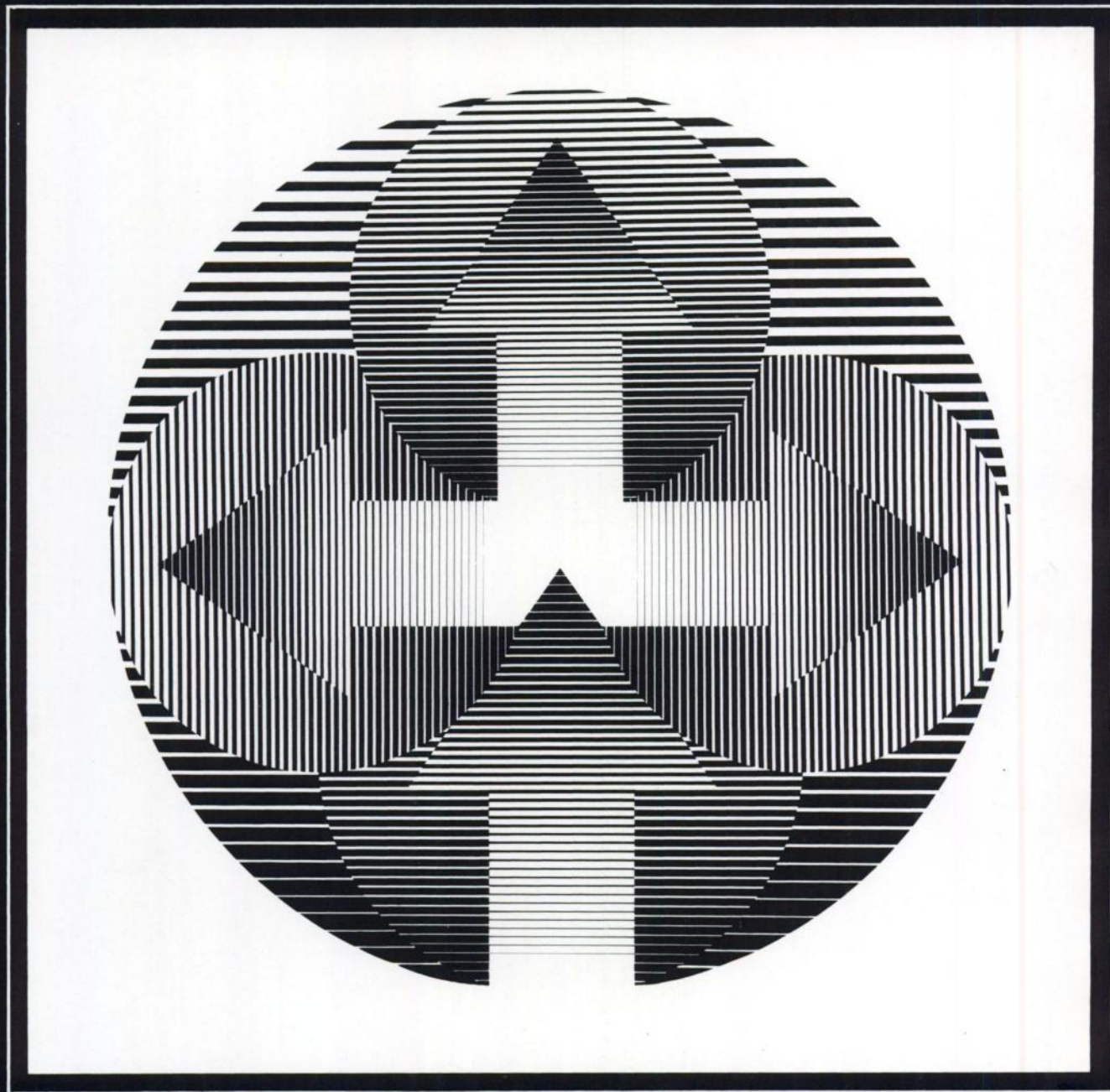


A Clinical Insight:

Indium 111 DTPA in Cisternography



The criteria suggested by Hosain and Som for a cisternographic radioisotope are: (i) physiologically governed by CSF flow, (ii) adequate half-life for desirable period of study, (iii) photons suitable for scanning, (iv) low radiation dose, (v) least probable chemical toxicity, and (vi) controlled pharmaceutical quality.¹ Chelated ¹¹¹In DTPA by Medi + Physics is a sterile, pyrogen-free radiopharmaceutical in isotonic aqueous solution for use in the study of cerebrospinal fluid pathways. It has

a radioactive half-life of 2.81 days. Its principal gamma emissions are 173 keV(89%) and 247 keV(94%). ¹¹¹In DTPA is a new drug limited by Federal law to investigational use. For information about clinical studies and licensure, call Medi + Physics toll free (800) 227-0483, or in California, (800) 772-2446. Or write: Medi + Physics 5855 Christie Ave, Emeryville, California 94608

¹Hosain, F. and Som, P., Chelated ¹¹¹In: An ideal radiopharmaceutical for cisternography, *Brit. J. Radiol.* 45, 677 (Sept. 1972).

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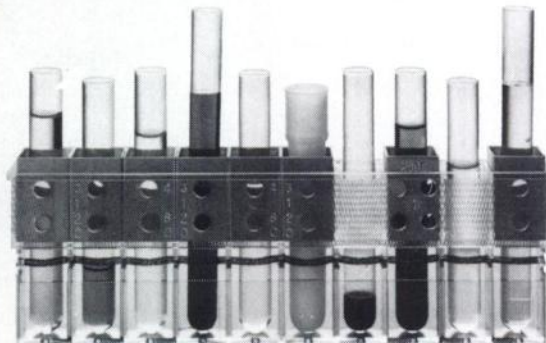
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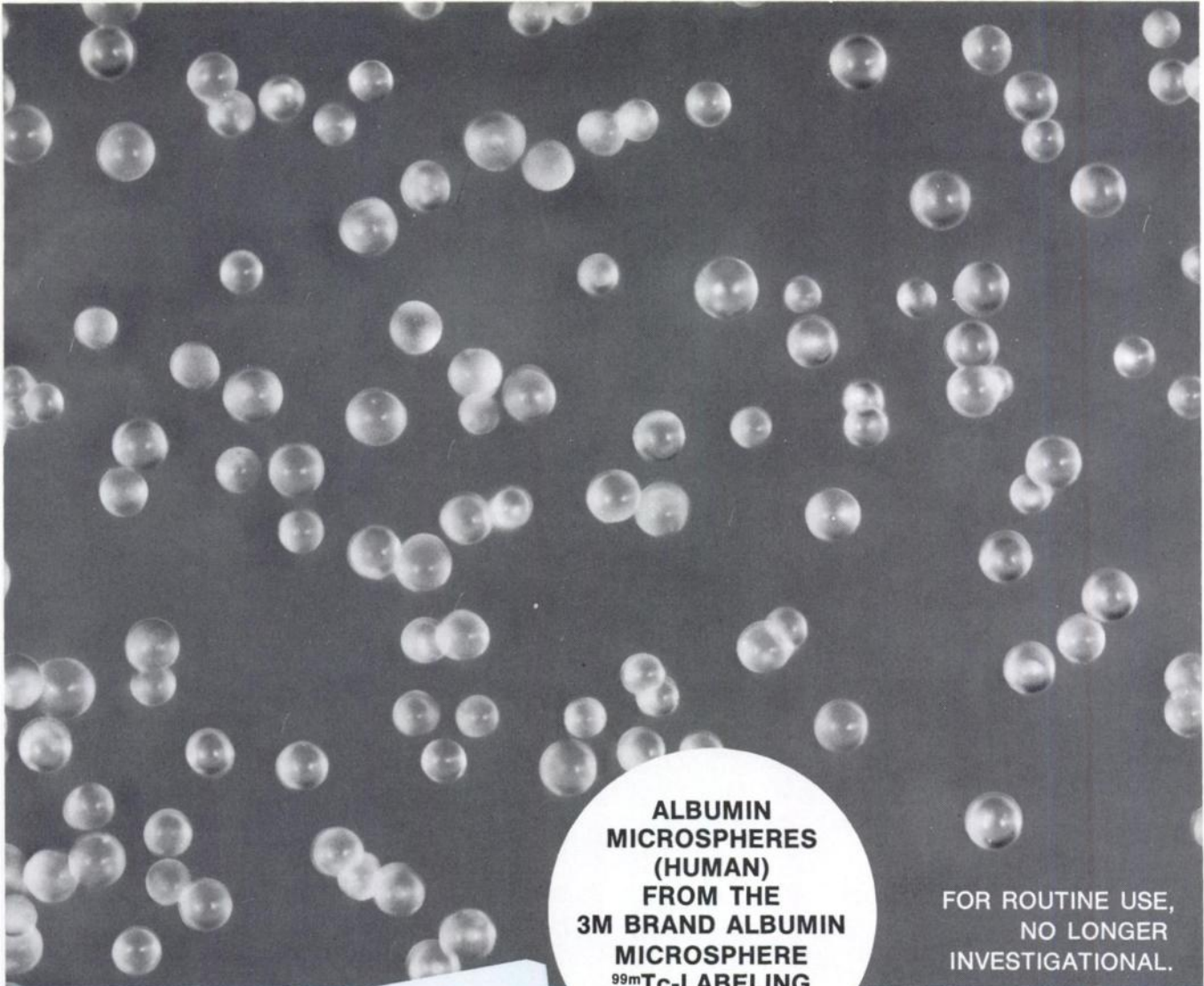
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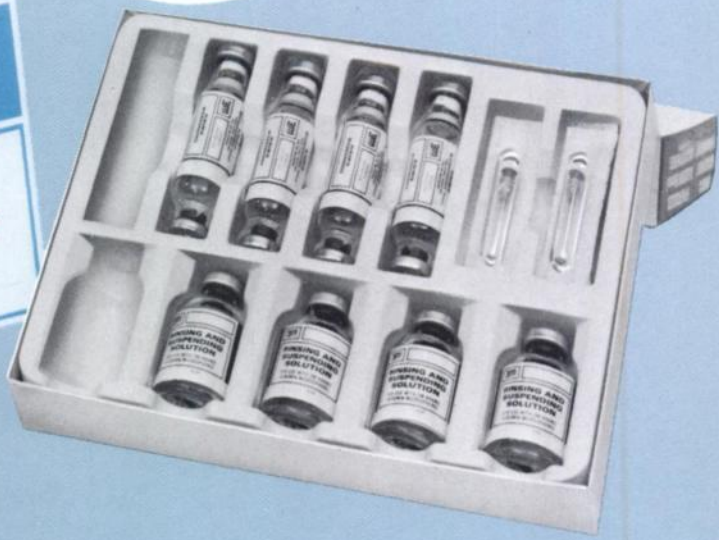
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1. Data on file at the 3M Company and the Bureau of Biologics.

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SIDE EFFECTS Although no anaphylactoid reactions have been reported in patients following the administration of Albumin Microspheres, the possibility should be considered that hypersensitivity reactions may occur rarely in patients who receive additional doses of the Microspheres.

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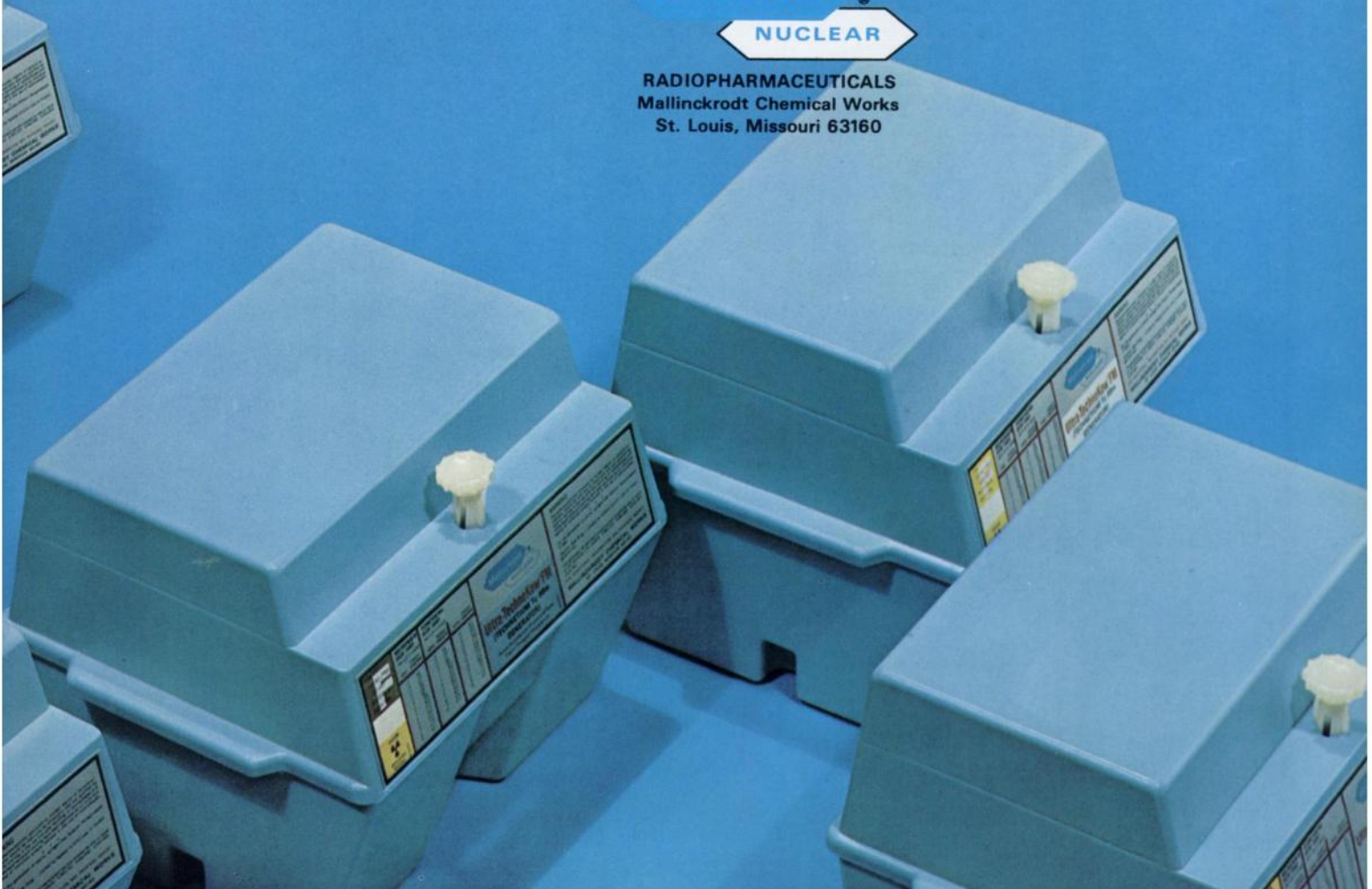
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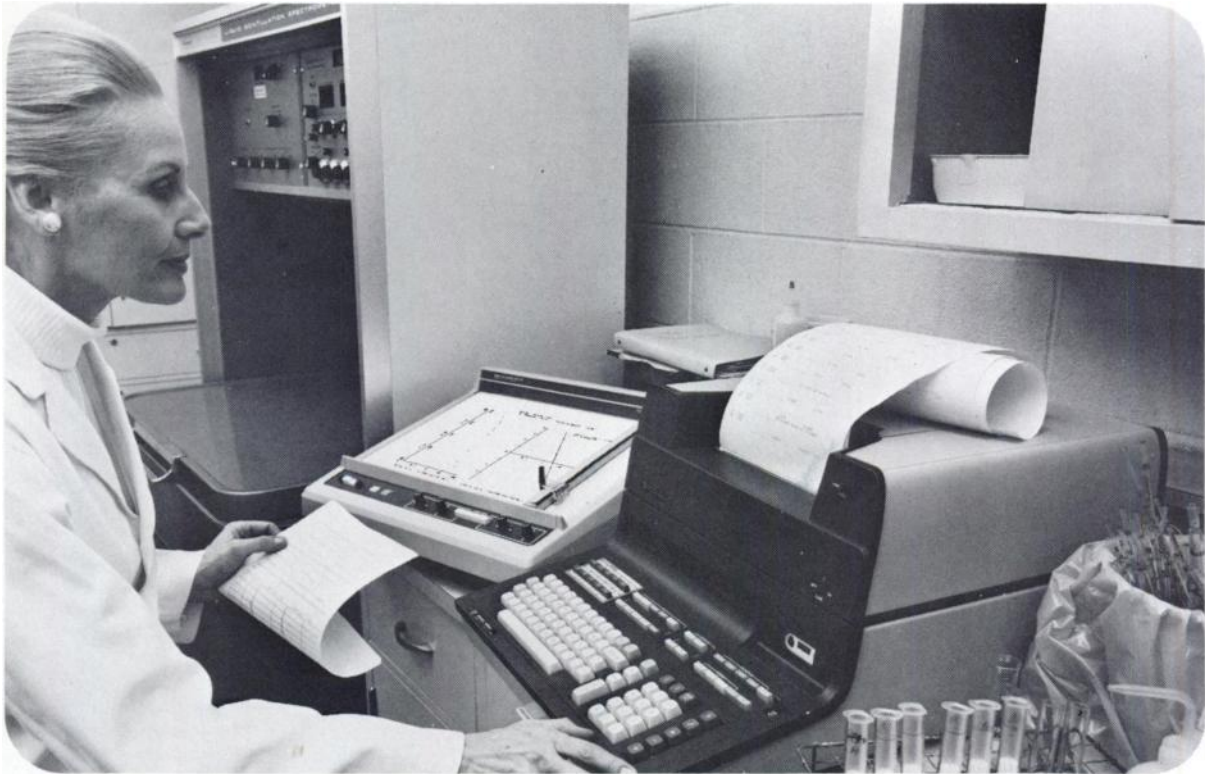
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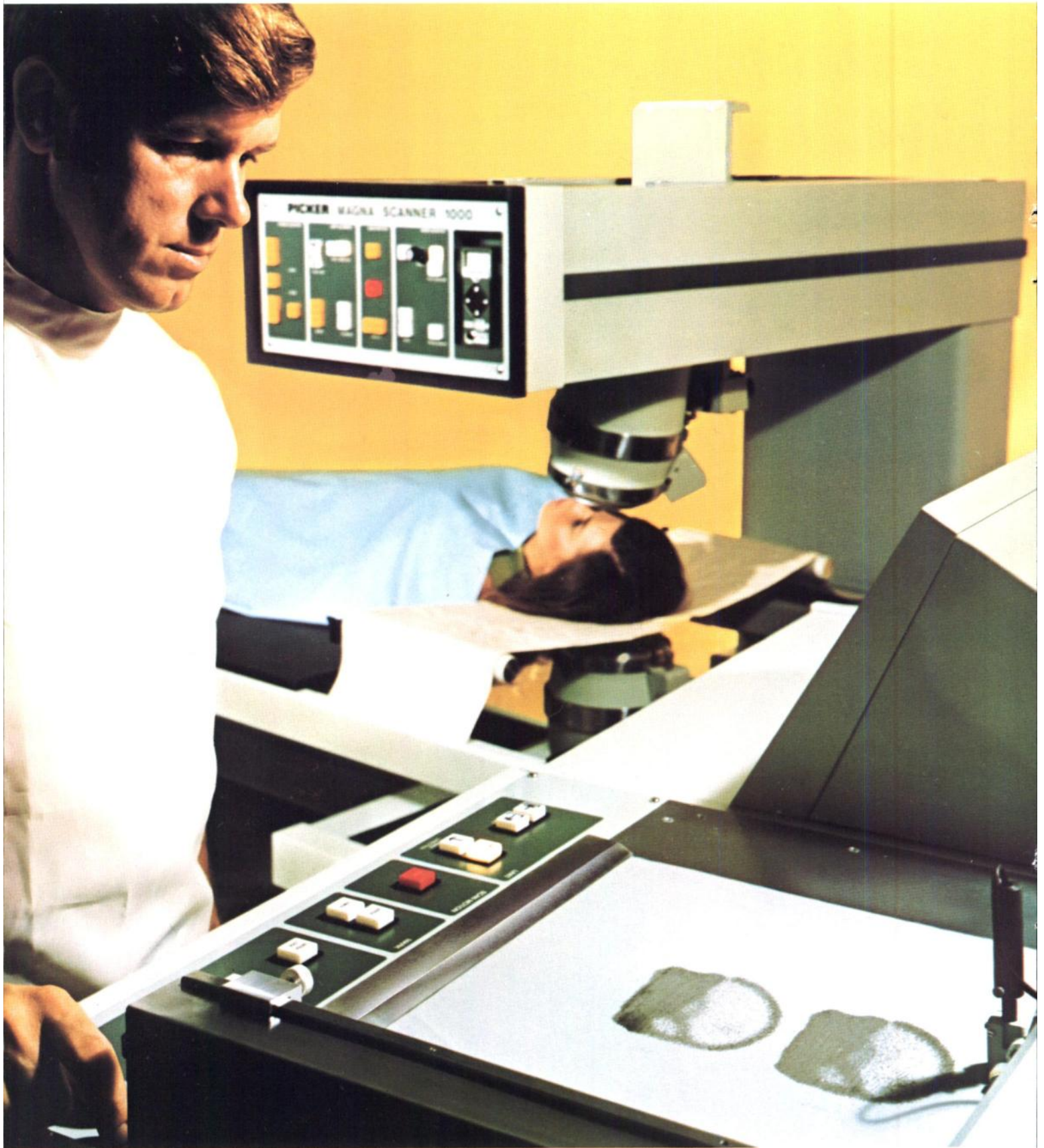
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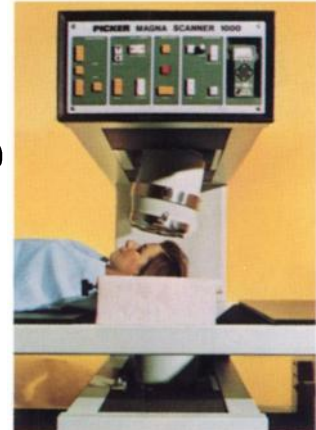


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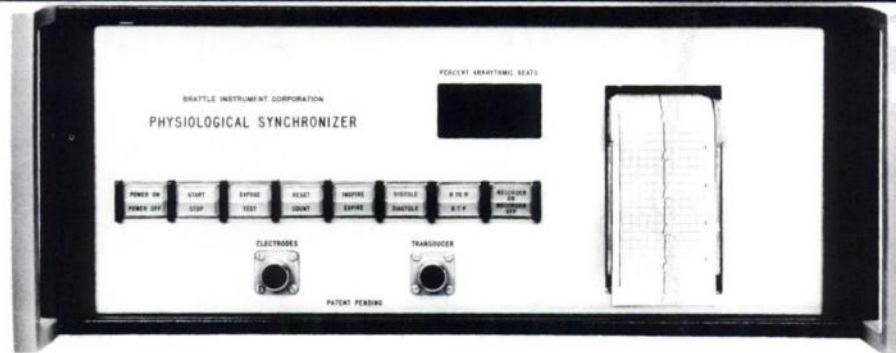
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LAO, SYSTOLE

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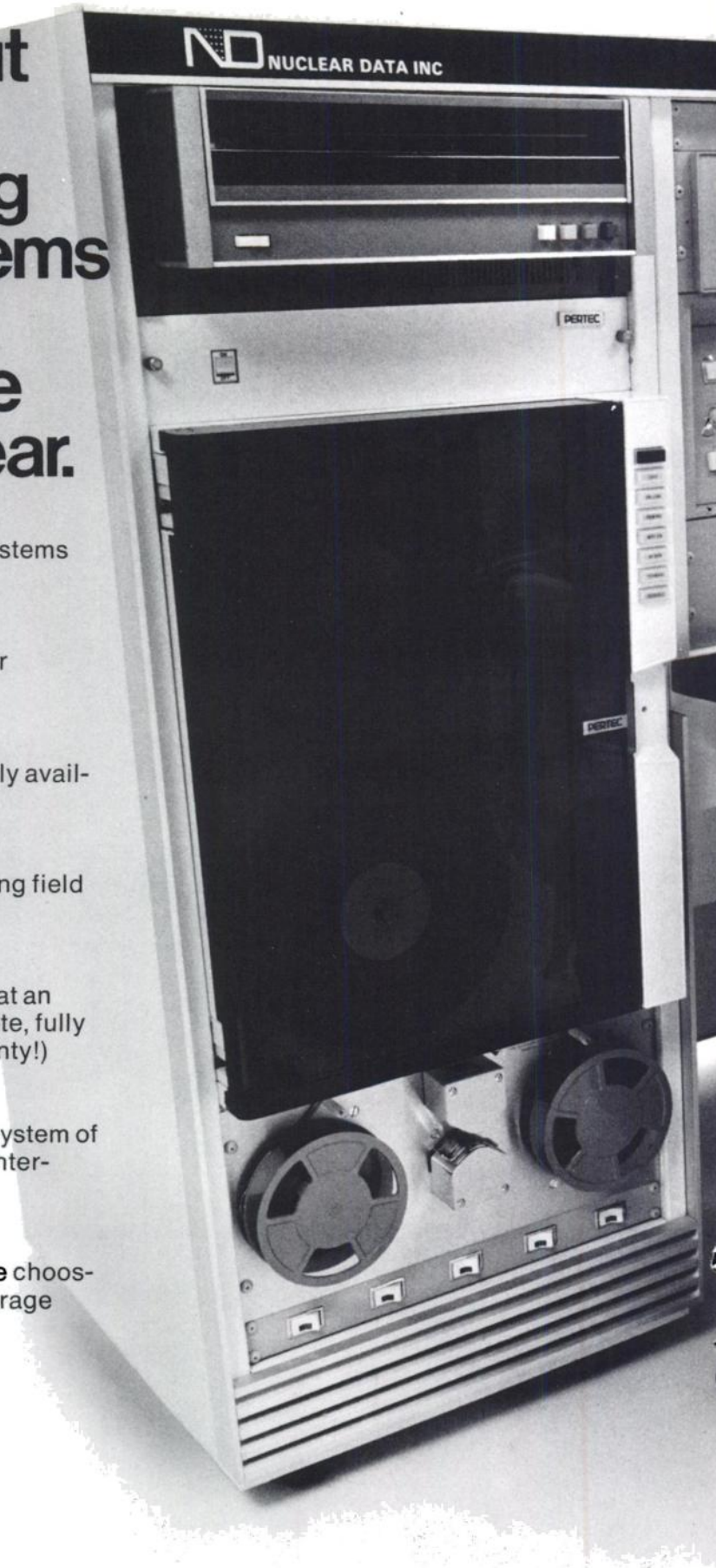
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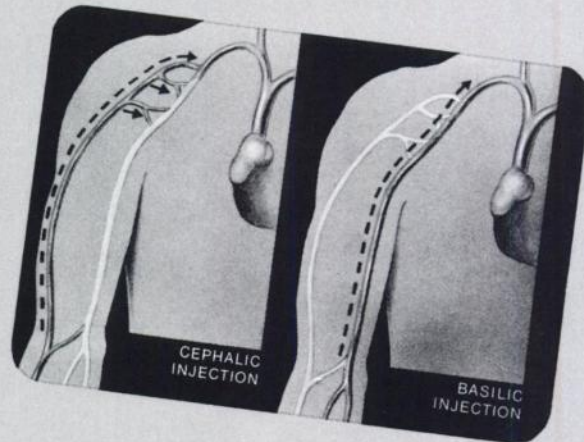
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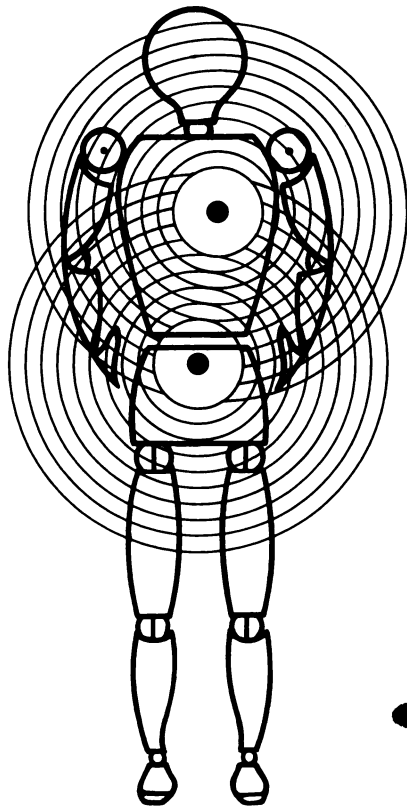
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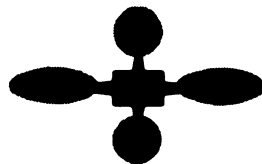
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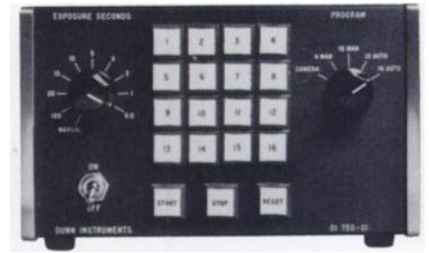
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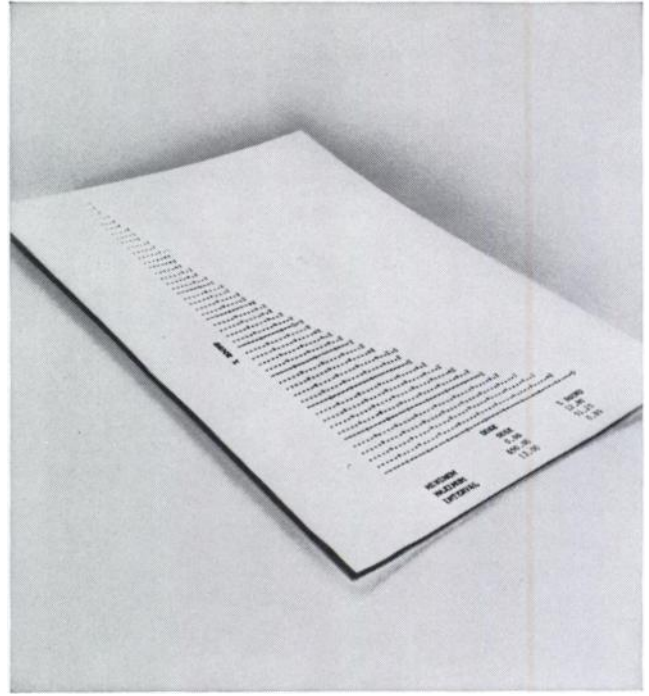
Viewing and filing images generated by today's high-speed scintiphotography cameras don't have to be a problem. Simply organize and protect your film with RADX plastic film holders.

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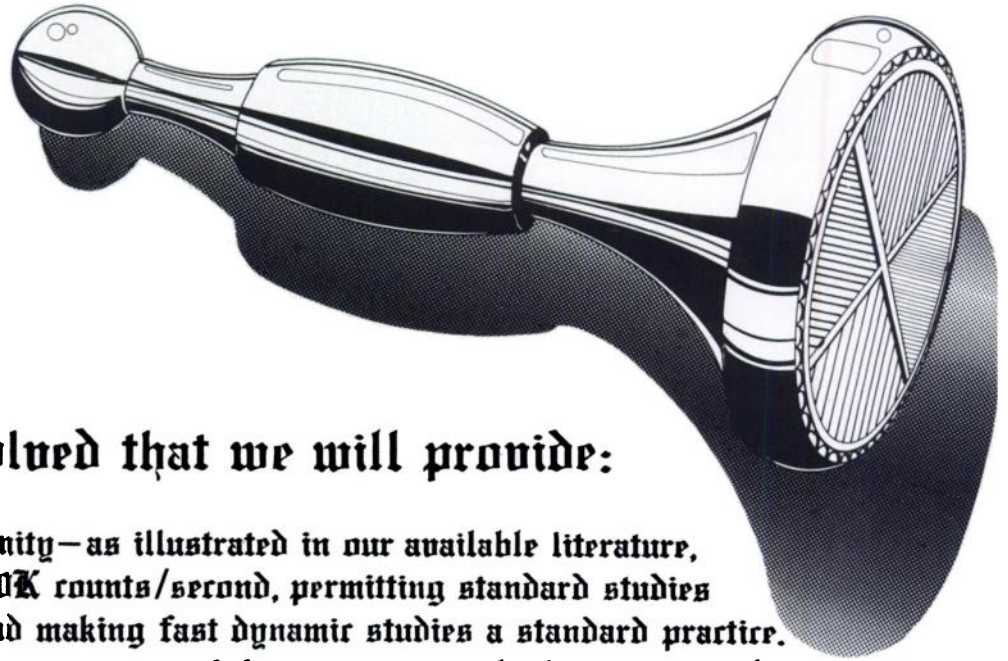
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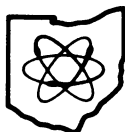
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The Superior Radioisotope Camera.

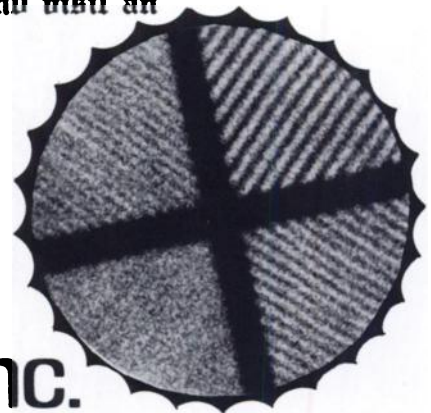
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NEW LIGHT



on the subject of ULTIMATE FATE

The controversy over long-term retention and biologic fate of Iron Hydroxide Macroaggregates for lung imaging has been put into realistic perspective in a recently published paper.* Clearly, the ultimate fate of FHMA has been more thoroughly studied than that of any other lung imaging agent. The findings shed new light on the predictable fate of FHMA.

We believe our FHMA makes the light brighter. Our FHMA is freeze dried. Its keeping qualities are far superior to those of other agents and tagging is comparable to MAA. It's safer and simpler to use than other FHMA agents. Preparation is quick, with less manipulation making it ideal for emergency situations.

Write for our descriptive literature and a copy of the Davis paper.

*M. A. Davis, "Long-term Retention and Biologic Fate of ^{99m}Tc -Iron Hydroxide Aggregates," presented at the Symposium on New Developments in Radiopharmaceuticals and Labelled Compounds sponsored by the International Atomic Energy Agency and World Health Organization at Copenhagen, Denmark on 26 to 30 March 1973.

Kit contains vial
and two syringes

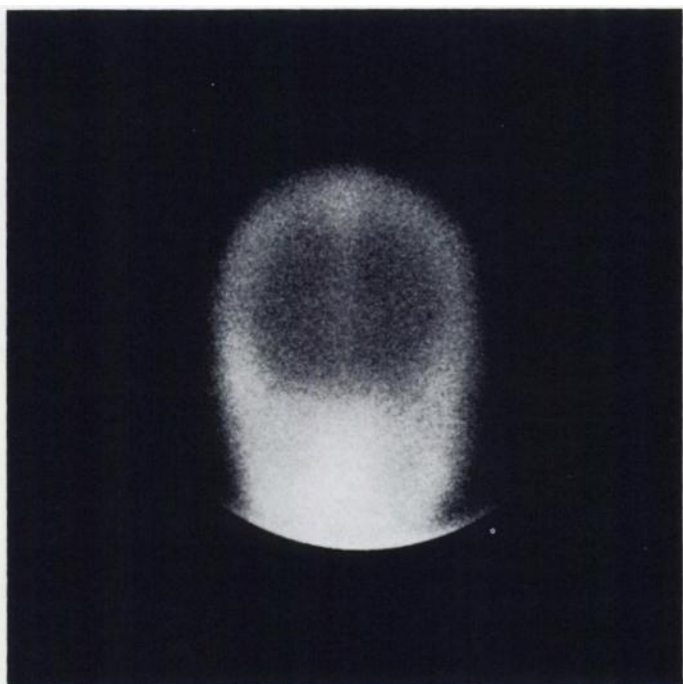
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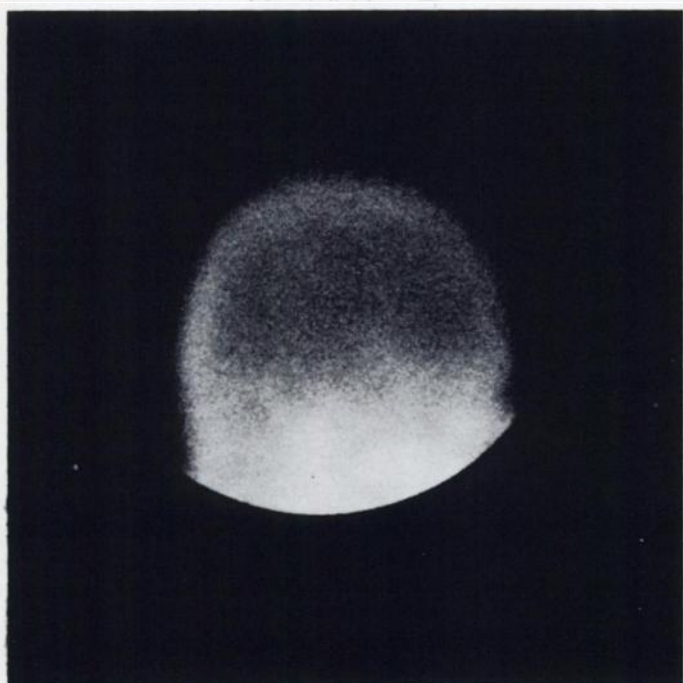
This static scan looks normal. The patient isn't.



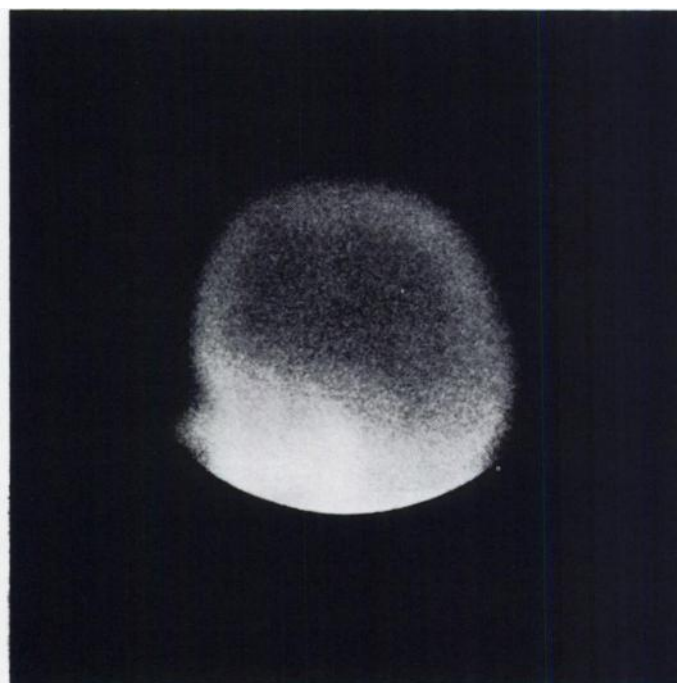
R ANT L



L POST R



P RIGHT LAT A



A LEFT LAT P

The problems of qualitative evaluations of radioisotope distribution within the body have at last been solved. You can now link a scintillation camera to a Digital Equipment Corporation Gamma-11 computer for quantitative description of radionuclide flow.

In this system a cathode ray display is used for presentation of flow pattern data computed according to Region of Interest areas. These areas are indicated by means of a movable cursor (light spot) controlled from the keyboard. By relating pathological and clinical observations to this data, the physician can then establish significant differences in flow pattern and the areas in which they occur.

In the case study (left) of a right hemisphere space-occupying lesion, all static images show the distribution of radionuclide activity to be within normal limits. A quantitative Gamma-11 study using a series of 20 pictures, each containing two seconds of flow information, revealed, however, a difference of flow pattern between the left and right sides of

the brain — a situation suggestive of a vascular lesion subsequently confirmed by a follow-up carotid angiogram.

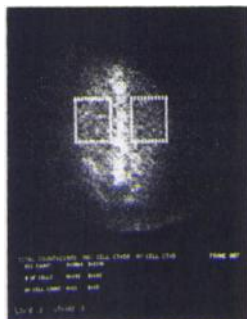
Lung ventilation/perfusion studies, kidney perfusion and tubular functional studies, and left-to-right heart shunt studies are some of the many other diagnostic procedures for which the Gamma-11 is now being used.

Detection and quantitation of left-to-right shunts can be readily accomplished by analysis of time-activity curves generated from ROI's placed over the lung fields during radionuclide angiocardiology. This relatively simple diagnostic procedure (particularly suited for children) greatly reduces patient trauma by eliminating the need for cardiac catheterization. When carefully performed it allows clinical management of certain patients suspected of having left-to-right shunts. Because this method carries no risk, it can be repeated as often as required to assess the patient progress. This method provides pulmonary to systemic flow ratios (Q_p/Q_s) directly.

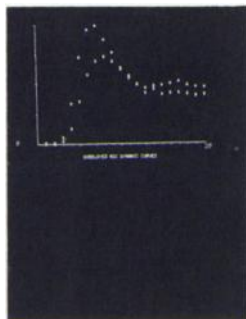
Besides quantitative evaluation of ROI curves, Gamma-11 performs such other functions as flood correction, thresholding and contrast enhancement, image smoothing and profile slices. All data acquisition and processing of gamma camera information is accommodated by a modular machine language operating system. FOCAL-PLUS, an easy-to-use, highly interactive programming language, allows direct user modification of image displays, i.e. ROI curve fitting, as well as applications extensions beyond the basic system.

For further information on the techniques of Gamma-11 quantitative analysis or on the features of this low-cost system and how they are being applied, write or call Digital Equipment Corporation, Maynard, Mass. 01754. (617) 897-5111, Ext. 2277. European headquarters: 81 route de l'Aire, 1211 Geneva 26. Tel: 42 79 50. Digital Equipment of Canada Ltd., P.O. Box 11500, Ottawa, Ontario K2H 8K8. (613) 592-5111.

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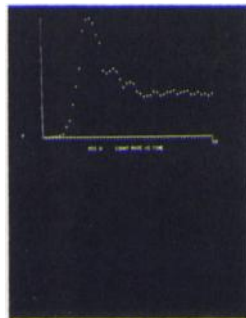
Composite of 1 frame/2 sec. flow study for ROI definition.



The decreased flow on the right side is suggestive of a vascular lesion.



Right heart + lungs — left heart. ROI's marked over both lung field, SVC, right atrium and right ventricle.



Pulmonary time-activity curve (2 points/sec.) showing a left-to-right shunt.



The XYZ-101 Imaging Table



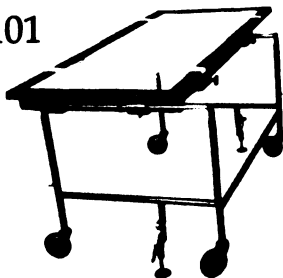
● **Simplicity** ● **Versatility** ● **Economy**

The XYZ-101 Imaging table combines vertical motion with X & Y movement of the table top for maximum versatility with all cameras and scanners. And since it is entirely manually operated, it requires no heavy, complicated hydraulic systems, motors, or electrical connections.

As a result it is surprisingly low priced at **\$1,295.00**

Other tables for
Nuclear Medical Applications

XY-101



Permits 10" of table top travel in both X and Y directions with graduated calibration scales for accurate re-positioning.

\$995.00

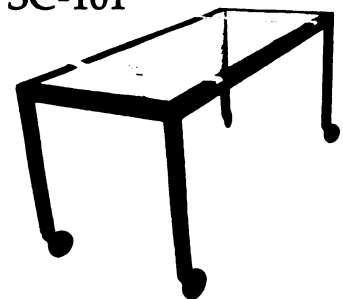
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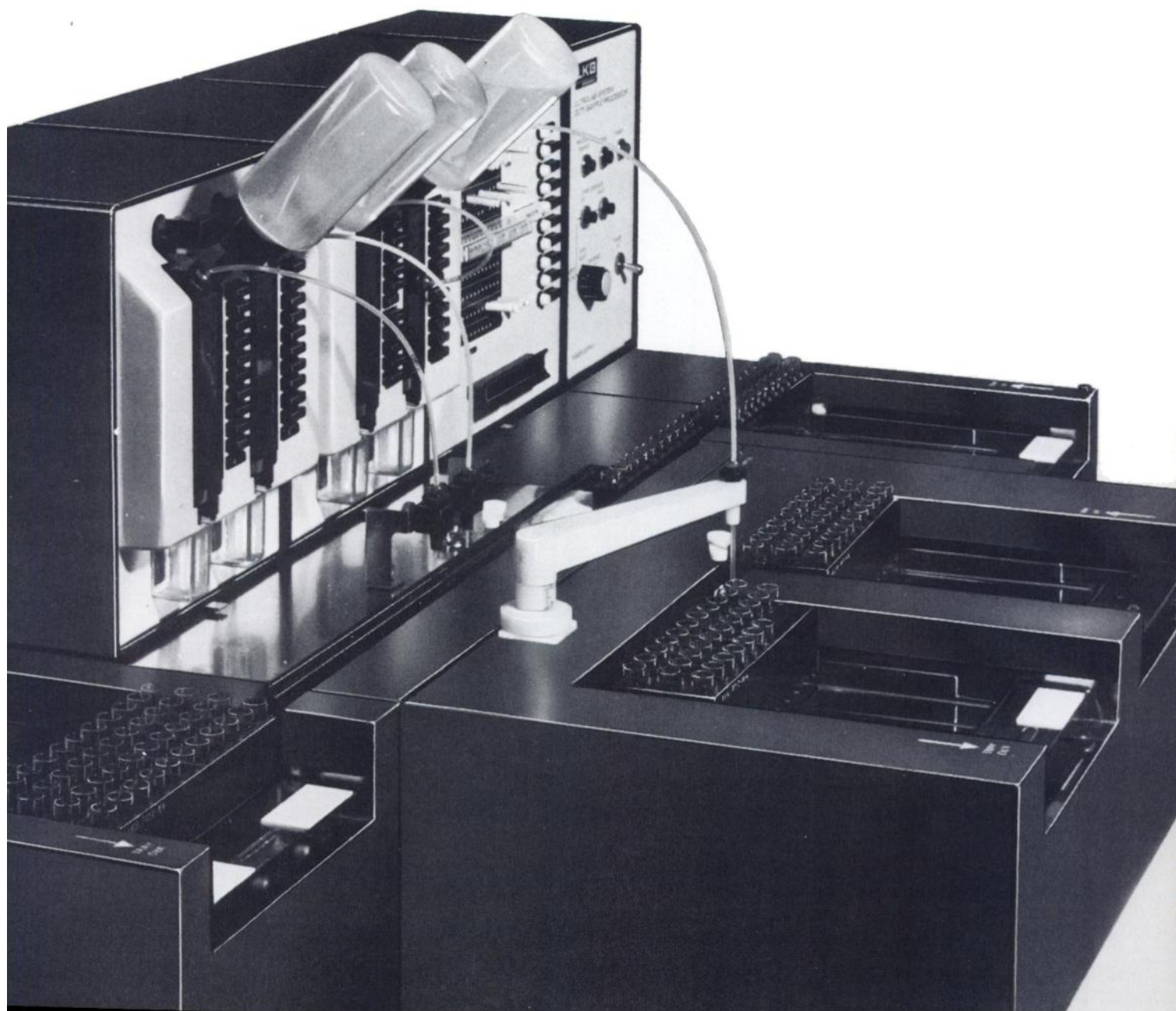
Suspensions of Sephadex and dextran-coated charcoal may be used to separate the bound antigens from the free antigens. As it is being dispensed, the suspension is agitated to prevent it from settling. And for the final measurements of radioactivity the samples can be transferred to the renowned LKB-Wallac automatic Gamma and Liquid Scintillation counters.

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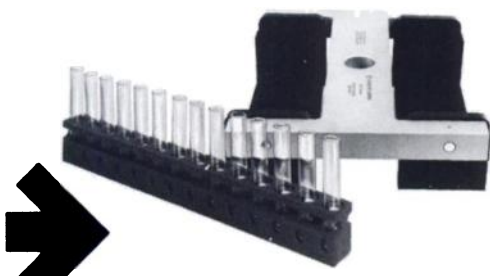
RIA reagent kits

of exacting standards, developed by a leading university research center. All kits are ^{125}I -labelled, double antibody, utilizing a standard buffer from assay to assay. Protocols are matched to the system's performance and standards of the instruments below.

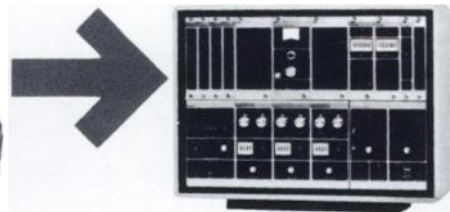
Automated pipetting station, allied to the RIA rack, assures hands off RIA all through the system... no individual tube handling, no massive micropipetting, no deviations in volume and dilution. Flexible through-put: handles small or large numbers of tubes with equal ease, all with reproducibility of 0.5% C.V. or better.



The RIA rack... heart of hands off, precise-reaction, total system RIA offered only by Micromedic Systems... samples prepared, incubated, centrifuged and counted, all in the same rack, all without handling or misnumbering.



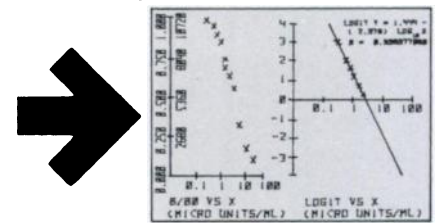
Incubation and separation. Incubation in air or water is achieved, again without tube-handling: samples remain securely in place in RIA rack. Centrifugation is speeded as well: rack fits popular refrigerated centrifuge heads. Centrifuged samples decanted directly from the rack with exclusive decanting clamp.



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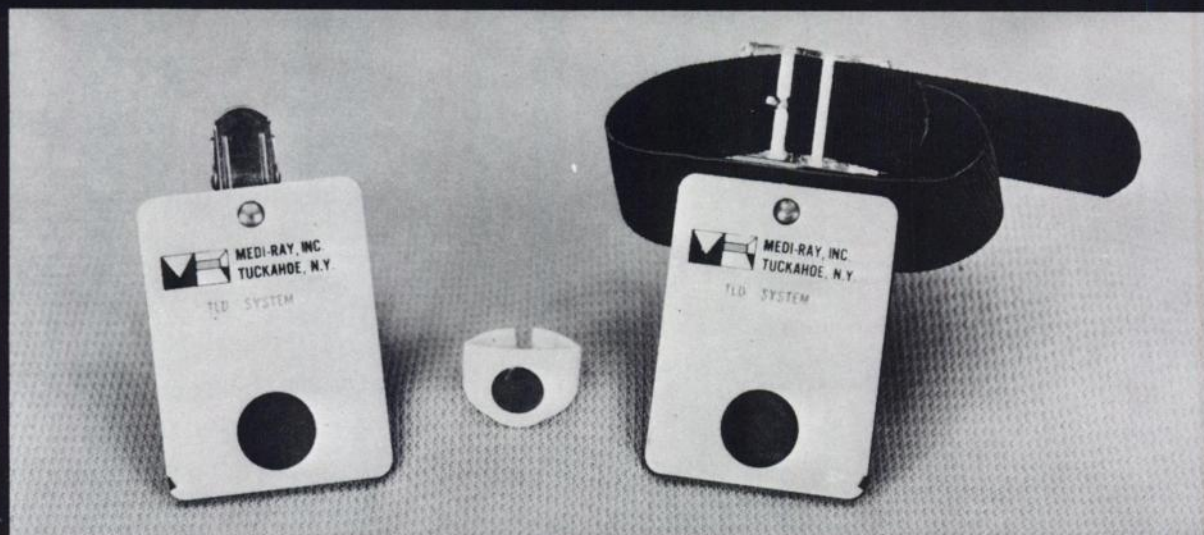
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In 1969, Medical Data Systems Corporation began to evaluate the need for computer assistance in clinical Nuclear Medicine. We saw that existing systems were not nearly sophisticated enough to satisfy the needs of the field. Moreover, the rate of growth in Nuclear Medicine itself was so dynamic that the gap between what was needed and what was available was quickly widening.

We felt the major problem was that the real needs of the Nuclear Medicine physician were being ignored. So M.D.S. committed itself to understanding and systematically meeting the requirements defined by the clinical pioneers. In other words, we asked the practitioner in Nuclear Medicine.

And we are still asking.

The Task Force Team



Our philosophy is to center each system around the requirements of the individual institution. This concept calls for a novel operating approach: a task-force team entirely dedicated to the field of Nuclear Medicine.

We reason that the best people, sharing the same vision and working together, can produce the best system. So we have brought together forward-thinking Nuclear Medicine clinicians, computer scientists, physicists, programmers, as well as M.D.S. sponsored research fellows, to confront technological obstacles that others dismissed as insurmountable barriers.

Today, M.D.S. offers not only all of the features available in all other systems but also all of the things other manufacturers said couldn't be done; plus the flexibility to expand according to your needs and the promise that we will continue to support you in the future.

Because we are still listening.

From Concept to Reality

Our objective was to elevate the state of the art. These are some of our exclusive innovations:

- **First with hardware and software modularity**
- **First totally software based system**
- **First totally disk-oriented system**
- **First to acquire and process image data simultaneously**
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- **First multiple camera acquisition system**
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- **First 64 x 256 scanner or camera acquisition with display (whole body with or without whole body table)**
- **First continuous software update service**
- **First image-oriented digital system**

MODUMED Begins Where the Others End

The Modumed System consists of a basic system and five option packages.

BASIC

The nucleus of the Modumed System. Single camera acquisition or processing of previously acquired data. Functionally equivalent to all other commercial systems.

PLUS-ONE

Static manipulation of previously acquired data during acquisition from a single camera.

SIMULTANEITY

Complete manipulation of previously acquired data during acquisition from a single camera.

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Dual camera acquisition, or manipulation of previously acquired data during acquisition from a single camera.

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Data acquisition from two cameras with simultaneous complete manipulation of previously acquired data.

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Complements any Modumed System. Whole body scanning with separate upper and lower head data acquisition and display.

We're Still Listening

Development in the field of Nuclear Medicine requires steady efforts as innovations are based on cumulative insight. M.D.S. supports that effort in the design of programs that implement, complement or enhance the latest endeavors of the practitioners.

Our commitment to information processing in health care disciplines is massive, ever-increasing and non-traditional. We invite you to tell us our business.

Our involvement in Nuclear Medicine has been formalized through NUCLEUS, a group comprised of over 20 clinicians who use Modumed Systems. We meet to discuss new developments in the field and share clinical insights and ideas. This ensures that M.D.S. will continue to support you in the most medically meaningful way in the future.

The M.D.S. Modumed System is the state of the art in computerized information systems for Nuclear Medicine. We got here by listening to you.

And we will continue to listen.

#1...Multi-Imager System

The complete system for static, dynamic, whole body, and physiological function gated imaging.

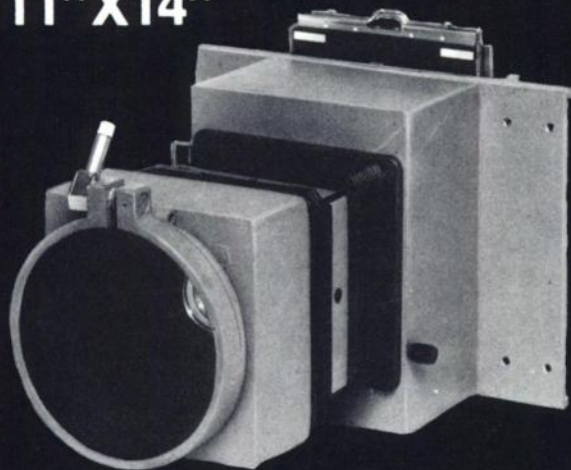


Three film size formats for optimum imaging versatility:

4"X5"

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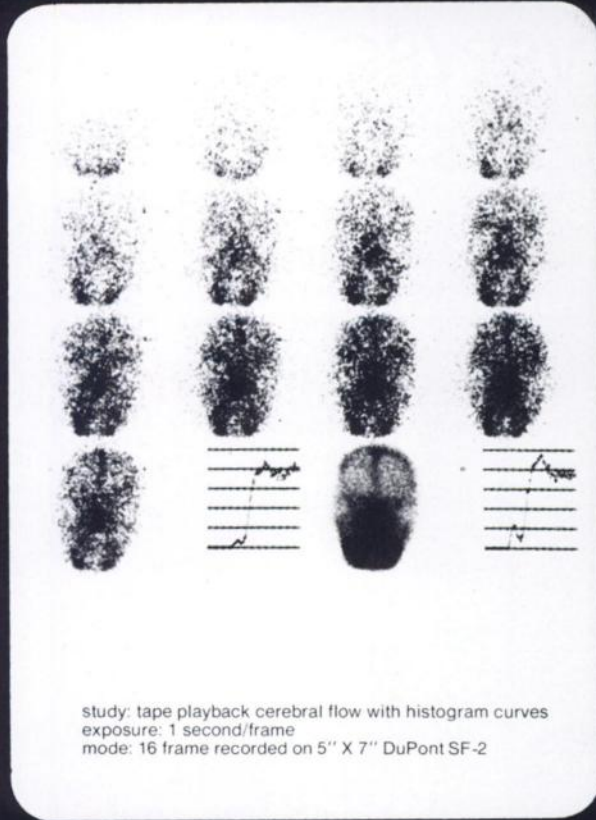
study: tape playback lung views
mode: 4 frame manual recorded on 5" X 7" Kodak XG-14



study: Tc 99 m pertechnetate renal flow
exposure: 0.8 seconds/frame
mode: 16 frame dynamic recorded on 11" X 14" X-ray film

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Mail coupon to receive actual size sample studies.



study: tape playback cerebral flow with histogram curves
 exposure: 1 second/frame
 mode: 16 frame recorded on 5" X 7" DuPont SF-2

The Multi-Imager System offers

- Up to 36 image frames on a single sheet of film
- Physiological gating permitting imaging of predetermined multiple phases of the respiratory and/or cardiac cycles in separate frames
- Electronic frame advance without any moving mechanical components
- Electronic frame advance dead time of less than one μ second
- Film cost savings of up to several thousand dollars per year
- Compatibility with all scintillation cameras

The Multi-Imager System is designed for use with scintillation cameras to provide dynamic, static, whole body, and physiological function synchronized imaging. The system operates by altering the CRT deflection signals, changing the size, location, and duration of the image on the display scope. Frame advance is achieved electronically, yielding sequential exposures with essentially no data loss.

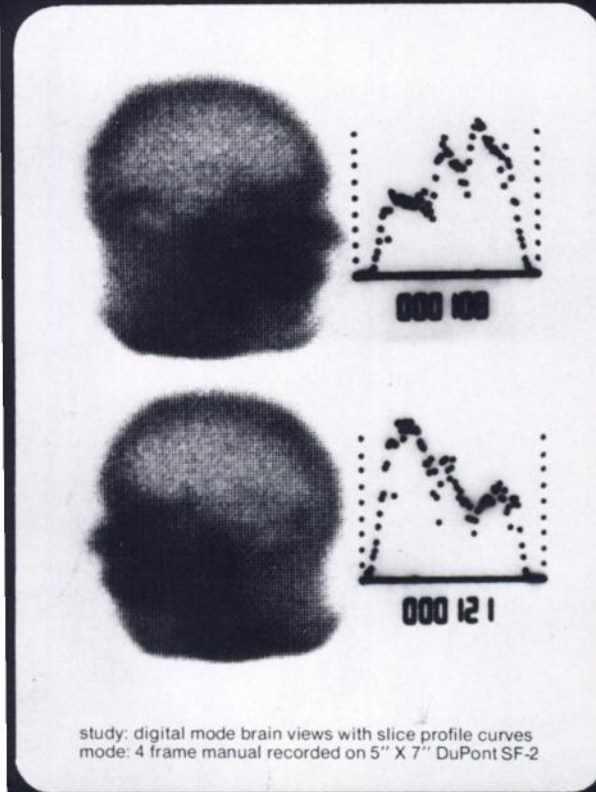


THE ONLY SYSTEM THAT CAN RECORD BOTH END-SYSTOLE AND END-DIASTOLE SIMULTANEOUSLY

The Cardiac Gate accessory records both end-systolic and end-diastolic images simultaneously, using a two frame format. The Multi-Imager System alternates exposures between the two frames synchronous with the patient's cardiac cycle. The Cardiac Gate is a complete ECG instrument, including a heated stylus strip chart recorder that records both the cardiogram and the exposure gates.

The Respiratory Gate accessory records both inspiration plateau and expiration plateau images simultaneously, using a two frame format. The Multi-Imager System alternates exposures between the two frames synchronous with the motion of the organ being imaged. The Respiratory Gate operates without attaching any sensors to the patient. Either the gamma camera split crystal mode or areas of interest are used to sense organ motion.

Cardiac and respiratory gating can be combined to simultaneously record in a four frame format all four possible combinations: end-systole/inspiration plateau, end-systole/expiration plateau, end-diastole/inspiration plateau, and end-diastole/expiration plateau.



study: digital mode brain views with slice profile curves
 mode: 4 frame manual recorded on 5" X 7" DuPont SF-2

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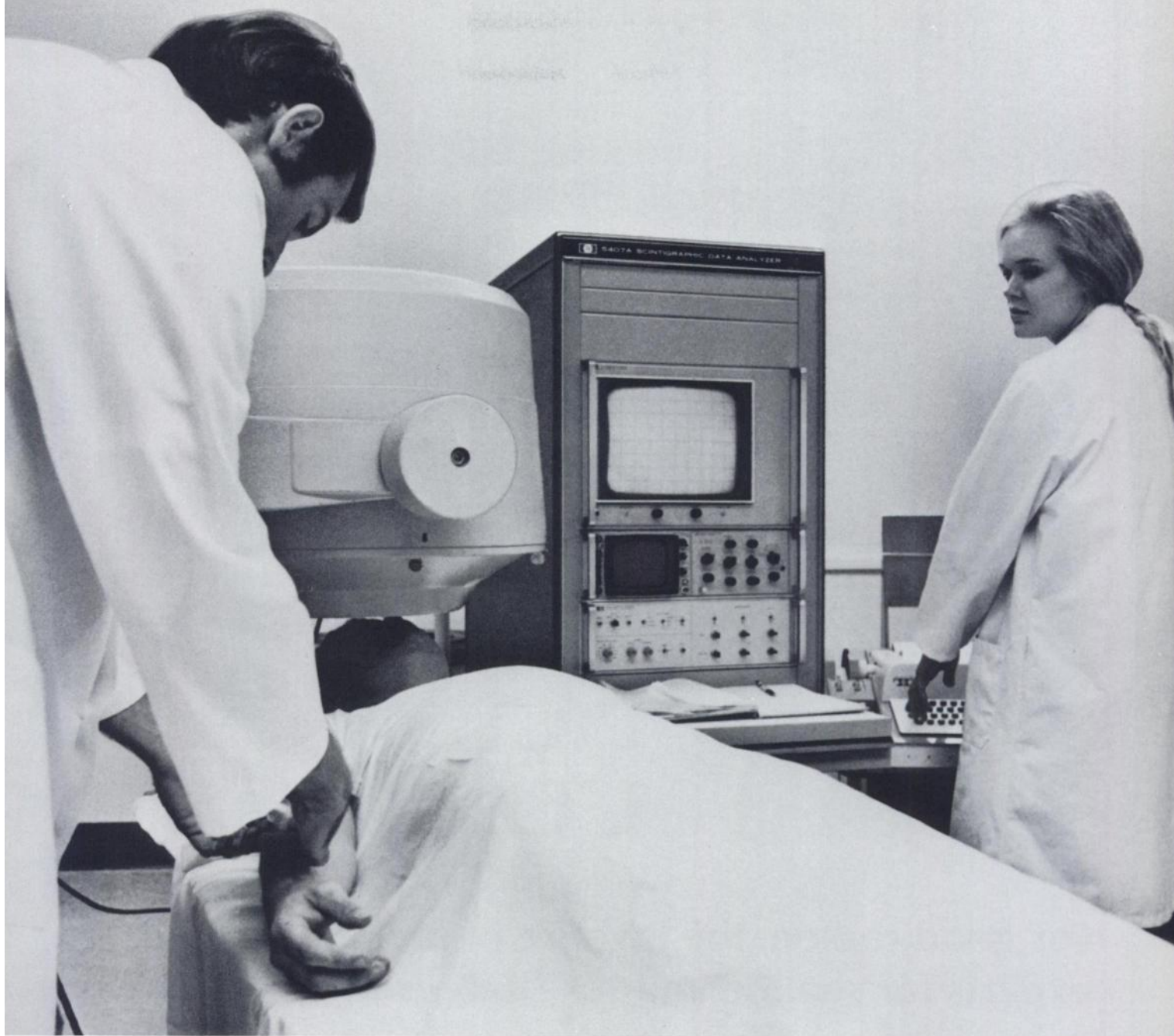
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The HP Scintigraphic Data Analyzer



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That's performance enough for the fastest studies now being investigated

and for the new generation of gamma cameras now appearing.

Yet for all its sophistication, the HP 5407 Scintigraphic Data Analyzer is easy to understand and operate. Its simple keyboard lets you or your technician tell the system exactly what to do. By using the light pen you can assign up to 16 overlapping regions of interest, with ample facilities to insert and display verbal information on the display scope.

The HP 5407 is already providing clinically-significant patient information in more than 20 leading hospitals in the U.S. and Europe. System performance

is only one reason why. As a world leader in medical computer systems, HP has the equipment, experience and qualified personnel to assure dedicated training and service assistance to meet your needs today and in the future. Send for "HP's Total System Approach to Nuclear Medicine." HP brochure No. 3597.

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*Lancet, Sept 25, 693-694, 1971.

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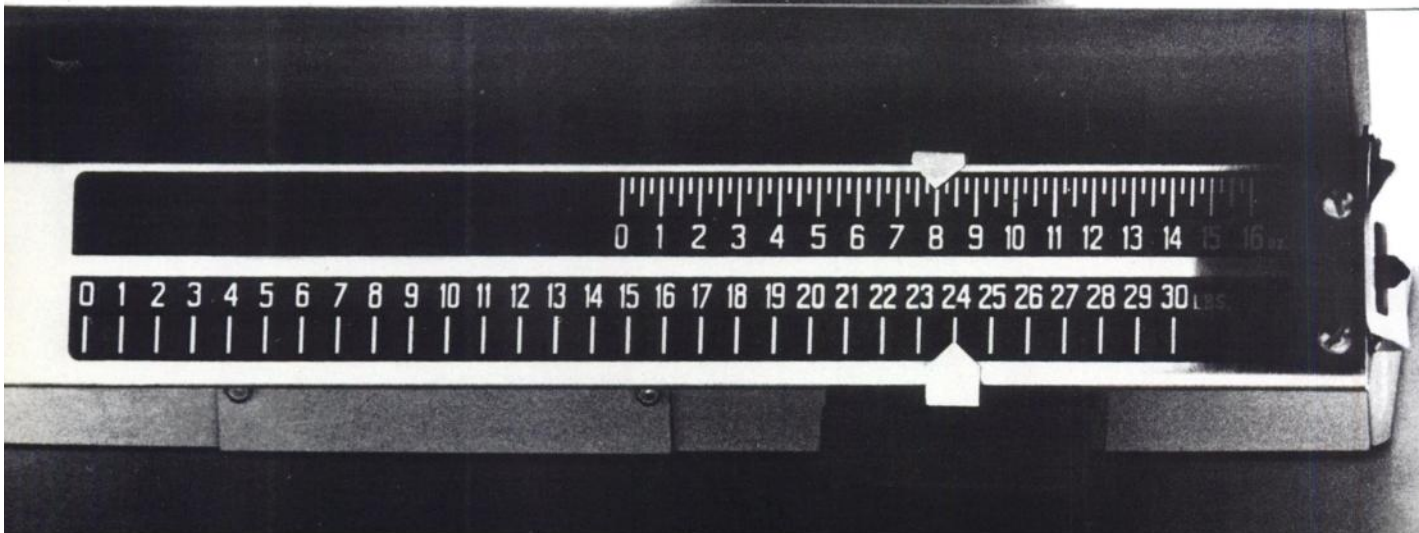
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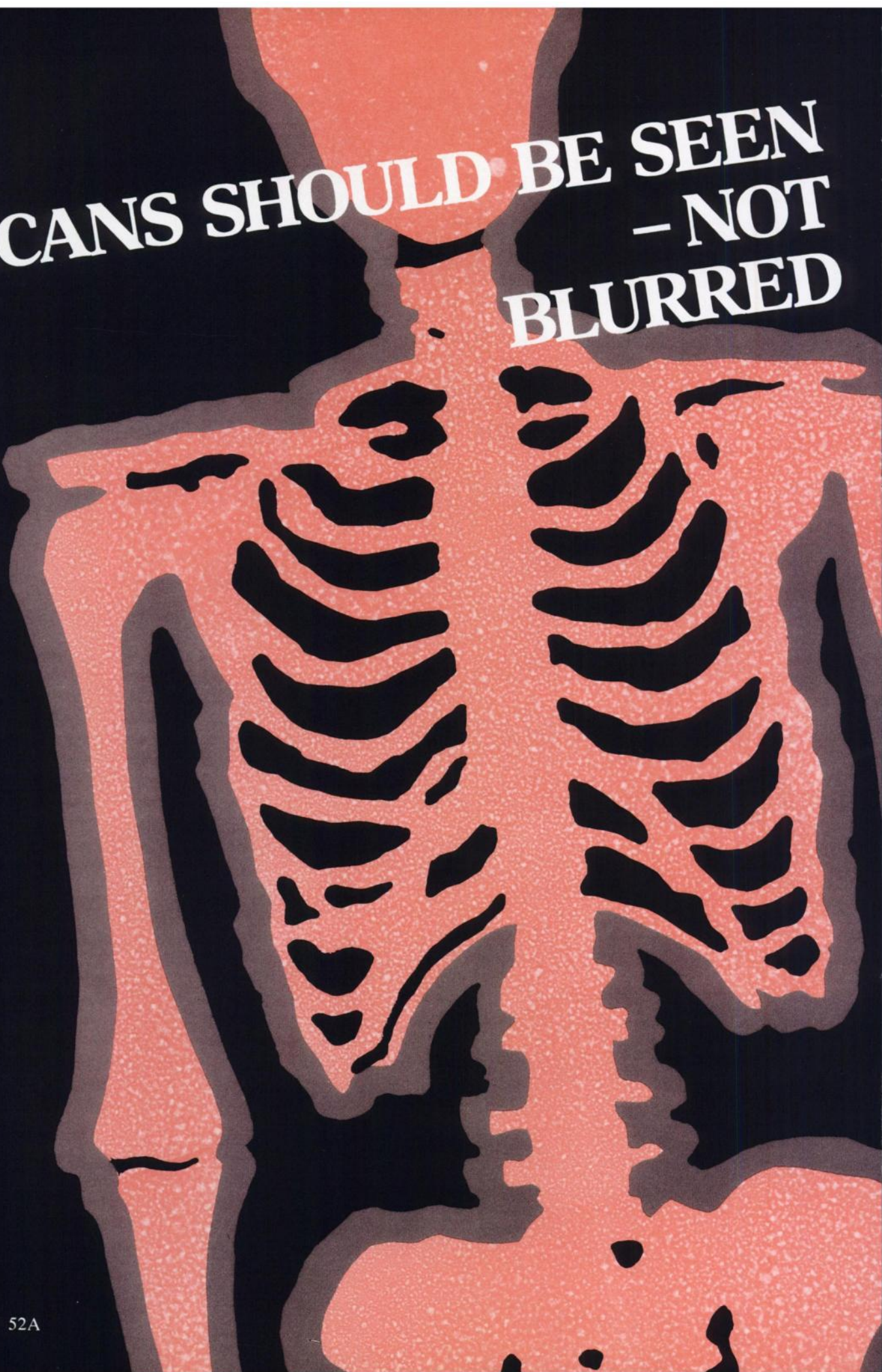
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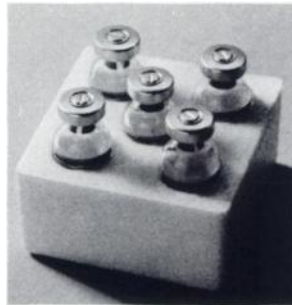
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"With the rectilinear scanner, ^{18}F appeared to be the best bone scanning agent. Technetium-99m-phosphate compounds were favorable for clinical use because of availability and usefulness in studies with the gamma camera. Quality of scan with polyphosphate was most variable. Sometimes phosphate compounds and $^{87\text{m}}\text{Sr}$ showed considerable interference with bone scan due to soft-tissue

radioactivity. Diphosphonate might be regarded as the agent of choice because of its low concentration in the soft tissue. *Pyrophosphate appeared to be most favorable agent considering ease of preparation, reproducibility, and quality of scan.*" (1) (Italics added.)

"While the physical properties of ^{18}F are poor, the biological properties are still superior for bone imaging. The biological properties of polyphosphate made from this kit are significantly worse than the pyrophosphate or EHDP prepared from kits. The latter two are more similar to ^{18}F in blood clearance and soft-tissue uptake." (2)

"In summary, ^{18}F seems to be the best radiopharmaceutical for bone scanning. Technetium-labeled pyrophosphate gives better results than polyphosphate of higher molecular weight, and the availability of these two compounds makes bone scanning easier." (3)

1. Hosain F, Hosain P, Wagner HN, Dunson GL, Stevenson JS: Comparison of ^{18}F , $^{87\text{m}}\text{Sr}$, and $^{99\text{m}}\text{Tc}$ -Labeled Polyphosphate, Diphosphonate, and Pyrophosphate for Bone Scanning. *J Nucl Med* 14: 410, 1973 *Abstr.*
2. Ackerhalt RE, Blau M, Bakshi S, Sondel JA: A Comparative Study of Three $^{99\text{m}}\text{Tc}$ -Labeled Phosphorous Compounds and ^{18}F -Fluoride for Skeletal Imaging. *J Nucl Med* 14: 375, 1973 *Abstr.*
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TechneScan™
PYP™ KIT
(STANNOUS PYROPHOSPHATE)



SEE FOLLOWING PAGE FOR PRESCRIBING INFORMATION

BEFORE USING, PLEASE CONSULT COMPLETE PRODUCT INFORMATION, A SUMMARY OF WHICH FOLLOWS:

DESCRIPTION

The **TechneScan PYP** reaction vial contains all of the non-radioactive reagents required to prepare a sterile, non-pyrogenic solution of Technetium Tc 99m Stannous Pyrophosphate (**TechneScan PYP Tc 99m**) for intravenous injection.

Each 10-milliliter reaction vial contains a total of 15.4 milligrams of stannous pyrophosphate in the lyophilized state in a nitrogen gas atmosphere. The pH of the solution is adjusted with hydrochloric acid prior to lyophilization.

ACTION

When injected intravenously, **TechneScan PYP Tc 99m** has a specific affinity for areas of altered osteogenesis.

One to two hours after intravenous injection of **TechneScan PYP Tc 99m**, an estimated 40-50% of the injected dose has been taken up by the skeleton. Within a period of one hour, 10 to 11% remains in the vascular system, declining to approximately 2 to 3% twenty-four hours post injection. The average urinary excretion was observed to be about 40% of the administered dose after 24 hours.

INDICATIONS

TechneScan PYP Tc 99m is a skeletal imaging agent used to demonstrate areas of altered osteogenesis.

CONTRAINDICATIONS

None.

WARNINGS

This radiopharmaceutical should not be administered to patients who are pregnant or lactating unless the information to be gained outweighs the potential hazards.

Ideally, examinations using radiopharmaceuticals, especially those elective in nature, of a woman of childbearing capability should be performed during the first few (approximately 10) days following the onset of menses.

Radiopharmaceuticals should be used only by physicians who are qualified by specific training in the safe use and handling of radionuclides produced by nuclear reactor or particle accelerator and whose experience and training have been approved by the appropriate government agency authorized to license the use of radionuclides.

The **TechneScan PYP Kit** must be maintained at refrigerator temperature until use.

The contents of the **TechneScan PYP** reaction vial are intended only for use in the preparation of Technetium Tc 99m Stannous Pyrophosphate and are not to be directly administered to the patient.

Sodium pertechnetate Tc-99m solutions containing an oxidizing agent are *not* suitable for use with the **TechneScan PYP Kit**. The contents of the kit are not radioactive. However, after the sodium pertechnetate Tc-99m is added, adequate shielding of the final preparation must be maintained.

The **TechneScan PYP Tc 99m** should not be used more than six hours after preparation.

PRECAUTIONS

Both prior to and following **TechneScan PYP Tc 99m** administration, patients should be encouraged to drink fluids. Patients should void as often as possible after the **TechneScan PYP Tc 99m** injection to minimize background interference from accumulation in the bladder and unnecessary exposure to radiation.

As in the use of any other radioactive material, care should be taken to insure minimum radiation exposure to the patient, consistent with proper patient management, and to insure minimum radiation exposure to occupational workers.

ADVERSE REACTIONS

None.

DOSAGE AND ADMINISTRATION

The recommended adult dose of **TechneScan PYP Tc 99m** is 5 to 15 millicuries (1 to 14 milligrams of stannous pyrophosphate).

TechneScan PYP Tc 99m is injected intravenously over a 10- to 20-second period. For optimal results, bone imaging should be done 1 to 6 hours following administration.

The patient dose should be measured by a suitable radioactivity calibration system immediately prior to administration.

DIRECTIONS FOR PREPARATION

Procedural Precautions

All transfer and vial stopper entries must be done using aseptic techniques.

Procedure:

1. A reaction vial is removed from the refrigerator and approximately five (5) minutes are allowed for the contents to come to room temperature.
2. Affix "Caution—Radioactive Material" label to boxed area of reaction vial label.
3. Sodium pertechnetate Tc-99m solution (1 to 10 milliliters) is added to the **TechneScan PYP** reaction vial. In choosing the amount of technetium-99m radioactivity to be used in the preparation of the **TechneScan PYP Tc 99m** (Technetium Tc 99m Stannous Pyrophosphate), the labeling efficiency, number of patients, administered radioactive dose, and radioactive decay must be taken into account. The recommended maximum amount of technetium-99m to be added to the **TechneScan PYP** reaction vial is 100 millicuries.
4. Shake the reaction vial sufficiently to bring the lyophilized material into solution. Allow to stand for five (5) minutes at room temperature.
5. Using proper shielding, the reaction vial should be visually inspected. The resulting solution should be clear and free of particulate matter. If not, the reaction vial should not be used.
6. Calculate the radioactivity concentration of the **TechneScan PYP Tc 99m** and fill in the appropriate information on the string tag.

HOW SUPPLIED

Catalog Number—094 **TechneScan PYP Kit**

Kit Contains:

- 5—Stannous Pyrophosphate Reaction Vials (Lyophilized) for the preparation of Technetium Tc 99m Stannous Pyrophosphate.
- 5—Pressure-sensitive "Caution—Radioactive Material" labels.
- 5—Radioassay Information String Tags.

Reaction Vial Contains:

- 15.4 mg Sterile Stannous Pyrophosphate (Lyophilized). Hydrochloric acid is added for pH adjustment prior to lyophilization.

TechneScan™
PYP™ KIT

(STANNOUS PYROPHOSPHATE)



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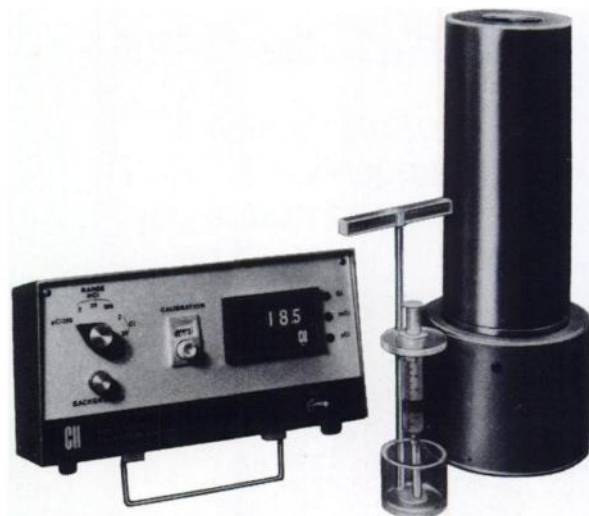
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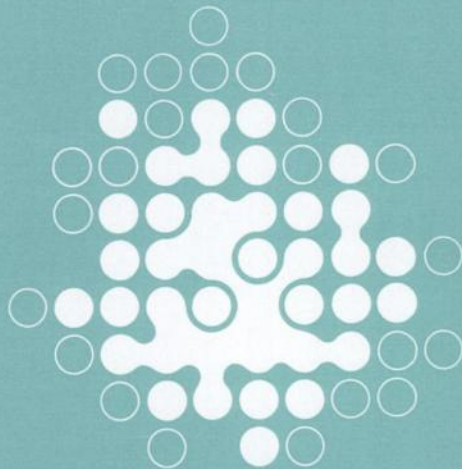


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Roche announces
a significant contribution
to the management
and diagnosis of cancer

CEA-ROCHE 
Carcinoembryonic Antigen assay



In 1974 the estimated incidence of new internal cancer cases in the United States will reach approximately 655,000 persons. Moreover, within this year 355,000 Americans will die of malignancy, a large portion of which is potentially curable.¹ Survival trends are inversely related to the extent of the disease—the less involvement, the better the chances of therapeutic success.^{1,2}

This problem of detecting cancer has long absorbed researchers. Now, ten years after the basic investigations were begun, the blending of the sciences of immunology and radiochemistry has resulted in...

CEA-ROCHE

Carcinoembryonic Antigen assay

A new *in vitro* test to aid in the management and diagnosis of cancer

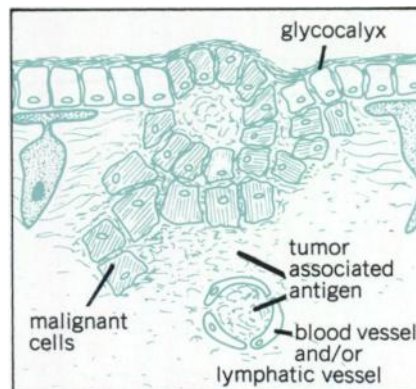
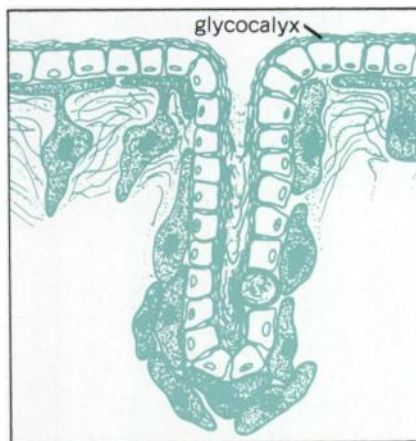
the discovery of carcinoembryonic antigen

The term carcinoembryonic antigen (CEA) was first used in 1965 by Gold and Freedman of the Montreal General Hospital to describe a glycoprotein which is a constituent of the glycocalyx of embryonic endodermal epithelium; it is also present in extracts of carcinoma cells.³⁻⁶

The embryonic gene responsible for CEA synthesis is expressed by many carcinoma cells; however, preliminary experiments suggest that the amount of CEA in different carcinomas varies, indicating gene expression is not an all-or-none phenomenon.^{7,8}

As the carcinoma disrupts the normal tissue architecture, cells penetrate the underlying tissue, and glycocalyx components including CEA enter the vascular system.

Diagrammatic representation of microscopic section of fetal colon. CEA is present in glycocalyx which faces lumen of colon.



Diagrammatic representation of primary adenocarcinoma of colon. As underlying tissue is invaded by tumor cells, CEA is released and diffuses into the vascular bed.

a long-term commitment to cancer research

Roche has long had a serious commitment to cancer research which has resulted in the development of such important chemotherapeutic agents as Fluorouracil (5-fluorouracil), FUDR (floxuridine), Efudex® (fluorouracil) and Matulane® (procarbazine HCl)?

Working in conjunction with the original Canadian researchers and with investigators at over 100 leading medical centers and research institutions throughout the United States, England and Canada, Roche Research has adapted, refined and evaluated this test for carcinoembryonic antigen (CEA) found in a variety of cancerous and noncancerous states.

CEA-ROCHE, a radioimmunoassay, employs the Hansen Z-gel method which is capable of detecting and measuring plasma levels of CEA in the nanogram (one billionth of a gram) range. The sensitivity of the assay has been shown to be 0.5 ng/ml of CEA.¹⁰

an extensive clinical evaluation

During the initial studies with CEA, it became clear that in order to obtain the reproducibility necessary to make the CEA assay an important and reliable diagnostic tool, strict standardization of procedure and reagents was required. Therefore, Roche embarked upon a unique investigational program. More than 35,000 assays using standardized CEA-ROCHE reagents and procedure were run on samples from over 10,000 patients at over 100 leading medical centers and research institutions. Identical protocols and reporting methods were also utilized, thereby subjecting the CEA-ROCHE assay to one of the most thorough and well-controlled evaluations made on a diagnostic test.

Using the CEA-ROCHE assay, elevated CEA titers have been detected in carcinomas of entodermal and nonentodermal origin; in noncarcinomatous malignancies; in such nonmalignant diseases as

emphysema, inflammatory bowel disease and colorectal polyps; and in some healthy individuals, particularly chronic smokers. The following data were derived from these studies:¹

Patients	No. of Pts.	CEA Titer Ranges			
		0-2.5 ng/ml	2.6-5.0 ng/ml	5.1-10 ng/ml	>10 ng/ml
Healthy Subjects					
Nonsmokers	892	97%	3%	0%	0%
Former smokers	235	93	5	1	1
Smokers	620	81	15	3	1
Colorectal Carcinoma	544	28	23	14	35
Pulmonary Carcinoma	181	24	25	25	26
Pancreatic Carcinoma	55	9	31	25	35
Gastric Carcinoma	79	39	32	10	19
Breast Carcinoma	125	53	20	13	14
Other Carcinoma	343	51	28	12	9
Noncarcinoma Malignancy	228	60	30	8	2
Nonmalignant Disease					
Benign Breast Disease	115	85	11	4	0
Rectal Polyps	90	81	15	3	1
Cholecystitis	39	77	17	5	1
Alcoholic Cirrhosis	120	29	44	25	2
Active Ulcerative Colitis	146	69	18	8	5
Pulmonary Emphysema	49	43	37	16	4

CEA-ROCHE

Carcinoembryonic Antigen assay

Clinical applications
Limitations

CEA-ROCHE as an aid in the management of cancer

When used in conjunction with other tests in the diagnostic armamentarium, this highly sensitive and quantitative radioimmunoassay has been shown to be useful as an aid in the management of the cancer patient

- by monitoring the effects of surgery, radiotherapy and chemotherapy,
- by providing a basis for re-evaluating therapy,
- by determining the probable presence of metastatic disease,
- by providing an early indication of the recurrence or progression of malignant disease.

Decreases in CEA titers were reported to be associated with effective therapy.¹²⁻¹⁷ Serial determinations of CEA proved to be of value in assessing the condition of the patient during therapy.^{13-16, 18} Persistent increases in titer were associated with a lack of response to therapy or a recurrence of disease; in some cases, the titer rise preceded

clinical signs by as much as three months.^{19, 20} Except for primary pancreatic and colorectal carcinoma, titers above 20 ng/ml were, with very rare exceptions, associated with the presence of metastatic disease.²⁰ However, metastatic disease may also occur when the CEA titer is below 20 ng/ml.

CEA-ROCHE as an aid in the diagnosis of cancer

The CEA-ROCHE assay has also been shown to be of value as an aid in cancer diagnosis. When used as an adjunct to other tests and procedures, the CEA-ROCHE assay has proven to be most useful

- in patients with signs, symptoms and clinical history suggestive of a diagnosis of cancer,
- in patients with such diseases as ulcerative colitis, pulmonary emphysema, alcoholic cirrhosis and gastric and duodenal ulcers in which the risk of developing cancer is greater than in the corresponding normal population.

These nonmalignant inflammatory diseases in their active state may give rise to CEA titers above 2.5 ng/ml. These titers usually drop below 2.5 ng/ml when these diseases are in remission.^{17, 20-22}

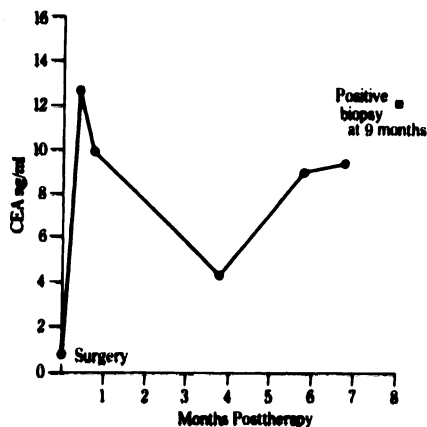
In a special study of 883 patients, cigarette smoking with titer elevations were associated with atypical sputum cytology.²³ Decreases in CEA titer often occurred within 30 to 60 days after cessation of smoking.

It must be stressed that test results and data arrived at using the CEA-ROCHE assay cannot be compared with results obtained by any other method or reagents.

limitations of CEA-ROCHE

CEA-ROCHE is not recommended as a screen to detect cancer. CEA titers are not an absolute test for malignancy, nor for a specific type of malignancy. In the management and diagnosis of the patient suspected or known to have cancer, all other tests and procedures must continue to be given emphasis. CEA titers less than 2.5 ng/ml are not proof of the absence of malignant disease.

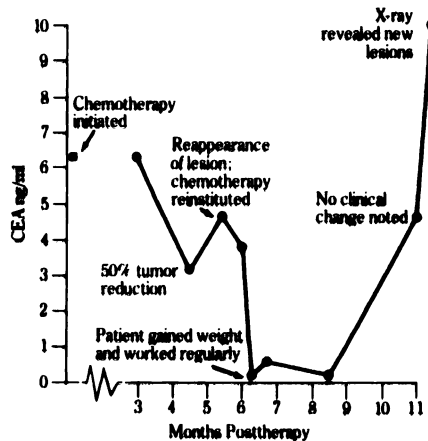
representative case history of patient being treated for malignancy without known metastases



A 42-year-old woman presented with a squamous-cell anal carcinoma. CEA-ROCHE level at time of surgery was 0.6 ng/ml. CEA titer rose to 12.6 ng/ml 10 days later and was still 9.8 ng/ml 20 days after surgery. Upon discharge three months later CEA level was 4.1 ng/ml and there was no clinical evidence of disease. Six weeks later titer had risen to 8.8 ng/ml

and then to 9.3 ng/ml after another 30 days without any clinical sign of disease. Patient was hospitalized three months later and biopsy was positive for recurrence of cancer. In spite of initial low CEA value preoperatively, titer levels accurately reflected patient's condition and gave evidence of recurrence some 4 months prior to clinical signs.

representative case history of patient being treated for malignancy with metastases



Chemotherapy was initiated in a 37-year-old man presenting with

synovial sarcoma and metastases to the lungs. The first CEA-ROCHE titer was performed three months later. Titer level was 6.2 ng/ml. In six weeks CEA titer dropped to 3.0 ng/ml and a 50% reduction of tumor in the right upper lobe of the lung was noted. One month later titer rose to 4.6 ng/ml and there was a reappearance of a left upper lung lesion.

Chemotherapy was reinstated and assays run at 2, 3, 5, 12 and 20 weeks. There was no change in radiologic appearance of metastases. Patient gained weight and worked regularly. The CEA titers during this period were 3.8, 0.0, 0.5, 0.0 and 4.6 ng/ml respectively. One and one-half weeks later, CEA titer rose to 10.0 ng/ml and a review of x-ray films revealed appearance of new lesions.

The above representative case histories, using actual CEA-ROCHE titer readings and timing of assays, illustrate the correlation of results with published clinical studies.

CEA-ROCHE

Carcinoembryonic Antigen assay

A significant contribution to the management and diagnosis of cancer

availability of CEA-ROCHE

The CEA-ROCHE™ assay may be obtained through your hospital, institutional and private clinical laboratory obtaining the necessary reagents and procedure in a kit developed by Roche Diagnostics or as a direct reference service of Roche Clinical Laboratories, Inc.

And, as with all our pharmaceutical agents, this assay may be obtained for your patients who are unable to afford it through the Roche Indigent Patient Program.

comprehensive information available

Because of the clinical significance of CEA-ROCHE and the critical area of medicine involved, a comprehensive Clinical Monograph containing in-depth information on the nature of the assay, its applications and interpretation as well as an extensive summary of the collaborative study has been prepared.

It is recommended that this brochure be consulted before ordering or interpreting the CEA assay. You may obtain a copy by completing and returning the coupon below.

references

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Please send me the CEA-ROCHE Clinical Monograph, an in-depth brochure on this test.

I would like _____ (name of hospital or private clinical laboratory) to perform CEA-ROCHE testing.

I would like Roche Clinical Laboratories, Inc. to perform CEA-ROCHE testing in my practice. Please send me information in this regard.

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SOLUENE®-100 SOLUENE-350 THE RAPID-ACTION TISSUE SOLUBILIZERS

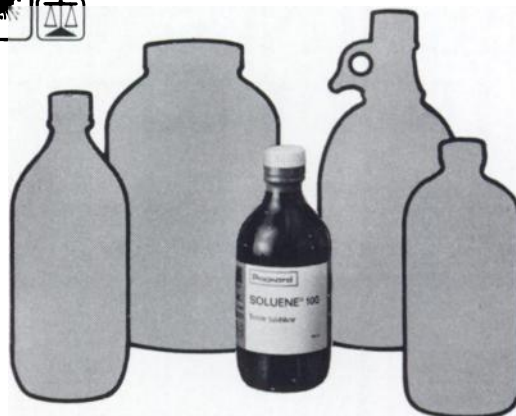
■ The SOLUENES are the fastest acting tissue solubilizers... ■ The SOLUENES contribute least amount of quenching of all tissue solubilizers... ■ SOLUENE-350 solubilizes more biological fluids into a toluene liquid scintillation solution than any other tissue solubilizer.

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The AVM-3 system, with protective lead-shielding, is enclosed in a single case mounted on an overbed table for use on patients in either sitting or supine positions.

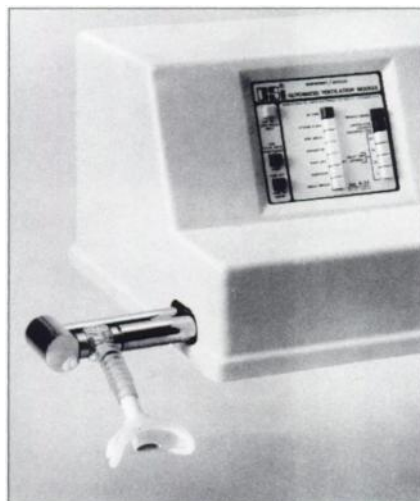
Also available is the RGD-700 Radiogas Dispenser. The RGD-700

crushes and stores curie ampules of Xenon-133 in its 35 ml. tank handle and allows you to withdraw single doses as needed. The savings which result from purchasing Xenon-133 in curie ampules as opposed to single doses at a volume of 20 studies per month, for example, are enough to pay for the RGD-700 after the first 10 procedures.

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Better yet, call us collect at (213) 633-6660.



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Medi + Physics Kidney Scintigraphin* puts mercury back in the thermometer.

Normal Study



400 k/ 363 SEC
HIGH-RESOLUTION



200 k/ 377 SEC
PINHOLE



200 k/ 442 SEC

Courtesy of DRS. Paul Weber and L.V. Dos Remedios

The above study is an example of renal images that you can expect with Kidney Scintigraphin™.

Kidney Scintigraphin™ (2,3 dimer-captosuccinic acid) is a new investigational radiopharmaceutical developed by Medi + Physics. The biodistribution is similar to chlormerodrin.

For information on the clinical use and licensure of Medi + Physics Kidney

Scintigraphin™ call toll free (800) 227-0483 or in California (800) 772-2446.

West Coast: Main Office 5855 Christie Avenue, Emeryville California. Los Angeles (213) 245-5751/Midwest: Chicago (312) 671-5444/East Coast: South Plainfield, New Jersey (201) 757-0500/Canada: Ottawa, Ontario (613) 225-2444. Vancouver, British Columbia (604) 980-9412.

* An Investigational New Drug.

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Angiotensin I is generated in a buffered pH(7.4) solution for three hours. The five step assay is then carried out in the antibody coated tubes provided with the kit.

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Incubate 15 minutes.
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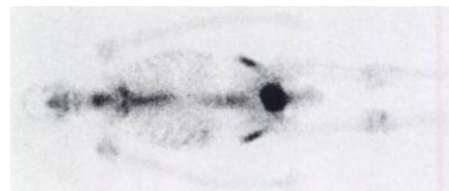
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Day

Maxiscan asks: what scan information do you need?

Then delivers it.



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General Electric's Maxiscan™ two-probe whole body scanner is answering these diagnostic demands, and more, with in-hospital performance. Performance that combines more usable information with reduced procedural set-up time and less chance of technic error.

Maxiscan permits skeletal surveys within a range of 2 feet

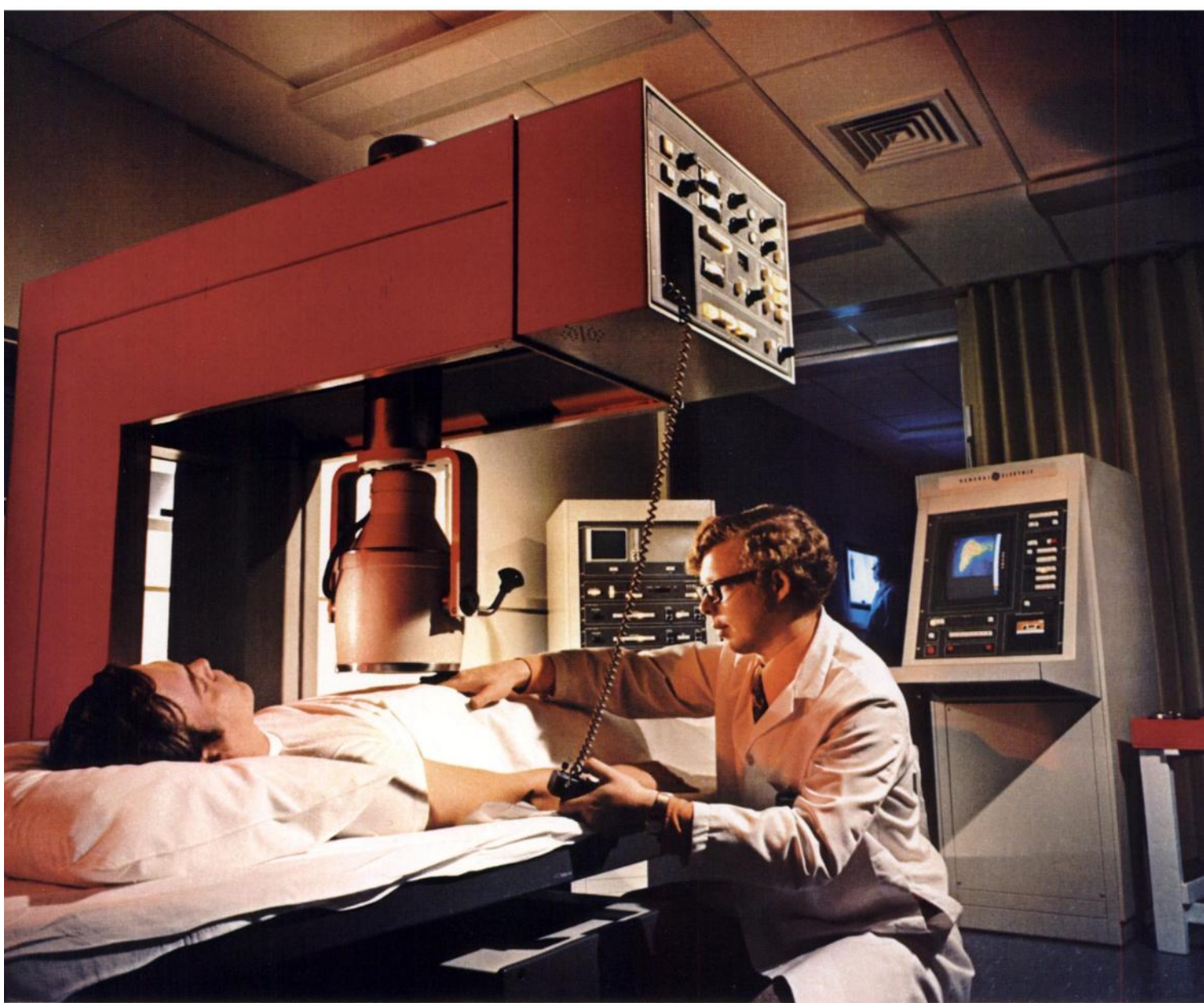
wide and 6 feet 8 inches long. The image, minified to fit 14 x 17 inch film, permits location and diagnosis of bone metastases, without a series of small area scans.

For any single organ, select full size view or minifications of 2:1, 3:1, 4:1, or 5:1. Up to four scans may be displayed on one film, with precise quadrant placement and no image overlap.

During any scanning procedure, Maxiscan minimizes patient movement. Two probes, top and bottom, cover the required

isoresponse of the body without turning the patient. The patient table smoothly rolls out to permit changing of the lower probe collimator. The upper probe angulates through 270°, locks in place for safe, convenient collimator interchange. Upper or lower collimators take only seconds to change. The unit's optional vertical plane scanning permits studies with patients seated upright, as well as vertex views of the brain with patients reclining normally.

All scans may be viewed with a choice of image display: standard film photorecording or GE's optional Videodisplay unit.



Videodisplay Processor

To view and quantify patient count information in black and white or fully functional color, Maxiscan can be combined with GE's Videodisplay and Processing Unit. Images are displayed on a video monitor; count data is stored in the unit's electronic memory, and can be manipulated to enhance desired details and to aid interpretation and diagnosis. Enhanced VDP data may be played back to Maxiscan and recorded on 14 x 17 inch film. Scans can also be recorded on cassette tape for off-line

playback and teaching purposes. Count information, obtained from any scanner or camera, can be transmitted from one VDP to another over regular telephone lines.



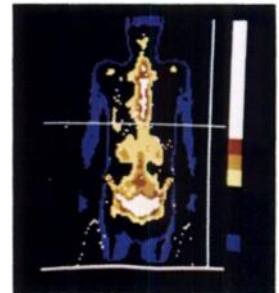
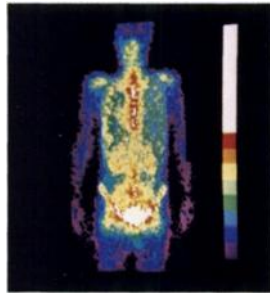
GENERAL  ELECTRIC

**Here's the information
hospitals are getting
with Maxiscan...**

Hospitals report scanning performance like this from the Maxiscan system:

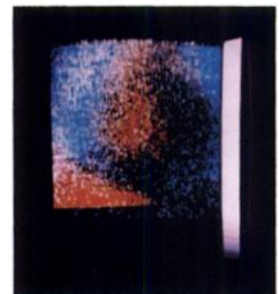
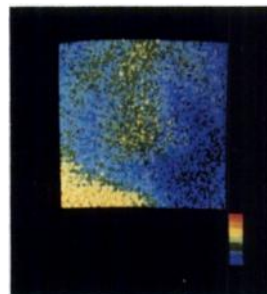
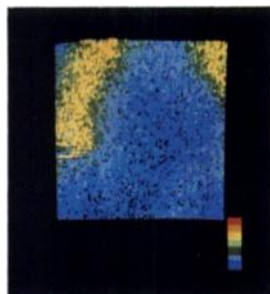
These reproductions of scans, from clinical examinations, illustrate the range of diagnostic information possible with Maxiscan and the Videodisplay Processor.

A GE motion picture demonstrates the full capability of both units. Ask your GE representative to schedule a desk top showing, at your convenience.



These three images, from a single whole body scan, demonstrate how manipulation of data stored in the VDP electronic memory can enhance desired details and aid diagnosis. The isotope used was ^{99m}Tc Polyphosphate. At left, an anterior view displays raw, unmanipulated data from the

memory. At right, smoothed data is shown with a Y axis electronic slice through the area of suspicion. The count profile superimposed over this image and shown separately, center, confirms greater uptake on the right side. The photorecorded image showed only a suspicion of greater isotope uptake.



In a case of suspected pericardial effusion, a transmission scan (left) of the chest was obtained using an Iodine 131 source. An emission scan (center) of the same region was simultaneously obtained with the same probe, 15 minutes after an intravenous injection of ^{99m}Tc labeled albumin. The heart and liver are outlined. Note how the intracardiac activity (central area of center scan) fails to fill the large mediastinal shadow (central blue

area of left scan). This discrepancy, between heart size and that of the mediastinum, is more easily seen when these two scans are superimposed (right); a technic easily accomplished on the VDP. The resulting diagnosis, a large pericardial effusion which appears to be predominantly left-sided, was confirmed by the aspiration of 1800 ml. of fluid from an encysted pericardial effusion.

Scans courtesy of Dr. M. J. Chamberlain, University Hospital, London, Ontario.

General Electric Medical Systems, Milwaukee and Toronto.
In Europe, Elscint GmbH, Wiesbaden;
Elscint France SARL, Buc.



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Count-Off is an economical and extremely effective decontaminant—more so than chromic acid. Normal dilution of the liquid concentrate is 2%. Also available as an aerosol spray for cleaning rough surfaces and hard-to-reach spots, and as a foam hand cleaner.

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New diphosphonate bone scanning agent offers high target to non-target ratio, rapid blood clearance

Your confidence in detecting bone lesions depends on the ability of the imaging agent you use to deliver consistently excellent scans. Three hours post injection, 40-50% of ^{99m}Tc -labeled OSTEOSCAN has been taken up in the skeleton. Only 6% remains in the blood. The remainder is excreted in the urine. Together with the agent's low soft tissue uptake, the high target to non-target ratio and rapid blood clearance result in clear delineation of skeletal lesions.

OSTEOSCAN consistently provides high labeling efficiency (greater than 95% *). Because of its stable P-C-P bond, OSTEOSCAN resists *in vitro* hydrolysis and *in vivo* dissociation. This helps to minimize soft tissue uptake that can impair diagnoses.

Result: Consistently excellent scans—and confidence that detectable bone lesions will be imaged.

For product and ordering information, call Mr. Arnold P. Austin at (513) 977-8547 or write: *Procter & Gamble, Professional Services Division, P.O. Box 171, Cincinnati, Ohio 45201.*

*Thin Layer Chromatography (Cellulose acetate/85% methanol)

A. 15 mCi ^{99m}Tc -OSTEOSCAN
Scanned 3.5 hr post injection
Low-Energy, All-Purpose Collimator
Speed: 32 cm/min, Length: 173 cm, Width: 60 cm
Anterior: 834,518 counts/1070 sec (17.8 min)
Comments: Metastatic meningioma

B. 15 mCi ^{99m}Tc -OSTEOSCAN
Scanned 4 hr post injection
High Sensitivity Collimator
Speed: 32 cm/min, Length: 170 cm, Width: 60 cm
Posterior: 961,752 counts/1054.3 sec (17.6 min)
Comments: Cancer of breast. Polaroid image;
posterior view taken with detector under table

C. 15 mCi ^{99m}Tc -OSTEOSCAN
Scanned 4 hr post injection
Low-Energy, All-Purpose Collimator
Speed: 48 cm/min, Length: 175 cm, Width: 60 cm
Anterior: 927,833 counts/737.4 sec (12.3 min)
Comments: Patient being treated for a lymphoma

(Above scans made with Searle Radiographics
Pho/Gamma Scintiscan™)



A



B



C



PROCTER & GAMBLE

OSTEOSCAN[®]

(5.9 MG DISODIUM ETIDRONATE
0.16 MG STANNOUS CHLORIDE)

SKELETAL IMAGING AGENT

See following page for brief summary of package insert.

PROCTER & GAMBLE

OSTEOSCAN

(5.9 MG DISODIUM ETIDRONATE
0.16 MG STANNOUS CHLORIDE)
SKELETAL IMAGING AGENT



Brief summary of Package Insert. Before using, please consult the full Package Insert included in each kit.

DESCRIPTION

Each vial of OSTEOSCAN contains 5.9 mg disodium etidronate and 0.16 mg stannous chloride as active ingredients. Upon addition of ADDITIVE-FREE ^{99m}Tc -pertechnetate, these ingredients combine with ^{99m}Tc to form a stable soluble complex.

ACTIONS (CLINICAL PHARMACOLOGY)

When injected intravenously, ^{99m}Tc -labeled OSTEOSCAN has a specific affinity for areas of altered osteogenesis. Areas of bone which are undergoing neoplastic invasion often have an unusually high turnover rate which may be imaged with ^{99m}Tc -labeled OSTEOSCAN.

Three hours after intravenous injection of 1 ml ^{99m}Tc -labeled OSTEOSCAN, an estimated 40-50% of the injected dose has been taken up by the skeleton. At this time approximately 50% has been excreted in the urine and 6% remains in the blood. A small amount is retained by the soft tissue. The level of ^{99m}Tc -labeled OSTEOSCAN excreted in the feces is below the level detectable by routine laboratory techniques.

INDICATIONS

OSTEOSCAN is a skeletal imaging agent used to demonstrate areas of altered osteogenesis.

CONTRAINDICATIONS

None.

WARNINGS

This radiopharmaceutical should not be administered to patients who are pregnant or lactating unless the information to be gained outweighs the potential hazards.

Ideally, examinations using radiopharmaceuticals, especially those elective in nature, of a woman of childbearing capability should be performed during the first few (approximately 10) days following the onset of menses.

Radiopharmaceuticals should be used only by physicians who are qualified by specific training in the safe use and handling of radionuclides produced by nuclear reactor or particle accelerator and whose experience and training have been approved by the appropriate government agency authorized to license the use of radionuclides.

The ^{99m}Tc -generator should be tested routinely for molybdenum breakthrough and aluminum. If either is detected, the eluate should not be used.

PRECAUTIONS

Both prior to and following ^{99m}Tc -labeled OSTEOSCAN administration, patients should be encouraged to drink fluids. Patients should void as often as possible after the ^{99m}Tc -labeled OSTEOSCAN injection to minimize background interference from accumulation in the bladder and unnecessary exposure to radiation.

As in the use of any other radioactive material, care should be taken to insure minimum radiation exposure to the patient, consistent with proper patient management, and to insure minimum radiation exposure to occupational workers.

ADVERSE REACTIONS

None.

DOSAGE AND ADMINISTRATION

The recommended adult dose of ^{99m}Tc -labeled OSTEOSCAN is 1 ml with a total activity range of 10-15 mCi. ^{99m}Tc -labeled OSTEOSCAN should be given intravenously by slow injection over a period of 30 seconds within three (3) hours after its preparation. Optimum scanning time is 3-4 hours postinjection.

The patient dose should be measured by a suitable radioactivity calibration system immediately prior to administration.

THE NUCLEAR MEDICINE INSTITUTE CONTINUING EDUCATION PROGRAM FOR PHYSICIANS IN NUCLEAR MEDICINE

After a very successful second year the Nuclear Medicine Institute is presenting a third four week comprehensive course for physicians in nuclear medicine. This program is geared to the physician interested in continuing education in nuclear medicine and to those preparing to participate in the various specialty board examinations in nuclear medicine. The subject material covered will include:

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Instrumentation

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Dynamic and static imaging procedures

Interpretative sessions

A unique interrupted schedule format has been chosen so that maximum duration away from home will be five days at a time. Classes will be held the weeks of:

February 17-21, 1975

March 17-21, 1975

April 14-18, 1975

May 12-16, 1975

Sessions will be five days each, Monday thru Friday. Subject materials will be intermixed and cumulative.

For further information, contact:

D. Bruce Sodee, M.D., Director

Nuclear Medicine Institute

6760 Mayfield Road

Cleveland, Ohio 44124

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NUCLEAR MEDICINE TECHNOLOGIST. Staff position for experienced, registered Nuclear Medicine Technologist. College degree in sciences desirable but not mandatory. Starting salary \$10,778 yr-\$11,669 yr depending on experience and qualifications. Many fringe benefits and scheduled salary increases. Contact: Personnel Office, Southern California Permanente Medical Group, 4900 Sunset Blvd., Los Angeles, Calif. 90027, Tel. (213) 667-4198.

ogy, licensed in N.Y., N.J., Pa. Please reply to Box 501, Society of Nuclear Medicine, 305 East 45th Street, New York, N.Y. 10017.

PHYSICIST—WITH TRAINING IN Nuclear medicine instrumentation and radiation safety desires full-time hospital staff position. For resume write: Thomas S. Crowther, M.S., 14 Dudley Road, Bedford, Massachusetts 01730.

CHALLENGING POSITION SOUGHT. Experienced Chief Nuclear Medicine Technologist and administrator, BS Degree, Registered in United States and Great Britain, desires responsible position in Nuclear Medicine with research, teaching, and/or management, in New York or New England. Please reply Box 502 SNM, 305 East 45th Street, New York, N.Y. 10017.

POSITIONS WANTED

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INTRODUCTORY ONE WEEK PHYSICIAN COURSE IN NUCLEAR MEDICINE Cleveland, Ohio

Contact: D. Bruce Sodee, M.D., Nuclear Medicine Institute, 6760 Mayfield Road, Cleveland, Ohio 44124

1974 — June 3-7, September 9-13, October 7-11, December 2-6

ONE YEAR TECHNOLOGIST COURSE IN NUCLEAR MEDICINE Cleveland, Ohio

Contact: D. Bruce Sodee, M.D., Nuclear Medicine Institute, 6760 Mayfield Road, Cleveland, Ohio 44124

1974 — July 1-September 20, September 30-December 20

1975 — January 2-March 28, March 31-June 20, June 23-September 12, September 29-December 19

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A new book presented in part as a scientific exhibit at the Society of Nuclear Medicine Meeting, Boston, 1972.

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TOPICS IN NUCLEAR MEDICINE

The Sixth Annual Seminar in Nuclear Medicine will be held at Colby College in Waterville, Maine from August 19-23, 1974. Twenty hours of lectures, panel discussions and illustrative cases will be presented by Dr. H. N. Wagner, Jr., W. B. Nelp, T. G. Mitchell, S. M. Larson, H. W. Strauss and I. Goodof. The course is approved for Category I credit by the American Medical Association.

For further information contact Dr. Robert Kany, Director of Special Programs, Colby College, Waterville, Maine 04901.

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additional modules may be added at any time. Updating is simple and economical.

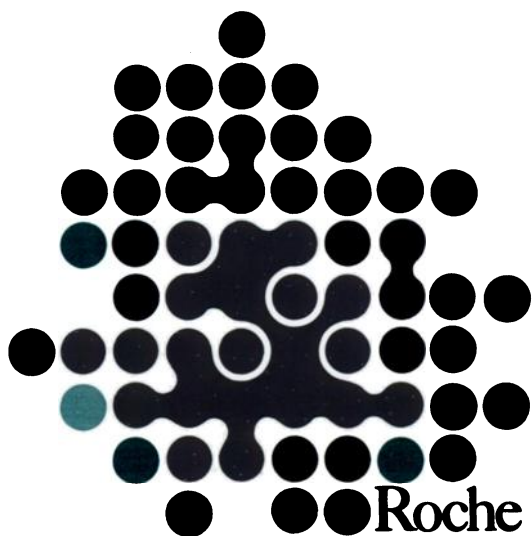
And as if all of this were not enough, RADX recognizes that a day without your Mark V is like a day without sunshine. If during the warranty period, your Mark V does not perform within stated specifications, RADX will air express you a loaner to use while yours is being repaired—at no charge.

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71 642



Roche Diagnostics announces
an *in vitro* test to aid in the management
and diagnosis of cancer

CEA-ROCHE

Carcinoembryonic Antigen assay

CEA-ROCHE: a diagnostic test of major clinical significance

Roche has long had a serious commitment to cancer research which has resulted in several important chemotherapeutic agents. Now, working in conjunction with the original researchers and with investigators at over 100 leading medical centers throughout the United States, England and Canada, Roche Research has adapted, refined and evaluated CEA-ROCHE, an *in vitro* test for the carcinoembryonic antigen (CEA) found in a variety of malignant and nonmalignant conditions. An extensive collaborative study, under way for almost three years, has tested CEA-ROCHE in over 35,000 assays in more than 10,000 patients using identical protocols, procedures and reporting methods.¹ Because of the importance of this assay, one of the most thorough and well controlled research programs conducted for a

diagnostic product was undertaken. The following data were derived from these studies.

Decreases in CEA titers were reported to be associated with effective therapy.²⁻⁷ Serial determinations of CEA proved to be of value in assessing the condition of the patient during therapy.^{3-6,8} Persistent increases in titer were associated with a lack of response to therapy or a recurrence of disease; in some cases, the titer rise preceded clinical signs by as much as three months.^{9,10} Except for primary pancreatic and colorectal carcinoma, titers above 20 ng/ml were, with very rare exceptions, associated with the presence of metastatic disease.¹⁰ However, metastatic disease may also occur when the CEA titer is below 20 ng/ml.

Nonmalignant inflammatory diseases in their active state may give rise to CEA titers above 2.5 ng/ml. These titers usually drop below 2.5 ng/ml when these diseases are in remission.^{7,10-12}

In a special study of 883 patients, cigarette smoking with titer elevations was associated with atypical sputum cytology.¹³ Decreases in CEA titer often occurred within 30 to 60 days after cessation of smoking.

It must be stressed that test results and data arrived at using the CEA-ROCHE assay cannot be compared with results obtained by any other method or where other reagents are used.

CEA-ROCHE: limitations

CEA-ROCHE is not recommended as a screen to detect cancer. CEA titers are not an absolute test for malignancy, nor for a specific type of malignancy. In the management and diagnosis of the patient suspected or known to have cancer, all other tests and procedures must continue to be given emphasis. CEA titers less than 2.5 ng/ml are not proof of the absence of malignant disease.

CEA-ROCHE: nature of assay

CEA-ROCHE uses the Hansen Z-gel method and combines the specificity of an immunological procedure and the sensitivity of radiochemistry. It provides results at nanogram (billionth of a gram) levels and detects CEA levels as low as 0.5 ng/ml. Briefly, the principle of CEA-ROCHE is as follows: CEA is extracted from the plasma specimens and allowed to react with specific CEA antiserum. ^{125}I -CEA is then added and allowed to react with the remaining CEA antiserum. The ^{125}I -CEA bound to antibody is separated from excess free ^{125}I -CEA with zirconyl phosphate gel and the bound ^{125}I -CEA determined by counting in a gamma scintillation spectrometer. The partition of ^{125}I -CEA between bound and free fractions is a function of the amount of CEA present in the plasma. The amount of CEA present in the plasma sample is determined from a standard inhibition curve.

CEA-ROCHE: the test kit

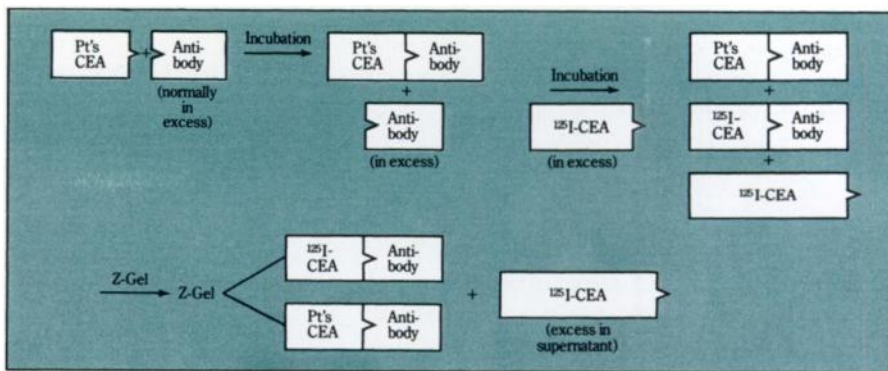
Each kit contains CEA antiserum, CEA standard, ^{125}I -CEA, EDTA buffer stock solution and zirconyl phosphate gel (Z-gel). All components are supplied in excess to assure sufficient material for at least 100 tubes (or for approximately 40 patient plasma samples assayed in duplicate with the necessary controls). Because of the stringent quality control procedures used in the production of CEA-ROCHE, you are assured of consistency from lot to lot. The CEA-ROCHE™ kit has a 17-day shelf-life and should be stored at 4° to 8° C. Store EDTA buffer and Z-Gel at 15° to 30° C.

■ materials available

Control specimens in four titer ranges (0-2.5 ng/ml, 2.6-5.0 ng/ml, 5.1-10.0 ng/ml, greater than 10.0 ng/ml); 2.5-ml dispensers for Z-gel bottles; presealed dialysis bags and ^{125}I -CEA to refurbish kits which may have expired are all available separately from Roche Diagnostics.

■ equipment needed

The laboratory must have the following equipment to perform CEA-ROCHE: micropipettes;



CEA-ROCHE Utilizing the Hansen Z-Gel Method

vortex-type mixer; horizontal-head centrifuge; gamma scintillation spectrometer and access to approximately 150 liters/100 tubes of distilled or deionized water.

■ AEC license required

Because CEA-ROCHE contains radioactive material, an AEC or agreement State license is required. A copy of your license or completed License Declaration Form available from Roche Diagnostics is required before shipment can be made.

ROCHE DIAGNOSTICS: provides these special services to laboratories using CEA-ROCHE

Because of the clinical significance of the CEA-ROCHE assay and the critical area of medicine involved, Roche Diagnostics will provide laboratories wishing to run this test with advice and technical assistance in setting up the necessary facilities. Should any questions arise during testing, Roche Diagnostics will be pleased to provide further advice and assistance. A plasma evaluation service and consultation on volume processing are also available.

In addition, two in-depth brochures have been prepared:

1. CEA-ROCHE Clinical Monograph — providing complete clinical information.
2. CEA-ROCHE Procedure Manual — providing complete technical information.

Either or both may be obtained by

completing and returning the reply coupon below.

Finally, Roche Diagnostics will be sponsoring an extensive educational program to physicians, including audio, visual and print material.

references:

1. Third Conference, Carcinoembryonic Antigen (CEA) Test Collaborative Study, Hoffmann-La Roche Inc., April 21, 1973
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13. Hansen HJ, et al: *Human Pathology*, In Press

Gentlemen:

Please have a Roche Diagnostics representative call on me to discuss the use of CEA-ROCHE.

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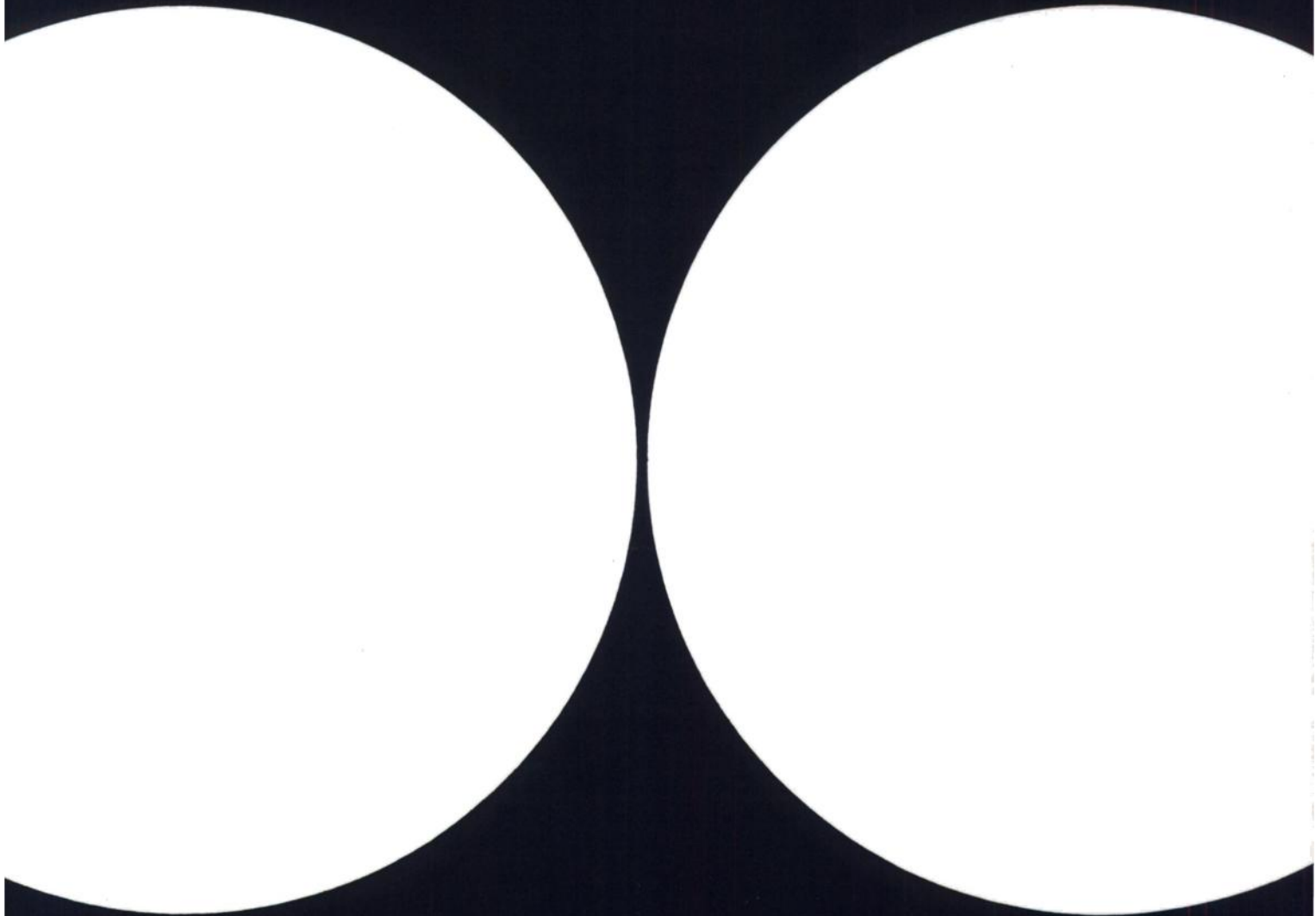
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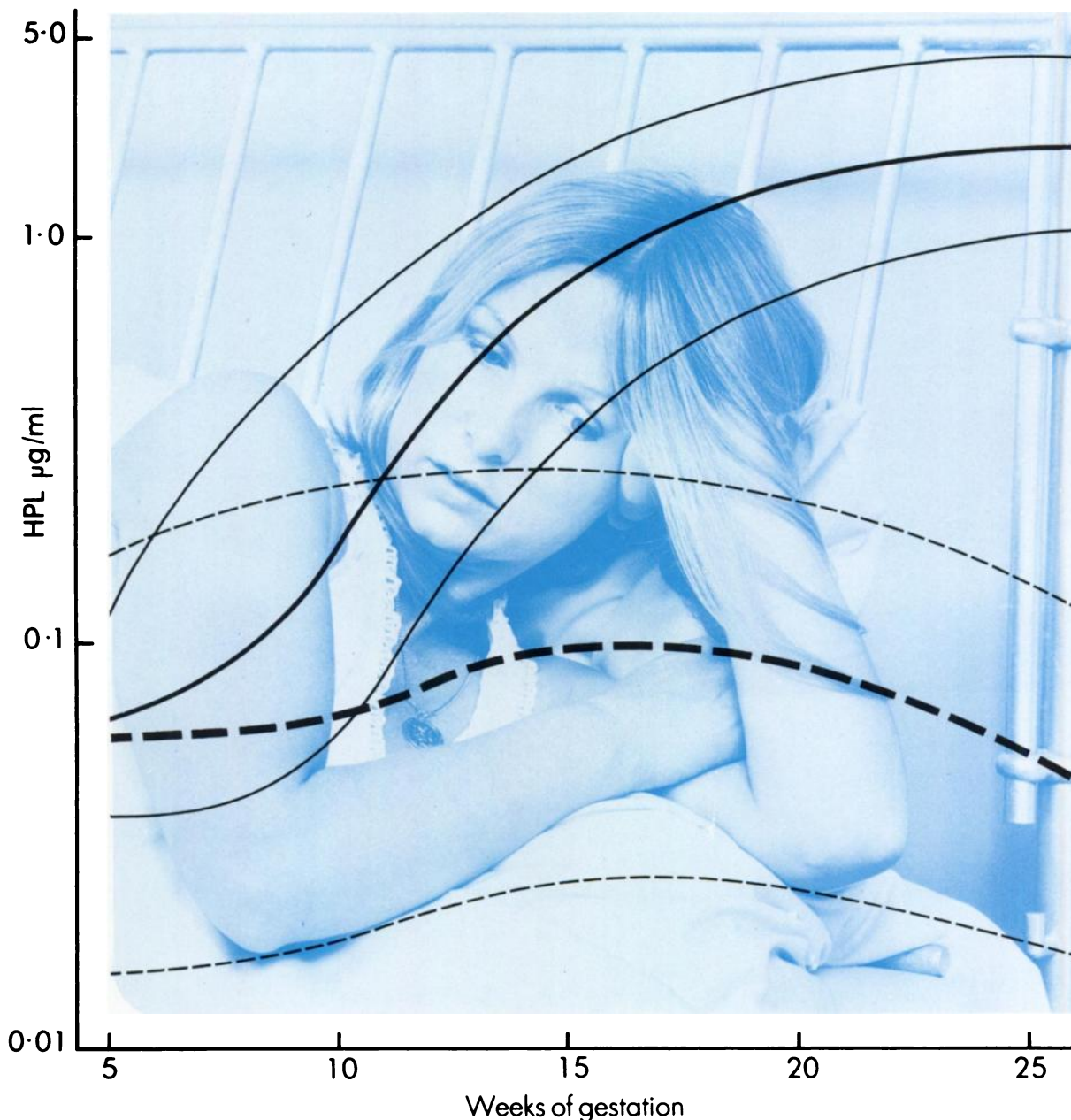


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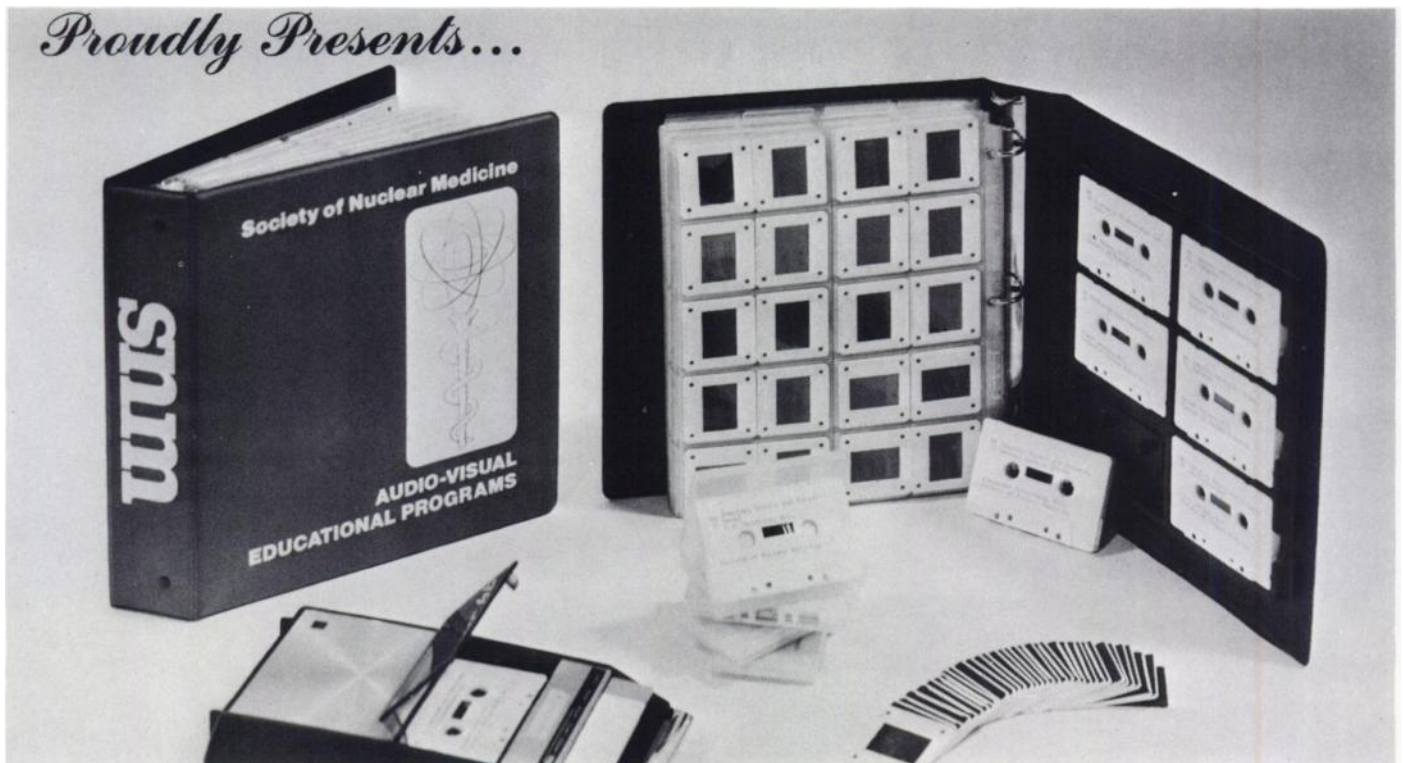
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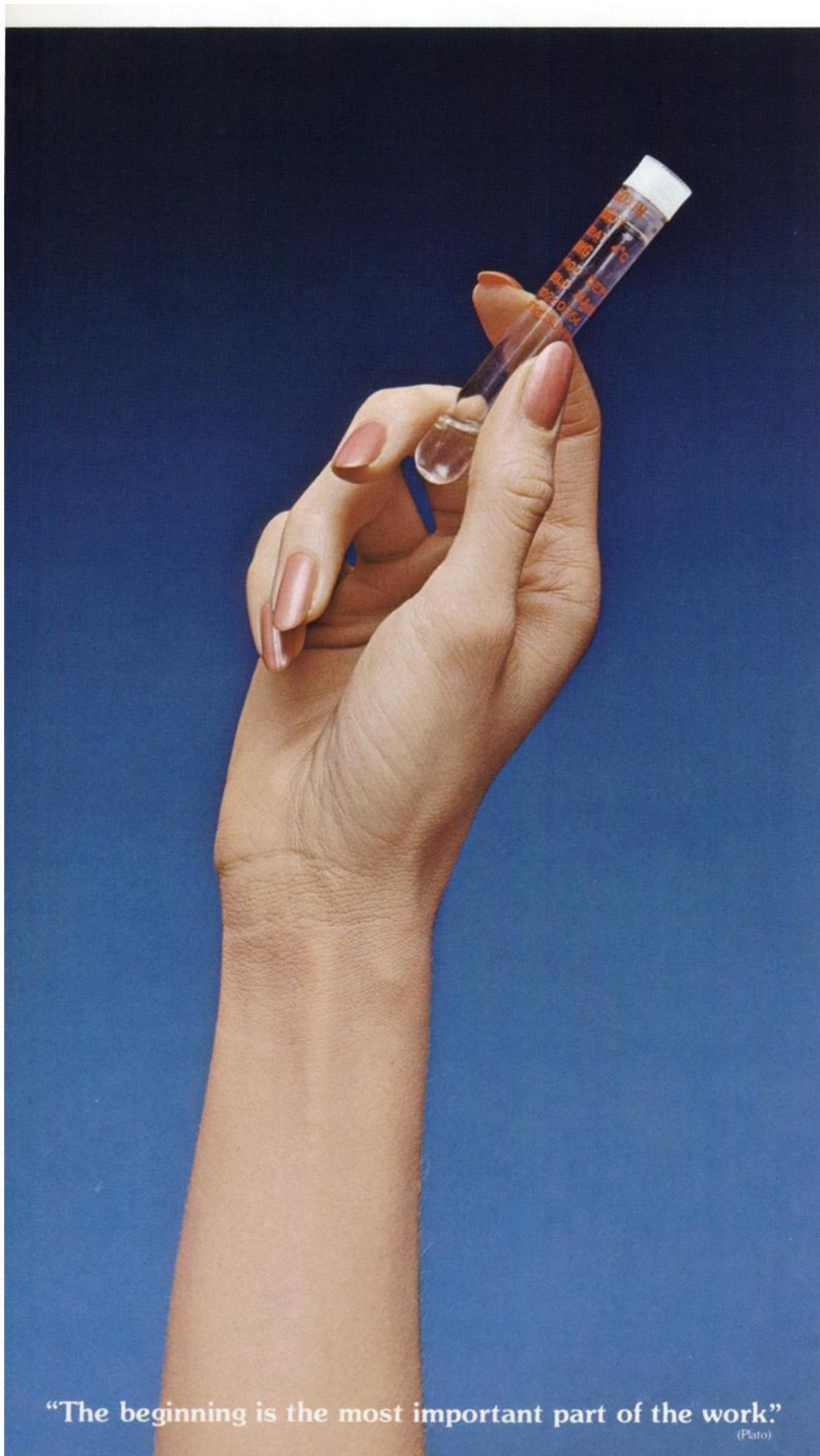
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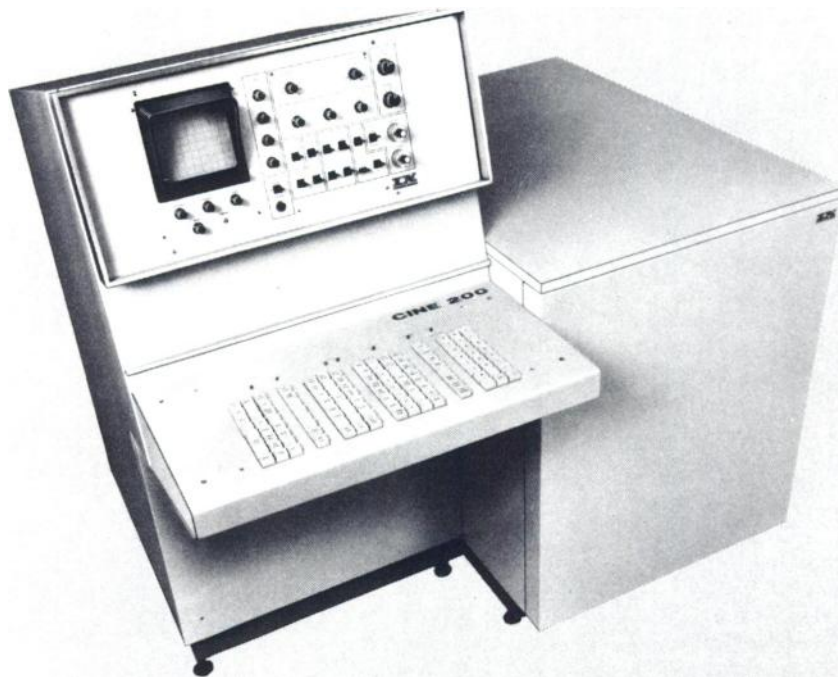
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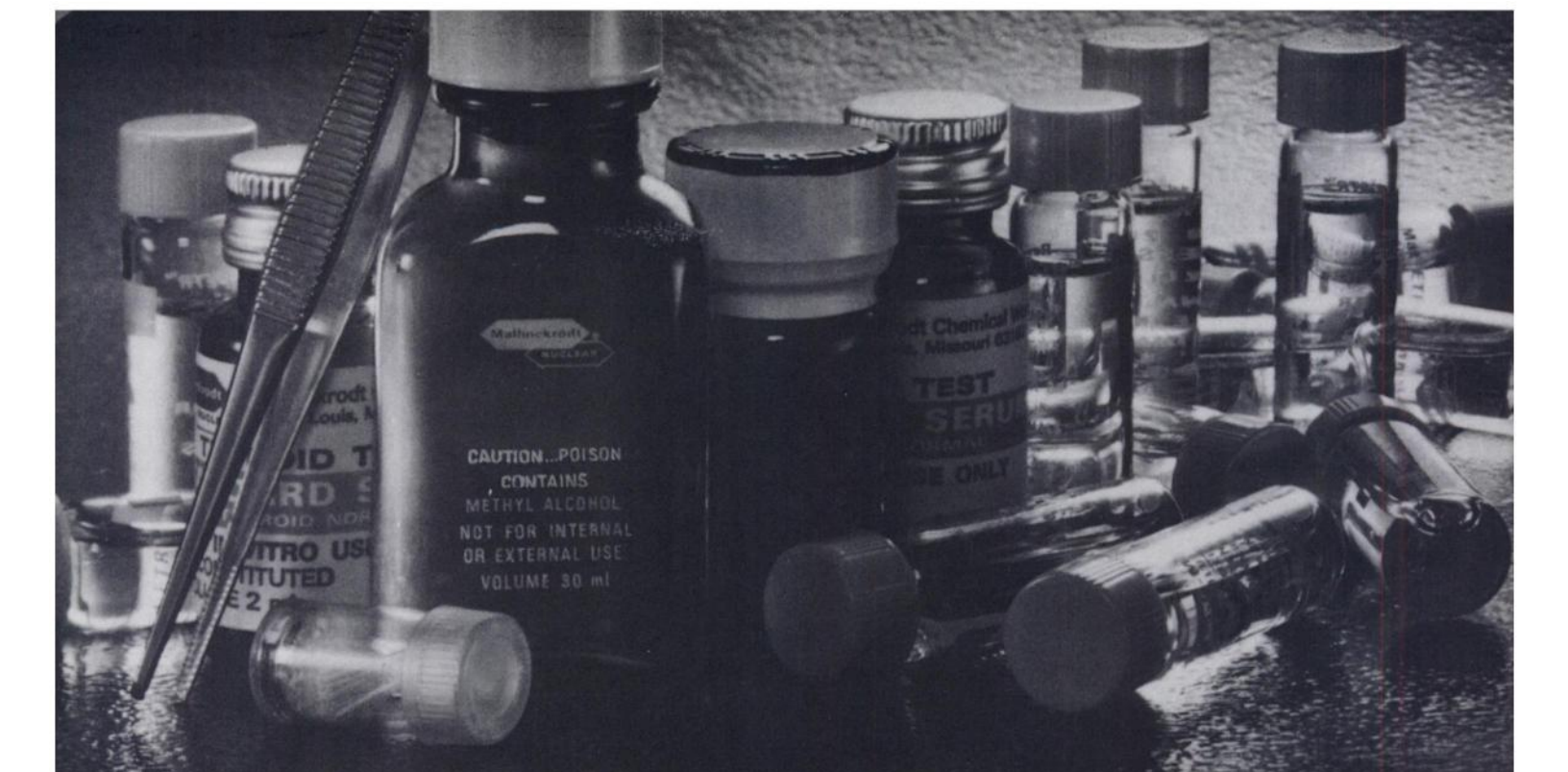
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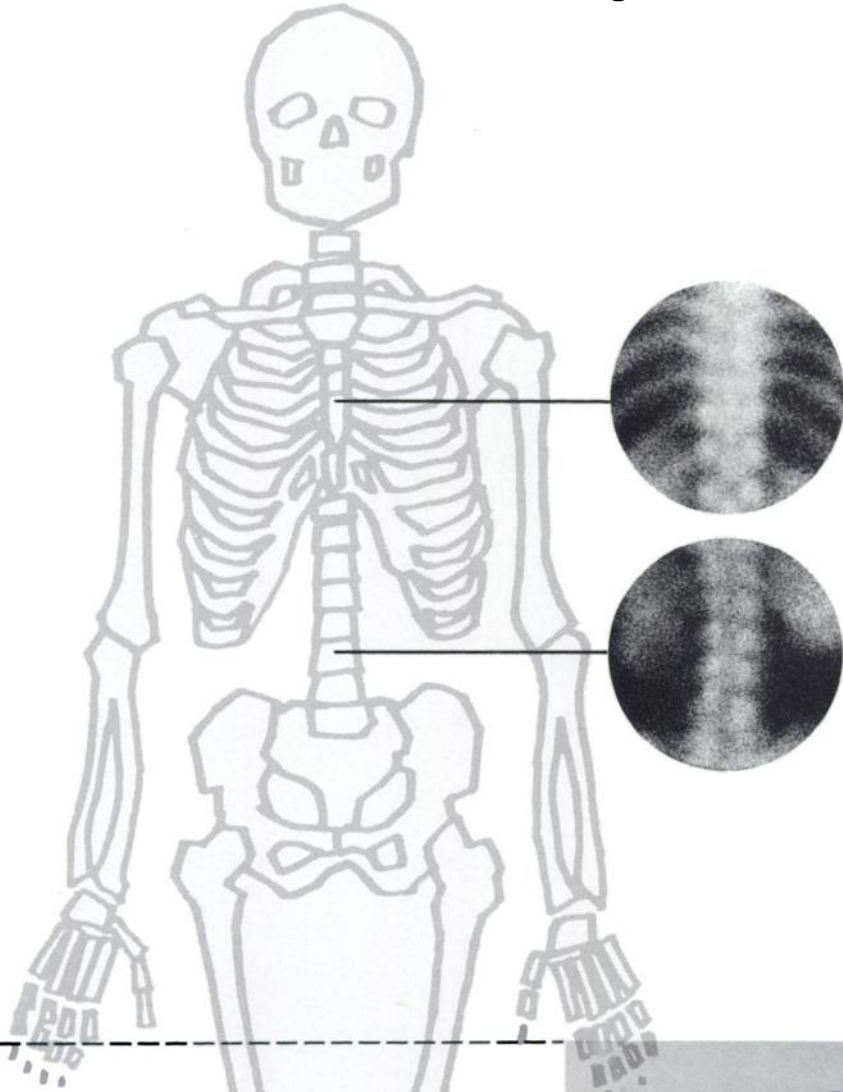
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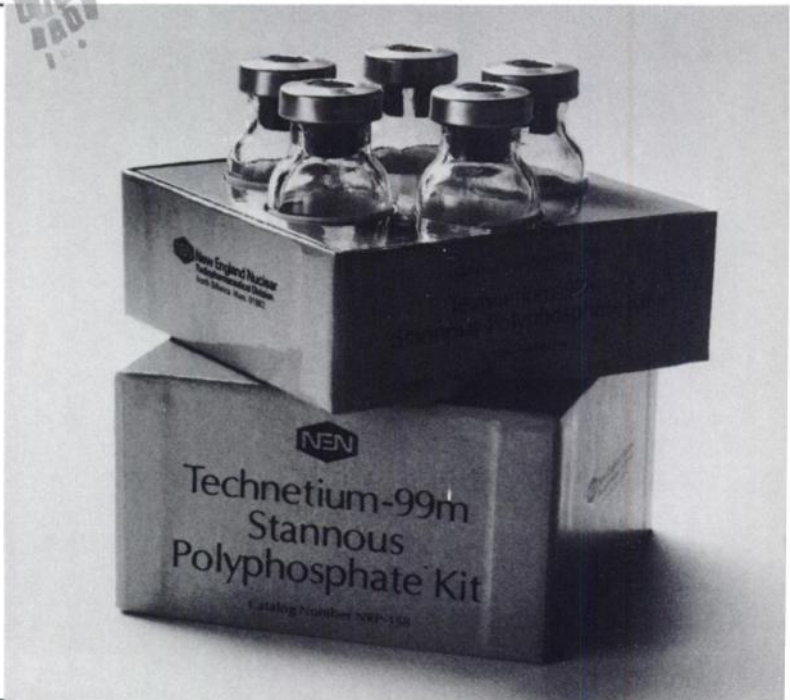
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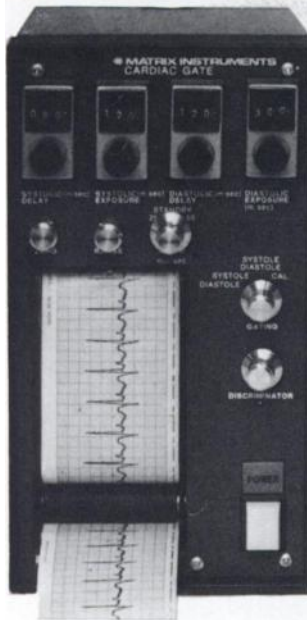
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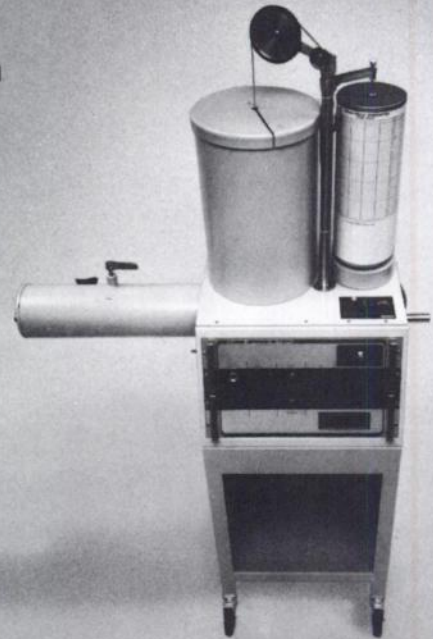
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OUR FIELD ENGINEERS ARE EQUIPPED, not only with their "little black bag" and an oscilloscope, but with so much gear in their service cars that we specify heavy duty suspensions on all vehicles we lease. Why?

MODULAR DESIGN in everything we build. That's important. Pull one out, and plug another in. Even down to individual ICs (integrated circuits) and transistors. And nobody else can offer you that. We do it at the expense of some short range profit. But our long range thinking tells us, if it's easier to maintain, you get better service. And we get a better customer.

And **EXCLUSIVE SPECIALIZATION.** Our Field Engineers work only on clinical nuclear equipment. That's what we sell. That's what we service. No other equipment. We're specialists.

We're also **RECOGNIZED IN THE INDUSTRY.** It's interesting. Two years ago, we had a tough time recruiting experienced Field Engineers. Today, they're coming to us, all the time. Does that tell you something?

Right. **WE'RE GROWING.** And that means a better opportunity, for the right man. During 1974, we plan to add five new Field Engineers each quarter, twenty for the year, just to keep up with our increasing sales.

"DIRECT SERVICE IS MORE IMPORTANT THAN DIRECT SALES." Quote. Joe Teague, President, Ohio-Nuclear. Want proof? Last year, one of our sales territories was without a salesman for about six months. Yet sales continued, over projected quota. Why? Our Field Engineers were there, on the job. We figure those potential customers knew they could get service, knew the equipment was right for them, and decided we would somehow get the orders processed and the equipment installed. Which we did.

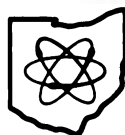
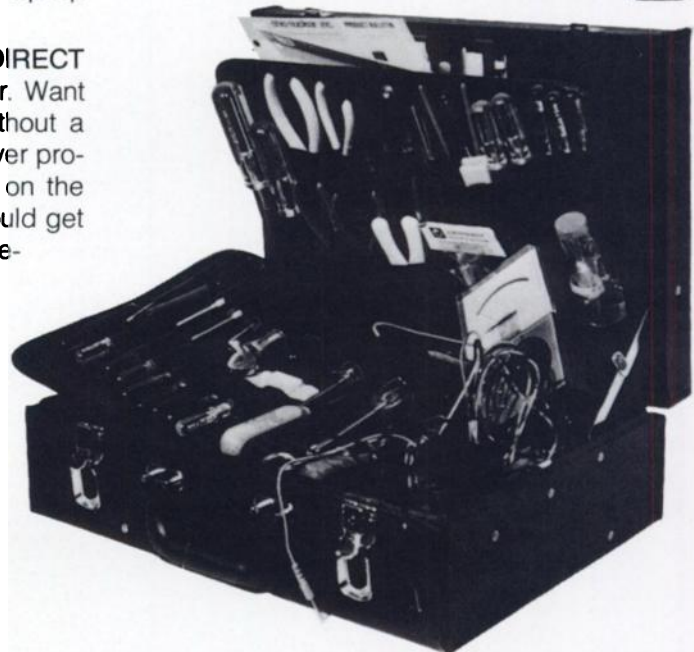
Finally, we're **COMMITTED** to service, wherever we sell. And we live up to that commitment, day after day, before and after that occasional breakdown that plagues any piece of sophisticated equipment. Ask our users. Or ask us, about service agreements. Details and cost vary with type and model of equipment. Write us for full information. We'll be here — this year, next year, and the year after.

your bag



and

our bag



ohio-nuclear, inc.

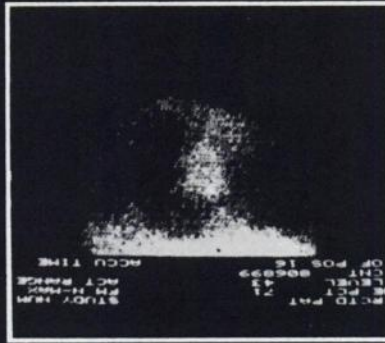
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(U.K.), Radix House, Central Trading Estate, Staines, Middlesex, England • Phone Staines 51444

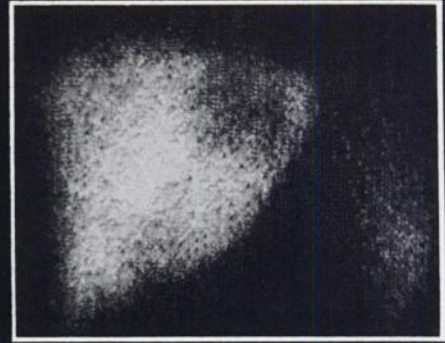
Statics



Abnormal Liver Scan — ant. view
(Metastatic Disease)
Study Time — 224 sec.
Isotope — 4mCi ^{99m}Tc Sulfur Colloid
Total Counts — 2,676,795



Abnormal Brain Scan — right lat. view
(CVA)
Study Time — 80 sec.
Isotope — 12mCi ^{99m}Tc
Total Counts — 806,899

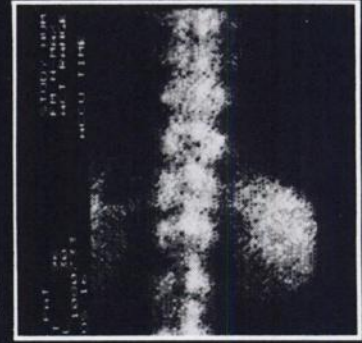


Abnormal Liver Scan — ant. view
Study Time — 320 sec.
Isotope — 2mCi ^{99m}Tc
Total Counts — 445,502

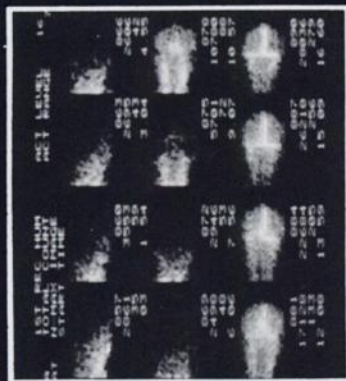


Brain-Bone Scan — left lat. view
(abnormal foci in the convexity and orbit)
Study Time — 240 sec.
Isotope — 6mCi ^{99m}Tc Polyphosphate
Total Counts — 222,926

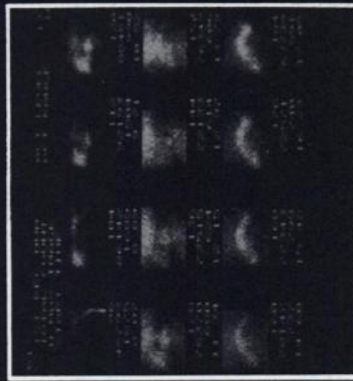
Normal Thoracic and Lumbar Spine Scan
— post. view
Study Time — 480 sec.
Isotope — 6mCi ^{99m}Tc Polyphosphate
Total Counts — 1,000,733



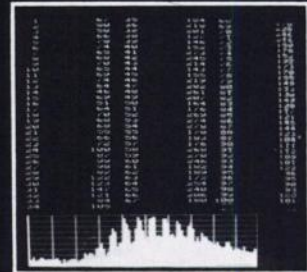
Dynamics



Normal Cerebral Blood Flow —
post. view
Accumulation Interval — 0.5 sec.
Display Interval — 1.5 sec.
Peak Counts per sec. — 26,210
Isotope — 15mCi $^{99m}\text{TcO}_4^-$



Normal Cardiac Blood Flow — ant. view
Accumulation Interval — 0.1 sec.
Display Interval — 1.0 sec.
Peak Counts per sec. — 78,147
Isotope — 15mCi $^{99m}\text{TcO}_4^-$



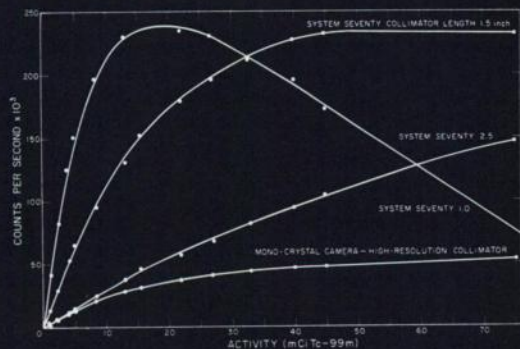
Normal Left Ventricular Quantitative Histogram

Each double vertical line represents a 1.0 sec. time interval.

The entire histogram is 10.0 sec. long and consists of 100, 0.1 sec. count accumulations. This area-of-interest histogram took less than 1.0 min. to produce from end-of-study.

Note — definition of sinus rhythm of left heart.

Performance



These curves provide a useful calibration of System Seventy. The observed count rate for 15 mCi of ^{99m}Tc for the 1.0, 1.5, and 2.5-inch thick collimators is 230,000, 150,000, and 45,000 cps respectively.

The count-rate curve obtained from a mono-crystal camera using the high-resolution collimator shows an efficiency about equal to that of the 2.5-inch thick collimator

at low count rates and exhibited a saturation rate of about 40,000 cps. The same saturation rate has also been observed with the other collimators available for this type of system.

The efficiencies of the parallel-hole collimators are such that the saturation rate of 230,000 cps is observed with 15, 45, and 180 mCi of ^{99m}Tc with the 1.0, 1.5, and 2.5-inch thick collimators respectively.

System Seventy

Or...

(how the unique combination of a programmed computer and a matrix detector allow you to practice the NOW and FUTURE art of nuclear medicine consistently, simply and reproducibly.)

Diagnostic Superiority

That's what you're really looking for. We routinely obtain 3-4mm. static resolution scans — regardless of energy. Dynamic studies can now be accomplished at high frame rates with count/unit time accumulations (at low dose rates) that are not achievable on any other gamma camera, and the results can be displayed or printed-out in histogram or numerical form within seconds of the end-of-study. That's diagnostic superiority!

Operation Simplicity

Our unique "back-lit" front panel reduces each operation to a logical-computer assisted-series of steps. Select the mode; i.e. Static/Dynamic, and only those buttons or controls necessary to complete the study will be illuminated. That's operation simplicity!

New Standard!

The New Standard in diagnostic nuclear medicine. The only words that can describe a camera that is easy to use, delivers the greatest patient throughput, and provides the most technically superior diagnostic data while doing it.

No ONE of these terms really describes SYSTEM SEVENTY.

SYSTEM SEVENTY offers the highest spatial resolution, and that's why our static images are the best. This means that you can choose to increase patient throughput by selecting the best clinical measurement which optimizes spatial resolution and efficiency.

The system's high count rate capability (>200,000 cps) enhances the time resolution of dynamic studies which is a

scientific necessity to achieve diagnostically meaningful evaluations of physiological time parameters. Stop thinking about the eventual possibility of more meaningful dynamic procedures and do them *now*, with SYSTEM SEVENTY.

And, the operational functions we've wired into the system and the software support we provide leave very little for you or your technician/operators to learn in putting SYSTEM SEVENTY to

work and realizing the technically superior results.

So, looking back on them, certainly ALL of those terms apply, though no one of them really does SYSTEM SEVENTY justice.



Nuclear Division, 125 Middlesex Turnpike,
Bedford, Ma. 01730, 617/276-6000,
Telex: 923491, Cable BAIRD-COBFDR

Searle puts it all together...with the new Micro Dot Imager.

A new Multi Imager that produces up to 80 images on a single film.

It's taken us some time but at last we can offer Pho/Gamma users a display system that puts it all together. Gone is the expensive and tediously inaccurate pulling of Polaroids. Gone is the unreliable and complicated 35 or 70 mm mechanical transport system.

The new Micro Dot Imager electronically minifies and manipulates the images across the CRT screen and displays them on a choice of three different conventionally sized X-ray films... handled and processed with conventional techniques.

In addition the new Micro Dot Imager provides the following exclusive benefits.

Clinically Oriented

- Choice of either 5 x 7 or 8 x 10 X-ray film sizes as well as the competitively available 11 x 14 film size.
- Built in whole body imaging with choice of each view presented in dual intensity on the film to facilitate diagnosis or the more economical two views with single intensity.
- Highest cine sequential time per frame resolution of up to 80 frames/study.

- Organ-specific push buttons automate, standardize and speed the proper exposure settings for routinely performed studies.

Simplified Operation

- Light emitting diode (LED) display indicates system status and exposures available for format selected as well as exposures remaining on the individual film.
- Absolute exposure control insures consistent day to day and week to week exposure levels on a separate but built in high resolution, high uniformity CRT.

Economical Operation

- A variety of film sizes guarantees the lowest operational cost of any imager offered.
- System designed lightweight, low cost cassettes with future daylight unloading capability.

- Built in view-box saves space as well as steps.

And what's more, the Micro Dot Imager's inherent reliability is backed by a team of factory trained service engineers that perform on-site service for your total camera system. There is no longer any need to be concerned about system service responsibility, or here today, gone tomorrow... "pack it in the box and we'll service it at our factory" suppliers.

SEARLE

Searle Radiographics Inc.

Subsidiary of G. D. Searle & Co.
2000 Nuclear Drive
Des Plaines, Illinois 60018



See us at the S.N.M. show, San Diego, June 11-14.