

## Executive Biography

### **Alon Bar-Shany**

General Manager, HP Indigo  
HP Inc.

---



As general manager of HP Indigo, Alon Bar-Shany holds worldwide responsibility for the HP Indigo business, a role he has held since 2004. Bar-Shany leads HP Indigo in the manufacturing and marketing of digital printing solutions, including printing presses, proprietary consumables and automated workflow solutions.

During his years as CEO, HP Indigo has maintained market leadership in the digital printing sector through continued innovation, resulting in unprecedented customer growth.

Prior to this role, Bar-Shany ran the HP Indigo business in the Europe, Middle East and Africa region (EMEA). From 2001 to 2002, Bar-Shany was responsible for the HP Indigo business in Asia Pacific, Latin America and Israel, as well as the distributor channels in EMEA. During this period he also led the cross organizational program for the industrial segment.

Bar-Shany served as the chief financial officer of HP Indigo from 1998 until 2002; prior to that, he held the position of corporate vice president of Finance for HP Indigo from 1995. Bar-Shany joined HP Indigo from Israel Chemicals Ltd. in 1995, where he held various executive positions in finance, strategic planning and business development.

Bar-Shany holds a master's degree in business administration and a bachelor's degree in history and economics from the Hebrew University in Jerusalem. He resides in Israel with his wife Cathy and their four children.