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AMUSEMENT

INDUSTRY'S LEADING NEWSWEEKLY



Promot'ns Key New Radio Awareness

Stations Vie for New Twists to Build Audience Via Stunts, Contest Gimmicks

By JUNE BUNDY

NEW YORK - Still smarting from the FCC's recent directive on free records and the results of the payola probe, broadcasters across the country are integrating more and more public service-type programming features and promotions with their regular disk programming in an effort to demonstrate their increased awareness of radio's responsibility to listeners.

At the same time, stations are transistor radio. striving to invent new twists on audience-building promotions, via week aired a half-hour show "So a variety of contest gimmicks and You Want to Adopt a Baby," writstunts. Broadcasters, of course, ten and produced by WERE in have become increasingly promo- co-operation with the public relation minded over the last few tions staff of the United Appeal years, as the result of stepped-up of Greater Cleveland. competition in the local music-and- Manhattan station WINS, is news field, but the present situa- staging a public service campaign tion represents an all-time high for to "take the bumps out of driving this kind of activity.

outlet which has always been which in turn checks out the strongly promotion and public- problem and reports all "confirmed service minded, recently intro- holes" to the proper agencies. Each duced "60 Second Semester" fea- month the WINS listener who retures. One, tagged "Diner's Dic- ports the largest hole receives a tionary," spotlights brief lessons in professional triple turret motion reading a French menu by deejay picture camera. Jean Michel; while another, "Baseball for Women Only" has sports a recent contest conducted to find typical baseball terms into fem ceived a movie camera, and a in each series is spotted five or six Skippy, warbling. times throout each broadcasting

Copies of the Michel scripts are made available to listeners if they write the station. After they finish the French menus, WNEW will tackle Chinese, then Italian. Rote's baseball lessons will be followed by tips on golf. Brain-child of WNEW program director Mark Olds, the "60 Second Semester" spots are designed to make it easier to integrate features into regular music-and-news formats.

Immediately prior to the April 15 income tax deadline, WNEW

KELP Plays Cupid Role

EL PASO, Tex.-Bachelor decjays at KELP here are somewhat wary of station's latest promotion. In celebration of Leap Year, KELP is asking its fem listeners to submit proposals of marriage (by mail) to their favorite KELP jockeys.

Presumably to avoid any marital discord, the letters will be judged only by KELP's unmarried spinners. Each single deejay will select a weekly winner, from entries received during the preceding sevenday period, and will "take that lady out for a night on the town." Unfortunately, letter writers are not required to submit photos.

staged a "Misery Loves Company" contest, whereby dialers were invited to guess the number of income tax returns which would be filed in a 19-county New York

area. Winner - yet to be an-nounced-receives a week's salary. In the stunt field, WNEW pulled 154,000 replies last Thanksgiving, via 10-day Wishbone contest, wherein listeners' names were drawn out of a hat every hour with each winner receiving a free

Out in Cleveland, WERE last

in New York." Listeners are asked Radio station WNEW here, an to report any street holes to WINS,

One of WINS' many stunts was commentator Kyle Rote translating the best singing dog. Winner relanguage. A different daily feature movie and recording of her dog,

(Continued on page 9)

HARNESS FILM POWER TO PUSH 'CAN-CAN' LP

HOLLYWOOD - Disks have plugged movies since Hollywood discovered the deejay, but Capitol is pulling a turnabout this week when it introduces a unique means of harnessing the movie screen's sales power on behalf of its "Can-Can" soundtrack album. Capitol Records Distributing Corporation ad manager Steve Auld is making available a full-color 60-second film trailer for showing in theaters which plugs both the picture and the album.

Since "Can-Can" is filmed in Todd-AO, it can be shown only in specially equipped houses, thus restricting it to roadshow engagements in one theater per market. Commercial film is intended for use in the other houses belonging to the same theater chain currently showing the picture. Half the trailer plugs the picture, telling patrons to be sure to see "Can-Can," while the remainder of the footage tells the movie goers to get the album "at your favorite record dealer." Black and white prints of the commercial also are being made available for use on TV stations. Auld's department will provide special title cards naming the theater and other necessary info for each market using the film commercial.

CRDC's branches will receive the 35mm, color and (Continued on page 9)

Disk Bootlegging, Thievery Current Industry Topics

Evil Gains in Penetration; Wide Division as to Curative Solution

By REN GREVATT

NEW YORK - Counterfeiting. bootlegging and thievery of records, both singles and LP's, continued to occupy a major portion of trade talk this week, with one report indicating that at least "two of six major record companies" have sought the counsel of both the Federal Bureau of Investigation and local law enforcement agencies.

Dig Deeper

at one time, the bootlegging clique ternity, there is no unanimity of focused its attention mainly on opinion as to the rights of record established hits, the penetration of companies in matters of bootlegthe disk industry by these unlaw- ging, which may explain, accordful operators now reaches far ing to some observers, why some deeper. It is now said that when companies appear loathe to pursue an artist once establishes himself the matter. with a hit single, his follow-up record may be out almost as fast via the bootleg pipeline as thru the normal legitimate channels. In addition, reports indicate that in the LP field, catalog as well as new hit merchandise is finding its way to dealer shelves thru bootleggers.

Noting the current situation, some tradesters openly say that altho business is bad at the moment, it's not as bad as a cursory glance would first indicate. "Records are

still selling, of course," remarked one, "but the difficulty comes when you consider that a substantial percentage of any given record's sale may be achieved thru bootleg sources. Thus a record company may have a hit on its hands while at the same time losing sales to the bootleg boys who undersell the distributors."

Opinions Split

Peculiarly enough, there appears to be divided opinion on what Beyond this, it was noted in can or should be done to cure this trade circles this week, that where evil. Even among the legal fra-

What are the rights of a record company, is an oft-repeated question. With a publisher, there is a clear-cut right of copyright. But a record as such, is not copyrightable. One tradester has even ventured the opinion that if a bootlegger of a disk would pay excise taxes on the disk, he would have nothing to worry about.

The thought has also been expressed that major diskeries have been reluctant to get involved in actions against bootleggers for fear of the possibility that such an action might result in the loss of the case in the courts. In this event, it is reasoned, the green light would be given to bootlegging practices in effect, a fact which could bring on an even greater

(Continued on page 9)

NEWS OF THE WEEK

FCC's Proposed New Unit Staggers Music and Broadcaster Interests . . .

FCC Chairman Ford proposes new "Complaints and Compliance" office to maintain a continuing audit of station compliance to sponsor identification Section 317. FCC's "get tough" policy shakes up music and broadcaster

RCA Victor Seen Set to Shelve Its Tape Cartridge System . . .

RCA Victor this week apparently gave up on its tape cartridge system, in the face of development of the new Columbia-Minnesota Mining tape cartridge system. Victor apparently plans to dispose of its current inventory and not go into production on projected new models. Page 2

Arrest Freed, Trip, 6 Others On Payola Charges in New York . . .

Decjays Alan Freed, Peter Trip and six others were arrested last week in New York City on charges of commercial bribery. Also arrested were program director Mel Leeds, disk jockeys Tommy Smalls, Harold Jackson and Jack Walker, and record librarians Joseph Saccone and Ronald Granger. Freed and Leeds pleaded not guilty; while the others deferred their

Circuit of Six Major Fairs

Booked for Singer Pat Boone . . . Singer-actor Pat Boone will make a good round of the nation's major agricultural fairs this season. He'll make personals at Wisconsin State Fair, the Mid-American Fair at Topeka, Kan., Nebraska State Fair, Michigan State Fair, Indiana State Fair and the Reading (Pa.)

Disney Firms Seek Enjoinment Of Marco Engineering, Wood . . .

Disneyland, Inc., and Walt Disney Enterprises have asked Los Angeles Superior Court to permanently enjoin Marco Engineering Company and C. V. Wood Jr. from representing themselves as having "Conceived the idea for Disneyland or designed, engineered or constructed" the park. Suit also asked the court to stop defendants from using Disneyland trade-marks or names in promotional activi-

DEPARTMENT AND FEATURES Music Pep Charts-Amusement Park Hot C.&W. 40 Music Record Reviews-Circus Trouping 49 This Week's LP's ... 23 Classified Ads Singles35-37 Coin Machines 64 vents b! Roller Rumblings 51 Final Hot 100-IL Latter List Merchandino/C

MULIC ASSESS

Outlaw Albums Prime Concern

NEW YORK - Till now, over the years, bootlegging talk has been largely concerned with singles, which some say, is the reason why some diskeries fail to get excited over the problem. Today, with bootleggers reportedly moving into the album field, companies are believed taking a more serious view of the problem.

It is recalled that singles have been taking a lesser and lesser portion of total record sales. On the other hand, albums now occupy 80 per cent of the business. If outlaw interests begin cutting into this area extensively, it can be a serious matter. Reports have already reached The Billboard of dealings in pilfered or counterfeit albums on the West Coast, the Chicago area and in New York. The bootlegged items are reportedly of both a hit and a catalog character.

MGA Raises

Strike Threat

HOLLYWOOD - Musicians

Guild of America raised the spec-

tre of another major movie studio

musicians' strike in the event the

American Federation of Musicians

is able to wrest collective bargain-

ing representation at the studios

from the Guild. AFM's Local 47

filed a petition with NLRB calling

for an election at the major stu-

dios, a move which MGA is bit-

terly opposing. (This is in contrast

to the AFM's consent to an elec-

tion two years ago, prompted by

over-confidence that a Federation

week in a statement to studio mu-

MGA blistered the AFM last

victory was in the bag.)

New Get-Tough Teeth In Latest FCC Air Policy

Asks 300G for New 'Compliance' Unit; Field Monitors on Payola

By MILDRED HALL

WASHINGTON - A new gettough policy by the Federal Communications Commission staggered music interests and broadcasters last week when FCC Chairman Ford proposed a new "complaints and Compliance" office which will: maintain a continuing audit of station compliance to sponsorship identification Section 317, and all Commission rules; monitor programming; and send field monitors to "dig up essential facts" on payola and any other complaints arising out of material uncovered in FCC's own questionnaire, or from the public, from Congressmen, and from the Federal Trade Commission. Ford said establishment dial action will be required." Inof the new office will be effective June 10.

Ford outlined the new policy of non-reliance on broadcaster information, in favor of "audit in detail" of their operation, in a statement to a Senate Appropriations Subcommittee, and asked \$300,-000 in funds to set up the new office. Ford's appearance before the Committee was canceled because of the Eisenhower-welcome-home parade, Friday afternoon, but the FCC released the statement in advance of a scheduled Tuesday statement—a strong indication of a clamor from broadcasters, music and news interests to know more about a story leaked to a broadcast trade publication last week. (See separate story.)

Ford points out that the new "check on program logs, Section 317 compliance, political

Atlantic 1-c May Stereo Sale Booms

NEW YORK - Atlantic Records' 1-cent stereo campaign for May (whereby customers buying one Atlantic stereo LP at regular price of \$5.98 receive an additional one for 1 cent) is opening up a sizable new market for the label's stereo product, according to national sales chief Bob Kornheiser.

"We are getting Atlantic stereo ords sell here. A rule of thumb albums-particularly jazz packages -into areas where the label has that England and Germany comnever been exposed before-de- bined equal the American singles partment stores, etc.," said the exec. During the first week of the May promotion, Kornheiser said have sold over that in Germany. Atlantic sold more than 150,000 stereo LP's.

He also noted that the "whole the old days the single record buystereo catalog is selling, not just ers in England, France, Germany, a few hot items." The 1-cent etc., always wanted the original offer, which applies to Atlantic's American waxing of the tune. Toentire stereo catalog, expires May day this has changed so much that

nent station controls, records and mean formal hearing proceedings procedures ... to examine the ex- - also, hearings in the field will be tent, nature and disposition of com- held in some cases, to provide a plaints coming directly to the sta- proper forum to check on the pubtions" it will also check the broad- lic interest service of the station. manage the outlet himself.

with the logs of the stations, and own. its promises to the Commission.

It has long been true that cer-

tain Yank artists continue to sell

thruout Europe long after they

have passed their peak in the U. S.

countries sell more records by hot

American artists, than their rec-

quoted by record manufacturers is

record market. Some records that

have sold 500,000 in the U. S.

an English artist who waxes a tune

But this is only part of the pic-

Col.'s Aussie Buy

Points Up Pattern

Founding of Foreign Pressing Plants,

broadcast records, and other pertilistances of "flagrant abuse" will

caster's promises against his actual Ford's statement to the Senaperformance, both in program- tors noted that he was not proposming, and as to his promises to ing to "undercut" basic responsibility of licensees to take self-cor-For its sampling of station per- rective measures. However, he felt formance, the new office will em- the self-policing would be "more ploy sample monitoring of station effective" if the FCC set up effiprograms, which will be compared cient check-up machinery of its

About field checkups of payola

There will also be an overall check and other complaints as uncovered on station compliance with all by the Federal Trade Commission, Commission rules and regulations, or brought to light in any way, "If abuses are uncovered, reme- Ford says, that while replies to (Continued on page 11)

PMM AWARD FOR WARING

NEW YORK - Professional Music Men, Inc., the song pluggers association, has awarded Fred Waring its first annual "Apollo" award for fostering song and music thruout his career.

The award will be presented to Waring at the PMM's annual outing Thursday, June 16, at Grossinger's.

AFM'S GAL

Huge Ork Backing For Joni

NEW YORK - Joni James will work with one of the biggest orchestral complements ever to appear in a single night club offering when she does a two-week stand at the Los Angeles Cocoanut Grove, starting July 22. As her albums indicate, it'll be "100 Strings and Joni," which is expected to call stage at the Grove. Local AFM approval of the idea of hiring so

The act will be batoned by Miss James' husband, Tony Acquaviva, and according to an announcement, it is "designed to bring good music back to the night club field." Gal has been working on the same premise in her recent tours of college campuses here and in her visits abroad on the Continent and in England.

Studios Spotl'ts Business Shifts NEW YORK-The purchase by breaking in the States, can often Columbia Records of the Austral- outsell the American version if it ian Record Company (The Bill- is released at the same time.

board, May 16), points up the The growth of home talent has ever-increasing importance of for- meant that a European firm that eign income to American diskeries. has a deal with an important The purchase or the founding of American label can no longer opoffice, in its licensee audio, intends pressing plants and studios abroad erate merely as a release factory also points up the somewhat star- for American disks. It is necessary tling shift in the record business in that the European firm have a many countries in Western Europe roster of home-grown talent as well and the Antipodes, a shift that has as American talent in order to seen home-grown artists often out- really be in business in its own sell American artists, even those of country.

> international reputation, on the This is the reason for the larger same tune. The growth of native label's buying into or setting up record talent - in England, Ger- their own plants and factories in by Bing Crosby has contracted to many, Italy, and now starting, for foreign lands, and latching on the acquire and operate KFJZ Televiinstance, in Australia, is causing domestic talent there. And it is sion, in the Fort Worth-Dallas changes in the foreign operations also the reasons for the great informs.
>
> Instance, in Australia, is causing domestic talent there. And it is sion, in the Fort Worth-Dallas also the reasons for the great information also the great information also the reasons for the great information also the great information also the gre business has become a real two- Hogan, noted golfer, is director of Marty Wildes, the Cliff Richards, Brown, pioneer broadcaster. and many others, breaking out as Announcement of the deal was But again and again some foreign hits in the U. S. while American made by Gene Cagle, president of disks break into the hit lists in Texas State Network, Inc., owner Europe.

Crosby Firm **Buys KFJZ-TV**

NEW YORK-Company headed

of KFJZ-TV.

sicians reminding them that "the ARM trust funds demands were the basic cause of the strike in the studios in 1958" and that the Federation now "is recklessly laying the groundwork for another strike which will sacrifice the professional musician on the altar of the AFM's Trust Fund.

Guild Board Chairman Cecil Read charged that the Federation must guarantee fund "handouts" to for some major face-lifting of the the 260,000 "non-playing 'members' thruout the U.S. and Canada spokesman have indicated high in order to grease the political machinery and maintain control of many musicians and are urging the annual convention." The other artists to get on the same Guild, Read said, wants a fair re-use payment for TV airing of movies but insists that it go to the

(Continued on page 43)

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Stereo 7-Inchers **Build in Stature** ture, tho it is a very good part. In

NEW YORK — In a quiet, shops as well as with juke boxes. unspectacular way, the seven-inch is releasing much of its single ma-LP stereo disk, which was placed terial as well as album material on the market by Columbia Rec- on the small 33's. Trade observords over six months ago, has ers surmise that it will not be long started to assume some importance before other manufacturers making in the industry. This is not due to the small 33's will also make them smashing sales success of the disk available to dealers, with one of in retail stores, since Columbia the majors reported readying the Records freely admits that the sev- move in the fall. en-inch 33 is only selling in fair fashion. But it is due to the cam- Gallagher, sales of the 33 stereo on by Seeburg, the juke box firm.

At the present time Columbia, Capitol, Decca, Epic, Brunswick, Coral, Guyden, Laurie, Liberty, ABC-Paramount, Cadence, Verve, M-G-M, King, Everest, World Pacific, Roulette and Jamie Records are making the seven-inch stereo 33's for juke box use. Most of the material on these records is being culled from albums. However, peal to the majority of phono own-'olumbia, the only firm that is ac- ers who only own monaural phoally pushing the disks in retail

paign for the disk being carried single are strong where stereo is strong, and weak where stereo is weak. This brings up an interesting point and one that was discussed at the recent MOA meet in Chicago by a number of manu-

According to Columbia's Bill

facturers there. The point raised was why not make the seven-inch 33 available monaurally as well as in stereo? Feeling was that this would make it have a stronger ap-

(Continued on page 43)

Enter my subscription to The Billboard for a full year (52 issues) at the rate of \$15 (a considerable saving over single copy rates.) Foreign rate \$30. Payment enclosed

MONEY-SAVING SUBSCRIPTION ORDER

Music Industry Hopes for 317 Alleviation

FCC Still Pat on Interpretation; Issue Status Quo

WASHINGTON — While the FCC last week made new proposals to watchdog payola and networks, the music industry and the radio broadcasters maintained their hopeful watch for alleviation of the Commission's March 16 order to identify sponsorship of all free records played on the air. The Commission was still standing pat as the second month of the tough interpretation of Sec. 317 came to ords new album release spotlights circulated among top echelon of are required to move our invenan end last week.

The issue remains as it was when FCC Chairman Frederick Ford, in response to prodding by Chairman Harris of the Legislative Oversight Subcommittee, said he would "do something" about the order and the complaints of the broadcasters affected. However, nothing has emerged beyond Ford's original proposal that Sec. 317 be clarified, and an amendment added to let the FCC exempt certain free items from sponsorship identification of all programming material, as required under the Communications Statute.

This in effect, leaves it up to the legislators to get amending legislation thru as soon as possible. to relieve broadcasters of the strongly protested order for announcements on the free disks.

In the area of great oaks from little acorns, a mild rémark by the then-chairman John Doerfer, before a House Appropriations Subcommittee, on March 1, 1960, may have provided impetus for the FCC's tough order. On the subject of payola, Doerfer said: "In many of these cases, the licensee was not a participant. As a matter of fact, he was a victim. There is no reason in the world why he should not make a little announcementthe courtesy of,' or mention who sponsors the record in some form, so that the audience understands been met

ART FORD'S SPECIAL SHOWS

NEW YORK-Deejay Art Ford, WRCA, here, will visit London and Paris later this month to tape special shows, featuring English and French record hits, for airing by WRCA during the weeks of May 30-June 3, and June

The jock will also interview European disk stars while abroad, Ford's "Million Dollar Music" programs are heard over WRCA Mondays thru Fridays from 10 a.m. to noon and 4-6 p.m.

Merc Issues 11 Packages

NEW YORK - Mercury Rec-11 packages, eight new LP's both stereo and monaural - and referring to Model CP-1 and never did hit the retail stores, the three stereo versions of previously SCP-2, the only two which were total production of about 6,500 all released monaural sets.

New packages include a "Do It Yourself Wedding Album" with merchandise." Model CP-1, a mon- this model will be "liquidated" in June Valli and Florian Zabach; "Clebanoff Plays Great Songs of while the stereo SCP-2 listed at pany. the Continent," plus albums by pi- \$299.95. A third model, the SCP-3 Four general reasons were given anist Goldie Hawkins. Frank listing at \$349.95, was an automat- for these courses of action, and D'Rone. Sarah Vaughan and Pete ic play stereo-play recorder, and altho the Columbia-3M system was

conducted by Cesar Franck; the consumer trade." Detroit Symphony with Paul Paphony with Antal Dorati,

VICTOR SCRAPS OWN TAPE CARTRIDGE SYSTEM

Abandons Production; Newer Development by 3M Cause

By SAM CHASE

on its recently developed tape cartridge system. Hailed as a revolu- cluded despite the fact that the tionary development only a little decks were regarded as having podemonstrated, the system seems to the course of two or more years. have been abandoned in the face developed by Columbia Laboratories and Minnesota Mining.

system was pronounced in a memo termine whether reductions in cost ficials of the company, which, in tories." As to Model SCP-3, which "we will produce no more of this client. Remaining components for aural instrument, listed at \$199.95, the best possible way by the com-

NEW YORK-RCA Victor this memo stated flatly that it was "deproduction plans." This was con-

of the more recent and even more lease will continue being sold at system. revolutionary tape cartridge system their current prices thruout the year ahead, but their movement will be re-evaluated as the fall The formal end of the Victor selling season approaches "to deproduced and released, stated that were sold to a single industrial

never was released to the public. not mentioned by name, it was New classical releases are by The memo stated that "this product obvious that its development the Grande Piece Symphonique, will not be introduced to the played a substantial part in the thinking and observors feel its Two other low-cost systems had existence is covered in point two ray, and the Minneapolis Sym- been under study for introduction below. The reasons stated for the in 1961, a mono play-record deck action were (1) possible infiltration

listing at \$99.95, and a stereo play- of lower-priced products from forrecord deck listing at \$129.95. The eign or domestic markets; (2) possible development of an even more week apparently gave up the ghost cided to drop these products from simple mechanism; (3) distribution difficulties, with more than 50 per cent of dealers handling the product not being covered thru the over a year ago, when it was first tential for returning a profit over regular RCA Victor distributors; and (4) inability to prove out the The two models currently in re- future profit potential of the

> The Victor system was definitely precedental by being the first to provide a simple magazine-loading tape cartridge which simply is dropped into place on the player mechanism and does not require threading or rewinding. In addition to simplicity of handling, it also enabled reduction of the price of pre-recorded tape to that of records because the system operates at a speed of 3-3-4 inches per second, half of the current tape standard.

> The Columbia-3M system, which operates at only half the speed of the Victor system, has virtually all (Continued on page 14)

WADO Will Alter Format

NEW YORK - WADO, radio operated here by the Bartell interests, will alter its format starting June 6. Under the new operational plan, programming will be geared to reach the mass Negro, Italian and Spanish markets which make up a substantial part of the population here.

The service will be undertaken in specially developed programming units for the three groups. Broadcast hours are being allocated on the basis of best audience response. When the Bartell interests acquired the facilities of the stations, formerly known as WOV, some months back, it was believed that the sale was made with the understanding that the new management would continue the old just "fall guys" in the investigation WOV policy of serving these three markets. Lately, however, there has been a strong drift to more pop-The commercial bribery charges styled, Top 40 programming, high-(Continued on page 9) lighted by deejay Jocko Henderson.

Eight Deejays Arrested For Accepting Payola

Alan Freed, Mel Leeds Plead Not Guilty; All on Parole

NEW YORK-The music busi- charges of commercial bribery. ness' sigh of relief-following the windup of the payola hearings in Washington-changed to ulcerous 'this record is being played thru eries of anguish again last week when deejays Alan Freed and Peter Tripp, plus six others (init. If that were true all the re- cluding three rhythm and blues quirements of Sec. 317 would have jocks, a program director and two record librarians) were arrested on

said the eight had accepted illegal gratuities amounting to \$116,580 from 23 record companies in the Walker. last two years. In addition to Freed, those indicted include Mel Leeds, ex-WINS, New York, program director, now p.d. for KDAY. Los Angeles; deejays Tommy (Dr. Jive) Small, WWRL, New York; Harold B. Jackson, WLIB, New York, and Jack Walker, ex-WOV jock now with WLIB; and record librarians Joseph Saccone, ex-WMGM: and Ronglad Granger, ex-WINS.

Freed, fired by WABC and WNEW-TV here last winter, joined Leeds' station, KDAY, last week. Both he and Leeds pleaded not guilty and were paroled until their trial, which is set for September 19 in Special Sessions Court. The other defendants, also paroled, deferred their pleading to June 14.

Tripp was immediately suspended by WMGM, and his 5-8

p.m. show was taken over by Mike District Attorney Frank S. Hogan Laurence Thursday (19) afternoon. Also on the firing line by their

stations were Smalls, Jackson and

However, KDAY manager Irv Phillips said he would stand by both Freed and Leeds. The exec opined that Freed and Leeds were and we are pleased to have them on the staff."

Talmadge Exits Mercury; Mulls New Post Choice

vice-president and director of art- madge's a.&r. department, includists and repertoire for Mercury ing Hugo & Luigi. Bobby Shad, Records, last week resigned from Richard Hayman, Jimmy Hilliard, the company, effective June 1. Lew Douglas, Clyde Otis, Joe Mercury stated the parting arose Carlton. Mitch Miller's early Merout of a "difference in policy." cury period also coincided with the Irving Green, Mercury president, Talmadge era. said that no successor to Talmadge would be announced until after

it has already been ascertained ited with contributing to his broad that several labels have had ex-knowledge of the show business. ploratory talks with him.

he has headed up the a.&r. opera- Price left one year ago; Eastern

Vaughan, etc.

Numerous a.&r. execs during Merle Schirado.

CHICAGO - Art Talmadge, the years received training in Tal-

Prior to joining Mercury, Talmadge was with Music Corpora-Talmadge, it is known, will re- tion of America for seven yearsmain in the record business, and a training period generally cred-

The exit of Talmadge points up The record exec has been with the fact that the label has been the label for 15 years, having going thru a considerable reshufjoined shortly after Mercury's in- fle, personnel-wise, during the last ception. For more than 10 years, two years. Sales chief Morrie tion. His tenure, of course, paral- sales chief Lou Klayman about 18 leled the growth of the company, months ago; advertising manager During Talmadge's regime, Mort Small about one month ago; Mercury developed many noted merchandise manager Art Dorincluding Patti Page, deck about six months ago. Others Frankie Laine, Vic Damone, the of the old guard were a.&r. exec Platters, Rusty Draper, Johnny Bobby Shad, Gerald Yablon of Preston, Brook Benton, Sarah Mercury Records Distributing Corporation, and production exec

S. F. Distrib Group Builds Self-Help

By REN GREVATT

SAN FRANCISCO — At least eight distributors here, banded together in what is known as the Record Distributors Association of Northern California, believe they are at last making inroads on various evils affecting the industry not only here but across the country.

treasurer Al Bramy, of Melody Sales. Inc., said that a close liaison has developed between the group here and the Record Distributors of Southern California, headquartered in Los Angeles. A particularly interesting system has been devised between the two groups to combat the transshipping problem, at least as far as incursion of either of the two areas by a distributor in the other is concerned.

According to Bramy, it works like this. If a distrib, say in Los Angeles, is found to be shipping into 'Frisco, arrangements are worked out whereby a list of the labels handled by the transship-

per is furnished the San Francisco distribs. Any 'Frisco distrib who handles any label handled by the intruder will make that label available, via transhipments to Los Angeles. Los Angeles distributor association members will then handle between themselves all labels of the one doing the transshipping and wherever possible, they will In espousing the views of the undersell him. The co-operating member distributors, association distribs in LA will make their own salesmen available for selling the new lines or at the very least, they will allow the San Francisco outfits to have special men work out of the LA distrib offices. "In this way," said Bramy, "we feel we can cool off anybody who is stepping on our toes from that sector.

"Unfortunately, our greatest problem does not stem from LA, but from the East. We feel our idea for dealing with the problem is sound. All we need is a network of local distributor associations in key markets. If they would all co-operate with us and themselves in this way, I believe we

(Continued on page 11)

FORD STARTIME SPOTLI'TS MITCH

NEW YORK - Mitch Miller and his Gang get their chance to sing coast-to-coast this week when "Sing Along With Mitch" is presented on Ford Startime Tuesday night (24) over the NBC-TV net-

Along with the not-so-quiet Columbia a.&r. exec, will be some of Columbia's newest singing talent, the Brothers Four, Diana Trask and Leslie Uggams. Show will feature 27 songs from the nine Mitch Sing-Alongs, including ditties from his forthcoming "Sentimental Sing Along With Mitch."

Top CMA Echelon In Get-Together

MUSIC NEWS

Two-Day Session Mulls Membership Drive, Educational Folk Campaign

By BILL SACHS

the board of directors of the Country Music Association gathered at the Noel Hotel here Friday and

Excise Taxes Show Gains

WASHINGTON — All segments of the amusement industry quarter of 1959, according to a report on exgise tax collections re-Revenue Service.

Excise on phonograph records netted the federal coffer \$6,804,-000 in the quarter ended March 31, an increase of \$596,000 from the first quarter of last year. Levy on phonographs, radio and TV sets fice secretary. and components jumped \$7,064,-000 to a first quarter total for this year of \$52,196,000.

Tax on musical instruments netted Uncle Sam \$5,461,000 for the first quarter of this year, an increase of \$761,000 from the same paign to acquaint country music quarter a year earlier.

Cabaret tax amounted to \$12,-542,000 the first three months of organization. this year, an increase of \$1,060,-000 from last year's first quarter. the addition of 80 new members Tax on admissions to theaters, concerts, etc., dropped \$3,931,000 to a total of \$7,619,000. (This is due to a change in the tax rate, not actually a drop in attendance.)

Levy on coin-operated amusement machines increased \$84,000 to a total for the first quarter of CMA sponsorship added \$577.44 \$284,000. Tax on coin-operated gaming devices shot up some \$722,000 to a total of \$1,153,000. Uncle Sam \$207,000, an increase months.

Saturday (13-14) for their second quarterly meeting of the year. NASHVILLE - Officers and CMA officers present for the occasion were Connie B. Gay, Town and Country Network, Washington, president; Steve Sholes, RCA Victor, New York, vice-president; Don Pierce, Starday Records, Madison, Tenn., secretary, and Mac Wiseman, Dot Records, Madison, treas-

Directors on hand were Wesley Rose, Acuff - Rose Publications, Nashville, chairman; Jim Denny, Cedarwood Publishing Company, Nashville; Pee Wee King, Louisville; Dub Allbritten, Allbrittendid better during the first quarter Shucher Talent Associates, Nashof this year than during the first ville; W. D. Kilpatrick, Acuff-Rose Artists Corporation, Nashville; Len Ellis, of Sation WJOB, Hammond, leased last week (18) by Internal Ind.; Robert E. Cooper, manager of Station WSM, Nashville; Ken Nelson, Capitol Records, Hollywood; Joe Lucus, Acuff-Rose Publications; Bill Sachs, The Billboard, Cincinnati; Richard N. Frank Jr., legal counsel, and Jo Walker, of-

> Discussions at the two-day sessions were of a general nature and included reading of reports of the various committees and the mulling of plans for an aggressive membership drive and educational camtrade folk and artists everywhere with the aims and purpose of the

> The membership report revealed since the last board meeting in February. The organizational membership had not changed. The treasurer's report showed a balance in the bank of \$4,200. The country music show presented recently at Fort Wayne, Ind., under to the coffers.

Organizational Membership Much discussion centered on Bowling alleys, pool tables netted the subject of organizational memberships. Ken Nelson, of Capitol of \$82,000 from 1959's first Records, stated that he felt that (Continued on page 12)

Disk Billing Tops '58 By 161/2% Says RIAA

NEW YORK - Total shipment to estimate consumer purchases of records for 1959, at manufacturers' billing prices, totalled approximately \$230,520,000, an increase of 161/2 per cent over 1958, according to John W. Griffin, executive secretary of the Record Industry Association of America. Griffin bases his estimate upon federal excise tax payments, plus other indices.

Looters Raid Savoy Office

NEWARK, N. J. - Several exciting events took place in the office of Savoy Records here last Friday (20). On the bright side of James Cleveland, well-known gos- in 1955 totalled \$112,000,000. pel chanter to an exclusive Savoy contract.

to prexy Herman Lubinsky.

from manufacturers' billings - because of the volume of disks sold at other than suggested retail price Griffin nevertheless provided a theoretical consumer volume figure by multiplying manufacturers' billing by 2.1. This gives a total of \$484,092,000 in 1959 as com-Pointing out that it is difficult pared with \$415,500,000 in 1958.

> The RIAA exec notes that the final figures for the calendar year are slightly better than the RIAA's annual report to the members, wherein it was estimated that total manufacturers' billings for 1959 would be close to \$225,000,000.

In the last five years, according to Griffin's estimates, the record business has better than doubled, the picture was the signing of inasmuch as manufacturers' billing

Excise tax payments are reported by the Internal Revenue Service On the darker side was the fact on a quarterly basis. Inasmuch as that early Friday morning, maraud- these payments are made several ers broke into the Savoy offices and months after shipment of records, ransacked the place. A safe was Griffin states "it is possible to ob- ing the Goodman firms in 1957 broken into which yielded about tain quite accurate reflection of to go on his own. Originally from \$100 in cash. Beyond this the sales for any given calendar year Philadelphia, Dalin built up a wide intruders sacked every filing case by combining payments made in friendship among the a.&r. men in their frantic search for loot, the last three quarters of that year and deejays thruout the country a diminution of payola in all its the history of each company. No records were stolen according with payments made during the during his many years in the busi- aspects — including the exorbitant "Surely as far as the Fox office is first quarter of the following year." ness. Dalin was 47 years old.

'RECORD RUSH' AIR FREIGHT SERVICE SET

NEW YORK-With the announcement of its "Record Rush" service plan the Emery Air Freight Corporation has entered the disk shipping business.

The company says that it can guarantee confirmed delivery of lacquers, transcriptions or phonograph records in "fewer than 24 hours to any point in the United States." European delivery is assured within 48 hours.

The "Record Rush" plan has been inaugurated by the company because of the peculiar structure of the record business, where speed is essential in both the production and distribution of disks, fits in perfectly with the Emery operation. The air freight firm has 24-hour service, with agents at both the sending and receiving ends of shipments which facilitates handling when and if the unforeseen, like groundings, should occur.

In addition, the airshipping concern keeps in constant touch with all its airport offices by private teleprinter and, therefore, can tell just where a particular parcel is at any particular time.

RCA Victor had occasion to use the service when it wanted speed on the first Elvis Presley post-Army LP. The company got deliveries of its lacquers to its Indianapolis plant in four and one-half hours; to its Los Angeles pressing works in a bit more than nine hours.

The special domestic commodity rate for the recording industry starts at \$5 which, Emery claims is 15 per cent under the general commodity rate (for less than 100 pounds) charged by the airlines, who have no special plan for waxeries. The company also has a Consolidated Air Parcel Service by which bulk shipments of records may be air shipped and then re-shipped by one zone parcel post to certain destinations within 48 hours.

Jazzland LP's \$4.98

NEW YORK — Jazzland Records, a subsidiary of Riverside Records, has upped its list price from \$3.98 to \$4.98 (stereo \$5.98) so that it now sells at the same price as the parent label.

Slated for release this month on the new subsid are a "Woody Herman and the Fourth Herd" LP, and "Chet Baker in Milan," which stars the trumpeter playing with an all Italian cast.

Riverside has sets by Sam Jones and Cannonball Adderly in its May release. The featured alto saxist, incidentally, was awarded a gold plaque by the company for having sold more than 50,000 copies of "The Cannonball Adderly Quartet in San Francisco."

George Dalin Passes at 47

NEW YORK — George Dalin, well-known music man, died last week (19) of a kidney ailment. Dalin was associated with Gene Goodman in his Regent and Arc Music firms for many years, leav-

PICKERS STRATEGY

Pic Tune Tie-Ups Spark UA Sales

By JUNE BUNDY

NEW YORK - In today's increasing competitive LP market it's useless to make an album unless it has a sound merchandising gimmick (or, of course, a big disk name) according to David Picker, executive veepee of United Artists Records.

Accordingly, UA in the past has taken full advantage of its position as a subsidiary of United Artists Pictures, via sales-building promotional tie-ups on U.A. movie sound track packages and film tunes.

The diskery which recently purchased Ziv Television Films, is now set to apply the same tactics in the TV field. Picker recently returned from Hollywood where he conferred with Ziv veepee Herb Gordon on ways and means of getting the most disk promotional mileage out of current and forthcoming Ziv series.

They discussed background themes and factors that make them successful in the disk field ("Peter Gunn" and "77 Sunset Strip," etc.) The execs also explored the possibilities of various U.A. artists singing (either in person or behind the titles) the themes of Ziv's new film properties, which include "Time Out for Ginger" and "The Aquanauts."

Also in the works is a plan whereby Lloyd Bridges, star of Ziv's "Sea Hunt," may exhibit his heretofore undiscovered vocal talent on a couple of U.A. singles.

Sound Track Deals deals for the sound track rights out the movie's Andre Previn sound to several new films, including the Paul Newman movie "Paris Blues," which will be filmed in Paris with a jazz score by Duke Ellington; and "Never On Sunday," a foreign film with an off-beat music sound track (featuring an exotic Greek string instrument) which stirred up some excitement when the movie was shown at the Cannes Film Festival this month.

When a sound track isn't available to U.A., or if Picker doesn't think it has strong commercial possibilities, U.A. still tries to garner maximum disk promotion values from its new pictures, by producing a simulated sound track package or recording a theme from the movie and releasing it as a single. In either case U.A. (the label) is assured of close co-operation by U.A. (the movie company) plan for dealers, who will also be in promoting the LP or single in sent window display and point-ofconjunction with showings of the sale materials.

picture in theaters across the country.

A current case in point is U.A.'s waxing of "The Apartment Theme" by dual pianists Ferrante and Teischer. The single will be used as basic promotion tool by Billy Wilder (who directed the movie "The Apartment," starring Jack Lemmon and Shirley MacLaine) who starts a cross-country tour of major markets this week.

Picker is currently negotiating for sound track rights to two major film spectaculars "Exodus" and "The Alamo." However, bidding is high on both movies, and U.A. doesn't control the sound track

He expects, tho, to land sound track rights to Yul Brynner's "The Magnificent Seven" and the Spencer Tracy-Frederic March starrer "Inherit the Wind." The exec is also negotiating for sound track rights to the movie version of "Westside Story," which he considers a particular plum, disk-wise. If he doesn't get it, Picker plans to come up with some kind of special gimmick in the simulated sound track field.

In a somewhat unusual move, U.A. is co-operating on promotion with Mercury Records on the new Burt Lancaster picture "Elmer Gantry." Patti Page's sacred vocal stints are a highlight of the film, and Mercury is bringing out an album "Patti Page Sings Tunes From Elmer Gantry'." U.A. Picker said he hasn't made up his mind Meanwhile, Picker has closed yet whether or not U.A. will bring (Continued on page 12)

Big Drive on Jackie Wilson

NEW YORK - Jackie Wilson, pop chanter on Brunswick Records, who has been hot here and abroad with singles hits, is the focal point of a month-long special promotion on the part of his label.

The promotion, according to Coral-Brunswick sales chief, Howard Kaye, will center heavily on current Jackie Wilson album product, with special emphasis on the newly released, "Jackie Sings the Blues." The promotion runs thru June 17 and carries an incentive

Payola Probe Ties Up Fox Office Audits

Harry Fox, publishers' agent and trustee, has a large amount of audits of record companies scheduled. These audits have been postponed owing to the fact that the sumers, even the such freebies were books of diskeries have been tied up by various governmental agencies and committees investigating payola.

use of free records. The latter, of concerned," Berman added.

NEW YORK — The office of course, has always been a sensitive point with copyright owners-publishers and writers-who felt they were being bilked out of royalties inasmuch as freebies to distribs ultimately found their way to conloosely classified as "promotional"

Altho the effect of the payola probe in all its aspects cannot yet be ascertained, Berman points out The Fox office expects to get on that the major companies seem to with its auditing schedule shortly. be doing better than ever, and that According to Al Berman of the the possibility exists that their lush Fox office, it is still too early to sales reflect a cleaner competitive gauge the effect of the payola atmosphere. This, of course, is an probe on publishers' royalties, unproven conjecture. Yet, RCA Thus far, no legislation has been Victor and Columbia Records, in forthcoming, altho it is generally their publisher royalties for the agreed that the "shook up" condi- first quarter of 1960, came thru tion of the industry has resulted in with record-breaking figures. In

LET'S GANG UP

Campus-Type Folknik Hipsters in Demand

from a purist sense, but they man-

age to infuse the old songs with a

lot of vitality. And they also man-

The Kingston Trio on Capitol

Coral, the Steeltown Two on Jini,

By BOB ROLONTZ

NEW YORK - It used to be that every young lad with a guitar wanted to sing like Elvis Presley, age to rack up startling grosses on but now it appears that every club dates, one-nighter tours, and young man who can play a guitar especially college concert dates, and sing is looking for another gui- where they have the kids standing settled Monday (16). tar player and bongo player to in line. team up with in order to sing like the Kingston Trio. The success of and the Brothers Four on Columthe Kingstons, the first of the col- bia are two of the best known lege folkniks, and now the Brothers groups. Some of the others are Four has led to the maddest the Cumberland Three on Rouscramble on the part of the record lette, the Chad Mitchell Trio on Olds barred disk promotion men companies for new all-male folk- Colpix, the Ivy League Trio on nik groups in years.

The qualifications for a group to Bud and Travis on Liberty, the become a folknik act appears to Limelighters on Elektra, and the be the ability to play guitar or Coachmen on Hi Fi, and many bongos, sing a bit and to have at- others. Of course, the Weavers, tended, or to appear to have at- who first started popularizing folk tended, college. An Ivy League col- tunes a decade ago, are still selling Olds said he and Sullivan may lege preferably, but any other NEA a lot of records for Vanguard, accredited institution is acceptable. and still packing them in at con-And, of course, a pullover shirt, certs. sans tie, ivy league slacks and a crew haircut are de rigeur. The only thing that seems necessary is a name that has some descriptive quality about it, whether describing the number of members in the group or the community from which they sprang.

The Kingston Trio's success, of course, helped all the groups that came after, as well as many groups that were around before but couldn't get off the ground. The appeal of these modern folknik groups is mainly to the college crowd, the young men and women who reject rock and roll because of its frantic quality, and embrace the folk groups instead. Few of the folk groups are true folk groups

Davis Estate Sues Over Book

NEW YORK - Joan Silverstone, administrator of the estate of Eddie Davis, last week filed suit against Kanrom, Inc., Jackie Kannon and Alex Roman, seeking damages of \$100,000 for alleged unfair competition and alleged breach of contract.

Complaint charges that prior to September 20, 1957, the late Davis entered into agreement with Kannon for publication of "Laugh a Day-Three Hundred and Sixty-Five Days a Year - Appointment Book for Adults." Complaint alleges that the defendants used the book material for their own benefit, without knowledge or consent of the plaintiff, and that defendants never rendered an accounting of moneys or royalties.

Team Up for **Ethnic Waxing**

NEW YORK-Chet Amsterdam and Ray Meinberg have joined forces to start an independent a.&r. firm producing folk and ethnic waxings. Amsterdam is a long time independent arrangerproducer, and Meinberg is the former sales manager of Prestige Records. The new firm will be called Folk Music, and will headquarter in Bergenfield, N. J.

Amsterdam is now represented in the record market with 20 LP's that he has produced of French, Greek, Turkish, Jewish and Armenian music. The duo produced the album "Golden Songs of Greece" which is out on Prestige International. Both Amsterdam and Meinberg will follow thru on the sales, merchandising, promotion and publicity level on their finished product.

WNEW May Lift Ban On Distribs

NEW YORK - Executives of radio indie WNEW here met with local record distributors last Friday (20) to discuss mutual problems, arising out of the recent strike by WNEW deejays, which was

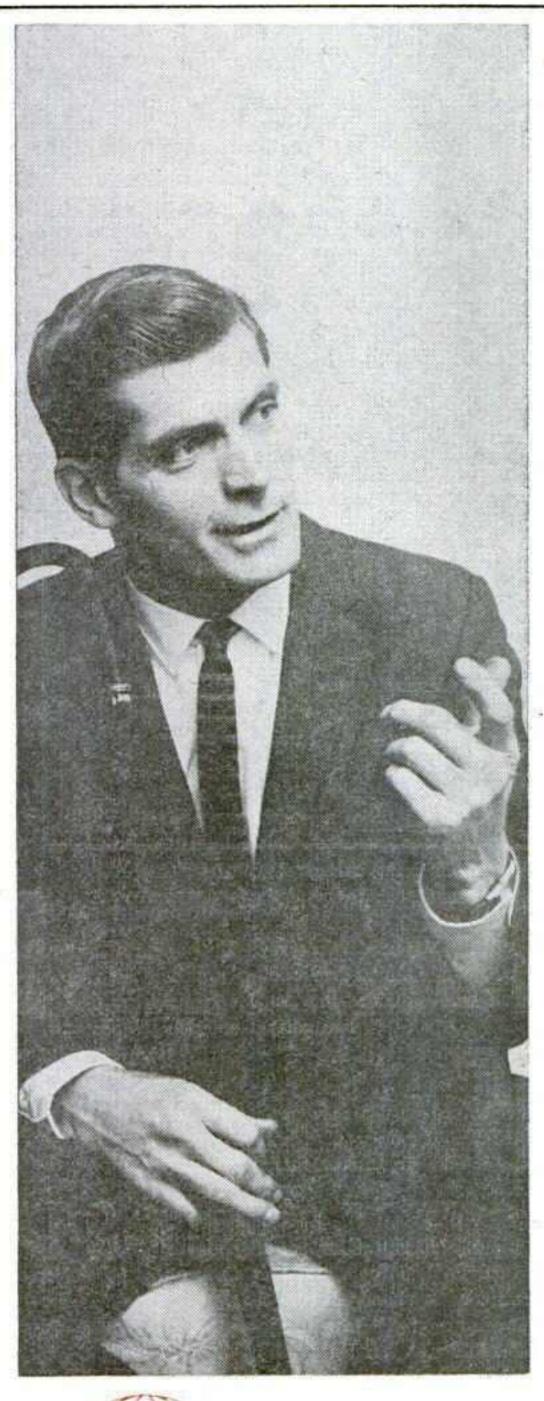
WNEW claims some distribs refused to send the station new releases while the strike was on. As a result, station manager Jack Sullivan and program director Mark from the station as of last Monday (16).

However, after meeting with the distribs Friday (to discuss problems confronting the latter caught in the middle of a labor dispute) reconsider and lift the ban. They will reach a decision sometime this week.

HOT 100 ADDS 15

NEW YORK - The "Hot 100" chart added 15 new sides this week. They are:

- 61. A Rockin' Good Way (Eden, BMI) Dinah Washington & Brook Benton, Mercury
- 62. Won't You Come Home Bill Bailey (Adaris, BMI) -Bobby Darin, Atco
- 74. My Home Town (Spanka, BMI) Paul Anka, ABC-Paramount
- 75. Jealous of You (E. B. Marks, BMI) Connie Francis, M-G-M
- 77. Please Help Me, I'm Falling (Ross Jungnickel, ASCAP) —Hank Locklin, RCA Victor
- 80. Mule Skinner Blues (Peer Int'l, BMI Fenderman, Soma
- 84. Walkin' the Floor Over You (American, BMI) -Pat Boone, Dot
- 85. Because They're Young (Columbia, ASCAP) Duane Eddy, Jamie
- 88. Runaround (Regent, BMI) Fleetwoods, Dolton 94. I Really Don't Want to Know (Hill & Range, BMI)
- -Tommy Edwards, M-G-M
- 95. Down the Aisle (Ace, BMI) Ike Clanton, Ace 97. Big Boy Pete (Venice, BMI) — Olympics, Arvee
- 98. Shadows of Love (Shalimar, BMI) LaVern Baker. Atlantic
- 99. Found Love (Conrad, BMI) Jimmy Reed, Vee Jay 100. Lonely Winds (Rumbalero - Progressive, BMI) -Drifters, Atlantic



"Ship by Emery Air Freight...

To get records to distributors on time to meet sales demands

@ FASTER PICKUP and DELIVERY

Emery picks up your shipment at your presser's any hour of the day or night-at no extra cost. If available at all, other air freight services charge extra for this.

. USE OF ALL AIRLINES

Emery moves your records on the first flight out including jets-because Emery uses all airlines. Your shipment gets reserved space, like a passenger. Emery is the largest buyer of air freight space in the country.

MATIONWIDE-WORLDWIDE COVERAGE

Emery's offices and agents blanket the United States, Canada, Europe and the Far East. Emery can serve all your distributors.

TELETYPE CONTROL

Emery's nationwide teletype control keeps track of your records all along the way. PLUS confirmation of delivery. No uncertainty, no long distance phoning.

O COST

Lower than you think. Because it's profitable for you to use a premium air freight service to be sure your records get into the hands of your distributors when demand is at its peak. So, be sure to tell your presser ... "SHIP BY EMERY AIR FREIGHT".

Call your local Emery man today-In New York- ORegon 9-1020, Ext. 32



EMERY AIR FREIGHT

International Headquarters: 801 Second Avenue, New York 17.



London NEWSNOTES:

By DON WEDGE

News Editor, New Musical Express

"Living Doll" and "The Village of St. Bernadette," both of which became chart entries in America, 1959 Ivor Novello Awards, the ish songwriters' efforts. "Bernaof the year" and "Doll" shares the BBC-TV program June 5. award for "the best-selling and

Best Selling Pop Records

in BRITAIN

This Last

Week Week

Week Ending May 20, 1960

(Courtesy, New Musical Express)

CATHY'S CLOWN - Everly

CRADLE OF LOVE-Johnny

HANDY MAN-Jimmy Jones

SOMEONE ELSE'S BABY-

DO YOU MIND? - Anthony

SHAZAM-Duane Eddy (Lon-

SWEET NOTHIN'S - Brenda

8 FALL IN LOVE WITH YOU

10 THREE STEPS TO HEAVEN

11 STUCK ON YOU-Elvis Pres-

12 STANDING ON THE COR-

14 13 HEART OF A TEENAGE

17 14 STAIRWAY TO HEAVEN-

Neil Sedaka (RCA)

NER - King Brothers (Parlo-

-Eddie Cochran (London)

-Cliff Richard (Columbia)

FOOTSTEPS-Steve Lawrence

Adam Faith (Parlophone)

Brothers (Warner Bros.)

Preston (Mercury)

Newley (Decca)

Lee (Brunswick)

ley (RCA)

phone)

(M-G-M)

who pulled off a big personal triumph. He will also receive a special award in recognition of his "outstanding services for British pop music"; in addition his lyrics to Laurie Johnson's music for "Lock have been named winners in the Up Your Daughters" won the show score section, and he also shares only important recognition of Brit- a runner-up placing as one of three writers of "Little White Bull," the plying for a theatrical agency li dette," written by singer Eula outstanding novelty. The awards cense. . . EMI is preparing an al-

British Decca gave a party May most-performed work" with Russ 17 in honor of Sammy Davis' Conway's "Side Saddle." "Doll," London debut. Invited were the which became a hit on both sides ference was held for daily press of the Atlantic, sung by Cliff Rich- music press and important personard, was written by Lionel Bart, alities. On his arrival day, a con-

27 15 LET THE LITTLE GIRL

15 16 FINGS AIN'T WOT THEY

(Decca)

(Parlophone)

(London)

cis (M-G-M)

Reeves (RCA)

Fitzgerald (HMV)

(Warner Bros.)

(Capitol)

(M-G-M)

DANCE-Bobby Bland (Lon-

USED T'BE - Max Bygraves

THEME PROM A SUMMER

PLACE-Percy Faith (Philips)

MY OLD MAN'S A DUST-

MAN-Lonnie Donegan (Pye)

TEASE ME - Keith Kelly

BEATNIK FLY-Johnny and

CLEMENTINE-Bobby Darin

SIXTEEN REASONS-Connie

ROBOT MAN-Connie Fran-

HE'LL HAVE TO GO-Jim

THAT'S YOU-Nat King Cole

MACK THE KNIFE - Ella

MAMA - Connie Francis

KOOKIE, KOOKIE, LEND

ME YOUR- COMB - Ed

Byrnes and Connie Stevens

STANDING ON THE COR-

MILORD-Edith Peaf (Colum-

NER-Four Lads (Philips)

the Hurricanes (London)

Stevens (Warner Bros.)

ference was held for daily press and after 15 minutes' questions, Davis stopped to ask one himself: "What's so wrong with the British papers? I've heard they were very rough on American artists and that's not so." Davis' sense of humor helped swing things considerably in his favor. He got a laugh with every answer.

ATV is trying to work out dates for Jimmie Rodgers and Margaret Whiting.... Frankie Vaughan and his manager, Paul Cave, are ap-Parker was "the outstanding song will be presented during a special bum compilation of Paul Anka's hits and a similar one by Lloyd Price.... "Oh What a Day," Sarah Vaughan's first Roulette waxing, scheduled for mid-June release here on British Columbia.... Pianist Tony Osborne's "Autumn in London," recorded by the composer on HMV, due for U. S. release on Roulette. The label is also considering issuing Osborne's "That's Paris" LP.

The United Artists Music catalog is being represented here by a group headed by Noel Rogers. First pop being pushed is Marv Johnson's "I Love the Way You Love," which is a likely Top 20 item. . . . Fred Jackson, British chief of Planetary-Kahl, is working on two versions of "Mountain of Love"—the Harold Dorman U. S. hit on Rita, issued here on Top Rank, and a cover by a new British singer, Kenny Lunch (HMV). ... Gene Goodman's Jewel Music has been set up here under the auspices of Chappell's.

Efforts to bring Jack Scott over for a short tour next month apnew promoter, bandleader Vic Lewis, has entered a new bid. He was hoping to arrange a joint tour with Neil Sedaka, who had Munich NEWSNOTES:

By JIMMY JUNGERMANN Producer, Bayerischer Rundfunk,

Munich

Eleven years ago the German disk industry started to work again. Its growth pattern is clearly shown in these figures of annual disk production output: 1949 — 6 million; 1950 — 7; 1951 — 8; 1952 — 12.5; 1953 - 17; 1954 - 25; 1955 — 30; 1956 — 40; 1957 — 57: 1958 - 58: and 1959 - 54

million records.

Caedmon's spoken word disks will be marketed here by German Philips.... GI Bill Ramsey didn't want to go home, preferring to remain in Germany for a while. The reason: His records in a remarkable American-German slang are selling well. His newest effort is a gay tune, "Phone From Paris."

Domenico Modugno will be the guest star in the next Caterina Valente TV Show in June.... German Columbia is issuing a new disk by Marlene Dietrich. She sings two German standards --"Warum" and "Jonny." The titles were recorded in Rio de Janeiro. Marlene sings in German. Said Marlene, "See? I didn't forget the German language. But you people here in Germany speak a different language now. The days of 1930 are gone by."

Publisher Rolf Budde bought the German and Austrian rights of peared to have been dropped but a Music Publishers' Holding Corporation. This means that the newly formed New World Musik- 19 16 RUN, BOY, RUNverlag Rolf Budde handles the interests of Harms, Inc., Witmark & planned a fall visit. In view of the Sons, Remick Music Corporation, shortage of time in which to com- New World Music Corporation, plete bookings, the whole thing and Advanced Music Corporation, seems likely, however, to be put which includes most of the im-(Continued on page 43) portant George Gershwin works,

and the complete Warner Bros. filmusic.... It started with "Mack the Knife," continued with "Beyond the Sea," and is going strong with "Clementine." With these three hits, Bobby Darin became top disk personality in Germany.

The "Theme From a Summer Place" is a big hit now in Germany. Four disks from the States (Continued on page 43)

Best Selling Pop Records in ITALY

Week ending May 20, 1960 (Courtesy Musica E Dischi, Milan)

Last This

Week Week 1 SCANDALO AL SOLE-

Percy Faith (Philips) MARINA-Rocco Granata

(Bluebell) PERSONALITA-

Caterina Valente (Decca) MORGEN-Eddie Calvert

(Columbia) TILL-Catherina Valente

(Decca) LONELY BLUE BOY-

Conway Twitty (M-G-M) 7 IT'S TIME TO CRY-Paul Anka (Columbia)

WORDS-Pat Boone (London) DANNY BOY-Conway Twitty

(M-G-M) KRIMINAL TANGO-

Piero Trombetta (Columbia) BELIEVE ME-Royal Teens

(Capitol) 11 12 WHY-Frankie Avalon

(Chancellor) PICCOLA-Adriano Celentano

& Anita Traversi (Jolly) ENCHANTED SEA-

Islanders (Top Rank) MR. BLUE-Fleetwoods

(Top Rank)

Sanford Clark (London)

MUSTAPHA-Staiffi (Pye) 18 FOLLE BANDEROULA-

Mina (Italdisc) STUCK ON YOU-

Plvis Presley (RCA)

ROMANTICA-Tony Dallara (Music)

Special Notice

TEASIN'

ADU-IUIZZ

Special Attention—

To JUKE BOX OPERATORS and ONE-STOPS: The JON THOMAS recording of HEARTBREAK (It's Hurtin' Me) is a natural to keep your boxes hopping . . . latch on to this newest chart-leader FAST! It's on ABC-PARAMOUNT



Distributed in Canada by Sparton of Canada, Ltd.

ARMADA Checks Site

CHICAGO - A group of officlass of the Association of Record Manufacturers and Distributors of America (ARMADA) left here Thursday (19) for a quick trip to Atlantic City, N. J., to look over facilities for the group's upcoming national convention, June 12-14. The get-together will be held in the Hotel Traymore there.

In another announcement, ARMADA officials said that Sam Weise of Superior Distributors, New York, had been named to where he operated as assistant nathe ARMADA Board. Weiss' name tional sales manager. Later he was not listed in a story last week served as sales chief for the subin The Billboard which named the sidiary, low-priced Lion label. He members of the Board.

Hartford Clubs Cut Name Nuts

FRAMINGTON, Conn. - The second suburban Hartford night club in as many months - the Archie Choolgian - owned - and operated Bagdad Restaurant on Route 6 here, some 15 miles from downtown Hartford-has dropped top "name" floor show policies.

"name" weeks - personalities included Cab Calloway, Dizzy Gil- folk field. At the present time lespie, Al Hibbler and others -Choolgian has resumed previous plan of "semi-names" for the Mon- Yugoslavia, Portugal, Belgium and day-thru-Saturday floor shows.

Wright's Supper Club, Route Plainville, Conn., under the Rie Leonard banner, shuttered a month ago, after having functioned with such "names" as Billy Daniels, terial from France, the Scandina-Johnny Mathis and others. vian countries, Iceland, Afghanisplans tentatively shelved by owner around the world. One of its most Nathan Noveck, according to successful folk sets features Philipdowntown Hartford news sources. pine music.

Drayson Joins Caedmon Fold

NEW YORK-Harold Drayson has joined Caedmon Records, wellknown firm specializing in spoken word disks, as national sales manager. The announcement was made by Marianne Mantel and Barbara Holdridge, co-owners of the com-

Drayson, a 26-year disk industry veteran, spent much of his tenure in the field with M-G-M Records, was also syndicate stores manager for all labels in the M-G-M fold. Most recently, Drayson was veepee and sales chief for Mayfair Distributors here, a post he resigned to take the Caedmon slot.

Enters Global Folk Field

NEW YORK - Monitor Records, which up until recently has After running a number of devoted itself to Russian music, is expanding into the international Mike Stillman of the firm is on a trip that will take him thru France, a number of other European countries, to solidify Monitor's distribution and to garner material for the folk catalog.

Monitor is now issuing folk ma-

MJQ LIKES TO BE PAID IN YANK DOLLARS

NEW YORK - Money and to some extent, politics have once again stepped between to put the bridle on art. The Modern Jazz Quartet, which was scheduled to do a series of 10 concerts in Yugoslavia, has halved the number of its appearances to five over a disagreement on currency.

The squabble resulted when the Jugoconcerts Agency consented only to pay the MJQ in American currency for the first five of the proposed 10 dates. The other five were to be made payable in dinars, the official money of Yugoslavia.

Since none of the members of the Quartet, nor its manager, wanted local money, the final five concerts have been cancelled.

The Quartet performed at Skoplje Saturday (21), continues on to Nis for a concert tonight (23), Belgrade (24), then Zagreb (26) and finally Ljubljana (27).

Dot Buys Master

HOLLYWOOD - Dot Records last week bought its third master from Crystalette Records last week when it acquired the indie label's "Sweetheart of the High School Prom." It features Teddy Phillips orchestra and the Lemon Drops and offers on the flip side, "Crazy Fever Blues." Two other instances when Dot prexy Randy Shoe Laces" and "Five Pennies." | was created in some areas.

DANISH CONCERT FARE MODERATES TARIFFS

By TED WOLFRAM

COPENHAGEN - Marlene Dietrich "concert," in Tivoli's Concert Hall, on May 9, marked the end of a late-winter concert season in which there were an extremely large number of concerts, classic, pop and jazz, for which high prices were the general rule. A few of these proved disastrous fiascos and the public showed evidence of disapproving the trend toward high prices.

During the next three months the bulk of the concerts will take place in the Radio Concert Hall at moderate prices, and in Tivoli Concert Hall, where the majority of concerts, aside from symphonic or those with imported soloists, are gratis to patrons of the park. For the admission - charge concerts prices are moderate and Tivoli, this season, has reduced (about one-third) ducat prices of "Tivoli Varieteen," where vaude acts and name singers or musical combos are

The annual Danish Ballet &

Liberty Handles University Disks

HOLLYWOOD - Liberty Reclatter to turn over all its distribu- seem to esteem him very highly. Wright's is now closed, re-opening tan and many other countries Wood concluded similar deals with tion to Liberty this time. With Quincy Jones, with a 19-man Crystalette prexy Carl Burns were University retaining its own dis- band, has been signed up for for the Dodie Stevens disks, "Pink tribs in 11 markets, duplication three-week tour, July 2-22, of the

Music Festival, May 17-31, prosents bulk of its events in Copenhagen's Royal Theater (opera, musicals, ballets) and Tivoli Concert Hall. First important event was in Tivoli Concert Hall, with Danish National Radio Symphony Orchestra, conducted by Carl Schuricht. and with pianist Walter Klein, as soloist.

Since opening, May 1, Tivoll has presented a larger number of concerts than usual because of numerous "special" days or celebrations. The Tivoli Guards boys' band, for similar reasons, has paraded and given concerts more often than usual.

First foreign group to appear in Tivoli was the Varsity Singers, from the Drexel Institute of Technology, Philadelphia, which 'gave a concert in the Concert Hall, on Saturday (9) afternoon. While the hall was not full the audience warmed up and applauded so lustily that the singers probably did not even note the empty seats. Program was excellent, so was the singing, and the pianistic accompaniment of Duane Hamme was exceptionally good. Prof. Wallace

Shive Jr., was assistant. Robert Zeller, of the Grand Rapids Symphony Orchestra, who is here rehearsing with the Danish ords is consolidating distribution Royal Ballet, with which he will of all University disks to go thru be one of the conductors during Liberty distribs with the latter its coming tour of the U. S. A., taking over University's "Be Sin- will be guest conductor of the cere" b-w "Tonight" featuring the Royal Theater Orchestra, during Little Dippers. Liberty handled his stay here. Apparently this is distribution of University's Dip- the first time an American conpers' disking of "Forever" several ductor has been invited to lead months ago which prompted the this orchestra, and music critics

Folk Parks in Sweden.

TEASED YOU ENOUGH...HERE'S THE WHOLE STORY!



proudly announces the first album release by

the beautiful and exciting Hollywood talent with a voice to match!

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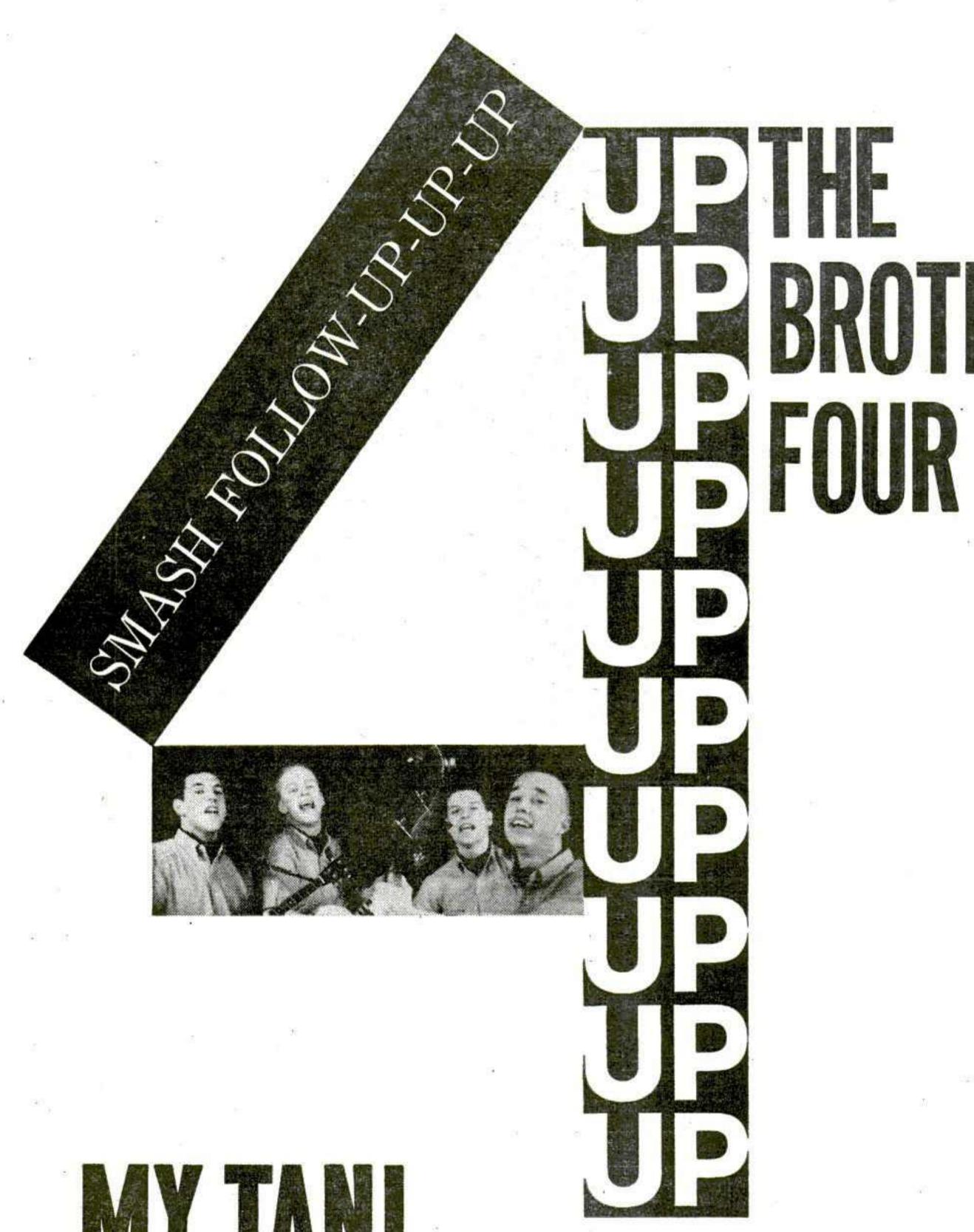


CHL-5010

(MONO.)

CHLS-5010

(STEREO.)



c/w ellie lou 4-41692

SMASH FOLLOW-UP-UP-UP TO THEIR #1 HIT "GREENFIELDS"

ON COLUMBIA® RECORDS #1 IN CONSUMER SALES

(Full-color sleeve available soon)

Marcae Reg. Printed & R. S.

Continued from page 1

black and white prints. Each branch will handle the theater tie-ins plus TV showings. Since Capitol is footing the production cost of the trailer, it is expected exhibitors will show the minute-long film at no cost. TV time will be purchased on a co-op basis between exhibitors, dealers and the branches.

CRDC branches this week will receive the films plus folders containing the actual script used in the commercial. Folders will be used by the salesmen in explaining the promotion to dealers in getting their co-operation for the push.

Use of the movie house screen as an ad media is not new. It has been used effectively by a number of major national advertisers and in a more improvised fashion by countless local firms in almost all the market areas in the country. However, this marks the first time a record company has turned to theater advertising. Its success may pave the way for similar disk campaigns.

All-Scope Production, 20th Century - Fox TV - commercial film subsid, produced the trailer for Capitol.

Eight Deejays Continued from page 3

fine.

Freed was accused in 26 counts of accepting bribes totaling \$30,-650 from seven record companies in 1958 and 1959. Peter Tripp's accused take was put at \$36,050 from eight record companies covering the same period. The others were accused of taking the following amounts in briberies: Leeds, \$9,675; Smalls, \$13,385; Jackson, \$9,850; Walker, formerly with exists. WOV here, \$7,420; Saccone, \$2,-000; and Granger, a former New York City patrolman, \$7,550.

Hogan said the payola practices had been going on "for at least 10 years" but the Statute of Limitations barred prosecutions for violations that had occurred more than two years ago.

Hogan named as the "chief offenders" in paying "to promote the success of their records," the following distribution firms: Alpha, which allegedly made payments of \$21,650; Superior Records Sales, \$18,200; Cosnat and its Cleveland affiliate, \$12,950; and Roulette Records, \$12,325.

Hogan said the probe by his office, during which books of 86 firms were examined and 70 songwriters, disk executives, publishers and artists faced the Grand Jury, showed several payola patterns. records. Other jockeys got a flat Goody case, the Remington Rec- Wright is allegedly operated by one-half per cent per record on have been pursued at the benefit week, that a large truck is makeach copy sold of "Sixteen Can- of publishers. dles" and "I Wonder Why."

According to KDAY manager Irv Phillips, Freed and Leeds flew back to New York at their own involve criminal proceedings. The hottest new items and makes new expense to surrender to Hogan's best that can be hoped for under cuttings of them to order-needwarrant. Phillips said: "We are present conditions, according to the less to say, without benefit of ex-100 per cent behind both men. same legal opinion, is a civil suit cise taxes or mechanicals. If Freed is free to do so, he'll definitely start his two-year contract with us this week."

GIVE TO DAMON RUNYON CANCER FUND

NEW RADIO AWARENESS SPARKS STUNT SPREE

Continued from page 1

Still another New York station, WMCA, won the Ohio State University Award this month for its weekly series, "Justice," a dramatization about how trials of the more than 15,000 packages last past have affected laws today, written for WMCA by William M Kunstler, of New York Law School.

The news department of KELP, El Paso, Tex., donated more than 1,800 space-age world news maps to the El Paso public schools, in conjunction with the recent KELP TV telecast of "Race for Space."

Station WCCO, Minneapolis, won the George Foster Peabody Award for Public Service last month, with special mention made of its work in promoting international understanding.

Also active in the public service field on an ever increasing basis are the Westinghouse stations. For example, the chain's Boston outlet WBZ last month started a yearlong public service campaign, "Sounds of Democracy," aimed at the re-education and re-emphasis of the original meaning of the word "democracy," via special documentaries, promotions and spot campaigns.

Another long-time advocate of strong public service programming is WWDC, Washington, famed for its long-time editorial series, featuring on-the-air editorials covering everything from the need for city students to learn to write better to a recommendation for a campaign against home improvement

gram by integrating voice tracks Beat of Main Street."

from well-known comedians (Jimmy Durante, Morey Amsterdam, etc.) on all of its deejay shows.

Station WIL, St. Louis, pulled month with an "Inflation" feature, offering cash for dialers' "most useless" object. Entries ranged from 20 wet rain drops to a huge boxsubmitted by a local candy factory -containing a live foreman, contentedly reading a comic book by flashlight.

A flock of stunts were staged by KQV, Pittsburgh, this spring. The outlet's "Swingin' Six Disk Jockeys" offered to do the spring housecleaning for some fortunate Pittsburgh housewife, who writes the best letter. A \$5 prize was awarded to any KQV dialer who caught a KQV deejay talking over a record. Spinner Larry Aiken lost 20 pounds in a contest which invited listeners to write in and join his 'Reducers Incorporated Club." "The KQV Goldbrick Club" arranged for listeners to get a day off from work if they wrote the best weekly letter telling why they wanted it. A similar "Goof Off Day" contest was staged last month by Westinghouse outlet KEX, Portland, Ore.

Meanwhile the National Association of Broadcasters, last week reported standout co-operation from stations across the country on promoting May as 1960 National Radio Month. Statewide Radio Month celebrations were proclaimed by Kansas Governor George Docking and Arizona. Broadcasters in every area are The stunt field covers a wide working closely with local and are misdemeanors carrying on con- variety of activities. Portland, Ore., state officials on special civic proviction a year in jail and a \$500 station KISN recently sparked a grams, keyed to NAB's 1960 Radio brighter pace for its over-all pro- Month theme-"Radio-the Heart

BOOTLEGGING STIRS INDUSTRY DEBATE

Continued from page 1

scourge of the practice than now for an accounting and damages

It is also known that under the general damage provisions of the Copyright Act, there is the "innocent infringement" clause, which limits the liability of a recording firm to \$5,000 in the case of a publisher infringement action, if the records in Cincinnati had no the record company can prove that action lodged against him at all. an infringement was done innoto protect bootleggers.

For instance, Freed, he said, re- involving bootlegging, few have lists itself as a "drop-shipper" ofceived up to \$7,000 a month from been brought by record companies. fering complete record service, as firms for repeated air play of their Such well-known actions as the the firm which produces the disks. \$25 per play and some were on ords case and another action in- C. J. Burkhardt. a royalty basis. Tripp, for instance, volving Shelley Products of Huntsaid Hogan, received a royalty of ington Station, Long Island, all area, comes a new report this

...for dealers ...for manufacturers

IN FULL COLOR EVERY MONTH

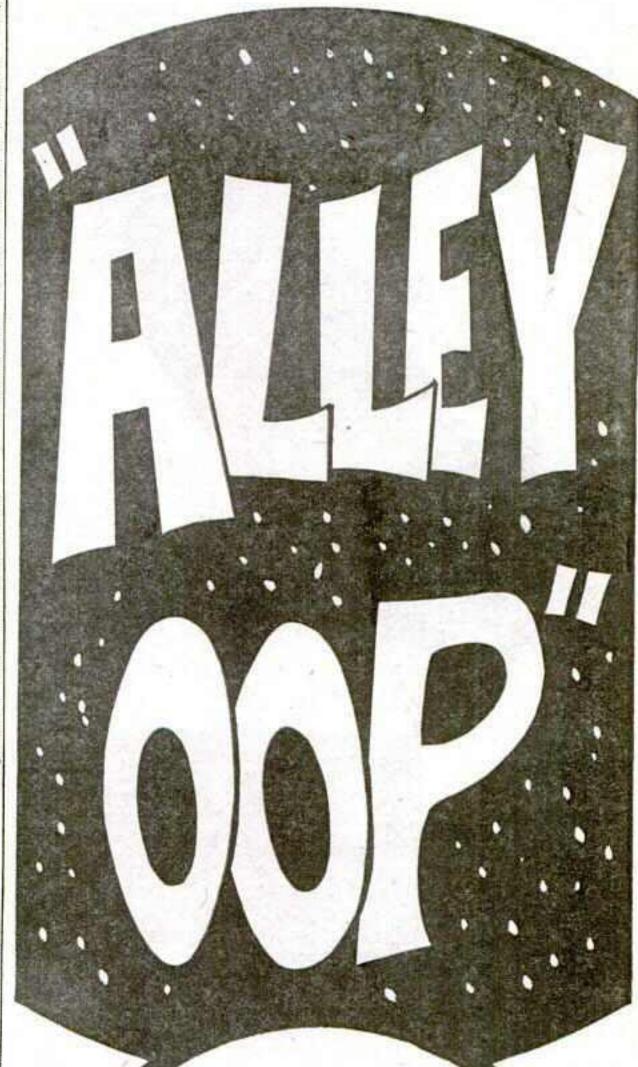
against the bootlegger. It is recalled that in a Chicago case last year, wherein a one-stop, Lormar Distributors, faced court action for alleged handling of bootlegged merchandise, the company was fined \$100. The alleged presser of

Meanwhile, an action has been cently. If this provision were nul- filed in Cincinnati by New York lified, it would put more teeth in attorney Julian T. Abeles on bethe damage provision of the act, half of publisher clients against making it possible at least for pub- H. L. Greene Company, a chain lishers to deal more effectively with store operation, for sale of records bootleggers. Legitimate record which are alleged to be either copcompanies, however, oppose chang- ies or direct duplications of disks ing this provision because of the on major record labels. The ever-present possibility of their own Greene firm has pointed to the infringement without knowledge. Jalen Amusement Company, which They feel that the provision pro- handles the disk concession in the tects them, even tho it also tends Greene stores, as the proper party for action. Jalen, in turn, has Of all the recent court actions named Wright Productions, which

Meanwhile, from the Cleveland ing the rounds there offering to There is, according to most le- "press your favorite records from gal opinion, little legal recourse your favorite labels" on the spot. for record companies which would The truck reportedly carried the

> There were reports, meanwhile, from San Francisco, of bootlegging of Shelley Berman LP's. It was learned that the FBI was approached there on this matter. but declined involvement until there was more obvious proof of bootlegging.

IN IN IS ON modison



DANTE AND THE

EVERGREENS

M-130

WATCH FOR THE NEW SINGING BELLES RELEASE!

RECORDS®

1650 Broadway

New York City



Teeth in FCC Air Policy

Continued from page 2

the merits of some of the practices come only after a full consideracomplained of, we must be able to tion of all the facts.... The prosend trained staff directly into the gram undoubtedly will have a very field to dig up essential facts ..."

The station-audit half of the program will involve checking into 'selected stations" on a regular, continuing basis. Ford says some 1,700 stations come up for renewal, annually, and the Commission "does not have available an analysis in depth of the operations of each such station. Heretofore, FCC has relied on the stations' own volunteered information as to the persence or absence of any complaints against it.

FCC will compare its sample monitoring of station programs with the stations' own logs, and its promises to the FCC, as well as its compliance record.

Ford said, "The decision reached

FROM THE NEW MUSICAL CHRISTINE

COLUMBIA RECORD

CHRISTINE

by VIC DAMONE #4-41649 I NEVER MEANT TO FALL IN LOVE JOHNNY DESMOND #4-41631 'M JUST A LITTLE SPARROW

LESLIE UGGAMS #4-41654 HAPPY IS THE WORD JO STAFFORD #4-41640

CAST ALBUM ON COLUMBIA

MUSIC PUBLISHERS HOLDING CORPORATION

SWAMP LEGEND

Four Coachmen—Adonis Bernardine Read-Epic

COME ON HOME

Sonny Til-Jubilee

WHAT KIND OF FOOL DO YOU THINK I AM

Ron Hoffman-Decca

B. F. WOOD MUSIC CO., INC: 250 W. 49th St., N.Y.C.

queries by nets and stations have by the Commission that systemtheir uses, "it is not an adequate atic investigation of complaints, all." substitute in many instances for and regular station audits, includdirect, field investigation . . . to ar- ing program monitoring, are rerive at a sound judgment as to quired in the public interest has

significant impact on the industry."

The new office would be staffed with 25 persons, in addition to secretarial and clerical help, who may be in the field "at least half the time." The agency does not know how many cases will be designated for full field investigation, or the number of stations it will audit out of a total of 5,000 broadcast outlets operating in 2,000 commun- tributor colleagues looked for the data on who's paying and who's ities thruout the country.

Ford feels they would do well to reach as many as 100 communities for a "full audit." However, the new investigative unit will stress "means of screening various types of situations," and focus its efforts "where they will do the most good."

For the second time, in a sense, FCC chairman Ford has out-reformed the Congressional reformers, in proposing stiff action by the agency. During hearings on Harris Communications Law reform bills, the chairman of the payola probers suggested a full-scale field hearing for every broadcast licensee at time of application, but later admitted this might be a bit too much to handle. Ford has now come up with a proposal for a "continuing" audit on a sample basis, and field monitoring of any "substantial" cases of payola or other violated by broadcasters, on the basis of any legitimate complaints, by Congressmen or the

Previously, on the matter of sponsorship identification of free records, the payola probing Harris Legislative Oversight Subcommit- ship of Ampar Records. tee had scored use of freebies on the air, incidental to the deejay also reported to be on the list for payola picture, and unannounced study. Westinghouse stations KYW "plugola." In answer, the FCC of Cleveland, and WBZ of Boston, came up with such a stiff order, March 16, calling for individual latter station was cited for a freefree-record announcements, that bie hunt among New York record the Committee was deluged with manufacturers.

S. F. Group Builds Self-Help

· Continued from page 3

received a number of inquiries they carry have their convention from distribs in other areas, regarding the use of a special trademark symbol, now being used by both the San Francisco and Los joved by the Northern California Angeles groups. anybody using the symbol if it will exchange system and a special help build associations," he said. agreement whereby, if a manufac-'We feel that the transshipping turer changes distributors, the new problem is never going to be licked distributor protects the old one on by harping at manufacturers. It's inventory. In the credit set-up, basically a distributor situation each distributor is assigned a code and the more unity we can build, number and furnishes detailed inthe better it will be."

day when a national distributor delaying. convention could be held, once a hear about fall plans and special promotions and deals. That would

terpretation of Sec. 317.

Some Washington observers see an ironic reversal, in which the FCC, having been warned to "get tough" - may get so tough that the parental Senate and House Commerce Committees may have to apply a little braking action.

Early last week (16), Broadcasting Magazine, a trade publication, leaked the story of planning sessions by the commissioners for a proposed office of "compliance and complaint." It reported a topsecret decision to have the new unit study payola evidence on netowned stations of NBC and CBS, and delve into the ABC owner-

Westinghouse outlet payola was were raked for deejay payola during the Harris hearings, and the

could beat this thing once and for save an awful lot of travelling expense that distributors have to face Bramy said that his group has each year, when individual lines in Las Vegas, Miami or even out of the country."

Other benefits now being en-"We welcome group are a credit information and formation on his accounts. This Bramy said that many of his dis- provides a usable cross-section of

The group of eight member disyear, in a city like Chicago. "We tributors now meets once a month would notify the manufacturers and each firm pays monthly dues that for a one or two-week period, of \$25. Bramy said that even tho distributors from all over the coun- they haven't joined, three of the try would be congregated there to four major diskery distribs have sat in informally on numerous occasions and have shown avid interest in the developments.

Bob Chatton of Chatton Disprotests from broadcasters that tributing Company is prexy of the things had gone too far - and group, which also includes Eric, would the Committee please ask C & C, New Sound, Stone, Field the FCC to soften its tough in- and Van Deren Distributors in addition to Melody Sales.

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CARAVAN

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I'M GETTIN' SENTIMENTAL OVER YOU Mil Gadson-Bigtop 45-3034

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New York area. 20 presses. Both 45 and LP.

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Artist!

Debbie Reynolds:

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The Amusement Industry's Foremost Booking Guide

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12 Big Talent Buying Issues only \$8.00 each

Pic Tune Ties Spark Sales Olay to Wax

Continued from page 4

an album.

Interestingly, Picker said he has turned down sound tracks to some important movies-"Happy Anniversary." James Cagney's "Gallant Hours," Laurence Olivier's "Devil's Disciple," etc-because he didn't think they had ear-appeal.

Fortunately, notes Picker, about 50 per cent of U.A.'s indie producers are willing to accept suggestions from U.A. as to the commercial appeal of certain types of musical sound tracks in advance of production.

U.A. formulated this advicepolicy when the label was first started. Johnny Mandel's jazz score for "I Want to Live" was the first result of the advice policy. The sound track package of the Susan Hayward film and Gerry Mulligan's LP version of the score represent U.A.'s top-selling album product.

Big Sellers

track score-minus Miss Page-as | ing albums are the following sound track packages "The Big Country,"
"The Vikings," "Odds Against Tomorrow," "Solomon and Sheba" and "Modern Times." The Mulligan package sold more than 100,-000. Altho the films haven't been year, "I Want to Live" "The Big Country" and "The Vikings" re-U.A. catalog.

> U.A.'s most successful movietheme single to date is Don Costa's "Theme From 'The Unforgiven'" (the new Burt Lancaster-Audrey Hepburn movie) which is No. 81 on the Hot 100 this week. U.A. also is bringing out a sound track package on Dimitri Tiomkin's score for the film.

Picker believes U.A. has released more sound track albums and singles (from these packages) than any other label in the business to-day, and certainly they rank high Plays 'Odds Against Tomorrow Also among U.A.'s strongest sell- addition to the above mentioned to the Horse Soldiers."

'Live' for UA

NEW YORK - United Artists Records will record Ruth Olay "on location" at Mr. Kelly's in Chicago when she appears there in July. It will mark the femme songstress' first such "live" recording.

Radio stations and individual seen on movie screens for over a disk jocks who have been wearing thin "Theme From the Unforgiven" with Don Costa, can expect a new main the steadiest sellers in the supply from United Artist. The company is shipping out a fresh supply via its distribs to all radio stations.

> packages, U.A.'s sound track catalog includes "The Horse Soldiers," "Paris Holiday" with Bing Crosby and Bob Hope, "God's Little Acre," "Shake Hands With the Devil," "The Naked Maja" and "The Fugitive Kind."

Simulated sound track packages include Mitchell Powell's "On the

Top CMA Echelon Meet

· Continued from page 4

keeping many organizations from serve on the committee with him. lending support to CMA. He felt man a committee to prepare a brochure as a means of selling the CMA to the country music indus- Eldy Arnold were named to a try at large.

tive committee, a post he assumed WSM's annual-event to commem-Wesley Rose was unable to at- Ole Opry" early in November. tend due to illness. The chair apecutive committee and he in turn August 18-19.

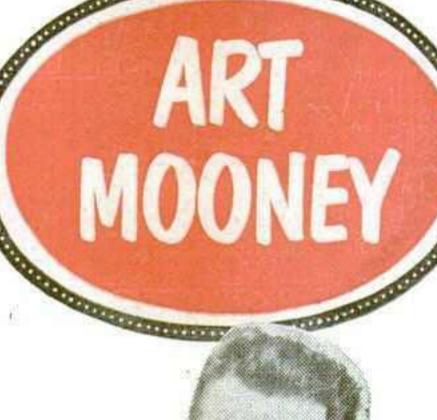
the present \$1,000-a-year dues for selected Ken Nelson, Steve Sholes, organizational membership was Bob Cooper and Jim Denny to

Don Pierce, chairman of the that more trade organizations CMA Album Committee, reported would join if they were permitted progress in the plans for release to name the sum they could pay of a country music album under annually. He raised the question the CMA label, the proceeds from of whether the CMA wanted the sale of which would go into strength or money. It was finally the organization's coffers. Pierce voted to permit organizations af- stated that the committee had filiated with the country music made progress in securing releases field to join on whatever financial from the artists, recording comsupport they pledged to give on an panies, publishers and writers to annual basis, the sum agreed upon permit preliminary work on the to be held in strictest confidence, album to begin. Plans for the Dub Allbritten was named to chair- make-up and distribution of the album were also outlined by Pierce.

Joe Lucus, Pee Wee King and committee to map a program for Jim Denny asked to be relieved the CMA's annual meeting to be of the chairmanship of the execu- held at the same time as Station at the February meeting when orate the anniversary of its "Grand

It was voted to hold the next among the top two or three. In Music'" and "Connie Towers Sings pointed Rose to chairman the ex- CMA board meeting in Toronto

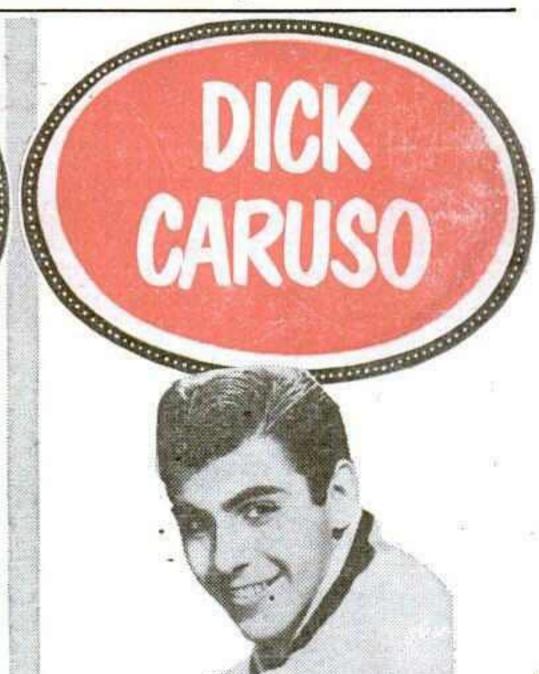
"the hottest label in the business"





No. 1 European Smash now ready for M-G-M Hit Parade

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The Nation's next Teenage Singing Idol

K 12900



MOA TALENT SHOW IS NO BASH FOR BASCH

NEW YORK-Producing an all- during her act."... Got to do a star talent show can be a king- disk jockey show tonight in Skokie, sized headache, artist-wise. Freelance disk promoter Buddy Basch, who produces the annual Music Operators of America convention when I go on, but my manager show in Chicago, has compiled the (agent, record company, distribu-following list of typical gripes, de-tor, etc., says . . . " . . . "What kind following list of typical gripes, demands, and applied psychology utilized by performers backstage at the recent MOA meet.

routine and pace this show. Now you start by putting on my act." ... "We'll need a hand mike with 3,000 feet of cable. Zelda likes to work out all over the audience

AUDITION a new selling force ...for dealers ...for manufacturers

N FULL COLOR EVERY MONTH IN THE BILLBOARD

so put me on second ... the latest!"

"You only have three mikes on stage?" What sort of set-up is that?" ... "Personally, I don't care of show band is that? I have arrangements for 12 fiddles, a tuba, French horn and glockenspiel." . . Listen, I've been making records "Listen, I can tell you how to for almost a year. Now you tell me cago. how long you've been in show

> house lights down. Then as the band starts you shift in two blues Quintet jazz set on Offbeat. and kill the borders. When she

Washington to LEGIT REVIEW Indie Distrib

WASHINGTON — Washington Records and its subsidiaries Offbeat and Aeolian-Skinner, formerly distributed by Warner Bros., has set the line with independent distributors in key record markets.

Among the outlets handling the Washington - Offbeat line now are Ideal in New York and New Jersey; Mutual in Boston; New Sound in San Francisco; Marnel in Philadelphia; A-1 in Oklahoma City, and Summit Distributors in Chi-

The company has also announced that May releases in-"We start with a magenta spot, clude Ben Bagley's Shoestring Revue of '57 and a Buck Clarke

Decoration Day has been secomes out you hit a pale gold from lected appropriately enough as the the right, rose red from the left release date for "F. D. R. Speaks," gradually diminishing as she gets a gathering of 33 Roosevelt louder. Then the houselights dim. speeches on a six record set. The Come up with a white daybeam production has the authorization and end with but your blues. Can and approval of Mrs. Roosevelt you remember that. Now, for our and notes by Henry Steelle Com-

A Bow to Meredith and Performers

When "The Thurber Carnival" opened some three months ago, not too many could visualize it as providing suitable material for an original cast album. After all, it has no catchy original tunes, no fresh lyrics, these usually being desirable prerequisites for an LP. But what the show has is charm and freshness in Burgess Meredith's staging of the material from the pen of James Thurber.

In fact, upon further consideration, it is a tribute to Meredith and the fine performers that the show has become as successful a theater piece as it is, and it is certainly the wittiest show of the season. The author did not have the limitations of the stage in mind when creating the material; the adaptations, therefore, required a vivid sense of theater. The problem turns out to be less severe in terms of a recording, for Thurber material lends itself well to reading aloud and the settings are not a necessary ingredient for its enjoyment.

Tom Ewell, Peggy Cass and Paul Ford romp thru the evening as the they are really enjoying themselves, and they are given fine support by John McGiver, Alice Ghostley, Wynne Miller and Peter Turgeon. Don Elliott has contributed some appropriate jazz-flavored interludes, played by his quartet which includes the services of Jack Six, Jim Raney and Ronnie Bedford. Columbia has an unusual LP from this show at the ANTA Theater. Both wind up among the season's most pleasant suprises.

Sam Chase.





Big Hit with built in teen appeal

DON'T FORGET

K 12896



Keep your eyes and ears on this new disk!

TRYING TO FORGET

K 12889

THE DREAM

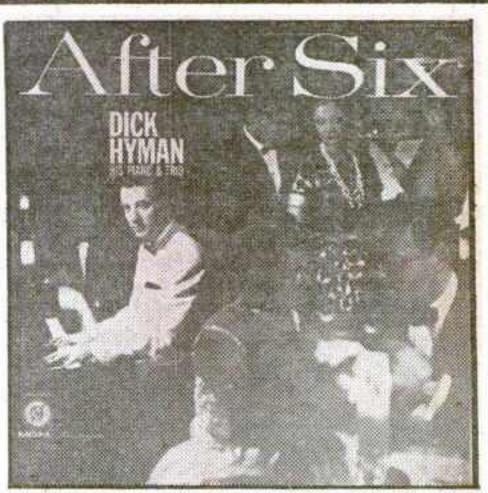
Sure to rack up big sales!

LOVE HIM

METRO K 20034

NATIONAL TIE-IN WITH AFTER-SIX FORMAL WEAR

M-G-M **SPOTLIGHT ALBUM** OF THE MONTH



AFTER SIX Dick Hyman, his piano & trio

E 3827 MONAURAL

SE 3827 STEREO



MAY 23, 1960

Communications to 1564 Broadway, New York 16, N. Y.

Replacement Needles, Tape Cartridge Pace EP Show

Firms Activated for Heavy **Product Expansion, Competition**

vity in any facet of the greater accesso-racks are also being offered audio industry, exhibiting at the with full-selection of phonograph Electronic Parts show this week, accessories and general needles, stemmed from booths and rooms along with Jensen's new Universal occupied by replacement needle spindle. and cartridge makers. Execs of the firms indicated that heavy expan- O., displayed a line of shank-type sion of not only product lines, but replacement needles and stereo tatic has completed negotiations simplification of those lines was in cartridges, numbering almost 450 with Audio Empire, Fairchild, Sterthe works. In addition, replacement needle business, long wracked Billboard last October. Earl Olson, by discounting wars, is adding needle-cartridge chief, showed a tape cartridge lines to the competitive pricing.

setting a trend for needle producers able compartments. In addition, when it showed a prototype of a tape recording head which will indicates that it intends to leap heavily into the recorder head production race. Doug Clark of Fidelitone's electronic engineering department helms the new project.

Jensen Industries, Forest Park, Ill., debuted a versatile counter or wall self-merchandising display unit of phonograph replacement parts, including drive and idler wheels, pulleys and tires. Rack is pointed toward servicemen and dealers,

Brown New

CHICAGO-The Magnetic Recording Industry Association reelected its officers Wednesday (18). Remaining in office were: Herb Brown, v.-p., Ampex Corporation, president; Ken Bishop, prexy, Bell Sound, vice-president; Charles Murphy, prexy, Michigan Magnetics, treasurer; and Herman Krnbrodt, regional sales manager, Audio Devices, secretary.

Records, joined the MRIA board district. of directors, which includes holdovers Hugh Daly, sales manager, odus of Russ Malloy and Herb Orr. 1 the same sort of atmosphere which

CHICAGO-Most bristling acti- | who repair phonos. Two similar |

Astatic Corporation, Conneaut, complete unitized cabinet filing system for dealers, available in either Fidelitone of Chicago may be styrene or metal, featuring mov-

Astatic has a special plastic stereo cartridge service kit, containing the five most wanted cartridges with complete cross reference info. Astatic is also offering a line of selfmerchandising display cards for needles along with a complete line of accessories. Olson said that Asitems, reported exclusively in The eodyne, Stereo-Twin and Connoisseur whereby Astatic has exclusively the cartridge replacements for these five lines.

Pete Seaman, sales head for Electro-Voice's needle - cartridge (Continued on page 16)

soon be in full production. Firm HOME ATMOSPHERE

House Ideal Spot For Stereo Demo

By JEANETTE FORMBY

MIAMI BEACH, Fla. - Home demonstration is the ideal way to sell expensive stereo consoles. But delivery of such heavy, delicately adjusted sets to the prospect's home for a trial period is an expensive operation. The only other solution is to provide "home atmosphere" with an actual home, according to Glenn Schleucher, owner of Miami Beach Radio Company, in Miami Beach, Fla.

This highly original approach to the market is based on thoroly logical planning, says Mr. Schleucher, who signed a long-term rental agreement on a small, five-room house, in an older neighborhood which, however, flanks Biscayne Boulevard, the busiest avenue in Florida, connecting residential areas north of Miami Beach with Ted Wallerstein, v.-p., Everest the hotel and downtown shopping

Now, after a comparatively inexpensive remodeling and redecor-Magnecord; Irv Rossman, prexy, ating program was carried out, Pentron Sales Corporation, and Mr. Schleucher can show his Harry Sussman, prexy, Tele Cor- stereo prospects all of the advanporation. One vacancy still exists tages of custom-built component on the MRIA board, with the ex- systems, as well as consoles, in

they will find in their own homes. No effort was made to install acoustical sound-reflecting materials or anything else of a technical nature. Instead, all five rooms have been converted into small, separate showrooms, carpeted from ern, eye appealing wallpaper, and with soft, comfortable lounges and chairs in each of the rooms. One of them shows components, two show cabinets and consoles, and other rooms are reserved for Miami Beach Radio Company's television department.

The house is just as typical of the Miami Beach residential area as possible, and has been dubbed the "Music Hall." An eight-foot 45 R.P.M. Disk Adapters sign on the three-lot property, facing crowded Biscayne Boulevard identifies the purpose of the house, and invites the passing public to drop in for a stereo demonstration.

Actually, the house has become a ninth-time extension of the Miami Beach store, which of course, closes its doors at standard hours. Six salesmen make consistent use of the "Music Hall" every evening, picking up couples who are driven to the home, invited to relax in a comfortable chair, and treated to the sort of stereo demonstration which fits their desires. (Continued on page 16)

Victor Scraps Cartridge Line

Continued from page 3

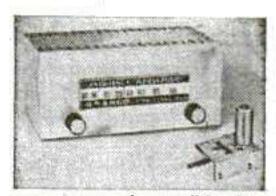
of the advantages of the latter besides being more compact and also permitting automatic change so that five or six cartridges can play in succession. It is understood that it will be placed on the market early in 1961.

Meanwhile, Ken Bishop, prexy of Bell Sound Systems in Columbus, O., the only other manufacturer of cartridge tape equipment of the Victor type, had no comment when apprized of the news. "We have six models out now," Bishop said, "and we have achieved a satisfactory level of sales. We have no intention of pulling any of our equipment off the market."

NEW AUDIO PRODUCTS

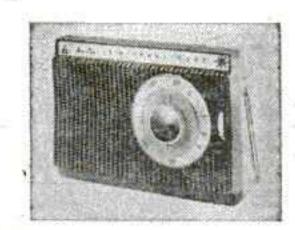
FM Auto Radio

An FM automobile radio has been announced and demonstrated by the Granco Products, Inc., of Kew Gardens, N. Y. The new auto FM set will be slated for the 1961 car models due late this summer and will sell for less than \$75 installed. It will work on the regular 12-volt auto electrical system and its



compactness is possible thru the use of transistors.

The Arvin Model 60R20 is a six-transistor portable radio that is reported to operate from more than 300 hours on four "C" type flashlight bat-teries. It measures 71/2 inches wide, 5 inches high and 3 inches deep. It has an internal rod antenna, comes in Sandstone, Flame or Slay Gray and retails at \$29.95.



Tone Arm Minimizes Wear

The Professional, a new high-fidelity tone arm which is designed to minimize record wear, has been marketed by Shure Bros., Inc., Evanston, Ill,

The new arm has weight adjustment features, a micrometer counterweight and a direct-reading stylus force gauge which allows the audiophile the check balance and tracking.



No soldering is required for installation and is installed from the top of the top side of the turntable motorboard. The Professional (12-inch record size) sells for

wall to wall, provided with mod-ern eve appealing wallpaper, and Needle and Cartridge Guide

The Astatic Corporation of Conneaut, O., has listed all its hi-fi and stereo accessory products in two newly published catalogs.

Catalog Number 33-4 touches on all the cartridges, pickup and original needles manufactured by the company; Catalog CRC-60 is a 12-page cross-reference guide of cartridges and needles which are made not only by Astatic but by other firms as well. Stock numbers and Astatic replacement numbers are

The Robins Company of Flushing, N. Y., has introduced a metal 45 r.p.m. adapter which the company claims is suited for all record changers as well as turntables. The adapters are packaged five to a package and sell for 30 cents.

Catalog Lists Parts

A 156-page catalog of hi-fi and stereo products and amateur radio parts has been published by Arrow Electronics of Mineola, N. Y. Titled the "1960-'61 Buyers Guide," the book contains a wide-range of accessories, parts and publications which should be of help and interest to the radio ham and the audio bug. It also might be considered a valuable ordering aid to dealers. Copies of the Guide are available from the company itself.

Two-Speed British Turntable

A two-speed British-made turntable has been introduced at the Electronics Parts Show in Chicago. The new unit which is being handled in America by the Ercona Corporation of New York, operates at both 331/3 and 45 r.p.m. speeds, has a red light indicator to show when the turntable is moving and retails for \$59.95.

Phone Pick-Up for Tape

The Rye Sound Corporation of Mamaroneck, N. Y., offers a telephone pick-up which is available with different plugs which make it possible for the piece of equipment to be used with leading tape recorders and dictating machines. It claims to be free of hum and retails at \$8.95.

Beginner and Service Manuals

Three new books on electronic subjects have been published by the Howard W. Sams Company of Indianapolis. First of the new trio is a volume that teaches "Electronics for the Beginner" working entirely with transistorized circuits and is based on practical rather than theoretical experience.

Of some interest, too, is the "Volume 10 of the Auto Radio Service Manual" which covers 31 models of car radios made thru 1958-'59.

British Transistor Portable

The Perdio, a British-made Super 7 two-band seven-transistor portable, is being distributed in this country by the Radio Shack of Boston. The new receiver weighs five pounds, comes in a leather case and sells for \$35 retail.

Brown Reports on Progress of MRIA

of the Magnetic Recording Industhe association's progress during the past 12 months, when he reported, "A year ago we were \$9,000 in the red, while as of today, we have \$15,000 in he bank." To back up his statement, Bernie Clayton, MRIA public relations chief, It's understood that MRIA memshowed a list of 40 paid-up members and Brown, vice-president of Ampex, forecast a 1960 that would see total sales of between 600,000 and 700,000 tape recorders, a gain of 20 per cent over 1959, he said.

Brown, too, wrote off competition machine-wise from abroad, speed reel-to-reel playbacks, "beciting Japanese as the biggest bidder for the U. S. market, by explaining that the import tape recorders while lower priced, offer a lesser quality. He also said that he

CHICAGO—Prexy Herb Brown | didn't anticipate any competition to present reel-to-reel playback units try Association smilingly condensed from the Minnesota Mining and Manufacturing-CBS Lab - Zenith tape cartridge until 1961. He firmly averred that the new cartridge one-and-seven-eighths inches per second magazine type playback wouldn't arrive for another year. bers as yet haven't jumped on the bandwagen for the new cartridge, discussion during a closed membership meeting indicated. Brown said he felt that even when the new cartridge arrives, there'll be plenty of consumer business for the slower cause there is a major gap between the quality of the cartridge and three and three-quarter and sevenand-one-half reel machines."

(Continued on page 16)

The Heart-Throbbing Style That Made Her Famous!

Patti Page



EIA Meet Elects Davis; Hears Reports

CHICAGO — The Board of Directors of the Electronic Industries Association elected L. Berkley Davis president at the Association's annual three-day convention held here last week. Davis, who is a vice-president of General Electric, succeeds David R. Hill, and is the 28th president of the 36-year-old organization.

The Credit Committee of the EIA also reported at the convention that 15 per cent more companies in the electronics field were "experiencing financial difficulties" this year than for the same period for 1958-'59. Of this 15 per cent, however, only one manufacturer of radio or television was involved, the rest were made up of makers of components and test equipment.

A list of 63 new electronics distributors were added to the fold, topping last year's total of 30.

A report was also delivered by Marion E. Pettegrew, chairman of the Consumer Products Division in which he said that the business appeared to be headed for another fine year. "Both TV and stereo phonographs are making substantial gains over the previous year, while home radios and portables . . . are still rising." He also commented on the sharp shift from monaural to stereo on the phono front.

An address by the out-going president of the EIA noted that the Electronics Industry has an unlimited future.

on 20 FOX

ALL YOU HEAR IS BEAUTY

House Ideal Spot for Demo MRIA SETS

Continued from page 14

There are very few instances in which the prospect does not realize that the home closely resembles his own, and that the stereo he is listening to during the demonstration will work out just as effectively in his own dwelling.

Brown Reports

· Continued from page 14

MRIA's officers and directors, it was announced, have been working with the National Better Business Bureau to establish an industrywide standard terminology for stereophonic sound. Allan E. Bachman, executive v.-p. of NBBB, said that his org will take the agreedupon MRIA terminology defining stereo to other facets and organizations in the playback field for their suggestions and approval. Bachman emphasized the need for a nationally-agreed-upon lexicon for two-track. (See separate story for actual wording of the MRIA suggested terminology.)

At present, MRIA and its legal counsel, George Schlosser, are working toward a reporting and tabulating system within MRIA ranks, whereby all members would report tape recorder unit sales on a confidential basis. Feelers have been directed toward Electronic Industry Association for assistance in the program. MRIA turned thumbs down on a program which would attempt to internationalize the org, at least temporarily. Suggestion was made that some attempt be made to link the MRIA with all tape sources world-wide, but feeling was that national group strengthen itself before going out for globe-girding links.

EP Show Leaders

• Continued from page 14

wing, announced the Double Dozen dealer needle kits, wherein a dealer receives a styrene plastic filing case containing 18 E-V sapphire and six diamond needles, together with a 50-power inspection microscope.

Webster Electric, Racine, introduced the 4-Pak, a service kit, containing four Webster cartridges together with 11 mounting brackets which they claim makes it possible to fulfill 227 of the most popular phonograph cartridge replacements.



Procedure is to allow the customer to choose from a tremendous stock of records, kept in one of the rooms, actually place the disk on the turntable of the phonograph, and experiment with the controls, and in other words, give the stereo equipment just about the same sort of workout it would get at home.

Often, all of the rooms are in use at once, groups exchanging from one room to another, according to their interests in components or consoles. This develops the sort "party atmosphere" which breaks down sales resistence, brings about impromptu discussions among customers, and which makes more sales than the most agressive promotion by salesmen. Miami Beach Radio Company also sells color TV from one of the rooms, and often, a prospect who has come in to buy sereo develops a similar interest in color TV after settling down to watch a color program as part of the visit to the Music Hall in another "typical home room."

Costs for operaing the elderly home as a separate showroom in this way are remarkably low, says Mr. Schleucher, but the rewards are impressive. There have been scores of sales every month which would have been difficult if not impossible to achieve in the downtown store, with its parking problems, heavy traffic congestion, and noise problems which make it difficult to give stereo the sort of validity which the customer needs to be assured that it will function efficiently in his own home. The Music Hall gets the benefit of a separate newspaper advertising program, small display ads on the average of once every two days, pointing out "there's always something doing at the Music Hall."

Tape Makers Gearing for Education

CHICAGO-With the tape recorder makers all vying for the expanded federal government program grant for education during 1960, RCA-Victor, Bell Sound and Viking of Minneapolis are reportedly gearing a pitch at educators to use the RCA-type magazine playback for use in education, primarily language instruction.

Webcor will shortly introduce a reel-to-reel compact tape recorder, especially simplified control-wise for use specifically in language instruction.

Philco 'Echo' Effect

NEW YORK - A method of reproducing "echo" effects in the record playing sound equipment has been devised by the Philco Corporation and will be demonstrated here Wednesday (25). The effect is produced by delaying and reverberating the bass notes and resembles the sound heard in a concert or music hall.

JENSEN SETS SUMMER PROMO

CHICAGO - Hoping to disprove the theory that summertime is a slack sales period, Jensen Industries will launch a wide "Sell All Summer" promotional campaign to move its line of needles, accessories and cartridges.

The all-out effort on the part of the company will be led by ads in the Saturday Evening Post and other general interest magazines, and was spearheaded by the opening of the company's Phono Parts Center display which coincided with the Electronics Parts Show here last week.

EXPLANATION OF HI-FI TERMS

CHICAGO—The standard terminology for stereophonic sound, agreed upon by the Magnetic Recording Industry Association, and presented to the National Better Business Bureau for consideration by other facets of the audio industry (see separate story in the section) was as follows:

 A CHANNEL is a single complete electronic transmission path for sound; it must include one or more separate microphones, an amplifier, one or more loudspeakers. It may have a recorder and reproducer interposed as a time storage device. In a multichannel system, the number of channels is equal to the number of main transmission paths.

2. A TRACK is a path which contains reproducible information left on a medium by recording means energized from a single channel.

A. A. RECORDING CHANNEL includes the means by which sound is prepared for storage on a single track. B. A. PLAYBACK CHAN-

NEL includes the means by which the recorded sound on a single track is reproduced.

Pentron Debs **New Units** At Show

CHICAGO — Pentron, recently fortified financially with its first stock float, evidenced the stronger dollar position with the unveiling of its first diversification program, a series of air purifiers, and a radical new styling in the field of the portable stereo tape recorder. Irving Rossman, Pentron exec, said that Pentronaire Purifiers line would include two units for home use and a third for commercial use initially.

The Pentron model ER62 reelto-reel stereo tape recorder at \$269.95 has taken over the features of the very successful winged satellite speaker portable phonos. It is a radical departure for tape playback styling. Unit in a spackled gray and blue plastic is styled like an overnight case, which when opened offers two satellite speakers with lengthy extension cords for greater separation if desired. Instrument features compactness and light weight, with a transistorized circuitry offering a carrying weight of about 24 pounds. Pentron offers which will be available next week. in a new plant at Decatur, Ill.

GE to Debut Portable and **Console Lines**

NEW YORK-A complete line of portable and console phonographs-featuring a special "Vacu-Magic" disk cleaning device-will be marketed by the General Electric Company this fall, with prices on the portables ranging from \$49.95 to \$169.95. Retail prices will not be suggested for the console phono line, but sets are expected to range in price up to \$650.

The console line includes seven basic models while the portable line features six basic models and a total of seven sets. Variations in cabinet finishes, styles and features gives the console group a total of 21 sets. The portable line will be marketed thru G.E.'s radio receiver department distribution channels, the console line thru the sales and distribution department of its major appliance division and its indie distribution organization.

"Vacu-Magic" is a device developed by G.E. to vacuum clean recordings while they are playing. An acoustically sealed vacuum cleaner carries dust picked up by a brush mounted in front of the stylus thru a tube inside the cabinet where the dust accumulates in a container. In several models, provision is also made for receiving simulcast broadcasts; while satellite speakers offer maximum expanded stereo.

The all-stereo hi-fi console phono line features four series-The Devonshire, The Shoreham, The Canterbury (which has the "Vacu-Magic" device) and the Mount Vernon. Each of the first three series is made up of two basic models, one with and one without AM-FM tuner. Each basic model in turn is available in three different woods.

The Mount Vernon series consists of one basic model with AM-FM tuner, available in a choice of three cabinet finishes. Described as "the top of G.E.'s stereo hi-fi phono line," this series also features the "Vacu-Magic" gimmick.

All but one of G.E. portable phonos features stereo soundeither thru separate wing enclosures or a speaker mounted in a removable cover. The non-stereo model weights just over 19 pounds and retails at \$59.95. The portable price leader (at \$49.95) features stereo and a manually operated four-speed turntable.

Both lines will be manufactured two other new models, details of by G.E.'s Audio Products Section

AUDIO NEWS BRIEFS

is adding more space to its plant the State of Ohio. . . . Edward P. the Winnepeg area of RCA Victor, Products in the Cleveland office. Ltd.... Sylvania's new general . . . The University loudspeaker manufacturing manager is O. John company has appointed Henry Hoyles, who has rejoined the com- Mandler to the assistant general pany after a year with Pyle Na- sales manager position.... Ameritional, Ltd. . . . New marketing vee- can Electronics, Inc., is expanding pee for RCA Distributors is J. F. its Fullerton, Calif., plant. . . . O' Brien. . . . Don Kinderall has Frank H. Russell is the new adbeen appointed advertising mana- vertising manager for Sylvania ger of Electro-Voice. . . . Bernard | Electronics Systems. . . . The At-Glickman has been named buyer lanta district manager for Stromof records, cameras and luggage berg-Carlson is Robert E. Nichols. for Safe-Way.

Boston's Radio Shack has national sales veep.

Frank K. Osburn has been ap- opened a new store in Stamford, pointed district manager of Strom- Conn.... Otto C. Bohlander has berg-Carlson's hi-fi sales in the New been tagged for the position of Orleans area. . . . Tele-Tone, Inc. manager for direct dealer sales for facilities by buying a building im- Sykes Jr. is the current marketing mediately adjacent to the present director for Stromberg-Carlson. . . . N. Y. site. . . . G. A. Bell has been Kenneth W. Mabee is the district made district sales manager for sales manager for Sylvania Home . . . Sylvania has Jacob Miller as

THE INTERNATIONAL FAVORITE DOES IT AGAIN!

A New Chart-Topper by the Music World's Top Talent!

NEW YORK (via Special Music Trade wire), May 16:

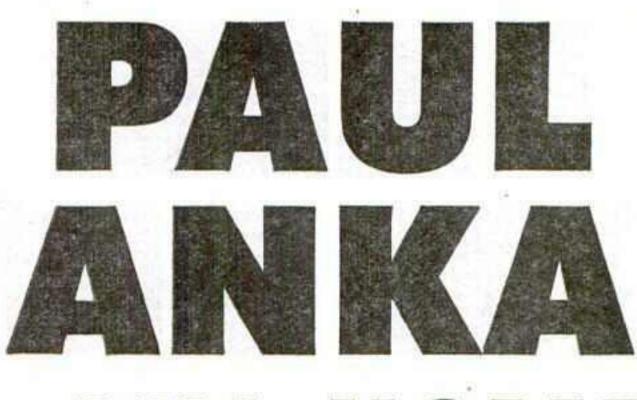
New Paul Anka release causes sensational stir in music circles with promise of adding another gold record to his collection.

The consistent hit reputation which Paul Anka, the erstwhile Canadian teen-age star, has made ever since his first release, "Diana," scored so heavily for ABC-Paramount, appears to be enhanced with his latest single record effort.

Now chalking up remarkable box-office records in his initial tour as a night-club performer, Anka has just had another sparkling two-header record released by the AB-PT subsidiary which promises to add another blazing star to his glittering crown. Songs, "My Home

Town" and "Something Happened," are given the usual Anka style of interpretation which, to the great horde of Anka-philes, always seems to be just what the music-doctor ordered.

The youthful composinger penned both the music and sentimental lyrics of "My Home Town," and this one, to this writer, is close to the best of Anka's writing accomplishments. "Something Happened," on the other hand, also appears to be making headway with the disc jockeys, retail record dealers, juke-box operators and all other components of the music business who have come to welcome every new offering by a true international favorite of show business.



MY HOME TOWN

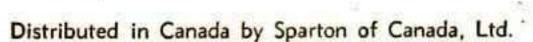
b/w

SOMETHING W HAPPENED

ABC-10106

Another two-sided bonanza with that magic Anka touch!







VOX JOX

- By JUNE BUNDY .

GAB BAG: Bill Gavin, freelance record promoter, writes: "I wonder if the record industry were to discontinue all singles releases for six months, how many hits would be found among the older releases that had been discarded? With the current reduction in singles output this could happen anyhow. It's startling to note how the singles sales slump is affecting many disk jockeys. As distributors lose their excitement and enthusiasm—and it's hard to blame them—their lethargy is somehow transmitted to radio people."

Al Abrams, of Tamla Recording Company, Detroit, writes-in "an open letter to broadcasters"-"As the indirect result of 'the payola furor' that has made promotion men 'persona non grata' by most radio stations, I realize what I am up against in writing this letter. It is my opinion that by their refusal to give certain individuals their unquestionable right to another chance and by continuing to hold against them their past mistakes, many of the top stations on both coasts are in actuality depriving not only themselves but their audiences as well of the services of some of the nation's truly outstanding disk jockeys."

THIS 'N' THAT: Sorry to hear that Jim Hawthorne, Disk Joekey Association prexy, and DJA first-veepee Scott Muni, WMCA, New York, have both been hospitalized recently. . . . Standout substitute-deejay performance (in our opinion), during the recent WNEW, New York, disk jockey strike, was that of program director Mark Olds, who was on the air an average of seven hours a day—starting at 5:30 a.m.—for five and a half days.

However, Olds did have the advantage of past mike experience. So a followup award for the best "amateur" spinning team goes to Bill Persky, WNEW's assistant program director, and continuity director Sam Denoff, who had the difficult task of trying to be funny for a total of seven daily broadcasting hours.

GIMMIX: Bill Sanders, WRGP-TV, Chattanooga, will take to the water for his May 28 telecast of "One o'Clock Jump." The show will be aired from the local Warner Amusement Park. In addition to Sanders' disk programming, his teleshow (1-2:30 p.m.) will spotlight a local water ballet team, and diving clowns, and models.

CHANGE OF THEME: Bill Miller, KOCY, Oklahoma City, recports that Dale Webba has joined the station as program director; while Jon August has moved from KOCY to KSWO, Lawton, Okla. Also new at KOCY is Art King, ex-KSWO spinner. Dick Vance, program director at KSO, Des Moines, has obtained permission from local authorities to begin, this week, broadcating of locations of police radar units around the Des Moines area, making KSO "the first and only station in Iowa to air radar locations."

Al (Jazzbo) Collins is debuting two new shows on WINS, New York, this week. From midnight to 1 a.m., Monday thru Friday, he will revive his "Purple Grotto," originated by Collins on WNEW, New York. From Leone's Restaurant. Collins was formerly heard on WINS from 6 a.m. to 10 a.m. Murray Kaufman, heretofore, scheduled in the station's 11 p.m. to 6 a.m. time period, will now be heard from 1 to 6 s.m.

Deejay Stu Wayne, WFIL, Philadelphia, has been appointed to the newly created post of music director for that outlet. In his new post, to which he will devote full time, Wayne—a veteran of more than 26 years of air-work-will co-ordinate all of the recorded music programs on WFIL.... Jim Clark has been named public service director of WDXB, Chattanooga, Tenn., "In hope this will strengthen our (WDXB's) ties with local charities and civic organizations." (See Page One story in this issue for report on public service programming.)

New deejay appointee at WDXB is Allan Dennis; while that outlet's "Coke Hi-Fi" show, emseed by Jerry Linger, is starting its third year.... A new program, "Serenade for a Summer Night," is now heard on WHLL, Wheeling, W. Va., from 6:30 p.m. to sign off. Commercials are limited to three spots per half hour.... "Cactus" Pete Williams, has left WSKY, Asheville, N. C .- after five years with that outlet-and joined WMFD, Wilmington, N. C.

James M. Kent is new assistant manager of WSIX-FM, Nashville. The FM outlet upped its wattage to 30,000 this month, Using programmatic equipment, WSIX-FM spotlights standards, instrumental and vocal, with emphasis on "melody rather than tempo."

Jack Par is new afternoon deejay at KISN, Portland, Ore... Norm Davis, formerly with KSEI, Picatello, Idaho, has joined KYA, San Francisco, as assistant to program director Chris Lane.... Bob Brannan (ex-KYA, San Francisco) and Jim Wayne (ex-KOBY, same city) are moving to KEWB, Oakland, Calif. . . . Gary Owen has left KEWB to join KFWB, Los Angeles.

John Carlton, WFIL-TV, Philadelphia, who co-hosts a weekly record hop with Phil Stout, WTOA, Trenton, N. J., marries fashion model Gen March, June 25. . . . A new jazz series, emseed by Bill Zev and covering "everything from Dixieland to progressive," will be aired daily over WMMM, Westport, Conn., starting this week, 7:05 to 7:35 p.m. Tagged "The Jazz Review," each program in the series will be devoted to a specific theme in the history and development of jazz, illustrated with recordings from Zev's private collection. Formerly production manager with the Theater Guild, Zev has directed many summer stock, TV and off-Broadway shows.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



Clanton Climbs Charts With 'Sleepless Night'

Eighteen-year-old Ace recording artist, Jimmy Clanton, is a native of Baton Rouge, La.

While in High school, Clanton formed a band called "The Rockets." After graduating from school he continued to perform with the group in clubs at night and working the day on "Teen-Town Rally" a local radio show.

The group went to New Orleans to make a record at a studio owned by Cosimo Matessa, who was impressed enough with Clanton's style to arrange for an audition with Johnny Vincent, president of Ace Records. Vincent signed him to a recording contract, while Matessa became his personal manager.

His disk of "Just a Dream" for Ace pased the million sales mark. "Go, Jimmy, Go" was also a big one for Clanton and his latest "Another Sleepless Night" is currently climbing the "Hot 100."

Philadelphia honored Clanton by proclaiming last week "Jimmy Clanton Week."



Satins Score Via 'I'll Be Seeing You'

The Five Satins range in age from 18 to 22 years and all hail from New Haven, Conn.

The group is recorded on the Ember label and managed by Sam Goldman. All the material is written by Fred Parris, the lead singer, while all the harmony figures are scaled by Lewis Peeples. Sy Hopkins works the bass chores while Richard Freeman and West Forbes handle the first and second tenor position.

The Satins clicked big in 1957 with "(I'll Remember) In The Still of the Night," followed by "Wonderful Girl," "To the Aisle" and "Shadows." They're now repeating their success with their current chart climber, "I'll Be Seeing You."

YESTERYEAR'S TOPS-

The nation's top tunes on records as reported in The Billboard

MAY 28, 1955

- 1. Unchained Melody
- 2. Cherry Pink and Apple Blossom White
- 3. Ballad of Davy Crockett
- 4. Dance With Me, Henry
- 5. Whatever Lola Wants
- 6. Melody of Love
- 7. Heart
- 8. Blossom Fell
- 9. Tweedle Dee 10. How Important Can It Be

MAY 27, 1950

- 1. Third Man Theme
- 2. My Foolish Heart
- Bewitched
- 4. Sentimental Me 5. If I Knew You Were Comin' I'd've Baked a Cake
- 6. Hoop-Dee-Doo 7. It Isn't Fair
- 8. Dearie
- 9. Old Piano Roll Blues
- 10. Daddy's Little Girl

MUSIC AS WRITTEN

New York

Hy Weiss, colorful owner of the Old Town Records has a new folk group, The Fairfield Four. ... Billy Ward and his Dominoes are back in business again, performing at the Dunes in Las Vegas. The re-activated group is being booked by GAC and has a wax pact with ABC-Paramount. . . . The Dukes of Dixieland, who opened at the Roundtable in New York last week, are singing as well as playing in their act. . . . Len Levy, Top Rank sales manager, will marry Florence Ludwig on May 26. . . . Fort Worth has officially proclaimed Saturday, May 28, as Julie Styne Day, and the composer will be honored when "Gentlemen Prefer Blondes" opens at the Casa Manana Theater there on that date.

New promotion manager for 20th Fox Records is Basil Bova.... Rod Pierce, head of Rendezvous Records, is on a cross-country tour plugging Ernie Field's new single, "Begin the Beguine." . . . Everest Records has pacted Wayne Walker.... Joanie Sommers is now appearing at the Left Bank in New York.... A new label has started in Atlantic City, N. J., titled Boardwalk Records. First artist on the label is Lor Crane.... Decca Records has signed Erskine Hawkins.... Cy Levitan has been upped to the post of national sales chief in addition to his a.&r. work at Golden Crest Records.

The Fleetwoods have signed with the Gabbe, Lutz, Heller and Loeb firm for management. . . . Paul Evans is off on a Canadian tour to exploit his latest waxing "Happy Go Lucky" on Guaranteed Records.... Bob Carter has joined E. B. Marks Music as exploitation director of the catalogs. . . . Frank De Vol will conduct "An Evening With Irving Berlin," at the Hollywood Bowl on August 6.... The Jingle Mill, the swinging jingle firm, has signed Barbara Miller as assistant to prexy Van Brink. . . . Granite Records' first release features the Onbeats, and the next will star the Tuttle Sisters.

Bob Rolontz

Chicago

Earl Olson, manager of the needle division of Astatic Corporation, Conneaut, O., is father of a daughter, born recently.... Shelley Berman negotiating with Frank J. (Tweet) Hogan for a financial settlement over the management contract which Hogan holds with the Verve recording comedian. Jean O'Brien, who first brought Berman into the Hogan stable, returned with the office this week.... C. B. Atkins, husband and personal manager of Sarah Vaughan, has inked the Roulette recording chirp to Associated Booking Corporation papers.... Chuck Eddy, veteran Music Corporation of American booker in the Midwest, has joined Associated Booking's local office. Bassist-leader Johnny Pate is also booking for Associated here. . . . Merriel Abbott, long-time national booking executive for the Hilton Hotel chain, lost her husband, Dr. Phillip Lewin, last week. . . . Duke Ellington's band completed a record engagement for a big band, finishing 12 weeks at the Riviera, Las Vegas, Nev., May 24.... Talent agent Jack Russell was injured in a traffic accident while returning from the funeral of Nat Gross, veteran Herald-American newspaper columnist.

Dick Schory, currently on the stereo best-selling LP charts with his Victor recording of "Music for Bang, Barroom and Harp," cut a third album in Orchestra Hall Tuesday (17).... Fritz Reiner left Chicago this week at the closing of the symphony season to start rehearsals in Vienna with Leonie Rysanek, Giuletta Simionati, Jussi Bjoerling and Giorgie Tozzi, the Vienna Philharmonic and the chorus of the Gesellschaft der Musikfreunde to cut Verdi's Requiem.... Bill Hall, manager of Jivin' Gene, Johnny Preston, Johnny Allen, Benny Barnes and Red Bernard, making his first Chicago visit huddling with Art Talmadge of Mercury records. All Hall's talent is on Mercury

A.C.T.

Hollywood

You can expect Columbia Records to block Capitol from using Andre Previn in a projected Judy Garland album. Columbia had signed Previn to an exclusive pact and will have him forego an earlier verbal agreement to join Miss Garland in her next Cap session. . . . Stan Freeberg, on Capitol since 1941, signed a new long-termer with the label. . . . Verve will record its recently acquired May Kaye Trio "Live" at Lake Tahoe's Hurrah Club. . . . As a promotional stunt, Warner Bros. Records presented copies of its Bob Newhart album to officers of the Triton atomic sub which recently completed its record-breaking around-the-world voyage. Album contains a comedy bit on a sub's crew.

Liberty Records' prexy Al Bennett denied Chicago reports of negotiations between him and the Moses Melody Shop of Hot Springs (Ark.).... George Jay heading for a two-week promotional swing thru the northern half of the country on behalf of clients. . . . Fred Smith will bit Chicago, Detroit, Cleveland, Philly and New York to plug his "Big Boy Pete" single on Arve.... Modernaires, in their first lounge engagement, open at the Sahara Hotel's Casbar in Las Vegas, Nev., May 31.... Columbia is adding Gil Evans to its roster. . . . Lee Castle is plugging his "Goodies But Gassers" Epic album while batoning the Jimmy Dorsey band at Las Vegas' Flamingo Lounge.

Dot will soon issue a Walter Brennan album to ride the sales tide stirred by his "Dutchman's Gold" single.... Label's prexy Rady Wood is signing Jimmy Boyd to a five-year pact, guaranteeing minimum of eight sides per year. Wood, however, will take the package route in kicking off the ex-Columbia Records' vocalist on his label, and will launch him with an album of standards.... Wesley Rose is huddling with Warner Bros. Reviewing story material for a projected film starring the Everly Brothers. Lads, recently signed to a WB recording pact, are fresh from an eight-day tour of Australia. . . . Rendevous Records prexy Rod Pierce appointed

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"THIS COULD BE THE," START OF SOMETHING

words and music by STEVE ALLEN

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LES BROWN Signature 12043



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GUS BIVONA Mercury 60053



JERRI SULLIVAN Mark 56 838



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TONY
BENNETT
Columbia
Soon to be
released



JUNE VALLI Mercury Soon to be released



JACK JONES Capital T1274



JOY
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HM 8002



BARBARA McNAIR Signature SM 1042



MARK MURPHY Capitol T1177



MURRAY McEACHERN Signature 12036



STEVE LAWRENCE & EYDIE GORME ABC 300



MARGIE RAYBURN Liberty LRP 3126



1619 Broadway . New York 19, N. Y.

weekly column of lively chatter material on the hottest and most popular recording artists-those "Spotlighted" by Billboard's review staff, as well as those featured by the record FROM THE BILLBOARD SALES DEPARTMENT companies in their major Billboard ad promotions.

PAT BOONE, recently returned from a tour of Europe, has been named Chairman of Teens Against Multiple Sclerosis for the 1960 MS Hope Chest campaign now active thru Father's Day, June 19. On behalf of the National Multiple Sclerosis Society's fund raising, Pat is urging young peoples' support. His newest for Dot, Walkin' The Floor Over You, is a Star Performer on the Hot 100 this week.

tremendous impact on the entertainment scene is shown by the fast first appearance of his new Atco single, Won't You Come Home Bill Bailey, in the number 60 position as a Star Performer on the Hot 100 chart. And, his capacity drawing power in night clubs. The 23-year-old native New Yorker is presently performing at the Casino Royal, Washington, till May 30. He opens at the Copa, N. Y. C. June 2 for three weeks.

BO DIDDLEY, Checker Records artist, contributes two strong and catchy r.&b. tunes titled, Walkin' And Talkin' b-w Crawdad. Bo is currently on GAC's "Biggest Show of Stars For '60" tour which plays the Greystone Ballroom, Detroit, today (23); the Syria Mosque, Pittsburgh, May 25; Stanbaugh Aud., Youngstown, O., May 26, and Hartford, Conn., May 29.

May 23, Rosemary Clooney, Helen O'Connell, Artie Shaw, May 25, Miles Davis, Kitty Kallen, May 26, Linda Laurie, Peggy Lee, May 28, Dave Barbour, Al Jolson (deceased), Phil Regan,

RUSTY DRAPER, a veteran of 16 years in show business, is a lean six-footer with flaming red hair, currently on the scene with a wild new song, somewhat on the order of Mule Train, titled Mule Skinner Blues. In addition to singing, Rusty plays the electric guitar, ukulele, banjo and mandolin.

PAUL EVANS, the 21-year-old Guaranteed Records star, is proving himself a strong contender on the nite-club circuit as well as on the turn-tables. His recent first nite-club appearance at the Shell House, Long Island, N. Y., was received by a cheering and enthusiastic audience who sang right along with him. Born and bred in Queens, N. Y., Paul's new wax, Happy Go Lucky Me, is a fast climber on the Hot 100. He's scheduled for the Dick Clark TV show June 11.

frablan, currently on the West Coast involved in the filming of two motion pictures, "High Time" with Bing Crosby and "Go North" with John Wayne, the young Philadelphian is well represented on disks with his new Chancellor release, I'm Gonna Sit Right Down And Write Myself A Letter, a swingin' rendition of the oldie. An interesting note, Fabian's favorite song is Unchained Melody.

FIORELLO, Broadway's smash musieal, has been the recipient of several awards, among them three "Tony" ewards and the New York Drama Critics Award, however, the most recent was the topper: The Pulitzer Prize Award for drama. This award is given to "an American play, preferably original and dealing with American life, which shall represent the educational value and power of the stage." Fiorello deals with the life and times of one of the most colorful figures in American public life, the late ex-mayor of New York City, Fiorello H. La Guardia. Capitol Records has the original Broadway cast album.

The FOUR LADS, Connie Condarini, Frank Busseri, James Arnold and Bernie Toorish, who hail from Toronto and attended that city's Cathedral Choir School, offer a sincere rendition of Our Lady of Fatima, their latest for Columbia. The boys are presently at the Holiday House, Pittsburgh till June 3.

connie francis is in the unique and enviable position on the Hot 100 this week. Both sides of her new M-G-M release, Everybody's Somebody's Fool b-w Jealous Of You, are Star Performers. Just back from a successful tour of Europe, Connie opens at Blinstrub's in Boston, May 23 to 29, May 30 to June 11 she headlines at Sciolla's in Philadelphia, and June 5 she will perform at the U. S. Naval Academy in Annapolis.

GISELE MacKENZIE, one of Canada's gifts to the musical world, has an easy-listening entry on Everest, You Dream Of Me (And I'll Dream Of You). A violinist turned singer, Miss MacKenzie closes at the Ambassador Cocoanut Grove May 24th, headlines the NBC Spectacular "Summer On Ice" June 2nd, stars in "The King And I" for the Greater Seattle Association, July 16-21, and the Starlight Theater, Kansas City, August 22 for two weeks.

JOHNNY MATHIS: A score of hit records have established this young man from Frisco as a top entertainer. Latest from Columbia is two strong disks by Johnny. Maria b-w Hey Love. He opens at the Twin Coaches, Pittsburgh, June 12 for one week and at Blinstrub's in Boston June 20 for one week.

PATTI PAGE, one of the more effective singers of pop ballads, Miss "Singing Rage" offers a heartfelt folk-flavored ditty, One Of Us (Will Weep Tonight) b-w What Will My Future Be, a Billboard Spotlight Winner. Patti has recorded her past experiences in a book titled Once Upon A Dream. She is presently at the Desert Inn, Las Vegas, till June 13.

RAY PAPPA is a new name on the disk scene with a swingin' rendition of a tune titled High Tide, on Amy Records. Ray is a Winner of the all Air Force talent contest, was an Air Force band vocalist, and is a veteran of the Catskill Mountain Resorts. Born in Providence, R. I., where he was recognized for his singing and, to the extreme, wrestling (he is a former state champion), Ray's break came

To help you spot the ones you need, when you need them, all artists items are carried in strict alphabetical sequence.

about from making demo records.

One of them was heard at Amy and they signed him. Arangements are by Richard Wess, who arranged Bobby Darin's Mack The Knife.

"The Divine One" because of the purity and range of her voice, Miss Vaughan has enjoyed notable success as a jazz stylist. Sarah's style is well-displayed on her Roulette album, Dreamy. This is her first release on her new record affiliation. She started as a band vocalist with Earl Hines, Billy Eckstine and John Kirby orks

ADAM WADE, former laboratory technician turned singer, is on his way to becoming a constant song seller with the release of his third wax for Coed, I Can't Help It b-w I Had The Craziest Dream. First for the Pittsburgh singer was Tell Her For Me, followed by Ruby.

JACKIE WILSON, currently hot on the charts with Night and Doggin' Around, is well represented on the album scene with these Brunswick albums: Jackie Sings The Blues, So Much, Lonely Teardrops and He's So Fine. A million-seller with his single, Teardrops, Jackie opens at the Apolio Theater, N. Y. C., May 27 for one

PROMOTION DAYS AND WEEKS: May 23 is Victoria Day or Empire Day in Canada. May 24 begins Massachusetts Art Week. May 29 starts the Rotary International Annual Convention in Miami.

See you in next edition.

Tom Rollo.

Money Records

backing with special feature treatment in big-space Billboard ads.

SINGLES

PARTY AND ADMINISTRATION OF THE PARTY AND ADMINISTRATION OF TH
CARNIVAL—Ames BrothersRCA Victor
MY HOME TOWN-Paul AnkaABC-Paramount
MY TANI-Brothers Four
MULE SKINNER BLUES-The Fendermen Soma Records
ONE OF US WILL WEEP TONIGHT-Patri Page Mercury
ONLY THE LONELY-Roy Orbinson
SOMETHING HAPPENED-Paul AnkaABC-Paramount
WHEN WILL I BE LOVED?-The Everly Brothers Cadence
BANJO BOY-Jean KjeldKapp

ALBUMS

ELVIS IS BACK-Eivis Presley......RCA Victor

According to statistics maintained over a period covering thousands of releases...

7 out of 10 will reach Billboard's "HOT-100" in the weeks ahead!

Every week... disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.

MUSIC AS WRITTEN

Continued from page 18

Hellicher Bros., Inc., as Minneapolis distrib.... Capiol's Sue Raney set for a week's run on "Don McNeil's Breakfast Club" radio show starting May 31.

Challenge Records sales manager Johnny Thompson on a three-week swing thru the Midwest and East. Label is handling national distribution for Gene Autry's Republic label which issued the Autry original, "Be Honest With Me," warbled by Billy Brown.

Along the Personals Trail: Steve Allen, Duke Ellington, Ahmad Jamal and Sarah Vaughan are the first to be signed for the Hollywood Bowi's June 17-18 annual jazz fest... Liberty's hotselling Martin Denny ("Quiet Village" single, "Exotica I" album) is signed for a three-month run at Honolulu's Jack the Beachcomber starting June 1. He has just completed a three-week stand at Lake Tahoe's Harrah's Club to start a two-week Sands Hotel (Las Vegas) engagement. He'll record a follow-up album to his current release, "Enchanted Sea," before leaving for Hawaii. . . . Comic Dave Barry, who made his disk debut in his "Dave Barry at the Sahara" package, left for London to appear in two Granada TV specs. . . . Capitol's Kingston Trio opens June 17 at Los Angeles' Cocoanut Grove for two weeks following a series of Coast one-nighters.

On the Film Front: Metro's "Bells Are Ringing" kicks off its national release at New York's Radio City Music Hall on Independence Day with Capitol Records issuing its soundtrack package of the Judy Holliday-Dean Martin pic for late June.

Lee Zhito

Cincinnati

Local band leader Charles Kehrer last Tuesday (17) had his first release for King Records, an album entitled "Meet Charles Kehrer—and Dance," featuring a spread of 30 standards on the two sides with a styling a la Lester Lanin. Station WCPO has it featured as its Album of the Week this week, and WLW's record expert, Bob Braun, kicked it off on his radio and TV segs last week. . . . Stan Kamin, Dot Records contact and promotion man, with headquarters in Hollywood, was called to Cincy Friday (13) for the funeral of his aunt and departed Sunday (15) for Boston and Buffalo. Stan waxes enthusiastically on Dot's new catalog, Pat Boone's "Moonglow" album and the new Keely Smith-Louis Prima release. . . . Count Basie did a one-night shot Monday (16) at the Copa Club, Newport, Ky., with Brook Benton, the Platters and Dakota Staton set for appearances there soon.

Some 300 sponsors, agency people, radio and TV execs and newspaper folk attended Crosley Broadcasting's party at the Sheraton-Gibson Hotel Monday night (16) to celebrate the beaming of the first night baseball game in color via WLW-T. The event, a nation's first, featured the Cincinnati Reds-San Francisco Giants from Crosley Field, with the party guests witnessing the action via a battery of eight color TV sets set up in the ballroom. The test was an unqualified success. Qualitywise, the night colorcast outshone its daytime counterpart.

Singer John Gary (Fraternity) appears with the Clyde Trask band at Coney Island's Moonlite Gardens June 8-11. . . . The Quiet Man (Ronny Hollyman), singing guitarist, moved into the suburban Key Room Monday (16) for a two-week return stand. His predecessor at the spot, Jack Rowland, who mingles comedy with his singing and pianistics, cut an album session for King Records during his final night at the Key Room Saturday (14). . . . Mike (Big Sid) Perrotta, who has been holding forth with Ray Cormier's Harmaniacs, is joining Johnny Puleo's Harmonica Gang in time for the group's South American trek. . . . Dale Stevens, The Cincinnati Post & Times Star columnist, record expert and man about town, is off on his annual motor jaunt thru the West. He returns June 8.

Nashville

Bill Denny has joined Cedarwood Publishing Company here. He is the son of Cedarwood prexy, Jim Denny. . . . M-G-M's Mark Dinning was guest on Dick Clark's TV'er Saturday (21). . . . Don and Phil Everly are reported huddling with Wesley Rose and Warner Bros. execs on motion picture plans. Everlys are just back in from Australia. . . . Melvin ("Singin' the Blues") Endsley was in last week to cut a session for Hickory Records. . . . Eddy Arnold's new RCA Victor album is "Eddy Arnold Sings Them Again," has the town talking in terms of "the best album he's ever done."

Bradley Studio took a breather last week by Bradley standards, but was still bustling with business by ordinary standards, with a session by Decca's Grady Martin and His Slew Foot Five, a Decca overdub by the Wilburn Brothers, a session by Slim Whiteman for Imperial, and a Lefty Frizzell session for Columbia, plus usual ad agency, audio and video business. . . . Dub Allbritton infos that he had to turn down three weeks at Chicago's famed Chez Paree for Brenda Lee, while the ninth grade honor student winds up her school year. . . . RCA Victor's Floyd ("Boys and Girls") Robinson left last week for p.a.'s in Huntsville, Ala., and is skedded for an upcoming tour with Columbia's Johnny Cash. . . . Carl Smith guests on "Jubilee, U. S. A.," May 28. . . . Little Jimmy Dickens concluded his California tour Sunday (22) and hopped to Cactus Pete's, Contact, Nev., for three days.

RCA Victor's Chet Atkins slipped out of town for golf at Jack Comer's Dean Hill Country Club, near Knoxville, last week. Archie Campbell, Porter Wagoner and local M.D., Joe Robertson, joined Chet for the outing. . . . Cedarwood Publishing Company prexy, Jim Denny, and Peter Meisel, of Mizzell Music in Germany, conferred recently regarding Continental connections. . . . Station WENO's prexy, Cal Young, has just purchased a new station in Birmingham. Formerly operating under call letters WEZB, station will henceforth be WYAM, and will swing with c.&w., same as Young's Nashville station and the one in Memphis, KWAM.

Pat Twitty

Billboard

POTLIGHT WINNERS

outing"

fabulous cha-cha affair with heart breaking love lyrics"

(Know the Way I Feel)

Orchestra and Chorus conducted by Bob Moore 421 Roy Orbison, Personal Management Acuff-Rose

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"vocal treatment and beautiful melody are terrific"

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FOR THE WEEK ENDING MAY 27, 1960

Billboard TOP LP'S

This Last Week Week Title, Artist, Labe	l and Number		This Week	Last Week
2. SOLD OUT	Capito		21)	29. P
2 1. THEME FROM A SU Billy Vaughn	MMER PLACE		22)	16. S
	RCA Victor I		23)	25. O
3. THE SOUND OF MU	SICColumbia		24)	22. V
	RCA Victor I	9 (25)	18. F
6 5. SIXTY YEARS OF MI	USIC AMERICA LOV		26)	— M
7 8. ITALIAN FAVORITE	S		27)	24. S
8 28. BUTTON-DOWN MIN	ID OF BOB NEWHAL		28)	— II
9 9. ENCORE OF GOLD	EN HITS Mercury M	CORP. A SECURITY OF THE PROPERTY OF THE PARTY OF THE PART	29)	14. H
10 10. THIS IS DARIN	Atco 1	LP 33-115	30)	31. S
11) 21. BROTHERS FOUR	44 4 4 4 4	A STATE OF THE PARTY OF THE PAR	31)	32. Ş
6. BEN HUR	ch:/SavinaM		32)	38. V
13) 12. HERE WE 60 AGA	AIN		33)	37. L
	RNEGIE HALL	LOC 6006	34)	— H
Mario Lanza-Enrice	CATUSO FA	- X2-X2-X2-X2-X2-X2-X2-X2-X2-X2-X2-X2-X2-X	35)	- L
(16) 11. LATIN A LA LEE		7 (36)	33. G
	Atco		37)	23. C
18 13. CAN CAN		4	38)	35. W
19 19. OUTSIDE SHELLEY	BERMANVerve M		39	- I
20 27. GENIUS OF RAY C	HARLESAtlantic	14 (40)	20. F

	ast eek Title, Artist, Label and Number on Chart
21) 29	PERSUASIVE PERCUSSION
22 16	. SATURDAY NIGHT SING ALONG WITH MITCH
23) 25	. OLDIES BUT GOODIES
24) 22	. WOODY WOODBURY LOOKS AT LOVE AND LIFE . 12
25) 18	Johnny Mathis
26 –	MOONGLOW
27) 24	. SING A HYMN WITH ME
<u> 28</u> –	Everly Brothers
29 14	Johnny Mathis
30 31	. SANTO AND JOHNNY
31) 32	. STUDENT PRINCE
32) 38	. WONDERFUL WORLD OF JONATHAN WINTERS
33) 37	LET'S ALL SING WITH THE CHIPMUNKS 26
34) –	HE'LL HAVE TO GO
35 –	Mormon Tabernacle Choir Columbia ML 5386
36 33	. GUNFIGHTER BALLADS AND TRAIL SONGS 22 Marty Robbins
37) 23	. CONCERT IN RHYTHM, VOL. II
38 35	. WHAT A DIFF'RENCE A DAY MAKES 9 Dinah Washington Mercury MG 20479
<u> 39</u> –	TEENSVILLE
40 20	. FOR THE FIRST TIME

ESSENTIAL INVENTORY

charts 40 weeks or more

This Week	Last Week Title, Artist, Label and Number en Chart
① 1	INSIDE SHELLEY BERMAN, Verve MGV 15003 57
2 2	MY FAIR LADY, Original Cast, Columbia OL 5090216
3	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160. 98
4	FROM THE HUNRGY I, Kingston Trio, Capitol T 1107 67
1	THE MUSIC MAN, Original Cast, Capitol WAO 990117
6	KINGSTON TRIO, Capitol T 996
1) 5	GIGI, Sound Track, M-G-M 3641 ST
13	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032113
① ⁸	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133
10 11	KING AND I, Sound Track, Capitol W 740
11) 9	SOUTH PACIFIC, Original Cast, Columbia OL 4180312
12 10	PORGY AND BESS, Sound Track, Columbia OL 5410 45
13 14	PETER GUNN, Henry Mancini, RCA Victor LPM 1956 66
14 16	HYMNS, Tennessee Ernle Ford, Capitol T 756150
15 15	ONLY THE LONELY, Frank Sinatra, Capitol W 1053 71
19	COME DANCE WITH ME, Frank Sinatra, Capitol T 1069 64
17 12	BUT NOT FOR ME, Ahmad Jamal, Argo LP 628
10 20	MORE JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1344
19 25	KINGSTON TRIO AT LARGE, Capital T 119949
20 18	FLOWER DRUM SONG, Original Cast. Columbia OL 5350 61
21) —	EXOTICA, VOL. I, Martin Denny, Liberty LRP 3034 44
<u> 12</u> –	ELVIS' GOLDEN RECORDS, VOL. I. Elvis Presley, RCA Victor LPM 1707
23 17	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252
23	HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000
(25) —	BLUE HAWAII, Billy Vaughn, Dot DLP 3165

STEREO ACTION ALBUM	S on
This Last Week Week Title, Artist, Label and Number	Weeks on Chart
4. SOLD OUT	
2 1. PERSUASIVE PERCUSSION Terry Snyder and the All Stars . Comm	
3 5. MR. LUCKY	9
3. THEME FROM A SUMMER PLACE	8 DLP 25276
5 6. PROVOCATIVE PERCUSSION Enoch Light and the Light Brigade	
6 13. LANZA SINGS CARUSO—CARUSO I Mario Lanza-Enrico Caruso RCA Victor	
18. BOUQUET	
10. SAIL ALONG SILVERY MOON	19 DLP 25100
9 8. AMERICAN SHOWCASELondon	
10 14. RACHMANINOFF: PIANO CONCERTO	
11 16. GUNFIGHTER BALLADS AND TRAIL SO	The state of the s
7. FAITHFULLYColumb	
13 22. NEW ORLEANS	
14 - BEN HUR	1
(15) 29. THIS IS DARIN	6

the	charts 19 weeks or less
This Week	Last Week Title, Artist, Label and Number on Chart
(16)	9. OPEN FIRE, TWO GUITARS
11)	23. MORE SING ALONG WITH MITCH
18	11. AMERICAN SCENE
19	17. MUSIC FOR BANG, BAA-ROOM AND HARP 11 Dick Schory
20	28. 'S AWFUL NICE
(21)	25. MUSIC FOR DINING
22	20. LET'S ALL SING WITH THE CHIPMUNKS 19
23	24. BILLY VAUGHN PLAYS MILLION SELLERS 15
24)	19. KINGSTON TRIO
25)	21. MUSIC FOR READING
26	27. IT'S THE TALK OF THE TOWN
11	30. THE EDDY DUCHIN STORY 7 Sound Track
28	- LET'S DANCE AGAIN
29	- PORGY AND BESS
30	— BROTHERS FOUR

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on the charts 20 weeks or more This Waeks on Chart Week Title, Artist, Label and Number THE SOUND OF MUSIC, Original Cast, Columbia KOS 2020. . 20 2 BELAFONTE AT CARNEGIE HALL. Harry Belafonte, RCA Victor LSO 6006......27 1 SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032.....53 3 MY FAIR LADY, Original Cast, Columbia OS 2015......53 5 HERE WE GO AGAIN, Kingston Trio, Capitol ST 1258.....29 4 6161, Sound Track, M-G-M SE 3461 ST. (7) 17 HEAVENLY, Johnny Mathis, Columbia CS 8152...... 7 GEMS FOREYER, Mantovani, London PS 106 15 QUIET VILLAGE, Martin Denny, Liberty LST 7122......27 12 PETER GUNN THEME, Henry Mancini, RCA Victor LSP 1956..51 8 TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252..... 13 STRAUSS WALTZES, Manfovani, London PS 118.................37 9 COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069 ... 53 (15) 11 KING AND I, Sound Track, Capitol SW 740..... 6 RODGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Bennett), RCA Victor LSC 2226 51 (17) 10 FOR THE FIRST TIME, Mario Lanza, RCA Victor 2338.....30 19 NO ONE CARES, Frank Sinatra, Capitol SW 1221......32

(18) 20 PORGY AND BESS, Sound Track, Columbia OS 2016......26

(20) 14 ONLY THE LONELY, Frank Sinatra, Capitol SW 1053..... 26

ESSENTIAL INVENTORY

BASED ON SALES

IN STORES & RACKS

G S

MONOPHONIC CLASSICAL ALBUMS

1. LANZA SINGS CARUSO—Caruso Favorites

Mário Lanza-Enrico Caruso, RCA Victor LM 2393

2. SIXTY YEARS OF MUSIC AMERICA LOVES BEST

Assorted Artists, RCA Victor LM 6074

- 3. THE LORD'S PRAYER. . The Mormon Tabernacle Choir (Condie), Columbia ML 5386
- 4. TCHAIKOVSKY: 1812 OVERTURE; CAPRICCO ITALIEN

Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054

5. TCHAIKOVSKY: PIANO CONCERTO NO. 1

Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LM 2252

- 6. LOVE SCENES. . Hollywood Bowl Symphony Orchestra (Newman), Capitol P-8516
- 7. TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO

Morton Gould Orchestra, RCA Victor LM 2345

8. GERSHWIN: RHAPSODY IN BLUE

Leonard Pennario, Hollywood Bowl Symphony (Slatkin), Capitol P-8343

9. RACHMANINOFF: PIANO CONCERTO NO. 3

Van Cliburn, Symphony of the Air (Kondrashin), RCA Victor LM 2355

10. RAVEL: BOLERO Boston Symphony Orchestra (Munch), RCA Victor LM 1984

STEREOPHONIC CLASSICAL ALBUMS

- 1. THE LORD'S PRAYER. . The Mormon Tabernacle Choir, (Condie), Columbia MS 6068
- 2. LANZA SINGS CARUSO—Caruso Favorites

Mario Lanza-Enrico Caruso, RCA Victor LSC 2393

3. TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO

Morton Gould Orchestra, RCA Victor LSC 2345

4. TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN

Minneapolis Symphony Orchestra (Dorati), Mercury SR 90054

5. RODGERS: VICTORY AT SEA, VOL. 1

RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2335

6. GROFE: GRAND CANYON SUITE

The Philadelphia Orchestra (Ormandy), Columbia MS 6003

7. TCHAIKOVSKY: PIANO CONCERTO NO. 1

Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LSC 2252

- 8. LOVE SCENES. . Hollywood Bowl Symphony Orchestra (Newman), Capitol SP-8516
- 9. RODGERS: VICTORY AT SEA, VOL. 2

RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2226

10. OFFENBACH: GAITE PARISIENNE; KHATCHATURIAN: GAYNE BALLET SUITE

Boston Pops (Fiedler), RCA Victor LSC 2267

BEST SELLING LOW PRICE LP'S (List price \$2.98 or less)

MONOPHONIC

- Soul of Spain, Vol. 1 101 StringsSomersot P 6600
- 1. Soul of Spain, Vol. 2
- 101 StringsSomerset P 9900 3. Perry Como Sings Just for You
-RCA Camden CAL 4. 101 Strings Play the Blues
-Somerset P 5800
- 6. Good Housekeeping Reducing Off the
- 6. South Pacific Al Goodman Ork
-RCA Camden CAL 421
- 7. Huckleberry Hound
- Daws Butler and Don Messick
- 8. Backbeat Symphony 101 StringsSomerset P 11500
- 9. Hawati in Hi Fi
- Leo Addeo Orchestra
- 10. John McCormick Sings Irish SongsRCA Camden CAL 407

STEREOPHONIC

- 1. Soul of Spain, Vol. 2 101 Strings Stereo Fidelity SP 9900
- 1. Soul of Spain, Vol. 1 101 Strings Stereo Fidelity SF 6600
- 3. 101 Strings Play the Blues

.....Stereo Fidelity SF 5800

- 4. South Pacifie Al Goodman Orchestra
- 5. Concerto Under the Stars
- 101 Strings Stereo Fidelity SF 6700 6. Silver Screen
- 101 Strings Stereo Fidelity SF 7000 7. Hawaii in Stereo
- Leo Addeo Ork
- 8. The Music Man Various ArtistsLion SL 70091
- 9. Backbeat Symphony
- 101 Strings .. Stereo Fidelity SF 11500
- 10. Symphony for Lovers 101 Strings Stereo Fidelity SF 4500

BEST SELLING POP EP'S

- 1. Gunfighter Ballads and Trail Songs Marty Robbins Columbia EPB 13491
- 1. Party Sing Along With Mitch Mitch Miller Columbia EPB 13311
- 3. Because They're Young Duane EddyJamie J-304
- 4. He'll Have to Go
- Jim Reeves RCA Victor EPA 4357 5. 'S Wonderful Ray Conniff Columbia EP 9251
- 6. Faithfully Johnny Mathis ... Columbia BPB 14221
- 7. Kingston Trio at Large Capitol EAP 1199
- Tennessee Ernie Ford
- Johnny Mathis Columbia BPB 13511
- . Come Dance With Me
- Frank SinatraCapitol 1-1069

Reviews of THIS WEEK'S LP'S

The pick of the new releases:



Strongest sales potential of all albums reviewed this week.

In order to speed reviews of LP's, The Billboard requests that ALL albums be sent to The Billboard Record Review Department, P. O. Box 292, Times Square Station, New York 36, N. Y. However, singles should be sent to The Billboard Record Review Department, 1564 Broadway, New York 36.

RAY CHARLES IN PERSON



Atlantic 8039-An electric quality pervades this package, which was cut at Herndon Stadium, Atlanta, during a live performance. The material includes outstanding readings of "What'd I Say," "Drown in My Own Tears," etc. Sides run the gamut of Charles' talents, showcasing him in his jazz vein as well as in his gospel and blues styles. Charles, of course, is on piano as well as doing his vocals, and there is a vocal accompaniment by the Raylettes and Marjorie Hendricks.

TOGETHER



Louis Prima & Keely Smith. Dot DLP 25263 (Stereo & Monaural)—The popular duo are at their best in this collection, in which they vocalize together on a group of songs which range from insinuating thru romantic to amusing. Prima's jazz phrasings blend splendidly with Miss Smith's smooth and sultry delivery. They sock across the likes of "Together," "Paradise," "When My Baby Smiles at Me" and "Let's Get Away From It All." Should have a mass audience.

PAUL ANKA SINGS HIS BIG 15



ABC-Paramount 323-Here's a sock package for the teen set and Anka fans of all ages. Album spotlights a collection of the warbler's old hit singles-most of them penned by Anka. Line-up includes such best sellers as "Diana," "My Heart Sings" and "You Are My Destiny."

GOOD OLD FIFTIES



Bobby Darin, Coasters & Other Various Artists. Atco 118—Name power of Darin and the Coasters should help this package of old rock and roll singles saleswise. Darin's previous hits, "Queen of the Hop" and "Dream Lover," the Coasters' "Charlie Brown," plus waxings of old hits (not neccessarily by the performer who had the big disk) by Paul Evans, Hutch Davie, Sandy Stewart, Jackson Brothers, King Curtis, Chordcats, and the Hollywood Flames.

THE PLAYBOY JAZZ ALL STARS, VOL. 3 (3-12")



Play Boy PB 1959-This is the third album featuring the winners of the annual poll of jazz artists taken each year by Playboy magazine, and it is one of the best. Unlike the previous sets, this one contains three LP's instead of two, and is smartly packaged with an excellent biography and discography of the stars on the disks. Practically everyone who is anyone in jazz is here, and tho some of the records (all obtained from previously released efforts), are only fair, there are enough high spots to make it a strong jazz release, especially Ella Fitzgerald's wild performance of "How High the Moon."

Country & Western -

HIT PERFORMANCES



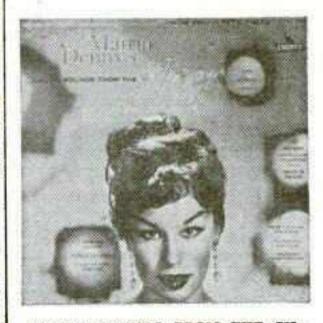
Ernest Tubb, Kitty Wells, Webb Pierce, Red Foley and Various Other Artists. Decca DL 4010-Devotees of c.&w. have a great collector's album here. Material includes sides by Jimmie Davis, Ernest Tubb, Red Foley, Webb Pierce, Kitty Wells, etc., singing such tunes as "It Makes No Difference Now," "Walking the Floor Over You," "Old Shep," etc. For the country fan this is indeed a set to be prized.

MY ROUGH & ROWDY WAYS



Jimmie Rodgers. RCA Victor LPM 2112-Connoisseurs and collectors will be glad to get this package by the immortal Rodgers-the original. Album contains some of the blue yodeler's great sides, as "Blue Yodel No. 1," "The Brakeman's Blues," etc., and some which are done with an orchestral backing and are close to the jazz field. Also, there are a number of noted train songs, such as "Southern Cannonball." A real collector's item.

ALBUM COVERS OF THE WEEK



EXOTIC SOUNDS FROM THE SIL-VER SCREEN-Martin Denny, Liberty LST 7518. Attractive femme in flashy, silver background, with spots of fuschia, orange and yellow. Designed by Pate-Francis & Associates.



(Continued on page 24)

INTRODUCING THE FABULOUS NINA AND FREDERIK-Atlantic 33-119. Eye-catching cover spots the artists on a red, white and green back-



Final week to order and cash in on Atlantic's phenomenal 1¢ deal.

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"FOUND LOVE" JIMMY REED



VEEJAY 347

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VeeJay Abner Records 1449 S. Michigan, Chicago 5, Ill. (WE 9-3970)



The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

Continued from page 23

POP -

INTRODUCING THE FABULOUS NINA & FREDERIK

Atco 119-A most entertaining debut on the American recording scene. The young Scandinavian couple have the advantage of haunting and gifted vocal qualities. They also enjoy unusually fine arrangements in the ultra smart selection of song material which has a folkish and sometimes calypso-oriented feeling. Tunes range from several standards to a traditional religioso number, "Jacob's Ladder," to the sound of the Caribbean in "Mango Vendor." There's a lot of talent here that should be heard from again.

JAZZ

JAZZ FOR TWO TRUMPETS

Santos Brothers. Metro-Jazz E 1015-The Santos Brothers, Juan and Jose, are two young Mexican brothers, who have learned their jazz via recordings and books, since they still live on a farm in Copainala, Mexico. In spite of these handicaps they turn in some quite remarkable performances on this new waxing, showing of marvelous dexterity on trumpet. The tunes are generally standards, from "If I Had You," to "Out of Nowhere," with originals included, too, such as "The Red and the Brown."

LOW PRICE JAZZ

MAINSTREAM JAZZ

Andy Gibson Ork and Mainstream Sextet. RCA Camden CAL 554 (Stereo & Monaural)—Andy Gibson's main fame derives from his arranging talents, used on behalf of Count Basie, Harry James, Cab Calloway and Charlie Barnet. Here he fronts a 15-piece band which devotes one full side of this LP to an exciting, driving performance of "Blue Print." Gibson's arranging shows off both the solo and group potentialities of the musicians and makes this a most desirable effort in the big band category. Reverse side features a six-piece combo in three selections which have varying amounts of interest but offer fine musicianship.

---- INTERNATIONAL

60 FRENCH GIRLS CAN'T BE WRONG

Les Djinns Singers. ABC Paramount 327-Les Djinns Singers are a group of 60 jeune filles ranging from ages 13 to 16 who can really sing. The French lassies turn in smart and stylish readings of a group of 60 jeune filles ranging from ages 13 to 16 who can really ties, all in French, backed by Le Grand Orchestre de Paris under Paul Bonneau. Tunes include "Marie, Marie," "Une Rose Rouge" and "Le Jour Ou La Pluie Viendra" ("The Day the Rains Came.")

VERY STRONG SALES POTENTIAL

*** COOKE'S TOUR

Cooke offers feelingful vocal renditions of They include old-timers like "O Sole Mio" a group of sentimental oldies - all with and "Ciribirbin," and more recent items faraway places themes, Selections — emi- like "Volare," "Non Dimenticar," and "Ar-nently spinnable — include "Under Paris rivederci Roma." Six sets of tyrics in-Skies." "Jamaica Farewell," "Bali Ha'i," cluded, etc. Strong package.

*** MARTIN DENNY'S EXOTIC SOUNDS FROM THE SILVER SCREEN

Liberty LST 7158. (Stereo & Monaural) Denny utilizes his exotic instrumental approach to provide unusual, new musical impressions of some memorable film tunes. The line-up-all excellent off-beat jockey items-include "Carioca," "Ruby," "Paradise," "Over the Rainbow," and "Sayo-

*** ENCHANTED SOUND OF THE ISLANDERS

Mayflower 633 - The Islanders clicked solidly on singles charts with "The Enchanted Sea," recently, and here they have will go extremely well in both fields. built a pleasant program of their typical, exotic, tropical-based music, which includes many sounds of the jungle. The original CIACCICAL *** hit is included along with such colorfully titled things as "Tramp Steamer," "Tornado," "City Under the Sea," etc. A lot of *** SCHUBERT: SYMPHONY NO.

*** STRICTLY FOR DANCING

Lawrence Welk. Dot 25274. (Stereo & Monaural) - Lawrence Welk serves up Welk's married daughter), "Anna Marie" ances of both works. (for his sister), "Lois Anne" (daughter of Welk's flute player), etc.

*** ITALIAN SING-ALONG

with the necessary accordion. Nearly all Sam Cooke. RCA Victor LSP 2221 - the songs should be known to everyone.

*** SING ALONG IN ITALIAN

Lombardi Singers, ABC Paramount 320 -The Lombardi Singers blend with romantic effectiveness on a group of melodic Italian themes. Italian lyrics, and a guide to proper pronunciation are included on the album back cover. An interesting addition to the sing-along album field.

*** LOOK WHO'S BLUE

Don Gibson. RCA Victor LPM 2184 -A fine package by Gibson, who is currently hot on the singles chart. Material includes some great offerings like "Lonely Street," "Streets of Laredo," etc. Material combines folk and country elements, and

good programming here. It can definitely 5 IN B FLAT; SYMPHONY NO. 3 IN D Royal Philharmonic Orch. (Beecham). Capitol SG 7212. (Stereo & Monaural) -Flowing and loving performances of two early Schubert symphonies. While No. 5 is a well-known work, No. 3, a completely charming composition, is seldom heard. another danceable package of bouncy instru- Sir Thomas Beecham is a noted exponent mental wax. The album spotlights 12 origi- of these symphonies, and his readings show nal tunes - penned by Lew Quadling - affection as well as understanding. This each one tagged after a different gal's release is certain to be one of the most name. Line-up includes "Shirley Jean" (for wanted among curently available perform-

> *** RACHMANINOFF: PIANO CONCERTO NO. 3 IN D MINOR

Pennario, piano; Philharmonia Orch. Italian Street Singers and Ork, Decca (Susskind), Capitol SP 8524. (Stereo & DL 4027 - Sing-alongs have become a ma- Monaural) - The delightfully lyrical and jor indoor sport, and the spread to lan- melodic Rachmaninoff "Third" is given a guages other than English was a logical most salable treatment. Pennario has a subone. Exposure to these grand Italian songs stantial following and the set could be exshould create an overpowering urge to join pected to sell in any event. Add to this the group, supported by an orchestra complete Abbey Road studios and you have the in-

gredients of name and sound that can sell despite the presence of eminent competition on other labels.

INTERNATIONAL ***

*** APHRO GYPSIA

Various Artists. Artia ALP 120 - A remarkable collection of authentic Rumanian and Hungarian gypsy music, gay and exuberant or terribly sad, played and sung by talented performers who sound like the real thing. An excellent companion album to the same label's recent outstanding "Folklore Romane in Hi-Fi" (ALP-115); in fact, a couple of the best selections are repeated, Striking jacket was a "Cover of the Week," in last week's issue.

LATIN AMERICAN ***

*** CHA CHA WITH TITO PUENTE AT GROSSINGER'S

Tito Puente Ork. RCA Victor LPM 2187 -The excitement of a successful location recording comes across on this disk. The Puente band is a highly successful practitioner in the Latin field. Bringing them to Grossinger's was like dropping a gross of lollypops in a kindergarten. The borscht belt audience obviously relished the music as the band beat its way thru cha-cha arrangements of "I Love Paris," "Speak Low," "Sweet Sue," and "Old Devil Moon," among others. Should move well in the Latin classification.

GOOD SALES POTENTIAL

POPULAR ***

*** COOL HEAT

Ethel Azama. Liberty LST 7142. (Stereo & Monaural) - Ethel Azama is a young Japanese-Hawaiian miss, who can handle a song sweetly or in driving fashion, depending on what's needed. She has the beginnings of a style, and it can be noted on most of the songs she performs here. How-(Continued on page 30)

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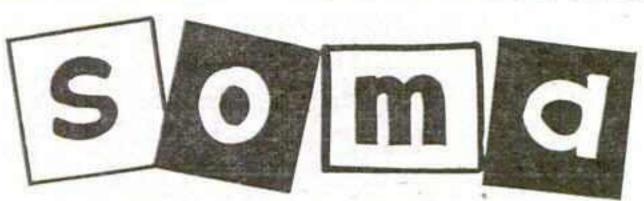
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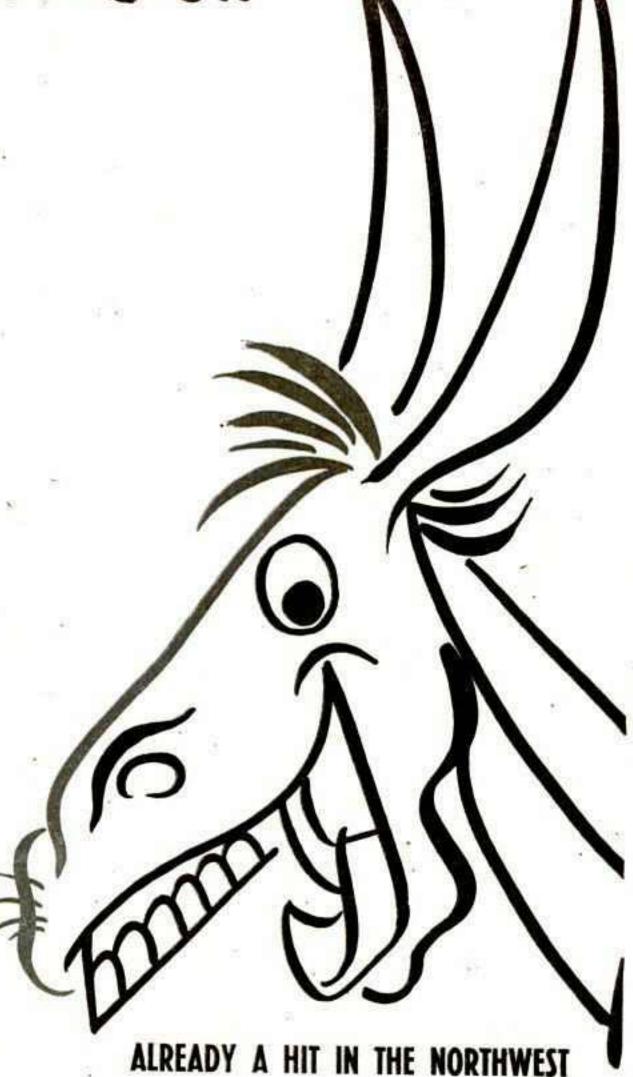
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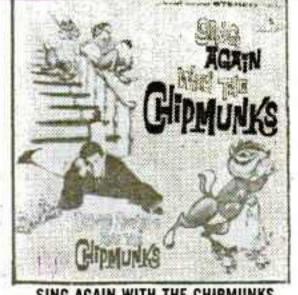
"ONE LAST KISS"

Bobby Vee #55251

"THREE STEPS TO HEAVEN"

Eddie Cochran #55242

BASIC INVENTORY



DAVID SEVILLE AND THE CHIPMUNKS

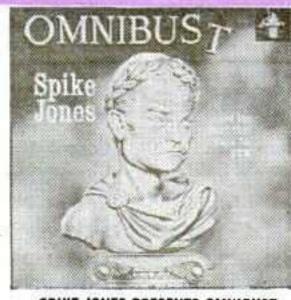
LRP-3159 • LST-7159



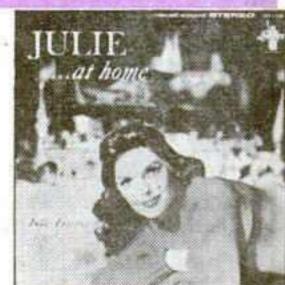
MARTIN DENNY'S EXOTIC SOUNDS FROM THE SILVER SCREEN LRP-3158 - LST-7158



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THE MONEY,
I'VE GOT THE TIME"
"MAMA DON'T TELL ME

GeeNee Sterling #55247

"KEEP THE HALL LIGHT BURNING" "BLUE VELVET"

> The Statues #55245

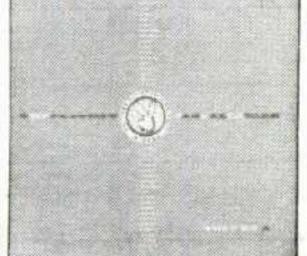
ALBUMS



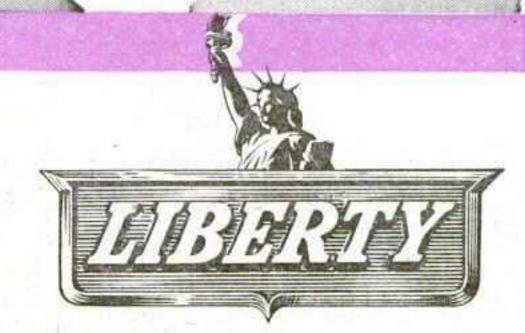
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FEATURES ALL 32 WINNERS OF THE
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• Reviews and Ratings of New Albums

· Continued from page 24

GOOD SALES POTENTIAL

POPULAR ***

ever, the over-arranging of Marty Paich hinders rather than helps the singer. Tunes include "Johnny One Note," "I'm Glad There Is You," "My Ship," and "Squeeze Me."

*** ON AND OFF BROADWAY

Evalyn Tyner. Capitol ST 1431. (Stereo

Monaural) — Miss Tyner is a firstclass society pianist who brings an uncommon amount of knowledgeability to her ar-

rangements of show tunes from "Fiorello,"
"Little Mary Sunshine," "Parade," "Take
Me Along" and "The Sound of Music," as
well as the inevitable "Mack the Knife."
The treatments are fresh and sparkling yet
manage to retain the flavor and mood of
the originals, making this a pleasaing collection for repeated listening.

*** LISTENING TIME

Wayne King and Ork. Decca DL 8972 — Very attractive performances here by the Wayne King ork, on familiar standards and pop items. The ork plays them smoothly and they make for good listening. Best sides are "Only You," "Small World," "Ciao Ciao Bambina," and "Morgen."

*** PAT MORRISSEY SINGS SONGS

Addison AD 3001 — Miss Morissey, who is pictured on the cover as a rather lushly turned out blonde, has a small, almost little girlish quality in her voice. Her style of sliding into a note or a phrase is much reminiscent of the late Billie Holiday. She gets a solid combo backing on tunes like "It's You or No One," "The More I See You," and a jumping "Fever"-styled "Trapped in the Web of Love," Gal has talent and is worth a hearing.

*** REBEL

Jad Paul. Liberty LST 7153, (Stereo & Monaural) — Triple-tracking makes this banjo solo package a standout instrumental item. Paul's verveful banjo work is spotlighted on a collection of nostalgic Deep South tunes—"Kentucky Babe." "Sweet Georgia Brown," "Little Brown Jug," "Camptown Races," etc. Something different for jocks.

*** GUITAR TO REMEMBER

Bill Faith. Chancellor CHL 5007 — Guitarist Faith has a delightful, rippling, broken arpeggio style which he employs without a pick. The resultant sound is full and lustrious. He performs in front of a string complement playing the well-scored backings of Frank Hunter. Langourous ballads as well as "up" tunes are presented with repertoire running from "The Girl Next Door" to "Holiday for Strings." This can find a market and late night jocks will find good bands to select from.

*** ADVENTURES IN PARADISE
Alfred Apaka, Roy Ameck, & Various
Artists, ABC-Paramount 329 — This can
have special appeal at the moment as a
sort of memorial to the late Alfred Apaka.
Apaka's well-known Island vocal style and
therein included are "Harbor Lights" and
"Blue Hawaii." Also in the package are
good Hawaiian-Polynesian instrumental material by the Islanders, Roy Smeck's group
and Terorotua and his Tahitians, Pleasant,
dreamy set.

*** PARIS IN THE SWING

Jo Moutet and His Ork, Jamle JLP 3010

—There's nothing square about the Jo Moutet ork; it's a big swinging French band which is completely at home in the American idiom. Adept arangements and skilled use of the instrumental choirs give this band a sound of its own, one that should have international appeal. The repertoire here includes a couple of U. S. hits ("Personality," "Come Softly to Me"), a group of European pop tunes such as "Ciao, Ciao Bambina" and some reworked classics. A promising U. S. debut.

CLASSICAL ***

*** TERESA BERGANZA SINGS MUSIC- OF SPAIN

London OS 25113. (Stereo & Monaural)

This sort of production will command a tight market but in that niche it certainly must be rated as a quality offering. The songs by Manuel de Falla, and other late 19th and 20th Century native Spanish composers, have warmth and charm and they are performed in a lovely, lyrical style by mezzo-soprano Berganza. Her support by the Gran Orquesta Sinfonica is superbly recorded. A most artistic recording.

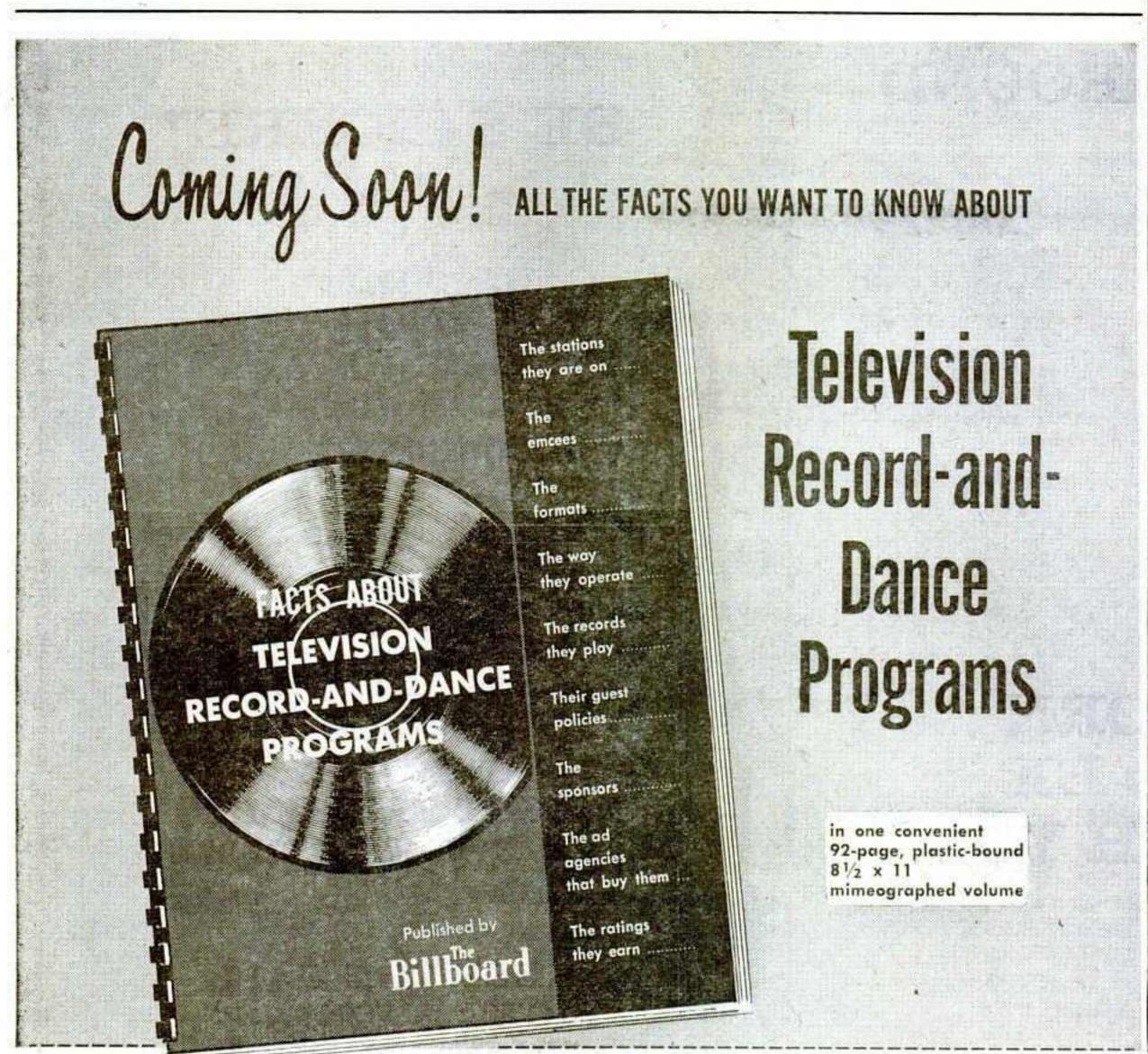
1AZZ ***

*** SOMETHING BLUE

Paul Horn Quintet. HiFi J 615; —
This is a very interesting modern jazz set, featuring Paul Horn, ex-Sauter-Finnegan, and Chico Hamilton organizations, leading a group of young, modern musicians thru some fragile, even exotic-type jazz items. All of the compositions are originals, and they have an impressionistic flavor that some may find avant-garde and others a throwback to early 1900's classicism. The best sides are "Dun-Dunnee," "Tall Polynesian," and the title song. Worth exposure to jazz buffs, especially adventurous ones.

NTERNATIONAL ***

*** THE CONTINENTAL TOUCH
Rene Renato. Panorama PLP 2005 —
Pleasant interpretations of some familiar
and many unfamiliar tunes from many
countries of Europe, played well on the or(Continued on page 41)



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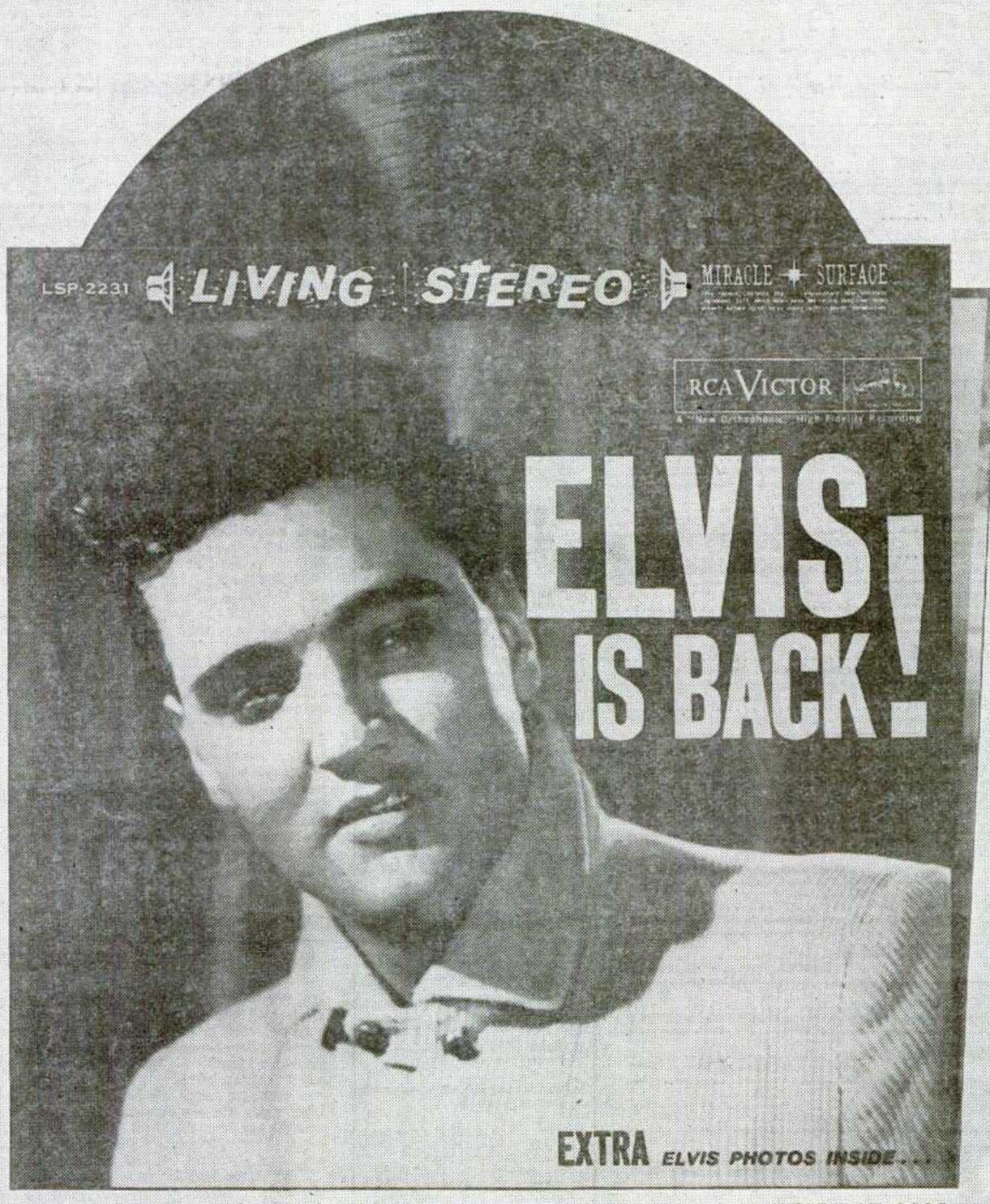
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HONOR ROLL OF HITS TRADE MARK REG.

FOR SURVEY WEEK ENDING MAY 7

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

Last Week	This	Composer-Publisher	Weeks on Chart
1	2 CATHY'S CLOWN	The state of the s	
(2)	1 STUCK ON YOU .	Leslie McFarland—Published by Glady	7
3	3 GREENFIELDS	R. Dehr-F. Miller—Published by Monte	10 2.
(1)	4 SIXTEEN REASONS		10 3.
(1)	6 SINK THE BISMA	RCK Horton and T. Franks—Published by C	10 4.
<u>(6)</u>	8 GOOD TIMIN'	Tobias-Ballard—Published by Sequence	3 6.
1	5 NIGHT	hman and Herb Miller-Published by I	6
1	11 HE'LL HAVE TO S	nd A. Allison—Published by Central S	3
9		By Holden—Published by Mara	3
10	7 THE OLD LAMPLI	RESIDENCE	8 7
1	10 CRADLE OF LOVE		7
12	15 PAPER ROSES .	By Spielman-Torre—Published by Pambi	3
13		IRL DANCE	7 12
14	-24 BURNING BRIDGE		2 14.
15	12 STAIRWAY TO H	Howard Greenfield—Published by Al	6
16	23 CHEDDY DIE	********	
1	13 WHITE SILVER SA	By Josea-Phillips—Published by Mo	9 17.
18)	30 YOUNG EMOTION	s and G. Reinhart—Published by Sha	rina (BMI)
(9)	20 HE'LL HAVE TO G	David-Livingston—Published by Nelso	20
$\stackrel{\smile}{=}$	— SWINGING SCHOO	ison-A. Allison—Published by Central S	ongs (BMI) 19.
<u>39)</u>		ppell and Mann-Published by Columbi	a (ASCAP) 20.
(1)	By Lowe	e, Appell and Mann-Published by Low	e (ASCAP)
(22)	By 1	Henry Mancini—Published by Southdal	e (ASCAP) 22.
(23)	1000.15191-10000	ner-Max Discant-Published by Witman	k (ASCAP) 13.
24)	— 00H P00 PAH D	By Hill-Published by I	Minit (BMI)
25	By Ben Wisen	nan and Fred Wise-Published by Glady	/s (ASCAP) 24.
26	29 MOUNTAIN OF LO	By Dorman—Published by Bar	ighn (BMI)
27)	— DOGGIN' AROUN	By Lena Agree—Published by Lea	The state of the s
28)	27 LONELY WEEKEND	By Rice—Published by B	Cnox (BMI)
29	17 SWEET NOTHIN'S	By Ronnie Self—Published by Cham	28. 14
(30)	21 FOOTSTEPS	*******	9 30.
0	WAS AMERICAN SAME MADE	By B. Mann-H. Hunter-Published by A	idon (BMI)

RECORDING AVAILABLE

Best Selling Record Listed in Bold Face)

- CATHY'S CLOWN—Everly Brothers, Warner Bros. 5151.
- STUCK ON YOU Elvis Presley, Vic 7740.
- Greenfields Brothers Four, Col 41571; Julius La Rosa, Kapp 323.
- SIXTEEN REASONS—Connie Stevens, Warner Bros. 5137.
- SINK THE BISMARCK Johnny Horton, Col 41568.
- GOOD TIMIN'—Jimmy Jones, Cub 9067.
- 7. NIGHT-Jackie Wilson, Brunswick
- HE'LL HAVE TO STAY—Jeanne Black, Cap 4368; Corina Minette, ABC-Paramount 10097.
- 9. LOVE YOU SO-Rod Holden, Don-
- 10. THE OLD LAMPLIGHTER -Browns, Vic 7700.
- CRADLE OF LOVE—Johnny Preston, Mer 71598.
- 12. PAPER ROSES Anita Bryant,
- 13. LET THE LITTLE GIRL DANCE
 —Billy Bland, Old Town 1076.
- BURNING BRIDGES—Hometowners, Sake & Sand 527; Jack Scott, Top Rnnk 2041.
- STAIRWAY TO HEAVEN—Nell Sedaka, Vic 7709.
- CHERRY PIE—Skip & Flip, Brent 7010; Marvin & Johnny, Kent 303.
- 17. WHITE SILVER SANDS Bill Black's Combo, Hi 2021; Owen Bradley Quartet, Dec 30363; Lennon Sisters, Brunswick 55013; Don Rondo, Jubilee 5288.
- YOUNG EMOTIONS—Ricky Nelson, Imperial 5663.
- 19. HE'LL HAVE TO GO Billy Brown, Col 41380; Jim Lowe, Dot 16046; Jim Reeves, Vic 7643.
- SWINGING SCHOOL—Bobby Rydell, Cameo 175.
- 21. DING-A-LING Bobby Rydell, Cameo 175.
- MR. LUCKY—Georgie Auld Ork, Top Rank 2037; Henry Mancini, Vic 7705.
- PLACE—Percy Faith, Col 41490;
 Fontane Sisters, Dot 16059; Leroy
 Holmes, M-G-M 12833; Don Ralke,
 Warner Bros, 5108; Jackie Rae, Epic
 9366; Hugo Winterhalter, Vic 7599.
- 24. OOH POO PAH DOO (Part 2)-
- 25. FAME AND FORTUNE Elvis Presley, Vic 7740.
- MOUNIAIN OF LOVE Harold Dorman, Rita 1003.
- DOGGIN' AROUND—Count Basic Ork/J. Rushing, Dec 28926; Jackle Wilson, Brunswick 55166.
- LONELY WEEKENDS Charlie Rich, Philips International 3552.
- 19. SWEET NOTHIN'S-Brenda Lee,
- 30. FOOTSTEPS Steve Lawrence, ABC-Paramount 10085.

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NIGHT CLUB REVIEW

Rodgers Engaging in Nitery Debut

Jimmie Rodgers, Roulette Records' singing star, made his New York nitery debut this week at Jack Silverman's International. The young singer exhibited an engaging personality, somewhat on the ingenuous side, which seems certain to win new friends for him and to establish him more solidly with his present following.

Playing a big room like the International and capturing the noisy female club party trade is no small feat. A stag party celebrating some approaching nuptials also kept on roistering thru the earlier act, but was won over by young Rodgers to the point where he received an ovation from them when he finished.

Rodgers is not a flip, fast-talking act; in fact, he was more than halfway thru his routine before he even addressed the audience directly. He relies more on his ability to convince with sincerity and his folk-styled approach to the music than on funny sayings. This is an inherently correct approach for this artist, and it rests on a solid base of ability. When he does talk, Rodgers speaks in a friendly, almost cofidential manner.

But, basically, it is still his singing that is his asset. It's clear that he has an ability which goes beyond belting out a tune to triplet background. That he has a way with a ballad he made clear in his handling of Jerome Kern's "The Way You Look Tonight," with a violin obbligato behind him. Yet he also socked home a version of "Look for the Silver Lining" that emphasized a strong beat, and did it with equal aplomb.

However, Rodgers was on his most solid ground when he approached material either of folk origin, or of folk orientation. His biggest record hits may be placed in one of those categories, and he obliged by singing most of them, including "Honeycomb," "Kisses Sweeter Than Wine," "Tucumcari," "Waltzing Matilda," "Tender Love and Care," "Bim Bom Bey," "Ring-a-Ling-a-Lario." He was also especially effective on such other folk-type selections as "Scarlet Ribbons" (done with his own guitar backing, and no orchestral support), a song about two brothers in the Civil War, and "Mark Twain." By the time he got to these, in the latter part of his act, he was fully warmed up and really getting his message across.

While not a dynamic performer of the Bobby Darin school, Rodgers has other assets. These include believability and honest treatment of his material, important items which, when coupled with his choice of music, would seem to assure him a lasting success no matter what the current fad might be. He is also a much more seasoned performer now than when he was thrust onto his TV series for the first time.

Sam Chase.

MUSIC SHOW REVIEW

'King and I' Perennial Bloomer

Jean Dalrymple is batting 1,000 for this year's New York City Center musical show offerings. Following on the heels of the smash success of "Finian's Rainbow" is a no less distinguished production of "The King and I," the Rodgers and Hammerstein standby.

Richard Rodgers has explained the team's difficulties with each successive production compared sternly with their earlier successes both by critics and public, making it progressively more difficult for the new music to catch on rapidly with each opening. Well, if "The King and I" had such problems when it opened, it has none today. Almost every song has become accepted as a gem, and nearly all are completely familiar to most Americans today. The show as a whole also stands up well, the story being of the timeless variety that should be good for revivals a century hence.

The current cast, whatever eyebrow lifting it might have caused when announced, does a really splendid job. Despite their relative youth, Barbara Cook as the school teacher and Farley Granger as the King of Siam are completely credible and convincing in filling the roles handled so brilliantly by Gertrude Lawrence and Yul Brynner in the original. Anita Darian, whose "East of the Sun" album for Kapp has stirred up some excitement, does a fine job as the King's head wife. Other roles well performed include Joy Clements as Tuptim the slave girl, Ted Beniades as the prime minister, and Miki Lamont as the prince soon to become King.

Like "Finian's Rainbow," this production is just too good to die. It deserves a continuing run on Broadway, and doubtless will receive it.

Sam Chase.

CONCERT REVIEW

27

Williams Debs to Local Enthusiasm

Pianist Roger Williams made his New York concert debut at Town Hall last Saturday (14) with a show that seems to have gone over well in other areas where he has exposed it. The Kapp Record artist played to a full house which exhibited great enthusiasm for his efforts. The program was paced for mass appeal, and it certainly had it.

Williams doffed his hat to the classics by opening with a Liszt etude. By the time the latecomers were seated, he was able to get into the meat of his program. This consisted of adept, showmanly interpretations of old and new tunes, plus a few

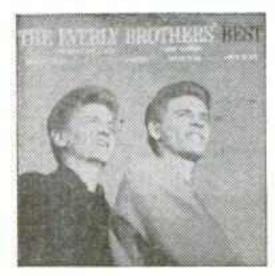
Of these, the one that seemed to go over best was Williams' challenge "duet and competition" with "Sebastian, the electronic piano," a miniature piano which lit up when it "played" music which was piped into the hall's speaker system. Williams was assisted by two guitarists and a bassist, tabbed "The Quiet Men." They gave solid support to his keyboard efforts, which, when unleashed, revealed the young pianist to be one of the more spectacular performers around. Williams also introduced his own efforts in a manner at once intimate and folksy. Total effect was positive, adding up to a good show for admirers of his LP efforts.

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Monaural: CLP 3040 Stereo: CLP 25040



Includes:
Bye Bye Love
Wake Up Little Susie
All I Have To Do Is Dream
Bird Dog

Monaural: CLP 302



Includes:
Roving Gambler
Down In The Willow Garden
Barbara Allen
I'm Here To Get My Baby
Out Of Jail

Monaural: CLP 3016

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FOR WEEK ENDING MAY 22

Billhoard Hott 100

ONE WEEK AGO TWO WEEKS AGO THREE WEEKS AGO	STAR PERFORMERS showed the greatest upward progress on Hot 100 this week. S Indicates that 45 r.p.m. stereo single version is available. Indicates that 33½ r.p.m. stereo single version is available.	WEEKS ON CHART
1 2 3 15	CATHY'S CLOWN	6
2 1 1 1	STUCK ON YOU	8
3 5 13 42	GOOD TIMIN'	6
(1) 3 2 2	GREENFIELDS	14
5 4 4 6	NIGHT Jackie Wilson, Brunswick 55166	10
6 6 5 3	SIXTEEN REASONS	17
1 8 8 7	CRADLE OF LOVE 71598	9
<u>•</u>	HE'LL HAVE TO STAY	4
9 7 10 8	LET THE LITTLE GIRL DANCE	15
12 23 34	PAPER ROSES	-
	BURNING BRIDGES	6
	Rod Holden, Donna 1315	8
13 15 22 19	CHERRY PIE Skip and Flip, Brent 7010	8
13 9 11	STAIRWAY TO HEAVEN	9
15 9 6 4	Johany Horton, Columbia 41568	12
22 33 57	YOUNG EMOTIONS	5
<u> </u>	The Browns, RCA Victor 7700	11
41 71 —	SWINGING SCHOOL	3
19 14 11 14	WHITE SILVER SANDS	12
20 20 17 20	FAME AND FORTUNE	7
21 26 26 36	MOUNTAIN OF LOVE	13
22 25 25 25	Charlie Rich, Philips International 3552	11
23 24 28 21	MR. LUCKY	8
24) 32 48 77	GOT A GIRL	6-
☆ 37 54 —	DING-A-LING Bobby Rydell, Cameo 175	3
26 28 15 35	DOGGIN' AROUND	8
☆ 39 52 −	EVERYBODY'S SOMEBODY'S FOOL	3
28 33 34 41	OOH POO PAH DOO (Part 2)	9
56 97 —	WONDERFUL WORLD	3
30 31 56 71	WHEN YOU WISH UPON A STAR	
(31) 23 32 30	MADISON	8
$\frac{\circ}{\circ}$	SWEET NOTHIN'S	23
33 27 19 18	FOOTSTEPS Becca 30967 Steve Lawrence, ABC-Paramount 10085	12
	SIETE LAWICICC, ADC-PARAMOUNI 19985	56

				Odlf I	
THIS WEEK	WEEK AGO	WEEKS AGO	EE WEEKS AGO	STAR PERFORMERS showed the greatest upward progress on Hot 100 this week. S Indicates that 45 r.p.m. stereo single version is available. Indicates that 331/3 r.p.m. stereo single version is available.	WEEKS ON CHART
-	ONE	0WT	THREE	TITLE Artist, Company Record No.	
(34)	30	38	53	MADISON TIME Ray Bryant, Columbia 41628	7 —
35)	38	29	26	WHAT AM I LIVING FOR	9
36)	29	31	51	BARBARA	6
37)	34	20	12	HE'LL HAVE TO GO	22
盦	49	49	62	NOBODY LOVES ME LIKE YOU	6
39	18	14	17	STEP BY STEP	13
40	19	12	13	I LOVE THE WAY YOU LOVE	12
會	73	90	99	HAPPY-60-LUCKY ME	.3
由	54	55	64	ANOTHER SLEEPLESS NIGHT	5
43	36	44	31	APPLE GREEN 71588	12
由	65	68	72	DUTCHMAN'S GOLD	5
45)				THINK	4
46)	VACO	5=1	11/2/20	FOR LOVE	4
(47)	52	65	94	MACK THE KNIFE	4
(48)	47	41	27	ANGELA JONES	14
	68	78	86	OH, LITTLE ONE	4
(50)	50	63	88	WAY OF A CLOWN	6
\simeq	_	1.5	_	TIES THAT BIND	7
(52)	35	18	9	THEME FROM A SUMMER PLACE	20
<u></u>	67	86	_	JUMP OVER,	3
<u></u>	75	79	87	NO IF'S—NO AND'S	5
(55)	60	_	95	CITY LIGHTS	3
$\underline{\hspace{0.1cm}}$	_		_	ALWAYS IT'S YOU	2
(57)	51	59	96	TELL ME THAT YOU LOVE ME	5
<u>(58)</u>	62	80	80	ALL I COULD DO WAS CRY	4
	72) 	83	RIGHT BY MY SIDE	3
60	78	_	_	THE URGE	2
<u></u>	_	_		A ROCKIN' GOOD WAY	1
愈	_			(WON'T YOU COME HOME) BILL BAILEY Bobby Darin, Atco 6167	1
63	40	24	16	The second second is	14
64)	77	-	_	EBB TIDE	2
<u></u>	57	58	61	EARTH ANGEL	7
66	42	36	28	MONEY Barrett Strong, Anna 1111	17
<u>67</u>	48	40	38	FANNIE MAE	17

80000	1 1-1 4 5340 05050		000000000000000000000000000000000000000
HEERS ON CHARL	WO WEEKS AGO NO MEEKS AGO NO ME	f 331/3 r.p.m. stereo single	WEEKS ON CHART
7	68 58 60 63 HITHER, THITHEI	R AND YON Benton, Mercury 71566	s 6
9	69 74 62 44 JUST A CLOSER	WALK WITH THEE Rodgers, Roulette 4234	, 7
6		UNG LOVERS	3
22	71 59 45 48 YOU DON'T KN	OW ME	13
6	72 80 — — NATIONAL CITY Joiner, Arkansas Jr. High Sch		2
3	73 81 — FINGER POPPING	TIME	2
2	₩ MY HOME TOW	/N	1
.3	₩ JEALOUS OF YOU	U	1
5	76 69 75 68 A STAR IS BORN	(A LOVE HAS DIED) Dinning, M-G-M 12888	6
2	The same and the s	E I'M FALLING ocklin, RCA Victor 7692	1
5	(/A) Or /T	LN	3
120	79 82 82 — PINK CHIFFON	l Torok, Guyden 2034	3
4	1 MULE SKINNER	BLUES	1
	81 95 81 74 THEME FROM TO Don Co	HE UNFORGIVEN	4
4		Satellites, Sho-Biz 1002	3
	[(XX) OU 75 — COTTAGE TOK 5	ALE	3
6	₫ I'M WALKIN' TH	E FLOOR OVER YOU Pat Boone, Dot 16073	1
7		RE YOUNG: Duane Eddy, Jamie 1156	1
3	I (aa) UX FY[] \livery V	OURS	2
5	- / A- \ U// UU	YOU	3
3	€ RUNAROUND .	Fleetwoods, Dolton 22	1
2		ESSION	4
5		Larry Bright, Tide 006	2
4		De Vol, Columbia 41620	2
3	THE RESERVE STATE OF THE PROPERTY OF THE PERSON OF THE PER	HEAVEN	3
2	93 99 — — CLAP YOUR HA	NDS Beau-Marks, Shad 5017	2
1	Tommy	Edwards, M-G-M 12890	, 1
1	95 DOWN THE AISI	Ike Clanton, Ace 583	1
14	96 83 87 100 WHEEL OF FOR	TUNE	4
2	-	he Olympics, Arvee 595	1
7	98 SHADOWS OF L	OVE	1
17		immy Reed, Veejay 347	1
17	100 ——— LONELY WINDS	Drifters, Atlantic 2062	1
4		Commission	

ETOMORROW'S TOPS

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

(Pambill-Lyle, ASCAP) Guaranteed 208

DUTCHMAN'S GOLD Walter Brennan

(American, BMI) Dot 16006

"JUMP OVER

THE URGE Freddy Cannon

(Conley, ASCAP) Swan 4053

*A ROCKIN' GOOD WAY Dinah Washington &

(Eden, BMI) Mercury 71629

Brook Benton

*(WON'T YOU COME HOME) BILL BAILEY ... Bobby Darin

(Adaris, BMI) Atco 6167

C&W-No selections this week.

R&B_No selections this week.

BUBBLING UNDER THE HOT 100

These records while they have not vet developed enough strength through the country for inclusion on any national chart anywhere already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

early listing on the Hat 100
1. DOWN YONDER Johnny & the Hurricanes, Big-Top
2. ALLEY OOP
3. LA MONTANA
4. ALLEY-OOP Dante & the Evergreens, Madison
5. COMIN' DOWN WITH LOVE Mel Gadson, Big Top
6. BORN TO BE WITH YOU Echoes, Dolton
7. HOLY ONE
8. JOHN HENRY Buster Brown, Fire
9. MR. LONELY
10. SMILING BILL McCALL Johnny Cash, Columbia
11. I'M SORRY Brenda Lee, Decca
12. ONE LAST KISSBobby Vee, Liberty
13. ONE OF US (WILL WEEP TONIGHT) Patti Page, Mercury
[편] 내 교회하는 경우 환경 환경 한 경우 경우 이 등을 가지 않는 것 같아. [편집] 이 보고 말했다.

14. BONGO BONGO BONGO . . . Preston Epps, Original Sound

HOT 100: A TO Z

A Cottage for Sale 83
A Rockin' Good Way 61
A Star Is Born (A Love Has Died) 76
All I Could Do Was Cry 58
Always It's You 56
Angela Jones 48
Another Sleepless Night 42
Apple Green 43

Barbara 36
Beautiful Obsession 89
Because They're Young 85
Big Boy Pete 97
Burning Bridges 11

Cathy's Clown 1
Cherry Pie 13
City Lights 55
Clap Your Hands 93
Cradle of Love 7

Ding-A-Ling 25
Doggin' Around 26
Down the Aisle 95
Dutchman's Gold 44

Earth Angel 65
Ebb Tide 64
Everybody's Somebody's Fool 27
Exclusively Yours 86

Exclusively Yours 84

Fame and Fortune 20

Fannie Mae 67

Finger Poppin' Time 73

Footsteps 33

For Love 46

Found Love 99

 Greenfields
 4

 Happy-Go-Lucky Me
 41

 He'll Have to Go
 37

 He'll Have to Stay
 8

 Hither, Thither and Yon
 68

 Hot Rod Lincoln
 78

I Love the Way You Love ... 40 I Really Don't Want to Know .. 94 I'll Be Seeing You 37

Jealous of You 75
Jump Over 53
Just a Closer Walk With Thee 69

La Montana 91
Last Chance 82
Let the Little Girl Dance 9
Lonely Weekends 22
Lonely Winds 100
Love You So 12

Lonely Winds 100
Love You So 12

Madison 31
Madison Time 34
Mr. Lucky 23
Mack the Knife 47
Mojo Workout 90

Money 66
Mountain of Love 21
Mule Skinner Blues 80
My Home Town 74

National City 72
Night 5
No 15's—No And's 54

Papar Roses 10
Pennies From Heaven 92
Pink Chiffon 79
Please Help Me, I'm Falling 77
Puppy Love 63

Sixteen Reasons 5
Stairway to Heaven 14
Step by Step 39
Stuck on You 2
Sweet Nothin's 32
Swinging School 18
Tell Me That You Love Me 57
Theme for Young Lovers 70

Tell Me That You Love Me ... 57
Theme for Young Lovers ... 70
Theme From a Summer Place ... 52
Theme From the Unforgiven ... 81
Think ... 45
Ties That Bind ... 51
Urge, The ... 60

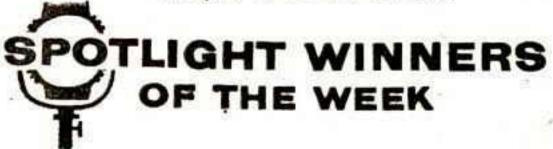
Walkin' the Floor Over You ... 84
Way of a Clown ... 50
What Am I Living For ... 35
Wheel of Fortune ... 96
When You Wish Upon a Star ... 30
White Silver Sands ... 19
Wonderful World ... 29
(Won't You Come Home) Bill

BILLBOARD

REVIEWS OF

THIS WEEK'S SINGLES

The pick of the new releases:



Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that ALL singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent to P. O. Box 292, Times Square Station, New York 36, N. Y.

- POP

THE AMES BROTHERS



A HAPPY PAIR (Winneton, BMI) (2:10)—CARNIVAL (Ross Jungnickel, ASCAP) (2:39)—The boys turn in two sides with hit potential. On top is a happy, bouncy ditty that rocks. Fem chorus is heard in an answering role. Stylish arrangement here and on the flip, a listenable tune from the flick, "Black Orpheus." Either could go.

RCA Victor 7742

LONNIE DONEGAN



NOBODY UNDERSTANDS ME (Raleigh-Progressive, BMI) (2:38) — TAKE THIS HAMMER (Hollis, BMI) (2:30)—Here are the first two sides to be released of those cut in the U, S, by the fine British chanter. Topside is a solid rhythm tune with a fine vocal. Flip is a stylish reading of a Leadbelly song that can get equal play. Watch both.

Atlantic 2063

THE EVERLY BROTHERS

WHEN WILL I BE LOVED (Acuff-Rose, BMF) (2:03)
BE-BOP A-LULA (Lowery, BMI) (2:17)—The boys are
extremely hot right now and this coupling from their
former affiliation can step right out, too. First is a good
ballad penned by Phil Everly that gets a creamy harmony
styling while the flip is a rock reading of the old hit by
Gene Vincent.

Cadence 1580

CARL MANN



MARTY ROBBINS



TOLD MY HEART (Marizona, BMI) (2:08)—I TOLD MY HEART (Marizona, BMI) (2:04) — Here's a rather abrupt about-face for Robbins, as he offers two sides with nary a trace of the country influence. Both sides are pop ballads, well-handled as usual by the chanter, with a hip, jazz-oriented backing in both cases. He's had a string and these can repeat. Columbia 41686

JON THOMAS



HEARTBREAK (IT'S HURTIN' ME) (Pamco, BMI) (2:50)—Thomas has a fine down-to-earth blues vocal style and he displays that here, along with his playing of the organ. The side definitely swings and it could break out for coin. Watch it. Flip is "Teasin'," (Pamco, BMI) (2:45)

ABC-Paramount 10122

SARAH VAUGHAN



OOH: WHAT A DAY (Kahl, BMI) (2:07)—MY DEAR LITTLE SWEETHEART (Planetary, ASCAP) (2:42)—The devine one comes thru with a great pairing on her debut with the label. First side includes a bright piece of material, smartly sung over a clever scoring, with the flip a pretty ballad done against warm, stringed support. Either can go.

Roulette 4256

LITTLE WILLIE JOHN



HEARTBREAK (IT'S HURTIN' ME) (Pamco, BMI)
(2:45)—Willie John is already on the charts with "Cottage
For Sale" and he has another likely hit here with a solid,
high register blues-styled vocal against organ support.
Watch this, Flip is "Do You Love Me," (Bejo, BMI) (1:55)
King 5356

RONNIE DAWSON



SUMMER'S COMIN' (Conley, ASCAP) (2:10) — DE-CIDED BY THE ANGELS (Conley, ASCAP) (2:29)— Two fine sides by a new chanter with a good style. Top side is a clever seasonal ditty. Flip is a sincere ballad. Both can go.

Swan 4054

THE ROYALTONES



BIG WHEEL (Realgone, BMI) (2:06) — SHORTLINE (Realgone, BMI) (2:06)—Sock work here by the Royaltones, an instrumental group, on a pair of swinging sides. "Big Wheel" features piano and sax work, while "Shortline' spots a driving organ.

Goldisc 3004

BARRETT STRONG



YOU KNOWS WHAT TO DO (Jobette, BMI)—YES, NO, MAYBE (Jobette, BMI)—Strong is on the charts now with "Money" and these exciting blues sides can continue the string. Top side is a satisfying styling in something of the Ray Charles manner, while the flip is an upbeater on the frantic kick. Two great sides.

Anna 1116

(Continued on page 37)

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MORE RECORDING ARTISTS

HAVE ADVERTISED IN

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Paul Anka

A sampling (alphabetically arranged) of the more than

Annette **Harry Belafonte Tony Bellus Pat Boone Jimmy Clanton Dorothy Collins** Perry Como Crash Craddock **Duane Eddy Everly Brothers** The Falcons The Fireballs **Connie Francis Erroll Garner Ronnie Hawkins Johnny Horton** Johnny & The Hurricanes **Ahmad Jamal**

Kingston Trio Lester Lanin Rod Lauren **Johnny Mathis McGuire Sisters** Clyde McPhatter Mitch Miller Patti Page The Platters Lloyd Price **Bobby Rydell** Santo & Johnny **Jack Scott** Sammy Turner **Dinah Washington Jackie Wilson**

reserve space for your adlow ... deadline, June 16.

Reviews of THIS WEEK'S SINGLES



Strongest sales potential of all records reviewed this week.

Continued from page 35

JOANIE SOMMERS



ONE BOY (E. H. Morris, ASCAP) (1:59)-I'LL NEVER CLIFF RICHARD BE FREE (Laurel, ASCAP) (2:08)—The stylish young *** Fall in Love With You - ABCthrush has gotten considerable play from her recent album PARAMOUNT 10109 - The chanter sells and this coupling can bring her plenty more. "One Boy" is a lovely ballad from the hit, "Bye Bye Birdie," while side that has a chance to happen. (Kalith, the flip has an exuberant vocal on a bluesy theme. Plenty of programming value. Warner Bros. 5157

FERRANTE AND TEICHER



THEME FROM THE APARTMENT (Mills, ASCAP)-LONELY ROOM (United Artists, ASCAP)—The fine duo piano team contributes a delightful reading of the theme material from the new Jack Lemmon picture. Fine mood wax here and on the equally spinnable flip, which features a sax lead. United Artists 231

POP TALENT _____

GUS LEVEINE SINGERS



FAREWELL, HIGH SCHOOL, FAREWELL (Spartan, style over listenable support. Both sides (ASCAP) (2:24) — MANY'S THE TIME (Taj. ASCAP) (2:25)—The youthful group bows on the label with a sweet-voiced piping job on a tender school song. The flip is a college-type nostalgia ditty, which also gets a strong warble.



The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

- POP DISK JOCKEY PROGRAMMING

THE MAGIC STRINGS & THE GOLDEN BRASS

MAKIN' WHOOPEE (BVC, ASCAP) (3:12) - MANDY (Berlin, ASCAP) (2:41)—Fine treatments of two familiar standards by the orchestra here, featuring strings and brass. Both are mighty spinnable. Musicdisc 2006

JAN AND KJELD

BANJO BOY (Kingsley, ASCAP) (2:26)—THE DANCING SOUND OF RICHARD WOLFE BANJO BOY (Kingsley, ASCAP) (1:51)-

An interesting coupling for Kapp, finds the top duo in a native German language version of the happy tune, done in an Alpine manner. Flip is a choral, English language version done to a nice arrangement. Jocks can take their pick here. Both have appeal. Kapp 336

ART MOONEY

BANJO BOY (Kingsley, ASCAP) (2:12)—The Mooney complement may have a hot one here. The tune is the focal point of a lot of interest and Mooney's vocal group comes thru with an appealing *** If You Love Me - BACK BEAT version in English. Good arrangement helps sell it. This can take Hinton belts it with help from a good, its share of loot. Flip is "Captain Buffalo," (Witmark, ASCAP) pounding chorus sound. A lot of beat here (2:34).

* * * * VERY STRONG SALES POTENTIAL

DORSEY BURNETTE

*** Way in the Middle of the Night ery by Burnette on strong folk-novelty. (Travis, BMI) (2:00)

*** Your Love - Feelingful rendition by Burnette on emotion-packed rockaballad. (Travis, BMI) (2:00)

EYDIE GORME

*** The Dance Is Over - ABC-PARAMOUNT 10111 - A switch for the usually straight type thrush, finds her here in a typical rock arrangement with "yeh yeh" chorus included. It's good material and the side employs some devices heard in past disks by Annette. This one can easily step out. (Aldon, BMI) (2:52)

*** Too Young to Know - A familiar message here and Miss Gorme's touch makes it really come alive. It's pretty all the way thru and she sings it to a pleasing and simple arrangement. This has a good summer sound. (Maxana, ASCAP) *** Concerto No. 1 (Theme) - Same *** Sands of the Sahara - KING 5352 wax despite international tensions. (Sid-(2:27)

LES BAXTER

*** Ooch-I-Baba - CAPITOL 4374 -IMPERIAL 5668 - Solid rockabilly deliv- The Baxter crew takes off on a cute riff effort and turns it into a very listenable waxing here. A side that has a sound and chance, Watch this one. (Ardmore, ASCAP)

> *** Boomada -. This wild rocker is JAYE P. MORGAN from Baxter's new album "Teen Drums," and it certainly has a teen sound, and an intriguing walking figure. Listenable wax. (Ardmore, ASCAP) (2:10)

CARMEN CAVALLARO

31098 - The theme from Liszt's "Les Pre- ing it with feeling and again well supludes is handled very prettily here by ported by a strong arrangement. Two good Carmen Cavallaro and his ork. Track is sides. (Leo Feist, ASCAP) (2:27) taken from his new album and makes for a fine deejay disk, (Northern-Pandee, ASCAP) (2:16)

THE RIVIERAS

*** Moonlight Cocktails - COED 529 -The group has been hot from time to time, especially with "Moonlight Serenade." Here's another taken from the Glenn Miller book. The boys give it a good medium paced arrangement, with only mild traces of the rock. A side to be watched. (Jewel, ASCAP) (2:40)

*** Blessing of Love - A rockaballad styled with big fiddle backing, A good performance by the lead but the flip may have the initial edge. (George Paxton, ASCAP) (2:25)

an attractive rockaballad smartly here over strong support from the combo. Good BMI) (2:28)

*** Choppin' and Changin' - The English chanter sells a rocker with spirit over a standard beat and arrangement, Could get spins. (Kalith, BMI) (2:31)

AL MARTINO

*** Journey to Love - 20TH FOX 200 - Al Martino sells this pretty ballad in warm fashion over simple backing by the chorus and ork. Good arangement could help this grab coins. (Zizance, ASCAP)

*** Only the Broken Hearted - A big ballad is sung by the chanter in strong have power, (Cornell, ASCAP) (2:07)

THE CORONADOS

Challenge 59079 *** Eagles Can't Fly - COLUMBIA 41672 - Strong vocal treatment by a mixedgroup on an unusual tune with effective ork backing. Watch it. (Korwin, ASCAP) HELMUT ZACHARIAS

> group, Flip is better side, however. (Leeds, Spinnable effort. (Hollis, BMI) (2:07) ASCAP) (2:36)

DON HINTON

*** Jo. Ann - PHILIPS 377-8 -Hinton packs a strong emotional impact into this feelingful ballad. It could step out. (Knox, BMI) (2:28)

*** Honey Bee - Personable rockabillystyle delivery by Hinton on a catchy rhythmic item. (Hi-Lo, BMI) (1:50) toned guitar blends with sweet-stringed vio-

lins for effective instrumental side, Nice jockey side. (Greta, BMI) (2:07)

CHUCK HOWARD

*** Let Me Walk You Home, Jeanette - JOY 238 - This bright effort is bases on the oldie "I'll Take You Home Again Kathleen," and the chanter sells it with spirit over smart backing. A strong side. (Joy, ASCAP) (2:00)

*** Congratulations to You-The chanter sells a pretty rockaballad in a stylish manner over typical rock and roll support. Both sides are good. (Drury Lane, BMI) (2:10)

JOE HINTON

M-G-M 12908 and Hinton shows it plenty of heart. Spinnable side. (Lion, BMI) (2:25)

> *** A Thousand Cups of Happiness -Hinton, who has done well in the past, has a good sound on this ballad. He gets a good big string and harp backing by the ork. Fans will like. (Lion, BMI) (2:18)

\star \star **GOOD SALES** POTENTIAL

*** I Wish I Didn't Love You So -M-G-M 12904 - Jaye P. Morgan comes thru with a smart, stylish reading of the oldie, helped by a fine arangement and help from the ork and chorus. Strong side. (Famous, ASCAP) (2:19)

** I Understand - Again the thrush *** Les Preludes (Theme) - DECCA turns in a bright reading of an oldic, sing-

LYNN HOPE

comment. (Northern-Pandee, ASCAP) (2:43) - Tasteful instrumental treatment of an more, BMI) (2:41)

Spinnable (Lois, BMI) (2:15)

*** Body and Soul - Tender sax solo interpretation of the moving standard. Nice mood wax. (Harms, ASCAP) (2:59)

THE PONI-TAILS

*** Oh, My, You-ABC-PARAMOUNT 10114-A cute and catchy little rhythm tune by the gals which features a nice 62206 - The Workman Twins sing this arrangement by Sid Feller and some good sound from the trio. A spinnable side. ple backing by the combo. (Bayer, ASCAP) (Sequence, ASCAP) (2:19)

** Who, When and Why - Here's an interesting tune which employs the statement-answer technique of "Do Re Mi," from "Sound of Music." This is a side with appeal and it figures to vie with the flip for attention. (E. H. Moris, ASCAP) (2:10)

TAB SMITH

*** They're Off - KING 4606 -Jaunty rhythm item is wrapped up in a verveful sax solo stint and a catchy tempo. (Lois, BMI) (2:01)

** Lovely Springtime - Persuasive sax solo work on an appealing theme. Both sides are nice jockey instrumentals. (Lois, (Hollis-Villanova, BMI) (2:28) BMI) (2:59)

FLOYD ROBINSON

** Boys and Girls - RCA VICTOR 7736 - Floyd Robinson gives a history lesson here about boys and girls, that's in the country-pop style. A bright waxing. (Delmore, ASCAP) (1:56)

** Sonja - Listenable ballad is sung with feeling here by Floyd Robinson, over good support. Two strong sides. (Tree, BMI) (2:24)

** La Montana - DECCA 31101 -A sultry Latin rhythm song is pleasantly ** Take My Hand - Romantic ballad voiced in the solo Zacharias fiddle. A is wrapped up in dramatic reading by good performance, recorded in Europe.

> ★ Mare Nostrum — A bright and appealing melody in the massed strings gives way to fine soloing by Zacharias. The feel is a continental one and the side is listenable. (Biem, ASCAP) (2:10)

POLLY BERGEN

**: The Party's Over - COLUMBIA 41675 - Miss Bergen used the haunting ballad as her theme song on her late TV show. Expressive rendition should get spins in conjunction with release of film version of "Bells Are Ringing." (Stratford, ASCAP)

** Do It Yourself - Sultry reading of special material-type ditty from same movie. Flip is better showcase for gal. (Stratford, ASCAP) (1:30)

JUDY HOLLIDAY

** The Party's Over - COLUMBIA 41688 - Wistful vocal interpretation by the actress on a tune from her new movie "Bells Are Ringing." Merits spins. (Stratford, ASCAP) (2:31)

** Loving You - Swingy jazz-flavored theme (penned by Miss Holliday and Gery Mulligan) is handed a showmanly vocal by the star. Interesting jockey side. (Mulligan, BMI) (2:20)

THE LAURIE SISTERS

** Don't Forget - M-G-M 12896 -The Laurie Sisters sell a tender tale here of a soldier boy who went across the sea and asked them not to forget him. Good wax. (Roncom, ASCAP) (2:13)

** I Surender Dear - On this side the girls perform the oldie sweetly over a first-rate arrangement. Two strong efforts here. (Mills, ASCAP) (2:43)

THE THREE GRACES

*** Larry Applebaum - GOLDEN CREST 546 - The three thrushes sing the praises of one of their heart throbs. It's an upbeat rocker with fiddles floating thruout the backing. A pretty and interesting side for the gals. (Gamut, ASCAP) (2:09)

** My Hero - Here's the memorable song from the operetta "The Chocolate Soldier," done, for probably the first time, in a modified rock styling. Comes out agreeably well. (M. Witmark, ASCAP) (2:07)

ARNE LAMBERTH

*** Russian Folk Song - JARO 77024 -A pretty, minor-key lament, which has something of the sound of the steppes. weaves behind the pretty solo. Good jock pull spins (Gil, BMI) (2:19)

exotic theme with swinging sax solo work. | ** Midnight Blues - An interesting trumpet exercise in a - blues-based effort. The side has a lot of instrumental and choral color and like the flip, there is much to interest jocks on the side. Watch both these efforts. (Peter Schaeffers-Piccadilly, BMI) (2:29)

THE WORKMAN TWINS

*** Sweet Trumpet Tears - CORAL rockaballad in creditable fashion over sim-

** Living for the Day - The boys come thru with an interesting reading of a tender rockaballad over rhythmic support. (Shapiro-Bernstein, ASCAP) (2:10)

JACKIE POWERS

*** Carolina Moon - DECCA 31102 -Jackie Powers handles the oldie pleasantly here over listenable support from the ork and chorus (Cromwell, ASCAP) (2:13)

** Child's Play - The vocalist tells how his folks and he disagree as to whether he is old enough to really be in love.

SONNY CURTIS

*** Red Headed Stranger - CORAL 62207 - Sonny Curtis tells of a "redheaded stranger from Blue Rock, Montana," who came into town "wild in sorrow" over the death of his wife. A tale full of violence, but done well by the singer. (Pine Ridge, ASCAP)

** Talk About My Baby - The chanter comes thru with a listenable vocal on a bright rocker about a gal who done him wrong. A strong side for the pop and country markets, (Peer, BMI)

STEELTOWN TWO

*** The Wolves - JINI 1001 - The Steeltown Two, a new group in the Kingston Trio folk tradition, handle this story ballad mighty well and they have a chance for many spins with this waxing. (Glenart, BMI) (2:50)

*** Tarrytown - The boys come thru with a smooth reading of a calypso effort as they tell of a tragic love affair. It's based on the old folk tune and it's very palatable. Boys are good. (Glenart, BMI)

NOONEY RICKETT

** Heaven on Earth - M-G-M 12889 -The singer performs this listenable ballad with feeling over warm support. Could get spins. (Livingston & Evans, ASCAP) (2:23)

*** Trying to Forget - The singer come thru with a meaningful reading of a weepy rockaballad here. (Livingston -Evans, ASCAP) (2:31)

MISS LAVELL

*** You're the Most - DUKE 322 -A slow, persistent rhythm job by the gal, with touches of "Fever." It's a sensual side and she hands it a good turn, somewhat in the spiritual groove. Crazy flute weaves thru the backing. (Lion, BMI)

*** Stolen Love - A rockin' minor keyed tune by Miss LaVell. Gal hands this another good effort but the flip may have a slight edge. (Lion, BMI) (2:25)

ROSCOE GORDON

*** The Dilly Bop - DUKE 320 -A medium rock job by Gordon in which he outlines the details of new dance. Good excitement here with a backing that goes nicely with the poundin' vocal. (Lion, BMI) (2:16)

*** You'll Never Know - Gordon bleats this one out in emotional style. It's slow and the chanter gives it a deeply felt quality over a chorus. (Lion, BMI) (2:37)

EARL BOSTIC

*** Make Believe - KING 5345 Bostic's superior sax solo work highlights this melodic instumental theme. Nice dual market lockey wax. (Earl's, BMI) (2:55)

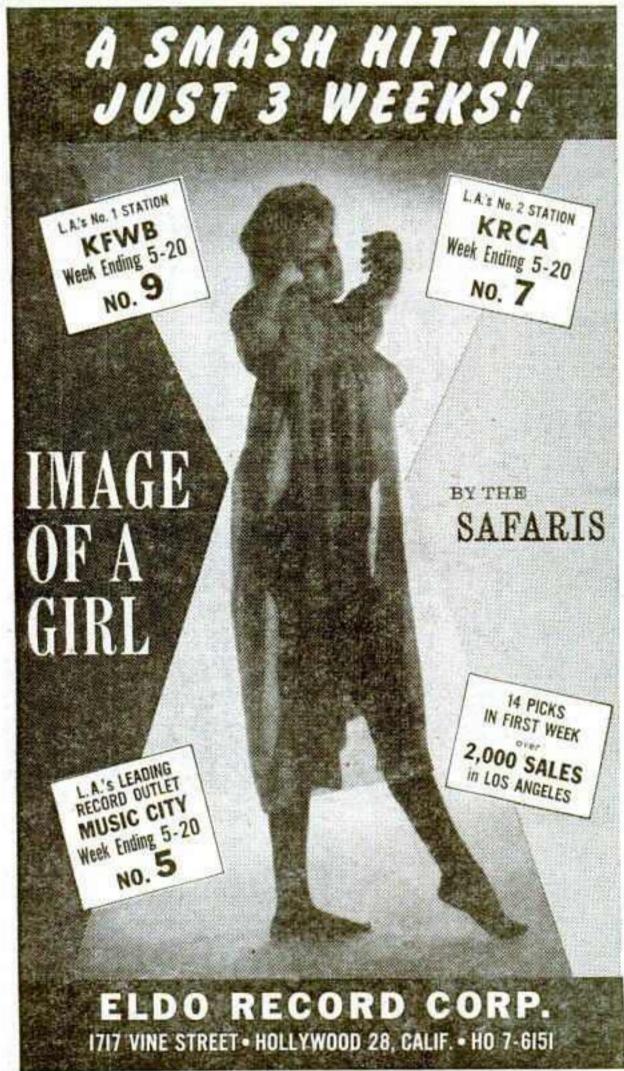
*** A Gay Day - More topflight work by Bostic on cheerful theme. (Earl's, BMI) (2:46)

LARRY HALL

*** For Every Boy - STRAND 25016 -Wistful warbling by Hall on attractive theme with teen-appeal. (Gil, BMI) (2:13)

** I'll Stay Single - Bouncy rhythm-Trumpet is the lead here and a chorus novelty is sung personably by Hall. Should

(Continued on page 41)





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Say You Saw It in The Billboard

Best Selling Sheet Music in U. S.

Last on Week Chart Innes are ranked in order of their current national Week selling importance at the sheet music jobber level. 1. THEME FOR A SUMMER PLACE (Witmark) 1 2. HE'LL HAVE TO GO (Central Songs) 3. GREENFIELDS (Montclare) 4. THE OLD LAMPLIGHTER (Shapiro-Bernstein) 5. THE SOUND OF MUSIC (Williamson) 6. CLIMB EV'RY MOUNTAIN (Williamson) 7. MR. LUCKY (Southgale) 11 10. BEYOND THE SEA (Harms) 8 11. SIXTEEN REASONS (American) 7 13. WILD ONE (Lowe) -14. STUCK ON YOU (Gladys) -15. MISTY (Octave) 14

Best Selling Sheet Music in Britain

(for week ending May 14)

A cabled report from the Music Puublishers' Association, Ltd., London, List is based upon their weekly survey of England's leading music dealers American publishers in parenthesis.

Standing on the Corner-Frank (Frank) Looking High, High, High-Robbins (Rob-

Fings Ain't Wot They Used T'Be-World

Do You Mind-Macmelodies (-) My Old Man's a Dustman-Cromwell (Rich-

A Summer Place—Blossom (Witmark) all in Love With You-Kalith (-) Cathy's Clown-Acuff-Rose (Acuff-Rose) Delaware-Leeds (Roncom)

Royal Event-Noel Gay (-) Clementine-Southern (Tweed) Stuck on You-Belinda (Gladys) Tom Pillibi-Sterling (-) Why-Debmar (Debmar) Footsteps-Nevins-Kirschner (Aldon) Handy Man-Sheldon (Sheldon) Running Bear-Southern (Glad-Big Bopper) Beyond the Sea-Chappell (Harms) Love Is Like a Violin-Keith Prowse (-)

Someone Else's Baby-B. F. Wood (-)

PLEASE NOTE

The Best Selling Pop Records in Britain chart, which has run in this space in the past, now may be found in the Music News department on the International Music page.

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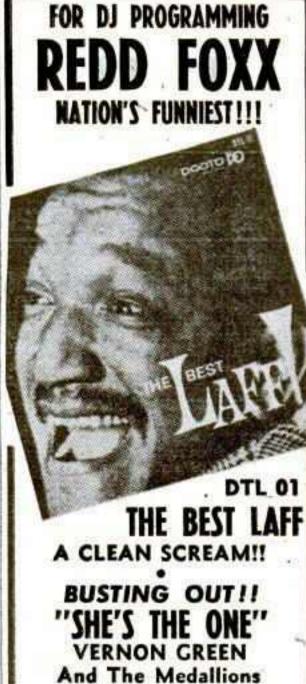


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Dutch Treat Press Party

ords, in order to kick off a new 1 cent, and the record itself, Sonny Burke recording of "Hen- 46 cents. Proceeds of the party nesey," from the TV show of the were donated by Decca to the City same name, held a dutch-date of Hope, in the name of the Disk press luncheon at the Knicker- Jockey Association.

bocker Hotel. According to Decca spokesman, "In keeping with the FCC ruling on radio and TV stations," guests paid for every-HOLLYWOOD - Decca Rec- thing - lunch, 24 cents; drinks,



NAPPY BROWN

#456

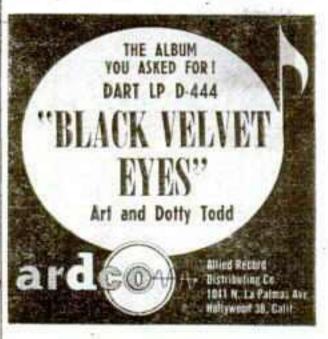
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JERO ME KERN MG -2057 *MG YS 6088 RICHARD RODGERS MG V-2059 *MG VS-6090 HARRY WARREN MG V-7060 *MG Y5-6091 HAROLD ARLEN MG V-2061 *MG VS-1072 JIMMY MCHUGH



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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

The Andy Doll Band, comprising PeeWee Cherrier, Bob Hankins, Chet Bradley, Harv Frederick, Chub Yakish and Andy Doll, takes its annual vacation July 7-15. The combo's itinerary up until then stacks up as follows: Manchester, Ia., June 1; Oelwein, Ia., 2; Clear Lake, Ia., 3; Sioux City, Ia., 4 (a.m.); Waterloo, la., 4 (p.m.); Prairie Du Chien, Wis., 5; Janesville, Ia., 7; Lone Tree, Ia., 8; Davenport, Ia., 9; Fennimore, Wis., 10; Muscoda, Wis., 11; Fort Dodge, Ia., 12; Volga, Ia., 13; Oelwein, Ia., 16; Mount Hope, Wis., 17; Guttenberg, Ia., 18; Owatonna, Minn., 19; Independence, Ia., 20; Marion, Ia., 22; Fort Dodge, Ia., 23; Dubuque, Ia., 24 Decorah, Ia., 25; Waterloo, Ia., 27 Farley, Ia., 28; Mount Hope, Wis., 29; Clear Lake, Ia., July 1; Waterloo, Ia., 2; Prairie Du Chien, Wis., 3; Prairieburg, Ia., and Marion, Ia., 6.

Promoter Jim Gemmill, of Richmond, Va., has set a "New Dominion Barn Dance" unit featuring Jerry Cope and the Trailblazers, Rusty Adams, Barbara Allen, Shirlee Hunter and Koko the Hobo for a long string of dates, starting June 17 at Newport News, Va., and following with Stovertown, Pa., July 2; Kutztown, Pa., 3; Indiana, Pa., 4; Normanstown, Pa., 9; Hagerstown, Md., 15; Selingsgrove, Pa., 20; Easton, Pa., 25; Pony Round-Up, Cincotague Island, Va., 26-28; Wawnesburg, Pa., August 13; Lykens, Pa., 19; Galax, Va., Fair, 25-27; Centre Hall, Pa., 31; Ebensburg, Pa., September 10; Wilson, N. C., Fair, 29-October 1; Orangeburg, S. C., Fair, 6-8, and the Burley Tobacco Festival, Abingdon, Va., 20-22.

Bill Carlisle, whose new one on the Columbia label couples "No Place Like Home" with "Air Brake," shows his wares at Rome, N. Y., May 27, and Newburg, N. Y., on the 28th. . : . Wilma Lee and Stoney Cooper, Grandpa Jones and Ray Price are on a Canadian trek that finds them in Fredrickton, N. B., May 23; Muncton, N. B., 24; Bathurst, N. B., 25; Campbellton, N. B., 26; Newcastle, N. B., 27; Charlottetown, P. E. I., 28; Glace Bay, N. S., 30; North Sidney, N. S., 31; New Glasgow, N. S., June 1, and Halifax, N. S., 2. . . . Jimmy Newman is routed for Port Huron, Mich., May 28; Saulte Ste. Marie, Mich., 29, and Minneapolis, June 1-4. . . . Lester Rose, of Acuff-Rose, is touring Australia with the Everly Brothers. . . . Ralph E. Stevens, general manager of Ridge Crest Records, LaGrange, Ga., has signed the Rebelets, of Manchester, Ga., to a recording pact.

Jimmy Hazelwood and Ernie Kerns, deejay at WOCH, North Vernon, Ind., have taken over the operation of Vernon Park, Vernon, Ind., with their live c.&w. show, "Kentuckiana Jubilee," aired from the park each Friday night, 8-8:30, over WHAS, Louisville. Featured on the show are Clayton (Pappy) Mc-Mitchen and His Georgia Wildcats, Taylor Porter and His Radio Ridge Runners, of WSLM, Salem, Ind., and vocalist Mary Lou Blanford. Jimmy Hazelwood is emsee, and Kerns handles the comedy. Weekly guest artists augment the regular line-up. Guest bookings stack up as follows: Jimmie Skinner and Connie Hall, June 5; George Morgan, June 12; the Louvin Brothers, June 19; Carl Smith and

George Jones, July 3-4; Stone-

wall Jackson, July 10; Grandpa Jones, July 24; the Duke of Paducah and Jimmy Dickens, July 31; Wilma Lee and Stoney Cooper, August 7; Rusty and Doug, August 14, and Flatt and Scruggs, August 28. Kerns spins c.&w. platters via WOCH 6-7:30 a.m. and 12:15-3 p.m., Mondays thru Saturdays.

With the Jockeys

Biff Collie, who May 2 kicked off his new show on KFOX, Long Beach, Calif., is anxious to trade 2 1 1 HE'LL HAVE TO 60. Jim Peaves. PCA Victor 7643 helpful info with brother jocks. would like to have voice track from country and pop deejays, wi anything they want to includetheir favorite sayings, station ca letters, gags, etc.," writes Biff. 'promise they will be aired at least once on my shows. I would happy to trade voice tracks with all the guys, but especially would like to have theirs. Thirty second to one minute on one of the min tapes would be fine." Collie, hear daily, 1:30-5 p.m. on KFOX, et joyed a five-week vacation before taking up his new post, visitir Nashville, Kansas City, San Ar tonio, Houston and all spots b tween-6,000 miles in a Renaul His Girl Shirl (Shirley Caddel billed on her upcoming release Shirley Collie, cut her first Liber session during their Nashville vis Her initial release is slated to fo low Bob Wills' first for the Liber label.

Veteran deejay - performer Carl Stuart has taken over the management of WESA, Charleroi, Pa., where he is handling the programming of both country and pop. He recently added a "Country Jamboree" show, heard Monday thru Friday, 6:30-7 a.m., and Saturday from 6:30-8 a.m. and 7:30-8:30 p.m., using Norman Loop and band. Carl says he could use sample records from the various diskeries. . . . Robert Orben, of Orben Publications, Valley Stream, N. Y., who for a number of years has supplied comedy material to pros in the entertainment world, has recently inaugurated a service for deejays. Orben sells his service on a subscription basis. The releases containing oneliners, ad libs, bits of business, sight gags, parodies and emsee material are put out on a monthly basis. One chain in the Southwest has recommended the service to all its program directors, Orben claims. Because of the deejay response, each release devotes a section to deejays, records and record personalities. We found his last three releases highly entertaining and loaded with comedy material suitable for those who make their living on the air.

Bill Anderson typewrites that deejay samples of his new Decca release, "The Tip of My Fingers" and "No Man's Land," are available by writing to Tree Music Company, 319 Seventh Avenue North, Nashville 3. . . . Scooter Bill Mann, who has been spinning the country wax at WRKM, Carthage, Tenn., has shifted to the station's sales department. Now handling the platter-whirling chores at WRKM are Clyde Magors, Bill Mann (no kin to Scooter Bill) and Joe Wilson. . . . Country deejays may obtain copies of Link Davis' "The Mamou," Larry Butler's "I Have the Right to Cry," Willie Nelson's "What a Way to Live" and Sherree Scott's "Go Away, Shadow" by writing to Mark Raymer Enterprises, 1614 McGowen Avenue, Houston 4.

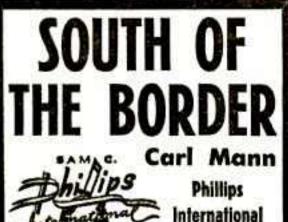
Billboard

FOR WEEK ENDING MAY 22

TITLE, Artist, Company, Record No.

1 2 2 PLEASE HELP ME, I'M FALLING, Hank Locklin, RCA Victor 7692...

(1)	2	1	1	HE'LL HAVE TO GO, Jim Reeves, RCA Victor 764325
0	3	3	3	JUST ONE TIME, Don Gibson, RCA Victor 769012
<u> </u>	4	5	1	ABOVE AND BEYOND, Buck Owens, Capitol 433712
<u>(1)</u>	7	8	8.	ONE MORE TIME, Ray Price, Columbia 41590 8
•	5	4	4	ANOTHER, Roy Drusky, Decca 3102419
0	8	9	9	WHY I'M WALKIN', Stonewall Jackson, Columbia 41591 8
0	9	7	6	SINK THE BISMARCK, Johnny Horton, Columbia 415689
<u> </u>	6	6	5	BIG IRON, Marty Robbins, Columbia 4158910
10	11	11	13	LEFT TO RIGHT, Kitty Wells, Decca 31065
(11)	12	18	25	SEASONS OF MY HEART, Johnny Cash, Columbia 41518
12	29	26	28	HE'LL HAVE TO STAY, Jeanne Black, Capitol 43684
(1)	10	10	11	A SIX PACK TO GO, Hank Thompson, Capitol 433410
(H)	13	13	16	YOUR OLD USED TO BE, Faron Young, Capitol 4351
(15)	18	20	_	SMILING BILL McCALL, Johnny Cash, Columbia 41618
(15)·	14	12	17	FAMILY BIBLE, Claud Gray, D 111810
1	15	14	14	PINBALL MACHINE, Lonnie Irving, Starday 48611
(18)	19	17	12	YOU'RE THE ONLY GOOD THING, George Morgan, Columbia 4152320
(19)	_	_	_	AM I THAT EASY TO FORGET, Skeeter Davis, RCA Victor 767111
20	23	21	19	ACCIDENTALLY ON PURPOSE, George Jones, Mercury 71583
1	17	19	18	(DOIN' THE) LOVER'S LEAP, Webb Pierce, Decca 31058
(22)	21	16	10	WISHFUL THINKING, Wynn Stewart, Challenge 5906122
(3)	100	_	_	IS IT WRONG (FOR LOVING YOU), Webb Pierce, Decca 31058 1
24	25	-	-	WHO'LL BUY THE WINE, Charlie Walker 41633
25	20	24	24	HOW FAR TO LITTLE ROCK, Stanley Brothers, King 5306 8
(%)	-	_	_	THAT'S MY KIND OF LOVE, Marion Worth, Guyden 2033 1
1	9.000	~	55	— BABY ROCKED HER DOLLY, Frankie Miller, Starday 496 1
28	22	22	20	THE OLD LAMPLIGHTER, Browns, RCA Victor 7700
28	27	-	-	LONESOME ROAD BLUES, Jimmie Skinner, Mercury 71606 2
(10)	16	15	21	LIFE OF A POOR BOY, Stonewall Jackson, Columbia 41591 \$



"HILL Records

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Memphis, Tenn.

"THERE'S A BIG WHEEL" Wilma Lee Stoney Cooper's JOHNNY MY LOVE HICKORY 1118

New Blues Release! "LEAVIN" TENNESSEE"

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AL GARNER

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Brand New Release! I CAN'T HELP IT b/w I HAD THE CRAZIEST DREAM ADAM WADE Coed #530 1619 broadway New York, N. Y.

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Reviews and Ratings of New Albums

Continued from page 30

GOOD SALES POTENTIAL

gan by Rene Renato. Songs include "The Continental Touch," "Tango Torino" and "Montemarte Melody."

POLKA ***

*** WARM HEARTED POLKAS Ted Maksymowicz. Top Rank RM 323 -Maestro Maksymowicz has a bright complement of brass and saxes in this rollicking set. The sound is good and the selection is broad, including obereks, and a sample of the mazurka as well as a number of danceable polkas. The package also boasts Wheel in Lake Tahoe, Nevada, as well as tunes to the fore. Well arranged and well a better cover than many contemporary polka albums, which can put it in the run-

SACRED ***

*** NO GREATER LOVE

Don Butler. Top Rank RM 322 - Don Butler, a gospel singer with a rich, melodical voice, handles a group of sacred tunes here with much sincerity. The songs include

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BOB HELLER

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sings

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CARLTON #528

ATTENTION MES Distributors, onestops & rack jobbers. This is a HOT line, a smash, a double

A HOP, SKIP AND A JUMP RUN BIG FEET RUN #701

VERRO RECORDS 12 W. Carfield Blvd. Chicago 9, III.

"Just a Closer Walk With Thee," "At the Roll Call," and the title song. A good set for sacred fans.

MODERATE SALES POTENTIAL

POPULAR **

** INCREDIBLE SOUND OF THE FRANK MOORE FOUR

Addison AD 3002 - The Frank Moore Four turn in listenable interpretations of a tral performances of typical Viennese waltz group of familiar tunes, ranging from music. There are a dozen selections in all, "One o'Clock Jump" to "Organ Grinder's and not one is by a member of the Strauss Swing." They are favorites at the Wagon family, which serves to bring less familiar the Tropicana in Las Vegas.

Floyd ork's home ground is Don the therefore, is on Hawaiian music including the title song, "Beyond the Reef," "Kalua" and "Blue Hawaii," along with others with an Island flavor. The group has a nice

** LITTLE GRASS SHACK

bell carillon at the Stephen Foster Memor-

Chick Floyd and His Ork. Liberty LST

7129. (Stereo & Monaural) - The Chick

rhythmic feeling and a slightly exotic sound

INTERNATIONAL **

that's easy to take.

** WALTZES FROM VIENNA

Leopold Grinzinger Ork. Flesta FLP 1268 -A collection of vibrant, clean cut orchesrecorded.

Reviews of New Pop Records

Continued from page 37

* * * GOOD SALES POTENTIAL

AL BELLETTO SEXTET

-Tasteful group vocalizing on the pretty (Quest, BMI) (2:14) oldie, Merits exposure, (Northern, ASCAP)

** It's a Wonderful World - The great standard is accorded swingy class instru- ** Blues in the Night - COLUMBIA mental treatment. Another good deelay 41673 - Plaintive thrushing stint on the side. (Miller, ASCAP) (3:18)

TOMMY ROE

** I Got a Girl - JUDD 1018 -Okay r.&r, ditty is warbled pleasantly with country-flavor by Roe and group. (Eager,

** Caveman - Amusing r.&r. novelty is sung with humor and verve by Roe. Both sides have dual market appeal. (Eager, BMI) (1:54)

BILL TORRIE

** If You Let Me - ALTON 302 -Exuberant chanting by Torie on effective r.&r. item. (Tie-In, BMI) (2:25)

*** Everything's Gonna Be Alright -Same comment. (Tie-In, BMI) (2:05)

THE CHILDREN

*** (Ting-A-Ling) It Must Be Spring -EVENT 5000 - The Children's chorus, with Paul Floyd in the lead, tell Slim Pickens to * Satin Doll - The Ellington tune resmile as it's spring. Cute song and listen- ceives a first-rate reading from the ork and able performance could help this get spins. chorus here. (Tempo, ASCAP) (2:48) (PSI, BMI)

THE CHILDREN

** Five Green Bottles - Familiar kid tune is handled in spritely fashion here by a children's chorus, while the ork backs them in march fashion. Cute wax. (PSI, BMI)

TOMMY AMBROSE

** I Need Your Love - STRAND ** Annie Has a Party - Fast-moving 25015 - Heartfelt reading by Ambrose r.&r. instrumental treatment on catchy on dramatic rockaballad. (Granite, ASCAP) theme with okay sax solo work. (American, (2:32)

** Sweet Carolina - Catchy ditty is ** When I Fall in Love - KING 5350 handed strong performance by Ambrose.

LORRIS COLLINS

great oldie, with effective backing. Merits exposure. (Remick, ASCAP) (2:59)

** That's Your Affair - Wistful piping FRANKIE TUCKER by the ex-c.&w. thrush on pleasant ballad. ** Eloise - DECCA 31100 - Verve-(Bennie Benjamin, ASCAP) (2:28)

THE SUNNYSIDERS

*** Hey, Mr. Banjo -NRC 52 -Cheerful group vocalizing on bouncy ditty with solid banjo solo work. (Mills, ASCAP)

** Trampoline - Blithe chanting by chorus on catchy theme, (Winston-Lansdowne, ASCAP) (2:00)

CHUCK SAGLE

** Theme From "Rosemary" - EPIC 9391 - Chuck Sagle and his ork turn in a listenable instrumental reading of the theme PAUL FLOYD, SLIM PICKENS AND from the current flick "Rosemary," with a chorus aiding in the backing. Worth spins. (Butterfly, ASCAP) (1:56)

THE KELLY FOUR

** So Fine, Be Mine - SILVER 1006 -Effective ork treatment of swingy r.&r. ditty with incidental group vocal work. Sides are dual market sides. (American, BMI) (2:02)

BMI) (1:56)

MODERATE SALES POTENTIAL

MEL BLANC ** I Can't Fool My Heart - WARNER ** Nobody Knows the Trouble I've Seen BROS. 5156 - Man-of-many-voices Blanc -WORLD PACIFIC 816-A wild performutilizes Cockney-type warbling style on ance of the spiritual here by the sax group honky-tonk-type novelty. Some juke appeal. that is both pop and jazz styled. (West (Nasta, BMI) (2:03)

** Blimey - Same comment. (Nasta, ** Shish-Kebob - Attractive item with a BMI) (2:20)

THE GAMBLERS

** Moon Dawg — WORLD PACIFIC SKIP WINTERS

815 — Pounding piano spotlighted on frantic r.&r. ditty. (Niven, BMI) (2:15)

Winters whistles the familiar tune to guitar

** LSD-25 - Effective guitar solo work on pounding r.&r. instrumental. Dual market wax. (Niven, BMI) (2:07)

DANNY COSTELLO ** Spirit of '76 - CORAL 62205 -Sprightly Civil War-type theme is accorded cheerful vocal by Costello and chorus. (Sapphire, ASCAP) (1:37)

** Love Is Wonderful Ev'rywhere - Pec Wee King makes his return via the Swingy tune is sung pleasantly by Costello. polka band routine. Here the accordion-(Consolidated, ASCAP) (2:07)

THE SAX MANIACS

Coast, ASCAP) (2:23)

touch of the oriental is played brightly by the group. (West Coast, ASCAP) (2:25)

Winters whistles the familiar tune to guitar backing. Then a backing of strings, woodwinds and brass moves up as the second chorus is done in Latin rhythm. Listenable mood side. (Crestview, ASCAP) (2:50)

** You Belong to My Heart - Another okay whistling side, this time of a familiar standard. (Peer Int'l, BMI) (2:20)

PEE WEE KING

** Hi Diddle Diddle - JARO 70725 led group offers a colorful Alpine-styled

June Albright (Carillonneur). Decca DL spots. Nice juke box wax. (Copar-Ridge- stone, BMI) (2:01) 8942 - Miss Albright plays the giant, 97- way, BMI) (2:07)

ial, White Springs, Fla. Her repertoire * Vagabond Wattz - Redd Stewart ofincludes a number of traditionals, like fers the vocal to this pretty waltz song. NAT MEADOWS (Country-Copar, BMI) (2:51)

JOEY CARTER AND FRIENDS

** The Name Game - EPIC 9393 -Beachcomber's, in Honolulu. The emphasis, Take the last name of a famous girl and the first name of a famous boy and you've got the crazy new game. Done in a party mood by the chorus, it has some novelty value. (Jimskip, BMI) (2:20)

> ** What Else Is New? - Special type material here by Carter. The song reminds of those done by Lou Carter, the singing cab driver. (Bayer, ASCAP) (2:08)

CHUCK TAYLOR

** Little Lover - DECCA 31099 - A rocker, medium paced, with chorus repeating Taylor's phrases after him. Moderate potential. (Champion, BMI) (2:35)

** They Say - Another rocker by the Presley-derived chanter. Chorus again supports. Similar potential to the flip. (Champion, BMI) (2:00)

BILL BRISCOE

** All the Colors of the Rainbow - HAN-OVER 4548 - Expressive chanting by Briscow and the fem chorus on attractive ballad. (Leo Feist, ASCAP) (2:04)

** Lucky Star - Pleasant reading by Briscoe on pretty ballad, (Rojan, ASCAP) (2:17)

** The Grissle - ABC-PARAMOUNT 10116 - Wild instrumental effort is handed a solid go by the group over an interesting piano figure. (Langhorn, BMI) (2:30)

** Grasshopper - The Hawks bow on the label with a frantic reading of a driving rocker. (Langhorn, BMI) (2:28)

ful vocal by Tucker on lighthearted r.&r. ditty. (Lark, BMI) (1:48)

** That's the Way You Gotta Sing Today -Bouncy chanting by Tucker and chorus on okay rhythm theme. (Miller, ASCAP) (2:00)

THE DUCKLINGS

** Wacky and Quacky - 20TH FOX 188 - Wacky and Quacky tell about themselves here in the type of voice that Donald Duck made famous. (Delstone, BMI) (2:17) TOM FALCONE

** The Wacky and Quacky Instrumental -This is a happy instrumental effort with

** SONGS OF THE AMERICAN HOME | waltz instrumental. Chorus is heard in occasional sounds from the ducks. (Del-

"Annie Laurie," "Deep River," "In the Accordion and soprano sax are heard in * The Feeling of Love - REED 1046 -Gloaming," etc. Set has nostalgic charm. spots. Another nostalgic juke box side, Nat Meadows handles this slight weeper with something of the European sound, nicely over routine support. (Starland, BMI) (2:15)

> ** Oopie Doppie Do - Fair novelty effort is sold in fair fashion by the chanter. (Starland, BMI) (2:43)

DEWITT LEE

** Poor Man - MCI 1023 - A work type song, sung in minor key by Lee. It has a touch of "16 Tons," but little of the live excitement. (Desert Palms, BMI)

** How Nice - Another folk type tune, this time in upbeat tempo. Lee hands it a fair reading. (Desert Palms, BMI)

HERB SILVERS

** So Attracted to You - SUTTER 150 -This rock ballad employs a theremin, a wierd, unearthly musical saw type instrument, plus chorus back of the Silvers vocal. The result is a confusing melange of sound. (Brunswick, BMI) (2:03)

** No More Sunshine - A rocker with Silvers teaming with a girl vocal group, Side again employs a rockin' theremin for moderate effects. (Brunswick, BMI) (1:58)

(Continued on page 42)

BLOWIN' UP A STORM!

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DION AND BELMONTS

"WHEN YOU WISH UPON A STAR"

Copyrighted material

LAURIE

3052

Reviews of New Pop Records

Continued from page 41

THE CHAPERONES

** Cruise to the Moon - JOSIE 880 -Heartfelt warbling by lead singer and group on okay tockaballad, (Benell, BMI) (2:12)

+ Dance With Me - Same comment. (Benell, BMI) (2:17)

SPOM-DE-ODEE

** Aw, Cut It Out, Pa - VERUS 505 -A novelty in which "Pa" trys to straighten out his badly behaved son. It's a chanted usual trumpet solo. Strong wax for deejays. rather than sung effort with moderate appeal. (Veronique, ASCAP) (2:15)

novelty to a thin guitar and piano backing. "Swingin" 'Round the World" comes this

SHADOE

** Until - CORSAIR 200 - Shadoe sings this tender ballad with occasional bursts of feeling, but not often enough. (Futura, ASCAP) (2:15)

* Margo - Same comment, (Futura, ASCAP) (2:10)

DAVE MEADOWS

** Angel - MAGNUM 41160 - Sweet- ford, ASCAP) (2:26) voiced youth handles this ballad pleasantly over listenable support. (Sanama, BMI) (2:17)

* I Don't See Stars in Your Eyes - Same comment. (Southern Bell, BMI) (2:45)

THE TIFANOS

** Louisiana - TIFCO 822 - Side patterned on "Kansas City" is sung in fair fashion here. (Genelle, BMI) (2:15)

★ It's Raining - The Tifanos try hard here but not much happens. (Genelle, BMI) (2:13)

The following records, also reviewed by The Billboard music staff, were rated one star.

Master Sound 10 FAITH: The Mood I'm In/Waltin' for My tion. (Starday, BMI) (2:30) Love-Master Sound 11

ART LAVIN: Why Don't You Free Me/ The Echo-Peco Hole 103

Blue Monkey-Marly 1107

You-Stack 502 SONNY PURCELL: Selfish Heart/Just backing. (Jat, BMI (2:07)

What I Wanted-Orgo 501

pin' Daddy-Hap 1894-5 RUDY RISHOD: Autumn Nocturne/Whis-

tle Balt-Romeo 100 DICK SANO: Age of Miracles/If You

Love-Ace 135 TANGENTS: I Can't Live Alone/Send Me

Something-Fresh 1

UNTOUCHABLES: Blue Chip Bounce (Parts 1 & 2)-Nau-Voo 809

WETBACKS: Jose Jimenez (Parts 1 & 2)-

SONNY YODER: Don't Break the Spell/ Lost Love-Corsair 201

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JONAH JONES QUARTET

*** Blueberry Hill - CAPITOL 4375 -The fine oldie receives a first-rate performance from Jonah Jones with the trumpeter taking a vocal chorus as well as his (Chappell, ASCAP) (1:52)

* Crashing the Party - Another spoken ** Shanghal - From Jones' album Little to offer here. (Avas, ASCAP) (2:35) happ; effort featuring strong trumpet work. Good jock wax here. (Comet, ASCAP)



LOUIS BELLSON *** My Little Yellow Dress - VERVE 10214 - The Styne-Comden-Green tune becomes the showcase for the Bellson drum technique. He plays with a good band on the solidly rhythmic side. The hip jock set will find good programming here. (Strat-

** Three Coins in the Fountain - The famous movie tune gets a good treatment from the big band, again with Bellson pounding the skins. Arrangement of the flip is more interesting. (Robbins, ASCAP)

Country & Western

KEN CLARK ** Big Man - STARDAY 495 - Ken PAUL HUFFMAN Clark comes thru with a stylish performance of a country novelty, featuring a hoe-

BOB CLAYTON: If You Love Me (Like ** Days That Once Have Been - An-I Love You) A Kiss Is Not a Kiss- other strong reading by the singer, this time of a tender weeper loaded with emo-

GERRY MAPLEWOOD: Echo Sneezer/ BOBBY AUSTIN

*** Polynesian Baby - CHALLENGE NORTONES: Cookle Mon/I'm Gonna Find 59075 - Interesting blend of country vocal by Austin and Hawaiian-guitar theme on

GLORIA RAMSEY: My Love/Good Pop- ** Here Comes the Bride - Wistful reading by Austin on moving weeper. (Jat, BMI) (2:32)

JAMES MASK

** Stolen Honey - BANDERA 1306 -Mask has a good nasalish, down home country style, in which he half sings, half speaks the vocal against a slow but persistent rhythm backing. Song has touches of "I'm Walking Behind You." Spinnable in rural marts. (Sundown, BMI) (2:06)

** Save Your Love - A rocking blues with Mask again coming thru in fair style. Arrangement has gimmicky touches for the vocal backing group. Side has strong pop quality. (Sundown, BMI) (1:55)

BLACK JACK WAYNE

** Scoundrels and Saints - CHEY-ENNE 0765-6 - Wayne offers a folkish effort with guitars and banjos heard in support. Chorus moves in for a nice effect between the verses as offered by Wayne. Nice arrangement. (Rorile, BMI) (2:45)

★★ I Lost Today — Wayne has a good, down-to-earth touch on this three-beater. Message has a hopeful quality as he looks forward to a better tomorrow. Artist has a good sound. (Rorile, BMI) (2:04)

JAY BROWN

** Hanky-Panky - PEACH 736 - Listenable instrumental effort is handled well

** Rockin' the Guitar - Same comment. (Yonah, BMI) (2:15)

ARNOLD BENNETT

** Wahoo - PEACH 733 - Arnold Bennett sells this "Kawliga" type effort in fair style helped by a fem chorus. (Yonah, BMI) (2:02)

** Test of Time - Satisfactory performance of a country-styled weeper. (Yonah, BMI) (2:10)

BILLY NIX

** Susie and Earl — GLENN 1802 — The chanter comes thru with an unexciting in the Straw" are among the tunes. Listenstory here about a boy and girl who grow up together and finally get married. (Hits of Tomorrow, BMI) (2:26)

love for an old flame who broke his heart doubtful effect by vocalist Lee. (Arvis) a while back. Material is weak. (Hits of

MASON DIXON

** I Want My Baby Back - REED 1045 -Mason Dixon bows on the label with a good reading of a listenable down home blues item. He sells it with a country blues feeling. (Double "M," BMI)

** Somebody Else Is Taking My Place -The familiar oldie is sung brightly here by the chanter over good country-styled support, (Back Bay, ASCAP)

BOBBY SISCO

** You're Not the Same - GLENN 011 -Bobby Sisco sells this weeper with some assurance and with the right material he might have a chance. (Hits of Tomorrow, BMI) (2:04)

** I'm Sure - Again the singer shows off a good style on a weeper ballad. (Hits of Tomorrow, BMI) (2:32)

THE LAZY SERENADERS

** I'm Wondering Now - KCM 3704 -Good vocal by Jim Heanotte backed by the combo, on a slight country-pop weeper on the new Kansas City label. (Shealter, BMI) (2:29)

** Tahiti - Jim Jeanotte and the Serenaders bow on the new label with an acceptable performance of a country novelty effort. (American, BMI) (2:15)

JOHNNY GORE

** Running Water - REED 1042 -Here's the plight of a man trapped in the desert, with the vultures circling lower. There's no water around and it looks bad. Side has a clip cloppish cowboy quality. (Starland, BMI) (2:57)

** Please Let Me Have You - A mournful side by Gore, and he's accompanied by a chorus on this side. (Starland, BMI) (2:15)

** Lonesome Old Town - WINSTON 1045 - Huffman has a good high-voiced down backing. Good wax. (Starday, BMI) touch, and he manages to get a lot of mournful, country-blues feeling in the vocal. Good material but backing is thin. (Slim Willet, BMI) (2:10)

> ** That's What It's Like Without You -A weeper in slow tempo. Huffman gives it a feeling of real tragedy. (Slim Willet, BMI) (2:16)

JIMMIE FLETCHER

** Sad Blue Eyes - WINSTON 1047 -Fletcher and his drifting ranch hands turn out a group vocal on this three-beater with the old fashioned westernish touch. For fans of the strictly traditional. (Slim Willet,

* My Heart Don't Know - The gang gets together on another weeper with the real, down-to-earth flavor. Good cryin' fiddle here, too. (Slim Willet, BMI)

GLORIA TURY

** All of My Life - SIMS 113 - Gloria Tury is the latest in the line of strongvoiced country thrushes, and she sell this weeper in forthright style. (R & R, BMI)

** You Lied to Me - Same comment. (R & R, BMI) (2:15)

JOE & HIS TROUBADORS

** Spanish Strings - RIDGECREST 1212 - Country and Latin flavors blend on a melodic guitar solo treatment of a sprightly Latin-styled instrumental. (Peer Int'l, BMI)

ROCKY LANE-VERNON MILLER

** Crazy Road Hog - Okay vocal on an effective country ditty advocating safe driving. (Peer Int'l., BMI)

JIMMY SMART

** A Broken Dream - PEACH 734 -Listenable ballad is sold pleasantly by the chanter. (Yonah, BMI) (2:15)

* It's Too Late for Me - Jimmy Smart by the group, who rock from the opening handles this country effort in so-so manner. bar. (Yonah, BMI) (2:21) (Yonah, BMI) (1:53) (Yonah, BMI) (1:53)

GENE MORRIS

** There Goes My Love - WINSTON 1046 - A weeper handled in fair style, dual-track fashion, by Morris. He sings to a simple, traditional backing. Nice vocal quality. (Slim Willet, BMI) (2:40)

* If You Were My Love - A bouncing rhythm tune, also in traditional style. Flip is a better effort. (Slim Willet, BMI) (2:20)

** Crazy Medley-ARVIS-105-A medley of five tunes by guitarist Elliott and a rhythm group. "Casey Jones" and "Turkey able. (Arvis, -)

ESTEL LEE

* The Death of Floyd Collins - A mourn-** An Old Flame - Billy Nix tells of his ful "event" or "history" song handled for > Hollywood 28, Calif.

(Continued on page 43)

Billboard

WEEKS AGO FOR WEEK ENDING MAY 22 TITLE, Artist, Company, Record No.

(2)

8 7 11 ALL I COULD DO WAS CRY, Etta James, Argo 5359......

26 - HE'LL HAVE TO GO, Jim Reeves, RCA Victor 7642...... 2

— — A ROCKIN' GOOD WAY, Dinah Washington, Brook Benton, Mercury 71629 1

13 22 16 SWEET NOTHIN'S, Brenda Lee, Decca 30967.....

15 9 4 I LOVE THE WAY YOU LOVE, Mary Johnson, United Artists 208......12

12 20 29 LET THE LITTLE GIRL DANCE, Billy Bland, Old Town 1076...... 9

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Reviews of New Pop Records

Continued from page 42

The following records, also reviewed by The Billboard music staff, were rated

BERRIE DUNCAN: End of the Rainbow/ That's All-Glenn 140 Quit Hangin BARLEY GABBARD: Around/Twenty-One Years-Arvis 107 MATT HUSTON: For Me/Precious Teardrops-York 501

FRED SKINNER: After My Laughter/ Whenever You're Around-Mecca 9-10 EORA STEWART: Yes I'm Blue/Highoway to loway-Cloverleaf 601

TRAIL BLAZERS: You Were Only Teasing Me/Give Me a Hundred Reasons-KCM

UNKNOWN ARTISTS: I Had a Talk With Mama Bee-Line-Spin 923

Rhythm & Blues

JOHNNY RODGERS

** I Am a Lucky, Lucky Man ATOMIC-H 902 - A rockin' blues with Rodgers appareantly far off the mike. The band is much louder here than the chanter, (Uptown) (2:05)

If you're a man who takes pride in his work, you're a man who reads his ensinesspaper carefully. Cover to cover, Advertising as well as editorial pages. Why? Because-as a man who gets a kick out of doing a great job-you know there's no better place to get so many good, practical ideas you can put to work with extra profit to yourself, and your firm, than in . . . your business-



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Where there's business action, there's a businesspaper

. . where there's record/phono business, there's

prepared by the ASSOCIATED BUSINESS PUBLICATIONS



No. E.

** Spring Time - A blues, in slower tempo than the flip, with Rodgers showing a good down to earth approach. Unfortunately, the recording doesn't help to showcase him very well. (Uptown, BMI) (2:40)

The following records, also reviewed by The Billboard music staff, were rated

DAVE ATKINS: The Ballad of Robert E Lee (Parts 1 & 2)-Contour 503 BILLY EARL: Lonely Man My Baby' Best-Reed 1043

POLKA MADELINE LATIP BAND: Pull Down the Lever Polks/One Dream Too Many-Wilkes-Barre 101-2

SLIM WHITMAN

** Sunrise - IMPERIAL 8327 - To an organ, the western chanter with the high pipes, offers a sacred effort that appeals. Many fans will want this one. (Alamo, ASCAP) (3:30)

** I'll Walk With God - Another slow and deeply meditative effort with Whitman offering much emotion in the reading. A good coupling. (Harms, ASCAP)

STERLING MORRIS ** Mother's Faded Sunbonnet - COOL 149 - The mountain group offers a weepy some appeal to fans of this genre. (Queen, BMI) (2:25)

** Well Done - A more rhythmic side here is handled with a similar touch to that of the flip. Very thin arangement detracts. (Queen, BMI) (2:10)

DANIEL QUARTET

** I Know He'll Be Waiting for Me -COOL 139 - The mixed group works to a good piano backing in the true gospel

** One of These Mornings - A bouncy rhythm effort with similar appeal to the flip.

GAYLIGHT TRIO

** City of Gold - COOL 138 - The trio manages to put across a good tone of spirit and devotion in the grass roots manner. Fair for the market. (Sesac, BMI)

** My Brother's Keeper - The group turns in a similar feeling of verve and spirit here. Good message. (Weismann, BMI) (2:15)

Spiritual

** It's My Plan - GOSPEL 1039 -A rockin', frantic, driving shouter. The group pounds thru this important message about "going thru." A wild side that can pull its share of activity. (Savoy, BMI)

** Mercy Lord - A slow but still rhythmic effort, full of spirit. Fem lead has a highly devoted sound here. A good coupling.

B. H. BROADIE

** On the Jericho Road - WORLD of a sermon, helped by answers from the chorus. Recording sounds like it was made in church. Interesting wax. (Planemar,

*** Come on Home - Same comment. Elder Broadie is a preacher in the old-fundamental style, who uses modern imagery to spread the word. (Planemar, BMI)

REV. J. C. CRAWFORD

** God's Blank Check - GOSPEL 1038 - A "live" recording of a message sermon by the Reverend, with the congregation heard in chants of agreement. A lot of meaning here. (Savoy, BMI)

** She Will Tell on You - Another powerful sermon by the Reverend Crawford, again with the congregation heard in enthused responses. (Savoy, BMI)

THE SHOCKLEY SINGERS ** Tell It to the People - WORLD WIDE 5002 — Here's a group of youngsters who manage to develop quite a fervent sound on this traditional to organ and piano accompaniment. (Savoy, BMI)

** Deliver Me - A medium paced supplication to the Almighty. Again the organ and piano are heard in accompaniment. (Savoy, BMI)

London NEWSNOTES:

Continued from page 6

back until September. . . . Arrangements are being made for the was recorded May 14 for eventual Johnny Dankworth Orchestra to re- issue as a Coral LP. Also inturn to America in the fall.... At cluded were singer Janet Medlin, least one date will be with the with the Palladium's resident or-Pittsburgh Symphony.... ATV has chestra under the pianist's own offered its telerecording of the May 16 Royal Variety Show to American TV networks.

Robert Weiss spent most of last telerecording Harry Belafonte week in London setting up a fall LP program.... U. S. agent Willard Alexander arrived to arrange more band exchanges, including a afonte called the show "Songs of return by Ted Heath Actor singer James Darren, in Europe for work on Columbia Pictures' "Guns of Navarone," is in London for studio sequences after location work in Greece.... Other visitors included General Robert Sarnoff, Jack Mills, Robbins' Maurice Scopp, Michael Nidorf, Diahann Carroll and her husband, Monte Kaye.... Dolores Hawkins, here with manager-husband Don Seat. did ATV's "Saturday Spectacular" with Dickie Valentine May 14.

piece of gospel material, which would have by the group he uses on tour. Tho Moss Empire theaters. most visiting recording names do an interview spot with host Brian Matthew (latest was Connie Francis May 14), the idea of Americans the six-place jump of Johnny Presdoing live performances is fairly ton's "Cradle of Love" to No. 2 in recent, with Gene Vincent, the late this week's British chart, becoming Eddie Cochran and Johnny Preston preceding Keller.

month here, Norm Riley, who has "Handy Man," now at No. 3. The manner. A lot of enthusiasm here de- set up several recent tours, is now M-G-M disk was issued at the end spite a lack of any real talent. (Ben Speer) trying to arrange a fall program of January and did not move for which may include Fabian and nearly two months. EMI stuck Bobby Rydell. He has hopes of with it and it suddenly became a Continued from page 2 developing a two-way traffic and major-selling item and has had plans to start with importing Brit- nearly two months near the top of individual musician who earned it. ish singer Matt Monro for a disk the charts... Biggest jump of the and TV build-up. While here week, however, goes to Billy Riley did a deal with the Keith Bland's "Let the Little Girl Dance" Prowse-Peter Maurice publishing in the Top 20 for the first time at they would favor re-use money to group to handle material he con- No. 15. He records for Old Time trols thru his Rorile and Falstaff and is issued on Decca's Londoncatalogs.

Julie Wilson returns to London next month for a cabaret season and guests in Jack Payne's BBC-TV series "Words and Music," June 7.... Gordon and Sheila MacRae have brought forward their visit a month and now televise in ATV's Palladium show June 5 and tape two spectaculars during the following week. . . . Italy's Marino Marini Quartet broke a Portuguese tour to tape an ATV show May 17 in London. The group is due in New York June 22 for a TV shot with Pat Boone and perhaps a concert.... George Chakaris, one of by EMI's Norrie Paramor.

Continued from page 6

are on hand here: Percy Faith on

Philips, Hugo Winterhalter on

RCA, Leroy Holmes on M-G-M,

and Don Raike on Warner Bros.

Polydor has issued the first Ger-

man record of this theme, played

by Helmut Zacharias and his

strings. And Gerhard Mendelson

is producing the first German

"Summer Place" vocal with lovely

Lolita, also on Polydor. . . . Twenty

five years on one label! This really

is an anniversary. Willy Schneider

started singing on Polydor in 1935; still he is one of the top stars on

this label His specialty: Songs of

wine and river Rhine.

Liberace's London Palladium act conductor, Gordon Robinson.... The Beverley Sisters were the main supporting act to Nat Cole when he starred in ATV's "Sunday Night Warner Bros.' international chief at the London Palladium." ... The made for BBC-TV last fall for Christmas Day showing gets a rerun Whit Saturday (June 4). Bel-Many Lands."

The Four Lads, who have been close to a hit here with "Standing on the Corner" from "Most Happy Fella," were due for the "Perry Como Music Hall" telerecording on BBC-TV May 22. Another guest was Jane Morgan. Next Sunday's program includes Sarah Vaughan. with Kay Starr scheduled for June 5. . . Eartha Kitt becomes the first American headliner booked for the Continued from page 2 "Talk of the Town," the theaterrestaurant built into the shell of Jerry Keller is the latest touring the old London Hippodrome. She part of Columbia Records currently American singer to be signed for starts an eight-week season early BBC Radio's "Saturday Club." He in October and will precede it is set for the June 4 show backed with a month's tour of provincial that it is a possibility on the part The advantage of being on hand

for personal promotion is felt to be, at least in part, responsible for a rival to the Everly Brothers' present grip on the top spot... Now back in Hollywood after a Equally notable is Jimmy Jones' American label. It is his first disk release here.... "Robot Man," the Connie Francis disk her manager George Scheck, has substituted in Britain for the American hit, 'Teddy," is virtually certain for next week's chart, tho' the coupling, "Mama," is also showing sales strength.... Nat Cole may also return to the top frame with "That's You." Both Connie and Nat have done their numbers on recent major TV shows. Miss Francis has also been busy meeting DJ's and also did a mystery celebrity spot on "Juke Box Jury."

There are at least two covers of the American leads in the London Jeanne Black's Capitol slicing, 'West Side Story," took a month's Minette on another EMI label, leave from the show to fly to Hol- HMV, and Sally Kelly (British lywood to test for the film version. Decca). . . . Other new releases in-WIDE 5001 - B. H. Broadle bows on the He records for the newly-launched cluded two disks of double-sided new label with a wild, rhythmic reading Triumph label. . . . Gene Vincent American hits - Jack Scott's "Oh! recorded four sides for Capitol in Little One" b-w "Burning Bridges" London with the sessions produced (Top Rank) and Brook Benton's "Hither and Thither and Yon" b-w

Gene Krupa is in the headlines

of German show biz mags at the

moment. The "Gene Krupa Story"

movie is doing very good b.o.

Maybe the German title helped:

"Jazz Esctacy." Critics say: "The

story is poor, but Sal Mineo and

'The Ties That Bind." . . . RCA had the Isley Brothers' "How Deep Is the Ocean?" . . . On London-American is Debbie Reynolds' Dot disk 'City Lights," the Chipmunks' "Coming Round the Mountain" and "Yes, Indeed" by the DeJohn Sisters, who are currently in Britain for cabaret.

Jazz Bash Stars Sign

NEW YORK - Contracts have been signed for five star jazz recording artists to appear at the Randall's Island Jazz Festival to be held here August 19 thru 21.

Pacted for the jazz bash are Diz Gillespie, Chris Connor, Thelonious Monk, Cannonball Adderly and Dave Brubeck. As in the past few years, the festival will include "Twilight Jazz" prior to each evening's main attractions.

Stereo 7-Inchers

nographs. There is no idea on the to bring out a monaural seven-inch 33, but the talk around indicates of some manufacturer in the future.

Seeburg's campaign on the stereo 33 and the tie-in of album covers with the "artist of the week" promotion on Seeburg machines, is expected to introduce the stereo 33 to a wider audience. However, most record men feel that the disk must be displayed in stores and widely advertised to get it really moving on the consumer level.

MGA Strike Threat

Since AFM's rank-and-file is comprised of non-playing musicians, Read charged, it's only natural that go to the Trust Fund for the benefit of the non-professionals.

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"YOU'RE THE MOST" "STOLEN LOVE"

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MAY 23, 1960

Disney Takes Legal Action Vs. Marco Firm, C. V. Wood

Charges Misrepresentation, Seeks Ban on Using Trade-Marks, Names

last week asked the Los Angeles structed" the park. Superior Court to permanently enjoin the Marco Engineering Company and C.V. Wood Jr., from the Disneyland trade-marks or by the Walt Disney organization representing themselves as having name in their promotional activ- and that no connection exists be-

Carroll Talk Against Bill In Washington

WASHINGTON—The proposed \$1.25 minimum wage bill would create more unemployment and economic hardships if applied to amusement parks, kiddie parks, commercial swimming pools and beach resorts, a spokesman for the National Association of Amusement Parks, Pools and Beaches told a House subcommittee (18).

The spokesman, NAAPPB Past President Edward J. Carroll of Riverside Park, Agawam, Mass., emphasized that his industry has always favored fair compensation for all and that the great majority of year-round employees of association parks are paid considerably above the proposed minimum However, he pointed out that during peak periods of the summer the various funspots employ hundreds of high school and college students who sorely need money to help finance their education, plus numerous housewives who supplement their husband's earnings with part-time work, and many elderly people.

"After working for a period of 20 weeks, many widows and elderly people qualify for unemployment

LOS ANGELES - Disneyland, | "conceived the idea for Disneyland, Disney firms are not asking for Inc., and Walt Disney Enterprises or designed, engineered or con-monetary relief of damages. The

The action was accompanied by Denver's Magic Mountain.

board that in filing the suit the struction of the park.

purpose of the action, Tatum said, The suit also asked the court is to set the record straight that to stop the defendants from using Disneyland was designed and built tween it and the Wood projects.

Wood was in charge of Stanford exhibits intended to show that Research Institute's unit hired by Marco and Wood have made the Disney to determine the location alleged misuses and misrepresen- of Disneyland. After completion of tations in promoting amusements the research project, Wood joined projects. Those mentioned include Disneyland as its vice-president and the Sanford, Fla., Circusland, the manager during 1954 and 1955. Bronx area's Freedomland and Tatum contends Wood's position was that of an operations manager Donn Tatum, Disneyland execu- and did not involve decisions in tive vice-president, told The Bill- creative concepts, design or con-

Ringling Grosses

Ends Three-Year Declining Trend; Starts Upswing, Nears \$2,000,000

NEW YORK - Ringling Bros. grossed a reported \$1,992,000 for its 46-day stand at Madison Square Garden here.

Starting with a large advance sale, the show went on to roll up a gross only \$8,000 short of \$2,-000,000. This gave the show a 10 per cent increase over last year's \$1,815,000.

But more significantly, it marked the turning of the tide, the end of a downward trend of the past few years and the start of what is expected to be an upward swing. Show officials are citing the improvement proudly. The gross was \$1,885,000 in 1957, then down to benefits," Carroll pointed out. "If \$1,863,000 for 1958 and down they are not employed in the further to \$1,815,000 for 1959. (Continued on page 58) Then came this year's upturn.

Aiding in this bonanza were selland Barnum & Bailey Circus outs for the final afternoon shows, Saturday and Sunday (14-15). As the figure mounted in the final hours of the run, John Ringling North made a number of calls to the circus office to learn the late

> The legendary \$2,000,000 gross was attained only once, in 1955, following which the slow slide set in, and Ringling gave it a good run this season. More than one reason was suggested for the upswing. Previous Madison Square Garden visits have ranged from 33-40 days; this one was somewhat longer.

> Another factor, nebulous but important in the minds of many, is a changed emphasis in advertising. The outlay this year was \$25,000 less than the budgeted sum for the New York date's press and ad campaigns. Directed by Bill Fields, visual space was dominated by a range of subjects rather than confinement to one or two. The diversity saw profuse use of outdoor ad space, featuring clown heads, girl on horseback, gorilla head, tiger head, girl on elephant, and others.

DOCTORS X-RAY PATIENT'S GUEST

NEW YORK-Sadie Anderson, Side Show spotted Hospital, New York, and while, Sadie Anderson, who had been on the critical list, now is improving but remains in the hospital.

K-M DISPLAYS HIPPO WALK

REDLANDS, Calif. - Al G. Kelly & Miller Bros.' Circus again this season is featuring its hippo in a walk around the hippodrome track. The trainer, Capt. John (Camel Dutch) Narfski, takes the uncaged animal on its walks.

Fair Dates Detailed for 'Waters' Unit

NEW YORK-Sam Shayon returned this week from a contracting trip covering the Canadian A Circuit of fairs, Agreements were signed and locations selected for 'Dancing Waters" tent operations as follows: Winnipeg, June 24 thru July 2; Calgary, July 11-16; Saskatoon, July 25-30, and Regina, August 1-6.

Alfred G. Osborn will supervise this phase of "Dancing Waters" presentations, with Morris Steinman of St. Paul in charge of publicity, exploitation and promotions.

The water attraction will also be a free device at the California State Fair, Sacramento, from August 31 to September 11. Dudley Fortin, manager, represented the fair in negotiating. Also on the route is a second appearance at the Santa Barbara Fiesta celebration, staged by Henry F. Reese of Los Angeles from August 11-13.

NEW YORK — The Ringling menagerie animals, used in Madison Square Garden, have been gorillas, Tony and Toto, are back son, the Clara Ward Singers and in Sarasota winter quarters.

Freeport, III., Fair Expands Name Bookings

Bob Crosby, Anita Bryant, Molly Bee, Rex Allen Signed

FREEPORT, Ill.-The Stephenson County Fair, which in the past has used a number of television and record names as attendance lures, will expand that policy this year.

The grandstand shows will be free this year and two performances are set for each evening. On the first night, it'll be Bob Crosby and Anita Bryant plus acts. Then Johnny Cash will come in for two in one night and the third night will offer Molly Bee, the Vagabonds and the June Taylor Dancers. Teddy Phillips' orchestra will cut all the shows. E. O. Stacy, Music Corporation of America, booked the talent.

On Saturday night Rex Allen is set as the name lure, booked thru Attractions, Inc., of Chicago.

Jazz Festival At Minnesota Reports Loss

MINNEAPOLIS - A loss of \$12,000 was sustained in the University of Minnesota's three-day jazz festival that ended May 15 at Northrop Memorial auditorium.

The festival, which cost \$30,000, grossed about \$18,000, according to James S. Lombard, director of divided between two zoo locations the university's department of conuntil the 1961 engagement here, certs and lectures. It featured such Housing them are Bob Dietch's jazz greats as Dave Brubeck, Miri-Zoo in Fair Lawn, N. J., and Zoo- am Makeba, Ahmad Jamal, Colerama, Inc., Newmarket, Va. The man Hawkins, Ernestine Ander-

(Continued on page 58)

Du Quoin Fair Inks Name—Laden Bills

Gordon MacRae, Ken Murray, Chordettes, Bobby Darin Head Up Grandstand Shows

DU QUOIN, Ill.—The 1960 edi- | Hal Sands Manhattan Rockets (24) tion of the Du Quoin State Fair, to and the Lou Breese orchestra. be held here August 28-September 5, will again present a name-laden bill of talent in front of its grand- ning show, which over the years stand in addition to the Hamble- has included most of the top names tonian and programs of auto races. in television and motion pictures,

Eugene Hayes, who with his brother, Don, manages the big Southern Illinois event, last week disclosed the talent line-ups.

The opening bill on Sunday afternoon will be a jazz festival featuring the Dukes of Dixieland. Various presentations, including fair queen doings, will also be held at the matinee program.

That evening the regular grandstand show takes over for eight racing are set. performances thru the following Sunday. Booked thru the Music Corporation of America and GAC-Murray, Marie Wilson, Leo Dia- United States Automobile Club. mond and the Blackouts and Bob-Marquis Chimps, Gimbel Brothers, the nine-day run.

Sign MacRae

The featured Labor Day evewill be brought in by MCA. Set are Gordon MacRae and Sheila, Chordettes, Vagabonds, Professor Backwards, Birk Twins, Half Brothers and June Taylor Dancers. Breese will also provide the music for this one-nighter.

The Hambletonian, the Kentucky Derby of harness racing, will be the Wednesday afternoon feature of the run. In all, five programs of Grand Circuit harness

The gasoline buggies will take over the track on the Labor Day weekend with big cars, stocks and Hamid, the bill will include Ken midgets under the banner of the

Al Kunz's Heth Shows again will by Darin. Supporting will be the provide the midway attractions for

IAFE FINALIZES CHI MEETING PLANS

Will Charge \$10 Registration Fee; Schedule Banquet, Two Luncheons

Association of Fairs and Expositions will hold a banquet and luncheon as part of its December 1-3 convention to be held here in the Morrison Hotel.

will wind up the conclave at noon on Saturday Tickets for the banquet will be \$10 and past presidents will be honored that evening.

The association will charge a \$10 registration fee this year for the first time. Included in the fee is ing, from 10 to 12, will be a genone ticket to the Saturday luncheon with extra tickets at \$5. Maurice Fager, Topeka, is chairman of both the banquet and luncheon. The tra-

CHICAGO - The International | ditional past presidents' luncheon will be held Thursday.

Five business sessions are scheduled. On Thursday a business meeting is set for 10 a.m.; Midwest Circuit at 11:15, and the International Motor Contest Association The banquet, to be called the at 11:45. Thursday the Federation "International Fairs Roundup," is of State and Provincial Associaset for Friday evening in the hotel's tion of Fairs will be in session Terrace Casino and the luncheon from 2 to 4 p.m., and IAFE committee meetings are set for the same time period.

> Five forums are set for Friday morning on county fairs, advertising, concessions, youth and women's activities. The Saturday meeteral session.

The annual luncheon for fair women will be held at Marshall Field's Thursday (1).

girl, is a patient at Bellevue. among her visitors was Estelline Pike, sword swallower. Doctors became interested in the latter act so she returned one day between Ringling performances to give a special show at which she was X-rayed with from one to four blades down her throat. Mean-

Milwaukee, Topeka Fairs Sign Boone

Wisconsin Booking Runs Five Days; Kansas Event Also Sets Lennon Sisters

signed for personal appearances at two more major fairs-the Wisconsin State Fair, Milwaukee, and the lined in front of the grandstand Mid-America Fair, Topeka, Kan.

days, August 24-28, the tail-end of the run. During that time he will give five night shows and also twi-

Packs Plays To Big Crowds At Nashville

NASHVILLE-Tom Packs Circus played the Fairgrounds Coliseum here for the first time, after playing 16 seasons at a ballpark here for the same Shrine auspices. Business was big, with the largest crowd in the history of the building on hand for Friday (13).

Opening was light because of cold weather, but it built from there to Friday's throng of 6,000 in permanent seats, 1,512 in temporary seats and others turned away. Saturday afternoon was another turnaway, and a surprise was another full house Saturday night. Building's regular electrical system was augmented with 36,000 watts of overhead illumination brought in by the Packs organization.

The Beatty-Cole elephants formerly belonging to Norma Davenport made this Packs date and will make others on the Packs route later. They will be on the Beatty Circus at Philadelphia, then at Pittsburgh's Kennywood Park and then back with Packs Circus.

Women's Air Force **Band to Return** To Illinois Fair

SPRINGFIELD, III. — The Women's Air Force Band will again be presented at this year's Illinois State Fair, J. Ralph Peak, general manager, announced. The group made its first appearance here last year.

Classics, comedy, marches and mambos, mixed with some rock and roll will be featured along with the WAF Band Bell Ringers.

CHICAGO-Pat Boone has been | light shows on two days, Bill Masterson, fair manager, announced.

At Topeka Boone will be headthe first three days of the six-day He will be in Milwaukee for five fair. He will give one matinee, a Sunday show and possibly one other matinee, Maurice E. Fager, fair manager, announced.

> Fager has also signed the Lennon Sisters for the final three days of the fair, September 13-15. On the bill with the Lennons will be Snooky Lanson, Buddy Morrow and his orchestra, comic Roger Ray, a line of girls and some additional acts.

> Boone will bring in a complete show at both Topeka and Milwaukee. The attraction contracts at both fairs were signed thru Frank Taylor, of GAC-Hamid, Inc., New York.

> With Boone contracted for the last five days, the Milwaukee fair still has open its first five nights' grandstand attraction. Masterson indicated he may close negotiations within a week for the night grandstand attraction for that open time.

> Prior to being booked into Milwaukee and Topeka Boone had been set at the Nebraska State Fair, Lincoln, for two days; Michigan State Fair, Detroit, for four days; Indiana State Fair, Indianapolis, for two days, and Reading, Pa., for one day,

Wirth Show Scores Well At Syracuse

SYRACUSE, N. Y. — Frank Wirth Circus, with Shrine auspices, did well at the Onondaga County members and guests in attendance. War Memorial here May 10-15. During the annual election, the as-The building seats 8,000 and it sociation chose Ben Sterling, head 5,200 people, second had 3,000, president for the coming year. He while the fourth pulled 4,500. Fri- succeeds Ed Lee, of Sans Souci day shows had 4,500 and 8,000. Park, Wilkes-Barre, Pa. Saturday shows tallied 3,000, 8,000 and 3,000. Single Sunday show had 6,000 people.

Local Shriners said this was their most successful circus venture. It completed Frank Wirth's current route. He now is readying a series of summer dates to start with Washington, D. C., June 17.

Kelmans at Helm Of Pleasure Beach

agement reorganization places Ed Kelmans in the presidency of Pleasure Beach Operating Corporation. The new structure was decided in January, but members started work as a team in March, in anticipation of the 1960 season.

Pleasure Beach Park got a trial run Saturday and Sunday (21-22) and opens officially next Saturday (28). George DeRise is vice-president and Tom Lappos is retained as resident manager. Bert Nathan is among the stockholders.

Also on the park staff are Kelman's son-in-law Kenny Stein, operating all rides on a concession basis, and Jack Kelly of Bridgeport, in charge of advertising, promotion and public relations in conjunction with the manager.

Kelmans is known to a wide cir- offer weekend free acts.

BRIDGEPORT, Conn. - Man- cle of amusement people thru his former operation of Indian Point Park, outside Peekskill, N. Y. The long-time Hudson River recreation area was sold in recent years to Consolidated Edison Company as an atomic energy power installa-tion site. Kelmans has been a hotel and country club operator, and has been around outdoor amusements a number of years.

ing Company retains the park's also apparent between sales tax food and drink operation for the and local taxes. There are also third year. New channel ride boats some unclear angles of the sales have been acquired, and elsewhere tax on food and drink and the new a general sprucing up has been 1-cent tax on soft drinks. Williams effected. Included is rejuvenation warned that operators must be sure of the Roller Coaster.

around the park business. Pleasure run the risk of heavy penalties be-Beach is working on tie-ins with ing assessed by State inspectors excursion boat firms, and plans to who have great arbitrary powers.

R-B UNDER WAY AT VENICE; MAPS JULY MOVE TO TRAIN

Arena Work Will Start This Week

SARASOTA, Fla. - Ringling Bros. and Barnum & Bailey Circus has gotten approval for its new quarters site at Venice, Fla., and it was expected to let a contract late last week for construction of the first building there. It also has let a contract to clear the new 15-acre site. Construction is to start at

First building will be an arena with 58,000 square feet and 350 by 200-foot dimensions. It will serve as a rehearsal site for the circus, and the 1961 season will open in it. Circus seat wagons will be used

Work here now is concentrated in readying the show's new train. It will be completed very soon and then attention will turn to refurbishing the seat wagons and to moving the first items over to Venice.

The new arena will seat 5,000 (Continued on page 58)

NO SHOW, BUT **CROWD HEEDS** GOOD PITCH

VALLEY STREAM, N. Y. —Quick thinking is a vital asset, but sometimes it produces funny results. During an aggrevating break in the Beatty-Cole performance here, while Galasso's finger-stand equipment was being installed, manager Walter Kernan snatched the mike and started talking to the crowd. What came out was a fullfledged Wild West concert intro, with verbal flourishes in reference to the riding, roping and shooting troupe. Admission was a quarter, Kernan intoned, and "ticket sellers will now pass among you." Sure enough, when the teardown started, a group of spectators had to be convinced it was all over before they'd le a v e. "Concert?" Kernan asked, "What concert?"

Rail Jumps Come After Idle Month

BOSTON-New show train of the Ringling circus will not be put into use until after the show's July layoff. The show will play Atlanta, June 28-30, then lay idle until August 5-7 at Omaha. In that period the circus will go to its new quarters at Venice, store the present trucks and trailers and move onto the train.

Departure from Venice, Fla., about August 1 will be turned into a big celebration.

Use of the new train has been scheduled and rescheduled several times. At one time it was expected to be in action after the Boston Garden stand, but there have been several delays. One of them was caused by the problem of how to build end doors on the tunnel cars so they could be opened while the cars were coupled together. Another factor is that performers and the show itself would have a problem of storage for trucks and trailers if the switchover were made anywhere but the Sarasota-Venice area.

Use of railroads for the second half of the current tour will see the show thru its long jumps to Omaha and on thru the West. It will make San Francisco, Los Angeles and other Coast stands and then return via Texas to the Middle West. Among the stands will be Dallas, September 28-October 2: Milwaukee, October 26-30, and Des Moines, November 11-13. Season probably will run thru Chattanooga December 4.

PENNSY PARKMEN TO TEST TAX LAWS

Association Decides to Challenge State 'Tax Anything' Law, Sales Tax

vania Amusement Park Association members will bring test cases against the State of Pennsylvania to clarify terms of the new sales tax and the "tax anything" laws as they apply to amusement parks and kiddie parks.

meetings of the association at the him were Tarr, Lusse and Spang-Penn-Harris Hotel with about 30 ler. was full twice. First day brought of Rocky Glen Park, Moosic, as

> Other officers are Hartman Knoebel, Knoebel's Grove, Elysburg, first vice-president; C. Max Lee, Canandohta Lake, Union City, second vice-president, and William J. Tarr, Conneaut Lake Park, Conneaut Lake, re-elected secretary-treasurer.

terms include C. K. (Jack) Mac-Donald, Idlewild Park, Ligonier; Ray Lusse, Lusse Bros. Manufacturing Company, Philadelphia; Allen R. Fasnacht, Willow Mill Park, Mechanicsburg, and R. M. Spangler, Rolling Green Park, Sunbury.

Action to clarify the sales tax regulations and local borough and township taxes assessed under the "tax anything" laws was taken following an analysis of the tax picture by legal counsel Edward C. First Jr., and his colleague, John Williams. It was explained that there are some rather contradictory features of the new sales tax regulations, with some rides being subject to tax and similar ones not. It was reported that ABC Vend- Some "double tax" conflicts are to keep accurate records of their Lappos has spent many years sales and the tax they collect or

HARRISBURG, Pa.—Pennsyl- negotiate with the sales tax department for a "formula basis" which would enable each amusement park operator to streamline and simplify his record keeping.

Robert L. Plarr, head of Dorney Park, Allentown, and president of NAAPPB, was designated as head of a committee to steer the legal This was decided, at the spring tests and negotiations. Named with

> Plarr and NAAPPB Executive Secretary John S. Bowman of Chiago spoke at the meeting. Bowman reviewed current activities of NAAPPB and pledged co-operation of the national office to the Pennsylvania members in their tax explorations.

The association accepted the invitation of retiring President Lee to hold their summer meeting at Sans Souci Park. The outing will be August 3. The date is about two weeks earlier than that usually set for the Keystone summer party, in Directors chosen for three-year order not to conflict with the NAAPPB summer meeting at Ponchartrain Beach, New Orleans, August 23-24.

NAME LURE

Salt Lake Rodeo Inks Rifleman

SALT LAKE CITY - Chuck Connors, star of the television series, "Rifleman," has been signed as the name lure at the Days of '47 Rodeo to be held here in July.

His video son, Johnny Crawford, will also be in the show for the run of the events to be held in the Coliseum of the Utah State

Last year's rodeo had Roy Rogers, Dale Evans and their troupe as the headliners.

Cristiani Gives Extra at Elizabeth

Cop-Robber Chase Adds Excitement; Cedar Grove Adds Big Business Too

ELIZABETH, N. J.—Business (14) had business in the same pro-(13) when a cop and robber chase ended on the midway. An extra show was given Sunday.

Earlier, Cedar Grove, N. J., gave the show two packed houses despite multiple confusion over the location and a change in lots.

He suggested that the association three-quarters full. Second day this season.

ranged from fair to big for the portions. Sunday (15) brought a Cristiani Bros.' Circus on a three- turnaway house in the afternoon day stand here (13-15) and there and a half house at night. The extra was added excitement on Friday show was added to accommodate the afternoon turnaway.

Climax of a police chase happened to come on the show lot. Four bandits with pistols and shotguns held up a liquor store downtown. Police caught up with them as they sought to flee across the show lot. Later an employee, Rob-At Elizabeth Friday rain made ert Wilde, was struck by an elea change in lots necessary and phant, but not injured. The Beattyhouses were estimated at half and Cole Circus also plays Elizabeth

TALENT ON THE

Autry Replacing Rogers at Trenton and Reading Fairs

Further taking up the slack caused by Roy Rogers' appearance Exposition's pre-operating expenses cancellations, Gene Autry and a Melody Ranch show have been booked into the Reading (Pa.) Fair and New Jersey State Fair, Trenton. Autry has Reading set for Thursday thru Saturday, September 15-17, and Trenton for Sunday thru the Saturday matinee (18-24). Both are GAC-Hamid bookings. . . . Ethel Smith, organist, will play the calliope on a float in the Fourth of July parade of the Barnum Festival. Thirteenth annual fest is set for July 1-9 in Bridgeport. Conn.... Dorney Park in Allentown, Pa., opens May 22 with Chief Halftone (WFIL-TV, Philadelphia) and an Indian revue. On May 29-30 features are Henri LaMothe, high dive, Kelroys, trampoline, and Pia and Mai, unicycle and perch. Abe I. Feinberg provides the talent. Irwin Kirby

Monticello, Ia., Fair Sets Name Talent Bill

The Great Jones County Fair, Monticello, Ia., which has been making a name, and profits, too, thru use of name talent, has lined up an ambitious program this year, also. Anita Bryant and Rusty Draper are in for one night. Bob Barker and his NBC program, "Truth or Consequences," is set for another evening, along with the La Gard Twins. Then Brenda Lee, the Browns, Collins Kids, Stony Mountain Cloggers and Leon McAuliffe and his band will come in, and the wind-up show will be headed by Bob Crosby and include Carol Richards and the June Taylor Dancers. Teddy Phillips and other acts will be in for the run, all entertainment booked thru MCA. . . . Rex Allen is back on the West Coast after cracking all attendance marks at the Jasper, Tex., rodeo, which is sponsored by the Chamber of Commerce. ... McGuire Sisters are next at Chicago's Chez Paree, opening May 27 and running thru June 9

Pedro and Pedro Morales Jr. will open June 12 with their balancing act at the Circus Hall of Fame, Sarasota, Fla., for a 12-week stand with an option. . . . Ving Merlin's Coquettes will play an Australian circuit of theaters starting in June. . . . Whimpey the Clown will keep busy well into the fall months, he reports. Following the Canadian A Circuit, he'll be seen at fairs in Barton, Vt.; Ottawa; Flemington, N. J.; Simcoe, Ont., and Abilene, Tex. . . . Bobby Diamond, the Joey of the "Fury" television series, did a one-day appearance at the Silver Dollar

TV SHOWCASE: Carmel Quinn will be the girl of the week on the Today Show, May 23-27. . . . The Brothers Four have been added to the cast of the May 24 Ford "Startime" segment. . . . Set for the June 7 edition of the George Burns opus are Jack Benny, Betty Grable, Polly Bergen and Bobby Darin. . . . Gisele MacKenzie and Tab Hunter will join the June 2 video version of "Summer on Ice-1960," which also includes the cast of "Ice Capades of 1960.". . . Lonesome George Gobel joins Tennessee Ernie Ford on May 26. . . . Crosby Brothers. Carol Lawrence, Don Adams and Genevieve on Perry Como show

R. R. Display & Horse Shows for N. J. Fair

TRENTON, N. J.-Advance in New Jersey State Fair plans were achieved at last week's meeting of the advisory board. It was brought out that a horse show and pony show will be instituted this fall, under responsible association sanctioning. The coliseum, used for cattle judging, will be utilized.

On Monday and Tuesday of fair week, during the cattle judging period, special horsemanship events will be offered on the infield in front of the grandstand. During the rest of the week the events will

Also reported was the decision of the Eastern Railroad Conference to install sidings for its broad display of modern equipment by seven member roads. Rutgers University will be taking over a complete exhibit building for a science

Dr. Morrison, head of the Hamilton Township school system, has agreed to the closing of schools in co-operation with the fair, which is established within the township. A decision on Trenton city pupils is pending a school board meeting in June. Amos Kirby is chairman be brought indoors. Outside the of the fair's advisory board, and coliseum an arena will be erected Clarence Davenport, Burlington agfor parts of the program. Horse riculturist, heads the co-ordination show is the province of Martin among the board, the fair, and the State.

STEINER JAPANESE RODEO TOUR DELAYED BY DATE REVISIONS

AUSTIN, Tex.-Tommy Steiner, head of the rodeo producing firm bearing his name, announced last week that dates for the trip have been revised. The proposed tour is under sponsorship of the U. S. State Department of Cultural Exchange.

Originally scheduled to start on July 21, it has been postponed, pending new dates subject to the availability of Tokyo Stadium, Steiner pointed out. Also scheduled to be visited are Osaka and Nagoya, plus other cities in the Orient.

Steiner is to provide the bucking stock, including 50 bucking horses, 15 Brahma bulls, 15 Mexican bulldogging steers and 40 parade horses. The troupe would include 75 in all, 42 cowboys and cowgirls, 20 Indians, three Texas University beauties, five trick riders and ropers and five supervisory people. The stock would be shipped a month ahead of time, with the troupe going by air.

Seattle Expo Plans Fund Amortization

SEATTLE-A plan for amortization of the \$3 million underwriting loans financing the Century 21 was outlined last week. The expo will be held here in 1962.

The money is in a trust fund. The fund will receive 40 cents from each paid admission, to be held solely for the repayment of the underwriting loans.

Attendance at the fair, which opens April 21, 1962, is estimated at 10,000,000 and it is anticipated the trust fund will receive \$4 million with a margin of \$1 million in excess of the loan retirement requirements.

Underwriting subscribers are being offered the option of purchasing 6 per cent debentures or of making a pledge which will be used as collaterial for bank loans.

LaPorte, Ind., Fairgrounds Receive OK

LaPORTE, Ind.—Final obstacle to the acquisition of a site for the new LaPorte County Fairgrounds was cleared Monday (16).

The LaPorte County Board of Zoning Appeals voted unanimously to sanction conditional land use for the new fairgrounds property, a 102-acre area one mile west of LaPorte on Indiana 2.

Purchase of the tract became necessary when the fair board sold its fairgrounds to the La Porte school system. The 1960 fair will be held at the old location.

All-Thrill Show Set For Arena

WEST HEMPSTEAD, N. Y .-An all-thrill production is being framed for Island Gardens by building operator Arnold (Whitey) Carlson. Dates are the November 25-27 weekend. Carlson, who has offered circus, rock 'n' roll, auto racing, wrestling and a range of other attractions, is assembling a line-up of sensation-type acts as Thrill-a-Rama.

Canada Tour Starts Well For Rex Show

SAULT STE. MARIE, Ont.-Rex Bros. Circus pulled good business at Memorial Gardens here May 9-11. First show had 2,860 people in the 3,800 seats. Second day's show scored a straw house of 4,775 and the third had a full house of 3,745.

Fair Exhibits

BAKERSFIELD, Calif.-Materials that were to be used in exhibits at the California State Fair and five California county events were lost in a recent fire at the Skidmore Display Company here.

The firm for many years has built fair exhibits, in addition to floats for various parades and celebrations. Counties whose exhibits were lost in the fire included Tulare, Merced, Yolo, Madera and Lassen.

FAIR-EXHIBITION MANAGEMENT

Oregon State to Use 1959 Centennial Booths

SALEM, Ore.—Reminders of the 1959 Oregon Centennial will live again this year at Oregon State Fair September 2-10, Howard Maple, fair manager, disclosed.

Scores of the uniform pegboard booths used in the Centennial expo in North Portland have been moved here and are now being set in place in the commercial exhibits building.

"While sizes of booths vary to accommodate different requests, they will all appear more uniform with the same kind of backs and sides," Maple pointed out. He also disclosed that already 35 per cent of the commercial exhibit space in the building has already been sold.

Improvements on the plant are under way. A number of walks have been outlined with low box hedge plantings. This has also been used to line the walk leading from the east entrance parking lot to the fairgrounds.

Gay colored flowers will be used in the flower beds around the fairgrounds this year. Included are geraniums, marigolds, salvias, zmnias, cannas and dahlias. These will be massed in beds to give a big splash of color, the manager explained.

Calgary \$3 Tix Sold Out; Three Events Ink Jet Team

CALGARY—By April 29 all \$3 reserved seats for the night grandstand show at the Calgary Exhibition and Stampede had been sold. Maurice E. Hartnett, general manager, said \$2.50 seats were still available for night performances and there were plenty of good seats for the afternoon rodeo events. Feeling is that grandstand attendance will set a new high. . . . Three Canadian A fairs will have the Golden Hawks, crack jet aerobatic team of the Royal Canadian Air Force. The team will be in action at the Calgary Exhibition and Stampede. Edmonton Exhibition and Saskatoon Exhibition. . . . Well known among show people is Judge A. Gordon Buckingham, who has retired as director of the Provincial Exhibition of Manitoba in Brandon. He is a past-president of the fair. . . . The Ponoka (Alta.) Stampede and Exhibition has spent \$40,000 on development of its grounds in the past five years, Hector Labrie, president, disclosed. This year permanent concession stands, larger grassed areas, improved entrances and more portable seats are planned. . . . Edmonton Exhibition has posted a total of \$5,000 for its five-day light horse show to be held May 24 in the Gardens. Total entries of 250 horses are expected.

ESE Musical Tent Set to Go; 'St. Louis' 1st of 10 Shows

WEST SPRINGFIELD, Mass.—With an inaugural year under its belt, the summer tent theater on Eastern States Exposition grounds opens its second season June 13-18, with "Meet Me in St. Louis." The striped tent was erected last weekend.

Wally Beach, general manager, reported Ken Mayo of the Ringling circus will be press agent for Storrowton Music Fair this year. Show schedule following the opener consists of "Teahouse of the August Moon," "Redhead," "South Pacific," "West Side Story," "Paint Your Wagon," "The Student Prince," "Girl Crazy," "Carousel," and closes with "Guys and Dolls," September 5-10. Fair dates are September 17-25, during which the ESE may operate the tent itself with other theatrical attractions.

Publicity operations on the grounds have begun under aegis of the Richard R. Bruce agency. The firm has added the services of Ben C. Sweet and Janice Kline to work on the account.

Briefs Around the Circuit

CHICAGO—Doug Baldwin, secretary-manager of the Minnesota State Fair, St. Paul, left for a 10-day vacation in Mexico and California. ... C. B. (Jack) Afflerbaugh, top man at the Los Angeles County Fair, Pomona, is convalescing at home following a siege in the hospital. . . . L. (Doc) Cassidy received good response to the Kentucky State Fair's first annual piano festival which will be part of the fair program. . . . Clarence Lester, manager of the Tulsa (Okla.) State Fair, says that thru May 9 a total of 388,673 people attended 299 events held on the grounds. Included were basketball games, sales meetings, wrestling, trade shows, a rodeo and banquets. . . . The Indiana State Fair News, edited by Don Davis, publicity supervisor, has a column "Sound Off" in each issue. In it a guest writer sounds off about what he thinks of the fair. . . . N. S. Hand, executive secretary of the Mississippi State Fair, Jackson, is another who's keeping his plant busy. Automobile sales, a home show and a science fair have been recent events.

Wives to Work at PNE

VANCOUVER, B. C.—Housewives who compete for prizes of \$3,000 in the Pacific National Exhibition's Home Arts Show will work for their awards.

Home Arts committee members are firmly convinced that today's women are even more talented than they were when grandma was a

bride. At least that's how the publicity reads. As a result, and to prove their point, contests will range from ironing a shirt to swinging a hammer. One of the most popular and challenging will be the "make and model garment contest." Here the entrant will have the opportunity of seeing her creation modeled before hundreds from the State in the Home Arts Building.

In addition to the \$3,000, hundreds of dollars in merchandise will

also be awarded contestants.

AMUSEMENT PARK **OPERATION**

Pacific Ocean, Ocean Beach **Busy With Promotion Events**

PACIFIC OCEAN PARK is operating a weekly Teenage Jamboree with a disk jockey, Jimmy O'Neill, from KRLA, originating the program at the park's Sea Circus arena. On June 10, a large \$177,489, the total some \$4,136 number of movie stars is expected to come to the park for a Variety Club benefit. Club sent 500 invitations to screen personalities. . . . Mammoth Cave National Park in Kentucky will be expanded if an appropriation is approved by Congress. . . . Ocean View Park at Norfolk, Va., observed its second annual Mothers-in-Law Day Sunday (22). Seaside Park at Virginia Beach opened Friday (19). Seaview Beach, near Norfolk, opens May 27. Tom Parkinson

Park Railroads Add Cars; Blackpool Plans Rebuilding

ADDITIONAL COACHES FOR established miniature trains is the order of the day in a couple of spots. Four new coaches at San Antonio's Breckenridge Park give the unit a total of 18 cars and six locomotives. Cal Boykin is manager and his depot is at the zoo gate. The track is about three miles long and there are four waystations. Adults make up 52 per cent of the patronage. . . . At Milwaukee's new zoo the two locomotives and eight cars will be augmented by two more cars for the steam unit. Last year the layout carried 163,496 people, tho the new zoo is only partially completed. . . . In England, Blackpool's famous amusement area is to get a new amusement center. The "golden miles" is to be rebuilt as part of a \$1,960,000 redevelopment. . . . Another English town, Hartlepool, is expected to add park attractions this summer. And at Redcar, officials okayed a plan for a Scottish midway company to operate the resort amusement park.

Theme Park Plans Arcade; NAAPPB Opposes Wage Bill

PIONEER TOWN, A THEME spot linked with the Aquarena, San Marcos, Tex., is expecting to set up an Arcade with antique has been on Decoration Day for machines at the entrance of the Western Town. Manager Don Russell many years, but W. B. (Bill) is making the plans. . . . The New Haven Railroad had a "zoo train" excursion Saturday (21), bringing visitors from Massachusetts spots and date to Saturday because of the ocother towns to the Bronx Zoo in New York. . . . At Nanaimo, B. C., currence of the holiday on Mon-Paul Hertle, a zoo park operator, has lost his animal license because a day. child was injured. He has petitioned the government for permission to operate until fall and for an opportunity to sell the animals at proper prices. . . . NAAPPB's government relations committee is urging association members to write their congressmen to oppose the Kennedy-Roosevelt minimum wage bill. It is felt that the bill would reduce the number of students, elderly people and other part-time workers that parks could afford to hire.

Chicago Dairy, Kid Parks Repeat Half-Price Tickets

A FULL PAGE ADVERTISEMENT in colors urged readers of The Chicago Tribune to patronize arena kiddielands and the Bowman dairy. Ad, done up in comic page style, kicked off with big red letters reading "I wanna go to the kiddie park" Dairy is repeating its tie-in with which carton tops or bottle caps are good for half-price tickets on rides any time but Sundays and holidays at any of eight parks. The kiddielands involved are Fun Fair Kiddy Park, Skokie; Kiddytown, on Chicago's north side; Kiddytown on the south side; Fairyland Park, Lyons; Fox River Picnic Grove, Fox River Grove; Valley View Farm Kiddyland, Frankfort; Porter Kiddieland, Gary, Ind., and Sauzer's Kiddieland, Dyer, Ind.

Dinner Marks Dorney Bow; Smith Heads Pleasure Isle

NATIONAL ASSOCIATION President Bob Plarr, of Dorney Park, Allentown, Pa., had a VIP dinner party Saturday (21) to mark the launching of Dorney's 76th season. He jetted up from his piscatorial adventures in the Miami area for the event. Incidentally, Bob looks better than he has in months, has a tanned ruddy complection and appears well rested. . . . Leonard Thompson, Blackpool Pleasure Beach in England, will accompany Harry Batt to Tivoli Gardens at Copenhagen and Liseberg at Gothenburg, Sweden, to view those outstanding parks following Batt's tour of Russia. . . . General understanding is that Walter A. Smith, former New England representative for Esso, will be the manager of Pleasure Island, the Boston area theme park, when it reopens June 18. Smith is one of the principal owners. . . Rep. Ed Boland, the congressman from Ed Carroll's district, is quite an amusement park fan. Ed says that Boland, a bachelor, frequently brings a large party of children to Riverside Park at Agawam, Mass., and always insists on paying the tab instead of accepting complimentaries. . . . Willard G. Glasgow, maintenance and ride superintendent at Conneaut Lake Park, Conneaut Lake, Pa., was expected to leave the hospital Friday (20) after recovering from an emergency operation for appendicitis. Glasgow was stricken just as the park staff was working at full speed getting ready for the season's opening. So Bill Tarr, the park manager, had to take over.

John S. Bowman, NAAPPB Secretary

Ocean Beach Ups Budget, **Putting Fee**

NEW LONDON, Conn. - The Ocean Beach Park Board, supervising the city-owned-and-operated Ocean Beach Park, has approved a 1960-'61 fiscal year budget of more than the current \$173,353 allocated. Largest approved increase - for \$1.300 - will cover special policemen's salaries.

Holmes Cook, operator of the miniature golf course, was given permission to boost his rates on nights, weekends and holidays from 35 cents to 40 cents. The weekday rate of 25 cents will continue. A city cashier will work with the concession.

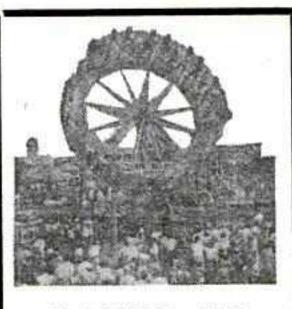
Vescovi Amusements has been authorized to set up two new rides —a Kiddie Whip and Kiddie Pony Cart-west of the Merry-Go-Round is result of the new banked

CNF Enterprises has been authorized to move its Little Dipper ride north of the Merry-Go-Round area and to install a Mite Mouse ride in its place.

Bob-Lo's Bow Fills Detroit **Park Picture**

DETROIT—Bob Lo Island Park will open for the season May 28, making this the last of the major amusement parks in the Detroit area to open. Traditional opening Browning, is stepping up opening

Access to the island will be by the historic steamers, Columbia, under Captain Lynwood Beattie, and the Ste. Claire, under Captain Bill Yonkers, which carried a total of 753,316 park-bound passengers last season.



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AMERICA'S FINEST SHOW

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Japanese Spectacular springboard- Hickey and a meeting of AMA ed this week to a 15-week route of operators in New York. As a result Arena Managers Association dates, at least 20 of the affiliated locato follow its summer series of tions will be played this fall and

> En route to New York Hetzer picked up dates in Portland. Seattle, San Francisco and Vancouver. Anchorage, Alaska, will be played by the Oriental production on the way into or out of the country.

These are the latest developments with a show which has had increasing impact since being introduced at the Chicago fair conventions. Since then the original concept has been expanded considerably. Hetzer's Japanese stay involved the screening of specialty acts and organizing of rehearsals. Albert Uyeno, talent consultant, is overseeing the production in Japan.

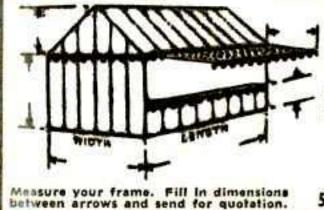
The show will feature Japan both old and new, with spectators exposed to traditional and ultramodern forms of entertainment as practiced in the Orient. In addition to the dance line there will be rice pounders, top spinners, vocalists, musicians and other acts. Cast will number from 60-75.

Costumes will be first-rate and numerous, and staging will be heavy on the Japanese decor, it is reported. Toward this end a large number of lanterns, rickshas and other topical decorations have been acquired. Scenery will be constructed in the U. S., from Japanese designs. Building and fair managers have accepted the concept of a traveling Japanese merchandise bazaar, an important side element of the stage revue. In addition to the AMA arena dates, there are five major fairs on the route thus far-outdoors at Winnipeg (the opener, June 24, to July 2), Louisville and Nashville, and indoors at Memphis and Springfield, Mo.

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ARENA, AUDITORIUM NEWSLETTER

Louisville Plan

By TOM PARKINSON

PLANS ARE TAKING SHAPE for the operation of the Armory at Louisville by the Jefferson County Recreation Board. The building has been leased to and operated by the Leo Seltzer organization in recent years and that lease expires August 31. The county has directed Charles Vettiner, recreation superintendent, to prepare to take over. A major factor in the switchover will be a \$400,000 remodeling project. A new permanent seating arrangement is to be installed around a central arena floor that will double as exhibit hall. Study is being given to a rental schedule, and Vettiner believes that the building will not have to come to the county for financial aid after it gets the remodeling money. The building will retain concessions to help pay costs. The remodeling might be completed by January. Vettiner is to retain an assistant to manage the building. Special efforts are being made to increase the attractiveness of the Armory. Primary appeal is to be directed toward conventions and entertainment events. And part of this program entails selecting a new name. Among those suggested are Jefferson County's Convention Gardens, Jefferson County's Derby Square, Convention Horseshoe, Bluegrass Palace and even Jefferson County's Thoroughbred Stables. To increase the dignity of the building, there will be such additions as a permanent staff of uniformed ushers and an annual competition to select Miss Convention Hospitality.

Univ. of III. Hall A-building; Cuts Don't Alter Design, Use

UNIVERSITY OF ILLINOIS Assembly Hall, designed by Harrison & Abramovitz and attracting great attention in architectural circles, is under construction. Elements of the giant cup-and-saucer structure are now beginning to appear above the ground level. By the end of this year, the roof will be poured, according to the contractor's plans. Completion is scheduled for January 1, 1962. Initial bids were far above the budget and many major cuts were necessary. However, university architect Ernest L. Stauffer states that "no cut has been made that will affect the fundamental design or use of the building." One of the largest items eliminated was the surfacing of a parking area for 2,000 cars. That saved \$1,000,000. The huge circular building will serve many purposes for the university, and important among them will be that of housing the basketball games of the university and of the State high school tournament each year. For basketball the building will seat 18,400.

Long Beach, Aspen, Mobile, Jackson Projects Move Up

LONG BEACH, CALIF., VOTERS acted two to one in favor of the city's using \$1,775,000 from its oil well income for the construction of the proposed Auditorium Annex. The vote on May 10 was 34,177 for and 17,634 against. This brings to \$6,100,000 the amount that is available for the building. Win Hansen, manager of the present facilities, points out that construction is to start this summer on the new building. It will seat 12,000 and include an exhibit floor of more than 50,000 square feet. . . . An auditorium and concert hall have been proposed for Aspen, Colo., as a memorial to the late Walter Paepcke, industrialist, who founded the Aspen Music Festival. . . . In another referendum, voters at Mobile, Ala., okayed a plan to build a new municipal auditorium. It is tentatively designed to seat 10,000 for conventions or 5,000 for basketball. There also will be a theater section that is to seat 1,700. This is to cost about \$6,000,000. Not included in the bond issue but proposed for later construction by a separate agency is an adjacent nine-story "merchandise mart." . . . And in Jackson, Miss., where plans are advanced for the new Coliseum, there will be a bond issue referendum on June 14 to determine whether added funds will be made available and contracts can be signed. About two years is scheduled for completion. Bids total \$3,471,198.

Cincinnati's Taft Doomed; Dallas Schedules Musicals

TAFT AUDITORIUM AT Cincinnati is going to be converted into a parking garage. The building belongs to the adjacent Shrine Temple, but it is no longer needed by the Shriners and it has been dark much of the time. There was a plan to tear it down and build a new parking facility. But final decision was to retain the present building and convert it so that automobile drivers may park their own cars on any of seven floors. . . . Elizabeth Ann Penn is the new daughter of Herman and Jean Penn. He is the manager of the Greenville (S. C.) Memorial Auditorium. Elizabeth Ann is a year old. . . . At Dallas the State Fair Music Hall this summer will have "West Side Story," "Show Business," "Redhead," "Holiday in Japan," "Fiorello" and "The Marlene Dietrich Story." Season is June 13-September 4. . . . Schedule for Soldier Field. Chicago, includes auto races most Saturdays plus the National Baptist Religious Festival, June 13; Chicago Police Thrill Show, June 18-19; July 4 Celebration; Fire Department Thrill Show, July 30-31; Annual Venetian Nite Festival, August 5; All-Star Football Games, August 12, and Chicagoland Music Festival, August 20.

WITH ITS 1960 TOUR of North America now completed, Jack Kramer's Tennis Tournaments, Inc., is looking forward to the 1961 route and looking back on a successful tour this season. Myron C. McNamara reports that the organization is well pleased with this year's results. While they anticipated an off-year, the final tally shows satisfactory returns. "Our problem," states McNamara, "is that tennis players don't develop fast enough for us to use them. Their reputations just don't develop overnight."

PERU, Ind.—Circus City Festi-

val, Inc., recently formed group

that is to include construction of a

group which stages the annual

Peru; Ind.,

Plans Arena

For Festival

CIRCUS TROUPING

By TOM PARKINSON

THERE IS GOOD REASON to believe that Ringling will press hard on its suit against the Beatty-Cole show for alleged infringement on its "Greatest Show on Earth" trade-mark and slogan. . . . Kelly-Miller is expected to enter Canada at Vancouver in mid-July. That will put here, has announced a program will keep it in the province of On-K-M, King Bros. and Carson-Barnes into the same territory. . . Clarence Foster Bell is recuperating at the Lambs Club, New York, new area building to house an after major surgery. . . . Guy Theron writes from Blackpool Tower Circus in England, where the Theron Troupe is playing, that the Blackpool newspaper carried little Diane Theron's picture on the front page. They return to the U. S. October 17 to start Shrine circus dates.

Ken Mayo, press agent, has left Ringling and will be with the summer theater at Springfield, Mass. . . . Karl Wallenda was presented with a new watch by Frank Wirth in recognition of Wallenda's handling of the superintendent's chores on the Wirth circus dates. . . . Mrs. Rose Clawson Brown is in Muhlenburg Hospital, Plainfield, N. J., for another week and then will rejoin Cristiani Bros.' Circus. . . . Ringling's press man, Joe Shea, arrived in Chicago last week. . . . Charles Underwood closed with King Bros. and returned to Macon, Ga. . . . Justino Loyal is with King for a brief time prior to joining the Olson carnival.

While one knot of circuses is concentrated on suburbs of New York, another is tied up around Chicago. Mills Bros., Adams-Sells and King Bros. are all aroud the area this week. . . . Howard Greatre, Bill Morrison and Mark Smith caught the Wallace & Clark opening and report lots of "old circus atmosphere." . . . Robert J. Loeffler, CFA, is recuperating from major surgery at the Mayo Clinic and would enjoy mail to the Kahler Hotel there.

From Ringling-Barnum, Chuck

Burnes writes that the annual New

Zacchini, general chairman; Rusty

Parent, tickets; Antoinette Bisbini,

and Piefka Bokara, bar; Chuck

Burnes, decorations, and Florrie

Stephenson, flowers. Walter Kaus-

ser, Nita and Trevor Bale, Roland

Kaiser, Val Bokara, Duina Zac-

chini, Ian Hynds, Duane Thorpe,

was a guest. . . . Roland Kaiser,

guests. . . . Eva Nemidi and Gloria

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(Mills Bros.)

Daily collection and pay.

Al and Grant, call me.

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deal for sober, responsible Crew Man-

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30% Commission. Sell program ads for RED FOLEY JUBILEE, U. S. A. COUNTRY MUSIC SHOW

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Publication. To qualify you must be able to stay sober from 9 A.M. to 5 P.M.

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requirements. Contact

King Bros. Circus will play erine Gardner, Mike Larson, David Baraboo, Wis., May 29. Cristiani Orr, Frank Felt, Bert Sheldon, Ken Bros. Circus will be in Baraboo, and Joan Fordyce, Claire and Tony July 16. . . George Morris, Conway, Dr. and Mrs. William Gainesville, Tex., reports that the Mann, Dr. James Cummings and CFA tent there is establishing a the Jean Bartons. Among those at collection of circus books at the the Shrine show were many of the public library in memory of the above plus Ethel Cline, the Bill late A. Morton Smith. . . . Peter Pringles, Charles Miles and Jim Pepke caught Hubert Museum and Harshmann as well as the Rev. several clubs and TV shows in Edward Sullivan. New York, Polack Bros. at Erie, Cristiani at Lancaster, Pa., and Hamid-Morton at Harrisburg. Cristiani had straw houses. Polack York dinner dance was a success. with 165 Ringling people attendopened at Erie without Pat Anthony and with only one of the ing. Committee included Duina elephants. . . . Robert Clarke, of Middletown, Conn., will have his miniature circus set up all summer food; Duane Thorpe, tables; Max at the Antique Auto Museum, Princeton, Mass. Spot is open daily July thru Labor Day plus Sundays and holidays at other

Kelly-Miller's riding act includes Unus and the Arabian tumblers. Alfonso and Lilia Loyal, Jerry Eddie Albert, of "Music Man," Pressly and Dempsey Conder. . . . George Kienzle, CFA, recently vis- of the Bokaras, and his wife, Maited with Roland Tiebor on Hamid nia, of the Regetti ladder act, cele-Morton: Boom-Boom Browning, brated their wedding anniversary Edna Antes and Harry Dann on with a supper and dance at the Beatty-Cole, and with many fans Belvedere Ballroom with 100 and troupers when Cristiani was in his home town, Lancaster, Pa. Bale observed birthdays. At Lancaster, Kienzle has several Clowns Ernie Burch and Albert interviews and other shows in the White entertained blind children radio station. . . . A son, Michael and Patty Duke, of "The Miracle Kelly, was born April 23 to Dave Worker," with a circus party. . . . and Judy Twomey at Los Angeles. Ringling paraded for the Commun-The father is a clown. . . . Harry ity Fund of Greater New York. Cole, Detroit circus veteran, recalls that Sells Bros. Circus of 1892 had a man pose as a bearded wom-

Washington area fans have been visiting shows. Those catching Beatty-Cole included Cliff Glotzbach, Eddie Rupert, the L. Wilson Poarch family, Frank Green, Kath-

PHONEMEN

Man-wife team to travel Ohio at top commission, selling and collecting for ads in papers owned and sponsored by Peace Officers, DAV and/or AMVETS. Sales records of last 15 years furnished.

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6 Phonemen or Women

Book and UPC's, Paid collects. Plenty of bookings. Absolutely must be sober.

JACK HEISER

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Belleville, III. No collects.

TELEPHONE SALESMEN Who can sell display advertising for local newspaper. Year-round work. Pay 25%. This is a wonderful opportunity, especially for married men who want to set-

Call Adams 4-0263, Savannah, Ga., from 9:00 A.M. to 5:00 P.M.

Mathes and Miller attended a CFA meeting in Rockford, Ill., last week to announce their new plans. Kelly-Miller

museum.

SANTA CRUZ, Calif.-Al G. Kelly & Miller Bros. Circus played to capacity business at Watsonville (12) and to a big afternoon and capacity night house in Santa Cruz (13).

Wins Big Days

At Watsonville the show had a shopping center let. Afternoon was full and night was a turnaway, with Naughton's Bears; Myna Moon, about 3,000 in the top.

PHONEMAN

Promotion Manager to sell display advertising in State's largest Veteran's newspaper. Monthly and two special yearly. Commission and over ride. No collects.

EUELL ANTHONY MArket 2-3131, 1937 Browns Mill Rd., SE Atlanta, Ga.

No Phones. Good man can make \$350 per week. Pat Hanlon, Larry Burns, Joe Levine, Ray Herbers, contact

GARDEN BROS. CIRCUS

962 Coxwell Ave., Toronto, Canada. HO 1-3642 - No Collects

PHONEMEN Labor Salesmen to sell sign boards, di-rect out of labor temples. Plenty of re-loads, phones in, towns carded, ready to go 25% commission. Bona fide spensor by all local unions. Can use top notch labor man for room manager, contact Ray Kohl, Labor Temple, Pekin, Illinois, Mondays to Fridays until 5 P.M.

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Top men only. Must be strictly sober.
Cash draw daily. Steady work until
Oct. 1. No collect calls. Come in at once,
just started.

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BRICK HOLTON CIVIL AIR PATROL, SAFETY BOOK

Call G. E. Feeney Mac is here Phone and room open

RA 3-5399, Washington, D. C.

JAMES CHRISTY CIRCUS

Wants due to enlargement A-1 Banner-man and 24-Hour Man, Snake Show Op-erator, Good Kid Pusher, Sailmaker, Family Acts, Ladder and Web Girls and experienced Butcher, Good proposition, Greensburg, 23; Kinsley, 24; Jetmore, 25; McCracken, 26; La Crosse, 27; Claflin, 28, and Plainville, June 1. All Kansas, Wire.

PHONEMEN

If you can sell tickets, steady work. Must be sober. No collects.

CHARLIE BROWNFIELD Alpine 2-0114 Billings, Mont.

Clyde Tours Canada; Program Details Told

its extensive Canadian tour, which varro Brothers tario until June 18. The Howard Suesz organization is billed generannual amateur circus plus a circus ally as a Shrine circus, but it is using Suesz' Rex Bros.' Circus title Robert Mathes, of the Peru in Canada. This is to avoid connewspaper, is president of the fusion with the Clyde Beatty Circus, which is expected to be close circus celebrations here. Among to the Suesz route in Ontario, it other officers is Ollie Miller. was reported.

> The regular Clyde Bros. title will be resumed upon return to the States. Current program opens with a spec that uses six new floats, depicting Canada, Miss USA, Alaska, Hawaii, Mexico and the Shrine. Acts include:

David Hoover's Lions; Count and Edith Beketow, menage horses; Sills Sisters, high revolving hoops; eight-girl aerial ballet, directed by Peggy Baker; pony drills; Juggling Bakers; Navarro Brothers, perch; Johnny Laddie Family, unsupported ladders; Howard's Mixed Exotic Animals, camels, llamas, guanaco and zebra, worked by Rex Williams; Esqueda Troupe, unicycling; Royal Hungarians, Risley; Suesz' Elephants (3), worked by Rex Williams and Antonetta Rizzi; and Luis Minello, aerial acts; Spinets, plates; Cucciola Rizzi, trampoline; Five Johnnys, knockabout; Roland Raffler, inclined wire; Navarro Brothers, clown boxing, Howard's Liberty Horses, worked by Count Beketow; Cimse's Collies, Zoppe's Dogs and Monkeys, Raffler's Doves and "Arabian Nights" tinale.

Clowns include Bozo Harrell, Grover O'Day, Harry Baker, Char-

BRAND NEW 1960 CHEVROLET

One Ton Panels, \$2,295 Full Price-Full Warranty "Save Money With Johnny" JOHNNY CANOLE Phones: WI 3-0003 or WI 4-9347 Alfoona, Pa.

PHONEMEN TV-RADIO PROGRAMS

67 Steinert Bldg., Providence, R. I. Phone DE 1-2170 Collect if I know you.

SAULT STE. MARIE, Ont .- lie Lewis, Tony Silla, Bellini Clyde Bros.' Circus has launched Atayde, Eddie Arvida and the Na-

> Staff has Howard Suesz, president; Tex Burweil, assistant manager; Jack LaPearl, press; Jon Friday equestrian director and announcer; Bob Hampton, billposter: Eddie Aiken, superintendent; Jack Harrison, float manager, and Mrs. Harrison, wardrobe

Musicians include Fancher Pierce, organ, and Chappie Chappman, drums. Three more men are to be added this week for the season.

John Herriott and his wife were to join last week and there is a possibility that a flying act will come on soon. Roland Raffler's pic act was used in the U. S. stands, but the animals could not be brought into Canada. The act will be resumed on return to the States.

Elephant act will be on the Ed Sullivan TV show on June 12. Show will be made without losing a circus performance by sending the bulls from Hamilton, Ont., to New York by rail overnight and returning them the same way to Leamington, Ont. The act includes an unusual turn in which two bulls kneel down and a third stands up on their backs, while a girl stands atop it.

FAIRS & CELEBRATIONS. Also for JULY 4. Need High Act or Flying Act for weeks of August 8 and 22. Acts with open time in July and August, contact

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Acts—Elephants—Promoters

ACTS-Family doing 2 or more. Also Clowns. ELEPHANT-Will lease or rent with or without handler and transportation. Need good Promotion Men and 1 more Agent. We open in Pennsylvania June 20, then New England. Will buy 5 or 10 Kw. plant and other useful show equipment.

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Phone person to person: PLeasant 4-4719. BOX 2078, WORCESTER, MASS.

2 LARGE TOWN PROMOTERS AND ONE OTHER GOOD TEAM

Must be immediately available. Year-round work. Full commission. No hold-backs. Must be clean.

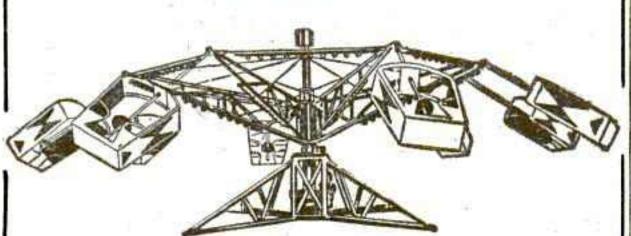
JACK KELLY, General Promotion Manager, TOMMY SCOTT SHOWS Phone 2-3611 Boise, Idaho Hotel Iden-Ha

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Wants Promoters with Crews, Man and Wife Teams, Phonemen and Women. Plenty of towns ready now. Towns in Illinois and Missouri. No waiting. Work year 'round, Sam Roper, Don Berry, Johnny Parsons, Bee and Bill, Tom and Madeline, Jack West, Lou Maius, Pat Cronin and Eric Noble, contact.

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The Froilc is a fast, thrilling ride that appeals to all ages. Requires a 60-ft. space, loads easily on one 32-ft. semi-trailer, has a capacity of 16 adults. Ride can be supplied with a gas engine for portable operation or electric motor for permanent locations. This is a full-sized ride built at a price that the professional operator can afford to pay.

PRICE \$9,350.00-Terms 25% with order, and 3 seasons to pay balanceto responsible Operators.

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For our ILLUSTRATED CATALOG on other Rides, also Fun Houses, Concession Trailers, etc.

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45-Gallon Dak Barrel in Stainless Steel Cabinet lets you draw: Finished COKE or PEPSI, Creamy or Solid ROOT BEER, Plain SPARKLING SODA

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PHOENIX BUSINESS UP

Rudy Bros. Displays Strong Performance

By SAM ABBOTT

PHOENIX-Rudy Bros.' Circus got into its 10th annual tour by pulling approximately 40,000 pcople during five performances in three days ending Sunday (3) for the Shrine Temple. Show was in front of the Arizona State Fair grandstand. Gross was expected to exceed \$70,000, up about 20 per cent over the 1959 record year.

Ralph A. Watkins Sr., Shrine general chairman, said that advance ticket sales were up 10 per cent before the opening and sales during the show were expected to s low another 10 per cent increase. Opening on Friday (6), show had a strong matinee and about 8,500 at the evening performance. Saturday's matinee, Watkins said, exceeded 11,000. Only a matinee was played on Sunday, with the show moving into Santa Ana, Calif., and then into the Northwest.

Rudy Bros. opened in Riverside, Calif., and reversed its tour to play Tucson ahead of this city. Rudy Jacobi, owner-manager of the circus, said that business for the dates prior to this city was "very good."

The circus staff this year includes Elfi P. Althoff as assistant manager. She is the sister of Carl Althoff, who has a circus in Germany, where she formerly had her own show, Poltz-Althoff. For this date. Doug Harrison was the advance representative; 10m Bentley, announcer; Paul Hudson, general superintendent; Don Rey, musical director, and Jerry Connors, props portant part.

to complete the 21 displays in less than two hours. Don Rey gets Elephants. plenty of music from his threepiece aggregation and Tom Bent-

ley does an okay job of announcing.

Rudy Bros. has added a spec, 'Circus on Parade," which serves to get things rolling. The show moves on with the Kristensen bareback riders in Rings 1 and 3. Bentley's French poodles are exceptionally well trained and work with enthusiasm and smoothness.

The clowns are Mark Anthony producing, and Chuckles Facer, Lou Kish and Bob Lorraine. Next came the Ussin Duo, with whips and ropes in Ring 1; the Aurelios, foot juggling, in the center, and the Yecals (3) in Ring 3 for acrobatics. Switching to the air, the Los Platos work on a high cradle trapeze. There are hand-to-hand holds and the duo brings the turn to a smash closing with iron-jaw swivels.

Natal works the center ring and the grandstand with his monkey shines. Antics in the audience won him ample applause. Chet Jesuick works his five lions in the arena directly behind the center platform. While the act fills the bill, it suffers slightly from being too far from the audience. Then, too, Jesuick relies on training rather than the flamboyant method of putting the cats thru the paces. The clowns take over with their band.

The Boginos are properly spotted in the center with their Risley. The couple, with their son and daughter, present a well-timed turn that sets this act in a place by itself. The aerial ballet follows with the new colorful costuming playing an im-

Cilly Feindt and her steed, Advertising for the local date Pasha, play a welcomed return enwas increased, Jacobi said. The gagement here. The clowns are number of 24-sheet boards was in- next. The next attraction is the creased from six to 16 and the Elfi Althoff motion picture pachynumber of window cards also advanced. derms currently in Walt Disney's "Toby Tyler." The five are well Rudy Bros. again has a strong handled by Jack Ussin and the stagshow. On the night caught, Friday ing is on the continental style. The (8), it ran 2 hours and 18 minutes. elephants work with precision and Show is being tightened, however, three gals dress up the routine. Bulls once were the Tom Packs

The second half of the show is Adirondack Chair Co., 102 W. 17th St., NYC (Continued on page 51)

MERRY-GO-ROUNDS

1960 Jumping Carousels. Kiddle size, 20 ft., teen age, 30 ft., adult, 32 & 36 ft. sizes; Kiddie Rides. The Ferris Wheel, Auto, Airplane, Pony Cart, Boat Rides. Music Boxes, Ticket Booths. We also custom build

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Cedar Point Hit by Rain; 4 New Rides to Be Ready

rides will be in operation when this Lake Erie resort opens on Decoration Day weekend. They are a Scrambler, Helicopter, Dodgem ied for use on the laggoons as adand a Thunderbird Jr.

More than a week of rain and poor construction weather has held up work on other rides scheduled for operation this season. Efforts are being made to have the additional rides ready for the 30,000 or more moppets and adults on June 11 when the 11th annual Esmond Dairy Day will be held.

An expanded fireworks schedule is planned for the 1960 season, according to George Roose, general stands and a combination of serimanager. Displays are set for the ous and comedy horsemanship. opening Saturday and Sunday (28-29) and each Saturday and holiday night thruout the season. The Boy (7) Scout emblem will be in one dis- globe performers is another highplay and the Esmond Dairy em- light in the show. blem is to top off its promotion.

Arnold Masino, his hurdy-gurdy and monkey will tour the midway on June 11. Masino has appeared at Cedar Point several times before and drew much comment.

Approximately 20,000 Boy Scouts the resort on June 4 when Scouting Family Day is to be observed.

The dozen scaled-down versions topping for a good show.

THESE EXCEPTIONAL FEATURES:

Huge variety of skillfully planned shows that anyone can fire.

"Fire Them Yourself" displays are shipped fully assembled, ready

Expert operators are available, when desired, to completely set up

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Experienced operator not needed.

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Hey Dey . Lindy Loop .

Ridee-O-Ride · Loop-O-

Plane . Rock-O-Plane .

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* ACTION MINIATURE GOLF *

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* TEE OFF GOLF DRIVING RANGES *

MODERN Designed & Fully Equipped Package Deal.

STEEL Construction for Trouble Free Operation.

FREE Consultation—Lay Out Service & Delivery.

CUSTOM Built & Quickly Installed on Your Location.

QUALITY for Profit-We Build the Best, not the Most.

NIAGARA SPORTCENTER, INC.

RIDES WANTED PERCENTAGE BASIS

FUN PIER (Box 232), Wildwood, N. Jer.

Prefer Flying Coaster or non-conflicting rides. We have Roto-Jet, Paratrooper, Tilt-A-Whirl, Octopus, Schiff Slides, Pretzel and Funhouse. Contact

BARNES FOEHL or GRUBB

Ferris Wheel . Caterpillar .

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Rain-out clause.

CEDAR POINT, O .- Four new | of the 1910 Cadillac were paraded thru Sandusky last week en route to Cedar Point. Launches and paddle-Wheel boats are being readditional rides. One route along the laggoons will depict historical and Western scenes. Opening date for these rides has not been set as yet.

Rudy Displays

· Continued from page 50

kicked off with the Kristensen Family bareback riders (6), using four horses. There are Roman Clowns are wedged between the Kristensens and the Lacey Troupe This combination of rolling

The Flying Hartzells (4) carry on the fast pace of the show with their aerial work. With the aid of of five members of the Michigan an aerial bar, the closing feature is State Fair Commission by Gov. a tricky passing leap. The clowns G. Mennen Williams was anare on with the Nicolini chimps to nounced last week. Named for carry on the comedy. The three four-year terms were Doris Flint, chimps work well, featuring one Perry; Thomas Baker, Cheboygan; in a globe stand and ball balancing Harry Garling, Lake Orion; Eldon and their families are expected at turn that brings a top hand. Closer C. Rosegart, Drayton Plains and is the Cartiers with their double Stanley Powell, Ionia. The appointsway pole. It's a flashy and fast

> Prompt shipment! Longer service life!

· Less stretch!

Flexible, easier to handle!

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Two Midwest Fairs Sked **Night Races**

CHICAGO-Two Midwest fairs, one in Indiana and one in Ohio have added night midget auto racing to their programs this year.

Charles (Dutch) McKinley, manager of Allen County Fair, Fort Wayne, Ind., announced they would run a program of midgets the evening of July 14.

Champaign County Fair, Urbana, O., with the installation of a permanent track-lighting system, will also run midgets on August 8. This will be the first night track program in the event's 107 years.

Both race programs will be operated under the banner of the Central States Racing Association.

Mich. State Fair **Directors Renamed**

DETROIT—The re-appointment ments are subject to confirmation by the State Senate.

SAN FRANCISCO—Al Kayda's Kave Bros.' Circus has been playing this area. The show includes the Bounding Richards, trampoline; finishing a 68 by 100-foot portion Ted DeWayne, pony drill; Candy of the floor after the meet so that Dixon, clown, web; Jack Kava- it may be used for a basketball naugh, ropes; DeWayne's chimp, meet getting under way there is Betty's Dogs, DeWayne Troupe mid-August, said the firm's W. T. on unicycles; Wendanys, elephant: Shackelford. The floor is a com-DeWayne's Risely Troupe and bination of several Porto-Bilt styles Phone: Hickory 2-1716 Clark McDermott's bear.

ROLLER RUMBLINGS

By AL SCHNEIDER

TED AND MARGARET STOLLERY, until February operators of the Rolladium, San Mateo, Calif., have disposed of the rink to go into semi-retirement at Lake Tahoe in California as operators of a 20unit vacation lodging establishment. The Stollerys spent 25 years in the rink business, beginning in 1932 with the Peninsula Roller Rink at San Mateo. The rink was closed in 1944 when Stollery joined the Army. Upon his discharge in 1946 the couple built the Rolladium. which debuted in February of 1947. The twosome joined the Roller

Skating Rink Operators of America in 1938 and were strong supporters of the association. Stollery was the California chapter's first president, heading it from 1947 thru 1950, and was re-elected to the post in 1959. For the past two years Mrs. Stollery served as chapter treasurer. Stollery also was a national RSROA vice-president for years and served on many association committees, including the first diaper division group which set up American championship rules for the contest.

Brown streets in Peekskill, N. Y., has been purchased by Joseph L. Forscher, New York realty investor, who said he is studying plans for converting the structure into a discount store building.

The Porto-Bilt division of Dixie Rink Sales of Smyrna and Marietta, Ga., has been awarded the contract to supply the 90 by 190-foot sectional maple floor to be installed in Barton Memorial Coliseum, Little Rock, for the national skating contests of the Roller Skating Rink Operators' Association, scheduled to be held here July 23-30. Porto-Bilt also has the contract for reto provide the best for both skating

and basketball. The basketball section of the surface is being sold to the Arkansas Livestock Exposition and the remaining portion is being rented to the expo management. The floor is being constructed of hard Michigan maple, MFMA graded, and West Coast fir. Fixtures costing over \$1,000 are being assembled for floor fabrication. Delivery will be made in early July, and the manufacturer will provide emergency maintenance at the Coliseum during the skating meet. A former roller rink at Park and Porto-Bilt has just completed a doubling of plant capacity, the second such move in two years, said Shackelford.

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SHOW NEWS

BLACKHALL—Dotty,

52, formerly a Ringling side show fat lady, at Gibsonton, Fla., last week. She had been in ill health.

HIRSCH-Bennie.

46, operator of kiddie rides on the Gooding No. 3 Unit, May 13 in Johnstown, Pa. He was a long-time member of the Showmen's League of America. Survivors include his widow; a son, Tommy; a daughter, Janette, and two sisters. Burial in Valparaiso, Ind.

LANCEFIELD—Sam E.,

one-time associate director of the Saskatoon (Sask.), Exhibition board, recently at Victoria, B.C. Survived by his widow, a son and a brother.

MADISON-Nels P. (Pete),

62, carnival concessionaire and at one time operator with his late brother, Harry, of Madison Bros.' Shows, May 12 in Moline, Ill. He retired from show business last

In Loving Memory

PATRICK B. **KELLY**

Who Died May 22, 1957

Husband of Agnes Kelly, Father of Bernice Kelly Morris, Josephine Kelly Allen and Paul Kelly.

year. Surviving are two brothers, Herman, Rock Island, Ill., and Max, Silvis, Ill. Burial May 14 in Rock River Cemetery, Moline.

SAP—Howard G.,

65, one of the owners of the former Marion County Fair Association, Lebanon, Ky., May 12 at Mary Immaculate Hospital there. Surviving are two daughter, two brothers and four sisters.

SKOLAK-Edward M.,

59, owner of the President Follies, San Francisco burlesque house, May 8 of a heart attack. Survived by his widow and two daughters, Mary and Catherine.

WARD-Helen (Kiki),

daughter of Julia Ward and the late Doc Ward, showmen, recently at Barnhart, Mo. Services Buck, O. C.: *William L. Hurst; and burial at Antonio, Mo.

BIRTHS

BOYNTON-

A daughter, Tamaca Jean, May 1 in San Jose (Calif.) Hospital to Blackie and Betty Boynton.

HOMAN-

A daughter, Deborah Lynn, May 11 in Cape Fear Valley Hospital. Fayetteville, N. C., to Steve and Mary Homan.

MARRIAGES

KNOTTS-GOULD—

Charles A. Knotts, Octopus foreman on Gold Medal Shows and son of Mr. and Mrs. Gay O. Knotts, and LaDawn Gould, daughter of Mr. and Mrs. T. W. Gould, grab stand operators on the show, May 6 in Murfreesboro, Tenn.

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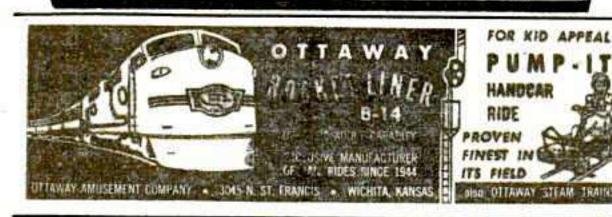


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Carnival Routes

A-1 Ams.: *Keith Carpenter; Herrin, III.; Benld 30-June 4.

American Beauty: *Mrs. H. W. Bartholomew; Clinton, Ia., 24-30; Keokuk, June 1-4.

Badger State: Oshkosh, Wis., 24-

Baker's United: *L. F. Tyra; Lawrence, Ind.

Belle City: *Joe Henke; (S. 27th & W. Morgan) Milwaukee, Wis., 23-24; (Frame Park) Waukesha 25-30.

Big State: *Joseph Sima; Lampasas, Tex., 23-24; Bishop 28-June

Brodbeck - Schrader: *B. Smitt; Garden City, Kan.; Ness City 30-June 4.

Brown, Al: *Jackie Brown; So. Sioux City, Neb., 23-29; Sherburn, Minn., 30-June 2; Shakopee 3-5.

Utica, N. Y.

Buckeye State: Wooster, O. Burkhart, Carl: *G. W. Cain; Aurora, III., 25-30.

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25 - 30.Carpenter Bros.: *Jim Stevenson;

Willard, O., 25-30. Carroll's Greater: *Betty Carroll:

Brooklyn Center, Minn., 23-30; Osseo 31-June 2; Prior Lake 3-5. Central States: *J. D. Steinbeck; Columbus, Neb., 23-25; Yankton, S. D., 26-28; Washington, Kan., 30-June 4.

Ctelin & Wilson: *Tony Lewis; Petersburg, Va., 28-June 4.

Chanos, Jimmie: *Chas. French; Anderson, Ind., 23-30.

Cherokee Am. Co.: *J. W. Mahaffey; Ada, Okla.; Coalgate, June 1-4.

Colbert's Fiesta: Clinton, Mass.; Laconia, N. H., 30-June 4. Coleman Bros.: *John Pesecki;

New Britain, Conn. Continental: *Bob Sherry; Herk-

imer, N. Y. Collins, Wm. T.: Austin, Minn.,

June 4-10. Cook Am. Co.: Inkster, Mich., 24-

30. Crafts Expo.: *V. Kuropatwa; (Fair) San Fernando, Calif., June 1-5; (Fair) Pasadena 7-12. Crafts 20 Big: (Fair) Reseda, Calif., 25-29; (Fair) La Mirada, June

1-5; (Fair) Fullerton 7-12. Drago Ams., No. 2: *Mary Lloyd; Kokomo, Ind.

Drew, James H.: *Jimmy Drew; Oak Hill, W. Va.; Gallipolis, O., 30-June 4.

Eastern Am. Co.: Old Town, Me.; Pittsfield 30-June 4.

Eddie's Expo.: *Red Shick; New Kensington, Pa. Evans United: Argentine, Kan.,

23-29. Fera Bros.: Stoughton, Mass.; Newport, R. I., 30-June 4.

G. & B.: *Beulah Broas; Nutter Fort, W. Va. Gala Expo.: *Carolyn Miller; New-

port. Ark. Garden State: *Hip Roberts; Mc-Adoo, Pa.; Taylor 30-June 4.

Gayland, No. 2: *Ronald Dunbar; Kimberley, B. C., 23-25; Cole-(Continued on page 53)

2D LONG ISLAND ANNUAL REVIVED

Suffolk Co. Fair Chartered in 625,000 N. Y. Suburban County

support of all county agencies invited to participate.

The charter of the Suffolk County Agricultural and Horticulural Associtaion went into effect March 16 of this year, altho efforts to form a new fair have been known since last spring. Henry Schweizer is president and the fair offices have been established in 101 North Wellwood Avenue, Lindenhurst.

Dates of September 14-18 are set at Islip Speedway, less than 30 miles from Westbury, where the Mineola Fair will be held October 8-16. Larry Mendelsohn of the speedway firm will handle thrill show, auto racing and any other talent, and Mike Prudent of Patchogue is providing rides.

Free Space Succeeds

acceptance, and the backers are and other directors will be quizziplaying it conservatively with cal visitors at midways and Eastmuch free space being offered, ern fairs this year. The initial fair Major industries in the county, will be largely under canvas, with such as Sperry Gyroscope, Grum- plans for erection of permanent ann and Republic Aviation, are sheltered exhibit space as it among the exhibitors. Mobile matures,

ISLIP, N. Y. - The Suffolk | homes, farm equipment and auto-Fair is being revived this fall after mobiles are included, and the being dormant for nearly 20 years. Agricultural Extension Service of Held in the Eastern county of Long Riverhead is supervising other Island, it has a 36-acre speedway facets. County Farm Bureau and tract as its side and unqualified livestock breeders are also enthu-

There has not been a Suffolk County Fair since 1942, altho in recent years the Mineola Fair's sponsoring organization adopted the county in its title, Agricultural Society of Queens, Nassau and Suffolk Counties. Suffolk County has 625,000 residents, and adjacent Nassau has 1,300,000. Schweizer said estimates of 100,-000 attendance at prices of \$1 for adults and 50 cents for kids, is not too much to anticipate.

The track is a one-fifth mile oval with seating capacity of 8,000. Mendelsohn and his associates run a regular summer program of midgets, stocks and sport cars, and will plug the fair heavily during the summer.

Schweizer, business partner of Jim Carmody, who is a fair board This initial fair has won instant member, vice-president Jack Glazor

Fla. Fair Short Course Pulls Kecord

GAINESVILLE, Fla. - Record | sociation created a legislative planattendance marked the ninth annual short course on fair management tax and agricultural committees of conducted by the Florida Federation of Fairs Sunday thru Tuesday (15-17) here on the campus of the of this committee. Other members University of Florida.

Registration hit 110, and attendance at the banquet was 105, also a new record for the short course which is part of the association's annual meeting.

In business sessions Lamar Al-

len, manager of the Southeast Florida Fair, De Land, was elected Florida. Out-of-State speakers in-1960 president, succeeding Lee Maxwell, manager of Volusia County Fair, De Land, T. L. (Tom) Barrineau, State district supervisor of vocational agriculture, Tallahassee, was re-elected secretary-treas-

William Snyder, Palmetto; Nathan Mallison, Jacksonville; Joe E. Cooper, Panama City; J. C. Huskisson, Tampa; Luther Drumond, Chiefland; Don Adams, Palatka, and H. H. Parrish, Orlando, were elected vice-presidents.

Also on the board are Past Presidents Maxwell; Lloyd Rhoden, Tallahassee; Karl Lehmann, Tavares; Crawford Bickford, Orlando, and Harry O. Stratton, Callahan. Other board members are D. A. Storms, Plant City; H. E. Wood, Tallahassee; Kenneth M. McMullen, Gainesville; Abner Erickson, Arcadia; Frank S. Perry, Gainesville; A. L. Anderson, Gulf Port; Oscar Harrison, Defuniak Springs, and H. S. Talton, De Land.

Presidents of the State FFA, Future Homemakers and 4-H boys and girls clubs also are directors. In the business session, the as-

ning committee to work with the both houses of the Florida Legislature. Maxwell was named chairman picked were Huskisson, Parrish, Allen, Rhoden, Lehmann, Barrineau, and Jim Watson, president of the Jacksonville fair.

Among those in attendance were J. Wayne Rietz and Harry M. Philpott, president and vice-president respectively of the University of cluded Frank H. Kingman, of Winston-Salem, N. C., secretary of the International Association of Fairs and Expositions.

Show people who participated were C. C. (Specks) Groscurth, of the Blue Grass Shows, and Bill Page, of Page Combined Shows, who were members of a panel which discussed "co-operation in up-grading fairs and carnival midways."

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Continued from page 52

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Georgia Am. Co.: *Horace Wil- Gooding Am. Co., No. 4: Mansliams; Roswell, Ga.

Gladstone Expo.: *Betty Jolley; Bonne Terre, Mo.

Gold Bond: Ottawa, Ill., 23-30; Streator, June 1-5.

Gold Medal, No. 1: *C. C. Leasure; Hyden, Ky., 23-30.

Gold Medal, No. 2: *Jerry Wallace; Elk Horn City, Ky. Golden Gate: Broderick, Calif.,

23-29. Gooding Am. Co., No. 1: Ironton,

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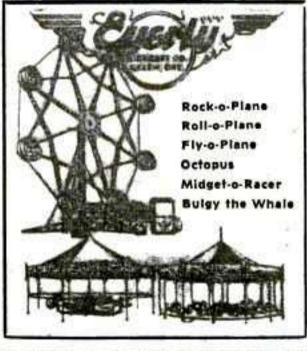
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Greater Kastl: *Gustie Pelan; Trinidad, Colo., 23-29.

Green Tree: *John M. Huls; Mt. Sterling, Ky., 23-30.

Griffiths, Wm. A.: Reading, Pa., 30-June 4. Hannah Ams.: *I. Lange; Nema-

colin, Pa.; Hopwood 30-June 4. Hannum, Morris: Pringle, Pa.; Schuylkill Haven 30-June 4.

Happyland: *Russ Stager; Mt. Clemens, Mich., 23-June 1.

Heart of America: *Jack Wilson; Kansas City, Kan.

Heth: Sheffield, Ala., 30-June 4. Holiday Am. Co.: *Mrs. Kenneth McComak; Mission, Kan.

How-Reit: Elmont, N. Y., 27-June 4. Hunt Am. Co.: Muncie, Ind., 27-

June 11. Imperial: Alton, Ill., 31-June 4. Inland Empire: Lewiston, Idaho.

Key City: *Loretta Smith; (East Town Shopping Center) Dayton, O., 23-June 4.

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ham, Mass. Lagasse Am. Co., No. 3: Milton,

Lagasse Am. Co., No. 4: Somerville, Mass.

Lee Am. Co.: Sylacauga, Ala. Leeright's Midway: *Ralph C. Bowers; Richmond, Utah, 23-24. Lindle, Jack: *A. Arcaro; Pearl, Ill., Divernon 30-June 4.

Lynn's Midway: *L. Erickson; (St. Louis Park) Minneapolis, Minn., 26-29; Kerkhaven 31-June 1; Hardwick 3-4.

Manning, Ross: *Nelson Wilkins; Newburgh, N. Y.

Marvel: Minier, Ill., 23-25; Middletown 27-28; Petersburg 30-June 4.

McKenna's Rides & Ams.: *T. Hale; Oconto Falls, Wis., 27-

30; Manitowoc, June 2-5. McSpadden Rides: Riverdale, Md., 23-June 4.

Merchant's Festival Rides: Nashville, Tenn.

Merriam's Midway: *D. Merriam; Tama, Ia.; Denison, June 1-4. Midway of Mirth: *Frank X. Lavell; Winchester, Ill.

Monarch Expo.: "Earl W. Carpenter; Moberly, Mo.; Washington 30-June 4.

Motor State: *J. J. Frederick; Melvindale, Mich., 23-30.

Mound City: Pacific, Mo., 27-29. Murphy's Northern State: *Mrs. F. H. McMahan; Winner, S. D., 23-26; Pierre 28-30; Gettysburg 31-June 1; Redfield 2-4.

Nolan Am. Co.: Parkersburg, W. Va., 23-30. Northern Expo.: *C. Dallas Egan;

Mandan, N. D. Norton's United: *Stan Reed;

Baker, Mont. Novelty Expo.: Ottawa, Kan., 23-

June 1. Oklahoma Expo.: *Dee Robert Price: Bristow, Okla.

P & J Ams.: (Wooster-Hawkins Shopping Center) Akron, O.,

Palmetto Expo.: *Milton McNeace; Salisburg, N. C., 23-June 4. Peter Paul Ams.: Woodhull, Ill.



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3. BLACKEY JONES, Page Combined Shows

4. DON HANNA, Siebrand Bros.' Shows

5. RICHARD GILMAN, Penn Premier Shows

6. JAMES L. REED, Byers Bros.' Shows

7. WM. SNELLSON, West Coast Shows No. 2

8. WM. HURST, O. C. Buck Shows

9. TONY LEWIS, Cetlin & Wilson Shows



coran; Lynn, Mass.; Quincy, June 1-4.

Powelson Ams., No. 1: *Happy Powelson; Saybrook, O.; Galion 30-June 4.

Powelson Ams., No. 2: *Happy Powelson; Newcomerstown, O.; Wellsville 30-June 4.

Prell's Ams.: *Lillian Sylvester; Chapel Oaks, Md.

Rainier: *A. W. Randolph; Long-

view, Wash., 24-30; Portland, Ore., June 1-12. Reed Am. Co.: *R. Harris; Hod-

gensville, Ky.; Muldraugh 30-June 11. Reid's Golden Star: *Elmer Reid;

Walhalla, S. C. Reid, King: Newport, Vt. Rock City: *Mrs. George Isen-

hower; East St. Louis, Ill., 23-30. Rogers Bros.: Crosby, Minn., June 2-5.

Rohr's Modern Midway: *Jeannett Waters; Wilmington, Ill., 25-30; Hoopeston, June 1-4.

Rose City Rides: *Dutch Schrader; Jonesburg, Mo., 25-28; Sullivan 30-June 4.

Royal American: *Joe Pearl; St. Louis, Mo., 23-June 5.

Royal United: Vermillion, S. D., 23-25; Springview, Neb., 27-28; Burke, S. D., 29-30; White Lake, June 1-2; Presho 3-4.

Russell's Ams.: Roselle, Ill., 25-30. S. & W.: *Tex McCrary; Coffeyville, Kan.

Santa Fe: "Westley Clark; Quanett, Shorter's Greater: Waverly, Ia., 26-

Siebrand Bros.: *Don Hanna; Durango, Colo., 24-29.

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Smith's Funland: Hamlin, W. Va.; Clarksburg 30-June 4.

Smith, George Clyde: *F. A. Norton; Cumberland, Md., 30-June

Sol's Greater: *Mrs. Sol Rosenfeld; Wellston, O.; Lima 30-June

L. & L. *Bryan Carter; Portland, Raines Ams.: Mena, Ark., 27-June Stanley, William D.: Fargo, N. D.; East Grand Forks, Minn., 29-

Steele's Ams.: Valparaiso, Ind., 24-30; East Gary, June 1-5.

(Continued on page 58)

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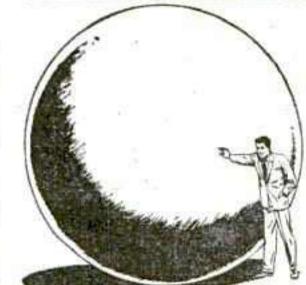
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Inflate to Giant 20 to 30 ft, diameter with air or gas. Flying Advt. visible for miles. Terrific for attracting crowds at Openings, Fairs, Roadside Stands, Sports Events. Used as Water Markers and Buoys. Made of genuine Neoprene Rubber for extra durability. Never used. Orig. cost U. S. Govt. \$20.00. Limited quantity. Special offer: 1 SAMPLE \$2.50. 3 for \$5.00, plus \$1.00 postage and handling. 7 for \$10.00, plus \$2.00 postage and handling. 20 for \$25.00—\$10.00 deposit with order, balance shipped Express

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WE HAVE EVERYTHING YOU NEED

GO "GOLD MEDAL" ALL THE WAY

WRITE NOW FOR OUR 120-PAGE CATALOG

GOLD MEDAL PRODUCTS CO. World's Largest Manufacturer of Concession Equipment and Supplies

313 E. 3rd St., CINCINNATI 2, OHIO

CARNIVAL CONFAB

FRANKIE ALLEN'S on the Little Rhody Shows around Providence, R. I., prior to joining King Reid for the annual Canadian tour. Also on Little Rhody, Philip (The Colonel) Ray and Muttles are working together. The Welshman is back with it again. . . . Venditto Bros. lining the Ferris Wheel and Jenny with fluorescents this season. . . . Dave Rosen, Side Show operator, converting his Coney Island emporium to sales, food, show and other uses this summer. It's right on Surf Avenue. . . . Jimmy Stabile made his first go-round, hitting in New York and lower New England. . . . The new Queen City Rides unit opens May 28, Elizabeth Herman reports from Hampden, Me. It's a five-rider to start. . . . Dick Coleman's midway got public thanks from Dr. H. S. Whiting, superintendent of Middletown (Conn.) State Hospital, for providing a day at the carnival for over 1,000 patients. Coleman gave rides and refreshments. H&W Lines donated bus service.

Ben Wolfe is staying behind his Landrum, S. C., store counter until July 4 before joining his Wolfe Amusements. . . . Nate Eagles will not be on the road this year, he says. He had a successful term producing the Ringling Side Show and placed his people for the season, but won't be with it. . . . Irene Burton's Wild Life joined Amusements of America in Feasterville, N. J., last week. . . . Reports have Dave E. Fineman back with the Marks Shows, and Maxie Sharp shifting from Virginia Greater to Denton's Gold Medal No. 2. . . . Hiway Diner in West Haverstraw, N. Y., had a good week during the Ross Manning Shows date on a nearby lot, maybe because chef Georgie Coyne was committee chairman! . . . Manning's cookhouse man, Skeeter Adams, got nothing but compliments from health officials on his equipment.

Bill (Blacky) Kelaita will join World of Mirth with his concessions after a brief tour with Bell-Form Shows. . . . Old-time carnival man Captain Lavelle is in Watertown (Conn.) Hospital with pneumonia and would like to hear from friends. . . . Al Weinberg's at 700 Ocean Avenue, Miami Beach, recovering from glaucoma operations on both eyes. Joe Green is at Miami Veterans' Hospital, itching to get on the road. . . . Harry Flanagan, of Shamrock Shows, visited the Eli Bridge factory in Jacksonville, Ill. No. 5 Wheels are going to Frank Kopcha, of Frankie's Rides, and Bill Lynch, who tours out of Halifax, N. S. George and Pat Rector are down South with Smiley's Amusements. Also with it is Frank Spine with his concessions, serving as concession manager. Owner Frank (Blackie) Camerota has several projects going to improve the show for its Northern tour. The Rectors have a new house trailer, all aluminum. . . . At the New York club, Charley Davenport has sponsored Leonard D. Feldman for membership, and Angelo Longo, going for his gold card, has brought in Louis Caiazzo, Joe Feldman, Sam Vendola and Dominic Marotta.

legal adjuster, is still confined at bearing his name. . . . Reports are South Florida State Hospital, Hol- that Cetlin & Wilson Shows have lywood, and would appreciate mail. leased an auto lot in Mobile for

lowing surgery in Tampa. . . . Lester B. (Hot Shot) Demay and Willis Tolliver have a wager on Korhn is back in the wagon after Va. an asthma attack.

More Pearls: Ray Milton, assist-Sam Delaney.

Charles Simpson, Los Angeles ride op, was in Chicago last week on his way east to shop for some rides. He also planned to stop off

Pat Finnerty, long-time show to see Bill Dyer, owner of the show three children. the 1961 Mardi Gras. . . . Billy Pearls from Royal American: Dick has signed as feature dancer Emma Ludwig is back with it fol- with Sammy Lewis' Gay '90's unit that'll play Eastern dates.

Dr. Edwin Goldman is in Illinois who'll lose the most weight be- Masonic Hospital, Chicago, followtween St. Louis and the St. Paul ing surgery. Arthur Mann is out of fair. . . . Members of the RAS a Chicago hospital. . . . Dr. and bowling team includes C. J. Sedl- Mrs. John C. Havlik, he's the Showmayr Jr., Harold Brocies, Johnny men's League of America physician J. Jackson, Cliff Brewer and Swede are in Europe. . . . Bill Carsky Keller. . . . Shows' Shrine Club back in Chicago from California had its first meeting and luncheon and Hank Shelby, SLA secretary, at the Moolah Temple, St. Louis, also back after visiting his 96-yearand re-elected all officers. . . . Thel- old dad in Brooklyn, N.Y. . . . ma Erickson made a quickie visit Graves H. Perry, longtime former to Sedalia, Mo. . . . Jack Lepard show agent and now with Atlantic drove his car to Joplin, Mo., where Oil Company, visited the James H. he left it for the season. . . . Vernon Drews on their midway at Bristol,

Charlie Byrnes

H. W. (Hub) Luebrs, owner of ant trainmaster, and the crew did Luehr's Ideal Rides, reports that the a good job and had everything up 12-day stand at a Granite City, Ill., in good order at the Mound City shopping center was profitable dedespite a rough lot, rain and hail spite some inclement weather. From ... George Murray used a double-there the organization moved to an motored midget car on the drome East Alton, Ill., mart and then to for the first time. Danny (Dare) an Edwardsville, Ill., center for Underwood suffered only minor in- May 24-28. The regular season's juries when his cycle hit the safety route opens at the Veedersburg chain on top of the Motordrome. (Ind.) Memorial Day Celebration. . . . Mrs. Hymie Jacobson is in a . . . Mr. and Mrs. H. W. Bartholo-Miami hospital for shoulder sur- mew also have been doing okay gery, but expects to join at Daven- with American Beauty Shows, althoport. . . . Frank Morris closed with the weather has been far from cothe Ringling circus at New York operative. Joe Sharp is assisting in and will again operate popcorn for management of the show in addition to handling the general agent chores.

Mrs. Leo M. (Lottie Mayer) Bistany is recuperating at her Mi-(Continued on page 58)

FLASHBACKS: 10 Years Ago-C. Joe Bennett announced he was selling his share of Royal Empire Shows due to illness. . . . Henry Meyerhoff, who sold his Crescent Shows to Frank Cosentine, remained on the staff as co-manager. . . . Imperial Exposition Shows saw sunlight in East St. Louis after four weeks of rain. . . . Staff on Tivoli Exposition Shows included Mr. and Mrs. H. V. Peterson; B. J. Collins, general agent; Bill Grant, secretary-treasurer; C. Lutz, publicity; Dick Ryder, ride superintendent; F. W. Pauli, electrician; Gene Raetz, sound car, and Jane Ryder, front gate tickets.

Pre-Season Fest Held by Reithoffers

LAPARTE, Pa. — Dozens of employees and friends of the Reithoffer Shows turned out recently for the annual pre-season banquet and all-day picnic, held this year at a hunting lodge near here. There were plenty of food and refreshments, and service awards presented to various staff members.

Included in the festivities was a sparerib barbecue. Films were shown of midway operations and show employees, and there was also Newfoundland.

Montague, John Shuddy, John Bittduring the past year. A gold pin was given to Walter Peterson for eight years' service. Gold-filled pins went to Kenneth Gartland, five five years; James Bass, four years, Harlowe, three years.

and Carmen Bess and three children, Al and Catherine Besciglia and Roxanne, Don and Marion Hoyte and two girls, Mrs. Vincent, Ray Deberiener, William Knott, Walter Pamphilon, Joseph Rooney, Jesse Sherner, Walt Peterson, Roy Randall, Joe Gelick, Frankie Carr, Bob and Millie Norman, William and Arlene Goodman, Gert and Van Helman with daughters and Jimmie, P. E. Reithoffer Sr., and

Washington with Betty John.

Early Dates Okay For Manning Shows

in its best economic condition of Funhouse, and two pit shows. recent seasons, several pretty good dates having preceded them.

West Haverstraw started slowly, spending being curtailed a bit by overcast skies. Weekend windup, however, was good.

In outward appearance Manning has produced a smart look by devoting efforts to modernization a film showing Pat Reithoffer Jr. after adding new units over the during a caribou hunting trip in years. These have included a Ferris Wheel, Tilt and Merry Mixer. Sterling silver pins were pre- In addition to repainting and resented to Joseph Banks, Ashby furbishing, the show sports a new plastic Skooter bannerline ner and Charles Jones, for service other tops. Modernization will dominate preseason work projects for the next couple of years, owner Manning emphasized.

Outlook is good for dates ahead, years' service; Walter Pamphilon, a dozen Southern fairs holding good promise. One of these is the and Red Bartholomew and Bill Labor Day spot at Tarboro, N. C., which is moving ahead after being In addition, attending were: Jim a traditional October fair. Show will turn around and head South in mid-June, playing a couple of military dates prior to the first fair, Manassas, Va.

> The long haul to West Haverstraw, the first Northern engagement, saw most equipment up and ready for the opening. A kiddie ride truck and the Funhouse

Ralph Frank Chambers, who Pat and Bette Reithoffer with their formerly operated a photo conces- son, is owned by Jay Stanley and A kidney ailment has hospital- R. E. Freeman, Box 2398, Fort also handles advance merchandise ized Jackie Cady, former girl show Huachuca, Ariz. Before retiring ticket promotion. Tex McCrary is operator, who is in Mercy Hospi- last year, Mr. and Mrs. Chambers mailman and agent for The Billtal, Tulsa, Okla., and would like has been on the road since 1945, board. Included among the frontmail from friends. . . . Sherri Lane, trouping with the Jones Shows and enders are Buddy Spain, Roy Henannex attraction, while visiting New Ray Marsh Brydon, among others. derson, Mr. and Mrs. Byrd, Mr. York caught the show at the 82 . . . Robi Del Mar has signed for and Mrs. Steve Lee, Izzy and Ruth Club. She also plans a visit in Paul Gordon's Devil Child as annex Wells, Mr. and Mrs. Leslie Rayattraction on the Gentsch Shows.

POUGHKEEPSIE, N. Y.—Ross were delayed, but are now with it. Manning Shows pulled first-in Manning's back end included laurels for this Hudson River city, Johnny Ryan with the office Girl with expectations high after a fair Show and his own, Lee Ola with visit to West Haverstraw (9-14). the Side Show, Monkey Circus and The show hits Northern territory Snake Show, Ted Brown with the

Mrs. Wetherly's bingo is added this season, as is Skeeter Adams' cookhouse. Assisting Manning are Bernie Feldman, business manager, Nelson Wilkins, assistant manager and purchasing agent, and Kirby McGary, promotions. Jimmy Stabile visited here.

S&W on Tour After Spring **Shopper Dates**

ROGER, Ark.—After a spring season at shopping centers, S&W Shows are now in the heart of Arkansas and heading north to fair business along the way.

Show is set for the 4-H Club Stock Show at Bentonville, Ark., and the July 4 celebration at Cabool, Ark. Following the holiday it moves into Iowa for celebrations and fairs.

Fleet includes 18 tractor-trailers and the line-up has 12 office-owned rides, 25 concessions and 4 shows. Five new fluorescent light towers are handled by Marvin Alexander.

Show, which is debuting this seasion with his wife on carnivals, is Lyle Wells. Joe O. Greene is genill at the home of a daughter, Mrs. eral agent. Wesley Hoag, billposter, mond and James Ellis.

CENTRAL STATES SHOWS

14 RIDES

25 CONCESSIONS

Columbus, Nebr., May 23-25; Yankton, S. D., May 26-28; Washington, Kan., Centennial, May 30-June 4; Centennials at Colby, Kan., and Oberlin, Kan., to follow.

Can place Hanky Panks and Hanky Pank Agents. Also Novelties and Custard.

Will book I more Flat Ride and also want General Ride Help and Foreman for Wheel. Also want Man to operate Searchlights.

Want Shows of all kinds except Girl Show. Reasonable percentage.

The Northwest's Finest Midway Attractions

HELP

Want Ride Help for all Rides. Good working conditions,

top wages and bonus. Es-

SHOWS

Grind Show, Girl Show or any shows of merit.

pecially want Wheel Foreman and truck drivers. Now open at Fargo fairgrounds.

AGENTS

Bill Luck wants Agents for Alibis and Hankies.

CONCESSIONS

Can use a few more. Novel-Hanky Panks.

ties open. Also several Fairs last of June through middle of September. All persons foining now have preference.

All contact WM. D. STANLEY, as per route

Crafts Expo Lists Staff, Personnel

SAN BERNARDINO, Calif. - | Carr, Louis Ray, Lester Kidd and Staff and personnel of Crafts Ex- Tony Carr. position Shows was listed here last In the concession line-up are week. Organization opened its sea- Roger Warren, candy floss, manson at Yuma County Fair, Yuma, aged by Vincent Kuropatwa, and Ariz., with 12 major and 10 kid two grind stores with Jack Kent, rides and a front end of 40 conces- Billy Tuttle, Harry (Bosco) Sandler,

show. Matthew (Jimmie) Lantz is Stein, Tonny Gregg and Russian assistant manager; Ralph Christen- Jackson. Eldon Short, with Delbert sen, concession manager; Capers and Sherry Fisher, a derby, while (Tommy) Cummings, mechanic; Rusty Willis and Jimmy Potts han-Jerry Raab, electrician, and Blanche dle Ray Leafe's derby. Cecchini Henderson in the office.

Rides and personnel include: Merry-Go-Round, Joe Duran, Fran- glass pitch, Charles (Ace) Morgan; cis (Curly) Mullens; Ferris Wheel, shuffleboard, Dick Browning. Louis Burke, Gerald Sterbian, Marshall (Ray) Irvin; Rollo-Plane and Loop-o-Plane, Benjamin (Blackie) Sutton, Earl Cowart; Skooter, Frank F. Gillis, William Schaible, Charles Lunsford; Tilt-a-Whirl, Joe Booth, John D. Wilcox; Octopus, Roy (Wimpy) Bartley, William Taylor; Coaster, Robert Bryon; Flying Coaster, W. J. (Jake) Boyd, David Cooper, George (Tex) Graves; Helicopter, Myrle Shadbolt, Wayne Schleicher; Rock-o-Plane, Lloyd Cunningham, Teddy Freeman; Roundup, Tom DeVan, Tom Akers; kiddie rides, Charles Vella, Curtis Silvis, Edward Quinlan, Elwin Meares, George Stasko, Luther Waldrip, Sam Wilson.

List Mechanics

chanical department are Ray Ingle Sam Richardson. Nancy Bobersky, Ella Phillips, Dor- Funhouse. is Cheminant and June A. (Toni) Recent visitors, in addition to Raab. Big top crew is headed by owner Orville Crafts, included Mrs. Harry and Etta Ballard and includes Roger Warren, Wally Shropshire, Gaylord Hodgin, LeRoy Carr, Katie Mr. and Mrs. Larry Ferris.

Sam Steffin, Irish Whelan, Irving Roger Warren manages the Seiff, George DiGhanno, Blackie & Levaggi, with Glen Petty in charge; rolldown, Warren Ricks;

Hilligos & Blash, balloon store; Victor Thomas; six cats, Mike Swartzenburg; hoopla, Loren Tower. Jack and Betty Kearney, add pans and add darts. Ralph Christensen, cigarette pitch, Jake Wood, Wallie Mertz and A. J. Christensen; balloons, Louis Barta and William Byrnes; gun joint, Blackie Boots; short range, Eunice Pelar, Blackie Smith; hit and miss, Nick Pelak, Jimmie Goldstein; six cats, Red Sango, Dale Strickland, Dale Nelson, Terry Gordon, Jim Brown. Jack and Betty Kent, dogsoon a stick, with Jim Kelly; L. Ossage, long range; J. P. Sandefur, long range. Spots Murphy, spot store, with Frank Redmond; Sam Cottone, age; Sam Silver, watchla and cork guns, with Al Musante; Patsy Assisting Cummings in the me- Duran, photos and jewelry, with

and Mack Hardy. Jerry Raab is George and Billy Bryant along electrician, and Ralph (Shorty) Rob- with Jack Thomas had the Arcade inson is back on the lot detail. and Swede Smith the nail store; Al Ticket sellers include Beatrice Key- Freedman, novelties; Lee Turnbow, lon, Carol Cummings, Elsie Silver, Funhouse; Hughes' Crime Show Mabel and Homer Hoeye, Georgia and the Hilligos & Blash Glass-Bartley, Stella Ingle, Etta Ballard, house. Ralph Christensen pur-Harry Conling, Frances Vines, chased an interest in the Turnbow

New St. Louis Lot Okay for Royal

can Shows, spotted here on a new tie-up with Pepsi-Cola. Roy Jones, lot at Jefferson and Market streets, Pepsi's outdoor show business rep, Wednesday (18) opened a long still was in here ahead of the opening date stand with indications pointing to set plans. to as good, if not better business than at its old lot at Grand and Memphis Cotton Carnival was Laclede.

opening night but were chased by phis engagement opened in windy, rain which fell at 8:30 p.m. The cold weather, but this was offset following night's business was comparable to the corresponding night on the old lot. Thumping business was expected over the three weekends of the stand which will close Sunday, June 6.

A Go-Kart give-away is to feature the kiddie matinee on the next FLAUNT ALL two Saturdays. The Go - Kart

PARTED AND S

1st and 2nd Man on Tilt, Octopus, M-G-R and Kid Rides. Must drive semi. Must be sober. Roselle, III., May 24-30; Butterfield & York Rd., Elmhurst, III., June 1-5.

> Come out, Red Girard RUSSELL'S AMUSEMENTS

BINGO HELP WANTED

Opening May 28, long season, good treatment, top salary.

GEO. GOODMAN e/o CETLIN & WILSON SHOWS Petersburg, Va.

ST. LOUIS-The Royal Ameri- giveaways are being made in a

Business for the show at the about even with last year, accord-Customers thronged out early ing to show officials. The Memby ideal weather on the traditionally two big days at the wind-up of the stand.

THE McKENNAS SUPERSTITION

CLINTONVILLE, Wis. — McKenna's Rides & Amusements don't let superstition halt their operations. The show opened its season here Friday (13) and operated 13

The 20-week season this vear will include several new Wisconsin towns such as Oconto Falls, Sheboygan and Middleton. Also on the route are 10 county fairs in the State.

New ride is a Super Jet. Mr. and Mrs. Herman Mc-Kenna and Mr. and Mrs. Bill Dayman, owners of the show, are looking for a lucky season.

MORRIS HANNUM SHOWS

Schuylkill Haven, Pa., May 30-June 4, American Legion Big Annual Memorial Week Celebration on the streets. Thousands of advance tickets sold. Followed by 6-County Firemen's Convention, Cameron, N. Y., June 6-11.

CONCESSIONS: Want Novelties, Hats, Photos, Jewelry, Long Range and Hanky Panks of all kinds. All games open except Bingo. Countermen and Caller wanted for Mack's Bingo. All replies

MORRIS HANNUM

Sterling Hotel

Wilkes-Barre, Pa.

HUNT AMUSEMEN

Want to book concessions: Glass, Pottery, Spot and Bear Pitches, Basketball, Short Range, Milk Bottles and Duck Pond, starting Muncie, Indiana, Southway Shopping Center, May 27-June 11, then Celebrations and Fairs until November.

Want to book concessions: Glass, Pottery, Spot and Bear Pitches, Basketball, Short Range, Milk Bottles and Duckpond starting Muncie, Indiana, Southway Shopping Center, May 27-June 11 then celebrations and fairs until November.

Need Ride Help In all departments, Merry-Go-Round Foreman, Tilt Foreman, Octopus Foreman, Frolic Foreman, Spitfire Foreman and Second Men who drive semis.

Want Hanky Panks of all kinds starting Parkersburg, W. Va., for July 4th week, Starting June 29. Can book Bingo starting Martinsville, Illinois, July 18.

ATTENTION! FAIRS AND COMMITTEEMEN

Have two open dates latter part of June and July. Contact us for your event. We can furnish you 14 rides and 30 concessions.



Columbus, Georgia, Downtown on Victory Drive — Fort Benning Pay Day

CONCESSIONS: Long Range (Tuttlerow, contact), Glass Pitch, Hopp-La, Short Range, High Striker, Dip, Basket Ball, Tip-Up Coke, Custard or Nut Bar. Ted Woodward wants Percentage Dealers. R. Gallagher wants Agents.

COOKHOUSE HELP: Want (must be sober) Grill Man, Dinner Cook and Counter Help. Andrew Hambrick, contact Louie Hall.

RIDE HELP: Dodgem, Merry-Go-Round, Scrambler, Kiddie Rides, Towers and Wheel. Must drive, be neat and sober. Have best of equipment, Workingmen's Compensation, Blue Cross, Unemployment Insurance. Top wages plus bonus for a long season. Phone in office. Contact

JOHN PORTEMONT, Jr., Pell City, Alabama

For information as to the whereabouts of

Lucian (Jack) Payne also known as

John Marshall

slender, 30 years of age, false upper plate, dark hair, 140 pounds. Write to ROUTE 2, Box 316-S, Houma, La.

Morey Levitt can place at once:

Agents for HANKY PANKS, AGENT for

Count & Pin Store. Man and Wife to

work in Popcorn and Candy Apples.

SALARY. Good proposition for experi-

Contact MR. BERT FLYNN

between 12:00 P.M. and 6 P.M. only.

Phone SPring 8-5911, Olcott, N. Y.

RIDE HELP WANTED

Can use Merry-Go-Round Foreman for

new 30 ft. Ride. Have good proposi-

tion for Ride Superintendent who can

DE LUXE RIDES

Lincoln Park, Mich., all this week;

Grand Rapids next.

enced Man to manage Skee-Ball.

Jerry, why don't you call?

handle men.

Why not cash in on the popularity of bowling? Customer appeal tests show that Bowlo, our new wrinkle on under 11 over 30, is preferred 19 to I over the old style Roll Downs-has the combined appeal of bowling, pinball and skee ball. One agent can handle a dozen. Price \$145.00 pair. Our new Shuffle-Slatrack threatens to be the best new stock store to come out in over twenty years. Has tremendous appeal to ball game, shuffle board and bowling fans. Price \$145.00 pair.

Shipping points-Detroit, Mich., and Venice, Fla.

STAN BAKER ENTERPRISES

Myakka River, Venice, Fla. Over 30 years of making it easier for you to make a living as Baker's Game Shop, Detroit. I know what you want.)

A. & R. SHOWS

Want immediately! Ride Help for all rides. Want one major Flat Ride. CONCESSIONS: Hanky Panks, French Fries, Popcorn, Mitt Camp. All games open-everything goes! Grind Shows, all shows open except Girl Shows. Good spots for Bingo, work every week. (Paul Botwin, get in touch.) Everyone come on. OPEN THIS WEEK AT AMERICAN LEGION SPRING FESTIVAL, LARKSVILLE (WILKES-BARRE), PA. PLAYING COMPLETE ROUTE OF STILL DATES AND SOUTHERN FAIRS.

> AUSTIN DENTINGER, Mgr. Larksville, Pa.

CATERPILLAR RIDE AND TRANSPORTATION FOR SALE. Time payments over the season if booked on Show, cash otherwise. WE HAVE A 1960 SCRAMBLER TO BOOK July 5-24 and Sept. 6-Oct. 9.

RIDE HELP: Car. use several Second Men on Rides. Must be sober, single, drive semis and store their cars. CONCESSIONS: Pitches, Photos, Age and Weight, Short Range, Ice Cream or Custard, Punk Rack, Milk Bottles, Dtp, Slats, Basket Ball, Ball Games and Hanky Panks. Address:

FORT DODGE, IOWA, This Week; MARSHALLTOWN, IOWA, Next.

MIDWAY CONCESSION SPACE NOW BEING ALLOCATED

THE GREAT BROCKTON, MASS., FAIR

JULY 2 TO 10—INCLUDES TWO SATURDAYS AND TWO SUNDAYS

PAVED MIDWAY THROUGHOUT, NO MUD ANYTIME. WRITE NOW-WHAT YOU HAVE-WHAT YOU WANT ADDRESS ALL MAIL TO: MIDWAY CONCESSION MANAGER, BROCKTON FAIRGROUNDS OFFICE, BROCKTON, MASS.

MERCHANDISE CONCESSIONS, HANKY PANKS, BALL GAMES, PITCHES, CENTER LOCATIONS AND IN-LINE SPACE LIMITED, ACT NOW!

Write or wire—no collect calls or wires accepted.

Biggest July 4 Date "East" -Nine Days

DAY AND NIGHT PLAY EACH DAY HORSE RACING-PARI-MUTUELS

FIREWORKS-AUTO THRILL SHOWS-HIGH PRICE FREE ACT MIDWAY CONCESSION SPACE NOW ON SALE

GOODING WANTS

→ RIDE FOREMEN ←

MERRY-GO-ROUND—FERRIS WHEEL—ROLLER COASTER PARATROOPER-TILT-A-WHIRL AND OCTOPUS

Can also use other ride employees. Semi drivers preferred. Good equipment pleasant working conditions, year-round employment.

At the close of the season we will need 50 additional men in our new factory.

Must be sober. Floaters and chasers, stay away. No collect wires or transportation.

If you qualify, address:

GOODING AMUSEMENT CO.

3200 VALLEYVIEW DRIVE

COLUMBUS 4, OHIO

-GEORGE (LYDE SMITH SHOWS-

Opening Cumberland, Md., week May 30 CONCESSIONS: Want Ball Games, Slum Spindle, High Striker, Photos, 6-Cats, Swinger, Glass Pitch, Bear Pitch, Penny Pitch, Balloon Darts, Basket Ball and Pitch-Till-You-

SHOWS: Girl Shows, Monkey Show, Jig Show and Wildlife. HELP: Want general Ride Help, Truck and Tractor-Trailer Drivers. Want Agents for office Hanky Panks. All replies GEORGE CLYDE SMITH

P. O. Box 521

Cumberland, Md.

OAK HILL, WEST VA., MAY 23-28; GALLIPOLIS, OHIO, MAY 30-JUNE 4. FAIRS START IN THREE WEEKS AND END IN NOVEMBER.

CONCESSIONS: Opening for Long Range, Scales, Novelties, Ball Games and all types of merchandise and outright sale stands. NOTE! We do not carry Mitt Camps or Flat Joints.

SHOWS: Want to hear from entertaining family type shows. HELP: Can place few more Ride Men who can handle semi tractor units and have license. All address JAMES H. DREW SHOWS, this week c/o Western Union, Oak Hill, West Va.

Northern Exposition Shows

Due to disappointment, want Cookhouse and Foot-Long or Grab, Roman Targets, Long and Short Range Galleries, Basket Ball, Scales and Age or any Concessions not conflicting. We book only 1 of a kind. No Flats or Mitt Camp. Can use Bingo

SHOWS: Can place 10-in-1, Snake, Freaks, Mechanical, Motordrome or any Novelty Stores not conflicting. Must have own transportation and equipment. Will place Dark Ride. Scotty, contact Wayne Mayberry. Our fairs start June 27 thru Sept. 30.

MIKE SMITH, NORTHERN EXPOSITION SHOWS

Mandan, N. D., May 23-28; then as per route.

ALAMO EXPOSITION SH

STRONG SPRING ROUTE. 20 Street Celebrations and Fairs. Close Mid-November

CONCESSIONS: Can place Hanky Panks, Short Range, Custard. Will give "EX" on flashy Photo Gallery (Great Mug Joint route). SHOWS: Want Big Snake Show and Torture Show, Ideal route for these two

HELP: Place Second Men that drive. Boots Stokes can use Grind Store Agents. Also Want Truck Mechanic that can keep large fleet moving. Wire:

JACK RUBACK, Mgr. Socorro, N. M., this week; Farmington (downtown), N. M., next; Las Vegas, N. M., June 6-11. GALLAGAN BUSY

Imperial Readied At Dual Winter Bases

ville, Tenn.

at the Tennessee base and all can- tainment trailer was built by Tio vas was replaced with red and Zachinni with wall-to-wall carpet-

white nylon.

were rebuilt. The Merry-Go-Round horses were sanded, repainted and ing machine and an electrically lacquered and the lighting re-operated coin-wrapping machine. vamped. The Ferris Wheel now has a pinwheel design in multi-colored Tennessee. In addition to the show, slim line and seats enameled white. The Octopus was converted from eight to 16 tubs and also has new and celebrations in Ohio, Indiana, lights. A nylon top and bally cur- Illinois, Tennessee and Alabama. tain was bought for the Roller trailer for the show.

The Jenny, Tilt-a-Whirl, Octopus director of safety.

FAIRBURY, Ill. - John Galla- and Coaster have been converted to gan's Imperial Shows opened here electric power. The four diesel gen-Thursday (19) after being readied erating plants were checked out at for the road at two separate winter the Peoria Caterpillar plant and a bases, one here and the other at fifth plant with a searchlight may Gallagan headquarters in Knox- be added. Six more light towers were built for a total of 10.

Work on concessions was done A new 35-foot office and entering, air-conditioning, television and At quarters here rides and shows modern office equipment. Included is a bank money sorting and count-

> Show will play Illinois, Iowa and the Gallagan concessions and bingos will continue to operate at fairs

Imperial staff, in addition to Gal-Coaster and a nylon center ticket lagan, who is owner-manager, inbox top and entrance canopy for cludes William Gullette, former the Tilt-a-Whirl. The latter will be owner and now general manager; carried on a new tandem-axel 40- Patricia Gallagan, secretary; Sam foot low boy trailer made by Metz Martin, office-owned concessions Manufacturing Company, and the manager; Harry Ross; Josephine firm is also building a confection Haywood, concessions unit manager; Fred Forsythe, office-owned A 32-foot semi has been con- bingo manager; Donald Roberts, verted into a machine wood-work- ride superintendent; Houston Wiling shop and will carry extra parts. burn, electrician, and Steve Lake,

KINGSTON NEEDED IT

Continental's \$ Aided By 'Miss N. Y.' Drop-In

HUDSON, N. Y. - Third spot York State. Paul La Cross arof the season opened here Monday ranged for her to drop in at the (16) for Centinental Shows, which midway during a trip to Kingston. was in the air and ready to go on She did so with a motorcade of Sunday. Jump was from Kingston, local officials and police, which where a satisfactory week was came in the front entrance and

thru Thursday (9-12), and business of the office. was poor as a result. But it turned | The show advertised heavily,

was Bonnie Jo Marquis, Miss New ing a slow opening.

played despite occasional rainfall. circled the midway. La Cross gave Rain fell nightly from Monday her a token carnival gift in front

much better, with clear weather featuring the Miss New York State Friday and brisk business by a big visit over radio. Saturday night nighttime crowd. Saturday's mati- was a big one." A new lot was nee, under overcast skies, pulled employed which offered plenty of very satisfying crowds of both kids parking space. The improved weather and beauty promotion was A visitor on the final matinee the tonic needed, however, follow-

9,000 RIDES

Detroit Club Fete Wins SS For Moppets

DETROIT-Some of Detroit's underprivileged children will profit from the Michigan Showmen's Association spring festival which closed its 10-day run here Sunday

Eight rides—four major and six kid devices-operated on a downtown lot and a total of 6,678 adult and 2,730 kid tickets were sold despite the weather. First three days by inclemency.

Profits from the operation will privileged moppets.

stein, former concessions manserved as volunteer ticket sellers. Wink, duck pond, apples and floss.

Colbert Wins At First Date

ATTLEBORO, Mass.-A 40 per cent increase in gross over last year's figures was recorded the first four days here, April 29-May 2, by Colbert's Fiesta Shows at its season's inaugural under auspices of local firemen. The latter billed surrounding areas heavily and distributed 30,000 tickets for nightly awards.

The Fiesta staff includes Dennis Colbert, owner-manager; Mrs. Colbert, treasurer; Carol Colbert, secretary; Billy Colbert, ride superintendent; Richard Colbert, lot man; Jim Frye, mechanic; Tom Barry, electrician; Jimmie Frye, conceswere okay, with the last seven hurt sion manager, and Eleanor Colbert, stock manager and mail.

Ride foremen are Jimmie Gay, be used to help finance the club's Merry-Go-Round; Mike Beck, Ferannual Christmas party for under- ris Wheel; George Liberace, Octopus; Robert Jackson, Tilt-a-Whirl; King Amusement Company Mrs. Mike Beck, pony ride, and brought in the rides. Jack Dick- Thiebault, Chairplane. Booked-on concessionaires include Jim Frye, ager of Edgewater Park, was gen- popcorn and snow cones; Jack Valeral chairman; Paul Greeley, club ley, jewelry; Jack Jones, French recording secretary, was co-chair- fries; Dick Marchant, swinger and man, and Sam and Edna Burd block store; Shang, novelties, and

W.G. WADE SHOW

SOUTHGATE PLAZA

Eureka and Trenton Roads May 23 thru June 4 Southgate (Wyandotte), Mich.

WANTED

Ride Foremen and Second Men for Merry-Go-Round, Wheel, Tilt and Paratrooper. Prefer semi drivers. Harold Cunningham, Clarence Devine, Fee and Gordon, contact. All replies

D. WADE

M. G. STOKES

W. G. WADE SHOWS

BEAM'S ATTRACTIONS

Want Show Painter and Builder to report immediately. Need several Ride Men who can drive. ROSCOE, call. Our second unit, including all rides, shows, searchlight and other carnival equipment, for sale.

Contact

M. A. BEAM

Windber, Pa. Tele. 784] after 6 p.m.

WANTED

RIDES — CONCESSIONS

ALL MAJOR & KIDDIE RIDES NOT CONFLICTING.

LEGITIMATE CONCESSIONS OF ALL KINDS.

For beach location in Cliffwood Beach, N. Jer., contact

AL JANSSEN BOX 166, Milburn, N. Jer.

Phones: A.M., DRexel 6-9838-P.M., FAnwood 2-5404.

For information leading to the recovery of the following equipment -one Ferris Wheel; 1939 blue Chev Tractor, Louisiana license 128-634; 32-ft. loboy aluminum trailer, with two 24-inch wheels on trailer. Write

J. B. BAILEY

Route 2, Box 316-S, Houma, La.

FOR SALE

#5 1948 ELI WHEEL, Metal Seats, Fluorescent Star & Light Ring, \$6500.00; G.M. DIESEL GENERATOR, 60 KW., over 2,000 ft. Rubber Cable, Boxes, Extras, \$6000.00; 1953 Extra High SCHIFF COASTER, \$6500.00; LONG RANGE GALLERY, 8 Guns, Moving Targets, mounted on truck, \$900.00. All other above equipment mounted on semi-trailers, perfect condition, ready to go. Can be seen at 979 PROSPECT AVE.

NEW CASSEL (WESTBURY) L. I., N. Y. For further information call PLaza 4-4983. No collect calls.

WANTED ELEPHANT ACT, ANIMALS AND FREE ACT

Write BOX 416, c/o Billboard Pub. Co. 390 Arcade Bldg., St. Louis 1, Mo.

WANTED

Due to illness, will book Bingo. Opening June 2.

ROGERS BROS.' SHOWS

Pelican Rapids, Minn.

Thank You MR. & MRS. GEO. RECTOR

Concessionaires Smiley's Amusements For your new Yellowstone Mobile Home purchase. "Save money With Johnny" JOHNNY CANOLE Phones: WI 3-0003 or WI 4-9347 Altoona, Pa.

Carl Expands To Two-Unit **Operations**

DETROIT—The main unit of the A. J. Carl Shows closed an 11day stand Sunday (15) in East Detroit under Lions Club auspices. Weather was cold and, as a result, ter.

it moved to Ecorse Road in the a kid." suburb of Taylor, where it added

For the season the show will follow much the same route as last year. After another suburban stand, it heads for Grand Rapids and then back to the Detroit area. It will play Ecorse July 4 and then go to Western Michigan for the remainder of the season for eight fairs and eight celebrations. Close is at Disco, Mich., and then back to quarters.

Show has six major and four kid rides plus a Funhouse and 30 concessions. A new Paratrooper is to be delivered late in June. A new office trailer is to be added to replace one which was wrecked last year.

For the first time a second unit is being operated with seven rides and 15 concessions managed by Carl's son, James, with Robert Lewis as secretary. The No. 2 unit which had 14 concessions, a Ferris completed a two-week stand for the Recreation Department at Center Line with good results. It will remain in the Detroit area for four He operated a small 12-number weeks and then play celebrations candy wheel, one of the eight-foot and two fairs in Western and Southern Michigan, Fairs are at Hesperia and Lowell.

Staff of the No. 1 unit includes A. J. (Tony) Carl, owner-manager; Mrs. Alta M. Carl, secretary-treasurer; John (Buck) Bowden, general superintendent; John Anderson, electrician; Howard Richmond, billposter, and James Lauria, mechanic and searchlights.

Ride personnel includes: Merry-Go-Round, Dale Young, Harold Wymer, Marie Anderson; Tilt-a-Whirl, Leonard Dougherty, Nick Boersma, Vernerd Freeman; Ferris Wheel, Robert Slankster, Gene Harrington, Dolores Sampson; Rock-o-Plane, George Loudin, Albert Baker, Leo. Dault; Octopus, William Connolly, Joe Brown. Kiddie rides, John Sampson, foreman; Robert Williams, Tugboats; William Schrader, Jet Fighter; Rose Dougherty, tickets. Funhouse, Edward Slankster, manager.

Concessionaires: Al Clothier, 2; Jr., agents. James Markey, 2; field and Peabody, Mass., fairs. Spence Vardaman and Walter Herst, agents. Paul Guldner, 5; Don Askew, Billy Loflin, Harry Jaynes, Bob Winstead, Carl Moore, Helen Gueldner, Clyde-Green and Lloyd Zimmerman, agents. Ray Eaches, Has few gripes, and those are con-5; Harley James, Billy James, fined to show business. . . . "Like Earnest Eaches, Mr. and Mrs. J. B. Cochran and Tony Burk, agents. Walter Dallman, cannon ball; Raymond (Crying Smitty) Frazer, 3; Raymond Frazer Jr. and Ezra Fisk, how many give Frank Bergen the agents. Earl Wright 3; Larry credit he deserves for elevating Wright, Jimmy Nolan and Mike World of Mirth to its heights? How Cutsurries, agents. Orville Holliday, many realize the part Izzy Trebish major rides and three kid rides 3; Robert Walker, Louis Stinson played with I. T. Shows?" It's a part to start, plus back end and conand Gwendolyn Holliday, agents. of Louis' personality, boosting cessions. Both Gatto and son Mike Irving (Stash) Rubin, 2; Clarence others. Once in a while he can be Gatto are with it, managing the Frazer, Whitey Johnson, Laura pinned down to talking about him- front end. Reisner and Rex Allen, agents. Ted | self. Underwood, bird cage: John

TINTYPE

Steady Pencil Man 50 Yrs. a Showman

THE ranks of 50-year show vet- show offices. . . . Worked celebraroll call were taken. Louis Scherer would be prominent among them. . . A veteran pencil man with business dropped below expecta- shows, among which are numbered tions, altho the show was across Johnny J. Jones, Shore Greater, the road from a large shopping cen- World of Mirth, I. T. and that outfit's successor, How-Reit Shows. . . Show came out of winter quar- He's seen hundreds of operators ters April 1 to play a shopping cen- come and go, but wouldn't have ter in Utica with rides only for made it this long "if it weren't for three weeks. Business topped last some wonderful show folks who year by a slight margin. From Utica gave me sound advice when I was

Back in 1910 the late Phil Isser concessions. Business was even with took Louis on the road. . . . "This was with the Otis L. Adams Shows,



LOUIS SCHERER

Wheel and a Merry - Go - Round powered by a coal steam engine." joints Isser owned with Abe (Crabsy) Cohen. Isser went to Revere, Mass., in 1912 with a new partner, secretary, and held the post for 45 stock top. years until Isser's death on June

Born August 28, 1893, in Czernowitz, Austria, Louis was, by his admission, "just a punk" when Isser able to see himself doing anything came along. . . . Came to the U. S. in 1902. . . . Got married in 1915 and took six of Isser's joints to fairs at Bangor, Me.; Presque Isle way, who wants to change? and in Nova Scotia. . . . "Ben Williams handled the midway. It was only \$2 a foot, and try to get space like that today" . . . In 1916, after checking stock and receipts for Isser and Joe End, he left the road and took a student training job with General Electric in Lynn, Mass. . . . Still worked concessions at night at Revere Beach. Louis was a G.E. steady until 1926, becoming secretary of the Lynn 75th Bob Miller and Kenneth Clothier Anniversary, and Marshfield, Tops-

Louis prides himself now on never having become a speed demon. . . . Does a steady pencil job; "never put a nickel out of the way," gets along with most everyone. . . injustice," he states. "There's a lot of injustice. People don't give Issy Cetlin his due. They idolize Max Linderman with good reason. But

(Whitey) Woolsey, cookhouse; Viola nual leaves of absence to work fair route into Delaware and down the Woolsey and Rosanne Woolsey, dates. Two more children came Eastern shore, following the harhelpers. Bud and Gladys Kemper, along, so he stayed around home vests. A start has been made on popcorn and floss; Peggy Kania, until 1938. He moved to Providence Southern fair contracting, and the agent. Belle Evenson and Sylvia in 1927 and still lives there with his full fall route should be completed wife Pearl, herself no stranger in soon.

erans would be pretty thin if a tions in the evenings with Harry Prince; then at the park Prince opened with John Collins and Max Zandt, leaving each August to play fairs with Isser on World of Mirth. this time partnered with Jack Gilbert. . . . Tough work, alongside Harry Sussman, chasing merchandise at railroad depots and trucking stations. . . . And the fairs were all biggies. Went along to I. T. No. 2 unit in 1947.

> With a son and two daughters married and 11 grandchildren in the family, Louis feels justly proud. All live in and around Los Angeles, and he visits there on alternate years to indulge in one of his manias-doting on children. . . . Also reminisces about good old days and good old firends. "They all steered me right," he remembers, reeling off names like Milton Morris, later owner of Morris & Castle Shows: Willie and Jessie Glick, then with Keen & Shippie Shows; Ikey Hyman and Maxwell Kane, partners in the Derby Racer at Revere; Harry Ingals, of Swampscott, Mass.; Henry Myerhoff, Billie (the Boob) Hamilton, Leo Gordon, Katie McGinnes, Duke Bailey and

The best season? Easy to answer. . . It was 1939 on World of Mirth, and Louis swears there wasn't a day lost to the weather. It was a real red year, with three bingos and 12 flashers. More names are added to the list from years past: Murray Poland on No. 1 bingo, Joe Cenname on No. 2 bingo, Phil Cook on No. 3, Flashers worked by Harry Eichholz, Daddy Simmons, Sam Katzen, Baby Willie, Sam Lager, Dada King, Jack Goldstein, Harry Baum, Manny Klein with age, weight and souvenirs; hanky panks by Johnny who was to become the famed Max Leonard, ball games by Morris Linderman, Louis became Isser's Brown, and Carl Wilson in the

> "What a year we had!" Louis grins. Firmly at home in the How-Reit office, he is conscious of pushing 70 years of age. But he's unelse but what he's been doing all his life: . . . Kind of late to change horses now, he remarks. But any-

Irwin Kirby

Dentinger at Helm as A&R **Show Debuts**

LARKSVILLE, Pa. — Austin (Little Augie) Dentinger is fronting his own show this season. Well known as an operator of Girl Shows and other units, he has taken his Roll-o-Plane and kiddie rides, combined them with equipment of Roxy Gatto, and is playing as A. and R. Shows.

Dentinger is leasing Gatto's Ferris Wheel, Chairplane and Merry-Go-Round. Show consists of four

Following Pennsylvania G.E. was good to him, with an- dates, Dentinger said, they will

CENTENNIAL CELEBRATION

MALBORO, MASS., JUNE 10-19, inclusive .

10 BIG DAYS 10 BIG NIGHTS

Featuring Firemen's Muster, Fireworks, Parades and Pageants WANT CONCESSIONS: Hanky Panks, Direct Sales, Refreshments, Novelties, Short or Long Range Galleries, Photos, Age and Scales and Class Pitch. No flats, gypsies or alibis. Contact:

COLBERT'S FIESTA

106 East Main Street, Westboro, Mass., or per route.

PARKERSBURG, W. VA., CITY PARK FESTIVAL

MAY 23 THRU 30

Annual Decoration Week Celebration

CONCESSIONS-Bingo, Arcade, Grab, Hats, Novelties, Photos, Long and Short Range, Pitches, Age & Scale, Hi Striker, Basketball and Hankies of all kinds. SHOW5-Side Show, Fun House, Snake, Monkey, etc. HELP-Foreman for Wheel, Tilt, Rock-o-Plane and Kid Richs, also Second Men

NOLAN AMUSEMENT CO., FRED NOLAN, Route 2, So. Zanesville, Ohio

M. D. AMUSEMENTS

WANT CONCESSIONS FOR PHOENIXVILLE, PA., JUNE 2-11

Can use Ride Help, Foremen for Tilt-a-Whirl and Ferris Wheel. Top salary plus bonus. All answer

MICHAEL DEMBROSKY

Front & Erie Circus Grounds, Philadelphia, Pa.

AGENTS WANTED

Alibi Agents to work for stock and Gunners. Hanky Pank Agents for Ball Games, Added Dart, Spot Joint, Block Pitch and Couple to work Cigarette Game. All answer:

DICK MARCHANT

119 Pleasant Street, Northboro, Mass. No collect calls or advances.

Phone: EX 3-8544

PORTLAND ROSE FESTIVAL 7 Days 800,000 People WANT

June 5th to 12th

Largest celebration on West Coast. 800,000 attendance last year. Will book Specialties, Hats, Novelties, Jewelry, Food, Floss, Snow Cones, Pitchman, Photos. Three huge parades, 7 days downtown Portland, Ore. Will sublease or you can work for us. Contact

ACE NOVELTY CO., 723 First Ave., Seattle, Wash.

ROHR'S MODERN MIDWAY

WILMINGTON'S ANNUAL MEMORIAL DAY CELEBRATION, WILMINGTON, ILL THEN HOOPESTON'S MERCHANT DAYS, DOWNTOWN, HOOPESTON, ILL. CONCESSIONS: Will book Short and Long Range, Basket Ball, Photos, Pitches, Hanky Panks only. Due to disappointment will book Bingo for the season. (Spencer, get in touch with me.) RIDE HELP: Want experienced Ride Help who drive. (Art Clark, contact.) SHOWS: Will book Fun House of any family-type Shows. Address

D. J. ROHR, Mgr., Wilmington, Ill., May 25-30; then per route.

BADGER STATE SHOWS

WANT CONCESSIONS: Photo Gallery, Bear Pitch, Pan Game and Cigarette Gallery, Reynolds wants Agents for Hanky Panks. Lake Bosely wants Agents for Razzle, Six Cat and Buckets. Bob Lee and Eddie, contact me.

FOR SALE: One set of Erie Diggers, contact Bob Evans. Can also use Penny Arcade, Glass House or any Show not conflicting with what we have.

J. VOMBERG, Mgr.

OSHKOSH, WISC., FAIRGROUNDS, MAY 24-30

WANT WANT WANT Foreman for Tilt-A-Whirl and Second Men on All Rides

Must be licensed semi-drivers. Will use wives as ticket sellers. Have openings for a few Hanky Panks. MR. JOHN H. HOLLAND, THE MAN WITH MONKEY SHOW, YOUR LETTER RETURNED. GET IN TOUCH WITH US IMMEDIATELY. Leaving winter quarters Tuesday, May 31, opening June 4 at Austin, Minn. All replies to WM. T. COLLINS, 801 E. 78th St., Minneapolis, Minn.

—WANTED—

Permanent Tilt-a-Whirl Foreman for park. Also Scrambler, Rock-o-Plane and Merry-Go-Round Foremen. Must be sober and reliable. No collect calls accepted.

DELGARIAN AMUSEMENT COMPANY 1759 N. Newland Ave., Chicago 35, III.

FOR AMUSEMENT PARK Will book Train, Coaster, Tilt-A-Whirl, Chairplane or any thrill ride, also 22 Gallery and Novelties. Nearest park to Syracuse, N. Y., on water. Contact

> PAUL MATTLE Phoenix, N. Y.

CARNIVAL ROUTES

SHOW NEWS

Continued from page 53

Sugar State: *Ted Dion; Pierre Tinsley, Johnny: *Mayo Tinsley; Port, La.

Sunset Am. Co.: *Daniel Dunning; Fort Dodge, Ia.; Marshalltown 30-June 4.

Sutton's Pacific Coast: LaVerne, Calif., 23-30; Glendale 31-June

Thiess United: Joliet, Ill., 25-30;

Cortland, June 1-4. Thomas, Art B.: *Johnnie Wildeboer; Lincoln, Neb., 23-30. Thomas Joyland: *Chas. C. Jacobs;

Beckley, W. Va.

Legitimate Shows

Look Homeward, Angel: (H. S. Aud) Topeka, Kan., 24; (Miller) Wichita 25-26; (Municipal Aud) Tulsa, Okla., 27-28; (Aud) Denver, Colo., 30-June 1.

Miscellaneous

Lone Star Supply: Amarillo, Tex., 23-June 4; Dumas 6-11. Sun Players: Shenandoah, Ia., 23-27; New Market 28-31; Clear-

field June 1-5.

Arena Routes

Georgian State Dance Co.: (Capitol) Washington, D. C., 24-26.

HOPKINS

AMUSEMENT RIDES Central City, Ky., this week; Holland, Ind., May 25-28; Newburgh, Ind., annual memorial week on streets, May 30-June

WANT—Add-Em-Dart, Mug Joint, Short Range, String Game, Basket Ball, Scale & Age, Bottle Ball, small Glass Pitch. I do not want and will not have any Flats, Semi-Flats, Count Stores, gypsies or Girl Shows. Can use Funhouse, small Snake or small Animal Show.

HELP—Need at once Wheel and Chair-plane Men. Good pay and treatment. No wives, cars. Also can use two Man Agents for Hankies. All must have driver license, now. All who know me contact at once.

Gen. Del., Central City, Kentucky

WANTED AT ONCE AT THE RIGHT PRICE

INDIANA - type Sit - Down Grab Cookhouse. 30 - foot depth or more. Fully equipped and in good condition. Must be with transportation. This is a cash deal. Write explaining details to:

ROSS C. MILLS 1704 9th Ave. N.W., Minot, N. Dak.

AUCTION TRUCK FOR SALE

Auction truck fully equipped. 1947 Dodge, 16-ft. Van. Good condition. Some repair. Fully framed with shelves and lights, \$650.00. Write

FRENCHIE BOURDEAUX 645 W. Sheridan, Chicago, III.

30,000 ATTENDANCE LAST YEAR

WANTED FOR

TENTH ANNUAL CAYUCOS LIONS CLUB 4TH OF JULY CELEBRATION

JULY 1-2-3-4 Four big days on the main street of Cayucos. Calif.

RIDES: Both Kiddie and Major, CONCES-SIONS: Very reasonable privilege, Want Grab, Floss, Novelties and all Hankies. Can place two only Alibi Stores. This is the best 4th celebration for money in the State and a last-minute disappointment is the only reason for this advertisement.

All replies to ED. YORK 505 West Kearney Blvd., Fresno, Calif. Anderson, S. C.

Uncle Joe's Ams.: *Joe Seaboalt; Ganada, Tex.

Venditto Bros.: (Olneyville) Providence, R. I.; (Lakewood) Warwick 30-June 4.

Victory: *Alvin Vandike; Albuquerque, N. M., 25-29.

Virginia Greater: *George Gillespie; Milford, Del.; Salisbury, Md., 30-June 4.

Wall, Alfred, Ams.: Buckley, Ill., 30-31; Watseka, June 1-4. Wallace, Al: Elkhorn City, Ky.

West Coast, No. 1; *John Franco; Redding, Calif., 23-29. West Coast, No. 2: *William Snel-

son: Santa Clara, Calif., 23-30; Port Ord 31-June 5. Western, No. 1; *Jack Wwyer; Port

Angeles, Wash. Whitey's Ams.: Unionville, Mich., 27-30; Midland, June 1-7. Williams Am. Co.: Elkin, N. C., 23-

30; Valdese 30-June 4. Wilson Famous: *Mrs. Ray Wilson; Galva, Ill.; Tremont, June 1-6. World of Mirth: *Peter Molnar; Plainfield, N. J., 27-June 4.

World of Pleasure: Muskegon, Mich., 23-30. World's Finest: *George Sellmer;

Sarnia, Ont. Young, Monte: *Sharon Payne; Rawlins, Wyo.

Circus Routes

Adams-Sells: *Don Floyd; Brookfield, Ill., 23; Chicago 24. Beers-Barnes: McCoole, Md., 23;

Cumberland 24; Frostburg 25. Carson & Barnes: *Leona Hill; Brit- Continued from page 45 ton, S. D., 28.

Christy, James: Greensburg, Kan., 23; Kinsley 24; Jetmore 25; Mc-Cracken 26; La Crosse 27; Claflin 28; Plainville June 1.

Clyde Beatty-Cole Bros.: *Buster Odle; Philadelphia, Pa., 23-30. Cole, Geo.: *H. Walters; Bethany, Mo., 25.

Cristiani Bros.: *Stroudsburg, Pa., 23; Wilkes Barre 24; Hazelton 25; Easton 26; Allentown 27; Reading 28 and (mat) 29; Lock Haven 30; Du Bois 31; Indiana June 1; Johnstown 2-3; Charlerol

4; Warren, O., 6. Hagen Bros.: *Buck Leahy; Ashland, Pa., 23; Danville 24; Lewisburg 25; Tamaqua 26; Scranton 27; Carbondale 28; Honesdale 30; Matamoras 31; Middletown, N. Y., June 1; Walden 2; Central Valley 3; Haverstraw 4.

Hamid-Morton: "Mike Malko; Montreal, Que., 23-28; Quebec, Que., 29-June 1; Chicoutimi 4-5. Hunt Bros.: *Jim Conley; Burlington, N. J., 24.

Kelly-Miller: *Samuel Wardino; Eureka, Calif., 23; Crescent City 24; Brookings, Ore., 25; Coquille

King Bros.: *Eva Hinckley; Gary Ind., 23; East Chicago Heights, Ill., 24; Hammond, Ind., 25; Maywood, Ill., 26; Beloit, Wis., 27; Janesville 28.

Mills Bros.: *Joseph Stefan; Wilmette, Ill., 23; Westchester 24; Evergreen Park 25; Itasca 26; Lansing 27; Elburn 28; Pontiac 30; LeRoy 31; Pana June 1; Charleston 2; Brazil, Ind., 3; Indianapolis 4; Peru 6.

Polack Bros.: (Aud) Sacramento, Calif., 25-31; (Aud) San Francisco June 1-5; (Aud) Oakland 9-

Rex Bros.: (Centre) Kingston, Ont., 23-24; (Arena) Peterborough 25-26; (Stadium) Oshawa 27-28; (Arena) Oakville 30-31; (Aud) Kitchener June 3-4; ,Arena) St. Catherines 6-7; (Arena) Niagara Falls 8.

Ringling Bros. and Barnum & Bailey: (Arena) New Haven, Conn., 23-25; (Sports Arena) Hershey, Pa., 27-30; (Amphitheater) Chicago, Ill., June 3-12;

Carroll Talks

Continued from page 44

amusement park or in resort work they would doubtlessly be without employment altogether, but by taking this kind of employment, they become qualified to obtain unemployment benefits for 26 weeks."

Because there is great competition for the amusement dollar and operators must keep their prices within the means of the working classes, Carroll said that some establishments might be forced to curtail use of the students and older people if the wage and overtime provisions of the bill were applied to his industry. "We would have to streamline our operations to hold down costs," Carroll said.

Carroll said that his industry, because of its seasonal nature and the fact that most of its business is intra-State, should continue to be exempt from federal wage and hour provisions. "We are at the mercy of the weather," he explained. "Consequently we must operate longer hours when business is good in order to make up for the days when business is bad."

Rep. James Roosevelt (D., Calif.), author of the bill, who presided at the meeting, commended Carroll for his "fine presentation" and promised that his proposals would be given every consideration. He indicated he felt that the industry should continue to be exempt as in the past. Carroll was introduced at the outset by his congressman, Rep. Edward P. Boland (D., Mass.). Appearing with Carroll were John S. Bowman, Chicago, NAAPPB executive secretary, and Abe Baker, of Glen Echo Park, Glen Echo, Md.

Arena Work

people, with the show planning to keep about 20 of its 28 seat wagons. There will be a new portable stage. In addition to the main arena there will be one wing for offices and one for wardrobe and costume departments. Construction probably will start this week on the steel and concrete structure.

The new Ringling arena will be available for other rentals except for the period of a few weeks when the show will rehearse there. It will face the airport side of the tract. Some time in the future, it is expected, a theme park or Ringling circus museum will be built on the side of the site that fronts for 2,000 feet on Tamiami Trail.

The circus will have property at the Sarasota quarters until July and perhaps until September, but it is hoped the offices can be moved to Venice in July. Show railroad cars removed in Jackson Memorial Hoswill be stored at Venice, either on the show land or across the road at | Hospital, Coral Gables, and S. Seaboard Railroad yards. Flats, private cars and others will be hauled after his hospitalization.

Also due to go to Venice is the cluded Bill Tucker, Con Weiss, gorilla cage, all the ticket wagons J. D. Frisby, Harry Edwards, Bill and much other property still on Hornfeld, Lou Lange, Fred Barhand here. Some property has been rett, Eddie Crowell, Pie Weinberg, sold recently, however, including Irving Glass, Bucky Allen, Pud five flats to a Birmingham rail Hartman, Blondie Mack, Bob supply company, which will resell

Jazz Festival

Continued from page 44

Louis Armstrong and His All-Stars. Attendance May 13 was 3,250; May 14, 3,700, and May 15 (afternoon), 1,400. The auditorium seats

Most of the deficit will be covered by a reserve fund established with profits from previous jazz concerts at the university during the past three years. The balance will come from other concerts and (Hobart Arena) Troy, O., 14-15. lectures funds, Lombard said.

CARNIVAL CONFAB

Continued from page 54

in time to get his games in operarecently sold his ride and will con- manager and emsee. centrate on the diggers this season. Frank Joerling

on Heart of America Shows, recently bought a house trailer. . . Mrs. Dolly Young has joined Cele- be subject to 30-day check-ups and, ron Park, Jamestown, N. Y., as therefore, plans on leasing his eleconcession manager. Mrs. Young phant for advertising purposes. has 16 eat, drink and game stands | Next fall he will play a few fairs under her supervision and looks with a small midway unit. forward to 15 weeks there be-

ami home following an illness. Leo fore leaving for eight weeks of left there recently for Charleston, Southern fairs. The park opens S. C., and the Folly Beach Park- May 28. . . . Line-up of Hubert's Resort. . . . Sherri Lane has booked Museum, New York, includes John her Side Show and girl unit on Vir- Haley, strong man; Dingo, fire ginia Greater Shows. . . . Bill Stacy, dancer; Richard the Great, magibingo op, is in a hospital in Sana-cian; Fan Toy, oriental dancer; Dr. torium, Miss., but hopes to be out Z, mentalist; Harold Smith, musical glasses; Roy Heckler, flea circus; tion at fairs. . . . William Sitki, dig- Professor Bernard, sketch artist; ger operator, was in St. Louis re- Princess Wago and Miss Renne, cently en route to join a show. He annex dancers, and Charles Lucas,

T. J. Tidwell, owner of T. J. Tidwell Shows, has been released from Sandy Lee, mouse game operator a Temple, Tex., hospital after numerous treatments for an eye ailment. During the summer he will

The show has acquired a pair

of aerial searchlights since last

in handy for the parking lot dates.

Al Schneider

Supermarket Dates OK For Uley Reithoffer

BAINBRIDGE, N. Y. — A pre- Fry Barker, three. Also with it is season tour of Grand Union super- Freddy Hart. market lots is being wound up by the Uley Reithoffer rides, having been working the area since year, it is reported, and they came March 15. Full show is set to open June 1 at the annual firemen's celebration in Appalachin, N. Y.

Uley Reithoffer, whose unit is not affiliated with the Reithoffer Shows, will be fielding eight rides Shows, will be fielding eight rides and four shows. Bill Hendricks is concession manager. Pud Goodman has six stands, Ernie from Mossic, Pa., has two, and French

CLUB ACTIVITIES

Miami Showmen's

Association

MIAMI-Action at the Miami

Showmen's Association has slowed

considerably with the season's be-

ginning, but a number of standbys

have been visiting regularly. Club-

rooms are being maintained by

Marty Weiss, executive secretary,

is steadily improving, and is able

to take 15-20 steps daily without

the assistance of his Canadian

canes. His ambulatory level is at

at home after having his tonsils

pital here. Joe Green is in Veterans

Tommy Carson is resting at home

Recent drop-ins at the club in-

Parker, Clif Wilson, Jack Ressell,

Jimmie Zabriskie Sr., Al Tedlow,

Louis (Stretch) Rice, Johnny

Appelbaum, Harry Matisoff, Jack

Weiss, Lester Ronca, and Vaughn

Ray C. Herbers closed as con-

tracting agent for the Tommy

Scott show and joined the West

Coast Shows. . . . A visitor at

Houston was Jimmy Heron, re-

turning from Mexico. . . . Bill

Green has animals with the Circo

Razzore and is playing Caracas,

Venezuela until mid-June, when

the show goes on the road. . . .

Bill Wilson, formerly with circuses,

has been a mental patient at Whit-

field Sanitarium, Jackson, Miss.,

and would enjoy mail.

Richardson.

Harry Schreiber is recuperating

Ronald Huyler, the custodian.

its best in several years.

Prudent Sets

ISLIP, N. Y.-Rides for the new Suffolk County Fair have been awarded to Mike Prudent of Patchogue, whose show has played the outer section of Long Island for a number of years.

Henry Schweizer, president of the fair, confirmed that Prudent will bring in at least six major rides and 8-10 kiddie rides, in addition to which he has a certain amount of key concession space.

The fair is being revived at Islip Speedway after being inoperative since 1942. Suffolk County's population is 625,000.

Gene Bardo Opens Sound Tape Firm

ORANGEBURG, S. C. — Gene Bardo, former carnival and circus bandsman, is now engaged in audio productions for outdoor shows.

According to Bardo, he provides recordings with sound effects, music and pitch all on one tape or disk. The tapes and disks are designed for walk-thrus, inside lectures, commercial exhibits, etc.

Landi Opens New Florida Location

PERRINE, Fla.—J. W. Landi & Company, dealer in new and used Merry-Go-Rounds, horses and supplies, and long located in Upper Darby, Pa., has opened new offices and a plant here. New address is 9435 S.W. 181st Street.

Want Concessions of Skill and Science. Waukesha, Wisc., Frame Park, May 26-30, downtown; Madison, Wisc. (Westgate), Shopping Center to follow, then Kenosha, Wisc., Nash Lot, and Simmons Lot, 3rd Ward, Milwaukee, to Burlington, Wisc, 4th of July. All RED ones. Wire or phone FR 2-1994, Milwaukee.

CHUCK PANACEK 3. 28th and W. Morgan

RIDE MEN COME ON

Want Foremen for Merry - Go - Round, Octopus and Tilt-a-Whirl, Second Men on Ferris Wheel, Merry-Co-Round and Octopus, (All must be semi drivers.)

NOVELTY EXPOSITION SHOWS

Capt. E. H. HUGO, Mgr.

Ottawa, Kans., May 23-June 1; then Kansas City, Mo.

WANT COUNTERMAN

MACK'S BINGO

Contact MORRIS HANNUM SHOWS Pringle, Pa., followed by Schuylkill Haven, Pa.

FREAK CALF FOR SALE

Nine months old, in perfect health. The only calf in the world, as far as we can learn, that has a 6-inch tail which grows out of her back between the hip bones, where her organs are also located.

Contact: EDWARD HAYDEN R. 4, Box 91 Perryville, Me.

AGENTS WANTED

One Ball. Also Pes Pool Dealer. (Pets Dunlap, Pete Frank, get in touch.)

BENNY HADDAD

e/o SUNSET AMUSEMENT CO. Ft. Dodge, lowe, this week! Marshalltown, lowe, next.

Wants_GETTY PUGH_Wants

Agents for Hanky Panks also Alibi Store and Dark Room Man for Photos.

Jeannette, Pa., May 20-28 e/o Smiley's Amusements per route

WANTED IMMEDIATELY

for Boardwalk Arcade. Must be reliable and positively no "boozer." Can arrange reasonable living conditions.

VENICE AMUSEMENT CORPORATION Seaside Heights, N. J.

CONCESSIONS WANTED

For Watseka, Illinois, June 1 thru 4. Want Bingo, Grab Stand. Foot Long and Hanky Panks. All replies to:

ALFRED WALL AMUSEMENT

Route 4, Box 257 Watseks, III. Phone IDlewood 2-3868

WILD MOUSE FOR SALE

Small, Schiff, new. Trade for two 50-ft. Circle Rides, give or take difference. No junk. Also Live Pony Ride and Kid Rides for sale. Want Roller Rink and Rice White Pide. Rides for sale. Big Whip Ride.

BOX D-142 c'o The Billboard 2160 Patterson St., Cincinnati 22, Ohio

WANTED

Carnival or 6-8 Amusement Rides for ELEVA BROILER FESTIVAL July 2-4.

WRITE OR PHONE

VIC WENAAS

ELEVA, WIS.

THIESS UNITED SHOWS

Want Concessions, also Ride Help on all Rides. Must be soher and reliable. Ingalia Park Athletic Club, Joliet, May 25-30; Cortland, June 1-4; Aurora, June 10-12, all Illinois.

HAROLD & HENRY THIESE

WANT

Rides, Shows and Concessions for FOURTH OF JULY CELEBRATION, William Brazier American Legion Post

ARTHUR HENRY Phone: PLeetwood 4-4272, Thomaston, Me.

RIDE HELP

Foremen and 2nd Men who drive, for Rock, Merry-Go-Round, Tilt, Wheel & Kiddie Rides. Must be sober. Unit opens May 25. Want reliable working Bide Supt. Top wages & bonus. Come on to Melvindale, Mich. Bill McMasters, \$70.00 and Howard Rayburn, come on. All replies MOTOR STATE SHOWS, Melvindale, Mich., to May 30. No phone calls.

Marks Show

WANTS

EXPERIENCED SHOW MECHANIC Must have own tools.

Also want capable Man to handle towers and searchlight.

HERRING RUN PARK Pulaski Road, Baltimore, Md.

FOR SALE -

Octopus (Long Arm) with with van trailer 7000.00 Merry-Go-Round, Parker, two-

abreast with trailer 2500.00 Spitfire, 5 tubs, with trailer ... 1500.00 Diesel Light Plant, 125 Kw.

with traller 5000,00 MRS. JOHN STEARNS 7700 Brighton Blvd., Henderson, Colo. A. of A. Trailertown, Phone Atlas 8-9920

Opening Mena, Arkansas ANNUAL FIREMEN'S CARNIVAL

May 27-June 4 All Celebrations and Fairs to follow. WANTED: Ride Help who drive. Can place Hi-Striker, Scales, Long or Short Range Gallery. Need Cook and other Cookhouse Help, Dane, can place you,

RAINES AMUSEMENTS Mena, Arkansas Mr. or Mrs. A. E. Raines

WANTED WHEEL FOREMAN

Must be first-class. \$100.00 cash paid every week. D. VAN BILLIARD 174 Diamond St., Philadelphia, Pa., until May 28; then Boyertown, Pa., May 30 to June 4.

TEX ROBERTS WANTS AGENTS

One Count Store, two Peek Store, also Alibi. All replies Hazard, Ky., this week,

e/o BEE'S OLD RELIABLE SHOWS

WANTED

ROCK-O-PLANE FOREMAN, Will train right man. Must have references. (Bob Sems, contact.)

E. L. SMITH

e/e Monarch Exposition Shows Moberly, Mo.

RIDE HELP WANTED

MERRY - GO - ROUND FOREMAN, also Foreman on #5 Wheel, Second Men on all rides. Top wages plus bonus. Can place a few more legitimate Concessions. All replies

WM. A. GRIFFITHS Winter quarter phone: Reading, Spruce 7-4489, Stoney Creek Section, Reading, Pe., May 30 thru June 4.

SUNNY'S AMUSEMENTS

Want WHEEL FOREMAN.

\$65.00 per week. Must be sober and drive A. J. SUNNY
13422 Prospect Road
Claveland (Strongville) 36, Ohio
Phone Center 8-6256

FERRIS WHEEL MAN WANTED

One that knows his business. Must be sober. Good pay for the right party.

DAVID SWARTHOUT

\$813 No. Northwest Highway Chicago, Illinois Phone: NEwcastle 1-5125

HELP WANTED

Want Foremen and Second Men for following Rides: 25 Elt, Schiff Hi Model Coaster, Allan Herschell 3 abreast Merry-Go-Round, Roll-o-Plane and Kid Rides. Go-Round, Roll-o-Plane and Kid Rides.
Top pay and bonus. 2 week stands.
Jodine and Foster, contact or come on.
5700 St. Bernard Dr., Riverdale, Md.,
May 23-June 4: Marlow Heights, Md.,
June 5-18, Branch Ave. and St. Barnabas
Rd. All mail and wires to
R. M. McSPADDEN JR.

RIDE HELP WANTED

Foremen on Merry-Go-Round, Flying Scooter, Wheel, Tilt and Kid Rides. Second Men on most all Rides. You must have Hounse to drive. Must be soher and no ears. This week, Galva, III.

WILSON FAMOUS SHOWS

SCRAMBLER FOREMAN

WANTED Must drive semi and no ear.

SUNSET AMUSEMENT CO.

Fort Dodge, lows, this week; Marshalltown, lows, next.

WANTED BINGO COUNTERMEN

Opening June 4, Austin, Minn. (Jack, wire me.)

JIMMY HARRISON

c/o Wm. T. Collins Shows 801 E. 78th St., Austin, Minn., or c/o Parkway Hotel, Minneapolis, Minn.

AGENTS WANTED

For Balloon Dart, Basket Ball, Cork, 1-Ball and others.

JOE STEVENS

c/o Gold Bond Shows Ottawa, III., this week; then per route.

Box 133

LOOK AT THIS!

Concessions wanted for ideal location on beautiful Florida beach that gets 10,000 different vacationers every day. No teardowns, open 7 days a week. Season starts June 1, ends Labor Day. Space is limited, room for 12 joints only. Want nice Hanky Panks, Mitt Camp, Mug Joint, Ball Games and What have you? Anything that looks nice will do good. Also will book 1 or 2 kid or major Rides that don't conflict. Better act fast on this one. Call or write

ROBERT "BUBBLES" CHOATE, Jr. lox 9263 Panama City Beach, Fla. AD 4-9675 or AD 4-3248

LYNN'S MIDWAY SHOWS Opening May 26, St. Louis Park, Minneapolis, for season per route.

Book Pony Ride, one or two Major Rides, Pitch Till-You-Win, Ball Games, Photos, Age and Scales, Hi-Striker, Long and Short Range, Coke Bottles.
SHOWS: Monkey, Snake, Fun House, Wild Life and Mechanical.

Wild Life and Mechanical.
Want Foremen for Merry-Go-Round,
Schiff Lo-Road Coaster and Second Men
on all Rides. Must drive and have
license. Write
3101 DUPONT AVE.
SOUTH MINNEAPOLIS 8, MINN.

For Long Island and good fair route. Want Agents for Hanky Panks, Alibis, Countermen for "I've Got It." All stands are mounted on trailer. Old Help, contact me at once. Shorty, Whitey and Kitty, Sonny, also Jim Cook and George, ret in touch with me. All help contact VAN HELMAN, Conc. Mgr., Reithoffer Shows. Wire Lindenhurst, L. I., New York, May 23-28; Seafors, May 30-June 4.

Carl Burkhart Shows

Wants for Phillips Park, Aurora, Ill. Hanky Panks and Direct Sales of all kinds. No Buckets, 8-Cat or Flats. Want Ferris Wheel and Octopus Foremen at once. Best wages. Come on.

Phone: OSwego, III. 4-4221, no collects.

MARVEL SHOWS

Want Ride Help on Wheel, M.G.R. Fly-o-Plane, Coaster and Kid Rides, must drive. Can use a few more clean Con-

Minier, III., May 23-25; Middletown, III., 27-28; Petersburg, III., May 30 thru June

EDWARD MERRIMAN - OWNER

WANTED RIDE MEN

Foreman for Merry-Go-Round, Ferris Wheel, Rollopians, Top wages, bonus, rocking chair money.

DIXEY AMUSEMENTS, INC. 2310 West 44th Ave. Gary, Ind. Phone: TUrner 4-8806

PETER PAUL AMUSEMENT CO.

Woodhull Firemen's Celebration
Can use Pitch Till-You-Win, Cork Gallery, Scales and Age, Striker or any
Prize-Every-Time Concession, also Stock
Concessions, SHOWS: Any clean familytype Show, HIDE HELP: Man who knows
(setory Kiddie Rides, also Wheel Man.
Contact

MANAGER Woodhull, Illinois

FOR SALE 6 RIDE CARNIVAL UNIT

with transportation. Rides trailerized, combination Popcorn, Concessions in tip-top condition. Booked in Chicago suburbs. MIDWEST AMUSEMENTS

644 Chester Ave. Elgin, Illinois Phone: SHerwood 2-6106

Wanted AGENTS Picture Frame, Buckets and Bear Hoop-La; also capable Man to roughie Joints and drive semi.

> E. T. BELL e/e World of Pleasure Show Muskegon, Michigan

GOLD MEDAL SHOWS

Now Booking for Richlands Fair and Stock Show, Richlands, Va., week of June 6 and Pikeville, Ky., week of May 30.

CONCESSIONS: Due to disappointment, can place Cookhouse and Corn Game. Jack Vincent, Johnny Gallagan and Mike Roman, get in touch. Sell "X" on American Mitt Camp, Long and Short Range Shooting Galleries. Good opening for Bear Pitches, Six Cat, Buckets. Want Business Manager with two Grind Stores who will follow orders. Just two on show,

RIDES: Good opening for Pony Ride and other Kiddle Rides.

RIDE HELP: Can place Foreman and Second Men for brand-new Frolic and Paratrooper, also Roll-o-Plane and Coaster Foremen. Wayne Moore and K. Dudly, get in touch. SHOWS: Have complete Cirl Show or will book one with own equipment; also complete Side Show for reliable operator (must be sober). We hold contracts for 16 big fairs also Cherokee Indian Celebration, Cherokee, N. C., week July 4.

Wire or eall JOHNNY DENTON, Grand Hotel, Hazard, Ky., this week.

'ANT

Top-notch Foremen for Scrambler, Paratrooper and Eli Wheel; must drive semi.

WE NEVER CLOSE. Year around work. All units open now.

Write INGALLS AMUSEMENT CO.

Phone: BRoadway 8-2465 Coldwater, Mich. **********

RIDE HELP WANTED

First and Second Men on the following rides-Allan Herschell 3-abreast Merry-Go-Round, No. 5 Eli Wheel, new truck-mounted Paratrooper, Octopus, and Kiddle Rides. Good salary and treatment, pay every week. Must be sober and reliable. Licensed semi drivers. All replies to

TROY E. WILLIAMS. WILLIAMS AMUSEMENT CO. Elkin, N. C., this week! Valdese to follow.

KING BROS.' SHOWS

Want Ride Help in all departments, especially Merry-Go-Round Men for Allan Herschell 32-ft. Little Beauty. Top pay. CONCESSIONS: Oliver Fike, call me in regard to Grab Joint. Have good deal. Need Grab Joint for Rodeo Grounds at Pagosha Springs, Colo., Fourth of July Celebration. Also Grandstand Hustlers. Want Mug Joint, Glass Pitch or any non-conflicting Hanky Panks. Only 3 still spots left then all fairs and celebrations. All replies to

and celebrations. All replies to JOE L. KING, Delores, Colo., May 25-38; then per route.

FINGER LAKES AMUSEMENT CO.

Opening May 28, 29 and 30. Most Precious Blood Church, Rochester, N. Y. Have full season of bona fide Firemen's Celebrations and Fairs in Central and Southern New York State.

WANT-All non-conflicting Concessions. Any family-type Shows, Will lease or book Rides non-conflicting. Can use 2 Kid Rides for Second Unit. Also Puss, Tilt or any Major Ride not conflicting. Need First and Second Men who can drive on all our rides. Top pay and bonus for those who can qualify. No collect calls, please. Call or write: JOSEPH A. SOFO, Mgr., 69 Washington, Auburn, N. Y. Phone: 3-7706.

STAFFORD SHOWS

Opening May 30 to June 4 at Vernon, Ind.; Bainbridge, Ind., June 8-11; Rockville, Ind., June 13-18; Tipton, Ind., June 19-25; Sullivan, Ind., June 27 thru the 4th of July. Wanted for second unit, good Wheel Man. Concessions. Basket Ball. Photos. Jewelry. Ball Games. Bear Pitch. Short Range, Pitch-Till-U-Win, Dish Pitch. Fish Pond, High Striker. Novelties. Pan Game. Snow Ball. Cotton. Grab Joint, Stands that are booked answer at once.

RALPH STAFFORD. R. #2, Seymour, Ind.

EDDIE'S EXPOSITION SHOWS

WANT

Jewelry, Short Range or Long Range, Photos, Nickel Pitches, Novelties, Punk Rack, Girl Show and family type Shows, week of May 30. Leo Weinstein wants P. C. dealers, EDDIE DIETZ, New Kensington, Pa., May 23-28.

A-1 AMUSEMENTS

Want for Herrin, III., also Benld and Des Plaines, III. Bingo, Photos, Bumper, Cork Gallery, Age and Weight, Milk Bottles or any non-conflicting Stores working for stock. Can place Derby at Des Platnes, Jack Schue, contact, HELP—Can place Foreman on Ferris Wheel, Scrambler and Roundup, Want Second Men on Octopus and Roll-o-Plane, John Aericko, come on. Contact JOHN HANSEN, Herrin, III.

Unbreakable 2 color Plastic

CHARTS

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RAZZLE & ROLLDOWN-29 Add, Standard Call No. Placement, your own Pts., %, Stars, Runs, Yds., etc. CUSTOM MADE. 3 for \$26.50, ppd., or 4 for \$33.50, ppd. BLOWER, PIN, Color-Send sketch for price. "Stand Behind Players" sign, with base,

\$5.00 ppd. Payment with Order-NO C.O D.'s or Personal Checks. CORLEY MFG. CO., Rt. 1, Box 430, Limona, Florida, or c/o O. C. BUCK SHOWS per Billhoard route.

Wants Side Show Acts and Freaks, Fire Eater, Alligator Boy, Tattoo Artist, Bally Cirl. Lola Conklin and Jimmie Burkett, Contact.

SHERRI LANE

c/o Virginia Greater Shows, per route.

DRAGO AMUSEMENTS

WANTED: A few more Hanky Panks.
WANTED: Any Family-Type Show for small percentage.
WANTED: A few more extra Concessions for July 4 at Hoopeston, IH.; also for Kentland, Ind., Centennial (around the Courthouse), July 4.
All persons booked with No. 1 Unit be in Elwood, Ind., City Park no later than May 29.
Also want Concessions for No. 2 Unit.

Contact CHET PIERCE, as per route.

Both Units well booked with best routes thru October.

All other replies to 1711 E. Markland Ave., Kokomo, Indiana

GREENTREE SHOWS 15 FAIRS. FIRST FAIR-JUNE 20

CONCESSIONS: Can place all types of legitimate Concessions; Short Range, Bingo,

Jewelry, Grab Bag, Age & Scales, Glass Pitch and Bear Pitch.

HELP: Foreman for Wheel. Do not have to drive.

SHOWS: Girl Show or any Family-type Show and Fun House.

Want to buy Set Joint for cash. Must be in first class condition. Ben Davenport, contact Bill Hunter. Rudy Johnson. come on. This show has lights, water and location every Sunday. Wire or write JOHN HULS, Mt. Sterling, Kentucky.

BEST MERCHANDISE BUYS

Communications to 188 W. Randolph St., Chicago 1, Ill.

COMIC PENNANTS

New line of weird and zany pen-

nants in a wide range of colors. Typical is "Sex Tech," "I.O.U."

or "Glass of '52." The pennants

are packed three dozen to a box

and are available for immediate

delivery.-Imprint Art Products,

65 Kansas Street, Hackensack,

GLOW SIGNS

Assortment of signs in day-glo.

All metal, weatherproof for use

indoors or outdoors. Fourteen inches wide by 10 inches high

with two holes for easy mount-

ing. All metal display rack free

with each assortment.-Hy-Ko

Products Company, Cleveland 3.

BOWS

Pre-tied, stick-on bows for dressing up packages. Uniform in

shape, size and appearance.

Practically crush-proof. Wide va-

riety of colors and materials.

Just moisten and press on pack-

age. - Ben-Mont Papers, Inc.,

CORN WARE

Line of corn bake and serve

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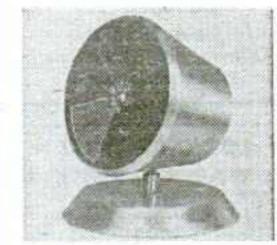
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parade of hits

FOR LISTING

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A light called Rainbo Color Wheel for use in stores, window displays and for Christmas trees. Has six colors; is only six by four and one-half inches on a seven-inch base. Full 360 degree swival plus 90 degree tilt. Retails at \$19.95.-Winn Studio, 1404 West Byron, Chicago 13.

TAFFY BOAT



Salt water taffy boat. Boat is 16 inches long. Top is removable and contains 10 ounces of salt water taffy in five flavors and wrapped in five different colors. Boats are packed in two-tone color combinations of red, blue, green; yellow and white. Boat is unbreakable. — Seaway Novelty Company, 208 West St. Clair, Cleveland 13.

WASHER

Car and home washer has a handle which extends from 4 to 15 feet with vinyl grip, on-off valve and push-pull watermatic sud-ser, spinning brush bead. Comes in display box and retails at \$14.95.—Empire Brushes, Inc., Port Chester, N. Y.

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Hand-made feather bird pictures from Mexico. Vivid colors of two birds in a 9-by-11-inch frame. Large variety of all types. Wholesale price is \$24 per dozen shipped prepaid. Sample sent prepaid, \$3; sample price refunded on order for one dozen. -4-M Sales Company, P.O. Box 500, Mt. Vernon, Ill.

> WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS

FEATHERS \$4.75 Dz. \$54.00 Gr.

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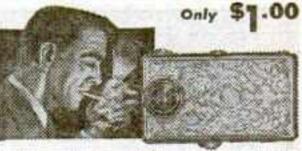
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Any items you will not find in this ad ask for them and we WILL TRY to get them for you.

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Here's a unique, practical Item—a battery-operated Cigarette Lighter and Flashlight in one! Push one button for strong flashlight. Push another button and light your cigarette "electrically." No fluids, no wicks, 'no flints! Rich, beautiful gold-colored metal case (measures 134"x3"). Lightweight—easily carried by men or women, in pocket or purse. Operates on 2 tiny pen-light batteries, included FREE of extra charge. Imported from thousands of miles away so supply is limited. Order now. Only \$1.001 Or buy larger quantities at these low, low prices. In lots of 1 dozen, 60c each or \$7.20 per dozen. In lots of 6 dozen, 55c each or \$39.60 for 6 dozen. In lots of 12 dozen, 50c each or \$72.00 for 12 dozen. In lots of 50 dozen, 45c each or \$270.00 for 50 dozen. Become our agent and make extra big money! Our low prices in nominal quantities—so get on the bandwagon NOW!

L & M COMPANY, Dept. FC-20, Box 881 St. Louis, Mo.

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27" (Approx.) BEAR. All Plush. \$21.60 Asst. Colors. 1 Doz. Min. Order. . \$21.62

DANGLING PANDAS, SMALL ..

PLUSH DONKEYS, \$24.00 LARGE \$2.60 Ea.

25% dep. with order, M.O. or Cert. Check. Bal. C.O.D., F.O.B Chicago. *OPEN SUNDAYS

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Chicago 7, III.

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28" Plush Bear. \$18 dz. 22" TV Dog \$15 dz. 11" Plush Scotty \$ 6 dz.

18 BIG Pcs. only \$19.50 FOB

Crawling Baby, Boy on Bike, Jumping Dog, Dancing Couple, Plush Dogs, Jump-ing Bird

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Single Sample, \$4.00. Both Styles, \$7.50 p.p. Rock and Roll or Western, Over 30" long, Ideal for Games, Auctioneers, Premium Users.

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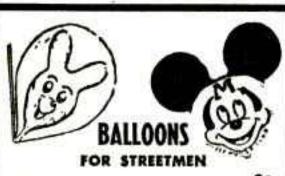
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White Snowflakes . . . on assorted color





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	50
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GARDEN HOSE

2 Ply Green Vinyl

50 Ft. 1/8 in.-20 to Ctn...\$1.00 50 Ft. ½ In.—10 to Ctn... 1.65 = 50 Ft. % In.—7 to Ctn... 2.50 50 Ft. 3/4 in.—5 to Ctn.... 3.50 SOLD IN CARTON LOTS ONLY Washers and Factory Tag Guarantee, 25% Dep., Bal. C.O.D., F.O.B. Chi. J & N COOK, Inc. 763 W. Taylor Chicago 7, III. Operated & Managed by Jim & Nat Cook. Our Only Location.

SAY YOU SAW IT IN THE BILLBOARD!

\$4.50 Per

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California

Hollister—San Benito Co. Saddle Horse Show, June 24-26, J. M. Leonard, 616 San Benito St. Los Angeles-Do-It-Yourself Show (Great

Western Exhibit Bldg.), June 16-26. Ted North Highlands-Sacramento Riding Club

Horse Show, June 11. Curtis Nelson. Ross-Marin Art & Garden Show, June 30-July 4, Marcelle B. McCoy, P. O. Box

San Francisco-San Francisco Home Show Santa Barbara-Santa Barbara Nat'l Horse Show & Flower Show, July 8-16. Allen Ross, P. O. Box 3006. Santa Monica—Better Homes Exposition (Civio Aud), June 22-26. Patrick J.

Colorado

Dolores-Centennial, May 27-30. Pagosa Springs-Celebration, July 4. Connecticut

O'Toole.

Bridgeport-Barnum Pestival, July 1-9. Idaho

Blackfoot-Snake River Valley Horse Show (Fairgrounds), July 7-9. Dess Lauder Route 1, St. Anthony. Bolse-Ada Co. Sheriff's Mounted Posse (Fairgrounds), June 11-12. Carl H. Smith, Box 1774.

Boise-Western Riding Clubs Association Pield & Race Meet (Fairgrounds), June 19. Grace Rambo, Route 1, Meridian. Emmett-Emmett Cherry Festival, June 20-25. Melvin Chandler, A. L. Comdr., Box

Meridian-Meridian Dairy & Stock Show. June 2-4. Herald J. Cox, Box 836. Illinois

Aurora-Oelebration, May 30. Carbon Hill—Homecoming, July 13-17. Ohicago — Celebration (Soldier Field),

Chicago-Chicago Intl. Trade Fair (Navy Pier), June 20-July 5. Richard Revnes. Evansville—Celebration, July 4. Lovington-Celebration, July 11-16. W. J. Dahm.

Rock City-Frontier Days, June 9-11. Rockford-Businessmen's Celebration, June Shawneetown—Sesquicentennial, July 1-4.

A. Keith Phillips. South Beloit-Lions Club Celebration, June 21-26

Streator—Celebration, July 4. Wilmington-Celebration, May 30. Woodhull-Firemen's Celebration, May 30. Indiana

East Gary-Celebration, June 1-5. Huntingdon-VFW Street Fair, July 18-23. W. O. Randol, Markle.

Lawrence-Celebration, June 6-11. North Webster-Mermaid Pestival, June 27-July 2. George H. Prough, 2327 Homewood Ave., Mishawaka, Ind.

Odon-Annual Old Settlers' Meeting, Aug. 17-20. J. Harold Flynn, Remington-100th Anniversary Celebration, June 2-25. Harry Bahler. Rosedale-Centennial, July 27-30. C. Mickey

Walker, Box 404. Sheridan-Centennial, July 2-9. St. Paul-Fair-O-Rama, July 20-23. Harry Case, Box 148.

Veedersburg-Street Fair, May 30-June 4. Iowa

Oreston-Orestonian Club Celebration, July Keckuk-Street Celebration, July 4-9.

Kansas Florence-Celebration, Sept. 5. Jess Rosiere,

Chamber of Commerce. Kentucky

Anchorage-St. Luke's Horse Shown June 4. T. H. Pike Jr., Route 3. Pordsville-Fordsville Lions Club Horse

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JACK SCHARDING . . .

on one of his periodic trips about the country, was a visitor at the recent Memphis Cotton Carnival and reported that not a single pitchman was working there because "the event is no longer held on the streets." The affair is now held along the banks of the Mississippi (Cow Palace), July 22-31. James Logan. River. Neither were there any pitchmen working in Memphis dime stores, said Jack. Much the same situation exists in Atlanta, Jack pointed out. "There was not a single worker in any of the stores. The old lot a half block from the post office where I, along with many others, used to work is now occupied by a 20-story office building. A decade ago Atlanta had a number of med workers. Among them were Doc Paggett, Doc Wilber, Doc Ridell, Doc Preasley, Johnny Shields and Doc Graham, all of whom have passed to the great beyond." I. M. Hightower, who pitched pens some 10 years ago in Atlanta, is now selling office supplies. Jack Hollaway, who peddled tic forms for many years, is now in the used car business. The Thompson cafe, where the boys used to cut up jackpots, is no more. Jack will leave Atlanta soon for his old diggings in Long Beach, Calif.

> Show, June 24-26. Charles R. Mason, Box 55. Henderson — Besquicentennial & July 4

> Celebration, June 27-July 4. Irvington-Irvington Saddle Horse & Pony Show, July 2. H. F. Mitchell Lawrenceburg-Lawrenceburg Horse Show, July 19-23. Billy Goodlet, 565 S. Main

Lewisport-Lewisport Lions Club Charity Horse Show, June 11. O. T. Young. Louisville-Rock Creek Horse Show, June 9-11. Herman R. Miles, 568 Garden Drive,

Owensbero-Celebration, July 4. Owingsville-Lions Club Horse Show, July 3-4. Joe R. Thompson.

Louisiana

Lake Providence-Miss Louisiana Pageant, June 30-July 2. Leonard Kennedy. New Orleans-Pan American Regatta, June 11-12. Roy L. Wilson Jr., 4513 Magazine

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my22

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Issue dated June 13. Deadline WEDNESDAY, June B.

FOR SALE—NEW HIGH STRIKER, CHEAP. Earl Smith, Martingville, III. Phone 6069.

FOUR NEW CATERPHLAR D-311 GEN-erators 37.5 KVA output. Also available, four 28-foot Flatbed Trailers. Writes Special Sales, Box 1548, Cedar Rapids, Iowa, on-my23

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D. P. PAPER, PHOTO MOUNTS, CHEMI-cals, Backgrounds, Glass Frames. Every-thing for Direct Positive Photography. Free price list. For prompt courteous Service write Miller Supplies, 2108 Main St., Alion, Ill. (New Address-New Management). my23

EASTMAN DIRECT POSITIVE PAPER, Chemicals supplied to Carnival Photographers at lowest prices. Pledmont Cameras stocked. Catalog mailed. Memphis Photo Supply. P. O. Box 1350, Memphis, Tens.

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames, everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W. Cortex, Chlcago 22, Hl. ch-tfn

Ponies

PONY RIDE. 6 SMALL SHETLAND PONIES, all young; 6 new saddles, sweeps and ticket office, all for \$1,250. Will deliver for small charge. This is real bargain. No time for writing. Phone day or night, 9317. P. L. Cobb, Amite, La.

Printing

SHORT RANGE TARGETS — PRINTED right; one-day service; \$7 per 1,000. Fine Arts Press, 2801 Latrobe St., Peoris, III. np

Salesmen Wanted

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Yrite Specialty Salesman Magazine, Desk 22B, 307 North Michigan, Chicago 1. ch-tfm

Talent Wanted Combo NEEDS EXPERIENCED PIANO,
Drums and According. Dinner and dance
music. Vacation resort. May 27 to Sept.
16. Wages, room and meals furnished. Box
486, 1501 Broadway, New York City.

WANTED - BURIED ALIVE MAN ACT. State details as time available and cost.
Write: Pocomoke Drive-In Theatre, P. O.
Box 149. Pocomoke City, Md. my21

Tattooing Supplies

WHEREVER MEN WALK THE EARTH OR sail the seven seas you will find them wearing Zeis Tattoe designs. Zeis, 728-A Leslie, Rockford, Ill.

Wanted to Book

RIDES WANTED FOR AMUSEMENT PARK, Can use kiddle and major rides in park located on Grand Lake-St. Marys. Theo. V. Temple, Edgewater Park, Cetina, Ohio.

WANTED-KIDDIE RIDES, June thru Labor Day. Write or call Sea Breeze Amusement Park, c/o L. M. Auderson, R.F.D., Stoning-ton Conn. LY 5-4231. WANTED FOR AMUSEMENT PARK-TILT-

A-Whirl, Portable Roller Rink and Fun House. All on percentage deal. In town of 199,000 population. No other parks near. Interstate Amusement Park, Sioux City. Iowa, Box 266. Phone 3-3533—3-8759.

WANTED TO BOOK. SMALL CARNIVAL, with minimum three adult and three child rides. August 15-20. Lions Club, Ridgefarm, Illinois. my25

Wanted to Buy

WANT GOOD USED DARK RIDE. SEND full data and price. Ted Cole, 185 Essen St., Salem, Mass. my25

WANTED TO BUY—SMALL GRAB JOINT.
O. G. Sleeth, 1439 N. Springfield Ave.,
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WILL LEASE

OR BUY FOR CASH *5 Eli. Must be in good condition. Complate details in first letter. No collect calls,

UTICA AMUSEMENT PARK 32934 Van Dyke Utica, Mich,

REpublic 9-8821

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Help Wanted

WANT EXPERIENCED MECHANIC, BELL Music, Games, Cigarettes, 728 North Hayes, Amarillo, Tex.

Help Wanted

JUKE BOX ENGINEER WANTED

If you want to work under ideal conditions in Sunny California, the oldest state-wide distributor is looking for a reliable shop man who has complete knowledge of all types phonographs and who can excellently rebuild and

Finest working conditions. Our shop has 12 years' average employment

Write fully about experience. Recommendations important, too.

BOX C-606 c/o The Billboard 2160 Patterson St., Cincinnati 22, Ohio

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CAPSULE JEWELRY — ASSORTED EAR-rings, \$5 gross; Neck Pendants, \$7.20 gross; solitaire Rings, \$4.75 gross; Cuff Links, \$14.40 gross; Birthstone Rings, \$9 per gross. 20% deposit with order. New England, 124V Empire St., Providence, R. I. my30

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\$HIPMAN 2 COL. STAMP MACHINES, \$34.50; Duos, \$12; Roll Type, used, \$55; new, \$69. Folders. USP. 100 Grand. Water-

STOCK REDUCTION SALE! GOOD USED Premiere Card Vendors while supply tasts, \$15 each. Star Vending Supply Co. P. O. Box 14627, Houston 21, Tex. my23

Wanted to Buy

WANTED TO BUY—BALLY BINGO, BRITE-spots. Give prices shopped and unshopped. W. L. Krieger Amusement, 709 Sherman St.,



Miscellaneous

CUSTOM RECORDINGS, PROFESSIONALLY voiced. Sound effects, echo chamber, music. Tailored for your abow. Gene Bardo, 760 Broughton St., NE., Orangeburg, S. C.





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☐ Miscellaneous

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For Sale—Secondhand Goods For Sale—Secondhand Show Property ☐ Help Wanted Instructions and Schools

Locations Wanted Magical Supplies

Photo Supplies & Developing Printing Rigging and Props Salesmen Wanted Scenery, Banners Talent Wanted ☐ Tattooing Supplies Trucks, Trailers, Accessories Wanted to Book ☐ Wanted to Buy

Mobile Homes, Accessories

Partners Wanted

M P Films—Accessories

Musical Instruments, Accessories

Music, Records, Accessories

☐ Business for Sale Record Pressing Situations Wanted ☐ Sound Equipment-Components

Equipment ☐ Used Records ☐ Used Record Pressing Equipment

☐ Used Dealer-Distributor

Coin Machine Headings

☐ Help Wanted Opportunities Parts, Supplies Positions Wanted Routes for Sale ☐ Wanted to Buy Used Equipment

Talent Availabilities Headings

☐ Agents and Managers Bands and Orchestras Dramatic Artists

M P Operators
Musicians Outdoor Acts and Attractions ☐ Vaudeville Artists ☐ Vocalists

Hypnotists ☐ Miscellaneous

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Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

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remlitance of

Your ticket to SALES RESULTS the advertising columns of THE BILLBOARD!

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IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and Include additional 25c to cover cost of handling replies.

Miscellaneous

upper and lower case.

ARTISTS AND REPERTOIRE MAN AVAIL-able. The best in the business. On per-centage basis only. Record Companies, Mu-sic Publishers or Agents please contact. Terry McAllister, 6910 North Sheridan Rd., Chicago Ul. 166

Musicians

ALTO, TENOR, BARITONE, CLARINET.
Read or fake. Prefer Jazz. Need steady
work, all offers considered. Jamey Aebersold, 1217 Silver, New Albany, Ind. Tel.:
WH 4-2131.

BASSMAN-VOCALIST AVAILABLE JUNE 1 Location desired. Nest, dependable: play concert, society. All replies considered. Musician, Box 42, Nashua, Iowa. my23

HAMMOND ORGANIST WITH EXCELLENT background of fine music desires cocktail lounge booking. Write or wire Organist, Box 942, Liberty, N. Y.

MALE PIANIST, ORGANIST, WITH AT-tractive female vocalist, specializing in torch and ballads, Play all requests. Prefer night club location anywhere. Will consider any offer. Jim Hills, 729 East Bushelme, Davenport, Iowa. Phone 6-3688. Now

ORGANIST & PJANIST, EXPERIENCED. Write Marjorie Ekedahl, 826 N. Main St., Jamestown, N. Y.

ORGANIST-PIANIST. OWN HAMMOND; thoroly experienced: male, 42, union; available May 30; prefer Rocky Mountain area location. Organist, 1321 Melbourne, Corpus Christi, Tex. ULysses 2-0386.

PIANIST, WELL EXPERIENCED, GOOD appearance, repertoire, desires location but will consider all offers. Write: 17 W.

TRUMPET-LIKE 4 OR 5 PIECE BAND available in one week. Fake, know just about all tunes. Contact Trumpet, 205 Sivley Ave., Jackson, Miss.

Outdoor Acts and Attractions

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indian-apolis 41, Ind. my23

FEATURE CHIMP, AND DOG AND PONY Circus. Also Unicycle, Juggling and Trampoline Troupe. Variety Circus, 2015 Gliver St., Fort Wayne, Ind.

HIGH DIVE EXTRAORDINARY - HOLLY wood style is a bone crushing, man-killing assignment stunt men fear and respect, out, on the other hand, its successful completion is a wonderful sight to behold. The first to witness this presentation will go away walking, talking advertisers; and the long distance visible eye-catching high rigging lights help to advertise. Also special illustrated 4-color posters that advertise. Besides membership good-standing American Guild of Variety Artists guarantees experienced, qualified talent. Contact: Mac Productions, 456 Lamphier, Warren, Ohio, Phone: EX 9-1479. wood style is a bone crushing, man-killing

WRIGHT'S VARIETY STAGE SHOW OF Magic, Vaudeville and Rhythm, Have own music, sound system and spots. Professor Weight, Carey III Wright, Casey, Ill.

Vaudeville Artists

PIANIST, WELL EXPERIENCED, GOOD appearance, repertoire, desires location but will consider all offers. Write: 17 W. Single acts or complete show. Honeybear South Fair Port St., Chickasaw, Ala. my23 Farm, Oiney, Ili. je6

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care look for your name EACH WEEK Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St Louis To be tisted in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

PARCEL POST

Davis, Mary DeCoste, Romaine Delbeene, Joe

Dell, Danny
Demetro, Archie
DeRosie, Roberta
Jacqueline Jane
Diggs, E. L.
Doan, Robert E.

Donnelly, Russell Dooly, Danny Dorner, Louise Les

Driggers, W. W. Dugan, Jack Duncan, Cary or

Durden Jr., Estua Edenfield, Danny Edwards, Oscar

Emery, Jack

Evans, James

Fields, Curtis Flake, James Flatok, Seldo Gaddis, Glen

Geller, Carol

Gwens Ine

Giardans, Freddy Glisson, Johnny M Grish, John & M

Evans. Johnny Ferenzi Jimmie

McClain, O. C., Curtie, Sparks

Adams, Mike Akins, Gene L. Anderson, Slim & Myrtle Allen, Robert E. Anderson, Norman

Applebaum, Sammy & Mrs. Armitage, Shella Armor, Reginald Arnett, Mrs. Dorothy

Baldwin, Nathaniel Barchinger Linn Bardett, Mrs. Rheba Barella, Mrs. Eleanor Barker, Floyd Barlow, Wayne R. Barnstien, Benny &

Barth & Maier Bauer, Joseph (c/o Flying Nocks) Bays, Dick Beeson, Wallace Beil, Bonnie

Beil, Bennie Belmar, Jack Benfield, Nelson R. Benton, Henry L. Bernstien, Ben & Mrs. Bernstine, Sam Bie, Frank (Big

Stahop John Bona, Ray Booth, H. M. Boothe, Dalles F. Boston Joe Brockhahn, George W

Broeffle, H. J. Bronaugh, George (The Brunos, high act) Browning, J. Bryant, Oliver Buckminster, Arthur

Bullock, Kenneth John Burns, W. B. Butts, Paul B. Carter, Dave Cantrell, Fred Cawex, W. J. Cheminant, L. Chriswell, John W. Chriswell, John W. Clark, Cindy Lou Ciark, Lou Cline, Joe J. Coe, L. J. Coleman, John J. Collins, Rickie Conedera, J. V. Conserve. Art

Converse, Art Corlock, Marion Corson, Ciarence Coste, Frank Cortes. Elta Cox Jr., Charles Cox, L. E. (Doug Boy) Craig, Mrs. Harry Craft, James Crawley, Bob Crosby, Henry Crouch, Floyd & Beide lce, George V. Inman, Morris

Keeler Jr., C. O. Keller, Floyd Joseph Kelly, Jack (Tommy Cutier, Richard & Mrs. Edware Kennady Jr. Allen

Kennedy. Tom
Kessier. Mrs. Wanda
& Whittie
Kidder. Ernest
King. Dollie
Klaus, Freddie
Kopcha. Frank
Kozlick, Frank
Kuns. Francis
Eugene

La Breche, Charles Lambert, Bob Lambert, Boo Lamon, Harry Lankford, Harold & Lankford, Lester Lankford, Mrs. Suzanne Lean, Clarence Lee

Leboeuf, Ovila Lehman Herb Lenoir. Frank C. Lewis, George F. Lipsky. Morris & Mrs. Loch, Robert (Lock) Loter, Dick Lyle, Yvonne

Gattis, Glendon R. & Helen F Gambone, Felix Gammel, Earl & Mrs. McAllster, Tate Garner, R. B. Gaspodarski, Larry P. MacDougall J B McGrath, Ethel L. McKelvy, J. W. McLaughlin, Mary McLendon, Leon McManus Thomas J.
Masck, William
Magurn. Joe & Helen
Mancuso, Sam
Manning, Ennis 1 Marquis, Nevada or Dorothy

Golden, Helen Gonas, Rita Green, Robert R. Gutheriers, C. D. (Shorts) Marshall, Bob Martin, Cottie Lee Martin, Jean Mason, Jim Hackett, E. J. & Mrs. Hampton, Jeff Hamrick, Howard Hamrick, Howard
Hardman, John
Hargrove, George
Harley, Agnes
Harris, M. S. (Son)
Hart. Fred W.
Hartley, Jim
Haskell, Edmund J.
or Sally Mason, Tex Mayton, Tommie Mellett James Meyer, Andrew Michael, Bob Michel, Pat Mildoiche, Joseph Miller, Eddie Miller Harry L Miller Faul A. (Ctreus)

Haukine, William Hayes, Tex & Cyse O'Dell Mitchell, Barbara Mitchell, Helen &/or Leonard Herrington, Harold Herrington, John Hickock, John Wm. Hickok, John W. Higgins, Kenneth F. Mitchell, Johnny Moran Billy Moreno. Frank Moreno, Gus Hill, Doon Hirsch, Mrs. Leo Holder, A. H. (Red) Holdridge, Willard Moreno, Gus
Morgan, Lamon
Morrison, Whitey
Mott. C. W. & Mrs.
Mulvaney, David G.
Murphy, Chuck
Murphy, John
Myers, Ben
Myers, George
Eugene

Herry Hopkins, Donald Les Hopkins, Rose Hopkins, W. T. Horowitz, Eddle Hoskins, Charles (All-American)

Geraid Newcomer, Lewis

Geraid Newcomer, Lewis

Edward Ruber, Mrs. Betty Hudson Smith Huftle T. J & Edv Virginia Nicholas, Mary Hughes, Red (R. P.) Hunter, Charles Huston, Sherman Olan, Charley Orlando, Cecil

Olan, Charley Orlando, Cecil Pace, Paula Paige, Jim Paige, Jim
Patierson, Mary Ann
Patrick, J & A
Paul, Stanley
Peterson, Bob
Pfeister, Bill
Phillips, Clyde Styles
Phillips, Connie B.
Porter, Bill
Porter, Filoropee Jackson Lawrence Jaxon, Jay (Jack Johnson, Stacy H. Johnson, Wm. T. & Mrs.

Porter, Florence Porter, Florence
Pounds, Clarence
Racca, Marcello
(Globe of Death)
Ragland, C.
Rayburn, Howard
Renec, Cleo
Reynolds, Billy
Reynolds, H. R.
Richards, Arthur
Richards, Tony
(Sign Painter)
Rizzo Augie Scott Shows)

Rizzo Angie Roach, Charles Roberts, Wm. Robinson, O. S. Rose, Mark

Rose. Mark Rucker, E. H. Runyan, Harley & Mrs. Sanchez, Bob Sands, Coi. George

Sanford, Blackie Schilling Dutch
Schreffler, Morton L.
Schultz, Donald &
Mrs.

Scott, John
Shaffer, Jimmie
Shaffer, Wm.
Sheeta, Bill
Shields Wilmet
Simons, Charles & Mrs. Simpson, C. T. Sims, Ellie Lee Smahz, Tond Solomon, Sol & Mrs. Sparks. Edward

Stemm. Clyde
Stephens, Belle
Stevenson, Steve
Stimmei James
Stone. Harry (Doc)
Stratton. Rolland A.
Street, Reynoids
Strickland, Myrtle
Summers, John
Sunder. Jim
Sunder. Jim
Suntton. Margaret
Swain, T. (Rebel)
Swan. John L.
Swartzlander, Lonnie
Tandy, Edwin
Taylor John & Opai
Terrot W O
Thames, Clarence & Thames, Clarence &

Mrs.
Tledeman. Lester C.
Treadwell, Mrs. J. C.
Treta, John C.
Treta, John C.
Treon, Paul B.
Utley, Jim
Usher, Fats & Mae
Van Hoose, Ray
Vilcko, Paul
Walton, Lewis
Watts, Doc T.
Weber Flossie
Websters Medicine &
Minstrei Show
Webster, H. B.
White, Eight Rock
White, Robert L.
Whitemde M P
Wilks, Nelson & Mrs.

Shows) Nesh, Larry Williams, Don

Williams, John H. Williams, M. L. (Bill Sullivan) Wilson, Dick Wilson, Dutch

Wilson, Larry Wilson, Tex & Reden Wood, Jr., J. L. Wood, Johnnie J. Wojaszek, Bronisław

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. St. Louis 1, Mo.

Ackerman, Mrs.

Nancy
Nancy
Kiernan, Thomas
King, Manuel
Knight, G.
W. H. Labadie, Laurence Allison, Tex J. Ard, Bert M. Armstrong, Matt Baake, Fred Bailey, Bob C. Balam, Vangel Bates, Bunny Beeziey, J. C. Biers, Steven L. Brown, Mr. & Mrs. Brown, Royal T.

(Blackle) Burgess, Roy Burton, Jack C. Caraker, Virginia Carpenter, Keith L Caruso, John J. Caruso, John Cassandra Case, James Chalkis & Lewis Cherry, John Marshal

Duran, Scherry Ehmann, Albert Gabriel Enquest, Clarence

Evans, Sevelly Fondenberge, Charles

Grant, Val Green, Gilbert (Blackle) Griggs, Charles A. Haley, Joe Hall, E. L. & L. A. Hamid, Albert J. Harris, Maniey G. Harris, Sun Harry, Geneva M. Harry, Geneva M. Heckler, Donald A. Houston, Melva Hopkins, Mrs. Hose

Horwits, Cy Impeduglia, Vito Jackson, Harry H. Keir, Kitty
Keily, Fred M.
Kelly, Mike
Ketchum, Wm. A.
Kibbey, Mr. & Mrs.
Jess

Woodalf, Cecil Bay
World's Fair
Amusement Co.
Young, Mrs. Norma

Labadie, Laurence P. Lamon, Harry W. Lemay, Peaches Littler, James Long, Mr. & Mrs. William Loter, Mrs. Marie P. Luck, W. J. McHenry, M. J.
McIntuff, Kenneth
Malbin, Dorothy
Malbin, Ed
Matthews, Sport
Mayberry, Wayne
Mellor, Lillian
Midwest Amusement

Moorehead, C. W. Moreno, Geraldine Mortensen, Arthur Nelson, L. M. Noakes, Mrs. Hank Nord, Mr. & Mrs. Med

Clark, J.
Colbert's Fiesta
Collier, V. L.
Cox, Ambers Hansel
Cox, Francis X.
Cooper, Ray (Bobby)
Cutier, Boots
Dante, Delilah
Davies, Fred
Davies, Fred
Davies, Jean & Bonnie
Decker, Jim
Denind, Luther J. &
Pauline L.
Diaz, Mr. & Mrs. Ted
Dowier, H. R.
Duffy, John D. or
Cherie
Duran, Scherry

Marshall
Nord, Mr. & Mrs.
Med
O'Leary, Mrs.
O'Neil, Patrick
Owens, James H.
Petters, Mary Webb
Richards, Tony
Rizi, Pasqualino F.
Robinson, Otts S.
Romero, Mr. & Mrs.
Schutz, Eda
Scott, Mrs. L.
Scott, Mrs. Paul

Schutz, Eda Scott, Mrs. L. Scott, Mrs. Paul Sheiford, Mr. & Mrs. Wm. G. Silcox. Jo Ann.
Simons. J.
Smith. Jack E.
Smith. Jay
Smith. Tally Ray
Snook. Albert
Thorne Silcox. Jo Ann

Fratello, Joe San
Frye, H. L.
Gattis, Mr. & Mrs.
James
Geltz, Ralph & June
Gill, Milan W.
Glisshof, Wayne
Glospodarski, Larry
P.
Stevens, Elmer
Stevens, Little Bob
Stewart, Kathleen V.
Stricker, Ralph
Jamie Stewart, Kathleen V.
Stricker, Ralph
Terry, Janie
Teska, Edward John
Tip Top Shows, Inc.
Todd, Keith W.
Utter Cari
Washer T. Wacker, T. J. Wagoner, Fred Washburn, Mrs.

Watson, Oakley D. Weisch, Mr. & Mrs. John J. West, Ralph McKinley Wilson, Githert D. Wingfield, Harry

MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, III.

Bacon Hill Display & Lea. J.
Fireworks Levine, Joseph B. Ballard, Elmer (Speedy)

Benesch, Frank Cavalerre, Tony Cavalerre, Mrs. Clark, J. Dickerson, Harry G. Duvell, Honey

Powel. Charles C. Quercio, Reno Robinson, Otis S. Smtth, H. W. Stein, Bernard Thomas, William Charles (Orland) Williams. Grady Wilburn, Don H. Fleming, Mrs.

> MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway New York 36. N. Y.

Adams, Billy
Borden, Lee
Clark, J.
Dante, Delilah
Gethardt, Bernard
Hagen, Edward
Hovey, Charles
Kellar, Fred
McGee, John
McNair, Bob
Mandel, Mei

Milburn, Jackie Nelson, Margo Polks, Helen Presson, Ruth Robinson, Otis Spitzer, Happy Stein, Julius Stevens, Frank White, W. Young, Eddie

Montgomery, Mrs. Frances

Dayton Fair Repeats Races

DAYTON, O. - Montgomery County Fair again this year will have its Auto Racing Fair the afternoon and evening of May 28, Goldie Scheible, secretary-manager, announced.

The event includes exhibits of compact domestic automobiles and both foreign and sports car displays. The evening racing events on the half-mile oval include all types of race cars, including CSRA midgets.

The race day was held last year for the first time and, despite cold weather, drew a strong turnout. Prior to that date, auto racing had not been held on the fairgrounds track for 30 years.

CHICO, Calif.-The Silver Dollar Fair showed its new grandstand at the opening day of its four-day run here Thursday (19). The stand seats 1,400 and is of all-Naramore, Mrs. Dolly Wilks, Nelson & Mrs. steel construction.

NV A & Ohio Ops Seek Vending Tax Relief at Health Hearings

By NICK BIRO

COLUMBUS, O. — A contingent of bulk vending operators, representatives from National Vendors Association and other legal experts was to appear before the Ohio Public Health Council here over the past weekend in an effort to have bulk machines exempted from a State \$5 per machine inspection

Actual hearings were scheduled for Saturday around noon, too late for Billboard press time, however

were NVA general counsels Ted Billboard, May 9.) Raynor and Don Mitchell, both of

DEVIL'S HEAD

eyes and mouth

FREE Illustrated

Sheets on all Feature Charms, Rings and Bulk Charms.

whom were flying to Columbus for the \$5 per machine fee removed or the hearings, plus NVA's local at least substantially reduced. Bulk counsels Creighton Miller and Ken operators have contended, and not Weinberg. Also expected to be on without cause, that the \$5 levy hand were operators Leonard would be confiscatory and would Eisenberg, Cleveland, as well as existence. representatives from the National Automatic Merchandising Associa- Mitchell together with their Ohio tion and the Ohio Automatic Mer- representatives Miller and Weinchandising Association.

Commissary

Previously NVA was successful council. in having bulk machines approved by the State for operation "if they a full report will appear next week. were filled in a central commissary To spearhead the operators' fight under approved methods." (The

The current problem is to have

Ask About Our

ATLAS

Finance Plan

... hand painted on ivory

SITTING (AT ... shiny black with painted

SURE LOCK, the perfect capsule. Patent No. 2762411.

Outstanding items. Send \$2.50 and receive 100

quality filled capsules. Contains our complete line.

. . . gold painted on brilliant green

World's Largest Selection of Miniature Charms

ATLAS MASTER . . . The proved le-Se Vendor

Quinn, Columbus, and Herman virtually tax bulk machines out of

NVA counsels Raynor and berg were to present oral arguments and written briefs before the

Exemption

Chief hope lies in having the council approve regulations which would exempt bulk machines from the inspection entirely. The regulations were prepared by the State Director of Health to supplement the Ohio Food Service Law passed last year.

Under the law, venders of prepackaged and/or non-perishable confections are exempt from the

NVA is expected to hinge their argument on the point that the filling of a machine globe in a central commissary under approved and sanitary conditions, constitutes packaging," hence bringing the machine under the exemption of the law. In other words, the globe itself would constitute the package. Interpretation

If successfull, the council would hand down an interpretation that would bring bulk machines within this provision of the law.

NVA has also contended that it was not the intent of the legislators to include bulk machines under the provisions of the law but that reference was to major equipment vending where daily servicing of perishable food items was involved.

Ironically, the law was approved and backed by both NAMA and OAMA since it set up a separate category for vending machines previously considered under the State's restaurant code, which was highly

NAMA Fall Meet to Have Most Exhibits

CHICAGO-The National Automatic Merchandising Association's fall convention in Miami Beach will be the largest in the association's history with vending machine manufacturers and suppliers exhibiting a wide variety of the latest in major equipment plus what's to come.

For bulk vending operators, a National Vendors' Association them cry-babies." board of directors meeting (see display.

Both cigarette and candy machines have drawn increased interest in the bulk field from operators as an ideal means of diversi- tor. fication, altho up to now most activity has been with used machines.

Dates NAMA's show will take place October 29 thru November 1 at the newly constructed Miami Beach convention hall. Over 41,900 square feet of exhibit space has been sold, with 1,500 square feet remaining.

Last year's show in Chicago utilized 35,000 square feet of space Some 100 companies of all types will be displaying at the meet. In addition there will be business sessions, forums and other topical industry meetings,

EDITORIAL

Facing an Issue

It's no secret to anyone in the bulk vending industry that State and local taxes plus discriminatory legislation are one of the industry's chief problems. A case in point is the current situation in Ohio where machine sanitation is the peg upon which the present tax is hung.

There has never been a quarrel among thinking members of the bulk industry that sanitary conditions should be observed in servicing machines. It is, however, a mistake to expect the bulk machine men to live by the same rules that govern major equipment vending machines that are serviced daily and vend perishable food. The bulk machine is a separate and distinct piece of equipment with separate and distinct problems.

The current stand by National Vendors Association advocating the filling of globes in a central commissary under approved sanitary conditions is a sensible and practical one.

In carrying the argument to the State health council, NVA is doing a service to the industry it serves. But equally important, in suggesting sanitary requirements for its members to abide by, NVA is also doing a service to the community of customers that patronize the machines. We feel both are important responsibilities of an industry association. NVA should be commended for its stand. Nick Biro

organization felt the bulk machines ly reduced levy. would be included in the interpretation. Subsequent to passage of the law however, Dr. Ralph E. cated he not only felt bulk machines were not exempt from the tax, but felt they should be banned entirely from the State since they were not specifically mentioned in

It was only after considerable effort on the part of NVA and bulk vending was not included in the regulations.

Previously, Dave Hartley, NAMA's public health counsel indicated he favored having bulk

unsatisfactory from the vending machines included under the inspection regulations but that the At the drafting of the bill neither machines should have a substantial-

Now NVA's job is to negotiate some sort of arrangement whereby bulk machine operators get relief Dwork, State Health Director, indi- from the high \$5 fee. If they should fail in getting the State health council to grant the exemption in the regulations, NVA could always appear before the State Legislature next January to seek amendment of the original lawthe Ohio Food Service Law. This, however, would be the long way local operators that such a ban on around and bulk vending officials are hopeful of a favorable ruling from the council.

Doll Pacifiers Bowed for Tots By Sam Eppy

NEW YORK - Wee baby doll pacifiers of two-color plastic were introduced by Samuel Eppy & Company last week as the latest addition in the firm's charm line.

Designed to appeal to the "doll population of America," which numbers ". . . 100,000,000 and increasing each year by 15,000,000," Eppy humorously points out that the pacifiers will appeal to the toddler set where "dolls are babies and little girls are mommies who undress, wash, dress, feed, burp, pacify, talk to and put their baby dolls to bed." Boys will go for the pacimany of whom will be in Miami fiers, too, says Eppy, "if only to Beach to attend the convention plus poke fun at some friends and call

The charms are available with an separate story), most interest will attractive globe sticker that shows be focused on the wide range of a little girl holding a baby with an candy and cigarette machines on enlarged pacifier shown to one side. Slogan is "For my baby doll be a mother's helper."

> Price is \$7 to \$9, depending upon quantity, f.o.b., factory or distribu-

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Taxes & Payoffs—Chief Headache in Gary









HERE'S HOW IT'S DONE, says Thad Z. Glowiszyn, Gary, Ind., locks on the top and then inserts the first coin himself as a test. operator, who believes all refilling should be done back at the If all is in order, the machine goes on the route.

shop. After first sterilizing all machine parts, he refills the globe,

By JOE KLEIN

wiszyn will tell you that "life for the bulk vending operator is no bowl of cherries.'

He is an optimist, tho. He feels that obstacles can be surmounted thru effort and he sees a good future for his firm, the Steel City Service Company.

Glowiszyn's operation covers the teeming industrial community of Gary, East Chicago, Hammond, Whiting and Hobart.

Problems

But, as always, there are problems.

"To begin with," Glowiszyn said, "I started out on a blue sky deals and paid a lot of money for this setup. I found out that I should have had it for half the price."

Glowiszyn has been in the bulk vending business for two and a half years. Before that he was a

juke box operator. He quit that | GARY, Ind. - Thad Z. Glo- because "it involved too much stantial one, is imposed on equipmoney."

Taxes

"The general public doesn't realize what it takes to run a business of this kind," he complained. Take taxes for instance.

Federal taxes are still as unavoidable as death. But in Indiana, the operator is required to pay at least two additional taxes-one a State income tax; the other a local "But I am keeping my fingers property tax.

He is charged for the former at the rate of three-eighths of 1 per for the per-machine arrangement. cent on gross income. Not even the It happened in other communities." location commission is deductible. Moreover, the location is also required to kick in-also on gross income. To no one's surprise, almost the entire State government subsists on the gross income tax.

Federal

merciful," Glowiszyn observed. have been made by affluent opera-"At least, you can deduct the com- tors to capture spots, he asserted. mission and the cost of merchandise from the federal tax. Not so the kind of illicit practices which with the Indiana gross income tax." impede the efforts of legitimate op-

ment for local governmental purposes. Under this excise, venders are assessed as personal property, and in the county of Glowiszyn's operation, the personal property tax rate is about \$10 per \$100 of assessed valuation.

"Anyway, I am glad that we haven't been bothered with a permachine tax," Glowiszyn declared. crossed. The cities are looking around for revenue. They may ask

Illegal

Unethical and even illegal competition is posing another problem to the 44-year-old Glowiszyn.

He claims that he has lost locations because of excessive commissions paid by competitors. Loans "The federal government is more and even outright cash payments

Then some locations resort to

Another tax, and a very sub- erators, Glowiszyn said. "I know of locations where they give cash prizes of 5 and 10 cents," he stated.

Slugs

Slugs, too, are to be ranked among the causes of operators' ulcers, Glowiszyn adds. Such abuses indicate the absence of proper supervision, he feels. It is his experience that they are at a minimum in well managed places.

Surprisingly enough, altho it put somewhat of a dent in the candy business, the impact of the long steel strike missed the Steel City Service Company. The cigarette business-for he has cigarette machines also-boomed during the long lay-off. Over-all income for the second half of 1959 exceeded the yield of the first six-month period, Glowiszyn reported.

The firm's equipment is widely dispersed-in car washer establishments, grocery stores, gas stations, airports and in a National Guard

Kid Stops

Best for bulk are kid stops, Glowiszyn said. In such places, of course, the demand for gum and charm, for hard pan, for nuts and cookies is understandably tremen-

Comprehensively, bulk gum and charm candy bars are the best sellers, Glowiszyn finds, and chain stores are tops for earning. Nuts, of course, move the fastest in tav-

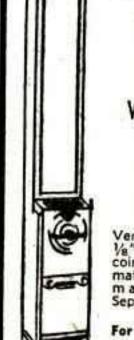
He finds that the need for the frequency of refilling and collections varies. "Some places require (Continued on page 71)

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M & M, 550 Ct
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Rain-Blo Gum, 72 ct
mait-erre, 100 cf., per 100
Rain-Blo Ball Gum, 140 ct., 170 ct.,
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300 lb. minimum prepaid on all
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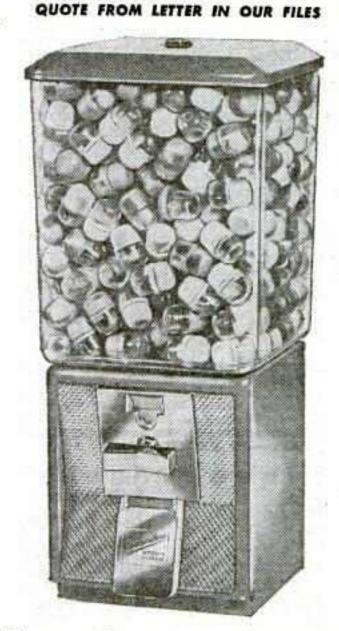
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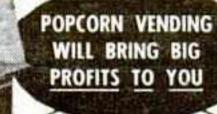
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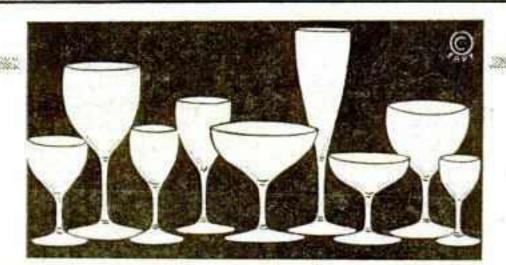
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Bulk Banter

erators are taking an active role membership of the convention. The in the White Cane Week drive for telegram of greetings was a tonic funds to aid blind persons. George of friendliness that went right to Card, Madison, is the national chairman of the drive. His brotherin-law, Erwin Samp, Milwaukee, is the local chairman. . . . A bowling meet for blind people held last week in Oconomowoc drew a good turnout of vending machine operators. Participants included Jimmy Sletten and George Card, Madison; Bert Veldhuizen, Watertown, and Milwaukeeans Erwin Samp and Louis Seidita.

Mr. and Mrs. Bernard Greenberg are expecting an addition in June. They already have one son, Robert. Bernard, together with his father, Manny, and Manny's sonin-law, Marvin Kriendel, operate Buymore Sales, large distributor and operator in Lawrence, L. I., N. Y. . . . National Vendors Association Legal Counsel Don Mitchell flew to Columbus, O., over the weekend to represent Ohio operators in their fight against a \$5-permachine tax. Accompanying Mitchell was Nick Biro of The Billboard for an on-the-spot re-

Samuel Eppy, recuperating nicely from a mild heart attack, wired NVA his thanks for the association's concern and recent good wishes. When Eppy's illness was announced during the recent NVA convention in the Bahamas, a resolution was introduced and approved by unanimous vote that an appropriate get-well cable be immediately sent. Wired Eppy in return: "I am consciously mindful, Everett, of the

A number of Wisconsin bulk op- | courtesy honored to me by the my heart and warmed it to a healing glow. Please convey to the

membership my deep, full and grateful thanks. It is also true that I missed not being with you. I have a great affection for our small industry - family, comprising bulk vending."

when answering ads . . .

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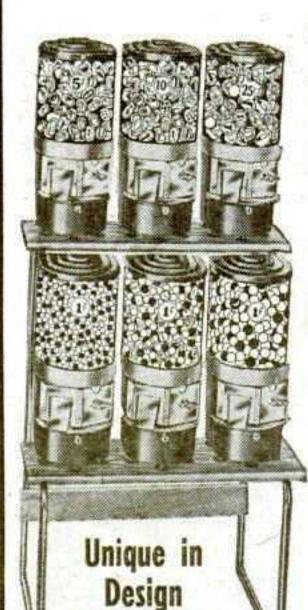




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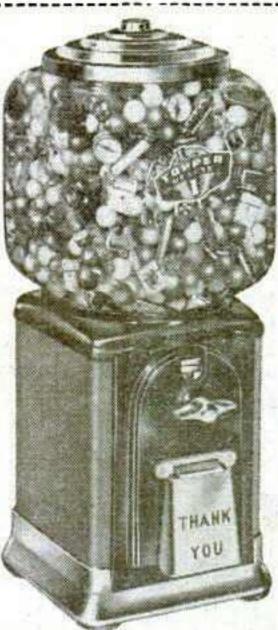
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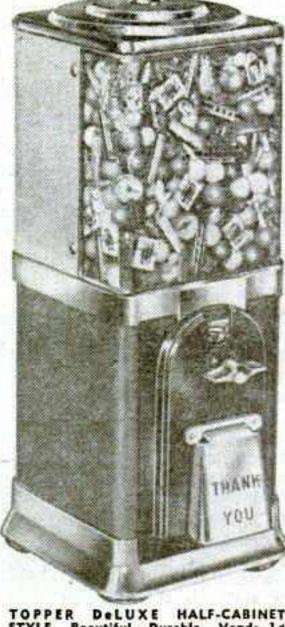
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Communications to 188 W. Randolph St., Chicago 1, III.

Milwaukee Coinmen Hold Victory Dinner

By BENN OLLMAN

MILWAUKEE—The Milwaukee Coin Machine Operators' Association Victory Dinner Monday evening (16) at the Ambassador Hotel was labeled "very successful" by the trade group's president, Sam Hastings. Attendance was slightly under expectations, altho the bulk of the area's coin firms were represented. The dinner was intended to stimulate the association's membership drive.

Signing of six new members during the current drive was announced at the brief business meeting which followed the cocktail hour and buffet dinner.

Added to the membership list were Frank Bartnik, Banaco Music; Mike Bosanec, B. & H. Novelty Co.; Morris Fuhrman, General Novelty Co.; Perry London, Regal Music Co.; Edwin Puzia,

AAA Coin Machine Co., and John Tuska, J. T. Novelty Co.

Officers Talk

Brief talks were given by association officers. Secretary-Treasurer Jerome (Red) Jacomet, Red's Novelty Company, said: "The most important reason we have for strengthening our association is to gain helpful legislation. In the past our industry has been hampered by restrictive legislation because we have lacked a combined voice. Support this organization and it will support you.

James Stecher, Novelty Service Company vice-president, told the coinmen, "We need a strong, functoday and the selling price of our tries. commodity are getting too close to-

P-R Drive Picks Up Steam

Coin Machine Council for public account, told the group that \$500 relations heard some good news had been collected at the convenwhen Lou Casola, president, announced the group had picked up 165 members and \$25,000 in the treasury to "put the show on the road."

Casola spoke during a special public relations meeting held at Music Operators of America convention last week. In attendance were key manufacturers, distributors and operators, all of whom were enthusiastic about the group's progress and pledged support.

Irv Blumenfeld, president of the coin machine distributors' association (NSMDA), announced his organization would back the group, as did George Miller, MOA president; Herb Oettinger, United Mantioning trade association to help us ufacturing Corporation; John Hadmake better businessmen out of dock, AMI president, and Art ourselves. The costs of operating Weinand, Chicago Dynamic Indus-

> Merrill R. Swartz representing that Bally suppliers had contributed (Continued on page 70) Herbert M. Kraus & Company, the over \$5,700.

CHICAGO — Members of the public relations firm handling the tion, mostly from operators and distributors.

> It was also announced that two additional manufacturers, Auto Bell and Games, Inc., had joined the council. The original manufacturers to back the council, or "five apostles" as they were humorously referred to by Bally Vice-President Herb Jones, were AMI, Chicago Dynamic, United, Bally and Williams.

Jones suggested a three-way promotion program for manufacturers, distributors and operators. Manufacturers, said Jones, should urge their fellow manufacturers, along with their own distributors and suppliers, to join. Over 90 per cent of the Bally distributors were in the program, Jones revealed. He said that suppliers were also a good potential source for funds, noting

Distributors could help by contacting their manufacturers, other distributors and their own operator customers. An appeal on the distributor's own stationery adds a personal touch, Jones pointed out. Operators could also do a job by influencing other operators thru their local association, he noted.

Jones said active public relations work might begin by July 1 if present fund-raising efforts continue at the present rate.

Casola sounded a warning note that the hard work is still ahead. He pointed out that the money raised up to now was primarily from manufacturers, and the more enthusiastic ones at that. He noted that active operator support was now essential.

A plea for harmony was also made by John Haddock, who asked the members not to let partisan interests sway the group from its purpose-to gain better public understanding for the entire coin machine industry.

Ops Rush for N. J. Game Licenses

hours after the city commission approved an ordinance permitting the operation of amusement games at this resort following a State ban on them, three coinmen filed applications for licenses.

out the proper forms to file.

several years, was lifted by the voters of the State in a referendum last November. Each city's governing body must affirm the action, however.

The entire amusement industry in this State now comes under an Amusement Games Control Commission, headed by William Howel

ATLANTIC CITY-Within 24 Davis, who is also the Alcoholic licenses at Atlantic City, identified Beverage Commissioner.

> Rushes for licenses were reported all along the Atlantic seashore front as the various resorts approved the games.

Some places imposed some re-Several other operators also took strictions on the operations, however. Sea Isle City, for instance, The ban, which was in effect for provided that the amusement places can be operated only between 40 and 44 Streets on the inland side of the Boardwalk and only between the hours of noon and midnight.

> Coinmen in the area are all smiles about the new ordinances, tho. They are hailing it as "a life

Francis D. Kelly, supervisor of with applications.

Rapp, of the Boardwalk Amusement Corporation, 925 Boardwalk; Irving Fishelberg, for a pennyland at 2137 Boardwalk, and James W. McDonald, of the McDonald Amusement Service Company, for another pennyland at 809 Board-

Applications for Arcades have been obtained by Joseph and Margaret Reddy for Central Pier and Myer Wolf for one at 539 Boardwalk. An Arcade license costs \$500.

These applicants were all received during the first day. Kelly said he expected to be swamped

Detroit Game Ops Mull licenses at Atlantic City, identified the applicants there as Herman City's Stiff Legal Code

By HAL REVES

DETROIT—Legal problems of amusement game operation were extensively discussed at the May meeting of the Detroit Shuffleboard Association-which includes probably by Rogell. operation of all types of games. Foremost in the association program is the proposal made by this group some months ago to establish by ordinance a new comprehensive license for all varieties of games superseding the limited licensing requirements now in effect.

It is the operators' position that, while they have to secure licenses for more machines than at present, the broader requirements will allow a more satisfactory conduct of the industry as a whole, with benefits to the established and licensed operators.

They also point out, according to Fred Chlopan, executive secretary, that the new license will mean an additional source of revenue to the city treasury, which is badly in need of funds, so that this becomes also a form of public service.

Hold Conference

A luncheon conference was to be held last week by Chlopan, Barney Burke, DSA president; and Maurice J. Feldman, veteran DSA director, with the city officials most closely concerned-Council-

man William Rogell and Assistant Corporation Counsel Eaton. It is expected that the final draft of the proposed new ordinance will soon be ready for introduction officially.

The DSA meeting also devoted considerable attention to the stringent licensing requirements of the city as they now stand, which result in the production of special models of many coin machines by manufacturers for use only in Detroit. As Chlopan said:

"Many of the operators are distressed at the fact that the city ordinance prohibits most amusement machines which are used nationally, and that machines brought into the city are sold at exorbitant prices because they are made for Detroit only."

Excessive Depreciation

The result, according to operators, is excessive loss and depreciation. The locally - permitted machines, like any others, have the appeal of novelty and drop off in appeal after a time-but operators here find that when games become second-hand, they not only have no further usefulness here, but have no resale value anywhere else in the country because of the special manufacture.

The prohibition against the use ... (Continued on page 70)

WHAT'S AHEAD

Seeburg and Columbia Disk Execs Mull 33 Singles at N. Y. Op Forum

NEW YORK - Atlantic New York, local exclusive distributor for Seeburg, sponsored a special "Operators Forum Night," last Monday evening (16) at the firm's 10th Avenue headquarters. The subject of the discussion was, "A Challenge to the Music Industry-the New 331/3 r.p.m. Stereo Speed." Speakers included Jack Gordon, Seeburg exec, Joe Lyons of Columbia Records, and Meyer Parkoff, head of

Gordon addressed the numerous operators present on the philosophy behind the Seeburg "Artist of the Week," feature of the firm's new line of phonographs, as well as on the motives behind the company's heavy interest in stereo singles of the 331/3 r.p.m. speed. Gordon noted the presently declining state of the single record field and mentioned that the LP-speed disk could help bring back the singles business and bring adults to the point of buying singles again.

Columbia Records, which pioneered the 331/3 r.p.m. development last fall with its first release, was represented at the meeting by sales exec Joe Lyons. Lyons traced the changing patterns of the disk business since the introduction of the LP record in 1948, to the point where today, singles are diminishing in importance, with albums at the 331/3 r.p.m. speed representvolume.

certain stigma attached to the 45 r.p.m. single on the part of the adult buyer because adults think of it as "the teen-ager's kind of record." He indicated Columbia's belief that adults could be brought back to the singles field by making them available at the same speed as their LP's, obviating the necessity, for example, of using a special spindle.

He stressed that Columbia's object is to get the consumer interested in the record and that the slower-speed disk with the small hole in the middle works in this direction. "Beyond this," he noted, "we feel that operators, as they were 25 years ago, can again become a prime level of exploitation for new records and new artists, so we feel operators should program the type of record that consumers seem most likely to buy."

With a number of companies issuing disk packs of five records together with a reproduction of the cover of the album from which the singles are taken, in Lyons' view, it will make for a great situation for operators. "They won't have to buy a new pack every week. They can simply bicycle their various album of the week sets around their different stereo boxes."

Again on the subject of the "artist of album of the week" promoing over 80 per cent of the dollar tions, Lyons noted that consumers today are album oriented. "They

Lyons said that he felt there is a see album covers in magazines, in supermarkets and in their own record stores. They think in terms of covers. Juke boxes have to merchandise their product too, and by this device we can strike up a rapport right away with the buyer.

(Continued on page 77)



WILLIAMS DISTRIBUTORS met at the Bismarck Hotel, Chicago, during the Music Operators of America convention May 9. The amusement game distributors got together for cocktails, dinner and a general business session. Factory engineers and foremen joined the gathering and new Williams engineering and production projects were discussed, with a question and answer period following.

European News Briefs

Malta Sales Target of Germans

COIN MACHINES

MALTA—West German juke box producers are pressing a sales campaign to capitalize on the Island of Malta's juke box boom. The tiny island, bastion of Britain's wartime Mediterranean defenses and still a British colony, has some 2,500 juke boxes, one of the most dense concentrations of music boxes anywhere.

Wiegandt, in particular, has been successful in shipping to Malta its Diplomat and Tonmaster boxes. These two boxes, along with the British-produced Bal-Ami, are the most numerous types on the island.

Juke boxes are imported to Malta and operated by the Malta Juke Box Company, an integrated operation from the importation of equipment thru its operation and servicing.

Goetschel, Swiss Coin Leader, Dies

BASEL, Switzerland-Dr. Edgar Goetschel, co-founder of the Swiss Union of Amusement Hall Operators, died at his home in Basel at the age of 64.

D. Goetschel was a pioneer in the operation of juke boxes and coin-operated games in Switzerland. He took a leading role in campaigning for more equitable taxation on coin-operated equip-

Prior to his death Dr. Goetschel had been working to organize an international organization of amusement hall operators to be called the "International Union of Amusement Hall Operators."

Wulff Re-Elected Industry Prexy

BERLIN-Guenter Wulff has been re-elected president of the Association of the German Coin Machine Industry, and G. W. Schulze re-elected deputy chairman.

Hermann R. Volbracht was elected honorary chairman at the industry organization's annual meeting.

Head of German Op Group Dies

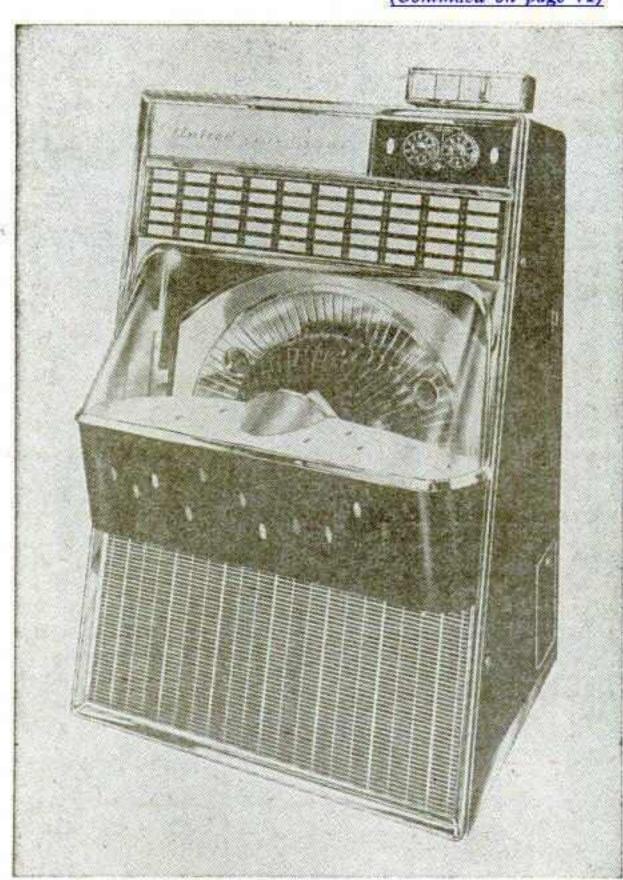
KIEL, West Germany-Hermann Reese, the long-time president of the Schleswig-Holstein Operators' Association, has died after a long illness. Reese was a pioneer Schleswig-Holstein coin machine operator and a co-founder of the operators' association.

Germans Training Benelux Ops

AMSTERDAM-Juke box service technicians in the Benelux countries-The Netherlands, Belgium and Luxembourg-are being sent to West German juke box production centers for instruction, a new feature of the German export drive.

Foremost among the German concerns offering such training programs is NSM at Bingen, manufacturer of the Fanfare juke

The Dutch coin machine firm of Valco has had a group of (Continued on page 71)



UNITED MUSIC Corporation's new phonograph, the UPC, was Introduced to operators for the first time at the Music Operators of America convention last week. The new model retains much of last year's cabinet design, but features a new dual-pricing feature and a consolidated dual cone speaking system.

Tenn. Ops Map State Association

By ELTON WHISENHUNT

MEMPHIS - Memphis Music Association was scheduled to hold a meeting of West Tennessee mu-

> sic and game operators at Jackson, Tenn., May 25 as a step toward organizing a State - wide group to be named Tennessee Music Operators Association.

Drew Canale

Alan Dixon, member of the Memphis asso-

New Phonographs

ciation, said approximately 20 operators in West Tennessee were expected. Drew Canale, president of duced for heavier taxation of the Memphis Music Association, was to preside, make the major address and answer questions of all opera- a bill is passed.

wide association. On the commit- explain to senators and representa- lated.

son, general manager of Southern Amusement Company, and Jack Canipe, partner in Canipe Music Company. Dixon is general manager of S & M Sales Company.

Dixon said three major goals of such an organization, all of which will be discussed at the meeting, are dime play in Tennessee (Memphis and some sections have it but all operators in the State do not); concerted action to oppose unfair, discriminatory and confiscatory legislation, and better public relations.

The Legislature convenes January 15, 1961, for about two to three months of sessions. They meet every two years. At each legislature, several bills are intromusic and game industry. Most

Each time this happens, opera-Canale appointed a three-man tors over the State have to con-

tee with Dixon are Parker Hender- | tives the bad features of the bills that would badly hurt the industry.

Tough Tax Bills

Some operators in the past have accused certain legislators of trying to tax operators out of business. Regarding the meeting May 25. Dixon prepared for it in recent weeks by notifying all operators in West Tennessee of the plans of the Memphis group for a State-wide organization to be more effective in all phases of their business operations.

He had good response, Dixon said. Dixon said the dues would be low, so as many operators as possible could be in the association. He said it was hoped to have the State organized by the time the Legislature convenes next January.

After the West Tennessee meetof them are beaten, but sometimes ing, Dixon said, one would be planned for Nashville and then later on one in East Tenessee, probably at Knoxville or Chattanooga. committee after taking office in tribute money to finance expedi- Working these out will take most January to work toward the State- tions of committees to Nashville to of the rest of the year, he specu-

Totals

Feb. Coin Exports Above 1959 Level

COIN MACHINE EXPORTS

February, 1960

Used Phonographs

Country	No.	Value	No.	Value	No.	Value	No.	Value
W. Germany	388	\$ 258,589	127	\$ 75,228	276	\$ 52,183	791	\$ 386,000
Belgium	362	252,207	223	66,059	382	55,959	967	374,225
Canada	108	78,567	13	3,405	575	57,407	696	139,379
U. Kingdom	62	38,511	7	2.075	670	93,807	739	134,393
Norway	76	53,063	·	() () () () () () () () () ()	10	4,207	86	57,270
Sweden	17	12,357	1,000		856	44,148	873	56,505
Netherlands	74	42,781	24	8,265	34	3,530	132	54,576
Australia	26	12,606	34	14,830	108	14,138	168	41,574
Phil. Rep	31	25,027	4	1,600	38	14,232	73	40,859
Venezuela	23	17,997	-		58	17,178	81	35,175
Italy		18,356	2. 5 33	-	26	15,564	86	33,920
Ecuador	17	12,682		-	30	9,730	47	22,412
Switzerland	28	20,308	-	-	16	1,738	44	22,046
Lebanon	512.0	25/05/10/05	3	1,425	192	17,165	195	18,590
Panama	19	15,403	S N	AND DESCRIPTION OF THE PARTY OF	-	PACHATICA SA	19	15,403
France			20	8,760	85	6,498	105	15,258
Costa Rica	19	12,641	6 -10		-	-	19	12,641
Turkey	E 38		22		10	12,283	10	12,283
Other Countries	69	51,705	50	24,267	58	24,349	177	100,321
Totals	1,379	\$ 922,800	505	\$205,914	3,424	\$444,116	5,308	\$1,572,830

CHICAGO-U. S. juke box and game exports hit \$1,572,830 in February, rising slightly above the separating the two leaders and the umes respectively. Next highest \$1,567,305 monthly average of rest of the markets. Canada posted new juke box market was Canada 1959. It marked the second a run of \$139,379 and the United with \$78,567. The same two leadstraight month's advance in dollar Kingdom did \$134,393. No other ers, West Germany and Belgium, volume.

Actually fewer units were shipped (5,308) than in January (5,998), but value was \$218,787

U. S. Department of Commerce figures indicate West Germany again topped all markets for U. S. machines, taking \$386,000 worth, but this was less than the January figure, with dollar volume in general wider spread among the markets in February.

Bowl Games OK For Buffalo Fees

BUFFALO-A new ordinance does not have to be adopted to cover the licensing of coin-operated bowling machines, members of the Common Council's Legislation Committee were told.

Assistant Corporation Counsel John J. Naples said the city's present ordinance on coin-operated amusement machines includes the bowling machines.

Before a license may be issued, however, the machine must be submitted to the Police Department examination to determine whether it could be used for gambling, he said.

Following the explanation, (Continued on page 77)

(see accompanying chart).

West Germany and Belgium led

Belgium was close behind, with the markets for new juke boxes, a \$374,225 total, a wider breach with \$258,589 and \$252,207 volmarkets were above the \$100,000 led the used juke box volumes, takmark, but 11 were above \$30,000 ing most of the \$205,914 total between them.

(Continued on page 77)

BRITISH NOBILITY ACTIVE IN JUKE BOX BUSINESS

LONDON—Britain's juke box industry is acclaiming the entry of members of the aristocracy into the music box business.

Amusement Games

Britain now has half a dozen titled juke box operators, and industry sources report that additional noblemen-and also noblewomen-are investigating entry into the coin machine

The first "juke box duke" was the Earl of Bedford, the proprietor of Woburn Abbey, the dazzling stately home tourist attraction.

The Duke of Bedford, in a bid for tourists, installed juke boxes in Woburn Abbey, and he credits them with having helped substantially to build his stately home into its present pre-eminent position as a tourist landmark.

Lady Campbell's Drive-In Then came Lady Dorothy Campbell, second wife of the late Sir Malcolm Campbell and mother of Donald Campbell, holder of the world water speed record.

Lady Campbell recently opened a drive-in cafe just outside Cardiff, and the first thing she did was to install a juke box.

"The days of snobbery are gone forever," observed Lady Campbell. "The nobility has to work now for a living, and work hard, and this includes me as well.

"Frankly, my cafe caters to the truck-driver trade, longhaul drivers who need all the brightness that can be put into their hard lives. There is nothing in this respect like a juke box."

The Duke of Edinburgh, husband of Britain's Queen Elizabeth, is known in England as a juke box fan, and the Duke's zest has helped popularize music boxes among the aristocracy.

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The Billboard's

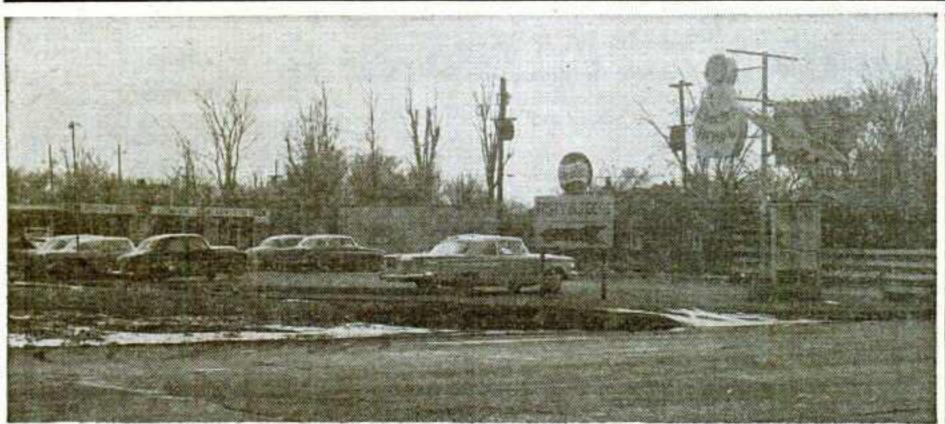
Coin Machine Price Index

Listings represent used machines in average condition introduced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes to operators by franchised distributors in three geographical areas—East, West and Midwest.

Quotes are received and averaged monthly. Listings should be used only as a general guide, since machines of identical type and condition may have considerably different values in different areas.

COIN MACHINES

	-				-	2000000000000000	secon		1000		45		
MUSIC		2300 (200), 1959 1, 2304 (104), 1959	SHOUTH IN	AND		Sea Island 2/59 Show-Time 4/57		Colors 11/54 Crossword 5/59	240	Dale Pom Pom (Dale)		Red Ball (Mid) 5/59 Rifle Gallery	335
CHANGE IN COLUMN TO SERVICE AND ADDRESS OF THE PARTY OF T		2304-5 (104), 1959 1,	070	Twin Bowler 10/58 .	695	Sun Valley 7/57	THE RESERVE TO SERVE	Cue Ball 4/57		Davy Crockett (Genc)	WW-24	(Gen) 5/54	125
AMI	15559	2310 (100), 1959 1,				Surf-Club 4/54 Variety 9/54		Daily Derby 8/54	95	10/56 Deco Grandma	170	Rock 'n' Roll (Muto)	
D-40 (40), 1951\$ D-80 (80), 1951	145			UNITED		Competition Modeling the Competition		4-Star 7/58 Dealer 21 4/54	45	(Deco) 8/54	215	5/56	48
E-40 (40), 1953	140	BOWLERS & SHUFFL	ES	Ace Shuffle Alley 5/54	and the same of th	GOTTLIEB .	120	4 Fun House 10/58 .	2000	Deluxe Crusader (Wms) 5/59	390	St. Christopher (Muto) 12/56	200
E-80 (80), 1953 E-120 (120), 1953	190	BALLY		Atlas Shuffle Alley		Ace High 2/57\$ Add-A-Line 7/55		4 Gay Pares 8/57 Gusher 9/58	125	Deluxe 4-Bagger	3000	Safari (Wms) 1/58 .	175
F-40 (40), 1954	275	ABC Super-Deluxe	1	9/58		2 Atlas 5/59	360	Hi-Hand 6/57	135	(Wms) 3/56	***	Satellite Traker (B-L)	
F-80 (80), 1954 F-120 (120), 1954	315	Bowler 9/57 ,\$	250	Advance 6/59 Banner 8/54		Auto Race 9/56 4 Belles 10/54		Jig Saw 12/57	135	(Keen) 3/55	150	12/58	470
G-40 (40), 1955	360	ABC Bowling Lanes 12/56		Bonus Bowling Alley		2 Brite Star 4/58	255	Hot Diggity 8/56 Kings 8/57	100	Deluxe Skill Parade		Scramball (Keen) 8/58	95
G-80 (80), 1955	365		ARE	3/58	470A-03-14	4 Contest 10/58 2 Continental	350	Lary Q 2/54	50	(Bally) 1/59 Deluxe Skill Parade	145	Shooting Gallery	200
G-120 (120), 1955 G-120-1 (120), 1958	385	ABC Tournament		Build-Up 5/56	160	7/57	150	Lulu 12/54 2 Naples 9/57	140	(Bally 1/59	190		
G-200 (200), 1956	375	6/57 ABC Bowler 7/55	230	Capitol Shuffle	5275121	Criss Cross 3/58	180	Perky 11/56	80	(Wms) 10/58	and the second second second	Shortstop (Wms) 4/58 Sidewalk Engineer	275
G-200-1 (200), 1956 G-200-2 (200), 1956	375	All-Star Bowler 12/57	105	Part A FFF	Control of the Contro	Daisy May 7/54 Diamond Lill 12/54 .	5 to 200	Peter Pan 4/55 2 Piccadilly 5/58	80 95	Derby Roll (Un) 5/55	90	(Wms) 4/55	95
G-200-3 (200), 1956	390			Comet Shuffle	A 3 . C . C . C . C . C . C . C . C . C .	Derby Day 5/56	0.00	4 Race-the-Clock	17.0	Deuces Wild (Kaye)	100	Sky Raider (Un) 10/58	270
G-200-4 (200), 1956 G-200-5 (200), 1956		Blue Ribbon 4/55 Bally Shuffle 1/59	170	Targette 10/54		2 Double Action	200	4/55	90	Drivemobile (Muto)		Sky Rocket (Genc)	
H-200 (200), 1956	630	Champion Bowler		Cyclone 10/58	435	1/59	320	Regatta 10/55 Reno 10/54	95	6/54	210		130
H-120 (120), 1956	570	4/54	80	7/57	CONTRACTOR OF THE PARTY OF THE	2 Duette 3/55	90	Satellite 6/58	170	Dodge City (Fran)	110	Softball League (Exhib) 12/57	970
H-100 (100), 1956 H-200M (100), 1957	495	Club Bowler 2/59	505	Deluxe Flash 6/59	570	Easy Aces 12/55	80	Screamo 7/54 2 Shamrock 1/57	50 140	Golf Champ	SAG DEP	Space Age (Genc)	D EPITOTE
I-120 (120), 1957	6/3	Congress Bowler 7/55	245	Deluxe Mercury		2 Fair Lady 11/56 4 Falstaff 11/57	145 285	9-Sisters 2/54	45		145	3/58	
I-200 (200), 1957 I-100 (100), 1957	760 595	Deluxe Club Bowler	1000	Deluxe Shooting Star	the state of the s	Frontiersman 11/55	70	Skyway 8/54	50	5th Inning (Un) 8/55	125	Special Deluxe Base- ball (Wms) 1/54	
1-200 (200), 1958	630		555			3 Flag-Ship 1/57	175	Smoke Signal 9/55 Soccer Kick-Off	70	Horoscope Fortune	200	Space Gunner (Bally)	
J-200 (200), 1958	860	Gold Medal 4/55	140	Duplex 11/58 Dual Shuffle 1/59		2 Gladiator 1/56 Gold Star 8/54	120 50	3/58	170	Teller (Genc) 9/57	200	5/58	
J-120 (120), 1958 J-100M (100), 1958		Jet Bowler 8/54	80	Eggle Shuffle Alley	trenive.	2 Gondolier 8/58	280	Starfire 3/57 Star Pool 10/54	50	Grandma Fortune (Gen) 5/56	140	Spook Gun	
J-200M (200), 1959			275	5/58		Green Pastures 1/54 Gypsy Queen 2/55	50	Steeple Chase	26,075	Gun Club (Genc)	ANAERS	(Bally) 9/58 Sportland Shooting	260
J-120 (120), 1959) J-100 (100), 1959	800 645	King-Pin Bowler 9/55	250	Flash 6/59		Harbor Lites 5/56	80	11/57	175	1/58	315	Gallery (Exhib)	
J-200 (200), 1959	AND DESCRIPTION OF THE PARTY OF		575	Hi-Socre 6/57	1250 - 250	Hawaiian Beauty		Super Score 9/56 4 Suri Rider 7/56	105	4/59	260	11/54	95
VERNERAL ENGINEERING VOICE		Lucky Shuffle 9/58 .	450	Handicap 9/56 Jumbo Bowling	285	5/54 Hi Diver 4/59	245	3-D 11/58	190	Heavy Hitter	-	Sportsman (Keen)	-100
ROCK-OLA	195	Magic Bowler 12/54 Mystic Bowler 12/54.	110		495	Jockey Club 4/54	50	Three Deuces 8/55 . Thunderbird 5/54	50	(Bally) 3/59	325	11/54	-100
1436 (120), 1953\$ 1438 (120), 1954		Pan American 6/59.	685	Jupiter Shuffle Alley		4 Jubilee 5/55	175	Tic-Tac-Dos 1/59	235	Hercules (Wms) 3/59 Hi-Fly (Genc) 4/56	300	4/56	120
1442 (50), 1955		Rocket Bowler 8/54.	85			Lady Luck 9/54 Lovely Lucy 2/54		Tim-Buc-Tu 1/56	190	Hindu Fortune Teller	-	State Fair	N. P. IV
1446 (120), 1955 1448 (120), 1956	295 400	Speed Bowler 11/58. Star Shuffle 9/58	350	League Shuffle Alley 2/54	80	4 Majestic 4/57	the second second	Top Hat 2/58 Turf Champ 8/58	190	(Mun) 11/54	500	(Gen) 7/58	200
1452 (50), 1956		Strike-Bowler 11/57 .	320	Lightning 2/55	155	2 Marathon 11/55		Wonderland 5/55	130	Hydro Duck (B&W) 10/54	110	Steam Shovel (CC) 5/56	105
1454 (120), 1957	450 495		115 525	Midget Bowling Alley		Mystic Marvel 3/54 2 Picnic 6/58	275			Jet Fighter (Wms)	100000	Super Big Top	10000
1455D (200), 1957 1455S (200), 1957		Victory Bowler 4/54.	65	3/58	145	Queen of iDamonds	2/3	ARCADE & NOVEL	TIES	10/54	115	(Genc) 12/55	260
1458 (120), 1958	570			Niagara 11/58	395	6/59	280	All-Star Baseball		Jr. Auto-Test (Cap)		Super Home Run	91
1465 (200). 1958 1468 (120), 1959	595 645	CHICAGO COIN		Playtime 6/58 Pixie Bowler 7/58		2 Race Time 3/59 4 Register 10/56	325 130	(Wms.) 4/54\$	60	12/56	220	(CC) 3/54 Squalts Water Polo	. 80
1468 Stereo (120),	0.00	All-Star Team Bowler		Rainbow Shuffle	100000	Rocket Ship 5/58	185	Aqua Duck (Coins)	Ç.1-0	Jumbo Ten Pins (Wms) 3/58	125		955
1959	845	11/55		111101 0,04		Rainbow 12/56	115		145	umbo Ten Strike		Super Slugger	004040
1475 (200), 1959 1475 Stereo (200),	895			Regulation 11/55 Royal Bowling	250	Roto Pool 7/58 2 Sea Belles 9/56	125	Auto Photo, Model 9. Auto Photo.	1,215	(willia) 5/00	125		110
1959	995	Bowling Team	.,.	Alley 12/57	365	Royal Flush 5/57	130	Traio Thoio,	2025	Jungle Gun (Un)	100	Super Star Baseball (Wms) 1/54	55
eccoung 4			135	Select Play 6/56	150	Southern Belle		Auto Test (with sound)		Jungle Hunt (Exhib)	i.di (ilos)	Super Pennant Base-	
SEEBURG *	015	Bull's-Eye Bowler 755	190	Shooting Star 4/58	165	6/55 Silver 10/57	175	(Cap) 9/56	640		200		
M100B (100), 1950\$ M100C (100), 1952	250	Bowling League		Shuffle Targette 8/54	85	Sittin Pretty 11/58	230	Auto Test (without sound) (Cap) 9/56.	550	Jolly Joker	70	Swami (Muto) 4/55	. 545
100W (100), 1953	325		235	Simplex 4/59	12.7.7	Sluggin' Champ		Auto Test Turnpike	0.000	(tvina, 10,00	70	Target-Roll (Bally)	. 120
HF100G (100), 1953 .	365	Championship	275	Six-Star 11/57 Super Bonus 9/55	345	4/55	85	Tournament (Cap)	027232	Kaye Hockey (Kaye)	185	- 1/58 Ten Pins (Wms)	120
HF100R (100), 1954	455	Criss Cross Target		Team Shuffle Alley		Stagecoach 11/54	55	4/59	1,295	Kiss:O-Meter (Exhib)		12/57	135
V200 (200), 1955	320	1/55	50	2/54	35	Straight Flush 12-57	195	Balconomat (Cap)	95	12/56	135	Ten Strike (Wms)	Transaca.
100] (100), 1955	14750.00	Double Feature	400	Top Notch 11/55	260	Straight Shooter		Bang-O-Rama (Muto)		King of Swat (Wms)	140	12/57	135
K200 (100), 1957	540	12/58		Venus 4/55	150	2/59 Sunshine 9/58	240	4/57	75	5/55 League Leader (Keen)	140	Test Pilot (Cap 12/57	47
L100 (100), 1957 201 (200), 1958	2504131240	Feature Bowler 7/54 Fireball Bowler	70	Zenith 5/59	500	2 Super Circus	225	Bat-A-Score (Evans)		4/58	135	3-D Kiddle Theater	2002
161 (160), 1958	790		145	DILLE ALL C		9/57	230	2/54	180	Lucky Horoscope		(Rite) 3/54	140
101 (100), 1958	875	Flash Bowler 10/54.	90	PINBALLS		4 Super Jumbo 10/54	175	Big Inning (Bally)	180	10.000	45	10 Commandments (Muto) 12/57	. 200
222 (160), 1958	930	Holiday Bowler 9/54	135	BALLY		2 Toreador 6/56	120	IN DECEMBER 2012 CONTRACTOR OF THE PROPERTY OF	200	Major League (Wms)	75	3-D Theater (Rite)	N 3250.63
220 (100), 1958	875	Hollywood 4/55	135	Balls-A-Poppin' 10/58.5		Twin Bill 1/55	65			Match Pool	533	3/64	
2005 (100), 1959	875	King Bowler 3/59	895	Ballerina 6/59	655	2 Whirlwind 2/58 Wishing Well 9/55	245 85		70	(Gen) 9/55 Model 500 Shooting	85	3-D Pix (Cap) 2/54	. 175
200SR (100), 1959 222DH (160), 1959	900	Lucky Strike 1/58 Miami Shuffle 10/56.	410	Bally U.S.A. 7/58 Beach Beauty 11/55.	155 75	World Champ 8/57	120	(CC) 5/55	105			Treasure Cove (Exhib) 7/55	. 160
222DHR (160), 1959 .		Monte Carlo 1/59	140	Beach Time 9/58	305	UNITED		Big Top (Genc) 11/54	205	3/55	105	Twin Hockey	
make the contract and the	2522	Player's Choice		Big Show 9/56 Big-Time 12/54	105	Brazil 9/58\$	80	Bike Race	N/D	Monkey Climb (IEC) 3/55	290	(CC) 5/56	the same in
WURLITZER	0 1025	9/58	640	Broadway 12/55	60	Caravan 1/56	60	(Mun) 5/58	490	Motorama (Genc)		(Exhib) 7/55	
1250 (48), 19508	65	Rebound Shuffle	85	Carnival 10/57	125	Havana 1/54 Singapore 10/54	30	Bing-O-Rama (Sci) 3/55	370	10/57	190	(Genc) 3/54	
1400 (48), 1951 1500 (104), 1952	100	Red Pin 3/59	470	The state of the s	370	South Seas 5/56	70	Bull's-Eye (Bally)		1957 Baseball (Wms) 4/57	215	United Deluxe Base-	
1500A (104), 1953	130	Rocket Ball 2/59 Rocket Shuffle	180	Circus 8/57	77 54-50	Stardust 4/56 Starlet 11/55	80	3/55	170	Pan-O-Rama 800		ball (Un) 2/59	
1600A (48), 1954	185	2/58	175	Crosswords 1/58	145	Manhattan 3/55	-45		270	The state of the s	255	Vacuumatic Card Vendor (Exhib)	
1700 (104), 1954	305	Rocket Shuffle Two	000	Cypress Gardens	OCCASE	Mexico 4/54	30	Carnival Gun (Un)	7000	Pinch Hitter (Wms)	355	5/54	. 150
1800 (104), 1955	385	Player 4/58	200	Double Header 8/56.	235	Monaco 7/56 Nevada 8/54	40	10/54	145	Peep Barrels (Exhib)	333	Voice-O-Graph (Muto)
1900 (104), 1956	0503943	Score-A-Line 9/55 Shuffle Explorer	150	Gay Time 6/55	40	Playtime 6/57	115	(Genc) 7/55)	85	12/56	65	Voice-O-Graph (Muto	
2100 (200), 1957 2150 (200), 1957	560	6/58	190	Gayety 4/55	35	Pixies 9/55 Triple Play 6/55	75	Circus Rifle Gallery		(Wms) 12/56	195	11/54	
2000 (200), 1956	525	Skee Roll 1/57		Gayety 4/55		Tropicana 1/55	40	(Genc) 3/57	220	Photomatic (Muto)	983	Wild West (Genc)	100m
2204 (104), 1958	695	Star Lite 5/54 Star Rocket 5/59	4/0	Hi-Fi 6/54		WIITIBME	20	Coon Hunt (Seeb)	125	2/54	270		
2250 (200), 1958	670	Super Frame 3/54	75	Ice Follies 1/54	35	WILLIAMS Arrow Head 7/57	110	C /III \ 0 /EC	01	Pirate Gun (Un)	230	Yankee Baseball (Un 2/59	
2240 (104), 1958	11253	Thunderbolt 12/54	160	Miami Beach 9/55	105	Big Ben 9/54	50	Criss Cross Hockey (CC) 9/58	210	Dolor Hunt (IIn) 4/55			
2200 (200), 1958		Tournament Ski Bowl	110	Miss America 1/58	185	Casino 8/58		Cross Country		Quarterback (Genc)	2000	Zipper (Binks) 1/54 .	. 1
2200 (200), 1958 2300-S (200), 1959	825	12/56	175	Night Club 3/56		2 Circus Wagon		(Keen) 1/58		9/55		Zodiac Chart (Mun) 12/55	. 5
2300-D (200), 1939	1,165		-	Parade 6/56	75	10/55	100	Crossfire (Wms) 3/57	230	Hanger (Meen) 3/33	.40		7



OUTSIDE VIEW of William McKenna's Bowl-O-Fun (left, background) and Squawk Box drive-in restaurant (right). The drive-in-miniature bowling combination has proved a good one.

FOOD & FUN GO HAND-IN-HAND

Restaurateur Finds Winning Combo: Miniature Bowling, Drive-In Spot

By JOHN HICKS

EAST ST. LOUIS, Ill.—William McKenna, operator of a drive-in more business—and he found it: Miniature bowling.

He is now the operator of a 10lane Bowl-O-Fun establishment and bation officer, operates the dime-aa restaurateur as well.

ruary 27 under an Archlee, Inc., rant. "I was looking for an auxilirestaurant here, was looking around ness) and has pulled in an average I had in mind didn't have a concenfor an added attraction to bring in of 500 customers weekly despite trated enough population for a unusually bad weather during the first months of operation.

McKenna, a former juvenile pro-The bowling center opened Feb- to his Squawk Box drive-in restau- add."

franchise (Archlee sets up other op- ary business to pull people to anerators in the bowling center busi- other Squawk Box because the area drive-in of this type," he explained. "I went to see Archlee's Bowl-O-

Fun in University City, Mo., and one way of getting a seven-room became more interested in bowling house for the family," says Mrs. game Bowl-O-Fun as an adjunct than the restaurant I was going to McKenna. Beside Mr. and Mrs.

President Arthur D. Andrews, Mc- Dale, and Gwen, 18 months.

To get a perspective of McKenvisable to set up a central office. na's East Side Bowl-O-Fun, it is From this office our business can necessary to understand the operabe handled by the manager that we tions of the Squawk Box, which features three-minute service. Auto-The following coinmen attended mobiles come onto the property area setup where drivers and passengers place their orders by speaking into one of three mounted squawk boxes. The menu is them. The cars have to pass around the arc of the U where the Bowlorders from the restaurant at the end of the left side of the U. The cente of the property is reserved recreational spot. for parking.

orescent lights and will be com- driveway. The Bowl-O-Fun is on since 1951.

Skill point prizes are displayed prominently around the establishment, with the number of bowling enough to pave. points necessary for each. The miniature bowling palace also is equipped with a 50-cent and a 25cent automatic coin changing machine, a juke box, soft drink machine, rest room facilities, a baby's play pen and jumper seat for tots, three bulk vending machines on a single stand, coat racks to the rear, leather upholstered benches with backs, and a birthday party area.

Signs explain that three skill points are given for each game bowled and additional points for scores received in play. Another sign states: "Sorry, but we will ask you to leave if you do not comply with our standards of behavior, dress and grooming." At the entrance, still another sign says simply: "Go to church. If you've been to church service on any Sunday. just come in the same day and tell the attendant and he will give you a dime."

"I think," McKenna said, "it's a good way to get youngsters to come after church. They are well dressed and make a good appearance then." It also encourages church-going, he said.

The Bowl-O-Fun is located in what was the McKenna home. It was enlarged by an addition which the operator had constructed, and the entire structure was remodeled for the recreationl center. "It was McKenna, the family includes twin A personal friend of Archlee seven-year-old boys, Brian and

A four-room trailer, connected ing palace. "If I had to do it over by an adjoining door to the right again," he said, "I would have gone of the center, serves as an office. gether to permit a reasonable too far off when we will have to to 16 instead of 10 lanes." He is so It is equipped with a TV set, desk, consider hiring a part-time profes- enthusiastic about the results of the safe, bed, storage space and other World War II. He completed three sional business manager. As our as- center he plans to set up other facilities. The McKennas formerly lived in the spacious trailer.

Wife Bookkeeper

Jean McKenna aids her husband only as bookkeeper for the center, which is open from 10 a.m. to 10 p.m. on weekdays and until 2 a.m. on weekends. Bill Hassenstab, 18, assists full time.

McKenna said 10 leagues will be set up and, altho some already have been formed, there are still openings. The Bowl-O-Fun has been mounted on a large billboard facing well received by the East St. Louis community and by family groups, time. Juvenile authorities also are

pletely air-conditioned by summer. | what was an old swamp. McKenna filled the area with almost 100 loads of dirt before it was level

Prizes at Opening

The Bowl-O-Fun operator said the first day's take netted \$100. The center was promoted thru radio and newspaper advertisements and courtesy coupons left at local business establishments for a free game. A total of 36 prizes were given, one hourly, during the opening three-day weekend. The prizes wer for \$5 in groceries, medicines, gasoline and other products and services.

Since then McKenna has followed up with newspaper advertisements, radio spot announcements five days a week and sponsored a weekly radio show for six weeks. He still continues the newspaper advertisements, concentrating more on neighborhood papers rather than the community's daily. The Squawk Box drive-in restaurant was included in the commercial, just to mention it in conjunction with the recreational center, McKenna said.

He estimated that 20 per cent of his customers are parents. Parents and children comprise about 40 per cent of the total, adults about 15 per cent and the rest predominantly youngsters 11 to 15 years old, he said. When the center first opened, the attendance was made up primarily of boys and now there are almost 50-50 boys and girls, Mc-Kenna continued.

Wide Background

McKenna, 38, was a juvenile probation officer for the State of Illinois at East St. Louis and Rockford for about three years. He formerly worked for a drive-in restaurant in St. Louis and was a bartender at night while attending school during the day, following years of study at St. Louis University, majoring in education and minoring in psychology. McKenna enlisted in the Navy in 1939 after graduating from high school and served in the South Pacific before being discharged six years later. He is a member of the American Legion and Alpha Sigma fraternity's Omega chapter, which operates a boys' summer camp at DeSoto, Mo. His hobbies are playing bridge and fishing, both of which are shared with his wife.

Mrs. McKenna, formerly of which are concerned with where Springfield, Ill., is 37. She was a O-Fun is situated to pick up their their children are spending their social worker for the Illinois Department of Child Welfare for happy over the added supervised, about five years and has been on the professional staff of both the City fathers gave their approval YWCA at Springfield and the There are several things beside by rezoning the area behind the Campfire Girls in Chicago. A gradthe bowling machines that strike Squawk Box from residential to uate of Cornell College at Mount the customer's eye when he enters commercial for the amusement cen- Vernon, Ia., she completed a year the Bowl-O-Fun. The center is ter. They also gave their permis- of graduate social work at Washcompact, yet not crowded. It has a sion to use the city's right-of-way ington University in St. Louis. She low acoustical tile ceiling with flu- at the right side of the U area as a and her husband have been married

Milwaukee Coinmen's Dinner President Arthur D. Andrews, Mc-Kenna put his efforts into his bowl-

Continued from page 67

profit.

"Improvement of legislative climate should rank high on the association's objectives," Stecher said, "but even more important are the values we each gain by meeting frequently to discuss our common business problems."

According to President Sam Hastings, the association's membership drive will be extended for "about another month.". . . . After that we'll have to devote our time, and efforts to attacking the important problems confronting our industry.

Hastings outlined a number of projects the association intends to tackle: (1) Free play. "We can have legalized free play in this State if we want it badly enough to do a little work," he said. "We missed legalized free play in the last session of the Legislature by only one vote-without a strong association.

(2) Taxation. "The State of Wisan industry, we will be helpless present the true picture of our business to the public. We are a legitimate part of our community; we're not racketeers. We need our association as a voice to speak out for us."

P-R Program

(3) Public relations. "We plan to embark on a program of selling ourselves to the locations we serve. They must be made aware of the advantages they gain when they deal with well equipped, established association members. Let's stop talking 50-50 commission deals; let's begin explaining to our locations the size of our investments in equipment, buildings, trucks. We must also promote the fact that our employees are highly trained technicians and are home owners and family men earning a good living in this business."

Hastings also outlined plans for preparing promotional mailing pieces to be sent to location owners and an association advertisement in the classified section of the Milwaukee telephone book.

ing to Hastings, "The time is not at the close of the convention.

sociation grows, and takes on a Bowl-O-Fun locations. more important role, it will be adhire."

the Victory Dinner: Mike Basile, from the right side of the U-shaped Kemo Novelty Co.; Erv Beck and Dan Mattes, Mitchell Novelty Co.; Frank Bartnik, Banaco Music Co.; Joe Pelligrino, Bob Puccio and Carl Betz, P. & P. Distributing Co.; Leo Dinon and Harry Gromacki, H. & G. Amusement Co.; Ken Kulow and Glenn Grubb, Kendou, Inc.; Ken Egelseer; Otto Hadrian, Otto's Distributing Co.; Erv Hoeth and Woody Johnson, American Coin Machine Corp.; Sam and Jack Hastings, Hastings Distributing Co.; Jerome (Red) Jacomet, Red's Novelty Co.; Arnold Jost, Arnold's Amusement Co.; Leslie Reder, L. R. Distributing Co.; Doug Opitz, Hilltop Coin Machine Co.; Perry consin is looking around hungrily London and Nate Victor, Regal for new sources of tax money. As Music; Casper Reda; Casey Karpinski and Dennis Groszkiewicz, targets unless we are organized to Kewpie Novelty Co.; Harold Sommerfield, Southern Novelty Co.; Clarence Smith, Milwaukee Amusement Co., and John Tuska, J. T. Novelty Co.

Joe Robbins, Empire Coin Machine Exchange, Chicago, was a surprise visitor.

Det. Game Ops

Continued from page 67

of relays, switches, and similar equipment is blamed for this unsatisfactory condition.

Operators were especially disturbed because of the increasing cost of special machines for Detroit, with reports of one about to be placed on the market by an unidentified national manufacturer, to sell at around \$2,500.

CHICAGO — Louis Glass, of Modern Specialty Company, Madison, Wis., was the winner of a Deluxe Home Pool Table at the Valley Sales Company MOA exhibit booth. A drawing of regis-(4) Business manager. Accord- tered visitors to the booth was held



INSIDE VIEW of the Bowl-O-Fun shows William McKenna, the owner (center), giving his young lady customers a demonstration on the alleys. McKenna, a restaurateur, got interested in the bowling set-up as an added attraction to his drive-in set-up.

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SAY YOU SAW IT IN THE BILLBOARD!

JUKE, DANCERS GO 39 HOURS

LONDON - A new world record for non-stop marathon rock 'n' roll is being claimed by the Channel Islands. Five Guernsey couples and three Jersey pairs completed 39 hours to beat the previous record (held by Jersey) of 34 hours, 15 minutes. The couples performed to the music of a Bal-Ami K 200-selection stereo phonograph, installed by local operator Ken Rabey, The box played continuously for 40 hours without giving the slightest trouble. At the previous marathon contest the machine used was a German Fanfare.

Prizes Spark Up MOA Meet For Winners

CHICAGO-It wasn't all work and no play with no rewards for the music operators during the Music Operators of America convention last week.

A number of fine prizes donated by manufacturers and MOA made the forum sessions and business meetings a lot more lucrative than the ones who were lucky enough to win imagined.

Some of the happy winners included Pete L. Weyn, Havre, Mont., winning a Jumbo shuffle alley donated by Bally; John Bush, Peoria, Ill., winning a Magnus organ donated by Williams, and Mrs. Norman Gefke, Sioux Falls, S. D. winning a Fiesta pool table donated by Fischer.

Bonds

MOA donated four \$25 bonds won by Gabe Orland, Los Angeles; Carl Pavesi, White Plains, N. Y .: Louis Glass, Madison, Wis., and E. J. Perrier, Granada Hills, Calif.

Mrs. R. E. Ahering La Moure, N. D., won a mink stole also donated by MOA. Harry Hurvich, Birmingham, walked off with a hi-fi phonograph donated by the California Music Company, as did Leora J. Porter, Peru, Ind., with a stereo amplifier.

House Studies Coin Changer

WASHINGTON-During hearings held last week (19) by a House judiciary subcommittee on proposals to update the nation's laws relating to counterfeit money, the subcommittee members were obviously fascinated by a new coin and currency changing machine on dis- kept clean," he warns. "The glasses play, and were sympathetic to re- must be cleaned; the mirrors must I try to give them what they want." quests that the changes be made.

Walter R. Mayne, counsel for National Rejectors, Inc., St. Louis, appeared in support of H.R. 11320 introduced earlier this year by Congresswoman Leonor K. Sullivan (D., Mo.). Basically, the Sullivan Bill would bring up to date the socalled Federal Slug Law by broadening it -to include false paper currency, and enabling the law enforcement agencies to go after the user as well as the maker icing needs. When I check one of the false money.

The Slug Law was passed in 1944, and made the manufacture and sale of tokens and slugs for use as lawful coins in machines a violation of the U. S. Criminal Code. It did not cover paper curs rency, and did not allow prosecution of the user of counterfeit cation to location for referrals and nately, the cost of burglary and money.

Bulletins

Canteen Sets AMI-Rowe Sales

CHICAGO—The establishment of Rowe-AMI Sales Company as a means of co-ordinating sales in the United States and Canada of Rowe vending machines and AMI commercial music equipment was announced at presstime last week by Nathaniel Leverone, Chairman of Automatic Canteen Company of America. The new company will be a wholly owned subsidiary of Automatic Canteen.

The AMI and Rowe equipment lines have previously been separately sold by Automatic Music, Inc., and Rowe Manufacturing Company, manufacturing subsidiaries of Automatic Canteen Company. Headquarters of Rowe-AMI Sales Company will be in a new building now being constructed, occupying a square block at the Congress Expressway and Laramie Avenue on the west side of Chicago.

Officers of Rowe-AMI Sales Co. will be: John W. Haddock, chairman; Charles Brinkmann, president; Edward R. Ratajack, executive vice-president; Robert Deutsch, vice-president; Jack Dunwoody, vice-president; T. M. Kobza, treasurer; Frank J. Newman, secretary.

Haddock and Ratajack are president and vice-president of Automatic Music, Inc. Messrs. Brinkmann, Deutsch and Dunwoody are officials of Rowe Manufacturing Company and will all move to the new Rowe-AMI Chicago headquarters. Kobza and Newman occupy the same offices with Automatic Canteen Company.

Leverone expressed the belief the purchasers and users of Rowe-AMI equipment will be better served thru this consolidation of activities, altho it is not the intention to disturb the present AMI or Rowe marketing arrangements which are satisfactorily established.

European News Briefs

· Continued from page 68

its technicians in Germany for service training, and Laurens Vale, Valco's chief, calls the German training program further evidence of the German coin machine industry's "superb export sales organization."

Dutch Financier Backs Wallbox

THE HAGUE. The Netherlands—One of Holland's leading financiers, L. J. C. Goudswaard, is backing the development of a radically new-type wall juke box.

The financier says the details are secret but that the new box is tailored to the export trade. He predicts that the new box will create a big, new market for juke boxes, a market now unreached because of the size and expense of existing boxes.

Goudswaard is known as the "Mr. Juke Box" of Holland. "I fell in love with the business," he grins. Goudswaard is reported to finance around 80 per cent of the Dutch juke box business.

Religion Theme of Italian Disks

MILAN, Italy-Religious-theme disks are climbing to the top of Italian juke box hit-tune lists.

Two most-played tunes are "Charity Rains From Heaven" and "The Monk and the Poor Man."

The popularity of the religious-theme disks stems from the campaign of Father Don Giovanni Rossi of Assisi to improve the quality of music played by Italian juke boxes.

The priest has obtained church sanctions for some 20 disks having a religious theme set to popular music.

Taxes and Payoffs in Gary

Continued from page 65

said. "Others every two weeks: still telling me of possible openings. others once a week. It depends on Much of my new business comes the traffic and the trade."

Health

Altho venders are free from health regulations in his territory. I do my best to keep it by giving Glowiszyn exercises scrupulous it the best I have in service and care in maintaining equipment at product. I meet demand. I give it the highest level of sanitation.

"Bulk vending machines must be be polished."

have extra equipment.

Refill

"On every refill," he explained, "I change the mechanism and globe and take it back to my shop for sterilization. Needless to say, I watch for stagnation of food.

"My route isn't very big so I can keep a pretty good watch on servmachine on location, I check all the Steel City head advises. the others just to be sure. Often I call the spot by telephone to ask if location calls me.

servicing only once a month," he ness. Then friends help me by to me by word of mouth.

Service

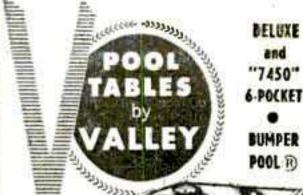
"Then when I do get a location, variety. Every time I make a refill I change the product just a little to something different and better.

After counting the money on the In fact, he feels operators should spot, Glowiszyn dumps it into a sack and counts it again in his office. The location has the choice of being paid immediately or monthly by check. Over 90 per cent of the premise owners prefer the deferred arrangement, Glowiszyn said.

Insurance

If the operator is to sleep well at night, he should carry insurance,

Liability insurance is the most important. Glowiszyn suggests. "By everything is all right. Of course, that I mean product liability plus when something goes wrong, the bodily injury and property damage. Somebody could eat a ball of gum "How do I get my locations? I and break a tooth or a machine don't solicit, but I do go from lo- could fall on somebody. Unfortufor possibilities of additional busi- vandalism insurance is prohibitive."



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O. C. LONG



DONALD T. DICK



RICHARD H. SCHRADIECK

CHICAGO—Three regional representatives and a special sales representative for the Seeburg Corporation vending division were named last week by George Glass, vice-president.

Glass also indicated that future plans of the division call for expansion into other fields of vending beside the present line of coffee, cold drink and cigarette machines.

Frank K. Finneran has been named regional manager for the Northeast section of the country, including the New England States, New York, Pennsylvania, Maryland, Delaware and Virginia. Active in the vending industry since 1945, Finneran was president and general manager of Spacarb New York Distributors as well as manager of the vending machine division of Union News Company.

Midwest regional sales manager is Donald T. Dick, whose territory will include Indiana, Minnesota, Wisconsin, Michigan, Iowa, Ohio, Missouri. Kansas and Nebraska. In 1955 Dick founded a sales agency to represent several manufacturers of vending equipment. Prior to that he was sales manager for the Jersey Creamery, Detroit.

O. C. Long, former general sales manager of Dariomatic, Inc., milk vending firm, is the regional sales manager for Georgia, Tennessee, Mississippi, North Carolina, South Carolina, Kentucky, Florida, Alabama, Oklahoma and Texas. Prior to his association with Dariomatic, Long was area manager for the Vendo Company, Kansas City, and was also affiliated with the Dr. Pepper Company.

Special sales representative for Seeburg in the New England territory is Richard H. Schradieck, who previously spent three years with the Automatic Merchandising Corporation. Before that he was sales engineer for A. O. Smith Corporation, Mil-

Juke Business Healthy, Say Mich. Ops at Meet

recently, giving evidence that the chines. juke box business in the Detroit was devoted largely to a simple

Some attention was devoted to became effective last month, requiring suitable identification of all municipal council involved to premachines on location as to owner- sent the operators' position for ship, providing a firmer tax base equitable treatment in any new lifor the city, a convenience for the censing plan.

DETROIT - General discussion | location owner in locating the opof routine operations and activities erator, and a means of protection held the floor at the May meeting for operators themselves against of Music Operators, Inc., held here the invasion of unidentifiable ma-

Some attention was also given area appears to be flowing along at the meeting to proposed local in smooth fashion with few major ordinances which would impose a problems at this time. The session high fee upon operators and machines. One of these is reported review of past activity, President in Taylor Township and another Frank Fabiano said. in a so-far-undisclosed suburb. Details of the proposal were not the new Detroit ordinance, which available. Fabiano said that he would personally appear before the



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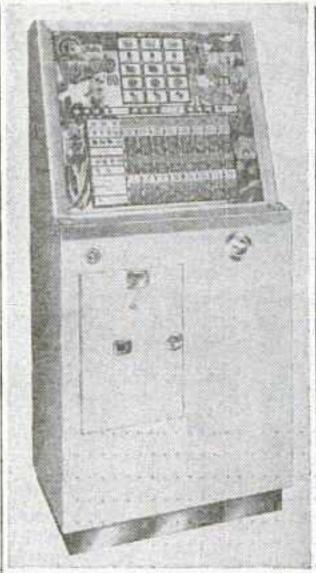
Inn here was the scene Tuesday Guild then took over the podium. evening (17) of a highly successful Pavesi and members of his com-Westchester Operators Guild an- mittee presented Al (Senator) Bodnual affair. A final count showed kin and Mrs. Bodkin with a wedand record distributors and one- 25th anniversary. Bodkin was also stops attended.

Guild, called the affair to order convention in Chicago. with a series of introductory re-

SCARSDALE, N. Y .- Holiday | marks. Carl Pavesi, prexy of the that over 300 operators, juke box ding cake, in token of the Bodkins' complimented on his public rela-Malcolm Wein, attorney for the tions speech last week at the MOA

Later on, entertainment was

provided by Kitty Kallen of Columbia Records with such disk hits as "If I Give My Heart to You," and "Make Love to Me," and Johanna Valenti, teen-age daughter of Staten Island operator, Lou Valenti. Miss Valenti is featured on the Leader label, a subsidiary of Kapp Records. Her performance for the operators was received with great approval. Comedian Jack Wakefield, already a favorite with the Westchester group from his past performances there, also scored a success with his routines.



1960 JUMBO is the new version of the Bally Manufacturing

Company upright game.

IRS: SPORT GOODS TAX COVERS COIN POOL BALLS

WASHINGTON-Internal Revenue Service ruled last week (16) that sales of billiard balls and cues are subject to the manufacturers' excise tax on sporting goods, regardless of their size, special markings and the use for which they are sold.

In answer to a request for advice from industry, IRS pointed out that some manufacturers produce billiard balls and cues designed specifically for use with coin-operated amusement devices and sell them only to the makers of such devices.

Section 4161 of the Internal Revenue Code of 1954 imposes a tax upon the sale by the maker, producer or importer of certain sporting goods, including billiard and pool tables measuring 45 inches over-all or more in length, and balls and cues for such

The Service held that the sale of any balls and cues which are of the type primarily designed for use on taxable billiard and pool tables is subject to the manufacturer excise on sporting goods, regardless of the size, special markings or the use for which sold.

EFFECTIVE DISPLAY: A glasscutter was employed to cut a rectangle thru a mirror mounted on one wall of Phoenix's New Yorker Bar, and a 1,000-selection background music unit was GIVE TO DAMON RUNYON installed in the mirror.

REAL HOT CLOSEOUT

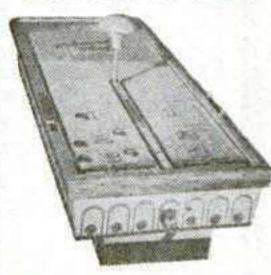
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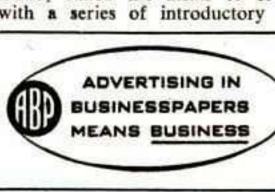
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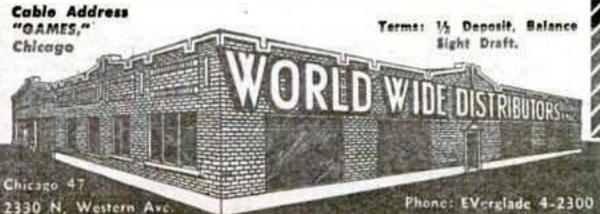
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Showroom Opening Draws 100 Badgers to United, Inc.



LOOKING OVER the Wurlitzer Bermuda contest folders at the United, Inc., party Sunday, May 1. Couples, from left: Mr. and Mrs. Chuck Hartman, Watertown,; Mr. and Mrs. Clyde Fessler, Fessler Coin Machine Company, Sheboygan, and Mr. and Mrs. Al Durand, Durand Sales, Green Bay.



ENJOYING UNITED, INC.'S, hospitality at the party thrown Sunday, May 1, to unveil the new showroom and explain the Wurlitzer Bermuda trip contest, are from left: Mr. and Mrs. Carl Klein, Klein Novelty, Milwaukee; Mr. and Mrs. Chuck Miller, A. & M. Distributing, Racine, and standing, also from A & M. Distributing, Leroy Craig.

section of local and State music we wanted to show our customers operators attended the unveiling of and some close friends our newly the new United, Inc., showroom added quarters. And secondly, we area at 1101 West Vliet Street Sunday afternoon and evening, May 1. Close to 100 people showed up. United, Inc., Wurlitzer distributor for Wisconsin and Upper Michigan, recently completed an extensive enlarging and refurbishing project.

According to Harry Jacobs Jr. United, Inc., president, "This party

MILWAUKEE—A good cross- had two basic purposes. First of all, wanted to plug the Bermuda trip contest available now to our operator customers in the territory. We think we succeeded in doing both things quite well."

> On hand to explain the Wurlitzer-sponsored trip to Bermuda to the operators and their wives were Mr. and Mrs. George Fletcher, Fiesta Travel Service, Pittsburgh, Pa. Several films on Bermuda were also shown.

Guests enjoyed a delicious buffet supper and refreshments. Ladies were greeted at the door with an orchid corsage.

Recording artists Nina Simone and Earl Bostic stopped by to congratulate the United, Inc., brass on the new showroom. Also on hand was Bob (Coffeehead) Larsen, popular WRIT radio station deejay.

Attendees included Mr. and Mrs. Theodore R. Gottwein; Mr. and Mrs. Mike Bosanec and Mr. and Mrs. Jim Hudy, B. & H. Amusement Co., Milwaukee; Vernon Sherkow, Sherco Record Distributors, Milwaukee; Mr. and Mrs. Clyde Fessler, Fessler Coin Machine Co., Sheboygan; Mr. and Mrs. Carl Klein, Klein Novelty, Milwaukee; Mr. and Mrs. Bob Puccio and Mr. and Mrs. Carl Betz, P. & P. Distributing Co., Milwaukee; Mr. and Mrs. Leo Gutreuter, Fond du Lac.

Mr. and Mrs. George Schroeder, Milwaukee; Mr. and Mrs. Ralph A. Klatt and Mr. and Mrs. Dick Beth. Beaver Dam; Mr. and Mrs. Harold Ristau and Mr. and Mrs. L. W. Conrad, Kaukauna; Douglas Boone; Ralph Grospach; Mr. and Mrs. A. L. Durand, Durand Sales Co., Green Bay; Mr. and Mrs. (Continued on page 75)

Star Distribs Colored Title Strip Gimmick

CHICAGO - Colored plastic title strip covers, suitable for calling attention to new record additions, were being passed out as sample gimmicks by Star Title Strip Company during the Music Operators of America convention.

Use of such strips has received gathering interest from operators in association forums thruout the country recently. The device consists of small clear plastic strips, same size as a title strip, which is placed over any new record additions made on a phonograph, and a decal explaining the idea, suitable for affixing to a juke box dome.

In a forum on programming. numerous operators had commented on the general lack of promotion accompanying new record additions. One man, J. Harry Snodgrass, commented that the juke box industry is the only industry that has a new product to sell almost every week (new hit records) and generally fails to publicize the matter in any way. He commented that his firm was using the plastic strip cover idea on all his phonographs as a means of calling attention to new tunes.

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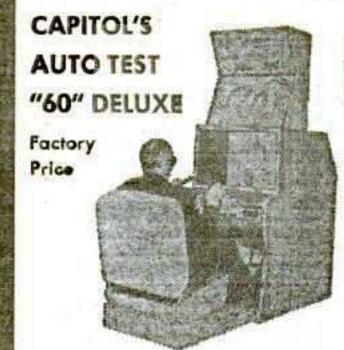
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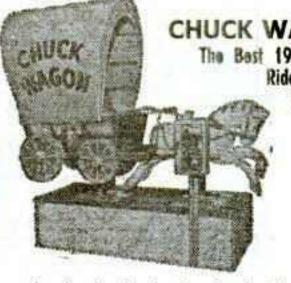
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Showroom Opening

Continued from page 74

Vince Waters, Milwaukee; Mr. and Mrs. Charles A. Miller and LeRoy Craig, A. & M. Distributors, Racine; Mr. and Mrs. Chuck Hartman, Watertown; Mr. and Mrs. Gary Reier, Mukwanago.

Mr. and Mrs. Walter Flink, Spencer; Mr. and Mrs. John Tuska and Mr. and Mrs. Boyd Reidt, Cudahy; Mr. and Mrs. Ken Kulow, Kendou, Inc., Milwaukee; Mr. and Mrs. George Jaber, Fond du Lac; Mr. and Mrs. Robert Mahl, Record City, Milwaukee; Mr. and Mrs. Charles F. Hanke, Winneconne; Mr. and Mrs. Benn Ollman, The Billboard, Milwaukee; Mr. and Mrs. Fred Braun, Suburban Music, Menomenee Falls.

United, Inc., and Wurlitzer staffers included Mr. and Mrs. Harry Jacobs Jr., Woody Johnson, Erv Hoeth, C. B. Ross, Mark Case, Mr. and Mrs. Harold Stark and Reid Whipple, who came in from Buffalo, N. Y., for the party.



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THE FOOD WAS GOOD. Lined up at the buffet table spread at the United, Inc., Bermuda trip contest party, Sunday, May 1, from left are Mr. and Mrs. Mike Bosanec, B. & H. Distributing, Milwaukee, and Mr. and Mrs. Clyde Fessler, Fessler Coin Machine Company, Sheboygan.



A GOOD COMBINATION around the new Wurlitzer model at United, Inc.'s, showroom party: A juke box operator, a disk jockey and a recording artist. From left: Ken Kulow, Kendou, Inc.; Bob (Coffeehead) Larsen, WRIT deejay and station executive, and recording artist Earl Bostic, who stopped by to meet the operators.

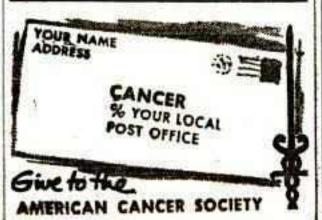
УО НО НО

Pirate Chest Opened by 15 At P-R Booth

CHICAGO-Fifteen lucky visitors to the recent 10th annual convention of the Music Operators of America were able to open the unique treasure chest in the booth of the Coin Machine Council for public relations.

The trade representatives each received an assortment of records which were supplied by Summit Distributing Company, Decca Distributing Company, Garlen Distributing Company and Dot Rec-

Winners of records included R. E. Aherin, Aherin Novelty Co., La Moure, N. D.; Albert S. Warren, Auto Bell Novelty Co., Chi-cago; Gloria Parker, National Juke Box, New York; Ray Spinks, Spinks Vending Corp., Vandalia, O.; Dale Porter, Music Service Co., Albuquerque, N. M.; Henry Ley-ser, Associated Coin Amusement Co., Oakland, Calif.; Joseph Mc-Kane, Otto-Matic Music, Mount Clemens, Mich.; Francis Miller, Miller's, Inc., Irvine, Ky.; Erwin



Barg, Robbins Feist Miller Corp., Chicago; Robert Fetter, Fetter Commercial Music, Sunbury, Pa.; Harold J. Hampton, Wisconsin Novelty Co., Milwaukee; Charles Marik, Star Music Co., Rockford, Ill.; Liz Christensen, Johnson Vending Co., Rock Island, Ill.; Dave Winnick, Nasco Sales, Cambria Heights, N. Y., and Frederick Zemke, Zemke Operated Machines, Ann Arbor, Mich.

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Apce Soda Shop 3 drink 485
Hot Food 8 sel. 135
Hebel 5 sel, Ice Cream. 395
Hebel 3 sel, Ice Cream. 325
Vendo #59 Ice Cream. 125
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Bally STRIKE BOWLER ... 295
Bally 14-Ft, BOWLER ... 245
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BOWLER ... 195
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Midwest

DETROIT DOINGS

William Campbell, of Campbell Music Company, is retiring shortly from his long-time post as supervisor at Chrysler Corporation, and is being congratulated by his friends



Wm. Campbell

on his plans to devote full time to his music business. . . . The Pinkston Music Company, located for some years on Livernois Avenue, has moved to new quarters on West Euclid Avenue. Owners are the father and son team of Richard A. Pinkston Jr. and Richard A. Pinkston III, better known in the trade as Lowell and Dick respectively. Dick Cross, manager of the one-stop rec-

ord department for Miller-Newmark Distributing Company, who has been very ill for some time, is temporarily retiring from active business and moving to Windsor, Ontario, where his family resides, to recuperate for a few

months. Roger Harvey, formerly with Music Systems, Inc., has been appointed manager of the department to succeed him. Art Hebert, general manager of the Detroit operations of Miller-Newmark, is looking forward to a significant increase in the record business here with the approach of the summer and resort season.

Brad Bradford of Automat Vending dug into his archives to come up with an ancient cigarette vender of some 30 years ago, which he proudly placed on display during the Coffee Futurama held by the King Coffee Company, where it attracted much interest. Leo Fournier, head of Wedman National Sales Company, and one of the real veterans of the industry, guessed that it might be a Stewart McGuire machine, but no identification could positively be made.

Frank R. Fabiano of Fabiano Sales and Service, and president of Music Operators, Inc., led a lively delegation of Detroiters to the MOA Convention at Chicago, including Bill Van Koughnet of Union Coin Machine Service, Vince Meli of Meltone Music, Marty Rice of Rice Music, Johnny Mahaz, field representative for the MOI, and others.

Al Young of the Seaway Coin Machine Company, who special-

izes in Arcade operation, is reopening his locations in amusement parks and expanding his operation, adding additional Arcade equipment. Among his ventures is the big Arcade at Edgewater Amusement Park, now the only amusement park within the city limits.

Ben Stocker, who operates under the name of Band Box Music Company with a large juke box route, has moved his office from Wyoming Avenue in the northwest section to Garnder Avenue in suburban Oak Park. He was formerly also associated with a florist shop at the Wyoming location.

Louis E. Fisher, one of the city's veteran music operators, who disposed of his interest in Fisher Music Company a few months ago, has dropped plans to return to the coin machine business with the new Fisher Novelty Company, which he subsequently formed. He has moved to the northern suburb of Huntington Woods and is concentrating strictly in the field of electronics now.

Mrs. Elsie Taylor has taken over ownership of the W. W. Coin Machine Sales, following the recent death of her husband, Wallace W. Taylor, who operated the company, and has moved headquarters from River Rouge to Catalpa Street in the downriver suburb of Southgate. The company operated a route of shuffleboards and bowling alleys, originally, and has added not only pool tables but juke boxes. George Gabriel, a son-in-law, is managing the route for Mrs. Taylor, and reports he finds the pop record information in The Billboard a good buying guide to keep on top of popular demand in new tunes.

OUT MINNESOTA WAY

Clifford Knutson is back at Advance Music Company, Minneapolis, as a routeman and sales representative after an absence of two years, according to Dan Heilicher, partner in the firm. Knutson is a veteran of over 15 years in the vending and coin machine industry and is well known in the area. Most recently he has been with the post office department in Minneapolis. . . . Out-of-town operators in the Twin Cities recently were Frank Krall, Cornell, Wis.; B. F. Kragtrop, Tracy, Minn.; Elgin McDaniel, Wadena, Minn.; Vince Jorgenson, Mason City, Ia.; Bob Lucking, Benson, Minn.; John McMahon, Eau Claire, Wis.: Cab Anderson, Hudson, Wis.: L. P. Wilbur, Duluth, Minn.; John Walley, Eau Claire, Wis.; Frank Mager, Grand Rapids, Minn., and Lawrence Jenkins, Bath, S. D.

Floyd Rogers, veteran serviceman for Advance Music Company. had successful crappie fishing at his cabin near Park Rapids, Minn. . . . Sol Rose, sales manager of Sandler Distributing Company, was in Southern Minnesota on business. . . . Among the many distributors and operators who were in Chicago for the MOA convention were Harold Lieberman, Harold N. Lieberman Company, Minneapolist Irving Sandler, Sandler Distributing Company, Minneapolis; Herman Paster and Kenny Glenn, Mayflower Distributing Company, St. Paul, and Sam Cooper, of the firm's Milwaukee office; Amos Heilicher and Norm Pink, Advance Music Company, Minneapolis; Stan Woznak, Little Falls, Minn., and Bob Aherin, LaMoure, N. D. Aherin and his wife also were in the Twin Cities recently.



Williams Sets Production on Serenade Pin



SERENADE

CHICAGO - Williams Electronic Manufacturing Corporation went into production last week on Serenade, a new two-player fiveball pin game, with shipments slated to start this week.

Main ball target is a bull's-eye at center playfield covered with a flashing light canopy that provides changing values for hits on the target. When number is lit, the target gives 10 times regular value.

Serenade can be set for three or five-ball play and has a two-way double match-play feature. Score panels keep separate tallies for each of two players, who take turns shooting.

The game has other bull's-eye targets along the sides of the playfield, ball flippers at the bottom and other standard five-ball features. It has the Williams front coin entry arrangement.

Decor is based on a buccaneer scene, with women minstrels and pirates featured on the backglass.

What's Ahead

Continued from page 67

It's real point of sale merchandising."

Meyer Parkoff, head of Atlantic New York, pointed out succinctly, "I'm interested in one thing-more juke box plays. We've never made any point of sale merchandising effort before. Now we've got some-thing that says, 'Come on over, I'm here, play me; and it highlights 10 different tunes. If this will pull in more dollars, it has made its point and I'm sure it will."

The meeting was one of a series being held by Seeburg execs with various distributors across the country to introduce the new "artist of the week" display feature of the Seeburg phonographs. Opera-tors attending the local meeting were reportedly in a highly enthused state over the developments.

Bowl Games

Continued from page 68

Councilman Joseph F. Dudzick said he would withdraw a resolution which proposed setting up a new ordinance for the machines. The resolution also called on the State Liquor Authority to co-operate with the city in permitting the devices.

Naples explained that in 1955, an application was made for a license under the present ordinance. A Police Department expert ex-amined the machine and turned it down as a gambling device, he said, and no license was issued. The courts later upheld the city, Naples added.

Coin Exports

Continued from page 68

The United Kingdom led the February game volume with a \$93,imports—usually high — dropped off during the month, but stayed among the top four markets, with Canada included.

Scandinavian High

The Scandinavian markets showed up well in the February totals, with Norway and Sweden ranked fifth and sixth in the lineup. New phonographs accounted for most of the Norwegian trade, while games drew top attention from Sweden. Australia continued strong with imports spread evenly

New phonograph exports of \$922,800 topped the January mark of \$730,657, and used phonos at 807 run. German and Belgian game \$205,914 surpassed January's \$127,768. Game exports, however, dropped from a January \$495,618 terstate Music Company, Roxbury, to a February \$444,116.

> Vending machine shipments (not shown on chart) were valued at \$191,633 for 2,318 units.



of 18 markets did \$12,000 or more in trade. Mass. Music Ops Elect C. L. Jacobs New Prexy

BOSTON—Cyrus L. Jacobs, Inwas elected president of the Music Operators' Association of Massameeting last week in the Boston Club.

Named to the post of vice-president was David Gropman, of Beacon Hill Music Company, Boston. Saul Robinson, of Paramount Music Company, Newton, took over as treasurer. Elected directors of MOAM were the following:

Arthur Sturgis, Automatic Distributors, Inc.; David J. Baker, -Melo-Tone Vending Company, Inc.; Ben Ross, Graben Vending chusetts at the group's annual & Coin Machine Company, and Ralph Lackey, Karel Music Com-

Arthur Sherman was retained as general counsel and executive director. The new officers pledged themselves and the association to a renewal of the fight to eliminate oppressive license and taxation



78

PROFIT-PROVED ADVANCING SCORES

PROFIT-PROVED "SOLO-SPOT" SCORING

IS STRONGEST PLAY-BOOSTER EVER BUILT INTO AN UPRIGHT

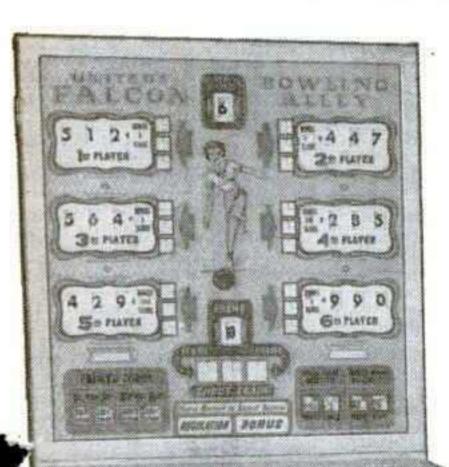
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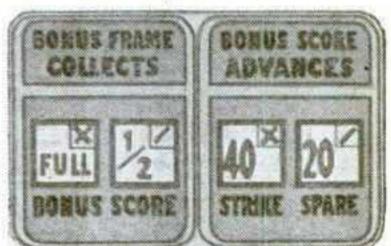
(TOP SCORE 300)

OR

(TOP SCORE 990)

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bonus builds up during game
... collects at end of game

1 to 6 Can Play

4

JUMBO SIZES

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Expandable with 4-ft. Sections

. to

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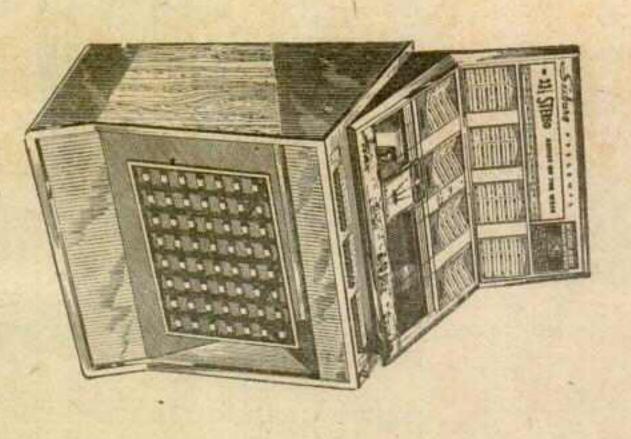
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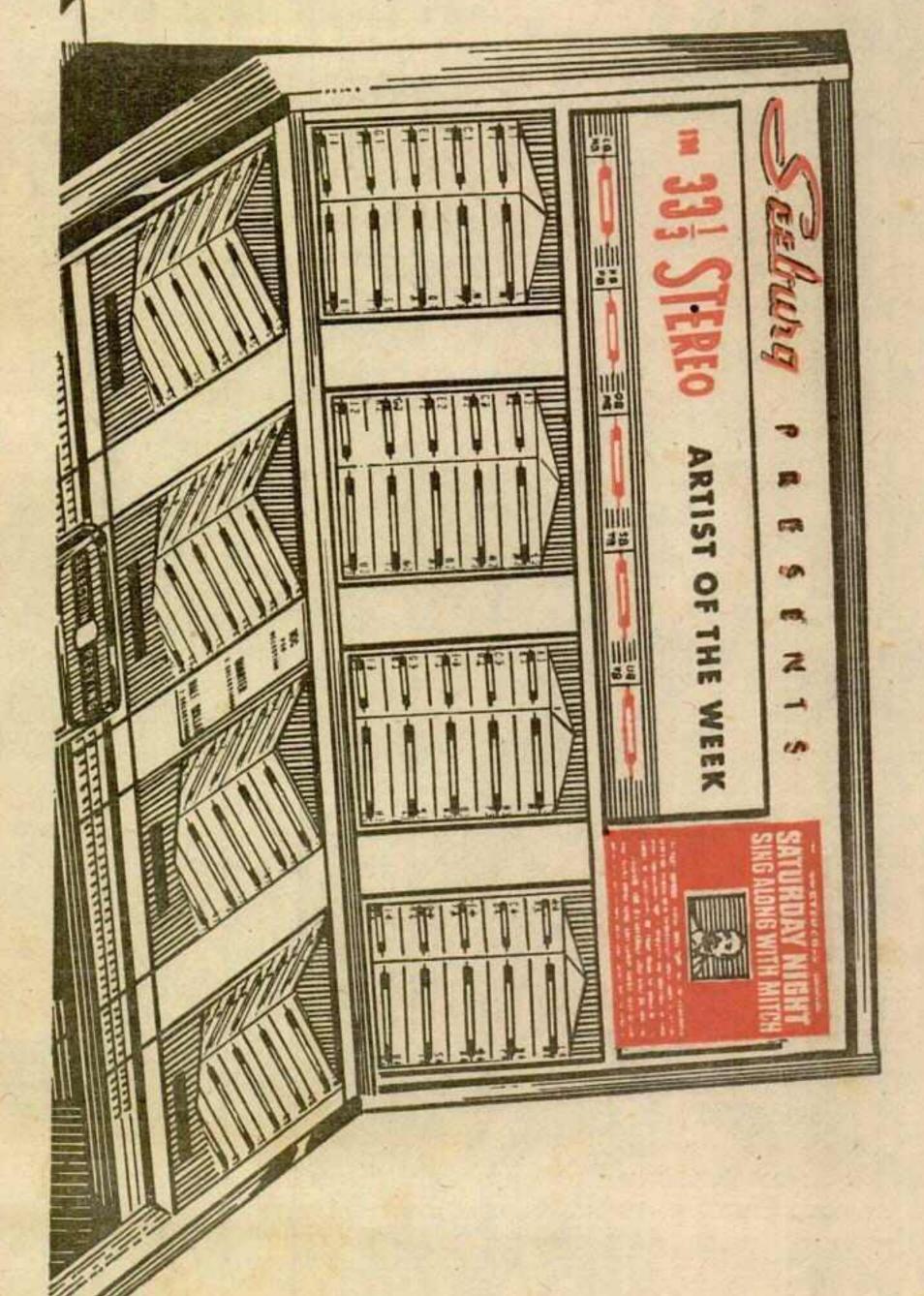
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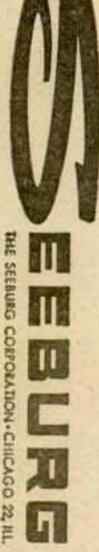


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