INSIDE:

THE STORY BEHIND THE SWEEP

The numbers tell you who won . . . R&R's quarterly "Ratings Strategy Review" tells you how. Check out the results of our exclusive, 225-station-strong spring survey for revealing data on:

- Outside media usage
- Direct mail
- Popular prizes
- Top imaging slogans Plus: ratings breakouts from the Top 100 markets.

Page 29

TUCKER'S SURVIVAL GUIDE

Thriving in today's constantly changing business environment requires successful informationgathering techniques. Innovation expert Robert Tucker explains how to stay abreast of change . . . and ahead of the pack.

Page 70

TALKIN' 'BOUT **A REVOLUTION**

The vast changes taking place in sales and marketing amount to nothing less than an advertising revolution. Chris Beck details nontraditional strategies that can turn potential losses into profits. Also included: Beck's "Ten Sales Predictions For The '90s.

Page 32

B/EZ-TO-AC RECAP

Over a dozen major market stations flipped from Beautiful Music/Easy Listening to AC in the past year, hoping to attract younger, more saleable demos. Mike Kinosian analyzes the results.

Page 106

STATIONS TAKE RAP FOR ADS

Dealing with musically incompatible commercials has always been a thorny issue at image-conscious AORs. The recent Taco Bell campaign starring Young MC made more than a few PDs nervous especially when negative calls began to light up switchboards.

Page 108

Newsstand Price \$6.00



EXCLUSIVE RESULTS

First Annual R&R Sales **Management Survey**

The Reagan administration's mat and market size, can be tion of minorities (69.5%). Inlifting of the 18-minute spotload ceiling apparently hasn't gone to broadcasters' heads - the average station plays only 11.4 minutes per hour. This and other exclusive results, cover-

ing spotloads to salaries by for-

Baldassano Becomes ABC Networks VP/ **Programming**



Corinne Baldassano

Corinne Baldassano has been named VP/Programming for the ABC Radio Networks. She replaces Tom Cuddy, who left in March to become VP/Programming at Cap Cities/ABC's WPLJ/New York.

She'll oversee the network's Entertainment Programming Department, the Tour Marketing and Merchandising Division, and ABC Watermark, which produces "American Top 40" and "American Country Countdown."

Division President Robert Callahan stated, "Corinne is smart, energetic, and creative. Her diverse radio experience will bring valuable insight to key programming decisions."

"This is a wonderful opportunity to put all the experience I've gained over the years in radio programming, sales, and management into a challenging

found in R&R's "First Annual Radio Sales Management Survey" of 1000 top radio stations.

Among other highlights:

• Stations place a premium on sales training and development, with 93.4% saying they conduct in-house sales training. And nearly 60% of stations employ an outside sales consultant, while close to 80% provide offsite training.

 On average, minorities comprise 12.9% of a station's sales staff, while women make up 53.4%. Not surprisingly, Urban outlets hire a larger proporterestingly, Country sales staffs have more minorities than AC outlets do (11.7% vs. 8.3%).

· Nearly two-thirds of salespeople are under 35 years old. Another 30% fall in the 35-49 cat-

• Slightly more than 93% of all stations use a rep firm. With the recent trend toward rep consolidation, only 57% of major market stations (1-50) say their station is the only one in the market represented by their

For further details, see Page 17 of this week's R&R.

Digital Dominates NAB Radio '90

Delco Pushes Full Steam Ahead On Radio Data System

Smart car radios that provide listeners with digital data readouts as well as music probably will be in widespread use within five years. That's the prediction of engineers attending NAB's "Radio '90" convention in Boston this week. The technological future of the industry and its embrace of digital broadcasting are the prime topics of discussion at the conference, which kicked off with engineering sessions at the Hynes Convention Center.

"More than any time in our industry's history, our current technological agenda of priorities will affect all of us - in allsized markets, AM and FM, in every format. DAB looms in front of us as either a threat or a new, incredible opportunity," commented NAB Radio Chairman David Hicks in a welcoming statement.

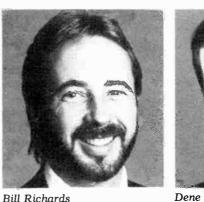
RDS Test Sites

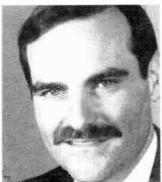
Dozens of engineers were on BALDASSANO/See Page 65 $\,$ hand Tuesday (9/11) to discuss

the latest developments in radio data system (RDS) technology, which uses FM subcarriers to digitally broadcast additional data such as news headlines or traffic information. The system is being used extensively in Europe, where it was developed, and tests are currently underway in several U.S. loca-NAB/See Page 65

Gannett Transfers PDs

Richards Moves To KIIS, Hallam To KKBQ





Dene Hallam

Gannett has transferred KKBQ/Houston PD Bill Richards to a similar spot at KIIS-AM & FM/Los Angeles. He replaces VP/Programming-Station Manager Gerry DeFrancesco, who recently left to join Pyramid's WSNI/Philadelphia as VP/OM.

KCMO-AM & FM/Kansas City Director/Operations & Programming Dene Hallam replaces Richards as KKBQ PD. Hallam had originally resigned to accept the PD post at KRSR (Star 105)/Dallas, but decided to stay with Gannett.

GANNETT/See Page 65

WB Promotes Puvogel To VP



Kenny Puvogel

Kenny Puvogel has been elevated from National Album Promotion Director to VP/Promotion at Warner Bros. He'll remain at the label's Burbank headquarters, reporting to President Lenny Waronker and Sr. VP/Marketing & Promotion Russ Thyret.

"Kenny's extensive and distinguished tenure with Warner Bros. makes this appointment especially well-deserved," said

PUVOGEL/See Page 65

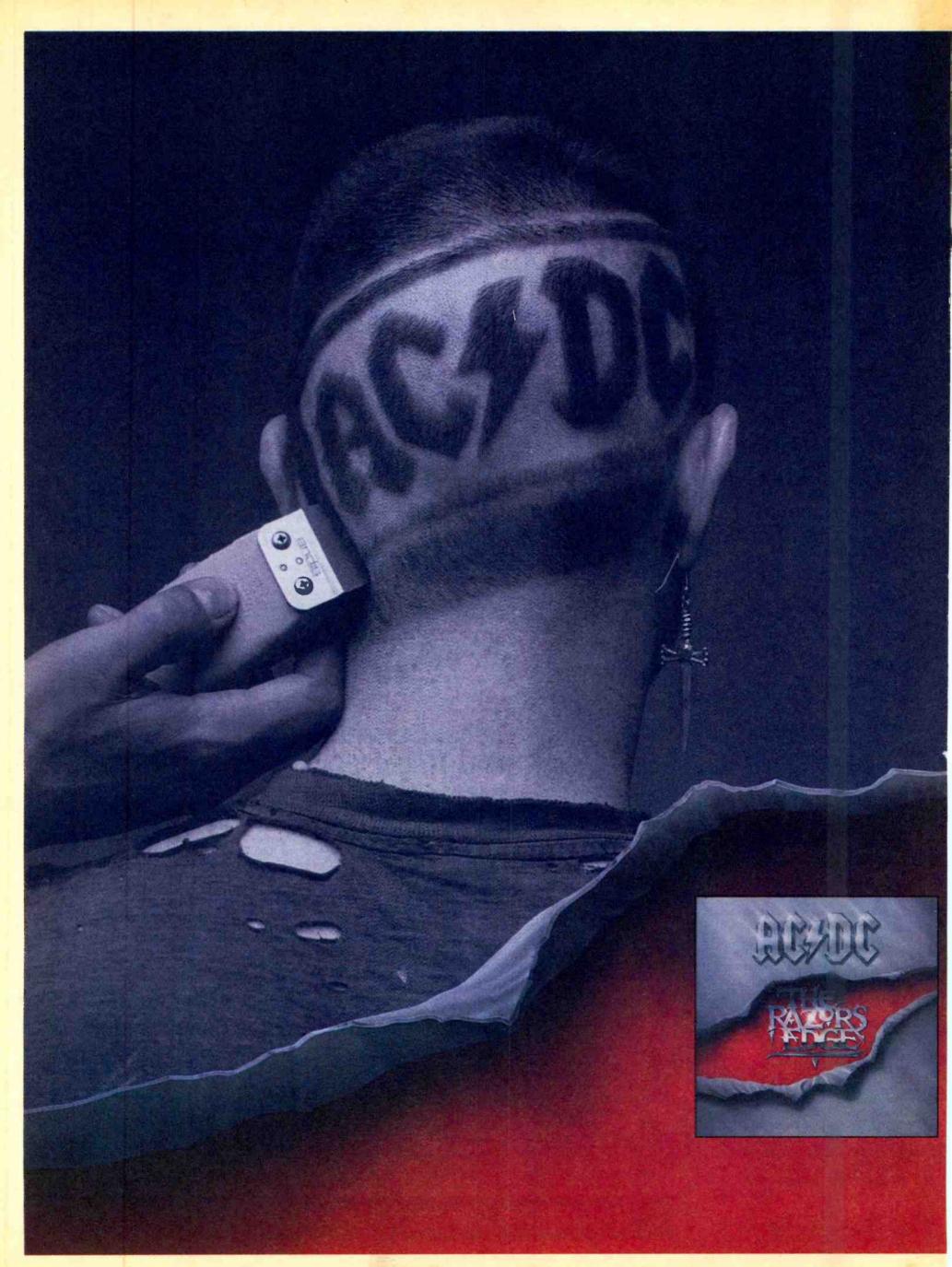
FCC Audits Find Stations Overpricing Candidate Spots

Broadcasters' failure to fully disclose their sales policies to political candidates may ac- to buy only [more expensive] count for the "widespread" vio- non-preemptible spot advertislations of the FCC's "lowest unit cost" rule of political advertising. The agency charged 30 radio and television stations with such violations in a report released Friday (9/7), based on recent surprise audits of their

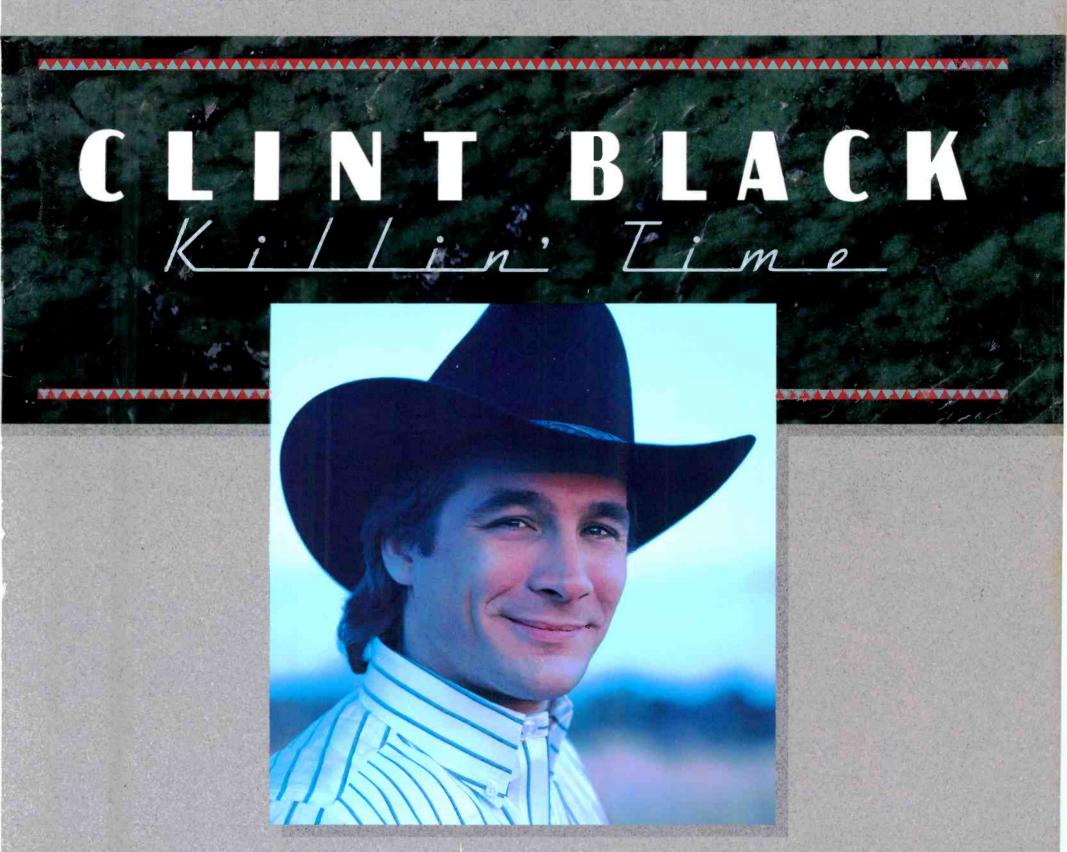
The report speculates that "candidates' strong motivation ing may be attributed to a lack of disclosure about a station's sales practices, particularly the realities of preemptibility, make goods, and other available specialized discount packaging programs."

FCC AUDITS/See Page 66

Industry's Largest Marketplace Starts Page 111



5 #1 SINGLES FROM A DEBUT ALBUM – MORE MUSIC HISTORY!



FIRST ARTIST TO ACHIEVE FIVE *1 SINGLES FROM A DEBUT ALBUM IN ANY MUSIC FORMAT*

"A BETTER MAN" • "KILLIN' TIME"

"NOBODY'S HOME" • "WALKIN' AWAY"

"NOTHING'S NEWS"



• FIRST NEW MALE COUNTRY ARTIST IN HISTORY TO OCCUPY THE #1 POSITION WITH DEBUT SINGLE

• FIRST NEW ARTIST TO RECEIVE 4 ACM AWARDS –

MALE ARTIST OF THE YEAR

NEW MALE ARTIST

ALBUM OF THE YEAR – KILLIN' TIME

SINGLE OF THE YEAR – "A BETTER MAN"

• FIRST NEW ARTIST TO RECEIVE #1 & #2 SONGS OF THE YEAR IN BOTH R&R AND BILLBOARD'S YEAR END ISSUE AWARDS –

"A BETTER MAN"

"KILLIN' TIME"



- CERTIFIED GOLD IN LESS THAN 5 MONTHS OF IT'S RELEASE
 - *1 ON BILLBOARD'S COUNTRY LP CHART FOR 28 WEEKS
 - OCCUPIED BILLBOARD'S POP LP CHART FOR 64 WEEKS
 - SALES APPROACHING DOUBLE PLATINUM



- ENTERTAINER OF THE YEAR
 - MALE VOCALIST
- SONG OF THE YEAR "KILLIN' TIME"
- SINGLE OF THE YEAR "KILLIN' TIME"

THANKS TO EVERYONE FOR MAKING CLINT BLACK & KILLIN' TIME
A NON-STOP RECORD-BREAKING SUCCESS

LOOK FOR CLINT'S NEW RELEASE

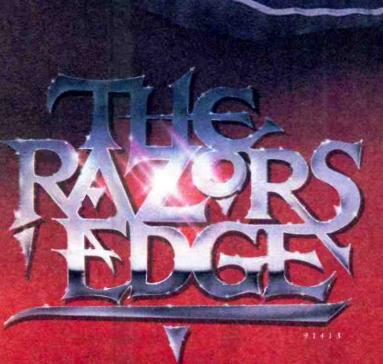
PUT YOURSELF IN MY SHOES ARRIVING SOON!







GETTHIS INTO YOUR HEAD.



Their new album.

Featuring the first track and video

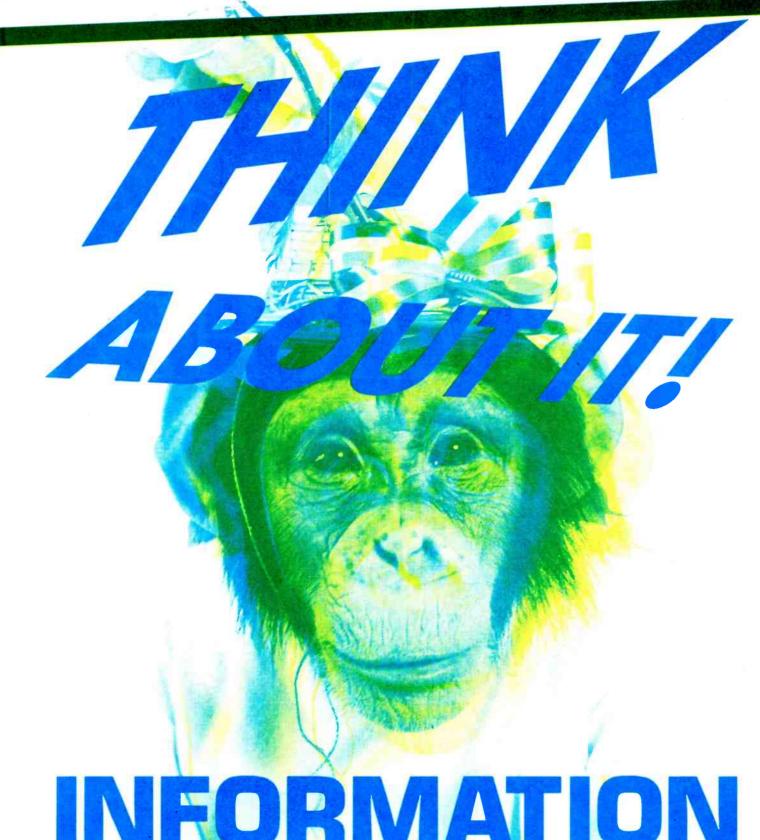
"Thunderstruck."

U.S. Tour starts October 31, 1990.

Management, Stewart Young Steve Barnel for Part Rock Management, ...d.

Produce l by Brace Fitching





INFORMATION SOCIETION





"THINK"

THE NEW SINGLE

FROM THE NEW ALBUM

HACK

PRODUCED BY

FRED MAHER AND
INFORMATION SOCIETY

MANAGEMENT:

SCOTT MEHNO/ BANG

COMMUNICATIONS

Morgan Creek Music **Group Launched**

Robinson Chairman/CEO; Mazza, Kershenbaum Co-Presidents



Jim Mazza, James G. Robinson, and David Kershenbaum

James G. Robinson, Chairman/ CEO of independent film company Morgan Creek Productions, has formed the Morgan Creek Music Group. Record industry veteran Jim Mazza and record producer David Kershenbaum have been

Lind Set As Group VP At Capitol



Bob Lind

WWMX/Baltimore VP/GM Robert Lind has added VP/Radio Group duties with WWMX owner Capitol Broadcasting Co. He succeeds Jon Coleman, who resigned last month, and will remain in Baltimore as he oversees WRAL/Raleigh, WRNL & WRXL/Richmond. and WSTF/Orlando.

"We're excited to have someone of Bob's caliber lead the radio LIND/See Page 66

Kenny To Join KJQY As VP/GM

Five-year CHR WYHY/Nashville VP/GM Mike Kenny has been tapped for similar duties at Command's KJQY (Sunny 103.7)/San Diego. His appointment at the former B/EZ-turned-AC outlet becomes effective September 24. Shortly after Kenny's arrival, Legacy will take control of the station. Former Noble Broadcast Group Exec. VP/COO Norm Feuer had been serving as interim GM.

Command President Carl Brazell noted, "Mike is an outstanding operator with a tremendous success record. He's the ideal manager to guide Sunny 103.7 to new

heights. Kenny told R&R, "Sunny 103.7 is a perfect station for San Diego; it makes sense to call us 'Sunny.' I'll be in Boston [at the NAB] talking to potential PD candidates. Jay KENNY/See Page 66 named Co-Presidents of the West Coast-based entity.

With a reported working capital fund of \$100 million, the Music Group will include a full-service multilabel record company as well as a music publishing operation, a film soundtrack division, and recording studio interests.

Robinson stated, "I'm delighted to be in business with two of the top creative and executive talents in the music world. Our expansion in the music industry reflects my earliest plans to diversify Morgan

MORGAN CREEK/See Page 66



Nick Maria

Atlantic Boosts Maria To Sr. VP

Atlantic VP/Sales Nick Maria has been named a Sr. VP. As he ioins Atlantic's senior executive staff, he'll continue to work out of the label's New York headquarters.

Atlantic President/COO Doug Morris commented, "During his 16 years with Atlantic, Nick has repeatedly shown he's one of the most knowledgeable, experienced sales executives in the industry. Our ability to maximize visibility and sales on any given release is due to Nick's street smarts and consummate professionalism.'

MARIA/See Page 66

Elektra Appoints Promotion Executives

Morrow Urban Sr. Director: Silva Heads Midwest CHR

Elektra Entertainment has promoted Joe Morrow from National Director/Urban Promotion to Sr. Director/Urban Music Promotion & Marketing. Concurrently, former EMI Northeast Regional Promotion Manager George Silva has been named Midwest National Director/CHR Promotion. He replaces Todd Cavanah, who resigned to join CHR WBBM-FM (B96)/Chicago as MD/midday air

Morrow will be based at the label's L.A. offices, reporting to VP/ Urban Marketing & Promotion Doug Daniel. Silva will relocate to Chicago and report to Sr. VP/Promotion Rick Alden.

Daniel said, "The Urban market is in a period of extraordinary growth and diversity. I feel fortunate to have someone as knowledgeable and dedicated as Joe overseeing this vital and exciting

WJLB Names Hegwood PD

Urban WJLB/Detroit has named two-year KHYS/Houston PD Steve Hegwood to a similar post, effective October 1. He replaces James Alexander, who is reportedly exiting the Booth American outlet to program WGCI-FM/Chicago.

WJLB VP/GM Verna Green told R&R, "We're excited to have Steve.

Hegwood told R&R, "I'm looking forward to the challenge of maintaining the highly rated WJLB.' He's previously programmed KYOK/Houston and Milwaukee stations WLUM and WNOV.

sector of Elektra's business."

"I saw the way George worked with radio in Philadelphia and was tremendously impressed," said Alden. "In those days I viewed him as 'the main competition' in that market, and I'd always hoped we could work together.

Morrow first joined Elektra in 1978 as West Coast Regional Urban Promotion Director and went on to become Urban National Sales Director in 1981. After executive posts with Motown and Unlimited Gold Records, he rejoined Elektra in 1986 as Regional Director/Urban ELEKTRA/See Page 66

Acquaviva Takes WALK GM Spot

Peter Acquaviva has left the GM post at WGMD/Rehoboth, DE for a similar position at American Media AC WALK-AM & FM/Long Island, where he replaces Ron Gold.

American Media President Alan Beck commented, "[American Media co-principal] Art [Kern] and I are both excited about Peter's appointment. We believe the diversity of skills he brings, in combination with the best radio staff on Long Island, spells continued success for the market's powerhouse radio station."

Acquaviva noted, "This is a unique opportunity for me to join a vital, growing broadcast company at its flagship station. WALK's talented people deserve credit for creating a radio station that's known and respected far and wide. I look forward to working with all of them and continuing the WALK tradi-

デングラ・ブ・ノディララ

SEPTEMBER 14, 1990

REMOTE POSSIBILITIES

Improved telephone facilities and satellite technology have made live broadcasts more popular than ever. WPYX/Albany morning institution **Bob Mason** explains how the right remotes can increase audience . . . and

Page 84

FEATURES

R&R SALES SURVEY: Exhaustive look at radio	
station sales operations	. 17
spring sweep	. 29
OVERVIEW	-00
SALES: Nontraditional marketing revolution	
• MANAGEMENT: Eyeing electronic espionage	
TECHNOLOGY: Talking VCRsMEDIA: Blues books hit major chord	
• LIFESTYLES: 'Calculating' partygoer profile	
• PEOPLE	
COMPETITIVE EDGE: Maintaining your advantage	52
NEWSBREAKERS	
TIMELINE	
STREET TALK: Format flip-flop in Austin	
R&R INTERVIEW: Making waves in Eastern Europe	
PERSPECTIVES: '90s survival skills	
VITAL SIGNS: Radio's newest competition	
RATINGS & RESEARCH: Research grows up	. 74
RATINGS: Birch demographic rankings	. 77
* ROCK OVER LONDON	. 80
• COMPACT DATA	
POLLSTAR	
AIR PERSONALITIES	
MUSIC DATEBOOK	
CALENDAR: Cub reporter's burning curiosity	
MARKETPLACE	
OPPORTUNITIES	116
FORMATS	
CHR: Claiming a piece of the market pie	
URBAN CONTEMPORARY: WDAS's Unity Day	
COUNTRY: Spring scoreboard Nashville This Week: Topical tunes	
NEWS/TALK: Washington remotes a capital idea	
AC: B/EZ-to-AC recap	
AOR: Taco Bell's rap attack	
MUSIC INFORMATION	
WORLD MUSIC OVERVIEW: UK, Australia,	
	. 80
Canada charts	. 82
COUNTRY	119
COUNTRY SONG INFORMATION INDEX: Complet	e
song information for all the Country hits	
URBAN CONTEMPORARY	124
CURRENT-BASED AC	
GOLD-BASED, FULL-SERVICE AC	
	132
NAC	132 133
CONTEMPORARY JAZZ	132 133 133
CONTEMPORARY JAZZ	132 133 133 135
AOR TRACKS	132 133 133 135 136
AOR ALBUMS AOR TRACKS NEW ROCK	132 133 133 135 136 138
CONTEMPORARY JAZZ AOR ALBUMS AOR TRACKS NEW ROCK CHR AC, AOR, CHR, COUNTRY,	132 133 133 135 136 138 142
CONTEMPORARY JAZZ AOR ALBUMS AOR TRACKS NEW ROCK CHR AC, AOR, CHR, COUNTRY,	132 133 133 135 136 138 142
CONTEMPORARY JAZZ AOR ALBUMS AOR TRACKS NEW ROCK CHR	132 133 133 135 136 138 142

R&R is published weekly, except the week of December 25th. Subscriptions are available for \$255.00 per year in the United States or \$695 00 overnight delivery (U.S. only), \$275.00 in Canada and Mexico, and \$475.00 overseas (U.S. funds only) from Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for un solicited material. R&R reserves all rights in material accepted for publication. All letters address-ed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permis sion from the Publisher The terms AOR, AOR Tracks, Back Page, Breakers, Most Aded, Nattonal Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1990. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.



Schmidt Enigma VP/Marketing

In his first official capacity, newly appointed Emigma Entertainment COO Joe Regis (R&R, 7/13) has named former Rhino Sr. Director/Promotion Rich Schmidt VP/ Marketing.

Regis told R&R, "We're out to make Enigma a marketing-driven, artist development-based record company. We'll develop campaigns that will get noticed, with strategic strikes in the face of enormous marketplace competition.

Schmidt added, "I love the irony. I went from begging for adds to being begged for ads." Prior to this last stint at Rhino, Schmidt was Windham Hill Productions' National Promotion Director and Rhino Director/Promotion & Publicity.

Maxwell Takes VP/GM Post At WCMS-AM & FM

WTAR & WLTY/Norfolk VP/GM Dan Maxwell has been named VP/ GM at crosstown Country combo WCMS-AM & FM. President/GM Marjorie Crump remains President, but is giving up some of the daily station duties. She's owned the station for 36 years with her husband, George, who's Chairman/CEO of WCMS, Inc.

She commented, "I've wanted to expand the creative side of what I do, but just haven't had the time. Dan was my only choice for this job. He's a true broadcast professional - one of the finest on the Eastern seaboard."

Maxwell, who worked at WCMS from 1972-77, said, "Who says you can't go home again? I had a great 13 years with [WTAR & WLTY owner] Landmark Communications, but I can't express the happiness I feel to be rejoining George and Marge Crump and the people at WCMS. The opportunity to come back to WCMS and its heritage of 36 years as a Country station is a great one."

Maxwell first joined WCMS as a parttime air talent/newsman in 1972 while in college. Upon gradua-MAXWELL/See Page 65



Rick Rogers

Rogers Named VP At PGD

Rick Rogers has been named VP/Field Marketing for PolyGram Group Distribution. He was most recently Sales Manager for TVSM Inc., and was instrumental in the launch of the cable publication TVEntertainment. He'll report to Sr. VP/Sales & Branch Distribution Jim Caparro.

Rogers will now oversee sales, product and artist development, jazz and classics regional managers, the college rep program, retail charts and reports, merchandising, and media planning.

Prior to TVSM, Rogers was Sales Manager at Time Warner Inc. and Retail Sales Manager for **Hearst Publications.**

FAX R&R

EDITORIAL

(213) 203-9763

CIRCULATION

(213) 203-8727

ADVERTISING

(213) 203-8450

FOUNDER & PUBLISHER: Bob Wilson EXECUTIVE VP/GENERAL MANAGER: Dick Krizmar SENIOR VICE PRESIDENT/SALES & MARKETING BHI Clark
SENIOR VICE PRESIDENT & EDITOR: Ken Barnes

EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067; FAX: (213) 203-9763

VICE PRESIDENT/EXECUTIVE EDITOR: Gail Mitchell ART DIRECTOR: Richard Zumwalt
ASSISTANT TO PUBLISHER: Karen Blondo

OVERVIEW EDITOR: Don Waller
HOTFAX EDITOR: Ron Rodrigues NEWS EDITOR: Mike Schaefe EDITORIAL DIRECTOR: Barak Zimmerman AC EDITOR: Mike Kinosian

AGE EDITOR: MIREY KOJAN
CHR EDITOR: Joel Denver
COUNTRY EDITOR: LON Heitton
URBAN CONTEMPORARY EDITOR: Walt Love
NEWS/TALK EDITOR. Randall Bloomquist RESEARCH EDITOR/ARCHIVIST: Hurricane Heeran
EDITORIAL COORDINATOR: Ann Schnieders
ASSOCIATE EDITORS. John Brake, Kristi Hinchman, Holly Skiar

ASSISTANT EDITORS: Anthony Acampora, Paul Colbert, Robin Dixon, Lynn McDonnell, Geoffrey Schackert

INFORMATION SERVICES

VICE PRESIDENT: Dan Cole
MARKETING DIRECTOR. Mike Lane
MARKETING MANAGER: JIII Bauhs CIRCULATION MANAGER: Dianna Se CIRCULATION COORDINATOR Kelley Schleffelin
HOTFAX DIRECTOR/OPERATIONS: Vickie Ocheltree DATA PROCESSING DIRECTOR. Michael Onufer

COMPUTER SERVICES: Mary Lou Downing, Marjon Garcia, Dan Holcombe, Mark Kozel,

PRODUCT DISTRIBUTION MANAGER: John Ernenputsch

PRODUCTION

PRODUCTION DIRECTOR Richard Agata ASSOCIATE ART DIRECTORS: Marilyn Frandsen, Gary van der Steur PHOTOGRAPHY Roger Zumwalt TYPOGRAPHY: Kent Thomas, Lucie Morris, Bill Mohr GRAPHICS: Teresa Dovidio, Tim Kummerow

ADMINISTRATION OFFICE MANAGER: Christina Gillis RECEPTION: Juanita Newton, Karen Mumay

CONTROLLER. Margaret Beckwith
ASSISTANT CONTROLLER. Debbie Botengan
ACCOUNTING STAFF: Kathy Koenig, Naiini Khan MAIL SERVICES Rob Sparago, Matthew Parvis

BUREAUS

WASHIMETON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045; FAX: (202) 783-0260 BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson ASSOCIATE EDITOR: Randall Bloomquist

ASSISTANT EDITOR: Jack Messmer
OFFICE MANAGER: Deborah White
LEGAL COUNSEL: Jason Shrinaky

MASHYILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212; FAX: (615) 248-6655

BUREAU CHIEF: Lon Helton ASSOCIATE EDITOR: Ken Tucker OFFICE MANAGER: Jackie Proffit

ADVERTISING LOS ANGELES: (213) 553-4330; FAX: (213) 203-8450

VICE PRESIDENT/SALES, WESTERN REGION MICHAEL Atkinson
ADVERTISHIG COORDINATOR: Nancy Hoff
SALES REPRESENTATIVES: Jeff Gelb, Henry Mowry
PROMOTIONS COORDINATOR TIME Lettz
SALES ASSISTANTS: Leelle Cutting, Janet Parker
MARKETPLACE SALES: Ilsa Glanzberg, Jill Needleman

WASHINGTON: (202) 783-3826 VICE PRESIDENT/SALES: Barry O'Brien MASHVILLE: (615) 244-8822

A WESTWOOD ONE COMPANY

Subscription Information (213) 553-4330

Tele Mart

THE TELEMARKETING TRENDSETTER

Other companies will tell you how good they are. The TeleMart Company lets the General Managers do the talking...

I've worked with the people at The TeleMart Company for two years and have been very happy with the results of our telemarketing, data base management, and newsletters. The TeleMart Company sets the standards for direct marketing that's kept us HOT in NYC!

> Judy Ellis WQHT NYC

We're winning and we keep on winning because we have a great radio station and a great marketing company!

Mike Ginsberg KWNR, Las Vegas



Cidney Betz President

Working with The TeleMart Company has kept WKFR #1 in Kalamazoo! If you want to maintain your strong, dominant position as we have, you work with the best people!

David Hicks WKFR, Kalamazoo

If you're looking for expert direct marketing strategies and results, the company I work with is The TeleMart

> Margaret Murphy WJIB. Boston

We have a unique radio station and we needed to let people know about what we had to offer a very personal and "upscale" approach. We chose The TeleMart Company because they are the experts in dealing with listeners in a powerful, persuasive way that really works!

Brenda Adriance KOAI, Dallas

Consistent, on-going, relationship building direct marketing is the key to ratings increases and revenue producing results! If this is what you're looking for, call today!

112 Washington Street Marblehead MA 617/639-2007 Fax 617/639-1057

Over a billion dollars in radio station sales.

No one person has ever done more.

GARY STEVENS & CO.

Incorporated

230 Park Avenue Suite 2740 New York, NY 10169 (212) 697-0240

"KIIS radio made its mark in Radio history setting records in the early to mid-80s, attaining number one in virtually every demo from teens to 25 to 54. Then, we discovered that other stations had been studying our success,

researching heavily, and suddenly we had real competition. We saw our audience being eroded, and we knew we had to do something about it!

When we began working with The Research Group, we were (and still

are) being attacked aggressively. We needed expert strategists with proven, effective tactics to help us maintain and/or regain our position of dominance in the L.A. radio market, and specifically, in the CHR arena. Their special studies, particularly their Strategic Market Study and Music Essence Test, have helped us to fine-tune our music and revamp our programming and promotions to really win. Their people are always available - sometimes it seems like 24 hours a day - and they genuinely care about

Our first step goal was to regain our #1 18 to 34 and #2 25 to 54 positions. The spring book saw that happen with lots more #1 and #2 positions in every key demo, including 12+, and from teens to 25 to 54.* With the help of The Research Group we'll better that record in books to come."

> Lynn Anderson President/General Manager KIIS-AM/FM, Los Angeles

* Spring 1990 Arbitron. AQH share, M-S, 6A-12M, MSA



The Research Group develops the right information, then uses a special system of strategic planning to help you win-and stay strong-in tough, competitive environments. Some managers may have the perception that using the best is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

For more information, call Larry B. Campbell, President (206) 624-3888.

In almost every field, there is a company that has *earned* a reputation as the leader.

The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888





COUNTRY SIX PACK

MONTHLY

SPECIALS

An Inc Casto

24 HOUR FORMATS

ACII

THE OLDIES CHANNEL
FORMAT 41
COUNTRY
AM ONLY
NICHE 29
SPECIAL BLEND

COUNTRY GOLD SATURDAY NIGHT L V E

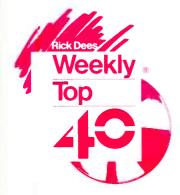
LONG FORM PROGRAMS

THE MUSIC OF YOUR LIFE

Come see us at the NAB, Westin-Copley

James Bradys
Ad Age Reports





Rock Roll & Remember



redible



NETWORKS SUPER **POWER** ULTIMATE

WEEKLY **SPECIALS**

NEWSPROGRAMMING UNISTAR RADIO NEWS

PRINT BUSINESS RADIO

CNN NEWS CNNRADIO



SPECIALS/SERVICES

Place Hotel, Imperial Suite, 36th floor.



THE WEEKLY **COUNTRY MUSIC** COUNTDOWN

www.americanradiohistory.com



The Research Company of Choice

WAPW/Atlanta KEZR/San Jose WPOC/Baltimore WRVQ/Richmond WFMS/Indianapolis KFI/Los Angeles WHVE/Tampa KISW/Seattle WMGN/Madison KLUC/Las Vegas

To discuss programming research options for your station contact Vicki Mann or Mike Henry at (303) 922-5600



Paragon Research

The Research Company of Choice

All telephone based studies are conducted from Paragon's internal WATS facility, The Research Center. 550 South Wadsworth Boulevard, Denver, Colorado 80226

Sikes Says DAB Is On The Way

Engineers' Committee To Explore Development

FCC Chairman Al Sikes told an Institute of Electrical and Electronics Engineers symposium that digital audio broadcasting is definitely on the way. But while Sikes wouldn't predict when and how DAB would come to the U.S. radio industry, one satellite DAB applicant displayed a tiny antenna he hopes will make it a reality by 1993.

"I cannot tell you how many people, or what percentage of the population, will expect CD-quality [radio] or what year [it will come],' Sikes said at the Washington symposium Thursday (9/6). "But the audio world is moving in that direc-

Later, in another IEEE session, FCC Mass Media Bureau Assistant Chief/Engineering William Hassinger noted digital modulation and any radio, TV, or cellular telephone digital applications are "hot topic(s)" at the Commission now. But satellite DAB, he said, may be the biggest issue to be resolved. Two companies have already filed to deliver DAB via satellite, but NAB is fighting for DAB to be strictly terrestrial in the U.S.

Antenna Previewed

Radio Satellite Corporation Chairman/CEO Gary Noreen got the engineers' attention with a tiny, simple antenna "about the size of a tea saucer," which he hopes consumers will be using to receive his ten satellite DAB channels by late 1993. The \$20 car-mounted antenna, already manufactured by Ball Corporation, would be paired with receivers that Noreen expects to cost about \$100 more than current topline car radios.

Anxious to chart their own course on DAB, engineering heads from several radio groups and networks last week (9/5) announced

creation of the Committee for Digital Radio Broadcasting. Although NAB is creating its own technical advisory panel to study DAB, Gannett Radio Division VP/Engineering Paul Donahue said the independent group is "unencumbered by the political process.

A key goal adopted by the new committee is to find out whether it would be possible to develop a DAB system "that will coexist with existing FM stations in the present FM bands." EZ Communications Bud Aiello told R&R several companies are working on DAB proposals which, theoretically, could operate within the current FM band without causing noticeable interference to existing analog sta-

Other groups and nets represented at the September 5 meeting included CBS, NPR, Shamrock Broadcasting, Susquehanna Radio, and Cook Inlet Radio.

Duggan Blasts FCC Decision-Making Process

Freshman FCC Commissioner Ervin Duggan last week criticized the Commission's decision-making process, which he said stifles innovative policy-making and sometimes makes him feel like little more than a rubber stamp for initiatives backed by Chairman Al Sikes.

"Under the Commission's topdown, one-option system," said Duggan, "commissioners are presented with one option - usually that supported by the chairman and are asked to vote 'yes' or 'no.' I feel as though I'm being asked for my obedient paw print. Having been nominated by the President and confirmed by the Senate, I feel

I should be doing more [to shape FCC policy]." The junior commissioner made his remarks during a Thursday (9/6) brown bag luncheon sponsored by the FCC's Consumer Assistance and Small Business Division.

Duggan, a Democrat, emphasized he doesn't blame Republican Sikes for the flawed decisionmaking process, which Duggan said promotes efficiency over quality. Sikes, he said, simply inherited the system

Sikes told R&R he feels the agency's policy-making process allows for a wide variety of options to be considered before the Commission narrows the field

Criticizes 'Sunshine Law'

Duggan, who joined the FCC in March, also criticized the federal "sunshine law," which is designed to keep the policy-making process as public as possible. Under the law, no more than two commissioners can meet together in private to discuss policy matters. Such limitations, Duggan said, "impose an artificiality on the decision-making process" and "stifle the robust exchange of ideas."

Sikes said he agrees the "sunshine law" stifles debate, but added that any review of the law would have to be undertaken on a government-wide basis.

On other issues, Duggan:

 promised to reemphasize the public interest standard for broadcasters, which he said has been obscured by the past decade's deregulation. He also hinted he would applaud legislation to reimpose the

• reiterated his reluctance to punish broadcasters for indecency, but urged the industry to exercise the restraint and responsibility that go hand-in-hand with freedom



PAT CLAWSON

Christian Saga Continues In New England's Sunshine

OSTON — The first hot deal emerging at NAB Radio '90 involves Detroit dealmaker Ed Christian, whose Saga Communications has purchased six Sunshine Group Broadcasting stations located in New

Financial terms of the deal weren't available at presstime Tuesday (9/11), but the price is believed to be approximately \$20 million - good news for Sunshine's sole shareholder, George Silverman

Stations in the deal include WMGX & WGAN/Portland, ME; WZID & WFEA/Manchester, NH; and WAQY & WIXY/Springfield, MA. Saga currently owns WNOR-AM & FM/Norfolk and seven other stations located in

Waldron, Sillerman Seek Closing Extensions

an Waldron Broadcasting close its deals to buy WWKI/Kokomo, IN and KFAN/Fredericksburg, TX for \$12 million? We'll soon know the answer when the latest in a series of FCC-approved filing extensions ex-

The Commission gave the Texas deal a green light last year, but the closing never occurred. Waldron secured a series of extensions through mid-August, then got another that's set to expire this week. A similar story in Kokomo: the deal was approved last May, and the latest extension deadline is October 1

Waldron is headed by educator H. Patrick Swygert, but all of its "nonvoting" stock is owned by Regina Goodwin - the wife of Philadelphia radio tycoon Ragan Henry, also involved in time-consuming deal closings

Meanwhile, the FCC has given Cathy Hughes and her Almic Broadcasting until this week to wrap up the \$6.5 million purchase of WWIN-AM & FM/Baltimore from Ragan

Also, Bob Sillerman and Carl Hirsch asked the FCC in mid-August for a 60-day extension to close Legacy Broadcasting's \$32 million purchase of WMJI/Cleveland and WYHY/Nashville from Jacor. Permission granted: the new deadline is September 30

Israel Surrenders His Empire

mpire Radio Partners Ltd. CEO Dennis Israel, who has flirted with political ambitions in recent months, is stepping aside and turning control of his radio chain over to a new management company, TBH Broadcast Management inc.

The new group also will purchase — for an undisclosed price — Israel's general partnership stake in the stations, which include WGY-AM & FM/Schenectady, NY; WJYY/Concord, NH; WRCI/Hillsboro, NH; and WFBG-AM & FM/Altoona, PA.

"I feel we built a good company over the past five years, but I have a number of other interests I want to pursue. These arrangements will allow me the time." Israel commented

TBH consists of Chairman/CEO Guy Turner, President/COO R. Andrew Brothers, and Marketing Director Gilbert Hoban. Turner and Hoban own WOLF-TV/Scranton, PA. Brothers is a CPA who has spent the past three years as Exec. VP/CFO of Empire.

Brokers Frank Boyle and Bob Mahlman shopped the chain for several months earlier this year, but the soured lending climate made it difficult to liquidate the group — although a sale of the Altoona properties is pending.

Root Will Plead Guilty To Fraud

Former communications attorney Thomas Root has agreed to plead guilty to federal fraud charges stemming from his work on behalf of an Illinois broadcaster.

In June a federal grand jury in count. He was charged with bank charges that he fraudulently obtained \$15,000 from a client, WRYT/Edwardsville, IL owner Robert Howe, whom he represented in a civil suit.

Prosecutors alleged Root obtained a \$15,000 check from Howe after promising the money would be used to settle the case. According to the indictment, Root then forged the payee's name on the check and deposited the money in his own ac-

fraud, mail fraud, and interstate transportation of stolen property. Root is scheduled for sentencing

later this month in Washington, where he pleaded guilty in July to five federal fraud and forgery charges that arose from his work before the FCC. He's also under indictment in Florida and North Carolina on securities charges related to his involvement with the Sonrise Management Services radio investment firm

three-year anti-trafficking rule;

UPI Announces Bureau Cuts

UPI announced (9/11) more staff layoffs and bureau closures as part of its editorial realignment begun more than a year ago. The cuts included UPI's lone staffers in New Mexico, Wyoming, Montana, and North Dakota.

"We're increasing fulltime coverage of those states," UPI spokesman Milt Capps insisted. He said the wire service is "increasing use of stringer correspondents in some areas of some states." According to Capps, "these are tried and true correspondents," many of whom work for UPI client broadcast stations and newspapers.

Capps refused to disclose how many staffers were being terminated or to list all of the bureaus being shut down. He said the restructuring was part of UPI's continuing effort to expand sports and financial coverage; it has already entered into joint ventures with Financial News Network and States News Service.

TRANSACTIONS

Family Affair Tallies Millions In Puerto Rico

Peterson Picks A Pair Of Georgia Peaches

Deal Of The Week:

Radio Americas/ **Estereotempo Stations**

PRICE: \$4.69 million for 66.66% TERMS: Stock sale of \$900,000 for the AMs and \$3,790,000 for the FMs. In payment for the three AM stations. the buyer is to transfer to the sellers his 33.33% stock interest in Ponce Lands Inc., which is valued at \$200,000. The remaining \$700,000 is to be paid over seven years, with interest accruing at an annual rate of 2% the first year, 4% the second, and 8% the remaining years. Payments are to be interest-only the first two years, and interest plus \$140,000 principal in each of the final five years. In payment for the three FMs, the buyer is to provide certified checks for \$1,895,000 to each of the two sellers at closing

BUYER: Alfred de Arellano III of San Juan, Puerto Rico, who is increasing his 33.33% stock interest in Radio Americas Corporation, which owns the AM stations, and Estereotempo Inc., which owns the FM stations, to 100%

SELLER: Glorycap Investment Fund Inc., owned by Gloria de Arellano, and Josycap Investment Fund Inc., owned by Josefina de Arellano. They are sisters of the buyer

WQBS & WIOA/

San Juan, Puerto Rico FREQUENCY: 630 kHz; 99.9 MHz POWER: 5kw; 30kw at 977 feet

FORMAT: Spanish WORA & WIOB/

Mayaguez, Puerto Rico FREQUENCY: 760 kHz; 97.5 MHz POWER: 5kw; 25kw at 990 feet FORMAT: Spanish

WPRP & WIOCI

Ponce, Puerto Rico

FREQUENCY: 910 kHz; 105.1 MHz POWER: 5kw; 50kw at minus 179 feet FORMAT: Spanish

Alabama

WBQM/Decatur

PRICE: \$75,000 TERMS: Asset sale for cash

BUYER: Bible Broadcasting Network Inc., a nonprofit corporation headed by President Lowell Davey of Chesapeake, VA. It also owns KCEV/Wichita; WAVO/Decatur, GA; WFCE/Tarpon Springs, FL; WHPE/High Point, NC; WHGG/Knoxville; WYFA/ Waynesboro, GA; WYFB/Gainesville, FL; WYFC/Clinton, TN; WYFG/Gaffney, SC; WYFH/North Charleston, SC: WYFI/Norfolk: WYFJ/Ashland, VA; WYFK/Columbus, GA; WYFL/ Henderson, NC; WYFO/Lakeland, FL; WYFS/Savannah; WYFT/Luray, VA; and WYFV/Cayce, SC.

SELLER: Grace Baptist Schools Inc., headed by Rev. William Compton of Decatur, AL

FREQUENCY: 91.7 MHz POWER: 3kw at 300 feet FORMAT: Religious

TRANSACTIONS AT A GLANCE

Deals So Far In 1990: 809,962,673

Total Stations Traded This Year: 942 This Week's Action: \$6,302,755 Total Stations Traded This Week: 25

- Deal Of The Week:
 - Radio Americas/Estereotempo Stations \$4.69 million for 66.66%
 - WQBS & WIOA/San Juan. Puerto Rico
 - WORA & WIOB/Mayaguez, Puerto Rico
 - WPRP & WIOC/Ponce, Puerto Rico
- WBQM/Decatur, AL \$75,000
- WDAL/Linden, AL \$125,000
- KPBQ/Pine Bluff, AR (FM CP) \$60,000
- KCNO & KYAX/Alturas, CA \$1 for 52.5%
- WDCF/Dade City, FL \$225,000
- WWGS & WSGY/Tifton, GA \$350,000 for 50%
- WSBC & WXRT/Chicago No cash consideration for 50%
- WANY-AM & FM/Albany, KY \$94,254 for 60%
- KBOM/Los Alamos, NM \$206,000 for 25.04% • WKDR/Plattsburgh, NY \$287,500
- WFNV/Campbell (Youngstown), OH \$30,000 for 32%
- KMFR & KTMT/Phoenix-Medford, OR Undisclosed for 33.33%
- WKDY/Spartanburg, SC \$95,000
- KCAS/Slaton (Lubbock), TX \$65,000

Why buy through Americom?



WILLIAM L. STAKELIN President & CEO

Apollo Radio, Ltd.

"Americom has consistently presented us quality, financeable deals highlighted in a logical, professional presentation. Americom's financial expertise, operational knowledge and creative problemsolving helped us close a complicated \$12,000,000 three-party, like-kind exchange when we purchased Salt Lake City's number-one rated station, KNAT-FM, earlier this year.

The partners at Americom are pros, and we are pleased to work with them."

Call us today to discuss your growth plans for the 90's.











Peter Handy



Ed Kiernan

Paul Leonard

Americom Radio Brokers, Inc.

1130 Connecticut Avenue, N.W. / Suite 500 / Washington, DC 20036 / (202) 737-9000

WDAL/Linden

PRICE: \$125,000

TERMS: Asset sale for cash. Escrow of \$6250, with remainder of \$118,750 due at closing

BUYER: Radio Communicators Inc., owned by Kenneth Rainey, David Coit Majure, and Howard Merson of Meri-

SELLER: Marengo County Broadcasting Inc., principally owned by Billy, Sylvia, Jeff, and Mark Hogan. They also have interests in WHIY/Moulton, AL; WJOK/Hobson City, AL (AM CP); WHOG/Fernandina Beach, FL; and applications for new FMs at Fernandina Beach, FL and Moulton, AL.

FREQUENCY: 98 5 MHz POWER: 50kw at 492 feet FORMAT: This station is dark

Arkansas

KPBQ/Pine Bluff (FM CP)

PRICE: \$60,000

TERMS: Asset sale. The buyer has paid the seller a deposit of \$1000 and is to pay an additional \$4000 in cash at closing. The buyer is assuming an obligation for a \$5000 advertising credit due Moody Communications under a settlement agreement, which is to be fulfilled in the first year after the station begins broadcasting. The remainder of \$50,000 is to be paid under a promissory note at 10% annual interest in 60 monthly payments of \$1062.25.

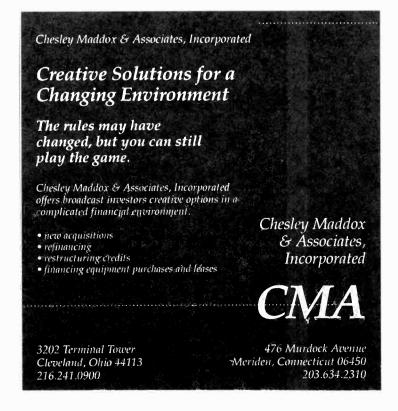
BUYER: Colon Johnston of Jackson,

SELLER: Madison Hodges of Tallahassee, FL

FREQUENCY: 101.3 MHz POWER: 3kw at 328 feet

COMMENT: The seller has an application pending to upgrade from Class A to C3, which will require use of a different transmitter site

Continued on Page 14





AN HOUR WITH JON COLEMAN AT THE NAB WILL JUSTIFY FIVE DAYS OF GLUTTONY AND OTHER EXCESSES.

Go ahead. Abandon yourself to the NAB party and suite circuit. Just make sure you reserve 60 minutes to redeem yourself.

Because at 6:00 p.m. on Sept.13, Jon Coleman will present case histories on F.A.C.T., America's hottest new music test. Learn how managers of top radio stations are rethinking their formats with the strategic weapons of Fit and Compatibility.

And if an hour of strategic programming intelligence sounds boring, consider this. The first station in your market to use F.A.C.T. could be next year's remarkable case history!

See you in Boston.

COLEMAN RESEARCH

6:00 P.M., THURSDAY, SEPTEMBER 13, ESSEX SOUTH BALLROOM, WESTIN HOTEL, COPLEY PLACE.

RADIO BUSINESS

TRANSACTIONS

Continued from Page 12

California

KCNO & KYAX/Alturas

PRICE: \$1 for 52.5%

TERMS: Stock transfer between

BUYER: Richard Hansen of Redding, CA, who currently owns 47.5% of licensee KCNO Inc.

SELLER: Robert Hansen of Medford.

FREQUENCY: 570 kHz; 94.5 MHz POWER: 5kw; 51.66kw at minus 194

FORMAT: Country

Florida -

WDCF/Dade City

PRICE: \$225,000

TERMS: Asset sale. The buyer is making a down payment of \$10,000 with an additional \$30,000 due at closing. The remainder of \$185,000 is to be paid under a promissory note at 10% annual interest under a ten-year amortization schedule, with a balloon payment of the outstanding balance at the end of five years.

BUYER: Fletcher Broadcasting Inc., owned by Sandra and James Fletcher of Blountstown, FL

SELLER: Brewer Broadcasting Corporation, headed by James Brewer. It also owns WHON & WQLK/Centerville-Richmond, IN and WTOT & WJAQ/Marianna, FL. Brewer also has

interests in WTCJ/Tell City, IN; WJTT/ Red Bank, TN; and an application for a new FM at Port St. Lucie, FL.

FREQUENCY: 1350 kHz POWER: 1kw day/500 watts night

FORMAT: AC

Georgia

WWGS & WSGY/Tifton PRICE: \$350,000 for 50%

TERMS: Stock sale for cash

BUYER: Peterson Broadcasting Corporation, owned by Jon Peterson of Winter Park, FL. He currently owns 50% of the licensee, WWGS/WCUP Partnership, and has an interest in KCHX/Midland, TX.

SELLER: Jay Cohen of Winter Park, FL; Lester Levine of Nakomis, FL; David Albertson of Winter Park, FL; and Michael Levine of Midland, TX, each selling a 12.5% stock interest. Michael Levine owns 50% of KCHX. FREQUENCY: 1430 kHz; 100.3 MHz POWER: 5kw day/1kw night; 100kw at 1004 feet

FORMAT: Country; CHR

Illinois

WSBC & WXRT/Chicago

PRICE: No cash consideration for 50% TERMS: Involuntary transfer of negative control, due to death of committee

BUYER: Daniel R. Lee, the only remaining member of the committee of advisors to the trustees of the testamentary trust established by the will of Louis Lee. The committee of advisors controls WSBC Broadcasting Company, which owns all stock of Windy City Broadcasting Inc.

SELLER: Laura Lee, deceased member of the committee of advisors. FREQUENCY: 1240 kHz; 93.1 MHz POWER: 1kw; 6.7kw at 1310 feet

FORMAT: Ethnic; AOR

Kentucky WANY-AM & FM/Albany

PRICE: \$94,254 for 60%

TERMS: Stock sale for \$33,000 in immediate cash and a series of promissory notes for the balance due.

BUYER: Phyllis Butler of Albany, KY and Marsha Norris of Middletown IN They currently own 40% of the licen-

SELLER: Darrell Speck, Patrica Bowlin, and Jo Helen Henderson are selling their collective 60% interest in Albany Broadcasting Corp.

FREQUENCY: 1390 kHz; 106.3 MHz POWER: 1kw daytimer; 2.7kw at 155

FORMAT: Country; CHR

New Mexico

KBOM/Los Alamos

PRICE: \$206,000 for 25,04%

TERMS: Stock sale. The buyer has acquired 69.5 new limited partnership units of KBOM Limited Partnership for \$69,500 and 40 units from general partner Kathleen McRee for \$40,000. which have been reclassified as limited partnership units. The buyer is to acguire McRee's remaining 69.5 units for

\$69,500 following FCC approval of this transaction, which will result in a transfer of control to Virgil Armer of Santa Fe, who holds an 11.6% general partnership interest and will remain as the sole general partner

BUYER: John Herklotz of Pacific Palis-

SELLER: Kathleen McRee of Santa Fe, who is selling her entire interest in KBOM Limited Partnership. The licensee is also issuing new partnership units to the buyer, as detailed above.

FREQUENCY: 106.7 MHz POWER: 3kw at minus 16 feet FORMAT: Gold

New York

WKDR/Plattsburgh

PRICE: \$287,500

TERMS: Asset sale. Escrow deposit of \$5000 with balance due at closing.

BUYER: Hometown Broadcasting Inc., owned by Chairman Mark Johnson of Burlington, VT; President Louis Manno of Burlington, VT; Christopher Santee of Georgia, VT; Herbert Bioomenthal of Burlington, VT; Ray Pecor of Shelburne, VT; Anthony Virga of Yonkers, NY; James Condon of Winooski, VT; Robert Swanson of South Hero, VT; Robert McGill of Burlington, VT; Peter Johnson of Hingham, MA; and Kevin Ohl of Essex Junction, VT.

SELLER: Walter Jakubowski of Atlantic City. He also owns WRGR/Tupper Lake, NY; WIGS & WGIX/Gouverneur, NY; and has applied for a new FM at Plattsburgh, NY

FREQUENCY: 1070 kHz POWER: 5kw daytimer FORMAT: News/Talk

Ohio

WFNV/Campbell (Youngstown)

PRICE: \$30,000 for 32%

TERMS: Stock sale for cash. This amends a pending deal (R&R, 8/24) to have the buyers acquire 100%, rather than 68%, of the station's stock, raising the total purchase price to \$160,000

BUYER: Raymond Travaglini of Niles, OH and Sandy Petruso of Meadville. PA, acquiring all stock of WVBR Inc. SELLER: Michael Perry, the current 100% owner

FREQUENCY: 1330 kHz POWER: 500 watts day/1kw night FORMAT: Business News

COMMENT: WVBR Inc. purchased the station earlier this year for \$290,000 (R&R, 3/23), including a six-year note for \$180,000.

Oregon

KMFR & KTMT/ Phoenix-Medford

PRICE: Undisclosed for 33.33%

TERMS: Stock sale. The seller is retiring from the family-owned corporation and transferring her interest to her brothers "based upon a consensual valuation of the stock.

BUYER: Robert and Gary Johnson of Medford, OR, increasing their 33.33% individual interests to 50% each. SELLER: Judith Brazofsky of Med-

ford, OR. FREQUENCY: 880 kHz; 93.7 MHz POWER: 1kw; 31kw at 7530 feet FORMAT: Country; CHR

South Carolina

WKDY/Spartanburg

PRICE: \$95,000

TERMS: Asset sale for cash

BUYER: Voyager Communications III Inc., principally owned by Chairman Carl Venters Jr. of Raleigh and President Jack McCarthy of Raleigh. They also own WELP & WLWZ/Easley, SC; WMFR & WMAG/High Point, NC; WRDU/Wilson, NC; WOIC & WNOK/Columbia, SC; and WWMG/ Shelby, NC. They have a management services agreement with the owner of WPIQ & WHJX/Brunswick, GA.

SELLER: Charles P. Edwards, courtappointed receiver for Spartanburg Investors Ltd., transferring license for no consideration. Capitol Broadcasting Corporation, the station's former owner, is selling physical assets it regained through foreclosure.

FREQUENCY: 1400 kHz

POWER: 1kw

FORMAT: This station is dark

Texas

KCAS/Slaton (Lubbock)

PRICE: \$65,000

TERMS: Asset sale for cash

BUYER: Vision Media Inc., owned by William and Sarah Stewart of Lubbock, TX.

SELLER: Star Of The Plains Broadcasting Inc., owned by Jerome and Margie Orr.

FREQUENCY: 1050 kHz POWER: 250-watt daytimer

FORMAT: Gold



Radio's Blue-chip Broker

THE COMPLETE MARKET STRATEGISTS

Lou Faust · Lucille Ferrara · Nick Imbornone · Bob Mahlman Bob Mahlman, Jr. • Nancy Mahlman • Pat Nugent

YOUR SUCCESS IS OUR BUSINESS.

Middle market communication companies often find that when it comes to borrowing money for acquisition or recapitalization, financial institutions simply aren't in tune with their special situation. But at Greyhound Financial, you're assured of serious consideration from specialists who know your business and can approve the financing you need to succeed. Backed by the multi-billion

A Greyhound Company



Greyhound Corporation, we offer competitive rates and flexible lending guidelines which allow us to structure loans to accommodate your special situation. If your financial institution says "no" when you need to hear "yes," call MATT BREYNE (602) 248-2808

dollar resources of The

CHRIS WEBSTER SOLUTIONS THROUGH SERVICE (602) 248-6955

or JEFF KILREA (312) 855-1900 Chicago Office.

Greyhound Financial Corporation

Greyhound Tower—1160 Phoenix, Arizona 85077

For everyone who thought a PR&E console was out of reach.

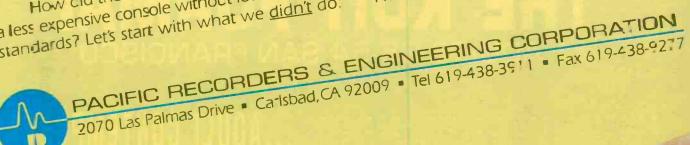
You've triec, but your console budget just cant accommodate a Pacific Recorders BMX. not this time. So you're probably thinking about settling for a copy, even though it won't have the stancard-setting features, performance and long-term reliability that have made our BMX consoles so successful.

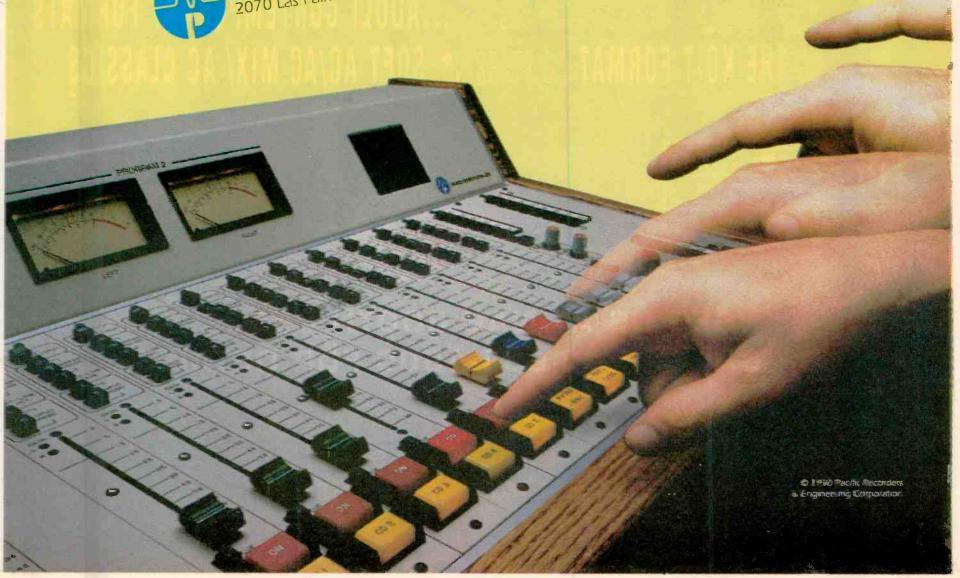
Fortunately, you don't have to settle. Radiomixer is genuine FR&E. All the way from its high quality components to its efficient BMX-style layout, comprehensive telephone mix system and unique Off Line Mix Matrix. Yet its manufacturer-cirect price is no higher than the "clones."

How did the PR&E engineering team build a less expensive console without lowering our standards? Let's start with what we didn't do:

We didn't compromise on quality. Radiomixer uses the highest caliber components throughout, including our standard professional-spec meters, faders, and switches. Plus the best-sounding VCA technology in the industry. To keep Radiomixer's cost down, we've I'mited the number of different module types and mair frame sizes, and simplified the construction of the card frame, mainframe and modules.

The final result? In less than a year Radiomixer has quietly become one of our most popular consoles. In fact, it's now one of the best-selling boards in broadcasting. Our color brochure will tell you more of the reasons why, and help you configure a Radiomixer for your particular application. To get your copy, call PR&E direct at 619-438-3911.







"Bonneville's programming provided us with the #1 AC station in the market." (#2 25-54, 14.8 Sfiare") -Ross Elder Station Owner,



"The superior quality of Bonneville's CD Library plays an important part in the successful sound of Nashville's LITE-FM."

(#2 29-54, 10.2 Share*) -Jack Taddeo, Consultant, Jack Taddeo Communications

Bonneville Broadcasting System

PRESENTS

A C. FORMATS

STARRING

THE KOIT FORMAT

#1 ADULTS 25-54 SAN FRANCISCO *

BONNEVILLE BROADCASTING SYSTEM PRESENTS ... ADULT CONTEMPORARY FORMATS
STARRING THE KOIT FORMAT CO STARRING SOFT AC/AC MIX/AC CLASSICS



* ARB Spring '90 MSA



SEE US AT NAB BOOTH #552 OR CALL 1-800-631-1600 FOR DETAILS

Bonneville Broadcasting System
...WE'RE A LOT MORE THAN JUST EASY



Minutes Per Hour By Daypart he average number Commercial Loads By Market Size of spots per break shows little variation by daypart, format, or market size, going as high as 4.17 in PM drive and as low as 3.91 in overnights. 13.3 11.8 11.8 11.6 10.9 11.3 10.9 10.2 10.1 9.3 9.9 9.8 9.6 Overall 1-50

Evenings

PM Drive

AM Drive

Minutes

Format Per Hour

AC 13.3

AOR 11.0

CHR 12.7

Country 13.6

Urban 12.2

Spots Per Stopset

51-100

101+

Overnights

40	Middays
Format	Minutes Per Hour
AC	12.0
AOR	10.7
CHR	11.9
Country	12.9
Urban	11.0

PM Drive

Format Per Hour

AC 12.7

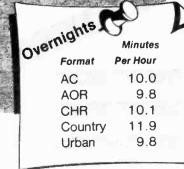
AOR 10.8

CHR 11.8

Country 13.0

Urban 11.2

Format Per Hour
AC 11.2
AOR 10.5
CHR 11.4
Country 12.5
Urban 10.3



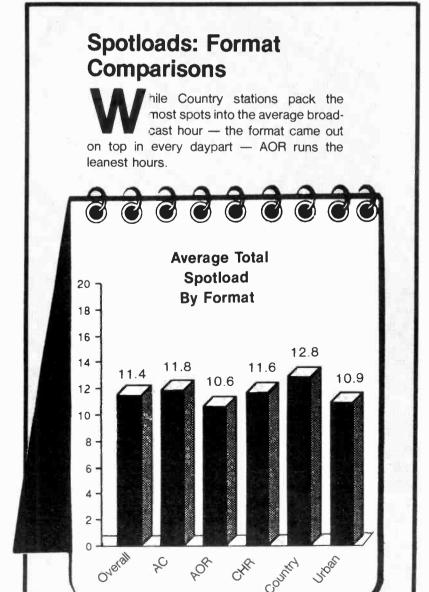
arlier this year, **R&R** conducted an extensive survey to determine the composition, attitudes, and practices of radio station sales operations. After some serious data entry and number crunching, we're ready to share the results with you. We think you'll find the facts and figures both illuminating and useful.

Middays

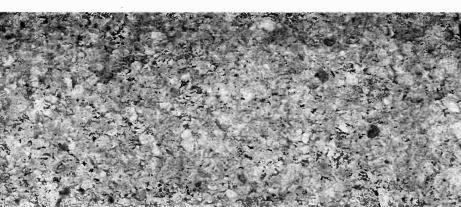
AM Drive

Our detailed findings can be divided into six primary sections:

- Commercial spotloads broken down by daypart, format, and market size.
- **Training** in-house, outside consulting, and off-site training strategies.
- Sales meetings frequency, length, and participants (yes, PDs attend them).
- Compensation how radio salespeople are paid; average commissions, agency billings, and direct billings; average weekly expense account figures; new business and co-op staffers.
- Staff composition ratio of males to females; percentage of minorities; ages; motivational strategies; bonus spots.
- National reps how many stations have them; their exclusivity and longevity; how stations rate theirs.







In-House Training By Format

Format	Percentage
Overall	93.4
AC	94.7
AOR	91.9
CHR	94.0
Country	96.5
Urban	86.7

How Often Do You Hold Sales Meetings?

Frequency By		Perce	ntage	
Market Size	Overall	1-50	51-100	101+
Never	0.5	0.8	0.9	0.0
Once A Month	0.3	0.0	0.0	0.7
Once A Week	28.7	29.4	26.1	28.7
Twice A Week	39.1	41.2	36.0	39.2
Three ⁻ imes A Week	19.8	19.3	24.3	16.8
Four Times A Week	2.1	2.5	2.7	1.4
Five Times A W∋ek	8.6	5.9	7.2	11.9
Seven Times A Week	0.8	0.0	0.9	1.4

Sales Training

Imost all stations offer sales training of some type. Slightly more than half use outside consultants, a figure that's consistent for all formats except Urban.

Divided by market size, a more dramatic difference shows up: Three-quarters of the major market stations use outside consultants, but fewer than half of the 100+ market outlets do so.

How Long Are Your

Sales Meetings?

In-House Training By Market Size

Market	Percentage	
Overall	93.4	
1-50	94.1	
51-100	92.8	
100+	92.3	

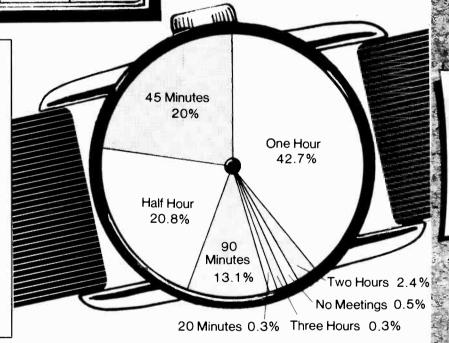


Format	Percentage
Overall	56.4
AC	60.0
AOR	59.3
CHR	54.7
Country	57.9
Urban	33.3

Sales Meetings

irtually every station surveyed holds regular sales meetings. Twice weekly is the most preferred frequency, and about 90% of stations hold their meetings before 10am. One hour is the most common meeting duration by a two-to-one margin over any other time frame.

Nearly nine in ten stations overall make sure someone in programming attends. Interestingly, 94% of major market stations include PDs in the meetings, but the figure drops to about 80% in smaller markets.



Outside Consultants By Market Size

Market	Per	centage	
Overall		56.4	
1-50		73.2	
51-100		65.0	
100+		47.4	

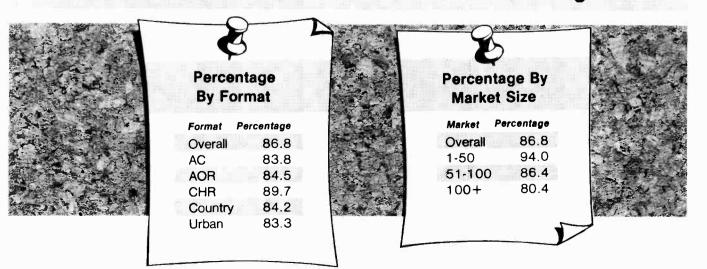
Off-Site Training By Format

Format	Percentage
Overall	79.7
AC	80.0
AOR	74.4
CHR	82.9
Country	89.5
Urban	80.0

QD
Off-Site Training
By Market Size
Market Danasakana

Market	Percentage	
Overall		79.7
1-50		81.5
51-100	3	81.1
100+		77.8

Stations That Include PDs In Sales Meetings



A Commitment to Excellence

Our assurance to provide the highest level of service to our client stations.

For further information, call Tony Durpetti at 312-819-0100

DURPETTI&ASSOCIATES

A DIVISION OF

THE INTEREPARADIO STORE

August

S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Sunday August 1990





ON SUNDAY, AUGUST 5th
WESTWOOD ONE BROADCAST
MADONNA LIVE FROM NICE, FRANCE,
DAVID BOWIE LIVE FROM ENGLAND,
NBC RADIO NEWS REPORTS
FROM THE PERSIAN GULF AND
MUTUAL NEWS FROM THE WHITE HOUSE.

Plus two dozen regularly scheduled programs on thousands of radio stations around the world.

Just a normal day at the office.



WESTWOOD ONE COMPANIES





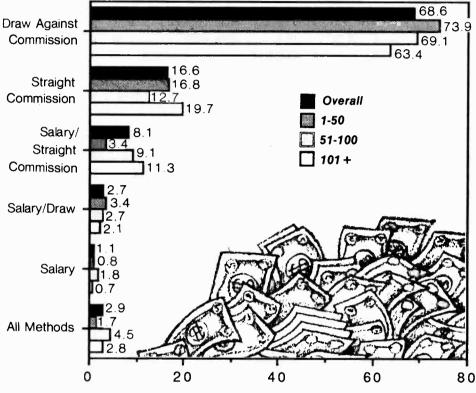




WESTWOOD ONE STATIONS GROUP



How Is Your Sales Staff Paid?



Compensating The Sales Staff

draw against commissions is the overwhelming favorite compensation method for radio stations, with slightly more than two-thirds of stations opting for

Average commissions span from under 12% in the top markets to almost 16% in 100+ markets. The pattern holds true, though less dramatically, for average commissions on agency and direct billings. Commissions on agency billings average 13%, compared to 16% for direct billings.

Almost half (44.7%) of all sales staffs have expense accounts. The average weekly expenditure is about \$42. ranging from \$36 in smaller markets to just over \$50 in maiors. Overall, 44.1% of stations offer automobile allowances

Agency Billings

14.3

11.8 14.5

Average **Commissions**

Overall

51-100

101+

1-50

Market Percentage 129 Overall 1-50 11.4 51-100 13.2 14.1 101 +

Direct Billings

Market	Percentage
Overall	16.2
1-50	16.0
51-100	16.0
101+	16.6

Weekly Expenses

Format	Amount
Overall	\$42.10
AC	\$32.78
AOR	\$47.05
CHR	\$43.86
Country	\$43.26
Lirbon	\$75 OO

By Format

Overall	\$42.10
Overall	
AC	\$32.78
AOR	\$47.05
CHR	\$43.86
Country	\$43.26
Urban	\$75.00

Weekly Expenses By Market Size

Market	Amount
Overall	\$42.10
1-50	\$50.54
51-100	\$40.35
101 +	\$36.45

On-Staff Sales Specialists

Market	New Biz	Co-Op
1-50	40.3%	35.3%
51-100	25.5	24.3
101+	12.7	15.6
XX. 4		

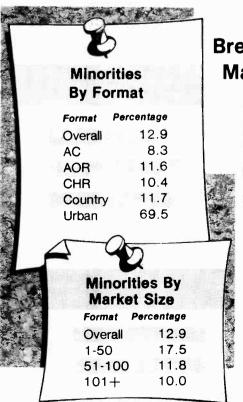
Sales Staff Composition

he average station has seven salespeople on staff. Radio sales is a field of opportunity for females, who make up 53% of salespeople around the country. AC is the top format for women (close to 60%), and even AOR, a format with a preponderance of male listeners, is sold by a slight female majority.

Minorities number about 13% of sales staffs nationally. Urban Contemporary is the top format for minorities by a wide margin, with AC showing the fewest on staff. Larger markets have significantly higher minority percentages than the 51-100 and 101+ markets.

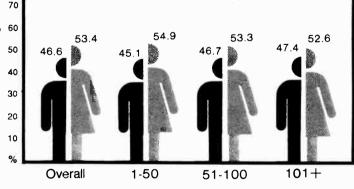
New business development and co-op staffers are not a must at most stations. Overall, 26.2% have a new business specialist on staff, while 24.8% have a co-op person.

The average length of time staffers have spent with their present station is 2.9 years, with a notably narrow range of 2.5 to 3.9 years in virtually all formats and market sizes.



Gender Breakdown By **Market Size**





Gender Breakdown By Format

1		Olidoi	Dioaka	• · · · · · · · · · · ·	1 011114	•
70						
60	50.4	58.8		54.7	50.5	55.9
50	53.4 46.6	41.0	49.7 50.3	45.3	47.5 52.5	44.1
40		41.2				
30						
20						
10						
% (Overali	AC	AOR	CHR	Country	Urban

From sea to shining sea..

In markets large....

NEW YORK

WBLS-FM WCBS-FM WHTZ-FM WNEW-FM WNSR-FM WPLJ-FM WQCD-FM **WQHT-FM** WRKS-FM WXRK-FM WYNY-FM

LOS ANGELES

KACE-FM KBIG-FM KDAY-AM KIIS-FM KJLH-FM KKBT-FM KLIT-FM KLOS-FM KLSX-FM KMPC-AM KODJ-FM KOST-FM KPWR-FM KQLZ-FM KROQ-FM KRTH-FM KTWV-FM

CHICAGO

WBBM-FM WCKG-FM WFYR-FM WGCI-FM WJJD-AM WJMK-FM WKQX-FM WLUP-AM WLUP-FM WNUA-FM WTMX-FM WUSN-FM WVAZ-FM WXEZ-FM WXLC-FM WYTZ-FM

SAN FRANCISCO

KBLX-FM KFOG-FM KFRC-AM KIOI-FM KKIS-FM KMEL-FM KOIT-FM KRQR-FM KSOL-FM KXXX-FM

PHILADELPHIA

WDAS-AM WDAS-FM WIOQ-FM WKSZ-FM WMMR-FM WOGL-FM WSNI-FM WUSI-FM WYTLLFAA WYSP-FM

DETROIT

WCSX-FM WCXI-AM WDFX-FM WHYT-FM WJLB-FM WJOI-FM WJR-AM WKQI-FM WKSG-FM WLLZ-FM WNIC-FM WOMC-FM WRIF-FM WWWW-FM **BOSTON**

WBCN-FM WBZ-AM WJIB-FM WODS-FM WROR-FM WSSH-FM WZLX-FM WZOU-FM

DALLAS/FT. WORTH

KHVN-AM KHYI-FM KJMZ-FM KLUV-FM KMEZ-FM KMGC-FM KOAI-FM KRSR-FM KTXQ-FM KVIL-FM KZPS-FM

WASHINGTON

WAVA-FM WCXR-FM WDJY-FM WGMS-FM WJFK-FM WKYS-FM WLTT-FM WMAL-AM WMMJ-FM WWDC-FM WXTR-FM WZBH-FM

HOUSTON/GALVESTON

KFMK-FM KHMX-FM KILT-AM KILT-FM KKBQ-FM KLOL-FM KLTR-FM KODA-FM

WAXY-FM WEDR-FM WFLC-FM WHQT-FM WHYI-FM WIOD-AM WKIS-FM WLVE-FM WLYF-FM WMXJ-FM WPOW-FM WRTO-FM WSHE-FM WZTA-FM

NASSAU/SUFFOLK

WBLI-FM WKJY-FM WRCN-FM

ATLANTA

WALR-FM WAOK-AM WAPW-FM WFOX-FM WKLS-FM WPCH-FM WSB-AM WSB-FM WSTR-FM WVFF-FM W YAY-FM WZGC-FM

PITTSBURGH

KDKA-AM WAMO-FM WBZZ-FM WDVE-FM WMXP-FM WSHH-FM WWSW-AM WWSW-FM

SEATTLE/TACOMA/ **EVERET**

KMPS-FM KNUA-FM KPLZ-FM KRPM-FM KSEA-FM KVI-AM KXRX-FM KZOK-FM

ST. LOUIS

KATZ-FM KLOU-FM KMOX-AM KSD-FM KSHE-FM KUSA-AM KYKY-FM WIL-AM WIL-FM WSNL-FM

BALTIMORE

WBSB-FM WCAO-AM WGRX-FM WIYY-FM WLIF-FM WPOC-FM WQSR-FM WWIN-AM WWMX-FM WXYV-FM WYST-FM

MINNEAPOLIS/ST. PAUL

KQQL-FM WLOL-FM

SAN DIEGO

KCBQ-FM KGMG-FM KJQY-FM KKLQ-FM KSDO-FM

MIAMI/FT. LAUDERDALE ANAHEIM/SANTA ANA

KEZY-FM

CLEVELAND WDOK-FM WA-OMLW WJMO-FM WLTF-FM WMJI-FM WNCX-FM WPHR-FM WQAL-FM

WZAK-FM

TAMPA/ST. PETERSBURG

WFLZ-FM WNLT-FM WQYK-FM WRBQ-FM WWRM-FM WXTB-FM WYNF-FM

DENVER/BOULDER

KAZY-FM KOSI-FM KQKS-FM KRFX-FM KRZN-AM KXKL-FM KXLT-FM

PHOENIX

KESZ-FM KKFR-FM KKLT-FM KMEO-FM KMXX-FM KOY-FM KSLX-FM KZZP-FM

PORTLAND

KEX-AM KFXX-AM KGON-FM KKCW-FM KKRZ-FM KKSN-FM KMJK-FM KUFO-FM KUPL-AM KUPL-FM KXYQ-FM

MILWAUKEE/RACINE

WBZN-FM WKLH-FM WLZR-FM WQFM-FM

KANSAS CITY

KBEQ-FM KCMO-FM KFKF-FM KMBZ-AM KPRS-FM KXXR-FM KYYS-FM WDAF-AM KMBR-FM

PROVIDENCE/ WARWICK/ PAWTUCKET

WHIM-AM WHJY-FM WPRO-FM WSNE-FM WWBB-FM WWII_FM

SAN JOSE

KARA-FM KEZR-FM KHQT-FM KOME-FM KSJO-FM

CINCINNATI

WBVE-FM WEBN-FM WGRR-FM WIZF-FM WKRC-AM WKRQ-FM MA-WIW WOFX-FM WSAI-AM WUBE-FM WWEZ-FM WWNK-FM

NEW ORLEANS

KQLD-FM WCKW-FM WEZB-FM WLMG-FM WMXZ-FM WNOE-FM WYLD-AM

SACRAMENTO

KAER-FM KCTC-AM KRAK-AM KRAK-FM KROY-FM KRXQ-FM KXOA-AM KXOA_FM KYMX-FM

NORFOLK/ **VIRGINIA BEACH**

WAFX-FM WBSK-AM WFOG-FM WGH-FM WJQI-FM WKEZ-FM WMYK-FM WNOR-FM WOWI-FM WWDE-FM WZCL-FM

WBBY-FM

COLUMBUS, OH

WLVQ-FM WMGG-FM WMNI-AM WNCI-FM WSNY-FM WTLT-FM WTVN-AM WXGT-FM WXLE-FM WXMX-FM

SALT LAKE CITY/OGDEN

KLCY-FM KLZX-FM KSFI-FM KUSW-M

INDIANAPOLIS

WFBQ-FM WENS-FM WIBC-AM WKLR-FM WLKI-FM WMJC-FM WTPI-FM WZPL-FM

BUFFALO/ NIAGARA FALLS

WBEN-AM WBUF-FM WHTT-FM WJYE-FM WMJQ-FM WUFX-FM

SAN ANTONIO

KAJA-FM KISS-FM KQXT-FM KSAQ-FM KSMG-FM KZEP-FM KZVE-FM

RIVERSIDE/ SAN BERNARDINO KCAL-FM

HARTFORD/ **NEW BRITAIN** WHCN-FM WIOF-FM WKSS-FM WRCH-FM

CHARLOTTE/GASTONIA

WBT-AM WBT-FM WCKZ-FM WMXC-FM WROQ-FM WSOC-FM WTDR-FM WWMG-FM

ROCHESTER

WBEE-FM WHAM-AM WKLX-FM WPXY-FM WRMM-FM WVOR-FM WZSH-FM

MEMPHIS KRNB-FM

WDIA-AM WEGR-FM WHRK-FM WMC-FM

OKLAHOMA CITY

K ATT-FM KEBC-FM KKNG-FM KMGI-FM KXXY-FM KZBS-FM WKY-AM

MONMOUTH/OCEAN

WZVU-FM

DAYTON WAZU-FM WGTZ-FM WHIO-AM WHKO-FM WING-AM WONF-AM WTUE-FM WWSN-FM

LOUISVILLE

WAMZ-FM WDJX-FM WHAS-AM WIRS-FM WLSY-FM WQMF-FM WRKA-FM WVEZ-FM WZKS-FM

NASHVILLE

WGFX-FM WKDF-FM WLAC-FM WQQK-FM WSIX-FM WYHY-FM WZEZ-FM

ORLANDO

WDBO-AM WDIZ-FM WEZO-FM WHTQ-FM WJYO-FM WSTF-FM WWKA-FM WXXL-FM

GREENSBORO/ WINSTON SALEM/ **HIGH POINT**

WWWB-FM WJMH-FM WKSI-FM WKZL-FM WMAG-FM WMQX-FM WQMG-FM WTQR-FM WWMY-FM

BIRMINGHAM

WENN-FM WMJJ-FM WZRR-FM WZZK-FM

JACKSONVILLE WAPE-FM

WCRJ-FM WEJZ-FM WFYV-FM WHJX-FM WIOI-FM WIVY-FM WQIK-FM WRXJ-AM

ALBANY/ SCHENECTADY/TROY

WKLI-FM WPYX-FM WTRY-AM RICHMOND

WCDX-FM WKHK-FM WMXB-FM WPLZ-FM WRVQ-FM WRXL-FM WVGO-FM

HONOLULU

KHFX-FM KIKI-FM KPOI-FM KQMQ-FM KRTR-FM KSSK-AM KSSK-FM

WEST PALM BEACH/ **BOCA RATON**

WIRK-FM

TULSA KAYI-FM KMYZ-FM KRMG-AM KTHK-FM KVLT-FM KWEN-FM

AUSTIN KASE-FM KBTS-FM

KEYI-FM KHFI-FM KLBJ-FM KITD-FM KQFX-FM KVFT-AM

WILKES BARRE/ SCRANTON

WEZX-FM WKRZ-FM

ALLENTOWN/ BETHLEHEM

WZZO-FM SYRACUSE

WKFM-FM WNTQ-FM WSYR-AM WYYY-FM

RALEIGH/DURHAM

WCAS-FM WFXC-FM WPTF-AM WQDR-FM WQOK-FM WRAL-FM WRDU-FM WTRG-FM

AKRON WAKR-AM

WZZU-FM

WKDD-FM WONE-FM WQMX-FM WSLR-AM

GRAND RAPIDS WODJ-FM

TUCSON KLPX-FM

GREENVILLE/ **SPARTANBURG**

WANS-FM WCKN-FM WESC-FM WFBC-FM

WMYI-FM

www.americanradiohistorv.com

KNOXVILLE WCKS-FM WEZK-FM WIVK-FM WMYU-FM

OMAHA/ **COUNCIL BLUFFS** KEZO-FM

KQKQ-FM **TOLEDO** WCWA-AM WIOT-FM WKKO-FM WRQN-FM

WTOD-AM

WVKS-FM

WMAS-FM

WXBB-FM

SPRINGFIELD/CHICOPEE WAQY-FM WHYN-AM WHYN-FM

HARRISBURG/LEBANON WIMX-FM WRKZ-FM

FRESNO KFSO-FM KFYE-FM KHTZ-AM KJFX-FM KNAX-FM KTHT-FM

LAS VEGAS KEYV-FM KMZQ-FM

KOMP-FM KRLV-FM KUDA-FM KWNR-FM

MONTEREY/SALINAS/ **SANTA CRUZ** KTOM-FM

MCALLEN/ **BROWNSVILLE** KELT-FM KBFM-FM

BATON ROUGE WTGE-FM WYNK-FM

EL PASO KEZB-FM KHEY-AM KHEY-FM

ALBUQUERQUE KMYI-FM **KOLT-FM** KZKL-FM KZRR-FM

YOUNGSTOWN/ WARREN WBBG-FM WNCD-FM **WQXK-FM** WYFM-FM

NEW BEDFORD/ FALL RIVER WFHN-FM WFHN-FM

LITTLE ROCK KHIT-FM KIPR-FM KKYK-FM

KOLL-FM

COASTAL NORTH CAROLINA WZYC-FM

BAKERSFIELD KKBB-FM KKXX-FM

CHARLESTON WSSX-FM WYBB-FM WAVF-FM WEZL-FM WMGL-FM WUJM-FM

WICHITA **KBUZ-FM** KICT-FM KKRD-FM

WWWZ-FM

MOBILE WGCX-FM WKSJ-FM

NEW HAVEN/MERIDEN WKCI-FM WPLR-FM

JOHNSON CITY/ KINGSPORT WTFM-FM **WUSJ-FM**

BRIDGEPORT

WEBE-FM WICC-AM

COLUMBIA WMFX-FM WNOK-FM WOMG-FM WWDM-FM

CHATTANOOGA WFXS-FM WJRX-FM WJTT-FM WUSY-FM

SPOKANE KEZE-FM KISC-FM KZZU-FM

LANSING/ **EAST LANSING** WFMK-FM WGOR-FM WIBM-FM WJIM-FM WVIC-AM

FLINT WCRZ-FM WKMF-AM WWCK-FM

WORCESTER WAAF-FM WFTQ-AM WSRS-FM WTAG-AM WXLO-FM

... and smaller.

KASH-AM KRLB-FM KASH-FM KRLT-FM K ATF-FM KRNO-FM KATS-FM KRNQ-FM KBFX-FM KROC-AM KBIU-FM KROC-FM KBOZ-AM KSBJ-FM KBOZ-FM KSMK-FM KBYZ-FM KSND-FM KCHV-FM KSNI-FM KCQR-FM KSSS-AM KCTR-FM KTAP-AM KDES-FM KTCS-FM KDGE-FM KTGL-FM KDKS-FM KTRS-FM KTUN-AM KDMG-FM KDTH-AM KTYD-FM KDWZ-FM KUAD-FM KUUL-FM KEYJ-FM KVFX-FM KFMF-FM KFMQ-FM KVKI-FM KFMZ-FM KVUU-FM KFOR-AM KWHL-FM KWTO-AM KFQD-AM KXBS-FM KFRX-FM KGGG-FM KXFX-FM KGLI-FM KXLP-FM KXUS-FM KGOT-FM KGUM-AM KYAK-AM KHHT-FM KYMG-FM KHTT-FM KYYZ-FM KHTY-FM KZAM-FM KIIQ-FM KZBB-FM KILO-FM KZEL-FM KITT-FM KZFN-FM KIXS-FM KZGZ-FM KJJY-FM WAAL-FM KJLO-FM WAEV-FM KJOY-FM WAPL-FM KKHT-FM WARX-FM WAVV-FM KKLI-FM KKMK-FM WAYS-FM WAY V-FM KKNB-FM KKPR-FM WAZY-FM WBAM-FM KKRQ-FM KKXL-FM WBBQ-FM

KLAW-FM

KLCX-FM

KLMS-AM

KLTA-FM

KLZZ-FM

KMGP-FM

KMJC-FM

KNAN-FM

KNCN-FM

KNNN-FM

KOKZ-FM

KOSO-FM

KOZZ-FM

KPXR-FM

KQCL-FM

KQCR-FM

KQDS-FM

KQIZ-FM

KQWB-FM

WBGM-FM

WBHP-AM

WBHV-FM

WBLM-FM

WBSS-FM

WBUD-AM

WBWB-FM WBXX-FM

WBYR-FM

WCAV-FM

WCAW-AM

WCBH-FM

WCCK-FM

WCDQ-FM

WCFL-FM

WCGQ-FM

WCGY-FM

WCKT-FM

WCLZ-FM

WCQL-FM WCSJ-AM WCZX-FM WDAQ-FM WDJR-FM WDRM-FM WEFX-FM WEGW-FM WENK-AM WEQX-FM WERZ-FM WFCB-FM WFEA-AM WFFX-FM WFID-FM WFMX-FM WFPG-FM WFRA-FM WGBF-FM WGGD-FM WGIR-FM WGLF-FM WGNI-FM WGTY-FM WHBY-AM WHEB-FM WHHY-FM WHNN-FM WHOK-FM WHOM-FM WHTF-FM WHTK-FM WIBA-FM WINK-FM WIOG-FM WIQB-FM WIXV-FM WIZE-AM WJAD-FM WJEQ-FM WJKX-FM WJLQ-FM WJMI-FM WJML-FM WJTW-FM WJXQ-FM WJYY-FM WKDQ-FM WKEE-FM WKHY-FM WKIO-FM WKJM-FM WKLC-FM WKLL-FM WKLT-FM WKPE-FM WKQD-FM WKQQ-FM WKQZ-FM WKSQ-FM WKWK-FM

WCOD-FM

WKZS-FM

WKZW-FM

WLAD-AM

WRXK-FM WLAM-AM WRXR-FM WLAP-FM WSBT-AM WLFX-FM WSGC-FM WILR-FM WLNH-FM WLOH-AM WLQE-FM WLRW-FM WLSR-FM WLTO-FM WLVW-AM WLWI-FM WLWZ-FM WMBD-AM WMEE-FM WMGI-FM WMGX-FM WMJW-FM WMRF-FM WMRV-FM WMUS-FM WMXF-FM WNLK-AM WNRS-AM WNSN-FM WNUS-FM WOCQ-FM WOKK-FM **WOLL-FM** WOTB-AM WOTB-FM WOUR-FM WOVK-FM WOVV-FM WOWW-FM WPCM-FM WPDH-FM WPEG-FM WPST-FM WPXR-FM **WQBE-FM** WQBZ-FM WQGN-FM WQHK-AM WQHQ-FM WQMI-FM WQPW-FM WQRI-FM WQSB-FM WQSM-FM WQTL-FM WQWK-FM **WQXE-FM** WRAW-AM WRCK-FM WRCQ-FM WRFY-FM WRHT-FM

WRKE-FM

WRKI-FM

WRNS-FM

WRQK-FM

WRSF-FM

WRSG-AM

WSGL-FM WSNX-FM WSPK-FM WSTC-AM WSTH-FM WTFX-FM WTHT-FM WTHZ-FM WTKT-FM WTKX-FM WTNV-FM WTUG-FM WTYX-FM WUSQ-FM WVAF-FM WVAQ-FM WVBS-FM WVLK-AM WVNA-FM WVRK-FM WVSR-FM WWAV-FM WWCT-FM WWFX-FM WWGT-FM WWJB-AM WWKF-FM WWKS-FM WWLV-FM WWRX-FM WWSF-FM WWVA-AM WXBQ-FM WXFX-FM WXIL-FM WXKC-FM WXKX-FM WXLP-FM WXRC-FM WXRX-FM WYAK-FM WYAV-FM WYCL-FM WYER-FM WYGC-FM WYMG-FM WYNE-AM WYNG-FM WYRY-FM WZBQ-FM WZFX-FM WZHT-FM WZID-FM WZNY-FM WZOQ-FM

WZPK-FM

WZRT-FM

WZXL-FM WZZP-FM

WZZQ-FM

WRUF-AM

WRUF-FM

WRVC-FM

and then AUSTRALIA

BELGIUM " BRAZIL CANADA COLOMBIA CYPRUS CZECHOSLOVAKIA DOMINICAN REPUBLIC FINLAND FRANCE GERMANY GREECE HOLLAND HONG KONG

ICELAND . IRELAND ITALY JAPAN MEXICO NEW ZEALAND RUSSIA SPAIN SWEDEN UNITED KINGDOM ... YUGOSLAVIA

With over 1400 radio stations worldwide as clients, Selector continues to be the music scheduling system programmers choose most. Maybe with all these clients we should sit back and let a good thing be...but we can't help ourselves. We just keep upgrading and improving, putting your ideas to work in the system that pioneered this whole business to begin with.

If your station is not currently scheduling with Selector call, FAX or write to us today for information and a free demo diskette.

Selector The Music Scheduling System.

WKXC-FM

WKXI-AM

WKXW-FM

WKYQ-FM

WKYX-AM

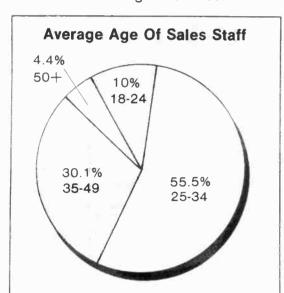
Two Overhill Road. Suite 100. Scarsdale New York 10583 914.723.8567

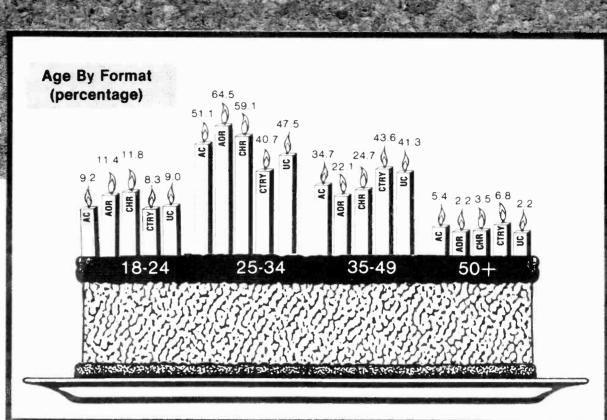


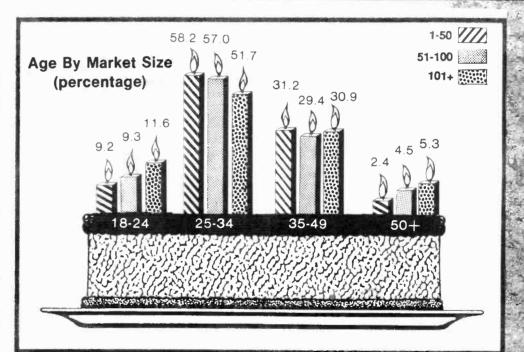
Age Of Sales Staff

here's a definite trend toward youth in radio sales these days. Nearly two-thirds of sales staffers are under 35, and the number of 18-24 salespeople is more than double that of their 50+ counterparts.

CHR and AOR stations have the youngest sales staffs, while Urban stations have a proliferation of 35-49s and Country and AC rank highest in the number of 50+ salespeople. Smaller markets present better opportunities for both age extremes.



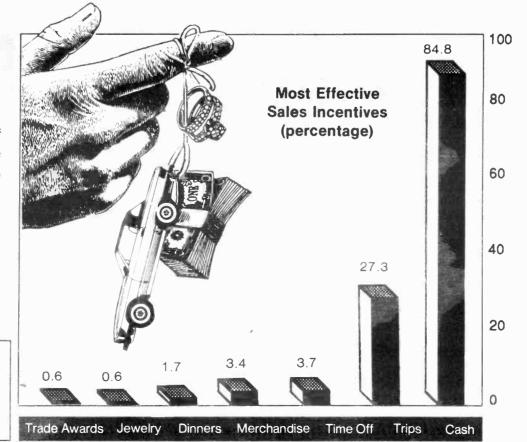




Sales Incentives

verall, 92.6% of stations stage sales contests for their staffers; that percentage is quite consistent throughout format and market size. As a sales technique, bonus spots are offered by 61% of stations.

(Note: Total adds up to more than 100% as respondents were allowed to list more than one prize.)



Bonus Spots By Format 1900 1900 1900

NORISK. ALL PROFIT. FREE VIDEO.



"We sold \$12,000 packages to three new advertisers the first day. Direct Results Radio has already paid for itself."

Howard F. Price, General Sales Manager, KQMJ, Tulsa, Oklahoma



"Direct Results Radio allows us to offer advertisers all the elements of a good sales campaign at a reasonable rate."

David Noll, Vice President/General Manager, WEGX, Philadelphia



"In the first week Direct Results Radio brought to the station in excess of \$125,000 of new revenue."

Jim Gustafson, General Sales Manager, KZSN, Wichita

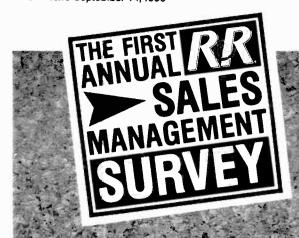
THIS VIDEO IS ALL ABOUT INCREASING REVENUES. AND IT'S FREE.

In just 10 minutes, you'll view the following:

- A fail-safe organized system
- A unique results-oriented sales technology
- Results that are measurable, and 100% guaranteed risk-free
- How to produce results for you and advertiser
- The meaning & benefits of "Marketing Partnership"

CALL 800-858-8880 NOW AND SEE FOR YOURSELF.

DIRECT RESULTS RADIO ADVERTISING ** 800-858-8880 FirstCom, 13747 Montfort Dr. #220, Dallas, TX 75240, 214-934-2222 Please send me a FREE video today!				
STATION				
STATION ADDRESS				



National Reps

lightly more than 93% of stations nationwide have a national rep, ranging from 89% in smaller markets to 96% in the majors. The average percentage paid to reps is 14.8%, with very little variation by category. Just under 68% offer bonus spots to their reps.

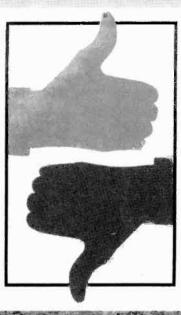
Almost three-quarters of stations say their station is the only one in the market represented by their rep; that number rises to over 81% in 50+ markets but plummets to 57% in the more competitive majors.

Stations have, on the average, stayed with their present rep for a bit more than five years. We asked stations to rate their satisfaction with reps on a one-to-ten scale, and "seven" was the remarkably consistent answer.

Rating Rep Performance On A Scale Of 1-10

By Market Size		
Market	Rating	
Overall	7.0	
1-50	7.4	
51-100	7.1	
101+	6.5	

Rating The Reps



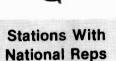
By Format		
	Format	Rating
	AC	6.8
	AOR	7.0
	CHR	7.0
	Country	7.6
	Urban	7.0

Rep Exclusivity By Market Size

Market	Perc	entage
Overall		73.4
1-50		57.0
51-100		81.7
101+		81.9

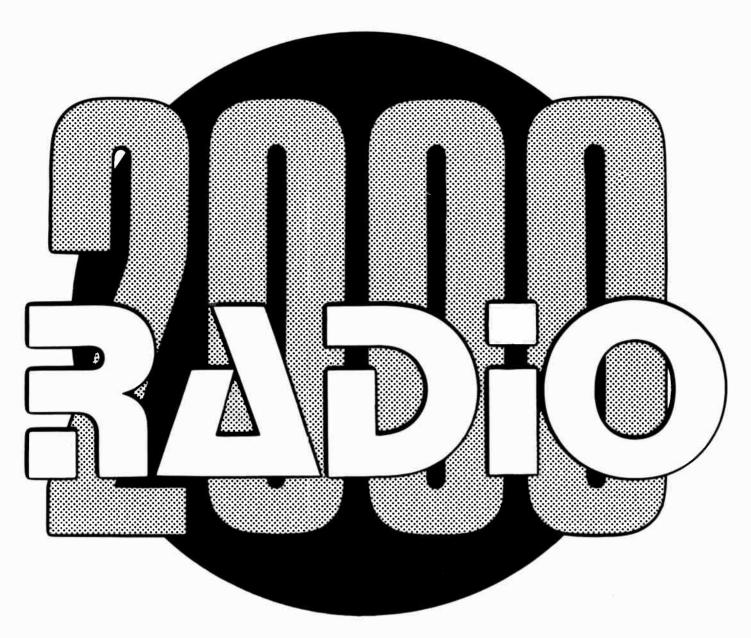
How	Long	Have
You	Been	With
Y	our Re	p?

Market	Years
Overall	5.3
1-50	5.1
51-100	5.4
101 +	5.5



Format	Pei	rcentage
Overall		93.1
1-50		95.8
51-100		93.8
1014		894

Format	Percentage
AC	75.8
AOR	65.1
CHR	78.8
Country	81.1
Urban	75.0



AN ALLIANCE FOR GROWTH.

THE **HNWH** MANAGEMENT TEAM IS LOOKING FORWARD TO SEEING YOU AT THE NAB'S "RADIO 1990" CONVENTION.

THERE ARE A LOT OF EXCITING THINGS HAPPENING AT **HNWH** AND WE'D LIKE TO TELL YOU ABOUT THEM.

PART OF OUR PROGRAM INVOLVES BEING AN ACTIVE PART OF RADIO 2000. IT'S A FAR-REACHING PLAN WITH SOME VERY INTERESTING OPPORTUNITIES FOR OUR INDUSTRY.

HOPE YOU CAN JOIN US FOR THE JOURNEY OF THE CENTURY. DROP BY THE INTEREP RADIO STORE HOSPITALITY SUITE AT THE BOSTON MARRIOTT/ COPLEY PLACE AND WE'LL FILL YOU IN.

BEST,

acque

JACQUI ROSSINSKY

PRESIDENT



A COMPANY OF

THE INTEREPARADIO STORE

"With The Research Group, '98.7 Kiss-FM' has demonstrated dramatic growth in key demographics. We've gone from #10 to #2* in adults 18-49 and from #13 to #6* in adults 25-54, while maintaining our strong position in

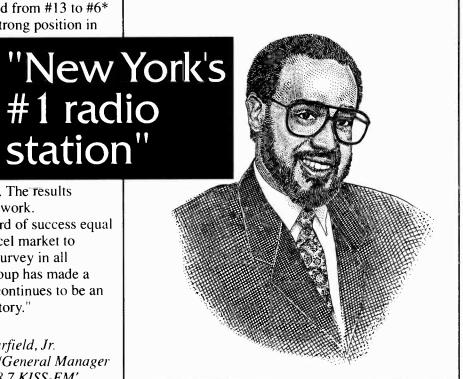
the younger demographics and becoming New York's #1** radio station in both Arbitron and Birch surveys.

Through the utilization of Focus Group sessions and Strategic Market Studies, The Research Group has helped us focus very clearly on the opportunities and goals available to WRKS-FM and has worked with us

each step of the way to keep us on track. The results dynamically indicate that their methods work.

No one else has a proven track record of success equal to that of The Research Group. They excel market to market and ratings survey after ratings survey in all formats. Working with The Research group has made a dramatic difference for 'KISS-FM' and continues to be an integral part of our continuing success story."

Charles M. Warfield, Jr. Vice President/General Manager WRKS-FM, '98.7 KISS-FM'



*Summer 1989 to Spring 1990 Arbitron. Adults 18-49 and 25-54, AQH share, M-S 6A-M, MSA

**Spring 1990 Arbitron and Birch. Persons 12+, AQH share, M-S, 6A-12M, MSA.

The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

For more informaton, call Larry B. Campbell, President (206) 624-3888.

In almost every field, there is a company that has earned a reputation as the leader.

The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

The Story Behind The Spring Sweep

he R&R "Ratings Strategy Review" continues to broaden its scope as it tells the story behind the ratings — examining the strategies stations use each quarter to post winning numbers in Arbitron and Birch.

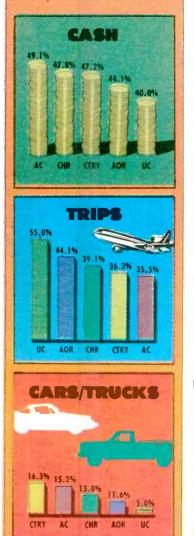
In addition to presenting ratings breakouts from the Top 100 markets, the top imaging slogans, favorite giveaway prizes, and most popular getaway sites, R&R's exclusive spring survey of 225 radio stations has yielded three new features:

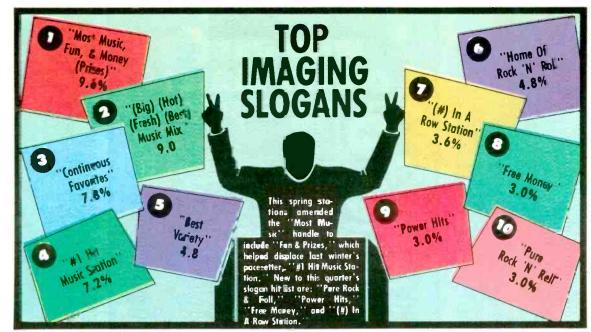
- Outside Media Usage By Format
- Who Uses Direct Mail
- Are You On Target? format audience composition averages by age cell

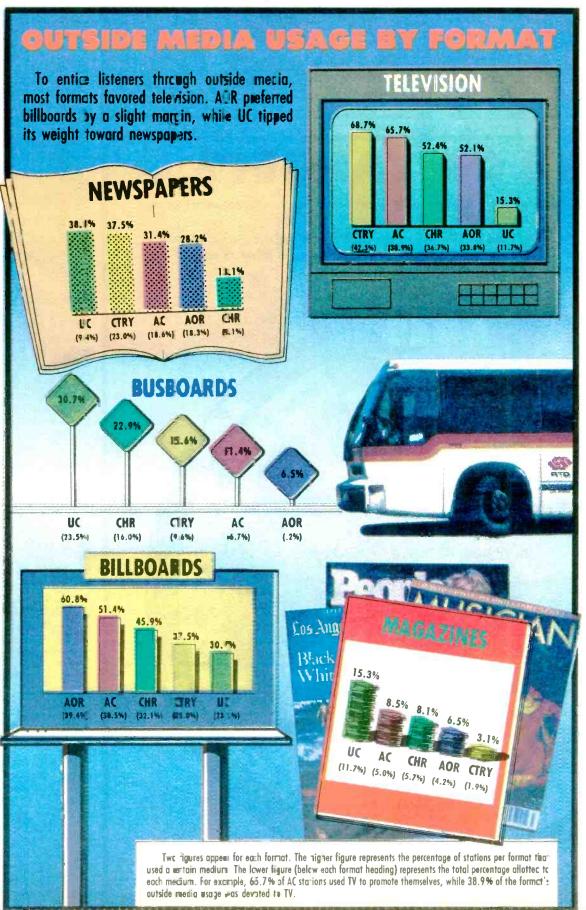
So for a more incisive look at the spring sweep, read on.

Money Talks

Money again outpaced trips and cars/trucks as stations' favorite giveaway item. While it was the prize of choice for AC, CHR, and Country outlets, its popularity with UC stations seems to be waning. Last fall, cash accounted for 76.4% of UC prizes. That figure dropped to 60% during winter '90 and 40% this spring. Cash's popularity with AOR has remained consistent over the last three quarters — 43.2%, 42.3%, and 44.1%.



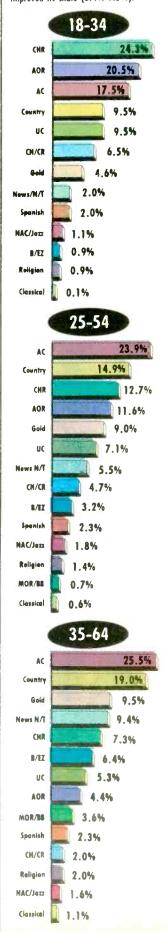




ARBITRON DEMO SHARES BY FORMAT

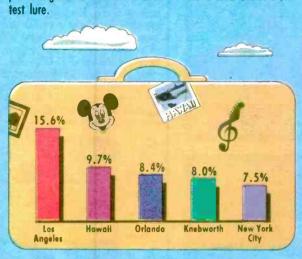
CHR padded its 18-34 lead over AOR, holding onto first place. Also retaining their winter '90 second and third place positions were AOR and AC. Country, however, boosted itself to a fourth-place tie with UC. AC again reigned as the country's top format 25-54 and 35-64, with solid leads over runner-up Country. AC's repeat performance was abetted by the influx of B/EZs switching to various Soft AC offshoots. Compared to its winter showing, Country was up slightly 25-54 (+0.1%) and off 35-64 (-0.3%). B/EZ retained its #9 25-54 rank, but fell.

25-54 (+0.1%) and off 35-64 (-0.3%).
B/EZ retained its #9 25-54 rank, but fell
1.5%. Among 35-64s, it lost both ranking
(#4-#6) and shares (9%-6.4%). Another
big 35-64 winner was Gold (#5-#3), which
improved its share (8.4%-9.5%).



THE SKY'S THE LIMIT

Winter bridesmaid Los Angeles was the runaway winner of the trip destination sweepstakes, logging the most popularity among CHR and AOR stations. Already popular Orlando landed ahead of its fifth place finish in winter '90, propelled by the new Universal Studios attraction. And the mega-concert at Knebworth jetted England into fourth -68.4% of AORs used this as a contest lure.

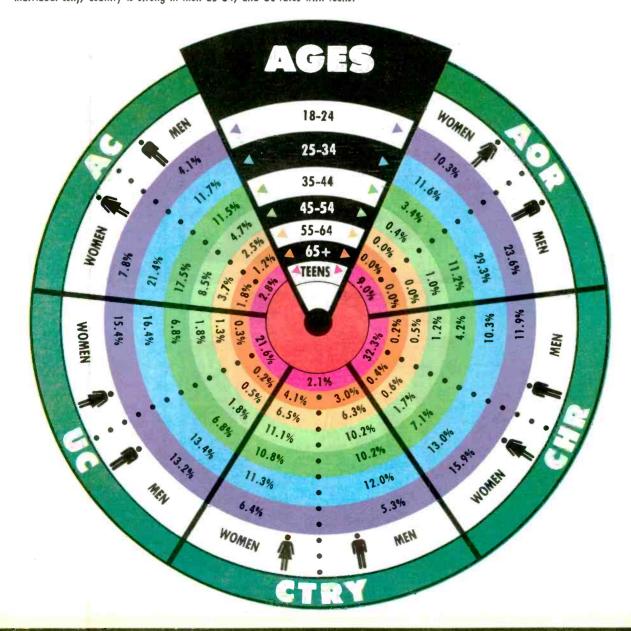




ARE YOU ON TARGET?

Let's say your station has successfully implemented some — if not all — of the giveaway/promotional strategies outlined on these pages. Is your station on target in terms of audience composition when compared to its leading format peers?

Audience composition stats for all format winners in the Top 100 Birch markets were broken out and then averaged cell-by-cell. Results show AC's strength is in women 25-34; AOR's is men 25-34; CHR's power base is teens (the highest percentage of any individual cell); Country is strong in men 25-34; and UC rates with teens.



BIGGEST GAINERS BY DEMO

Three Country stations posted sizable Arbitron increases between spring '89-spring '90 (Top 100 markets) to finish among the Top Ten gainers 12+. That trio includes KFRG/Riverside, which also made the 25-54 and 35-64 Top Ten gainers list — having only adopted the format last Christmas. Other stations that also appeared on three of the four Top Ten honor rolls were KIIM/Tucson and WODJ/Grand Rapids.

In the lone case of its type, two stations (WFHN and WSNE) from the same market (New Bedford) earned significant gains (+6.8; +6.7) in the same demo (25-54).

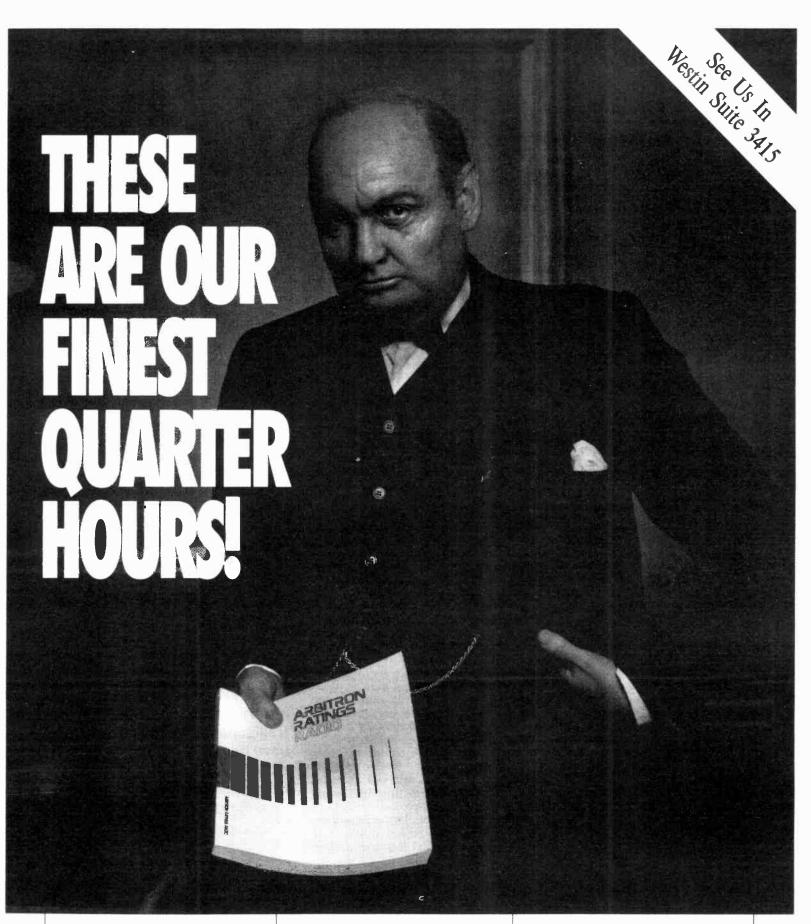
		Sp '89	Sp '90	Gain	
1	KIIM/Tucson (Country)	6.9	10.5	+6.6	
2	WODJ/Grand Rapids (Gold)	0.7	e.5	+5.8	
3	KERG/Riverside (Country)	2.3	0.8	+5.7	
4	WIHJX/Jacksonville (UC)	0	1.4	+5.4	
5	KRBB/Wichito (AC)	1.8	1.1	+5.3	
6	WVEE/Atlanta (UC)	9.9	15.7	+5.2	
	WKBN(AM)/Youngstown (N.	/T) 8.0	10.2	+5.2	
8	WUSY/Chattanooga (Country)	12.6	12.7	+5.1	
9	KESS/Albuquerque (CHR)	5.1	10.1	+5.0	
10	WFLZ/Tampa (CHR)			Je sil	

		Sp '89	Sp '90	Gain
1	WNCD/Youngstown (A	OR) 11.8	2:1.6	+10.8
2	W +JX/Jacksonville (UC)	35 -	0.7	+9.7
	W=LZ/Tempo (CHR)	4.6	14.3	+9.7
4	WFLZ/Sarasota (CHR)	7.5	16.7	+9.2
5	WSTZ/Dayton (CHR)	7.0	16.1	+9.1
6	WVEE/Atlanta (UC)	15.6	24.0	+8.4
7	KMUX/Little Rock (AOR)	8.8	12.1	+8.3
8	KAFY/Bakarsfield (Spanish)	3.8	12.0	+8.2
9	WEDR/Miami (UC)	2.6	10.2	+7.6
0	WUFX/Buffalo (CR)	5.0	12.5	+7.5

18-34

		Sp '89	Sp '90	Gain
1	KDLL/Little Rock (Gold)	2.6	12.2	+9.6
2		1.2	9.9	+8.7
3		3.5	12.1	+8.6
	KEM/Tucson (Country)	8.9	17.5	+8.6
5		2.8	10.4	+7.6
6	WGRR/Cincinnati (Gold)	3.8	11.3	+7.5
7	WFHN/New Bedford (CHR)	3.5	10.3	-6.8
8	WSNE/New Bedford (AC)	4.3	11.0	-6.7
9	WWKL/Harrisburg (Gold)	4.6	10.8	-6.2
10	WEZL/Charleston (Country)	11.6	17.6	+6.0

35-04					
		Sp '89	Sp '90	Gain	
1	KOLL/Little Rock (Gold)	0.4	13.5	+13.1	
2	WODJ/Grand Rapids (Gold)	1.7	10.4	+8.7	
3	KFRG/Riverside (Country)	3.1	11.8	+8.5	
	KIIM/Tucson (Country)	8.6	17.1	+8.5	
5	WGRR/Cincinnati (Gold)	2.4	10.8	+8.4	
6	KSSK-FM/Honolulu (AC)	2.2	9.0	+6.8	
7	KQXX/McAllen (Spanish)	3.1	9.8	-6.7	
8	WHQL/Jacksonville (Gold)	6.0	12.6	-6.6	
9	WSNE/New Bedford (AC)	2.9	9.3	-6.4	
10	KIEZ/Boton Rouge (B/EZ)	3-1	6.3	-6.3	
	WEZL/Charleston (Country)	17.8	24.1	+6.3	
	WYMJ/Dayton (Gold)	1.9	8.2	-6.3	



Sir Winston would have been proud. In 1990, Rantel Research clients are enjoying another year of recordhigh ratings success. We've listed just a few.

Call Rantel today for market availability.

Z100 Q102 **WJQI** 92X Z93 WKQL WXRX

New York Philadelphia Washington St. Louis **98ROCK** Baltimore Norfolk Columbus Dayton Jacksonville Rockford

David Tate Steven A. Smith C.E. Helene

The research professionals at Rantel: Never before have so few done so much for so many!



SALES STRATEGY

The Evolution Of A Revolution

Nontraditional Approach Can Turn Potential Losses Into Profits

ou're probably familiar with the old saying, "The more things change, the more they stay the same." Well, meeting the challenge of marketing and advertising in the '90s calls for a new saying: "The more things change, the more we have to change."

In this week's double Sales Strategy column, I'll review the advertising revolution which has occurred — and will continue to occur. Although many sales managers continue to base their current and potential billings on traditional consumer economics, an examination of this daily marketing and advertising revolution provides a far more relevant gauge.

The '90s are quickly becoming the decade of explosive growth for leading-edge businesses — ones that offer additional options. Profits generated from your promotion department, off-air resources, turnkey partnerships, and new decision-maker contacts will be the benchmarks of those who excel.

This overview is intended to spur your thought and planning process, not to undermine the value of our media, which is in an extremely formidable position if marketed correctly.

Knowledge is power, and understanding the underlying evolutions and hidden agendas should prove useful. Responding to these evolutions will allow you to capitalize on them rather than be victimized by them.

With these new pressures come new opportunities. For example, while there is a tremendous amount of economic concern (and staff freezes and zero-based budgeting mandates), many agencies and stations are seeing huge increases.

The bottom line: There is more opportunity for multidimensional marketing vehicles and less for traditional, one-dimensional advertising.

Between The Lines

These changes are evident in the quarterly figures from our own industry. Although the Times Mirror's first-quarter results were down from 1989, the company's trade publishing and cable operations reported strong increases.

Similarly, Knight-Ridder's newspaper ads were off 1.6% but revenues from its business information services were up 12.6%. Looking between the lines, a great deal of budget fragmentation has occurred. While traditional advertising is growing at between 1%-6%, nontraditional marketing is skyrocketing exponentially.

"The '90s are quickly becoming the decade of explosive growth for leading-edge businesses."

In reality, there's more money available now than ever before for marketing — an area that's declining in traditional advertising budgets. Remember when you could outperform the market and hit budgets by ratings alone? Those days are numbered, much like the declining number of available commercial units.

New & Unproved!

Clients and advertisers, bored with traditional marketing, have begun experimenting with new, unproven marketing vehicles such as Health Link TV (broadcast in medical offices), Channel One (broadcast in classrooms), and Act Media (provides in-store signage and shelf talkers).

These advertisers are merely reflecting the tide of consumer boredom. In general, consumers are spending less time browsing — today's shoppers are spending more time placing orders by phone and less time looking for parking places.

It doesn't take much to spur them, however. Kentucky Fried Chicken releases "Hot Wings" and lines form around the block. "The Simpsons" debuts and suddenly you see Bart Simpson T-shirts, toys, and gadgets in every mall.

Event Marketing

One of the areas that's seen significant growth recently is that of corporate event marketing. The popularity of this option will continue — the trend has caused major corporations to create hundreds of new positions, most notably inhouse event planners.

The arena is diverse — from sporting event sponsorships and rodeo tie-ins to community award programs and ethnic marketing — and the budgets are swelling.

Look for the growth of corporate event marketing and sponsorships to continue to outpace traditional By Chris Beck

media, as companies usually have more success when they get out and touch consumers.

Sporting event sponsorship, traditionally a tip of the budget iceberg, has skyrocketed more than 400% since 1983. The big five are the Olympics, auto racing, golf, tennis, and marathons. Up-and-comers generating the most interest include polo, volleyball, fishing, block parties, and ethnic festivals.

Off-air promotions tied to these budgets are prudent from a sales as well as a listener marketing standpoint. It's essential for your salespeople to be in front of those who control the budgets, identifying their needs and spheres of influence.

PR Foundations

Another area of explosive growth is that of PR departments or foundations at "mega-corporations." These companies are attempting to localize and better align themselves with key consumers and cities.

The term "corporate" no longer signifies domestic companies based in New York, L.A., or Dallas — they're now often international mega-corps based in London, Seoul, Tokyo, or Melbourne.

One way these mega-corps are gaining consumer support is through local cause marketing in regional and local nonprofit organizations. Recent research shows there's a tremendous window of opportunity for mega-corps to create impact through cause marketing — consumers support mega-corps that are aligned with the causes and concerns that they (the consumers) believe in.

Not only are consumers becoming increasingly loyal to firms that support environmental and other concerns, but they will pay a premium for products aligned with such concerns. Virtually every major corporation has a PR/marketing arm, and these departments yield as much as ½ %-2% of a company's profits, or gross sales.

Direct Marketing

Couponing has evolved tremendously since the '80s. Consider the success of Check Robot, which actually delivers coupons to users of competing brands at the checkstand.

Teleshopping, another form of direct marketing, is seeing enormous growth as well. Marketers are reacting to this trend with sophisticated strategies, from

Ten Sales Predictions For The 1990s

- Revenue increasingly will be developed in conjunction with stations' promotion departments.
- More revenue will be developed through horizontal (current) accounts than through vertical (new) accounts.
- Off-air and nonspot revenues will increase to 15%-20% of some stations' income by 1995.
- Advertising will evolve from a stand-alone commodity to a byproduct of marketing programs.
- 75%-90% of all avails will have promotion and/or merchandising requirements attached by 1992.
- A station's creative department will play a more critical role in the selling cycle as client demand for creativity increases.
- Group owners will network more to gain information and a competitive edge.
- These well-connected owners' groups will contribute significantly to revenue development and resource maximization.
- Tools and turnkey partnerships will play an important role in new business development as well as existing business.
- More new business will be cultivated through agency contacts working with nonmedia accounts.

catalogs to consumer usage databases. Retailers such as JC Penney are even investing in their own cable channels to sell products.

Direct marketing is responsible for much of the accountability advertisers are looking for today. One advantage is that they are able to track the actual cost of the sale as well as the investment.

"Clients and advertisers, bored with traditional marketing, have begun experimenting with new, unproven marketing vehicles."

Savvy radio salespeople can offer many options to those relying on direct marketing, ranging from simply buying direct mail lists to offering cross-promotions with direct-marketing companies, and retailer (and eventually our own) databases.

In-Store Marketing

Never has there been more retail and manufacturer attention focused on in-store marketing. Both sides are aiming to increase visitation time as well as in-store traffic through other departments. As marketing efforts are focusing more on upselling current customers than attracting new ones, visual marketing tools and other resources that create impulse and incremental sales are becoming more important.

Many retailers are adding depth to their in-store merchandising vehicles, including cross-promotions and partnerships. Child-care areas, food service, make-your-own-video displays, how-to clinics, in-store theme events, laser shows, valet parking, window displays — all are keeping consumers in the stores longer.

Some estimate that 15%-20% of traditional retail advertising revenues are being rediverted to in-store marketing and merchandising. Visual departments, merchandisers, and store operations contacts are fueling much of this growth.

As a result, manufacturers are increasing their display advertising, in-store merchandising, and slotting fees, all of which ultimately increase product sales.

Agency Watch

Nonmedia accounts are generating higher percentages of fullservice agencies' new business and profits. Members of the American Association of Advertising Agencies have been under scrutiny for

Continued on Page 34



Some Transmission Providers
Offer A Few Services

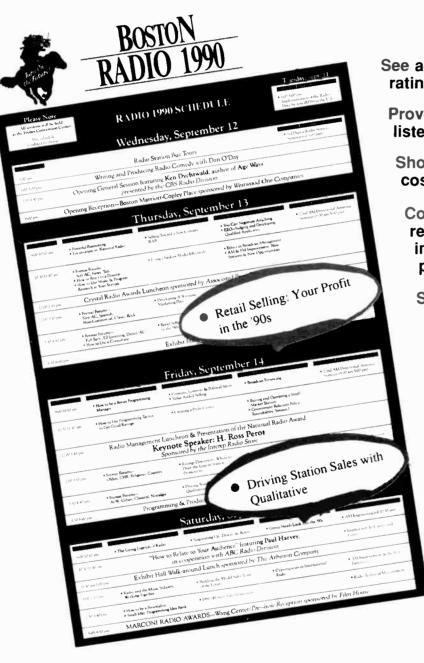
IDB OFFERS THE WORLD!



Contact IDB Audio Sales: (213) 280-3759 10525 W. Washington Blvd. Culver City, CA 90232

You've Heard What It's All About Show Come Apply What You've Learned

PROFIT IN THE '90s THROUGH RETAIL SELLING



See actual retail and *EMRC-accredited ratings information for your station

Prove to advertisers that YOUR listeners are THEIR consumers

Show advertisers your value beyond cost per rating point

Confirm that Birch/Scarborough retail and accredited ratings information is all you need to profit in the '90s

STOP BY BOOTH #833 for hands-on demonstrations



A Unit BUSINESS INFORMATION SERVICES COMPANY

See you at Booth #833

*Electronic Media Rating Council

SALES STRATEGY

The Evolution Of A Revolution

Continued from Page 32

the last five years — commissions are down, retainers are frequent, and performance clauses are mandated by clients.

These agencies are relying increasingly on contract labor from promotional and PR firms to fulfill their clients' demands for results.

The '90s should mark the end of the smaller local media organization, due to competition with the AAAA members. Major agencies that formerly would never consider pitching an account worth less than \$10 million a year are now pitching \$1 million accounts.

The majors' new business presentation budgets alone rival the entire annual profit of many of the smaller agencies. The latter simply can't compete any longer.

Today, it's not unusual for five agencies or in-house departments to be assigned specific accounts. For example, a company may have one each for creative, media buying, sales, promotions, personnel budgets, and recruitment. Incidentally, agencies' attempts to offer all of the above services have proven to be unpopular and unsuccessful with clients.

Your salespeople's ability to nonthreateningly qualify and probe for an agency's specific budget parameters, client objectives, and other areas of client involvement will pay off in the long run - providing your people are that wellconnected within the agency's myriad of departments.

"The growth of corporate event marketing and sponsorships will continue to outpace traditional media."

Coordinating marketing-based programs with nonmedia accounts also will provide stations with an increasingly higher percentage of revenue each year between now and the millenium.

Retail Growth

Far more training is needed on retail account renewal and service processes than on account development. Salespeople must have as much contact with those on the floor as with those in the advertising office, for the former types are the real renewal decision-makers ... the ones always fielding the question: "So, how did radio pull?"

Retail can be divided into two primary areas - local and major account. Both are undergoing some significant evolutions, which have created new opportunities.

Local retail itself has seen two major transformations. Franchisees, for one, have been very profitable. In a loose translation of failure and success ratios, 90% of all retail businesses fail, while 90% of all franchise operations succeed.

The second part of this local retail evolution deals with buying groups - their increasing involvement with local retailers and the subsequent revenue that can be generated from them.

In short, such groups allow retailers to compete with megacorps, which wield tremendous clout in buying products in bulk often at such a difference that they're able to sell the products to consumers cheaper than local retailers can buy it themselves.

Talk Of The P-O-Ps

ine out of ten mass merchandising store managers believe that point-of-purchase (P-O-P) displays increase sales and attract consumers. In one recent survey, nearly 80% of these managers said they're using more — or the same amount — of P-O-P advertising than they were two years ago. And more than 85% of these managers say they plan to use more - or the same amount - in the future.

According to the Englewood, NJ-based Point Of Purchase Advertising institute, these store managers said they use more than half of the P-O-P materials they receive from manufacturers.

The most popular P-O-P displays? Counter/shelf units (66% of store managers use 'em), followed by mobiles and banners (60%), testers/sampling devices and floorstands (56% each), shelf talkers and danglers (55%), shelf extenders (44%), checkout signs and full-line merchandisers (35%), and cash register/bar and fountain units (29%).

Enter the retail buying group, a network of retailers that use the group's clout to drive better deals and gain manufacturer support. (Local record retailers have been using one-stops in a similar manner for years.) RBGs are used in a number of categories, including electronics, eyewear, shoes, hardware, appliances, and groceries. The best opportunities for revenue development are for local and regional groups.

Retail Mega-Corps

If the face of local retail has changed, the entire anatomy of major retail accounts has undergone an overhaul. In some categories, there are more bankrupt or insolvent mega-corps than healthy ones. Some, such as 7-Eleven, have been bailed out; others are still waiting for reorganization or to be sold.

Revenue and development of business will come from megaretailers' evolution into niche retailing. JC Penney, for example, has had success with several of its new casual apparel niche stores, such as Units, Mixit (in California), and Tezio (in the

Penney also owns and operates NYC-based retailer Amanda Fielding, which plans to have 150 stores

open nationwide by 1992. Meanwhile. JC Penney already has opened Portfolio Home Furnishings in Dallas, with 13 more stores projected to open next year.

Another area for revenue development is the massive remodels for retailers that have lost their franchise with consumers. Consider K mart's \$100 million remodeling of the company's stores.

The third area will be that of dramatic expansion of the super retailers whose image is wellestablished with consumers, such as Wal-Mart, Circuit City, Toys "R" Us, and Target - the last of which plans to open another 23 stores this year.

Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by Compuserve at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

NOW THERE'S

A WAY TO KEEP

FM LISTENERS

FROM DOING

THIS WHEN

LISTENING TO

THE RADIO.

Upscale listeners are fickle. But we have vertisers as well. Because they've found the a cure for fickleness.

We're the Dow Jones Report, and we elp prevent dial-hopping by providing your FM listeners with what they want.

And independent research shows that what 72% of them want are updates on the economy: late-breaking reports on the economic stories that affect their lives

The kind of reporting, in short, that Dow Jones has specialized in for over a century.

But the Report won't just help to "anchor" your listeners. It will help attract ad-

Report to be an appealing vehicle for reaching upscale audiences.

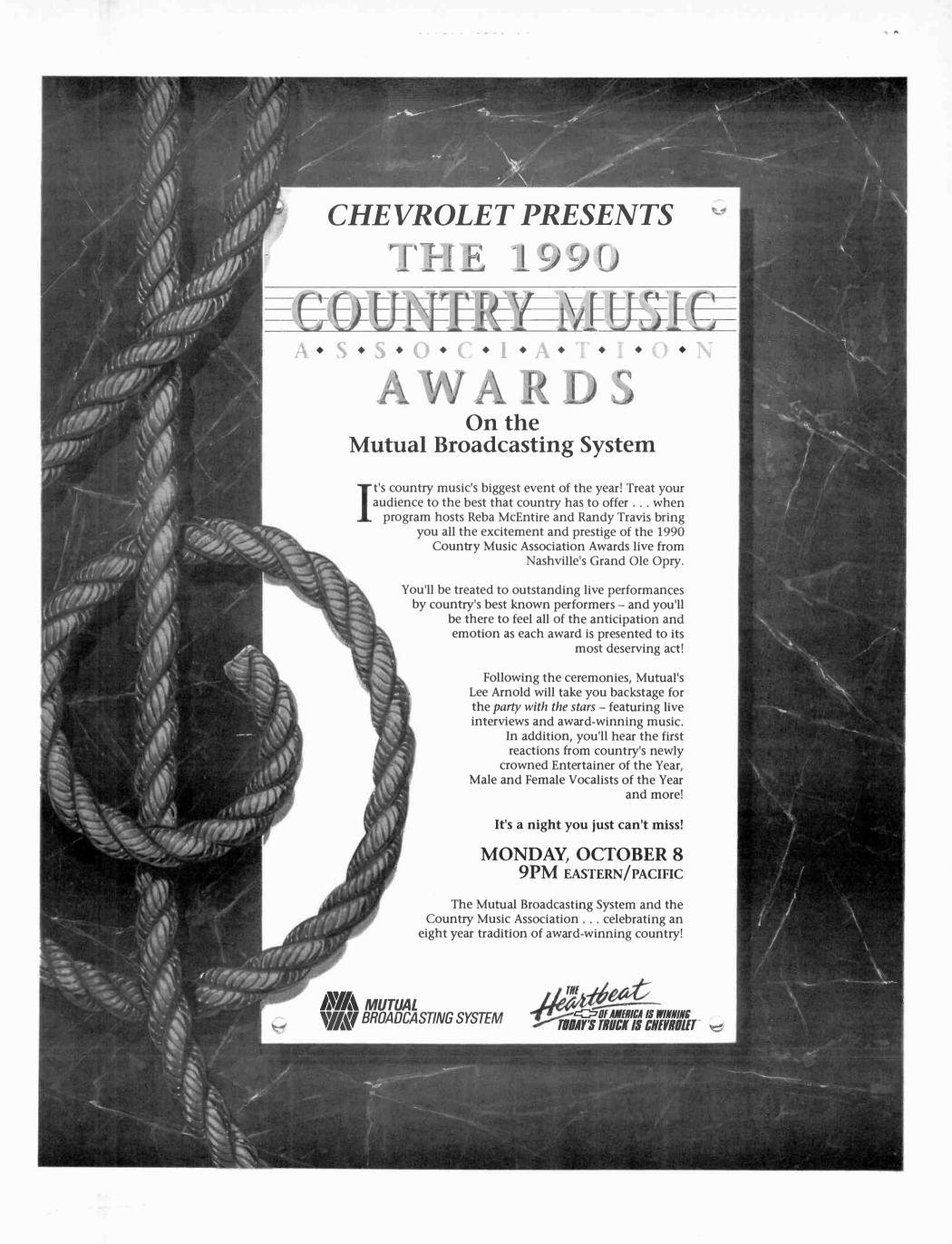
So if you're concerned about listener defections, call Jonathan Krongard at (800) 828-6397. He'll gladly discuss how your station can become the exclusive source of the Report in your listening area.

And how it can create loyalty that



Based on listeners to adult music stations with HHI of \$40,000 or more. Source: 1987 Statistical Research, Inc. Dow Jones Report is a registered service mark of Dow Jones & Company, Inc. All Rights Reserved.









IRELAND

ITALY

INDONESIA

ICELAND

HONG KONG

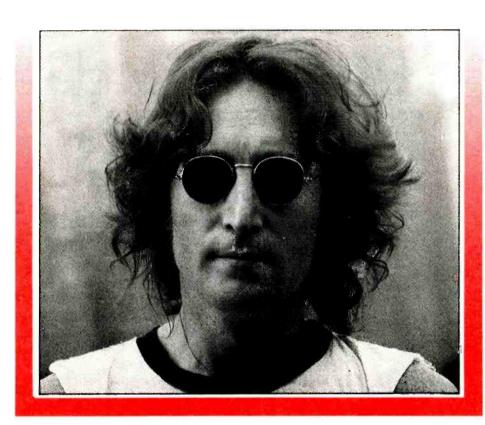


Photo by Bob G

OCTOBER 9, 1990

Pollack Media Group, in conjunction with Yoko Ono Lennon, invites your station to join these countries and participate in an historic, worldwide simultaneous radio tribute from the United Nations on the anniversary of John Lennon's 50th birthday, Tuesday, October 9th.

To be part of this incredible global event, call Sharon Fratello at (213) 459-8556 or FAX (USA) (213) 454-5046.

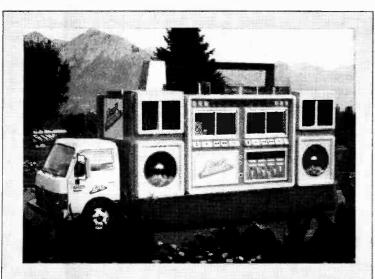
By request, this is offered on a non-exclusive basis.



JAPAN MALAYSIA MEXICO **NEW ZEALAND** NORWAY **PANAMA** PHILIPPINES SINGAPORE SPAIN SWITZERLAND TAIWAN THAILAND UNITED KINGDOM USA USSR VENEZUELA

YUGOSLAVIA

MANAGEMENT



'Power Van Jukebox' Debuts

ollowing a three-year association with Streamline Communications, radio marketing firm Dynamite Promotions (a division of SLCbased Rainbow Enterprises) is now selling its larger-than-life boom boxes directly to interested stations.

To herald the split decision, Rainbow has introduced the "Power Van Jukebox" — a boom box permanently mounted on the back of a truck.

The company is also offering two new options for its just-introduced as well as its existing boom boxes: a programmable LED board (available in four to eight colors) that's visible from up to 400 feet away during daylight hours, and a four-head rotating spotlight that fits atop the boom boxes and is visible for miles.

For prices and other info, call the company at (801) 268-8887.

SECRET TREATISE

Crash Course In Electronic Espionage

fter brainstorming for several hours, you and the most trusted members of your staff design a perfect slogan and ad campaign for the fall book. Smugly, you go home knowing that, in a few days, your catchy jingle will be in the hearts 'n' minds of listeners everywhere.

Then you wake up the next morning and hear *your* promo playing on a competing station. A case of great minds thinking alike? Perhaps. But maybe you've simply been ripped off . . . electronically!

According to NYC-based security consultant/Spy Shop President Frank Jones, nearly 20% of 500 recently surveyed companies say they have been the targets of electronic espionage. Although the practice is illegal, it is also tempting, says Jones, especially when one considers how incredibly sophisticated, inexpensive, and plentiful the devices are.

For educational and defensive purposes only, here's a glimpse at what's on the market:

• Bugs/listening devices. These are often small enough to fit into a

fountain pen, and can easily be concealed beneath a desk or board-room table. Bugs — which sell for \$1500-\$3000 for professional models and as little as \$25 for hobby shop types — are usually battery-powered, but also come in plug-in models.

The average listening device can pick up a conversation within a range of about 20 feet and broadcast it to a nearby FM receiver. The "mole" operating the receiver is usually in the same building as the device, or within a few blocks.

Wire taps. Once used to eavesdrop on and record telephone conversations, phone taps have evolved into a device that — when used with a modem — can intercept faxes and other computer-transmitted data.

As you might expect, this Watergate favorite is attached directly to a phone line (either in the office itself or at a switching panel elsewhere in the building).

• Electromagnetic radiation data collectors. These gadgets (which sell for a mere \$25,000-\$40,000) scan computers and word processors from several blocks away. The purloined letters are then displayed on screens at the spy's secret listening post.

• Lasers. For \$35,000, spies can pick up special lasers that decipher conversations through windows by analyzing ultrasonic sound waves on glass.

• Parabolic or "shotgun" microphones. Although these don't penetrate windows and doors, they can nonetheless be used to eavesdrop on outdoor conversations.

Counter Intelligence

So, what's a general manager to do? Jones suggests that you invest in:

• A recorder/transmitter detector. These devices (which sell for about \$1000 each) are small enough to fit in a shirt pocket, and vibrate whenever there's an electronic bug or switched-on tape recorder in the room.

• An anti-tap. These are designed to be attached to the telephone, and alert a caller when his line is being tapped. More sophisticated models can electronically jam the spy, while leaving the original call unaffected. Price: \$1000-\$4000 (depending on the phone system, etc.).

• Computer shielding. This metal-laced material can be hung in a room (like wallpaper or paneling) or can be placed around individual computers. Its chemical make-up prevents electromagnetic radiation data collectors from working. Price: about \$1000 per computer.

Finally (and not surprisingly), Jones says you can prevent electronic espionage at your station by using an age-old radio fix-all: Hire a consultant

DATELINE

- September 12-15 NAB Radio 1990. Hynes Convention Center. Boston, MA.
- September 13-15 Foundations Forum '90. Sheraton Plaza La Reina Hotel, Los Angeles, CA.
- September 16 42nd Annual Primetime Emmy Awards Presentation. Civic Auditorium, Pasadena, CA.
- September 21-25 89th Audio Engineering Society Convention. Los Angeles Convention Center.
- September 24-27 RTNDA 45th International Conference & Exhibition. San Jose Convention Center. San Jose, CA.
- October 3-7 NewSouth Music Showcase '90. Colony Square Hotel, Atlanta.
- October 11-14 National Professional Conference Of Women In Communications Inc. Riviera Hotel. Las Vegas, NV.
- October 16-17 Broadcast Credit Association's 24th Credit & Collection Seminar. Harbour Castle Westin Hotel. Toronto, Canada.

RADIO EXPENDITURE REPORTS INC.

740 West Boston Post Road • Mamaroneck, N.Y. 10543 • (914) 381-6277



WHAT YOU NEED TO KNOW

MARKET BY MARKET ACCOUNT BY ACCOUNT

RADIO EXPENDITURE REPORTS
IS
THE SOLE INDUSTRY SOURCE

FOR NATIONAL & REGIONAL SPOT DATA

Now It's Even Easier!

ealth NewsFeed's free reports are now available in two satellite bulk feeds! Five stories of up to one-minute each are now fed on Fridays and Mondays, via Satcom IR and Westar IV.

Health NewsFeed via Satellite is easily accessible to affiliates of all major networks, including ABC, CBS, NBC, UPI, Mutual, and Unistar. We suggest a daily lineup, and occasionally embargo a piece. Additional actualities follow each piece. Health NewsFeed will record custom tags and

promos upon request.

Health NewsFeed reports also are available through a daily telephone feed. A new story plus actualities is on the line beginning at 5 p.m. eastern time.

Health NewsFeed provides network-quality wraps and cuts on timely medical and health topics, designed to fit into your newscasts or stand alone as a sponsored feature.

The reports are produced by award-winning journalist Carol Anne Strippel. To find out more, call (301) 955-2849.



RADIO REPORTS VIA SATELLITE FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS

TECHNOLOGY

Process Adds Strength To Weaker Radio Signals

Radio stations with weak signals may be heard over their stronger counterparts in the future, thanks to a technique — currently being developed by an electrical engineering professor — that cancels out the stronger signal at a particular frequency.

Glen Myers has gotten a patent on the technology, which squelches a strong signal by creating an inverse of it and pitting it against its mirror image. The two cancel out, leaving a secondary signal exposed

The trick is matching the normal and the inverted signals. Myers is working to improve the technique, and is close to licensing it. Motorola reportedly has expressed interest in the technology, which probably will be used first for paging and two-way radio. Down the road, a low-power signal may be used to send CD-quality digital radio.



Audio Processor Features Automatic Bass Equalization

he "Optimond-FM Model 8100A" audio processor combines the traditionally independent functions of level control, peak control, and stereo generation into a single harmonized audio processing device.

The rack-mount unit not only features a 25 dB range, but also can be adjusted to supply automatic bass equalization to add depth to thinsounding tunes and reduce it on bass-heavy tracks.

Since the 8100A features a built-in stereo generator, the preemphasis and filtering functions (which often cause overshoots that reduce modulation) are handled *before* peak control processing, preventing a loss of loudness.

The device also comes with a front panel-mounted stereo/mono switch, a VU meter, and meter function dial. List price: \$5550. For more info, call SF-based Orban Associates Inc. (a division of AKG Acoustics Inc.) at (415) 957-1067.



A Matter Of Time

egardless of what kind of fancy equipment you use to cut your station's spots, you still need to make sure that each one-minute commercial runs a full 60 seconds. To help you reach that end, Audiometrics has unveiled the console-top "ST-3 Studio Timer."

The beige-colored timepiece sports 5/8-inch-tall digits for easy viewing and non-slip rubber feet (to keep the unit from sliding around on the console when buttons are pushed). Furthermore, the reset, start, and stop function buttons appear on the front and back panels.

The ST-3 is distributed by Richmond, IN-based **Harris Allied**. List price: \$179. Call (800) 622-0022 or (317) 962-8596 for more info.

Better Weather Forecasts Ahead

o you often predict – accurately – that your station's weather forecast will be wrong? It's not the fault of your weatherperson, but Earth's everchanging atmosphere . . . and help is on the way.

The National Oceanic & Atmospheric Administration (NOAA) has begun installing a radar detector network that continuously senses wind speed at various heights. Before, weather balloons gathered wind information only once every 12 hours.

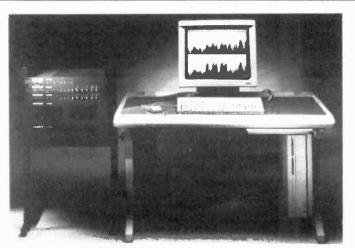
NOAA also is developing a "temperature profiler," which samples temperatures within half a degree up to three miles high. These new devices mean forecasters soon will have up-to-theminute weather info at their fingertips — and at your station.

CDs Hold High School Memories

irst, high schools issued printed yearbooks. Then the video annual became de rigueur. Now, 19 students at Oregon's South Eugene High School are experimenting with a new medium for their yearbook — the

They're scanning photos from the printed copy into a Macintosh II computer, then matching them to related audio clips using Apple's Hypertext software to create "The Electronic Eugenean" on a CD-ROM (read-only memory) disk.

Students will be able to hear marching bands playing and cheerleaders rooting for the team as they call up those images on a Mac II PC. For some, the memories won't be all fond, however — photos of the principal and the teachers are included . . . as are their voices.



Digital Audio Production System

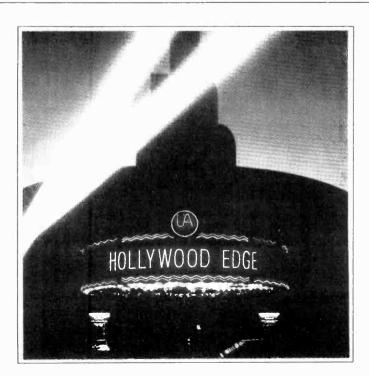
Studer ReVox recently unveiled its "Dyaxis 2+2" hard disc digital audio production system. The device (pictured above in a freestanding workstation) combines digital signal processing with a variety of broadcast-related recording and editing functions. Included on the Dyaxis unit are:

- A system synchronizer. This component supports all timecode types and serves as a master clock for all Dyaxis systems.
- A digital storage system. This subsystem stores all sound files and editing information.
- A multiformat audio processor. This device provides two- and four-channel simultaneous playback, independent track assignment, background upload/download, track bouncing, and digital mixing. Random access recording/playback and real-time digital format transcoding are also among the unit's capabilities.

Upgrades As Available

Described as the heart of the system, the audio processor was designed to be upgraded with new configurations as they become available, preventing the system from becoming outdated or obsolete.

Price of the Dyaxis 2+2 system varies with the component configurations one selects. For more info, call the Nashville-based company at (615) 254-5651.



Finally, the sound effects library that radio has been waiting for.
When you want the right stuff-reach for The Hollywood Edge!

Scott Shannon VP/Programming Pirate Radio

"The Hollywood Edge ... the best sound effects library, without a doubt!"

Oliver Stone, Director(Born on the Fourth of July, Platoon)

Listen for yourself—If you buy sound effects for your company, Call us for a free Premiere Edition demo disc.

Call 800-292-3755 In CA 213-466-6723 7060 Hollywood Boulevard, Suite 700, Hollywood, CA 90028

The newest college in Boston is tuition free!



ere's a chance for you to go from PD to PhD in just a few minutes. PD University offers program directors (and their general managers) a chance to test their ratings knowledge with an interactive computer quiz. Questions will cover everything from AQH to TSL, with a little tutoring on the side on how you can get the most out of the ratings.

get the most out of the raungs.

Special prizes will be awarded to those "book" worms who graduate at the head of the class. And a free gift for anyone who gives it the old college try.

Booth #152
September 13-15

ARBITRON

www.americanradiohistory.com

TECHNOLOGY

VCRs That Talk Back

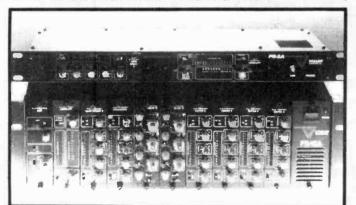
ou probably hear enough backtalk every day — so it's the last thing you want to listen to when you get home, right? Not if you own one of Panasonic's new voice-confirmation VCRs.

The "PV-4016" and "PV-4066" verify all instructions with a synthesized voice immediately after programming is completed. For example, the models will let users know that the machine is set to record Channel 7 from 10-11pm on Saturday.

Both units provide voice confirmation of commands such as play, stop, and rewind. They also contain the company's new "Quick Play" feature, allowing less than one second for the video picture to appear after the play button is pressed.

In addition, the PV-4066 has stereo sound and comes with a remote control/scanning wand for barcode programming. Suggested retail prices are \$429 for the PV-4016 and \$549 for the PV-4066. For more info, phone the Secaucus, NJ-based firm at (201) 348-7000.

Latest Powered Racks For 800 Series Modules



ranklin, TN-based Valley International Inc. recently introduced two models of powered racks — the "PR-2A" and "PR-10A" (pictured) — designed to accommodate the radio industry's popular 800 Series modular signal processing units.

The PR-2A allows broadcasters to mount up to two modules — such as a "Gain Brain II" and a "Levelier" — in a 1¾" x 19" rack space. If it's stereo processing that you're looking for, the PR-2A can be fitted with two identical modules that are linked together via a switch on the unit's front panel.

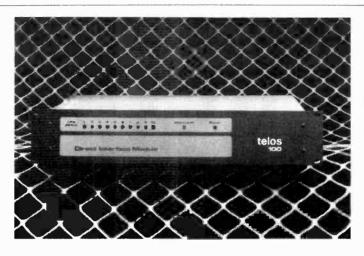
The gadget jacket — which features connectors for all audio inputs and outputs — was also designed to provide improved RFI and electromagnetic shielding as well as additional headroom.

Extending The Options

The PR-10A — which sports the same technological capabilities as the PR-2A — houses up to ten 800 Series modules in a 5½" x 19" rack space. However, the PR-10A also comes with a two-section bipolar power supply to assist with regulation and heat dissipation.

As a protective measure, each section of the power supply feeds only five individual modules. So, in the unlikely event of regulator failure, half of the modules will remain active. The PR-2A and PR-10A are priced at \$399 and \$759, respectively. Phone (615) 370-5901 for more info.

Promotion



On-Air Phone System Debuts

elos Systems has unveiled its "Telos 100" model (pictured) — a direct interface module that serves as a small on-air PABX telephone switchboard system.

Designed especially for broadcasters, the unit is compatible with the company's "1A2 Key System Interface Module" (used at the announcer control position) and **Mitel**'s "Superset 4" electronic phones (used at the screening and producer positions).

The Telos 100 can accommodate up to ten callers, two announcers, and two screeners. What's more, the unit is wired so that callers hear your station when placed on hold. List price: \$1840. Call the Cleveland-based company at (216) 241-7225 for more info.

Infrared Headphones

esigned to provide optimum reception without adjusting the transmitter's volume output, Arkon Resources' "Arkor IR-500 Infrasound" headphones consist of a 6-ounce headset/receiver and a transmitter/headset stand.

Furthermore, the IR-500 features a microphone adapter that enables consumers to use the unit in conjunction with older TV sets that don't have headphone jacks.

The system is powered by two AAA batteries. Price: \$99.95. For more information, call the Arcadia, CA-based company at (818) 358-1133.



Repair Kit Resurfaces CDs

he "CD Repair" kit, manufactured and distributed by Audio Innovations of Michigan, is formulated to remove fine scratches and other surface defects from the bottom of compact and laser discs.

Two cleaning solutions, a CD holder, cotton balls, and instructions are included in each repair kit. The Kentwood, MI-based company also has developed a "CD Cleaner," a non-alcohol spray that removes lint, smudges, and fingerprints.

Each CD Repair kit resurfaces up to 50 discs and costs \$22.95. Each two-ounce bottle of CD cleaner washes up to 225 discs and sells for \$8.50. For more info (or to order), call (800) 373-1311 or (616) 534-3343.

Radio Waves Aid Road Warriors

In the future, radio may do more than entertain and inform people — it also may prevent intoxicated people from driving and help keep tired drivers awake.

Tokyo University bioelectronics professor Isao Karube is developing an inexpensive sensor that, when mounted in the back of a wristwatch radio, determines if wearers are fit to drive by measuring the amount of alcohol excreted in their perspiration. If a person is intoxicated, the sensor sends a radio signal to his or her vehicle's ignition lock.

A different sensor monitors drivers' perspiration for signs of exhaustion, signaling when it's time for a coffee stop. When the system senses a chemical indicating fatigue, it sets the car's horn honking.

OAKLAND? CINCINNATI? NEW YORK?

Wherever it is, Music Awareness will get your winners to America's favorite sports championship...

WORLD SERIES 1990

Make All Your Arrangements With Just One Free Call

Game Tickets • Air & Land Transportation • Accommodations

SAVE TIME & MONEY BY CHECKING THE MAP...

Call Toll Free 800-634-5043





TV
TV Image, News, Weather
and Sports Packages

RADIO
Serving All Formats

Custom Jingles

Syndicated
Jingle
Packages

MUSIC LIBRARY

Minimum of 10 Free CD Updates per Year

Production Elements/Sweepers

Multi-Year Licenses Available

Grammy and Clio Award Winning Composers

Contemporary Mix of Acoustic and Synth



6528 Sunset Boulevard

Hollywood, CA 90028

213/464-6333

FAX: 213/464-5931

MEDIA

ZINE SCENE

Elvis Makes Saudi Scene!

our Marines serving guard duty along a remote section of the Saudi Arabia-Kuwait border say they were visited by Elvis Presley, who reassured the grunts, "Don't worry. I'll be watching over you. I'll be your guardian

According to an unnamed military official quoted in this week's National Examiner, the exposed privates said the King "looked fit and trim and wore robes of an Arab sheik, like Lawrence Of Arabia." He also spoke in "his characteristic drawl," but vanished into thin air when the guards tried to strike up a conversation. The Marine Corps is investigating

Star Quality

This week's Star - the same 'zine which misleadingly reports that Paula Abdul "decided to boycott" the MTV Music Video Awards because the cable network had shown pictures of her "as a chubby 14-year-old with a big nose" (she was, in fact, a presenter at the show) - says Paul and Linda McCartney have embarked on a "rescue the lobster"

The noted vegetarians reportedly drove all over New York, buying as many live lobsters as they could find. The couple then traveled to the nearest beach and released the costly crustaceans to their home in

Stern Consequences

During a taping of his TV show, shock jock Howard Stern made guest Elliott Gould more than a little uneasy by announcing that Barbra Streisand, Gould's ex-wife, would be joining as a surprise quest. According to the National Enquirer, Gould was truly surprised when "Babs" walked onstage and turned out to be a deep-voiced female impersonator "who was a dead ringer for Streisand."

When asked how his former spouse looked after all these years, Gould deadpanned, "She hasn't changed!

Rare 'N' To Go

"One time, I stole a two-pound steak from the local supermarket and stuffed it down my pants. It cooked before I got home!" - Redhot rocker Steven Tyler, quoted in



BLUE BOY - "Billy walks around backstage totally nude all the time, says veteran backup singer/musician Susie Davis in the September Cosmopolitan. "He'd wear black leather pants onstage, and every night, after the show, the wardrobe woman had to peel them off. The dye in the leather left a deep blue color on his thighs and other parts of his anatomy, and he seemed to take a great deal of pride in that!'

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of



Photo: Norman Parkinson New York City 1959

WAY NEW YORK

In a city known for its music, The Empire Hotel is known for its dedication to the music industry. Located on Manhattan's West Side, directly across from Lincoln Center in New York's favorite music community, the Empire is a short walk from radio, TV, and advertising corporate offices. You'll also find our famous Columbus Avenue neighborhood alive with a wide variety of restaurants, clubs and boutiques.

We've tried to think of everything to make your stay more enjoyable. From Nakamichi CD/tape players, stereo systems and NEC televisions and VCRs, to two-line telephones with voice mail and computer ports, each room features amenities perfect for the music professional. Private office suites with fax machines and copiers can also be found on each floor. Plus, the Empire is one of the few hotels in New York equipped with fully-stocked mini-bars in each room.

Special services include a full range of health and fitness activities in our own four story health club, including five squash courts as well as organized aerobics classes daily. Room service available 24 hours every day.

The Empire Hotel. New York's #1 hit.



For more information on estabilishing a corporate account, call our sales office at (212) 245-3377 For reservations, call (212) 265-7400 or 1-800-545-7400. Commissions paid promptly. A Metromedia Hotel. 44 West 63rd Street. between Columbus and Broadway, New York, NY 10023.

TELEVISION

TOP TEN SHOWS SEPTEMBER 3-9

- 1 Miss America Pageant
- 2 The Golden Girls 3 Cheers
- 4 The Fanelli Boys
- 5 America's Funniest Home Videos
- 6 60 Minutes
- 7 Designing Women Roseanne (tie)
- 9 A Different World 10 The Cosby Show
- Unsolved Mysteries (tie)

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT Check listings for showings in the Mountain Time Zone. All listings subject to change.

Tube Tops

• Regina Belle is slated to perform on the premiere of the syndicated "Big Break" (Saturday, 9/15; check local listings for station and air time), an hourlong showcase for up-andcoming talent hosted by Natalie

Friday, 9/14

• Warrant, "The Arsenio Hall Show" (syndicated; check local

Sunday, 9/16

• "The 42nd Annual Primetime Emmy Awards" (Fox,

Monday, 9/17

• Randy Travis, Reba McEntire, Johnny Rodriguez, Hoyt Axton, Loretta Lynn, and Clint Black are among those featured in "Fairs And Festivals: Fan Fair/Nashville" (TNN, 11pm EDT/8pm PDT)

· Lou Rawls, "Red Hot & Cool" (syndicated; check local listings)

• Winger, "Arsenio Hall.

· Wynton and Ellis Marsalis, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

• Tommy Page, "Into The Night Starring Rick Dees" (ABC, midnight).

Tuesday, 9/18

• KPWR/L.A. morning man Jay Thomas plays a freelance writer in the new series "Married People" (ABC, 9:30pm; airs in its regular slot beginning 9/19, 9:30pm)

. M.C. Hammer and the Winans are among those paying an "All-Star mod. Winfrey" (ABC, 10pm).

Wednesday, 9/19

• Bette Midler, Cher, Goldie Hawn, Meryl Streep, Olivia Newton-John, and Robin Williams are slated to perform on the environmental benefit, "An Evening With ...

• Salt-N-Pepa, "Arsenio

• Will Smith (Fresh Prince), "Johnny Carson.

• James Ingram, "Rick

/IDEO

NEW THIS WEEK

● HARD 'N' HEAVY — VOL. 8 (MCA Music Video)

The latest issue of the metal mag features 85 minutes of performances by, interviews with, and inside info on Joe Perry (Aerosmith), the Black Crowes, Queensryche, Ozzy Osbourne, L.A. Guns, Poison, Love/Hate, Yngwie Malmsteen, Damn Yankees, and many more. (Street date: 9/14) • MISSION U.K.: WAVES UPON THE SAND (PolyGram Music Video)

The New Rock hit "Deliverance," "Butterfly On A Wheel," and a cover of the Kinks' "Mr. Pleasant" highlight this hourlong program by the Mercury band, who take their fans on a journey through the making of their "Carved In Sand" LP. (9/18)

NANA MOUSKOURI: LIVE AT HEROD ATTICUS

(PolyGram Music Video)

The Mercury songstress returns to her native Greece to perform 90 minutes of her international hit tunes, including "White Rose Of Athens" and a special version of "Amazing Grace." (9/18)

Our Best Advertisement is our CLIENTS' word . . . **NOT OURS!**

Our Client list is the "Best" in the Industry . . . Because WE are the "Best" in the Industry.

Don't be misled into paying more! For information call Collect, Person to Person Byron J. Crecelius 314-423-4411 Home of the "TRAVELING BILLBOARD" **Bumper Strips & Window Labels**



BECOMING THE TOP-RATED AC IS AN UPHILL BATTLE...

But that's the position WEAZ-FM, Philadelphia, has maintained with UNISTAR's

WEAZ's 6.1 Share* makes them the No. 1 AC station in a very competitive market.

Now, the Easy Listening format of the 90s is proving itself in competitive situations in markets of **ALL** sizes:

	Persons 25-54**	
	Last Book	Spring '90
WKBN-FM, Youngstown	8.4	9.9
KEZG-FM, Lincoln	4.8	7.6
KMEZ-FM, Dallas	3.0	3.2
KDEA-FM, Lafayette	2.2	8.7

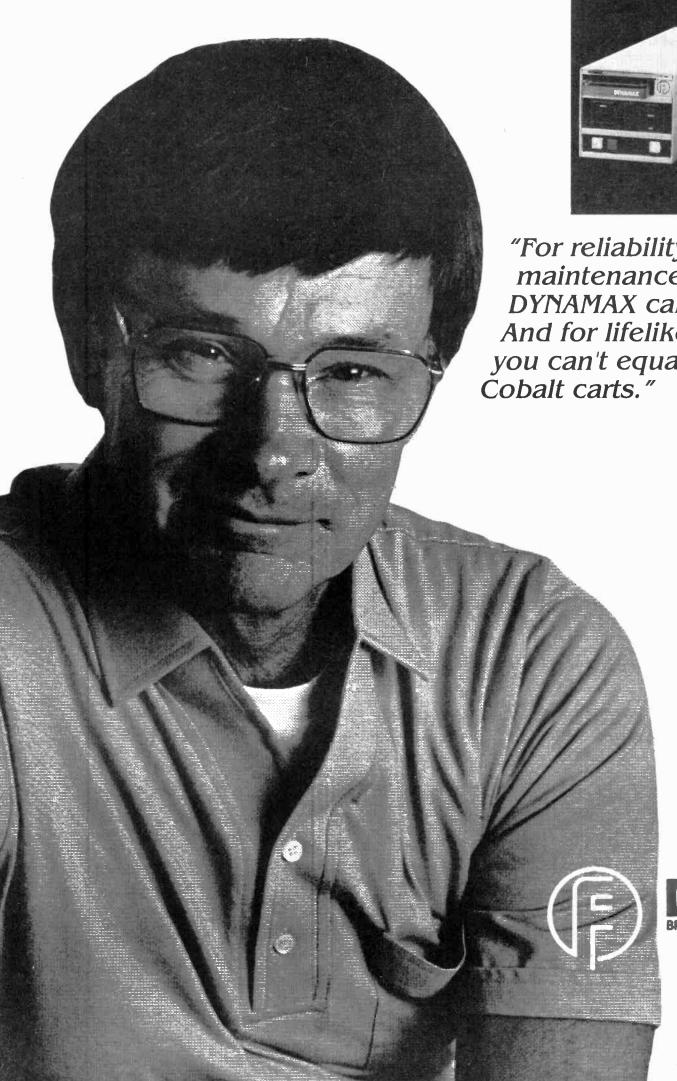
And now on KABL-FM, San Francisco; WEZW-FM, Milwaukee; KXL-FM, Portland; WQMZ-FM, Charlottesville; WALR-FM, Atlanta; and over 40 other markets.

If you're in an uphill battle for the "money demos," Special Blend may be just the advantage you need to make it to the top!

UNIST R

www.americanradiohistory.com

Philadelphia Arbitron, Spring '90, Persons 25-54, MSA, M-S, 6a-mid, AQH Share. ** Arbitron, Spring '90, MSA, M-S, 6a-mid, AQH Share.





"For reliability and ease of maintenance, nothing beats DYNAMAX cart machines. And for lifelike fidelity, you can't equal DYNAMAX Cobalt carts."

Bill Dorweiler Chief Engineer KPLZ-FM #1 in Seattle, WA

BROADCAST PRODUCTS BY FIDELIPAC®

Fidelipac Corporation

☐ P.O. Box 808

☐ Moorestown, NJ 08057

U.S.A.

☐ 609-235-3900 ☐ TELEX: 710-897-0254

☐ FAX: 609-235-7779

MEDIA

BOOK BEAT

Visions Of Blues & Wild Hairdos

his week's featured music-related books go out on a lense to bring home some eye-popping souvenirs from the home of the blues as well as from the world of haute coiffure. Following is a peek at each:

Still Got The Blues

On a related note, Cambridge University Press has published a second edition of Paul Oliver's 1960 release "Blues Fell This Morning"

Sweet Home Chicago

During the past two years, photographer Stephen Green has taken his camera into the many blues clubs that dot the Chicago area. "Going To Chicago: A Year On The Chicago Blues Scene" (\$19.95/Woodford Publishing) is the result of his (mostly) nocturnal missions.

Gloriously photographed and published on premium stock paper, the 128-page coffee-table book all but knocks your eyes out with its 230 duotone reproductions. Selected lyrics and excerpts from interviews with B.B. King, Koko Taylor, Albert Collins, Otis Rush, Junior Wells, Buddy Guy, Johnny Winter, Donald Kinsey, Lonnie Brooks, and James Cotton provide the text. The book's distribution is



limited. For more info, call the publisher at (415) 824-6610

detailed in Dylan Jones's "Haircults: Fifty Years Of Styles And Cuts" (\$14.95/Thames & Hudson).

fifty years of

styles and cuts

Incidentally, loads o' the spiffy quiffs in this generously illustrated, 112-page softcover are modeled by a number of top rockers, including Grace Jones, Boy George, Steel Pulse's David Hinds, Johnny Lydon, David Bowie, Rod Stewart, the Beatles, the Stray Cats, and many, many more.

MUSIC & MOVIES

CURRENT

- GHOST (Varese Sarabande/MCA)
- Single: Unchained Melody/Righteous Brothers (Verve/Polydor)
- BLAZE OF GLORY/YOUNG GUNS II (Mercury)
- Single: Blaze Of Glory/Jon Bon Jovi ● AIR AMERICA (MCA)
- Single: Love Me Two Times/Aerosmith
- Other Featured Artists: B.B. King & Bonnie Raitt, Charlie Sexton
- PUMP UP THE VOLUME (MCA)
- Featured Artists: Concrete Blonde, Cowboy Junkies, Soundgarden ● ARACHNOPHOBIA (Hollywood)
- Single: Blue Eyes Are Sensitive To The Light/Sara Hickman
- Other Featured Artists: Brent Hutchins, Poorboys, Party
- MUSIC FROM MO' BETTER BLUES (Columbia)
- Featured Artists: Gangstarr, Branford Marsalis Quartet ● DAYS OF THUNDER (DGC)
- Single: Show Me Heaven/Maria McKee
- Other Featured Artists: Guns N' Roses, Chicago, David Coverdale
- THE ADVENTURES OF FORD FAIRLANE (Elektra)
- Single: Glad To Be Alive/Teddy Pendergrass & Lisa Fisher Other Featured Artists: Queensryche, Billy Idol, Dion

UPCOMING

● GRAFFITI BRIDGE (Paisley Park/WB) Single: Thieves In The Temple/Prince Other Featured Artists: Time

(\$39.50 hardcover/\$14.95 paperback). The book — which explores the importance of blues as a means of communication within the 1920s-'50s black community — has been revised to note developments in the musical genre during the last 30

The 348-page work also includes a host of lyrics as well as a complete 78 rpm discography for all tunes quoted.

Speaking of reprints, publishers Touchstone/Simon & Schuster recently issued paperback editions of Miles Davis's autobiography. Co-written by Quincy Troupe, the 440-page tome (reviewed in R&R, 6/2/89) chronicles Davis's influential jazz career and includes several inside stories about the trumpeter's most famous colleagues. Price: \$12.95.

Cuts Of Personality

The crew cut. The Argentine ducktail. The bouffant. The Afro. The shag. These are but a few of the hairstyles you'll find graphically depicted and historically

'Twin Peaks' Book, Audio On Horizon

ocket Books, a division of NYC-based book publisher Simon & Schuster, plans to release "The Secret Diary Of Laura Palmer" this month with "Diane . . . : The 'Twin Peaks' Tapes Of Agent Cooper," to be published by S&S Audio.

The trade paperback - penned by Jennifer Lynch, the daughter of co-creator/director David Lynch features "actual" pages from Laura's diary, complete with info not yet disclosed on the cult TV series.

Kyle MacLachlan, the actor who plays Agent Cooper, narrates the cassette, which includes tapes the FBI agent has sent to his as-yet-unseen secretary. A hardcover "prequel" and an "Actress Guide" to the show are reportedly in the works as well.

WEEKEND BOX OFFICE

SEPTEMBER 7-9

- 1 Ghost \$6.51
- (Paramount) \$4.02 2 Darkman
- (Universal) 3 Presumed Innocent \$3.46
- (Warner Bros.) \$3.20 4 Flatliners
- (Columbia)
- 5 Men At Work \$1.83 (Epic/Trlumph)
- 6 Taking Care Of \$1.64 Business (Buena Vista)
- \$1.59 7 My Blue Heaven
- (Warner Bros.) \$1.51 8 Young Guns II
- (Fox) 9 Air America \$1.42
- (Tri-Star) 10 The Exorcist III \$1.40 (Fox)

All figures in millions Source: Exhibitor Relations Co.



STREEP THROAT - Method actress Meryl sings it 'til it hurts.

COMING ATTRACTIONS:

This week's openers include "Postcards From The Edge," based on Carrie Fisher's semiautobiographical novel of the same name and starring Meryl Streep, Shirley MacLaine, and Dennis Quald (with J.D. Souther in a supporting role). No soundtrack scheduled, but Carly Simon wrote the score for the film, which also features three songs — sung by Streep. MacLaine, and Streep with Blue Rodeo

Also opening this week: "State Of Grace," a cops 'n' Irish gangsters drama starring Sean Penn, Veteran composer Ennio Morricone's score comprises the MCA soundtrack LP. but songs by the Pogues, Lone Justice, U2, Sinead O'Connor, Van Morrison, Guns N' Roses. the Rolling Stones, and Lyle Lovett can be heard within the context of the film itself.



Elevator Versions of AOR and Classic Rock hits!!!

A Devilishly Innovative Pre-Packaged Call-In Contest for AOR and Classic Rock Stations

Produced Tony Fiore, Bits & Pieces Creative Services

Brought to you by Jeannie Mantell • Brendan Hurley • Laura Sebastian • RobinWinkel Trulee Burns and Jamie Jameson 202 328-3283

Market Exclusive-Cash

WARNING: Psychiatric Guidance Advised

Short Form Programming That Gives You The Edge

CALL NOW For Demo & Details

PC Owners Profiled

eople who own PCs have incomes 50% higher than national medians and are 60% more likely than average to own their own businesses.

According to a recent survey by the Long Island-based NPD Group, typical PC owners are 30-44, live in a three- to four-person household,

and are twice as likely to own a cellular phone or a fax machine.

They also own other electronic gadgets at rates higher than the average American: 42% of PC owners have phone answering machines, 37% have both basic and pay cable TV, and 28% have CD players.

R U A 'Calculating' Partygoer?

ne in five Americans goes to parties just to advance his (or her) career, move up the social ladder, or find a sex partner. This particular breed of party animal is called a "calculating" partygoer.

According to a recent survey by NYC-based Research & Forecasts Inc., two-thirds of these so-called calculating types are male, threequarters of them are under age 40, and slightly more than half are married.

In addition, these people are twice as likely to set aside a budget for home entertaining as non-calculating partiers (26% vs. 13%).

Following are eight reasons for entertaining and their level of importance, as ranked by all of the adults surveyed:

Reason ii	Very mportant	Somewhat important
To get together with friends	85%	12%
To relax	46%	36%
To meet new people	27%	44%
To advance professionally*	9%	16%
To flirt with opposite sex	9%	12%
To create business opportunities*	8%	21%
To advance in certain social circles	* 7%	18%
To meet potential sexual partners*	6%	9%

*Strong calculating partygoer traits

Health Care Costs U.S. \$2000 Per Person

ome illnesses can be harder on your wallet than your body. Spending on health care this year will amount to \$2000 for every man, woman, and child in the country, according to the NYC-based Metropolitan Life Insurance Co.

The proportion of medical costs also is rising steadily. It's expected to triple within a 40-year period, climbing to 15% of America's GNP in the year 2000 from 5% in 1960. As of this year, U.S. medical costs reached nearly 12% of our GNP.

Accu-Weather® presents the complete system for telephone voice response services.

News features automatically updated.

- · Accu-Weather Forecasts · Sports Scores/News · Soap Opera Summaries
- Lottery Results
 National News/Headlines
 Business News/ Headlines
- Daily Horoscopes Entertainment Updates The Ticker

Add your own local features.

• Community Events • Sports/News • Polls • Emergency Bulletins

Generate profits with a valuable public service.

Commercial messages can be heard with every call.

Lease and purchase plans attractively priced.

Purchase a complete FeatureFone system for less than \$15,000, or lease it with no capital outlay.

*A*ccu-Weather, Inc.

619 W. College Avenue, State College, Pennsylvania 16801

Call (814) 234-9601.

See us at NAB Radio Booth #536

'80s Teen Spending Up \$20 Billion

on't underestimate the spending power of your teen listeners. Although the number of 13- to 19-year-olds fell by more than 4 million during the past decade, a recent survey by the NYC-based Rand Youth Poll found that the young demo's spending soared from \$36 billion in 1979 to \$56 billion last year - an increase of more than 50%.

All the second s

Who Eats Fast Food For Breakfast?

f your station's planning a breakfast promotion, you might want to head for the nearest fast-food franchise. More than one in ten Americans (11%) eat breakfast at a fast-food restaurant on a typical day, compared to the mere 6% who patronize fullservice eateries each morning.

Today's busy consumers don't seem to have as much time to eat breakfast as they did two years ago. The figure for fast-food breakfasts has risen from 7% in 1988, while that of sit-down restaurants has dropped from 9%.

The younger a person, the more likely he or she is to eat a fast-food breakfast. Seventeen percent of consumers 18-29 and 12% of those 30-44 do so, compared with 8% of people 45-59 and only 5% of those age 60 or older.

As you might expect, workin' people are more likely to eat breakfast on the run than homemakers or retirees. Among the employed, blue-collar workers (16%) eat at fast-food establishments more often than white-collar workers (11%) and executives and professionals (9%)

CHRONICL

Born To:

Warner Bros. Nat'l Press Manager Karen Moss, husband Marshall Lux, twins Matthew and Sarah, August 21.

Denny Somach Productions President Denny Somach, wife DSP writer Kathleen Somach, son Reilly Lawrence, August 23

Westwood One Radio Networks writer Leonard Pitts Jr.. wife Marilyn, daughter Onjel Cherysse-Nicole, September 4.

Geffen Nat'l AC/NAC/Jazz Promotion Manager Yvonne Olen Sandhloom, hust work 40 MD Gene Sandbloom, daughter Elle Marie, September

Marriages:

WYHY/Nashville PD Louis Kaplan to Esther Harper, September 1

Condolences:

XHRM/San Diego owner Jose Luis Rivas Marentes, 65, September 3.



tressed out? Blow a wad. Troublemaking children (and maybe bored radio 'n' record execs) have given rise to "Spit Wads" — not the oldfashioned kind created with chewed paper, but a new, nontoxic, nonstaining, reuseable variety

The secret of the quarter-ounce synthetic spitballs lies in the handling - the more they're stretched, the better they stick. Users should break off small portions of the wad for optimum tackiness

Inventor Ted Skup calls Spit Wads the greatest form of stress relief available, and gamefully predicts the product will be the "Silly Putty" of the '90s. For more info on the \$1.69 Spit Wads, call Merrillville, IN-based IQCO at (800) THE-WADS (honest!).

SUIT YOURSELF

Armani Changes **Everything**

₹oday's male execs aren't buying American as much as they used to - at least not when it comes to their suits. Men are increasingly opting for imported suits over the U.S.-made variety, according to recent figures cited in the Wall Street Journal.

While sales of domestic suits dropped 24%, from 15.6 million in 1983 to 11.9 million last year, sales of imports skyrocketed 49% during the same period, from 3.5 million to 5.2 million.

Overall, suit sales were down 2 million units last year from seven years ago. This year's hottest properties? Pricey, limited-distribution designer brands . . . and the color mustard.

Columbia grads: please contact mission control...



In the 25 years since 1964, Columbia School of Broadcasting has helped send thousands of careers into orbit.

Now we'd like our graduates to touch down with us. So we're giving a reunion party to help launch us into our next quarter century

Contact Columbia's Mission Control about our 25 year reunion blast off. at 1 (800) 234-5355 for more details



COLUMBIA SCHOOL OF BROADCASTING 5858 Hollywood Blvd.. Hollywood. Ca. 90028



www.americanradiohistory.com

We've opened our doors. Now we'd like to open a few doors for you.

- Direct Mail
- **Telemarketing**
- In-touch Database Marketing
 - **Event Planning**
- **Creative Design**

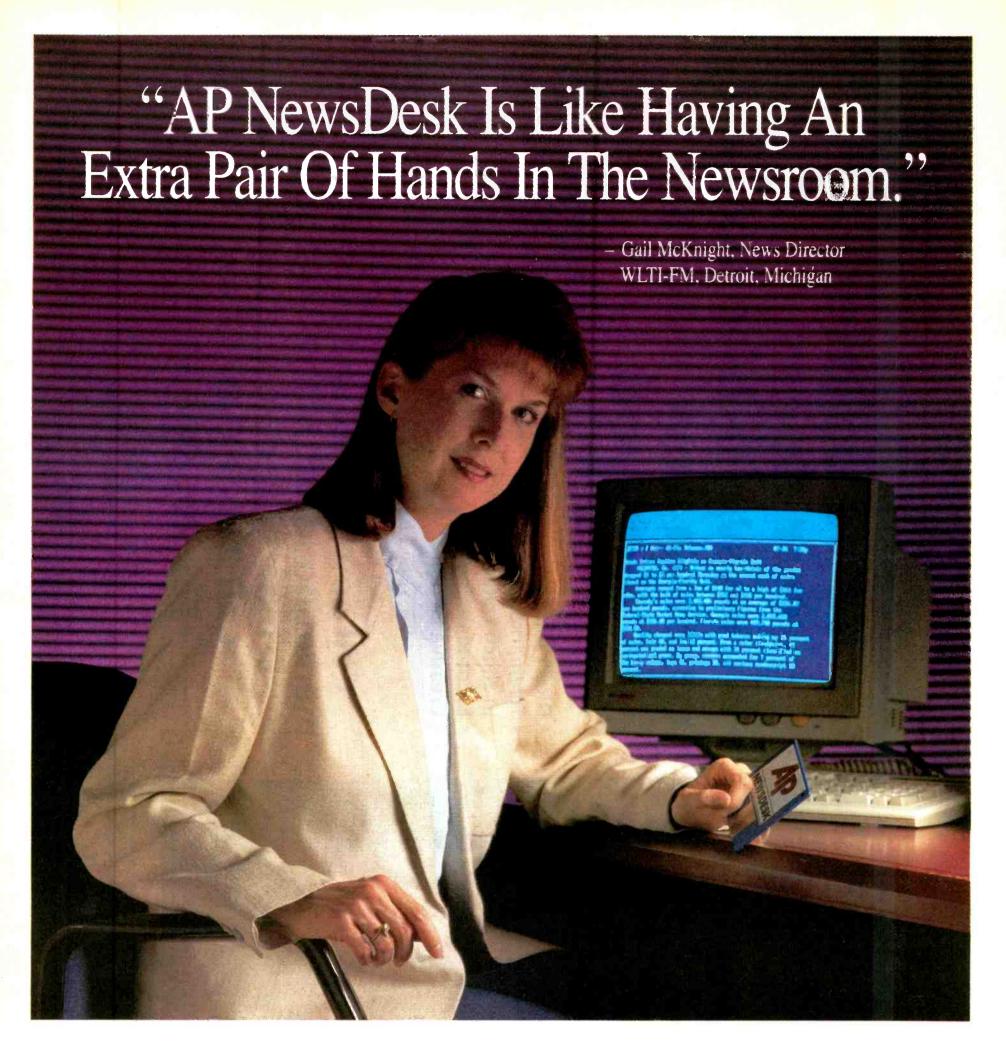


llene Adams President

Call now for Fall and Winter marketing ideas that will get you listeners...and keep them.

Call 201.993.8717 or

Fax 201.984.5115



Time is precious in a one-person news department, especially when deadlines are tight.

AP NewsDesk helps you speed through updates of the latest news in seconds, making it easy to find those stories that appeal to the special interests of your audience.

And AP NewsDesk saves you more than time. It also saves you money. Designed to run on any IBM-compatible personal computer, AP NewsDesk lets you review, edit and print only the information you need.

See for yourself why AP NewsDesk is broadcasting's best-selling news management software. For a free demo disk and more information, call the Marketing Department of AP Broadcast Services at 1-800-821-4747.



PEOPLE





Approximately 5283 special guests — among them Virgin's Iggy Pop, MCA's Elton John, and Fontana/Mercury's Curt Smith (Tears For Fears) — joined Was (Not Was) during their L.A. gig celebrating the band's latest Chrysalis release, "Are You Okay?" Power-partying backstage are (I-r) Pop, Was (Not Was) members Sweet Pea Atkinson, Sir Harry Bowens and Don Was, John, David Was, and Smith.



When Harry Jr. Met . . .

When his "When Harry Met Sally . . . " soundtrack was certified gold, Columbia piano man Harry Connick Jr. (c) decided to share the wealth — with the film's director/co-producer Rob Reiner (l) and costar/comic Billy Crystal.

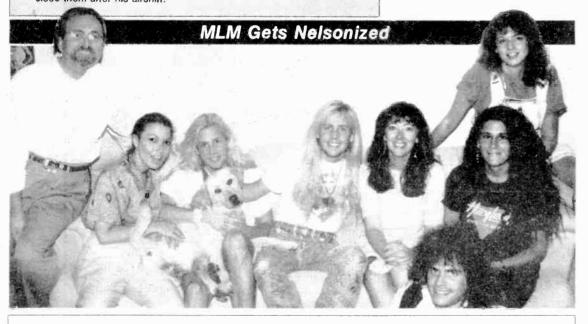


Hydrant-Headed Morning Man

"Hydrant Man" — aka Classical WNCN/NY morning man Elliott Forrest (I) — shuts off an open fire hydrant with the help of the city's
water supply chief Joe Conway. The self-proclaimed seml-superhero,
on a summer-long crusade to conserve water in the Big Apple, encourages listeners to call in and report open hydrants and vows to
close them after his airshlft.



Damn Yankees picked up some nifty wall art recently, when Warner Bros. presented the quartet with gold records for their self-titled debut. Proudly displaying their pretty plaques are (I-r) band members Tommy Shaw (ex-Styx), Ted Nugent (ex-Amboy Dukes), Jack Blades (ex-Night Ranger), and Michael Cartellone (merely excellent).



DGC artists Nelson stopped by the offices of Macey Lipman Marketing to thank retailers for supporting their debut, "After The Rain." Kickin' back are (I-r) MLM VP Donnie Coleman, Geffen's Iris Grubman, Gunnar Nelson (with Grace), Matthew Nelson, and MLM's VP Barbara Firstman, Deric Assid, Cindy Petill and Leslie Stefanik.



Special F.X.

Sillerman Companies CEO Robert F.X. Sillerman (I) and Outward Program For Vietnam Veterans founder Bob Rheault run down the famed Coney Island boardwalk in the tenth annual New York City Triathion. Sillerman sponsored the 25-mile event and raised more than \$200,000 in corporate pledges for the veterans program.



Available Now!

Hanna-Barbera

LIBRARY OF SOUNDS

The Sound Effects We All Love

NOW AVAILABLE ON CD'S! CD LIBRARY PRICE: \$200 PLUS TAX

ALBUMS ONLY \$99

(plus tax where applicable) with this ad

For more information, call Interlock Corp., (213) 461-2500 To order, send a check made payable to:INTERLOCK CORP., Attn.: Music Dept., P.O. Box 4542, Chatsworth, CA 91311



Metalmongers Iron Maiden have inked a longterm deal with Epic, which plans to release the band's ninth album and label debut ("No Prayer For The Dying") later this month. Marking Maiden's voyage are (I-r) Epic's Sr. VP Don Grierson and President Dave Glew, band mascot "Eddie," manager Rod Smallwood, and label VP Harvey Leeds.



Soul II Platinum

Virgin execs recently presented Soul II Soul with gold ("Vol. II: 1990—A New Decade") and double platinum ("Keep On Movin") albums during a party in their honor. On hand for the celebration were (I-r) Virgin's Co-Managing Director Jeff Ayeroff, VPs John Boulos and Sharon Heyward and Sr. VP/GM Jim Swindel, and band frontman Jazzie B.



Cocker's 'Live!' Aid

Joe Cocker was "Live!" and well as he performed tunes from his latest Capitol LP during a gig at L.A.'s Greek Theatre. A few days later, the Santa Barbara resident staged a benefit concert in that city to aid victims of the recent fire. Backstage at the Greek are (I-r) manager Michael Lang, Capitol's VP Ron McCarrell and President Hale Milgrim, Cocker, and the label's Jeff Shane.

Oleta's Inner Circle



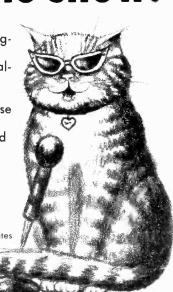
PolyGram recently hosted a bash for Oleta Adams, whose recently released Fontana/Mercury LP ("Circle Of One") features the Urban chart-climber "Rhythm Of Life." Seen on the scene were (I-r) PolyGram VPs Steve Pritchitt and Lisa Cortes, Adams, PolyGram Sr. VP Bas Hartong, PolyGram Exec. VP/Wing Records GM Ed Eckstine, and manager David Wernham.

PUT SOME BITE INTO YOUR RADIO SHOW!

The Humane Society of the United States, the nation's largest animal-protection organization, presents its new actuality line, **Animal 'Bites'**, sixty-second sound-bites on animal topics that will amuse and astound your listeners. The bites change weekly and are suitable for all formats.

Call 1-800-237-7242 In Washington, D.C.,

call 778-6141
The Humane Society of the United States
2100 L Street, NW
Washington, DC 20037
202-452-1100



The Little Indie That Could

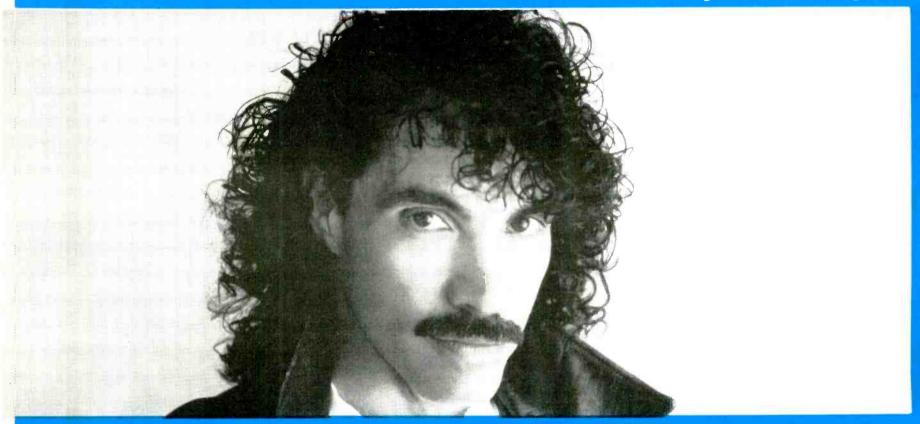
The natives at Restless Records — the independently distributed division of Enigma — had cause to celebrate when told the label sold more than 1 million records last year. Displaying one of the tribe's awards are (seated, I-r) the label's VP/GM Jim McCarthy, Ron Goudie, Jill Cohn, former staffer Sherri Trahan and Chris Kamatani; (standing) Restless's Cathy Enny, Lauriel Luther, Hilary Tansey-Richardson, former VP/GM David Gerber and Maureen McCormick.

DARYL HALL AND JOHN OATES STORM INTO THE '90s



"SO CLOSE"

PRODUCED BY: DANNY KORTCHMAR AND JON BON JOVI



The lead track and single from their forthcoming new album CHANGE OF SEASON





RR

THE COMPETITIVE EDGE

JOHN PARIKHAL

SHARPER THAN EVER

Maintaining Your Advantage

Two years ago, I sat down to map out a regular column which would give R&R readers a competitive edge.

Since then, I've covered such topics as the "Scratch And Win" world and digital audiotape. To help turn broadcasters into smarter "Wizards Of Odds," I've explored the consequences of the aging big generation and the power and pitfalls of research. Underlying all these columns has been a set of guiding principals to develop and sharpen vour competitive edge, to gain and maintain the advantage over your competition.

Vision

It all starts with vision: a solid understanding of current reality coupled with an ability to estimate likely future scenarios. At all times, winners must have a clear vision, a goal or target which they are pursuing.

Ted Turner had a vision which anticipated this timesensitive era. CNN was the result. Mel Karmazin recognized FM radio's potential very early and built Infinity Broadcasting to take advantage of impending change. Lee Abrams clearly foresaw the day when FM rock stations would overtake AM, and pursued his vision relentlessly. Tom Freston anticipated how the new family would act when it watched TV, driving Nickelodeon to unprecedented success.

Articulation

In order to achieve a goal, you need help. Your vision must be understandable to others. It should be

"The most effective articulation of your vision tells your team precisely what the product is and where you want to go."

articulated in plain English, with the use of appropriate metaphors or analogies.

When Brandon Tartikoff wanted to break new ground in television, he de-

Keys To Success

- Vision
- Information
- Persistence

scribed "Miami Vice" as "MTV Cops." When Scott Shannon launched WHTZ (Z100)/New York, he played on New Yorkers' brazen, root-for-the-underdog attitude and articulated his programming vision as "worst to first."

The most effective articulation of your vision tells your team precisely what the product is and where you want to go.

Style

Style can be flamboyant or austere. It's an important part of the competitive edge.

Some companies, such as Jacor, are known for aggressive, brutal attack styles. Others, such as Cap Cities/ABC, are noted for no-frills approaches. Sony retains its stylistic competitive edge because it's positioned as an innovator, willing to develop technology in the belief that the market will follow. Tailoring the style to the job is an essential part of longterm success.

Information

Without information, you can't keep a competitive edge. Two areas of information are particularly useful: custom research

and demographic trends.

Custom research allows you to target your specific competitive situation, attacking an opponent's weaknesses while building on your strengths. It can focus on everything from audience perceptions to

Demographic trends help you anticipate the future. Cheryl Russell of American Demographics is particularly astute at sifting through census data to reveal hidden opportunities and minefields.

People

People are one of the biggest competitive strengths. They produce the best results if a clearly articulated vision is presented to them and they are empowered to do something about it.

The best way to lose a competitive edge is to continually undercut your people, reduce their decision-making, and second-guess them. Many men and women with great visions have never realized those visions

"Great marketing doesn't have to be glamorous. It does have to speak directly to the target audience in an engaging way that gets people to use your product."

because they don't have enough faith in the people around them.

Exceptional people will also give you a competitive edge. They are like star athletes, worth the extra money and attention.

Programming

Good programming starts with a good format. This essential aspect of design permeates everything from office layout to on-air execution. "The best way to lose a competitive edge is to continually undercut your people, reduce their decision-making, and second-guess them."

Formats should be simple, easy to maintain, and should provide for an easy flow. McDonald's has a great format. Arnold Schwarzenegger movies are carefully formatted.

Programming begins with the format, lays in the precise creative components, and tries to maintain anticipation and forward momentum at all times.

Effective Marketing

- Researched
- Strategic
- Creative
- Generates Trial

Marketing

You hold on to a competitive edge with marketing focused on benefit and differentiation. In an overcommunicated world, good marketing keeps your product top-of-mind, whether it's a radio station or a record.

The best marketing starts with good research, followed by a strategic plan. It incorporates high creativity and is followed by research which measures impact and effectiveness. Great marketing doesn't have to be glamorous. It does have to speak directly to the target audience in an engaging way that gets people to use your product.



The competitive edge of "The Simpsons" is sharpened by vision, style, and demographic targeting.

Persistence

The old adage that "success is 10% inspiration and 90% perspiration" is true. Don't give up.

Persistence is the most powerful tool in maintaining a competitive edge. If you have the vision supported by information, then persistence is your best ally. It's difficult to accept rejection, sustain faith in your idea, and keep going. However, in the long run, persistence is the difference between winners and losers.

No. 23 in a series



John Parikhal is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

www.americanradiohistorv.com

40 min

We've always said it. Our stations and their listeners continue to say it and now the International Radio Festival of New York has said it, again!
Tom Snyder, last year's Best Radio Network
Personality is this year's Best Regularly Scheduled Talk Show.

Congratulations to
Tom Snyder and
the 200 radio stations
who, once again,
have been recognized
as The Best!

To Get the Best on Your Station Call (212) 887-5464 ****ABC RADIO NETWORKS**

Tom Snyder Live!
13 pm -1 am Eastern

Collins Again PD At Full-Service AC WBT

Full-Service AC WBT (AM)/ Charlotte has promoted PM driver Mike Collins to PD for the second time. He maintains his afternoon airshift and replaces Andy Bickel, who also retains an airshift.

Collins told R&R, "When I first programmed the station several years ago, I was also doing the morning show, and it became too much to handle. Being the PD here is a major job. I'm doing afternoons now in a shorter airshift and it won't be as stressful.

"We have to make some important decisions about who we're going to be when we grow up. We have to ask ourselves if we're going to play more music or go all-Talk. WBT's pretty successful, so this is not a desperate situation. But we want to keep it that way. We have a wonderful contingent of 45+ listeners and we service them very well. They return the favor by listening in large numbers."

Delone Now Asst. GM At WEAZ

Former WSNI/Philadelphia GSM Meg Delone has crossed the street to rejoin AC WEAZ in the newly created role of Asst. GM. She'll work with WEAZ President/GM Jerry Lee, implementing on a day-to-day basis the objectives he sets for the station.

Delone commented, "I started my radio career at WEAZ nine years ago, so it feels like coming home. It will be a pleasure to add my contribution to an already superb staff."

In addition to her radio work at WSNI and WEAZ, Delone's past experience includes sales work at Metro Magazines/New York and the Philadelphia-based ad agency of Lewis, Gilman & Kynett.



Mike Collins

Collins has also programmed WIS/Columbia, SC and WSBA/Spartanburg, SC, and does weekend weathercasts for WBT-TV/Charlotte.

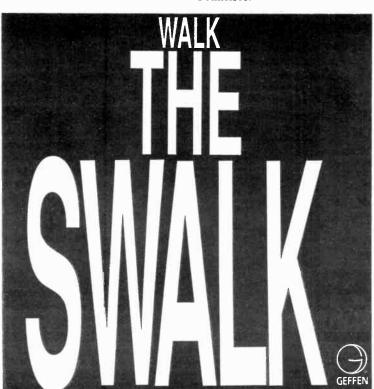
Webb Wins KVI PD Post

After much speculation, former KIXI/Seattle PD Mike Webb has returned to program crosstown Gold outlet KVI.

Webb told R&R, "Last October, I began negotiating with KVI. KIXI eventually let me out of my contract, and — I know this sounds crazy — I changed my mind. Consequently, I stayed at KIXI, but continued talking with KVI. The time became right for the move, so I did it."

"The first time I programmed this place, we did very well. Since this is an AM, we're in for a tough fight, but we're going to rock things up a little and see what happens. I see us going down the center between [Gold] KBSG and [Classic Rock] KZOK. We'll be a 'pop' station playing hits. But if we lean in one direction, it will be a bit harder than before."

Webb has also been an air personality at KFRC/San Francisco and KCBS-FM (now KRQR)/San Francisco.





Steve Brill

WFXF Taps Brill As PD

Steve Brill, who recently exited the PD post at Jacor Classic Rock KRFX (The Fox)/Denver, has been named PD at new Win Communications Classic Rock WFXF (The Fox)/Indianapolis. He succeeds Jerry King, who exited following last month's format change from AC. Interim PD Gene Konrad has assumed Asst. PD duties.

"Steve's the right man in the right place at the right time," remarked WFXF VP/GM Ken Brown. "He's got a solid Midwestern background and came highly recommended."

"There's plenty of room for a good Classic Rock station to do well in Indianapolis," Brill noted. "It looks like an excellent situation."

Brill programmed KRFX for six months before resigning last month. Prior to that he was Station Manager at WZZU/Raleigh, PD at WKLH/Milwaukee, and OM at WROK & WZOK/Rockford, IL.



Robert Bernstein

KOY-AM & FM Appoint Bernstein GSM

Former KLZ & KAZY/Denver GSM Robert Bernstein is now GSM at Edens Nostalgia/CHR combo KOY-AM & FM/Phoenix. He replaces Kevin Malone, who left last January.

KOY-AM & FM VP/GM Nancy Reynolds told R&R, "Bob's reputation in the Phoenix advertising community is unsurpassed. We're looking forward to the leadership and creativity he'll bring to our sales departments."

Bernstein remarked, "We're already in a ratings battle, and I look forward to fine-tuning and building a sales team that will eventually win the sales war."

Prior to joining KLZ & KAZY, Bernstein had been an AE and LSM at KNIX-AM & FM/Phoenix.

CHR KITY Becomes AC 'Star 93'

After many years as a successful Dance CHR, Genesis Broadcasting's KITY/San Antonio switched to AC at 9pm last Thursday (9/6) as "Star 93, Playing Today's Best Music."

McVay Media is consulting, and new calls (KSRR) are pending FCC approval. Concurrently, morning personality Rick The Stick, morning news anchor Mr. Slime (aka David Conn), and MD/night rocker Stephanie Gramm exit.

KONO & Star 93 VP/GM Susan Hoffman told R&R, "Star 93 offers a fresh alternative to the stale, soft sound of other contemporary stations. It's a blend of adult-oriented mass appeal music, mixing currents and the gold of the past decade. It's designed to capture active adults who want be current but don't want to hear rap."

PD/afternoon personality Rick Upton added, "There's a gaping hole for what we're doing. Currently KMMX and KQXT are to the elevator side of AC, while [among CHRs,] KTFM is hardcore dance and KSAQ picks up the rest of the younger demos."

KITY ranked third with an 8.9-8.5 slide in the spring Birch and eighth with a 6.1-4.8 drop in the corresponding Arbitron.



Roger Garrett

Garrett PD At WRMX

Roger Garrett is joining Gold WRMX/Nashville as PD. He comes from a similar post at Gold/Country combo KORA & KTAM/Bryan-College Station, TX, and is succeeding Benji Norton, who's returned to South Carolina to program AOR WMFX/Columbia.

WRMX VP/GM Chuck Dunaway told R&R, "Our Arbitron trends are back up again, so Roger is walking into a good situation. We're not sitting on top of the world, but we're certainly building.

"Roger will bring a lot of experience; he knows how to do the job and is a people person. He thought the small-town lifestyle would be good for his two children, but discovered he wanted to return to the programming battles."

Garrett, who was en route to his new assignment and couldn't be reached for comment at presstime, has previously programmed KHFI/Austin and KRBE/Houston.

ECHOLS PD

B/EZ WWMY Switches To Soft AC Approach

WWMY/Greensboro is the latest B/EZ to switch to Soft AC. Its "Lite & Easy MY 94.5" slogan has been shortened to "Lite 94.5," while the calls remain in place.

After six months as PM driver at crosstown WTHP, Fred Echols has joined WWMY as PD/afternoon personality. GM Michael Whalen had been handling programming duties.

Echols told R&R, "We'll still be the softest spot on the dial. We won't play currents until they're very well-established and familiar, and we'll be softer than [crosstown ACs] WMAG and WWWB. Some of the B/EZ fans were upset, which is both understandable and unfortunate. We're not pleased, but we have

Cavanaugh Named GSM At KHMX

Nationwide's KHMX/Houston has hired Ellen Cavanaugh to fill the newly created GSM slot. She in turn has hired an LSM — Jill Crawford, who leaves the VP/Regional Manager post at Dallas-based Group W Radio Sales.

KHMX GM Clancy Woods told R&R, "We looked all over the coun-CAVANAUGH/See Page 66 to move on and do what the marketplace demands."

Echols previously programmed WKEW/Greensboro and was Station Manager for two years at WLOE/Eden, NC.

WWMY tied for tenth 12+ (2.3) in the spring Birch and placed 11th (2.9) in Arbitron.

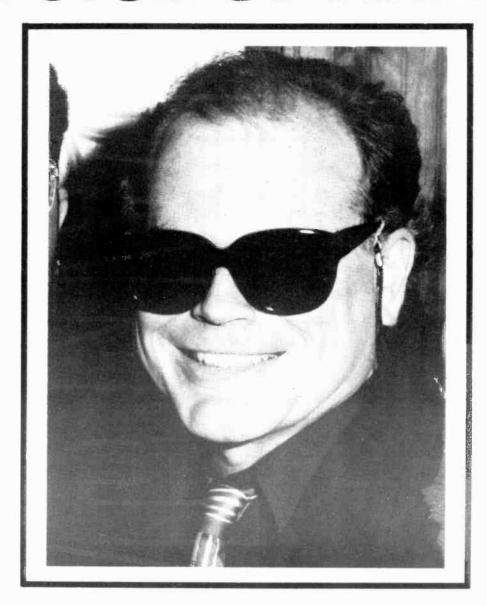
WGCI Drops Talk For Black AC

After 18 months as a black-oriented News/Talk station, Gannett's WGCI (AM) has returned to a Black AC approach as "DustyRadio 1390." At presstime, there was no word on how the staff will be affected by the switch.

President/GM Marv Dyson stated, "DustyRadio 1390 will continue to inform its listeners through editorial programming such as the Saturday morning talk show, along with aggressive public service campaigns, the Operation Push weekly live broadcast, and Sunday religious programming."

WGCI (AM) scored less than a share in both ratings services in the spring book.

THE VOICE OF AMERICA



Hundreds of radio stations throughout the United States in markets of all sizes have chosen Mark Driscoll's voice to image their station. This world famous broadcaster and consultant is largely responsible for steering contemporary radio into new and fresh horizons. His deep powerful voice very much reflects the clear, cutting edge thinking that has distinguished him as an industry leader. Combining his many years in the industry with his visions for the future, Mark Driscoll is surrounded with innovative people and ideas.

We at "Open House Party" are proud to have Mark Driscoll as our consultant and his voice as part of our imaging. We are also delighted that "Open House Party" meets Mark Driscoll's criteria of quality and he has selected this innovative, live CHR party show to air on Q102/Philadelphia.



If **Open House Party**® isn't in your market, call Tom Shovan (212) 302-1100 before you have to face programming against it . . . and Mark Driscoll.

Nowwe can give you the bird.

In addition to our normal overnight turnaround on promo announcer tracks, we now deliver same-day service on urgent projects. Now we can put it up on "the bird" for a satellite feed directly into your control room. So when it hits the fan, call us for help. We'll give you the bird.



7373 East Doubletree Ranch Road • Suite 210 • Scottsdale, Arizona 85258 • 602-951-8711

Radio

- MARK LEVY is elevated from GSM to VP/GM at WSOM & WQXK/Youngstown-Canton, OH.
- JUDY GLOVSKY-SHER is named VP/GM at WHOM/Mt. Washington, NH. She was most recently GSM at WFYV-FM/Jacksonville
- DAVE JOHNSON is upped from LSM to GM at KSNO-AM & FM/Aspen, CO. • ERIC THOM becomes Marketing Director at KING-AM & FM/Seattle. He was formerly Director/Advertising & Promotion at WAQX/Syracuse

Records

- DICK BOZZI becomes President/ CEO of Agenda Records. He served an eight-year stint at A&M in promotion, marketing, and sales. The new label will be distributed domestically by BMG and will concentrate on jazz and AC music; it can be reached at (818) 994-
- ERIC DAVIS is tapped as Regional Promotion Director at Alpha International Records. He was most recently Mid-Atlantic Promotions Manager at Charisma Records.



John Waller

Kelly Haley

- JOHN WALLER is named National Director/Publicity, Black Music Division at MCA Records. He was previously an AE at New York-based Set To Run Public Relations. Also, KELLY HALEY is tapped as East Coast Director/Publicity. Black Music Division: she was Assoc. Director/Press & Publicity at EMI/New York.
- MICHAEL KRUMPER is upped from East Coast Director to National Director/Publicity, East Coast at A&M Rec-
- AGGIE BAGHAEI steps up from Promotion Asst. to National Promotion Coordinator at Virgin Records
- CARIN THOMAS moves to Capitol Records as Manager/National Secondary & Dance Promotion. She had been West Coast Promotions Coordinator at Columbia Records.

• DANIEL HARRIS, DARYL OLIVER, and RICK McEACHERN are named Local Promotion Managers at Polydon Records. Harris, formerly PD at KIDZ/ Kansas City, will handle the Southwest; Oliver, a former VP of Houston-based Rapalot Records, will be responsible for Virginia, Maryland, Philadelphia, and Washington, DC. Onetime concert promoter McEachern serves the Ohio Valley as well as college stations and record pools.

- AMANDA SCHEER joins Arista Records as Manager/Rap Marketing. She previously ran Car Wash Productions, a rap and reggae marketing firm
- STEPHANIE TIMBERLAKE is upped to National Coordinator/Promotion & Marketing at Sisapa Records. She previously served on the field promotion
- TOM WHITE steps up from Director/ National Accounts to Sr. Director/National Accounts at BMG Distribution.
- GILLES PAIRE is nominated to be CEO/PolyGram France and PAUL AL-**BERTINI** is nominated to be CEO/Poly-Gram Records, France; both will assume their posts in January 1991, subject to approval of the company's board. Paire was most recently President of French mail order firm DIAL: Albertini was previously Managing Director/Phonogram.

• JOHN HAYES joins CBS Records as VP/MIS after serving as an independent consultant. Also, DENIS HAND-LIN, Managing Director at CBS Records/Australia, adds CEO duties.

Industry

• STEVE BUTLER and SCOTT VAN LEFLIWEN appounce the formation of Dynamite Communications, a firm which will market radio promotional products. Butler was formerly President of Streamline Communications; Van Leeuwen is President of Ralnbow Enterprises

"THE REAL" BOB JAMES announces the formation of the Morning Show Consulting Group, a firm specializing in training, evaluating, and developing morning show talent. James serves as Founding Partner/Comedy Coach, TOM ZARECKI is Partner/Entertainer Trainer, and MECHELE GEORGE is also a Partner. James and George were founding members of the American Comedy Network; Zarecki has been a programming consultant. The firm can be reached at (203) 459-0606

• ROBERT BORDELON is tapped as VP/Dallas Regional Manager at Group W Radio Sales. He was previously a National Sales Rep at McGavren Guild.

-Holly Sklar

PROS ON THE LOOSE

Roger Allen - PD KQFX/Austin (512) 251-7584

Ron Bowen — PD WZBH/Ocean City, MD (302) 537-0549

Kelly Carls — GM KQFX/Austin (512) 441-8595

Paul Cavanaugh — APD/MD KFMU/ Steamboat Springs, CO (303) 879-7362

David Conn (aka Mr. Slime) - Morning news KITY/San Antonio (512) 732-8007

Matt Cooper — Middays KQFX/Austin (512) 442-5731

Steven Craig — Nights WYTZ/Chicago (708) 658-6575

Kelli D'Angelo — Mornings KQFX/ Austin (512) 251-2616

Denny Ford — Nights KQFX/Austin (512) 388-9031

Stephanie Gramm - MD/nights KITY/San Antonio (512) 349-1867

Michael Hart - Overnights KQFX/ Austin (512) 335-4278

Cadillac Jack (aka Jim Winstead) Nights WAPE/Jacksonville (904) 721-8916

J.J. Jackson - PD KZZB/Beaumont, TX (409) 899-4903

Andrew McCullough — Morning producer WMXZ/New Orleans (504) 523-7708

Weaver Morrow — Mornings KQFX/ Austin (512) 331-6519

Roger Smith - National CHR Promotion Director WTG (213) 474-6907 Rick The Stick — Mornings KITY/

San Antonio (512) 666-4526 T.K. Townshend - Nights WBL!/ Long Island (516) 727-6469

Gary Weinstein - Lund Consultants (408) 973-8178



Tom Rounds rolled into radio as a news supervisor at WINS/New York in 1958. Rounds rocked on to several other stations and was PD at KPOI/Honolulu ('62-66) and KFRC/San Francisco ('66-68). He founded Watermark in '69 and the following year launched "American Top-40" with Casey Kasem. Five years ago today, Rounds started Radio Express.





1 YEAR AGO TODAY

- Pollack Media Group elevates Dave Brewer to Sr. VP and Carol Holt to VP/Operations
- Michael Crusham named WWSW-AM & FM/Pittsburgh GM
- Steve Huntington tapped as SMN Wave Network PD
- Bob O'Connor returns to KIFM/San Diego as VP/Programming
- Gary Shannon promoted to KMGC/Dallas PD

5 YEARS AGO TODAY

- Mike Horn selected as Guy Gannett Broadcasting VP/Radio ● New Phoenix PDs: John Larson at KDKB and Charlie Quinn at KKFR
- Don Christi lassoes WBCS-AM & FM/Milwaukee PD post
- The Electrifying Mojo (Charles Johnson) signs a three-year deal with WHYT/Detroit

10YEARS AGO TODAY

- Billy Bass elevated to Chrysalis Sr. VP/Promotion & Creative Services
- Arista Records ups Richard Palmese to Sr. VP/Promotion,
- Rick Dobbis to Sr. VP/Artist Development David Small promoted to KMGC/Dallas President/GM
- Rob Sisco tapped as KIOI (K101)/San Francisco PD Jumping on the Country wagon: WRVR-FM/New York as WKHK, KRST-FM/Albuquerque, and WIBR/Baton Rouge

15 YEARS AGO TODAY

- John Young is appointed WSM-FM/Nashville PD
- Larry Lujack's autobiography, "Super Jock," is released RKO announces plans to have a human chain hold hands for the
- American bicentennial

-Hurricane Heeran



ROGER A. NEUHOFF has acquired KODE-TV Missour / Pin-la-\$10,750,000 GILMORE BROADCASTING CORPORATION We are pleased to have served as exclusive herder in this transaction BLACKBLIRN&COMPANY WE BROKER BROADCASTING'S BEST



APOLLO RADIO LTD. CLOSED KLSI-FM Kareas City, Karea SANDUSKY RADIO We are pleased to have served BLACKBURN&COMPANY WE BROKER BROADCASTING'S BEST









PANASIAN COMMUNICATIONS, INC LPTV Station W53AA CLOSED 51,800,000 ACCORD COMMUNICATIONS, INC. We are pleased to have served as exclusive broker in this transaction BLACKBURN&COMPANY WE BROKER BROADCASTING'S BEST

> IN CALENDAR 1990...BY FAR!







"COUNT ON US"

WXKS **WPLJ** PRO-FM KSAQ **Z95** WAEB WERZ WQGN **WBBQ**

WTFX KKRD KIKX WWFX G98 YES97 KCHX 99KG

PRODUCED BY THE TEENAGE MUTANT NINIA TURTLES? KPXR KEITH FORSEY, BOB BLIAN AND GODFREY NELSON EXECUTIVE PRODUCED BY STEVEN E. LEBER AND BOB BEJAN FOR TORTOISESHELL SPECTACLES INC.

MCA RECORDS



STREET TALK.

Austin's Flip-Flop Formats

KHFI Becomes KVET-FM; KQFX Becomes KHFI

f the recent station-swapping, formatflipping machinations in Austin have left you dazed 'n' confused - you're not alone. Now that arrangements have been finalized, here's the straight poop on this highly unusual, multifaceted deal:

Two separately-owned Austin radio stations will begin simulcasting next week. Spur Partners will drop CHR on newly acquired KHFI (K98) and instead rebroadcast 75% of crosstown AM Country KVET. (The 25% non-simulcast programming will be supplied by KVET as well.) KHFI will change calls to KVET-FM.

Meanwhile, Joyner Communications will take over yet another Austin property - Gold KQFX — adopt a CHR format, switch calls to KHFI, change identifier to K96.7, and hire the old KHFI's entire staff! Burkhart/Douglas's Gary Burns is consulting. The old KQFX airstaff is out.

KVET-AM & KASE General OM Bob Cole (who also does mornings on KASE) will be the GM for the KVET-AM & FM "network." Eleven-year KIKK/Houston vet Gerry Harmon heads to afternoons on KASE.

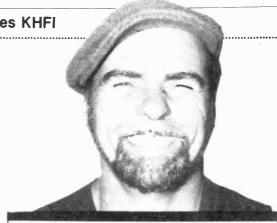
Exiting KVET (AM) will be 13-year station vet (and four-year morning man) Jim W. W. Travis and afternoon man Don Bowman. Ernie Brown from KPLX/Dallas will replace Bowman.

Might Makes Write

• The WGC+FM/Chicago PD saga continues. Officials at Booth American (owners of WJLB/Detroit) and Gannett (which owns WGCI) are working out the details. It appears that 'JLB PD James Alexander should become the 'GCI PD by October 1.

• Former RCA Exec. VP/GM Rick Dobbis was seen in the hallways at Polydor's L.A. offices meeting the troops. Does this mean BMG has officially released him from his contract?

- Why does WLZR/Milwaukee PD Greg Ausham's name keep coming up regarding the PD opening at sister AOR WRIF/Detroit? Could it be because Ausham and his wife were spotted in the Motor City
- . Is WKNR/Cleveland about to drop Country for
- Is Hot AC WMXZ/New Orleans heading CHR? ST hears the Gold is going, going, gone under new PD Bruce Bond.
- . Is Rock CHR KRZR/Fresno checkin' out a format shift to Country? PD E. Curtis Johnson denies the rumbles. The Olympia station has been sold to Fred Sands Realty (owners of AOR KNAC/Long Beach and soon-to-be-acquired Urban KDAY/L.A.). Takeover comes in December.



WHY IS THIS MAN SMILING? - Better yet, why is this man WORKING? Well . . . 19-year Epic Boston promo rep Lenny Collins was the only weekly winner in a recent Massachusetts State Lottery drawing and will receive \$2.6 million - paid out in \$130,000 installments over the next 20 years!

East West America VP/Promo Charley Lake is looking to hire a Nat'l CHR person, a Nat'l AOR promo domo, and a 10-12 member field staff — all in time for Thanksgiving. Expect an initial roster of 12-15 acts, with music on the streets by early January.

Look for Atlantic WC Regional Urban Promo rep Rick Nuhn to become East West's Dir./Nat'l Urban Promo. ST hears the lead candidates for the Nat'l CHR slot are Island VP/CHR Promo Lisa Velasquez and former MMR sales honcho Tony Smith. Former Chrysalis AOR Dir. Kevin Sutter is the frontrunner for the new label's Nat'l AOR slot. Talks with other candidates continue . . .

AC Gold Rush

Two major market ACs are going Gold. Recurrent and Gold-based WMJi has now exited the AC arena, leaving WLTF, WDOK, and WQAL to duke it out in Cleveland.

Meanwhile, KFMK/Houston reverts to Gold. PD Bob Wood is gone; VP/GM Carl Hamilton is handling programming duties. Wood told ST the parting was amicable.

CHR WYHY/Nashville GSM Don Swesson has been upped to VP/GM. He succeeds Mike Kenny, who joined KJQY/San Diego as VP/GM. (See Page 3).

The Parable Inside The Enigma

Enigma VP/Sales Jayne Simon has exited amidst talk of a possible breach of contract suit. (Late last week, the entire regional sales staff had been dismissed.) Meanwhile, Cleveland Regional Promo rep Ted Massaro has been replaced by Gary Buttice.

Continued on Page 60

Protect Yourself. Call the Industry's Lawyer.

BARRY SKIDELSKY Attorney at Law

New York, NY 10017 (212) 832-4800

757 Third Avenue, 26th Fl. At Radio '90/Boston. Contact via Copley Plaza hotel or call ahead to schedule free and confidential consultation.

"MILES AWAY"

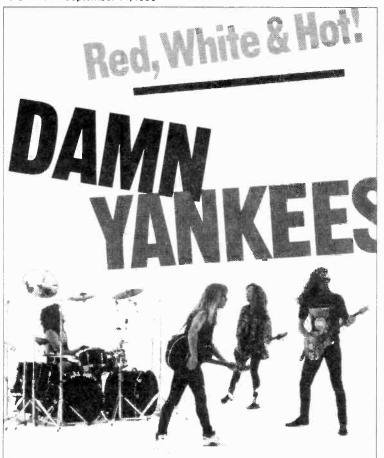
The new single from the near-p in album IN THE HEART OF THE YOUNG











Tigh Enough

The follow-up to the No.1 AOR smash "Coming Of Age" and the blistering Top 5 track "Come Again"

From the Gold album DAMN YANKEES

One Of The "Most Added" 43/40

KSAQ add 39 WKZL add **KMYZ 20-13** KWSS add 92X add KZII add **KUBE** add WPXR add KYYY add PIRATE add KRNQ add 25 WBNQ add WAAL add WVIC deb 25 WLRW add WVSR add KZ93 add WKFR add 999KHI add WZOK add 35 WPFR add WBBQ add Q104 on WIBW add KFMW add 36 KZ106 add KZZU add WCGQ add WOMP add KRZR add WHHY add WHTO add 35 KFTZ add WRVQ add YES97 add KMOK add KTMT add Z102 add WJMX add KTUX add 40 B98 add **ZFUN** add OK95 add

Track 15 Breaker

On Tour with Bad Company!



STREET TALK®

Continued from Page 58

Enigma VP/CHR Promo Mike Krum tells ST to look for more changes, including the addition of more field promo people. Krum dismissed rumbles that Capitol-EMI is going to exercise its buy-back option, but Tower Talk indicated a meeting between Enigma Chairman Bill Hein and EMI Worldwide President/CEO Jim Fifield concerning Enigma's numbers was about to take place.

Meanwhile, rumors persist that exiting Enigma Sr. VP/Promo Sam Kaiser is the front-runner for Alan Kovak's Impact VP/Promo slot.

DC-Chicago Shuttle

Q107/Washington night rocker Danny Wright segues to nights at sister Z95/Chicago, replacing Steven Craig.

Meanwhile, Q107 afternoon driver Gary Spears returns to afternoons at Windy City CHR B96, replacing Pat Reynolds, who left for afternoons at Q105/Tampa. (Spears was B96's original afternooner when the station went CHR in 1982.) And . . . B96 morning man Ed Volkman is out of the hospital and will return to the airwaves shortly.

And Then There Were Four . . .

Update on the five Urbans in Charleston, SC: WMGL has switched formats to an Urban AC/Jazz hybrid, and is calling itself "Jazzy 101.7." PD Terry Base is no longer with the station. KATZ-FM/St. Louis PD Roshon Vance is the new 'MGL PD. WVAZ/Chicago parttimer Ron Rogers is in the running to replace Vance at KATZ.

Leap O' The Week

WMXZ/New Orleans' new morning team is Steve & D.C., most recently mornings at WZBQ/Tuscaloosa, AL — a jump from market 205 to 35! The gravity-defying duo got some early exposure courtesy crosstown CHR B97 morning dudes Walton & Johnson by posing as little ol' ladies who'd just moved to town (and wound up being invited to become regulars on B97). Three days later, Steve & D.C. announced they'd found a new home, namely "The New Mix 95.7"

Back at WMXZ, morning man **Alex Stone** moves to overnights and morning show producer **Andrew McCullough** exits.

New Zoo Crew

Zoo Entertainment begins to staff up with the addition of Bennett Zimmerman as Dir./Ops, Anna Loynes as WC A&R rep, Scott Byron as EC A&R rep, Matthew Marshall in A&R Administration, and Sandy McKinney (L.A.) and Billy G. (NY) as Assistants to President Lou Maglia.

Platter Push

- The deal to bring RCA Nat'l Dir./Field Promo Ray Carlton to head promotion at Giant is almost a done one. Full detail jacket next week.
- Chrysalis Dir. Nat'l Promo Kevin Carroll will relocate to L.A. from the Windy City to be Nat'l Dir./ Pop Promo. Look for Butterfly MW Regional Rock Promo rep Victor Lentini to assume Carroll's old duties.
- Despite several touchy feelers, Capitol VP/ Promo John Fagot has entered into contract renegotiations to stay at the Tower.
- Atlantic names Detroit-based MW Regional Promo rep Jeff Appleton Dir./Nat'l Album Promo. He replaces Sr. Dir./Nat'l Album Promo David "Flash" Fleischman, who jumped to MCA as VP/Album Promo. Look for Atlantic local Houston rep Michael Stevens to replace Appleton in the Midwest.

Meanwhile, Atlantic's Lea Pisacane is promoted from Mgr. to Assoc. Dir./Nat'l Album Promo and Relativity MW Regional-Promo rep Zan Eric Hefner comes over to cover the Carolinas out of Charlotte. Hefner replaces Amy Connah, who segued to Atlanta local for Atlantic.

- Former Enigma Sr. Dir./Nat'l CHR Ben Brooks slides into the L.A.-based WC Regional Promo post for Hollywood.
- WTG Nat'l CHR Dir. Roger Smith's position with the label has been eliminated. He'll stay on board for the next six weeks.
- Bert Coleman has been named Nat'l Promo Dir. for Jackson Records (headed by Michael and Janet's Dad, Joe). Distribution will be through CEMA.
- Former A&M Nat'l Dir./AOR Promo Jordan Zucker surfaces as the local Atlanta rep for RCA.
- Capitol Nat'l Dir./Alternative Promo Faith Henschel is headed to NYC to become Elektra's Dir./Alternative Marketing.
- IRS hires former KKYK/Little Rock MD Christy
 Roberts for the KC local gig, and Greg Forston —
 most recently doing research at WKTI/Milwaukee —
 to handle Cleveland. Look for IRS VP/Promo Barry
 Lyons to name a Nat'l Field Promo Dir. shortly.
- Capitol Sr. Dir./Video Promo Michelle Peacock has been upped to VP/Video Promo & Production.
- PolyGram WC Publicist Stacy Nick exits to join BMI as Dir./Publicity, Writer-Publisher Relations.
 Meanwhile, WC Publicity Coordinator Jolyn Matsumuro jumps to WC Publicity Mgr. at Charlsma.

Dr. Dave Scrubs Up.

While participating in a recent car giveaway at a local horse racing track, WPGC/Washington PD/morning man Dr. Dave Ferguson reportedly attempted to quiet a rowdy crowd by shouting "shut the fuck up" over the PA system.

In reaction to this incredible display of savoir faire, the nearly 6000 "fans" pelted him with hot dogs, beverage cups, newspapers (and losing tickets, no doubt). Ferguson neither admitted nor denied using any foul language, and 'PGC GM Ben Hill called the incident "unfortunate," according to a report in the Washington Post.

Continued on Page 62

(ADVERTISEMENT)

McVay Media At NAB

McVay Media invites broadcasters to visit their suite at the Marriott Copley during the NABI Boston and meet programming consultants Mike McVay, Charlie Cook, Harv Blain, Chris Elliott, and Dan Garfinkel as well as David Rogerson of Quadrant Radio Strategies, the Australian-New Zealand representative for McVay Media.

More Winners

McVay Media is proud to consult and

congratulate **WLTF/Cleveland** on being named the Billboard AC Station of the Year. Congratulations also to **David Popovich** for winning the Major Market AC Program Director of the Year Award.

McVay Media welcomes ACs WKLI/Albany, WMJW/Jackson, WYCL/Reading, KMGG/Santa Rosa, WHNN/Saginaw, KPYR/Memphis, and WQXK/Canton-Youngstown.

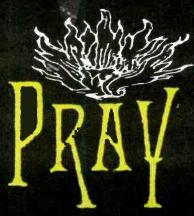
Join the winners. Call McVay Media at (216) 892-1910.

(ADVERTISEMENT)





IN THE REPORT OF THE PARTY OF T



THE NEW SINGLE AND VIDEO FROM THE #1 QUINTUPLE PLATINUM ALBUM PLEASE HAMMER DON'T HURT 'EM.

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS

PRODUCED BY M.C. HAMMER
CO-PRODUCED BY JAMES EARLEY
& FELTON PILATE
EXECUTIVE PRODUCERS:
M.C. HAMMER, BIG LOUIS BURRELL
& SCOTT FOLKS

NOW ON TOUR

Caputol

© 1990 CAPITOL RECORDS, INC.



ONE OF THE "MOST ACTIVE" 82/13

Hot At:

HOT949 16-12	FM104 5
WPST 38-25	103CIR 20-14
K106 37-18	KAKS deb 39
WIXX 12-6	KNIN 20-14
KQKQ 19-9	KMOK 22-16
KATM 5-4	ZFUN 20-17

Added This Week At:

KKBQ	95 XXX
KZZP 22	95XIL
KCPX	WKSF
WANS	KIXY
WKDD	KYYY
WRQN	KG95
KQČR	

Debuted At:

JET-FM deb 30	WBNQ deb 38
PWR92 deb 40	KCMQ deb 37
WBBQ deb 34	Y94 deb 28
KF95 deb 40	WTBX deb 32
WOMP deb 28	KKHT deb 39
YES 97 deb 39	KBOZ deb 38
KWTX deb 34	SLY96 deb 38



STREET TALK

Continued from Page 60

Consultant's Clipboard

- Pollack Media Nashville, a division of Pollack Media Group, is now Pollack Mullins Nashville. Moon Mullins becomes CEO and Tommy Hadges is named President. Hadges will remain PMG President as well.
- Steve Casey Research has just inked a deal to begin working with Nationwide's KHMX/Houston.

The **Source Net** will distribute the one-hour commercial-free **BBC** radio special, "Nobody's Child-Romanian Angel Appeal," via satellite on Satcom 1R, transponder 15, channels 07 & 08 on September 19 from 10-11pm EST.

The special was created to help raise money for the estimated 400,000 destitute orphans living in Romania. In addition to interviews with **George** and **Olivia Harrison**, the special sports music from the artists (**Traveling Wilburys, Guns N' Roses, Elton John, Paul Simon, Billy Idol, Stevie Wonder**, et. al.) featured on the recent **WB** "Nobody's Child" album.



HOT ROTATION — The Irwindale City Manager reportedly called Pirate Radio/L.A. VP/GM Simon T to complain that the station's latest billboard (pictured above) sent a message that was "not exactly the attitude the city wanted to relay to its younger citizens." Noting that the booming metropolis of Irwindale is principally composed of gravel pits, a brewery, and failed attempts to lure the L.A. Raiders, Mr. T sardonically offered to replace the "screw" with "to heck with." No response as yet to the magnanimous offer

The **R&R Convention** '90 video aircheck will be on display at the **NAB** Convention in Boston this weekend. Contact **Art Vuolo** — the dude walking around with that backpack full of videocassettes. And note that Vuolo's **Radioguide People Inc.** has a new address and phone number: 24725 W. 12 Mile Rd., Suite 316, Southfield, MI 48034; (313) 355-0022.

Testy Situation

CHR **WVKS/Toledo** was holding a staff meeting at a local hotel, which *just* happened to be the site for an auditorium test by crosstown rival **WRQN**.

The 'VKS staff swiftly put station bumper stickers on every car in the hotel parking lot, and — decked out in their handy 'VKS T-shirts — promptly positioned themselves in the lobby in full view of the folks coming in to take part in 'RQN's test.

Chatterbox

- KWOD/Sacramento PD Willie B. exits and will announce his new gig next week. KWOD VP/Corporate Gerry Cagle needs a PD and an afternoon jock.
- WEGX/Philly's morning show of Rumble & Thrower will go the way of all flesh at the end of October, when Scott Thrower returns to Colorado, his wife, and family. Rick Rumble will go it solo until a new partner is found. T&Rs to PD Todd Fisher.
- After two years, Full-Service AC WJR/Detroit
 PD Jimmy Garrett has stepped down. He'll remain on-air, and will assist the new, as-yet-to-be-named PD
- Look for Jim "Catfish" Prewitt to join the "Mobile Mafia" wakeup efforts at WABB-FM/Mobile.
- ST hears that the new PD for N/T WLAC/Nashville will be N/T KFI/L.A. Exec. Producer Alan Eisenson.
- Urban KDKS/Shreveport PD/MD Bill Sharp pulls the GM hat trick.
- KDWB/Minneapolis MD Mr. Ed Lambert becomes APD.
- Harley Drew has been named VP/GM at AC WZNY (Sunny 95)/Augusta, GA.
- Jim Fox has given up OM duties at Q102/Cincy to concentrate on his morning show.
- WBLI/Long Island night rocker T.K. Townshend exits and MD Mark Lobel adds night duties.
 After eight years at 93Q/Syracuse, Gary
- After eight years at 93Q/Syracuse, Gary Dunes exits the MD chair to become APD/middays at crosstown Gold WSEN.
- Tim "The Birdman" Byrd, most recently with Hot 97/NY, moves to middays at KKFR/Phoenix.
- Pirate Radio/L.A. night rocker Cadillac Jack (aka Eric Scott) segues to an airshift with WAVA/ Washington.
- KFMH/Quad Cities, IA elevates MD Phil Maicke to PD, Sean Tracey to MD, and Mary Reiley to AMD.
- SMN's latest Z-Rock affiliate is KZAK/Reno, formerly AC KLKT.
 - KRZQ/Reno promotes Steve Funk to OM.
- KIOC/Beaumont, TX Asst. MD Marc Katrl exits to join KCHX/Midland-Odessa, TX as APD/afternoon driver.
- Former B94/Pittsburgh PD Clarke Ingram takes the PD post at WHXT (Hot 99.9)/Allentown. He'll program AM sister Gold WEEX as well. Ingram who recently did some weekend fill-ins at WEGX (Eagle 106)/Philly also has signed on for permanent weekend duty at the Eagle.
- WKLC/Charleston, WV ups MD Mark Savage to PD.
- WMYG/Pittsburgh Chief Engineer Brian Kerkan is now APD/morning producer for the Classic Rocker.
- WTBX/Hibbing, MN PD Joe Crain exits to become APD/afternoon driver at sister WIXX/Green Bay. New 'TBX PD is Bill Claproth, who comes from the PD post at KKRL/Carrol, IA.
- KZZB/Beaumont, TX PD J.J. Jackson is out.
 New PD is Paul King from crosstown AC KKMY.
 Also joining from KKMY: Chrissie Roberts, who becomes APD/afternoon driver at 'ZZB.
- WZBH/Ocean City, MD OM Ron Bowen resigns.
- KRNQ/Des Molnes MD/middays Linda Austin suffered a brain aneurism last Monday (9/3), but is out of surgery and recovering. PM driver Hawkeye Billy Hayes will cover her music duties in the interim.

DRISCOLL LEFT HIS MARK IN DALLAS...

Techno Connectors
Q102's unjingles

THE PACKAGE YOU'VE BEEN READING ABOUT

The MIx

on Houston's new Mix 96.5

URBAN JINGLES THAT FIT THE FORMAT

FRESH JAMS can't touch these

Thompson Creative

4631 Insurance Lane, Dallas, Texas, 75205 / 214-559-4000 / 800-749-3629 / FAX: 214-521-8578 If you miss us at the NAB, call or write for our new CD demo!

"KNOCKIN' BOOTS"

"'Knockin' Boots' is very real . . .
It's a retail blowout plus a massappeal call out champion.
Bigtime smash. Word."
Keith Naftaly, KMEL/San Francisco



"While vacationing in L.A., I heard Candyman on the air at KIIS and knew instantly that it would be a smash! My first add when I got back!" Ric Lippincott, Z93/Chicago



"Top 5 single sales . . . Top 3 requests . . . #5 requests 18-34 female . . . What are you waiting for??!!"

Kevin Weatherly, Q106/San Diego



"Getting calls in middays from women at work wanting to hear Candyman and we're only playing it at night . . . so far!" Todd Cavanah, B96/Chicago



"I'd bet \$2.7 million that this record is a smash. Any takers?"

Lennie Collins, Boston's esteemed Epic Local Promotion Manager, and most recent millionaire winner of the Massachusetts Lottery.



"This cat is for real, man. Dig these sales - over 100,000 singles sold, and 100,000+ advance LP orders!"





© 1990, CBS Records nc.

Taken from the forthcoming Epic release:
"Ain't No Shame In My Game"
Produced by Johnny "J" and Candyman

CENTURY 21 & TM's MERGER PARTY SAVES YOU A FEW GRAND







ON COMMERCIAL MUSIC! Get 3 Libraries for the Price of 1 at Booth 337!

We've merged: Century 21 Programming, TM and the former Media General Broadcast Services (including William B. Tanner) are now one company.





We're celebrating! And we're giving *you* the gifts! For a limited time, you can get *three* commercial production music libraries for the price of one!

If you're already one of 3,000 library customers of these great producers, you know this commercial music sells itself! You can now get second and third libraries—with any of these names—without adding an extra penny to your monthly payment!

If you're *not* a library customer of Century 21, TM or Media General Broadcast Services, you'll want to be now! Get any three for what you'd expect to pay for one!

Think of it: more variety in your music, three times as many beds, accents, stingers, work parts and sound effects and three times as many compact discs loaded with fresh music. Your commercials will sound their very best!

Best of all, these *aren't* leases, they're *buyouts!* During our merger party, we'll convert all stations that accept this offer to unlimited use on a buy-out...again, without an extra penny added to your monthly cost. Every disc will be yours to keep and use!

All you have to do is tell us which Century 21, TM or Media General libraries you prefer, and have at least 36 months remaining on your contract (or extend the necessary months so you do). You'll get full service on all three libraries, including the most updates available anywhere!

We gurarantee your satisfaction. If you change format, or otherwise decide any of these libraries aren't grand for you, we'll gladly exchange it for any other library so you'll be thrilled! You'll have grand production music...and right now, you can save a few grand.

Call or FAX the coupon toll-free. This is a short-term offer that's limited to stock on hand and may be withdrawn at any time.

PROGRAMMING, INC.

14444 Beltwood Parkway, Dallas, TX 75244-Phone (800) 879-2100

Radio '90 Booth 337

station can save a few grand!			
Send demo CDs for the grand production music from Century 21,			
TM and Media General Broadcast Services. FAX this coupon to			
(800) 749-2121 or mail to Century 21/TM's address at left.			
Title			
StateZip			
t			

Puvogel

Continued from Page 1

Thyret. "Add to that the knowledge, energy, and enthusiasm he's always brought to his work, and you realize why this promotion has been so well-received within our company and industry."

Puvogel told R&R, "I'm thrilled and honored to be appointed an officer of the best company in the business. This is truly a dream come true."

Puvogel began his music industry career in 1974 as a WEA Singles Specialist, becoming WB New York Local Promotion Manager in '75. In 1977 he was appointed Northeast Regional Promotion Director and then Los Angeles-based National Album Promotion Coordinator in 1981. Three years later he was promoted to the post he's now exiting.

NAB

Continued from Page 1

Delco Electronics, a General Motors subsidiary which is the world's largest manufacturer of car radios, announced that it's now operating three RDS transmitters in Central Indiana and will soon establish new test sites in Michigan. The company has developed a prototype receiver that displays two eight-character lines of text and will automatically interrupt music when emergency messages are received.

"Delco is committed to providing RDS to our customers as soon as possible," said company executive Thomas Leonard. He said adoption of the technology depends on industrywide acceptance of technical and data programming standards which are being discussed by the Radio Systems Committee.

More than 175 exhibitors are on hand at Radio '90, displaying the latest technology and services. Digital hardware is consuming much attention, with Computer Concepts Corporation unveiling the industry's first digital hard disk commercial management system. Using customized software, the Digital Commercial System uses standard PC technology with an enormous 766-megabyte disk drive to process up to nearly six hours worth of audio. When combined with a traffic scheduling package, the system generates program logs and automatically updates performance affidavits.

NAB Radio VP Lynn Christian said registration "is far above what it was last year," with nearly 7000 broadcasters expected to attend the five-day event.

Gannett

Continued from Page 1

Gannett Radio Division President Jay Cook told R&R, "I'm delighted we have such talented people in the company so that Bill can have this opportunity at KIIS and Dene can move to KKBQ. I feel very good about both of them and expect nothing but great things from both properties."

KIIS President/GM Lynn Anderson said, "The Gannett philosophy is to look for the best person within the company first, and we were pleased to find someone with both qualities in Bill."

Richards, who rejoined KKBQ as PD just seven months ago, told R&R, "Programming KIIS has been a career goal of mine for many years. This is the only job in America I'd leave Houston for. Filling Gerry DeFrancesco's shoes will be no easy task, but I can only say I'll try my best to live up to the standards he's established. I look forward to working with one of America's legendary morning talents, Rick Dees, and the rest of the staff at KIIS."

Richards has programmed KKBQ (twice), KXXX/San Francisco, WNCI/Columbus, and KLUC/Las Vegas, and worked as VP/GM at Coleman Research.

Hallam's Challenge

KKBQ President/GM Al Brady Law said, "I was glad we were able to keep Dene in the company. He's succeeded at every assignment Gannett has given him, and I feel confident he'll succeed in this one. Bill did a great job here and a great job at KIIS. We all wish he could have stayed with us longer, but it's hard to pass up an opportunity like KIIS."

Hallam told R&R, "I meant no malice to Group W and KRSR VP/GM Brenda Adrience. They made me a great offer, but Gannett really made it too attractive not to stay with them. Al has a highly talented and spirited staff that's used to being the No. 1 hit music station. To make KKBQ dominant in the market again I'll be adding a measure of perspective, along with input from Al, [Asst. PD] John Cook, and morning man John Lander."

Hallam's programming background includes KUDL/Kansas City, as well as WKHK (now WLTW)/New York, WHN/New York, WWWW/Detroit, and KBZT/San Diego. He previously worked for Law as a phone researcher when Law was PD at WXLO (99X)/New York.

Baldassano

Continued from Page 1

assignment," said Baldassano. "I hope to bring a renewed sense of energy and excitement to network programming."

Prior to her recent position as Director/ABC Entertainment Network, Baldassano was with United Stations (now Unistar). She served an earlier stint at ABC as Director/Programming for the Contemporary and FM Networks. In the '70s, she was PD at KAUM (now KHMX)/Houston and WSAI-FM (now WWNK)/Cincinnati.

Maxwell

Continued from Page 6

tion he went into fulltime sales. In 1977 he joined WTAR as an AE, and was named combo VP/GM three years ago.

Pumped About Censorship



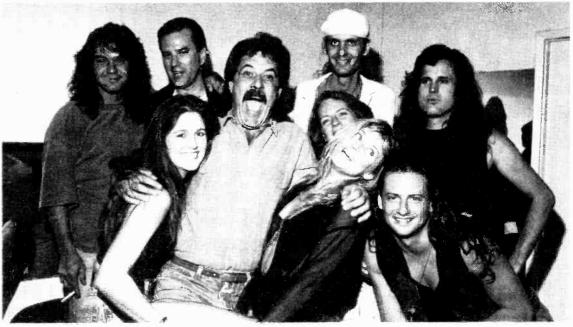
MCA Music Entertainment Group Chairman Al Teller (I) spoke out on censorship issues at the movie premiere of "Pump Up The Volume," which was followed by a bash at Hollywood club Spice. Lending their support were IRS artist Johnette Napolitano (of Concrete Blonde, who are featured on the movie's MCA sound-track) and MCA Exec. VP Paul Atkinson.

Livin' In The Limelight



Soulful singer Caron Wheeler recently paid a visit to EMI execs while promoting the first single ("Livin' In The Light") from her solo debut, "UK Blak." Livin' it up at the label's NYC offices are (I-r) EMI's Paula Subotnick, VP Glynice Coleman and President/CEO Sal Licata, Wheeler, and EMI's Exec. VP/GM Ron Urban and Sr. VPs Jack Satter and Jim Cawley.

Private Life Goes Public



After their performance at L.A.'s Roxy, Warner Bros.' Private Life were greeted by labelmate Edward Van Halen, who produced their self-titled LP. Sharing a not-so-private moment are (back, I-r) Van Halen, WB's Larry Butler, Private Life's Steve Kershisnik, the label's Patti Oates, and the band's Danny Johnson; (front, I-r) Private Life's Jennifer Blakeman, WB's Ed Nuhfer, and the band's Kelly Breznik and Chris Frazier.

Looking for something fresh in Talk Radio? Need programming to replace ABC? Want to really excite your listeners?

Live, from the nation's capital, the Newstalk Radio Network now provides 20 hours of top notch, issue oriented programming every day.

NAB Radio '90 - Booth 504

News TALK Radio

For market exclusivity and a demo call today. Ask for Bill Trombley at (301) 587-9222.



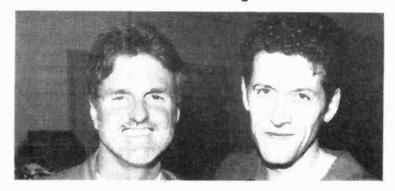
- Interesting and thought provoking hosts, no shock radio here!
- Providing your listeners the chance to talk daily to the movers and shakers.
- Choice of four unique, lively shows with strong listener appeal.
- · Network product with local stations in mind.
- Reduced inventory load of three network minutes per hour.
- Offered on Satcom 1R.

WEA's Fast Cats



WEA President Henry Droz (c) and Elektra rockers Faster Pussycat traded fashion tips during WEA's 1990 national sales meeting. Flanking Droz are (I-r) band members Brett Bradshaw, Greg Steele, Brent Muscat, and Taime Downe.

Nile Flows Through L.A.



A&M artist Paul Buchanan (r) of Blue Nile caught up with label Sr. VP Charlie Minor after the band's recent gig at UCLA, where they played tunes from their current album, "Hats."

Kenny

Continued from Page 3
Meyers has been doing an outstanding job in that capacity on an interim basis, but wants to move on to other things."

Kenny previously was Station Manager of WFKS/Cincinnati for two years and GSM of Cincinnati outlets WKRC & WKRQ and WSAI & WWFZ

Lind

Continued from Page 3

group," said Capitol President Jim Goodmon. "[We] feel confident he'll help this company realize many further successes in the years to come."

Said Lind, "I feel fortunate in being given radio group responsibilities. I'm particularly looking forward to working with such a talented group of general managers."

Prior to joining WWMX as VP/GM in 1986, Lind was VP/GM of WEZW/Milwaukee and VP/Sales of its parent company, Multimedia, Inc. Before that he held sales management positions at WPNT (now WLTJ)/Pittsburgh and WINS/New York.



Seated: Glenn Serafin, Kathy Marien, Tim Menowsky. Standing: Ken O'Rorke, Brayton Johnson. Not Pictured: Jeanette Tully, Jay Goodwin.

BUY. SELL. TRADE. FINANCE.

See us at the Westin Hotel Copley Place in Suite 2812



(813) 222-8844

CEA is a member of the National Association of Securities Dealers, Inc. and its professional associates are registered with the NASD. Member SIPC.

Morgan Creek

Continued from Page 3 Creek's interests into all related entertainment areas."

"This new company has been created to provide an artistic environment for the '90s, with no preconceived musical parameters or categorization," said Mazza. "It's our intention to establish what we believe will be the finest worldwide marketing and promotion warhead in the industry."

Kershenbaum added, "We envision a fully integrated, artist-driven company where A&R, promotion, artist development, and worldwide marketing are all inhouse and totally coordinated with one set of priorities based on the music."

Morgan Creek Productions, founded in 1987, has become one of the leading independent film companies, releasing such features as "Young Guns" and "Young Guns II," "Dead Ringers," "Enemies, A Love Story," and "The Exorcist III"

Cavanaugh

Continued from Page 54

try for the right person to bring the necessary skills as well as the intangible elements of success to motivate the sales staff. Ellen's not disappointed us at any level."

Cavanaugh, who previously served as GSM at crosstown KRBE and KODA, added, "It's nice to get involved with a project like this with people who share the same vision of quality and customer service. A number of the original salespeople stayed on, and we've added some personnel for a total of nine local reps and a vendor retail specialist."

Maria

Continued from Page 3

Maria joined Atlantic in 1974 as Northeast Regional Sales Manager before being named National Sales Manager in 1981. He was appointed VP/Sales in 1988. Prior to Atlantic, Maria was at Capitol and Liberty/UA before joining WEA as New York Sales Manager.

FCC Audits

Continued from Page 1

In addition, the agency charged, many stations apparently deny political candidates the opportunity to negotiate for better rates, as commercial advertisers are often allowed to do.

Four of the eight radio stations audited last month were found to have possible violations of the lowest unit cost rule, which obliges broadcasters to give candidates the same rate given the station's most favored commercial advertiser. Sixteen of the 20 TV stations may have overcharged candidates.

Defenses Heard

Stations found guilty of violating the political advertising rules could be fined from \$5000-\$10,000. Audited stations accused of overcharging candidates will have a chance to respond to the allegation before the agency makes any final determination of guilt.

However, the NAB charged the report adds "misunderstanding and confusion" to this issue by insinuating that the audited broadcasters have already been found guilty of breaking the rules.

Although he didn't rule out fines against the stations, Mass Media Bureau Chief Roy Stewart said his staff is currently more concerned about educating broadcasters about their political advertising responsibilities. He added that no further audits are planned "at this time."

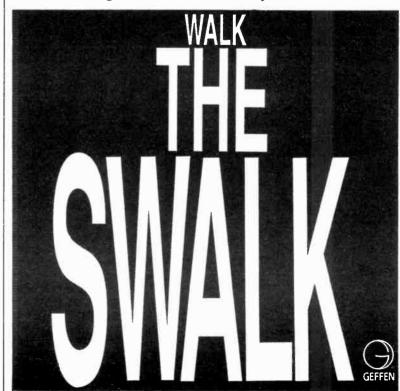
The bureau's educational effort kicks off later this week with a Thursday (9/13) seminar at its Washington headquarters on how to comply with the political advertising rules. Stewart said the FCC also plans to produce a questionand-answer fact sheet on the rules, and possibly even a videotape guide to compliance.

Elektra

Continued from Page 3

Promotion.

Silva entered the record business in 1970 as an employee of WEA and was then a salesman for ABC Records in 1974. His background also includes stints with Warner Bros., Philly World Records, and Motown. He joined EMI in 1985.



The World's Most Powerful Software For In-Station Research

SongTrack

The Industry Standard for tabulating and analyzing weekly call-out research.

- ▶ weighted samples
- ► random phone number generator
- weekly reports including: trends rolling averages up to 999 weeks of song information
- optical card reader and interface for instant, accurate data entry
- will integrate with music scheduling systems

AudiTrack

The easiest and most affordable auditorium tabulation and analysis system.

- ▶ up to 2,000 songs per job
- perceptual and demographic questions
- ► cross-reference up to 99 respondent breakdowns
- answer sheet/questionnaire printing
- ► combine results from different sessions
- compare data from previous tests
- ▶ optical scanner interface
- music scheduling interface to see and implement results the next day

MarketTrack

Radio's best software system for in-station strategic/perceptual research studies.

- ▶ trending capabilities
- ▶ rolling averages
- ▶ up to 99,999 questions in your library
- ▶ up to 2,000 questions per job
- ▶ up to 90 responses per question
- ► answer any/all responses for each question
- ▶ average any range of responses
- ▶ weighting and special scoring
- ▶ print questionnaires
- skip patterns
- automatically check for logical data entry errors

RadioWare's power and flexibility is based on intuitive design, speed and reliability!
You own the information...from raw data to final reports...insuring complete confidentiality.
Run and rerun unlimited reports for any job any time.

Call Scott Johnson today for your free demo disk at:

See us in
Boston
RADIO 1990
Booth
167/169

214·350·7216 **RadioWare**

SOFTWARE SPECIALISTS FOR RADIO

3701 W. Northwest Hwy, Suite 169B, Dallas, TX 75220

Making Waves In Eastern Europe

Europe 2 AC Network Spurs
A Plan To Develop First FM Radio Group

artin Brisac is President/GM of Europe 2. France's second musical network, and GM of Europe Development, which this year launched new stations in Germany, Czechoslovakia, and the USSR. R&R Founder & Publisher Bob Wilson talked with Brisac recently about France's popular Europe 1 station and Europe 2, the burgeoning Eastern European radio markets, and the challenges of negotiating with and programming for countries formerly closed to Western broadcasters.

R&R: What are Europe 1 and Europe 2?

MB: Europe 1, founded in 1955 as a "generalist" station, is known as the best news station. Programs also include contests and comedies. It's now the No. 2 station in France, reaching five million people every day and eight million per week. Europe 1 is also the name of a company, Europe 1 Communication, which is the audio-visual division of Hachette, the fifth largest communications company in the world.

In 1988, Europe 1 created a new company, Europe 2, the second musical network in France. It presents an AC program broadcast in FM on 120 affiliates. Europe 2 reaches two million people every day. Our French market share is now 5.1%; last year our share was 4.3%.

"It's hard to find good salesmen in a country [Czechoslovakia] where selling hasn't been a priority for 45 years."



Martin Brisac

Because of this success, we decided to create a company called Europe Development, which seeks to develop the first FM radio group in Europe. We've negotiated foreign partnerships with broadcasters in Germany (Radio Salu, which has a 22% share), Moscow (Europa Plus, in partnership with Gostelleradio, the state broadcasting company), and Prague (in partnership with the new Czech government). We also have other projects in Western and Eastern countries, but it's too early to talk about them.

R&R: How will you approach commercializing Europe 2?

MB: The Europe 2 station in Prague is subject to almost the same commercial rules as in France. It was inaugurated the first day of spring 1990 (3/21) and remains the only radio station broadcasting in Prague. Government officials say we have a 60% market share — more than 700,000 listeners every day.

However, it's hard to find good salesmen in a country where selling hasn't been a priority for 45 years. We're ready to sell five minutes per hour in Czech or any other language. But we see it as being a Czech station, not a remote French station. Radio must be close to its listeners. We've created a training program in France for motivated people

R&R: How do you select music for a "global" format?

Europe 2 and

keep 'em rockin'

from the Eiffel Tower to the Kremlin.

Europa Plus

MB: We launched a research program in France, Czechoslovakia, Germany, and the USSR with our network PD, Marc Garcia, and [Pollack Media Group Chairman/CEO] Jeff Pollack.

"Eastern Europeans want to discover the music of the last 25 years and learn about rock & roll history."

It's clear that Eastern Europeans want to discover the music of the last 25 years and learn about rock & roll history. The mix will be English (Elton John, Beatles), American (Stevie Wonder), and obviously European (French, Italian, Czech). New music will account for about 25% of the programming. But of course it will evolve with the development of new artists, and as Western artists tour.

R&R: Will you showcase local musicians in each country?

MB: To promote local music, we'll present live shows from a new club each week. We hope to help local bands — which are really interesting, especially in rock and jazz — promote themselves abroad.

R&R: What about contests and promotions?

MB: We organize contests not just to increase lis-

tenership and TSL, but mainly to develop a strong image which will be useful when competition arrives. We've already given away trips to special events like Dylan in Paris, Knebworth, and the Jean-Michel Jarre concert in Paris.

Europe 2

R&R: Has it been difficult negotiating with former communist government officials? Are they truly open to capitalism?

MB: It was rough. But we built a real relationship with them and assured them we want to do something together. Some of our competitors think money will buy everything. We believe in true partnership. This was the key to successful negotiations in Prague and Moscow. They're open to capitalism, but right now it's still more a concept than a reality. Everything from profit participation to workforce management has to be explained.

R&R: What are the future plans for Europe Development?

MB: We plan to raise the

"Success will depend on our ability to adapt our way of thinking, programming, and selling to the different countries. We think radio will have more and more cross-border ownerships even if the programs stay very localized."

company to the rank of the first European FM radio group within the next few years. For that, we have to keep on growing in France and establish new partnerships in other countries. We're confident the expertise we've developed will help us build up this project. Our success will depend on our ability to adapt our way of thinking, pro-

Branch

"They're [Prague and Moscow] open to capitalism, but right now it's still more a concept than a reality."

gramming, and selling to the different countries and to work with good partners in each country. We think radio will have more and more cross-border ownerships even if the programs stay very localized.

R&R: What about ratings
— do they count yet in this
new venture?

MB: Ratings obviously count; we have to be profitable as soon as possible. We hope ratings will come rapidly, but that's the risk.

R&R: What will radio in Europe be like by the mid-'90s?

MB: I hope it will be as exciting as it is nowadays. Could anyone have imagined that in 1990 we would broadcast live a concert held in Paris, Prague, and Moscow simultaneously—on three stations we created? That was definitely one of the great moments of our lives here at Europe 2.

Radio's Top Ten!

Many of our customers understand that this is more than a hollow boast. They know that when a manufacturer offers them a broad choice of products, it means money in their pockets.

How? Simple. You can select *exactly* the right equipment for your specific application.

To make a point, let's say you are in the market for a multitrack.

You can choose from our top of the line MTR-10 that gives you all the features you'll ever need, or our BQH, MKHI/4, MKHI/8, or the MX-70 with 8 or 16 tracks.

Need a 2-track?

How about our famous "workhorse" MX5050 BH, or the MKHH/2, or the MX-55NM with gapless, seamless, punch-in, punch-out and HX-Pro*.

And don't forget the MX-50, perhaps the most affordable professional 2-track on the market.

We also offer three models of our CTM-10 cart machine. And if

yours is an automated radio station,

our ARS-1000 reproducer is the most popular machine in the world.

You could say we have a *broad cast* for *broadcast*. But as we've pointed out, it can mean a lot more to you than just a phrase.

Call your nearest Otari dealer today, or call Otari at (415) 341-5900 for more information.



And when you're not forced to make compromises in features or performance, your station not only sounds better to your listeners, it is also much more efficient in its day-to-day operation.

Otari has machines for news editing, on-air, and production with features to fit any application or budget.

*Trademark Dolby Laboratories Licensing Corporation



'90s SURVIVAL SKILLS

Staying Ahead Of The Pack

We're living in a time when one of the most important skills radio executives can develop is the ability to stay abreast of change. Trend-watching, information gathering, looking ahead - all are critical survival skills in the '90s.

Innovators are people who introduce a change to a field or industry in the form of new products, services, methods, or set of ideas. Since 1983, as an ongoing research project, I've sought out over 150 business leaders identified by their colleagues and the media as the movers and shakers in their fields. In my interviews, I probed for the common attributes and personality traits these people share.

Superficially, they have almost nothing in common. But one trait they all share is their voracious appetite for new ideas and information from a wide variety of sources. It never fails to amaze me how well-informed these mavericks are, on a broad range of current events, social and lifestyles issues, and emerging trends, both within and outside of their particular industries.

Forward-Thinking

Innovators in the radio industry fit this pattern as well. They have a "finger on the pulse" of a world in motion. This connection enables them to stay slightly ahead of the pack. Yet, true to form, what passes for vision in the opinion of bystanders is often just an innovator's intense desire to understand what's going on.

Conventional wisdom has it that radio people tend to lose perspective, to think they are the world rather than just a mirror of a larger dynamic culture. This tendency is a common trait in all professionals whose work is their passion. But, as one radio executive said, when it comes to radio professionals, the difference is that "staying in touch with what 'normal' people are doing and thinking is vital, because it's what this business is about."

Forward-thinking executives don't tend to look at trend-watching as "one more thing I have to do."

"The knack for successful information gathering isn't something people are born with; it's something that can be developed."

They thrive on it. They are dazzled by breakthroughs, interested in people from all walks of life, concerned about political and social issues, and excited about the opportunities that change can create.



Robert Tucker

Developing The Knack

The knack for successful information gathering isn't something people are born with; it's something that can be developed. What follows are six steps to becoming your own trend-spotter.

• Audit your information intake. Among other things, innovators are devotees of the written word. So become aware of the way you keep yourself informed on a day-to-day basis. When you diet, you become conscious of your caloric intake. By monitoring your information intake, you can cut down on your consumption of mental "junk food" and start making more rewarding informational choices.

"One trait [innovators] share is their voracious appetite for new ideas and information from a variety of sources."

What newspapers, magazines, newsletters, and trade publications do you read — both inside and outside the industry? Do these publications provide you with the information you need to be proactive about change? If not, what must you add to your diet? Do you set aside time for fiction as a way to stimulate the imagination?

Although quality is more important than quantity, absorbing new information takes time. My research indicates that innovators often spend as much as a third of their day reading. Pollack Media President Jeff Pollack reads two to three books a week, from fiction to history (his recent favorite is "Letters To Olga" by Vaclav Havel). Joint Communications CEO John Parikhal seldom reads Time or Newsweek, but reads lots of fiction.

By Robert Tucker

"By monitoring your information intake, you can cut down on your consumption of mental junk food and start making more rewarding informational choices."

"It keeps the imagination and one's command of language alive," he says

"I'm convinced that reading in general is helpful," notes Garry Wall, VP at Edens Broadcasting. "I find that a lot of what is personally interesting becomes professionally useful." Since Wall spends a lot of time on airplanes, his flying time becomes reading time. He reads 50 or so magazines a month, plus five newsletters and several books

• Develop "front line" observational skills. Lee Abrams, Managing Director for Satellite Music Network's Z-Rock format, occasionally works behind record store counters to keep his finger on the pulse of record buyers.

Like other innovators, Abrams realizes nobody can do your observing as well as you can. You are your own best information gatherer. Therefore, it's important to draw your own conclusions and remain active rather than passive in your quest for the zeitgeist.

Whether you're at a party, shopping at a discount store, or stuck at the airport in Tulsa, consciously try to tune in to your own observations of the world around you. For example, suppose you arrive at the airport only to find your flight delayed an hour. Instead of digging into your briefcase and doing paperwork, watch the behavior of arriving and departing passengers. Eavesdrop on someone else's conversation; scan the newsstand to see what's available.

Being proactive about information helps expand your world view by allowing you to have access to the thoughts of people you might not ordinarily meet. What are their concerns? Who are they influenced by? What are their values?

• Ask questions. You can't get all your information simply through observation or reading. Robert Hazard, President of Quality Inns International, formed his breakthrough idea of market segmentation (Clarion Hotels, Quality Inns, Comfort Inns, and Sleep Inns) from a chat with a barber. While in Phoenix on business, Hazard struck up a conversation by asking, "So where do you go on vacation?" He got an earful. In small towns, the barber stayed in moderately

Innovator's Tool Kit

- Audit your information intake.
- Develop "front line" observational skills.
- Ask questions.
- Make reading time count.
- Monitor other media.
- Attend trade shows, conventions, conferences.

priced motels. He refused to pay more than \$25 or \$30 a night. But when he hit the big cities — Las Vegas, say — he always stayed in style; price wasn't a consideration. By leading with questions, Hazard obtained key information — information his formal marketing research hadn't revealed.

• Make reading time count. Harpers editor Lewis Lapham has a unique method of separating the wheat from the chaff contained in newspapers. He lets his hometown newspaper pile up for a week; then, reading backwards in time, he skims through for articles of lasting importance.

To make the most of your precious reading time, look for the point the writer is trying to make. Innovators make the most of their reading time by sampling broadly and reading selectively. Skim or skip the disaster stories and the celebrity trivia; focus on articles that contain insights and ideas. Underline and make notes in the margins. Clip and save important articles for later reference. Read intuitively for what's new, worrisome, or incongruous. Look for patterns of change; i.e., this is happening at our station; it's happening at our other station in Sarasota. Could it be a trend?

"It's important to remain active rather than passive in your quest for the zeitgeist."

• Monitor other media. In addition to sampling a broad range of publications, it's important to be open to whatever hits you. Scan everything - from advertising copy to junk mail, matchbook covers to bus signs. Always look for the unexpected. In addition, radio executives tend to be heavier video users than others because it's such a powerful cultural barometer. Most executives I interviewed spoke of frequent television "grazing." Their push-button viewing included "The Simpsons" and "Married . . . With Children."

• Attend trade shows, conventions, and conferences. "I find the value of a conference comes not so much in the educational sessions but in the bars and the parties, where people will let their hair down," observes Garry Wall. "In the formal sessions, there's a lot of

posturing. But it becomes profitable and stimulating when someone says, 'Hey, do you have this problem? Here's what we're seeing.' And people start opening up."

John Parikhal attends some 20 conferences each year. "I look for ideas wherever I go; ideas I might not have thought of," he says.

Like Wall, he tends to discount many of the educational sessions. But he makes it a point to at least sample what the other speakers are saying and always seeks out programs on innovation, the future, and demographics. He believes that much of future consumer behavior can be intuited by a firm grasp of demographics.

"Innovators make the most of their reading time by sampling broadly and reading selectively."

As you begin actively observing change, you'll also want to try to distinguish fads from trends. There are no hard and fast rules for separating these extremes — the hula hoop versus the baby boom, for example. But by separating those things that are more deep-seated and longer lasting from those that aren't, you'll be able to base your strategies on deep-seated shifts that matter and will continue to matter to listeners, rather than chasing after the latest vogue.

The goal of trend-watching is to discover new and emerging opportunities. By tuning in to the wider world around you, by asking questions and becoming an actively informed person, you'll begin to see patterns in how trends emerge and how the early birds exploit them to their advantage.

In the '90s, businesses and their leaders will rise or fall based on their ability to anticipate and creatively respond to rapid developments. Nowhere is this more true than for the radio industry.

Robert Tucker is the co-author of "Winning The Innovation Game" and a frequent speaker on profiting from change through innovation. He can be reached at Innovation Resource, (805) 682-1012.

"Sure, I'm only a rubber toy that's not even anatomically correct, but I've been drinking like a son-of-a-bitch and I just can't wait any longer. Why have I been drinking? Because I run a radio station in a god-forsaken dustbowl town, my morning show sucks and I can't do anything about it "I have but smile and wave like an idiot. God, I hate being a children's toy. Fortunately, you're a lot better off to go #1 than I am. I mean, besides the anatomical stuff. If you want to make your morning show better, you can do something about it. You can add a little ACN. You know: The American Comedy Network. They're the funniest, most-used comedy service in the business, and they've been a part of winning morning shows all over the world since 1983. I'd call them myself, but like I've been saying, I'm just this little, malleable rubber thing and the phone is about twice as big as I am. I'm telling you, being Gumby is no party. And another thing: I've always hated the color green." Gumby VP/General Manager KGMB-FM

The American Comedy Network is radio's leading supplier of fake commercials, song parodies, interactive sketches, and other short-form comedy features especially designed for morning shows. In fact, we're so good at it that most of our new competitors call themselves "The (Something) Comedy Network". But we don't care what they call themselves—just as long as you call us.

*This is the fine print where the Arbitron numbers usually appear, but since this is a parody, we just put some words here to look good

For more information call Pat Leeney or Adrienne Munos (203) 384-9443

There are those people who have discovered ACN, and then there is . . .

The Searchme Group

Do some research-find out about ACN!

AMERICAN COMEDY NETWORK / PARK CITY PLAZA / BRIDGEPORT, CT / 06604

www.americanradiohistory.com

VITAL SIGNS



MIKE SHALETT

Radio's Newest Competition

Future Technologies Are Already Here

Radio competes with many media for consumers' entertainment time. Over the last ten years, VCRs, cable TV, MTV, and portable/car stereos with cassette and CD capabilities have offered increasing diversions. What technologies will radio compete with in the next few years, and how will they affect it?

Video Jukebox

Video Jukebox is one of the newer ventures. Music consumers who have cable (at 69%, a mature market share) and can receive the channel may request particular videos be played from a pool the channel offers. After dialing a "900" or "976" number at \$2 or \$3 per call, the viewer reportedly sees the requested video within 30 minutes.

Video Jukebox's penetration is equal in all U.S. geographic regions. Currently, only 6% of Soundata's survey panel of 2000 active music consumers with cable have access to it. Of these, just one in ten has tried it; 80% of those were female. This constitutes a very small base of users, none of whom were over the age of 24. Asked if they were satisfied and would try the system again, one in three said they would; the remainder would not.

We also asked those with cable who currently cannot receive the channel how likely they'd be to try it. One in four said he'd either be very likely (7%) or somewhat likely (19%) to try it. Interest is agerelated: of those 20 or younger, over four in ten said they'd like to try it. Men were about as likely to indicate interest as women, though in practice, women would use the system far more. Among black music consumers, one in three said he'd try it if it were available.

Song requests have long been an integral part of radio. Judging by the age of the few consumers already using Video Jukebox and the age and racial makeup "Simulcasts with TV or cable are one way to bring radio into the mix as part of the home entertainment center, which otherwise offers stiff competition."

of those who say they would use it if it were available, such a channel could be seen as competition for formats targeted at teens and blacks.

Videodisc Players

Two out of three music consumers currently know what a videodisc player is. Recognition is highest among male music consumers, of whom seven out of ten say they understand what the item does. Surprisingly, a majority of the female panelists, who have typically been less informed on technology and hardware matters, also knew about the players. Age was again a factor, as awareness was highest among 21-44s. Perhaps as a function of age, the more educated the consumer, the likelier he was to know about the players.

Only 2% of all music consumers claim to have a videodisc player in the home; 56% of these are owned by men. Persons 21+ own 80% of those; those 24+ own 75%. Judging by this admittedly small base of positive respondents, more than half are owned by people with a high school education or less. Some may be children whose parents own one; only 13% of the units were owned by people under 18.

Combination CD/videodisc players accounted for two-thirds of the units, which indicates that most have been purchased in the last year or so, when the double-duty items became more affordable and popular.

Among those who know of the machines but don't own one, 85% don't know what they cost. That lack of knowledge is equal across all age groups. The 15% who claim to know the average player price put it at \$350, which is in the ball-park.

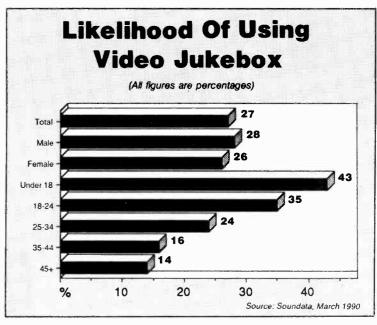
One of the videodisc players' selling points is that upon release, videocassettes of motion pictures generally cost about \$90. Sometimes, as with "Top Gun," "The Little Mermaid," and the soon-to-bereleased "Pretty Woman," tapes come out at a "sellthrough" price of \$19.99-\$24.99, but such a strategy is an exception. Videodiscs, on the other hand, usually cost from \$25-\$35, depending on the title and the studio.

When we asked those who were aware of the machine if they thought discs were less expensive, the same price, or more expensive than VHS tapes when simultaneously released, we found 70% thought the discs were more expensive. The younger the consumer, the likelier he was to believe this fallacy. Men and women were equally misinformed on this issue.

As more and more consumers create home entertainment centers, the videodisc player, with its outstanding picture quality and digital sound, is another element competing for free leisure time. Those 21-44, including the baby boomers, are likeliest to jump to this format the quickest.

Home Entertainment Centers

Ninety percent of U.S. music consumers own or have access to a VCR in



their household. This is true among all music consumers, regardless of sex, age, race, education, or location.

Of those with at least one VCR in the home, 43% say their VCR is hooked up to a TV with stereo speakers. The younger the consumer, the likelier he is to boast such an arrangement. Black consumers are nearly twice as likely to have their VCRs hooked up with stereo sound. Answers did not vary based on gender.

Of the VCR users, 30% claim their unit is hooked up to a stereo system. The genders differ notably on this point: nearly two in

"Digital technology has reached over 40% of music consumers in the form of CDs. Today's music aficionado knows what sounds good and what doesn't."

five men have at least one of their VCRs attached to a stereo, compared to one in five women. Respondents 21-24 are much likelier to be wired up in this way than any other age group. Black consumers are slightly likelier to have such a setup than are white consumers, and the more educated he is, the likelier the consumer is to have connected his VCR and stereo.

Nearly all those who have stereo systems have a radio in their setup. Simulcasts with TV or cable are one way to bring radio into the mix as part of the home entertainment center, which otherwise offers stiff competition.

Movies At Home

Nearly everyone (93%) who owns a VCR rents vide-

otapes. Among black consumers, 85% rent, compared to 94% of white consumers. Numbers are higher in the West and Midwest than in other parts of the country.

Just 16% of the consumers surveyed rent tapes at places that also sell CDs. One quarter of black music consumers said this was the case, compared to 14% of whites. This was true more often for men than for women, and for those on the West Coast than for those in other regions.

Only 7% of the consumers said their video store rented movies on laserdisc. Again, these numbers were highest on the West Coast. Awareness of this technology was highest among those 18-44, the same age segment that knew most about videodisc players.

People Get Ready

Even more technologies are out there or on their way. Though consumers don't seem aware of digital cable radio yet, digital technology has reached over 40% of music consumers in the form of CDs. Today's music aficionado knows what sounds good and what doesn't.

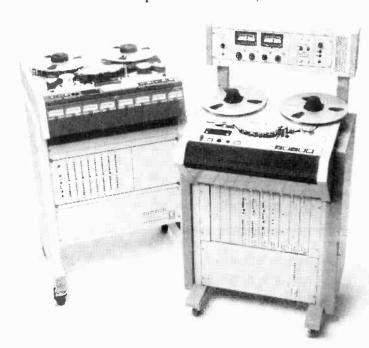
To compete with all these new media, radio must sound technically good. Radio should focus on its strengths and not try to be all things to all people — consumers have many ways to program their own leisure and entertainment time now.

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.

Radio's Top Tenteum'

M any of our customers understand that this is more than a hollow boast. They know that when a distributor offers them a broad choice of products, it means money in their pockets.

How? Simple. You can select *exactly* the right equipment for your specific application. And when you're not forced to make compromises in features or performance,



your station not only sounds better to your listeners, it is also much more efficient in its day-to-day operation.

Otari and Allied have machines for news editing, on-air, and production with features to fit any application or budget.

To make a point, let's say you are in the market for a multitrack.

You can choose from the top of the line MTR-10 that gives you all the features you'll ever need, or the BQII, MKIII/4, MKIII/8, or the MX-70 with 8 or 16 tracks.

Need a 2-track? How about Otari's famous

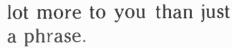
"workhorse" MX5050 BII, or the MKIII/2, or the MX-55NM with gapless, seamless,

punch-in, punch-out and HX-Pro*.

And don't forget the MX-50, perhaps the most affordable professional 2-track on the market.

We also offer three models of the CTM-10 cart machine. And if yours is an automated radio station, the ARS-1000 reproducer is the most popular machine in the world. You could say we have

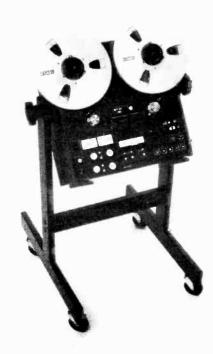
a *broad cast* for *broadcast*. But as we've pointed out, it can mean a



11?...The 10 Otari machines here PLUS the ONE radio distributor that supplies more Otari than anybody else.









© 1990 HARRIS/ALLIED

Radio Research Grows Up

By Roger Wimmer

Radio broadcasters, like any other businessmen and women, are constantly hungry for information. Knowledge is power, and power establishes an edge in a competitive environment. In radio, research is an invaluable way to obtain knowledge and therefore power.

How We Know

Nearly a century ago, scientist C.S. Peirce described four methods used to produce answers to questions. In research terminology, these are called methods of knowing: tenacity, intuition, authority, and science.

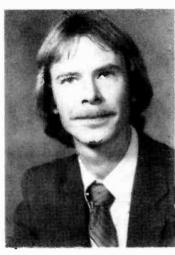
• The method of tenacity follows the logic that something is true because it has always been true. This approach gave rise to well-known axioms such as "The early bird catches the worm"; "An apple a day keeps the doctor away"; "Early to bed, early to rise, makes a person healthy, wealthy, and wise"; and "[Proposition X] is true because I said so!"

In radio, some examples of knowing through tenacity might be: "Don't go up against [station X]... other people have tried and failed horribly," and "This market has never accepted a female voice in the morning ... anyone who tries it is crazy." In other words, what was good, bad, successful, unsuccessful, brilliant, or stupid in the past will continue to be so forever. Some people might refer to this method of knowing simply as stubbornness.

• The method of intuition involves knowing something because it's "self-evident" or "stands to reason." This may also be called knowledge through generalization or stereotyping, or maybe even the "grandfather" or "father" approach. Is the following statement familiar? "Suffering builds strong character. When I was your age, I walked ten miles to school every day through snow, rain, and tornadoes... and I didn't even have shoes!"

In radio, there are intuitively knowledgeable statements such as, "There's no way an Urban station can attract anyone but young black listeners"; "I have a feeling our core audience won't like [format changes]"; "You just worry about delivering the numbers — I'll sell them"; "I've been in radio for [X years]. I've seen people and ideas come and go. Your idea will never work. How do I know? I just do, that's all!"

• The method of authority follows the logic that something is true because a trusted source - a colleague, friend, relative, journalist, or publication - says it's true. We hear claims every day like "99 out of 100 doctors prescribe [drug X]." Your parents said, "You'd better be good or Santa Claus won't give you any presents," and "Clean your plate ... there are thousands of starving kids in [country X]." Nike tells people to buy its shoes because Bo knows baseball, football, and everything else (Nike never says Bo knows shoes)



Roger Wimmer

In radio, examples of knowledge by authority aren't much different: "We'd better get out of oldies quickly. I just read in [trade publication or gossip sheet] that oldies are dead." "Our consultant says you can't have any talk in the morning show — only music." "We aren't going to sell any spots after 7pm because [name of anyone in television, cable, or newspaper] said no one listens to radio at night."

Some knowledge acquired through the methods of tenacity, intuition, and authority may be correct. But we can't be sure of it, since we can't verify the data objectively. How can we prove that walking ten miles to school every day will build strong character? Would five miles be adequate? What is strong character?

We need a method of knowing that's verifiable – a method that can be used when we need to prove something, a method that's objective. There is one: the scientific method.

"Scientific research is the only method of knowing which allows ... a broadcast manager to avoid stagnating in a pool of archaic and inaccurate knowledge."

Truth Through Science

• The scientific method is different from all other methods of knowing in that it approaches learning in a series of steps. Truth is discovered only through a variety of objective analyses. (Did your father first try walking one mile to school, then two miles, three miles, and so on, to determine that char-

acter is built only after reaching ten miles, and only without wearing shoes? And why did every father in the U.S. live ten miles away from school?)

In addition to being objective, the scientific method is self-correcting. Just because something was true before doesn't mean it's true today. Thanks to the Voyager spacecrafts, we now know some of the "facts" we learned about the solar system as children are incorrect. Thanks to research in optics, people who need bifocals no longer need to have a line across the lens; experimentation proved that another approach, where the two types of lenses are fused, was possible. Physicists now know that superconductivity is possible at higher temperatures because someone questioned why supercold temperatures were necessary in order for the phenomenon to occur.

Only a few years ago, many broadcasters thought having a full-service morning show on a Beautiful Music station was ludicrous. It was believed that listeners would never tolerate news, information, or announcers who said more than the title of a selection. Those beliefs were found to be incorrect once broadcasters and researchers relied on scientific research. The scientific method has also helped bring about AM stereo, music evaluations by listeners, CDs, and new formats.

When conducted correctly, scientific research opens new vistas. It allows us to constantly search for new ways to answer questions. Scientific research is the only method of knowing which allows researchers and decision-makers to experiment with new approaches and permits a broadcast manager to avoid stagnating in a pool of archaic and inaccurate knowledge.

Radio Applications

Ratings are an excellent example of how the scientific method is used in radio research (although there are some who would argue that ratings are determined through one of the other methods of knowing). When radio first became popular, audience information wasn't considered important; the goal was simply to get a signal out.

Advertisers entered the picture, and an interest in audience size was created. First, there was only an interest in "head counts," or how many people might be listening. Lacking any valid data collection method, station owners and managers used letters from listeners as audience estimates; one letter or postcard represented 100 listeners (or some equally arbitrary number). This crude procedure worked until the scientific approach was applied.

Over the years, different audience estimate products have been used: electronic meters, diaries, door-to-door interviews, and telephone surveys. While these

Methods Of Knowing

- Tenacity: something is true because it's always been true.
- Intuition: something is true because it's selfevident or stands to reason.
- Authority: something is true because a trusted source says it is.
- Scientific: truth is discovered through a variety of objective analyses.

methods aren't perfect, the scientific approach has allowed for continual appraisals and, in some cases, refinements (for example, ratings firms are now working to obtain larger samples).

Every radio research procedure has been developed over years of trial and error. Auditorium music tests, focus groups, one-on-one interviews, and telephone perceptual studies all started as experimental methods. Although every new procedure has its critics, researchers and broadcasters are always refining each method.

Perceptual Studies Evolve

Telephone perceptual studies have recently been improved and expanded to provide more infor-

"Thanks to specially designed perceptual studies that concentrate on listener lifestyles, broadcasters can make informed decisions about programming, marketing, and sales."

mation. A telephone perceptual study is very simple in its basic form: call listeners at home and ask them questions. Formerly, those questions were only about radio listening habits, but now they cover many other areas and are used to determine the popularity of or receptiveness to new formats, how to compete with other stations, how to alter a station's overall sound and approach, etc.

The latest expansion of telephone perceptual studies is in the area of audience lifestyle research. Lifestyle research has been used by consumer product manufacturers for several years and describes customers in extremely detailed ways. Scientific research now provides broadcasters with the opportunity to investigate listeners' lifestyles and habits in more ways than ever.

Thanks to specially designed perceptual studies that concentrate

on listener lifestyles, broadcasters can make informed decisions about specific programming, marketing, and sales problems. Lifestyle research involves at least nine major information categories from atypical demographics to listener activities or product use/intention to buy. Managers can select the lifestyle questions that are most important to their stations. The typical telephone questionnaire has been transformed into a menu-selected custom research project.

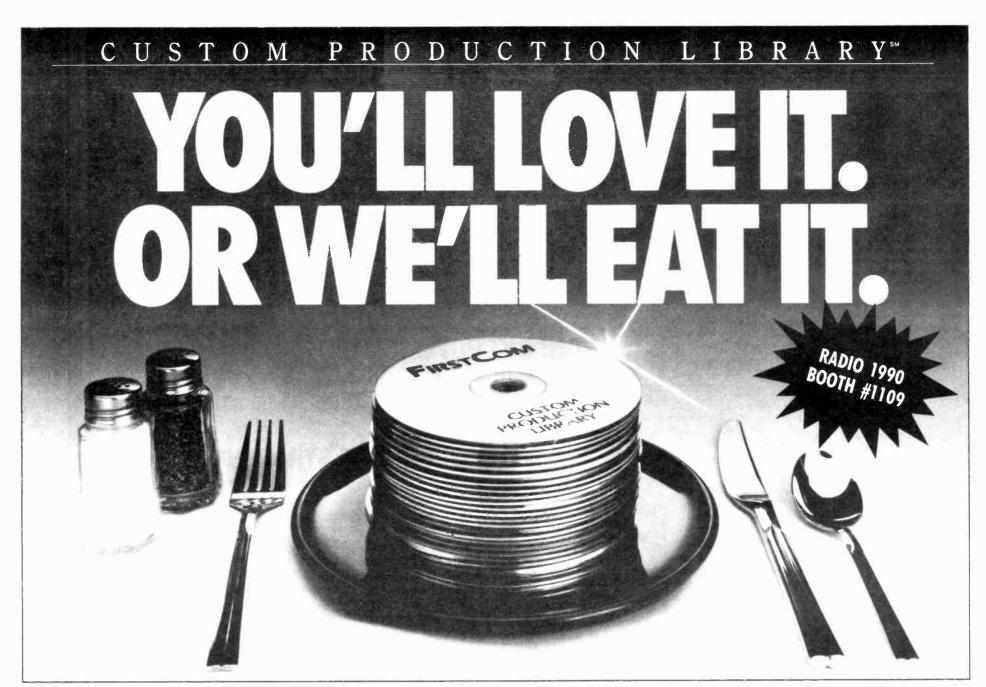
Sales Tool

Most radio research up until now has concentrated on programming and marketing. Research projects used to be considered operating expenses, but this approach is changing. Now almost any radio research, particularly research that concentrates on audience lifestyles, can be used to increase sales.

The typical telephone study is quickly becoming an important sales tool. One sale can pay for the cost of the study. Consider how a lifestyle questionnaire that queries listener opinions (social issues, the future), radio benefits (entertainment, information), media use (television, cable, print), or product use/intent to buy (any consumer product) might help a sales rep sell advertising. This information is added to what a PD learns about how the station is perceived, who's listening, etc.

The evolution of the telephone perceptual study to include data for all station departments is an example of the natural development of scientific research. The scientific method of knowing is the only one that provides radio managers with objective, self-correcting information — and as I mentioned above, information is power.

Roger Wimmer is President of Paragon Research (303-922-5600), a programming research company which conducts format hole studies, perceptual studies, music tests, and other programming, marketing, and sales research for over 60 radio stations annually.



CHOOSE EXACTLY WHAT YOU NEED FOR A CUSTOM LIBRARY

Until now, when you wanted a production library, you had to buy the whole ball of wax, complete with all the discs you didn't need. It was a package deal—you had to take it or leave it. But not any more. Now, FirstCom—with the *biggest* and *best* production libraries in the industry—lets you create a library that's customized for your station. And you'll love what you buy or get your money back. We guarantee it.

GUARANTEE

XK===XK===XK===XK===XK

You must agree that your Custom Library gives you the best sound, most variety and best value or FirstCom will cancel your contract and refund your deposit.

Imagine a menu with three main courses, all digitally recorded, mixed and mastered:

- FIRSTCOM DIGITAL PRODUCTION LIBRARY
- MAXIMUM IMPACT
- DIGIFFECTS

Depending on your production load and the sound of your station, you may need these libraries in their entirety—or go a la carte—pick the discs you want. The choice is yours. **FirstCom Digital Production Library** is the "workhorse" industry standard with over 2000 cuts of pure production power. It provides a full spectrum of music to satisfy virtually every conceivable production need.

Our hot contemporary library, **Maximum Impact**, adds technicolor to your production. It lets you push the limits with cutting edge sweepers and explosive promos and commercials. And **Digiffects**, a digital SFX library with over 2000 cuts, gives you sounds with startling presence.

ENHANCE THE PRODUCTION VALUE OF YOUR STATION

With more discs, more cuts and superior variety, FirstCom does more than improve your production capacity—we *inspire creativity*. Your station sounds better; production goes faster. Best of all, you can lease, or own your custom library outright, for one low monthly payment.

CALL THE FIRSTCOM PRODUCTION TEAM FOR A FREE ANALYSIS

Tell us about your particular production requirements and the "attitude" of your station. After analyzing your needs, we'll use your

input and our experience to assemble the best library you've ever heard—custom-tailored to your specifications and budget. Sample it for two weeks. There's no risk and absolutely no obligation. If, for any reason you don't think it will significantly improve your production, just send it back for a complete refund. You love it or we eat it...either way you can't lose. We guarantee it.



First Com... First Choice for Library music.

FOR A DEMO OR FREE ANALYSIS CALL 800/858-8880

(collect at 214/934-2222) or simply fill out the information form and mail to: FIRSTCOM • 13747 Montfort Drive, Suite 220 Dallas, TX 75240 • or FAX to: 214/404-9656

	YES,	I	want	to	hear	demos	of	your	DIGITAL	libraries.
--	------	---	------	----	------	-------	----	------	---------	------------

YES, I'm interested in learning more about a Custom Production	Library
and a two-week unconditional moneyback guarantee.	

Name Title

Company

Address City State Zip

/ Telephone FAX #

SM Service Mark 1990 FirstCom Broadcast Services, A division of Jim Long Companies, Inc.

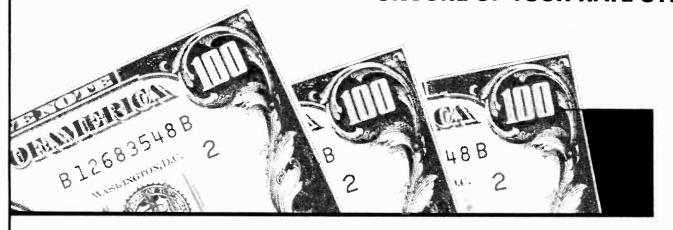
General Managers & Sales Managers

ARE YOU:

SOLD OUT BUT UNDER BUDGET?

HOT IN THE MORNING, COLD IN MID-DAY?

UNSURE OF YOUR RATE STRUCTURE?



Now available from RCS, a simple software solution that takes the guesswork out of pricing and managing your inventory. Designed from the ground up by radio broadcasters to make your station make more money, starting now.

INCREASE PROFITABILITY.

MORE REVENUE FROM UNDERSOLD DAYPARTS.

INCREASE YOUR RATES.



BIRCH DEMOGRAPHIC RANKINGS

Miami-Ft. Lauderdale

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90	
WHQT (UC)	20.2	17.1	WHQT	15.9	12.8	WHQT	1 1 .9	10.4	
WPOW (CHR)	11.2	9.6	WPOW	7.5	6.9	WLVE	4.1	6.8	
WSHE (AOR)	7.2	7.7	WLVE	3.6	6.0	WMXJ	6.7	6.6	
WEDR (UC)	4.3	6.9	WEDR	3.6	5.7	WAXY	5.1	5.3	
WHYI (CHR)	5.7	6.8	WAXY	5.5	5.6	WJQY	4.0	5.2	
WGTR (AOR)*	5.9	5.8	WMXJ (Gold)	5.5	5.4	WZTA	3.5	4.8	
WZTA (CR)	3.9	5.8	WHYI	4.8	5.2	WEDR	3.3	4.5	
WAXY (AC)	5.5	5.6	WSHE	5.2	5.2	WIOD (N/T)	4.9	4.1	
WLVE (AC)	3.2	5.1	WZTA	3.2	5.1	WHYI	3.8	4.0	
WJQY (AC)	3.4	3.9	WJQY	3.7	4.7	WPOW	3.7	4.0	

*Now WFLC (AC

Atlanta

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90	
WVEE (UC)	28.0	26.5	WVEE	21.7	20.4	WVEE	18.1	17.3	
WAPW (CHR)	10.4	14.1	WSB-FM	11.2	10.9	WSB-FM	12.5	11.7	
WKLS (AOR)	13.4	12.3	WAPW	7.5	10.3	WFOX	6.2	7.7	
WSB-FM (AC)	10.1	9.8	WKLS	9.7	9.2	WYAI & WYAY	9.0	7.7	
WZGC (CR)	6.5	6.4	WFOX	5.3	7.0	WAPW	3.8	7.1	
WYAI/WYAY (Ctry	() 6.9	5.5	WYAI & WYAY	8.1	7.0	WKLS	7.6	7.0	
WFOX (Gold)	3.3	3.9	wzgc	5.7	5.1	WPCH	6.0	6.7	
WKHX-A/F (Ctry)	4.2	3.5	WPCH (B/EZ)*	4.1	5.0	wzgc	5.6	4.8	
WSTR (AC)	3.5	3.0	WKHX-AM & FM	4.4	3.2	WSB (Talk)	3.9	4.0	
WAOK (Rel)	1.0	2.3	WSTR	4.0	3.1	WKHX-AM & FM	4.5	3.8	
WRAS (NR)	1.2	2.3							

*Now Soft AC

Seattle-Tacoma

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90
KUBE (CHR)	9.5	15.2	KUBE	7.4	11.0	KIRO	8.2	7.9
KISW (AOR)	7.8	10.5	KISW	5.6	7.8	KMPS-AM & FM	6.1	7.6
KXRX (AOR)	9.9	9.2	KXRX	7.6	7.4	KUBE	5.1	7.0
KZOK-FM (CR)	9.4	8.3	KLSY-AM & FM	4.3	6.7	KXRX	5.8	6.3
KLSY-A/F (AC)	5.2	7.5	KZOK-FM	7.3	6.2	KLSY-AM & FM	3.6	5.8
KPLZ (CHR)	10.8	7.0	KPLZ	8.0	5.7	KISW	3.5	5.5
KCMS (CC)	2.5	4.6	KMPS-AM & FM	6.0	5.6	KZOK-FM	5.8	5.2
KMPS-A/F (Ctry)	5.5	3.9	KIRO	5.4	5.5	KCMS	2.5	4.4
KIRO (N/T)	3.1	3.1	KCMS	2.6	3.7	KRPM-AM & FM	4.3	4.3
KKFX (UC)	1.3	3.1	KRPM-A/F (Ctry)	3.6	3.7	KBSG-FM	4.6	3.9

St. Louis

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90
KSHE (AOR)	19.2	20.9	KSHE	13.6	14.9	KMOX	11.8	13.9
KMJM (UC)	19.2	13.7	KMJM	13.7	10.6	KSHE	10.4	10.9
KSD (CR)	11.8	10.8	KMOX	8.3	9.3	KYKY	5.9	9.3
WKBQ (CHR)	9.3	9.8	KYKY	5.3	8.7	KMJM	8.1	7.2
KYKY (AC)	5.7	9.0	KSD	8.9	7.8	WIL-FM	10.2	7.2
KMOX (Talk)	4.3	5.1	WKBQ	6.0	7.2	KSD	8.1	7.0
KHTK (CHR)	3.8	4.6	WIL-FM	8.4	5.8	KLOU	5.5	6.1
WIL-FM (Ctry)	6.6	3.9	KLOU (Gold)	4.1	5.0	WKBQ	2.8	4.2
KATZ-FM (UC)	1.3	3.7	KATZ-FM	1.0	4.0	KATZ-FM	1.0	3.5
WKKX (Ctry)	3.7	3.1	WKXX	3.7	3.7	WKKX	4.4	3.5

San Diego

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90
KKLQ-A/F (CHR)	17.4	15.5	KKLQ-AM & FM	13.6	12.4	KSON-AM & FM	11.8	9.6
KGB (AOR)	13.3	12.7	KGB	9.8	9.9	KKLQ-AM & FM	8.6	8.6
XTRA-FM (NR)	10.7	10.0	KSON-AM & FM	10.3	9.0	KGB	7.5	7.9
KSON-A/F (Ctry)	8.7	7.3	XTRA-FM	7.6	7.6	KFMB-FM	4.2	6.6
KFMB-FM (AC)	2.8	5.6	KFMB-FM	4.0	6.3	KIFM	7.2	5.7
KCBQ-FM (Gold)	2.9	4.9	KCBQ-FM	3.0	5.2	KFMB	4.0	5.6
KKYY (AC)	5.8	4.4	KIFM	6.1	4.8	KCBQ-FM	4.6	5.0
XHTZ (CHR)	1.1	4.2	KFMB (AC)	2.6	4.0	XTRA-FM	4.4	5.0
XHRM (UC)	4.2	3.8	KKYY	5.2	3.9	KYKY	4.5	4.0
KIFM (NAC)	3.8	3.6	KYXY	4.6	3.7	KKYY	5.7	3.7
KYXY (AC)	2.9	3.6						

- * CHR CROSSOVER! Added at WVIC
- * SIGNIFICANT ACTION AC!
- * HEAVY ROTATION! KKLV



KZLT: "lots of requests"

KWSI: "..one of our most requested songs!"

KELT: "This song is a Top 10 Hit. As soon as we added *Cry Out* we immediately got calls for it."

WKCX: "a lot of requests."

WQID: "good phone action... lots of calls in for it."

WEBE: "The song continues to get good requests."

WAFL: "The song is getting a lot of requests and is doing well."

WNMB: "We only play a song if it is a strong record and *Cry Out* is a very strong song."

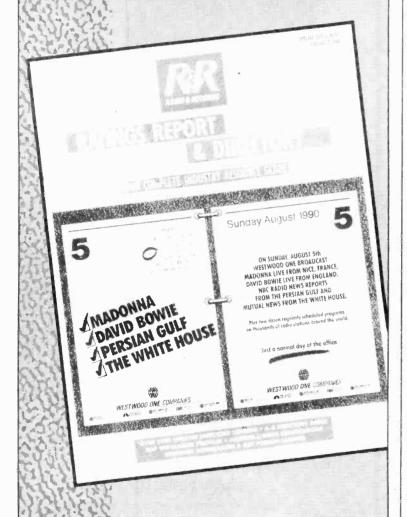
WECQ: "The song is catchy and so is the cause. Play Cry Out!"

WVIC: "Let's Cry Out, it's our future!"

CRY OUT FOR EARTH!
PLAY THE CRY OUT SINGLE, CELEBRITY
PSAS AND DISTRIBUTE THE FREE BOOKLET
CALL (213) WE-CRY-OUT for FREE copies of
the Cry Out PSAs and booklets. You can help!
I'm counting on YOU!

Previews At NAB Radio '90

YOUR COMPLETE INDUSTRY RESOURCE GUIDE



Brought to you in part by the Westwood One Companies

RATINGS

BIRCH DEMOGRAPHIC RANKINGS

Baltimore

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90
WXYV (UC)	16.4	17.8	WXYV	12.0	14.6	WXYV	8.6	10.4
WIYY (AOR)	14.1	13.6	WIYY	10.2	10.5	WWMX	6.2	9.0
WBSB (CHR)	8.4	8.2	WWMX	5.9	8.0	WIYY	5.8	7.3
WWMX (AC)	6.3	7.9	WBSB	6.7	6.3	WQSR	5.5	7.2
WGRX (CR)	4.0	5.4	WPOC	6.7	5.7	WLIF-FM	5.3	6.6
WHFS (AOR)	5.5	5.0	WQSR (Gold)	4.6	5.0	WBAL	5.4	5.4
WPOC (Ctry)	4.7	4.5	WLIF-FM (AC)	3.5	4.6	WPOC	8.6	5.0
WWIN-A/F (UC)	6.0	3.9	WWIN-AM & FM	6.5	4.3	WWIN-AM & FM	7.1	4.4
WPGC (CHR)	3.4	3.7	WBAL (N/T)	4.0	4.0	WBSB	5.4	4.3
WWDC-FM (AOR)	2.0	3.5	WHFS	4.8	3.9	WHFS	4.2	• 4.2

Pittsburgh

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54°	Winter '90	Spr '90
WDVE (AOR)	26.0	28.2	WDVE	17.0	19.6	WDVE	9.8	12.8
WBZZ (CHR)	15.9	14.8	WBZZ	14.7	13.8	WBZZ	11.4	11.7
WAMO (UC)	13.5	13.4	WAMO	11.6	11.4	WAMO	9.8	9.3
WMYG (CR)	10.5	11.0	WMYG	7.8	8.4	WWSW-FM	7.7	8.4
WWSW-FM (Gold)	3.9	4.3	WWSW-FM	5.9	7.4	KDKA	8.0	8.1
WHTX (CHR)	3.2	4.0	KDKA	4.9	5.1	WDSY	4.0	6.3
WDSY (Ctry)	2.8	3.1	WDSY	3.1	4.3	WMYG	5.5	6.0
WMXP (CHR)	1.5	2.9	WHTX	4.3	4.1	WHTX	4.8	5.2
WLTJ (AC)	4.3	2.4	WSHH (AC)	5.0	3.5	WSHH	7.6	5.0
KDKA (AC)	2.3	2.3	WDUQ (Misc)	1.3	2.6	WTAE (Talk)	2.7	3.8

Minneapolis-St. Paul

18-34	Winter '90	'90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90
KQRS-A/F (AOR)	21.3	21.5	KQRS-AM & FM	16.6	15.0	wcco	12.5	14.7
KDWB-FM (CHR)	10.4	12.2	WCCO (AC)	7.9	9.4	KQRS-AM & FM	12.8	10.9
WLOL (CHR)	9.2	8.3	KDWB-FM	8.8	9.0	KEEY	10.5	9.7
KEEY (Ctry)	7.3	8.2	KEEY	9.1	8.3	KSTP-FM	8.0	8.2
KLXK (CR)	2.7	8.0	KSTP₊FM	7.0	6.9	KTCZ	6.0	7.2
KTCZ (AOR)	7.4	6.2	KTCZ	6.3	6.5	WLTE	5.1	6.9
KSTP-FM (AC)	5.1	5.0	KLXK	2.6	5.9	KQQL	4.8	6.5
WLTE (AC)	3.8	4.9	WLTE	4.1	5.9	KDWB-FM	6.3	5.0
KJJO-FM (AOR)	6.7	4.8	KQQL	4.1	5.8	KLXK	2.4	4.5
KQQL (Gold)	3.3	4.0	WLOL	7.4	5.8	KSTP (Talk)	4.0	3.7
						KTIS-FM (Rel)	5.3	3.7

Tampa-St. Petersburg

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90
WFLZ (CHR)	20.6	27.3	WFLZ	15.6	19.4	WQYK-AM & FM	6.3	11.7
WYNF (AOR)	20.7	14.9	WYNF	15.0	11.2	WFLZ	7.4	10.5
WXTB (AOR)	8.7	10.1	WQYK-AM & FM	5.5	10.1	WYNF	12.9	9.8
WNLT (AC)	5.4	7.4	WXTB	5.7	7.2	WUSA	4.2	9.4
WQYK-A/F (Ctry)	4.7	7.3	WUSA	3.5	7.0	WYUU	5.5	7.9
WRBQ-A/F (CHR)	10.3	6.1	WRBQ-AM & FM	10.9	6.8	WRBQ-AM & FM	10.9	7.6
WHVE (NAC)	7.9	5.0	WYUU	4.7	6.7	WWRM .	8.2	7.4
WYUU (Gold)	2.3	4.1	WNLT	6.9	5.6	WHVE	8.8	6.6
WUSA (AC)	2.2	3.8	WWRM	5.4	5.6	WXTB	3.7	4.9
WWRM (AC)	2.2	3.4	WHVE	7.5	5.4	WNLT	6.3	4.4

Cleveland

18-34	Winter '90	Spr '90	18-49	Winter '90	Spr '90	25-54	Winter '90	Spr '90
WMMS (AOR)	4.4	17.2	WLTF	10.9	14.8	WLTF	10.7	16.7
WLTF (AC)	9.0	11.7	WMMS	13.2	13.4	WMMS	10.6	10.8
WJMO-FM (UC)	2.5	11.4	WMJI	9.1	9.0	WMJI	11.0	9.3
WZAK (UC)	17.1	10.8	WZAK	11.5	8.8	WDOK	5.6	7.3
WNCX (CR)	12.4	9.6	WNCX	8.9	7.9	WJMO-FM	2.0	6.2
WMJI (AC)	4.4	9.4	WJMO-FM	2.4	7.7	WNCX	7.6	6.2
WPHR (CHR)	5.6	7.4	WPHR	3.5	5.8	WGAR-FM	6.7	5.7
WGAR-FM (Ctry)	5.8	4.0	WGAR-FM	5.6	5.0	WZAK	6.2	5.5
WCLV (Clas)	.6	2.1	WDOK (AC)	4.0	4.7	WPHR	2.0	3.9
WNWV (NAC)	5.7	1.9	WNWV	6.8	3.2	WNWV	8.2	3.7



"JOHN MADDEN'S SPORTS CALENDAR"

90 seconds of pure Madden-mania.

Date-specific with the big names and the big plays in sports.

Plus, you'll receive your own sports actuality library with interviews and memorable sports highlights each week.

"We're talking the best, the wildest, and the weirdest—365 days a year!"

"It's a big bonus guys!"

"JOHN MADDEN'S **SPORTS QUIZ"**

Test your listener's sports IQ with this daily 90-second question and answer program.

Sponsored nationally by Ace Hardware.

"Just think of the local sales opportunities!'

Facts and fun from the world of sports that only Madden can find.

"And on top of all this, I'll do station promos and liners for you...the wild and wackier, the better!"

Join Great Stations Like . . .

WHTZ/WFAN New York

WBBM KLAC

WMMR

WLLZ

KSFO/KYA

Chicago Los Angeles Philadelphia

San Francisco Detroit

KLIF/KRLD

WCCO **KZFX**

WKLH

KMOX/KSD St. Louis WINZ

Dallas

Minneapolis Houston

Miami

Milwaukee

AND MANY, MANY MORE

For market availability contact: Olympia Networks

22 North Euclid, St. Louis, Missouri, (314) 361-2000.

WORLD MUSIC

Four-CD 'Lennon' Set Forthcoming

OL has details on the JOHN LENNON boxed set that EMI will issue next month to mark what would have been his 50th birthday. To be titled "Lennon" and released on October 1, the four-CD set will retail for slightly less than £40 (about \$76 U.S.) in the UK and will feature 73 tracks as well as a booklet containing lyrics to the 59 Lennon compositions included.

"Lennon" was compiled by BEATLES expert MARK LEWI-SOHN and approved by YOKO ONO, and includes selections from every Lennon LP - from "Live Peace In Toronto" to the posthumous releases. Seven of the tracks will be making their CD debut, and there are no plans to release the set on vinyl or cassette.

Figures On A Beach

GEORGE MICHAEL has written and produced a track for the new album from his WHAM! backing singers PEPSI & SHIRLIE. Meanwhile, Shirlie (HOLLIMAN) has just returned from the States, where she recorded four tracks with IAN PRINCE.

Speaking to Hello magazine, Shirlie says she hopes the album will be successful for Pepsi's sake: "I took nearly two years off work (to have a child, HARLEY MOON), so poor Pepsi just had to wait around for me. She's proved her friendship in the way she waited for me." The duo's LP is due in January.

Incidentally, Holliman's husband, MARTIN KEMP (of SPAN-DAU BALLET fame), says the band will be recording a single for Christmas, but otherwise — following the success of his role in the film, "The Krays" - he's concentrating on his acting career.

And . . . anyone taking a casual look through the pages of the Grocer or Off Licence News may be surprised to see what looks like an ad for the new George Michael LP. In fact, these trade papers are advertising the new Panda soft drink called "Rio Riva," which — by complete coincidence - happens to have bought the rights to the same archive beach photo for its latest campaign!

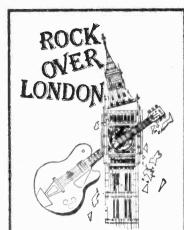


Blow Monkeys — toot sweet?

Blow Monkeys Up

After ten years together, the BLOW MONKEYS have split. The group had mid-'80s success with "Digging Your Scene" and "It

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-



Doesn't Have To Be This Way" and last year frontman ROBERT HOWARD made the UK Top Ten with soulstress KYM MAZZELLE via their duet "Wait."

"The split was thoroughly civilized," Howard (alias DR. ROBERT) explained. "We have remained friends throughout it all." Although it's not certain what the rest of the band will be up to, it's thought that Robert will be concentrating on production work.

KLF Notes

The UK Top Ten success of KLF's "What Time Is Love?" has forced the duo to postpone their filmmaking plans until next year. The song is a rerecording of a dance track that they first made in 1988, and the band's BILL



John Lennon — a no-cassette set?

DRUMMOND and JIMMY CAU-TY - who, working under the name of the TIMELORDS, had a UK No. 1 hit with "Doctorin' The Tardis" - have been using the profits to make "a major motion picture" titled "The White Room," starring English heartthrob actor PAUL McGANN.

However, Drummond told ROL that the filming will not resume this autumn as planned, because the duo are under pressure to issue a follow-up single before Christmas and to complete an album for release next year.

Incidentally, Drummond began his musical career in the late '70s Liverpool band BIG IN JAPAN alongside HOLLY JOHNSON, IAN BROUDIE (now of the LIGHT-NING SEEDS), and SIOUXSIE & THE BANSHEES' drummer, BUDGIE. Drummond later managed ECHO & THE BUNNY-MEN and THE TEARDROP EX-PLODES, and has remained close friends with the Bunnymen, who've done a remix of "What Time Is Love?"

Aswad They Say

London reggae/pop trio ASWAD release their new LP ("Too Wicked") on Monday (9/17). Recorded

in Jamaica, it features the single "Next To You" and a reggae version of the EAGLES' ballad, "Best Of My Love." "I think we've probably taken the hooks and made it into more of a catchy single number," the band's BRINSLEY FORDE tells ROL.

This week, London dance trio TONGUE 'N' CHEEK release their debut LP. "This Is Tongue 'N' Cheek" features their two UK Top 40 hits ("Tomorrow" and "Nobody") and their next single, a cover of PATRICE RUSHEN's "Forget Me Nots."



"Holy Smoke," the new IRON MAIDEN single, came out Monday (9/10), and is the first release from their forthcoming "No Prayer For The Dying" LP. The video was directed, filmed, and edited by the band's STEVE HARRIS, and features "home-movie" style footage of Maiden recording the album in his barn. "I think the final budget was something like a round of drinks, " says Harris.

'Toxique' Taste

DANIEL LANOIS and dance team COLDCUT have remixed a track on "Set," the new LP from YOUSSOU N'DOUR. The song "Toxiques" concerns the export of toxic waste to Third World countries. Senegalese superstar N'Dour has worked with PETER GABRI-EL and PAUL SIMON in the past. This album features his band, the SUPER ETOILE DE DAKAR, and was produced by MICHAEL



Brian Eno — finding his voices?

Do Eno The Way To San Jose?

BRIAN ENO will release "Wrong Way Up" - his first album with voices in 13 years next month. 'Twas done in collaboration with JOHN CALE, recorded at Eno's Wilderness studio, and will be issued on the Land label.

Meanwhile, the next DEPECHE MODE single ("World In My Eyes") has been remixed from the album by FRANCIS KEVORKIAN and the BELOVED's JON MARSH. It'll be backed with two new tunes, "Happiest Girl" and "Sea Of Sin."

KIM APPLEBY of the pop duo MEL & KIM will return as a solo artist with the release of the single "Don't Worry" on October 15. An album - which will include songs co-written by her sister, Mel, who died of cancer last year - is set to

And the INSPIRAL CARPETS. who made the UK Top 20 earlier this year with "This Is How It Feels," have a new single ("Biggest Mountain") due October 22.

Trend O' The Month

This month's trend has to be the "money-for-old-rope interim album of repackaged studio rejects." Following that DEACON BLUE set and DIESEL PARK WEST's "Flipped" collection of B-sides and live tracks, the MIS-SION U.K. and the HOUSE OF LOVE are releasing mini-LP compilations of outtakes from their last studio albums. Both will be released on October 15.

BRITAIN



DEEE-LITE/Groove Is In The Heart/What Is Love? (Elektra)

DEACON BLUE/Four Bacharach & David Songs EP (CBS)

BOMBALURINA/Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikini (Carpet)

STEVE MILLER BAND/The Joker (Capitol) BETTY BOO/Where Are You Baby? (Rhythm King)

KLF 1/CHILDREN OF THE REVOLUTION/What Time Is Love?

(KLF Communications)

JASON DONOVAN/Rhythm Of The Rain (PWL)

ADAMSKI/The Space Jungle (MCA)

MARIAH CAREY/Vision Of Love (CBS)

10 GEORGE MICHAEL/Praying For Time (Epic) LOOSE ENDS/Don't Be A Fool (10/Virgin)

NEW KIDS ON THE BLOCK/Tonight (CBS)

BLUE PEARL/Naked In The Rain (W.A.U. Mr. Modo)

14 CARON WHEELER/Livin' In The Light (RCA)

15 15 ASWAD 1/LONG MC/Next To You (Mango/Island)

16 JIVE BUNNY & THE MASTERMIXERS/Can Can You Party

(Music Factory) 17 D.N.A. f/SUZANNE VEGA/Tom's Diner (A&M)

18 SONIA/End Of The World (Chrysalis)

8 19 CLIFF RICHARD/Silhouettes (EMI) — 20 INXS/Suicide Blonde (Mercury/PG)

Moving Up

JANET JACKSON/Black Cat (A&M) FARM/Groovy Train (Produce) TALK TALK/Life's What You Make It (Parlophone/EMI) BASS-O-MATIC/Fascinating Rhythm (Virgin) COCTEAU TWINS/Iceblink Luck (4AD) FAITH NO MORE/Epic (Slash/PG)

The Network Chart, courtesy MRIS

AUSTRALIA

1 1 JIMMY BARNES/Lav

Down Your Guns JOHN FARNHAM/Chain

Reaction

4 3 BLACK SORROWS/Harley &

Rose

3 4 MARK WILLIAMS/Show No. Mercy

5 INXS/Suicide Blonde

PAUL NORTON/Southern Sky ANGELS/Back Street Pick Up

8 ABSENT FRIENDS/I Don't Want To Be With Nobody But You

9 SOUTHERN SONS/Heart In Danger

10 10 SHANE HOWARD/Walk On Fire

Most Added

JIMMY BARNES/Let's Make It Last All ICEHOUSE/Miss Divine

CANADA

1 COLIN JAMES/Just Came Back

2 GOWAN/All The Lovers In The World

CELINE DION/Unison

SUE MEDLEY/That's Life NORTHERN PIKES/Girl With A

Problem JITTERS/Til The Fever Breaks

KIM MITCHELL/I Am A Wild

Party

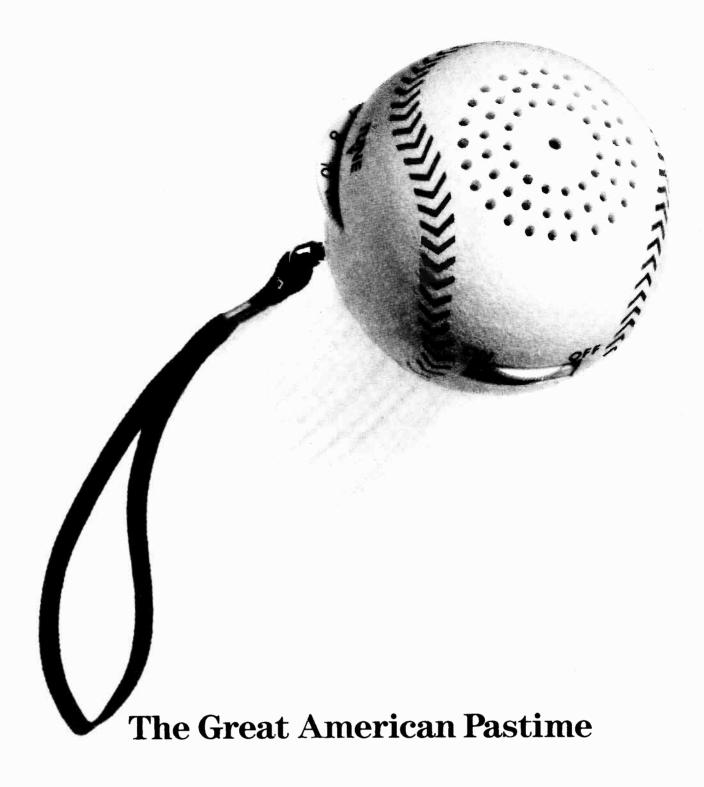
Love You Too Much

9 9 PURSUIT OF HAPPINESS/New Language 10 ALIAS/More Than Words Can

Most Added

ALIAS/More Than Words Can Say BOX/Inside My Heart PAUL JANZ/Stand

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.



Baseball may be "America's favorite pastime," but radio is even more popular. In fact, 96% of all Americans spend time listening each and every week. People tell us in their diaries that, all week long, radio is their constant companion.

Arbitron has been measuring radio audiences since 1965. And now we offer much more than just simple demographic breakouts; Arbitron can help radio stations analyze listener data in ways that will help your advertisers sell more products and more services. The figures prove that radio is a bigger hit than ever.



COMPACT DATA ®

Tesla Pulls The Plug On New LP!

ard-rocking Tesla's forthcoming Geffen album will be a live *acoustic* platter. Due in mid-November, the disc — titled "Five Man Acoustical Jam" — features 15 tracks, including the new compositions "Tommy's Down Home" and "Down Fo' Boogie."

Also featured on the album — recorded in June at Philadelphia's Trocadero Club — are covers of the Beatles' "We Can Work It Out," the Rolling Stones' "Mother's Little Helper," Creedence Clearwater Revival's "Lodi," the Grateful Dead's "Truckin'," and the Five Man Electric Band's "Signs." (Any similarities between the name of the last act and the LP's title are completely intentional.)

Then there are the Tesla tunes, including "Modern Day Cowboy," "Before My Eyes," "Cumin' Atcha Live," and "Gettin' Better" from the band's platinum "Mechanical Resonance" LP, and "Love Song," "Heaven's Trail (No Way Out)," "The Way It Is," and "Paradise" from their equally platinum "Great Radio Controversy" disc.

Mac Fracture?

It's not official, but Stevie Nicks and Christine McVie reportedly will leave Fleetwood Mac following the band's November-December U.S. concert dates. The band, led by original members Mick Fleetwood and John McVie, will continue under the Fleetwood Mac monicker. Updates as available.

A Head For Talent

The 1991 Miller Genuine Draft Band Network talent hunt is officially under way. The annual nationwide contest to promote up 'n' coming musicians (which originated ten years ago) is looking for 26 bands for this year's lineup.

Participating groups receive radio promotions, print ads, tour publicity, banners, souvenir posters, and approximately \$15,000 worth of equipment from contributing sponsors. Deadline for entry is November 1. For more info, call (414) 786-5600

Do The Rights Thing

The editors of Rock & Roll Confidential have published a second

edition of their anti-censorship booklet, "You've Got A Right To Rock." The 25-page pamphlets — which cost \$3 each — not only chronicle the legal hassles suffered by rockers during the past year, but also include essays and listings for local and national anti-censorship contacts. Call (213) 204-0827 or (212) 486-9348 for more info.

A Time-Life Of R&B

Time-Life Music (a division of T-L Books) recently launched a "Rhythm and Blues" anthology series covering hits from 1954-70. Each volume in the series focuses on a single year, contains 22 digitally remastered songs, and comes in either CD or cassette configurations (\$16.99 and \$14.99, respectively). The series is available via TV and direct mail only. For more info, call (800) 322-3412.

Little Triggers

- Noted producer Bob Rock (Cult, Motley Crue, etc.) is set to produce Metallica's next Elektra LP. The sessions are to begin in L.A. early next month.
- Former Cream drummer (and Axiom/Mango solo artist) Ginger Baker has joined the Delicious Vinyl/Island rock act Masters Of Reality. He's scheduled to make his performing debut with the band at a gig in Hollywood tonight (9/14)
- Private Music recording artists Tangerine Dream have set an October 9 release date for their allinstrumental "Melrose" LP a disc that (fascinatingly) takes its name from the L.A. street on which the label is located. Longtime bandmates Paul Haslinger and Edgar Froese are joined on the ninetrack platter by a new member: Froese's 21-year-old guitarist son, Jerome
- On September 17, footwear manufacturer **Zodiac** USA will launch a nationwide concert infor-

mation hotline. By dialing (900) 2-CONCERT, listeners can find out tour, venue, fan club, and other related info. There's a \$1.50 charge for the first minute and a 95-cent charge for each subsequent minute.

- On November 6, Mica Paris will release her second Island LP ("Contribution"), which somewhat coincidentally sports guest appearances by rapper Rakim, guitarist Nile Rodgers, and vocalist Will Downing. Among the platter's 13 songs is "If I Love U 2 Nite" a tune penned by Prince especially for the project.
- Queen have signed with Hollywood Records. The band reportedly will begin work on their label debut before year's end.
- Rykodisc issues drummer Mickey Hart's solo LP "At The Edge" today (9/14). Fellow Grateful Dead member Jerry Garcia provides musical support, as do world beat musicians Zakir Hussain, Babatunde Olatunji, Airto Moreira, and Sikiru Adepoju. The disc dovetails with a book Hart will have published by Harper & Row/San Francisco (titled "Drumming At The Edge Of Magic"). in which he explores the historical and spiritual heritage of the drum.
- The 1990 Grammy Awards program will air live! from NYC's Radio City Music Hall on February 20. Start drafting your lottery pools now

Elektra To Turn 'Rubaiyat' Into Pros

lektra Entertainment will promote the release of "Rubaiyat" — a 38-song, double-disc commemorative birthday package featuring some of the label's classic songs, as performed by members of its current roster (see R&R, 8/24) — by simultaneously issuing at least *five* separate pro-CDs, each intended for a different radio format.

Set for a September 28 release, these discs will include the Gipsy Kings' version of the Eagles' "Hotel California" (for Spanish stations), Faster Pussycat's take on Carly Simon's "You're So Vain" (for AORs), Metallica's rendition of Queen's "Stone Cold Crazy" (for heavy metal stations), and Michael Feinstein's orchestral interpretation of Judy Collins's "Both Sides Now" (for AC/Beautiful Music outlets).

The fifth pro-CD will be a 14-track sampler sent to alternative stations that includes cuts from such acts as the Cure, the Sugarcubes, the Pixies, Happy Mondays, and the Beautiful South. What's more, a sixth pro-CD — Ernie Isley's take on the Cars' "Let's Go" — will ship to AOR stations on October 8.

These special releases are for promotion only and will not be available commercially.



51.5 million households Patti Galluzzi Director/Music Programming

Weeks Or

HEAVY

BELL BIV DEVOE/Do Me! (MCA)	
JON BON JOVI/Biaze Of Glory (Mercury)	12
DEPECHE MODE/Policy Of Truth (Sire/Reprise)	8
BILLY IDOL/L.A. Woman (Chrysalis)	
JANET JACKSON/Black Cat (A&M)	
LIVING COLOUR/Type (Epic)	6
NELSON/(Can't Live) Love And Affection (DGC)	
SLAUGHTER/Fly To The Angels (Chrysalis)	. 10

EXCLUSIVES

AC/DC/Thunderstruck (Atco)	3
FAITH NO MORE/Falling To Pieces (Slash/Repr	ise) 3
HEART/Stranded (Capitol)	ADD
INXS/Suicide Blonde (Atlantic)	5
M.C. HAMMER/Pray (Capitol)	3
MOTLEY CRUE/Same Oi' Situation (Elektra)	
POISON Something To Believe In (Enigma/Capit	ol) ADD
S NAP/Ooops Up (Arista)	4
WARRANT/Cherry Pie (Columbia)	
WINGER/Miles Away (Atlantic)	

STRESS

OEEE-LITE Groove is in The Heart (Elektra)

URBAN OANCE SQUAD/Deeper Shade Ot... (Arista)

BUZZ BIN

JANE'S ADDICTION/Stop! (WB))	
IGGY POP/Candy (Virgin)		
SOUP DRAGONS/I'm Free (Big 1	.ite/Mercury)	

ACTIVE

ACK CROWES/Hard To (Def Ar	nerican/Geffen) 📝	4 <i>DD</i>
IIL COLLINS/Something Happe	ned On (Atlantic)	10
NCRETE BLONDE/Joey (IRS)		14
NO/Romeo (4th & B'way/Island)		. 6
TREME/Decadence Dance (A&M	vi)	. 4
VEMATE/Why Do You Think Th	ney (Columbia) .	. 4
BBLES/Giving You The Benefit (Of (MCA)	4 <i>DD</i>
XI PRIEST/Close To You (Chai	risma)	8
EENSRYCHE/Empire (EMI)		
TT/Lovin' You's A Oirty Job (Atl	antic)	5
A STANSFIELD/This is The Ri	ight Time (Arista)	. 4
NILLA ICE/Ice Ice Baby (SBK)		3

MEDIUM

	ALIAS/More Than Words Can Say (EMI) ADD
	AZTEC CAMERA/The Crying Scene (Sire/Reprise) 6
	BLUE TEARS/Rockin' With The Radio (MCA) 5
	JUDE COLE/Time For Letting Go (Reprise)
	DON DOKKEN/Mirror Mirtor (Geffen)
	DURAN DURAN/Violence Of (Love's) (Capitol) 4
ı	GENE LOVES JEZEBEL/Jealous (Geffen) 13
ļ	INDECENT OBSESSION/Tell Me Something (MCA) 6
١	INFORMATION SOC./Think (Tommy Boy/Reprise) . ADD
ı	RAILWAY CHILDREN/Every Beat Of My (Virgin) . 10
ı	STRYPER/Shining Star (Enigma)

BREAKOUT

CROSBY, STILLS & NASH/If Anybody(Atlantic)	
DAVID J/I'll Be Your (Beggars Banquet/RCA)	
RAVE-UPS/She Says (Come Around) (Epic)	
SMITHEREENS/Blue Period (Enigma/Capitol)	
TOO MUCH JOY/That's A Lie (Giant/WB)	
WIRE TRAIN/Should She Cry (MCA)	

MOT NEW VIDEOS

BLACK CROWES/Hard To (Def American/Geffen)	ADD
HEART/Stranded (Capitol)	ADD
POISO N/Something To Believe In (Enigma/Capitol)	
SOUP DRAGONS/I'm Free (Big Life/Mercury)	3
WINGER/Miles Away (Atlantic)	

ADDS

ALIAS/More Than Words Can Say (EMI)
BLACK CROWES/Hard To Handle (Def American/Geffen)
HEART/Stranded (Capitol)
INFORMATION SOCIETY/Think (Torniny Boy/Reprise)
PEBBLES/Giving You The Benefit Of The Ooubt (MCA)
POISOM/Something To Believe In (Enigma/Capitol)
WINGER/Miles Away (Allantic)

VH1

36.8 million households
Sal LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent
& Artist Relations

Weeks C

HEAVY

MICHAEL BOLTON/Georgia On My Mind (Columbia) . 5
PHIL COLLINS/Something Happened On (Atlantic) 7
TAYLOR DAYNE/Heart Of Stone (Arista)
JANET JACKSDN/Come Back To Me (A&M) 13
MAXI PRIEST/Close To You (Charisma)
WILSON PHILLIPS/Release Me (SBK)
PAUL YOUNG/Oh Girl (Columbia) 10

DEVELOPMENT

OLETA ADAMS/Rhythm Of Life (Fontana/Mercury)	
AFTER 7/Can't Stop (Virgin)	5
BASIA/Until You Come Back To Me (Epic)	6
BREATHE/Say A Prayer (A&M)	3
MARIAH CAREY/Love Takes Time (Columbia)	
DAVID CASSIDY/Lyin' To Myself (Enigma)	2
ROBERT CRAY/Forecast (Calls For Pain) (Mercury)	2
BDB DYLAN/Unbelievable (Columbia)	2
FLEETWOOD MAC/Skies The Limit (WB)	6
JOHN HIATT/Bring Back Your Love To Me (A&M)	. 2
BRENDA RUSSELL/Stop Running Away (A&M)	. 3
LISA STANSFIELD/This Is The Right Time (Arista)	. 4
SYDNEY YOUNGBLOOD/I'd Rather Go (Arista)	4

Information current as of September 11.

POLLSTAR

CONCERT PULSE

Pos. Artist	Avg. Gross
703. Ariist	(in 000s)
1 PAUL McCARTNEY	\$2368.1
2 GRATEFUL DEAD	\$1109.4
3 BILLY JOEL	\$907.6
4 NEW KIDS ON THE BLOCK	\$894.8
5 JANET JACKSON	\$597.1
6 DAVID BOWIE	\$560.6
7 DEPECHE MODE	\$518.2
8 AEROSMITH	\$355.0
9 FLEETWOOD MAC	\$302.0
10 MOTLEY CRUE	\$277.3
11 JIMMY BUFFETT	\$255.1
12 CHER	\$242.4
13 ROBERT PLANT	\$228.4
14 DON HENLEY	\$207.9
15 STEVE MILLER	\$206.7
16 B-52'S	\$206.3
17 HEART	\$189.8
18 M.C. HAMMER	\$168.4
19 WHITESNAKE	\$159.6
20 HANK WILLIAMS JR.	\$157.1

New Tours

Among this week's new tours

BLACK CROWES
JOE "KING" CARRASCO
JOHNNY CLEGG & SAVUKA
DREAD ZEPPELIN
EXTREME
ERIC JOHNSON
JOE SATRIANI
SKINNY PUPPY
SOCIAL DISTORTION
SUZANNE VEGA

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Polister, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

THE RAZORS EDGE

One Sharp Promo Tool

he cut-ups in **Atco**'s marketing department edged out all competition for Promo Item O' The Week by providing privileged AOR and New Rock programmers with razor blade-shaped reflective keychains to draw attention to **AC/DC**'s forthcoming LP, "The Razor's Edge."

The larger-than-life razor 'n' mirror combos doubtlessly had programmers grinding their teeth in anticipation of the LP's September 25 release.

BEAHERO. JUST FOR ONE NIGHT.



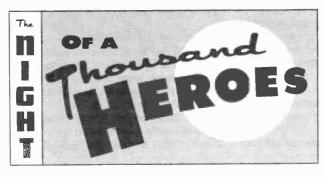






You're invited to The Night of a Thousand Heroes A(n easy-to-prepare-for) Costume Ball Friday, Oct. 19th 7 P.M. The Waldorf-Astoria Grand Ballroom

It's the AMC Cancer Research Center's 20th Annual Humanitarian Award Dinner—this year honoring TOM FRESTON, Chairman and CEO, MTV Networks.



For ticket information call the Northeast Development Office of the AMC Cancer Research Center at (212) 977-4180. "MTV Networks is proud to support the AMC Cancer Research Center this year. AMC's unique focus on cancer prevention has garnered tremendous support from the entertainment industry for twenty years now. Continuing this team effort could help cut cancer deaths in half by the year 2000.

AMC's endeavor is heroic, and our support can make its goals attainable. You don't have to leap tall buildings in a single bound, or listen to long speeches. Just join us for a fun night of great music, food, dancing and hero-watching."



Tom Freston

MTV NETWORKS

©1990 MTV Networks. All rights reserved

GOING GLOBAL

Remotes Made Easy

The "Global Community" envisioned in the '60s came to fruition in the '80s. Thanks to the explosion of satellite space and improved telephone facilities, it's now possible to broadcast from virtually anywhere in the world. Smart operations are learning this technology can mean increased listenership and new profits.

Over the past few years, Mason & Sheehan have staged a number of satellite broadcasts. A list of cities we've visited reads like an atlas: Paris, London (twice), Miami, New York (three times), New Orleans, Las Vegas (twice), Memphis, Boston, Orlando, Munich, and Daytona Beach. Along the way we've learned a few lessons we can share.

One of the big advantages of remote broadcasts is the larger-than-life image the audience perceives. We take our listeners places they may never have been able to go. Their thrills may be vicarious, but they love feeling they're there. Even people who may not listen regularly tune in for the excitement.

This excitement translates into cash from major sponsors who allocate promotion budgets that aren't earmarked for radio spot buys. Also, you can raise spot rates for all advertisers during a major remote. Our clients understand that WPYX's audience grows and stays longer during a satellite event, so they're willing to pay a premium.

Linking Up

Okay, you're sold. But how does a station enter this satellite business? How does it work?

Probably the best broadcasts are those produced exclusively for your station. We've had great success using firms like Remote Possibilities. Rick Carr and company do the whole thing from uplink to travel arrangements to broadcast sites to guests. They also understand talent and the stress life on the road can create. They do their best to see that things go smoothly. We've used them in Paris, Miami, Munich, and Daytona Beach. Denny Somach and Wedgewood Mews Studios have facilitated similar broadcasts for us from London

If you don't have the budget to bring in a producer like Remote Possibilities, other avenues exist.

Talk to your network. Folks there can coordinate broadcasts off their birds, help with guests, and help out logistically if you're in their city.

Another way to hook into the satellite business is through group broadcasts. The late John McGhan made it possible for stations to broadcast from Grammy cities for years. Twenty or more stations share guests who move from one host to the next. Although the costs are much lower, this isn't our favorite system, because you don't get enough time with the guests; just when you start rolling, they move to another station. Another

"Clients understand that WPYX's audience grows and stays longer during a satellite event, so they're willing to pay a premium."

problem is that personalities sometimes clash on-site. Still, it beats the hell out of sitting in your own studios reading wire copy.

Sometimes a client comes to you with a remote broadcast opportunity. Miller Lite did this from the Bahamas recently. The folks from Disneyworld are great — they have their own bird and treat you like royalty. If you can tie a local TV station into the promotion, they'll arrange it all, including airfare and accommodations.

We've produced our own broadcasts on a few occasions: once from Winston Churchill's suite at Boston's Ritz-Carlton, twice from Las Vegas for Mike Tyson fights. It's tough work for everyone involved and if things go wrong, there's nobody else to blame. We don't recommend this for first-timers.

Make sure your producer is a radio person — you'll be encountering problems that are exclusive to the medium. He usually does the on-site wiring and acts as gobetween in dealings with phone companies, satellite folks, engineers, broadcast site owners, guests, and talent. If the signal doesn't sound right, you need someone who speaks the language and knows how things work.

Have your chief engineer talk to the producer before, during, and after each broadcast. We're in the communications business, but far too often we don't communicate.

By Bob Mason

Where The Action Is

Your broadcast site is the most important decision you'll make. It's very important that you be at the heart of the action. You really can't cover the Mardi Gras from the Superdome; only a Bourbon St. balcony will do. That's where the action is.

Paris is a big city with a lot of centers for centennial action. Harry's New York Bar in the Opera district was chosen during a vacation the year before the broadcast. Harry's is a real old-time saloon that was transported to Paris piece by piece in 1918. It's been a hangout for Hemingway, Fitzgerald, and other expatriates through the years. Gershwin wrote "An American In Paris" at the piano downstairs. Best of all, everyone at Harry's speaks English.

In Daytona, we worked out of TC's Top Dog, a hangout renowned among spring break celebrants. If

"Remotes can help ratings and bring in extra revenue. But they have to be fun for the listener and the talent."

.....

you're choosing between a studio or a remote site for your satellite broadcast, stay out of the studio. We've done both in London and find a remote location far more satisfactory. Guests are looser outside of a sterile environment and so are the personalities.

Beating The Budget

Costs, including transportation and hotels, can range from practically nothing to more than \$25,000. If you can trade your hotel, work with airlines, and use your network's satellite (or Comrex with phone lines), the price can be affordable even for small market stations.

Spinning a TV special off your

Getting Started

These elements will immeasurably boost a remote's success quotient:

- Savvy producer
- Can-do travel agent
- Action-packed broadcast site
- Local advance work
- Sponsorship tie-ins clients, TV, or . . . ?

broadcasts is another way to trim costs. We've done this on four occasions in cooperation with the local Fox affiliate. We've benefitted from the exposure and received some financial help for the broadcasts.

One of your biggest allies as you take things on the road will be your travel agent. The agent can open doors to airlines and hotels. Once these doors are open, your promotion department can take over.

Your agent must be aware of what you need in a hotel. Your operations base must be near the center of activity. In order to save money, our agent wanted us to stay near the New Orleans airport, an hour each way through Mardi Gras traffic to our broadcast site in the French Quarter. This could have been a disaster, considering that what we saved in hotel costs we'd have squandered on cabs and travel time.

The travel agent should make sure your accommodations include a parlor suite, which you'll need for staff meetings and decompression. You can't fit six people into a room with clothes and beds and run a successful meeting. By stocking a suite with munchies and drinks bought outside the hotel, you'll also save on room service charges. Talk to a number of travel agents. Explain radio's special needs (24-hour desk service, fax facilities, etc.), then choose the agent who can best meet your needs.

Invite Guests

Should you bring listeners along for satellite broadcasts? Absolutely. We always bring along at least one listener and a guest. The "Bobbysitter" 's responsibility is to carry the bail money. It's a great point-of-purchase promotion for a client. ("Test drive a new Turbo-Z

and you're automatically eligible to go along . . . no purchase necessary.") Better have a staffer along to act as a liaison with the winners. There are tough times on the road, and talent can't be expected to pamper a winner and do everything that goes into a broadcast. Think about taking 100 listeners. If your station is hot, they'll pay for a package to come along. Your travel agency will be glad to put it together for you.

Whether you bring listeners or not, things will be busy when you arrive at the site. Figure at least a day for taping interviews. Chambers of Commerce and tourist boards will help find local color. Call City Hall to contact the mayor. Talk to record companies before you go - they may have artists in town. Check the papers and club listings. Major cities have booking agencies for retired sports stars (you'll pay a fee). Call any professional sport franchises in the town you're visiting. Man-on-the-street schtick can be funny.

On The Air

After you've arrived and uplinked, it's showtime. It's best to decide break by break what goes on-air. Assuming you had a production meeting before airtime, your talent should have an inventory of tape available and guests expected. Try to have something for each break. Be flexible; guests seldom show exactly on time (that's when it's great to be out of the studio, so there's local color to describe).

Try to bring everything into focus with a high concept. We go to "the world's greatest parties." If you overlap guests, you can seem more spontaneous. Put everyone to work. If you brought listeners, put them on-air. If folks from home visit the broadcast site, put them on-air. We aired Bastille Day impressions from over 100 WPYX listeners who were in Paris at the time and visited our broadcast site.

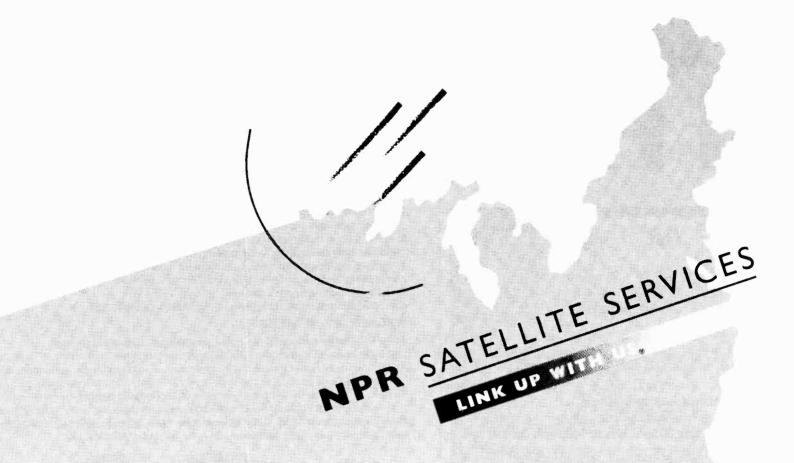
During all of this, remember to take care of business. If it's morning drive back home, you have to work in the services. It's a lot of work.

Remote broadcasts can help ratings and bring in some extra revenue, too. But they have to be fun for the listener and for the talent. The '90s are here. It's time to plug your station into the fun of satellite remotes.

Bob Mason is half of WPYX/ Schenectady's morning team of Mason & Sheehan. He can be reached at (518) 785-9061.



Seen on location with crew and locals in Munich, Bob Mason (fifth from left) brings the Oktoberfest tradition home to WPYX morning show listeners.



Radio Broadcasters: Take Our Sound Advice

. . . and let us help you reach your audience with full-time broadcasting or with a single, special event. NPR Satellite Services' excellence is rooted in 10 years of satellite broadcast experience, 10 years of consistent performance in satellite audio technology. As broadcasters, we understand the need for high audio quality, system reliability and network flexibility.

At Your Service Full-Time. . .

We operate the first full-time, multiple channel radio satellite distribution system in the nation with the flexibility to provide **superb** technical quality and instantaneous reach to both regional and national markets. We offer full-time space on Westar IV—space tailored to your station's or network's needs. Our broad range of services includes single channel per carrier (SCPC) service for high-quality, wideband and narrowband audio.

At Your Service on Occasion. . .

NPR Satellite Services provides occasional audio transmission via a number of satellites, including Westar IV, Satcom IR, and Galaxy II. By using both fixed and transportable uplinks, NPR Satellite Services can deliver a high-quality

broadcast from anywhere in the U.S. Our system is expansive enough to help a network grow, yet flexible enough to accommodate a one-time only transmission. We offer the use of over 20 fixed uplinks and hundreds of downlinks nationwide, for both full-time and ad hoc networks.

Take Your Show On The Road— Put Your Station On The Map

NPR Satellite Services can help you originate programming from anywhere in the nation and deliver it right to your doorstep. By using both fixed and transportable uplinks, NPR Satellite Services makes it possible for you to transmit live coverage of the nation's most entertaining and newsworthy events—from Mardi Gras to the 1990 Economic Summit of Industrialized Nations, in Houston.

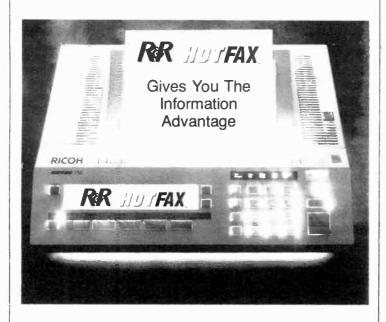
Remote broadcasts from exotic locations, music conventions and sporting events are known audience and revenue builders. Share costs with other radio stations, arrange tradeout with sponsors, and use our contacts. Expand and grow by taking full advantage of our system's

flexibility, versatility, and affordability. The bottom line will never look better.

NPR SATELLITE SERVICES SM

2025 M Street, NW, Washington, DC 20036 (202) 822-2626

FIRST IN FAX!



FASTEST with the...

- Hottest News
- **Business Briefs**
- "Street Talk" Preview
- **Advance Charts**

Customize it your way!

Personalize your "Quick-Read" issue by adding specific information from a growing menu of "Custom Sections"

▼ Weekly Edition: at your fax by 8am Wednesdays

(and we can fax it to you wherever you travel)

▼ Special "Updates": published whenever major industry news breaks*



Call or Fax for a free sample...

Call 213 • 553-4330 Fax 213 • 203-8727

HOTFAX service available only to R&R subscribers

*Updates published during the business week.

MUSIC DATEBOOK

Springsteen's Desert Hit & Run

MONDAY, SEPTEMBER 24

1957/Alan Freed's autobiographical movie, "Mr. Rock & Roll," premieres.

1977/Thousands gather at the first Elvis convention in Cincinnati, held just over a month after Presley's death. 1988/James Brown is arrested in Georgia after leading the police on an hour-long, two-state car chase. Born: Linda McCartney 1941, Gene Hunt (Boys Club, ex-Jets) 1969, Gerry Marsden (Gerry & The Pacemakers) 1942

TUESDAY, SEPTEMBER 25

1954/Elvis makes his first and only appearance on the Grand Ol' Opry stage. An Opry talent coordinator tells him to stick to truck driving.

1965/The Beatles' animated TV show premieres on ABC-TV.

1975/Jackie Wilson suffers a heart attack onstage at New Jersey's Latin Casino. Ironically, he'd just sung the line, "My heart is crying," from "Lonely Teardrops.

1980/Led Zeppelin drummer John Bonham dies at 32. The group disbands a short time later

1989/Billy Joel files a \$90 million lawsuit against former manager Frank Weber charging breach of contract, double billing, and misappropriation of funds. Also, a free Red Hot Chili Peppers street show in L.A. ends just as police arrive. None are hurt or arrested.

Born: Burleigh Drummond (Ambrosia) 1951, Royce Kendall 1933

WEDNESDAY, SEPTEMBER 26

1969/The Beatles release "Abbey Road," their last album recorded together.

1974/John Lennon issues "Walls And Bridges," his last album for six years.

1975/"The Rocky Horror Picture Show" movie has its world premiere in Westwood, CA.

1976/Marvin Gaye performs at London's Royal Albert Hall. Show is recorded and later released as a live album. 1989/At an L.A. Don Henley show, members of Sam Kinison's entourage punch out people dancing in front of them. Kinison is not involved. Also, Paul McCartney begins his first world tour in 13 years in Drammen, Norway. Born: Carlene Carter 1955, Olivia Newton-John 1948, Bryan Ferry 1945, Craig Chaquico (Starship) 1954, David Frizzell 1941, Lynn Anderson 1947, the late Marty Robbins 1925



Olivia Newton-John, Glenn Jones, Meat Loaf, Carlene Carter

THURSDAY, SEPTEMBER 27

1964/The Beach Boys make their first appearance on the "Ed Sullivan Show."

1979/Suffering from the flu, Elton John collapses midway through an L.A. show. He returns ten minutes later to finish the concert.

1983/Shelley West and Alan Frizzell file for divorce.

1986/When Metallica's tour bus flips over near Stockholm, bassist Cliff Burton is thrown from the bus and killed. 1989/Billy Joel undergoes surgery to remove a kidney stone. Some press reports say he collapsed at NY's Kennedy Airport, but he in fact entered the hospital unassisted. "We Didn't Start The Fire" is released the next

Born: Glenn Jones 1960, Meat Loaf 1947, Randy Bachman 1943, Shaun Cassidy 1958

FRIDAY, SEPTEMBER 28

1928/The Binkley Brothers record "Dixie Clodhoppers" for Victor Records. It's Nashville's first commercial recording session

1968/Janis Joplin leaves Big Brother & The Holding Company.

1988/John Denver offers the Soviet Union \$10 million to let him travel into space on the Soyuz shuttle. He says the Challenger disaster has made an American flight attempt improbable.

1989/Jimmy Buffett's book of short stories, "Tales From Margaritaville — Fictional Facts And Factual Fictions," is

Born: Ben E. King 1938, Nick St. Nicholas (Steppenwolf) 1943, Moon Zappa 1967, Jerry Clower 1926 **SATURDAY, SEPTEMBER 29**

1976/Aiming at a soda bottle, Jerry Lee Lewis accidentally shoots his bass player, Norman Owens. Owens

1977/Claiming they're overworked and underpaid, James Brown's band walks out on him while touring in Florida. 1980/Newsweek runs an interview with John Lennon in which he announces he'll soon release his first album in

1989/Good day for surprises — A Los Angeles crowd is surprised when Glenn Frey joins Don Henley for three songs. Its the first time they we performed together since the group dispanded. Also, the eight tolks in Matt's Saloon in Prescott, AZ are shocked when Bruce Springsteen enters and joins the house band. After a few covers, the boss speeds away on his motorcycle, leaving about 100 satisfied customers.

SUNDAY, SEPTEMBER 30

1950/The Grand Ol' Opry is televised for the first time.

Born: Jerry Lee Lewis 1935, Jean-Luc Ponty 1942, Gene Autry 1907

1961/Bob Dylan signs with Columbia Records.

1987/Terence Trent D'Arby makes his U.S. debut with a show at Los Angeles's Roxy 1988/John Lennon is posthumously awarded a star on the Hollywood Walk Of Fame. Born: Marilyn McCoo (5th Dimension) 1943, Patrice Rushen 1954, Johnny Mathis 1935

-Paul Colbert



The tale of Mr. P. Nocchio, the software salesman.



ot too long ago, in a cold land far, far away, Peter Nocchio told a prospective client many tall tales. He told this person, searching for the best broadcast software available, that his systems were better than TAPSCAN's.

He told the young man that TAPSCAN did not have spectacular presentation graphics, regular enhancements and upgrades, and that their client services department was not the best in the industry. He even said that TAPSCAN did not have a product to satisfy every need at a station including quantitative and qualitative analyses, multimedia analyses, music scheduling, accounting, traffic, logging and billing, and even an electronic rate card system.

The more Peter talked the more his nose grew, and grew, and grew.

The client eventually became frightened and ran away. The next day he called TAPSCAN, tried their systems, and installed them at his station.

He lived happily ever after.



3000 Riverchase Galleria Suite 1111 Birmingham, Alabama 35244 205 987-7456 See us at RADIO '90, Booth #1203.

First With The News...

- Best Business Coverage
- The Hottest Promotions and Personalities

Packed every week . . .

with more on radio than any other publication!!



Subscribe today . . . call Kelley at 213-553-4330 . . .



CALENDAR



BRAD MESSER

Cub Reporter's Burning Curiosity

The pilot tried to set the plane down in a farmer's field, but the emergency landing turned violent when his wheels hit furrows at 50-60mph. The little plane buried its prop, skidded 100 yards through clumps of dirt, and overturned

When I arrived at the crash site a few miles outside town, a volunteer fire truck and several media vehicles were parked on the shoulder of the road. The first arrivals had hopped a barbed-wire fence and walked several hundred yards to the wreckage.

There was a small cluster of people around the plane, but I was too far away to tell what was going on. I was an inexperienced reporter. This was my first crash. I needed to get over there and see things for myself.

I grabbed a recorder, locked the news car, lit a cigarette, hopped the fence, and began hiking across the field. I thought about what my lead line might be. Should I say something in the first line about it being upside-down?

Fifty yards into the field I saw the people out at the plane begin waving. Hmmm. A quick glance back toward the road confirmed there was no one there to wave at. Could they be waving at me?

Waving isn't exactly the right word. They were holding their arms straight up, palms toward me, pushing. I recognized it as the international signal for "Get the hell out of here."

Marlboro Man

They were trying to get me to go back. Fat chance. It's true I was only a cub reporter, and my station's news department wasn't the biggest in town, but I still had a right to cover the news. It surprised me that reporters would try to hog a story. I kept walking.

I was halfway there and began to hear shouting. The airplane bunch was shouting something about green, or scene, or lean — I couldn't quite make it out. This was

nuts. Waving me away and shouting about the scene. I kept walking.

Gasoline! They were screaming about gasoline. In slow motion, my mind finally put two and two together. I was walking toward spilled gasoline with a lit cigarette. I immediately did a 180, went back a ways, and snuffed the Marlboro.

It was tough forcing myself to continue walking toward a group of men who had just witnessed irrefutable proof that I am an idiot. Not a good start at all.

When I got to the group, sure enough, the smell of gasoline was strong. There were no dead bodies. The pilot was standing with the reporters explaining how his engine had conked out and he had opened his door just before the landing so he wouldn't be trapped. When the plane stopped upsidedown, he'd been able to release his seat belt and get away.

As crashes go, it was small potatoes. As lessons go, it was humiliating, and thus unforgettable. It brings to mind the classic definition: experience is what you get just after you need it the most.

Presidential Brother Felled By Cancer

MONDAY, SEPTEMBER 24 — Billy Carter died in 1988 at age 51. He was characterized as something of a beer-drinking buffoon during his brother's presidency, but friends said Billy later got his life "straightened out" and was doing well until his fatal battle against cancer.

In 1988 the Episcopal church elected its first female bishop, Rev. **Barbara Harris**, a black woman who had been a priest eight years. **CBS-TV**'s "60 Minutes" premiered in 1968. The world's then-largest ship, the aircraft carrier USS Enterprise — powered by eight reactors — was launched in 1960. The last "Howdy Doody" TV show aired in 1960. *Birthdays*: "Mean" Joe Green 44. Linda McCartney 48. Anthony Newley 59. Jim McKay 69.

Balboa First European To See Pacific

TUESDAY, SEPTEMBER 25 — The first European explorer to see the Pacific, **Vasco Nunez de Balboa**, réached the biggest ocean in 1513 after crossing the Isthmus of Panama. He declared the Pacific "and all lands bordering it" to be the property of Spain.

Terrorists seeking freedom for Arab prisoners in France exploded a bomb in Paris in 1986, killing ten and hurting 162. Thirty-eight Irish prisoners shot their way out of "escape-proof" Maza Prison in Belfast in 1983. Los Angeles had 5.66 inches of rain in 1939, the city's 24-hour rainfall record for September (11.6 inches at Mt. Wilson). Hundredth anniversary of the establishment of California's Yosemite National Park.

Birthdays: Heather Locklear 29. Mark Hamili 38. Christopher Reeve 38. Cheryl Tiegs 43. Michael Douglas 46. Barbara Walters 59.

Vietnam's Own No-Win War

WEDNESDAY, SEPTEMBER 26 — Vietnam withdrew its forces from Cambodia in 1989, ending a no-win, 11-year involvement in which 25,300 Vietnamese soldiers died.

U.S. yachtsmen broke their 132-year winning streak and lost the America's Cup to Australia in 1983. American troops recaptured Seoul, South Korea from the North Korean army in 1950. The world's richest maker of pants, **Levi Strauss**, died in 1902 at age 73. Cement for concrete was patented by **David O. Saylor** in 1871. *Birthdays:* **Olivia Newton-John** 42. **Jack LaLanne** 76.

Niagara Falls Barrel Twofer

THURSDAY, SEPTEMBER 27 — **Jeffrey Petkovich** and **Peter Debernardi** went over Niagara Falls in one barrel in 1989 in the first two-man plunge, saying they braved the 176-foot falls to show young people "there are better things to do than take drugs." Authorities fished them out of the Niagara River and then did what they do to all barrel aficionados — charged them with conducting an illegal stunt.

Hurricane Gloria hit Long Island and Connecticut in 1985, killing six. The **Warren** Commission reported in 1963 that evidence showed the **Kennedy** assassination had been carried out by **Lee Harvey Oswald** "acting alone." *Birthdays:* **Wilford Brimley** 56. **William Conrad** 70.

Hubble Reported Universe Expanding

FRIDAY, SEPTEMBER 28 — Edwin Hubble, the astronomer who discovered that the universe appears to be expanding, died in 1953 at age 63. He proved in 1924 that there are other galaxies far from our own, and in 1929 that all are moving away from us at speeds directly in proportion to their distance (Hubble's Constant). The space telescope orbited last April is named in his honor.

Exiled Philippine leader **Ferdinand Marcos** died in 1989 at age 72. **Juan Cabrillo** discovered California at San Diego Bay in 1542. **William The Conquerer** and his Normans landed in England in 1066. Native American Day, formerly American Indian Day. Bright "star" nearest the thin crescent moon is Saturn. **Birthdays: Ben E. King** 52. **Brigitte Bardot** 56.

Saturday (9/29): Bryant Gumbel 42. Lech Walesa 47. Madeline Kahn 48. Jerry Lee Lewis 55. Gene Autry 83 Sunday (9/30): Barry Williams ("The Brady Bunch") 36. Johnny Mathis 55. Angie Dickinson 58.

PUMP UP THE SALES

Streetside (45-23)

Strawberries (Debut #71)

Transworld (Debut #44)

Record Bar (Debut #48)

Turtles (Debut #24)

Music + (175-26-11)

Specs (39-21)

Wherehouse (77-38)

Musicland (115-61)

Q Records & Tapes (Debut #9)

Baker & Taylor (Debut #15)

Pacific Coast OS (Debut #22)

Kemp Mill (Debut #33)

National Record Mart (Debut #38)

Tower, Portland (Debut #18)

Tower, Northridge (13-6)

Michigan Wherehouse, (34-11)
Lansing

Appletree Records (30-17)

Tower, El Toro (33-21)

PUMPUPITHEMIRPLAY

New Adds WHFS KTOW KUKQ YXOW This Week: KJQN KTCL WHTG KUSF WBNY WMDK WXVX WFIT WFNX KACV KTAO KROQ **WDST** KUNV WDRE WRAS KJJO WIZN

PUMP UPTIE ME

THE MOTON PICTURE SOUNDIFFICE

Stealing The Air On
MCA Compact Discs, HiQ Cassettes And Records.

MCA RECORDS

NEW LINE CINEMA



MARIAH CAREY

"Love Takes Time"

Produced and arranged by Walter Afanasieff Taken from the Columbia release: MARIAH CAREY 45202

Top 40 Most Added! Top 40 debut 37 AC 🚳 - 📵

"Mariah is again headed for #1 with 'Love Takes Time' early signs show this single to be even bigger than 'Vision Of Love'. Kevin Weatherly/Q106

Taken from the Columbia release: CHERRY PIE 45487

On Over 175 Top 40 Stations Including:

WDFX debut 18

KEGL 29-25 HOT

KQLZ 19-14 HOT

KUBE add

B94 29-24

Z95 30-24

On Tour With Poison Starting September 19

Produced by Beau Hill

WARRANT

"Cherry Pie"

Requests Exploding At:

#5 Z100 /New York

#5 WHYT/Detroit

#1 92X/Columbus

#3 KQLZ/Los Angeles

#6 KDWB/Minneapolis

#5 WZZG/Charlotte • #1 Dial MTV

MTV-Heavy

"We added 'Cherry Pie' out-of-the-box and got instant top 10 requests.

Danny Clayton/B94



MICHAEL BOLTON

"Georgia On My Mind"

Produced by Michael Bolton for MBO Productions Inc. Taken from the Columbia release: SOUL PROVIDER 45012



Top 40 Most Added

KIIS add

WXKS add

KKBQ add

KPLZ add

KBEQ add

WHYT add

On over 275 Top 40 Stations Including:

WPGC add WKTI add

WBLI deb 32

B97 deb 29

KIIS deb 27 KPLZ deb 26 PRO-FM add 35 WPLJ 22-19

Q102 24-20 Y100 27-22 KZZP 22-18

WNCI 19-17 KHMX 24-20 KSAQ 24-21 KWSS 30-27 #5 Requests Q95/Detroit

GEORGE Lamond

Produced and mixed by Mark Liggett & Chris Barbosa Taken from the Columbia release: BAD OF THE HEART 45488 "Look Into My Eyes"



Requests! Requests! B96 #3 KKRZ #10 KTFM #8







CONTEMPORARY HIT RADIO

JOEL DENVER

Claiming A Piece Of The Market Pie

How To Position Your Station While Repositioning The Competition

Defining a format niche is one thing. But remaining an exciting 12-34-based CHR that also pulls down competitive upper demos can be a tricky proposition. KRBE/Houston's Steve Wyrostok, WLOL/Minneapolis's Greg Strassell, WTFX/Madison's Pat Gillen, and WQUT/Johnson City's Rufus Hurt share a few tricks on how to position your station and reposition your competition in part two of a PD roundtable discussion.

Atypical Approaches

R&R: Steve, Houston used to have three very similar-sounding CHRs. Since joining KRBE, how have you helped redefine the station's image?

SW: KNRJ's becoming KHMX, with an AC format that some people consider Adult CHR, has helped us. KKBQ is staying with a very mainstream approach. We're still tightening up the music and introducing a different attitude – a less traditional CHR approach that makes you do a double take. Mark Driscoll is doing the voiceover material. He's unique . . . makes people talk. Combine that with contests people can play along with other than "caller number nine - and it stimulates attention.

R&R: With so many state lotteries offering millions of dollars, does a \$10,000 prize mean anything anymore?

RH: My most effective giveaways seem to be prizes that are perceived as being within listeners' grasp. They have a pretty good chance of winning \$101. I feel more comfortable giving away lots of \$101 prizes than I do \$10,000.

"I encourage my staff to pay attention only to Power 104 because this is the product, and they need to know what's going on around the

clock on our station."

-Steve Wyrostok

PG: I've never believed in the effectiveness of big money prizes. How much fun you have giving it away is more important. We had a weekend contest to win a boat. Callers had to qualify by making the sound of a motorboat. It sounds stupid, but it's kind of fun having adults on the phone going "pthbb-ttt!"

GS: At our stage of the game, the most important thing is to tie our promotions into our image or artists. The old 'LOL was built on the morning show and major contests. If you do that over a long time, you end up without a music image. Then you're in trouble.

SW: Huge money giveaways tend to go in one ear and out the other.

Make Station Habit-Forming

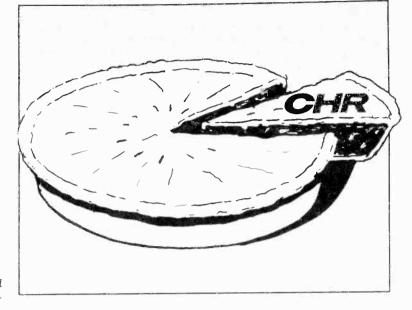
R&R: Greg, you've moved WLOL into a dance mode in a market with an ethnic population of 2%. What's been the reaction?

GS: The street reaction is very positive. We're seeing good signs in Birch, and we're still waiting for Arbitron. We did a research project in March and April; it basically defined CHR music for WLOL as dance music to separate us from KDWB. With digital radio eventually bringing anywhere from 16 to 32 channels to some markets, niche programming is here to stay. So you need to find your niche, define it on the air, and do everything you can to own that position by explaining to your listeners exactly what you're doing.

R&R: Your sign-on tape is 180 degrees away from what you were doing before. Is KDWB reacting?

GS: It's hard to say how it's going to react in the long run. It hasn't added as many rock records this summer as it would normally. But with one less mainstream CHR exposing that music earlier, KDWB's been jumping on some dance product earlier.

PG: One of the things 'LOL does very well is the little scenarios it puts on the air telling the listener how to use the station. They have a 20-year-old woman saying, "I use it for aerobics in the morning." It just leads listeners to where you want them to be in the first place.



SW: One of the sweepers we're running now is, "When listening to Power 104 this summer, be sure to apply the radio evenly across your body at regular intervals. A public service message from Power 104." It gives a lot of imagery. It's an attitude, a lifestyle . . . you want to become something that's as habitual and necessary as brushing your teeth. But keep in mind, there was a survey done a few years ago showing that radio ranked in importance just below the type of grass seed people buy.

"The old 'LOL was built on the morning show and major contests. If you do that over a long period of time, you end up without a music image. Then you're in trouble."

-Greg Strassell

Sweepers Vs. Jingles

R&R: Are sweepers more effective than jingles, or is it better to combine them?

RH: Our market was deluged with sweepers, so I combined them with very short musical intros on my jingles. It's a very fresh, CHR-sounding sweeper-jingle package. Remember, don't give listeners the same thing for too long, or they'll go looking for something else in a heartbeat.

GS: We're trying to reposition rival KDWB as the "old Top 40 radio station" using sweepers. We didn't put jingles on WLOL because they sometimes imply Top 40. We wanted to come on with something fresh, so we put on sweepers designed by Rick Allen in New York with [Emmis Exec. VP/Programming] Rick Cummings. Each one ends in the key the next song starts in. Jingles can't deliver an attitude as well as sweepers can.

RH: Instead of using so much energy to position yourself, sometimes it's best to use some of it to reposition your competitor as old hat or old news. That's a smart tactic many of us overlook sometimes.

R&R: Could this repositioning tactic lead to on-air mudslinging?

GS: We're airing promos with hooks for our new music, saying, "Here's hot new music on WLOL, part of our fresh new music mix." Then we play six hooks and end it with "...and you can't hear those songs on K-Dweeb."

R&R: That sounds a little like mudslinging.

Continued on Page 92

'Media Log' Update

During the roundtable discussion, the subject of **Arbitron**'s proposed electronic "Media Log" was brought up. Group reaction was mixed.

KRBE/Houston PD Steve Wyrostok called it a "big mistake," adding that "nine out of ten people don't even know how to program their VCRs." WLOL/Minneapolis PD Greg Strassell said that while his "mom and wife can't program the VCR, my 18-year-old cousin does. If that's the case, it's good for CHR radio and younger demos."

As of this writing, Arbitron has only conducted a small scale pilot test of the unit, the prototype of which resembles a calculator. "We're trying to learn about many issues associated with this procedure," said Arbitron Director/Research Jim Peacock. "It's all experimental. But we hope the use of electronics will make the quality of the data even better." He added that foreseeable problems include the ability of a listener to accurately use the device without training.

"We would be able to trap and challenge illogical entries," continued Peacock. "The unit can be prestored with station IDs and an internal clock to prompt the user if no entries were made in the last 24 hours. While it's feasible within five years, we won't use it until we're sure. Initial costs would be higher, but the reusability and higher response will help keep costs equivalent to what they are today."



THUMBS UP, OSMOND STYLE — KFXD (KF95)/Boise recently treated shoppers at a local mall to an Osmond Boys show. Thumbing their way through it are (front row, I-r) Curb's David Forman and Nathan, Michael, David, and Douglas Osmond; (back row) KF95's Mad Max, PD Mike Casper, Gary McCabe, and Victor Fox.

CMJ MUSIC MARATHON

'The Discovery and Development of New Artists'

October 24 - 27, 1990 • The Vista Hotel • New York City

5:00 PM - 10:00 PM REGISTRATION

8:00 PM MUSIC MARATHON LIVE! CLUB SHOWCASES

THURSDAY, DCTOBER 25, 1990

8:00 AM - 5:00 PM REGISTRATION 10:00 AM - 5:00 PM

11:00 AM - 4:00 PM COLLEGE RADIO WORKSHOP

The Liberty Room

Henry Rollins of Wartime will deliver

Spoken Word performance

12:30 - 1:45 PM PUBLISHING, COPYRIGHT & THE REST OF YOUR LIFE

CDs & D.A.T.s: WHERE HAS ALL THE VINYL GONE? VIDEO & VALIDITY: IN THE EYE OF THE BEHOLDER

RECURD PRODUCTION: FROM STUDIO TO STORE

THE FUTURE OF ALTERNATIVE COMMERCIAL RADIO

3:30 - 4:45 PM ON THE ROAD: EFFECTIVE TOURING

RETAIL & DISTRIBUTION: THE BOTTOM LINE THE FINE PRINT: IT'S A LEGAL MATTER

8:00 PM MUSIC MARATHON LIVE! CLUB SHOWCASES

FRIDAY, OCTOBER 26, 1990 8:00 AM - 5:00 PM REGISTRATION 10:00 AM - 5:00 PM

EXHIBITS
Nieuw Amsterdam West Bailroom Foger

11:00 AM KEYNOTE ADDRESS

:30 - 2:45 PM TIPS & TRADES: BUY AN AD AND WELL TELL YOU

SO YOU WANT TO BE A ROCK 'N' WOLL CZAR:

BAND SURVIVAL. WILL YOUR DUES PAY OFF?

WEDNESDAY, DCTDBER 24, 1990 ARTIST DISCOVERY & DEVELOPMENT: TALENT TIMING

FREEDOM OF SPEECH: SHHH BIG BROTHER S LISTENING Nieuw Amslerdam Center Ballroom

3:00 - 4:15 PM Majors & Indies: A Marriage Made in 2 HORIZONS: NEW TERRITORY NEW COUNTRY

CONCERTS ON CAMPUS: PRODUCTION & PROMOTION

MHSIC MARKETING: FROM CONCEPT TO CONSUMER COLLEGE RADIO IN THE '90s: HAS THE EDGE DULLED?

8:00 PM MUSIC MARATHON LIVE CLUB SHOWCASES

SATURDAY, OCTOBER 27, 1990

9:00 AM - 3:00 PM REGISTRATION 10:00 AM - 3:00 PM EXHIBITS
Nieuw Amsterdam West Balkoom Foyer

11:00 AM - 12:15 PM THE WORLD MUSIC PANEL

ENTREPRENEURSHIP & MUSIC: DIY STRATEGIES &

OFF THE RECORD: CONSUMER PRESS FROM BUTTRAG
TO ROLLING STONE
Nov. Ameling Stone

A&R WHAT'S WRONG WITH THIS TAPE?

12:38 - 1:45 PM THE JAZZ PANEL

COLLEGE/NON-COMMERCIAL RADIO & THE COMMUNITY

THE BEAT BOX CONCLAVE

THE DECLARATION OF INDEPENDENTS

THE STATE OF THE MUSIC BIZ: A CURRENT AFFAIR

2:00 - 3:15 PM THE REGGAE PANEL

RECORD PROMOTION & COLLEGE RADIO

THE RAP ARTIST PANEL

SUCCESSFULLY MANAGING THE NEW ARTIST

3:30 - 4:45 PM The artist encounter & free for all 8:00 PM MUSIC MARATHON LIVE! CLUB SHOWCASES

METAL MARATHON

THURSDAY, OCTOBER 25, 1990

12:30 - 1:45 PM

RETAIL & MARKETING: GRAND THEFT ALLOWANCE Nieuw Amsterdam East Ballroom

2:00 - 3:15 PM

INTERVIEW WORKSHOP: DIGGING DEEP WITHOUT

BURYING YOURSELF

Nieuw Amsterdam East Ballroom

3:30 - 4:45 PM TBA

Nieuw Amsterdam East Ballroom

FRIDAY, OCTOBER 26,1990

11:00 AM - 12:15 PM

ARTIST DEVELOPMENT: BUILDING THE PERFECT BEAST The Liberty Room

12:30 - 1:45 PM

METAL PROGRAMMING AND PROMOTION: RADIO-ACTIVE OR CARBON-DATED?

The Liberty Room

ALTERNAPSYCHEMETALFUNKRAPCORE: THE CREATIVITY, CONFORMITY AND CONFUSION OF CROSSING OVER The Liberty Room

3:30 - 4:45 PM **KEYNOTE ADDRESS**

2:00 - 3:15 PM

The Liberty Room

SATURDAY, OCTOBER 27, 1990

11:30 AM - 1:15 PM

M.A. (Details Later) Nieuw Amsterdam East Ballroom

1:30 - 3:00 PM **ARTIST PANEL**

Nieuw Amsterdam East Ballroom

MORE TO BE FIGURED OUT LATER!

Schedule subject to change

information contact: Joanne Abbot Green at (516) 466-6000 or Fax 516-466-7159 CMJ Music Marathon™, 245 Great Neck Rd., 3rd Floor, Great Neck, NY 11021

CHR

Claiming A Piece Of The Market Pie

Continued from Page 91

GS: A bit. About as much as Minnesota can handle.

PT: That's a key right there as much as the market can handle. You can't insult your audience, and you can go just so far before the average person says, "Don't you have anything good to say about yourself?"

GS: The music promos we're running differentiate us by saying we really do play fresher new music. [KDWB PD Brian Philips] has gone on the air when playing a rock record and done the same thing, saying, "Here's a song those guys can't play."

"I've never believed in the effectiveness of big money prizes. How much fun you have giving it away is more important."

-Pat Gillen

Trimming Talk

R&R: One of the most frequent focus group complaints about CHR is that "jocks talk too much.

RH: My direction is whatever you're going to do, do it really well and talk about one thing at a time. If it can be said in 25 words, a pro can say it better and cleaner in 12. If you have a bit or some information, and it can be efficiently delivered in 25 seconds, I have no problem with it. But if it's a seven-second bit that turns into 25 seconds, then it's a serious problem.

SW: Besides telling the listeners about the song or artist, air talent should say things that are pertinent things that will be used by the listener. If you've locked the keys in the house or car, there are probably 50 people out there who've done that this week. Those kind of things bring you back to earth and make you relatable to situations in everyday life. There was a huge lightning storm here recently and almost all the traffic lights were out. That's basically all we talked about the next morning.

GS: The morning show concentrates on local and topical stuff. Anything else has to be reconsidered. We try to have the rest of the shows concentrate on break quality, not quantity. I have some jocks who'd like to come in and do 18 personality bits an hour. I say go back and concentrate on doing one or two memorable bits. If it takes a few more words, make it memorable, then back off on the talk for the rest of the breaks.

PG: My staff is probably younger than everyone else's here. During one of the first jock meetings I told them there's no excuse for a boring break. Second, if you make a mistake in pursuit of having a good time with your audience, you're forgiven. We'll figure out why you made the mistake and work through it so you don't do it again.

Pump Up The Staff

R&R: How do you keep your airstaffs motivated?

RH: I stay by a phone. As soon as I hear something positive, I call immediately and say, "Hey, that's the way I like to hear it."

PG: There are probably more high-fives in the hallway here than I've ever seen. Little things matter. We have a monthly staff party anything from a picnic in the backyard to a trip somewhere. When we signed on, we sold a lot of spec spots and gave away \$50 awards for the best spec spot that didn't get sold. It says we appreciate the effort, even though nobody will hear

SW: I encourage my staff to pay attention only to Power 104 because this is the product, and they need to know what's going on around the clock on our station. Listening to other stations can breed negatives if they're doing something or playing something we don't. I try to keep the goals clear, keep people happy, keep an open door, show up at all the promotions, and stay in touch on a daily basis.

R&R: Finding the right talent especially for mornings — is more crucial than ever. Where should PDs look?

"Don't give listeners the same thing for too long, or they'll go looking for something else in a heartbeat."

-Rufus Hurt

RH: Nights are a great place to look. You've got to do some off-thewall, wacky things to get people to listen at night. What do we have to lose? Listening levels decline at night anyway, so these night guys are thinking in innovative ways. They're developing great skills.

GS: Look in other formats. We found Steve Kellogg doing AC in Orlando, and he's working out just great in mornings.

The incredible demands on a PD are resulting in less time than is necessary with talent. Every PD should sit back and ask if he's spending enough time developing the airstaff. It's important to the future of CHR.

SW: The days of finding a perfect morning show at another station are ending because not enough people are starting from scratch and developing as personalities. It's time to go back and develop your own.

MOTION

 WPGC/Washington tabs Sharon E. Seldon as Promotions Coordinator.

KWTX/Waco, TX adds former "Munsters" star Butch Patrick to the staff joining the Doug Edwards morning show . . . WKSS/Hartford moves Larry Hyrb into the vacant Promotions Coordinator slot . . Changes at KQHT/Grand Forks, MN: "Magic" Mark Johnson comes in from KHTY (Y97)/Santa Barbara for mornings, and will share APD duties with Shelley Carr; overnighter Greg Fite is named AMD

WIXX/Green Bay five-year morning man Randy Dean returns home to do wakeups at KROC/Rochester, MN. WIXX PD Wayne Coy takes over

mornings, and WTBX/Hibbing, MN PD Joe Crain comes in for APD/afternoons . . . Green Bay Packer backup quarterback Anthony Dilweg has joined WLUM (Hot 102)/Milwaukee's Gilmore Brothers to do Packer reports three mornings a week.

Coming Next Week

Showdown In Grand Forks: KQHT Vs. KKXL



M.C. HAMMERS HOLLYWOOD — M.C. Hammer (c) recently tooled on over to KIIS-FM/Los Angeles to see Hollywood Hamilton. Flashing her pearly whites is Hamilton's producer, Samantha Stander.

THEN . . . MOST ADDED

WABC
WLS
WCOL
WCAO
KSLQ
KROY-AM
WQAM

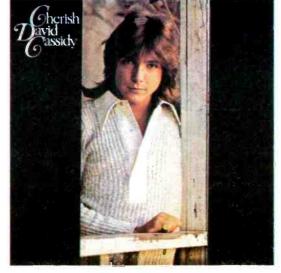
KRIZ KCPY-AN

KCPX-AM WIFE

WMAK WKBW KONO

PLUS MANY MORE

ABC AMERICAN BANDSTAND



PERCEPTION

NOW . . .

MOST ADDED (73/72)

WPLJ

Z95 WNCI

B104

WKBQ

KWOD Y100

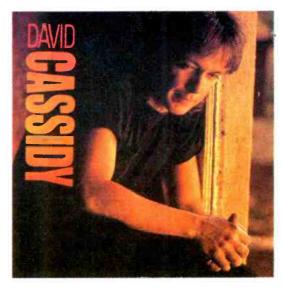
KZZP

KISN WZPL

Y107 WMJQ KSAQ

PLUS MANY MORE

MTV VH-1



REALITY

DAVID CASSIDY. YES, THIS DAVID CASSIDY.

VS.

LYIN' TO MYSELF 7 75084-4

PRODUCED BY E.T. THORNGREN

ON YOUR DESK NOW! THE FIRST SINGLE AND VIDEO.





www.americanradiohistory.com

CHR PICTURE PAGE



GUERILLA RADIO — WQHT (Hot97)/New York Marketing Director Rocco Macri loves the smell of napalm in the morning. Macri launched his promotional assault during the Puerto Rican Day parade.



VISION OF THE HAMMER — More than 20,000 San Franciscans beheld Mariah Carey and M.C. Hämmer at KMEL's Summer Jam 1990 benefit concert, which raised \$200,000 to fight street violence and drug abuse. Coolin' backstage are KMEL PD Keith Naftaly, Carey, Hammer, and station MD Hosh Guere#.



DAVID'S BACK — David Cassidy (r) made WXXL (XL1067)/Orlando an early stop on his comeback promotional tour. Watching the birdie with Cassidy is MD Rod Lauderdale



A GRAB 'N GROPE PARTY — On view above are blindfolded WKQB/Charleston, SC contestants wading and groping their way through a pool filled with Pepsi cans. One lucky groper grabbed the magic can and won herself a limited edition Richard Petty Pontiac Grand Prix.



POWER NIGHT OUT — KPWR (Power 106)/Los Angeles PD Jeff Wyatt shows Tyler Collins the double-fisted approach to partying at the recent Powerhouse IX blowout.



A B-52'S 'DO — WAPW (Power 99)/Atlanta sponsored a B-52's show and gave a dee-lux beehive hairdo to winner Mary Mowak (c). Applying the scrumptious finishing touches are hairdresser Jon Michael and morning maniac Major Tom.



PORKIN' DOWN THE HIGHWAY — KOY-FM (Y95)/Phoenix offered free T-shirts to drivers who'd slap Y95 stickers on their bumpers. An hour later, Y95 had 500 new mobile billboards, including an armored car. Pictured is PD/night man Monsoon Eddie making good on the promise with station mascot the Party Pig.



CHOOSE YOUR POISON — KQLZ (Pirate Radio)/Los Angeles's "Private Poison Party" at the Roxy debuted the band's new album, "Flesh And Blood." The group then performed for the crowd. Backstage before the show (I-r) are HK Management's Denny Rosencrantz, Poison's Bobby Dahl and Brett Michaels, Pirate afternoon swashbuckler Shadow Steele, and Poison's Rikki Rockett and C.C. DeVille.



ADIO '90 IS YOUR OPPORTUNITY TO SEE HOW MUSICSCAN IS THE PERFECT MUSIC SCHEDULING SYSTEM, WHETHER
YOU'RE A NOVICE OR A COMPUTER VETERAN. MUSICSCAN IS THE FASTEST, THE FRIENDLIEST AND THE MOST FLEXIBLE OF
ALL MUSIC SYSTEMS. SO, FOR ALL OF YOU RADIO '90 ATTENDEES, WE'VE MADE MUSICSCAN EVEN MORE ATTRACTIVE.

IF YOU'RE CURRENTLY SCHEDULING MUSIC BY HAND, WE'RE OFFERING MUSICSCAN TO YOU ONE MONTH FREE.*

IF YOU'RE ALREADY SCHEDULING MUSIC ON COMPUTER, YOU'LL RECEIVE MUSICSCAN FOR TWO MONTHS FREE.*

WE FIGURE YOU'RE READY FOR A MUSIC SCHEDULING SYSTEM YOU CAN REVERE.

Music Scheduling Software

SEE MUSICSCAN AT THE TAPSCAN BOOTH #1203, RADIO '90, OR AT OUR HOSPITALITY SUITE - MARRIOTT COPLEY PLAZA *NO STRINGS ATTACHED...ASK FOR DETAILS

TAKE IT FROM THE PROS TEENA MARIE

HAS A SMASH!

HERE'S LOOKING ATYOU

"This is a fresh new sound. This record should capture the women 18-24 years

Terri Weber KHYS/Houston

"Teena Marie comes back with a strong piece of product, and her fans are glad to see her back . . .

Joe Spencer WGPR/Detroit

"Teena Marie is back and looking at a hit!" Dee Jai Sloan K104-FM/Dallas

"Teena will always be Teena. Strong vocals and it's working for us." Morgan Sinclair WBLX/Mobile

"Teena Marie has always ruled in Philadelphia and this is another jewel in her crown." Dave Allen WUSL/Philadelphia

URBAN CONTEMPORARY CHART

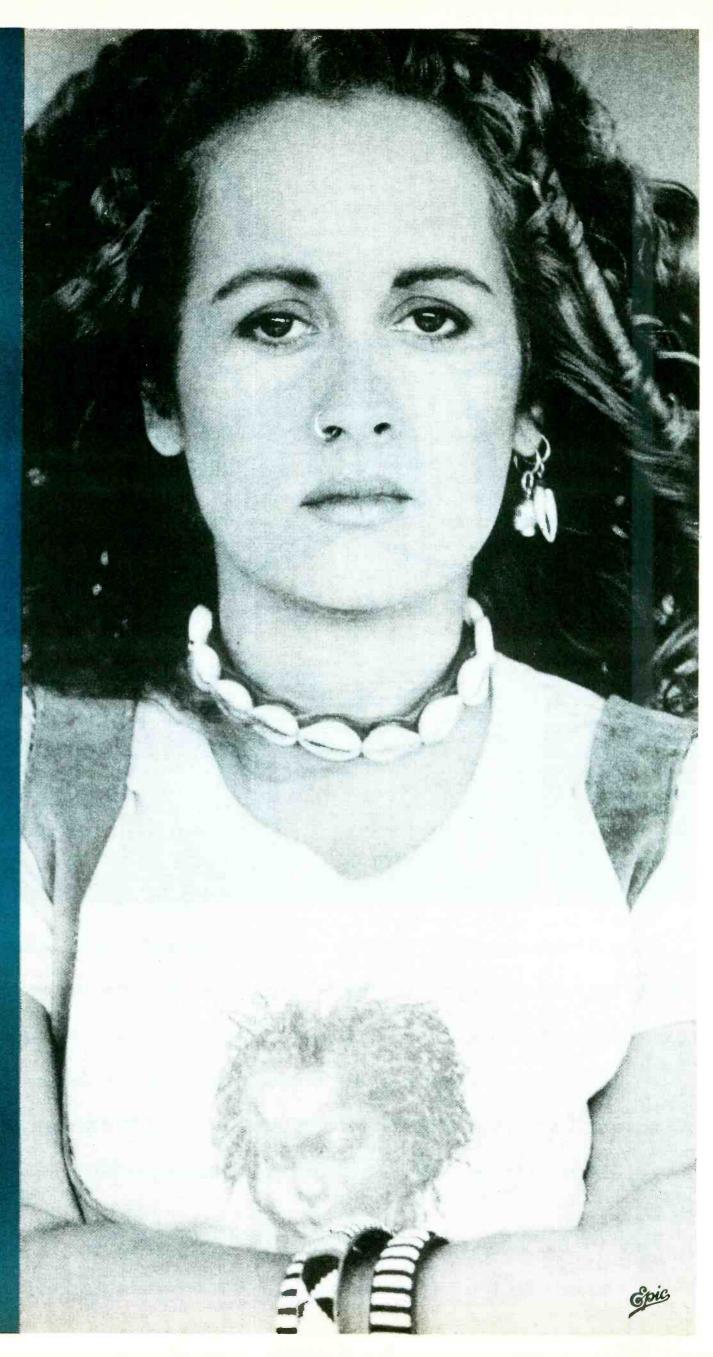


85 UC REPORTERS - 89% **CONVERSION FACTOR: +25!**

MOST ADDED FOR TWO

THE ALBUM:







URBAN CONTEMPORARY



WALT LOVE

12-YEAR TRADITION

WDAS Celebrates Unity

In 1978, the management of WDAS-AM & FM/Philadelphia held the first Unity Day, a celebration of family values. Over the years, Unity Day's attendance has grown from 50,000 to 700,000. This year, GM Kernie Anderson opted to extend the celebration over three days and include even more activities.

Bringing Community Together

Promotions Director E. Steven Collins recalled, "At the conclusion of last year's Unity Day, Anderson set an ambitious objective. He wanted to elevate the significance and quality of the event. We started planning in November '89 and the goal was to not only increase the event's length, but also improve the activities for youth. We decided to work on the gospel area and health and fitness. Both turned out to be positive additions.

"Unity Day is about the need to bring our community together around family-oriented issues. Some issues may sound a little cor"I look on Unity Day as a showcase of what African-American management can do in this area."

-Kernie Anderson

ny, but they're still critically important in terms of maintaining the family unit. We stress the importance of going to church, being respectful, sharing, fellowship, giving, and love."

Anderson put it this way: "I look on Unity Day as a showcase of



DOCTOR IN THE HOUSE — Gathered onstage to honor Dr. J during WDAS/Philadelphia's Unity Weekend are (I-r) Black Entertainment Television's Lisa Johnson, WDAS Promotions Director E. Steven Collins, Pennsylvania Governor Robert Casey, WDAS GM Kernie Anderson, Ronald Isley, Unity Broadcasting Board Chairman Eugene Jackson, and



700,000'S A CROWD — This shot was taken in front of the gospel stage about 3pm Sunday. That's WDAS AE Vivian Barnes doing her part at the barricades.



MAKING HISTORY — Pennsylvania Secretary of State Christopher Lewis (r) presents a state proclamation to BET Network's Rosalyn Shaw-Doakes (l). The proclamation recognized BET's excellence in broadcasting to African-American audiences nationwide. At the podium is WDAS's E. Steven Collins.



BROTHERLY LOVE — Posing for posterity in Philly are (I-r) Dr. J, WDAS's E. Steven Collins, Governor Casey, Secretary of State Lewis, and WDAS's Kernie Anderson.

what African-American management can do in this area. This is one of the largest radio-driven events in the nation. This year we said, "There's room to do better.' One improvement was providing more rides for kids. You have to see it to really appreciate what happens. It's a festive occasion; there are hundreds of thousands of children with smiles on their faces."

Heralding Diversity

The rechristened Unity Weekend began on a Friday morning with a 'City Of Diversity' forum held at the Franklin Institute, and jointly produced by the Fellowship Commission and WDAS. Afterward, Mayor W. Wilson Goode issued a proclamation and held a reception at City Hall.

The first annual Unity Fun Run & 10-K Jog-A-Thon took place on Saturday morning. A portion of the proceeds was donated to the Ronald McDonald House. That night, WDAS hosted the Unity Weekend '90 VIP reception sponsored by Black Entertainment Television and area cable companies Wade Cable, Comcast CableVision, and Greater Media Cable. The reception honored recipients of WDAS "Striving Toward Excellence" awards.

Stars Came Out

Sunday was play day. There were games and performances for kids, along with the traditional softball game: WDAS family and staff-

ers against prominent political, religious, and civic leaders, including Mayor Goode and Pennsylvania Governor Robert Casey.

Dr. J (Julius Irving) served as host, and there was plenty of entertainment. The gospel stage was billed as "The Spirit Of Philadelphia" and featured Rev. James Cleveland, Tramaine Hawkins, the Philadelphia Mass Choir, the Wilmington/Chester Mass Choir, the Gabriel Hardeman Delegation, the Dixie Hummingbirds, Witness, Rev. Darryl Coley, Patrick Henderson, Rieky Grundy, and others.

Collins completed the entertainment list: "We had Ronnie Isley, Angela Winbush, Regina Belle, Spike Lee, and Dick Gregory. It was a great weekend and Sunday was outstanding."



NICE T-SHIRT, MR. MAYOR — Getting into the spirit of Unity Weekend are (I-r) Greater Media Cable's Valena Dixon, Comcast Cable's Vic Skrownski, Mayor W. Wilson Goode (holding the Unity T-shirt), WDAS's E. Steven Collins, and the McDonald's Corporation's Bonnie Clark and Frank Guyon.

COUNTRY



LON HELTON

Spring Fails To Deliver Winter's Promise

The spring 1990 Arbitron didn't yield the results a strong winter — or a cursory glance at the incoming numbers — may have promised. Indeed, the CRI was off by 14.1 points. Worse, it fell for the fourth consecutive spring.

This is especially disappointing, following an 18.6 point surge in the winter '90 figures. Country had every right to expect further gains in the traditionally strong (for Country) spring sweep. As the early results came in, it looked as if Country was doing exceedingly well.

Basically, FM held almost exactly even. The winners' gains were almost evenly offset by the losers' slippage. Even the 25-54 rankings were almost dead even, with 61 stations improving their position in

the target demo and 60 outlets losing ground.

AM was again responsible for the bulk of the format's losses. It now accounts for a mere 9% of Country's total 25-54 shares.

A case could be made that the declining 25-54 shares are due to Country becoming a 35-64 format. However, the 12+ losses suffered by 49% of the stations would preclude that; unless, of course, the 12+ losses are coming from listeness moving into the over-64 bracket.

These numbers are compiled from Country outlets in continuously measured markets only.

Spring '90 At A Glance

- 25-54: 44% up; 46% down
- ●12+: 42% up; 49% down
- ●FM: 49% up; 45% down,
- AM: 37% up; 47% down, 25-54

25-54 Rank

Spring Station Scoreboard

144 100	12+			Cardina (City)	w '90	Sp '90	¥ '90	Sp '90
	•							
				,				13
				•				18
				1				1
4.6	4.4		_					28
1	.1	T21	DNS	₩WWW/Detroit*	4.9	4.1	T4	10
5.3	4.5	5	9	1				
5.4	4.6		_	KHEY/EI Paso	3.0	2.1	13	T12
1.1	.9	15		KHEY-FM/EI Paso	10.5	11.9	1	1
3.7	4.7	9	7	1				
4.8	5.6	6	5	KFRE/Fresno	4.9	2.6	4	15
17.0	14.5	1	1	KNAX/Fresno	10.0	6.7	1	2
1.2	.7	DNS	DNS					
2.2	2.7	13	T12	WCUZ/Grand Rapids	1.5	2.9	T14	13
				WCUZ-FM/Grand Rapids	8.5	6.8	3	2
1.5	1.6	T22	T20	WPCM/Greensboro-Winst	on- 1.6	1.5	12	14
6.7	6.8	5	4	Salem-Highpoint				
DNS	_	DNS		WTQR/G-WS-HP	18.2	15.3	1.	1
4.6	4.8	9	7	WESC/Greenville	2.2	.9	10	T28
.4	1.5	19	T17	WESC-FM/Greenville	11.3	12.7	2	2
14.2	11.1	1	2	WSSL/Greenville	.1	DNS	DNS	DNS
14.6	12.6	1	Т1	WSSL-FM/Greenville	8.5	11.0	3	3
		T19	T19					
			T19	WHYL/Harrisburg	4.1	3.7	17	20
			1	:		3.0	T11	7
				•				4
				•				3
								T21
				•				T12
0.2	0.0		_					12
7	6	17	T22					T28
				;				1
			_	•				3
7					0.0			
				WFMS/Indianapolis	110	13.2	2	2
				i '				DNS
				· · · · · · · · · · · · · · · · · · ·	5.10	5110	5110	5,40
				WCRJ/Jacksonville	5.3	3.6	. 8	9
								DNS
_		_	T24	•				5
		7				0.1		Ū
				KCFM/Kansas City	6	4	18	22
				•				1
				<u>.</u>				2
				:				7
				•				1
2.0	1.7	10	10	•				1
5.6	7.4	3	3	1				T12
				TOCY/RIIOATIII	.0	.5	114	112
				WITI /I ansing	DNS	1 1	DNS	T15
				: -				1
								22
				: Krimo/Las Vegas				
4.3	4.2	10	10		,	Continue	u on Pag	Je 100
	5.3 5.4 1.1 3.7 4.8 17.0 1.2 2.2 1.5 6.7 DNS 4.6 .4 14.2 14.6 .7 1.5 14.8 16.3 DNS 5.5 8.2 .7 5.3 DNS 13.3 3.1 7.6 12.8 3.5 1.9	# '90	W '90 Sp '90 W '90 .7 .9 T16 11.2 8.9 1 4.6 4.4 7 .1 .1 T21 5.3 4.5 5 5.4 4.6 5 1.1 .9 15 3.7 4.7 9 4.8 5.6 6 17.0 14.5 1 1.2 .7 DNS 2.2 2.7 13 1.5 1.6 T22 6.7 6.8 5 DNS - DNS 4.6 4.8 9 4 1.5 19 14.2 11.1 1 14.6 12.6 1 .7 .8 T19 1.5 1.2 T13 14.8 14.5 1 16.3 15.7 1 DNS .5 5 <td< th=""><th>W '90 Sp '90 W '90 Sp '90 .7 .9 T16 T14 11.2 8.9 1 2 4.6 4.4 7 6 .1 .1 T21 DNS 5.3 4.5 5 9 5.4 4.6 5 9 1.1 .9 15 15 3.7 4.7 9 7 4.8 5.6 6 5 17.0 14.5 1 1 1.2 .7 DNS DNS 2.2 2.7 13 T12 1.5 1.6 T22 T20 6.7 6.8 5 4 DNS — A 4.8 9 7 4 1.5 19 T17 T14.2 T1.1 1 2 14.6 12.6 1 T1 .7 1 1 1 1 1</th><th> W '90</th><th> W 90</th><th> W 90 Sp 90 Sp 90 Sep 9</th><th> Sep 10</th></td<>	W '90 Sp '90 W '90 Sp '90 .7 .9 T16 T14 11.2 8.9 1 2 4.6 4.4 7 6 .1 .1 T21 DNS 5.3 4.5 5 9 5.4 4.6 5 9 1.1 .9 15 15 3.7 4.7 9 7 4.8 5.6 6 5 17.0 14.5 1 1 1.2 .7 DNS DNS 2.2 2.7 13 T12 1.5 1.6 T22 T20 6.7 6.8 5 4 DNS — A 4.8 9 7 4 1.5 19 T17 T14.2 T1.1 1 2 14.6 12.6 1 T1 .7 1 1 1 1 1	W '90	W 90	W 90 Sp 90 Sp 90 Sep 9	Sep 10

Country Ratings Index Data

Spring '90 CRI: 888.0, Down 14.1 Points

Winter '90 CRI: 902.1 Fall '89 CRI: 883.5 Summer '89 CRI: 870.3 Spring '89 CRI: 894.1 Spring '88 CRI: 934.5 Spring '87 CRI: 954.4 Spring '86 CRI: 1014.6

Spring '90: 177 Stations

78 Up a total of 98.1 shares, adults 25-54

81 Down a total of 111.7 shares, adults 25-54

17 Even

1 Debut, .2 shares, adults 25-54

3 Drops, 1.5 shares, adults 25-54

Winter '90: 179 Stations

84 Up a total of 103.7 shares, adults 25-54 76 Down a total of 77.0 shares, adults 25-54

8 Even

1 Debut, 3.5 shares, adults 25-54

7 Drops, 10.6 shares, adults 25-54

Spring '89: 180 Stations

79 Up a total of 91.3 shares, adults 25-54

74 Down a total of 74.0 shares, adults 25-54

25 Even

2 Debuts, 9.4 shares, adults 25-54

1 Drop, 3.1 shares, adults 25-54

Spring '88: 175 Stations

77 Up a total of 99.8 shares, adults 25-54

87 Down a total of 101.5 shares, adults 25-54

8 Even

3 Debuts, 3.6 shares, adults 25-54

2 Drops, .9 shares, adults 25-54

Spring '87: 178 Stations

75 Up a total of 89.1 shares, adults 25-54

91 Down a total of 100.4 shares, adults 25-54

9 Even

3 Debuts, 3.0 shares, adults 25-54

6 Drops, 12.2 shares, adults 25-54

To compensate for the addition of new continuously measured markets into the CRI data base, the actual share totals for all the Country stations in continuously measured markets have been multiplied by a factor of .949 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as more markets are continuously measured. Thus, the CRI is now a relative — not an absolute — number, representing actual shares.

The conversion factor is determined by additional *markets*, not *stations*. We are determining market, not station, listening levels.

Format Scorecard

Stations Surveye	ed	w '90 179		Sp '90 177	
Continuously Me	easured				
Markets w/Ctry	Outlets	78		78	
25-54 Share	Up	84	47%	78	44%
Comparisons	Down	76	42%	81	46%
	Even	18	10%	17	9%
	Debut	1	1%	. 1	1%
	Drops	7		3	
25-54 Rank Comparison					
	Uр	68	38%	61	35%
	Down	57	32%	60	34%
	Even	53	30%	55	31%
12+ Comparison	ns				
•	Up	87	48%	75	42%
	Down	82	45%	86	49%
	Even	11	6%	15	8%
	Debut	1	1%	1	1%
	Drops	3		3	
Markets With Co #1, Adults 25-54	-	32		24	
Markets With Co #1 12+	untry	18		14	

Footnotes

- 1. WKJN (AM) changes to Business News WIBR, 4/90.
- #2. WLVK changes calls to WTDR, 3/90
- #3. Oldies WDJO becomes Country WUBE (AM), 3/90.
- #4. WQIK (AM) adopts SMN's Traditional Country & Western, 4/90.#5. WDGY switches to News/Sports/Talk, 4/90.



BY POPULAR DEMAND

ROCK'N'ROLL ANGEL

ALREADY RECEIVING HEAVY AIRPLAY AS AN LP CUT



FROM THE SOON TO BE PLATINUM LP "PICKIN' ON NASHVILLE" THE 4TH HIT SINGLE FROM THE MOST TALKED ABOUT NEW COUNTRY GROUP OF 1990



THE 1990 ACADEMY OF COUNTRY MUSIC NEW VOCAL GROUP OF THE YEAR

1990 COUNTRY MUSIC ASSOCIATION NOMINEES FOR:

- * HORIZON AWARD
- * GROUP OF THE YEAR
- ★ ALBUM OF THE YEAR

 "PICKIN' ON NASHVILLE"
- ★ MUSIC VIDEO OF THE YEAR "DUMAS WALKER"



PolyGram

AVAILABLE ON MERCURY COMPACT DISCS AND CASSETTES.

ADD DATE SEPTEMBER 17

COUNTRY

Spring Station Score		eboard continu	nued from Page 98 Station/City		w '90	12 + Sp '90								
- p		12+		I Rank			12+	25-54		KOWF/San Diego N. Cty*	1.3	1.9	T24	T11
Station/City	w '90		W '90	Sp '90	Station/City	W '90	Sp '90	W '90	Sp '90	KEEN/S.F. ARB	.5	.7	T40	T35
KFMS-FM/Las Vegas	9.8	9.3	1	1	WXTU/Philadelphia	3.3	4.8	12	7	KNEW/S.FOakland*	1.8	1.1	T25	33
Combo	10.2	10.0	1	1	KMLE/Phoenix	4.5	4.6	T5	10	KSAN/S.FOakland*	2.4	2.4	1.1	7
KZLA/Los Angeles*	2.0	2.7	T14	T11	KNIX-FM/Phoenix	11.4	9.1	. 1	2	KEEN/San Jose	1.8	2.5	15	T15
WAMZ/Louisville	14.7	14.9	1	1	WDSY/Pittsburgh	4.5	5.8	8	7	KRTY/San Jose	.4	1.7	T29	T15
WTMT/Louisville	.7	.9	13	17	WIXZ/Pittsburgh	DNS	DNS	DNS	DNS	KMPS/Seattle-Tacoma	1.2	.7	24	T24
WWKY/Louisville	1.7	1.4	11	12	KUPL/Portland	1.2	1.1	19	T19	KMPS-FM/Seattle-Tacoma	5.7	5.6	3	
				–	KUPL-FM/Portland	7.5	9.0	3	1	Combo	6.9	6.3	2	. :
KTXF/McAllen-Brownsville	16.6	14.3	1	1	KWJJ/Portland	1.4	1.5	16	17	KRPM/Seattle-Tacoma	.3	.4	T33	29
WGKX/Memphis	12.0	10.9	1	2	KWJJ-FM/Portland	3.0	2.5	12	12	KRPM-FM/Seattle-Tacoma	2.6	3.1	T14	13
WKIS/MiamI*	4.6	3.7	T5	6	WCTK/Providence	3.8	4.0	6	6	Combo	2.9	3.5	T11	10
WQAM/Miami*	.4	.6	T28	T29	WHIM/Providence	2.6	2.8	15	15	WIXY/Springfield, MA	.4	1.8	22	T18
WMIL/Milwaukee	6.9	7.2	3	4						WNDR/Syracuse	2.0	1.4	T11	1 1 8
KEEY/MinnSt.Paul*	8.4	9.3	4	1	WQDR/Raleigh-Durham	8.4	6.9	2	6	WSCP/Syracuse	.3	DNS	T17	DNS
WDGY/MinnSt. Paul* #5	1.1	-	15		WKHK/Richmond	9.7	9.7	3	2	WSCP-FM/Syracuse	1.7	2.7	14	T12
KTOM/Monterey-Salinas	1.6	1.1	T20	T20	KCKC/Riverside-San Ber.	2.5	1.4	13	24	Combo	2.0	2.7	11	T1
KTOM-FM/Monterey-Salinas	4.7	5.5	. 7	3	KFRG/RivSan Ber.	2.9	8.0	10	1					
Combo	6.3	6.6	4	2	KNTF/RivSan Ber.	1.1.	.7	T30	T26	WQYK/Tampa	.6	.6	T18	DN
	* 3"				KWDJ/RivSan Ber.	1.5	1.5	T15	T23	WQYK-FM/Tampa	7.5	7.8	5	
WSIX-FM/Nashville	10.5	12.7	1	1	WBBF/Rochester*	1.3	2.1	T12	T12	WKKO/Toledo*	9.5	9.9	1	
WSM/Nashville	3.3	3.3	T11	12	WBEE/Rochester*	11.3	9.4	3	3	WOHO/Toledo	2.0	1.3	13	11
WSM-FM/Nashviile	8.8	7.4	2	5	W DELINOONOSIO.		0			WTOD/Toledo*	3.7	2.1	T11	7 T1
WNOE/New Orleans	1.2	1.1	23	18	KRAK/Sacramento	3.2	3.4	11	11	KIIM/Tucson*	.9	1.2	T18	T1
WNOE-FM/New Orleans	5.6	5.4	7	6	KRAK-FM/Sacramento	7.9	8.3	2	2	KIIM-FM/Tucson*	13.7	13.5	1	Ť
WYNY/New York	2.4	2.4	11	4	WIL/St. Louis	.3	.5	T29	T24	Combo	14.6	14.7	1	
WCMS/Norfolk	.1	.2	24	DNS	WIL-FM/St. Louis	5.8	6.4	6	4	KTFX/Tulsa	3.0	1.7	11	T1:
WCMS-FM/Norfolk	8.4	6.9	1	3	WKKX/St. Louis	2.5	2.4	T 9	10	KVOO/Tulsa	8.3	6.3	T8	10
Combo	8.5	7.1	1	3	KKAT/Salt Lake City	10.7	8.5	1	2	KVOO-FM/Tulsa	2.5	4.2	12	
WKEZ/Norfolk	1.9	1.5	T15	12	KSOP/Salt Lake City	.7	.7	T26	T26	KWEN/Tulsa	12.4	11.0	1	
					KSOP-FM/Salt Lake City	5.3	4.9	7	6	NW ENVIOLE		11.0		
KEBC/Oklahoma City	7.2	6.8	T6	6		6.0	5.6	6	6	WMZQ/Washington	.2	.1	T34	T3:
KXXY/Oklahoma City	.3	.4	18	T18	Combo	5.9	5.5	3	3	WMZQ-FM/Washington	5.6	6.2	3	
KXXY-FM/Oklahoma City	14.9	15.6	1	1	KAJA/San Antonio	10.9		1	1	Combo	5.8	6.3	3	
Combo	15.2	16.0	1	1	KCYY/San Antonio*		12.6	T36	DNS	WIRK/West Paim Beach	3.7	6.9	10	
WKY/Oklahoma City	2.5	3.8	15	12	KOWA/San Diego*	.3	DNS DNS	T34	DNS	WEMR/Wilkes Barre-	DNS	DNS	DNS	DN
WOW/Ornaha	5.1	4.0	10	8	KOWF/San Diego*	.3		T26	DNS T29	Scranton				
WOW-FM/Omaha	8.2	7.1	4	4	KSON/San Diego	.4	.4			WCTVIVerk	8.7	10.2	2	
WHOO/Orlando	.5	.6	19	T19	KSON-FM/San Diego	6.2	6.5	1	1	WGTY/York	.3		DNS	TO
	11.2	9.6	19	T2	Combo	6.6	6.7	1	1	WXKU/York		.8	3	T25
WWKA/Orlando	11.2	9.0	1	12	KOWA/San Diego N. Cty*	1.2	.5	27	T34	WQXK/Youngstown-Warren	9.0	10.6	3	

Breake	, ,		'	AM			FM
Stations:	Sp '90			73			104
	W '90			75			104
	F '89			81			104
	Su '89			80			101
	Sp '89			81			99
Total Sp '90 2	5-54 Shares		84.1	9%		851.6	91%
Total W '90 2			97.2	10%		853.4	90%
Net Gain/Loss			-13.1	88%		-1.8	12%
Total Sp '89 2	5-54 Shares		116.2	12%		825.9	88%
Total Sp '88 2	5-54 Shares		149.7	15%		828.6	85%
Total Sp '87 2	5-54 Shares		174.3	18%		789.5	82%
Spring '90 25-	54 Share Tota	als					
(Shares in pare	entheses) Up	27	37%	(12.9)	51	49%	(85.4)
	Down	34	47%	(24.7)	47	45%	(87.2)
	Flat	11	15%		6	6%	
	Debut	1	1%	(.2)	0		
	Drop	3		(1.5)	0		

Legend

All figures refer to **Arbitron** metro survey areas, Monday-Sunday, 6am-midnight.

Stations with #1 shares have 12+ figures in **bold**.

Previous numbers for stations debuting this book, and stations not Country during the sweep, are designated with "--."

Demo figures are for market rank, not actual share.

Below-the-line signals are included in determining a station's rank, but do not contribute figures toward the CRI.

Asterisks indicate Country stations in a particular market which are co-owned but have different call letters.

"DNS" means a station did not show in the ratings book.

Copyright 1990 Arbitron Ratings Company. May not be quoted or reproduced without Arbitron's prior written permission.

"COME NEXT MONDAY"...

 \square I'll go to bed early

☐ I'm goin' on a diet

☐ I won't talk dirty (for a week or two) I'm gonna add the new K.T. OSLIN single

"COME NEXT MONDAY"

THE HIT BY K.T. OSLIN AT YOUR RADIO STATION NOW!



© 1990 BMG MUSIC



STILL LOSING YOU • SHE KEEPS THE HOME FIRES BURNING • LOST IN THE FIFTIES • HOW DO I TURN YOU ON • WHERE DO THE NIGHTS GO • SMOKY MOUNTAIN RAIN • NOBODY LIKES SAD SONGS • WHY DON'T YOU SPEND THE NIGHT • DON'T YOU EVER GET TIRED (OF HURTING ME) • HAPPY, HAI

BIRTHDAY BABY • SHE CLOWNS • WHAT GOE DAYDREAMS ABOUT NLIKES SAD SONGS • ANYOU • WHAT A DIFFER DON'T TELL ME HOW'SHOW HER • INSIDE • WORLD • (THERE'S) NOWAY AROUND THE WOLKE A SONG • (I'M A) STIME • STILL LOSING YHOW DO I TURN YOU •



IING • COWBOYS AND S DOWN • PURE LOVE BE YOUR PILLOW • NO OW HOW MUCH I LOVE • PURE LOVE • PLE UR FINGERS • IN LOVE AVE MISSED IT FOR THE RT • LET'S TAKE THE LAY LIFE • IT WAS ALMOS (I'D BE) A LEGEND IN • LOST IN THE FIFTIES GO • SMOKY MOUNTA

RAIN • BUTTON OFF MY SHIRT • NOBODY LIKES SAD SONGS • WHY DON'T SPEND THE NIGHT • ANY DAY NOW • INSIDE • STRANGER IN MY HOUSE SHOW HER • WHERE DO THE NIGHTS GO • LOST IN THE FIFTIES TONIGHT MAKE NO MISTAKE, SHE'S MINE • DON'T YOU EVER GET TIRED (OF HURT)

RONNE Music and the Magic

He's scored 35 number one hits on his way to becoming a country music superstar. His life has been filled with both tragedy and triumph, sorrow and joy. Now, let your listeners share Ronnie Milsap's personal revelations and celebrate his music in this very special three-hour program hosted by Bob Kingsley. It's available from October 8–21, on vinyl or CD, to celebrate Country Music Month. For more information, call Barbara Silber at 212-887-5646, fax 212-887-5449. Outside the U.S., call Radio Express at 1-213-850-1003. Don't "Miss It For The World!"

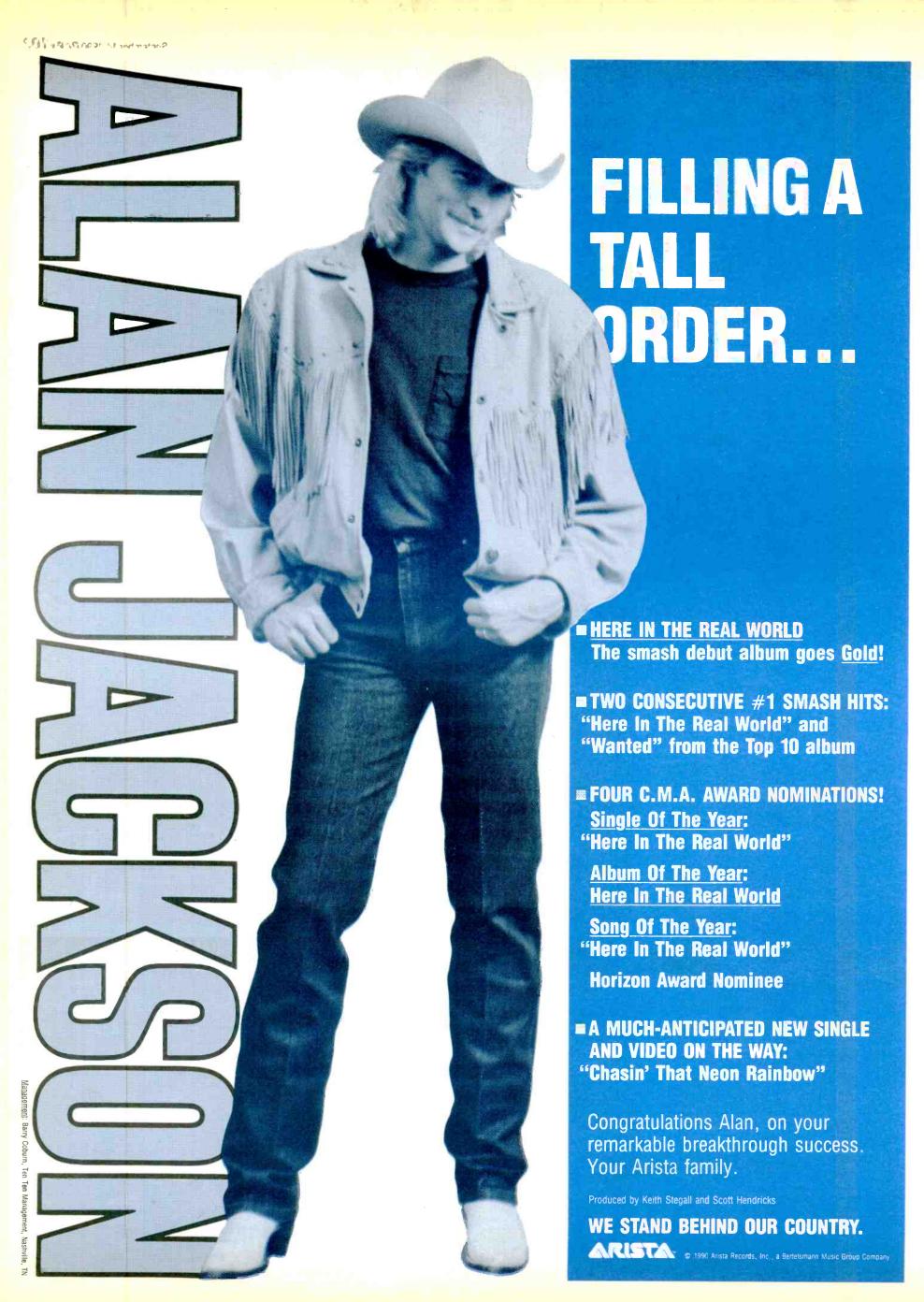




CABC RADIO NETWORKS

ABC Watermark





NASHVILLE THIS WEEK

MIDEAST MUSIC

Rabbitt, Williams, Cash **Release Topical Tunes**

Eddie Rabbitt has joined Hank Williams Jr. and Johnny Cash on the list of artists releasing topical singles in the midst of the Persian Gulf crisis.

Rabbitt's "American Boy," from his "Jersey Boy" album, was rushreleased by Capitol/Nashville a few weeks ago. Rabbitt wrote the song two years ago while traveling outside the country. "When you're outside the U.S., you can really appreciate what America is - what freedoms you're allowed - or more accurately, are guaranteed," says Rabbitt. Capitol also shipped copies of the single to American troops departing for the Mideast, as well as to President Bush. The tune debuted on the R&R Country chart this week.

Hank Jr.'s "Don't Give Us A Reason" was written specifically about the Middle East situation. Bocephus flew his Bama Band into Nashville and recorded the song within 18 hours of writing it. Warner Bros./Nashville then rush-released the single to radio. The song will be included on his forthcoming "America (The Way I See It)" LP, coming October 9.

Johnny Cash's "Goin' By The Book" was recently released by Mercury/Nashville (R&R, 9/7). The song, written by Chester Lester and produced by Jack Clement, is in R&R's Significant Action section this week.

Bits & Pieces

· Barbara Mandrell's autobiography, "Get To The Heart: My Story," was released this week, six years to the day after her devastating automobile accident. She co-wrote the Bantam book with Pulitzer Prize-nominated author George Vecsey, who also handled Loretta Lynn's autobiography.

Mandrell has been named the Arthritis Foundation's Annual Tribute Evening award winner. A fundraiser honoring Mandrell will be held in Nashville on October 2, and will include guests Roy Acuff, Patrick Duffy, Ralph Emery, Gerry House, Gladys Knight, Brenda Lee, Walter Payton, Minnie Pearl, and Irlene, Louise, Irby, and Mary Mandrell.

- · Clint Black will perform a benefit concert for the Nashville Songwriters Association International in April '91. Black received NSAI's first Songwriter/Artist of the Year Award at the 1990 Songwriter Achievement Awards.
- Keith Whitley, Ricky Nelson, and Roy Orbison are featured in the latest edition of the Country Music Foundation's Journal Of Country Music. The journal, published three times a year, is available at selected retail outlets and from the CMF. Call (800) 255-5257
- · Baillie & The Boys are currently traveling in the same bus used

by another famous husband/wife duet team - George Jones and Tammy Wynette. "If the walls could talk," Kathie Baillie mused

• Ronnie Milsap sings the theme for the new CBS-TV show "Uncle Buck," which premieres September 17. The song was written by Steve Dorff and John Bettis.

• RIAA Certification: Garth Brooks's "Garth Brooks" was the only country LP certified gold in the month of August. Willie Nelson's "Willie & Family Live" was certified multiplatinum at 2 million

-Ken Tucker

MUSIC MEMO

Carter Continues Family Tradition

Carlene Carter's new Reprise album, "I Fell In Love," includes covers of the Carter Family's "My Dixie Darlin' " and her father, Carl Smith's, "You Are The One." Mother June provides backing vocals on the former. The latter, written by Leon Payne, was a No. 4 hit for Smith in '56. The LP also features "Me And The Wildwood Rose," a song Carter wrote about her sister. Rosie.

- Kathy Mattea's new "Kathy Mattea: A Collection Of Hits" Mercury compilation includes "A Few Good Things Remain," co-written by Jon Vezner and Patrick Alger. Vezner, her husband, co-wrote "Where've You Been" with Don Henry, and Alger wrote "She Came From Ft. Worth" with Fred Koller.
- Reba McEntire's new "Rumor Has It" MCA LP includes "Fancy," a song originally written and recorded by Bob-

bie Gentry. Gentry's version reached No. 26 on the country charts in '69.

- Emmylou Harris's new Reprise single, "Never Be Anyone Else But You," is a cover of Ricky Nelson's '59 pop hit, which went to No. 6 on the charts. Harris's version features O'Kanes Jamie O'Hara and Kieran Kane on background vocals
- · Rich Grissom's new Mercury LP, "Have You Seen Me Lately," includes a tune co-written by MCA artist Mark Collie and Ronny Scaife entitled, "Hillbilly Boy With The Rock 'N' Roll Blues." The pair also penned Collie's current single, "Hardin County Line."
- · Conway Twitty's new MCA album, "Crazy In Love," includes a cover of Dr. Hook's "When You're In Love With A Beautiful Woman." The song, written by Even Stevens, was a No. 3 CHR and AC hit for Dr. Hook in '79



BACKIN' BLACK - RCA/Nashville recently honored Clint Black for five No. 1 singles from his debut album, "Killin' Time." The accomplishment is a first — in any format — in R&R's history. R&R Country Editor Lon Helton presented the artist with five plaques commemorating the event. Showing them off are (I-r) Helton, Black, RCA/Nashville VP/GM Jack Weston, Howlin' Hits Music VP Richard Perna, and RCA Director/National Promotion



WITH SOMEBODY Warner Bros./Nashville and CBS/Tree Publishing recently held a happy hour party for Travis Tritt's "I'm Gonna Be Somebody" going No. 1. Showin' their stuff in the WB parking lot are (I-r) song co-writer Jill Colucci, Tritt, CBS/Tree's Tammy Brown and VP Paul Worley, and co-writer Stewart Harris.

• This One Hour Radio Special Provided By **CABIN**





CHRISTMAS RADIO SPECIAL FREE TO ANY FULL TIME COUNTRY STATION!

(Your Listeners Will)

ATHER AROUND YOUR RADIO (STATION) FOR AN HOUR OF CHRISTMAS SONGS AND STORIES FROM CHARLIE DANIELS

"Holly in the wind and music in the air" are signs that no matter who we are or where we live, the holiday season and its spirit call family and friends together again. Charlie Daniels relives personal holiday memories and stories he's learned from his childhood days in the Carolinas, his home in Tennessee, and his 35 years of touring, recording, and performing.

Known for his loyalty to his family, home and country, and as one of America's great story tellers, Charlie intertwines the emotions of the holiday season

with songs from his repertoire.

Included are stories and songs from:

HOMEFOLKS AND HIGHWAYS:

Charlie's brand new long form in-concert and lifestory home video from Cabin Fever Entertainment.



CHRISTMAS TIME DOWN SOUTH: Charlie's first ever, brand new Christmas album from Epic Records, filled with new original songs of the season, unmistakably Charlie Daniels, including "Little Folks."

No one enjoys the Holidays any better than Ol' Charlie. His rich, warm, personal one on one story telling style is bound to keep your listeners tuned in.

- FLEXIBLE PROGRAMMING: Air as five "10 minute" daily features or as a "1 hour" special
- MUSIC INTENSIVE: At least 10 full songs.
- LOCALIZED: No network announcer.
- FREE: No cost to you.
- SELL LOCALLY: Six minutes local avails. Six minutes used by national sponsors.
- CONTEST/PROMOTIONS: Charlie Daniels custom voice tracks and music beds provided.
- ON COMPACT DISC
- WIDE BROADCAST WINDOW: December Day Permitted)

Available exclusively from:





LOOK FOR YOUR ORDER FORM IN THIS WEEKS MAIL OR CALL OR FAX TODAY — FAX BEFORE 5:30

NEWS/TALK



RANDALL BLOOMQUIST

Closeup On Politics

Washington Road Shows Can Be A Capital Idea

Looking for a new angle on politics? Something to generate some attention for your station and pique listener interest? How about a road trip to Our Nation's Capital — Washington, DC?

Doing a talk or news show — or, better yet, a series of shows — from Washington can afford your listeners a unique perspective on the work being done by your local representatives to Congress, top government officials, and the bevy of power brokers and alleged experts who influence public policy.

And, for stations affiliated with one of the major networks, such a broadcast can also be surprisingly inexpensive. In many cases, practically all an affiliate has to pay for is transportation, food, and lodging.

Nets' Services

Here's a sampling of the services various networks provide at little or no cost to affiliates planning a Washington broadcast:

SABC RADIO NETWORKS

• ABC Radio — The network's Washington bureau, located in the city's business district at 1717 DeSales St., NW, provides a full range of services for its affiliates at "a very nominal fee," according to Manager/Technical Operations Horace Easterling. Nonaffiliates

may use the facilities but should expect to pay considerably more.

Among the services ABC can normally provide are studio space, a fiber optic connection to its New York uplink, and space on one of its 19 satellite channels. On weekdays, the studios are available between 10am and 3pm.

If the network's Washington facilities are totally devoted to covering a major story, ABC can provide the equipment and arrangements necessary to broadcast from a nearby hotel, such as the Mayflower.

Easterling likes to have two months' notice of an affiliate visit, but can accommodate many requests with as little as one week's warning. Contact him or Washington Bureau Chief Robin Sproul at (202) 887-7630.



• CBS Radio — The net promises to do everything possible to help an affiliate produce a Washington broadcast. That includes use of available studio and newsroom space at the network's downtown bureau (2020 M St., N.W.), assistance in setting up interviews, technical help with remotes and other aspects of the show, and access to CBS Radio's satellite.

Affiliates are charged only for services that require the network to add extra capacity. Nonaffiliate requests to use CBS's facilities are judged and priced on a case-by-case basis.

Affiliates that consider their Washington show to be news programming should call Charlie Kaye at CBS Radio News ((212) 975-3791). Those that plan to log it as entertainment should contact their CBS affiliate relations representative.



• NBC/Mutual — The two Westwood One-owned networks offer their affiliates everything necessary to broadcast from Washington, all at no charge. Studio space, satellite services, technical support, and local telephone broadcast loops are all available. The networks' studios — home to Mutual's

"In many cases, practically all an affiliate has to pay for is transportation, food, and lodging."

Larry King Show — are conveniently located across the river from Washington in Arlington, VA. Studios are generally available at any time of day. The networks ask that affiliates give them two week's notice but can make most arrangements in two days, if necessary.

Similar services are available through the NBC/Mutual bureaus in New York and London. Affiliates should call their station relations representative for details.



 Unistar — Provides affiliates with free use of its facilities, including the Arlington, VA studios, satellite uplink, and recording booths located in the Capitol building. The network also has Washington-savvy producers available to help affiliates arrange interviews and otherwise make the most of a broadcast from the nation's capital

Unistar's Richard Rieman likes to have at least two weeks' notice of an affiliate visit, but can accommodate "emergencies" with much less lead time. Call him at (703) 276-2920.

Shooting Gallery

For invaluable (and free) assistance on Capitol Hill, stations should also contact the Senate Radio Television Gallery. Maintained

by Congress to help journalists cover the legislative process, the gallery provides several radio booths, telephones, the AP wire, and message services for reporters and producers attempting to pull together Capitol Hill interviews and stories

In order to gain access to these facilities and services (and similar amenities maintained by the House Radio-Television Gallery), an out-of-town reporter or producer must obtain a temporary press pass from the gallery. That requires the presentation of either press credentials or a station letter verifying the applicant's status as a bona fide journalist. Such a pass also makes it easier for visiting reporters to come and go in the Capitol and the House and Senate office buildings that surround it.

Gallery staffers can also provide nonaffiliate stations with suggestions on meeting their technical broadcast needs.

Contact Gallery Superintendent Larry Janezick at (202) 224-6421.

What's News?

Been promoted? Changed format? Aired an interesting segment or done an unusual promotion? Give me a call at (202) 783-3822. Or fax me at (202) 783-0260. The address: R&R: 529 14th Street NW, Suite 807, Washington, DC 20045.

EFM MEDIA MANAGEMENT

Presents two of America's most listened to radio talk shows.

THE RUSH LIMBAUGH SHOW

Monday-Friday 12 noon-3pm (ET)

America's most listened to radio talk show!





The Dr. Dean Edell Show

Monday-Friday 4-5pm (ET)

America's most listened to health & fitness program!

For more information call Ed McLaughlin, Lee Vanden-Handel or Stu Krane at (212) 456-1871.

SHOULDN'T YOU GET TO KNOW STEVE?

"It's what the people want! We're talking about information the average person can't get without listening to Steve. Sounds like a powerhouse for the future!"—Bill Mitchell, General Manager, WKEW, Greensboro, NC

"Good, intelligent calls, good intelligent talk radio; issues people really care about. We're very happy!"—Man Webber, Operations Manager, WPBR, Palm Beach, FL

"Straight, smooth, informative, entertaining without trying to sensationalize! It's doing very well for us!"—Mike Edwards, Program/News Director, KTBB, Tyler, TX

"Albany, Schenectady, Troy-the whole New York Capital District-loves the diversity, Steve's ability to deal with a wide range of issues ..." - Gary Austin, Program/News Director, WQBK, Albany, NY

"The Michi-ana audience has given a phenomenal response to the addition of Steve Crowley to the Talk Radio 1580 line up!"—Debra Van Mele, VP/General Manager, WAMJ, South Bend, IN

These programmers already know that "Steve Crowley's American Scene" is a big hit—with listeners and advertisers. His Main Street style makes issues, information and advice timely and understandable.

Steve's 2-hour show delivers cume and mid-day revenues, too! Broadcast live Monday-Friday, 2:00-4:00 pm on SATCOM 1R. Call Ben Avery at (800) 783-2772, and be in the know.

Live From The Walt Disney World Radio Studios · Crowley Broadcasting Company, Inc., 5100 N.W. 33rd Avenue, Suite 155, Ft. Lauderdale, FL 33309



(800) 783-2772







MIKE KINOSIAN

B/EZ-TO-AC RECAP

WZEZ's Switch To Lite Pays Heavily

An avalanche of B/EZs opted for AC in preparation for the spring book. Here's a look at how these AC converts performed.

Plugging The Hole

WZEZ/Nashville's evolution from "Easy 93" to "Lite Favorites/ Less Talk" paid handsome Arbitron ratings dividends (up 4.0 in 25-54 from spring '89). The station launched its new product March 19, ten days prior to the start of the spring sweep. It was the end result of a strategic game plan formulated last December.

"After we determined we had to nuke our old station, we realized Lite AC was this market's format opportunity," recalled GM Glen Powers. "If we didn't take advantage of the opportunity, someone else would have blocked us from that direction. The transition was a little easier because we had back-

"After we determined we had to nuke our old station, we realized Lite AC was this market's format opportunity."

—Glen Powers

ing from corporate [South Central Communications]. They believed in the plan, and we stuck to it to the letter; it was that simple."

The "Lite FM" handle was carefully selected. "We didn't want to drag along that Easy Listening baggage any longer, and this statement says exactly what we are." Powers described other elements



Glen Powers

of the plan: "Playing well-researched music, settling on the proper personality approach, the right nonmusic elements, the appropriate promotions and positioning, and a good marketing plan."

Maintaining a large portion of WZEZ's hefty core was critical. "Cuming in our upper demos remained consistent." Powers was happy to report. "In addition to keeping many of our B/EZ listeners, we picked up quite a few 25-34s."

Gaining Revenue

The station skyrocketed to second 25-54 and picked up revenue as well. "We invested quite a lot in research, promotion, and getting our programming on target," said Powers. "Having these kinds of ratings allowed us to increase our rates and recoup some of our investment."

When it switched formats, WZEZ lost only one B/EZ advertiser — and Powers indicated chances are good the lone holdout will return to the fold. The advertising community was alerted to the station's format flip before it happened. WZEZ was so confident about its chances for success it made advertisers an enticing offer.

"We spent all day on the phone with clients telling them we were making programming improvements," Powers recalled. "We said we'd increase our audience, so this change would benefit them. Our client base believed us because of our longterm market credibility. We told agencies if we didn't outperform ourselves in the book, we'd guarantee the schedule and give a rebate in air time."

According to Powers, client feedback indicates WZEZ is drawing a higher quantity and quality of response. "[Clients] say they're getting more traffic in stores — and it's a different kind of traffic. Before, they'd get people 35+; now they're getting married couples in their 20s."

WZEZ experienced many predictable grumbles from upperdemo listeners upset about the switch. Powers reported, "Many of the 65+ listeners wrote letters to the newspaper. In retrospect, though, this was a plus because many readers found us through those comments.

"Once the phones cooled down, we handed out plaques to our receptionists who worked the front lines and did such a great job. Our success was a total team effort."

Converts Post Slight 25-54 Gains

The following chart helps illustrate the spring progress of B/EZs that have switched to AC. The first 11 stations listed below changed format after the start of this calendar year. Of this group, **KKNG/Oklahoma City** switched the latest (mid-May) into the spring survey (March 29-June 20). The next five stations made the transition sometime in '89.

The first two columns present **Arbitron** spring '89-spring '90 fluctuations in 25-54 and 35-64 demos. The third stat is the station's Arbitron 12+ TSL in minutes per day. The final two columns list spring '90 **Birch** 25-54 and 35-64 shares.

Switched In '90

	Arbitron Sp '6	8 9-Sp' 90	Birch Sp '90			
	25-54	35-64	12+ TSL	25-54	35-64	
WLIF/Baltimore	+0.8	-2.7	87	6.6	13.1	
WQAL/Cleveland	+1.0	-2.2	77	2.2	5.2	
KOSI/Denver	+1.2	-0.7	72	4.0	5.0	
WZEZ/Nashville	+4.0	+3.1	92	7.4	9.9	
KKNG/Oklahoma City	-1.8	-1.2	73	4.3	10.8	
WSHH/Pittsburgh	-0.7	-5.7	76	5.0	7.7	
KXL-FM/Portland	+0.4	Flat	76	3.0	4.9	
WZSH/Rochester	+1.0	+0.1	87	1.4	4.0	
KYMX/Sacramento	-1.9	-5.7	64	5.1	7.0	
KJQY/San Diego	-2.8	-4.7	88	3.2	7.6	
KABL/San Francisco	-0.7	-2.0	47	1.0	1.5	

Switched In '89

	Arbitron Sp '8	Birch Sp '90			
	25-54	35-64	12+ TSL	25-54	35 -64
WXEZ/Chicago	+0.1	-1.1	82	1.3	2.8
WRCH/Hartford	+1.4	+0.5	78	6.5	11.5
KXEZ/Los Angeles	+0.3	-1.6	89	2.5	3.4
WEZW/Milwaukee	-0.9	-2.5	64	2.8	5.8
KSEA/Seattle	+1.1	+2.3	80	1.5	2.2

Behind The Numbers

- B/EZs-turned-ACs noted above improved their Arbitron 25-54 shares, on average, from 4.5 last spring to 4.6 this year.
 - However, they dropped in the 35-64 demo from 8.5-7.0.
- \bullet All stations had higher Arbitron shares 35-64 than 25-54. The differences ranged between a high of **5.8** (KKNG) to **0.5** (KYMX, KSEA) KKNG's 35-54 share was 5.8 higher than its 35-64 stat. The average difference in favor of 35-64 was +2.4.
- The average spring '90 Birch 25-54 share was 3.6; the average spring '90 Birch 35-64 share was 6.4.
 - Ten stations (62.5%) improved 25-54; the average was +1.1
- \bullet Only four (25%) gained 35-64. The average increase in that demo was +1.5; one station was flat.
 - The average 12+ TSL was 77 minutes per day.
 - WZEZ logged the highest TSL (92); KABL the lowest (47).

The following stations switched either at the conclusion of the spring book or start of the summer book: WPCH/Atlanta, WWEZ/Cincinnati, KODA/Houston, WEZI/Memphis, KSFI/Salt Lake City, and KQXT/San Antonio.

Mixing It Up In Sacramento

B/EZs abandoning the format for AC typically retain the same call letters. But 22-year B/EZ KCTC/Sacramento opted to become AC KYMX ("The Mix") this February. Despite hopes for higher ratings, the station experienced a 12+ downward trend for a fifth successive book (spring Arbitron). It has slipped 8.3-4.4 in those five books.

Reason For Optimism

"The feeling around the station is great — better than it's ever been," said PD Mike Oakes, who was brought in from WMEE & WQHK/Fort Wayne, IN this past January. "There was an uncertain atmosphere around here before the format change, and now that's settled. In the long run, our format and call letter change will pay off." VP/GM Doug Stewart added, "I couldn't be happier. [Consultant] George Burns and Mike Oakes have done an outstanding job."

Data released after the spring book provides some support for this optimism. "We're seeing good increases lately," Oakes noted. "Among 25-54s in the latest Arbitrend, we're up from when we changed format. This is a competitive, crowded AC market" — competitors include KXOA-FM, KAER, and NAC KQPT — "so we didn't expect to instantly add ten shares. There's been steady, consistent growth every month; we've rounded the corner."

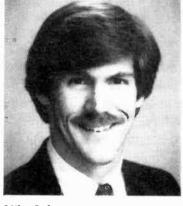
Spring stats for "The Mix" were somewhat affected by its sister AM (formerly Gold KGNR), which picked up the KCTC calls and B/EZ format. That station just experienced its third straight upward (12+ and 35-64) trends. "The AM

has a solid two share 12+ [2.3], and the 35-64 numbers are the best it has seen in years," Oakes commented. "Maybe those are listeners we could have kept. But I have no regrets."

Stewart offered, "No guts — no glory. We simply weren't profitable for our stockholders. The KCTC calls are synonymous with B/EZ. I felt we had to cut the cord, so we took out the old meat ax and said goodbye to everything. Down the road, it will pay off like a cash register."

Marketing Problem

Although sales had been soft for a while, Stewart reported business is improving. "We now present a much stronger sales picture in the 25-54 money demo than we did before. We made money with B/EZ — but nowhere near what we should have made with those numbers. It was primarily a marketing problem. People didn't want



Mike Oakes

to pay us what we felt the station was worth. That's happened to every B/EZ.

"It was extremely difficult to make a profit. Most increases came as a result of expense cuts. When that happens, you've got problems up and down the line. Also, today's 35-50 year-old listens to a different brand of music than the 35-50 year-old of ten years ago. Something had to be done."



Doug Stewart

While Stewart favors the "Mix" positioning handle, at least one other choice received strong consideration. "Mix' is a three-letter word and easy to remember. There's also a big rage with 'Sunny.' I like it, and it's a powerful positioning statement which probably would have worked pretty well here. But I like 'Mix' better because we have a great way of mixing the music. It says what we are: a perfect music mix."

A CLASSIC LIKE THIS COMES AROUND ONLY SO OFTEN.

The lead single from her outstanding new album

<u>Have You Seen Me Lately?</u> The first collection of new Carly songs since

<u>Coming Around Again</u>, her Platinum plus Arista debut.

Produced by Frank Filipetti and Paul Samwell-Smith

Management: Champion Entertainment Organization, Inc.



AOR

ALBUM ORIENTED ROCK



HARVEY KOJAN

Taco Bell's Rap Attack

Young MC Spots Inspire Anger, Fear Of More To Come

If you're leery about the increasing amount of rap spots on rock radio, you're not alone. The recent Taco Bell campaign starring Young MC has a lot of programmers wondering whether such musically incompatible commercials, which often prompt nasty phone reaction, ultimately have a negative impact on listeners.

Just in case you missed the Taco Bell spot (God forbid), it was a promotional tie-in with MTV featuring Young MC rapping about TB's thrilling cup giveaway. (The cups in question sported snazzy MTV graphics.) The fast food giant spent a cool \$12 million on the monthlong campaign, which culminated with last week's MTV awards.

Strong Ties

KKLZ/Las Vegas PD Jeff Murphy was the first person to bring the recent rap dilemma to my attention. Vegas, you see, is serious TB country, and the chain spends beaucoup bucks at KKLZ.

"I'd love to get the Taco Bell folks to sit and listen to the phone calls. Because some of these people are angry."

— Jeff Murphy

"Taco Bell sponsors our boom box, our sports reports, and runs a healthy spot schedule as well." Murphy notes. "All told, we probably run 15-20 Taco Bell units in a day. Their previous campaigns had been just fine: the 'Run for the border' series was especially good. In fact, we did the 'Pirate' TV campaign last book and used Taco Bell's TV spot in one of our spots.

"Now, along comes this Young MC spot. Every single time the thing plays, the phone rings. And it's scary. We're a Classic Rock station, we've got a morning show that regularly blasts the CHR competitors, we run liners that actually say, 'We don't play M.C. Hammer we don't play New Kids On The Block,' and we're running rap spots by Young MC!"

'No Option'

Murphy expressed his concerns to KKLZ Sales Manager Bill George. "We called our local Taco Bell people, and they basically told us, 'Hey, there's nothing we can do about it," George says. "Corporate says this is what we've got to do.' There was no option. Corporate dictates what spots are run."



Jeff Murphy

"They suggested we write a letter they could forward to the corporate office, which we did," Murphy adds. "But let's face it: it's a national campaign, and one station bitchin' in Vegas isn't going to mean anything. If it was a local commercial we'd probably refuse to run it, or at least have it recut. But when Taco Bell spends about 60 grand with your station and has their logo all over your boom box, they've got some rights on your station you might not give a smaller advertiser."

"What scares me is that this is just the beginning. How many other advertisers are going to jump on the rap trend?"

-Richard Reed

"Taco Bell happens to be an extremely valuable account," agrees George. "We have good rapport with them and don't want to upset things."

"I can understand the value of the campaign for Taco Bell," Murphy says. "They're trying to jump on a trend. But there must be an alternative plan. The beer companies do it right. They send you a whole reel of spots, and if you really have trouble with one of them you call the distributor and tell him, 'We're not going to run cut nine, okay?

Strong Reactions

"Ideally, I'd love to get the Taco Bell corporate folks to sit and listen to the phone calls," adds Murphy.
"Because some of these people are angry."

Listener reaction has been similar at crosstown rival KOMP, according to PD Richard Reed: "I got three more complaints [during my midday shift] today. Usually

the caller says something like, 'Hey man, what's that shit doing on KOMP?' One guy who called from a shop was really pissed: 'You know, we deal with these people with their ghetto blasters every damn day. We sure don't need to hear that on our favorite station.""

Despite the negative reaction, Reed hasn't taken any action. "When I first heard the spot I said to myself, 'God, why are they using a rap spot?' But I decided to just leave things be. However, as the complaints have picked up I've considered asking my sales manager if we could get a different spot on there, especially if they're going to renew the buy.

'Sometimes I think I'm too close to it and that the average listener doesn't really care. But whenever I run that spot, I immediately turn down the monitor. And if I were a listener driving in my car, I wouldn't turn it down - I'd punch. How many other people react like

"What scares me even more is that this is just the beginning," Murphy says. "If it was just an



YO! YOUNG MC RAPS — A frame from Taco Bell's recent spot featuring Young MC rappin' about them chillin' MTV cups.

isolated incident I'd choke and wait till the campaign is over. But how many other advertisers are going to jump on the rap trend?"

Rap Ban

That was precisely KGB/San Diego PD Ted Edwards's thinking earlier this year when he and GM Tom Baker decided to ban rap spots altogether. "A few months ago the advertising agencies got it in their heads that rap was so hot they should base a lot of advertising around it," Edwards recalls.

"Advertisements are an annoyance to most listeners to begin with. And a lot of them find rap extremely annoying."

-Ted Edwards

"It got to the point where I was getting spot clusters with two pieces of rap in them. And we started getting complaints from the audience. So we had to make a decision about what was more important: revenue or tuneout. And we felt we could [reject rap spots] and it would not be a problem financially.

"Advertisements are an annoyance to most listeners to begin with. And a lot of them find rap extremely annoying. Commercials are a necessary evil, but you can't accept everything."

When Edwards encounters an offending spot, he first requests an alternate spot. If one doesn't exist, the station offers to create a custom spot for the client. However, that approach doesn't always work.

"There have been accounts that said, 'Look, this is our major campaign," Edwards says. "Everyone else has accepted it. We do not care to change it for you.' And we've lost the buy.'

Agency Insensitivity

"Fragmentation has required us to be more specific about what we

Continued on Page 110



SEALS SPOTTED IN LONG ISLAND - WRCN/Long Island conducts a beach invasion with the help of some real Navy Seals. Four paratroopers and five local divers filled the sky and sea to help promote Orion's "Navy Seals" flick.

The Vaughan Brothers



Dallas, Texas 1962

"Tick Tock"

From

"Family Style."

Or Epic/Associated.

Produced by Nile Rodgers.



GDIC ASSOCIATED

AOR

Rap Attack

Continued from Page 10B

do on the air," Edwards notes. "But agencies seem to think the biggest national trend is always acceptable to all entities. They look at radio like TV, and they're doing their clients a disservice by not designing specific kinds of advertising for specific formats. In fact, they might be hurting the product, because they associate it with something the listener doesn't like.

"We all have different opinions as to what is and is not important. In our particular case, the rap spots had me concerned, and when the audience expressed its concern, I became more concerned, as did my GM. So we decided to bite the financial bullet."

Pollack: 'Incomprehensible'

Jeff Pollack says running rap spots on AOR "flies in the face of niche programming and special targeting. It's completely contrary to where everything is heading. It's a wonderful tie-in with MTV and CHR radio, but using a rap artist on a format that is so dedicated to playing the correct image songs is incomprehensible.

"What's the most effective way for an advertiser to reach an audience? I would think it would be using spots that are compatible with the format the schedule is running on. So I would think Taco Bell could reach more customers by doing separate campaigns.

"Are there people who listen to AOR who like Young MC? Of course. Are there people who listen to AOR to get away from Young MC? Yes!

"This isn't a big deal in the ultimate picture of whether you're going to win or not win, but I certainly understand why programmers who are spending every minute of the day fashioning the right sound are concerned about inappropriate artists on their stations."

"People are sophisticated enough to differentiate between the station and the sponsor."

- Carey Curelop

'No Big Deal'

Like his counterparts in Vegas, KLOS/Los Angeles PD Carey Curelop has received complaints about the Taco Bell campaign, but "not enough to warrant not running the spot. I just don't think it's that big a deal. People are sophisticated enough to know we have to run commercials. They can differentiate between the station and the sponsor. They may not like it, but they don't hold it against us.

"Rap and dance music are an integral part of the American media mix. People are inundated with them, and they've come to accept them as part of everyday life. If a spot comes in and it's quite obvious that it's a commercial for a product, I don't have a problem with it."

Curelop says the only time he rejects a musically inappropriate spot is "if I don't think the listener would immediately identify it as a commercial. That happened with an image spot we got for a clothing manufacturer. For 60 seconds you weren't sure what you were listening to, because there was no an-



KDGE FIGHTS FOR HOOTERS — When Dallas city officials tried to keep a Hooters sports bar from opening, KDGE morning men Roger King (I) and John Ford sprang to action, urging listeners to call the mayor's office and complain. The dynamic duo is pictured with some of Hooters' hooters.

nouncer pitch in it. I turned it down, and we lost the buy. Fortunately, our management operates under the philosophy that the product comes first. If a spot comes along that I think can do us harm, they'll vote in my favor. Obviously, not everybody can afford to be that selective, but in this market you have to be.

"It used to happen more back in the '70s and early '80s when we were 'really hip.' I was much more selective because I thought [inappropriate spots] would do us some damage. That may or may not have been correct. Regardless, I don't think we have the same mindset among AOR listeners as we did then."

The Taco Talks

What does Taco Bell have to say about all this? "This is the first I've

"We've received nothing but positive feedback from our local agencies."

-Elliot Moore

heard about any radio stations having problems," TB spokesperson Elliot Moore told me. "This is really quite surprising. We've received nothing but positive feedback from our local agencies.

"Anytime you're on the leading edge and producing unique advertising, some people object to it. Music is something people take very seriously and have definite opinions about, and you're always going to have some people who don't appreciate the commercial.

"You've given me some interesting food for thought, and I'll certainly share it with the marketers. But I've got to believe it's extremely isolated. Rap has become very much a part of mainstream America. It's been identified by many companies as a very effective way of reaching young audiences."



"I don't play anything with the word 'dog' in it, whether it's a band name or in the title of the song."*

STAN MAIN, Commenting on WCMF Music Policy

Luckily for us, new regulations state that stations whose call letters begin with "K" or "W" are exempt from this statute.

For example,

WBAB KTXQ WLVQ KRQR WDVE WSHE WRIF KOME WWDC WXTB KUPD KSJO WKLS WYNF KRXQ and lots more.

THE RIVERDOGS "I BELIEVE"

AOR TRACK 39



SEGUES

WHJY/Providence MD Chris Herrmann resigns . . . WPXC/ Cape Cod names Taft Moore MD as Joe Marino exits . . . KKDJ/Fresno ups Harlan Winslow to MD and Dave Sozinho to Production Director . . . KISW/ Seattle ups Cathy Faulkner to AMD ... KFMU/Steamboat Springs, CO APD/MD Paul Cavanaugh departs . . . At KRZZ/ Wichita, Dave Geist is now MD/ Research Director, **Dustin Gray** becomes Continuity Director, and Bryan Jennings moves to nights . . . WZZQ/Terre Haute OM Todd Holman adds PD duties

WCKG/Chicago appoints
Chuck Gessert Marketing Director ... WRXL/Richmond
names April Malinverni Pezzolla Promotion Director ...
Comedian Jerry Elliott joins
the morning team at WLVQ/Columbus ... CFNY/Toronto

Promotion Director Darren Wasylyk is now APD/Marketing Director at CHML & CKDS/Hamilton, Ontario . . . WWWV/Charlottesville, VA ups Mark Conner to Promotion Director/evenings as Tom Acklin says goodbye; Dave O'Brien replaces Conner in overnights

DeMers Programming/
Marketing inks WZZU/Raleigh
WAQY/Springfield, MA
PD/PM driver Keith Masters
and MD/midday maven Becca
Reed swap shifts Vinnie
Brewster slides from overnights to nights at WJFK/
Washington as Sandy Edwards leaves.

KZAM-FM/Eugene switches to AOR and new calls KAVE ... Veteran PD **Tim Kelly (Sabean)**, who recently resigned at WCKG/Chicago, has a new phone number: (708) 291-4366 ... The proposed sale of KBOY/Medford, OR fell through

*Guess that means no CD sides of LED ZEPPELIN 4!

AIR TALENT SERVICES

******* U.S. TROOPS ARE READY FOR BATTLE. ARE YOU?

RICK DEES - KIIS / LA, has it! "I love it, it's great ammunition for your arsenal, get it before your competition does!"

AIR PERSONALITY PLUS is over 400 pages of great material for morning shows or high profile personalities... Jokes, offbeat facts, holiday comedy, news from around the weird, phone bits, listener interactives, income tax time comedy, brain games, riddles, sports, trivia & more!

Easy to use, sturdy, handsome, 3 ring binder format... <u>over 400 pages!</u>

From Mike Butts Creative Services with over 21 years of major market morning shows!

AIR PERSONALITY PLUS is market exclusive, with discount for multiple market-buy. Call to reserve for fall book! 512-345-9300 or 343-2068.



SOUND IS WHAT IT'S ALL ABOUT!

So, when it's important to sound truly GREAT! CALL US ... Air checks that make you sound your very best! Info by phone or mail. For your career.

(213) 597-8344 P.O. Box 4087 • Long Beach, CA 90804

ADVANCED AIRCHECK SYSTEMS

Need help marketing your tape & resume? We do it all. Edit, duplicate, label, package, and mail tape. Reproduce resume and help compose cover letter. Many job openings & computerized station directory of all formats/markets w/names & numbers allows for quick response. Complete & quality work from 20 year pro. Call Tom today at (708) 469-2727. Mailing lists & all services offered separately.

AIRCHECKS

AIRCHECK COLLECTORS

Personality lives in our library through the voices of Steve Allen...Norm Nathan...Joey Reynolds...J.J. Jeffrey...Gary Owens...Dan Ingram... Murray The K... Charlie Tuna...Alan Freed...Dale Dorman...and hundreds more. We sell & trade.

We're looking for Hartford airchecks from the early 60's and 70's (WDRC/WPOP). We also seek Boston material (WRKO/WBZ/WMEX/WHDH) and Johnny Mann/Drake format jingles. Have you got a rare Jack Armstrong tape from KTLK in Denver from 1970?

Send \$3.00 worth of postage, and we'll send our 50 page computerized catalog

MAN FROM MARS **PRODUCTIONS**

159 Orange St., Manchester, New Hampshire 03104

NEW ZOO, STERN PACKAGES Z-100 7th Birthday Blowout w/Scott Shannon - all of it,

scoped to 31/2 + hours, \$10.

scoped to 3½ + nours, Service New Zoo (Ross & Gary Bryan) practice, IIIs Company 90 min. \$6.00.

Howard Stern's funeral for WMMR/DiBella, 3 hours, \$9.

All three scoped packages \$24.

#1 Market Airchecks

Free Hanover, NJ 07936

COUNTRY CHEX

\$7 EACH...2 or more \$6 each. (Foreign add \$1 per tape)

C-4 . . . S.F. COUNTRY: All Dayparts KSAN, KNEW
C-3 . . . N.Y.C./SACRAMENTO COUNTRY. All Dayparts WYNY,

... PHOENIX COUNTRY: All Dayparts KNIX, KMLE C-1 ... K.C. COUNTRY: All Dayparts WDAF, KFKF

Hecht Enterprises, P.O. Box 2235, Kansas City, KS 66110

AIRCHECKS

EAST COAST AIRCHECKS

The Originator, NOT The Imitator!

East Coast Airchecks thanks Bumper Morgan (the voice of The Power Pig Y107, The Power Cow & WAMO among others) for his great contribution to the aircheck industry. Some airchecks are pretty good, but we think our are a little bit better. See if you agree. Send us your name, address a telephone number and we'll send you our complete catalog along with a certificate for 1 free aircheck of YOUR choice (a \$7 value). Send info to: 8734 S.W. 3rd St., #206, Pembroke Pines, FL 33205. (305) 437-7507.

P.S. THE AIRCHECK WARS ARE ON!!

MAJOR MARKET AIRCHECKS

\$7 EACH...2 or more \$6 each. (Foreign add \$1 per tape)

• N.Y.C. #1: Mornings on AOR's WNEW, WXRK . . . AC WLTW . . . Urbans WBLS,

WRKS ... CHR's Z-100, WQHT, WPLJ.

• N.Y.C. #2: CHRI All Dayparts Z-100, WPLJ, HOT 97

PHOENIX #1: MORNINGS on AC's, AOR's, CHR's.
PHOENIX #2; CHR! All Dayparts KZZP, KKFR, Y-95.
PHILLY #1: MORNINGS on AC's, Urbans, AOR's, CHR's.

PHILLY #2; CHRI All Dayparts Eagle 106, Q-102
MORNING + CHR TAPES available for Dallas, D.C., Twin Cities, Chicago, Detroit,

Hecht Enterprises, P.O. Box 2235, Kansas City, KS 66110

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

BROADCAST SOFTWARE

HOT NEW SOFTWARE!

NEWS: Newsroom assignment system. Tracks daily assignments; stores story notes; marks stories for daily followups; online "smart" rolodex, calculator, schedule maker and much more!

TALKSTATS: Talkshow screening system. Displays and stores caller data for

statistical printout. Displays programming messages Large print easy-to-read screen. Optional remote control for "on location" broadcasts.

FREE SAMPLE DISKS!

BINX Custom Software: 713-242-2174

Switch to the time-saving software you teach how to schedule



music your way! It's easy to use and delivers the ultimate in control and service. Call (800) 937-2100 toll-free for details.

PROGRAMMING, INC.

14444 Beltwood Parkway, Dallas, Texas 75244

COMEDY

O'Liners

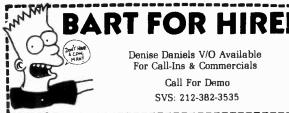
Since 1976!



of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

11060 Cashmere St., Suite #100, Los Angeles, CA 90049



*

*

*

*

*

Denise Daniels V/O Available For Call-Ins & Commercials

> Call For Demo SVS: 212-382-3535

SING YOUR OWN PARODIES! WITH OUR INSTRUMENTALS! **MOST TITLES! POOLSIDE** (919) 490-5555



STILL THE BEST Hundrede Renewed FREE SAMPLE Use letterheed 5804-A Twineing Dallas TX 75227

STATION LETTERHEAD NOT REQUIRED!



In fact, if you're out of work, use Ghostwriters' Comedy & Sound Effects to spruce up your audition • tape. For FREE samples write to Ghostwriters, 2301 Unity Ave. N, Dept. 890, Minneapolis, MN 55422, or call 612-522-6256 anytime!

TWISTED HISTORY!

BRAND NEW COMEDY SERVICE (Piloted July '90.) Lush, fully produced bits based on 'Today In History" facts. Reel covers entire nonth at a time (including weekends!). Fast, clean comedy, right for all formats. Affordable; simple subscription terms; and market exclusive guaranteed. Beat the other guys to the jump this time! Call RIGHT NOW for our demo:

Marconi & Cheese Communications 416-361-3574



Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per inserti
1 time	\$80.00
6 insertions	\$75.00
13 insertions	\$70.00
26 insertions	\$65.00
51 insertions	\$60.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace

RADIO & RECORDS, 1930 Century Park West Los Angeles, CA 90067 (213) 553-4330

Fax: (213) 203-8727

MARKETPLACE

COMEDY



Waging the war on mediocre radio.

The Sheets/Box 4858/St. Louis, MO 63108 or call us: (314) 825-0206

MONTHLY SERVICE • JOKE BOOKS FREE SAMPLE USE STATION LETTERHEAD P.O. BOX 80816, ST. CLAIR SHORES MICHIGAN 48080-0816

> Rita Bentley Productions featuring

Susan B. Anthony Jones The Skirt with the Dirt & Mr. Bad Joke.

> "ON" in over 40 markets. Call 804-379-4463

COMFAX~

RADIO'S MOST TOPICAL COMEDY! DELIVERED BY FAX! NIGHTLY & OTHER OPTIONS CALL FOR SAMPLE ANYTIME: (314) 273-6719.



'Phantastic Phunnies'

"Phantastic Phunnies will certainly help you with your show or presentation!" (Gary Owens, radio & tv personality) "Phantastic Phunnies is funny, topical, and consistently on target!" (Gene Perret, ty producer, Bob Hope's head writer) "My listeners think Phantastic Phunnies is absolutely terrific." (Marc Rogers, Radio Taipei, Taiwan)

12th ANNIVERSARY SPECIAL! Free gigantic sample - + bonus gift (worth over \$70). Send on station letterhead to:

'Phantastic Phunnies," 1450 Loop Road, Kent, OH 44240.

LOW BUDGET DROP INS FEATURING. . .

Wild & Wacky Female Voices Designed for Personality Radio Shows. SETS A & B contain 50 drop ins for just \$25/set. Send \$2 for demo to: Specialty Music, 8310 Pico, K.C. MO 64114. (816) 822-8102



in Canada since 1987

FUNNY

PERFORMABLE

CLEAN

Separate edition for U.S. stations WRITE ON LETTERHEAD FOR FREE SAMPLE OR SEND \$35 (U.S.) for 12 ISSUES TO: Condor Communications, Box 45, Station Z Toronto, ON, CANADA, M5N 2Z3

For TRUE stories of humorous crime and odd behavior--perfect news "kickers" & morning show material--you need:

KNUCKLEHEAD NEWS

2510 Woodwind Richmond, TX 77469 (713) 342-9570

Call or write for sample issue.

COMEDY BY FAX



timely humor faxed in daily

if your comedy service writes 5 pages of original, topical material a day, or 25 pages a week, or 1300 pages a year . . . you don't need us.

for a free sample call (317) 776-1252 ^^^^ Alan Ray's

Over 80 markets sold



The Original Daily Fax Service

Topical One-Liners - MC/VISA Accepted For info call (209) 476-1511



"PUNCHLINES FROM THE **HEADLINES**"

> Available by Fax or Mail Daily or Weekly

Call or Write for a Free Sample

P.O. Box 71015 Reno, NV 89570 (702) 826-5137

COMMERCIALS



OR A Copy Writer



Production-Writing-Talent IN ONE PACKAGE! Call for our free demo sample . . . (614) 431-9126

ADVERTISING

CONTENT SERVICES

"DROPINZ"

50 character voice bits each month only \$20. Semiannual and yearly rates too. Sample cassette, \$4. SHO-PREP is daily weather, sports, birthdays, almanac and trivia on a single sheet. Free sample. AIRCHECK production and critique by a 26 year broadcast veteran. Call or write for rates.

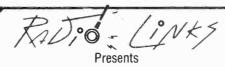
Stu Collins Broadcast Services

174 King Henry Court, Palatine, IL 60067 (708) 991-1522 FAX (708) 991-1529

FEATURES

ACCURATE • DEPENDABLE • BROADCAST QUALITY • Since 1983.

Small to major market, add that touch of professionalism to your weather. Your local forecast by phone from a certified meteorologist. Broadcast Weather Services, Inc. For info call: 305-386-8705.



"NARROW MARGIN"

interviews with Gene Hackman & Anne Archer

Hard Copies Available

Contact Lori Lerner at (213) 457-5358

Call for list of interviews available

CLAIRVOYANT/ENTERTAINER

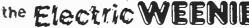
Nationally and Internationally known Kathleen Worley is now offering her talents as an on-air psychic. For information call 314-846-2323 or write to P.O. Box 29742. St. Louis, MO 63129. Currently heard on KRMG-Tulsa WKRC-Cincinnati and KIX-St. Louis.

GAG SHEETS

Double Your Weenie! Double Your Fun!

Get 2 issues for the \$ of 1! For Free Samples Call TOLL FREE

1-800-225-5061 Ext. #248 1-617-749-3691 (FAX) or write



P.O. Box 2715, Quincy, MA 02269

IDs, JINGLES, SWEEPERS

PERSONALITY JINGLES

Jocks, give yourself the competitive edge. . . Call today, play 'em in a week "Jon Scot at Oral Creations is the best

1 really mean that." -Rick Dees, KIIS

AFFORDABLE FOR **ALL MARKET SIZES**

"THEATRE OF THE MOUTH" FOR DEMO TAPE, CALL 816-756-2767



Productions

PROMOS

SWEEPER'S Male, Female, Character 416-829-0288

...classic rockers with KLSX Los Angeles KSD JOHN DRISCOLL St. Louis The New Voiceover America Minneapolis

818-841-9418

the CORESON co.

Pipes and production for all formats!

Digitally recorded. Will trade in some markets.

503-659-7815 or FAX 503-659-7824

IDs, JINGLES, SWEEPERS

"Turbo Techsonics and Techsonics 2 are the most dynamic, high-energy libraries available today! Incredible stuff, guys!"

Rick Stacy, PD at Power 99 Atlanta

Call now to receive your demos for TURBO TECHSONICS (440 cuts of sheer power on 2 CD's) and TECHSONICS 2*THE MUSIC LIBRARY (9 CD's with free updates). Processed exclusively in #B.A.S.E. 3-D.

804-547-4000

Scott Shannon & Techsonics Present

Production Library in 3-D

Jock Talk-Overs, Sweepers, Wild Work Parts, Ignitors, ID Stagers, Touchtones & More.

If You Don't Buy It, Your Competition Will! Call 804-547-4000





A KILLER VOICE ON YOUR STATION!

ID's/Promos/Sweepers/Dry Voice or Produced Hear us at the NAB! *Northeast Broadcast, Booth 1227* or phone or fax for a demo.

أر

The Jim Raposa Company, Inc. (401) 846-2825 •

fax (401) 841-5508 TAKE Advantage of Special Radio '90 rates!

BROWN SPOTS

Audio production and voice talent for brilliant outbursts.

Audio specialists for Agency, Radio, and TV.

1-800-880-880-8 • 1-501-376-376-3 • FAX 1-501-376-9603

IDs, JINGLES, SWEEPERS

THE LEGEND RETURNS!

WPLO, Atlanta . . . a magic name in Country Radio
had a new set of ID's done by us.
Want to hear the package?
Call Southern Trax Production Co.
(producers of Muscle Shoals Magic)
for full details.

800-462-4420

Elevate your audience with proven sounds from **EXCEL AUDIO PRODUCTIONS**

Call 1-800-336-1355 for demo FAX 504-392-8298

MUSIC SERVICES

TITLES BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm records and cassette singles from the past 40 years. Pop, R&B, Classic Rock, & Country included. **Write to:**



Box 66455, Dept. #RR, Los Angeles, CA 90066 (213) 391-4088

NEWS FEATURES

Beginning October 1st

The Senate Today is changing its name to:

THE CAPITOL REPORT

We will provide your newscast with actualities and timely information from the Senate and throughout the Nation's Capital. And it's still available free of charge by calling:

1-800-736-1001

For more information on this 3 to 5 minute newsfeed, call Lisa Gagnon or Micah Johnson at 1-800-736-2255.

OLDIES SERVICES

LIBRARIES

2700 Top Hits 1955-1976 Most In Stereo Hi-FI VHS Call for Listings

CUSTOM ORDERS

Add those hard-to-find Oldies to your Playlist (RTR). Over 13,000 hits to choose from. Call with your list

918-492-7222 **MSR**

COUNTRY OLDIES

ON DAT OR ANALOG REELS

CUSTOM ORDERS AVAILABLE . INEXPENSIVE

CALL FOR INFO:

(800) 641-8000

HOUSE OF MUSIC

PREMIUMS



All kinds of music! 50s to 90s - ACDC to ZZ Top!

For the Rock Fan who has Everything!

MARKETPLACE

PRODUCTION LIBRARIES

HOT HIGH ENERGY STUFF

Already on

POWER 106 - L.A. HOT 97 - New York THE POWER PIG - Tampa POWER 99 - Atlanta

premier production parts

The CD Production Library you'd expect from RICK ALLEN

Call for your demo (212) 714-5513

The hottest laser shots, explosions, beds, stingers, phone sounds and more...

Syntheffexx is now being heard in: Puerto Rico, Italy, the U.S., the United Kingdom and Canada.

> Call (415) 686-9141 FOR FREE DEMO!

from R.P.I.

PRODUCTION MUSIC

27th DIMENSION, INC.

offers their gold series production music consisting of ten compact discs with 343 cuts. 27th Dimension. Inc. also offers their platinum and champion series production music designed for video production and post production houses. For Demo Call 1-800-634-0091

PROGRAMMING

Out of the Garage



For a half hour a week, we playNorth America's finest unsigned & original rock musicians. For a demo or to become a part of the Network: write or call (213) 923-3505.

P.O. Box 657 Hollywood, CA 90078

RADIO Network

AC CURRENTS on DAT or ANALOG reels

We ship every week or twice a month at half the price of CD Service. Call collect 413-783-4626 for more info. See us in

Booth #1010



POST OFFICE BOX 51978 INDIAN ORCHARD, MASSACHUSETTS 01151 413-783-4626

Jingles, jocks and jokes -- they're all in the R&R Marketplace --Call 213-553-4330.

PROGRAMMING

Sunday Niht

The Radio Syndication of Sophisticated Pop Music

Two Hours of NAC & Contemporary Jazz. Exclusively on DAT.

Call 1-800-545-9324 for a Demo Cassette.

MOR FOR AM STATIONS

Are you an AM station seeking a solid MOR music format for 35-54+? Consider "THE BRIDGE." Call today for info and demo package 800-627-0982 or 214-349-1239. New Country Prods/Dallas

PROMOTIONS

The DRIVING FORCE behind today's market leading radio stations GOOD NEWS! Get your own luxurious 38ft. SPECIAL EVENT motorhome . . NO CASH OR INVENTORY TIE-UPS

No Maintenance, No Liability, No Operating Costs, No Hassles! BETTER NEWS! Professional, Exciting and a PROFIT CENTER, TOO! Your RADIO CARAVAN earns \$200,000 and more in NEW, OVER AND ABOVE **DOLLARS!**

Customized to YOUR LOOK, YOUR IMAGE. Covering your area's biggest and best events; REMOTES, CONCERTS, BEACHES, SKI RESORTS, GOLF TOUR-NAMENTS, TAILGATE PARTIES, V.I.P. RECEPTIONS

If you have not received your FREE Caravan info pak yet, CALL TODAY (813) 979-1870



THE SPECIAL EVENTS RADIO CARAVAN THERE'S NOTHING LIKE IT!

MARKET EXCLUSIVE

HAWK BALLOONS "Portable Billboards"

Custom Designed Cold Air Balloons From \$2,000 203-442-8410

 \supset 0 \subset

"MONEY MACHINE"

gives your station instant impact...

319-323-7511

Become A Music Rankings Expert with

PUBLICATIONS

CHARTMASTERS'

ROCK 100

Jim Quirin & Barry Cohen

The Authoritative Ranking of Each Year's Most Popular Recordings

Ranks the Top 100 Single Records for each year from 1956 thru 1986 (based upon Billboard's weekly Hot 100 Charts)



Provides title. artist, label, and number of weeks in Top 100, Top 40, Top 10, and at #1 for each hit!

NOW-1987, 1988 & 1989 Supplements Incl. with all book orders AND-Individual 1989 Supplements also available. Mail to: Chartmasters, P.O. Box 1264

Covington, LA 70434 Or Call 1-800-869-2338 Wholesale / Retail Book or Record Stores theck here to inquire about special quantity discounts!

Canadian orders add 10% (U.S. Funds)
Louisiana residents add 4% State Sales Tax copies of ROCK 100 at \$7.95 per copy (includes

City, State, Zip_

READERS SERVICES





BIZ FAX ... 3 Day Advance!

The complete R&R transaction report. Details on all stations traded this week. Try it free...Call R&R today. (213) 553-4330



"SALES STRATEGY"

R&R columnist Chris Beck has compiled the most street-wise strategies and technologies for selling and managing in the 90's.

Call R&R to order your copy. (213) 553-4330

 Get the hottest R&R classified listings early! R&R Job Hotline mails separately to you three days before R&R. Call 213-553-4330 to subscribe today. Visa/MasterCard/AmEx



SHOW PREP

SONGS FOR ANY SUBJECT! 20,000 TITLES ● ALL FORMATS **500 CATEGORIES**

JULY CATEGORIES

Jeff Green's NEW 3rd edition GREEN BOOK. 28,000

discographies + labels. Dnly \$43. IBM Software \$73. Immediate delivery. Money-back guarantee. For brochure or to order: Professional Desk References, 108

Partridge Court, TN 37167. (615) 459-4880. . *********



PREP is Brad Messer's LOW COST daily sheet PACKED with Celeb Birthdays & Bio liners, Facts, Trick Questions, Jokes, Today's USA Events (including festivals from Bean Soup to Banana Slug) and, of course, "much, much MORE!"

(800) 445-4555

CA, AK, HI & Canada Call Collect (619) 293-1818 Australia, N. Zealand - Radio Shop (02) 908.1200

PREDICTED: Fun, Frolics & Phones!

English Psychic. I'll be your resident psychic for mornings, talk shows. Barter. Call for demo. **606-259-1933**

SHOW PREP

PERSONALITY RADIO by Dan O'Day

292 pages devoted to helping you put your career on the fast track: Show Prep, Building A Bit, On-Air Calls, Creating Character Voices, Using Calendar Bits . . . plus O'Day's highly praised, exhaustive chapters on Job Hunting and Contracts . and interviews with Dees, Brandmeier, The Greaseman, Howard Stern! "A realistic look at the fundamentals & principles of personality radio . . . a value at twice the price!"—John Lander, KKBQHouston Only \$24.951

O'Liners 11060 Cashmere St., Suite #100 Los Angeles, CA 90049

SOUND EFFECTS

27th DIMENSION, INC.

offers the only Holophonic digitally mastered sound effects library in the world, consisting of ten compact discs with 1001 sounds. 27th Dimension, Inc. also offers a tech effects compact disc consisting of 241 electronic effects. For Demo Call 1-800-634-0091

VOICEOVER INSTRUCTION

"How to Make Big Money in voiceovers"™



Susan Berkley's Marketing Seminar Now on Cassettes! w/64 pg. booklet Call for FREE Info: 1 (800) 333-8108

New York CITY

How to Read Copy: Professional's Guide To Delivering Voiceovers and Broadcast Commercials



Includes Book and Audio Cassette

Dozens of tips and insider advice from broadcasting expert Adrian Cronauer (Good Morning, Vietnam DJ).

\$29.95 To order, call toll-free 1-800-225-3775.

VOICEOVER SERVICES

THE PROMO VOICE OF AMERICA's HOTTEST TV NETWORK:



THE PROMO VOICE OF LA's HOTTEST RADIO STATION:

102.7 KINFM

AND SOON... THE PROMO VOICE OF THE HOTTEST STATION IN YOUR MARKET:

YOUR CALL LETTERS HERE!

CALL OR SEND FOR A DEMO TODAY! JOE CIPRIANO

15237 Sunset Blvd., Suite 208 Pacific Palisades, CA 90272 213 454-8905 FAX 213 4543-CIP



L.A. Voice Over Talent

Available Now!!!

To voice your Liners, Positioners & IDs 48-Hour turnaround with FAX

Call Chris Taylor now for demo

(818) 762-7260 FAX (818) 506-7742

Now heard on:

KSLX - Phoenix KGMG - San Diego

WAZU - Dayton WLAV - Grand Rapids

..and many more

VOICE ACE

I WANT TO BE YOUR STATION VOICE

26 Years - All Formats - Great Rates Fax Script, I'll Demo Free Kevin O'Connell

Fax (404) 233-2606 Voice (404) 266-0020

VOICEOVER SERVICES

BRIAN JAMES PRODUCTIONS

These stations came to Brian James for HOT, CREATIVE PRODUCTION:

> **KLSX-LOS ANGELES** X-100-SAN FRANCISCO

> > 93-Q-HOUSTON

Q104-KANSAS CITY

THE POWER PIG-TAMPA **Q106.5-ST. LOUIS**

CALL NOW FOR MARKET EXCLUSIVE RATES. GIVE YOUR STATION A REAL **ATTITUDE (813) 229-5807.**

WEATHER SERVICES



Rain or shine, here's a custom formatted. personalized, and localized weather forecasting system your audience will stay tuned for every day.

- On-air interactions with experienced radio voices
 Multi-station & AM/FM package discounts
- Studio quality availability

For a free demo tape and details on our 10th anniversary discounts, call 1-800-SKYWATCH.



347 Prestley Road • Bridgeville, PA 15017 • 1-800-759-9282

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

1-900-246-2222 The RADIO HOTLINE

Rumors, News, Jobs, Airchecks

24 Hours A Day

The Radio Hotline costs 95 cents a minute, two dollars for the first

Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!

country . . . every week in R&R Opportunities . . . check 'em outl

JAPAN WANTS YOU (AND YOU MUST SPEAK ENGLISH!)

Top-Rated FM station in Osaka, Japan is looking for two American D.J.'s for one year. One male, one female.

They want your unique style for their soft rock/top 40 format. They offer the opportunity of your serving as their music director as well!

A very attractive compensation package includes furnished accommodations and

Send tape, resume and photo to: Lipson & Co. 1900 Avenue of the Stars, Suite 2810, Los Angeles, CA 90067

PEOPLE MOVERS

Recruitment and Placement: GM, PD, air talent, GSM, MD, morning shows. Contact Traci Douglas, People Movers, 6445 Powers Ferry Rd, #180, Atlanta, GA 30339, 404-933-0510.

 TV and radio Updated daily

\$1.95 for the first minute

\$.95 for each additional

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

Recognize the Difference

registration service, where you send a registration fee and tape, and that seems to be the end of that. NATIONAL is a placement service. Once NATIONAL receives your registration package, our job begins. NATIONAL evaluates, critiques, discusses your potential with you, and then makes a determined effort to find the exact situation you are seeking. We make the complete presentation for you. For complete registration information, write or call: ACT NOW!

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

THINKING OF CHANGING CAREERS?

Then we have just the place for you. Your telephone sales experience and business knowledge can practically guarantee your success with a company in one of the fastest growing industries

THE COMPANY:

Milliken & Michaels. Recognized national leader in the commercial credit services in-dustry. Serving corporate clients nationwide. Headquartered in New Orleans.

THE OPPORTUNITY:

Positions available in New Orleans, Tuc-son, AZ and North Carolina. Potential first year earnings of \$50,000 based on performance. Our top performers earn six figure incomes. Leads provided. Excellent employee benefits including a 401(k) retirement plan.

THE PROFESSIONAL:

Telephone selling experience required. Results oriented and money motivated. Business to business telephone selling to corporate clients. Establish your own client base and retain the repeat business. Able to close sales by telephone in a challenging environ-

For immediate confidential consideration, call or send information:

Harriet Blanke

Milliken & Michaels, Inc.

3850 N. Causeway • Lakeway II, 3rd Floor Metairie, LA 70002 1-800-256-2059 • LA (504) 837-3913

JOB HUNTING?

We print as many as 200 Radio & TV jobs Weekly! All formats, all market sizes, and all positions: 4 weeks \$19.95. Money back guarantee! Broadcast Insider, 664 Meacham Rd. Suite #91, Elk Grove, IL 60007.

EAST

Announcers and Newscasters sought for several current East coast openings. T&R: WMAL, PD, 444 N. Frederick Avenue, Suite 111, Gaithersburg, MD 20877. (9/14) EOE

Night AT sought for CHR 60 miles West of DC. Must be creative! Females and minorities encouraged. T&R: WKMZ, 8ox 767, Martinsburg, WV 25401. (9/14) EOE

Can you sell AM radio? Seeking someone to promote into first Seles. Manager position. CALL: Mike Johnson, (315) 7,36-5225. (9/14) EOE

Metro NY/NJ Oldies station seeks immediate PT and future FT hetp. Five years' experience 50's and 60's Oldies a must. CALL: Tommy Dean, (201) 965-1530, (9/14) EOE

News Anchor/Reporter sought for Upstate NY FM power-house. Brand new facility. T&R: WKXZ, Kim Stevens, Box 552, Norwich, NY 13815. (9/14) EOE

WPGC A/F seeks Assistant Chief Engineer with five years' experience for promotion within one year to Chief Engineer. RESUMES: T. McGinley, Box 10239, Washington, DC 20018. (9/14) EQE

Exciting new station seeks fun-loving, full and PT team players. Upbeat, and relate to an adult CHR audience. T&R: KFM, Ryan Cote, Box 1280, Gardiner, ME 04345. (9/14) EOE

Production company seeks male and female AT's for ID's sweepers, etc. Must have killer pipes. T&R: Don Cohen Creations, 1 Depot Plaza, Ossining, NY 10562. (9/14) EOE

WLYT/New England lite rock station, seeks applicants for future full and parttime announcers. T&R: Jeff Brown, Box 9250, Haverhill, MA 01831. (9/14) EOE

50,000 WATT NORTHEAST FM ROCKER

seeks innovative PD and on-air talent capable of increasing ratings in a challenging and rewarding marketing area. PD must have selector experience. Send resume with compensation history and programming philosophy to WEQX, P.O. Box 1027, Manchester, VT 05254. (802) 362-4800. EOE

AC MORNING TALENT

Major Market successful AC station seeks morning drive talent. Must have good phone skills, topical and local, and work within a music intensive structure. Great facility in beautiful area. T&R to Radio & Records, 1930 Century Park West, #038, Los Angeles, CA 90067.

MORNING DRIVE PERFORMER

If your radio station has a solid commitment to winning big with a great morning show, and requires a genuine communicator with character voices, excellent telephone technique, a keen sense of what is funny, and a dedication to intense show prep . . . you should answer this ad. I have years of experience in some of America's most competitive markets, and have delivered female numbers in the mid to high teens for my last two stations. Privacy is assured. Please, no tire kickers . . . just long term thinkers who want to build a true adult franchise to: Radio & Records, 1930 Century Park West, #057, Los Angeles, CA 90067. EOE

Chief Engineer needed. B-104, WBSB-FM. Contact Fred Schulte or Jim Fox 301-466-9272. EOE

A PATHFINDER CONSULTING

Pathfinder Consulting is accepting tapes for current and future AC and CHR openings in the Northeast. We are especially interested in morning talent for small and medium markets. Send T&R in confidence to: Dan Hayden, Pathfinder Consulting, 1145 Kensington Road, Kensington, CT 06037. EOE

PROGRAM DIRECTOR

Career opportunity with leading AC in top 50 Northeast market for top notch programmer, organizer, motivator, and strategist. Selector music system skills a must! Minimum 3-5 years experience including on-air talent. Send tape and resume to: Radio & Records, 1930 Century Park West, #047, Los Angeles, CA 90067. EOE

ACCOUNT EXEC.

Northern New York's premier radio stations have a rare opening for an account executive. Solid professional with good communication skills to sell for our top rated combo. Great commission structure, paid benefits and pension. Join a stable winning team. Resume to James W. Riley, LSM, WTNY AM and FM, 134 Mullin Street, Watertown, New York

GREATER NEW YORK! Rare full-time airstaff position available. Must be able to communicate creatively with an adult audience in a warm, unaffected delivery. AC to Easy background, major league experience, team players only. Tape and resume to: Ken Mackenzie, O.M., WPAT AM/FM, ence, team players only. Tape and resulto: Ken Mackenzie, O.M., WPAT AM/FM, 1396 Broad Street, Clifton, New Jersey *
07013. ABSOLUTELY NO PHONE CALLS' 07013. ABSOLUTELY NO PHONE CALLS WPAT AM/FM is the flagship station of Park Communications and an EOE. *******

SOUTH

Hot rocking CHR market leader P-2. Seeking go getter, team player. State of the art facility, good side dollars. T&R: Shepard, Box 9104, Shrevport, LA 71139. (9/14) EOE

Northeast Texas AM/FM powerhouse seeks top-notch Sales Manager, Right bucks for the right person! CALL: David Ward, (214) 572-8726. (9/14) EOE

3k Country station 50 miles East of Dallas seeks FT morning and overnight AT. Also seek PT weekend AT. T&R: KEMM, Box 1292, Greenville, TX 75403. (9/14) EOE

KIKK has a rare opening in early evenings. Available to seasoned, stable pro. T&R: Jim Robertson, 6306 Gulfton Drive, Houston, TX 77081. (9/14) EOE

Weekend Personality sought for top rated uptempo AC. Flexibility and South Florida residents preferred. T&R: WRMF, Dave Parks, Box 189, W. Palm Beach, FL 33402. (9/14) EOE

Great pay, benefits, paid remotes. T&R: Dennis Elliott, 1914 Mimosa Avenue, Fredericksburg, VA 22405. (9/14) EOE

Seeking Receptionist to answer 10 incoming lines, perform various office duties/light typing. Apply in person: WJYO-FM, 2001 North Mercy Drive, #108, Orlando, FL 32808. (9/14)

Announcers and experienced newspersons for openings at Country station. Openings in other areas too. T&R: Chuck Urban, 3301 Frederica Street, Owensboro, KY 42302. (9/14) EOE

Jocks needed! Confidential Placement Services. PDs/Jocks locate talent/opportunities without getting burned.

KCI

4923 Brookside Way NW Duluth, GA 30136 (404) 729-1587

AFTERNOON DRIVE



Little Rock's top AC needs a creative communicator with a proven track record in afternoon drive. If you have a desire to win, willingness to make appearances and don't mind working with state of the art production and control room facilities, write or call Corp. Personnel Dept., 14951 Dallas Parkway, Suite 1030, Dallas, TX 75240. (214) 548-8400. EOE

PEOPLE MOVERS

MAJOR MARKET MORNING SHOW

Opportunity in great climate, Rock 'n' Roll station looking for person or team. Warm, friendly, upbeat. No zoos. Great afternoon jocks ready to do mornings encouraged to apply. Immediate opening. Rush tapes and resumes to Traci Douglas, People Movers, 6445 Powers Ferry Rd., #180, Atlanta, GA 30339.

KZ-106. Southeast rocker is seeking creative bit oriented person to join morning show. Tapes, resumes to Scott Chase P.O. Box 11202, Chattanooga, TN 37401. EOE

San Antonio's Country Favorite Y100 has a rare Full-Time Opening for an Energetic/Strategically based afternoon person. Must give 150% and love to win. Send tape and resume to: Scott Huskey, Operations Manager, Y100, 8401 Datapoint Drive Suite 900, San Antonio, Texas 78229. EOE

UP AND COMING PRO DEVELOP YOUR CRAZY

It's night time on CHR and the living is outrageous! It's filled with bits, loaded with involvement, creatively exhausting, and mandated to be number one in a very crowded market. A completely revitalized 95-SX is already the number one CHR and 2nd overall. That's not good enough for us and if it's not good enough for you, rush (by express) your tape and resume to us now! Send previous work references that will attest to your total dedication to absolute dominance. One more thing: If you've already got an act, great, but if you're an up and coming pro who hasn't been allowed to let it all out ... here's your chance!! Express tape and resume to Walt Speck, WSSX-FM, P.O. Box 21849, Charleston, South Carolina 29413. EOE

> YOU'LL LOVE LIVING IN CHARLESTON





Z102 MORNING DRIVE ***\$25M + BONUSES**

Z102 Savannah's Hit Music station has time for you. We want a Morning Man who seeks a career enhancing change. Join Dennis Eversoll in the AM to step into shows once filled by industry legends such as Jack Murphy, Mark Thompson and Chris O'Brian. You'll work with consultant Ron McKay and an excellent professional staff. Send resume and cassette to: Bill Moore, Executive Vice President, WZAT/WSGA, Banksouth Centre, 7 E. Congress, Savannah, GA 31401, EOE



• **OVERNIGHT/WEEKEND** AIR-PERSONALITY

Eagle Radio, Inc., a Las Colinas based company has an opening for an overnight/weekend airpersonality. Must have at least 2 years on-air experience. Send tape, resume, and photo to: Joel Folger, KEGL Radio, P.O. Box 540397, Dallas, Texas 75354. No phone calls please.

• • • • • • • • • • • • • • • • • • • •

PROGRAM DIRECTOR

Top 100 market is searching for a promotion minded, strategic thinker with ability to lead a talented staff. Organizational skills, "selector" knowledge are musts. At least 4-5 years AC PD experience preferred, proven ratings successes required. Great position/benefits. Confidentiality respected. Send T&R to: Radio & Records, 1930 Century Park West, #046, Los Angeles, CA 90067. EQE

,.....

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NEWS ASSIGNMENT/ EDITOR

Broadcast Equities, a for profit subsidiary of the Christian Broadcasting Network Inc., has an immediate opening for a News Assignment Editor. Candidates must be news minded, creative and a strong leader. Requires 5 years experience in radio news, strong writing skills and story construction. Send your resumes to:



Broadcast Equities 1000 Centerville Turnpike Va. Beach, VA 23463 FOF

TOP TEN SUN BELT AC

Looking for Morning Person - No Morning Zoo's - one-on-one communicator needed. Tapes, resumes, references to: Radio & Records, 1930 Century Park West, #045, Los Angeles, CA 90067. EOE

COMMUNITY-MINDED PROMOTION-ORIENTED RADIO

person sought to help build a station in university town. Minority and women are encouraged to apply. T&R to Hugh Christian, 255 S. Milledge Avenue, Athens, GA 30605. EOE

MIDWEST

Full and parttime AT's sought for all shifts. Country format. T&R: WPFB, Rand Robbins, 200 W. Second Street, #190, Dayton, OH 45402. (9/14) EOE

SW Oklahoma Country FM seeks PD and future AT. Strong production skills required. T&R: KEYB-FM, Box 1077, Altus, OK 73522. (9/14) EOE

S.W. Kansas Country/Cross seeking solid AT with strong personality and production. T&R: KKJQ-FM, Dave Edwards, 1309 E. Fulton, Garden City, KS 67846. (9/14) EOE

MORNING DRIVE PERSONALITY

Small market adult CHR owned by major market broadcasters seeks fun, entertaining morning show. Humorous? Topical? Work phones? Character voices? Happy with a small market paycheck? This could be your path to the big time! Rush T&R to: 5344 Monroe, Skokie, IL 60077.

PROGRAM DIRECTOR

Top rated Midwest CHR seeks P.D. with experience in top 100 markets. Strong ability to interface with Sales and have excellent creativity for promotions. Excellent benefits. Letter and resume to: Radio & Records, 1930 Century Park West, #051, Los Angeles, CA 90067. EOE



Central Illinois' top country FM seeks experienced country **program director/morning personality**. Good pay and benefits. Excellent growth potential within our growing corporation. If you want to win in one of America's best medium markets, rush tape & resume to General Manager/WFMB, 3055 South 4th St., Springfield, IL 62703. EOE

Midwest medium market CHR morning zoo looking for new zoo keeper. Only the wild and crazy need apply. Great stationgreat city-great company. T&R plus photo to Radio & Records, 1930 Century Park West, #056, Los Angeles, CA 90067. EOE M/F

MAJOR MARKET MIDWEST CHR

Looking for ALL SHIFTS. It doesn't matter where you've been as long as you sound great! Phones and public appearances a must. BIG MONEY for great talent. Rush Picture, tape & Resume to Radio & Records, 1930 Century Park West, #052, Los Angeles, CA 90067.

MORNING OR AFTERNOON DRIVE

Hot new Urban/Midwest Top 100 Market needs the perfect morning or afternoon drive air talent. If you're ready to kick some butt and want to be number 1... don't miss the train!! Send T&R immediately to Radio & Records, 1930 Century Park West, #053, Los Angeles, CA 90067. EOE

CLEVELAND'S COUNTRY



Cleveland's contemporary country WGAR has a rate on-air opening for a talented and personable communicator for the **7PM to Midnight show**. Here's your chance to join a great company, Nationwide Communications, and live in a great city (really!!!). We're looking for 5 years on-air experience, energy, motivation, an upbeat delivery and a passion for country music. If you'd like to be considered, please send a resume and your best tape to WGAR, 9446 Broadview Road, Cleveland, OH 44147. No calls, please. WGAR is an equal opportunity employer.

E

PROGRAM DIRECTOR

93FM, Milwaukee's Heritage AOR. Excellent opportunity. Team leader with enthusiasm, creative skills, and absolute will to win. Overnite resume to: Kris Foate G.M., WQFM, 606 W. Wisconsin Avenue, Milwaukee, Wisconsin 53203 or if you're at Radio '90 in Boston, contact George Duffy, C.O.O., at Marriott Copley Place. EOE

Announcer for showmanship, non-formula, Class C, midwest, 35 + adult FM. Talent for credible live commercials important. Minimum 10 years experience. Stable staff, above average pay, showcase facilities. Tape & resume to Radio & Records, 1930 Century Park West, #039, Los Angeles, CA 90067. EOE

MORNING PERSONALITY

to join winning CHR morning team. Newscasts in AM, plus short airshift. Must be fun, bright, energetic. No egos, no stars. Work with one of America's finest companies in one of the best cities in the midwest. T&R and a pix to: Matt Hudson, PD, Z-104, 5721 Tokay Blvd., Madison, WI 53719. No calls please.

RARE OPENING

CHR seeks Night Personality with good adult pipes. No beginners. Must love public appearances. T&R: Power 94.5, Barry Fox, Box 11670, Lexington, KY 40577. Minority and Female applicants encouraged. EOE

MORNING ANNOUNCER AND NEWS DIRECTOR



#1 25-54 in our first full book and ever since. Goodrich Broadcasting dominates in every market we're in, because we commit the resources to make it happen. If you're an adult communicator and ready to be on a winning team, rush T&R with references for either position to Chuck Finney, WODJ, 2610 Horizon Drive, Suite F, Grand Rapids, Michigan 49546. EOE

LARGE MARKET

full service AC seeking AT, controversial, outrageous Talk Show Host, music & service oriented personality pro, with natural humor, good phones. T&R to: Radio & Records, 1930 Century Park West, #030, Los Angeles, CA 90067. EOE

WEST

Coastal California A/F stations seeking local Sales Manager. Sales background/sales management experience. CALL: B.J. Young, (804) 483-1000. (9/14) EOE

Seeking qualified individual for rock 40 style format. Females and minorities encouraged. T&R: Christopher West, Box 631, Marysville, CA 95901. (9/14) EOE

Midday/Production Director/Night ace sought for future openings. T&R: KKSS-FM, John Jaynes, 5301 Central NE, Albuquerque, NM 87108. (9/14) EOE

Wanted, experienced creative versatile Air Personality sought for Production Director opening, T&R: KZJH-FM, Box 3649, Jackson, WY 83001. (9/14) EOE

Freelance voice work. Big voice sought for automated station. Perfect for production people . . . earn extra dollars T&R: 75 Fourth Street, Lakeport, CA 95453. (9/14) EOE

Top rated CHR seeks Program Director, AM drive Air Talent for immediate opening. T&R: KXIQ-FM, Mike Burnette, Box 5068, Bend, OR 97708. (9/14) EOE

News Reporter/Anchor sought for talk Host opening. Great first medium market opportunity. T&R: Rob Lang, Box 80658, Bakersfield, CA 93380. (9/14) EOE

Afternoon drive/strong production/copywriting capabilities sought for 100,000 watt powerhouse. T&R: Brian Anderson, 421 Glenwood Avenue, Grand Junction, CO 81501. (9/14)

abc

RESEARCH DIRECTOR FOR TOP AM RADIO STATION

Compile, tabulate and analyze audience research, both quantitative and qualitative. Interface with 18-person Sales Staff, Programming Department, and Top Management. Prepare appropriate reports, graphs, charts and analyses for Station Management and Sales Staff. Knowledge of Arbitron, Birch and major industry software packages preferred. Computer skills and writing skills essential. Verbal presentation skills also desirable. Contact Pat Duffy, General Sales Manager at KABC Radio (213) 840-4918. Equal Opportunity Employer.

COUNTRY KMPS FM

Seeking people who want to win, not just get a job, for future openings. Strong air/production skills, plus desire to be the best required. Any market, any shift. If you're hungry and want to move up, this could be your chance. We're taking no prisoners! Rush cassette and resume to Timothy Murphy, KMPS AM/FM, 113 Dexter Ave. N., Seattle, WA 98109. No calls! EOE

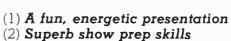
CHIEF ENGINEER

......

Top 10 West Coast FM seeks experienced Chief Engineer with major market background capable of assuming group engineering responsibility. Prior experience with studio relocation planning and signal boosters very helpful. Excellent compensation with great career potential. Radio & Records, 1930 Century Park West, #021, Los Angeles, CA 90067. EOE

ᆒᇚ로웨터로웨티로웨데로웨데로웨데로웨데로웨데로웨데로웨

KSON - San Diego's top Adult Radio Station seeks a new **Morning Show Anchor.** You'll be replacing Jack Diamond who's headed to Q-107, Washington D.C. We're looking for the following:



(3) The ability to seize the moment

(4) The desire to shake hands & kiss babies

(5) A team player



97.3 FM · 1240 AM

All this & you've gotta be great! We offer an incredible stable environment, great \$\$\$, brand new facilities and of course, America's finest city. FED-X materials to Mike Shepard, KSON, 1615 Murray Canyon Road, Suite 710, San Diego, CA 92108. EOE M/F Note: NO PHONE CALLS PLEASE.

PROGRAM DIRECTOR

for Top 10 West Coast FM turnaround. Top salary. Require experienced programmer with background in highly competitive markets with personality radio and AC format. T&R to Radio & Records, 1930 Century Park West, #020, Los Angeles, CA 90067. EOE

SEASONED

Top 40 - personalities - fun **oldies station** in Seattle - no calls - T&R only - KBSG, 1730 Minor Avenue, 20th Floor, Seattle, WA 98101 - Viacom/EOE

MORNINGS

on the radio! Afternoons at the beach! California calls with immediate opening!! Other dayparts also. Are you ready??? Mail today!!! T&R: Radio & Records, 1930 Century Park West, #050, Los Angeles, CA 90067. EOE

KCMJ/PALM SPRINGS

has a rare opening for morning AT possessing fun, country attitude and topical creativity. Programming experience a plus. Great team and facilities. No phone calls. T&R: Jill Fox, 490 S. Farrell Dr., Palm Springs, CA 92262. EOE

OPPORTUNITIES

OPENINGS

MORNINGS

Top-rated AC on Central California Coast seeks warm, conversational, topical morning show PRO with commitment to market visibility and community involvement. Strong incentives for stable, team player. Tapes & resumes and salary history to: Radio & Records, 1930 Century Park West, #042, Los Angeles, CA 90067. EOE



Public radio KCSN-FM, suburban LA, seeks **Development Director**. Deadline: 9/27/90. Send letter of application and resume to: Personnel, CSUN, 18111 Nordhoff Street, Admin. 515-4, Northridge, CA 91330. EOE/AA/Title IX, Sections 503 & 504 Employer.

KFR=595.1

MORNINGS

So. Cal's most talked about Country station seeks a warm, sincere, morning communicator to work with our PD as KFRG leaps higher. Ability to use phones, interact with established morning crew, and community involvement a must. Humor a plus. T&R to Charlie Harrigan, 900 E. Washington, Suite 315, Colton, CA 92324. Keymarket Communications is an EOE.

WE'RE BUILDING A NEW TEAM IN SEATTLE!

KKNW, Brown Broadcasting's newest NAC, is seeking experienced announcers to come live and work in one of America's most desirable cities. We need an intelligent, warm delivery with an economy of expression. An audition tape customized for NAC would best demonstrate your appreciation and understanding of the format T&R to Nick Francis, KKNW, 1100 1st Avenue, Suite 300, Seattle, WA 98101. No calls. Response guaranteed. M/F, EOE



PROMOTIONS DIRECTOR who can dazzle from the moment your application is opened. Must know marketing, budgets, graphics and computers. Long hours, attention to detial, and people skills. Resume and presentation to: Bill Fink, Operations, KRPM AM & FM, 22220 Marine View Dr., Seattle, WA 98198 EOE

POSITIONS SOUGHT

Rebel flags, gun racks, "back off" mud flaps! We're sick of rednecks! Working duo seeks drivetime north of the Mason-Dixon line. (708) 729-5232. (9/14)

Hardworking, pleasant and professional, willing to relocate DON: (417) 864-7613 or 883-4060. (9/14)

A woman who gets the job done, seeks challenge in Midwestl Six plus years' air, programming, music and especially promotions experience. JEANNIE: (715) 373-2069. (9/14)

I've outgrown my smell market wardrobe. Seek to occupy your vacant evening/overnight position. Will relocate anywhereI DREW: (717) 530-1541. (9/14)

Rocky Allen's sidekick seeks greener pastures, too. Hot and crisp. I give good news with a twist. Majors only. PAT: (716) 633-4826. (9/14)

HI, I'm Randy and I'm a newsaholic! If you have an opening in your news department, put my four years' of experience to work for you. (701) 251-2125. (9/14)

Los Angeles 15 years' on-air seeks small market programming spot. Sales oriented, excellent copy. Spec specialist. Western location a plus. 20's. KEITH; (818) 566-6588.

POSITIONS SOUGHT

PD/MD/AT talented, creative and always two steps ahead. Seeking move up with Urban or CHR. Let's get busy. DWAYNE: (817) 526-7573. {9/14}

Programmer with ten years' on-air experience seeks slot in medium market with stable group. MIKE: (314) 432-1949. (9/14)

Four year pro, three years' Production Director seeks production or MD/APD plus shift in NJ, DE, or East PA. Any format or shift. JIM: (609) 845-9311. (9/14)

L.A. City college trained, soothing adult Announcer seeks fill-in position in L.A. area. Prompt, dependable, conforms with imparted knowledge. RUSS: (714) 994-2347. (9/14)

Give me fun in the sun or dough in the snow, and I'll give you one heck of a pro! Call now! MIKE: (715) 842-8067. (9/14)

Hot female with personality with talent. Seeking move up to medium market Urban or CHR. Willing to relocate yesterday. (205) 830-9445. (9/14)

When you're ready for us to represent you!!

TALENT NETWORK

•••••

Orlando, FL (407) 260-0727

Talk Talent. New, good, but no one knows, so get me cheap! Nine years' AT, news in majors. Seeking medium to major. DAVE: (619) 279-3119. (9/14)

CHR mornings/MD seeks to move to nights, Solid team player with fun phones, ALLAN: (206) 671-3471, (9/14)

Announcer with music programming, strong writing skills and ability to work well with the public and fellow employees seeks challenging position. RON: (901) 686-8248. (9/14)

Controversiel armed forces radio vet seeks news/talk challenge. Family man with nerves of steel, all skills, sales tool Prefer Orlando? JOE: (813) 549-3749. (9/14)

High energy Personality seeks next win, CHR's in any area! JEFF: (402) 438-3065. (9/14)

Top rated 12+, market leader in 18-34, W18+, M18+ at the big ape. Hot nights! CADILLAC: (904) 721-89116. (9/14)

Working major market AOR AT/promotion assistant and production assistant. Willing to relocate anywhere, any climate. KYLE: (813) 595-7154. (9/14)

Top notch PD, back to winning books, knows Country music inside and out. Ready to take your station to the top. TOM-MY: (318) 323-5999. (9/14)

No snooze news. They won't punch buttons with my news. Solid journalism background, zoo mentality, but unique. BRIAN: (619) 322-6071. (9/14)

Seeking new blood at your small or medium market station young AT seeking FT in any format. JERRY: (206) 854-6567 or 631-6384. (9/14)

Young medium market PBP man seeks move. Good voice, energetic, excellent PBP available immediately. TIM: (904) 628-0508. (9/14)

Network newsman seeks to get back on the streets. Seek Anchor or Reporter position in major market. (719) 372-6455. (9/14)

Creative, aggressive AT with seven years' experience seeking new challenge in the Southeast. Hot phones and production. D. SHANNON: (615) 870-1532. (9/14)

Completely original, major market morning team seeks next big challenge. Prefer AOR/CR, but will consider all. Let's make historyl SCOTT: (414) 281-0527. (9/14)

Formatic fanatic fancies Country music programming challenge. Dial now, 8th caller picks up my T&R. TONY: (407) 746-7525. (9/14)

Small market call give me a break. Great pipes, NR/AOR/CHR. SANDIE: (312) 527-3234. (9/14)

Veg-o-matic with an attitude, that's what some people call me. You'll call me Production Director with the best blade around. (614) 431-9126. (9/14)

Seeking PD glg, call and be ready for changes. MIKE: (216) 992-7390. (9/14) $\,$

Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you two days before R&R. Call 213-553-4330 to subscribe today. Use Visa / MasterCard /AmEx.



HotLine

POSITIONS SOUGHT

Seeking programming or on-air position. AC/Jazz/Oldies medium market, West coast competitive market, living wage. 20 years' experience. (503) 265-2952. (9/14)

Crazed but professional madman seeks mornings/PD/MD slot at your CHR. Five year veteran ready to rocket your station to #1. BILL: (614) 384-3873. (9/14)

Advanced entry level with wacky Air Personality seeks FT work in CT or Westchester. A workaholic! Call before I'm locked up. MITCH BECK: (203) 855-9125. (9/14)

Female seeking full or parttime, Detroit area? Self-grounded former acrophobic WNIC helicopter Reporter, Eight years' experience, Addy, all shifts. (313) 356-3949. (9/14)

Attention San Diego PD's! Seeking a dependable parttimer? Ten years' experience, CHR/AC/UC. ANDY: (619) 294-8572. (9/14)

Stay tuned for the phone number of your next CHR on-air man. Young, exciting, enthusiastic, rare, with winning personality. Here's that number. JOE: (718) 258-5119. (9/14)

Experienced, dedicated AT/PD with production skills and quick wit seeks true personality format. AC/Gold/C. East coast preferred. MIKE: (609) 729-3520. (9/14)

Young dynamic female AT seeks great opportunity in AC/Gold/CHR/Christian Rock, You want energy? I deliver, Will relocate. SHERRY: (313) 776-5217. (9/14)

Major market female Air Personality seeks new challenge. Experience in CHR/AOR/AC/Oldies. (704) 764-7381. (9/14)

News Personality with network and major market experience Ready to join your morning show. JEFF: (914) 741-2756 (9/14)

While you're looking, I'm cooking. No imitations, no phoney baloney. Just the real deal. CHR/Oldies. NEIL: (802) 463-1432. (9/14)

Give this six yeer pro a break! Seeking fulltime on-air in mid or near West. Or at your station! BILL: (605) 692-1430. (9/14)

Killer attitude seeking CHR/AC with over four years' as PD/MD/Drive shifts, RICH: (912) 386-9428. (9/14)

Southern California desert rebel ready to jam at your station! Prefer CHRI Will relocate, PAUL: (818) 965-5258, (9/14)

The sixties with Jimi. The sounds of the 1960's with your host, JIM! DAVENPORT: (415) 967-7894. (9/14)

Did specialty show on WKPX-FM for two years. Living in LA now. Great pipes seeks production/promotion/airshift, Graduated Brown Institute 1984. ED: (213) 391-8819. (9/14)

WINNING PD!

Dethroned Syracuse legend. Ready to do the same for you. Strengths include: Leadership, coaching, people skills. Appearing in CHR panel at NAB. **NEIL SULLIVAN (315) 652-8430** or Holiday Inn Boston (617) 742-7630, Sept. 12-16.

Pump up the ratings AT with mixed format experience AOR/ CHR. Powerful production. REady to rake the market keep them locked in with The Ghost. (602) 571-0785. (9/14)

Retiring? Terms available? Husband/wife ream seeks first station SE or SW. Need down arrangements. Manage to own? 25 years' combined. Honest. Determined. (801) 977-0248.

Talk show Host. Bright, witty, intelligent, informed. Mature ratings winner available now. Call for impressive T&R. FRED MARX: (414) 793-5640. (9/14)

Sizzling Urban morning man ready to burn your competition. Let's talk. Incredible personality. Let's do it. (817) 690-6169. (9/14)

Talented versatile AT/AP with LA following and own weekly show seeks steady gig. Writes commercials, jingles, ID's, plays requests etc. BOB: (818) 907-9525. (9/14)

Covering dead air making you dead tired? Can help you get more sleep. This talented AT seeks medium market in NE. TONY: (203) 923-3090, (9/14)

AT with one year' experience seeks position with AC, AOR, or Country station. All market sizes. 7 to 12 midnight pro. JIM: (609) 884-5022. (9/7)

Small, medium market CHR AT seeks move back to west coast. DAN: (502) 825-4117. (9/7)

Portland, Oregon! I want to come home. Eight year' pro AT, Production Director seeks Country, Gold, AC. LARRY: (702) 878-2474. (9/7)

Original morning entertainers, not burned-out comedy service junkies. Fresh, aggressive, talented, major market team seeking P1 or P2 station. SCOTT: (414) 281-0527. (9/7)

Biggest movie in Kuwait? Iraqnophobial 12 years' experience CHR/AC AT with successful PD/MD background. Let's talk! DANNY CARLISLE: (301) 884-0407. (9/7)

Currently swing at leading CHR/AC in Peoria. Ready to move on to any interested medium market CHR or AC. ANDY: (309) 693-3785. (9/7)

Working AOR AT/Promotion and Production Assistant in major market. Willing to relocate anywhere. Climate no object. KYLE: (813) 595-7154. (9/7)

POSITIONS SOUGHT

PROMOTION PROFESSIONAL with 10 year's major market experience at top radio stations. Available due to format change at WCAU. I can meet with you at the NAB in Boston. Leave message for Barbara at 508-774-5353.

CHR/Nights/Overnights. Experienced AT seeks small/medium market station that wants to win. SCOTT CLEVELAND: (716) 895-6803. (9/7)

AT with nine years' experience seeks Country home. Medium market experience. Reliable, dependable and community oriented. HARRISON: (803) 772-9229. (9/7)

You seek wit, personality, intensity and production? You got it! Oldies/CHR. NEIL: (802) 463-1432. (9/7)

33 years' experience. Big Band/Oldies/AC. Quality entertainer seeking midday/nights/overnights. JACK ENGLISH: (813) 283-3910. (9/7)

Major market AT ready to make a move. Experienced in AOR/CHR/Oldies/AC. (704) 764-7381. (9/7)

PD/PBP/Sales. Versatile, stable pro with degree is ready to move on. Four years' at same station. Seeking management/AT position. All markets. DON: (517) 773-9020. (9/7)

One year' in the business. Seeking fulltime. Ready to work and learn. Will do anything. MICHAEL: (305) 771-4944. (9/7)

GM/experienced morning man seeks ultimate gig in the West. Serious inquiries, please. STEVE: (303) 285-7213. (9/7)

Talk show host. Bright, witty, intelligent and informed. Mature ratings winner available now. FRED MARX: (414) 793-5640. (9/7)

Great pipes. 16 year' pro with experience in Top 10 markets, production awards, voice impressions. Seeking AT position in the Midwest. BART: (317) 879-6086. (9/7)

14 year' vet with wide variety of skills including PD/Writer AT/Promotions. Ready to move up. Great references. MIKE: $(717)\ 626-2970.\ (9/7)$

Experienced AT seeks broader horizons. Repertoire includes comedy and characters. QUINN: (217) 525-7141. (9/7)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon** (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8½" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



COUNTRY

NATIONAL AIRPLAY®

VEWSACTIV

EDDIE RABBITT "American Boy" (Capitol) 101/57

Rotations: Heavy 2, Medium 39, Light 60, Total Adds 57 including WQBE, WOKQ, WYNY, WPOR, WMZQ, WYNK, WZZK, WXBQ, WESC, WAMZ, WSM, WQDR, KAJA, WUSN, WYNG, WCUZ, WDAF, KEEY, KNIX, KIIQ. Debuts at number 36 on the

BILLY JOE ROYAL "A Ring Where A Ring Used To Be" (Atlantic) 101/34

Rotations: Heavy 0, Medium 22, Light 79, Total Adds 34 including WVAM, WTCR, WYNK, KSCS, KHEY, WMSI, KYKX, WNOE, WYYD, WCHY, KRMD, WDAF, WMUS, WFMB, KEEY, KUZZ, KUAD, KFMS, KNCQ, KDRK. Moves 48-44 on the

T. GRAHAM BROWN "Moonshadow Road" (Capitol) 95/20

Rotations Heavy 0, Medium 29, Light 66, Total Adds 20, WCAO, WOCB, WMZQ, WHEW, WESC, WMSI, WNOE, WOWW, WYYD, KBMR, WKKQ, WCUZ, WHOK, WITL, WMUS, WIL, WDEZ, KFMS, KZLA, KWHT. Moves 47-42 on the Country chart.

MATRACA BERG "Things You Left Undone" (RCA) 95/13

Rotations: Heavy 1, Medium 34, Light 60, Total Adds 13, WTCR, KEAN, WAMZ, WCMS, WKNN, WQYK, WIRK, WFMS, WDAF, WFMB, KKCS, KFMS, KDRK, Heavy: WSTH, Medium: WPOC, WWYZ, WDSY, WKML, WAXX, KMPS, Moves 48-44-40

MICHAEL MARTIN MURPHEY "Cowboy Logic" (WB) 84/13

Rotations: Heavy 0, Medium 35, Light 49, Total Adds 13, WHWK, WNUS, WILQ, WKAK, WYNK, KAYD, WBVE, WONE, KIXQ, WITL, KCJB, KWJJ, KKAT. Medium: WZPR, KIKK, WKSJ, WCMS, WDAF, KMIX, KCKC. Moves 46-43 on the Country chart. HIGHWAY 101 "Someone Else's Trouble Now" (WB) 75/43

Rotations: Heavy 0, Medium 7, Light 68, Total Adds 43 including WPOC, WAJR, WDSY, WTDR, WESC, WPCV, WLWI, WOWW, WQDR, WYNG, WCUZ, KFKF, KTTS, WTCM, KFDI, KRKT, KNAX, KEKB, KCCY, KRPM. Debuts at number 47 on the

PATTY LOVELESS "The Night's Too Long" (MCA) 68/44

Rotations: Heavy 0, Medium 9, Light 59, Total Adds 44 including WYRK, WWYZ, WRKZ, KIKK, WKSJ, WNOE, WOWW, WIRK, KLUR, KXXY, WOW, KTTS, KEEY, KVOO, KRKT, KRST, KUZZ, KCCY, KIIQ, KCKC. Debuts at number 48 on the

ROSANNE CASH "What We Really Want" (Columbia) 64/27

Rotations: Heavy 1, Medium 5, Light 58, Total Adds 27 including WQBE, WWYZ, WYNY, WXTU, WPOR, WWVA, WTDR, WHEW, WMSI, WKSJ, WTNT, WCUZ, WASKFM, WHOK, WMUS, KFDI, KRKT, KGHL, KNAX, KCCY. Debuts at number 49 on

EDDY RAVEN "Zydeco Lady" (Capitol) 58/17

Rotations: Heavy 0, Medium 10, Light 48, Total Adds 17, WVAM, WTCR, WICO, WTDR, WTVY, WKML, WHŁZ, WPCV, WDXE, KNFM, WKYQ, KWMT, WASKFM, WWJO, KTPK, WTCM, KNCQ

MARK COLLIE "Hardin County Line" (MCA) 56/18

Rotations: Heavy 0, Medium 9, Light 47, Total Adds 18, WSNO, WWVA, KKIX, WKML, WHLZ, WHEW, WESC, WOWW, KLUR, WKKQ, KWMT, WDAF, WWJO, WDEZ, KIK-FM, KASH, KUAD, KNCQ.

K.T. OSLIN "Come Next Monday" (RCA) 55/55
Rotations: Heavy 3, Medium 8, Light 44, Total Adds 55 including WYRK, WRKZ, WDSY, WPOR, KASE, WXBQ, KPLX, KHEY, KIKK, WIVK, WSIX, KXXY, KEEY, KIK-FM, KNAX, KNIX, KWJJ, KRAK, KEEN, KMPS. Debuts at number 50 on the Country



SAWYER BROWN "When Love Comes Callin" (Curb/Capitol) 54/29

Rotations: Heavy 0, Medium 5, Light 49, Total Adds 29 including WRKZ, WDSY, KRRV, KHEY, KKIX, KLLL, KNFM, WLWI, WSIX, WNOE, KJNE, KLUR, WUSQ, WAXX, WOW, KTPK, KFDI, KGHL, KUUY, KALF.

NITTY GRITTY DIRT BAND "You Made Life Good Again" (MCA) 52/3
Rotations: Heavy 0, Medium 16, Light 36, Total Adds 3, WHEW, KCJB, KDRK. Medium: WICO, KASE, WSTH, WIVK, WTQR, KFGO, WOW, KTTS, WTCM, KFDI, KWOX, KRKT, KALF, KEKB, KNCQ.

WILLIE NELSON "Ain't Necessarily So" (Columbia) 48/41

Rotations: Heavy 0, Medium 3, Light 45, Total Adds 41 including WPOC, WRKZ, WXTU, WDSY, KASE, KPLX, KIKK, KHAK, WAXX, WCUZ, WTSO, WTHI, KIK-FM, KVOC, KYGO, KUGN, KNIX, KIIQ, KEEN, KMPS.

JANN BROWNE "Louisville" (Curb) 46/2

Rotations: Heavy 0, Medium 8, Light 38, Total Adds 2, WESC, WBVE. Medium: WICO, KRRV, WSTH, WAMZ, KFGO, KFDI, KALF, KEKB. Light: WCAO, WWYZ, WRKZ, WDSY, WPOR, WKAK, KMML, KASE, WRNS, WKML, WHLZ, WFLS, WHEW, WDXE, WCMS, WQDR, KJNE, KLUR, WUSQ, WSLR, WAXX, KWMT, KIXQ, WOW, KTTS, WWJO, WTCM, KVOO, WDEZ, KWOX, KRKT, KIKI-FM, KVOC, KUUY, KRWO, KEEN.

MARIE "Like A Hurricane" (Curb) 39/8

ROTATIONS: Heavy 0, Medium 7, ICL 32, Total Adds 8, WCAO, WHEW, KYKY, WODB, KIXO, WTCM, KYOO, KKAT, Medium.

Rotations: Heavy 0, Medium 7, Light 32, Total Adds 8, WCAO, WHEW, KYKX, WQDR, KIXQ, WTCM, KVOC, KKAT. Medium: WWNC, WSTH, WKML, WFLS, KFDI, KRKT, KALF. Light: WHWK, WRKZ, WDSY, KTTS, KEKB.

RICH GRISSOM "Tell Me I'm Wrong" (Mercury) 38/0
Rotations: Heavy 0, Medium 8, Light 30, Total Adds 0, Medium: WZPR, WWNC, WSTH, WSIX, WAXX, KFGO, WOW, KFDI. Light: WQBE, WWYZ, WRKZ, WBEE, KMML, KKIX, WKML, WAMZ, WSM, WOWW, WCUZ, KIIQ.

JOHNNY CASH "Goin' By The Book" (Mercury) 37/13
Rotations: Heavy 2, Medium 6, Light 29, Total Adds 13, WICO, KBMR, KWMT, WCUZ, KVOO, KFDI, KASH, KGHL, KUUY, KALF, KEKB, KNCQ, KIIQ. Heavy: WPCV, WDAF. Medium: WSTH, WOW, WTCM, KRKT, KNEW.

MICHELLE WRIGHT "Woman's Intuition" (Arista) 37/12

Rotations: Heavy 0, Medium 1, Light 36, Total Adds 12, WDSY, WKML, WDXE, KYKX, KLUR, WUSQ, KHAK, KCJB, KEEY KTPK, WTCM, KRWQ. Light: WRKZ, WSOC, WIVK, WPAP, KIXQ, KTTS, KFDI, KIIC

CRYSTAL GAYLE "Never Ending Song Of Love" (Capitol) 31/1

Rotations: Heavy 0, Medium 6, Light 25, Total Adds 1, KNCO. Medium: WSTH, KIKK, KLUR, WCUZ, WOW, KEEN. Light: WRKZ, KRRV, KASE, WTVY, WHLZ, WFLS, WCMS, WKNN, KIXQ, KTPK, KVOC, KIIQ, KSOP.

KEVIN WELCH "Praying For Rain" (Reprise) 29/14
Rotations: Heavy 1, Medium 2, Light 26, Total Adds 14, WVAM, WRKZ, WDXE, KYKX, WUSQ, KBMR, WASKFM, KTTS, WTCM, KFDI, KWOX, KVOC, KRWQ, KIIQ. Heavy: WTNT. Medium: WOW, KALF.

JERRY LANSDOWNE "Paradise Knife And Gun Club" (SOR) 29/0

Rotations: Heavy 0, Medium 4, Light 25, Total Adds 0, Medium: WWNC, WSTH, WHEW, KTTS, Light, WiCO, KRRV, WRNS, WHLZ, WMSI, WTNV, WPCV, WCMS, WAXX, KWMT, WOW, KVOO, KIK-FM, KZLA, KSOP, KEEN.

VINCE GILL "Never Knew Lonely" (MCA) 28/27

Rotations: Heavy 0, Medium 2, Light 26, Total Adds 27 including WRKZ, WDSY, KEAN, WSOC, WTVY, WIVK, WDXE, WKSJ, WQDR, WUSQ, WAXX, WCUZ, WDAF, KXXY, WOW, KFDI, KVOC, KRWQ, KEKB, KCKC.

RMMYLOU HARRIS "Never Be Anyone Else But You" (Reprise) 22/7
Rotations: Heavy 0, Medium 2, Light 20, Total Adds 7, WRKZ, WSTH, WKNN, WAXX, WTCM, KVOO, KRWQ. Medium: WCUZ, KFDI Light: WWYZ, KRRV, KMML, WTVY, WCMS, WUSQ, KFGO, WOW, KTTS, KRKT, KGHL, KVOC, KALF WAYLON JENNINGS "Where Corn Don't Grow" (Epic) 20/17
Rotations: Heavy 0, Medium 2, Light 18, Total Adds 17, KASE, KIKK, WDXE, WTNT, KLUR, WUSQ, KFGO, KWMT, WOW, KTTS, KVOO, KFDI, KWOX, KUZZ, KIIO, KCKC, KEEN, Light: WTVY, WKML, WFLS.

TRAVIS TRITT "Put Some Drive In Your Country" (WB) 20/13

Rotations: Heavy 0, Medium 2, Light 18, Total Adds 13, WWYZ, KEAN, KMML, WTVY, WAMZ, WGKX, KNFM, WIRK, KHAK, WCUZ, KFKF, WITL, KRWQ. Medium: WTDR. Light: WOKQ, WUSY, WNOE, WIL, KIK-FM, KEKB.

BILLY & TERRY SMITH "Blues Stay Away From Me" (Epic) 19/7
Rotations: Heavy 0, Medium 2, Light 17, Total Adds 7, WCAO, KRRV, WKML, WTNT, KLUR, WCUZ, KIIQ. Medium KFDI. Light: WWYZ, WRKZ, KMML, KASE, WSTH, KIKK, WDXE, WOW, KTTS, WTCM, KVOC.

JEFF CHANCE "Talkin" To Your Picture" (Mercury) 17/17
Rotations: Heavy 0, Medium 0, Light 17, Total Adds 17, WRKZ, KRRV, KKIX, WKML, WFLS, KIKK, WDXE, KYKX, WQDR, KFGO, KVOO, KRKT, KIK-FM, KUUY, KALF, KEKB, KIIQ.

DAN SEALS "Bordertown" (Capitol) 16/16

Rotations: Heavy 0, Medium 3, Light 13, Total Adds 16, KMML, WFLS, KIKK, KYKX, WCMS, KHAK, KFGO, WCUZ, WFMS, WOW, KFDI, KRST, KIK-FM, KUZZ, KVOC, KWHT.

SUSI BEATTY "There's A Phone On Every Corner" (Starway) 16/3 Rotations: Heavy 0, Medium 2, Light 14, Total Adds 3, WSNO, KRF WRNS, WKML, WFLS. WDXE, KFGO, KTTS, KVOO, KFDI, KWOX. KRRV, KWMT. Medium: WSTH, KLUR. Light: WRKZ, WICO,

RONNA REEVES "The Letter" (Mercury) 16/1

Rotations: Heavy 0, Medium 0, Light 16, Total Adds 1, KTTS, Light; WDSY, WICO, WRNS, WSTH, KKIX, WDXE, KSSN, KJNE, WAXX, KFGO, WOW, KTPK, KVOO, KALF, KNCQ.

MARSHALL TUCKER BAND "Stay In The Country" (Sisapa) 15/2
Rotations: Heavy 0, Medium 5, Light 10, Total Adds 2, WSNO, WQBE. Medium: WWYZ, WTDR, WSTH, WKYQ, KFDI. Light-KRRV. WXBQ, WRNS, WDXE, WITL, KTTS, KWOX, KALF.

SHENANDOAH "Ghost In This House" (Columbia) 13/13
Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WCAO, WWVA, KMML, WSTH, WTVY, WIVK, KYKX, WTQR, KIXQ, WTSO, WXX WYOR, WWTTSO, WWWTSO, WWWTSO,

WTSO. KXXY, KVOC, KWHT WAYNE NEWTON "At This Moment" (Curb) 10/4

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 4, KMML, WSTH, WFLS, KVOO, Light: WRKZ, WICO, KRRV, KLUR, KFGO, KWMT.

CHRIS WALL "Empty Seat Beside Me" (Tried & True) 9/2

dium 0, Light 9, Total Adds 2, KRRV, WFLS. Light: WSNO, WRKZ, WICO, WKML, KLUR, KFGO,

LLEUN TELLCIE

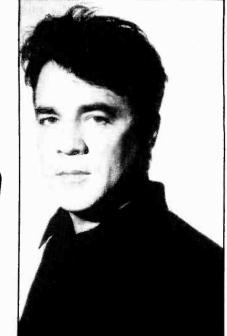
ARTIST/Song Title (Label)	Album Title
PATTY LOVELESS/I'm That Kind Of Girl (MCA)	On Down The Line
ALABAMA/Here We Are (RCA)	
GARTH BROOKS/Unanswered Prayers (Capitol)	
RESTLESS HEART/Long Lost Friend (RCA)	
GEORGE STRAIT/I've Come To Expect It From You (MCA)	
JUDDS/Calling In The Wind (Curb/RCA)	Love Can Build A Bridge
ALABAMA/Moonlight Lounge (RCA)	
GARTH BROOKS/Wild Horses (Capitol)	
MERLE HAGGARD/Blue Jungle (Curb)	
RAY STEVENS/Where Do My Socks Go? (Curb/Capitol)	Lend Me Your Ears
WAYLON JENNINGS/Workin' Cheap (Epic)	
RESTLESS HEART/I've Never Been So Sure (RCA)	
REBA McENTIRE/Climb That Mountain (MCA)	
HOLLY DUNN/Heart Full Of Love (WB)	

RY MORR

HITS THE COUNTRY CORE WITH Workin' Man Blues"

On Your Desk Now!







COUNTRY

NATIONAL AIRPLAY®

	2 S W		.₩ T	SEPTEMBER 14, 1990	Total Reports/Adús	Heavy	Medium	Light
3	2	2	. 1	ALABAMA/Jukebox In My Mind (RCA)	182/0	167	12	3
7	4	. 3	ϵ	LEE GREENWOOD/Holdin' A Good Hand (Capitol)	185/0	157	21	7
10	5	4	€		184/0	152	29	3
16	11	6	•	GARTH BROOKS/Friends In Low Places (Capitol)	185/0	147	36	2
8	7	5	•		179/1	139	36	4
5	3	2	6		181/1	154	23	4
15	12	10	•		184/0	108	66	10
11	8	8	8	KEITH WHITLEY & LORRIE MORGAN/Til A Tear Becomes A Rose (RCA)	175/0	119	50	6
12	10	9	9	The state of the s	178/0	117	49	12
18	15	- 11	Œ	GEORGE STRAIT/Drinking Champagne (MCA)	183/0	90	84	9
17	14	12	Œ		183/1	81	91	11
20	17	15	E		177/1	67	101	9
19	16	14	_		180/3	61	96	23
26	18	16	C	REBA McENTIRE/You Lie (MCA)	184/1	43	132	9
24	20	19		KENNY ROGERS & DOLLY PARTON/Love Is Strange (Reprise)	174/1	28	121	25
23	21	20	Œ	LIONEL CARTWRIGHT/My Heart Is Set On You (MCA)	171/2	33	114	24
31	26	22	E	JOE DIFFIE/Home (Epic)	183/9	15	125	43
21	19	18	18	PIRATES OF THE MISSISSIPPI/Honky Tonk Blues (Capitol)	161/0	45	82	34
29	25	23	Œ	BAILLIE & THE BOYS /Fool Such As I (RCA)	169/6	20	106	43
	37	30	2	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	175/19	4	92	79
30	27	24	-	SOUTHERN PACIFIC/Reckless Heart (WB)	156/6	16	100	40
32	28	25	22	ANNE MURRAY/Feed This Fire (Capitol)	160/10	7	101	52
37	29	26			158/7	5	94	59
6	6	7			115/0	35	69	11
36	31	28	Æ	HOLLY DUNN/You Really Had Me Going (WB)	162/14	4	88	70
46	35	31	26		167/15	0	80	87
42	36	33	Œ)		147/16	3	74	70
	39	32	29	HANK WILLIAMS JR./Don't Give Us A Reason (WB/Curb)	139/22	9	46	84
33	30	29	3	TIM RYAN/Dance In Circles (Epic)	117/4	10	61	46
2	1	13	30		105/1	47	<i>37</i>	21
1	9	21	31	ALAN JACKSON/Wanted (Arista)	<i>75/0</i>	40	21	14
48	43	37	3		135/21	3	54	78
49	42	38	33	RICKY SKAGGS/He Was On To Somethin' (Epic)	131/19	2	<i>53</i>	76
BREA	K	ER	3	DON WILLIAMS/Back In My Younger Days (RCA)	142/53	0	<i>36</i>	106
BREA	K	ER	_		118/19	1	42	<i>75</i>
DEB	ŲŢ	ightharpoons	36		101/57	2	<i>39</i>	60
43	40	39	3		81/0	3	46	32
14	13	17	38	,	67/0	13	29	25
4	22	34		TANYA TUCKER & T. GRAHAM BROWN/Don't Go Out (Capitol)	<i>58/0</i>	14	31	13
_	48	44	40	MATRACA BERG/Things You Left Undone (RCA)	<i>95/13</i>	1	34	60
28	33	36	41	VINCE GILL/When I Call Your Name (MCA)	43/0	25	12	6
_	1	47	3	T. GRAHAM BROWN/Moonshadow Road (Capitol)	95/20	0	29	66
	_	46	3	MICHAEL MARTIN MURPHEY/Cowboy Logic (WB)	84/13	0	<i>35</i>	49
		48	3	BILLY JOE ROYAL/A Ring Where A Ring Used To Be (Atlantic)	101/34	0	22	<i>79</i>
47	44	42	45	HANK WILLIAMS JR./Man To Man (WB/Curb)	71/1	1	29	41
9	24	35	46	SHENANDOAH Next To You, Next To Me (Columbia)	49/0	19	20	10
DEBL	JT		9	HIGHWAY 101/Someone Else's Trouble Now (WB)	<i>75/43</i>	0	7	68
DEBL	JΤ	•	0	PATTY LOVELESS/The Night's Too Long (MCA)	<i>68/44</i>	0	9	59
DEBL	JT		49	ROSANNE CASH / What We Really Want (Columbia)	64/27	1	5	58
DEBL	JT		3	K.T. OSLIN/Come Next Monday (RCA)	<i>55/55</i>	3	8	44

MOSTADDED

EDDIE RABBITT (57)
K.T. OSLIN (55)
DON WILLIAMS (53)
PATTY LOVELESS (44)
HIGHWAY 101 (43)
WILLIE NELSON (41)
BILLY JOE ROYAL (34)
SAWYER BROWN (29)
ROSANNE CASH (27)
VINCE GILL (27)

HOTTEST

GARTH BROOKS (111)
ALABAMA (102)
CARLENE CARTER (92)
RICKY VAN SHELTON (79)
DOUG STONE (60)
LEE GREENWOOD (53)
WHITLEY & MORGAN (49)
MATTEA & O'BRIEN (36)
GEORGE STRAIT (25)
ALAN JACKSON (21)

MEYYARMENE

Reports/Adds

1	RICH GRISSOM/Tell Me (Merc.)	38/0
2	JERRY LANSDOWNE/Paradise (SOR)	29/0
3	BILLY & TERRY SMITH/Blues Stay (Epic)	19/7
4	JEFF CHANCE/Talkin' To Your (Merc.)	17/17
5	SUSI BEATTY/There's A Phone (Starway) .	16/3
6	RONNA REEVES/The Letter (Merc.)	16/1
7	MARSHALL TUCKER/Stay In (Sisapa)	15/2
8	WAYNE NEWTON/At This Moment (Curb) .	10/4
9	CHRIS WALL/Empty Seat (Tried & True)	. 9/2
10	BAMA BAND/She's Movin' In (Cap.)	. 8/5

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest

BREAKERS.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

DON WILLIAMS

Back In My Younger Days (RCA)

On 77% of reporting stations. Rotations: Heavy 0, Medium 36, Light 106, Total Adds 53 including WQBE, WYNY, WWNC, KAYD, WUBE, WGEE, KCJB, WMUS, KFMS, KZLA, KRAK, KKAT. Moves 43-35 on the Country chart.

CONWAY TWITTY
Crazy In Love (MCA)

On 64% of reporting stations. Rotations: Heavy 1, Medium 42, Light 75, Total Adds 19 including WPOR, WILQ, WKAK, WWNC, WEZL, WITL, WFMB, WIL, KFMS, KKAT, KSOP, KDRK. Moves 47-41-35 on the Country chart.

III.

RR Country JJJFAX.

3-DAY ADVANCE on the hottest Country music and radio news, Street Talk and the industry's fastest chart data turnaround.

Call R&R to TRY IT FREE! Sent to your fax Monday evenings.



WMZQ/GARY MCCARTIE: "Especially now, a song like this needs to be heard."

** KRRV/RICK STEVENS: "This song speaks from the hearts of all true Americans."

WHOKIMAX RAINES: "A great song that everybody can feel good about right now."

WTSO/PAT MARTIN: "This song makes you feel good about being an American."

WIRK/DAN O'BRIAN: "The most uplifting patriotic song since 'God Bless the USA."

WDXE/MIKE HARRIS: "Captures the American spirit in the most positive way I've heard."

WRNS/MARK REID: "We're adding this record in heavy rotation. This is not about oil or Iraq.
This is about the American spirit."

WYYD/ROBYNN JAYMES: "'American Boy' had me singing along with pride...I'm an American Girl."

		STAT	ION	S F	IRS	T W	EE	K	WESC
WVAM	WILQ	WTNV	KTTS	WCMS	WCUZ	KUUY	WQDR	WKAK	WPCV
WQCB	KRRV	WDXE	KVOO	KRMD	WDAF	KKCS	KAJA	WWNC	WAMZ
WHWK	KMML	KYKX	KFDI	KJNE	WHOK	KUGN	WUSQ	WYNK	WOKK
WAYZ	KAYD	KLLL	KWOX	WIRK	WTS0	KUAD	WCAO	KYKR	KNFM
WWYZ	WUSY	KJJY	WQXK	WSLR	WOW	KRWQ	WQBE	WZZK	KJLO
WRKZ	WRNS	WAXX	KIK-FM	KHAK	KEEY	KMIX	WOKQ	WXBQ	WLWI
WZPR	WSTH	KWMT	KASH	WUSN	WTHI	KWHT	WTCR	WTVY	WSM
WXKX	KKIX	KIXQ	KVOC	WKKQ	KTPK	KNIX	WYNY	KHEY	WKNN
WDSY	WFLS	WASKFM	KEKB	WYNG	WDEZ	KIIQ	WPOR	WKML	WYYD
WWVA	KIKK	WMUS	MKSJ	KFGO	KZSN	WPAP	WMZQ	WHEW	KLUR

www.amoricanradiohistory.com

COUNTRY

SONG INFORMATION INDEX

ALABAMA "Jukebox In My Mind" (RCA 2643-7)

Prod: Josh Leo. Larry Michael Lee, Alabama Wr: Dave Gibson, Ronnie Rogers Pub: Maypop Music/Wildcountry, Inc. (BMI) Mgr: Dale Morris & Associates

BAILLIE & THE BOYS "Fool Such As I" (RCA 2641-7)
Prod: Kyle Lehning Wr: Bill Trader Pub: MCA Music (ASCAP) Mgr: Moress,
Nanas, Golden, Peay

SUSI BEATTY "There's A Phone On Every Corner" (Starway 1209-7A)

Prod: Jerry Kennedy Wr: Tom Shapiro, Bucky Jones, Chris Waters Pub: Cross Keys Publishing; Tree Publishing (ASCAP; BMI) Mgr: Ann Tant BELLAMY BROTHERS "I Could Be Persuaded"

(MCA/Curb 79019)

Prod: Emory Gordy Jr. Wr: David Bellamy, Howard Bellamy, Don Schlitz Pub: Bellamy Brothers Music, Don Schlitz Music/Almo Music (ASCAP) Mgr:

MATRACA BERG "The Things You Left Undone" (RCA 2644-7) Prod: Wendy Waldman, Josh Leo Wr: Matraca Berg, Ronnie Samoset Pub: Warmer-Tamerlane Publishing; WB Music/Samosonian Songs (BMI; ASCAP)

CLINT BLACK "Nothing's News" (RCA 2596-7) Prod: James Stroud, Mark Wright Wr: Clint Black Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham

GARTH BROOKS "Friends In Low Places" (Capitol 79239) Prod: Allen Reynolds Wr: DeWayne Blackwell, Bud Lee Pub: Careers Music Music Ridge Music (BMI; ASCAP) Mgr: Bob Doyle, Pam Lewis

T. GRAHAM BROWN "Moonshadow Road" (Capitol 79269) Prod: Barry Beckett, T. Graham Brown Wr: T. Graham Brown, Verlon Thompson, Gary Nicholson Pub: EMI April/Ides Of March Music/Cross Keys Publishing (ASCAP) Mgr: C.K. Spurlock

JANN BROWNE "Louisville" (Curb 76835)

Prod: Steve Fishell Wr: Jann Browne, Pat Gallagher Pub: Tree Publishing; Joe Moore Music (BMI; ASCAP) Mgr: Tracy Gershon

CARLENE CARTER "I Fell In Love" (Reprise 7-19915)
Prod: Howie Epstein Wr: Carlene Carter, Howie Epstein, Benmont Tench,
Perry Lamek Pub: Carlooney Tunes/Chrysalis Music Group, EMI Music
Publishing/Colgems-EMI Music, He Dog Music/Twyla Dent Music/Blue Gator
Music; Lamek Publishing/Laughing Dogs Music (ASCAP; BMI) Mgr: Bill Carter

LIONEL CARTWRIGHT "My Heart Is Set On You" (MCA 79046) Prod: Steuart Smith, Tony Brown Wr: Lionel Cartwright Pub: Silv Long Run Music (BMI) Mgr: Noel Fox

JOHNNY CASH "Goin' By The Book" (Mercury 878 292)
Prod: Jack Clement Wr: Chester Lester Pub: Chester Lester Music/Vidor
Publishing/Warner Elektra Asylum Music (BMI) Mgr: Lou Robin
ROSANNE CASH "What We Really Want" (Columbia 38 73517)

Prod: Rosanne Cash Wr: Rosanne Cash Pub: Chelcait Mu (BMI) Mgr: Will Botwin

JEFF CHANCE "Talkin' To Your Picture" (Mercury 878 056) Prod: Harold Shedd Wr: Dave Lindsey, Lee Bach Pub: PolyGram International/Amanda-Lin Music; Nashville Title Wave Music (BMI) Mgr:

MARK CHESNUTT "Too Cold At Home" (MCA 79054) Prod: Mark Wright Wr: Bobby L. Harden Pub: EMI April Music/K-Mark Music (ASCAP) Mgr: BDM Management

MARK COLLIE "Hardin County Line" (MCA 79078)
Prod: Doug Johnson, Tony Brown Wr: Mark Collie, Ronnie Scaife Pub:
PolyGram International Publishing/Partnership Music; Songs Of PolyGram rnational /Partner Music (ASCAP: BMI) Mgr: Don Light

RODNEY CROWELL "My Past Is Present" (Columbia 38 73423) Prod: Tony Brown Wr: Rodney Crowell, Steuart Smith Pub: Co Rat Shoes Music/Granite Music (ASCAP) Mgr: Bill Carter

DESERT RDSE BAND "Story Of Love" (MCA/Curb 79052)

Prod: Paul Worley, Ed Seay Wr: Chris Hillman, Steve Hill Pub: Bar None Music/Bug Music (BMI) Mgr: Chruck Morris

JOE DIFFIE "Home" (Epic 34 73447)

Prod: Bob Montgomery, Johnny Slate Wr: Andy Spooner, Fred Lehner Pub: Texas Wedge Music (ASCAP) Mgr: Danny Morrison, Johnny Slate

HOLLY DUNN "You Really Had Me Going" (WB 7-19756) Prod: Holly Dunn, Chris Waters Wr: Holly Dunn, Tom Shapiro, Chris Waters Pub: Careers Music; Edge O'Woods Music/Mollne Valley Music/Kinetic Diamond Music (BMI; ASCAP) Mgr: Refugee Management

EXILE "Yet" (Arista 2075)

Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Sonny LeMaire Pub: With Any Luck Music, Sun Mare Music (BMI) Mgr: Gallin-Morey-Addis

CRYSTAL GAYLE "Never Ending Song Of Love" (Capitol 79256)
Prod: Allen Reynolds Wr: Delaney Bramlett Pub: EMI Unart Catalog (BMI)
Mgr: Bill Gatzimos

VINCE GILL "Never Knew Lonely" (MCA 53892)

Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music (BMI) Mgr: Fitzgerald

VINCE GILL "When I Call Your Name" (MCA 79011)
Prod: Tony Brown Wr: Vince Gill, Tim DuBois Pub: Benefit Music; Tim DuBois
Music/WB Music (BMI; ASCAP) Mgr: Fitzgerald-Hartley

VERN GOSDIN "This Ain't My First Rodeo"

(Columbia 38 73491)
Prod: Bob Montgomery Wr: Vern Gosdin, Hank Cochran, Max D. Barnes Pub:
Hookem Music; Co-Heart Music, Hard Scratch, Irving Music (ASCAP; BMI)

LEE GREENWOOD "Holdin" A Good Hand" (Capitol 44576)
Prod: Jerry Crutchfield Wr: Rob Crosby, Johnny Few Pub: Songs Of Grand
Coalition; Marledge Music (BMI; ASCAP) Mgr: Jerry Bentley

RICH GRISSOM "Tell Me I'm Wrong" (Mercury 875 880)

Prod: Harold Shedd, Joe Scalife, Jim Cotton Wr: Rich Grissom, Donny Kees

Pub: Sheddhouse Music/PolyGram International Publishing; Acuff-Rose

Music (ASCAP; BMI) Mgr: Sound Seventy

MERLE HAGGARD "When It Rains It Pours" (Curb 79049). Prod: Mark Yeary, Merle Haggard Wr: John Cody Carter Pub: Inorbit Music (BMI) Mgr: Charles Owens

EMMYLOU HARRIS "Never Be Anyone Else But You" (Reprise 7-19707)

Prod: Richard Bennett, Allen Reynolds Wr: Baker Knight Pub: EMI Unart Catalog/Matragun Music (BMI) Mgr: Mark Rothba

HIGHWAY 101 "Someone Else's Trouble Now" (WB 7-19593)
Prod: Paul Worley, Ed Seay Wr. Pam Tillis, Gary Nicholson Pub: Tree
Publishing; Cross Keys Publishing (BMI; ASCAP) Mgr: Chuck Morris

ALAN JACKSON "Wanted" (Arista 2032)

Prod: Scott Hendricks, Keith Stegall Wr: Alan Jackson, Charlie Craig Pub: Mattie Ruth Music/Seventh Son Music; Blackwood Music (ASCAP; BMI) Mgr:

WAYLON JENNINGS "Where Corn Don't Grow" (Epic 34 73519) Prod: Richie Albright, Bob Montgomery Wr: Roger Murrah, Mark Allan Pub: Tom Collins Music, Murrah Music (BMI) Mgr: Jim Halsey JUDDS "Born To Be Blue" (Curb/RCA 2597-7)

Prod: Brent Maher Wr: Mike Reid, Brent Maher, Mack David Pub: Almo Music/ Brio Blues Music/EMI April Music/Vancou Music (ASCAP) Mgr: Ken Stilts

JERRY LANSDOWNE "Paradise Knife And Gun Club" (SOR 420A)

Prod: Ray Pennington Wr: Chick Rains Pub: Chappell & Co./Bundin Music (ASCAP) Mgr: John Dorris

PATTY LOVELESS "The Night's Too Long" (MCA 79076)
Prod: Tony Brown Wr: Lucinda Williams Pub: Lucy Jones Music (BM
Roger Ramey, G. Gerald Roy

MARIE "Like A Hurricane" (Curb 76840)
Prod: James Stroud Wr: Michael Clark Pub: Warner-Tamerlane Publishing/
Flying Dutchman Music (BMI) Mgr: Karl Engemann

MARSHALL TUCKER BAND "Stay In The Country"

(Sisapa 77703)

Prod: Doug Gray, Jerry Eubanks Wr: Tim Lawter Pub: G.E.M. (BMI) Mgr: Buddy Carpenter KATHY MATTEA & TIM O'BRIEN "The Battle Hymn Of Love"

(Mercury 842 330)
Prod: Allen Reynolds Wr: Don Schlitz, Paul Overstreet Pub: MCA Music Publishing/Don Schlitz Music; Screen Gems-EMI Music/Scarlet Moon Music (ASCAP; BMI) Mgr: Bob Titley: Bob Titley
REBA MCENTIRE "You Lie" (MCA 79071)

Prod: Tony Brown, Reba McEntire Wr: Bobby Fischer, Austin Roberts, Charlie Black Pub: Bobby Fischer Music/Five-Bar-B Songs/Chriswald Music/Hopi Sound Music (ASCAP) Mgr: Narvel Blackstock

MICHAEL MARTIN MURPHEY "Cowboy Logic" (WB 7-19724) Prod: Steve Gibson, Michael Martin Murphey Wr: Don Cook, Chick Rains Pub: Cross Keys Publishing/Terrace Music (ASCAP) Mgr: Bob Burwell

ANNE MURRAY "Feed This Fire" (Capitol 79189)
Prod: Jerry Crutchfield Writer: Hugh Prestwood Pub: Lawyer's Daughter
Music/Careers Music (BMI) Mgr: Leonard Rambeau

WILLIE NELSON "It Ain't Necessarily So" (Columbia 38 73518)
Prod: Fred Foster Wr: Beth Nielsen Chapman Pub: Warner/Refuge Music,
Macy Place Music (ASCAP) Mgr: Mark Rothbaum

WAYNE NEWTON "At This Moment" (Curb 76838) Prod: Jeffrey Baxter Wr: Billy Vera Pub: WB Music/Vera Cruz Music (ASCAP)

NITTY GRITTY DIRT BAND "You Made Life Good Again"

Prod: Randy Scruggs, Nitty Gritty Dirt Band Wr: Bob DiPiero, Steve Seskin Pub: Little Big Town Music/American Made Music/Love This Town Music (ASCAP/BMI) Mgr: Chuck Morris

K.T. OSLIN "Come Next Monday" (RCA 2667-7)

Prod: Joe Scafe, Jim Cotton Wr: K.T. Oslin, Rory Michael Bourke, Charlie Black Pub: Tri-Chappell Music; Chappell & Co., Chappell & Co./Serenity Manor Music (SESAC; ASCAP) Mgr: Moress, Nanas, Golden, Peay

PIRATES OF THE MISSISSIPPI "Honky Tonk Blues" (Capitol 44579)

Prod: James Stroud, Rich Alves Wr: Hank Williams Pub: Acuff-Rose Music/ Hiriam Music/Rightsong Music (BMI) Mgr: Ken Stilts

EDDIE RABBITT "American Boy" (Capitol 79398)

Prod: Richard Landis Wr: Eddie Rabbitt Pub: Eddie Rabbitt Music/Music Of The World (BMI) Mgr: Stan Moress

EDDY RAVEN "Zydeco Lady" (Capitol 79191)
Prod: Barry Beckett Wr: Troy Seals, Eddy Raven Pub: WB Music/Two Sons Music/Ravensong (ASCAP) Mgr: John Dotson

RONNA REEVES "The Letter" (Mercury 878 058)

Prod: Clyde Brooks, C. Michael Spriggs Wr: Carolyn Swilley, Gary Heyde Pub: Ben Hall Music/Boonie Tunes Music/Texas Wedge Music (ASCAP) Mgr:

RESTLESS HEART "When Somebody Loves You" (RCA 2663-7) Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr.: John Pub: Song Pantry Music, EEG Music (ASCAP) Mgr: Moress, Nanas, Golden

KENNY ROGERS & DOLLY PARTON "Love Is Strange" (Reprise 7-19760)

Prod: Jim Ed Norman, Enc Prestidge Wr: Ellas McDaniel, Mickey Baker, Sylvia Robinson Pub: Ben-Ghazi Music (BMI) Mgr: Ken Kragen; Sandy Gallin

BILLY JOE ROYAL "A Ring Where A Ring Used To Be"

(Atlantic 7-87867)

Prod: Nelson Larkin Wr: Gordon Eatherly, Bob Moulds, Kris Bergsnes Pub:
Great Shakes Music/Hidden Harbor Music/Coxboro Music/Warner-Tamerlane Publishing (BMI) Mgr: Mark Ketchem, Nelson Larkin, Larry McFaden

TIM RYAN "Dance In Circles" (Epic 34 73372) Prod: Buddy Killen Wr: Tim Ryan, Alex Harvey Pub: Cross Keys Publishing/ CBS Music; Ensign Music (ASCAP; BMI) Mgr: Bill Carter

SAWYER BROWN "When Love Comes Callin"

(Curb/Capitol 79231)

Prod: Randy Scruggs, Mark Miller Wr: Mark Miller, Randy Scruggs Pub: Zoo II Music/Warner-Tameriane Publishing; Randy Scruggs Music (ASCAP; BMI) Music/Warner-Lameriane Publishing; Handy Scruggs Music (ASCAP; BMI)
Mgr: TKO Management
DAN SEALS "Bordertown" (Capitol 79280)
Prod: Kyle Lehning Wr: Dan Seals, Bob McDill Pub: Pink Pig Music; PolyGram
International Publishing/Ranger Bob Music (BMI; ASCAP) Mgr: Tony Gottlieb

RICKY VAN SHELTON "I Meant Every Word He Said"

Prod: Steve Buckingham Wr: Curly Putman, Bucky Jones, Joe Chambers Pub: Tree Publishing; Cross Keys Publishing/CBS Music Group, Joe Chambers Music (BMI; ASCAP) Mgr: Michael Campbell

SHENANDOAH "Ghost In This House" (Columbia 38 73520) Prod: Rick Hall, Robert Byrne Wr: Hugh Prestwood Pub: Careers Music (BMI)

SHENANDOAH "Next To You, Next To Me" (Columbia 38 73373) Prod: Rick Hall, Robert Byrne Wr: R.E. Orrall, Curtis Wright Pub: BMG Songs/ 2 Kids Music/David 'N' Will Music (ASCAP) Mgr: Bill Carter

RICKY SKAGGS "He Was On To Somethin" (So He Made You)" (Epic 34 73496)

Prod: Ricky Skaggs, Steve Buckingham Wr: Sonny Curtis Pub: Tree Publishing (BMI) Mgr: Bobby Cudd

BILLY & TERRY SMITH "Blues Stay Away From Me" (Epic 34 73497)

Glover Pub: Songs Of PolyGram International/Lionel Delmore Music/WEA Music/Vidor Publications/Fort Knox Music/Trio Music (BMI) Mgr: Hazel &

SOUTHERN PACIFIC "Reckless Heart" (WB 7-19871)

Prod: Southern Pacific, Jim Ed Norman Wr: John McFee, Andre Pessis Pub: Long Tooth Music; Endless Frogs Music/Bob-A-Lew Songs (BMI; ASCAP) Mgr: BBJO Entertainment Group

DOUG STONE "Fourteen Minutes Old" (Epic 34 73425)
Prod: Doug Johnson Wr: Dennis Knutson, A.L. "Doodle" Owens Pub: WB
Music/Patrix Janus Music; Warner-Tamerlane Publishing/Patrick Joseph
Music (ASCAP; BMI) Mgr: John Dorris, Phyllis Bennette

GEORGE STRAIT "Drinking Champagne" (MCA 79070)
Prod: Jimmy Bowen, George Strait Wr: Bill Mack Pub: Acuff-Rose Music
(BMI) Mgr: Erv Woolsey

MARTY STUART "Western Girls" (MCA 79068)

Prod: Richard Bennett, Tony Brown Wr: Marty Stuart, Paul Kennerley Pub: Songs Of PolyGram International/Irving Music/Littlemarch Music (BMI) Mgr:

RANDY TRAVIS & GEORGE JONES "A Few Ole Country Boys"

Prod: Kyle Lehning Wr: Troy Seals, Mentor Williams Pub: WB Music/Two Sons Music/Bamatuck Music/Mentor Williams Music (ASCAP) Mgr: Lib

TRAVIS TRITT "Put Some Drive In Your Country" (WB 7-19715) Prod; Gregg Brown Wr: Travls Tritt Pub: Tree Publishing/Post Oak Publis (BMI) Mgr: Ken Kragen

TANYA TUCKER & T. GRAHAM BROWN "Don't Go Out" (Capitol 44586)

(Capitol 1470)

Prod: Jerry Crutchfield Wr: Radney Foster, Bill Lloyd Pub: BMG Songs;
Careers Music (ASCAP; BMI) Mgr: Beau Tucker; C.K. Spurlock

CONWAY TWITTY "Crazy In Love" (MCA 79067) Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Even Steve McCormick Pub: Screen Gems-EMI Music (BMI) Mgr: Dee Henry

CHRIS WALL "Empty Seat Beside Me" (Tried & True/ Rykodisc 2226)
Prod: Pat Colgan Wr: Chris Wall Pub: Rhythm Wrangler/Groper (BMI) Mgr:

STEVE WARINER "Precious Thing" (MCA 79051)

Prod: Tony Brown Wr: Steve Wariner, Mac McAnally Pub: Steve Wariner Music; Beginner Music (BMI; ASCAP) Mgr: Vector Management

KEVIN WELCH "Praying For Rain" (Reprise 7-19585)
Prod: Paul Worley, Ed Seay Wr: Chris Waters, Don Cook Pub: Cross Keys
Publishing (ASCAP) Mgr: BBJO Entertainment Group KEITH WHITLEY & LORRIE MORGAN "Til A Tear Becomes

A Rose" (RCA 2619-7)
Prod: Blake Mevis, Garth Fundis Wr: Bill Rice, Mary Sharon Rice Pub: EMI
April Music/Swallowfork Music (ASCAP) Mgr: Moress, Nanas, Golden, Peay

DON WILLIAMS "Back In My Younger Days" (RCA 2677-7)
Prod: Don Williams, Garth Fundis Wr: Danny Flowers Pub: Danny Flower
Music (ASCAP) Mgr: Moress, Nanas, Golden, Peay HANK WILLIAMS JR. "Don't Give Us A Reason"

(WB/Curb S-4492)
Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman Wr: Hank Williams Jr.
Pub: Bocephus Music (BMI) Mgr: Merle Kilgore

HANK WILLIAMS JR. "Man To Man" (WB/Curb 7-19818)
Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman Wr: Hank Williams Jr.,
Tommy Barnes Pub: Bocephus Music; Tommy Barnes Music/Greg
Humphreys Music (BMI; ASCAP) Mgr: Merie Kilgore

MICHELLE WRIGHT "Woman's Intuition" (Arista 2090) Prod: Rick Giles, Steve Bogard Wr: Steve Bogard, Rick Giles Pub: WB Music/Rancho Bogardo Music, Kinetic Diamond Music/Edge O'Woods Music (ASCAP) Mgr: Brian Ferriman

Congratulations to Ronnie Rogers, Dave Gibson & Alabama for



A DIVISION OF WILDCOUNTRY INC

"JUKEBOX IN MY MIND" 2 Weeks at #1

thanks to Joe, Jack and the RCA Team and Josh & Larry



COUNTRY ADDS & HOTS

MOST ADDED

Patty Loveiess (MCA) Don Williams (RCA) Rosanne Cash (Columbia) Eddie Rabbitt (Capitol)

EAST

Garth Brooks (Capitol) Cartene Carter (Reprise) Alabama (RCA) Ricky Van Shelton (Columbia)

HOTTEST

MOST ADDED

Eddie Rabbitt (Capitol) Don Williams (RCA) K.T. Oslin (RCA)

SOUTH

Garth Brooks (Capitol) Alabama (RCA) Ricky Van Shelton (Columbia)

MIDWEST MOST ADDED

KCYY San Antonio, TX

Eddie Rabbitt (Capitol) K.T. Oslin (RCA) Willie Nelson (Columbia)

Alabama (RCA) Garth Brooks (Capitol) Carlene Carter (Reprise)

HOTTEST

MOST ADDED

K.T. Oslin (RCA) Highway 101 (WB) Don Williams (RCA) WEST

Garth Brooks (Capitol) Cariene Carter (Reprise) Alabama (RCA)

EAST

WGNA Albany, NY

DON WILLIAMS
HOTTEST:
CLINT BLACK
DOUG STONE
BELLAMY BROTHERS
ROGERS 4 PARTON
LEE GREENWOOD

WVAM Altoona, PA

EDDIE RABBITT EXILE RESTLESS HEART HOLLY DUNN MARTY STUART TRAVIS & JONES BANK WILLIAMS JR. HANR TIME
HOTTEST:
LEE GREENWOOD
CARLENE CARTER
MATTEA 4 O'BRIEN
DESERT ROSE BAND
GARTH BROOKS

EDDIE RABBITT WILLIE NELSON SHENANDOAH WAYZ/Hagerstown Waynesboro, PA WILLIE NELSON
SHEMANDON'S
MARIE
PATTY LOVELESS
T. GRANAM BROWN
BILLY 4 TERRY SMI
HOTLEST
RICRY VAN SHELTON
ALBAMA
LEE GREENWOOD
GARTH BROOKS
CARLENE CARTER ROSANME CASH PATTY LOVELESS LEE ROY PARNELL ROBIN LEE BAMA BAND TRAVIS TRITT BOLLANE CARTER MATTEA & O'DRIEN FIRATES OF THE MI GARTH BROOKS DESERT ROSE BAND

WWYZ Hartford, CT

Hershey, PA
EVIN WELCH
EMMYLOU HARRIS
PATTY LOVELESS
SANTER ROWN
MILLIE MELSON
VINCE GILL
JEFF CHANCE
BOOLEST:
GEORGE STRAIT
ALMBAMA
GARTH BROOKS
RICEK VAN SHELTON
MHITLIEY & HORGAN

WTCR Huntington, WV

HAME WILLIAMS JR BILLY JOE ROYAL DOM WILLIAMS EDDIE RABBITT EDDY RAVEN BIGHMAY 101 MATRACA BERG PATTY LOVELESS BOTESET

Bottest: ALABAMA GARTH BROOKS GEORGE STRAIT JUDDS LEE GREENWOOD

WQCB Bangor, ME T. GRARAM BROWN KENTUCKY BEADBUNT HOLLES GRZENWOOD ALABANA WHITLEY & HORGAN MATTEA & O'BRIEN GARTE BROOKS

WSNO Berre, VT Hottest: CLINT BLACK RICKY VAN S CARLENE CAR

CONMAY TWITTY RICKY SKAGGS MICHAEL MARTIN MU HOLEGET: RICKY VAN SHELTON CARLENE CARTER

ANNE MURRAY BILLY JOE ROYAL PATTY LOVELESS HOTEBST CARLENE CARTER DOUG STONE WHITLEY & HORGAN LEE GREENMOOD GARTH BROOKS GARTH BROOKS MATTEA & O'BRIEN WYRK Buffalo, NY

LIONEL CARTWRIGHT
JOE DIFFIE
YERN GOSDIN
K.T. OSLIN
PATTY LOVELESS
HOTCHES
ALABAMA
RICKY VAN SHELTON
WHITLEY & MORGAN
DOUG STOME
KENTUCKY HEADMUNT WAJR Morgantown, WV HIGHMAY 101
PATTY LOVELESS
ROSANNE CASH
ROTTORE CARTER
RICKY VAN SHELTON
RODMEY CROMELL
WHITLEY & MORGAN
DOUG STONE

WYNY New York City, NY EDDIE RABBITT
DON WILLIAMS
DESERT ROSE BAND
ROSANNE CASH
HOTCEST:
GARTH BROOKS
ALABAMA
ROGERS 4 PARTON
ALAN JACKSON
VINCE GILL

WQBE Charleston, WV

EXILE BILLY JOE ROYAL MICHAEL MARTIN MU MOTERST: VINCE GILL ALAN JACKSON CLINT BLACK RICKY VAN SHELTON MARK CHESNUTT

WXTU Philadelphia, PA MARTY STUART ROSANNE CASH WILLIE NELSON RICKY VAN SEELTON NOTEST: LEE GREENHOOD DESERT ROSE BAND JUDDS GEORGE STRAIT GARTH BROOKS

WDSY Pittsburgh, PA

HIGHMAY 101
SANYER BROWN
HYMEF GIL
HICHELLE LRIGHT
HILLE LRIGHT
HILLE LRIGHN
HOTEGELS
ALABAMA
RICKY VAN SHELTON
LEE GREENHOOD
LEE GREENHOOD
CARLENE CAFTER
GARTH BROOKS WPOR Portland, ME

HANE WILLIAMS JR.
TRAVIS & JONES
ROSANNE CASH
EDDIE RABBITT
E.T. OSLIN
CONNAY THITTY
HOTCES
ALASAMA
RICKY VAN SHELTON
CARLENE CARTER
LEE GREENHOOD
GARTH BROOKS

WICO/Sellebury Ocean City, MD

EDDY RAVEN
BIGHAY 101
PATTY LOVELESS
PERRY LAPOINTE
JOHNHY CASH
JOEY DAVIS
MILLIE MELSON
MILLIE MELSON
ROTESE:
CARLENE CARTER
RICKY VAN SHELTON
MATTER 4 0'BRIEN
MHITLEY 8 MORGAN
DOUG STONE

HOLLY DUNN RICKY SKAGGS DON WILLIAMS T. GRAHAM BROWN EDDIZ RABBITT Hottest: none

WILQ Williamsport, PA

CONWAY TWITTY MICHAEL MARTIN BILLY JOE ROYAL DON WILLIAMS

ØF.

WKAK Albany, GA

EDDIE RABBITT
CONNAY THITTY
SANYER BROWN
MICHAEL MARTIN NU
HOTLESS:
CARLENE CARTER
GARTH BROOKS
ROGERS & PARTON
ALBBAMA
WEITLEY & MORGAN

KRRV Alexandria, LA

TRAVIS TRITT
SHEMANOAH
WILLIE NELSON
WATNE NENTON
BARBARA MANDRELL
CZE CZE CHAPMAN
HOTLEST
GARTH BROCKS
ALABAMA
MATTEA & D'BRIEN
WHITLEY & MORGAN
TIM RYAN

WWNC Asheville, NC

TRAVIS & JONES CONWAY TWITTY ROSANNE CASH EDDIE RABBITT DON WILLIAMS Hottest:

Hottest: CARLENE CARTER WHITLEY & MORGAN MATTER & O'BRIEN GARTE BROOKS REBA MCENTIRE

WKHX Atlanta, GA

KASE Austin, TX

ANNE MURRAY
BAILLIE & THE BOY
BOTCEST:
RICKY VAN SHELTON
DOUG STONE
CARLENE CARTER
WHITLEY & MORGAN
MATTEA & O'BRIEN

PATTY LOVELESS BILLY & TERRY SAWYER BROWN HIGHWAY 101 SUSI BEATTY CHRIS WALL WILLIE NELSON JEFF CHANCE HOTLOST KMML Amerillo, TX

WBEE Rochester, NY

none Hottest: none

WWYA Wheeling, WY SHENANDOAH E.T. OSLIN ROSANNE CASH MARK COLLIE HOLLESEL GARTH BROOES CARLENE CARTER MATTER 4 0'BRIEN LIONEL CARTWRIGHT REBA MCENTIRE

WILLIE NELSON
WAYLON JENNINGS
K.T. OSLIN
HOTTOST
GEORGE STRAIT
GARTH BROOKS
HHITLEY & MORGAN
JOE DIFFIE
MARK CRESNUTT

HANK WILLIAMS JR.
EDDIE RABBITT
MICHAEL MARTIN MU
BILLY JOE ROYAL
NOTCEST:
GARTH BROOKS
RICKY VAN SHELTON
DOUG STONE
MARK CHESNUTT
LEE GREENMOOD

KAYD Beaumont, TX DON WILLIAMS MICHAEL MARTIN HU BILLY JOE ROYAL Hottest: none

WTVY Dothan, AL WZZK Birmingham, AL

LOTING, AL

V.T.C. SOLIN

VINCE GILIN

VINCE GILIN

VINCE GILIN

EDDIE RABBITT

EDDIE RABBITT

EDDIE RABBITT

EDDIE RABBITT

EDDIE RABBITT

ENTONELLES

DON WILLIAMS

SIENANDOMA

ERNTUCKY HEADHUNT

TRAVIS TRITT

LUE ROY PARNILL

LUE ROY PARNILL

LUE ROY PARNILL

ERN PORESTER SISTEMS

GARTH BROOKS

MARK CRESNUTT

REBA MCEMUTER

BANK WILLIAMS JR.

KHEY

KHEY

KHEY ANNE MURRAY EDDIE RABBITT EXILE Hottest: ALAN JACKSON ALABAMA VINCE GILL TRAVIS TRITT RICKY VAN SHEI WXBQ Bristol, VA EDDIE RABBITT K.T. OSLIN Hottest: ALABAMA GARTH BROOKS KHEY El Paso, TX

EDDIÉ RABBITT BILLY JOE ROYAL WEZL+M Charleston, SC TRAVIS & JONES
TRICKY SKAGGS
CONNAY THITTY
ON HILLIAMS
HARTY STUART
HANN HILLIAMS J
HOTEEST
ALAN JACKSON
ALABANA
CARLENE CARTER
BELLANY BROTHER
RICKY VAN SHELT WKML Fayetteville, NC

WTOR Charlotte, NC VERN GOSDIN
ROSANNE CASH
ROSANNE CASH
RENTUCKY HEADH
HIGHWAY JI
EDDY RAVEN
SAMYER BROWN
MARTY STUART
NOTESE:
ALABAMA
GARTH BROGES
MARK CMESHUTT
ALAN JACKSON
SHEMANDOAH

SAMYER BROWN
HARR COLLIE
E.T. OSLIN
HILLIE NELSON
JEFF CHAMCE
HOTCHEL
LEE GREENHOOD
DOUG STONE
CARLENE CARTER
WHITLEY L MORGAN
MATTEA & O'BRIEN

VINCE GILL Hottest: DOUG STONE CLINT BLACK LEE GREENMOOD ALABANA ALAN JACKSON

WRNS Coasts NC

WUSY Chattanooga, TN WHLZ Florence, SC TRAVIS & JONES
DON NILLIAMS
DON NILLIAMS
DILLY JOR ROYAL
BEDY RAVEN
HARK COLLIE
HANK WILLIAMS JR.
HOTEAST:
LABANA
RICKY VAN SHELTON
CARLENE CARTER
GARTH BROOKS
WNITLEY & MORGAN

WCQS Columbia, SC WFLS Fredericksburg, VA

RESTLESS HEART
HANN WILLIAMS JK.
DON WILLIAMS
HOTCEST:
ALABAMA
RICKY VAN SHELTON
TRAVIS TRITT
GARTH BROOKS
HANN WILLIAMS JR. PREMEMICADURG, VA

DAN SEALS
HIGHHAY 101
HILLIE NELSON
K.T. OSLIN
JEFF CHANCE
CHRIS MAILN
HAVEN NEWTON
HOUSE
HICKY VAN SHELL
CARLENE CARTER
DOUG STONE
GARTH BROOKS
REBA HCENTIRE

ARK LUCAS
SHEMANDOAH
DANNETT FAUCETT
RICHARD 4 GARY
MANNE NEMTON
EMPYLOU HARRIS
RIGHWAY 101
HOTECAS
RICKY VAN SHELTC
ALBAMA
LEE GREENMOOD
GARTH BROOKS
ROCERS & PARTON
KECC T. GRAHAM BRO NITTY GRITTY EDDIE RABBITY MARIE MARK COLLIE ROSANNE CASH HOTLEST: GARTH BROOKS MARTY STUART MICHAEL MARTI KSCS Dellas/Ft. Worth, TX BILLY JOE ROYAL
JOE DIFFIE
VERN GOSDIN
SOUTHERN PACIFIC
HOTLEST
GARTH BROOKS
CARLENE CARTER
MARK CRESNUTT
LEE GREENMOD
GEORGE STRAIT

HOTTEST

WILLIE NELSON K.T. OSLIN CDNWAY TWITTY HOTLEST: ALABAMA GARTH BROOKS GEORGE STRAIT RICKY VAN SHELTON DOUG STONE WILLIE NELSON
DAN SEALS
K.T. OSLIN
WAYLON JENNINGS
PATTY LOVELESS
JEFF CHANCE
HOTEGET:
NOR

nome Hottest:

HARK WILLIAMS
DON WILLIAMS
T. GRAHAM BROW
BILLY JOE ROYI
ROSANNE GASH
HOLLEST:
VINCE GILL
CLINT BLACK
ALAN JACKSON
RICKY VAN SHEL
DOUG STONE

WTNV Jackson, TN DON WILLIAMS CONWAY TWITTY

Fayeneville, NC
DOM MILLIAMS
EDDY RAYEN
EDDIE RABBITT
MARK COLLIE
PATTY LOVELES
BILLY & TERRY SMI
HICHELLE NERGHT
FOR MANCE
HIGHMAY 101
FERRY LAPOINTE
HOLLAND HORGAN
HOLLA WQIK-FM Jacksonville, FL HOLLY DUNN EXILE RICKY SKAGGS DON WILLIAMS WIVK-FM Knoxville, TN

WPCV Lakoland, FL

EDDIE ABBITT
SAMTER BROWN
HIGHMAY 1D1
EDDY RAVELESS
HOTTER
HOTTER
CARLENE CARTER
FIRATES OF THE MI
LEE GREENHOOD
MATTER & O'BRIEN

WLWI Montgomery, AL LOWERCEBURG, TN
EDDY RAVEN
EDDY RAVEN
EVIN WELCH
VINCE GILL
WAYLON JENNINGS
RAVEN
GOO IN SELECT
JEFF CHANCE
MICHELLE NRIGHT
HOTESEL;
MARK CHESNUTT
RICKY VAN SRELTO
LEE GREENMOOD
GARTH BROOMS
ALABAMA EDDIE RABBITT HIGHMAY 101 SAMYER BROWN ANNE MURRAY CONNAY TMITTY DON WILLIAMS MARTY STUART TRAVIS & JONES HOLLEST:

KSSN Little Rock, AR WSIX-FM Nashville, TN none Hottest:

KYKX Longview, TX VINCE GILL BILLY JOE ROYAL SHENANDOAH MARK CHESNUTT REBA MCENTIRE HENANDOAH
ILLIE NELSON
ATTY LOVELESS
FVIN WELCH
MYER BROWN
N SEALS
CHELLE WRIGHT
RIE EDDIE RABBITT RESTLESS HEART EXILE VINCE GILL JEFF CHANCE Hottest: STEVE WARINER ALABAMA DOUG STONE GEORGE STRAIT GARTH BROOKS CHANCE

RICHY SKAGGS
HANK WILLIAMS JR.
T. GRAHAH BROWN
STATTY ROLLESS
BILLY JOE ROYAL
HOTEGER
HOTEGER
RICHY VAN SHELTON
LEE GREENHOOD
ALABAHA
CARLENE CARTER
DOUG STONE HOTTEST:
VINCE GILL
CLINT BLACK
RICKY VAN SHELTON
MARK CHESNUTT WCHY Savannah, GA DON WILLIAMS MARTY STUART BILLY JOE ROYAL

WCMS-FM Norfolk, VA SAWYER BROWN HIGHWAY 101 K.T. OSLIN HOTTEST: GARTH BROOKS LEE GREENWOOD ALABAMA CARLENE CARTER PIRATES OF THE DELBERT MCCLINTON HOTLEST: ALABAMA CARLENE CARTER MATTEA & O'BRIEN JUDDS HANK WILLIAMS JR. WGKX Memphis, TN

WOKK Meridian, MS

EDDIE RABBITT WILLIE NELSON BILLY JOE ROY DON WILLIAMS RICKY SKAGGS

Hottest: WHITLEY & MORGAN CARLENE CARTER DOUG STONE RICRY VAN SHELTON LEE GREENWOOD

MARK CHESNUTT SOUTHERN PACIFIC MARTY STUART DON WILLIAMS Hottest:

PATTY LOVELESS SAWYER BROWN EDDY RAVEN TRAVIS TRITT HOTLESE: GARTH BROOKS WHITLE: & HORGAN GEORGE STRAIT DOUG STONE MATTER & O'BRIEN

WKSJ-FM Mobile, AL

K.JLO Monroe, LA

WKIS Miami, FL

KNFM Midian

WWKA Orlando, FL

WKYQ Paducah, KY ROSANNE CASH EDDY RAVEN RICRY SKAGGS HIGHWAY 101 BOTLEBE! CARLENE CARTER ALBAMA MATTER 4 0'BRIEN ROGERS 6 PARTON GARTH BROOKS

WOWW Pensecola, FL

WODR Raieigh, NC

WKHK Richmond, VA

EXILE VERN GOSDIN MARTY STUART RICKY SKAGGS

Hottest: DOUG STONE WHITLEY & MORGAN MATTER & O'BRIEN GEORGE STRAIT JOEY DAVIS

KAJA San Antonio, TX

WPAP-FM Panama City, FL HOLLY DUNN RICKY SKAGGS CONMAY TWITTY EDDIE RABBITT ROTTEST: ALABAMA WHITLEY & MORGAN JUDDS

JUDDS REBA MCENTIRE GARTE BROOKS KJNE Waco, TX WKNN/Pascagoula Blioxi, MS JOE DIFFIE HIGHMY 101
WILLIE NELSON
RICHY SKAGGS
DON WILLIAMS
MATRACA BERG
EMMYLOU HARRIS
PATTY LOVELESS
EDDIE RABBITT
BILLY JOE ROYAL
BOOTES
CARTH BROOKS
LEE GREENMOOD
JUDDS
BICKY UND AUTO-

MATRACA BERG
DESERT ROSE BAND
PATTY LOVELESS
TRAVIS TRITT
DON HILLIAMS
HOTEST:
ALABAMA
CARLENE CARTER
LEE GRZENMOOD
RICKY VAN SHELTON
MBITLEY & MORGAN RICKY VAN SHEL' STEVE WARINER

T. GRAHAM BROWN
ROSANNE CASH
MARK COLLIE
HIGHMAT 101
PATTY LOVELESS
HOTCH
GARTH BROOES
CARLENE CARTER
MARK CHESHUTT
LEE GREENMOD
WHITLEY & MORGAN KLUR Wichita Falts, TX

JEFF CHANCE MARIE EDDIE RABBITT HIGHWAY 101 VINCE GILL PATTY LOVELESS HOTTO LOVELESS
HOTTOST HOTTOST
CORLEGE CARTER
WHITLEY & MORGA
RICRY VAN SHELT
DOUG STONE
ALABAMA

WUSQ Winchester, VA

HOTEST: DOUG STONE LEE GREENWOOD WHITLEY & MORGAN CARLENE CARTER RICKY VAN SHELTON WYYD/Roenoke-Lynchburg, VA

WTQR Winston-Salem, NC VERN GOSDIN JUDDS SHENANDOAH HOCTEST: ALABAMA CLINT BLACK ALAN JACKSON TRAVIS TRITT WHITLEY & MORGAN

WSLR Akron, OH HIGHWAY 101 EDDIE RABBITT HANK WILLIAMS

KBMR Bismarck, ND WILLIE NELSO KEVIN WELCH T. GRAHAM BROWN
T. GRAHAM BROWN
HOTLEST:
CARLENE CARTER
RICKY VAN SHELTON
WHITLEY & MORGAN
ALABAMA
MATTEA & O'BRIEN

KHAK Ceder Repids, IA

R.T. OSLIN EDDIE RABBITT MICHELLE MRIGHT SAMYEM BROWN MILLIE NELSON DAN SEALS TRAVIS TRITT HOTES: GARTH BROOKS ALABAMA CARLEME CARTER REBA MCENTIRE JUDDS

WUSN Chicago, IL

EDDIE RABBITT
JOE DIFFIE
DESERT ROSE I
HOLLY DUNN
HOTESEI:
RICKY VAN SHI
VINCE GILL
ALABARA
LEE GREENWOOI
SHENANDOAH

WBVE Cincinnati, OH

JOE DIFFIE MICHAEL MAR JANN BROWNE Hottest: none

ETTERMEN, OTT
EXILE
DON MILLIAMS
HOTTEST:
ALABAMA
BELLAMY BROTHERS
RICKY VAN SHELTON
DOUG STOME
TANYA TUCKER

WGAR Cleveland, OH

TRAVIS & JONES

HOTTEST: ALABAMA DAN SEALS KENTUCKY HEAI TANYA TUCKER VINCE GILL

WONE Dayton, OH

WUBE Cincin

Hottest: GARTH BROOKS REBA MCENTIRE JOE DIFFIE EDDIE RABBITT

HOTTEST: RICKY VAN SHELTON WHITLEY & MORGAN MATTEA & O'BRIEN GARTH BROOKS

WQYK/St. Petersburg Tsmps, FL DON WILLIAMS MATRACA BERG MARTY STUART Hottest: none

K.T. OSLIN
ROSANNE CASH
BILLY & TERRY SHI
MAYLON JENNINGS
RAY STEVENS
HOTLERS
GARTH BROOKS
BILLY DEAN
REBA MCENTIRE
HANR WILLIAMS JR.
RAY STEVENS

DON WILLIAMS BILLY JOE ROYAL SAWYER BROWN

WICHME FAILS, TE

EDOIE MARSITT
WANION JERNINGS
BILLY & TERRY SHI
BILLY & TERRY SHI
HICHELLE WRIGHT
MILLIE NELON
MARK COLLIE
BAHA BAND
SAMYER BROWN
JOEY DAVIS
HOLLERS OF THE SHOWN
AND STEVE WARNER
CARTH SROOKS
RICKY VAN SKELTON
BAILLIE & THE BOY

WILSO

Winchester, VA

ROSANNE CASH
VINCE CILL
VINCE CILL
VINCE CILL
VINCE CILL
VINCE VILL
VINCE
VINCE VINCE
VINCE VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE
VINCE HOLLY DUNN
EXILE
RICKY SKAGGS
RESTLESS HEART
HANK MILLIAMS JR.
HOTEGE:
RICKY VAN SHELTON
ALABAMA
GARTH BROOKS
WHITLEY & MORGAN
REBA HCENTIRE

WWWW Detroit, Mi TRAVIS & JONES

WKKQ Duluth, MN EDDIE RABBITT
T. GRAHAM BROWN
BILLY JOE ROYAL
MARK COLLTE
HOTTEST
ALABAMA
RICKY VAN SHE TON
LEE GREENWOOD
CARLENE CARTER
DOUG STONE

K.T. OSLIN VINCE GILL EMMYLOU MARRIS SAMYER BROWN WILLIE NELSON HANN WILLIAMS JR. HOTCEST: RICKY VAN SHELTON CARLENE CARTER ALABAMA MATTEA & O'BRIEN GARTH BROOKS EXILE EDDIE RABBITT

JUDDS LEE GREENWOOD KFKF Kansas City, MO BAILLIE & THE BOY HIGHWAY 101 TRAVIS TRITT CLINT BLACK HIGHWAY 101 Hottest: CARLENE CARTER ALABAMA GARTH BROOKS MATTER & O'BRIEN DOUG STONE

GARTH BROOKS LEE CREENWOOD DOUG STONE WRITLEY & MORGAN KFGO Fargo, ND

R.T. OSLIN
KEVIN WELCH
EDDY RAVEN
ROSANNE CASH
HOTERST
ALABAMA
CARLENE CARTER
RICKY VAN SHELTON
DOUG STONE
GARTH BROOKS WILLIE NELSON K.T. OSLIN VINCE GILL DAN SEALS WHOK Columbus, OH

DON MILLIAMS
BILLY JOE ROYAL
PATTY LOVELESS
HIGHWAY 101
EDDIE RABBITT
T. GRAHMA BROWN
ROSANNE CASH
MOTEBATE
ALABAMA
RICKY VAN SHELTON
CARLENE CARTER
MHITLEY & MORGAN
GARTH BROOKS KWMT Fort Dodge, IA EDDY RAVEN
MARR COLLIX
HIGHWAY 101
JOHNNY CASH
MAYLON JENNINGS
WILLIZ NELSON
SUSI BEATTY
HOTLERET:
ALABAMA
BICKY VAN SHELTON
DOUG STONE
STEVE WARINER
HARK CHESNUTT

WITL-FM Lansing, Mi RICKY SKAGGS
CONNAY TWITTY
T. GRANAN BROWN
TRAVIS TRITT
MICHARL MARTIN MU
HOTEGRE:
CLIMT BLACK
RICKY VAN SMELTON
LEE GREENHOOD
LEE GREENHOOD
CARLENE CARTER
GARTH BROOES

GRAHAM BROWN
T. GRAHAM BROWN
X.T. OSLIN
EDDIE RABBITT
JOE DIFFIE
HOLLY DUNN
VERN GOSDIN
RICKY SKAGGS
JOHNNY CASH
VINCE GILL
HIGHMAY 101
KENTUCKY HADDHUL
PATTY LOVELESS KZKX Lincoln, ME DON WILLIAMS MARTY STUART HOTTEST: ALAN JACKSON ALABAMA SHENANDOAH RICKY VAN SHELTON MARK CHESNUTT PATTY LOVELESS
WILLIE MELSON
ROSANNE CASH
DAN SEALS
BILLY & TERRY SI
TRAVIS TRITT WTSO Medison, Wi

EDDIE RABBITT WILLTE NELSON SWENANDOAH HOTLEST: GEORGE STRAIT GARTH BROOKS RICKY VAN SHELTON CARLENE CARTER RESTLESS MEANT LIONEL CARTWRIGH ANNE MURRAY ROGERS & PARTON WGEE Green Bay, Wi

PATTY LOVELESS COMMAY TWITTY DON WILLIAMS HOLLEST: GARTH BROOKS CARLENE CARTER WHITLEY & MORGAN JUDDS BAILLIE 4 THE BOY TRAVIS & JONES HOTGES: ALAN JACESON ALABAMA CLINT BLACK SHENANDOAH TRAVIS TRITT JUDDS LEE GREENWOOD

DON MILLIAMS
MARTY STUART
DAN SEALS
MATRACA BERG
HOTCEST:
ALABAMA
WHITLEY & MORGAN
DOUG STONE
GARTH BROOKS
RICKY VAN SHELTON

OON WILLIAMS
MICHAEL MARTIN MU
BILLY JOE ROYAL
SANYEP BROWN
NITTY GRITTY DIRT
HICKELLE WRIGHT
HOTEGELLE WRIGHT
BOTH OF THE WRIGHT
HOTE STONE
MATTER 4 0'BRIEN
LIONEL CARTWRIGHT
DESERT ROSE BAND WMUS/Muskegon-Grand Rapide, Mi DOUG STONE DON WILLIAMS BILLY JOE ROYAL ROSANNE CASH T. GRANAM BROWN

KXXY Oklahoma City, OK TRAVIS 4 JONES
F. T. OSLLIN
F.

HIGHWAY 101
HICHELLE MRIGHT
EDDIE RABBITT
SAWYER BROWN
PATTY LOVELESS
EDDY RAVEN
HOTCEST:
RICKY VAN SHELTON
ALADAMA
CARLENE CARTER
DOUG STONE
GARTH BROOKS WTCM Traverse City, Mi

KTPK Topeka, KS

K.T. OSLIN SAWYER BRONN HIGHWAY 101 PATTY LOVELESS EDDY RAVEN HICHELLE WRIGHT EVIN NELCH WILLIE WELSON EMMYLOU HARRIS MARIE HOLLEST! MARIE Hottest: ALABAMA RICRY VAN SHELTO DOUG STONE CARLENE CARTER LEE GREENWOOD

none Hottest:

KVOO Tulsa, OK TUMBA, OK
EDDIE MABRITT
JORY DAVIS
PERAY LAPOINTE
SANYER BROWN
PATTY LOVELESS
HIGHWAY 101
EMPHYLOU MARRIS
JEFF CHAMCE
ROBIN LOE
HIGHWAY 105
HIGHWAY 10

none Hottest: none WFMB Springfield, IL DON WILLIAMS DON WILLIAMS
CONNAY TWITTY
MATRACA BERG
BILLY JDE ROYAL
HOTCEST;
ALABAMA
LEE GREENWOOD
CARLENE CARTER
GARTH BROOKS
WHITLEY & MORGA

KTTS Springlieid, MO DON WILLIAMS
CONWAY TWITTY
ANNE MURRAY
HOLLY DUNN
BOTTER:
ALAN JACKSON
SHEMANDOAR
VINCE GILL
CLIMT BLACK
ALABAMA HIGHWAY 101
WILLIE NELSON
RONNA REEVES
WAYLON JENNINGS
E.T. OSLIN
PATTY LOVELESS
BAMA BAND
REVIN WELCH

WIL-FM St. Louis, MO

KEEY St. Paul, MN

WTHI Torre Haute, IN

EDDIE RABBITT PATTY LOVELESS WILLIE NELSON HIGHWAY 101 K.T. OSLIN HOTTEST: ALABAMA DOUG STONE

DOUG STONE CARLENE CARTEL JUDDS GARTH BROOKS

WDEZ Weusey, WI WOULDER OF THE PROPERTY OF T WWJO St. Cloud, MN

KFDI Wichita, KS

WICHIA, RS
JOHENY CASH
MATLOW JENNINGS
DAN SEALS
SAMYER BROWN
ROSANNE CASH
ROSANNE CASH
RIGHMAY 101
RIGHMAY 101
REVIN MELCR
VINCE GILL
BARBARA MANDRELL
ROSANDA HOUSTON
ROTTO SAME HOUSTON A HOUSTON A HOUSTON
ROTTO SAME ROSANDA RELETO
CARLENE CARTER
GARTH BROOKS T. GRAHAM BROWN CONNAY TWITTY VERN GOSDIN HOLLEST: ALMBAMA RICEY VAN SHELTON BELLAMY BROTHERS GARTH BROOKS LIONEL CARTWRIGHT

KZSN Wichila, KS EDDIE RABBITT
K.T. OSLIN
JOR DIFFIE
PATTY LOVELESS
BILLY JOE ROYAL
TRAVIS & JONES
MICHELLE WRIGHT
HANN WILLIAMS JR.
HOTCEST.
CLINT BLACE
ALABAMA
GARTH BROOKS
MATTEA & O'BRIEN
CARLENE CARTER VERN GOSDIN DON WILLIAMS EDDIE RABBITT HOTTEST: CLINT BLACK SHEWANDOAH VINCE GILL TRAVIS TRITT ALABAMA

KWOX Woodward, OK MAMA BAND
MAYLON JENNINGS
FEVIN MELCH
WILLIE NELSON
K.T. OSLIN
JOEY DAVIS
ROBIN LEE
HOTEGET:
CARLENE CARTER
DOUG STONE
TIM RYAN
GARTH BROOKS
REBA MCENTIRE

WOXK Youngstown, OH HOLLY DUNN MARTY STUART NOTEST: LEE GREENWOOD ALABAMA STEVE WARINER CARLENE CARTER GARTH BROOKS

KRKT Albany, OR HANE WILLIAMS JR. JEFF CHANCE PATTY LOVELESS HIGHWAY 101 ANDI & THE BROWNS ROSANNE CASH

KRST Albuquerque, NM DAN SEALS
PATTY LOVELESS
HOTEGET:
RICKY VAN SHELTON
CARLENE CARTER
DOUG STONE
MATTEA & O'BRIEN
GARTH BROOKS KIK-FM Anaheim, CA

KASH Anchoraga, AK

MARE COLLIE HIGHWAY 101 PATTY LOVELESS JOHNNY CASH HOLLESS: CARLENE CARTER HATTEA 4 0'BRIEN GARTH BROOKS GEORGE STRAIT

BILLY JOE ROYAL K.T. OSLIN WAYLON JENNINGS DAN SEALS HOTLEST: DOUG STONE HHITLEY & MORGAN ALABAMA MARK CHESNUTT JOE DIFFIE

KALF Chico, CA

KKCS Colorado Springs, CO HANK MILLIAMS JR.
DON WILLIAMS JR.
DON WILLIAMS
TRAVIS & JONES
K.T. OSLIN
RICKY SKAGGS
EDDIE RABBITT
MATRACA BERG
HOLTES:
ALABAMA
MATTEA & O'BRIEN
GARTH BROOKS
JUDDS

HIGHWAY 101
SANYER BROWN
VINCE GILL
JOHNNY CASH
ROBIN LEE
JEFF CHANCE
MOTERS:
CARLENE CARTER
GARTH BROOKS
JUDDS
GEORGE STRAIT

GYANG JUNCHON, CO
DON MILLIAMS
MIGHMAY 101
VINCE GILL
HANK MILLIAMS JR.
JOHNNY CASH
JEFF CHANCE
HOTEAST:
RICKY VAN SHELTON
CARLENE CARTEE
LEE GREENHOOD
DOUG STONE
DESERT ROSE BAND GEORGE STRAIT
KNAX
FRON, CA
NARTY STUURT
ROWNE CASH
ROWN FILLIAME
VERN GOSDIN
HIGHWAY 101
K.T. OSLIN
HOTEGET
GARTH BROOKS
WHITLEY & HORGAN
ALABAMA
DOUG STOME
CARTERE CARTER

KFMS Las Vegas, NV DON WILLIAMS
CONMAY TWITTY
BILLY JOE ROYAL
T. GRAHAM BROWN
MATRACA BERG
HOLLEST:

K.T. OSLIN VINCE GILL EDDIE RABBITT MICHELLE WRIGHT PATTY LOVELESS TRAVIS TRITT KENTUCKY HEADHUYT EMMYLOU HARRIS WILLIE NELSON

KMIX Modesto, CA

KNEW Oakland-S.F., CA SOUTHERN PACIFIC RESTLESS HEART Hottest: GARTH BROOKS GEDRGE STRAIT ALABAMA CLINT BLACK CARLENE CARTER

GARTH BROOKS

KWJJ

Portland, OR

MICHAEL MARTIN MU
K.T. OSLIN

KENTUCKY HEADHUNT
HOTCEST:

CARLENE CARTER
MATTEA & O'ERIEN
GARTH BROOKS
ALMA JARKSON
ALABAMA

Phoenix, AZ

HOLLY DUNN
K.T. OSLIN
EDDIE RABBITT
EXILE
HILLIE NELSON
HOTEGSE:
RICKY VAN SHELTON
DOUG STONE:
ALABAMA
CARLENE CARTER
GARTN BROOKS

KUPL Portland, OR HOLLY DUNN

KWHT Pendleton, OR ROSANNE CASH
HIGHWAY 101
PATTY LOVELESS
HOTTEST
ALABAMA
GARTH BROOKS
HATTEA & O'BRIEN HANK WILLIAMS JR T. GRAHAM BROWN EDDIE RABBITT SHENANDOAH K.T. OSLIN DAN SEALS DOUG STONE GARTH BROOKS GEORGE STRAIT KNIX Phoenix, AZ

KRAK-FM Sacrament

Santlake City, UT
CONWAY TWITTY
DON WILLIAMS
MICHAEL MARTIN MU
MARTE
HOLLEST:
SHEWANDOAH
ALAN JACKSON
CARLEWE CARTER
ALABAHA
BELLAMY BROTHERS

KRPM Seattin, WA KSOP-FM Salt Lake City, UT

R.T. OSLIN VINCE GILL SHENANDOAH MARIE MICHAEL MARTIN I ROGERS & PARTON BAMA BAND HOLLEST:

Hottest: CLINT BLACK ALAN JACKSON

JOE DIFFIE
HOLLY DUNN
EXILE
HIGHWAY 101
TRAVIS & JONES
HOTCEST:
GARTH BROOKS
CARLENE CARTER
DOUG STONE
GEORGE STRAIT
STEVE WARINER KMPS Sesitie, WA

Called In Frozen Playlist (3): KII T-FM/Houston

WLLR/Quad Cities

WWKA/Orlando

Did Not Report, Playlist Frozen (6): KSOP/Salt Lake City KSSN/Little Rock WAYZ/Hagerstown WBEE/Rochester WKCQ/Saginaw WRNS/Coastal North Carolina

Hottest: RICKY VAN SHELTON CARLENE CARTER GARTH BROOKS GEORGE STRAIT DESERT ROSE BAND

KGHL Billings, MT ANNE HURRAY SAWYER BROWN ROSANNE CASH HIGHWAY 101 JONNNY CASH HOYT AXTON HOTE ASTON

SHEMANDOAN
K.T. OSLIN
VINCE GILL
WILLE RELSON
DAN SEALS
RAFIE
REVIN WELCH
ROSANNE CASH
HOLTESTUT
CARLENE CARTER
HARK CHESNUTT
MCCHAEL MARTIN
REBA MCENTIRE
KULY KUUY Cheyenne, WY

MARK COLLIE VERN GOSDIN HIGHWAY 101 BILLY JCE ROY EDDIE RABBITT Hottest: none

ANNE MURRAY TIM RYAN ... RYAN
WILLIE NELSON
Hottest:
none WILLIE NELSON KEVIN WEICH HIGHWAY 101 HOTCEST: GARTH BROOKS HICKY VAN SHELTON K.T. OSLIN TRAVIS & JONES MICHAEL MARTIN MU KUGN
Eugene, OR
BARBARA MANDRELL
WILLIE NELSON
K.T. OSLIN
EDDIE RABBITT
HOTTES:
ALABAMA
GARTH BROOKS
JUDDS
REPA MCENTIRE
GEORGE STRAIT
KNAX

KEKB Grand Junction, CO

Hottest: WHITLEY & MORGAN GARTH BROOKS CARLENE CARTER HANK WILLIAMS JE ROGERS & PARTON

KZLA Los Angeles, CA

R.T. OSLIN
EDDIE RABBITT
TIM RYAN
MARTY STUART
DON WILLTAMS
HOTES:
ALABARA
CARLENE CARTER
MATTEA & O'BRIEN
GEORGE STRAIT
RICKY VAN SHELTON

Hottest: SHENANDOAH CLINT BLACK ALAN JACKSO RICKY VAN S VINCE GILL KCCY Pueblo, CO

> KNCQ Redding, CA Hedding LA
> CRYSTAL GAYLE
> DON WILLIAMS
> BILLYIDE ROYAL
> BILLYIDE ROYAL
> BILLYIDE ROYAL
> BILLYIDE ROYAL
> BOLLIE
> EDDY RAVEN
> HOLLES
> EDDY RAVEN
> HOLLES
> CARTHENE CARTER
> GARTH BROOKS
> MICHAEL MARTIN MU
> HANN WILLIAMS JR.
> MARIE

MAYLON JENNINGS
JEFF CHARCE
EDD C

HANK WILLIAMS JR.
THA RYAN
TRAVIS & JONES
EXILE
K.T. OSLIN
DON WILLIAMS
HOCKEST:
ALBANAM
MATTER & O'BRIEN
WHITLEY & MORGAN
RICKY VAN SHELTON KKAT Salt Lake City, UT

KCKC San Bernardino, CA VINCE GILL WAYLON JENNINGS EXILE PATTY LOVELESS RICKY SKAGGS

KSON-FM San Diego, CA

none Hottest:

ANNE MURRAY HOTTEST: CLINT BLACK MARK COLLIE DAN SEALS TRAVIS TRITT KSAN San Francisco, CA SAN TARROUGE CA
SAN THE BOY
SOUTHERN PACIFIC
HOUSES!
GARTH BROOKS
ALABANA-CASON
HILLIAN LES OLDE
HOUSES
WILLIE RELSON
WILLIAN LES GOLDE
HOUSES
WILLIE RELSON
WILLIAN LES GOLDE
HOUSES
WILLIAN LES GOLDE
HOUSES
CEDROE STRAIT
CARLENS GEORGE
CARLENS
CARLENS CARTER
JERRY JEFF NALHER

KDRK Spokana, WA

SPORMER, WA
STICKY STAGES
RAFTY STUART
COMMAY THUTTY
MATRACA REFO
STAGES

185 Current Reporters 176 Current Playlists





NATIONAL AIRPLAY®

BREAKER

MARIAH CAREY

Love Takes Time (Columbia)

81% of our reporting stations on it. Rotations: Heavy 1/0, Medium 14/4, Light 62/23, Total Adds 27 including WXYV, WBLS, WDAS, WVEE, K97, WYLD, WTLC, KMJM, KJLH, KKBT.

CAMEO

Close Quarters (Atlanta Artists/Mercury)

61% of our reporting stations on it. Rotations: Heavy 0/0, Medium 33/2, Light 25/3, Total Adds 5, K97, WYLD, WGCI, WJIZ, Z93.

L.L. COOL J featuring UNCLE L

The Boomin' System (Def Jam/Columbia)
60% of our reporting stations on it. Rotations: Heavy 7/0, Medium 33/0, Light 17/5,
Total Adds 5, WRKS, WGZB, KSOL, OC104, KKFX. Debuts at number 34 on the Urban Contemporary chart.

VEW & ACTIVE

HI-FIVE "Just Can't Handle It" (Jive/RCA) 56/7

Rotations: Heavy 0/0, Medium 10/1, Light 46/6, Total Adds 7, WYLD, WGCI, WFXA, WEUP, WEDR, WTLZ, WVOI. Mediums include: K104, KHYS, K97, WOWI, WAGH.

BRENDA RUSSELL "Stop Running Away" (A&M) 56/5
Rotations: Heavy 1/0, Medium 34/1, Light 21/4, Total Adds 5, KSOL, WAGH, WEAS, WANM, KBUZ. Heavy: WGPR. Mediums include: WDAS, WAMO, WHUR, K97, WYLD.

RANDY CRAWFORD "Cigarette In The Rain" (WB) 55/1

Rotations: Heavy 3/0, Medium 33/0, Light 19/1, Total Adds 1, WQOK, Heavy: WPGA, KMJJ, WGPR. Mediums include WDAS, WHUR, K97, WMYK, WOWI. Moves 39-39 on the Urban Contemporary chart.

BLACK FLAMES "Dance With Me" (OBR/Columbia) 54/11

Rotations: Heavy 0/0, Medium 13/0, Light 41/11, Total Adds 11 including WBLS, KMJQ, WGZB, WOWI, WXOK, WENN, WGFX, WPLZ, KMJJ, WGPR. Mediums include: WILD, WHUR, KMJM, WBLK, WFXA.

TODAY "I Got The Feeling" (Motown) 53.9
Rotations: Heavy 0/0, Medium 12/1, Light 41/8, Total Adds 9, WUSL, K104, KJLH, WJIZ, WPEG, WFXE, KIIZ, WPLZ, WJFX. Mediums include: WAMO, WZAK, WTLC, WFXA, WPAL.

CYNDA WILLIAMS "Harlem Blues" (Columbia) 52/12
Rotations: Heavy 0/0, Medium 11/1, Light 41/11, Total Adds 12 including WXYV, WILD, WMYK, WJLB, KPRS, WPEG, WAGH, WOMG, KFXZ, WLOU. Mediums include: WDAS, WHUR, KHYS, WGCI, WZAK.

MILIRA "Go Outside In The Rain" (Apollo/Motown) 51/3
Rotations: Heavy 11/0, Medium 33/1, Light 7/2, Total Adds 3, WILD, KMJO, WWDM. Heavies include: K104, WYLD, WMVP, WBLK, WENN: Mediums include: WBLS, WRKS, WDAS, WHUR, WMYK. Moves 33-33 on the Urban Contemporary chart.

BERNADETTE COOPER "1 Look Good" (MCA) 48/47
Rotations: Heavy 0/0, Medium 2/2, Light 46/45, Total Adds 47 including WAMO, WHUR, KHYS, KMJQ, K97, WYLD, WOWI, WZAK, WTLC, KPRS.

OLIVER CHEATHAM & JOCELYN BROWN "Turn Out The Lights" (Warlock) 48/4
Rotations: Heavy 0/0, Medium 8/0, Light 40/4, Total Adds 4, WMVP, KMJM, WATV, WANM. Mediums include: WDAS, WHUR, WEXA, WPAL, WWDM.

MIDNIGHT STAR "Luv-U-Up" (Solar/Epic) 47/24
Rotations: Heavy 0/0, Medium 6/0, Light 41/24, Total Adds 24 including WHUR, KHYS, KMJQ, K97, WGCI, WTLC, KBCE, KQXL, WXOK, WUJM. Mediums include: WPAL, WAGH, Z104, WIZF, WDZZ.

SOMETHING SPECIAL "You Can Get Me Anytime" (Epic) 46/2
Rotations: Heavy 2/0, Medium 25/0, Light 19/2, Total Adds 2, WQFX, XHRM. Heavy: WZAK, WFXA. Mediums include: WILD, WDAS, WHUR, K97, WJLB.

ANITA BAKER "Soul Inspiration" (Elektra) 45/36
Rotations: Heavy 1/0, Medium 3/1, Light 41/35, Total Adds 36 including WILD, WDAS, WUSL, WAMO, WHUR, K104, KMJQ, K97, WYLD, WMYK, Heavy: KKFX. Medium: WVKO, WATV.

GLENN JONES "Can We Try Again" (Jive/RCA) 45/7
Rotations: Heavy 1/0, Medium 21/0, Light 23/7, Total Adds 7, WHUR, WJIZ, WATV, WUJM, Z16, WJJS, WFXM. Heavy: WTMP. Mediums include: WDAS, WKYS, K104, WGZB, WMYK.

M.C. HAMMER "Pray" (Capitol) 44/41

Rotations: Heavy 0/0, Medium 8/7, Light 36/34, Total Adds 41 including WILD, WRKS, WAMO, K104, WGZB, K97, WZAK, KJLH, KSOL, WBLK. Medium: KKBT.

SOUL II SOUL "People" (Virgin) 37/14

Rotations: Heavy 0/0, Medium 7/0, Light 30/14, Total Adds 14 including WBLS, KPRS, WJIZ, WFXA, WPAL, WJTT, WFXE, KFXZ, WPGA, WALT. Mediums include: WHUR, KHYS, K97, WYLD, KJLH.

MIKI HOWARD "Come Home To Me" (Atlantic) 37/11 Rotations: Heavy 1/0, Medium 12/1, Light 24/10, Total Adds 11 including WBLS, WZAK, WTLC, WMVP, KJLH, WEUP, KFXZ, Z16, WQOK, KDKS. Heavy: WHUR. Mediums include: WRKS, WDAS, K97, WMYK, WPEG.

NO FACE "Half" (Columbia) 34/6

Rotations: Heavy 1/0, Medium 15/0, Light 18/6, Total Adds 6, WAMO, KHYS, KQXL, WZFX, WQFX, WPLZ. Heavy: KDAY. Mediums include: K97, WRKE, WJIZ, WXOK, WPAL.

MICHEL'LE "Keep Watchin" (Ruthiess/Atco) 33/3
Rotations: Heavy 0/0, Medium 13/0, Light 20/3, Total Adds 3, WQFX, KDKS, KBUZ. Mediums include: K97, WOWI, WZAK, WJIZ WAJZ.

VANILLA ICE "Ice Ice Baby" (SBK) 31/13

Rotations: Heavy 1/0, Medium 8/1, Light 22/12, Total Adds 13 including WUSL, K97, KKBT, WRKE, KFXZ, Z16, WQIS, U102, WEAS, KDKS. Heavy: WJMH. Mediums include: KHYS, WYLD, KSOL, KIPR, WJHM.

SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (Arista) 31/6

Rotations: Heavy 0/0, Medium 11/0, Light 20/6, Total Adds 6, WMVP, KSQL, WPAL, WPEG, WTMP

WDAS, WAMO, WHUR, WOWI, OC104 LAQUAN "Now's The B Turn" (4th & Broadway/Island) 31/5

Rotations: Heavy 1/0, Medium 12/0, Light 18/5, Total Adds 5, KJLH, WUJM, WQFX, WQIS, WBLX. Heavy: KDAY. Mediums include: K104, KHYS, KMJM, WJIZ, WWDM. PHALON "Dance Floor Of Life" (Elektra) 30/6

Rotations: Heavy 0/0, Medium 5/0, Light 25/6, Total Adds 6, WGZB, WRKE, WJTT, WWDM, WALT, WTMP. Medium: KIIZ, WQIS, WJJS, HOT105, WEAS.

JASMINE GUY "Try Me" (WB) 28/24 Rotations: Heavy 0/0, Medium 2/2, Light 26/22, Total Adds 24 including WILD, WDAS, WUSL, WGZB, WRKE, KQXL, WXOK,

CANDYMAN "Knockin' Boots" (Epic) 28/9
Rotations. Heavy 3/0, Medium 6/0, Light 19/9, Total Adds 9, K104, WHQT, WZAK, KKBT, WUJM, WQMG, WEAS, WTMP, WTUG. Heavy: WJHM, KDAY, XHRM. Mediums include: KHYS, WYLD, WOWI, KSOL, WFXA

MOSTADDED

BERNADETTE COOPER (47) M.C. HAMMER (41) ANITA BAKER (36) MARIAH CAREY (27) QUINCY JONES (26) SPECIAL ED (26) **JASMINE GUY (24)**

MIDNIGHT STAR (24) JANET JACKSON (16) **CARON WHEELER (15)**

HOTTEST

BOYS (74) LALAH HATHAWAY (45) EN VOGUE (44) PEBBLES (32) BLACK BOX (31)

NAJEE & VESTA (31) WINANS (16) **BODY (14)** TONYI TONI! TONE! (13)

70210

RECURRENTS

1 M. CAREY Vision 2 A. BAKER/Talk

3 J. JACKSON/Come

4 TIME/Jerk

5 BELL BIV DEVOE/Do

6 BABYFACE/My

7 AFTER 7/Can't

8 K. SWEAT/Make 9 J. GILL/My

10 M.C. HAMMER/Have

0----/Adde

ERIC 8. & RAKIM "In The Ghetto" (MCA) 28/8
Rotations: Heavy 0/0, Medium 1/0, Light 27/8, Total Adds 8, KHYS, KMJM, WXOK, WWDM, WQMG, WQFX, WALT, XHRM. Medium: KDAY

LISTEN UP "Listen Up" (Qwest/WB) 26/26

Rotations: Heavy 0/0, Medium 0/0, Light 26/26, Total Adds 26 including WXYV, WILD, WBLS, WAMO, K97, KMJM, KJLH, WBLK, OC104, WJIZ.

SPECIAL EO "Mission" (Profile) 26/26

Rotations: Heavy 0/0, Medium 0/0, Light 26/26, Total Adds 26 including WRKS, WAMO, KHYS, KMJO, K97, WZAK, KMJM, WBLK, WJIZ, KBCE.

TAKE 6 "I L-O-V-E You" (Reprise) 25/10

Rotations: Heavy 0/0, Medium 2/0, Light 23/10, Total Adds 10, WHUR, WMYK, WMVP, WBLK, KOXL, WWDM, Z104, WALT, WOOK, WGPR. Medium: WILD, WFXC.

ALEX BUGNON "Dance Of the Ghost" (Orpheus/EMI) 25/0
Rotations: Heavy 0/0, Medium 8/0, Light 17/0, Total Adds 0. Medium: WTLC, WXOK, WAGH, KIIZ, KFXZ, WCDX, WEAS, WGPR.

SIGNIFICANT ACTION

BRAXTONS "Good Life" (Arista) 24/14

ons: Heavy 0/0, Medium 2/0, Light 22/14, Total Adds 14 including WHUR, K97, WHQT, KBCE, Z93, WPEG, WQMG, KIIZ, Z16. Medium: WILD, KDAY.

ONE CAUSE ONE EFFECT "Up With Hope Down With Oope" (Bust It/Capitol) 22/5 Rotations: Heavy 0/0, Medium 1/0, Light 21/5, Total Adds 5, KMJM, WJIZ, WPAL, WJMI, WANM. Me

BASIC BLACK "Nothing But A Party" (Sound Of New York/Motown) 19/11

Rotations: Heavy 0/0, Medium 2/0, Light 17/11, Total Adds 11 including KHYS, WBLK, WENN, Z93, WAGH, Z104, WEUP, WJMI, KIIZ, WPGA. Medium: K104, KMJQ. SHADES OF LACE "Come And Get It" (Wing/Polydor) 19/9

Rotations: Heavy 1/0, Medium 2/0, Light 16/9, Total Adds 9, WFXE, WZFX, WJMI, Z16, WEDR, WANM, WTMP, WTLZ, XHRM. Heavy: KMJM. Medium: WEAS, KMJJ.

SYBIL "I Wanna Be Where You Are" (Next Plateau) 18/1
Rotations: Heavy 0/0, Medium 7/0, Light 11/1, Total Adds 1, WRKS. Mediums include: WMYK, WAGH, U102, WPGA, WIKS.

T.N.T. "All Night" (Pump) 17/3 3/1, Light 14/2, Total Adds 3, K97, WEAS, KDAY, Medium: WQFX, KDKS.

JAMES INGRAM "I Don't Have The Heart" (WB) 16/6

Rotations: Heavy 0/0, Medium 5/1, Light 11/5, Total Adds 6, WDAS, WRKE, WZFX, WJMI, WJHM, WGPR. Medium: WHQT, WZAK, WMVP, WTUG.

LORENZO SMITH "Angei" (Alpha International) 16/2 v 1/0, Medium 3/0, Light 12/2, Total Adds 2, WPAL, XHRM. Heavy: WANM. Medium: WWDM. WQFX. WJFX

KID SENSATION "Seatown Ballers" (Nastymix) 15/0

Rotations: Heavy 0/0, Medium 4/0, Light 11/0, Total Adds 0, Medium: KHYS, WEAS, KDKS, XHRM.

KENYATTA "I Want To Do Something Freaky To You" (Delicious Vinyl/Island) 14/5

Rotations: Heavy 0/0, Medium 1/0, Light 13/5, Total Adds 5, WHUR, KHYS, KDKS, K98-FM, WVOI. Medium: KDAY.

BARBARA WEATHERS "Our Love Will Last Forever" (Reprise) 13/7

Rotations: Heavy 0/0, Medium 2/0, Light 11/7, Total Adds 7, WILD, K104, WGZB, WTLC, WENN, WPEG, WGPR. Medium:

KOOL G RAP & DJ POLD "Streets Of New York" (Cold Chillin'/WB) 12/5
Rotations: Heavy 0/0, Medium 0/0, Light 12/5, Total Adds 5, WZAK, WQMG, WANM, WJFX, KDAY

DOMINO THEORY "On To You" (RCA) 12/1

Rotations: Heavy 0/0, Medium 2/0, Light 10/1, Total Adds 1, WTLZ. Medium: Z16, WEAS. N.W.A "100 Miles" (Priority) 11/11

Rotations: Heavy 0/0, Medium 0/0, Light 11/11, Total Adds 11 including KHYS, KMJQ, WOWI, WZAK, KBCE, WXOK, WQFX, Z16, WQIS, WALT.

CURTIS MAYFIELD and ICE-T "Superfly 1990" (Capitol) 11/3

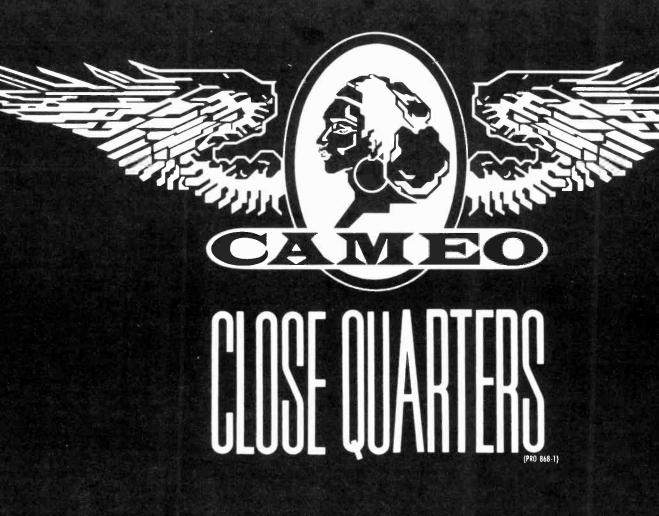
Rotations: Heavy 0/0, Medium 2/0, Light 9/3, Total Adds 3, WQIS, WEAS, KDKS. Medium: KMJJ, WGPR

ANSWERED QUESTIONS "Sentimental" (EMI) 10/10
Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, K104, OC104, WENN, WEUP, Z16, WEDR, KMJJ, WANM, K98-FM, WDZZ.

MEWARTISTS

		neports/Auda
1	HI-FIVE/Just Can't Handle It (Jive/RCA)	
2	CYNDA WILLIAMS/Harlem Blues (Columbia)	
3	BERNADETTE COOPER/I Look Good (MCA)	
4	OLIVER CHEATHAM & JOCELYN BROWN/Turn Out The Lights (Warlock)	48/4
5	SOMETHING SPECIAL/You Can Get Me Anytime (Epic)	
6	ND FACE/Half (Columbia)	34/6
7	VANILLA ICE/Ice Ice Baby (SBK)	31/13
8	SYDNEY YOUNGBLOOD/I'd Rather Go Blind (Arista)	
9	LAQUAN/Now's The B Turn (4th & Broadway/Island)	31/5
10	IASMINE CITY (Toy Me (NWR)	28/24

New artists have not yet had a UC Breaker.



URBAN CONTEMPORARY BREAKERS.

NOW ON 58 UC REPORTERS INCLUDING:

WDAS WGZB WHUR

WKY5 KHYS

K97 WYLD

WZAK WGCI

WJLB WMVP **KMJM**

...AND MANY MORE!





UC ADDS & HOTS

WXVV/Raitimore

Roy Sampson MARIAH CAREY CYNDA WILLIAMS QUINCY JONES TRACIE SPENCER Hottest: PRINCE BOYS LALAH HATHAWAY HOWARD HEWETT

WILD/Boston

CYNDA WILLIAMS JEFF REDD BARBARA WEATHERS TROOP MILIRA ANITA BAKER ANITA BAKER
QUINCY JONES
JASMINE GUY
M.C. HAMMER
HOTTEST:
JOHNNY GILL
LALAH HATHAWAY
PRINCE BLACK BOX

WBLK/Buffalo

Jim Snowden BERNADETTE COOPER BASIC BLACK ANITA BAKER ANITA BAKER TAKE 6 MARIAH CAREY JANET JACKSON M.C. HAMMER QUINCY JONES SPECIAL ED Hottest: BLACK BOX BOYS WINANS HOWARD HEWETT EN VOGUE

WRKS/New York

Brown/Beasley RUBY TURNER
M.C. HAMMER
CARON WHEELER
SYBIL
BOOGIE DOWN PRODU
PUBLIC ENEMY L.L. COOL J NICE & SMOOTH A TRIBE CALLED QU TRACIE SPENCER SPECIAL ED MASTER ACE Hottest: JANET JACKSON EN VOGUE BABYFACE CAREY BLACK BOX

WBLS/New York

MARIAH CAREY CARON WHEELER A TRIBE CALLED QU SOUL II SOUL TRACIE SPENCER TEENA MARIE OUINCY JONES BOOGIE DOWN PROOU Hottest: EN VOGUE TONY TONI TONE PRINCE LALAH HATHAWAY MAXI PRIEST

WRKE/Ocean City Quartarone/Mena

JAMES INGRAM
KEITH SWEAT
M.C. HANNER
ANSWERED QUESTION
VANILLA ICE
JANET JACKSON PHALON
MARIAH CAREY
JASMINE GUY
Hottest:
PRINCE

HOWARD HEWETT MAXI PRIEST PEBBLES

OC104/Ocean City Scott Jantzen QUINCY JONES M.C. HAMMER ANITA BAKER ANSWERED QUESTION GEORGE MICHAEL CEURGE MICHAEL
L.L. COOL
FETTEST:
TONY TONI TONE
PRINCE
BLACK BOX
LALAH HATHAWAY
EN VOGUE

WUSL/Philadelphia

Allan/Stevens ANITA BAKER
JASMINE GUY
TODAY
CARON WHEELER
VANILLA ICE
HOTTEST:
JANET JACKSON
WHJSPERS TONY TONE TONE PRINCE EN VOGUE

WDAS/Phlladelphia Joe Tamburro MARIAH CAREY JASMINE GUY

JASMINE GUY
JAMES INGRAM
TERRY STEELE
ANITA BAKER
Hottest:
EN YOGUE
PRINCE PEBBLES MAXI PRIEST LISA STANSFIELD WAMO/Pittsburgh

M.C. HAMMER GEORGE MICHAEL SPECIAL ED ANITA BAKER BERNADETTE COOPER NO FACE QUINCY JONES HOTTEST:
EN VOGUE
PRINCE
BOYS
BLACK BOX
PEBBLES

WKYS/WashIngton SImpson/Diggs

DJ KOOL Hottest: BLACK BOX WINANS WHISPERS TONY TONI TONE EN VOGUE

WHUR/Washington Bennett/Archie

BERNADETTE COOPER MIDNIGHT STAR TEENA MARIE GLENN JONES KENYATTA TAKE 6 BRAXTONS Hottest: NAJEE & VESTA OLETA ADAMS BLACK BOX

SOU SHUR

WENN/Birmingham

Donnell/Starr

M.C. HAMMER QUINCY JONES SNAP

SNAP
BASIC BLACK
BARBARA WEATHERS
BLACK FLAMES
SPECIAL ED
JASMINE GUY
BERNADETTE COOPER

ANSWERED QUESTION

BODY LALAH HATHAWAY PRINCE

WATV/BirmIngha

BERNADETTE COOPER

MARIAH CAREY
M.C. HAMMER
JASMINE GUY
GLENN JONES
CHEATHAM & BRDWN

SPECIAL ED

Hottest: BOYS PRINCE PEBBLES

BODY BLACK BOX

WUJM/Charlestor

JANET JACKSON BERNADETTE COOPER

JASMINE GUY MIDNIGHT STAR LAQUAN CANDYMAN GLENN JONES

SNAP Hottest:

BOYS EN YOGUE PRINCE

BLACK BOX MELBA MOORE

WPAL/Charleston

Don Kendricks

SOULA LORENZO SMITH ROBBIE MYCHALS

SNAP SYDNEY YOUNGBLOOD AFTERSHOCK

AFTERSHOCK MARIAH CAREY ONE CAUSE ONE EFF SPECIAL ED SOUL 11 SOUL OLETA ADAMS

Hottest: BLACK BOX PRINCE BOYS LALAH HATHAWAY MAXI PRIEST

Z93/Charleston

Hottest: EN VOGUE BOYS

BOYS LALAH HATHAWAY PRINCE NAJEE & VESTA

WPEG/Charlotte

Hottest: BOYS BLACK BOX

WJIZ/Albany Tony Wright

CAMEO MARIAH CAREY MARIAH CAREY
TODAY
GLENN JONES
ONE CAUSE ONE
QUINCY JONES
SPECIAL ED
ANITA BAKER PRINCE NAJEE & VESTA BLACK BOX MELBA MOORE

KBCE/Alexandria

ANITA BAKER GLENN MEDEIROS BRAXTONS LE KLASS N.W.A BERNADETTE COOPER SPECIAL ED M.C. HAMMER Hottest: PRINCE LALAH HATHAWAY PEBBLES

BOYS NAJEE & VESTA

WVEE/Atlanta Roberts/Bacote GERALD ALSTON SNAP
KEITH SWEAT
MARIAH CAREY
HOTTEST:
TONY TONI TONE
PRINCE
EN VOGUE
JANET JACKSON
WINANS

WFXA/Augusta Carl Conner

KEITH SWEAT FAMILY STAND SPECIAL ED JANET JACKSON SNAP SNAP SOUL II SOUL HI FIVE QUINCY JONES Hottest: WHISPERS PEBBLES BLACK BOX LALAH HATHAWAY

KQXL/Baton Rouge

NO FACE MIDNIGHT STAR M.C. HAMMER GLENN MEDEIROS BERNADETTE COOPER JASMINE GUY Hottest: BOYS PRINCE LALAH HATHAWAY PEBBLES NAJEE & VESTA

WXOK/Baton Rouge Daryl Moore

PROFESSOR GRIFF BLACK FLAMES MAXI PRIEST N.W.A M.C. HAMMER A TRIBE CALLED QU LE KLASS JASMINE GUY Hottest: BOYS PRINCE LALAH HATHAWAY

NAJEE & VESTA PEBBLES

WVKO/Columbus none Hottest: M.C. HAMMER PEBBLES PRINCE EN VOGUE JOHNNY GILL

TROOP
CAMEO
MIDNIGHT STAR
KEITH SWEAT
Hottest:
PRINCE BOYS JANET JACKSON EN VOGUE BELL BIY DEVOE W.II.B/Detroit WIZF/Cincinnat

Lewis/Turner

110

WGCI/Chicago J.C. Floyd

BELL BIV DEVOE QUINCY JONES LISA STANSFIELD MARIAH CAREY Hottest: BODY EN VOGUE PRINCE NAJEE & VESTA MELBA MOORE

Tolliver/Rush M.C. HAMMER KOOL G RAP & DJ P SPECIAL ED N.W.A Hottest: WINANS PRINCE

WDZZ/Filnt

Williams/Williams JASMINE GUY M.C. HAMMER BRAXTONS SPECIAL ED GROOVE B CHILL ANSWERED QUESTION BERNADETTE COOPER Hottest: NAJEE & VESTA LALAH HATHAWAY BOYS BLACK BOX PRINCE

WJFX/Ft. Wayne Kelly Carson

QUINCY JONES

CARON WHEELER CYNDA WILLIAMS JANET JACKSON Hottest: MARIAH CAREY PRINCE LALAH HATHAWAY WINANS

WGPR/Detroit Spencer/Harvin

Spencer/Harvin
BLACX FLAMES
JAMES INGRAM
LISA STANSFIELD
MARIAH CAREY
KNOWLEDGE OF POWE
TAKE 6
BARBARA WEATHERS
SIDE F-X
HOTTEST
WILSPERS
EN YOGUE
BOYS
BOYS
WI NAMS
PRINCE

KPRS/Kansas City Paderick/King

CYNDA WILLIAMS LISA STANSFIELD DIANNE REEVES DIANNE REEVES
MAC BAND
SAMUELLE
MARIAH CAREY
SOUL 11 SOUL
BERNADETTE COOPER
ANITA BAKER
SNAP
HOTTEST:
BOYS
PELINGE BLACK BOX KEITH SWEAT CARON WHEELER CARON WHEELER
MAXI PRIEST
FAMILY STAND
TODAY
MIKI HOWARD
BRAXTONS
KOOL G RAP & DJ P

WTLC/Indianapolis

WMVP/Milwaukee Billy Young Johnson/Buchanon BERNADETTE COOPER GERALD ALSTON GERALD ALSTON
JANET JACKSON
BERNADETTE COOPER
MIDNIGHT STAR
MINI HOWARD
MARIAH CAREY
BARBARA MEATHERS
HOTTEST
BOYS
PRINCE
LALAH HATHAWAY
BLIACK BOX
NAJEE & VESTA BLACK BOX TAKE 6 CHEATHAM & BROWN SYDNEY YOUNGBLOOD ANITA BAKER ANITA BAKER
HOTTEST:
EN VOGUE
PRINCE
LALAH HATHAWAY
MAXI PRIEST
KEITH SWEAT

WJTT/Chattanoogs Kelth Landecke

KEITH SWEAT SOUL II SOUL BERNADETTE COOPER MIDNIGHT STAR Hottest: EN VOGUE PRINCE LALAH HATHAWAY TONY TONI TONE

WWDM/Columbia Carson/HIII

M.C. HAMMER MILIRA KEITH SWEAT PHALON ERIC B MIDNIGHT STAR TAKE 6 GERALD ALSTON Hottest: EN VOGUE BOYS PRINCE

MELBA MOORE WAGH/Columbus Darrell J. Smith

M.C. HAMMER MASIC BLACK
CYNDA WILLIAMS
BRENDA RUSSELL
QUINCY JONES
SPECIAL ED
HOTTEST:
BOYS BOYS WINANS PRINCE BLACK BOX FATHER MC

WFXE/Columbus Philip David March

TODAY SOUL II SOUL SPECIAL ED LACE Hottest: EN VOGUE

K104/Dallas-Ft. Worth Spears/Anderson

TODAY
M.C. HAMMER
ANITA BAKER
TONY TONE TONE BOYS PRINCE

WFXC/Durham

B.J. Lewis

JANET JACKSON
ANITA BAKER
JASMINE GUY
M.C. HAMMER
TYLER COLLINS
BERNADETTE COOPER
BRAXTONS
CAMEO
BASIC BLACK
MIDNIGHT STAR
HOTTESTAR Ray Thomas

Saunders/Darcell
MARIAH CAREY
ROBBIE MYCHALS
SYDNEY YOUNGBLOOD
BRAXTONS
BARBARA WEATHERS
STETSASONIC
GEORGE MICHAEL
TOOAY
CYNDA HILLIAMS
BLACK BOX
HOTTEST:
EN YOGUE
BOYS
M.C. HAMMER Saunders/Darcell M.C. HAMMER M.C. HAMMER JANET JACKSON MAC BAND

WJMH/Greensboro **Brian Douglas**

RIGHTEOUS BROTHER M.C. HAMMER KEITH SWEAT Hottest: MARIAH CAREY TONY TONE TONE
BELL BIV DEVOE
VANILLA ICE
KWAME¹

WQMG/Greensboro Weaver/Sampson

JANET JACKSON CANDYMAN CYNDA WILLIAMS M.C. HAMMER BRAXTONS DENISE LASALLE ERIC B KOOL G RAP & DJ P Hottest: BLACK BOX BOYS PRINCE BODY LALAH HATHAWAY

Z104/Greenville Wayne Walker

M.C. HAMMER BASIC BLACK BERNADETTE COOPER BRAXTONS TAKE 6 Hottest: FATHER MC JOHNNY GILL NAJEE & VESTA

WQFX/Gulfport-BiloxI

ERIC B BERNADETTE COOPER LAQUAN Hottest: BOYS PRINCE LALAH HATHAWAY

SNAP MIDNIGHT STAR

SPECIAL ED

ANITA BAKER
BERNADETTE COOPER
MILIRA
N.W.A
FAMILY STAND
BLACK FLAMES
HOTTEST:
D NICE
PRINCE
BOYS

KHYS/Houston

NO FACE ERIC B

Hegwood/Weber

BERNADETTE COOPER

MIDNIGHT STAR SNAP BASIC BLACK KENYATTA

KENYATTA
SPECIAL ED
CARON WHEELER
N.W.A
Hottest:
BOYS
PRINCE

WEUP/Huntsville Jim Mitchem

ANITA BAKER
JASMINE GUY
OUINCY JONES
ANSWERED QUESTION
BASIC BLACK
HI FIVE
MIKI HOWARD
BERNADETTE COOPER

HOTTEST:
PRINCE
EN VOGUE
LALAH HATHAWAY

BOYS NAJEE & VESTA

WVQI/Toledo

McMichaels/Price

HI FIVE M.C. HAMMER TEENA MARIE CYNDA WILLIAMS KENYATTA BERNADETTE COOPER

Hottest: NAJEE & VESTA BLACK BOX LALAH HATHAWAY

KBUZ/Wichita

BERNADETTE COC BRENDA RUSSELL JANET JACKSON ANITA BAKER MICHEL'LE Hottest: BOYS

James McFadden

BERNADETTE COOPER

PEBBLES

NAJEE & VESTA BLACK BOX KMJQ/Houston Atkins/Reynolds

KIARA
M.C. HAMMER
M.D. HAMMER
MIDNIGHT STAR
ANITA BAKER
CARON WHEELER
SPECIAL ED
QUINCY JONES
HOTTEST:
BOYS HOTTEST: BOYS EN VOGUE M.C. HAMMER BLACK BOX PRINCE

WZFX/Fayetteville Tony Lype

ANITA BAKER
JANET JACKSON
MIDNIGHT STAR
JAMES INGRAM
NO FACE GLENN MEDEIROS STACYE & KIMIKO LACE Hottest; BOYS KEITH SWEAT LALAH HATHAWAY BODY PEBBLÉS

WTLZ/Saginav

Crockett/Drake

HI FIVE QUINCY JONES ANITA BAKER M.C. HAMMER JASMINE GUY VANILLA ICE DOMINO THEORY LACE BRANTONS

BRAXTONS

Hottest:

GEORGE MICHAEL
MAXI PRIEST
BERNADETTE COOPER
BASIC BLACK

GROOVE B CHILL

BOYS PRINCE LALAH HATHAWAY

PEBBLES NAJEE & VESTA

KMJM/St. Louis

CARON WHEELER
QUINCY JONES
MARIAH CAREY
ONE CAUSE ONE EFF
SPECIAL ED
CHEATHAM & BROWN
ERIC B
SNAP
ANITA BAKER
Hottest:

ANTIA BARER Hottest: BOYS LALAH HATHAWAY WINANS PRINCE BODY

Atkins/Wynter

LACE HIDNIGHT STAR Hottest: OAKTOWN'S 3.5.7. TEDDY PENDERGRASS PRINCE WHISTLE

BOYS WHJX/Jacksonville

Clark/Bell MIDNIGHT STAR CARON WHEELER
ANITA BAKER
BERNADETTE COOPER
CLARKE & DUKE
QUINCY JONES
DIANNE REEVES Hottest: EN VOGUE BOYS PRINCE LALAH HATHAWAY

PEBBLE\$ KIIZ/KIIIeen

Frankle Jaye MARIAH CAREY MARIAH CAREY QUINCY JONES JASMINE GUY CARON WHEELER GEOFF McBRIDE BRAXTONS TODAY TODAY BASIC BLACK SPECIAL ED ANITA BAKER BERNADETTE COOPER Hottest: BOYS PRINCE

Al Luv MICHEL'LE SOMETHING SPECIAL SPECIAL ED LE KLASS N.W.A NO FACE BLACK FLAMES LALAH HATHAWAY KFXZ/Lafayette Chuck Harrison

SOUL IT SOUL VANILLA ICE

M.C. HAMMER BERNADETTE COOPER QUINCY JONES MIKI HOWARD JASMINE GUY HOTTEST: BOYS LALAH HATHAWAY BLACK BOX NAJEE & VESTA

KXZZ/Lake Charles Rob Neal

ROD Neal

JASMINE GUY
BERRADETTE COOPER
ANSWERED QUESTION
VANILLA ICE
QUINCY JONES
M.C. HAMMER
MIDNIGHT STAR
GROOVE B CHILL
N.W.A
BRAXTONS
LACE LACE LE KLASS. GLENN JONES MIKI HOWARD HOTTEST: BOYS PEBBLES PRINCE PRINCE LALAH HATHAWAY JOHNNY GILL

WQIS/Laurel

Ron Davis LAQUAN MAYFIELD & ICE-T TEENA MARIE TEENA MARIE MICHAEL BOLTON AFTERSHOCK BERNAOETTE COOPER VANILLA ICE MIDNIGHT STAR MIDNIGHT ST.
M.C. HAMMER
LE KLASS
N.W.A
Hottest:
EN VOGUE
BOYS NAJEE & VESTA

U102/Lexington

Mack/Moberly TEENA MARIE VANILLA ICE ANITA BAKER ANITA BAKER
Hottest:
BOYS
PRINCE
PEBBLES
NAJEE & VESTA
WINANS

KIPR/Little Rock Booker/See

JANET JACKSON BELL BIV DEVOE MARIAH CAREY TROOP .C. HAMMER BERNADETTE COOPER Hottest: BOYS EN VOGUE LALAH HATHAWAY PEBBLES PRINCE

WLOU/Louisville Ange Canessa

Ange Canessa
M.C. HAMPER
GERALD ALSTON
BERNADETTE COOPER
ANITA BARKET
JASMINE GUY
OUINCY JONES
CYNDA WILLIAMS
FAMILY STAND
HOTHEST
BOYS
EN YOGUE
PRINCE
PEBRLES
BODY

WJMI/Jackson WGZB/Louisville

BLACK BOX CHEBA CHEBA L.L. COOL J BARBARA WEATHERS GERALD ALSTON BLACK FLAMES JASMINE GUY PHALON
M.C. HAMMER
KIARA
Hottest:
M.C. HAMMER
PRINCE

WJJS/Lynchburg SNAP GLENN JONES Hottest: EN VOGUE BOYS LALAH HATHAWAY NAJEE & VESTA PRINCE

WFXM/Maco

JASMINE GUY JANET JACKSON LISA STANSFIELD LISA STANSFIELD JONATHAN BUTLER QUINCY JONES GLENN JONES HOTTEST: EN VOGUE BOYS PRINCE LALAH HATHAWAY

WPGA/Macon

Brian Kelly
M.C. HAMMER
BERNADETTE COOPER
ANITA BAKER
GROOVE B CHILL
BASIC BLACK
JASMI NE GUY
FOR SOUL II SOUL
HOTTOST:
BOYS
BODY
MAJEE & VESTA Brian Kelly NAJEE & VESTA BLACK BOX

K97/Memphis O'Jay/Bell

MARIAH CAREY ANITA BAKER M.C. HAMMER NAYOBE CAMEO VANILLA ICE MIDNIGHT STAR BERNADETTE COOPER T.N.T. AFTERSHOCK SPECIAL ED
BOOGIE DOWN PRO
QUINCY JONES
STETSASONIC
BRAXTONS
HOTTEST:
BOYS
PRINCE
LALAH HATHAWAY
PEBBLES
BLACK BOX

Toni S. Jones none Hottest: WHISPERS EN VOGUE BOYS TONY TONE TONE NAJEE & VESTA WALT/Meridian

Steve Poston

HALON Hottest: BOYS PRINCE PEBBLES LALAH HATHAWAY NAJEE & VESTA

WEDR/Mlami James Thomas LACE M.C. HAMMER JANET JACKSON ANITA BAKER HI FIVE JASMINE GUY ANSWERED QUESTION BERNADETTE COOPER SOUL || SOUL Hottest: WINANS KWAME * FRIGHTY & COLONEL

BOYS PRINCE

WHQT/Miami ERIC GABLE BOYS BELL BIV DEVOE M.C. HAMMER FRIGHTY & COLONEL

WBLX/Mobile Cheatam/Sinclair

BERNADETTE COOPER SAMUELLE CARON WHEELER QUINCY JONES LAQUAN ANITA BAKER M.C. HAMMER N.W.A Hottest: BOYS
PEBBLES
LALAH HATHAWAY
PRINCE
MAC BAND

HOT105/Montgomery Larry Steele

Hottest: FATHER MC NAJEE & VESTA EN VOGUE PRINCE BOYS

WQQK/Nashville

DuBard/Rock TAYLOR DAYNE TROOP DIANNE REEVES DINO GEORGE MICHAEL TAKE 6 Hottest: EN VOGUE

BODY PRINCE MAXI RIEST WIKS/New Bern Kirkland/Sanders

FAMILY STAND HOWARD HEWETT M.C. HAMMER TROOP K.M.C. KRU Hottest: PRINCE BOYS MELBA MOORE MIDNIGHT STAR MIDNIGHT STAR
DEE LITE
BRAXTONS
HOTTEST:
NAJEE & VESTA
MELBA MOORE
BLACK BOX
BOYS
EN VOGUE PEBBLES WINANS

WYLD-FM/New Orleans

Wallace/Ross JANET JACKSON CAMEO MARIAH CAREY TEENA MARIE ANITA BAKER BERNADETTE COOPER HI FIVE Hottest: EN VOGUE BOYS PRINCE BLACK BOX LALAH HATHAWAY

WOWI/Norfolk

Richards/St. James BERNADETTE COOPER BLACK FLAMES N.W.A SNAP OENISE LASALLE HOTTEST:
BLACK BOX
LALAH HATHAWAY
NAJEE & VESTA
PEBBLES
BODY

WMYK/Norfolk Davis/Benton CYNDA WILLIAMS TAKE 6
ANITA BAKER
JONATHAN BUTLER
HOTTEST:
WINANS
HOWARD HEWETT
OLETA ADAMS
LALAH HATHAWAY
BOOY

WJHM/Orlando

Lindsey/Hollywood KYPER JANET JACKSON M.C. HAMMER JAMES INGRAM Hottest: CANDYMAN DOC BOX & B. FRES BOYS KEITH SWEAT

WQOK/Raieigh

Cy Young M.C. HAMMER BELL BIV DEVOE MIKI HOWARD RANDY CRAWFORD Hottest: PRINCE BODY FATHER MC LALAH HATHAWAY EN VOGUE

WCDX/Richmond Young/Maxwell

Hottest: EN VOGUE BOYS WHISPERS LALAH HATHAWAY NAJEE & VESTA

WPLZ/Richmond-Petersburg Phil Daniels

BLACK FLAMES
NO FACE
CYNDA WILLIAMS
MAC BAND
BERNADETTE COOPER
JONATHAN BUTLER
TODAY
SOUL IL SOUL SOUL II SOUL Hottest: PRINCE MELBA MODRE

WEAS/Savanna

WINANS
BRENDA RUSSELL
BERNADETTE COOPER
MAYFIELD & ICE-T
SPECIAL ED
MARIAH CAREY
VICTOUS TROUBLE LE KLASS SOULA CANDYMAN VANILLA ICE HOTTEST: BLACK BOX BOYS LALAH HATHAWAY BODY PR I NCE

KDKS/Shreveport Bill Sharp

BERNADETTE COOPER LE KLASS MAYFIELD & ICE-T SOUL II SOUL VANILLA ICE KENYATTA CARON WHEELER
MICHEL'LE
GLENN MEDEIROS
SPECIAL ED
MIKI HOWARD
MARIAH CAREY SNAP Hottest: EN VOGUE TONY TONI TONE FATHER MC

BOYS PRINCE

KMJJ/Shreveport Echols/Walker BERNADETTE COOPER MIDNIGHT STAR SPECIAL ED BLACK FLAMES CARON WHEELER Hottest: PRINCE EN VOGUE BOYS ANSWERED QUESTION MELBA MOORE

WANM/Tallahassee Van Wilson BRENDA RUSSELL JANET JACKSON CHEATHAM & BROWN GEORGE MICHAEL BERNADETTE COOPER ONE CAUSE ONE EFF TROOP SPECIAL ED GERALD ALSTON Hottest: PRINCE PEBBLES GROOVE B CHILL ANITA BAKER ANITA BAKER
LACE
KOOL G RAP & DJ P
ANSWERED QUESTION
HOTTEST:
BOYS
PRINCE
NAJEE & VESTA
BLACK BOX
HOWARD HEWETT

VTMP/Tampa Chris Turner

M.C. HAMMER CANDYMAN CANDYMAN
SYDNEY YOUNGBLOOD
GROOVE B CHILL
PHALON
TEAMNORK
SPECIAL ED
ANITA BAKER Hottest: BOYS PRINCE HOWARD HEWETT NAJEE & VESTA LALAH HATHAWAY

WTUG/Tuscaloosa

TROOP TROOP
CANDYMAN
HOWARD HEWETT
MARIAH CAREY
GERALD ALSTON
VANILLA ICE
SNAP

K98-FM/West Monroe

John Wilson ROBB⊁E MYCHALS KENYATTA ANSWERED QUESTION BERNADETTE COOPER LE KLASS TROOP BOYS LALAH HATHAWAY BLACK BOX

KKBT/Los Angeles Stradford/Miniaci

MARIAH CAREY ANITA BAKER TROOP CANDYMAN CANDYMAN
VANILLA ICE
FATHER MC
HOTTEST:
JOHNNY GILL
BELL BIV DEVOE
TONY TONI TONE PRINCE TIME

KDAY/Los Angeles

Jack Patterson GROOVE B CHILL SPECIAL ED KOOL G RAP & DJ P X-CLAN T.N.T. ANTOINETTE ALPHA OMEGA KEITH SWEAT MARIAH CAREY Hattest: LAQUAN BOYS CANDYMAN EN VOGUE PEBBLES

KJLH/Los Angeles

Lynn Briggs BERNADETTE COOPER

XHRM/San Diego "'Wild Man" Juan Rivera

HOWARD HEWETT HOWARD HEWETT
TODAY
MARIAH CAREY
OLETA ADAMS
M.C. HAMMER
MIKI HOWARD
TRACIE SPENCER
CARON WHEELER
LAQUAN
TEENA MARIE
BERNAMETTE COOR BERNADETTE COOPE TROOP QUINCY JONES STACYE & KIMIKO HOTTOST: BOYS PRINCE NA JEE & VESTA EN VOGUE LALAH HATHAWAY

JASMINE GUY

LORENZO SMITH TEENA MARIE ERIC B GROOVE B CHILL LACE GEORGE MICHAEL GEORGE MICHAEL
SOMETHING SPECIAL
LISA STANSFIELD
GANGSTAR
KEITH SWEAT
BERNADETTE COOPER BOYS TONY TON! TONE PRINCE PEBBLES JOHNNY GILL

KSOL/San Francisco

Bob Mitchell L.L. COOL J
SYDNEY YOUNGBLOOD
LALAH HATHAWAY
M.C. HAMMER
BRENDA RUSSELL
HOTTEST
BELL BIV DEVOE
AFTER 7
EN YOGUE
BOYS
MAXI PRIEST

KKFX/Seattle

Deacon Baker TEENA MARIE VANILLA ICE MARIAH CAREY L.L. COOL J BLACK FLAMES SYDNEY YOUNGBLOOD FORCE MD's MIDNIGHT STAR Hottes? Hottest: LISA STANSFIELD FATHER MC LALAH HATHAWAY BOYS BASIC BLACK

95 Current Reporters

91 Current Reports Called in Frozen Playlist (4): KHUL/Memphis WCDX/Richmond WVKO/Columbus WZHT (HOT105)/Montgomery

ReRIJUIFAX.

The Instant Information Advantage

Advances on the week's hottest news, business trends.Street Talk and music stats. You get it first in fax! Call Jill at R&R for a free sample, 213 553-4330





NATIONAL AIRPLAY®

BREAKER

ANITA BAKER

Soul Inspiration (Elektra)

54% of our reporters on it. Rotations: Heavy 0, Medium 16, Light 28, Total Adds 23 including WLTS, KLSI, KESZ, WRVC, WOBM, WAHR, KHLT, WRVR, WVUD, 3WM. Debuts at number 30 on the AC chart.

VONDA SHEPARD I Shy Away (Reprise)

51% of our reporters on it. Rotations: Heavy 4, Medium 23, Light 15, Total Adds 5, WKSB, WYKZ, KEZA, KIDX, KCMJ. Moves 29-28 on the AC chart.

BRENT BOURGEOIS "Can't Feel The Pain" (Charisma) 38/1

Rotations: Heavy 0, Medium 26/1, Light 12/0, Total Adds 1, WOBM. Medium including WKYE, KMJC, 3WM, WEIM, WECQ, WHAI, WGLL, WAFL, WSUL, WSKI, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB. Light including KLCY, WLEV, WEBE, WRVC, WXTC, WTCB, KHLT, WRVR, KELT.

TEDDY PENDERGRASS with LISA FISHER "Glad To Be Alive" (Elektra) 36/2

Rotations: Heavy 1/0, Medium 14/0, Light 21/2, Total Adds 2, WLHT, WKSB. Heavy: KKLV. Medium: KAER, WOBM, KHLT, KELT, WEIM, WHAI, WSUL, WKCX, WMTFM, WFRO, KZLT, KSCB, KBLQ, KWSI. Light including KLCY, B100, WLEV, WEBE, WECO WOLL WAFI WSKI WSGY

SARA HICKMAN "Blue Eyes Are Sensitive To The Light" (Hollywood) 36/0

Rotations: Heavy 1/0. Medium 16/0, Light 19/0, Total Adds 0. Heavy: KKLV. Medium: KESZ, WKYE, WAHR, WEIM, WHAI, WAFL, WSUL, WNMB, WKCX, WCMJ, WMTFM, WFRO, KZLT, KSCB, KIDX, KWSI. Light including KLCY, WLEV, WEBE, WXTC, KELT, 3WM, WECQ, WGLL, WSKI,

AFTER 7 "Can't Stop" (Virgin) 35/4
Rotations: Heavy 3/0, Medium 14/0, Light 18/4, Total Adds 4, WEBE, WMGS, WEIM, WKTK. Heavy: WKYE, KKLV, KCMJ. Medium: B100, WHAI, WSUL, WSKI, WSGY, WKCX, KTYL, WCMJ, WFRO, KZLT, KSCB, WTWR, KBLQ, KWSI. Light including WIVY, KHLT, KELT, 3WM, WECQ, WAFL, KEZA, WGSV, KRLB.

LISA STANSFIELD "This is The Right Time" (Arista) 32/3
Rotations: Heavy 0, Medium 15/0, Light 17/3, Total Adds 3, WECQ, WSGY, KEZA. Medium: KAER, WAHR, WEIM, WHAI, WSUL, WSKI, KRLB, WKCX, WFRO, KZLT, KKLV, KBLQ, KAYN, KCMJ, KWSI, Light including WEBE, WZNY, WIVY, WGLL.

HEART "Stranded" (Capitol) 30/29

Rotations: Heavy O, Medium 4/3, Light 26/26, Total Adds 29, WLEV, WEBE, WRVC, WKYE, WMGS, WIVY, KMJC, WEIM, WECQ, WHAI, WGLL, WAFL, WSUL, WSKI, WSGY, KEZA, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, WFRO, KZLT, KSCB, WTWR, KKLV, KAYN, KWSI. Medium including KBLQ.

MAXI PRIEST "Close To You" (Charisma) 28/6 Rotations: Heavy 3/0, Medium 14/0, Light 11/6, Total Adds 6, WWNK, WRVC, WHAI, WCMJ, KSCB, WTWR. Heavy: WARM98, WKYE, KCMJ, Medium: B100, WIVY, KHLT, WMGN, WEIM, WSGY, WKTK, KVIC, WMTFM, KZLT, KKLV, KBLQ, KAYN, KWSI, Light including WAFL, KRLB, WNMB, WKCX, KTYL.

LAURA BRANIGAN "Never In A Million Years" (Atlantic) 28/4
Rotations: Heavy 0, Medium 9/0, Light 19/4, Total Adds 4, WKYE, WHAI, WLDR, KTID. Medium: KXLT, KLSY, WTCB, 3WM, WSKI, WMTFM, KIDX, KBLQ, KWSI, Light including WEBE, KHLT, WRVR, WRMF, WEIM, WSVL, WYKZ, WGSV, WNMB, KVIC, WFRO, KZLT, KSCB, KKLV, KAYN.

たいだけいしい ミスヨンとりひてき

Total

	Reports/Adds	Heavy	Medium	Light
PAUL YOUNG	. <i>80/0</i>	<i>79</i>	1	0
PHIL COLLINS	. <i>76/1</i>	66	9	1
BILLY JOEL	. <i>77/0</i>	62	12	3
4 WILSON PHILLIPS	. <i>67/0</i>	50	14	3
3 RIGHTEOUS BROTHERS	. 74/3	49	20	5
6 FLEETWOOD MAC	. <i>68/0</i>	<i>52</i>	16	0
SWEET SENSATION	. 70/2	47	16	7
MICHAEL BOLTON	. <i>75/2</i>	44	22	9
GEORGE MICHAEL	. <i>73/3</i>	33	<i>37</i>	3
OLETA ADAMS	. <i>65/0</i>	43	16	6
TAYLOR DAYNE	. <i>66/3</i>	33	32	1
D JUDE COLE	. <i>65/2</i>	33	23	9
13 LINDA RONSTADT	. <i>68/0</i>	46	16	6
⚠ BREATHE	. <i>68/3</i>	15	47	6
15 JANET JACKSOM	. <i>53/0</i>	28	19	6
TO ROD STEWART	. 69/5	10	47	12
DAN FOGELBERG	. <i>69/13</i>	3	46	20
18 JAMES INGRAM	. 44/0	22	16	6
MARIAH CAREY	. <i>66/21</i>	1	35	30
BRENDA RUSSELL	. 56/5	8	35	13
21 GO WEST	. 31/0	9	15	7
🕰 BASIA	. <i>51/3</i>	5	32	14
23 MARIAH CAREY	. 22/0	10	8	4
24 SEDUCTION	. <i>38/1</i>	9	20	9
⚠ JILL SOBULE	. 48/6	3	24	21
26 SANTANA	. 43/0	6	28	9
3 MARC JORDAN	. 42/3	4	26	12
3 VONDA SHEPARD	. 42/5	4	23	15
29 ANITA BAKER	. 20/0	3	13	4
ANITA BAKER		0	16	28

MOSTADDED

HEART (29) ASIA (23) ANITA BAKER (23) MICHAEL McDONALD (22) MARIAH CAREY (21) DAVID CASSIDY (18) TOTO (15) DAN FOGELBERG (13) JONATHAN BUTLER (11) PRETENDERS (10)

HOTTEST

PAUL YOUNG (59) PHIL COLLINS (57) BILLY JOEL (41) WILSON PHILLIPS (35) RIGHTEOUS BROTHERS (31) FLEETWOOD MAC (29) OLETA ADAMS (19) MICHAEL BOLTON (19) LINDA RONSTADT (19) SWEET SENSATION (18)

M.C. HAMMER "Have You Seen Her?" (Capitol) 28/0

Rotations: Heavy 3/0, Medium 13/0, Light 12/0, Total Adds 0. Heavy: WKYE, WEIM, WSKI. Medium: WMGS, WZNY, WAHR, WKCX, KVIC, WFRO, KSCB, WTWR, KKLV, KBLQ, KAYN, KCMJ, KWSI. Light: WNLT, WWNK, B100, WLEV, WEBE, WIVY, WECQ, WGSV, KRLB, WCMJ, KZLT, WLDR.

MARIA McKEE "Show Me Heaven" (Geffen) 25/3
Rotations: Heavy 0, Medium 8/0, Light 17/3, Total Adds 3, WMTFM, WLDR, KCMJ. Medium: WKYE, WHAI, WAFL, WNMB, WFRO, KKLV, KBLQ, KWSI. Light including WRVC, KELT, WEIM, WECQ, WGLL, WSKI, WYKZ, WGSV, WKCX, KVIC, WCMJ.

COWBOY JUNKIES featuring BRUCE HORSNBY "Rock & Roll" (RCA) 24/0

Rotations: Heavy 0, Medium 4/0, Light 20/0, Total Adds 0. Medium: WAHR, WEIM, KBLQ, KWSI. Light including WLEV, WTCB, WRVR, 3WM, WECQ, WHAI, WAFL, WSKI, WYKZ, WGSV, WNMB, WKCX, KVIC, WCMJ, WMTFM, WFRO.

ASIA "Days Like These" (Geffen) 23/23

Rotations: Heavy 0, Medium 2/2, Light 21/21, Total Adds 23, B100, WLEV, WKYE, WMGS, KHLT, WEIM, WECQ, WHAI, WGLL, WAFL, WSUL, WSKI, WGSV, WKCX, KVIC, WCMJ, WFRO, KZLT, KSCB, KKLV, KBLQ, KAYN, KWSI.

MICHAEL McDONALD "Tear It Up" (Reprise) 22/22

Rotations: Heavy 0, Medium 3/3, Light 19/19, Total Adds 22, WLEV, WKYE, KHLT, WRMF, WMGN, 3WM, WEIM, WECQ, WHAI, WGLL, WAFL, WSUL, WGSV, WNMB, KTYL, WCMJ, WMTFM, WFRO, KSCB, KBLQ, KAYN, KWSI.

DAVID CASSIDY "Lyin" To Myself" (Enigma) 19/18
Rotations: Heavy 0, Medium 0, Light 19/18, Total Adds 18, WKYE, KELT, WEIM, WECQ, WGLL, WAFL, WSUL, WSKI, WNMB, WKCX, KTYL, KVIC, WCMJ, KSCB, KKLV, KBLQ, KAYN, KWSI. Light including WFRO.

JEFF LYNNE "Lift Me Up" (Reprise) 19/1

Rotations: Heavy 0, Medium 4/0, Light 15/1, Total Adds 1, WSKI. Medium: WKYE, WHAI, KKLV, KWSI. Light including KHLT, 3WM, WEIM, WAFL, WSUL, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, WFRO, KBLQ, KAYN.

TOTO "Can You Hear What I'm Saying?" (Columbia) 15/15

: Heavy 1/1, Medium 1/1, Light 13/13, Total Adds 15, KMJC, 3WM, WEIM, WYKZ, WGSV, WNMB, KTYL, KVIC, ZLT, KSCB, KKLV, KBLQ, KAYN, KWSI.

TERRY STEELE "If I Told You Once" (SBK) 15/2
Rotations: Heavy 0, Medium 2/0, Light 13/2, Total Adds 2, 3WM, WEIM. Medium: KKLV, KBLQ. Light including WAFL, WSKI, WGSV, WKCX, WCMJ, WFRO, KZLT, KSCB, WLDR, KAYN, KWSI.

EDGAR WINTER "Cry Out" (Rhino) 15/0
Rotations: Heavy 1/0, Medium 4/0, Light 10/0, Total Adds 0. Heavy: KKLV. Medium: WKYE, WAFL, WKCX, KWSI. Light: WEBE, WTFM, 3WM, WECQ, WSKI, WNMB, KVIC, KZLT, KSCB. KBLQ.

POINTER SISTERS "After You" (Motown) 14/1

Rotations: Heavy 0, Medium 1/0, Light 13/1, Total Adds 1, WLDR. Medium: WFRO. Light including WRVC, 3WM, WEIM, WSUL, WYKZ, WGSV, WNMB, WMTFM, KZLT, KKLV, KBLQ, KWSI.

JANE WIEDLIN "Guardian Angel" (EMI) 13/0
Rotations: Heavy 0, Medium 2/0, Light 11/0, Total Adds 0. Medium: WEIM, WHAI Light: KELT, WAFL, WSKI, KVIC, WFRO, KSCB, KKLV, KIDX, KBLQ, KAYN, KWSI

JONATHAN BUTLER "Heal Our Land" (Jive/RCA) 11/11
Rotations: Heavy 0, Medium 1/1, Light 10/10, Total Adds 11, WMGN, 3WM, WEIM, WHAI, WGSV, WNMB, WCMJ, KSCB, KKLV, KBLQ, KWSI.

PRETENDERS "Sense Of Purpose" (WB) 10/10

Rotations: Heavy 0, Medium 0, Light 10/10, Total Adds 10, WEIM, WHAI, WSUL, WKCX, KVIC, WCMJ, WMTFM, KKLV,

JOHNNY GILL "My, My, My" (Motown) 9/1

Rotations: Heavy 0, Medium 2/0, Light 7/1, Total Adds 1, WNLT. Medium: WNIC, KCMJ. Light including WARM98, WWNK, WMYX, B100, WIVY, WTWR.

BILL MEDLEY "Don't You Love Me Anymore" (Curb) 8/1 Rotations: Heavy 0, Medium 1/0, Light 7/1, Total Adds 1, KIDX. Medium: KKLV. Light including WEIM, WKCX, WCMJ, WFRO,





AC 10-6 Top 5 in Only 5 Weeks!

Thanks **AC Radio**

MMR 4







WHERE DOES MY HEART BEAT NOW



With an impressive list of

platinum accomplishments to her credit,

22 year-old Canadian artist Celine Dion

now sets her sights on capturing the U.S. market.

WHERE DOES MY HEART BEAT NOW

is the first single from her

forthcoming American debut album, UNISON.

Produced by Christopher Neil

Taken from the Epic release: UNISON 80150

Epic

Ten new classic songs from the veteran singer/songwriter who brought you" I Honestly Love You" (1974), "Don't Cry Out Loud" (1979), "I Go to Rio" (1979), "Theme from 'Arthur' " (1981) and countless others. Includes duets with Melissa Manchester and Harry Connick, Jr.

"... A HIP, RELATABLE NEW SOUND FOR PETER ALLEN ... WILL MIX WELL IN TODAY'S MARKETPLACE"

Dep Market KILT

–Dan McKay, KLIT Los Angeles, CA

"A TRUE ADULT RECORD!"

-Jeff Silvers, WLEV Allentown, PA

"...THIS DELICIOUS, LATE-SUMMER TREAT IS "MAKING MY DAY"
...THE FIRST ALBUM IN YEARS THAT I ENJOY SEVERAL TIMES
A WEEK..."

-Larry Zeibold, WFRO Fremont, OH

à

"IT'S GREAT TO HEAR PETER ALLEN BACK AGAIN AND SOUNDING SO FRESH"

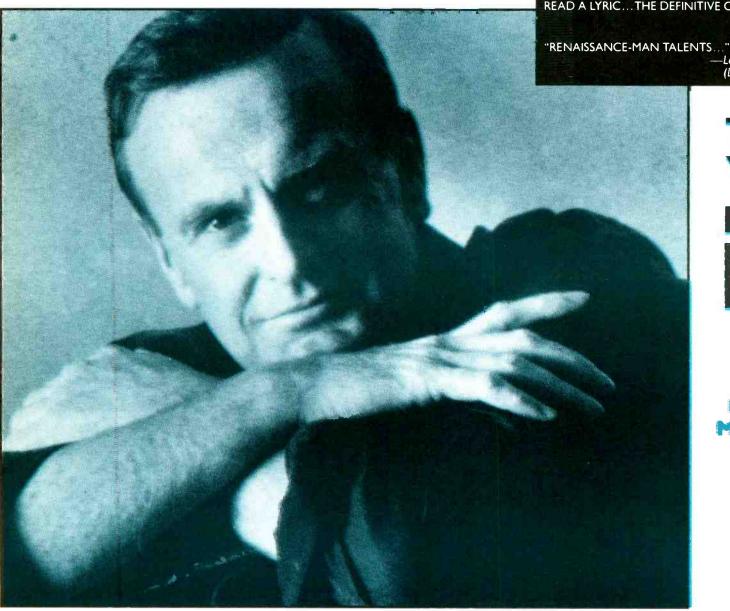
—Mark Robertson, WYKZ

—Mark Robertson, WYKZ Beaufort, SC

"ALLEN'S AN IMPRESSIVE SINGER WHO KNOWS HOW TO READ A LYRIC...THE DEFINITIVE CONCERT ENTERTAINER...

New York Post (Bob Harrington)

Los Angeles Times (Don Heckman)



TONIGHT **MADE MY**

The first single from his brand new solo project...

MAKING EVERY MOMENT COUNT

... on RCAVICTOR



60409-2-RC

"Making Every Moment Count Fall Tour

10/14 Phoenix, AZ 10/17 San Diego, CA 10/18 Anaheim, CA 10/19 Los Angeles, CA 10/20 San Francisco, CA 10/26-28 Atlantic City, NJ

11/2 Boston, MA

11/3 Wooster, MA

11/4 Providence, RI

11/6-8 New York, NY (Carnegie Hall)

11/10 Cleveland, OH

11/11 Pittsburgh

11/16 Washington, DC

11/17 Chicago

11/18 Rochester

11/19 Philadelphia

11/24 Beverly, MA

11/26 Toronto, Canada

GOING FOR ADDS SEPT. 24





ACADDS & HOTS

CURRENT-BASED



WALK/Long Island

BREATHE Hottest: RIGHTEOUS BROTHER WILSON PHILLIPS JAMES INGRAM SWEET SENSATION PHIL COLLINS

WNSR/New York

TAYLOR DAYNE GEORGE MICHAEL Hottest: PAUL YOUNG HOTTEST:
PAUL YOUNG
BILLY JOEL
GO WEST
PHIL COLLINS
RIGHTEOUS BROTHER

WSNI/Philadelphia Jere Sullivan

GEORGE MICHAEL BREATHE PHIL COLLINS TAYLOR DAYNE JANET JACKSON WILSON PHILLIPS

WLTT/Washington Chuck Morgan

DAN FOGELBERG ROD STEWART Hottest: RIGHTEOUS BROTHER JANET JACKSON WILSON PHILLIPS PAUL YOUNG



WLEV/Allentown Jeff Silvers

ASIA MICHAEL MCDONALD MICHAEL MCDONALI HEART Hottest: WILSON PHILLIPS BILLY JOEL PHIL COLLINS MICHAEL BOLTON GEORGE MICHAEL

WJLK/Asbury Park Holcomb/Guida HOTTEST:
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
WILSON PHILLIPS
RIGHTEOUS BROTHER

WEBE/Bridgeport Hansen/Norman

AFTER 7 HEART

Hottest: WILSON PHILLIPS PAUL YOUNG BILLY JOEL STEWART MICHAEL BOLTON **WRVC/Huntington** Hayes/Swan

ANITA BAKER HEART Hottest: FLEETWOOD MAC PAUL YOUNG BILLY JOEL SWEET SENSATION WKYE/Johnstown

Jack Michaels HEART

MICHAEL MCDONALD MARIAH CAREY LAURA BRANIGAN DAVID CASSIDY BRENDA RUSSELL Hottest: PAUL YOUNG PHIL COLLINS LINDA RONSTADT RIGHTEOUS BROTHER M.C. HAMMER

WOBM/Monmouth Downs/Devoti BRENT BOURGEOIS

ANITA BAKER Hottest: MICHAEL BOLTON PAUL YOUNG FLEETWOOD MAC BILLY JOEL LINDA RONSTADT

WMGS/Wilkes Barre

HEART
DAN FOGELBERG
AFTER 7
ASIA
HOTLEST:
GEORGE MICHAEL
SWEET SENSATION
PHIL COLLINS
TAYLOR DAYNE JUDE COLE

P3

AFTER 7

WEIM/Fitchburg

MICHAEL MCDONALD TONATHAN BUTLER PRETENDERS
HEART
TOTO
LIGHTNING SEEDS
HOTHOUSE
BILLY JOEL
FLEETWOOD MAC
PHIL COLLINS
RIGHTEOUS BROTHER
LINDA RONSTADT

WECQ/Geneva Anthony/Smith

MICHAEL MCDONALD MARIAH CAREY LISA STANSFIELD DAVID CASSIDY Hottest: PAUL YOUNG FLEETWOOD MAC BILLY JOEL LINDA RONSTADT OLETA ADAMS

WHAI/Greenfield, MA

Deane/Archer MICHAEL MCDONALD PRETENDERS ASIA JONATHAN BUTLER HEART LAURA BRANIGAN MAXI PRIEST Hottest: BILLY JOEL PHIL COLLINS LINDA RONSTADT

OLETA ADAMS

WGLL/Mercersburg Meyer/Burns ASIA
MICHAEL MCDONALD
HEART
DAVID CASSIDY
JILL SOBULE
HOTTEST

WAFL/Milford, DE

RUSSO & DAMIAN

Tim Brough

ASIA

DAVID CASSIDY MICHAEL MCDONALD HEART Hottest: WILSON PHILLIPS PAUL YOUNG PHIL COLLINS BILLY JOEL GEORGE MICHAEL WSUL/Monticello, NY

Rob Dillman

HEART MICHAEL MCDONALD DAVID CASSIDY PRETENDERS ASIA Hottest: PAUL YOUNG BILLY JOEL PHIL COLLINS MICHAEL BOLTON OLETA ADAMS

Jim Severance

DAVID CASSIDY HEART ASIA ANITA BAKER JEFF LYNNE Hottest: JANET JACKSON JAMES INGRAM WILSON PHILLIPS PAUL YOUNG TAYLOR DAYNE

WKSB/Williamsport Tom Benson

VONDA SHEPARD
TEDDY PENDERGRASS
HOTTEST:
PAUL YOUNG
PHIL COLLINS
RIGHTEOUS BROTHER
WILSON PHILLIPS
BILLY JOEL

PI

LoCascio/McCoy RIGHTEOUS BROTHER

Hottest: WILSON PHILLIPS JAMES INGRAM MARIAH CAREY PAUL YOUNG JANET JACKSON

KVIL/Dallas Rhodes/Eberhart

GEORGE MICHAEL Hottest: PAUL YOUNG
BILLY JOEL
PHIL COLLINS LINDA RONSTADT MICHAEL BOLTON

WLTS/New Orleans Bob Mitchell

MARIAH CAREY ANITA BAKER Hottest: RIGHTEOUS BROTHER LINDA RONSTADT
PAUL YOUNG
BILLY JOEL
WILSON PHILLIPS

2WD/Norfolk Bill Curtis

GEORGE MICHAEL DAN FOGELBERG BREATHE MARIAH CAREY Hottest: JANET JACKSON WILSON PHILLIPS BILLY JOEL PHIL COLLINS PAUL YOUNG

WNLT/Tampa

Schaeffer/Michaels JOHNNY GILL MARIAH CAREY Hottest: MICHAEL BOLTON WILSON PHILLIPS RIGHTEOUS BROTHER BILLY JOEL



John Patrick ANITA BAKER ILL SOBULE BRENDA RUSSELL Hottest: WILSON PHILLIPS PAUL YOUNG

BILLY JOEL LINDA RONSTADT PHIL COLLINS

NONE
HOTTEST:
WILSON PHILLIPS
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
FLEETWOOD MAC

Doug Spets

MARIAH CAREY
JOHN DENVER
ANITA BAKER
HOTTEST
HOTTOST
H

WAHR/Huntsville **Butch Menefee**

ANITA BAKER MARC JORDAN
JILL SOBULE
HOLLEST:
BILLY JOEL
PHIL COLLINS
OLETA ADAMS
TAYLOR DAYNE
RIGHTEOUS BROTHEE

WIVY/Jacksonville Matthews/Mann

HEART RIGHTEOUS BROTHER MARIAH CAREY WHISPERS Hottest: WILSON PHILLIPS PAUL YOUNG PHIL COLLINS FLEETWOOD MAC BILLY JOEL

WTFM/Johnson City

Mark McKinney BRENDA RUSSELL Hottest PAUL YOUNG PHIL COLLINS FLEETWOOD MAC WILSON PHILLIPS TAYLOR DAYNE

U102/Knoxville Larry Trotter

MARIAH CAREY JUDE COLE
Hottest:
TAYLOR DAYNE JANET JACKSON OLETA ADAMS PHIL COLLINS WILSON PHILLIPS

KHLT/Little Rock

John Ramsey ANITA BAKER MICHAEL MCDONALD DAN FOGELBERG PHIL COLLINS PAUL YOUNG

WRVR/Memphis

ANITA BAKER
MARIAH CAREY
HOTTEST:
HOTTEST:
HOTUST
H

KELT/McAllen

WLAC-FM/Nashville

Bryan Sargent

Hottest: MARIAH CAREY

JAMES INGRAM

WILSON PHILLIPS

RIGHTEOUS BROTHER

BILLY JOEL

ROD STEWART

Chuck White

BASIA

OLETA ADAMS LINDA RONSTADT

WZNY/Augusta, GA

WXTC/Charleston John Quincy

WTCB/Columbia, SC

WRMF/West Palm Beach Dave Parks

MICHAEL MCDONALD SWEET SENSATION Hottest: PAUL YOUNG JAMES INGRAM PHIL COLLINS RIGHTEOUS BROTHER MICHAEL BOLTON

P3

K.C. Edwards DAN FOGELBERG ANITA BAKEF LISA STANSFIELD HEART

WSGY/Albany, GA

Hottest: WILSON PHILLIPS PHIL COLLINS FLEETWOOD MAC SWEET SENSATION RIGHTEOUS BROTHER

WYKZ/Beaufort, SC

Robertson/Kennedy тото VONDA SHEPARD VONDA SHEPARD HOTTEST: WILSON PHILLIPS PAUL YOUNG BILLY JOEL PHIL COLLINS FLEETWOOD MAC

KEZA/Fayetteville, AR

LISA STANSFIELD ANITA BAKER Hottest: PAUL YOUNG SWEET SENSATION PHIL COLLINS FLEETWOOD MAC

WILSON PHILLIPS

WKTK/Gainesville Nick Allen ANITA BAKER AFTER 7 BRENDA RUSSELL Hottest: PAUL YOUNG PHIL COLLINS FLEETWOOD MAC SWEET SENSATION OLETA ADAMS

WGSV/Guntersville Jackson/Bell

JONATHAN BUTLER ASIA HEART Hottest PAUL YOUNG BILLY JOEL PHIL COLLINS FLEETWOOD MAC BASIA
MARIAH CAREY
DAVID CASSIDY
HOTTEST:
FLEETWOOD MAC
RIGHTEOUS BROTHER
TAYLOR DAYNE
MICHAEL BOLTON
SWEET SENSATION

KRLB/Lubbock Paul Ramone

MICHAEL BOLTON

DAN FOGELBERG MARIAH CAREY Hottest: PAUL YOUNG GEORGE MICHAEL PHIL COLLINS MICHAEL BOLTON OLETA ADAMS

PI WARM98/Cincinnati

Michael Grayson BREATHE

BEACH BOYS JILL SOBULE TAYLOR DAYNE Hottest: JANET JACKSON PHIL COLLINS WILSON PHILLIPS MAXI PRIEST PAUL YOUNG WWNK/Cincinnati Matthews/McCullough MAXI PRIEST

MAXI PRIEST Hottest: JAMES INGRAM GO WEST PAUL YOUNG JANET JACKSON PHIL COLLINS WLTF/Cleveland Popovich/Kennedy SWEET SENSATION

SWEET SENSATION
HOttest:
MARIAH CAREY
RIGHTEOUS BROTHER
WILSON PHILLIPS
PHIL COLLINS
SWEET SENSATION WNIC/Detroit Bob Kucken

TAYLOR DAYNE MARIAH CAREY JAMES INGRAM GEORGE MICHAEL RIGHTEOUS BROTHER PAUL YOUNG

KLSI/Kansas City

Tom Land ANITA BAKER ANITA BAKER
HOttest:
RIGHTEOUS BROTHER
WILSON PHILLIPS
JANET JACKSON
JAMES INGRAM
PAUL YOUNG

WMYX/Milwauker Schaefer/Morales

ROD STEWART DAN FOGELBERG

BASIA

Kim Jeffries RIGHTEOUS BROTHER Hottest: JANET JACKSON PAUL YOUNG GO WEST RONSTADT SWEET SENSATION

KS95/Minneapolis

KYKY/St. Louis Weed/Hewitt

SEDUCTION SEDUCTION
HOttest:
MARIAH CAREY
PHIL COLLINS
PAUL YOUNG
TAYLOR DAYNE
RIGHTEOUS BROTHER

KMJC/Davenport Chuck O'Brien ANITA BAKER

P2

TOTO Hottest PHIL COLLINS BILLY JOEL FLEETWOOD MAC SWEET SENSATION PAUL YOUNG WVUD/Dayton

BASIA ANITA BAKER BRENDA RUSSELL DAN FOGELBERG

PHIL COLLINS
ROD STEWART
TAYLOR DAYNE
SWEET SENSATION
OLETA ADAMS WLHT/Grand Rapids Dirksen/Brown

JUDE COLE DAN FOGELBERG MARIAH CAREY ANITA BAKER TEDDY PENDERGRA

WEMK/Lansing Tom Knight

MARIAH CAREY JILL SOBULE MARC JORDAN Hottest PAUL YOUNG FLEETWOOD MAC PHIL COLLINS-LINDA RONSTADT RIGHTEOUS BROTH

WMGN/Madison Pat O'Neill

MICHAEL MCDONALD DAN FOGELBERG JONATHAN BUTLER MICHAEL BOLTON Hottest: PAUL YOUNG BILLY JOEL PHIL COLLINS OLETA ADAMS

Mark Roberts MICHAEL MCDONALD

ANITA BAKER TERRY STEELE JONATHAN BUTLER JONATHAN BUTLER
HOTTEST:
BILLY JOEL
LINDA RONSTADT
SWEET SENSATION
MICHAEL BOLTON
GEORGE MICHAEL

WCMJ/Cambridge, Oh

P3

MICHAEL MCDONALD JONATHAN BUTLER MAXI PRIEST DAVID CASSIDY ASIA PRETENDERS HEART Hottest:

PAUL YOUNG BILLY JOEL

FLEETWOOD MAC PHIL COLLINS I.INDA RONSTADT

WMT-FM/Cedar Rapids

RUSSO & DAMIAN MICHAEL MCDONALD MARIA MCKEE Hottest: PAUL YOUNG FLEETWOOD MAC BILLY JOEL LINDA RONSTADT RIGHTEOUS BROTHER

MICHAEL MCDONALD HEART MARK EDWARDS ASIA DANNY O'KEEFE Hottest:
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
JUDE COLE OLETA ADAMS

KZLT/Grand Forks, ND Hennen/Jones

HEART ASIA TOTO Hottest:
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
FLEETWOOD MA MICHAEL BOLTON KSCB/Liberal

Mark David

MARIAH CAREY ANITA BAKER WHISPERS MAXI PRIEST HEART ASIA TOTO ASIA
TOTO
MICHAEL MCDONALD
JONATHAN BUTLER
NELSON
DAVID CASSIDY
HOTHEST:
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
FLEETWOOD MAC FLEETWOOD MAC SWEET SENSATION WTWR/Monroe Lori Demick

тото

MAXI PRIEST ANITA BAKER HEART Hottest: PAUL YOUNG FLEETWOOD MAC PHIL COLLINS SWEET SENSATION OLETA ADAMS

WLDR/Traverse City Angie Honda

MARIA MCKEE
POINTER SISTERS
LAURA BRANIGAN
HOTTES:
PAUL YOUNG
FLEETWOOD MAC
BILLY JOEL
OLETA ADAMS
PHIL COLLINS

WFRO/Fremont, OH WNMB/No. Myrtle Larry Ziebold Beach Thompson/Adams RUSSO & DAMIAN

TOTO MICHAEL MCDONALD MICHAEL MCDONALI
HEART
DAVID CASSIDY
JONATHAN BUTLER
HOTLES:
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
MICHAEL BOLTON
JUDE COLE WKCX/Rome

Randy Quick

DAVID CASSIDY HEART HEART
PRETENDERS
HOTTEST:
OLETA ADAMS
PHIL COLLINS
RIGHTEOUS BROTHER
MICHAEL BOLTON
GEORGE MICHAEL KTYL/Tyler

Janie Baker

HEART TOTO ANITA BAKER MICHAEL MCDONALD DAVID CASSIDY Hottest: WILSON PHILLIPS PAUL YOUNG JANET JACKSON FLEETWOOD MAC OLETA ADAMS KVIC/Victoria

Tony Davis

PRETENDERS LIGHTNING SEEDS ASIA ANITA BAKER DAVID CASSIDY HEART HOLLEST:
PAUL YOUNG
OLETA ADAMS
MICHAEL BOLTON
SWEET SENSATION PHIL COLLINS

P1 KESZ/Phoenix

KXLT/Denver Ward/Adams

none Hottest: WILSON PHILLIPS PHIL COLLINS
PAUL YOUNG
FLEETWOOD MAC KBIG/Los Angeles Edwards/Verdery

Hottest:
PAUL YOUNG
BILLY JOEL
FLEETWOOD MAC
LINDA RONSTADT
SWEET SENSATION

ROD STEWART

KOST/Los Angeles Kaye/Amidon MARIAH CAREY RUSSO & DAMIAN Hottest: JANET JACKSON PAUL YOUNG RIGHTEOUS BROTHER LINDA RONSTADT JAMES INGRAM

DAN FOGELBERG

PHIL COLLINS ANITA BAKER MARIAH CAREY MICHAEL BOLTON RIGHTEOUS BROTHER MARIAH CAREY JAMES INGRAM WILSON PHILLIPS

KAER/Sacramento Austin/Garcia MARC JORDAN

JILL SOBULE Hottest: JANET JACKSON WILSON PHILLIPS TAYLOR DAYNE PHIL COLLINS FLEETWOOD MAC

Reports/Adds

KLCY/Salt Lake City Michael O'Brien MARIAH CAREY

Hottest: WILSON PHILLIPS PAUL YOUNG BILLY JOEL SWEET SENSATION PHIL COLLINS B100/San Diego

Gene Knight UB 40

ASIA Hottest JAMES INGRAM MARIAH CAREY PHIL COLLINS RIGHTEOUS BROTHER GEORGE MICHAEL KLSY/Seattle

Bob Brooks

DAN FOGELBERG Hottest:
WILSON PHILLIPS
MARIAH CAREY
PAUL YOUNG
BILLY JOEL
PHIL COLLINS

Dave Stroh

TOTO PRETENDERS KIM CARNES

DAVID CASSIDY

Hottest: MARC JORDAN VONDA SHEPARD

PHOEBE SNOW

Bob Gerhard PЗ ASIA HEART KKLV/Anchorage

DAVID CASSIDY Hottest: PAUL YOUNG PHIL COLLINS OLETA ADAMS FLEETWOOD MAC LIGHTNING SEEDS TAYLOR DAYNE ASIA JONATHAN BUTLER

KAYN/Nogales

JONATHAN BUTLER MICHAEL MCDONALD ASIA TOTO PRETENDERS

DAVID CASSIDY LIGHTNING SEEDS

KTID/San Rafael KIDX/Billings, MT **Bob Gowa**

VONDA SHEPARD MARIAH CAREY MARIAH CAREY ANITA BAKER BILL MEDLEY DAN FOGELBERG LAURA BRANIGAN JAMES INGRAM JAMES INGRAMANITA BAKER
WILSON PHILLIPS
JANET JACKSON PAUL YOUNG
PHIL COLLINS
MICHAEL BOLTON
OLETA ADAMS
RIGHTEOUS BROTHER PAUL YOUNG

KWSI/Warm Springs, OR KBLQ/Logan, UT John Dimick Sue Matters

HEART
MICHAEL MCDONALD
PRETENDERS
JONATHAN BUTLER
ASIA
RUSSO & DAMIAN
DANNY O'KEEFE
TOTO HOTTEST:
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
MICHAEL BOLTON
RIGHTEOUS BROTHEI TOTO LIGHTNING SEEDS DAVID CASSIDY Hottest: PHIL COLLINS OLETA ADAMS GEORGE MICHAEL BREATHE VONDA SHEPARD

KCMJ/Palm Springs Jill Fox

TOTO MICHAEL MCDONALD PEBBLES ROD STEWART
MICHAEL BOLTON
MARIA MCKEE
VONDA SHEPARD Hottest: JUDE COLE PHIL COLLINS GEORGE MICHAEL AFTER 7 RIGHTEOUS BROTHER

82 Current Reporters 80 Current Playlists

KXLT/Denver WXTC/Charleston Did Not Report For Two Consecutive

Called in Frozen Playlist (2):

Weeks, Not Used in This Week's Data (1): WSNY/Columbus I1077/Seattle is no longer a reporter

リノミングンスという

1	T. PENDERGRASS & L. FISHER/Glad To Be Alive (Elektra)	36/2
2	M.C. HAMMER/Have You Seen Her? (Capitol)	28/0
3	MARIA McKEE/Show Me Heaven (Geffen)	25/3
4	COWBOY JUNKIES/Rock & Bird (RCA)	
5	ASIA/Days Like These (Geffen)	23/23
	DAVID CASSIDY/Lyin' To Myself (Enigma)	
7	JEFF LYNNE/Lift Me Up (Reprise)	
8	TERRY STEELE/If I Told You Once (SBK)	
9	EDGAR WINTER/Cry Out (Rhino)	15/0
10	JANE WIEDLIN/Guardian Angel (EMI)	

New artists have not yet had an AC Breaker.

FULL-SERVICE AC

הבתחול הבסווו

DAN FOGELBERG (6) RIGHTEOUS BROTHERS (4) AINITA BAKER (3) BASIA (3) BREATHE (3) ROD STEWART (3) FLEETWOOD MAC (2) JAMES INGRAM (2)

HOTTEST

WILSON PHILLIPS (18) PAUL YOUNG (16) BILLY JOEL (13) PHIL COLLINS (11) JAMES INGRAM (9) JANET JACKSON (7) LINDA RONSTADT (6) MICHAEL BOLTON (4) RIGHTEOUS BROTHERS (4) SWEET SENSATION (4)



WBZ/Boston David Sernstein

PHIL COLLINS
RIGHTEOUS BROTHER
HOTTEST:
WILSON PHILLIPS
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
LINDA RONSTADT

WICC/Bridgeport

DAN FOGELBERG Hottest: RIGHTEOUS BROTHER PAUL YOUNG WILSON PHILLIPS JAMES INGRAM JANET JACKSON

WTIC/Hartford

Hottest:
PAUL YOUNG
SWEET SENSATION
BILLY JOEL
PHIL COLLINS
OLETA ADAMS

WELI/New Haven Gross/McCormick Gross/McCormick
ROD STEWART
DAN FOGELBERG
MARIAH CAREY
Hottest:
LINDA RONSTADT
BILLY JOEL
PHIL COLLINS
MICHAEL BOLTON MICHAEL BOLTON OLETA ADAMS

WGY/Schenectady Buzz Brindle

FLEETWOOD MAC JOHN DENVER SALLY MOORE BREATHE TEDDY PENDERGRASS VILSON PHILLIPS LINDA RONSTADT BILLY JOEL

P3

WFMD/Frederick, MD

OLETA ADAMS BASIA DAN FOGELBERG Hottest: WILSON PHILLIPS SWEET SENSATION PAUL YOUNG PHIL COLLINS BILLY JOEL

P2

WHAS/Louisville Doug McElvein

MICHAEL BOLTON GEORGE MICHAEL Hottest: MARIAH CARRY PHIL COLLING WILSON PHILLIPS JANET JACKSON PAUL YOUNG

WRVA/Richmond Farley/Stevens

WDBO/Orlando Dan Shaffer JAMES INGRAM VILSON PHILLIPS

DAN FOGELBERG HOTTEST: LINDA RONSTAD JAMES INGRAM
BILLY JOEL
RIGHTEOUS BROTHER

P3 WKYX/Paducah

Hottest: WILSON PHILLIPS PAUL YOUN FLEETWOOD MAG

WSTU/Stuart Barry Grant

JUDE COLE ROD STEWART ANITA BAKER MAXI PRIEST Cook/Miller RIGHTEOUS BROTHER PHIL COLLINS JANET JACKSON

MAXI PRIEST
HOTTEST:
HOTTEST:
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
FLEETWOOD MAC
SWEET SENSATION P1

P2 P1

WTVN/Columbus

RIGHTEOUS BROTHER Hottest: WILSON PHILLIPS JANET JACKSON PHIL COLLINS PAUL YOUNG BILLY JOEL

WOOD/Grand Rapids

HOTTEST:
MICHAEL MCDONALD
JAMES INGRAM
WILSON PHILLIPS
MARIAH CAREY
LINET LICKSON

WROK/Rockford ivey/Grout RIGHTEOUS BROTHER PAUL YOUNG Hottest: WILSON PHILLIPS ELTON JOHN

BRUCE HORNSBY MICHAEL BOLTON RIGHTEOUS BROTHER P3 WCIL/Carbondale

Rich Bird BREATHE Hottest JAMES INGRAM WILSON PHILLIPS PAUL YOUNG PHIL COLLINS BILLY JOE

KFSB/Joplin Robin Wells BREATHE

ROD STEWART RIGHTEOUS BROTHER VONDA SHEPARD BASIA PHIL COLLINS
BILLY JOEL
MICHAEL BOLTON
TAYLOR DAYNE
OLETA ADAMS

KFOR/Lincoln Cathy Blythe

DAN FOGELBERG BASIA Hottest: WILSON PHILLIPS PAUL YOUNG BILLY JOEL LINDA RONSTADT

KELO/Sioux Falls Spanky

JAMES INGRAM JAMES INGRAM
HOTTEST:
WILSON PHILLIPS
PHIL COLLINS
SWEET SENSATION
RAUL YOUNG
JANET JACKSON

SANTANA OLETA ADAMS WILSON PHILLIPS

GOLD-BASED AC

MOSTADDE

RIGHTEOUS BROTHERS (11) DAN FOGELBERG (10) MARIAH CAREY (7) GEORGE MICHAEL (7) MICHAEL BOLTON (6) **BREATHE (6)** ROD STEWART (6) PHIL COLLINS (3) JAMES INGRAM (3) SWEET SENSATION (3)

HOTTEST

PAUL YOUNG (30) WILSON PHILLIPS (27) JANET JACKSON (17) BILLY JOEL (14) MARIAH CAREY (13) PHIL COLLINS (13) JAMES INGRAM (13) RIGHTEOUS BROTHERS (13) FLEETWOOD MAC (10) MICHAEL BOLTON (9)



Greg Dunkin

PHILLIPS

WKJY/Nassau George Hart

LAURA BRANIGAN PAUL YOUNG Hottest: MICHAEL BOLTON MICHAEL BOLTON LAURA BRANIGAN JANET JACKSON BILLY JOEL

WHTX/Pittsburgh Scott Alexander RIGHTEOUS BROTHER

DON HENLEY ELTON JOHN MARIAH CAREY PAUL YOUNG PHIL COLLINS

P2

WAEB/Allentown Chris Bailey

ROD STEWART Hottest: WILSON PHILLIPS PAUL YOUNG JANET JACKSON MARIAH CAREY

WKLI/Albany Knott/Holmberg

KnotUholmberg
SWEET SENSATION
MARIAH CAREY
BREATHE
ROD STEWART
DAN FOGELBERG
HOTTEST
HOTTEST
HOTTEST
HOTTEST
SWEET SENSATION
MICHAEL BOLTON
RIGHTEOUS BROTHER

WMRV/Binghamton, NY Keller/Schwartz

ROD STEWART
JOHNNY GILL
MARIAH CAREY
HOTTEST:
HO

P2

Joel Burke

WILSON PHILLIPS

Hottest: BILLY JOEL LINDA RONSTADT BRENDA RUSSELL

JANET JACKSON PAUL YOUNG

WMAS-FM/Springfield Ed Kelly

JAMES INGRAM BILLY JOEL RIGHTEOUS BROTHER MICHAEL BOLTON PAUL YOUNG BRUCE HORNSBY
WILSON PHILLIPS
PHIL COLLINS
FLEETWOOD MAC

WYYY/Syracuse Lauber/Langmyer

Hottest: WILSON PHILLIPS PAUL YOUNG JANET JACKSON MARIAH CAREY GLORIA ESTEFAN

WFAS-FM/White Plains Sue Richard

DAN FOGELBERG
MICHAEL MCDONALD
HOTTEST:
TAYLOR DAYNE
MICHAEL BOLTON
RIGHTEOUS BROTHER
SWEET SENSATION
PHIL COLLINS

WJBR/Wilmington, DE Bili Kaye

MICHAEL BOLTON
MARIAH CAREY
HOTTEST
HOTTEST
HIL COLLINS
PAUL YOUNG
BILLY JOEL
RIGHTEOUS BROTHER
FLEETWOOD MAC

KMGC/Dallas Chalese Daly

Chalese Daly
MARIAH CAREY
HOttest:
MICHAEL BOLTON
JUDE COLE
TAYLOR DAYNE
LINDA RONSTADT
SWEET SENSATION
KITR/HOUSTON KLTR/Houston Scarborough/Matt

DAN FOGELBERG BREATHE
HOTTEST:
WILSON PHILLIPS
BILLY JOEL
FLEETWOOD MAC
MARIAH CAREY
JAMES INGRAM
LOVE 94/Miami
Don Agony

Don Agony ANITA BAKER DAN FOGELBERG Hottest: BRENDA RUSSELL

Ferrara/Murphy

MARIAH CAREY MARTAH CAREY
MICHAEL BOLTON
HOLLEST:
LINDA RONSTADT
BILLY JOEL
WILSON PHILLIPS
RIGHTEOUS BROTHER
PAUL YOUNG

WMJJ/Birmingham WUSA/Tampa Ken Barnett

DAN FOGELBERG Hottest Hottest: WILSON PHILLIPS ANITA BAKER BILLY JOEL FLEETWOOD MAC PAUL YOUNG JANET JACKSON WILSON PHILLIPS RIGHTEOUS BROTHER PAUL YOUNG JAMES INGRAM WJQI/Norfolk

WMXC/Charlotte Robb Stewart

GEORGE MICHAEL RIGHTEOUS BROTHER PAUL YOUNG JAMES INGRAM MARIAH CAREY

WLMX/Chattanooga Allen/Howard

ROD STEWART
DAN FOGELBERG
HEART
HOTLEST:
JAMES INGRAM
SMOKEY ROBINSON
WILSON PHILLIPS
MICHAEL BOLTON
RIGHTBOULS REOTLES RIGHTEOUS BROTHER

WMAG/Greensboro John Jenkins

BILLY JOEL WILSON PHILLIPS PAUL YOUNG MICHAEL BOLTON RIGHTEOUS BROTHER

WSTF/Orlando

BREATHE DAN FOGELBERG BASIA JAMES INGRAM JAMES INGARM Hottest: PAUL YOUNG DON HENLEY RIGHTEOUS BROTHER ROXETTE MARIAH CAREY

WRAL/Raleigh Scott/Myers

RIGHTEOUS BROTHER JAMES INGRAM PHIL COLLINS liottest: PHIL COLLINS WILSON PHILLIPS ROXETT GO WEST PAUL YOUNG

WMX8/Richmond Ryan/Jasper

SWEET SENSATION GEORGE MICHAEL Hottest MICHAEL BOLTON TAYLOR DAYNE GO WEST BILLY JOEL

WSLQ/Roanoke Dick Daniels

MICHAEL BOLTON RIGHTEOUS BROTHER Hottest PHIL COLLINS
WILSON PHILLIPS
PAUL YOUNG
MICHAEL BOLTON RIGHTEOUS BROTHER

Greg Gann

3 VONDA SHEPARD
Hottest:
PAUL YOUNG
TAYLOR DAYNE
JANET JACKSON
WILSON PHILLIPS
FLEETWOOD MAC



Murphy Huston

Hottest WILSON PHILLIPS JAMES INGRAM JANET JACKSON PAUL YOUNG MARIAH CAREY

KEX/Portland Dirkx/Fort

JAMES INGRAM GLORIA ESTEFAN WILSON PHILLIPS

KHOW/Denver

WLW/Cincinnati

P2

KFMB/San Diego Larson/Robertson

ANITA BARR
EOTTEST:
PHIL COLLINS
FAUL YOUNG
LINDA RONSTADT
WILSON PHILLIPS
HILLY JOEL

MICHAEL MCDONALD ANITA BAKER

Drew Harold

DAN FOGELBERG PAUL YOUNG BILLY JOEL JACKSON

Hottest: WILSON PHILLIPS LINDA RONSTADT

KUGN/Eugene

O'Brien/James

DAVID BENOIT

DAVID BENOIT

DAVID BENOIT

KSSK/Honolulu Phil Abbott

FLEETWOOD MAC Hottest: WILSON PHILLIPS PAUL YOUNG RIGHTEOUS BROTHER BASIA JAMES INGRAM





Hottest: PAUL YOUNG MARIAH CAREY MICHAEL BOLTO: ANITA BAKER WENS/Indianapolis

Mike Shores

MICHAEL BOLTON

Hottest: MICHAEL BOLTON

FLEETWOOD MAC

JAMES INGRAM JANET JACKSON

WILSON PHILLIPS

RIGHTEOUS BROTHER

WENSINGHAPOIS
Grey/Eagan
RIGHTEOUS BROTHEI
SWEET SENSATION
HOTTES:
JANET JACKSON
WILSON PHILLIPS
PAUL YOUNG
JAMES INGRAM
PHIL COLLINS

WLTQ/Milwaukee Fred Brennan

DAN FOGELBERG MARIAH CAREY Hottest: JAMES INGRAM WILSON PHILLIPS JANET JACKSON ELTON JOHN

GLORIA ESTEFAN

P2 WCRZ/Flint

Patrick/Downey MARIAH CAREY PAUL YOUNG PHIL COLLINS FLEETWOOD MAC BILLY JOEL WILSON PHILLIP

KUDL/Kansas City Don Bender

GEORGE MICHAEL BREATHE DAN FOGELBERG HOTTEST HOTTEST JANET JACKSON PAUL YOUNG WILSON PHILLIPS BILLY JOEL JAMES INGRAM

Albertson/Lane

Hottest: PHIL COLLINS MICHAEL BOLTON

none
Hottest:
WILSON PHILLIPS
GLORIA ESTEFAN
JANET JACKSON
PHIL COLLINS
MARIAH CAREY

KEFM/Omaha

RIGHTEOUS BROTH GEORGE MICHAEL DAN FOGELBERG MICHAEL BOLTON WILSON PHILLIPS RIGHTEOUS BROTH

WGLO/Peoria

WMGI/Terre Haute KXLK/Wichita, KS Bevins/Jasper

GEORGE MICHAEL
HOTTER
WILSON PHILLIPS
PHIL COLLINS
PAUL YOUNG
SWEET SENSATION
JUDE COLE
KRAVITUISA
KRAVITUISA
KROUTER

KISC/Spokane

BILLY JOEL

Couch/Lee

ROD STEWART BASIA Hottest: WILSON PHILLIPS FLEETWOOD MAC SWEET SENSATION



PHIL COLLINS BREATHE Hottest: BILLY JOEL PAUL YOUNG LINDA RONSTADT JANET JACKSON WILSON PHILLIPS KXOA-FM/Sacramento Casev/Clem

Hottest: PAUL YOUNG MARIAH CAREY WILSON PHILLIPS GLORIA ESTEFAN

TAYLOR DAYNE GEORGE MICHAEL Russ Davidson

none
Hottest:
JAMES INGRAM
WILSON PHILLIPS
JANET JACKSON
FLEETWOOD MAC
PAUL YOUNG KCIX/Boise

RIGHTEOUS BROTHER

Hottest BRUCE HORNSBY GLORIA ESTEFAN ROXETTE

PAUL YOUNG MARIAH CAREY

KOSO/Modesto

42 Current Reporters 36 Current Playlists

Did Not Report, Playlist Frozen (5):

TAYLOR DAYNE

Adrienne Walker ANITA BAKER DANNY O'KEEFE ROD STEWART HOTTEST: LINDA RONSTADT PHIL COLLINS PAUL YOUNG BILLY JOEL GEORGE MICHAEL RIGHTEOUS BROTH PHIL COLLINS Hottest: PAUL YOUNG WILSON PHILLIPS JANET JACKSON JAMES INGRAM

KKLD/Tucson

Called in Frozen Playlist (1):

WMJJ/Birmingham WGLO/Peorla WYYY/Syracuse

Used in This Week's Data (3): KVKI/Shreveport

Did Not Report For Two

WLTJ/Pittsburgh WMJI/Cleveland

20 Current Playlists

illed in Frozen Playiist (2): KEX/Portland **WOOD/Grand Rapids**

Did Not Report, Playlist Frozen (2):

Did Not Report For Two Corrective Weeks, Not Used in This Week's Data (5): 55KRC/Cincinnati KDKA/Pittsburgh WBEN/Buffalo WIBA/Madison



The Instant Information Advantage... Delivering the hottest news and time-sensitive information faster You get it first in fax!

Call Jill at R&R for a free sample, 213/553-4330



HOTTEST:
JAMES INGRAM
PAUL YOUNG
JUDE COLE
PHIL COLLINS
SWEET SENSATION

WWMX/Baltimore KXOA/Sacramento

NATIONAL AIRPLAY®

LV	V TW	
-1	1	PETER WHITE/Reveillez-vous (Chase Music Group) . "Danny" "Reveillez-vous"
2	Ø	ACOUSTIC ALCHEMY /Reference Point (GRP) "Reference" "Homecoming"
3	Õ	RICHARD ELLIOT/What's Inside (Enigma)"Movers" "Well"
4	4	MICHAEL FRANKS/Blue Pacific (Reprise) "Woman" "Art"
7	6	RIPPINGTONS f/R. FREEMAN/Welcome To The St. James (GRP) "Welcome" "Kenya"
8	0	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast)
5	7	QUINTANA + SPEER/Shades Of Shadow (Miramar) "Outward" "Congo"
9	0	BOB JAMES/Grand Piano Canyon (WB) "Restoration" "Wings"
11	9	JOHN TESH/Tour De France-The Early Years (Private Music) "Endless" "American"
6	10	WIND MACHINE Road To Freedom (Silver Wave) "Road"
10	11	ANITA BAKER/Compositions (Elektra)"Talk" "Whatever"
14	Ð	BRENDA RUSSELL/Kiss Me With The Wind (A&M) "Good" "Drive"
16	Œ	MEZZOFORTE/Playing For Time (Novus/RCA)
13	Ø	VINCENT HENRY/Vincent (Jive/RCA) * "Flintstone" "Sarah"
12	15	WINDOWS/Blue September (Cypress) "Blue" "Stay" "Elbow"
17	10	GONTITI/Devonian Boys (Columbia/Epic)"Windy"
15	17	OLETA ADAMS/Circle Of One (Fontana/Mercury)
BREAKER	13	DAVID BENOIT/Inner Motions (GRP)"Six" "M.W.A."
21	1	CARL ANDERSON/Pieces Of A Heart (GRP)
23	3	CHUCK LOEB/Life Colors (DMP)"John" "Momento" "7th"
18	21	JILL SOBULE/Things Here Are Different (MCA)
BREAKER	2	JONATHAN BUTLER/Heal Our Land (Jive/RCA)
25	3	BAREFOOT/Barefoot (Global Pacific)
BREAKER	3	PHIL SHEERAN/Breaking Through (Sonic Edge) "October" "Breaking" "J.P."
22	25	BRIAN MANN/Cafe' Du Soleil (Narada)
26	20	BARBARA HIGBIE/Signs Of Life (Windham Hill) "Waiting" "Safest"
28	3	SUZANNE CIANI/Pianissimo (Private Music)
20	28	STEVE KINDLER/Across A Rainbow Sea (Global Pacific) "Plumeria" "Little"
27	29	KEN NAVARRO/The River Flows (Positive Music)"Try" "Thinking" "Reach"
DEBUT	©	LALAH HATHAWAY /Lalah Hathaway (Virgin) "Somethin" "I'm" *Keeps bullet due to continued growth.

シスクシインプロショウト	ورح.
	(%)
DAVID BENOIT (12)	
FMILY REMLER (8)	

THOM ROTELLA (8)
CHARLES MICHAEL BROTMAN (7)
JONATHAN BUTLER (7) TOM COSTER (7) RICHARD SOUTHER (7)

HOTTEST LPs HOT TRACKS

ACOUSTIC ALCHEMY (16) RICHARD ELLIOT (15) QUINTANA + SPEER (12) RIPPINGTONS (12) PETER WHITE (12) MICHAEL FRANKS (11) **BOB JAMES (10)** ANITA BAKER (7)

ACOUSTIC ALCHEMY/Reference RICHARD ELLIOT/Movers RICHARD ELLIOT/Well WIND MACHINE/Road

EULICITIVE

**BERNARDO RUBAJA "New Land" (Narada) 25/1

Total Adds 1, WGMC. Heavy: KLSK, KEYV, KLTR. CHART EXTRA this week.

*NARADA ARTISTS "Wilderness Collection" (Narada) 23/4

Rotations: Heavy 3/0. Medium 8/0, Light 12/4, Total Adds 4, KIFM, KKNW, WHRL, PS. Heavy: KLSK, WJIB, JZTRAX BREAKER this week.

MAX LASSER'S ARK "Timejump" (Narada) 22/4
Rotations: Heavy 0/0. Medium 11/1, Light 11/3, Total Adds 4, KKNW, WHRL, KGSR, KBIA.

SONNY SOUTHON "Falling Through A Cloud" (Charisma) 21/3

Rotations: Heavy 5/0, Medium 6/0, Light 10/3, Total Adds 3, WNND, WOTB, WLVE, Heavy: KTWV, KQPT, KWVS, KEYV,

PETER GORDON "The Long Way Home" (Positive Music) 21/2

Rotations: Heavy 1/0, Medium 11/0, Light 9/2, Total Adds 2, WNND, KEZX. Heavy: WFAE. STEVE ERQUIAGA "Erkiology" (Windham Hill/Jazz) 20/3

12/3, Total Adds 3, WHRL, WFAE, KBCO.

DWIGHT SILLS "Owight Sills" (Columbia) 20/2

Rotations: Heavy 2/0, Medium 10/0, Light 8/2, Thomas (DMP) 19/8

THOM ROTELLA "Without Words" (DMP) 19/8

Heavy 2/1, Medium 6/2, Light 11/5, Total Adds 8, KQPT, KIFM, WGMC, KGSR, KWVS, KEYV, WLVE, KBIA. Heavy:

WMGN
NEVILLE BROTHERS "Brother's Keeper" (A&M) 18/3
Rotations: Heavy 5.1. Medium 8.1, Light 5/1, Total Adds 3, KGSR, WOTB, JZTRAX Heavy: KEYV, WVAY, KTCZ, KBCO.

SARA K "Gypsy Alley" (Mesa) 17/0

Medium 8/0, Light 5/0, Total Adds 0, Heavy, BRZ, WFAE, KWVS, KLTR

EMILY REMLER "This Is Me" (Justice) 16/8 Rotations: Heavy 0.0, Medium 4/1, Light 12/7, Total Adds 8, KIFM, KKNW, WHRL, WFAE, KWVS, KBCO, PS, JZTRAX BOBBY LYLE "The Journey" (Atlantic) 16/3 Hotations: Heavy 1/1, Medium 6/0, Light 9/2, Total Adds 3, WOTB, KSNO, KBCO, MARY BLACK "No Frontiers" (Giff Horse) 16/1

Notations: Heavy 4/0. Medium 9/1, Light 3/0, Total Adds 1, KEZL Heavy: BRZ, KWVS, KLSK, KTCZ

LW	TW	
2	0	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast) "Amazon"
3	0	BLUESIANA TRIANGLE/Bluesiana Triangle (Windham Hill/Jazz)"Heads"
1	3	PAT METHENY/Question & Answer (Geffen)
8	0	JIMMY McGRIFF/You Ought To Think About Me (Headfirst)
5	6	HARRY CONNICK JR./We Are In Love (Columbia)"Forever"
7	6	BRANFORD MARSALIS/Crazy People Music (Columbia)
11	Ø	BOB BERG/In The Shadows (Denon)
18	3	MICHEL CAMILO/On The Other Hand (Columbia/Epic)
9	9	HARRY CONNICK JR. TRIO/Lofty's Roach Souffle (Columbia) "Hudson"
14	©	MO' BETTER BLUES/Music From Mo' Better Blues (Columbia)
6	11	BOB JAMES/Grand Piano Canyon (WB)
4	12	WYNTON MARSALIS/Standard Time/Vol. 3/The Resolution of Romance (Columbia) "Big"
17	Œ	TANIA MARIA/Bela Vista (World Pacific)
13	14	HERBIE MANN/Camino De Casa (Chesky)
10	15	MICHAEL FRANKS/Blue Pacific (Reprise)
24	Œ	DON PULLEN/Random Thoughts (Blue Note)
DEBUT	Ð	EMILY REMLER/This Is Me (Justice)"You"
29	1	STEVE ERQUIAGA/Erkiology (Windham Hill/Jazz)
21	Œ	ACOUSTIC ALCHEMY/Reference Point (GRP) "Homecoming"
16	20	RICHARD ELLIOT/What's Inside (Enigma)
BREAKER	3	GERRY MULLIGAN/Lonesome Blvd. (A&M) "Heard"
26	22	DON GROLNICK/Weaver Of Dreams (Blue Note)
25	3	JOE PASS/Summer Nights (Pablo/Fantasy)
12	24	ELIANE ELIAS/Eliane Elias Plays Jobim (Blue Note)
27	@	MEZZOFORTE /Playing For Time (Novus/RCA)
DEBUT	3	BOBBY LYLE/The Journey (Atlantic) "Othello"
DEBUT	3	NINO TEMPO/Tenor Saxophone (Atlantic)
15	28	LENI STERN/Closer To The Light (Enia/Mesa)
DEBUT	@	PHIL SHEERAN/Breaking Through (Sonic Edge)
22	30	BAREFOOT/Barefoot (Global Pacific)

MOSTADDEDLAS HOTTEST LPs HOT TRACKS

DAVID BENOIT (14) JONATHAN BUTLER (10) MICHAEL BRECKER (9) NINO TEMPO (9) SEBASTIAN WHITTAKER (9)
IMAGES (8) GERRY MULLIGÁN (8) EMILY REMLER (8)

DAVE WECKL (8)

RICARDO SILVEIRA (15) BLUESIANA TRIANGLE (14) **BOB JAMES (11)** PAT METHENY (11) Qualified This Week.

BRANFORD MARSALIS (10) ACOUSTIC ALCHEMY (9) MICHEL CAMILO (8) HARRY CONNICK JR. (7) RICHARD ELLIOT (7)

No Tracks

**BILL WARFIELD BIG BAND "New York City Jazz" (Interplay) 28/1

Rotations: Heavy 3/0, Medium 18/0, Light 7/1, Total Adds 1, JZSHOW, Heavy: WMOT, WUSF, KWMU, CHART EXTRA this

**RIPPINGTONS featuring RUSS FREEMAN "Welcome To The St. James Club" (GRP) 24/3
Rotations: Heavy 9/0, Medium 4/0, Light 11/3, Total Adds 3, WRTI, WFPL, WVPE, Heavy: KTCJ, KJZZ, WSTR, KSLU, WNGS, WSIE KCLC, KSBR, KJOY. BREAKER this week.

SEBASTIAN WHITTAKER "First Outing" (Justice) 22/9

Rotations: Heavy 0/0, Medium 8/2, Light 14/7, Total Adds 9, WCPN, KMHD, KSDS, KPLU, CJ, WSIE, WVPE, KWMU, KTCL. **DWIGHT SILLS "Dwight Sills" (Columbia) 22/1**Rotations: Heavy 4/0, Medium 13/1, Light 5/0, Total Adds 1, WJZZ. Heavy: KJZZ, WTEB, KCLC, KTCL.

DAVE WECKL "Master Plan" (GRP) 21/8 Rotations: Heavy 2/1, Medium 5/1, Light 14/6, Total Adds 8, WDET, KJZZ, WMOT, WSHA, CJ, JCITY, WSTR, WVPE. Heavy:

THE MEETING "The Meeting" (GRP) 20/5 3/0, Medium 4/0, Light 13/5, Total Adds 5, WFPL, KLCC, JCITY, WMFD, WSIE. Heavy: KJZZ, WSTR, WKRY

JOHN PATITUCCI "Sketchbook" (GRP) 19/4

Rotations: Heavy 1/0, Medium 6/1, Light 12/3, Total Adds 4, KTCJ, KJZZ, WAER, JZSHOW, Heavy: KJAZ. BOCHINCHE "Caracas" (Heads Up) 19/1

MIKE GARSON "The Mystery Man" (Chase Music Group) 19/1
Rotations Heavy 1/0, Medium 9 0, Light 9/1, Total Adds 1, KMHD, Heavy: WNOP

VINCENT HENRY "Vincent" (Jive/RCA) 19/1

Total Adds 1, KUOP Heavy, WCPN, WSHA, WSTR, WFSS, WTEB, KSLU, Rotations, Heavy 10/0, Medium 6/0, Light 3/1, WMFD, WSIE, WVPE, KSBR

TOMMY SMITH "Peeping Tom" (Blue Note) 19/0

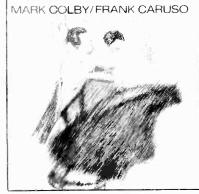
2/0, Medium 8/0, Light 9/0, Total Adds 0, Heavy: WRTI, KWMU

KENIA "What You're Looking For" (Denon) 18/5

Rotations: Heavy 3/0, Medium 5/0, Light 10/5, Total Adds 5, KLCC, CJ, JZSHOW, JCITY, KSBR. Heavy: WTEB, WSIE, KJOY.

* Unchalted Breakers denoted by one asterisk

** Chart Extra denoted by two asterisks.



MARK COLBY/FRANK CARUSO Mang O TangO **HOT NEW RELEASE**

Listen to the sizzling latin jazz of

MARK COLBY & FRANK CARUSO

BEST RECORDINGS

Expect more great things from the people who are... Setting new standards



LALAH **HATHAWAY** The New Diva In Blue Jeans

Debuts Third Week Out NAC

Featured Tracks Include "Somethin", "I'm Coming Back", "I Gotta Move On"

Already On Over 20 NAC **Reporting Stations**



RAUL ORELLANA "Guitarra"

Unique – Powerful – Brilliant!

Featured Tracks Include "Guitarra", "Entre Dos Aguas", "Gitana"

Already On The Wave, KIFM, and The Breeze!

An NAC Most Added



New AC

HONTAGE
HICHAEL GETTEL
RICHARD SOUTHER
OSHO
EDGAR MEYER
HOTLES:
PEACOCK, NERY. & P
FOTER MHITE
PHIL SHERRAN
NARDAD ARTISTS
JIM CHAPPELL

P2

STEVE ERCUIAGA
LALAH HATNANAY
EMILY REMLER
DAVID BENDIT
STRUNZ 4 PARAH
COMBOY JUNKIES
HOTCHET:
MICHAE: FRANKS
RIPPINGTONS
BOB JAMES
ACOUSTIC ALCHEMY
RICARDO SILVEIRA

NINO TEMPO JONATHAN BUTLER TOM COSTER DAN FOGELBERG HOLLOST: HICHAEL PRANKS JILL SOBULE ACOUSTIC ALCHEN RICHARD ELLIOT ANITA BAKER

P3

WLVE/Miami Geoff Fracher

DAVID BENOIT THOM ROTEGLA BOBRY HUMPHREY JIM CHAPPELL JONATHAN BUTLER SONNY SOUTHON HOTCEST ANITA BAKER BASIA BOBBY CALDMELL HARRY CONMICK JR. RICHARD ELLIOT

P3

Darren Hellwege
GONTITI
MAX LASSER
RANDY TICO
DAVID BENOTT
THOM ROTELLA
JOLLA PORDHAM
HOTTEST
HICHAEL FRANES
ACOUSTIC ALCHEMY
BOB JAMES
SONNY SOUTHON
JOHN TESH

CHARLES HICHAEL DR DAVID CULLEN NIK TYNDALL DAVOL RABDY TICO HOTTER: QUINTANA SPEER MEZZOPORTE LARRY CARLTON DAVID BECRER TRIBU MARY BLACK

WMT-FM/Ceder Repids Green/Shellverg

39 Current NAC Reporters

Called In Frozen Playlist (1):

Did Not Report, Playlist Frozen (7):

29 Current NAC Playlists

WBZN/Milwaukee

KLSK/Albuquerque KTWV/Los Angeles

WAMX/Ann Arbor WMT-FM/Cedar Rapids

KKSF/San Francisco WHVE/Sarasota-Tampa

WNUA/Chicago Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (2):

ACOUSTIC ALCHER MICHAEL FRANKS

Jazz Trax Art Good

CONTEMPORARY JAZZ

WAER/Syracuse Joann Urofsky WISHFUL THINKING JOHN PATITUCCI

T HAMILTON

Jazz From The City Ken Webb

P3

HARRY CONNICK JR. HARRY CONNICK JR. BOB BERG PAT METHENY TANIA MARIA

P1

KWMUSI. Louis
Keily Walker
CHARLES MICHARL BE
GEOASTIAN WHITTAKE
RAY BROWN
SCOTT HARLITON
PETE PETERSEN
MORDLY FERWEII
HOLLEST.
HOLLIGAN
GENEY
GENEY
THE ISLAND STRI
DON PULLEN
HONARD ALDEN TAIL
HONARD ALDEN TAIL

40 Current Contemporary Jazz Reporters 38 Current Contemporary Jazz

Did Not Report, Playlist Frozen: (1) WNGS/West Palm Beach

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data: (1) WHRO/Norfolk

WIVY/Jacksonville Is No Longer A Contemporary Jazz Reporter

NAC and **JAZZ** strong together

Thanks, Radio; Thanks, Records



Michael Carlson Promotion 1•800•729•7450 FAX•206•355•1715



AOR ALBUMS

NATIONAL AIRPLAY®

3 2 WKS WKS LW TV	182 REPORTERS	SEPTEMBER 14, 1990	Reports/Adds	Heavy	Medium
4 2 1	BAD COMPANY/Holy Water (Atco)	"Boys" (166) "Holy" (11) "Need" (4)	169+/3	123+	41 –
	INXS/X (Atlantic)	"Suicide" (163) "Know" (1)	165 /5	112	46
	ASIA/Then & Now (Geffen)	"Days" (160) "Summer" (2)	161+/4	118+	41 –
5 3 3	BRUCE HORNSBY/A Night On The Town (RCA)*	"Night" (155) "Across" (9) "Carry" (1)	163+/8	107+	54 –
	JEFF HEALEY BAND/Hell To Pay (Arista)	"Guitar" (140) "Think" (8)	144+/1	<i>98</i> +	41 –
	ALLMAN BROTHERS BAND/Seven Turns (Epic)	"Seven" (105) "Good" (54) "Shine" (5)	142+/29	59 –	<i>73</i> +
	WINGER/In The Heart Of The Young (Atlantic)	"Enuff" (141) "Miles" (4) "Baptized" (1)	141 –/0	70 +	51 –
	NEIL YOUNG & CRAZY HORSE/Ragged Glory (Reprise)	"Mansion" (151) "Days" (3) "White" (1)	154 /48	42	100
	JON BON JOVI/Blaze Of Glory (Mercury)	"Blaze" (113) "Never" (8) "Miracle" (5)	120-/1	85 –	28+
	REO SPEEDWAGON/The Earth, A Small Man, His Dog And A Chicken (Epic)		141-/1	63 +	<i>65</i> –
	VIXEN/Rev It Up (EMI)	"How" (144)	144+/5	48 +	<i>66</i> –
7	ROGER WATERS/The Wall: Live In Berlin (Mercury)	"Young" (148) "Hey" (4) "Run" (3)	155+/19	<i>36</i> +	90+
7		"High" (130) "Come" (16) "Coming" (1)	141+/31	43+	74 +
-	, , ,	"Fly" (146)	146+/6	<i>39</i> +	67 +
_	LIVING COLOUR/Time's Up (Epic)	"Type" (154) "Solace" (2) "Love" (1)	158+/12	24 +	<i>83</i> +
	VARIOUS ARTISTS/Nobody's Child (WB)	"Civil" (115) "That" (3) "Medicine" (2)	122-/0	46 -	<i>57-</i>
17 17 15	GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Geffen)*	"Jealous" (122)	122+/1	43+	56 +
	ERIC JOHNSON/Ah Via Musicom (Capitol)	"Cliffs" (127) "Desert" (1)	129+/9	<i>37</i> +	<i>60</i> =
7	NELSON/After The Rain (DGC)*	"Love" (97) "Hardly" (1) "After" (1)	97+/4	61 +	<i>31</i> +
_	HEART/Brigade (Capitol)	"Tall" (107) "Stranded" (11) "Didn't" (3)	121 + /29	21+	<i>79</i> +
_		"Lovin'" (130) "Scratch" (1)	130+/10	19+	<i>57</i> +
_		"Brickyard" (67) "Hearts" (25) "Love" (1)	92 – /8	44-	<i>30</i> +
	CHEAP TRICK/Busted (Epic)	"Cheap" (57) "Back" (39) "Had" (2)	91-/14	40 -	34 +
	COMPANY OF WOLVES/Company Of Wolves (Mercury)*	"Hangin" (119) "Everybody's" (1)	121 + /5	7+	<i>58</i> +
-	POISON/Flesh & Blood (Enigma/Capitol)	"Unskinny" (62) "Something" (6) "Ride" (4)	69 – /2	<i>35</i> –	24 -
	HOUSE OF LORDS/Sahara (Simmons/RCA)	"Can't" (115)	115 /34	10	<i>55</i>
	BLACK CROWES/Shake Your Moneymaker (Def American/Geffen)	"Twice" (54) "Jealous" (3) "Hard" (3)	62 -/1	22	<i>30</i> –
	DON DOKKEN/Up From The Ashes (Geffen)	"Mirror" (106) "Forever" (2) "Crash" (1)	106+/13	10+	<i>39</i> +
_	MOTLEY CRUE/Dr. Feelgood (Elektra)*	"Same" (100) "Don't" (2)	101+/7	11=	41+
37 3	GARY MOORE/Still Got The Blues (Charisma)	"Still" (70) "Pretty" (4) "Moving" (1)	<i>78</i> + /15	18+	43+
7 9 20 3	COLIN JAMES/Sudden Stop (Virgin)	"Just" (56) "Keep" (3)	61 -/2	26 -	28 -
	DAVID BAERWALD/Bedtime Stories (A&M) *Keeps a bullet due to continued growth.	"Dance" (69) "All" (2)	<i>75+/8</i>	9+	45 +
	TOY MATINEE/Toy Matinee (Reprise)	"Last" (70)	71 + /18	10+	<i>36</i> +
-	BILLY IDOL/Charmed Life (Chrysalis)	"L.A." (43) "Prodigal" (4) "Cradle" (3)	51-/0	16-	24 -
DEBUT > 3	QUEENSRYCHE/Empire (EMI)	"Empire" (72) "Silent" (3) "Della" (1)	75 + /3 4	6 +	17+
	RIVERDOGS/Riverdogs (Epic)	"Believe" (65)	65+/1 4	2=	12+
$\overline{}$	LOS LOBOS/The Neighborhood (Slash/WB)	"Down" (55) "Can't" (1)	<i>59+/8</i>	5 +	<i>35</i> +
	PHIL COLLINS/But Seriously (Atlantic)	"Something" (42) "Find" (1)	42 - /0	24 -	11+
		"Other" (30) "What" (1)	31-/0	21-	6 =
	CONCRETE BLONDE/Bloodletting (IRS)	"Joey" (25) "Caroline" (17)	43-/4	13-	20 =

BREAKERS

INXS
X (Atlantic)
91% of our reporters on it.

NEIL YOUNG & CRAZY HORSE Ragged Glory (Reprise) 85% of our reporters on it. HOUSE OF LORDS Sahara (Simmons/RCA) 63% of our reporters on it.

DECCL: VEOK

NEIL YOUNG & CRAZY HORSE (48)
HOUSE OF LORDS (34)
QUEENSRYCHE (34)
DAMN YANKEES (31)
ALLMAN BROTHERS BAND (29)
HEART (29)
ROGER WATERS (19)
TOY MATINEE (18)
STEVE VAI (17)
GARY MOORE (15)

HOTTEST

BAD COMPANY (123)

ASIA (118)

INXS (112)

BRUCE HORNSBY (107)

JEFF HEALEY BAND (98)

JON BON JOVI (85)

WINGER (70)

REO SPEEDWAGON (63)

NELSON (61)

ALLMAN BROTHERS BAND (59)



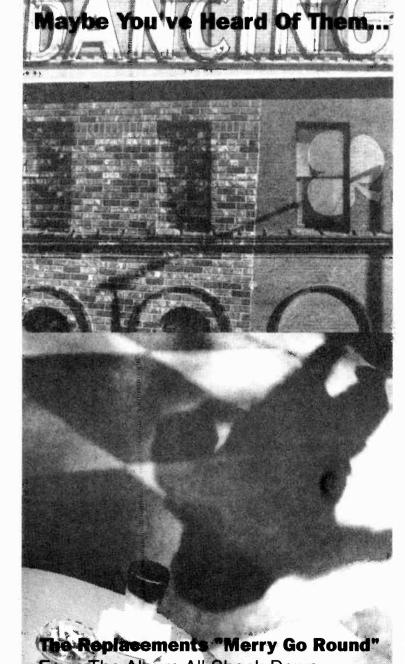
TRACK 20
AN AOR MOST REQUESTED TRACK
BILLBOARD 33 - 20
TOP 5 SELLING ROCK BAND
DEMOS 12 - 72!



ברפוזיוגעיבוו

	Reports
1	NELSON/(Can't Live Without Your) Love (DGC) 97
2	TOY MATINEE/Last Plane Out (Reprise)
3	BLUE TEARS/Rockin' With The Radio (MCA)
4	STEVE VAI/I Would Love To (Relativity)
5	LOVE/HATE/Why Do You Think They Call It Dope? (Columbia) 45
6	RED HOUSE/I Said A Prayer (SBK)
	TRIXTER/Give It To Me Good (Mechanic/MCA)
8	EXTREME /Decadence Dance (A&M))
9	JELLYFISH/The King Is Half-Undressed (Charisma)31
10	CONCRETE BLONDE/Joey (IRS)
11	FAITH NO MORE/Epic (Slash/Reprise)
	MICHELLE MALONE & DRAG/Big Black Bag (Arista) 20
	WIRE TRAIN/Should She Cry (MCA)
14	CONCRETE BLONDE/Caroline (IRS)
15	ANTHRAX/Got The Time (Megaforce/Island)
	NEVILLE BROTHERS /River Of Life (A&M)
17	IGGY POP /Home (Virgin)
18	BOB MOULD/It's Too Late (Virgin)
	SOCIAL DISTORTION/Ball & Chain (Epic)
20	ENERGY ORCHARD/Sailortown (MCA)

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



From The Album All Shook Down

SIRE © 1990 Sire Records Company

AOR TRACKS®

3 2 WKS WKS LV	w Tw	178 REPORTERS	Reports/Adds	Heavy	Medium
11 4 2	0	BAD COMPANY/Boys Cry Tough (Atco)	166+/7	117+	42 –
5 2 1	<u> </u>	ASIA/Days Like These (Geffen)*	160+/4	118+	40 –
_ 12 4	Ā	, ,	<i>163+/5</i>	111+	45 –
12 10 5	Ā	BRUCE HORNSBY/A Night On The Town (RCA)	<i>155+/9</i>	101+	52 –
14 11 8	6	JEFF HEALEY BAND/While My Guitar Gently Weeps (Arista)	140+/3	93 +	43-
7 5 6	-		141-/0	70 +	50 –
10 9 7	Ŏ	REO SPEEDWAGON/Live It Up (Epic)	138-/1	62 +	63 =
24	0	NEIL YOUNG & CRAZY HORSE/Mansion On The Hill (Reprise)	151 + /47	41+	98 +
15 14 10	ě	VIXEN/How Much Love (EMI)	144+/5	48 +	<i>66</i> –
— 25 16	O	ROGER WATERS f/BRYAN ADAMS/Young Lust (Mercury)	148+/14	<i>35</i> +	88 +
16 15 12	0	SLAUGHTER /Fly To The Angels (Chrysalis)	<i>146+/7</i>	39 +	67 +
2 1 -3	12	JON BON JOVI/Blaze Of Glory (Mercury)	113-/0	85 –	22 –
20 15		LIVING COLOUR/Type (Epic)	154+/12	22 +	81+
17 17 14	Ø	GENE LOVES JEZEBEL/Jealous (Beggars Banquet/Geffen)	122+/1	43+	56 +
41 28	Œ	DAMN YANKEES/High Enough (WB)	<i>130</i> + <i>/45</i>	<i>33</i> +	70 +
22 19 18	13	ERIC JOHNSON/Cliffs Of Dover (Capitol)	127+/9	<i>37</i> +	58 –
18 18 17			97+/4	61 +	31+
29	13	, , , , , , , , , , , , , , , , , , , ,	130 + /55	25 +	82 +
6 6 9	_	GUNS N' ROSES/Civil War (WB)	115-/0	44 –	<i>52</i> –
24 22 22	_	RATT/Lovin' You's A Dirty Job (Atlantic)	130+/10	19+	<i>57</i> +
— 26 2 3	_	WARRANT/Cherry Pie (Columbia)	129+/13	14+	<i>45</i> +
56 52 39	_	ALLMAN BROTHERS BAND/Seven Turns (Epic)	105+/53	21+	72+
59 40 31	_	HEART/Tall, Dark Handsome Stranger (Capitol)	107+/30	16+	70 +
25 23 25	_	COMPANY OF WOLVES/Hangin' By A Thread (Mercury)	119+/5	7+	56 +
46 36 33	_	HOUSE OF LORDS/Can't Find My Way Home (Simmons/RCA)	115+/34 106+/12	10+	55 +
42 32 30	_	, ,	106+/13 100+/7	9+ 10=	40 + 41 +
29 27 26		MOTLEY CRUE/Same OI' Situation (Elektra)*	67-/0	42 –	18-
1 3 11		JOHNNY VAN ZANT/Brickyard Road (Atlantic)	62 – /0	33 -	21 –
9 16 21	29 30	POISON/Unskinny Bop (Enigma/Capitol) TOMMY CONNELL & THE YOUNG (I'm Seventeen (Columbia)	95 /93	2	52
DEBUT	_	TOMMY CONWELL & THE YOUNG/I'm Seventeen (Columbia) ALLMAN BROTHERS BAND/Good Clean Fun (Epic)	54 - /0	36 –	12 –
8 13 20	31 32	CHEAP TRICK/Can't Stop Falling Into Love (Epic)	57-/0	<i>37</i> –	14 –
3 7 13 53 51 43		GARY MOORE/Still Got The Blues (Charisma)	70+/15	16+	40 +
4 8 19		COLIN JAMES/Just Came Back (Virgin)	<i>56 – /1</i>	24 –	25 –
50 48 40	_	TOY MATINEE/Last Plane Out (Reprise) *Keeps a builet due to continued growth.	70+/18	9 +	36 +
45 43 38	_	DAVID BAERWALD/Dance (A&M)	<i>69+/8</i>	6 =	43+
13 21 27	_	BLACK CROWES/Twice As Hard (Def American/Geffen)	<i>54 – /0</i>	18-	27 -
53	<u> </u>	QUEENSRYCHE/Empire (EMI)	72 +/31	6 +	16+
58 55 45	_	RIVERDOGS/I Believe (Epic)	65+/ 14	2 =	12+
54 54 44	=	LOS LOBOS/Down On The River (Slash/WB)	<i>55</i> + /7	4+	34 +
36 35 35	•	PHIL COLLINS/Something Happened On The Way To (Atlantic)	<i>42 – /0</i>	24 –	11+
20 24 32	42	BILLY IDOL/L.A. Woman (Chrysalis)	43-/0	13 –	21 –
19 31 37	43	AEROSMITH/The Other Side (Geffen)	<i>30 – /0</i>	20 –	6 =
34 30 36	44	AEROSMITH/Love Me Two Times (MCA)	45 – / 1	8-	22 –
— 59 58	3	BLUE TEARS/Rockin' With The Radio (MCA)	<i>57+/8</i>	1 =	8 +
— — 54	43	STEVE VAI/ Would Love To (Relativity)	53+/17	2=	14+
60	Ð	LITTLE CAESAR/From The Start (DGC)	50+/15	3+	14+
30 29 34	48	RED HOUSE/I Said A Prayer (SBK)	44 - /1	2-	23 –
DEBUT	49	CHEAP TRICK/Back N' Blue (Epic)	39+/31	4+	20+
37 37 42		WORLD PARTY/Put The Message In The Box (Chrysalis)	39 – /0 45 + /6	6-	19-
60 57	_	LOVE/HATE/Why Do You Think They Call It Dope? (Columbia)	45 + /6 44 + /7	0 =	5+
— — 59	-	TRIXTER/Give It To Me Good (Mechanic/MCA)	44+/7 25-/0	1 = 11 =	11+ 12-
32 39 41	53	CONCRETE BLONDE/Joey (IRS)	25-/0 40-/4	11 – 1 –	12 – 14 –
44 44 49		EXTREME/Decadence Dance (A&M)	16-/0	10 –	3-
28 34 46	55	DAMN YANKEES/Come Again (WB) JELLYEISH (The King Is Helf Understad (Charisma)	76 – 70 31 + /1	1 =	17+
DEBUT >	ᡂ	JELLYFISH/The King Is Half-Undressed (Charisma)	18 – /O	10-	4-
33 46 47	57 58	GUNS N' ROSES/Knockin' On Heaven's Door (DGC) FAITH NO MORE/Epic (Slash/Reprise)	20 – /1	2-	8-
27 33 50	36 33	JOHNNY VAN ZANT/Hearts Are Gonna Roll (Atlantic)	25+/17	1+	11+
DEBUT	0	NEVILLE BROTHERS/River Of Life (A&M)	16+/0	4=	6 -
_ U.UU1_		THE PROTECTION OF LIFE (NO.19)			

BREAKERS.

ROBERT CRAY
The Forecast (Calls For Pain) (Mercury)
73% of our reporters on it.

DAMN YANKEES
High Enough (WB)
73% of our reporters on it.

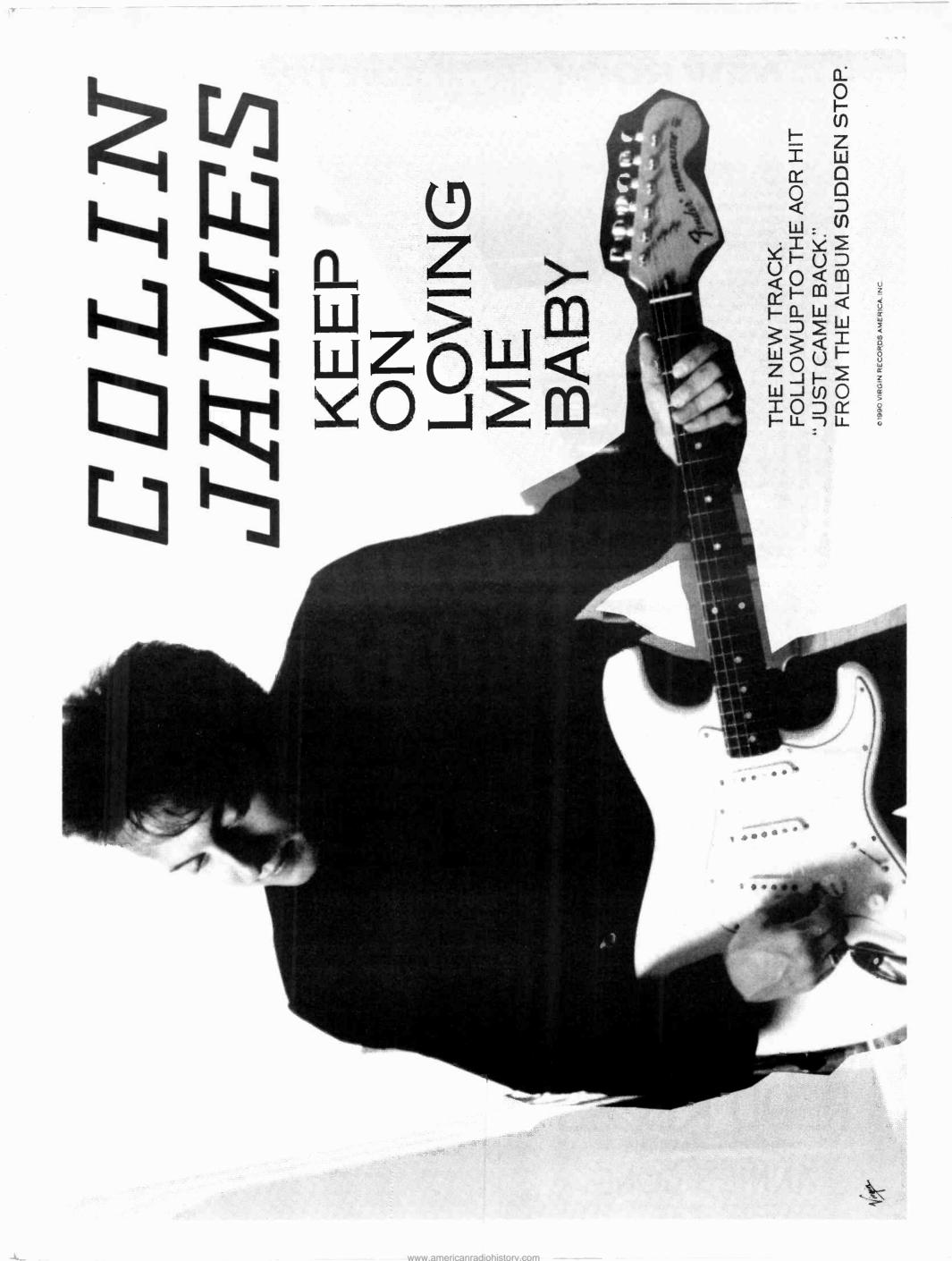
Can't Find My Way Home (Simmons/RCA) 65% of our reporters on it.

HOUSE OF LORDS

DON DOKKEN
Mirror Mirror (Geffen)
60% of our reporters on it.

HEART
Tall, Dark Handsome Stranger (Capitol)
61% of our reporters on it.

- Continued on Page 138





R AOR TRACKS

NATIONAL AIRPLAY ®

LW TW 0 JANE'S ADDICTION/Ritual De Lo Habitual (WB) 0 HEART THROBS/Cleopatra Grip (Elektra) IGGY POP/Brick By Brick (Virgin) 4 SOUP DRAGONS/Lovegod (Big Life/Mercury) 6 INXS/X (Atlantic) 6 PIXIES/Bossanova (4AD/Elektra) 0 LIVING COLOUR/Time's Up (Epic) CHARLATANS U.K./The Only One ! Know (EP) (Beggars Banquet/RCA)* DEBUT 9 CURE/Never Enough (track) (Elektra) 10 AZTEC CAMERA/Stray (Sire/Reprise) *Keeps a bullet due to continued growth BOB MOULD/Black Sheets Of Rain (Virgin) 0 13 11 12 RAILWAY CHILDREN/Native Place (Virgin) GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Geffen) 10 13 STONE ROSES/One Love (track) (Silvertone/RCA) 12 Ð DNA f/SUZANNE VEGA/Tom's Diner (A&M) 24 0 COCTEAU TWINS/Iceblink Luck (track) (4AD/Capitol) 17 **D** SOHO/Hippychick (track) (Atco) 21 1 JELLYFISH/Bellybutton (Charisma) 19 19 DURAN DURAN/Liberty (Capitol) 22 SOCIAL DISTORTION/Social Distortion (Epic) 20 21 CONCRETE BLONDE/Bloodletting (IRS) SOUL ASYLUM/Soul Asylum & The Horse They Rode In On (A&M) **3** PET SHOP BOYS/So Hard (track) (EMI) DEBUT 2 VARIOUS ARTISTS/Pump Up The Volume (MCA) 27 SONIC YOUTH/Goo (DGC) 25 16 23 BOB GELDOF/The Vegetarians Of Love (Atlantic) 26 27 DEPECHE MODE/Violator (Sire/Reprise) 30 28 **DEVO**/Smooth Noodle Maps (Enigma) 18 **3** DEBUT CAVEDOGS/Joyrides For Shut-Ins (Enigma) HUMAN LEAGUE/Heart Like A Wheel (track) (A&M) DEBUT

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations



שבעעליל בטניו

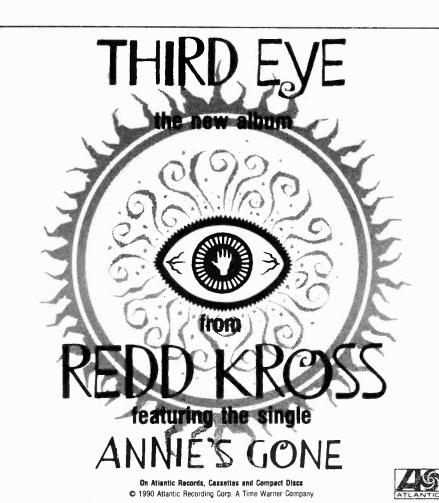




DARLING BUDS **MOJO NIXON** WATER WALK

JANE'S ADDICTION INXS LIVING COLOUR CURE **PIXIES**

JANE'S ADDICTION CURE INXS SOHO DNA f/SUZANNE VEGA





NEIL YOUNG &.../Mansion (47)

<u>בבעעול לבטעוו</u>

DAMN YANKEES/High (45) HOUSE OF LORDS/Can't (34) CHEAP TRICK/Back (31) QUEENSRYCHE/Empire (31) HEART/Tall (30) TOY MATINEE/Last (18)

HOTTEST

ASIA/Days (118) BAD COMPANY/Boys (117) INXS/Suicide (111) BRUCE HORNSBY/Night (101) JEFF HEALEY BAND/While (93) JON BON JOVI/Blaze (85) WINGER/Enuff (70)
REO SPEEDWAGON/Live (62) NELSON/Love (61) VIXEN/How (48)

Most REQUESTED

INXS/Suicide (42) WINGER/Enuff (42) GUNS N' ROSES/CIVII (39) SLAUGHTER/Fly (36) ERIC JOHNSON/Cliffs (29) BAD COMPANY/Boys (28) WARRANT/Cherry (24) JEFF HEALEY BAND/While (19) LIVING COLOUR/Type (18) RATT/Lovin' (18)

Continued from Page 136



MARSHALL TUCKER BAND "Destruction" (Sisapa) 24/11 (13/5)
Adds including WLVQ, KWIC, WCKN, KMJX, KFMH, KQDI, KCQR. Medium 12 including WRXR, WRFX, WMFX, WSTZ, WIMZ, WIXV, KZQQ.

DEREK & THE DOMINOS "Little Wing" (Polydor) 22/4 (18/4)
Adds including KRIX, WKQZ, KZRR, KCNA. Medium 7 including KRQR, WRFX, WMFX, WRCQ, KBAT, WBLM

WIRE TRAIN "Should She Cry" (MCA) 20/9 (10/5)
Adds including WEZX, KZRR, KRZQ, WKIT, WPXC, WWTR, KWHL, KCHV. Medium 8 including WHFS, WKLS, KRIX.

CONCRETE BLONDE "Caroline" (IRS) 17/6 (9/2)
Adds including WKGR, WBLM, KSQY, KCNA. Heavy 1 including KBOY. Medium 7 including WBAB, KUPD, KLAQ, WRXK, WLAV, KCQR.

ANTHRAX "Got The Time" (Megaforce/Island) 16/6 (9/2)
Adds including WSHE, WQFM, KDJK, KRZQ, KRKX. Heavy 1 including KNAC. Medium 2 including WIYY, KUPD.

PRETENDERS "Sense Of Purpose" (Sire/WB) 16/4 (14/4)

Adds including WHFS, KFMQ. KSEZ. Heavy 3 including KDKB, KLBJ, KFMH. Medium 13 including KSHE, KEYJ, WRXK, KEZO, WNCD, WIZN, WWTR, KSQY, KCQR.

IGGY POP "Candy" (Virgin) 15/15 (1/1)

Adds including WBCN, WSHE, WDHA, KLBJ, WAVF, WRDU, KSQY, KWHL, KZOQ, KCHV. Heavy 1 including KFMH. Medium 4 including WHFS, KRIX, WIZN, KCNA.

LITTLE FEAT "That's Her, She's Mine" (WB) 15/5 (10/6)

Adds including WIMZ, KMJX, WCIZ. Heavy 3 including WRXL, WIZN, WPXC. Medium 7 including WAQX, WROV, KJOT, KSQY, KZQQ.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS - Albums and tracks showing continued growth are bulleted. Symbols representmore (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters

MOST ADDED - This week's most added albums and tracks

MOST REQUESTED — This week's most requested tracks.

HOTTEST - This week's albums and tracks receiving the most heavy reports.

REGIONAL AOR ACTIVITY

PLAYLISTS - Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner. Symbols:

'a' - Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 1.000.000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel



PI

WHFS/Annapolis (301) 306-0991

OM: TOM CALDERONE MD: WEASEL

MANY
DAY D BREWALD
GENE LOVES JEZEBEL
BRIGGE HONDEY
INXS
LIVI NG COLOUR
LOWEN & MANAWRO
LIVI NG COLOUR
LOWEN & MANAWRO
RALLWY CHILDEN
A ZTEC CAMER
A CHOY FLIP
CHARLATANS U.R.
CLATTOMN TROUPE
PLOWER
PICTURE
PLOW UP THE VOLUME
ROWN
DEVO
DIAN DISTORT
DO
RED

INXS
POLSON TES JEZEBLE
MILEY CRUE
MILEY CRUE
MODODY'S CHILD
DAYS OF THUMBER
JON BON JOY!
DANN TAMREES
ROCE MINTEL
IN SIGN COMPANY
LITHING CONNECTE BE CAUGE
6 ARD COMPANY
LITHING COUNTEL
LITHING CONNECTE BE CAUGE
6 ARD COMPANY
LITHING COUNTEL
LITHING COUNTEL
LITHING COUNTEL
MODIFIED AND COUNTER
BELLOW
RESTRICTED
BELLOW
MODIFIED AND
RESTRICTED
BELLOW
MODIFIED
BELLOW
MO

WNEW/New York (212) 286-1027

PD: DAVE LUGAN MD: LORRAINE CARUSO

Heavy
ARROSH TH
ARCHAM BOTHERS BIM)
ARCHAM BOTHERS BIM)
ERIC (D,APTON
ERIC (D,APTON
BILLY 100L
HAST
BILLY 100L
HAST
BILLY 100L
HAST
BRUCE HORNEST
LIVING COLOR
HI HATT
LIVING COLOR
HI HATR
ROBERT CANA
BRUCE HORNEST
LIVING COLOR
HI HARR
HARRICA
ROBERT CANA
BILLY JOBL
HI DRIGHT O'LL
160T POP
HILLY JOBL
HI DRIGHT O'LL
160T POP
BILLY JOBL
HI DRIGHT
BILLY JOBL
BILLY JOBL
BILLY JOBL
BILLY JOBL
HI DRIGHT
BILLY JOBL
BILLY JOBL

(215) 561-0933

PD: JOE BONADONNA

Heavy
ERIC CLAPTON
ERIC CLAPTON
ACCEPTION
ACCE

WHJY/Providence (401) 438-6110

PD: BILL NESTON ND: CHRIS HERRMANN

ND: CHRIS HERBMA

Heavry
ROBERT PLANT
JON BON JOY!
JOHNNY YAN ZANT
DAYS OF THUNDER

Medium
POISON
DANN YANKES
RELSON
REO SPEEDWAGON
JEFF HEALEY BAND
ASIA SLAUGHTER
ERIC JOHNSON
BLACK CROWES
BRUCE HORNSBY
TOMMY CONNELL
GENE LOVES JEZEBEL
ALLMAN BROTHERS B
CHEAP TRICK
LIGHT
FAITH NO MORE
COMPANY OF MOLVES
B MOTLEY CRUE
B ROGER MATERS

WIYY/Battime (301) 889-0098 PO: RUSS MOTTLA

LIVING COLOUR
BAD COMPANY
JOHN HIATT
JOHN HIATT
FOR SPECIMENON
JEFF HEALEY BAD
TOY MATHER
GENE LOVES JEZEBEL
G CART MODRE
L
G GARY MODRE
L
G GARY MODRE
L
G MATHER
HOUSE OF LORDS
WARRANT
MODON NIXON

WWDC/Washington (301) 587-7100

WBAB/Long Island

(516) 587-1023

PO: JEFF LEVINE MD: RALPH TORTORA

Habry
JOHNY VAN ZANT
NELSON
ASIA
BRUCE HORNSBY
BAD COMPANY
INXS
INNOGER
RED SPEEDMAGON
JUDE COLE
ERIC JOINSON
Medium
ALLMAN BROTHERS B
TOMBY CONMELL
Light /P/PRG: DAVE BROWN MD: DUSTY SCOTT Heavy
ERIC CLAPTON
ROBERT PLANT
JEFF HEALET BANDINI
JEFF HEALET BANDINI
SEFF LORGINERS B
BLAC. CROMES
PRETENDERS
GARY MOORE
FLEETWOOD MAC
Mediue
BRUCE HOWNSBY
ADRIAN BELEW
ARROSAITH
ARROSAITH
ARROSAITH
ARROSAITH
ARROSAITH a QUEENSRYCHE a SLAUGHTER

WGR/Buffalo (716) 881-4555

P2

WPYX/Albany

(518) 785-9061

... STEVE BECKER

PD: JOHN HAGER MD: BOB RICHARDS ASIA
BILLY IOOL
BAD COMPANY
INXS COMPANY
INX COMPANY
INXS COMPANY
INXS COMPANY
INXS COMPANY
INXS COMPANY
INX COMPANY
INXS COMPANY
INXS COMPANY
INXS COMPANY
INXS COMPANY
INX COMPANY
INXS COMPANY
INXS COMPANY
INXS COMPANY
INXS COMPANY
INX Heavy
ALLMAN BROTHERS B(M)
JON BON JOVI
JOHNNY VAN ZANT
DON HENLEY
NOBODY'S CHILD
BAD COMPANY
Medium
Light
n TOMPY CONMELL(L)
WARRANT

WKLC/Charleston (304) 722-3330B PD: MARK SAVAGE

Heavy JON BON JOY! NELSON JEFF HEALEY BAND BAD COMPANY ASIA INXS PHIL COLLINS Medium Light Light a DON DOKKEN a ROBERT CRAY

WRKI/Danbury (203) 775-1212 PD: TOM O'BRIEN MD: TIM SHEEHAN

Heavy
JEFF LYNNE
PHIL COLLINS
JEFF HEALEY BAND
JOHNNY YAN ZANT
Medium
N NELSON
B HEART
A NEIL YOUNG
B ROBERT CRAY
LIGHT
D JAMP LYNNEES
B HOTHOUSE FLOMERS

WDHA/Dover (201) 328-1055

EXEC VP: BOB LINDER PD: ANDY DEAN PD: AMULT SELECTION OF THE PROPERTY OF THE PROPERTY SHILD MELSON HEALTY BAND AND HEALTY BAND HEALTY BA

MO; MERSCHEL

HARVY
DANN YAMKES
SAUGHTER
STOY MATINE
RED SPEEDWAGON
GENE LOVES JEZEBEL
DON HERLEY
AM ALIEUM
HAST
AM ARERICA
LIVING CORLOR
DANGER OF ROLVES
THINTER
CHINTER
CHI (814) 725-4000

PD: KRIS E. PHILLIPS MD: KEVIN AUGUST Heavy
ASIA
BAO COMPANY
BRUCE HORNISBY
HAKS
HORD SPEEDWAGON
Medium
a ALLMAN BROTHERS B
a ROBERT CRAY
TOY MATINE
a NELL YOUNG
Light
a RATT

WBCN/Boston (617) 266-1111

27 CRE LOVES JACKS TO MODIFIES OF SOME PARTY OF OF SO

WDVF/Plttsburgh

(412) 937-1441

PD: GENE ROMANO MD: HERSCHEL

MD: CARTER ALAN

HERVY

I BLOY CROMES

3 JOHNAY VAN ZANT

4 FLEETMON BAS

5 JOHNAY VAN ZANT

4 FLEETMON BAS

5 RICL JOHNSON

6 RICL JOHNSON

1 RICL YOUNG

1 RICL YOUNG

1 RICL YOUNG

1 RICL YOUNG

2 SINGH SERVICE

3 SINGH SERVICE

3 SINGH SERVICE

3 SINGH SERVICE

3 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

2 SINGH SERVICE

3 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

3 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

3 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

3 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

3 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

3 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

4 SILL YOUNG

2 SINGH SERVICE

4 SILL YOUNG

5 SINGH SERVICE

4 SILL YOUNG

5 SINGH SERVICE

5 SINGH SERVIC

WCCC/Hartford

PD: TED SELLERS MD: LISA TRAXLER Heavy ASIA JON BON JOVI BRUCE HORNSBY BAD COMPANY INXS

BAD COMPANY
HAS
HELL TOUNG
ROCER WATERS
LIVING COLOUR
HAS OPERMANON
HELD OPERMANON
ALLMAN BROTHERS B
TOMMY CONWELL
CHEAP TELL
CHEAP TELL
CHEAP TELL
GOVERNSTONE
JOHNNY VAN ZAMT
OUEENSTONE
B RIVERDOOS

WHCN/Hartford (203) 247-1060 PO: BOB BITTENS MD: PAM BROOKS

Heavy ASIA BAD COMPANY JEFF HEALEY BAND

HEART BRUCE HOPHSBY INAKS COU. IN JAMES COUNTY LONG COUNTY

WPLR/New Haven (203) 287-6070

PD: JOHN GRIFFIN

MO; TOM BASS

MERNY
JEFF HEALEY BAND
BRUCE HORNSEY
INXS
GEO SPEEDWAGON
ASIA DOPPMY
DE DEM 1,0YI
OFFAR TRICK
GEORY'S D-HLD
HOUSE OF LORDS
ERIC JOHNSON

WZBH/Ocean City (302) 856-2567

OM/PD: RON BOWEN APD: CEPTH MICHAELS

APD: USER'IN
HENCY
AEROSM IN
AEROSM IN
AEROSM IN
ADM. BORTHERS B(L)
ADM. BOW JOY
ADM. BOW
A

WHEB/Portsmouth (603) 436-7300

PD: GLENN STEWART MD: SCOTT LAUDANI

Meevy JEFF HEALEY BAND ASIA JON BON 10VI BAND ASIA JON BON 10VI BAND COMPANY SLAUGHTER LIVE TO GOOD FOR THE STATE OF THE S

WPDH/Poughkeep: (914) 471-1500

PD: BILK PALMERI MD: GREG O'BRIEN

MD: GREE O'BRIEN

HERVY
JON SON JOY!
JEFF HENE" BAND
MOBODY'S O'HILD
BRUCE HOMBER
ALMAN BROHNES B
PO'SON
SHOCK
ARRICA
GRESHTH
AIR ARRICA
GRESHTH
AIR ARRICA
GREY MOGNE
RUSE O'MAY
RUSE O'MA

WCMF/Rochester (716) 262-4330

PD: S'AN MAIN APD/MO: DAYE KANE

WTPA/Harrisburg

(717) 697-1141 APD: CHRIS JAMES

APD: CHATA

HEAVY

ASIA

GENE LOVES JIZZEBEL

HOS

JEFF HEALEY BAND

MELSONEL

O'MAN HASE

B JUST COLE

B TORNY CONNELL

LIGHT

B JUST COLE

G TORNY CONNELL

LIGHT

D GUENSPYCHE

Heary
HELIX
BAD COMPANY
RATTI
MINGER
NELSON
DON DOKKEN(M)
ASIA
HOLUM
TROUBLE TRIBE
LIGHT
O EVERT MOTHER'S NIG
HOUSE OF LORDS WOUR/Utica (315) 797-0803

> PD: PETER HIRSCH OM/MD: TOM STARR Meany
> ALLMAN BROTHERS B
> BRUCE HORNSDY (M)
> AEROSHIT JOHNNY VAN ZANT
> CHEAP TRICK
> JON BON JOVI
> ASIA
> Medium
> Light
> 6 ROGER MATERS
> 6 ERIC JOHNSON

WZZO/Allentown (215) 694-0511

PD: RICK STRAUSS MD: TOOD HEFT (FROZEN) Heavy ROBERT PLANT COLIN JAMES

ASIA INXS ROGER WATERS Medium Light

WEZX/Scranton (717) 961-1842

PD: JIM RISING MD: JACK MEYERS

MO: JACK METERS

Heavy
ASIA

A Light a NIRE TRAIN

WAQY/Springfield (413) 525-4141

PD: KEITH MASTERS MD: BECCA REED

WAQX/Syracuse (315) 472-0200

MD: DAVE FRISINA Heevy
BAD COMPANY
INXS
ALLMAN BROTHERS B(M)
JOHNHY VAN ZANT
REO SPEEDWAGON
Medium
B GARY MOOKE
Light
B HOUSE OF LORDS

P3

WKIT/Banger (207) 990-2800

PD: BOBBY RUSSELL MD: MIKE O'HARA

MO: MIKE O'HOM.

MANY

SENE COMES MEZEBEL

BRICE HOMES MEZEBEL

BRICE HOMES

SLAUDHTER

JEFF HEALEY BAND

ERIC JOHNSON

VIXEN

NIXEN

ROCER MATERS

ROC SPEDEMOCON

DON DOKKEN

DON DOKKEN

ENGLISH

ROCER LATERS

R

B MARRANT

6 HOUSE OF LORDS

6 LIVING COLOUR

LIGHT

1 JOHN HIATT

6 BLUE TEARS

6 TRIXTER

7 TOMNY CONNELL

8 LOVE/MATE

9 MOTHOUSE FLOWERS

6 STEVE YAI

WKGB/Binghamton (607) 785-9925

Heavy Habory
ASIA
BAD COMPANY
JON BON JOVI
HAXS
BRUCE HORNSBY
WINGER
SCHUCE HORNSBY
WINGER
BRUCE HORNSBY
WINGER
HALSON
RED SPEEDMAGON
RATIT
Medium
HARIT
Light

a HEART Light a JOHN HIATT & DAVID BAERWALD a RIVERDOGS

WIZN/Burlington (802) 877-6800 PD: STEVE CORMIER

Heavy
BRUCE HORNSBY
BLACK CROWES
BLACK CROWES
BLUES TRAVELER
LITTLE FEAT
GARY MODRE
BILLY IDOL.
COL IN JAMES
CSN
JEFF HEALEY BAND
ALLMAN BRCTHERS B
DAVID BAEFMALD
AIR AMERICA
MODROTY'S CHILDIL)
NEIL YOUNG

WZXL/Atlantic City (609) 522-1416 PD: MIKE ONDAYKO

PD: MIKE un...

Meany AEROSM I'M ALLMAN BROTHERS B(M) ASIA CLAPION FLEETWOOD MAC MOBOOT'S CHILD JEFF HEALEY BAND BRUCE HOWSBY 1 MSS ON THE CONSTRUCTION OF THE CONSTRU





KTXQ/Dallas (214) 528-5500 PD: ANBY LOCKRIDGE APD: REDBEARD

Heavy ALLMAN BROTHERS B BAD COMPANY BLACK CROWES

ERIC CLAPTON
JEFF HEALEY BAND
IAMS
ERIC JOHNSON
NOBODY'S CHILD
Head tum
ASIA
LIVING COLOUR
ROBERT CRAF
ROBERT CRAF
REVICE HORNSOY
NEVILLE BROTHERS
REO SPEEDWAGON
VIXEN

ROGER WATERS
NEIL YOUNG
a GARY MOORE
Light
b HEART
a DAVID BAERNALD
a TOY MATINEE
a RIVERDOGS
a LITTLE CAESAR

WGIR/Manchester (603) 625-6915 OM/PD: JON ERDAHL APD: B. McWILLIAMS

APD: B. MCHILLIAMS
NEGRY
ASIA
JEFF HEALEY BAND
NELSON
NOSER HATERS
BAD COMMANY
HEART
HORERY CHAY
HEART
HAND BOTHERS B
HAND COMMANY
HEART
LIVING COLOUR
RED SPECIMAGON
HINGE
LIVING COLOUR
RED SPECIMAGON
HINGE
LIVING COLOUR
HEART
LIVING COLOUR
HORERY
HORERY MD: KEN ANTHONY

WBLM/Portland

Light
a PUMP UP THE VOLUME

OM: JOSE DIAZ MD: TED PAPPADOPOULOS

WCIZ/Watertown

(315) 782-6540 PO: TED BILODEAU MD: RANDY MOORE MOD. RANDT WOUNTE.

WHON'Y
ASTA.

BAD COMPANY
JEFF HEALEY BAND
BRUCE HORNSBY
REO. SPEEDWAGON
JON BON JOY
COLIN JAMES
LIVING COLOUR
MAD TO COLOUR
WIND COLOUR
WIND

WPXC/Hyannis (508) 778-2888

PO: JEFF SANDERS MO: JOE MARINO MO: 20E MANTHOU HEAVEN PARA DE PER HEALEY BAND BAND COMPANY CO

WWTR/Ocean City

(301) 289-4545

OM/PD: SKIP ISLEY MD: COLLEEN CARE MOS COLLEGE

Heavy
JOH BON JOY I

THE MAN

HEAV

POISON

DEFECTE MODE

CHEAP TRICK

DATS OF THUNDERIM

JUSE CALLINS

HEAGSTUP

O DANN TANNEES

O TOMN TANNEES

WSHE/Miami (305) 581-1580 PD: BRIAN KRYSZ

STEVE VAIL
LIVING COLOUR
INNS
MARRANT TERS
MARRANT ROGER MATERS
MIRE TRAIN
LOVE/HATE
VIXEN
D REAMS SO REAL
LITTLE CAESAR
TOMPY COMMELL
OUSENSRYCHE
A ROGERT CRAY
AN ZANT
LIGHT
LIGHT
LIGHT
LIGHT
AND COLOUR
LIGHT

Meany NETSZ
Meany NELSON
PHIL COLLINS
NOBODY'S CHILD
JUDE COLLE
MARRANT
VIXEN
RATT
INKING TO SPEEUMAGON
BILLY IDOO
MOTLEY CRUE
SLAUGHTER
JON BON JOVI
ASTA
MICHAEL O'BRIEN

LOVE/HATE BLUE TEARS LIVING COLOUP DAMN YANKES QUEENSKYCHE LIGHT 6 EYES 1 GGY POP 6 ANTHRAX 8 RIVERDOGS

WXTB/Tampa (813) 227-9808

PUI: GREG MULL

Heavy
BAD COMPANY
BLACK CROWES
DANN YAMPERS NIGEL!
GENE LOVES JEZEBEL
LOW GOOD ON
THE STATE STATE
AND THE STATE
BATT ON THE STATE
Medium
BANTLON A.O.
OCHEW JELON
COMPANY OF MOLVES
COMPANY OF MOLVES
HOUSE OF LORDS
HANS
MOTLEY CRUE
REO SPECOMACON
RIVERDOGS
SLEEZE BEEZ
TRIXIER
MARRANT
LIGHT
A LICE IN CHAINS
6 LITTLE CAESAR

P2

KEYJ/Abilen

Heavy
ASIA
BAD COMPANY
INNS
NETL YOUNG
ALLMAN BROTHER
DANN YANKEES
Medium
5 JOHN HIATTLI
6 BRUCE HORNSBY
Light
0 TOWN MIATTLE
6 TOY MATINE
6 DREAMS SO REAL
8 RIVERDOSS REAL

WRXR/Augusta (404) 722-9696

PD: 808 EDWARDS

(915) 677-7225

PD: RANDY JONES MD: MIKE WILLIAMS

KLOL/Houston (713) 526-6655

POS DATE MARTIN
Menny
AEROSMITH
JON BON JOYI (L)
BUADE CROMES
WERL JOHNSON
INCS
VIXEN
MAGILIE
MAGILI
MAGILIE
MAGILIE
MAGILI
MAGILI
MAGILIE
MAGILIE
MAG

Light
a DAVID BAERWALD
a QUEENSRYCHE

WNOR/Norfolk (804) 623-9667

PD: BRYAN JEFFRIES MD: MIKE MONAHAN MILE MUNICIPAL STATES AND BRUCE HORN-SET LAND BRUCE HORN-SET LINXS JOHNNY VAN ZANT MAGUIN BRUCE HORN-SET LAND COMPANY FOR THE REST LAND COMPANY FOR LAND SOME SHORE TO SPECIMATION FOR LAND STATES AND SET LAND SOME LAN

WYNF/Tampa

(813) 228-6090 PD: TOM MARSHALL APD: CHARLIE LOGAN

WKI S/Atlanta

PD: MICHAEL HUGHES MD: BETH KEPPLE

HERVE EMPLE

HERVE

COLIN JAMES
JON BON JOYL

COLIN JAMES
JON BON JOYL

BACK CHOMES

GAL LAMA BROTHERS B

BACK CHOMES

GAL LAMA BROTHERS B

BACK CHOMES

GAL LAMA BROTHERS B

BACK CHOMES

MASTERS OF REAL ITY

MOCHELE MALOS G

JEFF HEALEY BAND

ELECTRIC BAND

ELECTRIC BAND

ELECTRIC BOND

STEWE EMPL

STEWE CHOMES

LONG

JONES

J

Heevy ALLMAN BROTHERS B(M) ALLMAN BROTHERS BY
BRUCE HORNSBY
JEFF HEALEY BAND
NE'LL YOUNGM')
ASIA
MICHELLE MALONE &
Medium
Light
BLACK CROMES(L)
BJOHNNY YAN ZANT
TOMMY COMMELL
6 CHEAP TRICK Heavy
UPHANY VAN ZANT
INCE
STANDING VAN XANT
INCE
STANDING VAN
INCE
STANDING VAN
INCE
STANDING
ST

KLBJ/Austin (512) 832-4000

PD: JEFF CARROLL MD: JODY DENBERG MD: JUNE.

Heavy
DAYID BARRWALD
BRUCE HORNSBY
CO. IN JAMES
PRICENORRS
MORLORRS
MORLO

KWIC/Beaumont

(409) 866-1869 PD: PAUL KEEL APD/MD: TIM KELLEY Heavy
ASIA
HINGER
JEFF HEALEY BAND
GARY MODRE
GENE LOWES JEZEBEL
BAD COMPANY
VIXEN

VIXEN
NEL SON
RED SPEEDWAGON
COL IN JAMES
INXS
SLAUGHTER
POI SON
BRUCE HORNSBY
Medium
NELL YOUNG
ROBERT CRAY
B JOHNNY YAN ZAN1
Light LIGHT

BLITTLE CAESAR

MARSHALL TUCKER

CHEAP TRICK

TOMMY CONWELL

WAVF/Charleston (803) 554-4401

PD: STEVE KOSBAU MD: DAVE ROSS! MO: UMARE MARKY CHEAP TRICK
POISON
NELSON
ALLMAN BROTHERS B
JON BON JOYI
THAN
ASIA
REO SPECOWAGON
BAD COMPANY
VICEL MORNSY
VICEL MORNSY
VICEL MORNSY
WICEL MORNSY
MAGILEMORNSY
MAGILEMORN

Light a IGGY POP a RIVERDOGS

WRFX/Charlotte (704) 338-9970 PD: JEFF KENT

Hamy
BAD COMPANY
ASIA
JEFF HEALEY BAND
BRUCE HORNSBY
INXS
WAED
ALLMAN BROTHERS 8
TOMMY COMMELL
Light
B HEART

WIMZ/Knoxville (615) 525-6000

WVRK/Columbus (404) 576-3000

PO: BLAKE WATSON NO: BOB MCGHEE

MD: DOW HEAVY JON BON JOYI (M) NOBODY'S CHILD HAKS NELSON COLLINS HINGER AND HELL YOUNG DANN YAMEES LIGHT OR ROBERT CRAY

(605) 252-6694

PD: PETER DELLOR

KLAQ/EI Paso (915) 544-8864

OM/PD: NAT LAMP MD: MIKE RAMSEY

Heavy
JON BON JOY!
ALLHAN BONTHERS BIM
CHEAP TRICK
JOHNNIY VAN ZANT
ERIC
JOHNNIY VAN ZANT
ERIC
BERNEY
BERNE

WKRR/Greensboro

(919) 274-8042 PD: BRUCE WHEELER MD: JOHN AMBERG

MOST JOHN ...

MEANY ASIA
ALIMAN BROTHERS B
SOCRE WATERS
BRICE HORNSBY
THERE I UN
HEART UN
TOWNY COMMELL
BOANN YANKEES

(919) 484-2107

MO: ED MCONEGHY

Heavy
ASIA

A

WSTZ/Jackson

(601) 982-1067

HOUSE PARKYERS
HOUSE HORNESS
BAD COMPANY
BRUCE HORNESS
CHEAP TILCK
IMAS
INTERPRETABLE
IMAS
JEFF HEALEY BANE
JAMP HALEY
JAMP HALEY
AND HALEY
BANE TO HALEY
BA

INT. PD: DRU LABORDE MD: PAM RIVERS

PD: RANDY CHAMBERS APD: MIKE STEWART PD: MENJI NORTON APD: MIKE SIEWART

MEANY
PHIL COLLINS
WINDER
ASIA

ASIA

GIANT
BAD COMPANY

WINDER
BAD COMPANY

WINDER
BAD COMPANY

WINDER
BAD COMPANY

WINDER
BAD COMPANY

WAS C

MESON CHART PRICK JEFF HEALEY BAND BRUCE HORNEST ASIA RED SPECHAGON BAD COMPANY IN Ward lun & MELL YOUNG & ROBERT CRAY LIGHT B HOUSE OF LONDS O DANN YAMKEES & SLAUGHTER

WMFX/Columbia

WRXK/Ft, Myers (813) 332-3696

PD: DICK TYLER MD: ARVETTE

Heavy AIR AMERICA A 18 AMERICA
ASIA
DANN YANKES
JEFF HEALEY BAND
HINGE HORNSBY
JEFF LINNE
REO SPEEDMAGON
ROOGEN WATERS
NI LI YOUNG
BORDETE BLONDE
T TOWNEL
ROOGEN COMMELL
ROOMELL
ROOMEL

WCKN/Greenville (803) 242-0101

PD: LEE ROGERS

KKEG/Fayettevirie (501) 521-5566

PD: MES JEFFRIES

MOD DATE JORGANIA

MENTY
INEER
JON BON JOVI
BAD COMPANY
INASS
SLAUGHTER
BEO SPEEDMAGON
NOBODY'S CHILD
LIVING COLOR
LIVING COLOR

LIVING COLOR

BIAN
VANCES
MED YANGES

NEIL YOUNG

LIQUING
TOY MATINEE

KNCN/Corpus Christi (512) 289-1000

PD: GARY WINTER MD: MATT YAUGHAN Heavy
ASIA
JON BON JOYI
NI NGER
BAD COMPANY
Medium
Light
a TOMNY CONNEL!
B DAMN YANKES
NE'IL YOUNG
B MEART
QUEENSRYCHE

WFYV/Jacksonville PD: BEAU RAINES MD: JOHN LEARD

Hany
NOBODY'S CHILD
RAD COMPANY
ERIC JOHNSON
BRIC COMMON
BRUCE HORNSON
BROWN
BRO

KMJX/Little Rock (501) 224-8500

MD: DAVID A. ROSS

HENTY INC.

HENTY INC.

MINOR NEL SON BRUCE HORNSET

MACHIER HORNSET

JOHNSON

ALLIAMN SROTHERS B

HEART

JUHNNY VAN ZAMT

LITTLE FEAT

LITTLE FEAT

MARSHALL TUCKER

BRUE TEARS

Continued on next page

www.americanradiohistory.com

SOUTH (Continued)

WLRS/Louisville (512) 585-5178

PD: PETER SMITH APD: BRAD HARDIN

Heavy
ALLMAN BOTHERS B
BAD COMPANY
BLADC GROWS
GENE LOVES JEZEBEL
IMAS
JEFF HEALEY BAND
MOTLEY CRUE
HELSON
RATT
HELSON
HARRANT

A STEVE VAL

WQMF/Louisville (502) 896-4400

OM: BILL MAY MD: DUKE MEYER

MO: DUNG

Heavy
DATS OF THUNDER
BLACK CHOMES
BAD COMPANY (M)
AND MORTHERS B
POLISON
ROCKE MATERS
WINGER
INAS
ROBERT PLANT (M)
Medium

BERRIT CLAPTON

6 ETIC CLAPTON

6 LIVING COLOUR

6 HUT ING COLOUR

WQBZ/Macon (912) 825-0106

PD: NATHAN HALE

HORDY
CHEAP TRICK
HAZS
JON BON JOYI
NELSON
POISON
POISON
VIXEN
BAD COMPANY
ERIC JOHNSON
VIXEN
MINORE
MINORE
HOUSE OF LORDY
HORDY
HORDY
BAD COMPANY
ERIC JOHNSON
VIXEN
MINORE
HOUSE OF LORDY
HORDY
HOUSE
BUILDE HORNSOT
TOMBY COMMELL

WEGR/Memphis (901) 578-1103

Light a DON DOKKEN a STEVE VAL

PO: DRAKE HALL MO: ZEKE LOGAN

MOTE CASTAL
HANNY TA
ARROSM TH
ALMAN BROTHERS B
ASIA
BAD COMPANY
JEFF HEALST BAND
CHEAP TREACE
BRUCE HORNISH
HAGI UR
ASIA
BANDELL
BANDSHALL TUCKER
LIGHT
0 BATON ROUGE

WKDF/Nashville

PD: KIU-Heovy
AEROSHITH
ALLMAN BROTHERS BIM
ERIC CLAPTON
BLACK CROMES (M)
APPLIANCE (M)
APPLIANCE (M)
APPLIANCE (M)
BLACK CROMES (M)
APPLIANCE (M)
BLACK CROMES (M)
APPLIANCE (M)

KBAT/Odessa (915) 563-2121

PD: FRANK HALL MD: DREW DAWSON

MO. DREW DAYSON
Heavy
BAD COMPANY
BAD COMPANY
BAD COMPANY
BAD COMPANY
HEAVY
HE

WHTQ/Orlando

(407) 295-3990

ME AWAYE SCHOOL STANDARD AND AND JOY I NELSON NOBOOM'S CHILD BILLY TOOL INKENT BAD COMPANY VIXEN JUDE COLE ASIA AND THEY GROUP COLE ASIA ALLAMN ROTHERS BLIGHT & ALLAMN ROTHERS BLIGHT & TRIKTER AUCENSPYCHE MICHAEL OF BRIE

WDIZ/Orlando (407) 682-7676

PD: NEAL HIRSKY MD: LEE RANDALL

Heavy
JON BON JOY I
BAD COMPANY
AS IA
HINGER
INKS
NELSON
Medium
ERIC JOHNSON
BHEART
CHEAPT TRICK
LIGHT
JOHNNY YAN ZANT
BLITTLE CAESAR
BATON ROUGE
D QUEENSRYCHE

(904) 438-7543

#D: KEN CLARK

WRDU/Raleigh (#19) 876-1061

PD: BOB WALTON

Heavy
ERIC JOHNSON(H)
HINGE BUDGE HORRISBY
NABBOD'S CHILD
JUFF HEALEY BANG
BLD COMPANY
TURS
COLOUR
LIMED COLOUR
LONG
JOHNY VAN ZANT
TOMPY CONNELL
LIGHY POP

WRXL/Richmond (894) 756-6400

PD: BOB NEUMANN MD: PAUL SHUGRUE

MD: PAUL SHUGR
Heavy
AEROSMITH
LITTLE FEAT
BLACK COMMES
BRUCE HORNSBI
JON BON JOY!
HNOS

NE'LL YOUNG
ROBERT CRAY
Medium
ROGER WATERS
LIGHT
6 FIREHOUSE
ROLE OF LORDS
RAIT

WF/OV/Roanoke (703) 343-4444

PD: MIKE BELL MD: MDAVE COWAN

NAMEY
ALLANA BROTHERS B.
COMPANY OF WOLVES
INKE
SIAMBRITER
ASIA
ROCER WEALEY SAND
ROCER WEALEY SAND
ROCER WEALEY
STEVE WYNN
WASHING ARRY
ERIC CLAPTON
MAGNUM PRINT
MORAL PRINT
MAGNUM
ARRIVES
ONE MS SO REAL
BOS 109.0.0

WIXV/Savannah (912) 897-1529

MD: WAY SISSON

Heavy
JON BON JOY1
CONCRETE BLONDE
NELSON
WINKER
INKS

NI INSER
INXS
AS IA
BAD LICOMPANY
Meritum
ALLIMAN BROTHERS B
IN TOMMY CONWELL
LIGHT
BOAY IC BACHMALD
O DREMS SO REAL
O LOVE PARE
BON DOKKEN

KTAL/Shreveport (318): 425-2422

PD: JOHN SHERMAN MD: TOM MICHAELS

WKGR/West Palm Beach

(407) 686-9505 PO: RIGHARD DICKERSON MD: MIME LEE

Habyy
JON BOM JDV1
AS1A
BAD COMPANY
BRUCE HORNISY
DANN YAMKEES
HEART
NELSON
WINGER
INKS
CHEAP TRICK
ROBERT "SRAY
MELL YONG
Med Jun
JOHNNY JAN ZANT
MARSHALL TUCKER

a TOMMY CONWELL
Light
a CONCRETE BLONDE
DAYID BAERWALD
DREAMS SO REAL
QUEENSRYCHE (512) 968-1548 OM: OSCAR ADAME MD: BRIAN BOYD

WGCX/Mobile (205) 626-9600

PO: J.T. STEVENS MO: LORI DUBOSE

MO; LORI DUDVAS.

Heavy

VI MAER

VI MAER

JON BON JOYL

ASIA

NELL YOUNG

ALLMAN BROTHERS B

BAD COMPANY

VICEN

INDS

BRUCE HORNSBY

JEFF HEALEY BAND

TOMPT COMMELL

AT INDS

DANA TAMKEES

DANA TA

P3

WGLF/Tallahassee (904) 878-1104

PD: JEFF HORN Meavy
ASIA
BAD COMPANY
BRUCE HORNSBY
DAWN YANKES
REO SPEEDWAGON
VIXEN
Medium
a CHEAP TRICK
B ROBERT CBAY
TOMMY CONWELL
Light
SLITTLE CAESAR
a STEVE VAI

WRUF/Gainesville (904) 392-0771

DO: KAPEY GUSCOL Herry
BAD COMPANY
MINGER
JON BON JOVI
JEFF HEALEY BAND
NELSON
Medium
ALLMAN BROTHERS B
L (ght
B BATON ROUGE
TOMMY CONMELL

KZKZ/Ft. Smith

(501) 646-6700 PD: DAVE ROBERTS Medium WINGER STEVE VAI SLAUGHTER VIXEN NEVADA BEACH RATT

RATT ELECTRIC BOYS LIVING COLOUR KINGS OF THE SUN B RIVERDOGS B ROBERT CRAY Light

WLLZ/Detroit (313) 855-5100

PD: JAY CLARK MD: GARY PALMER

MD: GARY PALMEH

HEAVY
BLACK CROMES
BAD COMPANY (M)
AEROSHIT HITTERS 8 (M)
ADDERT PLANT
JON BON JOY
JEFF HEALEY SAND
INXS
ROGER MATERS
ASIA due
MEDI HORNESS
JEFF LIVNE
ERIC CLAPTON
AIR ARRICA
MEIL YOUNG
JINGER
TOMPET
ONNELL
STEVE
AIR ARRICA
MEIL YOUNG
JINGER
JI

KYYS/Kansas City

(616) 561-9102

PO: LARRY MOFFI MO: SKID ROADIE

Heavy
WI NOER
QUEENSRYCHE
HARRANT
RATT
HOUSE OF LORDS
NOBODY'S CHILD
AIR AMERICA
MOTLEY CRUE
POISON
VIXEN
AL IAS
STRYPER
BUIE TEASC

STRYPER
BLUE TEARS
DON DOKKEN
BAD COMPANY
BABYLON A.D.
SAUGHTER
Medlum
Light
B ANTHRAX
ROGER WATERS
B LITTLE CAESAR

WXRT/Chicago

(312) 777-1700

PD: NORM WINER MD: LIN BREHMER

Heavy
JOHN HATT
WORLD PARTY
LIVE WAS AND THE MAN THE M

WMMS/Cleveland

(216) 781-9667

Hedvy WINGER JON BON JOY! NELSON JEFF HEALEY BAND SLAUGHTER REO SPEEDWAGON
BAD COMPANY
ASIA

BAN COMPANY
ASIA
CHE LOVES JEZEBEL
HEART
HOUSE OF LORDS
ROCER MATERS
ERIC JUHNSON
DANN TAMMEES
BRUCE HORNSBY
NELL TOUNG
I MASS
Hedium
A ROBERT CRAY
C ALLMAN BROTHERS B
Light

WZYC/Coastal NC (919) 247-6343 OM/PD: BILL CANNOR

WXQR/Coastal N.C

PD: KRIS KELLY PDI KRIS KELLLY
Heavy
RATT
BAD COMPANY(L)
JOH BON JOY!
NINGER'S CHILD
SAUGHTS CHILD
SAUGHTS
SERIC JOHNON
DON DOKKEN
STEVE VAI
MARANT
QUEENSTCHE
Heddum
a HOUSE O' LORDSILL'
a TOMM COMPILLE
TOMM COMPILL
LIGHT
LIGHT

(919) 455-2177

(806) 747-1224

Heavy ALLMAN BROTHERS B JOHNNY VAN ZANT JON BON JOVI REO SPEEDWAGON BAD COMPANY CHEAP TRICK

CHEAP TRICK
ASIA
COLIN JAMES
Medium
BOANN YANKEES
EN EIL YOUNG
JEFF HALE BAND
LIYING COLOUR
BLITTLE CAESAR
ROGERT CRAY

WWWV/Charlottes

OM: JAY LOPEZ MD: DEBBIE GILBERT Heevy
JOHNNY VAN ZANT
CHEAP TRICK
JON BON JOVI
NELSON
ASIA
MILSON PHILLIPS
BRUCE HORNSBY

BRUCE HORNSBY JEFF HEALEY BAND BAD COMPANY PHIL COLLINS PHIL COLLINS INXS ROGER WATERS JUDE COLE Medium 0 ERIC JOHNSON 0 GARY MOOPE 0 HEART 0 ALLMAN BROTHERS 8 0 DON OCKKEN

B TOY MATINEE a TOWNY CONNEL

78217-5746



(312) 440-5270

Heevy EO SPEEDWAGON ASIA JEFF HEALEY BAND ALLMAN BROTHERS B

ALLAN BERTHERS B
COURRETE DU MODE
GENE LOVES JEZEBEL
INAS
MAGIUM
JOHANY YAN ZANT
AEROSANT
BBUCE HORASBY
8 STYX
DIEAP TRICK(L)
JOHAN TRICK(L)
JOHAN TRICK(L)
BOMBOT CONWELL

WI VO/Columbus (614) 224-1271

PD: BUZZ KNIGHT MD: JO ROBINSON Heavy
ALLMAN BROTHERS B(M)
BAD COMPANY(M)
INXS
ROGER MATERS JEFF HEALEY BAND
Medium
BLACK CROMES
BLOS VEROMAGIN
ASSIA
JAMPY VINNES
JAMPY VINNES
JAMPY VINNES
GOERN
ROBERT GRAY
LIVING COLOUR
LIGHT
TO THANKY CONMELL
OUNG
TO MARY CONMELL
OUN

WRIEDATO (313) 827-9505

MOT JIM PEMBERHOON
HABOY
HABOY MD: JIM PEMBERTON

BRUCE HORNSBY
INAS
Medium
JON BON JOVI
AL (AS
HINGER ROBERT PLANT
REO SPEEDWAGON
COMPANY OF MOLVES
TOY MATINEE
VIXEN
FOR HORNEY
LOS LOROS
SLAUGHTER BON
ENT LOROS
SLAUGHTER
HOLES OF LOROS
SLAUGHTER
HOLES OF LOROS
SLAUGHTER
HOLES OF LOROS SLAUGHTER ERIC JOHNSON

TOMMY CONMELL

A SIA
Light

JUNE

JU

WFBQ/Indianapolis (317) 257-7565

PD: MARTY BENDER MD: JAY BAKER

MO: JAY BAKER

Heavy

a JIMMY RYSER

POISON

BED SPEEDMGON

ASIA

BAD COMPANY

INNS

NELL YOUNG

REDERT CRAY

INGER

NOBODY'S CHILD

BILLY 1DO.

BILLY

WLZR/Milwaukes (414) 453-4130

PD: GREG AUSHAM MD: GREG FITZGERALD MD: OREG FIZAV

Meavy
Meavy
MOTLET CRUE
BAJ COMPANY
MINERE
MA MASEALS
MA MASEALS
MA MASEALS
MA MASEALS
MA MASEALS
MA MASEALS
M

KTCZ/Minneapolis (612) 339-0000

PD: ALAN LAWSON MD: J. FREDERICKSEN

Heery
ALLMAN BROTHERS B
AZTEC CAMERA
GAN FOGELBERG
GAN FOGELBERG
DAVID BASHMALD
KNEWORTH
HOSSON'S CHILD
JEFF LYNKE
JOHN HALTAVARRO
LYNW MATINKE
BRUCE HORNSBY
Med Lyn
CAMED HEAT
STEWART & GASKIN
MEY LICE
GOIN JAMES
EMERCY ORCHARD
FLEETWOOD MAC
JOHN MATALL
MARTH JONES
BRICE HORNES
HO

WQFM/Milwaukee (414) 276-2040 MD: DAN HANSEN

(314) 621-0095

(314) 621-0095

OH, RICE RALIS
APDI AL MOPER
(FROZEN)
Heavy
ACROSMITH
ALLMAN BROTHERS BIGHT
POLISON
ASIA
JOHNSON
Heal
BAD COMPANY
ENERGY ORCHARD
BRUCE HORNSBY
DANN TAMBLES
JON BON JOY!
ROS SPEEDWACON
HAS
JON BON JOY!
ROS SPEEDWACON
HAS
THE OS SPEEDWACON
HAS
THE OS



WONE/Akron (216) 869-9800

PD: HARVE ALAN APD/MD: J.D.

Heavy NELSON MILEGOLLINS
CHAPTER LCK
INXS
JON BON JOVI
ASIA
ASIA
ASIA
BRUCE HORNSBY
LEFF HEALEY BAND
BILLY IDOC
ROSER MATERS
JOHN Y MANE ES
ALLMAN BROTHERS B
ALLMAN B
ALLMAN BROTHERS B
ALLMAN BROTHERS B
ALLMAN BROTHERS B
ALLMAN B
ALLMAN BROTHERS B
ALLMAN B
ALLMAN B
ALLMAN B
ALLMAN B
ALLMAN B
AL

WAPL/Appleton (414) 734-9226

PD: GARRETT HART MD: RICK PANNECK

WXLP/Davenpor

(319) 326-2541 PD: GUY PERRY MD: MALCOM RYKER

HOS: ----HORNY YANKEES(L)
BLACK CROWES
JOHNY YAN ZANT
BATON ROUGE
POISON
Hedium
Light
ISTEE VAI
TOMPY CONMELL
MAPRANY

WAZU/Dayton (513) 324-0283

PD: PHIL WILSON Heavy MINGER ASIA BAD COMPANY BRUCE HORNSBY PHIL COLLINS NELSON JON BON JOVI Medius a HEART ROBERT CRAY Light a ERIC JOHNSON

WGBF/Evansville (812) 477-6811

PD: LISA RYAN

WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST

(616) 456-5461 PD: RED NOIZE HD: ROBERT CHASE

WJXQ/Lansing (517) 788-6360

Light a MOTLEY CRUE

Henry REO SPEEDMAGON AS IA NELSON BRIDCE HORN-SBY HAXS LEFF HEALEY BAND Medium DAMN YAMKEES HOUSE OF LORDS A LLMAN BROTHERS B TOMMY CONNELL Light GARY MOORE

WIBA/Madison (608) 274-5450 PD: YAN EDWARDS MD: JACK MITCHELL MO. JACK MITOLOGY
MERY ALLAMAN BROTHERS BEL
BAD COMPANY
JON BON JOY!
JEFF HEALEY BAND
RES SPEEDWAGON
JOHNNY VAN ZANT
BROBERT CRAY
A NELL YOUNG
LUGHT
B DANN YANKEES
B HEAT!
6 SLAUGHTER
6 STEVE VAI

PD: LISA LYONS APD/MD: KEVIN VARGAS

APD/MD: KEVIN VANUAL,
Heavy
BLACK CROWES
DAMA YAMKES
SAN MEMORY
JON BON JOY
GENE LOVES JEZEBEL
MOTLEY ORUE
MOTLEY ORUE
LIVING COLOUR
WARRANT OR MOLVES
STEVE VAI
Head JON JOY
BAND JOY
BAND OF LORDS
LIVING ORUE
ARANTOR
BAND ORUE
BAND ORUE
BAND ORUE
LIPING

KGGO/Das Moines

PD: RICK MEST

Heavy

RIC JOHNSON
JOHNNY YAW ZANT

GUEFF HEALEY BAND
DON HENLEY

POISON
CHEAP TRICK
BAD COMPANY
AR ROSMITH
ASIA
BRUCE HORNISH
JOH BON JOY!
HEART

Medium
Light
AROSERI CRAY

8 TOSERI

AROSERI CRAY

8 TOSERI

ROSERI

KEZO/Omaha (402) 592-5300

KICT/Wichita (316) 722-5600

WINGER
NOBODY'S CHILD
INXS
JON BON JOYI(M)
NELSON
RAITI
DANN YANKEES
BAD COMPANY
BRUCE HORNSBY
ASIA
WINER
AUGHTER
HARRANT
PHIL COLLINS
Medium
Light

(216) 652-0106 PD: GARY JAY MD: FRED WOAK

KATT/Oklahoma City

Heavy
BRUCE HOPMSBY
REO SPECIMACON
DANN YAWKEES
HEART
BILLY IDOL
ASIA
INXS
ROGER MATERS
BAD COMPANY
Medium
Light
a LLMAN BROTHERS B
TOMPY CONMELL

WKQZ/Saginaw (517) 695-5115

PD: JIM STEEL MD: MICHAEL YOUNG MO: MILLITER

HEAVY
DANN TANKEESIM)
JON BON JOV|
NELSON
JEFF HEALEY BAND
HINGE
Medium
JOC COCKER
Light
FOWER COMMELL
BROSERY CRAY
BOSERY CRAY
BOSERY CRAY
BOSERY CRAY

KMOD/Tulsa

HOT PAUL MEAN HORSE HOPES HOT SERVICE HOPES HOT SERVICE HOPES HOT SERVICE HORSE HORSE HOUSE OF LORD HOUSE HO

(513) 224-1501

OM: BRUCE MCGREGOR

PD: RON ERIC TAYLOR MD: PHIL THOMPSON

Heavy ASIA

PD: DOUG SORENSEN MD: CINDY SCULL

SLAUGHTER
NOBODY'S CHILD
DANN YANKEES(L)
DANN YANKEES(L)
JON BON JOYI
ERIC JOHNSON
DENE LOYES JEZEBEL
WINGER
VIXEN
BILLY IDOL
ASIA
Medium
Light
BRUCE MORNSBY
TOMPY CONMELL

WWCT/Peorla (309) 674-2000

PD: RICK HIRSCHAM APD: MARK BRETSCH

WPGU/Champaign (217) 333-2016 MILE PROMOTOR
HOMOTO STATE
MODOTO STATE
MODO

WIOT/Toledo (419) 248-3377

(918) 664-2810 PD: PHIL STONE ND: PAUL WELCH

WTUE/Dayton

Hasayy
ASIA
BAD COMPANY
BEFF HEART BAHO
BRUCE HORNSBY
TOLIN JAMA 5
ERIC JOHNSON
REO SPECEDWACON
JOHNNY VAN ZANT
YIXEN
MICHINE BATOMERS

TOMMY CONNELL
BELL-CORS
LIght

Light a ROBERT CRAY B TOMMY CONNELL B HOUSE OF LORDS B RIVERDOGS KFMH/Quad Citles

MO: SEAN TRACY

BAD COMPANY DAMN YANKEES JEFF HEALEY BAND BRUCE HORNSBY INXS GENE LOVES JEZEBEL Medium a CHEAP TRICK Light
JOE COCKER
GARY MOORE
QUEENSRYCHE
JOHNNY VAN ZANT

MOS TRANSPORT
MEMORY JOYN BON JOYN
JOHAN TRICK
JUDG COLE
REO SPEEDMAGON
PHILL COLLINS
VIREN
LOCALITY
LOCALITY
LOCALITY
ROW
MACHER
BRUCE HORNSBY
SALMONTER
ASIA
HINGER
AND COMPRESS
ASIA
HINGER
ASIA
HI

KFMZ/Columbia (314) 874-3000

PD: CHRIS KELLOGG MD: TOOD MYERS

Heavy
NELSON
JUDE COLE
PHIL COLLINS
HINGER
VIXEN
HINS
ALIAS
ALIAS
NEGLYOUNG
O TOMPY CONNELL
Light
O LIVING COLOUR
TRIXTER
R DON DOKKEN
R TRIXTER

PD: BRTUE MAN HOTHERS B(M)
A GOOD BROTHERS B(M)
A GOOD BROTHERS B(M)
A GOOD BROTHERS
BAD COMPANY
MOTIET ORDE
BROUGE HORN SDY(L)
RODGET COMP
BROUGE HORN SDY(L)
RODGET COMP
BROUGE HORN SDY(L)
RODGET COMP
BROTHERS
BLEY HOO

KQWB/Fargo (218) 236-7900

OM: MARK NICHOLLS MD: TY BANKS

Manyy
BROCE HORNSBY
ASIA
BAD COMPANY
REO SPEEDMAGON
JEFF HEALEY BAND
Hed Jum
O DANN YAMKES
A LLHAM ROTTHERS B
TOMPH CONNELL
Light
O HEARY
S STEVE VAI
B LITTLE CAESAR

KJKJ/Grand Forks

(701) 746-1417

Heavy
ALIMAN BROTHERS B(M)
JOHANY YAN ZANT
ASIA
JEFF HEALEY BAMD
BAD COMPANY
WELL YOUNG
Medium
BRUCE HORNSY
Light
COAY

(319) 263-2442

MC: DATORIE OF THE MENT OF THE P3

KRNA/Cedar Rapids (319) 351-9300 PD: MARK VOS MD: ROGER THE DODGER

WMAD/Madison (608) 249-9277

WKLT/Kalkaska

(616) 947-0003

PD: DAVE FORTNEY MO: DARRYL DALOT

PD: JOHN DUNCAN APD: PAT GALLAGHER

KSQY/Rapid City (605) 348-9877

PD: JACK DANIELS APD: JEFF MICHAELS

Meany Meany BADO GOOMES COLIN JAMES COLIN

KSEZ/Sioux City

(712) 258-6740

PD: GLEN MILLER MD: TIM HARRISON

OM/PD: TOOD HOLK

Heavy
HOLS
NELSON
IN HOGER
VIXEN
BRUCE HORNISSY
PHILL COULLINS
Medium
A.LIMMIN BROTHERS B
A.LIMMIN B

PD: COLIN FLYNN

P1

KBPI/Denver (303) 572-6200 PD: BILL BETTS

Habyy
AEROSMITH
BAD COMPANY(L)
DAMN YANKESS(L)
SLAUGHTER
HI NOER
Medium
BATON ROUGE(L)
JON BON JOYI
NOBODY'S CHILD
HOTLEY CRIE
POISON
RATT POISON RATT REO SPEEDWAGON SONS OF ANGELS FORD FAIRLANE JOHNNY VAN ZANT WARRANT

KBCO/Denver

WAOR/South Bend

Heavy ROGER WATERS ASIA BAD COMPANY JEFF HEALEY BAND(L) BRUCE HORNSBY YIAEN Medium & ERIC JOHNSON(L) Light & TOMMY CONMELL

Heavy CHEAP TRICK

Heavy
JUDE COLE
HEART
ASIA
JON BON JOYI
ALLMAN BROTHERS B
NELSON
OHEAP TRICK(L)
POISON
JIMRY RYSER
WINGER
ALIAS

PD: CRAIG STEVENS MD: KEEF FULGHAM DI KEEP

HEAPY
JOHANY VAN ZANT
JEEF HEALEY JAND
ALLIAN BROTHERS E
REO SPEEDIAGON
Medium

B BAD COMPANY

B IHART

D DANN YANKEES

1 DOMY COMMELL

B EEL YOUNG

LIGHT

Light a HOUSE OF LORDS

Neavy WORLD PARTY BRUCE HORNSBY NEVILLE GROTHERS CONCRETE BLOCKNERS WAS ANATHAN SUNDAYS FLOWERS LOWER & MANARRO JOHN ADMINISTRATION OF THE STATE OF

KXUS/Springfield (417) 831-9700 PD: KEVIN ALLEN MD: RICK MOORE

CHEAP TRICK
INCS
JON BON JOY!
NELSON
POISON
POISON
BAD COMPANY
BRUCE HORNSDY
RED SPECTMASON
VIKEN
NELL YOUNG
HEAD IN JOHN BON
ON JOHN
ON J

WZZQ/Terre Haute (812) 232-5034

KFMQ/Lincoln (402) 489-6500

WINGER ALIAS MAGIUM PRETENDERS TOMMY CONNELL Light SLAUGHTER VIXEN OWNER LOVES JEZEBEL EXTREME EXIC JOHNSON MARRANT ROGER WATERS

WYMG/Springfield (217) 546-9000

MOSTITEMPY ASIAPY ASIAP

INKS
NOBODY'S CHILD
VIRE TRAIN
AIR AMERICA
LIVING COLOUR
BOB GELDOF
BOB GELDO

Light a VARIOUS ARTISTS KDKB/Phoenix (602) 897-9300

PD: JOHN McCRAE MD: JEFF PARETS MD: JEFF PARETS

Heavy
a ROBERT CRAY
PHIL COLLING
PHIL COLLING
DAVID BARESPAILD
JEFF FEALEY BANDON
JOHN THE BLONG
FLEETWOOD MAC
CHEAP TRICK
ASIA NOME
THE TEORY
MEDITAL TO THE TO

Continued on next page

www.americanradiohistorv.com

WEST (Continued)

KLOS/Los Angele (213) 840-4836

Heavy
MGGOV'S CHILD
KILLER DMAIR'S
MGGOV'S CHILD
KILLER DMAIR'S
KILLER DMAIR'S
VIXIN
SILLER DMAIR'S
VIXIN
VIXIN
ROGEN MATERS
Madium
PHIL DOLLINS
ERIC CLAPTON
HINGER
GENE LCAPTON
HINGER
GENE LCAPTON
HINGER
MIDMIGHT OIL
REO SPEEDWAGON
RULCE HOPINSTY
NELSON
HEART
HOUSE OLI LPRIDS
O'CLI HI JAMES

DIAME TAMES
A HER TRAIN

(602) 838-3062 PD: CURTISS JOHNSON APD: J.D. HOLMES

KISW/Seettle

Heavy
DOE SATRIANI
ROBERT PLANT
ROBERT PLANT
BAD COMPANY
BEFORE THE MAND
BEFORE THE BEFORE
BEFORE THE BEFORE
COMPANY
BEFORE THE BEFORE
COMPANY
BEFORE
BEFORE THE BEFORE
COMPANY
BEFORE
BE

(503) 223-1441 MD: BOB ANCHETA

MD: BOB ANCHETA

HBASYN
ARROSH TH
ARROSH TH
ARROSH TH
BAD COMPANY
JEFF HBALLY BAND
COL IN JAMES
GARY MODE
NELL TOUNG
JON BOM JOY
ASIA
DAVID BAERWALD
CHEAP TRICK
ROBERT COAN
JOHN BOM TO
JOHN BOM TO
JOHN HAITT
BRUCE HORNSEY
JOE COOKER
ERIC JOHNSON
LITTLE FERN
ROBERT CAN
STEPPINSON
LITTLE FERN
ROGER WATERS
WIRE TRAIN
JOHNNY VAN ZAMT
DEREK & THE DOMING
COMPANY OF WOLVES

KBER/Salt Lake City 801) 322-3311

Heavy

BAC/DC

BAD COMPANY
BATON ROUGE
BLACK SABBATI
CR* WOLF
DON DOKKEN
EYES
HEAVENS EDGE
KILLER DMARF HEAVENS EDGE
KILLER DWARF
MOTLEY CRUE
NELSON
POISON
QUEENSRYCHE
RATT
SLAUGHTER
SLEEZE BEEZ
STEELHEART
STRYPER
WARRANT
HINGER
Medium

KRSP/Salt Lake City

WINGER JON BON JOY!

MELSUN Medium MARRANT SLAUGHTER VIXEN FORD FAIRLANE FAITH NO MORE STEELHEART GYPSY ROSE Light
a STRYPER
a LOVE/HATE
a QUEENSRYCHE
a DON DOKYEN

(415) 765-4097 PD: CHRIS MILLER MD: LORRAINE METER

HOS LOSRAINE MELER
HERNY DIVISION BODY JOYS (H)
JERNATURE HORNOSON STATE BAD
LEAF TRICK
REIC CLAPTON
NOBODY'S CHILD
DON HENLE
BRUCE HORNSBY
INXS
POISON
HORSE
A LIMAN BROTHERS
A SIA
A LIMAN BROTHERS B
ASIA
A LIMAN BROTHERS B
COMPANY
DAYID BRERNALD
DANN YANKE COOLING
LEY
LOVES JESEDIMAGON
KREWORTH
LIGHT
E BRIC JOHNSON
KREWORTH
LIGHT
E BRIC JOHNSON
RATI
B CRAFT
BRATT
B TOMMY CONMELL

KOME/San Jose (408) 985-9800

MD: RON NENN! MD: STEPHEN PAGE

Heavy
ALLMAN BROTHERS BILLI
GENE LOVES JEZEBEL
AGUN JAMES
BAN COMPANY
ERIC JOINSON
HEART
IN CLIVING
DAMY YAMEES
MAD US
BROUGE HORNSBY
VIXEN
LOS LOBOS
BRUCE HORNSBY
VIXEN
LOS LOBOS
LOBOS
LOBOS
BRUCE HORNSBY
VIXEN
LOS LOBOS

KSJO/San Jose (408) 453-5400

Heavy
ASIA
BAD COMPANY
JEFF HEALEY BAND
BRUCE HORNSBY
JON BON JOY!
Medium
NOBODY'S CHILD
INXS NOBODY'S CHILD
INYS
REO SPEEDWAGON
WINGER
COLIN JAMES
JOHNNY VAN ZANT
CHEAR TRICK
COMPANY OF MOLVES
JON DOKKEN
JONN DOKKEN
JONN STANKES
GENE LOVES JEZEBEI
HEART
ERIC JOHNSON
LIVING COLLOR
MOTLEY CRUE
NELSON
RATTI RATT
SLAUGHTER
WARRANT
NEIL YOUNG
LIGHT
A ALLMAN BROTHERS
DAVID BARMALD
TOWNY CONVELL
TOY MATTINEE
STEVE VAI

KXRX/Seattle (206) 283-5979

PD: BREW MICHAELS HE TO BEAN CARL SUNHEAVY
HEAVY
HEAVY
HEAVY
GENE LOVES JEZEBEL
NOBODY'S CHILD
ROCER MATERIA
POLISON
JOHN Y MAY ZAMT
FORD FAIRLANE
JOHN BOY MAY ZAMT
FORD FAIRLANE
JOHN BOY MAY ZAMT
FORD FAIRLANE
LONE BORNAYTLI
MAGTUM
CHARTE BLODIE
BILLY 10DA
LINGER
MINGER
MINGE

CONCRETE BLOWDE
BILLY IDD.
MINGER
BRUCE HORNSBY
STEVIE RAY VAUGHAN
NEIL YOUNG
ASIA
LIVING COLOUR
HEART
VIKEN
BLACK CROWES
RATT
MIDNIGHT OIL

KZAP/Sacramento (916) 925-3700

PO: SOOTI JAM SOMANDE, JOHN RUSSELL
MENT AND AND RUSSELL
MENT ASIA
JEFF HEALEY BAMD
BLACK CROWES
BRUCE HORNORY
COLIN JAMES
COLIN JAMES
COLIN JAMES
COLIN JAMES
COLIN JAMES
COLIN JAMES
MENDORY SOUTH
LOCAP TRICK
JOHN YAN ZANT
BAND COMPANY
INCOMINATION
MENDORY
MENDO

KILO/Colorado Springs (719) 634-4896

KAZY/Denver

(303) 759-5600

MD: BEAU ROBERT

MO: BEAU PROCESS

NERVY

ARROSMITH
PHIL COLLINS
CHEAP TRICK
20H BON JOYI
NELSON

ASIA
BOD GENANY

MEL YOUNG
BRUCE HORNESP
INXS
DAMI YAWKEES
JOHN YAWKEES
JOHN YAWKEES
JOHN YAWKEES
ALWAN BROTHERS
ALLWAN BROTHERS
TOMMY CONMELL
ERIC JOHNSON

LERIC JOHNSON

LERIC JOHNSON

LERIC JOHNSON

KRXQ/Sacramento

(916) 334-7777

PD: JUDY McNUTT MD: PAMELA ROBER

AR AMERICA
BAD COMPANY
ARE SEGRET LOVES JEZEBEL
BRUCE HONESSY
ERIC JOHNSON
RIVERDOOS
SLANGHTER
VIXEN
WORLD PARTY
NEIL YOUNG
MAD HARE
ALABAN BROTHERS B
WORLD PARTY
NEIL YOUNG
ALLANN BROTHERS B
AND BAEMANLO
B ROMET CRAY
DON DON BAEMANLO
B ROMET CRAY
B ROMET CRAY
B ROMET B R

KGB/San Diego (619) 292-1360

Heavy
AEROSMITH(M)
DAYS OF THUNDER
JOHNNY VAN ZANT
RCBERT PLANT(M)
JEFF HEALEY BANG
Medium
NOBODY'S CHILD

ASIA
LIVING COLOUR
BRUCE HORNSBY
GREAT WHITE
RUSH
TESLA
DAMN YANKEES
BAD COMPANYIL
ERIC CLAPTON
POISON
JON BON JOY!
Light
BEART

KUFO/Portland (503) 222-1011

VP/PRG: JEFF SALGO MD: MICHELLE DODD

Meavy
ASIA
BAD COMPANY
JON BON JOYI
NORDODY'S CHILD
JEFF HEALEY BAND
BILLY JOU
INSS
BRUCE HORNSBY
HOUSE OF LORDS
COLIN JAMES
POISON
VIXEN
WINGER

VIXEN
WINGER
SLAUGHTER
& LIVING COLLOUR
LIGHT
B DON DOKKEN
DAMN YANKEES
B ROGER WATERS

P2.

KRZQ/Reno

PD: MAX VOLUME MD: STEVE FUNK

Heavy BAD COMPANY WINGER INXS ASIA BRUCE HORNSBY REO SPEEDWAGON

(702) 827-0965

FO: TED EDWARDS MD: VIRGIL THOMPSON

SLAUGHTER
NEIL YOUNG
QUEENSRYCHE
Medlum
ROBERT CRAY
HOUSE OF LORD'
DAMN YANKEES
Light
TOMMY CONMELL

KLCX/Eugene (503) 345-8888

Heavy
ASIA
BAO COMPANY
BRUCE HORNSEY
ROBERT CRAY
RED SPEEDHAGON
Medium
HEARTILL
Light
JUNNINY VAN ZANT
TOMBY COMMELL
DOANN YANKES
CHEAP TRICK
B JOHN HIATT

KZEL/Eugene (503) 342-7096 PD: KEN MARTIN MD: DEBI STARR

Hasvy ALLMAN BROTHERS B ASIA ASIA
PHIL COLLINS
DAWN YANKES
NELSON
POISON
Medium
TOMMY CONWELL
GARY MOORE
JOHNNY YAN ZANT
Light

KKDJ/Freeno (209) 226-5991

PO: ANT FAMILAS
HACKY
1NXS
BAD COMPANY
JOH BON JOYI
ASIA
JEFF HEALEY BAND
COLIN JANES
Medium
DANN YANKES
HOUSE OF LORDS
LOBOS
LIGHT
TOY MATINEE

KPO!/Honoiul (808) 524-7100

Heavy
JON BON JOY1
JOHNBY VAN ZANT
DAYS OF THUNDER
POISON
CHEAP TRICK
INKS
Healum
Ligh
a NEIL YOUNG
HOUSE OF LOBDS
TOMMY COMMELL
a SLAUGHTER
a RATT
a ROBERT CRAY

KOMP/Las Vegas (702) 876-1460

MD: BIG MARTY MG: Dru
Heavy
ASIA
BAD COMPANY
JOH BON JOY1(H)
JOH BON JOY1(H)
NOBODOT'S CHILD
INNS
JEFFOREALEY BAND
WOOD IND
BANN YAMKES
DANN YAMKES
A HOUSE OF LOOS
HELSON
LIGHT

KJOT/Boise (208) 344-3500

PD: CARL SCHEIDER APD: BRYAN GREGORY

KDJK/Modesto (209) 869-2594

Hesvy GARY MOORE GARY WOORE
ASIA
ASIA
ASIA
ASIA
BAR LOVES JEZEBEL
BAR DOMPARY
VILEN
GENE LOVES JEZEBEL
BAR DOMPARY
VILEN
GEO CHONGON
PROCEP WATERS
DAWN YAMKEES
COMPARY OF MOVES
SLAUGHTER
AND HE AND HE

KCAL/Riverside (714) 793-3554

PD: RICK SHAM MD: M.J. MATTHEWS Heavy
BAD COMPANY(M)
JON BON JOYI
NOBODY'S CHILD
ALLMAN BROTHERS B
BRUCE HORNSBY(M)
DAMY YANKEES(L)
Medium

KBOY/Medford (503) 779-2244

e ROBERT CRAY a HEART (DUS) / / 9-224

(FROZEN)

Heavy

JON BON JOY |

INAS

COMMERTE BLONDE

#\$1 NEER

BAD COMPANY

WINER

BRUCE HORNSBY

VIXEN

(VIXEN

(V KEZE/Spokane (509) 448-8888

PD: GARY ALLEN APD: CURT CARTIES Meany NOBOT'S CHILD BAD COMPANY REO SPEEDWAGON LIFE HEART BAD JON BON JOY! SHUCK HORNSBY ERICL JOHNSON VAN ZANT WHORE BROTHERS B POLSON SLAUGHTER BATTER BAT

KLPX/Tuscon (602) 622-6711

PD: LARRY SNIDE PD: LARRY SNIDER

Meavy

ASIADY'S CHILD

JEFF HEALEY BAND

JEFF HEALEY BAND

ROUGH STORMS

COLIN JAMES

COLIN JAMES

COLIN JAMES

AND SREEDWAGON

JOHNEY VAN ZANI

JOHNEY VAN ZANI

AND SREEDWAGON

JOHNEY VAN ZANI

AND SREEDWAGON

JOHNEY VAN ZANI

AND SREEDWAGON

ROBERT CRAY

ROBERT CRAY

ROBERT CRAY

ROBERT CRAY

GOLDENSWICHE

GENT MOORE

AGNY MOORE

AG

KZRR/Albuquerque (505) 765-5400

MD: HUBBY DRAM

HEAVY TEALY RAND

ALF MA RECYMEN B(M)

CONCRETE BLONGE

BRUCE HORNESY

JON BON JOY!

BAD COMPANY

MELSON

VAN ZANT

AS IA.

COL IN JAMES

HI NORE

PO ISON

HEART

TO MMY CONNELL

VIRE TRAIN

LIGHT

CHER THE OOM NO

BY TOY MATTINEE

(805) 326-8000

PD: DON DE LA CRUZ HOSVY AEROSMITH DAYS OF THUNDER JOHNRY VAN ZANT ALLMAN BROTHERS BRUCE HORNSBY COLIN JAMES ASIA

COLIN JAMES ASIA POISON REO SPEEDWAGON BAD COMPANY IMAS DANN YANKEES VIXEN 9 HEART 16 GARY MOORE Med lum Light 9 HOUSE OF LORDS

(213) 437-0366 PD: PAM EDWARD's MD: BRYAN SCHOOK

MD: BRYAN SCHOOL
HOBBY
LOTE/PARTEM (L)
HIS RIVERDOUS
RIVERDOUS
RIVERDOUS
RANCE DICK INSON
REVICE DICK INSON
REVICE DICK INSON
RATTHER
LIVING COLOUP
ANTHRAX
LIVING COLOUP
ARTHRAX
LIVING COLOUP
ARTHRAX
LIVING COLOUP
ARTHRAX
HOBBY
RATTH NO MORE
VIXEN
Medium
JUDAS PRIEST
JOANSIO

a DANZIG a DAMN YANKEES

KMBY/Monterey PD: RICH BERLI HEBYY
ASIA
REO SPERMARON
SLAUGHTER
BAD COMPANY
GENE LOYES JEZEBEL
WINGER
JEFF HEALEY BAND
BRUCE HORNSBY
INXS

NAS Medium a HEART a LIVING COLOUR Light a MOTLEY CRUE a ALLMAN BROTHERS B a ROBERT CRAY

P3

KCHV/Palm Springs (619) 347-2333

Meavy
ASIA COMPANY
BANC COMPANY
BANC COMPANY
I NORE
BRUCE MORTSBY
I NORE
DATA ON THIM
RESPONS DITLO
DATS OF THIMDOR
VI KEN
GENE LOVES JEZEBEL
LIVIN COLLOBE
ERIC JOHNSON
RATT
Medium

POLISON
JOHNSON
JOHNSON
LIGHT
TOMPY CONMELL
TOMPY CONMELL
TOMPY CONMELL
TOMPY CONTENT

Heavy
NELSON
SEED LOVES JEZEBEL
JOHNNY VAN ZANT
CHEAP TRICK
BRUCE HORNSBY
INNS
MOOLUM
ROGER MATERS
ROGERT CRAY
ALLMAN BROTHERS
AZTEC CAMERA
NEIL YOUNG
LIVING COLOUR KXFX/Santa Rosa

(707) 523-1369

PD: HILL DOUGLASS APD: CHRIS WHITE

(805) 967-4511

KRKX/Billings (406) 245-5000

Heavy REO SPEEDWAGON COMPANY Heavy
REO SPREDWAGON
BAD COMPANY
BRUCE HOWNSTY
NOBODY'S CHILD
ASIA
REO HOUSE
LEFT HEALEY BAND
LEFT

O CHEAP TRICK
ROBERT CRAY
TRICKE
NEGERT CRAY
A TRICKE
A ROGER WATERS
A NELL YOUNG
A ROGER WATERS
A ANTHROX

KFMF/Chico

(916) 343-8461 PD: MARTY GRIFFI PD: MATTY GRIPTI'S
Heavy
BRUCE MORNSBY
AND COMPANY
DEF MEALEY BAND
GENE LOVES JEEBEL
HAS
REO SPEEDMADD
HONEON JOYL(M)
MORDON J

KCQR/Santa Barbera

PD: RICK WILLIA

Heavy
INDS
BRUCE HORNSBY
JEFF HEALEY BAND
NEIL YOUNG
WORLD PARTY
ALLMAN BROTHERS B
ERIC JOHNSON
ROBERT ORAY
Medium
Light
MASSMAL TUCKER
HOTHOUSE FLOWERS
TOWNT COMPREL
HUMAN RADIO

KZOQ/Missoula

(406) 728-50nn

INXS
DAVID BAERWALD
BAD COMPANY
HOUSE OF LORDS
ERIC JOHNSON
ASIA

APD/MO: BILL WILLIAMS

KQDI/Great Falls (406) 761-2800 PD: CORY WELLS

Heavy
ASIA

SIAUGHTER
BAD COMPANY
JON BON JOYI
MINGER
BANDE HEALEY BAND
BRIGE HORNS
GENE LOVES JEZEBEL
COMPANY OF WOLVES
Head IV.
BANN YANKEES
LIGHT a DAMN YANKEES
LIGHT
A ALLMAN BROTHERS
MARSHALL TUCKER
NEIL YOUNG
OUEENSAYCHE
ROBERT CRAY
TRIXTER
TOY MATTINEE
DANZIG

KWHL/Anchorage

Light a WARRANT

PD: RADIO PHILL MD: KIMI STEVENS

(503) 474-7564

ERIC JOHNSON ASIA NELSON NEFE HEALEY BAND VIEW THE TOK MI JOH BON JOY! NINGER LITTLE CAESAR GARY MOORE LITTLE CAESAR GARY MOORE DAMN YAMKEES COMPANY OF MOORE RILLY TOKE MOTHEY CRUE STAUDHEY CRUE STAUDHEY BRUCE HORNSEY RED STEEDARDON HARD LITTLE REDUCE HORNSEY RED STEEDARDON HARD LITTLE RED STEEDARDON HARD RED STEEDARDON RED STEED 182 Current Reporters 176 Current Playlists

KSHE/St. Louis WZZO/Allenfown

KICT/Wichita WTUE/Dayton

KTYD/Santa Barbara

WFNX/Bostor (617) 595-6200 Mad Max

Heavy
WORLD PARTY
GERE LOVES JEZEBE
CHARLATANS U.K.
DEPECHE WOODE
HAS WOODE

Heavy NELSON BRUCE HORNSBY ASIA BAD (COMPANY'(L) DARN YANNEES Hed up NELL YOUNG ROBERT CRAY AMASHAL TUKER ROBERT WATERS SANTANA'(L) Light QUEENSRYCHE HUMAN RADIO (303) 879-5368

PD: MIKE HUSTON APD/MO: PAUL CAV

Newy ASIA

Meany ASIA

DAYI D BAENALD

MEYILLE RROTHERS

LOS LOBOS

INXS

MEYORE

INXS

MEYORE

OF MATINE

SHI THEREAS

SHI THEREAS

BOLLOF ROBERT

MEGET COLAY

MEGILIA

LINTO

TOWN TOWN ALLAND

DELBERT MCCL LINTO

TOWN TOWN LINTO

TOWN TOWN LINTO

TOWN TOWN SO

REAL

MET MORE SO

REAL

MET MORE SO

REAL

MET MORE SO

REAL

MET MORE

KATS/Yakima

(509) 457-8115 . D: DARREN JOHNSON APD: DAVE NELSON Masvy
ASIA
CONCRETE BLONDE
JOHNNY VAN ZANT
CONCRETE BLONDE
JOHNNY VAN ZANT
PHIL COLLINS
PARCOMPANY
PHIL COLLINS
BON JOYI
JON BON JOYI
RELEGE
ALIANN BROTHERS B
ALIANN BROTHERS B
ALIANN SROTHERS B
ALIANN BROTHERS B
ALIANN

JAD CUMASIA VIKEN COLIN JAMES WINGER COLIN JAMES WINGER COLIN LOVES JEZEBEL RED SPEEDWAGON HANGLIN SIEVE VAL SIEVE VAL GUPP POP COMEAN TRICK CURE HIRE TRAIN DREAMS SO REAL

KCNA/Grants Pass

PD: BARRY CORKERY

POS SAMPT LOGICITY

NELL TOURS
JOHN HART
LOS LOBOS
ROCERT CRAY
CANNED HEATTH
STEVE WINN
GOLIN JAMES
GOAPY MODE
HOUSE
HOUSE
STORY
STORY
STORY
LIJONES
STORY
STORY
STORY
STORY
LIJONES
STORY
STORY
STORY
STORY
LIJONES
STORY
LIJONES
STORY
LIJONES
STORY
STORY
LIJONES
STORY
LIJONES
STORY
STORY
LIJONES
STORY
STORY
LIJONES
STORY
STORY
LIJONES
STORY
STO

Called In Frozen Playlist (3): KBOY/Medford, OR

Did Not Report, Playlist Frozen (3):

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):

www.americanradiohistory.com

NEW ROCK

HEAR'S PROMOTE SOUR DIRECTORY OF THE SOUR DI

KJON/Salt Lake City (801) 392-7535 Mike Summers

BILLY TOOL
PET SHOP BOYS
DURAN DURAN
LIYING COLOR
CORRECTOR
PILYING COLOR
LIYING COLOR
MAS CHOT MAS 1
MAS CHOT MAS 1
MAS CHOT MAS 1
MAY TO SUNDOY
WIRE TRAIN ONDE
LOTANIC
OARLING BUDS
A REDO KROSS
OARLING BUDS
A REDO KROSS
SUNDAYS
SUNDAYS
SUNDAYS
SUNDAYS
SUNDAYS
SUNDAYS
SUNDAYS
PILMA SCREAM

WDRE/Long Island (516) 832-9400 Denis McNamara

INKS 2
HIMS 1 LEAGUE
HIMS 1 LEAGUE
HIMS 1 LEAGUE
JANE'S ADOIOTION
TAGSIE CAN SINATTA
ORIGIN
MORE DOVES JEZERE
CHARLATANS U.K.
HEART THROS
MAGIUM
STONE ROSES
REVENUE
ROSES
AZTEC CAMERA
LILAC TIME
CONCRETE BLONDE
AN EMOTIONAL FISH
DAVID JI
MORE
DEPECHE MODE
NITZER EBB
PIXIES
LIVING
COLUMN
CALUMIA BRUCKEN
REAL LIFE
DURAN DIRAC
LIVING COLUMN
CALUMIA BRUCKEN
REAL LIFE
DURAN DIRAC
TO MERC
OFFER
TO SENDER
TO S Harvy
SOUP DEAGONS
CURE
SOUP DEAGONS
CURE
DURAN DURAN
OMN 1/SUZANNE VEG
HARVI HAGOS
STORE ROSES
STORE ROSES
STORE ROSES
STORE ROSES
STORE MODE
CHARLAT ANS U.K.
JANE'S ADDICTION
HAPPY MODICATS
CONCRETE ELECT
HARVIN NO LLEGES
PRI MAL SCREAM
MAGI UM
REMERANOTS
ADM ANTE SOUP
AND MAGI UM
REMERANOTS
ADM ANTE SOUP
CAVEDOOS

REMERANOTS
ADM ANTE SOUP
CAVEDOOS

CAN MAGI UM
REMERANOTS
ADM MAGI UM
REMERANOTS
ADM ANTE SOUP
CAVEDOOS

CAN MAGI UM
REMERANOTS
ADM ANTE SOUP

CAVEDOOS

CAN MAGI UM
REMERANOTS
ADM ANTE SOUP

CAVEDOOS

CAN MAGI UM
REMERANOTS
ADM ANTE SOUP

CAVEDOOS

CAN MAGI UM
REMERANOTS
ADM ANTE SOUP

CAN MAGI UM
REMERANOTS
ADM ANTE SOU Light ANTHRAX & GLOYE XTRA/San Diego

(619) 291-9191 Kevin Stapleford Heavy LIVING COLOUR INXS WORLD PARTY DEPECHE MODE DURAN DURAN BUILTY LIDOL BILLY IDOL JANE'S ADDICT COCTEAU TWINS SOHO

KUKQ/Phoenix

Jonathon L. Roser

SCHOOL PROPERTY OF THE PROPERT

WBRU/Providence

JESUS JONES BEATS INTERNATION

(401) 272-9550 Karyn Bryant

Heavy
Hothouse Flowers
IGOY POP
SOCIAL DISTORTION
DEPECH MODE
FLOWERS
HOW ROME
HOW ROME
HOW ROME
JOHN WALL
HIS SOCIAL DISTORTION
HOW ROME
JOHN WALL
HOW SUNDAYS
GENE LOVES JEZEGE
COMMETE ROME
LOGINING SEEDS
RAIL MAY CHILDREN
KATYDIOS
TIMES 2 MERA
SONTO HOME
LOS LOGOTH
TO HOME
LOS LOGOTH
TO HOME
LOS LOGOTH
TO HUS JUY
SOCIETAL HINS
TOO HUS JUY
TO HUS BUDS
LUBT
JOY BUS
JOY HINS
TO BUS
JOY BUS
JO

KDGE/Dalla: (214) 580-9400 Larry Nielsen

SOHO
JESUS JONES
KATYDIDS
HUMAN LEAGUE
LOS LOBOS
ANTHRAX
AZTEC CAMERA
A DARLING BUDS
R PDSIES

a COCTEAU TWINS

KROQ/Los Angeles

(818) 567-1067 Andy Schuon

Heavy
DEPECHE MODE
TAXS
DNA 1/SUZANNE VEG
SOHO
JANE'S ADDICTION
8 CURE
MICHAEL PENN
CHARLATANS U.K.

HERE'S ADDICTION
WHET SIGN BOYS
JAKE'S ADDICTION
WHITE SIGN BOYS
DURAN DURAN
LIVING COLOUR
LIVING COLOUR
LIVING COLOUR
LISUS JONES
WORLD PARTY
PIXES FLOP
CAMOFETE BLONDE
PLANE IP HE VOI
DEVOLUP HE VOI Many Concrete BLONDE HAPPY MONDAYS RAILWAY CHILDREN DURAN DURAN DEATH THROBS 1 NOT THE PROPERTY OF THE PROPERT Medium
MOEY
GENE LOVES JEZEBE
MORRISSEY
CAVEOOSS
SCHRELL FENSTER
AZTEC CAMERA
SOCIAL DISTORTION
TOO MUCH JOY
COCTEAU THINS
SOUP DRAGONS
CHARLATANS U.K.
Light a DARLING BUDS a POSIES

KITS/San Francisco (415) 626-1053 Richard Sands

Henry
NKS
NKS
NKS
SOCIAL DISTORTION
DIRAN DURAN DURAN
DURAN DURAN
DURAN DURAN
GOVE POP
GENE LOVES JEZEBE
C. MEGIUM
HEART THROBS
PIXIES
STONE ROSES
STO

ADDS & HOTS

P2

WHTG/Asbury Park (201) 542-1410 Rich Robinson

PEO HOUSE
PIXIES
SOLP DEAGONS
SOLP DEAGONS
SOLP DEAGONS
ROBERT CRAY
ROBERT CRAY
POSIES
PUAP UT THE VOLUM
ROBERT CRAY
ROBERT CR WOXY/Clncinnati

WMDK/Peterborougi (603) 924-7165 JATICE BAILEY
MOJD NIXON
CURE
MATER MAIK
DARLING BUOS
RROTHERS FIGARO
ECOTOUR
POSIES
9 MAYS TO SUNDAY
BOOTSAUCE
DEPECHE MODE
HOTHER'S
BOO GELLOF
NEIL TOUNG A CRAZ
LIVING COLOUR
DNA +/SUZANNE VEG

WXVX/Pittsburgh

(412) 856-6846 Dave Calabrese KATYDIDS KATTO IDS
CUPE
LOS LUBOS
CAVEDOGS
BOXCAR
POSI ES
BOOM CRASH OPERA
TELEVISION PERSON
DARLING BUDS
STRAWBERNY ZOTS
YO LA TENGO
HOTTOST:
INNS
SOHO
DRAGONS
PIXIES

WDST/Woodstock (914) 679-7266

Jeanne Atwood SOUL ASYLUM WATER WALK POSIES HUMAN LEAGUE AN EMOTIONAL LILAC TIME SEE NO EVIL HOTTEST: DEEE-LITE WIRE TRAIN JELLYFISH INXS IGGY POP

KUSF/San Francisco (415) 386-5873

Judy Asman POSIES TOO SHORT Hottest: JANE'S ADDICTION

Kerry Gray CURE

(806) 371-522

none Hottest: STEVE EARLE PIXIES BOB MOULD INXS LIVING COLOUR

WRAS/Atlanta (404) 651-2240 Jeff Clark

MOJO NIXON MATER MALK ELLEN JAMES SOCIE GLENN FPILLIPS JUST SAY DA CAME DNA 'SUZAMNE YEG HOTTES'S ADDICTION NEVILLE BROTHERS DREAMS SO REAL PIXLES MAS (NOT MAS)

KTOW/Tulsa (918) 446-1903 Tim Barraza

CURE
DEPECHE MODE
BETTY BOO
LAURIE ANDERSON
REOD KROSS
BROTHERS FIGARO
LEMONHEADS
GRACE POOL
POSIES POSIES
TELEVISION PERSON
Hottest:
HEART THROBS
JANE'S ADDICTION
SOUP DRAGONS

KTCL/Ft. Collins (303) 493-5330

John Hayes POSIES
REDD KROSS
REDD KROSS
CAYEDOGS
MOTHER LOYE BONE
9 MAYS TO SUNDAY
HOTTOST:
JAME'S ADDICTION
PIXIES

LOS LOBOS
ROBERT LUSSION
CUBE
BOXCAR
REDD KROSS
REDD KROSS
REDD KROSS
WY BLOODY VALENT!
HOTTEST: JANE'S ADDICTION
PIXIES
SOUP DEAGONS
LOPE THE VOLUM
LIVING COLOUR

PЗ

WCDB/Albany (518) 442-5262

Jim McNell LIVING COLOUR 13-13 MOCKINGBIRD HEART THROBS TOO MUCH JOY COP SHOOT COP HOTTEST: none

WBNY/Buffalo (716) 878-3080 Mike Parrish

WDET/Detroit (313) 577-4146 DRAMARAMA
CHEMICAL PEOPLE
WATER WALK
DEPECHE MODE
ALL
REMBRADTS
DNA 1/SUZANNE VI
REDD KROSS
CURE
TACKHEAD
AL ICE IN CHAINS
POSIES
MOJO NIXON
HOTTEST: Ann Delisi BETTY BOO MATER WALK JAMES CURE DARLING BUDS POSIES CHARLATANS U.K. MOEV Hoffest: MOEY Hoffest: WAS (NOT WAS) PIX(ES NEVILLE BROTHER: IGGY POP COCTEAU TWINS

WBER/Rocheste

(716) 381-4353 Andrew Chinnici Helen Urriola HAPPY FLOWERS
AZTEC CAMERA
DEEE_LITE
INXS
GLOVE
VARIOUS ARTIST
ZIGGY MARLEY & TH
TELEVISION PERSON
MANDINGO
DARLING BUDS
9 WAYS TO SUNDAY
MARC ALMOND KUNV/Las Vegas (702) 739-3877 Joel Habbeshaw MARC ALMOND BOXCAR CLAYTOWNE TROUPE HILT

ANTHRAX MOJO NIXON JUST SAY DA 9 WAYS TO SUNDAY POSIES MY LIFE WITH THE DARLING BUDS WATER WALK MINISTRY

HILT NEIGHBORHOOD TEXT MINISTRY HOJO NIXON NY BLOODY VALENT HOTTEST ADDICTION LIVING COLOUR SOUP DRAGONS COCTEAU THROBS

26 Current Reporter 25 Current Playlists

Called In A Frozen Playlist (1):



PD: Steve Perun APD/MD/ Pam Trickett

H 1 1 PMIL COLITM/Seating Magazing On H 2 2 MILION PHILIPS/Helears Re 2 MILION PHILIPS/Helears Re 3 MILION PHILIPS/Helear PHILIPS/H

ADDS DAVID CAESIDY/Lysn: To Myself MAXI PRIEST/Close To You

MICHAEL BOLTON/Georgia On Hy Hind BREATHE/Say A Prayer



PD: Chuck Beck APD/MD: Dave Elliott

H : 1 MILSON PHILLIPS/Release Ne
H : 2 RELL SIV ENVER/De ne'
3 3 BMEST REMARKITON/FE MINNE CAME TURE
3 3 BMEST REMARKITON/FE MINNE CAME TURE
3 3 PMIL COLLING/Remarking Pagemen On
6 0 MRITHER CAME/FY/SISON DE LOVE
7 0 CODOS MILCOME, FRANCE OF TURE
10 10 DEFECT MODE/FRIEND OF TURE
11 10 DEFECT MODE/FRIEND OF TURE
11 12 JOHNN OF MODE/FRIEND OF TURE
11 13 JOHNN OF MODE/FRIEND OF TURE
11 13 MANDE/I LOVE THE MAY YOU LE
14 18 RIGHTON DE MOTE/FRIEND SEPRENDE
15 18 AND MINNES/LOVE THE MAY YOU LE
16 18 RIGHTON DE MOTE/FRIEND SEPRENDE
16 18 RIGHTON DE MOTE/FRIEND SEPRENDE
17 RIGHTON DE MOTE/FRIEND SEPRENDE
18 RIGHTON DE MOTE/FRIEND SEPRENDE
19 18 RIGHTON DE MOTE/FRIEND SEPRENDE
19 18 RIGHTON DE MOTE/FRIEND TO SERVE THE MINNES/THE MINNES/T



New York

VP/Programming: Tom Cuddy MD: Mike Preston

LAURA BRANIGAN/Never In A Million Ye TEENAGE MUTANT NI/Count Dn Us



PD: Steve Rivers MD: Cadillac Jack McCartney

THE CONTINUE CONTROL OF THE PROPERTY OF THE PR

27, 28, 29 [NIM/Swicita Blonds VARILLA ICE/Ica Ica Baby BREATHE/Bay A Prayer AFTER 7/Cen't Stop

Pittsburgh

PD: Danny Clayton APD: Zak Szabo MD: Lori Campbell

MARIAN CAREV/LOVE Tairs Time BREATHE/Say A Prayer DEPECHE MODE/Policy Of Truth H C HAMMER/Pray HEART/Stranded

New York



VP/Dir. Ops. & Prog.: Steve Kingston APD/MD: Frankie Blue

H 7 | RIGHTEDUS BROTHER/Unchained maioty
H 7 | RIGHTEDUS BROTHER/Unchained maioty
H 4 | 3 | R C | MOMERA/Mave You Been Her?
H 4 | 3 | R C | MOMERA/Mave You Been Her?
H 5 | 8 | BLACK BDI/Ferrylede Everylede
| 1 | 7 | STORY BROTHER CONTINUES OF THE S



WEGX

PD: Todd Fisher

APD/MD: Jav Beau Jones Music Coord: Chuck Tisa

Music Coord: Chuck Isa

H 3 1 JON 800 JOYL932 to 07 03ry

1 2 MILDON PRILLIPPRESSION PR

1 3 MILDON PRILLIPPRESSION PR

1 3 MILDON PRILLIPPRESSION PR

1 4 5 MILDON PRILLIPPRESSION PR

1 5 TO THE PRILLIPPRESSION PR

1 5 TO THE PRILLIPPRESSION PR

1 5 TO THE PRILLIPPRESSION PR

1 6 TO THE PRILLIPPRESSION PR

1 10 M C TOMOTO RICHARD PR

2 10 PRILLIPPRESSION PR

2 10 M C TOMOTO RICHARD PR

2 10 M C TOMOTO RICHARD PR

2 2 10 M C TOMOTO RICHARD PR

2 2 2 DINOTORIAN PR

2 3 DINOT

ADDS 27. 28. 29. 30

SZPROTI

PD: Paul Cannon Providence MD: Tony Bristol

H 1 1 WILBON PHILLIPS/Psisary Re
H 3 2 PHIL COLLINS/Seesthing impared On
H 3 2 PHIL COLLINS/Seesthing impared On
H 3 2 PHIL COLLINS/Seesthing impared On
H 4 POISSON SEESTHING IN THE SEESTHING IN
H 4 POISSON SEESTHING IN THE SEESTHING IN
H 5 PRINCE/FRANCE IN The Trapis
H 10 THE TRAPIS OF THE TRANCE IN THE TRA SON JOY1/Blaze Of Glery

19 12 DIMONMONE

DIMONMONE

19 12 CHEMP TECONOMISE SET OF CLEY

19 12 AFTER TYCONOMISE SET OF CLEY

19 12 AFTER TYCONOMISE SET

19 17 DOUG COLOR TYCONOMISE

19 17 DOUG COLOR TYCONOMISE

19 18 18 DOUG COLOR TYCONOMISE

19 18 DOUG COLOR TYCONOMISE

29 19 DOUG COLOR TYCONOMISE

20 19 DOUG COLOR TYCONOMISE

2

34. 35 BNAP/Dodge Up VANILLA ICE/Ice Ice Beby TYLER COLLINS/Second Chance TECHAGE MUTANT NI/Count On Us EN YOQUE/Lisa WXKS-FM

Boston

PD: Sunny Joe White MD: Jerry McKenna

1 i ADVENTURES OF STEPDITY Cash
H 2 2 BLACK BOL/Correpted. Correpted.
4 6 FAM. TOMOGO SIT!
5 9 MLT PREST/Case 17 Year
7 7 DEFECTATION SIT!
8 9 PAIL CLAIMPEDENT YEAR
9 10 PAIL CLAIMPEDENT YEAR
10 10 FEBLES/Case 17 Year
10 10 FEBLES/Case 17 Year
11 10 10 FEBLES/Case 17 Year
11 11 10 DEMOCRATIC STEPS 17 YEAR
11 11 YEAR
1

BOHD/Hippychick UB40/The May You Do The Th CARCH MERELER/Livin' In The Light DENE LOWES JETREE/Jealous HEART/Stranded MARHANT/Charry Pie ALIAS/More Than Mords Can S TEENAGE MUTANT NI/Count On Us MARIAN CAREY/Lave Taxes Time CANDY/MAN/Knockin' Boots LIGHTNING SEEDS/Ail I Hant

VP/Programming: Bill Terry MD: Mark Lobel

H 3 : FHIL COLLING/Specining Mapsened On
1 2 MILBON FMILLIPM/Falsase Fer
2 D BBEET STRANTING/ Bisham Case Trus
2 D BBEET STRANTING/ Bisham Case Trus
4 Pol. 2 D BBEET STRANTING FALSAS
6 D D BEET STRANTING FOR STRANTING FALSAS
6 D D BEET STRANTING FOR STRANTING FALSAS
6 D D BEET STRANTING FOR BEET STRANTING FOR
6 D D BEET STRANTING FOR BEET STRANTING FOR
6 D D BEET STRANTING FOR BEET STRANTING FOR
6 D D BEET STRANTING FOR BEET STRANTING FOR
6 D D BEET STRANTING FOR BEET STRANTING FOR
6 D D BEET STRANTING FOR STRANTING FOR
6 D D BEET STRANTING FOR STRANTING FOR
6 D D BEET STRANTING FOR
6 D D BEET

34 35: 37: 38: 39 JON BON JOYI/Biere Of Glory

New Orleans

PD: Greg Rolling

APD/MD: Joey Giovingo

2 | # SCHIEDUS BEOTHER/University Reload
| 2 | Wilson Philips Parkins | Parking
| 3 | John Beon Col/Sizes | 0 Clary
| 4 | 4 | 0 HEST/Ring Of Wishest Parkins
| 5 | John Beon Col/Sizes | 0 Clary
| 5 | Establishment | 1 Hest Parkins | 1 Hest
| 6 | Establishment | 1 Hest Parkins | 1 Hest
| 7 | 8 | Establishment | 1 Hest Parkins | 1 Hest
| 0 | FRIT COLLING/Something Reprint On Parkins
| 10 | FRIT COLLING/Something Reprint On Par

KRBE Houston

PD: Steve Wyrostok

H 5 1 FALK TOWNS/DD SIF:
H 2 2 MAIL TOWNS/DD SIF:
H 2 2 MAIL TRIEST/Clase for You
H 3 3 DEFOCKS TOWNS/DD SIF:
H 3 3 DEFOCKS TOWNS/DD SIF:
H 3 5 DEFOCKS TOWNS/DD SIF:
H 4 7 5 FRINCE/TRIEST IN THE TENDIS
H 5 PRINCE/TRIEST IN THE TENDIS
H 1 6 PRINCE/TRIEST IN THE TENDIS
H 1 6 PRINCE/TRIEST IN THE TENDIS
H 1 6 PRINCE/TRIEST IN THE TENDIS
H 1 7 ADDETONE
H 1 8 PRINCE
H 1 1 1 ENTISE
H 1 ENTISE
H 1 1 ENTISE
H 1 ENTISE
H

SNAP/Ocops Up SETTE MIDLER/From A Distance

EN VOCUE/Liss
UB40/The May You Do The Th
AFTER 7/Can't Stop
HARIAH CAMEY/Love Takes Time
HAMAN LEADUF/Heart Lise A Mneel
VANILLA TCE/Ice Ice Baby
#IGHTEOMS SROTHER/HOCK-anned Helody



Ops Director: John Clay

H 1 SELL BIV DOVOE/De No.

2 MILDON PHILLIPS FELENCE
3 3 N CC HAMPER/HAVE YOU SEEN MAY?
4 BASET SCHOOLTON'S WILLIAM SEEN MAY?
5 N BOOT SCHOOLTON'S WILLIAM SEEN MAY?
5 N JOHN THE SCHOOLTON'S WILLIAM SEEN MAY
10 DOVOE SCHOOLTON'S WILLIAM SEEN MAY
11 DO ATTER FYCEN'S WILLIAM SEEN MAY
12 DO ATTER FYCEN'S WILLIAM SEEN MAY
13 DO ATTER FYCEN'S WILLIAM SEEN MAY
14 DO ATTER FYCEN'S WILLIAM SEEN MAY
15 DO ATTER FYCEN'S WILLIAM SEEN MAY
16 DO ATTER FYCEN'S WILLIAM SEEN MAY
17 DO ATTER FYCEN'S WILLIAM SEEN MAY
18 DO ATTER FOR MAY
18 DO ATTER
18 DO ATTE

27 TONY! TONI' TONE'/Feels Good ADVENTURES OF STE/Dirty Cash

INDECENT OBSESSIO/Tell Me Something BREATHE/Seg & Prayer QUENN MEDITROS/All I'm Missing Is Yo INKS/Suicide Blonds



つ: Frank Amadeo MD: Johnna Ceccoli

H I HILDON PHILLIPS/Meleste Ne

1 2 2 MAD MANUAL PROFILE NE

2 3 RECOMPLISH STORMS AND THE MANUAL PROFILE NE

3 3 RECOMPLISH STORMS AND THE MANUAL PROFILE NE

4 4 AMERI INDIRACY DAN'T MANUAL PROFILE NE

5 0 AMERI ACKNOWLED STORMS AND THE MANUAL PROFILE NE

5 1 AMERI ACKNOWLED STORMS AND THE MANUAL PROFILE NE

10 12 DETECTION OF THE MANUAL PROFILE NE

10 13 AMERICAN STORMS AND THE MANUAL PROFILE NE

10 14 MANUAL PROFILE NE

10 15 MANUAL PROFILE NE

10 16 MANUAL PROFILE NE

10 17 MANUAL PROFILE NE

10 18 MANUAL PROFILE NE

10 19 MANUAL PROFIL

30
MARIAH CAREY/Love Tabes Time
MAXI PRIEST/Close To You
DAVID CASSIDV/Lyan' To Myself
PEBBLES/Qlving You The Senefi

MIX Houston, TX 96.5

KHMX PD: Guy Zapoleon OM: Jeff Scott APD: Kurt Kelly MD: Michael Newman

1 1 ULLSON PHILIPPYRILES TO A STATE OF THE S

ADDS ALIAS/More Then Worde Can S HEART/Stranded MARIAH CAREY/Love Tales Time

KSAQISan Antonio

PD: Leo Vela APD: Lee Cruze MD: Rikko Ollervidez

1 1 JON BON JON/Jeles Of Glory
2 2 DEFECTE FODE/Folicy Of Truth
3 2 DEFECTE FODE/Folicy Of Truth
4 3 MILEDVILLAW AND AFFECTION
5 2 PAIN, TOWNS OF THE STATE OF TH

36. 30 DAVID CABSIDY/Lgin' To Myself HUMMAN LEAGUE/Heart Lite A Wheel ASIA/Day Lite These AFTER 7/Cen't Stop

PRETTY SUV FLUYD/I Manne Se With You MARIA MCKEE/Show He Heaven DEWD/Fost Post Hodern Man DANGER DANGER/Naughty Maughty DEEL-LIEF/Orosve Is In The Hear TEEDMOGE MUTANT NI/Count On Us LIGHTNING SECDIAL I Ment Station Mgr: Randy Kabrich APD: J.J. McKay

Houston

KKBQ

H 2 1 PHIL COLLING/Searthing Mappines On 2 2 DEFECTE PROPE/Policy OF Trusts
3 2 DEFECTE PROPE/Policy OF Trusts
4 3 4 JON SON JOY/FELSE OF SIGNY
5 5 POISSON JOY/FELSE OF SIGNY
6 7 POISSON JOY/FELSE OF SIGNY
7 USEO/THE MAY YOU DO THE TO
10 10 TO THE TOWN JOY OF THE TOWN J

LINEAR/Something Going Dn JAMET JACKSCH/Eleck Cat RAXI RRIEBT/Clave To You ALIAB/More Than Words Can S MARRANI/Charry Piz CONCRETE BLONDE/Jong GEORGE LAMOND/Lock Into My Eyes HICHAEL BOLTON/Georgia On My Mind EN VOQUE/Life

PD: Dene Hallam

APD: John Cook MD: Mike Snow

H 2 I P.C. MANDERFANDER FOR SEAT MET?
H 3 2 8 HONTEOUS BROTHERCHMENS AND HE HOSE
H 4 3 JOHN SON POLYFRIE DE POLYFRIE
I 9 JOHN POLYFRIE DE POLYFRIE DE POLYFRIE
I 9 POLYFRIE DE POLYFRIE DE

MD: Mike Easterlin

POWER SOFTMATILANTA Atlanta

WILL LOSS CHEMICAL DON'T MAYS THE HEAT

1 1 2 JAMES I HORMANI DON'T MAYS THE HEAT

1 1 2 SELL SEVE BEDDINGS/AMCHAINED REJORY

2 3 BELL SEVE BEDDINGS/AMCHAINED REJORY

3 4 JOHN BOW JOD/TRICES D' Olory

4 5 JOHN BOW JOD/TRICES D' OLORY

5 6 PAIL TOUR THE SEVE BEDDINGS THE SEVE BEDDIN

INXS/Suicide Blonds VANILLA ICE/Ice Ice Saby HUMAN LEAGUE/Heart Like a Wheel H C. HAMMER/Pray

KHYIIDallas

PD: Rick Stacy

MD: Lee Chesnut

Atlanta

SQVS/Crary JAMES IMBRAH/I Don't Have The Hear ELIBA FIDRILLO/On The Hay Up GEDROE MICHAEL/Praying For Time DUMAN DUMAN/Vielence OF Bunner (L ALIAS/More Than Words Can S

The#1 Hit Music Station WNVZ

PD: Chris Bailey MD: Beaver Cleaver

Norfolk

TONY: TOME: TOME: /Feels Good WANTELLA ICC./Ice Ice Beby GOORD'C LANDROUCLOS Into My Eyes Dr. VOOLET, Ice St. VOOLET, Ice St.

WFLZ/Tampa THE POWER THE SM PD: Marc Chase

APD: B.J. Harris MD: Jeff Kapugi

4 1 PRINCE/Taisvas in Tas Tampia

4 2 AFTER FORMATI Stop

3 3 NATER FORMATI Stop

3 3 TAMPIA PRISETY/CLOVE TO YOU

4 0 5 JOHNSON JAMPIA PRISETY/CLOVE TO YOU

5 0 FORMATI COLLING/CONTROL TO YOU

5 0 FORMATI COLLING/CONTROL TO YOU

6 10 FORMATI COLLING/CONTROL TO YOU

7 10 FORMATI CONTROL TO YOU

7 10 FORM

ADDS 34. 36. 40 RIGHTEDUS BROTHER/Unchained Melody

97.1 XEGL

The Eagle PD: Joel Foiger APD/MD: Jimmy Steal

H 1 1 JOH SDN JONI/Stars Of Stary
H 2 2 MIDHICON BROTHSFORM THAT HE HEAD
3 MIDHICON BROTHSFORM THAT HE HEAD
2 MIDHICON BROTHSFORM THAT HE HEAD
3 MILES OF MILES OF HEAD
3 MILES OF MILES OF HEAD
4 MILES OF MILES OF HEAD
4 MILES OF MILES OF HEAD
4 MILES OF MILES
4 MILES OF MILES
4 MILES OF MILES
5 MILES OF MILES
5 MILES OF MILES
5 MILES
5 MILES
5 MILES
5 MILES
6 MILE

14 13 PRINCE/INLAWS IN THE Temple
16 19 PMIL COLLING/PROMISE MANY
17 10 19 PMIL COLLING/PROMISE MAY
18 10 JAMET JAKES MAY
18 JAMET JAKES JAKES MAY
18 JAMET JAKES JAKES JAKES MAY
18 JAMET JAKES JAKES JAKES JAKES JAKES
18 JAMET JAKES JAKES JAKES JAKES JAKES JAKES
18 JAMET JAKES JAK

MUCHAEL BOLTOM/Deorgia On Ny Hind DURAN DURAN/Visience Of Summer (L TAYLOR DAYNE/Heart Of Stone INSS/SULties Blone GEDRGE MICHAEL/Praying For Time

www.americanradiohistory.com

THE NEW! Detroit WKQI-FM

VP Programming: Gary Berkowitz APD /MD: Michael Waite

H | 1 | w11,500 PRILITOR FREEZE M
H | 2 | PACK VOWOO'GO SIT!
3 | HICKMAN, SO, TOWNWARD I B BACK OF Mg F
4 | SUDGE CONSUMERS I B BACK OF Mg F
4 | SUDGE CONSUMERS I BACK OF MG F
6 | GOODIA BETERAN/CULK BOSK MARY
17 | JAMES | FORGRAN | DAY I BACK MARY
18 | W | PHIL COLLING/BORKETING MARY
19 | PHIL COLLING/BORKETING MARY
10 | 10 | OO MERTYANING OF MIRAY I THE MARY
11 | I AMERITYANING MARY AND I THE MARY
12 | AMERITYANING MARY AND I THE MARY
13 | I AMERITYANING MARY AND I THE MARY
14 | A JOHN COLLYTIAN FOR LATERIAN OF
14 | A JOHN COLLYTIAN FOR LATERIAN OF
14 | A JOHN COLLYTIAN FOR LATERIAN OF
15 | MARY AND MARY A



CHICAGO'S HIT MUSIC STATION WYTZ

OM; Ric Lippincott PD: Brian Kelly

Chicago

6 | VILEON PRINLIPS/PRIERRY PA
H 1 2 DNR DN DOY/FRIER OF GIVE
3 84 H C MARRET PAYS TO SERVICE
3 8 H C MARRET PAYS TO SERVICE
3 1 H C MARRET PAYS TO SERVICE
3 1 H C MARRET PAYS TO SERVICE
3 1 H C MARRET PAYS TO SERVICE
3 7 BASEL SCHOOL PAYS TO SERVICE
3 1 DAME T SCHOOL PAYS TO SERVICE
3 1 DAME T JACKSON COME SERVICE
3 10 JAMET JACKSON COME SERVICE
3 11 12 FAITH NO MORRET PAYS TO SERVICE
3 11 12 FAITH NO MORRET PAYS TO SERVICE
3 10 DAME T JACKSON COME SERVICE

MARIAH CAREY/Love Takes Time AFTER 7/Cen't Step DAVID CASSIDY/Lyin' To Myself CURTO/I Can't Stey

TEENAGE MUTANT NE/Count Dn Us

PD: Dave Robbins Columbus MD: John Cline

H 2 1 JAMES INDEMN'I Don't Have The Heart
4 2 JON BON JOY/TRIERS OF GLOVY
3 4 HILDON FRILLIPS/RESISSES N.
4 HILDON FRILLIPS/RESISSES N.
6 TO THE TOTAL COME TO THE TOTAL COME

22. 23. 24. 25. 26



PD: Dave Shakes MD: Todd Cavanah

1 ADJENTIMES OF STE/Dirty Cash

2 SELL STU DECKETON AND SELDON

4 OD MEST/ARIS OF MISTAGL THAN

5 THE COMMEST/ARIS OF MISTAGL THAN

7 SHACK DOI. TOWNS OF MISTA

26: 29 20'S/Crasy BEDUCTION/Breakdown CYNTHIA & JOHNNY/Dreamboy/Dreamgtri

WKTI Milwaukee

PD: Mike Berlak MD: John Woody Harrison APD: Mike Blakemore

1 1 WILSON PHILLIPS/Polane Pr
2 2 GO MEST/AIR OF MAINFULTRIAN
4 3 BAD ENGLISH/PREVAILED
6 4 JAMET JACKON/Come Sect two File
1 5 A JAMET JACKON/Come Sect two File
1 6 Pillips/ Come James James

ADDS INXB/Suscide Blonde HICHAEL BOLTON/Georgia On My Mind HEART/Stranded



WZPL/Indianapolis OM/PD: Don London MD: Michael J. Powers

4 3 1 OCH BON UDVITAINED OF GIAN,
4 7 2 SECT SERDITION: 10 SECT CARE TO BE SECTION OF THE CARE T

JAMES INGRAM/1 Don't Have The Hear BREATHE/Say A Prayer JADE COLE/Time For Letting Go



OM: Gregg Swedberg PD: Greg Strassell

TYLER COLLINS/Second Chance INFORMATION SOCIE/Think HUMAN LEAGUE/Heart Like A Wheel BEATS INTERNATION/Hon't Talk About It

APD/MD: John McFadden

Detroit

WDFX

P 2 I MELSON/Love and Affection
1 2 John Both JOY/Falars Or Oldry
2 John Both JOY/Falars Or Oldry
3 John Lower Borner (100 Bean Her)
1 2 John State St

Minneapolis

PD: Brian Philips APD/MD: Mr. Ed Lambert

ORNICAL TOPOLOGY CONTROL OF THE STATE OF THE CASE OF THE STATE OF THE

WKBQ 106.5

St. Louis

PD: Lyndon Abell APD: Chris Knight MD: lim Atkinson

1 1 JON SON JON/JOLES OF OLOTY
1 2 2 DECOME MICHAEL/Program For Ther
1 2 DECOME MICHAEL/Program For Ther
2 DECOME MICHAEL/Program For Ther
3 THE COLLING/BORNETH FOR THE SHEET OF THE SHEET

29. 30. 32. 37. 40 HS ADVENTURES/Undeniable JAMES INGRAM/I Den't Have The Hear DEEE-LITE/Grouve Is In The Hear UB40/The May You Do The Th JOHRNY GILL/My. My. My QLENN MEDEIROS/All I'm Miseing Is Yo

THE #1 HIT MUSIC STATION KBEQ

Kansas City PD: Karen Barber APD/MD: Jon Anthony

35 TONY: TONY: TONE:/Feels Good HARRANT/Clerty Pie JOHNNY CTIL/My. My. My VANICLA I-CE/ICe Ice Saby

ON BLACK BOX/Everybody Everybody LISA STANSFIELD/This is the Right Tim INES/Suicide Blonds SYDNEY YOUNGBLOOD/1'd Rather Go Blind

WPHR/Cleveland PD: Cat Thomas MD: Ed Brown

MD: Ed Brown

H 6 1 BELL BY DOWGE 70 Not

1 0 ULIBBO MILLIFBY/MILLIFBY

2 0 ULIBBO MILLIFBY/MILLIFBY

3 0 ON BOX JOY/10 Let 0 OF 10 OF 10

LIBA STANDFIELD/This is The Right Tim ELISA FIDRILLD/On The Way UD MEMBLES/GIVING YOU THE Behef! HEART/STRANGE BREATHE/Say A Prayer

VANILLA ICE/Ice Ice Baby

PD: Rick Gillette Detroit APD/MD: Mark Jackson

1 1 JOH BOY MOVIFELES OF CLEEK
2 2 WILSON PHILIPPERSEASE PE
2 3 WASHELL SERVER IN THE SERVER
18 3 WASHELL SERVER IN THE SERVER
18 3 WASHELL SERVER IN THE SERVER
18 5 CONTROL SERVER IN THE SERVER
18 10 SERVER INCOME. PRINTING FOR THE SERVER
18 10 MINISTRUMENT AND A SERVER IN THE SERVER
18 10 MINISTRUMENT WAS A SERVER IN THE SERVER
18 10 JOHN JACKSON PERSE
18 10 JOHN SERVER IN THE SERVER IN THE SERVER
18 10 JOHN SERVER IN THE SERVER IN THE SERVER
18 10 JOHN SERVER IN THE SERV

HARIAH CAREYLOVE TEXES Time HARRAT/Cherry Pie DEEE-LITE/Groove Is in the Hear JULEE CRUISE/Felling

OLEMN MEDEIROS/AI) I's Missing Is Yo SNAP/Goops Up BETTY BOD/Doin: The Do VIEN/Mow Much Love WINDER/Cen't Get Enuff



MD: Brian Douglas

H 2 i PALK YDANO/ON GITI
1 2 POISOM/Uniting Esp Or Glary
2 3 4 MILBOR FILLIPS/Feliases He
4 9 ON MEDITARY SERVICES HE
4 10 MILBOR FILLIPS/Feliases He
4 9 ON MEDITARY SERVICES HE
4 10 MILBOR FILLIPS/Feliases He
4 9 ON MEDITARY SERVICES HE
4 10 MILBOR FILLIPS/Feliases He
4 10 MILBOR FILLIPS/Feliases
4 10 MILBOR FILLIPS/Feliases
4 10 MILBOR FILLIPS/Feliases
4 10 MILBOR FILLIPS/Feliases
5 10 MILBOR

33. 34. 35

PORTLAND'S HOTTEST MUSIC PD: Mark Capps KKRZ MD: Bill Kezley

Portland

1 1 MILSON PHILLIPS/Release Me 7 2 JON TOM SOVICHIES OF CLOSE OF C

13 9 PAGE VOUNCE/OR 021/ 10 PAGE VOUNCE/OR 02

ADDS 28. 29 TYLER COLLING/Second Chance HEART/Stranded DEORGE LAMOND/Look Into My Eyes TRICIA LEIGH FIGH/Empty Beach Salt Lake City

PD: Jerry Lousteau APD/MD: Bob LaBorde

H 1 MELBONLOWS AND AFFACTION

1 OF MILL COLLING/Searthing Mappened On

2 OF MILL COLLING/Searthing Mappened On

3 OF MILL COLLING/Searthing Mappened On

4 OCHAPT TRICK/SEARTHING FEBRUAR

4 OCHAPT TRICK/SEARTHING THE SEARTHING IN

5 OF TAVIED DAWES/MELT TO BEING

10 OF SEARTHING MAPPING ALBOR FRIEND

10 OF SEARTHING SEARTHING AND MAPPING MAPPING

10 OF SEARTHING MAPPING MAPPING MAPPING

10 IN SEARTHING MAPPING MAPPING MAPPING

20 IN SEARTHING MAPPING

20 IN SEARTHING

20 IN SEARTHING

21 IN SEARTHING

22 IN SEARTHING

23 IN SEARTHING

24 IN SEARTHING

25 IN SEARTHING

26 IN SEARTHING

26 IN SEARTHING

27 IN SEARTHING

27 IN SEARTHING

28 IN SEARTHING

28 IN SEARTHING

29 IN SEARTHING

20 IN SEARTHING

26 IN SEARTHING

27 IN SEARTHING

27 IN SEARTHING

28 IN SEARTHING

28 IN SEARTHING

29 IN SEARTHING

20 IN SEARTH

MARIA MCKEE/Show Me Heaven TYLER COLLINS/Second Chance COMCRETE BLONDE/Joeq HEART/Stranded

MICHAEL BOLTON/Georgia Dn My Hind MARIAH CAREY/Love Takes Time ANITA BAKER/Soul Inspiration

C-10-18

KQKS/Denver PD: Dave Van Stone

APD/MD: Stacy Cantrell A STREET JOINT STORY

A STREET JOINT STREET AS TO YOU

A STREET JOINT STREET AS TO JOINT STREET

A STREET JOINT STREET AS TO JOINT STREET

A STREET JOINT STREET JOINT STREET AS TO HE

A STREET JOINT STREET JOINT STREET

A STREET JOINT STREET JOINT STREET

A STREET JOINT STREET JOINT STREET JOINT STREET JOINT STREET

A STREET JOINT STRE

DEPECHE MODE/Policy Of Truth BREATHE/Say A Prayer JANET JACKSDM/Black Cat BETTY BOO/Doin' The Do SNAP/Oops Up

Los Angeles

PD: Bill Richards APD: Gwen Roberts MD: Michael Martin

H 3 | JOH BON JONI/Else DF Glory
H 3 | JOH BON JONI/Else DF Glory
H 4 | SILONTEDUE BROTHER/Unchained Melody
H 4 | WILSON FRILLIPE/FRIERS H
7 | SINGET SRIMMATION/FRIERS H
7 | SINGET SRIMMATION/FRIERS H
7 | THE MISSON FRILLIPE/FRIERS H
8 | THE STORE STORE STORE STORE
H 10 | SILONTEDUE AND STORE STORE STORE
H 10 | SILONTEDUE AND STORE STORE STORE
H 10 | SILONTEDUE AND STORE STORE STORE
H 11 | SILONTEDUE AND STORE STORE STORE
H 12 | SILONTEDUE AND STORE STORE
H 13 | SILONTEDUE AND STORE STORE
H 14 | SILONTEDUE AND STORE STORE
H 15 | SILONTEDUE AND STORE STORE
H 16 | SILONTEDUE AND STORE STORE
H 17 | SILONTEDUE AND STORE STORE
H 18 | SILONTEDUE AND STORE STORE
H 18 | SILONTEDUE AND STORE STORE
H 18 | SILONTEDUE AND STORE
H 18

28 [NXE/Sulcide Blonde WARRANT/Cherry Pie PEBBLES/Giving You The Benefi POINTER SIBTERS/After You LISA STANSFIELD/This is The Right 1

KUBE 93FM Seattle

PD: Tom Hutyler MD: Randy Irwin

HEART/Strander DAMM YAMKEES/High Enough EN VOQUE/Libe SOMO/Hippychick WARRANY/Chetry Pie

MOYLEY CRUE/Same OI' Situation (5 BLACK BOX/Everybody Everybody MARIAN CANEY/Love Takes Time

Salt Lake City

PD: Gary Waldron MD: Gary Michaels

MILI: Gary Michaels

H 1 | WILSON PHILLIPS/PRIESE PE
H 2 | 2 MELSON/LOVE AND AFFECTION
F 3 | PHILL COLLIPS/PRIESE IN PRIESE OF THE PE
2 | PHILL COLLIPS/PRIESE OF GIVEN
F 3 | PHILL COLLIPS/PRIESE OF GIVEN
F 4 | PHILL COLLIPS/PRIESE OF GIVEN
F 5 | PHILLIPS/PRIESE OF GIVEN
F 5 | PHILLIPS/PRIESE
F

ADDS ASIA/Days tibe firese
HUPAN LEAGUE/Heart Lite A Wheel
HEART/Strandes
DAVID CABBIDY/Lytn ' Yo Puseif



APD/MD: Mark Allan

HEART/Stranded WARRANT/Cherry Pie VANILLA ICE/ICe ICe Baby MARIAN CAREY/Love Takes Time ADDS

DURAN DURAN/Viblence Of Summer (L SYDMEY YOUNGBLOOD/I'd Rather Go Blind MOTLEY CRUE/Same DI' Situation (S SCNE LOVES JEZZETE/Jealous

KKLQ/San Diego VP: Garry Wall

PD: Kevin Weatherly MD: Michelle Santosuosso

24. 30 SOHO/Hippychics DEEE-LITE/Oroove Is In The Hear SEDUCTION/Sreakdown ADDS

SEDUCTION/SFEETCOD/1'd Rether Go Blind TYLER COLLINS/Second Chance SREATHE/Seg A Prayer GLENN REDEIROB/ALL 1'm Missing Is Yo

Denver

YIE PD: Mark Bolke APD/MD: Dom Testa

SYDNEY YOUNGBLOOD/I'S Rather Go Blind HARIAH CAREV/Love Takes Time HEART/Stranded H C HARMER/Pray

LISA BTANSFIELD/This is the Right Tim INDECENT 09989810/Tall Me Something GLENN MEDE (ROS/All I'm Missing Is Yo NIMEKITE YOU Manna DOC 80X & 8 FRES/Slow Love

www.americanradiohistory.com

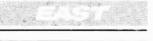
KWSS San Jose

PD: Larry Morgan APD/MD: Rich Anhorn

28 DAMW YANKEES/High Enough

CHR P1A

P1A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR





PD: Dave Ferguson MD: Albie D

1 1 GOMENT CILLING THE TRY

2 2 ENTLE BY DIODOTOR THE

3 AT EST TOWN TOWN THE

3 AT EST TOWN TOWN THE

3 AT EST TOWN TOWN THE

3 AT EST TOWN THE

4 TOWN THE MEAN THE FIRST THE

5 TOWN THE MEAN THE FIRST THE

7 TOWN THE TOWN THE FIRST THE

1 TOWN THE

2 TOWN THE

3 TOWN T

ANITA BAKER/Whatever it Tates LIBA STANSFIELD/This is The Right Ti

SNAP/Ocops Up MICHEL'LE/Keep Hatchin' MICHAEL BOLTON/Georgia On My Mind MICHAEL BULLIONSON/Black Cat
UAMES INGRAM/I Don't Have The Hear
BEATS INTERNATION/Hon't Talk About I
CANDYMAN/Knockin' Boots 1 1 CONTRIAL & JOHNNY/Dreamboy/Dreampir
2 1 Share Deputed/Vinceater Relate
3 Share Deputed/Vinceater Relate
4 3 Share Deputed/Vinceater Relate
5 Share Deputed/Vinceater Relate
5 Share Deputed Vinceater Relate
6 Share Deputed Vinceater Relate
7 7 MATERIAL CARPY/Vinceater Relate
12 10 Sound William Share The Share Deputed Vinceater Relate
12 10 Sound William Share Vinceater Relate
13 10 Sound William Share Vinceater Relate
14 10 Sound William Share Vinceater Relate
15 10 Sound William Share Vinceater Relate
16 10 ADDRIVING Share Deputed Relate
17 10 FAME VINCEATER Share Vinceater
18 10 FAME VINCEATER Share French
18 10 FAME VINCEATER Share French ADDS 32 MARIAH CAREY/Love Takes Time MAXI PRIEST/Close To You KID FROST/Ls Raza DINO/Rosse JOEY RID/Everything I Dwn MELLOH MAN ACE/IF You were Mine H.C. HARMER/Fray

WPOW Miami

VP/Programming: Bill Tanner

APD: Funk F. Frank Walsh

MD: John Rodgers



KXXR/Kansas City OM/PD: Steve Douglas Acting MD: Scott Wheeler

EtiBA FIORILLD/On The Way Up SNAP/Doops Up LINEAR/Something Going On INXS/Suicide Blonce

LOUIE LOUIE/I Manno Det Back Mith BEATE INTERNATION/Men't Talk About RICHTEOUS BROTHER/INTERIAIS Meledy CANDYMAN/Andexin' Bests VANILLA ICE/I'es Ice Basy DEEE-LITE/Groups is In The Mear ME ADVENTMES/Undersable SCHO/Mippochick

WEST

San Jose

KHQT

99.1 KGGI™

Quadruples the Music! KGGI/Riverside

OM/PD: Larry Martino APD: Steve Craig MD: Harley Davidson

BLACK BOX/Everybody Everybody KHAME/Ounter Eve BOBBY RDSS AVILA/1'm Your Puppet

SMAP/Goops Up SMAP/Goops Up SMAPOWN'S 3-5-7/Ne Like It TRICKY NIKKI/I Touched It DEGROE HICHAEL/Praying For Time

Fresh Continuous Music

2 | BELL BY DOCOME OF THE |
2 | MAN HIS ON THE STRENGTH |
4 | N. C. AMMERIANS YOU BE NO HET?
5 | A. D. C. AMMERIANS YOU BE NO HET?
6 | A. D. C. AMMERIANS YOU BE NO HET?
6 | AT STRENGTH |
7 | A. THE TYCH I SHE NOT HE STRENGTH |
10 | MALE PRISETY CLAN IS NOT HE STRENGTH |
11 | D. MALE PRISETY CLAN IS NOT HE STRENGTH |
12 | AMMERIANS HOLD HE STRENGTH |
13 | D. MALE PRISETY CLAN IS TO THE STRENGTH |
14 | D. MALE PRISETY CLAN IS TO THE STRENGTH |
15 | D. MALE PRISETY CLAN IS TO THE STRENGTH |
16 | D. MALE PRISETY CLAN IS THE STRENGTH |
17 | D. D. MALE PRISETY CLAN IS THE STRENGTH |
18 | D. MALE PRISETY CLAN IS THE STRENGTH |
19 | D. D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
10 | D. MALE PRISETY CLAN IS THE STRENGTH |
11 | D. MALE PRISETY CLAN IS THE STRENGTH |
12 | D. MALE PRISETY CLAN IS THE STRENGTH |
13 | D. MALE PRISETY CLAN IS THE STRENGTH |
14 | D. MALE PRISETY CLAN IS THE STRENGTH |
15 | D. MALE PRISETY CLAN IS THE STRENGTH |
16 | D. MALE PRISETY CLAN IS THE STRENGTH |
16 | D. MALE PRISETY CLAN IS THE STRENGTH |
16 | D. MALE PRISETY CLAN IS THE STRENGTH |
16 | D. MALE PRISETY CLAN IS THE STRENGTH |
16 | D. MALE PRISETY CLAN IS THE STRENGTH |
16 |

27 MICHEL'LE/Keap Watchin' DEPECHE HODE/Policy Of Truth

SELL BIV DEVDE/8.8 D. (1 Thought It BOYS/Crary BEATS INTERNATION/Won't Talk About

KOY-FM/Phoenix, AZ

PD: Jay Stevens APD: Monsoon Eddie

MD: Dena Yasner

ADDS



San Francisco

PD: Keith Naftalv MD: Hosh Gureli

1 | John Still/Re No 19
1 | 2 Arter Files | Step |
1 | 2 Arter Files | Step |
1 | 3 | While | Step |
1 | 3 | 3 | While | Step |
1 | 4 | 5 | 5 | 5 | 5 |
1 | 5 | 6 | 7 | 6 |
1 | 6 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1 | 7 | 7 | 7 |
1

OLETA ADAMS/Rhythm OF Life SARWELLE/Bo You Like What You UB40/The Hay You Do The Th

SYDMEY YOUNGSLOOD/I'd Rather Go Blind CYNTMIA & JOHNNY/Dreamboy/Dreamgirl H C HAYMER/Pray ANITA BAKER/Soul Inspiration



KPWR/Los Angeles PD: Jeff Wyatt APD/MD: Al Tavera

6 1 JANST JACASON/Come Bats To Fe
1 2 M.C. NAMPER/FRANK YOU Sen mar?
3 1 BASET SCHOOL/Come Bats To Fe
3 2 BASET SCHOOL/Come Bats To Fe
3 2 BASET SCHOOL/Come Bats To Fe
4 BASET SCHOOL/

33. 34 GEORGE LAMOND/Look Into My Eyes BEATS INTERNATION/Won't Talk About II

POWER 92FM KKFR/Phoenix VP/Programming: Steve Smith APD: Paco Lopez

Prog Coord: Christopher Lance

35 AMNA MARIE/Recipe Of Love DEEE-LITE/Groave is in The Mear CARDN WHEELER/Livin' In The Light ELISA FIDRILLEGON The May Up SEDUCTION/Steations

FIA102 Jeston

Sacramento

OM/PD: Brian White MD: Andrea Pentrack

3 2 UMBILLA ICEPIES ICE Baby
3 2 ADMENT SILLIPA. THE FM
4 3 ATER 7/Cart 180 Bosts
4 3 ATER 7/Cart 180 Bosts
5 4 CAMPTHAN/FAMILIES BOSTS
6 7 FRINCE/FILLIPAL IT THE TRANSIS
7 FOR 7 FORT TORE 7 FALL 0005
8 7 FRINCE/FILLIPAL IT THE TRANSIS
1 10 ADDRESS BOSTS BOSTS BOSTS
1 11 JAMES 10 FRESTRE LOSS
1 12 ADMENT DAY FOR THE TRANSIS
1 12 ADMENT ADMENT DAY THE TRANSIS
1 13 PARTIES ADMENT DAY THE STAFF
1 15 FRESTRE STAF



KXXX (X100)

San Francisco PD: Dan O'Toole MD: Mike Reily

ADDS VANILLA ICE/IC+ IC+ B464 TONY' TONE' /F++19 G++4

ALIAS/Nore Than Hords Can S DEEE-LITE/Orosve Is in The Heat OUTS NEXT DOOR! Use Heat For You DURAN DURAN/VIOLence Of Stemmer (L HS ADVENTURES/Undersieble ADVENTURES OF STE/DITES C/SA

KZZP.104.7FM

THE NUMBER 7 HIT MUSIC STATION KZZP/Phoenix, AZ

H 1 1 JON 100 WOVI/Elas Dr Glary

2 Mill Solven Wovi/Elas Dr Glary

3 Mill Solven Wovi/Elas Dr Glary

4 B 6 A LANGES HERBORY I Dan't Mayo The Hear

4 B 7 FOLSOW/INVESTING SOC

4 7 FOLSOW/INVESTING SOC

4 7 FOLSOW/INVESTING SOC

5 13 10 SECOND HISTORY I DAN'T MAYON WITH MAYON

13 10 SECOND HISTORY INVESTIGATION WITH MAYON

13 10 SECOND HISTORY I DAN'T MAYON WITH MAYON

13 10 SECOND HISTORY I DAN'T MAYON WITH MAYON

13 10 SECOND HISTORY I DAN'T MAYON WITH MAYON

13 10 SECOND HISTORY I DAN'T MAYON WITH MAYON

13 10 SECOND HISTORY I DAN'T MAYON WITH MAYON WIT

22 DAVID CASSIDY/Lyin' To Mysele

MARIA MCKEE/Skow Mr Heaven ANITA BAKER/Soul Inspiration

PD: Bob Case

MD: Darcy Sanders

WIOQ/ Philadelphia

OM: Mark Driscoll PD/MD: John Roberts

H 1 J SELL BIV DEVDE/OD Not
H 2 D CVMTHIA 1 JOHNST/Drammary/Dramstrin
H 3 D CVMTHIA 1 JOHNST/Drammary/Dramstrin
H 3 D CVMTHIA 1 JOHNST/Drammary/Dramstrin
H 4 A SHEET SEMBATION/IF Michael Gee True
H 5 D R C JAMPER/Mark VO Sheen Not/Professor
F 7 P SEDUCTION/COUNT FAIR SELVEY
H 6 D JAMP JOHNST/DRAMMARY FOR SERVEY
H 10 10 JOHNST JOH

BEATS INTERNATION/Won't Tale About INDECENT OBSESSIO/Tell Me Bonething

MATTER

San Antonio

OM: Bob Perry PD: Rick "Big Dog" Hayes MD: Ross Knight

NONE

HARJAN CAREY/Lovs Takes Time BOUSFCF-aig BREATHE/Sag A Prager SDMD/HippyChick BREIM-A/Tecks You Down STOWEY YORKHOLLOOD/I'd Rather Go Bline PERMEZ/BLES/GIVINI YOU The Saney's PIRMEZ/BLES/GIVINI YOU The Saney's

PD: Ken Bichards

APD/MD: John Christian

M.C. HAMMER/Pray TRACIE SPENCER/Baye Your Love ELISA-FIORILLO/On The Way Up-HARIAH CAMEY/Love Takes Time CANON HEELER/LIVEN' In The Light LALIH HATHMMAY/Heaven Knows LIMEAR/Bonsteing Octory On

PIRATE RADIO

VP/Programming: Scott Shannon OM: Mark Todd MD: Denise Lauren

ADDS AS:A/Days Liss These
JAMET JACKBON/8lack Cat
DAMN YAMREES/Migh Enough

Los Angeles

H 1 1 JON SOM JOVI/Stare OF Glore
H 2 2 MELSON/Love And AFFECTION
H 3 2 MELSON/Love And AFFECTION
2 MELSON/Love And AFFECTION
2 MELSON/Love And AFFECTION
H 3 MELSON/Love And AFFECTION
H 4 MELSON/Love And AFFECTION
H

KZHT 116 Salt Lake City PD: Lou Simon MD: John Griffith

H] I BELL BLY DELOGYOP May
2 2 DEFECTION PRODUCTION OF Truth
4 3 MALE PRICESTICING TO YOUR
5 3 PRINCE/TRUTH TO YOU
5 3 PRINCE/TRUTH AND IT TO YOU
6 DO TO THE PRODUCTION OF THE PRODUCTION
6 DO TO THE PRODUCTION OF THE PROD

RAILMAY CHILDREN/Every Beat Of The DESERLITE/Group is In The Hear BEATS INTERNATION/Hen't Talk About GEORGE LATOND/Look Into My Eyes TRICIA LEIGH F159//Eepty Brach SOMO/H1994chics

WQHT New York

OM: Joel Salkowitz MD: Kevin McCabe

H 1 BLACK BOSTEVER-body Currybody
H 3 2 ADVENTURES OF STETOJETY Cash
4 3 2 THA ROSTINGS OF STETOJETY Cash
4 3 2 THA ROSTINGS OF STETOJETY Cash
5 2 SELL STU POLVO DE 1
10 6 COMETINA A JOSEPHY DEFAULT OF CASH
10 6 COMETINA A JOSEPHY DEFAULT OF CASH
11 0 PRINCETISSEVEL IN THA THAS BE LEVY
11 0 PRINCETISSEVEL IN THA THAS BE LEVY
12 10 PRINCETISSEVEL IN THA THAS BE LEVY
13 10 PRINCETISSEVEL IN THA THAS BE LEVY
14 10 PRODUCTION OF THE SECRET OF THE
15 12 VOUNNET CASH THAS BE LEVY
15 10 PRINCETISSEVEL IN THAS BE LEVY
15 10 PRINCETISSEVEL IN THAS BE LEVY
15 10 PRINCETISSEVEL IN THE FACT THE
15 11 PRINCETISSEVEL IN THE FACT THAS
15 12 DESCRIPTION OF THE SECRET OF THE SECRET

39 H C HAMMER/Pray JAMES INDRAN/I Den't Have The Hear LINEAR/Something Going On TAYLOR DAYNE/Heart OF Stone DEPECHE MODE/Policy OF Truth

MD: Dana Lundon

WLUM/Milwaukee PD: Grego Cassidy

H 0 1 PRINCE/TRIBUTE IN THE TERM |

0 1 PRINCE/TRIBUTE IN THE TERM |

1 2 PRINCE/TRIBUTE IN THE TERM |

1 3 PRINCE/TRIBUTE IN THE TERM |

1 4 ATTER 7/CAN'T Step

1 5 PRINCE/TRIBUTE IN THE TERM |

1 6 PRINCE/TRIBUTE IN THE TERM |

1 7 PRINCE/TRIBUTE IN THE TERM |

1 8 PRINCE/TRIBUTE IN THE TERM |

1 10 PRINCE/TRIBUTE IN THE TERM |

1 11 PRINCE/TRIBUTE IN THE TERM |

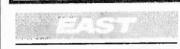
1 12 PRINCE/TRIBUTE IN THE TERM |

ADDS 10 BOYS/Cresy CANDYMAN/Knockin' Books HARIAH CAREY/Love Takes Time TRICIA LEIGH FISH/Empty Beach MS ADVENTURES/Undenights

ALIAS/Hers Than Hords Can S

MOST ADDED Mariah Carey **David Cassidy** Heart Ailas Warrant

EAST BREAKOUTS Asia Damn Yankees Caron Wheeler



P2

FLY92/Albany, NY Pettengill/Jackson

SEDUCTION
JOHNNY GILL
JANET JACKSON
INKS
MARIAH CAREY
BLACK BOX
AVYENTURES OF STE
ALIAS
SYDNEY YOUNGBLOOD
TYLER OOL! INS
MAC. HAMSER
HABRANT
UB40

WARRANT UB40 CANDYMAN HUMAN LEAGUE HOTTEST: WILSON PHILLIPS 2-1 PHIL COLLINS 6-3 M.C. HAMMER 10-8 BELL BIV DEVOE 20-13 JANET JACKSON 0-28

99WGY/Albany, NY

HUMAN LEAGUE HEART DAVID CASSIOY Hottest: BELL BIV DEVOE 2-1 JON BON JOVI 3-2 MAX! PRIEST 7-5 PRINCE 6-4 NELSON 17-8

WAEB/Allentown, PA Ryder/Johnson

none Hoffest: WILSON PHILLIPS 2-2 BELL BIY DEVOE 4-4 M.C. HAMMER 6-6 TIANA 12-12 DINO 15-13

WAAL/Binghamton,NY Morgan/Orzel

MOTGANIOTZE

JOHNYY GILL
ALIAS
BLACK BOX
BLACK BOX
TYLER COLLINS
MARRATI
HS. ADVENTURES
DANN YANKES (dp)
HOTTAN YANKES (dp)
HOTTAN THE HOLLE 14-10
FIRICIA LEGEN FISH 23-15
DINO 22-16
INOCEMY OBSESSIO 28-21
DURAN DURAN 30-24

WKSE/Buffalo, NY

NELSON EN VOCUE ALIAS LINEAR HOTTEST: WILSON PHILLIPS 7-1 BELL BIV DEVOE 16-4 MAX: PRIEST 15-5 POISON 19-13 AFTER 7 29-22

WMJQ/Buffelo, NY Nevins/Christian

DAVID CASSIDY (dp)
SNAP (dp)
VANILLA ICE (dp)
VANILLA ICE (dp)
HOTTes1:
MAXI PRIEST 2-1
ADVENTURES OF STE 4-2
BELL BIY DEVOE 9-5
GLENN *BCEIROS IO-8
RIGHTEOUS BROTHER 20-16

WVSR/Charleston, WV Bill Shahan

ANITA BAKER (dp) SOHO OANN AVANCES ASIA HEART HOTELS ASIA HEART HUMAN LEAGUE HOTELS 9-2 BELL BIV DEVDE 8-3 NELSON 7-6 PRINCE 11-7

JET FM/Erie, PA Jim Cook

JAMES INGRAM ASIA HUMAN LEAGUE ASIA HUMAN LEAGUE DAVID CASSIDY PEBBLES HOTTEST: WILSON PHILLIPS 1-JON BON JOV1 2-2 PHIL COLLINS 10-3 NELSON 5-4 CHEAP TRICK 6-5

WERZ/Exeter, NH Peter Falconi

DAVID CASSIDY
DEPECHE MODE
LIGHTHING SEEDS
BILLY TOOL (dp)
LAURA BRANIGAN (dp)
HOTTEST
JAMES INGRAM 4-2
PHIL COLLINS 9-3
GEORGE MICHAEL 20-11
JAMET JANCSON 36-26
INXS D-30

WNNK/Harrisburg, PA O'Dea/August

ALIAS
M.C. HAMMER
MARIAH CAREY
MARRANT
Hoftest:
Hotsest:
HLISA STANSFIELD 14-9
DEORGE HICHAEL 20-11
JAMES 1NORAM 22-15
RIGHTEOUS BROTHER 27-16

WPST/Trenton, NJ Trish Merelo

JANET JACKSON ALIAS DEEE-LITE JOHNNY GILL BLACK BOX MARIAH CAREY HUMAN LEAGUE HEART MARIA MCKEE SOHO

WRCK/Utica, NY

BILLY IDOL
SYDNEY YOUNGBLOOD
YANTILLA ICE
CARON MHEELER
CANDTMAN (dp)
HOTTEST
BELL BIV DEVDE 4-1
PHIL COLLINS 6-4
NELSON 10-7
GEORGE MICHAEL 15-10
JANET JACKSON 36-24

WKRZ/Wilkes Barre, PA Medek/Padden

MARIAH CAREY

WYCR/York, PA

McCausland/Crocket

ANITA BAKER TEDDY PENDERGRASS WARRANT (dp) HOTTOST: HOTLOST: JAMES INGRAM 10-2 WILSON PHILLIPS 6-3 NELSON 4-4 PAUL YOUNG 7-6

AFTER 7
DEPECHE MODE
GLENN MEDEIROS
ALIAS
BILLY IDOL (dp)
DAVID CASSIDY (dp)

P3

BILLY IDOL (dp)
DAVID CASSIDY
DEPECE MODE
LIGHTNING SELDS (dp)
HOTTEST:
JON BON JOVI 2-2
RIGHTEOUS BROTHER 4-3
PHIL COLLINS 8-5
GEORGE MICHAEL 12-10
CONCRETE BLONDE 20-14

103CIR/Beckley, WV

Spencer/Davis

95XXX/Burlington, VT Hamilton/Dawes

ADVENTURES OF STE ANITA BAKER HEART COMORETE BLONDE WARRANT (dp) Hoftest: GEORGE MICHAEL 13-8 DEPECHE MODE 17-13 JOHNEY GILL 20-14 JANET JACKSON 28-21 BLACK BOX 33-27

PEBBLES
PEBBLES
PEBBLES
WARRANT (dp)
ALIAS
HUMAN LEAGUE
HOW**TAST:
WILSON PHILLIPS 1-1
JON BON JOV! Z-2
PRINCE 4-3
PHIL COLLINS 8-4
GEORGE MICHAEL 16-9

WIKZ/Chambersburg, PA Alexander/Shane

VANILLA ICE MARIAH CAREY (dp.) DNA f/SUZANNE VEG (dp.)

WKPE/Cape Cod. MA

ALIAS DAVID CASSIDY HEART MARIA MCKEE SYDNEY YOUNGBLOOD Hottest: JON BON JOVI 2-1 NELSON 6-3

HOTTEST: JON BON JOY! 1-1 WILSON PHILLIPS 3-2 KYPER 6-5 NELSON 7-6 RIGHTEOUS BROTHER 18-8

WRVQ/Richmond, VA Davis/McKay

DANN YANKEES
BILLY IDOL (dp)
HOTTEST:
JON BON JOY! 1-1
WILSON PHILLIPS 4-2
NELSON 7-4
JAMES INGRAM 18-10
DEPECHE MODE 22-15

K92/Roanoke, VA Haskell/Michaels

MARIAH CAREY HEART JAMET JACKSON (dp) HOTTEST: WILSON PHILLIPS 2-1 PAUL YOUNG 6-3 MAXI PRIEST 10-6 HICHAEL BOLTON 22-18 JAMES INGRAM 0-27

Z102/Savannah, GA

McGrawiJay

DAVID CASSIDY VANILLA ICE ANITA BAKER HEART DAMN YANKEES

Hoffest: JON BON JOY! 3-1 CHEAP TRICK 5-5 PRINCE 6-4 BELL BIY DEVOE 7-5 PAUL YOUNG 12-9

KTUX/Shreveport, LA Shepherd/Greer

RIGHTEOUS BROTHER
BLACK BOX
LIGHTNING SEEDS
DANN YANNEES
LINEAR
HOTTEST:
JON BON JOY1 2-1
CHEAP TRICK 5-3
JUDE COLE 13-9
DEPECHE MODE 15-10
LISA STANSFIELD 22-17

Danver/Hudson

WOVV/West Palm Beach, FL

WKZL/Winston-Salam, NC

BLACK BOX (dp)
ANITA BAKER (dp)
MARIAH CAREY
INXS (dp)
SOHO (dp)
DANN YAPKEES (dp)
Hottest:

DANN TARREST STATE OF THE STATE

WNYP/Ithaca, NY Pendleton/Meech

G98/Portland, ME Jon Bryant

95XIL/Parkersburg, WV Larry Hughes

none Hoffest: WILSON PHILLIPS 1-1 JON BON JOV1 3-2 BELL BIV DEVOE 6-5 PHIL COLLINS 10-6 RIGHTEOUS BROTHER 23-22

RIGHTEOUS BROTHER MARRANT DHA 1/SUZANNE VEG MS. ADVENTURES HOTTOST: WILSON PHILLIPS 1=1 PRINCE 5-3 PHIL COLI IMP ALIAS
LISA STANSFIELD
PAUL YOUNG
DINO
PEBBLES
GENE LOVES JEZEBE
HEARTE
HEARTE
PHIL COLLINS 9-4
CHEAT THE STANSFIELD
PAUL JOHN SPICET
BY THE STANSFIELD
JANET JACKSON D-17

HUMAN LEAGUE (dp)
HEART (dp)
DANN YANNEES (dp)
MARIAH CAREY (dp)
DAVID CASSIDY (dp)
Hortest:
JON BON JOVI 6-2
PAUL YOUNG 7-3
NELSON 9-5
JANES INGRAM 13-9
PHIL COLLINS 15-10

HEART RIGHTEOUS BROTHER DANN YANKES ASIA (dp) MARIAH CAREY HOTTEST: NELSON 1-1 MAXI PRIEST 11-6 GEORGE MICHAEL 18-11 JANET JAKOSON 24-16 ALIAS 37-24

VANILLA ICE (dp) Hottest: BELL BIV DEVOE 1-1 KYPER 2-2 JOHNNY GILL 4-3 DINO 12-9 BLACK BOX 13-10

Hoffest: BLACK BOX 1-1 ADVENTURES OF STE 2-2 JOHNNY GILL 5-3 RIGHTEOUS BROTHER 15-7 DNA 1/SUZANNE VEG 12-9 TIC-FM/Hartford, CT Mitchell/West UB40 TONY! TON!! TONE! Hottest:

Hottest: BELL BIV DEVOE 1-1 BLACK BOX 6-3 PRINCE 9-4 DINO 15-8 PEBBLES 24-13

WKEE/Huntington, WV Paxton/Miller CRAINING/INF

JUDE COLE (dp)

AFTER 7

M.C. HAMAGER (dp)

HARRANT (dp)

ELISA FIORILLO (dp)

Hoftest:
PHIL COLLINS 5-1

MELSON 2-2

GEORGE MICHAEL 8-6

RIGHTEOUS BROTHER 20-15

JAMES INGRAM 27-21

PWR92/Johnstown, PA Adams/James

AGBMILLARMS

BLACK BOX (dp)

BLACK BOX (dp)

CASSIDY

EARLY

EARLY

BAYDOU (dp)

MARIAH CAREY

BELL BIV DEVDE 4-2

MARI PRIEST 10-8

GEORGE MICHAEL 18-15

RICHITOUS BROTHER 30-22

JANET JACKSON 31-24

WLAN/Lancaster, PA Merino/Brendi

KC101/New Haven, CT

Rybak/Poleman HYDERIPOSEMBN
ADVENTURES OF STE
DAVID CASSIDY
UB40
VANILLA ICE
HOTTEST:
WILSON PHILLIPS 1-1
JOR BON JOY! 3-2
NELSON 5-3
BELL BIY DEVOE 6-5
GEORGE MICHAEL 15-12

WQGN/New London,CT Franco/Davis

DNA f/SUZANNE VEG HEART HUMAN LEAGUE EN VOGUE (dg) DAVID CASSIDY HOTTEST JON BON JOYI 1-1 BLACK BOX 15-12 GEORGE MICHAEL Z4-16 JAMET JAKKSON 25-18 PEBBLES 34-26

999KHI/Ocean City, MD Hitman/Ocean

Hitmani/Ocean

DAVID CASSIDY

MARIA MOKEE

DAMY TAMKEE

DAMY TAMKEE

DAMY TAMKEE

DAMY TAMKEE

GUTS MEXT DOOR

ASIA

TOMIT TOMIT TOMET

JON BON JOVI 4-5

PHIL COLLINS 7-4

TAYLOR DAYNE 8-5

MAXI PRIEST 15-6

LISA STANSFIELD 12-7

WSPK/Poughkeepsie, NY Phillips/Schantz

MARIAH CAREY HUMAN LEAGUE ELISA FIORILLO (dp) HOTTEST: JON BON JOV1 3-2 MAXI PRIEST 9-5 BELL BIV DEVOE 12-B RIGHTEOUS BROTHER 16-11 NELSON 36-29

PEBBLES MARIAH CAREY ALIAS GLENN MEDEIROS Hottest:
PHILLIPS 1PHIL COLLINS 2-2
JON 90N J0VI 4-5
PRINCE 12-5
MAXI PRIEST 15-8

98PXY/Rochester, NY Kanney/Collins

KANNEYLCHIMS
SYONEY VOUNGBLOOD
MARIAH CAREY
AUYENTHES OF STE
BLACK BOX
HOTTEST:
WILSON PHILLIPS 1-1
PHIL COLLINS 6-4
GEORGE MICHAEL 9-6
MAXI PRIEST 10-7
RIGHTEOUS BROTHER 12-10

none Hoffest: WILSON PHILLIPS 1-1 M.C. HAMMER 2-2 PHIL COLLINS 6-6 PRINCE 7-7 INDECENT OBSESSIO 15-15

MOST ADDED Mariah Carey **David Cassidy** Heart Human League Allas

Damn Yankees **UB40**

P2

Gaither/Russel

BLACK BOX MARIAH CAREY JUDE COLE Hottest: PHIL COLLINS 5-2 NELSON 9-4 DINO 10-6

WBBQ/Augusta, GA Bruce Stevens

WARRANT HUMAN LEAGUE HEART DAVID CASSIDY TONY! TON!! TONE!

JUDE COLE HUMAN LEAGUE DAVID CASSIDY DAVID CASSIDI HOTTEST: WILSON PHILLIPS 2-1 JON BON JOVI 3-2 PHIL COLLINS 13-9 RIGHTEOUS BROTHER 29-10 JANET JACKSON 32-16

K98/Austin, TX Edwards/Allen Edwards/Allen

MARIAH CAREY
VANILLA ICE
RIGHTEOUS BROTHER
HOTTEST:
PHIL COLLINS 10-2
JOHNNY GILL 13-7
GEORGE MICHAEL 20-10
DINO 16-11
BLACK BOX 17-13
WEM_FIRMAN PARAMETER

REMOVED TO THE PROPERTY OF THE PRO

WFMF/Baton Rouge, LA Johnny A./Harrison VALUE OF THE PROPERTY OF THE P

K106/Beaumont, TX

Harrison/Pace SNAP HUMAN LEAGUE EN VOGUE VANILLA ICE (dp) WARRANT ALIAS (dp) TONY! TONI! TONE! TONTY TONES
HOTTEST:
JON BON JOY! 3-1
NELSON 7-3
NELSON 7-3
COMCRETE BLONGE 37-18
GEORGE MICHAEL 36-26

KZZB/Beaumont, TX King/Shaw

King/Shaw
MAGIAH CAREY
UB0AS
UB0AS
JAMES INCRAM
RIGHTEOUS BROTHER
SHAP (dg)
HAMME KOUE (dp)
HOTTEST
HAMMER (dg)
KINGER (dp)
HOTTEST
HOULD (dp)
HOTTEST
NELSON 27-15
NELSON 27-15
NELSON 27-15

195/Birmingham, AL St. John/Bohannon

DINO Hoffest: WILSON PHILLIPS 2-1 PAUL YOUNG 3-2 POISON 5-3 GEORGE MICHAEL 9-7 NELSON 16-8

KIX106/Blrmingham, AL Dixon/Christophe

JAMES TROUGH WARRANT GLENN MEDEIROS ALIAS VANILLA ICE HOTTEST: HILSON PHILLIPS 1-1 JON BON JOYI 5-2 BELL BIY DEVDE 4-3 M.C. HAMBER 9-4 PHIL COLLINS 12-6

WWFX/Bangor, ME

PEBBLES
MARIAH CAREY
SYDNEY YOUNGBLOCD
HEART
HOTHEST:
PHIL COLLINS 7-7
PRINCE 6-3
TAYLOR DAYNE 9-4
MAXI PRIEST 13-9
GEORGE MICHAEL 18-11

JANET JACKSON MARIAH CAREY EN VOGUE TS TA BAKER TS INTERNATION

JAME'S INGRAM
PEBBLES
RIGHTEOUS BEFOTHER
HEART
HOTTEST:
JON BON JOV: 2-1
PHIL COLLING: 7-3
NELSON 11-6
JOHNNY GILL 15-11
MAXI PRIEST 19-15

WKSI/Greensboro, NC Bailey/Stevens

JAMES INGRAM
PEBBLES
Hoffest:
PHIL COLLIN: 9-3
PRINCE 12-6
NELSON 10-8
MAXI PRIEST 20-13
DEPECHE MODE 24-19

WANS Greenville, SC Bill Catcher

BBI Catches
HEART (ap)
H.C. HUMBER (ap)

none Hottest: JON BON JOY1 1-1 M.C. HAMMER 2-2 POSON 3-3 NELSON 5-5 BELL BIY DEVOE 6-6

HOT95/Jackson, MS

PYTHEOGNAPOTATOS
SYDNEY YDUNGBLOOD
INXS
HUMAN LEAGUE
TYLER COLLINS
MARIAN CAREY
HELSON
MAXIAN EAREY
HELSON
MAXI PR. EST. 2-)
PR. INCE. 15-8-9
LISA STANSFIELD 21-17
GEORGE MICHAEL 31-18

WAPE/Jacksonville, FL

DOAU HOTTES: PHIL CHILINS 5-2 RIGHTESUS BROTHER 12-6 GEORGE MICHAEL 15-10 JAMES INGRAM 17-13 JAMET JACKSON D-21

WQUT/Johnson City, TN Hurt/Mann

Pasha/Francis

JUDE COLE DAVID CASSIDY UB40

BELL BIV DEVDE SEDUCTION LINEAR MICHEL*LE DEEE-LITE (dp) OAKTOWN'S 3-9-7 (dp) HOTHEST: AFTER 7 4-3 PRINCE 7-5 PEBBLES 8-6 OINO 11-7 VANILLA ICE 29-13

WSKZ/Chattanooga, TN

Chase/Scott ASIA
HEART
BRUCE HORNSBY
DAWN YANKEES
BAD COMPANY
HOTTES*:
JON 90N J0VI 1-1
CHEAP TRICK 2-2
PHIL COLLINS 4-3
NELSON 5-4
TAYLOR DAYNE 7-5

WNOK/Columbia, SC Rush/McHugh VANILLA ICE DNA 1/SUZANNE VEG HOTTEST: VILSON PHILLIPS I-1 PHIL COLLINS 6-6 RIGHTEOUS BROTHER 21-10 GEORGE MICHAEL 23-13 NELSON 27-21

HUMAN LEAGUE BLACK BOX DAMN TANKEES ASIA DAVID CASSIDY (dp) SONO (dp) HOTTEST: JON BON JOVI 4-1 NELSON 2-2 MAXI PRIEST 3-3 AFTER 7 5-4 PHIL COLLINS 6-5

KZFM/Corpus Christi, TX Gonzalez/Danny B. Jammin

MICHELIE
CARON WHEELER
ELISA FIORILLO
MEART
TEDDY PENDERGRASS
HUMAN LEAGUE
HOTTOST:
PRINCE 6-5
DINO 7-4
AFTER 7 16-11
JAMES INGYAM 20-15
GEORGE MICHAEL 28-20

G105/Durham-Raleigh, NC Patrick/Harrison

RIGHTEOUS BROTHER MARIAH CAREY MICHAEL BOLTON HOTHEST: JON BON JOY1 10-4 PAUL YOUNG 23-13 JAMES 1 NGRAM 26-14 JANET JACKSON 33-24 ALIAS D-28

KPRR/El Paso, TX Eli Molano

BEATS INTERNAL
HOTTESTS
BELL BIV DEVDE 1-1
CYNTHIA & JOHNNY 3-2
GEORGE LAMONE 12-5
BLACK BOX 16-10
VANILLA ICE 21-13

HARIAH CAREY ANITA BAKER INXS (dp) Hoftest: PHIL COLLINS 4-2 CHEAP TRICK 9-7 TAYLOR DAYNE 13-9 MAXI PRIEST 18-15 HICHAEL BOLYON 20-18

Fram/Ryder

ALIAS
JUDE COLE
PEBBLES
DINO
SLAUGHTER (dp)
MARRANT (dp)
Hoffest:
WILSON PHILLIPS 1-1
JON BON JOV! 4-2
POISON 5-5
PRINCE 9-5
NELSON 13-8

DAN YANGES HAMN (EAGE S.ACK BDX (dp) VANILLA ICE (dp) HEART (dp) ASIA (dp) CANDYMAN (dp) HOTTEST: DVI 5-5 JON BON JOYNES -7 ECTE 7: 15-15 MICHAEL BDX 107-19-16 RIGHTEOUS BROTHER 30-27

KBFM/McAllen-Bro Hayes/Santiago

UB40 Hottest: Wilson Phillips 1-1 Jon Bon Jovi 2-2 BELL BIV DEVOE 18-13 RIGHTEOUS BROTHER 29-23 JANET JACKSON D-33

Y107/Nashville, TN

COLINI MEDELEOS
DAVID CASSIDY
ANITA BANER (dp)
ASIA
HEART
MOTHEY CRUE (dp)
SLAUGHTER (dp)
HOTHERT
J-2
CHEAPT TRICK 6-5
JOHRRY VAN ZANT 9-8
INDECENT OBSESSIO 10-9
MAXI PRIEST 23-20

M.C. HAMMER PAUL YOUNG ASIA HOTTEST: JON BON JOVI 2-1 PHIL COLLINS 10-5 GEORGE MICHAEL 14-7 JANET JACKSON 25-12 1NKS 28-20 PWR945/Lexington, KY Fox:Graves

MARIAH CAREY HEAFT DAV.D CASSIDY Hoffest: W)LSON PHILLIPS 1-1 M.C. HAMMER 4-2 POISON 5-5 JONE BON JOVI 8-6 NEW KIDS ON THE 8 9-7

W0K⊮Knoxville, TN Gish/Randle

KKYK/Little Rock, AR Bridgman/Klutch

(NX\$ AN'TA BAKER (dp) Hoffesf: WIESON PHILLIPS 1-1 PATIL YOUNG 4-3 PH.L COLLINS 9-5 MAXI PRIEST 19-19 JAMES INGRAM D-17

KZOU/Little Rock, AR Stewart/Edwards

StewartEndwards
JAMES INGRAM
GLENN MEDE IROS
JANET JAVKSON
DURAN DURAN
MARITAN CAREY
TYLER COLL INS
BLIACK BOX
AL IAS
BULACK BOX
BELL BIN DEVOE 12-5
GEORGE MICHAEL 17-7
NELSON 18-9
MAXI PRIEST 27-13

WDJX/Louisville, KY

MARIAH CAREY ALIAS BLACK BOX SYDNEY YOUNGBLOOD SYDNEY YOUNGBLOOD
Hothest:
MAX1 PRIEST 2-1
JAMES INGRAM 7-4
JOHNNY GILL 16-7
PRINCE 12-8
AFTER 7 21-10

99WAYS/Macon, GA

DAVID CASSIDY HUMAN LEAGUE WARRANT JAMES INGRAM HOTHOST: GEORGE HICHAEL 19-12 JANET JACKSON 30-22 AL IAS 31-27 SYDNEY YOUNGBL 000 32-29

WARR/Mobile, AL

Kaplan/Harrison

MARIAH CAREY INXS ANITA BAKER GENE LOVES JEZEBE (dp.) JUDE COLE RIGHTEOUS BROTHER ROYS RIGHTEOUS BROTHER BOY'S DAVID CASSIDY SNAP Hottest: JON BON JOY! 4-1 MAXI PRIEST 7-5 AFTER 7-9-6 PHIL COLLINS 12-7 MICHAEL BOLTON 25-20

XL1067/Orlando, FL Kelly/Lauderdale ALIAS
TONY! TONE!
TRICIA LEIGH FISH
HOTTEST:
WILSOM PHILLIPS 8-1
JON BON JOV! 7-2
PHIL COLLINS 12-6
GEORGE MICHAEL 27-14
RIGHTEOUS BROTHER 32-25

www.americanradiohistory.com

KQIZ/Amarillo, TX Smoke/Anderson

RIGHTEOUS BROTHER
DAVID CASSIDY (dp)
CANDYMAN (dp)
CANDYMAN (dp)
CARDN WHEELER (dp)
Nottes:
WILSON PHILLIPS 1-1
JON BON JOVI 4-2
PRINCE 5-3
CHEAP TRICK 7-5
NELSON 6-6

WKSF/Asheville, NC

Maloney/Trent ASIA (dp)
DAVID CASSIDY
HEART
CONCRETE BLONDE
HOTTEST:
JOH BON JOY: 1-1
MAXI PRIEST 10-6
SLAUGHTER 17-13
WARRANT 31-23
RIGHTEOUS BROTHER 37-27

WJAD/Bainbridge Albany, GA Dawson/St. John

INNS
RIGHTEOUS BROTHER
ALIAS
DETE-LITE
SOHO
TONY! TONII TONE!
HOT105:
HIL COLLINS 2-1
AFTER 7 4-5
MAXI PRIEST 5-4
GEORGE MICHAEL 19-11
JANET JACKSON 26-18

WQID/Biloxi, MS Martin/Lovett HEART
UBAO (dp)
ASIA (dp)
DAVID CASSIDY
HOTIOST:
TAYLOR DAYNE 5-4
CHEAP TRICK 6-5
PAUL YOUNG 7-6
GEORGE MICHAEL 13-7
JAMES INGRAM 22-14

WZKX/Biloxi, MS Spillman/Mille

DEEE-LITE (dp) YANILLA ICE (dp) ALIAS MARIAM CAREY HOTTEST: HOTTEST: HILSON PHILLIPS 1-1 JON BON JOVI 4-2 PHIL COLLINS 14-5 GEORGE MICHAEL 23-1 PEBBLES 27-18 WZZG/Charlotte, NC

Ward/Mariner

MARIAH CAMET Hottest: JON BON JOV(3-1 PHIL COLLINS 6-3 BELL BIV DEVOE 8-4 NELSON 13-6 GEORGE MICHAEL 17-7 YES97/Columbie, SC Chuck Finley

P3

BOYS ELISA FIORILLD SOHO HTEOUS BROTHER (dp)

HUMAN LEAGUE DAMN YAMKES ASIA AZTEC CAMERA DAVIO CASSIDY LONDON QUIJREBOYS MOTTES! JON BON JOVI 4-1 GEORGE MICHAEL 15-7 DEPECHE MODE 20-13 JAMET JACKSON 30-21 ALIAS 38-28

KMCK/Fayetteville, AR Hentschel/Chase M.C. HAMMER ANITA BAMER ASIA SSMAP DAVID CASSIDY HOTES*! JON BON JOVI 1-1 BELL BIV DEVOE 3-2 PHIL COLLINS 9-5 GEORGE MICHAEL 12-7 JANET JACKSON 21-15

HUMAN LEAGUE ASIA HEART DAVID CASSIDY BLACK BOX (dp) JONN YANKEES (dp) HOTTHST: JON BON JOYI 1-1 PHIL COLLINS 5-2 JAMES INCRAN 7-4 MAXI PRIEST 6-5 GEORGE MICHAEL 19

WJMX/Florence, SC Baker/Chase

KISR/Ft Smith, AR Ken Wall Ken Wall

JANET JACKSON
MARIAH CAREY
RIGHTEOUS BROTHER
DAYTO CASSIDY
HEART HOR SEEDS
LIGHT HING SEEDS
HORST
JON BON JOYL 4-1
PHIL COLL LINS 8-2
MAXI PRIEST 11-5
DEEDS HEST 11-5
DEEDS HICHAEL SO-15

Brown/Stevens

ASIA (dp)
RIGHTEOUS BROTHER
DANN YANKEES
DAVID CASSIDY
MARIAN CARRY
HOTHEST:
PAUL YOUNG 3-1
MAXI PRIEST 4-2
PHIL COLLINS 7-5
NELSON 11-7
DEPECHE MODE 25-17

HOTTEST: WILSON PHILLIPS 1-1 JON BON JOVI 4-4 CHEAP TRICK 5-5 BELL BIV DEVOE 7-7 ELECTRIC BOYS 8-B

WYKS/Gainesville, FL Banta/Fox MARIAH CAREY
RIGHTEOUS BROTHER
HARRAMT
BILLY IDOL
SOHO
JOH BON JOY I 7-5
NELSON II-6
MAXI PRIEST IB-14
DINO 23-17
LISA STANSFIELD 30-24

KSMB/Lafayette, LA Small Nelson none
Hoffest:
WILSON PHILLIPS 1-1
JON BON JOV! 2-2
NELSON 3-3
PRINCE 4-4
RIGHTEOUS BROTHER 9-9 KZII/Lubbock, TX Harian/Luck

ASIA (dp) ALIAS HEART (dp) DANN YANKES (dp) HOTTEST: JON BON JOY1 4-1 PHIL COLLINS 8-2 RIGHTEOUS BROTHER 9-7 GEORGE MICHAEL 16-11 VANILLA ICE D-29

Q101/Meridian, MS Anthony/Randall MEART WB40 Hottest: CHEAP TRICK 4-2 PHIL COLLINS 6-3 INDECENT OBSESSIO 8-5 NELSON 13-10 JAMES INGRAM 22-19

KCHX/Midland Odessa, TX

Kim Travis DAVID CASSIDY
WARRANT (dp)
HUMAN LEAGUE
UB40
Hothest:
JON BON JOVI 4-1
NELSON 2-2
PRINCE 6-3
PHIL COLLINS 7-4
MAXI PRIEST 15-8

MITCHINIM PRINCE
MARIAH CAREY
HUMAN LEAGUE
OAVID CASSIDY
DEEF-LIL
LIMEAR
ASIA
MOTHERST
JON BON JOY 1-1
PRINCE 10-3
BELL BIV DEVOE 11-5
PHIL COLL INS 13-6
RIGHTEOUS BROTHER 36-28

WILN/Panama City, FL Christian/Tanner none Hortest: WILSON PHILLIPS 1=1 PRINCE 2=7 JON BON JOY! 3=3 BELL BIV DEVDE 9=9 0 INO 12=12

KIXY/San Angelo, TX Don Robertson

WFHT/Tallahassee, FL Reynolds/Mandez NAC. HAMMER
SNAP (dp)
NARIAN CAREY
ANITA BAKER (dp)
BUTS
SOHO (dp)
HOTIOSI: BUTOSI: B

KWTX/Weco, TX Christopher/Rose

KNIN/Wichita Falls, TX

HEART DAVID CASSIDY ASIA MARIAH GAREY Hottest:

CONCRETE BLONDE 20-14

WVBS/Wilmington, NC
Allen/Hicks

M.C. HAMMER
ALIAS

VANILLA ICE (dp)
SNAP (dp)
Hoftest:
BELL BIV DEVOE 6-2
PRINCE 8-3
GEORGE MICHAEL 13-5
NELSON 11-7
MAXI PRIEST 14-9

Note: KITYISan Antonio has changed formats to AC and is no longer a CHR reporter. KRBE/Houston is now known as PWR104.

WAVA/Washington WIOQ/Philadelphia WAEB/Allentown Q104/Gadsden WIFC/Wausau

Did Not Report, Playlist Frozen (9): WGRD/Grand Rapids FM104/Modesto KSFM/Lafayetta WILN/Panama City KTFM/San Antonio Q95/Detroit HOT999/Allentown 93Q/Syracuse WZYP/Huntsville

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs New & active includes songs reported by a least 30 of our CHR reporters. The two numbers following the artistrille (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of aclivity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for

downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria - Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before mid-

Dayparted Adds and/or Ons: One-two plays in a 24-hour period, both of them before midnight.

SOUTH

BREAKOUTS Asia Boys Deee-Lite

WKQB/Charleston, SC

WSSX/Charleston, SC Walt Speck JUDE COLE BLACK BOX ALIAS HOTTOST: GEORGE MICHAEL 18-10 NELSON 13-12 JAMES INGRAM 24-20 AFTER 7 23-21 JANET JACKSON 0-25

WCKZ/Charlotte, NC Merk Shands

WINK/Ft. Myers, FL Randy Sherwyn

Shebel Meyer

MICHAEL BOLTON CANDYMAN PEBBLES WARRANT (dp) MMRIAH CAREY YANILLA ICE (dp) JUDE COLE M.C. HAMMER (dp) UB40 Hottest:

WOMX/Orlando, FL

Hoffest: JON BON JOVI 1-1 PHIL COLLINS 10-6 LISA STANSFIELD 25-18 VANILLA ICE D-30 CONCRETE BLONDE D-39

259 Current Reporters 245 Current Playlists

AFTER 7 (dp)
JUDE COLE
DAYID CASSIDY (dp)
Hoffmats
WILSON PHILLIPS 6-1
PHIL COLLINS 11-7
RIGHTEOUS BROTHER 15-9
JAMES INDRAM 17-12
JAMET JACKSON 23-19

Called in A Frozen Playlist (5):

CHR ADDS & HOTS

MIDWEST

MOST ADDED Heart David Cassidy Mariah Carey Warrant

BREAKOUTS Damn Yankees Asia Elisa Fiorillo **UB40**

P2

WKDD/Akron, OH Clark/Nicholas

PHIL COLLINS 5-1 WINGER 8-6 DEPECHE MODE 14-81

RIGHTEOUS BROTHER DAWN YANKEES bottest: WILSON PHILLIPS 1-JANET JACKSON 3-2 PHIL COLLINS 4-3 GO WEST 5-5 JAMES INGRAM 14-8

St. Michaels/O'Dell

HARRANT HEART HUMAN LEAGUE CALAH HATHAMAY HOTTEST: JON BON JOY! 3-2 CEORGE MICHAEL 9-5 JAMES INGRAM 19-13 INS 22-14 VANILLA ICE 38-20

WMEE/Ft Wayne, 1N Jeff Davis

WGRD/Grand Rapids, MI

none Hottest: WILSON PHILLIPS 1-1 PAUL YOUNG 3-3 POISON 4-4 JON BON JOY1 6-6 MAXI PRIEST 10-10

Coy/Louizos

MARIAH CAREY

VANILLA ICE 1dp1

SLAUGHTER 1dp1

LISA STANSFELD

HOTTOST:

PAUL TOUNG 6-2

M.C. HAMBER 7-3

COMERTE BLONDE 12-6

RIGHTEOUS BROTHER 51-23

MAXI PRIEST M.C. HANMER VANILLA ICE HOTTEST! M.C. HANMER 5-3 WILSON PHILLIPS 6-4 DINO 17-8 RIGHTEOUS SROTHER 20-14 MAXI PRIEST D-23

JANES INGRAM SLAUGHTER NARRANT MUTANT NI (dp) Hostest: POISON 2-1 JON BON JOY! 5-4 PRINCE 6-5 BELL BIV DEVOE 8-7 GEORGE MICHAEL 14-11 Z104/Medison, WI Hudson/Keyes

HEART
PEBBLES
Hoftest:
JON BON JOVI 1-1
WILSON PHILLIPS 2-2
CHEAP TRICK 3-5
PRINCE 4-4
R)GHTEOUS BROTHER 17-9

(J103/Oklahoma City, OK

NELSON SOHO VANILLA ICE MARIAH CAREY ALIAS DNA 1/SUZANNE VEG EN VOGUE (dp.) MS. ADVENTURES (dp.) MOTENTES HOTTEST:
WILSON PHILLIPS 1JON BON JOY! 8-4
MAXI PRIEST 11-5
JAMES INGRAM 26-16
NELSON D-20

Z99/Oklahoma City, OK Brenda Bennett

UB40
BREATHE
HOT+est:
BELL BIV DEVOE 8-4
WILSON PHILLIPS 13-11
PEBBLES 19-16
TRICIA LEIGH FISH 22-1
JANET JACKSON 34-22

HEART VANILLA ICE (dp) Hottest: NELSON 2-1 CONCRETE BLONDE 19-9 DEPECHE MODE 25-15 JANET JACKSON D-20 RIGHTEOUS BROTHER 27-21 KZ93/Peoria, IL Edwards/Stern

DAMN YANKES HUMAN LEAGUE HOTTEST: NELSON 5-1 CHEAP TRICK 3-3 PAUL YOUNG 4-4 PHIL COLLINS 6-5 JON BON JOY! 7-6

HUMAN LEAGUE WARRANT DAMN YANKEES DAVID CASSIDY HEART MEART HOTTEST:
JON BON JOVI 2-2
GEORGE MICHAEL 6-4
NELSON 3-5
JAMES INGRAM 10-7
RIGHTEOUS BROTHER 12-8

UB40 ROYS MARIAH CAREY EN YOGUE (dp) Hottest: BELL BIV DEVOE 2-1 JOHNNY GILL 4-2 IAMET IRCYSON 11-8

BREATHE VANILLA ICE (dp) HEART HUMAN LEAGUE CONCRETE BLONDE (dp) Hottest: WILSON PHILLIPS 1-1 BELL BIV DEVOE 9-8 M.C. HANNER 17-10 RIGHTEOUS BROTHER 21 JANET JACKSON 29-21

JARET JACKSON
INKS (dp)
BLADK BOX (dp)
HEARI
DAN FOGELBERG (dp)
Hoftest:
JAMES INGRAM 4-2
PHIL COLLINS 8-5
JON BON JOY! 13-8
GEORGE MICHAEL 16-11
RIGHTEOUS BROTHER 28-16

KAY107/Tulsa, OK

KMYZ/Tulsa, OK Myers/Smith

BILLY IDOL LITA FORD Hotiest: JON BON JOY! 2-1 SLAUGHTER 3-2 WINGER 8-3 NELSON 5-4 WOTLEY CRUE 14-7

KKRD/Wichits, KS

WHOT/Youngstown, OH Dick Thompson

ALIAS DAVID CASSIDY

P3

Bob Beck

Bob Beck
RICHTEOUS BROTHER
MARIAH CHEET
MARIAH CHEET
GAME CHEET
GA

WBNQ/Bldomington, IL Scott/Weis

Hottest: NELSON 4-3 DEPECHE MODE 13-8 INDECENT OBSESSIO 14-11 BREATHE 21-15 GEORGE MICHAEL 31-23

AFTER 7
BLADK BOX
MARIAN CAREY
BILLY IDOL
SNAP
WARRANI
HOTTEST
JON BON JOVI 4-1
PHIL COLLINS 11-3
BELL BIV DEVOE 10-4
PRINCE 7-3
GEORGE MICHAEL 27-7

McCanniCox

MARIAH CAREY
PEBBLES

BLACK BOX
DANN YANKES
HOTISST
M.C. IMANMER 5-4
BELL BIV DEVDE 6-5
JAMES | NORAM 8-7
GEORGE MICHAEL 15-11
DINO 21-15

KCMO/Columbia MO Hanson/Meyer

Henson/Meyer
BLACK BOX
HEART
ASIA
ASIA
HOITEST
PHIL COLLINS 7-5
GERGE MICHAEL 11-7
JAMES INGRAM 22-16
RIGHTEOUS BROTHER 36-26
ALIAS 37-27

KLYV/Dubuque, IA Davis/Jansser

KZIO/Duluth, MN

RIGHTEOUS BROTHER
HEART
MARRANT (dp)
HOTTEST:
NELSON 10-5
CHEAP TRICK 11-6
AL 1A5 21-18
JAMET JACKSON D-20
RIGHTEOUS BROTHER D-24 WTBX/Hibbing, MN Claproth/O'Brien

VANILLA ICE (dp) DAVID CASSIDY MARIAH CAREY MOTLEY GRUE (dp) MOTLET UND HOTTEST: FAITH NO MORE 11-7 M.C. HAMMER 20-12 LONDON QUIREBOYS 24-1 JANET JACKSON 33-21 RIGHTEOUS BROTHER D-

KQHT/Grand Forks, ND

Jay Murphy

DANN YANKEES (dp)
M.C. HAMMER (dp)
ELISA FIORILLO (dp)
DURAN DURAN (dp)
DEPECHE MODE
CANDYMAN (dp)
HOTTEST:
CHEAP TRICK 2-1
PHIL COLLINS 5-2
WINGER 15-7
COLIN JAMES 20-12
MOTLEY CRUE 40-25

MARIAH CAREY AFTER 7 WARRANT (dp) Hoftest: PHIL COLLINS 14-3 PAUL YOUNG 18-6 NELSON 24-8 BELL BIY DEVOR 23-10 GEORGE MICHAEL 28-11

KFRX/Lincoln, NE Sonny Valentine

WSNX/Muskagon, Mt Montana McGill

99KG/Salina, KS

HEART VANILLA ICE (dp) Hottest|| JON BON JOV! 2-1 PHIL COLLINS 8-5 NELSON 9-6 BELL BIY DEVOE 10-7 GEORGE MICHAEL 18-14

KPAT/Sioux Falls, SD Maguire/Ward

HEART
MARIAH CAREY
ASIA
DAVID CASSIDY
HUMAN LEAGUE
DEEE-LITE
HOWTEST:
JON BON JOVI 1-1
CHEAP TRICK 3-2
PHIL COLLINS 4-3
NELSON 9-6 PHIL COLLINS 4-3 NELSON 9-6 GEORGE MICHAEL 15-10

WDBR/Springfield, IL Moore/Lee

MoorelLee

GLENN MEDEIROS (dp)
DAVID CASSIDY
UBAO (dp)
CANDYMAN (dp)
ANITA BABER (dp)
GENE LOVES JEZEBE (dp)
LINEAN (dp)
HOTHEST:
JON BON JOVI 3-7
NULSON HOTHELIPS 1-1
JON BON JOVI 3-7
PHIL COLLINS 8-4
PHIL COLLINS 8-4
PHIL COLLINS 8-4

WPFR/Terre Haute, IN

Hottesf: JON BON JOY1 2-1 PRINCE 7-4 GEORGE MICHAEL 10-7 DINO 13-9 JANET JACKSON 40-29

MOST ADDED Heart

KKSS/Alburguerque, NM

JON BON JOY!
MARIAH CAREY
MS. ADVENTURES
SNAP
GLENN MEDEIROS
TONY! TON!! TONE!
Hottest:

Hottest: BELL BIV DEVOE 3-1 ADVENTURES OF STE 14-7 JOHNNY GILL 16-13 DOC BOX & B. FRES 20-14 BLACK BOX 18-15

Hottest: WILSON PHILLIPS 13-2 GLENN MEDEIROS 17-11 PHIL COLLINS 25-14 VANILLA ICE D-25 CANDYMAN D-30

HEART TONY! TON!! TONE! (dp TONY! TON!! TONE! (dp ASIA TYLER COLLINS DAYID CASSIDY HOTTES! PHIL COLLINS 3-2 JON BON JOY! 4-5 NELSON 5-4 TAYLOR DAYNE 6-5 GEORGE MICHAEL 13-10

Hoftest: CONCRETE BLONDE 5-4 GENE LOVES JEZEBE 9-8 INXS 19-16 BILLY HOOL 22-17 HEART 0-22

KIKX/Colorado Springs, CO

KKMG/Colorado Springs, CO

Stevens/Carey Stevens/Carey

JAMES INGRAM
RICHTEOUS BROTHER
ELISA FIORILLO
LALAH HATHAMY
CURIO (dp)
SNAP (dp)
HOTTES:
JOHNNY GILL 1-1
BLACK BOX 4-3
PRINCE 8-6
GEORGE MICHAEL 13-8
PEBBLES 16-11

KSND/Eugene, OR Bwans/Velez

JOHNNY GILL AFTER 7 DAVID CASSIDY HEART HEART RIGHTEOUS BROTHER BLACK BOX MARIAH CAREY Hottest: MARTIN CARE, HOTTEST: JON BON JOY! 3-1 NELSON 13-9 GEORGE MICHAEL 35-16 DINO 33-17 DEPECHE MODE 22-19

Hottest: DOC BOX & B. FRES 2-1 JAMES INGRAM 12-7

HEART
DANN YANKES
ISUMAN LEAGUE
AZTEC CAMERA
ASIA
HOTTEST:
PHIL COLLINS 6-2
BREATHE 19-12
GEORGE MICHAEL 20-13
ALIAS 22-17
INXS 24-19 MARIAH CAREY SNAP TYLER COLLINS SEDUCTION LALAH HATHAWAY HOTTEST 2-1 NEW GENERATION 4-2 AFTER 7 6-3 BELL BIV DEVOE 9-5 WHISPERS 16-10

KQMQ/Honolulu, HI Akane/Hart

DANN YANKESS (dp)
AFTER 7
DEPECHE MODE (dp)
JOHNNY GILL
MARRANT (dp)
HOTTES*:
POISON 3-1
JON BON JOVI 4-2
PHIL COLLINS 6-5
WILSON PHILLIPS 7-4
PRINCE 13-7

WEST

Mariah Carey David Cassidy

Damn Yankees

BREAKOUTS Deee-Lite Elisa Fiorillo Lalah Hathaway Caron Wheele

UB40

KCAQ/Oxnard-Ventura, CA Rhodes/Sage

KLUC/Las Vegas, NV

MARIAH CAREY
BOYS

MICHAEL BOLTON (dp)
HOTTEST
PAUL YOUNG 1-1
WILSON PHILLIPS 3-2
RIGHTEOUS BROTHER 27-3
JOHNNY GILL 4-4
JANET JACKSON 26-17

FM104 Modesto Stockton, CA

KXYQ/Portland, OR

Ryan/Naganume HEART JANET JACKSON UB40 HoffesT: JON BON JOVI 1-1 PHIL COLLINS 4-2 WILSON PHILLIPS 3-3 NELSON 5-4 JUDE COLE 8-5

KWNZ/Reno, NV

Kalusa/Carter VANILLA ICE
HEART (dp)
ASIA (do)
BILLY IDDL (dp)
HOTTEST:
JON BON JOVI 1-1
BELL BIV DEVDE 8-3
M.G. HAMMER 6-4
VANILLA ICE D-28
WARRANT D-31

INXS
UB40
DEEE-LITE
CURIO
MARIAN CAREY
DAVID CASSIDY
Hoffest
BELL BIN DEVDE 1-1
TONY! TONIT TONE! 15-12
VAN LIAL ICE 19-15
RIGHTEOUS BROTHER 31-20
RIGHTEOUS BROTHER 31-20

Wall Situentes

KZZU/Spokane, WA Hopkins/Matheson

HEART HUMAN LEAGUE ASIA EN YOGUE DAMN YANKEES (dp) BLACK BOX

KRQ/Tucson, AZ Peake/Davis

Wayne/Murphy

KPXR/Anchorage, AK RIGHTEOUS BROTHER ALIAS GUYS NEXT DOOR Hottest: Hoffest: WILSON PHILLIPS 7-3 BELL BIW DEVOE 8-5 PHIL COLLINS 11-6 DINO 16-11 DEPECHE MODE 23-17

Z97/Billings, MT Sullivan/lezzy

JOHNNY GILL
PEBBLES
ALIAS
MARIAH CAREY
HEART
BILLY IDOL
Hottest:
MAXI PRIEST 13-6
NELSON 14-9
GEORGE MICHAEL Z8-12
JOHNNY GILL D-30
ALIAS D-35

KTRS/Casper, WY Icenogle/Michaels

JANET JACKSON
HEART
TONY! TON!! TONE! (dp)
WARRANT (dp)
BLACK BOX
SNAP Hottes*, JON BON JOVI 1-1 WILSON PHILLIPS 5-2 NELSON 4-3 PHIL COLLINS 14-7 WINGER 16-13

KFBQ Cheyenne, WY Daniels/Collins

KRZR/Fresno, CA

KMOK/Lawlaton, ID HAVENS/Chase
DANN TANKEES
ASIA
HUMAN LEAGUE
DAVID CASSIDY
JOHNNY GILL
BLACK BOX
HOTEST:

CONCRETE ELONGE 3-2-16
LIMET JANS DON 31-26
KTMT/Medford, OR
Tressol/Stowart
HEART
LEARN
HEART
AND STANDARD
MARKES
ASIA
MARKES
PHIL COLL INS 8-5
DECREE MICHAEL 18-11
LISA STANGFIELD 21-15
CUMMINGS/Holler
MARKES
MARKES
ASIA
MARKES
ASIA
MARKES
ASIA
MARKES
MARKES
ASIA
MARKES

RIGHTOUS BROTHER 27-10 CONCRETE BLOOKE 20-17 SLY98-San Luis Obispo, CA Hartel Clark MARI HA LARET HEART UBHO JON BON JOY! 2-1 BELL BIY OEVOE 11-5 GCORGE MICKAEL 15-6 GCORGE MICKAEL 15-10 JONE DON JOYS 20-14 JONES JONES S

KZOZ San Luis Obispo, CA

Jackson/Andrews
BLACK BOX
ASIA
ELISA FIOR(LLO
ALIAS
LALAH HATHAMAY (dp)
ANITA BAKER (dp1
HOITest:
JON BON JOVI 3-1
PHIL COLLINS 7-5
GEORGE MICHAEL 14-8
AFTER 7 17-14
LISA STANSFIELD 21-

GunneriAcker

Gunner/Acker
M.C. HARMER HEART
ASIA
MAPIAH CAREY
HUMAN LEAGUE
HOTTEST.
NELSON I-1
PAUL YOUNG 19-9
BELL BIY DEVOE 13-10
GEORGE MICHAEL 21-12
IMXS 26-22

KFFM/Yakima, WA

Greg Adams HEART
DAYID CASSIDY
MARIA MCKEE (dp)
DEEE-LITE (dp)
SOHO (dp)
Hottest
JON BON JOU'S 3-1
NELSON 4-2
PHIL COLLINS 7-4
GEORGE MICHAEL 18-12
JANET JACKSON 19-15



LALAH HATHAWAY "Heaven Knows"

OUT OF THE BOX AT: FM102 25-22 KMEL 22 HOT977 add

CK105 add 40 KKMG add B95 deb 38 194 add KCAQ add KROY add KDON add KZOZ add

PARALLELS_®

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

259 REPORTS



ADVENTURES OF STEVIE V

	Dirty Cash (Money Talks) (Mercury)								
		Total	Reports	95	37	\$			
						Ρ		llel	l
	Regional			-				each	ı
- 1	Reach		í í	35				44%	ı
- 1	E 51%			~			P2	39%	ì
	S 43%						Ρ3	27%	ı
	M 19%								ı
	₩ 35%		Ch	art	Sur	mary		j	ı
i			P	os	P1	P2	P3	Tot	ı
-				1	2	0	0	2	
1	National			2-5	2	3	0	5	ı
	Summary		6	-15	10	8	0	18	i
1	UP 56		16	-40	12	25	18	55	l
ı	DEBS 8			Dns	1	6	3	10	l
	SAME 22		A	dds	1	2	0	3	ì
	DOWN 4		Ch A	dde	0	1	1	2	ı

Page		DOWN ADDS	4	Ch Adds Total	0	1	1	
EAST MXXS 1-1 MXXS 1-2		ADD3		IBTOI	20	45	22	_
EAST MXXS 1-1 MXXS 1-2		12	П	P2		WE ST		
ENSI MXXS 1-1 MXXI 1-1 MXXI 1-1 MXXI 1-2 MXXI 2-2 MXXI 2-1 MXXI 2-2 MXXI 2-1 MXXI 2-2 MXXI 2-1 MXXI 2-2 MXXI 2-3 MXXI 2-1 MXXI 2-3	1	-	_			KKSS	4-7	
MXXS 1-1 K20U 18-9 MPL 4-4 Z100 13-10 MAL 23-2-19 MA	4	FACT		FAST		KF95	35-33	
	1	ENSI		1				
MZDU 18-9 MZYZ 8-40 MALU 21-11 MZU 13-10 MALU 23-29 MALU 2	1	WYKS 1	- 1	99WGY 19-15				
MFEJ 4-4 MASB 23 fr Z100 13-10 MSE 21-17 MSE 27-29 MSE 21-17	١							
MCSE 21-17 MCS	1							
MID 4-2 FRO 10-8	1	Z100 1:	3-10					
PNC-9-H 22-20 PNC-9-H 22-20 SOUTH PNR-99 12-12 KKSQ 12-10 PNR-99 12-12 KSQ 12-10 PNR-99 12-12 KSQ 12-10 PNR-99 12-12 KSQ 12-10 PNR-91 12-12 MSZ 13-15 MSZ 2-2 MSZ 13-15 MSZ 3-31 MSZ 3-32 MSZ 3-33 MSZ 3-32 MSZ 3-33 MSZ	4	WEGX 2	7-23					
SOUTH MSS 2-2 KC101 PMF09 12-12 PMF09 12-12 PMF010 4 11-9 PMF010 27-2-11 QFD 3 MIDWEST MSD 4-1 SOUTH MSP 4-1 SOUTH MSP 4-2-3 MSP 5-30 MSP 5-30 MSP 5-30 MSP 5-30 MSP 5-30 MSP 7-3-12 MSP 7-3-1	1	PRO-FM	22-20		1		_	
SOUTH WEST 10-15 WEST 20-16 WEST 20-17 WEST 20-16 WEST 20-17 WEST 20-16 WEST 20-17 WEST 20-16 WEST 20-17 WEST 20-16 WEST 20-17 WEST 20-16 WEST 20-16 WEST 20-17 WEST	ı					- 1	22	
PMF99 1.2-1.2 KK80 12-10 PMF10.4 11-9 PMF10.4 11-19 PMF10.5 11-19 PMF10.6 11-10 PMF10.5 11-19 PMF10.6 11-10 PMF10.7 11-16	1	SOUTH				- 6	S.	
MSPM 18-14 Part 104 11-9 Part 20-11 Part 20-12	1				-			
Part (0.4 11–9 9 98PXX a 9 98PX a 9 98PXX a 9	ı					EAST		
MPCX 19-17 MPCX d-38 MPC	1							
PARP 10 27 - 31 PARP 10 27 - 31 M10 WE ST M980 d - 39 M980 d - 1 WHY 0 n M980 d - 39 M970 n M980 d - 39 M970 n M970 24 - 23 M970 24 - 23 M970 3 - 32 M970	١			WRCX d=38				
WITH 12-7-26 WOXA on WITH 12-7-26 WITH 12-7	ı			1				
MIDMEST WERD d-39 896 4-1 WIT 720-20 W. 02, 18-15 KZZB 34-31	ı	Q105 a		SOUTH				
#100 1	ı			-	-			
B96 4-1 WFW On MYTZ 20-20 W. Q. 18-15 KZDB 34-31 KZZB 34-32 KZB 34-32 K	ı	MIDWES	Т			WQXA (on	
STOP 14-12 STOP	ı							
KZZB 34-51 KZZB 46-00 KZZB 46-00 KZPB 46-00 KS104 18-23 KS104 18-23 KS104 18-23 KS104 18-23 KS105 16-16 KZD0 30-28 KZPP 28 fr KZD 28 fr KZD 30-28 KS105 16-16 KZD0 30-28 KZP 28 fr KZD 28 fr KZP 28 fr KZD 36-20 KSS 33-32 KMS 33-32 KMS 33-32 KMS 35-20 KMS 35-28 KMS 35-28 KMS 35-28 KMS 35-28 KMS 35-28 KMS 26-31 KMS 35-30 KMS 26-31 KMS 35-30 KMS 26-31 KMS 35-30 KMS 35-30 KMS 35-31 KMS 35-30 KMS 35-31 KMS 35-32 KMS 35-33 KMS 35-	ı				-	20018		
KZFM d-40 KZFM	ı					V017		
MEST KS104 18-23 KS104 18-23 KS104 18-23 KS104 18-23 KS104 18-23 MANS 30-28 MSTP 28 fr KZDU 20 on MOJX 26-20 MOJX 37-36 MSTR 37-36 MSTR 36-35 MSTR 36-20 MSTR 36	ı	WLOL 18	8-15					
WANS 30-28 WANS 50-28 WANS 5	ı	MEST						
NZOU on NZOU	ı	INC 31						
Y109 16-16 KZDU on MUJX 26-20 Y000 X 26-20	1	KS104 1	18-23		- 1	KZII :	21-19	
994ATS 4-34 Hehrt 22-18 KGFN 35-30 Y107 17-16 H01073 3-2 XL 1067 4-29 H00 19 fr H070 20-19 H070 20-19 H070 20-19 H070 20-19 H070 21-8 H0710 210-9 PRIT 06 11-10 H10ME ST H0710 210-9 PRIT 06 11-10 H10ME ST H0710 210-9 H0710 21-17 H0710	1			KZOU on				
994x15 4-314 Hehrt 22-18 KGPM 35-30 T107 17-16 MT079 3-2 MT09 10 1r MF072 20-19 MF070 00 MF070 00 MF070 12-6 MF070 12-6 MF070 13-10 MF070 13-10 MF070 13-10 MF070 00 MF070 13-11 MF070 00 MF070	1							
KSFN 35-50 Y107 17-16 KSFN 35-50 Y107 17-16 KSFN 27-29 WSC 20-19 W	ı							
T107 17-16 HDT07 3-2 W100 19 r WFV0 on WFV0 ON WFVC 20-19 PWF06 26-13 KDXR 12-8 HDT102 10-9 HDF06 35-11 KDXR 12-8 HDT102 10-9 HDF06 35-13 KDXR 12-8 HDT102 10-9 HDF06 35-13 KDXR 12-8 HDT102 10-9 HDF06 35-33 HDF07 19-17 KDFR 29-27 HDF07 19-17 KDFR 29-27 HDF07 19-17 KDFR 29-27 KDRD on KTR 32-29 KFR 32-35 KRD 0 on KTR 32-29 KFR 32-29 KRD 0 on KFR 69-35 KFR 32-29 KRD 0 on KFR 52-29	1				1	MA82	32-28	
HIDTO 7 3-2 XL 1067 4-79 HIDXX 22-17 HIDXX 23-10 HIDXX 22-17 HIDXX 23-10	1		·/		- 1			
#100 10 fr #870 on #8XX 22-17 #8X2 on #8XX 22-17 #8X2 on #8XX 22-17 #8X2 on #8XX 22-18 #8X2 on	1		· .		- 1	HI DAK	21	
MFC 20-19 K92 24-20 K9CR 37-36 K9CR 37-36 K9CR 37-36 K9CR 37-36 K9CR 47-36 K9CR	1					MOYY .	22-17	
PHOPO 26-13 KIUX 33-30 MKFR 4-40 SUXH 12-8 HOT102 10-9 MIDNE ST PHR106 11-10 KKFR 29-27 MIDNE ST MEST MEST MEST MKFR 6-40 99KC 36-33 MKFR 32-29 KFR 32-29 KFR 32-29 KFR 52-29 KFR 52-35 KFR 52-29 KFR 52-35 KFR 52-29 KFR 52-35 KFR 52-29 KFR 6-40 99KC 36-33	ı							
NOAM 12-8 99KG 36-33 NOAM 12-8 PHITO 2 10-9 PHITO 8 11-10 NOFE 29-27 NOAM 20-25	1							
HOT102 10-9 MIDMEST MEST MEST MEST MEST MEST MEST MEST MEST MEST MIDMEST MIDMEST MIDMEST MEST MEST	ı					99KG .	36-33	
PMR106 11-10 MEST KKRR 29-27 MTFX 29-25 K01949 18-17 KNRD on KTRS 32-29 MOT947 31-31 MNOT on KFR9 38-33	1			MIDNE ST				
KKFR 29-27 HOT949 18-17 HOT977 31-31 KKRD on KTRS 32-29 WHOT on KFBQ 38-33	١					WE ST		
HOT977 31-31 KKRD on KTRS 32-29 WHOT on KFBQ 38-33	1							
MHOT on KFBQ 38-33								
	1	H0T977	31-31					
K191 30-27				WHOT on				
	1				4	MINI .	20-27	

Can't S	top (/irgin)				
LP: After	7	0 /				
	Total	Reports 193	75	1		
				Р	ага	116
Regiona		_			Re	ac
Reach		19			Ρī	
E 70%		T.			P2	
S 84%		_			P3	74
M 64%						
W 77%		Chart	Sun	ита гу		
		Pos	P1	P2	P3	
		1	1	2	0	
National		2-5	9	7	2	1
Summary		6-15	10	26	5	4
UP 136	,	16-40	20	40	47	10
DEBS 19	1	Ons	3	6	2	1
SAME 25		Adds	3	5	2	- 1
DOWN ()	Ch Adds	0	1	2	
ADDS 13	,	Total	46	87	60	19

ADDS 13	Total	46	87
PI	999KH1 16-13 WSPK 34-28 Y102 d-17		ΡĒ
EAST	98PXY 22-18 93Q on fr WPST 29-16	E	AST
WXKS 26-24 WZOU on WPLJ 32-29	WRCX 25-19 WKRZ a WYCR e-32	W	PRR : WFX :

After 7 Continued SOUTH SOUTH HTUO2 MIDWEST WEST MIDWEST WBXX 24-19 KYYY 37-33 WBNQ 29-26 WBWB a-20 WCIL 16-16 MIDWEST MGTZ d-24 MMEE a WIXX d-29 WTFX 21-17 2104 35-30 KJ103 14-10 299 3-1 KCKQ 29-28 KHTK 8-6 WVKS 19-14 KAY107 31-23 KKRD 33-24 WHOT 25-23 WEST WEST

WQGN 19-14					
	1 / 11/2		Section		
ALIAS More Than Wor	ds Can	Sa	γ (E	MI)	
Total Re	ports 18	0 6	9%		
Regional Reach E 64% S 76% BR	34 EAKE	₽₹	P	P1 P2	11el each 41% 71% 90%
W 56%	Chart	Sum P1	mary P2	P3	Tot 0
I	2.5				0

	3 70%					, ,,
	M 78% W 56% National	Chart Pos 1 2-5	P1 0 0	P2 0 0	P3 0 0	To† 0
- Control	Summary UP 61 DEBS 48	6-15 16-40 0ns	16			110
	SAME 35 DOWN 0 ADDS 36	Adds Ch Adds Total	1		4	25 11 180
	EAST W/K/S on 894 32–28 SOUTH PWR99 25–22 Y95 on K/H4X a K/H6X a K/H5X b K/H5	K1X106 e MSSX n K2106 d-20 MSSX n K2106 d-20 MSGX d-3-5 MSGX d-3-5 K2FM 37-29 M1NF 30-24 MANS on F27P on fr MAPE on MSGX d-3-5 MSGX d-3-7 MAPE a-2-9 MANS 31-27 MAPE a-2-9 MANS 31-27 MAPE a-2-9 MANS 31-27 MAPE a-2-9 MANS		WOMP WHTO SOUTH KAKS - KQLZ WKSF - WJAD - WZKX - WZZG - YES97 KMCK WJMC - WJMC - KLSF - KMJMC - KLSF - KMJMC -	d-32 35-2 d-37 e d-28 e-30 38-3 38-3 34-30 2-28 d-36 on fr	9 26 1
	M I DWE ST	WHHY on	1	WYKS I		

195 OII	WOK1 d=30	YES97 38-28
KHMX a	PMR945 32~28	KMCK 38-31
KKBQ a	KZOU a	WJMX 34-30
Y100 30-26	WDJX a	B98 32-28
KSAQ 36-30	99WAYS 31-27	K1SR d-36
	WABB a-29	Q104 on fr
M I DWE ST	With on	WYKS on
	KBFM on	KSMB on fr
Q102 35-32	WOMX d-25	KZII a
WPHR d-24	XL1067 a	0101 on
WNC1 22-19	WRY0 d-21	KCHX d-34
Q95 25 fr	K92 on	KNOE on
WDFX d-17	Z102 on	WILN 36 fr
WZPL d-29	KTUX 40-35	KIXY a
KOWB 13-7	WOYY d-27	KWTX d-33
WKBQ 17-15	WKZL d-26	KNIN d-35
		WYBS a
WEST	MIDWEST	
	1	M1 DWE ST
Y108 d-30	MKDD on	
KZ2P d-25	92X d-27	KYYY d-29
KKRZ a=29	WPXR 11-9	WBNO 34-28
KCPX Z4-15	KRNQ 20-17	WBWB d-34
KISN 38-32	CK105 35-25	KOCR 38-30
X100 on	WHEE on	WLRW d-26
KWSS 28-24	WGRD on fr	KCM0 37-27
KPLZ d-30	WIXX d=30	KLYV 37-31
KUBE 30-28	WVIC 21-17	K210 d-38
D 1	WTFX 30-26	Y94 28-24
	Z104 34-27	KQHT 21-18
△	KJ103 a	XL93FM a-28
~	KQKQ on	WTBX d=34
PIRATE on	K293 23-19	WKFR on
22	WZOK 26-23	WAZY d-34
17.4	WRQN 31-24	KFRX d~25
	WVKS 27-21	99KG on
	KAY107 on	KG95 38-28
EAST	KMYZ 27-22	KPAT 20-18
	KKRD 32-23	KKHT d-34
99WGY on	WHOT a	WDBR 27-25
FLY92 a		WPFR d-38
WAAL a=31 WXSE a	WEST	KFMW 22-17
WK-SE 8 WM-JO 29-26		WIFC 32 fr
WMJQ 29-26 WVSR 37-26	KF95 d-32	
JET-FM d-29	KSND d-35	WE ST
WERZ 30-25	KQMQ B	1
WENZ 30-25 WNNK 8-35	FM104 28 fr	KGOT a
WKEE d-31	KXYQ 22-20	KPXR a-34
PMR92 on	KWNZ d-34	Z97 a-35
KC101 on	KZZU 34-29	KB02 on
WQGN d-35	2.2	KTRS d-37
999KH 32-26	Life I	KFBQ d=39
Y102 a		KRZR d-19
98PXY 30-26		KFTZ 32-29
930 29 fr	EAST	KMOK on
WPST a		KTMT d=36
MDCV 4-TO	WPRR 30-26	ZFUN on

WRCX d-39 WKRZ d-39 WYCR a-35

WBBQ d-35 K106 a KZZB a-38 195 a-26

SOUTH

ANITA BAKER Soul Inspiration (Elektra) LP: Compositions Total Reports 60 23% Regional Reach E 19% S 30% M 12% W 30% Reach P1 11% P2 23% P3 33% N&A DEBS 13 SAME 19 16 19 23 8 7 11 12 0 2 26 27 Ons Adds SAME DOWN ADDS Ch Adds Total PI SOUTH KHMX on KSAÇ d-40 MIDWEST MIDWE ST WE ST Z99 d-36 KZZ^a on KCPK on P1 we st KBOZ a KTRS on KFBQ a KFTZ a KTMT on K20Z a **P22** P EAST

BELL BIV DE					
Do Me! (MC	CA)				
LP: Poison					
Tota	1 Reports 181	70) %		
			Р	ага	ΕL
Regional					ea
₩each	67			Pi	7
E 79%				P2	
S 74%				Р3	6.
M 61%		_			
₩ 65%	Chart		mary		_
	Pos	P1 8	P2 10	P3	
National	2-5	-	36		- 2
Summary	6-15		28		
JP. 125	16-40	3		1	
DEBS 1	Ons				
SAME 35	Adds			0	
DOWN 19	Ch Adds		ō	0	
ADDS 1	Total	47	84	50	11

SCUTH

	WKSE 16-4	KKMG 3-5
PI	WMJ0 5-3	KSND 8-6
_	WYSR 8-3	B95 1~2
•	JET-FM 12-8	194 9-5
EAST	WERZ 19-13	KOMO 25-21
	MNNK 7-4	KCAO 9-2
WZ0U 1-1	T1C=FM 1-1	
WPLJ 2-Z		KWNZ 8-3
Z100 3-9	MKSS 4-4	KR0Y 1-9
WEGX 6-4	WKEE 23-19	KWOD 1-1
B94 14-8	PWR92 4-2	KDON 12-4
PRO-FM 23-16	KC101 6-5	KRQ 6-4
WAYA 2 fr	₩QGN 2-2	
RATH 2 11	999KH1 14-12	1221
SOUTH	₩SPK 12~8	
300111	98PXY 21-16	
PMR99 3-3	93Q 12 fr	EAST
KEGL 7-6	WRCK 4-1	
REGL 7-0	WKRZ 23-16	WWFX 10-8
Y95 15-12	WYCR 10-6	95XXX 5-3
KKBQ 16-13		WKPE 9-7
B97 7-6	SOUTH	WIKZ 12-10
WNVZ 5-4		G98 11-9
PWRPIG 1-7	WBBQ 3-3	WTHT 6-5
Q105 1-1	B93 6-5	WHTO 16-13
	K98 5-4	WOXA 1-1
MIDWEST	WEME 6-5	
	K106 5-5	SOUTH
896 2-2	KZZB 6-1	344111
Z95 8-3	195 6-6	KAKS 4-2
Q102 a-33	K1X106 4-3	K01Z 9-8
WPHR 6-1	WKQ8 1~5	WKSF 7-5
WOFX 4-5	WSSX 9-7	WZKX 9-8
WHYT 7-14	WCKZ 1-1	WZZG 8~4
WZPL 22-19	WNOK 14-14	YES97 7-5
KBEQ 22-15	WCGQ 11-8	KMCK 3-2
KDWB 6-5	KZFM 17-14	Q104 7 fr
WLOL 3-2	G105 6-5	WYKS 13-10
WK8Q 12-6	KPRR 1-1	KSMB 11 fr
	WKS1 7~5	KZ11 10-8
WE ST	WANS 9-5	Q101 9-6
	WZYP 6 fr	KCHX 15-10
Y108 9-13	HOT95 16-15	KNOE 11-5
KIIS 2-2	WDK1 4-3	WILN 9 fr
KKRZ 10-3	PWR945 25-21	K1XY 23-12
Q106 1-1	KZOU 12-5	WEHT 1-1
X100 5-7	WASS 6-4	KWTX 25-14
KPLZ 11-7	WHHY 9-7	WYBS 6-2
KUBE 8-6	KBFH 18-13	4.03 0 1
	Y107 6-3	MIDWEST
P1	XL1067 19-15	1
A	K92 17-15	WBXX 1~1
~	2102 7-5	WBWB 10-4
H0T97 2-5	WOYY 5-3	KQCR 5-3
W100 1 fr	WKZL 25-17	WLRW 6-5
WPGC 2-2		KCM0 17-14
PWR96 11-9	MIDWEST	KLYV 7-5
KTFM 1 fr	Jac 31	XL93FM 16-1
KXXR 6-2	WGTZ 11-10	WTBX 15-11
HOT102 1-3	H-16 11-10	1 1 Jun 1 2 7 1 1

ME ST

BLACK BOX Everybody Everybody (RCA) LP: Dreamland Total Reports 146 56% Reach P1 63% P2 61% P3 44% 2-5 6-15 16-40 Ons Adds Ch Adds Total H0799 14 57
WAAL a-35
WKSE 20-14
WAJQ d-29
WYSR 33-28
WHNG 35-32
WHNG 35-32
WHNG 35-32
WKSE 6-35
WKSE 1-1
WKEE d-35
WKSE 1-1
WKEE d-35
WKSE 20-16
Y102 on
98PXY a
WPST a
WRCK 40-36 PI EAST WXKS 2-2 WZOU 21-18 WPLJ 11-7 Z100 6-4 WEGX 9-7 PRO-FM 27-25 WAVA 16 tr **P3** SOUTH PWR99 d-32 KKBQ 28-26 PWR104 15-10 B97 27-24 WNYZ 11-10 PWRP1G 15-15 Q105 21-20 EAST SOUTH MIDWE ST

SOUTH

KAKS 39-34
KQIZ on

MZKX 37-35
FES97 37-32
KMCK 39-28
MJNK 8
B98 33-29
KISR 33-26
FINKS 4-31
KSMB on fr
KZII on
Q101 30-29
MILN on fr
KIXI d-38
MFHT Z7-15
WVBS d-33 WE ST MIDWEST P1 MIDWEST WEST KB0Z a KTRS a KFBQ 24-21 KMOK a KTMT d-39 ZFUN a KZOZ a SLY96 40-39 Y97 on KFFM 30-27 WE ST KKSS 18-15 KKXX e KF95 38-25 EAST MICHAEL BOLTON

Georgia On My Mind (Columbia) LP: Bad Of The Heart Total Reports 158 61%

Regional Reach E 68% S 68% M 49%	3 BREAK	EF		P1 P2	11e1 each 45% 62% 72%
₩ 58%	Chart	Sun	mary		
	Pos	P1	P2	P3	Tot
	1	0	0	0	0
National	2-5	0	0	0	0
Summary	6-15	1	4	3	8
UP 101	16-40	20	56	47	123
DEBS 17	Ons	5	5	8	18
SAME 31	Adds	2	3	0	5
DOWN 0	Ch Adds	1	3	0	4
ADDS 9	Total	29	71	58	158
[23]	WPST d-38		MFX 3		

DOWN 0 ADDS 9	Ch Adds Total	1 3 0 29 71 58 15
-		, WFX 37-33
PI	WPST d=38 WRCK 37=35 WKRZ d=40 WYCR 20=17	103C1R 29-24
	WKRZ d=40	95XXX 30-25
EAST	WYCR 20-17	WNYP 35-33
	SOUTH	WKPE on WNYP 35-33 WTHT 24-24
8104 %h WXKS 31~29		WOMP 27-24
WRL 1 d=32	WBBQ 32-27	SOUTH
WBL1 d-32 WPLJ 22-19	B93 28-26 K106 32-31	1
894 26-25	KZZB a	KAKS 16-15
PRO-FM a-35	195 18-18	KQ12 25-21 WKSF 23-20
SOUTH	K1X106 on WKQB 23-20	¥JAD 15~10
	WCKZ 24-20	₩Q1D 27-21
KEGL on KHMX 24-20	KZ106 16-15 WCGQ 24-20	YES97 34-33 KMCK 29-26
KKBQ on	WCGQ 24-20	WJMX 18-17
KKBQ on Y100 27-22	KZFM 30-24 G105 ==35	898 d=30
B97 4-29	G105 a-35 WANS 33-31 WOUT 24-22	KISR 29-24 Q104 31 fr WYKS d-54 KSMB 24 fr
WNYZ on KSAQ 24-21	WQUT 24-22	0104 31 TF
	PMR945 28-27 WDJX d-29	KSMB 24 fr
MI DWE ST	99WAYS 34-32	[KZ11 on
Z95 23-21	FM100 20-18 WABB 30-26	Q101 d-30 KCHX 33-29
0102 24-20	WARB 30-26	KNOE 4-36
WPHR 20-19	WHHY 19-16 KBFM a-37	WILN 50 fr
WNC1 19~17	Y107 25-20	KIXY 20-18
Q95 18 fr WZPL 24-22	WOMX 18~16	KNIH 27-25 WVBS 50-26
WKTI a .	MRYQ 29-27 K92 22-18	W103 70-10
KDWB 23-21	Z102 d-29	NI DWE ST
WEST	KTUX 25-20	1000 TE 20
MC 31	WKZL 30-24	WBNQ 35-29 WBWB 30-26
KIIS d=27 KZZP 22~18	MIDNEST	MC1L 27-26 KQCR 25-22
KZZP 22~18	NIOW, SI	KQCR 25-22
KCPX on KISN 15-12	WG1Z 25-21	WLRW 27-23 KCMQ 25-21
KWSS 30-27	CK105 27-27 KQK0 on	
KISN 13-12 KWSS 30-27 KPLZ d-26 KUBE 25-23	K793 21-20	KZIO on
	KZ93 21-20 WZOK 14-11 WYKS 29-25	KQHT on WAZY 25-23 99KG 33-28
P1	WYKS 29-25	99KG 33-28
(A)	KAY107 d-35 KKRO on	KG95 on
WPSC a	WHOT 23-21	KKHT 27-24 WDBR 12-9
		WPFR 38-36
P2	WEST	W18W d-28
	KF95 2Z-20	1
EAST	KIKX 15-13	WEST
	KKMG 29-29 KSND 29-24	KG0T 33-30
99WGY 38-33	KQHQ on	KB0Z on
FLY92 30-23 WAEB 29 fr	KLUC a	KTRS on
WAAL 27-22	FM104 21 fr	KFBQ 32-26 KFTZ 30-25
WAAL 27-22 WMJQ 26-23 WYSR 27-25	KXYQ 12-10	KM/W 34-31
WYSR 27-25 JET-FM 24-20	KNYQ 12-10 KNYZ 32-29 KROY 8-34 KNOO 36-32 KZZU 40-37	KTMT 54-29
JET-FM 24-20 WERZ 31-31	KW00 36-32	ZFUN d-40 KZOZ 22-19
TIC-FM d-39	KZZU 40-37 KRO 8	SLY96 35-34
WKEE 26-22	NAO 8	Y97 on
PWR92 40~38 WLAN 29~25	123	OK95 d-36 KFFM 31-30
KC101 on		KFF# 31-30
999KH1 30-25	EAST	
Y102 21-20 98PXY 28-25	EASI	
YOFAT 28-25		
930 25 fr	WPRR 19-19	1

JON BON JOVI Blaze Of Glory (Mercury) LP. "Young Guns II" ST Total Reports 207 80% P3 Tot 41 81 35 96 2 27 0 1 0 1 P2 27 46 18 0 0 National Summary UP 118 DEBS 0 2-5 6-15 16-40 Ons Adds SAME 69 DOWN 19 DOWN ADDS Ch Adds Total 0 1 0 1 37 92 78 207

SOUTH EAST SOUTH SOUTH PWR99 4-4 KEGL 1-1 Y95 4-3 KKBQ 5-4 B97 3-3 WNVZ 6-5 KSAQ 1-1 MIDWEST MIDWEST MIDWEST ₩E ST WBXX 2-3 KYYY 5-2 WBW 4-1 WBW 4-1 KVEL 1-1 KVEL 2-2 KFW 4-1 KVEL 1-1 KVEL 2-2 KFW 4-1 KVEL 2-2 KFW 4-2 KFW 4-2 KFW 4-1 KVEL 2-1 KVEL 2-2 KFW 4-2 KFW 4 P1 122 WEST WE ST EAST

BREATHE Say A Prayer (A&M) LP: Piece Of Mind Summary P1 P2 P3 Tot

	1	0	0	0	0
National	2-5	0	0	0	0
	6-15	3	5	5	13
Summary					
UP 159	16-40	31		69	
DEBS 27	0ns	7	7	4	18
	Adds	- 3	2	0	5
SAME 33					
DOWN 0	Ch Adds	3	0	0	3
ADDS 8	Total	47	102	78	227
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
22.9	930 26 fr	- 1	- 17		
	WPST d-31	- 1	- 14		
	WRCK 33-29	- 1	- 1		
EAST	WKRZ 35-28	[•	
LAGI	WYCP 26-23		EAST		
B104 on		- 1			
WXKS 28-21	HTUOS		WPRR		
WZOU on		1	WWFX		
WBL 30-25	WBBQ 30-24		10301		
WPLJ 35-32	893 30-28		95XXX	(26-	23
WEGX a-30	K98 19-14	- 1	WKPE	22-1	7
B94 a	WEME 34-29	- 1	WIKZ		
PR0-FM 30-27	K106 29-27	- 1	WNYP		
11.0 1 H 20 E)	KZZB 37-27	- 1	95KIL		
SOUTH	195 15-14	- 1	G98 3		
300111	K1X106 d-29		WIHT		
PwR99 28-26	₩KQB 20-16	-)	MOMP		
KHMX 22-21	WSSX d-Z6	- 1	MHT0	27-2	1
KKBQ d=34	WCKZ 21-21				
PWR104 24-22	K2106 21-13	- 1	SOUTH	4	
Y100 28-24	WNOK 31-29	- 1			
897 a-27	WCGQ 29-26	- 1	KAKS		
WNYZ 28-27	KZFM on	- 1		29-2	
KSAQ 28-24	G105 30-26	- 1		34-2	
PMRP1G 33-30	WINK 20-17	- 1		21-1	
0105 on	WANS 25-25	- 1	WQID		
V102 OII	WZYP 25 fr	- 1	WZKX		
MIDWEST	HOT95 26-22		wZZG		
niowe si	WAPE 23-18 WQUT 22-18	l l		7 27-	
Z95 29-28	WQUI 22-18	- 1	KMCK		
0102 29-26	PMR945 23-19	- 1		15-1	
WPHR a	KKYK 20-18 KZOU 28-22	- 1		21-19	
WNCI a-26	WDJX 29-22	- 1		4-28	
095 20 tr	99WAYS 25-21	1		on f	
WZPL a	FM100 26~25	- 1		d~30	
KBEQ on	WABB 32-28	- 1		29 f	
WKT1 19-17	WARR 32-25	- 1		24-2	
KDWB 26-25	K8FM d=34			28-2	
WLOL d=35	Y107 27-21			32-2	
WKB0 18-14	WOMX 25-23			25-2	
	XL 1067 29-22	- 1		17 #	
WEST	WRYQ on			28-2	1
	K92 d-29		WEHT	on	
K\$104 on	Z102 24-20			31-2	
Y108 26-24	KTUX 24-19	1		31-2	
KIIS 25-23			MAB2	35-3	2
KKRZ d-24	WKZL on	1			
KCPX 22-20	MICHE CT		14 I DM	E ST	
KISN 12-9	WI DWE ST				
0106 on	1	1	WBXX		
4100 (41)	WKDD 22-20 92X 22-20	ĺ	KYYY	40-3	1
	92X 22-20	- 1			

www.americanradiohistory.com

WE ST KKSS 3-1 KKXX 2-1

P2

PARALLELS®

Br	eathe Continued	
X100 15-8 KK55 22-19 KPLZ 29-23 KUBE 23-21 W100 30 fr KTFM on fr KXXR 27-25 H07102 28-27 H07949 4-24 KMEL 4-30	■PXR 23-21 0GTZ 29-25 KRNQ 25-23 6K105 36-52 ■MEE d-27 KGRD 30 tr WIC 25-22 Z104 26-22 Z104 26-23 XL103 30-28 Z100 on K,/90 on K,/90 on K,/90 21-17	MBNQ 21-15 MBWB 32-27 MCIL 34-32 KQQR 31-26 MLRW 29-24 KCMQ 38-35 KLYV 26-23 KZ10 34-29 Y94 27-25 ML95FW 28-24 MTBX 27-24 MKFR 31-26 MAZY 34-30 KFRX 29-22 MSNX 29-17
EAST 99WGY 35-32	WRON B WWKS d=30 K#2107 35=32 KMRD 23=18 WHDT 26=24	99KG 38+35 KG95 d+39 KPAT 14-12 KKHT d+37 WDBR 22-19 WPFR 35-31 WIBW 27-23
97WGT 35-32 FLY92 35-24 WAEB 22 fr WAAL 25-14 WKSE Z6-24	WE ST KK'-S d=28 KKWX on KF95 17=14	KFMW 19-12 WIFC 24 fr
WMJQ Z5-22 WYSR 26-22 JET-FM on WERZ 34-2B WNNK 32-27 TIC-FM 37-32 WKSS on	KTHX 24-19 KKMG 33-33 KSND 27-22 KQMD 24-20 KLUC Z4-24 FM104 20 fr KCAD d-31	KGOT 31-24 KPXR 31-28 Z97 31-24 KBOZ 23-20 KTRS 30-26 KFBO 36-32
WKSE 34-27 PWR92 39-35 WLAN d-28 KC101 d-29 WGN 31-27 99KH I 21-16	KXY8 d-25 KWN/2 d-35 KRO: d-29 KWOE: 37-36 KZZU: 21-16	KFTZ 31-27 KMOK on KTMT 27-22 ZFUN 38-28 KZOZ 27-25 SLY96 25-25
WSPK d-31 Y102 d-22 98PXY 26-23		Y97 16-15 OK95 30-26 KFFM 27-24



CANDYM.						
Knockin'	Boots	(Epic)				
	Total	Reports	52	205	S	
				P	ara	
Regional		,	_			ach
Reach		N&A				31%
E 9%			-			18%
S 20%					P3	14%
M 16%						
₩ 35%		Chart		mary		v
		Pos	P1	P2		Tot
			2	0	0	2 3 3
National		2-5 6-15		0	0	2
Summary UP 16		16-40	8	10	4	22
		0ns	3	5	2	10
DEBS 9 SAME 15		Adds	1	5	5	11
DOWN 0		Ch Adds	1	0	0	- 1
ADDS 12		Total	20	21	11	52

ADDS 12	Total	20 21 11 5
P1	FM102 5-4 KMEL 11-10	194 d-27 KCAQ on
	H0T977 29-26	KR0Y 29-18
EAST	P2	KNOD 24-19 KDON a
WXKS on		P3
	EAST	
SOUTH	E No 1	
	99WGY 33-28	EAST
PWRP1G 20-14	FLY92 a	1
0105 24-18	WRCK m	
MIDNERS		SOUTH
MIDWEST	SOUTH	
B96 26-24	1	KAKS d=40
Z95 d-29	K106 orr	KQ12 a
WHYT d-24	WCKZ 33-33 KZEM on	KZII on KNOE d=40
1	KPRR 22-14	KIXY on
WEST	WHHY a	WEHT d-24
	KBFM a	MENT 0-24
KS104 a-24 KitS 26-24	Y107 d=%3	M) DWE ST
Q106 7-5	MIDWEST	wBXX a
P1		WKFR a
12.1	KHTK on	WDBR a
•	KKRD on	WPFR a
MPGC on KTFM 28 fr	WEST	WEST
KXXR on	KKSS d-Z7	KZ0Z 39-31
H0T102 a	KKXX d-3D	NEUL 37-31
PWR106 30-26	KKMG 36-52	
KKFR 1-1	895 38~35	
KOY-FM 5-5		
V001 1-1		

	ARIAH ove Ta		Y ime (Col	umb	oia)		
LF	. Maria	h Care	y				
		Total	Reports	176	68\$		
Re E S	gional ach 64% 72% 55%	B	REAK	ER		P1 P2	11e1 each 61% 64% 79%
W	81%		Char1		mmary P2	P3	Tot

E 64 S 72 M 55	8	BREAK	ER		P2 P3	64% 79%
W 81		Chart	Sum	mary		
		Pos	P1	P2	P3	Tot
		1	0	0	0	Ö
Natio	nal	2-5	0	0	0	0
Summa	гу	6-85	4	1	0	5
UP	19	16-40	1.1	22	19	52
DEBS	37	Ons	5	17	19	41
SAME	42	Adds	12	25	21	58
DOWN	0	Ch Adds	7	8	5	20
ADDS	78	Total	39	73	64	176
12	П	Y102 s 98PXY a-29	1	12	7	

1000		22 72 04 1
	1 Y102 m	
15411	98PXY a-29	722
•	WPST a	100
_	WRCK d-37	
EAST	WKRZ a	EAST
	1	E/IST
WXK\$ on	SOUTH	WPRR d-28
WBL a-38	1	WWFX a-37
WPLJ a-34	WBB0 d-38	103CIR d-32
Z100 a-29	K98 a	95XXX 6-29
B94 a	KZZB a-30	WIKZ a
	WKQB a	MNYP on
HTU02	WCKZ 15-11	G98 on
	WNOK 34-33	WOMP a
PWR99 d-31	WCG0 d-37	WHITO a
KHMX a	KZFM d-38	WOXA on
PWR104 on	G105 a-34	,
Y100 a	KPRR a-21	SOUTH
897 0-25	WINK on	***************************************
KSAQ 38-29	WANS d-35	KAKS on
PWRPIG 30-27	WZYP on fr	K012 36-28
Q105 30-24	нот95 а	WKSF on
	WAPE d-25	WOID d-29
M) Die ST	WOUT d-37	WZKX a
	PWR945 a	WZZG n
896 a-29	KZOU a	KMCK d-37
Z95 a	KZOU a WDJX a	WUMX d-33
WN 8-22	99WAYS d-31	B98 a
WHYT a	FM100 a	KISR a
KDWB a	WHHY on	0104 pn fr
WLOL d=34	KBFM a	WYKS a
	Y107 a-35	KZII on
WE ST	К92 в	Q101 on
	Z102 on	KCHX on
K\$104 B	KTUX 39-34	KNOE n
Y108 a	WOVV d-29	WILN 39 fr
KIIS 29-26	WKZL a	KIXY a-25
KKRZ a-28		WEHT a
KCPX on	MIDWEST	KNIN a
KISN d=33	į.	
Q106 15-11	CK105 33-28	MIDWEST
KWSS a-28	MMEE on	
KPLZ a	WIXX a	KYYY a
KUBE on	KJ103 a	WBNQ d-40
P1	KZ93 on	wBWB a
15,0	KHTK a	WC11 on
(A)	WVKS d-28	KOCR d-35
~	KAY107 a	WLRW a
WPGC d-22	KKRD d-33	KCM0 40-36
PWR96 a	WHOT d-30	KLYV d-39
KTFM on tr		KZ10 a
	tinued On Next C	

WEST P2 EAST MEST KGOT a=37 297 a=36 KBOZ a KTRS d=39 KFBQ d=36 KFTZ on KMOK on KTMT d=40 ZFUN on KZOZ d=39 SLY96 a Y97 a OK95 d=35 KFFM on DAVID CASSIDY Lyin' To Myself (Enigma) LP: David Cassidy Total Reports 73 28% Regional Reach E 26% S 30% M 31% W 23% Reach P1 14% P2 24% P3 46% N&A Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds Total P3 Tot National Summary UP (DEBS (SAME 1 DOWN (ADDS 72 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 24 37 68 2 0 4 27 37 73 WASE a WOID a YES97 & KMCK a WJMX a 898 a KISR a KCHX a KNOE a KNIN a KNIN a SOUTH Y100 a KSAQ a MIDWEST MIDWEST WBNQ a KQCR a KCMQ a KZ10 a XL93FM WTBX a KFRX a 99KG a KGPAT a KKHT a WDBR a WPFR a WEST WEST PZ PB . WE ST EAST KBOZ a KTRS a KFBQ a KMOK a KTMT a ZFUN a OK95 a KFFM a JUDE COLE Time For Letting Go (Reprise)

		Total	Reports	169	65%		
ı					Р	ara	lel
	Regional					R	each
	Reach		- 26	1		P1	34%
ı	E 64%		-			P2	65%
ı	S 78%					P3	90%
ı	M 63%						
ļ	W 51≴		Chart	Sur	mary		
1			Pos	P1	P2	P3	Tot
ı			1	0	0	0	0
ı	National		2-5	0	2	0	2
١	Summary		6-15	5	17	24	46
ı	UP 125		16-40		40	47	101
				14			

	Summary UP 125 DEBS 12 SAME 17 DOWN 1 ADDS 14	6-15 16-40 Ons Adds Ch Adds	5 17 24 46 14 40 47 101 0 4 2 6 1 7 0 8 2 4 0 6 22 74 73 169
-	EAST WXX \$ 22-20 WBL 1 e-37 WPLJ e-31 PRO-FM 19-17 SWR09 19-19	WCGQ 22-19 KZFM d-35 G105 d-32 M1NK 32-28 MANS 20-19 MZYP 18 fr H0195 34-30 MAPE 8 MQUT 3-2 MGKI 15-11 PMP945 19-15 KKYK 23-20	SOUTH KAKS 35–31 KQ12 21–18 MKSF d–38 MQ1D 14–15 MZXX d–36 WZCQ 23–18 YESSP 19–16 KMCX 16–14 MJMX 9–6 B98 15–15 K1SR 28–22
	NHMX d-24 KKBQ 25-23 NHV2 27-26 KSAQ 25-23 Q105 22-19 MIDMEST Q102 25-23 Q95 14 fr MZPL a KBEQ 28-23 KKTI 24-20 MKBQ 13-11	KZOU 25-24 MOJX 19-11 99WAYS 28-23 FMIOO 21-19 WASB a-30 WHY 18-17 KBFM a Y107 a WOMX a XL1067 d-31 MYVQ 28-26 K92 16-12 Z102 d-28 KTUX 13-9	Q104 19 fr MYXS 35-29 KSMB on fr K2II 22-20 Q101 20-17 KCHX 16-14 KNOE 33-29 MILN 25 fr KIXY 29-35 KMTX d-52 KNIN 19-18 WVBS 34-31
	ME ST Y108 23-19 KCPX 19-18 K1SN 18-14 KWS S 14-11 KPLZ 20-17 KUBE 12-10 PZ EAST FLY92 25-21 WAES 39 fr WAAL 12-12	MYZL 22-20 MIOWEST MXDD on MPXR 21-20 KRNQ 17-16 MGRD 18 fr MIXX 21-15 MTKX 21-15 MTKX 21-15 MYKX 21-15 MYKX 30-27 KRND 17-13 MYXS 30-27 KRND 17-13 MHOT 28-26	MIDWE ST KYYY 15-12 WEND 23-20 WCIL 28-29 KCDR 34-27 WLRH 18-17 KCM9 29-24 KLTY 24-20 WCIL 12-9 WCIL 35-10 WFR 25-21 KFRX 15-12 WSNX 21-20 99KG 19-16
	WSE on WYSR 22-20 JET-FM 21-19 WERZ 24-22 WNMK 17-14 WKEE a PIR92 32-27 WLAN a-52 999KH1 17-14 WSPK 37-35 Y102 on 987XY 16-14 WSPX 16-14	WEST KF95 11-9 KIKX 31-25 KSND 23-20 FMI04 on fr KXYQ 8-5-2 KNNZ 25-22 KZZU 13-11	K905 37-35 KPAT 16-14 KKHT 20-14 WDBR 11-11 WPFR 23-19 WIBW 24-20 KFMY 14-11 WIFC 18 fr WEST KGOT 17-14 KPXR 21-19
	WRCX 28-25 WKRZ 26-20 WYCR 28-26 SOUTH MBBQ 25-22 B93 a-35 KZZB a	EAST WPRR 13-12 WWFX 21-18 103CIR 22-20 95XXX 25-22 WKPE 21-18 WNYP 26-24	Z97 35-31 KB0Z 13-11 KTRS 25-21 KFBQ 17-14 KRZR on KFTZ 21-17 KMOK 40-37 KTMT 10-8 ZFUN 28-24

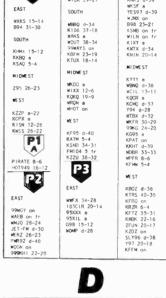
PHIL COLLIN	IS	Ç.		H	
Something i	Happened .	(Atla	ntic)
LP:But Serie	ously				
Total	Reports 238	921			
Regional	_		Р		llei each
Reach	െ	1			78%
E 96%	•	,			95%
S 94%				P3	99%
M 94%					
₩ 82%	Chart		mary		
	Pos				
National	1	4	-	. 3	11
Summary	2-5 6-15		44		
UP 208	16-40		49 1.0	32	
DEBS 3	0ns			0	15 1
SAME 24	Adds			0	Ó
DOWN 0	Ch Adds			0	3
ADDS 3	Total		108	80	238

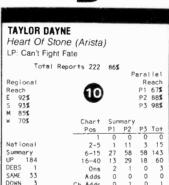
	National Summary UP 208 DEBS 3 SAME 24 DOWN 0 ADDS 3	2-5 6-15 16-40 Ons Adds Ch Adds	11 44 44 99 28 49 32 109 4 10 1 15 0 1 0 1 0 0 0 0 3 0 0 3 50 108 80 238
	EAST BIO4 1-1 BIO4 1-1 BIO4 1-1 BIOX 6 8-8 WXX 5 8-8 WXX 12-6 WXX 5 8-8 WXX 12-6 WXX 12-6 BY 10-7 BY	989X 6-4 980X 6-4 1878Z 20-13 1878Z 10-2 1878Z 10-2 1878Z 10-2 1878Z 10-3 1878Z 11-5 1879Z 11-5 1879Z 11-6 1879Z 11-7 187	EAST MPR 1-1 IMPK X 7-2 100X IR 8-5 95XXX 9-5 MPP 8-4 95XX 9-5 MPP 8-6-12 MNY 9-8 95X 1. 9-6 MNY 9-8 95X 1. 9-6 MNY 9-8 95X 1. 9-6 MNY 15-10 MNY 9-8 MNY 15-10 MNY 9-8 MNY 15-10 MNY 15-1
1	WKSS 10-6 WKEE 5-1 PWR92 15-12	KOMQ 19-16 KLUC 14-13 FM104 7 fr KCAQ 10-1	KTMT 8-5 ZFUN 7-3

Second Ch	ance (RCA))			
LP: Girls Nite	Out				
Tot	al Reports 10	0 3	9\$		
			Р	ara	Hei
Regional	(777)				each
Reach	N&A	NI.			30%
E 28%					39%
S 41%				P3	46%
M 27%					
W 58≸	Chart		mary		
	Pos	P1	P2	P3	Tot
	1	0	0	0	C
National	2-5	0	0	0	0
Summary	6-15			0	2
UP 33	16-40		23	15	49
DEBS 15	0ns	3	12	20	35
SAME 38	Adds	3	5	1	9
DOWN 0	Ch Adds	0	4	1	5

S 41% M 27%		P3 4	5%
W 58≸	Chart	Summary	
	Pos	P1 P2 P3 T6	ot
	1	0 0 0	Ċ
National	2-5	0 0 0	0
Summary	6-15		2
UP 33			49
DEBS 15	0ns		35
SAME 38	Adds	3 5 1	9
DOWN 0	Ch Adds	0 4 1	5
ADDS 14	Total	19 44 37 10	00
-	SOUTH	SOUTH	
List			
-	WBBQ 40-31	KAKS d-38	
EAST	K98 25-24 WEMF on	KQIZ on	
	K106 on	WQ10 26-23 WZKX 38-34	
WXKS d-34	KZZB d-36	YES97 on	
PRO-FM on	K1X106 on	KMCK 40-33	
SOUTH	KZFM 29-23	WJMX 23-20	
2001H	KPRR d-28	B98 on	
WNVZ on	WZYP on fr	KZII on	
PWRPIG 19~18	HOT95 a	Q101 on	
	Y107 d-31	KCHX on KNOE on	
MIDWEST	WRVO on	WILN on tr	
	Z102 on	KIXY a-32	
WLOL a	WOYY on	WFHT on	
WEST	M10WE ST	KNIN on WVBS d=40	
KKR7 a	CK105 30~30	MIDWEST	
KCPX a	WGRD 24 fr	WI DAME 21	
KISN 37-31	WTFX 32~28	WBNO on	
Q106 on	Z99 24-21	KLYV 31-27	
X100 30-27	₩ZOK 32-28	KZ10 on	
P1	KHTK 26-24	99KG on	
L'A'	KAY107 a	KG95 on	
· · ·	WEST	KPAT 30-29 WDBR d-40	
HOT97 d-29	WC 31	WIFC on fr	
W10Q 32 fr	KK\$\$ 26-24		
KXXR d-29 H01102 27-26	KKXX on	WE ST	
PWR106 35-32	KF95 a		
KKFR 18-13	K I K X on	KGOT a	
H0T949 23-20	KKMG 34-31 895 35-34	KB0Z d-36	
	194 a-29	KTRS on KFBO d~40	
	KOMO a-23	KMOK on	
	KLUC on	KTMT on	
	KCAQ 36-33	KZ02 40-36	
	KROY 22-19		

Tyler Collins Continued P3 P2 EAST EAST 99WGY d-39 FLY92 a WAAL a-35 WKSE d-30 WKSS 28-26 WQGN on 999KH 139-33 WSPK 32-30 WRCK on 95XXX 37-32 WQXA on **CONCRETE BLONDE** Joey (IRS) LP: Bloodletting Total Reports 82 32% Paralle Regional Reach E 36% S 24% M 31% W 39% N&A National 2-5 6-15 16-40 1 2 2 5 12 4 14 21 39 0 6 7 13 2 3 7 12 1 0 0 1 12 28 42 82 Summary UP 39 UP 39 DEBS 15 SAME 15 DOWN 0 ADDS 13 Ons Adds Ch Adds Total KAKS d-39 WKSF a YES97 d-39 WJMX on B98 23-21 KSMB on fr WILN on fr KIXY a KWTX d-34 KNIN 20-14 EAST SOUTH WXKS 15~14 B94 31-30





UP 184 DEBS 1 SAME 33 DOWN 3 ADDS 1		13 29 2 1 0 0 0 1 43 100
PI	SOUTH W880 17-14	103CIR 95XXX
EAST	B93 18-17 K98 8-6	WKPE 11 WIKZ 25 WNYP 15
B104 16-15	WEME 10-7	ADVIE
	KI06 17-13 KZZB 12-11	G98 19-
₩20U 15-13 ₩RL L 13+9	195 17-17	WTHT 16 WOMP 16
WARS 12-12 W2OU 15-13 WBLI 13-9 Z100 17-15 WEGX 21-21 B94 23-22	KIX106 29-24	WHTO 8-
WEGX 21-21	WKQB 6-3 WSSX 15-14	
PRU-FM 13-10	WSSX 15-14 WCXZ 12-12	SOUTH
WAVA 14 fr	KZ106 7-5 WNOK 19-17 WCGQ 16-14	KAKS 14
SOUTH	WCGQ 16-14	WKSF 18
	KZFM 14-13 G105 24-21	WJAD 9
PWR99 10-10 KEGL on	KPRR 29-27	WQ10 5- WZKX 18
KEGL on KHMX 10-8	WINK 16-12 WKSI 13-11	WZZG 9-
KK9Q 11-8 PWR104 4-4	WANS 18-18	WZZG 9- YES97 KMCK 7- WJMX 10
Y100 12-8	WZYP 12 fr HOT95 4-2	WUMX 10
B97 18-14 WNYZ 10-9	WAPE 6-5	B98 13-
K\$AQ 17-14	WAPE 6-5 WQUT 12-11	Q104 15
MIDWEST	PWR945 17-13 KKYK 15-14	WYKS 20 KSMB 16
	KKYK 15-14 KZOU 15-11	KSMB 16
896 23-22 Z95 d-25	WDJX 4-3 99WAYS 11-9	KZ11 12 Q101 11
0102 28-25	FM100 13-9	KOHX B-
Q102 28-25 WPHR 14-14 WNCL 13-12	WABB 18-15 WHHY 11-9	WILN 7
095 11 fr	KBFM 24-20	KIXY 16
095 11 fr WZPL 13-8 KBEQ 29-27	Y107 13=9 WOMX 16=14	WEHT 1. KWTX 1.
KBEQ 29-27 WKT1 13-7	XL1067 22-18	KNIN 13 WVBS 22
KDWB 25-24	WRVQ 26-23 K92 12-7	W103 44
WEST	Z102 14-10 KTUX 8-7	MIDWEST
	KTUX 8-7 WOVV 22-20	WBXX 2
Y108 25-23	WKZL 23-16	KYYY 17
KZZP 23-21 KKRZ 14-9 KCPX 9-7	MIDWEST	WBWB 17
KCPX 9-7 KISN 8-11	HI DWC ST	WCIE 21
X100 10~6	WKDD 25-23 WPXR 9-5	KQCR 9- WLRW 10
KWSS 10-6 KPLZ 14-11	CK105 16-16	KCMQ 11 KLYV 11
KUBE 14-12	WM€E 17-15 WGRD 25 fr	KZ10 20
Di	WIXX 22_17	Y94 13-
	WTFX 13-13 Z104 13-13	KQHT 14 XL93FM
10707	Z104 13-13 KJ103 24-21	WTBX 16
HOT97 on W10Q 28 fr	299 9-7	WKFR 2 WAZY 1
KXXR 29-28	KQKQ 6~5 KZ93 12~9	KFRX 1
HOT102 12-11 KKFR 15-18	WZOK 15-13	WSNX 19
HOT977 24-22	KHTK 18-19 WRON 18-16	KFRX 11 WSNK 19 99KG 11 KG95 31 KPAT 7- KKHT 19
P2	WVKS 23-19	KPAT 7-
	KAY107 20-14	I RADI 13

FL 192 19-14 MAEB 24 fr MAL 19-18 MOUG 14-10 MOUSE 6-5 JET-FM 16-15 MOURE 11-15 MOURE 11-	Dr Dayne Conti WEST RKSS 11-11 RKXX 14-8 KF99 6-5 KKM6 26-29 KSM0 19-13 993 29-26 KQM0 7-6 KLUC 28-19 FMID 29 fr KGAQ 24-12 KMV2 20-16 KMO 0-39 KZZU 16-13 KRQ 17-15	Inued MEST KOOT 18-15 KPWR 20-18 297 18-15 KROZ 11-9 KTRS 22-17 KFBO 11-9 KFTZ 13-11 KNOC 25-21 KTMT 11-14 KGCS 31-2-10 SOT 11-8 GOSS 19-10 KFFM 13-9
98PXY 15-12 930 2Z fr WPST 16-7 WRCK 13-12 WKRZ 17-10 WYCR 15-13	EAST WPRR 11-10 WNFX 9-6	
DEPECHE M Policy Of T LP: Violator	I ODE ruth (Sire/R	eprise)
Total	Reports 205	79≴ Parallel
egional each 81% 78%	13	Reach P1 70% P2 73% P3 95%
81%	Chart	Summary

Tr	ODE ruth (S	Sire/R	epr	ise)		
r al	Report	s 205	795		ara Ri Pi P2	llel each 70%
		Chart Pos 1 2-5 6-15 16-40 Ons Adds Adds Total	Sur P1 0 5 21 12 2 2 3 45	P2 0 2 32 42 3 2 2 83	P3 0 0 18 54 1 3 1 77	95% Tot 0 7 71 108 6 7 6 205
3	WPST WRCK WRRZ WYCR SOUTH WBBQ B93 2 K98 2 K98 2 K78 K106 KZZB K106 K106 K106 K106 K106 K106 K106 K106	14-11 22-12 19-15 30-24 8-33 26-21 9-19 21-18 20-15 20-15 20-21 0-9 30-18 13-8 13-8 12-12 27-21 12-12 27-21 44-19 17-16 44-17 22-19		YES97 KMCK WJMX 898 2 KISR Q104 WYKS KSMB KZ!! Q101	17-1 18-1-1 34-3 34-3 5-20-1 26-22-1 26-22-1 31-25 26-22-1 33-3 30-25 21-1 15-1 115-1 115-1 120-1 20-1 17-1 20-1 19-1 28-2 30 fee	3 3 5 1 1 7 7 7 7 1 1 1 1 1 1 1 1 1 1 1 1 1

National

Summary UP 164 DEBS 4 SAME 23 DOWN 1 ADDS 13

P

EAST

SOUTH

PMR99 15-14 KEGL 13-11 KKBQ 2-2 PMR104 3-3 B97 17-15 WNVZ 18-15 KSAQ 3-2 Q105 17-15

MIOWEST

MIOWESI	WANS 17-10	Q104 20 fc
	WZYP 14 fr	WYKS 28-23
B96 14-12		KSMB 30 fr
Z95 17-15	WQUT 14-13	K2MB 30 15
WPHR 25-23	WOK I 22-18	KZ:1 19-18
WDFX 14-10	WDJX 28-24	Q101 24-22
WHYT 4-4	99WAYS 21-19	KNOE 22-19
KBEQ 35-32	WABB 29-25	WILN 22 fr
KDWB 19-17	WHHY 16-14	KIXY 37-28
WLOL 15-14	KBFM 17~14	WFHT d-29
WKBQ a-37	XL1067 28-21	KWTX 20-15
	WRYO 22-15	KNIN 16-11
WEST	Z102 20-15	WVBS 37-23
	KTUX 15-10	
KS104 on	WOVV 23-21	MIDWEST
Y108 21-17	WKZI 29-27	
KIIS 15-13		WBXX 28-31
KZZP 18-16	MIDWEST	KYYY 28-24
KKRZ 27-23	AT DIE ST	WBNO 13-8
KCPX 10-10	WKDD on	WBWB 25-16
KISN 23-18	92X 14-11	WCIL 29-27
0106 13-12	WPXR 12-10	KOCR 19-15
X100 20-13	CK105 6-6	WLRW 29-22
KWSS 13-12	WGRD on fr	KCMQ 32~29
KPLZ 13-10	WIXX 17-12	KLYV a-37
KUBE 17-15	WTFX 16-14	KZ10 30-22
KUDC 17-13	Z104 22-16	Y94 23-21
P1	Z99 20-20	XL93FM 17-12
1'4'	KOKO 25-15	WTBX 29-27
	KQKQ 25-15 KZ93 15-14	WKER B
H0T9/ on	WZOK 13-10	WAZY 31-19
W100 25 tr	KHTK 16-15	KFRX on
PWR96 33-30		99KG 20-15
KXXR d-21	WRQN 22-19	KG95 30-27
H0T102 16-15	KKRD 16-12	KPAT 10-8
PIRATE 16-15	₩HOT 20-18	KKHT 25-22
PWR106 7-6		WDBR 19-17
KOY-FM a	WEST	WPFR 34-27
H0T949 2-2	WW. 02 10	WIBW a
H01949 2-2	KKSS 22-19	KFMW 12-10
10.00 H	KKXX 31-22	WIFC 20 fr
124	KF95 21-17	
	KATM 16-15	WEST
EAST	KIKX 18-15	
EV21	KSND 22-19 KLUC 5-5	KGOT 27-23
99WGY 34-27		KPXR 23-17
	KCAQ 12-5	Z97 32-21
FL Y92 d-20	KXYQ 14-12	KB0Z 16-13
WAEB on fr	KWNZ 26-23	KTRS 29-22
WVSR 25-21 JET-FM 26-25	KROY 9-8	KFBQ 25-23
	KW00 30-22	KRZR 20-18
WERZ a	KZZU 19-14	KFTZ 18-13
WNNK 25-21	KRQ a	KMOK 12-10
TIC-FM 23-21	0.0	KTMT 29-24
WKSS 16-14		ZFUN 12-10
WKEE 29-25		KZOZ 20-16
PWR92 29-25		SLY96 17-16
WLAN a-29	EAST	Y97 10-6
KC101 29-25		OK95 33-16
WQGN 32-29	WPRR 23-20	KFFM 26-20
999KH1 28-24	WWFX 20-16	NFFM 20-20
WSPK 23~19		

WSPK 23~19	1		-			
DINO						
Romeo (Is	land)	1				
LP Swingin	·					
	Total	Reports	221	859	(
				P.	ara	let
Regional					Re	each
Reach		122			P1	73%
E 89%					P2	
S 84%					P3	93%
M 87%		Chart	Cum	mary		
₩ 82 %		Pos	P1	P2	P3	Tot
		1	0	0	0	0
National		2-5	2	3	1	6
Summary		6-15	18	40	38	96
UP 189		16-40	25	49	35	109
DEBS 5		Ons	1	3	0	4
SAME 21		Adds	0	1 3	1	2
DOWN 0		Ch Adds Total	47	99	-	221
ADDS 6		10101	~ /	77	15	221
100		2 18-13	1	T	0.2	

	SAME 21 DOWN 0 ADDS 6	Adds Ch Adds Total		3		
	EAST WKKS 17-13 WZOU # -29 WEX 29-22 B94 19-17 PRO-PH 15-12 SOUTH PMR0 22-21 KKBQ 22-21 KKBQ 22-18 PMR104 20-19 B97 24-20 MWZ 17-14 PMP1 6 5-4 0105 14-12	7102 (8-13 99 98 97 17-19 99 00 n fr WFST 6-21 WRX 14-11 WRX 27-22 SOUTH 19880 21-16 B95 19-18 KPS 16-13 KFS 16-13 KFS 16-13 KFS 16-13 KFS 16-13 KFS 16-13 KFS 19-16 WKS 19-16 W		EAST WHFX 103CI 95XXX WKPE WKPE 95XIL WKPE 95XIL WHTO WQXA SOUTH KAKS KQIZ WXSF HJAD	R 16-11-9 11-9 11-9 11-9 11-9	15 2
ч	Cont	inued On Neve	Cal			

Continued On Next Column -

PARALLELS®

Dino Continued MIDWE ST WZKX 19-16
WZKG 14-12
YES97 16-14
KMCK 11-10
WJMX 11-9
B98 14-12
KISR 15-9
Q104 27 fr
WYKS 23-17
KSMB 19 fr
KZ1i 14-13
Q101 16-14
KCHX 19-12
KNOC 23-22
WILN 12 fr
KIXY 25-19
WFH 1 14-9
WFH 13-2-20
KWIX 32-20
KWIX 32-20 WEST MIDWEST 9 MIDWEST WBXX 17-13 4YYY 24-20 WBWX 25-21 WBWX 25-15 WCLL 30-29 KQCR 15-13 WLN 21-15-13 WLN 21-15-13 WLN 21-15-13 WLN 21-15-13 WSK 15-14 WSK 15-14 WSK 15-14 WSK 15-14 WSK 15-14 WSK 15-16-14 WSK 15 PI MKDD 24-22 MPXR 20-19 MGTZ 15-12 CK105 8-7 MKEE 24-20 MGRD 23 fr MIXX 29-25 MYIC 17-8 MTFX 10-9 Z104 27-21 KQKO 11-10 KZ95 01-10 MZDK 25-22 KGKO 11-10 MZDK 25-25 KGYO 13-9 KKRD 13-9 KKRD 13-9 KKRD 13-9 MHOT 17-14 P2 EAST WEST KKSS 21-17 KKXX 7-5 KF95 19-16 KIKX 32-27 KKMG 10-9 KSND 33-17 995 26-24 194 13-9 KOMQ & KLUC 10-7 FM104 15 fm KCAQ 19-13 KWNZ on KROY 15-13 KWO 11-9 KDON 14-12 KZU 26-19 KRQ 25-22 FLY92 34-2 HOT999 13 WAAL 22-16 WISE 23-20 WISE 13-20 WISE 13-12 UET-FM 17-12 TIC-FM 15-8 WKS 27-27 FUED 25-20 PW92 25-21 KLAN 31-27 KCI 01 25-18 WQON 14-11 999KH 13-9 MSPK 27-22 WE ST KGOT 22-17 KPXR 16-11 Z97 23-16 KBOZ 18-16 KTRS 26-19 KFBQ 10-7 KFTZ 25-22 KMOK 28-23 KTMT 15-12 ZFUN 21-18 KZOZ 13-12 SLY96 13-1 Y97 14-14 OK95 29-25 KFFM 14-11 **DURAN DURAN** Violence Of Summer (Capitol)

LP: Liberty Total Reports 89 34% Regional Reach E 30% S 34% M 28% W 46% N&A P3 Tot 0 0 0 0 1 4 National Summary UP 47 DEBS 8 SAME 30 DOWN 0 ADDS 4 2 1 1 4 8 24 23 55 5 9 12 26 1 0 2 3 0 1 0 1 16 35 38 89 16-40 Adds Ch Adds P 999KH1 d-39 WPST 25-20 WKRZ 34-27 SOUTH EAST SOUTH

KAKS 30-24 KQ1Z on YES97 on KMCK 36-35 B98 27-24 KISR 35-27 Q104 on fr KNOE 37-33 MILN on fr KNIN 25-23 MBBQ on 893 26-25 K106 on KZZB 33-26 M2YP 37 fr HOT95 28-26 MQUT 30-25 KZOU =-30 MHHY on KBFM 34-32 X1,1067 d-34 Z102 on KTUX 31-26 WPLJ 25-22 WEGX 17-14 SOUTH KEGL on Y95 on PWR104 28-25 WNYZ a KSAQ 29-27 MIDWE ST KYYY 8 WBNQ 36-35 WCIL 26-25 KQCR 39-37 Y94 on WTBX 32-30 WKFR 8 99KG d-40 KPAT on KKHT 20-26 WDBR 32-32 WPFR on MI DWE ST MIDWEST CK105 1Z-11 WIXX 23-19 Z104 31-28 KQKQ on WEST WEST WEST KKSS on KF95 d-36 K1KX d-36 KSND 40-37 KCAQ d-38 KXYQ 23-21 KHNZ on KZZU 24-17 KGOT 38-36 KTRS d-40 KFBO 35-31 KRZR 17-15 KFTZ 39-36 KMOK on KTMT 32-28 ZFUN 34-30 KZOZ 30-27 SLY96 35-33 OK95 on KFFM on PI P22 PB EAST 99MGY 30-26 WAEB 27 fr WAAL 30-24 MYSR on JET-FM 30-28 WERZ 33-32 WKEE on EAST 95XXX 32-30 G98 on WTHT on WHTO 29-23

EN VOGUE Lies (Atlantic) Total Reports 58 22% Regional Reach E 21\$ S 22\$ M 10\$ W 39\$ N&A National 10 14 3 27 4 4 3 11 1 9 3 13 0 1 0 1 19 30 9 58 16-40 Ons Adds Ch Adds Total DEBS 4 SAME 14 DOWN 1 ADDS 14 P P2 WE ST KF95 on KKMG 25-22 B95 20-16 194 22-17 KLUC 29-27 KCAQ d-40 KROY 8-7 KWOD 33-28 EAST 99WGY on WAAL a WKSE a T1C-FM 30-28 PWR92 a WQGN a 999KHI on PRO-FM or SOUTH

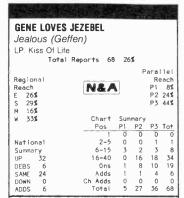
Continued On Next Column

- En Vogue Continued -KDON 15-10 HIDWEST WEST KS104 24-21 Q106 19-16 X100 d-30 KUBE a EAST MQXA 30-27 SOUTH KAKS on 898 on WEHT 24-22 WYBS d-39 MIDMEST WBXX a WPFR a PI H1DWEST H0T97 14-11 WPGC 25-21 KTFM 29 fr KXXR d-22 KKFR 13-10 K0Y-FM 14-18 KGG 120-19 FM102 7-5 KMEL 5-5 H0T977 28-23 WGTZ 28-23 KJ103 a Z99 37-33 KHTK a WEST Z97 on KFBQ a

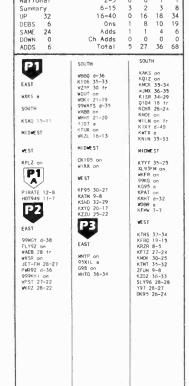


	Total	Reports	64	25	\$		
Regional Reach		N&	Α)	P	P1	ach 19%
E 21% S 28% M 19%				,			27% 26%
₩ 30%		Cha	rt	Sum	mary		
l		Po	5	PΊ	P2	P3	Tot
l .			1	0	0	0	D
National		2	-5	0	0	0	0
Summary		6-	15	- 1	1	- 1	3
UP 32		16-	40	8	17	12	37
DEBS 4		C	ns	3	12	8	23
SAME 27		Ad	lds	0	1	0	1.
DOWN 0		Ch Ad	lds	0	0	0	0
ADDS 1		Tot	al	12	31	21	64
PI		WYSR on WERZ 27-21		1	P]	

DOWN 0 ADDS 1	Ch Adds Total	0 0 0 0 12 31 21 6
ខា	WYSR on WERZ 27-21	P3
	WERZ 27-21	
	WOGN on	
EAST	999KHI on	EAST
WPLJ 31-28	SOUTH	WPRR on
SOUTH		WNYP d=32
2001H	WBBQ 28-23	SOUTH
PWRPIG 10-9	WEME on WCGO 31-29	200111
0105 d-30	KZEM on	WJAD 24-21
4.00	WZYP 31 te	YES97 on
MIDWEST	HOT95 29-28	KISR 23-18
	WOUT 26-26	WYKS d-33
WLOL 24-19	KZOU pn	KNOE on
	99WAYS on	KIXY d-34
WE ST	WHHY 28-26	
	Y107 23-19	MIDWEST
KKRZ on	XL1067 a	
KISN 26-23	K92 on	WBNQ 37-30
P1	Z102 on	KLYY 16-12
	1	KZ10 35-32
\A /	MIOWE ST	WKFR on
HOT97 29-28		KG95 28-24 KPAT 29-28
KTFM 18 fr	CK105 37-35 WTFX 34-31	WDBR 28-28
KXXR 28-26	799 22-17	WUDN 20-20
H01102 on	299 22-17	WEST
H0T949 pn	WEST	WC 31
H0T977 27-25	-C31	KB0Z on
CO.	KKSS 23-22	KM0K 38-35
P2	KF95 on	KTMT on
	KKMG 30-27	ZFUN on
	KSND on	Y97 on
EAST	895 24-22	KFFM 33-31
	KCAQ on	
99WGY 32-30	KZZU 37-34	
WAAL 23-15		



G



JOHNNY GILL My, My, My (Motown) LP: Johnny Gill Total Reports 182 70% Paraile1 16 Reach E 75% S 78% M 54% W 74% Pi 67% P2 73% P3 69% Summary P1 P2 P3 Tot 2 1 0 3 2-5 6-15 16-40 10 8 13 26 15 39 1 4 Summary UP 132 DEBS 14 SAME 24 Ons Adds Ch Adds DOWN 0 ADDS 12 43 83 56 182 Total

MNNN 19-18 TIC-FM 2-2 WKSS 9-3 WKEE 33-26 PMR92 23-17 KC101 28-19 WQGN 23-22 VQGN 23-22 T102 on 930, 19 fr WPST a WRCX 29-20 WKR2 4-34 P EAST MXKS 16-15 MZCU 20-15 MBLI a-35 MPLJ 18-16 2100 14-13 WEGX 16-15 PRO-FM 24-21 MAYA 12 fr **E** WPRR 16-13 WMFX 30-25 103CIR 21-18 95XXX 20-14 WNYP 29-23 G98 22-19 WTHT 20-19 WQXA 4-3 SOUTH PMR99 30-28 KKBQ 35-33 PMR104 21-20 Y100 29-28 B97 d-26 WNYZ 14-12 KSAQ 39-28 PMRP1G 6-5 Q105 10-6 SOUTH MIDWE ST WPHR 23-21 WHYT T4-12 KBEQ a WLOL d-33 WKBQ on

SOUTH

WBBQ 14-11 B99 27-24 B99 27-24 B99 27-24 B99 27-24 B10-5 19-14 K228 26-17 K1X106 16-11 KCQB 16-11 KCQB 16-11 KCQB 16-11 KCQB 20-17 KCXC 9-8 KCXC 9-8 KCXC 9-8 KCXC 9-8 KCXC 18-19-19 KCXC 18-19 KCXC 18-19-19 KCXC 18-19-19 KCXC 18-19 KCXC 18-1 WEST P1 MIDWEST

P WEST

EAST 99MGY 26-23 FLY92 a-18 WAEB on fr HOT999 20 f WANL a-27 MKSE d-26 WYSR 16-13 JET-FM d-21

MIOMEST 19-13
MIOMEST 18-15
WENQ d-39
WENB d-19
WENB d-19
KOR 27-18
KOR 27-18
KURW d-27
Y94 25-23
KFRX 13-10
Y9KG 25-19
KG95 a
WDBR 14-12
WPFR 29-25
HIBW b KKSS 16-13 KKXX 20-16 KF95 24-15 KIKX 28-22 KKMG 1-1 KSND a-32 895 5-3 194 5-4 KQMQ on

M.C. HAMMER Fray (Capitol) LP Please Hammer Don't Hurt Em Total Reports 63 24% Regional Reach E 30% S 26% M 15% W 28% Reach P1 41% P2 25% P3 11% N&A Pos P1 P2 1 0 0 2-5 0 0 6-15 5 2 16-40 14 16 0 0 0 0 0 7 2 32 2 5 4 18 1 1 9 63 Summary UP 28 DEBS 10 Ons 2 1 Adds 5 9 Ch Adds 0 0 Total 26 28 SAME DOWN ADDS

P1	P1	MIDWEST
	A	WGTZ d=29
		WVIC a
EAST	НОТ97 в	Z104 d-33
	WPGC 19-17	KQKQ on
WXKS d-22	PWR96 on	KHTK 25-13
WZOU d-24	PWR106 15-9	
894 a	FM102 18-14	WEST
PRO-FM 34-30	KMEL on	
WAVA 21 fr	НОТ977 в	KIKK d-31
MULTINE TO SE	10.5	KKMG 27-23
SOUTH	1574	895 34-29
300111		194 d-23
PWR99 a		KLUC 19-15
KEGL 21-19	EAST	KROY 26-21
KKB0 30-22	ţ.	KDON 6-22
PWR104 30-28	FLY92 a	KRQ 29-26
	WNNK a	KKQ 29-20
B97 22-16	T1C-FM 39-36	10.3
PWRPIG 14-11	WKSS a	
Q105 27-23	WKEE a	
	WSPK 22-18	EAST
MIDWEST		CASI
	SOUTH	95XXX 40-3
B96 27-19		WKPE on
WDFX 24-22	WEME d-34	WIKZ d-33
WHYT 8-7	KZZB a	WINZ 0-33
WI OL 34-24	WCKZ 31-25	
	KZEM d-37	SOUTH
WE ST	WANS a	
	HOT95 35-31	KAKS on
KS104 21-19	WOK i a	KMCK a-38
Y108 a	KBFM a	WFHT a
Q106 11-10	K92 29-24	WVBS a
	NA CALL	MIDWEST
	1	MI DWE ST
		WKFR a
		WEST
		1 22
		Y97 a

HEART Stranded (Capitol) LP: Brigade Total Reports 83 32%
Parallel Reach P1 25% P2 26% P3 46% Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0 0
2-5 0 0 0 0 0
6-15 0 0 0 0
16-40 1 0 0 1
0ns 0 0 0 0
Adds 12 26 31 69
Adds 3 4 6 13
Total 16 30 37 83 National Summary UP 1 2-5 6-15 16-40 UP 1
DEBS 0
SAME 0
DOWN 0
ADDS 82 Ch Adds Total PI 195 a-25 K2106 a K2FM a WINK a WANS a WQUT a PWR945 a WHHY a K92 a 2102 a WOVY a EAST WXK\$ 8 WP1,J 8 894 a SOUTH KHMX a B97 a-28 KSAQ a-36 MIOWEST MIDWEST Q102 a-35 WPHR a

KCMQ a KLYV a KZIO a Y94 a KQHT a-26 KFRX a 99KG a KPAT a-26 MPFR a KFMW a-35 WGTZ a
CK105 a=38
Z104 a
KQKQ a
WZOK a
WRQN a
WYKS a
KKRD a WF716 6 WKBQ 33=31 WE ST Y108 a KKRZ a KCPX b K15N a KPLZ a KUBE b WEST KF95 8-29
KATM 8-22
KSND 8
KXYQ 8
KWNZ 8
KZZU 8 WEST Z97 a
KTRS a
KFBQ a
KFZR a
KFTZ a
KTMT a
ZFUN a
SLY96 a
Y97 a
OK95 a
KFFM a EAST 99WGY a WYSR a PWR92 a WQGN a WPST a EAST WWFX a-40 95XXX a-40 WNYP a 95XIL a WOMP a

HUMAN LEAGUE Heart Like A Wheel (A&M) LP Romantic Regional Reach E 17% S 23% M 21% W 16% N&A Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0 0 1 2-5 6-15 16-40 Ons Adds Ch Adds Total National DEBS 0 SAME 3 SAME 3 DOWN 0 ADDS 48 22 16 43 3 1 5 25 17 51 P

PI EAST WKPE a WOMP a SOUTH SOUTH WBBQ a 893 a=37 WFMF a K106 a K2ZB a WCGQ a KZFM a H0T95 a 99WAYS a WHHY a SOUTH KAKS a YES97 a WJMX a KCHX a KNOE a MIDWEST M1DWE ST KQCR a KZIO a KG95 a KPAT a KFMW a-37 MI DWE ST WE ST WPXR a CK105 a-39 KZ93 a WZOK a~30 WRQN a KKRD a KISN a PI WEST KMOK a KTMT a 2FUN a Y97 a OK95 a P2 WEST EAST

BILLY IDOL L.A. Woman (Chrysalis) LP: Charmed Life Total Reports 97 37≴ Paraltel Regional Reach E 42% S 24% M 45% W 44% Chart Summary
Pos P1 P2
1 0 0
2-5 0 0
6-15 0 0
16-40 7 16
0ns 0 12
Adds 0 8 National Summary UP 21 DEBS 27 25 17 9 0 2 0 2 7 38 52 97 DOWN 0 ADDS 19 Ch Adds Total KMCK 32-30 898 on KISR d-34 Q104 on fr HYKS a Q101 on KCHX d-37 KNIN 32-28 WANS a
WZYP on fr
WOUT 36~32
WHHY on
WRYQ a
K92 on 1 EAST

WPLJ d-35 Z100 24-22 MIDWE ST 92X 26-24 WPXR 24-23 WGRD 28 fr W1XX on WYIC 18-16 KQKQ on KZ93 on WZOK on SOUTH MIDWEST KYYY a WBNQ 39-36 WBWB a WCIL a KQCR 40-38 KCMQ d-38 KLYY a KSAQ 35-31 MIDWEST WKBQ 35-25

Continued On Next Column -

Billy Idol Continue KQHT d-27 XL93FM 20-16 MTBX d-35 MKFR d-37 MAZY on MSNX d-29 99KG on KG95 on KIGHT on MOBR d-35 KFMW 23-20 WIFC on fr WEST KAY10? a KMYZ a-23 PI WEST KF95 on KATM 22-17 KSND d=39 FN104 on fr KXYQ d-23 KMNZ B KZZU on PIRATE d-20 HOT949 d-25 P2 EAST WAEB on tr WAAL a-34 WYSR d-39 WERZ a WHINK d-34 PHR92 on 999KH1 d-37 WSPK d-37 P3 WE ST KGOT on KPXR 32-29 297 a KB02 d-39 KF05 a KFBQ a KR2R 16-14 KFTZ on KMOK on KZOZ on SLY96 d-40 197 on OK95 40-32 EAST WNFX 40-35 103C1R a 95XXX 38-36 MKPE on W1YP 6-34 G98 on WTHT 28-27 WHT0 33-30 SOUTH

INDECENT OBSESSION Tell Me Something (MCA) LP: Indecent Obsession Total Reports 156 60% Parallel Regional Reach E 64% S 70% M 48% W 58% Pos National Summary UP 112 DEBS 3

Reach P1 30% P2 62% P3 81% P1 P2 P3 Tot 2-5 6-15 16-40 2 0 1 3 6 17 27 50 7 45 34 86 4 9 4 17 0 0 0 0 0 0 0 0 0 19 71 66 156 DEBS 3 SAME 37 DOWN 4 ADDS 0 Ons Adds Ch Adds Total P SOUTH

K Z2B 24-20 KIX105 on MKQB 15-9 KSSX 29-27 K2106 12-11 G109 32-29 MANS 26-26 M2FP 20 1-10 MOTO 21-18 MOTO 21-18 MOTO 21-20 MANS 26-26 MAPS 21-20 MANS KAKS 27-22 KOIZ 28-26 KOIZ 28-26 WKSF 52-29 WAD 11-9 WO1918-17 YES97 28-24 BON 12-10 KISK 16-12 GIO4 16 FF WYKS 51-28 KSMB on FF KZH 12-14 QIO1 8-5 KCHX 20-17 KNDE 19-17 KNDE 19-18 KNDE 1 KKBQ 10-9 Y100 23-23 WNYZ on KSAQ 7-7 PWRPIG 17-17 Q105 on WOVV on WKZL 21-19 MIDWEST

MIDWEST

WBXX on KYYY 18-15 WBNQ 14-11 KOCR 25-21 KOR 25-21 MCRW 19-19 KCMQ 16-15 KLYY 9-8 KZ10 16-11 Y94 19-17 W193 14-13 KFRX 21-18-9KG 30-27 KFRX 14-15 KFRX 14-18 WG95 29-25 KPAT 17-15 KPAT 17-15 KPAT 15-13 WFFR 19-16 WIFC 21 fr

WE ST

EAST

SOUTH

MIDWEST WLOL 28-28 WKBQ 6-4

WEST Y108 on KKRZ 19-14 KCPX 17-17 KISN 17-15 KUBE 13-11

P1

WIOQ on fr KXXR 21-18 HOT949 7-4

EAST

SOUTH

WBBQ 29-28 893 16-14 K98 14-12 WFMF 26-23

WXKS 6-6 894 27-23 PRO-FM 29-28

WGRD on fr WIXX 28-24 WYIC on WTFX 31-27 2104 23-20 299 27-27 KOKQ 17-16 WZOK 20-20 KAY107 26-20 KKRD on WE ST

P2 KK\$\$ on KF95 20-18 KIXX 19-16 KKMG 20-19 K\$NO 21-18 B95 on KQMQ on FM104 8 fr KCAQ 30-27 KXYQ 19-16 KNNZ 34-32 KMOD d-38 KZZU 15-12 99MGY 22-17 FLY92 24-15 MAEB 20 fr MANL 28-21 WMQ 15-11 WYSR 17-16 MCRZ 13-10 WNKC 18-17 TIC-FM 28-25 WKEE 19-18 PWR92 36-33 WLAN 14-11 99GN 21-17 99KHI 10-10

P EAST

WPRR d-30 WMFX 17-15 103CIR 30-26 95XXX 19-16 WKPE 24-23 WNYP 17-16 G9B 17-15 WTHT 9-8

JAMES INGRAM I Don't Have The Heart (WB) LP: It's Real

Regional Reach E 79% S 93% M 82% W 79%

1 2 1 1 4 2-5 5 6 2 13 6-15 14 28 15 57 16-40 21 48 50 119 0ns 2 4 3 9 Adds 5 3 0 8 h Adds 1 7 0 8 Total 50 97 71 218

P) P EAST MBBQ 6-4 B03 34-32 K98 27-23 K98 27-25 K106 35-28 K106 35-28 K22B a-59 195 21-15 KXTI06 a-30 WCQB 6-21 WSSX 24-20 WNOK 29-25 WNOK 29-25 WNOK 29-25 WNOK 29-25 WNOK 31-29-14 WNOK 31-29-15 WINN a-24 WANS 19-11 WZYP 39 fr HOT95 32-29 WROK 13-4-30 WROK 13-4-30 WROK 14-28 WANS 19-11 WZYP 39 fr HOT95 32-28 WROK 13-4-30 WROK 13-4-30 WROK 14-28 WROK 13-4-30 WROK 13-4-30 WROK 13-4-30 WROK 14-28 WROK 13-4-30 WROK 13-4-30 WROK 13-28 WROK 13-4-30 WROK 13-4 SOUTH 95XXX 27-15 W1KZ 26-22 WNYP 20-15 G98 28-26 WTHT d-31 WOMP 13-9 WQXA 29-23 PWR99 5-1 KEGL 27-20 Y05 a KHMK 11-10 PWR104 25-23 Y100 4-4 B97 6-5 WNYZ 30-23 KSAQ 21-19 PWRP IG 24-21 Q105 20-16 SOUTH XAKS 26-23 KOIZ 24-17 MKSF 24-19 NJAD 20-22 MOID 22-14 WZX 35-28 WZGZ 24-16 YES97 26-22 KIMCK 27-23 MJMX 7-4 698 31-26 KISR 17-10 Q104 on fr MYKS 33-26 MIDWEST B96 30-28 Q102 16-7 WPHR 17-15 WNCI 2-1 Q95 7 fr WZPL a KBEQ 20-14 WKTI 17-9

Parallels Continued on Page 150

KDWB a	WCUX 7-4	KSMB 12 1
WLOL 30~23	95WAYS a	KZ11 28~2
MKBQ a	FM100 6-4	Q101 22-1
	WAZE 20-13	KCHX 18-1
€ST	WHRY d-35	KNOE 28-2
S104 3-3	KB M 16-8	WILN 28 1
104 3-3	Y107 d-32	WEHT 23-2
US 3-4 IS a-28	WORDX 17-12	WYBS 38-2
ZP 8-4	XL1.067 d-32 WRWD 18-10	MAB2 38-1
RZ 21-12	K92 d-27	MIDWEST
PX 14-11	Z1 (32 21-16	III DAC DI
SN 11-8	KTUK 38-32	WBXX on
6 24-22	WOVV 18-13	KYYY 27-2
d-28	WKZL 26-14	WBN0 22-1
S 21-16	WILLIAM BO I'V	WBWB 31-2
25-21	MIDNEST	WC1L 7-7
21-19		KQCR d-34
	WKD# 19-12	WLRW 8-7
P1	WPXR 13-11	KCMQ 22-1
A	KRNG 14-8	KLYV 36-3
~	DK1C5 19-13	KZ10 29~1
197 a	MME 27-22	Y94 17-15
Q 35 tr	WGRO. on fr	KOHT on
on	W1XX 27-22	XL93FM 19
6 d-27	WTFXC a-30	WTBX 12-9
FM 19 fr	Z104 d-29	WAZY 32-1
102 14-12 -FM 25-22	KJ104 26-16	KFRX 17-1
FM 25-22	Z99 15-29	99KG 22-1
12 11-9	KQKQ on	KG95 27-2
13-11	KZ93 11-10	KPAT 27-2
77 on	WZOK 10-7	KKHT d-3
5	KHTK 24-21	WDBR 17-1
4	WVKS 4-2	WPFR 26-2
	KAY1@7 34-31	WIBW d-2
Ť	KKRD 24-19	WIFC 28
	WHOT 24-22	
MCV 20.22	1	WEST
NGY 28-22 Y92 32-25 AL 31-23	WEST	
31-23		KGOT d-3
JO 21-18	KKXX -1	Z97 24-1
SR 24-19	KF95 /5-21	KBOZ 14-
-FM a−23	KIKX II—32	KTRS 21-
Z 4-2	KKMG a-24	KFBQ 34-
WK 22-15	KSND 24-15	KFTZ 15-
-FM on	B95 12-7	KMOK 21- KTMT 25-
S d=30	194 19-14	ZFUN 33-
E 27-21	KQMQ 1-1	KZOZ 25-
92 37-34	KLUC d-28	
01 16-13	KCAQ 25-15	SLY96 31
N d-31	KXYQ 11-9	Y97 24-2
9KH 25-22	KWNZ on	OK95 39-
		Kr 1 m 20 m
		KFFM 20
NXS		

INXS	nda (841)				
Suicide Blor	ide (Atlanti	C)			
LP· X					
Tot	al Reperts 2	17	84%		- 1
Regional Reach E 91% S 88% M 87%	28		P	P1 P2	11e1 each 61% 86% 99%
W 68%	Chart Fos	P1	mary P2		Tot
National	1 2-5	0	0	0	0
Summary UP 103	6-15 16-40		72	0	168
DEBS 60 SAME 36	:Ons	3	15	9	27
DOWN 0	#dds Ch #dds	6	5	1	12
ADDS 18	Total	39	98	80	217
P1	SOUTH WB8Q 38-33 B93 35-33		103CH 95XXX WKPE WIKZ	29-2 d-25	16

SOUTH

PWR99 a KEGL on KRBQ 33-31 PWR104 d-29 B97 a WNV2 29-28 K5AQ 20-12 PWRPIG a-34 Q105 on

MIDWEST

Q102 27-21 WPHR 22-20 WDFX d-24 WHYT 25-18 WZPL d-28 KBEQ on WKT1 a KDWB 27-23 WLOL 31-29 WKBQ 15-13

WE ST

P1 A

WIOQ 29 fr KXXR a HOT102 29-28 PIRATE 20-16 HOT949 d-21

P2

99WGY d-35 FLY92 a-34 WAEB 40 fr HOT999 on f MAL 15-43 WHJQ d-28 WYSR 31-24 JET-FM 22-11 WERZ d-30 WINK 29-26 TIC-FM 6-34 PIR92 28-23 WAES 6-34 PIR92 38-33 YIO2 on 98PXY 24-19 930 30 fr WEST 6-27

WRCK d-34 WKRZ d-38 WYCR 34-25

EAST

893 35-35 K98 on K106 d-29 K228 d-35 195 27-24 K1X100-4-27 MS2 27-23 MS2 27-25 K2106 d-16 MS2 35-32 MG2 27-25 MG0 37-34 M10K d-35 WANS d-36 WANS d-36	NIKZ 32-29 NNTP 28-25 95XIL d-33 698 34-32 NHT on MOMP 30-26 NHT 0 33-17 MOXA on SOUTH KANS 32-28 KO1Z 31-27 WSF d-36 NIZ 36-30 NIZ 37-25 NIX 31-25 NIX 31-2
KYTK n=25 K20U on MOJX on 97WAYS 29-26 FM100 b MABB 31-27 MHHY 34-31 KBFM on Y107 a K11067 d=3-1 MSVQ 33-28 KSQ on Z102 on Z102 on XUX 30-25 MSVQ 28-25	998 30-27 KISR d-33 Q104 on fr WYXS d-32 KSMB 31 fr KZ1 30-27 Q101 d-28 KCHX d-39 KNOE d-37 WILN 27 fr KIXY 3-6 WFHT on KWTX 34-30 KNIN 28-21 WVBS 39-35
MIDWEST	MIDWEST
₩CDD d-24 92X 25-22 ₩FXR 29-28 ₩GTZ 20-16 CX105 22-14 ₩EE d-29 W1XX d-54 W1C d-24 Z104 33-26 KJ103 29-26 KQNQ d-29 KZ93 d-25 ₩FX 26-24 XHTX 26	KYYY d-38 WBNO 32-27 WBWB d-33 WGLL on KQCR d-40 WLRW d-30 KCMQ 39-32 KLYV 35-29 K210 d-36 Y94 26-22 KQHT on XL93FM 30-26 WFKR 37-32 WAZY d-53 KFRX 29-23 MSNX d-24
EAY107 on	WSNX d-24 99KG d-37 KG95 on KPAT 21-20 KKHT d-28
KAY107 on KKRD 3t-22 WHOT 29-27 WEST	KG95 on KPAT 21-20 KKHT d-28 MDBP 36-31
KAY107 on KRR0 31-22 MHOT 29-27 WEST KASS 6-26 KF99 39-31 KATM 19-16 KIKX 34-28 KIKA 64-37 KSM6 6-38 KSM6 6-36 KSM6 26-34 KXY0 21-19 KM7 33-30 KSM6 26-34 KXY0 21-19 KM7 33-30 KSM6 38-34 KXY0 21-19 KM7 33-30 KSM6 38-34 KXY0 21-19 KM7 33-30 KSM6 38-34 KXY0 21-19 KM7 33-30 KSM6 38-34 KXY0 21-19 KM7 23-30 KSM6 38-34 KXY0 21-19 KM7 23-30 KSM6 38-34 KSM6 3	KG995 on KPAT 21-20 MONT 4-28 MSBR 36-31 MPPR 4-34 M19W 4-29 KFM 24-19 MFC 30 fr MCST KG0T 4-34 KPXR 34-31 Z97 d-40 KB0Z 36-27 KTRS 39-33 KFS0 29-25 KRZR 169-16 MC 72 on MONC 4-38 MSC
KAY107 on KRRD 31-22 MHDT 29-27 MEST KKSS d-26 KF99 39-31 KATM 19-16 KIKX 34-28 KMM 40-37 KSND 4-38 KLUC on FMIO4 26 ftr KCAQ d-34 KAYQ 21-19 KMYZ 33-30 KRYQ on	KG95 on KG95 on KG91 21-20 KKG1 d-28 M5BR 36-31 WFFR d-34 M1BW d-29 KFMW 24-19 M1FC 30 fr MEST KG01 d-34 KFXR 34-31 Z97 d-40 KB02 36-27 KTRS 39-33 KFB0 29-25 KRZR 18-16 f-16

JANET JACKSON Black Cat (A&M) LP Rhythm Nation 1814 ymm Namori, ... Total Reports 243 94≸ Parallet Regional Reach E 94% S 96% M 91% W 93% Reach P1 88% P2 95% P3 98% Chart Summary Pos P1 P2 P3 Tot 1 0 0 0 0 2-5 1 0 0 1 6-15 10 4 3 17 16-40 38 89 71 198 Ons 2 5 1 8 Adds 2 5 0 7 Ch Adds 3 5 4 12 Total 56 108 79 243 Summary UP 159 DEBS 48 SAME 17 DOWN 0 ADDS 19 Y102 d-21 98PXY 27-24 WPST s-34 WRCK 36-24 WKRZ 36-29 WYCR 30-21 PI P3 EAST WXXS d-25 W20U d-26 WBL1 a-39 WPLJ 28-24 Z100 21-18 WEGX 19-16 B94 25-20 PRO-FM 32-26 WAVA 2Z fr MFRR 26-22 MFRR 26-22 103CIR 32-21 95XXX 28-21 MKE 27-22 MIKZ 30-25 MIKZ 30-2 SOUTH SOUTH PWR99 16-15 KEGL 18-15 Y95 28-21 KKBQ a PWR104 d-30 Y100 a-30 Y100 a-30 KSAQ 31-26 PWRP1G 22-20 Q105 d-28 \$0UTH KAKS 28-20 KQ1Z 30-23 WKSF 39-26 WJAD 26-18 WQ1D 28-24 WZKX 34-24 WZKZ 34-20 YES97 30-21

295 28-27 (102 34-31 WPMR 16-13 WNEI 23-20 MOFX 6-21 HHYT 13-10 MZPL 28-26 KBEQ d-34 KDWB 8-6 WLOL 6-5 WKBQ 20-16	WAPE d-21 WQUT d-36 WOK1 25-12 PWR945 30-25 KKYK d-23 KZOU a-29 WDJX d-28 99WAYS 30-22 FM100 d-26	KMCK 21-15 WJMC 29-18 B98 29-23 KISR 8-30 Q104 28 fr WYKS 6-35 KSMB 32 fr KZII 6-28 Q101 d-26
MPHR 16-13 MPHEI 23-20 MDFX d-21 MHYT 13-10 WZPL 28-26 KBEQ d-34 KDWB 8-6 NLOL 6-5	PWR945 30-25 KKYK d-23 KZOU a-29 WDJX d-28 99WAYS 30-22	B98 29-23 KISR a-30
WDFX d-21 WHYT 13-10 WZPL 28-26 KBEQ d-34 KDWB 8-6 WLOL 6-5	PWR945 30-25 KKYK d-23 KZOU a-29 WDJX d-28 99WAYS 30-22	KISR a-30
WDFX d-21 WHYT 13-10 WZPL 28-26 KBEQ d-34 KDWB 8-6 WLOL 6-5	KKYK d-23 KZOU a-29 WDJX d-28 99WAYS 30-22	0104 28 65
WHYT 13~10 WZPL 28-26 KBEQ d~34 KDWB 8-6 WLOL 6-5	KZOU a-29 WDJX d-28 99WAYS 30-22	WYKS d-35 KSMB 32 tr
WZPL 28-26 KBEQ d-34 KDWB 8-6 WLOL 6-5	99WAYS 30-22	KSMB 32 tr
KBEQ d~34 KDWB 8-6 WLOL 6-5	99WAYS 30-22	
KDWB 8-6 WLOL 6-5		V711 1 70
WLOL 6-5		0101 # 26
WKBQ 20-16	WARD 24-20	VCUV 31 24
MVD6 50-10	WABB 24-20 WHHY 32-29	KCHX 31-26 KNOE 40-32
	KBFM d-33	WILN 29 tr
WE ST	V107 4 26	WILK 29 10
	Y107 d-26 WOMX 23-19	KIXY 40-31 WFHT d-30 KWTX 30-21
KS104 on	XL1067 34-27	W-H1 0-30
KIIS 22-16 KZZP 19-17	WRVQ 25-19	KNIN 22-16
KZZP 19-17	K92 a	
KKRZ Z8-18	Z102 d-23	WVBS 36-24
KCPX 23-19	VTIN 20 23	MIDWEST
KISN 24-20 Q106 29-23	KTUX 29-23 WOVV d-30	MIDME 31
Q106 29-23	WKZL d-25	90VV 10 27
X100 24-20	WKZL 0-23	₩8XX 30-23
KWSS 20-17	MIDWEST	KYYY d-27 WBNQ d-34 WBWB d-25
KPLZ 27-22 KUBE 19-17	WI DME 21	WBNQ 0-34
KUBE 19-17	HWDD .	NOND G-27
P1	WKDD a	WLIL on
	92X a	KQUR 35-28
(A)	WPXR 16-14	MURN 30-23
~	WGTZ 22-17	KCNQ 34-31
H0T97 33-26 W10Q 27 tr	DK105 25-18	WCIL on KQCR 35-28 WLRW 30-25 KCMQ 34-31 KLYV 32-25
W100 27 tr	WHEE d-26	
WPGC on	WGRD on tr WIXX 32-27	Y94 d-26 KQHT d-20
KTFM 26 fr KXXR 19-14	WIXX 32-27	
KXXR 19-14	WYIC on	XL93FM a-31
H01102 25-24	WTFX 27-23 Z104 21-17	WTBX 33-21 WKFR 36-30 WA2Y 35-31 KFRX 30-24 99KG 31-21 KG95 d-36
PIRATE a PWR106 26-21	Z104 21-17	WKFK 30-30
PWR106 26-21	KJ103 22-19 Z99 34-22	KEDY 10 24
KKFR 27-9	299 34-22	00KC 31-21
KOY-FM a-27	KQKQ d-20 KZ93 19-17	99NG 31-21
KGG1 19-14	WZOK 19-16	KPAT 19-16
FM102 27-23 H0T949 14-11		KKMT 26-18
	MUN 11-0	KKHT 26-18 WDBR 26-22
KMEL 18-13	KHTK 11-8 WRQN 29-21 WVKS a-29	WPFR 40-29
D2	KAY107 d-30	W1BW 26-22
100	KKR0 30-21	KEMW 26-22
	KKRD 30-21 WHOT 27-25	KFMW 26-22 WIFC 31 fr
EAST	W.O. E. E.	
ENSI	WEST	WE ST
99WGY 37-31 FLY92 a-28		
FL Y92 a-28	KKSS 24-20	KGOT d-33 KPXR 30-27
HOTOGO on fr	KKXX d-29	KPXR 30-27
WAAL 26-19	KF95 d-24	Z97 d-37
WKSE 30-23	KATM a	KB0Z 38-28
WAAL 26-19 WKSE 30-23 WMJQ 27-25 WYSR 28-23	KIKX d-33 KKMG 22-20 KSND 38-27	KTRS a-36
WVSR 28-23	KKMG 22-20	KFBQ 28-20 KFTZ 38-33
JET-FM 25-18	KSND 38-27	KFTZ 38-33
WERZ 36-26 WNNK 33-30	895 30-27	KH0K 31-26
WNNK 33-30	194 on -	KTMT 31-25
TIC-FM 27-20	194 on - KLUC 26~17	KTMT 31-25 ZFUN 30-21 KZOZ 31-23
WK\$5 20-18	FM104 16 te	KZ0Z 31-23
WK\$S 20-18 WKEE d-32	KCAQ d-28	I SLY96 30-24
PMR92 31~24	KXYO a KWNZ on	Y97 25-21 QK95 35-22 KFFM 19-15
WLAN 30-26	KWNZ on	QK95 35-22
WLAN 30-26 KC101 30-24	KROY 31-27 KHOD 39-31 KDON d-21 KZZU 32-25	KFFM 19-15
WQGN 25-18 999KH1 31-29	KW00 39-31	
999KH1 31-29	KUUN d=21	
WSPK 30-26	KZZU 3Z-Z3	
WSPK 30-26	KRO 30=27	

GEORGE LA	MOND My Eyes (Co	dumbia)
LP Bad Of T		iurribia)
		7 044
101	tal Reports 6	Parallel
Regional		Reach
Reach	N&A	P1 27%
E 28%	1401/	- FZ 20A
S 27% M 13%		P3 17 %
M 1.5% W 30%	01 · - 4	C
W 20%	Pos	Summary P1 P2 P3 Tot
	1	0 0 0 0
National	2-5	
Summary		4 3 0 7
UP 23		7 15 5 27 4 13 9 26
OEBS 5 SAME 33		1 0 0 1
DOWN 1		0 0 0 0
ADDS 1	Total	17 32 14 63
		, WEST
P1	P2	
		KKSS d-29 KKXX on
EAST	EAST	KF95 on
WXXS 35-33	99WGY 12-12	KKMG 17-14 895 cm
SOUTH	FLY92 on WAEB 37 fr	KLUC on
	H0T999 27 fr	KCAQ d-39 KROY on
KKBQ on WNYZ on	WMJQ on WNNK on	ा ह्य
PMRPIG 21-19	TIC-FM 22-18	
MI DWE ST	WKSS on KC101 on	FAST
	WQGN 27-21	
896 12-6 wt Ot 23-18	WROX on	95XXX 35-35

SOUTH

WBBQ on WFMF d-35 WCKZ 28-28 WCGQ 33-30 KZFM 34-27 KPRR 12-5 WQUT 31-27

WZKX c-40 WJMX 39-38 898 on KISR on KSMB on fr KCHX 37-32 WILN on fr

SOUTH

896 12-6 wt.OL 23-18

₩E ST

P1

AR	ALI	LELS
Georgi #100 14 fr PMR96 16-8 XIFM 12 fr KURK 24-17 HOT102 24-23 PMR105 a KKFR 31-26 H0T949 on H0T947 26-20	e Lamond Conti MOK1 24-22 KBFM on KTUX 36-33 MIDWE 57 OK105 18-15 299 33-35 KHTIK d-29	MIOWEST 99KG on WDSR 30-29 WEST KTRS on KFEQ on KFTZ on KFEQ on
LP. The State	et Back (W1	34%
Regional Reach E 25% S 38% M 28%	N&A	Parallel Reach P1 20% P2 32% P3 47%
National Summary UP 48 DEBS 4 SAME 35 DOWN 0 ADDS 0	1 2-5 6-15 16-40 0ns Adds Ch Adds	P1 P2 P3 Tot 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
P1 EAST WXKS 30-28 PR0-FM 20-18 SOUTH KKBQ 26-24 PMEP1G 26-25 MIDMEST Q95 24 fr MI.OL 26-21 WEST Y108 22-20 KCPX 20-16 KISN 27-24 XIOO 21-17 P1 KXXR on KKFR 14-12 HOT949 9-8 P2 EAST 99MGY 29-25 FLY02 39-39 MGRZ 40-38 PMEP2 4-39 KC101 on MGRM on SOUTH K98 d-30	WEST 20-19 KT00 24-24 KZ28 31-24 KZ28 31-24 KZ28 31-24 KZ29 40-20 KZ59 20-16 KZ59 40-20	SOUTH KAK'S 22-19 *KZSC 20-19 *#2ZG on 899 on KISR 39-35 Q104 33 fr YEMBO on Fr KZE1 23-21 KCDX on KINGS on MILN on Fr KIXT 19-14 MIDWEST WEND 40-35 WCTL 31-30 KCCR 17-16 KCMQ on KNGC on MIDWEST WEND 40-35 WCTL 31-30 KCCR 17-16 KCMQ on KCCR 17-16 KCMG on KCCR 17-16 KCCR 17-16 KCCR 17-16 KCCR 17-16 KCMG on KCCR 17-16 KCCR 17-16
GLENN MED All I'm Miss LP: Glenn Me	DEIROS sing Is You (A	Amherst/MCA)
Tot Regional Reach E 74% S 70% M 57% W 70%	al Reports 174	67% Parallel Reach P1 45% P2 70% P3 80% Summary
National Summary UP 123 DEBS 14 SAME 29 DOWN 1 ADDS 7	Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds	Summary P1 P2 P3 Tot 0 0 0 0 0 0 0 3 12 8 23 20 57 51 128 6 5 5 16 0 3 1 4 0 3 0 3 29 80 65 174
EAST WKKS 18-16 WZOU d-30 WFLU 27-25 B94 20-26 PRO-FH 21-19 SOUTH PM899 26-24 KHKH 3-25 ROBE 25-25 ROBE 18-16 PM792 36-27 KURE 18-16 PM792 36-27 KURE 18-16 PM792 36-27 WKES 25-25 HOTSYS 36-25 ROBE 25-25 ROBE 25-25	SOUTH MEBIO 20 SP3 21-20 SP3 21-20 SP3 21-20 SP3 21-20 SP3 21-20 SP3 21-20 K106 22-20 K107 22-21 K107 22-22 K107 22-23 K107 22-23 K107 22-23 K107 22-24 K107 22-24 K107 22-25 K107 22	WIFE 26-23 103(18-31-26 930) 22-20 WIFE 20-19





WXKS 10-10 WZOU 28-23 WPLJ 33-23 WEGX 28-24 B94 d-31 PRO-FM 35-32 WAYA 23 fr

SOUTH PMR99 31-29 SOUTH

MB80 31-25 893 25-23 K98 22-17 MFMF 33-31 K106 28-17 KZZB 29-19 195 24-20 KIX106 d-21

jed On Next C

WPRR 20-16 WWFX a-34 105C1R d-29 95XXX 24-19 WKPE a WIKZ 29-26 95XIL a G98 30-28 WTHT 26-25 WHTO 22-19 WOXA 26-19

P	ebbles Continue	d ———
KEGL 28-26 KKBQ 29-27 PWR104 22-21 Y100 on	WKQ8 11-10 WS5X 27-23 WCKZ 8-6 WNOK 17-16	SOUTH KAKS 15-13 KQIZ 18-16
897 a WNVZ 24-20 PWRPIG 11-10 Q105 16-14	WCGQ 17-13 K2FM 22-18 G105 21-17 KPRR 26-25	WKSF d-34 WJAD 20-14 WQID 25-22 WZKX 27-18
MIDWEST 896_22-20	WINK a WKS1 a-25 WANS 31-24 WZYP 21 fr	YES97 25-20 KMCX 22-19 WJMX 28-27
WPHR a WHYT 23-21 KBEQ 31-26 KDWB 17-14	H0T95 30-27 WQUT 27-24 PWR945 22-18 KZQU 24-18 WQJX 13-9	B98 22-20 KISR 27-20 Q104 21 fr WYKS 34-27 KSMB 21 fr
WEST	99WAYS 24-18 WABB a-31 WHHY 24-22 KBFM a	KZII 17-16 Q101 26-24 KCHX 22-16 KNOE 24-23
KS104 14-11 Y108 d-28 KIIS on KZZP 25-24 KKRZ 23-19 Q106 22-20	Y107 21-15 XL1067 35-28 WRYQ d-33 Z102 d-25 WOVV 20-17 WKZL on	W1LN 21 fr K1XY 30-23 WFHT 17-13 KWTX 33-28 WYBS 33-29
X100 22-19 KPL7 22-18	MIDWEST	MIDWEST
KUBE 26-24	WGTZ 27-22 CX105 Z3-21 WMEE 19-14 WGRD 20 fr	WBXX d-34 WBNQ 24-18 WBWB 29-23 KQCR 22-19 WLRW a
HOT97 18~14 WT0Q 23 fr WPGC 27-26 KTFM on fr KXXR 15-7	WTFX 25-21 Z104 a KJ103 25-22 Z99 19-16	KCMQ 24-20 KLYV 22-17 KZIO 31-23 KQHT 20-19 XL93FM 15-1
HOT102 17-16 KKFR 20-16 KOY-FM 22-21 FM102 17-15 HOT949 13-9 KMEL 21-20	KOKQ 30-26 KZ93 24-23 HZOK 18-15 KHTK 15-12 WRQN 28-22 WVKS on KAY107 d-33 KKRD 18-14	WAZY 27-22 KFRX d-26 99KG 29-24 KG95 18-15 KPAT 26-19 KKHT 30-25 WDBR 25-23
EAST	WEST KKSS 5-5	WPFR 28-22 WIBW 29-26 WIFC 25 fr
99WGY 23-16 FLY92 37-30 HOY999 25 fr WAAL 24-20 WKSE 22-15	KKXX 19-15 KF95 15-12 KIKX on KKMG 16-11 KSND 25-21 B95 19-15	WEST KGOT 37-31 KPXR 22-16 297 a-34 KBOZ 34-26
WMJQ 23-19 WYSR 21-15 JET-FM a WERZ d-37 WNNK 30-25 TIC-FM 24-13	194 25-22 KLUC 21-18 FM104 24 fr KGAQ 25-22 KWNZ 35-33 KROY 27-25	KTRS 35-32 KFBQ 26-22 KFTZ 34-32 KMOK 26-22 KTMT 23-19
HIGHM 24-13 WKSS 14-11 WKEE 15-12 PWR92 34-29 KC101 25-22 WQGN 34-26 999KH1 24-23	KHOY 27-25 KHOD 32-27 KDON 29-24 KZZU 31-28 KRQ 23-17	ZFUN 39-31 KZOZ 26-22 SLY96 18-18 Y97 18-17 OK95 d-28 KFFM 32-26
	-	
	i T ou (Charisma	a)
LP Bonafide	al Renorts 231	804
Tota	al Renorts 231	89%

PWR92 34-29 KC101 25-22 WQGN 34-26 999KHI 24-23	KZZU 31-28 KRQ 23-17	Y97 18-17 ОК95 d-28 КFFM 32-26
LP Bonafide	T Du (Charisma)	
Regional Reach E 96% S 90% M 85% W 86% National Summery UP 173 DEBS 10 SAME 32 DOWN 8 ADDS 8	Chart Su Pos P1 1 1 2-5 14 6-15 18 16-40 15 0ns 0 Adds 4 Ch Adds 3 Total 55	0 2 2 0 0 4
EAST B104 a MXKS 3-5 WZ0U a-28 WSL 1 18-12 XPL J 24-21 Z100 26-23 WSL 1 24-21 Z100 26-23 WGCX a-29 B94 d-29 B94 d-29 B94 d-29 B97 B-6-6 KGGL 26-24 KHKX 18-16 KKBQ 06 PWRT016 3-5 Q105 9-5 MIOWET B99 19-19 Q102 13-11 WPHR 7-5 WNCI 15-13 Q99 19 19 Q102 13-11 WPHR 7-5 WNCI 15-13 Q99 19 19 KKBQ 26-20 WEST KS104 9-6 KING 25-2 KKBQ 26-20 KKSQ 26-20 KKQ 26-20 KKSQ 26-20 KKQ 26-20 KKSQ 26-	MKEE 11-8 PH92 10-8 RLAN 21-1-19 KIGM 8-4 MKAN 21-1-19 KIGM 8-19 MKR 21-1-9 MKR 21-1-9 MKR 21-1-8 MKR 21-1-9 MKR 22-7-21 MKR 35-29 SOUTH MKR 35-29 SOUTH MKR 35-29 SOUTH MKR 35-29 KKR 36-1-1 KKR 36-1 KKR 36-1-1 KKR 36-1-1 KKR 36-1-1 KKR 36-1-1 KKR 36-1-1 KKR 36-1 KKR 36-1-1 KKR 36-1 KKR 36-1-1 KKR 36-1 K	KMIZ 7-6 KR07 7-9 KR07 7-9 KR07 7-9 KR07 7-9 KR0 7-9 K

WEST

KKSS 10-9 KKXX 23-17 KF95 10-30 K1KX 23-17 KKMG 7-13 KSND 15-10 B95 9-8 194 2-1 KQMQ 3-2 KCAQ 14-6 KXYQ 15-13

EAST
99WGY 7-3
FLY02 15-7
WAEB 12 fr
H0T999 15 fr
WAAL 10-7
WKSE 15-5
H0JQ 2-1
WYSR 10-8
JET-FM 15-10
WERZ 25-16
WNNK 9-5
T1C-FM 3-6
WKSS 3-5

EAST

WEST

KGOT 11-7 KPXR 26-20 297 13-6 KBOZ 5-2 KTRS 8-6 KFBQ 6-4 KMOK 20-17 KTMT 6-6 ZFUN 10-11 K20Z 8-4 KPCS 8-6-17 OK95 9-6 KFFM 6-5

SOUTH

PMR99 14-2 KEGL 4-2 Y95 3-2 KHMX 2-2 KHMX 2-2 KHMX 0 15-12 PMR104 on Y100 3-3 B97 2-1 WHYZ 23-19 KSAQ 32-25 PMRP1G 6 Q105 26-22

MIDWEST

896 24-10 295 20-18 0102 20-10 WPHR 10-7 095 16 fr

LP: "Graffiti Br Total	(Paisley Pari ridge" ST Reports 225	87 \$ Parallel
Regional Reach E 96% S 87% M 79% W 88%	Chart \$	Reach P1 83% P2 83% P3 95%
National Summary UP 172 DEBS 1 SAME 45 DOWN 7 ADDS 0	Pos P 1 2-5 6-15 2 16-40 1 Ons Adds Ch Adds	1 P2 P3 Tot 5 1 0 6 5 28 34 67 7 50 36 113 5 15 7 37 1 1 0 2 0 0 0 0 0 0 0 0 3 95 77 225
EAST EAST #ZOU 10-8 #ZOU 10-9 #ZOU 10-9	MLAN 27-21 KC101 9-8 KC101 9-8 KC101 9-8 KC101 9-8 KC101 9-8 KC101 9-8 KC101 19-15 SOSK 10-7 SOSK 10-7 SOSK 10-7 SOSK 10-7 SOSK 10-7 SOSK 10-7 KC10 10-8 SOUTH WERE 9-4 SOUTH WERE 19-10 KIDG 4-7 KC10 13-3 SOSK 6-9 SOS	EAST WPBR 25-24 WPSK 6-3 19 DXXX 6-4 13 19 DXXX 6-4 19 DXX 6-4 19 DXX 6-7 19

RIGHTEOUS Unchained		rve	/Poly	/do	ır)
LP Greatest H	Reports 201	78	1%		
Regional Reach E 83% S 78%	14)	P	P1 P2	lel 83% 75% 78%
₩ 68\$	Chart Pos	Sun P1	mary P2	Р3	Tot
National Summary UP 121 DEBS 27 SAME 20 DOWN 0 ADDS 33	1 2-5 6-15 16-40 Ons Adds Ch Adds	17 13 2 2 2	25 40 1 6 6	36 1 9 8	50 89 4 17
EAST B104 7-5 M20U 11-4 M9L I 19-13 MPLJ 6-5 Z100 7-1 MECK 8-27 M94 Z4-19 PRO-FM d-333 MAVA 18 fr	PWR92 30-22 MLAN 25-17 KC101 18-14 WQGN 35-32 999KH1 d-28 WSPK 16-11 Y102 on 98PKY 12-10 930 28 fr WPST 23-14 MRCK 31-25 WKRZ 14-6 SOUTH		EAST WPRR WWFX 103CII 95XXX WKPE WIKZ	18-1: 35-2: R 4-: 31-24 18-8	5 7 5 24

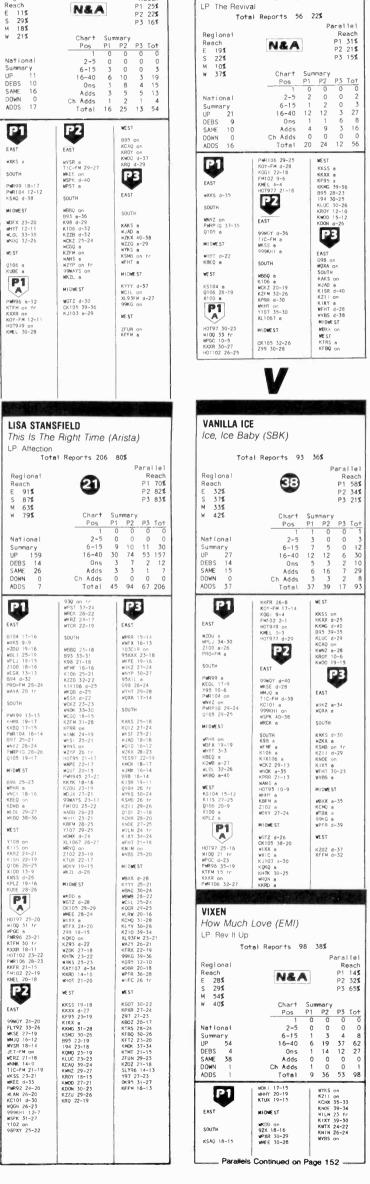
WBBQ 20-1 B93 29-10 K98 a WFMF a K106 d-35 K122 a-40 K102 d-35 K122 a-40 K102 21-15 WGQ 21-15 WGQ 21-15 WGQ 21-10 WGQ 38-52 G105 a-55 WGG 38-52 WG

Parallel Reach P1 83% P2 83% P3 95% P	MDF x 13-4 MHYT 5-5 KBE0 a-35 KBE0 a-35 KBE0 a-35 KBE0 a-35 KBE0 a-35 KBE0 a-35 KBE0 2-16 KBE 3-3 KS104 a MEST KS104 a MES
WTHT 9-5 whit0 9-8 whit0 9-8 whit0 9-8 whit0 9-8 SOUTH KAKS 8-7 KOR2 5-3 whis6 9-3 whis6 13-8 998 8-6 k1 SR 6-3 whis6 13-8 998 8-6 k1 SR 6-3 whis6 13-8 998 8-6 k1 SR 6-3 whis6 13-8 whis	SLAUGI FILO-7H 31 WKSS 12-1-3 WKSS 12-1-3 WKSS 12-1-3 WKSS 12-1-3 WKSE 20-1-5 WKEE 21-5 WKEE 2
### 8-7 ### 8-7 #### 8-7 ###################################	WYSR 30-3 WOS 10-2 SONAP OOODS LP WO Region Reach E 28 S 28 S M 10 S S 28 S M 10 S S S AME DEBS 5 S AME 10 M 23 S S S S AME 10 M 23 S S S S S S M 10 S S S S S S M 10 S S S S S S S S S S M 10 S S S S S S S S S S S S S S S S S S

Righteou Work 13-4 HIRT 5-3-5 HIRT 5-3-5 HIRT 5-3-5 HIRT 5-3-5 HIRT 5-3-5 HIRT 5-3-5 HIRT 3-3 HIR	S Brothers Coi where 30-27 where 30-27 steps 40-25 ste	NTINUED O101 29-28 KCHX 34-28 KCHX 34-28 KCHX 34-28 WILLN 34-78 WILLN 34-78 WILLN 34-78 WILLN 34-78 WILLN 34-78 WILLN 32-12 MIDWEST WIEWS 37-29 KYYY 8 WIEWS 23-20 KCHX 32-29 KYYY 40-33 KCHX 32-20 KCHX 36-26 KLYY 40-33 KZIO 8 Y94 20-9 KCHX 36-24 WISWA 43-32 KFRX 8 WSWX 18-11 99KG 37-29 KFRX 8 WSWX 18-11 99KG 37-29 KFRX 8 WSWX 18-11 99KG 37-24 WEST KGOT 8-24 WEST KGOT 8-27 KFRX 8 WSWX 18-11	Reg Rea E S M W W Nat Sum DEB SAM DOW AOD
SLAUGHTER Fly To The A	S Angels (Chr	ysalis)	WLOL WKBC
LP: Stick It To		29\$	KTFM KXXR KOY- HOT9
Regional Reach E 26% S 28% M 36%	N&A	Parallel Reach P1 14% P2 27% P3 44%	KMEL
W 26% National Summary UP 47 DEBS 3 SAME 18 DOWN 1 ADDS 7	Chart Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds Total	Summary P1 P2 P3 Tot 0 0 0 0 0 1 0 1 4 5 4 13 5 14 21 40 0 7 8 15 0 3 3 6 0 1 0 1 9 31 36 76	LIS Th
EAST B94 16-13 SOUTH KEGL d-27 795 30-23 KSAQ 34-33 MIDMEST MOFX 15-11 HYTY 24-19 MCST PIRATE 13-9 PIRATE 13-9 PIRATE 13-9 PIRATE 13-9 PIRATE 13-9 PIRATE 30-30 MCSC 30-30 MCCC 30 MCCC 30 MCCC 30 MCCC 30 MCCC 30-18	SOUTH 195 13-10 K1X105 28-22 K2106 20-19 8279 on fr MOUT a MABB a MHY 26-23 MOUT 25-22 K721-29 MYZ 23-22 K721-29 MYZ 24-21 H10ME ST 92X 21-19 MYX 14-12 H1XX a H1X a H1XX a H1X a H1XX a H1X a H1XX	SOUTH WKSF 17-13 WZ2G 27-19 YES97 07 KNCW 35-3-2 WJKW 35-3-2 WJKW 37-2 WJKW 37-2 WJKW 37-2 WJKW 37-2 WJKW 37-2 WJKW 37-2 WJKW 38-30 KZ10 a KYYY 38-30 KZ10 a KZ10 a KZ10 a KZ10 a KZ10 a KZ20 a KZ2	Re R
	wer	58 22≸ Parallel	B97 WNY2 PWRF Q105 M1DW B96 WPHE WNC1 KBEC
Regional Reach E 28% S 28% M 10% W 23% W 23% National Summary UP 11 DEBS 8 SAME 19 DOWN 1 ADDS 19	Chart Pos 1 2-5 6-15 16-40 Ons Adds Ch Adds Total	Reach P1 25% P2 26% P3 15% P3 15% P3 15% P1 P2 P3 Tot 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	NOBLE NO NO NOBLE NO
EAST WP-J a PRD-FM a SOUTH KKBQ 34-32 PRITION a FWRT IG 35-29 WENE ST KS104 on WEST KS104 on WEST KS104 or WEST KS104 or FWRT 20 KST KST KS104 or FWRT 20 KST KST KS105 or FWRT 20 KST	99wGY on MAEB on tr 10709 on t	MEST KKSS a KKMG a B99 40-36 194 a-28 KKOY on KMOO on RMOO on KMOO on K	HOTE HOTE HOTE HOTE HOTE HOTE HOTE HOTE

Tota	l Reports 54	21\$	
Regional Reach E 11% S 29% M 18%	N&A		
W 21% National Summary UP 11 DEBS 10 SAME 16 DOWN 0 ADDS 17	Chart S. Pos P.	0 0 0 0 0 0 0 0 0 3 0 0 3 5 10 3 19 5 8 4 15 5 5 13 2 1 4	
EAST WXKS a SOUTH PWR99 18-17 PWR104 12-12 MDEX 22-20 MHDWEST MOEX 22-20 MHTT 12-11 NLOX 35-30 MIGNO 35-30 MIGN	EAST WYSR & TIC-FR 29-27 WEEL ON WEEK d-40 WFST d-40 WFST d-40 WFST d-80 803 8-36	MEST B99 on KCAQ on KCAQ on KROV on KROV do-37 KRQ d-29 EAST SOUTH KAKS a HJAQ a HJ	

Hippy Chick	(Atco)		- 1			
Total	Reports 54	21\$		TONY! TONY	/I TONE'I	
Regional Reach E 11% S 29% M 18%	N&A	Paralle1 Reach P1 25≸ P2 22≸ P3 16≸		Feels Good	f (Wing/Polya	22 %
W 21% National Summary UP 11 DEBS 10 SAME 16 DOWN 0 ADDS 17	Chart Su Pos P1 1 1 2-5 0 6-15 3 16-40 6 0ns 3 Adds 3 Ch Adds 1 Total 16	0 0 0 0 0 3 10 3 19 8 4 15 5 5 13 2 1 4		Regional Reach E 19\$ S 22\$ M 10\$ W 37\$ National Summary UP 21	Pos P 1 2-5 6-15 16-40 1	0 2 1 2 1
P1 EAST WXKS a SOUTH	EAST WYSR a TIC-FM 29-27 WKEE on	WEST 895 on KCAQ on KROY on KWOD d-37 KRQ d-29		DEBS 9 SAME 10 DOWN 0 ADDS 16	Ons Adds Ch Adds Total 2 PMR106 29-25 KOY-FM d-28 KGGI 22-18	1 4 0 20 2 WE KK
PWR99 18-17 PWR104 12-12 KSAQ d-38 MIDWEST WDFX 23-20	WSPK d-40 WPST a SOUTH WBBQ on B93 a-36 K98 d-29	EAST SOUTH KAKS a		EAST WXKS d-35 SOUTH WNYZ on PMRPIG 37-35	FM102 9-6 KMEL 4-4 HOT977 21-18	KF KK B9 19 KL KR KW
WHYT 12-11 WLOL 33-30 WKBQ 32-26 WEST Q106 a KUBE a	K106 d-32 KZZB d-32 HCKZ 25-24 HCGQ a KZFM on HANS a HZYP on fr 99WAYS on MKZL a	WJAD a WZKX 40-38 WZZG w-29 WYKS a KSMB on fc WFHT a		Q105 a MIDWEST WHYT d-22 KBEQ a WEST	99WGY d-36 TIC-FM a WKSS a 999KHI a SOUTH WBBQ a	EA G9 WQ SO
PWR96 a-32 KTFM on fr KXXR on KOY-FM 12-11 HOT949 on KNEL 30-28	MIDWEST WGTZ d-30 CK105 39-36 KJ103 s-29	KYYY d-37 WCIL on XL93FM d-27 99KG on WEST ZFUN on		K5104 a Q106 28-19 X100 a P1	K106 a MCKZ 20-19 KZF M 32-26 KPRR d-30 WHHY on Y107 35-30 XL1067 a	KI KZ KI WF WV
APEL SUPER		KFFM a		WIOQ 35 fr WPGC 10-5 KXXR 30-27 HOT102 26-25	CK105 32-26 299 30-28	WE KT KF
					V	
LP: Affection	FIELD Right Time ((Arista)		VANILLA IC Ice, Ice Ba		36\$
Regional Reach E 91% S 87% M 63%	3	Paralle1 Reach P1 70% P2 82% P3 83%		Regional Reach E 32% S 37% M 33%	38	
W 79% National Summary UP 159 DEBS 14	Pos 1 2-5 6-15 16-40 Ons	Surmary P1 P2 P3 To+ 0 0 0 0 0 0 0 0 9 10 11 30 30 74 53 157 3 7 2 12		W 42% National Summary UP 27 DEBS 14		Summa P1 1 3 7 12 5
SAME 26 DOWN 0 ADDS 7	Adds Ch Adds Total	3 3 1 7 0 0 0 0 0 45 94 67 206		SAME 15 DOWN 0 ADDS 37	Adds Ch Adds Total	6 3 37
EAST B104 17-16 wxx5 9-9 wZ0U 19-16 WBL I 25-19	93Q on fr WPST 37-24 WRCK 26-22 WKRZ 24-17 WYCR 22-19 SOUTH WBBQ 23-18 B93 33-31	EAST WPRR 15-14 WWFX 16-13 103CIR on 95XXX 22-18		P1 EAST WZOU a MPLJ 34-30 Z100 a-26 PRO-FM a	KKFR 26-8 KOY-FM 17-14 KGG1 9-4 FM102 2-1 H0T949 on KMEL 3-3 H0T977 d-29	KKS KKN KKM B95 KLU KCA
WPLJ 19-15 Z100 18-16 WEGX 13-13 B94 d-32 PRO-FM 28-24 WAYA 20 fr SOUTH	K98 21-18 WFMF 18-16 K106 25-21 KZZB 32-22 KIX106 d-25 WK08 d-25 WSSX d-22 WCXZ 23-23 WNOK 33-30	MKPE 19-16 MIKZ 27-24 MNYP 30-27 95XIL a G88 26-24 MTHT 29-28 WQXA 17-14 SOUTH		SOUTH PMR99 8 KEGL 17-9 Y95 10-6 PMR104 on WNYZ on PMRP1G 29-24 Q105 29-25	EAST 99WGY d-40 WKSE d-28 WMJQ a TIC-FM d-38 KC101 a 999KH1 on	EAS
PWR99 13-13 KHMX 19-17 KKBD 17-15 PWR104 16-14 B97 25-21 WNVZ 26-24 PWRP1G 28-26 Q105 19-17	WCGQ 18-15 KZFM 31-28 KPRR on WINK 24-19 WKSI 29-21 WANS on WZYP 26 fr HOT95 21-17 WAPE 22-17 WQUI 20-15	KAKS 25-18 KO1Z 27-24 WKSF 25-21 WJAD 18-16 WOID 16-12 WZKX 28-23 YES97 22-19 KMCK 18-17 WJMX 16-14		MIDMEST MPHR on MDFX 19-19 WHYT 3-3 KBEQ a KDWB a-27 HLOL 37-26	WSPK 40-38 WRCK 8 SOUTH K98 a WFMF a K106 a K1X106 a	KAK WZK KSM KZI KNO
B96 25-23 WPHR a WNC1 18-16 KBEQ on KDWB a WLOL 29-27 WKBQ 38-36	PWR945 27-22 KKYK 18-16 KZOU 23-19 WDJX 27-21 99WAYS 25-17 FM100 25-22 WABB 26-23 WHHY 25-21 KBFM 28-25	898 16-14 KISR 19-11 Q104 26 fr WYKS 30-24 KSMB 26 fr KZII 29-26 Q101 21-18 KCHX 28-20 KNOE 27-25		WKBQ e-40 WEST KS104 15-12 KI15 27-25 Q106 20-9 X100 a KPLZ a	HYOOK a=35 KPRR 21-13 WANS a HOT95 10-9 WHHY a KBFM a Z102 a WOYV 27-24 MIOWEST	MICH MICH MES KCN WTE 99K
WEST Y108 on K115 on KKRZ 24-21 K15N 22-19 Q106 26-25 X100 13-9 KWSS d-26	Y107 29-25 WOMX d-24 XL1067 26-27 MRYQ on Z102 23-19 KTUX 22-17 WOYY 19-15 WKZL d-28	WILN 24 fr KIXY 34-24 WEHT 21-18 KNIN on HVBS 25-20 MIDWEST WBXX d-28		H0197 25-16 W100 21 fr WPGC d-23 PWR96 35-19 KTFM 15 fr KXXR on	WGTZ d=26 CK105 58-20 HIXX a WYIC a KJ103 a=30 KQKQ a KHTK 30-25 WRQN a	WES KZC KFF
KPLZ 19-16 KUBE 28-26	MIOWEST WKDD e WGTZ d-28	KYYY 25-21 WBNQ 30-24 WBWB 28-22 WCIL 25-24		PWR106 32-27	KKRD a	
HOT97 23-20	CK105 29-29 WMEE 28-24 WIXX a	KQCR 29-25 WLRW 20-16 KCMQ 31-28		VIXEN How Much	Love (EMI)	
HIOQ 31 fr WPGC a PWR96 23-21 KTFM 30 fr KXXR 18-11	MTFX 24-20 Z99 18-15 KQKQ on KZ93 d-22 WZOK 27-18	KLYV 30-26 KZ10 39-34 XL93FM 23-21 MAZY 26-21 KFRX 22-19		LP: Rev It Up	tal Reports 98	38





LP: Cherry P	ie al Reports 123	479			
1011	31 Nepol 13 123	47,		ara	l l o
Regional			-		eac
Reach	N&A				259
E 51%	Ladrv				45
S 44%					69
M 54%					
W 42%	Chart	Sum	mary		
	Pos	P1	P2	P3	To
	1	0	0	0	1
National	2~5		0	0	
Summary	6-15	1	1	0	
UP 31	6-40		24	26	5
DEBS 25	Ons		8	15	
SAME 27	Adds	7	12	15	
DOWN 0	Ch Adds		6	0	
ADDS 40	Total	16	51	56	123
EAST	KIX106 a WKQB on KZ106 d-24 WCGQ 39-35 WANS d-30	K	OUTH AKS or Q1Z 33 KSF 31	3-31	

DEBS 25 SAME 27	Ons	1 8 15 7 12 15
DOWN 0	Adds Ch Adds	
ADDS 40		0 6 0 16 51 56 1
7,000	Orar	10 21 26 1
1771	KIX106 a	SOUTH
121	WKQB on	300 IH
	KZ106 d-24	KAKS on
EAST	WCGQ 39-35 WANS d-30	KQ12 33-31
	WZYP on fr	WKSF 31-23
WXKS a	WQUT 37-13	WZZG d-24 YES97 39-34
894 29-24	WOK 1 30-15	KMCK d-39
HTUOZ	99WAYS B	no XMLW
	WABB a WHHY d-34	B98 on
KEGL 29-25	KBFM a	Q104 on tr WYKS a
Y95 27-25 KKBQ a	KTUX 34-28	KZII on
KSAQ 37-35	WOVV a	KCHX a
	MIDWEST	KNOE on
MIDWEST	MI UMES!	WILN 33 fr
705 70 0.	WK.DD a	KIXY a KNIN d-32
Z95 30-24 WDFX d-18	92X 24-21	KNIN 0-32
WHYT a	WPXR 27-26	MI DWEST
KBEQ a	CK105 a-34 WMEE a	
KDWB on	WIXX d-35	KYYY d-26
WKBQ 37-35	WVIC 23-2	wBwQ a
WEST	WTFX a-34	KCMQ d-39
	KQKQ on WZOK a-32	KQHT a
KIIS a	WRQN d-25	WTBX on WKFR 38-33
KPLZ a KUBE a	KMYZ 25-18	WAZY a
100c 8	KKRD a	99KG on
PI	WEST	KG95 d-37
^	, ma s .	KPAT 25-22 KKHT d-30
PIRATE 19-14	KATM 14-13	WDBR 31-27
FIRALE TAGES	KIKX on KSND on	WPFR d-33
P2	FM104 30 1=	WIBW a
	KXYQ 25-22	KFMW 33-26 WIFC on fr
EAST	KWNZ d-31	WIFC ON TE
1	KZZU d-39	WEST
FLY92 a	223	KGOT d-40
WAEB 30 fr WAAL a-36	_	KPXR 35-32
WYSR 38-35	EAST	KTRS a
JET-FM on	CASI	KFBQ d-37 KRZR 19-17
WNNK a WKEE a	WPRR a	KFTZ d-38
PWR92 on	WWFX 39-36 103CIR on	KTMT a
WLAN 6-31	95XXX a	ZFUN d-33
WQGN on	WKPE a	KZOZ d-40 SLY96 on
999KH1 33-32 WPST d-37	WIKZ 35-32	Y97 on
WRCK d-40	WNYP on G98 a	OK95 a
WKRZ d-35	WOMP d-23	KFFM on
WYCR 32-24	WHTO on	
SOUTH		
WBBQ a-40		
K106 a	1	1

WILSON	PHI	LLIPS
Release	Ме	(SBK)
LP: Wilson	Phil	lips

	Total	Reports	229	88\$		
					Рага	llel
Regional					R	eac!
Reach			ſ		P1	809
E 92%					P2	891
S 89%					P3	951
M 96%						
W 75%		Cha	rt S	ummar	-y	
		Po	s P	1 P2	P3	Tot
			1 1	1 39	22	72
National		2	-5 2	1 39	36	96
Summary		6-	15 1	5 14	1 14	43
UP 68		16-	40	4	7 5	16
DEBS 0		0	ns	0 1	0	1
SAME 86		Ad	ds	0 (0 ((
DOWN 74		Ch Ad	ds	0 1	0	- 1
ADDS 1		Tot	al 5	1 101	77	229

ADDS 1	Total	51 101 77 22
	KC101 1-1	[22]
P1	WQGN 3-8 WSPK 6-3	P3
	Y102 1-1	
EAST	98PXY 1-1	EAST
	930 1 fr	
B104 2-2	WPST 2-2	WPRR 6~3
WZOU 7-3	WRCK 1-3	WWF X 3-7
WBL I 1-2	WKRZ 2-4	103CIR 13-17
WPLJ 7-1	WYCR 3-3	95XXX 1-1
Z100 5-2		WKPE 1-1
WEGX 4-2 B94 4-3	SOUTH	W1KZ 3-2 WNYP 7-4
PRO-FM 1-1	UD00 2-17	95X1L 1-2
WAVA 1 fr	WBBQ 2-17 B93 2-1	G98 1-1
MILLION TO THE	K98 4-19	WTHT 1-1
SOUTH	WEME 2-2	WOMP 2-1
	KZZB 3-4	WHTO 6-10
PWR99 1-9	195 2-1	WQXA 6-5
KEGL 5-4	KIX105 1-1	
Y95 11-7	WSSX 1-1	SOUTH
KHMX 1-1	WCK2 3-2	V4V0 .0
KK8Q 1-6 PWR: 04 1-3		KAKS 12-29
CMC U4 1-	-	The state of the s

Continued On Next Column

Wilson Phillips Continu Y100 1-1	
NESSO 14-37 NESSO 14-37 NESSO 14-37 NESSO 14-37 NESSO 14-37 NESSO 1-2 NESSO	MYSE 3-2 MYSE 3-2 MYSE 3-2 MYSE 1-1 MYS

WINGER	TO THE PERSON.	-	. R		
	nuff (Atlant				
Can't Get E					
LP in The Hea	art Of The You	ung			
Tota	1 Reports 8	2 3	2%		
			P	ara	Hel
Regional				R	each
Reach	N&A	N .		P1	91
E 28%	LA OF N	•		P2	21%
S 27%				P3	64%
M 36%					
W 37%	Char†	Sum	mary		
	Pos	P1	P2	P3	Tot
	1	0	1	0	1
National	2-5	0	1	2	3
Summary	6-15	1	7	14	22
UP 47	16-40	4	12	24	40
DEBS 0	Ons	1	2	12	15
SAME 31	Adds	0	1	0	1
DOWAL 7					

DOWN 3 ADDS 1	Adds Ch Adds Total	0 0 0 6 24 52
25	MIDWEST	WILN 19 fr
- 1	004.0.4	KIXY 31-22
_	92X 8-6 WGTZ 10-9	KWTX 29-27
EAST	KOKO 18-14	WVBS 40-37
	WRON 15-13	
894 22-21	KMYZ 8-3	MIDWEST
SOUTH	WEST	WBNQ 19-16
MIDWEST		WC1L 12-12
	KF95 on	WLRW 14-13 KCMO on
WHYT on	KATM 3-1	KZIO on
WZPL 18-16	KSND 37-36	KOHT 19-15
KBEQ 33-30 WKBQ 19-17	FM104 19 fr	WKFR 15-7
MVD0 13-17	KWNZ 28-25 KZZU 20-20	KFRX on
WEST	KZZU 20-20	99KG 26-26
	153	KG95 17-16
P1		KKHT 7-4 WPFR 15-15
L'A'		WIBW on
· · ·	EAST	KFMW 10-9
PIRATE 11-7		WIFC 16 fr
	WPRR on WWFX 31-30	
P2	95XXX 39~39	WEST
	WNYP 27-26	
	95XIL 35-29	KGOT 29-27
EAST	G98 on	Z97 34-33 KB0Z 15-15
	WOMP 24-21	KTRS 16-13
WAEB 31 fr	WHT0 25-25	KFBO 13-13
WYSR 29-29 PWR92 33-32		KRZR 5-13
WQGN 28-30	SOUTH	KFTZ 17-14
WPST 31-28	KAKS 20-21	KM0K 15-13
WKR2 19-19	WKSF 20-18	KTMT 37~34
	WZZG on	ZFUN 5-4
\$0th	YES97 31-27	KZOZ 32-28 SLY96 8-7
	NJMX 22-21	Y97 on
KZZB m	KISR 25-21	0K95 pn
CIX1^6 21-19	Q104 24 fr	0.177 0.1
KZ106 18-17 WZYP 15 fc	WYKS on	
WOUT 11-10	Q101 on KCHX 14=13	
WOK 1-8	KNOE on	
WABB on	MADE OF	

PAUL YOUN Oh Girl (Co	olumbia)				
T .	tal Reports 2	12	82%		
1	iai kepoi is z	12		ara	
Pagional	_		-		each
Regional Reach					66 %
E 87%	9				82%
S 89%	_				94%
M 81%				, ,	74 B
W 68%	Chart	Sum	marv		
	Pos		P2		Tot
	1		2	1	5
National	2-5	13	18	7	38
Summary	6-15	13	50	53	116
UP 162	16-40	14	23	13	50
DEBS 3	Ons	0	0	0	0
SAME 37	Adds	0	1	1	2
DOWN 7	Ch Adds	0	0	1	1
ADDS 3	Total	42	94	76	212
PI	WRCK 18-16 WKRZ 15-7 WYCR 13-7		E	B	

	Young Contin	ued
894 13-12 PRO-FM 10-3	KIX106 26-20	95XIL a G98 13-10 WTHT 13-13 WOMP 7-3 WHTO 7-7 WOXA 16-13
WAVA 17 tr	₩KQB 8-24	G9B 13-10
	WSSX 14-13	WTHT 13-13
SOUTH	KZ106 10-7 WCGQ 13-10	WOMP 7-3
	WCGQ 13-10	WHTO 7-7
PWR99 29-23	K2FM 10-10 G105 23-13 WINK 13-9	WQXA 16-13
KEGL 22-18 Y95 26-24	WINK 13-9	HTUOZ
Y95 26-24	WANS B-8	2001H
KHMX 4-4 KKBQ 4-3	WZYP 8 fr	KAKS 6-10
RKBQ 4~3 PWR104 5-1	HOT95 d-33	K012 10-9
Y100 2-2	WAPE 4-4	KQ12 10-9 WKSF 13-10 WQ1D 7-6
B97 20-18	WQUT 5-4	WOID 7-6
WNV7 16-16	WOK 1 a	WZXX 15~14
WNVZ 16-16 KSAQ 6-5	PWR945 18-14 KKYK 4-3	YES97 12-10
	KZOU 22-16	KMCK 13-12 WJMX 33-40
MIDWEST	WDJX 20-12	WJMX 33-40
	99WAYS 15-11	B98 3-1
Z95 13~13	EMIDD 16-13	KISR 13~7 Q104 12 fr
Q102 2-1	WABB 25-21	WYKS 19-15
WPHR 12-11	WHHY 6-4	KSMB 18 fr
WNC1 14-11	WABB 25-21 WHHY 6-4 KBFM 19-15	KZH 11-9
Q95 2 fr WZPL 20-13	Y107 18-13	KZH 11-9 Q101 14-12
KBFO 24-19	WOMX 4-2	KCHX 9-7
WKT1 22-11	XL1067 18-13	KNOE 16-14 HILN 15 fr KIXY 17-9
KBEQ 24-19 WKTI 22-11 KDWB 14-12	WRVQ 6-5 K92 6-3	WILN 15 fr
WKBQ 36-34	7107 12-0	KIXY 17-9
	Z102 12-9 KTUX 4-4	WFHT 15-11
WE ST	WOVY 11-8	KWTX a-29 KNIN 6-6
	WKZL 7-5	WVBS 17-14
Y108 d-27		H103 17-14
KIIS 24-21 KZZP 24-19	MI DWE ST	MIDWEST
KZZP Z4-19		
MM2 12-0	WKDD 10-7	WBXX 25-22
KISN 2-5	WPXR 28-27	KYYY 9-7
KKRZ 15-8 KCPX 2-2 KISN 2-5 X100 11-12	KRNQ 18-14	WBNQ 10-7
KWSS 4-4	WMEE 20-17	WBXX 25-22 KYYY 9-7 WBNQ 10-7 WBWB 21-13
KPLZ 30-9	WGRD 3 fr WIXX 6-2	WCIL 18~18
KPLZ 30-9 KUBE 11-9	WVIC 14-10	KQCR 13-11
	WTFX 12-12	WLRW 7-6 KCMQ 13-11
P1	WTFX 12-12 2104 5-5	KCMQ 13-11
A	KJ103 16-9	KLYV 23-19 KZIO 9-7
~	Z99 6-3	Y94 6-5
PWR96 19-16	KZ93 4-4 WZOK 3-3 WRQN 20-18 WVKS 10-9	KOHT 9-9
HOT102 15-13	WZOK 3-3	XL93FM 25-25
	WRQN 20-18	WTBX 10-8
17.4	WVKS 10-9	WTBX 10-8 WAZY 18-6
		KFRX 5-5
EAST	KKRD 15-11 WHOT 14-12	WSNX 20-16
	#n01 14-12	99KG 12-10 KG95 9-11
99WGY 31-24 FLY92 23-17 WAEB 19 fr	WEST	KG95 9~11
FLY92 23-17		KPAT 18-17
VAEB 19 tr	KF95 9-8	KKHT 9-7
AA 6-6	KIKX 14-12	WDBR 9-5 WPFR 12-10
MJQ 9-7 VSR 12-11	KIKX 14-12 KKMG 32-30 KSND 18-12	W1BW 25-21
FVSR 12-11	KSND 18-12	WIFC 8 fr
E 07 15-14	KQMQ 5-3	
ERZ 15-12 NNK 13-12	KLUC 1-1	WEST
IC-FM 34-33	FM104 11 fr	
VKEE 13-10	KCAQ 20-10	KGOT 15-13 KPXR 15-13
WR92 19-16	KXYQ 13-11	KPXR 15-13
LAN 7-4	KWNZ 14-11 KROY 25-23 KWOO 20-17	Z97 d-26
(C101 17-15	KWOD 20-17	KB0Z 7-6
99KH1 2=1	KZZU 11-10	KTRS 12-10 KFBQ 12-10
SPK 25=21	KRQ 28-25	KFTZ 8-5
1102 11-6 98PXY 19-17		KMOK 27-Z4
78PXY 19-17		KTMT 19-16
93Q 14 fr (PST 21-13		ZFUN 16-13
151 21-13		KZ0Z 12-11
		SLY95 20-12
		Y97 19-9
		OK95 23-23
		KFFM 17-14

WEM 7-9 999KHI 2-1 999KHI 2-1 VISSE 25-21 VIO2 11-6 98PXY 19-17 930 14 tr WPST 21-13	KROY 25-23 KWOD 20-17 KZZU 11-10 KRQ 28-25	X00Z 7-6 KTRS 12-10 KFBQ 12-10 KFTZ 8-5 KMK 27-Z4 KTMT 19-16 ZFUN 16-13 KZ0Z 12-11 SU796 20-12 Y97 19-9 OK95 23-23 KFFM 17-14
LP Sydney Y	Go Blind (Aris oungblood	ata)
10T Regional Reach E 49% S 61% M 27% W 49%	Chart Pos	Parallel Reach P1 27 % P2 53 % P 3 56 % Summary P1 P2 P3 Tot
National Summary JP 54 DEBS 18 SAME 37 DOWN 1 ADDS 12	2-5 6-15 16-40 Ons Adds Ch Adds	0 0 0 0 0 0 0 0 0 0 10 44 24 78 66 9 17 32 1 4 2 7 0 3 2 5 17 60 45 122
EAST NXKS 32-30 SOUTH PMR09 21-20 PMR104 26-24 PMR09 22-23 (103 23-21 MIDWEST KS104 d-25 Y108 as WEST KS104 d-25 Y108 as WEST KS104 d-25 Y108 as KS104 d-25 Y108 as WEST MELO MELO	SOUTH MBB0 39-29 K98 d-28 WF FF a K106 36-30 K228 36-29 K106 36-30 K228 36-29 K106 36-30 K002 19-18 WC02 19-18 WC02 19-18 WC02 27-25 K1K106 d-28 WC02 27-25 K1K106 d-28 WC02 37-25 W10K on W1	NNTP a G88 on G88 of 29 NGXA on NGI2 34-30 NGXA on NGI2 34-30 NGX5 on NGI2 34-30 NGX5 on NGI2 34-30 NGX6 -27 NGX6 -28 NGX6 -31 NG

WEST

26-23 EAST WPRR 29-27 WWFX a-39

SIGNIFICANT ACTION

A

LP: Then &	Now	
1.11	999KHI a	WKSF a
	wKRZ a	WQID a
	HTUO2	YES97 a
EAST	300111	WJMX a
Linus .	WB80 p	898 a
	KZ106 a	KZII e
SOUTH	WCGQ a	K NOE a
	WQUT a	KNIN a
KSAQ a	WOK I a	
	WHIT B	MIDWEST
M F DWE'ST	MIDNEST	
	MIDMEST	KCMQ a
WEST		194 a 99KG a
WE 31	WEST	KPAT a=30
KISN a		KFMW a
	KF95 a	
P1	KATM a-20	WEST
A	KIKX a	
	KWNZ a	KFBQ a
PIRATE a	KZZU a	KRZR a-20
D2	102	KFTZ a
10.54		KMOK a
		ZFUN a
EAST	EAST	KZOZ a
Engi		SLY96 a
WVSR a	WHTO a	Y97 a
JET-EM a		0K95 a

	В		PI
BOYS Crazy (Mo	,		SOUTH KSAQ on MIDMEST
P1	MPGC 5-7 KTEM on to	HIDMEST	WEST
EAST	HOT102 a PWR106 a=34 KKFR a=35 <oy=fm on<br="">KGGI 16=15</oy=fm>	KOKO on KHTK a WEST	DZ.
SOUTH	FMI02 14-12 KNEL 25-12	895 16-11 KLUC a	EAST WAEB 36
Y95 a PWRPIG 39~38 0105 d-29	PZ	P3	WVSR on
MIDWEST	EAST	EAST	
B96 a WHYT 18-15	99WGY on WKSS on WRCK on	ноха ол	
WEST	SOUTH	SOUTH	DEEE-
K\$104 6-4 Y108 28-26 0106 30-27	WBBQ a KZZB a WCKZ 13=10 KZFM d=36	KAKS a KSMB on fr WFHT a WVBS d-34	LP Wor
H0197 d-34	KPRR 4-29 Y107 a	MIDMEST WBXX d=32	P

BEATS INTERNATIONAL Won't Talk About It (Elektra)
LP: Let Them Eat Bingo

P1	PMR106 on	WEST
	KKFR 30-32 KOY-FM on	
•	EM102 24-21	KKSS on
TAST	H0T949 on	K(K× on
(Mail	H0T977 35-32	KKMG 28-26
XXXS 34-32	H01977 33-32	K5ND d-40
1AC3 14-32	0.2	895 33-30
OUTH	124	194 d-26
00111		KLUC on
WR99 d-33	EAST	KCAQ on KROY on
WR104 29-26	LAST	KDON d-20
WRP1G 32-32	99WGY 40-34	KRQ d-28
10 72 72	71C-FM 38-31	KHQ 0-28
LOWEST	WKSS 24-22	10.2
TORC D	W100 24.22	100
A.O. on	SOUTH	
		EAST
re s r	K106 on	Engl
	WCGQ 30-28	
5104 23-20	KZFM on	SOUTH
108 6-5	KPRR a	300111
100 23-24	WANS a	MEHT on
600 di	HOT95 33-32	no 28VW
P1	Y107 32-28	2100 011
A		MIDWEST
~	MIDWEST	
HOQ on fir		KLYV d-40
PGC on	CK105 34-33	
TEM 25 fc	Z99 29-30	WE ST
XXR on	KHTK on	
IOT102 d-30		KTRS on
	į	KFBQ on
		SLY96 37-37



CYNTHIA & JOHNNY O

KXXR 23-23 KKFR 2-2 KOY-FM 1-8	WEST
KGG1 4-8 FM102 1-10 H0T977 8-5	KKMG on 895 37-3 KROY 34~
PZ	P3
EAST	EAST
99 WG Y 20-18 H0T999 18 fr WKSE 28-27	SOUTH
SOUTH	MIDWEST
KZZ9 38-34 MCKZ 14-14 KPRR 19-17	WEST
	KKFR 2-2 KOY=M 1-8 KGG1 4-8 FM102 1-10 H07977 8-5 F22 EAST 9940Y 20-18 H07999 18 17 WKSL 28-27 SOUTH KZZB 38-34 MCXZ 14-14



DAMN YANKEES High Enough (WB)

P1	wysk a 99 % H a	WHTO a-35
EAST	SOUTH	SOUTH
CHSI		YES97 a
	ивво а	w.JMX m
SOUTH	K2106 B	B98 a
	WCGQ a	Q104 on f
KSAQ a-39		KZII a
	WRVQ a Z102 B	
MIDWEST	X102 B KTUX a-40	M DWE ST
	wKZL a	
	WNZL 8	KYYY a
WEST	MIDWEST	wBNQ a
	MIDWE ST	WLRW a
CWSS a	92x a	WKFR a
KUBE a	wPXR a	WPFR a
100 d	KRNO n-25	WIBW B
P1	WVIC d-25	KFMW a=36
A	KZ93 a	WEST
~	WZOK a-35	M.C.D.
PIRATE a	KMYZ 20-13	KRZR a
	10.1.4	KETZ a
122	WE ST	KMOK a
		KTMT a
•	KZZU a	ZFUN a
EAST		0K95 a
	1661	UM 95 B
MARI	-	
	EAST	

DANGER DANGER	
Naughty Naughty	(Imagine/Epic)
LP Danger Danger	

P1	999KHI on WKRZ 38-31	SOUTH
EAST	SOUTH WOK! 26-23	YES97 on WJMX 40-3 KNIN on
SOUTH	WRVQ on	MIDWEST
KSAQ on	M I DWE ST	WKFR on
MIDWEST	92X 27-26 QK105 24-23	KG95 on KPAT on KKHT on
WEST	WEST	KFMW 34-2
EAST WAEB 36 fr	KF95 on KATM on KSND on KZZU on	WEST Z97 on K7RS on KFBQ on KRZR on KFTZ on KMOK d=30 K1MT on

ve Is In The Heart (Elektra)

	, KXXR on	. KIKX n
P1	PWR106 34-31	KKMG d=39
-	KKFR a	KCAO a
•	FM102 a	KROY on
EAST	HDT949 on	KWOD #
CHUI	KMEL 28-25	KDON a
WPLJ a-33		VDOM 9
	P2	(EE)
SOUTH	_	
300111		400
PWR99 d=30	EAST	EAST
whyZ a		1,7131
KSAO on	99WGY on	G98 on
PWRPIG 40-39	no QLMW	090 011
HU 10 40-39	T1C-FM 40-35	SOUTH
HIDWEST	WKSS on	300111
HILLIAME DI	999KHI on	KOIZ on
896 29-25	#PST n	MJAD a
WHYT A		WZKX m
WKBO A	SOUTH	YES97 on
MUDO 9		KNOE a
WEST	MERSO II	WILN on fr
MC 21	HCKZ a	WILN ON TE
0106 a	KZFM 39-32	ALL DOMESTIC
X100 on	KPRR d=23	MIDWEST
	WANS a	
P1		KQCR a
	MIDWEST	WKFR on
~~		KPAT a
H0T97 34-31		
KTFM 23 te	ME ST	WEST
		W 8 D 8
K1FM 23 FF		
K1FM 23 FF	KKSS d-30	KIRS on

DNA f/SUZANNE VEGA Tom's Diner (A&M)

P2	₩E ST
EAST	K IKX a 895 a
. TIC-FM on	P3
WKSS 12-9 WQGN a-33	EAST
SOUTH	WIK2 a
WCKZ d-29 HNOK a	G98 a
MIDWEST	
WGTZ a KJ103 a	MIDNEST
	WEST
l.	
	EAST TIC-FM on MKSS 12-9 MCGH a-33 SOUTH MCXZ d-29 NOCK a MIOMEST

DDC BOX & B. FRESH Slow Love (Motown) LP. Doc Box & B. Fresh

P1	WEST
EAST	KKS\$ 20-14 KKMG 19-15 B95 2-1
SOUTH	194 18-13 KQMQ on KCAQ on
PMRPIG 12-12 Q105 28-26	KDON 16-11
MIDWEST	1025
896 21-18	EAST
WEST	WQXA 25-25
KS104 5-5 Y108 on	SOUTH
Q106 2-2	KZ11 an
P1	MIDWEST
#PGC 21-20	WEST

SIGNIFICANT ACTION

ELISA FIORILLO On The Way Up (Chrysalis)

Pi	KXXR 8 PMR106 d-35	WEST
EAST	KKFR on FM102 a H0T949 a	KKMG a B95 a
SOUTH	KMEL 29-26 HOT977 a	KCAQ a KROY a
Y95 a	P2	15
PWRPIG a-36 MIDWEST	EAST	EAST
WPHR a	wKEE a 999KHI a	HTU02
WDFX a WLOL 35-31	wSPK a	KAKS a
WE ST	SOUTH	HIDWEST
P1	KZFM a	KLYV a
A	MIDWEST	WEST
HOT97 35-32		

LITA FORD Lisa (RCA) LP Stiletto

P1	P2	P3
EAST	EAST	EAST WNYP on
OUTH	999KH1 on	WHTO 38-37
	HTUOS	SOUTH
HI DWE ST	KZFM on WZYP 33 fr	KAKS 36-35 WJHX 31-31
MEST	MIDNEST	KISR 40=38 KCHX on KNIN on
	KMYZ a	M I DWE ST
	KATH 13-12 FM104 27 fr	KKHT on KFMW 27-31
	K22U 30-27	WE ST
		KFTZ 33-30 KMOK 29-28

GUYS NEXT DOOR I Was Made For You (SBK) LP: Guys Next Door

Pî	P2	P3
EAST	EAST	EAST
SDUTH	999KHI a WYCR on	103C1R on
2001H	SOUTH	SOUTH
MIDWEST		wJAD d-28 YES97 on
	MI DWE ST	KISR d-37
WEST	OK105 26-24	MIDWEST
KKRZ d=26 X100 on KUSE d=30	WEST	MPFR 37-35
KUBE 0-30	KF95 on KIKX 27-23	WEST.
	995 on	KPXR a-35
	KWOD on	KB0Z d-40
		KFTZ d-40
		KMOK d-40 KZOZ on
		KEEM on

LALAH HATHAWAY Heaven Knows (Virgin) LP: Lalah Hathaway

KROY a KDON a
KDUN a
_
23
-
EAST
EVSI
SOUTH
MIDWEST
WEST
M. 51
K20Z a

LIGHTNING SEEDS

LP. Cloudous	ckooland	
PI	PMR92 a 999KHI d-40 93Q on fr	WTHT d-30 WHTO d-40
EAST	WPST on WYCR on	HTUOS
WXXS on	SOUTH	KQIZ on YES97 on
SOUTH	K106 d-38	WJMX 20-19 KISR a
KSAQ on	MQUT on 99WAYS on KTUX n-39	0104 30 fr KZII on
MIDWEST	MIDWEST	Q101 on
WEST	HIDWC 31	M1DWEST
P1	#E ST	MBNQ 38-3Z 99KG on
•	KSND on	KKHT on
H0T949 12-10		WDBR d-39 WPFR on KFMN 40-33
	EAST	WEST
EAST	103C1R b WKPE d=30	KFBQ on
WERZ a	G98 on	KETŽ on KMOK on
		ZFUN on KZOZ on

LINEAR Something Going On (Atlantic) LP. Linear

P1	P2	WEST
•	•	895 a
AST	EAST	KROY a
	wKSE n	P3
OUTH	SOUTH	EAST
KBO a WRPIG a−40	WCK2 a=54	2,31
LIDWEST	HANS B	SOUTH
IDEX 9-14		KNOE a
	M1DWEST	MIDMEST
re ST	KKRD a	wDBR a
P1		
A		WE ST
10Т97 а		
(XXR a 101949 a		
HDT977 a		

LONDON QUIREBOYS

Don't Love You Anymore (Capitol) LP. A Bit Of What You Fancy

Pī	SOUTH	SOUTH
•	KZ106 24-23	KAKS on
	WCGO d-40	YES97 8
EAST	KTUX 27-24	KISR 24-19
HTUO2	NI DWE ST	MEDWEST
	CK105 on	MCIL on
KSAQ 40-34	WIXX 20-11	WTBX 24-17
		99KG d-39
MIDME ST	₩E ST	KG95 d-35
		KKHT d-40
WKBQ 31-23	KATM 16-18	WDBR on
WEST	KXYQ on	WPFR on
ME 51	KZZU on	KFMW 38-34
P1	P3	WEST
^		KG0T 28-26
~	EAST	KTRS on
PIRATE 14-12		KFBQ 20-18
P2	WPRR on	KRZR 14-12
12.5	WNYP on	KFTZ on
	G98 on	KTHT on
EAST		
WPST 39-40		

Show Me Heaven (Geffen) "Days Of Thunder" ST

EAST MYP a
1.0
a WNTP 6
on SOUTH
Q104 on KNOF on
on
on MIDWEST
WEST
KFTZ on
KFFM a

MS. ADVENTURES

Undeniable (Atco) LP. Ms. Adventures

EAST	ST
EAST	SS a
MOXS 21-19 MPU d-22 MPU d-27 MPU d-27 MAU d-30 MVU	95 on
MOKS 21-10 MOKL 3-1-10 MOKL 3	MG 35-34
MPU d-27 MAN. B MPU d-30 MPU d	5 23-20 4 27-24
SOUTH TIC-FM 36-34 KR TIC-FM 36-34 KR SS 30-28 KR SS 3	UC on
PREPIG 34-33 WK55 30-28 WK 55 30-28 WK 55 MIDWE 5T K106 on WK 57 X2-22 K7F4 on KRR 17-11 KS 104 20-16 KS 104 20-16 KS 103 s K	AQ 40-32
PREPIG 34-33 SOUTH HIDNEST KIGG on WARBQ a KIGG on	OY d-33
MB0 8 K106 on K22 22-22 KFF on K506 on K502 22-22 KFF on K506 on K502 22-32 KFF on K5062 d-22 K100 on K502 d-22 K100	ON d-28
MABQ 8 K106 on MOK2 22-22 EA MOK2 22-22 EA KFH on KPRR 171-11 G9 KRS104 20-14 K104 20-14 K104 20-14 K104 20-14 K104 30 K105 3	2.5
MAG9 6 MCZ 22-22 EA KZFW on KMG 17-11 C90 MCG 17-11 C90 MC	
WEST SOLITON OF STATE	•
WEST	ST
KS104 20-16 KS104 20-16 KS102 d-27 KS109 on KS109 on KS109 on KS100 on KS10 on KS100 on KS10 on KS100 on KS100 on KS100 on KS100 on KS100 on KS100 on KS10 on KS100 on KS100 on KS100 on KS100 on KS10 on	
XKRZ d=27 X100 on MIDWE ST K,103 a 209 29-19 WZ XFFK 13 fr XKXXR on MOTIO2 on	0 8
X100 on	UTH
KJIOS 8 Z99 29-19 KHTK d-30 HOT97 19-17 KTFM 13 fr KXXXR on HOT102 on	
299 25-19 H0T97 19-17 KTFM 13 fr KXXR on H0T102 on	KS 40-33
299 25-19 H0T97 19-17 KTFM 13 fr KXXR on H0T102 on	AD 25-24
H0T97 19-17 KTFM 13 fr KXXR on H0T102 on	ZG 28-25
H0T97 19-17 KTFM 13 fr KXXR on H0T102 on	DWEST
KXXR on HOT102 on	ONL 31
H0T102 on	YV 28-28
	ST
KKFR d-34	BO on
HDT949 25-23	DQ 011
KMEL 22-21 H0T977 32-28	

RAILWAY CHILDREN Every Beat Of The Heart (Virgin)

LP: Native Place

P1	SOUTH	SOUTH
EAST	#CGQ d=39 99WAYS on WARR on	KAKS 38-36 KSMB on fr
	KTUX on	MIDWEST
SOUTH	MIDNEST	KLYV s
KSAQ 22-20	CK105 31-31	KG95 on KFMW 37-32
MIDWEST	₩E ST	WEST
WEST	KIKX on KZZU on	KFTZ d-39 KMOK on
KISN 40-38	P3	ZFUN on SLY96 on
•	EAST	
H0T949 on	G98 on	
EAST		
MPST on		

SEDUCTION Breakdown (Vendetta/A&M) LP: Nothing Matters Without Love **PB** SOUTH **2** PWRP1G 31-28 MIDWE ST SOUTH

WKSS a

SOUTH

WCKZ a-31

MIDNES

WEST

STRYPER Shining Star (Enigma) LP: Against The Lav

WEST

Q106 a

SOUTH	SOUTH
K106 34-34	KISR 31-25
	KCHX 39-36
	WILN on fr
	KWTX on
	KNIN 34-31
KTUX 23-18	MIDWEST
NIDWEST	KYYY 36-35
	WCIL 20-19
KQKQ on	KQHT on
WRQN d-26	XL93FM 22-20
	WKFR on
ME ST	KKHT on
1	KF#M 18-18
KATM 29-27	
KIKX d-34	WEST
KZZU on	
	KGOT on
I ELEM	KBOZ 28-Z2
	KRZR 11-10
	KTMT on
EAST	
	K106 34–34 wC00 35–35 str wC00 35–35 str wC07 38 fr wC07 so fr wC0

TEENAGE MUTANT NINJA TURTLES Count On Us (MCA)

LP: Coming Out Of Their Shells

21	P2	P3
EAST	EAST	EAST
WXK' on WPL on PRO-FM on	WAEB on fr WERZ on WQCN on	WMFX on G98 on SOUTH
SOUTH	SOUTH	YES97 on
KSFQ on	WBBQ on	KCHX on KiXY a
MICHEST	MIDWEST	MIDWEST
29 + an	WTFX s KKRD on	99KG on
WEST	WE ST	WEST
	KIKX on	KPXR on

UB40 The Way You Do The Things You Do

_P: Labour	Of Love II	
P1	P2	WEST
~		KIKX n-30
	•	KXYQ a
EAST	EAST	KROY on
WXKS a		KWCD: a
MYK2 W	99WGY on	
SOUTH	FLY92 a	P3
300111	TIC-FM a	
KHMX 12-9	KC101 a	
KKB0 9-7		EAST
PWR104 on	SOUTH	ì
PROCION OF		103C1R 27-23
MIDWEST	WBBQ d-37 K106 d-36	
MIDWE 31		SOUTH
₩PHR d-25	KZZB a-37 HAPE a	-
095 22 fr	KREM A	WQID a
WKBO on	KBFM 8	KSMB 14 fr
M-100 011	M10WEST	Q101 a
WEST	MIDWEST	KCHX a
HE 31		KIXY a
KIIS 23-20	Z99 a	
KCPX d-25	KHTK a	MIDWEST
0106 d=29	KKRD a	
		WCIL on
P1		Y94 a
A		WDBR a
KHEL a		WEST
MACC B		

CARON WHEELER

Livin' In The Light (EMI) LP: UK Blak

P1	P2	P3
EAST	EAST	EAST
wxKS a	999KHI a WRCK a	95XXX a
SOUTH	SOUTH	SOUTH KQ1Z a
MIDNEST	KZFM a	MIDWEST
WNCI a-25	MIDWEST	WE ST
WE ST	WE ST	
PI	B95 a KROY a-35	
HOT97 a-35 KXFR a		
FM102 a KMEL 26-23 H01977 a		

LIEVY ALFELIETE

1	BLACK BOX/Everybody Everybody (RCA) 14	16
2	SYDNEY YOUNGBLOOD/I'd Rather Go Blind (Arista)	
3	ADVENTURES OF STEVIE V/Dirty Cash (Mercury)	
-		
4	VANILLA ICE/Ice Ice Baby (SBK)	
5	CONCRETE BLONDE/Joey (IRS)	
6	SLAUGHTER /Fly To The Angels (Chrysalis)	
7	DAVID CASSIDY/Lyin' To Myself (Enigma)	
8	GENE LOVES JEZEBEL/Jealous (Geffen)	68
9	TRICIA LEIGH FISHER/Empty Beach (Atco)	68
10	TONY! TONI! TONE!/Feels Good (Wing/Polydor)	56

New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX

KAKS/Amerilio, TX (P3)
RATM/Colorado Springs, CO (P2)
KBEO/Kansas City, MO (P1)
KBEM MACAIIn-Brownsville, TX (P2)
KBO2/Bozeman, MT (P3)
KCAU/Chard-Venurs, CA (P2)
KCHX/Midland-Odessa, TX (P3)
KCMX/Golumbia, MO (P3)
KCPX/Sait Lake City, UT (P1)
KDON Salinas-Montersy, CA (P2)
KOWA/Minneapolis, MN (P1)
KFEOL Cheyenne, WY (P2)
KFEM/Yakima, WA (P3)
KFEM/Yakima, WA (P3)
KFEM/KIncoln, ME (P3)
KFEX/Lincoln, ME (P3)
KFTZ/Idaho Falis, ID (P3) KFMW/Mstarloo, IA (P3)
KFRX-Lincoln, NE (P3)
KFRX-Mouston, TX (P3)
KHMX-Mouston, TX (P3)
KHMX-Mouston, TX (P3)
KIXY-San Angeles, CA (P1)
KIXY-San Angeles, CA (P1)
KIXY-San Angeles, TX (P3)
KIXY-San Angeles, TX (P3)
KIXY-San Angeles, TX (P3)
KXBO-Houston, TX (P1)
KKFR-Phoenix, AZ (P1A)
KKMT-Springtield, MD (P3)
KKMT-Springtield, MD (P3)
KKMT-Springtield, MD (P3)
KKMZ-Mousterield, CA (P2)
KXXX-Baksristeld, CA (P2)
KXYX-Baksristeld, CA (P2)
KXYX-Baksristeld, CA (P2)
KXYX-Baksristeld, CA (P2)
KXYX-Baksristeld, CA (P3)
KMCX-Faystoville, AR (P3)
KMCX-Faystoville, AR (P3)
KMCX-Faystoville, AR (P3)
KMCX-Faystoville, AR (P3)
KMY-Tales, DX (P3) KZUO, Ouluim, MM (P3)
KZOU, Chile Rock, AR (P2)
KZZB Beasumont, TX (P2)
KZZB Beasumont, TX (P2)
KZZB Beasumont, TX (P2)
KZZB Chile Rock, AR (P2)
WABS Mandolie, AL (P2)
WABS Mobile, AL (P2)
WABS Mobile, AL (P2)
WABS Migrean Wille, FL (P2)
WABS Mostington, DC (P1)
WABS Mostington, DC (P1)
WABS Mostington, DC (P1)
WABS Mostington, IN (P3)
WBBUL/Long Island, NY (P1)
WBBU/Mostington, IN (P3)
WBS Mission Miller, IN (P3)
WBS Mission Miller, IN (P3)
WBS Mission Willer, IN (P3)
WBS Mission Miller, IN (P3)
WBS Mission Miller, IN (P3)
WFM Mission Rouge, LA (P2)
WHNT/Mostion Miller, Mill WIFC/Wausau, WI (P3)
WIKZ/Chambersburg, PA (P3)
WILN/Panama City, FL (P3)
WINK/FI, Myers, FL (P2)
WIQQ/Philadelphia (P1A)

WINDOLFMIJselephia (PTA)
WIXX/Green Bay, Wi (P2)
WIXX/Green Bay, Wi (P3)
WJAM-Florence, SC (P3)
WJAM-Florence, SC (P3)
WKBO SI LOUIS, MO (P1)
WKDO/Akron, OH (P2)
WKEE Muntington, WV (P2)
WKEE Muntington, WV (P2)
WKEE Cape Cod, MA (P3)
WKBC Charleton, SC (P2)
WKSE/Wilkes-Barre, PA (P2)
WKSE/Wilkes-Barre, PA (P2)
WKSE/Maheville, NC (P3)
WKSI/Greensbron, NC (P2)

WKZL Winston-Salem, NC (P2)
WLAN/Lancaster, PA (P2)
WLAN/Lancaster, PA (P2)
WLOL/Minneapolis, MM (P1)
WLEW/Champatign, IL (P3)
WME/FR. Wayne, IN (P2)
WNIC Columbus, OH (P1)
WNIC Columbus, OH (P1)
WNNK-Harrisburgh, PA (P2)
WNOK/Columbis, SC (P2)
WNYZ/Norfolk, VA (P1)
WOYE/MAIsca, NY (P3)
WOMF/Whoeling, WV (P3)
WOMF/Whoeling, WV (P3)
WOMF/Whoeling, WV (P3)
WOMV/Wist Palm Beach, FL (P2)
WOVY/Wist Palm Basch, FL (P2) WOMX:Orlando, Ft. (P2)
WDVY-Wast Palm Beach, Ft. (P2)
WPFR/Terre Haute, IN (P3)
WPGC/Washington, DC (P1A)
WPHR/Cleveland, DH (P1)
WPL/Mew York, NY (P1)
WPRF/A/Roona, PA (P3)
WPST/Trenton, NJ (P2)
WPST/Memoral (A. (P2) WPST/Trenton, NJ (P2)
WPST/Trenton, NJ (P2)
WQGN/Hew London, CT (P2)
WQGN/Hew London, CT (P2)
WQGD/Hew London, CT (P2)
WQGN/Hew London, CT (P2)
WQGN/Trenton, CT (P1)
WGN/Trenton, CT (P2)
WROM/Toleton, OH (P2)
WSN/T Muskegon, MI (P3)
WTSY/Hobbing, MI (P3)
WTS/Mibbing, MI (P3)
WTS/Mibbing, MI (P3) WTBX/Hibbing, MN (P3)
WTFX/Madlson, WI (P2)
WTHT/Portland, ME (P3)
WVBS/WIMInigton, NC (P3)
WVICiLansing, MI (P2)
WVKS/Toledo, OH (P2)
WVSR/Charleston, WV (P2) WWS, Charleston, W (Pc)
WKKS, Gaston, MA (P1)
WKKS, Gaston, MA (P1)
WKKS, Gaston, MA (P1)
WKKS, Gaston, MA (P1)
WKKS, Gaston, MS (P3)
WXKS, Gaston, MS (P3)
WXKS, Gaston, MS (P3)
WZKS, Ribot, MS (P2)
WZG, Charlotte, MC (P3)
894 (WSZ), Pirtsburgh, PA (P1)
895 (KSBS), Freston, CA (P2)
894 (WSZ), Pirtsburgh, PA (P1)
895 (KSBS), Freston, CA (P2)
896 (WSBS), Gaston, MS (P3)
896 (WSBS), Baltimore, MD (P1)
CKT05 (WWCK), Fishth, AR (P3)
896 (KZBS), Fishth, AR (P3)
896 (KZBS), Fishth, AR (P3)
8104 (WSS), Baltimore, MD (P1)
CKT05 (WWCK), Fishth, MR (P2)
FM102 (WFC-FM), Memphis, TN (P2)
FM102 (KSFM), Sacramento, CA (P1A)
FM104 (KMCP), Modesto-Sickton, CA (P2)
GSB (WWGT), Portland, ME (P3)
G105 (WDCG), Wortham-Raielign, NC (P2)
G96 (WWGT), Portland, ME (P3)
G105 (WDCG), Wortham-Raielign, NC (P2)
H073 (WWT), Jackson, MS (P2)
H073 (WDT), Jackson, MS (P2)
H073 (WJK), Jakson, Pa (P2)
H074 (WJK), Honolist, H (P2)
J97 (WJK), Honolist, H (P2)
J98 (KJK), Honolist, H (P2)
J87 (WJK), Honolist, H (P2)
J87 (WJK), Honolist, H (P2)
J87 (WJK), Honolist, H (P2)
J87 (KJK), Honolist, H (P2)
J88 (KJK), Honolist, H (P2)
J89 (WJK), Honolist, H (P3)
J89 (KJK), Ho TIC-FM (WTIC)/Martford, CT (P2) X100 (XXXX):Son Francisco CA (P1) X193FM (KXXL):Grand Forks, NO (P3) X11067 (WXXL):Orlando, FL (P2) Y35 (KWY):Dallas, TX (P1) Y37 (KHYY):Santla Barbara, CA (P3) Y100 (WHYI)/Mlami, FL (P1) Y102 (WRFY)/Reading, PA (P2) Y107 (WYHY)/Nashville, TN (P2) Y108 (KRXY)/Denver, CO (P1) YES97 (WYYS) Columbia, SC (P3) ZFUN (KZFN)/Moscow, ID (P3)





NATIONAL AIRPLAY®

BREAKERS.

ALIAS

More Than Words Can Say (EMI)

69% of our reporters playing it. Moves: Up 61, Debuts 48, Same 35, Down 0, Adds 36 including KHMX, KKBQ, KKRZ, WKSE, 195, KIX106, KJ103, KQMQ, See Parallels, debuts at number 34.

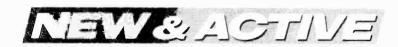
MARIAH CAREY

Love Takes Time (Columbia)

68% of our reporters playing it. Moves: Up 19, Debuts 37, Same 42, Down 0, Adds 78 including WPLJ, Z100, B94, KHMX, B96, Z95, KDWB, Y108, KPLZ, PWR96. See Parallels, debuts at number 37.

> MICHAEL BOLTON Georgia On My Mind (Columbia)

61% of our reporters playing it. Moves: Up 101, Debuts 17, Same 31, Down 0, Adds 9, PRO-FM, WKTI, WPGC, KZZB, G105, KBFM, KLUC, KROY, KRQ. See Parallels, moves 38-31.



BLACK BOX "Everybody Everybody" (RCA)

Reports: 146. Moves: Up 76, Debuts 20, Same 23, Down 0, Adds 27 including KGGI, FLY92, WAAL, PWR92, WPST, WSSX, KZOU, WDJX, WHHY, WKZL, WPLJ 11-7, Z100 6-4, PWR104 15-10, KXXR 13-6, X100 12-10. See Parallels, moves 34-30 with 74% charted; Top 15 at 25%; Hot at 10%.

WARRANT "Cherry Pie" (Columbia)

Reports: 123. Moves: Up 31, Debuts 25, Same 27, Down 0, Adds 40 including WXKS, KKBQ, WHYT, KBEQ, KIIS, KPLZ, KUBE, WNNK, KIX106, WABB, Z95 30-24, PIRATE 19-14, WYCR 32-24.

SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (Arista)

Reports: 122. Moves: Up 54, Debuts 18, Same 37, Down 1, Adds 12 including Y108, FLY92, 98PXY, WRCK, WFMF, HOT95, WDJX, KDON, KIXY, KXXR 22-16, KISN 39-34, WAAL 33-28, WKRZ 37-30, K106 38-30, KZZB 36-29, Y107 30-24. See s, debuts at number 40 with 68% charted.

TYLER COLLINS "Second Chance" (RCA)

Reports: 100 Moves: Up 33, Debuts 15, Same 38, Down 0, Adds 14 including WLOL, KKRZ, KCPX, FLY92, WAAL, KZOU, KAY107, 194, KQMQ, KGOT, KKFR 18-13, KISN 37-31, 999KHI 39-33, WBBQ 40-31, KZFM 29-23. 56% of the airplay is

VIXEN "How Mush Love" (EMI)

Reports: 98. Moves: Up 54, Debuts 4, Same 38, Down 1, Adds 1, WNCI, KSAQ 18-15, Q102 31-27, KTUX 19-15, WTFX 33-29, KMYZ 28-24, KZZU 36-33, WWFX 25-22, YES97 36-31, KISR 22-16, KNOE 39-34, WBNQ 28-25, WKFR 33-28. 73%

BILLY IDOL "L.A. Woman" (Chrysalis)

Reports: 97. Moves: Up 21, Debuts 27, Same 30, Down 0, Adds 19 including WAAL, WERZ, WYCR, WBBQ, WANS, WRVQ, KAY107, KMYZ, WYKS, WCIL, WKBO 35-25, WOUT 36-32, KATM 22-17, XL93FM 20-16

ADVENTURES OF STEVIE V "Dirty Cash (Money Talks)" (Mercury)

Reports: 95. Moves: Up 56, Debuts 8, Same 22, Down 4, Adds 5, Q105, FLY92, KC101, 98PXY, 95XXX, WXKS 1-1, WZOU 18-9, Z100 13-10, KKBQ 12-10, PWR104 11-9, B96 4-1, KXXR 12-8, HOT102 10-9, WMJQ 4-2. See Parallels, moves 37-35 ith 86% charted; Too 15 at 30%; Hot at 9%

VANILLA ICE "Ice Ice Baby" (SBK)

Reports: 93. Moves: Up 27, Debuts 14, Same 15, Down 0, Adds 37 inchuding WZOU, Z100, PRO-FM, PWR99, KBEQ, KDWB, WKBQ, X100, KPLZ, WMJQ, WFMF, HOT97 25-16, KEGL 17-9, PWR96 35-19, KKFR 26-8, KGGI 9-4, FM102 2-1. See Parallels, debuts at number 38 with 58% charted; Top 15 at 30%; Hot at 31%.

DURAN "Violence Of Summer (Love's Taking Over)" (Capitol)
Reports: 89. Moves: Δp 47, Debuts 8, Same 30, Down 0, Adds 4, WNVZ, KZOU, KYYY, WKFR, WEGX 17-14, Z95 24-19, WDFX 20-16, 99WGY 30-26, WAAL 30-24, WPST 25-20, WKRZ 34-27, CK105 12-11, WIXX 23-19, KZZU 24-17. 67 % have it

LOUIE LOUIE "I Wanna Get Back With You" (WTG/Epic)
Reports: 87. Moves: Up 48. Debuts 4, Same 35, Down 0, Adds 0, WLOL 26-21, HOT949 9-8, KCPX 20-16, X100 21-17, 99WGY 29-25, KZZB 31-24, HOT95 20-16, KBFM 30-26, Y107 19-14, KTUX 20-16, CK105 14-8, KKRD 26-20, KKMG 11-7, WHTO 30-26, KISR 39-35

HEART "Stranded" (Capitol)
Reports: 83. Moves: Up. 1, Debuts 0, Same 0, Down 0, Adds 82 including WXKS, WPLJ, B94, KHMX, B97, KSAQ, Q102, WPHR, WKTI, Y108, KKRZ, KCPX, KISN, KPLZ, KUBE.

CONCRETE BLONDE "Joey" (IRS)

Reports: 82. Moves: Up 39, Debuts 15, Same 15, Down 0, Adds 13 including KKBQ, KZZP, KCPX, WANS, WKDD, WRQN, 95XXX, 95XIL, WKSF, KQCR, KSAQ 5-4, PIRATE 8-6, HOT949 16-12, WMJQ 28-24, KBFM 23-19, KTUX 18-14, WIXX 12-6, KQKQ 19-9, 70% of the airplay has converted to chart; Top 15 at 30%; Hot at 15%.

WINGER "Can't Get Enuff" (Atlantic)
Reports: 82. Moves: Up 47, Debuts 0, Same 31, Down 3, Adds 1, KZZB, KBEQ 33-30, PIRATE 11-7, KIX106 21-19, 92X 8-6, WGTZ 10-9, KQKQ 18-14, KMYZ 8-3, KATM 3-1, 95XIL 35-29, YES97 31-27, KQHT 19-15, WKFR 15-7, KKHT 7-4.

SLAUGHTER "Fly Te The Angels" (Chrysalis)
Reports: 76 Moves: Up 47, Debuts 3, Same 18, Down 1, Adds 7, WQUT, WABB, WIXX, WTFX, KZIO, XL93FM, KKHT, B94
16-13, Y95 30-23, WDFX 15-11, WHYT 24-19, WKBQ 11-9, PIRATE 13-9, I95 13-10, KIX106 28-22, WRVQ 12-9. 72% are charting it; Top 15 at 25%; Hot at 8%.

DAVID CASSIDY "Lyin' To Myself" (Enigma)
Reports: 73. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 72 including B104, WPLJ, Y100, KSAQ, Z95, WNCI, WKBQ, KZZP, KISN, WMJQ, PWR92, WBBQ, PWR945.

GENE LOVES JEZEBEL "Jealous" (Geffen)

Reports: 68. Moves: Up 32, Debuts 6, Same 24, Down 0, Adds 6, WXKS, Y107, 95XIL, KWTX, KG95, WDBR, KSAQ 15-11, PIRATE 12-8, HOT949 11-7, WKRZ 28-22, WKZL 16-13, KISR 34-29, KYYY 35-25, KFBQ 19-15, KRZR 8-5. Charted at 63%;

TRICIA LEIGH FISHER "Empty Beach" (Atco)
Reports: 64. Moves: Up 32, Debuts 4, Same 27, Down 0, Adds 1, XL1067, PWRPIG 10-9, WLOL 24-19, WAAL 23-15, WERZ 27-21, WBBQ 28-23, Y107 23-19, Z99 22-17, KKMG 30-27, KISR 23-18, WBNQ 37-30, KLYV 16-12, KG95 28-24, KMOK

M.C. HAMMER "Pray" (Capitol)

Reports: 63 Moves: Up 28, Debuts 10, Same 6, Down 0, Adds 19 including HOT97, B94, PWR99, Y108, HOT977, FLY92, WNNK, WKSS, KZZB, WANS, WOKI, WVIC, KKBQ 30-22, B97 22-16, PWRPIG 14-11, WHYT 8-7, WLOL 34-24.

GEORGE LAMOND "Look Into My Eyes" (Columbia)
Reports: 63. Moves: Up 23, Debuts 5, Same 33, Down 1, Adds 1, PWR106, HOT97 5-4, PWR96 16-8, B96 12-6, KXXR 24-17, WLOL 23-18, KKFR 31-26, HOT977 26-20, TIC-FM 22-18, WQGN 27-21, KZFM 34-27, KPRR 12-5, WQUT 31-27, CK105

MOTLEY CRUE "Same OI' Situation (S.O.S.)" (Elektra)

Reports: 61. Moves. Up 29, Debuts 7, Same 21, Down 0, Adds 4, WKRZ, WANS, WQUT, WTBX, PIRATE 21-19, JET-FM 29-26, KMYZ 14-7, KWTX 35-31, KNIN 33-30, WKFR 40-25, KG95 39-32, KKHT 23-15, KPXR 28-25, KMOK 32-27, OK95 27-20, 61% charted; Top 15 at 14%; Hot at 5%

ANITA BAKER "Soul Inspiration" (Elektra)

Reports: 60. Moves: Up 3, Debuts 13, Same 19, Down 0, Adds 25 including WVSR, KPRR, WANS, WQUT, KKYK, FM100, Y107, Z102, WKZL, KIKX, B95, 95XXX, WFHT, KQCR, FM102 29-24, KPAT 28-24.

HOTTEST EVILLER LEGIN CEGGILLEST

HEART (82) MARIAH CAREY (78) DAVID CASSIDY (72) **HUMAN LEAGUE (48) ASIA** (43) DAMN YANKEES (40) WARRANT (40) VANILLA ICE (37) **ALIAS (36) RIGHTEOUS BROTHERS (33)**

BLACK BOX (96) SYDNEY YOUNGBLOOD (71) ADVENTURES OF STEVIE V (60) **VIXEN (57)** WARRANT (56) DURAN DURAN (55) CONCRETE BLONDE (54) **LOUIE LOUIE (52)** SLAUGHTER (49) TYLER COLLINS (48) BILLY IDOL (48)

JON BON JOVI (123) PHIL COLLINS (111) GEORGE MICHAEL (98) NELSON (89) RIGHTEOUS BROTHERS (89) BELL BIV DEVOE (75) WILSON PHILLIPS (69) MAXI PRIEST (55) JAMES INGRAM (51) PRINCE (45)

Most Active = Ups + Debuts - Downs

SNAP "Ooops Up" (Arista)

Reports: 58. Moves: Up 11, Debuts 8, Same 19. Down 1, Adds 19 including WPLJ, PRO-FM, WPGC, PWR104, KXXR, WMJQ, KZZB, Y107, KKSS, KMCK, WVBS, PWRPIG 35-29, KKFR 32-29, FM102 30-25, WKSS 25-19, KZFM 38-33, KPRR 20-16.

EN VOGUE "Lies" (Atlantic)

Reports: 58. Moves: Up 25, Debuts 4, Same 14, Down 1, Adds 14 including KUBE, WAAL, WKSE, PWR92, WOGN, KPRR, KU103, KHTK, KZZU, WPFR, HOT97 14-11, KKFR 13-10, FM102 7-5, HOT977 28-23, B95 20-16, I94 22-17, KDON 15-10. Charted at 59%; Top 15 at 8%; Hot at 3%

TONY! TON!! TONE! "Feels Good" (Wing/Polydor)

Reports: 56. Moves: Up 21, Debuts 9, Same 10, Down 0, Adds 16 including Q105, KBEQ, KS104, X100, TIC-FM, WKSS, K106, XL1067, KKSS, KKXX, WJAD, HOT97 30-23, WPGC 10-5, FM102 9-6, Q106 28-19, KROY 12-10.

SOHO "Hippychick" (Atco)
Reports: 54. Moves: Up 11, Debuts 10, Same 16, Down 0, Adds 17 including WXKS, PWR96, Q106, KUBE, WVSR, WPST, B93, WKZL, KJ103, KAKS, WZZG, WDFX 23-20, WHYT 12-11, WLOL 33-30, WKBQ 32-26, CK105 39-36

CANDYMAN "Knockin' Boots" (Epic)
Reports: 52. Moves: Up 16, Debuts 9, Same 15, Down 0, Adds 12, HOT102, KS104, FLY92, WRCK, WHHY, KBFM, KDON, KQIZ, WBXX, WKFR, WDBR, WPFR, PWRPIG 20-14, Q105 24-18, KKFR 1-1, KGGI 1-1, Q106 7-5. 60% have it charted; Top 15 at 26%: Hot at 21%

HUMAN LEAGUE "Heart Like A Whee!" (A&M)
Reports 51. Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 48 including PWR99, WNVZ, KSAQ, WKBQ, HOT949, KISN, FLY92, JET-FM, WQGN, B93, KZZB.

היסוגי אד היסובורים וב

BEATS INTERNATIONAL "Won't Talk About It" (Elektra)
Reports: 49. Moves: Up 15, Debuts 7, Same 22, Down 3, Adds 2, KPRR, WANS, PWR99 d-33, PWR104 29-26, KXXR on, Y108 6-5, FM102 24-21, HOT977 35-32, 99WGY 40-34, TIC-FM 38-31, B95 33-30, KDON d-20.

DEEF-LITE "Groove Is In The Heart" (Elektra)
Reports: 48. Moves: Up 7, Debuts 4, Same 16, Down 0, Adds 21 including WPLJ, WNVZ, WHYT, WKBQ, KKFR, FM102, Q106, WBBQ, WCKZ, KIKX, KWOD, B96 29-25, KMEL 28-25, TIC-FM 40-35, KZFM 39-32. MS. ADVENTURES "Undeniable" (Atco)
Reports: 45 Moves: Up 20, Debuts 8, Same 12, Down 0, Adds 5, WKBQ, WAAL, KJ103, KKSS, G98, KS104 20-16, HOT977 32-28, 99WGY 39-29, KPRR 17-11, Z99 25-19, KCAQ 40-32, KAKS 40-33. Chart moves at 71%.

ASIA "Days Like These" (Geffen)
Reports: 43. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 43 including KSAQ, PIRATE, KISN, JET-FM, WKRZ, WCGQ, WOKI, WHHY, KIKX, KZZU, WKSF, KMCK, KNIN, Y94, KPAT.

DAMN YANKEES "High Enough" (WB)
Reports: 43. Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 40 including KSAQ, PIRATE, KWSS, KUBE, 999KHI, KZ106, WRVQ, Z102, 92X, WPXR, KZZU, WOMP, KZII, WKFR, KMYZ 20-13.

LIGHTNING SEEDS "All I Want" (MCA)
Reports: 39. Moves: Up 4, Debuts 6, Same 23, Down 0, Adds 6, WERZ, PWR92, KTUX, 103CIR, KISR, KG95, HOT949 12-10, WBNQ 38-32, KFMW 40-33.

BOYS "Crazy" (Molown)
Reports: 38. Moves: Up 11, Debuts 5, Same 8, Down 1, Adds 13 including Y95, B96, HOT102, PWR106, KKFR, WBBQ, KPRR, Y107, KLUC, WFHT, KS104 6-4, KMEL 25-12, WCKZ 13-10, B95 16-11, KROY 21-14. 53% charted; Top 15 at 45%;

UB40 "The Way You Do The Things You Do" (Virgin)
Reports: 37. Moves: Up 4, Debuts 5, Same 7, Down 0, Adds 21 including WXKS, KMEL, TIC-FM, KC101, WAPE, Z99, KKRD, KXYQ, KWOD, Q101, KCHX, Y94, SLY96, KHMX 12-9, KKBQ 9-7.

LONDON QUIREBOYS "I Don't Love You Anymore" (Capitol)

Reports: 32. Moves: Up 12. Debuts 4, Same 14, Down 1, Adds 1, YES97, KSAQ 40-34, WKBQ 31-23, WIXX 20-11, KISR 24-19, WTBX 24-17 STRYPER "Shining Star" (Enigma)
Reports: 31. Moves: Up 13, Debuts 2, Same 15, Down 0, Adds 1, WDFX, KTUX 23-18, WRQN d-26, KISR 31-25, KNIN 34-31,

DOC BOX & B. FRESH "Slow Love" (Motown)
Reports: 30. Moves: Up 13, Debuts 0, Same 14, Down 3, Adds 0, KKFR 2-2, Q106 2-2, HOT977 8-5, KKSS 20-14, KKMG 19-15, B95 2-1, I94 18-13, KDON 16-11.

DANGER DANGER "Naughty Naughty" (Imagine/Epic)
Reports: 29. Moves: Up 6, Debuts 1, Same 22, Down 0, Adds 0, KSAQ on-dp, WKRZ 38-31, KFMW 34-29.

ELISA FIORILLO "On The Way Up" (Chrysalis)
Reports: 25. Moves: Up 3, Debuts 1, Same 1, Down 0, Adds 20 including Y95, PWRPIG, WPHR, WDFX, KXXR, FM102, HOT949, HOT977, 999KHI, KZFM, B95, KROY, KLYV

GUYS NEXT DOOR "I Was Made For You" (SBK)

Reports: 21. Moves: Up 3, Debuts 7, Same 9, Down 0, Adds 2, 999KHI, KPXR, KKRZ d-26, KUBE d-30, KIKX 27-23, WJAD d-28. d-28.

RAILWAY CHILDREN "Every Beat Of The Heart" (Virgin)

Poblag 2 Same 14 Down 0, Adds 1, KLYV, KSAQ 22-20, KFMW 37-32.

TEENAGE MUTANT NINJA TURTLES "Count On Us" (MCA)

Reports: 19. Moves: Up 0, Debuts 0. Same 17, Down 0, Adds 2, WTFX, KIXY, WXKS on, WPLJ on, PRO-FM on, KSAQ on-dp, Z95 on-dp.

LITA FORD "Lisa" (RCA)

ls: 18. Moves: Up 7, Debuts 0, Same 9, Down 1, Adds 1, KMYZ, KATM 13-12, KFTZ 33-30.

CYNTHIA & JOHNNY O "Dreamboy/Dreamgirl" (Micmac)
Reports: 17. Moves: Up 9, Debuts 0, Same 6, Down 0, Adds 2, B96, Q106, HOT97 10-6, PWR96 1-1, PWR106 24-19, HOT977 19-16, KZFM 24-19, KPRR 3-2, B95 37-31, KROY 34-30. Charted at 76%; Top 15 at 38%; Hot at 29%.

LiNEAR "Something Going On" (Atlantic)

Reports: 15. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, HOT97, KKBQ, PWRPIG, KXXR, HOT949, HOT977, WKSE WCKZ, WANS, KTUX, KKRD, B95, KROY, KNOE, WDBR

DNA featuring SUZANNE VEGA "Tom's Diner" (A&M)

Reports: 15. Moves: Up 2, Debuts 3, Same 2, Down 0, Adds 8, WQGN, WNOK, WGTZ, KJ103, KIKX, B95, WIKZ, G98, WXKS d-31, KPLZ d-31, WKSS 12-9, WCKZ d-29.

MARIA McKEE "Show Me Heaven" (Geffen)

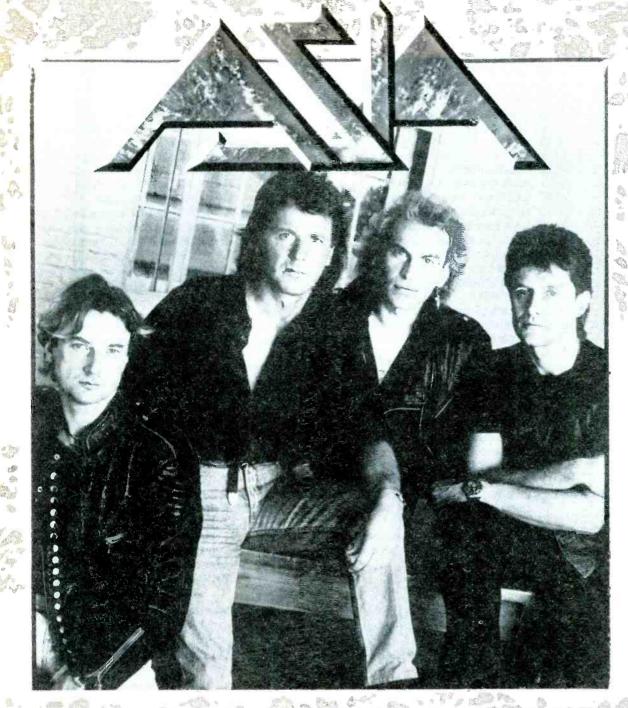
15. Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 6, KCPX, 999KHI, WPST, KCAQ, WNYP, KFFM

CARON WHEELER "Livin' In The Light" (EMI)

Reports: 14. Moves: Up 1, Debuts 0, Same 0, Down 0, WRCK, KZFM, B95, KROY, 95XXX, KQIZ, KMEL 26-23 SEDUCTION "Breakdown" (Vendetta/A&M)

Reports: 12. Moves. Up 2. Debuts 1, Same 1, Down 0, Adds 8, B96, FM102, Q106, WKSS, WCKZ, I94, KROY, KDON, HOT97 31-27, PWRPIG 31-28, KMEL d-29.

LALAH HATHAWAY "Heaven Knows" (Virgin)
Reports: 11. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 8, HOT977, CK105, KKMG, I94, KCAQ, KROY, KDON, KZOZ,



"DAYS" LIKE THESE"

CHR - MOST ADDED!!!
AC - MOST ADDED!!!

AOR - A #1 Track

Over 50 Adds Including:

JET-FM	KF95	and many	more!
WVSR	WHHY	KZZU	KZ106
PIRATE	WOKI	KWNZ	WBBQ
KISN	WQUT	KIKX	WKRZ
KSAQ	WCGQ	KATM	999KHI

Sales Are Exploding Everywhere!!!

The first single, track & video from Asia's new album

"Then & Now"

GENE LOVES JEZEBEL

Do Your Listemers A Favor And Play This VERY REACTIVE Record!!

Exploding on over 80 CHR Stations:

PIRATE 12-8 HOT949 11-7 WXKS add KSAQ 15-11

KYYY 35-25 hot WPST 27-22 Y107 add KATM 8 hot WKZL 16-13 99WAYS deb 35 99WGY deb 38 WBBQ deb 36 KFBQ 19-15 WKRZ 28-22 KSAU 15-11

KMOK 30-25

KISR 34-29

ZFUN 9-8

WDBR add

KG95 add

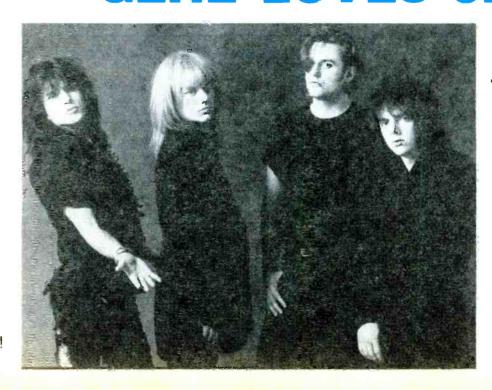
KWTX add

95XIL add

KKHT deb 32

KIXY deb 40

and many more!!!



"Jealous"

Tour With CONCRETE
BLONDE Begins
In October!

SALES

1-DAY: 10,201 Units!! Total: 204,172 Units!!!

VIDEO

Heavy Play On MTV!



• 1990 The David Geffen Company

THE BACK PAGE®

NATIONAL AIRPLAY OVERVIEW

टांगार

3 WK S	2 S WKS	S LW	TW	
3	1	1	1	WILSON PHILLIPS/Release Me (SBK)
10	7	2	Ø	PHIL COLLINS/Something Happened On (Atlantic)
7	5	3	0	JON BON JOVI/Blaze Of Glory (Mercury)
9	6	5	0	PRINCE/Thieves in The Temple (Paisley Park/WB)
16	12	9	6	MAXI PRIEST/Close To You (Charisma)
38	18	10	Ð	GEORGE MICHAEL/Praying For Time (Columbia)
11	9	7	Ŏ	BELL BIV DEVOE/Do Me! (MCA)
18	13	12	Ŏ	NELSON/(Can't Live Without Your) Love And (DGC)
19	14	13	Ō	PAUL YOUNG/Oh Girl (Columbia)
20	15	14	Ō	TAYLOR DAYNE/Heart Of Stone (Arista)
5	4	6	11	POISON/Unskinny Bop (Enigma/Capitol)
24	19	16	Ð	DINO/Romeo (Island)
39	27	20	$oldsymbol{\Phi}$	JAMES INGRAM/I Don't Have The Heart (WB)
_	32	21	0	RIGHTEOUS BROTHERS/Unchained (Verve/Polydor)
31	23	18	©	DEPECHE MODE /Policy Of Truth (Sire/Reprise)
30	24	19	Ō	JOHNNY GILL/My, My, My (Motown)
_	40	27	Ð	JANET JACKSON/Black Cat (A&M)
4	3	4	18	M.C. HAMMER/Have You Seen Her? (Capitol)
32	26	22	©	AFTER 7/Can't Stop (Virgin)
13	11	11	20	CHEAP TRICK/Can't Stop Fallin' Into Love (Epic)
40	28	24	3	LISA STANSFIELD/This Is The Right Time (Arista)
_	30	25	2	PEBBLES/Giving You The Benefit Of The Doubt (MCA)
1	2	8	23	SWEET SENSATION / If Wishes Came True (Atco)
2	8	15	24	JANET JACKSON/Come Back To Me (A&M)
_	35	28	⊕	BREATHE/Say A Prayer (A&M)
_	34	30	3	JUDE COLE/Time For Letting Go (Reprise)
	36	32		GLENN MEDEIROS/All I'm Missing Is You (MCA)
-	-	40	3	INXS/Suicide Blonde (Atlantic)
34	31	29	<u> </u>	INDECENT OBSESSION/Tell Me Something (MCA)
REA	39	34	<u>a</u>	BLACK BOX/Everybody Everybody (RCA) MICHAEL BOLTON/Georgia On My Mind (Columbia)
8	17	26	32	MARIAH CAREY/Vision Of Love (Columbia)
6	10	17	33	NEW KIDS ON THE BLOCK/Tonight (Columbia)
			©	ALIAS/More Than Words Can Say (EMI)
REA	AKE	37	<u>a</u>	ADVENTURES OF STEVIE V/Dirty Cash (Mercury)
14	16	23	36	STEVIE B/Love And Emotion (LMR/RCA)
REA			3	MARIAH CAREY/Love Takes Time (Columbia)
	BUT	•	Ŏ	WANILLA ICE/Ice Ice Baby (SBK)
21	21	31	39	FAITH NO MORE/Epic (Slash/Reprise)
	BUT		40	\$YDNEY YOUNGBLOOD/I'd Rather Go Blind (Arista)
				, , , , , , , , , , , , , , , , , , , ,

N&A Pg. 154; Playlists Pg. 142; Parallels Pg. 147

さいひじょ こうえんヨッカラのいいいろく

1					
	3 W KS	2 WKS	LW	TW	
	3	2	2	0	PAUL YOUNG/Oh Girl (Columbia)
	8	5	4	ŏ	
	6	4	3	ĕ	BILLY JOEL/And So It Goes (Columbia)
1	2	1	1	4	WILSON PHILLIPS/Release Me (SBK)
	21	15	11	Ö	RIGHTEOUS BROTHERS/Unchained (Verve/Polydor)
i	7	6	5	6	FLEETWOOD MAC/Skies The Limit (WB)
	9	8	7	ŏ	SWEET SENSATION/If Wishes Came True (Atco)
	17	14	9	ŏ	MICHAEL BOLTON/Georgia On My Mind (Columbia)
	22	17	14	ŏ	GEORGE MICHAEL/Praying For Time (Columbia)
	13	11	10	ŏ	OLETA ADAMS/Rhythm Of Life (Fontana/Mercury)
	15	13	13	ŏ	TAYLOR DAYNE/Heart Of Stone (Arista)
	14	12	12	Ö	JUDE COLE/Time For Letting Go (Reprise)
			8	13	LINDA RONSTADT/Adios (Elektra)
	10	9 19		Ö	BREATHE/Say A Prayer (A&M)
	28	3	17 6	15	JANET JACKSON/Come Back To Me (A&M)
		-	-	0	ROD STEWARTA Don't Wanna Talk About It (WB)
	_	22	19	_	` ,
	_	28	21	(D)	DAN FOGELBERG/Rhythm Of (Full Moon/Epic)
	4	7	15	18 13	JAMES INGRAMA Don't Have The Heart (WB)
	_	_	30		MARIAH CAREY/Love Takes Time (Columbia)
	30	26	22	૱	BRENDA RUSSELL/Stop Running Away (A&M)
	5	10	16	21	GO WEST/King Of Wishful Thinking (EMI)
	_	27	24	22	BASIA/Until You Come Back To Me (Tha (Epic)
	11	16	20	23	MARIAH CAREY Vision Of Love (Columbia)
ĺ	18	18	18	24	SEDUCTION/Could This Be Love (Vendetta/A&M)
	DEE		•	3	JILL SOBULE/Too Cool To Fall In Love (MCA)
	25	24	23	26 3	SANTANA/Gypsy Woman (Columbia)
		29	28	3	MARC JORDAN/Edge Of The World (RCA)
	BREA			2 3	VONDA SHEPARD/I Shy Away (Reprise)
	12	20	27	29	ANITA BAKER/Talk To Me (Elektra)

いいきがり ここい スカーンとういいい

3 WKS	2 WKS	LW	Ŧ₩	
4	4	2	0	BOYS/Crazy (Motown)
6	5	3	Õ	PRINCE/Thieves In The Temple (Paisley Park/WB)
15	8	6	0	PEBBLES/Giving You The Benefit Of The Doubt (MCA)
8	7	5	0	LALAH HATHAWAY/Heaven Knows (Virgin)
30	14	11	Õ	JOHNNY GILL/Fairweather Friend (Motown)
13	11	10	Ŏ	BLACK BOX/Everybody Everybody (RCA)
11	10	8	Ŏ	NAJEE I/VESTA/I'll Be Good To You (EMI)
3	1	1	8	EN VOGUE/Lies (Atlantic)
16	13	13	0	BODY/Touch Me Up (MCA)
14	12	12	Ŏ	WINANS/A Friend (Qwest/WB)
19	17	16	•	HOWARD HEWETT At I Could Only Have That (Elektra
10	9	9	12	MELBA MOORE/Do You Really Want My Love (Capitol)
31	21	17	$oldsymbol{\mathbb{E}}$	MAXI PRIEST/Close To You (Charisma)
Name and	32	24	0	KEITH SWEAT/Merry Go Round (Vintertainment/Elektra)
2	3	4	15	TONY! TON!! TONE!/Feels Good (Wing/Polydor)
24	19	19	1	KIARA/You're Right About That (Arista)
37	22	20	Ð	SAMUELLE/So You Like What You See (Atlantic)
20	15	15	18	NAYOBE/I Love The Way You Love Me (WTG/Epic)
39	24	21	1	TRACIE SPENCER/Save Your Love (Capitol)
21	18	18	20	FORCE MD's/Are You Really Real? (Tommy Boy/Reprise)
_	30	25	3	Q. JONES I/S. GARRETT/I Don't Go For That (Qwest/WB)
35	25	23	2	OLETA ADAMS/Rhythm Of Life (Fontana/Mercury)
-	29	26	Ē	LISA STANSFIELD/This Is The Right Time (Arista)
1	2	7	24	WHISPERS/Innocent (Capitol)
_	39	30	Œ	BELL BIV DEVOE/B.B.D. (I Thought It Was Me)? (MCA)
_	28	28	3	MAC BAND/Someone To Love (MCA)
_	38	32	Ð	TROOP/That's My Attitude (Atlantic)
_	33	29	20	FAMILY STAND/In Summer I Fall (Atlantic)
_	40	37	3	TEENA MARIE/Here's Looking At You (Epic)
38	26	27	30	TYLER COLLINS/Second Chance (RCA)
_	_	40	3	SNAP/Ooops Up (Arista)
25	20	22	32	FATHER MC/Treat Them Like They Want To Be (MCA)
-	36	33	3	MILIRA/Go Outside In The Rain (Apollo/Motown)
REA	1KI	DQ.	3	L.L. COOL J f/UNCLE L/The Boomin' (Def Jam/Columbia)
DE	BUT		3	CARON WHEELER/Livin' In The Light (EMI)
	BUT	•	©	JANET JACKSON/Black Cat (A&M)
_	_	38	3	JONATHAN BUTLER/Heal Our Land (Jive/RCA)
DE	BUT	▶	0	GERALD ALSTON/Slow Motion (Taj/Motown)
	_	39	33	RANDY CRAWFORD/Cigarette In The Rain (WB)
_	35	31	40	DIANNE REEVES/More To Love (EMI)

New & Active, TOP 10 Recurrents Pg. 124

シンコンン デンロンバ

LW	: w	
1	0	JANE'S ADDICTION/Ritual De Lo Habitual (WB)
3	Ŏ	HEART THROBS/Cleopatra Grip (Elektra)
2	3	IGGY POP/Brick By Brick (Virgin)
4	0~000	SOUP DRAGONS/Lovegod (Big Life/Mercury)
5	0	INXS/X (Atlantic)
6	0	PIXIES/Bossanova (4AD/Elektra)
9	Ð	LIVING COLOUR/Time's Up (Épic)
7	0	CHARLATANS U.K./The Only (EP) (Beggars Banquet/RCA)*
DEBUT	Õ	CURE/Never Enough (track) (Elektra)
8	10	AZTEC CAMERA/Stray (Sire/Reprise)
		*Keeps bullet due to continued growth.
	Cor	nplete TOP 30 New Rock Chart Pg. 138
A CONTRACTOR		ノンシン

LW	ΓW	
1	1	PETER WHITE/Reveillez-vous (Chase Music Group
2	Ó	ACOUSTIC ALCHEMY/Reference Point (GRP)
3	0	RICHARD ELLIOT/What's Inside (Enigma)
4	4	MICHAEL FRANKS/Blue Pacific (Reprise)
7	0	RIPPINGTONS f/R. FREEMAN/Welcome To The (GRP)
8	Ō	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast)
5	7	QUINTANA + SPEER/Shades Of Shadow (Miramar)
9	0	BOB JAMES/Grand Piano Canyon (WB)
11	0	JOHN TESH/Tour De France-The Early Years (Private Music)
6	10	WIND MACHINE/Road To Freedom (Silver Wave)
		Complete TOP 30 NAC Chart Pg. 133

このこととヨングラのようしょく ノントイン

20/2		
LW	TW	
2	0	RICARDO SILVEIRA/Amazon (Verve Forecast)
3	8	BLUESIANA TRIANGLE/Bluesiana Triangle (Windham Hill/Jázz)
1	3	PAT METHENY/Question & Answer (Geffen)
8	0	JIMMY McGRIFF/You Ought To Think About Me (Headfirst)
5	0	HARRY CONNICK JR./We Are In Love (Columbia)
7	0	BRANFORD MARSALIS/Crazy People Music (Columbia)
11	Ō	BOB BERG/In The Shadows (Denon)
18	Ō	MICHEL CAMILO/On The Other Hand (Columbia/Epic)
9	Õ	HARRY CONNICK JR. TRIO/Lofty's Roach Souffle (Columbia)
14	Ō	MO' BETTER BLUES/Music From Mo' Better Blues (Columbia)

Complete TOP 30 Contemporary Jazz Chart Pg. 133

www.americanradiohistory.com

そりひょう しょうかり こうしん

	****	3 ***			
	11	4	2	Ō	
	5	2	1	0	(
	_	12	4	0	- (
	12	10	5	0	
	14	11	8	0	
	7	5	6	0	
	10	9	7	Ð	REO SPEEDWAGON/Live It Up (Epic)
	_	_	24	0	NEIL YOUNG & CRAZY HORSE/Mansion On (Reprise)
	15	14	10	0	
	_	25	16	0	- ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '
	16	15	12	0	
	2	1	3	12	JON BON JOVI/Blaze Of Glory (Mercury)
	_	20	15	€	· · · · · · · · · · · · · · · · · · ·
	17	17	14	Ø	GENE LOVES JEZEBEL/Jealous (Beggars Banquet/Geffen)
	BRE	AK	EF	=	DAMN YANKEES/High Enough (WB)
	22	19	18	O	
	18	18	17	Ð	NELSON/(Can't Live Without Your) Love & (DGC)
	BRE	AK	EF	20	ROBERT CRAY/The Forecast (Calls For Pain) (Mercury)
	6	6	9	19	GUNS N' ROSES/Civil War (WB)
	24	22	22	3	, , , , , , , , , , , , , , , , , , , ,
	_	26	23	3	WARRANT/Cherry Pie (Columbia)
	56	52	39	2	ALLMAN BROTHERS BAND Seven Turns (Epic)
Ì	BRE	4K	EF	_	HEART/Tall, Dark Handsome Stranger (Capitol)
H	25	23	25	3	COMPANY OF WOLVES/Hangin' By A (Mercury)
	BRE			_	HOUSE OF LORDS/Can't Find My Way (Simmons/RCA)
	BRE	AK	EF	_	DON DOKKEN/Mirror Mirror (Geffen)
	29	27	26	Ŧ	MOTLEY CRUE/Same OI' Situation (Elektra)*
	,1	3	11	28	JOHNNY VAN ZANT/Brickyard Road (Atlantic)
	9	16	21	29	POISON/Unskinny Bop (Enigma/Capitol)
	DEE	<u>3</u> UT	•	©	T. CONWELL & THE YOUNG/I'm Seventeen (Columbia)
	8	13	20	31	ALLMAN BROTHERS BAND/Good Clean Fun (Epic)
	3	7	13	32	CHEAP TRICK/Can't Stop Falling Into Love (Epic)
	53	51	43	33	GARY MOORE/Still Got The Blues (Charisma)
	4	8	19	34	COLIN JAMES/Just Came Back (Virgin)
	50	48	40	<u> </u>	TOY MATINEE/Last Plane Out (Reprise)
	45	43	38	3	DAVID BAERWALD/Dance (A&M)
	13	21	27	37	BLACK CROWES/Twice As Hard (Def American/Geffen)
	_	_	53	3	QUEENSRYCHE/Empire (EMI)
	58	55	45	<u> </u>	RIVERDOGS/I Believe (Epic)
	54	54	44	©	LOS LOBOS/Down On The River (Slash/WB)
					*Keeps bullet due to continued growth.
	Com	ple	te 1	ГОР	60 Tracks Chart Pg. 136; LP Chart Pg. 135

COUNTIES

3 2 WKS WKS LW TW

3	2	1	1	ALABAMA/Jukebox In My Mind (RCA)
7	4	3	Ø	LEE GREENWOOD/Holdin' A Good Hand (Capitol)
10	5	4	0	CARLENE CARTER/I Fell In Love (Reprise)
16	11	6	0	GARTH BROOKS/Friends In Low Places (Capitol)
8	7	5	6	DOUG STONE/Fourteen Minutes Old (Epic)
5	3	2	6	RICKY VAN SHELTON/I Meant Every Word (Columbia)
15	12	10	Ð	STEVE WARINER/Precious Thing (MCA)
11	8	8	0	K. WHITLEY & L. MORGAN/'Til A Tear Becomes (RCA)
12	10	9	0	K. MATTEA & T. O'BRIEN/The Battle Hymn (Mercury)
18	15	11	©	GEORGE STRAIT/Drinking Champagne (MCA)
17	14	12	O	JUDDS/Born To Be Blue (Curb/RCA)
20	17	15	Ø	MARK CHESNUTT/Too Cold At Home (MCA)
19	16	14	Œ	DESERT ROSE BAND/Story Of Love (MCA/Curb)
26	18	16	Ø	REBA McENTIRE/You Lie (MCA)
24	20	19	Œ	K. ROGERS & D. PARTON/Love Is Strange (Reprise)
23	21	20	O	LIONEL CARTWRIGHT/My Heart Is Set On You (MCA)
31	26	22	Ð	JOE DIFFIE/Home (Epic)
21	19	18	18	PIRATES OF THE MISSISSIPPI/Honky Tonk (Capitol)
29	25	23	©	BAILLIE & THE BOYS/Fool Such As I (RCA)
-	37	30	3	R. TRAVIS & G. JONES/A Few Ole Country Boys (WB)
				DDEAKEDO

BREAKERS

BREAKER DON WILLIAMS/Back In My Younger Days (RCA) BREAKER 3 CONWAY TWITTY/Crazy In Love (MCA)

DEBUTS



Complete TOP 50 Country Chart Pg. 120; Country Song Information Index Pg. 122

BREAKER 4 ANITA BAKER/Soul Inspiration (Elektra)

AC Music Begins Pg. 128