

I N S I D E :

JOYNER'S TRAIL OF TWO CITIES

Walt Love joined Tom Joyner at 3am on the first day of Joyner's precedent-setting dual shifts at K104/Dallas and WGCI-FM/Chicago. Walt survived to set down the highlights.

Page 56

SUMMER DEMOGRAPHIC RANKINGS

New and improved for the summer '85 Arbitrons, R&R presents demographic top ten rankings in seven markets, with last-book and this-book standings for easy reference.

Page 22

WBCN'S BOLD ANTI-APARTHEID EFFORT

WBCN/Boston substituted anti-apartheid commentary for commercials in a special day-long program. Steve Feinstein details this unusual effort.

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IN THE NEWS THIS WEEK

- Sid McCoy VP at Westwood One
- David Adams Sr. VP at Selcom
- Tom Kelly VP at Harris Communications
- TM goes public, completes merger
- Chris Karb GM at WHBQ
- Mike Joseph consulting Cox stations
- Rocky Knight PD at WLRS
- Chloe Brothers Station Mgr. at WGY & WGFM, as Hurst Hill buys combo for \$11 million
- KOMA goes MOR
- Scott Savage GM at WNEW
- Nancy Bray GSM at WSJS & WTQR

Page 5, 7, 10, 12

RECORD PROMOTION TODAY

Adam White begins a series on record promotion in the major formats by talking with four CHR promotion chiefs.

Page 42

CONTRACT LENDS CLARITY FOR DJS

Dan O'Day launches a three-part look at contracts for air personalities — a vital need.

Page 45

TOP TALK HOSTS IN AMERICA

Talk radio's top talkers were chosen by News/Talk stations across the country. Brad Woodward charts the results.

RADIO FEE BILL IN MOTION

Station fees for license hearings and renewals moved closer to reality, as the House passed the budget package containing those provisions, with the Senate expected to follow suit.

Page 14

NEXT WEEK IN R&R

Donna Brake hears how many music-intensive A/Cs are profiting from being more current with the records they play.

Newsstand Price \$3.50



KABC, WABC SHAKEUPS ALBERT S. COOK LIBRARY TOWSON STATE UNIVERSITY

ABC Talkradio Shifts To Per-Program Basis

ABC Talkradio is set to undergo a major marketing change aimed at expanding the network's affiliate base well beyond its current 95-station lineup. Starting in January, ABC for the first time will allow stations to acquire Talkradio shows on an ad hoc or per-program basis.

Since the network debuted in May of 1982, stations could become affiliates only by agreeing to carry at least six hours of midday commercials. ABC Radio Networks President Ed McLaughlin explained, "A lot of stations have said, 'We would carry some of your programs but your demands are too

great.' We're not getting as many programs cleared market by market as we would like."

Current Talkradio affiliates will be grandfathered under the ad hoc scheme, and the individual programs will be offered to

others strictly on a barter basis. McLaughlin's goal is to clear each program on at least 100 stations.

"Instead of looking at Talkradio as an entity, we're now looking at the viability of each program," TALKRADIO/See Page 8

Chase Broadcasting Established

Freedman, Ury, Barsanti, Dunn Officers; Lada VP/GM In Stamford

Chase Broadcasting has been formed as the parent company of the Ten Eighty Corporation and WSTC & WYRS/Stamford.

CT; the latter combo will be acquired November 25 from Radio Stamford as the first in a projected series of acquisitions. Ten Eighty owns market-dominant A/C-CHR combo WTIC-AM & FM/Hartford.

Officers for the new company include Chase Enterprises Exec. VP Roger Freedman as Chairman, Ten Eighty President/GM Perry Ury as President, and Ten Eighty Senior VPs Robert Dunn and Tom Bar-

CHASE/See Page 10

COUNTDOWN TO THANKSGIVING

Cartoonists' Hunger Project Builds

As November 28 approaches, the Cartoonists' Thanksgiving Day Hunger Project announced last week is picking up steam. Pictured is the advertisement Universal Press Syndicate is providing newspapers to run the day before Thanksgiving.

After the 175-plus cartoons relating to the world hunger crisis have run on Thanksgiving, USA For Africa will organize a national tour of the original art in 1986, with a benefit auction climaxing the event. And Holt, Rinehart & Winston will publish an anthology of the collected comic strips, with authors' proceeds going to USA For Africa's relief efforts.

Radio's role in publicizing the Thanksgiving event will be crit-

ical. Next week, stay tuned to this space for new, more exten-

sive network and other radio involvement you can tie in with.



Get Involved.
Look for the Cartoonists' Thanksgiving Day Hunger Project in the comics section of tomorrow's newspaper.

GREENSPAN GM, BARNES PD

LeBow Heads WLIR Interim Operation

Stephen LeBow has been elected President of Long Island Radio Communications, interim operators of WLIR/Long Island. The company will take over as soon as it can put together its studio, offices, transmitter, tower, antenna, and other facilities. LeBow hopes to do so within a month. WLIR lost its license because Stereo Broadcasters Inc. principal John Reger was found to have leased the operation of the station to another party without

FCC approval. However, minority shareholders Elton Spitzer and Phoenix Media Corp. received Special Temporary Operating Authority (STA) to run the station until an interim operator, and then a permanent licensee, was chosen.

Phoenix also applied for the interim operator license, but was denied partly because their principals have other media holdings. LIRC won the FCC review board's decision in August 1984, then won in front of the full commission a year later. Negotiations by LIRC to lease the existing WLIR facilities from Phoenix were unsuccessful. When LIRC goes on the air, Phoenix will have to surrender the frequency.

Format Remains

LIRC will keep WLIR's calls and modern music AOR format, and plans to add more news and public affairs while cutting what LeBow called the "excessive amount of commercials." WLIR has been running. The station will be allowed to use only the same power as the "old" WLIR — a 3kw. Class A signal which has covered the New York metro erratically.

LIRC will offer jobs to some of WLIR's present staffers, but certain middle and upper-management executives have interests in properties owned by Phoenix Media and its related companies, and are expected to leave.

LeBow is also VP/General Counsel for ethnic-formatted WNWK/Newark, which is also being operated under interim authority, by Global Broadcasting Group. He's the son of noted sportscaster Guy LeBow, who is Chairman of WNWK.

LIRC Co-Chairman Fred Greenspan will serve as GM.

LEBOW/See Page 8

Why KNIX chooses to use the best: “They’re warriors. Their primary goal is the same as ours: to destroy the competition!”

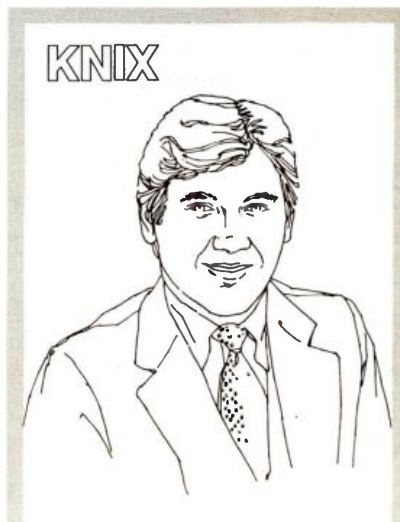
“The Research Group was given a difficult assignment by KNIX. We were already the dominant country stations in Phoenix and we wanted them to help us be even more dominant.

Together, we carefully worked out a strategy based on their research to identify and erase any weaknesses we had. The Research Group made strategic recommendations on reliable market information—not just based on a few focus groups. They were the perfect complement to our hard working staff.

The result is that we actually did drive our competitors out of country totally!

We chose The Research Group because they had a reputation for knowing how to defeat the competition. And our experience in Phoenix proves it.”

*Michael Owens
Vice President and General Manager
KNIX AM and FM*



For information on The Research Group's services and market availability, just send in the card below:

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Station _____

Address _____

Send to: The Research Group
2517 Eastlake Avenue East
Seattle, WA 98102

or, for more information, call: Larry B. Campbell, President—206/328-2993

In almost every field, there is a company that has *earned* a reputation as the leader.

The Research Group

Radio's Strategic Research Team

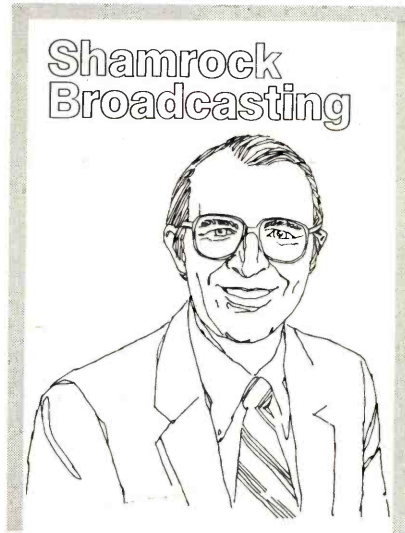
2517 EASTLAKE AVENUE EAST • SEATTLE, WASHINGTON 98102 • (206)328-2993

Why Shamrock chooses to use the best:

“They are experienced, successful radio people so they understand radio.

“One of the things that really sets The Research Group apart is their broad radio experience. The entire professional staff has worked in station management and they really know the business. We found that most researchers deliver the research, but don't give you specific effective recommendations. It's different with The Research Group. Since they've been broadcasters at competitive winning stations, they can help you translate the findings of their work into an *action plan*. A plan that really works. With The Research Group the big difference is real know-how in programming and promotion, as well as research. And that's the difference that makes their clients win.”

*Bill Clark
President
Radio Division
Shamrock Broadcasting Company*



For information on The Research Group's services and market availability, just send in the card below:

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Pat Benatar

The Cars

The Fixx

Foreigner

Sammy Hagar

Hall & Oates

Don Henley

Elton John

Journey

Huey Lewis
& The News

John Cougar
Mellencamp

Stevie Nicks

Tom Petty
& the Heartbreakers

Pretenders

REO Speedwagon

Rick Springfield

Billy Squier

Survivor

Tina Turner



Certified Exclusive

McCoy Westwood One VP/Black Programming

NOVEMBER 1, 1985

SPORTS ON RADIO DEBUTS

Richard Agata bows a new quarterly Sports On Radio column with features on nationwide Nebraska football broadcasts and legendary sportscaster **Curt Gowdy**.

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Veteran radio personality Sid McCoy has been named VP/Black & Urban Programming at Westwood One. McCoy will supervise the production of all current Black and Urban programming for the network, including the new "Live From The Apollo" series, scheduled for a January debut. He reports directly to Westwood One Chairman/President Norm Pattiz.



Sid McCoy

knows the company, the radio marketplace, and is tuned to what advertisers want."

McCoy told R&R, "This position will provide me with the opportunity to interact and associate with some of the people who are really making contributions to Black radio today. I have always taken a pride in the posture and the image of Black radio, and this will give me the opportunity to further pursue those goals."

McCoy first became associated with Westwood One in 1979 when he was tapped to host "Special Edition," a role he will continue in his new position. He began his radio career at WCFL/Chicago, and later moved to Los Angeles to pursue an acting/directing career.

Pattiz commented, "From his early days in Chicago as a household word on WCFL through today via 'Special Edition,' Sid McCoy has proven himself to be the consummate radio professional. He

TM Goes Public, Completes Video Image Merger, Mulls Station Ownership



TM COMMUNICATIONS OFFICERS — Celebrating the completion of TM's merger with Video Image are (l-r) VP/Music Director Tom Merriman, VP Lee Arbuckle, Sr. VP Neil Sargent, Secretary/Treasurer Anne Bendalin, President/CEO Pat Shaughnessy, VP/Creative Director Jim Kirk, Sr. VP/Productions Buddy Scott, and VP Marketing Bob May.

Dallas-based **TM Communications** has completed its merger with **Video Image, Inc.** of Oklahoma City and has completed arrangements to go public. The merger also involves an equity involvement by Harbor Acquisition, Inc., which will invest substantial funds designed to provide considerable growth for the new venture.

TM has been a privately-held company specializing in the production and distribution of radio and video product. Video Image, a publicly-held company, deals largely with instructional video tapes for general distribution.

TM President **Pat Shaughnessy**, who will serve as President/CEO of the new company, said, "This is a giant step for TM, which will allow us to develop new services for our present customers and — equally important — expand our opportunities for acquisitions in ancillary broadcast areas. It is natural that with a successful background of station management in several of our careers at TM, we will be looking toward ap-

plying those skills to the profit potential of selective station ownership."

John Hazelton, newly-appointed Chairman of the company and co-founder of Video Image, commented, "We saw an unequalled opportunity to expand the interests of our stockholders into an already-profitable company. We fully expect to capitalize on R&D in TM's present field, and with significant assets and a desirable cash flow we can also shorten the time needed to achieve the long-range goal of purchasing broadcast properties."

The company, formerly listed as VIDI on the NASDAQ exchange, changes its symbol today (11/1) to TMCI.

Kelly New Harris VP/Programming



Tom Kelly

Tom Kelly has been appointed VP/Programming for Philadelphia-based **Harris Communications**, the programming consultancy recently formed by former **Metromedia** PD **George Harris**.

According to **Harris**, "Tom is a smart, well-rounded radio person, and our programming philosophies are remarkably similar. He has valuable knowledge in marketing and business, as well as extensive hands-on experience with computers and preprogrammed music."

Kelly joins **Harris** from **Holt Media Group**, who dealt with the

DAY EXITS

Joseph In New Cox Deal, Consults WIOD & WAIA

Joel Day has resigned as VP/GM of **Cox Communications'** **WIOD & WAIA/Miami**. Day had

Brothers Station Manager At WGY & WGFM

Chloe Brothers has been upped from **Business Manager** to **Station Manager** at **WGY & WGFM/Albany-Schenectady-Troy**. The stations were recently acquired by **Hurst Hill Holdings Ltd**, a newly formed partnership, from **Sky Stations** (see **Transactions**, Page 12). **Sky Stations** President **Dennis Israel** will retain the titles of **President** and **General Manager** of the two stations.

Israel said, "Chloe Brothers's

been associated with the stations since **January 1, 1983**. Simultaneously, **Cox** announced a consulting agreement with **Mike Joseph**, although details of his approach for the **Miami** combo, his first assignment within the chain, were not disclosed.

Cox Exec. VP/Radio Don Kidwell commented, "We appreciate **Joel's** contributions to our company over the past two and half years and wish him well as his plans develop."

He added, "Mike's programming expertise is invaluable and brings to us many new ideas for the ever-changing radio market."

Kidwell said **John Furman Jr.**, Assistant Secretary and Director of **Broadcast Standards** for **Cox**, will oversee the operation of the stations until a replacement for **Day** is named.



David Adams

Adams Sr. VP At Selcom

After six years as VP/Western Division for **Masla Radio**, **David Adams** has accepted the Sr. VP/Western Division Manager's post with **Selcom Radio**. Based in **Los Angeles** and reporting to **Exec. VP/COO Vince Gardino**, Adams will oversee **Selcom's** offices in **L.A., San Francisco, Dallas, and Houston**. He succeeds **Jim Schneider**, who became **L.A. Sales Manager** for **Eastman Radio**.

Gardino said, "We had 12-15 applicants for the job, but Dave's got an incredible reputation in **L.A.** and lived up to everything we had heard about him. To me, he's the (Sr. VP/Eastern Division) **Bill McHale** of the **West Coast**."

ADAMS/See Page 10

UP FROM CHIEF ENGINEER

Karb GM At WHBQ



Chris Karb

After nine years as Chief Engineer of **WHBQ/Memphis**, **Chris Karb** has been promoted to **GM** of the **RKO News/Talk** outlet. **Karb** had served as acting **GM** since **July**, when **Lou Murray** exited the position.

Acknowledging the unusual nature of his ascent from the engineering ranks to the general manager's office, **Karb** told **R&R**, "I'm pretty proud of it. It doesn't usually happen. I've come up through the ranks, literally."

Karb said that, while **WHBQ** has seen only modest **Arbitron** progress since converting to **News/Talk** several years ago, "The **Birch** is beginning to pick up nicely. We're hoping it's starting to catch on."

RKO Radio President **Jerry Lyman** remarked, "Chris Karb has met the difficult challenge of interim management of **WHBQ** with dedicated professionalism and concern for the welfare of the station and employees. During 13 years at **RKO**, at **WGMs/Washington** and **WHBQ**, he has proven to be a stu-

KARB/See Page 12



Rocky Knight

CHRISTOPHER TO WRBQ

Knight PD At WLRS

WLRS/Louisville has promoted Assistant PD/morning show partner **Rocky Knight** to **PD**. PD/afternoon personality **Brian Christopher** has joined **WRBQ-AM & FM/Tampa** as Assistant PD. Additionally, **WLRS MD Lisa Lyons** has been upped to Assistant PD.

WLRS Exec. VP/GM Louisa Henson told **R&R**, "We all feel **Brian's** new position will be good for his career, and are proud to see him move up. We've found **Rocky** to be the perfect successor to **Brian**. His familiarity with **Louis-**

KNIGHT/See Page 10

NEWS

Young American Gold



Paul Young collected a gold LP for his "The Secret Of Association" album. Pictured in New York (l-r) are manager Ged Dougherty, Columbia VP Arma Andon, CBS VP Joe Senkiewicz, Columbia VP Bob Sherwood, CBS Records Division President Al Teller, Young, CBS VP Bunny Friedus, Columbia's John Fagot, Columbia VPs Paul Rappaport and Mickey Eichner, and CBS VP Bob Jamieson.

Capitol Distributes Rhino



Reissue/novelty specialist label Rhino Records is now distributed by Capitol. Celebrating the new association were (l-r) Capitol VP Joe Mansfield, Rhino's Rich Schmidt, Capitol's Joe McFadden, Rhino President Richard Foos, Capitol Exec. VP Dennis White, and Rhino's Kenny Hamlin.

Gold In The Box



Corey Hart received a U.S. gold award for his "Boy In The Box" LP after a Toronto concert. The album is close to quintuple platinum in Canada. Pictured (l-r) are EMI America President Jim Mazza, Hart, Capitol/Canada's Deane Cameron, Aquarius Records' Terry Flood, and manager Bob Raggs.

Private I Nabs Twilley



Dwight Twilley has signed with Private I Records. Pictured (l-r) are manager Robbie Randall, co-manager Rob Joyce, Twilley, Private I Chairman Joe Isgro, and Private I President David Chackler.

SUPER WEEKENDS

SPECIAL NEWS!

1985
**COUNTRY
SIX
PACK**

4 Thanksgiving
The Country Love Song

**HOT
ROCKS**

Bryan Adams December 14-15
Pat Benatar December 21-22

2-3 Mr. Mister

9-10 David Foster

16-17 The Hooters

23-24 OMD

30-1 Olivia Newton-John

**Rick
DEEES**
WEEKLY TOP 40

2-3 Peter Nero

9-10 Mel Torme

16-17 Patti Page

23-24 Lawrence Welk

30-1 Al Hirt

THE
GREAT
SOUNDS

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London

**U
S
P**
UNITED
STATIONS
PROGRAMMING NETWORK

Milner Killed In Car Crash

Tommy Milner (aka Tommy Judge), VP/PD at AOR WBSW/Kankakee, IL, was killed late last Saturday night (10-26) when the car he was driving went through a "T" intersection, carried over an eight-foot ditch, and crashed into a grassy knoll. Milner, 35, suffered from poor vision, and was on his way home from a station Halloween party when the accident occurred.

Milner, son of station owner Gene Milner, had been in radio since age 17 at WSRF/Ft. Lauderdale. He later served over ten years with WSHE/Miami as a programmer and personality before "The Bus" was acquired last year. In addition to his management/PD duties, Milner presided over his "Night Court" evening airshift.

"Tommy used to say 'The Bus' was going to rescue rock & roll radio from its increasingly stagnant sound. As a staff, we intend to carry out that objective," said Bill Taylor, former Program Coordinator, now PD. "He was a great friend... we'll miss him." WBSW played Bonnie Raitt's "Song About The Midway" as a tribute.

Milner is survived by parents Mr. & Mrs. Gene Milner, brothers

Timothy (WBSW's VP/Sales) and Mickey, and sisters Cheryl and Lauren Kirby.

Savage Set As WNEW GSM

Scott Savage is the new GSM at Metromedia's Big Band-formatted WNEW(AM)/New York. He fills the vacancy created in late September when Gary Blum took the GSM post at crosstown WPIX.

Said VP/GM Vicki Callahan, "With Scott's sales experience and leadership qualities, 1986 will be a very exciting year at WNEW."

Savage, a former GSM at WCBM/Baltimore, has also worked at WTOP/Washington, KDKA/Pittsburgh, and WOWO/Ft. Wayne. "I'm excited about maximizing the enormous revenue potential of one of America's classic radio stations," he said. "Being back in the area in which I grew up makes this personally rewarding."

Capitol Welcomes Williams



Don Williams was greeted by his new label, Capitol, following a Greek Theatre/L.A. performance. Pictured (l-r) are Exec. VP Dennis White, VP Joe Mansfield, President Don Zimmermann, Picture Music Int'l's Mick Kleber, Capitol's Joe McFadden, Williams, label's George Collier and VPs Bob Young and Kick Van Hengel.

Platinum Quartet For Vandross



Epic held a party in New York for Luther Vandross recently, presenting him with a plaque commemorating his four platinum LPs. Pictured (l-r) are CBS VP Cecil Holmes, Alive Enterprises' Shep Gordon, E/P/A VP Jimi Starks, CBS Sr. VP Larkin Arnold, Vandross, E/P/A Sr. VP/GM Don Dempsey, E/P/A VPs Walter Winnick and Dan Beck, and Alive's Daniel Marcus.

NOVEMBER 1985

2-3
The Oak Ridge Boys

9-10
Gail Davies

16-17
Waylon Jennings

23-24
Mickey Gilley

30-1
The Judds

**THE WEEKLY
COUNTRY MUSIC
COUNTDOWN**

2-3
The Turtles

9-10
Sonny & Cher

16-17
Olivia Newton-John

23-24
Billy Joel

30-1
John Denver

**DICK CLARK'S
Rock Roll & Remember**



**AMERICAN
MUSIC
MAGAZINE**

STARRING

Rick Dees

For station clearance information call our Washington, D.C. office at (703) 556-9870.

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London



Platinum Belongs To Frey

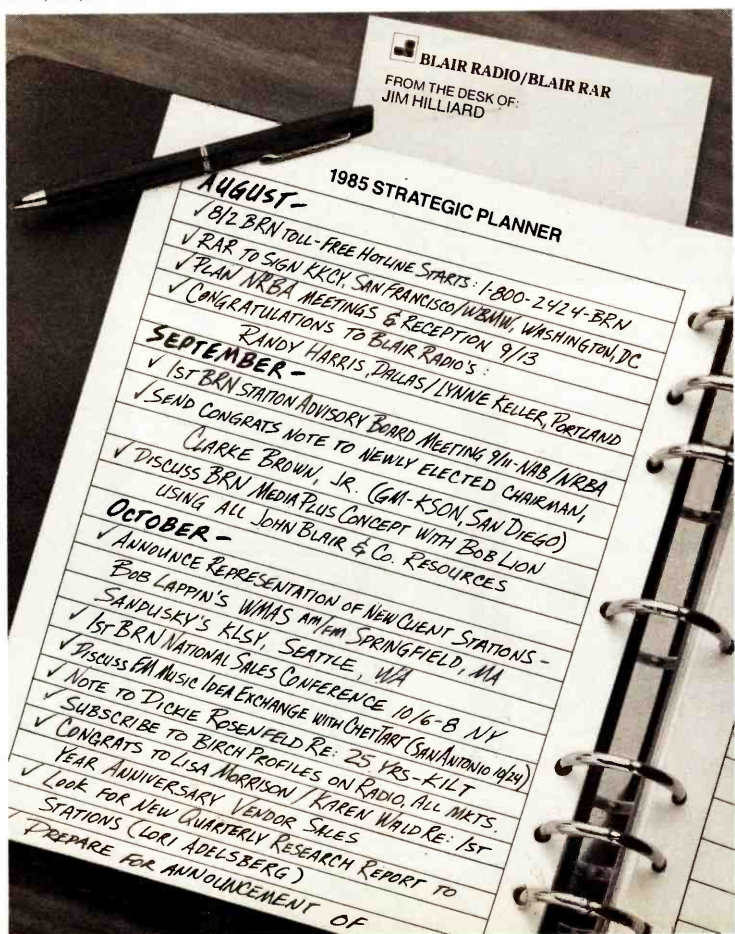


Glenn Frey received a double platinum award for the "Beverly Hills Cop" soundtrack, as well as a gold album for his own "The Allnighter" LP. Pictured after a Universal Amphitheatre/L.A. show are (l-r) MCA Sr. VP Larry Sotlers, Exec. VP Richard Palmese, co-manager Larry Fitzgerald, MCA President Irving Azoff, Frey, and co-manager Mark Hartley.

EMI Signs Phantom, Rocker & Slick



EMI America recently signed Phantom, Rocker & Slick, featuring former Stray Cats Slim Jim Phantom and Lee Rocker plus guitarist Earl Slick. Pictured (l-r) are EMI President Jim Mazza, Panacea Management's Eric and Janis Gardner, Phantom, Rocker, Slick, and EMI VP Neil Portnow.



Talkradio

Continued from Page 1

gram," he explained. "And I'll be honest - if a program doesn't work or doesn't get cleared, we'll make a change."

The first major network shift occurs later this month when Dr. Toni Grant's psychology show from KABC/Los Angeles is cut to a single hour. Taking over her other hour with a medical show will be Dr. Dean Edell. He now hosts a local program on KGO/San Francisco, a weekend show on Talkradio, and a syndicated TV program. "If anything generated this, it's the success of Dean," said McLaughlin. "If we didn't have a hot show on our hands, we probably wouldn't have made the change."

The move to broaden Talkradio's clearances comes at a time when the network's survival is in doubt in some minds. ABC officials insist the service has a secure future, but there's widespread speculation that cost-conscious Cap Cities may have different ideas when it acquires ABC in January, since Talkradio has yet to turn a profit.

WTKN/Pittsburgh VP/GM Diane Sutter, Chairman of the Talkradio affiliate board, says confidently, "There is a clear commitment from ABC for the next two years. And a lot of exciting things are being planned for the next three or four months."

Sutter concedes that the Cap Cities takeover sparked some jitters at an affiliate board meeting in California three ago. "There was concern, definitely, because of all the rumors. There is hope that Cap Cities will put those to rest very early on." For now, however, Cap Cities officials aren't commenting on the radio networks.

Also fueling rumors over Talkradio's future is ABC's failure to name a successor to VP/Director Rick Devlin, who departed in early summer. McLaughlin says, "It's taken more time than I'd like, but I'm being very selective. There's no great need or emergency to have somebody in there."

KABC Cuts Back Grant

Meanwhile, some major changes are underway at both of ABC's Talk-formatted O&O's. At KABC, Talkradio's Dr. Edell will take over one of the three hours now held down by Toni Grant. KABC VP/GM George Green says the move "takes advantage of one of the hottest talk shows in the country. He has the most phenomenal ratings track record I've ever seen."

At WABC/New York a mad scramble developed last week when it was reported that the station was dropping much of the national product. When the dust settled the next day, Talkradio content had actually increased, though whether that was a direct response to the negative publicity was unclear.

Local evening host Bob Grant was shifted to 2-6pm, bumping network hosts Michael Jackson

and Toni Grant to taped evening shows. Talkradio's Dr. Susan Forward was added from 10am-noon, Owen Spann's local 10-11am show was dropped, and local host Bill Bresnan's shift was halved, lasting only from noon to 2pm.

LeBow

Continued from Page 1

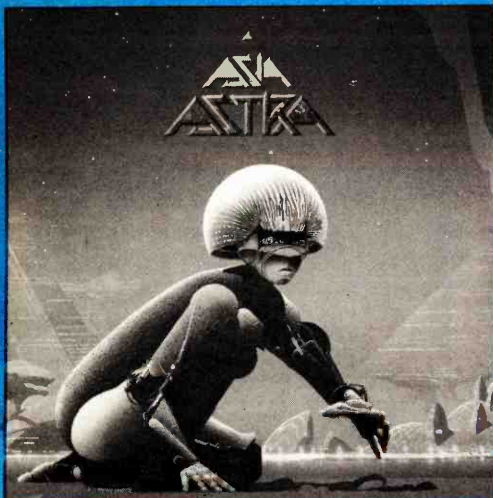
He's currently the President of Tortami Metro Promotions, an advertising/public relations firm. He has also been in sales management for various Long Island radio stations.

Co-Chairman Jefferson Barnes will be Program and News Director. An attorney, he has radio and TV experience in his native Jamaica, and has been serving as a parttime air personality for WBLS/New York.

Permanent hearings for WLIR's license continue, with over ten parties applying for the permanent license. LIRC, as the interim operator, is precluded from bidding on the permanent license. When that is decided, LIRC will have to accede the frequency.

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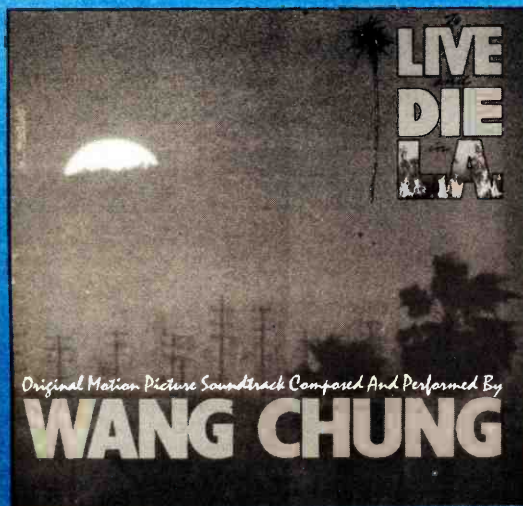
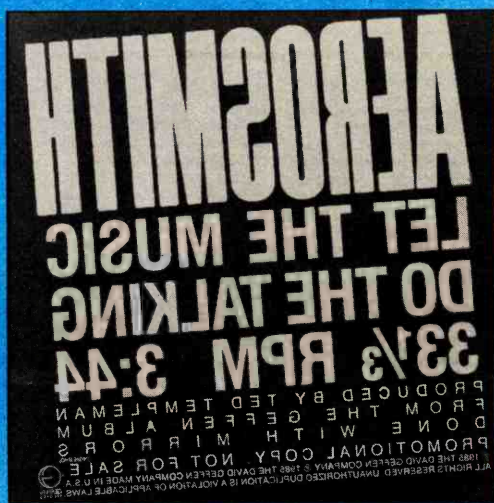


ASIA "GO"

One-Week Breaker **28**

AEROSMITH "LET THE MUSIC DO THE TALKING"

Two-Week Breaker **29**



WANG CHUNG "TO LIVE AND DIE IN L.A."

Double Breaker

Albums **24**

Tracks **26**



Kelly

Continued from Page 3

marketing responsibilities for consultants Burkhart/Abrams/Michaels/Douglas & Associates and Toby Arnold & Associates, among others. Previously, Kelly was Director/Corporate Programming for the Hot stations and PD at WZZO/Allentown. "I'm delighted to see that 1985 technologies are finally being put to good use by a major programming consultant. Our stations will enjoy a more efficient music system than they've ever dreamed possible. Harris Communications is paving the way for radio to enter the 1990s."

Harris-consulted stations include Metromedia outlets WNEW-FM/New York, KMET/Los Angeles, and WMMR/Philadelphia, as well as WYYY/Baltimore and KGON/Portland.

Knight

Continued from Page 3

ville and the competitive situation makes him the right choice."

Knight, who joined WLRS from WWKX/Nashville, where he was Production Director, remarked, "When we went CHR a year and a half ago, I saw WLRS climb back to the top where it belongs. Since I'll continue the morning show with partner John Ramsey, Lisa's talents and abilities will be most welcome as she assists me in my new duties."



Warren Lada

Chase

Continued from Page 1

santi as VPs. Named as VP/GM for the Stamford stations was WTIC(AM) Sales Manager Warren Lada, who has been with the Hartford stations as a sales executive for six years.

Ury commented, "We look forward to combining the expertise and broadcast experience of WTIC-AM & FM and WSTC & WYRS. The sharing of resources will add to and improve the Stamford broadcast facilities, while bringing quality leadership to the stations."

Other appointments for the MOR/Jazz stations include Dennis Donahue as GSM and Jeffrey Donahue as Business/Operations Manager. Radio Stamford President A.J. Donahue remains with the stations as Chairman of the Executive Committee.

KOMA Ends Country, Adopts MOR

After five years as a Country outlet, 50 kw KOMA/Oklahoma City switched to a MOR-type format October 18. The new direction, featuring "40 Years Of Favorites," kicked off with Nat King Cole's "Route 66" (that highway ran through Oklahoma City, which is mentioned in the song).

Explained VP/GM Jack Sabella, "Broadcasting, like every business, must constantly evaluate its positioning, and over the years KOMA has changed to adjust to the marketplace. Now it's time to return to a combination of music and news that has a greater appeal. Country music listeners have many alternatives here, but nowhere can a listener get popular music covering the past 40 years. What better station to offer that type of music than the one most Oklahomans grew up with — KOMA."

The new lineup includes J. Robert Dark 5:30-10am, OM/DP Peter Zolnowski 10am-2pm, T.J. Weaver 2-7pm, and Michael Moore 7pm-midnight. The overnight host will be announced shortly.

Bray GSM At WSJS & WTQR



Nancy Bray

Nancy Bray has joined WSJS & WTQR/Winston-Salem as GSM. She had been Sales Manager for Mann Media's WOJY/High Point for a year, earlier serving in the same position at WCOG/Greensboro for a year.

Bray's new responsibilities include developing operating budgets, overseeing local and regional sales, instituting marketing and promotional efforts, and staff supervision.

NEWS IN BRIEF



Harriet Sternberg Gary Borman

Jerry Donovan Louil Silas

● **MARK CHICON** is the new Operations Manager at WYKZ & WBEU/Savannah-Hilton Head-Beaufort. He previously spent over ten years with WKTU/New York as OM, PD, and Production Director.

● **DOUGLAS KIGHT** becomes Exec. VP of Justice Broadcasting, assuming the GM duties at WOZQ/FL. Myers, FL. Kight joins Justice from WBBH-TV/Ft. Myers, where he had worked 14 years.

● **PAM CARR** was named Sales Manager at WTP/Indianapolis. A seven-year Account Executive, Carr came to WTP/Indianapolis in 1984.

● **JERRY DONOVAN** joined Bonneville Broadcasting System as Director/Sales & Marketing. An 18-year sales and management veteran, he most recently was Sr. VP/Midwest Region for Eastman Radio.

● **JUDY WEBER** was promoted from coordinating spot sales to Local Sales Manager at WRKR/Racine-Milwaukee. A local broadcaster, Weber joined WRKR as a newscaster in 1980.

● **CHRIS MATHEWS** has become Sales Manager for Selcom Radio's new Denver office. He previously worked with the Bob Hix Co. rep firm in Denver.

● **LOUIL SILAS** is appointed Director/A&R-Black Music for MCA Records, moving up after three years as West Coast Regional Rep.

● **EUGENE MITCHELL** and **JONI CHALLENGER** have been named VP/GM and GSM, respectively, at WFOG/Norfolk. Mitchell transfers from the VP/GM chair at JAG Communications sister station WROW/Albany. Challenger, a five-year sales executive, moves up from her post as Local Sales Manager.

● **GARY BORMAN** and **HARRIET STERNBERG** have assumed new managerial duties at Kragen and Company. An 11-year entertainment veteran from Althe Enterprises, Capitol, and Warner Bros., Borman will be involved in personal management and in the firm's production arm. Sternberg, who serves as Kragen and Co.'s VP/Marketing & Creative Services, will now personally represent actress-singer Sheryl Lee Ralph, in addition to her present duties.

● **GENE ETHERIDGE**, former GM at KOUL/Corpus Christi, is now GM at KNIN/Wichita Falls, TX. He succeeds GM/Sales Manager Tom Carter, who has left the station.

● **SUSIE JOHNSON** and **CHARLES SHEPARD** have been elected VP/Controller and VP/Communications-Director/Production, respectively, at the Radio Advertising Bureau. Johnson has been Comptroller since 1967. A 14-year veteran, Shepard was Production Manager/Director.

Brothers

Continued from Page 3

appointment as Station Manager will continue the excellent service record she began as Business Manager. Mrs. Brothers will concentrate on the areas of administration while working closely with me on other aspects."

Brothers commented, "It's an exciting adventure for all of us. The concept and the productivity that you get from the staff as well as the rewards for the staff is tremendous."

Brothers has been with WGY & WGFM since 1963. Before that she was Business Manager at WROW-AM & FM/Albany for five years.

Adams

Continued from Page 3

Prior to Masla, Adams was VP/Marketing for Special Features at Drake-Chenault, having earlier been an Account Executive with Masla in Chicago and RKO Radio Repts in Los Angeles. "This was one of the toughest decisions I've ever made, but the package was too good to pass up," he said, adding, "Radio is one of the best media to target an audience, but today's rep has to get the buyer to see beyond GRPs."

Thanks, John

TO: John Boden
FROM: Chet Tart

Now that I'm leaving Blair Radio to purchase KMBY in Monterey, California, I'd like to publicly thank you for a great five years in broadcasting. You've been a great inspiration, and you're truly the best! Thanks for everything!!

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Orleans, Q-105/Tampa, WAIA, WIOD-FM/Miami, WPTC, WDEM-FM/Macon, KKBG/i-Hilo (HI), KUAD, Windsor (CO), WHIO/Dayton, WKEA/Scottsboro, KHAR, KKLV-FM/Anchorage, KNUS/Muskogee, WSBM, WOLT-FM/Florence, KDKP/Water-town-Pierre, WXRI/Norfolk, WEBE/West Port, WZYQ/Frederick, WFQK/Front Royal, WOCB, WJFK-FM/

Cape Cod, WZGO/Philadelphia and the exclusive Canadian radio rights have been purchased by McDonalds of Canada.

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Aerosmith Goes With Geffen



Aerosmith, with original members reunited, has signed to Geffen and will release an album shortly. Pictured in the studio are (l-r seated) producer and WB Sr. VP Ted Templeman and group's Joe Perry; (l-r standing) group's Tom Hamilton, Brad Whitford, and Joey Kramer, engineer Jeff Hendrick, and band's Steven Tyler.

Hurst Hill Buys WGY & WGFM For \$11 Million

WGY & WGFM/ALBANY-SCHENECTADY-TROY

PRICE: \$11 million
 BUYER: Hurst Hill Holdings Ltd., a partnership headed by Sky Stations President Dennis Israel.
 SELLER: Sky Communications, of which Israel is a stockholder. Sky Stations, the parent company, retains KSKY/Dallas; WRIV/Riverhead, NY; and WSIX-AM & FM/Nashville.
 DIAL POSITION: 810 kHz, 99.5 mHz
 POWER: 50 kw clear-channel; 10 kw at 930 feet
 FORMAT: A/C; CHR

KFRE & KFRY/FRESNO

PRICE: \$4.5 million
 BUYER: An as-yet-unnamed partnership headed by Interep President Ralph Guld. He also has interests in KFAC-AM & FM/Los Angeles and WNDR & WNTQ/Syracuse.
 SELLER: KFRE Broadcasting and Lake Enterprises, headed by Walter Lake. VP/GM Tal Jonz will continue to manage the station.
 DIAL POSITION: 940 kHz; 101.9

mHz
 POWER: 50 kw; 1800 watts at 1880 feet
 FORMAT: Country

KTYE/TYE, TX

PRICE: \$485,000
 BUYER: Tye Broadcasting
 SELLER: Griffis Broadcasting Co.
 DIAL POSITION: 99.3 mHz
 POWER: 708 watts at 625 feet
 FORMAT: MOR
 BROKER: Jamar-Rice Co.

KSLM & KSKD/SALEM, OR

PRICE: \$1.2 million
 BUYER: Ronette Communications Corp., headed by Carl Como Tuter and Ronald Samuels, who also own WNFJ/Daytona Beach.
 SELLER: Holiday Radio
 DIAL POSITION: 1390 kHz; 105.1 mHz
 POWER: 5 kw days/1 kw nights; 100 kw at 1047 feet
 FORMAT: A/C; CHR

WHBO/TAMPA BAY

PRICE: \$1,400,000
 BUYER: Metroplex Communications, which also owns WNL1/Clearwater, WHY1/Miami-Ft. Lauderdale, WJYO & WORL/Orlando, WFVY & WPDQ/Jacksonville, and WPX-AM & FM/Washington.
 SELLER: Dr. Gordon Page
 DIAL POSITION: 1040 kHz
 POWER: 5 kw days/1 kw nights
 FORMAT: Oldies

KBVL/BOULDER

PRICE: \$4.0 million
 BUYER: Sterling Recreation Organization, which also owns KDKO/Littleton, CO and Washington properties KBFW/Bellingham, KEDO & KLYK/Longview, KALE & KIOK/Richland, and KZOK & KJET/Seattle.
 SELLER: Boulder Valley Broadcasters, which also owns KBOL/Boulder.
 DIAL POSITION: 94.7 mHz
 POWER: 30 kw at 180 feet
 FORMAT: Classical
 BROKER: Blackburn & Company

WADK/NEWPORT, RI

PRICE: \$475,000 cash, including \$75,000 noncompete agreement.
 BUYER: Newport Broadcasting, headed by Bernard and Jane Perry.
 SELLER: Spectrum Communications Corp.
 DIAL POSITION: 1540 kHz
 POWER: 1 kw daytimer
 FORMAT: MOR

KCMA/TULSA

PRICE: undisclosed
 BUYER: Pathfinder Communications Corporation of Elkart, IN, a division of Federated Media, which also owns WTRC & WYEZ/Elkhart, IN; WQHK & WMEE/Fort Wayne, IN; WCUZ-AM & FM/Grand Rapids, MI; and WKCY & WEEZ/Cincinnati.
 SELLER: KMCA, Inc.
 DIAL POSITION: 106.1 mHz
 POWER: 100 kw at 440 feet
 FORMAT: Classical
 BROKER: Cecil L. Richards

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Fulltime AM/Cl. A FM in southern region. Asking \$650,000 with \$150,000 down.
 Fulltime AM/Cl. A FM in central region-some R.E. Asking \$475,000 with \$100,000 down.
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 Contact Bill Lytle (816) 971-3733

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Fulltime AM/Cl. A FM - no local competition. R.E. Asking \$650,000 with good terms.
 FM in central region. Price at less than 2 x gross. Asking \$500,000 terms or \$450,000 cash.
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Sterling

Continued from Page 1
 kw knights on 620 kHz; WMSI has 100 kw on 102.9 mHz an antenna height of 1800 feet; WSSL-AM is on 1440 kHz with 5 kw; WSSL-FM has 100 kw on 100.5 mHz and antenna height of 1280 feet; WKJN airs a format on 103.3 mHz with 100 kw at 1000 feet. Broker was Blackburn & Co.

Karb

Continued from Page 3
 dent of the radio business, beyond his experience in the engineering departments. His clear understanding of the goals at WHBQ and his plans to meet them give me confidence in his ability to meet the challenge."

Stars Gather At WEA

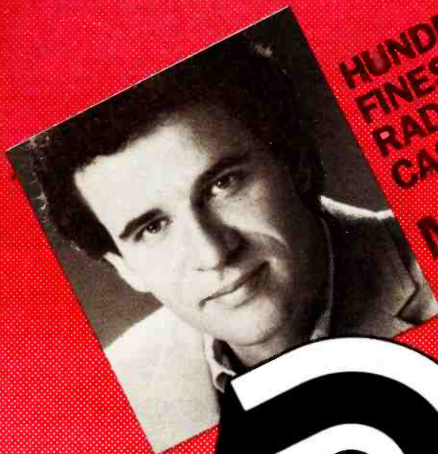


At WEA's national marketing meeting in Florida recently, a number of label artists made appearances. Pictured (l-r) are Atlantic's Roger Daltrey, Modern/Atco's Stevie Nicks, director Taylor Hackford of "Against All Odds" and "White Nights" fame, Atlantic's Marilyn Miller, and Atlantic President Doug Morris.

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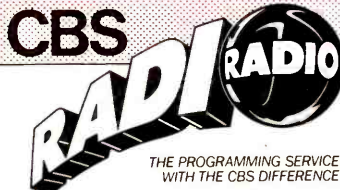
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THE PROGRAMMING SERVICE
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Congress Moves On Senate Broadcasts, Daylight Savings

Bills that would impose fees on radio stations, extend daylight savings time, and open the Senate chamber to radio and television coverage have all advanced in Congress in recent days.

On Tuesday (10/29) the Senate Rules Committee approved a resolution throwing open Senate debates to broadcast coverage. The plan, authored by Sen. Robert Byrd (D-WV), would allow immediate radio coverage available to all news media. But TV broadcasts would be limited to a later test period, during which the telecasts would only be seen within the Senate's own offices.

The lone dissenter on the committee was Senate Majority Leader Robert Dole (R-KS). Since he controls the Senate agenda, his opposition raises serious questions about whether he'll schedule the broadcast resolution for a floor vote.

DST Hurts Daytimers, Class 3 Directionals

The House last week passed, 240-157, a bill to add an extra three weeks of Daylight Savings Time (DST) in the spring and one week in the fall. Under the proposal by

Rep. Edward Markey (D-MA), DST would last from the first Sunday in April to the first Sunday in November. The extension is backed by several hundred groups, such as the barbecue and lawn care industries, that profit from evening outdoor leisure activities.

Because the sun rises an hour later during DST, extending it for a month would hurt thousands of daytimers and Class 3 directional stations that must wait until local sunrise to switch to higher power or to daytime antenna patterns.

Some broadcasters expect daytimer ally Sen. Larry Pressler (R-SD) to offer an amendment in the Senate Commerce Committee allowing broadcasters to operate at full daytime power during the extended DST. A hearing in the panel was set for this week (10/31). Overall, the measure is expected to have a tougher time passing the Senate, where farm interests opposed to DST are stronger than in the House.

Station Fees Almost Home

The budget reconciliation package containing station fees cleared the full House last week, and is expected to pass the Senate soon. The fee scheme could raise over \$40 million a year, or nearly half the FCC's budget.

The largest radio fee would be \$6000 for a comparative hearing, followed by new or major change application fees of \$2000 for AM and \$1800 for FM. Applying for renewal would cost only \$30, and selling a station would carry a \$500 price tag.

Broadcasters won their key victory last spring, when annual fees that would have been paid by all stations were dropped from the legislation.

Low Fees May Protect Industry

Some industry lobbyists are saying privately that the fees will help, rather than hurt, radio and television. They argue that having modest fees written into law will protect the industry from a future FCC trying to jack up the rates, or from any renewed attempt to impose more onerous spectrum fees.



TIP TALK — Group broadcasters rubbed elbows with Washington heavyweights at a New York dinner thrown last week by NAB. House Speaker Tip O'Neill (center) and House Democratic Congressional Campaign Committee Chairman Rep. Tony Coelho (D-CA) were the honored guests. Above, O'Neill is bracketed by United Stations President Nick Verbitsky and NAB President Eddie Fritts.

FCC IGNORES EEO PRECEDENT

Appeals Court Slaps Down WYEN's Renewal

The U.S. Court of Appeals has reversed an FCC decision to renew the license of a suburban Illinois station which had a serious shortage of minorities on its staff, and only corrected the problem after it had come under Commission scrutiny.

The court accused the FCC of arbitrarily ignoring its own precedents, which hold that a station must be judged on its record during the license term in question, and can't win renewal based on improvements made after a license term has expired.

The court's unanimous decision overturning the license renewal of WYEN/Des Plaines, IL was hailed as "a big victory" by Pluria Marshall, Chairman of the National Black Media Coalition (NBMC). It was NBMC that challenged the FCC's 1984 decision to give WYEN a full seven-year license term in 1984.

The court's decision orders the

case back to the FCC for further review, but allows the agency considerable leeway "provided that it acts rationally and provides adequate explanations for its actions." The FCC was given 60 days to tell the court how it plans to handle the case.

11th Hour Improvement

WYEN had only one minority employee during the first eight years after Walt West Enterprises put it on the air in 1971. Under the FCC's EEO guidelines, the station's staff should have been approximately 10% minorities.

Writing for the court, Judge Patricia Wald noted that WYEN's minority record didn't rise to an acceptable level until 1983 and 1984 — well after both the relevant license periods (1976-79 and 1979-82) had passed.

Wald held the Commission to a precedent set in 1979 involving the Rust Communications Group. Despite EEO progress in a Rust station's performance, it was given a short-term renewal because the improvements were made during the period of the FCC's investigation.

In that case, the FCC ruled, "We will no longer permit post-term upgrading to mitigate an inadequate EEO record during the license term under review . . . Henceforth, on EEO performance a renewal applicant will be required to 'run on his record.'"



SMALL MARKET TOUR — Over two dozen FCC employees last week got a taste of how small market radio really works during a tour of two Virginia stations hosted by NAB's Small Market Radio Committee. Pictured above in the control room of WFVA/Fredricksburg, VA are (l-r) DJ Clara Virginia; WFVA sports director Larry Hubbard; NAB VP/Radio Administration Ron Iton; Linda Parrish, KMUS/Muskogee, OK; WFVA OM Dick Rossi; and Robert Christensen, KHBT/Humboldt, IA.

NEWS BRIEFS

Risk-Free FM Channel Upgrades Proposed

Under a new policy proposed last week by the FCC, FM stations could upgrade their facilities by shifting to superior, adjacent channels without running the risk of facing a competing applicant. The policy would apply when no FM vacancies existed in a community, and the new channel would only become open because the applying FM gave up its nearby existing frequency.

As a practical matter, such upgrades never occur because stations withdraw their applications rather than face lengthy comparative hearings against challengers. If they stayed in the hearing and then lost, they would also lose their existing frequency, since adjacent channels may not be licensed in the same community due to interference problems.

The FCC said the proposed new rule, which was suggested by the Fuller-Jeffrey Group, would serve the public

interest by encouraging FMs, especially Class A stations, to upgrade their facilities.



LET'S MAKE A DEAL — How to buy a radio station was the topic in Chicago last week, as five broadcast professionals shared their expertise at an NAB radio acquisition seminar. Speakers included (l-r) Tom Joyner, Joyner Broadcasting; Tom Gammon, Americom Media Brokers; Randy Odenseal, Scornix Broadcasting; Bill Coliotos, TA Associates; and John Sanders, Frazier, Gross & Kadlec.

DEBUTS THIS WEEKEND

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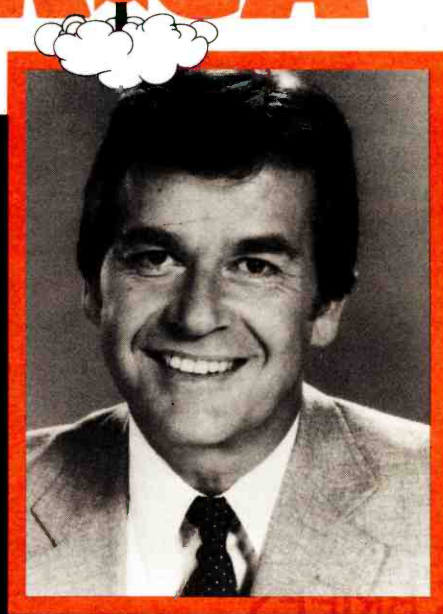
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DESIRABLE AUDIENCE

A Look At The Working Rich

Although 30% of American households have annual incomes of \$30,000 or more, only a fraction of these households are financially wealthy. The typical \$30,000+ (\$33,000+ if you're adjusting these 1982 statistics for inflation) household, has three or more members, two or more workers, a home with a mortgage, checking and savings accounts, and a net worth—including home equity—of \$78,000.

Households with annual incomes between \$30,000-50,000 make up the largest slice of the upper-income echelon, accounting for 20% of American households overall. This group holds 24% of all U.S. household net worth and receives 29% of the household income. Meanwhile, the ten percent of American households with incomes of \$50,000 or more receive 33% of all income and hold 40% of America's net worth.

Only three percent of the \$30,000+ annual income households report no wage earner; 97% of these households have at least one person working; and 74% of them have two or more wage earners. In contrast, fewer than one-third of all U.S. households with annual incomes under \$30,000 have more than one wage earner.

Making Money The Old-Fashioned Way

Earnings make up a larger share of total income for households with incomes in excess of \$30,000 than for those with lower incomes. However, the affluent also take down the lion's share of interest, dividends, and other capital income. A whopping 44% of all such income goes to that ten percent of households with total annual incomes of over \$50,000; another 27% goes to households in the \$30,000-

\$50,000 range.

The median age of householders with incomes greater than \$30,000 is lower than that of other households; only eight percent are aged 65 and over. Nevertheless, householders with incomes between \$30,000-50,000 have a median age of 42, while those in the \$75,000+ category have a median age of 50.

As far as educational levels, 58% of householders with annual incomes greater than \$30,000 have some college education, as compared to 27% of all U.S. households. Even so, fewer than half of those Americans in the \$30,000-39,999-per-year income bracket have completed even one year of college. Contrast that with the 80% of those whose incomes exceed \$75,000 per year who have some college education, of which 71% are college graduates.

Falling Back On Their Assets

While home ownership has declined since 1983 to 60% of all U.S. households (for the first time since the 1940s), the decline has come entirely at the expense of those households earning less than \$30,000 per year. Among households earning more than \$30,000, 84% own their own home.

Not surprising, the equity in their home represents the major share of most American households' assets. Among those households in the \$30,000-50,000 annual income bracket, the median home equity (\$46,000) is six times their \$7600 in financial assets. Meanwhile, households with incomes greater than \$50,000 have a median of \$31,700 in financial assets, which is still less than one-half their median home equity of \$75,000.

Nearly all households with incomes of \$30,000+ have checking accounts; three-quarters have savings accounts. But as of 1982, less than one-third of these held money-market accounts. Similarly, while a third of households in the \$30,000-50,000 range own stocks, less than five percent own bonds. And while half of the \$50,000+ households own stocks, only 11% own taxable bonds and only 15% hold tax-free municipal bonds. Those who do own bonds sport median bond holdings of \$20,000 (taxable bonds) and \$27,000 (tax-exempt bonds).

Services, Net Worth & The Bottom Line

We're not talking tennis here—40% of American households, regardless of

income category, claim "convenient location" as the main reason for choosing their bank, as opposed to nine percent who cite "high deposit interest rates." However (and this is an important point if your station is trying to attract either consumers or advertisers in the blossoming financial services field), among those \$30,000+ households with IRA or Keogh accounts, fewer than one-third hold them in the same place as their main checking account.

Over three-quarters of these \$30,000+ households report outstanding nonmortgage debts and the amount increases dramatically with income. Still, when the combined mortgage and nonmortgage debts are balanced against assets, these households have a substantial net worth: a median \$46,000 for those in the \$30,000-39,999 range, \$64,000 for those in the \$40,000-49,999 range, and—get this—\$131,000 for those with incomes of \$50,000 and up.

Net worth as defined in these figures, courtesy of *American Demographics*, does not include cars, consumer durables, life insurance or future pension rights. Under this definition, the median net worth for all U.S. households is \$25,000. A full 20% of all U.S. households have zero net worth; i.e., their debts cancel out their assets. That means a net worth of \$78,000 for the \$30,000+ group or "working rich" puts them in good financial shape overall... until you examine the two percent of U.S. households with a net worth of \$500,000 or more and a mean income of \$126,000 per year.

split equalizer design for
flawless stereo performance



HARRIS PX-91 PHONO PREAMP

- Split equalizer meets stringent dynamic requirements not addressed by common static specifications.
- Polypropylene equalization components insure impeccable transient response.
- Unmatched immunity to RFI and other extraneous signals.
- Adjustable cartridge loading and high accuracy equalization of +0.25 dB from ideal RIAA curve provide optimum dynamic performance.
- Performance commensurate with Technics SP-10MKII turntable.
- Unmeasurable transient intermod and dynamic distortions assure faithful reproduction of demanding cuts, such as the cannon shot in Telarc's special recording of the 1812 Overture.

Buy the best—the Harris PX-91 "Mastering Quality" Phono Preamps...for your "best shot".

Contact Harris for the rest of the facts. Harris Corporation, Studio Division, P. O. Box 4290, Quincy, Illinois 62305-4290. 217-222-8200.

 **HARRIS**

Floating Phone



Billed as the "world's only waterproof cordless telephone," the Webcor "Model 600" will not only work while you're underneath the shower, but will also float when dropped in your swimming pool. (Hence the manufacturer's trademarked term for the gizmo: the "Float Fone.")

Additional features include seven LED function indicators, an 800-1000+ range, tone/pulse switching, last number redial and a two-number, 15-digit memory. Rubber safety antenna and protective boot too. The base is a recharger for the handset. Suggested retail price: \$144.95.

WESTWOOD ONE PRESENTS

S T A R T R A K

Barry Manilow

P R O F I L E



The Westwood One Radio Networks proudly present an exclusive two-part *Star Trak Profile* featuring Grammy, Tony and Emmy award-winning composer/performer Barry Manilow, airing the weeks of Monday, November 11 & 18 on more than 250 Westwood One affiliates throughout North America.

In his only national radio interview this year, Barry talks about his multi-platinum recording career, his new affiliation with RCA Records, the brand-new *Manilow LP* (his first studio effort in three years), the current *Copacabana World Tour* and his television acting debut in *Copacabana*, a two-hour musical comedy airing on CBS December 3.

You won't want to miss *Star Trak Profiles Barry Manilow* – two hours of fascinating conversation and memorable music featuring one of pop music's all-time superstars. For information contact Westwood One® at (213) 204-5000 or Telex 4996015 WWONE.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

PRO:MOTIONS

Adriance Named KTRH LSM

Brenda Adriance has been named Local Sales Manager for KTRH/Houston. Adriance joins the sales staff from a similar post at Dallas outlets KLIF and KPLX, which she held for three years. Adriance has also managed her own advertising agency.

Schwartz Named Selcom Corporate Group Controller

David Schwartz has been appointed Corporate Group Controller for Selcom, Inc. Schwartz will be responsible for all financial aspects of both **Torbet Radio** and Selcom Radio. Prior to joining Selcom, Schwartz served four years as Senior Accountant for **Metropolitan Services Group** at Price Waterhouse.

PROS ON THE LOOSE

Bob Aponte National AOR Director Jem 201-968-0426

Tommy Edwards — Middays WLS-FM/Chicago (312) 392-6762

Mark Lapidus PD KUFO/Odesa (915) 367-6361

Shannon Novak — MD WBCS/Milwaukee (414) 258-4408

John Peters (aka Joe Green) — Nights KUTE/Los Angeles (805) 492-0739

Laurie Sanders — Nights WLAK/Chicago (213) 596-9505

Bob Shannon — Group PD Osborne-Reynolds Group (214) 757-2662

Jill West — Nights KCAQ/Oxnard-Ventura (805) 985-0408

Ken Van Tassle — MD WZOU/Boston (617) 396-4843

Steve York — Middays WZOU/Boston (617) 655-9959

PPA/USA Buys Peter Powell Associates

Peter Powell Associates, Inc., syndicator of **Broadcast Promotional Programming**, has been sold to **PPA/USA Inc.** with **Mike Overton** as President. Overton was formerly General Manager with the **Steuart Broadcasting Group**. PPA/USA succeeds Peter Powell Associates as the exclusive licensee of several radio sales and listenership promotional programs. PPA/USA is located at 315 Madison, Suite 201, Eugene, OR 97402. (503) 686-0248.

Jobete Names Banyai VP



Frank Banyai

Frank Banyai has been appointed VP/Administration and International Operations for **Jobete Music Company, Inc.** Prior to accepting this newly-created post, Banyai was a consultant to **Warner Bros., Inc.** and before that served as VP/International for **United Artist Music**.

RAB Taps Sampson, Fiddick

The **RAB** has chosen **Jack Sampson** as head of its Small Market Advisory Committee, which will be composed of 10-12 working sales managers. Sampson, a 35-year radio vet and RAB board member, is President of the **Sampson Communications Company**. Additionally, **Paul Fiddick**, President of **Multimedia Radio**, will chair RAB's research committee.

Bacherman RSM For TM



Scott Bacherman

Scott Bacherman has been named Regional Sales Manager for **TM Communications**. He previously co-owned and operated **WPOE/Greenville, MA** for five years. Bacherman also spent 1972-78 working on and off the air at **WNUS/Springfield, MA; WGRG/Pittsfield, MA; WKBK/Keene, NH; and WMUA/Amherst, MA**.

Hoban Directs Republic Research

Bruce Hoban has been named Director/Research for **Republic Radio**. He joins the company from **Warner-Amex Cable**, where he was Director/Marketing Research. Hoban has also served as VP/Director of Research for the **Cable-television Advertising Bureau**/New York and Director/Research and Sales Systems for **ABC Radio**/New York.

CHRONICLE

Born To:

● **WLRI/Long Island MD** Larry Dunn and his wife Patricia, son Ryan Robert, September 26.

Married:

● **WCCT/Peoria's** Phil Manicki and Nancy Archibald, October 26.

CHANGES

Lynne Gladstone, former Account Executive and Greensboro Sales Manager of the former **WGLD-FM**, joined the sales staff at **WMAG/High Point, NC**.

Miller, Ellis Join BPME Board

John Miller has joined the **BPME** Board of Directors for a three-year term. Miller is VP/Advertising and Promotion for **NBC Entertainment**. Miller joined NBC in 1984 and prior to that worked at CBS. Also joining the Board of Directors to complete **Steve Sommer's** unexpired term is **James Ellis**, Director of Creative Services, **Tribune Broadcasting**. Ellis was formerly Promotion Manager for **WKRC-TV/Cincinnati** and VP/Promotion for **Frank Magid Associates**. The **BPME**, previously a New York company, is now officially incorporated as a nonprofit California corporation.

Ampex Taps James For Magnetic Tape Division



Jack James

Jack James has been appointed Southeast Regional Manager of **Ampex Corporation's** Magnetic Tape Division. James joined Ampex in 1979 as Sales Representative responsible for North and South Carolina.

Morris McWilliams, former Account Executive for the **ABC Radio Networks**, named Account Executive at **CBS Radio Networks**/New York.

John Luginbill, former Account Executive for **CBS Radio Networks**/Detroit.

Karen Green, former Account Executive at **WNEW/New York**, appointed Account Executive in Local Sales for **WOR/New York**.

Susan La Barbiera, former Research Analyst for **BLAIR/RAR, Inc.**, named Research Analyst for **Viacom's** Radio Division.

Joanne Harrelson, radio and TV sales veteran, joined the **WDTX/Detroit** sales force.

Kathy Johnson, former Account Executive at **WLLZ**, joined the **WDTX/Detroit** sales staff.

Breeda Kelly Miller, former Account Executive at **WHYT/Detroit**, joined the sales force at **WDTX/Detroit**.

Jack G. Roberts, former sales assistant at **WJR/Detroit**, named to the **WDTX/Detroit** sales staff.

Christopher Sadler, former Account Executive at **WCLS/Detroit**, joined the **WDTX/Detroit** sales force.

Michael Schiefer, former Account Executive at **WCLS/Detroit**, joined the **WDTX/Detroit** sales staff.

Marge Schwartz, former Account Executive at **WNIC-AM & FM/Detroit**, joined the **WDTX/Detroit** sales staff.

Debbie Klaker, former research/sales assistant at **WNIC-AM & FM**, joined **WDTX/Detroit** in the same capacity.

Ann Mitchell, former Business Manager at **WNIC-AM & FM**, appointed Business Manager at **WDTX/Detroit**.

FREE to any station — The Elvis Special:

ELVIS: The Legend Of A King

FOR JANUARY 1986
(Elvis Birthdate: Jan. 8)
3 HOURS — 30 SONGS

Just Ask:

KRLA/Los Angeles, WMEX/Boston, W-4/Detroit, WCAO/Baltimore, WBUF/Bufalo, WRNO/New Orleans, and almost 200 more . . .

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YOU SELL 18 minutes, ABI reserves 6 minutes for an Elvis documentary album offer

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June 11, 1950 to October 26, 1985

*A man whose passion for radio and records
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JOHN SCHOENBERGER
GEORGE GERRITY
BOBBY APPLGATE



JHAN HIBER

WEEK IN REVIEW

The Tussle In Tulsa

Can — and does — Arbitron defend the integrity of its surveys? What might the ratings giant do to assure clients that attempts to undermine the quality of the estimates will be fought vigorously? In the wake of what many perceived as a lenient action against WLS/Chicago for on-air survey references, what else could stations get away with?

Tulsa Background

The answers to those questions came crashing down on the heads of the folks at KELI(AM)/Tulsa recently. Under the guidance of co-owner/GM Fred Weinberg, the station (not an Arbitron subscriber, by the way) took on the ratings firm via a promotion campaign to acquire diaries. In the process it seemed to other Tulsa broadcasters that the fall sweep was being jeopardized. To protect the quality of its survey, Arbitron took several significant steps.

Unless you've been on an ice floe off the coast of Alaska you've probably seen the stories about KELI's activities. R&R reprinted KELI's newspaper ads, wherein the station:

- Took issue with the way Arbitron conducts the surveys
- Showed actual diary pages in the ad, with KELI written on every entry line
- As a way of protesting the Arbitron methodology, KELI offered to pay \$14.30 (the station's frequency) to anyone who would write the station on every diary line, then bring the booklet to the station for "verification." KELI offered to then give the person a check and even mail in the diary.

As you might imagine, other Tulsa broadcasters, such as the folks at KRAV, were not real tickled with this approach. KRAV filed a request for an injunction to halt the KELI activities. Meanwhile, another newspaper ad and hourly on-air mentions continued to en-

courage diarykeepers to earn \$14.30 by writing down KELI on every diary line.

Arbitron Moves

In an earlier conversation, Weinberg (who has since stepped down as GM) stated that he didn't really feel Arbitron would move against his station. "After the slap on the wrist given to WLS they had better think twice about coming after us," he had said. This was exactly the kind of reaction I warned against in my September 13 column reviewing the WLS affair.

Perhaps because of the widely held perception of a weak reaction against WLS, Arbitron rolled out all the artillery this time. Also a

"Removal from the Tulsa book, a \$60 million lawsuit, and a GM losing his job as a result seem to indicate the Rating Distortion policy has a sharp bite."

factor was that KELI's actions appeared to leave little room for doubt that the station had violated Arbitron's policy against rating distortion.

A \$60 million lawsuit filed against KELI spoke volumes. Offering to buy diaries is a no-no. Showing examples of a diary, with your calls written on every line, is not especially appreciated either.

Following procedures, Arbitron's Special Station Activities Committee received complaints from Tulsa subscribers, then asked KELI for its side of the story. The lawsuit was later filed in federal court and is still being pursued. It's my opinion that if history is any guide this one won't go into extra

'86 Arbitron Survey Dates

Here are the sweep periods for the 1986 Arbitron surveys. Winter: January 9-April 2; Spring: April 3-June 25; Summer: June 26-September 17; Fall: September 25-December 17. All sweeps are later than their '85 counterparts. Those in the top 75 should remember the summer dates, since that's when Arbitron proposes to inject continuous surveys in those metros.

Radio Micro Tutor To Debut

Arbitron spokespeople tell R&R that effective with the issuance of the new book look (early in '87), a new micro-based sales tool will also be available. Tentatively called "Radio Micro Tutor," the machine will be super user-friendly, help salespeople become familiar with the book re-design, and perform sales breakouts. At this time, Arbitron is planning to offer the system at no additional cost to subscribers.

innings. I believe Arbitron has a solid case and will likely obtain a hefty out-of-court settlement.

Research Recourse

Meanwhile, Arbitron has sent letters to station and advertiser/agency clients decrying the KELI actions and vowing to protect the quality of the fall survey. Given the above legal action, though, what else can/would Arbitron do to keep the numbers from resembling so much silly putty?

• Special scrutiny for any diaries containing entries to KELI. Arbitron recaptured 24 diaries which KELI had apparently gotten its hands on. However, there may have been others not turned over to the station which were mailed back loaded with KELI entries. Those diarykeepers will probably get callbacks to verify their listening. Discrepancies will be tossed.

• Review the number of diaries potentially affected by the KELI prank. Once the tainted KELI booklets are tallied it will have to be decided what the potential impact on the overall sweep might be. Arbitron might consider the damage serious enough to have to plug in additional sample near the end of the survey period to cover for those diaries deleted due to the KELI effort.

• A worst-case situation would involve extending the survey. This rare move would mean essentially declaring the first two weeks of the survey invalid and adding two weeks on in December. Because this would wreak havoc for Arbitron's production schedules, it's a real last resort.

• Other steps could be taken which haven't been disclosed yet. To date, Arbitron has been closed-mouthed regarding details. It's hoped at the end of the Tulsa survey there will be a communique from Arbitron to its subscribers outlining steps taken to preserve the quality of the Tulsa numbers.

A Policy With Teeth

Perhaps, in a way, Fred Weinberg did the broadcast business a favor. It's likely there were others who felt as he did — that in the aftermath of the WLS decision the Arbitron tiger was toothless. Now, it's hoped that those who would try to undermine the sweeps and tempt their Arbitron fates will think twice. Removal from the Tulsa book, a \$60 million lawsuit, and a GM losing his job as a result seem to indicate the Rating Distortion policy has a sharp bite. Maybe others will now think about more legitimate strategies for boosting the numbers.

It's no secret that the Arbitron fan club is not a large group. However, to date at least the ratings giant has shown its willingness to go to bat to protect its numbers and to assure the people who use the results that radio estimates are still viable. If the KELI tactics were allowed to spread unchecked, radio revenues would suffer as advertisers couldn't rely on the numbers. Thanks to Arbitron's actions in Tulsa, damage to the industry will be minimized.

Next week: a look at the implications of Arbitron's expansion to 48 survey weeks in the top 75 markets.



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Twice each month, GALAXY send you fresh new *personality bits* about the *current* artists and records you're *playing today!* Easy to read, easy to use facts for stoppers, intros, special features...

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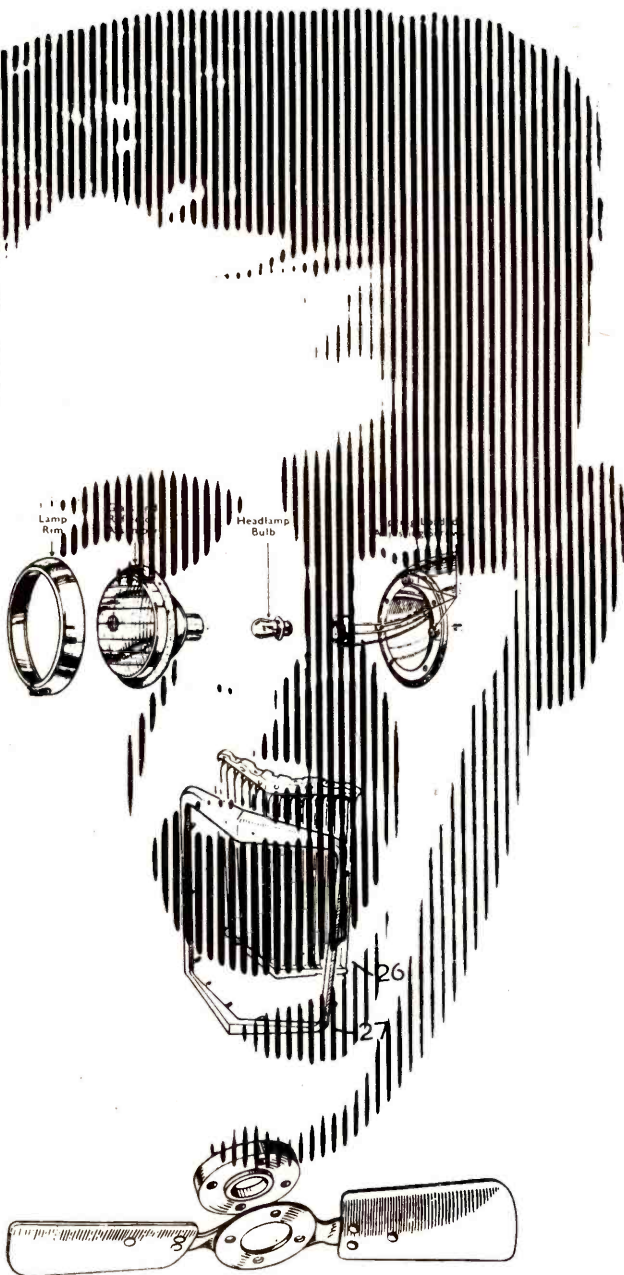


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Mike Rutherford *of Genesis*



AOR DOUBLE BREAKERS
ALBUM DEBUT **25**
TRACKS **53-61**

Presenting their driving new single,
"SILENT RUNNING" (7-10/1980)

(Also available as a 12") (9/1/79)

From their forthcoming, self-titled album (00267)

Produced by Christopher Neil



On Atlantic Records & Cassettes



JAZZ IT UP!

JEAN-LUC PONTY

"FABLES"

(81276)

The Single, "Infinite Pursuit" (12" only) (PR 809)
Produced by J.L. Ponty for J.L.P. Productions, Inc.

THE MANHATTAN TRANSFER

"VOCALESE"

(81266)

The Single, "Ray's Rockhouse" (7-89533)
Produced by Tim Hauser
Management: Avnet Management—Brian Avnet

AHMAD JAMAL

"DIGITAL WORKS"

(81258)

Produced by James (Spider) Snyder and Ahmad Jamal

HERBIE MANN

"SEE THROUGH SPIRITS"

(81285)

(new release!)
Produced by Herbie Mann

Some of the most extraordinary artists of our time. Each with a unique musical vision. Together they embody the full spectrum of jazz. From Mainstream to Bebop. From Swing to Jazz-fusion. And with "VOCALESE," "DIGITAL WORKS" and "FABLES" now on R&R's top ten chart, it's clear our jazz is up.

LOOK FOR THEM ALL ON TOUR NOW.

  ON ATLANTIC RECORDS,
CASSETTES & COMPACT DISCS

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RATINGS

SUMMER '85

Arbitron Demographic Rankings

Houston

KMJQ Sweeps All Demo Crowns; KLOL Rises In First Three Demos; KKQB-FM Runner-Up With Teens And 18-34; KIKK-FM Posts Gains In All Demos; KLTR Up To 2nd 18-49

Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85	Sum '85	25-54 Rank
2	1	KMJQ (B/U)	1	1	KMJQ	1	1	KMJQ	2	1	KMJQ
1	2	KKQB-FM (CHR)	2	2	KKQB-FM	3	2	KLTR	3	2	KIKK-FM
3	3	KRBE-FM (CHR)	5	3	KLOL	4	3	KIKK-FM	1	3	KLTR
4	4	KSRR (AOR)	3	4	KLTR	2	4	KKQB-FM	5	4	KFMK
6	5	KLOL (AOR)	4	5	KSRR	7	5	KLOL	6	5	KKQB-FM
6	6	KYOK (B/U)	7	6	KIKK-FM	8	6	KFMK	7	6	KILT-FM
8	7	KIKK-FM (Ctry)	6	7	KRBE-FM	6	7	KSRR	4	7	KODA
10	8	KLTR (AC)	9	8	KFMK (AC)	5	8	KILT-FM	9	8	KTRH (News)
10	9	KILT-FM (Ctry)	9	9	KILT-FM	5	9	KRBE-FM	9	9	KQUE (AC)
13	10	KXYZ (Span)	10	10	KODA (B/EZ)	10	10	KODA	11	10	KSRR

Washington

WHUR Moves 3-1 In Older Demos; WWDC-FM Holds First 18-34; WRQX Rises To Top With Teens; WKYS Solid Second With Adults

Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85	Sum '85	25-54 Rank
2	1	WRQX (CHR)	1	1	WWDC-FM	3	1	WHUR	3	1	WHUR
1	2	WAVA (CHR)	2	2	WKYS	1	2	WKYS	2	2	WKYS
3	3	WWDC-FM (AOR)	3	3	WHUR	2	3	WWDC-FM	1	3	WGAY
5	4	WDJY (B/U)	4	4	WRQX	4	4	WRQX	4	4	WLTT
4	5	WKYS (B/U)	7	5	WLTT (AC)	6	5	WLTT	5	5	WMZQ-FM
7	6	WHUR (B/U)	6	6	WCLY	5	6	WGAY (B/EZ)	6	6	WCLY
6	7	WBMW (CHR)	5	7	WAVA	7	7	WCLY	8	7	WRQX
19	8	WPKX-FM (Ctry)	9	8	WDJY	9	8	WMZQ-FM	6	8	WMAL
11	9	WASH (AC)	10	9	WMZQ-FM (Ctry)	10	9	WASH	7	9	WWDC-FM
8	10	WCLY (AC)	13	10	WBMW	8	10	WAVA	15	10	WTOP (News)

Dallas-Ft. Worth

KKDA-FM Now #1 18-34, Runner-Up In Other Demos; KVIL-FM Remains First With Older Adults; KTXQ Climbs In First Two Demos; KPLX Up In Older Demos

Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85	Sum '85	25-54 Rank
1	1	KEGL (CHR)	2	1	KKDA-FM	1	1	KVIL-FM	1	1	KVIL-FM
2	2	KKDA-FM (B/U)	3	2	KTXQ	2	2	KKDA-FM	3	2	KKDA-FM
5	3	KTXQ (AOR)	4	3	KZEW	3	3	KTXQ	4	3	KPLX
4	4	KTKS (CHR)	1	4	KVIL-FM	6	4	KPLX	2	4	WBAP
3	5	KAFM (CHR)	6	5	KTKS	5	5	KZEW	5	5	KSCS
10	6	KSCS (Ctry)	5	6	KEGL	8	6	KEGL	7	6	KRLD (News)
8	7	KZEW (AOR)	11	7	KMGC (AC)	7	7	KSCS	9	7	KMGC
—	8	KDLZ (B/U)	8	8	KPLX	9	8	KTKS	8	8	KMEZ-FM (B/EZ)
7	9	KVIL-FM (AC)	9	9	KSCS	4	9	WBAP (Ctry)	6	9	KTXQ
9	10	KPLX (Ctry)	14	10	KLUV (AC)	12	10	KMGC	11	10	KLUV

St. Louis

KSHE Keeps Crown For First Three Demos; KMOX Tops With Older Adults, Rises 18-34; KSD Jumps In All Demos; KUSA Goes Top Ten In All Adult Demos

Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85	Sum '85	25-54 Rank
1	1	KSHE (AOR)	1	1	KSHE	1	1	KSHE	1	1	KMOX
4	2	KHTR (CHR)	7	2	KSD	2	2	KMOX	2	2	KSHE
2	3	KMJM (B/U)	6	3	KMOX	4	3	KSD	4	3	KSD
3	4	KWK (CHR)	2	4	KMJM	5	4	KMJM	3	4	WIL-FM
6	5	KSD (AC)	5	5	KHTR	8	5	KYKY	5	5	KYKY
11	6	WESL (B/U)	8	6	KYKY (AC)	3	6	WIL-FM	8	6	KEZK
5	7	KMOX (Talk)	3	7	KWK	6	7	KHTR	9	7	KUSA
9	8	WZEN (B/U)	4	8	WIL-FM	12	8	KUSA	6	8	KHTR
22	9	WMRY (AC)	10	9	KUSA (Ctry)	7	9	KWK	7	9	KMJM
8	10	WIL-FM (Ctry)	9	10	KADI (AC)	11	10	KEZK (B/EZ)	10	10	KADI

SCRITTI POLITTI

"Perfect Way" is here to stay. This first single from Scritti Politti is showing signs of going a long, long way; to the top! Stay tuned and find out.

Three people are Scritti Politti; vocalist and founding member Green, keyboardist David Gamson and Fred Maher on drums. The Top Five dance single "Wood Beez (Pray Like Aretha Franklin)" led to the release of the first American Scritti Politti album on Warner Bros., *Cupid & Psyche 85*. The "Perfect Way"? Straight up, of course.

CUPID & PSYCHE 85 by Scritti Politti (1/4-25302)
Includes the single "Perfect Way," available on 7" (7-28949)
and 12" (0-20362).
Produced by Green/Gamson/Maher and Arif Mardin.
On Warner Bros. Records and Cassettes.
© 1985 Warner Bros. Records Inc.



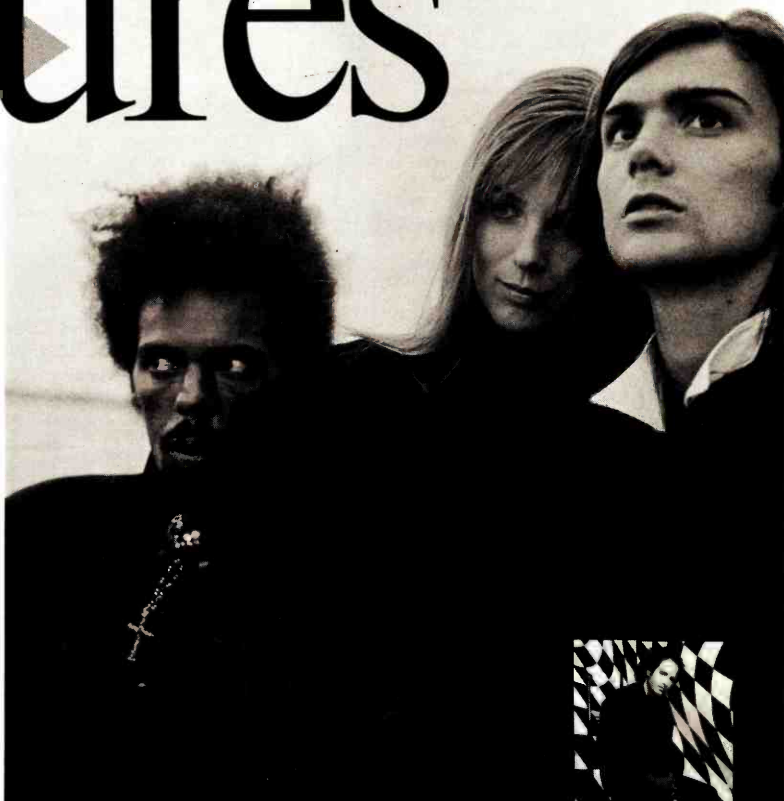
Futures

THE DREAM ACADEMY

"Life In A Northern Town" is the one. Radio is responding to the first single from The Dream Academy's debut album. After the success of the first standout track and video, "This World," "Life In A Northern Town," produced by former Pink Floyd guitarist David Gilmour, is the most logical choice for first single, having gone Top Ten in England and Top Five in Australia.

They display the lyrical, musical and visual grace of a band well beyond their debut. Meet Nick Laird-Clowes, Gilbert Gabriel and Kate St. John, The Dream Academy.

THE DREAM ACADEMY (1/4-25265) includes "Life In A Northern Town" (7-28841). You've got the Pro.
Produced by David Gilmour/Nick Laird-Clowes/George Nicholson.
On Warner Bros. Records and Cassettes.
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If you only buy one Steven Wright album this year, it should be *I Have A Pony*. It's comedy the way it was never meant to be, and better off for it. "I PUT MY CAR KEY IN MY APARTMENT DOOR BY MISTAKE. WHEN I TURNED IT, THE WHOLE BUILDING STARTED UP." *I Have A Pony* (1/4-25335) by Steven Wright. Produced by William E. McEuen. On Warner Bros. Records and Cassettes. © 1985 Warner Bros. Records Inc.

RATINGS

SUMMER '85

Arbitron Demographic Rankings

Seattle-Tacoma

KISW Climbs To 18-34 Peak, Stays Second In Teens, 18-49; KUBE First With 18-49, Runner-Up In Other Adult Demos; KCMS Gains Greatly 18-34, 18-49; KMGJ In Top Ten For All Adult Demos; KMPS-FM Up In Adults

Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85	Sum '85	25-54 Rank
1	1	KPLZ (CHR)	2	1	KISW	1	1	KUBE	1	1	KIRO
2	2	KISW (AOR)	1	2	KUBE	2	2	KISW	2	2	KUBE
4	3	KUBE (CHR)	4	3	KNBQ	3	3	KIRO	6	3	KMPS-FM
8	4	KKFX (B/U)	15	4	KCMS (Rel)	8	4	KMPS-FM	5	4	KOMO
3	5	KNBQ (CHR)	3	5	KLSY	11	5	KRPM (Ctry)	9	5	KRPM
—	6	KHIT (CHR)	5	6	KZOK	7	6	KOMO (AC)	11	6	KISW
7	7	KZOK (AOR)	12	7	KMGJ (AC)	4	7	KLSY	8	7	KBRD
14	8	KLSY (AC)	6	8	KPLZ	18	8	KCMS	3	8	KSEA (B/EZ)
—	9	KJET (AOR)	13	9	KMPS-FM (Ctry)	6	9	KNBQ	14	9	KMGJ
16	10	KBRD (B/EZ)	8	10	KIRO (N/T)	16	10	KMGJ	10	10	KVI (Gold)

San Diego

KGB Still First Choice With Young Adults, Gains In 25-54; KSDO-FM First With Teens, Gains In Adults; KFMB-FM Still Second With Older Adults; KSON-FM, KYXY Jump 18-49

Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85	Sum '85	25-54 Rank
1	1	KSDO-FM (CHR)	1	1	KGB	1	1	KGB	1	1	KFMB
4	2	XTRA-FM (AOR)	2	2	XTRA-FM	2	2	KFMB-FM	2	2	KFMB-FM
3	3	KGB (AOR)	4	3	KSDO-FM	3	3	XTRA-FM	6	3	KGB
2	4	XHRM (B/U)	3	4	KFMB-FM	4	4	KFMB	3	4	KJQY (B/EZ)
5	5	KFMB-FM (AC)	11	5	XHIT	5	5	KSDO-FM	4	5	KIFM
6	6	KLZZ-FM (AC)	7	6	KFMB	6	6	KIFM	14	6	XTRA-FM
7	7	XHIT (AOR)	6	7	KIFM (AC)	12	7	KSON-FM (Ctry)	7	7	KSDO (N/T)
11	8	KFMB (AC)	8	8	XHRM	13	8	KYXY (AC)	11	8	KSDO-FM
30	9	KEZL (AC)	5	9	KLZZ	7	9	KLZZ	13	9	KYXY
12	10	XTRA (Gold)	10	10	XTRA	9	10	XHRM	9	10	XTRA

Cleveland

WLTF Lights Up First 25-54, Second With Other Adults; WMMS Holds First In Young Adults; WGCL Climbing In Adult Demos, First With Teens; WGAR-FM Gains In All Demos

Sp '85	Sum '85	12-17 Rank	Sp '85	Sum '85	18-34 Rank	Sp '85	Sum '85	18-49 Rank	Sp '85	Sum '85	25-54 Rank
1	1	WGCL (CHR)	1	1	WMMS	1	1	WMMS	2	1	WLTF
2	2	WMMS (CHR)	2	2	WLTF	2	2	WLTF	1	2	WMMS
3	3	WRQC (CHR)	5	3	WGCL	3	3	WMJI	3	3	WMJI
5	4	WZAK (B/U)	4	4	WMJI	5	4	WGCL	5	4	WQAL
4	5	WDMT (B/U)	3	5	WZAK	4	5	WZAK	9	5	WGCL
6	6	WLTF (AC)	6	6	WDMT	6	6	WDMT	8	6	WGAR-FM
13	7	WGAR-FM (Ctry)	13	7	WONE-FM (AOR)	8	7	WQAL (B/EZ)	4	7	WDOK
12	8	WWWE (AC)	9	8	WWWE	9	8	WGAR-FM	6	8	WZAK
21	9	WGAR (Ctry)	7	9	WRQC	11	9	WWWE	10	9	WWWE
8	10	WMJI (AC)	12	10	WGAR-FM	7	10	WDOK (B/EZ)	11	10	WDMT

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

"And after all the violence and double talk
There's just a song in all the trouble and the strife
You do the walk, you do the walk of life"

"Walk Of Life"

The Single And Pro From

Dire Straits

The Double Platinum Album

Brothers In Arms

CHR BREAKERS

One Of The
"Most Added" CHR
181/77

Produced by Mark Knopfler and Neil Dorfsman
On Warner Bros. Records, Cassettes and Compact Discs
© 1985 Phonogram Ltd. (London)

TA MARA

AND THE SEEN

#1 BLACK / URBAN



"EVERYBODY DANCE"

THE FIRST SINGLE FROM TA MARA AND THE SEEN SP-6-5078

Produced by Jesse Johnson for J.W.J. Productions, Inc.



REED BUNZEL

NETWORKS/PROGRAM SUPPLIERS

SEASON'S SYNDICATION

End Of The Year Christmas Clearance

That strange noise you heard early this morning was the sound of Christmas hitting the shelves. Gone are the plastic pumpkins and fright wigs. Now sitting next to the paper pilgrims and turkey centerpieces are gobs of tinsel, sugarplums, and Cabbage Patch Kids. Today (11-1) marks the unofficial opening of the holiday season, although some eager and opportunistic merchants celebrated the occasion weeks ago. It also is the time for radio wise men to survey the Xmas programming available for the long, festive weeks ahead.

As programmers and managers well know, the end of the year poses a few personnel challenges. Your morning jock takes the week off, the PM driver who normally fills in gets sick, and the parttime weekend college kid suddenly disappears to the home front. The Christmas morning airshift needs to be filled, but your patient kids and spouse won't let you sub again. What will you do . . . what will you do?

Simple. Let the tape player handle it. Send the all-night jock on his way, put up the reels in good conscience, chug a little eggnog, and lock the door as you leave. Described below are just a few samples of the many program alternatives being offered this year. One note: R&R does not necessarily endorse any of these programs, nor is this list complete. Throughout the rest of the season periodic updates will be issued as more programming becomes available.

More And More Christmas

Bonneville Media Communications is making its "Christmas And Then Some" available to radio sta-

tions in a new, expanded version. "Christmas And Then Some More" includes four new hours of seasonal music and interviews, bringing the length of the complete package to eight hours. The new four-hour segment covers many aspects of the holiday, including 30 years of Christmas at the White House described by the official presidential Santa Claus; the history of "Rudolph" as told by songwriter Johnny Marks; Patty Andrews's memories of Christmas on the USO circuit; and a running gag on the 12 days of Christmas.

Stations can program from one to eight hours of "CATSM." Each hour is broken into four two-minute breaks, and the entire package contains an optional six-minute newsbreak. For demos and more information call (801) 237-2341.

Hour After Hour

Kris Stevens Enterprises is bringing back its popular holiday offering, "The 12 Hours Of Christmas," for another round of Xmas music. The special has be-

come an annual fixture on stations around the world, and features an eclectic mix of music, comedy, comments from kids, nostalgia, accounts of Christmas celebrations around the world, and a touch of tradition. The music ranges from contemporary cuts to mass appeal favorites, designed to blend well with roasting chestnuts and one-horse open sleighs.

Hosted by Kris Erik Stevens, "The 12 Hours Of Christmas" comes packaged in a 12-album stereo set and offers 120 minutes of commercial avails for the local station to sell. Contact (818) 981-8255 for more information.

Contemporary Country Christmas

Drake Chenault is celebrating the 1985 Christmas season by offering two all-new holiday programs to Contemporary and Country stations.

• "Holiday Hits" features seasonal songs from a variety of contemporary artists, such as Bruce Springsteen, Paul McCartney, Stevie Wonder, Elvis, and the Carpenters. The special is hosted by KMGG/Los Angeles personality Laurie Allen.

• "Christmas In The Country" is hosted by Bob Kingsley, veteran of several country-oriented syndicated series, and blends original Christmas songs with traditional carols. Featured performers include Willie Nelson, Alabama, Dolly Parton, Kenny Rogers, and Emmylou Harris.

"These specials include more than music," says Drake-Chenault President Denny Adkins. "They include real life stories that range from the sentimental to the humorous." Each special is six hours in length, and comes with open-end tag promos voiced by either Allen or Kingsley. Call (818) 883-7400 for more information.

Christmas Mindset

To fill the void between 6pm Christmas Eve to 12 noon Christmas Day, the Jim West Co. is offering its 18-hour "A Christmas State Of Mind." The special includes four customized Christmas jingles and features contemporary vocalists, such as Paul McCartney, Kenny Rogers, Barbra Streisand, and Anne Murray. Traditional performers range from Johnny Mathis to Frank Sinatra, and classical arrangements include the Mormon Tabernacle Choir and the Boston Pops. A free demo and further details may be obtained by calling (214) 644-7800.



Joy To The World

Public Interest Affiliates and Mairite Communications have again joined forces to distribute "Joy Of Christmas," a market-exclusive contemporary/traditional Christmas special. The package includes 20 hours of music, with an additional ten hours available to stations on an optional basis. The special, hosted by Dave Malmberg, is provided on a barter basis with four national and four local spots each hour. Included is camera-ready promotional artwork and customized jingles. Call (312) 943-8888 for more information.

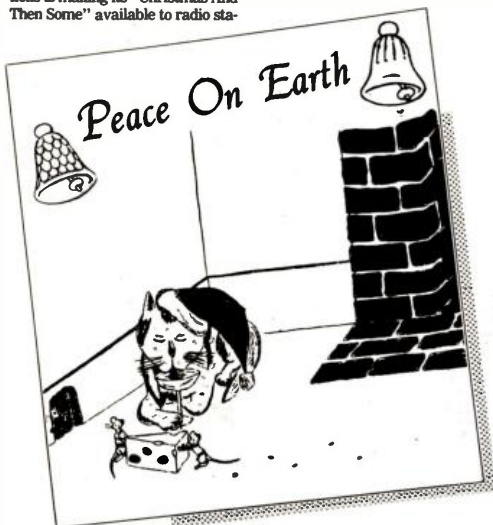
A Children's Christmas

Veering away from the standard holiday music-and-memories formula, P.S. Productions has developed a package of actual letters to Santa Claus written and read by kids. "I'd Like To Wrap Up A Dream For You All" is a package of 30 individual, self-contained :90 segments with a seasonal musical theme and several short notes to St. Nicholas. Each segment is designed to stand alone as a piece of sponsored programming, and the package comes with :30 and :15 music beds and similar beds with a

sung tag. The program's producers liken the segments to the traditional Miller or Budweiser beer spots which communicate the tranquility of the holiday season with a simple commercial tag at the end. "I'd Like To Wrap Up A Dream" is available for cash on a market-exclusive basis for five years. Call (800) 231-9208 or (805) 251-4493 (in California) for more information.

Ring Out The Old

Cinema Sound Ltd. will again this year be producing and syndicating its annual five-hour, year-end musical review, "Playback '85." The New Year's Eve broadcast will highlight 50 CHR-A/C hits from the past 12 months, interspersed with news, sports and entertainment actualities, personality profiles, and music trivia. "Playback" will be hosted by WRXL/Richmond news/programming consultant John Ogle, and is available on a barter basis with eight minutes of local avails each hour. For further details call (212) 799-4900



HERE COME DA JUDDS — RCA/Curb recording artists Naomi and Wynonna Judd are interviewed by Mutual's Lee Arnold on a post-awards show following the network's simulcast of the CMA awards.

PETE TOWNSHEND • ALBUM PARTY



FEATURING "FACE THE FACE" AND MORE FROM HIS NEW ATCO LP "WHITE CITY"
LIVE FROM NBC STUDIO 8B TUESDAY, NOVEMBER 12

10PM EASTERN • 9PM CENTRAL • 8PM MOUNTAIN • 7PM PACIFIC

Produced exclusively for NBC Radio Entertainment by Torus Communications.



America's Music Network

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

November 4-8

The Weekend

November 9-10

American Country Portraits (BRE) Synia/Juce Newton	Silver Eagle (DIR) CMS Awards salute (11/9) Blue Grass (11/9)
Christian Countdown America (CCA) Bill Gatcher Trio	Solid Gold Saturday Night (USR2) Bee Gees (11/9)
The Countdown (WO) Jetta/Rencoss	Street Beat '85 (BRE) Boosie Boys/Con Funk Shun
Countdown America With Dick Clark (USR1) Bryan Adams	Super Gold (TRAN) Top 50 from 25 years ago (11/9)
Country Report Countdown (WRN) Marie Osmond/Dan Seals/Charlie Daniels/ Judy Rodman	Superstars Of Rock (BRE) Superlamp
Dick Clark's Rock, Roll, & Remember (US) Sonny & Cher	That's Love (WO) David Foster/Temptations/Pia Zadora
Dr. Demento (WO) 15th anniversary show	Weekly Country Music Countdown (US) Gail Davies
Entertainment Coast-To-Coast (CBSR) Dionne Warwick/William Shatner	
Future Hits (WO) Steve Nicks/Tina Turner/Bryan Adams	
Great Sounds (US) Mel Torme	
King Biscuit Flower Hour (DIR) Dire Straits, Pt. 1	
Lee Arnold On A Country Road (MBS) Anne Murray/Merie Haggard/Statter Bros.	
Legends Of Rock (NBCE) Legend of Jefferson Starship	
Live From Walt Disney World (NBCE) Exile	
National Music Survey (MBS) Freddie Jackson/A-Ha/Whitney Houston/ Bibi Jael	
On The Radio (NSBA) Whitney Houston	
Power Cuts (GSN) Rush/John Cougar/Mellencamp (11/10)	
Rick Dees' Weekly Top 40 (US) Mr. Mister	
Rock Chronicles (WO) Todd Rundgren/Tommy Shaw/Mr. Mister	
Rock Over London (RI) Oaryl Hall	
Rock Reunion (BRE) Kiss	
Rock Week (WO) John Cougar/Mellencamp/Thompson Twins	
Scott Shannon's Rockin' America Countdown (WO) Hooters/Freddie Jackson/David Foster	

MONDAY

November 11

American Music Magazine With Rick Dees (US) Sheena Easton
Country Report (WRN) Forester Sisters/Dan Seals
Line One (WO) Talking Heads
Pioneers In Music (DIR) J. Geils Band
Rockline (GSN) INXS
Solid Gold Country (US) Roy Clark

The Week Of

November 11-15

The Concert (WO) Natalie Cole
Country Today (MJ) Loretta Lynn
Earth News (WO) Wang Chung/William Friedkin/Jan Hammer/ Dave Marsh
Encore With William B. Williams (WO) 1957: McGuire Sisters
Live From Gilley's (WO) Reba McEntire
Metalshop (MJ) John Paul Jones
Off The Record (WO) John Cougar/Mellencamp/Night Ranger/ Thompson Twins
Off The Record Special (WO) Triumph
Shootin' The Breeze (WO) MeiBa Moore/George Clinton/Morris Oay
Special Edition (WO) Con Funk Shun
Star Trak (WO) Ray Parker Jr./Jan Hammer/Mr. Mister
Star Trak Profile (WO) Barry Manlow

TUESDAY

November 12

American Music Magazine With Rick Dees (US) Clarence Clemons/Jackson Browne
Country Report (WRN) Marie Osmond/Forester Sisters
Live Album Party (NBCE) Pete Townshend
Solid Gold Country (US) Long song titles

WEDNESDAY

November 13

American Music Magazine With Rick Dees (US) Steve Nicks
Country Report (WRN) Judy Rodman/Dan Seals
Solid Gold Country (US) November gold

COMEDY

Daily Feed (DCA)
Chemical weapon yard sale/summit show/
winter veto stalled/Gorbachev hosts SNL/
your knees

Laugh Machine (PRN)
Bill Cosby/Joan Rivers/Woody Allen/
National Lampoon's Flash Bazbo/
Rodney Dangerfield/Travesty, Ltd.

Party Drop-Ins (ASR)
House party #4/party pop quiz: RSVP/
party books/party wallflower/
party with your food

Radio Hotline (ASR)
Semyfling! believe in miracles!
boring people/big celebrity

Stevens & Grdnic's Comedy Drop-Ins (ASR)
Texas seesaw massacre/test-tube baby/
pick-up in a bar/into the future/
Pia beer

United Spots Of America (ASR)
President has been eaten/Dk. Rock/
ketchup advisory board/two guys
named Bob/spitter

GENERAL INFORMATION

Ed Busch Talk Show (AP)
Computer problems/AIDS/acrophobia (11/2)
Doctor: competency/proper prescriptions
(11/3)

Computer Program (PRN)
Computer whizzes/addiction/phobias/
billing errors/clubs

Larry King Show (MBS)
Arnold Shapiro (11/4)
John Conboy (11/5)
Ladislav Bittman (11/6)
Berne Loorns (11/7)
Joe Carcione (11/8)

News Blimp (PRN)
Walking/lifetime dreams/tattoos/
survival schools/advicie

Newsline Extra (NBC)
Football: Pros on campus

Public Affairs (PIA)
Building the American dream

Sound Advice (PRN)
Levels/cueing/dubbing and multi-
tracking/echo & reverb

Waldenbooks Review (WO)
Roger Kahn/How A Woman Ages/
Dan Sherman

THURSDAY

November 14

American Music Magazine With Rick Dees (US) Robert Palmer
Country Report (WRN) Forester Sisters/Marie Osmond
Solid Gold Country (US) Feature year: 1969

FRIDAY

November 15

American Music Magazine With Rick Dees (US) Whitney Houston
Country Report (WRN) Forester Sisters
Solid Gold Country (US) Fidde center stage

NETWORK SPOTS

"The Greatest Story Ever Told" will once again be available to radio stations through **Charles Michelson, Inc.**, beginning in December when the original five Christmas Specials will be released. The specials will be follow-

ed by the original weekly program series in January. "The Greatest Story Ever Told" is based on the book by **Fulton Oursler**, Religious Editor of the *Reader's Digest*. Call (213) 278-4546 for more details.



—Premiering January 6th on
the Mutual Radio Network

America's Best Loved Nature Storyteller...

MARLIN PERKINS

Now On Radio

A daily, 60-second program on nature, wildlife
and our living planet...

Nature NewsBreak

Produced by
NATIONAL WILDLIFE
FEDERATION
—Nation's largest
conservation organization

Presented by
Mutual
of Omaha
People you can count on...

Join this exciting
nature adventure.
Call Station Relations,
Mutual Radio
Network

(703) 685-2000
(213) 277-7700



RICHARD AGATA

FIRST AND GOAL-TO-GO FOR NEBRASKA

Cornhusker Football Scores Big

What do you get when you combine the winningest major college football team in the nation with fanatically loyal alumni and a flagship station whose former sportscaster would make Lou Gehrig look like a government worker?

You get Lyell Bremser and University of Nebraska football on 31 stations in the state and 12 more around the country via network flagship KFAB/Omaha. (See accompanying story.)

Cornhusker football may be the most unifying factor in all of Nebraska. The university, the only Division I-A college in the state, is a perennial powerhouse.

Focused Loyalty

So it's not surprising, according to Kent Pavelka, KFAB's Operations Manager/Sports Director/PBP man, that Nebraskans focus their loyalty on one thing — their football team.

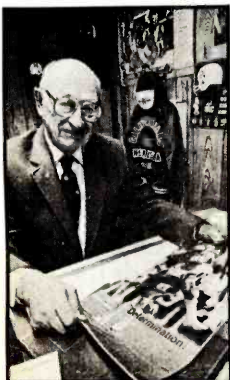
"It's not like California, Texas or Oklahoma," he explains, "where you have several schools dividing loyalties." Indeed, the Huskers are the only game in town.

Ah, but it's California where these broadcasts really thrive — second to Nebraska, of course. In fact, the Golden State is home for three affiliates.

Californians For Nebraska

That's where Californians For Nebraska came into the picture. CFN took root in 1968, seeded by approximately 10,000 former Nebraska students who now live in California, 7500 of them in Southern California.

And all 10,000 are led by 77-year-old, class of 1930 alum Otto Baumann. He's the one who set the rebroadcast deal with KIEV/Glen-



Otto Baumann

KFAB OMAHA

dale (Los Angeles), and continues to unify his fellow alums in the form of chartered flights to Lincoln for one or two home games a year and periodic trips to Hawaii, where the Huskers do battle with the Rainbows.

KIEV VP/GSM Ron Beaton calls Baumann "the magic of Nebraska football." KIEV is broadcasting Nebraska football for the



Lyell Bremser, left, and Kent Pavelka together in a day gone by.

tenth year and some people will go to any length to hear it.

Didn't I Hear You On . . . Besides on KIEV, Californians

can hear the Huskers farther north on KCVR/Lodi and KNRY/Montre. Other out-of-state affiliates can be found in Colorado, Wyoming, Iowa, Arizona, South Dakota, and Texas.

Of course, the list of Nebraska stations reads like an answer to a geographical trivial pursuit question, with affiliates from KFAB to KRGJ/Grand Island to KOLT/Scottsbluff.

"It's not like California . . . where you have several schools dividing loyalties."

—Kent Pavelka

CORNHUSKER RADIO IRON MAN

Lyell Bremser: For 45 Years He Called The Plays (By-Plays)

Lyell Bremser broke into sportscasting on sort of a musical note. He remembers when he went to KFAB to audition as a singer in 1939: the singer was such "that they ended up hiring me as an announcer."

So for the next 45 years, Bremser provided the play-by-play for the Nebraska Cornhusker football radio broadcasts. But in 1984 Bremser stepped down from the booth, or as he put it, "I hung up my jock strap."

Now the 68-year-old Iowa native devotes all of his time to his duties as VP/GM for KFAB, a post he's held since 1956.

He Never Missed A Game

Bremser's not sure if his near half-century of continuous coverage is some kind of a record, but he's proud to add, "I never missed a ballgame."

With so many broadcasts to choose from it's difficult for Bremser to pick the most memorable. But his "very peak moment" was broadcasting his Nebraska-Oklahoma game in 1971.

Nebraska triumphed 35-31 in a contest many refer to as "The

"The greatness of radio is its ability to work on the imagination of the listener."

—Lyell Bremser

Game Of The Century" en route to the national Championship and a number one rating. That team featured a speedy, sure-handed receiver named Johnny Rodgers, who won the Heisman Trophy the following year.

"Termite-Ridden Stadium"

"Probably the lightest moment in my life, as far as football is con-

cerned," Bremser recalls, "occurred when Nebraska played the University of Hawaii a number of years ago in Honolulu.

"Hawaii was playing in an old, termite-ridden stadium, and the press box actually wobbled and shook when people walked through it. My color man, Dave Blackwell, and I completely broke up at least a half-dozen times during the broadcast. We thought we might fall in . . . it actually was a little scary."

Radio Generates Electricity

But all kidding aside, Bremser feels, "The greatness of radio is its ability to work on the imagination of the listener. I think it can generate an audience into electrification if it's well done."

And when Bremser felt electrified during those 45 years he would holler, "Man, woman and child, he stood 'em in the aisle."

Bremser made more than a few listeners stand up with excitement over the years. The music world's loss was sports radio's gain.

Alaskans For Nebraska

There are about 30 alums working for Arco in Alaska and they want their Nebraska Football, so Baumann obliges. "Every Saturday morning, they gather around coffee and doughnuts because the games come up early up there and listen on the company's WATS line to our broadcasts," he said. "Either I'll put a phone receiver next to the radio or, if I'm not here, someone else will do it for them."

And then there's the case of Fred Metheny, a 63-year-old Superior Court judge in Palm Springs for the past 15 years but at one time a second-string quarterback on Nebraska's only Rose Bowl team, which lost to Stanford in 1941.

Every Saturday he drives to Idyllwild for better reception. According to CFN Sr. VP Sid McVicker, "He'll take a six-pack with him, and sit in his car for three hours listening to the game."

Winningest

College Football

Teams *

1. Nebraska	95-17-1	845
2. BYU	95-19-0	833
3. Ohio State	88-20-2	809
4. Oklahoma	88-20-3	806
5. Georgia	87-21-2	800
6. Michigan	86-22-2	791
7. Alabama	86-23-1	786
8. Texas (tie)	85-22-3	786
9. Pittsburgh	84-23-3	777
10. Penn State	85-25-1	770

* 1975-84, Division I-A.

When Madden talks, everybody listens!

He's big! He's fast! He's funny! He's informative!

And because there's no other sports personality like him, he's scoring with United Stations Radio Networks' affiliates around the country. Because they know that "The John Madden Show" is carrying the ball to their goal—being number One!

And that's why over 200 stations have already joined the team that plays Big John everyday. His two-and-a-half minute in-depth, insightful, humorous and personable commentaries give

listeners everything they want to know about the games, and the people who play them. When they hear it from Madden, they hear what matters most.

Put Madden into your programming lineup and watch the ratings soar. United Stations Radio Networks is sure—when John Madden talks, he's got America's sports fans by the ears!

For information on station clearance or national sales, call United Stations Radio Networks in New York at (212) 575-6100.



KSFO
SAN FRANCISCO

KRLD
DALLAS

KHOW
DENVER

KFBK
SACRAMENTO

KFYI
PHOENIX

WOR
NEW YORK

WIP
PHILADELPHIA

WTAE
PITTSBURGH

WTIX
NEW ORLEANS

WQSR
BALTIMORE

UNITED STATIONS

RADIO NETWORKS SM

TARGETING RADIO TO AMERICA

NEW YORK
WASHINGTON
CHICAGO
DETROIT
DALLAS
LOS ANGELES
LONDON

ALL-AROUND SPORTS BROADCASTER

Curt Gowdy: He's Done It All

Curt Gowdy has quite literally done it all in the field of sports broadcasting. He has covered eight Super Bowls, 16 World Series, 12 Rose Bowls, and seven Olympic games, spanning a career that began 39 years ago. He has covered more major sports events than anyone in broadcasting history. It may be stretching the point, but Gowdy is the Jim Thorpe of sports play-by-play.

Like the Indian from Carlisle, the Cowboy from Wyoming entered the world of sports as an athlete. He played basketball, baseball, and tennis at the University. "I majored in business," he said, "and had no idea of getting into communications." However, any thought of continuing athletic pursuits were cut short in World War II by a serious spinal injury sustained in the Air Force.



Gowdy in the '60s

Only The Beginning

Back home in Cheyenne recuperating from back surgery in 1944, Gowdy was asked to do play-by-play of a six-man football game between two high schools. "The

"Radio to me is still a big thrill and the best way of doing a game. It is the most challenging, the most fun. You are like a wild eagle . . . you can just soar and do what you want up there."

manager of the local station called me and said he was desperate. I told him I had never done a sports event, but he knew me from my playing days and felt I could do it since I knew sports."

But there were to be a few snags to this game: no yardage markers, goal lines, or even sidelines. None of the players had numbers on their uniforms. "I arrived there," Gowdy recalls, "and when I saw the situation, I made the game up — the whole thing. It's still about the best game I've ever done."

That night, the station GM called to say everyone thought he was great, and asked him to do high school basketball games. "I said 'Yes,' and it's the only job I've had ever since."

From WY To NY

In 1946 Gowdy won a national audition to go to New York and work with Mel Allen doing Yankee

baseball broadcasts. "I learned a lot from Mel," he said. Evidently so, for the Boston Red Sox hired him in 1951 for radio/TV play-by-play. Gowdy remained a fixture there for 15 years. Here too he continued his education by spending endless hours talking baseball with the likes of Joe Cronin and Ted Williams. His affinity for radio was also being clearly etched as well.

"Radio to me is still a big thrill and the best way of doing a game. It is the most challenging, the most fun. You are like a wild eagle . . . you can just soar and do what you want up there. You aren't chained to a monitor and a big crew. And it is much more demanding."



Curt Gowdy, today

Radio Images Intense

Gowdy feels that the greatest thing about radio is what it does for the mind. "Images become very intense," he said. "You've got to put the action in the audience's mind; you've got to paint pictures for them."

"You don't need a beautiful voice; you need an interesting one or one that cuts through. I think the modern executives in our business have sort of forgotten how important good voices are."

When it comes to versatility no one exceeds Gowdy. While calling college football for ABC-TV, he talked President Roone Arledge, into letting him do some "off-beat" sports like world championship skiing and bobsledding. "It kept me sharp," he said, "it was challenging and good for me. Dick Enberg, Al Michaels, and Keith Jackson



The American Sportsman, Gowdy with Mel Tillis (left).

can do the different sports. I was always proud that I could do all of these sports. I won't say that I was the greatest, but I could do them all well. In today's era of specialization, not too many announcers can say that anymore."

"I think my favorite game — at least the most thrilling game I did — was Super Bowl III . . . I think it was the greatest upset in history."

Broadcasters Not Cheerleaders

From the beginning of his career Gowdy has always striven to remain objective. "I've always tried to be as accurate as I can, and broadcast the game right down the middle. We are not paid to be cheerleaders," he said.

Gowdy points out that a sportscaster should have a good memory and an interesting voice. "You don't need a beautiful voice; you need an interesting one or one that cuts through. I think the modern executives in our business have sort of forgotten how important good voices are."

Preparation is very important to Gowdy. "It's not just the day before the game, it's a year-round thing," he said. With preparation comes confidence so that you can 'go into that booth like a tiger.'"

Many Varied Honors

Recognized for the wide variety of sports he has covered, Gowdy has received many prized honors.

He was inducted into the Sportscasters and Sportswriters Hall of Fame in 1981; was the first individual sports figure to ever win the Peabody Award for outstanding journalistic achievement; won four Emmys for ABC's "American Sportsman," and on August 14, 1984 Gowdy was inducted into the Baseball Hall of Fame.

Still, he'd rather talk about what he's seen and done in the sports arena. "I've been lucky," he said. "I've had a lot of great moments but I think my favorite game — at least the most thrilling game I did — was Super Bowl III, when the N.Y. Jets upset the Baltimore Colts 16-7. I think it was the greatest upset in sports history."

"I've always tried to be as accurate as I can, and broadcast the game right down the middle. We are not paid to be cheerleaders."

Currently, Gowdy enjoys the management duties of owning six radio stations: WEAT-AM & FM/West Palm Beach; WCCM & WZZY/Lawrence, MA; and KOWB & KCGY/Laramie, WY. "I really get my biggest kick out of running my radio stations. They are all successful. But the biggest kick I've had as a radio station owner is seeing the young kids come into the business. I've lost quite a few of them to bigger things and I'm always proud of them when they do. I hate to see them go, but I remember that's how I did it."



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A Sampling Of Books

By Lou Faust

Yeah, I know, I read a helluva lot. I read to learn, to get ideas, to challenge my thinking, to expand my experience and the breadth and depth of areas of thought, to learn others' techniques; and basically, 'cause the more I learn, the more I realize there's lots more "out there" to learn.

At our Managers' Meetings in Vegas, I was asked if I kept a list of books on management that I'd recommend. Though I hadn't, I took some time the other day to copy down some titles of books I've read and review periodically by skimming through portions I've underlined. I thought you might be interested in seeing it, and have starred some which I thought were the best books in each category.

Self-Development/ Understanding

- 1)* Stations Of The Mind
William Glasser, MD
Harper & Row
- 2)* Reality Therapy
William Glasser
Harper & Row
- 3) Re: thinking
Daniel Cohen
M. Evans Co.

- 4) Psycho-Cybernetics
Maxwell Maltz, MD
Warner Books
- 5) Games People Play
Eric Berne, MD
Ballantine Books
- 6) Super Learning
Sheila Ostrander/
Lynn Schroeder
Delacorte Press
- 7)* Between Health And Illness
Dr. Barbara Brown
Houghton Mifflin
- 8) Brain Power
Karl Albrecht, PhD
Prentice Hall
- 9) The Art Of Creative Think-
ing
Gerard I. Nierenberg
Simon & Schuster
- 10) A Whack On The Side Of
The Head
Roger von Oech, PhD
Warner Books

- 11)* Take Effective Control Of
Your Life
William Glasser
Harper & Row
- 12) The Choice
Og Mandino
Bantam Books
- 13) Supermind
Dr. Barbara Brown
Harper & Row
- 14) Passages
Gail Sheehy
E.P. Dutton
- 15) Seeds Of Greatness
Dennis Waitley
- 16) Broca's Brain
Carl Sagan
Random House

Corporate Styles

- 1)* In Search Of Excellence
Thomas J. Peters/Robert H.
Waterman Jr.
Harper & Row
- 2)* Corporate Cultures
Terence Deal/Allan F.
Kennedy
Addison-Wesley
- 3) How To Manage A Turn-
Around
Stanley J. Goodman
The Free Press

- 4) Passion For Excellence
Thomas J. Peters/Robert H.
Waterman Jr.
Harper & Row

Management Techniques

- 1)* Both-Win Management
- 2) No-Nonsense Management
- 3) One-Minute Manager
Kenneth Blanchard/Spencer
Johnson
William Morrow
- 4) Successful Management By
Objectives
Karl Albrecht
Prentice Hall
- 5)* Manage More By Doing
Less
Raymond Loen
McGraw-Hill
- 6) The General Managers
John Kotter
The Free Press
- 7) The Managerial Challenge
Staff of Rohrer, Hibler &
Replogle
New American Library
- 8)* High-Output Management
Andrew Grove
Random House
- 9) Managing For Excellence
David Bradford/Allan
Cohen
John Wiley & Sons
- 10) Change Masters
Rosabeth Moss Kanter
Simon & Schuster
- 11) Leadership And The
1-Minute Manager
Kenneth Blanchard/
Patricia Zigarmi/
Drea Zigarmi
William Morrow
- 12)* The Greatest Manage-
ment Principle In The
World
Michael LeBoeuf
G.P. Putnam & Sons
- 13) The Situational Leader
Dr. Paul Hersey
Warner Books
- 14) Further Up The Organiza-
tion
Robert Townsend
Alfred Knopf

Work Techniques

- 1) How To Control Your Time
& Your Life
- 2) Working Smart
Michael LeBoeuf
Warner Books
- 3) How I Raised Myself From
Failure To Success In
Selling
Frank Bettger
Simon & Schuster
- 4)* The Organized Executive
Stephanie Winston
W.W. Norton & Co.
- 5) Successful Time Manage-
ment
Jack D. Ferner
John Wiley & Sons

Miscellaneous

- 1) Understanding A
Company's Finances
W.R. Purcell Jr.
Houghton Mifflin
- 2) Styles Of Thinking
Allen F. Harrison/Robert N.
Bramson
Anchor Press/Doubleday
- 3) You Can Negotiate Any-
thing
Herb Cohen
Bantam Books
- 4)* Strategic Selling
Robert B. Miller/Stephen E.
Heiman
William Morrow

- 5)* Innovation And Entrepre-
neurship
Peter Drucker
Harper & Row
- 6) Positioning: The Battle For
Your Mind
Al Reis/Jack Trout
McGraw-Hill
- 7) Life & Death On The Corp-
orate Battlefield
Paul Solman/Thomas Fried-
man
Simon & Schuster
- 8) The Binary Brain
David Ritchie
Little, Brown & Co.

Re: Books (In General) And Reading

• Reading expands one's mind and tremendously expands one's experience quickly. It affords insight and understanding into "What's it all about, Alfie," — something that years of working with people and companies cannot offer.

• One must "read-think" books, not just read the words. Continually think about how it applies to your business.

• It's vital to underline, star, mark up the key phrases, sentences, areas of a book, etc., so that one can review that book later in 10-15 minutes. Review good books periodically to refresh your memory of the ideas.

• In nearly every book, there is something to be learned or gained: a new slant, a new idea, a different perspective, a new technique or phrase. Few books are worthless.

• Books of a wide variety can help make a "right-brain" or "left-brain" person a "switch-brain" person. One's perception of a situation, problem, person, or company sets the limits of his thinking about the situation, etc. So if you expand your perception, you can expand your ability to think. Books help a person expand his perceptions beyond what his actual experience has taught him.

• The "How-To" books can be valuable. One should "read-think" them for ideas, insights, perspectives, and "big-picture" paintings.

• A reader should continually question what he's reading, why it was written, and the background of the writer.

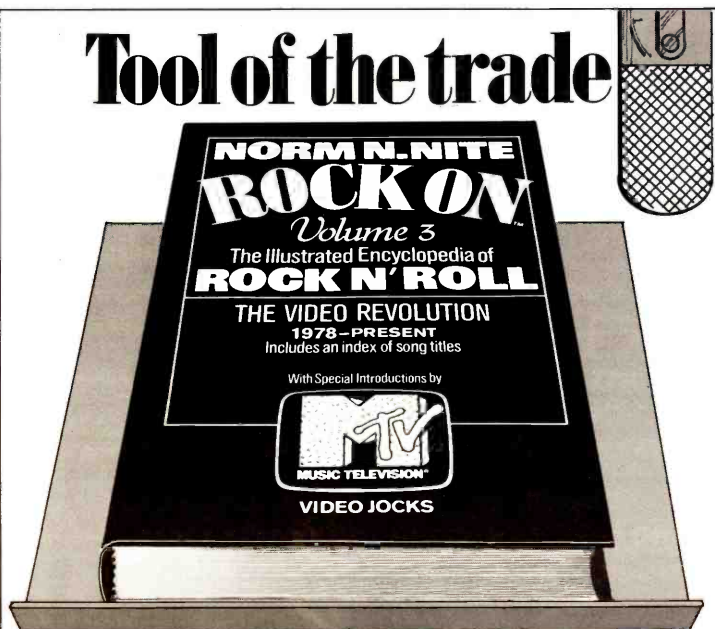
Any person who says, "I don't have the time to read" should first take the time to read, "The Organized Executive" and "How To Control Your Time & Your Life."

And There's More

Incidentally, literary volumes are not the only medium that "speak" in our business or in life: If you want a lesson in selling, listen to Frank Sinatra's recording of "High Hopes" . . . or have John Wall send you a copy of his wall plaque on "Persistence" . . . or have someone from the L.A. office send you a copy of "Desiderata" found in Old St. Paul's Church in Baltimore in 1962 (it hangs in the mailroom).

Lou Faust is Chairman of the
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HARVEY MEDNICK

SELF-PROMOTION ISN'T WRONG

It's Your Image, Too . . .

This is a very unusual time for the radio industry. Leveraged buyouts are all the rage. Ted Turner and Jesse Helms tried to get control of CBS. ABC merged with Cap Cities, United Stations acquired the RKO Radio Networks, and Norm Pattiz bought Mutual. These are just a few examples of the flurry of activity in 1985. The changes have suddenly affected what is usually a rather pacific climate interrupted only by the routine buying, selling, and trading of properties. These actions affect promotion directors in an interesting manner, one worth discussing as far as what we can do to profit from a possibly hostile situation.

We're Immediately Compromised

Used to be in espionage terms that when one of the agents in a spy ring was uncovered, all of the members of that particular cell were no longer secure. In our case, we are charged with maintaining and furthering the image of the station to the staff, industry, advertiser, and listener. If our property is going to be sold, merged, or traded, then we have been compromised. No longer can we discuss matters with our clients on the traditional bases of longevity and con-

tinuity, because those two bulwarks of our stock in trade are scheduled to disappear.

How Far Do You Go?

The key decision is two-fold: first, how far do you go to maintain the illusion; second, what do you do to avoid personal victimization.

The answers are simple, but not obvious. You stop the illusion immediately and deal with reality which, in this case, is (to use a technologically appropriate term) computer-enhanced by prevailing corporate imagery. Simply put,

you say nothing that is not sent down from on high, and avoid coloring the material in any way. You immediately strike the term "what that really means" from your vocabulary for the duration.

On a more personal level, stop projecting plans for repeat promotions or events with organizations with which you've worked in the past. Instead, adopt a "suspense file" attitude that places opportunities in suspended animation. After all, when the merger/sale/trade/leveraged buyout takes place, you may very well survive the onslaught that traditionally accompanies these actions, and have the pleasant task of resuscitating all of the projects you have stored cryogenically.

A Change of Strategy

One of our most valuable functions within the station is creating and dealing with the morale factor. If you're aware of a dramatic change taking place in the not-too-distant future, figure out how to stage events which focus inward and keep the general feeling of well-being at least on an even keel. There are friendships we've all developed over the years which, as in all businesses, are probably confined by nature to the hallways of the building and rarely venture outside. These relationships should be kept alive for the short time they will continue to exist, by staging leadership lunches, Christmas parties, guest breakfasts, and other participatory gatherings.

Self-Promotion Means A Lot

If you function normally by promotion/marketing standards, the last person or office you promote is

Here's how to make sure you're staying alive:

- Be aware of the status of your station.
• Find out if you are personally vulnerable.
• Put a hold on all future outside activities.
• Work inside with station morale as your mission.
• Be selfish and promote yourself for a change.

your own. This is based on the fact (and we've beaten this one to death over the years) that the shoe-maker's kid has no shoes. You know all of those axiomatic expressions which indicate that we fail to serve our own ends in the area of our own expertise. Well, if you get to where it looks like the ship is listing to starboard a few more degrees than feels comfortable to you, then get the self-protection mechanism steaming full speed. Get yourself interviewed for a change, instead of someone else at the station. Produce some glossy print pieces that'll look great in your portfolio. Stage the most elaborate year-end or St. Patrick's Day (or whatever) event in the known history of your station, one which will still be reverberating through its halls long after the transfer takes place. In this way, the new management/ownership will be focused on and aware of your contribution. That spectacle may be the vehicle which guarantees you top-of-mind-awareness among the new folks. It could end up being the primary reason for your conti-

nuing under what others may view as hostile circumstances.

Remember Ayn Rand

Apart from being the author of "The Fountainhead" and "Atlas Shrugged," Ayn Rand also founded through her writings a course of personal action known as the "School of Selfishness." As repugnant as it seems, this is truly the operational mode you must enter. Forget the service to the staff/listener/trade/community. Forget the continuing glorification of the present manager. He probably won't survive anyway; you know that, and more important, so does he. I guarantee he's already made his peace with a more profitable golden handshake than you.

Think about yourself and what you can do to consciously move to the top of the heap within your peer group at the station. It's cold and it's cruel, but it's as necessary as it is alien to our normal operating behavior. I'll also tell you that I'm glad I got it out and on paper. I feel guilty because it shouldn't have to work this way . . . but it does.

ONE YEAR AGO TODAY

- Gerry Cagle OM at WAPP/New York
• Sam Kaiser Atlantic VP/National Singles Promotion
• Laurence Adams VP/GM at KSEA/Seattle
• Ken Clifford VP/GM at WFLA-AM & FM/Tampa
• Susan Davis PD at CJFM/Montreal
• Bob Kaghan PD at WZNE/Tampa
• #1 CHR: "Purple Rain" — Prince (WB)
• #1 A/C: "Penny Lover" — Lionel Richie (Motown)
• #1 BIU: "I Feel For You" — Chaka Khan (WB)
• #1 Country: "Chance Of Lovin' You" — Earl Thomas Conley (RCA) (2 wks)
• #1 AOR Track: "Pride (In The Name Of Love)" — U2 (Island) (2 wks)
• #1 LP: "Teachers" — (Capitol) (2 wks)

FIVE YEARS AGO TODAY

- Dan Griffin OM at WJR-AM & FM/Detroit
• Richard Casper GM of WLAC & WKQB/Nashville
• Brian Scott PD at WGBS/Miami
• #1 CHR: "Woman In Love" — Barbra Streisand (Columbia) (3 wks)
• #1 A/C: "Woman In Love" — Barbra Streisand (Columbia) (4 wks)
• #1 BIU: "Master Blaster (Jammin')" (Tamla) (4 wks)
• #1 Country: "On The Road Again" — Willie Nelson (Columbia) (2 wks)
• #1 LP: "The River" — Bruce Springsteen (Columbia)

TEN YEARS AGO TODAY

- Mike Lushka VP/Sales Motown
• Bob Burch PD at WABX/Detroit
• Don Elliot OM at KHS-AM & FM/Los Angeles
• #1 CHR: "Island Girl" — Elton John (MCA)
• #1 A/C: "They Just Can't Stop It (Games People Play)" — Spinners (Atlantic)
• #1 Country: "Are You Sure" — Wayne Jennings (RCA)
• #1 LP: "Who By Numbers" — The Who (MCA) (2 wks)

DATELINES

1986

February 1-4
6th Annual Managing Sales Conference.

Radio Advertising Bureau
Amfac Airport Hotel, Dallas

February 2-5
National Religious Broadcasters' 43rd Annual Convention
Sheraton Washington, Washington, DC.

March 6-8
Country Radio Broadcasters' 17th Annual Country Radio Seminar
Opryland Hotel, Nashville.

April 13-16
National Association of Broadcasters
64th Annual Convention
Dallas Convention Center, Dallas

April 13-17
National Public Radio Annual Convention
Town and Country Hotel, San Diego

May 14-17
American Association of Advertising Agencies Annual Meeting
Greenbrier, White Sulphur Springs, WV

May 21-25
American Women in Radio and Television 35th Annual Convention
Westin Hotel Galleria, Dallas

June 11-15
Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar
Loew's Anatole, Dallas

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CKOI	Y100	Y108	KNBQ
WCAU-FM	WQUE-FM	KKRZ	

**MOVIE
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TODAY!**



R&R STREET TALK

Is another L.A. station about to be sold? First it was KTNQ & KLVE, then KLAC & KZLA, KJOI, and now we hear the next to go will probably be Classical combo KFAC-AM & FM. Three majors are reportedly in the running, but no deal's been inked yet. Both signals are strong, particularly the FM, which is the granddaddy of them all.

Rumors flooding the streets of Tinseltown about the supposed bloodbath, housecleaning, and shift in format at CBS-FM CHR KKHR were trashed by PD ED SCARBOROUGH, who charged, "This is nonsense. We're here, and we're planning to stay here doin' what we're doin'."

Looks like the RIAA and the PMRC/National PTA coalition have reached agreement over the explicit lyrics issue, and officials for both sides planned to discuss the settlement Friday (11-1) at a press conference in Washington. Precise details aren't known, but sticker criteria may follow the lines of George Carlin's "seven words" formula for network TV. For those against warning labels, lyric sheets available at point-of-sale may be an option. With resistance already vocalized by MCA, A&M, and other labels, how many RIAA members will go along with the plan remains to be seen. Meanwhile, the NATIONAL ASSOCIATION OF RECORDING MERCHANTISERS says parental guidance stickers won't solve the "minor" problem, and urges "the sound recording industry . . . to convince artists to eliminate objectionable material."

Officials at DIR BROADCASTING say they can't comment on the reported purchase of the company by LORIMAR, but some industry sources say the move could occur by year's end, if not sooner. Radio would be a new arena for for Lorimar, which has its base in TV production ("Dallas," "Knots Landing") and recently agreed to a merger with Telepictures Corp.

With Cleveland already under its belt, look for an announcement from WIN COMMUNICATIONS about acquiring A/C WHYW/PITTSBURGH very soon.

Coming to L.A. to join an unnamed station is WVIC/HARTFORD PD PHIL HALL. That means TIC Sr. VP TOM BARSANTI needs a PD for this full-service giant.

Longtime WLS-AM & FM/CHICAGO talent TOMMY EDWARDS has resigned after over 13 years with the ABC stations. He's chosen not to renew his contract later this month, and the former AM/FM PD, production director, and personality is seeking a fresh challenge in either programming or on-air.

Whose Contest Is It, Anyway?

AOR WKQQ/LEXINGTON plays its daily money song at 7:30am, and the tenth caller after the song is repeated is registered for a \$10,000 jackpot. CHR rival WFMI started monitoring and began informing its listeners when to call in to qualify, actually interrupting records and racing coverage with sirens and the contest number. WFMI PD CHARLIE FOX reports, "In the spirit of fun, we're allowing our audience to stay with us and win all the prizes in town. When it first started, WKQQ sent us flowers. Next I got a letter from PD DAVE KRUSENKLAUS outlining the rest of their 1985 promotions, hoping we'd help him with those as well. Then their GM, KEITH YARBER, called and was hot about this. It seems their attitude has soured a bit."

Meanwhile, WFMI's own contest offers a role in an upcoming Rodney Dangerfield movie. Slogan: "WFMI is gonna make you a movie star and put \$10,000 of our competition's money in your pocket."

WNEW-FM/NEW YORK's new MD has the best ears in AOR — it's certified. He's WDHA/DOVER PD MARC CHERNOFF, winner of the AIR listening contest for AOR. Acting 'NEW-FM MD LISA RICHARDS-KENDALL is now handling East Coast acquisition for WESTWOOD ONE's "Line One."

Has AOR's drive for upper demos gotten out of hand? It seems KSRR/HOUSTON got credit for an unusually high number of quarters-hours from 65+ males during the summer book. Apparently, a 74-year-old Hispanic man was actually a 14-year-old; the "1" was misread. It's not known yet how ARBITRON will handle the problem.

At presstime, we heard that a reception at the United Nations Wednesday (10-30) would feature LITTLE STEVEN and MANHATTAN RECORDS giving a "Sun City" plaque to U.N. Sect'y General Javier Perez de Cuellar, and to the chairman of the U.N. Special Committee Against Apartheid. In return, Steven and Artists United Against Apartheid were to receive a citation commending their contributions to the international cultural boycott of South Africa.

Continued on Page 36

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EMI

STREET TALK

Continued from Page 34

And MJI BROADCASTING's made available the one-hour special on the making of ARTISTS UNITED AGAINST APARTHEID's "Sun City" available to all stations on a nonexclusive basis: (212) 245-5010.



Dave Hull

"The Hullabalooer" himself, veteran L.A. air personality DAVE HULL, will join KHJ November 4 for morning drive. Dave's a popular voiceover talent (Puppy Chow, Bud Lite, Toyota) whose 30-year career includes memorable performances at KRLA, KFI, KMPC, and KGBS. He's also a certified football official.

Leaving ISLAND this week was VP/Black Music RUBEN RODRIGUEZ, who cited the familiar "differences." Ruben will announce his future plans shortly . . . and JEM National AOR Director BOB APONTE exited this week.

The music industry is back in the United States Senate again, this time in quest of a penny-a-minute royalty on blank audio tape and tape hardware to offset "income losses attributed to home taping. Sen. CHARLES MATHIAS (R-MD) was to chair a Senate subcommittee hearing Wednesday (10-30) with about a dozen well-known proponents and opponents of Mathias's own recently-introduced bill.

It's back to the egg, so to speak, for PAUL MCCARTNEY: he's re-signed with CAPITOL from CBS for the U.S. and Canada. The title tune from the upcoming Chevy Chase/Dan Aykroyd flick, "Spies Like Us," is his first single under the deal (LP possibly by February). "It's good to be back," commented Paul, whose association with Capitol began in 1963. "We've greatly missed the privilege of representing his recording career since 1979," said Capitol chief BHASKAR MENON. For the rest of the world, McCartney has been an EMI artist since '62.

All of us at R&R extend our best wishes to our accountant WENDY YANG and her husband Jack; they're proud parents of a new daughter.

WOMEN IN MUSIC is holding its second meeting 11-8 during the CMI Music Marathon in the Big Apple. The non-profit group wants to improve the underrepresentation of women in the industry on all levels. More info from (212) 265-4160.

Our sincere condolences go out to the family and friends of retired WMBD/PEORIA morning man BOB CARLTON, who died at 67 after a long illness. Bob worked at WMBD for 44 years, 22 as morning man.

Where did pilot and recently-departed K101/San Francisco PD BILL GARDNER land? In Salt Lake City, earning big bucks at KLCY-FM as the station's new morning man.

"Shannon & The Murph" is the name of Z100/NEW YORK's new morning show, introducing the city to WROQ/CHARLOTTE's JACK MURPHY.

WESTWOOD ONE has phased out its position of Program Director, which displaces GEORGE TAYLOR MORRIS. WW1 VP/GM Thom Ferro cited the addition of "key personnel," corporate expansion, and programming decentralization as key factors in the move. Meanwhile, George has joined GLOBAL SATELLITE MUSIC NETWORK as Director/Program Development.

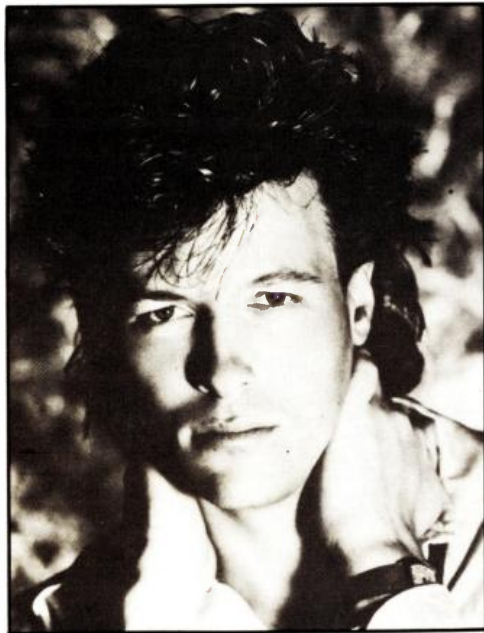
Get-well wishes to CBS/NASHVILLE Sr. VP RICK BLACKBURN, who underwent surgery for a perforated ulcer last week. He's doing fine in Nashville's St. Thomas Hospital.

Longtime Country outlet KMAK/FRESNO is reportedly preparing a change to News/Talk sometime later this month . . . and Gold WFIL/PHILADELPHIA now has TALKNET from 8pm-6am.

Missouri broadcasters went bonkers over the World Series last week. Columbia is midway on I-70, so KCMQ set up a hospitality tent for traveling baseball fans at a shopping plaza. To ensure fairness, KCMQ rolled out both the red and blue carpets . . . No happier fans in the world than those in K.C. WHB & KUDL actually closed down between 10am-3pm so employees could attend the tickertape parade and celebration.

Not far away, KLSI morning man Don Donovan was allegedly involved in a barroom shoving match over a bet on the game. According to the Kansas City Times, when an off-duty cop tried to intervene, both guys turned on the officer. The paper said Donovan purportedly threw drinks in the policeman's face; he was charged with intentionally striking a police officer and inflicting bodily injury, and was released shortly thereafter on signature bond.

Finally, KLSI PM driver A.W. PANTOJA made a bet with KCFM/ST. LOUIS that if Royals won the series KCFM would have to send a couple to K.C. for a weekend, and the station would have to give up its call letters. After all, KCFM would be perfect for Kansas City. No ruling from the umpire on that one yet.



TOO GOOD TOO NEW "TOO YOUNG"

THE NEW SINGLE FROM

JACK WAGNER

WXKS-FM 33-27	WROQ 35-33	WHOT add
WPLJ deb 24	WZLD on	KIKX 9-5
Z100 25-20	WDCG deb 32	KCAQ 23-20
WCAU-FM deb 40	WANS-FM on	103CIR add
Z106 deb 15	WFMI add	95XXX on
PRO-FM on	Y107 on	WIKZ 37-34
Y100 on	BJ105 20-13	WGAN add
Q105 27-24	Y106 deb 38	WKSF add
WCZY on	94Z 26-21	KNOE-FM 37-34
WHYT 23-20	WNCI add	WPFM add
WKRZ-FM on	Z104 add	Z102 deb 38
WTLQ 40-36	WRQN deb 30	KTRS 30-19
WBBQ on		KBIM 30-24

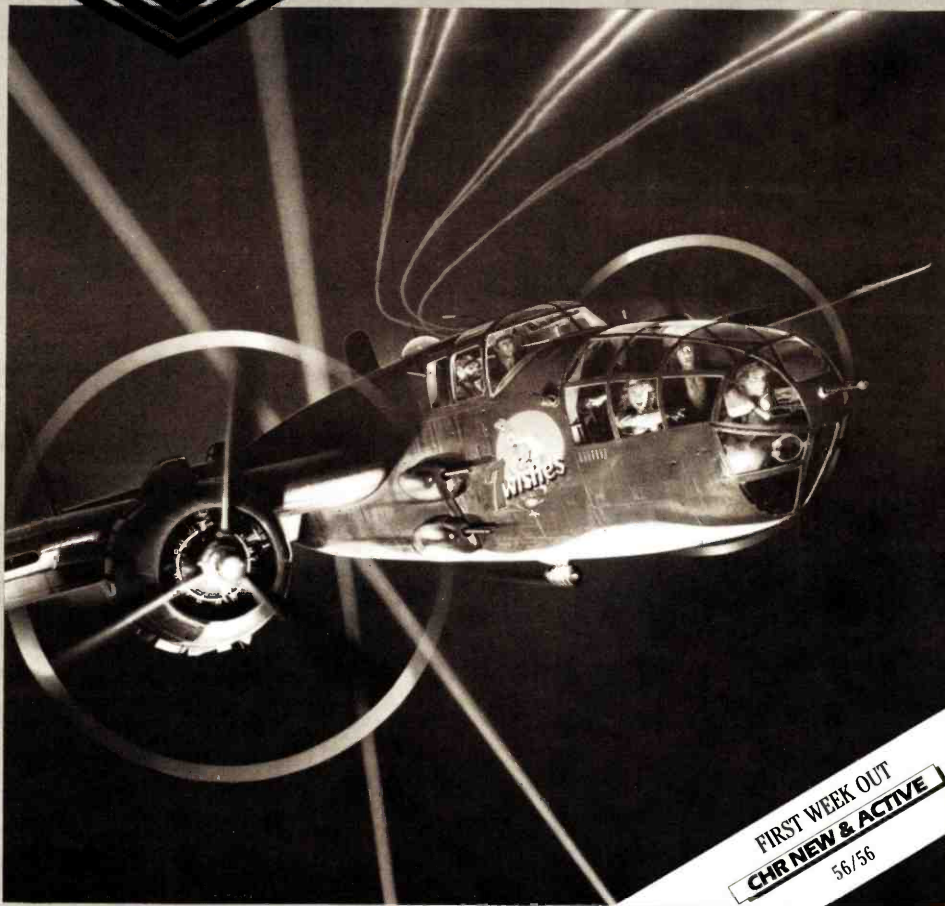
Produced by Cliff Magness and Glen Ballard for From the album *Lighting Up The Night*.

Manufactured and Distributed by Warner Bros. Records, Inc. • ©1985 Qwest Records

B I O	TO	Program Directors	AIR DATE	Nov. 22	TIME	9:45pm EST
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000 PST
M E S S A G E	REO Speedwagon IN CONCERT					
	NATIONAL SIMULCAST PREMIERE with SHOWTIME!					
O	<input checked="" type="checkbox"/> FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY					



SAY HELLO TO
NIGHTRANGER'S
NEW SINGLE
"GOODBYE" MCA-52729
FROM THEIR
PLATINUM ALBUM
"7 WISHES" MCA-5593



NIGHTRANGER NOW ON TOUR:

10/31 KANSAS CITY, MO
11/1 ST. LOUIS, MO
11/3 CHICAGO, IL
11/5 KALAMAZOO, MI
11/6 MT. PLEASANT, MI
11/7 ANN ARBOR, MI

11/8 NIAGRA FALLS, NY
11/9 ROCHESTER, NY
11/10 ERIE, PA
11/12 PHILADELPHIA, PA
11/13 NEW YORK CITY, NY
11/14 BINGHAMATON, NY

11/15 WORCESTER, MA
11/16 TROY, NY
11/17 PORTLAND, ME
11/21 PITTSBURGH, PA
11/22 WASHINGTON, DC
11/23 NORFOLK, VA



BRUCE COHN
MANAGEMENT INC.

PRODUCED BY PAT GLASSER

MCA RECORDS, CASSETTES & CD'S

COLUMBIA'S POWER PLAYLIST PAGE



CLARENCE CLEMONS with JACKSON BROWNE

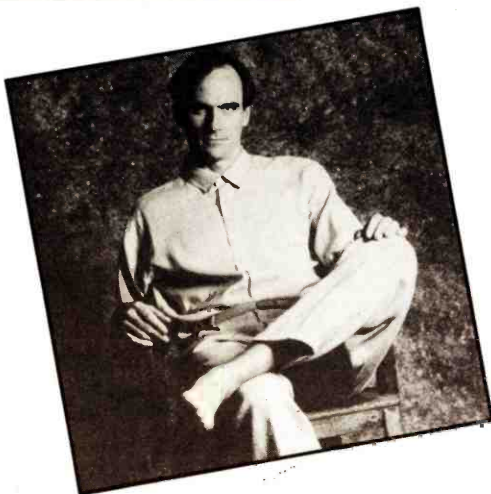
"YOU'RE A FRIEND OF MINE"

The easiest programming decision you'll make this week. Add it!

BREAKER BOUND!

CHR NEW & ACTIVE

138/25 — 56%



JAMES TAYLOR

"EVERYDAY" **CHR SIGNIFICANT ACTION** 43/29 — 17%

You've got all his albums in your collection at home, and so do your friends! Your station should be a big part of the excitement of his latest release.

Including: WLS
WCAU-FM Q103
PRO-FM KWOD
94Q KNBQ **A/C CHART: 11**



EDDIE MURPHY

"PARTY ALL THE TIME"

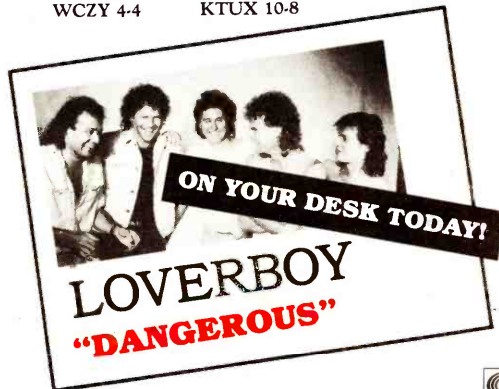
It's been testing positively for you for weeks, and all the programming professionals that you trust say you can't go wrong with the most chartable record on the back page. Just look at these stats:

Charts At **40**
On The CHR
Chart!!

CHR NEW & ACTIVE

121/47 — 49%

Top Ten: WHYT 6-3
WBEN-FM 11-3 KS103 9-5
WKSE 8-7 WRSR 15-3
KAFM 15-8 KZZB 5-3
WRSR 15-3 WRVQ 10-7
WCZY 4-4 KTUX 10-8





KEN BARNES

ON THE RECORDS

SKELETON CRUISE

Looking Through Artists' Back Pages

Every once in a while it's fun to look back at the careers of artists on the charts today, especially when they made early records of a somewhat different style compared to their present hits.

So for the next couple of weeks I thought I'd ramble through the hits and see what I could come up with. At the least, there may be some stuff you can store up to embarrass artists with next time you interview them.



HEART: This item actually triggered this column. I'd been looking for a record by Ann Wilson & The Daybreaks for years now (there are two, I'm told), and finally, through the graces of one of the Northwest's foremost record experts, Craig Moerer, I got the one you see pictured. It's from the early '70s, has a lot of flute in it, and is very recognizably Ann Wilson. Later, when Heart formed, they evolved into a heavier rock sound which carried over into early records like "Crazy On You" and "Barracuda."

TEARS FOR FEARS: I've probably mentioned it before (but this column's been going for over two years now and I'm entitled to a little repetition), but before becoming

serious and synthesized TFF principals Roland Orzabal and Curt Smith led a mod-styled pop band called Graduate, who recorded an album and a few singles. The first single, pictured below, is the enigmatically-titled "Elvis Should Play Ska," presumably directed at Mr. Costello, since Mr. Presley had already passed on. (Costello has thankfully so far resisted the temptation to retaliate with a song titled "Tears For Fears Shouldn't Primal Scream" or something.)

ABC: Before perfecting their slick pop/R&B/dance sound, ABC was Vice Versa. Their first single (pictured) featured present member Mark White and the now-departed Stephen Singleton; a later

single added lead singer Martin Fry. Vice Versa's material was 180 degrees removed from ABC's, being fairly primitive electronic drone fodder.

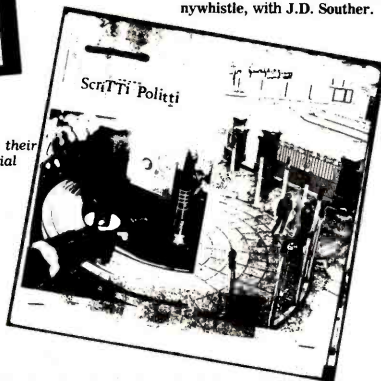
SCRITTI POLITTI: Like ABC, this group (dominated by, and at one time consisting solely of, singer Green Gartside), underwent massive changes in personnel and sound. Their early UK independent-label singles (including the one pictured here) are crudely recorded, oblique, and of questionable instrumental competence, a far cry from the lush production showpieces of today. Other British groups, like current hitmakers OMD (short for Orchestral Manoeuvres In The Dark), also started out on small UK independent labels, but in OMD's case, their electronic pop sound hasn't changed significantly.

GLENN FREY: A former mem-



The beginning of ABC

Scritti Politti in their abstract industrial period



Mr. Mister's back pages (Richard Page 2nd from left, Steve George 2nd from right)

PRODUCER PROFILE

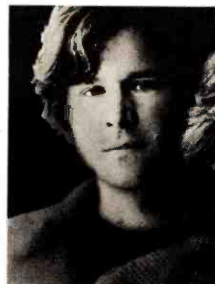
Alan Tarney: New Take On Success

Old "On The Records" features never entirely vanish; they lie in limbo waiting to be resurrected in a moment of inspiration (or desperation). I've profiled producers before, and, now that A-Ha's "Take On Me" has reached No. 1, producer Alan Tarney seems like a solid candidate.

Tarney is an unusual producer; in a way he's a throwback to perfectionists like Phil Spector, in that he prefers to write the song, play every instrument on the track, and supervise each detail of the production, usually getting a crystal-clear and distinctive pure pop sound. (He didn't write the A-Ha song for the record.)

Like another successful current producer, Mike Chapman, Tarney is Australian, playing in bands like Quartet (with "What's Love Got To Do With It" songwriter Terry Britten) and the immortal Johnny Broome & The Handles. He wrote and produced for such British acts as White Plains and the New Seekers in the mid-'70s, and with Trevor Spencer (also ex-Quartet) he formed the Tarney-Spencer Band, which consisted of Tarney and Spencer and is best known for the AOR hit "No Time To Lose."

He co-produced Charlie Dore's "Pilot Of The Airwaves" hit and worked for some time with popular UK singer Barbara Dickson, but his big U.S. breakthrough was writing Cliff Richard's big U.S. breakthrough, "We Don't Talk Anymore." That led to producing and writing a couple of Richard albums and other hits like "Dreaming" and "A Little In Love."



Alan Tarney: That "A-Ha" moment

Tarney's other big American hit was Leo Sayer's "More Than I Can Say," a remake of a Bobby Vee flip side (the Tarney-Spencer Band had earlier revamped the Everly Bros.' "Cathy's Clown"). He also produced Sayer's follow-up, and last U.S. hit, "Living In A Fantasy."

More recently Tarney has worked with Bow Wow Wow, Squeeze, the Hollies, and recent UK bands the Bluebells, the Lotus Eaters, and Dream Academy. He also produced a UK comeback hit by David Cassidy, "The Last Kiss." His American profile has been rather low of late, but A-Ha definitely gives him the last laugh.

ber of '60s Detroit rock band the Mushrooms, a onetime Bob Seger backing vocalist, and a member of a folk duo called Longbranch Pennywhistle, with J.D. Souther.

MR. MISTER: The two master misters, Richard Page and Stephen George, led Pages, who released albums on Epic and Capitol. Those LPs fell into more of a white-soul bag than the current, rock-oriented Mr. Mister material.

More next week, and this sort of thing will always be a staple of this column, as long as new artists come into prominence following obscure early records. It seems to happen to everyone; even Prince, who seemed to spring on the world from nowhere on his first WB album, is represented on a forthcoming LP by a group called 94 East. Now if somebody can find some pre-Columbia Springsteen...

Tom Adams, proprietor of the venerable "Electric Weenie" humor service and Pres/GM of KLNH/Waipahu, HI, responded to my recent look back at R&R by mentioning his own all-time favorite R&R cover. It's a full-page photo immortalizing the occasion on which then-MCA promotion exec Jon Scott brought the late Keith Moon over to the R&R offices. Also included in the party was a young lady whose principal purpose was to "moon" the staff, at which, according to the photo, she succeeded admirably. And the March 21, 1975 R&R captured the incident for posterity.



TARZAN BOY BALTIMORA

7" AND 12" SINGLES.

CHR NEW & ACTIVE

Now On Over 50 Reporters!
INCLUDING:

WKSE 34-29	KKRZ 32-29	KDON-FM deb 36
WPHD 38	KMEL 22-18	95XXX 36-30
CKGM deb 39	KPLUS deb 38	WFX 39
WCAU-FM deb 39	WERZ deb 40	KWES deb 31
CHUM 28-22	KZZB 39	WPFM 37-33
195 deb 36	Z104 32-26	KZQZ deb 40
Y100 add	KIKX deb 38	OK95 35-29
WXKS-FM on	CFTR on	KWK on
CKOI on	WMMS on	KZZP on
	ZZ99 on	

**M A N
H A T
T A N**TM

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DATEBOOK

SEAN ROSS

Adamix: Splitting The Adams

Given its status as a fairly hyperactive rock city, Vancouver has always managed its share of local heroes who became successful exports. **Bryan Adams** seems to have transcended even that; if you fly into Vancouver International Airport, you'll hear him being piped over the PA system instead of beautiful music. Adams, the first male of his family not to join the military, will be 26 this Tuesday as he approaches his tenth year as a recording artist (and sixth as a solo). Although 1981's "Lonely Nights" (now reissued as the flip of "One Night Love Affair") gave him his first American following, Adams disclaims most of his work before "Cuts Like A Knife," referring to his previous LPs as "schlock... I'm way beyond that level now, thank God."

Even before Adams was happy with his records, you could hear a lot of them on Canadian radio, at least in Canadian Content rotation. One of this year's more interesting developments from that standpoint was the release of the "Adamix" — five of Bryan's songs mixed together in minute-long segments. Since each Cancon selection a station plays has to be at least a minute long, Adams's record counts as five songs against a station's homegrown quota instead of one.

Two other Canadian radio stalwarts have birthdays on Thursday — **Nick Gilder** (1951) and Adams's cohort in **Northern Lights**, **Joni Mitchell** (1943).

MONDAY, NOVEMBER 4

1970/CareUnit Aid: **Jethro Tull** headlines a Carnegie Hall benefit for New York's Phoenix House drug treatment center.

1976/New York Mayor **Abe Beame** holds a luncheon for the **Bee Gees** at Grace Mansion; later, **Bruce Springsteen**'s final show of a six-night stand in that city is interrupted by a bomb threat.

1978/**Boston** plays its first hometown live show, at least since becoming a recording act, at Boston Gardens.

1979/You know you're living in a bizarre society when there's a whole genre of hostage-crisis records. This is the day that the American Embassy in Tehran was taken over, thus providing everybody his annual chance to play "Bomb Iran" by **Vince Vance & the Valiants** again.

1983/After throwing many AM stations into a panic, the FCC changes its rules and allows those stations with Harris stereo to keep using it until a special type-approval can be granted. By this time, many of the stations affected had already purchased new systems anyway.

Birthdays: **Chris Difford (Squeeze)** 1954, **Van Stephenson** 1953, **Delbert McClintone** 1940.

TUESDAY, NOVEMBER 5

1960/**Johnny Horton** is killed in an auto accident, ostensibly while looking at a historical marker. Horton had just played the club in Austin where **Hank Williams** gave his last show.

1973/At least they don't beat each other up this time: **Pete Townshend** is frustrated by sound problems and storms offstage when the "Quadrophenia" tour plays Newcastle. Fifteen minutes later, he comes back but will only play oldies.

1982/**Lionel Richie**'s "Truly" goes #1 A/C, becoming the first of four straight chart-toppers for him in that format. Meanwhile, in the changing-face-of-AOR department, **Talk Talk**'s debut LP charts.

Birthdays: **Peter Noone** 1947, **Ike Turner** 1931, **Rob Grill (Grass Roots)** 1944, **Art Garfunkel** 1941.

WEDNESDAY, NOVEMBER 6

1974/R&R reports that CIA Deputy Director **John Blake** has written **KGB/San Diego** asking if he can keep the "KGB San Diego Chicken" shirt the station had sent him forward to the Russian spy agency.

1975/**The Sex Pistols** play their first concert at London's St. Martin's Art College.

1981/"Take My Heart" by **Kool & The Gang** becomes the first #1 hit on R&R's numbered Black/Urban chart.

Birthdays: **Glenn Frey** 1948, **Doug Sahn** 1941.



THURSDAY, NOVEMBER 7

1980/**Kevin Rowland** disbands the original lineup of **Dexters Midnight Runners**. He'll reactivate the group two years later.

Birthdays: **Mary Travers** 1937, **Al Hirt** 1922, **Johnny Rivers** 1942.

FRIDAY, NOVEMBER 8

1968/**Cynthia Lennon** is granted her divorce from **John**.

1974/**Ivory Joe Hunter** dies at age 63 after a career that included writing 7000 songs.

1980/**The Human League** splinters into **Heaven 17** and a new-look group bearing the original name.

1982/**KIRO/Seattle** broadcasts morning drive live from Russia for a week.

Birthdays: **Minnie Riperton** 1947, **Bonnie Raitt** 1949, **Leif Garrett** 1961.

SATURDAY, NOVEMBER 9

1961/**Brian Epstein** goes to see the **Beatles** for the first time at the Cavern Club.

1967/**David Crosby** is kicked out of the **Byrds** by **Roger McGuinn**. He'll spend most of the next 14 months using the settlement money from the split on his yacht before returning to music with **CSN**.

1967/**Rolling Stone** (which now has corporate image advertising pointing out that its readers voted for **Ronald Reagan**) publishes its first issue, which features a free roach clip.

1973/**Billy Joel**'s "Piano Man" LP is released. Its title track takes about six months to become a hit single.

Birthdays: **Tom Fogerty (CCR)** 1941.

SUNDAY, NOVEMBER 10

1958/**Sam Cooke** and **Lou Rawls** are both hurt in a car crash that (according, once again, to the folklore that seems to surround celebrity car crashes) leaves Rawls an amnesiac for months until he suddenly snaps out of it onstage.

1960/**Gregg Allman** receives a guitar for his 13th birthday, although keyboards would later become his contribution to the **Allman Bros. Band**.

1978/**The Clash**'s second album, "Give 'Em Enough Rope," is released in Britain.

Birthdays: **Greg Lake** 1948.

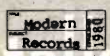
stevie
NICKS



talk to me

the first single
from the forthcoming
Stevie Nicks album:
"rock a little."

produced by jimmy iovine and chas sandford



on modern records and cassettes
distributed by atco records
division of atlantic recording corporation

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ADAM WHITE

RECORDS

COMMENTS FROM LABEL EXECS, PART I

The Ways And Means Of CHR Promotion

Promotion — it's a battlefield out there. "I always say this is like the Marines. We have to get on the beach and make room for the artillery, which I call distribution, to come behind us with the tanks — the records." That's how one major label promotion VP sees his responsibilities. "Promotion's always there, trying to gain an inch on the beach to get a foothold for those records. Glory this week, but maybe not next."

It's not the first time anyone has used a military metaphor when the subject is promoting records to radio. It may not even be the last time during the next few weeks, because I'm talking to record companies' field marshals... I mean promotion heads, about their current concerns and attitudes. For the first report, a platoon of well-known senior execs agreed to be drafted: MCA Sr. VP/Promotion Steve Meyer, Elektra/Asylum Sr. VP/Marketing & Promotion Mike Bone, Arista VP/Promotion Don Jenner, and RCA Division VP/Contemporary Promotion Eddie Mascolo.

All are justifiably upbeat about how new acts have been faring at CHR, and about prospects for '86. Steve puts it this way: "As long as the records are good and the audience is there, radio will continue to play them and break them." He adds, "If you look at any chart right now, you'll see A-Ha, Whitney Houston, Ready For The World, Tears For Fears, the Hooters, Freddie Jackson, Mr. Mister, OMD, and Scritti Politti. That's a very healthy percentage of new names cracking into the top 40 in airplay."

CHR stations need to continue refining and updating their research methods, says the MCA VP, who mentions a matter that prompted discussion at this year's Bobby Poe convention. "It's very important that stations look at more than only over-the-counter singles sales. As they do their individual store reports, it's imperative to view each record with different criteria. It's obvious today that a single that appeals to a white, pop demographic audience is not going to have, for the most part, the same amount of sales as a record crossing from Black/Urban radio or one of strictly teen appeal. In some markets you see monster records by acts who don't sell any singles but have multiplatinum albums."

"The case brought up at the Poe meet," Steve goes on, "was the Bryan Adams record, for which a lot of PDs said they'd never seen sales or requests. Yet when they went beyond that and looked at individual markets, they saw his album was consistently top 15. For



Mike Bone

that reason, they chose to keep the record on the radio, regardless of singles activity or requests." He states that some stations (admittedly a minority) in certain markets aren't aware of this point and that "it could become a problem."

The College Influence

Those kinds of programmers are more or less "doomed" from Mike Bone's perspective. "We're in an era where acts, particularly modern rock bands, can move a tremendous number of albums and, more important, concert tickets." He points to new label artists like the Cure as an example, noting that they recently sold out the 15,000-seat Irvine Meadows in Los Angeles. "When an act sells tickets like that, it would be foolish for anyone in L.A. to not be aware of that kind of pull. Anything that gives you a feel on a record is important — club play, college play, whatever. Look at WBZN/Boston, for instance. (PD) Oedipus says he picks up a lot from college stations in his market."

"I also wish that more people would program for their own market, as opposed to being concerned with what's happening nationally," comments Mike. And there are a number who do, he points out. "The first person that comes to mind is (B94/Pittsburgh PD) Nick Bazoo. That market changed when he was in San Francisco and New Orleans, but he's very aware of what's going on. And if it works there, to heck with what's happening nationally. The wrong mentality is 'How many adds did you get,' rather than the quality of the air-

play you're receiving. I'm more interested in quality than quantity, but that doesn't seem to be the case at the programming level."

The Elektra exec illustrates his feelings with "Object Of My Desire" by Starpoint. "In my view, I've been having very good success with the record because I'm getting quality stations and quality adds. It's selling a tremendous number of albums and singles. I've had very few weeks when there've been a tremendous number of call letters at one time, but I'm not in the numbers business. We sell records here, and I'd rather have nine P1 stations than 18 P3s. We're mass marketers of records, and that's our job."

A concern voiced by Eddie Mascolo is the inadequate amount of time radio allows for new releases to prove themselves. "In most cases," he says, "stations don't stay with anything long enough to give it a chance to be a hit. Three weeks after a record gets added they're saying, 'Well, that's not happening,' and it's gone. A lot of records need more than three or four weeks; five to six are neces-



Eddie Mascolo

sary to find out what you really have. This is a problem that's gotten worse in the last 12 months or so."

While critical of CHR's lack of patience in this respect, the RCA promotion chief acknowledges that major labels' volume of releases plays its part in reducing the length of time a record has to shape up or ship out. "Presently, we have eight records on the chart. Now, when my local and regional people walk into a station with, let's say, three new ones this week and three next week, and they're carrying the same three from last week that didn't get on... it quickly adds up."

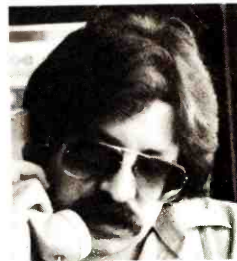
The only practical solution, Eddie suggests, "is to go after the releases you feel are legitimate records you can really do something with. Don't apply a lot of pressure to radio to play the ones that don't

feel like hits."

Backannouncing — or, more accurately, the lack of it — bothers Don Jenner. Like the sales research issue mentioned above, this came up during a promotion panel at the Bobby Poe affair. "Radio expects records to happen fast," says the Arista VP, "and yet it doesn't familiarize its audience with the artists. Programmers expect to get top-ten sales and requests on a record in 15 minutes, but won't announce who's being played. Radio is unrealistic in terms of what reaction it wants on records, but just plain unreasonable when it comes to this."

Don's interest is in new artists, of course, rather than established names, and he draws a comparison to football. "If a new player goes into the lineup, a sports commentator will give you all the background information you need on him. That's what the audience expects. How is radio different? It's an information network too. Why can't they come off a three-song sweep and say, 'You just heard Whitney Houston, the Thompson Twins, and Aretha Franklin — bang! Can you imagine the listener who stayed through a third song he or she didn't like because they wanted to know who the second tune was by? Then they aren't told. That's radio selling itself short."

I asked the VPs about the current status of local promotion staffs and the problems facing them. Comments Eddie Mascolo, "You still hear that question, 'Why do we need local people if we have independents?' inside record companies. But they're needed very badly, and they have a difficult job today. They have to wear a lot of different hats: working with the branch people very closely once they get a record on the radio, making sure they're getting their store reports, obtaining 'hot' reports, and ensuring good moves on the record. They are a very important part of the team, and have be-



Steve Meyer

come real businessmen about the way they do their job."

Recruiting Regional Staff

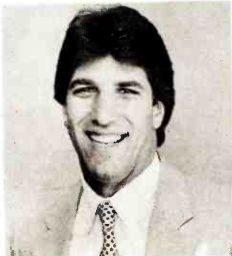
That increased professionalism, adds Steve Meyer, makes local and regional people not only more valuable to the record companies, but also to the stations and accounts with whom they deal daily and weekly. What concerns the MCA exec is recruitment. He says it's harder than ever to secure qualified candidates: "The nature of radio and of record companies has changed. In the old days, you had so many secondary markets from which you could pull out great promotion people who would learn what they needed to in terms of basics. They'd come up through the ranks, and by the time they got to major markets, they had a couple of years' experience under their belts."

"Today, all my people are based in major markets even though they work secondaries. It's very difficult to hire a guy and say, 'Here, do Chicago' or 'Do Dallas' or 'Do L.A.' Great people can be found at retail, and there are a lot in the radio community who can come into the record community, but it's not as easy as it used to be."

"By the same token, it's increasingly difficult to find those radio people who look at the same things we do in terms of research. Radio's going through a transition, too. There are very few stations where a kid can go today and just do it, unless he's got a great GM, a good PD, and a station in a good position."

Editor's Comments

Four different perspectives, and a cross-section of topics. In future weeks: prevailing attitudes and problems in other formats. Of course, your comments are welcome along the way. After all, nothing simultaneously bonds and separates the radio and record communities like promotion. Now what's that Marines ad slogan: The Strong — the Few — the Proud?



Don Jenner



BRAD MESSER

CALENDAR

On Behalf Of Bucks

It's beginning to feel a lot like Christmas. No, *beginning* isn't the right word, because department stores which are run by the more brazen and shameless retailing geniuses began force-feeding Christmas spirit into us, and were already decked out in tinsel, long before it was even decent to begin mentioning Halloween, so *beginning* isn't the word, but you know what I mean: Christmas has crossed a few minds already.

To a news department, that means it's time to get humping on some seasonal and end-of-the-year programming which someone (else) ought to get working on pretty soon, so sales can have a reasonable amount of lead time.

It's true, boys and girls, that Ol' Santa usually takes a special liking to news operations that generate lots of salable programming, be it

horizontal strip features or big fat blocks.

'Tis also the season to consider springing a good reporter to do some holiday-item comparison shopping, possibly pegging the pre-Thanksgiving reports on local food prices and the pre-Christmas specials on gift items which interest people in your station's

demographic range.

Some stations create extra traffic updates for pre-holiday weekends, including timely emphasis on mall parking and public transportation.

Assuming that a format can accommodate some extra hustle and creativity, a programmer can get a warm, secure feeling by mulling the fact that no license holder in the known world objects to the extra income that extraordinary programming can generate.

And between us newsmen, I think every community benefits from any above-and-beyond effort by responsible journalists, no matter what subject's selected to get the extra attention.

AMERICANS HOSTAGE IN IRAN

MONDAY, NOVEMBER 4 — Six years ago the U.S. Embassy in Tehran was overrun by terrorists and the Iran Hostage Crisis began (1979). Fifty-three Americans were taken hostage. An American military rescue attempt failed in April of 1980. Iran finally released the last Americans on January 20, 1981... our Presidential inauguration day.

1982 — FDA passed rules for tamper-proof packaging.

1980 — Ronald Reagan beat incumbent President Jimmy Carter in a landslide.

1879 — Cash register patented by tavern owner James Ritty, who invented it to keep track of how much money was being stolen by his bartenders.

1862 — Richard Gatling patented the machine gun.

Birthdays: Loretta Swit 48 (?). Art Carney 67. Walter Cronkite 69.

FM Stereo Turns Thirty

TUESDAY, NOVEMBER 5 — 30th anniversary of the first FM stereo broadcast (1955). FM (frequency modulation) radio was invented by Edwin Howard "Major" Armstrong in 1933, but his life was so filled with lawsuits and bureaucratic opposition that he committed suicide (by jumping from a NYC building) about a year before the first FM stereo broadcast.

1911 — First transcontinental airplane flight ended at Pasadena, CA after 49 days.

1872 — Susan B. Anthony arrested for attempting to vote.

Birthdays: Tatum O'Neal 22. Bill Walton 33. Art Garfunkle 44. Elke Sommer (Elke Schliez) 44. Ike Turner 53. "King of the Cowboys" Roy Rogers 73.

"Honest Abe" Elected

WEDNESDAY, NOVEMBER 6 — 125th anniversary of the election of Abraham Lincoln as 16th President (1860).

The returns came in by telegraph and Lincoln knew before midnight that he was the winner. Voter turnout was 82%.

1947 — "Meet the Press" premiered on NBC. It's television's longest-running program.

1922 — Entrance to King Tut's tomb discovered.

1902 — First transcontinental auto trip ended when a Packard arrived in New York City after 7-week journey from San Francisco.

1903 — Play "Peter Pan" opened in NYC (ran thru June 1906).

1869 — First formal intercollegiate football game: Rutgers 6, Princeton 4.

Birthdays: Sally Field 39. Jackie Stewart 46. Mike Nichols (Michael Igor Peschowsky) 54.

Long Bridge Collapsed

THURSDAY, NOVEMBER 7 — The world's third-longest suspension bridge collapsed during a windstorm at Tacoma, Washington 45 years ago (1940). It was less than a year old. From the day the bridge opened, wind made it easy so much that the local people nicknamed it Galloping Gertie. On the day it collapsed, there were no cars on the bridge because it was obvious that the bridge was unstable.

1980 — Pictures from a Voyager space probe revealed the planet Saturn has thousands of rings.

1917 — Russian Bolshevik revolution, Lenin assumed power.

Birthdays: Joni Mitchell (Roberta Joan Anderson) 42. Johnny Rivers 43. Mary Travers of Peter, Paul & Mary is 48. Al Hirt 63. Rev. William F. "Billy" Graham 67.

X-Rays Were Lucky Accident

FRIDAY, NOVEMBER 8 — 90th anniversary of the invention of the X-ray machine by German physicist Dr. Wilhelm Roentgen (RUNTJin or RENTJin) in 1895. He was truly an absent-minded professor. He discovered X-rays when he forgot to turn off a machine he had been using for experiments with electricity. It overheated and caused a nearby piece of rock to begin glowing. Within a few hours he figured out what scientific principle was involved and began taking the first X-ray pictures on purpose. He could have patented the X-ray machine, but refused, and thus made not a cent from the invention.

1960 — JFK elected.

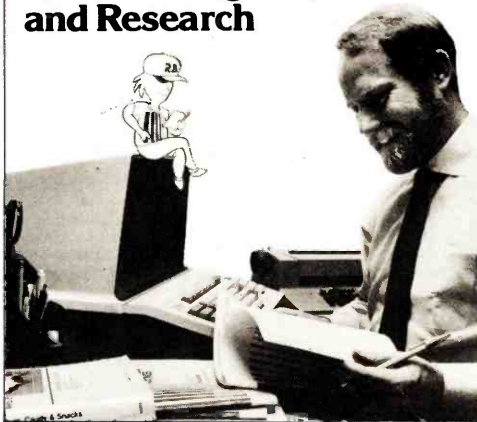
1919 — First true dial phone placed in service by AT&T at Norfolk, Virginia. The dial had been available earlier, but wasn't pushed until the threat of an operator's strike.

Birthdays: Bonnie Raitt 36. Patti Page (Clara Ann Fowler) 58. Dr. Christiaan Barnard 63. Katharine Hepburn 76.

HIBERNETICS

A Guide to Radio Ratings and Research

by Jhan Hiber



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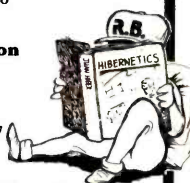
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BRAD WOODWARD

NEWS/TALK

Talk Radio's Top Talent

Who are the best radio talk hosts in America? I recently put that question to more than 60 Talk radio professionals at all levels of the industry across the country.

Each person was asked to name the best network talk host and the best local host. There were two ground rules:

1) Hosts who do both network and local shows were eligible in the network category only.

2) To screen out competitive bias, broadcasters (to the consternation of many!) couldn't name a local host from their own station.

Splintered Local Choices

Most of those surveyed had no trouble naming a network favorite. But it seems many people have little knowledge of what's happening in local Talk radio outside their own markets. In fact, more than a third made no local choice at all, while others chose air personalities who aren't really talk hosts.

To all those who were named, congratulations! Many others also deserve recognition, and it's a pleasure to spotlight at least some of our industry's most talented hosts who, while not known nationally, have clearly earned the respect of their colleagues.

WRKO's Jerry Williams Leads

I ended up with 24 "best" local hosts. Only three were mentioned more than once in the survey, and the clear leader among those was Jerry Williams of WRKO/Boston. The other multiple mentions went to KGO/San Francisco's Ron Owens and KIRO/Seattle's Jim French.

Other local hosts named in our survey as the "best" in the nation include, from the East: Alan Christian, WFBR/Baltimore; Bob Cudmore, WGY/Albany; John Morgan, WHJJ/Providence; Art Rust, WABC/New York; and Barry Farber, WMCA/New York.

Representing the Midwest are: Peter Franklin, WWWE/Cleveland; Jimmy Pearsall, WIND/Chicago; J.P. McCarthy, WJR/Detroit; Wally Phillips, WGN/Chicago; and KMOX/St. Louis's Ann Keefe, Jim White, and Arnie Warren;

From the South: Neil Rogers, WINZ/Miami; Steve Kane, WNWS/Miami; Ludlow Porch,

WCNN/Atlanta; Mike Levine, WFLA/Tampa; and Carl Wiglesworth, WOAI/San Antonio.

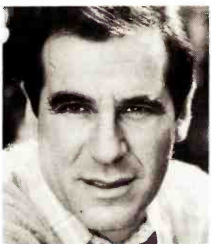
And in the West: Peter Boyles, KNUS/Denver; Robert McCormick, KFRC/San Francisco; Jim Eason, KGO; and Roy Fox, WMCA/New York.

Triple Tie For Best Network Host

The network results were much more clear-cut than our local tal-



Jerry Williams, WRKO



Jim French, KIRO/Seattle

Ron Owens, KGO/San Francisco



Ann Keefe



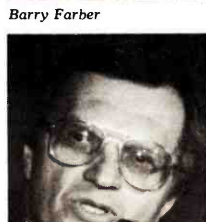
Jim White



Robert McCormick



Roy Fox



Barry Farber



Mike Levine



Michael Jackson, ABC Talkradio



Larry King, Mutual



Bruce Williams, NBC Talknet

lies, producing three indisputable favorites. Their vote totals were so close I'm rating the contest a three-way tie among Bruce Williams of NBC Talknet, Mutual's Larry King, and Michael Jackson of ABC Talkradio.

Other network picks were Talknet's Sally Jesse Raphael, Talkradio's David Viscott and Owen Spann, and "Good Sex" maven Dr. Ruth Westheimer.

Ups Offset Downs

It's admittedly a bit late, but here at last are the spring and summer Arbitrons, which show Talk radio just about breaking even in both books. Matched against last spring's figures, there was an even split between growth and slippage at 70 N/T stations in the top 50 markets in spring '85; 33 stations were up, 34 down, and three were unchanged.

Station	News/Talk 12+ Shares		
	Spr. '84	Spr. '85	Sum. '85
WOBN/Albany	6.6	6.8	
WCBM/Baltimore	3.2	2.5	
WERC/Birmingham	3.1	3.0	
WEUR/Boston	4.8	4.4	5.0
WRKO/Boston	4.7	6.7	5.3
WTTT/Boston	0.3	0.4	
WBBM/Chicago	4.5	4.8	4.9
WGN/Chicago	8.8	9.6	9.9
WIND/Chicago	2.7	2.8	3.4
WCKY/Cincinnati	5.3	5.5	
WERE/Cleveland	3.6	3.4	4.3
WWVE/Cleveland			4.3
KALD/Dallas	7.1	6.8	6.7
KDEN/Denver	1.6	1.2	
KOAJ/Denver	5.7	5.0	
KNUS/Denver	2.9	3.7	
WWJ/Detroit	4.6	4.9	5.0
WXYZ/Detroit	5.3	3.4	3.4
WSJW/Winston-Salem		4.3	5.9
WPCF/Portland		4.4	3.7
KPRC/Houston	3.1	3.7	3.2
KTRH/Houston	3.5	4.9	6.3
KCMO/Kansas City		8.0	6.8
KMBZ/Kansas City		4.6	4.6
KABC/Los Angeles	7.6	6.3	8.3
KFVB/Los Angeles	2.9	3.2	2.7
KWXL/Los Angeles	3.0	3.2	3.1
WBOS/Memphis		3.1	2.9
WBSM/Miami		1.3	1.8
WINZ/Miami		3.8	3.5
WIOD/Miami		3.0	3.4
WNWS/Miami		3.0	3.3
WOCN/Miami		1.9	2.8
WQBA/Miami		7.2	5.7
WPCW/Miami		3.1	3.1
WBSC/Missoula		(new) 0.8	
KSTP/Minnneapolis		3.5	2.7
WLAC/Nashville		3.3	3.4
WSMB/New Orleans		3.5	4.0
WWL/New Orleans		4.9	5.6
WABC/New York		2.6	2.8
WBSB/New York		3.6	3.5
WINS/New York		4.6	4.2
WMCA/New York		1.5	1.0
WOR/New York		4.2	5.0
WNIS/Norfolk		2.9	1.7
KTOI/Oklahoma City		1.1	7.2
KYWP/Philadelphia		8.0	6.5
WCAU/Philadelphia		5.6	4.2
WVDT/Philadelphia			0.3
WWDB/Philadelphia		4.4	3.4
KTAR/Phoenix		9.1	9.2
KQV/Pittsburgh		2.8	1.9
WTKN/Pittsburgh		3.4	2.8
KKEY/Portland		2.4	1.4
KLX/Portland		4.0	5.6
WBSB/Providence		2.5	2.7
WHJL/Providence		6.7	6.4
WPEP/Providence		1.4	0.8
WBFR/Rochester		4.6	5.5
KFBK/Sacramento		4.7	5.7
KMOX/St. Louis		20.2	19.7
KKOK/St. Louis		1.7	2.0
KOYL/Salt Lake City		1.6	1.9
KZJQ/Salt Lake City		1.8	1.4
KRNN/San Antonio			now
WOAI/San Antonio		4.5	4.5
KSDO/San Diego		4.6	5.5
KCBS/San Francisco		4.3	5.2
KGO/San Francisco		8	8.2
KING/Seattle		1.5	1.9
KIRO/Seattle		7.8	10.2
WPLT/Tampa		2.9	3.0
WNTN/Washington		0.6	0.6
WTOP/Washington		4.6	3.9



Carl Wiglesworth



Jim Eason



Ludlow Porch



Steve Kane



Arnie Warren



Pete Franklin



DAN O'DAY

AIR PERSONALITIES

CONTRACTS:

What To Cover

Today I received a phone call from an old radio friend who was bursting with the news of her new job: A good air-shift, twice her present salary, in a market 1500 miles away from her current gig.

"Did you meet with your new employers in person?" I asked.

No. They spoke on the telephone.

"Did you visit the radio station itself, meet any of the other jocks?" No.

The next question was merely a formality: I knew what the answer would be, and I knew I wouldn't like it. "Do you have any kind of written employment agreement with the new station?"

No... But she can tell they're nice people. They got along really well on the telephone. And the money is so good... And it's the airshift she wants... And... And...

And besides, disc jockeys almost never work under a contract, right?

Wrong. That's what this week's column is all about.

Everyone Has One

Virtually everyone who is employed has a contract.

"Contract" is simply another word for "agreement," says New York City broadcast attorney Barry Skidelsky. "Agreements can be oral or written. Certain agreements require writings; many or most do not."

"If you're not offered a written contract, it's incumbent upon you to request — and if necessary insist — upon one."

"The distinction between the oral and written contract, apart from any requirement that the contract be in writing, is simply a matter of proof. So it's always better to get it in writing. An oral contract for employment may be enforceable under state law, but without a writing the problem comes down to how do you prove that agreement? Testimony is one way. You give testimony, but the other side can simply deny it."

So if you're working somewhere, you've got a contract. It may or may not be in writing, but both you and your employer have agreed to certain obligations to each other. If you're not offered a written contract, it's incumbent upon you to

request — and if necessary insist — upon one.

Asking For It In Writing

"Oh," your new program director says, "we don't need a formal contract. You'll be treated fairly here."

"I'm sure I will," you reply. "I can see KKED is an honorable business. And as you know, in any business arrangement it's best for everyone to put it in writing."

"Don't you trust me?" asks the PD, genuinely hurt.

"Of course I do!" you reply. "I wouldn't consider taking this job if I didn't have a lot of respect for you. In fact, someone as talented as you might well be snatched up by some bigger company after I get here... and your successor will find it very helpful to be able to see what we agreed to in writing."

"We don't give our jocks contracts here."

"Well, we don't need a contract. I'll tell you what: I'll just put down on paper everything we've agreed to, you and I both will check it over carefully, and then we'll both sign it. And we'll each have a copy for our files."

And if they still refuse to budge? If they refuse to give you anything in writing? Well, you can quit your present job, take the new one, move across the country, and hope for the best. Or you can hold out for a job where your employer respects you enough to put everything in writing.

"Our Standard Contract" = Their Opening Offer

When there is a written contract offered, most jocks assume they have two choices: They can sign it or they can refuse the job.

"This is a fallacious assumption under which disc jockeys and many other employees falsely labor," says Skidelsky, whose pre-law background includes experience as a radio air personality, program director, sales manager, general manager, and national sales rep. "Management will say, 'Here you go, Jock. Here's the contract; sign it.' If you don't mind, I'd like to take a couple of days and maybe have my lawyer look it over."

And what if management says, "Oh, this is our standard contract?" Then, he suggests, you should say, "Fine, then there shouldn't be any problem."

"No one should be rushed into signing any writing, particularly a contract, without the opportunity to at least read it. First of all, if I don't read it and sign it, then I have no knowledge of that to which I allegedly have given my consent... and therefore it's not enforceable."

Is that a possible loophole with which to get out of a contract, if it's a rather complex contract that you just scrawled your name on in the manager's office?

"Yes and no," Skidelsky replies, "a typical lawyer's answer. The problem is if you can say, 'I signed the contract without reading it or under duress' — let's say economic duress — that may prove to be a valid defense to excuse you from the contract should you want to rescind it. But the facts of the case may say, 'Okay, you didn't read it, you signed it under economic

"Management will say, 'Here you go, Jock. Here's the contract; sign it.' I would advise all DJs to say, 'If you don't mind, I'd like to take a couple of days and maybe have my lawyer look it over.'"

—Barry Skidelsky

duress. But such time has elapsed whereby you now know from the duties of the employment and the daily activities involved what was expected of you and all the material terms and conditions and now have in effect ratified this agreement by continuing in the employment without objection."

It's important to remember that that "standard contract" is simply the station's opening offer. It might not necessarily be unfair, but it's unlikely to reflect all of your best interests. Here are some of the areas that should be covered explicitly by your employment contract.

Airshift

"Afternoon Drive." We all know what that means, right? It means 2-6pm... except, of course, when it means 3-7pm... or 2-6:45pm... or noon-6pm... or whatever your or your employer decides it means. The exact hours of your airshift should be stipulated in your contract.

- Get it in writing
- Amend "standard" contracts
- Define your work week
- Cover unforeseen contingencies
- Nail down the salary

Workday

"Airshift plus production and promotion duties." How much production? How many hours are you required to spend in the production room? For whom are you required to do production — just your station? Or your station and its AM or FM counterpart? Or any station in your group owner's chain? Or your sister TV station?

And while we're on the subject, does "production" mean the producing and recording of commercial, PSA, and promotional copy... or does it also include the writing of the copy? Do "promotional duties" include live remotes, driving around town in the station van, going out for drinks with advertising clients?

Work Week

Are you expected to work five or six days a week? Are your duties the same on the sixth as on the other five? Do you get paid overtime for the sixth day? If so, is such overtime optional... and if it's optional, at whose option? Are you guaranteed a certain amount of weekend overtime? Do you have the right to refuse paid overtime on the weekend?

Format

What happens if the station changes format? Often a format change is used as an excuse to abrogate a jock's contract. If you're working CHR and the station changes to Adult/Contemporary, do you want a chance to stay on and continue with the new format? If so, you'd better have that spelled out in your contract. Insert a clause specifying that the terms of the agreement will remain in effect regardless of any future change of station format or management.

On the other hand, you might be a Country jock who wouldn't ever want to work anything but Country. In that case, insert a clause stipulating that the contract can be abrogated by the disc jockey in the event that the station ceases to program country music. (They'll probably insist on making that an option for both sides. But if you allow them to insist on adding wording that gives them that same right, you'll be able to show how flexible and reasonable you are by readily agreeing to it.)

Duties Within Your Airshift

Everyone knows what a disc jockey does, right? A disc jockey plays records. And introduces or back-announces them. And reads the weather. Does he also read the news? Does she record network feeds while the record is playing? Does he write the news as well as read it? Does she have to adhere to some kind of on-air dress code? Does he have to interview local dignitaries/merchants-whom-the-boss-wants-to-woo? Is the jock expected to throw a record on the turntable, race into the newsroom, rip the latest headline summary off the wire, run into the production room, and record a one-minute, hourly "news update" for the FM or AM sister station?

"If you're working CHR and the station changes to Adult/Contemporary, do you want a chance to stay on and continue with the new format? If so, you'd better have that spelled out in your contract."

Salary

During your telephone negotiations, the PD told you the job pays \$500 per week. You get your contract to sign, and there it is in black & white: "\$2000 per month." Same thing, right? Nope. \$500 per week averages out to \$2150 per month. If you sign the contract as is, you're settling for \$1800 per year less than what you'd been offered.

Have you been promised an "automatic" raise after six months? Great. Make sure you've got it in writing.

NEXT: Bonus Incentives, Duration of Contract, Perks, Outside Employment Opportunities... and who owns "your" name, anyway.

MANILOW



A new single: **"IN SEARCH OF LOVE"***

A new label: **RCA**

A new beginning: The forthcoming album **"MANILOW"**

*Produced by Howie Rice and Barry Manilow
Management: STILETTO Ltd.

RCA
Records and Cassettes

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JOEL DENVER

CONTEMPORARY HIT RADIO

THE BELLS ARE RINGING

All You Want For Christmas Is . . .

It's that time again! Bring out the ornaments, plastic wreaths, wrapping paper, and ribbons. It's time to make that Christmas list.

As a PD or promotion director, it's also time to start thinking about what those listeners near and dear to the dial and your ratings would like to do during the fast-approaching holiday season. Got any plans lined up? With less than eight weeks to go, you better get movin'!

Associate Editor Yvonne Olson jumped on the R&R holiday fun-fone and spoke to folks from almost every corner of the continent. While looking for original ideas and ways to make the old ideas fun, here's what she found.

Keep Those Cards & Letters Coming

Y100/Miami is working on its third annual "Christmas Card" promotion, where custom-made, uncolored cards are sent out to 12 children's hospitals in the area. Youngsters are invited to color them in, and Y100 buys back each completed card, donating the money to the hospital. The station then sends a client a Y100 custom-made collector's item! Last year over \$1000 was raised for the hospitals.

Of course, this article wouldn't be complete without mentioning the old standby, the "Christmas Wish." It's still a very meaningful promotion, and with sponsor help, it's possible in almost any market. Q107/Washington and Y100 both listed this as a favorite Yuletide promotion. Listeners simply write in what they really want for Christmas and why.

Many get their hopes and dreams fulfilled, with charitable or needy situations usually given priority. Y100 made 20 very important wishes come true last year, and Q107 gave away 12 trips on the 12 days before Christmas.

Trips, Buttons & Cash

Speaking of trips, WCGQ/Columbus, GA has been "Bringing 'Em Home" for three years now. Listeners must write in 107 words or less where they'd like to go and why. From those entries two grand-prize winners are picked to travel, while runners-up receive such consolation prizes as VCRs, TVs, and cameras.

KYYA/Billings also brings people "Home For The Holidays." Listeners must register at a sponsor locale, and the winners are picked by random drawing. They can either travel to a desired point or bring their loved ones home to Montana.



195/Miami's "Snow In The Sunshine"



103CIR/Beckley's North Pole Greeting Crew



WPST & WHWH/Trenton's Christmas Kittens

As for buttons, 99KG/Salina, KS has designed a "Jingle Bell Rock" logo, and hidden it somewhere in the community. New clues to the location are given out every day, and listeners visit sponsor locations to review old clues and pick up their own "Money Button" with the station's logo on it. Meanwhile, 99KG air personalities are travel-

ing the town giving away cash and prizes to people seen wearing their buttons.

Kiddie Kindness

Christmas is for kids, that's for sure. And we all know how many underprivileged kids there are. KIIS-FM/Los Angeles worked in conjunction with Universal Studios

and KNBC-TV last year to arrange for a "toy for a tot" to serve as admission price for one of the famed Universal tours. The two-week-long drive received prime TV exposure, and over \$10,000 in toys were collected.

CFTR/Toronto's main drive this year is also to help out tots. Listeners are invited to drop toys off at all

nearby McDonald's, and the North York Fire Fighters will distribute them throughout the area. In addition, CFTR is sponsoring a movie premiere the first week of December, with the admission price being a new, unwrapped toy.

KAY107/Tulsa and Sheraton Hotels are putting together a 5km "Jingle Bell Run." Listeners dressed in Christmas "fashions" walk or run the distance to the Sheraton, where KAY107 will hold a "Holiday Party." The entry fee for the "race" is a toy. Another unique promotion includes a 45rpm single recorded by WAPI/Birmingham and local musicians, with all proceeds going to a children's fund.

But Seriously, Folks

WMMS/Cleveland is also getting into the holidays in a musical fashion, sponsoring a free concert for disadvantaged kids and a series of concerts to feed needy families in their community. The admission price will be two canned goods.

Q104/Gadsden, AL will spend a week asking listeners for a minimum donation of \$1 (or whatever giveaways they have) to help the local underprivileged. The station has also worked out a deal with Six Flags Amusement Parks to distribute a thousand tickets in return for one canned item. Last year Q104 collected approximately \$5000 worth of canned goods and \$10,000 worth of clothes and toys.

Perhaps the most original idea for familial help is WPST & WHWH/Trenton's "Family Food Fund." Landau's, a Princeton retail outlet, will for the third year in a row donate a window to WPST's "Christmas Kittens." Listeners can either bring in their kittens and pay for a good home, or donate to the fund by buying one!

Trees, Tropics & Snow

And for listeners who want nothing to do with kittens at all, a barrel will be placed outside the window for drop-in donations. Last year WPST raised \$6000 and found homes for 153 kittens. Another idea WPST is working on this year for the Family Food Fund is an imaginary Christmas Parade, where all floats will be auctioned off to local advertisers.

Boise, ID is called "The City Of The Trees." In conjunction with the Idaho Corporation, KIYS/Boise is celebrating "Kiss-mas" by bringing holiday trees into St. Alphonsus's Medical Center. The trees will be decorated by staffers and local volunteers, and then auctioned off to local bidders. Proceeds go to the medical center.

Continued on Page 48

All You Want For Christmas Is . . .

Continued from Page 47

And then there are the kids who need snow! Last year 195/Miami dumped 35 tons of snow into the Orange Bowl and invited kids to frolic in the cold, wet stuff. Some fun, huh? (See Page 47.)

To The North Pole!

195, the *Miami Herald*, and Pepsi-Cola have booked Miami's "Tropical Park," a local tropical wonderland which has every tree lit up for the holiday season. For three weeks, the Park will be transformed into "Santa's Enchanted Village," with 195 sponsoring rides for kids and parties for adults. Of course, Santa will be in constant attendance taking Christ-

mas orders. Partial proceeds from this extravaganza benefit MDA.

And if none of this has excited you so far, try sending a family to the North Pole! Believe it or not, 103CIR/Beckley, WV sent a family of four to North Pole, NY to visit Santa's Workshop. There they visited Santa & Mrs. Claus at home and enjoyed the festivities of Santa's Village. The family left Charleston and traveled by sleigh to the village, where they were greeted with welcome gifts, helped trim the tree, and spent the rest of the time visiting Rowdy the Reindeer, Elmer the Elf, Tannenbaum the Talking Christmas Tree, and many other wonderful North Pole dwellers.

Special thanks to Q107 Promotion Director Vivienne Vaughan, 195 Promotion Director Simone Geoffrion, Y100 Promotion Director Tony Novia, CFTR Librarian Henry Van Den Hoogen, KAY107 PD Harv Blain, WMMS Promotion Director Steve Merrill, Q104 PD Leo Davis, WPST's Hal Stein, KYVA PD Jack Bell, WCGQ PD Ralph Carroll, 99KG PD Denny Collier, KIIS Promotion Director Steve Rowland, and KITS GM Scott Boltz and PD Tom Evans for sharing their holiday plans. Be sure to make a photographic record of your holiday happenings and send them to us ASAP. We'll do a wrap-up in early January.

"At a time when I was being bombarded with great new releases from heavies like Sheena Easton, Eurythmics, Chris Cross and others, I felt that AMY GRANT's single was one of the strongest. It's an important add for Z93. AMY's album is just about platinum, she's had a couple of records in the Top Twenty and her concert appearances throughout the country have shown folks that she can put on an exciting, high energy show. We got a lot of requests from our audience, and I believe other programmers would do well to consider AMY GRANT as an artist who is Christian rather than a Christian artist. Some stations are looking for an excuse *not* to play her. Listeners are the best reason to play her!"

John Young
Program Director
Z93

"Our research shows that 'EVERYWHERE I GO' is unquestionably a hit record for adults. This tune has all the points you look for in a #1 record. Anyone trying to reach the adult market should play AMY GRANT. I think it's the very best A/C record of the year. Though AMY is an extremely popular personality here, I've played this record for some people who didn't know her, . . . they loved it too!"

Dave Nichols
Program Director
WLAC-FM Nashville

"Everywhere I Go"

(AM-2785)

The latest single from Amy Grant's **UNGUARDED** album. (SP-5060)

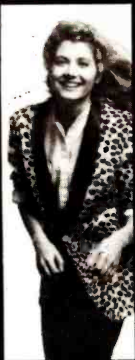
Produced by Brown Bannister

Executive Producers:
Michael Blanton, Dan Harrell and Gary Chapman



On A&M Records

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YOU'RE ON THE AIR

More Facts Need Straightening

As promised, this semi-regular feature lets you crack the mike and vent your feelings (or spleens) about whatever's important. This week: a response to a letter reprinted October 4.

Dear R&R:

I was pleased to see *KKRZ/Portland PD Gary Bryan* look time to try to "get the facts straight." Are you offering a condensed economy version of your publication? The article on Portland radio I received did include a reference to *KMJK's* cash giveaway. It's true the figure of \$107,000 was not mentioned. We felt it paled in significance to the "\$1,000,000 in cash and prizes" *KKRZ* is and has been promoting; I read nothing about that. If we have equal budgets, *Gary* either uses *New Math* or plans to give it away over the next ten years.

Yeah, we has a good buscard showing, but "massive" TV campaign? He must watch a lot of "Ironsidies" reruns.

Okay, so *KKRZ* never copied the *Wheel Of Meat* (not rotting). Thanks! It was a parody on the "Wheel Of Fortune," tied in with a local merchant and done tongue-in-cheek. Everybody won for next to nothing in cost. At any rate, we



were encouraged to find something they wouldn't appropriate! Thanks for getting the "facts" straight. Without them we might have sailed right off the edge!

Jon Barry, PD
KMJK MAGIC 107 FM &
AM1290/Portland

Well, you have to admit this is one market where there is some high-spirited competition. What you've just witnessed is a good example of "equal time" for both parties to take their licks. If you have something you'd like to bring up or respond to, address it to this column on letterhead along with your name, position, and phone number. We'll contact you prior to publishing your letter.

MOTION

Al Steele is named PD at the newly-formatted CHR *WQQQ/Greenville, MS* from *WZXR/Memphis* . . . **Frank La-comba** is the new MD at *WNOK/Columbia, SC* . . . **KBIM/Roswell MD Chuck Martin** adds PD duties, replacing **Rich Elbman** . . . **Mike Datzell** is *WZYQ/Frederick's* new News Director, not **Carl Pritchard** as mentioned previously. Pritchard is new-to the *WASH/Washington* news staff . . . *KXX106/Birmingham* welcomes **Troy Matthews** to PM drive from *WZKS/Nashville* . . . **Shadow Haze** segues from *KBEQ/Kansas City* to evenings on *KAFM/Dallas* replacing **Paul Donovan**, who moved to *B96/Chicago* . . . **Randy Chambers** joins *KTKS/Dallas* for nights from *KREO/Santa Rosa*.

At *WLRS/Louisville*, Assistant PD/morning man **Rocky Knight** is upped to PD. He replaces **Brian Christopher**, who's now at *Q105/Tampa*. MD **Lisa Lyons** acquires Assistant PD duties .

"Hot Spots" production owner **Armand Chiantti** joins *WZUU/Milwaukee* for weekend/swing shifts . . . *KFRCC*



Bill Rafferty

San Francisco welcomes **Bill Rafferty** as co-host of **Tom Parker's** afternoon music show, and the revised schedule is as follows: **Dr. Don Rose** 6-9am, **Jukebox Jackpot** 9-10am, **Battle Of The Businesses** 10-10:30am, **KFRC Secret Sounds** 10:30-11am, **Celebrity Conquest** 11-noon, **\$61,000 Challenge** noon-1pm, **Showbiz Showdown** 1-2pm, **Jukebox Jackpot** 2-3pm, **Parker & Rafferty** 3-7pm, **Joanne Greene's** Afternoon **On The Air** 7-9pm, **Don St. John** 9-midnight, and **Skip Surf** overnight.

BITS

• **Dew It To It** — *WPLJ/New York* and *Mountain Dew* are giving one listener the use of a Poconos vacation home for a whole year as part of their "Dew It To It" promotion. The winner will be picked from a random postcard drawing. The prize includes unlimited use of a snowmobile and windsurfer during the stay. Other gifts include ski weekends and lift tickets, as well as cases of Mountain Dew.

• **Dancers Against Cancer** — *Q107/Washington* raised over \$500 at its "Dancers Against Cancer" party

at a local club. Over 350 people paid \$1.50 to attend the gala, where a drawing was held to pick one listener to receive a complete stereo system.

• **Help!** — *KIMN/Denver* once again presented its "Scream In The Dark" Haunted House, featuring 15 rooms of incredible scariness, including coffins, decomposing bodies, live snakes, and more! The cost is \$4 (\$3 with a discount coupon). Proceeds benefit the **KIMN Good Neighbor Fund**, which helps the needy in Denver.



INTRODUCING

Last Tango

Featuring the single, "Stone In Your Heart."
 Borne of a passion so provocative it's unsettling.
 Hear it once, you'll never forget it!

Produced by Sundance Lennard, Dana Thomas for SALT Productions, Inc.

AOR

WNEW-FM	WEZX	WHEB	WAIL
WYSP	WRUF	WPGU	WGLU
KUFO	WQBK	WXTQ	WNGZ
KRIX	WRCN	KLWD	KZYR
WTZN	KFMZ	WRZK	KATP
WPLR	WQFM	WTOS	KAQY
			WMGM

CHR

The Gavin Report —
 Dave Sholin's Personal Pick —
 Over 40 New Adds

Friday Morning Quarterback
 Chart Buster Pick

Pop Music Survey
 The Poe Cat Pick

Hitmaker Magazine
 Disc-overly Record

Just Added At:

WTLO
WANS-FM
WHSL
KTRS
WGUY
WERZ
WGAN
WOMP-FM
Y93



ON 21 RECORDS AND CASSETTES

Distributed by Atco. A Division of Atlantic Recording Corp. A Warner Communications Company

AND
SHE
WAS

THE
NEW
SING
GLE

TALK
KING
GHE
ADS

CHR NEW & ACTIVE

This Week's P-1 Action:

KPLUS 30-22	WLS-FM 32-28
WXKS-FM 30-24	KHTR 31-30
B94 11-11	KZZB add
PRO-FM 21-17	KKRZ 25-18
KAFM deb 34	KMJK add
WRSR add 40	WHIT 28-27
WLS 32-28	KUBE deb 33

The new Talking Heads single is going places! "And She Was" (7-28917) from the groundbreaking new LP *Little Creatures* (1/4 25305).



© 1987 Sire Records

CONTEMPORARY HIT RADIO

KIIS-AM & FM 10th Anniversary Bash

In an incredible display of class combined with the magic of Hollywood, KIIS-AM & FM/Los Angeles adopted the theme "Back To The Future" for its 10th Anniversary Party last week (10-23), held on the MCA/Universal lot where the motion picture was filmed.

Complete with the actual DeLorean car-turned-time machine, almost 700 people strolled the set, mingling with the KIIS staff while dining on a variety of eats. Entertainment included Cheech & Chong, Michael McDonald, and the antics of Rick Dees. This was by far the most lavish radio station party thrown in years.

A star-studded event, the "Back

To The Future Party" featured such faces as L.A. Dodger Jerry Reuss, L.A. Ram Dennis Harrah, recording stars Sheena Easton, Isaac Hayes, Mary Wells, and Stephen Bishop. Among the TV and film stars were Ted Lange from "Love Boat," "Dallas"'s Steve Kanaty, and Crystal Bernhard of "Happy Days."



OK, Wally, how much did this thing really cost?



"Back To The Future"'s clock tower was the backdrop for center stage.



KIIS(AM) staffers Benny Martinez, Tom Murphy, Larry Morgan, Tim Kelly (from KIIS-FM), and Steve Lehman with Tommy Chong.



Ted Lange and the "Back To The Future" time machine.



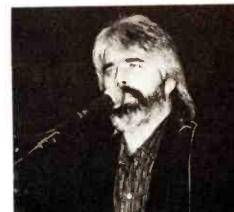
President/GM Wally Clark and Cheech & Chong are posin'.



Wally Clark accepts Mayor Tom Bradley's proclamation from Deputy Mayor Chief of Staff Tom Houston as Gary Owens looks on.



Assistant PD Mike Schaefer's having "two" much fun!



WB recording artist Michael McDonald was the party headliner.



Love Boat's Ted Lange, along with Rick Dees and Isaac Hayes.



MD Gene Sandbloom, Capitol's Susan Epstein, and VP/Programming Gerry DeFrancesco share a cocktail.



Sheena Easton chats with Brother Bill.



CHR NEW & ACTIVE

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Including:

K106	PRO-FM	Q100	WKRZ-FM	Y106
WXKS-FM	CFTR	WVSR	WTLQ	94Z
WKSE	CHUM	K104	KHFI	Z98
WPHD	WMMS	WERZ	KZZB	WRQN
CKGM	WHYT	WSPK	94TYX	KYNO-FM
CKOI	KWK	WPST	WOKI	KQMQ
WCAU-FM	KMEL	WRCK	KBFM	KLUC
				KDON-FM

FEATURING:

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 PAT BENATAR • BIG YOUTH • RUBEN BLADES
 KURTIS BLOW • BONO • DUKE BOOTEE • JACKSON BROWNE • RON CARTER
 CLARENCE CLEMONS • JIMMY CLIFF • GEORGE CLINTON • MILES DAVIS
 WILL DOWNING • PETER GABRIEL • PETER GARRETT
 BOB GELDOF • DARYL HALL • HERBIE HANCOCK • NONA HENDRYX
 LINTON KWESI JOHNSON • STANLEY JORDAN • KASHIF • EDDIE KENDRICK
 LITTLE STEVEN • DARLENE LOVE • MALOPOETS • GRANDMASTER MELLE MEL
 MICHAEL MONROE • JOHN OATES • SONNY OKOSUNS • BONNIE RAITT
 JOEY RAMONE • LOU REED • DAVID RUFFIN • RUN-DMC • GIL SCOTT-HERON • SHANKAR
 BRUCE SPRINGSTEEN • ZAK STARKEY • RINGO STARR • TINA B • PETE TOWNSEND
 VIA AFRIKA • TONY WILLIAMS • PETER WOLF • BOBBY WOMACK

The artist royalties from this record are going to The Africa Fund, a charitable trust based in New York City and registered with the United Nations. The income will benefit political prisoners and their families in South Africa, educational and cultural needs of South African exiles, and educational work of anti-apartheid groups in the United States.

Additional tax-deductible contributions to further these projects may be sent to:

The Africa Fund
 198 Broadway
 New York, NY 10038

PRODUCED BY LITTLE STEVEN
 AND ARTHUR BAKER

MAN
 HAT
 TAN



STEVE FEINSTEIN

AOR

RATINGS RESULTS

What We Did This Summer

To paraphrase the Beach Boys, "summer meant fun" for AOR in 1985. The majority of 12+ shares were up, and the format maintained its strength in upper demos. This is particularly impressive given the lure of baseball broadcasts on other formats.

12+

Fourteen markets were surveyed, 13 of which had above-the-line AORs (all except Cleveland). There were 38 AORs measured, including some out-of-market signals strong enough to show in metros like Cleveland, New York, and San Francisco.

Here's how the 38 stations performed in 12+ share:

- 20 up
- 10 down
- 5 flat
- 3 debuts

Two of the format's brightest lights, WMMR/Philadelphia and WBCN/Boston, retained their #1 market positions with identical 8.8-9.4 moves.

KGB/San Diego's highest 12+ share in three years ranked the station second by only .2 to leader KFMB, which carries Padres baseball.

KSHE/St. Louis continued its remarkable ascent, having moved 5.6-14.1 in the past six books. KLOS/Los Angeles, KTXQ/Dallas, and KISW/Seattle scored their highest 12+ shares in three years, while WRIF/Detroit had its highest in five years.

18-34 Adults

Eight of the 13 markets with AORs had rockers that ranked #1 in adults 18-34. That's a rate of 62%,

an improvement over summer '84, when only 50% of the markets surveyed had AORs that were tops in the demo. This summer, AOR gained #1 showings in young adults in San Francisco and Washington.

18-34 Men

All 13 markets had AOR leading in men 18-34. Last summer, only eight of 12 markets (66%) had rockers winning in the format's key demo. This time around, AOR was on top in New York, Los Angeles, Houston, and San Francisco.

25-34 Men

Most impressive of all were the gains in men 25-34, where AOR was #1 in 11 of 13 markets (85%). Last year, that was the case in only 7 of 12 markets (58%). This time, AOR was the #1 choice of upper demo men in Chicago, St. Louis, San Francisco, and in two markets that had their first summer surveys, Seattle and Dallas.

Cume Zooms

Three AORs that are fast becoming monoliths in their markets ranked #1 or #2 in cume: WBCN, WMMR, and KSHE.

Market By Market

Impressive stories include:

• **New York:** WNEW-FM slipped 12+ while WXRK, which went AOR three weeks into the book, de-

buted with a 5 increase over its last 12+ as CHR WKUT. 'NEW-FM's losses were primarily in 18-24 men; its share of men 25-34 was actually up by .9. 'XRK gained in virtually every cell other than men 25-34, including a 2.5 increase in its share of men 18-24. Note also that WBAB/Long Island had its best New York showing ever.

• **Los Angeles:** KLOS reversed the lead in 25+ men that rival KMET enjoyed in the spring, and came in third in the market 12+, trailing only CHR KIIS-FM and Talk KABC.

• **Philadelphia:** WMMR was #1 in women 18-34, increasing its share in that demo by over 50%.

• **Boston:** 'BCN's demographic dominance includes being #1 in women 25-34, along with males in that cell. Worcester's WAFF, while staying flat 12+, notched its first #2 showing in men 18-34 and was #3 in adults 18-34 by .1 to Boston CHR WXKS-FM.

• **San Francisco:** KFOG had a superb showing. Its highest-ever 12+ also contained its first #1 in 18-34 adults, while KOME/San Jose made its greatest penetration in the market. Though KRQR trailed the two in 12+, it had its best 25+ showing ever, balancing its mix of men over and under the age of 25. Progressive KKCY's 4 was off dramatically from the 2.0 it inherited from KQAK.

• **Houston:** Both FM AORs were up in 12+, with KSRR reversing a four-book down trend. KLOL took the key demos, though KSRR nipped KLOL in adults 25-34. For the

first time in years, KLLOL topped KSRR morning man Moby in 18+ men, though Moby won in 12+.

Since the book, KLLOL PD Joe Denton has slotted himself into AM drive.



CREATIVE LICENSE — In a series of four "Bolt On Saturdays," WKLS/Atlanta attached station license plates to 5000 cars. The station set up shop at a record retailer and provided the plates free of charge. When Sting played town, cars with the plates were eligible to park in 500 spaces the station paid for.

Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.

Stations with #1 shares in their market have 12+ figures in bold.

First or second-place rankings in cume and demos are indicated. Italics signify a tie for the position. Under-the-line signals are included in determining a station's rank.

"%25+" refers to the percentage of a station's quarter-hours from listeners 25 and older.

Consulted stations are noted by (A) for Burkhardt/Abrams/Michael/Douglas & Associates; (H) Bob Hattrick; (J) Fred Jacobs; (P) Jeff Pollack Communications; (S) John Sebastian. Dual consultancies are also noted.

The listing of consultants is done only as a point of reference. Credit for ratings performance should go primarily to on-site program directors.

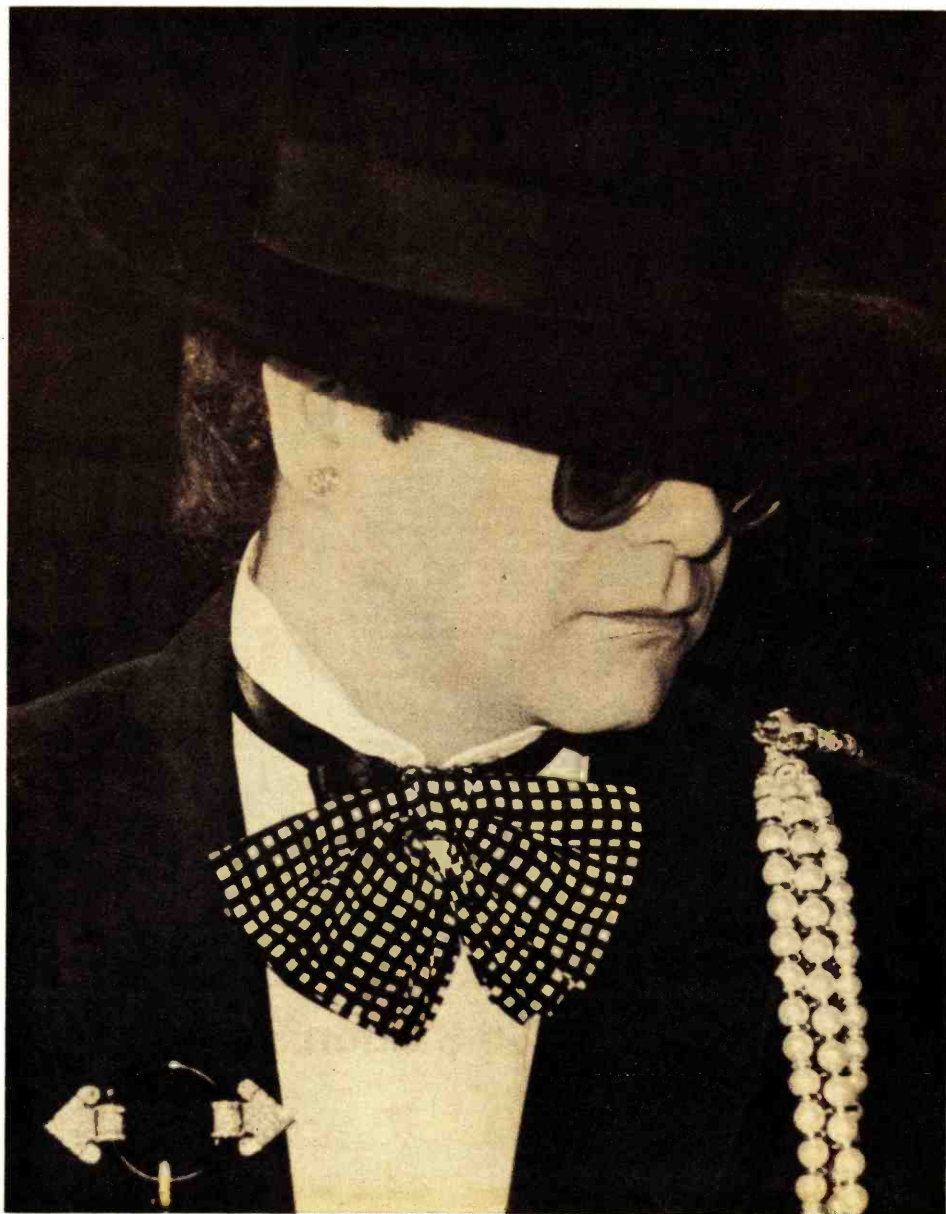
An asterisk before a station's call letters indicates this was its first book in the format.

Summer '85 Station Stats

Station/Market	12+	Cume	Adults	Men	Men	Men	Teens	%25+	Station/Market	12+	Cume	Adults	Men	Men	Men	Teens	%25+
			10-34	18-34	25-34	25-49						10-34	18-34	25-34	25-49		
WBCN/Boston	8.8-9.4	1	1	1	1	1	—	49	WBAB/New York/Long Island	9-1.1	—	—	—	—	—	—	37
WAFF/Boston-Worcester	3.6-3.6	—	—	2	—	—	—	15	WLIR/New York/Long Island	9-6	—	—	—	—	—	—	39
WFNX/Boston	6-9	—	—	—	—	—	—	—	WMMR/Philadelphia (A)(GH)	8.8-9.4	2	1	1	1	1	—	47
WLUP/Chicago	3.8-3.5	—	2	1	—	—	—	48	WIOQ/Philadelphia	3.4-3.1	—	—	—	—	—	—	72
WXRT/Chicago	3.2-2.5	—	—	—	1	—	—	86	WYSP/Philadelphia (P)	3.0-3.1	—	—	—	—	—	—	27
WCKG/Chicago (A)	1.6-1.6	—	—	—	—	—	—	42	KSHE/St. Louis (P)(H)	12.9-14.1	2	1	1	1	2	1	37
WONE-FM/Cleveland-Akron	1.0-1.5	—	—	—	—	—	—	58	KGB/San Diego	8.8-9.3	—	1	1	1	2	—	34
KTXQ/Dallas (A)	5.2-8.1	—	2	1	1	—	—	34	91X/San Diego (J)	8.1-8.1	—	2	2	2	—	2	42
KZEW/Dallas (P)	4.3-4.1	—	—	2	—	—	—	37	*XHIT/San Diego	1.7-2.5	—	—	—	—	—	—	55
WRIF/Detroit	6.0-7.0	—	1	1	1	2	—	50	KFOG/San Francisco (A)	2.7-3.0	—	1	1	1	2	—	73
WLZZ/Detroit (H)	3.8-3.8	—	—	—	—	—	—	35	KOME/San Francisco-San Jose (P)	1.8-2.6	—	—	2	—	—	—	41
KSRR/Houston	5.0-6.0	—	—	—	—	—	—	48	KRQR/San Francisco	2.1-2.2	—	—	2	2	—	—	56
KLOL/Houston (A)(P)	4.5-5.5	—	—	1	2	—	—	41	KKSJ/San Francisco-San Jose	8-1.3	—	—	—	—	—	—	46
KRBE(AM)/Houston	1.3-6	—	—	—	—	—	—	65	*KKCY/San Francisco	2.0-4	—	—	—	—	—	—	79
KLOS/Los Angeles (P)	3.8-4.4	—	2	1	2	—	—	48	KISW/Seattle	6.1-7.3	—	1	1	1	2	2	36
KMET/Los Angeles (A)(GH)	3.3-3.3	—	—	2	—	—	—	44	KZOK/Seattle (A)	2.3-2.8	—	—	—	—	—	—	54
KROQ/Los Angeles	3.1-3.1	—	—	—	—	—	2	30	KEZX/Seattle (S)	2.2-1.6	—	—	—	—	—	—	80
WNEW-FM/New York (A)	4.3-3.5	—	—	1	1	—	—	58	WWDC-FM/Washington (A)	6.8-6.5	—	1	1	1	2	—	41
*WXRK/New York (P)	2.0-2.5	—	—	—	—	—	—	52	WHFS/Washington-Annapolis	1.0-1.1	—	—	—	—	—	—	74

ELTON JOHN

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AVAILABLE NOW

INCLUDES THE SINGLE "WRAP HER UP" 7-28873

PRODUCED BY GUS DUDGEON
MANAGEMENT: JOHN REID



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AEROSMITH

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**"LET THE MUSIC
DO THE TALKING."
WE AGREE.**

**FROM THE NEW ALBUM
DONE WITH MIRRORS**

**CAST OF CHARACTERS:
STEVEN TYLER ON LEAD VOCALS, PIANO AND HARMONICA,
JOE PERRY ON GUITARS AND BACKGROUND VOCALS,
BRAD WHITEFORD ON GUITARS,
TOM HAMILTON ON BASS AND JOE KRAMER ON DRUMS**

PRODUCED BY TED TEMPLEMAN



GEFFEN

ANTI-APARTHEID BROADCAST

WBCN Invests (Airtime) In South Africa

If you believe that radio's role is to both entertain and enlighten, then you have to be moved by WBCN/Boston's "Commercial Free . . . For A Free South Africa" broadcast on October 15. Cancelling all commercials from 6am-6pm that day, 'BCN substituted interviews and features exploring the crisis in South Africa.

It wasn't a radiothon fundraiser or 12 straight hours of reporting. 'BCN's music mix was the same as usual that day; Motley Crue, in town that night, was the featured artist. "We didn't play 'Free Me' or lots of reggae," says PD Oedipus. "The only songs we specifically played were by (interracial South African band) Juluka, 'Johannesberg' by Gil Scott-Heron, and 'Free Nelson Mandela' by the Specials."

The format was altered only at :20 and :50, when in place of spots, reports examining apartheid from every angle were aired. VP/GM Tony Berardini explains, "We integrated them into our entertainment programming in doses, so that we could present an intense subject without hurting listenership."

One-minute "bullets" voiced by jocks covered such subjects as jailed opposition leader Nelson Mandela and the international sports boycott against South Africa. News Director Katy Abel produced in-depth features up to seven minutes long, dealing with issues such as American universities and corporations divesting in South African businesses as a sign of protest.

Balanced Coverage

Though 'BCN stated flatly that it believes apartheid is wrong, its



Katy Abel

coverage was balanced. Critical comments came from Mandela's daughter, who told of difficulties in visiting her father in jail; and Bishop Desmond Tutu's daughter, who explained her father's anguish over how long he can continue to call for nonviolence. There were also viewpoints sympathetic to South Africa from the country's ambassador to the U.S., as well as from Chester Crocker, the Reagan Administration's Assistant Secretary Of State For African Affairs and the architect of the "constructive engagement" policy.

Little Steven, the moving force behind Artists Against Apartheid's "Sun City" record, fielded listener calls for an hour. Other artists who appeared on the record - Scott-

Heron, Lou Reed, Jackson Browne - called in with comments on the recording of the song.

Impetus From Upper Management

Interestingly, the idea to go commercial-free came from Mel Karmazin, President of parent Infinity. 'BCN's editorial committee was discussing what could be done to raise listener consciousness of apartheid, and Karmazin suggested that instead of an editorial statement, the station should do a full day of reports.

WBCN has demonstrated again why it deserves its reputation as the most admired and respected rock station in the nation. It had the conviction to both sacrifice an estimated \$50,000 in revenue and to air up to ten minutes an hour of news during a fall ratings sweep. Moreover, you'd expect an in-depth study of a topic like apartheid to come from a News/Talker or perhaps a Black/Urban station, not a rock 'n' roll rig with a predominantly white audience.

Abel says although there were a few callers who said things like, "Can the politics and just give me music," response was favorable for the most part. "What meant the most to me were listeners who said they thought it was going to be boring, but that they actually found it exciting and learned a lot."

"BCN went to the length it did, says Oedipus, because it believes it has "a responsibility that goes beyond simply making money. Radio stations should have a conscience."



WHCN, WTPA, KATT

"Write On" Promotions

You probably think an essay contest on "Why I Want Motley Crue To Visit My 'Home, Sweet Home'" would appeal only to real grits and bona fide earthdogs, right?

Think again. WHCN/Hartford's winner was a straight-A student, president of his high school's key club for academic excellence, and a policeman's son, no less. He also plays drums, and his essay explained that he wanted the Crue's Tommy Lee to come over and play his kit. Some 500 spectators showed up to get a glimpse of Lee and Vince Neil visiting the winner's suburban home. The experience was recorded on a videotape and presented to the winner.

Moving write along, WTPA/Harrisburg's Autograph promotion asks for essays on "Why I Should Be A Blonde In A Black Car." A male and a female winner each get the use of a black sports car for a month and a makeover (blonde dye optional) at a hair salon.

A KATT Has Nine Years

On its ninth anniversary, KATT/Oklahoma City is telling listeners, "It's our birthday, but you get the presents." Nine authors of the most creative "once-in-a-lifetime, money-can't-buy" fantasies are having them realized, courtesy of the KATT. So far, a gent who wanted to run the New York Marathon wearing a KATT T-shirt received airfare and accommodations; and a woman who wanted to go to her high school reunion in style was flown to Los Angeles and provided with a limo and cash for new threads. The station is checking to see if it can help a fellow who sent in the grill from a '67 Camaro, saying he'd like to also own the rest of such a car. The next KATT contest, "Home For The Holidays," will give nine winners free airfare to anywhere that Delta flies in the continental U.S.

Be True To Your School

WBCN already owns Boston adults, and now its sights are set on teens. The area high school that sends in the most cards that fits the phrase "WBCN and 'Til Tuesday" wins \$5000 and a free concert by the band, whose Epic contract was

precipitated by 'BCN support. Can 'BCN top the 26 million entries that WMMR/Philadelphia received for a Hooters school spirit contest?

If He Ever Got A Diary . . .

Every year KCGL/Salt Lake City inspires all sorts of lunacy when it looks for the "KCGL Ultimate Fan." This year's #1 station buff went to such extremes as putting a KCGL banner on a freeway overpass, painting his face, and praying for prizes that included free admission to all station concerts and events.

Good Deeds

WRXL/Richmond's "Music For Mexico" radiothon had morning crew Dick Hungate, Mike Rivers, and John Lawrence on the air for over 18 hours to raise almost \$13,000 for earthquake victims.

SEGUES

An ownership change means that KUFO/Odessa-Midland will be switching out of AOR shortly.

DC101/Washington is running "Live From The Grease Palace," a taped show of AM driver Greaseman's best bits, on Friday nights from 9-11 . . . WNOR-FM/Norfolk morning team Ron Reger & Henry DelToro are now simulcast on 'NOR-AM also.

Robin Mathieu is WBLM/Portland's new MD, replacing Tom Wallace . . . WGIR/Manchester brings on Julie Kramer for nights and Dave Byrd for middays and production . . . Bruce Kenyon leaves K97/Edmonton mornings . . . WWWW/Charlottesville ups partimer Stacey Andrews to 6-10pm . . . Karla Michaels is on AM drive at KAYO/Garys Harbor, WA . . . Greg Kretschmar moves from late-nights to Creative Director at WHEB-FM/Portland, ME . . . WCXT/Muskegon picks Marj Howell from WIOT/Toledo for mid-days and production, and hires Merri Marshall for overnights.



ROACHES ENCROACH — Who better to sponsor KLOL's First Annual Houston Cockroach Festival than Raid and a nightclub called Cooter's? Pictured is the winner of a cockroach costume contest and a scene from the Cockroach 500 Race. Why honor the lowly cockroach? "Cockroaches are a fact of life in Houston," says PD Joe Denton. "I've seen them move furniture and chase household pets. Now if I could just get one to fetch my slippers."



WALT LOVE

BLACK/URBAN

FIRST DAY HIGHLIGHTS

The Art Of Commuting, Tom Joyner-Style

Billy Crystal and the cast of "Saturday Night Live" haven't enjoyed as much publicity as that which was given October 14 to KKDA (K104)/Dallas's and WGCI-FM/Chicago's commuting drivetime personality Tom Joyner. What can I say but, "You looked marr-velous, Tom."

He pulled off the first day of duality airshifts with style, wit, energy, and class at the most appropriate times. Tom himself was overwhelmed by the amount of attention and media coverage given to this precedent-setting event. I must say, the team of people that President/GM Marv Dyson gave the go-ahead to (apparently without concern for expense) did an excellent job. WGCI-FM Promotions Director Riley Davis certainly deserves a lot of credit for his staff's efforts.

Now everyone at WGCI-FM is hoping Joyner will come through with some impressive Arbitron ratings in the fall '85 book. But first, let's hope that Tom can simply keep everything together long enough for this fascinating venture to be profitable.

I went through the first day of this new experience with Tom and it was indeed a fun-filled extravaganza for all, even with all the pushing and shoving by TV camera crews. I would have never believed it if someone had tried to explain it to me.

Wake-Up Call

It was 3:50am when I got to Tom and his wife Dora's house that morn-

ing. Tom opened the door and said, "Well, I'm ready. Are you?" He was busy making himself a health drink of some type in the blender while scurrying around the kitchen looking for food for his four birds.

The doorbell rang and it was the TV crew from ABC's "Good Morning America" show. Tom downed his shake and said, "Let's go." The TV guy asked, "Where's your car?" Tom replied, "In the garage. Why?" The TV crewman said, "You're going to have to pull it out into the street so we can get a shot of you walking out of the front door of your house. We want to get every step you take today." Before the day was over, Tom found himself going through a variety of calculated maneuvers with several different camera crews.

First Stop: K104

Tom drove like a maniac on his way to K104 and picked up the Dallas Morning News and the Dallas Times Herald near the station. As soon as we got there, he immediately went off by himself to read the paper, make some notes, and mark a few things that caught his eye.

At 5:20 it seemed as if everyone in the building came alive with his



ALL OF MY FRIENDS WERE THERE — As you can see, Joyner was mobbed at Chicago's O'Hare Airport. The Martin Luther King High School Marching Band was also on hand to make the festivities even more joyous.

prompting. Tom hit the airwaves at 5:30, and the next three and a half hours were hilarious. First he poked fun at the way David Hartman talks. Then two traffic helicopter pilots from other stations landed their choppers in a field next to the KKDA-AM & FM offices and studios. After doing short bits with Tom, they gave him a big hug, wished him luck, and then took off again. Tom then said, "Hey, it's nice that all my friends are coming by this morning. I'd like to invite the KVIL 'copter to stop by. I don't want them to think they can't join us over here. We're serving coffee and cinnamon rolls. So you boys come on by if you'd like." He kept it going from there.

Tom's morning team does an outstanding job. You can tell they all enjoy working together and can see the pride they have in being winners. The crew includes News Director Norman Hall, co-anchor Sandra Willard, Kyle Gibson, producer Cynthia Barker, and Sports Director Chris Arnold. Times Herald sports columnist Skip Balis is also involved, as is Channel 33 meteorologist Dave Iser. It's a real dream to watch them because everything goes extremely smoothly.

Maiden Voyage

At 9am Tom got off the air and, like a "Texas twister," we were all out the door on our way to the airport to make our 9:40 American flight to Chicago. The TV crews from CNN, ABC, and two local stations kept Tom busy the entire flight. But when we arrived at O'Hare and stepped into the terminal it became total pandemoni-

um. A marching band from Martin Luther King High School was on hand blowing its brains out. Believe me, it was loud!

Joyner was then strapped onto a hospital gurney by a paramedic team and wheeled through the airport to an ambulance parked outside. After getting out of the airport congestion, Tom got out of the ambulance and jumped into a limo for the rest of the trip to WGCI-FM.

Nearly every TV camera crew and newspaper in Chicago was on hand for the press conference, which started about 15 minutes late. When it was over, it was time to eat, drink, and be merry. Marv and his people were very hospitable.

On The Air Again

At 2pm Joyner hit the air with TV cameras rolling and onlookers staring in awe. Because of the commercial-free arrangement that'd been instituted for Tom's first day, he didn't get the opportunity to do a lot of bits he might have otherwise tried, and concentrated mostly on music and money giveaways.

Back To Texas

When the clock struck 6pm, Tom headed for the production studio to do a station promo that was to start that same day. Afterwards, as we

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ARE YOU KIDDING? A PRESS CONFERENCE! — Seated at a formal press conference at WGCI-AM & FM are (l-r): Joyner, President/GM Marv Dyson, and PD Graham Armstrong. Not shown but in the background is a large crowd of TV reporters, camerapersons, and members of the print media.



CHANNEL 7 JOINS JOYNER — While on the air at WGCI-FM/Chicago, Tom Joyner does an interview with Channel 7 TV News Reporter Debra Norvill.

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Art Of Commuting

Continued from Page 56

walked out to our waiting limo we spotted a reporter from Channel 7, and Tom stopped to give a live interview. We made it back to the airport only ten minutes before our 7:10pm flight, and as we got there Tom stopped abruptly and yelled, "There's something wrong! There's no cameras, no people, no noise." He was right; it was back to the real world. I think he was happy about that.

Surprise! When we got to the gate there was WGN-TV's Bob Jordan with his camera crew. Bob announced that he was going to Dallas with us and would return with Tom the next morning. After shooting some bits on the plane Tom finally got a moment for himself. In fact, he fell asleep and didn't wake up until the flight attendant asked him to return his seat to an upright position for landing.

After getting out of the airport parking lot I asked Tom how he felt

... honestly. "I feel great. It wasn't really that bad, but I have to say I really didn't expect the turn-out I got from the news media. Man, this thing today turned out to be the bomb."

I wondered if he actually thought he could keep up this pace on a daily basis. "Yeah, I can do it. I've got to, because I'm committed to winning in both cities. My kids have to make it in this society and the money I'm making can help them get a good education. I have no choice in the matter now but to keep on." It's an interesting fact that Tom has never been offered a job at a general-market station in his entire career. Maybe that will change if he pulls down some heavy numbers in Chicago.

Well, we made it back to his house and guess what? The whole morning team was there — eating food and enjoying soft drinks and beer, watching Monday Night Football. Home again at last!



KACE BUCKS UP — New L.A. group the Bucks were winners of KACE's "Concerts In The Park" summer concert series/competition. They're shown being awarded \$5000 and an A&M contract. Surrounding the group are KACE's Billy "The Kid" Young, Rich Guzman, Marsha Robinson (encircled by group members), PD Pam Robinson, E.Z. Wiggins, and A&M's Jesus Garber.



ROCK ON THE WATER — WILD/Boston took a boatload of listeners onto Boston Harbor for a recent "Wild On The Waves" promotion featuring Lillo Thomas. Seen (l-r): WILD's Melissa Clark, manager Kevin Jones, Lillo, MD Angela Thomas, and PD Elroy Smith.



WALT'S BIKER PALS — WALT/Meridian recently gave away a Honda Spree minibike as part of a "Back To School" promotion. Pictured in front of the winner (who probably would go back to school in her Spree if she could drive it), were the station's Steve Williams, Sylvia Thornhill, and PD Aundra Russell.

ACTION

After a drought of several months, it seems that the number of Black/Urban stations is finally increasing again, with the sign-on in recent months of WTHP, WBUS and now KTSS/Davenport, IA. KTSS just dropped its A/C format to go Urban under Terry Haywood, formerly a newsmen under the A/C format and programmer of a local noncommercial black station. Haywood is in desperate need of product and can be reached at (319) 323-5877.

WPDQ/Jacksonville is getting ready to sponsor its 12th annual "Come Together Day" November 2. In addition, the station's morning team of Lynn Hampton and Marc Little recently broadcast live from Jacksonville's School Of The Arts.

In public service news, WYLD/New Orleans GM Jim Hutchinson is serving as VP of New Orleans Artists Against Hunger & Homelessness. The organization recently released the single "Give Today For Tomorrow," which was cowritten by Allen Toussaint and features Aaron Neville and Irma Thomas, among others. The station also sponsored a series of Labor Day Weekend Concerts which highlighted much of the talent from the record. The shows were simulcast by the station and WDSU-TV. . . Monday night (10-28), Joe Simon joined Joe Frazier and Bobby Jones to spearhead a "Say No To Drugs" campaign, beginning with a dinner at Chicago's Condesa Del Mar.

Congratulations to Chris Turner, who was recently named Operations Manager at WTMP/Tampa. The move marks Chris's return to Florida after a year's absence. . . LaDonna Freeman (known on-air as LaDonna Monet) is now PD at WANT/Richmond after working the "Quiet Storm" block on the late WQKS/Williamsburg. . . GM Marsha Jean "The Queen" Steinberg announces that Kevin Brown moves from KDKO/Denver to mornings at her station, WQBH/Detroit.



AROUND THE WORLD WITH RFTW — Ready For The World has been getting around lately. In shot #1 they visit hometown station WWTW/Saginaw; the group's Gordon Strozier, Melvin Riley, Willie Triplett, and John Eaton flank WWTW's Leaphy Larry and MD David Rossas. In shot #2, they're at KDAY/Los Angeles. Kneeling are Eaton, Riley, and Triplett, Standing (l-r): Strozier, Hi-Point's George Lakes, MCA's Sarah Melendez, KDAY's Don Tracey, and RFTW's Greg Potts.

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WRKS	WDIA	WDMT	KJLH
WDAS	WHRK	WZAK	XHRM
WVEE	HOT105	WLUM	KSOL
K104	WYLF-FM	KMJM	

Billboard: 84* - 70* - 59*



ROY AYERS

"Slip 'N Slide"

BLACK/URBAN NEW & ACTIVE

WWIN	WJLB	WFXC	WBLX
WXYV	KSOL	WQMG	KHYS
WDAS	WAOK	WQFX	KAPE
WDJY	WFXA	WKXI	KOKA
WHUR	WTKL	WPDQ	WWDM
KMJQ	WXOK	KIIZ	WAAA
WYLD-FM	Z93	KJCB	WDAO
WDMT	WPEG	WJYL	WTLC
WZAK	WDPN	WLOU	KDKO

Billboard: 76* - 68* - 63*

RAMSEY LEWIS

"This Ain't No Fantasy"

SIGNIFICANT ACTION

WDJY	WLOU
WHUR	KOKA
XHRM	WANM
WNHC	WAAA
WFXC	WGPR
WKXI	WTLC



WEATHER GIRLS

"No One Can Love You
More Than Me"

WDJY	WDMT	WKXI
WHUR	WAOK	KOKA
WDIA	WQMG	WAAA

LISA-LISA & CULT JAM with FULL FORCE

"Can You Feel The Beat"

SIGNIFICANT ACTION

WVEE	KDAY	WDPN	WAAA
HOT105	KSOL	WQQK	WGPR
K94	WKND	WWDM	KDKO
KACE	OC104	WANM	KUKQ

Billboard: 87*



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"I Need You"





DONNA BRAKE

THOUGHTS FROM RADIO

Reactions To The Two A/C Charts

The October 4 issue of R&R marked the debut of the two new A/C charts. One chart represents the airplay of full-service radio stations, while the other represents airplay on music-intensive stations. The change came after months of reviewing the evolution of the format and as a response to the concerns and needs of programmers.

Here are some of the reactions I've received from stations on both sides of the fence:

"I think the separation of the charts is a good idea and a long time in coming. The kind of people who listen to full-service stations have a different mindset than people who listen to music-intensive radio, so naturally their music requirements are different.

"Listeners tune in to full-service stations largely for their information fixes, so music is not as important to them as for those people who tune into other stations to hear a thousand records in a row."

Tom Daren, PD
KTBB/Tyler, TX

"I like the two new charts from a selfish standpoint, because I have an opportunity to see the new product coming on more quickly. That gives me a real good idea as to which records are happening earlier, and I can work a couple of weeks ahead. The fact that the music-intensive chart is up to 30 records now has also helped.

"I also like the fact that the information is separated. Some full-

"The kind of people who listen to full-service stations have a different mindset than people who listen to music-intensive radio. Naturally, their music requirements are different."

—Tom Daren

service stations may play as many records as the music stations, but certainly not as often. When the information was combined, it was hard to get an idea of how much airplay a record was really getting. A heavy rotation for a full-service station is a lot different from that at music stations."

Mike Watermann, MD
KYKY/St. Louis

"Congratulations on the creation of the full-service A/C chart. As the

programmer of WELI/New Haven, a full-service AM, I've been concerned about the future of Adult/Contemporary as a viable format. Now, with your new chart, I feel I have a decent barometer for gauging records that we feel are suitable for us and our listeners."

Chuck Gross, Op. Mgr.
WELI/New Haven

"... As usual, R&R continues to be a leader and continues to serve the radio industry the very best."

Brian James, MD
KUGN/Eugene

"I was very happy to see that R&R instituted the full-service A/C chart, a representative list for radio stations that provide much more than three-in-a-row. They have their list and we have ours. Terrific!"

Max McDonald, MD
WTMJ/Milwaukee



MORNING TEAM CLEANS UP — WTRY's husband and wife radio team Ric Mitchell and Phyllis Moore recently decided to add some good clean fun to their morning show by going through a local automated car wash atop the station's news car. Dressed in tuxedo and evening gown, the pair made it through the wash, rinse, hot wax and blow dry cycles.

"Congratulations on the new A/C charts! The idea is exciting, the new formats are innovative, and I'm excited about being able to further develop KDXU's A/C format using the full-service charts."

Ric Stratton, Asst. PD
KDXU/St. George, UT

"I think we'll see fewer stations mirror the Back Page and instead spend more time delving into the information."

—John Chappell

on, and as a result I think we'll see fewer stations mirror the Back Page and instead spend more time delving into the information."

John Chappell, Program Mgr.
WSB-FM/Atlanta

"I like the two new charts. They're helpful because they better represent the differences between full-service and music-intensive. There are certain records that lend themselves more to the full-service format than to music-intensive, and vice-versa."

Larry Irons, Program Mgr.
KRNO/Reno

EVENTS

Rich Brothers Dive For Charity

B100/San Diego (KFMB-FM), in conjunction with Ocean Enterprises, conducted the fourth annual Underwater and On Land Pumpkin Carving contest. The public had the option of carving their pumpkins underwater or on land. Proceeds were donated to the Child Abuse Prevention Foundation. The station also broadcast live from the event — you guessed it — underwater.

Miles For Mankind

WARM 98/Cincinnati (WRRM) sponsored the second annual YMCA "Miles for Mankind Triathlon." The five-hour course included a one-mile swim, 6.2-mile run, and an 18-mile bike race. 360 athletes braved the conditions to raise money for the YMCA African Drought Relief Fund.

Touting Sprouts

K-WAVE/Monterey (KWAV) sponsored the fifth annual Brussel Sprout Festival at the Santa Cruz Beach and boardwalk. Local chefs gave free cooking demonstrations, preparing sprouts in all sorts of imaginative ways. A free cup of sprouts was offered to all. Yum! Yum!

"At first I wondered what the difference would be. If I really wanted to see which stations like ours were playing music, I could always dissect that information, even on the former chart. But I think it's a viable service to both radio and records because it helps simplify the information for research purposes. Now the chart groups together stations that are using music to complement their information services. Obviously, we're all different, but the way we use music is similar."

Gary Edwards, MD
WMT/Cedar Rapids

"The full-service chart makes a nice distinction between radio stations like ours — which offer not only music but sports, news and total information — and those which are music intensive like WSB-95FM. Now the charts are stripped naked so we can see which stations are playing which records. I think it's going to be real interesting to see what the first full-service hit is."

Greg Picciano, MD
WSB/Atlanta

"Now there's more accurate information on how often a record is really being played, which is going to help us. It was a necessary move to better reflect what's really going

PROGRESS

Joe Johnson and Irene Richards make up the new morning team at WLVE (LOVE 94)/Miami... Don Murray leaves KHTZ/Los Angeles to join KYKY/St. Louis... Nat Humphreys is the new PD and John Patrick is Assistant PD and MD at WZNY/Augusta, GA

Harvey Reed is the new PD at KRISB/Roseburg... Shirley "Sam" Minehart becomes PD at WBUT-WLER/Butler, PA... Keith Bennett adds Account Executive duties to doing afternoons at KMLO/San Diego... Mike McConnell becomes full time host of WLW/Cincinnati's midday talk show "Midday," and John Bogart becomes Production Director

Tony Reynolds joins WAEB/Allentown to do weekends from WJBR/Wilmington... Dan Stone is the new PD at WFMK/Lansing... Mike Donohew becomes MD at WRAL/Raleigh... Jim Quist is Operations Manager of WAMT-WAJX/Titusville, FL

Fred Heller adds Assistant PD duties to MD at WSPD/Toledo... Tom Bowers is promoted to PD at WNNR/Beckley... Carter Bradley is new OM for KFQD & KWHL/Anchorage... Ed Klitch joins WGLL/Mercersburg for weekends

Three changes at WPTF/Raleigh: Mark Dodd joins the morning team from WQDR/Raleigh. Bob Kweasel will do 1-4pm from WAVI/Dayton, and Bernard Rogers will do weekends.



MONEY FOR MANATEES — Jimmy Buffett and WAVE/Sarasota Program Director Steve Huntington (left) present Mote Marine Laboratory senior staff biologist Geoff Patton with a check backstage at the Manatee Civic Center. WAVE auctioned five pairs of tickets to Buffett's sold-out performance to raise over \$2000 for care and research to save the manatees.



LON HELTON

COUNTRY

ARB SKETCHES

So-So Summer

"In The Good Ol' Summertime" makes a much better song title than it does a description of what happened to Country stations in the summer Arbitron. Actually, the news isn't all that bad — it's just nothing to stand up and cheer about. The majority of Country stations were even or down a fraction.

Thirty-six Country outlets in 14 markets underwent ARB measurement this summer. Fifteen showed increases, 19 were down, and two were even. Here's a more complete look at what all 14 did 12+ and 25-54 (rankings) along with thumbnail sketches amplifying market ramifications.

Major Northeast Markets

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
WBOS/ Boston	2.4	2.0	11	10
WHN/ New York	3.1	2.8	8	12
WXTU/ Philadelphia	3.3	3.2	7	9

After a very strong spring sweep for each of these markets, all three softened in varying degrees during the summer. Hardest to figure is WHN's slippage, considering the Mets were involved in a down-to-the-wire race with St. Louis for the NL East pennant. Compared with summer '84, WBOS is up, while both 'HN and WXTU are off .1.

Chicago

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
WMAQ	3.4	2.8	9	15
WUSN	2.4	2.7	12	11

PD Bill Gamble is currently the acting GM at WMAQ. Tom Hoyt

left about six weeks ago to pursue sports marketing interests. Prior to leaving, Hoyt told me the station had studied the current country music scene and "made some recommendations." Many in the Windy City are waiting for the other shoe to drop, with expectations that some type of A/C is in the NBC O&O's future. The Chicago Tribune speculates the station will evolve into a "hipper WGN." No word as yet, but look for the naming of a GM to be a key indicator of this Country legend's future.

WUSN, meanwhile, rebounded from its lowest book since spring '83. It's aggressive as ever and looking to match last fall's 3.3, the best book in the station's Country history.

Cleveland

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
WGAR	1.6	2.0	19	20
WGAR-FM	3.7	4.1	8	6

WGAR-FM has been riding a seesaw since last summer, with the 12+ numbers moving 4.2, 3.9, 5.4, 3.7, and 4.1. Part of that may have to do with last July's call letter switch from WKSW(KS100). With the AM tying its highest share since going Country last summer, this combo is ready to take aim at the market high share of 8.3 set in the early '80s.

Dallas-Ft. Worth

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
KPLX	5.3	6.1	4	3
WBAP	7.4	6.1	2	4
KSCS	4.7	5.0	5	5
KLIF	.9	.8	25	26

Dallas-Ft. Worth is the ninth market, so it's hard to believe this was its very first summer book. Thus, there's no historical summer perspective.

The 7.4 WBAP received in the spring was its highest 12+ rating in more than three years. Texas Rangers baseball obviously didn't help the summer stats. Is it possible baseball could actually drive listeners away?

Conversely, KPLX had its highest 12+ share since going Country, and the folks at Metroplex are ecstatic. The road ain't easy, though. Sisters 'BAP & KSCS make a formidable combo buy versus the KPLX & KLIF duo.



OHHH, OH, DOMINO — When WKKX/St. Louis was planning its media kick-off party, it figured it might as well do it in style. So, KKK signed up world champion domino setter-upper Jerry McNeil to spell out "KIX 104 — Great Country Music" — complete with accompanying acoustic guitar. McNeil used 20,000 dominoes in the project along with 527 country music audio cassettes used to spell out the word "music." The configuration, which took more than 40 hours to set up, toppled flawlessly to the delight of several TV cameras and the hundreds in attendance.

Detroit

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
WWWW	3.6	2.6	5	8
WCXI-FM	1.6	2.0	17	14
WCXI	1.8	2.5	21	13

These stations experience more ups and downs than an Empire State Building elevator operator. The back-and-forth battle is accentuated by a couple of interesting sidelights. While W4 consistently beats both 'CXI's individually, its task is complicated by the fact it must beat the combo — something W4 has only done once (last book) in recent history. Life on the street can be tough for a stand-alone FM. WCXI-FM, meanwhile, has also found its life a bit tough at times. It's still struggling to beat its own AM — a feat it managed only once in the last six books!

Houston

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
KIKK-FM	6.8	7.3	3	2
KILT-FM	4.7	4.5	7	6
KILT	1.3	1.5	18	16
KIKK	.9	.4	27	

KIKK-FM rebounded after the spring's 6.8 — its first dip into the sixes following three straight books in the mid-sevens. Without much help from its AM, KIKK-FM needs all it can get to stay ahead of the KILT combo, a feat it's managed to pull off with some consistency in recent history.

Both sets of stations are still giving away loads of money. As a matter of fact, I can't think of any other market where two pairs of stations are giving away as much cash as these two competitors.

Los Angeles

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
KZLA	2.1	2.1	12	12
KLAC	1.5	1.6	22	21

The Malrite folks have been putting out more blazes than Malibu firemen during the last few weeks.

Rumors that KZLA would rock and go head-to-head with KIIS-FM have been spreading like, er, wildfire.

First things first. The latest word has Malrite hoping to take over this combo a week or so into 1986. Of course, with numerous government agencies involved with the ABC/Cap Cities deal, an undotted "i" could delay the deal by days, weeks, or even months.

Now a word about those programming rumors involving L.A.'s lone Country stations. First, KKBQ/Houston PD/Morning Zoo host John Lander was said to be in town looking for a house. Then a prominent East Coast CHR PD was said to have been approached for the gig of transforming KZLA into a KIIS-FM competitor. The most recent word from Malrite HQ has both stations remaining Country after the acquisition is complete.

St. Louis

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
WIL-FM	6.7	5.0	3	4
KUSA	3.5	3.4	9	7
WIL	1.1	1.2	21	21

Perhaps the biggest news here is the recent debut of the new Country FM, WKKX(KIX104). Former WYAY/Atlanta and KWEN/Tulsa GM Bob Backman and a group of investors purchased this St. Louis area station and upgraded the signal. Hitting the air just prior to the fall book, it came on with a very aggressive outside advertising campaign. KIX104's impact on the market should be most interesting and may well be felt this sweep.

WIL-FM had its lowest ARB in over three years. It's been consistently in the high fives and low sixes, so this may just be a bit of a wobble. Of course, given KIX104's entry, that will be tough to discern. KUSA continues to be a solid entry in the market with shares in the mid-threes to low fours.

This will be an interesting market to watch. Will the total Country shares go up or will the new FM cannibalize the other stations, cutting the pie into smaller pieces?

San Diego

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
KSON-FM	2.8	3.2	8	11
KCBQ-FM	1.7	1.6	16	17
KCBQ	1.4	.9	17	21
KSON	.8	.9	19	

KSON-FM's 3.2 is the highest share a single Country station has garnered since winter '83. After a series of seesaw books for all four stations, KSON-FM has put together three solid efforts: 3.0, 2.8, and 3.2.

There have been a number of changes at crosstown KCBQ-AM & FM. OM Lee Rogers, who arrived in February, left for KRPM/Seat-

Continued on Page 62



MODERN DAY ROMANCE — The Nitty Gritty Dirt Band's Jimmy Ibbotson is shown discovering that "Guest DJ Duty" isn't so tough after all. Helping prove the point is WXTU/Philadelphia midday personality Gina Preston.



HE GAVE IN — Who wouldn't when Kathy Mattea comes by to give you her latest album? WROZ/ Evansville afternoon jock Dave Jenkins is on the receiving end of Kathy's generosity.

THE TIME IS RIGHT for GLEN CAMPBELL!



The album,
"IT'S JUST A MATTER OF TIME" (90483)
The single,
"It's Just A Matter Of Time" (7-99600)
Produced by: Harold Shedd

**"BURNED LIKE
A ROCKET"
IS SOARING!**

The new single from

BILLY JOE ROYAL

Produced by Nelson Larkin
Management: Nelson Larkin

COUNTRY NEW & ACTIVE
51/16 33%



On Atlantic America Records & Cassettes

A Division of Atlantic Recording Corp.

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COUNTRY

So-So Summer

Continued from Page 61

Seattle-Tacoma in September. This followed GM Peter Moore's departure earlier in the summer.

Amid all kinds of format change speculation, KCBQ owners Infinity Broadcasting seem to have reaffirmed its Country commitment by hiring former KJJJ/Phoenix and KIKK/Houston PD Charlie Ochs as GM. Ochs's first order of business will be to hire a new PD. Former FM PD Fuzzy Herron is acting PD.

San Francisco

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
KSAN	3.2	3.2	3	7
KNEW	2.8	2.2	12	14

This is the third consecutive 3.2 rating for KSAN. However, following a real wobble last fall (a 1.9 12+), PD Bill Stedman isn't complaining of boredom.

KNEW's 2.2 is lower than it's been in a couple years, but this combo continues to be a money cow for Malrite.

Seattle-Tacoma

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
KMPS-FM	4.0	4.3	6	3
KRPM	3.3	3.8	9	5
KMPS	3.2	2.4	16	14

This market battle has been heating up for some time. But now that KRPM owners Highsmith Broadcasting have purchased KXA, look out! Located at 770 on the dial and holding a CP to increase power to 50,000 watts, this AM outlet will enable KRPM to escalate its already aggressive stance. KRPM PD John Marks left for KKAT/Salt Lake City in September and was succeeded by former KCBQ/San Diego OM Lee Rogers.

KMPS-FM's 4.3 was its fourth consecutive up book. In the face of KRPM's aggressive posture, KMPS has been giving away quite a bit of cash on the air.

Don't go away, this war is just starting.

Washington, DC

	12+		25-54 Rank	
	Sp '85	Su '85	Sp '85	Su '85
WMZQ-FM	4.6	4.1	5	5
WPKX-FM	3.1	2.7	12	13
WMZQ	.3	.2	32	32
WPKX	.4	.3	27	32

The Washington merry-go-round continues for programming personnel. The latest change came just a week ago when Bob McNeill, who joined WMZQ as OM only a month prior, exited for the Station Manager post at WRVA/Richmond. In a case of history repeating itself, McNeill had left the 'MZQ PD slot a couple of years ago for the programming position at 'RVA sister WRVQ, AM PD Gary Balaban has been named acting FM PD.

While both FMs were off a bit, their shares are almost identical to last summer's. The 12+ ratings are also a bit lower than the average range each station has established in the last year.



KC COWBOY — Mickey Gilley (l) stopped by WDAF/Kansas City and appeared on the air with personality Phil Young.



PLEASE, I JUST MISCOUNTED! — The penalties for playing fewer than 12 in a row at KK105/Sacramento are indeed severe. Just ask Dave Hewitt — the morning show newsmen! Actually, this was only some clowning around at a display near the station's booth at the California State Fair. Watching Dave bray there's not a sudden earthquake are (l-r) PD Lee Nye, and personalities Dana Michaels and Lee Pitt.

HAVE YOU HEARD

KUGN/Eugene morning personality Sean O'Brien has taken over the PD/MD position and is moving his airshift to middays... Dave Terry has been named PD/MD at WML/Biloxi coming from crosstown WCID... Phyllis Hartmann is the new Operations Manager for KAVI/Rocky Ford, CO... Ogden Broadcasting has transferred WTON/Staunton, VA OM Jim Quist to a similar position with the company's WAMT & WAJX/Titusville, FL.

WZZK/Birmingham Production Director Jay Michaels has moved into afternoon drive while Jeff St. Clair comes aboard for 7pm-midnight from WYHY/Nashville... Dan Taylor is now doing mornings at WTSV/Claremont... Tim Roberts is new to WPCM/Burlington, NC for MD/mornings... John Seid has taken over 7pm-midnight at WCMS/Norfolk...



Jim McCloud

Tom Dixon is new to mornings at KGH/Billings... Jim McCloud has slid into the WMC/Memphis afternoon slot vacated when Eddie Edwards left for mornings at WSIX/Nashville... And WPKC/West Palm Beach has dropped its "Stardust" format to join its sister station WIRK-FM in both call letters and format — WIRK-AM and Country, respectively.

MCA RECORDS NASHVILLE~ THE *Winning* TEAM

SCORING THIS WEEK...



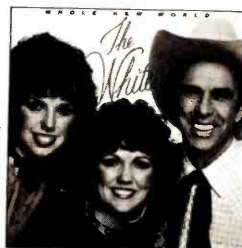
LEE GREENWOOD 1
"I DON'T MIND THE THORNS (IF YOU'RE THE ROSE)"
from the album "STREAMLINE"
CMA Award Winner/BEST SONG OF THE YEAR



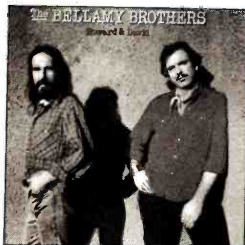
GEORGE STRAIT 8
"THE CHAIR"
from the album "SOMETHING SPECIAL"
CMA Award Winner/MALE VOCALIST OF THE YEAR
Album of the Year/"DOES FORT WORTH EVER CROSS YOUR MIND"



REBA McENTIRE 27
"ONLY IN MY MIND"
from the album "HAVE I GOT A DEAL FOR YOU"
CMA Award Winner/FEMALE VOCALIST OF THE YEAR



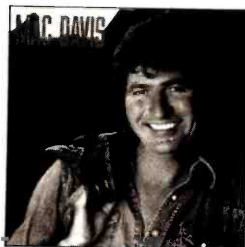
THE WHITES 63/19
"I DON'T WANT TO GET OVER YOU"
from the album "WHOLE NEW WORLD"



THE BELLAMY BROTHERS 4
"LIE TO YOU FOR YOUR LOVE"
from the album "HOWARD & DAVID"



JIM GLASER 24
"IN ANOTHER MINUTE" from the album "PAST THE POINT OF NO RETURN"



MAC DAVIS 43
"I FEEL THE COUNTRY CALLIN' ME" from the album "TILL I MADE IT WITH YOU"



LORETTA LYNN 30/11
"WOULDN'T IT BE GREAT"
from the album "JUST A WOMAN"



BARBARA MANDRELL 20
"ANGEL IN YOUR ARMS"
from the album "GET TO THE HEART"



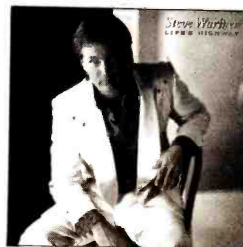
JIMMY BUFFETT 25
"IF THE PHONE DOESN'T RING, IT'S ME" from the album "LAST MANGO IN PARIS"



JOHN CONLEE 41
"THE OLD SCHOOL"
from the album "GREATEST HITS—VOL. 2"



PATSY CLINE 16/1
"SWEET DREAMS"
from the album "SWEET DREAMS"



STEVE WARINER 25/25
"YOU CAN DREAM OF ME"
from his new MCA album "LIFE'S HIGHWAY" Shipped October 21

MCA RECORDS MAKING THE MUSIC AMERICA LISTENS TO

COUNTRY BREAKERS



SHARON ALLEN

NASHVILLE THIS WEEK

Miller's Big River Celebration

It's vacation time here at R&R/Nashville; not mine, but Sharon's. Hello! I'm Deborah Evans Price, but most of you know me as "Hi! R&R." I've been Sharon's assistant for over a year now since giving up life behind the mike at KRMD/Shreveport. So while Sharon's enjoying the mountains of Colorado this week, it's my pleasure to bring you the latest news.

Members of Nashville's music, business, and political communities gathered at the river last week to celebrate the release of "Big River: The Adventures of Huckleberry Finn," the original cast album written by Roger Miller. The play has won seven Tony Awards, including "Best Musical."

Opryland's General Jackson riverboat was an appropriate setting for the MCA-sponsored luncheon. Guests were greeted by "Mark Twain" who praised Miller for his "collaboration." Cast members Daniel Jenkins (Huck) and Ron Richardson (Jim) were on hand for the event, as were artists Waylon Jennings, Jessi Colter, Lee Greenwood, Steve Wariner, and Patti Loveless.

Richardson described the play as a play of firsts. "It was Daniel's first Broadway show. It was my first starring role on Broadway. It was Rocco's first big Broadway show and MCA's first Broadway album," he said. The LP is in fact the first Broadway cast album produced and recorded in Nashville, and Miller's first Broadway effort.

Producer Rocco Landesman,

who initially approached Miller with the project, credited Roger's wife Mary with much of the show's success, saying without her support there would have been no "Big River." MCA Nashville President Jimmy Bowen presented Miller with a special 100th anniversary edition of "The Adventures of Huckleberry Finn." "I'm quite thrilled out of my mind to have this adulation, and I can handle it," Miller quipped.

The cast album will be marketed by MCA Nashville in disc, cassette, and compact disc forms.

RCA/TNN Launch Alabama Christmas Promotion

Two lucky Alabama fans will definitely have a Christmas to remember this year, as RCA Records and the Nashville Network are sponsoring a special contest in support of the group's "Alabama Christmas" album. Several retail record outlets, such as Record Bar, Hastings, Camelot, and Sound Warehouse, are participating in the contest, in which the grand prize winner will celebrate Christmas at the band members' homes.



MILLER HONORED FOR BIG RIVER — During the Nashville Songwriters Association International's recent Hall of Fame Induction Ceremony, Roger Miller received a special award for his contributions to "Big River." Miller, already a Hall of Fame member, is shown accepting his award with (l-r) Joe Allison, his wife Mary Miller, NSAI Executive Director Maggie Cavender, and NSAI President Tom Schuyler.

Proof For Gibbs

Terri Gibbs will soon be doing some rather unusual moonlighting ... proofreading braille manuscripts. She spoke enthusiastically about the correspondence course she's taking from the Library of Congress. She's about halfway through her studies, and upon completion will begin proofreading a variety of braille manuscripts, including novels and text books.

Gibbs became interested in doing such work after touring the

American Printing House for the Blind in Louisville, where she met other proofreaders. Since she's a self-described "big bookworm," it seemed like an ideal project to undertake during idle hours on the road. "It's been really rewarding and it'll be fun to aid other people," she said.

Merle Watson Killed

Country/blues slide guitarist Merle Watson died last week in a freak farming accident near his home outside Lenior, NC. Watson

was killed when his tractor overturned and slid down an embankment, pinning him beneath the blade. Earlier that morning he'd cut himself with a table saw and had driven to a neighbors for treatment. The accident occurred on his way home.

The 36-year-old musician and his father, Doc Watson, won three Grammy Awards. In 1973 they won in the "Best Ethnic or Traditional Recording" category for their album "Then and Now."

NASHVILLE IN MOTION

There are several new additions to the A.M.I. roster. Detroit-based artist Mark Barrett just signed with the label, as did the Red Horse Band, who are being produced by former Burrito Brother John Beland. Also new on the label is Mark Borns. His new single is "The Moon and Half of Georgia"

Nashville journalist Katy Bee will write the new music column "Nashville Newsline" for Pulse! magazine, the monthly tabloid from West Coast-based Tower Record stores. She can be reached at (615) 383-4141 ...

Scott Borchetta joined the MTM Music Group as National Promotion Director, working with National Director of Promotion Bruce Shindler. Borchetta was formerly with Mike Borchetta Promotions and Jammer Records ... Bob Montgomery, President of Bennett House recording studios, and Music Resources President Steve Schaffer have combined operations. Both businesses

will retain separate identities but will both occupy the Bennett House location in Franklin, TN. The Bennett House/Music Resources Complex will offer a wide variety of studio services

Nashville Music Association Executive Director Dale Franklin Cornelius and NMA Special Projects Coordinator Rebecca Luxford have resigned.



SEALED WITH A KISS — Barbara Mandrell planted a kiss on the cheek on Nashville banker Clarence Reynolds, who will be honored at a November 12 banquet/roast sponsored by the Nashville Association of Talent Directors (NATD). Looking on are roastmaster Ralph Emery (left) and NATD President Sonny Simmons.



JENNINGS JOINS MCA — Waylon Jennings has signed with MCA, with his first album scheduled for March. Celebrating the move on the veranda of Tavern on the Row, overlooking Music Row, are (l-r) Jennings; Mary Lou Hyatt, President of Jennings's company, WGJ Productions; MCA/Nashville Sr. VP/GM Bruce Hinton; and MCA/Nashville President Jimmy Bowen, who will produce Jennings.

SOMETIMES NUMBERS SPEAK LOUDER THAN WORDS



"Heartbreak Kid"

LAST WEEK:

R&R 44 BREAKER BB 55 Gavin 47/34

THIS WEEK:

R&R 37 BB 47 Gavin 95/42



PB-14190



Exile

LIVE VIA SATELLITE

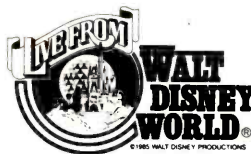


Exile, one of country music's hottest concert attractions, takes center stage *Live From Walt Disney World*, Tuesday, November 19th. Delivering 30 minutes of their best, Exile shows how they earned their CMA Award nominations for Vocal and Instrumental Group Of The Year. Kentucky's favorite sons kick out one hit after another. "Woke Up In Love,"

"I Don't Want To Be A Memory," "She's A Miracle," plus material from their current Epic Ip, "Hang Onto Your Heart." Don't miss out on the best music under the sun.

Call Shirley Maldonado at (212) 664-5538.

Produced exclusively for NBC Radio Entertainment by Gary Geller Productions.



Fed via SATCOM 1R
Tuesday, November 19
9PM Eastern, 8PM Central,
7PM Mountain, 6PM Pacific

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America's Music Network

MARKETPLACE

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Current Issue #67 features Detroit's WHYY (Bobby Mitchell & WCZY/Dick Puritan, KRLA/Real Don Steele, KII5-FM/Big Ron O'Brien, B104/Brian & O'Brien, KBZT/Mike Novak, KMGG/Charlie Fox, WKBW/Dan Neaverth, Philadelphia's CHR's WCAU-FM & WZGO, 90-min. cassette, \$5.50.

Special Issue #5-66 features KANSAS CITY! CHR's KZCC, KBEQ & KBKC, A/Cs WHB, KUDL & KLSI, AOR KYYS and Urban KPRS. Cassette, \$5.50.

Classic Issue #C-60 features KHY Robert W. Morgan-1970, KHTZ/Bobby Rich-1979, WABC/Bob Lewis-1967, KFRC/Chuck Browning-1970, KING composite-1973, KHJ/Bobby Ocean-1976, & KCQB/Gene Knight-1974. Cassette, \$10.50.

Current Issue #66 features KMEL/Howard Hoffman, KKBQ/Q Morning Zoo, WXRK/Jay Thomas, WNEW-FM/Scott Muni, WPLJ/Pat. St. John, WAVA/Don Geronimo, KFIL/hman and Barkley, KLZZ/Magic Christian & KNBR/Dill & Cleary, 90-min. cassette, \$5.50.

VIDEO #3 features KMEL/London & Engelman, KHTZ/Charlie Tuna, KMEL/Howard Hoffman, KRXY/Chuck Buell, KITS/Ed Volkman, B100/Gene Knight, WMGG/John Lanigan, KTFM/C.K. Cooper, K101/Bob Malik & KOPA/Ms. Chaz Kelley, 2 full hours, VHS or BETA, \$39.95.

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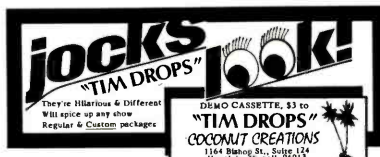


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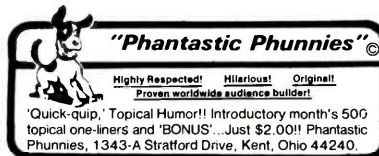
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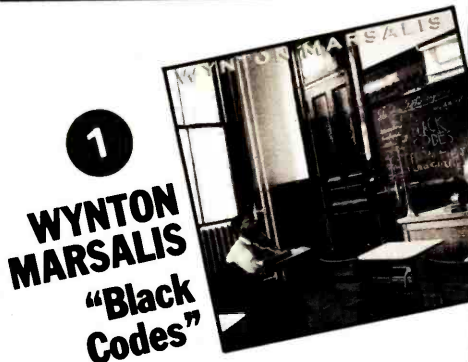
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AMY GRANT "Everywhere I Go"
MICHAEL McDONALD "Lost In The Parade"

Modern Country

JUICE NEWTON "Hurt"
ROSANNE CASH "Never Be You"
EDDIE RABBITT "A World Without Love"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ARCADIA "Election Day"
SURVIVOR "Burning Heart"
STING "Love On The Seventh Wave"
LIONEL RICHIE "Say You, Say Me"
C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

The AC Format

KLYMAXX "I Miss You"
LIONEL RICHIE "Say You, Say Me"
BARRY MANILOW "In Search Of Love"
DIONNE & FRIENDS "That's What Friends Are For"

Super-Country

JUICE NEWTON "Hurt"
STEVE WARINER "You Can Dream Of Me"
WHITES "Don't Want To Get Over You"
MAC DAVIS "I Feel The Country Calling Me"
MARIE OSMOND "There's No Stopping Your Heart"
B.J. THOMAS "The Part Of Me That Needs You Most"

Concept Productions

Evin Ichyama (916) 782-7754

CHR

KLYMAXX "I Miss You"
SURVIVOR "Burning Heart"
ELTON JOHN "Wrap Her Up"
KOOL & THE GANG "Emergency"
STING "Love On The Seventh Wave"
C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

Country

JUICE NEWTON "Hurt"
JOHN ANDERSON "Down In Tennessee"
STEVE WARINER "You Can Dream Of Me"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

ARCADIA "Election Day"
CARS "Tonight She Comes"
ELTON JOHN "Wrap Her Up"
DIRE STRAITS "Walk Of Life"
LIONEL RICHIE "Say You, Say Me"

Contempo 300

ABC "Be Near Me"
LIONEL RICHIE "Say You, Say Me"

Great American Country

DAN SEALS "Bop"
FORESTER SISTERS "Just In Case"
RESTLESS HEART "Heartbreak Kid"
JOHNNY LEE "They Never Had To Get Over You"

Media General

Broadcast Services

Bob Dumais (901) 320-4433

Action

KOOL & THE GANG "Emergency"
URGENT "Love Can Make You Cry"
SHEENA EASTON "Do It For Love"
EDDIE RABBITT "A World Without Love"

Your Country

DAN SEALS "Bop"
JOHN CONLEE "The Old School"
FORESTER SISTERS "Just In Case"
RESTLESS HEART "Heartbreak Kid"
ROGER MILLER "River In The Rain"

Media General continued

Hit Rock

ELTON JOHN "Wrap Her Up"
CARS "Tonight She Comes"
SHEENA EASTON "Do It For Love"
KATE BUSH "Running Up That Hill"
C. CLEMONS & J. BROWNE "You're A Friend Of Mine"

Peters Productions, Inc.

George Junak (619) 565-8511

Country Lovin'

WHITES "Can't Get Over You"
CONWAY TWITTY "The Legend And The Man"

The Great Ones

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MR. MISTER "Broken Wings"
AMY GRANT "Everywhere I Go"
MICHAEL McDONALD "Lost In The Parade"

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Country's Best

JUICE NEWTON "Hurt"
FORESTER SISTERS "Just In Case"
ROGER MILLER "River In The Rain"

Soft Contemporary

JUICE NEWTON "Hurt"
KLYMAXX "I Miss You"
BARRY MANILOW "In Search Of Love"
DIONNE & FRIENDS "That's What Friends Are For"

Sound 10

KLYMAXX "I Miss You"
BARRY MANILOW "In Search Of Love"

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

KENNY ROGERS "Morning Desire"
THOMPSON TWINS "Lay Your Hands On Me"

Country Coast-To-Coast

ROSANNE CASH "Never Be You"
REBA McENTIRE "Only In My Mind"
NITTY GRITTY DIRT BAND "Home Again In My Heart"

Rock 'N' Hits

PRINCE "America"
CARS "Tonight She Comes"
SURVIVOR "Burning Heart"
DIRE STRAITS "Walk Of Life"
JOHN COUGAR MELLENCAMP "Small Town"
STEVIE RAY VAUGHAN "Look At Little Sister"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

ELTON JOHN "Wrap Her Up"
ARCADIA "Election Day"
KOOL & THE GANG "Emergency"
SHEENA EASTON "Do It For Love"

TM AC

JAMES TAYLOR "Everyday"
THOMPSON TWINS "Lay Your Hands On Me"

TM Country

FORESTER SISTERS "Just In Case"

Transtar

Adult Contemporary

Dave Bogart (303) 578-0700

TEARS FOR FEARS "Head Over Heels"
PHIL COLLINS & MARILEYN MARTIN "Separate Lives"

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

NOVEMBER 1, 1985

- 1 WYNTON MARSALIS/Black Codes (From The Underground) (Columbia)
2 WAYNE SHORTER/Atlantis (Columbia)
3 MCCOY TYNER & JACKIE McLEAN/It's About Time (Blue Note)
4 AL DIMEDIA PROJECT/Soaring Through A Dream (Manhattan)
5 JEAN-LUC PONTY/Fables (Atlantic)
6 MANHATTAN TRANSFER/Ocalsee (Atlantic)
7 AHMAD JAMAL/Original Works (Atlantic)
8 DON GROLNICK/Hears & Numbers (Hip Pocket/Windham Hill)
9 ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note)
10 JOE SAMPLE/Oasis (MCA)
11 OTB/Out Of The Blue (Blue Note)
12 AZYMUTH/Spectrum (Milestone/Fantasy)
13 52nd STREET/Scraple To The Apple (Inner City)
14 AL JARREAL/Live In London (WB)
15 MARK EGAN/Mosaic (Hip Pocket/Windham Hill)
16 JOE PASS/White Stone (Pablo)
17 MIKE MARSHALL/DAROL ANGER/Chiaroscuro (Windham Hill)
18 DEXTER GORDON/Nights At The Keystone (Blue Note)
19 ED SAINDON & SPECTRUM/Different Strokes (World Mallet)
20 LES McCANN/Music Box (Jam)
21 ROB MULLINS/Soulscape (R.M.C.)
22 RIO NIDO/High Fly (Red House)
23 PHIL UPCHURCH/Companions (Jama)
24 HERBIE HANCOCK & FODAY MUSA SUSO/Village Life (Columbia)
25 BILLY COBHAM/Warning (GRP)
26 BILLY HIGGINS/Mr. Billy Higgins (Riza)
27 DWAYNE SMITH & ART JOHNSON/Heartbound (Cafe)
28 SANDY OWEN/Themes In Search Of A Movie (Ivory)
29 LESTER BOWIE'S BRASS FANTASY/Only Have Eyes For You (Columbia)
30 DJAVAN/Jazz (Columbia)

MOST ADDED

- JOHN BLAKE (12) Twinkling Of An Eye (Gramavision)
DIANE SCHUUR (11) Schuur Thing (GRP)
KIRK WHALUM (11) Floppy Disk (Columbia)
OTB (9) Out Of The Blue (Blue Note)
MCCOY TYNER & JACKIE McLEAN (9) It's About Time (Blue Note)

HOTTEST

- WYNTON MARSALIS (29) Black Codes (From The Underground) (Columbia)
WAYNE SHORTER (26) Atlantis (Columbia)
JOE SAMPLE (13) Oasis (MCA)
MCCOY TYNER & JACKIE McLEAN It's About Time (Blue Note)

- MATT BIANCO "Whose Side Are You On?" 9/1
BENNY CARTER "A Gentleman & His Music" (Concord) 9/1
PAUL WINTER CONSORTS "Canyon" (Living Music) 8/5
ALLAN BARNES "The Caretaker" (Riza) 8/2
JEFF BERLIN & VOX HUMANA "Champions" (Passport) 8/1
BUD SHANK/SHORTY ROGERS "California Concert" (Fantasy) 8/1
CANNONBALL ADDERLEY "Them Dirty Blues - Volume 1" (Landmark) 7/3
ED BICKERT "I Wished On The Moon" (Concord) 7/3
KENNY BURRELL "A La Carte" (Muse) 7/3
ALPHONSE MOUZON & LARRY COVRELL "The 11th House" (Pausa) 7/3
RED GARLAND "I Let My Heart" (Muse) 6/3
ROSEMARY CLOONEY "Rosemary Clooney Sings Ballads" (Concord) 6/2
MODERN JAZZ QUARTET "Together Again/Live At Montreux" (Pablo) 6/2
BUDDY DeFRANCO w/ OSCAR PETERSON "Hark" (Pablo) 6/1
SEVENTH AVENUE "Heads Up" (ITI/Allegiance) 6/1
JOANNE BRACKEEN "Havin' Fun" (Concord) 6/0
BUDDY CHILDERS BIG BAND "Just Buddy's" (Trend) 6/0
CHARLIE SHOENAKE/BILL HOLMAN "Collaboration" (Pausa) 6/0

DEBUT
DEBUT
DEBUT

Black Urban stations contributing to jazz: WKND/Hartford, Meleone McLean, KJCB/Lafayette, Beatrice Evans, WYLD-FM/New Orleans, Dell Spencer, WGO/Chicago, Graham Armstrong, WDMT/Cleveland, Dean-Clean Rufus, XHRM/San Diego, Duff/Lindsey

NEW & ACTIVE

- JOHN BLAKE "Twinkling Of An Eye" (Gramavision) 13/12
ANANDA "Amazonia" (Sonic Atmospheres) 13/2
ANITA GRAVINE "I Always Knew" (Slash) 13/1
KIRK WHALUM "Floppy Disk" (Columbia) 12/11
DIANE SCHUUR "Schuur Thing" (GRP) 11/11
JIMMY McGRUFF "State Of The Art" (Milestone/Fantasy) 11/7
STEVE RAWLINS "Step Right Up" (Sea Breeze) 11/3
BILL EVANS "The Alternative Man" (Blue Note) 10/0
TITO PUENTE "Mambo Diablo" (Concord Picante) 9/2

REGIONALIZED ADDS & HOTS

EAST

- WFOO/News
WJZZ/News
WJZZ/News
WJZZ/News
WJZZ/News
WJZZ/News
WJZZ/News
WJZZ/News
WJZZ/News
WJZZ/News

MIDWEST

- WYNTON MARSALIS
WAYNE SHORTER
JOE SAMPLE
MCCOY TYNER & JACKIE McLEAN
OTB
ALPHONSE MOUZON & LARRY COVRELL

SOUTH

- WFAA/Charlotte
WFLA/Tampa
WTVT/Tampa
WTVT/Tampa
WTVT/Tampa
WTVT/Tampa
WTVT/Tampa
WTVT/Tampa
WTVT/Tampa
WTVT/Tampa

WEST

- KADJ/Denver
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KADJ/Denver

John Blake Twinkling Of An Eye
Gramavision 18-8501-1

Gramavision Violinist John Blake's second album Twinkling Of An Eye
Most Added Record This Week!
Choice Cuts: Ocean Walking, La Verdad, Twinkling Of An Eye
Contact Suzanne Berg (212) 226-7057

KUCB/Lafayette called in a frozen playlist.
WCCI/Chicago and WYRS/Stamford failed to report and their playlists were frozen.

CHART OUR PROGRESS: Nine Weeks Worth Of Hits.

Week Of

9/6	Prince: "Pop Life" Morris Day: "The Oak Tree" Chaka Khan: "Can't Stop The Street"	#4 Hottest #2 Most Added #4 Most Added
9/13	Morris Day: "The Oak Tree" Prince: "Pop Life"	#1 Breaker, #2 Most Added #3 Hottest
9/20	Chaka Khan: "Can't Stop The Street"	#2 Breaker, #3 Most Added
9/27	The Family: "The Screams Of Passion"	#5 Hottest
10/4	The Family: "The Screams Of Passion"	#4 Hottest
10/11	The Family: "The Screams Of Passion" Sheila E.: "A Love Bizarre" Patti Austin: "Honey For The Bees"	#5 Hottest #2 Most Added #4 Most Added
10/18	Sheila E.: "A Love Bizarre" Morris Day: "The Oak Tree" Patti Austin: "Honey For The Bees"	#1 Breaker, #1 Most Added #5 Hottest #4 Most Added
10/25	Patti Austin: "Honey For The Bees" Morris Day: "The Oak Tree" Isley Brothers: "Colder Are My Nights"	#1 Breaker, #3 Most Added #2 Hottest #5 Most Added
11/1	Morris Day: "The Oak Tree" Isley Brothers: "Colder Are My Nights"	#2 Hottest #2 Most Added





YOUNG BLACK PROGRAMMERS COALITION, INC.

NOVEMBER 15th, 16th, & 17th, 1985 HILTON HOTEL

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(504) 561-0500

Special YBPC Room Rate \$65.00 per day/per room

Theme: Radio & Records Pulling Together

To Make The Difference

- I. Life After Radio & Records
- II. Handling Stress in Radio & Records
- III. Women In The Media

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 15th

Registration 3:00 pm - 5:00 pm
7:00 pm - 9:00 pm — Cocktail Party

SATURDAY, NOVEMBER 16th

Registration 10:00 am - 12 Noon
General Session 9:00 am - 10:00 am
Workshop I & II 10:30 am - 12:00 Noon
Lunch 12:00 Noon - 1:30 pm
Combined Workshop 1:30 pm - 3:00 pm
Cocktail Party 6:00 pm - 8:00 pm
Award Banquet 8:00 pm - 11:00 pm

SUNDAY, NOVEMBER 17th

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MEETING**

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Officers*

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 CONTACT: Dewayne Dancer.....214-641-3150
 Tonie Carter.....817-265-9506
 Lynne Haze.....214-647-1831

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THE EIGHTH ANNUAL YBPC NATIONAL MEETING '85

YBPC, INC. c/o DEWAYNE DANCER
P.O. Box 1956
Forth Worth, TX 76101

Name _____

Radio/TV Station _____

Radio/TV Station _____

Company _____

City _____ State _____ Zip _____

Phone _____ \$ _____

(CHECKS OR MONEY ORDERS ONLY)

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

These Weeks Last Weeks

These Weeks	Last Weeks	Rank	Artist/Song	Label
8	6	3	1 LEE GREENWOOD/I Don't Mind The Thorns... (MCA)	
5	3	1	2 GARY MORRIS/I'll Never Stop Loving You (WB)	
9	7	5	3 STATLERS/Too Much On My Heart (Mercury/PG)	
16	12	10	4 BELLAMY BROTHERS/Lie To You For Your Love (MCA/Curb)	
14	11	9	5 EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)	
13	10	8	6 HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)	
11	8	6	7 LOUISE MANDRELL/I Wanna Say Yes (RCA)	
21	15	11	8 GEORGE STRAIT/The Chair (MCA)	
22	17	13	9 JUDDS/Have Mercy (RCA/Curb)	
19	14	12	10 MEL MCDANIEL/Stand Up (Capitol)	
1	1	2	11 ALABAMA/Can't Keep A Good Man Down (RCA)	
31	23	15	12 KENNY ROGERS/Morning Desire (RCA)	
18	16	14	13 MICKEY GILLEY/You've Got Something On Your Mind (Epic)	
23	20	16	14 T.G. SHEPPARD/Doncha (Columbia)	
3	2	4	15 EXILE/Hang On To Your Heart (Epic)	
24	21	18	16 WILLIE NELSON/Me And Paul (Columbia)	
29	27	20	17 JANIE FRICKE/Somebody Else's Fire (Columbia)	
30	28	21	18 SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)	
28	26	22	19 RICKY SKAGGS/You Make Me Feel Like A Man (Epic)	
7	5	7	20 BARBARA MANDRELL/Angel In Your Arms (MCA)	
43	36	28	21 NITTY GRITTY DIRT BAND/Home Again In My Heart (WB)	
40	34	30	22 ROSANNE CASH/Never Be You (Columbia)	
27	25	24	23 JENNINGS/NELSON/CASH/KRISTOFFERSON/Desperados Waiting For A Train (Columbia)	
32	30	26	24 JIM GLASER/In Another Minute (Noble Vision/MCA)	
33	31	27	25 JIMMY BUFFETT/If The Phone Doesn't Ring, It's Me (MCA)	
35	33	29	26 GAIL DAVIES/Break Away (RCA)	
42	37	31	27 REBA MCGENTIRE/Only In My Mind (MCA)	
48	39	32	28 DON WILLIAMS/It's Time For Love (MCA)	
46	38	34	29 JOHNNY LEE/They Never Had To Get Over You (WB)	
47	41	36	30 EDDIE RABBITT/A World Without Love (RCA)	
—	46	41	31 DAN SEALS/Bop (EMI America)	
25	24	32	32 RAY CHARLES with HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)	
2	13	17	33 STEVE WARINER/Some Fools Never Learn (MCA)	
50	43	38	34 GENE WATSON/Memories To Burn (Epic)	
10	9	25	35 NEIL YOUNG/Get Back To The Country (Geffen)	
—	—	44	36 JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)	
4	4	19	37 RESTLESS HEART/Heartbreak Kid (RCA)	
—	4	19	38 CRYSTAL GAYLE/A Long And Lasting Love (WB)	
—	45	42	39 FORESTER SISTERS/Just In Case (WB)	
—	45	42	40 ROGER MILLER/River In The Rain (MCA)	
—	46	43	41 JOHN CONLEE/The Old School (MCA)	
—	49	46	42 CONWAY TWITTY/The Legend And The Man (WB)	
—	36	35	43 MAC DAVIS/I Feel The Country Calling Me (MCA)	
—	36	35	44 MERLE HAGGARD/Amber Waves Of Grain (Epic)	
DEBUT	—	—	45 T. GRAHAM BROWN/Tell It Like It Used To Be (Capitol)	
DEBUT	—	—	46 LARRY GATLIN & THE GATLIN BROS./Runaway Go Home (Columbia)	
DEBUT	—	—	47 JUICE NEWTON/Hurt (RCA)	
15	29	37	48 OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)	
DEBUT	—	—	49 CHANCE/She Told Me Yes (Mercury/PG)	
44	42	39	50 BANDANA/Lovin' Up A Storm (WB)	

NOVEMBER 1, 1985

Total Reports/Adds	Heavy	Medium	Light
153/1	140	11	2
148/0	123	18	7
148/1	125	17	6
153/0	111	39	3
153/0	105	41	7
147/0	103	37	7
146/0	107	26	13
149/0	86	56	7
154/0	76	71	7
150/1	75	66	9
131/0	92	28	11
153/0	56	84	13
130/0	60	59	11
133/2	54	63	16
133/0	89	30	14
136/3	45	75	16
146/3	27	97	22
143/3	27	96	20
136/1	36	80	20
109/0	63	30	16
149/9	9	95	45
139/10	11	89	39
125/0	25	78	22
132/3	17	94	21
132/4	18	79	35
137/9	9	99	29
136/6	18	77	41
140/18	6	86	48
131/14	7	80	44
128/16	8	80	40
127/29	10	54	63
93/1	25	56	12
67/0	28	25	14
106/16	6	53	47
97/9	6	55	36
65/0	32	15	18
118/18	0	44	74
69/0	16	35	18
105/36	3	37	65
83/11	5	42	36
99/25	4	29	66
94/20	1	38	55
81/12	0	39	42
62/0	5	38	19
81/19	1	32	48
69/9	1	34	34
78/66	2	10	66
41/0	8	17	16
66/10	2	17	47
45/1	2	24	19

MOST ADDED

JUICE NEWTON (66)
Hurt (RCA)
MARIE OSMOND (44)
There's No Stopping Your Heart (Capitol/Curb)
FORESTER SISTERS (36)
Just In Case (WB)
DAN SEALS (29)
Bop (EMI America)
JOHN CONLEE (25)
The Old School (MCA)
STEVE WARINER (25)
You Can Dream Of Me (MCA)
CONWAY TWITTY (20)
The Legend And The Man (WB)
WHITES (19)
I Don't Want To Get Over You (MCA/Curb)
T. GRAHAM BROWN (19)
I Tell It Like It Used To Be (Capitol)
ODD WILLIAMS (18)
It's Time For Love (MCA)

HOTTEST

GARY MORRIS (69)
I'll Never Stop Loving You (WB)
LEE GREENWOOD (67)
I Don't Mind The Thorns... (MCA)
STATLERS (65)
Too Much On My Heart (Mercury/PolyGram)
LOUISE MANDRELL (63)
I Wanna Say Yes (RCA)
ALABAMA (42)
Can't Keep A Good Man Down (RCA)
KENNY ROGERS (41)
Morning Desire (RCA)
EXILE (37)
Hang On To Your Heart (Epic)
JUDDS (37)
Have Mercy (RCA/Curb)
GEORGE STRAIT (36)
The Chair (MCA)
HANK WILLIAMS, JR. (35)
This Ain't Dallas (WB/Curb)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reports. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

GENE WATSON

Memories To Burn (Epic)

On 69% of reporting stations. Rotations: Heavy 6, Medium 53, Light 47, Total Adds 16, WYRK, WQBE, KIX106, WYMK, WAMZ, WSIX, WUSQ, WSLR, WMNI, WTSO, WLLR, WTOD, KGHL, KYGO, KEIN, KVEG. Moves 44-40-34 on the Country chart.

FORESTER SISTERS

Just In Case (WB)

On 68% of reporting stations. Rotations: Heavy 3, Medium 37, Light 65, Total Adds 36 including WGNA, WCAO, WHN, WNYR, WXBQ, WESC, KILT-FM, WSIX, WUSQ, WTQR, WUBE, WDAF, KXXY, KYGO, KMPS, KCUB. A most added record. Moves 50-39 on the Country chart.

JOHN CONLEE

The Old School (MCA)

On 64% of reporting stations. Rotations: Heavy 4, Medium 29, Light 66, Total Adds 25 including WTSV, WHN, WDSY, WSOC, WUSY, KPLX, KSSN, WONE, KJJY, WMIL, WDGY, KTTS, KYGO, KVEG, KWJJ, KTOM. A most added record. Moves 47-41 on the Country chart.

CONWAY TWITTY

The Legend And The Man (WB)

On 61% of reporting stations. Rotations: Heavy 1, Medium 38, Light 55, Total Adds 20 including WYRK, WIXL, WKYG, WPOR, WKLO, KILT-FM, KYKX, WKIX, WUSQ, WSLR, WQHK, WBCS, WLLR, WTHI, KVOC, KVEG, KNIX. Moves 48-42 on the Country chart.



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"BOOT SCOOTIN'"
 b/w "Love Is Forever"
 (U-14070 M)

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 Birgit Mayberry
 P.O. Box 4966
 Little Rock, AR 72214 (501)666-7047

COUNTRY

NEW & ACTIVE

ROGER MILLER "River In The Rain" (MCA) 83/11
 Rotations: Heavy 5, Medium 42, Light 26, Total Adds 11, WPCR, WCAO, WYNN, WGTG, KISS-FM, WRNL, WQYK, WIRK, WTHI, KRAC, Heavy: WYNA, WBGW, WQW, KSOP, Moves 42-40 on the Country chart.

T. GRAHAM BROWN "I Tell It Like It Used To Be" (Capitol) 81/19
 Rotations: Heavy 1, Medium 32, Light 48, Total Adds 19 including WCAO, WTSV, WAJR, WSOC, KILT-FM, WAMZ, KLLL, WSLR, WMNI, WCUZ, KCBJ, KTKP, KWJ, KGA, Debuts at number 45 on the Country chart.

MAC DAVIS "I Feel The Country Calling Me" (MCA) 81/12
 Rotations: Heavy 0, Medium 39, Light 42, Total Adds 12, WCAO, WAJR, KHEY, WMC, WRNL, WTOR, WSLR, WFM5, KKCS, KLZ, KVEG, KWJ, Medium: WEZL, KXXY, KSOP, Moves 46-43 on the Country chart.

JUICE NEWTON "Hurt" (RCA) 78/66
 Rotations: Heavy 2, Medium 10, Light 66, Total Adds 66 including WRKZ, WKYG, WNYR, WYVA, WSOC, WDXE, WKSJ, WCMS, WUBE, WFMS, WXCL, KVOO, KKCS, KLZ, KCKC, Debuts at number 47 on the Country chart.

LARRY GATLIN & THE GATLIN BROTHERS "Runaway Go Home" (Columbia) 69/9
 Rotations: Heavy 1, Medium 34, Light 34, Total Adds 9, WPOR, WOKK, KBMR, WWWW, WAXX, KLZ, KFRE, KCKC, KGA, Heavy: WQW, Medium: WBOS, KKYX, WXCL, KUZZ, KRAK, Debuts at number 46 on the Country chart.

CHANCE "She Told Me Yes" (Mercury/PolyGram) 66/10
 Rotations: Heavy 2, Medium 17, Light 47, Total Adds 10, WCAO, WIKY, WUSY, WESC, KLLL, WMNI, KSO, KTT5, KLZ, KTOH, Heavy: WCUZ, KRKT, Medium: WYVA, WAJR, KLV, Debuts at number 49 on the Country chart.

WHITES "I Don't Want To Get Over You" (MCA/Curb) 63/19
 Rotations: Heavy 0, Medium 15, Light 48, Total Adds 19 including WYVA, WRKZ, WYVA, WYVA, KILT-FM, WOKK, WSM, WUSQ, WAXX, WBCS, KCBJ, KTT5, KYAK, KFRE, KGA.

MARIE OSMOND "There's No Stopping Your Heart" (Capitol/Curb) 61/44
 Rotations: Heavy 1, Medium 10, Light 50, Total Adds 44 including WCAO, WBOS, WTSV, WPOR, WESC, KSSN, WLWI, WSM, WIRK, WCXI, WFMS, KXXY, WTDQ, KRKT, KRST, KLZ, KCCY.

LACY J. DALTON "The Night Has A Heart Of Its Own" (Columbia) 60/5
 Rotations: Heavy 0, Medium 22, Light 38, Total Adds 5, WCAO, WTSV, WFNC, WESC, KCBJ, Medium: WBGW, WSNQ, WTVY, WDXE, KKYX, WIRK, KTT5, KFDI, KRKY, KTOH.

KENDALLS "Two Heart Harmony" (Mercury/PolyGram) 59/6
 Rotations: Heavy 1, Medium 25, Light 50, Total Adds 6, WGBE, WIKY, WQYK, KCBJ, KRKT, KGA, Heavy: KIKK, Medium: WEZL, WFNC, WITL, KVOO, KFDI, KQIL, KEIN, KSOP.

KATHY MATTEA "Heart Of The Country" (Mercury/PolyGram) 54/10
 Rotations: Heavy 0, Medium 15, Light 39, Total Adds 10, WESC, WIRK, WMNI, KSO, WAXX, WITL, WXCL, KTT5, KVOO, KEIN, Medium: WAJR, WIKY, WGTG, WLWI, KRKY.

BILLY JOE ROYAL "Burned Like A Rocket" (Atlantic America) 51/16
 Rotations: Heavy 1, Medium 12, Light 38, Total Adds 16, WYVA, WCAO, WPOR, KEAN, KPLX, WFNC, WESC, WAMZ, WMC, WSM, WKIK, WCXI, WQW, KEIN, KVEG, KGA.

KEITH STEGALL "Feed The Fire" (Epic) 49/14
 Rotations: Heavy 0, Medium 12, Light 37, Total Adds 14, WYVA, WCAO, WYVA, WXBQ, WUSY, WESC, WKSJ, KSO, WMTT, WFMS, WITL, WTSO, WQW, KIGQ.

SIGNIFICANT ACTION

LEON EVERETTE "Til A Tear Becomes A Rose" (Mercury/PolyGram) 44/0
 Rotations: Heavy 3, Medium 20, Light 20, Total Adds 0, Heavy: WYVA, WLWI, KKYX, Medium: WESC, WMNI, WQW, KFDI, KKAL, KIGQ.

TERRI GIBBS "Someone Must Be Missing You Tonight" (WB) 36/10
 Rotations: Heavy 0, Medium 9, Light 27, Total Adds 10, WYVA, WGTG, WFNC, WKIK, WSLR, KBMR, KTT5, KTKP, KSOP, KIGQ.

DAVID ALLAN COE "I'm Gonna Hurt Her On The Radio" (Columbia) 35/11
 Rotations: Heavy 0, Medium 6, Light 29, Total Adds 11, WYVA, WBOE, KRRV, WTVY, WLWI, WKIK, KKYX, KSO, WCUZ, KTT5, KIK-FM.

LORETTA LYNN "Wouldn't It Be Great" (MCA) 30/11
 Rotations: Heavy 0, Medium 7, Light 23, Total Adds 11, WTSV, KRRV, KBMR, WAXX, WFMS, KXXY, WQW, KTT5, KVOO, KSOP, KIGQ.

KAREN TAYLOR-GOOD "Up On Your Love" (Mesa) 28/0
 Rotations: Heavy 0, Medium 10, Light 18, Total Adds 0, Medium: WYVA, WTVY, WFNC, WESC, WCMS, KKYX, WITL, WXCL, KRWD.

B.J. THOMAS "The Part Of Me That Needs You Most" (Columbia) 27/9
 Rotations: Heavy 0, Medium 5, Light 22, Total Adds 9, WYVA, WEZL, WFNC, WOKK, WYVA, KKYX, KTT5, KRKT, KVOO.

STEVE WARINER "You Can Dream Of Me" (MCA) 25/25
 Rotations: Heavy 1, Medium 3, Light 21, Total Adds 25 including WYVA, WYVA, KASE, WEZL, WDXE, KXXY, KFDI, KKAL, KUZZ, KFRE, KXNK.

MALCHAK & RUCKER "I Could Love You In A Heart Beat" (Alpine) 23/4
 Rotations: Heavy 1, Medium 5, Light 17, Total Adds 4, WIKY, WKIK, WXCL, KTT5, Heavy: WCUZ, Medium: WBGW, WFNC, WQW, KRKT, KEIN.

JUDY RODMAN "I Sure Need Your Lovin'" (MTM) 22/14
 Rotations: Heavy 0, Medium 1, Light 21, Total Adds 14 including WSNQ, WIKY, KRRV, WUSY, KFQO, KTT5, KVOO, KRKT, KSOP, KIGQ.

SOUTHERN PACIFIC "Perfect Stranger" (WB) 21/18
 Rotations: Heavy 0, Medium 1, Light 20, Total Adds 18 including WBGW, WSNQ, WTVY, WDXE, KIOV, WJJO, KFDI, KRKT, KLZ, KSOP.

PATSY CLINE "Sweet Dreams" (MCA) 16/1
 Rotations: Heavy 0, Medium 5, Light 11, Total Adds 1, WYVA, Medium: WYVA, WQW, KFDI, KKAL, Light: WBGW, WOKK, WUSQ, KQIL, KCCY.

JOHN ANDERSON "Down In Tennessee" (WB) 15/11
 Rotations: Heavy 0, Medium 0, Light 15, Total Adds 11, WBGW, WIKY, WEZL, KFQO, KXXY, KFDI, KRKT, KKAL, KUZZ, KVOC, KFRE.

JOHNNY CASH "I'm Leaving Now" (Columbia) 15/6
 Rotations: Heavy 0, Medium 4, Light 11, Total Adds 6, WYVA, WESC, KSSN, WPAP, KKYX, KTT5, Medium: KVOO, KFDI, KQIL.

LEW DEWITT "You'll Never Know" (Compeat/PolyGram) 15/5
 Rotations: Heavy 0, Medium 3, Light 12, Total Adds 6, WYVA, WLWI, KTT5, KTKP, KRKT, KSOP, Medium: WQW, Light: WSNQ, KLV, KRWD.

ROBIN LEE "Safe In The Arms Of Love" (Evergreen) 14/6
 Rotations: Heavy 0, Medium 1, Light 13, Total Adds 6, WIKY, KRRV, WTVY, WXCL, KTT5, KIGO, Medium: WYVA, Light: WEZL, WPAP, KVOO, KRWD.

TOMMY ROE "Some Such Foolishness" (MCA/Curb) 14/6
 Rotations: Heavy 0, Medium 0, Light 14, Total Adds 6, WYVA, WGTG, WFCN, WOKK, KFQO, KRKT, Light: WBGW, WSNQ, KVOO, KFDI, KRWD.

WAYLON JENNINGS "The Devil's On The Loose" (RCA) 13/11
 Rotations: Heavy 0, Medium 2, Light 11, Total Adds 11, WYVA, WGTG, KSSN, WAMZ, WKKQ, KUZZ, KVOC, KRWD, KQIL, KSOP.

SONNY CURTIS "I Think I'm In Love" (Steem) 13/1
 Rotations: Heavy 0, Medium 2, Light 11, Total Adds 1, KFDI, Medium: KIGO, Light: WSNQ, WIKY, WYVA, KRRV, WKLO, WFNC, KRWD, KRKY.

HILLARY KANTER "It's Such A Heartache" (RCA) 13/0
 Rotations: Heavy 0, Medium 2, Light 11, Total Adds 0, Medium: WTVY, KRKY, Light: WBGW, WSNQ, WIKY, KEAN, WCXI, WGBE, KTT5, KCCY.

MAINES BROTHERS "Some Of Shelly's Blues" (Mercury/PolyGram) 12/7
 Rotations: Heavy 0, Medium 0, Light 12, Total Adds 7, WBGW, WYVA, WGTG, WFCN, KFDI, KRKT, Light: WYVA, KKAL, KRKY.

AUDIE HENRY "Sweet Salvation" (Canyon Creek) 12/1
 Rotations: Heavy 0, Medium 0, Light 12, Total Adds 1, WAXX, Light: WYVA, WEZL, WTVY, WLWI, WPAP, KKYX, KFQO, KTT5, KQIL, KRKY.

GLEN CAMPBELL "It's Just A Matter Of Time" (Atlantic America) 11/11
 Rotations: Heavy 0, Medium 1, Light 10, Total Adds 11, WYVA, WYVA, WGTG, WTSV, WYVA, WYVA, KFDI, KRKT, KKAL, KUZZ, KQIL.

SYLVIA & MICHAEL JOHNSON "I Love You By Heart" (RCA) 10/10
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 10, WYVA, WYVA, WFNC, WSM, KFDI, KUZZ, KGH, KVOC, KRWD, KSOP.

BOBBY BARE "Reno And Me" (EMI America) 10/6
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 6, WBGW, WCMS, KKYX, WQW, KVOO, KFDI, Light: WSNQ, WYVA, KKAL, KQIL.

PATTY LOVELESS "Lonely Days, Lonely Nights" (MCA) 7/7
 Rotations: Heavy 0, Medium 0, Light 7, Total Adds 7, WSNQ, WTSV, KRRV, KRKT, KRST, KVOC, KQIL.

FAMILY BROWN "Feel The Fire" (RCA) 7/2
 Rotations: Heavy 1, Medium 1, Light 5, Total Adds 2, WSNQ, WCMS, Heavy: WCUZ, Medium: KRKT, Light: WQW, KVOC.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)	<i>The Forester Sisters</i>
BAMA BAND/Stone Cold And Country (Compeat/PG)	<i>Bama Band</i>
GARY MORRIS/100% Chance Of Rain (WB)	<i>Anything Goes</i>
GEORGE STRAIT/In Too Deep (MCA)	<i>Something Special</i>
JUDDS/Rockin' With The Rhythm Of The Rain (RCA)	<i>Rockin' With The Rhythm...</i>
NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB)	<i>Partners, Brothers, And Friends</i>
LEE GREENWOOD/Streamline (MCA)	<i>Streamline</i>
LORETTA LYNN/Just A Woman (MCA)	<i>Just A Woman</i>
NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB)	<i>Partners, Brothers, And Friends</i>
GEORGE STRAIT/Dance Time In Texas (MCA)	<i>Something Special</i>
ALABAMA/Down On Longboat Key (RCA)	<i>40 Hour Week</i>
JOHN ANDERSON/A Little Rock & Roll (& Some ..) (WB)	<i>Tokyo, Oklahoma</i>



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RADIO & RECORDS NATIONAL AIRPLAY

FULL-SERVICE A/C

TOP 20

Three Weeks	Two Weeks	Last Week	Artist/Title
2	1	1	1 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
11	6	3	2 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
3	2	2	3 DAVID FOSTER/Love Theme From 'St Elmo's Fire' (Atlantic)
4	4	4	4 A-HA/Take On Me (WB)
12	8	7	5 FREDDIE JACKSON/You Are My Lady (Capitol)
15	10	8	6 KENNY ROGERS/Morning Desire (RCA)
1	3	6	7 WHITNEY HOUSTON/Saving All My Love For You (Arista)
9	5	5	8 GINO VANNELLI/Hurts To Be In Love (CBS Associated)
19	14	10	9 TEARS FOR FEARS/Head Over Heels (Mercury/Pg)
—	—	12	10 JAMES TAYLOR/Everyday (Columbia)
—	—	17	11 GLENN FREY/You Belong To The City (MCA)
BREAKER	13	11	12 BILLY JOEL/The Night Is Still Young (Columbia)
BREAKER	13	11	13 MAURICE WHITE/Stand By Me (Columbia)
BREAKER	14	9	14 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
19	18	14	15 LIONEL RICHEL/Say You, Say Me (Motown)
19	18	14	16 BEACH BOYS/She Believes In Love Again (Caribou/CBS)
DEBUT	19	18	17 OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
DEBUT	19	18	18 ABC/Be Near Me (Mercury/Pg)
DEBUT	19	18	19 BILLY OCEAN/Long & Winding Road (Jive/Arista)
—	—	20	20 THOMPSON TWINS/Lay Your Hands On Me (Arista)

NOVEMBER 1, 1985

Total Reports/Adds	Heavy	Medium	Light
39/0	35	4	0
40/2	33	7	0
36/1	31	5	0
33/0	29	4	0
33/0	28	4	1
37/3	21	13	3
30/0	15	15	0
31/1	19	11	1
28/3	17	8	3
35/5	4	25	6
26/5	15	10	1
30/5	13	15	2
27/1	12	14	1
27/4	11	11	5
32/30	4	15	13
23/1	6	15	2
20/1	3	15	2
17/1	5	12	0
21/3	3	12	6
18/1	5	10	3

MOST ADDED

- LIONEL RICHEL (30)
Say You, Say Me (Motown)
DIONNE & FRIENDS (23)
That's What Friends Are For (Arista)
BARRY MANILOW (8)
In Search Of Love (RCA)
GLENN FREY (5)
You Belong To The City (MCA)
JAMES TAYLOR (5)
Everyday (Columbia)
MR. MISTER (5)
Broken Wings (RCA)
BILLY JOEL (5)
The Night Is Still Young (Columbia)

HOTTEST

- PHIL COLLINS & MARILYN MARTIN (29)
Separate Lives (Atlantic)
STEVIE WONDER (25)
Part-Time Lover (Tamla/Motown)
DAVID FOSTER (23)
Love Theme From 'St. Elmo's Fire' (Atlantic)
A-HA (18)
Take On Me (WB)
FREDDIE JACKSON (13)
You Are My Lady (Capitol)

BREAKERS

LIONEL RICHEL

Say You, Say Me (Motown)

78% of our reporters on it. Rotations: Heavy 4, Medium 15, Light 13, Total Adds 30 including WFBR, WKBW, WSB, WISN, WCCO, KHOW, KFI, KFMB, KJR, WICC, WGY. Debuts at number 15 on the Full-Service chart.

BILLY JOEL

The Night Is Still Young (Columbia)

73% of our reporters on it. Rotations: Heavy 13, Medium 15, Light 2, Total Adds 5, WFBR, WPRO, WSB, WRVA, WIBC. Moves 15-12 on the Full-Service chart.

ARETHA FRANKLIN

Who's Zoomin' Who? (Arista)

66% of our reporters on it. Rotations: Heavy 11, Medium 11, Light 5, Total Adds 4, 55KRC, WHAS, WIBC, WCIL. Moves 19-14 on the Full-Service chart.

NEW & ACTIVE

- DIONNE & FRIENDS "That's What Friends Are For" (Arista) 23/23
Rotations: Heavy 1/1, Medium 8/8, Light 14/14, Total Adds 23 including WTAE, WPRO, WCCO, WHBY, WHBC, WING, KBOI. Heavy: WKBW. Medium: WFBR, KFI, KFMB, WICC, WBT, KSL, WPOE, WTKO.
BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 23/1
Rotations: Heavy 8/1, Medium 15/0, Light 2/0, Total Adds 1, WKBW. Heavy including WISN, KFMB, WRVA, WTKO. Medium including WSB, WCCO, KHOW, KJR, WCHS, WBT, WHBY, WHBC, WIBA, KSL.
BILLY OCEAN "Long & Winding Road" (Arista) 21/3
Rotations: Heavy 3/0, Medium 12/1, Light 6/2, Total Adds 3, KHOW, WCHS, WHBC. Heavy: WKBW, WISN, WGY. Medium including WFBR, WCCO, WHBY, KSL, WNNR, WPOE, WGBR, KTWO.
OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 20/1
Rotations: Heavy 3/0, Medium 15/0, Light 2/1, Total Adds 1, WIBC. Heavy: WFBR, WNNR, WPPA. Medium including WKBW, WISN, KHOW, KFMB, KJR, WICC, WCHS, WBT, WING, WIBA.

THOMPSON TWINS "Lay Your Hands On Me" (Arista) 18/1

Rotations: Heavy 5/0, Medium 10/0, Light 3/1, Total Adds 1, KVEC. Heavy: WKBW, WPRO, WING, WNNR, WPPA. Medium: WFBR, KHOW, KJR, WCHS, WHBC, KBOI, WGBR, KTWO.

ABC "Be Near Me" (Mercury/PolyGram) 17/1

Rotations: Heavy 5/0, Medium 12/1, Light 0/0, Total Adds 1, KJR. Heavy: WKBW, KFI, WING, WNNR, WPPA. Medium including WFBR, KHOW, KFMB, WCHS, WHBC, WGBR, WCIL, KTWO.

MR. MISTER "Broken Wings" (RCA) 16/5

Rotations: Heavy 2/0, Medium 9/1, Light 5/4, Total Adds 5, KHOW, KFMB, KJR, WICC, WSPD. Heavy: WKBW, KFI. Medium including WCCO, WING, KBOI, WPOE, WPPA, WCIL, KTWO.

JAN HAMMER "Miami Vice Theme" (MCA) 16/2

Rotations: Heavy 5/0, Medium 5/0, Light 3/1, Total Adds 1, WGWV. Heavy: WKBW, 55KRC, WICC, WHAS, WING, WNNR, WPPA. Medium: KHOW, WCHS, KSL, WPOE, WIBC.

DON HENLEY "Sunset Grill" (Geffen) 16/2

Rotations: Heavy 2/0, Medium 11/1, Light 3/1, Total Adds 2, WIBC, WCIL. Heavy: WKBW, WPPA. Medium including WFBR, KHOW, KJR, WCHS, WHBC, WING, WSPD, WPOE, KTWO.

KENNY LOGGINS "It's Be There" (Columbia) 16/1

Rotations: Heavy 2/0, Medium 11/1, Light 3/0, Total Adds 1, WGBR. Heavy: WCCO, WNNR. Medium including KHOW, WING, WIVA, WSPD, KSL, WPOE, WIBC, WCIL, KTWO, KVEC.

BARRY MANILOW "In Search Of Love" (RCA) 14/6

Rotations: Heavy 0/0, Medium 9/5, Light 5/3, Total Adds 8, WICC, WGY, KSL, WNNR, WPOE, WTKO, WPPA, KTWO. Medium including WFBR, WJBC, WCIL, KVEC.

EDDIE RABBITT "A World Without Love" (RCA) 12/2

Rotations: Heavy 0/0, Medium 8/1, Light 4/1, Total Adds 2, KSL, WGBR. Medium including WFBR, WCCO, WHBY, WPOE.

AMY GRANT "Everywhere I Go" (A&M) 12/1

Rotations: Heavy 0/0, Medium 8/0, Light 4/1, Total Adds 1, WGBR. Medium including WFBR, WKBW, WPOE, WTKO.

URGENT "Love Can Make You Cry" (Manhattan) 9/1

Rotations: Heavy 0/0, Medium 4/0, Light 3/1, Total Adds 1, WPPA. Medium: WNNR, WPOE, WJBC, KTWO.

SIGNIFICANT ACTION

FRANKIE VALLI & THE FOUR SEASONS "Moonlight Memories" (Carb/MCA) 6/4

Rotations: Heavy 0/0, Medium 1/0, Light 5/4, Total Adds 4, WCCO, WJBC, WCIL, KTWO. Medium: WTKO.

POINTER SISTERS "Freedom" (RCA) 5/3

Rotations: Heavy 0/0, Medium 3/1, Light 2/2, Total Adds 3, WPOE, WPPA, KTWO. Medium including WFBR, KSL.

KLYMAXX "I Miss You" (Constellation/MCA) 4/3

Rotations: Heavy 0/0, Medium 2/1, Light 2/2, Total Adds 3, WKBW, WING, KVEC. Medium including WPOE.

MARIE OSMOND "There's No Stopping Your Heart" (Capitol) 4/2

Rotations: Heavy 0/0, Medium 2/1, Light 2/1, Total Adds 2, WCCO, WHBY. Medium including WTKO.

DIRE STRAITS "Walk Of Life" (WB) 4/2

Rotations: Heavy 0/0, Medium 2/0, Light 2/2, Total Adds 2, WING, WSPD. Medium: WFBR, WPOE.

SHEENA EASTON "Do It For Love" (EMI America) 4/1

Rotations: Heavy 0/0, Medium 2/0, Light 2/1, Total Adds 1, WGBR. Medium: WNNR, WPPA.

ELTON JOHN "Wrap Her Up" (Geffen) 4/1

Rotations: Heavy 0/0, Medium 2/0, Light 2/1, Total Adds 1, WICC. Medium: WNNR, WPPA.

CLARENCE CLEMENS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 3/1

Rotations: Heavy 0/0, Medium 0/0, Light 3/1, Total Adds 1, WNNR.

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ADULT/CONTEMPORARY

BREAKERS

LIONEL RICHIE

Say You, Say Me (Motown)

87% of our reporters on it. Rotations: Heavy 8, Medium 50, Light 39, Total Adds 90 including WPXI, WSN1, WCLY, KVIL-FM, 97AIA, LOVE94, WLTS, 2WD, W101, WARM98, KMGG, KOST, B100, KIFM. Debuts at number 17 on the A/C chart.

NEW & ACTIVE

- ✓ **DIONNE & FRIENDS "That's What Friends Are For" (Arista) 64/64**
Rotations: Heavy 11, Medium 21/21, Light 42/42, Total Adds 64 including WCLY, WLTS, W101, WSNY, KUDL, KS94, KMJ, B100, KIFM, Heavy 97AIA, Medium including WPXI, WHTX, KVIL-FM, WOMC, KLSI, WMYX, KYKY, KOST, KGW.
- ✓ **KLYMAXX "I Miss You" (Constellation/MCA) 62/29**
Rotations: Heavy 4/0, Medium 25/7, Light 33/22, Total Adds 29 including WPXI, LOVE94, WSNY, WOMC, WMGF, WMYX, WAEB, KDUK, KPFL, KWFM, Heavy WHTX, KOST, WGLL, KTYL, Medium including WLTS, KYKY, B100, WXTX, WEZC, WEZS, WMGN, KWAV.
- BILLY OCEAN "Long & Winding Road" (Arista) 58/2**
Rotations: Heavy 5/0, Medium 32/1, Light 21/1, Total Adds 2, 3WM, KPPL, Heavy, WKYX, KTYL, KMGO, KALE, Medium including KGW, KIFM, WKYE, KEY103, WSFL, WNAM, KIOA, WTRX, KWAV, KWFM.
- AMY GRANT "Everywhere I Go" (A&M) 52/7**
Rotations: Heavy 1/0, Medium 23/1, Light 28/6, Total Adds 7, WLTS, WDLT, KELT, WMMJ, WCHV, WAHR, KWEB, Medium including KGW, WAEB, KEY103, WSFL, WNAM, KOIL, WEIM, KKLK.
- KENNY LOGGINS "I'll Be There" (Columbia) 51/0**
Rotations: Heavy 10/0, Medium 30/0, Light 11/0, Total Adds 0, Heavy, KIFM, KOIL, KWFM, WCKQ, WCHV, KWEB, WJON, WBOW, KOSW, KMGO, Medium including 2WD, KLSI, KGW, WAEB, WKYE, WSFL, KIOA, KWAV.
- BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 50/1**
Rotations: Heavy 3/0, Medium 35/1, Light 12/0, Total Adds 1, KVIL-FM, Heavy, WAEB, KOSW, KALE, Medium including WCLY, 2WD, WKYE, WKGW, WSFL, WAVE, WNAM, WTRX, KWFM.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 PHIL COLLINS & MARILYN MARTIN	112/0	102	10	0
2 STEVIE WONDER	109/0	95	12	2
3 GLENN FREY	103/2	85	17	1
4 A-HA	108/1	82	22	4
5 TEARS FOR FEARS	103/2	79	22	2
6 DAVID FOSTER	103/1	81	20	2
7 FREDDIE JACKSON	107/3	71	28	8
8 ARETHA FRANKLIN	101/4	55	39	7
9 GINO VANNELLI	92/0	38	47	7
10 KENNY ROGERS	97/6	31	54	12
11 JAMES TAYLOR	104/18	11	69	24
12 BILLY JOEL	96/2	24	58	14
13 THOMPSON TWINS	92/4	20	60	12
14 MAURICE WHITE	92/0	36	48	8
15 JAN HAMMER	72/4	28	39	5
16 ABC	86/4	26	46	14
17 LIONEL RICHIE	97/90	8	50	39
18 MR. MISTER	85/18	21	45	19
19 OLIVIA NEWTON-JOHN	83/4	15	53	15
20 WHITNEY HOUSTON	74/0	32	27	15
21 DON HENLEY	73/0	20	42	11
22 DIONNE & FRIENDS	64/64	1	21	42
23 KLYMAXX	62/29	4	25	33
24 KOOL & THE GANG	44/0	4	25	15
25 KENNY LOGGINS	51/0	10	30	11
26 BILLY OCEAN	58/2	5	32	21
27 COMMODORES	43/1	2	25	16
28 STING	35/1	10	19	6
29 BEACH BOYS	50/1	3	35	12
30 BRYAN FERRY	46/5	3	24	19

MOST ADDED

- LIONEL RICHIE (90)
Say You, Say Me (Motown)
- DIONNE & FRIENDS (64)
That's What Friends Are For (Arista)
- BARRY MANLOW (32)
In Search Of Love (Arista)
- KLYMAXX (29)
I Miss You (Constellation/MC)
- JOHN COUGAR MELLENCAMP (19)
Small Town (Riva/PolyGram)

HOTTEST

- PHIL COLLINS & MARILYN MARTIN (86)
Separate Lives (Atlantic)
- STEVIE WONDER (71)
Part-Time Lover (Tamla/Motown)
- A-HA (58)
Take On Me (WB)
- GLENN FREY (55)
You Belong To The City (MCA)
- TEARS FOR FEARS (51)
Head Over Heels (Mercury/PolyGram)

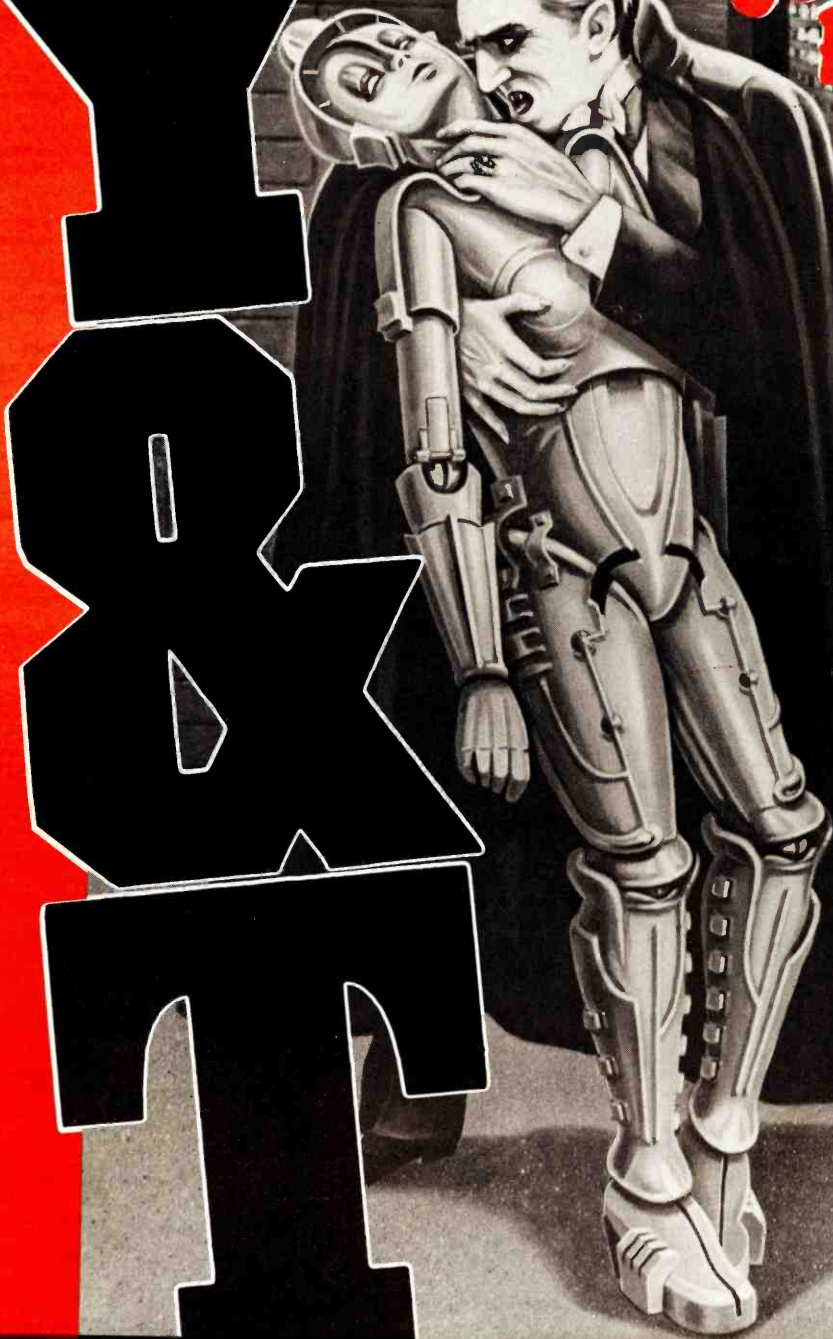
- BRYAN FERRY "Don't Stop The Dance" (WB) 46/5
Rotations: Heavy 3/0, Medium 24/1, Light 19/4, Total Adds 5, WCLY, KMGG, WSFM, WEIZ, WXUS, Heavy, KOST, WCKQ, KALE, Medium including WPXI, KGW, KIFM, WKYE, KEY103, WNAM, WMGN, WSKY.
- URGENT "Love Can Make You Cry" (Manhattan) 39/8
Rotations: Heavy 0/0, Medium 7/1, Light 32/7, Total Adds 8, WSFM, WKGW, WJDX, WHNN, KVLU, WKNE, WGLL, WJON, Medium including WNAM, WSKI, 194, KFSB, WBOW, KALE.
- RAY PARKER JR. "Girls Are More Fun" (Arista) 37/0
Rotations: Heavy 3/0, Medium 16/0, Light 18/0, Total Adds 0, Heavy, WGLL, WCKQ, KOSW, Medium including WKYE, KIOA, WTRX, KKUA, WSKI, WTNV, WCHV, WORG, WKYX, WMT-FM, KATF, KKLK, KR5B.
- ✓ JOHN COUGAR MELLENCAMP "Small Town" (Riva/PolyGram) 36/19
Rotations: Heavy 1/0, Medium 10/2, Light 25/17, Total Adds 19 including WHTX, WARM99, B100, WSFM, KEY103, WSFL, KQ99, WTRX, WENS, 194, Heavy, KTYL, Medium, WKYE, WMGN, WMMJ, WGLL, WSKI, WSKY, WCKQ, WZLQ, WBOW, KALE.
- MICHAEL McDONALD "Lost In The Parade" (WB) 36/7
Rotations: Heavy 0/0, Medium 12/1, Light 24/8, Total Adds 7, KGW, KIOA, WTRX, WKNE, WSKY, WXUS, WBOW, Medium including KEY103, KMFX, WEIM, WSKI, WCKQ, WAGE, WFFX, KTYL, WMT-FM, KOSW, KALE.
- ✓ BARRY MANLOW "In Search Of Love" (RCA) 35/32
Rotations: Heavy 0/0, Medium 7/6, Light 28/26, Total Adds 32 including WCLY, WAEB, K106, WEIZ, WNAM, WTRX, WSKI, KFDD, KKLK, KOSW, Medium, KOST, V100, WGLL, WCHV, WAHR, WKYX, KTYL.
- JACK WAGNER "Too Young" (Owest/WB) 32/6
Rotations: Heavy 4/0, Medium 10/1, Light 18/9, Total Adds 6, WCLY, WMMJ, WCHV, WAHR, WAEB, KFSB, Heavy, KOST, KEY103, WEIM, WCKQ, Medium including WSNY, WTRX, KVLU, WGLL, WSKI, WORG, WKYX, KOSW, KR5B.
- HOWARD JONES "Like To Get To Know You Well" (Elektra) 32/2
Rotations: Heavy 0/0, Medium 14/1, Light 18/1, Total Adds 2, WFMK, WTNV, Medium including KGW, WMGN, WMMJ, WSKI, WSKY, WCKQ, WKYX, KKLK, KR5B, KALE.
- ✓ POINTER SISTERS "Freedom" (RCA) 29/13
Rotations: Heavy 0/0, Medium 12/3, Light 17/10, Total Adds 13 including WSB-FM, KVIL-FM, WKYE, WSFL, WNAM, WTRX, WEIM, WORG, KKLK, KR5B, Medium including WOMC, KOST, KELT, WMGN, WMMJ, WJON, KRNO, KALE.
- KOOL & THE GANG "Emergency" (De-Lite/PolyGram) 28/5
Rotations: Heavy 1/0, Medium 9/0, Light 18/5, Total Adds 5, WHTX, B100, WTRX, WHNN, KR5B, Heavy, KOSW, Medium, WKYE, WGLL, WSKI, WCKQ, WKYX, WZLQ, WFFX, KTYL, KALE.
- EDDIE RABBITT "A World Without Love" (RCA) 28/5
Rotations: Heavy 0/0, Medium 8/0, Light 20/5, Total Adds 5, WTRX, KOIL, WKNE, WBOW, KFDD, Medium, WEIM, WSKI, WCKQ, WAHR, WMT-FM, KR5B, WJON, KOSW.
- SHEENA EASTON "Do It For Love" (EMI America) 25/7
Rotations: Heavy 0/0, Medium 9/2, Light 16/5, Total Adds 7, WSB-FM, WRAL, WMGN, KDUK, WKNE, WZLQ, KOSW, Medium including WPXI, KOST, WKYE, WFFX, KTYL, 194, KMGO.

SIGNIFICANT ACTION

- ROBIN GIBB "Like A Fool" (EMI America) 21/8
Rotations: Heavy 0/0, Medium 2/0, Light 19/8, Total Adds 8, KEY103, WJDX, WORG, WZLQ, WMT-FM, WXUS, KR5B, KMGO, Medium including WSKI, KALE.
- CLARENCE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 19/3
Rotations: Heavy 0/0, Medium 7/1, Light 12/2, Total Adds 3, 2WD, WFFX, KR5B, Medium including WHTX, WXTX, WAVE.
- ELTON JOHN "Wrap Her Up" (Geffen) 18/10
Rotations: Heavy 0/0, Medium 5/2, Light 13/8, Total Adds 10, KEY103, WNAM, KKUA, WEIM, WSKI, WCKQ, WORG, KKLK, KALE, Medium, WAVE, WGLL, KTYL.
- CARS "Tonight She Comes" (Elektra) 15/9
Rotations: Heavy 0/0, Medium 3/1, Light 12/8, Total Adds 9, KDUK, WMMJ, WEIM, WSKI, KRLB, WAEV, KTYL, WBOW, KR5B, Medium including WCKQ, KALE.
- STARSHIP "We Built This City" (GrunT/RCA) 15/2
Rotations: Heavy 5/0, Medium 7/1, Light 3/1, Total Adds 2, WMGN, WTNV, Heavy, WKYE, KQ99, WMHE, KKUA, WKYX, Medium including WHTX, V100.
- OMD "So In Love" (Virgin/A&M) 12/10
Rotations: Heavy 1/1, Medium 1/0, Light 10/9, Total Adds 10, WKYE, KQ99, WHNN, WEIM, WSKI, WCKQ, WAEV, KTYL, WBOW, KKLK.
- CHRISTOPHER CROSS "Charm The Snake" (WB) 10/2
Rotations: Heavy 0/0, Medium 2/0, Light 8/2, Total Adds 2, WAVE, WSKI, Medium, WSKY, KTYL.
- RESTLESS HEART "Back To The Heartbreak Kid" (RCA) 9/1
Rotations: Heavy 0/0, Medium 1/0, Light 8/1, Total Adds 1, KRLB, Medium including WAHR.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

**Get Down
For The
Count**



DOWN FOR THE COUNT (SP-5101) The latest and best from Y&T, featuring the new single **"ALL AMERICAN BOY"** (AM-2789) and **"SUMMERTIME GIRLS"** Produced by Kevin Beamish **On A&M Records and BASF chrome tape.** Watch for the **"ALL AMERICAN BOY"** video.

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AOR ALBUMS

Three Two Last
Weeks Weeks Weeks

159 REPORTS

NOVEMBER 1, 1985

Total
Reports/Adds Power Heavy Medium

Three Weeks	Two Weeks	Last Week	Artist/Album (Label)	Total Reports/Adds	Power	Heavy	Medium
			DEBUT 1 ZZ TOP /Afterburner (WB)	147 /4	65	141	5
1	1	2	2 JOHN C. MELLENCAMP /Scarecrow (Riva/PG)	151 =/0	56+	145+	6-
—	—	3	3 RUSH /Power Windows (Mercury/PG)	136 +/1	35+	99+	33-
2	4	4	4 DIRE STRAITS /Brothers In Arms (WB)	140 +/6	32+	104+	34-
4	2	5	5 ROGER DALTRY /Under A Raging Moon (Atlantic)	141 -/0	17-	90-	49+
—	—	6	6 SIMPLE MINDS /Once Upon A Time (Virgin/A&M)	150 =/0	40+	113+	34-
—	—	13	7 CARS /Greatest Hits (Elektra)	153 +/10	38+	112+	40-
6	6	7	8 STING /The Dream Of The Blue Turtles (A&M)	119 -/2	17=	75-	42-
7	7	8	9 MR. MISTER /Welcome To The Real World (RCA)	125 -/2	26-	88-	32+
3	3	5	10 MIAMI VICE /Soundtrack (MCA)	110 -/0	37-	88-	21+
—	—	15	11 STEVIE RAY VAUGHAN & DOUBLE TROUBLE /Soul To Soul (Epic)	128 -/0	5-	57-	64-
—	—	15	12 INXS /Listen Like Thieves (Atlantic)	144 +/5	10+	46+	90-
11	10	12	13 THOMPSON TWINS /Here's To Your Future Days (Arista)	120 -/2	21-	83-	32-
5	5	10	14 STARSHIP /Knee Deep In The Hoopla (Grunt/RCA)	103 -/1	18-	61-	37+
16	13	16	15 PHANTOM, ROCKER & SLICK /Phantom, Rocker & Slick (EMI America)	134 =/1	6-	45+	81-
8	8	11	16 HEART /Heart (Capitol)	95 -/2	24-	72-	21-
19	14	17	17 CRUZADOS /Cruzados (Arista)	132 -/3	1=	34+	90-
12	12	14	18 TALKING HEADS /Little Creatures (Sire/WB)	108 -/2	13-	46-	58-
26	20	20	19 JOE LYNN TURNER /Rescue You (Elektra)	119 +/7	1=	25+	85+
10	11	19	20 LOVERBOY /Lovin' Every Minute Of It (Columbia)	89 -/2	5-	29-	58+
32	30	22	21 KATE BUSH /Hounds Of Love (EMI America)	94 +/13	5-	29+	51+
20	16	22	22 TOMMY SHAW /What If (A&M)	99 -/0	3=	29-	64-
23	17	21	23 KISS /Asylum (Mercury/PG)	96 -/7	4=	27-	56-
—	—	33	24 WANG CHUNG /To Live And Die In L.A. (Geffen)	99 +/19	6+	20+	66+
DEBUT			25 MIKE & THE MECHANICS /Mike & The Mechanics (Atlantic)	102 /53	0	5	75
DEBUT			26 ROCKY IV /Soundtrack (Scotti Bros./CBS)	86 /28	0	9	67
—	—	26	27 ALARM /Strength (IRS/MCA)	79 +/15	2=	11+	53+
—	—	32	28 AUTOGRAPH /That's The Stuff (RCA)	81 +/6	0=	3=	62+
—	—	39	29 DREAM ACADEMY /Dream Academy (WB)	64 +/6	2=	12+	42-
DEBUT			30 JONI MITCHELL /Dog Eat Dog (Geffen)	59 /30	2	13	37
—	—	32	31 ALDO NOVA /Twitch (Portrait/CBS)	70 -/2	0=	4=	57+
—	—	40	32 DEL FUEGOS /Boston, Mass. (Slash/WB)	69 +/7	1-	8-	49+
18	18	25	33 OUTFIELD /Play Deep (Columbia)	44 -/2	5-	15-	28-
—	—	40	34 TRIUMPH /Stages (MCA)	55 +/6	0=	6+	36+
14	19	23	35 HOOTERS /Nervous Night (Columbia)	44 -/2	3-	17-	24-
25	25	26	36 PREFAB SPROUT /Two Wheels Good (Epic)	49 -/1	1=	12-	31-
37	36	35	37 PLATINUM BLONDE /Alien Shores (Epic)	60 -/0	1=	3=	45-
35	34	37	38 MAD MAX BEYOND THUNDERDOME /Soundtrack (Capitol)	41 -/2	3-	16-	24-
17	24	31	39 R.E.M. /Fables Of The Reconstruction (IRS/MCA)	35 -/1	1-	14-	20-
15	22	36	40 MARILLION /Misplaced Childhood (Capitol)	44 -/11	3-	8-	27+



BREAKERS

ZZ TOP
Afterburner (WB)

92% of our reporters on it. 147/4 with adds at: KTCZ, KAZY, WHFS, WTUE. Debuts at #1 on the Albums chart.

MIKE & THE MECHANICS
Mike & The Mechanics (Atlantic)

64% of our reporters on it. 102/53 including adds at: WNEW, WXRK, KTXQ, KSRR, KTCZ, KAZY, KLOS, KUPD, KINK. Debuts at #25 on the Albums chart.

WANG CHUNG
To Live And Die In L.A. (Geffen)

62% of our reporters on it. 99/19 including adds at: WNEW, KINK, WZZO, WFYV, WIMZ, WRXL, WLAV, KATT, WIOT. Moves 24-24 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.



TOP
AFTERBURNER

**IT'S ZERO HOUR.
THEIR MISSION:
TO BOLDLY GO
WHERE NO BAND
HAS GONE
BEFORE**

  
On Warner Bros. Records, Cassettes and Compact Discs. Includes Video from the **TOP GUN** Motion Picture.
Produced by Bill Ham. Management: Bill Ham. Long Wolf Productions. © 1985 Warner Bros. Records, Inc.

AOR ALBUMS

MOST ADDED

MIKE & THE MECHANICS (53)
Mike & The Mechanics (Atlantic)
JONI MITCHELL (30)
Dog Eat Dog (Geffen)
ROCKY IV (28)
Soundtrack (Scotti Brothers/CBS)
WANG CHUNG (19)
To Live And Die In L.A. (Geffen)
SCORPIONS (16)
World Wide Live (Mercury/PolyGram)

HOTTEST

ZZ TOP (65)
Afterburner (WB)
JOHN C. ELLENBACH (56)
Scarecrow (Riva/PolyGram)
SIMPLE MINDS (40)
Once Upon A Time (Virgin/A&M)
CARS (38)
Greatest Hits (Elektra)
MIAMI VICE (37)
Soundtrack (MCA)

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The 1985
New Music Awards.
Starring
R.E.M.
Live in Concert.



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The Beacon Theatre
New York City.
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CMJ MUSIC **MM** MARATHON
RUN WITH THE BEST

NEW & ACTIVE

- CHARLIE SEXTON "Pictures For Pleasure" (MCA) 45/11 (38/17)**
Adds including CHOM, WRON, CHEZ, WYSP, KATT, KLPX, WRUF. Heavy 2: KZEW, KRQU. Medium 29 including WNEW, WXRK, KTXQ, KSRR, WQFM, KOME, KMOD.
- WATERBOYS "This Is The Sea" (Island) 40/8 (32/8)**
Adds: WBAB, WXRK, WCCC, WHCN, WRON, WONE, WTUE, KTAL. Powers 1: Heavy 7: CHOM, CFOX, WLIR, KSPN, KTCL, KRQU, KCGL. Medium 23 including Q107, WXRT, WQFM, KBCO, KROQ, 91X.
- JON BUTCHER AXIS "Along The Axis" (Capitol) 39/5 (41/0)**
Adds including WHJY, Q107, KMOD, KTAL. Heavy 5: KLBJ, WTKX, KGRK, KGRQ, KRQU. Medium 30 including WNEW, WLUP, WQFM, KTCZ, KOME, WHEB, WKQQ.
- BLACK 'N' BLUE "Without Love" (Geffen) 39/4 (38/5)**
Adds: WEZX, KICT, KQWB, WKLT. Heavy 5: WQFM, WYSP, KRIX, KILO, KTAL. Medium 23 including WYNF, WLVO, WLLZ, WRIF, KGB, KGGO.
- WHITE NIGHTS "Soundtrack" (Atlantic) 37/6 (40/7)**
Adds: WLVO, WQFM, KBCO, KMJX, WONE, KTUE. Powers 4: Heavy 9 including KINK, WIMZ, WRQK, WHMD, WZEW, KZAM. Medium 19 including KQRS, KTCZ, WHEB, WAQY, KATT, WWCT.
- BRYAN ADAMS "Reckless" (A&M) 29/6 (37/0)**
Adds: WKLS, WRIF, WRDU, WXKE, KTAL, KSPN. Heavy 10 including WBCN, WMMR, KGGO, WIBA, WWCT, KOLA. Medium 16 including WBAB, WQFM, WQWB, WQVE, Q107, WLLZ, KQRS, KUPD.
- NIGHT RANGER "7 Wishes" (Camel/MCA) 27/8 (31/5)**
Adds: KRQR, WHEB, WAQX, WDIZ, WAPL, KMOD, KQWB, KFMQ. Powers 1: Heavy 4: KQRS, WYSP, WCMF, KRIX. Medium 17 including KLOL, KSRR, WQFM, WRDU, KATT, KILO.
- JAMES TAYLOR "That's Why I'm Here" (Columbia) 27/5 (23/10)**
Adds: WXRT, KICT, WIZN, WRKI, WZEW. Heavy 10 including KTCZ, KAZY, KINK, WONE, WTUE, KSPN. Medium 9 including WNEW, KBCO, WQBK, WRDU.
- HOOODOO GURUS "Mars Needs Guitars!" (Big Time) 25/7 (0/0)**
Adds including WBCN, WHJY, KNCN, WTKX, WONE, WTUE. Heavy 2: WIZN, KRQU. Medium 15 including WXRT, KRQO, 91X, WHFS, WLIR, WAAF, KSTM.
- EDDIE & THE TIDE "Go Out And Get It" (A&M) 24/1 (27/5)**
Adds: KYXS. Heavy 3: WQFM, KQRS, WSKS. Medium 14 including WXRK, KSRR, WLLZ, KLOS, 91X, KGB, KRIX, KDJK.
- CURE "The Head On The Door" (Elektra) 23/5 (17/1)**
Adds: WBAB, WNEW, KRIX, WHMD, WZEW. Powers 2: Heavy 8 including WXRT, KROQ, WHFS, WLIR, KSTM, KTCL. Medium 7 including WXRK, KBCO, 91X, CFNY, WIZN.
- DMO "Crush" (Virgin/A&M) 21/3 (22/3)**
Adds: Q107, WIZN, WWWV. Powers 1: Heavy 7 including WXRT, KROQ, CFOX, WHMD. Medium 11 including WSHE, KBCO, 91X, WHFS, WLIR, WAQY.
- SCORPIONS "World Wide Live" (Mercury/PolyGram) 18/16 (2/2)**
Adds including WBAB, KZEW, KUPD, WYSP, KLAQ, KISS, KMOD, KZEL. Heavy 0: Medium 6: KLOL, WLLZ, KSHE, KATT, WIOT, KDKB.
- HEAVEN "Knockin' On Heaven's Door" (Columbia) 18/4 (23/3)**
Adds: KTXQ, KMET, WYSP, KTYD. Heavy 2: KZEW, KRIX. Medium 12 including WNEW, WQVE, KLOS, KGB, KRQR, KISW, KISS.
- COLOUR FIELD "Virgins And Phillistines" (Chrysalis) 18/1 (18/0)**
Adds: WONE. Heavy 3: WXRT, WLIR, KTCL. Medium 14 including KTCZ, KBCO, KROQ, 91X, WHFS, WDHA, WCCC, WTUE.
- BIG AUDIO DYNAMITE "This Is Big Audio Dynamite" (Columbia) 17/5 (13/7)**
Adds: WPDH, KLAQ, KSTM, KFMX, KRQU. Heavy 7 including WBCN, KROQ, WLIR, KVRE. Medium 5 including WXRT, WHFS.
- BILLY THE KID "Sworn To Fun" (MCA) 16/1 (16/7)**
Adds: WIOT. Heavy 0: Medium 8 including WYNF, WPLR, WHTF, WIFY, KMJX, WKDF, KOMP.
- ROMANTICS "Rhythm Romance" (Nemperor/CBS) 15/2 (15/2)**
Adds: WSHE, WZZQ. Heavy 1: Medium 12 including WMMR, WLLZ, WRIF, 91X, WQBK, WDHA, WLIR, WPDH.
- SMASH PALACE "Smash Palace" (Epic) 15/2 (16/2)**
Adds: WNEW, CHEZ. Heavy 0: Medium 14 including WMMR, KTXQ, KBCO, 91X, WLIR, WYSP, WHTF.
- STEVEN WRIGHT "I Have A Pony" (WB) 13/6 (10/7)**
Adds including WPLR, WYSP, KSJO, WIZN, KSPN. Heavy 0: Medium 1: WIFY.
- MADNESS "Mad Not Mad" (Geffen) 13/3 (12/3)**
Adds: KROQ, WONE, KTCL. Heavy 2 including KGRQ. Medium 8 including WXRT, KTCZ, KAZY, KBCO, WTUE.
- WALL OF VOODOO "Seven Days In Sammystown" (IRS/MCA) 11/5 (6/6)**
Adds: CHEZ, CFNY, KSTM, KRQU, KVRE. Heavy 0: Medium 7 including KROQ, WLIR.
- IRON MAIDEN "Live After Death" (Capitol) 11/3 (7/1)**
Adds: WBCN, KTXQ, KXZL. Heavy 0: Medium 6 including Q107, KNCN, KLAQ, KISS, KFMQ.
- STEVE MORSE BAND "Stand Up" (Elektra) 11/1 (12/1)**
Adds: KTXQ. Heavy 1: KTCL. Medium 6 including CHEZ, WONE, WTUE, WHMD.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)
Checked records are among the week's most added New & Actives.

MOST ADDS — This week's most added records.

HOTTEST — This week's records receiving the most power reports.

CHR PARADE ONE PLAYLISTS

EAST

WBSS Baltimore

PD: Steve Kingston MD: Amy Kopplin

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

Philadelphia

PD: Scott Walker MD: Glenn Kaina

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

1050 chum

PD: Jim Waters Toronto MD: Brad "Knobby" Jones

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

CKO 97.7 Montreal

PD: Bob Beauchamp MD: Guy Brouillard

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

103 WHPD Buffalo

PD: Jim Piccolo

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WWSB 6M04 Buffalo

PD: Jim Randall MD: Pat Fox

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

POWER 95 New York

PD: Larry Berger MD: Lisa Tonacci

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

103 WHIT RTRADIO Boston

PD: Bob Travis MD: Chris Knight

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

92 PRO FM

Operations Manager: Providence Tom Cuddy

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

CFTR 680 Toronto

VP Programming: Sandy Sanderson MD: Bob Saint

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WBLI 106.7FM Long Island

PD: Bill Terry MD: Ruth Tolson

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

Q107 Washington D.C.

PD: Randy Lane Asst. PD: Mary Tate

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

Hot Hits 103 Baltimore

PD: Ralph Wimmer MD: Tim Watts

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

103 WHIT RTRADIO Boston

PD: Bob Travis MD: Chris Knight

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

Z100 New York

PD: Scott Shannon MD: Frankie Blue

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WXXS-FM 108 FM Boston

PD: Sunny Joe White MD: Geni Donaghy

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

B94 FM Pittsburgh

PD: Nick Bazoo MD: Lon Campbell

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

Z106 WZGO Philadelphia

ALL HIT RADIO PD: Mgr. Steve Davis MD: Andre Gardner

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

Kiss 98.7 Buffalo

All Hit WKSE-FM PD: Scott Robbins MD: Boom Boom Cannon

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

CKGM Montreal

PD: David Wolla MD: Stephen Antony

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WAVA 105 Washington

PD: Smokey Rivers MD: Gene Baxter

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WXXS-FM 108 FM Boston

PD: Sunny Joe White MD: Geni Donaghy

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

ROCK 102

PD: Hank News MD: Roger Christian

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WBBN-FM Buffalo

PD: Roger Christian

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WXXS-FM 108 FM Boston

PD: Sunny Joe White MD: Geni Donaghy

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

WXXS-FM 108 FM Boston

PD: Sunny Joe White MD: Geni Donaghy

- 1 STEVE WONDER/Part-Time Lover
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3 ANITA BAKER/Outrageous

WXXS-FM 108 FM Boston

PD: Sunny Joe White MD: Geni Donaghy

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PD: Sunny Joe White MD: Geni Donaghy

- 1 STEVE WONDER/Part-Time Lover
2 JIM WARD/Don't Stop Believin'
3 ANITA BAKER/Outrageous

HITS & HOTS

EAST
MOST ADDED
Lionel Richie
Pete Townshend
Sting
Starship
P. Collins & M. Martin
Mr. Mister

SOUTH
HOTTEST
Sting
Ranger
Lionel Richie
P. Collins & M. Martin
Mr. Mister

EAST

PARALLEL TWO

Q103Altonham, MA
Garonzo/Muster
Lionel Richie
John Cafferty
New Edition
Sting
JAMES TAYLOR
WANG CHUNG
CARL
KID
TA HARA & SEEN
Hotest
STEVE WONDER 2-1
MR. MISTER 18-3
SIMPLE MINDS 28-18
GLORY FRY 8-5
HEART 9-7
STARPOINT 18-13

WZLJBoston, MA
Mike/Coder
Hotest
JAN HAMMER 3-3
TEARS FOR FEARS 4-4
COLLINS & MARTIN 6-6
STARSHIP 7-7
ARCADIA 16-16

WVSRCharleston, WV
Bally/Hartman
Hotest
EDDIE MURPHY
NIGHT RANGER
JOHN CAFFERTY
NIGHT RANGER
Hotest
TEARS FOR FEARS 3-3
GLENN FREY 11-7
COLLINS & MARTIN 14-9
ARETHA FRANKLIN 15-11

WVBTMartinsburg, WV
Bally/Hartman
Hotest
EDDIE MURPHY
NIGHT RANGER
JOHN CAFFERTY
NIGHT RANGER
Hotest
TEARS FOR FEARS 3-3
GLENN FREY 11-7
COLLINS & MARTIN 14-9
ARETHA FRANKLIN 15-11

WVBTMartinsburg, WV
Bally/Hartman
Hotest
EDDIE MURPHY
NIGHT RANGER
JOHN CAFFERTY
NIGHT RANGER
Hotest
TEARS FOR FEARS 3-3
GLENN FREY 11-7
COLLINS & MARTIN 14-9
ARETHA FRANKLIN 15-11

WVBTMartinsburg, WV
Bally/Hartman
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NIGHT RANGER
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NIGHT RANGER
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NIGHT RANGER
JOHN CAFFERTY
NIGHT RANGER
Hotest
TEARS FOR FEARS 3-3
GLENN FREY 11-7
COLLINS & MARTIN 14-9
ARETHA FRANKLIN 15-11

PARALLEL THREE

WZLJBoston, MA
Mike/Coder
Hotest
JAN HAMMER 3-3
TEARS FOR FEARS 4-4
COLLINS & MARTIN 6-6
STARSHIP 7-7
ARCADIA 16-16

WVSRCharleston, WV
Bally/Hartman
Hotest
EDDIE MURPHY
NIGHT RANGER
JOHN CAFFERTY
NIGHT RANGER
Hotest
TEARS FOR FEARS 3-3
GLENN FREY 11-7
COLLINS & MARTIN 14-9
ARETHA FRANKLIN 15-11

WVBTMartinsburg, WV
Bally/Hartman
Hotest
EDDIE MURPHY
NIGHT RANGER
JOHN CAFFERTY
NIGHT RANGER
Hotest
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Bally/Hartman
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NIGHT RANGER
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COLLINS & MARTIN 14-9
ARETHA FRANKLIN 15-11

MIDWEST

MOST ADDED
Lionel Richie
Sting
Dire Straits

HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

MIDWEST
PARALLEL TWO

WKD/AnnAr, OH
Matt Peck
SURVIVOR
NIGHT RANGER
JOHN COUGAR
STING
PETE TOWNSEND (dp)
Holest:

KAY177/Lake, OK
Blair/Stephans
LIONEL RICHIE
ET AL
KATE BISH (dp)
SURVIVOR
POINTER SISTERS
Holest:

WAZ2/Lafayette, IN
Stacy/Louise
DIRK STRAITS
LIONEL RICHIE
ET AL
STING
NIGHT RANGER
Holest:

KGGO/Rapid City, SD
Phil Wilson
JOHN COUGAR
LIONEL RICHIE
ET AL
STING
NIGHT RANGER
Holest:

WEST
MOST ADDED
Lionel Richie
Sting
John C. Mellencamp
P. Collins & M. Martin

WZL/Indiana, IN
John Miles
SURVIVOR
JOHN COUGAR
KATE BISH
Holest:

KEYN/FM Wichita, KS
Brooks/Parman
DIRE STRAITS
SURVIVOR
DIRE STRAITS
Holest:

KFKL/Indianapolis, IN
John/Myer
LIONEL RICHIE
ET AL
STING
NIGHT RANGER
Holest:

WKMG/Kalamazoo, MI
Terry Weinacht
LIONEL RICHIE
ET AL
STING
NIGHT RANGER
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

WRCO/Cleveland, OH
Scott Howitt
DIRE STRAITS
POINTER SISTERS
JOHN COUGAR
EDDIE MURPHY
NIGHT RANGER
Holest:

WVCI/Lansing, MI
Maione/Kittrieda
JOHN COUGAR
LIONEL RICHIE
ET AL
STING
NIGHT RANGER
Holest:

WZLX/Columbus, OH
Wayne/Wheeler
LIONEL RICHIE
ET AL
STING
NIGHT RANGER
Holest:

WEST
PARALLEL TWO
KNOX/Albuquerque-Santa Fe, NM
Shayne/Newman
DIONNE & FRIENDS
DIRE STRAITS
KOOZ/Midwest, CA
Bryan Casey
ARCADIA
STING
LIONEL RICHIE
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

KHKB/Davenport, IA
Jim O'Hara
LIONEL RICHIE
JOHN COUGAR
STING
SURVIVOR
JAMES TAYLOR
Holest:

KJIO/Oklahoma City, OK
Alex/Alexander
EDDIE MURPHY
PETE TOWNSEND
DIONNE & FRIENDS
Holest:

KKXK/Bakersfield, CA
Squire/Kemper
LIONEL RICHIE
LIONEL RICHIE
NIGHT RANGER
Holest:

KQZL/Evanston, ID
Jay McCam
DIRE STRAITS
JOHN COUGAR
DIONNE & FRIENDS
MIAMI SOUND MACHI
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

KRMQ/Del Mar, CA
Glan/Finch
KISS (dp)
CARB
Holest:

KJ103/Oklahoma City, OK
Alex/Alexander
EDDIE MURPHY
PETE TOWNSEND
DIONNE & FRIENDS
Holest:

KKXK/Bakersfield, CA
Squire/Kemper
LIONEL RICHIE
LIONEL RICHIE
NIGHT RANGER
Holest:

KQZL/Evanston, ID
Jay McCam
DIRE STRAITS
JOHN COUGAR
DIONNE & FRIENDS
MIAMI SOUND MACHI
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

WTO/Evanville, IN
Chris Taylor
THOMPSON TWINS
JOHN COUGAR
KISS (dp)
Holest:

KJ103/Oklahoma City, OK
Alex/Alexander
EDDIE MURPHY
PETE TOWNSEND
DIONNE & FRIENDS
Holest:

KKXK/Bakersfield, CA
Squire/Kemper
LIONEL RICHIE
LIONEL RICHIE
NIGHT RANGER
Holest:

KQZL/Evanston, ID
Jay McCam
DIRE STRAITS
JOHN COUGAR
DIONNE & FRIENDS
MIAMI SOUND MACHI
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

WMEF/Wayne, IN
Tony Richards
FREDDY JACKSON
JAY WALKER JR.
ELTON JOHN
STEVE WONDER
Holest:

KJ103/Oklahoma City, OK
Alex/Alexander
EDDIE MURPHY
PETE TOWNSEND
DIONNE & FRIENDS
Holest:

KKXK/Bakersfield, CA
Squire/Kemper
LIONEL RICHIE
LIONEL RICHIE
NIGHT RANGER
Holest:

KQZL/Evanston, ID
Jay McCam
DIRE STRAITS
JOHN COUGAR
DIONNE & FRIENDS
MIAMI SOUND MACHI
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

WDRD/Great Rapids, MI
Surd/Stevens
CLEONS & BROWNE
NIGHT RANGER
JOHN CAFFEY
SURVIVOR
ROMANTICS
Holest:

KJ103/Oklahoma City, OK
Alex/Alexander
EDDIE MURPHY
PETE TOWNSEND
DIONNE & FRIENDS
Holest:

KKXK/Bakersfield, CA
Squire/Kemper
LIONEL RICHIE
LIONEL RICHIE
NIGHT RANGER
Holest:

KQZL/Evanston, ID
Jay McCam
DIRE STRAITS
JOHN COUGAR
DIONNE & FRIENDS
MIAMI SOUND MACHI
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

WTO/Evanville, IN
Chris Taylor
THOMPSON TWINS
JOHN COUGAR
KISS (dp)
Holest:

KJ103/Oklahoma City, OK
Alex/Alexander
EDDIE MURPHY
PETE TOWNSEND
DIONNE & FRIENDS
Holest:

KKXK/Bakersfield, CA
Squire/Kemper
LIONEL RICHIE
LIONEL RICHIE
NIGHT RANGER
Holest:

KQZL/Evanston, ID
Jay McCam
DIRE STRAITS
JOHN COUGAR
DIONNE & FRIENDS
MIAMI SOUND MACHI
Holest:

WEST
HOTTEST
Starship
P. Collins & M. Martin
Jan Hammer
Mr. Mister

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel will also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel will contain some secondary market stations that do not qualify for parallel two status.

246 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Support: 100/25 44%

Regional: UP 51
Down 13
Same 6
Add 28
W 18%

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds.

44% - Percentage of this week's reports playing it.

Regional Summary - Percentage of reports playing the song within each region.

National Rank - Percentage of stations up 61 - Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 4 - Number of stations reporting no movement the week. (Up to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on the charts.

Adds 25 - Total number of stations adding it this week.

A

ABC
Be Near Me (Mercury/PolyGram)
LP: How To Be A Zlonare

Support: 223/5 81%

Regional: UP 14
Down 1
Same 1
Add 1
W 11%

10

P1

Regional: UP 14
Down 1
Same 1
Add 1
W 11%

10/13 24%

N&A

Regional: UP 14
Down 1
Same 1
Add 1
W 11%

10/13 24%

N&A

Regional: UP 14
Down 1
Same 1
Add 1
W 11%

10/13 24%

N&A

Regional: UP 14
Down 1
Same 1
Add 1
W 11%

ARCADIA

Election Day (Capitol)
LP: So Real The Hope

Support: 209/16 85%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

209/16 85%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

209/16 85%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

209/16 85%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

209/16 85%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

ARTISTS UNITED AGAINST APARTHEID

Sun City (Manhattan)

Support: 60/13 24%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

60/13 24%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

60/13 24%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

60/13 24%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

B

BALTIMORE
Tarzan Boy (Manhattan)

Support: 67/8 23%

Regional: UP 10
Down 1
Same 1
Add 1
W 11%

67/8 23%

N&A

Regional: UP 10
Down 1
Same 1
Add 1
W 11%

67/8 23%

N&A

Regional: UP 10
Down 1
Same 1
Add 1
W 11%

67/8 23%

N&A

Regional: UP 10
Down 1
Same 1
Add 1
W 11%

67/8 23%

N&A

Regional: UP 10
Down 1
Same 1
Add 1
W 11%

KATE BUSH

Running Up That Hill (EMI America)
LP: Hounds Of Love

Support: 148/15 81%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

148/15 81%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

148/15 81%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

148/15 81%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

C

CARS
Tonight She Comes (Elektra)
LP: Cars Greatest Hits

Support: 189/74 77%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

189/74 77%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

189/74 77%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

189/74 77%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

189/74 77%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

C. CLEMONS & J. BROWNE

You're A Friend Of Mine (Columbia)
LP: Here

Support: 138/25 58%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

138/25 58%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

138/25 58%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

138/25 58%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

PHIL COLLINS & MARILYN MARTIN

Against All Odds (A&M)
LP: White Nights Soundtrack

Support: 242/2 98%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

242/2 98%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

242/2 98%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

242/2 98%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

242/2 98%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

CHRISTOPHER CROSS

Charm The Snake (WB)
LP: Every Turn Of The Wheel

Support: 71/2 28%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

71/2 28%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

71/2 28%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

71/2 28%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

D

ROGER DALTRY
After The Fire (Atlantic)
LP: Under A Raging Moon

Support: 52/0 21%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

52/0 21%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

52/0 21%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

52/0 21%

N&A

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

DRE STRAITS

Walk Of Life (WB)
LP: Brothers In Arms

Support: 181/77 74%

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

181/77 74%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

181/77 74%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

181/77 74%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

181/77 74%

BREAKER

Regional: UP 11
Down 1
Same 1
Add 1
W 11%

PARALLELS

M

MR. MISTER
Broken Wings (RCA)
LP Welcome To The Real World

244/4 99%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

7

P1 EWING 20-24, ELMORE 20-24, FLETCHER 20-24, GRIFFIN 20-24, HARRIS 20-24, JONES 20-24, KELLER 20-24, LYONS 20-24, MANNING 20-24, NORTON 20-24, OWENS 20-24, PETERSON 20-24, QUINN 20-24, RYAN 20-24, SIMPSON 20-24, TERRY 20-24, VAUGHAN 20-24, WALKER 20-24, WHITE 20-24, YOUNG 20-24

P2 ...

P3 ...

JOHN COUGAR HELMELCAK
Small Town (Riva/PyGram)
LP Scorenow

202/66 82%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

35

BREAKER

P1 ...

P2 ...

P3 ...

EODIE MURPHY
Party All Night (Columbia)
LP Party All Night

121/47 49%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

40

P1 ...

P2 ...

P3 ...

OLIVIA NEWTON-JOHNS
Soul Kiss (MCA)
LP Soul Kiss

181/8 74%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

30

P1 ...

P2 ...

P3 ...

NIGHT RANGER
Goodbye (CarrivMCA)
LP Seven Wishes

56/56 23%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

NBA

P1 ...

P2 ...

P3 ...

OMD
So In Love (Virgin/A&M)
LP Crush

204/7 83%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

24

P1 ...

P2 ...

P3 ...

RAY PARKER JR.
Girls Are More Fun (Arista)
LP See And The Single Man

178/2 73%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

31

P1 ...

P2 ...

P3 ...

PRINCE
America (WB)
LP Around The World In A Day

103/3 42%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

NBA

P1 ...

P2 ...

P3 ...

RENE & ANGELA
718 Ego Cool (Mercury/PG)
LP Street Called Desire

71/4 28%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

NBA

P1 ...

P2 ...

P3 ...

LIONEL RICHIE
Say You Say Me (Motown)

202/126 82%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

37

BREAKER

P1 ...

P2 ...

P3 ...

SCOTTI POLLIT
Perfect Way (WB)
LP Cudd & Patches 85

194/11 79%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

22

P1 ...

P2 ...

P3 ...

SIMPLE MINDS
Alive & Kicking (Virgin/A&M)
LP Once Upon A Time

223/5 91%

Regional: S 174, W 174, N 174, A 174

National: Top 50, S 174, W 174, N 174, A 174

25

P1 ...

P2 ...

P3 ...

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PARALLELS

SIGNIFICANT ACTION

<p>C</p> <p>JOHN CAFFERTY & BEAVER BROWN Small Town Girl (Scott Brothers/CBS) LP: Tough All Over</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 4 K104 4 WEST 4</td> <td>P3</td> <td>WVPR 4 WVTV 4 WVBT 4</td> </tr> <tr> <td>EAST</td> <td>WVPR 4 WVTV 4 WVBT 4</td> <td>SOUTH</td> <td>WVPR 4 WVTV 4 WVBT 4</td> </tr> <tr> <td>WEST</td> <td>WVPR 4 WVTV 4 WVBT 4</td> <td>WVBT</td> <td>WVPR 4 WVTV 4 WVBT 4</td> </tr> </table>	P1	GLIC 4 K104 4 WEST 4	P3	WVPR 4 WVTV 4 WVBT 4	EAST	WVPR 4 WVTV 4 WVBT 4	SOUTH	WVPR 4 WVTV 4 WVBT 4	WEST	WVPR 4 WVTV 4 WVBT 4	WVBT	WVPR 4 WVTV 4 WVBT 4	<p>MOTLEY CRUE Home Sweet Home (Elektra) LP: Theatre Of Pain</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>PHANTOM, ROCKER & SLICK Men Without Shame (EMI America) LP: Phantom, Rocker & Slick</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>3-SPEED Once Bitten (Curb/MCA) LP: Once Bitten/Sonatrax</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10
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<p>D</p> <p>MORRIS DAY The Oak Tree (WB) LP: Color Of Success</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>N</p> <p>NEW EDITION Count Me Out (MCA) LP: All For Love</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>Q</p> <p>QUARTERFLASH Talk To Me (Geffen) LP: Back Into Blue</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>R</p> <p>RUSH The Big Money (Mercury/PG) LP: Power Windows</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10
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<p>I</p> <p>INXS This Time (Atlantic) LP: Listen Like Thieves</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>O</p> <p>OUTFIELD Say It Isn't So (Columbia) LP: Play Deep</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>P</p> <p>JOHN PARR Love Grammar (Atlantic) LP: John Parr</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>W</p> <p>JACK WAGNER Too Young (Chess/WB) LP: Lighting Up The Night</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10
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<p>M</p> <p>MIAMI SOUND MACHINE Conga (Epic) LP: Primitive Sounds</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>T</p> <p>JAMES TAYLOR Everyday (Columbia) LP: That's Why You're Here</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>J</p> <p>JOHN WATTE Welcome To Paradise (EMI America) LP: Mask Or Smiles</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>K</p> <p>KATY LP: Katy</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10
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<p>MOTELS Shock (Capitol) LP: Shock</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>L</p> <p>L</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>M</p> <p>M</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10	<p>N</p> <p>N</p> <table border="1"> <tr> <td>P1</td> <td>GLIC 17-26 WVTV 6-10</td> <td>P3</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>EAST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>SOUTH</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> <tr> <td>WEST</td> <td>WVPR 17-26 WVTV 6-10</td> <td>WVBT</td> <td>WVPR 17-26 WVTV 6-10</td> </tr> </table>	P1	GLIC 17-26 WVTV 6-10	P3	WVPR 17-26 WVTV 6-10	EAST	WVPR 17-26 WVTV 6-10	SOUTH	WVPR 17-26 WVTV 6-10	WEST	WVPR 17-26 WVTV 6-10	WVBT	WVPR 17-26 WVTV 6-10
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“Playing The Percentages”

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WEEK #16

AIR Priorities

WEEK #16

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, November 6, 1985.

TITLE	ARTIST	LABEL
LOVE IS THE SEVENTH WAVE	STING	A&M
THE BIG MONEY	RUSH	MERCURY/POLYGRAM
LIKE A FOOL	ROBIN GIBB	EMI AMERICA
EVERYDAY	JAMES TAYLOR	EPIC
SUN CITY	ARTISTS UNITED AGAINST APARTHEID	MANHATTAN

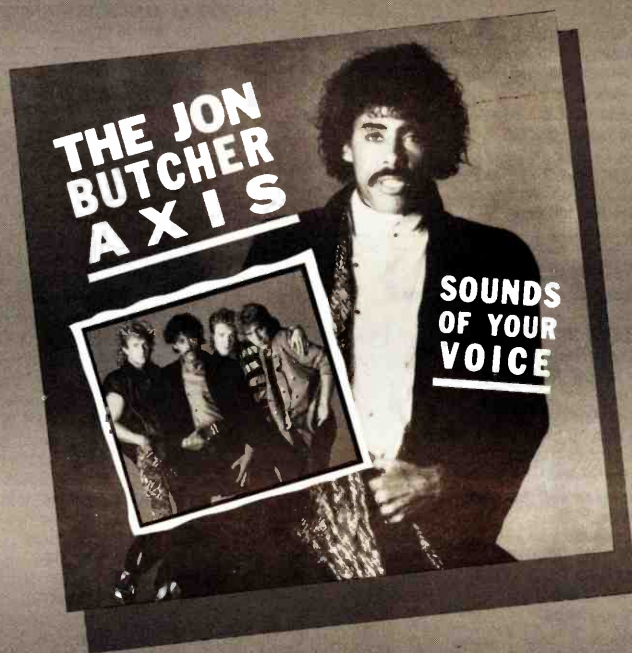
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CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
2	2	1	33 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
4	3	2	2 JAN HAMMER/Miami Vice Theme (MCA)
8	5	3	3 TEARS FOR FEARS/Head Over Heels (Mercury/PG)
16	10	5	4 STARSHIP/We Built This City (Grunt/RCA)
17	9	6	6 GLENN FREY/You Belong To The City (MCA)
26	18	10	6 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
29	23	13	7 MR. MISTER/Broken Wings (RCA)
20	16	11	5 THOMPSON TWINS/Lay Your Hands On Me (Arista)
1	1	4	9 A-HA/Take On Me (WB)
18	15	12	10 ABC/Be Near Me (Mercury/PG)
22	19	14	11 HEART/Never (Capitol)
15	11	9	12 BRYAN ADAMS/One Night Love Affair (A&M)
3	4	7	13 WHITNEY HOUSTON/Saving All My Love For You (Arista)
25	20	17	14 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
27	24	20	15 FREDDIE JACKSON/You Are My Lady (Capitol)
32	28	22	16 TINA TURNER/One Of The Living (Capitol)
7	6	8	17 STING/Fortress Around Your Heart (A&M)
31	27	24	18 DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
—	35	29	19 ZZ TOP/Sleeping Bag (WB)
12	12	16	20 LOVERBOY/Lovin' Every Minute Of It (Columbia)
—	—	33	21 ARCADIA/Election Day (Capitol)
38	33	30	22 SCRITTI POLITTI/Perfect Way (WB)
—	38	32	23 SIMPLE MINDS/Alive & Kicking (Virgin/A&M)
34	30	27	24 OMD/So In Love (Virgin/A&M)
5	7	18	25 READY FOR THE WORLD/Oh Sheila (MCA)
13	13	15	26 PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia)
28	25	25	27 COREY HART/Boy In The Box (EMI America)
23	21	21	28 HOOTERS/And We Danced (Columbia)
40	34	31	29 OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
14	14	19	30 DON HENLEY/Sunset Grill (Geffen)
—	37	34	31 RAY PARKER JR./Girls Are More Fun (Arista)
6	8	23	32 JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG)
—	40	36	33 EURYTHMICS & ARETHA FRANKLIN/Sisters Are Doin' It For... (RCA)
—	39	34	34 ELTON JOHN/Wrap Her Up (Geffen)
—	40	35	35 KLYMAXX/I Miss You (Constellation/MCA)
39	36	35	36 BILLY JOEL/The Night Is Still Young (Columbia)
BREAKER	37	37	37 LIONEL RICHIE/Say You, Say Me (Motown)
BREAKER	38	38	38 JOHN COUGAR MELLENCAMP/Small Town (Riva/PG)
BREAKER	39	39	39 KATE BUSH/Running Up That Hill (EMI America)
DEBUT	40	40	40 EDDIE MURPHY/Party All The Time (Columbia)

N&A Begins on Page 102

ADULT CONTEMPORARY

9	5	4	1 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
1	1	1	2 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
15	8	6	3 GLENN FREY/You Belong To The City (MCA)
2	2	2	4 A-HA/Take On Me (WB)
8	6	5	5 TEARS FOR FEARS/Head Over Heels (Mercury/PG)
4	3	3	6 DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
14	9	8	7 FREDDIE JACKSON/You Are My Lady (Capitol)
18	12	9	8 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
5	4	7	9 GINO VANNELLI/Hurts To Be In Love (CBS Associated)
28	20	13	10 KENNY ROGERS/Morning Desire (RCA)
—	30	18	11 JAMES TAYLOR/Everyday (Columbia)
22	14	12	12 BILLY JOEL/The Night Is Still Young (Columbia)
25	21	14	13 THOMPSON TWINS/Lay Your Hands On Me (Arista)
13	10	10	14 MAURICE WHITE/Stand By Me (Columbia)
21	19	16	15 JAN HAMMER/Miami Vice Theme (MCA)
26	23	17	16 ABC/Be Near Me (Mercury/PG)
BREAKER	17	17	17 LIONEL RICHIE/Say You, Say Me (Motown)
—	23	18	18 MR. MISTER/Broken Wings (RCA)
29	22	19	19 OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
3	7	11	20 WHITNEY HOUSTON/Saving All My Love For You (Arista)
19	17	15	21 DON HENLEY/Sunset Grill (Geffen)
DEBUT	22	22	22 DIONNE & FRIENDS/That's What Friends Are For (Arista)
DEBUT	23	23	23 KLYMAXX/I Miss You (Constellation/MCA)
12	15	21	24 KOOL & THE GANG/Cherish (De-Lite/PG)
—	29	27	25 KENNY LOGGINS/I'll Be There (Columbia)
—	30	28	26 BILLY OCEAN/Long & Winding Road (Jive/Arista)
6	11	20	27 COMMODORES/Janet (Motown)
27	26	26	28 STING/Fortress Around Your Heart (A&M)
—	29	29	29 BEACH BOYS/She Believes In Love Again (Caribou/CBS)
DEBUT	30	30	30 BRYAN FERRY/Don't Stop The Dance (WB)

Full-Service Chart, see Page 79

AOR TRACKS

Three Weeks	Two Weeks	Last Week	
4	1	1	1 ZZ TOP/Sleeping Bag (WB)
9	6	2	2 JOHN C. MELLENCAMP/Small Town (Riva/PG)
—	7	3	3 CARS/Tonight She Comes (Elektra)
15	8	4	4 SIMPLE MINDS/Alive & Kicking (Virgin/A&M)
7	7	5	5 RUSH/The Big Money (Mercury/PG)
32	17	11	6 DIRE STRAITS/Walk Of Life (WB)
1	2	3	7 GLENN FREY/You Belong To The City (MCA)
3	4	6	8 MR. MISTER/Broken Wings (RCA)
31	19	14	9 INXS/This Time (Atlantic)
11	11	10	10 THOMPSON TWINS/Lay Your Hands On Me (Arista)
BREAKER	11	11	11 PETE TOWNSHEND/Face The Face (Atco)
16	13	13	12 PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)
2	3	8	13 ROGER DALTRY/After The Fire (Atlantic)
19	15	15	14 ROGER DALTRY/Under A Raging Moon (Atlantic)
23	18	16	15 STING/Love Is The Seventh Wave (A&M)
5	5	9	16 HEART/Never (Capitol)
25	16	19	17 CRUZADOS/Motorcycle Girl (Arista)
12	12	12	18 STEVIE RAY VAUGHAN & DOUBLE.../Look At Little Sister (Epic)
33	25	22	19 JOE LYNN TURNER/Endlessly (Elektra)
—	34	25	20 C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia)
29	21	21	21 TALKING HEADS/Stay Up Late (Sire/WB)
BREAKER	22	22	22 ZZ TOP/Can't Stop Rockin' (WB)
24	20	20	23 TOMMY SHAW/Remo's Theme (What If) (A&M)
10	10	18	24 JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)
45	37	26	25 KATE BUSH/Running Up That Hill (EMI America)
BREAKER	26	26	26 WANG CHUNG/To Live And Die In L.A. (Geffen)
30	22	23	27 KISS/Tears Are Falling (Mercury/PG)
BREAKER	28	28	28 ASIA/Go (Geffen)
BREAKER	29	29	29 AEROSMITH/Let The Music Do The Talking (Geffen)
6	9	17	30 STARSHIP/We Built This City (Grunt/RCA)

Complete Tracks Chart Begins on Page 82

BLACK/URBAN

11	6	4	1 TA MARA & THE SEEN/Everybody Dance (A&M)
7	3	3	2 ARETHA FRANKLIN/Who's Zoomin' Who (Arista)
1	1	1	3 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
3	2	2	4 MORRIS DAY/The Oak Tree (WB)
16	9	6	5 ISLEY JASPER ISLEY/Caravan Of Love (CBS Associated)
10	5	5	6 EL DeBARGE w/DeBARGE/You Wear It Well (Gordy/Motown)
20	15	11	7 LUTHER VANDROSS/Wait For Love (Epic)
21	18	12	8 EDDIE MURPHY/Party All The Time (Columbia)
22	19	10	9 DIANA ROSS/Eaten Alive (RCA)
—	31	16	10 SHEILA E/A Love Bizarre (WB)
35	19	11	11 EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)
6	7	9	12 RENE & ANGELA/I'll Be Good (Mercury/PG)
37	33	22	13 SYSTEM/This Is For You (Mirage/Atco)
19	16	14	14 CHAKA KHAN/(Krush Groove) Can't Stop The Street (WB)
29	23	17	15 JAN HAMMER/Miami Vice Theme (MCA)
34	28	18	16 TRAMAINÉ/Fall Down (Spirit Of Love) (A&M)
30	27	19	17 RAY PARKER JR./Girls Are More Fun (Arista)
—	39	24	18 TEDDY PENDERGRASS/Never Felt Like Dancin' (Asylum)
5	8	8	19 CAMEO/Single Life (Atlanta Artists/PG)
—	29	20	20 PRINCESS/Say I'm Your #1 (Next Plateau)
—	36	26	21 JETS/Curiosity (MCA)
2	4	7	22 MAURICE WHITE/Stand By Me (Columbia)
31	30	23	23 MELBA MOORE/I Can't Believe It (It's Over) (Capitol)
—	30	24	24 WHITNEY HOUSTON/Thinking About You (Arista)
BREAKER	25	25	25 NEW EDITION/Count Me Out (MCA)
—	37	33	26 CHERELLE/You Look Good To Me (Tabu/CBS)
15	13	13	27 DOUG E. FRESH/The Show (Reality/Fantasy)
—	37	33	28 PATTI AUSTIN/Honey For The Bees (Qwest/WB)
39	35	32	29 VIKKI LOVE with NUANCE/Stop Playing On Me (4th & Broadway/Island)
—	40	35	30 BERNARD WRIGHT/Who Do You Love (Manhattan)
—	38	31	31 TINA TURNER/One Of The Living (Capitol)
28	25	25	32 R.J.'S LATEST ARRIVAL/Baby I'm Sorry (Atlantic)
4	10	20	33 FREDDIE JACKSON/You Are My Lady (Capitol)
DEBUT	34	34	34 KOOL & THE GANG/Emergency (De-Lite/PG)
DEBUT	35	35	35 VAL YOUNG/Seduction (Gordy/Motown)
14	14	21	36 CHARLIE SINGLETON/Make Your Move On Me Baby (Arista)
BREAKER	37	37	37 PAUL LAURENCE/She's Not A Sleaze (Capitol)
17	17	27	38 DURELL COLEMAN/Somebody Took My Love (Island)
DEBUT	39	39	39 PRINCE/America (WB)
26	26	36	40 MAZE featuring FRANKIE BEVERLY/I Want To Feel I'm Wanted (Capitol)

N&A Begins on Page 72