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CHR COMPUHITS OF THE MONTH
*Hit-Projected By Active Listeners In
New York, Chicago, Atlanta and Los Angeles

ARTIST	SINGLE	LABEL	
1. Katrina And The Waves	Do You Want Crying	Cried	
2. Michael McDonald	No Lookin' Back		
3. What Is This	I'll Be Around	MCA	
4. Laura Branigan	Spanish Eddie		
5. Go West	Eye To Eye	Chrysalis.	
6. Mary Jane Girls	Wild And Crazy Love	MOJICHHA!	
	 Katrina And The Waves Michael McDonald What Is This Laura Branigan Go West 	1. Katrina And The Waves Do You Want Crying 2. Michael McDonald No Lookin' Back 3. What Is This I'll Be Around 4. Laura Branigan Spanish Eddie 5. Go West Eye To Eye	

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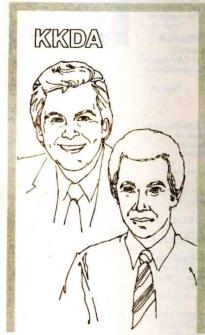
Today, thanks to our partnership with The Research Group, we're up to a 7.4 share 12+* and we've outdistanced our competitor who is now down at a 3 share.* And our last three out of four books have been the highest in the station's history.

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Michael Spears Vice President of Programming KKDA-FM

Chuck Smith Station Manager KKDA-FM



*Spring 1985 Arbitron. AQH Share, M-S, 6A-12M, MSA

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AUGUST 16, 1985

TOP OF THE HEAP IN **TINSEL TOWN**

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Jacobs Manages

Stephen Jacobs, Exec. VP of Behan Broadcasting, will transfer to the GM position at KQKT/Seattle September 1, replacing Ron Watson. He moves from Behan's KCEE & KWFM/Tuescon, which he has managed for the past five

Jacobs, part owner of the company along with Dennis Behan, told R&R, "I'm looking forward to working in Seattle. Certainly this market poses one of the greatest programming challenges of all time."

Before joining KCEE & KWFM, Jacobs was GM at KSDO & KEZO/San Diego, KTAR/Phoenix, and KBTR/Denver for five years. In addition to KOKT and KCEE & KWFM. Behan Broadcasting also owns KLMR & KSEC/Lamar, CO.

Blackwell Programs WROQ-AM & FM

Former KOPA-AM & FM/Phoenix PD Reggie Blackwell has been selected as PD for CHR combo WROQ-AM & FM/Charlotte. He replaces Randy Kabrich, who resigned eight weeks ago and be-came PD at WRBQ-AM & FM/ Tampa shortly thereafter.

WROQ VP/GM Stan Kaplan told R&R, "We were struck by Reggie's willingness to get his hands dirty, his thoroughness, plus his decency as a human being. It's very difficult to inherit a station which is as hot as a pistol. It took us almost a year to live down the AOR image, but now we have twice as many females as men, and Reggie's job will be to protect that female base and add to it '

Blackwell, whose background includes an MD stint at WBJW/Orlando as well as PD posts at WRFC/Athens and WAIV/Jacksonville, said, "It's a rare oppor-

BLACKWELL/See Page 6

HASTINGS, JAMISON, GOLD APPOINTED D-C Launches "Evergreen" A/C

with the new strain of soft A/C programming aimed at 35-44 adults, Drake-Chenault has unveiled its own "Evergreen" A/C programming package available on tape or carts, overseen by VP/Programming Bob Laurence.

Lewis VP/ **GM At KHVN & KNOK**

VP/GM at KHVN & KNOK/Dallas-Ft. Worth. Lewis, who replaces William Chatman, was most recently GSM at WTOP/Washington.

Lewis told R&R., "The Earl Graves organization is a fine company to be associated with, so I feel great about what we can accomplish here. We hope to get things on track quickly. We are embarking upon a new era for both of our radio stations, and I think we'll be making a big mark on things down here in the Big D."

An 18-year broadcaster, Lewis started his career as a desk assistant at ABC-TV in Washington, DC, later becoming stage manager and Assoc. Director for "Good Morning America" during a nine-year ABC stint. He then became an Account Executive for WTOP and moved through the ranks to become the station's GSM six years later.

Lindsey Takes Quiet

Storm To WKYS

Melvin Lindsey, longtime evening personality at WHUR/Wash-

ington and originator of the adult-

oriented Black/Urban "Quiet

Storm" format concept, plans to

take his groundbreaking on-air ap-

proach to crosstown competitor

Lindsey's attorney Amy Goldson

told R&R, "Melvin has received an

offer to perform on WKYS from

7pm-midnight, which he has ac-

cepted. We anticipate that he will

be doing the same type of show that has made him successful here in

the Washington area. The final de-

tails will be worked out with the of-

ficials of NBC sometime in the

She continued, "Melvin will be

unless he is released by

starting at WKYS on November 11,

WHUR sooner. He has a provision

in his current contract that allows

him to terminate his agreement

with 90 days prior notice, and Mon-

day, August 12, 1985, he did give

WKYS in November.

near future.

Adkins, "This is 'America's A/C classic music for the buying

demo. It's similar in sound to what Transtar's doing with 'Format 41,' but I think we have a better mousetrap because 1) it's not satellitedelivered, which means it can be a lot more flexible and localized; 2) we'll be offering some recurrents. which Transfar does not: and 3) we feel our base library material is structured with more variety."

Joining the company to market the new format are Jamie Hastings as Sales Manager, Ron Jamison as VP/Major Market Sales, and Judy Gold as Regional Manager & Director/Special Projects. Hastings

previously worked as VP/Sales at Century 21, Jamison is a former Bonneville VP/Sales, and Gold comes aboard from her VP/Marketing post at Transtar. Said Adkins, "A lot of the puzzle pieces are coming together now. We've found some very good people with excellent track records to become part of our team."

Adkins noted that no client stations have been announced yet, but expressed confidence in the new direction, adding, "This format is for stations seeking to play the best music with less talk and fewer interruptions. We see this as where adults are going to be turning to for their music in the 1990s."

DKM Acquires Stuart

to purchase Stuart Broadcasting, a Nebraska-based group of ten Midwestern stations, for \$23.5 million, pending FCC approval. Operation and management of the Stuart stations will continue under the direction of Stuart President Dick Chapin, who will become President of DKM Midwest, a new division of the parent company

DKM Chairman Rob Dyson called the acquisition a "perfect addition to the DKM group. The Stuart stations are known for their commitment to high quality and pro-

Goldson added that Lindsey had

agreed to a multi-year contract at

a salary "commensurate with his

status of being the #17pm-midnight

personality in the Washington, DC

Officials at both stations were

unavailable for comment at press-

gramming, and service to their communities

Scott Stuart remarked, "We're proud of the accomplishments of Stuart Broadcasting, and are pleased that this fine group of stations can continue to operate under the ownership of sophisticated broadcasters who share our commitment to public service."

ed, "I'm especially pleased to have Dick Chapin join our company. Dick has been President of Stuart Broadcasting since 1966. It will be business as usual for the group, and that means very good business, indeed."

Chapin added, "I've had the privilege of building this group from one AM station to the ten-sta tion group we now operate. With the support of DKM, I'm sure we can continue to grow and serve our

The ten Stuart stations are flagship KFOR & KFRX/Lincoln, NE; KWTO-AM & FM/Springfield, MO; KRGI-AM & FM/Grand Is-

For \$23.5 Million DKM Broadcasting has agreed

Speaking for the Stuart family,

DKM President Jim Wesley not-

listeners well."

Spencer, Clarke Move To **New SMN OM Posts**

Satellite Music Network (SMN) "Rockin' Hits" Operations Manager Tim Spencer has shifted to the OM post at SMN's "Star Station" format, while "Rockin' Hits" afternoon air personality Pat Clarke has been elevated to OM for the CHR

SMN Program Manager Robert Hall told R&R, "Tim's depth in taient development, computer programming, and affiliate relations makes him an exceptional choice. Pat has demonstrated leadership qualities and a keen interest in CHR programming, which makes him the obvious choice to rise from the ranks to take the reins of Rockin' Hits.

Spencer, whose programming background includes WRQC/-Cleveland, KISS/San Antonio, and KTXQ/Dallas, commented, "I've designed a new computer software program to be used in the management and rotation of the music and programming in all our formats. I'll be installing it in the Chicago and Dallas studios by year's end."

Clarke will continue with an airshift in addition to his new duties.

He commented, "SMN is on the leading edge of broadcast technology, and I'm glad to be a part of it A two-year SMN staffer. Clarke's background includes programming and sales at KOFM/Oklahoma City, KUPL/Portland, and KWSS/San Jose

Major Market Expands

Major Market Radio has promoted a number of its regional VPs. Tom McKinley was elevated from Exec. VP/Stations to Exec. VP/Corporate, with three division heads, research, and the newlycreated Special Sales Division accountable to him.

Western Region Manager Austin Walsh advances to Exec. VP/ Western Division; VP/Central Region Manager Jim Hagar becomes VP/Midwest Division; and Eastern Region Manager David Kaufman is upped to Sr. VP/East-ern Division. Sr. VP Michael Disnev assumes the additional role of

MAJOR MARKET/See Page 6



Crawley **New PD** At WDAF

WDAF/Kansas City Assistant PD/MD Don Crawley has been promoted to PD for the Taft Country outlet. He succeeds Neal "Moon" Mullins, who left to program WHN/New York two weeks

Newly-appointed WDAF VP/GM Mike Costello said, "Don was promoted to the Asst. PD position shortly after his arrival at WDAF. so in essence he's been preparing to become Program Director for a number of years. He's intelligent and talented, so the transition was very easy."

Crawley has been with WDAF for six years, the last five as Asst. PD. Before joining the station, he worked on-air in Lincoln, NE at KECK and KLMS. He said, "WDAF is America's greatest Country music station, if not America's greatest radio station. I'm just happier than a cold hog in

Newman GM At KCFX



Bill Newman

Concurrent with Hoker Broad. casting's takeover of AOR-formatted KCFX/Kansas City from Professional Communications, Bill Newman has been named GM. The manager's office had been vacant since Gary Reames departed three months ago.

President Jay Hoker remarked. "Bill has a Kansas City background, and is a deliberate, aggressive, and creative person. It was important for us to get the right manager at our first station and I'm pleased to have someone with his marketing and sales experi-

Newman joins KCFX after two and a half years as VP/GM at KBBJ'& KMOD/Tulsa. Before that he worked in Kansas City as GSM KCMO. LSM at KCBZ (now KBKC), and as an Account Executive with WDAF, "I'm real excited about returning to Kansas City." he told R&R, "and I'm equally excited about working with Jay Hoker. KCFX's signal is at parity

NEWMAN/See Page 6

NEWS

Carver New GSM At WCBS-FM

Seven-year CBS Radio sales executive Steve Carver has been promoted from Retail Sales Manager to General Sales Manager at WCBS-FM/New York.

Carver came to the station in 1978 as an Account Executive, and shifted to CBS Radio Spot Sales in 1981. He returned to WCBS-FM the following year as National Sales Manager and took on his most recent duties in 1983. Carver told R&R, "This Is a great radio station with a unique and strong position in the marketplace. I'm very happy to be named GSM of this operation."



Steve Carver

Jones Opts For Manhattan View

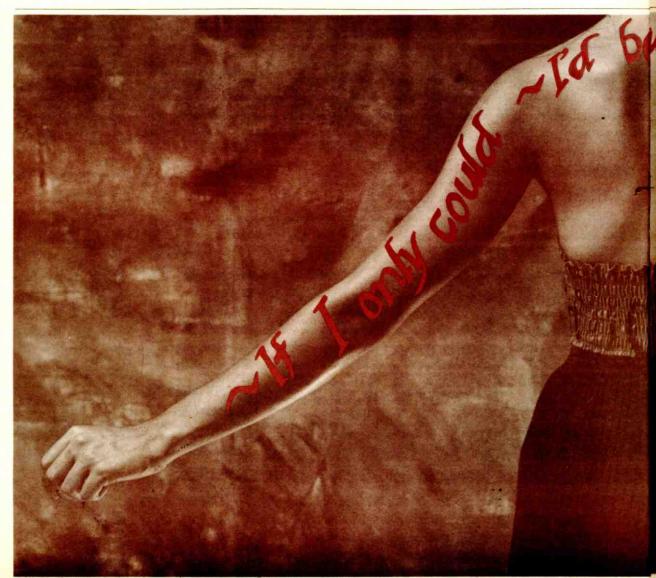


Grace Jones tright), costar in the latest James Bond film, "A View To A Kill," was recently welcomed to Manhattan Records by label President Bruce Lundvall. She'll be releasing her debut LP this fall.

Barackman A&R VP At EMIA

Michael Barackman has been named VP/A&R East Coast for EMI America, coming to the newly-created post from Arista, where he was Director of A&R for the past three and a half years. Barackman was earlier A&R Director for Planet and a rock journalist/editor before that.

EMIA VP/A&R Neil Portnow, who made the announcement, commented, "Michael's background and experience make him uniquely qualified for this new position and a welcome addition to our growing team of creative professionals."



4/R&R FRIDAY, AUGUST 16, 1985

NEWS

Rudolph Appointed KUMU's New Station Manager

George Rudolph is set to join KUMU-AM & FM/Honolulu as Station Manager September 1. He comes to the stations after four years as Program Director of Easy Listening WLYF/Miami.

Rudolph first came to WLYF in 1977 as midday innouncer, advancing to the PD | ost in 1981. Prior to that he enjoye a four-year tenure (1973-77) at WSHH/Pittsburgh as evening host.

Commenting on his move, Rudolph said, "WLYF GM Dennis Collins's dedication to programming and sales research, staff, and profits, as well as his overall keen business sense and foresight, guarantees the station will continue to be the dominant force in Miami,



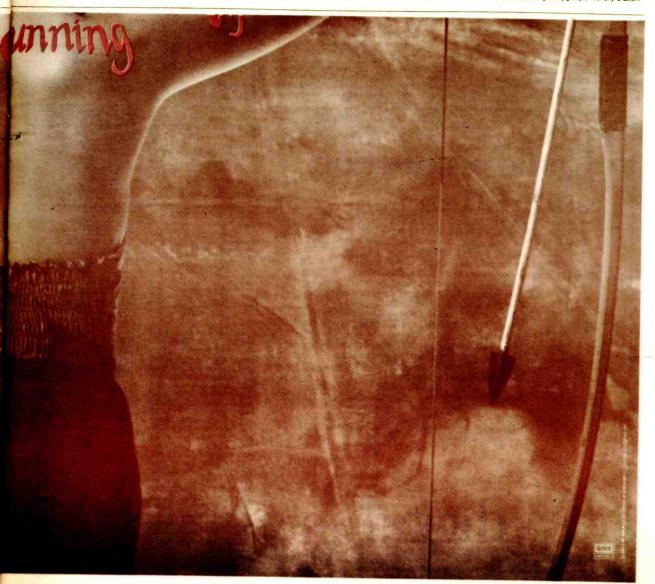
George Rudolph

Ft. Lauderdale. I look forward to working very closely with (owner/ CEO) John Weiser and (GM) John Gregory at KUMU. Together we will take those stations to new heights in ratings and revenue."

Animoted Gathering



Animotion recently played in New York and were greeted by PolyGram staffers backstage. Pictured (I-r) are co-manager Larry Ross, group's Greg Smith and Charles Ottavio, PG's Dorine Gruen, group's Astric Plane and Bill Wadhams, PG's Linda Feder, group's Don Kirkpatrick, co-manager John Johnson, and (kneeling front) group's Frenchy O'Brien.



R&R FRIDAY, AUGUST 16, 1985/5

URBAN FORMAT DROPPED

Kramer New PD At WWTC

Scott Kramer has left his weekend/research position at KDWB-FM/Minneapolis to become PD at crosstown WWTC, replacing Roger Bull. The AM station has temporarily shifted from Urban Contemporary to CHR.

GM Sam Sherwood explained, "We're CHR for the moment to allow us to get some cume over to

Blackwell

Continued from Page 3

tunity to associate oneself with an organization that possesses a history of great resources and values. I look forward to programming against some tough competition and making their lives a little less comfortable with some of the ideas we have yet to unleash." Blackwell added that acting PD Chris Williams would remain on staff in an administrative capacity.

Kaplan also noted that in early 1986 WROQ-FM would move its antenna to the new WPEG-TV tower at the 1900-foot level, greatly improving the station's signal.

our frequency. We are still making an evolution and we won't end up being CHR. What we're setting out to do is to present something never before heard on commercial radio. and if everything happens the way it should, we'll be able to kick it off around the first of September. Scott is a very bright young man with a wonderful head for programming. So whatever format we end up presenting. Scott is the man to program it.'

Kramer told R&R, "Because KDWB (AM) simulcasts and shadowcasts with the FM, we've got available cume to draw upon. We have a good signal with 5kw at 1290 kHz and no coverage problems to speak of. We've adopted the slogan 'Twin Cities' Favorite Hits,' and will live up to it until our final format alignment takes place."

Newman

Continued from Page 3

with the other 100-kw FMs in the market, and our research will determine the direction we elect to go

Strait To Gold

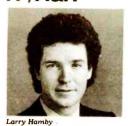


MCA's George Strait was awarded two gold albums for the "Right Or Wrong" and "Does Ft. Worth Ever Cross Your Mind" LPs. Pictured before Strait's Universal Amphitheatre/L.A. show are (I-r) MCA Records/Music Group President Irving Azoff, Strait, and MCA/Nashville President Jimmy Bowen.

Hamby Elevated To Epic/Portrait VP/A&R

Epic/Portrait Records Sr. Director/A&R Larry Hamby has been promoted to VP/A&R, West Coast Reporting to VP/National A&R Frank Rand, Hamby will, along with creative duties, administer the West Coast A&R staff.

Hamby came to parent CBS in 1979 from Jerry Weintraub's Management III organization, where he served as National Promotion Manager between 1975-78. He start-



ed with Epic's West Coast A&R staff in 1979 as an Associate Director, advancing to Director/Talent

Acquisition in 1981 before assuming his most recent post two years ago. Said Hamby, "We have one of the most stable and successful A&R teams in the business here at Epic/Portrait, I'm proud to be a part of it."

Piombino

Continued from Page 1

grammed WEZX/Scranton, and served as MD at WKLS during the second of two stints

Golden West

Continued from Page 1

When asked about a possible format change from the present album/jazz presentation, Ward said, "We're buying a very good-sounding and successful radio station, and haven't made a decision on what, if any, programming changes we would make." Regarding a possible power increase to improve the facility's service area, he added, "We'll be a full-market competitor. If there's any allowable increase in coverage, we'll obvi-

ously take advantage of it." KUTE, which first went on the air in 1948, operates with 690 watts on 101.9 mHz at 5800 feet atop nearby Mt. Wilson. In addition to KMPC, Golden West also owns WCXI-AM & FM/Detroit and KVI & KPLZ/Seattle, as well as the California Angels.

Inner City retains ownership of KGFJ/Los Angeles, WLIB & WBLS/New York, KRE & KBLX/Berkeley-San Francisco, WKSG/Detroit, and KSJL/ San Antonio.

Major Market

Continued from Page 3

Director/Special Sales, while Exec. VP/Sales Rich White will take an as-yet-unannounced corporate strategic planning position, reporting to MMR President Warner Rush

In making the promotions, Rush "By decentralizing responsibilities in these areas, we can take advantage of the individual strengths and talents of our people. while our stations beneift from tighter maintenance and improved communications."

It was also announced that twoyear Sales Assistant Laurie Bonney was named to the newly-created position of Director of Communications

DKM

Continued from Page 3

land, NE; KOEL-AM & FM/Oelwein, IA; and KSAL & KYEZ/Sali na, KS. DKM also owns WAOK & WVEE/Atlanta, WCAO & WXYV/ Baltimore, WZNE/Tampa. and WDJO & WUBE/Cincinnati.

The Mahlman Company served as broker for the transaction.

STAFF

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ONTEMPO 300, XT-40, GREAT GOLD, LITE HITS, LITE COUNTRY and SUPER SOUL.

DC JUNE 82: HISTORY OF COUNTRY MUSIC debuts, capping years of legendary marathon radio specials. JANUARY 83: PLAYLIST +, Drake-Chenault's live, hands-on consulting and marketing service, is the first to combine high-tech music rotation systems with strategic positioning implementation

August 83: National music research in three format arenas is another Drake-Chenault first.

AUGUST 85: Spring Arbitron results show Drake-Chenault delivering scores of

As America's radio stations respond to fragmented listening, Drake-Chenault prepares the debut AS America's radio stations respond to tragmented listening, Urake-Linenauit prepares the deliver of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of a brand new kind of radio format carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the elusive of the elucity of the elucity of the elucity of the elucit or a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of a brand new kind or radio format carefully researched and designed to deliver the elusive of the carefully researched and designed to deliver the carefully researched and designed to deliver the carefully researched and deliver the carefully re

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you in charge of the "radio station of the 1990's."

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RCA, Ariola Form Worldwide **Partnership**



RCA Corp. and Ariola (a division of Bertelsmann, A.G.) announced they had completed the transaction to merge their worldwide record, music publishing, and music video businesses into a new enterprise named RCA/Ariola International. The terms specify that RCA owns 75% and Bertelsmann 25% of the new enterprise. Each company will continue to exercise creative control over their operations, and maintain their own trade names and logos. Toasting the partnershp are RCA/Ariola International President Bob Summer (center), Ariola/RCA Musik President Monti Luettner (left), and RCA/Ariola International Exec. VP/Operations Jose Menendez (right).

Lyric

Continued from Page 1

dent Eddie Fritts, is impractical for "a variety of reasons," said Gortikov, including lack of space on albums and especially cassettes, and copyright control of lyrics by music publishers. rather than record companies.

NAB's "Defensive" Stance Hit

Gortikov criticized NAB's support of lyric sheets as "merely a defensive act on its part to place the burden where it does not belong. Every radio station which programs music has on its programming staff music experts well skilled in evaluating the content of what they unilaterally choose to air.

Further, under FCC regulations, a radio station is obligated to know what it broadcasts. That is its responsibility, not the role of the recording company.

Multiple Warnings Impractical

PMRC had sought a rating system with the designations 'V" for violence, "O" for occult, "D/A" for glorification of drugs and alcohol, and "X" for violence, suicide, profanity, and sexual themes such as fornication, sadomasochism, incest, homosexuality, bestiality, and necrophilia

RIAA said the multiple symbols are impractical because 25,000 songs are released annually, and album jackets and cassette packaging are often printed before all songs have been recorded or even written Four symbols are also "unnecessary," RIAA maintains, since a concerned parent would likely worry about all forms of explicitness

Forbidden Fruit Syndrome?

Gortikov noted that any nonindustry group is free to set up its own standards but cautioned of "the reality that any rating mark for explicitness could itself invite extraordinary attention and patronage, as it has with movies."

Clearly trying to deflect criticism he feels is unfair, and to head off government action, Gortikov pleaded with PMRC to recognize the industry's positive response to its concerns "cease its campaign through the press and government for targeted attacks on recording companies. The industry is being totally maligned un-der the mass of PMRC's extensive, almost daily media protests," Gortikov complained.

Senate, Convention **Spotlights**

There's no sign that the "porn rock" issue will die anytime soon. The Senate Commerce Committee or its Communications Subcommittee will explore the issue at a fall hearing on a date not yet finalized. And a panel, "Porn Rock: Too Hot To Air?", is scheduled at next month's NAB/NRBA convention in Dallas. It will feature PMRC leader Tipper Gore, Gortikov, and WBZZ/Pittsburgh PD Nick Bazoo. NAB President Eddie Fritts will moderate

Cap Cities/ABC

Continued from Page 1

WRRB/Syracuse; WDEF-AM & FM/Chattanooga; WNCT-AM & FM/Greenville, NC; and WNAX/Yankton, SD.

President of the National Association of Black Owned Broadcasters, Lee is majority stockholder of separately-owned Silver Star Communications, Inc., which operates WTJH/Atlanta; it has reached terms to sell WJAX-AM & FM/Jacksonville to Statewide Broadcasting. More than 75% of Silver Star is owned by minority stockhold-

It is expected that Cap Cities/ABC will soon sell WKBW/ Buffalo, and proceed with its application for an 18-month waiver on its seven remaining radio properties in New York, Los Angeles, Chicago, and San Francisco.

Eugene Broadcasting Buys KZEL

KZEL/EUGENE-SPRINGFIELD

PRICE: \$2,273,000

BUYER: Eugene Broadcasting. which recently purchased KQDI-AM & FM/Great Falls, MT

SELLER: Emmanuel and Noula Papas, who also have interest in KTRB & KHOP/Modesto-Stockton,

DIAL POSITION: 96.1 mHz POWER: 100 kw at 870 feet FORMAT: AOR BROKER: Blackburn & Company

KYSR-AM & FM/EL PASO

BUYER: Tichenor Spanish Radio

Group, a subsidiary of Tichenor Me-

dia System, Inc., which also owns

Texas stations KUNO/Corpus Cristi,

KGBT-AM & KELT/Harlingen, KLAT/

DIAL POSITION: 920 kHz; 97.5 mHz

POWER: 1 kw days/500 watts nights;

Houston, and KCOR/San Antonio.

SELLER: KYS Radio, Inc.

60 low at 1050 feet

FORMAT: Big Band; A/C

PRICE: \$1.3 million

KXOL/FORT WORTH PRICE: \$900,000

BUYER: Universal Broadcasting SELLER: TETCO, headed by Tom Turner, who also has interest in KBUC-AM & FM/San Antonio and KRYS-AM & FM/Corpus Christi. DIAL POSITION: 1360 KHZ POWER: 5 kw days/1 kw nights

FORMAT: Country BROKER: Chapman Associates for the buyer: Norman Fischer for the

WAML & WEEZ/LAUREL, MS

PRICE: \$600,000 **BUYER: Vango Broadcasting** SELLER: New Laurel Radio Station DIAL POSITION: 1340 KHz; 99.3 POWER: 1 kw; 3 kw at 300 feet

FORMAT: A/C; Easy Listening BROKER: John Mitchell & Associ-

KPUR/AMARILLO

PRICE: \$600,000 **BUYER: Alfred Broadcasting, which** also owns KHBQ-FM/Canyon, TX. **SELLER: Lone Star Broadcasting** DIAL POSITION: 1440 kHz POWER: 5 kw days; 1 kw nights FORMAT: CHR

PRICE: \$750,000

BUYER: Crisp Communications, headed by Don Crisp, who also owns WSUX-AM & FM/Seaford, DE and

WREY & WMVB/MILLVILLE,

WBEJ/Elizabethton, TN. SELLER: Thompson Communica-

DIAL POSITION: 1440 kHz: 97.3 mHz POWER: 1 kw days; 5200 watts at

275 feet FORMAT: Spanish: CHR BROKER: Kozacko-Horton Co. WCVC/TALLAHASSEE

PRICE: \$500,000 BUYER: WCVC, Inc., which recently purchased WGEC/Springfield, GA. SELLER: Plantation Radio, inc. DIAL POSITION: 1330 KHz POWER: 5 km FORMAT; Religious BROKER: Wilkins & Associates

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"CHILLING" EFFECTS DOCUMENTED

FCC Sets Stage For Court Challenge To Fairness Doctrine

Even though it concluded that the Fairness Doctrine is out-of-date and discourages stations from covering controversial issues, the FCC said last week it will defer to Congress and the courts on the touchy question of repealing the doctrine.

Despite growing GOP strength, Congress has shown no interest in softening the policy. But the Supreme Court last year said it would "be forced to reconsider" the policy if given proof that it has a chilling effect on broadcasters.

Last week's FCC decision, wrapping up a lengthy inquiry into the Fairness Doctrine, is clearly designed to document that chilling effect in an ironclad record that will almost certainly be taken to the federal courts in a test case.

Information Explosion Assures Balance

The FCC cited three factors that argue for throwing out the doctrine:

 A vast increase in the number and types of information sources, negating any need for governmentimposed obligations of balanced coverage. A strong showing, developed in last week's report, of the doctrine's chilling effects. "Broadcasters opt not to present controversial issues in an effort to avoid the burdens associated with the requirement to provide reasonable opportunity for opposing viewpoints," the Commission argued.

 The doctrine's undermining of "fundamental constitutional principles" of journalistic freedom, opening up "a dangerous opportunity of government abuse."

Law Vs. Policy Dispute Unsettled

The Commission took no stand on the key question of whether the doctrine is a law that only Congress can change, or a policy that the FCC can alter unilaterally. In deferring to Congress, however, it bowed to political reality, calling the doctrine a "longstanding administrative policy and a central tenet of broadcast regulation in

which Congress has shown an intense interest."

FCC Commissioner Jim Quello argued strongly for repeal, but said he's convinced Congress cemented it into law in 1959 with "clear language" that only the House and Senate can now alter.

Deriding the doctrine as "misguided," Chairman Mark Fowler said in a statement, "We should reverse course and head ballistically toward liberty of the press for radio and television . . The First Amendment dictates: Choose between the right of the press to criticize freely and the authority of the government to channel that criticism."

Doctrine Foes See Progress

NAB President Eddie Fritts praised the FCC findings and voiced confidence that the doctrine "will not pass constitutional muster." RTNDA President Lou Adler, while disappointed that the FCC won't strike down the doctrine on its own, praised the Commission for assembling "a solid record demonstrating that the doctrine does not serve the public interest."



RIVERA HONORED — FCC Commissioner Henry Rivera, who's leaving to practice communications law, was honored in Syracuse last week at a minority seminar staged by BROADCAP, the NAB minority venture equital organization Cosponsors of the Rivera reception included National Black Network and Sheridan Broadcasting. Pictured (left to right) are National Black Media Coabition Chairman Pluria Marshall; Craig Foster, CBS; Rivera; Helena Mitchell, National Telecommunications & Information Administration (NTIA).

"RAMBO" COMMISSIONER MOVES ON

Henry Rivera To Leave FCC September 15

Four years from the month he was sworn in as an FCC Commissioner, Henry Rivera announced at the beginning of last week's FCC open meeting that he will leave the agency September 15 to practice communications law with the Washington firm Dow, Lohnes & Albertson.

Rivera had been openly looking for a private sector job for some time, so his departure is no surprise. Nevertheless, his announcement triggered renewed speculation about a successor to serve the one year left in Rivera's term. Since three of the four remaining commissioners are Republicans, the seat must by law go to a Democrat.

One prospect whose name has already surfaced is another Hispanic, Edward Lavergne, 31. He currently practices law at the Washington firm Finley, Kumble, Wagner, Heine, Underberg, Manley & Casey. His father, Nelson Lavergne, is Chairman of Command Broadcast Associates, which owns Spanish-formatted WADO/New York.

Unofficially, Rivera's slot is identified as the Commission's "minority" seat. Rivera replaced a black Commissioner, Tyrone Brown, and the naming of another

minority member is considered likely.

Rivera was the minority member in more ways than one. Beside being a Hispanic who championed the cause of all minorities in FCC affairs, he was often on the losing side of Commission votes, frequently as the lone dissenter. In fact, last week he described himself as the "Rambo" commissioner. Unable to prevail, Rivera became a master of the blistering written dissent, with which he often excoriated his colleagues.

An Albuquerque attorney with no experience in communications. Rivera was brought to White House attention in 1981 by then-Sen. Harrison Schmitt (R-NM), an ardent conservative. Once confirmed and sworn in, however, Rivera quickly dispelled any illusions that be might compliantly go along with the GOP majority. And he quickly developed a reputation — even among those who disagreed with him—as a hard-working, fair, and thoughtful commissioner.

FCC "Conscience"

Rep. Mickey Leland (D-TX) praised Rivera as the FCC's "conscience." He added, "He has served as a voice of reason and conpassion on virtually every issue affecting those groups traditionally underrepresented or ill-served by the marketplace approach to regulation. To avoid what he called a drastic change in the FCC's ideological balance, Leland called on President Reagan "to choose a successor who brings the same talents, intellect, and sensitivity as Henry demonstrated."

NEWS BRIEFS

Mann Stumps For Radio-Only Super Group

NRBA President Bernle Mann took his campaign for a radio-only "superassociation" to the Wisconsin Broadcasters Association meeting in Oshkosh last week.

Radio and TV can sometimes stand together, he said, but more often than not they have different needs. "It's not a matter of being divisive ... quite the contrary. Separate, autonomous associations would give radio and television the opportunity to tell their own stories, which together but separate are stronger than one story for both."

Except for possibly sending an "observer," NRBA still plans to sit out this week's (8-16) summit in Washington because its board hasn't voted on a radio-only trade group. Groups invited by NAB include RAB, Radio-TV News Directors Assn. (RTNOA), Broadcast Financial Management Assn. (BFMA), American Women in Radio & TV (AWRT), Broadcast Promotion & Marksting Executives (BPME), Radio Network Assn. (RAA), Station Representatives Assn. (SRA), and the Illinois, New York, Kentucky and Ohio broadcasters' associations.

Other Key Developments:

 Overnight talk host Larry King of Mutual will receive the Radio Award at next month's NABINRBA convention in Dallas for his "longterm involvement and continuing contribution to the radio industry."



Larry King

 The latest FCC totals show 9787 radio stations in the United States — 4792 AM, 3801 FM commercial, and 1194 FM educational. There are 1559 TV stations.

Vintage Rivera: 1981-1985

"I don't think this Commission sees itself as ensuring the profitability of broadcasters."

"I think our priorities are all screwed up." (April 1983)
"Frankly, I am almost shocked

that broadcasters have not railled around the deregulatory marketplace flag more than they have." (November 1983) Ending regional concentration of control rules may cause "further erosion of the FCC's iongstanding and meritorious broadcast ownership diversification objectives without substantial countervalling public interest benefits."

(January 1984)

"This agency is no longer genu-

inely committed to maximizing diversity in the media."

"The Commission could do much more to further the cause of minority ownership."

(June 1984)

(October 1984)

Docket 80-90 preferences for daytimers "will effectively stymle the efforts of many newcomers — both minorities and others — to obtain an FM radio station."

(March 1985)

"Minority ownership and, through ownership, autonomy over our views, visions, and aspirations, will assure that this nation's minority community will once and tor all, break free of majority domination." (July 1985)

BREAKER.

A SONG ABOUT BUILDING WALLS. FROM AN ARTIST WHO BREAKS THEM DOWN. "FORTRESS AROUND YOUR HEART"

AM 2767)

STING

From the album
The Dream Of The Blue Turtles

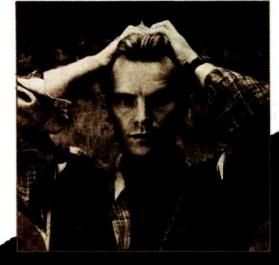
Produced by Pete Smith and Sting

STING ON TOUR

AUGUST	
13	SAN DIEGO CA
15-17, 19 & 20	LOS ANGELES CA
21	COSTA MESA CA
23 & 24	BERKELEY CA
26	SALT LAKE CITY UT
28	DENVER CO
30	OMAHA NB
31	KANSAS CITY KS
SEPTEMBER	

ST. LOUIS MO
ST. PAUL MN
E. TROY WI
CEDAR RAPIDS WI

7	CHICAGO IL
9	OETROIT MI
10	CLEVELAND OH
11	CINCINNATI OH
14 & 15	TORONTO
17	MONTREAL
19	BOSTON MA
20	JONES BEACH NY
21	WASHINGTON DC
23-25, 27-29	NEW YORK NY
DCTOBER	



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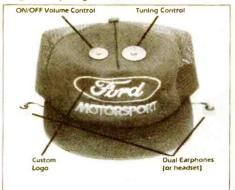
From the album Little Baggariddim (SPA SAME) Produced by UB40 and Ray 'Pablo' Falconer

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SPIRITS ON THE WANE

America's Drinking Drops For 3rd Straight Year

The U.S. consumption of distilled spirits declined 1.4% from 1983 to 1984, according to figures published recently by *Impact*, a wine and spirits industry newsletter. Meanwhile, Americans' per capita consumption of distilled spirits dipped from 2.77 gallons per person in 1983 to 2.70 gallons in 1983.

This trend, which analysts claim stems from Americans' increased health and weight-consciousness as well as growing public outcry over the current drinking and driving laws, can be seen in the lessening percentage of distilled spirits sold. From 1980 to 1981 sales sank 0.9%, dropping another 2.7% by 1982, followed by another 1% percent in 1983. Meanwhile, U.S. per capita consumption has fallen from 3.32 gallons per person in 1975 to 3.02 gallons per person in 1980 to 2.84 gallons per person in 1980 to 2.84 gallons per person in 1982.

In general, dark spirits (scotches, bourbons, whiskeys) have been the hardest hit, while light spirits (rums,



vodkas and tequilas) are holding steady at best. The real growth story involves cordials and cream liqueurs. When Hiram Walker introduced Haagen-Daz Cream Liqueur last year, sales totalled 200,000 cases and garnered an amazing 20% of the cream liqueur market. (Bailey's is the number one cream liqueur at one million cases and 50% of the market.)

Cordial Reception

Nevertheless, certain super-premium brands as well as those with strong image identification have been able to post gains in the face of extreme adversity. For an Interesting look at how another, not dissimilar industry performs in your marketplace, read on:

The absolute hottest market segment is cordials, with shipments up 9.6% overall during 1984. DeKuyper cordials were up 37.6% (to 1.8 million cases) — by far the largest percentage increase. Rounding out the top ten of epercentage of shipments increased are Popov vodka (up 9.0%). Crown Royal whiskey (up 8.7%). Candian Mist whiskey (up 8.7%).

Set The Controls For The Heat Of The Sun

Beep ... beep ... Used to be if you were sunning yourself on the beach and heard that noise you could almost be sure the guy on the towel 15 feet over was about to rush off to perform brain surgery or at least unclog someone's drainpipes. But no more — at least not since the Teledyne Weter Pit Company introduced a beeper device that lets sun worshippers know when they're bronzed to perfection.

To operate this \$30 gizmo, which basically works by measuring ultraviolet rays, all you have to do is enter your skin type — dark, medium or fair — and the blocking power of your sunscreen. The beaper then gives you two warning signals. One tells you it's time to cover up, the other advises that longiterm skin damage may result. Ouch!

7.3%), Bailey's cream flqueur (uf 7.1%). Ron Rico rum (up 5.1%) Dewar's scotch (up 4.7%), Arrow condials (up 4.3%), Windsor Suprem whiskey (up 3.4%), and Kamchatke vodka and Jose Cuervo tequila tiek (up 3.1% each). Incidentally, Jose Cuervo is the top tequila at 985,000 cases shipped.

The big losers in terms of percentage were: Old Crow bourbon (off 10%), Gilbey's gin (off 8%), Calverd Extra whiskey (off 6.5%). Old Grandad and Old Smuggler bourbons (off 5.0% each), Seven Crown whiskey (off 4.1%), Seagram's V.O. whiskey (off 4.0%). Club Cocktails — the cocktails-in-a-can favorite — (off 3.4%), and Canadian Club whiskey (off 2.1%).

Just In Case

These percentage shifts take on added significance when compared with the cases shipped figures. Bacardi rum is the undisputed brand name champ at 8.5 million cases shipped during 1984, no other rum made the top 30. Similarly, Smirnoff took second with 7 million cases, while Popov placed seventh (3.4 million), Kamchatka 12th, (2.5 million) Gilbey's vodka 17th (1.9 million), and Wolfschmidt 25th (1.2 million). Although Smirnoff enjoys a commanding lead, its market share is eroding due to increased competition with such super-preminum brands & Absolut and Stolyichnaya.

Rounding out the brand name ten best list is Seven Crown in third place (5.2 million cases shipped), followed by Jim Beam bourbon (4 million), Jack Daniel's black whiskey (3.7 million, good for 17% of the market). Seagram's V.O. (3.4 million), Popov vod-ka, Seagram's gin (3.4 million), Windsor Supreme (3.3 million), and Canadian Club (3.2 million).

One Scotch . . .

Dewar's is now the leading scotch at 2.7 million cases, good for 22% of the market, and 11th place overall. Here, again, the competition nibbling away at Dewar's fat market share is coming from super-premium, single-malt scotches such as Glenlivet. On the gin front, Gilbey's placed 14th at 2.2 million, but the super-premium Tanqueray is the number one imported gin at 1.2 million cases and 27th place overalt.

Kahlua is the number one liqueur, shipping 1.7 million cases (up 1.8%) and placing 18th overall. The entire DeKuyper cordials line only shipped 1.8 million cases. Same goes for the Hiram Walker cordials at 1.5 million. Bailey's cream liqueur and Southern Comfort were the only other liqueurs to make the top 30 at 1.1 million and 1.2 million cases shipped, respective-

Overall, scotches were down 8.9% and bourbons down 6%. Hennessy and Courvoisier cognacs are in a dogfight at 680,000 cases and 575,000 cases, respectively, and Korbel remains the number one domestic, fermented-in-the-bottle champagne. Cheers!



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A case in point: The Spring 1985 Arbitron

Congratulations to these outstanding stations on a great sweep!

KMGG-FM Los Angeles GM: Don Nelson PD: Ron Rodrigues Up 1.7 to 2.3!

WLTF-FM Cleveland GM: Gordon Stenback PD: Dave Popovich Up 5.5 to 7.3! Once again, the #1 A/C in Cleveland.

WLOL-FM Minneapolis GM: Doyle Rose PD: Tac Hammer

PD: Tac Hammer
Up 8.5 to 9.4! Once again, the
#1 CHR in Minneapolis.

WJYO-FM Orlando

GM: Harvey Tate PD: David Sousa Flat 12.9 to 12.6! Now, the #1 station in Orlando.

WIQB-FM Ann Arbor GM: Ernle Winn PD: Brent Alberts Up 6.3 to 9.1! Now, the #2 station in Ann Arbor (second only to Detroit's WIR).

WVIC-FM Lansing

GM: Bob Goodrich
PD: Mark Maloney
Up 17.1 to 20.5! Once again, the
#1 station in Lansing.

WIOG-FM Saginaw

GM: John Casey PD: Rick Belcher Up 16.6 to 19.41 Once again, the #1 station in Saginaw. Also, #2 Flint TSA

WGGZ-FM Baton Rouge GM: Manuel Broussard PD: Michael Adams Debuts with a 9.6! #3 in Baton Rouge their first book.

*Spring 1985 Arbitron, Total Persons, AOH M/S, 6A-12M, Total Week

WZZP-FM South Bend

GM: Vince Ford PD: J.J. Duling Debuts with a 12.1! #2 in South Bend their first book.

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RADIO PROGRAMMING & MARKETING

PRO:MOTIONS

Edelstein New



Marcia Edelstein

Marcia Edelstein has been appointed to the newly-created point of Director/Merchandising & Advertising for Elektra/Asylum Records. She will initiate ad campaigns and merchandising projects for E/A releases. Edelstein will also act as a liaison for the art and production departments and work with the labors' field marketing coordinators. Prior to her appointment, Edelstein served as E/A's Assistant to the VP/Creative Services.

United Stations Names Gneiser SM

David Gneiser is the new Sales Manager for the United Stations-Detroit Region. Prior to this appointment, Gneiser was General Sales Manager for WCXI-AM & FM/Detroit. He has also served as VP/Office Manager for Eastman Radio.

Capitol Appoints Bonilla

Steve Bonilla joins Capitol Records as its National Alternative Marketing Manager for Record Group Services. Bonilla is responsible for all aspects of alternative marketing, including college marketing and promotion. Before Capitol, Bonilla served as National College Coordinator at Island Records, a position he held for two years.

Kahle Named Maritz Senior Project Director

Robert Kahle, research analyst with Reymer & Gersin Associates, has resigned to become Senior Project Director with the Detroit division of Meritz Merket Research, Inc.

Galardi Editor Sound Management

Susan Gatardi joins the RAB as Editor of Sound Management Magazine, the association's monthly sales and marketing publication. She replaces founding Editor Adam Buckman: who retired. Galardi was most recently sistant Editor of Musical America.

Pacific Arts Taps Murray As New GM

Stephenie Murray has been named General Manager of Pacific Arts. She previously was scoring administrator for the Record Plant's Scoring Stage M at Paramount Studios. Murray has also served as Copyright and License Director for United Artists, in addition to stints at Geffen and Screen Gemes.

Famous Promotes Melina

Famous Music has announced the promotion of Al Melina from Creative Director to Senior Creative Director. Before coming to Famous in 1984, Melina was GM of Chappell Music in London. He also has 13 years' experience in the UK music industry.

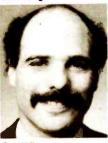
Toot Toot Recordz Bows

Toot Toot Recordz has been formed in New Orleans by entertainment attorney Ellis Jay Pallet and Word Entertainment producer Robert Vernon. The label will be distributed by Paula Records. Pailet, Vice-Chairman of the Louislans Music Commission, will assume the presidency; Vernon, LMA Exec. Director, becomes Exec. VP. Toot Toot is based at 1001 Howard Avenue, Suite 4200, New Orleans, LA 70113. (504) 525-50000.

Bug Music Opens Nashville Office

Bug Music has opened a Nashville office, and Garry Veiletri is is new General Manager. Veiletri joins Bug after a stint with the Nashville Music Group, having previously worked with Faulty Products. The new office is located at 65 Music Square East, Nashville, TN 37203. (615) 321-4593.

Hoffman Promoted To CBS Songs VP



Rand Hoffman

Rand Hoffman has been promoted to VP/Business Affairs tor CBS Songs. Hoffman joined CBS in 1981 as an attorney in the CRG Section of the CBS Law Department. In 1983 he was appointed Director/Business Affairs for the label.

Chappell Ups Fret



Steve Fre

Steve Fret has been promoted at Chappell/Intersong from VP Finance & Administration to St VP. Fret, who was named VP in 1982, came to Chappell in 1978 from the accounting firm of KMG/Main, Hurdman.

Epstein Directs MCA Administration



Norman Epstein

Norman Epstein has been tapped by MCA Records to be the label's Director of Administration. Epstein has been a manager for 33 years, representing such artists as Karla Bonoff, Andrew Gold, Jennifer Warnes, and Jonathan Richman & The Modern Lovers.

PROS ON THE LOOSE

Jolene Baller — MD/middays WVSR/Charleston, WV (304) 345-6593

Chuck Browning -- Nights K101/Sen Francisco (415) 934-2055

Kevin Cooke — Afternoons WKWK/Wheeling, WV (304) 233-3007

Chuck Davidson — PD WEQX/Manchester, VT (802) 362-2514

Devid Langford — Mornings KMGC/Delias (214) 699-3678 Milke McKay — Host RKD's Nighttime America (516) 887-1675

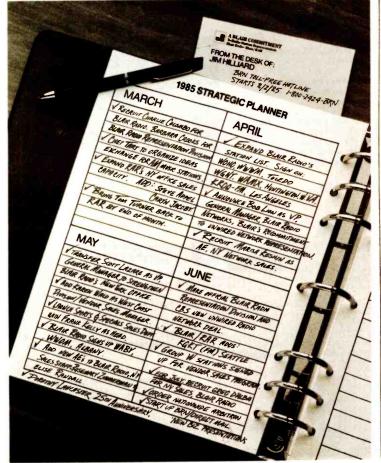
Joe Pachino — Alinights WCAO/Baltimore, MD (301) 853-2596

CHANGES

B.J. Fletcher promoted from Traffic Director to Account Executive at WARK/WARD//Hagerstown-Frederick, MD.

Deborah Crawford named Account Executive at WARK/ WARX/Hagerstown-Frederick, MD. Jeffrey Himes named Account Exeuctive at WARK/ WARX/Hagerstown-Frederick, MD.

Craig Olive, former WKQQ-FM/Lexington, Kentucky/Regional Sales, named Account Exeuctive at 98 KZEW & KRQX/Dallas.



14/R&R FRIDAY, AUGUST 16, 1985

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CBS RADIO



RATINGS AND RESEARCH

JHAN HIBER

Country: Storm Clouds Ahead

While there are some outstanding exceptions, an objective analysis of Country's share of listening in this sweep shows the format slipping. More stations than ever are programming Country, but in the ten markets examined for this review, its total shares were down from a year

Let's see what the share trends hold. Keep in mind that share slippage doesn't necessarily mean a drop in actual average quarterhour audience. However, share slippage does mean a format is not hot; it's not expanding its appeal or audience loyalty enough to keep up with overall listening growth (in this case more listening generated by CHR's boom).

12+, 25-54 Troubles

For this study, I looked at the last three major sweeps in the tenmarket cross-section. Two overview demos - 12+ and the target 25-54 - were broken out of the Arbitron data. Total week shares were the key.

As you'll be able to see in detail elsewhere on this page, the overall trend is heading south. We're talking Antarctica here.

On the 12+ basis, 70% of the markets saw Country slippage against the composite Country share in spring '84. More important, in 90% of the markets examined, Country's composite share among adults 25-54 was down this spring compared to a year ago. Ouch!

There was some good news buried amid the sour notes. In 90% of the cases the format's 25-54 shares outperformed its 12+ score. Thus, Country can be a more efficient ad buy than it would seem at first. glance. In this manner it outperformed the A/C markets we looked at last week.

Here are the specific situations involving stations that earned at least a one share in the respective sweeps. See how they might compare to your market on a spring-tospring basis. Then, let's discuss what can be done to keep the storm clouds away from Country

Albany

S'84 F'84 S'85 103 74 83 (-19%) 13.6 10.4 7.9 (-42%)

The two Country stations in the Albany area did well a year ago. With A/C and CHR performing well now, Country has some ground to make up.

Charlotte

S'84 F'84 S'85 23.0 16.9 20.5 (-11%) 24.8 21.1 22.2 (-10%)

In the spring '84 results, four stations garnered a one share or better. That slipped to two in the fall, but returned to three this sweep, which helps explain the slight fall '84-spring '85 rises.

Cincinnati

S %4 F %4 S %5 10.8 11.3 8.6(-20%)

10.0 (-30%) 14.3 15.0 There've been three Country stations in this market during these

sweeps, so the trends can be thought of as indicative.

S'84 F'84 S'85 13.0 14.6 12.8 (Stable)

5-54 16.6 18.9 14.3 (-14%) In both spring surveys, there were three stations that scored above a one share, four in the fall. Keep that fact in mind as you evaluate the spring-to-spring picture.

Minneapolis-St. Paul

S'84 F'84 S'85 96 105 85 (-11%) 13.0 13.7 11.2 (-14%) 25-54

The Twin Cities have had two Country stations which, compared to other markets, held their own overall.

Nashville

S'84 F'84 S'85 23.7 26.9 26.1 (+10%) 31.3 31.2 26.8 (-14%)

It's heartening to find a small 12+ increase. As for the share slippage 25-54 this book, perhaps the growth garnered by A/C WLAC-FM made some impact in that demo.

Portland

S'84 F'84 S'85 12.6 9.7 8.3 (-34%) 16.8 10.8 9.0 (-46%)

A vigorous CHR battle and another killer A/C book this sweep may have affected Country shares here. The format just hasn't kept up with the overall listening increase in the market

Sacramento

5 14 F 14 6 15 17.1 12.2 12.9 (-25%) 20.3 12.9 14.8 (-27%) A slight increase over last fall, but still well off from a year ago.

WEEK IN REVIEW

New Arbitrends Weighting To Debut

Arbitron officials have confirmed that the company is developing a diary value weighting system that will relate to Arbitrends and the f quarterly reports. According to Arbitron VP/Sales & Marketing Rhody ley, "We're close to time period weighting. In essence, it will take into count any possible differences from one month to the next, such as amount of sample that's there. As a result, the Arbitrends and the quart will have the same weighting method. That makes the Arbitrends much m relatable to the quarterly."

Asked when this change might be implemented, Bosley speculated, in the final stages of review, and could be started in the fall '86 survey,

Ethnic Composition Report To Come

Based on input from the Arbitron Radio Advisory Council (ARAC). bitron will soon issue Ethnic Composition Reports for all stations in mark where High Density Black/Hispanic areas are in use. All subscribers in the markets will receive the report at no charge. The report, based on the spi '85 sweep results, will likely be sent to relevant subscribers in October

Tampa-St. Petersburg

S 84 F 84 S 85 13.5 13.2 12.3 (-9%) 17.7 14.5 13.6 (-23%)

The two stations finished with relatively stable 12+ shares. However, erosion among the target is enough to be concerned about.

Washington

S'M F'M S'MS 6.7 7.1 7.7 (+15%) 8.0 8.2 8.5 (+6%)

Not huge growth in the D.C. area, but a shining example when compared with many other metros. There was steady improvement on the part of the two FMs.

Avoiding The Storm

How do your market and competitive situations stack up against the examples here? If you're in the same boat as most seem to be, better get ready to ride out the storm. But how do you do that?

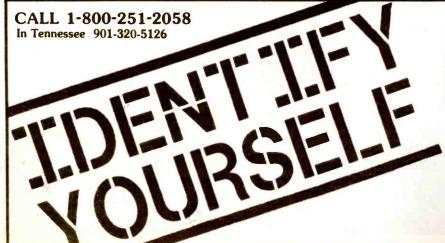
First, keep in mind the actual audience figures your station delivers. While shares may have slipped, don't get caught in hysteria if your average quarter-hour and cume audiences have remained stable. The Country listener t to be a loyal fan and may around after the excitement CHR dies down (if it ever doe

Next, have your sales tear aggressive in marketing what do have. Are they debunking "share slippage means death" drome on the street? Are your taking the CMA qualitative i mation or Simmons data (av ble through the RAB) with the their sales calls? Put togeth picture of the Country listener

Keep in touch with wour ket. Are you out theré min with the Country fans? Do know what it takes to get casual Country samplers inte ed in your station? Have you your research homework?

Finally, play the music the lic wants and let them know available on your station. So basic, but recently I've seen (try stations that were not per ed by the public as playing co music. A fuzzy image can be a

Next week a peek at CHR, a mat that's strong right now.



New stations I.D.'s? Go to Dallas like you did last time and continue to sound like your competition. Or make your I.D.'s sound as unique as your station does. Get the identifiable sound your listeners will remember / call us.



JOE WALSH



Here's me after successfully getting out of some guy's car for my NEC Radio Album Barty.



Hore's me with somebody's day, the point being that we all have weind eye.



Here's me talking on the telephone in the control room with my hand in my pocket.



Here's me being asked something / obviously don't know.



Here's me holding out my hand for absolutely no reason.



Here's me being transmitted by satellite.



tere's me holding up a picture of me with ir. Ruth Westheimer.





RATINGS

Arbitron Demographic Rankings For Spring '85

Atlanta

WVEE Wins Older Demos, Second In Teens And Young Adults; WOXI-FM First For Young Adults, Second With 18-49 And 25-54 Demos; WZGC Tops For Teens

#	12-17 Rank	18-34 Rank	18-49 Rank	25-54 Rank
1	WZGC (CHR)	WQXI-FM	WVEE	WVEE
2	WVEE (B/U)	WVEE	WQXI-FM	WQXI-FM
3	WKLS (AOR)	WZGC	WZGC	CWKHX
4	WIKHIX (City)	WKLS	WICHX	WZGC
5	WQXI-FM (CHR)	WSB-FM	WKLS	WSB-FM
6	WIGO (B/U)	WKHX	WSB-FM	WPCH
7	WYAY (Ctry)	WFOX	WFOX	WFOX
8	WSB FM (A/C)	WYAY	WPCH	WSB
9	WAOK (B/U)	WRIMM (A/C)	WSB	WKLS
10	WFOX (A/C)	WSB (A/C)	WYAY	WEIMM

Baltimore

WBSB is Everyone's Second Favorite Station; WMKR First Choice For Teens; WIYY Gets Young Adults And 18-49; WLIF Easily Wins Older Demos

#	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	WMKR (CHR)	WIYY	WIYY	WLIF
2	WBSB (CHR)	WBS8	WBSB	WBSB
3	WWIN (B/U)	WXYV	WXYV	WXXY
4	WIYY (AOR)	WMKR	WLIF (B/EZ)	WPOC
5	WXYV (B/U)	WWDC-FM (AOR)WPOC	WYST
6	WEBB (B/U)	WWIN-FM	WYST	WIYY
7	WRQX (CHR)	WPOC	WMKR	WFBR
8	WWIN-FM (B/U)	WYST (BBnd)	WWN-FM	WBAL (AC
9	WPOC (City)	WWW	WWDC-FM	WBGR (Re
10	WHFS (AOR)	WOSR (Gold)	KWQSA	WWKR

Seattle-Everett-Tacoma

KUBE Champ For Young Adults And 18-49, Places Second For Older Demo; KPLZ Tops With Teens; KIRO First Choice Among Older Adults; KISW Strong #2 With Teens, 18-34 And 18-49

	12-17	10-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	KPLZ (CHR)	KUBE	KUBE	KIRO
2	KISW (AOR)	KISW	KISW	KUBE
3	KNBO (CHR)	KLSY	KIRO	KSEA
4	KUBE (CHR)	KNBQ	KLSY	KLSY
5	KCMS (Rei)	KZOK	KSEA	KOMO
6	KHIT (CHR)	KPL2	KNBO	KMPS
7	KZPK (AOR)	KEZX (AOR)	KOMO	KING
8	KKFX (B/U)	KIRO (NT)	KMPS-FM (Ctry)	KBRD (BEZ)
9	KJET (AOR)	KJR	KJR	KRPM
10	KUR (A/C)	KVI (Gold)	KEZX	KVI

Tampa-St. Petersburg

WRBQ-FM Sweeps All Demos; WZNE Second Home Of Teens; WYNF #2 With Young Adults; WIQI Doubles To Second With 18-49 And 25-54

	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	WRBQ FM (CHR)	WRBQ-FM	WRBQ-FM	WRBQ-FM
2	WZNE (CHR)	WYNE	WIQI	WIQI
3	WYNF (AOR)	WIQI	WYNE	WWBA
4	WTMP (B/U)	WZNE	WZNE	MOAK
5	WIQI (A/C)	WMGG	WOYK	WSUN
6	WMMG (CHR)	WTMP	WWBA	WYNE
7	WREQ (CHR)	WOYK	WSUN	WMGG
8	WWBA (B/EZ)	WWBA	WMGG .	WZNE
9	WOYK (City)	WAVE (A-C)	WTMP	WELA (AC)
10	WELA-FM (A/C)	WSUN (Ctrv)	WHRO (Gold)	WHEO

Cleveland

WMMS Flies Off With Adult Demo Crowns, Second With Teens; WGCL Tops With Teens; WLTF Solid Second With Adult Demos

4	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	WGCL (CHR)	WWWS	WMMS	WMMS
2	WMMS (AOR)	WLTF	WLTF	WLTF
3	WROC (CHR)	WZAK	ILMW	ILMW
4	WOMT (B/U)	WMUI	WZAK	WDOK
5	WZAK (B/U)	WGCL	WGCL	WOAL
6	WLTF (AC)	WDMT	WDMT	WZAK
7	WKDD (CHR)	WRQC	WDOK	WHIC
8	WILLI (A/C)	WHK (Gold)	WOAL	WGAR
9	WJMO (B/U)	WWWE (A/C)	WGAR	WGCL
10	WARO (Ref)	WDOK (B/EZ)	WHIC	WWWE

Minneapolis-St. Paul

WLOL Tops For Teens And Young Adults; KSTP-FM First With 18-49, Second With Young And Older Adults; WCCO Gets Older Demo Crown, Runner-up With 18-49; KDWB-FM #2 In Teens

	48.48	18-34		
ď	12-17		18-49	25-54
	Rank	Rank	Rank	Rank
8	WLOL (CHR)	WLOL	KSTP-FM	WCCO
2	KOWB-FM (CHR)	KSTP-FM	WCCO	KSTP-FM
3	KORS-FM (AOR)	KORS-FM	WLOL	WLOL
6	WCCO (A/C)	KDWB-FM	KDWB-FM	WAYL
5	KSTP-FM (AC)	KTCZ	KORS-FM	KEEY
3	WLTE (A/C)	WCCO	KTCZ	KTCZ
7	KJUO (Gold)	KEEY	KEEY	WLTE
3	KEEY (City)	WLTE	WLTE	WDGY
9	KORS (AOR)	KUO	WAYL	KDWB-FM
)	WDGY (Ciry)	WDGY	WDGY	KSTP-FM

Luncheon Fit For King



E/P/A and CBS international staffers hosted a function in London for Epic's King after their recent performance. Pictured (i-r) are E/P/A's Cliff O'Sullivan, CBS VP Joe Senklewicz, group's Paul King, CBS's Andy Stephens, and E/P/A's LaVerne Perry and Dan DeNigris.

Anaheim-Santa Ana-Garden Grove

KIIS-FM Sweeps Adults, Second Home To Teens; KKHR First With Teens; KLOS #2 Choice With 18-34 And 18-49; KBIG Takes Second With Older Demo

ø	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	KKHR (CHR)	KIIS-FM	KIIS-FM	KIIS-FM
2	KIIS-FM (CHR)	KLOS	KLOS	KBIG
3	KROQ-FM (AOR)	KMET	KOST	KOST
4	KIQQ (CHP)	KROQ-FM	KMET	KMET
6	KDAY (B/U)	KRTH	KBIG	KABC
6	KWET (AOR)	KOST	KRTH	KLOS
7	KLOS (AOR)	KICHIA	KROQ-FM	KRTH
8	KRTH (Gold)	KBIG (B/EZ)	KABC (Talk)	KHTZ
9	KISS (CHR)	KMGG (A/C)	KIKHR	KZLA
0	KULH (B/U)	KWZ-FM (A/C)	KHTZ (A/C)	KWIZ-FM

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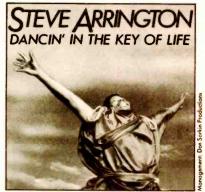
AND SHE WAS THE NEW SIN GLE TAL KIN GHE A D S

The new Talking Heads single is going places! "And She Was" from the groundbreaking new LP *Little Creatures* (1/12/238/5).

On Sire Records.



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(81245)

"DANCIN' IN THE KEY OF LIFE"

(7-89535) STEVE ARRINGTON'S

DANCING HIS WAY TO THE TOP.

FROM THE ALBUM,
"DANCIN" IN THE KEY OF LIFE"
Produced by Keg Johnson & Wilmer Raglin for:
The Producers Alliance



This Week In CHR:

KITE WXKS-FM WKHI WCAU-FM WFMI WOMP-FM WHYT Y106 WKSF WKRZ-FM KTFM WJAD WILO KMGX Q101 WZLD KCAQ WPFM KHYT WHSL



MUMME

ON ATLANTIC RECORDS & CASSETTES

1765 Affank Becording Corp. A Worner Communications

RATINGS

Arbitron Demographic Rankings For Spring '85

San Diego

KSDO-FM Hits With Teens; KGB First Choice For Young Adults And 18-49; KFMB Wins Older Demo Pennant; XHRM #2 in Teens; XTRA-FM Places Second For Young Adults; KFMB-FM Runner-up With 18-49 And 24-54

#	12-17	18-34	18-49	25-54
	Rank	Rank	Rank	Rank
1	KSDO-FM (CHR)	KGB (AOR)	KGB	KFMB
2	XHRM (B/U)	XTRA-FM (AOR)	KFMB-FM	KFMB-FM
3	KGB (AOR)	KFMB-FM	XTRA-FM	KUQY
4	XTRA-FM (AOR)	KSDO-FM	KFMB	KIFM
5	KFMB-FM (A/C)	KLZZ-FM	KSDO-FM	KLZZ-FM
6	KLZZ-FM (A/C)	KIFM (A/C)	KIFM	KGB
7	XHITZ (CHR)	KFMB (A/C)	KLZZ	KSDO (News)
8	KKHR (CHR)	XHPM	KUQY (BIEZ)	KSON
9	KLZZ (A/C)	KBZT (A/C)	XHRM	XTRA
0	KFI (A/C)	XTRA (Gold)	XTRA	KFSD (Clas)

Denver-Boulder

KBPI First Choice Of Young Adults And 18-49; KPKE Grabs Teen Crown; KRXY-FM Second Teen Choice; KOSI Eases Into Older Demo's First Choice; KMJI #2 With 18-49 And 25-54; KBCO Runner-up With Young Adults

# 12-17	18-34	18-49	25-54
Rank	Rank	Rank	Rank
1 KPKE (CHR)	KBPI	KBPI	KOSI
2 KROCY-FM (CHR)	KBCO	KIAJI	KMJI
3 KBPI (AOR)	KMUI	KBCO	KHOW
4 KDKO (BU)	KRXY-FM	KOSI	KBCO
5 KOAQ (CHR)	KOAQ	KRXY-FM	KYGO
6 KBCO (AOR)	KAZY	KHOW	KBPI
7 KAZY (AOR)	KIMN	KOAQ	KOA (Talk)
8 KYGO (Ciry)	KPKE	KAZY	KOAQ
9 KMJI (AC)	KOS (BÆZ)	KIMN	KIMIN
10 KRWI (CHD)	MACO	KYOO	MMO 10-11

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Bik—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

Golden Waves



Katrina & The Waves were presented with Canadian gold awards for their LP and single "Walking On Sunshine" by Attic Records and its distributor A&M after a recent performance. Pictured (i-r rear) are Attic's Raiph Alfonso, band's Katrina Leskanich and Vince De La Cruz, Attic's Velma Buckley and Al Mair, group's Alex Cooper and Kimbertey Rew, A&M's Pat Ryan, and Trick Or Treat Booking's Mike White; (i-r front) A&M's Ray Rosenberg and Coralee Hummel and Attic's Lindsay Gillespie.

Tony Rizzini Associates

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DOING EZ? WE DO IT BEST.

Tony Rizzini Associates, Inc. (401) 949-4142 (*12+ ARB/Spring 1985)

20/R&R FRIDAY, AUGUST 16, 1985

RUNNING BACK DEBUT SINGLE

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"CAST THE FIRST STONE"

Debut Album

(ST53004)

"RUNNING BACK"
Video now available!





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WKFM WRCK

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WCAU-FM	WTLQ	WKZL	KF
KKRZ	KWIC	WSEZ	OK
Q100	WZLD	DXLW	95
K104	KSET-FM	WKFR	W
WERZ	WANS-FM	WRON	W
WSPK	WOKI	KBOS	W

KSKD

KDON-FM WHSL
KRQ WBNQ
OK100 99KG
95XIL WDBR
WOMP-FM KTRS
WKSF KHTX
WXLK SLY96
WIXV KIST
KKQV OK95

AOR HOT ACTIVITY
AOR TRACKS:
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WHJY WRIF KSJO
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NOW ON OVER 65 AOR REPORTERS! MAH

Produced by Ian Hunter and Mick Ronson Management: Sam Lederman For Ledco Management On Manhattan Records and High Quality XDR Cassettes



NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

A Conversation With RNA President Bob Lobdell

Following a long and exhaustive search, the Radio Network Association last month finally located the replacement for former President Jack Thayer (R&R 7/19). Thayer had been named to the top slot last fall, but was forced to step down in November due to health reasons. With Thayer's departure the association continued the "revolving door" syndrome that's plagued its recent leadership, a malaise that the search committee hopes has ended with the appointment of new President Bob Lobdell.

Lobdell comes to the RNA following a 30-year radio career that began in 1954 with Young & Rubicam and included 20 years with Blair Radio. He started with Blair in Chicago in 1964, and was transferred to New York as VP/Sales in 1971. Lobdell was later appointed National Sales Manager, eventually being named Sr. VP/Assistant to the President. This week: a candid conversation with Lobdell on his views of network radio and his goals in his new post.

R&R: To erase any lingering speculation, can you describe the purpose and objectives of the Radio Network Association?

know is that an investigation caused RKO to return money to advertisers, for one reason or another. Now people are saying. "If someone did something incorrect at RKO, it could also happen elsewhere." Our biggest task is to clear the air about the credibility of network radio.

R&R: Are networks experiencing a backlash from advertisers who suffered from the RKO prob-

BL: Those advertisers who were affected by the situation at RKO conducted their own investigations, and I am totally unaware of anyone



Bob Lobdell

R&R: 1984 was a mediocre year for network radio. How much of this can be attributed to the RKO overcharges?

BL: The first thing we saw was a dropoff in business, but we can't be hitting the streets, and a lot of peo ple had questions. 1984 was an abnormal year because of the Olympics, and we don't really know what budget redirections were based on what influences.

R&R: The RNA has been criticized for duplicating the efforts of the Radio Advertising Bureau. Is there a lot of duplicity in your ef-

BL: Not really. It certainly is not our plan to waste anybody's time or money duplicating the efforts of other effective organizations. We are working with RAB in some areas, but the two organizations have basically different objectives and constituencies. A major part of the RAB's activities are directed to servicing its 3500 member stations. Their national sales effort involves local sales, spot radio, co-op, and the peculiarities of individual local markets. The RNA serves the national network marketplace.

R&R: What avenues of activity will you be pursuing to convey the 'network radio mes

BL: We'll be contributing information to the industry so that people will gain further understanding of radio networks. This is a nebulous way of saying we've got a number of projects in the works that will assist networks in both approaching advertisers and age cies, while also contributing to the overall strength of the medium.

R&R: Any examples?

BL: We're preparing a list of all the accounts and agencies that have bought time in national network radio in a full calendar year. It's hard to find that information in one place, and we will make it available to all networks, not just

"Radio especially network radio is probably the best advertising buy around."

RNA members. We also plan on being a resource for people or agencies looking for factual information on network radio, and we'll be expanding our client presentations around the country. The RNA will become more involved with Statistical Research, Inc. on RADAR, and we'll be working closely with the advertisers, agencies, and network community to evaluate the opportunities in the

R&R: How does network advertising stack up against other media in terms of cost?

BL: Radio - especially network radio - is probably the best advertising buy around. A lot of advertisers already see the merits, and our job is to get even more to un-

R&R: How can you get them to see the value of network advertis-

BL: By establishing a specific value for it. To a large extent, network radio works on a tonnage mode, a price per pound. This attitude prevails largely because people have a little difficulty recognizing and accepting the in-herent values in the medium. For example, spot radio on a broad national basis can become prohibitively expensive, but national networks have the ability to cover 150 or 1500 different radio stations for considerably less. If you were to try to put together a spot radio campaign with such a market list. it would be very costly and horribly inefficient. For an advertiser who has a national marketing job to do. network radio is an effective way

R&R: What do you see in financial growth for the rest of 1985 and

BL: I'm just settling in, so it's a little hard for me to shoot to the long range. But based on general economic conditions, I don't see network revenue slackening at all in the next 12 months. We saw a total of \$260 million in 1984, we should see as much as \$320 million by the end of this December, and we ex-pect good business at least through pect good business at the first half of 1986.

"Many times in the media planning process radio is eliminated before it is ever discussed. We need to establish a greater presence with the people who are in the position to buy network radio."

BL: In 1981, the RNA was formed to educate the industry in general - and the advertising communi ty in particular - about the power network radio as a medium. Many times in the media planning process radio is eliminated before it is ever discussed. A client and an account executive get together and decide to put so much in TV, so much in print, so much in collateral - and radio isn't even mentioned. We need to establish a greater presence with the people who are in the position to buy network ra-

R&R: Has the RNA been hurt by the lack of full leadership following the illness of the last president?

BL: The absence of continuity in the association's presidency has hampered the way the organization's been able to fulfill its objectives. The departure of Jack Thayer was due to an unfortunate and unavoidable set of circumstances and we were set back a bit. But I don't feel that'll come up again.

R&R: What do you see as the most pressing challenge ahead?

BL: We first must get ourselves oriented to the RKO situation. We have a lot of testimony about who did what, but all we really 22/R&R FRIDAY, AUGUST 16, 1985

who didn't find their involvement with other networks essentially on the level. As far as I know, they were all given a clean bill of health.

where that decline came from. Business is very strong this year, but there was a period in '84 when information about RKO was

NETWORK SPOTS

AP Expands Regional Coverage

AP Network News is expanding its regional coverage and opening a new bureau in Chicago in an effort to improve service to stations throughout the country. In addition to expanding its regional coverage, AP will also make the top stories from each region available to all stations as part of its series of daily "Drivetime Focus" features. Each of the regional bureaus will prepare two daily feeds, one for afternoon drive and one for morning drive. In addition, the national weekday news feeds will contain regional focus sections, highlighting the top stories from each region. For more information, call (202) 955-7243.

Wire By Satellite

Bonneville Telecommunications will be designing and implementing an expanded, modernized comm tions system for distributing UPI's news and data. This new system is being developed to reduce operating costs and increase productivity, and will use Bonneville's satellite and FM subcarrier data distribution technology. It will also allow inexpensive "dialup" access to the network, a service provided by General Electric. Call (202) 898-8228 for more details.

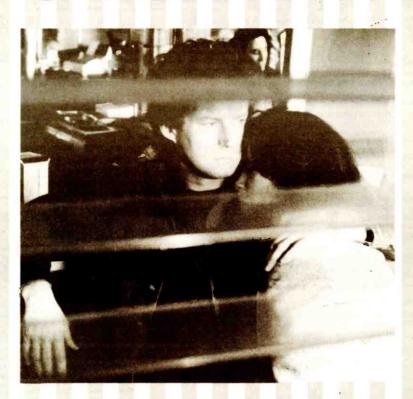
Rockin' To London

Radio International's "Rock Over London" is sending not only a listener and a quest to the United Kingdom for a week, but the winning entrant's program director will receive a duplicate prize. The contest, which is sponsored by Levi's 501 jeans, is open to all of the program's U.S. affiliates through August. To qualify, entrants must correctly answer a question about Levi's and include their affiliate's call letters. The winner will be randomly selected, and the winning station's PD will be given the same prize. Call (212) 302-1670 for more information.

Island Hopping

NSBA Radio Network will be sending a lucky couple to the "Islands of Paradise" for a week's vacation. Listeners of the "On The Radio" program will be asked to send in their names and addresses during August, and each entrant will receive a sample assortment of Nexxus shampoos and conditioners. A random drawing will be held in September, and the winner of the one-week Hawaiian vacation will be announced during one of the mation, call (213) 306-8009.

Get Down To The "Sunset Grill"



The New Single From Don Henley Is On Your Desk Now

Gene Sandbloom, MD KIIS-AM & FM/Los Angeles
"A summertime classic. Stunning! Explosive phones."
Frank Amadeo, MD/Asst. PD Y100/Miami
"Instant response, 18 + phones."

Devon Durrant, MD K-PLUS/Seattle
"Image-wise, you can't miss with it. Moves 37-33."

Rick Stary, PD Y106/Ortando
"Can't go wrong with this one. Has a great hook. Bigger
than the Captain himself."

Brian Thomas, PD 8J185/Orlando "Automatic hit due to AOR airplay." Mark St. John, PD WAPI/Birmingham "In 3 days, #1 phones."



raduced by Dan Henley, Greg Ladanyi and Danny Kortchmar from the Geffen album Building The Perfect Beast © 1985 The David Geffen Company

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

August 19-23

COMEDY

GENERAL INFORMATION

Ed Busch Talk Show

The Weekend

August 24-2	25
American Country Port Mede Haggard	traits(BRE)
The Countdown Boogle Boys Mar Tar	(WO)
Countdown America W John Leader The Motels	(USR1)
Future Hits Night Ranger/Huey Lewis Paul 1	(WO)
Hot Ones Paul Young	(USR1)
Hot Rocks Kim Carnes	(US)
King Bi scuit Flower Houx	ur (ABCR)
Metalshop Motey Crue	(ILM)
Musical! Million-Seller Musicals From The 5	(WO)
Rick Dees' Weekly Top Go West	40 (US)
Rock Chronicles Sting/Talking Heads R.E.M.	(WO)
Rock Reunion The Eagles	(BRE)
Rock Week Dire Straits/John Waite	(WO)
Scott Shannon's Rocki America Top 30 Corey Hart/Tins Turner/Paul You	(WO)
Spirit Of Summer Cyndi Lauper/Survivor/Beach Bo Eddie Grant	(CBSR)
Superstar Portraits	(BRE)

Superstars Of Rock

Too 30 USA

Superstars Rock Concert (WO)

(CBSR)

MONDAY

(W

TUESDAY

August 27	
Country Calendar Jeff Cook	(CW)

WEDNESDAY

August 28	3
Country Calendar Kathy Mattea	(CW)

The Week Of

Earth News	(WO
Aretha Franklin Jenniter Beats Brian Martha Coolidge	n Grazer
In Concert Lone Justice Howard Jones	(WO
Live From Gilley's Best of Gilley's Part 2	(WO
Off The Record The Motels Dire Strats Corey Hart	(WO
Off The Record Special Talking Heads	(WO
Shootin' The Breeze Kool & The Gang Melba Moore/ Whitney Houston	(WO)
Special Edition New Edition	(WO)
Star Trak	(WO)
Dire Straits The Motets Aretha Fran	idin
Star Trak Profile Beach Boys	(WO)

Comedy Show	(CW)
Telephones Jerry Lewis Steve Alle	
Don Knotts/Lily Tomin/Albert 8	
and more.	

aily Feed	(DCA)
eese paraquat squad Haily's Co	omet
cancelled Turner bid for BB	C/
White House PCB's Early fall	cabin fever

Laugh Machine	(PRN)
Robert Klein Rowan & Martin Jacke	Mason
Woody Allen Eddle Murphy Bill (Costry

Party Drop-Ins	(ASR)
Fat Chance/How to party #17/TV	
promo #2/Now this	

Radio Hotline	(ASR)
I love this girl/General manager/	(,,,,,,

1	Stevens & Grdnic's		
1	Comedy Drop-Ins	(ASR)	
1	"Duck sneeze"/Luck Louie's stereo Believe it		
- 1	or also Federal avenue Det	mana	

The animalion of occurrently opportune	minor (as 10)
Computer Program	(PRN)
Teleshopping disaster recovery	centers/
computer training computers	and
security/computers in alarms	
News Blimp	(PRN)
Courtroom drama ingle sells/dial	ing for
dollars taken for a ride/crash	dieting
Sound Advice	(PRN)
Reverbishap echolphasing and fi	anging/
multi-track studio recording of	of EQ
Sporting Name Bennet	(CW)

Hershiser Ivan De Jesus (8/22-23)	
orts Flashback (CW) Genng Hall of Fame/Babe Ruth Paul Dean	

Lou Gehrig/Hall of Fame/Babe Ruth	Paul Dean
Waldenbooks Review	(WO)
Dr. Stuart Berger/"Children Of For When Talk Is Not Cheep."	tune"/

NETWORK PROMOS

THURSDAY

August 29		
Country Calendar Roy Clark	(CW)	

FRIDAY

August 30	

Country Calendar (CW)

A number of changes at the Mutual Broadcasting System:

VP/Broadcasting Operations Peggy Solomon has been promoted to VP/ Operations, reflecting a restructuring of the broadcast and communications departments. In addition to her present duties, Solomon will be responsible for overseeing development and execution of client fulfilliment activities, including distribution, installation, and service for MultiComm and Mu-

tuelink.

Michael Hrinko has been promoted from Director/Engineering to VP/Engineering. He will now be responsible for establishing customer support systems and long-range business opportunities for Mutual's owned-and-operated satellite communications facilities.

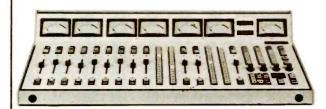
 David Wilcox has been promoted to the newly-created position of Director/Telecommunications Services.
 Wilcox, who had been MultiComm Project Administrator, will manage networking and origination activities for MultiComm and Mutualink.

● Former Director/Public Relations Mark Feldman has been promoted to Director/Corporate Communications. He is now responsible for the new department formed by merging the public relations and advertising/promotion departments. Prior to joining Mutual in 1984, Feldman served as Broadcast Promotion Manager/Account Executive for DortfMJN, Inc.

 Bernie Kvale has been appointed Midwest Sales Manager in the Chicago sales office. Kvale will manage the network's advertising sales effort for the Midwest region, which extends from the Canadian border to the Gulf of Mexico and from Tennessee through Oklahoma.

• Associated Press has promoted former newsman and sales executive Kim Price to General Broadcast Executive for the Western U.S. His new responsibilities include supervising AP's broadcast membership activities in the Western section of the country.

• MJI Broadcasting has named Jeffrey Peisch and Raj Bahadur producers of the network's new weekly program, "Rock Today." Peisch is a freelance writer who contributes to USA Today, Variety, and Esquire, and is the author of a biography on Stevie Wonder. Bahadur is a contributing editor to Scene magazine.



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IMAGE & MARKETING

HARVEY MEDNICK

PROMOTION PHOTOGRAPHY

Are You Getting The Picture?

Now that I've been at R&R for a little over a year and have since started writing for the paper every week, I've noticed a situation that deserves attention — the general quality of photos that stations are taking for publicity purposes.

It's essential that your promotion person has photographic skills. It doesn't matter how many people at your station can "take a picture" - it's a vital part of your creative services department to have someone available to take pictures at any time.

Easy As Pie

Fortunately, cameras have reached the "any dummy" stage in their development. That is, all the technical difficulties - exposure, aperture/shutter priority, flash index numbers - and the myriad of other worries have vanished in a wave of new userfriendly technology. There

are even cameras that focus themselves and talk to you when there's not enough light.

Buy Smart

Consider a programmable 35mm SLR (Single Lens Reflex; compose through the lens) camera, which offers more versatility than one with only a range-finder. SLRs offer the advantage of interchangeable lenses for wide-angle or telephoto situations. But if you lens is ideal for general use. people and still get quality close-ups.

matic film advance capability, a standard feature on don't want to hassle with switching lenses, a 35some new cameras, helps in action situations as well 135mm zoom (variable) as in meetings. But study the camera's strength and You can shoot groups of construction to make sure

you're not sacrificing too much for convenience. The Final Product

You'll also need a "dedi-

cated" flash that's matched

with the camera. The auto-

Like most newspapers, R&R prefers black-andwhite pictures. We can use color photos, but make sure the contrast is sharp. Many other publications won't accept color shots at all.

Sending slides is also inconvenient for publishing purposes. It's recommended to send prints at least 5×7 ; 8×10 glossies are the best. Make sure that what you have in the photo is what you want printed. You'd be surprised at the number of group shots we get with one head circled. along with the note, "That's our GM Paul Perfect. Would you please show him

Captions present another often-overlooked problem. Caption each photo you submit with the names, location (left to right), and title of everyone in the picture.

Many publications (not including R&R) refuse to print a group shot unless everyone is properly identified. Also, try affixing a stick-on label to the back of the photo, in case the caption becomes accidentally detached during handling. Do you want the photo returned? Be sure to say so, as not all pictures are saved for posterity.

Go To School

Most colleges offer night courses in photography. The classes range from "Introduction To The 35mm Camera" to advanced photojournalism. Take one, or more, and you'll discover many new tricks and skills to make the picture-taking process a lot easier.

Don't Do It All

Now that you are the Ansel Adams of your station, don't forget there will be situations when only a qualified professional should be employed. They're most useful for concert settings, portraits for one-sheets and press releases, and events where you are the host.

When you hire a pro, be sure to stipulate whether you want color for sales pitches, slides for audiovisual presentations, or

simply black and white. Too often we lament after an event is over that we didn't take color for sales purposes.

Most of all, have fun with the equipment. Take it home for a few days and experiment a lot. A general rule of thumb is that for every ten pictures you take, one will be usable. But sometimes that's all it takes. Good shooting!



ONE YEAR AGO TODAY

- Ed Mascolo VP/Promotion for RCA
- e Gary Price PD at WJMK/Chicago Bobby Rich PD at KFMB-FM/San Diego
- O Don Meyers GM at WMC-AM & FM/Memp
- Michael Konecko PD at WYDD/Pittsburgh
- John Haggard Jr. Sr. VP for WVOL & WQQK/Nashville
- •#1 CHR: "Stuck On You" Lionel Richie (Motown) •#1 A/C: "Leave A Tender Moment" - Billy Joel (Columbia)
- •#1 B/U: "You, Me And He Mtume (Epic) (2 wks)
- •#1 Country: "Turning Away" Crystal Gayle (WB)
- #1 AOR Track: "Missing You" John Waite (EMI America) (6 wks)
- •#1 LP: "Born in The USA" Bruce Springsteen (Columbia) (6 wks)

FIVE YEARS AGO TODAY

- Ted Carson PD at KSRR/Houston
- Bob Edson Exec. VP, Rich Fitzgerald Sr. VP/GM at RSO Records
- Jim Mulla Pres./GM at WCZY-AM & FM/Detroit
- Joe Archer GM at WWWW/Detroit
- #1 CHR: "Sailing" Christopher Cross (WB) (4 wks) •#1 A/C: "Sailing" - Christopher Cross (WB)
- #1 B/U: "Upside Down" Diana Ross (Motown) (2 wks)
- #1 Country: "Drivin' My Life Away" Eddie Rabbitt (Elektra) (3 wks)
 #1 LP: "Hold Out" Jackson Browne (Asylum) (5 wks)

TEN YEARS AGO TODAY

- Steve Mitchell PD at WKLS-FM/Atlanta
- •#1 CHR: "Jive Talkin" Bee Gees (RSO) (5 wks) •#1 A/C: "How Sweet It Is" - James Taylor (WB) (3 wks)
- ●#1 Country: "Feelin's" Loretta Lynn & Conway Twitty (MCA)
- "I LP: "Fleetwood Mac" Fleetwood Mac (WB)

DATELINES

September 11-14

"Radio '85," the second annual Radio Convention & Programming Conference, presented jointly by the NAB and NRBA

Dallas Convention Center

September 11-14

Radio/Television News Directors Association's International Conference Opryland Hotel, Nashville

4th JazzTimes Convention The Roosevelt Hotel, New York City

1986

February 2-5

National Religious Broadcasters'

43rd Annual convention

Sheraton Washington, Washington, DC

March 6-8

Country Radio Broadcasters' 17th annual Country Radio Seminar Opryland Hotel, Nashville.

R&R FRIDAY, AUGUST 16, 1985/25

"LOVE FEVER"

Featuring the hit single,
"JUST ANOTHER LONELY NIGHT"
2 WEEK

BLACK/URBAN BREAKERS

ST 53015



Distributed by Manhattan Records.



STREET TALK

With MALRITE buying KLAC & KZLA/
LOS ANGELES, speculation is widespread
about whether KZLA will remain Country. The
latest word from Malrite VP/Programming JIM
WOOD is that KZLA will keep Its boots on.
Yes, the company has proven success with
Country in San Francisco and Minneapolis,
but the idea of KZLA going CHR vs.
GANNETT's overly-dominant KIIS-FM is the
ultimate Super Bowl matchup everyone would
like tickets to.

Don't overlook the tight relationship between (Mairite's) Z100/NEW YORK quarterback SCOTT SHANNON and JOHN LANDER, who calls the plays at Gannett's KKBQ/HOUSTON. Is Lander's contract with Gannett really a done deal? Or is Mairite planning an East/West CHR programming alliance that would draft Lander to L.A.? If so, you can expect a CHR war of nuclear proportions, and Southern California radio could indeed use some excitement.

Meanwhile, Lander and the entire KKBQ Morning Zoo will be weekending in New York, and so naturally folks will be assuming there'll be some preseason huddles going on. Maybe so, but the official reason for the road trip is to photograph the cover for a Christmas charlty LP.

A lot of tongues in Tinsel Town are just now wagging about a conversation that took place over two months ago at the Palm, L.A.'s famous dealmaking lunch trough. Who was involved? KIIS-AM & FM morning sidekick RAECHEL DONAHUE and KMET VP/GM HOWARD BLOOM. They've been old friends for 16 years since the days when Raechel worked there. So why, all of a sudden, with Raechel laid up in the hospital in a body cast, is there talk about her switching stations? From her hospital bed, Ms. Donahue told the Street Talk fun-fone, "I just love having lunch at the Palm. Trouble is, people have you hired, fired, or pregnant before you pay your check and get your car from the parking lot."

DAVE ERVIN has suddenly "exited" as PD at AOR KGON/PORTLAND. No replacement yet, nor word of Dave's next programming destination.

What's the latest hobby around WHN/-NEW YORK these days? Ant farms! It's said that the station is planning to give up its scenic views of Manhattan soon when it joins co-owned WAPP in an underground environment somewhere out in Queens. (They knew they were moving to the "burrows," but who would ever think ...?) As a practical matter, the studios will undoubtably make a handy bomb shelter.



A GIRL'S BEST FRIENDS — Here's KLOS/Los Angeles programme and partitime thespian Tim Kelly (third from left, behind "Marilyn Monroe") in a scene from "Guide To Getting Girls." Tim plays a game show host in the 45-minute feature, coming soon to a video store or cable channel near you.

Turn On, Plug In, Tune Out Dept.: You won't hear WHN, WAPP, or any other N.Y. station — at least not out loud — in areas of Central Park and along several New York City beaches this summer. That's because the Big Apple has new "radio-free zones," which permit radio listening only with headphones. Those who ignore the signs (featuring ghetto-blasters crossed out in "Ghostbuster" fashion) face a \$50 fine and having their gear impounded

And before we leave town, it's true that DAN INGRAM has left WXRK. He's apparently considering two other offers, one of which would logically be Oldies-formatted WCBS-FM. That's where COUSIN BRUCIE is holding down Saturday nights. How did Bruce get his nickname anyway? Way back when at WINS, an elderly woman found her way up to the studio, saw Brucie and asked, "Hey. Cousin, can you give me fifty cents?" Bruce gave her the money and you know the rest.

They said it couldn't be done, but for the first time in any ratings service, KDKA/PITTSBURGH has been topped. A tip of the hat to NICK BAZOO and the staff of EZ COMMUNICATIONS' WBZZ(B94), who finished first against the perennial market leader (13.5-12.1) in the June/July BIRCH 12+box score.

B TO PROGRAM DIRECTORS AIR DATE 10:00 PM ST 10:00 PM S

EDDIE KENDRICK featuring

And the highpoints that night-from Hall's powerful of all the highpoints self-penned Save classic month perform to the rousing With My Baby, one moment to the rousing With My Baby. The Way You Do The Things You Do IN Girll.

out from all the rest...

DANCE, SHOUT, KNOCK YOURSELF OUT!

the new single "take on me"











produced by alan tarney
from the lp
hunting high and low
on warner bros.
records and cassettes.

STREET TALK

Continued from Page 26

From Miami comes word that WODLINGER's 96X (WCJX) is already for sale. It's said that EZ would like to get its mitts on that top-quality signal to give BILL TANNER and staff parity with the other big guns In town. Such a move would mean spinning off WHQT.

And in other EZ news, sister CHR WBMW/WASHINGTON has inked JOHN "MURPHY IN THE MORNING" MURPHY to a three-year deal worth over \$400,000. Now, that's putting your money where your mouth is.

In the continuing saga of WLS/ CHICAGO's now-famed ARBITRON diary comments, competitors WJJD and WKQX have chalked their names on the complaint list. You'd think 'LS would cool it, but noooooo! The latest from Arbitron VP/General Counsel TONY KELSEY? "It seems that WLS sportscaster LES GROBSTEIN was talking about the Dahl ratings/comments and said, 'Let's give away seven cars and make sure they go to diarykeepers." The details are being reviewed, but WJJD GM HARVEY PEARLMAN told Arbitron that "delisting" was the only appropriate course of action. Can Arbitron afford to take a stand against an entity such as CAP CITIES/ABC? We'll see.

Meanwhile, WLS (AM) Operations
Director JOHN GEHRON splashed cold water
on a steamy report in the *Chicago Tribune*that morning "Superjock" LARRY LUJACK's
departure from the FM simulcast precedes
his permanent exit at year's end. "He may
indeed leave morning drive," observed
Gehron, "but he's under contract to us for at
least a decade."

WMJC/DETROIT has finally found its new morning show, and no, it's not another morning duo. Proving that the more the merrier, KPOP/SACRAMENTO's team of PAUL ROBINS, PAUL KINNEY, and PHIL COWAN is arriving in the Motor City for a bit of three-man mayhem.

Another ARBITRON VP to depart? Street Talk heard that VP/Agency Sales-Radio JIM RIDINGS would return to Knoxville as GM at WMYU, but parent SEVEN HILLS says no. Interestingly, it's said that Arbitron wanted Ridings for the vacant VP/Radio Sales slot. But Ridings turned 'em down, and then tendered his own resignation.

SESAC, the music licensing organization, has slapped KZIQ/RIDGECREST, CA with a \$250,000 lawsuit for five "willful infringements" in playing its copyrighted music without a license. A September 3 federal court trial date has been set.

Is it true that former KIQQ/LOS

ANGELES GM GEORGE WILSON and family
are heading up the coast to romantic Santa

Barbara to play BOBBY VINTON's "Days Of Sand And Shovels" as the "tide" washes in?

Some fresh faces at WYAV/MYRTLE BEACH, SC, a new 100-kw powerhouse blanketing the entire Eastern Carolina coastline. Former WSJS & WTQR/Winston-Salem GM ROGER STOCKTON is the new GM, TOM ATKINSON's the new Sales Manager, and serving as OM/PD is JEFF KELLY.

Car 1110, Where Are You? Believe it or not, 400 California Highway Patrol cars in the L.A. area had their two-way mobile communications jammed for 25 minutes during rush hour one day last week, when a patrol officer who had a portable radio tuned to KRLA inadvertently left his mike turned on. KRLA declined the CHP's request to go on air and say, "Will the California Highway patrolman who has his mike keyed and is broadcasting KRLA over an entire frequency please turn his microphone off?" Every police car in town was fed "The Heart & Soul Of Rock 'N' Roll" until the bewildered dispatcher was able to figure out who the rockin' rookie was and return the law to order.

The official Street Talk rumor stomper crushes the rhetoric spewed by a tipsheet recently about H&W COMMUNICATIONS principals CECIL HEFTEL and KEN WOLT battling each other. As for the juicy gossip about FAIRWEST possibly buying H&W's WZPLINDIANAPOLIS and WMET/CHICAGO PO REID REKER consulting the station, those possibilities may or may not happen. The station still needs a PD. Out in L.A., nothing's being confirmed or denied about Fairwest being involved with new acquisition KLVE, while the rumor about a switch from Spanish to Urban rumbles on.

KOMA/OKLAHOMA CITY's planning a "homecoming" this fall. Alumni should contact VP/GM JACK SABELLA for details . . . Not far away, WIL/ST. LOUIS has picked up TRANSTAR's Country programming for nine hours a day.

Congratulations to MCA Exec. VP/ Marketing & Promotion RICHARD PALMESE and his bride LANA DENGROVE on their August 17 wedding.

Our condolences to MCA Executive VP MYRON ROTH and family on the loss of Myron's wife, LESLIE DIETZ ROTH, after a lengthy illness. In lieu of flowers, donations should be made in her name to the Music Industry Chapter/City Of Hope, 208 West 8th St., Los Angeles, CA 90014.

Ending on a positive note, KOST/LOS ANGELES MD JAN MARIE is making a miraculous recovery after a near-fatal accident that left her in a coma for some time. She's making cameo appearances on-air again, and wishes to thank everyone for the cards, letters, and prayers of support.

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The spirit of Live Aid continues...

Mick gagger Pavid Bowil







ON THE RECORDS

KEN BARNES

1981-1985

Comparing The Number Ones, Part II



Last week I launched into an ambitious look at No. 1 records during the R&R era (late 1973 to the present), listing the songs that went No. 1 in R&R but not in Billboard and the Billboard chart-toppers that failed to duplicate that feat in R&R. I added a little commentary on apparent trends and wound up, surprising myself, with a two-part column. I left off at 1980 last week, so here goes with 1981.

1981

Total BB #1s: 21 Total R&R #1s:

#1 BB But Not R&R

Celebration/Kool & The Gang 9 To 5/Dolly Parton I Love A Rainy Night/Eddie Rabbitt Medley/Stars On 45 Jessie's Girl/Rick Springfield Physical/Olivia Newton-John Keep On Loving You/REO Speedwagon Rabhus/Riportie

#1 R&R But Not BB

Woman/John Lennon
The Best Of Times/Styx
While You See A Chance/Steve
Winwood

Morning Train/Sheena Easton

Just The Two Of Us/Grover
Washington
Being With You/Smokey Robinson

All Those Years Ago/George
Harrison

Greatest American Hero/Joey Scarbury

Slow Hand/Pointer Sisters Who's Crying Now/Journey Waiting For A Girl Like You/Foreigner

1982

Total BB #1: 15 Total R&R #1: 13

#1 88 But Not R&R

Centerfold/J. Geils Band I Love Rock & Rolf/Joan Jett Charlots Of Fire/Vangelis Don't You Want Me/Human League Abracadabra/Steve Miller Who Can It Be Now/Men At Work Mickey/Toni Basil

#1 R&R But Not 86

Open Arms/Journey
Make A Move On Me/Olivia Newton-John
Don't Talk To Strangers/Rick
Springfield
Reseance Toth I Keep Forgettin'/Michael McDonald Gypsy/Fleetwood Mac

1981 was another of those different-planet years, with 10 of the 18 R&R No. 1s not ascending the heights in Billboard. 1982 featured the lowest number of total No. 1s for both charts, but the disparity was still great. That was about to change.

1983

Total BB #1: 16 Total R&R #1: 17

#1 BB But Not R&R

Africa/Toto
Baby Come To Me/Austin & Ingram
Come On Eileen/Dexys Midnight
Runners

Let's Dance/David Bowie Sweet Dreams/Eurythmics Islands In The Stream/Rogers

#1 R&R But Not BB

Shame On The Moon/Bob Seger Do You Really Want To Hurt Me/Culture Club You Are/Lonel Richie Separate Ways/Journey Jeopardy/Greg Kinn Overkilli/Men At Work King Of Pain/Police

1984

Total BB #1: 19 Total R&R #1: 23-

#1 BB But Not R&R

Hetlo/Lionel Richie What's Love Got To Do With It/ Tina Turner Caribbean Queen/Billy Ocean

#1 R&R But Not BB

Thriller/Michael Jackson Dencing in The Derk/Bruce Springsteen Stuck On You/Lionel Richie Hard Habit To Breek/Chicago Purple Rain/Prince The Wild Boys/Duran Duran 1985 (thru July 26) Total BB #1: 13 Total R&R #1: 17

#1 88 But Not R&R

#1 R&R But Not BB
You're The Inspiration/Chicago
Material Girl/Madonna
Raspberry Beret/Prince
Shout/Tears For Fears

Recently the consensus between the two charts has become much greater, with more total No. Is in R&R than In Billboard, which seems natural with a faster-action chart. Over the years, Billboard has changed its radio reporter panel considerably, resulting in a lineup much more similar to R&R's than used to be the case. Billboard has more recently made airplay a more important component in its chart computations, so it seems reasonable to expect the relative present-day consensus to continue.

Aside from trying to figure out overall trends, it's interesting just to look at the actual songs that didn't make it to both charts' top position. You can pick out minor oddities like John Denver missing #I with three records in R&R or Journey losing out three times in Billboard.

You can also see that, on the whole and with significant exceptions, more black records seem to go #1 in Billboard but not in R&R than the reverse. Industry wisdom once again would say that sales on black records tend to outstrip popairplay. R&R reflects national airplay, Billboard reflects a hybrid of airplay and sales, and differences are to be expected.

Biggest Disparities

Speaking of differences, I came up with one final set of figures. All the songs listed throughout these columns are hits, no question. And most of the songs that went #1 in one chart were #2 or #3 on the other. But there are some curious disparities, and I've charted them

below. (The number in parentheses is the position the song attained on the other chart.)

Billboard #1s
Before The Next Teardrop Falls (13)

Got To Give It Up (11)
Love Machine (11)
Mickey (11)
Jessie's Girl (8)
You Haven't Done Nothing (8)
Celebration (7)
Disco Duck (7)
Don't Leave Me This Way (7)
Funkytown (7)
Keep On Truckin' (7)
Please Don't Go (7)

"Please Don't Go" is an intriguing case: it peaked in R&R at #7 Nov. 16, 1979, yet hit #1 in Billboard Jan. 5, 1980.) Gypsy (12)
Separate Ways (12)
Shine A Little Love (B)
The Long Run (B)
Sara (7)
While You See A Chance (7)

Unite You See A Chance Late In The Evening (6) Lonesome Loser (8) The Logical Song (6)

Anyway, that's the story, and a pretty interesting one at that. To date this kind of comparative research has been handicapped by the general unavailability of R&R chart stats (I had to do some scrambling myself to get them), but we're working on making our chart history available to the public in a convenient form. Then you'll be able to find some really interesting comparisons.

Rick Raises Cane



Rick James has an interesting past, musically speaking. Motown still hasn't found (or hasn't decided whether to release) its tapes of the Mynah Birds, the Toronto-based group featuring Rick as singer and Nell Young as guitarist (see my column in the August 5, 1983 issue, which I'm sure you have stashed just underneath the board for easy reference). But I recently uncovered the next phase in his glowing career.

In 1972 he hooked up with a band called the Great White Cane and made an album with that little on Lion Records, a subsidiary of MGM. You can see Rick, who was lead singer and percussionist, orectly under the cane on the cover, which was a bizarre cutout affair that folded out into a great white cane, appropriately enough. I don't know what blinding flash of insight produced the name

and group vanished into obscurity quickly, despite co-production from Jimmy lenner, brother of Arista's head of promotion Don lenner and that year producer of two big hits for the Raspberries.

Rick went on to do a single for A&M and at least one more Canadian-only single before faunching his Motown career, but this album, at least until the Mynah Birds material surfaces, remains his most obscure and arcane association.

30/R&R FRIDAY, AUGUST 16, 1985

EXPECT GREAT THINGS.



Available as single (2244) and 12" Maxi-single (63888) from the Some Great Reward LP (1448148) On Sire Records and Cassettes.



To make it in the music business, you've got to get out there and see people. Face to face. Shmoozing—the art of talking business as pleasure—is the most important activity at the New Music Seminar. Actively networking with the record industry's movers and shakers at the Seminar will do more for your career and your company than a month spent playing telephone roulette or mailing out press releases. Come September 25-28, no one will be "in with people" or "on a call" or "out of town." They'll all be in New York's Marriott Marquis, shmoozing at the New Music Seminar.

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DATEBOOK

SEAN ROSS

Big Chairman Of The Board

The leaders of Tears For Fears really don't want to depress you this year. "A lot of people thought our first album was really negative — whereas it was us, really, not explaining ourselves well." Curt Smith told Creem, "Our idea wasn't things are bad but never mind." Our idea wasn't things are bad so something about it. But people didn't get that.

"I never even felt (there was) negativity," adds Roland Orzabal. "It was reflectiveness. Having said that, though, I don't think it was ultimately communicative. And I think now, this stuff is reaching out more." TFF's determination to counter their image extends to the official bio — an unlikely place for analysis — which insists, "There's a redemptive pop accessibility to their music and a subtle underlying optimism to their worldview."

Orzabal will be 24 on Thursday. He met Smith 11 years ago at school in Bath. Five years ago they formed Graduate. In 1982, they recorded their first British single as TFF, "Suffer The Children," followed by "Mad World" and the LP "The Hurting" a year later. Those titles and the death is the only relief bent of their lyrics stemmed from the primal scream theories of Arthur Janov. As John Lennon did, TFF is now beginning to inch away from that im-

"It's very hard explaining somebody else's theories," says Orzabal. "I can agree with (Janov) wholeheartedly, but I still can't put it across. It probably did backlire, take away from our trying to be ourselves." (Orzabal does add that the "Hurting" review that meant the most to him was in the Primal Newsletter. And "Shout," from its title on down, sure does seem to be about the same things that songs like "Change" were about.)

Still, most of those who interview TFF comment on how amiable and non-funereal Smith and Orzabal are. "Frankle Goes To Hollywood," Roland states, "have this thing of bringing out a different mix every week. Well, we're going to have a different haircut every week!"

MONDAY, AUGUST 19

1969/Now known for its stereo liquidation sales, San Francisco's Cow Palace houses the first show of the Beatles' second American tour

1973/Kris Kristofferson and Rita Coolidge are married in Malibu.

1978/The Who's "Who Are You" is released

1983/Educational KFJC/Los Attos begins its 63-hour "Louie Louie" marathon in which it will play more than 800 versions of the Richard Berry standard

Birthdays: Johnny Nash 1940, John Deacon (Queen) 1951, Ginger Baker 1940.

TUESDAY, AUGUST 20

1967/The development of the new Dolby noise-reduction system is announced with a story in the New York

1981/Bruce Springsteen, Pat Benatar and others headline a benefit concert for Vietnam Vets at the Los Angeles Sports Arena, the same venue he'll return to on the "Born in The U.S.A." tour. Birthdays: Robert Plant 1948, Isaac Hayes 1941, Jim Pankow (Chicago) 1947, Phil Lynott (Thin Lizzy)

WEDNESDAY, AUGUST 21

1972/Grace Slick, Jack Casedy, and Paul Kantner are abused by Akron, Ohio police following a bomb threat at a Jefferson Airplane show

1980/"Breaking Glass," the British punk movie that turns up here on cable occasionally, premieres in London. Birthdays: Kenny Rogers 1938, Joe Strummer (Clash) 1952, Jackie DeShannon 1944



THURSDAY, AUGUST 22

1956/"In The Still Of The Night" by Fred Parris & the Five Satins debuts on the R&B charts. 29 years later, Ronnie Milsap borrows their hook for "Lost In The Fifties Tonight."

1968/Well after their marriage has really broken up, Cynthia Lennon sues John for divorce. Until his death, she maintains the belief that they will be together again at some point.

1969/Elvis Presiey opens at Las Vegas's International Hotel, thus beginning the last "live performance" phase

Birthdays: Ron Dante (Archies, Barry Manilow's producer) 1945, Ian Mitchell (Bay City Rollers) 1958.

FRIDAY, AUGUST 23

1962/John Lennon and Cynthia Powell are married.

1970/Lou Reed plays his last show with the Velvet Underground before surprising them and leaving (although

1979/Peter Tosh Day in Brooklyn.

1980/The first day of the "Heatwave Festival" with Elvis Costello and others at Mosport, Ontario. Birthday: Keith Moon would've been 38.

SATURDAY, AUGUST 24

1956/London's first rock club, Studio 51 opens.

1968/Country Joe & The Fish (and many others) are assaulted at the Democratic Convention in Chicago.

1979/B.B. King celebrates his 30th anniversary as a performer with a show at L.A.'s Roxy. 1982/Vince Van Patten and Mike Reno are the winners at the first music/tennis festival in Atlanta Birthdays: Jim Capaidi 1944, Jeffrey Daniel (ex-Shalamar) 1957, Fontella Bass 1942.

SUNDAY, AUGUST 25

1970/If you ride past the Troubador in Los Angeles often enough, somebody with you will eventually claim he was at Elton John's first U.S. appearance which took place on this day and began a 17-day tour. On the same day, Emerson, Lake & Palmer make their world debut in Plymouth, England. 1979/Jazz musician Stan Kenton dies.

1983/Jeffrey Osborne's "Don't You Get So Mad" goes #1 on the B/U chart. Birthdays: Rick Springfield 1949, Elvis Costello 1954, Gene Simmons 1949.

E/P/A's Winning Fourmula



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A Guide to **Radio Ratings** and Research

by Jhan Hiber



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CALENDAR

BRAD MESSER

Ode To The VP/GM

Had a nightmare. Dreamt I got promoted! A professional photographer set up backlighting, had me sit awkwardly, took my picture, and the photo appeared in all the trades under the big fat headline "Messer Named VP/GM of Bazbo Broadcasting."

In my dream, the phone rang. Line four. Cronkite or Koppel calling to congratulate me? Warmest personal regards?

Nope. A co-worker from 1963. calling from a pay phone at the Dew Drop Inn in downtown Arkansas, assuring me he has whipped his personal problems and needs a job. Line four on hold.

PD walks in. I open my executive mouth to greet him, but line two interrupts with word that the 50,000 bumper stickers ordered before we changed our call letters have just been delivered.

The PD quits. No notice. The

sleazebag over at Bozo Broadcasting deserves him.

Line three. The machines are back-ordered. Line one. Can't work a trade

Engineer walks in. The stuff we saw at the convention won't go into actual production until late '87 and the big main tube in the transmitter - the one that's about three feet tall - just started smoking and he's still gonna leave on vacation tomorrow.

Line Two. Where shall the men stack the bumper stickers?

Line four. A good ol' pal from the Coast. Saw me in the trades. Hope

that when he becomes a VP/GM. there'll be a coin-op photo machine at his K-mart so his portrait will be as good as mine.

Line one. Will I accept a collect call from downtown Arkansas?

Line three. The owner. Serious stuff. One of the jocks just made a joke about Mrs. Owner on the air . . . something about her being so fat that when she walks, her thighs sound like applause, and exactly what am I going to By God do about that?

Line one. Line four. Equipment! Vacations! Trades! Sales! Quitters! Jobhunters! Arrrghhh!

No dream. Nightmare, plain and simple. To all of you VP/GMs who pilot stations onward through the fog. for all you do, this ode's for you.

MONDAY, AUGUST 19 — A big flood hit Connecticut and nine other Northeastern states 30 years ago (1955). It was the worst flood in the area's history. Forty thousand people lost their homes and nearly 200 were killed

1980 — A Saudi Arabian (Lockheed Tristar) airliner, on fire before it landed, burned on the runway at Riyadh airport with the loss of 301 lives

1979 — Unofficial waterski speed record 128mph by Craig Wendt at Long Beach Stadium, CA, 1890 — Daughters of the American Revolution formed (no men allowed). 1812 — Frigate USS Constitution ("Old tronsides") defeated British frigate "Guerriere" near Nova Scotia. 1692 - Five hanged as witches at Salem, MA.

Queen's John Deacon 34. Ginger Baker (Cream '66-68, Blind Faith '69-70) 45. Jill St. John 45. Winningest jocket Willie Shoemaker 54. Orville Wright born 1871, flew in 1903 at age 32.

TUESDAY, AUGUST 20 - Five years ago, the New York Times revealed the American military was working on stealth" technology, to make airplanes virtually invisible to radar (1980).

1953 - USSR announced H-bomb capability. 1932 - Pistol shooting exhibition by Ed McGivern, 5 shots into a 1-inch target (from 15 feet) in 0.45 second, 1851 — Whale sank ship "Ann Alexander" in South Atlantic, 1 of only 4 documented

1741 — Alaska discovered by Danish navigator Vitas Jonas Bering.

Graig Nettles 41. Benjamin "Little Ben" Harrison born 1833, 23rd President.

WEDNESDAY, AUGUST 21 - The U.S. Marines landed in Beirut, Lebanon, in 1982 as part of a joint United Nations peacekeeping force that included Italian and French soldiers

1983 — Philippines opposition leader Aquino shot, 1979 — Diana Nyad swam 60 miles Bahamas-Florida in 27hr 38 min. 1959 - Hawaii declared 50th state by like and new 50-star flag unfurled.

1950 - United Nations staff moved into new permanent headquarters building in NYC.

1940 - Leon Trotsky, Communist revolutionary and a founder of Soviet Russia, died in exile in Mexico City at age 61, 1912 - First Eagle Scout. 1887 - Phillies pitcher Dan Casey struck out in 9th vs NY Giants, inspiring E.L. Thayer to write the poem "Casey at the Bat." 1878 - American Bar Ass'n formed.

Archie Griffin 31. Jackie DeShannon 43. Kenny Rogers 47. Wilson "Wilt" Chamberlain 49.

THURSDAY, AUGUST 22 - The priceless Leonardo daVinci painting "Mona Lisa" was stolen from the Louvre in Paris in 1911. A former museum carpenter smuggled it out under his coat, and with two accomplices kept the Mona Lisa hidden for over two years.

1932 - BBC's 1st experimental television broadcast, 1906 - Victrola phonograph patented, 1851 - US Cup Yacht Race

1762 — Ann Franklin 1st female American newspaper editor (the Newport Mercury, Rhode Island). 1692 — Witchcraft executions: 8 more hanged at Salem, Mass

Cindy Williams 37, Valerie Harper 45, Carl Yastrzemski 46, Ray Bradbury 65, Heart surgeon Dr. Denton Cooley 65,

FRIDAY, AUGUST 23 — Silent movie star Rudolph Valentino, Hollywood's first sex symbol, died in 1926 at age 31. He happened to be flat busted at the time, but rereleases of Valentino's old movies became so popular that the deficit was

1980 — Acoustic microscope announced by Stanford's Dr. Calvin Quate. 1977 — 1st man-powered maneuverable flight by Paul MacCready in "Gossamer Condor." 1955 — First NY-London round trip flight in one day. 1927 — Sacco & Vanzetti executed. 1914 — Japan declared war on Germany (WWI). 1902 — Fanny Farmer opened School of Cookery in Boston. Sonny Jurgensen 51. Vera Miles 55.

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WFMF 20-17 KXX106 21-17 WSSX 13-11 WJZR 20-15 WSKZ 19-14 WNOK-FM 22-17 WZLD 20-14 WANS-FM 22-19 WZYP 19-16 FM100 18-15 WNSY 21-19 WRVQ 19-16 KITY 21-17 WKDD 21-17 WRQC 26-21 KIIK 21-18 WGRD 22-19 KJ103 14-10 WZOK 21-16 **KEYN-FM 22-18** KKRD 21-18

KF95 11-10 KKFM 16-14 KSKD 22-18 WFBG 13-11 WKHI 22-18 WOMP-FM 22-16 WSQV 13-11 Q104 16-13 WYKS 24-19 Q101 25-18 T94 24-18 Z102 20-17 WHSL 17-13 WBNQ 16-14 WBWB 16-12 KOCR 17-14 WAZY-FM 20-16 KFRX 22-19 KKLS-FM 20-14 **KGOT 23-17**



CONTEMPORARY HIT RADIO

JOEL DENVER

Gerry DeFrancesco: Riding High Atop KIIS-AM & FM

From the hallowed halls of Temple University to the request lines of WFIL/Philadelphia in 1977. From there, MD duties of that once-legendary CHR station. Next, PD at Gannett's KSD-FM/St. Louis in 1980. In 1982, the helm of the chain's mothership, KIIS-AM & FM/Los Angeles. And last year, Gannett VP/Programming in 1984 — that's the course of Gerry DeFrancesco's career thus far. And what a career it's been!

Known for his ability to stay calm and collected in the tightest and most difficult competitive circumstances. Gerry has taken KIIS to unprecedented ratings victories in L.A. book after book (see "A Ratings History"). Battling off the assaults of 88 other signals in the market, KIIS-FM (along with an increase at simulcast/shadwcast KIIS-AM, from 0.40.8) again remains the dominant station, with a 9.0 12+ share in the spring Arbitron.

Shrewd Programmer

Unlike Z100/New York's Scott Spannon (R&R 8-9), Gerry isn't on the air. Nor is he likely to participate in an event where he becomes the visual center of attention, such as a TV show or public speaking engagement. In many ways, he and Scott are exact opposites with the exception of programming number one stations. So what's he like? Does he stay up late at night hunkered over his deak working on the latest "hot clock?" Or is Gerry the type to delegate and to make the right call every time?

"We do no callouts. We depend heavily on requests, retail research, and our combined gut feel. I don't think by using callouts you can keep on top of things or stay as fresh-sounding as you need to be."

Actually, observers say he's a bit of both — not afraid to get his hands dirty, but smart enough to utilize the expert advice from those around him. As a result, Gerry has built KIIS into one of the most consistent and easy-to-listen-to stations I've ever heard. As with any well-programmed station, it becomes a direct extension of the PD's personality. KIIS makes a reflection Gerry should be most proud of

R&R: Describe KIIS and its sound, and how it evolved into what it is today.

GD: I think KIIS is best described as mass appeal contemporary hits; personality-oriented: a tunsounding atmosphere; locally topical; in touch with the market; in touch with the music; tight on-air production; and strong marketing and promotion.

Since its inception ten years ago, KIIS has always been perceived as a contemporary radio station. It started out as Top 40, went Disco for a while and gradually turned into Urban Contemporary. Then it was sort of trying to find its way, as it went back to Top 40 with some oldies mixed in to tack on some adult demos. By this point, I joined the station and it became obvious that a straight-shead CHR approach was needed.

Mass Appeal & Aggressive

R&R: Elaborate a bit on the station's mass-appeal music policies. GD: Well, we sort of look at it as if we're competing with every format. That means that we'll play the hottest songs that (A/C) KOST, (AORS) KROQ, KLOS, KMET, and our direct competitor KKHR are on. We're trying to be mass appeal, attacking every format by offering the best of each. If it's bot on these

key competitors, you'll hear it on KIIS.

R&R: The aggressive music poeture you've adopted on breaking records has served your station well. Isn't it a combination of several elements which make it all happen?

GD: No doubt, and that includes (Asst. PD/KIIS-AM PD) Mike Schaefer and (MD) Gene Saad-bloom. Everyone brings something different to the table each music meeting. I guess Gene would be the most aggressive. Schaefer would be next, and I'm sort of the stabilizer. I'm very willing to hear their opinions, and they're willing to go along with what I have to say.

We do no callouts. We depend heavily on requests and retail research, plus our combined gut feel. I don't think with callouts you can keep on top of things or stay as fresh-sounding as you need to be.

Very Few Oldies

R&R: While KIIS uses the "Hot Hits" handle, it's not really a Hot Hits-formatted station. There are a few recurrents and oldies, right?

GD: Few is a good choice of words. We never play anything older than two years. There's no real need to. Most of that stuff is burned out. KIIS is about 85° current, with the rest recurrents and a few select oldies, depending on who's hot with current product or coming to town for a concert.



Gerry DeFrancesco

KUS FM 8027

My rotations are not as tight as most CHRs around the country because we have such a strong cume. By going with a current music profile, we always sound fresh. That keeps the cume high and gives us good AQHs. Of course, all rotations are subject to change as the market does, but being aggressive with our music is a big plus.

R&R: You've developed a great reputation for picking major hits out of the box by previously unknown artists. Is this one of the key reasons you've stayed on top?

GD: If you are going to survive, you have to play the right songs and your sound must stay fresh. In our new music rotation, some things are turning over a lot more often than others. That's determined by which ones surface within the first couple of days of airplay. If the request lines kick in, they are boosted into a faster rotation. The others are given adequate exposure to see if they develop.

Amazing Demos

R&R: Your demographics are amazing. Many other CHRs around the country are topping their markets in both 12+ and adult demos. Do you see this continuing?

GD: Adults are into more contemporary thinking than before. Maybe it's just a function of this market; L.A. tries very hard to be hip. But I guess it's the same elsewhere. No one wants to feel old or be perceived as being out of touch with what's happening. It would include tastes in cars, vacations, radio stations, clothing, being aware of movies, and music.

R&R: But isn't the way KIIS is packaged part of the reason you have strong adult and teen numbers?

GD: It's a function of all the elements combined. We're offering enough adult-oriented music so they'll stick with us, and there's enough new music to keep the teens satisfied as well. The personalities are certainly mature in their approach, yet zany. The promotions are big, so there's a chance to win big money and vacations and all kinds of stuff. It's a combination of all the elements; you can't say it's just one thing.

Trust, Respect, & Compromise

R&R: Let's talk about (morning man) Rick Dees. Word has it you two get along very well.

GD: I have an excellent relationship with Rick, because we've grown to respect each other. We worked well together initially, and it's matured over time into a trusting relationship. I credit him for knowing his morning audience, and he credits me with knowing what's best for his show and the whole station. So it's really a lot of mutual respect. We're both compromisers. It's our combined knowledge that's made this morning show work.

R&R: While many stations with a high-powered morning man such

as Dees might concentrate only on his time period, you make the whole station a priority.

GD: The entire radio station is made up of great, vibrant personalities. Each one is different, and each offers a reason for the audience to be very much aware of them and their style, and to enjoy listening to them. However, we do promote the morning heavily, which is a chaimwide philosophy. We believe if you can get the audience in the morning, and if your product is good around the clock, they'll stay with you.

R&R: How do you work with the rest of the airstaff?

GD: I critique them, but I'm very flexible in my approach with each personality because you have to figure out what inspires each individual. They have the talent, and from time to time need to be reminded that they do have the talent; they need to be inspired.

"We're always trying to be bigger and better than everybody else on the dial . . . A winning station constantly needs to grow, offering bigger and better promotions. You must do whatever it takes to capture the minds of the audience."

Low Turnover

R&R: Your turnover rate is nil.

That has to be a great plus for KIIS.

GD: We've had the same fulltime staff in place for almost three years. These are very experienced people who know what this business is like as far as job stability goes. I think everyone is very much aware that this is probably the best situation they've ever been in. They're making more money than they've ever made, and are enjoying more success than they've ever had in the past, lending to a very happy atmosphere.

R&R: You must get a ton of

GD: We sure do. I listen to every tape I get, and within the first 30 seconds I decide whether or not to continue listening. I keep in mind what the other stations in the chain might need, or pass them along to other PDs who're looking for someone. I keep the excellent ones on file, just in case there is a fulltime opening. Every now and then we find someone with real promise and potential, like Larry Morgan. He came to us about a year and a half ago, and does weekends on the

Continued on Page 36

A Ratings History

KIIS-FM's success story should be tracked from the fall 1981 Arbitron up through the present. With only a few minor wobbles, the station has continued skyward, setting new milestones in L.A. ratings history. Those numbers are the market's biggest radio revenue builders.

F '81	M .85	Sp '82	Sm '82	F '82	M .83	Sp '83	Sm '83
2.1	3.1	3.9	3.3	4.4	4.7	6.0	7.6
F '03	W '04	Sp '84	2m '84	F '84	w 'es	Sp '85	Sm '85
				9.1	9.7	9.0	

R&R FRIDAY, AUGUST 16, 1985/37

CONTEMPORARY HIT RADIO

Gerry DeFrancesco

Continued from Page 37

FM and nights on the AM. We've worked with him and he's really flourished in this creative atmo

R&R: What about the unthinkable? What if Rick Dees decided to hang up the headphones?

GD: Well, Rick has a five-year contract and I hope I won't have to worry about that for the next four years. Having people like Rick and the rest of our talented airstaff sets us apart from the others, especially those stations which sound like jukeboxes. It's a special edge. Sort of an "X factor" to give your station the capacity to capture the minds of the audience. It's real evident on our station and others, such as Q165/Tampa, Z100, and KVIL/Dallas.

And The Dough Just Keeps On Comin'

R&R: KIIS's reputation for handing out the cash has received national attention, not only within the industry but the mainstream press as well.

GD: We're always trying to be bigger and better than everyone else on the dial. Things that were big yesterday, like our "Daily Cash Payoff' (offering up to \$5000 a day), have become an integral part of the radio station. We need to add on to that. A winning station constantly needs to grow, offering bigger and better promotions. You need to do whatever it takes to capture the minds of the audience. Without tipping our hand, we've got some bigger promotions planned for the future - some very exciting things!

R&R: Los Angeles is such a huge market, yet you tackle it with public appearances as if size wasn't an

GD: The only way to do it is in sections. Our blweekly "Weekend Warmups" are wildly successful. They attract up to 3000 people, with an average of 1500 at every one. Our van is out on the road every weekend. We're on the heach and in the shopping malls. We try to be

A volleyball tournament held at the beach drew 12,000 people. We like to do walkathons, bike races, job fairs, county fairs, and of course, concerts. When the Jacksons were here for six shows, a different KIIS personality introduced them each night

It makes more sense for us to be on the streets because as far as TV goes, it's awfully expensive in this market. It doesn't seem to be as effective as the busboards and billboards. With the weather being good, people are outside. TV can be very cluttered, so certainly you can get lost in the shuffle.

A Charitable Image

R&R: What about the humanitarian side of KIIS? How important are charitable causes?

GD: Our main one each year is the March of Dimes walkathon. The image projected by involvement in charity work is important. If the audience perceives you as a station that does good work for the community, it can only help your overall image.

R&R: The winning philosophy of KIIS is greatly admired and even envied by other broadcasters. It's got to be a pleasure to work for such an aggressive company.

GD: (President/GM) Clark is wonderful. But the idea of only going for the best includes all of us: (Gannett executives) Joe Dorton, Jay Cook, Jeff Davidson, and the other PDs and GMs in the chain. It's an excellent radio company to work for. Radio can be frustrating when you have an idea that you can't implement because you can't get the money. We've been lucky because we've always had enough to implement our creative ideas

R&R: What about the rest of the market? You know everyone's gunning for you. Does that make

GD: Do I sweat it? Oh, veah. I never take our success for granted,



KIIS HITS THE STREETS: Pictured (top I-r) are Rick Dees, Raechel Donahue, and Commander Chuck Street; at bottom is Brother Bill solo and in the middle of a Weekend Warmup.

which is why I think we've been able to maintain it over an extended period of time. There've been a lot of changes in the last six months: new PDs at KLOS and KMET; Rick Carroll coming back to KROQ this past year; KKHR making some adjustments with its personalities and music; KIQQ dropping out of the race; KMGG spending a lot of money. We're just trying to stay on top of things, to keep ahead and be aware of what

everyone else is doing

Okay, What's Next?

R&R: You sit on top of what is now fast becoming a legendary station. What about your future. and any advice for aspiring program-

GD: I rarely give what's ahead much thought because maintaining KIIS's numbers is foremost in my mind. Who knows? One day I'll probably do some consulting.

As far as advice, I'd suggest you know your marketplace. Be locally topical and press the button that makes the audience react. Touch their hearts, capture their minds, try to do things in a bigger and better way than anyone else on the dial. And especially important, don't take anyone for granted because you compete with every radio station in the market and with yourself. Never get lazy, and learn to be a compromiser.

MOTION

rector/morning anchor slot at WZOU/ Boston. He's replaced by Steve Hausmann. Also new to WZOU is Karen Blake from crosstown WXKS-KTKS/Dallas promotes Programming Coordinator Marcie Guckian to Music Director, replacing Kurt Kelly who transfers to ABC sister KLOS/Los Angeles in the same posi-

Jefferson Ward, who does week-ends/swing at WCAU-FM/Philadei-

phia, adds Promotions Director to his Paul Fuller is no longer MD at WABB-FM/Mobile as Betsy Dittman steps into the slot Also at WABB, "Marathon Mike" Brazile takes on the 6-10pm shift. Bob Lee is now programming KSXO/Redding replacing Larry DuBoise, who's been boosted to Operations Manager KWIC/Beaumont OM Chris Rasor ex-

its for the PD chair at T94/Panama City. Slipping Into his vacated PM-drive spot is weekender Paul Keel.

To Ronnie, With Love - KQIZ-FM/Amarillo invited listeners to sign a huge get-well card for President Reagan. Three TV stations covered the event, which saw 400 signatures collected within four hours.

. Going For Soda - WIXV/Savannah and Dr. Pepper are helping out MADD by donating 50 cents for each 12-pack of soda sold in the local mall. \$1500 and a mini Dr. Pepper Delivery truck are also being awarded to the lucky fistener whose name is picked in a drawing at the end of this month. Listeners register by calling in when Kim Mitchell's "Go For Soda" is

. Turn in Your Pillow, You're Finished - Y107/Nashville air personality Marc Chase and MD Chris Tyler recently made a bet. They agreed to form pillow fighting teams and pound on each other until a champion emerged. Alas, only one team could be the winner. So Chris Tyler was left with a pillow-fighting debt to pay. So he shaved his legs, donned pantyhose, and served drinks all night at a local

• Rock To London -- KWIC/Beaumont and Wendy's will be sending two lucky listeners to London next month to see ZZ Top and the Cars, in their "Wendy's 108 Rock Good Morn-

ing Rock To London Contest." Listeners register by picking up bumper stickers at their local Wendy's outlet If a sticker is spotted by KWIC's travefing van, the winner receives a numbered T-shirt. And one of those numbers will be selected to win the grand Drize

. I Love You For Your ... -WPLJ/New York is giving away a 1957 Pink Cadillac convertible, compiete with leather interior and all those extras. It's for a contest that'll conclude when Bruce Springsteen hits NYC. As an added incentive, the car will contain two tickets inside the glove compartment to the show

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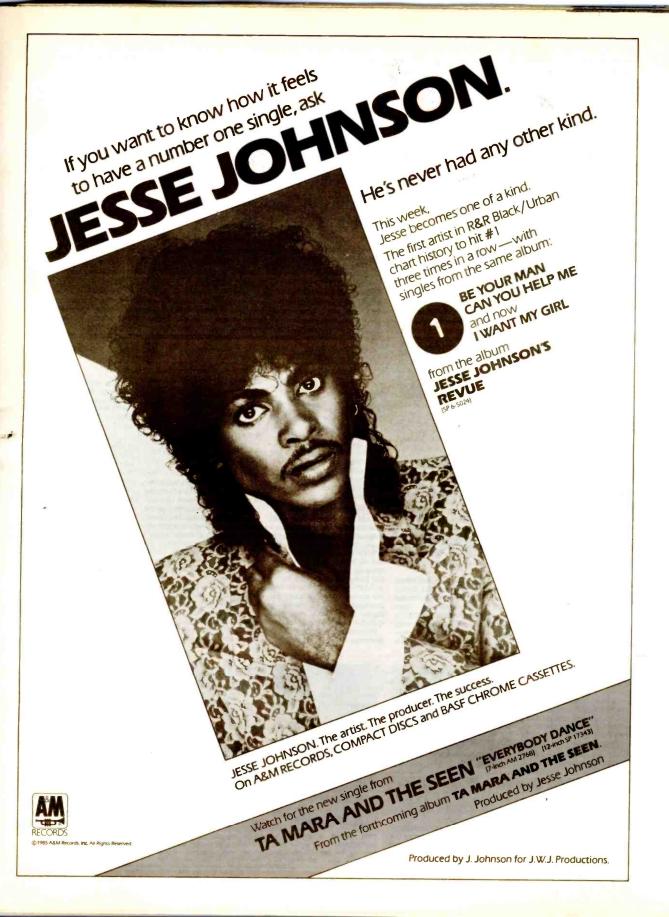
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STEVE FEINSTEIN

SUCCESS SKETCHES

Secondarily Speaking

What you notice first in the spring book are the gains for AOR in major markets. A roll call finds 12+ growth for leading rockers in New York, Chicago, Philadelphia, Washington, Dallas, Miami, Long Island, Pittsburgh, St. Louis, Baltimore, Minneapolis, San Diego, Denver, Phoenix, Kansas City, San Jose, Portland, Sacramento, and Norfolk.

Major Market Moves

Consider these statistics:
Of the 35 markets with 1,000,000+ populations, 31 have

1,000,000+ populations, 31 have AOR stations. Anaheim, Cleveland, New Orleans, and Buffalo have none within their metros.

 In those 31 markets, a tally of the AOR leaders finds (in 12+ share):

61% up (19 markets) 10% flat (3 markets)

29% down (9 markets)
Bear in mind that the "down"
markets include Boston, where #1
WBCN wobbled by only 0.2
(9.0-8.8). Also, AOR still reigns in
the supremely profitable 25-49
male demo in such "down" markets as Boston, Columbus, and Milwaukee. The same is true for Providence among the flat markets.

Stars In The Secondaries

Having assessed the heavy hitters, I'd like to switch course and turn to some significant stories in the less prominent markets. We'll hear from some programmers whose success in the secondaries deserves attention.

Oklahoma City

PD Pat Welsh attributes KATT/ Oklahoma City's 9.8-11.6 jump partly to a better rate of diary returns for 18-34 adults, and partly to promoting effectively to 18-34 women. In that latter demo, KATT rose from fifth to a tie for second. "Working Women's Wednesday" gave \$100, a dozen roses, and dinner for two to workforce gals who called in within ten minutes of their letters being read on the air. Another forced-listening promotion, the "KATT Payroll," announced a listener's name each hour, and if he called within ten minutes, put him on the payroll for either \$10 or \$100 an hour until the next person whose name was drawn called in.

El Paso

KLAQ/FI Paso calls this book its "best seller," says FD Arin Michaels. The 10.6-13.8 nove returns the station to the number one position, where it had roosted from "81-'83. Michaels credits better production values, realized through an eightrack studio installed by new owners Kenny Brown and Jon Sinton, for part of the increase.

For a more adult appeal, she says, "We backed off heavy metal a bit and played a few more oldies for flavor." The station also changed its slogan from "El Paso's Only Rock." to "The Heart Of Rock 'n' Roll," feeling the latter terminology's softer image would be less offensive to older listeners. Twelve billboards used themes linked to the titles of popular songs; e.g., (the Cars') ""Drive' With KLAQ." while an "El Paso For Africa" fundraising campaign netted regular cross-media exposure.

Danbury

Bob Kocak (aka Buzz Knight) is a rampant radiomanlac. To begin with, he programs WRKI/Danbury, which jumped 11.8-14.3 for its second straight *11 finish and its highest-ever 12+ share. He's also on the air seven days a week, handling 195 mornings while pulling weekend work at WNEW-FM/New York.

An auditorium music test helped guide 195 in its move away from a metal image, as did the institution of a Sunday morning "Jazz Brunch" show. Promotionally, a 160,000-piece, direct-mail key-song contest offered a Porsche. Amazingly, the winner was the same



KOME DRIVE WITH ME — KOME/Sen Jose gave away five 1985 Fieros. Pictured are (i-r) Production Director Dave Wohlman, one of the winners, DJ Larry Miles, Programming Assistant Mindy Vargas, and a Pontiac rep.

gent who had won a Fiero from the station last fall!

"We were burnmed at first, but we turned it into a positive," says Kocak. "We told people, 'How could this have been fixed? Do you think we wanted it this way?" Local TV and the New York Post covered the bizarre coincidence, and the station spoofed itself by following up with a giveaway of a beat-up 1974 Plymouth Satellite with doors of different colors — one brown, the other green.

Worcester-Boston

WAAF/Worcester-Boston looks good from any angle. Viewed as a station in Worcester (fix city of license), 'AAF is a monster, leaping 11.8-14.0 for a first-place showing and its highest 12+ rating ever. However, what really has VP/GM Richard Reis jumping for Joy is 'AAF's performance in the Boston survey, where its 2.3-3.6 improvement gives the station its highest Boston share ever, good enough to rank ninth in the market.

Promotions Director Steve Stockman continued the elements

that have kept WAAF's "Non-Stop Rock" attack in a growth phase for the past two years. A "Cash & Cars" key-song contest gave away a \$60,000 Ferrari as first prize, with \$107 for the runners-up. A customized Rock Bus is used for visibility on the street in both metros and for concerts at the region's main hall, the Centrum in Worcester.

Orlando

PD Rad Messick says WDIZ/Orlando bounced back 7.9-9 because of a better diary return rate and more depth on such artists as the Who, Zeppelin, Stones, and Doors. "Instead of playing only 'Light My Fire,' we'll play 25 Doors' songs." he explains. "We've also gotten rid of a 'party-'til-you-puke' image, and are more involved in communlty service projects and upscale promotions."

"DIZ gave away a \$20,000 ski boat package, and a weekly "\$1000 Fantasy Payoff" awarded cash to the person who wrote in with the best fantasy of how he'd spend the loot. Other activities included commemorating the station's 14th

birthday with time capsules of each year, and local TV coverage of the morning team's "Canada's Out Of Brew" song that spoofed a strike by Canadian brewery work-

Terre Haute

"My owner, Mike Rice, is an avid AOR person and felt we could take on CHR and win," says WZZQ/Terre Haute PD Kevin Young. Two years into the format. 'ZZQ's accomplished its mission, moving 12.7-17.2 for its highest share ever and a second-place finish to Country WTHI-FM.

Acknowledging the quality AOR product available this sweep (Petty, Don Henley, Springsteen), Young employed a music mix tipped 60/40 towards currents. On the promotional front, giveaways included trips to Disney World, San Francisco, and Palm Beach. 'ZZQ also gave out compact discs and CD players, which the station has ready access to because Terre Haute is where CDs are manufactured. On the public service front, 'ZZQ raised money for the Children's Wish Fund, which grants wishes to terminally ill kids.

Austin

Still not subscribing to Arbitron after all these years, KLBJ-FM/Austin nonetheless rebounded 8.6-13.0. PD Clarke Ryan describes an off-the-wall "Holiday Season" campaign, where KLBJ dreamt up a different bogus holiday every day for an entire month. Each was celebrated all day on the radio and at related outside events and stunts.

"Polyester Day" included a parade of plaids, and a polyester garb contest at a club night. "Have A Nice Day Day" encouraged listeners to sport "happy faces, and to try beating the store clerk, policeman, or bail bondsman to using this international greeting." T-shirt sales on "Save The Nauga Day" raised money for the Humane Society. "Cinco De Mayo Day" recognized all the major mayornaise manufacturers, with

Continued on Page 42



BRUCE IS IT! — KTXQ/Dalias's Bo Roberts (left) and the winner of four round-trip tickets to see Bruce Springsteen in London are sitting on the 350,000 entries received in a Q102/Coca Cola Hott contest.



THIS JOB'S A BEACH — WWTR/Ocean City's annual Best Body On The Beach Contest has personality Chazz jazzed by his judging dutles.



HOW TO BEAT MORNING RUSH HOUR — When the circus is in town, WIOO/Philadeblai's Harvey-In-The-Morning gets to ride bareback in an Animal Walk event. Harvey said the experience was like "noing a 7600-pound hair-brush."

Important News for the Fall Book from Film House

Just Completed— New TV Spots for Easy Listening, A/C, AOR & CHR

Film House, Inc., the leading producer of TV spots for radio stations, has just completed the next generation of TV commercials for Easy Listening, soft A/C, AOR and CHR. Produced in association with Tony Quin, formerly of QC Productions, these new TV spots feature maximum dial position and call letter reinforcement, crystal-clear positioning of your station, remarkable celebrity performances, unique special effects and the quality of production you've come to expect from Film House. And they're available now.

Pick Up the Phone

Call Film House today and we'll Federal you a copy of our new demo reel, including the newest generation of TV spots for radio. And on the same reel you'll find an introduction to our new media buying service. Just announced last month, our acquisition of the resources of Broadcast Marketing Group has already resulted in five major radio stations taking advantage of the ultimate in TV promotion – the finest TV spots combined with the most sophisticated approach to television placement for radio yet developed. Broadcast Marketing Group is the only company that specializes in placing TV buys for radio. They understand radio's unique situation and have tailored their strategies to maximize their impact on Arbitron diaries. That's why we call their joining forces with Film House the most powerful weapon in your audience building arsenal.

Fall Book is Upon Us

So don't wait. You owe it to yourself and your station to call for our new demo reel today. Or at least think of a decent excuse to give your boss about why you didn't.



Secondarily Speaking

Fiona helping out with a taste test. (Miracle Whip won, but was disqualified because it's actually a salåd dressing.)

"Fry Day" (celebrated on a Friday, of course) honored fry cooks, "the world's overlooked and underrecognized heroes." KLBJ called McDonald's on the air to make reservations, as the station expected many outlets serving fast food to close in observance of the holiday. The station also did a live remote from a well-known greasy spoon. offering free burgers to the first 97 people to mention that it was "Fry

How much did the daffy days end up costing? "Just a lot of imagination," says Ryan, who also offers incisive comments regarding Arbitron's methodology. "They're asking people to fill out diaries in an era when people do not write things down, but instead call friends on the phone. Society has changed from our parents' time when people wrote letters. How many people do you know who keep a personal diary? What they're asking for is counter to our

culture, particularly for younger people. They're really just flipping coins every six months."

Albany

How did longtime alternative outlet WQBK-FM/Albany rise 3.6-5.5, its highest share ever? "We're more focused, zeroing in on 25-44 adults who like a good mix of '60s, early '70s, and current music," says PD John Cooper. "Used to be that we'd throw everything up against the wall and see what would stick. We were very far ahead with currents. For instance, we'd play U2 as an import, then be off it by the time it became a hit domestically."

Now 'QBK is more likely to jump out on records by Aretha Franklin, Tina Turner, Pointer Sisters, and Sade and then continue playing them (rather than drop them) when they become cross-format hits. The library has been pared from as many as 5000 tracks to under 2000, and jocks follow a more structured set of guidelines in choosing music, rather than operating with the free rein they used to

enjoy. Image is maintained by the staff's credible delivery, says Cooper, and depth on albums by such acts as Dire Straits and Talking Heads

Odessa-Midland

PD Mark Lanidus took KUFO/ Odessa on a similar belt-tightening course and came up with a 7.9-10.2 increase. He started a card file system, jettisoned tunes that were personal faves of previous regimes, and halved an 80-song cur-

A wacky water bed promotion had four finalists - two guys and two gals - competing to see who could outlast the other heretofore strangers on a communal waterbed. The winner, after five days, got to keep the bed.

Every shift, \$98 cash giveaways went to either station cardholders whose numbers were read on the air, or to people whose license numbers were called after their car was spotted with a station window sticker

Albuquerque

KFMG/Albuquerque's 6.4-10.2 comeback resulted from the station's first-ever cash giveaway and what PD Tom Marshall considers listener confusion about rival KRKE-FM, which changed call letters, musical direction, and morning lineup near the survey period.

A "Bonus Music Marathon" count-the-songs gambit gave out prizes of \$108, and occasionally \$1008. Public service action included a Rock Relief For Africa radiothon, which gathered 500 pounds of food for a local food bank, and KFMG's ongoing Life Ride program to prevent drunk driving.

scorecard with breakouts of every rated AOR's shares and demo



SANTA BARBARA STAY — KTYD/Santa Barbara's July 4th guest jock was none other than Jackson Browne, pictured with PD Rick Williams (right).



HOT SEAT — With Tears For Fears' latest album entitled "Songs From The Big Chair," KCGL/Selt Lake City's "Chairs For Fears" contest offered a Tears For Fears concert kit to the fan who devised the most creative chair. This sizzler beat out entries that included an oversized rocking chair and a human chair with two people forming the base and seating area. Pictured are a winner, per-

JOCKS GET CANNED — KZEL/Eugene's "Young And Wild Canned Food Marathon" raised 2500 cans of food for the local needy. Shown atop the

fruits of their labors after spending 52 hours on the air are morning dudes

GUADALCANAL DIARY "TRAIL OF TEARS"



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On Elektra Music Cassettes and Records

SEGUES

WTKX/Pensacola gives Mark Dagwell the PD gig; he was handling the station's research & promotions John Grappone is the interim PD at WRCN/Riverside, as Mark Coppola moves to 6-10pm at WXRK/New York. Another change at K-Rock is that Quincy McCoy is now doing the 10pm-2am shift.

Former WYSP/Philadelphia PD Michael Picozzi returns to WHCN/Hartford for mornings . . . Q107/Toronto hires Brother John Edwards from CFRQ/Dertmouth to do mornings, while MD John Derringer returns to

Rolodex Rostrum: WOOS/Canton switches calls to WRQK, with no format changed planned . . . KTCZ/Minneapolis' new address: The City's Broadcast Center, Butler Square, 100 North Sixth, Minneapolis, MN 55403-1596; (612) 339-0000.

Consultants' Corner: WXLP/Davenport signs with Larry Moffitt KLPX/Tucson goes with Burkhart, Abrams, Michaels, Douglas & Assoclates in place of Gary Burns & Asso-

This Just In: WIMZ/Knoxville pro-

motes Mike Kapps to MD, as Scott Paulsen becomes Production Direc-KEZX/Seattle hires Lee Matthew for weekends . . . WIZN/Burlington moves parttimer Elise Brown to 6-10pm and Promotions Director WHMD/Hammond hires Marc Vernon from WPGU/Champagne, IL for 8pm-midnight ... WRXL/Richmond taps John Lawrence for mornng news, which he did at crosstown WRVO .. KSHE/St. Louis brings aboard Jay Goldman to assist with media planning . . . KFMX/Lubbock's Morning Man/Asst. PD Bob Trebox

AOR PICTURE PAGE



R.E.M. IN B.C. — R.E.M.'s victorious Vancouver visit finds CFOX MD Karen Hewko up in the arms of (f-r) the band's Peter Buck, IRS's Paul Orescan (rear), and CFMI MD Dale Buote. R.E.M.'s Michael Stipe (far right) meintains a hands-off policy, choosing instead to demonstrate his digital dextently.



HOW TO CURE DRY MOUTH — WLUP/Chicago's Bob Stroud has developed a device to end the problem of on-air dry mouth. Stroud demonstrates his patented Beerbuster hat during a pre-Cubs game remote from a pub.



DOIN' THAT CRAZY MAINE JIVE — There was magic in the air when WMGX/Portland met up with George Thorogood & The Destroyers. From left: MD Jeremy Prescott, drummer Jeff Simon, EMI's Tom Jodka. Thorogood, afternooner Loretta Crawford, and bassist Billy Blough.



PHOEMIX PHUN — At a party to celebrate WFNX/Boston's second year of attentive "Rock The Boat"-style radio are (I-r) PD Judith Brackley, personality Tom Lane, and MD Deb Brady.



LITTLE BIT O' HEAVEN, 94.7 — It was heaven on earth for KMET/Los Angeles midday man Billy Juggs when he was the center of attention for two Capitol angels bearing Heliki's "Long Way To Heaven"



OFF HIS HEELS OVER NEW WHEELS — CIZL(299)/Regina's morning man, "The Concerned Citzen," gave away the station's vehicle to one of the reported 100,000 members of his "Concerned Citizens Club." Jumping for joy are Citizen Z (left) and the winner.



LRB PLAYS AND WINS IN SEATTLE — The backstage bunch at LRB's Seattle stop includes (rear, Fr) Capitol's Steve Morgan, KEZX MD Nancy Low, the label's Stan Foreman, LRB's Wayne Netson and Steve Housden, and Capitol's Russ Martin. Up front and personal are KZOK's Connie Cole (left) and KPLZ's Mike Bell.



EVEN BETTER THAN MONEY & CIGARETTES — One of the winners of WCMF/Rochester's Eric Capton concert packs also nabbed an autographed guitar. From left, 'CMF's Scott Van Dusen, the winner, Assistant PD Dave Kane, and Promotion Director Simon Jeffries.



UNQUEASY ROCKERS — WKDF/Nashville's "One For The Sun" charity concerts drew over 11,000 people and raised over \$20,000. From left, promoter Joe Sullivan, PD Mr. Bill (Pugh), Charlie Daniels, and the concerts' chief organizer, morning man Carl P. Mayfield.



NAKED BEAVER SHOT — John Cafferty of the Beaver Brown Band (left) and Steve Smith of the Nakeds (right) flank DC101/Washington afternoon ace Adam Smasher before a charity concert.





BRAD WOODWARD

A FOUR-YEAR ODYSSEY

WRKO's Journey From CHR Giant To Talk

Next month, it will be four years since WRKO/Boston, once Northern New England's CHR powerhouse, surrendered to FM radio's music dominance. RKO launched a News/Talk conversion that struck many as the sorrowful close of an era, the final slide of a once-proud giant into the dreaded abyss of AM oblivion.

These four years, however, tell anything but a sad story. WRKO has shown steady growth in its new format, capped by an outstanding 5.8-6.7 surge in the Arbitron from winter to spring 1985. The more reliable spring-to-spring comparison shows an even more impressive gain, 4.7-6.7. Against stiff competition, WRKO now ranks fifth in the Boston market in overall 12+

What immediately strikes me about WRKO's accomplishment is the remarkable consistency of its performance across demos and dayparts, holding steady in the 6-8 share range.

In many ways, WRKO is a classic confirmation of the fact that Talk radio's overworked cliches -"slow growth," "longterm commitment," "deep pockets" - are deeply rooted in cold reality, after

"Your Kind Of Talk"

From WRKO VP/GM Dan Griffin I learned that spring '85 was the first book when a variety of programming and personality changes came together, solidifying a developing image as a gutsy hardhitting station well-suited to what Griffin calls "a very opinionated market.

Simultaneously, WRKO undertook a massive promotion cam-



Jerry Williams 2-6pm



David Brudnov 6-10pm



paign that included heavy television, billboards, bus backs, and 600,000 pieces of direct mail emphasizing the theme. "Your Kind of

The overall thrust of the format finetuning has been to reduce soft programming elements, such as sports talk, lifestyle program-ming, and weekend how-to or service shows. What's left is a stable of strong, even controversial personalities hosting issue-oriented programs that lean heavily toward open phones. NBC Talknet. added from 10pm-5am last winter, pulled extremely strong numbers for WRKO, as it has nearly everywhere in the country.

Blending News, Talk In AM Drive

Griffin seems especially pleased with the station's morning show, featuring a conservative-liberal matchup of anchor/hosts. The conservative half is Janet Jeghelian, a former WBZ/Boston host. Her counterpart is former Boston TV anchorman Ted O'Brien, who joined WRKO seven months ago.

"We're heavy on news and have all the essential survival information that's in any good morning show," says Griffin, "But we also leave three elements an hour for people to eall in and talk to the



Dick Syatt Sundays 10am-2pm

morning crew. That takes it out of the realm of a sterile, straight news operation."

From 10am-2pm is Gene Burns, who arrived in February from WKIS/Orlando, His issue-oriented style replaced a lighter program with Dick Syatt, who continues to host an enormously successful dating show Saturdays from 10am-2pm and a lifestyle program Sundays during the same time slot.

Sports Gives Way To Issue Talk

From 2-6pm, WRKO features the progressive, often-acerbic viewpoint of Jerry Williams. "He's been in the market more or less for 30 years doing Talk." Griffin explains. "He knows the market inside and out, and where the bodies are buried."

Williams used to be followed by two hours of sports talk, and then conservative talk host David Brudnoy at 8pm. "A sports talk audience is totally different from an issue-oriented audience, and things weren't going that well," Griffin recalls. "Now we've brought Brudnoy up to follow Williams, so there's some consistency in audience flow."



Regarding WRKO's overall approach to Talk, Griffin explains, 'We'll have guests on quite frequently, but more and more it's a straight, open forum where the people have an opportunity to express their views on whatever's going on. We also do a lot of calls out, especially in the morning. We'll call anywhere in the world on a consistent basis to talk to people who are in developing news

WRKO even extends open-phone talk to Boston Celtics halftime. "It's more consistent with the format and more listenable than the normal halftime interview." Griffin reasons

Promotion As "Aided Recall"

I asked Dan to explain further the station's aggressive promotion effort last spring. "Coming in more and more through the research is that people have difficulty remembering call letters. So your promotion needs to reinforce those. Nobody's going to run over and turn off 'Hill Street Blues' and switch on the radio just because they see your spot on the air.

"It's more in the line of aided recall. The stress of the TV spot was to remind people who and what they were listening to, and what time they were listening to it. We kept the call letters on all the way through, stressing the personalities and their time slots.

The 600,000 mail pieces compris-



Ted O'Brien 5:30-10am

ed Unidyne's "Check's In the Mail" campaign. Carefully targeted, it hit "about half the metro market." Distribution was based on commuting patterns and other factors "to get to people who are vulnerable to talk

Griffin added, "We position ourselves as 'The Talk Station' since there's a lot of Talk in this market You have WBZ and WHDH talking from 6pm-6am; there's suburban WTTP/Natick doing Talk; and WEEI has an all-News format."



Finally, I asked Griffin whether WRKO's ratings success has translated into profits yet. "It's coming close," he replied. "It's been extremely rewarding from an economic standpoint to see the thing turning around. As a matter of fact, we're a little ahead of target, and should be in good shape going into '86."

Given the station's current direction, Griffin also foresees the day when WRKO can stand as an equal, in both ratings and earnings. alongside the nation's premier News/Talk stations. "I think there's still growth room in this market for what we do. It's a question of refining it, applying more of the techniques, and making modifi-

cations as necessary. Already, he says, the station's numbers are beginning to bring in national dollars that weren't there before. "With this kind of format you depend very heavily on local and direct sales," notes Griffin. "That's where you get the most immediate impact as far as results are concerned. And as the numbers have developed, this format is a more viable national sell: it becomes more effective from the standpoint of the national rep and national client."

Host Credibility Aids Sponsors

"But in the immediate stretch, you can point to all the success stories. Local merchants and retailers know the station works because they can see heads coming in the door and they can watch the volume increase in their own busi-



Janet Jeghelian 5:30-10ar



Gene Burns 10am-2pm

ness. Consequently, they're helpful to us in spreading the word with fellow merchants.

"As far as I'm concerned. Talk is the most responsive format for the advertiser because it puts people in the store. They believe the credibility of the personalities; therefore, they believe what hosts say about a sponsor. In a Talk format, we lean very heavily on the credibility and rapport our hosts have established with their listeners."

ON THE MOVE

KFBK/Sacramento appoints Tyler Cox of WRNL & WRXL/Richmond News Director . . . Group W transfers KFWB/Los Angeles Assistant ND Steve Swenson to the top news job at WINS/New York . . . Bob Price joins KCBS/San Francisco as reporter/anchor from crosstown KNEW . ton's Channel 5 meteorologists Bob Copeland and Dick Albert now forecast for WEEI . WOR/New York Sports Director Don Criqui leaves to join NBC; Tim Scheid of Shadow Traffic joins WOR as staff reporter; Ren Manilla named WOR Supervisor/Technical Creative Production WRKO/Boston's Jerry Williams takes on a 5-9pm Sunday shift at WABC/New York KTAR/Phoenix hires anchor/reporter Eric Burch and weatherman Jim Schnebelt WXYT/Detroit retains the consulting services of Klemm Media Way joins the KRLD/Dallas sports . KGO/San Francisco VP/GM Mickey Luckoff completes his term as President of the California Broadcasters Association.





WALTLOVE

WBLZ: Cincinnati's Urban Winner

Under owner NEWSystems Group, Urban Contemporary-formatted WBLZ/Cincinnati has certainly made its presence felt, as in the spring Arbitron the station ranked seventh in the metro. Its consistency has enabled it to challenge its general market competitors.

What is WBLZ's secret to success? For that answer, I spoke with VP/GM Peter Eden and PD Brian Castle. Peter has been with the station since 1976 and its only manager since the format's inception in 1981. Brian has programmed 'BLZ for three years, and applies his CHR background to the Urban direction, "We're a mass appeal station with a black-based target audience," he said. "I don't think any Black or Urban Contemporary outlet has to lessen its presentation because of color. If you're a pro, it will come through; if you're not. that will also show.

Up Against Everyone

When asked why WBLZ was able to gain a full point in the latest survey, Brian replied, "It's because of some of the changes that (competitor) WCIN made. They really weren't much of a factor this time around. As far as we're concerned, we're up against everyone in this town, not only WCIN. WKRQ (Q102) is the leading CHR here, and because we operate very much like a CHR station, that puts us in the same ball game. We sound more like a CHR than most other Urbans in the country.

Comfortable For Everyone

Peter elaborated, "Over the past three years. Brian and I have put together the mass appeal sound that's necessary to become the overall market leader. We feel that anyone during the course of a week (black white Hispanic etc.) should feel comfortable enough to turn us on because of the enjoyable things we do on the air. We make people feel good because we're an 'up' radio station. I hate it when someone says to me, 'I love your radio station and I listen to you all the time.' Why? Because just as soon as he doesn't like us, we have to fall out of bed with them. We prefer listeners who've started to say, 'I like your station and have started tuning you in more frequently. Some friends of mine have also started listening to you more. To us that means we have a better chance of keeping them tuning in several times a week. It's an ongoing matter which can only help increase our cume. We want the person who's looking for a pick-me-up during the week, and he finds it by turning on WBLZ.

Brian noted, "When I have conversations with Black/Urban PDs in other markets, all they're worried about is their format competitor; they act as if the general mar-



"I don't think any Black or Urban Contemporary outlet has to lessen its presentation because of color. If you're a pro, it will come through; if vou're not, that will also show."

- Brian Castle

ket stations don't even exist. Well, I can't overlook the CHRs or the ACs in this market. If we did, we wouldn't have anything even a positive attitude!

"These guys better start under standing that one needs everyone listening for their stations to be overall successes. I'm not playing down black listenership, but you need the others to get to the number one spot in your market."

Defending this position, Peter said. "We all know this is show business, so someone is always going to be second-guessing what you do and disagree with the moves you make. Radio is all about being creative and pleasing the listeners in hopes that the listeners will write down your call letters in a dairy. You gotta do the best you can at all times and not worry about who agrees or who doesn't. The object is to win."

Promotion As Investment

What about WBLZ's promotional budget? Peter conceded, "It's not like Chase Manhattan Bank. WKRQ is part of Taft Broadcasting, which is on the New York Stock Exchange, and we can't spend the kind of money they do. A station such as WJLB/Detroit can because it's got a larger black population than we do and can bill more money than we can. Like any other station, we probably could use more money, but in this market we have to use more creaivity

Peter continued, "However, we are advertising more both on and off-air. We feel these are good investment dollars to help us grow, and we're trying to maximize that investment." Brian added, "The general market stations here are playing for keeps, so it's crucial WB/Z

	Sprg '83	Fell '83	Sprg '84	Fall '84	Sprg '85
WBLZ	3.7	5.7	5.7	5.2	6.3 U/C
WKRQ	8.8	8.2	10.0	9.6	10.6 CHR
WLW	7.5	5.4	8.9	6.5	10.3 A/C
WWEZ	8.8	7.6	6.1	6.0	9.4 BM
WKRC	5.6	7.9	8.7	10.3	9.6 A/C
WCIN	2.3	4.1	2.7	3.0	2.3 U/C

that we make sure we stay visi-

Regarding the regular annual advertising WBLZ schedules, Peter said, "We always buy the Grammys and the American Music Awards on a local basis. We buy them a year in advance to make sure we get the local avails. We know our listeners like music and music-oriented TV shows, so we don't waste any time evaluating that buy. The idea is to make sure that we get the positioning we want



"Like any other station, we probably could use more money, but in this market we have to use more creativity."

- Peter Eden

to get the visibility we need."

As part of this strategy, WBLZ visely bought the spot adjacencies to the "Bill Cosby Show" on NBC-TV eight weeks before the show aired. Dollars well spent, you say? "We try to maximize everything we do," agreed Peter.

For those owners and managers who never put an advertising dollar into their facilities. Peter bluntly suggested, "They should get out of radio. If they can't see that advertising their product is a form of investing in the continued success of their business, then they aren't very good businesspeople. After all, selling advertising is what we in radio do for a living! Those who don't understand this are nearsighted about the backbone of our industry.
"But simply investing money is.

not going to guarantee a ratings success. It also takes time, positioning, and good people to make a radio station a winner.

Brian emphasized the "people" factor. "You have to have a good airstaff in order to attract enough listeners to make the organization financially successful. I'm not advocating paying jocks fortunes, but locks should not be used and abused with poor salaries. They are the product other than the music and the promotions." Does WBLZ pay what the management feels is in line? "Yes, I feel we do. No one's going to get rich at this moment, but who knows what the future will

Vernon Wells has returned to WBLX/Mobile - "The Beat Of The Bay" under new GM Harry Williams Wells is now programming the station where he handled music several years back, B.J. Taylor remains in her MD slot. With the race between WBLX and longtime AM WGOK at its closest point in memory. Wells's promise to increase the station's community involvement may be significant.

Congratulations to WYLD-AM & FM/ New Orleans GM James Hutchinson Jr., who was recently elected Chairman of his city's Urban League. He was also chosen as one of five "Unsung Overachievers" from more than 35 submissions to New Orleans's Citibusiness newspaper. Congrats also to WJMI (FM100)/Jackson night rocker Jay DuBard, who was named "R&B DJ of the Year" at the 11th annual Jackson Music Awards

WAOK/Atlanta has officially moved in with new sister WVEE. Both stations are now using the same phone number: (404) 898-8900.



WQIM/Montgomery has changed programming services from Drake-Chenault's "Super-Soul" to TM's "Ur-... Jazz KSAX/Ft. Worth is now religious KHVN or K-Heaven "Spend a minute at a record store and grab as much as you can" is the familiar promotion at WPDQ/Jacksonville. The most any one individual has been able to grab is a collection worth \$341.85. After six runs, \$1500 has

already been given away. Wonder if this promotion has become more expensive with the rising popularity of the cassette

In its search for a station mascot, WWDM (FM101)/Sumter has been soliciting drawings and 25-words-orless descriptions from listeners. The winner will receive \$1001 . . . KMJM/ St. Louis recently gave away cassettes to winners on a "Car Tunes Weekend." The signal to call in was an actuality from Bugs Bunny

Henry Kenney Jr., OM at WRPZI Paris (Lexington), called in to take exception with Steve Sandman's claim last month that "Eleven percent of Lexington's population is black and there is no Black or Urban format in the area." WRPZ, a daytimer, has been running B/U music for about a

WQDE/Albany, GA PD Bob Coleman, in a recent open letter to the music industry, complains about the onstage vulgarity of many of the acts at a recent rap festival. "The youth of

today are making you their heroes. They need a positive role model, not some foul-mouthed jerk with \$2000 worth of gold around his neck." Coleman warns record companies, "If this continues, you can expect no airplay from me



WWDM'S CHARITY BALLS WWDM/Sumter has been holding fund-raiser parties for various area charities. During May, they came up with \$1020 to help rebuild a church that had been attacked by vandals. Seen here are the St. John's Baptist Church's Barbara Simmons and Ammie Murray flank ing MD Scottie B.

MINE BUT



it seems wherever you go you run into a closet Buffer feak.



He has sold over 5 million records and performed in front of 11/2 million in the past 4 years.



Just imagine if he had some radio.

His new allown "Lest Mango in Paris" featuring if The Phone Doesn't Ring It's Me

FRONT LINE MANAGEMENT



ADULT/CONTEMPORARY

DONNA BRAKE

More Spring ARB Results

As things begin to settle down following the spring '85 Arbitron results, here's a further look at 25-49 adult rankings over the last three books in some of the top 25 markets.

Houston

KLTR KFMK

KLTR, with departing PD Jim Herron (now at WCLR/Chicago), took the lead over KFMK in all adult demos. KFMK was down nearly three shares, while KLTR gained over a share point. KLTR is looking for a new PD who can duplicate that success in this very competitive situation.

Miami

	F '84	H MZ	Sp'85
WJQY	2	2	1
WAXY	1	1	2
WLVE	4	3	3
WAIA	3	4	4

Transtar's "Format 41" station. WJQY, moved ahead of Oldiesbased WAXY to take the lead by nearly a share and a half. WAXY suffered a setback following an extremely strong winter book. It was its lowest showing since fall '83. WAIA regained a little ground despite PD Chris Gable's resignation during the survey. WLVE, which programs Jazz seven nights a week, is ahead of 'AIA for the second consecutive book, leaving new 'AIA PD Jere Sullivan with quite a challenge.

PROGRESS

Baltimore

	F '84	W82	Sp '85
WYST-FM	1	1	1
WFBR	3	3	2
WBAL	2	2	3
WQSR	4	4	4

WYST-FM had its third down book, but still maintained the lead by a share and a half. WFBR is up slightly with Orioles baseball, but not as much as in previous springs. WBAL has its third consecutive down book, as its demo appeal grew older. WQSR shows promise with its third up book in a row.

Seattle-Tacoma

	F 714	W 'RS	Sp '85
KLSY	2	4	1
KOMO	1	2	2
KJR	3	3	3
KEZX	4	1	4
KIXI-FM	. 5	5	5
KQKT	-	_	6

KLSY was the only A/C showing positive movement and wound up on top, as KOMO had its lowest showing in recent history. KJR suffered its lowest ratings since winter '82. KQKT, formerly KKMI, changed to "modified A/C" in April. Eclectic KEZX has slipped back to fourth place.

WEZS/Richmond

new A/C syndicated show called

"That's Love.

Minneapolis-St. Paul

	F '84	W 'RS	Sp'85
KSTP	1	1	1
WCCO	2	2	2
WLTE	3	3	3

While KSTP-FM still led the A/Cs, WCCO pulled within one share point. WCCO was the dominant market leader 12+, with better than a 22 share, including huge upper-demo numbers. WLTE faced its third down sweep, and is over ten shares behind KS95 and

San Diego

	F '84	M .82	Sp '8:
KFMB	1	1	1
KFMB-FM	2	2	2
KIFM	4	4	3
KLZZ-FM	5	3	4
KBZT	6	6	5
KYXY	3	5	6
KEZL	7	7	7

KFMB continued to rule the post in this A/C-abundant market. Helped by Padres baseball, KFMB gained a full point over its FM and is almost three shares ahead of next- best KLZZ. KFMB-FM gained slightly to strengthen one of the most successful A/C combos in America.

KIFM, which programs jazz at night, had another strong showing. KLZZ-FM slipped a bit after an unusually strong winter book. KBZT was stable, but moved up in ranking as KYXY continued to dip. It will be interesting to see what changes are in store at KRZT with new owner Sandusky taking over

Big Mac Under Glass



WLAC-FM/Nashville PD Dave Nichols joins Lisa Wallace for a candlelight dinner at McDonald's. Lisa was the grand prize winner in 'LAC's "In-Prize Catalog Sweepstakes." Her incredible grand prize was \$20,000 in

soon and new PD Joe Eick. There have already been numerous personnel and music changes at KBZT since the ownership-change announcement, but perhaps most significant is the station's vastly-improved signal.

Tampa-St. Petersburg

F	764	W 'HS	Sp 'HS
WIQI	1	1	1
WFLA	4	3	2
WFLA-FM	2	4	3
WAVE (Sarasota)	2	2	4

WIQI maintained its dominance, nearly ten shares ahead of WFLA; WIQI was the only A/C showing growth. WFLA-FM is still having its problems getting off the ground after changing to A/C less than two vears ago

Cleveland

	F '84	W 765	Sp '85
WLTF	1	2	1
WMJI	2	1	2
WWWE	3	3	3

WLTF regained the A/C crown in a real see-saw battle against the other FM powerhouse, WMJI, with better than a two-point share increase. Both stations are highly successful and are second and third in every adult demo under 55 behind WMMS. AM'er WWWE fell far behind after a promising showing in the winter book.

Denver

	F '84	W 'NS	Sp'8
KMJI	1	1	1
KHOW	2	2	2

KMJI had the best book in the station's history, creating nearly a four-point gap between it and

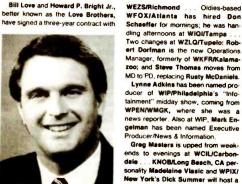
Phoenix

		44 97	20 K
KKLT	1	1	1
KLZI	4	4	2
KOOL-FM	2	2	3
KOY	3	3	4
KOOL	5	5	5

All A/Cs were down with the exception of KLZI, which has a con-sistent four-book upward trend. KLZI even edged out KKLT among 18-34 adults. KKLT led in the other adult cells under 55, and after its exceptional winter sweep, settled back near a 10 share - a full two spots ahead of KLZI.

Longtime AM legend KOY suffered possibly its lowest book ever, slipping almost four points from the winter survey. KOY was in double digits just three years ago. KOOL-FM suffered its poorest showing in four books, but remains very competitive with KKLT and KLZI.

Turtle Soup





Turtles Fio & Eddie recently dropped by the WNBC/New York studios for a chat with midday personality Soupy Sales during his daily "Lunch With Soupy" segment. From left: Flo (Mark Volman), Soupy, and Eddie (Howard





LON HELTON

SPRING '85 OVERVIEWS

There Are Eight Million Stories In The Naked ARBs

. . And over the next few weeks I'll take a peek be- and the two compete for at least hind some of the more hotly-contested Country battles. I'll also focus on those stations which have done an exemplary job and were rewarded with an outstanding spring Arbi-

Major Northeast Markets

25-54 Rank W '85 Sp '85 W '85 Sp '85 WBOS/Boston 1.8 2.4 13 11 WHN/New York 2.2 3.1 11

2.6 3.3 10 Philladelphia

The spring sweep proved to be very strong for these three Northeastern majors. Interestingly enough, all three have new PDs.

This was the best Country book to date for WBOS. Mark Tudor, former WTQR/Winston-Salem PD, arrived on the scene a few weeks ago. Early reports say the station's sounding a tad more Country than under former PD Dave Hamilton.

WHN hasn't been in the threes In more than five years. Certainly the hot Mets added to the cause. Joel Raab left to form his own consultancy a couple weeks ago, and seven-year WDAF/Kansas City PD Moon Mullins will take over around September 1. Mullins is very excited about hitting the Big Apple, and it should be interesting to see what the nation's most successful AM programmer plans to do with 'HN.

Meanwhile, WXTU is also back in the threes after the winter 2.6. (The two previous books were 3.3 and 3.7.) And, the staff is really happy about being #1 25-54 men.

New PD Bob Young, who set up shop June 3, described the station's approach as "accentuating the modern Country sound without watering it down with pop artists. We're superserving the folks who like Country. We've become more mainstream Country, with more fun on and off the air."

Atlanta

12 + 25.54 Rook '84Sp '86 F '84Sp '86 WKHX 6.7 8.9 5 WYAY 2.4 3.3 12 11 WPLO 1.9 1.7 15 14

The 13.9 12+ share is the largest Country has garnered in this market since at least the fall of '81 (when WKHX went on the air). It may be the biggest ever. The folks at 'KHX are extremely excited about the huge rebound. They're even more excited about the possibilities now that they have WPLO as part of the combo. 'PLO will definitely not be a weak sister AM along only for the ride. Look for it to be personality-ori-ented with a ton of promotion.

WYAY went on the air a year ago (June 25, '84), so this is its second full book. 'YAY must have hoped to have siphoned off a bit more of the 'KHX audience by now, so its reaction to this book will be interesting to watch.

A note of comparison: Big-signal A/C WFOX went on the air roughly the same time as 'YAY, some of the same audience. 'FOX's two books were 3.3 and

Charlotte

			25-54 Ra F '84Sp	
WSOC-FM	15.8	12.6	1	
WLVK	_	6.6	_	
WSOC-AM	.9	1.6	13	1
WLON	1.1	1.3	13	1

WSOC-FM had been number one in Charlotte for at least the last four years, with numbers as high as 17.3 12+. This time, however, it slipped to number two behind Black/Urban WPEG. Rumor has it that 'PEG sent a bouquet of flowers to WLVK, the 100-kw FM station which went head-to-head with 'SOC when it turned Country on January 22. 'LVK's Country sign-on marked one of the first serious runs at 'SOC-FM by a Country competi-

Also in January, WSOC-AM switched to Country, simulcastting with the FM in morning and afternoon drive. The AM also carries Atlanta Braves baseball.

Northeast suburban WLON (I really should work at that station someday) has to be ecstatic over its consistently strong showing in the Charlotte book.

In a major change at 'LVK. Doug McGuire replaced R.T. Simpson in May; Simpson went to L.A. to program KLAC & KZLA. It was a good debut book for 'LVK against one of the ratings kingpins, and this is definitely a battle to watch. So far at least, the winner is shaping up to be the Country share and that's always good news.

Chicago

12+ 25-54 Rank W'85Sp '85 W '85Sp '85 3.5 3.4 14 3.2 2.4

WMAQ could have hoped for a little more help from the White Sox, but the team wasn't exactly tearing apart the league during the spring sweep. It appears that MAQ is back on solid footing in the threes after a ten-year low (2.8) last fall. The best news for WMAQ is the 25-54 growth, despite the slightest of slips 12+.

WMAQ

The blggest question in Chitown, though, has to be the affect WUSN morning man Gary Dee had on the book. Gary, who went on the air in April, was brought in to raise the station's morning visibility in what is perhaps the toughest morning town in the country.

A cursory look at the Chicago Arbitron shows Gary 16th 25-54 in the spring, compared to his predecessor's 11th-ranked 25-54 showing in the winter '85 book. Before pointing a finger, however, be aware that the sag in morning numbers is consistent with the overall softness shown by the station in the other dayparts.

Mornings were down a little less than a point with both men and women 18+. Comparatively, the other dayparts decreased more than that with women 18+. Mornings were about the same as the rest of the dayparts in the 18+ male decline.

Reviewing the 12+ figures, mornings also declined a bit less than a point, roughly the same as each other daypart. Meanwhile, the 'MAQ morning 12+ numbers nudged up ever so slightly in the

The 12+ numbers might tempt conclusion-jumpers, but did the overall station dip affect Gary's numbers? Or did Gary's controversial act contribute to the station's slide? As far as I can tell, the jury still has to be considered when it comes to Gary

Continued on Page 49

Hoagie Cow!





WHIV/New York's Jim Douglas hosted a record-breaking event in July in support of the Live Ald concerts. Taking place on "WHIV Day" at the Westchester County Fair. "All provided live county music and the largest sandwich ever made. The 360-loot here was cut to serve 1050 people who each donated \$1. All proceeds were given it. the American Red Cross's African Famine Relief Fund.

Yonkers Red Cross Chairman Leo Sweeney was on hand to cheer on the efforts and accept the cash donation at the end of the day.

COUNTRY

There Are Eight Million Stories In The Naked ARBs.

Dee's impact on the station as a whole and mornings in particular

Dallas

	124	•	23-34 K	ank
	W '855	P '85	W '85 S	p '85
WBAP	6.3	7.4	2	2
KPLX	4.6	5.3	6	4
KSCS	5.3	4.7	5	5
KLIF	.7	.9	27	25
	0.000			

The see-saw FM battle has "sawed" again, with KPLX and KSCS almost flip-flopping shares. However, the big winner in the battle is WBAP. In the last five years, the AM giant has only had one better 12+ number, and that was a 7.7 in the spring of '82. And it's done this in spite of having to carry Texas Rangers baseball using the term loosely. (I never overlook an easy target.)

One of the other unique things 'BAP has going for it is a morning drive team which turns around and also does afternoon drive!

As for the FMs, it's anybody's guess if either one will emerge dominant anytime soon.

Denver

25-54 Rank

	W '855	ip '85 1	W 1858	p '85
KYGO	5.7	4.0	3	5
KLZ	2.8	2.4	12	14
KBRQ-FM	2.5	1.6	16	18
KBRQ-AM	.7	.8	22	21

HAVE YOU HEARD?

0

Congrats to WMZQ-AM & FM/ Washington, which was named "Best Country Station" by readers of Washingtonian Magazine for the fifth straight year Bob Snowden has been named GM at WAIZ & WQFX/ Gulfport, MS ... Congrats also to WKIX/Raleigh OM/morning man Joe Wade Formicols, who just inked a three-year deal with 'KIX owner Bernie Mann. "A great guy to work for," says Joe . . . With the departure of KCUB/Tuscon PD/MD Tim Tyler, morning man PD Dave Nelson once again assumes the PD duties, Marlon Jay takes over as MD. Palm Beach's Steve Cody replaces Simon Train in the evenings at nearby WIRK. Simon has moved into sales.

Some new folks to midday shifts: WVMI/Biloxi hires Ted White, Robin Perry moves to KVOC/Casper, and Mike St. John joins KIIM-FM/Tucson. Also new to KIIM-FM is weekender Don Briggs ... Sally Jo is now holding down the weekend fort at WIXY/Springfield around, Kim Deal is upped to ND at WESC/Greenville Lisa Carr moves from KOFM/Oklahoma City to the ND slot at KFXE/Pine Bluff, AR. Also at KFXE, Steve Kelly climbs from evenings to middays, John Randall jumps from overnights to evenings, and weekender Randy O'Bryan is promoted to fulltime overnights Following the exit of WRNL/Richmond PD Mike Anderson, Bev Davis has been named Acting PD. Larry

English, formerly of WCII/Louisville,

joins the station for mornings

What have you heard lately?

The big hurt this book is the 8.8 Country share, the lowest in the Mile High City in a long, long

KYGO, which suffered its lowest 12+ book since the fall of '82, has been on a bit of a roller coaster. Beginning with fall '83, the 12+ numbers have gone 5.9, 5.1, 4.9, 4.2, 5.7, and now 4.0.

KLZ's woes continued as it posted its lowest survey in at least five years. It was its second consecutive book in the twos - a number the station hadn't even seen in those same five years.

With the winter numbers KBRQ felt it had finally broken through. Alas, the relief was short-lived. The 1.6 is close to the FM's average since going Country in early '82.

Detroit

	W '855	p '85	W '85 Sp	*8	
WWWW	2.8	3.6	12		
WCXI	2.2	1.8	15	2	
WCXI-FM	1.9	1.6	17	ľ	

WWWW beat the combined shares of WCXI-AM & FM for the only the second time since its debut as a Country station; the first time came at its inception. It's been done with an aggressive promotional stance, while combining a lot of music with personality in the right places.

There has to be some concern at 'CXI. In the last 11 sweeps, the AM has beaten the FM eight out of ten times, with one tie. In that time, the FM has beaten W4 just

The Motor City Country share appears to have settled in at around the seven level. It's been there the past five consecutive books, following brushes with the mid-eights in the early '80s.

Greensboro/Winston-Salem/High Point

	12+	25-54 Rank
	F '84Sp '85	F '84Sp '85
WTQR	13.7 16.8	1 1
WPCM	1.4 1.4	13 16
wwwi	- 1.0	- 24

The old hands at WTQR probably considered the 13.7 in the fall "bad book." You see, it came after three straight 16+'s! Well. things are back to normal for TQR, and that's the way new GM Don Boyles would like to keep it. He's been taking his time in electing a successor to former PD Mark Tudor, who left for WBOS/Boston a few months ago.

The surprising aspect of this book was the initial showing by WWWI. The brand-new station. due to go on the air in January. didn't sign on until March 23. That hardly gave it a running start against an established market giant such as 'TQR. PD Gary Stone said, "Of course we're disappointed, but we're not dejected. I hate cliches, but we're in this for the war, not the battle

Also, the monthly breakouts show we made great strides in the latter stages of the book, so we feel we're much further ahead than the spring Arbitron indicates.

Los Angeles

	12+	12+ 25-54		nk
	W '85 Sp	'85	W '85Sp	'85
KZLA	1.9	2.1	14	12
KLAC	1.4	1.5	18	22

The other shoe has finally dropped on the L.A. Country story: Malrite buys KLAC & KZLA! For these two Country stations to go from one Country-committed company with a great track record to another which is equally committed and successful is good news for Los Angeles's Country watchers.

Malrite currently operates two extremely successful Country combos: KNEW & KSAN/Oakland-San Francisco and WDGY & KEEY/Minneapolis-St. Paul. Of course, the company also has outlets in other markets programming a variety of formats, the most successful of which is CHR Z100/New York. And that brings us to KLAC's and KZLA's future.

According to Malrite's National

VP/Programming Jim Wood, "We're gonna keep 'em Country. We've proven we can put good Country stations together. I see it as a nice continuation of what's being done on a couple of good radio stations.

"I programmed KZLA before it was Country, so I know something about the L.A. market. Through the research we did back then I also know a little bit about what people are expecting from Coun-

As for what you can expect the stations to sound like, it's probably a safe bet to say they'll be similar to the sound of KNEW and KSAN. Many feel the Country shares in L.A. could be a little higher than they are - perhaps into the sixes with a 2.3-2.8 on the AM and a 3.0-3.5 on the FM.

KLAC has spent much of the last two years as a "lame duck." First it was part of the Metromedia-to-Cap Cities sale. Then, less than a year later, the ABC-Cap Cities merger occurred

Look for KZLA to be more aggressive than the laid-back Cap Cities-style of Continuous Country. The line for PD applicants begins on the right and most likely already stretches for a mile or two. One thing for certain: whoever gets the gig will get everything it takes to win. As Jim says, "Malrite doesn't like to have stations that don't succeed."

Memphis

WMC

WGKX

12-	ŀ	25-54 Rank		
F'845	ip 'AS	F '84Sp	'AS	
7.8	9.2	4	3	
6.3	7.6	5	5	

WMC continues dominating the Country shares, largely on the strength of the top-rated morning team of Bill Dotson and Aunt Eloise Louise. The station's consistently strong promotional stance and full lineup of personalities also helps keeps 'em strong.

In the last few months, WGKX has gotten a new owner, Al Kaneb; a new GM, David Gingold; and it'll soon have a new PD. Longtime Memphis pro-grammer Les Acree departed the station the day before the advances were released.

The good news, though, is that the Country shares are at their highest levels in at least five years and may even be at their alltime highs!

CLOSE-UPS

. Up, Up, and Away - WFMA/-Rocky Mount, NC announced it was going to bury Rockin' Sidney's "My Toot Toot" July 19, and that it'd never be heard again on the station. The "burial" was done on Bob Mitchell's afternoon drive show. The phones began to ring, as disgruntled listeners wanted to hear the tune. So a promotion was born: In coordination with St. Jude Children's Research Radiothon, WFMA took pledges of \$5 or more, and each time \$100 in donations was collected, the station gladly played "My Toot Toot "

In conjunction, the station also tied the "Toot-Toot" record to helium-filled balloons. The lucky finder of the record also received instructions on how to claim \$100.70, Shown releasing the balloons are 'FMA personalities (I-r) Paul Bulluck, Rob Lynn, Roy Gregg. and Wade Allen Jenning.

· On August 17, KFDI/Wichita. with support from McDonald's, a local TV station, and the Wichita Area Builders Association, took on the neverbeen-done-before-in-Wichita task of building a "House In A Day." The promotion is a benefit for the Ronald Mc-Donald Houses in the town, and funds will come from auctioning off the house. The plan is to have the house completed and landscaped in eight

. WAXX/Eau Claire, along with the Eau Claire Tavern League, is promoting a Designated Driver Program. Free nonalcoholic beverages will be awarded to the person who is designated to remain sober and drive throughout the evening's activities.



 WILQ/Williamsport had a "WILQ" Willie Neison Wednesday" promotion, during which listeners could register to win the "WILQ Night With Wil-Every time the station played a

Willie record (solo, duet, trio, or USA For Africa), the first three callers were registered in the random drawing for two pairs of tickets and backstage

R&R FRIDAY, AUGUST 16, 1985/49





SHARON ALLEN

Rogers Receives Acuff Award

Kenny Rogers will be the first recipient of the new Roy Acuff Award created by the Country Music Foundation. This particular award was established in 1981, in honor of the King of Country Music, to recognize outstanding service to mankind by country music artists. It is funded by the *Tennessean*, the Gannett Foundation, and the CMF.

The Foundation's board of trustees, chaired by BMI Sr. VP Frances Preston, felt that Rogers's successful food relief program in conjunction with his recent concert tours, and his World Hunger Media Awards, made hime a most deserving recipient.

During the last four years, the Foundation has catalogued information about the charitable activities of country stars and found that it wasn't just newcomers or even the more established stars, but involvement was across the board. "You list any country star and they will have been involved in one cause of another," says CMF's Associate Director Diana Johnson.

Though a monetary amount of the honor has not yet been determined, a cash stipend will be awarded to a charity designated by Rogers during official presentation ceremonies planned here in Nashville later this year.

Turnabout Is Fun Play

During a recent Oak Ridge Boys Concert in Sacramento, Joe Bonsall paused to thank the Judds for their portion of the show. The crowd went wild, and it was several minutes before the Oaks could resume their set. A speechless Bonsall glanced toward the back of the stage to see Wymonna and Naomi at the rear of the the stage bolding glant cardboard "applause" signs.

Well, one good prank deserves another. So a couple nights later in Orland, CA, the Judds were closing their show with "Girls Night Out," the crowd again erupted. Naomi and Wynonna turned around to see Bonsall and road manager Raymond Hicks stroll on stage in dresses followed by William Lee Golden in a housecoat and fuzzy pink bunny slippers.

Cash And Wynette Perform Benefit

Johnny Cash and Tammy Wynette are scheduled to perform a benefit August 26 for the Touchstone Foundation, a newly created nonprofit organization specializing in aiding recovering alcoholics and drug abusers. The foundation was created primarily for (but not limited to) those in the industry with substance abuse problems.

The Cash/Wynette concert will be the first in a series of fund raisers to collect the \$1.2 million needed to construct the facility. Wynette has been instrumental in the organization's creation. Other artists supportung the project include Johnny Rodriguez, Moe Bandy, Minnie Pearl, and Larry Gatlin, who are on the advisory board, and also David Frizzell, Brenda Lee, Tommy Cash, and Barbara Mandrell.

The 22-bed facility will be located on 150 acres in Dickson County, TN, about 31 miles from Music Row. John W. North, a Charter Fellow of the American College of Addiction Treatment Administrators, will serve as director of the center, which could begin housing residents as early as this fall.



PLANNING STRATEGY — CBS Chief Walter Yetnikoff, Columbia Sr. VP/GM Al Teiler and the CBS/New York label department heads joined CBS/Nashville Sr. VP/GM Rick Blackburn and the company's Nashville department heads for a day-long planning meeting in Nashville to discuss cross-promotionalizing Nashville artist album projects with New York Pictured (I+r) are: Blackburn, Yetnikoff, Teiler, Columbia VP/ASR Mickey Eichner, CBS/Nashville protor/Product Development & Marketling Mary Ann McCready, Columbia VP/Product Development Arma Andon, Director/Product Development Phil Sandous, and Columbia Director/Publish Marilyn Laverty.

Tickets for the benefit concert are \$50 and also include admission to a 7pm reception preceding the show which will be held at the Tennessee Performing Arts Center. From rome information you can call (615) 321-4401.

Bits & Pieces: Hank Williams In and Highwaymen Johnny Cash Waylon Jennings, Willie Nelson, and Kris Kristofferson are the first artists to be confirmed as appearing on the CMA Awards show in October. It will be Hank Jr.'s first appearance on the show and the first time the Highwayman quartet will appear together on network television . . . Emmylou Harris will headline an August 29 concert at the Tennessee Performing Arts Center for Nashville's Entertainers Against Hunger organization. The show, billed as "Bread 'N' Jam I," will also feature songwriter/artists Gail Davies, Sonny Throckmorton, Bobby Braddock, Curly Putman, Dickey Lee, Thom Schuyler, and Rafe Van Hoy . . . Tom T. Hall will

host and entertain the National Independent Truckers Association annual meeting this weekend in Nashville. He will entertain at the Brentwood Country Club and will also hold an Open House at his Fox Hollow Home . . . Everyone seems to be doing duets these days, but probably the most unlikely pairing this summer comes from Sesame Street's new movie "Follow That Bird." With encouragement from his five-year-old son Shooter, Waylon became involved in the project and sings a duet in the movie with Big Bird. "To me it was an honor to be in a movie with Big Bird," Waylon said. "I made a lot of points with Shooter"... Eddy Raven recently headlined a promo-tional concert for the "new" Coke in Clarksville, TN. In addition to Eddy's show, the promotion included a giant hot air balloon and over 6000 cans of iced-down Coke . . . In an attempt to attract a broader audience, the Nitty Gritty Dirt Band released a 5%-minute video clip of the song "Telluride" from their LP "Partners, Brothers, and Friends" to public TV stations across the country. The clip features scenic footage of the Colorado town of the same name and conversation with band member Jimmy Ibbotson as well



HE'S NOT EXACTLY WILLIE BUT...— Big Bird may be Waylon Jennings's most unusual duet partner, as the two paired up for a duet in the first-ever Sesame Street movie, "Follow That Bird." Waylon plays a truck driver hauling a load of lurkeys who gives Big Bird a ride. The soundtrack for the movie is on RCA and features not only Waylon but Alabama, Ronnie Milsap, and the Sesame Street cast.

as performance of the song... Didja know that Gail Davies co-wrote the Whites' new single, "Hometown Gossip?" Rosanne Cash and Vince Gill co-wrote his new song, on which they duet, called "If It Weren't For Him." And Restless Heart's Dave Innis co-wrote the Pointer Sisters new single "Dare Me" with Sam Lorber.

Just thought you'd like to know!



TAMMY SUPPORTS TOUCHSTONE — Tammy Wynette and husband George Richey (seated) listen as John W. North, a member of the American College of Addiction Treatment Administrators, explained the need for a continuing care center for recovering alcoholics and drug abusers in the Nashville area. Wynette and Johnny Cash are slated to cohost a benefit for the Touchstone Center on August 26 at the Tennessee Performing Arts Center. North will serve as director of the



ASCAP SIGNS JACKSON --- Carl Jackson recently signed with ASCAP during master sessions at Nashville's Audio Media Studio. Listening to Jackson's self-penned tunes are (I+r): Columbia Product Manager Jim Carlson, ASCAP songwitter/lengineer Marshal Morgan, ASCAP Southern Regional Director Connie Bradley, Jackson, and ASCAP Associate Director Merlin Littlefield.



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Nashville In Motion

Donna Hilley was promoted to Exec. VP of Tree International Publishing. Hilley was formerly a VP.

Joe Huffman assumes the post of Director of Business Affairs at Tree, while Harrianne Condra will move from Director/Copyright Administration to GM of the copyright division ... Don Sampson of Nashville and Steve Seskin of San Francisco signed publishing agreements with Golden Reed Music ... Karen Charlton and Billy Dean, both of Nashville, signed production agreements with SKP Productions ... Look for Jerry Reed to sign with Capitol.

MARKETPLACE

AIRCHECKS

Current And Classic Airchecks!

VIDEO #3 is now available, featuring Charlie Tuna/KHTZ, Lon-& Engleman/KMEL, Howard Hoffman/KMEL, Chuck Bell & Y Morning Zoo/KRXY, John Lanigan & Friends/WMGG, C.K. Cooper/KTFM, Gene Knight/8100, Ms. Chaz Kelley/KOPA, Bob Malik/K101, Ed Volkman & Laurie Thompson/KITS, 2 full nan & Laurie Thompson/KITS. 2 full hours. VHS or BETA, \$39.95.

VIDEO #2 features Dr. Don Rose's 10th Anniversary Show/ KFRC, Jack Armstrong/KFRC-KKHR, Big Ron O'Brien/KIS-KFI, Bric Chase-KFI, Tim Kelly/KIIS, Bruce Vidal/KIIS, Hudson & Bauer/KFMB, Magic Christian/KLZZ, News Brothers/KGB-FM. 2 full hours, on VHS or BETA, \$39.95.

Current Issue #64 features WNBC/Soupy Sales, KMEL/L & Engleman, KIKSBruce Vidal, KMGG/Laurie Allen, KOST/M/G. Kelly, WJMK/Rock & Roll Reunion, Portland's CHRs KMJK & KKRZ, Boston A/Cs WROR & WVBF, plus WZNE/Michael Foxx. 9-minute cassette, \$5.50.

Special Issue #5-60 features BUFFALO! CHRs WBEN-FM, WNYS & WYSL, AOR WPHD, A/Cs WGR, WGR-FM, WBEN-AM, WKBW & WBUF plus Urban WBLK. Cassette, \$5.50. Special Issue #S-61 features SAN JOSE-SAN FRANCISCO! Sa JOSE CHRS KWSS & KHTT, AORS KSJO & KOME, A/CS KARA, KLOK & KEZR, plus SF CHRS KMEL, KITS, KYUU, & KFRC me Zone). 90-minute cassette, \$5.50.

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R&R FRIDAY, AUGUST 16, 1985/51

MARKETPLACE

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OPENINGS

OPENINGS

OPENINGS

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Top flight A/C station needs NO to rebuild local & regional coverage, U.S./Canadian market. T&R: Paul James, WYBG, Massena, NY 13662, (8:16)

The Gilcom Corporation is accepting tapes for future open-ings. T&R: Tony Booth, WLEE, 6200 W. Broad Street, Rich-mond, VA 23226. No calls please, (8-16)

Meture morning personelity/PD for A/C, Oldies station. Com-munity oriented. T&R: Mike Harris. WEOK, Box 416, Pough-keepsie, NY 12602. EOE M/F (8-16)

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Jack Adkins, VP/Director Human Resources - Media General Br 2714 Union Avenue Extended, Memphis, TN 38112 EOE M/F

FOF

EAST

Promotions Director, AOR, A/C seeking young pro committed to radio, Long hours a must, Resume/written proposals: Buzz Knight, Box 95, Danbury, CT 06810, (8-15)

uction Director, I-95/WINE, AOR, A/C looking for pro-ion wizzard, Long hours & patience needed, T&R; Buzz ht, Box 95, Danbury, CT 06810, (8-16)

News reporter/anchor, Two years' experience required, T&R: Georgeans Herbert, WTAR/WLTY, 720 Boush Street, Nor-folk, VA 23510, 18-16)

MD non-metro Country needs midday jock. Excellent facili-ties/good staff/pleasant working conditions & benefits. Good opportunity for right person. (301) 689-8871 (8-16)

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Network Writer-Broadcaster

fermont-based organization wants anchor for network of major Northeastern stations.

Must understand skiing. Resume and demo tape to Sally Deegan, NEASC, 1 Cox Road, Woodstock, VT 05091. EOE.

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WALK, Long Island's premier AC, needs an experienced Production Director/Copy WritersOn-air Person. Strong organizational management and copywriting skills essen-tial Send tape & resume and writing samples to: Bill Edwards, Program Director, WALK FMAM, Box 230, Patchogue, NY 11772 EOE MF

Possible openings for news reporter/anchor in media-intensive upstate N.Y. market. T&R: Ellen Abbott, 317 N. Aurora Street Ithaca, NY 14850, EOE M/F (8:9)

Buffelo's fastest-growing radio station needs someone with hot production, T&R: Scott Robbins, WKSE, Box 364, Grand Island, NY 14072. EOE M/F (8-9)

SOUTH

Beton Rouge CMR. WGGZ-FM, has midday & nightime openings. Contact: Michael Adams: (504) 383-9999 EOE M/F

SUNBELT CHR

In growth market seeks creative, ambitious personality morning talent. Send T&R, plus cover letter with salary history included, to: Radio & Records, 1930 Century Park West, #0091, Los Angeles, CA 90067 EOE M/F.

FL's I-100 now accepting T&Rs. Must have strong production skills. Contact: Bob Mitchell, 801 West Graneds Blvd., Ormond Beach, FL 32074, (8-16)

Position available at Country FM. East coast central FL loca-tion. Send T&R: Jenny Simms, 2221 Front Street, Mel-bourne, FL 32901, (7-19)

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Meture ND/lifestyle reporter for top-100 market. Personable, dedicated self-starter, Females encouraged. Cell Rick James at K106: (409) 769-2475 (8-16)

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TK-101, WTKX-FM needs production pro for drive-time AOR airshift. Creativity a must. T&R quickly: Box 12764, Pensacola, FL 32575. EOE MiF (8-16)

Personality Country WCR/Louisville has immediate opening. High profile community involvement, No cells. T&R: Mark Williams, 307 W. Muhammad Ali Blvd., Louisville, KY 40202. EOE M/F (8-16)

News. sports, PSP, New VA information A/C. T&R/writing samples: Jim Pounds, 207 W. Jefferson Street, Bloomington, IL 61701. (8-16)

100-kw Country FM looking for morningsIPD with production/promotion skills for Little Rock fringe, T&R: KFXE-FM, 920 Commerce Road, Pine Bluff, AR 71601, (8-16)

52/R&R FRIDAY, AUGUST 16, 1985

OPPORTUNITIES

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100-kw Country FM needs PD, yesterday, T&R: Ron Barnhart, KFXE, 920 Commerce, Pine Bluff, AR 71601, (8-9)

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WFNR, SW VA's powerful AM Country station needs full & partitime air personalities & an experienced salesperson, T&R Jay Michaels, Box 2100, Christiansburg, VA 24073, (8-16)

WDAF, Country, has an opening for MD/fulltime jock. Also, looking for parttime jock. No calls. Cassettes only: Don Crawley, 3020 Summit, Kansas City, MO 64108. EOE M/F (8-16)





"Flint's Killer Combo AM/Country — FM/A/C, in search of Production pro. No beginners. Great voice, creativity a must. T&R to Mark Thomas, Ops Manager, WKMF-CARS 108, Box 1470, Flint, Michigan 48501. E.O.E. M/F."

Botablished AM/FM. ABC effiliate. Excellent area. Airshift, some production. Send tape and resume to Joe Hogan, WLPO/WAJK. PO Box 215. LaSalle. IL 61301. An Equal Opportunity Employer M/F

KFMH/Muscatine-Davenport accepting T&Rs for luture openings, Progressive AOR, T&R: Steve Bridges, 3218 Mulberry, Muscatine, IA 52761, (8-9)

anted: Experienced advertising sales rep. Three years' nimum required. Send resume: Marty Green, Director of les, WAXX Radio, Box 6000, Eau Claire, WI 54702; (8:9)

NEWSPERSON

For established Midwest AM/FM. ABC affiliate. Experience preferred. Send tape & resume to: Joe Hogan, WLPO/WAJK, P.O. Box 215, LaSalle, II. 61301. An Equal Opportunity Employer M/F.

"Format-leading Midwest adult radio station is looking for a warm, friendly and topical personality who wants to work hard and whi in a great growth atmospheret All inquiries confidential Mail to R&R: 1930 Century Park West, #0078, Los Angeles, CA 90067. ECE."

HOT MORNING MAN!

Needed immediately by large broadcast chain with stations throughout the country. You must be able to communicate with adults and maintain present number one status in highly competitive Sunbeit market!! Send lapes and resumes to Radio and Records, 1930 Century Park West, #0079. EOE M/F

WEST

Need Experienced Production Director, Good voice, creative production & copywriting skills, T&R; Rick Freeman, KFBK, 1440 Ethan Way, Suite 200, Sacramento, CA 95825, (8-2)

Northern CA AM/FM needs CE. Experience necessary. Craig McCarthy: (916) 529-3475 (8-16)

Announcer/production opportunity for AM/FM combo. T&R John Mosher, KOJM/KPQK, Box 7000, Havre, MT 59501 (R-16)

KSJO/Sin Jose seeks afternoon air talent with creative production, Send T&R: Dana Jang, KSJO, 1420 Koll Cacle, San Jose, CA 95112. No calls please, EOE MIF (8-16)

Looking for experienced newsperson, T&R: Daniel Cook, Box 1928, Reno, NV 89505, or (702) 329-9261 (8-16)

OPERATIONS MANAGER/ PROGRAM DIRECTOR

Need management-oriented pro with A.C or CHR background who can motivate airstaff and lead exciting, involved, 100kw FM A.C station in top 100 Western market. Send cassette aircheck, resume, career goals, and salary requirements to: Radio & Records, 1930 Century Park West, #0086, Los Angeles, CA 90067 EOE M/F.

OPENINGS

AIR PERSONALITY WITH A/C OR CHR

Experience for Top 100 Western market, 100kw FM, Adult Contemporary Strong production a must. Send cassette aircheck with production examples, resume, and salary prequirements to Radio & Records, 1930 Century Park West, #0085, Los Angeles, CA 90067, EOEMF

AOR, 95-KDJK/Modesto-Stockton, accepting C&Rs for future openings. Minimum five years' experience, C&R: Jerry Longden, KOJK, 570 Armstrong Way, Oakdale, CA 95361, (8-16)

Fun-loving CHR needs PM drive. Last two announcers now in Salt Lake City. You could be next! T&R. Hawk, KVFM, Box 267, Logan, UT 84321. EOE M/F (8-16)

KUBE looking for weekenders to carry on our "Rambu" philo sophy. T&R: Barry Beck, KUBE, 110 Lakeside Avenue, Seat tle, WA 98122 (8-16)

PROGRAM DIRECTOR

West Coast top-rated CHR is searching for a person with good people skills, strong in research and promotion. Must pay attention to detail and understand how to break out Arbitron. Lead team with outstanding air presentation. Good track record a must Tapes, letters and resumes to Radio & Records, 1930 Century Park West. #0048, Los Angeles, CA 90067 EOE

Wanted: morning man for fast growing Country radio station T&R: Rick Murphy, KBAS, 2332 Highway-95, Suite A, Bull head City, AZ 86442, or (602) 763-5227 (8-16)

The all night cafe needs a new manager. Creative female announcer needed at northern CO's leaders, KGVS. T&R/picture. Roger Meschke, Box K, Greeley, CO 80631. EOE M/F (8-16)

MORNING ENTERTAINER NEEDED

We need a morning entertainer for our #1-rated Country FM in the Northwest. Send your work, references, and salary needs to: Radio & Records 1930 Century Park West, #0087. Los Angeles, CA 90067. EOE

Aggressive ND wented for AM/FM combo in university town, T&R: Ken Keating, Rocky Mountain Radio, Box 818, Laramie, WY 82070. (8:16)

Reno, NV needs NO, experienced, with personality. Also future fulltime air personality for a key shift, T&R, John Chommie, Box 1365, Crystal Bay, NV 89402, EOE MIF (8-16)

PDs AND NDs Needed

At client stations there are immediate openings. Rush T&R to R.M. Lowry and Co., 5888 E. Onya Avenue, Scottsdale, AZ 85253*FOE

Need energetic/friendly air talent & ND who's willing to dig. Growing market, resort community, good dullars. T&R: Ken Bordon, Box V, Vail, CO 81658; (8-9)

Experienced air personality needed at Great Falls FM. T&R: Wes McShay, KMON, Box 3309, Great Falls, MT 59403. EQE M/F (8.9)

WESTERN MAJOR MARKET

is seeking experienced promotion director All phases of broadcast promotion; print, creative track record, good voice a plus Send T&R and salary requirements to: Radio & Records 1930 Century Park West, #0092, Los Angeles, CA 90067 EOE M.F.

610 KFRC PRODUCTION DIRECTOR

KFRC, Son Francisco is accepting applications for Production Director. For specifics on how to apply, call Kyle Palabay, KFRC Programming Assistant, at 415-986-6100.

KFRC RND (SE METAN)

OPPORTUNITIES

OPENINGS

Modern Country station is quest of Program Director/Morning Man, and talent for other shifts. Live, work, and play in aggressive West Texas town. Send T&R to: Radio & Records, 1930 Century Park West, #0080, Los Angeles, CA 90067

Denver's A/C, Classy-1090 needs morning talent or team T&R/salary: PD, KLFZ, 1776 Grant Street, Denver, CO 80203

Come to the "Coast." KOST is looking for the best weekend/utility talent in the SW, T&Rs only: Jhani Kaye, 610 S. Ardmore, Los Angeles, CA 90005. EOE M/F (8.9)

POSITIONS SOUGHT

You want it, you got let Four years' experience AOR, CHR. A/C. On air & promotions. High energy, hot personality. TODD JAMES: (216) 483-3950 (8-16)

Talented, hard-working female DJ looking for career move. 1% years' experience. Have liscense, will travel. Prefer S/SW. JULIE: (216) 929-4629 (8-16)

MD tooking for small/medium market station with flexible playlist/good staff. R&B, AOR & Country. Strong journalism background. JIM McCLORY: (215) 649—6292 4-9pm EST. (8-16)

8.5 on cute meter....Upbeat, personable female, eight years AOR, CHR, A/C mediumimajor markets. Remote, nightclub pro. Fulltime FL/NJ areas. LEAH: (717) 842-2375 (8-16)

Young talented jock with good pipes looking to assume full-time air/production shift. I can make the difference, MATT: (516) 489-9152 (8-16)

No clone: 11-year drive jock in Cleveland with up-front per-sonality. Wry & dry humor. Loveable; topical: CALL FIG NEW-TON: (216) 842-2929 (8-16)

A/C. CHR PD looking for new position. Family man. SCOTT HOWARD: (317) 456-3407 (8-16)

Female air talent currently employed, Looking to movi to CA. Smell market, GINA: (602) 474-2442 PDT, (8

Highly motivated beginner seeks new radio home, Prefer CHR, A/C or AOR. Bright, natural sounding team player, JEFF MITCHELL: (503) 582-4568 (8-16)

Experienced NY-based broadcast salesman/Sales Manager Station & rep background with superior agency/accounts & contracts. Seeking. NY sales. Box 3973, New York, NY 10185 (8-16)

I'm making ratings in South Florida as a talented, creative, and dependable PD and DJ. I'd like to be in the Northeast. I'll give you 110% on and off the air. Call my current boss to find out (305) 296-7630 or Travis in NY. (718) 238-4103

Record companies, retailers, MBA with five years' experience in radio, seeking marketing/promotional position industry, JOHN COX: (318) 325-2246 (8-16)

I'll move anywhereff! Let me tiring my creative air-personality to your CHR station. RALPH RICHARDS: (216) 333-7428 o 238-3028 (8-16)

Eight-year professional seeking PD jock position in medium imarket. Prefer CHR. RANDY: (214) 767-1893, Leave mes-sage with Jan. (8-16)

19 years Country music experience, 14 years as MD, T&R available upon request; (309) 755-4986 or (319) 391-1568

Recent broadcasting school graduate wants to be Country DJ. Will relocate. Has friendly up-best personality. Call CHARLES ROSS: (417) 736-3009 (8-16)

Covering football? I'm your man. Prepared, entertaining, imformative PBP. Two years' college experience. DJ/news too. Will relocate anywhere. JOHN: (415) 479-6204 (8.18)

Looking for parttime weekend alrwork in Tampa St. Peters burg. Nine years' experience, A/C, CHR, Oldies. Employed near market. Reliable. JIM: (813) 461-3192 (8-16)

Please help mef Female A/C, CHR, Country Jock plus promo tions, must relocate in Eastern PA, Prefer Scranton-Wilkes Barre, Any shift, Yvonne; (301) 357-8634 (8-16)

Attention small market CHR PDs: Broadcast beginner available for overnight shift anywhere in the world, (312) 266-0642 (8-16)

News pro needs new home. Willing to relocate. Call BRAD: (414) 782-1592 (8-16)

Up from 14.6 to 19.0. Up book wasn't good enough, PD conds irrogressive Country station in West or South, Contact: RECK: (307) 235-5095 MDT. (8-16)

POSITIONS SOUGHT

Need to fill an inside strait? Creative young announcer look for medium market slot, Call JIM: (717) 597-9239 (8-16

Air personality seeks fulltime challenge. Good pipes, personality ality, production, 14 months' experience, Last four WBCS/Milwaukee, BRIAN DAVIS: (414) 962-3469 (8-16)

ences seeks serious news position. T&R available. MICHELE: (313) 559-8239 (8-16)

St. Louis, Memphis or Kansas City. CHUCK: (501) 968-1184 or 968-7546 (8-16)

ed of heing stuck in the mud. Six-year vet, KEEL, KROI KWKH, looking for professional CHR or A/C. McKAY: (214) 757-3561 or 236-7816 (8-16)

ing from severe radiation poisoning. Need massive CHR donor for transfusion. Only the urgently serious reply. Money mandatory. BRETT: (901) 763-0081

Experienced Country radio/stage personality with top MD ex-perience seeks live position with room to talk. 808BY: (806) 656-3141 (8-16)

F S

Award-winning sportscaster (Associated Press play-by-play) is looking for fulltime position. I also do field work and produce own material. Call (413) 663-7430 before 11am or after 7pm EDT.

Interested in working in programming as an assista JOHN KIER: (404) 475-2584 or 633-4435 (8-16)

Hot A/C, CHR, AOR jock. Ten-year pro with heavy four-triskills. Team bitter, now looking for a challenge, SCO (916) 583-4053 (8-16)

Experienced young woman seeks responsible position in TV or radio news reporting. Broadcast educated. Major market preferred. NANCY: (305) 583-3843 after 3pm EDT. (8-16)

Seasoned professional, five years' experience. Award win-ning Public Affairs Director/Assistant MD. Vast musical knowledge. Seeking new challenge, SUE: (814) 266-3890

You like working with losers? Neither do I. I want to work with a winning CHR, A/C, learn in the West or MW. Let's talk, MIKE MASTERS: (805) 943-7187 or 824-4221 (8-16)

Hey NW! Whaddays have for humoro entertainer. 15 years' experience. Any size market. Good background. (503) 538-2781 or 994-5301 (8-16)

Personality radio pro seeking employment with station needing morning communicator. Desire PD, MD or DJ position. Honesty/stability most important. JACK: (606) 371-5469 (8-16)

Beer breasts are hairy! I'll take my shirt off for Great Lakee/ MW stable gig: Was Production Director for Sebastien's first ADR. MARK: (813) 474-5064 (8-16)

Dependable OM/PD/DJ for A/C, CHR, 8/J. Outstanding volce/delivery/production, Greater Cincinnetti area, KRIS: (513) 528-5793 (8-16)

Let this mutant make you a profit! If you're looking for a wir ning, whacked out personality, call me! The kamikaze den ning, whacked out personality, call mel T tist. JEFF FRANCE: (419) 289 6369 (8-9) Classic rock expert looking for MD position. Will select to Sa

ary negotiable. I'm hungry. I'll make your station never before. JOEL; (516) 223-1244 (8-16)

Broadcasting school graduate seeks position in announcing. Sharp, talented & willing to learn. Call L.T.: (412) 461-0310 (8-16)

PD/OM, eight years' experience. Excellent skills in manage ment/programming/promotions/music/video. Let's discuss your problems/needs. Victor Lentini: (618) 529-5417 (7-26)

MANAGERSI PROGRAMMERSI

If you are seeking an Individual of the following description:

- A Successful Veteran A.C. Personality
- Self-Motivated and Dedicated Professional
- ♠ Enthusiastic and Highly Organized
- Meticulous On-Air and Production Skills
- Outstanding Credentials/Track Record · With Present Station Nearly a Decade
- Involved Regularly in Community Service
- Capable of Air Personality and/or P.D.

If You're In A Top 50 Market, You Can't Afford Not To Reply Immediately and in Confidence To: Radio & Records 1930 Century Park West, Box 0076 Los Angeles, CA 90067

POSITIONS SOUGHT

Nighttime female with major market experience seeks A/C or B/U medium/major market in SW or West. Call GAIL: (601) 737-2544 (8-16)

PD/former major market jock. 20 years' experience, Looki for challenging position. All size mark DON ROGAN: (317) 453-9795 (8-16)

Currently employed, Solid middly man looking for small/med dium market A/C, Jazz. CHR, or B/U station. W anywhere. MAC MONTE: (601) 693-9926 (8-16)

AM/FM sold & reformated. Leaving talent partments. Looking for other opportunities, For more infetion contact: PHILIP JONSSON (214) 458-8400 (8-18)

JACKSON W. BEARD, KTAG in Cody, WY is looking for a position as PD/MO and/or air talent. Call (605) 348-8919

A pro in the true sense. Production, multi-track, smooth dynamic voice. Have worked with best tape available, lnex-haustive creativity and energy. BikL: (216) 521-2123 (8-16)

Country lowin' double minority hard worker, good er eam player, product of major market. Exceptional attitu perkling, smiling, spirit. Need it? (713) 782-1004 (7-26)

Morning air talent 12 years' experience in the MW. Stro-production. Seeking A/C or Country. Team player. All shift considered. DAVE DANIELS: (515) 955-5679 (8-16) Former three-year WSHE drive jock looking to return or personality news person. Great references. Cal

or personality news person. Great re TOWNSEND: (305) 964-3583 (8-16) Ride the reinbow. Fledgling PD has great ideas for your tion. Southern CA & SE TX preferred. Call anyti 1-800-824-7888, extension M-1032 (8-16)

Irreverent CHR jock with stays in three medium markets. Personality. Prefer MW. Cell mornings. KELLY: (616) 327-1376

Johnny Carson even used one of my original bits. Will consi der joining a team. (616) 453-6611 (8-9)

Journalism gruaduate, hardworking energetic. Major market radio internships. Seeking news position. Willing to relocate. Call Michelle: (313) 559-8239 (8-16)

Employed partime, at top-100 market, top-rated station in area. Want fulfilme, anywhere. Excellent PBP, production, copy. & news. TIM DAYS: (319) 355-4212 or 263-6551 (8-16)

DJ for sale! Great pipes, great attitude & great dedication! Limited offer. CHR stations. call: RALPH RICHARDS: (216) Limited offer, CH 238-3028 (8-16)

Top-rated small market DJ with two years' experience look-ing in Denver area, Live in Denver. Call: (303) 745-0787 after 6pm MDT. (8-16)

MD with six years' experience in small/medium market ing for position with creativity & growth evallability. DAVE: (505) 378-8111 (8-16)

TED KELLY, ten-years' experience. CHR pro. Ready now. Formerly 8-94/8-97, WQUE. Winners only, please. (504) 348-4628 (8-16)

I've got the edge you've been looking for. Creative, hard working personality with two years' experience. Awareness & attitude to get the job done. BOB: (312) 861-0447 (8:16)

anywhere. Available now. Excellent PBP, DJ, news. copywriting, production, farm market reports, Have II. Any airshift. JEFF: (319) 355-4212 or 359-0211

HelpI Large metro jock, MD, drive-time, phone & promotion experience. Need to find a new challenge. Top-100 market, any format. (305) 755-1292 (8-16)

Seeking similar position. Call: (602) 266-9229

Ohio University graduate with 11 years' experience, including automation & sports, seeks career opportunity. DENNIS SPISAK: (419) 798-4461 (8-9)

WROK's ANDY SANDERS, looking for programming or air posi-tion, Great ratings & production, References, Don't call if wages are unlivable, (815) 332-4756 (8-9)

Sessoned professional, five years' experience, Award in Public Affairs Director/Assistant MD, Vast musical known Seeking new challenge, SUF (814) 266 3890 (8.9)

knows production. Available vesterday. Any top-50. Will consider others. JiM: (317) 787-7845 (8-9)

Attention small-marker CHR PDs; I'm available for any shift in-cluding overnights. (312) 266-0642 (8-9)

High energy, uptempo CHR jock, looking for medium/major market. DOUG KENNEDEY: (813) 299-6959 (8-9)

Experienced CHR jock, Creative & tight, Available immed MICHAEL: (213) 374-6931 (8-9)

POSITIONS SOUGHT

Experienced, enthusiastic, & dependable CHR/AOR jock seeks small-market evening shift. Producton, phones, some copywriting. Call JEFF: 1904) 785-0712 (8-9)

Exceptional **Talk Personality**

12 years in the majors, ratings, references, en-CHARLIE (301) 444-5328

ous 24-year-old air personality. Seven years in commer-dio. Seek air/production position in Eastern market. cial radio. Seek air/production DAVID: 1305) 747-2674 (8-9)

Versitälity is my virtue. Country, A.C. AOR experience. In-telligent & creative. Excellent defivery. Writing & production skills. Razor sherp. SCOTT: (618) 299-7261 (8-9)

Alone, or great second banana. Team player. Pro. Employed but already packed. (303) 371-2609 (8-9)

Snow already! Large metro jock with drivetime, MD, & phone experience seeks top-100 market. Any format, Mild climate (305) 755-1292 (8-9)

Stop. Read this: Innovative, detail-oriented, enthusiastic graduate. Willing to relocate. Seeking on-air position. EM-MANUEL: (213) 258-0535 (8-9)

Ready to move up. 2 % years with small market A/C. Will o sider going anywhere. Prefer MW A/C or CHR. Give me a list CRAIG: (319) 266-1000 (8-9)

MISCELLANEOUS

KWST/Cermel. CA needs Country service from years 1980-83. All labels. Contact George Feolat (408) 373-0132 (8-9)

Need record service from MCA, Motown & Capitol, Contact: David Christian, Magic-98, N. Muskegon, MI 49445, or (616) 744 2423 (8-9)

KOLT/Scottsbluff, commercial A/C plays some jazz in regular mix. Need jazz record service. Contact: Ted Pope, Box 660, Scottsbluff, NE 69361, or (308) 635-1320 (8-9)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope

Dates appearing at the end of each fisting signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 nc in (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check malled to our office in

For Opportunities you may place your free listings by phone only on Wednesday. Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities. 1930 Century Park West, Los Angeles, CA 90067

NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

Adult Contemporary

WHITNEY HOUSTON "Saving All My Love For You" LAURA BRANIGAN "Spanish Eddie"

Modern Country

VINCE GILL "If it Weren't For Him" ALABAMA "Can't Keep A Good Man Down" BARBARA MANDRELL "Angel In Your Arms" GARY MORRIS "I'll Stop Loving You"

Century 21 Greg Stephens (214) 934-2121

The Z Format

JOHN COUGAR MELLENCAMP "Lonely OI" Night" A-HA "Take On Me" WHITNEY HOUSTON "Saving All My Love For You"

The A/C Format

COMMODORES "Janet" AMY GRANT "Wise Up" MOTELS "Shame"

Super-Country

LOUISE MANDRELL "I Wanna Say Yes" LEE GREENWOOD "I Don't Mind The Thorns..."

Concept Productions

CHR

JOHN COUGAR MELLENCAMP "Lonely Ol' Night" A-HA "Take On Me" READY FOR THE WORLD "Oh Sheila" SURVIVOR "First Night" WHITNEY HOUSTON "Saving All My Love For You" Y&T "Summertime Girls"

Country

ALABAMA "Can't Keep A Good Man Down" BARBARA MANDRELL "Angel In Your Arms" LEE GREENWOOD "I Don't Mind The Thorns STATLER BROTHERS "Too Much On My Heart" SHELLY WEST "I'll Dance The Two Step"

Drake-Chenault

UB40 with CHRISSIE HYNDE "I Got You Babe" JOHN COUGAR MELLENCAMP "Lonely Of Night" JOHN CAFFERTY & BEAVER BROWN BAND "C-I-T-Y"

Contempo 300

WHITNEY HOUSTON "Saving All My Love For You"

Great American Country

ALABAMA "Can't Keep A Good Man Down" SOUTHERN PACIFIC "Thing About You"
STATLER BROTHERS "Too Much On My Heart"

Peters Productions, Inc.

Country Lovin'

RONNIE McDOWELL "Love Talks" ALABAMA "Can't Keep A Good Man Down" CRYSTAL GAYLE "A Long And Lasting Love"

Radio Arts

Country's Best

ALABAMA "Can't Keep A Good Man Down" JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow" LOUISE MANDRELL "I Wanna Say Yes" GARY MORRIS "I'll Never Stop Loving You" MICKEY GILLEY "You've Got Something On Your Mind" BARBARA MANDRELL "Angel In Your Arms" EXILE "Hang On To Your Heart"

Soft Contemporary

COMMODORES "Janet"

Sound 10

COMMODORES "Janet" AMY GRANT "Wise Up" AIR SUPPLY "The Power Of Love (You Are My Lady)"

TM Programming

Stereo Rock

JOHN WAITE "Every Step Of The Way" COCK ROBIN "When Your Heart Is Weak" MADONNA "Dress You Up" JOHN CAFFERTY & BEAVER BROWN BAND "C-I-T-Y"

AIR SUPPLY "The Power Of Love (You Are My Lady)" COREY HART "Never Surrender" ARETHA FRANKLIN "Freeway Of Love"

TM Country

SOUTHERN PACIFIC "Thing About You" EXILE "Hang On To Your Heart"
ED BRUCE "If It Ain't Love" KAREN BROOKS "I Will Dance With You" GEORGE JONES "Who's Gonna Fill Their Shoes"

Transtar **Adult Contemporary**

Dave Bogart (303) 578-0700 Country Tom Casey (213) 460-6383

RONNIE McDOWELL "Love Talks" WHITES "Hometown Gossip"
OAK RIDGE BOYS "Touch A Hand"



KWEB KTWO KRSB KMGQ KALE

ALBUM

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

AUGUST 16, 1985

- McCOY TYNER/Just Feelin' (Palo Alto) MANHATTAN TRANSFER/Vocalese (Atlantic)
- AHMAD JAMAL/Digital Works (Atlantic) SPYRO GYRA/Alternating Currents (MCA)
- ANDY MARELL/Slow Motion (Hip Pocket/Windham Hill)
- SADAO WATAMABE/Maisha (Elektra)
- DAVE VALENTIM/Jungle Garden (GRP)
- VICTOR FELDMAN'S GENERATION BAND/High Visibility (TBA/Palo Alto)
- WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia)
- DAVE GRUSIN & LEE RITENOUR/Harlequin (GRP)
- ERNIE WATTS/Musican (WB)
- DIZZY GILLESPIE/New Faces (GRP)
- JUDY ROBERTS/You Are There (Pausa)
- ASHLEY ALEXANDER/Power Slide (Pausa)
- WOODY SHAW/Setting Standards (Muse)
- FRANK FOSTER & FRANK WESS/Frankly Speaking (Concord)
- KENNY PORE/You Don't Know Me (Passport Jazz)
- OREGON/Crossing (ECM)
- GARY BURTON QUARTET/Real Life Hits (ECM)
- FLORA PURIM & AIRTO/Humble People (George Wein/Concord)
- MARTIN LUND/Lundscapes (MLM)
- 22 RAY BROWN TRIO/Soular Energy (Concord)
- KEVIN EUBANKS/Opening Night (GRP) 17 23
- BILLY HIGGINS/Mr. Billy Higgins (Riza) DEBUT
 - DON RANDI & QUEST/ If It's All Night It's Alright (Bee Pee)
 - WYNTON MARSALIS/All American Hero (Who's Who In Jazz)
 - 27
 - MICHAEL FRANKS/Skin Dive (WB) 27
- ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note) DEBUT
 - GERALD WILSON ORCHESTRA OF THE 80's /Calafia (Trend)
 - STEVE NARAHARA/Odyssey (Pausa)

Beck-Ubban stations contributing to Jazz-WKND-Hartford, Melonae McCleart, KJCBILafavette, Beatrice Evans, WYLD FM/New Obeam, Del Spencer WGCI-Cholago, Grahum Armstrong, WDMT-Clevelland, Dear-Dean Rufus, WVOI Texted, Charles Works, MRIM/Sam Deaps, DMI Intribety

NEW & ACTIVE

RIC SWARSON "Urban Surrendor" (American Gramophone) 17/3 Rozetors: Heavy 01 0. Medium 51 1. Light 12/2, Extra Acids 0, Total Acids 3, WGBH, WJZZ, WUWM, Medium, WNOP, WDET,

WYFE WERP PFTER SPAULAUE "No Pail Coast" (Cencerd) 14/2 Prazions Heavy 3/0, Medium 6/1, Light 4/0, Estra Adds 1, Total Adds 2, WJZZ, WUWAL Heavy, KJAZ, WHPO, KLCC.

Medium KLON KKGO, KRUU WYBC, WUSF

BILLY COBHAMI "Warning" (BRP) 12/18
Rozators Heavy 1/0, Medium 2/2, Light 4/3, Estra Adds 5, Total Adds 10, WGBH, WBGO, WFPL, WLOQ, WBEE, WKCP, WGET, KKGO, KIZZ, KPLU Heavy, KEPA.

JOHN AIRELLO JR. "Jectaines Street Beet" (Caddes) 12/7
Rozators Heavy 0/0 Medium 2/2, Light 7/2, Estra Adds 3, Total Adds 7, WEBR, WFPL, WLOQ, KBEM, KCSC, KMHQ, WYDC.

JORGE DALTO "Urban Ossis" (Cascard Picante) 12/4
Rotations Heavy 41. Medium 51. Light 21. Entre Adds 1. Total Adds 4, WUWM, KLZZ, KLAZ, KLSK, Heavy WBGO, KPLU,
KVPR, Medium MPT, WBEE, WSD, KLCC.

PAUL YORE MURA "First Flight Home" (Jazz Mind) 11/9
PAUL YORE MURA" First Flight Home" (Jazz Mind) 11/9
PAUL YORE MURA" First Flight Home
WALD WAS K. WALD WAN K. WALD WAS K. WALD WAS K. WAND WAS K. WAND WAS K. WAND WAS K. WMUL WYSS, KLUL.
MARTY FETTIS "In Geed Company" (Concert) 11/3
Retarions Heavy 41, Medaum 5/2, Light 2/0, Entre Adds 0, Total Adds 3, KBEM, KJAZ, KLSK, Heavy, KLON, RPLU, WMD.
Medaum WPPL, WREE, W4FQ.

LP AG-600

RICSWANSON

William Surrenders





TAPE AGC-600

MOST ADDED

BILLY COSHAM (10) Warning (GRP)
PAUL YOMENURA (9) First Flight Home (Jazz Mind)

FRANK FOSTER & FRANK WESS (8) Frankly Speaking (Concord)
BILLY HIGGINS (8)

Mr. Billy Higgins (Riza)

HOTTEST

MATTAN TRANSFER (19) Vocalese (Atlantic) McCOY TYTIER (19)

MACOY TYPEN (19)
JUST Feebri (Palo Ato)
ANDY MARIELL (16)
I MOTOR (Hip Pocker/W.H.)
ANDRAD JAMAL (14)
Digital Works (Atlantic)
BANE WALESTER (13)
Jungle Gardon (GPP)
SABAS WALESTER (13)

DAVID FRISCHBERG "Live At Vine Street" (Fantaey) 8/7
Rotations: Heavy 3/2, Light 2/2, Light 0/0, Extra Adds 3, Total Adds 7, WBGO, WMOT, WNOP, KLON, KKGO, KPLU.

MARIAN MCPARTLAND "Willow Creek & Other Balleds" (Concerd) 8/2
Rotations: Newy 17.0, Medium 4/1, Light 2/0, Extra Adds 1, Total Adds 2, WEBR, WKSU, Heavy: WVPE. Medium: WGBH.

ART PEPPER "New York Album" (Galaxy) 7/3
Rotations Heavy 1/ Q, Medium 2/0, Light 3/2, Extra Adds 1, Total Adds 3, WBEE, KUAZ, WYBC, Heavy, WKSU, Medium WEBR,

KLON.

BILL PERKINS "Journey To The East" (Contemporary) 7/3

Rotations Heavy 0: 0. Medium 3: 1, Ligit 3: 1, Earls Adds 1, Total Adds 3, WEPL, WWOT, KUPR, Medium: WRITI, KLON,

GEME ABMOSIS "Hight Lights" ("Prestleps 7/1

Rotations Heavy 3: 1, Nection 2: 0, Light 2: 0, Estra Adds 0, Total Adds 1, WRITI, History, KLIPF, KADX, Medium: WMID, KBEM:

CANDINED "Homosen" (Gascensie) 7/1

Rotations Heavy 0: 0, Medium 3: 0, Light 4: 1, Earls Adds 0, Total Adds 1, WRIGO, Medium: WEBF, KERA WKSU.

JOHN STUBBLIFFIELD "Contession" ("Seal" Medium")

Rotations Heavy 2: 0, Medium 3: 0, Light 2: 1, Extra Adds 0, Total Adds 1, WYBO, Heavy: WUWM, WYPE: Medium: KLIPF,

WBOY, WALKE.

LOREZ ALEXANDRIA "Tangorine/ Johnny Morcer, Vel. 3" (Trend) 7/8
Rozatons Heavy 2/0, Medium 5/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, KXPR, Medium: WGBH, WKSU, KKON KPLLI KCC.

RLON, NPLU, RLCC:
BUD SHAM! "This Bud's Fer Yee" (Muses) 6/1
Rotations Heavy 2/0, Medium 2/0, Light 2/1, Estra Adds 0, Total Adds 1, WGBH Heavy: KPLU, WMID, Medium: KU-MAX LEAKE: "Buss in The Sent" (Visionary) 6/0
Rotations Heavy 1/0, Medium 2/0, Light 3/0, Estra Adds 0, Total Adds 0, Heavy: WFSS, Medium: KERA, WZAM. ds 0. Total Adds 1, WGBN, Heavy, KPLU, WMID, Medium, KUNF, WUSF.

REGIONALIZED ADDS & HOTS

MIDWEST

Definance Coy [*] Imprime O CYNA Y BIDGING TOURNEYAN IS CLUMB S MATTS OST: FF ALERAMOEN F TYREA TO SEEN A ARME POLE	WYECODO Homos (*) Teng Escab SCHOLT PARFILIS TANIS MASIS PROFESSOD LOMERAS GITCHES, POMBAS SARRO WATANARE STEVE SARR BERN ALPEST MILL TOMBES GUESTILE MARPISOD LONGES WILLIMAN	MEDIA MANAGEMENT MANAGEMENT MANAGEMENT MANAGEMENT MANAGEMENT MANAGEMENT MANAGEMENT ALERA MANAGEMENT
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CONTROL MARY PETTED PORTED & MESS JONES DESERVED DE MESS JONES DE MARY DE LINE AMARTIN LUNG JUST ROUGETS

EXEMPOREM (*)
Register
FLORA FUBIR = ATR
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GENALD STLEON COC BOX 10-511
ECCO YESEP
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MICHON THE STANDARD
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ARGON on Angelon and Commission (Colonia) and Commission (Colonia) and Commission (Colonia) and Commission (Colonia) and Colonia (Co

54 Reporting Stations **46 Current Reports**

KRVS/Lafayette and KTCJ/Minneapolis called in a frozen playlist.

WRTI/Philadelphia, WYLD-FM/New Orleans, and WZAM/Norfolk failed to report; their playlists were frozen

WBFO/Buffalo, KWMU/St. Louis, and WYRS/Stamford failed to report for two consecutive weeks and were not used in this week's data.



BLACK/URBAN

BREAKERS

FAMILY

The Screams Of Passion (WB)

74% of our reporting stations on it. Rotations: Heavy 10/1, Medium 23/2, Light 27/13, Total Adds 16 WILD, WAMO, WDJY, WYLD-FM, WOWI, WJLB, WLUM, KSOL, WRDW, WTKL, 283, WFXC, WJAX, WLOU, KHYS, WVKO. A most added record. Debuts at number 35 on the Black/Lithen chart

JENNIFER HOLLIDAY

Hard Times For Lovers(Getten)

68% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/1, Light 33/14, Total Adds 15 including WWNI, WYLD-FM, WTMP, WBMX, WGCI, WBLZ, WJLB, KMJM, WJAX, KIZ, WBLX, KHYS, WANT, WWDM, WKWM. A most added record.

NEW EDITION

My Secret (Didja Gitit Yet?) (MCA)

67% of our reporting stations on it. Rotations: Heavy 16/0, Medium 24/2, Light 14/5, Total Adds 7 WAMO, KNOK, WHRK, WNHC, WENN, Z93, KDKO. Moves 36-33 on the Black/Urban chart.

O'JAYS

Just Another Lonely Night (PIR/ Manhattan)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/5, Light 37/19, Total Adds 24 including WWIN, WAMO, WAOK, WDA, WOWI, WTMP, WBMIX, WBLZ, WDMT, WJLB, KACE, XHRM, KSOL, WJMI, WJTL, WBLX, WORL, WFLZ, WWDM, WYOI. A most

CHART EXTRAS

MARVIN GAYE

It's Madness (Columbia)

62% of our reporting stations on it. Rotations: Heavy 4/0, Medium 21/0, Light 25/1, Total Adds 1, WVEE. Heavy: WYLD-FM, WPEG, WKXI, KOKA.

NEW & ACTIVE

GAP BAND "Olsrespect" (Total Experience/ RCA) 47/7

Rotations Heavy 8: 0, Mechim 21/3, Light 18/4, Total Adds 7, WULB, WZEN, KDAY, OC104, WPEG, KUCB, WDAO, Heavy,
WANO, WOLA WERR WCCI, WERN, WAN, WOLO, WTC.

MAURICE WHITE "Stand by Me" (Columbia) 46/41

REALON HEAVY, WOLD, WHEN, WTC-PM, WCIN, WBLZ, WGMT, WZAK, WLE, WLUM, KMJM, XHPM, KSOC, WHINC, WENA,
KMAD, KRHB, WOLD, WHEN, WTC-PM, WCIN, WBLZ, WGMT, WZAK, WLE, WLUM, KMJM, XHPM, KSOC, WHINC, WENA,

ONE WAY "Serving It" (MCA) 40/3

Total Adds 3, WDIA, WJYL, WTOY, Heavy, WOW: Medium KRINB, WADK, KNOK, 3, WKXI, KIIZ, KJOB, WŁOU, KAPE, KOKA, WANM, WKWM, WTLC, WWWS

HERB ALPERT "8 Bail" (A&M) 38/ 10 Medium 3/ 0, Light 35/ 10, Total Adds 10, WAOK, WYEE, K104, WLUM, KDAY, KSOL, WENN, WOOK, NROK, WLUM, KDAY, KSOL, WENN, WOOK,

ATLANTIC STARR "Silver Shadow" (A&M) 36/18
Polaticis Heavy 0: 0, Medium 10: 3, Light 28/15, Total Adds 18, WWIN, WDAS, KNOK, WDA, WHRK, WDMT, KACE
XHENE, WRDW, WBINK, KJOB, WBLX, WOOK, WANT, WTOY, WAAA, WKIMM, WWWS, Medium: WRKS, WLSIL, KQIXL, WXOK
WOOMG, WJMI, KAPE.

COLONEL ABRAMS "Trapped" (MCA) 33/ 13 Rotations Heavy 0/ 0, Medium 10/ 1, Light 23/ 12, Total Adds 13 KJLH, XHRM, WKXI, KIIZ, KJCB, WAAA. Medium: WDJY, KRNB, WOWI olai Adds 13, WWIN, WRKS, WUSL, WHUR, WHRK, K94, WBMX, KRNB, WOWI, WGCI, WFXC, WJMI, WLOU, KOKA, WANM,

BRASS CONSTRUCTION "Give & Take" (Capitol) 31/1 Foliations Heavy 0: 0, Medium 12:0. Light 19:1, Total Adds 1, WWIN, Medium: WILD, WOAS, WUSL, WULB, KACE, WKND, WENN, LUGB, KOKA, WOAD, WTLC, WWWS.

WEATHER GIRLS "Wolf-A-Wiggy" (Columbia) 29/3
Retailons Heavy 00, Medium 11/1, Light 18/2, Total Adds 3, WDAS, WDJY, WVEE, Medium, WGCI, WDMT, WAHC, WPEG,

Hotalions Fleavy DV, Medium 5/1, Light 1822: 1084 AOB 3, WUAS, WUAS, WUJT, WYCE, MIRQUIT HUGH, HIRMS, HIPCO, WUKK (MKW, WWW)S.

COMMODORES "Lanet" (Motivern) 27/12
Potations Fleavy DV, Medium 5/1, Light 22/11, Total Aods 12, WHUR, KDAY, XHRM, WHHC, WENN, 293, WOMG, WBAIK, WYL, WBLX, WTOY, KAPE, Medium WTMP, KMCE, WROW, WWWS.

WOTE WOLD WIDTH PROCESS MEDIT WINE FORCE, WHICH, WHITE STATES THE STATES WINTER WOLDS EINDS "Choose Net" JIICA) 28: 5 Paratons Heavy 3: 0, Medium 9: 2, Light 14: 3, Total Addrs 5, WDAS, WUSL, 293, WJMI, WWDM Heavy WHUR, KACE, WTLC Medium WIDTH COTH, KITZ WITH, WORL, WTLC WDAS, WUSL, 293, WJMI, WWDM Heavy WHUR, KACE, WTLC WERDING AUDITOR WITH WORLD WITH WITH WORLD WITH WITH WORLD WI

DAYTON "This Time" (Capitol) 25/5 ons Heavy 1/0; Medium B-0, Light 16/5, Total Adds 5, WXYV, KMJO, KSOL, WJYL, WANM. Heavy, WDAO, Medium , WBLZ, WZAK, WILB, WENN, KAPE, KOKA, WWWS.

PATTI LABELLE "I Can't Forget You" (PIR/C8S) 25/3 Rotations: Heavy 2/ 0, Medium 12/ 0, Light 11/ 3, Total Adds 3, WDIA, K. WAOK, WDMT, KSOL, WRDW, WXOK, WPEG, WBLX, KAPE, KOKA, V VDIA, KACE, WOMG, Heavy: WAMO, WDAO, Medium WHUR, OKA, WWDM, WANM.

WORD OF MOUTH 19 O.J. CHEESE "King Kir" ("Profile) 25.3

Relations Heley 11 O, Medium 8 O, Light 18 J. Total Adds 3, KSOL, WENN, WBUX Heley, WOW! Medium KMAO, WDA-WOM! MEDIUM ("WOM, KORA")

WOM, WERE O, WOME, KLOB, WOOK KOKA.

MOST ADDED

MAURICE WHITE (41) Stand By Me (Columbia) 0'MY8 (24) Just Another Lonely Night (PR/Manhattan) ATLANTIC STARR (10) CARL CARLTON (16)

FAMILY (16) The Screams Of Passion (WB)
CHARLIE SINGLETON (16)
Aake Your Move On Me Baby (Arista)

HOTTEST ARETHA FRANKLIN (45)

reeway Of Love (Arista) WHITNEY HOUSTON (45) Saving All My Love For You (Arista)
STEVE ARRINGTON (28) Dancin' In The Key Of Life (Atlan JESSE JOHNSON'S REVUE (27)

KOOL A THE GANG (21) Cherish (De-Lite/PolyGram)

SIGNIFICANT ACTION

HOWARD HEWETT "Obsession" (Elektra) 23/3
Rotations: Heavy 0' 0, Medium 8/1, Light 15/2, Total Adds 3, WWIN, XHRM, WOOK, Medium: WUSL, WYLD-FM, WZAK, KSOL.

WAXC, WYT, WTC:

JONZUN CREW I/ MICHAEL JONZUN "Redd Hott Mama" (A&M) 23/2

Rotations: Heavy 1/0, Medium 9/0, Extra Adds 13/2, Total Adds 2, K94, JET94. Heavy:
WKXI, WPDQ, KJCB, WQQK, KQKA, WWWS. Heavy: WTLC Medium: WTMP, WLUM, WATV

REAL ROXANNE W/ HITMAN HOWIE TEE "Romeo" (Select) 21/10 0, Medium 4/ 1, Light 16/9, Total Acids 10, WAMO, KNOK, KMJQ, KRNB, WDIA, WHRIK, WKXI, KJCB, ry, KDAY, Medium K104, WDMT, WZAK

MICHAEL LOYESMITH "Break The Ice" (Motown) 21/4
Rotations Heavy 1/0, Medium 4/0, Light 16/4, Total Adds 4, WJLB, WOMG, WAAA, WWWS, Heavy, WGCI, Medium: KACE.

OSBORNE & GILES "Stranger in The Hight" (Red Label/ Capitol) 21/3
Rotations Heavy 3/0, Medium 5/0, Light 13/3, Total Adds 3, WAOK, WOMT, WJYL Heavy WGCI, WGPR, WVOI. Medium

FULL FORCE "Girl II You Take Me Home" (Columbia) 29/5

MERC & MONK "Carried Away" (Manhattan) 19/9
Rotations Heavy 0/0, Medium 3/1, Light 16/8, Total Adds 9, WDAS, WAMO, KRNB, WDIA, WENN, WORL, KHYS, WANM,

CHARLIE SINGLETON "Make Your Move On Me Baby" (Arista) 18/16

Potations: Heavy 0' 0, Medium 5' 3, Light 13' 13, Total Adds 16, WILD, WHATE, KMAD, WTMP, KMAM, KACE, KSOL, KOXL, WHICK, WHOM, WHICK, WWOM, WHICK, WWWS Medium K104, KDAY GOON SQUAD "Eight Arms To Hold You" (Eight 18' 4 Restations: Heavy 0' 0, Medium 8' 1, Light 10' 3, Total Adds 4, KJUH, WKND, WGPR, WAAA, Medium KMAD, KRNB, WOWL, KMAM, WMAP CHEST IN CONTROL OF THE CONTROL OF THE

A KJEH WKND WGPR WAAA Mindium KMLO KRNB WOWL

MAZE I/ FRANKIE BEVERLY "I Want To Feel I'm Wanted" (Capitol) 17/ 11
Rotations Heavy Or O, Medium 6/3, Upm 11/8, Yotal Adds 11, WHUR, WDIA, KACE, WRDW, WFXC, WBMK, KUCS, KAPE

KOKA, WANM, WWWS. Medium. KRNB, KDAY, WJMI.

STARS ON 45 1/ THE NEW SAM & DAVE REVIEW "Sam & Dave Medicy" (21/ Atco) 17/ 1

Rotations: Heavy 0' 0, Medium 4' 0, Light 13 1, Total Adds 1, WYOL Medium: WEDR, WRIMM, WELX, WTLC:
TEARS FOR FEARS "Shout" (Mercrupy: Polydram) 16/5 6
Rotations: Heavy 6' 0, Medium 6' 1, Light 4', Total Adds 5, WRIS, KT04, WDMT, KMJM, KURQ, Heavy, K94, WGCI, WBLZ.
WULM, ETS, WJAK, Medium: WJSS, WAND, WHIRE, WHER, KULD

BAD BDY'S 0' K. LDVE "Bad Boys" (Startflief-Raitasy) 16/4
Rotations: Heavy 4' 0, Medium 4' 0, Light 8' 4, Total Adds 4KT04, K94, WZEN, WGPR, Heavy, WPKS, WDAS, WEDR, WZAK. KRYSTOL "Love Is Like An Itchin' In My Hear!" (Epic) 16/1

PHIL COLLINS "Don't Lose My Number" (Atlantic) 14/1 hungr WAMO WVEE JETS4, WJAX, K94, Medium, KNOK

WHIRK WBLZ, OCTON, WATL. 450 SL. "The Rock." (Golden Boy) 13/ 8 Greatenes Heavy 0' 0, Medium 2/ 1, Light 11/ 7, Total Adds 8, WDAS, WADK, WYEE, WKND, WXDK, WENN, WDMG, KHYS. Relations Heavy 01.0, Medium 211, 1997.

WARREN MILLS "Supshine" (Jive Artica) 137.3

WARREN MILLS "Supshine" (Jive Artica) 137.3

On 1998 107.3 Total Adds 3, WHRK, WEXC, WBMK, Medium; WOOK, WTLC, WWWS.

Hotations Heavy 010, Medium 310, Light 1013, Total Accids 3, White, WHAL, World Medium WCUN.
THELMA HOUSTDN "Fantasy & Heartbreak" (MCA) 12/4
Rotations Heavy 010, Medium 110, Light 1114, Total Adds 4, K94, WCXI, KAPE, WGPR, Medium KACE

DEELC Suspinus (2004): Needlan 9 20, Lydin 9 3, Total Adds 3, K104, WTOY, WWWS. Heevy, KMJQ, Medium KRNB, WBLZ.
RENE & ANGELA "TB Be Good" (Medium 7): Polydram) 127-3
RENE & One of the Control of the C

DOE SAMPLE 1/ PHYLLIS HYMAN "The Survivor" (MCA) 12/3

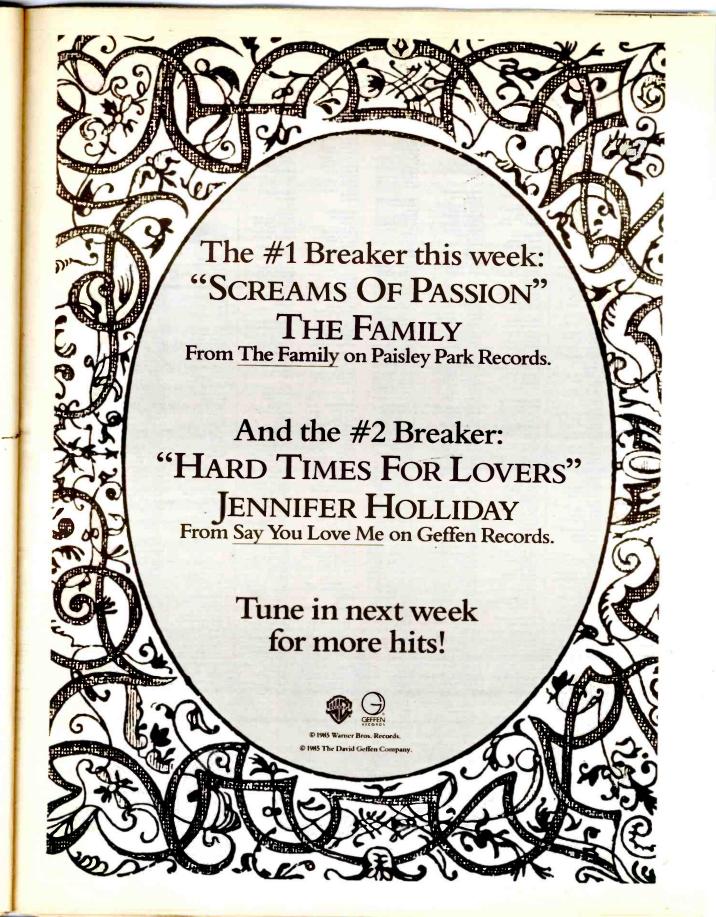
Relations, Heavy Or 0. Medium 3/1, Light 9/2, Total Adds 3, WJLB, WJMI, WBLX, Medium WGPR, KACE.

Rotations: Heavy 0/ 0, Medium 3/ 1, Light 9/ 2, Total Add DOUG E. FRESH "The Show" (Fantasy) 11/ 8 Rotations: Heavy 3/ 1, Medium 3/ 3, Light 5/ 4, Total Add Total Adds 8, WWIN, WXYV, WUSL, WBMX, WZEN, KSOL, WANM, WGPR

WIND, MEN "SO Hard" (MCA) 10/4
WIND, AMERIC "SO Hard" (MCA) 10/4
WIND, AMERIC "SO HARD" (MCA) 10/4
WIND, AMERIC "SO HARD "SO HARD

Potations: Heavy 0' 0, Medium 2' 0, Lord 8' 4, 10tal Adds 4, WHILE, WHILD-PRI, WUWIT, WLOW, Medium: WU-VAL YOUNG "Mind Games" (Gordy Motoum) 18/1 Rotations: Heavy 0' 0, Medium 4' 0, Lord 6' 1, Total Adds 1, WAMO, Medium: KRNB, WZEN, WOMG, WTLC.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records



BLACK/URBAN ADDS & HOTS

EAST

WITY/Reditmore
Rey Sempson
ROXANTE SHAFTE
DOUG E, PRESE
CROCOLETTE
RAURICE WHITE
LEVERT
DATTOM
CARRIE LUCAS
ROCLESTEN
CAMED
EOOL & THE GANG
GWEN GUTHRIE
JESSE JORNSON

WILDIMenton
Elroy R.C. Smith
HELBA MODRE
CAMBO
PATTI LARELLE
CRABLIE SINGLETON
PAHLLY
BOTTONE:
ARETHA PRAHELIH
HNITHER HOUSTON
STEVE AREIGOTON
BOGGIE BOTS
GWEN GRTHRIE

WKNDMenterd
JordenMiction
BOOGER BOYS
DEWNES EDWNARDS
GEOM SQUAD
CARRIEL LUCAS
9,9
BOOGER BOYS
BOOGER BOYS
STRUK ARRIBOTOM

WhenCritow Howen
Jermes Jorden
ALEXANDER O'NEAL
MENE EDITION
PRINCE
MAURICE WHITE
COMMODORES
ARETHA FRANKLIN
DEBARGE
STING
GWEN GUTHRIE
MAI TAI

WRKShiew York
Tony Questarone
TEARS FOR FEARS
COLONEL ABRANS
SEOOL BOYZ
HOTCOST
GMEN GOTHRIB
FIVE STAR
STEVE ABRINGTON
BAD BOYS
FREDDIE JACESON

RDKORnglewood
Any Johnson
PEINCE
O'LAYS
ROBRY MEMACE
RICHAEL
RECHAEL
R

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REAL ROXANNE
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BORSY HORACK
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TIMA TURKER
EOOL & THE GANG
PEINCE
WHURAWASHINGTON
LUBBY Lewsten
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SURICY
COLOMEL ARKAMS
STABFOLIN
COMMAN PROTERS
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ROOL & THE GANG
PRINCE JAME WYNER

RAUBICE WHITE
COLOREA ABRANS
VERNE CA UNICERNO
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READT FOR THE MOR
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Scotty Andrews
MARYLE CATE
MADOWN
MEATHER GIRLS
MAURICE WHITE
BERS ALPERT
OWARD JOHNSON
OTHER
COLORE PERS
MITHEY HOUSTON
MITHEY HOUSTON
METHAL HOUSE
MELBA HOUSE
MELBA HOUSE

WIRDW/Augusts
Churtotts Lagan
BOOGLE SOYS
GARRIE LOYAS
AND LOYAR
FAMILY
FOR PRIL COLLINS
FULL FORCE
MAZE
BOXTesat
TIMA TURNER
TIMA TURNER
READY FOR THE MOR

WTKLEsten Rouge Gny Bready HARY JAME GIRLS HAI TAI PARILY HOCEOSE: ARETHA PRAMELIN LUTHER VANDENSS CAMEO BOOGEE NOYS WRITMEY HOUSTON

KOXL/Boton Rouge Oxford Bayd DEALERS TOWNS TO THE STATE OF THE STATE CARRIES SHOLLTON CARL CARLTON HOST HARRIS ANDRE CYNOME POLITER SISTERS HOCK OR SISTERS HOCK OR SISTERS HOCK OR SISTERS CHEMPL LAYER ALEXANDER O'NEAL DERARGE

WXOK/Baton Rouge WXCM/Seion Rouge
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COM FUNK SHUN
PROCESS & BOD RG
ASS
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SO L THOME
GEORGE MOMARD
PRIME
GEORGE MOMARD
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GHEN GUTHRIE
WHITHER HOUSTON
RU'S LATEST ARRIV

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COMMODORES
MAUBICE MHITE
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CARL CARLEON
450 SL
MEN EDITION
STARPOINT MEN EDITION STARPOINT HERB ALPERT HORD OF MOUTH BOTTORY ARETHA FRAHELIN HITMEY HOUSTON DEPARME STEVE ARRINGTON JUICY

WWWZ/Charleston
CMM Flutcher
HOMARD JOHNSON
COMMCODES
HOME DOTTOM
BORBY WORKCE
LONGE BRICE
PARLLY
CABL CARLTON
FULL PORCE

WATY/Birmingham Ron January none Hottest: ARETHA FRAHELIE HHITMEY HOUSTON ROOL 6 THE GAMG FORCE HD'S JESSE JOHNSON

WKXWJeckson Tommy Marshall Tommy Marshall

HAURICE WHITE
PREDDIE JACKSON
REAL HOXANNE
COLONEL ABRANS
THELMA HOUSTON
ROTESTA PRANKLIN
RU'S LATEST ABRIV
BOOGLE BOYS
STEVE ARRIHOTON
WHITMEY HOUSTON WJAXIAckacmella Teny Mann BOMADD JOHES HADOMHA HADOMHA DIRE STRAITS EUNTYMICS PARILY JEMMIFER MOLLIDAY HOTEAST ARRYMA FRANKLIN PRINCE THE GAME TRANK OF PRANK MILTON FRANK MILTON MILTON FRANK MILTON FR

MOTOR HOUSE HOTTHEY HOUSEON JESSE JOHNSON TIMA TURNER SYSTEM 9.9

KEZNIMoon
SMI DL John
JEMMIFER BOLLIDAY
CEMBLIE SINGLETON
DEWHIS EDMARDS
CARRIE LDCAS
ROCCOSTEL ABRAMS
CARRIE LDCAS
ROCCOSTEL
BOOGLIE BOYS
ARETERA PRAMELIN
MMITHEY MOUSTON
PAINCE
JESSE JOHNSON

Manufacture Turk
CARL CARLTON
ATLANTIC STARS COMMODORES WARREN MILLS MAURICE WHITE WARRE WILLD
HADRIC WITE
HAIRIC WITE
HAIR
HOUSE HOWACK
HOTOSEL
HOTHEY HOUSTON
PRINCE
CON FURE SHUM
JESSE JOHNSON

WEDR/Miomi Jockson/Jenes

none Hottest: ARETHA FRANKLIN LUTHER VANDROSS CAMEO 9.9 STEVE ARRINGTON

WYLD-FM/New Orleans

ROBANDES COMPANY

RACIAL STATE

B.A.D. BARD

B.A.D. BARD

BALD

FORCE

GEORGE CLIPTON

REAL BOXANSE

GAP BARD

RAUGHTE WHITE

HOUTOSE

LUTHER VARDORS

ALEXANDER O'HEAL

ARETHA PRANKLIH

MUTLL GUILDER

MUTLL GUILDER

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MUT WELL CARACTERS AND A CONTROL OF THE CONTROL OF THE CONTROL OF THE CARACTERS AND CARLE CONTROL OF THE CARACTERS AND CARACT WJYL/Louisville Williams/Landecker WOOK Meahwite

ALC. Flayd

CHARLIE SIMCLETON

KOMAND NYMETT

DATS MAND

ATLANTIC STARK
HERN ALPERT

CAMETO

CAMETO

COMPUTE SHOP

NEW EDITION

NEW E

WHIMMAIL ANDCORP OSBORNE & GILES BOBBY MOMACK ONE MAY JIMMY CLIPP PEABO BRYSON O'JAYS HATALIE COLE COMMODORES MAURICE WHITE DAYTON ROTERET: DAYTON
Hottest:
ALEXANDER O'NEAL
ARETHA FRANKLIN
READY FOR THE WOR
JESSE JOHNSON
FOIRTER SISTERS

WLOULOUISVING
TONY T. Fields
REAL BOXANNE
PARILY
HOWARD JOHNSON
BILLY PAUL
ANTHONY MATON
BORBY MEMORY
ARTY JEFF
HOLESEL
ARTHAF FRANKLIN
MITTMEY HOUSTON
ALEXANDER O'NEAL
MAT TAL
DEBARGE

WYLD-FAMMOW Orleans Del Spencer DAIS DAND JOICY PRINCE JEMIFFR MOLLIDAY MINDJAMMICE PARILY FREDDIE JACKSON HAUBICK WHITE HAUBICK WHITE PARTI LABELLE WHITHER MOUSTON SYSTEM STEVE ABMINGTON WJJS/Lynchburg Lad Goins NOME HOTTORY HOUSTON JESSE JOHNSON STING PATTI LABELLE STEVE ARRINGTON

MD4/Morfolk
Dowdy/Crumbley
HCMARD JONES
HADDHMA
JOREUH CREN
THELMA BOUSTON
BAD BOYS
BOOGIE BOYS
COLONEL ABRANS
HOTEBEL
PRINCE
ARETHA FRANKLIN
STEVE ARRINGTON
DOLL THE GANG
JESSE JOHNSON KRNEMbemphis
Jery Meson
MAURICE WHITE
FIVE STAR
REAL BOXANNE
HERC & HOWK
B.A.D. BAND
FREDDIE JACKSON
JENNY BURTON
TEMITA JORDAN
HARE WOWMONION
Chels Turner
STARPOINT
SHELLA R
HAURICE WHITE
O'JAYS
PANILLE BROTHERS
ALEXANDER O'NEAL
NOTE OR ROTHERS
HOUSE BROTHERS
FOR ARRINGTON
STEVE ARRINGTON
SYSTEM
WHITHEY HOUSTON TENITA JORDAN HARRE STANLEY CLARE PELSON PIGORD SHORE CITY COMQUEST ISLEY JABPER & IS RICHARD D. PIELDE HOTTER HOUSTON STEVE ARRINGTON ECOL & THE GARG TIPA TURNER BILLY OCEAN

WORLJOrle WORLDOMENDE Earl Ammen BOOGIE BOYS NEMC & MONE CABL CARLTON O'JAYS WADDICA UNDERNO BOTES THA TOWNER READY FOR THE MOR PSINCE PSINCE DESK JOHNSON

WPLZ/Petersburg Herdy Jay UTFO O'JAYE HOTLEST: ARETHA FRANKLIN WRITHEY HOUSTON LISA LISA EGOL & THE GANG FREDDIR JACKSON

WITHAUM TO ANY THE ANY PREDDIE JACESON
Mark Pony
Mark Pony
PREDDIE JACESON
PARLEY
SADAO MATAHARE
HAURICE HHITE
JENNIFER HOLLIDAY
HERC & PROMI
HOLDON
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WANTMichmond
Hirby Carmichael
CARRO
CARRO
FER HOLLIDAY
ATMATEL STARB
DERNIS EDMARDS
HOTE-BL
CARRO
COR FURE SHIM
HHITMEY HOUSTON
ELYMANX
BILLY OCEAN

WTO VARIANCE
WTO VARIANCE
DAME BINGTON
RICE JAMES
BAR-RAYS
ATLANTIC STARR
CARL CARLTON
DELLE
0'JAYN
ONE WAY
COMPRESSES
GENERAL
RETTRA FRANKLIN
HITTERY NOUSTON
GUNN GUNNELE
STEVE ARRIEGTON
PATTI LABELLE

KAPETSAN ANTONIO
BIBLE WITHERS
HAZE
CARL CARLTON
HAUBICE WHITE
THELAA HOUSTON
COMMODISTS
STARPOINT
TINA TURSER
JEASE
JOHNSON
9,9

ROKA/Shreeport B.B. Deris HAURICE WHITE HAZE: STABLEY CLARKE DEALERS HOTCEARS HOTCEARS HOTCEARS PATT LABELLE JESSE JORNSON

W WDMASumber Marys Mays ATLANTIC STABB B.T. ZEPRESS BACHMER BROTHERS BACHMER BROTHERS MAUBICE WHITE O'JAYS JINNETER ONISION WORLD WORLD CARBIE LUCAS CHARLES BINGLETON HOLLOW MULTIPLE WINDLESS MULTIPLESS MULTIP

Stations are listed by

region. Hots are listed in

order of their airplay activity.

Michaelaffore
Jennifer Molliday
O'JAYS
ALEXANDER O'HEAL
CHARLIE SINGLETON
POINTER SISTERS
MOTIGAT:
PATT: LABELLE
STEVE ARBINGTOR
RELBA ROORE
MHITHET MOUSTON
JESSE JOHNSON

WAAAWinston-Selem Eric Et. Jumes HAURICE HIST GOOD SQUAD BROWNER PROTNERS COLONEL ABBANE ATLANTIC STARE PAT BOYS MICHAEL LOVESHITH MICHAEL LOVESHITH MICHAEL LOVESHITH MICHAEL LOVESHITH STEVS ARRIBOTOM PATTI LANGLE JESSE JOHNSON

WAMETABLESS
JO BURNY CLIFF
RADRICE WHITE
RAZE
BOUG E. FRESH
CARL CARLTON CARL CARLTON
DATYON
MERC & MONE
PEABO SETSON
SISTER SLEDGE
NOTEDS:
PATTI LABELLE
PAINCE
MELSA MOORE
JESSE JOHNSON
MEM EDITION

MIDWEST

WGCUChicago
Graham Armstrong
Graham Armstrong
Graham Sebardo
JERRIPPE HOLLIDAY
RUYHAM SHORE CITY
EVAH ROGENS
ROTESTI
ARETHA FRANKLIN
GAP BAND
BOGGIE BOTS
9.9 9.9 JESSE JOHNSON

WEMBLICHICAGO
Leo Michaels
COLOMEL ABRAMS
JEMMIPER HOLLIDAY
RENE & ANGELA
0'JAYB
DOUG E. PRESH DOUG E. PRESH HOTLOST! ARETHA FRANKLIN CAMEO PATT! LABELLE WHITNEY HOUSTON PICE JAMES

WBLZ/Cincinnati WPBLECHOLOME
Brian Coole
DAIR BAND
SADE
RATALIE COLE
MAURICE WHITE
O'JAYS
JENNIFER MOLLEDAY
HOTCOME
ARETHA FRANKLIN
CAMEO
PRINCE
STIME
WHITMEY HOUSTON

WDMT/Cleveland
Dean/Farson
ANTHONY WATSON
CABL CARLITON
TEARS FOR FEARS
FLUMAXI
RUEY HARBIS
RUEY HARBIS
ROSE WHITE
MADEICE WHITE
ATLANTIC STARE
FOR COMMON CONSIDERS GILES
NOTEGEL
WHITHEY HOUSTON
STEVE ARRISGYON
JESSE JONNSON

WZAK/Cloveland
Tollive/Perry
Scher winner
HAM/AICE MINITES
GO WEST
HUTT HARRIS
DYBANIC BREARRE
HOTTO-THAN TO BREARRE
BOOGLE BOOGLE
FREDOLE JACKSON
RAD BOOTS
CAMEO
CAMEO

WTLCHINGERSpoins
Jay Johnson
HADRICE WHITE
GENORIC CLIFFORM
REME 5 ANGELA
EORO POP
HOUSE ARREST
HOUSE HARRIS
FATT LABRILE
HITTER THAN
HITTER HOUSTON
FIVE STAR
HANT JARR CIRLS
CARRIE LUCAS WYKO/Columbus
K.C. James
K.C. Jam

WILMSMIN-puber
SIMM-YAB
FABILY TABLITY
DIRE STMAYTA
DIRE STMAYTA
BALESON MOYET
PRINCE
RACISCON MOYET
PRINCE
ROWADA
MININGMINI
FAMILY
FA WDAO/Deyton Landard Beghan STEVE ARRIBOTON HELBA HOORE GAP BAND BOCCOST ARETTA FRANKLIN HNITWEY HOUSTON EOOL & THE GANG TIMA TUMBER JESSE JONNSON

WWWS/Seginew Kermit Creckett

W.A.B.Downer
James Alexander
AMORE CYMONE
DAIL BAND
PARILY
GAR BAND ROLLIDAY
HOMADO JOHNSON
HICHARL LOWESHITM
0/3ATS ALEXANDER
HOLL BITMES
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WCDPROMONIA
AD Sponce
S.A.D. BAND
DOUG E. PRESM
COON SQUAD.
CURTIS MAYPIELD
RTAL BOXAME
HERB ALPRET
FIVE STAR
BAD BOYS
THELSA HOUSTON
HOLDER
H WKWMMGrand Rapids
Frank Grant
MAGNUM FORCE
MAGNICE MRITE
CABL CABLTON
CABLE CABLTON
JENNIFER HOLLIDAY
ATLANTIC SYAMR
HOLTON
HOLLIDAY
HILLAR HOORE
PRINCE
PRINCE
ANDRE CYNOME

81 Reporting Stations 77 Current Reports

The following stations reported a frozen list this week:

WATV/Birmingham WPDQ/Jacksonville WJJSALynchburg WEDR/Miami

WEAS/Sevenneh is no longer a reporting station.

WEST

Maddos/Gimore
FIRESSE
CAMBO
GOOM SQUAD
FREEDIR JACKSON
COLOMEL ARRANS
HOTEOSIL
ARETHA FRANKLIN
HADAY FOR THE MOR
HOGGEIE BOYS
TODDY TEE
PRINCE

KUKOPhoenii KUKOPhoenis HamiiniWideman HEBB ALPERT TEARS POR FEARS STARPOINT BAF-KAYS PRIDDIE JACKSOM NOTLERE! JESSE JONNSON DEBABGE ARETHA FRANKLIN LISA LISA PRINCE

XHINATION DISGO
DUST LINGSON
MADRICE WHITE
CARL CARLTON
COMMODORES
COLOREL ARABAS
REYMAXX
O'JAYS
ATLANTIC STARM
HONAPO HEMETY
HOSTOR
MATERIANALIANICA
STEWA ARBIGOTOM
JESSE JOHNSON

SOUTH

WPEG/Chartollo
Millo Receil
GAP BAND
BOTTOST:
RARVIB GATE
RELBA ROORE
ROOL & THE GANG
STETEN
9.9

JETS-CChattannogs
Frank B. James
Fra

KKDA-FRODelies
Terri Avery
CAMED
EERS ALPERT
BAD BOYE
OFELLE
SHETLE
FARDOIS JACESON
FARD
FAT BOYS
WEITHEY HOUSTON
BOOGLE BOYS
LUTHER VAHDROSS

WFXCADurhum
Alvin Busse
CRARLIS SINGLETON
RADDICE SHITE
RADDICE SHOTHERS
FAMILE
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STEVE ARRIBOTON
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READY FOR THE MOR
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FAT BOYS
REAL BOXANT
GENERAL BOXANT
FAT BOYS
REAL BOXANT
LOT BOY
ROW HOME
AT BOY
REAL BOXANT
LISA LISA
MITTHEY ROUSTON
PATTI LABELLE
CAMBIO CAMBIO
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ARETHA FRANKLIN

WORKUGreensboro
Der Folde

150 SI.
CABL CRETOR

CABL CARLTOR

RAUGICK WHITE

RAUGICK

CARRIE LIDAS

CARRIE LIDAS

CARRIE LIDAS

CARRIE LIDAS

ROSLWEST

ROSL

PATTI LABELLE
KMJQMOusion
Ron Alkins
CHABLIE SINGLETOR
FIVE STAR
GO MEST
GARDENSTER FLASH
DAYTOR
GENEGE HOWARD
PRINCE
REAL ROZANNE
ISLEY JASPER 6 IS
MOTEBEL MOTTEST: ARETHA PRANKLIN MEW EDITION DEBARGE LUTHER VANDROSS STEVE ARRINGTON

W.MMLJochson
Carl Haymes
O'JATS
LOOSE ENDS
GEORGE CLINTON
JOE SAMPLE
CHARLIE SINGLETON
HOTEGAT:
NEW EDITION
READLY FOR THE MOR
EGOL 6 THE GAMG.
JESSE JOHNSON
UTFO

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow" (MCA) \$3/25
Rotations: Heavy 3, Medium 36, Light 54, Total Adds 25 WWVA, WILO, KEAN, WVMI, WUSY, KSSN, WWC, WTSO, WLR, KGHL, KJOT, KNIX, KCBO, KCUB, Debuts at number 43 on the Country chart A most addied record

GARY MORRIS "I'H Never Stop Loving You" (WB) 92:55

Rotations: Heavy 2, Medium 26, Light 61, Total Adds 55 including WGNA, WOKO, WDSY, WSOC, KPLX, KIKK, WCMS, WMIL, WOW, KWEN, KRST, KLZ, KCCY, KTOM, Debuts at number 45 on the Country chart A most added

TECONO.

LORETTA LYNN "Heart Don't Do This To Me" (MCA) 91/11

Branches Heary 3. Medium 43. Light 45. Total Adds 11 WILQ, KEAN, WKLO, WAMZ, KYXX, WONE, WGEE, KCJB, KIOV,

SOUTHERN PARY Moves 44-40 on the Country chain.
SOUTHERN PARY 5. Medium 29. Light 54, Total Adds 14 WOKQ. CHOW, WSOC, WDXE, KYKX, WSIX, WRINL, WSLR, WMMS, WOW, KYAK, KGHL, KUUY, KLAC, Moves 50-44 on the Country chain.

LOUISE MANDRELL "I Wanna Say Yes" (RCA) 82/28

Reduction Heavy 2, Medium 24, Light 68, Total Adds 28 including WDSY, WIXY, WWVA, KASE, WXBO, KLLL, KBMR, KSO, WCRI, KDXY, WIL, KIK-FM, KKCS, KOIL, KVEG. Debuts at number 48 on the Country chair. A most added

MARK GRAY "Smooth Salling (Rock in The Road)" (Columbia) 77/9 Rotations: Heavy 1, Medium 33, Light 43, Total Adds 8 WBOS, WTSV, WKYG, Heavy, KKYK, Medium WKSJ, KOOY, KVOO, KTOM, Moves 48-46 on the Countr

BARBARA MANDRELL "Angel in Your Arms" (MCA) 72/43
Potators: Heavy O, Medium 17, Light 55, Total Adds 43 including WP
WCMS, KKYX, WMNI, KRKF, KFDI, KRST, KMAK, KCCY, KSOP, KMPS,

ing WPTR, WBOS, WXTU, KASE, WCOS, WESC,

T. GRAHAM BROWN "Drowning in Memories" (Capitol) 72/7
Potations Heavy 1, Medium 29, Light 42, Total Adds 7 WWYA, WSOC, KIKK, WAMZ, KYDX, WRNL, KVOO, Heavy, WFNC, Medium, WSOW, WTSV, WMNI, WCUZ, WOW, KSOP, KRPM, Debuts at number 49 on the Country chart. CHANCE "You Could 8 The One Woman" (Mercury/PolyGram) 63/6
Rotations Heavy 2, Medium 28, Light 33, Total Adds 6 W/OR, WLIBE, WFMS WOW, KYAK, KOIL, Heavy, WOKK, KKYX
Medium, WBOW, WAJE, KIMIL, WITVY, WXX, KFOI, KRSY

AND THE COURT OF THE CO

MICKEY GILLEY "You've Got Samething On Your Mind" (Epic) 56/25
Rotations Heavy 1, Medium 11, Light 44, Total Adds 25 including WGNA, WPOR, WWVA, WXBQ, WSOC, WUSY, WKW, WCMS, KSO, WAXX, WDAF, WITL, KTOM, KSOP, KIGO.

STATLERS "Too Much On My Heart" (Mercury/PolyGram) 55/43
PORMION: Heavy 1, Medium 14, Upit 40, Total Adds 43 Induding WRYZ, WPOR, WILQ, KASE, WAMZ, WIAC, WILD, ROUND, KAME, KCCY, KSOP, KCKC, KMPS,

WILD ROBBER WILLIAM CONTROL ROUND, ROUND,

ATMUL, WIMEL, WIMEL, RAVIOL, RADIE, R

Rotations: Heavy 1, Medium 19, Light 31, Install Hubb. 18 ISSO, WISO, WISO, WICK, KINAL (KI), KIPRIL (KIG) BOBBY BARE "When I Get Home" (EMI America) SQ/6 Rotations: Heavy 1, Medium 20, Light 29, Total Adds 6 WTSV, WUSY, WTVY, WLWI, KTOM, KCUB.

SIGNIFICANT ACTION

JOHN ANDERSON "Tokyo, Oldahoma" (WB) 44/19 Rotetions: Heavy O, Medium 9, Light 35, Total Adds 19 includin

luding WIXL, WYII, KMML, WAMZ, WLWI, WAXX, KFGO, K102,

RNSI, KIDNA MICE BANDY "Barroom Reses" (Columbia) 41/8 Rossons, Heavy 1, Medium 17, Light 23, Total Adds 8 KMML, WGTO, WESC, KSSN, WWOD, WLWI, KWMT, WOW.

Medium WYE, Krist. BILLY BURNETTE "Alle"1 II. Jiest Lillie Lave" (MCA/Carb) 41/6 Potations: Heavy 0, Medium 9, Light 32, Total Adds 6 WKYG, KEAN, KRRY, KSSN, KKYX, KWMT. Medium: WYE, KCCY,

OM FOGELBERG "Dawn The Read/Mountain Page" (Full Moon/Epic) 38/6 Rotatons: Heavy O, Medium 10, Light 28, Total Adds 6 KSSN, WCRI, WWJO, KMAK, KWJJ, KTOM, Medium WGNA, WAJR.

Klader, Work.
ALMOST BROTHERS "Doe't Tell file Lave Is Klad" (NTRI) 33/5
Rizations Heavy 0, Medium 6, Light 27, Total Adds 4 WWYA, WUSY, KKYX, KFGO, Medium: WYII, WTVY, KRMD, WOW, ROSS HARDIN & DAYE LOGGINS "Jant As Long As I Have Yes!" (RCA) 31/8
Rossions Heavy 0, Medium 8, Light 23, Total Adds 8 WORE, CHOW, WWOO, WPAP, KKYX, WFMS, WTL, KYOO, Medium

WYR, KISSY.

TOM! T. HALL "Down On The Florida Keys" (Mercary/PolyGram) 27/11

Rotations: Heavy O, Medium 7, Light 20, Total Adds 11 WBOW, WTVY, WWOD, WLWI, WCMS, WPAP, KKYX, KRMO, WIRK

Rotations: Heavy O, Medium 7, Light 20, Total Adds 11 WBOW, WTVY, WWOD, WLWI, WCMS, WPAP, KKYX, KRMO, WIRK

ARRIDA LEE "I'm Talin' Ny Time" (MCA) 27.9 Rotatons, Heavy 1, Medium 4, Light 22, Total Adds 9 WBGW, WOKQ, WWVA, KIKK, WDXE, WOKK, WCMS, KWMT, WOW

MARGD SMITH & TOM GRANT "Everyday People" (Bermuda Dunes) 26/4 Rotelions: Heavy O. Medium 5, Light 21, Total Adds 4 WGMA, WCMS, KMAK, KVEG, Medium

RAY CHARLES w/ HANK WILLIAMS JR. "Two Old Cats Like Us" (Columbia) 24/18 by 0, Medium 4, Light 20, Total Adds 18 including WTSV, WAJR, WDXE, WOKK, KKYX, WAJO, WWJO, KRIKT,

KWUL KSOP.

LEE GREENWOOD "I Don't Mind The Thorns" (MCA) 22/22

LEE GREENWOOD "I Don't Mind The Thorns" (MCA) 22/22

RANAL, ROZZ.

WILLIE NELSON & NEIL YOUNG "Are There Any More Real Cowboys" (Columbia) 20:5

Relations, Heavy O, Medium 3, Light 17, Total Adds 5 KIMML, WESC, KSSN, KYRK, KSSN, Medium, KIXXY KOR, KOK.

Light: Wistor, Washou. DAVID ALLAN COE: "My Elusive Oreans" (Columbia) 19/3
Potations: Heavy 0. Medium 5, Light 14, Total Adds 3 WYII, KEAN, KEGO. Medium, WTVY, KKYX, WIGEE, Light: WISHO.

RAST, RIVEY.

RAY PRICE "I'm Not Leaving" (Step One) 17/6

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 8 WYII, WWOD, WOKK, WPAP, WKIX, KKYX, KFGO, KRSY, Light: WIXY,

CRAIG DILLINGHAM "Next To You" (MCA/Curb) 17/2 Rotations, Heavy O. Medium 2, Light 15, Total Adds 2 WBGW, KFGO, Medium: KKYX, KRMD, Light WGNA, WYIE, KRRV KWOO, KGHL, KIGO

CARLETTE "Tonighi's The Night" (Luv) 16/4.

Rolations: Heavy 0, Medium 2, Light 14, Total Adds 4 WGTO, KWMT, WOW, KVEG. Medium: KMML, WTVY, Light: WWOD.

VERN GOSDIN "I Know The Way To You By Heart" (Compleat/PolyGram) 15/10 Rotations. Heavy 0, Medium 3, Light 12, Total Adds 10 KEAN, WTVY, WOXE, WWOD, WLWI, WCMS

AMPIS

JIM COLLINS "I Want To Be A Cowboy "Til I Die" (White Gold) 15/8

Rotations Heavy 0, Medium 2, Light 13, Total Adds 8 KIKK, WOXE, WOMS, KYXX, WKIX, KFGO, KVOO, KFD: Light KKYX

WARK RANDY TRAVIS "On The Other Hand" (WB) 15.6 Rotations: Heavy 0, Medium 0, Light 15, Total Adds 6 WKIX, KRIMD, WAXX, KFGO, KIK FM, KKAL, Light: WGTO, WOKK RVOS, RUNC.

MAINES BROTHERS "When My Blue Moon Turns To..." (Mercury/PolyGram) 14/0

Rotations: Heavy 0, Medium 3, Light 11, Total Adds 0 Medium WYS, WITL, WOW Light WSNO, WOKQ, KRRY, KLLL.

JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 12/1

avy 4, Medium 8, Light 1 KEAN. Medium: WTSV, WILQ, KIOV, KCCY. Light: WBGW, WSNO, WOKQ, WYII, WYGA, IN THOSE
MASON DIXON "Houston Hearfache" (Texas) 11/2
Rizations: Heavy 1, Medium 3, Light 7, Total Adds 2 KKYX, KSOP Heavy KPLX, Medium, KMML, KLVI, Light: KEAN, KYXX

REMOU, WOW, THE RAME.

SELL ANDERSON "When You Leave Like..." (Swenee) 11:0

Rotations Heavy 0, Medium 3, Light 8, Total Adds 0, Medium, WORK, WPAP, WITL, Light, KMML, WLWI, KKYX, WOW.

KYCO, KFCII.
LOY BLANTON "Salking Home To Me" (Soundwaves) 9/5.
Rotations, Heavy 0, Medium 0, Light 9, Total Adds 5 WTVY, KKYX, KSO, KWMT, KFDI, Light: WLWI, KRIMD, KYOO

ALBUM TRACKS

ARTIST/Song Title (Label)

HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)

ALABAMA/Down On Longboat Key (RCA)

CRYSTAL GAYLE/Touch And Go (WB)

SOUTHERN PACIFIC/Perfect Stranger (WB)

HANK WILLIAMS JR./Something To Believe In (WB/Curb) JOHN ANDERSON/A Little Rock & Roll (& Some ...) (WB)

KATHY MATTEA/Heart Of The Country (Mercury/PG)

JUDDS/Drops of Water (RCA/Curb)

DAK RIDGE BOYS/Love Is Everywhere (MCA)

JOHN ANDERSON/Down In Tennessee (WB)

JOHNNY LEE/They Never Had To Get Over You (WB)

LORETTA LYNN/Just A Woman (MCA)

Album Title

Five-O

40 Hour Week

Nobody Wants To Be Alone Southern Pacific

Five-O

Tokyo, Oklahoma

From My Heart

Why Not Me?

Step On Out

Tokyo, Oklahoma

Keep Me Hangin' On

Just A Woman



LABAM

"You Can't Keep A Good Man Down" PB-14165

SecondWeek COUNTRY BREAKERS

R&R 5 Most Added 114/77 BB Debut 6 CB 6



RADIO & RECORDS NATIONAL AIRPLAY

COUNTR

TOP 50

Weeks	We		AVE AVE		
	9	4	3	0	NITTY GRITTY DIRT BAND/Modern Day Romance (WB)
	13	7	4		FORESTER SISTERS/I Fell In Love Again Last Night (WB)
	17	9	5		RONNIE MILSAP/Lost In The Fifties Tonight (RCA)
	4	2	2	-	
	11	8	6	_	SAWYER BROWN/Used To Blue (Capitol/Curb)
	16	11	7		WAYLON JENNINGS/Drinkin' And Dreamin' (RCA)
	1	1	1	_	The state of the s
	15	13			REBA McENTIRE/Have I Got A Deal For You (MCA)
	24	20			EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)
	22	18			CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
	20	16			MAC DAVIS/I Never Made Love (MCA)
	21	19			SYLVIA/Cry Just A Little Bit (RCA)
	27	23			MARIE OSMOND W/DAN SEALS/Meet Me In Montana (Capitol/Curb)
	3	3	9		JANNE FRICKE/She's Single Again (Columbia)
	42	32	21		DAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)
		28			JUICE NEWTON/You Make Me Want To Make You Mine (RCA)
	25				KEITH STEGALL/Pretty Lady (Epic)
	28	25			CHARLY McCLAIN w/WAYNE MASSEY/With Just One Look In Your Eyes (Epic)
	12	10	8		MICHAEL MARTIN MURPHEY/Carolina In The Pines (EMI America)
		31			MERLE HAGGARD/Kern River (Epic)
					JOHN CONLEE/Blue Highway (MCA)
	41	35			RONNIE McDOWELL/Love Talks (Epic)
	14				RESTLESS HEARTA Want Everyone To Cry (RCA)
	2				DOLLY PARTON W/KENNY ROGERS/Real Love (RCA)
					STEVE WARINER/Some Fools Never Learn (MCA)
	38	34			VINCE GILL/If It Weren't For Him (RCA)
	26	24		27	
	_	43	33	20	EDDY RAVEN/I Wanna Hear It From You (RCA)
	_	49			CRYSTAL GAYLE/A Long And Lasting Love (WB)
	31	29			GENE WATSDN/Cold Summer Day In Georgia (Epic)
	49	41			GEDRGE JONES/Who's Gonna Fill Their Shoes (Epic)
	7				W. JENNINGS/W. NELSON/J. CASH/K. KRISTOFFERSON/Highwayman (Columbia)
	36				WHITES/Hometown Gossip (MCA/Curb)
	6	6			GEORGE STRAIT/The Fireman (MCA)
BRE	EA	K	ER	33	ALABAMA/Can't Keep A Good Man Down (RCA)
BRI	EA	KI	ER	00	EXILE/Hang On To Your Heart (Epic)
	44	42	39	1	KATHY MATTEA/He Won't Give In (Mercury/PG)
				38	
BRI	EΑ	IKI	ER	39	ED BRUCEAR IT Ain't Love (RCA)
	_	50	44	0	LORETTA LYNN/Heart Don't Do This To Me (MCA)
	48	46	42	9	EMMYLOU HARRIS/Rhythm Guitar (WB)
	40	37	34	42	CHARLEY PRIDE/Let A Little Love Come in (RCA)
					JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)
					SOUTHERN PACIFIC/Thing About You (WB)
	(B3C	UT	•	49	GARY MORRIS/I'll Never Stop Loving You (WB)
					MARK GRAY/Smooth Sailing (Rock in The) (Columbia)
					GLEN CAMPBELL/(Love Always) Letter To Home (Atlantic America)
[[068				LOUISE MANORELLA Wanna Say Yes (RCA)
	DE B	ŲΓ		49	T. GRAHAM BROWN/Drowning In Memories (Capitol)
	5	17	37	50	ANNE MURRAY/I Don't Think I'm Ready For You (Capitol)

AUGUST 16, 1985

Total			
Reports/Adds	Heavy	Medium	Ligh
159/0	140	18	1
159/0	137	21	1
160/0	126	32	2
155/0	136	11	8
157/0	116	31	10
155/2	103	50	2
152/0	120	25	7
148/0	106	32	10
158/1	62	92	4
154/0	72	71	11
144/2	69	63	12
150/1	68	75	7
157/5	60	85	12
122/0	83	23	16
158/4	23	112	23
154/2	30	109	15
141/2	56	68	17
147/1	37	93	17
116/0	74	29	13
144/6	22	93	29
147/9	19	100	28
149/9	19	93	37
110/0	57	35	18
99/0	56	27	16
145/5	7	96	42
141/7	13	86	42
104/1	20	61	23
144/12	10	82	52
143/27	2	77	64
101/2	16	60	25
127/10	11	69	47
79/0	26	34	19
109/0	11	74	24
86/0	29	32	25
114/77	4	39	71
117/44	0	53	64
105/7	8	58	39
55/0	13	29	13
99/15	2	40	57
91/11	3	43	45
73/4	1	45	27
74/0	7	41	26
93/25	3	36	54
88/14	5	29	54
92/55	2	26	64
77/9	7	33	43
48/0	7	30	11
82/28	2	24	56
72/7	1	29	42
42/0	6	24	12
	45-	-	

MOST ADDED

ALABAMA (77) Can't Keep A Good Man Down (RCA)
GARY MORRIS (55) Fil Never Stop Loving You (WB) Hang On To Your Heart (Epic)
BARBARA MANDRELL (43)
Angel in Your Arms (MCA) STATLERS (43) Too Much On My Heart (Mercury/PG)
LOUISE MANDRELL (28)
I Wanna Say Yes (RCA) CRYSTAL GAYLE (27) A Long And Lasting Love (WB)
MICKEY GILLEY (25)

You've Got Something On Your... (Epic)
JOHN SCHWEIDER (25) I'm Gonna Leave You Tomorrow (MCA)
LEE GREENW000 (22) I Don't Mind The Thorns... (MCA)

HOTTEST

RONNIE MILSAP (84) Lost In The Fifties Tonight (RCA)
ROSANNE CASH (80) I Don't Know Why You Don't... (Columbia)
FORESTER SISTERS (73) I Fell In Love Again Last Night (WB)

JUDDS (71)

Love Is Alive (RCA/Curb)

NITTY GRITTY DIRT BAND (66) Modern Day Romance (WB) WAYLON JENNINGS (32) Drinkin' And Dreamin' (RCA) JANIE FRICKE (31) She's Single Again (Columbia)

SAWYER BRDWN (25) Used To Blue (Capitol/Curb) Have I Got A Deal For You (MCA)
CONWAY TWITTY (23)

Between Blue Eyes And Jeans (WB)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hotest" compiled from all our reporters. The number in parentheses immediately following The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this seek or noting that the song is among their five hotest.

BREAKERS

EXILE

Hang On To Your Heart (Epic)

On 73% of reporting stations. Rotations: Heavy 0, Medium 53, Light 64, Total Adds 44 including WBOS, WAJR, WWVA, KMML, KSOC, KIKK, WGKX, WUSO, KJJY, WDGY, WXCL, KTPK, KSAN, KMPS, KCUB. Moves 47-36 on the Country chart. A most added

ALABAMA

Can't Keep A Good Man Down (RCA)

On 71% of reporting stations. Rotations: Heavy 4, Medium 39, Light 71, Total Adds 77 including WPTR, WRKZ, WPOR, WILQ, KASE, WZZK, KIKK, WKSJ, KRMD, WMNI, WQHK, KLZ, KLAC, KRAK, KMPS. Debuts at number 35 on the Country chart. A most added

ED BRUCE

If It Ain't Love (RCA)

On 62% of reporting stations. Rotations: Heavy 2, Medium 40, Light 57, Total Adds 15 WQBE, WPOR, WVMI, WCOS, WKLO, WAMZ, WRNL, WTQR, WSLR, WLLR, WTHI, KVOC, KRPM, KCUB. Moves 46-39 on the Country chart.

RСЛ



"If It Ain't Love" PB-14150

R&R BREAKERS 139

















The love affair continues . . . thanks radio for No. 1!

"Modern Day Romance"

7-29027

Nitty Gritty Dirt Band

from the album

"Partners, Brothers and Friends"

Produced by Marshall Morgan and Paul Worley for Morley Productions



Personal management by Chuck Morris (303) 691-6000





COUNTRY ADDS & HOTS

MOST ADDED

EAST HOTTEST

CARY MODELS
LEE GREENHOOD
LOUISE MANDRELL
NATIONAL CONSTRUCTOR
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RAMYSE ORGANIE
PORCATER SLETERS

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MOST ADDED MIDWEST HOTTEST

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HOTTEST

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GROWGE POWER
ENTER WANCARD
COPPERS GATES
JOHN DCHMEISER
MALARAMA
NOCHES PARTON
JUNES
NITTY GRITTY GITTY
STAN NICENTINE

ALABAMA GART HOMESS Sotteet: JUDGE RICHARL HOMESE RESTLESS HEAST SANTES DECEMB PORESTER SINTES none Bottaet: WEBOFM British VA

Grandle, SC STATISMS ALBANAS YROUS SABANA SAMOMETLE MOS SAMOY STATES STATES JIMOS STATES STAT Distant VA HICKSY GILLEY GARY HORSES LORISE MANDONELL ALABAMA GEORGE SYMME GEORGE SYMME HOLLES HOLLES HILLES ESLT-PER Houses, TX CAE RIDGE SOYS MAYLON JESSINGS SATHY MAYTEA MADIS COMMOND SOCTORY EXVL

None Sottests

Charles, NO.

RABBANA
FRILE
RELEVICO
BARRAN MANDRELL
RICHEY SIZEMEN
FACTOR
CARY MORDIE
T. CRAME BROWN
NITTO CHITT DIFF
TOWNSTHE RICHEY
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SOUTH

MYRX Longston, TR

WAREFASE Louisville, NY

JOHN ANDERSON
PRATLES
LOSSTE LYMS
JOHN COMMES
ED BONCE
T. SEARCH SHOWN
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HEALS CONCRE
SOUTHER SECONSEL
SOUTHERN PACTFIC
EVILS
GROUGE YOURS

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WWOD Lynchburg, VA

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COTTAL CATES
COTTAL CATES
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CONDECT JOHNS
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JUDY SCENAR

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MINITE CRITTY DIR

JUCKE MERTOR

ROSHES MILAAP

PORESTER BISTERS

-Whetherholms, NC et Bouce Cally Monsis Jones Commercion Bottest: Mosamme Call JUDGS BOMIS MILBAP FORESTEX EISTERS Spois NAMBITY

NICHAEL BUNDERT WHENEA MARKETTAL GATUE ROOMES RECORDEL ESILE SOLUEN LONGER WINDOWS BOTTO GRITTY DIRT JUSTO

160 Reporters 156 Current Reports The following stations reported no change in their rotations this week:

WVAM/Altoona WCAO/Baltimore WYRK/Buffalo WNYR/Rochester KXYL/Brownwood WFNC/Fayetteville WFNC/Feyetteville
WNOX/Knoxville
WIRE/Indianapolit
KTTS/Springfield
KUGN/Eugene
KEIN/Great Falls
KGA/Spokane

following stations falled to repo this week and therefore their rotations were frozen:

WQYK/St. Pete-Tampa

WEST

LAE GOLEMENTO STATLESS MANDY TRAVIS JUDY EXTENS BOOTS 41 SOMET CAPPY SANYED SDOWN HOUSE STILLED PERS HEESTING SELAN MACUTT SAFATY STANA CRIADA PIBA SOMESSE SUTURE BUTARRE SUTURE SUTU

Analysis, CA

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Pumin, CA

JUICE MENTON
RAMBARA MANDREL
SMITS & GRANT
LAM POSELSES
SUSTEMA
VILLIE, ERIS, WAY
FORGSTER SISTEMS
ROUSE KLEAP
ROSANSE CAMP EPRE Fromo. CA Bottest:

Stand Junetten, CO LOUISE HAMDON MEL TIGALS NAT CHARLES LEE GREENHOUS CHARCE WIRE MARTIN JUDY BANNAN Settost: SICHAEL SUBPRET SIFFY CRIFFY DIST SOURTE STLANF

Botteste

SETTY NATTE SALES NATIONAL NATION SOUTHERS FACTP SOUTHERS FACTP SOUTHER WILSAP SANTED BACKS JUDDS GRONGE STRAIT HERLE BAGGAND CONTRACTOR CA COTOTAL GAYES

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JOHN SCHMEIDER
BOTSOFT:
BELLANT SHOTNERS
JANIE FRICES
MAKING JEMNINGS
PORMETER SISTEMS

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BADPARA MANDELL
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th Authors, to STATISES ANNARA RAPORELL CAST MODELL FOR BROWNES JOUT BROWNES JOUT BROWNE MICKES GLAMY ROTOST MITTER CASTER JUDGS FORESTS SISTER ROMANUE CASTER ROMANUE CAST 1900-AMPIN Ser Diogo, CA RCUB Tuccon, AZ MELSON & VOOMS BOTLANT SHOTHERS JUDGS FORESTEP SISTERS BORNET SILBAP THEORY AND THE AND T

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FORESTER STE CHTSTAL GAYES
ALABAMA
STILE
NOTES
HOMANNE CASH
HITTY CRITYY
ADMILE NILSAN
MATLON JENNING

ALABAMA BEILE VERE GOODIN DARBAMA HAMP TERRY & JODI EYNYLERO

64/R&R FRIDAY, AUGUST 16, 1985

A/C ADDS & HOTS

JH Mayer
JOHN CUDGAR
RADOWNA
ROTELS
STIEC
COCE BOBIN
ROTESS:
RUEY LEWIS & THE
TEARS FOR FRANS
CORRY HART
ARETHA FRANELIN
FOOL & THE GANG

WRRALouisville Stemart/Crawford JOHN PARR CUSHODORES HATALIK COLE HOME OF THE GAING PAUL YOUNG BILLY OCEAN DON HERLEY BILLY JOEL

KEL Tritic Adlan Griffin/Allan

COMMODORES ARY GRANT NOTEGET: ARETHA PRANELIS WHANT COMMY SARY NICLT JOBL ROOL & THE GAMG

WSFL/Mow Born Gary Lab CONTLOR
COMMUNICATION
COMMUNICATION
CONTROL
CO

AIR SUPPLY
WSTFISH TONOPORM
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JOHN PARS
RICHARL PRANS
HITMET BOURTON
COOLEY & CHEME
ROTEON
TONOPORM
ENOLEY
HE GANG
BILLY JOEL
HHAM!
BILLY OCEAN

WRAL Rainight Stove Anthony

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PARALLEL ONE

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JOHN COMMAN
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JOHN THE GAMC
ARETHA PRAHELIT
ROWNIE HILLAP
TINA TUNNER
BILLY JOEL COMMODORIS BLACE FIE BOTTOST: BOTTOST: PAUL FOUNG BOOL & THE GANC BILLY JOEL TIRA TURNER BUEY LEWIS & THE

WICC/Bridgeport Fentene/Brasilin Penson-Breadin
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HOTELS
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BILLT JOEL
HUEY LEWIS & THE
ARETHA FRANKLIM

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WSFMMiserisburg Dan Stools MULTIPET SOUSTON SOTEDAT: PAUL TOUNG 71MA TUNNER DEBANGE CORST MANT BURY LEWIS 6 THE Dan Stoots

MRITHEY MOUSTON

MUSY LEWIS & THE

NATALIE COLE

RICHARL POORAL

COMMONDOMES

BOLLEY JOHL

FOOL & THE GAMG

PAUL YOUNG

BILLY TOERS

TIMA TURNER

WPROProvidence Ten Cudey

WKTEJohnstown
Jack Michaels
JORN COUGAR
DAYID POSTER
HOTCHER
TEARS POR FEARS
BUEY LIMIS & THE
EOOL & THE GAME
BOOM IE MILIAP
WHAM!

W.TTWashington
Bab Hughes
Rome
Bottest:
MEITHEY ROUSTON
EYMNY LOGGINS
DEARGE
SOOL & THE GAMG
FACE YOUNG Mine Nert
MHAM!
MRITHET HOUSTON
AIR SUPPLY
HOUSES!
HOUL & THE GANG
DEBARGE
SILLY JOEL
BILLY JOEL
BILLY GEAM
ROMNIE HILEAP

PARALLEL

WKGWANGE-Rome Cerpenter/Cerr CUMMODORES HICHMEL REDOMALD HOTELS HOTE ST SADE SILLY JOEL ROOL & THE GAMO ARITHA PRANKLIN SILLY JOEL ROCK AND GAMO ARITHA PRANKLIN SILLY JOEL HICHAEL PRANES WHITHEY HOUSTON WHAM! HOTEPST DEBASCE HOOL & THE GANG ROMBIS HILEAP TIMA TUNNER PAUL YOUNG

PARALLEL THREE

Berty Stownst
EURYTHINICS
FREDOIE JACSSOM
TIN HELISMENC
HADOWHA
HADTH BLANCO
JOHN COUGAR
HOTTERAT
FRANKLIN
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MAPP SIANCO

FIE C'YAGG

MOOL A THE GAMG

FINNY LOGGLES

BILLY JOBL

BILLY JOBL

BILLY JOBL

BILLY OCEAN HOTEDET:
ROOL 6 THE GAMG
DOM HEMLEY
REMOT LOCGIMS
BILLY OCEAN
ROMNIE RILEAP

WSS-FM/Attento

NOME HOLLE JOEL BILLY OCEAN COMEY MART THA FINNES ECOL & THE GAMG

KVILDollooFL Worth Chuck Rhedeo

POINTER SISTERS
NICHARL NCHOMALO
JOHN CODGAR
ROTEGAL
RUET LEWIS 6 THE
CORRY NART
PAUL TOMIC
JOHN PARR
TEARS FOR PRAPS

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AIR SUPPLY METALLE COLE MOREORY METALLE COLE MOREORY METALLE MOREORY METALLE MOREORY M

WLTS/Non Orleans Mischel/Scott

ATR SUPPLY
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ROOMIE NILSAP
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Mayne Pita BLACE TIE HOTEOST: BOOL & THE CAMO BILLY JOBE BOMBIE WILSAP PAUL YOUNG DOM BERLEY

WINERLOOMS RPI MING Treshiby AIR SUPPLY WERR AT WORK DAYTO PUSTER ROOK & THE GARG SELLY JOEL DEBARGE RENNY LOGGINS DOM HENLEY WSKilltonspolier, VT Bruce Stebbins

JOHN COUGAR MATT BIAMCO ERIC TAGG BIG TAGG BIGH MASKRELA DURELL COLUMAN BOOTEST! BOOL & THE GAMG PRIL COLLINS ROWNIE HILLSAP HOMARD JONES POINTER BISTERS

WINYIWsterson, MY
George Nober
JOSE PARS
AIB SUPPLY
PRIL COLLINS
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PAUL TOORG
DEBARGE
BILLT JOSE
PISA TOORGE
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Richardson/Aden
HHITHEY BODSTON
HICHARL MCDOMALD
AIR SUPPLY
BOTTEST
HOULE 5 THE GAME
ARRTHA PRANKLIN
BILLY JOEL
JOHN PARR
HURY LENIS 5 THE JOHN COUGAR MADDIMEA JOHN MAITE ERIC TAGE TIM MEISPERG BOCCOCI TOM MEISPERG BOCCOCI TOM MEISPERG BOCCOCI TOM MENLEY ARETHA FRANKLIN COMEY MANT EGOL & THE GAMG W109/Temps DeCarlo/Miller

SOUTH

PARALIFI PARALLEL ONE TWO REY103/Austin Adams/Jecobs

EURYTHRICE LODGE ENDS DOB REMLEY JOBB PARE ROCTOSEL BILLY JOEL HURY LEWIS & THE EZEMY LODGINS BILLY OTERA TIMA TURNEY WASAINTONE DECROP PISCHOFF DAVID POSTER Hotteet: DOM HENLEY BILLY JOEL BILLY OCEAN HOOL & THE CANG HENNY LOGGINS

E 105/Beaumont, TR
JOMOSAN est
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COMMODORES
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ROOL 6 THE CARG
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COMMICDORES
MATALIS COLE
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WEZC/Charlette Steve Sutton Alm Supply
ATALIE COLE
DAVID POSTER
HOTEOST:
DEBANCE
ARETHA FRANKLIN
BILLY JOEL
KOOL 6 THE CAMC
TIMA TURNER
WGO WCCHOSSONO
MGCOSSON

None Hottest: DOM NEWLET SADE BILLY JOEL BILLY OCTAN TIMA TUMMER

WWY/Locksowillo
Shormoodilyan
PRIL COLLINS
RICHARD RODOHALD
HISTREY SOURTON
BOCKERS
RAETHA PRANKLIS
BILLY JOEL
EXMIT LOGGISS
ROOL & THE CANC
HIST LEWIS & THE

RLYF/Des Moines
Bob Mapers
HOWARD JOWES
HICHAEL HICHDMALD
COMPADDRES
HITTHEY HOUSTON
ROTED IT
THAN TUNNIN
HAM!
PARLY JOWE
BILLY JOWE

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Doug McEleden
TIMA TURBER
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PAUL YOUNG
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BILLY JOHN
HUET LENIS & THE
ROOL & THE GAMG

PARALLEL THREE

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WCX Q/Camphalle Smith/fill:Clandan JOHN COUGAR ABC DURELL COLEMAN MATT BLANCO HUGH MASARELA HOCK OF HOTE COLLISS
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WCHV/Charlotteouille Ken Model COMMODORES
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TINA TORNER
HUEY LINEIS & THE
ARETHA FRANKLIM

WGSV/Gunter settle

Machinessing WICHAEL PHANES BORY LEWIS & THE MILTER ROUSTON MOSTERS I PAUL YOUNG SCHAYLOG BERNING BOOL & THE GAMG RRAVITURE Gary Reynolds

None Sottest: SURVIVOS PAUL YCONG DESARGE DON REALEY HUEY LEWIS & THE

PARALLEL

HOOK MASABELA ANY GAMPI HOCKOGK! ARETHR PRANELIN BILLY JOEL HOUT LIMIS & THE HICHAEL PRANES MATALIE COLE

MCRUCerbandala, B. Matt McCorn
DAVID POSTER
GODLET & CHEME
DORENT & CHEME
REMBY LOGGINS
WHITHEY BOUSTON
FIRM TURNER
ROOL & THE GAMG
ROOMIS WILSAP

THREE

WEST

WAGEL monday, VA Steve Parter DURELL COLEMAN MATT BIANCO HOMARD JONES MOTESTI BILLY JOEL BILLY JOEL BILLY OCEAN THA TUMBER DON BEALLY MELS PROLUMBER Winner/Roberts Winner/Roberts PARALLEL ONE KHOW Denver THA

WHITMEY HOUSTON
BEACH BOYS
HOMARD JOHES
HICHARL HOMOMALD
BOOLS THE GAME
DOM HEMLEY
BILLY JOEL

Winterfisher's

METTER FOURTOR
FADOWA

RICK SPRINGFIELD

RICK SPRINGFIELD

RICK SPRINGFIELD

RICK SPRINGFIELD

REMOY LOGGISS

TEARS FOR PAAS

COMET SAAPT

MUST LEWIS & THE

ROUL & THE GAME

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KFMMSen Diago Mark Largen Mark Lessen
COMMODORES
HUEY LEWIS & THE
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HOTCHST
ENOL & THE GAMG
DOWN REMLEY
BILLY JOEL
BORNIE HILBAP
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Blooten Dogs Richaright AIR SUPPLY HICHAEL PRANES Notbest HODE & THE GAME FAUL YOUNG NILLY JOEL DEBANCE HURY LEWIS & THE Brien Meioney
MATT BIASCO
RRIC TAGG
JOHN CODCAR
BOTTS-BT
DEMANGE
ARETHA FRANKLIS
RODE & THE GAMG
SADE
TINA TURKER

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Will THEY ROUSTON
ROMAND JONES
BEACH BOTS
RICHARL RECOMALD
ROCKE ST.
BILLY OCEAN
BILLY OC

PARALLEL TWO

KBOMborse Drew Herold Drem Herold
SMITHEY HOUSTON
BRACH BOYS
AIR SUPPLY
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HOTH & THE GAMG
PAUL YOUNG
BILLY JOEL
FERMY LOGGINS
BILLY OCEAN

ELLY OLDER FUNDAMENT SPRING FUNDAMENT STATES FUNDAMENT STATES HISTORY BOUNTON ANY GRANT LIONEL BICHIE SOCKE STATES FOR ST R M.A.Conver Electrical WEST LEWIS & THE WRITTER HOUSE OF ROOMAD JONES ROOTE OF PAUL FORMS THAN TUNNER ARMIY LOGGINS BILLY JOEL DEMANGE

KMGGLos Angelos Resiriguos/Tovera

RDMAUEugeme Bunnelling COMMODORES MEITHEY MOUSTON HOTERS' MOUSTON PAUL TOURG ARETHA FRANKLIN TISA TURNELL NURY JEWIS & THE NOTE AND THE NEAR THE NEAR THE PAUL TOURG EOOL & THE GAME WHAM!

HOSTA os Anguino Hapulliario COMMODORES HICHAEL PHANES HOCLOSEL HOMEY LOGGINS FOOL & THE GANG TINA TURNED WEATH MELTHEY BOURTON RUENTE S THE RELATIONS OF THE STATE OF THE S

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LobousHiby
HOMARD JOHES
HOLF LAWES & THE
HWITHET HOUSTON
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HOLD JOHL
ARETHA FRANKLIN
TIMA TURNER EGW/Persond Dirks/W/Mome DUNCHWEROUS ON COMMODORES MOTELS HOTELS HOTELS HOTELS FOOL 5 THE GAMG DON MEMLEY PAUL TOWN:
BILLY JOHL BILLY JOHL BILLY GERAR

TIMA TUMBER

KWAYMENDORY

MICHAEL PRESIDE

CUMMICROSISS

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GUIDA LITTE

JULIAN LITTE

JU

RSL/Self Late City George Lemich HUGO MAKERELA HUGO MAKERELA HUGO MAKEREL DORNANGE PAUL YOUNG ERMHY LOGGING HOOL & THE GAMG BILLY OCEAN BILLY OCEAN

KBEST/Son Diego Eich/Dean

EINCORPORT

MEART

GOOLET 6 CREME

NUMARO JUMER

COUNTRODERS

COCK SOBIN

THE COCK STORE

ROUGH THE GAMG

FAJL YOUNG

DON REMILEY

BILLY JOEL

APETHA FRAMELIN

APETHA FAARELIN
KUPINTON Dioge
MANT SIANCO
JOHN DENVER
MATALIN COLE
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Doon Allen
MHITHEY BUUSTON
BEACH BOYS
ANY GRAMT
COMMUNICATE
BUCH MASARELA
ANTESA
ANT SUPPLY
TIMA TRANSLIN
BILLY JOEL
LAURA BRANIGAN

PARALLEL THREE KFQD/Anch Mike Ford

none Bottmat; DOM MENLEY REMMY LOGGEN: DEBNAGE PAUL YOUNG SADE KRI VIAncharage Grog Willinson

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MIDWEST

HICHARL MCDOMALD HOMARD JONES HATALIB COLE HOTELST DEBANGE BUEY LEWIS & THE PAUL YOUNG DOE MEMLEY KOOL & THE GANG

WSNY/Colum

WOMC/Detroit Barry Argentright

NOMITE BILBAP COMMODUMES SOTTO THE GAMG BILLY JOEL WEITHEY HOUSTON BILLY CCEAN BEACH BOYS

PARALLEL

ONE

SOLEST: PAUL FOUNG SOUL & THE GAMG ART GRAFT SUEY LEWIS & THE TIMA TURNER

WLLT/Cincinnati Mannes/McClure MICHAEL PRANES SEART SOUTH SEART SOUTH SEART SOUTH SOUTH SEAR SOUTH SEART SOUTH SEART LOCALIST SUBJICANT CAME A THE DON RESULTY

WHIC/Detroit Goldstein/Zalli HRITHEY BOURTON HOMARD JONES FREDETE JACKSON HOTGEST DON HEMLEY BILLY JOEL DEBANGE HUEY LEWIS & THE ECOL & THE GANG

BICHAPL HCDO COMMODORES Sottest: DOM HENLEY PAUL YOUNG SADE SILLY JOEL

JOHN PARK PHIL COLLINS SOCTOFF: SENNY LOGGES DEBANCE PAUL YOUNG MUSY LEWIS & THE EQUI, & THE GANG

COMMENDERS
HHITELY HOUSTON
ARACH BOYS
BOTEGOS!
PAUL YOUNG
DEBARCE
SIOUL & THE GANG
BILLY JOYL
COREY MART

MOTELS
PREDDIE JACKSON
AIS SUPPLY
ROTEOSI:
ANT GRANT
ALAN PARSONS
SUET LEWIS & THE
STALLY OCEAN
SADE WTVNiCohembes
FREGeroid Jones
WHAH!
Noteset:
PAUL YOUNG
DOD WEMLEY
ROOL & THE GAMG
EXWEY LOGGISS
SILLY QUEAN DAVID POSTER COMMODDRES MATT BIANCO ESIC TAGG SUGS MASAFELA ROTTEST HOME

RS94/St Louis Garcin/Wattern Gercia/Watterman

MATALIE COLE

MAITHEY SOUSTON

MORES TOURS

FOREST

FAUL TOURS

ESSNY LOGGINS

DOE RESILET

RILLY JOEL

ROOL & THE GARG

KYKY/Bt Louis Jos Makards AM RESENTA MELTHEY ROUNTON ALE SUPPLY HORESE: DON NEWLEY AMETES PRANKLEN TIMA TUBBER BILLY JOEL KOOL & THE GAMG

PARALLEL TWO WHENTAppleton St. John/Salm

O'JAYS
GARY MORRIS
HATT BIANCO
SOTTENTIAL
SISTER SLEDGE
ECOL 5 THE CAME
DAVID POSTER
HOMHIE MILEAP
MEITHEY SCUSTOR

WHAMPApprovo

WLHT/Grand Repids Ashland@rown

GennetCollins
ANT GAART
PROPOSE JACEBON
BON TO DO
THE MILESERE
BUGG MASARELA
HOTERAT
DEBARGE
OOS SERLEY
FEMEY LODGINS
TIGS AT THE MILESERE
COMET HART
WHINCHEMEN
COMET HART
WHINCHEMEN
COMET HART
WHINCHEMEN Ashirations
John Park
Hichael McDomald
Goblet & Cheme
Whither Mouseon
Cock Bobin
Rottoff
Arktha Framelin
Dom Homlet
Heart
Core Hart
Paul Young UNBELL COLBRANI GODERY & CHEME ANY GRAFT ATE SUPPLY CORRT HART HOTEORY ECOL & THE GANG BILLY JOEL B

OTOPHERSON
POINTER SISTERS
SILLY OCEAN
BOTCOST
ARETHA PRAMELIN
PAUL TOURS
BURY LEVIS & THE
CORRY PART
BUCY SPRINGSTEEN
WHENCORSE City
July Reborts

WHINCOUSTION WHINCOUSTION WHINCOUSTION SIX A MANAGEMENT OF THE RESIDENCE O MATALIE COLE Hottest: HOOL & THE GANG HORRE HILEAP HECK & STEMARY PAUL TOURG WFMILLEGEING WAS MURPHY WHICHWEIGHOON
VencerO'Reil
AIR SUPPLY
HAURICE WHITE
A-RA
HOCTOST:
ARETHA FRANKLIR
BILLT JORGE
BILLT JORGE
HUEY LEWIS & THE

GEORGE PISCHOFF HORLOGE SANGE SANGE SANGE SOOL 5 THE GANG BILLY JOEL BORNIE WILSAN

Wt TEAthroopelic Grove-Teammers HORE HOTESTI COMET MART BILLY OCEAN BILLY JOEL SADE BOOL & THE GAMG

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WMT FMCoder Rep Sellers/Green DURELL COLUMNS
BESTIE BIGGISS
HUGH MASARELA
MAURICE WEITE
SOOK A THE GAME
ARETTA PRANKLIS
BILLY JOEL
BILLY JOEL TEMA TURBER Nottost: COMEY MART ROOL & THE GANG STIME FAUL FOURG

RFSBLJOPIN
Bobby Denesh
GEDREG FISCHOFF
BAURICE WRITE
BLACK FIE
BLACK FIE
BACK FIE
BOOL & THE GAME
DON HOMLEY
BILLY JOEL
TIMA TO SHEE
BLILY JOEL
WILGELSCOM
BOOK FORES
BLILY JOEL
TIMA TO SHEE
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Bob Vizzo
EUSTYMNICS

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CARRIE BLUCAS

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133 Reporters 120 Current Reports

The following stations reported no adds or changes in rotation and their playlists were frozen.

KFQD/Anchorage WSB/Atlanta WKBW/Bufflo WAHR/Huntsville KMGG/Los Angeles W101/Tampa KRAV/Tulsa

The following stations failed to report this week, so their playlists were

KKLV/Anchorage KLSI/Kansas City KEEZ/Mankato WLTT/Washington (2nd week)

ADULT/CONTEMPORARY

BREAKERS

WHITNEY HOUSTON

Saving All My Love... (Arista)

82% of our reporters on it. Rotations: Heavy 12/0, Medium 67/13, Light 30/20, Total Adds 33 including WTAE, WPRO, 2WD, WLLT, WNIC, WMYX, KS94, KYKY, KHOW, KMJI, KGW, KJR, WWOM, V100, WSFM, WGY, WIVY, WLAC-FM, WSTF, WING, KLYF, 3WM, KBOI, KVUU, KDUK, WLHT, KKUA, KFI, KSL, KKPL. Moves to number 15 on the A/C chart.

HOWARD JONES

Life In One Day (Elektra)

67% of our reporters on it. Rotations: Heavy 12/0, Medium 58/6, Light 19/7, Total Adds 13, WMJI, WNIC, KS94, KHOW, KMJI, KJR, WRKA, WLAC-FM, KLYF, KFI, KBEST. Moves to number 18 on the A/C chart.

AIR SUPPLY

The Power Of Love (You Are My...) (Arista) 62% of our reporters on it. Rotations: Heavy 4/0, Medium 45/10, Light 33/14, Total Adds 24, WFBR, 97AIA, WLTS, 2WD, WSNY, KYKY, B100, WGY, K106, WBT, WEZC, WLAC-FM, WHBC, WMGN, WISN, KOIL, KBOI, WKNE, WTNY, WCHV, K99, KRNO. Debuts at number 24 on the A/C chart. MICHAEL McDONALD

No Lookin' Back (WB)

62% of our reporters on it. Rotations: Heavy 7/0, Medium 61/6, Light 14/8, Total Adds 14, KVIL-FM, 2WD, WARM98, WMJI, KHOW, KJR, WSFM, WKGW, WIVY, WEZS, KLYF, WLHT, KYUU. Moves to number 20 on the A/C chart. **BEACH BOYS**

It's Gettin' Late (Caribou/CBS)

62% of our reporters on it. Rotations: Heavy 50, Medium 65/4, Light 12/3, Total Adds 7, WMYX, KHOW, KJR, V100, WLAC-FM, KBOI, KKPL. Moves to number 21 on the A/C chart.

NEW & ACTIVE

COMMODORES "Janet" (Motown) 78/32

Rotalions Heavy 1/0 Medium 39/14, Light 38/18, Total Adds 32 including WFBR, WLTS, 55KRC, WARM98, WOMC, WOTK, WCCD, KOST, KOW, KFMB, WSFM, WKGW, K106, WAJJ, WBT, WRKA, KELT, WSFL, WRAL, WING, KLYF, WTRA, KOUR, KWAY, KBEST, KKPL

ROOR, NAV. NESS.), NAV.

ROOLEY & CREME "Cry" (Polydor/PolyGram) 70/7

Rotations Heavy 140. Medium 37/1 Light 19/6 Toral Adds 7. MPRO, WSFL WSTF, WHBC, WLHT, KBEST, WCIL, Heavy
WKRBW, WAEB, WKYE, WWNR, WEIM, WSKI, WMPA, WSKY, WCKQ, WCHV, KTYL, KQSW, KRSB, KALE, Mediums include
WFBI, RHRMM, KYIL-FM, ZWIO, WARMSB, WCCO, KETIGS, WRVQ., WAYE, WNAM, WTRX, WHNN, KDLK, KKUA, KWAV

KSL KIPM, KKPL.

LAURA BRAMIGAN "Spanish Eddie" (Atlantic) 60:2

Rotaloms Heavy 50, Medium 37:0, Light 18/2, Total Adds 2, WAEB, WLAC-PM, Heavy, WKBW, KKPL, WKYX, KQSW,
KALE Mediums rocklode WFBR, WTS, WKYE, KEYTO3, WHAM, WHBC, KIDA, WTRX, WINGN, WHRN, KWAY, KSL

MOTELS "Shame" (Capitol) 56/13

Fotaloms Heavy 30, Medium 24/1, Light 28/12, Total Adds 13, WLLT, WSNY, KGW, WAEB, WICC, WKGW, WKLJ, WING,
KGEST, KRPL, WAEV, WGOW, Heavy, 2WO, WSKY, WCKQ, Mediums include: WRIMM, KVIL-FM, WMGN, KKUA.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
O KOOL & THE GANG	133/0	122	11	0
BILLY JOEL	127/2	104	21	2
1 TIMA TURMER	126/3	96	28	2
4 BILLY OCEAN	127/1	84	38	5
5 PAUL YOUNG	113/0	78	30	5
6 DeBARSE	115/0	81	27	7
7 DON HEMLEY	110/0	80	26	4
O COREY HART	115/3	64	41	10
O WHAM!	121/7	47	64	10
ARETHA FRANKLIN	110/0	73	29	8
11 KENNY LOGGINS	103/0	58	36	9
D HUEY LEWIS & THE NEWS	97/7	52	35	10
® RONNIE MILSAP	99/1	46	46	7
14 SADE	98/0	48	41	9
B WHITNEY HOUSTON	109/33	12	67	30
MICHAEL FRANKS	103/9	19	69	15
MATALIE COLE	93/12	11	64	18
(D) HOWARD JONES	89/13	12	58	19
19 AIR SUPPLY	69/0	13	37	19
MICHAEL McDONALD	82/14	7	61	14
D BEACH BOYS	82/7	5	65	12
22 WHITNEY HOUSTON	63/0	9	38	16
23 AMY GRANT	53/1	10	33	10
AIR SUPPLY	82/24	4	45	33
25 SURVIVOR	51/0	4	30	17

MOST ADDED

WHITNEY HOUSTON (33)

COMMODORES (32) AIR SUPPLY (24) AMY GRANT (19)

HUGH MASAKELA (17)

PHIL COLLINS "Don't Lose My Number" (Atlantic) 44/6

Everytime You Go Away (Columbia) The Joke Of Life (Arista)

Rotations Heavy 11/0, Medium 17/3 Light 16/3, Total Adds 6 WLTF, WAEB, V100, WIVY, WTNY, KQSW, Heavy, WKYE WKJJ, WAYE, WMGN, KKUA, WWNR, WSKI, WWPA, WSKY, WCKQ, WKYX, Mediums include: KVIL.FM, 2WD, B100,

HOTTEST KODL & THE GANG (102)

Cherish (De-Lite/PolyGram)

You're Only Human (Second...) (Columbia) TINA TURNER (61)

BILLY OCEAN (47)

Mystery Lady (Jive/Arista)
PAUL YOUNG (45)

ro (Capitol)

AMY GRANT "Wise Up" (A&M) 43/19 Heavy 0/0, Medium 10/1, Light 33/18, Total Adds 19, KFMB, KELT, WLAC-FM, WRVA, WNAM, WHBC. TRX, KYUU, KBEST, KKPL, WSKY, WCHY, WGSY, WJBC, WXUS, KRS8, Mediums include: WCCO.

FUIRTER STOLERS "Date Me" (RCA) 38/3

Potations "reasy 7:0, Medium 24/1, Light 7/2, Total Adds 3, KYIL,FM, WTRX, WENS Heavy, WWNR, WSKI, WWPA, WCHV, KCSW, KRSS, KALE, Wedman Roubler KMGG, KMEB, WKYE, KEYTOJ, WKJJ, WAMA, WMGN, KWSKI, WWPA, WCHV, JOHN PARR "St. Elmo's Fire (Man in Motion)" (Alliantic) 34/1, (Alliantic)

DION OFFICE TOOLS (DOSE YOUR EYES, TONIGHT" (RCA) 32/2
DIAND DENVEY POOR "On'T Close Your Eyes, Tonight" (RCA) 32/2
Rotations: Heavy 4/0, Medium 15/0, Light 13/2, Total Adds 2, WAEB, KIFM. Heavy: WPRO, WEIM, WAHR, WMT-FM.
Mediums include KVILF, FM, WCCO, MGY, WPW, WHEY

SIGNIFICANT ACTION

MEN AT WORK "Marta" (Columbia) 29/5
MEN AT WORK "Marta" (Columbia) 29/5
MEN AT WORK "Marta" (Columbia) 29/5
MEN AT WORK "Marta" (Columbia) 29/5 REDRIGE FISCHOFF "Feel" (FastFire Records) 24/6
Rotations Heavy 0/0, Medium 4/1, Light 20/5, Total Adds 6, KEY103, WISN, WHNN, WZLO, KFSB, KOSW. Mediums include

WRBR WEIM, KRSB

OAVID FOSTER "Love Theme From "St. Elmo's Fire" (Atlantic) 23/12

Rotations Heavy 3/0, Medium 2/0, Ught 18/12, Total Adds 12, WCCO, WKYE, KEY103, WEZC, WAVE, WKNE, WKYX

WHBV, KISM Medium WFBR, WTKO.

DAVID FOSTEN COME THEM FROM SILEMING SINE (AUGUST) (AUGUST) CREATION HOUSE, 30, Medium 20, Light 1812, Total Adds 12, W.C.C., WYEE, KEVIGA, WE WARV, W.C.I., KWEB, KTWO, KOSW Heavy KUDI, WHBY, KIFM Medium WFBR, WTKO
FREDDIE JACKSON "Rock Me Tonight (For Old Time's Sake)" (Capitol) 23.7

SHARROOK HERRY LO Medium 21 Light 13.5 CHARROOK SILEMIN WKNY WINCE WANAM W

y 1/0, Medium 9/1, Light 13/6, Total Adds 7, KVIL-FM KKLT, B100, WAVE, KIOA, KWAV, KBEST, WWPA.

UB40 with CHRISSIE HYNDE "I Got You Babe" (A&M) 20/3 AEB, KWAY, WJON Medium KVIL-FM, WAVE, KBEST

HUGH MASAKELA "The Joke Of Life" (Arista) 19/17 Addations: Heavy 0.0. Medium 2/1, Light 17/16 Total Adds 17, WCCO, WAVE, WNAM, KSL, KIFM, KKPL, WEIM, WSKY, WCKQ, WGSV, WORG, WAEV, WJBC, WMT-FM, KFSB, KRSB, Medium, WKYX,

WSKI, WSKY, WCKO, WGSV, WURE, WREY, 1930.

ERIC TAGG "Women in Love" (RMC Records) 19/11

40 Love 17/11, Total Adds 11, WCCO, WNAM, WEIM, WSKI, WWPA, WGSV, WFFX, KTYL.

WCHW, Medium, WMCN, WEIN, WWPA, MADONNA "Press You Up" (Sire/WB) 18-6 MADONNA "Press You Up" (Sire/WB) 18-6 MADONNA "Press You Up" (Sire/WB) 18-6 MADONNA WWAR, WWPA, KRLB Medium, WSNY

WARD, WATE, WORU, RITE.

JULIAN LENNON "Jesse" (Atlantic) 17/5

Rotations: Heavy 00, Medium 4/1, Light 13/4, Total Adds 5, WTRX, KWAV, WORG, WZLQ, WFFX, Medium: WSKI, WCKQ

JAMIE BOND "Heart Of Love" (Elektra) 17/3

JAMIE BOND "Heart UT LOVE (LEWISER) 7 1.0

ROStations: Heavy 00. Medium 271. Light 14/2. Total Adds 3, WRYA, WZLQ, KOSW, Medium: WWNR KALE.

TEARS FOR FEARS "Shout" (Mercury/PolyGram) 17/1

ROStations: Heavy 70. Medium 50. Light 511. Total Adds 1, KKUA, Heavy KYIL-FM, KMGG, WKYE, WHAS, WKJJ, WAVE, KRLB, Medium: V100, WFIS, WHAE, WWNR, WWPA, KIM, CARRES, "Bhadrabdagno" (EBH America) 17/8

Rotations: Heavy 010, Medium 50, Light 11/0. Total Adds 0, Medium: WFRR, WWNR, WWPA, WKYX, KTWO, KALE.

Rotations: Heavy 0:0, Medium 6:0, Light 11:0, Total Adds 0, Medium: WFBR, WMYR, WMYR, KTWO, KALE.

MATE MANCO "Whose Side Air You 09?" (WEA International) 16:18

WGSV, WIGE, WORG, KTYL, KFSB, KTWO, KOSW, KRSB, KALE

BILL WITHERS "Something That Terms You 0s" (Columbia) 16:1

Rotations: Heavy 10, Medium 0, Light 10:1, 10:14

Rotations: Heavy 10, Medium 30 Light 10:1, 10:14

Adds 1, MFXP, Heavy, WHSW, Medium; WEIM, WCIL, WMT-FM, KRSB

Rotations: Heavy 10, Medium 30: Light 10:1, 10:14

Adds 1, MFXP, Heavy, WHSW, Medium; WEIM, WCIL, WMT-FM, KRSB

DAIN FORELBERS "High Country Sadws" (Fell Moon/Epic) 16/1
Rotalions: Heavy 0/0, Medium 8/0, Light 8/1, Total Adds 1, KIOA, Medium WHBY, KSL, WEIM, WKNE, WAHR, WORG NOIL, WM-PA:

JOHN CAFFERTY "C-1-T-Y" (Scotti Bres./CSS) 15/3

Rotations Heavy D.D. Medium 7/1, Light 8/2, Total Adds 3, WAVE, KKUA, WCHV. Medium: WSKI, WWPA, WCHQ, KKLV.

KOSW, KALE A
JOHN COUGAR MELLENCAMP "Lenely 0!" Night" (Rivs/PolyGram) 13/13
Rotations Heavy 0.0. Medium 3.3. Loph 10/10. Total Adds 13. KVIL-FM, WAER, WKYE, WKUJ, WWNFI, WEIM, WSKI, WWPA
WKKY, WCKO, WAEY, WFFX, KYT,

DURELL COLEMAN "Semebody Teek My Love" (Island) 13/13
Rotations Heavy 0.0. Medium 1/1. Light 12/12. Total Adds 13, WPIX, WHBC, WEIM, WSNI, WCKO, WAGE, WKYX, WCIL, WHIT-FM, WOOK, KOSW, KRSR, KALE

MAURICE WHITE "Stand By Me" (Columbia) 12/11
Rotations: heavy QrQ, Medium 44, Light 87, Total Adds 11, WPIX, WBT, WSFL, WMGN, KWAV, WSKY, KRLB, WFFX, WMT-ROS TRO "Let No Be The Knight" (Jamex) 11/4
Rotations: Heavy DO Medium 30: Loth 84 Total Adds 4 WNAM, WXUS, WJON, KRSB, Medium: KOST, WMT-FM, KMGO.

Rotations: Heavy DO, Medium 30, Light 84, Total Adds 4, WNAM, WXUS, WJON, KRSB, Medium: KOST, WMT-FM, KMGO. HEART "What About Leve?" (Copitol) 11/3 Rotations: Heavy 2/0, Medium 61: Light 32, Total Adds 3, WILT, KBEST, WZLO. Heavy: WLHT, WWNR. Medium: WKJJ.

MAINHATTAN TRANSFER "Ray's Recibiesse" (Attentic) 11/1
Rotations Heavy 10, Medium 51 Light 50 Total Adds 1, WRVA, Heavy, KIFM, Medium, WKNE, WAHR, WMT-FM,

BLACK TIE "If You Gotta Blake A Feel OL..." (Beech Records) 10/18 Rotations: Heavy 00, Medium 171, Light 99, Total Adds 10, WFBR, WEIM, WTKO, WKYX, KFSB, KWEB, KTWO, KRSB

TRILL VEISERRE "Yea've Get Te Knew" (Desert Reck Records) 18/7
Rotations: Heey 0.0. Medium 0.0. Light 10.7. Total Adds 7, WHAM, WWNR, WEIM, WWPA, WORG, WKYX, KRSB.
BERTIE HIGGINS "The Wall" (CBS Associated) 18/1
Rotations, Heey 0.0. Medium 50, Light 51, Total Adds 1, WMI-PM, Medium; KOST, WAYE, KFI, WTKO, WAYE

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Trees dreets	Turo West	La	****	147 Reports	Reports	Total Adds	Power	Heavy	Medium
6	5	3	0	STING/Fortress Around Your Heart (A&M)	141	+/2	42+	118+	23-
2	1	1	2	DIRE STRAITS/Money For Nothing (WB)	118	-10	52 -	111-	7+
-	-	14		JOHN COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG)	140	+/19		100+	
23	15	7		HUEY LEWIS & THE NEWS/Back In Time (MCA)		+/11	20+	84+	
3	2	2	5	JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)		-/0	31-	94 -	9+
17	11	10		GODLEY & CREME/Cry (Polydor/PG)		-/3	6=	60+	69 -
29	18	16		MICHAEL McDONALD/No Lookin' Back (WB)		+/3	10+	67+	_
		17	_	JOHN WAITE/Every Step Of The Way (EMI America)		+/7	7+	53+ 80-	73-
11	7	6	9	PHIL COLLINS/Don't Lose My Number (Atlantic) MOTELS/Shame (Capitol)		-/2 -/1	35+ 16+	67+	
18	13		11			-/1	24+	61+	
20	-			TALKING HEADS/And She Was (Sire/WB)		+/4	17+	61+	
12	9	9		JOHN CAFFERTY & BEAVER BROWN/C-I-T-Y (Scotti Bros./CBS			16-	64+	
30				CHEAP TRICK/Tonight It's You (Epic)		+/6	6+	41+	74-
4	4			PAT BENATAR/Invincible (Chrysalis)		-/1	19-		27+
36	29			HOOTERS/And We Danced (Columbia)	121	+/13	6=	31+	86+
1	3			HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)	83	-/1	26-	74-	8+
39	27			TEARS FOR FEARS/Head Over Heels (Mercury/PG)	109	+/7	5+	39+	67+
25				Y&T/Summertime Girls (A&M)	107		7+	31+	70 -
15	12	15	20	MOTLEY CRUE/Smokin' In The Boys Room (Elektra)	100	-/1	7-	45 -	45-
DE				LOVERBOY/Lovin' Every Minute Of It (Columbia)	114	/114	1	25	73
32				NICK MASON & RICK FENN/Lie For A Lie (Columbia)	115	=/2	1+	17+	95+
52				NIGHT RANGER/Four In The Morning (Camel/MCA)		+/20	5+	29+	
35			=	JEFF BECK/Gets Us All In The End (Epic)	98	+/7	1 =	21 =	74+
-				DIRE STRAITS/One World (WB)		+/22	1 =		55+
9				BRYAN ADAMS/Summer Of '69 (A&M)		-/0	17-	43-	
7				COREY HART/Never Surrender (EMI America)		- 10	9 -		24+
27				BRYAN ADAMS/Diana (Import)		-/5	8+		26 -
_				MARILLION/Kayleigh (Capitol)		+/24	2+	14+	70+
22 55				BILLY JOEL/You're Only Human (Second Wind) (Columbia) X/Burning House Of Love (Elektra)		-/1	13 = 3 -	40 -	
				COCK ROBIN/When Your Heart Is Weak (Columbia)		+/12	4+	15+	59+
-				EDDIE & THE TIDE/One In A Million (Alco)		+/16	1=	5+	72+
26				TINA TURNER/We Don't Need Another Hero (Capitol)	-33	-/1	11-	34 -	24-
				DIRE STRAITS/So Far Away (WB)		+/12	0-	26+	33+
				MR. MISTER/Broken Wings (RCA)		+/10	1-	15+	39+
49	39	36	0	UB40/I Got You Babe (Virgln/A&M)	62	-/3	5-	14-	47+
14	17	25	38	RATT/Lay It Down (Atlantic)	52	-/1	6+	19-	24-
				HEART/What About Love? (Capitol)	40	-/1	8=	24 -	16-
5	16	27	40	JEFF BECK w/ROD STEWART/People Get Ready (Epic)	41	-/0	7-	21-	18-
				SAGA/What Do I Know (Portrait/CBS)	69	/63	1	7	44
				DIO/Rock 'N' Roll Children (WB)		+/28	0 =	1+	47+
				HEART/If Looks Could Kill (Capitol)	52		4+	15 -	33 =
				STING/If You Love Somebody Set Them Free (A&M)	34		4-	29-	5 =
				URGENT/Running Back (Manhattan)	63		0 =	4+	47+
				U2/Bad (live) (Island)		-/14	4+	11+	29+
				TEARS FOR FEARS/Shout (Mercury/PG) KATRIMA & THE WAYES/Do You Wort Coulog? (Capital)	31 -		5 -	21-	9-
				KATRINA & THE WAVES/Do You Want Crying? (Capitol)		/12	0 =	7-	37+
	_	-	_	OUTFIELD/Say It Isn't So (Columbia)		/18	0 =	1 =	37+
				TAXXI/Still In Love (MCA) AC/DC/Sink The Pink (Atlantic)	46-		1+		31 -
_				RATT/You're In Love (Atlantic)	38		0-	6-	29+
28				HOWARD JONES/Life In One Day (Elektra)	33 -		4=	13-	19-
				ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	29-		3=	13-	15-
				STING/Love Is The Seventh Wave (A&M)	35 4		0=	13-	19+
				SUPERTRAMP/Better Days (A&M)	37-		0-		22-
				R.E.M./Oriver 8 (IRS/MCA)	29 4		2+	18+	8+
				HEART/Never (Capitol)	30 4		0-	10+	19+
			_	DIRE STRAITS/Walk Of Life (WB)	26 =		3+	13-	11+
				WHAT IS THIS/I'll Be Around (MCA)	46 4	16	0=	2+	30+

MOST ADDED

LOVERBOY (114) Lovin' Every Minute Of It (Columbia) SAGA (63) What Do I Know (Portrait/CBS) DIO (28)

Rock 'N' Roll Children (WB) Bad Times (WB) MARILLION (24) Kayleigh (Capitol)

HOTTEST

DIRE STRAITS (52) Money For Nothing (WB) STING (42) JOHN COURAR MELLENCAMP (37) Lonely Ol' Night (Riva/PolyGram)
PHIL COLLINS (35) Don't Lose My Number (/ JOHN PARR (31) St. Elmo's Fire (Man In...) (Atlantic)

BREAKERS

LOVERROY

Lovin' Every Minute Of It (Columbia)

77% of our reporters on it. 114/14 including adds at: WBCN, WNEW, DC101, WKLS, KSRR, WLLZ, WRIF, KMET, KGB. Debuts at #21 on the

NIGHT RANGER

Four In The Morning (Camel/ MCA)

70% of our reporters on it. 104/20 including adds at: WDVE, WLUP, WQFM, KBPI, KLOS, KUPD, WHCN, WIMZ. Moves 31-23 on the Tracks chart.

MARILLION

Kayleigh (Capitol)

65% of our reporters on it. 96/24 including adds at: WIYY, WDVE, WKLS, KYYS, KZAP, WKDF, KEZO, KKDJ. Moves 39-29 on the Tracks chart.

Burning House Of Love (Elektra)

63% of our reporters on it. 93/12 including adds at: WKLS, WPYX, WFYV, WIMZ, KMOD, KRSP, KOZZ. Moves 32-31 on the Tracks chart.

DIRE STRAITS

One World (WB)

61% of our reporters on it. 90/22 including adds at: WQFM, KBCO, KUPO, KGON, WRCN, WEZX, WFYV, WWWV. Moves 34-24 on the Tracks chart.

NEW & ACTIVE

ADVENTURES "Send My Heart" (Chrysalis) 48/7 (34/10)
Adds CHOM, WHUY, KROQ, KOME, WAQY, WZEW, Hillary, 6 included.

KILO, Mediums 23 include KSRR, WCPM, WCIbn, WCIbn,

Adds RSW, WUSK, WHULK, WILL, KINKL, FRENZ, THERLY IS THROUGH TO RECEIVE WOFK, WAAF, KLAO, WILP, KOMP.

SUPERTRAINP "Brother Where You Bound" (A&M) 32/2 (33/3)

Adds: KMOO, WIZN, Heavy 7 include WHJY, KFOG, WRON, WLAY, KZOK, KTCL

RED SPEEDWAGON "Live Every Moment" (Epic) 38/2 (32/2)
Adds: WROLL WWWV. Helevy: 5 include KORS, KDKB, KLBJ, KROLL Mediums: 21 include KBP, KUPD,

Adds WHOL, WWW. Helley, 5 include KORS, KDKB, KLBJ, KRQU, Medium WHEB, WTICK WXLP, WTUE, KGGO, WBLM FOREIGNER "Down On Lave" (Atlantic) 29/12 (18/14)

BOB DYLAN "When The Night Comes Falling From The Sty" (Columbia) 26/5 (29/6) Adds: WNOR. WHES, CHEZ, WWW. KVRE Heavy 4 rounds KZAM, KTCL. Mediums: 19 include AUGUS KZEW MPYK WAOK WOUR WIOT, KEO KKDJ GUADAL CANAL DIARY "Trail Of Teers" (Elektra) 26/1 (25/1) Trail Directions: 13 include KLOL WART, KBCO, WHFS, KLBJ, KLAO, KTYD,

KYRE.
JOE LYNN TURNER "Heartless" (Elektre) 25/3 (23/6)
JOE LYNN TURNER "Heartless" (Elektre) 25/3 (23/6)

ROPS, WUTP, RUNG.

MICHAEL MICHAEL MICDONALD "Bad Times" (WB) 24/24 (8/0)

Adds include WXTT, WOUR, WZEW, KSPN, KVRE, Holly; 3 WHON, KFMF, KZAM, M, STING "Shadows in The Rain" (A&M) 24/3 (24/3)
Adda: KAZY, 91X, KROU, Heavy: 10 include WNEW, KZEW, WXRT, KROQ, WHON, KPOI, Mediums: 14

Adds NAZY SYK KROU Heapy 10 Inductor WREW, KZEW, WRRT, KROQ, WHON, KPOI, Mediums FOLICA KROW, MOZ, WYLE, KEZO, WROT, KECO, KEZE; ERIC MARTIN "Information" (Capital) 23/9 (14/14) Adds WRON, WYNE, KOW, WEZK WYLE, KATT, KROU, KZOQ, KTYD, Heavy, Ø Mediums: 15 Inch. KZAP, WADY, KILA, KRIJG, KKO, KOW, KYRE.

AGOS MORAS REMO KELO, KKELO, KKELO, KVRE
TOM PETTY & THE HEARTBREAKERS "Spills" (MCA) 23/3 (28/7)

TOM PETTY & THE HEARTBREAKERS "KILO" (MCA) 23/3 (28/7)

911k KGB, WOLF KBLD.

STIMB "RESIDERS" (BABI) 22/ 2 (28/ 6)

Adds: KHK, WOLF. Pewer 2 - Heave? "Pockels CHOM. W. VG. KFOG, WCCC. WHOL. KPOI

Adds: KHK, WOLF. Pewer 2 - Heave? "Pockels CHOM. W. VG. KFOG, WCCC. WHOL. KPOI

MOSUM: 31 Acade COTOI. WPTV. WICF WOLF. WOLF. WOLF. WZCJ. McKurns: 13 include KZEW.

ROSERT PLART "Teo Level" (Es Permazzi Atlantic) 21/3 (28/ 4)

Adds: RCLL KIND. KFASE"

APPRI. WICK KFASE"

APPRI. WINE: "Back thyself To Sheep" (Capital) 18/19 (8/ 6)

Adds: Include WHOR KSJO, WYSP. WACY, KLAO, IOZZ, KOWB, Heavy 0 Mediums: 10 include

winds: winds: WHOR KSJO, WYSP. WACY, KLAO, IOZZ, KOWB, Heavy 0 Mediums: 10 include

winds: winds: WHOR KSJO, WYSP. WACY, KLAO, IOZZ, KOWB, Heavy 0 Mediums: 10 include

winds: WHOR KSJO, WWCS WYSP. WACY, KLAO, IOZZ, KOWB, Heavy 0 Mediums: 10 include

winds: WHOR KSJO, WWCS, WWCS, WACY, KLAO, IOZZ, KOWB, Heavy 0 Mediums: 10 include

winds: WHOR KSJO, WWCS, WWCS, WHOR KROD, WCC.

RBP, WHES, WPDH, WKOQ, WTICK Heavy, 4 include KROQ, WLIR, KROLL Mediums: 12 include, WADY, CPNY, WCPZ, KZAM.

OURLY SHOW "Cestles in Spein" (EMI America) 18/3 (15/4)

WBCN, WXRT, WGFM, Heavy, 2 MLIR, KROLL Mediums 8 include WWOR, KROQ, WHES, WHER,

KOZZ

MCK LOWE & HIS COWBOY OUTFIT "I Knew The Bride..." (Columbia) 17/16

(1/1)

Adds reclude WHEW, WORT, KBCO, WRCN, KRMB, KMBY, KVRE, Heavy, 2 WLR, KTCL

McGLIVER 7 Include WHARR, RAZY, KFOG KROR, KSJO.

JULIAN LEIBMON "Janes", Ghinatics) 17/1 (2/15)

Adds WWTR, Heavy, C McGLIVER, 12 reclude WBCN, WORN, KGCO, WGLM, WRLF, KROLL

BRYAIN FERRY "One1 Step The Dence" (WB) 16/2 (15/2)

Adds: WHER, WZP, Powers 1, 1-leasy, 6 reclude KBCO, KROC, KRNK, KSPN, KVRE, McGLIVER 7 (16/2)

Adds. WFES, WCPZ. Powers: 1. Heavy: 8 include KBCO, KRCU, KRIN. KSPN. KVPE. NEURIDE. 1 micked KYYS. KAZY, WCHA. KEZX, KMBY.

LATE BUSH: "Rounding Up That Hill" (ESII America) 15/14 (8/8)

Adds include WBCN: 91X, WRCN. WHER, KLAO, WZN, KVRE. Heavy: 3 WLR, CFNY, KTO. Adds include WBON, 91X, WRCN, WREB, KLAU, WICH, INTEL: N Medums 5 include CHOM, KBCO, CFOX, WHES. BILLY CRYSTAL. "YOU Look Mervelous" (AAM) 15/2 (26/6) Adds: WMCX, KKDL Heiser, G. Medums, S. WBON, G107, KICT, KOMP, I

Adds: WWCK, KICUL Heavy: 0. Nedkurs: 5 WBCN, C107, RCT, KOMP, KLYV.

GEORGE: THOROGODO & THE DESTROYERS "Womphits Illiaris" (EMI Americe)
14/12 (4/1)
14/12 (4/1)
16/14/12 (4/1)
16/14/14 (4/1)
16/14/14 (4/1)
16/14/14 WINAR, KYS, KOPS, WACK, KGGO.

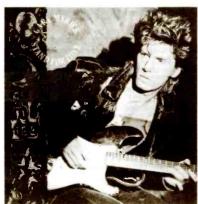
EURTTHINICS: "There librat lib An Angel" (RCA) 14/3 (18/4)
Adds: K37, WBLM, WWW. Heavy: 6 WXRT, WR.R. CHEZ, WCPZ, KZAM, KVRE, Mediume: 8 include WORK, WFDL.

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

frame Topic Areses skyle	o L	and Droops	· 147 Reports	AUGUST 16, 1985	Total Reports/Adds	Power	Heavy	Medium
2 1	1	0	DIRE STRAITS/Brothers In Arms (WB)	"Money" (118) "World" (90) "So Far" (62)	144-/1	55 -	128-	15+
			STING/The Dream Of The Blue Turtles (A&M)	"Fortress" (141) "Seventh Wave" (35) "Free" (3	4) 147-/0	50+	129+	18-
			BACK TO THE FUTURE/Soundtrack (MCA)	"Back" (124) "Power" (83)	135 - /2	44 -	120 -	15+
			ST. ELMO'S FIRE/Soundtrack (Atlantic)	"St Elmo's" (106) "Shake Down" (18)	108-/0	31 -	94 -	11+
			PHIL COLLINS/No Jacket Required (Atlantic)	Don't Lose" (97)	103-/1	36+	84 -	
			TALKING HEADS/Little Creatures (Sire/WB)	"And She" (118) "Road" (16) "Lady" (10)	122 + /4	19-		
			MICHAEL McDONALD/No Looking Back (WB)	"No Lookin" (121) "Bad Times" (24)	126 /8	10	68	52
			R.E.M./FablesReconstruction (IRS/MCA)	"Can't Get" (112) "Driver 8" (29)	116-/1	25+	62+	51 -
			GODLEY & CREME/The History Mix Volume 1 (Polydor/PG)	"Cry" (131)	132 - /3	6=		69 -
			JEFF BECK/Flash (Epic)	"Gets" (98) "People" (41)	127-/5	8-	37 -	83+
12 12	11	0	JOHN CAFFERTY & BEAVER BROWN / Tough All Over (Scotti Bros. / Cl	BS) "C-I-T-Y" (115)	118 - /1	16-	64+	49 -
			TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Head Over" (109) "Shout" (31)	119-/1	10-	50 -	67+
			MOTELS/Shock (Capitol)	"Shame" (114)	114-/1	16+	67+	46-
			JOHN WAITE/Mask Of Smiles (EMI America)	"Every Stop" (129)	130+/7	7+	53+	74 -
7 9		_	HEART/Heart (Capitol)	"If Look" (52) "What About" (40) "Never" (30)	104-/2	12+	41 -	60+
			HOOTERS/Nervous Night (Columbia)	"Danced" (121) "Zombies" (6)	123+/13	7=	33+	86+
			CHEAP TRICK/Standing On The Edge (Epic)	"Tonight" (124)	125 + 6	6+	42+	74-
			MOTLEY CRUE/Theatre Of Pain (Elektra)	"Smokin" (100)	105-/2	7-	47-	48=
			NIGHT RANGER/7 Wishes (Camel/MCA)	"Four In" (104) "Sentimental" (10)	110 + /12	5+	33+	714
			Y&T/Open Fire (A&M)	"Summertime Girls" (107)	107-/2	7+	31+	70 -
			NICK MASON & RICK FENN/Profile (Columbia)	"Lie For A Lie" (115)	115 = /2	1+	17+	95+
			BRYAN ADAMS/Reckless (A&M)	"Summer Of '69" (61)	67-/3	17-	47-	17-
			COREY HART/Boy In The Box (EMI America)	"Nuver Surrender" (72)	78 - /0	9-	49-	28+
			BILLY JOEL/Greatest Hits (Columbia)	"You're Only Human" (74)	79-/0	13=	42 -	33 -
			RATT/Invasion Of Your Privacy (Atlantic)	"Lay" (52) "In Love" (38)	78 - /3	6+	22-	45-
13 13			MARILLION/Misplaced Childhood (Capitol)	"Kayleigh" (96)	96 + /24	2+	14+	70+
21			X/Ain't Love Grand (Elektra)	"Burning House" (93)	93+/12	3-	12=	63+
- 31			EDDIE & THE TIDE/Go Out And Get It (Atco)	"One In A Million" (88)	91+/17	2+	7+	73+
26 24			COCK ROBIN/Cock Robin (Columbia)	"When Heart" (79)	81+/12	4+	15+	61+
			MAD MAX BEYOND THUNDERDOME/Soundtrack (Capitol)	"We Don't" (60)	60-/1	11-	34 -	24-
			SUPERTRAMP/Brother Where You Bound (A&M)	"Better Days" (37) "Brother Where" (32)	66-/1	0-	16-	45-
			U2/Wide Awake In America (Island)	"Bad" (45) "Three Sunrises" (22)	64 - /6	- 5+	19-	40-
			ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"Sixes" (29)"Too Loud" (21) "Little" (12)	56-/1	3=	21-	33-
			MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (65)	66+/10	1 -	15+	40 1
			UB40/Little Baggariddim (Virgin/A&M)	"I Got You Babe" (62)	62-/3	5 -	14-	47+
			DIO/Sacred Heart (WB)	"Rock Children" (62)	62 /28	0	1	47
			BRYAN FERRY/Boys And Girls (WB)	"Slave To Love" (23) "Don't Stop" (16)	35-/0	4-	16 -	15-
			KATRINA & THE WAVES/Katrina & The Waves (Capitol)	"Do You" (51)	55+/12	0 =	9=	39+
			URGENT/Cast The First Stone (Manhattan)	"Running Back" (63)	63+/6	0 =	4+	47+
			AC/DC/Fly On The Wall (Atlantic)	"Sink The Pink" (42)	49=/4	1+	2 -	36 =

GARY MYRICK



"STAND FOR LOVE"





BREAKERS

MICHAEL McDONALD No Looking Back (WB)

85% of our reporters on it. 126/6 with adds at: KBCO, KOME, KXZL, KATT, KEZX, KZAM, KTCL, KVRE. Debuts at #7 on the Albums chart.

MARILLION

Misplaced Childhood (Capitol)

65% of our reporters on it. 96/24 including adds at: WDVE, WKLS, KYYS, KZAP, WCMF, WKDF, KEZO, KKDJ, Moves 35-26 on the Albums chart.

Ain't Love Grand (Elektra)

63% of our reporters on it. 93/12 including adds at: WKLS, WPYX, WAQX, WFYV, WIMZ, KMOD, KRSP, KOZZ. Moves 29-27 on the Albums chart.

EDDIE & THE TIDE Go Out And Get It (Atco)

61% of our reporters on it. 91/17 including adds at: WNEW, WYNF, KQRS, KAZY, KMET, KUPD, KISW, KISS. Moves 34-28 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), lewer (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.



KIXI

With "Cold Shower" [PR 768], their new 12" single and MIDNITE DYNAMITE (81267), their explosive new album, Kix enters the major leagues of hard rock!

Produced by Beau Hill



ON ATLANTIC RECORDS & CASSETTES







CHR SIGNIFICANT ACTION

Produced By Todd Rundgren

AOR ALBUMS

MOST ADDED

Sacred Heart (WB)
MARILLION (24)
Misplaced Childhood (Capitol) GARY MYRICK (21) Stand For Love (Network/Geffen) OUTFIELD (18) Play Deep (Columbia) EDDIE & THE TIDE (17)

Go Out And Get It (Atco)

HOTTEST

DIRE STRAITS (56) Brothers in Arms (WB) STIME (S6) The Dream Of The Blue... (A& BACK TO THE FUTURE (44) PHIL COLLINS (36) No Jacket Required (Atla ST. ELMO'S FIRE (31) Soundtrack (Atlantic)

NEW & ACTIVE

OUTFIELD/ Play Deep (Columbia) 56/ 18 (32/ 22)

Adds include WYVF, WLVO, WRIF, KDKB, KROR, KOME, WCMF, WTUE, KEZE, Heavy 1 WOUR, Mediums 37 include WHUY, KLOL, WNOR, WLLZ, KUPD, KGB, KISW.

WHAT IS THIS! What Is This (MCA) 48/7 (42/21)

Addis WQFM, KNCN, WWCT, KLYV, KOWB, KTCL, KMBY, Heevy: 2 KSPN, KTYD. Mediums: 30 include KSRR, WLUP, KYYS, KBCO, KROQ, WPYX, WOUR

ADVENTURES/The Adventures (Chrysells) 44/7 (30/12)

eavy: 6 include KBCO, 91X, WLIR, CHEZ, KSPN, Mediu KSRR WOFM WHES WORZ KILO

WORLD'S WORST RECORDS/ Volume 2 (Rhine) 37/ 5 (44/ 17)

Adds: KISW, WQBK, WWCK, WKLT, KFMQ. Heavy: 0. Mediums: 12 include to MMR, KZEW, WLUP, WOFM, WAAF, KLAQ, WSKS, WXLP, KICT,

KOMP.

RETURN TO WATERLOO/ Seendmark (Arlets) 31/2 (33/4)

Adds WOFA, WH-S Heavy, 4 BIX, KOME, KLBJ. KZAM. Medium: 21 include WHOR, WXRT, KBCO, WRCH, KFMG, KEZE, WGR, KTYD, REO SPEEDWARON/ Whoels Are Terrain' (Epis) 30/2 (32/2)

REO SPEEDWARON/ Wheels Are Terrain' (Epis) 30/2 (32/2)

LINEAU LINEAU SHOWN 5 Include KORS, KDKB, KLBJ, KROU Mediums 21 include KBPI, KUPO, WH-EB, WTKX, WTUE, KOGO, KKC.

POREIGNER/ Agent Prevention (Atlantis) 29/11)
Adds include Wiew, WILIP, MIVO, WACK, WARL, WWW, KIMR. Heavy 5 WHOR KSPI, WZZO, WCMF, KRIX, Mediums 20 include WOON, WAMER, KIEB, WAAF, KISS, KOOO, KALO, WANER, WANER, PRIMAY S WHATER, RESEARCH, WASSEN THE STRANGER OF THE

Adds: WAAF, WKOQ, KROU. Heavy: 2 WLLZ, WRIF. Mediums: 15 include WHLY, KSRR, WNOR, WYNF, KORS, WDIZ, KFMG, WRUF.

QARY MYNICK/ Stand For Lave (Network/Goffen) 21/21 (8/6)

Adds include WHLIY, KBCO, KROQ, KLBJ, KOWB, KMBY, KVRE. Heavy: 1 WLIR. Mediums: 11 include KZEW, WQFM, WEZX, WXKE, FRIGHT MIGHT/ Securitized (Private I/ CBS) 29/19 (1/8)
Adds include WHOR KSJO, WYSP, WACY, KLAQ, KIZZ, Henry G, Mediums 11 include WBCN, WOFM, WACK, KNCN, WWCK, KRKE,

GEORGE THOROGOOD & THE DESTROYERS/ Moverisk (EMI America) 19/7 (22/8)

Adds: KYYS, 91X, WCHA, WIOT, KFMO, KIMBY, KYRE. Heavy: 3 WOFM, KBCO, WYSP. Mediums: 12 include WMMR, WHUY, KORS, KGB, KGGO.

ARRIQUINT SHOW/ Walting For The Fleed (ERRI America) 19/3 (16/5)
Adds: WBCN, WART, WOFM, Heevy, 2 WLR; KRQU, Mediums: 9 include WHOR, KBCO, KROO, WHFS, WHEB, KOZZ.

A-HA/ Henting High And Low (WB) 18/5 (14/1)

Heavy: 4 include KROQ, WLIR, KROU Mediums: 12 include KBCQ, CHEZ, WAQY, CFNY, WCPZ. KZAM.

OMD/ Crush (Virgin/ A&M) 17/1 (16/4)

iers: 3. Heevy: 7 include WXRT, KBCO, KROQ, WLIR, KTCL, KRQU, Mediums: 6 include WBCN, WQBK, WHFS.

NEW REGIME/ New Regime (RCA) 16/8 (17/2)
Adds Q. Heavy. 1 CFOX. Mediums: 8 include WHJY, 91X, CHEZ, KLAQ, KZOK, WIZN.

IDLE EYES/ Idlo Eyes (Mirage/ Ateo) 13/ 6 (6/ 6)

Adds include KBCO, 91X, KGB, KTYD, He NY: 2 WLIR, KROU, Med ns 6 include CHOM, CFOX, CHEZ, K97, WIZN.

CELLARFUL OF NOISE/ Collected Of Noise (CBS Associated) 12/2 (16/3)

Adde WYSP, WIZN. Heavy: 1 KRQU. Mediums: 10 include WLVO, KYYS, WQBK, WDHA, WPLR.

HIGHWAY CHILE/ Reclarame (21/ Alce) 11/8 (13/1) Adds: 0. Heavy: 0. Mediums: 7 WHUY, WACK, KINCH, KISS, KXZL, KFMG, KUFO.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS — This week's most added records.

HOTTEST - This week's records receiving the most power reports.

REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the high-est rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds — are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) - A single's B-side. (M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations were in-

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1 000 000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant rafings disadvantage to their in-format competitor(s) are assigned a lower para-

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PARALLEL

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WEZX/Scrantor (717) 981-1842 PD: DAVE LONGON HO: JAY DANTELS Shory DACE TO THE FUTUE DISK STRAITS (M) HOUTERS (M) STING ET, ELMO'S FIRE (301) 263-1430 POI DAVID STROTEIS BOOSY DINE STRAITS STIME TALEING MEADS D.E.M. US NEW ORDER APTAN PERAY GODLEY & CHIMM Redign

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(817) 752-5611 PD: CYMDE SLATER HD: BUSS HOTTLA

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(518) 462-5555 PO: JURN CODPEN HD: PEGGY APPLE

WPYXJAlbeny, WY (518) 785-8061 PD: ANDI TURCO HD: BOB WELCH

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CFNY/Toromo (416) 453-7452 ON: DAVID MASSEN

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> WXKE/Ft. Wayne (219) 484-0580 POI BICK WEST ROI BAL BRANDT WTUE/Dayton (513) 224-1501 PO: TOM CARROLL MD: JOHN BEAULIEU

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KEZO/Omaha (402) 592-5300 POI BRUCE REGRESOR RDI JOB BLOOD

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Berger PLU-FM RADIO MD: Lisa Tonacci

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Pittsburgh Program Administrator:

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Baltimore PD. Ralph Wimm

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PD: Scott Walker
MD: Glenn Kalina

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PD: Jim Waters Toronto
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PD: Bill Todd
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PD: Randy Brown

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B97 New Orleans
PO: Kris O'Kely
MD: Grag Rolling
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PD: Keith Isley WINZ-FM Asst. PD/MD: Mark Shands

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PD: Robert W. Walker

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94-Q Atlanta

PD: Jim Morrison MD: Jeff McCartney

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Hot High Norfolk PD: Bob Canada

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Assistant PD: Mike Scheefer

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PD. Guy Zapoleon

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Ops Mgr. John Driscoll MD: Geina Horton

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PD: Dave Van Stone San Jose

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PD Bob Case

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PD: Jeff King

MD: Devon Durrant

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PD: Gary Bryan MD: Sean Lynch

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MD: Alan Sledge

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A -BA
LADRA SOME (dp)
TYANG FOR FRANK 1-1
BURY LEVEL 6 THE 2-2
JOHN PARK 7-5
BETAM RADRA 9-4
TIMA TURNES 16-9

WOID Biloni, MS Coulter Christopher CoulerChristopher
BON JOVI (dp)
JOHN COUCAR
NAITHEY HOUSTON
HOTTERY HOUSTON
HOTTERY HOUSTON
HOTE HAS 1-1
AMETIA PANELIE 9-6
JOHN PARE 7-5
TIMA TURNER 11-7

WAPV@irminghem, AL St. John:Regal

St JohnWegel
STIMG
JOHN CAFFERT
LOWENDOY
LOWENDOY
MORTHET MODETON
DON MEMICY
MUTY LEWIS 4 THE 1-1
BOTAN ALANS 1-2
JOHN PARP 4-3
DIES STAIRTS 1-4
6000 6 THE GAMG 20-12

KXX105-Sirmingham, AL

North-Relate DOM RELET BIGGT BANGES 9.9 STIEG WHAT IS THIS ROTEST! TEARS FOR PEARS 2-1 ARETHS FRANKLES 3-2 JOBS PARS 4-3 BRYAN RADES 6-5 BIGLEY JOEL 11-6

None Nottest: ARETHA PRAMELIM 1-1 TEARS FOM PEARS 3-3 PREDCIE JACKSON 5-5 PRIL COLLINS 10-10 PINA TURNER 13-13

RITE/Corpus Christ, TX Dava Parks Deve Perka
MARDOMAS
JOHN COUGAB
HOVLEY CHIN
UNGG 1690
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HOVE ALTER
BEADT FOR THE MOR
HORAD JOHN
AND ALTER
HORAD JOHN
AND PERKA 2-1
HOUSE LATER 11-6
PERKE 17-13
HOUSE LATER 11-6
HOUSE LATER 11-6
HOUSE LA

KZFM/Corpus Christi, TX Giroburg/Tucker QuebburgTucher
BATAH ADAMS
MADOMSA
PSIL COCLING
MEMUDO
WILMAII
BOLTOSC 1-1
SUNY LEWIS & TWE 6-4
DEBARGE 10-5
BILLY JOBEL 13-9
PAT SEMATAR 17-11

FOULDMONE
STIME
ANT GAART
STRY ARRISOTOR
FOREIGNER
BIGHT BANCER
BIGHT BANCER
BIGHT BANCER
BIGHT BOLITI
BOXEGAX
GUY LEWIS 6 THE 7-1
DIME STRAITS 27-23
RADOWNA 28-25
STREE B-23
STREE B-23 WDCG/Durham Ralaigh Freeman/Wright

FreemonWright
STIMG
STIMG
SHITHEY MOUSTON
JOHN CAPPERTY
BOLLOSI
HUST LEWIS 6 THE 1-1
JOHN PARR 4-2
BRIAH ADAMS 6-4
ARETHA PARKLIM 9-6
TIMA TURBER 10-6 KAMZ/EI Pees, TX

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Christophert, volto
MADOMEA (dp)
MEADY POS THE MOR
JOHN COUGAA
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ARETHA PRANKLIN 5-3
PRICE 18-9
PRICE 18-9
PRICE 18-9
DIRE STRAITS 17-12 KSET-FIMEI Page, TX Randy Redrigues Randy Reddiguest MOPLEY CRUE (dp) A-RA MEAT IS THIS (dp) BOTCOTI: BUEST LEMIS 6 THE 1-1 ECOL 6 THE CANC 4-4 JOHN PARP 8-6 LIES LIES 9-7 PRINCE 23-14 PAT BEHATAR BEART DEAD ON ALIVE BOTTOSI: SUET LEWIS 6 THE 3-2 JUMB PARM 8-5 WHANT 24-16 PRINCE 26-17 BOMMARD JOHNS D-26

WARD PROTECTION, AL.
PROMITATION
WILLIAGE MOUNTON
JOHN CAPPERTY
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TRANS FOR PRINCE 1-1
BRAIN ADMS 4-3
JOHN PARM 7-5
PRINCE 15-9
HMANI 17-13 Red Month
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FORTHARS 1-2
DIRE STRAITS 5-2
DIRE STRAITS 5-2
ORDY BRAY 7-6
PUL COLLIES 17-11

Y167/Reshville, TR St. John/Tyler

JOBE PARE 10-7
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SENON TRYES
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BRIAN ADAMS 5-2
BRIAN ADAMS 5-2
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WZKS/Nashville, TN Larry Martino Larry Martino
DIRE STRAITS
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WRITHEY BOUSTON
HOTCES!
TEARS FOR PEARS 2-1
BUSY LEWIS & THE 7-1
JOHN FARR 20-6
HOTLEY CRUE 23-14
DIRE STRAITS 0-15 STIME HAMGER ABC HEAD AMERICAN AMERICAN FORWARD AND AMERICAN FORWARD AMERICAN AMERICAN

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Koun McCarthy
BEART
BYING
JOHN MAITE
JOHN CAPTERTY
HICKARL SCOOMALD
DAVID FOUTUR
BUST LINES & THE 4-1
JOHN FART FRANKLIS 9-4
THAN TOURNER 10-6
BOOK & THE GAMC 18-10 WRNO-Now Orleans, LA Costello-Watkins

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ARETHA PRAMELIS
STIMG
LOWEMON'
FOREIGNER
BIODY FAMELE
BUTH LANGER
BOTHON AND A THE 2-1
COMEY MANY 3-2
JOHN PARE Y-6
STAM ADMES 5-5
DIRE STAMING 5-5
DIRE STAMING 5-1 WINSY/Norfolk, VA

SYCHE P-32
KKYKLING Rock, AR
Mark MbCain
DIRE SYMAITE
REARY
TRANS FOR PEARS 1-1
JOHN PARM 3-2
COMMUNICATION 5-3
ROUT LEWIS 5 WE 6-4
ARETHA PRAMELIE 20-9

WLREGundoville, KY ChristophoriLyona

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TEAMS FOR FRANS]-1

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JOHN FARM 13-6

ARRITAL FRANKLIN 5-5

6J169/Orlando, FL Thomas/Wright Thomsa/Wright
DOS SETALT
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SHAPPSHAD

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SHAPPS ARE MOTOR
SUBVITAR
9.0

SOLUTION
SUBVITAR
12-4

JOHN PARM 12-4

JOHN PARM 12-4

JOHN STANIS
31-19

PIRE STANISS 31-19

ABC POMETONES 9.9 LOYERSON MADEIC SHITE TON PETT (dp) BOLLES 100 THE T-4 LOWER S-5 PRESCHE T-5 PRESCHE T-6 LOWER S-5 PRESCHE T-6 LOWER S-5 PRESCHE T-6 LOWER S-7 LOWER

MOMENT THOMPSON SEADY FOR THE SIGN JOHN CAPPERTY A-MA HOTEOSIA THE 5-1 AGENTA FARRELIS 6-2 COREY MARK 4-2 TISA TURNES 9-4 EGGG 5 THE GAMG 74-13 KITY/Bon Antonio, TX Upter/Duran

PERE PRAITS 19-27
WCGGCommiss. GA
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usinery socroom CORET HART STIRG SUBMIT STING SURVIVOR POREIGNER HIGHT RANGER (dp) LOVERBOY (dp) LOVERDOY (dp)
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BRIC MARTIN (dp)
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ACCUPATE WITH
MESSURO (DP)
MESSU TIMA TURBER 18-0

HIGH-YEL SAMENA ART

ROOM HOWEN

HIGHER ANACER

LOVELED' 10-1

CHEAP TRICE

SOURCE LOUIS

HIGH TOUR TOUR 10-1

JOHN JAMES 10-6

THAN TOUR 10-8

JOHN JAMES 10-6

JOHN JAMES 10-

O100/Gododon, AL DoverSt. John

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DEVENUE AND STATE OF PTING HIGHY NAMED A-MA MOSTORY HUNT LEWIS 6 THE 2-1 COMEY MAPT 3-2 DIME STAATTS 9-4 ARTHAN FAMELIS 6-6 MMADT FOR THE WOR 27-25 296/Tampa, FL Kaghan/Clarc

JOHE PARE 11-5
WYKENGENESSEE FL
LOWERSON
HOUSE STIRM
READY FOR THE MOR
LOWERSON
HOUSE LEWIS 6 THE 3-1
ARETHA FRANKLIS 5-2
JOHEN PARE 7-3
BILLY JOHL 15-6
BILLY JOHL 15-6 TIL TORROAY HIGHT RANGER LOVERBOY (dp) DAVID FORTER BTING A-NA KTDY/Lefeyette, LA Stevene Barry Streems Barry
#[GHT BANGER
STIMG
LOWERDOY [dp]
DAVID FINETES [dp]
BOX10 FINETES [dp]
BOX10 FARE \$-1
DOWN PARE \$-2
BEYAR ALAKS 7-4
PRIL COLLIES 8-4

BYING A-HA HOTLEST: TEAS FOR PEARS 1-1 JOHN PARP 2-2 BORY LEWIS & THE 5-3 DIRE STRAITS 11-4 BODL & THE GAMG 21-11 WKZL/Winston Salem. NC Finney Joseph Q101/Meridian, MS Bill Brock

SONL & THE GAMG BIGHT MANGER LOWERSOY STIME HOTE-STI TEARS FOR FEARS 1-1 COREY BART 2-2 HUSY LEWIS & THE 3-1 MOTIES CHUE 6-5 DIRE STRAITS 25-18

John Stouste PORTIONES (dp) LOGGE BROS STIES BROS STIES BROS STIES BROS STIES BROS STIES BROS STIES THE SOUT JAMES 4 THE 2-1 FREDDIE JACKSON 4-3 JOHN PARK 13-5 SONS 4 THE GRANT 19-5 SONS 4 THE GRANT 19-12

SIN Brock

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PRINCE 21-10
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DAVID POSTEN (4c)

Externa 6 THE SAV

SURVIVOR (4c)

NUEV LEVID 6 THE 1-1

DETAM ADAMS 6-3

ARETHA FRANKIS 9-6

PRIL COLLINS 7-5

JOHN PARP 12-6

KWEERING John Clay John City
SUMY VOR 10p)
STING 1dp)
STING 1dp)
LOVERSOT 1dp)
TON PETTY 1dp)
EATE SOSM (dp)
SOUR SIGNATY (dp)
BOLLOUT (dp)
EOG PART 1-1
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Alberty, GA TOSPersons City, FL. Regar Hardson

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BIGGET ANNOES
DAVID POSTER
DAVID STORE
DAVID POSTER
CHEAP WHICE
TRANS FOR FRANK 1-1
CORST HERRY 4-2
LODG A THE CAME 9-3
LOVE LOWER 6 NEX [0-7
JOHN 12-8 WILLIURopeaks, VA Don O'Bhop

PORET GMER HOOTERS HOLLEUT: THARS FOR PEARS 1-1 ECOL & THE CARS 2-3 JOHN PARS 5-3 PHIL COLLINS 12-0 WHAR! 20-12

PRANTIE VALLE 6 P A-MA HIGH LOWE STING JOHN WAITE LOYERSHIP LOYERSHIP ABC MOCTORY LEWIS 6 THE 2-1 REMAY LOGGISS 11-7 PRIL COLLINS 10-0 SELLY JOEL 14-10 TIMA PURMER 19-11

Z102/Soverno

STING
LOWERDOT (dp)
HIGHT NAMERS
JOHN CAPPERTY
TRANS FOR FRANS [-]
FORM PARS 4-2
WHAN 10-5
TIBA TURNSE 14-6
BETAS ADAMS 15-6

WGLF/Tallahasses FL Rick Sprinkles Rich Sprinkies
JOSE CODGAR
JOSE CAPPENTY
JOSE CAPPENTY
READY FOR THE WOS
READY CRUE 31-23
ROTLEY CRUE 31-23

EXCVIVICANA FARE TX

FEIL COLLING 10-0
Burry Minhada
Burry Minhada
Barry Minhad

WHISE Wilmington, RC Stewart/Stone StewartSteme SUBVIVOS SYING DAVID POSTER (4p) APRIL MINE APRIL MINE SIGNET ABAGES SIGNET ABAGES BOUTE (4p) BOUT (4p) BOUT (4p) POLYTIES & THE 6-1 BEART 3-3 POLYTIES SIFTERS 17-13 MIDWEST

A-Ha

Huey Lewis & The News John Parr Dire Straits

CHR ADDS & HOTS

WEST MOST ADDED

HOTTEST

Sting Loverboy Hight Ranger

Huey Lewis & The News John Parr Bryan Adams

MIDWEST

PARALLEL TWO

HIGHT AANGER TIL TUESDAY MOOTERS (do) MOUTES (do) MOUT

Chris Caine LOVERBOY A-HA READY FOR THE MOR

STING THE WAS STING BOW JOY!
ANY GRAPF (dp)
BOYLEY TEARS 1-1
TEARS FOR FEARS 1-1
BRYAN ADAMS 2-2
MOTLEY CRUE 6-4
OURE STRAIPS 5-5
ROOL 6 THE CAMC 26-15

WKAU/Appleton Oshkosh, WI Ross/Bradleigh

JOHN MAITE LOVERBOY READY POR THE WOR WHITMERY HOUSTON HOUSE LEWIS & THE 1-2 JOHN PARR 5-4 BRIAN ADAMS 9-6 DIRE STRAITS 27-20 WOTLET CRUE 31-25

WROC/Cleveland, OH

9.9
ANDRE CYNOME
BIORT AAMGER
ANY GEART
RUST LEWIS & THE 1-1
JOHN PARN 5-3
BRIAN ADAMS 9-6
THEN TURNER 11-8
FRIL COLLINS 14-9

STING
ROWSE RILSAP
PORETIGNER (dp)
HIGHT RANGER (dp)
HIGHT RANGER (dp)
ECOL & THE GAME 22-16
COOLET & CREME 23-17
DIRE STRAITS 12-20
RADONNA 35-24

WGTZ/Dayton, OH John Robertson

JOHN CAPPERTY A-MA. HIGHT BANGER LOVERBOY STING SOTTEST: SUZY LEMIS 6 THE 3-1 CORET HARF 2-2 ARETHA FRANKLIS 12-8 TINA TURNER 13-10 DIRE STRAITS 25-17

KZIO/Duluth, MN

Disk MAITY READY POR THE WOR SURVIVOR METTER HOUSTON US40 TEARS FOR PEARS 1-1 BUEY LEWIS 6 THE 3-3 SHEAR ADAMS 5-4 JOME PARK 6-5 DISK STRAITS 23-16

WKDQ/Eveneville, IN Bruce Clarke Bruce Clarke
BRACE BOYS
BICHARL MCDOMALD
ALE SUPPLY
GORLEY & CHEME
JOHN COUGH
BOTOM
BLADY FOR THE WOR
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B

TaylorLindowy
BILLY JOSE
TIMA TURNER
HEART,
ROLLOWIS 6 THE 2-1
JOHN PARR 6-3
STIMG 13-7
ROOL 6 THE GAMG 15-9
DIRE STRAITS 19-11

WMEE/Ft Wayne IN

STIMC Bottest: NURY LEWIS 6 THE 2-1 JOHN PARE 5-2 TINA TURNER 6-4 BILLY JOEL 12-8 PRINCE 16-11

MADDUMA DUGGAR (dp)
JUMM COUGAR (dp)
COCK RUBER (dp)
JUMM CARPERTY (dp)
A-MA (dp)
Hoteat;
COBET MART 1-1
JUMM PARE 7-4
BULLY JUGC 14-8
PMIL COLLIAS 19-10

Belcher/Erencon
DIRE STRAITS
HOCCORE:
HUEY LEWIS & THE 2-1
COMEY HART 7-2
JOHN PARE 10-3
BETAM RADANS 12-10
HEART 13-12

DIRE STRAITS TINA TURNER HOTGOST STING 6-2 BRYAN ADAMS 5-3 JOHN PARR 13-8 BRART 2-13 PHIL COLLINS 22-17

WRQN/Toledo, OH Joe Thomas

WKFR/Kalemazoo Mt WKFR/Kalemaroo, MI
Welmach/Chapmen
BISG (dp)
BISG (dp)
BATE NUSH
CERAP TRICK (dp)
Botteet
TRARS FOR PEARS 1-1
COMET HART 2-2
RUET LEWIS (a.11)
BOOL & THE GANG 25-20 KAY107/Tules, OK Blein Stephene

WVIC/Lansing Mi Meloney Kittredge DIRE STRAITS Nottest:

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WJRQ/Jeckson, Mi Ryen/Cheeks ARETEA PRANELIH LOVERBOY

LOVERBOY HIGHT RANGER SURVIVOR (dp) STING (dp) APRIL WINE TIL TUESDAY

TIL TUESDAY

BOTTOST
BUTT STEEL STEE

Hottost: NUEY LEWIS 6 THE 2-1 CORET BART 4-2 JOHN PARR 10-4 TINA TURNER 9-6 BRTAN ADARS 8-7 2104/Medison, Wi Little/Hudson

LittleHudson
STING
COCK ROBIN
HITHER HOUSTON
OND
LOVERNOY (dp)
LOVERNOY (dp)
ROCKedst
HUEV LEWIS 6 THE 1-1
JOHN PARS 3-2
ROYLEY CRUE 5-3
DIES STRAITS 15-11
BILLY CRYSTAL 31-13

John Driscoll
A-BA
JOHN COUGAR
JOHN COUGAR
JOHN CAPERTY
RICHAEL HODONALD
STOTE TRANS 1-1
RUEY LEWIS A THE 5-2
CORRY MARY 3-3
JOHN PARR 12-4
TIMA TURNER 8-7

none Hottest: JOHN PARK 10-1 HUEY LEWIS 6 THE 5-2 DIRE STRAITS 11-5 POINTER RIBYERS 14-10 HOTLEY CHUE 22-16

KOFM/Oklehome City, OK

KOKO Omehe NE

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SOTIBO
HORE JENES
OTHER
JOHN PARH 3-2
PRINCE 12-11
DRIN STRAITS 22-15
BILLY OCEAN 21-21

K293/Peorie, IL Keith Edwards

WHITMEY HOUSTON JOHN COUGAR JOHN WAITE JOHN MARTE HOTTORY: TEARS POR PEARS 1-1 SUEY LEWIS & THE 2-2 COMEY HART 3-3 JOHN PARE 5-4 BRYAN ADARS 11-6

WZOK/Rockford, IL McGoe/Fulv

BILLY OCEAN

WIOG/Seginew Bay City

U\$3 South Bend, IN J.K. Deering

JOS THOMBS
LOVERBOY READY FOR THE WOR HOOTERS
UNGERT ABC

HOTCOST:
JOHN PARR 1-1
DEBABGS 2-2
CORET HART 3-3
PRINCE 10-5
PRIL COLLINS 11-6

Blain/Stephene
SURYIVOR
RICHT MANGER
JOHN COUCAR
ANT GRANT
STIME
STIME
TEARS FOR FEARS 1-1
RUEY LEWIS 4 THE 4-2
RRCCE SPRINGSTERM 3-3
DOR MEMILES 8-4
STIME 10-7

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JOHN PARR 7-3
BYTAN ADANS 8-4
MEANI 19-12
MOTLEY CRUE 20-14

Dick Thompson
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JULIAN LERMON
LOWERDY (dg)
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REY LOWER
ROYLEY
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PARALLEL THREE

KFYR/Bismerck, ND Brannan Hardt

NOTE NOTES THE 1-1 DOWN RENLEY 5-5 POWER STATION 6-6 TEARS FOR FEARS 7-7 ROOL 6 THE GAMG 14-16 WBNQ/Bloomington, IL

JUSTING WRITHEY NOUSTON TIL TUESDAY
HIGHT NAMED LOWERDY (dp)
HOTEGAT ANAMER LOWERDY (dp)
HOTEGAT 1-1
TEARS FOR FERNS 2-2
HUEY LEWIS & THE 3-3
JOHN PARE 6-6
RETAH ADARS 7-5

WBWB/Bloom Bob Leonard

Bob Leonard

STING
WRITHNEY HOUSTON
LEADINGTON THE WOR
FOREIGHER
A-MA
HOTEGET
HUEY LEWIS & THE 2-1
BOWN PARR 9-7
BILLY JOGE 12-6
PAT BEMATAR 14-10

WCIL FM/Carbondale, IL

Tony Weltekus
HOMARD JOHES
EURYTHRICS
SURVIVOR (dp)
MOVELS
HRITHEY HOUSTON
HOTEAS
DIRK STRAITS 2-1
ERBHY LOGGENS 1-2
TEARS FOR PEARS 3-3
JOHN PARE 5-5
ECOL 6 THE GAMG 10-6

KQCR/Ceder Repids, IA Dixon/Hermon HICHARL MCDONALD A-RA A-RA LOVERBOY STING Bottoet: COREY MART 1-1 DEBARGE 2-2 JOHN PARK 6-6 ARETHA FRANKLIN 7-7 BRYAN ADAMS 12-10

KCMO/Columbia, MO Tuttir/Baker

TACTURENCE

ADDOMES

GOOLEY & CREME

STIMO

BIGHT RANCER

NUTE LEWIS & THE 1-1

ARETHA FRANKLIN 4-3

JOHN PARK 5-4

MHAM! 16-13

DIRE STRAITS 31-21

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JOHN COUGAR RATRINA & THE MAY A-MA A-MA MEADY FOR THE MOP MEADY FOR THE MOP MOP MOVED (dp) MNITHEY MOUSTON (dp) MOTE LEWIS 5 THE 3-1 JOHN PARK 7-2 BRYAN ADAMS 9-5 TIMA TUBBER 12-7 MOTLEY CRUE 20-15

WAZY-FMILefeyere, IN

Secryllowises
ROOL & THE GAMG
STING
STING
TIL TURSAY
ANT CREAT
CHEAP TRICE
HOCKORT
COMPT WART 1-1
JOHN PARE 2-2
EURY LEWIS & THE 3-3
BRIAN ADAMS 7-4
PHIL COLLINS 13-7

TORCY JORNMON
GOOLEY & CREME
JOHN CAPPERTY
MOTELS
STIMS
HOCKEST:
HUEY LENIS 6 THE 1-1
BUTAN ADAYS 6-3
JOHN PARR 7-5
THA TORNIER 11-6
MEAN: 17-12

ROOL 6 THE GAMG STING MOTEGAT: MOTEGAT: 3-1 BETAH ADAMS 2-2 JOHN PARE 4-3 FINA TURNER 11-7 PRINCE 15-9

KKLS-FM/Rapid City, SD Sherwin Piper

99KG/Seline, KS Denny Collier Denny Codies

BILLY OCEAN
JOHN CAFFERT
LOWERSOY (4p)
JOHN COUCAR
JOHN COUCAR
LOWERSOY (4p)
STIRG
HIGH ADMORR
HIGH AMAGER
TEARS FOR FEARS 1-1
BUEY LFWIS & THE 4-2
JOHN FARE 18-5
BETAR ADAMS 17-7

KKRC/Sioux Falls. SD Den Kummy
A-MA
COCE ROBIN
LOVERBOY
STIMG
NOTELEY CRUE [-1
PRIL COLLINS 14-13
HMAN1 21-14
DIRE STRAITS 29-19
PRINCE 30-21

MADOMMA STIMG UB40 Wottest: HURY LEWIS 6 THE 1-1 COREY RART 2-2 TIMA TURKER 7-4 BRIAW ADARS 11-6 JOHN PARR 13-7

KKXX/Bakersfield, CA

Squimen/Kemper
DIRE STRAITS
JOHN COUGAR
HOTCEST:
HUTY LEWIS 6 THE 1-1
HOTLEY CRUE 2-2
BRYAN ADAMS 7-3
HUANI 16-0
TENA YURNER 15-9

KOXA/Bekersfield, CA Doug DeRoo

HOCCOR: TEARS FOR PEARS 2-1 TEARI 13-9 TIMA TURNER 14-10 JOHN PARE 21-16 A-RA 25-19

ASC UB40 HEADT FOR THE MOP HEADT FOR THE MOP HOUSE CEWIS 6 THE 1-1 TIMA TURNER 6-2 BRYAN ADAMS 3-3 PRIL COLLINS 8-6 DIRE STRAITS 28-20

KIKX/Colorado Springs, CO John Dentrer

KKFM/Colorado Sp Malmbarg/Anderso

JOHN COUGAR

KSND/Eugene, OR Sheyne/Newmen

RTING LOVERBOY (dp) SUBVIVOR POREIGNER

MOTERATE STATE 2-1 BOTTAN ADAMS 4-3 PRIL COLLINS 17-9 DIRE STRAITS 22-10 GRAH! 19-16

Krie Van Ramp

A-NA

READY POR THE WOR

WIGHT ARRORS

SPIC MARTIN

THE COMEY HART 3-2

DEAD OR ALIVE 4-3

THAN TURKERS 4-6

JOHN PARK 11-7

KBOS/Fresno, CA Kris Van Kamp

POREIGNER STING LOVERBOY TIL TUESDAY CHEAP TRICE

KF96/Boles, ID Dose/Gregory

STING

NOTEGET: NUEY LEWIS & THE 8-3 JOHN PARR 10-6 EQUI & THE GANG 15-9 NOTLEY CRUE 20-12 DIRE STRAITS 26-13

NONE HOTTOST PRANELIN 1-1 HUEY LEWIS & THE 2-2 JOHN PARR 6-6 BRITAN ADAMS 9-9 RICK SPRINGPIELD 12-12

WEST

PARALLEL TWO

WSPT Stevens Point, WI Bouley Staffens

Bouley/Steffens
LOVERBOY
EATE BUSH
RATE BUSH
RICHARD HOORALD
FOREIGNER
STING (dp)
ROTEANS FOR FEARS 1-1
DIRE STRAIT* [0-3
HOTLEY CRUE 5-4
BAYAH ADAMS, 2-5

KSKD/Selem, OR Len E. Mitchell

KDVV/Topeks, KS

STISG LOVERBOY A-HA ROTCEST: HUEY LEWIS & THE 4-3 JOHN PARK 5-4 MOTLEY CRUE 10-8 DIME STRAITS 12-9 BILLY JOEL 14-10

KFMW/Waterioo, IA Merk Potter

CHEAP THICE (4p) HIGHT RANGER STING

KBIMIRoswell, NM Mike Shew

STING LOVERBOY HIGHT RANGER SURVIVOR WRITHEY HOUSTON AIR SUPPLY

AIR SUPPLY
Nottest:
TEARS FOR FEARS [-1
COREY RAST 2-2
JOHN PARR 5-4
RRYAM ADAMS 8-5
DEAD OR ALIVE 10-9

Joe Collins

SLY96/Sen Luis Obisco CA

JOS COMING
MITTHEY HOUSTON
NIGHT RANGER
LOWERDOY
MITTHEY HOUSTON
NIGHT RANGER
HOW GRANT
SEADY FOR THE MOR
HOLLEWIS & THE 2-1
JOHN FARR 6-4
BEYAN ADARS 9-5
TIMA TURNER 12-7

KZOZ/Son Luis Obiopo, CA Steve Chesa

Steve Chase
HIGHY RANCES
A1E SUPPLY (dp)
THE THESCAY
LISA LISA
ROW JOVI (dp)
JULIAN LISA
HOW JOVI (dp)
JULIAN LISE
HOW BOXES
H

KISTISanta Berbers, CA

HORE LEWIS 6 THE 1-1 COREY HART 4-2 BILLY OCEAN 6-6 TIMA TURNER 7-7 GODLEY 6 CREME 20-20

OKSS/Tri-Cities, WA Toylor/O'Brian

APRIL WINE

STITUTE
ABC
MOTEORY MART 1-1
HURY GEWIS 6 THE 3-2
DIRE STRAITS 15-8
ROOL 6 THE GAMC 23-13
MOTLEY CRUE 21-17

KYYA Billings, MT

ARC THICKNEY
TIL THIS AND THE STATE
TOWN TOWN TO THE STATE
S

KDON FM/Selin

Nick Chert
JOSH COUGAB
EUNTYRHIGS
HIGHT RANGER
JOSH WATTE
LAURA BRANTGAN
OND
TON PETTY (dp)
BELOUIS SOME (dp)
EUVYRHOU' (dp)
HIET LEWIS & THE 2-1
AMETHA FRANTELIS 1-2
BILLY JOEL 6-4
TISA TUNKER 14-7
DIRE STRAITS 19-11

MOTLEY CRUE DIRE STRAITS STEWE ARRENGTON HOOTERS (dp) HOCEOSE: TEARS FOR PEARS 1-1 LISA LISA 2-2 HUEV LEWIS 5 THE 0-4 PRINCE 10-5 READY FOR THE WOR 26-

KQMQ/Hanalulu, HI Kimo Altene KIMO AMENE

STEME

KLUC/Les Veges, NV Richards/Christian JOBH MAITE LOVERBOY (dp) MWITHER MODEFON (dp) STING (dp) MOTERS! JOBN PARE 13-8 TIME TOWNER 15-10 PAT BENATAR 10-14 MADOWNA 33-26 DIRE STRAITS 34-27

KYNO FM/Freeno, CA Welker/Devis

MOTELS
STIMG
NOTEAS:
NOT LEWIS & THE 3-1
COMET HART 7-3
TIMA TURNER 10-7
PRIL COLLUS 10-8
JOHN PARR 30-9

KOS3/Modesto, CA Brisn Cosey

Jehn Dentses
STIMG
LOWERDY
HOOTERS (dp)
Til TUESDAY (dp)
ABC (dp)
BIGHT AANGER (dp)
BIGHT AANGER (dp)
BOTHER (dp) Brin Coopy
HIGHT RANGER
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TIL TUESDAY
COMPATES THIS
LOWERDY (dp)
MR. MISTER (dp)
MOTE LEVIS & THE 9-3
JOHN THE 18-5
DETAIL OF THE 9-3
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TIL TUESDAY
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HOEY LEWIS & THE 1-1
CORRY HART 2-2
ABETHA FRANKLIN 3-3
BRYAN ADARS 7-4
HHART 21-13

KPOP/Secremento, CA Juffries/Ferreri

JHTTHOUPEREN

JHE STRAITS
GOOLEY - CREME
A-MA
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JOHN MAITE
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HUEY LEWIS 6 THE 3-1
JOHN PARS 5-3
BETAN ADAMS 7-3
RETHA FRANKLIN 8-6
ROOL 6 THE GAMG 12-7

KCPX/Selt Labo City, UT Ausham/Main

BILLY JOEL
JOHN MASTE
JOHN MASTE
JOHN COUGAR
HIGGET RANGER
HOED 4-6
EOOL 6 THE GAMC 2-1
JOHN PARR 3-2
DEPECHE HODE 6-6
A-HA 20-15
YAT 36-31

KISNISelt Lake City, LIT

none Hottesti TEARS POB PEARS 1-1 PAUL YOUNG 2-2 DEBARGE 3-3 BUEY LEWIS 6 THE 5-5 CORET HART 8-8

KZZU/Spokene, WA BIR Steirs

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STING
LOVERBOY (dp)
HIGHT ABMORE
HOOTERS
SURVIVOR
HOET LOVIS 6 THE
BRYAN ADMES 3-2
JOHN PARE 5-3
COMEY BART 1-4
BILLY JOSE 7-5

JOHN COUGAR MRITHEY HOUSTON A-MA EATHINA & THE MAY HOCLEST, TEARS FOR FEARS 1-1 HUEY LEWIS & THE 4-2 JOHN PARK 15-4 TIMA TURNER 6-5 DIRE STRAITS 21-12

KHYT/Tucson, AZ Shormon Cohon

LOVERBOY HOCKOR: TEARS FOR FEARS 1-1 BURY LEWIS & THE S-2 JOHN PARE 17-4 FINA TURNER 18-6 LISA LISA 22-11

LISA 22-11

RRO/Tucson AZ

Gilled Johnson
JOHN COUGAR (dp)
USEA

LAURA RRAHIGAR

LAURA RRAHIGAR

LAURA RRAHIGAR

COMET HART 4-2

BETAR ADAMS 6-4

BETAR ADAMS 6-4

ARETHA FRANKLIH [4-1]

PARALLEL THREE

Rey Taylor
READY POR THE WOR
ARY CRAFT
FORETGRER
SUBVIYOR
ARC
WHAT IS THES
STIMC
HOLDER
JOHN PARR 3-1
HURY LEMIS & THE 4-3
THAT GRORER 11-5
WHAM1 13-6
WHAM1 13-6

Charlie Fox

KBDZ FM/Bozen

WHENE WE CAPPER TO THE TOTAL THE TOT

KTRS/Casper, WY Todd Caveneh NIGHT RANGER SCRITTI POLITTI

ABC LOVERBOY (dp) TIL TUESDAY ANY GRANT HOTEGET: HUET LEWIS 6 THE 2-1 JOHN PARK 6-5 BRYAN ADARS 9-7 WHART 10-10 ECOL 6 THE GAMG 17-11

KKAZ/Chayanne, WY John Remsey

none Nottest: TEARS FOR PMARK 1-1 HURY LEWIS & THE 2-2 COREY MART 4-4 JOHN PARK 5-5 BRYAN ADAMS 9-9 KOZE/Lewiston, ID Jey McCall

LOVERBOY LOVERBOY
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HIGHT MANGER
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HIGHT MANGER
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FOREIGNER
MOSTORE
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BOY LEWIS 6 THE 3-2
DIRE STRAITS 0-3
BILLY JOSE 3-6
WHARI 16-10

KHTX/Rene. NV John Chemmie John Chommie
LOYERDOY

LAURA BRAMICAM
ANT GRAMT
ERIC GARTIM
BIGAT RANCES
STIMC
TON PETTY idp:
MOTEORY
RETAM ADAMS \$-2
BILLY JOEL 9-8
BILLY JOEL 9-8
BILLY JOEL 5-9
BILLY JOEL 5-9
BILLY JOEM CAPPERTY 35-27

251 Reporters 241 Current Reports

frozen playlist this week:

WBCY/Charlotte KIST/Santa Barbara WDBR/Springfield KKAZ/Cheyenne

The following stations failed to report this week; therefore their playlists were frozen:

WGCL Cleveland WNCI/Columbus
KBFM/McAllen-Brownsville
KISN/Saft Lake City KEYA/Bismarch

Note: KCDQ/Bozeman is no longer a CHR reporter as they've changer formats to A/C.

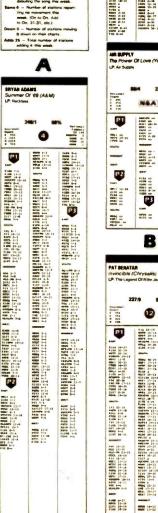
Music Key: (DP) indicates the song is getting play dur-

ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

R&R FRIDAY, AUGUST 16, 1985/79

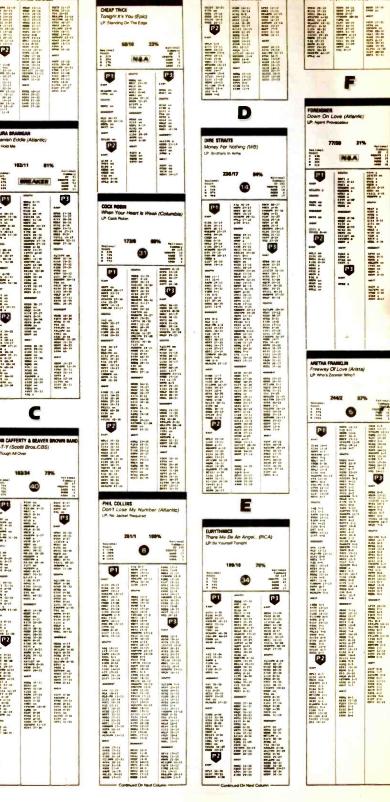
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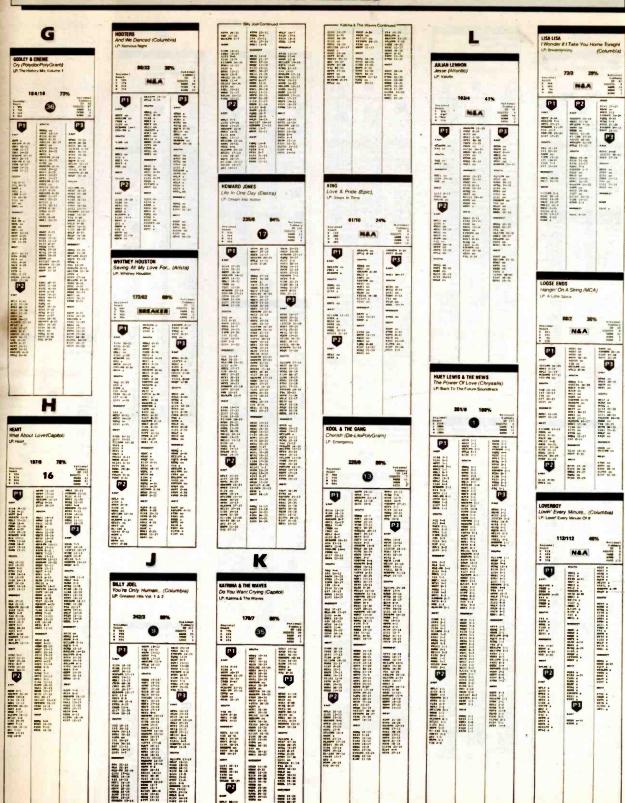




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				Per	Benetar Continu	* 0
A-HA Take On A LP: A-HA	te (WB)			6118PH 33-34 6004 24-25 6024 23-20 dony 15-10 6030 23-17 PH102 6-27 6030 21-17 91102 27-34 679 15-46 6001 20-11 9004 20-11	### 15-11 #### 20-16 #### 20-16 #### 20-16 #### 20-16 #### 20-16 #### 20-16 #### 20-16 #### 20-16 ##### 20-16 ##### 20-16 ##### 20-16 ##### 20-16 ##### 20-16 ##### 20-16 ###### 20-16 ####################################	DOTO 2 DOME 1 TO 2 DOLLARS STORE 2 DOLLARS STORE 2 DOME 1 DOME 1 DOME 1 DOME 1 DOME 1
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6276 - motor o	MONTH			WPCT 11-0 Q10: bes W100 12-20 WHINTER 09-10 W100 12-20 WHINTER 09-10 W100 10-17 W100 10-17 W100 10-10 W100 10-10 W10	00-14 man 25-31 0085 24-33 e45m 27-30 5-45 16-13 race 37-34	9107 F
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WHY! [13-0] WALL 100-25 CHIRD 100-25 GHO! 22-16 WHALL 000-25 \$1.00 or 25 \$1.00 or 25 \$1.0	5 to 23 - 18 summer 1 - 1 - 1 summer 2 - 1	######################################		Column C	GRAF (#-15) GRAF	Inglier with a second s
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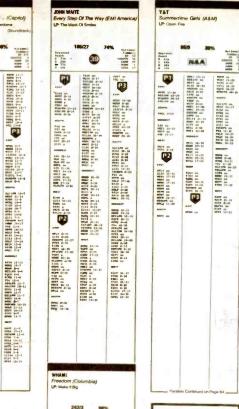


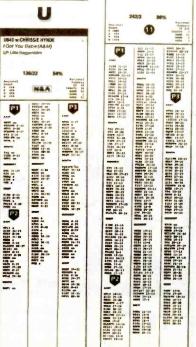














BRANIGAN'S HER OWN RECORDS!

With the early success of "Spanish Eddie," Laura Branigan's new single. (7-8953) and her new album. "HOLD ME," Branigan is even topping herself!

Produced by Jack White for Family One Music, Inc. (FOMI)



NOW ON TOUR!

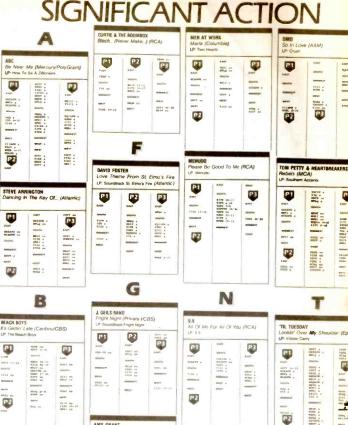
8/17 Universal Amphitheatre, Los Angeles, CA 8/20-21 City Center, New York City 8/23-25 Claridge Hotel, Atlantic City, NJ





ON ATLANTIC RECORDS. CASSETTES & COMPACT DISCS.

SIGNIFICANT ACTION



BOW JOVI In And Out Of Love (Mercury)
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MONTH MODE ON STORY OF STOR P2

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ERIC MARTIN

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MATERIAL STATES

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ONE GOOD TURN DESERVES ANOTHER . . .

... AND ANOTHER ...

... AND ANOTHER ...

... AND ANOTHER ...

We believe it takes a lot of listening to determine a record's hit potential. That's why our trained ears spend so much time doing just that. AIR . . . Active Industry Research . . . represents nearly 250 PDs and MDs at CHRs all over the country. We give them a tantalizing incentive to listen carefully to your new product. We award the best set of ears a brand-new Corvette or Porshe 944. No wonder they're picking the hits and the misses with an astonishing 95% accuracy. Of course, we realize the REAL stakes lie in the promotional arena. So, if you want an inside track as to how the radio industry feels about your new releases, give us a call at (301) 964-5544.

AIR . . . The fastest, most reliable way to get radio to listen to music.

WEEK #5

AIR Priorities

WEEK #5

Listen to the selections listed below, Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, August 21, 1985

TITLE

ARTIST

LABEL

ALL LIES
THE WALL
ROCK MYSELF TO SLEEP
LIVING ON MY OWN
JUST ANOTHER LONELY NIGHT

SOPHIE SARA DAKIS BERTIE HIGGINS APRIL WINE FREDDIE MERCURY O'JAYS

CBS ASSOCJATED/EPIC
CBS ASSOCIATED/EPIC
CAPITOL
COLUMBIA
PHILADELPHIA INT./MANHATTAN

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

1985 Active Industry Research, Inc.



MACTIVE Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544

Contain the Contain the Contain

CONTEMPORARY HIT RADIO

BREAKERS

Take On Me (WB)
71% of our reporters playing it. Moves: Up 57, Debuts 41, Same 15,
Down 1, Adds 65 including B104, WHTT, Q107, KEGL, B97, KBEQ, KS103. See Parallels, debuts at number 37 on the CHR chart.

WHITNEY HOUSTON

Saving All My Love For You (Arista)
69% of our reporters playing it. Moves: Up 15, Debuts 54, Same 41,
Down 0, Adds 62 including Z100, WAVA, Z93, Q105, 92X, KMJK, KWSS. Complete airplay in Parallels.

STING

Fortress Around Your Heart (A&M)
65% of our reporters playing it. Moves: Up 0, Debuts 0, Same 2, Down
0, Adds 160 including WXKS-FM, WCAU-FM, Y100, WLS-FM, ZZ99, KIIS-FM, KPLUS. Complete airplay in Parallels.

LAURA BRANIGAN

Spanish Eddie (Atlantic)

61% of our reporters playing it. Moves: Up 73, Debuts 16, Same 52, Down 0, Adds 11 including CFTR, B96, KDWB-FM, KITS, WAMX, KWIC, KRQ. Complete airplay in Parallels.

NEW & ACTIVE

READY FOR THE WORLD "Oh Shella" (MCA) 146/48
Moves: Up 30, Debuts 31, Same 37, Down 0, Adds 48 including
KOPA, KZZP, KKRZ, KZZB, 103ClR, 293 29-20, WCZY 32-8, KIIS-FM 3 ng B104, CKGM, WAVA, KAFM, 93FM, B96, ZZ99.

UB40 with CHRISSIE HYNDE "I Got You Babe" (A&M) 136/22

LOVERBOY "Lovin' Every Minute Of It" (Columbia) 112/112

JULIAN LERNON "Jesse" (Alfantic) 103.4 .

JULIAN LERNON "Jesse" (Alfantic) 103.4 .

O100. WHOT, KOMO, KZOZ, ZZ99 29-26, O103 d.33. WANS-FM
Movins Up 26, Debus 9, Same 84, Down 0, Asds 4, O100. WHOT, KOMO, KZOZ, ZZ99 29-26, O103 d.33. WANS-FM
S5-22, KMBO 5-22, WANC-31-28, WGRD 32-29, KK103 29-24, KBOS 39-36, WAAO 39-35, WBWB 40-37, WAZY-FM 36-31.

MARY JAME GIRLS "Wild And Crazy Love" (Gordy/Miotown) 102.0 Moves Up 59, Debus 6, Same 33, Down 4, Austs 0, WIXG-FM 34-28, WNYS 31-26, B94 22-18, PRO-FM 32-27, WHYT 31-28, FM102 23-19, WVSR 24-20, WPST 32-28, WANS-FM 40-35, KRGV 31-29, WROC 28-24, KJ103 33-25, KDON-FM 22-18, WOAY 31-27, Z 102 31-27, WAZY-FM 26-22.

THOUTEST AND WOLF STATE (LIGHT STATE OF THE STATE OF THE

Y&T "Summertime Giris" (A&M) 95/0 Moves Up 36, Debus 8, Same 48, Down 1, Adds 0, WHTT 37-34, WXKS-FM 32-29, KEGL d-15, KWK 19-17, KWSS d-26, 07:00 35-31, WRKC 82-55, W3219 38-35, KXIO4 21-19, WRNO 26-23, WGRD 25-21, KCPX 36-31, WKSF 24-17, T94 39-36.

RATT "Lay It Down" (Atlantic) 92/2

MOVES: U. D. 51, DEDUIS 3, Same 30, Down 6, Adds 2, WZPL, KISR, WHTT 31-26, ZZ99 30-24. KPLUS 24-20, Q100 34-28. WLAN-FM 31-29, WZLD 36-32, KX104 11-8, WRQN 13-11. WOMP-FM 20-17, WCGQ 36-31, KWES 10-9, KKQV 33-28,

LOOSE ENDS "Hangin" On A String" (MCA) 88/2 Moves: Up 34, Debuts 8, Same 42, Down 2, Adds 2, WKSF, WCGQ, WXKS-FM 30-25, WCAU-FM 37-33, 94Q 12-10, Z93 28-17, FM102 9-8, KS103 27-24, KMEL 10-8, KUBE 32-25, WBBQ 7-6, KUX106 34-29, WOKI 34-31, KMBQ 32-27, KWX 39-36.

39-36 NIGHT RANGER "Four In The Morning" (Camel/MCA) 84/84 Moves: Up 0: Debuts 0, Same 0, Down 0, Adds 84 including WNYS, PROJEM, 940, Z93, WHYT, KHTR. WERZ, Moves Up 0, Debuts 0, Same 0, Down 0, Adds 84 including 1 IDDX106, WANS FM, WGRD, KCPX, KZZU, WZYQ, KNOE-FM, KBOZ-FM

FOREIGNER "Down On Love" (Atlantic) 77/39
Moves Up 0, Debus 13, Same 25, Down 0, Adds 39 including WCAU-FM, Q103, WERZ, 93Q, WRNO, KIIK, WGRD, WHOT KOIR WONN WHIN KROT KRUIS 4404 K104 438 WKDD 4:36

WHO I, KURK WZON, WOWS RIGOT, RYLOS BIGN, KING BIGN, KING BIGN, WOOD GISS.

LISA LISA & CULT JAM WITH FULL FORCE "I Wonder II I Take You Home" (Columbia) 73/3 Mores Up 42, Decus 4, Same 19, Down 5, Auto 3, KUBE, WIGY, KZOZ, WIKS-FM 7-8, WNYS 27-19, B94 10-7, 940 21-19, 253 22-18, King FM 2-1, KZZP 30-24, FMID -10-9, KSIG31-11, WZNS 28-22, KTRM 4-3, 100CH 30-87.

 Down O, Adds 37 including WHTT, WNYS, PRO-FM, Z99, WHYT, KBEQ, ZZ99.
 WGRO 35-30, KCPX 38-35. SURVIVOR "First Night" (Scotti Bros./CBS) 69/37

BELDUIS SOME "Same People" (Capitol) 66.6

Moves Up 6, Debus 2, Same 52, Cown 0, Adus 6, 2799, KFR, WJPK, KWIC, KTFM, KDON-FM, WNYS 40-32, PRO-FM on.
WYRT d 34, O 100 40-38, WZLD 0.37, WRON 28-6, KF6 93-4-31, WHSL 37-33, OK95 38-34.

KING "Love & Pride" (Epic) 61/10

MINDS LUVE OF THIS (ESPIS) 91710 Moves U.P. D. EDUAR, 9, SAMP 33, DOWN 0, Addis 10, CKOI, WCAU-FM, Q105, KOPA, KWOO, WKEE, WZLD, BJ105, WKFR KKRD, KPLUS 21-16, Z104 33-27, KCAQ 21-19, KZOZ 25-18, CK95 2-2.

MOST ADDED

Fortress Around Your Heart (A&M) LOVERBOY (112) Lovin' Every Minute Of It (Columbia) NIGHT RANGER (84)
Four In The Morning (Camel/MCA)

A-HA (65) Take On Me (WB)
WHITNEY HOUSTON (62) ving All My Love For You (Arista)

HOTTEST

HUEY LEWIS & THE NEWS (189) Power Of Love (Chrysalis)

JOHN PARR (168) St. Elmo's Fire (Atlantic) DIRE STRAITS (102) Money For Nothing (WB) BRYAN ADAMS (90) Summer Of '69 (A&M)

TINA TURNER (84) We Don't Need Another (Capitol)

CHEAP TRICK "Tonight it's You" (Epic) 58/10
Mores Up 9, Debus 5, Same 94, Down 0, Adds 10, 0100, K104, BJ105, WKFR, KOXR, KISR, O101, WPFM, WAZY-FM,
KKPM, WIS-FM 38-36, KK104 97, 30, WRNO 128 22, 2104 29-25, DK95 24-17.

AIR SUPPLY "The Power Of Love (You Are My Labely)" (Arista) 58/4
Moves Up 6, Debus 3, Same 45, Down 1, Adds 4, WKOO, KKOY, KBM, KZOZ, WHTN 29-25, WFLY 32-29, WOKI 40-36.
KITY d-39, KEYHEM on, WHOT Down KSKD d-34, WZYO 39-34, OK100 39-36, SSXIL 38-32, KFYR on.

SIGNIFICANT ACTION

"TIL TUESDAY "Lookin" Over My Shoulder" (Epic) 49/47
WKOD, WGR, WZPL, WZPL, WZPL, WZPL, KKY, HZPL 36-33, WROLWGR, WZPL, WZPL, WZPL, WZPL, KKY, KHZPL 36-33, WZPL, WZPL,

WKOO, WGRD, WZPL, WXIQ, KUZIR, KIX, WHIT 19-53.
WIRGEAT "Numhring Back" (Manhattan) 17/7
Moves Up 1, Debus 1, Same 38, Down 0, Addr 7, WSPK, WKFM, WANS-FM, WSEZ, WRON, KRQ, 99KG, CKOI on, WCAUFM dn-dp, KRGC on dp, KWC on dp, WZD on an, WXIQ on-dp, KROS on,
BDN JOVI "In And Out Of Love" (Marcary/PolyGram) 43/7
Moves, Up 8, Debus 2, Same 26, Down 0, Adis 7, WGO, AUZR WZTP, WAHC, WSQV, WCGO, KZOZ, WCAU-FM 39-34,
KRLUS 33-30, UTO 39 7-32, WILO 49-7, KZZP 40-35, WOKI 36-32, KKTON 31-27, CK95 37-33.

THE STATE OF THE S ABC "Be Near Me" (Mercary/PolyGram) 42/41
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 41 inclu
KMJK, KMEL, KPLUS, Q100, WVSR, WBBQ, WRQN, KF95, I95

WHAT IS THIS "I'N Be Around" (MCA) 38/19
Moves Up 0, Debus 2, Same 17, Down 0, Adds 19 including WHITI, WAKS-FM, KPLUS, WPST, KDC106, KAMZ, KSET-FM,
KFFM, KOMO, KOR3, KCAO, KSRC, 230 dis), WHYT on, WZYP d-34.

KIMM, KOMO, NOSI, KLAUV, KSOLD, 283 9-30, MITTI ON WETE USA.
TOMN PETTY TRABBES' (MCA). 38-17
Moves: Up 0, Debus 3, Same 18, Down 0, Adds 17 including WXKS-FM, WNYS, WCAU-FM, WKEE, 98PXY, 39Q, WTI_
WHOT, KBOS, KAUM, KDON-FM 98MG, KXT04 d-40, KTY d-40, WXLX d-38.

AMY GRANT "Wise Up" (A&M) 32/13 Moves: Up 0, Debias 4, Same 15, Down 0, Adds 13, F FM, KGOT, KTRS, KHTX, SLY96, 94Q d-32, 293 d-2 ds 13. KHFI, WFMI, WHHY-FM, WAHC, WRQC, KAY107, KSKD, Q104, WAZY

ERIC MARTIN "Information" (Capitol) 31/13
Moves Up 0, Debuts 0, Same 18, Down 0, Adds 13, W/
KO93, KSKD, WCGQ, KTRS, KHTX, WNYS on, WFMI of CAU-FM KMEL WKRZ-FM, WZLD, KITY, KEYN-FM, WHOT, KBOS

MOVES, KSO, WCGO, KTBS, KHTX, WNYS on, WEND ON BILLY CRYSTAL "You Look Maryelous" (A&M) 30.0 BILLY CRYSTAL "You Look Maryelous" (A&M) 30.0 Moves Up 10. Debuts 1. Same 18, Down 1, Adds 0, WXKS-M on, 894 on, WCZY 18-5, WHYT 28-26, Y108 on, KZZP d-2. Moves Up 10. Debuts 1. Same 18, Down 1, Adds 0, WXKS-M on, 894 on, WCZY 18-5, WHYT 28-26, Y108 on, KZZP d-2. The control of the contr KUBE 19-17, K104 on KZEB 30-25, ISHUB 33-34.

BEACH BOYS "It's Gettin' Late" (Carlbou/CBS) 22/1

SEACH BOYS "It's Gettin' Late" (Carlbou/CBS) 22/1

SEACH BOYS "It's Gettin' Late" (Carlbou/CBS) 22/1

STEVE ARRINGTON "Dancing in The Key Of Life" (Atlantic) 20/8

DAVID FOSTER "Love Theme From "\$1. Elmo"s Fire" " (Atlantic) 17/16
Moves Up 0, Debuts 1, Same 0, Down 0, Ados 16 including 93FM, 195, Y100, ZZ99, WBBO, WSSX, KITE, KAMZ, M

J. GEILS BAND "Fright Night" (Private I/CBS) 13/0 RO.FM on, KKRZ on-dp, FM102 an, WERZ on-dp, WTLQ on-dp, WZLD (MGX on-dp, WHSL an

9.9 "All Of Me For All Of You" (RCA) 12/11 Adds 11, WXKS-FM, Y100, KOX106, KAMZ, Y106, KTFM, WROC, WKSF, WJAD

OMD "So In Love" (A&M) 11/5 0. Adds 5. KIIS-FM, Z104, KOFM, KCAQ, KDON-FM, KMEL d-26, WQCM on, WPFN

MEN AT WORK "Maria" (Columbia) 10/4
Moves Up 0, Debuts 0, Same 6, Down 0, Auds 4, WZLD, WHOT, KNOE-FM, KTRS, WCAU-FM on, WHYT on, WERZ on

on, 99KG unido, 0K99 on MENUOO "Please Be Good To Me" (RCA) 10/2 MENUOO "Please Be Good To Me" (RCA) 10/2 MENUOO "Please Be Good To Me" (RCA) 10/2 MENUOO 17-16, KITE 26-21, KAMZ 9-5, KSET-FM 39-34, KRGV

CURTIE & THE BOOMBOX "Black Kisses (Never Make You Blue)" (RCA) 10/1
Moves: Up 4. Debuts 0, Same 5, Down 0, Adds 1, CKGM, 195 on, KKRZ 29-28, WJZR 32-31, KITI KITE 28-27, WSEZ on, WRQN

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by lewer than 50, but at least 10 of our CHR reporters. The two numbers following the ansistitive (subsidident designation includes the total number, how many added it for the first time this week, Movies indicate the type of schely the week! Up for upward chair movement. Stame to sideways or continued unchanted activity, Down for downmand chairl activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Besialess may accumulate enough chair points from high chair positions on those stations reporting them; to debut on the CHR stational Applay/80. CRR Rotation Christia— Full time Adds and/or One; two plays in a 24-hour pend. The of them before midnight. Dayparted Adds and/or One; two plays in a 24-hour pend, both of them before midnight.

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	ARTIST	SINGLE	LABEL	
	1. Katrina And The Waves	Do You Want Crying	Crestol	
	2. Michael McDonald	No Lookin' Back		
•	3. What Is This	I'll Be Around	MCA	
	4. Laura Branigan	Spanish Eddie	ZIG ATLANTIC	
	5. Go West	Eye To Eye	Chrysalis	
	6. Mary Jane Girls	Wild And Crazy Love	MOTTOWN"	

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CONTEMPORARY HIT RADIO

Three Two Little O HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 2 JOHN PARR/St. Elmo's Fire (Atlantic) TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 17 12 7 5 A BRYAN ADAMS/Summer Of '69 (A&M) G ARETHA FRANKLIN/Freeway Of Love (Arista) TEARS FOR FEARS/Shout (Mercury/PG) COREY HART/Never Surrender (EMI America) PHIL COLLINS/Don't Lose My Number (Atlantic) 20 17 12 BILLY JOEL/You're Only Human (Second Wind) (Columbia) PRINCE/Pop Life (WB) 36 24 15 16 WHAMI/Freedom (Columbia) 30 22 17 PAT BENATAR/Invincible (Chrysalis) KOOL & THE GANG/Cherish (De-Lite/PG) 33 26 19 E _ x 25 DIRE STRAITS/Money For Nothing (WB) 3 4 8 15 STING/If You Love Somebody Set Them Free (A&M) **HEART/What About Love? (Capitol)** 16 16 14 16 35 28 21 1 HOWARD JONES/Life In One Day (Elektra) 9 8 9 18 DeBARGE/Who's Holding Donna Now (Gordy/Motown) 16 14 13 19 DEAD OR ALIVE/You Spin Me Round (Like A Record) (Epic) 5 10 20 PAUL YOUNG/Everytime You Go Away (Columbia) POINTER SISTERS/Dare Me (RCA) 29 25 22 BILLY OCEAN/Mystery Lady (Jive/Arista) 40 30 27 23 MOTLEY CRUE/Smokin' In The Boys Room (Elektra) MADONNA/Dress You Up (Sire/WB) _ 33 🚳 FREDDIE JACKSON/Rock Me Tonight (For Old Time's Sake) (Capitol) 24 21 20 25 MOTELS/Shame (Capitol) ± 35 31 € 5 11 18 27 BRUCE SPRINGSTEEN/Glory Days (Columbia) DEPECHE MODE/People Are People (Sire/WB) 8 13 26 29 POWER STATION/Get It On (Bang A Gong) (Capitol) 34 12 1 REO SPEEDWAGON/Live Every Moment (Epic) COCK ROBIN/When Your Heart Is Weak (Columbia) _ 40 34 OD 23 20 24 32 RICK SPRINGFIELD/State Of The Heart (RCA) JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG) DEBUT > 33 EURYTHMICS/There Must Be An Angel (RCA) KATRINA & THE WAVES/Do You Want Crying (Capitol) _ _ 36 36 _ 39 38 GODLEY & CREME/Cry (Polydor/PG) A-HA/Take On Me (WB)
MICHAEL McDONALD/No Lookin' Back (WB) BREAKER TO N&A Begins on Page 86 JOHN WAITE/Every Step Of The Way (EMI A
DEBUT OF JOHN CAFFERTY/C-I-T-Y (Scotti Bros./CBS)

ADULT CONTEMPORARY

JOHN WAITE/Every Step Of The Way (EMI America)

■ KOOL & THE GANG/Cherish (De-Lite/PG) BILLY JOEL/You're Only Human (Second Wind) (Columbia) 6 5 2 10 8 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) BILLY OCEAN/Mystery Lady (Jive/Arista) PAUL YOUNG/Everytime You Go Away (Columbia) DeBARGE/Who's Holding Donna Now (Gordy/Motown) DON HENLEY/Not Enough Love In The World (Geffen) 19 14 11 (6) COREY HART/Never Surrender (EMI America) 22 17 12 (9 WHAM!/Freedom (Columbia) 15 13 10 TO ARETHA FRANKLIN/Freeway Of Love (Arista) 6 5 6 11 KENNY LOGGINS/Forever (Columbia) 23 19 15 1 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 20 16 14 1 RONNIE MILSAP/Lost In The 50's (RCA) 8 7 9 14 SADE/Your Love Is King (Portrait/CBS) BREAKER WHITNEY HOUSTON/Saving All My Love For You (Arista) _ 25 20 NATALIE COLE/A Little Bit-of Heaven (Modern/Atco) BREAKER 1 HOWARD JONES/Life In One Day (Elektra) 3 8 13 19 AIR SUPPLY/Just As I Am (Arista) BREAKER & MICHAEL McDONALD/No Lookin' Back (WB) BREAKER BEACH BOYS/It's Gettin' Late (Caribou/CBS)
7 11 6 22 WHITNEY HOUSTON/You Give Good Love (Arista) 9 12 17 23 AMY GRANT/Find A Way (A&M) BREAKER AIR SUPPLY/The Power Of Love (You Are...) (Arista)
11 15 19 25 SURVIVOR/The Search Is Over (Scotti Bros./CBS)

NBA Begins on Page 66

AOR TRACKS

6 5 3 STING/Fortress Around Your Heart (A&M) DIRE STRAITS/Money For Nothing (WB) JOHN COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG) 4 HUEY LEWIS & THE NEWS/Back In Time (MCA) JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) 1 2 2 5 GODLEY & CREME/Cry (Polycor/PG) MICHAEL McDONALD/No Lookin' Back (WB) 1 JOHN WAITE/Every Step Of The Way (EMI America) 9 PHIL COLLINS/Don't Lose My Number (Atlantic) 18 13 11 10 MOTELS/Shame (Capitol) 13 8 8 11 R.E.M./Can't Get There From Here (IRS/MCA) 20 14 13 P TALKING HEADS/And She Was (Sire/WB) JOHN CAFFERTY & BEAVER BROWN ... /C-1-T-Y (Scotti Bros./CBS) 30 23 18 CHEAP TRICK/Torright It's You (Epic) 1 15 PAT BENATAR/Invincible (Chrysalis) 36 29 21 (Columbia) 1 3 4 17 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 39 27 22 1 TEARS FOR FEARS/Head Over Heels (Mercury/PG) 25 22 20 (B) Y&T/Summertime Girls (A&M) 15 12 15 20 MOTLEY CRUE/Smokin' In The Boys Room (Eiektra) BREAKER D LOVERBOY/Lovin' Every Minute Of It (Columbia)

NICK MASON & RICK FENN/Lie For A Lie (Columbia) BREAKER INIGHT RANGER/Four In The Morning (Camel/MCA) 35 28 76 3 JEFF BECK/Gets Us All In The End (Epic) BREAKER DIRE STRAITS/One World (WB) 9 10 19 26 BRYAN ADAMS/Summer Of '69 (A&M) 7 6 12 27 COREY HART/Never Surrender (EMI America)

BLACK/URBAN

22 21 23 30 BILLY JOEL/You're Only Human (Second Wind) (Columbia)

27 32 28 BRYAN ADAMS/Diana (Import)

BREAKER (MARILLION/Kayleigh (Capitol)

DEBUT SHEILA E/Sister Fate (WB)

D JESSE JOHNSON'S REVUE/I Want My Girl (A&M) 2 WHITNEY HOUSTON/Saving All My Love For You (Arista) STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic) 5 O KOOL & THE GANG/Cherish (De-Lite/PG) ARETHA FRANKLIN/Freeway Of Love (Arista) TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 9.9/All Of Me For All Of You (RCA) READY FOR THE WORLD/Oh Sheila (MCA) SYSTEM/The Pieasure Seekers (Mirage/Atco) BILLY OCEAN/Mystery Lady (Jive/Arista) PRINCE/Pop Life (WB) 17 POINTER SISTERS/Dare Me (RCA) 8 9 7 13 PATTI LABELLE/Stir It Up (MCA) 27 23 20 CON FUNK SHUN/I'm Leaving Baby (Mercury/PG) 23 10 15 (B) GWEN GUTHRIE/Padlock (Island) 24 17 16 ALEXANDER O'NEAL/II You Were Here Tonight (Tabu/CBS) _ 39 25 ANDRE CYMONE/Dance Electric (Columbia) 17 12 11 18 MARY JANE GIRLS/Wild And Crazy Love (Gordy/Motown) - 37 28 (Eiektra) 34 27 25 @ BOOGIE BOYS/A Fly Girl (Capitol) DEBUT FREDDIE JACKSON/You Are My Lady (Capitol) 39 32 27 ANTALIE COLE/A Little Bit Of Heaven (Modern/Atco) 30 SHANNON/Stronger Together (Mirage/Atco) 40 DAZZ BAND/Hot Spot (Motown) 39 KLYMAXX/I Miss You (Constellation/MCA) 28 29 FAT BOYS/The Fat Boys Are Back (Sulra) _ 33 BAR-KAYS/Your Place Or Mine (Mercury/PG) 30 34 29 DUICY/Bad Boy (Private I/CBS) 18 22 BILL WITHERS/Something That Turns You On (Columbia) 15 14 16 30 MELBA MOORE/When You Love Me Like This (Capitol) DEBUT S BOBBY WOMACK/I Wish He Didn't Trust Me So Much (MCA)

15 14 C CARRIE LUCAS/Hello Stranger (Constellation/MCA) BREAKER S NEW EDITION/My Secret (Didja Gitit Yet?) (MCA) 33 35 24 34 MAI TAI/History (Critique) BREAKER FAMILY/The Screams Of Passion (WB)

FIVE STAR/All Fall Down (RCA) N.S.A. Begins on Page 58 DEBUT 3 4 14 M LUTHER VANDROSS/It'S Over Now (Epic) 2 3 13 30 DEBARGE/Who's Holding Donna Now (Gordy/Motown)