ISSUE NUMBER 350

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 19, 1980

# **Country Conversions Keep On Coming**

KZLA-AM-FM Make Sudden Switch; Schrutt New GM

Stealing some of KHJ's thunder, KZLA-AM-FM/Los Angeles made a fast switch from soft rock to a Country format Saturday (9-13) at midnight, well in advance of KHJ's announced changeover date (R&R 9-5).

Norm Schrutt, former VP/GM at WKBW/Buffalo who was named last week by Capital Cities VP Jim Arcara to replace GM Peter Newell, told R&R, "It was fairly obvious to us that there was not a stereo Country station in Los Angeles. There was a need and we decided to fill it." Newell, who will join Capital Cities' newly-formed cable TV division. said, "It's really amazing that a music form as popular as country has not been represented on the FM dial here. We decided that the growing interest in country music could not be ignored."

KZLA-AM-FM will simulcast for a short period, and will use the same basic programming, with the AM automated and the FM live. Schrutt explained, "We've cut down our commercial commitment drastically; we will play a lot of country music. All the music will be hit country music - we will not take flyers on anything that is not proven. We have a successful Country format in Dallas (at KSCS-FM), but we're not taking our format totally from Texas; we're also considering what the Chicago and New York Country stations are doing and blending it all together."

Schrutt joins KZLA after 17 years at WKBW, starting as a local salesman and rising to VP/ GM. He commented, "After all my life in Buffalo and working for only one radio station in my career, I felt I would stay in Buffalo for the rest of my time in the broadcasting industry. I have mixed emotions about leaving Buffalo because of my friends and the radio station; it's strange to wake up and not hear (WKBW morning man) Dan Neaverth in the morning. But I totally agree with the format change, the people here are extremely excited about it, and it's a great challenge for me."

KZLA's changeover featured Chicago's "Only The Beginning" as the last pop record, followed at midnight by Willie Nelson's "Midnight Rider."

#### Country Goes Into KOMA; Lindahl New PD

KOMA/Oklahoma City, a 50,000-watt Top 40 institution for 22 years, switched to Country Friday (9-12). Station GM Woody Woodard explained to R&R, "We're like any other contemporary radio station in America today. It's a tough old world out there, and we are looking for a format with staying power. I feel country music today has wide acceptance and a great deal of staying power."

Gregg Lindahl has been appointed PD for the new format, coming over from the Music Director position at WDGY/Minneapolis. Woodard added, "Initially we will be making the switch with the existing air staff, because we feel they can do it."

Lindahl told R&R, "We think KEBC is solid in the market, but we do not plan to copy their style. We plan to be different in our approach — smoother delivery and a bit more uptempo. As we did at WDGY, KOMA will do extensive market research to find the hits, and we have planned some heavy promotions. With five Country signals now in the market, the competition is going to be great — we KOMA/See Page 28

# Radio's Biggest Jackpot: \$1 Million

Two citizens of Cincinnati will become very rich soon, as the nation's most spectacular big-money radio battle heated up this week. Taft's Q102/Cincinnati announced Monday night (9-15) that it will award one listener \$1 million, doubling the \$500,000 ante introduced by new Heftel rocker WYYS(YES-95) three weeks ago (R&R 8-22).

Q102 PD Jim Fox told R&R, "Last night (Monday) at 8pm I went on the air and announced that soon Q102 would begin registration for someone to win one million dollars." Details of the impending contest will be revealed over the next two weeks. Fox also delivered a Taft statement on the subject: "Taft Broadcasting fully intends to maintain its position of leadership in all areas of broadcasting in Cincinnati, and that includes the area of promotion."

"I told the staff we're part of radio history," Fox added. "They're higher than a kite about it." He concluded, "Maybe the population here will go up soon."

BROADCASTERS, CITIZENS' GROUPS GET DAY IN COURT

# FCC Holds Deregulation Hearings

In a follow-up to 22,000 individual comments on the FCC's proposed plan to deregulate, two days of hearings were held this week at the FCC, with broadcasters, communications attorneys, and special interest groups discussing their feelings. It was evident that the word "deregulation" still has an aura of mystery surrounding its exact meaning, and for some the term was a misnomer.

Deregulation discussions began two years ago when the FCC asked the Broadcast Bureau, the General Counsel and the Office of Plans & Policy to take a fresh look at the Commission's rules governing commercial radio, FCC Chairman Charles Ferris noted in his opening remarks. Specifically, the Commission proposes:

 To remove itself from detailed consideration of the exact amounts of nonentertainment programming to be furnished.

 To change the way stations ascertain the needs and problems of their community.

• To eliminate all commercial time restrictions.

• To eliminate log require-

"With all of its other duties, these details are pretty much a waste of time," noted panelist Tom Wall of the Washington communications law firm of Dow, Lohnes, & Albertson. Wall said that he used to believe that nonentertainment guidelines were necessary. On the other hand, both NAB and NRBA are in favor of doing away with specific guidelines, but said something should replace the existing six and eight percent nonentertainment guidelines for FM & AM respectively.

New Set Of Renewal Standards

Areas that will still be monitored carefully are:

 Requirements to abide by the Fairness Doctrine to provide the presentation of diverse views of local importance.

• Employment discrimination and the policing of allegations of program discrimination against protected groups.

 All technical compliances with existing laws.

 All other rules and regulations in the Commission's jurisdiction not specifically outlined in the proposed deregulation.

Besides the obvious, what does the proposed new deregulation mean to a broadcaster? Radio witnesses said a new set of standards must be drafted to evaluate a station's performance in areas of service to the community for renewal. But while deregulation is largely

DEREGULATION/See Page 28

# Michaels, Douglas Named Division Presidents At B/A



Lee Michaels

Lee Michaels and Dwight Douglas have been appointed to newly-created presidential positions at the Burkhart-Abrams-Michaels-Douglas Services radio consulting firm. Michaels has been named President of the Superstars Division, the widespread AOR format supervised by the organization; while Douglas becomes President of the Programming Division. Both report to firm President Kent Burkhart and Director Lee Abrams, who remain in those capacities.



Dwight Douglas

Michaels told R&R that the appointment "defines my function with the company. It acknowledges the type of work I do more than it changes what I do." Michaels, who joined the company three years ago, continued, "It gives me the power to coordinate some functions instead of there being four of us on the run saying, "This has to be done, who'll do it?"

Douglas, who came to the organization 2½ years ago, com-DOUGLAS/See Page 28

# July/August 1980 Advance Arbitron Results

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or use inis information in any rorm
Average Quarter Hour Sheres are Mondey-Sundey, 8em-midnight, Metro Surrey Area, 12+.
A-ADR, 8-Bieck, 8B-Big Band, 8M-Beautiful Music, C-Country, CL-Clessical, D-Disco, J-Jezz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spenish, T-Telk.

# San Francisco Market Stable; KGO, KCBS Lead

KGO (N) retained its longtime lead by scoring a 9.0 to 9.4 gain. Runnerup again was KCBS (N), 5.5 to 5.1. KNBR (PA), and KSOL (B) tied for third, both up from 4.3 to 4.8. KFOG (BM), which held third last book, was down

Following KFOG, BM competitor KABL went 2.7 to 2.9, while SAN FRANCISCO/See Page 28

#### Philadelphia KYW, WIP, WMGK Improve

Phillies baseball helped KYW (N) add to its market-leading share, 11.4 to 12.1. Pop/Adult WIP moved 6.6 to 7.3, while WMGK (PA) added a share, 5.7 to 6.9. Black leader WDAS-FM went from 5.5 to 5.9.

The Beautiful Music stations both slipped, with WWSH down 5.7 to PHILADELPHIA/See Page 28

Detroit, Boston, and Houston appear on Page 28

George Benson Multiplies Your Audience



The Follow-Up Smash From

Produced by OWEST Quincy Jones

Direction: Ken Fritz/Dennis Turner-Ken Fritz Management



ON WARNER BROS. RECORDS (1)



TAKE ANOTHER PIZZA MY CAR - Responding to popular demand, here's another photo highlight from the KYUU/San Francisco "Most Outrageous" contast. In viewing the picture of giant human about to plunge into a hot fudge sundae (R&R 9-5), many readers were intrigued by the verbal descrip tion of the runner-up who baked a pizza all over his car in an auto paint shop and drove it 50 miles from San Jose to San Francisco before serving and sam-pling a piece hot and fresh from the grille. Well, here pung a prece not and tresh from the gnile. Well, here it is, a slice of life complete with French loaf on the antenna and a mouth-watering crust of blended Italian cheeses, pepperoni, and delicious flakes of metallic paint and chrome.

# Harris Named WYSP PD

Rick Harris has been named Program Director at WYSP/Philadelphia in the wake of Steve Sutton's resignation (R&R 9-12). Harris had been PD at WKQB/ Nashville (and its AM sister, Top 40-formatted WLAC) for the past year and a half, serving as Corporate PD since January 1980, when Lisa Richards assumed the Nashville AOR's programming reins.

Commenting on Harris's appointment, WYSP General Manager Frank Feller said: "I think Rick is probably the best PD in the country right now. I'm absolutely delighted to have him. The station is ready to explode and I think Rick is going to be a part of it."

I'm from the Philadelphia area originally," Harris told R&R. He added, "I've been a jock in Philly before and it was always one of my big dreams to program in Philadelphia, and WYSP's the station if you're going to program here." Harris denied any future format change for the station, noting, "It'll stay the same but become the number one rocker. That's the

# Verdery Joins Bonneville

Dave Verdery, a 19-year Beautiful Music programming veteran, has joined Bonneville Broadcast Consultants in a key sales executive position. Verdery had been Director of Beautiful Music for TM Programming for the past seven years.

President Bonneville Marlin Taylor told R&R. "I'm very excited about having Dave aboard. He

has already proved to be a Dave Verdery terrific addition. He is a very talented and knowledgeable person in the format, and I feel he can contribute much in many areas."

Verdery said, "I'm very pleased to be joining the Bonneville sales force. I feel that Bonneville is the company that is going to satisfy the needs of Beautiful Music stations, as it has in the past. I'm looking for the future success of Beautiful Music, and I believe this is the company where it's going to be.

Verdery added that his initial responsibilities will fall into the sales and marketing areas, with programming possibly involved later on. He began his radio career in 1961 in Texas, becoming PD at KABL/ San Francisco in 1968 and serving as National PD for Gordon McLendon's Beautiful Music stations from 1969 to 1973 before joining TM.

#### Baldrica Named Sr. VP At WFTL

Bob Baldrica has been promoted to Sr. Vice President of WFTL Broadcasting Co., moving up from VP/GM. In his new position he will supervise the activitles of WFTL and WEWZ-FM in Ft. Lauderdale

Baldrica has enjoyed a 34-year broadcasting career, the last ten of which spent at WFTL. He previously worked at WXYZ and WJBK in Detroit.

WKXW CLAIMS "KICKER" SLOGAN

# WRVR's Country **Conversion Creates** Controversy

Longtime Jazz outlet WRVR/New York's recent switch to a Country format (R&R 9-12) and concurrent application for new calls (WKHK, with the station to be known as "Kick 106 FM") has generated some unexpected controversy. WKXW/Trenton, NJ Program Director Sam Lit told R&R that his station had filed an injunction against WRVR seeking to prohibit the New York outlet from using WKXW's announced slogan ID's (specifically "The Kicker.") on the grounds that the two stations share listeners and that WKXW had been using these slogans for the past year. "They're infringing upon our identity," Lit stated.

When contacted by R&R at press time, Viacom National Program Director Bill Figenshu had not re-WRVR/See Page 28

APPLEGATE, LAMBERT, BUSBY

# Casablanca Promotes Three To VP Positions



Bobby Applegate, Jheryl Busby, T.J. Lambert

Casabianca Records has promoted Bobby Applegate, T.J. Lambert, and Jheryl Busby to vice-presidential positions in the label's promotion department.

Applegate moves from Director/Album Promotion to VP/Album Promotion, reporting to Casablanca President Bruce Bird and overseeing AOR promotion efforts. He was previously VP/Album Promotion at Ariola Records, co-owned Pentagram Records, CASABLANCA/See Page 2B

ANTICOUNTERFEIT DEVICE FIRST PROJECT

# Cornyn Upped To Sr. VP Of WCI Record Group

Stan Cornyn has been promoted to the newlycreated position of Senior Vice President of Warner Communications Inc.'s Record Group. A 20-year record industry veteran, Cornyn most recently served as Executive VP for Warner Bros. Records.

In his new post, Cornyn will supervise planning. research and development for WCI's three record companies (Atlantic, Elek-



Stan Cornyn tra/Asylum, and Warner Bros.), its U.S. distribution organization (WEA Corp.), its foreign records group CORNYN/See Page 28

# Pensacola Station Wins With CCC

I'm writing in regard to the story that appeared on the front page of R&R's September 5th edition, referring to KHJ adopting a unique format that they feel will revolutionize the country music industry. Country Oriented Rock (COR). We at WOWW-107 believe this format is a valid one and definitely the new format of the 80's

On March 17 of this year WOWW-107 signed on the air for the first time (formerly WAJB, an automated MOR mix under different ownership). Based on our research of the market and music trends across the country, we came up with a new and exciting for-mat that we call "Cross-Country/Contemporary" or

LETTER/See Page 28



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# this week...

#### 9 kHz SPACING CRITICIZED

An ABC-sponsored engineering study finds plenty to worry about if new stations are added to the present airwaves

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#### PLANNING FOR THE QUARTERLY SYSTEM

Part II of a two-part series featuring tips and guidelines for preparing for Arbitron's 1981 Quarterly Measurement surveys.

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#### KEEPING TABS ON YOUR OUTSIDE RESEARCH

Close supervision and frequent feedback will help a radio station's research study run more smoothly

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#### THE JOY OF VICTORY

KYQY("K-JOY")/San Diego tops its market with careful attention to a Beautiful Music sound plus heavy community involvement.

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#### CONTEMPORARY HIT RADIO'S OPENING LINEUP

An all-encompassing term for a complex format, plus the new R&R reporter roster

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#### PUBLIC AFFAIRS, BLACK RADIO, AND ELECTION TIME

WLLE/Raleigh GM Paul Engram discusses the role of the Black radio station in getting out the vote and other election year public affairs considerations.

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#### **NEW WAVE IN WEST COAST AOR**

Stations in Phoenix, Seattle, and Long Beach are experimenting with new wave music formats, and the programmers explain how and why.

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KLMS/Lincoln is a recent Pop/Adult convert using PD Gary Klaus's unique airplay grid concept to avoid burning records out.

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# staff

Editor & Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN

Executive Editors: KEN BARNES, JOHN LEADER And Director: RICHARD ZUMWALT Senior Editor. MARK SHIPPER

Senior Editor MARK SHIPPER
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LINDA MOSHON IZ CAROLT N PARA, STEAMARSOCIALE AND DIRECTOR MARILYN FRANDSEN
Photography ROGER ZUMWALT
Production Manager LESLIE HALPERN
Production Assistants RICHARD AGATA, KENT THOMAS,
GARY VAN DER STEUR, DANA YARAK
Research JACK TOUTHMAN

Research, JACK TOOTHMAN
Weahington Bureau: 1101 Connecticut Ave., NW, Suite 1004
Washington, DC 20036, (202) 666-4980
Bureau Chief JONATHAN HALL
Office Manayer VIVIAN FUNN
Legal Counsel. JASON SHRINSKY

VICE Presidents Unablishmens Affairs ROBERT KARDASHIAN
Office Manager NANCY HOFF
Controller MARGARET BECKWITH
Display Advertising KEN ROSE
Assistent CAROL TAYLOR
Circulation KRISANN AGLIO

Circulation: KRISANN AGLIO.

Radio & Records is published every. Fidely by Radio & Records, Inc.: 1930 Century Park West, L.A., CA 90087 (213) 853-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable gave taken but no trapporsibility assumed for unsolicited material. R&R reserves all rights in material excepted for publicino from All letters addresses to R&R or its Editors will be assumed intended for publication and may thereforce be used for this purpose. Nothing may be reproduced in whole or in part without written parmission from the Publisher. The terms Back Page, Breakers, Most Acted, Paralles, and Street Talk are regulated timitenests or Reafin & Records. Applications by Pacids & Records, Inc. for regulatered timitenests or Reafin & Records. Applications by Pacids of Records, Inc. for regulatered timitenests or Reafin & Records. Applications by Pacids of Records, Inc. for regulatered timitenests or Reafin & Records. Replications by Radio & Records, Inc. for regulatered timitenests or Reafin & Records. Records. Plant of Hartist class to the United States. Canade. England. Australia. New Ziraland. and Japan. © 1980 Radio & Records, Inc. A division of Hartist-Harist Communications.

# Washington Report

ASCERTAINMENT: A RITUALISTIC DANCE?

# FCC Commissioners Get Earful On Deregulation

The Commission, given the existence of the deregulation act, "should get rid of those rules and regulations that have no bearing or public impact, thereby providing a stable atmosphere in which the broadcaster will be free to direct his energies to serving the public instead of responding to inquiries and fighting off challenges," said Tom Schattenfield of the Washington communications law firm Arent, Fox, Plotkin & Kitner.

Representing NRBA, Schattenfield's remarks were made during two days of hearings at the FCC this week (9-15, 16) on proposed radio deregulation — elimination of ascertainment and nonentertainment guidelines as well as commercial time restrictions and logging requirements. Chairman Charles Ferris set the tone for the discussions by asking the 17 witnesses to comment on whether:

- The FCC can deregulate under the law as it presently stands.
- There is a gap between marketplace economics and public interest.
- Broadcasters will continue to be good public trustees of their licenses if deregulation is implemented.

#### NBMC Asks For Special Study

For the most part there existed a wide range of specialized views rather than general industry view-points. One of the more articulate and outspoken citizens' group advocates, Kristen Booth Glen of the WNCN Listeners' Guild, criticized the Commission for attempting to form a basis for opinion in only two days of hearings. The FCC lacks the "empirical data to be able to know each marketplace. The Commission has a confused view of consumer wants and public needs," she concluded.

NAB Senior VP/GC Erwin Krasnow applauded the FCC for its "fresh look at broadcasting," while Pluria Marshall of the National Black Media Coalition felt that "deregulation has the potential to destroy Black radio" due to racism and discrimination in the advertising and ratings services, and called on the Commission to do a special study on "the effects of deregulation as it applies to Black radio."

#### Restructuring Ascertainment

One of the main questions of deregulation is the need for ascertainment interviews. Tom Wall of the law firm Dow, Lohnes & Albertson termed ascertainment "a ritualistic dance" that broadcasters go through just to satisfy their obligations.

While most broadcast panelists were still enthusiastic regarding the results of ascertainment, they argued for a change. They contend that under its present structure, with every broadcaster in each market interviewing the same community leaders, ascertainment homogenizes the problems of the overall community instead of homing in on specific problems as they pertain to a station's particular audience.

However, if deregulation is approved and a broadcaster does not have to hold ascertainment hearings, the citizens' groups asked how radio operators would stay in touch with the marketplace. It was their belief that broadcasters won't take these tasks up on their own.

# How Far Can You Trust The Marketplace?

Commissioner Jim Quello suggested that certain stations would not have to perform ascertainment to determine how much public service was needed, depending on their format, if these areas were

One of the great fears expressed by some of the citizen activists was that stations would "go crazy with over-commercialization," which would become a great public disservice. Andy Swartzman of Media Access Project called for a "safety net" to be included in deregulation that would prevent overcommercialization, but Commissioner Quello, a former broadcaster, again pointed to "competitive marketplace pressures" that would generally prevent this from taking place.

Chairman Ferris reasoned that "if a station runs too many commercials they will lose listeners, and the problem will be self-correcting." But Commissioner Abbott Washburn, who dissented on this issue of deregulation, felt, "The public expects the FCC to take a hand in overcommercialization." Father Donald Mathews, S.J., of the Department of Communications of the U.S. Catholic

taining the possibility of letting broadcasters simplify their log-keeping methods. Logs would still have to be kept for public review, "but is that enough?" argued WNCN attorney Kristen Booth Glen. Stations using their own logging codes will make it hard for someone from a special interest group to examine them to find out if they are performing in the public interest, according to ACLU advocate Charlie Firestone.

This might also complicate and slow down the process of the Commission should the logs need to be examined for a comparative hearing, noted one panelist, who added, "If logs are not kept in an orderly fashion by some prescribed method, how are we to evaluate the success or failure of deregulation in other areas?"

#### In The Public Service

While all radio stations will still have to comply with the Fairness

FACING OFF ON DEREGULATION — Citizens' groups, communications attorneys, and FCC Commissioners discussed the pros and cons of deregulation during two-day sessions at the Commission. Pictured at top left (I-r) are National Black Media Council head Pluria Marshall, NTIA's John Lyons, and National Citizens' Committee for Broadcasting's Sam Simon; bottom left (I-r) WNCN Listeners Guild attorney Kristen Booth Glen, NPR's Walda Roseman, and the Dept. of Justice's Carolyn Alden; top center, U.S. Catholic Conference rep Father Donald Matthews and NAB Senior VPIGC Erwin Krasnow; bottom center, Bob Coll, attorney representing ABC; top right, Commissioners Tyrone Brown and Abbott Washburn; bottom right, Commissioners Bob Lee, Charles Ferris, and Jim Quello.

being well taken care of in the marketplace. He also noted, "If you do not know what is going on in the marketplace, you hardly belong in business. Broadcasters are more responsible than we are giving them credit for."

Quello noted that the spirit of deregulation is to allow stations to program what they believe is best for their audiences. Several citizens' group panelists expressed great fear that radio stations would no longer air PSA's, but they were reminded by broadcast representatives that there is no current requirement for these announcements and that they are given by radio as a "service in kind."

#### How Many Commercials Are Too Many?

Deregulation would lift the restrictions on how many minutes of commercials a station could run per hour. Currently, the NAB Code guidelines generally allow for up to 18 minutes per hour and the FCC concerns.

Conference, expressed great fears about broadcasters' accountability in this area.

In studies done by the Commission regarding overcommercialization, they found that only 1.6% of those stations surveyed were guilty of running over the limit, and those only sporadically, according to John Lyons of the National Telecommunications & Information Administration. He echoed Quello by saying, "Most broadcasters do not run anywhere near the limit that is currently imposed by the FCC. In general, commercial limitations do not conflict with the views of stations in most larger markets, just those in a few smaller ones.

#### Logging: Over 18 Million Hours Per Year

The Commission, in an effort to save broadcasters from spending a tremendous amount of time keeping logs in a specified government-approved form, is enterDoctrine and abide by the FCC's EEO standards, one of the great questions of deregulation will be how the Commission will determine if a station has served the public without percentage guidelines on nonentertainment programming at renewal time.

Bob Coll of McKenna, Wilkinson & Kittner, who represented ABC, wholeheartedly embraced the Commission's plans for deregulation. He was the first of several panelists to suggest the need for a new set of standards to replace the old guidelines.

Coll reasoned that if a broadcaster followed a new set of standards, "Then the license should be renewed without question... provided of course that everything else is in order." He also suggested that broadcasters not wishing to follow the standards should be allowed to do so, but they would have to "provide and prove service to the community in their own

manner." Coll noted, "The pressures of the marketplace and the competitive sense of responsibility to public service will remain, and things will continue as they do now."

The free spirit concept of each broadcaster deciding what's best for his market was not supported by all. NTIA's John Lyons pointed out that without some form of percentages, "comparative renewals are time-consuming and very hard, and that subjectivity has been tried before and the Commission had to fall back on percentages." He concluded that "quantitive standards are a quick way to determine the amount of service."

Commissioner Anne Jones went further in questioning how the FOC would deal with a petition to deny. "How do we determine if a respectable job is being done without percentage guidelines, logs, and ascertainments?" she asked. It therefore would not be in the public interest to deregulate in these areas, according to MAP's Andy Schwartzman, because it would be "impossible to prove a station should not be renewed."

(However, R&R has learned that a prevailing attitude within the FCC is that programming issues should no longer be an issue at renewal time. One theory is that there are many more stations and therefore the objective of dealing with programming issues in comparitive renewal cases for the purpose of promoting "diversity" are no longer necessary. Further thinking is that the only issues that should be discussed at renewal are character issues, EEO, and First Amendment.)

# Deregulation: A Question Of Legality?

Commissioner Joe Fogarty strongly argued that deregulation without "running an experiment in a test market" would be overturned in a court appeal. While WNCN's Glen contended a test would be invalid because stations would be on their best behavior, NRBA's Schattenfield and ABC's Coll said that the FCC can legally deregulate if a parallel standard for broadcasters is established. Indeed, NAB's Krasnow suggested that many of the FCC's existing rules and regulations had served the purpose of a "test"

#### Final Observations On Deregulation

Krasnow further summarized broadcasters' feelings by stating, "We just love to hold onto things because we are familiar and used to them. If they do not make sense, let's get rid of them."

Deregulation could come some time before the new year and will most likely be put into effect without a test, much to the annoyance of some special interest groups who fear extinction, according to one industry observer who witnessed the hearings.

# IT'S MAGIC...

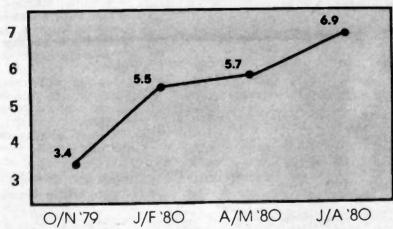
The way the **GREATER MEDIA** stations in Philadelphia and Detroit soared to their best Arbitron 12+ shares ever.

The July/August Arbitron estimates showed **WMGK**, Philadelphia, number three in the market with a 6.9 overall share. **WMJC**, in Detroit, is now ranked second in Motown after scoring a 6.2 in the summer book there.

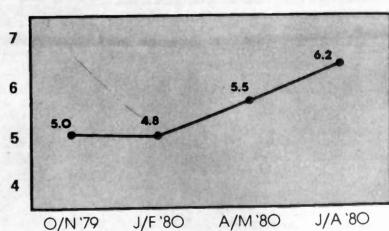
We at HIBER & HART are proud to have worked with the Greater Media group over the last year. We extend our heartiest congratulations to their staffs for the recent accomplishments. It has been our pleasure to offer our Arbitron expertise to these stations.

# **Arbitron Share Trends**





# **WMJC**



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# 100% Minority Broadcast Increase Honored

The NTIA's Minority Telecommunications Development Program hosted a symposium and White House reception Thursday (9-11) in honor of a 100% increase (from 62 to 124) in minority-owned and operated broadcast facilities since the program's onset.

The NTIA program was established by President Carter in January 1978 to coordinate federal efforts with private industry to increase minority ownership.

Program participants included NTIA head Henry Geller, FCC Chairman Charles Ferris, Karen Williams of the Office of Federal Procurement, and NAB Chairman Tom Bolger. Symposium moderator and program organizer was NTIA staffer Darlene Palmer.

FCC regulatory efforts were cited for aiding the increase in minority-owned stations through "tax certificates," a provision gleaned from the Internal Revenue Tax Code by the "father of the proposal," FCC Deputy Broadcast Chief Frank Washington. In addition, Chairman Ferris discussed the "distress sale" policy which permits a station facing a hearing to sell to minority groups at a reduced price. Also, Ferris noted the change in policy that allows new station owners to demonstrate they can financially operate for three months, supplanting a previous one-year rule.

Another government plan hailed permits loans and loan guarantees for the purchase of broadcast facilities from the Small Business Administration. In addition, the Economic Development Administration and the Farmers' Home Administration, have opened programs for broadcast applicants, awarding a number of loans. For noncommercial broadcasting, NTIA's Public Telecommunications Facilities Program provides "spe-

cial considerations" to proposals with significant participation by minorities and women.

Private industry has pledged approximately \$11 million of the targeted \$15 million to NAB's Minority Fund in tax deductible contributions, allowing private money to lever government funds through the federal Minority Enterprise Small Business Investment Corporations, according to Bolger.

Concluding on a note of humor at the White House reception, President Carter mused, "It's tough to get your message across if you don't have your own broadcasting station, and I have sometimes thought the President should have his own station."



MINORITY TRIBUTE — Pictured at the NTIA White House reception honoring increased minority broadcast ownership are (I-r) Special Asst. to the President Louis Martin, Ambassador Esteban Torres, Special Asst. to the President/Hispanic Affairs; NTIA Minority Telecommunications Development Program Manager Darlene Palmer; Office of Federal Procurement Policy Administrator Karen Hastie Williams; NTIA head Henry Geller; and FCC Chairman Charles Ferris.

# FCC Reduced Spacing Proposals Hit

In a letter marked "urgent" to all ABC radio affiliates, Ben Hoberman, President of the ABC Radio Division, released the findings of an engineering study just completed by A.D. Ring & Assoc., a Washington, D.C.-based engineering firm, concerning the Commissions's pending AM and FM proposals to increase the number of radio stations. The study revealed that the Commission's proposals would:

 Reduce the size of the service areas of existing stations by reason of interference both inside and outside the normal service area.

 Cause the public a net service loss exceeding any service gain.

 Cause many new radio drops in assignments in smaller markets.

Echoing Hoberman's findings, Bob King, Sr. VP for Capital Cities Communications and NAB TV Board Chairman, criticized the FCC for insisting on more radio and television stations without adequately investigating the technical ramifications.

#### Commission OK's Government-Industry Group On Limited Basis

Broadcasters hoping to convince the FCC of the necessity of a joint industry-government committee to conduct a giant review of all the various radio technical proposals — 9 kHz, clear channel, AM stereo, quad, reduced FM spacing, and increased nighttime power for Class IV's — lost their battle last week. The attempt to get FCC technical experts to listen to broadcasters' ideas, however, was won.

The FCC's task force will be restructured into an advisory committee of two subgroups. This will broaden the forum for outsiders' opinions on how the numerous inquiries affect radio spectrum allocations. But other technical matters will be left in the hands of the FCC's own staff, the Commission decided last week.

While broadcasters will have some additional input, both ABC Radio Affiliates and NAB had backed a joint advisory committee with broadcasters having a major role in looking at the interrelationships of the FCC radio inquiries.

# FCC: At A Glance

#### Proposal To Wipe Out Frivolous "Petitions To Deny"

Any resident within a station's service area can file a petition to deny a license renewal. The FCC restated this definition of "standing" last week on a 6 to 1 vote by tossing out a broadcaster petition seeking to force these groups to reveal their true identities by providing details of a group's size, goals, address, names of officers, formation date, and funding. In addition, the request filed by NAB sought to have leaders of groups filing a petition to deny state whether or not they have the full backing of their memberships, thereby eliminating frivolous petitions.

Commissioner Jim Quello, a longtime proponent, was the lone vote in favor of the proposal. "Clearly the establishment of effective rules to weed out the professional troublemakers and opportunists could only serve to enhance the position of legitimate groups," Quello said in his dissenting statement.

The Commission said NAB had not given enough reasons to adopt its idea, and said it will continue to consider abuses on a case-by-case basis. In addition, Metromedia had suggested groups be required to document efforts they took to resolve their differences with individual stations prior to filing a petition to deny.

#### Spanish Radio Broadcasters Initiate Probe

The Spanish Radio Broadcasters of America (SRBA) has been successful in getting both Congress and the FCC to delve into the activities of the Spanish International Network (SIN), the only full-time Spanish-language TV program service in the country, according to a report by the Washington Star recently.

Seventy-five percent of SIN stock is held by Mexican interests. The Spanish Radio Broadcasters allege that SIN also controls Spanish International Communications Corp., owner of five U.S. television stations. They further allege that SIN is in violation of FCC regulations regarding the ownership of these stations.

Reportedly, FCC Chairman Charles Ferris notified Senator Harrison Schmitt (R-NM) that an investigation had begun earlier this summer, prompted by SRBA allegations.

# Commission Blocks

**KBTA's Sister** 

KBTA/Batesville, AK has lost its attempt to get a sister FM station for the same market. The FCC awarded the FM to Joe Biard, who along with his wife will be full-time operator of the new FM station. In awarding the new station to Biard, FCC administrative law judge Bryon Harrison noted that KBTA-FM would have served a greater number of listeners than Biard. However, Judge Harrison said he preferred that Batesville have two separate operations rather than give KBTA an FM.

#### NABOB Challenges NRBA's EEO Petition

The National Association of Black Owned Broadcasters (NABOB) pecently filed comments opposing an NRBA petition asking for an inquiry into the Commission's EEO policies. "NRBA made erroneous and unsubstantiated allegations concerning the . . . present policy," according to a NABOB report released last week.

Primarily, NABOB attacked NRBA's use of the term "quota system." NABOB contends that the FCC's "guidelines and policies are aimed at remedying the inequities of past industry discrimination."

NRBA Executive VP Abe Voron told R&R that any time there are rigid percentages imposed upon an industry with "chilling effects" if a licensee doesn't live up to them, it constitutes the equivalent of a quota system.

#### More Time Granted To Study Form 324

The Broadcast Financial Management Association's request to extend the amount of time to file comments relating to the FCC's Form 324 has been okayed. BFMA got a three-week extension until October 9, based on holding discussions at its national conference in mid-September. The inquiry seeks comments regarding financial disclosure of networks and ligersees.

#### AM Stereo Matrix Unveiling Denied

A second Freedom of Information request to take a look at the controversial matrix used to evaluate the various proposed AM stereo systems and supporting data has been denied, it was announced. The FCC's decision was just a delaying maneuver, since the matrix will ultimately be released simultaneously with the further notice of proposed rulemaking on AM stereo voted for on July 31. However, it is still unclear as to when the FCC expects to issue the report.

#### ALJ's Are Free

FCC Chairman Charles Ferris told members of the Senate's Consumer Subcommittee that "the relationship between the Commission and its administrative judges (ALJ's) may be viewed as analogous to the relationship between Congress and its independent regulatory agencies." Similarly, the Chairman noted, ultimate control rests with the FCC, just as Congress ultimately controls the actions of the Commission.

The FCC's twelve ALJ's make initial decisions on matters including contested licensing proceedings and contested common carrier rate-making proceedings. The Chairman advised the subcommittee that when problems have occurred, they have been more from regulatory delay than

from the role of the ALJ. Ferris then noted new procedures established during his tenure:

 A limit on the time allowed for applicants to amend their applications.

 Ending the practice in contested cases of advising applicants of deficiencies in their proposals prior to designation for hearing.

 Streamlining and simplifying procedures for establishing filing deadlines.

 Giving judges responsibility for resolving motions to enlarge, modify, or delete issues.

# People

#### **Denver**

Van Kyrias named GM at KWBZ, from the GSM position at KFOG/San Francisco. He had been an account exec at KOA/Denver previously.



Cheryl Goepfert

#### Chicago

Cheryl Goepfert has been appointed GSM at WCFL, coming over from WMAQ-TV across town. She was Retail Sales Manager for WMAQ radio before her TV stint. At the same time, Arne Ramberg was named Local Sales Manager for WCFL, from an account exec position at WMAQ.

#### Mobile

Richard Yankus was named GM

at WKSJ-AM-FM, coming to Mobile from the GM position at WKTQ/ Pittsburgh and other positions in the Nationwide chain

#### Charleston, SC

Claire Russell Shaffner named GM at WTMA & WPXI-FM, following John Trenton's resignation to file for station ownership elsewhere. Shaffner had been GSM at WTMA following previous posts at WAYS & WROQ-FM crosstown.



Alvin King Las Vegas

Alvin King is the first Executive Director of the Nevada Broadcasters Association. He worked recently at KNUU in town, and was Director of Station Relations for NAB previously.

# "JACKSONS" "Lovely One"

KFI add
WXKS add
JB105 add 35
WPGC add 25
KRLY add
Z93 add
Y100 add 33
WOKF add
KEARTH add
WFBR add
WHFM add
WAEB add
Q106 add
K104 add
KFMK add 30

KSFX add
KINT add 24
WTIX add
B97 add
KLAZ add
KXX106 add
WERC add
96X add 30
WAPE add
BJ105 add
CK101 add 34
WBBQ add
FM100 add
WHBQ add
WLAC add

KOPA add
KX104 add
92Q add
WNOX add
WKIX add
WKIX add
WAYS add
WSEZ add
WCSC add
WTMA add
WVLK add
WAKX add
KRAV add
KYNO-FM deb 22
KIDD add
KJRB add

KYSN add 30
K96 add 30
KENO add
KHYT add
WLBZ add
WCIR add
Z102 add 34
WSGA add 32
WISE add
FM99 add
KSEL add
KQIZ-FM add
KVOL add
KDZA add





SUNDAY

October 5

12:00 Noon - 9:00PM

Registration

12:00 Noon — 6:00PM

Giant Exhibit Area Open

6:30PM -

 Welcoming Cocktail Party & Buffet

8:30PM - 12:00 Mid.

- Individual Format Hospitality Rooms Contemporary Hit Radio AOR, Country, Beautiful Music, Black, News/Talk, Pop/Adult... Hosted by the R&R editors.
- The Promoters Examining the complexities of radio promotions
- Last Minute Fine Tuning For The ARB - Jhan Hiber
- Video Theater Radio's Best TV Spots
- Hospitality Suites

**MONDAY** 

October 6

8:00AM — 8:30PM

• Registration Open

10:00AM - 6:00PM

Exhibit Area Open

9:00AM -

Welcome to NRBA

Karl Eller Keynote address

Richard Shiben Bureau Chief





"America's Lifestyle Trends" - Presentation by Yankelovich, Skelly & White

10:45 - 12:00 Noon

# Simultaneous Workshops

- Financial Panel New Approaches to Buying and Selling Radio Stations
- Charging into the Future
- Promotion Best Foot Forward for Sales Promotions
- Engineering AM Stereo
- Contemporary Hit Radio Special session
- News/Talk Special Session
- Beautiful Music Special session
- Black Radio Special session

12:30 - 2:30PM

Luncheon Golden Radio Award

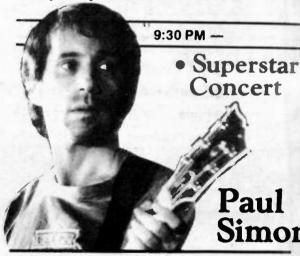
Guest speakers:

FCC Commissioner James Quello

Undersecretary of Commerce Henry Geller

3:00PM

 Tomorrow Media A multi-media look at what broadcasting might be like by the year 2076.



After The Show

Hospitality Suites

TUESDAY October 7

10:00AM - 7:00PM

Exhibit Area Open

9:00AM -- 10:15AM

# Simultaneous Workshops

- Special Session
- Country Special Session
- Pop/Adult Special Session
- · A Sales Encounter of the Best Kind
- · Achieving Goals through Proper Budgeting
- · On Air promotions... What Works Best
- Radio Engineering Encyclopedia Pt.1

10:15 - 10:45

Coffee Break

10:45 - 12:00 Noon

Simultaneous Workshops



# Radio Event Of Los Angeles, California Sonaventure Hotel

Small Market Idea Exchange Your Friends in Washington Radio Engineering Encyclopedia Pt. II In This Corner! - Reps vs. Nets

vs. Unwired Nets vs. Barter

Video Theater

:30PM - 3:00PM

#### Luncheon

Guest speaker Anne Jones CC Commissioner







00PM - 5:00PM

What's New in Network Radio

- Ratings & Research Clinic "Coping With Continuous Ratings" Jhan Hiber & Richard Lutz
- Engineering Region 2 Meeting and Its Implications
- Retail Sales The Key to Profit
- Promotion Putting It All Together

5:00PM - 7:00PM

Cocktails in Exhibit Area

9:00PM

Hospitality Suites Open

# WEDNESDAY Oct 8

9:00AM - 11:00AM

Management Information Exchange

A specially designed wrap up session, in an informal shirt sleeves format. Several small discussion groups will be covering all the major management problems, investigating how different managers have solved them in their respective markets.

# A New Concept For **Individual Format Meetings**

Just some of the broadcasters that will be participating in the "Format Hospitality Rooms"

Lee Abrams — Burkhart/Abrams
Jon Anthony — PD WJEZ-FM/Chicago
Lee Armstrong — PD Western Cities
Gerry Biedsoe — WWRL/New York
Calvin Booker — GM WTAN/Guifport
Amos Brown — GM WTLC/Indianapolis
Kent Burkhart — Burkhart/Abrams
Sch Canadia — PD WGM/Norfolik Bob Canada — PD WGH/Norfolk
Todd Chase — PD JB105/Providence
Tom Churchill — President Churchill
Productions

Tom Churchill — President Churchill Productions
Frank Cody — PD KBPI/Denver
Steve Dahl — Alternative Radio Network
Carey Davis — GM WSDR/Sterling
E. Alvin Davis — Consultant
Rob Edwards — Director of Operations
KBIG/Los Angeles
Bill Ford — PD WCXI/Detroit
Bob Hamiliton — PD KRTH/Los Angeles
Bill Hennes — PD WAA Q/Chicago
Bob Hughes — PD WAASH/Washington D.C.
J.J. Johnson — KDA Y/Los Angeles
John Lander — PD 13 N/San Diego
Bob Law — PD WRL/New York
George Lemich — PD KSL/Salt Lake City
Jim Maddox — VP/GM WBMX/Chicago
Bruce Marri — Operations Mgr. KVI/Seattle
Ken Martin — PD WCOS-FM/Columbie
Walt "Butterball" Martin — PD WILD/Boston
Den Mason — GM WFMK/Housion
John McGhen — Director of Programming - PD WILD/Boston

Mike McVay — PD WAKY & WVEZ/Louisville
Bob Meyrowitz — DIR
Tracy Mitchell — PD KJR/Seattle
Tom Moran — VP Churchill
Mike Owens — VP Churchill
Mike Owens — VP Churchill
Mike Owens — VP GM KNIX-AM-FM/Phoenix
Gary Peterson — PD WCC/Bridgeport
Gerry Peterson — PD KFRC/San Francisco
Jeff Pollack — Pollack Communications
Lee Ranson — PD WEL/New Heven
Gil Rocenwald — VP/Group Operations Mairtle
Perry St. John — VP/GM KSO/Des Molnes
Ed Salamon — PD WEL/New York
Jim Schulike — Preeldent \$RP
John Schulike — Preeldent \$RP
John Sebastian — PD WCOZ/Boston
Fred Selden — VP/Frogramming KBIG/Loe Angeles
Scott Shannon — PD WPGC/Washington D.C.
Burt Shenwood — VP/GM WMAC/Chicago
Dave Sholin — National Musiac Coordinator RKO Radio
Bob Simmons — PD WAS/Charlotte
Clark Smildt — PD WEEL-FM/Boston
Marfin Taylor — President Bonneville
Walt Tiburski — GM WMMS/Cleveland
Charle Van Dyke — PD WRKO/Boston
George Williams — VP/Programming
Souther Broadcasting
Norm Winer — PD WRT/Chicago
John Young — PD 93/Atlanta
Paul Zullo — DIR

Hotel Reservations

Bold type denotes guests confirmed this week.

# Registration Information

RETURN TO: NRBA • 1705 Desales St. NW • Washington, D.C. 20036 • (202) 466-2030

Please Print Or Type	
Name(s) & Title(s):	
Station(s)/Company:	
Address:City/State/Zip:	

NRBA MEMBERS \$150.00 1st registrant each addt'l. registrant \$130.00 NON-MEMBERS \$190.00 1st registrant each addt'l. registrant \$170.00 \$ 50.00 SPOUSES

NOTE: Pre-registration deadline is September 25. Afte

mber 25, registration will be handled on-site.
There will be an additional charge of \$25 per person for registrations received after September



Please use separate forms for each room requested.

This form may be duplicated. Name(s) & Title(s):

Station/Company:

Address: City/State/Zip:

Phone:

Arrival date:

Departure date:

Reservations will be held until 6:00pm unless guaranteed by a first-night deposit (payable to hotel) or a credit card.

Credit card type & # **Expiration date:** 

I understand that I am liable for one night's room and tax which will be deducted from my deposit. or billed through my credit card in the event that do not arrive or cancel on the arrival date indicated.

Please circle preferred type of accommodation:

Standard Medium Deluxe \$67 \$77 Single \$57 Twin \$89 \$79 \$69 Double (1 bed: \$89 \$79 2 people) \$69

NOTE: NRBA is processing initial hotel reser vations as a convenience to registrants. To change or cancel your hotel reservations, you must do so directly with the Bonaventure Hotel (213) 624-1000.

If rate requested not available, nearest available rate will be assigned.

#### RADIO CALL-OUT SURVEY SYSTEM

RAB Brochure Spotlights

Radio's Selling Points

"Radio-Primary Medium For The Eightles," is the latest brochure from

the Radio Advertising Bureau. The 12-page pamphlet highlights a variety

of radio's selling points: for example, radio reaches more adults than news

papers or TV by day (86 to 76 to 71 percent, respectively) or by week (95

to 90 to 89 percent, respectively); and reaches almost nine out of 10 adults

among target groups like working women, upscale males (incomes of

\$25,000 plus per year), adults 18-49, and college students, radio leads in

time spent with the medium as well. Radio is also the primary news medium

with most adults (52 percent) receiving their morning news first from radio.

thousand (cpm) increase from 1967 to 1979 rising but 52 percent, com-

pared to TV's cpm increase of 104 percent and newspapers' cpm increas-

ing 113 percent. During this period, the radio audience has steadily increased,

growing 66 percent from 1967 to 1979. For further information or copies

of the booklet contact the RAB at 485 Lexington Ave., New York, NY 10017,

(212) 599-6666, or the organization's branch offices in Chicago, Detroit and

In addition, radio is the most cost-efficient medium, with its cost-per-

Furthermore, radio leads newspapers and TV in time spent with the medium (adults average three hours and 32 minutes daily with radio), while

in-home weekly and 70 percent of adults in-car weekly.

# RCS Introduces "Sampler"

Radio Computing Services has introduced "Sampler," a call-out survey system designed specifically for radio stations. Used in conjunction with

Los Angeles.

Digital Equipment Corp.'s "1103" office-size mini-computer (which it can share with its sister system, the RCS "Selector"), the "Sampler" can store

up to 53 surveys of 50 questions and 200 respondents each, up to 1000 titles for all the surveys with two artists and a classification code for each title, and an additional 100 free-content multiple choice questions.

The "Sampler" also keeps a respondent file containing name, age, sex, zip code, and telephone numbers, and can also generate random telephone numbers (given area code and prefixes). Information produced by the "Sampler" allows you to engage in trend analysis, determine top and bottom tested titles, cross-tabulate survey results, construct histograms, and calculate sampling errors and confidence limits.

Software for the "Sampler" costs \$5000, running with the "Selector" on "Selector"'s hardware. Price for the "Sampler" plus hardware is \$20,000 with \$140 per month in maintenance costs to be paid to the manufacturer. The system can also be rented (with hardware) for \$334 monthly plus the \$140 maintenance charge; \$250 per month of the rental fee can be applied toward the system's purchase. For further information contact Andrew Economos at RCS, Two Dean Drive, Tenafly, NJ 07670, (201) 567-3263.

Cross-Country Balloon
Ties In Radio
An ambitious attempt to cross the country for the first time by balloon

An ambitious attempt to cross the country for the first time by balloon nonstop is using radio and records to gain attention. John Shoecraft and Ron Ripps plan to launch their 75-foot craft "Super Chicken" from Ocean-side, CA within a few weeks, and a spokesman told R&R that a number of radio stations plan to conduct live interviews with the balloonists along the way via a special hotline. The station list includes KFI/Los Angeles, KJR/Seattle, KBPI/Denver, KSTP/Minneapolis, WLS/Chicago, WHBQ/Memphis, CKLW/Detroit, WABC/New York, and WRKO/Boston. In addition, the daring duo have released an instrumental single produced by Ripps called "Fly, Fly Away."

Super Chicken

Across America

# "Country Love" Syndie Show Available For Radio

"Country Love," a 12-hour syndicated radio special produced by Dallasbased TM, features the music of and interviews with Kenny Rogers, Dolly Porton. Willie Nelson. Tonya Tucker, Johnny Cash. Emmylou Harris, Conway Twitty. Loretta Lynn. Eddy Arnold. Borbora Mandrell. Ray Price. Don Williams, and Eddie Rabbitt (among other top country recording artists) dealing with their experiences

in love

The special, with each hour show-casing a different facet of love, from falling in and falling out to burning desire and the dying flame, will be hosted by Dottie West and Bob Kingsley. For further information contact Neil Sargent at TM at 1349 Regal Row, Dallas, TX 75247, (214) 634.8511

R&R/Friday, September 19, 1980

# Georgia Music Week Spotlights Radio-Sponsored Talents

The third annual Georgia Music Week festival is now underway (with events scheduled through September 28) at various locations throughout the state. Highlighting this year's expanded activities are radio-sponsored talent contests, with Atlanta's WQXI and WAOK, Albany's WJAZ, Columbus' WCGQ, Macon's WMAZ, and Rome's WLAQ conducting the events in their home cities.

Georgia Music Week gives everyone a chance to let their hair down by featuring predominantly admission-free public events catering to every musical taste — rock, jazz, country, rhythm & blues, classical, and bluegrass. In addition, the "Georgy" awards will be presented at the Hall of Fame Awards Banquet on September 20 at the Atlanta Hilton Hotel, honoring Georgian performers, non-performers, and deceased persons who have greatly contributed to the state's musical heritage.

# Sony Debuts Prototype Portable VCR/Camera



Sony Corp. recently introduced a prototype portable VCR/camera combination, which uses 5/16-inch metal tape cassettes. Although not scheduled for consumer availability until 1985, the prototype's advance showing is designed to encourage compatibility among consumer portable VCR manufacturers.

# Auto Makers Plan Ad Campaigns For '81

As 6 mpg luxury cars go the way of the horse and wagon, American car makers are once again gearing up for world market competition, striving to prove that 1981 American-made cars will be just as economical as imports (which grabbed the lion's share of the market this year while overall sales dropped 38 percent). Ford Motor Co.'s North American operations car and truck group VP Bennett Bidwell stressed this new approach in his address to the "Automotive News" World Congress in Dearborn, Michigan by proclaiming, "Next year we (the auto industry) don't have to peddle floor mats and hood ornaments for the trunk. We have some real juice."

Chrysler Corp.. the company in the worst financial shape with a \$536 million second quarter loss (as compared to Ford's \$478 million slump, General Motors Corp.'s \$412 million slide, and American Motors Corp.'s \$85 million drop), will be spending the most advertising dollars with heavy expenditures on radio and in magazines as they cut back their TV buys. The company will be emphasizing its new slogan, "The American way to beat the pump," while introducing their "K-bodies" (new compacts).

GM is debuting its "I-cars" (subcompacts set for spring introduction to follow their 1980 "X-body" compacts) with their main advertising thrust centering around their "computer command control," a system which automatically meters fuel and emissions in all 1981 GM cars, excluding the Chevrolet "Monza" and Pontiac "Sunbird." Ford will be promoting its new "world" cars, "Escort" and "Lynx"; while AMC, also mileage-conscious, plans to introduce a new model car or Jeep every six months for the next six years (as part of its "6x6" program), all of which will be fuel-efficient.

WESTWOOD ONE-SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: Dr. Demento, Off The Record with Mary Turner, The Great American Radio Show with Mike Harrison, Star Trak with Candy Tusken, Ace & Friends, Spaces

and Places, Shootin' The Breeze, Special Edition with Sid McCoy, The Sound of Motown, On The Move and The Twelve Hours of Christmas.

9540 Washington Blvd., Culver City, CA 90230

(213) 204-5000





Bonjour... We take great pleasure in announcing the release of "DREAMER"... The first single from SUPERTRAMP's newest album, PARIS, a live 2-record set recorded on November 29th, 1979, at the Pavillon in Paris...Coming soon from A&M Records & Tapes.



Dreamer (A&M)

60% of our reporters on it. Moves: Up 37, Same 36, Down 0, Adds 26 Including WKBW, WIFI, 96KX, Q107, Z93, WOKF, WDRQ, KSLQ, WGCL, WTIC-FM, WFMF, KKXX. See Parallels,

# WHAT'S NEW

# Talking (And Listening) Machines

Way back in 1969, the idea of machines that could recognize human voice commands was considered by many members of the scientific community to be as unfeasible as schemes to convert water into gasoline. Now, machines that listen (or speak) have a broad variety of applications, ranging from pinball machines that gloat over their victories to a credit-card verifier that compares a user stating his or her name to a voice stored in its memory.

Producing machines that talk is easier than producing those that listen. One method of speech synthesis is to tape record individual words or phrases, which can be called up for purposes such as language study.

Another, more efficient, method is to record the words, then digitally code the waveforms so that the computer pulls the stored words from its memory and decodes them. That's the process used by the phone company to tell you what a number has been changed to. (Only the numeral portion of the message is produced by synthesized speech.)

The "Speak & Spell" hand-held spelling teacher from Texas Instruments is another example, containing 200 words (or 256,000 bits of digital data) on a pair of integrated-circuit chips

A still better method is to store the various sounds that make up human speech in the computer's memory. These bits of speech — the humming sound of an "M," for example — are called "phonemes," and they occur at about 10 per second in normal conversation. Since the English language reduces to a mere 40-60 phonemes, a great deal more information can be stored than by the single word method. These phonemes are also digitally coded, by sampling each individual phoneme at 1/100 of a second. When reassembled and spoken, sentences are understandable, but don't sound human, lacking variations in pitch, stress and timing. To reproduce these requires "text synthesis.

The adjacent photograph depicts a working model of a text synthesizer, developed at Bell Laboratories under the direction of Cecil Coker. The display screen shows a line drawing of a vocal tract (larynx, throat, soft palate, mouth, tongue, lips and nose) that talks. It creates speech from scratch by observing a complex set of rules based upon the human vocal system - originally calculated from X-rays - with such nonelectronic variables as subglottal pressure and vocal cord tension added into the program.



Amazingly, the machine's vocabulary is Webster's Abridged Dictionary, entirely stored in the computer's memory along with phonetic transcription, stress indications and simple syntax information. The text synthesizer reads directly from a typewriter at about 45 words per minute, which is definitely too slow for automation conscious GM's to replace their air-

However, the Kurzwell company has already produced a \$3650 talking computer terminal for blind computer programmers, while the Telesensory firm has a \$400 talking calculator for the blind, an elevator that announces floors, and will soon debut a \$10,000 reading machine capable of 200 words per minute

(Next week: machines that listen)

# **PRO:MOTIONS**

#### Burch Named Dir./Network Ops At Westwood One

Bob Burch has been named Director of Network Operations at Westwood One. Prior to joining the Los Angeles-based radio syndication firm, Burch served as National Program Director of the Century Broadcasting Corp. for 81/2 years, having begun his industry career as an air personality at KSHE/St. Louis.

In his new post, Burch will be responsible for the creation of a concert network for live concerts for Country, Pop/Adult, Black, Top 40 and AOR radio



Bob Burch

stations. These concerts will be distributed via satellite, live network, disc and tape with the programs scheduled to debut in early 1981. Burch will be based at Westwood One's Culver City, CA offices.

#### Freed Named Pres. At Almo/Irving; Grace Upped To Pres. At Rondor Music Int'l.

Lance Freed has been promoted to President of Almo/Irving Publishing and Bob Grace upped to President of Rondor Music International Publishing. In their new posts, Freed will supervise A&M Records' publishing division's North American activities with Grace responsible for the remainder of the

Freed joined Almo/Irving in 1972 as a professional manager, becoming VP/Creative Activities in 1976. Most recently, he served as Executive VP at the firm for the past two years. Grace likewise joined Rondor Music (London) as General Manager in 1972, assuming the post of Managing Director for the firm in 1977. He will continue in this position in addition to his new activities.

Prior to joining Rondor, Grace worked at Chrysalis Records' publishing arm and United Artists Music, having begun his industry career in promotion with Pye Records. Freed will be based in Los Angeles while Grace will continue to work out of London

#### **Good Music Agency Opens** Nashville Branch

The Minneapolis-based Good Music Agency Inc. has announced the opening of a branch office in Nashville. TN. to be headed by Don Braxley. Prior to joining the Good Music Agency last year. Braxley worked with the Macon. GA-based Paragon Agency for two years. He will be located at 3611 Sperry Ave.. Nashville, TN 37215, (615) 383-9156.

#### **Ross Upped To** Nat'l Singles Promo Dir. At Chrysalis

Janis Ross has been promoted to National Singles Promotion Director at Chrysalis Records. Most recently National Promotion Manager, Ross will be responsible for all major and secondary market airplay as well as the direction of the label's field and distribution staff.



#### Garner Forms Endless Music **Promotion Firm**

Rusty Garner has announced the formation of Endless Music, a national record promotion and marketing firm, specializing in creating a dance base for pop and R&B records. Garner previously served as Vice President of Promotion for MK Promotions.

Additional members of the newly-formed firm are: Director of East Coast Marketing and Promotion Cathy Jacobson, formerly National Director of Promotion for EarMarc/Casablanca Records; Director of West Coast Marketing and Promotion Jim Hudak, formerly Director of National Disco Promotion for A&M Records, and Director of Special Projects Howard Holben, formerly Director of West Coast Dance Promotion for MK Promotions and Ariola Records. Endless Music is located at 12854 Landale St., Studio City, CA 91604, (213) 760-1979.

#### Prouty Upped To Mgr./Broadcast Audio At Dolby Labs

Tim Prouty has been promoted to the newly-created post of Project Manager for Broadcast Audio at the Dolby Laboratories. Most recently heading the firm's Dolby FM program. Prouty served as Chief Engineer at WCCO-FM/Minneapolis. prior to his joining Dolby last year.

In his new post, Prouty will be responsible for all broadcast applications of the professional A-type Dolby noise reduction system, including the introduction of the new Dolby products designed to improve the audio tracks of one-inch C-type VTR's.

#### Cosmas, Hornfeck Form G&P Records

Nicholas Cosmas and George Hornfeck have announced the formation of G & P Records. Cosmas is a 13-year veteran of London Records, where he served as Controller/Treasurer. and will hold the position of President of the newly-formed firm. Hornfeck, a 16-year London veteran, where he served as Export Manager and Assistant National Sales Manager, will act as Vice President for G & P Records.

Currently in the process of licensing labels, signing acts and acquiring labels. G & P Records may be reached at 539 West 25th St., New York, NY 10001, (212) 675-6060.

#### Sharp Named Dir./A&R At E/A-Nashville

Martha Sharp has been promoted to Director of A&R for Elektra/Asylum Records-Nashville. Most recently Assistant to E/A Nashville Division VP Jimmy Bowen, Sharp previously served as assistant to Larry Butler at Tree Publishing and United Artists Records in addition to a songwriting career ("Born A Woman," "Come Back When You Grow Up"). She will be based at Elektra/Asylum's Nashville offices.



#### Burns Upped To VP/Branch Dist. At MCA

John Burns has been promoted to Vice President of Branch Distribution for the MCA Distributing Corp. A seven-year veteran of the firm, Burns was most recently Director of National Sales, having previously held Midwest Regional Director and Branch Manager posts.

#### Humber, Whiteside Form Making Tracks Indie Promo Firm

Eddie Humber and Dede Whiteside have announced the formation of Making Tracks Promotions, an independent promotion firm handling AOR radio exclusively. Humber previously held posts with RCA, Capricorn, and Ariola Records, while Whiteside most recently served as Western AOR Director at Augie Blume and Associates. Making Tracks is located at 5170 Pressley Road, Santa Rosa, CA 95404, (707) 585-2105.

#### **Bogart Forms Lancelot** Indie Promo Firm

Lance Bogart has announced the formation of Lancelot Promotions, a multi-formatted independent promotion firm to be based in Los Angeles. Bogart most recently served as Southern California promotion representative for Polygram Distribution Inc., having pre-viously been Northeast and Pacific Northwest promotion for Casabianca Records.

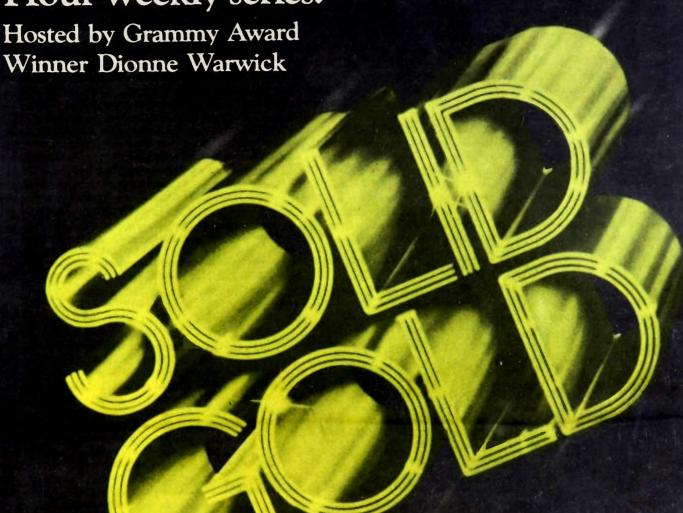
The fledgling firm's initial clients include Millennium and Casablanca Records. Lancelot Promotions is located at 130 North Delfern, Los Angeles, CA 90024. (213) 276-5909



Lance Bogart

Paramount Television Distribution and Bob Banner Associates present for Operation Prime Time

America's Newest and Biggest Music, Comedy, Variety Hour weekly series.



IN 93% OF
IN 93% OF
THE COUNTRY
THE COUNTR

Appearing in the opening shows now in production at Golden West Videotape:

Air Supply
Steve Allen
Harry Anderson
Paul Anka
Chuck Berry
Rocky Burnette
Glen Campbell
Irene Cara
The Coasters
Marty Cohen
Natalie Cole
Bill Cosby
Christopher Cross
Andy Gibb
Mickey Gilley

Larry Graham
Daryl Hall & John Oates
Larsen-Feiten Band
Robert John
Johnny Lee
Stephanie Mills
Oak Ridge Boys
Pure Prairie League
Rolling Stones
Linda Ronstadt
Seals & Croft
S.O.S. Band
Spinners
Rod Stewart
Paul Williams



A LEADER IN ORIGINAL NON-NETWORK PROGRAMMING





As Perry Como used to sing: "Yes, we get letters" (as they sang in Miami during the rioting, "We get looters!"). Dan O'Day dropped me a missive reminding me that in my comments about Rodney Dangerfield several weeks ago I didn't mention Rodney's name before he was Jack Roy . . . Jacob Cohen.

In Rolling Stone, Ben Fong-Torres did a brilliant piece on Rodney, who claims he doesn't know exactly why he was named Rodney Dangerfield. That moniker, I recall from my nostalgia files, was the name of an all-American hero around the turn of the century in fiction, not unlike Frank Merriwell or Jack Armstrong! Incidentally, Ben Fong-Torres is not only one of the Senior Editors of Rolling Stone but a fine deejay as well (Ben was the head of the Gary Owens Fang Club when he was attending Oakland High School).

Someone sent me a clipping re the term disc jockey, which most people in our industry hate. Apparently the two words were coined by Variety in 1937 to describe radio pronouncers who stayed up all night "riding" discs, or records.

Variety has also coined such well known phrases as "Wall Street Lays an Egg" (Black Friday at the start of the Depression), Skies to Gotham (a celeb flying to New York), To Ink Pact (to sign a contract), and Liz Ties Knot for umpteenth time (obviously referring to Elizabeth Barrett Browning's unique ability to tie square knots in a rope with part of her body).

#### **New Syndicated Sillies**

Joey Reynolds, one of the reat radio names in Buffalo,

Cleveland, Detroit, Philly, and Gotham, is now doing a weekly show through syndicated Golden West. Joey has always had a quick funny mind and gained his first national attention around 1963 when he was voted the top jock in the country. I was doing a telethon last night in Hollywood and appeared with Jackie Vernon, who commented that he thoroughly enioved Joey's timing, sense of comedic questioning, and kreveling. Jackie mentioned that he was appearing at a night club playing his trumpet for a group of hitmen, and as he played a great old tune out of the 40's, one of the criminals got a tear in his eye, because the song reminded him of a girl he once

Incidentally, Joey and his wife are expecting a baby, and they plan on naming their child after the 150th station that buys his show!

KRTH's John London and Ron Engelman were recently named the most popular morning radio personalities in L.A., according to a recent contest on "PM Magazine." Although London and Engelman (who are indeed wonderfully bizarre) have only been on the station less than a year, they've captured the aortas of many media







WCOZ/BOSTON GOES AOR - Clark Smidt named PD.

AVCO SELLS RECORD COMPANY, PUTS RADIO HOLDINGS ON BLOCK — KYA/San Francisco, WLW/Cincinnati, WRTH/Wood River, IL to

NUMBER ONE FIVE YEARS AGO: "Fame" - David Bowle (RCA)

NUMBER ONE COUNTRY: "Blue Eyes Crying In The Rain" — Wille Nelson (Columbia)

NUMBER ONE LP: "Win Lose Or Draw" -Allman Brothers (Capricorn)



# ABC Swamps Competition

ABC made its fourth consecutive Nielsen ratings victory a smashing one, taking the prize for the week ending September 14 by almost four full points. Football and movies contributed heavily to ABC's triumph, with six of the top eight and 12 of the top 20 going to the victorious network. ABC earned a 19.1 average rating, CBS came in second with 15.4, and NBC trailed with 12.7

The week's easy winner was ABC's Sunday night movie "Women's Room," followed by 2) "Three's Company" (ABC) 3) one of two ABC football broadcasts 4) "That's Incredible" (ABC) 5) "Dallas" (CBS) 6) "Laverne & Shirley" (ABC) in a strong comeback 7) "M\*A\*S\*H" (CBS) 8) "Pearl" Pt. I (ABC Tuesday movie) 9) a tie between CBS's "60 Minutes" and "The Jeffersons.

Country music proved its ratings power once again as NBC's "50 Years Of Country Music" finished 12th, just behind ABC's "Fantasy Island." The remainder of the second ten featured 13) a tie between ABC's "Love Boat" and "Happy Days" 15) "Dukes Of Hazzard" (CBS) 18) President Carter's political message (ABC) 19) the second ABC football game, and 20) "Anatomy Of A Seduction" (CBS Tuesday movie). "WKRP In Cincinnati" continued to suffer in its new Saturday spot, finishing 54th for the week.

MUSIC ON TV: The Cars, who cancelled an earlier "Fridays" appearance at the last minute, are now set for the show's . The Commodores will appear on Kenny Rogers's "America" special this fall . September 19 edition . . . is on "Midnight Special" September 19, as is Paul Simon. Simon also appears on "Solid Gold" during the week of September 26-October 2 (local air dates vary) . . . Dynasty appears on "Soul Train" September 27, while Rick James guests on the same show October 11, also appearing on "Rock Concert" that night . . . Randy Crawford and the Pretenders are featured on "Rock Concert" September 20 ... Rob Hegel is on "American Bandstand" September 27, with the Spinners guesting on the show September 20 . . . Hilly Michaels and the Scooters are on "Hollywood Heartbeat" Sep-... Alabama appears on "American Bandstand" October 18 ... The Doors will be the subject of a November pay TV special called "A Tribute To Jim Morrison," featuring interview and concert footage and based on the recent Morrison biography "No One Here Gets Out Alive."

# DEOSCOPE:

AP TO TEST VIDEOTEXT IN DALLAS: The Associated Press will generate business and feature information as part of an upcoming test to determine the technical and consumer acceptance of videotext information delivered by cable television. Joining AP in the project will be Dallas Morning News publisher A.H. Belo Corp., Dallas-based cable TV firm Sammons Communications, and Wall Street Journal publisher Dow Jones & Co. Approximately 200 homes located in the Dalias suburb of Park Cities will take part in the experiment, which (in addition to the materlal provided by AP) will give viewers access to items gleaned from the Dallas Morning News, business news stock quotations from Dow Jones, and securities data from Merrill Lynch & Co. AP will produce 60,000 words of domestic and foreign news, sports and financial news, consumer information, and feature stories daily for transmission to the Dallas Morning News central computer, where the material will be stored for retrieval by the test home subscribers . . . CBS PACTS CLASH'S "RUDE BOY" FILM FOR VIDEOCASSETTE RELEASE: CBS Video Enterprises has signed an agreement with Atlantic Releasing to Issue "Rude Boy," an experimental musical feature starring Epic recording artists the Clash, on videocassette in October. Over one hour of live concert footage is contained in the film, produced and directed by Jack Hazan and David Mingay. The film has seen limited U.S. theatrical release to date. Also covered under the agreement are future videocassette releases of Costa Gavras's "Clair de Femme," Bruce Beresford's "The Getting Of Wisdom," Paul Morrissey's "Hound Of The Baskervilles," (starring Peter Cook and Dudley Moore), and "Loose Shoes," which stars Bill Murray and Howard Hesseman . . .

#### **ERR WAVES**

# ROGER HAS DECIDED THE GREATEST? TO GO FOR THE YOUR HEAD IS PRODUCTION GIG. SIR! I CAN MAKE IT SOUND LIVE! I'M THE GREATEST!





RY ROBBY OCEAN



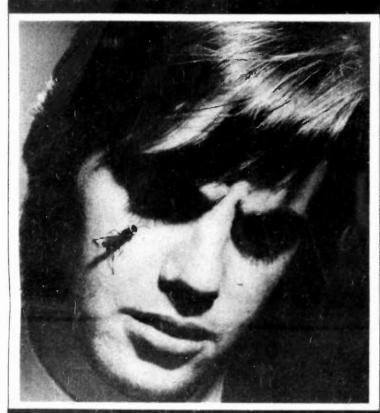








# ANEW SIDE SHAUN CASSIDY



"REBEL,
REBEL"

PRODUCED AND ENGINEERED BY TODD RUNDGREN



ON WARNER/CURB RECORDS



# STREET TALK.

Street Talk has learned exclusively that Geffen Records is about to announce its next major signing. All the speculation will end when Elton John officially joins the new Geffen label within the week.

Speaking of Elton...he performed a free concert in New York's Central Park last weekend for 300,000 adoring fans. The remarkable thing about the free gathering is that the concert-goers left the park almost immaculate! According to reports in the New York papers, the crowd picked up all their own trash and the Parks & Recreation Department spent less than \$1000 in overtime cleaning up after the giant audience, which is pretty amazing.

Rumors continue to fly around Chicago as to just how contemporary WCFL's new music format will be. Speculation is that WCFL's former Top 40 incarnation may return. We picked up that WPGC/Washington's Don Geronimo had been offered PM-drive for the new WCFL, which should only fuel the renewed WLS/WCFL battle stories.

Two very professional record executives are on the loose this week, both formerly of MCA. Margo Knesz and Beth Rosengard have exited Universal City and should announce future plans shortly. Look for Margo to return to her first love, New York City.

What radio network is about to announce a new 12-5am personality hosted music program? We should have details on this one by next week, along with some other announcements by that same network.

Street Talk congratulations to R&R's own AOR Editor Jeff Gelb and his new bride Terry Gladstone. The couple were married September 7 in Los Angeles. Terry is a member of the KEZY/Anaheim air staff. and while we're passing out the congratulations, Jeff has just been named as the new host for Westwood One's "Great American Radio Show."

Steve Gallagher has been promoted at Q106/York from Assistant PD/MD to Operations Manager.

#### Marathon Man

Jim Brown, President of Earth News, was in New York City last week on business. Jim is an avid jogger and didn't want to miss his daily run, so he suited up and took off across Central Park. While trotting through the morning air he spotted an elderly gentleman being mugged by a young assailant.

Armed only with his lightning fast Nikes, Jim yelled at the mugger, who promptly took off on foot. Jim followed. After a lengthy chase, Jim caught the mugger and subdued him (actually he sat on him) until the police arrived.

For his valiant efforts Jim was awarded with coverage in the New York papers and on WNEW. We applaud Jim's good citizenship with a tip of the Street Talk Tretorns!

Icabod Cain will leave KJR/Seattle to join the aggressive staff at KNBQ/Tacoma in morning drive.

A choice opening exists at KFRC/San Francisco for, as Gerry Peterson calls it, "a night-time teen communicator." We also hear that KFRC is seeking a News Director. Interested parties should contact Gerry direct.

Andrea Ganis has been promoted to Associate National Director of Promotion at Atlantic Records.

Speculation in Los Angeles was that KHJ would now hustle its conversion to Country in light of KZLA's abrupt switch last weekend (see Page 1). But don't look for that to happen. Sources inside KHJ indicate that station morale is at an all-time high, since the announcement of the format shift and appointment of new PD Charlie Cook. The new Country KHJ will debut on schedule in late October and will reportedly be quite different from the automated sound which debuted on KZLA this past weekend (9-13).



WANT YOUR STAFF TO BEE HAPPY? — 897/New Orleans knows how to build morale — get each member of the staff his own car. 897 purchased five new Volkswagen Beetles for its jocks and News Director recently and had them all custom-painted with the station's logo (a beel and the driver's name. Pictured with their new autos are (I-r) Mark St. Charles, Ken Cooper, Terry Young, News Director David Blake, and Dave Nichols. Not only does each car act as a rolling billboard for 897, but the air crew now spends a good bit of each staff meeting arguing about who's getting the best gas mileage. In the long run, the station is getting the best mileage out of this promotion. Hats off to 897 on a great idea.



We are proud to serve the following new clients: KABC/Los Angeles; WLLZ/Detroit; WYLD/New Orleans Daily news and entertainment copy. Call for free trial

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210 California Street Suite 306 San Francisco, CA 94111

# Double Breakers



POP/ADULT BREAKERS.

0

STEPHANIE MILLS/Never Knew Love Like This Before (20th)

"Never Knew Love Like This Before" Stephanie Mills

Thank You Radio

Somme





"The key ingredient in approaching Quarterly Measurement is going to be consistent and ongoing market research."

# Preparing For Quarterly Measurement, Part 2

Since every syndicated market will have Quarterly Measurement in place by the spring survey next year, I thought now would be a good time to cover some key points about the longer survey sweeps. While space won't allow me to go into the detail I do in the seminars that I conduct around the nation, we can touch on highlights to give you food for thought.

Last week we dealt with the aspects of budgeting, consistent marketing, and implications for onair ingredients like programming and contests. This week we'll look at analyzing what specifics in these areas are right for your station(s). The key ingredient in approaching Quarterly Measurement is going to be consistent and ongoing market research. Without this, those that fly by the seats of their pants (or skirts) will be subject to many more fluctuations than necessary in their local ratings.

#### What To Research

Here is a starter list of some items you may want to explore. Some of these may not be applicable given your market position, the stance of your competitors, and the resources available to you, but this list is a good starting point for your consideration:

- 1. Media Usage Variations. With Arbitron now surveying months not previously covered, it will be important to track and adjust to variations in how your target audience uses the media during these months. Since there is only so much discretionary time a person can spend with media, how does that time get split during the relevant survey months? Are there seasonal factors that would perhaps cause a person to use TV more than radio? Are there outdoor recreational opportunities that abound and would bode well for the use of radio out-of-home? Knowing how your audience reacts to the various media options during the extended survey months will be a key factor in properly catering to them during the surveys.
- 2. Ad Campaigns/Themes. Let's say that you are happy with your on-air sound, know the way the public uses the media during key parts of the year, and are looking to increase your cume awareness. An outside ad campaign might be helpful, but first be sure to test both its content and its ability to wear well over a long survey period. Keep in mind that in markets surveyed at least twice yearly, it will mean that stations should really be "on the

shelf" virtually year 'round. Do you want to have a consistent ad theme throughout the year with certain highlights or added frequency during the sweeps? Do you want to react to your competitors' position in the market, or do you set up an image for your station that is distinct, one that makes the other station(s) react to you? These are questions you need to think about, and through focus groups, telephone interviews, and in-person interviews ferret out the replies from a representative sample. Dr. Lutz has recently been covering how to select a research supplier, and the onset of Quarterly Measurement may be just the time for you to be digging into this area.

- 3. On-Air Contests/Promos. What does your audience think about on-air contests or promotions? Are they perceived as an asset to the station's sound, or do your listeners think of these items as clutter, detracting from the musical aspects that are their real reason for tuning to your station? If they are not against the idea of contests/promos, then station personnel need to get a handle on several items that will help these on-air ingredients attract listening. Given the period covered by the longer surveys, are there prizes that would make more sense if they were awarded in March, rather than June, for example? When does the audience want to hear contests/promotions, and what types of prizes are likely to get them either to enter or to play vicariously (which is just as good if the person is a diarykeeper)? Can the contests be tied in with the sales department goals, and how will these differ given the longer surveys?
- 4. Top-of-Mind Awareness. Ongoing research is needed to keep abreast of concerns that are foremost with your target listeners. What's on their minds, and how can you translate that information into items that might attract or hold audience? For example, if a telephone survey reveals that people in your area are concerned about the local economy, the draft, or a weather crisis, it can help your programming to keep your personalities and your news team on top of these items. Research to help a station relate better to its audience over the longer run of the quarterly sweeps can be an aid in helping you firm up your franchise with the target audience you have in mind.
- 5. Music Research. With the QM surveys overlapping in many markets, and consuming threefourths of the year in metros that are surveyed twice annually, when do you test or break new music? How do you get your best musical lineup

# Week In Review

#### **Mediatrend Lands Twin Cities**

According to Media Statistics, Inc. President Jim Seiler, his company has signed enough subscribers in the Minneapolis-St. Paul area to enable the market to begin to receive monthly Mediatrend reports. The first Mediatrend measurement will begin in October with results to be received soon thereafter. This brings to 16 the number of major markets surveyed using the Mediatrend telephone technique.

#### Former WBMX GM To Arbitron

Ronald Craven, who until recently was GM of Sonderling's WBMX in Chicago, has joined Arbitron in a sales capacity. Craven will be an account executive in the radio division, and will be based in Chicago.

ready for a survey? The answer is that to a certain extent each station should try to be as consistent as possible in its on-air sound under the aegis of Quarterly Measurement. Experimentation may become a more risky option, and new music may need to be tested much more extensively off-air than before, prior to springing it on a public used to a certain "sound-set" from your station.

6. Ad Community Perceptions. What does the local ad community think/know about the quarterly sweeps? Do they realize that QM will mean significantly delayed release of the ratings data, due to the longer survey periods? A station that wants to remain or become the sales leader may want to derive as much information as possible on the new survey technique, then conduct information seminars for the local retailers and agencies. After the books begin to come out, it will then be useful to follow up with the ad community to see what its reactions are to the 10-week and 12-week surveys. The advertisers may have to adjust their buying patterns, given that books they normally use to make seasonal buys are going to be coming out a month or so later than usual.

#### When To Research

Start now! If Quarterly Measurement is coming your way in either the January or spring sweeps, get your homework done ASAP. Don't just conduct one research effort and then feel that your spadework is over. Remember that since the marketplace is going to be examined longer by Arbitron, you have to adjust your research efforts to cover a longer period of time, too.

Good luck, and as you plow through the chore ahead, feel free to call or write me for advice or information on Quarterly Measurement. I will also look forward to discussing this matter with interested parties at the upcoming NRBA convention.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



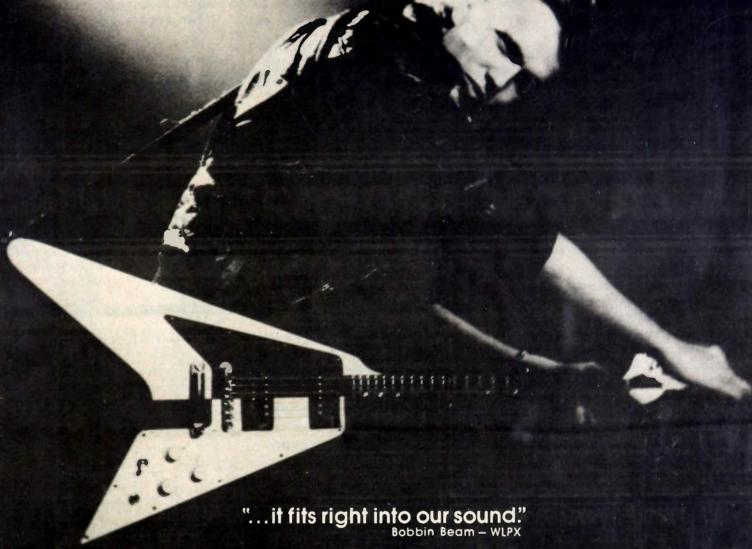
# Q&A

The sales manager of a station with an older-skewing format wrote in recently to inquire, "Why is it that Arbitron does not show numbers in the books for adults 65+?"

The answer is that there probably has not been enough demand from ad agencies or advertisers for a discrete breakout of that data. However, as the population ages during the '80s, there may be more demand for this older audience's listening figures.

In the meantime, 65+ numbers can be gleaned from the current ratings reports. In the average and cume sections, just add up all the audience estimates for persons in the cells from 12-17 on up to 55-64. The total of all those figures can then be subtracted from the 12+ figure in the relevant daypart and the remainder is the 65+ contribution to the station's audience.

# CHA



Thom "I'm Out Here" O'Hair — KQFM
"With a B movie star, a peanut farmer and your Uncle Bob,
"Cry For The Nations" is the anthem for the election year."

Nils "Copywriter" VonVeh — KZOK
"In the midst of heavy competition, The Michael Schenker
Group delivers what it promises — amazing guitar with bite and furv

Ray White — WLIR
"Great rock 'n' roll in the UFO tradition. Not only great rockers, but great songs making it a total album."

John Ulett — KSHE
"More than I expected. I always knew he was talented
and this album bears that out. It's progressive and

accommodating to everyone. This album won't get lost in the shuffle!"

Bobbin Beam — WLPX
"The Michael Schenker Group debuted #17 in sales this week in Milwaukee — we're getting requests already. It's received the most positive response to a new album in many weeks. He has a strong following in this city and it fits right into our sound."

Wayne Kahn — LEIBERMAN/Chicago
"The Michael Schenker Group — our exploding #1 Lp the day it hit our door. This is the REAL thing and retailers are already reporting sell-through. Definitely not for the faint of

Your Chance To Make A Power Play

Their music is hot, riveting hard rock 'n' roll at its explosive best. As former lead guitarist for UFO and one of the group's favored writers, Michael Schenker has put together an album that exploits his guitar virtuosity and is a powerful reminder that he's one of the most expressive and exciting guitarists around. The decision is unanimous: this is one power packed album.

WATCH FOR THE MICHAEL SCHENKER GROUP ON TOUR!





the album CHE 1302

Produced by Roger Glover

Management: Peter Mensch and Cliff Burnstein for C.C. (New York and Landon)



# edia Marketir

# **Working With A Research Firm**

his is the final installment in my threepart mini-series on the use of outside research suppliers. The first installment dealt with the "make or buy" decision - i.e., deciding whether or not to turn to outside assistance. The second installment treated the supplier selection decision i.e., given that you've decided to "buy," how do you go about selecting the best supplier for your needs. In this installment I'll talk about how to work with a supplier once you've chosen one.

There are three absolutely critical aspects to an effective relationship with a research supplier:

**Three Essentials** 

- 1. Complete clarification at the outset of the study of all requirements and conditions that the research is expected to fulfill. This step is greatly facilitated by the written proposal submitted by the research firm.
- 2. Progress checks by you or someone else at the station after key stages in the study. In order to keep the study "on target," it is essential to monitor its progress incrementally, not just at the end.
- 3. Open and complete communications between you and the research firm at all stages of the study. This is why it is so important to select a

useful contract. For the most part, they can be lifted almost verbatim from the research firm's proposal. Any good proposal should contain all the information specified above. Thus, the basic contract need not be a lengthy document - all the information can be summarized on a single page. Alternatively, if the supplier's proposal is being accepted "as is" and it contains all the necessary

form" report for top management. To what extent do you want to have a copy of all data tabulations which were used in preparing the report. Do you want to see interim analyses (perhaps for promotional purposes or an important internal meet-

- · Oral presentation timing and format. Is such a presentation expected, in addition to the written report. If so, when will it be held and in what form. Is the firm to make a formal presentation, complete with visual aids, to top management. Or, is an informal session simply "talking through" the written report with questions and answers a sufficient presentation.
- · Use of subcontractors. Will the research firm provide all specified services itself or will other firms be employed for interviewing, keypunching, data analysis, etc. Who pays these subcontractors. How are they held accountable for

"Let them know when they're doing a good job as well as when you're displeased. Research is like any other human activity — a happy, motivated researcher does better work than a disgruntled one.'

specifications, the contract can be in the form of a "letter of agreement." This letter would simply state that you are accepting the research proposal and are directing the supplier to begin working on

the quality of their work.

 Stipulation of a more detailed timetable. For a particularly large and/or important project, you may wish to specify interim target dates rather than just a final project completion date. Any progress checks that you wish to make can thus be specified very clearly in advance.

"In order to keep the study 'on target,' it is essential to monitor its progress incrementally, not just at the end."

supplier with whom you feel comfortable. If you can't have free-flowing two-way communications throughout the project, the likelihood of your receiving a useful, understandable research result is lessened.

#### **Need For A Written Contract**

ne of the best ways to ensure a productive working relationship with a research supplier is to prepare a written contract which both you and the supplier sign. Many research firms will insist on this anyway, but if the firm doesn't, you should. Even if you have knocked out all the details of the study face-to-face, it is nonetheless a smart move to get it all down in writing. In this way, serious misunderstandings between you and the researcher can be identified and rectified before the project initiates.

The following is a basic list of elements which should be included in any research contract:

- Statement of the study's purpose.
- Sample size.
- Sample selection procedure.
- · A listing of exactly which services the research firm will supply (e.g., questionnaire design, interviewing, coding, keypunching, data analysis, final report — oral and/or written).
- A cost estimate, generally with a plus or minus 10% "fudge factor."
  - A time estimate.

The above factors are an absolute minimum for a

the project as specified in the proposal. Both you and the research firm should keep a copy of this letter signed by both you and the researcher.

n some instances, you may wish to have a more detailed contract than provided for above. This would typically be the case for a major project - e.g., a study designed to help you select a new format or a new "position" in the market. In such a case, you may want items like the following specified in detail:

- · Quality control mechanisms. For example, how many callbacks will be made in order to reach sample members, what percentage of each interviewer's work will be validated, what is the exact nature of interviewer selection, training and supervision
- Final report format and number of copies to be provided. I have seen research reports with 2-3 pages of text and 200 photo-reduced pages of computer printouts. If you want to insist on more interpretation of results, then this should be carefully clarified in advance. A 200-page report may, in actuality, be nothing more than a stack of bound printouts, which is not really a report at all.
- Provision of separate executive summaries, appendices, or progress reports. What written materials, if any, do you want to receive in addition to the final report. Is there a need for a "short

#### Other Procedures

n addition to the use of a formal written contract there are a couple of other important factors to consider in working with a sup-

- 1. Identify the individuals within the firm who will actually be conducting your study. Find out how to reach them directly and who their back-up personnel are. Meet with them early in the project to establish the lines of communication.
- 2. Supply feedback to the relevant personnel both during and after the project. Let them know when they're doing a good job as well as when you're displeased.

esearch is like any other human activity a happy, motivated researcher does better work than a disgruntled one. Taking the time to let the researchers know how the study's findings were utilized is an often overlooked step which can help cement a very fruitful ongoing research relationship.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



"PM CONING" THE SECOND SINGLE FROM MUSIC'S
FROM FIRST LADY!





THE FIRST SINGLE FROM STEVIE'S SOON TO BE RELEASED ALBUM

Hotter Man July ON MOTOWN RECORDS.

Records and Tapes





## September 1980 Mediatrend Estimates

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orm.
which did not rank it
was estimates are for metro average persons 12+, Monday-Friday.
Mediatrent's Top 2
relevant month

A.AOR, 8-Bleck, 88-Big Band, 8M-Beautiful Music, C-Country, CL-Classical, D-Disco J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk

#### San Francisco

KGO Increases Lead; KSOL Moves 7th-2nd; P/A KIOI, KYUU Head Upward; Three New Entries In Top Ten: KNEW Up 12th-7th, KABL-FM 17th-8th, KOIT 18th-10th; KOME Drops 2nd-12th; KSFX Falls 6th-13th; KMEL Loses Almost 50%,

#### Slips 8th-19th

	<b>JULY '80</b>	AUG. '80	SEPT. '80
KGO(N)	12.2	7.8	10.1
KSOL (B)	4.7	4.4	5.7
KFRC(R)	5.3	4.9	5.6
KIOI (PA)	2.8	5.0	5.6
KCBS (N)	4.9	3.2	4.3
KYUU (PA)	1.8	3.4	4.2
KNEW (C)	3.7	2.7	3.6
KABL-FM (BM)	2.4	2.2	3.4
KNBR (PA)	2.5	4.6	3.4
KOIT (BM)	1.4	2.0	3.3

Philadelphia

KYW Fattens Big Lead; WWSH Doubles; Four Top Ten Newcomers: WDVR Almost Triples; WCAU Moves 13th-8th, WFIL 14th-9th, WUSL Edges Into 10th; WWDB Falls 4th-15th; WIFI Slips 9th-14th; WIOQ Drops to 12th; WIP Ends Up 13th

	<b>JULY '80</b>	AUG. '80	SEPT. '80
KYW (N)	11.3	11.3	14.2
WWSH (BM)	3.2	3.9	7.9
WDAS-FM (B)	7.2	10.4	7.2
WDVR (BM)	5.1	2.5	6.9
WMGK (PA)	5.6	9.2	6.4
WMMR (A)	6.6	7.0	6.2
WYSP (A)	6.6	6.9	5.6
WCAU-AM (N)	5.9	3.1	4.5
WFIL(R)	4.1	2.8	4.2
WUSL (PA)	1.2	2.8	4.1

#### Denver

KOA (With Broncos) New Number One; KBPI Down 6½, KAZY Also Down; KIMN Moves 11th-6th; KYGO Doubles, Jumps 16th-8th; KPPL Jumps 13th-10th; KOSI-FM Slips 8th-11th; KBCO Falls 9th-12th; KVOD Drops 10th-15th

	JULY '80	AUG. '80	<b>SEPT. '80</b>
KOA (N)	5.6	6.7	7.6
KOAQ (R)	5.8	8.5	7.5
KAZY (A)	6.3	9.6	6.7
KBPI (A)	8.2	13.2	6.7
KHOW (PA)	6.1	4.7	6.6
KIMN (R)	6.7	3.7	5.5
KLZ (C)	6.1	5.7	5.2
KYGO (C)	2.9	2.4	4.8
KLIR (BM)	6.8	4.9	4.3
KPPL (PA)	4.3	3.4	4.2

#### Dallas-Ft. Worth

Country KSCS and WBAP Stable; KKDA-FM Rebounds 10th-2nd; Three Newcomers To Top Ten: KFJZ-FM 11th-7th, KMEZ 14th-9th, KNUS Edges Into 10th; KZEW, KOAX Drop Ten Positions, KZEW 13th, KOAX 14th; KPLX Slips 9th-11th

	JULY '80	AUG. '80	SEPT. '80
KSCS (C)	11.4	12.6	12.5
KKDA-FM (B)	8.1	5.6	7.8
WBAP (C)	6.1	7.4	7.4
KVIL-FM (R)	9.4	6.1	6.8
KNOK-FM (B)	4.0	6.0	6.3
KRLD (N)	4.5	6.9	6.2
KFJZ-FM (R)	3.3	5.0	5.4
KTXQ(A)	4.3	5.8	5.3
KMEZ (BM)	5.4	3.3	4.9
KNUS (R)	3.1	4.3	4.5

# BRAD MESSER



# These Are My Demands

All right, Associated Press! Listen here, United Press! I'm a pretty easy guy to get along with, but you've driven me to this! See these two candles painted with red fingernail polish taped to my chest? I can blow these suckers sky high unless you give in to my demands!

First, quit running stories about yesterday's news, without saying they happened yesterday! Me and my gang are just sick to death of that! Don't you ever do it again.

That's not all. Oh, no. You're not getting out of here until we settle a couple more things once and for all time.

You either make up your mind that it's the Care-uh-BEE-un or the Cuh-RIBBY-un, and then stick to it. No more flip-flops. And stop this pathetic shifting fromm Bonny Sod to Banny Sodder, also the silliness in which a morning report from Tay-RON quotes Ayatollah Ho-MAY-nee, then an afternoon dispatch from Teh-heh-ron mentions Ho-may-NEE or ko-MAIN-ee. Just pick a pronunciation and standardize it, whether it's right or not. My gang won't know, if you want to know the truth about it . . . but you're putting us through too much by changing your signals.

Don't ease toward the door! There's more. I want the person responsible for advising everyone on the United Press International Broadcast Wire that the pronunciation of the Bay State is Massa-TOO-setts. I want him brought right here right now. I've made no decision about what the punishment will be, but don't expect ever to see that person near a type-writer again. Maybe a wheelbarrow. Certainly nowhere near the driver's seat of anything powered by more than push-pedals.

You ol' boys look a little nervous. Well, you should be! My trigger finger gets itchy when I git all riled up like this. See this pop bottle full of water with food coloring in it, with a wick poking out the top? Airliners have been skyjacked to Cuba under less threat, and I'm just upset enough that me and my boys might set this off, unless you meet my final demands.

Now, if you're going to print stories about EPA gasoline mileage test results, you run 'em all. That way we'll be able to tell our listeners what they need to hear. They get edgy when I'm only able to tell them three Detroit cars got better than 30mpg, because they want to know what vehicles got 29 or 28 and which ones still guzzle the most. You people just can't know how frustrating it is to be a newsperson, sitting out here in Podunk ripping the only wire we have, getting a story on cars failing their slow-speed crash tests but naming only half of them.

You understand? If you're going to print a story, put in the basic facts first. Then if you have some space left over you can summarize or get poetic all you want. Hear?

That's all. Me 'n' the boys here don't have much chance to sign up for them fancy wires from overseas, and UPI and AP are all the choice we have. Most of us only have one or the other, so we're not even able to compare and take a little from here, a little from there. You got us by the short hair, so show some consideration, okay?

Well. I've said my piece. You wheels can leave now. Whups, not you! You stay right here, Mister Massatoosetts! You see these two candles all painted up like TNT? Tell you what I want you to do with 'em . . .

# Rip 'N' Read-

#### **History Twistery**

MONDAY, SEPT. 22: Today's the anniversary of President Lincoln's famous Emancipation Proclamation "freeing all the slaves," but that isn't exactly what happened 118 years ago today. It was 1862. The Civil War was on. Northern territorial slaves had already been freed on June 19th. President Lincoln's famous proclamation applied only to areas still in rebellion (the South) as of New Year's Day 1863, thus actually freeing no slaves! (Webster's Amer. Hist.)

This is the date Nathan Hale, the American patriot, was executed as a spy by the British in 1776. His attributed final words, "I only regret that I have but one life to give for my country," came from a stage play.

Fall begins at 4:09pm Eastern time.

Scott Baio is 19. Debby Boone is 24.

#### Mickey Rooney Is 60

TUESDAY, SEPT. 23: Only in America could a kid named Joe Yule Jr. grow up and become Mickey Rooney, which is just what he did. Rooney is 60 today. Ray Charles Robinson did okay, too, by dropping his last name. Ten Grammys later Ray Charles is 50 today. Bruce Springsteen is 31.

Bob Wills And The Texas Playboys cut their first record in 1935. Congress passed the McCarran Act requiring Communists to register and limiting their activities tover President Harry Truman's vetol in 1950.

#### **The Harvest Moon**

WEDNESDAY, SEPT. 24: Should be one of the nicer evenings of the year, with the big fat Full Harvest Moon rising just after dinnertime. If it seems extra close, it's because it is: tonight the moon is at perigee, the closest it ever gets to Earth.

Twenty-five years ago today President Eisenhower suffered a heart attack while in Colorado (1955). Within two days the stock market had plummeted into the deepest losses since the Crash of 1929, with some \$14 billion figuratively evaporating. The President was unable to return to Washington until November, fueling great debate about how to deal with presidents who become incapacitated but don't die.

Jim Henson, creator of the Muppets, is 44. Linda McCartney is 38.

#### **Undersea Cable for Overseas Calls**

THURSDAY, SEPT. 25: It didn't matter how rich or important you were, or how urgent your business, because overseas telephone calls just faded in and out when they pleased. Until 24 years ago today, when the wavering transatlantic radiotelephone links were supplemented by the undersea cable. Two of them, actually. Each 2250 miles long, stretched from Newfoundland to Scotland. That was 1956. In October of the following year the world's first artificial space satellite was placed in orbit, by the Soviets, beginning the international space race that would make communications satellites commonplace within a decade. (A third and longer transatlantic cable was completed in 1963; all expansion of service since has been by satellite.)

B.G.A. Drummond of Ambrosia is 29. Barbara Walters is 49, the first woman to anchor an evening TV news program.

#### Queen Mary Launch in '34

FRIDAY, SEPT. 26: The year nylon was invented and first put to use in toothbrushes, 1934, was the year Cunard Lines launched the luxury cruise ship "Queen Mary.' That launch was 46 years ago today. The retired ship is a tourist attraction in Long Beach, CA.

Olivia Newton-John is 33. Lynn Anderson is 33. Marty Robbins is 55.



This Week
JIMI HENDRIX
SPECIAL
(on the 19th Anniversary
of his death)

CIAL Anniversory (plu Seath)

Call Jim Brown (213) 399-4949 (Collect)
131 Ocean Park Boulevard Santa Monica, CA 90405

Next Week
HALL & OATES

# Life At The Top With KJQY

In a market as competitive as San Diego it's a constant challenge to be on top. KJQY, one of four Beautiful Music stations in the market, has met this challenge from all angles. On September 1, 1977, Country station KOZN became FM 104 (KJQY, aka K-JOY), and since that change the ratings have shown continued success. After only six weeks on the air K-JOY's first Arbitron score was a 2.8 (O/N '77) share. The station's steady growth to a 3.7 A/M '78, 4.8 O/N '78, 6.0 A/M '79, 7.7 O/N '79, and now an 8.4 A/M '80 proves it's doing something right. In the following interview with General Manager Bert Wahlen and Operations Manager Mike Burnette, the station's formula for success is uncovered.

R&R: What are the ingredients that make KJQY so successful? BW: Consistency and control of the commercials and the promotions on the air is very important. Although we're promoted in the community as well, we promote ourselves on the air very strongly. We find that our audience likes to be involved. So everytime the music stops, something worthwhile is going to happen. For sure, there will never be any more than two commercials in a row. It's very important that the listeners know we will never let

There will never be any more than two commercials in a row. It's very important that the listeners know we will never let them down. We happen to be sold out right now, and we will not add extra spots.

them down. We happen to be sold out right now, and we will not add extra spots. We have eight units per hour and that's it. So we have built up this trust with our audience.

MB: We started off saying "What can we do to dominate this market?" Our answer was quality. We can provide the best quality radio station in the whole town. We've done that with very hard-working, talented people, a good music service with the FM-100 Plan from Darrel Peters, and excellent audio quality. R&R: Do you run a heavy advertising campaign outside the

station?

BW: Well, we used the Patrick O'Neal spots for the first time in the O/N sweep of '79. We ran a very heavy TV campaign at that time. We used a very light television campaign for J/F 1980. Now, for all that intensity in the fall we had a 7.8, and we went to a 7.7, so we were down a tenth of a share. We did not do any more in the Spring book than we did in the J/F book, and we went from a 7.7 to an 8.4. All we're trying to do is keep a well-balanced consistent promotion flow going; we're not trying to quess the sweeps anymore.



# NRBA Expo Update

At this time I'd like to announce that we're honored to present some very distinguished guests for the Beautiful Music hospitality room. They include Jim Schulke, President of SRP; Marlin Taylor, President of Bonneville Broadcast Consultants; Tom Churchill, President, and Tom Moran, Vice President of Churchill Productions; Bill Wertz, Vice President of Kala Music; and Fred Seiden and Rob Edwards of KBIG/Los Angeles.

The Beautiful Music room promises to be quite exciting, so plan to be with us Oct. 5-8 at the Bonaventure Hotel.



FM 104's Bert Wahlen, Mike Burnette

We know that the only time we can really catch our audience is in early evening TV news and late news. The people that we would want to inform about our station through the medium of television are best reached at those times. Being next to "Mork & Mindy" is not where it's at for us. Another excellent place is "60 Minutes."

R&R: Do you use billboards or busboards to any extent?

BW: Yes, our billboards are very clean and simple. It has one great big word on it, "Relax," and then FM 104 K-JOY, and that's all the boards say. We also use this on the busboards. We have 100 busboards which we utilize 42 weeks out of 52, as well as the three rotates (of billboards) for 52 weeks.

R&R: How would you describe the overall sound of the station?

BW: We never consider it a background station, and the audience that we have talked to (and we've done a lot of research on this) are very aware of us; we become a very foreground station to them. It's all in a lifestyle. We have found the people that listen to FM 104 to be educated, from a higher-scale income, and not real heavy television viewers.

The bottom line would be that the announcing team is very much together and dedicated to the overall supremacy of the station. Whatever it takes to make it happen they are willing to do. It involves research, promotions, after-hours with the station, being into the city of San Diego. And that's the kind of people we have, fortunately. Our programming department is well-structured and dedicated to being the best.

R&R: On-air promotions are a major part of what you do Would you fill us in on some of your recent contests?

BW: First we do the "Mystery Song" contest. The promotion is centered around 104 prizes a day; that comes from five announcements run on the air which invite people to send in a card or letter if they know the FM 104 K-JOY Mystery Song. The first time your name is drawn it is an exclusive invitation to play bingo with FM 104, plus two bingo cards. Should your name come up again in a drawing, you will be given two additional cards for each time your name is drawn. The 104 prizes are the exclusive invitation to play bingo with us.





On the night that we have selected to play bingo, we rent the Albor Shrine Temple, which holds in excess of 1600 people, and we filled the hall for our last party. We will play 10 games of bingo and we give some very nice prizes for each winner of each game. The prizes in the past have included two round trip tickets anywhere in the world and \$5,000 cash, 15 days in Hawaii, a Caribbean cruise, trips to Acapulco, \$1,000 gift certificates at the leading men's store, and \$1,000 gift certificates to a very prestigious furniture store.

We just finished our fifth bingo party in this last A/M rating period and we received 17,374 postcards in a little over 3½ weeks.

All the promotions that we do are strictly voice-on-voice; we use no sound effects or big music themes. We have found that our best success comes from just simply communicating with our audience.

MB: We just did a little promotion called the "Secret Word Game." Each day we gave out one letter of the secret word, and the first person to correctly identify the word won a mystery trip with me and our afternoon guy, Fred Missman. We wouldn't even say where we were going. The grand prize turned out to be a trip to the Magic Castle (a private club for magicians) in Los Angeles. We flew the people up for the night, stayed in Beverly Hills, used a limo service, and had dinner at the Magic Castle.

From the response of the Mystery Song-Bingo contest you can see that Beautiful Music can work as a commercial medium and on its own terms. If you approach the audience right they are incredibly responsive.

#### **Quality Commercials**

R&R: Are you selective in the quality of a client's commercial?

BW: We are very diligent about keeping the sound of the commercials very much in flow with the sound of the radio station. It has cost us a number of accounts that we have not accepted for

Beautiful Music can work as a commercial medium and on its own terms. If you approach the audience right they are incredibly responsive.

one reason or another; perhaps they were disco or rock-oriented. We feel our audience is not receptive to this type of screaming commercials. So therefore, I think, we have won the confidence of our audience; they know one thing about FM 104 K-JOY—we are consistently in good taste.

In a market as competitive as San Diego, many of the commercials that we have turned down have been accepted on the other BM stations. That gives us an advantage of having a unique and different sound from our competitors. I believe that's one of the biggest reasons we have been able to generate the large loyal audiences that we have. In the Spring book the amount of time spent listening to our station was almost 13 hours a week.

#### Winning With Personality

R&R: How personality-oriented are your announcers?

BW: We showcase our personalities as often as we can. In the

BW: We showcase our personalities as often as we can. In the mornings we have Michael Burnette from 6am-12noon. We have Fred Missman from 12noon until 6pm, and that's the same 12 hours of broadcasting covered by the same two people since we started. Everything we do involves Mike and Fred as well as the other announcers. They are very well known to our audience. In fact, one of the prizes that we give away at the bingo game is a gourmet dinner prepared by Mike and Fred. This has become a very big thing.

Many times we do phone-in promotions where we take the next 104 callers for maybe a champagne sunset cruise on the Bahia Bell, an old-time steamer boat. We have in the past taken 104 people to Disneyland using three buses. We put Mike on one and Fred on the other and they talk to the people on the way there and back. This again gets the listener involved with our announcers and our announcers involved in the community.

- Pam Bellamy



John Leader



**TOP 40 RETIRES** 

# It's Contemporary Hit Radio!

The time has come to retire an old favorite. The term "Top 40," as a format designation, no longer works. The format it once described has grown far beyond the boundaries of the term. Top 40 radio has grown up. So, now it's Contemporary Hit Radio.

What's in a name? That's a question I posed to scores of Top 40 PD's and GM's during the past 12 months. In those conversations one point kept coming back to me - Top 40 did not fully describe the format anymore. Top 40 may have worked beautifully at the format's inception, but now the term was working against stations that no longer featured screaming DJ's, nonstop rock music and a total disregard for anyone over

#### **Not Greasy Kid Stuff**

Top 40 radio has grown into something more. The format is best defined as radio that reflects the lifestyle of a youth-oriented society. The emphasis is still on music, which helps to differentiate it from Pop/Adult radio, but the wide spectrum of music played is now affected by specific demographic targets. In the early days of Top 40 the target audience was 12+. Now, an audience profile that broad is no longer feasible. The demographic targets have gotten more specific as stations attempt to make fragmentation work for them.

#### **Musical Variety**

The musical variety that has always been one of Top 40's trademarks still exists, but in a different way. You don't hear too many stations playing Barry Manilow and Led Zeppelin back-to-back. Contemporary stations now focus their music directly at the audience they're trying to dominate. As the audience target narrowed, so did the music selection.

The Top 40 umbrella became too small to cover all the different styles of contemporary radio. Some stations leaned more AOR, while others targeted 25+ and softened their sound. Some stations "urbanized," recognizing their market's significant minority populations, while other emphasized oldies. Everywhere you looked programmers were taking the basic Top 40 format and adjusting it to fit their market.

#### More Than The Name Has Changed

It's true. Top 40 radio has changed so dramatically in the past few years that the term "Top 40" doesn't say enough about what your station's format is. Contemporary Hit Radio does.

Your station plays the hits, not the top 40 hits necessarily, but the hits. How you determine what the hits are has changed too. Sales are still relatively important to most stations but those figures are no longer the sole determining factor in playlist design. Research in all of its many forms has found new fans within the contemporary radio community and it has been an invaluable aid in making decisions on music.

Contemporary music is the music of today and that's what your station plays. If disco music is happening, then your station should recognize that. If new wave is a factor, your station might play the hit new wave product. The key is variety within your chosen target demographic. You play the music that is right for your audience from all the contemporary hit music that is available.

#### CHR, AOR, What's Next?

We have made the decision, with your input, to change the name of this particular section of R&R from Top 40 to Contemporary Hit Radio. If you want to call it CHR, that's up to you. We're not trying to create a new acronym, although for the sake of brevity you'll see Contemporary Hit Radio referred to as CHR. Most of you do not call yourselves Top 40 when dealing with media buyers because of what they might assume you sound like. Contemporary Hit Radio is simply a broader umbrella under which all of us can come together. To us, and to a great many of you, Contemporary Hit-Radio doesn't say the same kind of potentially negative things about your station's format that Top 40 did.

As we have all grown up in several different directions, we have become Contemporary Hit Radio. We hope it's a description we can all live with into the '80's and beyond.

# Welcome, New Reporters

As promised last week, here is a complete list of all the new R&R Contemporary Hit Radio reporters as well as the revised list of all reporting stations. 41 new reporters join us with this week's issue, bringing the grand total of CHR reporters to 240.

This is the largest number of reporters this section has ever had, and the reasons for the significant increase are easy to see. Fragmentation has taken its toll on the once mighty market dominators. From New York and Los Angeles to South Bend and Amarillo, one contemporary station is no longer the total authority. Since we are attempting to present you with the most representative national overview of music each week, more reporters became a necessity.

Also, the Parallels themselves have been slightly realigned. Parallel One still represents the market leaders in the top 30 population centers (roughly those cities with a metro population in excess of 1,000,000 persons 12+). Now, Parallel Two consists of winning radio stations within markets of secondary size (those cities with metro populations in excess of 200,000). Parallel Three is made up of smaller markets with populations less than

As always, audience shares were the prime determining factor in selecting the new reporters and retaining the old ones. R&R will continue to evaluate and update its reporters list based on performance, so that you can be sure the call letters you see here will be ones you can depend on for positive input. Ultimately the decision is yours, however, as to which stations you choose to

#### New R&R Contemporary Hit Radio Reporters

Parallel One

WROR/Boston, MA WXKS/Boston, MA

MIDWEST

KXOK/St Louis, MO

SOUTH

WOKF/Tampa, FL

KIIS-FM/Los Angeles, CA KSFX/San Francisco, CA

Parallel Two

WAQY/Springfield, MA

MIDWEST

Z104(WZEE)/Madison, WI WEFM/Chicago, IL USS(WNDU-FM)/South Bend, IN

WXEZ/Toledo, OH WIKS/Indianapolis, IN WDJX/Dayton, OH WZOK/Rockford, IL

SOUTH

WVLK/Lexington, KY WCSC/Charleston, SC KSET-FM/El Paso, TX B97(WEZB)/Naw Orleans, LA KNUS/Dallas, TX WOKI/Knoxville, TN

KSPZ/Colorado Springs, CO KYSN/Colorado Springs, CO KGGI/RivarsIda, CA KKXX/Bakersfield, CA KNBQ/Tacoma, WA KZZP/Phoenix, AZ K96(KAYK-FMI)/Provo-Salt Lake City, UT KHYT/Tucson, AZ KEZR/San Jose, CA KIDD/Monterey, CA

**Parallel Three** 

EAST

WLAM/Lewiston, ME

MIDWEST

KWWL/Waterloo, IA KELO/Sloux Falls, SD

SOUTH

Z102(WZAT)/Savannah, GA KQIZ-FM/Amarillo, TX KVOL/Lafayette, LA WXLK/Roanoke, VA

KATI/Casper, WY KYYA/Billings, MT

look at when making possible comparisons to your own market. The Contemporary Hit Radio banner brings together several different styles of music stations. KUPD/ Phoenix may not need to compare playlists with WFIL/ Philadelphia, but it may want to look at KWK/St. Louis. We present lots of information every week, but you must

decide which particular stations make the best comparisons to your own

A warm welcome to all the new reporters and continued thanks to all 199 other stations whose weekly information helps to make the Back Page the best picture of national radio airplay available.

THE AIR-WAVES ARE SWAMPED WITH CDB!



96KX 11-9 Q107 add WLS 16-10 KWK 1-1 (7th week) **KUPD 1-3-1** WBBF add WTRY add 25 WICC add 28 WRJZ add KSTT add WISM add WIKS add 34 WRBR add WNCI add KRQ add 27 KBOZ add WIFI on JB105 deb 34 Q105 20-18 KSLQ on **KBEQ 1-3** 

**JOHN BOYLAN** 

KHFI 26-22 KBFM on WTIX 36-34 **KEEL 39-27** KLAZ 12-10 WERC 14-10 G100 24-21 **WAAY 6-4** Y103 30-27 PRODUCED BY

WOLF on WHFM 22-20 WFLY 11-10 WPST 23-18 Q106 on **WAQY 19-16** 140 30-14 **WKEE 27-20** V100 27-23 KXX106 17-10 BJ105 29-22 WBBQ 18-11 FM100 14-10 WLAC 22-18 KX104 20-15

WGCL 28-26

920 11-7 **WOKI 28-24** WNOX 23-17 **WSEZ 8-2** WTMA on WQRK 20-12 **WRVQ 7-3** KJ100 14-10 WVLK 22-18 WEFM 11-8 WVIC deb 40 KOFM 29-26 Z104 20-16 WNAM 26-22 **WNAP 30-25** WGBF on 92X on **WXEZ 19-6** WDJX on KMJC on **KERN 30-27 KIOY 34-29** KSPZ on KCPX 18-15 KRSP 11-9

K96 on KMJK 26-21 KASH 26-21 KLUC 9-6 **KRUX 27-25** WIGY on WFBG 20-16 14WK on WCIR 22-15 WHHY 21-19 Z102 27-21 WSGA 34-30 **WCGQ 4-3 WISE 11-6** WANS-FM 7-5 FM99 6-2 KELO on KKRC on KKLS deb 27 WSPT 15-11 **KENI 23-22** KDZA deb 29 KATI 20-16 **KYYA 19-14** KRLC 11-5

Jimmy Hall Found On Radio!

# MUNY "I'm Happy That Love Has Found You"

# Found On:

96KX add WFLY on K104 add WAQY add KXX106 29-23 CK101 36-31 KX104 on WSKZ deb 29 WNOX on WCSC on WQRK add WAKX add WNAM add KNBQ on WCGQ on WISE add WANS-FM add WXLK add FM99 on KVOL deb 26



KQWB-FM add KENI add KBOZ add **KRLC** add WAMT WTMC WIFE WSM-FM WOLT WFJA Q101 WUSN WAIN WZBR





STEWART, BRISTOL STOMP INTO WPGC — Amil Stewart and Johnny Bristol visited WPGC/Washington, D.C. during a promotional tour for their first Handshake single. Pictured (I-r) are WPGC's Scott Woodside, Stewart, WPGC PD Scott Shannon, and Bristol.



BENSON GIVES KFRC THE DAY — George Benson visited KFRC/San Francisco recently. Pictured at the station (I-r) are RKO National MD Dave Sholin, Warner Bros.' Bruce Hix, KFRC PD Gerry Peterson, MD Sandy Louie, Benson, Community Affairs Director Sidney Sharp, and Warners' Alora Giles.

## R&R Contemporary Hit Radio Reporters

#### **PARALLEL ONE**

#### **PARALLEL TWO**

#### EAST

WABC/New York City, NY WXLO/New York City, NY WNBC/New York City, NY WBEN-FM/Buffalo, NY WKBW/Buffalo, NY WFIL/Philadelphia, PA WIFI/Philadelphia, PA 96KX(WXKX)/Pittsburgh, PA WCAO/Balitmore, MD F105/WVBF/Boston, MA WROR/Boston, MA WRKO/Boston, MA WXKS/Boston, MA PRO-FM/WPRO-FM/Providence, RI JB105(WPJB)/Providence, Ri Q107(WRQX)/Washington, D. C. WPGC/Washington, D.C. CFTR/Toronto, Canada CHUM/Toronto, Canada CKGM/Montreal, Canada

#### SOUTH

KVIL/Dailas, TX
KRLY/Houston, TX
Z83(WZGCI/Atlanta, GA
94Q(WQXI-FMI/Atlanta, GA
Y100(WHYI)/Miami, FL
Q105(WRBQ)/Tampa, FL
WOKF/Tampa, FL

#### MIDWEST

WLS/Chicago, IL
WDRQ/Detroit, MI
CKLW/Detroit, MI
KDWB/Minneapolis, MN
KS95FMKSTP-FMD/Minneapolis, MN
KWK/St Louis, MO
KXOK/St Louis, MO
KSLQ/St Louis, MO
KBEQ/Kansas City, MO
WHB/Kansas City, MO
WZZP/Cleveland, OH
Q1021WKRQ/Cincinnati, OH
WZUL/Mihwaukee, WI
WOKY/Mihwaukee, WI

#### WEST

KEARTHKRTHI/Los Angeles, CA
KFI/Los Angeles, CA
KRLA/Los Angeles, CA
KIIS-FM/Los Angeles, CA
KFRC/Sen Francisco, CA
KSFX/Sen Francisco, CA
13K(KGB)/Sen Diego, CA
KJR/Seettle, WA
KFLZ/Seettle, WA
KIMN/Denver, CO
KOPA/Phoenix, AZ
KUPD/Phoenix, AZ

#### EAST

WFBR/Baltimore, MD WOLF/Syracuse, NY WFBL/Syracuse, NY WBBF/Rochester, NY WHFM/Rochester, NY WTRY/Albany, NY WFLY/Albany, NY WBLI/Long Island, NY WTIC-FM/Hartford, CT KC101 (WKCI)/New Haven, CT WICC/Bridgeport, CT PST/Trenton, NJ WAEB/Allentown, PA Q106 (WQXA)/York, PA WKBO/Harrisburg, PA K104 (WCCK)/Erie, PA WAQY/Springfield, MA WHYN/Springfield, MA 14Q (WFTQ)/Worcester, MA WKEE/Huntington, WV V100 (WVAF)/Charleston, WV

#### SOUTH KNUS/Dallas, TX

KSRR/Houston, TX KRBE/Houston, TX KFMK/Houston, TX KTSA/San Antonio, TX KSET-FM/EI Paso, TX KELP/El Paso, TX KINT/EI Paso, TX KHFI/Austin, TX KBFM/McAllen-Brownsville, TX KWIC/Beaumont, TX WTIX/New Orleans, LA B97 (WEZB)/New Orleans, LA WNOE/New Orleans, LA KEEL/Shreveport, LA WFMF/Baton Rouge, LA KQM (KLPQ)/Little Rock, AR KLAZ/Little Rock, AR WJDX/Jeckson, MS KXX106 (WKXX)/Birmingham, AL WERC/Birmingham, AL WSGN/Birmingham, AL G100 (WKRG-FM)/Mobile, AL WAAY/Huntsville, AL WLCY/Tampa, FL 96X (WMJX)/Miami, FL WAXY/Ft Lauderdale, FL Y103 (WIVY)/Jacksonville, FL WAPE/Jacksonville, FL BJ105 (WBJW)/Orlando, FL CK101 (WCKS)/Cocoa Beach, FL WBBQ/Augusta, GA FM100 (WMC-FM)/Memphis, TN WHBQ/Memphis, TN WLAC/Nashville, TN KX104 (WWKX)/Nashville, TN 920 (WBYQ)/Nashville, TN WSKZ/Chattanooga, TN WOKI/Knoxville, TN WRJZ/Knoxville, TN WNOX/Knoxville, TN WKIX/Raleigh, NC WAYS/Charlotte, NC WSEZ/Winston-Salem, NC WCSC/Charleston, SC WTMA/Charleston, SC WGH/Norfolk, VA WORK/Norfolk, VA WRVQ/Richmond, VA KJ100 (WKJJ)/Louisvilla, KY WAKY/Louisville, KY

WVLK/Lexington, KY

#### MIDWEST

WEFM/Chicago, IL WTWR/Detroit, MI WGRD/Grand Rapids, MI WVIC/East Lansing, MI WAKX/Duluth, MN KSTT/Devenport, IA KIOA/Des Moines, IA KOFM/Oklahoma City, OK KWEN/Tuisa, OK KRAV/Tulsa, OK KEYN-FM/Wichita, KS KZ93 (WKZW)/Peoria, IL WZOK/Rockford, IL WISM/Madison, WI Z104 (WZEE)/Madison, WI WNAM/Appleton Oshkosh, Wi WIKS/Indianapolis, IN WNAP/Indianapolis, IN WMEE/Ft Wayne, IN WGBF/Evansville, IN U93 (WNDU-FM)/South Bend, IN WRBR/South Bend, IN WOW/Omaha, NE WNCI/Columbus, OH 92X(WXGT)/Columbus, OH WOHO/Toledo, OH WXEZ/Toledo, OH WDJX/Dayton, OH WHOT/Youngstown, OH WYFM/Youngstown, OH

#### WEST

KEZR/San Jose, CA KMJC/San Diego, CA KKXX/Bakersfield, CA KERN/Bakersfield, CA KYNO-FM/Fresno, CA KIOY/Fresno, CA Y94 (KFYE)/Fresno, CA KIDD/Monterey, CA KROY/Sacramento, CA FM102 (KSFM)/Sacramento, CA KGGI/Riverside, CA KJRB/Spokane, WA KNBQ/Tacoma, WA KTAC/Tecome, WA KSPZ/Colorado Springs, CO KYSN/Colorado Springs, CO KCPX/Sait Lake City, UT KRSP/Sait Lake City, UT K96 (KAYK-FM)/Provo, UT KGW/Portland, OR KMJK/Portland, OR KASH/Eugene, OR KLUC/Las Vegas, NV KENO/Las Vegas, NV KRUX/Phoenix, AZ KZZP/Phoenix, AZ KRQ (KRQQ)/Tucson, AZ KHYT/Tucson, AZ KTKT/Tucson, AZ KZZX/Albuquerque, NM

#### **PARALLEL THREE**

#### EAST

WJBQ/Portland, ME
WGUY/Bangor, ME
WLBZ/Bangor, ME
WLAM/Lewiston, ME
WIGY/Bath, ME
WTSN/Dover, NH
WHEB/Portsmouth, NH
13FEA (WFEA)/Manchester, NH
WFBG/Altoona, PA
14WK (WKWK)/Wheeling, WV
WCIR/Beckley, WV
WXIL/Parkersburg, WV

#### SOUTH

WHHY/Montgomery, AL
Z102 (WZAT)/Savannah, GA
WSGA/Savannah, GA
WSGA/Savannah, GA
WSGA/Savannah, GA
WSGA/Savannah, GA
WFOX/Gainesville, GA
WCGQ/Columbus, GA
WISE/Asheville, NC
WFLB/Fayetteville, NC
WANS-FM/Anderson, SC
WXLK/Roanoke, VA
WROV/Roanoke, VA
FM99WBGM//Talahassee, FL
WKXY/Sarasota, FL
WKXY/Sarasota, FL
KILE/Gaiveston, TX
KSEL/Lubbock, TX
KQIZ-FM/Amarillo, TX
KPUR/Amarillo, TX
KVOL/Lafayette, LA

#### MIDWEST

KOWB-FM/Fargo, ND
KKXL/Grand Forks, ND
KFYR/Bismarck, ND
KELO/Sloux Falls, SD
KKRC/Sloux Falls, SD
KKLS/Rapid City, SD
WRKR/Racine, WI
WEAQ/Eau Claire, WI
WSPT/Stevans Point, WI
WTRU/Muskegon, MI
KWWL/Waterloo, IA
KDVV/Topeke, KS

#### WEST

KENI/Anchorage, AK
KSLY/San Luis Obispo, CA
KCBN/Reno, NV
KDZA/Pueblo, CO
KATI/Casper, WY
KQDI/Great Falls, MT
KBOZ/Bozeman, MT
KYYA/Billings, MT
KYOK/Billings, MT
KFXD/Boise, ID

# "YOU'VE LOST THAT LOVIN' FEELING"

The Highly Requested New Single From

DARYL HALL & OATES



From Their **Hot New Album** "VOICES"

96KX 22-14 WCAO add F105 add WROR add 28 WRKO deb 28 PRO-FM add **JB105 add 33** 94Q add 28 Q105 add KSLQ add KBEQ deb 30 **WOKY** on **KEARTH** on KFI add

WFBR on WPST add WKBO add K104 37-27 WAQY add 14Q add 34 WKEE add KTSA add KSET-FM add KINT deb 29

**KBFM** add KLAZ add WJDX add 34 KXX106 add **WSGN** add **WAAY** add WLCY add 30 **WAXY** on **KX104** on 92Q add

**WRJZ** add WSEZ add WGH add **WQRK** add **WEFM 30-27** KSTT add WGOW add KKXX on KIOY add 35 KIDD on

**KJRB** deb 20 KCPX add **KRSP** add KMJK add KTKT add WIGY deb 28 WHEB add WFBG add **WCIR** add WHHY add

WCGQ add WISE add WFLB add **WANS-FM** add FM99 add **KQIZ-FM** add KFYR add **KELO add 21 KATI** add KRLC add

Management & Direction: Tommy Mottola



KJR deb 25

KYYX add





#### July/August 1980

# **Advance Arbitron Results**

This data is Eupyrighted by Arbitron. Non subscribers to Arbitron syndicated radio servide may not reprin

Average Querter Hour Sheres are Monday-Sunday, Sam-midnight, Metro Survey Area, 12 +

A-AOR, B-Nicch, 88-Big Band, 8M-Reautiful Music, C-Country, CL-Classical, D-Disco, J-Jarz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

## San Francisco

Continued from Page 1

KABL-FM slipped 3.0 to 2.7. KOIT remained at 2.3, and KBAY rose 1.6 to

Among contemporary stations, KFRC went 4.4 to 4.0, KYUU edged up 3.6 to 3.7, KSFX slipped 3.3 to 2.9. KYA was slightly down 1.6 to 1.5, while KYA-FM remained stable at 1.7. The new AOR leader is KOME, which jumped 1.8-2.9. KMEL was stable at 2.6, KSAN went 1.7-2.0, KSJO moved .8 to 1.3 and KLIV climbed .7 to 1.2.

Other stations showing a one share or above were, in descending order: KNEW (C) 2.9 to 3.0, KSFO (PA) 3.2 to 3.0, KIOI (PA) 2.9 to 2.8, KBLX (M) 1.8 to 2.3, KDIA (B) 3.1 to 2.3, KIQI (PA) 1.7 to 2.0, KMPX (BB) 1.6 to 1.7, KLOK (PA) 1.8 to 1.5, KKHI-FM (CL) .8 to 1.0, and KEEN (C) remaining at a 1.0 share.

# Philadelphia

Continued from Page 1

5.5 and WDVR 5.0 to 4.5. On the AOR front, WMMR dropped slightly from 5.3 to 5.1. WIOQ jumped 3.0 to 4.0, while WYSP went 4.3 to 3.8.

Other notable shifts included WWDB's Talk format going from 3.7 to 5.2, WFIL (R) slipping from 4.7 to 3.2, and WUSL (PA) moving from 4.2 to 3.3.

Other results include: WCAU (N) 4.1 to 3.6, WCAU-FM (B) 2.8 to 3.3, WPEN (PA) 2.8 to 2.5, WSNI (PA) 3.6 to 2.3, WFLN-FM (CL) 2.0 to 2.2, WDAS (B) 2.4 to 2.1, WIFI (R) 2.5 to 1.7, and WHAT (B) 1.1 to 1.2.

## **Detroit**

#### WJR, WMJC Gain; CKLW Falls To 17th

WJR (PA) enjoyed its usual good summer Arbitron report as Tigers baseball helped the station rise 11.8 to 13.8. WMJC (R) moved into second with a 5.5 to 6.2 jump, while WRIF (A) slipped 7.0 to 6.1.

CKLW (R) recorded possibly its worst total share ever, falling from 4.6 to 2.8, 17th in the standings. WDRQ (R) slipped 4.6 to 4.3, WNIC-FM (PA) was stable at 4.4, WOMC (PA) dropped 4.4 to 3.3, and WTWR (O) rebounded 2.4 to 3.1.

On the AOR scene, WWWW had the only up book, going 3.4 to 4.2. WABX slipped 3.7 to 3.3. All of the leading Beautiful Music stations suffered losses: WCZY-FM 5.3 to 4.5, WJR-FM 4.7 to 3.5, and WWJ-FM 3.4 to 2.3.

Other stations recording a one share or better follow in descending order: WWJ (N) 5.0 to 5.5, WCXI (C) 5.1 to 4.3, WJZZ (J) 2.6 to 3.3, WLBS (B) 2.1 to 3.3, WXYZ (N) 2.7 to 3.0, WJLB (B) 2.5 to 2.7, WGPR (B) 2.4 to 2.3, WCHB (B) 1.6 to 1.4, CKLW-FM (C) .8 to 1.1, and WQRS (CL) .6 to 1.0.

#### **Boston**

#### **WCOZ Makes Big Move**

The summer survey in Boston showed the results of recent changes among the town's AOR stations. WCOZ, operating under new PD John Sebastian, vaulted to the number three spot in the market (tops among AOR's) by surging from 4.1 in the spring to 7.8 this book. Former AOR kingpin WBCN slipped from 6.2 to 4.4, while WEEI-FM climbed from 2.9 to 3.7.

In the rest of the market, the Pop/Adult leaders drew more closely together, as WHDH slipped from 11.1 to 9.5, still number one. WBZ declined as well, going from 9.3 to 8.2. News station WEEI suffered a sharp drop from 8.0 to 5.4, while the four leading contemporaries improved slightly (WVBF 5.3 to 5.6, WXKS-FM 4.4 to 5.0, WROR 4.0 to 4.3, and WRKO 3.6 to 4.0).

Other stations above a one share: WJIB (BM) 6.4 to 6.2, WITS (T) 3.5 to 3.6, WXKS (PA) 2.8 to 3.3, WAAF (A) 2.6 to 2.7, WSSH (BM) 1.6 to 2.2, WHUE-FM (BM) 2.4 to 2.0, WCRB-FM (CL) .9 to 1.5, WILD (B) .9 to 1.3, WBOS (PA) .9 to 1.1, and WCGY (R) .7 to 1.1.

### Houston

#### KIKK-FM Takes Over First, KMJQ Rebounds

There's a new top station in Houston, as Country KIKK-FM moved from 8.6 to 9.2 in this report. Meanwhile, previous market leader KRLY (R) slipped from 9.8 to 7.6. KMJQ (B) rebounded and is now runnerup, going from 5.1 to 8.6. KPRC (N), featuring Astros baseball, went 7.0 to 8.1.

Among AOR stations, KLOL remained tops, dropping from 4.9 to 3.7, while KILT-FM tumbled from 4.6 to 2.6. KSRR (R) (formerly KAUM) went from 4.7 to 3.0, KILT (R) dropped 4.1 to 3.1, and KRBE (R) moved 5.3 to 4.0. KFMK (R) rose 1.9 to 3.9. In the Beautiful Music contest, leader KYND went down 6.7 to 5.3, but remained ahead of KODA's static 4.2.

Other stations, in descending order, are KTRH (N) 4.3 to 4.6, KQUE (PA) 2.8 to 4.4, KENR (C) 3.3 to 2.8, KEYH (S) 1.2 to 2.6, KLAT (S) 3.1 to 2.4, KULF (R) 2.9 to 2.2, KIKK (C) 1.8 to 1.9, KNUZ (C) stable at 1.5, KLEF (CL) 1.9 to 1.4, and KXYZ (RL) .9 to 1.1.

# Deregulation

Continued from Page 1

concerned with saving broadcasters time and manpower in completing renewal, many questions were raised at the hearings regarding the formulation of these new standards. Unless these standards are clearly defined when and if deregulation occurs, radio licensees will have to deal with the following questions:

- 1. How much nonentertainment programming will be enough to serve the community, but keep a station in step with the marketplace as a competitive force?
- 2. How will a radio station determine the needs of the community if ascertainment becomes a thing of the past?
- 3. How many commercials will an operator be able to run without becoming overcommercialized?
- 4. How will commercials and other program information be logged to save time and money, but still keep an accurate record of programming in order to be accountable to the public?

These points were raised during the FCC's two days of discussions. The Commission is proposing to look at each station in comparison to the rest of the marketplace to determine its performance in the public interest, rather than use the old percentage guidelines for nonentertainment programming. This idea, however, came in for a lot of criticism for being a more

subjective manner of determining if broadcasters are acting in the public's interest. Current guidelines are minimum standards by which to operate the industry in a responsible manner, according to National Citizens' Committee for Broadcasting Executive Director Sam Simon.

# What Is A Responsible Broadcaster?

The areas of change are clearly defined in the proposed deregulation notice, but the new sets of standards for what governs responsible broadcasting have yet to be drafted. A good deal of debate took place at the hearings on each of the four areas of deregulation between the Commissioners and responsible representatives who came to give their comments and suggestions to help shape these new standards.

This exchange will shape the Commission's thinking about what a responsible broadcaster should be under the proposed deregulation, according to one FCC staffer. An outline of the key issues of the hearings may be found in the Washington Report on Page 4.

## **Douglas**

Continued from Page 1

mented, "It's an organizational move. What we're trying to do is pull the company into a kind of format, much like a radio station would. We need to incorporate some bureaucracy into the company. I'll keep involved with Superstars, but will be further developing our other formats: Country, Top 40, Disco-oriented Top 40, and Femme FM, which will be our big push for 1981."

He continued, "We're going to take a lot of the concepts we used in organizing Superstars and apply them to the organization itself. We'll now be doing format meetings annually for all the divisions, for example. But we're not really changing what we're doing. We'll still be just as much on the road as ever."

## **KOMA**

Continued from Page 1

have our work cut out for us. I am looking forward to the challenge."

KOMA, like WRVR/New York last week, introduced the new format in dramatic, unexpected fashion to its listeners. At 2:50pm Friday afternoon, Woodard took the the air and hosted a 10-minute montage of past hits and KOMA jingles, describing the station's beginnings as a Tod Storz flagship, and declaring a change was on the way. At 3:00 he announced, "If you're within the sound of my voice. you're in KOMA Country," and John Denver's "Thank God I'm A Country Boy" followed by Waylon Jennings's "Are You Ready For The Country" (thus far the two most popular format kickoff numbers) were played by Lindahl.

# WRVR

Continued from Page 3 ceived the injunction. Figenshu pointed out that WKXW was located outside the coverage area requirements for a call letter change (35 miles), being 60 miles away from WRVR's transmitters. Furthermore, Figenshu noted that the slogan "The Kicker" had been in use since 1949, making WKXW's claim to the slogan's exclusivity somewhat questionable.

Figenshu also affirmed that there was a certain amount of organized listener protest regarding the station's conversion from Jazz to Country, but that he didn't know to what extent these measures had gone. "We've had a fair amount of positives — calls and letters — too," he noted. Listener groups are apparently organizing to try to preserve a commercial Jazz format in New York; a mobilization of organized listener protest prevented a changeover by Classical WNCN to AOR in New York five years ago.

"This whole format change issue is before the Supreme Court," Figenshu continued. "If the Court rules that we have to go back to Jazz, it's going to be a sad day for broadcasters, because in essence what you'll have is the government dictating what kind of format you can run. It's not a question of Jazz versus Country; it's government versus First Amendment."

Cornyn Continued from Page 3 (WEA International), and allied companies, with his

general goals being to determine what and where WCI's Record Group should be in 1985 and 1990 and how to get there most profitably. Cornyn will also be responsible for the development of the WCI Record Group's commercial video activities and will head a new record-video unit.

The first item on Cornyn's agenda will be the November introduction of a new anticounterfeiting device, described as making the identification of unauthorized audio and video product instantaneous. Tony Muxlow has been named to oversee the implementation of this anticounterfeiting program.

Cornyn, commenting upon his new post, said, "After 20 years of being in the marketing-of-records business, I found creating another trade ad stupefying. I was about to retire. Then this chance — to consider slowly and reasonably what this business can or should be — came along.

"I find the prospects, especially those in the creative areas of music-video and new repertoire, challenging, confusing and intriguing," Cornyn continued. "It is as if my first 20 years in this business had been vocational training. And now it begins for real."

# Casablanca

Continued from Page 3

was GM of Jubilee Records, and worked as an air personality at one of the first "progressive" early AOR stations, KPPC/Los Angeles.

Lambert, a three-year Casablanca veteran, was National Promotion Director until taking on his new title of VP/National Pop Promotion. Before joining Casablanca, he programmed several radio stations, the last of them WGCL/Cleveland. Lambert also reports directly to Bird.

Busby had been Director of R&B Promotion for the label, having served in that department for several years in addition to similar positions at Stax, Atlantic, and CBS Records. His new responsibilities as VP/R&B Promotion will include coordinating all R&B radio promotion activities.

#### Letter

Continued from Page 3

"CCC" for short. We are a modern Country station with a good mix of mellow rock such as the Eagles, Poco, Linda Ronstadt, and Firefall.

The purpose of my letter is not to claim that we were the first station in the country with this idea for a format. I'm sure other programmers have experimented with this basic concept to one degree or another with varying forms of success. However, WOWW-107 is one of the pioneers. With that in mind I thought it would be interesting for you and your readers to see how that format has worked for us.

When WOWW-107 signed on the air we had only 25 days before the Arbitron sweep. Twenty-five days to draw attention to a new set of call letters with a new and unique format. Now as I look over the resuits I'm happy to say that WOWW-107 is tied for Number 1 Metro Adults 18-49 with a 14.1 share; No. 2 Adults 25-49; No. 1 in Men 18-49; No. 1 in Adults 18-54, Monday-Friday, 6am-12mid; and No. 1 Adults 18-54, 6-10am, 10am-3pm, 3-7pm, Monday-Friday, TSA (6-county). In the remaining categories, if not No. 1, we are strong.

We at WOWW-107 believe strongly in this format, whether it's called "Cross-Country/Contemporary" or "Country Oriented Rock."

I wish the best of luck to KHJ with their new format. "CCC" or "COR" is definitely the format of the 80's

Sincerely, John B. Canterbury Program Director WOWW/Pensacola

# When You This Much, It Breaks!

REAKERS

#### **DEVO**

Whip It (WB)

56% of our reporters on it. Moves: Up 81, Same 29, Down 0, Adds 15, WBEN-FM, Q102, KFRC, KOPA, KWIC, KLAZ, G100, KIOA, WIKS, WDJX, KYNO-FM, K96, WCIR, WANS-FM, KDZA.

# "WHIP IT"



Produced by Devo in Association with Robert Margouleff

# Today Is A Great Day For Leos...

96KX add WCAO add 94Q add WOKF add KBEQ 29-26 WHB add 22 WFBR add

WAEB 28-25 Q106 on K104 39-35 KSET-FM add WAYS add WSGN add WAAY on Y103 add WICC add 29 CK101 40-33

WBBQ on WSKZ add **WOKI** add KNBQ add KMJK add KRUX deb 38 KATI add WCGQ on

KQIZ-FM add KPUR add KKLS add WRKR add KWWL add KSLY add KBOZ on

# "MORE THANI CANSAY"

# 



Produced and Arranged by Alan Tarney



#### EAST Most Added. Hottest

Donna Summer Supertramp D. Hall & J. Oates

Queen Diana Ross Olivia N-J/ELO

# DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Jacksons D. Hall & J. Oates Supertramp

Diana Ross Olivia N-J w/ELO

#### EAST

PARALLEL ONE

Adds & Hots information for the Pargliel One stations can now be found on the Parallel One Playtist, pages 32 & 33

#### PARALLEL TWO

#### 140/Worcester, MA

DONMA SUMMER CLIFF RICHARD SUPERTHAMP HALL 6 OATE HOTEGO CLIVIA N J 1 1 CARLY SIMON 10 6 PAUL SIMON 10 8 CDB 30 14 HOE SCAGGS 32 17

# WBSF/Rochester, NY Dave Mason

CDB Hottoet DIANA ROSS 2 1 OLIVIA N J 6 4 PAUL SIMON 10 6 CARLY SIMON 15-10 QUEEN 16 12

## WICC/Bridgeport, CT Bob Mitchell

EWAF CDB LEO SAYER ROLLING STONES SUPERTRAMP B 52 S AC/DC AC/DC HOTCEST: DIAMA ROSS 1-1 OLIVIA M J 12 5 DOOBLE BROS 16-12 BARBRA STREIGAMD 19-15 BOZ SCAGGS 22 18

# WKBO/Harrisburg, PA Jim Buchanan

DIANA ROSS HALL & OATES JACKSON BROWNE ANNE MURRAY HOTEGE DIANA ROSS 1 1 PAUL SIMON 4 2 OLIVIA M J 11 5 CARLY SIMOM 13 6 POINTER SISTERS 14-7

#### WKEE/Huntinton, WV

Cary Miller
DIANA ROSS
A TOMBON
A ROSS
A TOMBON
A CONDENS
A CATOMBON
BOOME
STEVIZ WONDER
HALL 4 OATES
BOGER DALTREY
AC/DC (dp)
HOTEMS
DIANA ROSS 1
QUEEM 10 5
CLIVIA N-J 19-7
DOOBIE BROS 24 10
LARSEN-FEITEN BAN

#### WOLF/Syrecuse, NY

LARRY GRAHAM STEPHANIE MILLS ROGER OALTREY ELTON JOHN GENESIS ALLMAN BROTHERS ROBBIE DUPREE 2 1 QUEEN 8 3 CLIFF RICHARD D 8 LARSEN FEITEN BAN 24-11 DIONNE WARWICK 25-13

# WPST/Trenton, NJ Tom Teylor

CLIFF RICHARD
HALL & OATES
ROLLING STONES
HOTCHERT
QUEEN 3 1
OLIVIA N J 10-6
802 SCACGS 12 9
DEVO 19 11
DIANA ROSS 21-13

#### WTRY/Troy, NY Bill Cehill

SH CehH
SUPERTRAMP
MILLIE MELSON
CDB
HOttest
OUEN 2-1
DIAMA ROSS 3 2
CARLY SIMON 9 3
OLIVIA N-J 12 5
EDDIE RABBITT 14-10

#### WAEB/Allentown, PA Jeff Frenk

JACESONS DIANA ROSS Hottest: DIANA ROSS 2 1 DEVO 6 2 QUEEN 10 6 IRENE CARA 12-9 DOOBLE BROS 19-15

#### WHYN/Bort Andy Cares

CLIFF RICHARD PURE PRAIRIE LEAG DONNA SUMMER TEDDY PENDERGRASS

#### KC101/New Heven, CT Curt Hensen

ELO
DIANA ROSS
DONNA SUMMER
AL STEMART
STACY LATTISAM
HOTESEL
DIANA ROSS 1 1
DLIVIA N J 10-4
PAUL SIMOM 16 8
GARBRA STREISAND 23 11
DOOBLE RROS 25-16

# WFBR/Beltimore, MD Andy Szulineki

JACKSONS ALI THONSON LEO SAYER HOttest AIR SUPPLY 1-1 STEPHAMIE MILLS 9 4 EDDIE RABBITT 10 5 80Z SCAGGS 14 7 OLIVIA N-J 18 11

## WBLI/Long Island, NY Bill Terry

DONNA SUMMER
ROLLING STONES
PURE PRAIRIE LEAG
STEVIE MONDER
HOTLERE
HOTLERE
LIANA ROSS 2 1
PAUL SIMON 4 2
QUEEN 12-5
QUEEN 12-5
LIVIA N-J 16 L1
DONNA SUMMER A-25

WTIC:FM/Hartford, CT Rick Donahus Rick Donahue

DONNA SUMMER
STEVIE MONDER
SUPERTRAMP
HOTESEL
DIAMA ROSS 1-1
QUEEN 10-2
QLEVIA N-J 12-9
DOOBIE BROS 16-13
POINTER SISTERS 21-14

Q106/York, PA Stave Gallegher Stave Gellegher

CLIFF RICHARD
EWAF
JACKSOMS
HOTTER
HOTER
HOTER
HOTER
JACKSOMS
HOTTER
HOTER
HOTER
JACKSOMS
LIVIA N-J 0 5
CARLY SINON 12-9
DOOBIE BROS 22 16

#### WHFM/Rochester, NY Merc Cronin

STEVIE WONDER AC/DC
JACKSONS ROWNE
SUPERTRAMP
ALLMAN BROTHERS
HOTEGET
HOTEGE

## WFLY/Alberry, NY

DONNA SUMMER CLIFF RICHARD ELTON JOHN ELTON JOHN
HOTTEST:
PAUL SIMON I-1
QUEEN 6 2
CARLY SIMON 5 3
STEVIE WONDER 28-21
SUPERTRAMP D-24

RINGS RIM CARNES HOTTER: HOTERS 1 1 QUEEN 6 2 PAUL SIMON 8 3 CARLY SIMON 14 5 ELQ 15-7

JACKSONS
JIMAY HALL
BLACKJACK
DOWNA SUMMER
SONY MUSIC
HOTEBACK
FLO 2 1
DIRT BAHD 4-2
RANDY VANMARRER 9-4
E. DAN SEALS 17 10
STEPHANIE MILLS 18 12

### V100/Charleston, WV Bob Spence

Bob Spence
SUPERTRAMP
RANSAS
DOWNA SUMMER
EXTENSE:
OUTER 2-1
PAUL SINON 6 3
KEMNY LOCGINS D-10
DOGBIE BROS 21-15
POINTER SISTERS 22-19

#### WAOY/Springfield, MA

JIMMY HALL
JOHN COUCAR
HALL 5 OATES
SUPERFRAMP
HOTTES
DIANA ROSS 2-1
QUEEN 12 3
DEVO 16-4
GEORGE BENSOM 17-9
DOOBLE BROS 21-13

#### PARALLEL THREE

STEVIE WONDER ELTON JOHN EWAF JACKSON BROWNE HOTLER DIAMA ROSE 2-1 ROBBIE DUPREE ) 2 ROB SECER 13-8 OLIVIA N.J 17-9 CARLY SIMON 16-13

# WCIR/Beckley, WV Ron Hill

RON MIII

HALL 6 OATES
DEVO
EW6 P

JACKSONS
SUPERTRAMP
DIANA ROSS
HOTEBEL
DIANA ROSS
6-1
ELO 7-3
QUEEN 10-4
QLIVIA N J 16-9
CARLY SIMON 15 10

#### WFBF/Altoone, PA Tony Booth

JACKSON BROWNE
SUPERTRANP
ROGER DALTREY
CLIFF RICHARD
DIANA ROSS
KAMSAS
NALL 6 CATES
HOTEBEL!
ROBBIE DUPREE 1
DIANA ROSS 6 2
KENNY LOGGINS 8
GUEEN 24-13
STEPHANIE MILLS 25-15

## WGUY/Bengor, ME Jim Randall

CLIFF RICHARD GENESIS
HOTEGET;
AIR SUPPLY 1-1
PAUL SIMON 8 5
OLIVIA N J 12-10
QUEEN 15-11
RENNY LOGGINS 20 16

HALL 4 OATES CLIFF RICHARD HOTE-68 BILLY JOEL 2-1 PAUL SIMON 3 2 DIAWA ROSS 12 5 OLIVIA N-J 10 6 BOZ SCAGGS 18 13

#### WJBQ/Portland, ME Mike O'Neil

MINE O'Meil

PURE PRAIRIE LEAG
LIVINGSTON TAYLOR
INEME CARA
JOHN COUGAR
HOELESE:
AIR SUPPLY 1-1
BOB SEGER 8-4
OLIVIA N.J 10 7
BILLY JOEL 12-9
CARLY SIMON 14-10

# WLB2/Bangor, ME Michael O'Hara

SUPERTRAMP WILLIE NELSON JACKSONS AC/DC AC/DC Hottest: AIR SUPPLY I 1 QUEEN 10-4 DIANA ROSS 11-6 CARLY SIMON 13-8 AMBROSIA 15-9

#### WTSN/Dover, NH

JIM SECONTURN
STEPHANIE MILLS MAYN
STEPHANIE MILLS MAYN
STEPHANIE MILLS MAYN
SUPPLY 1-1
ELO 9 5
POINTER SISTERS 12 9
OLIVIA N. J 13 10
BARBRA STREISAND 14-11

#### WIGY/Bath, ME Willie Mitchell

VOID MYCHAIL
DONNA SUMMER
CLIFF RICHARD
STEVIE WONDER
EDDIE MONEY
JACKSON BROWNE
HOTCORE:
QUEEN 1-1
RENNY LOGGINS 8-4
JOURNEY 18-12
GENEEIS 25-18
BOZ SCAGGS 30-25

# WLAM/Lewiston, ME Gary Bruce

SUPERTRAP DIAMA ROSS JACKSON BROWNE JOHN COUGAR MECO HOLLEST LOUDER 1-1 BOS SCAGGS 8 3 LIVIMGSTON TAYLOR 11 6 POINTER SISTERS 19 15 ALL THOMSON 30-19

#### SOUTH

#### PARALLEL ONE

Adds & Hots Information for the Parallel One stations con now be found on the Parallel One Playlist, pages 32 & 33

#### PARALLEL TWO

#### 820/Nashville, TN outer Davis

BEODIFF DEVIS
RIM CRANES
ROLLING STONES (dp)
HALL & OATES (dp)
JACKSONS (dp)
Hottest.
JOHNNY LEZ 2 1
ROBRIE DUPREE 6-3
OLIVIA M-J 16-11
PAUL SIROM 10 12
BARBAR STREISAND 27

#### 8J105/Orlando, FL Tom West

LINDA CLIFFORD
GENESIS
JACKSONS
JACKSON BROWNE
HOTEBEL
OLIVIA N. J. 2-1
QUEEN 24-5
ELO 11 6
PAUL SIMON 14 7
JOHNNY LEE 21 10

#### KEEL/Shreveport, LA Marty Johnson

CARE
ALLMAN BROTHERS
HOttest:
DIAMA ROSS 1
QUEEN 5 3
KENNY LOGGINS 9-5
ELO 12-8
BARBRA STREISAND 19 10

Mine Scott
ROBBIE DUPREE
ANY MOLLAND
MALL & OATES
EVENT SCAGGS
JOHN COUGAN
HOLE-SE
DIANA ROSS 1-1
LARRY GRAHAM 9 6
EDDIE RABRITT 11-9
BARBRA STREISAND 16 11
GEORGE BENSON 18-13

# KJCK106/Birmingham, AL Larry O'Day

ROLLING STONES
AC/DC
MALL 6 OATES
DONNA SUPPER
JACKBONS
HOLESE:
PAUL SINON 3-1
BOZ SCAGGS 8
ANY MOLLAND 19-12
DOOBITE BROS 21-13
WILLIE MELSON 26-18

#### WAKY/Louisville KY Linda English

JACKSON BROWNE FIREFALL
HOTTEST:
AIR SUPPLY 1-1
ELO 5 4
BOB SEGER 7-5
CARLY SIMON 8 6
OLIVIA N.J 12 10

#### WAPE/Jacksonville, FL Paul Bebestlen

STEPHANIE MILLS
CLIFF RICHARD
JACKSONS
MILLIE NELSON
HOTERST
DIAMA ROSS 1-1
PAUL SIMON 7 4
808 SEGER 8 5
CLIVIA N-J 13-10
QUEEN 18-15

DIAMA ROSS AMY HOLLAND CLIFF RICHARD ALI THOMSON HOCLESE DIAMA ROSS 1 1 JOHNNY LEE 3 2 OLIVIA N-J 13-10 QUEEN 21-12 BARBRA STREISAND 24 18

#### WAYS/Cherlotte, NC Roy Rosen

CLIFF RICHARD CLIFF RICHARD
JACKSONS
LEO SAYER
MAYLON JENNINGS
EMAP
HOCK-mat;
OLIVIA N J 5-1
QUEEN 10-5
BOZ SCACGS 21-12
BARBRA STREISAND 18-14
DIANA ROSS 30-24

ROLLING STONES JACKSONS
RANSAS
DONNA SUMMER
SUZI QUATEO
BLACKJACK
HOTLEST
DIANA ROSS 1
PAUL SIMON 7-2
BOZ SCAGGS 10-6
POINTER SISTERS 11-7
OLIVIA N-J 14-6

RANSAS EWAP DIONNE WARMICK SUPERTRAMP HOTLEST QUEEN 1 DIANA ROSS 3 2 RENNY LOGGINS 5-3 OLIVIA N J 9-4 PAUL SIMON 13-8

WGH/Norfolk, VA Bob Ceneda DANDY & DOLITTLE HALL & OATES KIM CARNES POCO
BOB MELCH (dp)
STACY LATTISAM (dp)
Hottest
DIAMA ROSS 1-1
OLIVIA N-J 6-3
BOB SECER 12-6
BARBERA STREISAND 17-8
CARLY SIMON 13-9

# WHBQ/Memphis, TN Jed Duvell

STEVIE WONDER
JACKSONB
HOCKESE:
AIR SUPPLY 1-1
QUEEN 8 2
OLIVIA N-J 15-10
DIONNE WARMICK 22 16
NATALIE COLE 21-18

#### WJDXJackson, M8 Cindy Crewford

CINDY Crewford
STEVIE MONDER
SHO NUFF
DOWNA SUMMER
COLIFF RICHARD
MALL & ONTES
HOTE
DIANA ROSS 3
POINTER SISTERS 2
ROBBIE DUPREE 2-4
CARLY SINGH 12-6
QUEEN 28-19

#### WKIX/Releigh. NC Ron McKey

RON MCKERY

LARSEH-PEITEN BAN IRENE CARA DONNA SUMMER JACKSONS EM&F ANNE MURRAY MAYLON JENNINGS HOTCHER 17-1 PAUL SIMON 10 7 OLIVIA N J 15 8 O JAYS 14 9 KENNY LOGGINS D-17

#### WLAC/Nashville, TN Pat Cienciabella

Per Clenciabella
AC/DC (dp)
SUPERTHAMP
RANSAS
ROLLIMC STONES
JACKSONS
KIM CARNES
VAPORS (dp)
HOtteat:
DIANA ROSS 1-1
BOZ SCAGGS 7-5
PAUL SIMON 10 7
OLIVIA N-J 15 11
DOOBLE BROS 23-16

# WRJZ/Knoxville, TN Fred Story

CD8 ANNE MURRAY HALL & OATES HOTEGES 1 DIANA ROSS 1 QUEEN 12-3 POINTER SISTERS 8-5 ROLLING STONES 5-9 DOOBIE BROS 14-11

#### WSGN/Birmingham, AL Welt Brown

West Brown
DIAMA ROSS
LEO SAYER
HALL 6 OATES
ALLMAN BROTHERS
HOTBBEL
DIAMA ROSS 2-1
PAUL SIRON 6 2
POINTER SISTERS 10-6
KENNY LOGGINS 12-9
LARSEM-FEITEN BAM 17-12

#### WTIX/New Orleans, LA

Cary Frankin

AC/DC

ACKSONS

CLIFF RICHARD

CHER RICHARD

AURE PRAIRIE LEAG

SPLIT ENZ

MOTERAL:

OUEEN 2-1

CLIVIA N J 11-4

EDDIE RABBITT 16-12

DIANA ROSS 12-64

CARS 18 28

COMMODORES STEVIE WONDER KIM CARNES LEO SAYER Hottcet: DIANA ROSS 1-1 POINTER SISTERS 14-11 QUEEN 16 12 BARBRA STREISAND 29-24 DIANA ROSS 35-31

#### WRVQ/Rich

BBH Thomas
SUPERTAMP
DONNA SUMMER
CLIFF RICHARD
HOLESEL:
DIAMA ROSS 1-1
COB 7 3
AL STEMART 14-8
DEVO 20-14
LARSEN-FEITEN BAN 21 16

DONNA SUMMER AL STEMART LARSEM-PEITEN HAN HOTCHEF! DIAMA ROSS 1-1 LARRY GRAHAM 7-3 QUEEN 11 6 REMNY LOGGING 17-10 PDINTER GISTERS 23-13

# FM100/Memphia TN Mark Williame

CLIFF RICHARD
JACKSONS
HOTTOST
HOTTOST
OUTEN 3-1
HENNY LOGGINS 8-5
OLIVIA N-J 13-8
O'JAYS 15-9
CDB 14-10 WNDX/Knozville, TN

#### Scott Majors

JACKSONS RIM CARNES STACY LATTISAM RANSAS HOTTESAM POINTER SISTERS 4-2 LARRY GRAHAN 10-4 CARLY SIRON 12-8 BARBRA STREISAND 15-9 Jerry Steele

# WSKZ/Chattanooga, TN David Carroll

JOHN COUGAR
STEPHAMIE HILLS
LEO SAYER
JACKSON BROWNE
DONNA SUMMER
HOSTER
LEO SAYER
LONG STEPHAMIE
LONG STEPHAMI

#### KINT/EI Paso, TX Jim Zippo

JACKSONS CLIFF RICHARD CLIFF RICHARD
AMY HOLLAND
SUPERTRAMP
PURE PRAIRIE LEAG
HALL & OATES
TREME CARA
ROGER DALTREY
STACY LATTISAM
KIM CARNES
CARS
LIPPS, INC.
HOTEGER
OUTEN 15-1
BARBRA STREISAND 13 4
OLIVIA N-J 19-6
BOZ SCAGGS 21-11

WERC/Birminghem, AL Merk Thompson Merk Thompson
CHRIS CROSS
JACKSONS
HALL & OATES
ANNE MURRAY
HOTLEST:
DIANA ROSS 1-1
KENNY LOGGINS 2-2
QUEEN 1-1
CDB 14-10
DIONNE MARMICK 19-12

#### WLCY/Tempe FL Mike Weber

Mike Weber

EDDIE RABBITT
HALL 6 OATES
ALI THOMSON
NOTECH
GEORGE BENSON 4-1
CARLY SIMON 7-5
JOHNNY LEE 14-6
BOZ SCAGGS 10-8
EDDIE RABBITT A 23

ANY HOLLAND
JACKSONS
KIM CARMES
JACKSON BROWNE
HOTESET.
QUEEN 1-1
PAUL SIMON 3-2
POINTER SISTERS 18-9
DOGS 17-10
BARBRA STREISAND 19-12

#### KJ100/Louisville, KY Bobby Hatfield

Bobby Haffield
STEPHANIE HILLS
ALLMAN BROTHERS
AC/DC
SUPERTAMP
GAMMA
HOTEGET:
TOUCH 3-1
EDNHY MARDONES 7-3
EDDIE RABBITT 10-6
QUEEN 13
CDE 14-10

SUPERTRAMP
CLIFF RICHARD
DONNA SUMMER
GENESIS
ROLLING STOMES
Hotteat
DIANA ROSS 1-1
ELO 10-7
CLIVIA M-J 13-9
QUEEN 17-11
REMMY LOCGINS 16 12

# KBFM/McAllen-8 Stave Owene

SUPERTRAMP SUPENTHANY
AC/DC
MALL 6 OATES
STEVIE MONOER
HOTCOER
CARLY SIMON 9-1
808 SEGER 11-3
ELO 12 6
OLIVIA N-J 16-9
QUEEN 19-16

#### 96X/Miemi, FL Bruce Kelly

Bruce Kelty
JACKBONE
EM4F
JACKSON BROWNE
AC/DC
GENESIE
HOTEGEI
DIANA ROSD 1-1
DEVO 6 2
EDDIE RABBITT 14 8
QUEEN 17-13
DLIVIA N J 20-16

DLIVIA N J 20-16

WORK/Norfolk, VA

DOD Devie

CHRIS CROSS
RANSAS
STACY LATTISAM
JIMMY HALL
SUPERTRANV
MALL 6 OATES
HOTES
GEORGE BENSON 1-1
BOZ SCAGGS 7-4
PAUL SIMON 8-6
EDDIE RASHTT 15 10
STEPHAMIE MILLS 16-11

#### KFMK/Houston, TX

Jerry Steele
JACKSONS
MILLIE NELSON
HOLLER NELSON
HOLLERI:
LARRY GRAHAM 3 2
OLIVIA N J 8 3
POINTER SISTERS 12-9
QUEEN 15 10

#### KBRR/Houston Rick Lambert

ANNE MURRAY CLIFF RICHARD POCO ALLMAN BROTHERS HOTESST: AIR SUPPLY 1-1 AMBROSIA 3 2 KENNY LOGGINS 12 7 GEORGE BENSON 19 13 POINTER SISTERS 18-14

#### KWIC/Besumont, TX Mike Patrick

Mike Parick
DEVO
STEVIE MONDER
SUPERTRAMP
ROCER DALTREY
CARS
CARLY SIMON 1-1
DIANA ROSS 3 2
OLIVIA M-J 10-7
BARBRA STREISAND 22-18
QUEEN 24-19

#### KO94/Little Rock, AR Rey Lincoln

AC/DC JOHN COUGAR GENESIS NIELSON/PEARSDN 707 CHICAGO HOLLEST: 707 CHICAGO CHICAGO HOTEGRIS 2-1 QUEEN 6 4 BOZ SCACGS 10 8 PAUL SIMON 12-11 LARSEN-PEITEN BAN 14-12

#### G100/Mobile, AL Scott O'Brien

DONNA SUMMER JACKSON BROWNE CARS SUPERTRAMP DEVO DEVO MORECEAT: PAUL SIMON 3 1 QUEEN 9-3 ELO 8 4 BOB SECER 14-10 BARBRA STREISAND 20-16

JIM Kendricks
EM&F ALL & OATES
RANSAS
CHRIS CROSS
AC/OC
OUEN 1-1
BOZ SCAGGS 13-6
CARLY & HON 15-11
DEVO 24 14
STEPHANIE MILLS 27-19

# CK101/Cocos Beach, FL Stave Ocean

JACKSONS
ANY HOLLAND
WILLIE MELSON
GEORGE BENSON
CHRIS CROSS
POCO
HOTERBE:
QUEEN 2-1
OLIVIA N J 4-2
DEVD 17-8
BOZ SCAGGS 12-9
JOURNEY 19-14

#### WBEZ/WIF Pete Berry

HALL & GATES
RIM CARNES
DONNA SUMMER
JACKSONS
Mottest:
OUERN 2-1
CD8 8-2
BILLY JOEL 14 10
DEVO 15-11
ALLMAN BROTHERS 13-12

#### WTMA/Charleston, SC

JACKSONS PURE PRAIRIE LEAG STEPHANIE MILLS HOTEMET: DIANA ROSS 4-1 ELO 8 5 GEORGE BENSON 11 6 RENNY LOGGINS 14-9 QUEEN 18 14-9

CLIFF RICHARD DEVO HALL 6 OATES CARS JACKSON BROWNE JACKSONS HOTTES CKSON BROWNE JACKBOMS
Hottest
DIAMA ROSS 2-1
LARBEN-FEITEN BAN 3-2
PAUL SIMON 6 3
ELO 15-5
OLIVIA N-J 16-9

#### KNUS/Dellae, TX Bob McLain

DON WILLIAMS STEPHANIE MILLS AMY HOLLAND STEPMANTE MILLS ANY HOLLAND STACY LATTISAM HOTCHEN LATTISAM HOTCHEN ALL PAUL STACY LATTISAM AIR SUPPLY R-1 PAUL SIMON 6-2 ROBBIE DUPREE 11-4 BARBHA STREESAND 27 10 DOOBIE BROS 21-14

KSET-FM/EI Paso, TX Jeff Blake Jeff Blake
DIAMA ROSS
STEVIE MONDER
EMEF
HALL & GATES
HOSTER
HOSTER
AIR SUPPLY 3-1
QUEEN 6 2
BOZ SCAGGS 10-5
BROTHERS JOHNSON 14-8
CHANGE 13-9

# B97/New Orleans, LA Den Vallie

JACKSONS
Hottest:
DIANA ROSS 1-1
OLIVIA N-J 10-4
STACY LATTISAM 12 9
KENNY LOGGINS 13-10
CARS 19-13

Gary Adkins
STEPHANIE HILLS
IREME CARA (dp)
CLIFF RICHARD
STAC LATTISAM (dp)
LECSSORE
EACH CONTROL (dp)
HOTESET,
DIANA ROSS 1-1
OUEEN 9 4
OLIVIA N-J 12-8
DEVO 22 15
VINCE VANCE 6. D-25

# WCSC/Charleston, SC Chris Belley

Chris Behey

JACRSONS
MECO
ANNE MURRAY
SAMRY JOHNS
JACKSON BROWNE
HOTE-BE:
DIANA ROSS 2-1
PAUL SIRON 4-2
RENNY LOGGINS 12 9
QUEEN 16-12
STEPHAMIE MILLS 19-14

#### WVLK/Lexington, KY

Dave Murrey
STACY LATTISAM
SUPERTHAMP
JACKSONS
STEVIE WONDER
EM6F
RANSAS
CARS
OUTER 7 2
OLIVIA N-J 4 4
MATALIE COLE 15 9
CDB 22-18

PARALLEL THREE KILE/Gelveston, TX Scott Taylor Scottaylor

CLIFF RICHARD

AMY HOLLAND

SUPERTRANP

JOHN COUGAR

HOTELES

AIR SUPPLY 1 1

BOSSIE DUPRE 6 3

BOZ SCAGGS 13-6

POINTER SISTERS 19-12

DOGGEE BROS 23-15

KREF/LIAMBOOK TY

KBEL/Lubbock, TX Stan Castles JACKSONS EM-P SUPERTRAMP CAMS SUPERTRAMP CAMS DIANA ROSS 2 1 PAUL SINON 4 2 OLIVIA N-J 10-5 BARBRA STREISAND 20-15 OUEEN 22 16

# WCGQ/Columb

JOS MCCLURE
DIRT BAND
JACKSON BROWNE
POCO
HALL 6 CATES
DONNA SURNER
LE ROUX (10)
BONNIE RAITT
HOTES
COLE 1-1
COB 4 3
JOURNEY 15-10
WEEN 1-1
CARLY SIMON 7-4
ALLMAN BROTHERS 10 6
JOURNEY 15-10
WEENFACTORIUM NO WFLB/Feyetteville, NC Larry Cennon

LATT COMMON SUMMER COMMONDERS
HALL 6 OATES CARS
KANSAS
AMII 6 JOHNNY
EMEF (dp)
HOTEMET
DIAMA ROSS 1
OLIVIA N-J 8-4
BOZ SCAGGS 10 8
OUEEN 22-1
BAHBRA STREISAND 28-24

#### WHHY/Montgomery, AL Rich Thornes

BIGHTHOMAS

STACY LATTISAM
HALL 6 OATES
ARS
NOTESET:
QUEEN 3-1
PAUL SIMON 4-2
DIANA ROSS 7-4
OLIVIA N-J 9-6
BOZ SCAGGS 10-7

John Stevens John Stevene
JACKBONS
HALL 6 GATES
STEVIE WONDER
JIMMY HALL
JOHN COUGAR
NOTECOME
DIAMA ROSS 7-1
RENNY LOGGINS 10-4
PDINTER SISTERS 12-7
DEVO 20-16
DONNA SUMMER D-25

MACHGONS
JACKGON BROWNE
HALL & OATES
EANGAS
KIM CARNES
ALI THOMSON
HOTESET
OUTEN 8 1
CUB 6 2
DIANA ROSS 13-5
MILLIE MELSON 26-19
BABBAR STREISAND 29-23

# WKXY/Seresota, FL

TONY Williams
SUPERTRAMP
STEVIE WONDER
KANSAS
ROLLING STONES
JACKSON BROWNE
HOTEORY
OUEEN 1-1
PAUL SIMON 6-2
OLIVIA N-J 12 4
ELO 10 6
BOZ SCAGGS 1) 8

# Nendy Sherwin STEVIE MONDER STACY LATTISAM LEO SAYER HOTLERS: DIANA ROSS 4-1 QUEEN 11-7 CARLY SIMON 14-9 DOOBLE BROS 17-10 BARBRA STREISAND 23-12

BARDRA STREISAND 21-1
WAND-FMI/Anderson BC
Jim Evens
RDLLING STONES
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
STEVIE WONDER
JENNY HALL (dp)
HOCEBET;
OUEEN 1-1
OLIVIA M J 12-4
POINTER SISTERS 15-7
ELO 14-10
DOOBLE BROS 17-11

W8QA/Bevennsh, QA Brady McGraw Brady McGraw
JACKSON 2006
EMSF
AL STEMART
HALL 6 OATES
HOTEMART
OUTEN 1-1
POINTER SISTERS 5-2
OLIVIA N-J 10-7
DIAMA ROSS 30-24
CDB 34 30

#### 96SGF/Sevenneh

Craig Stevens Creig Stavene
ALLMAN BROTHERS
EWAF
KANSAG
STEVIE WONDER
HOTLERE:
DIANA ROSS 1 1
ROBBIE DUPREE 3-2
QUEEN 12-4
DLIVIA N-J 18 10
DOOBIE BROS 22-13

# Z102/Sevenneh, GA Bredy McGraw

Brady McGraw
ROLLING STONES
WILLIE NELSON
EMSP
JACKSONS
ALLHAN BROTHERS (dp)
Notesst.
OUEWN 1-1
OLIVIA N-3 4-2
PAUL SIMON 10-5
STACY LATTISAW 16-10
VOIC EMPLOY 16-10

# KQIZ-FM/Amerille, TX Chris Manning

Chris Manning

MALL 4 QATES

ROLLING STONES

RUEY LEWIS & NEWS

JACKSONS

SUPERTRAMP

DONNA SUMMER

JACKSON BROWNE

HOTEPSI

JOHNNY LEE 1-1

DIANA ROSS 3-2

CLIVIA M-J 11-5

PAUL SIRON 12-6

QUEEN 18-9 KVOL/Lafeyette, LA Kim Cenerd

KIM CARNES JACKSONS SUPERTRAPP HOTCHS! DEVO 8: EDDIE RABBITT 18-8 PAUL SIMON 16-9 DYNASTY 14-10 DELIVERANCE 17-12

#### WXLIURosnoke, VA Dave Michaels

Dave Michaels
HALL & OATES
HUEY LEWIS & NEWS
JIMMY HALL
HOTEBET
OUERN 1-1
ROB HEGEL 12 6
STEPHANIE MILLS 13-8
CMRIS CROSS 23-16
DIAMA ROSS 24-20

#### **MIDWEST Most Added** • Hottest

Cliff Richard Donna Summer Supertramp

Diana Ross Queen **Barbra Streisand** 

# DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WRKR/Recine, WI

Steve Warren

STEVIE WONDER
PURE PRAIRIE LEAG
LEO SAYER
DONNA SUMMER
HOTECST:
DIANA ROSS 1 1
QUEEN 6 3
EDDIE RABBITT 10-7
BARBRA STREISAND 29 20
POINTER SISTERS 28-23

WSPT/Stevens Point, WI

DONNA SUMMER SUPERTRAMP SHEAKERS HOTTEST: QUEEN 1-1 CARLY SIMON 10-3 OLIVIA N-J 12-6 DEVO 25-18 CARS 29-23

WTRU/Muskegon, MI

BHF Andrews

DOOBLE BROS
AMY HOLLAND
DONNA SUMMER
PURE PRAIRIE LEAG
HOTCHEST:
DIANA ROSS 6-1
PAUL SIMON 3-2
GEORGE BENSON 10-5
OLIVIA N-J 19 6
BARBRA STREISAND 23-13

KQWB-FM/Fargo, ND

Richards/Waters

JACKSON BROWNE SUPERTRAMP HALL & OATES KORGIS ALI THOMSON PETE TOWNSHEND POCO

POCO DONNA SUMMER PAT BENATAR WILLIE NELSON GARY MYRICK JIMMY HALL GEORGE BENSON KINKS ARS

ARS
OUTEN 1-1
JON 6 VANGELIS 7-3
ROLLING STONES 10-4
ROGER DALTREY 16-7
GENESIS 17-12

CLIFF RICHARD
WILLIE NELSON
LEO SAYER
HOTTER
PAUL SIMON 8-4
QUEEN 10-7
BILLY JOEL 11 8
ROLLING STONES 14-9

KELO/Sioux Falls, SD

CLIFF RICHARD
WILLIE NELSON
HALL & OATES
KENNY ROGERS
ROGER DALTREY
DIAMA ROSS
PURE PRAIRIE LEAG
HOTLEST:
ROBBIE DUPREE 1-1
ELO 9-4

ELO 9-4 POINTER SISTERS 13-6 BARBRA STREISAND 15-10 OLIVIA N J 17 11

Paul Wescott

KWWI Waterloo, IA

Bill Andrews

Steve Warren

WEST Most Added. Hottest

Supertramp Donna Summe Cliff Richard

Queen Olivia N-J/ELO Diana Ross

#### **MIDWEST**

PARALLEL ONE

Adds & Hots information to the Parallel One stations cor now be found on the Paralle One Playlist, pages 32 & 33

#### PARALLEL TWO

BARBRA STREISAND
BOZ SCAGGS
ROLLING STONES
HOTESE:
PAUL SIMON 3-1
DIANA ROSS 4 3
QUEEN 9 5
XENNY LOGGINS 15-11
OLIVIA N-J 19 15

#### KIDA/Des Moines, IA

SUPERTRAMP
Hottest:
QUEEN 16 1
KENNY LOGGINS 12-5
IRENE CARA 13 6
ELO 14 9
QLIVIA N-J 15-10

#### Chuck Morgen

DON WILLIAMS
DONNA SUMMER
HOTLEST
DIANA ROSS 6-1
QUEEN 19-7
RENNY LOGGINS 18-8
LARRY GRAHAM 17 13
DOOBIE BROS 22-14

### KRAV/Tules, OK

JACKSONS (dp) DON WILLIAMS ANNE MURRAY KANSAS (dp) NAME OF THE PROPERTY OF THE PR

# KZ\$3/Peoria, IL Lou Patrick

DONNA SUMMER CLIFF RICHARD HOTCEST: DIANA ROSS 2-1 ELO 4 BOB SEGER 10-7 KENNY LOGGIMS 12-8 QUEEN 18-15

#### WGRD/Grand Rapide, Mi

BOZ SCAGGS ELO GEORGE BENSON DOOBLE BROS DOOBLE BROS HOLLEST: QUEEN 1-1 PETER GABRIEL 3-2 OLIVIA N J 7 3 KENNY LOGGINS 15-6 PAUL SIMON 12-9

#### WHOT/Younstown, OH

SUPERTRAMPO
CLIFF RICHARD
EWAF
HOTE-ST
QUEEN 11-1
GEORGE BENSON 3-2
GLIVIA N-J 13-8
BARBRA STREISAND 15-12
DOOBLE BROS 20-13

#### WMEE/Fort Wayne, IN John Curry

CLIFF RICHARD DONNA SUMMER
HOTTEST
AIR SUPPLY 1-1
DIANA ROSS 6-3
MENNY LOGGINS 13-8
ELO 15-9
BARBRA STREISAND 25-18

# WNAP/Indienepolie, IN Dennis Jon Balley

NATALIE COLE STEPHANIE MILLS ROLLING STONES PURE PRAIRIE LEAG HOTEMENT LEAG AIR SUPPLY 1-1 JOHNNY LEE 6-4 KENNY LOGGINS 8-7 CARLY SIMON 14-13 QUEEN 16-14

# WNCI/Columbus, OH Steve Edwards

STACY LATTISAW STEPHANIE MILLS CLIFF RICHARD CDB

#### WOHO/Toledo, OH

DOWNA SUMMÉR STEPHANIE MILLS CLIFF RICHARD HOLLES: CMBIS CROSS 1-1 DIANA ROSS 8-3 BILLY JOEL 10 8 DIONNE WARMICK 14-12 ROBBIE DUPREE 15-13

#### WVIC/East Lansing, MI Jim St. John

STACY LATTISAW ALLMAN BROTHERS ROLLING STONES RANSAS PETE TOWNSHEND Hottest: DIANA ROSS 2-1 ELO 15-11 BOZ SCAGGS 21-13 CARLY SIMON 19-14 DOOBLE BROS 24-15

#### KSTT/Davenport, IA

PURE PRAIRIE LEAG AMY HOLLAND
WILLIE NELSON
HALL & OATES
CDB
KIM CARNES
SUPERTRAMP SUPERTRAMP
HOTEEST
DIANA ROSS 2-1
JOHNNY LEE 7 4
KENNY LOGGINS 12 8
LARRY GRAHAM 15 9
ROBBIE DUPREE 22-12

#### WISM/Medison, WI

CDB WILLIE NELSON STEPHANIE MILLS STEPHANIE MILLS
POCO
Hottest:
AIR SUPPLY 1-1
OLIVIA N-J 6-2
QUEEN 14-7
GEORGE BENSON 13-8
KENNY LOGGINS 15-9

#### WYFM/Youngstown, OH Jeff Tobin

GEORGE BENSON BOZ SCAGGS EDDIE RABBITT ROBBIE DUPREE Hottest: NOBBLE DOPAGE
HOLLEST:
QUEEN 2-1
DIANA ROSS 4-3
OLIVIA N-J 7-5
ELO 10-7
KENNY LOGGINS 17-10

# WTWR/Detroit, MI

ELO BOZ SCAGGS BOZ SCAGGS
DONNA SUMMER
AL STEWART
HOTCHST:
DIANA ROSS 2-1
PAUL SIMON 6 2
OLIVIA N-J 13-8
QUEEN 15-9
DOOBIE BROS 20-12

#### WAKX/Duluth, MN Bruce McGregor

SUPERTRAMP JACKSON BROWNS JACKSON BROWNE FW6F STEVIE WONDER KIM CARNES JIMMY HALL JACKSONS HOTCOS DIANA ROSS 3-1 QUEEN 7 4 KENNY LOCGINS 13-9 CARS 14-10 DEVO 25-20

#### WNAM/Appleto Jay Tyler

Jay Tyler
ANY HOLLAND
JACKSON BROWNE
JIMMY HALL
KIM CARNES
HOTERST:
PAUL SIMON 3-1
DIAMA ROSS 7-3
OLIVIA N-J 11-6
RENNY LOCGINS 13-9
BARBRA STREISAND 21 10

# WGBF/Evansville, IN B.J. Hunter

CLIFF RICHARD CLIFF RICHARD
CARS
SUPERTAMP
ALLMAN BROTHERS
ALI THOMSON
EMAF
Hottest:
DIANA ROSS 1-1
QUEEN 12-2
OLIVIA N-J 15-3
ELO 9-6
BOZ SCAGGS D-15

#### Joe Lightner

CLIFF RICHARD CLIFF COB
Hottest:
AIR SUPPLY 2-1
DIANA ROSS 12-3
LARRY GRAHAM 17 10
POINTER SISTERS 20-17
PAUL SIMON 21 18

# WEFM/Chicago, IL Bill Gamble

EDDIE RABBITT
KANSAS
JACKSON BROMNE
B-52'S
HOTCHES
CHRIS CROSS 1-1
PETER GABRIEL 3-3
CDB 11-8
DOOBIE BROS 19-11
AC/DC 23 21

#### Z104/Medison Wi Little Hudson

ROLLING STONES
CLIFF RICHARD
PAT BENATAR
BILLY JOEL
HOTECST:
OUEEN 1 1
OLIVIA N-J 8-4
JOHNNY LEE 16-9
GEORGE BENSON 15-11
CARS 19-14

# WIKS/Indienapolis, IN Mike Tinnes

DONNA SUMMER CARS
CDB
STACY LATTISAW
DEVO
GENESIS
SUPERTRAMP
KANSAS
CLIFF RICHARD
HOCLESIS
DIANA ROSS 1-1
IRENE CARA 5-2
GEORGE BENSON 6-3
ELO 10-7
PAT BENATAR 17-11

#### U93/South Bend, IN J.K. Dearing

POINTER SISTERS OLIVIA N-J OLIVIA N-J HOTTOST: AIR SUPPLY 1-1 ROBBIE DUPREE 8-4 BENNY MARDONES 14-5 DIANA ROSS 3-7 QUEEN 27-19

#### WXEZ/Toledo, OH Cary Pall

DIRT BAND AL STEWART LARSEN FEITEN BAN PAUL SIMON KINGS HOttest: AIR SUPPLY 2 1 CDB 19-6 JOURNEY 11-7 QUEEN 16 9 BARRY GOUDREAU 20 13

## WDJX/Dayton, OH

ROLLING STONES DEVO AC/DC LARSEN-FEITEN BAN LARSEN-FEITEN BAN HOELEST: DIANA ROSS 3-1 EDDIE RABBITT 10-7 KENNY LOGGINS 14 9 DOOBTE BROS 17-14 BARBRA STREISAND 19-15

#### PARALLEL THREE

#### KEVR/Blamarck, ND

POCO ALI THOMSON MALL 6 OATES HOTTES HOTTES JOHNNY LEE 1-1 AIR SUPPLY 4-2 PAUL SIMON 8-5 DOOBIE BROS 16-10 BOZ SCAGGS 19-15

#### KKLS/Rapid City, SD Mick Kjer

I MICH NJBF
LEO SAYER
STEPHANIE MILLS
HUEY LEWIS 6 NEWS
KANSAS
HOTTER
KENNY LOGGINS 1-1
CARLY SIMON 10-6
PURE PRAIRIE LERG 14 10
DOOBIE BROS 22 16
BOZ SCAGGS 23-19

# KKRC/Sloux Falls, SD Den Kiley

Dan Kiley

BOZ SCAGGS

JACKSON BROWNE
KIM CARNES
E. DAN SEALS
SPLIT ENZ
SUPERTRAMP
HOTEGEI:
AIR SUPPLY 1 1
JOHNNY LEE 14-6
BARBRA STREIBAND 15-10
NEIL SEDAKA 23-12
DOOBIE BROS 21-13

#### KKXL/Grand Forks, ND

AL STEWART
ROLLING STONES
FIREFALL
HOTEBAL:
AIR SUPPLY 1-1
BILLY JOEL 4-3
GEORGE BENSON 12-6
DOOBIE BROS 20-11
CARLY SIMON 16-12

#### WEAG/Eau Claire, WI

Hottest: BENNY MARDONES 1-1 BOB SEGER 5-2 EDDIE RABBITT 9-6 GERRY RAFFERTY 10-ROBERT JOHN 25-17

#### WEST

PARALLEL ONE

Adds & Hots information for the Porollel One stations con now be found on the Porollel One Playlist, pages 32 & 33

#### KERN/Bakersfleid, CA **Guy Davis**

ROLLING STONES SUPERTRAMP STEVIE WONDER STEPHANIE MILLS STEPHANIE MILLS
HOTTEST TO THE STATE OF THE

#### Jania Wojniek

AL STEWART
CLIFF RICHARD
ELTON JOHN
PURE PRAIRIE LEAG
HOTTERS
SEAFOOD MAMA 3-1
CARLY SIMON 14-9
DIAMA ROSS 19-12
BOZ SCACGS 20-15
QUEEN 21-16

#### KJRB/Spokane, WA Brian Gregory

CLIFF RICHARD JACKSONS SPLIT ENZ (dp) SPLIT ENZ (dp)
Hottest:
DIANA ROSS 2-1
EDDIE RABBITT 6-4
QUEEN 21-10
CARLY SIMON 17-11
POINTER SISTERS 18-14

#### Chuck Lakefield

Chuck Lakefield

DONNA SUMMER
DIANA ROSS
SUPERTRAMP
CARS
HOTCHEST:
DIANA ROSS 2-1
ROBBIE DUPREE 12-5
OLIVIA N-J 18-9
BOB SEGER 14-10
DOOBIE BROS 22-16

THE FOLLOWING STATIONS

DID NOT REPORT THIS WEEK:

WXLO/New York City CHUM/Toronto

KIMN/Denver

KRBE/Houston

WNOE/New Orleans KWEN/Tulsa KEYN-FM/Wichita

WZOK/Rockford

KTAC/Tacome 13FEA(WFEA)/Mencher WXIL/Parkersburg

WFOX/Gainesville WROV/Rosnoke KDVV/Topeks

KOOK/BIII

#### KRO/Tucson, AZ

#### PARALLEL TWO

#### KCPY/Salt Lake City LIT

Gary Waldron

HALL & OATES
DELIVERANCE
PETE TOWNSHEND
DONNA SUMMER
O'JAYS
HOTESET:
DIAMA ROSS 1-1
OLIVIA N J 11 7
KENNY LOGGINS 13-8
CARLY SIMON 20-16
BARBRA STREISAND 25 19

# KENO/Las Vegas, NV Bill Alexander

JACKSONS STEVIE WONDER WILLIE NELSON HOTCES: DIANA ROSS 2-1 QUEEN 5-3 EDDIE RABBITT 15-10 OLIVIA N-J 14-12 BARBRA STREISAND 21 15

### KGW/Portland, OR

#### KMJC/San Diego, CA

#### KROV/Secremento, CA

STEPHANIE MILLS LARSEN-FEITEN BAN AMY HOLLAND HOTLEST: DIANA ROSS 2-1 QUEEN 7-5 DOOBIE BROS 22-12 BOZ SCAGGS 27-15 AC/DC 30-25

CDB
Hottest:
QUEEN 1-1
QUEEN 1-1
GLIVIA N-J 6-3
BARBRA STREISAND 14-7
DOOBIE BROS 16-11
WILLIE NELSON 23-18

#### KRSP/Selt Lake City, UT

KANSAS KANSAS HALL & CATES HOLLEST: QUEEN 4-1 DOOBIE BROS 14-10 CARS 20-13 CHICAGO 22 14 LARSEN-FEITEN BAN 21-15

#### Bobby Rivers

# KTKT/Tucson, AZ Ed Alexander

Ed Alexander

DONNA SUMMER
STEVIE WONDER
HALL & CATES
SPEEDWAY BLVD
HOTTES
OUTER 8-1
POINTER SISTERS 9-4
DOOBLE BROS 11-6
CARLY SIMON 15-8
KENNY LOGGINS 14-9

# Y94/Freeno, CA

CLIFF RICHARD DONNA SUMMER HOTTER: AIR SUPPLY 1-1 OLIVIA N.J 10-3 GEORGE BENSON 13-7 EDDIE RABBITT 17-10 QUEEN 20-11

#### KLUC/Les Vegas, NV Dave Anthorn

JACKSON BROWNE
RANSAS
DONNA SUMMER
HOTEGET:
QUEEN 1-1
QUIVIA N J 3 2
CDB 9-6
DOOBIE BROS 15-8
BARBRA STREISAND 17-10

#### KMJK/Portland, OR John Shomby

WILLIE NELSON WILLIE RELSON
CARS
HALL 6 OATES
LEO SAYER
HOTTERS:
HOTTERS:
HOTTER 2-1
DIANA ROSS 9-5
POINTER SISTERS 20-14
BARBRA STREISAND 19-15
BOZ SCAGGS 23-18

#### KIOY/Freeno, CA

Driscol|Shennon

SUPERTRAMP
AMY HOLLAND (RA)
HALL 6 OATES
ANNE MURRAY
RAY. GOODMAN 6 B
STACY LATTISAW
HOTCEST:
QUEEN 4-1
COLIVIA N-J 6-4
PAUL SIMON 10 7
ROBBIE DUPREE 15 9
BARBRA STREISAND D-17

#### KYNO-FM/Freeno, CA Walker/Demon

DEVO
DEVO
DZ SCAGGS
O'JAYS
POINTER SISTERS
HOTEBEL:
DIANA ROSS 2-1
QUEEN 13-3
CAMED 10-6
RENNY LOGGINS 19-7
GEORGE BENSON 16-9

#### KZZX/Albuquerque, NN Chris Carey

DONA SUMMER
CLIFF RICHARD
SUPERTRAMP
HOTEEST
DIAMA ROSS 1-1
PAUL SIMON 2-2
QUEEN 19-4
QUIEN 19-4
BOZ SCAGGS 22-16

#### FM102/Secremento, CA Jeff Lucifer

AMY HOLLAND
CLIFF RICHARD
SUPERTRAMP
HOTE-MI:
DIAMA ROSS 1-1
BOZ SCAGGS 9-2
QUEEN 17-11
DOGBIE BROS 19-12
POINTER SISTERS 18-13

#### KSPZ/Colorado Springs, CO

AMY HOLLAND SUPERTRAMP DIANA ROSS DONAN SUMMER HOTEGET GUEEN 1-1 OLIVIA N J 10-6 BARRAS STREISAND 15-10 DODBIE BROS 13-11 LARSEN-FEITEN BAN 21-15

#### KYSN/Colorado Springs, CO

Mark Murry
JACKSONS
SUPERTRAMP
AMY HOLLAND
BARRY GOUDREAU
HOTCH ST.
DIANA ROSS 1-1
QUEEN 9-2
QUEIVIA N-J 8-7
CARLY SIMON 15-12
BARBRA STREISAND 20-14

#### K779/Phoenix A7

AL STEWART
PURE PRAIRIE LEAG
CHRIS CROSS
HOTELES
AIR SUPPLY 5-1
BARBRA STREISAND 8-3
DOBBIE BROS 13-10
DEVO.24 16
DONNA SUMMER 25-18

#### KHYT/Tucson, AZ Rich Brother Robbin

Rich Brother Robbin
JACKSONS
JONI MITCHELL
EW&F
STEVIE WONDER
ALLMAN BROTHERS
EDDIE MONEY
ONE WAY
HOTEOSE:
QUEEN 1-1
FATBACK BAND 7-2
AIR SUPPLY 21-5
FLO 11-7 ELO 11-7 MILLIE JACKSON 14-10

#### KEZR/San Jose, CA

CLIFF RICHARD CLIFF RICHARD
KANSAS
SUPERTRAMP
STEPHANIE MILLS
JONI MITCHELL
HOTEEST:
PAUL SIMON 2-1
QUEEN 11-9
BARBRA STREISAND 17-10
DOBIE BROS 22-14
DONNA SUMMER D-22

#### KIDD/Monterey CA

HON ROOTIQUES
SUPERTRAMP
DIANA ROSS
JACKSONS
STEVIZ WONDER
ROLLING STONES
ROGER DALTREY
HOTE STONES
COLIVIA N J 11-6
DEVO 14-9
BARBRA STREISAND 19-14
KURTIS BLOW 27 23

#### KGGI/Riverside, CA Bob West

TIERBA STACY LATTISAW LARSEN-PEITEN BAN Hottest: LARRY GRAHAM 3 QUEEN 10 4 QUEEN 10 4 QLIVIA N J 15-7 DEVO 21 10 KURTIS BLOW 25-15

#### KKXX/Bakersfield, CA Chris Squires

Chris Squires
DIONNE WARMICK
WILLIE NELSON
STEVIE WONDER
SUPERTRAMP
AMY HOLLAND
PETER GABRIEL
HOTCES
DIANA ROSS 1-1
QUEEN 12-2
PAUL SIMON 7-4
CARLY SIMON 9-6
GEORGE BENSON 18-14

#### KNBQ/Tecome, WA Gary Bryan

STEPHANIE MILLS
HALL & QATES
DIANA ROSS
WILLIE NELSON
LEO SAYER
BARRY GOUDREAU
HOTESEL'S
DIANA ROSS 6-1
ELO 10-6
DOBIE BROS 14-7
POINTER SISTERS 12-8
KENNY LOGGINS 13-9

#### KASH/Eugene, OR Andy Barber

DONNA SUMMER SUPERTRAMP SUPERTRAMP
EMSF
STEVIE MONDER
ALLMAN BROTHERS
ANDE MURRAY
WILLIE NELSON
IRENE CARA
DIRT BAND
CLIFF RICHARD
HOTLORIN 3-1
KENNY LOGGINS 4-3
DOOBLE BROS 18-9
AMY MOLLAND 17-11
OLIVIA N-J 23-15

#### K96/Provo, UT

DONNA SUMMER DEVO CLIFF RICHARD JACKSONS JACKSONS HOTLOST: DIANA ROSS 2-1 BOB SECER 6 3 OLIVIA N-J 12-5 QUEEN 14-6 BARBRA STREISAND 20 13

#### PARALLEL THREE

#### KROZ/Rozemen MT

JIMMY HALL JACKSON BROWNE CDB DIRT BAND Hottest: Hottest: PAUL SIMON 7-1 BILLY JOEL 8-3 BOZ SCAGGS 11-8 CARLY SIMON 13-9 BARBRA STREISAND 26-22

#### KCBN/Reno, NV Jim O'Neel

ROGER DALTREY ROCER DALTMEY
GENESIS
EWAF
CLIFF RICHARD
AMY HOLLAND
HUEY LEWIS 6 NEWS
HOTCEBT;
PAUL SIMON 1-1
QUEEN 8 2
OLIVIA N-J 9-4
KENNY LOGGINS 17-10
EDDIE RABBITT 20-12

#### KDZA/Pueblo, CO Rip Avina

DONNA SUMMER WILLIE NELSON CLIFF RICHARD DEVO SUPERTRAMP SUPERTRAMP
ALI THOMSON
STEVIE WONDER
CARS
JACKSONS
LINDA CLIFFORD
RAY, GOODMAN & B
HUEY LEWIS & NEWS
HOLEY LEWIS & NEWS
HOLER 17-4
BILLY JOEL 16-8
POINTER SISTERS 19-13
CARLY SIMON 25-14

#### KFXD/Boles, ID

Chefle Fox

DONNA SUMMER
DIANA ROSS
WILLIE NELSON (dp)
CARS (dp)
Hottest:
QUEEN 4-1
ROBBIE DUPREE 7-4
QLIVIA N-J 12-5
POINTER SISTERS 13-10
BOZ SCAGGS 20-15

#### KODI/Great Falls, MT

Wend Cerpenter

EM6 F
DONNA SUMMER
AMII 6 JOHNNY
SUPERTRAMP
HOTCEST:
OLIVIA N-J 2-1
ELO 3-2
CHICAGO 18-12
ELTON JOHN 19-14
DIANA ROSS 29-23

#### KRLC/Lewiston, ID Steven Alan MacKelvi

Steven Alan MacKelvie KIM CARNES JIMMY HALL BARRY GOUDBEAU HALL & OATES AC/DC (dp) Hottest: QUEEN 1-1 EDDIE RABBITT 10-4 CDB 11-5 CHICAGO 12 8 DEVO 18-9

#### KSLY/Sen Luis Obispo, CA

VINCE VANCE 6.
LEO SAYER
AMY HOLLAND
STACY LATTISAM
EWAF
HOTEMST 2
DIANA ROSS 2
RENNY LOGGINS 3-2
QUEEN 7-4
OLIVIA N J 8-5
ELO 12 9

#### KENI/Anchorage AK

Randy Robbins

KIM CARNES

KIM

#### KYYA/Billings, MT Jack Bell

Jack BeH
POINTER SISTERS
SUPERTHAMP
AMY HOLLAND
MECO
POCO
POCO
CLIVIA N J 8-5
QUEEN 13-8
BOZ SCACGS 20 13
DOOBLE BROS 22-15

DONNA FORK.

DIANA ROSS
DONNA SUMMER
HALL & OATES
EW&F
SUPERTRAMP
LEO SAYER
HOTLESE:
ELO 1-1
QUEEN 4-2
ROBBIE DUPREE 8-5
PAUL SIMON 11-7
CLIVIA N J 17-11

# PARALLEL ONE PLAYLISTS

EAST



- LINEAR FOR STERROD

  1 1 BOLT SCANDISCALLAGO S SHAPT YOU AR DONE
  2 2 CHRIST LOUISAN SHAPT YOU AR DONE
  2 2 CHRIST LOUISAN SHAPT YOU ARE DONE
  3 3 RESERVE LOUISAN SHAPT HAVE A SHAPT SHAPT
  4 3 ELEMENT LOUISAN SHAPT SHAPT
  5 3 ELEMENT LOUISAN SHAPT SHAPT
  6 3 POINTER SHISTERAN SHAPT
  6 3 POINTER SHISTERAN SHAPT
  6 3 POINTER SHISTERAN SHAPT
  6 15 B RUSSINGTON CORLINION SHAPT
  6 15 B RUSSINGTON CORLINION SHAPT
  6 15 B RUSSINGTON CORLINION SHAPT
  6 15 B LUSSINGTON CORLINION SHAPT
  6 15 B LUSSINGTON CORLINION SHAPT
  6 16 PARK SHAPT
  6 17 I B RUSSINGTON SHAPT
  6 17 I B RUSSINGTON SHAPT
  6 17 I B LUSSINGTON SHAPT
  6 18 LUSSINGTON SHAPT
  7 I B RUSSINGTON SHAPT
  7

- RUGER DALTRET/WITHOUT YOUR LOVE HOLLY POW IELD/Unity HIS Name BANGHA STREISAND/Woman in Love HANY PALE BAND/Long Shot PLATE/GUITE IS ALL PETER GASHIEL/Gomen Without Frontie

#### F-105 Boston

- OUT IN BITS The Dust

  2 CLARA RUSS/Upsise Doen

  3 Agh SUPPLY/All OUT OF Love

  4 CLORED BESSURGES HEN THE RITIGHT

  5 PALL SIMONLETE IN The Evening

  6 JUMPS LECTOR FOR LOVE

  1 B BC SIGER/YOU'LI ACCOUNTY MA

  10 B BC SIGER/YOU'LI ACCOUNTY MA

  10 BC SIGER/YOU'LI ACCOUNTY MA

  11 B BC SIGER/YOU'LI ACCOUNTY MA

  12 CARLY SIMONLET SISTERS/HEN SO SHY

  14 CLARY SIMONLET SISTERS/HEN SO SHY

  15 ROBER COMPILIAND ROOMER'S

  16 BC SIGER COMPILIAND ROOMER'S

  17 BLEET COMPILIAND ROOMER'S

  18 BLEET BC COMPILIAND ROOMER'S

  19 CLARY SIMONLET ON SO SHY

  10 CLARY SIMONLET ON SO SHY

  10 CLARY SIMONLET ON SO SHY

  11 CHARLET COMPILIAND ROOMER'S

  20 CLARY SOUCH AND SO SON'S SHEET

  21 CLARY SIMONLET ON SO SHEET

  22 CLARY SIMONLET ON SO SHEET

  23 CLARY SIMONLET ON SO SHEET

  24 CLARY SIMONLET ON SO SHEET

  25 CLARY SIMONLET ON SO SHEET

  26 CLARY SIMONLET ON SO SHEET

  27 CLARY SIMONLET ON SO SHEET

  28 CLARY SIMONLET ON SO SHEET

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  27 CLARY SIMONLET ON SHEET

  28 CLARY SIMONLET ON SHEET

  29 CLARY SIMONLET ON SHEET

  20 CLARY SIMONLET ON SHEET

  20 CLARY SIMONLET ON SHEE

- JACKSON BROWNE/That Girl Gould Sing HALL & OATES/Tourse Lost That ... RIN CARRAS/Cry Like A Baby STE PHARTE MILLS/Never Inne Love Like HILLE MILSON/On The Road Again Artil & Johensythy Girl Carlotter Control Control Carlotter Control Carlotter Ca

# wifi 92 Philadelphia

- Philadelphia

  Outfly Bits The Outfly College And College BitSOU/Give No. The hight of College BitSOU/Give No. The hight of College BitSOU/Give No. The hight of Annual Philadelphia Bitsouries No. The hight of Love 0.0415 CRISS/Salling Down 1.045 CRISS/Salling 1.045 C

# M MUSICRADIO

#### Washington D.C.

- W askington D.C.

  1 | Olaha ROSS/Up | de Down
  2 | Q Outer | Elea he Dus
  3 | POINTER SISTERS/Pe a 50 Shy
  4 | All NUMPY/AH | DU | Olore
  5 | OPEIS CHOSS/SHI | Ing
  1 | O CHES | OLOR | Olore
  1 | O CHES | OLOR | Olor | Olore
  1 | O CHES | OLOR | Olor | Olore
  1 | O CHES | OLOR | Olor | Olore
  1 | O CHES | OLOR | Olor | Olore
  1 | O CHES | OLOR | Olor | Olor | Olore
  1 | O CHES | OLOR | Olor | Olor | Olore
  1 | O CHES | OLOR | Olor | Olore
  1 | O CHES | OLOR | Olor | Olor | Olore
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  3 | Olor | Olo

- JACK SON BACENEY (Boulevard & INACS/Lois | 1845/Lois |
- Cook regions of the Cook years and the Cook of the Coo

# ROSK 102

#### WBEN-FM Buffalo

- QUEEN ... tiltes The Dust
  DIANA ROSS/Upside Down
  OLITIA m./ Transeu
  OL

# 60/WCa0

#### Baltimore

- ART SUPPLY/ART ON DIFFERENCE OF THE RESIDENCE OF THE RESI

## TWABC MUSICI<u>RDI</u>O 77 New York

- I ANN ROSS/Ups Les Dewn

  2 I RIAM ROSS/Ups Les Dewn

  2 I RIAM ROSS/Ups Les Dewn

  3 ONE BIN ... Bit vas The Dus Y

  ANT SUPPLY/Fall Dus Y Love

  ANT SUPPLY/Fall Dus Y Love

  4 I RIS SUPPLY/Fall Dus Y Love

  5 Control Bin/SUPPLY No. The Right

  CONTS CORDS/Sall Ing

  1 LARRY GRANDW/Des In A MILLION You

  PAUL SIMONILER'S IN The Lewning

  PAUL SIMONILER'S IN The Lewning

  5 PAUL SIMONILER'S IN The Lewning

  5 PAUL SIMONILER'S IN The Lewning

  5 CIL IVIA N J/Xanedu

  5 C
- ADDS 23, 30, 34, 40 CARLY SIMON/Jesse
- POINTEN SISTERS/Im a So Shy Emit/Let Me Talk

# WGN 08 Montreal

- ## 2 1 AIR SUPPLY/AII Dut Of Love
  ## 3 2 OutEline Of the Big 
  ## 3 2 OutEline OutEline
- ADDS 27. 25. 26 27, 29

# PPO EM

#### Providence

#### HALL & OATES/YOU IN LOST THE JOHN COUGARI/THIS TIME RAY CLODMAN & B/My Prayer GLIFF RICHARD/Dresming AEDS

# WXKS Boston

- ADDS 17 LIPPS INC /Mow Long JACKSONS/Lovaly One



- 2 1 DIAMA ROSS/Upside Down
  1 2 AIR SUPPLY/AII Out Of Love
  2 DIAMA ROSS/Upside No The Hight
  3 GCROCO BENGOU Dive No The Hight
  3 GCROCO BENGOU Dive No The Hight
  4 MANGAL MY Over a The Only Bowne
  6 OL 191A No JAMAN THE Only Bowne
  6 DAILS SHOOMLARE IN The Eventing
  9 PAUL SHOOMLARE IN The Eventing
  10 EDDIC RABBITT/Drivin by Life Away
  10 EDDIC RABBITT/Drivin by Life Away
  11 ENDRES COUNTY OF THE OWN THE AWAY
  12 SHOWNE DURKES/NO No New 14 A
  13 JOHNNY LEE/LOOMIN\* For Love
  14 JUNEAU COLL'S SAME ON THE SHOOM THE OWN THE OWN

- LARSEN-FEITEN BAN/Mho II Be The Foot O'JAYS/Girl Don 9 Le9 IP IREME CARA/Jut Here On My Own

# Providence

- ADDS 32 33 35 HIELSUN/PEARSON/11 Tou Should Sall RAY, ODDOMAN & B/My Prayer

# CFTR680

#### Toronto

- ACDS 35 PURE PRAIRIE LEAG/I'm Almost Reedy FRANK STALL DRE/Case Of You

# WRGG )

#### Washington D.C.

- Washington U.C.

  1 DIAMA ROSS/Upeldo Down
  2 OLETAY IS SITES The Oust
  3 ROBBIE DURRES/MS ROS Hearts
  3 ROBBIE DURRES/MS ROS Hearts
  4 ROBBIE DURRES/MS ROS Hearts
  5 POINTER SISTERS/MS is So Say
  8 REMAY LOCKING IN A RET SO SAY
  9 MEMBRIS ROYOUTYS THE ORTY SOCIAL
  9 MEMBRIS ROST HE ORTY SOCIAL
  9 MEMBRIS ROST HE ORTY SOCIAL
  9 MEMBRIS ROST HE ORTY SOCIAL
  9 STACY LATTISAN/LAS HE BE YOUR ARGS! DIAMA ROSS/J & COBING Out
  1 DIAMA R

# 98% FM &

- WROR Boston

#### WNBC New York Radio 66

- PROCIO 66

  H 1 | OIANA ROSS/Upales Down
  2 | Inelect CARAUFare
  H1 3 | ORLERY | Bits The Out?
  7 | 6 | Bits The Out?
  9 | 10 | OUE PART | Bits The Out?
  9 | 10 | OUE PART | OUT OF Ask the Why
  H1 3 | OUE PART | OUT OF Ask the Why
  H1 5 | OUE PART | OUT OF Ask the Why
  H1 5 | OUE PART | OUT OUT OUT OUT
  H1 5 | OUT OUT OUT OUT OUT
  H1 5 | OUT OUT OUT OUT
  H1 6 | OUT
  H1 6

# WKBW Buffalo

- DULEUM BITS The DATE

  GOLDE BENGOLD IS NO THE MIGHT

  JOHAN ROSS/Ups Ide Down

  ARR SUPPLY/AIT Out Of Love

  T. ELO/AIT Over The MODI Ide

  ARR SUPPLY/AIT Out Of Love

  JOHN ROSS/Ups Ide

  JOHN ROSS INTO THE RIP IDE

  JOHN ROSS INTO THE RIP IDE

  JOHN ROSS INTO THE ROSS

  POINTER 31STRIVING SO

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  JOHN ROSS INTO THE ROSS

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  JOHN
- RAY, GOCCHAN & B/Hy Proyer CLIFF RICHARD/Dresning

- 33 Besten AM PADIO

- AM FADIO

  H 3 | DIAMA ROSS/Upside Deven
  2 | PARAL SMORVLets in The Evening
  3 | GEUSSE BERGOVELTS in The Hight
  4 | ROSS SERRIVON II Accomp into Hight
  4 | ROSS SERRIVON II Accomp into Hight
  4 | ROSS SERRIVON II Accomp into Hight
  5 | REPRESENTATION OF THE ACCOMP INTO
  5 | REPRESENTATION OF THE ACCOMP INTO
  6 | REPRESENTATION OF THE ACCOMP INTO
  7 | CARLY SMORV AND
  6 | ROSS SERVING ACCOMP INTO
  7 | CARLY SMORV AND
  7 | ROSS SERVING ACCOMP INTO
  7 | ROSS SER

# WHB-71

**MIDWEST** 

- Kenses City
- ### I # ILLIE #ESON/On The Rose Again ## I ### ILLIE #ESON/On The Rose Again ## I ### ILLIE ## I ### ILLIE ## I

- KDWB Minneapolis

# KXOK St. Louis AM 63

- N 1 1 ALR SUPPLY ALL DUE OF COME

  1 1 ALR SUPPLY ALL DUE OF COME

  1 3 2 AMEDICAL PROPERTY THE ONLY BOOME

  1 3 ALL THOMSON TAKE A LITTLE REYTHE

  2 1 REPORT OF THE ONLY BOOME

  3 BEHNY MADDINES (ATO THE BIGHT

  7 0 COME WARD LOVE WIGHT SO LONG

  9 7 E. DAN SEA STARTA ARE NIGHT

  10 10 DONE WARD LOVE ON 1971 SO LONG

  9 7 E. DAN SEA STARTA ARE NIGHT

  12 10 REBRIS CONSTRUCTS AT TIME LOVE

  1 0 OPEN SEA STARTA ARE NIGHT

  12 10 REBRIS CONSTRUCTS TO SEA STARTA

  13 10 DONE SCHOOL THE THE OWNER ARE

  14 11 CERT SAFERTY FROM THE TIME OWNER

  15 13 80 SCHOOL THE SAFERTY FROM THE OWNER

  15 13 BOOK SCHOOL THE MATTER THE OWNER

  16 10 CERT ARE SEATING THE MATTER THE OWNER

  17 12 COULTE ARBISTANCE HE TO THE MATTER

  18 12 COUNTY STARTA ARE NIGHT

  18 12 COUNTY SHOWNERS ARE NOT THE OWNER

  23 10 POINTER STARTANCH AS SAY

  24 20 COUNTY SHOWNERS ARE LOVE

  18 22 FRANCE SHOWNERS ARE LOVE

  19 25 CHAIR SHOWNERS HOWE

  26 20 PAUR CARREST HE LOVE

  27 21 CARREST MORE SHOWNERS LOVE

  28 20 PAUR CARREST FROM THE MAGIC

  29 PAUR CARREST FROM LOVE

  20 20 PAUR CARREST LOVE

  20 20 PAUR CARREST LEAVE LOVE

  20 20 PAUR CARREST LOVE

  20 20

# 96 FM Milwaukee

#### Milwenkee

- H 1 1 DIAM BIDS/Lips | Bit Dom

  3 2 Mignos/IdA/Tow Pin Do Only Manage

  3 3 KCBB1E DIPREFAMP Rud Hear 19

  2 4 AR MYPEY/AIR LOU OF Love

  3 5 ACRES | LAPIES FAMP Rud Hear 19

  4 6 DIRI MIPRIL FAIR LOU OF Love

  4 0 DIRI COUST SET INTO HE MAY

  H 12 6 DIRI COUST SET INTO HE MAY

  H 12 6 DIRI COUST SET INTO HE MAY

  14 10 CARL 1 SERVA Jesses

  19 14 ACRES BIDS BIDS IN THE SERVE REPORT THE

  14 10 CARL 1 SERVA Jesses

  19 13 ACRES BIDS BIDS IN THE SERVE REPORT SET INTO HE MAY

  19 13 PAIL SERVA JESSES IN THE SERVE REPORT SET INTO HE MAY

  19 19 FOLL HIGH STORE SERVE REPORT SET INTO HE MAY

  20 19 BOLI SCANGES/LIGHT SET INTO HE MAY

  21 20 BOLI SCANGES/LIGHT SET INTO HE MAY

  22 19 BOLI SCANGES/LIGHT SET INTO HE MAY

  23 10 COURSE MAY SERVE REPORT SET INTO HE MAY

  24 20 BILLI BILLI BILLI SERVA SET INTO HE MAY

  25 20 CARL SERVE AND HE MEMBER SERVE REPORT SET INTO HE MAY

  26 20 CARL SERVE REPORT SET INTO HE MAY

  27 20 CARL SERVE AND HE MEMBER SERVE REPORT SET INTO HE MAY

  29 20 CARL SERVE SERVE REPORT SET INTO HE MAY

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  20 20 CARL SERVE SERVE REPORT SET INTO HE MAY

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  24 20 SERVE SERVE SERVE SERVE SERVE SERVE SERVE SERVE

  25 20 CARL SERVE SERVE SERVE SERVE SERVE SERVE

  26 20 SERVE SERVE SERVE SERVE SERVE SERVE

  26 20 SERVE SERVE SERVE SERVE SERVE

  27 20 SERVE SERVE SERVE SERVE SERVE

  28 20 SERVE SERVE SERVE SERVE SERVE

  29 20 CARL SERVE SERVE SERVE SERVE

  29 20 CARL SERVE SERVE SERVE SERVE SERVE

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  20 20 SERV
- CLSFF RICHMED/Oreaming PARE PRINTE LEAS/I'm Almost Ready ROLLING STORES/She're So Cald ANDAS/Noile On JACKSAN BROWNL/They Girl Could Sing

## Cleveland

- H 2 1 PML SHORTLEINE IN The Evening
  H 2 2 OFFICE BROWNING IN The Evening
  3 3 BILLY JOB/JODN \* Ask the Wellyin
  3 BILLY JOB/JODN \* Ask the Wellyin
  4 REGISTER SHORTLEINE BROWNING
  6 10 ARR SHORTLEINE BROWNING BROWNING
  6 10 ARR SHORTLEINE COUNTY THE COUNTY
  6 10 ARR SHORTLEINE BROWNING BROWNING
  6 10 DOWNING WARR JOB FOR COUNTY THE
  6 10 DOWNING WARR JOB FOR COUNTY
  7 11 AMERICAN STATE OF THE COUNTY
  7 12 AMERICAN STATE OF THE COUNTY
  7 12 AMERICAN STATE OF THE COUNTY
  7 2 10 COUNTY SHORTLEIN STATE
  7 2 10 COUNTY SHORTLEIN COUNTY
  7 2 1

ADDS

CLIFF RICHARD/Oreseing CONNA SUMMER/The Renderer JACKSON BROWNE/Ther GIFF Could Sing CLIF NEWTON/The Rest Of The Night STACY LATTISAN/Let No Be Your Angel O JAYS/GIF! Con-1 Let It ENEF/Let No Tels

# 98KSLQ

- St. Louis
- St. Louis

  1 DIANA ROSS/Use too Down

  2 ROBIES OWNER/FIVE YOU Have Ye

  2 A ROBIES OWNER/FIVE YOU HAVE YOU

  2 A ROBIES OWNER/FIVE YOU HAVE YOU

  3 ROBIES OWNER/FIVE YOU HAVE YOU

  3 ROBIES OWNER/FIVE TOO HAVE DOWNER

  4 ROBIES OWNER/FIVE TOO HAVE DOWNER

  5 ROBIES OWNER/FIVE TOO HAVE DOWNER

  5 ROBIES OWNER/FIVE TOO HAVE YOU

  10 LOUIS OWNER/FIVE OWNER/FIVE TOO HAVE

  11 DOWNER/FIVE OWNER/FIVE TOO HAVE

  12 THE OWNER/FIVE O
- - DONNA SLAMER/The Wenderer MALL & DAYES/You ve Lost That SLIPERTRAMP/Drammer WILLIE MELSON/On The Road Again
  - CDB/Legend Of Booley Swim
    LARSEN-FEITEN BAN/Bho II Be The Foo
    NATALIE DOLE/Someone | Used Yo L
    BOLLING STOMES/She's So Obld

## WGCLOB Cleveland

- GEMESIS/Turn IT On Again ALLMAN BHOTHERS/Angeline AMERIAY/Could I have This Den SALIT DEL/E GOT YOU DDMA SEMER/eeth Arey
- (H) indicates one of the five

hottest' records on each Parallel One playlist.



#### Chicago

- 1 QUETNY ... Bit Pay The Dust 2 QUET

#### P(00)/ Detreit

- ALDS AL STEMPT/Midnight Rocks FRAME STALLONE/Core Of You

# KWK= STERED WH St. Louis

- CON/Legans OF BDotsy Semi ObstOTIVO-sy Love ObstOTIVO-sy Love AC/DC/You Shook the INSCASSIFICATION OF GROOM OF TOUCH OF SEMI OBJOINT OBJOINT OBJOINT OF SEMI OBJOINT O



- PAIL SINDIVITATION TO Exeming DIAMA ROSSIZUES for Down BILLY JOEL/TON Y Ask the stry BILLY JOEL/TON Y Ask the stry BILLY JOEL/TON Y TO Love SON SIGGRAFOR IT OF O'T Love SON SIGGRAFOR IT ON YOU SON TO SINDIVITATION OF THE NEW YORK SINDIVITATION OF
- 18 16 MICHAEL JOHNSON/YOU CON COIL No Blum 17 17 MATALIE COLE/Someone i Used To L 19 18 DIOMEE AVABIGATION BIRTH SO Long 0 19 LANSEN-FEITEN BANJENO'II Be The Fool 0 20 OLIVAS LIFERITEN BANJENO'II Be The Fool
- WILLIE MELSON/On The Hood Agein CLIFF RICHMED/Dreaming
- SUPERTRAMP/Drammer
  AL STEMAT/Midnight Rocha
  PUINTER SISTERS/Mm is So Shy
  KEDOT LOGGINS/I'm AIFINT
  E. DAN SEALS/Lare At Night
  DODBIE BROS/RinsI Love

# **WDRQ**\\

#### Detroit

- DIAMA POSS (upside Down

  2 QUEBY Stress The Quet

  3 QUEBY Stress The Quet

  2 3 AIR SUPPLYALL QUE OF Lave

  4 DAMPS STRESS THE SAME DIAME OF LOVE

  5 ADMENT LEEF LOOT IN FOR LOVE

  7 8 EART LOCALISTS IN REPORT

  8 BERRY MARQUES SY INTO The NI get

  12 IO REMSYLOIS

  12 IO REMSYLOIS

  10 I EELON LOCAL CONTROL OF THE NI get

  12 IO REMSYLOIS

  10 IL ELON LOCAL

  10 II ELON LOCAL

  10 II ELON LOCAL

  11 ELON LOCAL

  10 II ELON LOCAL

  10 II ELON LOCAL

  11 INTO THE MARQUES INTO THE NI GET

  11 ELON LOCAL

  11 INTO THE MARQUES INTO THE NI GET

  12 IO REMSYLOIS

  11 ELON LOCAL

  11 INTO THE MARQUES INTO THE MARQUES INTO THE NI GET

  11 ELON LOCAL

  11 INTO THE MARQUES INT

- Board reactions of the larger state of the stages of the s
- AC/DC/You Shook No . ENS//Let No Talk 01AM RDSS/I'm Costing Out CARS/Touch And Go SUPERTIAMP/Dreamer
- CLIFF RICHARD/Dreaming AL STEMATY/HIGHIGHT Rocks GEMES15/Turm 10 On Again PAT GENATAP/HIG Ms BIPL Your best SPLIT DIZ/I Gay You

# KheQ

#### Kansas City

- COMB IT BROX/Reat Love
  2 WILLE (MI.SOV/On the Book Age in
  COM/ON COMPANY
  2 WILLE (MI.SOV/On the Book Age in
  COM/ON COMPANY
  2 WILLE (MI.SOV/On the Book Age in
  COM/ON COMPANY
  3 WILLE (MI.SOV/ON THE BOOK AGE IN
  ALSAMS BROX/WORLD (A BOOK AGE
  AND COMPANY
  3 ON THE SHORT (A BOOK AGE
  AGE IN COMPANY
  4 WILLE (MI.SOV AGE
  AGE IN COMPANY
  4 WILLE (MI.SOV AGE
  AGE IN COMPANY
  5 WILL THE COM

- 28, 29
  RDBSY LOGGINS/Mare, There And Every
  QUEEN/Meed Your Loving Toni
  RANSAS/Ray To Rock On
  RANSAS/Ray Tonia On Mold Out
- POCCYTHE Everiesting Bind Odkis CROSS/Sey You'll the Mine EDDIE MOMEY/MINER YOU TOOK My Hear PAT BENATAB/HIT No. MITT YOUR THEFT

# O2. Cincinnati

- 1 ALE SUPPLY FALL GOT OF COVE

  2 PAILS SMOONLERS IN THE Exeming
  3 BIGL SANGANIZOUS WHAT TOW'ND ONE
  5 BIGL SANGANIZOUS WHAT TOW'ND ONE
  5 BIGL SANGANIZOUS WHAT TOW'ND ONE
  6 COUNTY FOR SHAPPING THE TOW HAT TOW
  7 PER SHAPPING SANGANIZOUS WHAT TOW HAT TOW
  7 BIGLET SANGANIZOUS HAT TOW HAT TOW
  8 BIGLET SANGANIZOUS HAT TOW
  8 BIGLET SANGANIZOUS HAT TOW
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  11 BIGLET SANGANIZOUS HAT TOW
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  10 BIGLET SANGANIZOUS HAT
  10 BIGLET SANGANIZOUS HAT TOW
  10 B

AGDS 31, 32, 33

#### SOUTH

# KRLY 94

#### Houston

- DIAM BOSS/Usation Dom
  COUNTY TO THE NIGHT
  LAMP CORNERS AND THE NIGHT
  LAMP CORNERS OF THE NIGHT
  LAMP CORNERS OF THE NIGHT
  LAMP CORNERS OF THE NIGHT
  COMMODIST STORY OF THE NIGHT
  COMMODIST STORY OF THE NIGHT
  FATBOOD BAND/MICHAET OF JAMPS
  FATBOOD BAND/MICHAET FOR ITS
  FATBOOD BAND/MICHAET OF JAMPS
  COMMODIST OF THE NIGHT
  AND JAMPS
  FATBOOD BAND/MICHAET OF JAMPS
  FATBOOD B
- ZAFP/More Bouce To The AMY HOLLAMD/How Do 1 Sur YARDAS/Turning Jacahese AMB/For You For Love JACKSOMS/Lovely One
- DODBIE BROS/Peal Love CRUSACERS/Soul Shadows CDMAN SUMMEN/The Senderer ANDIO/CAR From CryIn STEYLE WINDER/THOSTEY Blaster PAY, COLOMBA & BUNY Prayer EMEF/Lot Me Tells



- THE MUSIC FM

  1 I SERVI LOCKINS I & AFFIGNT

  2 SUN SCHOOL/Look What You us Done

  4 3 LRESSH-ESTRIB BAN/Who I I Be The Fool

  4 3 LRESSH-ESTRIB BAN/Who I I Be The Fool

  5 0 CORRER BOSS/Quis to Man The Night

  6 7 ELO/All Over The Morld

  10 8 MIN MOLLAND/Who I On SEwening

  10 8 MIN MOLLAND/Who I On SEwening

  10 8 MIN MOLLAND/Who I On SEwening

  10 10 MIN MOLLAND/Who I On SEwening

  11 10 MOLLING STORES Vision I on SEwening

  12 11 POINTED SISTES/Whom I on SEwening

  13 10 LIFE BISSSMOW THE ROSS OF APPLIED

  13 10 MILLE BISSSMOW THE ROSS OF APPLIED

  13 10 LIFE BISSMOW THE ROSS OF APPLIED

  14 10 LIFE BISSMOW THE LOWER

  15 10 LOSS BISSMOW THE COMMINION THE APPLIED

  15 10 LOSS BISSMOW THE PROCESSMOW THE APPLIED

  16 10 LOSS BISSMOW THE PROCESSMOW THE APPLIED

  17 10 MIN SECRETARY THE ONLY THE OWN THE APPLIED

  18 11 LIFE BISSMOW THE APPLIED

  19 10 LIFE BISSMOW THE BISSMOW

- ADDS 28, 29 LEO SAYER/More Than I Can Say ROGER DALTREY/BITHOUT YOUR LOVE
  - ALS THOMSON/Live Every Minute NIELSON/PEARSON/ST You Should Sell DIRT BAND/Bedlenes

## KVIL STEREO · 103

- - CLIFF RICHARD/Draming
    DDM BILLIMBS/1 bailove in You
    AL STBWATT/Himilgh? Rocks
    BOZ SEABS/Look that You we Cone
    CARLY 5180R/Joses
    BWY HOLLAND/ROV DO 1 Servive
    GLITIA 86-J/Kanedu

# ZZ-93 Atlanta

- 6 1 (ALERN , Bites The Dust
  2 0 (IARA ROSS/Lesios Duve)
  2 3 ARS SUPPLY/AIT (Lat Of Love)
  3 3 5 800 SCACOS/Leon that You we Dove
  3 5 800 SCACOS/Leon that You we Dove
  4 9 (District 1518 ES) 55 55 70
  7 9 (List Sh. J/Kannot)
  10 8 ELO/AIT Over The Mort of
  10 8 ELO/AIT Over The Mort of
  11 10 ELO/AIT Over The Mort of
  12 9 Right (Look 14 Accomp as No.
  13 10 BLO SCAL OVER THE MORT OF STATE OF
  14 10 BLO SCAL OVER THE MORT OF STATE OF
  15 11 BLO STATE STATE OVER THE MORT OF
  16 12 BLO STATE STATE OF STATE OF
  17 15 BLO STATE STATE OF STATE OF
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  18 BLO STATE STATE
  18

- ACDS 24, 29 NOLLING STONES/She s So Opid JACKSONS/Lovely One

#### WEST

# WOKF Tampa

- H 1 CALEEV Stree The Dark

  3 2 PRUS 15 REQUITED TO THE Evening

  3 2 PRUS 15 REQUITED TO THE Evening

  5 2 REQUITE SISTERIARY For 50 Stry

  5 80C SCACKS/Look that You we Dune

  5 10 SCACKS/Look that You we Dune

  5 10 SCACKS/Look that You we Dune

  5 10 SCACKS/Look that You we Look that

  10 10 SCACKS/Look that You we we consider that

  10 10 SCACKS/Look that Love

  10 10 SCACKS/Look that Look that Look

  10 10 SCACKS/Look that Look that Look

  10 10 SC

- 25, 25 28
  JACK SARS /Lovely One
  ROLL HER STORES/She s So Cold
  BIOMALL HERDERSON/Bide Receiver
  CARS/Touch And Go
  LEO SARVE/Rapre Than i Cen Say
- RC & M. RETRICK/DS/Take Me To The DDSMA SUMMER/The Warderer DDSMA SUMMER/Wells Anny MANNETTRES/GIF! OF My Drawn RM18 & JOHNSTYTHY Guy/My GIF!

# Miami

- 1 DIAMA ROSS/Lipside Cove
  2 Distrominists in Cover 2 Distrominists in Cover 3 Distriminists in Cover 3 Distrominists in C

# \$[@S.m

# Tampa

- TEMPOR

  1 Oldes ROSS/Upside Down

  2 Outside 10 fees The Dust

  2 Outside 10 fees The Dust

  2 Outside 10 fees The Dust

  4 Esteet 1 Outside 10 fees The Dust

  4 Esteet 1 Outside 10 fees The Dust 10 fees

  5 Outside 10 fees The Busil 10 fees

  6 SOUTSIDE 10 fees The Busil 10 fees

  6 SOUTSIDE 10 fees The Busil 10 fees

  6 March 10 fees

  6 March 10 fees

  7 Busil 10 fees

  7 Double 10 fees

- 30 ENLE/Lot No Tgis sublic Resource Aguin Mill & DATES/You we Lost That. ALLIAN BROTHERS/Angeline AL STENATTHINING TO ROCKE
  MRII & JORRITHM GAYPH GIFE
  RUSE PRINTEL ELECTION THORSE TO AND SUPERTRANF/ Dreamer
  SUPERTRANF/ Dreamer
  LAMES/ Touch And Go
  ROCK LAMES STORE ST

#### 1027 Los Angeles

- LOS Augeles

  2 1 0 05/50/mlp 14

  2 0,025 M Bites The Dust

  3 3 GURGA BiteSon/Give Ne The Right

  4 EDDIE Acceptation New York Control

  5 1 EDDIE Acceptation New York Control

  6 5 LA FLANGUR/Memority Control

  6 7 10/mln (5/10/mln for York)

  8 8 ROLLING STORES/Memority Control

  8 8 ROLLING STORES/Memority Control

  10 10 CLIFIA NELTHONIST

  10 10 CLIFIA NELTHONIST

  10 10 CLIFIA NELTHONIST

  11 0 MINISTERS STORES/Memority

  12 10 CHIES STORES/Memority

  13 PALL SHOWLOWN IN The Evening

  14 10 12 SHOWLOWN IN THE CHIEF

  15 10 CLIFIA NELTHONIST

  15 10 CLIFIA NELTHONIST

  16 CLIFIA NELTHONIST

  17 10 CLIFIA NELTHONIST

  18 11 RIGHT

  18 11 RIGHT

  18 11 RIGHT

  19 10 CARVINER

  10 10 CARVINER

  10

- ACD5 24, 30 PETER BROWN/Car Y Se Love LIPPS SEC /Mow Long
- CARLY SHIDN/Journ PLFE PRAIRIE LEAG/I'm Almost Ready MBY HDLL AND/HOW Do 1 SHEVIVE

# ALL ROCK FIM 98

- PACE PIECE OF THE PACE OF THE

- CODE BLUE/Moder in Tillions JETHOD TULL/Crossfire JOHNT PAN 24NT/OSM 5710 HENTY PAN EAHD/YUM IT UP OILLY BURY/JUST A Hear Toes? BLACK SASBATH/WHICH NIGHTS

#### 610 **% KFRC** San Francisco

- SER FRENCISCO

  1 1 Olana ROSSUBJI de Down

  6 2 QUEEN Bitas The Gust

  3 CHELS CROSS SABILING

  4 ROSLING STORES SEARCH SABILING

  5 GCORGE BERGON/Clive Ne The Right

  6 A ROSLING STORES SEARCH SABILING

  7 ELO/ALL Over The Meric

  10 LO/ALL OVER THE MERIC

  10 LORD STORES SANAW ONE IN A MILITAN

  10 LORD STORES STORES SABILING

  10 LORD STORES SABILING

- ACIDS 28, 30 DE VO/Whip 19
- LARSEN-FEITEN GAM/Who'il Be The Fool. COMMA SUMMER/Main Away SUPERTRAMMY/O'-anner EMF/Let Wo Talls EDDIE MOMET//Running Bach

# San Diego

- 1 OUESN/ City The Ouse
  2 2 DIAMA ROSS/Dat do Core
  3 2 DIAMA ROSS/Dat do Core
  4 Collyté de James de Core
  5 A RESURE VIZATI OU CO' Love
  6 COLIYTÉ DE JAMES D' CONSTRUIT OF LOVE
  7 TEUR 15 CONSTRUIT OF LOVE
  7 TEUR 15 CONSTRUIT OF LOVE
  7 TEUR 15 CONSTRUIT OF LOVE
  8 OU LITTA BE JAMES L' CONSTRUIT OF LOVE
  10 JOSEPH LÉTADOIT FOR LOVE
  10 LOUES L'ESTADOIT FOR L' CONTROL
  10 LOUES L'ESTADOIT FOR L' CONTROL
  10 LOUES L'ESTADOIT FOR L' CONTROL
  10 L'ESTADOIT L'ESTADOIT
- ACIDS UCHBA SUBBLER/Nails Amay STEVIE WENDER/Naster Bluster CARS/Touch And Go
- RIMES/Loie
  JON & PANGELIS/I their You Now
  CARS/Glaw Some Stach
  R/DCJ . Honey Honey
  R/DCJ . Honey
  R/DCJ



- MACH SONS/Lovely One HALL & GATES/You we Lost Th COMMS SUMMER/Statis Areay
  CORSY/Touch And So
  BILLIE MELSOA/UP The Road Again
  STACY LATTISME/Lat Was the Tour Angel
  CLIFF HITOHAD/Sreaming
  DIDDER SHOWLD/MONEY
  RAY CODDORN'S BUTTON HIPP Prayer
  O JATS/GET Don's Left 17



- San Francisco
- Sam Francisco

  OLEEN BYTE THE CARE
  DISHA BOST LIGHT STEP
  DISHA STEEL SHADOW SOME IN LOVE
  BUTTA IN STATEMENT
  UNDERSTANDING STEP
  BUTTA STEEL SHADOW SOME IN LOVE
  BUTTA STEP
  LIGHT STEP
  DISHA STEP
  LIGHT STEP
  DISHA STEP
  LIGHT LIGHT STEP
  DOWN LIGHT ST

- SUPERTRAMP/Dreamer STEVIE WUNDER/Mester Blaster

# **KPLZ** Seattle

- POINTER SISTERS/Me s So Shy MIT HOLLMO/Mow Do I Survive BILLIE MELSON/On The Road Agein BILLT & SYMEETA/Please Stay ADDS
- RAMSEY LEBIS/Whisper Zone CRUSADERS/Soul Sheepes

# KJR@950

# Senttle

- Securitie

  1 1 AIR SUPPLY/AIR Dut Of Love

  3 2 ALBBIELD UPSEEL/NOT Flod Homer's

  9 3 PALL SHOULDER In The Evening

  9 5 PALL SHOULDER In The Evening

  9 5 PALL SHOULDER In The Evening

  9 6 PAIR SEWNING AND Better Reven

  10 6 PAIR SEWNING AND BETTER RAW THE REVEN

  10 7 CARLY SHOULDER TO THE REVEN

  10 10 PAIR SEWNING AND SEWNING AND SEWNING

  11 9 10 PAIR STREET SAME DUT THE BETTER

  12 10 DOES STREET SAME DUT THE BETTER

  13 14 OUR SEWNING AND SEWNING

ADDS HOME

STEVIE MONDER/Meafer Blaster AC/DC/You Shook Me.. DEROZYMID 19 SALIT ERZ/4 Got You JACKSON BROWNE/That Girl Could Sing ROSSINGTON COLLIN/Don 9 Misunderstand



- N 1 1 OUERN ... Bites The Oust

  3 2 Owlf is CROSS / Selling

  9 3 1 Owlf is CROSS / Selling

  9 3 1 Owlf is CROSS / Selling

  9 10 5 Off Vorming It

  10 5 Off Vorming It

  10 5 Owlf is CROSS / Selling

  10 6 Owlf is CROSS / Selling

  10 1 STEPHANE RILLS: / Ave of Love

  10 10 STEPHANE RILLS: / Ave of Love

  10 STEPHANE RILLS: / Ave of Love
- "JACKSONS/Lovely One
  ROLLING STORES/She's So Cold
  STACY LATTISAB/Let Me Be Your Angel
  ANY HOLLAND/Ho+ Do I Survive
  DANDY & OOLITTLE/HNo Were You Think
- LARSEN-FEITEN BAN/Who II Be The Fool, HALL & ORTES/You've Lost That . CLIFF RICHARD/Drameling JOHN BITCHELL/Why Do Fools Fall . . SUPCHTMAP/Dramer

#### KKKY III Los Angeles

- QUEEN .Bites The Dust DEVO/Wnlp 17
- 1 OLE EN ... Sites The Outs
  2 OS | Colorado is
  3 OS | Alam ROSS/Usas Down
  3 OS | Alam ROSS/Usas Down
  4 LAF FLAN VORTHWENDER | The RIGHT
  5 OS | COLORADO | The RIGHT
  6 OS | COLORADO | The RIGHT
  7 OS | COLORADO | The RIGHT
  7 OS | COLORADO | The RIGHT
  8 OS | COLORADO | The RIGHT
  8 OS | COLORADO | The RIGHT
  9 OS |

- ADDS KIM CARNES/OF LINE A Body CARLY S INVAN/Jusso
  LIPPS, INC / Plow Long
  DOGGIE BRISS/Plast Love
  AMSER-FETEN BANYMO II Ba
  RAY GEGOMAN & D/Ny Prayer
  BILLY JOBE / Don P Aba Ma Briy
  LINDA CLIFFORD/Red Light



# Phoenix

30 WILLIE MELSCAVON The Road Agein JACKSONS/Lovely One

LIVINGSTON TAYLOR/FIRST TIME LOVE

(H) indicates one of the five

'hottest' records on each Parallel One playlist.

and/or exert a significant national influence.

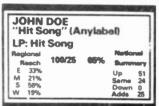
allel II: Selected stations in secondary markets that are format dominent\* end/or exert a significent local or regional influence. This lei may also contain some major market stations that do not

uliel III: Selected stations in smaller markets that are format ninant<sup>a</sup> and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for perallel two status.

Note: (\*)Formet dominance is based on the Mondey-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present end possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July

DENOTES FIRST WEEK IN PARALLELS.

224 REPORTS **188 LAST WEEK** 



#### **EXAMPLE**

100/25 — 100 RBR reporting stations on it this week, 25 of those 100 added it this week. (65% — Percentage of this week's reporting stations playing it.

Reach - Percentages of this week's

reporting stations playing the song within the four tracking regions. al Summary

Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.). Number of stations moving it DOWN on their charte

Again, number of stations ADDING it this week.



ALLMAN BROTHERS BAND

LP: Reach For The Sky		
	1/16 2	23%
Regional		Metienal
8 124	and the latest and th	1 ump or y
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0 174	00.00	SAME 19 DOWN 0
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		M000 10
P1	P2	P3
	I name	
	- Control	BAST
WB CH FW 39 - 37	MOLP o	
Q107 a	MFB L o 39	SONTH
	WMFH 4	1
904TM	WEER on	2102 a-dp
		955GF a
0105 e-6p	BINAMI	MCGG 10-6
The state of the s		H100 an-
	HS-RD 4 ERFI on	MARSEN 30 21
FTMR 10 0	INIC on	EDIZER on
8880 8 5	W71.8 4	ENITY OF
MGCL on	EEEL 4	-
	EQ94 26-27	
	CELLES on	EQWB PH 36 14
	HRGB &	RJI BC on
EUPD 9 6	G100 on	MRED 31 24
	MBBQ on	
	PM100 on	WHIT
	MERS 0-30	
	MBIOSI en	BEN1 30 15
	MATE OR 13-12	1AT1 15-26
	WTWA AD	ERLC 26 21
	WORK on	Barre 10 11
	EJ100 a	
	- Contractor	



MEFR #-29 MASE # WISH #-30 2104 23-17 MMAR #

MEIR 27-23 RELE on EIDD on EIDD on EIRD on EIRD 24-19 EREF 24-19 EREF 24-19 EREF 4-30 RLUC o-36 OTHT 4-29

WVIC 4 WISH 30-27 WGBP a

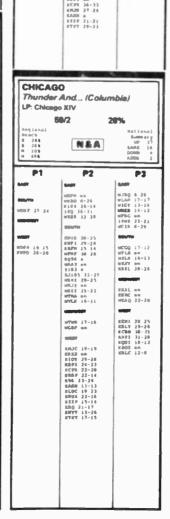
GEORGE BENSOM Give Me The Night (WB) LP: Give Me The Night 176/3 79%			
hopionel B 766 B 715 H 796 U 905	12	Metional Summary UP 06 SAME 32 COMM 61 ADDS 3	
P1	P2	P3	
WARC 0-5 WINC 5 31 WEINE 2-2 HOZIPM 6-6 HFF1L 3-2 HFF1 3-2 HFF1 3-2 HFR5 3-6 HIGGO 4-3 F105 4-6 WIND 1-2 WINE 3-4 COMBO 1-2 WINE 3-4 COMBO 5-7 COMBO 5-7 COMBO 5-3 COMBO 5-3 COMBO 5-3 COMBO 5-3 COMBO 5-3	MOLP 6-18 WYSL 5 4 MEYRS 1-3 MERTS 1-3 MERTS 1-3 MERTS 1-3 MERTS 1-3 MERTS 1-3 MERTS 1-3 MERTS 1-3 MERTS 1-4 MERTS 1-15 VIOS 5-5	MCUY 17-13 MLAH 5 5 MTMH 2-2 MBER 5-2 MBER 5-9 MC1H 4-13 MMCA 9-9 MBEA 9-9 MSEY 6-0 MELD 1-2 MANES 2-3 MELD 1-2 MELD 1-2	
FYIL 3-2 RALY 3-2 393 4-6 940 7-5 ¥100 4-5	EMBS 5-7 ESSS 19-12 EFRS 9-0 ETSA 10-13	RECE 0-11 RECE 3-7 10012PM 29-29 SPUR 10-11	

-	= (Garres Ser	son continued) -	
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1	MORQ 13 9 CKLW 12 13 KS95PH 38-9	0HF1 3 5	KENT 15-9
	EXCU 29-16	EMIC 8-8 EBAN 4 5 EBAT 3 2	EERC 25-16
1	MEEG 11 10	WY1# 9 7	MRKE 0 0
Ш	0105 6-5	EZEL 6-6 WPMP 6 3	MSPT 11-9 MTRW 10-5
ш	1/2 // 0 8	MPMP 6 5 ELAI 17-20 MJDN 11-15 G100 5 5 MAAY 2 2 MLCV 4 1	KMMF 0 10
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	#PRC 5 5	MAPE 9-6 BJ105 10-12 PM100 2-1	EBOS 5 5 ETYA 23-19
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		HTE9 6 1 HBAP 4-3	
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Ι.		U93 4 8 WRBD 7 7 MMC ( 5-5	
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		ESG! 6 6 EJRB 3-3 ESBQ 11-13 ESPI 8-9 EYSB 6 6	
		ELGG: 6 6 ELGG: 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	
		ECG1 6 6 ELFAB 3-3 EXHBQ 11-13 EXTE 6-0 ECTH 6 29 ECH 6-6 ERSH 6-7 ERSH 6-7 ERSH 6-7 ERSH 6-7	
		ECG: 6 6 EJRS 3-3 HIBRG 11-13 ESPT 8-9 ETSH 6 6 HCPR d 29 HPS 9-12 ECG 6-6 HRJH 6-7 HASH 9-7 HLUC 11-6 EERO 6-5	
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		ECG: 6 6 EJRS 3-3 HIBRG 11-13 ESPT 8-9 ETSH 6 6 HCPR d 29 HPS 9-12 ECG 6-6 HRJH 6-7 HASH 9-7 HLUC 11-6 EERO 6-5	
		EGG1 0 0 GJAB 3-3 BBBG 11-13 BBBG 11-13 BBBG 11-13 BBFE 8-0 BFE 8-0 BF	
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	That Girl ( LP: Hold Our ed toglonol toach E 274	ESCI 6 6 ESCI 6 6 ESCI 6 7 ESC	mational Summary
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	That Girl G LP: Hold Out Beginnel Begin	SCA   0   0   0   0   0   0   0   0   0	MACH AND THE PROPERTY OF THE P
	That Girl (LP: Hold Out 100 cm	SCA   0   0   0   0   0   0   0   0   0	motional summer of the summer
	That Girl (LP: Hold Out 100 cm	SCA   1-13	MACH AND THE PROPERTY OF THE P



G

CARS







13R d 30 RJR 22 16 HPL2 20 16 HDPA 25 22 KWPD 27 19

P2

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RESR 22 14
REARY 22 1-20
REARY 23 1-20
RESR 13 1-31
REARY 23 1-20
RESR 13 1-31
REARY 23 1-20
REARY 23 1-31
REARY 24 1-31
REARY 24 1-31
REARY 25 1-31
REARY 2

ROBBIE DUPREE Hot Rod Hearts (Elektra) LP: Robbie Dupree

3

MFBR 4 0 WOLF 2 1 WITH 4 5 WITH 4 5 WITH 5 - WITH 6 W

HVIL 15-15 FRLV 10 17 193 6 12 940 10-14 0103 17-15

EP1 12-6 EPNC 19-24 ESFE 19-21

EGNEPH on EELO on EELS on MEPT 25-18

ESLY on EDZA a EATI d 34 EQD1 on ETYA d-29 8FND d-25 ERLC 19-9

P1

83%

metional Summery UP 05 SAME 15 DOWN 62 ADDS 3

P3

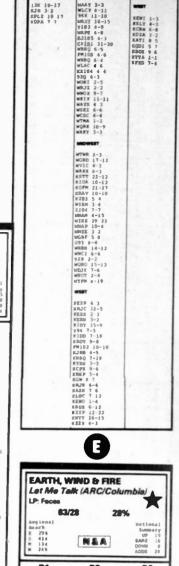
MJBQ 11 8 MGUY 3-3 WLAH 2-3 WLAH 1-1 WIGY 4-0 WMSB 1-3 WFBG 1-1 14WE 3 2

00m/Ve VMMY 2 3 2103 6-7 M00A 6 6 950GF 3-2 M188 8 13 17 18 6 5 MMSFP 16 WELL 0-1 MILL 0-2 R5EL 9-6 A01270 5-1 4 EPUR 7-14



REARTH 9-1 RRIA 3 2 871 21-16 81187W 2-1 87WC e RSF1 30-26 136 13-6 EJR en ROPA e-30

e(Devo conti	MRWQ 20-16 SJI00 20-19 MVPLR d-21 MVPLR d-21 MVPLR d-21 MVPLR d-21 MVPLR 36-22 MVPLR 36-21 MVPLR 36-20 MIRE 8 MIRE	
Real Los	BROTHERS ve (WB) tep Closer	Mational Summery SUM 20 DAM 0 DAM 0 ADD6 4
BAMET  BANC 20 37  WHINC 20 27  WIDN 25 17  WFIL 22 10  WFIL 20 21  WFIL 20 20  WFIL 20 20	BOLYM  BULS 31 14  ESUS 31 14  ESUS 30 16  ETRE 16 15  ETRE 17 15	MANU 29 - 14 MANU 29 - 10 MANU



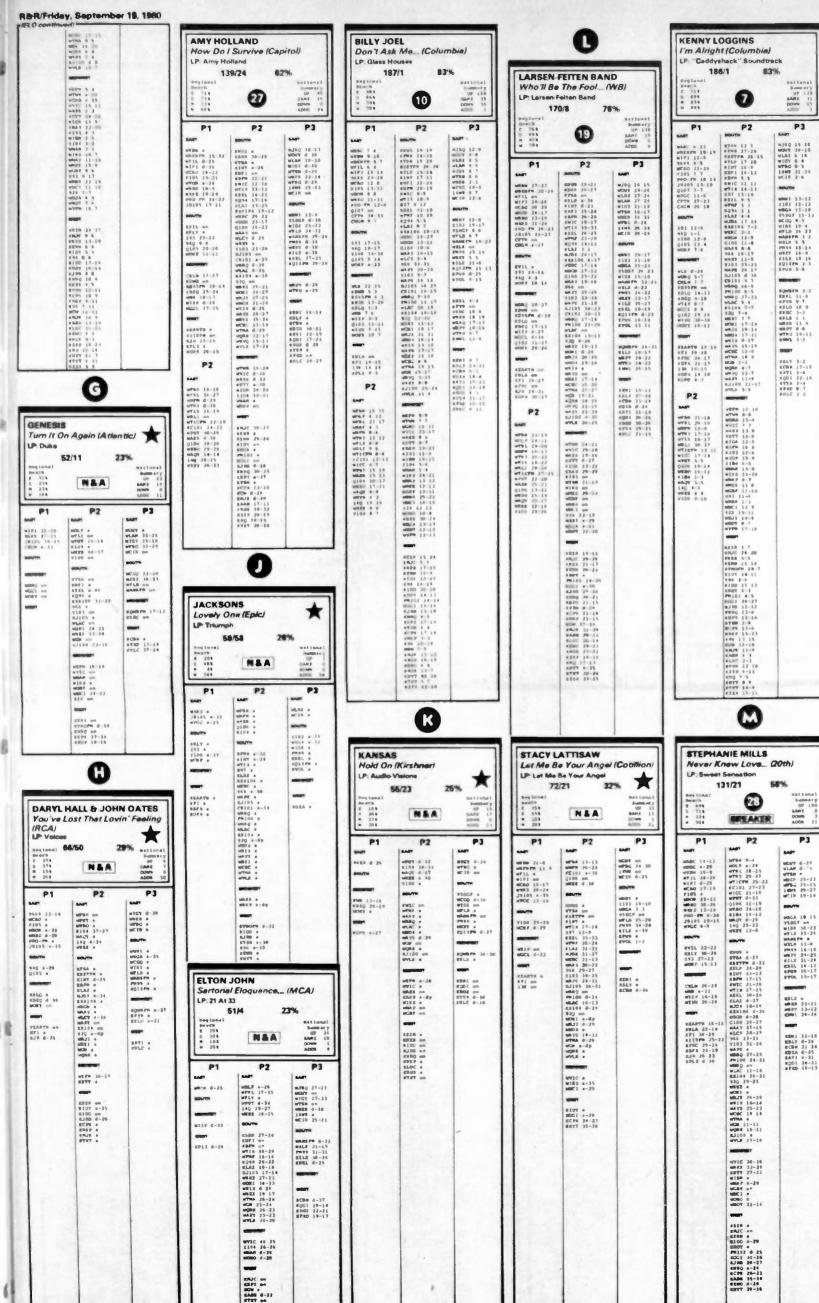
R&R/Friday, September 19, 1980





× 001		AD06 4
P1	P2	P3
MABC a-30 WHENC 22-14 WHENC 22-14 WHENCH 13-14 WFIL 12-13 WITH 12-13 WITH 12-13 WITH 12-13 WITH 37-14 PRO-PW 16-11 O107 12-2 CHEM 17-14 PRO-PW 16-11 O107 12-2 CHEM 17-17	WHPW 10 6 WTBT 7 7 WFLT 4 6 WBLI 6 6 WTICPN 7 7 EC181 0 26 WPST 7 7 MAZE 5 4 0104 3 10 WEBD 10 0 WEBD 10 0 WEBD 2 1 MAZE 6 6	MUSQ 2 2 MUSY 10-9 MUSZ 14-14 MUGY 00 MYSS 9 15 1 MYSG 11 11 15 MYSG 11 15 MYSG 11 10 MYSG 11 10 MY
293 10-8 940 8 7 0103 6-7 WORP 9 7	ESUS 20 13 ESUS 20 13 V100 13-12	PM99 9-15 MEEY 10 6 87LE 22-20 MEEL 1 3 8012PM 7-7 EPWS 12 10 EVOL 26 21
WTLS 9 6 WDMD 0-11 CTELW 21-18 EDNO 6 6 EDFLQ 9 9 EDFLQ 9 9 EDFLQ 10 21 WDCT, 17-10 Q102 15-13 WZUU 15 24 WDDY on	TTSA 26-22 KELP 19-23 RINT 11 6 HUFT 10 7 RDFM 12-6 HW1C 6-4 WT1X 21-19 907 5 3 REEL 12 8 UPWP 27 22 RD94 4-3 RLAZ 15 5 NADE 7 11	EQUADRY 6-9 EERL 0 7 EPYR 6 0 EELO 9 0 EELO 9 0 WELS 21-10 WAS 21-
#EASTO 12 12 #F1 9 8 811670 20 20 #FMC 7 7 8598 0-10 138 13-12 839 12-13 #FMC 7 7	HRAIGO 6 11 WEDNC 6 9 WEDNC 5 0 G1000 6-0 WEDNC 5 10 G1000 1-0 WANT 6 21 Y103 11-10 MAJE 12-13 MAJE 13-13 MAJE	REWI 21-27 REWI 21-26 RCMs 7 7 RDBA 9 5 RAT1 1 ROGI 3-2 ROGI 3-15 RYNA 9 7 RPD 7 3

O



WILLIE NELSON On The Road Again LP: "Ho eysuckie Rose" Soundtrack 123/27 00q10no 0each 2 394 5 744 m 464 w 369 30 Hotio Bumm UP SAME COUNS ADDS BREAKER P3 WLB1 o WLB1 o WLB1 d-40 (4W 30-20 GC10 36-20 WRBM 6-35 WRENFW 37-30 WCAO on F105 4 WREO 6-29 0102 0 040 31-1 103 0-34 EALF 9 whay 25-18 1102 a-25 2 1102 a-MOEA 30-30 MED 1-1 88FO 9-3 88FO 9 68FO 9 WYLE 0-27

WYLE 22-31
WARE 0-22
08Y7 0
FRAV 15-12
VISH 4
WHAP 0n
WHOP 0n
WHOP 0n
WHOP 37-20 ORAC 0 39 ORAK 0 ESRK 0 ESRK 27-24 ENDO 0 4-27 ECFH 0-30 ONAM 0 READ 0 27 REMO 0 ERUX 0-27 REMO 0 ERUX 0-30 ERUX 2-30 ERUX 2-30 ERUX 0-30 ERUX 0-30 ERUX 0-30 ERUX 0-30 ERUX 0-30 OLIVIA NEWTON-JOHN W ELO Xanadu (MCA) LP: "Xanadu" Se Regishel 198/3 Beach £ 904 0 934 m 774 w 724 Mational Summary UP 163 SAME 23 DOWN 5 ADDS 3 2 P3 | MARY | MTN | 10 - 14 | MTN MABC 20 83 WHEC 16 9 WEEP 3 3 WFIL 0 6 OCAO 20-15 FRO 10-15 MON 36 16 WFIC 21 15 JRID 34-2 Q107 31 0 WFIC 20 17 UFFR 4-55 CRIGH on WHAT 9-6 2102 4-2 VIDGA 30-7 958CF 10-10 WISK 24 21 WFLM 6-6 WRAT 3-6 WRAT 12-6 BILE 32-26 RELL 32-26 EVIL om 213 7 7 940 18 15 7100 13-11 Q105 5-5 WDM Q 6-4 CELM 6-4 EDWW 20-10 ES99FM 6-20 ESUQ 20-30 MZIP 23-12 MGCL 17 13 Q102 27-23 MGCY 12 0 HOWBFM 25 EPVR 10 13 RELO 17-12 WEPT 13-6 WTHU 19 6 RWWL 15-15 ERAPTE 13-13 EBLA 12-12 EPI 13-10 0220Fm 17-16 07FC 23-20 EFFE 3-6 13K 6-4 EJR 6-6 EPLZ 28-27 EOPR 1-1 HENT 29 20 HEAT 0-5 HCBM 8-4 HD2A 24-15 HATI 17-11 HQDE 2-1 HBOZ on HTTM 0-5 HFMD 12-5 HBLC 17-15

> MTMM 13-6 MGRD 7-1 MVIC 11-0 MRES 17-14 MESTY 25-15 ETOA 15-10 EDAY 6-6

0 BOZ SCAGGS Look Whet... (Columbia) LP: "Urben Cowboy" Soundtra (Full Moon/Asylum) Regional 202/10

Reech E 944
5 994
H 900 Summary UP 161 SAME 17 DOWN 14 ADDS 10 6 P1 P3 WTBH 16 7 WILF 16-16 W MJBQ 25 20 MOUY 23-19 MOUY 23-19 MLAM 8-3 MIGV 30-25 WTWH 17-16 MMSS 10-13 MPSG 23-19 14MS 20-18 MCIH 21-18 UNNEY 10 7 8102 11 11 WSGA 10-11 95667 27 21 WCGQ 22-16 WISE 22 19 WFLS 10 8 FR199 3-6 WRLHY 13-8 ESEL 7-4 EGEZETH 8-16 EPUR 3 2 KVIL on #REY 24-18 293 3-5 940 2 2 Y100 a 35 Q105 7-6 WORF 8 5 MD00 28-26 MD00 28-26 MD00 16 8 MD00 16 9 MX00 15-11 MX00 8-7 MB0 0 8-7 EQUIDPH 29 : EREC 10 14 HPYR 19 15 15 KELO 20-14 KERC 4-25 EREG 33-19 WEAQ 23 10 WSPT 20-17 WTRU 27-19 HWAL 20 11 EERI @ 30 #8LY 21 16 #COM 29-25 #AT1 18-15 #QDI 20-15 #BOOT 11 M #FYTA 20-11 #FRED 20-15 #REC 19-12 WTWR #-25 WGRD #-19 WVIC 21-11 WYEC 21-13
WHEN 21-21
WHEN 21-21 FEIR 9-0 MALC 21 17 MEXEK 30 18 HERN 19-16 HIND 19-16 HIND 27 15 FRIO2 27 15 FRIO3 9-2 4 056 4-4 MCD 20 15 **BOB SEGER** You'll Accomp'ny Me (Cap LP: Against The Wind 181/1 National Summary UP 111 SAME 30 DOWN 39 ADDS 1 Reach E 849 S 829 H 774 W 804 15 P3 P1 P2 WTR 12-10 WOLF 3 2 WFBL 12-6 WOLF 3 2 WFBL 12-6 WBF 11-9 WFFW 3 2 WFBL 26-25 WFTLCFM 6 10 WICC 7 6 WFST 13-24 HJBQ 8 4 HGUY 14 82 WLAM 12-11 HIGY 7 5 WTSM 4 4 WHED 10-34 WFBG 9-7 14WR 13-8 WCIR 20 22 WCIR 20 22

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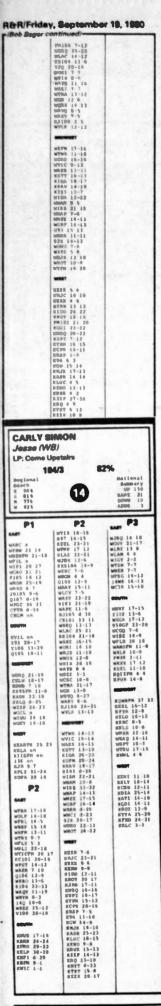
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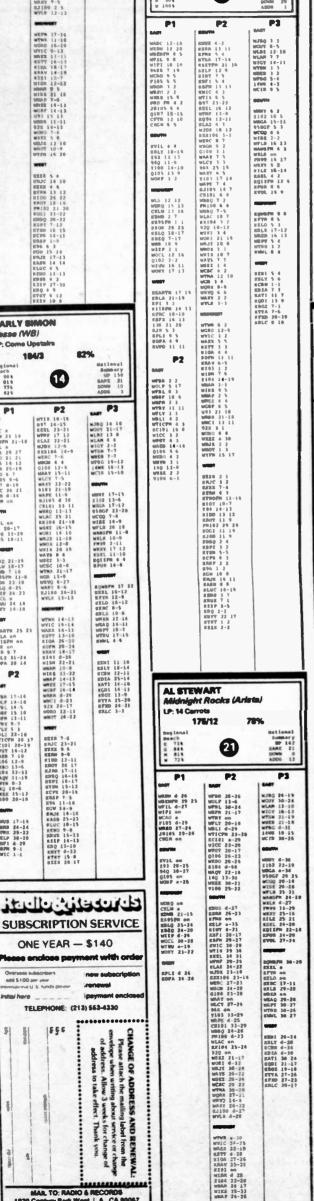
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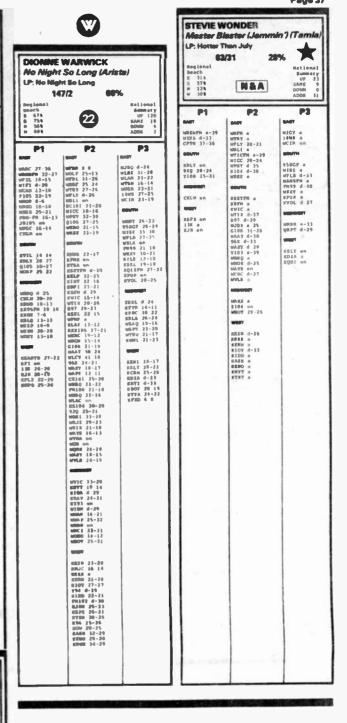
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Let on The Common (WB)  Let One Trick Promy  P1  Section 11  Section 12  Fig. 10  Section 13  Section	PAUL SIA		(8)	
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	ESPY on STRT 27-22 ESEX 30-36		CPTR 6-40	HLAZ 4-32 W3DH #-31 HXX105 # WESC 4 24	A7025 ou 67025 ou 8702 33-50 8703 33-50
			201 10-27 000 20-25 7100 13-26	G100 a-25 G100 a-25 GM1 d-28	WISE 4 25 WFLR + WANTER 4 34 PROP 4 12 UNITY 4 29
			9105 # 26 10027 en	WARY 10-25 Y103 30-32 WAPE 0 23 02105 37-32 CK101 10 20 WB0Q 20 73	EILE 15-30 ESEL 6-24 UNITED 6 EVOL 6 72
			WERD 8-29 CREW 6 26 RSEQ a WEEP 8	MREG	COOL 4 22
			WDCL # Q182 #-11 WDKY 29-25	12104 6-26 100 6-27 WERE 6 26 WERE 6 31	METO 4 15 METO 40 METO 40
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TYPE 10 10 TYPE 22-10 TYPE 22-10 TYPE 22-10 TYPE 23-10	### 27-19 ### 22-17 #### 22-17 #### 22-17 #### 23-17 #### 14 11 #### 14 11 #### 14 11 #### 14 11 #### 14 11 #### 14 11 #### 14 11 #### 14 11 #### 14 11 #### 14 11 #### 15 12 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 #### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ##### 15 13 ###### 15 13 ####################################	WILL 10 30 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Drawns LP: Puris 11   1   1   1   1   1   1   1   1   1	P2  WELL #-17  WELL #-18  WELL #-	P3  LAME 10 ARROW 0 AR
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TYPE 10 10 TYPE 22-10 TYPE 22-10 TYPE 22-10 TYPE 23-10	### 27-19 ### 27-19 ### 27-19 ### 27-19 ### 27-17 ### 14 11 ### 12-17 ### 14 11 ### 14 11 ### 14 11 ### 14 11 ### 14 11 ### 14 11 ### 15 12 ### 19 12 ### 19 13 ### 19	WILL 10 30 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Drawns LP: Puris 11   1   1   1   1   1   1   1   1   1	P2  WELL 4-17  WELL 4-18  WELL 4-17  WELL 4-	TOT I MAND TO THE PARTY OF THE



# **Others Getting Significant Action**

LIVINGSTON TAYLOR "First Time Love" (Epic) 30/1 Moves: Up 14, Same 18, Down 5, Adds 1, WJSQ, KKOK 11-8, WZZP 21-19, WKSO 22-18 WLCY 15-13.

Moves: Up 14, Same 18, Down 5, Adds 1, WJBQ, KXOK 11-8, WZZP 21-19, WKBO 22-18, WLCV 15-13.

JOURSIEY "Good Morraing GirVStay Awhile" (Columbia) 38/0 Moves: Up 28, Same 7, Down 2, Adds 8, SBKX 29-18, K104 21-18, KLAZ 22-28, CK101 29-14, EDQ 21-17, KYNO-FM 29-15.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 28/6 Moves: Up 12, Same 19, Down 8, Adds 8, PRO-FM, JS105, KRUX, WTSN, KDZA, WXKS 35-28, KEARTH 25-25, WKIX 4-22.

JOHN COUGAR "This Time" (Rivel 27/8) Moves: Up 7, Same 11, Down 8, Adds 9, PRO-FM, WAQY, KTSA, KQ94, WSKZ, WJBQ, WAAM, WSE, KILE, KWX 29-16.

AMI STEWART & JOHNNY BRISTOL "My Guyffly Gir" (Flandshaka) 25/3 Moves: Up 8, Same 12, Down 8, Adds 3, F105, WFLB, KQDI, WRVQ 23-19, KNYT 25-22.

JIMMIY HALL "So Happy That Love Hee Found Year" (Epic) 24/13 Moves: Up 8, Same 12, Down 8, Adds 13, SBCX, K104, WAQY, WGRK, WAKK, WNAM, WISE, WANS-FM, WKILK, KOWS-FM, KEM, KBOZ, KRIG.

KING CARRIEDS "Cry Like A Baby" (EMR America) 23/22

MOVEL: Up 8, Same 1, Down 8, Adds 22 inducing F105, KRLA, WFSL, KINT, YNS, WSKZ, WGH, KSTT, KRUX, KYOL, KRIG.

KINGS "Seafschiar" To Gildo" (Elektra) 22/3

WERT, KSTT, KRUZ, KVOL, KRLC.

KINGS "Switchin' To Gilde" (Elektra) 22/3

Mouse: Up 12. Same 6, Down 2, Adds 3, WFBL KTSA, WKEZ, CFTR 26-21, WKEE 26-34,

WEFM 21-16, WVC 27-25.

LINDA CLIFFORD "Red Light" (RSO) 15/2

Mouse: Up 8, Same 6, Down 2, Adds 2, BJ106, KDZA, JB106 20-17, KFRC 28-27, KLAZ 23-16,

WFRQ 23-25.

Kilovas: Up 8, Barre 6, Down 2, Adds 2, BJ106, KDZA, JB106 20-17, KFRC 20-27, KLAZ 23-16.
WF8G 23-26.

KEVER, KYYA, KYYANIA BERGALA" (Marcury) 12/0
Moves: Up 8, Seme 2, Down 3, Adds 6, Y100 21-15, KTBA 25-21, 13K 7-7, KIOV d-20, KIOO 27-22, KGG 25-15.

27-28, KGGI 25-16.

BECHAEL JOHNSON "You Can Call Me Blue" (EMI America) 12/6

Meves: Up 7, Seme 5, Down 0, Adde 6, KDWB 10-8, KBS-FM 19-16, WAKK 20-17, KPLZ 28-25.

ENGLAND DAN SEALS "Lete At Night" (Atlentic) 11/1

Moves: Up 8, Same 4, Down 0, Adde 1, KKRC, K104 17-16, WHEB 40-25, KKOK 9-7, KPLZ

17:12

NUEV LEWIS & NEWS "Now Here's You" (Chryselle) 10/5

NOVE: Up 1, Serie 2, Down 8, Adds 6, WXLK, KQIZ-FM, KKLS, KENI, KCSN, KDZA.

ATLANTA NHYTHM SECTION "I Ain't Much" (Polydor) 10/3

Noves: Up 2, Serie 4, Down 8, Adds 2, WHYY, KOWS-FM, KENI, 540 28-28, KBEQ 28-18.

EDDIE MONEY "Nursning Back" (Columbia) 10/2

Noves: Up 4, Serie 4, Down 8, Adds 2, WiGY, KHYT, BJ165 28-28, KQWS-FM 28-22, KFRC

# THE PICTURE PAGES

# **Columbia Signs Quincy**



Columbia Records has signed the New Jersey-based rock band Quincy, with a self-titled debut LP just released. Shown are, from left: CBS VP Tom McGuiness, CBS's Jim Urie, Quincy's "Metro" Wally Smith, CBS President Bruce Lundvall, Quincy's Gerald Emerick, Bob Holden and Steve Butler, label VP Mickey Eichner, group's Brian Butler, Columbia's Paul Atkinson, manager David Massick, and Columbia VP Arma Andon.

# Iron City Houserockers Hypnotize New York



After their performance at NYC's Bottom Line to promote their current single, "Hypnotized," MCA's Iron City Houserockers were welcomed backstage by (I-r) MCA's Barry Goodman, Houserockers' Gil Snyder, MCA's Kathy McKilroy, MCA VP/GM Ray D'Ariano, comedian Rick Overton, MCA's Dyanne Smith and Nell McIntyre, group's Joe Grushecky, and MCA's Lynn Kellerman.

# **Managers Capitolize On Reddy**



The Capitol Records district managers' meeting in Lake Tahoe just happened to coincide with label artist Helen Reddy's performance at the Sahara Hotel. Shown at the impromptu get-together are (back, I-r) Capitol District Managers Dennis DeStefano (Boston), Jerry Brackenridge (Atlanta), Tom Tilton (Dallas), Jack Reynolds (Detroit), Ira Derfler (New York), and Larry Hathaway (Los Angeles); (middle, I-r) District Managers Vyto Luzauskas (Miami) and Ron Hughbanks (Washington/Philadelphia), Reddy, and Minneapolis District Manager Joe McFadden (named D.M. of the year); (front, I-r) District Managers Larry Krutsinger (Chicago), Paul Rose (San Francisco), and Jim Hawn (Cleveland).

## Knoblock Finds His "10"



Scottl Bros.' Fred Knoblock finally found his perfect "10" after celebrating the recent success of his single, "Why Not Me," and his entrance into ASCAP as a writer. Pictured enjoying the occasion are (I-r) ASCAP representatives Todd Brabec, Julie Locke, and Michael Gorfaine, Knoblock's manager Bruce Patch, model Diane Merit, Knoblock, Scottl Bros. Exec VP Johnny Musso, and Scottl Bros. VP/GM KIm Espy.

## **Roberta Gets No Flack**



Atlantic's recording artist Roberta Flack recently sang at the Radio City Music Hall in New York and was met backstage by members of Chic and her opening act Peabo Bryson. Pictured are (I-r) Chic's Tony Thompson and Nile Rodgers, Flack, Bryson and Chic's Lucy Martin.

## Polydor's Ayers: Ten Years After



Polydor Records recently celebrated Roy Ayers's ten-year anniversary with the label. Pictured at the festivities are from left Polydor President Fred Heaven, Polydor's artist La Toya Jackson, Ayers and Polygram's Exec. VP Dick Kline.

## **Closest Of Kihn**



Beserkley's Greg Kihn Band played the Roxy recently before departing on a tour with Boz Scaggs. Pictured backstage are (I-r, rear) band members Gary Phillips, Greg Kihn, Dave Carpender, Larry Lynch, and Steve Wright; (I-r, front) E/A's Kevin Knee, E/A VP George Steele, and Beserkley Reigning Loony Matthew Keufman.

## Allen Plays At Greek



A&M's recording artist Peter Allen recently appeared at the Greek Theatre in Los Angeles as part of "British Commonwealth Night," along with Dusty Springfield. Pictured with Allen (right) is A&M Sr. VP Harold Childs.

R&R/Friday, September 19, 1980

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# THE PICTURE PAGES

# **Brothers Johnson Have Platinum Habit**



For the fourth consecutive time, A&M's Brothers Johnson have reached platinum status, with their latest album "Light Up The Night" recently attaining that plateau. Pictured at the by now familiar presentation ceremony (which also celebrated the Brothers' continuing relationship with A&M Records) are (I-r) A&M VP Charlie Minor, manager Mark Hartley, A&M Vice Chairman of the Board Herb Alpert, A&M Sr. VP Harold Childs, George Johnson, Chairman of the A&M Board Jerry Moss, Louis Johnson, manager Larry Fitzgerald, and A&M President Gil Friesen.

# **Blue Oyster Cult Has Long Beach Following**



The Long Beach Arena was the site of a recent Blue Oyster Cult concert. The hard-rock group were met back-stage by (back, I-r) Avalon Attractions' Gary Perkins, BOC road manager Steve Schenck, BOC's Allen Lanier, Columbia's Tony Zetland and Ken Sasano, manager-producer Sandy Pearlman, and Columbia's Ron Oberman; (front, I-r) BOC's Albert Bouchard, Columbia's George Chaltas, and group members Joe Bouchard, Donald "Buck Dharma" Roeser, and Eric Bloom.

# **Montan Marks 20th Debut**



Chris Montan marks his debut on 20th Century-Fox with single release (dueting with Lauren Wood) "Is This The Way Of Love" to be followed by the late September release of his "Any Minute Now" LP. Pictured welcoming 20th's newest artist to the fold are (standing, I-r) 20th's Wendy Grasberg, 20th President Neil Portnow, 20th VP's Dave Parks and Mort Weiner, and professional manager of The Special Music Group (Montan's publishing company) Brendon Okrent; (seated, I-r) Chris Montan and producer Evan Archerd.

# "One More Song" For Randy Meisner



Randy Meisner, formerly with the Eagles and Poco, has been signed for an Epic solo LP, "One More Song." Shown putting the wrap on the project are (back, I-r) Epic's Larry Hamby, Epic VP Frank Rand, E/P/A's Larry Stessel, producer Val Garay, Meisner's business manager Tom Bradshaw, E/P/A's Mike Alhadeff, and Meisner's manager Trudy Green; (front, I-r) E/P/A's Stephanie Knauer, E/P/A VP Stan Monteiro, Meisner, and CBS Records VP & GM Myron Roth.

# Seger Welcomes Detroit Radio



Detroit radio turned out full force to welcome Bob Seger at his recent concert in the Motor City. Pictured in a celebrative mood are (back, I-r) WRIF's Arthur Penhallow, CKLW's Rosalie Trombley, unidentified man, WABX's John O'Leary, Nancy Reynolds, Capitol's Jack Reynolds, Denise Ryan, WDRQ's Jim Ryan, and WRIF's Tanya Townsend; (front, I-r) Capitol's Tony Smith and Bob Seger.

# Lipps, Inc. Garners Gold & Platinum



Casablanca President Bruce Bird (left) smiles as he presents both a gold single (for "Funkytown") and a platinum album (for "Mouth To Mouth") to Lipps, Inc. creator and producer Steven Greenberg.

# **Boardwalk Breaks Chapin "Sequel"**



Harry Chapin has signed an exclusive recording contract with the Board-walk Entertainment Company, which will release his "Taxi" update, entitled "Sequel," in October. Chapin, center, is pictured flanked by (I-r) Boardwalk partners Peter Guber and Jon Peters, Boardwalk President Neil Bogart, and Chapin's manager Ken Kragen.

## **MCA** To Distribute Unicorn



MCA Distributing Corp. is set to distribute all Unicorn Records product by the two-year agreement recently signed, with first release to be European recording artist J.D. Drews's single, "Don't Want Nobody." Shown at the pacting are (I-r) Unicorn President Daphna Edwards, MCA Dist. Corp. VP John Burns, MCA Dist. Corp. President Al Bergamo, Unicorn Exec. VP Stu Yahm, and MCA Dist. Corp. Exec. VP Sam Passamano Sr.



# Black Radio

# Bill Speed

# Black Radio's Public Affairs Role At Election Time

Without taking active sides and bringing the Fairness Doctrine into play, there are a lot of contributions Black radio stations can make to their community in election season. Stations can keep the audience informed on the issues through public affairs programming, and can play a vital role in getting the voters out to the polls. In the following interview, WLLE/Raleigh GM Paul Engram, Jr. explores these points in more detail in a discussion of the Black station's role as the political battles heat up.

R&R: Since election year is here, how important do you feel public affairs and PSAs are?

PE: They are extremely important in that they can influence people and in influencing people they can more or less help determine the outcome of any election. Basically, you don't have to endorse any particular candidate or you really don't have to get into that kind of thing in order to influence an election. You can deal with the issues because the candidates who are running are always speaking on the issues.

Just getting people out there to vote has a lot of emphasis on the outcome of an election.

R&R: What have you done specifically in Raleigh along those lines?

PE: Right now, we are very supportive of groups like the NAACP and others who are sponsoring voter education workshops or voter registration workshops. We push the importance of people going out and registering to make sure they can vote and then we plan to later on push that people really need to get out and express themselves and take advantage of the opportunity and

on election day go out and vote. In the past we basically have done what a lot of other people do. We take certain issues and we address issues in an informative way. And then in public affairs, who you may choose to come and participate in your program has a lot to do with what type of influence you have on people. We feel we seek

organizing this forum to come on and talk to us two weeks prior to the date so we can make people in our audience more aware of the function itself. We are going to have a lot of live coverage. It's being held at a local hotel and we are going to rent a suite and set up to broadcast a remote from the hotel. We aren't going to cover it totally from a news point of view, but we are going to put more public affairs emphasis on it because we are going to pull key people out of the affair and talk to them for 10 to 15 minutes, three to four times each day that the black forum will be going on. We will be doing something a little bit more than just actually covering it as a news story.

R&R: What is your planned end result?

PE: There are going to be a lot of key people participating in the black political forum like local leaders, statewide leaders and some national leaders. What we think we will accomplish is to make people more aware of what issues black leaders are trying to address or trying to focus more attention on.

"Just getting people out there to vote has a lot of emphasis on the outcome of an election."

people who educate our audience and make them more aware of what the issues are. In this way we've made them much more capable of making an intelligent decision.

R&R: Have you taken the step of beefing up your PSA's because it's election time?

PE: We definitely have as far as the upcoming election is concerned. From the point of view of voter education and registration, we really have. This time of the year, usually around holidays, we push PSA's that more or less complement the occasion. We're pretty much public service-oriented. There are key times of the year when we increase certain types of public affairs programming like election time. That's directly in response to the community because they need and demand we present more information for them to absorb.

R&R: What about extra weekend programming?

PE: Not really. One of our most popular shows is "Insight," which is an interview-type of program where we have people from within the community come on and discuss topics that are of interest to our listening audience. Here in Raleigh they are going to have a black political forum which will be held the third weekend in September. We are having the people who are putting together and

R&R: Anything else you'd like to add?

PE: I feel the most important thing a radio station can do is to keep the public informed. That's what the station is here for, to serve the public. And public affairs and public service is the best and only way you can do it and do it well.

# People

WKND/Hartford welcomes John Gary to the staff. Formerly of WNLC/New London, CT, Gary will handle the afternoon slot - Harry O is no longer doing mornings at KMJQ/Houston. His replacement is Larry O'Jay, also named Music Director. O'Jay moves over from a programming slot at KOKY/Little Rock . . . Wadiah Al Amin replaces Barbara Robinson as music reporter for WTLC/Indianapolis. Robinson has been promoted to traffic manager at the station . . . News Director Tom Mitchell of WANT/Richmond (R&R 9-12) has been released from the hospital. General Manager Ben Miles is still recuper-December 13 marks the date when Kenneth Gamble, Chairman of the Board of Philadelphia Inter-NATIONAL Records, will receive the 1980 American Medical Center for Cancer Research (AMC) Humanitarian Award Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067

# Places

TAKING IT TO THE STREETS: That's what KATZ/ St. Louis has been doing lately. The station's mobile van has been traveling all over town giving away T-shirts and albums . . .

# Things

RIDING IN STYLE: A lucky Houstonian is doing just that after winning a Mercedes-Benz 240 Diesel in a recent KMJQ drawing. According to the station, between a quarter and a half million entries were recorded with members of Motown's Commodores conducting the drawing . . . And speaking of the Commodores, in honor of the group's concert stop in Cleveland, WDMT gave away a complete package of Commodores-related items including T-shirts, belt buckles, and their world tour concert book . . .

Don't forget the NRBA American Radio Expo is coming soon. There's still time to make reservations and send all your promotional items, TV spots, bumper stickers, airchecks, or anything else you might feel represents your station. Please address to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067. Remember, this one is for you and your future.



OPERATION BIG VOTE — The National Coalition of Black Voter Participation (an arm of the Joint Center for Political Studies) presented CBS Records Group President Walter Yetnikoff with a master tape of public service announcements recorded by 11 CBS artists for the organization's "Operation Big Vote," aimed at Increasing black voters' turnout at the polls this November. Over 300 Black-formatted stations will receive the non-partisan messages from the Manhattans' Blue Lovett, the Isley Brothers' Marvin Isley, Gladys Knight, Cheryl Lynn, the B.T. Express' Wesley Hall, Jerry Butler, Marilyn McCoo and Billy Davis Jr., Rodney Franklin, Sarah Dash, and D.J. Rogers. Pictured at the presentation are, from left the Joint Center for Political Studies' Larry Lucas, Yetnikoff, JCPS President Eddie Williams, and CBS Records VP/GM LeBaron Taylor.

# Pap/Rhythms

# HOTTEST

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) LTD "Where Did We Go Wrong" (A&M) **O'JAYS** "Girl, Don't Let It Get You Down" (TSOP) **TOM BROWNE** "Funkin' For Jamaica (NY)" (GRP/Arista) MINNIE RIPERTON "Here We Go" (Capitol) STACY LATTISAW "Let Me Be Your Angel" (Cotillion) ZAPP "More Bounce To The Ounce" (WB) STEVIE WONDER

"Master Blaster (Jammin') (Tamla) EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) **DIONNE WARWICK** "No Night So Long" (Arista) **GEORGE BENSON** "Give Me The Night" (WB) MICHAEL HENDERSON "Wide Receiver" (Buddah)

MAZE "Southern Girl" (Capitol) **ONE WAY** "Pop It" (MCA)

QUEEN "Another One Bites The Dust" (Elektra) **POINTER SISTERS** "He's So Shy" (Planet)

# IMBE

CHANGE "Searching" (RFC/WB) 55% reporting. New at WXYV while climbing at WAMO and WDAS in the East. Added at WHRK and WVEE, climbing at WGIV, WJJS and WYLD, and hot at WPDQ and WDIA in the South. Climbing at KSOL in the West. Hot at WTLC; climbing at WVON, WDAO, WJMO and KATZ in the Midwest.

DYNASTY "I've Just Begun To Love You" (Solar/RCA) 52% of our reporters are on it. The South shows hot rotation at WPDQ. WYLD and WVOL with medium airplay at WJJS, WDIA and KMJQ. Hot at WAMO; climbing at WKND in the East. Heavy airplay at WLOU, WVON, WCIN, KATZ and KPRS with medium activity at WJMO in the Midwest. The

BRICK "Push Push" (Bang) 52% reporting airplay. Hot at WLOU and climbing at WTLC, WDAO, WKWM and KPRS in the Midwest. Added at WHRK and WVEE while climbing at WPDQ, WJJS, KMJQ and WVOL in the South. Debuting at WXYV while showing medium airplay at WILD, WAMO and WKND in the East.

DELLS "I Touched A Dream" (20th) 48% reporting sirplay. Climbing at KSOL in the West. The Midwest shows medium sirplay at WDAO and KATZ with hot rotation at WVON. Climbing at WGIV, WJJS, WDIA, WYLD and WVOL in the South. Hot at WILD; climbing at WAMO, WKND, WDAS and WWRL in the East

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 48% reporting action. The Midwest shows medium airplay at WDAO, WKWM, WJMO and WCIN, Hot at WANT and WYLD; climbing at WGIV, WJJS and WVOL in the South. New at WWIN while climbing at WILD, WAMO and WKND in the East. The West shows an add at KSOL

DIANA ROSS "I'm Coming Out" (Motown) 48% reporting. New at WXYV and WILD in the East Debuting at WDIA, WHRK and WVEE with medium airplay at WJJS, KMJQ and WVOL in the South. Added at WTLC and WVON while showing medium airplay at WLOU, WKWM, WJMO and WCIN in the Midwest.

CAMEO "Shake Your Pants" (Chocolate City) 41% reporting airplay. The South shows medium activity at WPDQ and WDIA with hot rotation at WJJS, WYLD, KMJQ and WVOL Hot at WDAO and WJMO; climbing at WLOU and KPRS in the Midwest. Hot at KSOL in the West Climbing at WAMO in the East

TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 41% reporting action. Heavy airplay at WVON, WJMO, WCIN and KATZ while climbing at WKWM in the Midwest. Hot at KSOL in the West. Climbing at WGIV, WYLD and WVOL and showing hot rotation at WANT, WJJS and KMJQ in the South.

GRANDMASTER FLASH "Freedom" (Sugar Hill) 41% reporting. The East shows an add at WXYV, medium airplay at WILD, and hot rotation at WWIN and WDAS. Added at WVEE and WHRK while hot at WANT and WGIV in the South. Climbing at WLOU, WKWM and KATZ with hot rotation at WTLC

MANHATTANS "Girl Of My Dream" (Columbia) 41% reporting action. Added at KPRS; climbing at WTLC and WCIN in the Midwest. Medium airplay at KDAY in the West. New at WDAS while climbing at WILD, WKND and WWRL in the East. The South reflects medium airplay at WPDQ, WJJS, KMJQ and WVOL.

LOCKSMITH "Unlock The Funk" (Arista) 41% of our reporters are on it. Added at KATZ and showing medium airplay at WLOU, WDAO, WKWM and KPRS in the Midwest.

New at WXYV while climbing at WILD and WDAS. Debuting at WHRK and WVEE; climbing at WGIV and WVOL in the South

RICK JAMES "Big Time" (Gordy) 38% reporting airplay. Hot at WJJS; climbing at WDPQ, WYLD and WVOL in the South. The East shows hot rotation at WAMO while climbing at WDAS and WWRL Hot at WJMO and KPRS with medium airplay at WLOU and WCIN in

CAMERON "Magic Of You" (Salsoul) 38% reporting airplay. Hot rotation at WAMO in the East Climbing at KSOL in the West Hot at WANT; climbing at WGIV, WPDQ and KMJQ in the South. The Midwest shows hot rotation at WTLC, WKWM and WCIN with medium airplay at WDAO and WJMO

GLADYS KNIGHT & THE PIPS "Taste Of Bitter Love" (Columbia) 34% reporting action. Medium airplay at WTLC, WVON, WJMO and WCIN in the Midwest. New at KMJQ and WVOL, climbing at WDIA, and showing hot rotation at WGIV in the South. Hot at WWRL and climbing at WAMO in the East.

MTUME "Give It On Up" (Epic) 34% of our reporters are on it. Climbing at WJJS, WDIA and WVOL with hot rotation at WGIV in the South. The East shows hot rotation at WWRL and medium airplay at WDAS. Climbing at WTLC and WDAO in the Midwest. New at

KSOL and hot at KDAY in the West.

EDMUND SYLVERS "That Burning Love" (Casablanca) 34% reporting action.

The West shows medium airplay at KSOL Climbing at WLOU, WDAO and WCIN in the Midwest Added at WHRK and WVEE; hot at WGIV in the South. New at WXYV; climbing at WILD and WKND in the East

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 34% of our reporters are on It The South shows an add at WVOL, medium airplay at WDIA, and hot rotation at WGIV. Climbing at WKND and WWRL in the East. New at WVON with medium airplay at WLOU, WDAO and WJMO in the Midwest Climbing at KDAY in the West

ASHFORD & SIMPSON "Love Don't Make It Right" (WB) 31% of our reporters are on it. Showing hot rotation at WAMO in the East. Hot at WCIN; climbing at WVON, KATZ and KPRS in the Midwest. Hot rotation at WANT, WPDQ and WYLD while climbing at

A TASTE OF HONEY "Rescue Me" (Capitol) 31% reporting. The South shows medium airplay at WGIV, WPDQ and WYLD. Hot at WILD and WKND; climbing at WAMO and

WDAS in the East. Hot at KPRS and climbing at WVON in the Midwest.

BROTHERS JOHNSON "Treasure" (A&M) 31% reporting airplay. Climbing at WILD, WDAS and WWRL in the East. Medium airplay at WGIV, WJJS and WYLD in the South. The Midwest shows medium airplay at WVON, WJMO and KATZ

# **NEW & ACTIVE**

PEACHES & HERB "Funtime" (Polydor) 28% reporting alrplay. Hot at WDAO while climbing at WLOU, WVON, WJMO and KPRS in the Midwest. Medium alrplay at WGIV and WJJS in the South. Climbing at WAMO in the East.

JONES GIRLS "Dance Turned Into A Romance" (Philadelphia International) 28% reporting action. Climbing at WKND and WWRL in the East. The South shows medium activity at WDIA. New at WKWM, climbing at WJMO, KATZ and KPRS, and hot at WDAO in the

S.O.S. BAND "S.O.S." (Tabu) 28% reporting activity. Added at KDAY in the West. The East shows an add at WDAS. New at WANT, WEAS and WYLD while climbing at KMJQ in the South. Debuting at WKWM; climbing at WCIN in the Midwest.

STYLISTICS "Hurry Up This Way Again" (TSOP) 24% reporting. Debuting at WANT and WJJS while hot at WDIA in the South. Climbing at WILD, WDAS and WWRL in the East New at WJMO in the Midwest.

JACKSONS "Lovely One" (Epic) 24% of our reporters are on it. The Midwest shows an add at WCIN and KATZ. Debuting at WWRL, WILD and WDAS in the East. New at WDIA and KMJQ in the South.

# JAZZRADIO

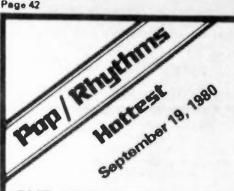
# HOTTEST

BOB JAMES	H (Tappan Zee/CBS)
JOHN KLEMMER	Magnificent Madiess (Elektra)
TOM PROWNE	Love Approach (Arista)
	various cuts
GEORGE BENSON	GIVE IME THE HIGHT (AAD)
COLICADERS	Hnapsody And Blues (INICA)
RAMSEY LEWIS	Houtes (Columbia)
At DIMEOLA	Splendido Hotel (Columbia)
BICHIE COLE	Hollywood Madness (Muse)
TIM EVERMAN	Tim Eyerman (Inner City)
	Various Cuts

# **NEW & ACTIVE**

JOE FARRELL ...... Sonic Text (Contemporary)

EAST: WHUR/Washington, d.c., Jesse Fex: WEBB/Baltimore, MO, Cheuncey Lewis: WY8C/New Haven, CT, Roy Schneiderman. SOUTH: WCLIK/Atlents, GA, Requeya Ward: WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WB8Y/Columbus, OH, Terry Wilson: WJZZ/Detroit, MI, Darian Paster: WEST: KADK/Deriver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jackson, KKGO/Los Angeles, CA, Sal Levine: KJLH/Los Angeles, CA, Lewrence Tenter.



EAST	SOUTH	MIDWEST	WEST
O'Jays Maze Tom Browne	O'Jays	Tom Browne Michael Henderson	LTD Michael Hendersor Maze George Benson

WVON

ADDED

HOTTEST

Diana Ross

O'Java

Meze

George Bensor

Chaka Khan Teddy Pendergrass

Chicago, IL

Stevie Wonder Diana Ross "Coming" Ray, Goodman & Brown Carl Carlton

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their sirplay activity.

KATZ

ADDED

Jacksons Natalie Cole

HOTTEST

Tom Browne

Stephenie Mills

Louisville, KY Bill Price

Johnny Gulter Wetson Earth, Wind & Fire Two Tons O'Fun

Margaret Reynolds & KC

Jimmy "Bo" Horne

Zapp Stacy Lattisaw

Tom Browne Pointer Sisters

King Tim III

Brick

WJMO Cleveland, OH Bernie Moody

ADDED

O'Java

WLOU

ADDED

Seventh Wonder

George Benson Michael Henderson

Dynasty Diana Ross Teddy Pendergrass

Donna Summer "Walk" Locksmith

St. Louis, MO Earl Parnell

WWIN **Curtis Anderson** 

ADDED Earth, Wind & Fire Vernon Burch Betty Everett La Tove Jackson McFadden & Whitehead Sylvester "Need/Change Up" Philly Cream Fat Larry's Band Solaris 80's Ladies Joyce Cobb **Guy Curtis** Snatch Stevie Wonder HOTTEST Young & Company Grandmaster Flash Geraldine Hunt RJ's Latest Arrival
Rod

WXYV

ADDED Stephania Milis Change Minnie Riperton Diena Ross "Coming" Locksmith Jimmy Hall Truth Tyrone Davis Edmund Sylvers Stevie Wonder Earth. Wind & Fire Grandmaster Flash Dionne Warwick Donna Summer "Walk" Brick HOTTEST Not Aveilable

SOUTH

Net Jackson

Donna Summer "Walk"

Evelyn Champagne King

WPDQ

ADOED

HOTTEST

Change

WHIRK

ADDED

Memphis, TN Ron Olsen

Stephenie Mills Change

Minnie Riperton

Jimmy Hell Truth

Tyrone Davis

HOTTEST Not Available

Edmund Sylvers Stevie Wonder Earth, Wind & Fire

Grandmaster Flash

Dionne Warwick
Donna Summer "Walk"

Diana Ross "Coming" Locksmith

Larry Graham Diana Ross O'Jays

Ashford & Simpson George Benson

Dynasty Michael Henderson

Skyy

WDAS Philiadelphia, PA Joe Tamburro

ADDED Millie Jackson Amii Stewert/Johnny Bristol S.O.S. Band Jecksons Donna Summer
"Wanderer/Walk"
Evelyn Champagne King Mira Waters Stevie Wonder O'Jays George Benson Tom Browne Michael Henderson Stacy Lattisaw

WIKND

ADDED Zapp Bob Marley Earth, Wind & Fire Stevie Wonder HOTTEST Larry Graham Diana Ross Rone & Angela A Tasta Of Honey Stacy Lattisaw Tom Browne Slick George Benson Pointer Sisters

WILD eton, MA

Michael Franks Diana Ross "Coming" Pleasure Jimmy "Bo" Horne Seventh Wonder Lenny White Snatch Jacksone

HOTTEST Tom Browne Michael Henderson Diana Ross "Upside" George Benson O'Jays One Way
A Taste Of Honey Stephenie Mills

Pittsburgh, PA Ken Allen

ADDED Dionne Warwick Johnny Gulter Watson Melba Moore One Way Earth, Wind & Fire Curtis Mayfield

HOTTEST Dynasty Michael Henderson Tom Browne Maze Chocolate Milk Ashford & Simpson Rick James Zapp Fred Weeley

MIDWEST .

Cincinneti OH

ADDED Rockie Robbins Dave Mason George Benson "Love X"
Teddy Pendergrass "TKO"
Johnny Guitar Watson
Earth, Wind & Fire Stevie Wonder

Ashford & Simpson Michael Henderson Queen Teddy Pandergrass LTO Dynasty Stacy Lattisaw Tom Browns

WWR! New York, NY Bob Law/Linda Her

ADDED Earth, Wind & Fire Jacksons Magic Lady Arthur Prysoci Stavia Wonder

HOTTEST Gledys Knight Herb Alpert O'Jays Al Jarreau Mtume LTD Crusaders Maze Ramsey Lewis

WJJB

ADDED

Lynchburg, VA Robert Goine

HOTTEST

Dynasty Tom Browne Dells LTD WDAO Deyton, OH Turk Logen ADDED None HOTTEST

> High Inergy Jones Girls KMJQ

O'Jaya

Peaches & Herb Stephenie Mills

Dionne Warwick

Pointer Sisters

LTD

Houston, TX Larry O'Jay ADDED verage White Band 'For You' Gladys Knight

Stevie Wonder Earth, Wind & Fire **Jacksons** HOTTEST Tom Browne Larry Graham Teddy Pendergrass Diana Ross Michael Henderson George Benson Queen

WVOL die TN

ADDED Stevie Wonder Ray, Goodman & Bro Gladys Knight HOTTEST Queen D.J. Hollywood Diana Ross Stacy Lattisaw Dynasty O'Jays Zapp

WDIA Memphie, TN Mark Christie

ADDED Stavie Wonder Earth, Wind & Fire Diana Rosa "Coming"

HOTTEST Rod Dionne Warwick LTD Tom Browne Michael Henderson Zapp Stylistics Staphanie Mills

KPRS Kaness City, MO Dell Rice

ADDED Lenny White Curtis Mayfield Manhattana Carl Carlton Andrew Jensen Margaret Reynolds & KC Seventh Wonder **Southroad Connection** Google & Tom Coppole

HOTTEST George Benson Fetback Band A Taste Of Honey Dynasty O'Jays Maze Ashford & Simpson Michael Henderson Rick James Tom Browne

WTLC Se. IN Indianapolia, Jay Johnson

ADDED Earth, Wind & Fire Stevie Wonder Lenny White Diana Ross "Coming"

HOTTEST Stacy Lattisaw One Way Teens Marie Tom Browne Grandmaster Flash LTD Diana Ross "Upside" Zapp Cameron Change

WKWM Grand Rapids, MI Frank Grant

ADDED

ADDED S.O.S. Band Earth, Wind & Fire Spinners Jones Girls

Vernon Burch Joe Simon Evelyn Champagne King Chaka Khan "Papillon HOTTEST Tom Browne Diana Ross Michael Henderson One Way Fred Wesley

Booker T. Jones

George Benson

Earth, Wind & Fire Stevie Wonder Donna Summer "Wanderer" Tyrone Davis Stylistics

Teddy Pendergrass Diane Rose O'Jeys Stacy Lettisaw George Benson Michael Henderson Maze Tom Browne Rick James

## WEST I

Zapp Maze

KDAY

ADDED Earth, Wind & Fire Jimmy Castor Teena Marie S.O.S. Band

HOTTEST Stephanie Mills LTD Michael Henderson Maze Mtume Pointer Sisters One Way George Benson Zapp Minnie Riperton

ADDED Zapp McFadden & Whitehead

HOTTEST O'Jays Michael Henderson Dynasty George Benson Tom Browne Cameo Teddy Pendergrass Stacy Lettisew LTD

## **EAST**

Average White Band "For You"

Baltimore, MD Larry Wilson

Charlotte, NC Jo Ann Grehem

ADDED Curtis Mayfield Earth, Wind & Fire Evelyn Champagne King Kwick Queen Maze "Joy" Seventh Wonder Stevie Wonder

HOTTEST Zapp Grandmester Flash One Way Michael Henderson Mturne Gladys Knight O'Jays Ray, Goodman & Brown Stephanie Mills

WVEE Scotty Andrews

ADDED Stephenie Milis Change Minnie Riperton Diana Ross "Coming" Locksmith Jimmy Hell Truth Tyrone Davis Edmund Sylvers Stevie Wonder Earth, Wind & Fire Grandmester Flash

Not Available

WANT Richmond, VA Ben Miles

ADDED Chocolate Milk Stylistics Stevie Wonder S.O.S. Band

HOTTEST Grandmaster Flash Teddy Pendergrass Tom Browne
Ashford & Simpson Queen McFadden & Whitehead Maze O'Java

WEAS A GA

ADDED Seventh Wonde

HOTTEST Starpoint O'Jaya Carl Carlton LTD Teddy Pendergrass George Benson Ashford & Simpson Michael Henderson

Linda Clifford Norman Connors Flakes Kwick Evelyn Champagne King Legend Dooble Brothers Skyy HOTTEST George Benson Teddy Pendergrass O'Jays Diana Ross Maze Rick James Tom Browne

New Orleans Brute Balley ADDED Spinners Tyrone Davis S.O.S. Band Captain Sky Jackie Moore Stevie Wonder Curtis Mayfield Johnny Guitar Watson

LTD

WYLD

HOTTEST Ashford & Simpson O'Jays Dynasty George Benson Chaka Khan

1)



# Jeff Gelb-AEGER

# AOR Experiments With New Wave Format

With some notable exceptions, new wave music has never really found its radio home. Most AOR experiments with it have been confined to special late-night programs or light rotation tryouts. Now, however, several Western radio stations have abandoned more traditional formats to experiment with a radio format that zeroes in on new wave music. KNAC/Long Beach, KDJQ(K-15)/Phoenix, and KZAM-AM/Seattle have recently begun programming what they term "modern music," including a heavy concentration on local signed and unsigned bands, to excellent word-of-mouth response. In the following conversations with KNAC PD Paul Fuhr, K-15 PD Johnny D., and KZAM-AM PD Paul Sullivan, we'll find out how their formats work and what each programmer's expectations are for success in their marketplaces.

## **KZAM: Modern Mono**

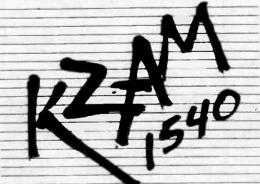
KZAM-AM had been a virtual clone of its sister FM station, a Soft AOR with jazz influence, till it made the abrupt change to "the rock of the Eighties" on January 1 this year. PD Paul Sullivan explained that the change was made in response to the burgeoning Seattle rock club scene, "plus the fact that we had an AM station here that we didn't know what to do with."

What was done with KZAM-AM amounted to a complete overhaul of its music, to incorporate

"Our listeners are as ardently supportive of this radio station as listeners were back in '67 when progressive radio began."

KZAM-AM/Seattle PD Paul Sullivan

1000 cuts emphasizing "modern music" (Sullivan said, "We never use the terms new wave or punk; I think they're negatives"). He explained the station's musical selection: "If we didn't have musical familiarity, we'd breed our own. There's a very high repetition on the station; we're almost a Top 40 style format. Also, we didn't want to make our definition of the station so limiting that we



wouldn't get an audience. So we do have a rock rotation, where we play selected things like Ian Hunter, Kinks, and Pat Benatar. But it's chosen very carefully, and is not the traditionally most popular heavy metal music."

Musical choices are based both on gut instinct and research within the community. "What it comes down to," Sullivan explained, "is that we put on what we think sounds right for the radio station and what we think people will want to hear. I have a staff that's very in tune with what people are listening to."

## **Case Of The Missing Ratings**

As KZAM was the first AOR to switch to an all-"modern music" format, the eyes of the nation's AOR community were on the April-May

Seattle ARB results, in which KZAM-AM failed to show. What happened? "We were a pretty extreme radio station trying to develop identification," Sullivan explained. "We had a little polishing and redefining to do. Plus we had no promotional budget whatsoever. As it turns out, we missed the book by 12/1000 of one percent. Naturally I was disappointed. Since then, we've tailored the station to be less harsh and hard to listen to. The beat is there now, and at the same time, the staff has come together."

Can KZAM survive without ratings? "You don't need the numbers for concert promoters who are seeing their concerts selling, or for record companies who see their records moving, or clothing stores who cater to our audience. They've all gotten response." Still, Sullivan is optimistic that the fine-tuning he's done since April-May will result in a ratings figure in the next sweep: "If we can achieve a 1.5 we'll call it a success."

K-15: Rock Of The Eighties



KZAM's owners, Mesa Radio Inc., also own KDKB/Phoenix and sister AM station KDJQ, which had been programming Oldies to lacklustre ratings results. After watching KZAM-AM come together, the decision was reached to try a similar experiment with KDJQ. Brought on to coordinate the changeover was John Dixon, known as Johnny D. on the weekend radio shows he'd done in the past for KDKB. On August 1, AM daytimer KDJQ dropped its oldies for "Rock of the Eighties" (a term borrowed with the permission of KROQ/Pasadena).

KDJQ's programming is about as far from oldies as could be imagined. In fact, according to Johnny D., "To me, music started four years ago.

"... There are 33 signals in this town; at least one of them should be trying to swim upstream."

K-15/Phoenix PD Johnny D.

I don't play anything older, with very few exceptions. It's a very recent-sounding radio station." K-15's music is intended to be broad-based in appeal. "We're definitely programming this station for older teens," Dixon stated, "but we're also getting 25-30 year olds calling who have ignored AM radio for years. They're saying they had absolutely nothing to listen to before, but that now they're getting something from us that they're thrilled about."

He continued, "We hope to develop an audience of people who will sit through three records they don't recognize because it's a modern sound. We also have a "super groups" category of artists like Police, Patti Smith, Elvis Costello, and Blondie. They're the rewards for listening to the groups you may not know."

**KNAC: In Tune With The Eighties** 

Perhaps the most surprising switchover has been that of KNAC, which had been programming hard-driving AOR since 1968. Early this year, PD Paul Fuhr sat down with the station's owners, Claudia and Jim Harden, to discuss the station's future. Fuhr recalled, "The advantage of KNAC is that we'd always been unique in the marketplace. What got us showing up in the L.A. ratings books was our hard rock stance. We were one of the few stations that played Judas Priest, Scorpions and

"The key to this format's success is that so many new wave artists have broken into the mainstream now."

KNAC/Long Beach PD Paul Fuhr

other such bands. Then everyone started doing it, and now there are at least four L.A. area stations bludgeoning listeners with hard rock. We had lost our uniqueness in the marketplace."

The Day The Music Died

To alleviate the problem the station made a drastic step in another direction. On June 1, out went Ted Nugent, Led Zeppelin, and many other AOR mainstays, and KNAC became "in tune with the Eighties." In went Eno, Roxy Music, Elvis Costello, and other new wave and "modern music" technicians, along with select oldies from the first British invasion, psychedelic era goodies by groups like Strawberry Alarm Clock and Standells, and even some ska and reggae music. There's a traditional oldies rotation as well, spotlighting early rock 'n' roll masters like Elvis Presley, Little Richard, Fats Domino, and Bill Haley.

What it all boils down to, in Fuhr's terminology, is "modern rock." As he points out, it's not mainstream AOR, but it's still rock 'n' roll: "That hasn't changed; we're still dealing with high energy music. Two things I like about this format," Fuhr



continued, "From being pigeonholed as playing just hard rock, now we have a lot of different styles of music on the air. And second, it's a 16-40-year-old format, compared to AOR's 18-24 base. We have a new young audience along with the plus-30's who grew up with rock 'n' roll who remember the oldies we're playing."

**Rating The Response** 

How's the format gone down with listeners to date? Fuhr reported he was quite pleased with initial RAM results and station research that shows substantial increases in female listeners. The hard rock fans, Fuhr theorized, just drifted over to KMET, which showed up with the largest shared audience to KNAC's in previous ratings periods. Billing is also up by a full 100%.

Continued on Page 44

EVOLUTION

# AOR Experiments With New Wave Format

Jeff Gelb

Continued from Page 43

With that sort of instant response, can ratings success be far behind? Fuhr was cautiously optimistic: "Our expectation is to crack the L.A. book, which we haven't done in years." To help, the station will be sinking over \$20,000 into improved reception in the coming months.

## **Future Format?**

Is "modern rock" a radio format for the future? "It's not going to be a mass appeal format," admitted Fuhr, "but much as Progressive Rock radio came along and slowly usurped Top 40, this could be the start of the next cycle. The key to this format's success is that so many new wave artists have broken into the mainstream now. Two years ago, we couldn't have attempted this. But with the success of bands like Blondie, Talking Heads, Elvis Costello, and the Pretenders, you now have the nucleus artists for a new format."

## The Spectre Of WPIX

If that's so, then why didn't the first such experiment work, at WPIX/New York? Fuhr guessed, "They were doing it without the kind of management commitment that was necessary to keep it going. Also, their music mix was about 60-40 new to old, which I feel was putting too much influence on oldies material." Paul Sullivan added, "I think of the reasons WPIX didn't work was because of the Motown and R&B flavoring, which I find to be inconsistent. I don't mix musical styles at KZAM-AM."

## **Swimming Upstream**

Sullivan went on to mention a potential stumbling block to the format's success: "18-24's are hard enough to sample as it is. The psychographics of this particular audience shows them to be that much more difficult to pin down or retrieve information from; they're just not inclined to filling out books. But I'm hopeful. Our listeners are as ardently supportive of this radio station as listeners were back in '67 when progressive radio began. At the same time, the music is becoming better and more commercially viable all the time. If these trends continue, I can see the format continuing to build in much the same way that freeform radio gave birth to progressive rock, and that, in turn, to AOR."

Johnny D. offered this summation of the modern music format: "We're not kidding ourselves that everyone's going to be into it, but I think that going after a certain demo and delivering it consistently is where radio is headed for the 80's. Anyway, there are 33 signals in this town; at least one of them should be trying to swim upstream. At least we're not forcefeeding our listeners another Abrams format; that's the safe route. Someone's got to take a chance."



WHY ARE THESE PEOPLE LAUGHING — The LOOP featured 15 fun-filled days of live broadcasts from noon to midnight from Chicagofest. In addition to the live broadcasts, the station offered the massive crowds the latest electronic and pinball innovations in a game arcade, as well as the Loop Cinema, which ran free rock and roll movies all day. Somewhere in this photo you'll see Loop airstaffers surrounded by happy fans.

The summer ARB brought especially good news for WCOZ/Boston, which shot up from a 4.1 to a 7.8. PD John Sebastian said his station's 12+ figure is the highest AOR ARB in Boston radio history . . . Also good news from KOME/San Jose, which beat out all the San Francisco AOR's in its 12+ figure of 2.9 . . . Over 300,000 attended WYSP/ Philadelphia's Ramblin' Raft Race II, with 13,000 participating as entrants . . . KBBC/Phoenix is gearing up for its third annual 10,000 meter run in mid-October. Proceeds will be donated to the Phoenix Zoo for construction of a new exhibit L.A. Rams Assistant General Manager Jack Faulkner joined KWST/Los Angeles's sports department for the season, with several reports weekly on the team . . . WIBZ/Parkersburg, WV, in conjunction with Arista, will award a trip to Cleveland for the Kinks' live date to the person submitting the most unusual road map. Seattle called to update the promotion it hopes will culminate in a Jimi Hendrix memorial in one of the city's parks: after some initial confusion by the City Parks and Rec Board over procedures. the plan is now under consideration. Meantime, the station will have its commemorative Hendrix button available next week for those who contribute \$2 or more to the memorial fund . has signed on as a Superstars affiliate station . EMIA's Michael Stanley world-premiered his new album on WMMS/Cleveland this week . . . WRCN/ Long Island is treating two listeners to see David Bowie in "Elephant Man" on Broadway, and the opportunity to meet him backstage after the show KPRI/San Diego is looking for a signed act to headline its annual Halloween costume ball. Inter-

ested parties should contact MD Jesse Summers at (714) 565-6006 . . . CITI-FM/Winnipeg is offering listeners the chance to join the station's staff for a series of rock 'n' roll riverboat cruises on a paddleboat . . . WVUD/Dayton's second biannual 'hot fun in the sun" celebration gathered 2000 to hear four area groups and enjoy 25¢ beers . "rockbottom bazaar," sponsored by WLAV/Grand Rapids, drew 54 merchants selling discounted merchandise to over 75,000 people. During the free fair, the station auctioned off a customized guitar of Ted Nugent's for \$1100, benefitting a local music scholarship fund . . . Noncommercial AOR WMNR/Monroe, CT is setting up a special radiothon to gain funds for its future programming. Already committed to coverage of the event is national TV, plus Parade and People magazines. What the station is now seeking is a signed recording act to drop in to the station for the day, to lend a helping hand. Interested parties should contact WMNR quickly, as the radiothon takes place October 4th. Call PD Stew Nazzaro at (203) 268-9667.

COMING NEXT WEEK: WPFR/Terre Haute's 12+ 18.2 in the April-May ARB results places the station at the pinnacle of AOR's for that survey period. Next week, in a conversation with PD J.R. Cortrecht, we'll discuss the programming policies that took the station to the top.



NO MISUNDERSTANDING IN NEW YORK — WNEW-FM's Scott Muni featured an on-air interview with MCA's Rossington Collins Band, when their recent debut tour took them to New York Pictured (sitting, I-r) are group's Gary Rossington, Dale Krantz, and Allen Collins; (standing I-r) are PD Scott Muni and MCA/NY Rep. Barry Goodman.

Former KLOS/Los Angeles PD Damion Bragdon has joined competing KMET for airshifts and special projects . . . Nell Harrison has been upped to PD from the airstaff at Y102/Montgomery. Harris is the new PD and Stewart Schantz the new MD at WPDH/Poughkeepsie . . . Bob Kranes has been appointed Assistant to the PD at WLIR/Long Island . . . Linda Gill has been upped to Programming Assistant at WIOQ/Philadelphia. The station's new Promotion Director is Peggy Ann Archdeacon Laura Wilkinson is exiting overnights at WLUP/ Chicago for middays at KPRI/San Diego . . . Dave Michaels has rejoined KMOD/Tulsa for afternoon . Bill Smith has joined WEEI-FM/Boston Colleen Cool has exited nights at KMGN/Bakersfield for neighboring KKXX. Her replacement at KMGN is "Katy" . Larry Bessler has joined WORJ/Orlando from LOVE 94/Mlami for middays John Stevens has taken the 6-10pm shift at WMMR/Philadelphia. New to overnights there is Tom Robinson, from WFBQ/Indianapolis . . . Clyde Shew has joined WILS-FM/Lansing for overnights

... Liz St. John has joined KBPI/Denver from KTIM/San Rafael for part-time air work and music research ... Moving from weekends to middays at KDKB/Phoenix is J. David Holmes ... Leslie Livingstone has been appointed Promotion Director at WAVA/Washington ... Jeff Clarke has been named the new morning person at KINK/Portland.



DAYTRIPPING AT KILO — With his usual "Take Me I'm Yours" look, Rick Nielsen of Epic's Cheep Trick explained to the KILO/Colorado Springs' music staff how the group had "Found All The Parts" with its newest Nu-Disk release. Pictured (I-r) are KILO PD Rich Hawk, MD Art Phillips, and group's Rick Nielsen.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WNOR/Norfolk presented Carolyne Mas for \$1.99 ... WQBK/Albany presented Elektrica for \$1.04

RADIO CONCERTS: Kingbees on WRIF/Detroit, WBAB/Long Island . . . Southside Johnny on WMMS/ Cleveland.

GUEST DJ's: Robert Palmer on WIBA-FM/Madison. CONVERSATIONS: Rock Justice on KTIM/San Rafael ... Silencers on WPGU/Champaign ... Foghat, Blackfoot on KISW/Seattle . . . Blackfoot on WCCC/ Hartford . . . Starz, Huey Lewis on WDHA/North Jersey...Bob Seger opn WGRQ/Buffalo...Eddle Money on KWFM/Tucson...John Cougar, Gus, Al Stewart on WXUS/Lafayette ... Triumph on CITHFM/ Winnipeg . . Michael Stanley, Kansas on M105/Cleveland . . . Al Stewart on KGB-FM/San Diego . . . Sea Level on WIBA-FM/Madison . . . Blackfoot on WRCN/ Long Island . . . Sea Level, Blackfoot on WMAD/Madison . . . Kansas on KWST/Los Angeles . . . Mary Burns on KSHE/St. Louis . . . . Pat Benatar, Eddie Money on KAZY/Denver . . . Ellen McIlwaine on WQBK/ . Eddie Money, Pat Benatar on KBPI/Denver Albany . Johnny Van Zant, Billy Squire, Molly Hatchet on WDIZ/Orlando . . . Michsel McDonald on KEZO/Omaha ... Blackfoot on WPLR/New Haven ... Marilyn Chambers, Eddie Money on KSAS/Kansas City . . . Johnny Van Zant on WSHE/Mlaml . . . Southside Johnny on WEZX/Scranton . . . Asleep At The Wheel on KTCL/Ft. Collins . . . Al Stewart on KOME/San Jose Robert Palmer on WMMS/Cleveland.



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Album Airplay/40

**September 19, 1980** 

Album cuts are listed in order **153 REPORTERS** of airplay preference ROLLING STONES..... Emotional Rescue (Rolling Stones)... "Cold" "Boys Go" Title "Send" "Girl" "Disco" "Boulevard" JACKSON BROWNE..... Hold Out (Asylum) ..... CARS ...... Panorama (Elektra)..... "Touch" "Slack" "No" "Misfit" PAT BENATAR ...... Crimes Of Passion (Chrysalis) ..... "Hit" "Hell" "Run" "Treat" QUEEN ...... The Game (Elektra)..... "Dust" "Dragon" "Game" "Loving" ROSSINGTON COLLINS BAND . . . . Anytime — Anyplace... (MCA). . . . . "Misunderstand" "Getaway" "Prime" ALLMAN BROTHERS BAND...... Reach For The Sky (Arista)..... "Angeline" "Hell" "Keep" "Wrong" YES ...... 'Tempus" "Light" "Happen" "Lens" AC/DC..... Back In Black (Atlantic)..... "Shook" "Shoot" "Hells" "Money" EDDIE MONEY ...... Playing For Keeps (Columbia) ..... "Trinidad" "Wish" "Angel" "Heart" CHARLIE DANIELS BAND...... Full Moon (Epic) ..... "Legend" "Gypsy" "Money" MOLLY HATCHET..... Beatin' The Odds (Epic)..... Title "Dead" "Rambler" "Sailor" AL STEWART ...... 24 Carrots (Arista)..... "Rock" "Paint" "Man" "Mondo" PETER GABRIEL..... Peter Gabriel (Mercury)..... "Games" "Remember" "Control" BARRY GOUDREAU ...... Barry Goudreau (Portrait) ..... "Woman" "Dreams" "Tonite" "Lose" McVICAR......Roger Daltrey (Polydor)....."Free" "Bitter" "Time" D. HALL & J. OATES ....... Voices (RCA) ..... "Feel" "Dreams" "Feeling" PAUL SIMON ...... One-Trick Pony (WB) ..... "Evening" "Movies" Title SPLIT ENZ ...... True Colors (A&M) ..... "Got" "Matter" "You" KINGS...... Are Here (Elektra)..... "Beat/Glide" "Don't" "Partyitis" JOHNNY VAN ZANT BAND... No More Dirty Deals (Polydor) ..... "Strong" Title "634" WHITESNAKE...... Ready An' Willing (Mirage)..... "Fool" Title "Man" GAMMA ...... "Voyager" "Air" "Mean" CADDYSHACK...... Various Artists (Columbia) ..... "Alright" "Lead" PETE TOWNSHEND ...... Empty Glass (Atco)..... "Door" "Get" "Rough" "Little" KANSAS..... Audio-Visions (Kirshner)..... "Hold" "Relentless" "Rock" "Loner" DEVO ...... Freedom Of Choice (WB) ..... "Whip" "Girluwant" KINKS...... "Lola" "Got Me" "Catch" BOB SEGER & SILVER BULLET ..... Against The Wind (Capitol). ..... "Accomp'ny" "Strut" "Line" TIMES SQUARE...... Various Artists (RSO)..... "Talk" "Rock" "Boys" "Sedated" GENESIS ...... Duke (Atlantic) ...... "Turn" "Lines" "Misunderstanding" JEFF BECK...... There And Back (Epic)..... "Star" "Pump" "Becko" New ATLANTA RHYTHM SECTION..... Boys From Doraville (Polydor)..... "Cocaine" "R&R" "Faith"

# Chart Summary

STONES maintained their lead over BROWNE in hot reports to remain at the top airplay spot for the week. BROWNE held rock steady at number two, while CARS inched into top three. BENATAR inched up, while, R/C, ALL-MANS, YES, AC/DC and MONEY all maintained. CDB inched up while HATCHET and TULL jumped. GABRIEL held steady for a third week, as GOU-DREAU moved up. SPLIT inched up as VAN ZANT and GAMMA gained momentum. KANSAS was this week's highest debut, significant album adds along with heavy reaction to the group's single cut from the album. DEVO jumped as SQUARE debuted. GENESIS resurged while STANLEY and B-52's debuted. The ELVIS COSTELLO EP and DAVE DAVIES album came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a fourweek period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

# MOST ADDED.

		9/19	9/12	9/5	8/29 0/0	0/0
1	MICHAEL STANLEY	64/62	7/7	0/0	UNU	UNU
	Heartland (EMI America)	M-2	M-0			
_	"Need Anyone"	H-0	H-0		0/0	0/0
2	TIMES SQUARE	70/59	21/21	0/0	0/0	0/0
	Various Artists (RSO)	M-10	M-0			
_	"Talk Of The Town"	H-1	H-O	-	0.00	an
3	KANSAS	48/39	0/0	0/0	0/0	0/0
	Audio-Visions (Kirshner)	M-7			,	
	"Hold On"	H 2			1/0	1/0
4	ELVIS COSTELLO	43/38	8/8	1/0		
	Taking Liberties (Columbia)		M-0	M-0	M-0	M-0
-	"Radio Sweetheart"	H-O	H-0	H-1 56/55	2/2	0/0
5	GAMMA	88/34	63/32 M 24	D6/00 M-1	M-0	0/0
	Gamma 2 (Elektra)	M-43		H-0	H-O	
	"Voyagar" ROBBIN THOMPSON	H-11 37/28	H-7 14/11	3/0	2/0	2/0
6		****	M-1	M-O	M-0	M-1
	Two B's Pleasa (Ovation)	M-5	H-2	H-3	M-0 H-2	H-1
-	"Brite Eyes"	29/23	18/17	0.00	0/0	0/0
7	CODE BLUE Code Blue (WB)	M-8	M-1	10/0	0/0	0/0
	"Face To Face"	H-O	H-O			
	JETHRO TULL	118/22	110/92	18/18	0/0	0/0
•	A (Chrysalis)	M-89	M-11	M4-0	0,0	570
Tie	"Crossfire"	H-25	H-7	14-0		
	MICHAEL SCHENKER	33/22	15/14	1/1	0/0	0/0
•	Michael (Chrysalis)	M-9	M-1	M-O	0,0	0,0
	"Armed & Ready"	H-2	H-0	H-0		
	B-62'8	44/21	27/23	0/0	0/0	0/0
-	Wild Planet (WB)	M-13	M-3			
	"Private Idaho"	H-10	H-1	1		
10	MOLLY HATCHET	111/20		700	0.00	0.00
	Beetin' The Odds (Epic)	M-47	M-1		-	1
	Title	H-44	H-2			
11	THUNDER	33/17	31/21	23/23	0/0	0/0
	Thunder (Atco)	M-13	M-9	M-0		
	"Easy Street"	H-3	H-1	H-0		
12	CARLENE CARTER	20/14	10/10	0/0	0/0	OA
Tie	Musical Shapes (WB)	M4	M-0			
"	"Cry"	H-O	H-0		SEC	
12	KENNY LOGGINS	14/14	0/0	0/0	0/0	OA
	Alive (Columbia)	M-0				
	"Fool Believes"	H-0				-
12	VAN MORRISON	23/13	17/18	0/0	0/0	OA
	Common One (WB)	M-5	M 1			
	"Satisfied"	H-5	H-O			1

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# MEDIUM

MOTELS...... Careful (Capitol) ..... "Danger" "Days" "Envy"

VAPORS...... New Clear Days (UA).................. "Japanese"

**B-52'S** ...... Wild Planet (WB).....

BLUE OYSTER CULT...... Cultosaurus Erectus (Columbia) ....

MICHAEL STANLEY ...... Heartland (EMI America)..... "Need": "Music" "He" "Lover

		9/19	9/12	9/5	8/29	8/22
1	SPLIT ENZ	89/72	77/84	80/56	65/43	58/27
	True Colors (A&M)	A-3	A-2	A-13	A-16	A-31
	"Got You"	H-14	H-11	H-11	H-6	H-0
2	JETHRO TULL	116/69	110/11	18/0	0/0	0/0
	A (Chrysalis)	A 22	A-92	A-18		
	"Crossfire"	H-25	H-7	H-0		100
3	BARRY GOUDREAU	97/68	88/61	85/52	83/18	43/0
Tie	Barry Goudreau (Portrait)	A-5	A-8	A-20	A-60	A-43
110	"Mean Woman"	14-24	14-19	H-13	H-5	H-0
3	JOHNNY VAN ZANT	87/68	81/62	78/52	85/4	5/0
	No More Dirty (Polydor)	A-7	A-11	A-23	A-80	A-5
	"Strong Survive"	H-12	H-8	H-3	H-1	H-O
4	KINGS	82/59	84/63	90/68	88/85	79/62
	Ara Here (Elektra)	A-0	A-1	A-2	A-5	A-8
	"Beat/Glide"	H-23	H-20	H-20	H-18	H-9
5	WHITESNAKE	78/57	87/65	96/73	99/77	99/74
	Ready An' Willing (Mirage)		A-0	A-1	A-1	A-3
	"Fool"	H-21	H-22	H-24	H 21	H 22
6	YES	133/55	129/65	124/56	125/3	7/0
Tie	Drama (Atlantic)	A-0	A-2	A-17	A-115	A-7
	"Tempus Fugit"	H-78	H-62	H-61	H-7	H-0
6	AL STEWART	109/55	115/60	101/12	24/1	2/0
	24 Carrots (Arista)	A-9	A-23	A-82	A-21	A-2
S.	"Midnight Rocks"	H-45	H-32	H-7	H-2	H-0
7	ALLMAN BROTHERS	137/50	134/46	134/46	132/45	128/58
	Reach For The Sky (Arista)		A-0	A-0	A-3 H-84	A-7 H-63
	"Angeline"	H-87	H-89	H-88	0/0	0/0
	MOLLY HATCHET	111/47	110/1 A-107	UNU	UNU	ON
	Beatin' The Odds (Epic)	A-20 H-44	H-2			
١.	77tle	109/45		128/88	127/62	128/65
٠,	Playing For (Columbia)	A-1	A-0	A-0	A-2	A4
	"Trinidad"	H-63	H-65	H-80	H-63	H-50
10		88/43	63/24	58/1	2/0	0/0
. "	Gamma 2 (Elektra)	A-34	A-32	A-66	A-2	0.0
	'Voyager'	H-11	H-7	H-O	H-0	
1		91/42	114/46	127/40	133/34	137/34
	Hadas The Con MICAL	A-0	A-O	A-O	A-O	A-1
T	"Midnight Rein"	H-40	H-70	H-87	H-90	H-102
1 1		91/42	97/47	101/50	99/45	95/46
1	Voices (RCA)	A-O	A1	A-2	Aú	A-12
	"How Does It Feel"	H-49	H-49	H-49	H-61	H 37
1 1	ATLANTA RHYTHM	58/40	77/58	89/65	93/66	97/65
1	Boys From (Polydor)	A-1	A-O	A-4	A4	A-9
	"Cocaine"	H 15	H-19	H-20	H 23	H-23

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation than the state of the second in the seco Below these numbers are breakdowns of the album's reports in other ins for the week. The album's preferred airplay cut is listed.

# THE HOTTEST

Entry

"Idaho" "Quiche" "Give" "Party"

"Black" "Monsters" "Wind"

			-			
					8/29	8/22
1	ROLLING STONES	144/136	144/136	143/135	141/141	
	Emotional (Rolling Stones)	A-0	A-O	A-0	A-0	A-0
	"She's So Cold"	M-8	M-8	M-8	M-0	M-4
2	JACKSON BROWNE	146/131	144/134	145/137	149/144	151/150
	Hold Out (Asylum)	A-0	A-0	A-0	A-O	A-O
	"That Girl"	M-15	M-10	M-8	M-5	M-1
3	QUEEN	133/127	131/124	131/123	132/123	130/119
-	The Game (Elektra)	A-0	A-0	A-0	A-0	A-0
	"Bites The Dust"	M-8	M-7	M-8	M 9	M-11
	CARS	140/124	136/111	132/99	136/15	27/1
•	Panorama (Elektra)	A-1	A-0	A-4	A-114	A-26
	"Touch & Go"	M-15	M-25	M-29	M-7	M-O
5	PAT BENATAR	137/121	P	130/104	126/85	126/21
	Crimes Of (Chrysalis)	A-2	A-0	A-0	A-8	A-92
	"Hit Me"	M-14	M-22	M-26	M-33	M-13
8	ROSSINGTON COLLINS			135/121	135/120	134/112
0	Anytime (MCA)	A-0	A-0	A-O	A-O	A-1
	"Misunderstand"	M-17	M-23	M-14	M 15	M-21
7	ALLMAN BROTHERS	137/87	134/89	134/88	132/84	128/63
,	Reach For The Sky (Arista)		A-O	A-O	A 3	A-7
		M-50	M-45	M-46	M-45	M-58
	"Angeline"	120/86	114/86	112/85	115/79	114/72
8	AC/DC Back In Black (Atlantic)	A-0	A-1	A-1	A-O	A-4
	"Shook Me"	M-34	M-27	M-26	M 36	M-38
		133/78	129/62	124/51	125/7	7/0
9	YES	A-0	A-2	A-17	A-115	A-7
	Drama (Atlantic)	M-55	M-66	M-56	M-3	M-0
	"Tempus Fugit" CHARLIE DANIELS BAND		100/71	107/77	104/74	102/72
10		A-0	A-3	A-0	A-3	A-8
	Full Moon (Epic) "Wooley Swemp"	M-30	M-26	M-30	M-27	M-24
	EDDIE MONEY	109/63	120/85	128/60	127/63	128/59
11		A-1	A-0	A-0	A-2	A4
	Playing For (Columbia) "Trinided"	M-45	M-66	M-88	M-62	M-66
		90/50	86/43	26/44	94/45	95/39
12	Peter Gabriel (Mercury)	A-1	A-2	A-6	A-5	A-13
	"Games Without"	M 39	M-41	M-47	M-44	M-43
		91/49	116/70	127/87	133/99	137/10
13		A-Q	A-Q	A-0	A-O	A-1
Tie	Under The Gun (MCA)	M-42	M-46	M-40	M-34	M-34
	"Midnight Rein"	91/49	97/49	101/49	29/51	95/37
13		A0	A-1	A-2	A-3	A-12
	Voices (RCA)	M-42	M-47	M-50	M-45	M-46
	"How Does It Fee!"	75/48	78/44	69/40	60/10	5/3
14	PAUL SIMON		A-5	A-13	A 49	A-1
	One Trick Pony (WB)	A-2	M-29	M 16	M-1	M-1
	"Late In The Evening"	M-27	MI-Z3	10	194.1	1.00

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each alhum title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# ASR BREAKERS

No albums qualified for breaker status this week.

# SINGLES

1	DOOBIE BROTHERS
2	DAVID BOWIE "Ashes To Ashes" (RCA)
3	SUPERTRAMP "Dreamer" (A&M)
4	ROBERT PALMER "Johnny & Mary" (Island)
5	GARY NUMAN"I Die You Die" (Atco)
6	DAVE DAVIES "Imagination's Real" (RCA)
7	BOB WELCH "Don't Rush The Good Things" (Capitol)
8	ROBBIN THOMPSON "Brite Eyes" (Ovation)
9	DIRT BAND "Badlands" (EMI America)
10	BLACK SABBATH"Lady Evil" (WB)
11	GARY MYRICK & FIGURES "She Talks In" (Epic)
12	BILLY JOEL "Don't Ask Me Why" (Columbia)
13	HENRY PAUL
14	ARTFUL DODGER "She's Just My Baby" (Ariola)
	BLACKFOOT "Spendin' Cabbage" (Atco)

These 45's received significant AOR airplay reports this week. These singles are either not swallable on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON ASR

1	LARSEN & FEITEN Larsen-Feiten Band (WB)
2	D. CARLOS SANTANA The Swing Of Delight (Col) "Brother" "Tari"
3	GEORGE BENSON Give Me The Night (WB)
4	TIM WEISBERG Party Of One (MCA)
5	LARRY CARLTON Strikes Twice (WB)
6	JOHN KLEMMER Magnificent Medness (Elektra) "Advontures" "Start"
7	AL DIMEOLASplendido Hotel (Columbia)
8	CRUSADERS Rhapsody & Blues (MCA)
9	STANLEY CLARKE Rocks, Pebbles & Sand (Epic)  Title "Hell"
10	AL JARREAU This Time (WB) "Naver" "Gimme"

These albums received significant airplay reports this week but did not char on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming The album's preferred airplay cuta are listed.

# REGIONAL ASER ACTIVITY

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98 Rock

ROSSINGTON COLLINS (NCA)

Win

PD: GLENN CURNELIESS

(INGS (EF-otra) -DODBIE BROTHERS (MB) -HOBERT PALMER (1918nd)

Albany 518-462-5555

-BLAND ROCKS

UNTERS (ELECTRO)

CARS (ELECTRO)

VANCOS (UA)

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**UZZO** Allentown 215-694-0511

CLEAR FELIATES

CASE (FLATES)

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Baltimore

Baltimore
301-889-0098

\*Accosping Net\*
PALL SINDER (NB)

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Singles

Binghamton 607-772-8850

Hottast ANADA (HEA)
PHILL SINCE (HEA)
PHILL SINCE (HEA)

ANADA (HEA)

LARRY CARL FOR 1 MB )

104 FM WBCM

Boston

JAM (Polydor) EDDIE RABBITT (Elektra) ODMA SUMMER (Gatton)

CODIA SABOTT FEBRURE (
DOMAN SABOTT FEBRURE)

LOTA SEBRET FEBRURE

LOTA SEBBET FEBRURE

LOTA

Boston 617-267-3810

1186

Added
CARSAJE CARTER FWB (
CODE OLIE FWB)
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ELLER SHIPLEY FREAT
ELLER SHIPLEY FREAT
FINAL STANKEY
FINAL SQUARE FREAT
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WOZ PD JOHN SEBASTIAN MD RATE INCHAM

WECM

Claremont 603-542-7735

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VANCES (UA)

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MOST ADDED

TIMES SQUARE Various Artists (RSO) 23/19 MICHAEL STANLEY BAND Heartland (EMI America) 14/14 ELVIS COSTELLO

Teking Liberties (Columbia) 15/13 KANSAS Audio-Visions (Kirshner) 15/11

GAMMA Gamma 2 (Elektra)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

PD: CLARK SMIDT HD: JIM SPELLMEYER

Added VAN MCRRISON FMB; "Mild Money" "Settetled" TMUNDER (Arco) "Lest Love Song" HIELSEN/PEARSON; (Capitol) "118 Vo. Salin"

JOE FARRELL / Renadu)
SADAD MATAMARE (COLUMB De)
-STEVIE WEADER (Tamle)
-CRYSTAL GAYLE (COLUMB Pe)

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**Boston** 

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PO TUN ZARECK! MD BRIAN ST JAMES

Added GAMMA (Elestro) -SUPERTRAMP (ALM) -SUZ: GAATRO (Dreamlend) -NRBG (Red Rooster)

JETHOU THAL (Obrysalls) TES (Arthoritis) ALEMAN BROTHERS (Arthoritis) GODIE MOREY (Oblumble) ROLLING STOMES (ROLLING STOMES) HE VICAR (Polydor) JACKSON GROWNE (Abylun) PAT BENATAN (Obrysalls) AC/DC (Arthoritis) KANSAN (Ritshams)

Jazz

**TROCK** PO: GEURGE HAMINAS MD: PALE HE INE

GAMMA (Elektro) TIMES SQUARE (RSO) DEVO (ME)

Medium MHTESMAKE FMIreges EDOLE MOMEY \* Columbia? MTMCS\*\* (Electra) SAR LETEL \* APT ava MTMCS\*\* CALDER & APT ava PARTO BOME (\* ARCA)

JACKSON BROWNE (Asylum) ROLLING STONES (Rolling Stones) PUCO FICA) MC VICAR (Polydor)

25/18 JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 20/16 YES Drama (Atiantic) 32/14 McVICAR

Roger Deltrey (Polydor)
BARRY GOUDREAU 27/14 Barry Goudreau (Portrait) 25/14 KINGS

WHITESNAKE Ready An' Willing (Mirage) 18/14

Two numbers folion each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it In medium rotation this week.

WCCC

IR Number

WATHORET (Epic)

ARS (PO) (907)

THERE (FAA)

THURGER (FACO)

DORNIE (BIST (FILLWEST)

BEFORD (BATTES) (Epichtre)

HIGGS (Epichtre)

- SULT QUAPTED (Dreamland)

- RANGAS (FILTS)

- SULT (Capito)

- SULT (Capito)

Added GAMM (Ejuntro) "Moyager" "DOYager (HB) "Mnisper/Touch" TIMES SQUARE (RSO) "Rock Nerd" - DAVID BOB (E (RCA)

Buffalo 716-881-4555

7.16-881-4555

CADDYSMCE (Follow) a (Spice) (College (Fileway) ... (Spice) ... (Spice) (College (Fileway) ... (Spice) .

MEDIUM

SPLIT ENZ True Colors (A&M)

Are Here (Elektra) 23/14

Hartford

JACASSIN BROWNE (Asylun)
ROSSING STORES TO A
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ROSSING CON COLLIES (MAD)
QUEEN (Flority)
RETER CARRIES (FMPC CUT)
RAT BROWNER (COL)
RAT BROWNER (COL)
RAT BROWNER (COL)
RAT STORES (FMPC CUT)
RAT BROWNER (COL)
RETER COLOR
RET Neellus
VANDES (M)
RACE SABBATH (NE)
PRODO VACA)
HOTELS (Capital)
BOTELS (Capital)
BOTELS (Capital)
BOHE MONEY (Columbia)
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Hartford

HOTTOST ROLLING STONES

THE HOTTEST

**ROLLING STONES** Emotional... (Rolling Stones)
JACKSON BROWNE 35/32 Hold Out (Asylum) 36/31 CARS

34/31 QUEEN The Game (Elektra) 32/30 PAT BENATAR Crimes Of ... (Chrysalis) 34/29

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WBLM 106 Lewiston-Portland

207-783-2065
PETER GABRIEL 'Morcury'
HERYOUS EATERS (Elentra)
-RANGAS (elentra) HD: JOSE DIAZ PD. HIKE BUSHEY - DAVID BONIE (RCA) - DOOR IE BROTHERS (WB) HOTTON'S PROTECTION OF THE PRO

Added
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0-27 5 (#6)
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#ICHAEL STANET.
(FBH America)
TER DSAMPLCOANCIONED
GART HRICK 4... (\*F)(2)
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\*\*APPLETRAMP (\*AA))
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Singles ROBERT PALMER (Island) GART HUMAN (APCO) BEAVER BROWN MASTICULE PASTICHE AL DI MEDLA (COLUMBIO) LARSEN-FEITEN BAND (MB) VAPORS (UA)

WBAB OF Long Island

PO: MARTY CURLEY MD: MARC COPPOLA

- COPE COLEAR (RIVE)

Heel In 
DAY EAVIES (RCA)

LIMES (RC

516-587-1023
-GARY HUMAN (Atoo)
-DAY10 BOR IE (RICA)
-SUPERTRAMP (AUR)
-DOOB IE BROTHERS (MB)

- NOTIFICATION - TOWN -

Wheeling

614-676-5661

# WEIRFM 92-5 Long Island 516-485-9200

PO: DENTS HICHMANA

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PETHON TULL (Chrysells) EDDIE MOMEY (Columbia) QUEEN (Elektra)

WVAQ

Added TIMES SQUARE (RSO) "Secreted" "Pratty Boys" "Sedered" "Preffy Boys"
"Rock Nerd"
CLDE BLLE "80)
"Face To Face"
(AMBY CARLTON '80)
"Strings Twice"
8-92 \$ '480)
"Private Tosho"
-STEVIE WONDER 'Tamia)

Medium
AL STEART FACISTA
ALDIE TURB (MEA)
BORY MASIC (FATCA)
FOGRAT THE STEAR
BORY MASIC (FATCA)
DOY GAYES FOCA
LEXTRICS (FOGRATO)
FOS CAYES FOCA
SCHOOL FATCANT
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BORY (FATCANT)

HOTTEST RETER CARACLE (Marcury) ROLLING STONES "Rolling Stones) JACKSON BROME ("Roylin") "That Girl..." "Drisco "That Girl..." "Drisco ROSSINGTON COLLINS (NGA) CLACKFOOT (ATCO)

WPLR

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WPLJ 95.5 PD : LAMPY BERGER

Acced B-97 S (MS) ELY15 COSTELLO (GOTumbia) THMES SQUARE (REG) JOHNNY VAN ZART... (POFYEOT) \_SLPERTRAMP (ALM)

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- SUPERIORME TAME

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INCH STREET STREET

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INCH STREET STREET

INCH STREET STREET

INCH STREET

INC

LAMPY CAPLTON (ME) BOB JAMES (Columbia)

Long Island

516-727-1570

518-727-1570

PALL SINDE (#8)

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Morgantown 304-296-0029

CHARLETTO UNITED STATES THE CONTROL OF CONTR

JARZ CRUSA DERS THCA)
SEA LEVEL "AVISVA"
SPERTIME"

O. CARLOS SANTANA (COLUMBIA)
\*\*KATIA\*\*
\*\*KATIA\*\*

"Katie"
LARSEN & FEITEN (wb)
"Artec Lagend"
"Further Notice"
John SCHRED (Electra)
"Adventures..."

New Haven

203-777-661

203.777.4817
\*\*Tomput Fug 1\*\*
\*\*Tomput F

New York 212-887-7777

HOTTHS STORES

(Bolling Stones) Quffin (Elevine) JACKSON ENCAME (Anylum) CARS (Elevine) VES (Arlantic) ENCAME (CARS) MALMAN ENCYTERS (Arlants) UNBAN COMBOY

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North Jersey 201-328-1055

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10 53 Singles SUPERTRANT FALM

Singles None

JO EE

Singles

Calculus .

PO: STEVE COLUMN.

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STELL THACKETT (Marcury)
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GENESIS \*AFLANTIC)
XAMADU \*RCA)
DAN FOOLERING

\*Feil Moon/Epic)
XOAN APAATRADING \*AMI)

Aged OSTELLO (Columbia)
SPLIT EN CITATON
(Got Tour
CAMAN (Elentra)
"Novager"
Novager"
NAMDER IArco
-East Street\*
11s G Coolumbia, "Polydor)
Action (Arco)
Hall Contral (Folydor)

\*\*Super Fall (Folydor)
\*\*Super Fall (Folydor)
\*\*Super Fall (Folydor)

Madium

MC vICAR :Polydor:

MCLV HATCHE! (Epic)

EVO 148)

ACHOTSHICK (Colysells)

CADDYSHOCK (Columbia)

\*\*The Altright\*\*

FEDDLE HOMEY (Columbia)

JY 18 P3+

Added GAMMA (Elektra) HICHAEL STANLEY... (EN) Americal -SUPERTRAMP (ALM) -DAVIO BOW'L (RCA)

fum IT ENZ FALM) T YOU" TT WILK & MALLS FMB) SOTCION" "Come On" DEDGER fAriols
9-32 5 (#6)
"Quiche Loresta"
Smitt ( Copitol)
ELACK ROSE (Censtance)
TIMES SQUARE (#50)

WDVI

PD. DAVE LANCE

Added TIMES SQUARE (RISO) CAR'S MARAN (RISO) JAMMEN YAN ZANT... (RIS) yaor 3 -DAYIO BOWIE (RICA)

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PO | BERNIE KINGLE Rochester 

AIR SUPPLY (Artete) LIVINGSTON TAYLOR (Epic) ALI THOMSON (AAM)

**Philadelphia** 

Ottawa

613-563-1919

SPLIT ENZ FAMP)

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SPLIT ENZ TAGEL

JAER AL JARREAU (MB) SPYRD GYRA (MEA) JOHN KLEMMER (ELICATES) TIM WEISBERG (MEA)

Philadelphia

215-561-0933

PALL A CATES (REA)
BARRY GOUGHAU FROFTPOTTS

1.C. HOUSERCHERS TREA)
QUINCY (Columbia)
-COMMIC BROTHERS (RE)
-CAMAGES (Kirchner)
-DAVID BOWNS (REA)
-BOR WELCH (Capitolia

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(ROLLING STOMES)
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(RETER CAMBILE, Hims cury)
QUEEN (Elentra)
AC/OC (RELENTRA)
AC

Philadelphia 215-839-7625 "Talk.. Town" "Rock Hard" -0008 (E BROTHERS (MB)

Singles

NOI OWALIE KENDALL

"Suspicion"

POUNT (Epic)

COUNT (Epic)

EDDIE MONEY (Columbia)

AC/DC (Attentic)

EINGS (Elentra)

MHTESHALE (MITAPA)

QUINCY (Columbia)

nde » APPENTUNES (Polydor)

"Come On"

Je EE Rone

5Ingles

JACKSON MODME (Asylum)

(ALLING STORM)

ALLING STORMS

ALLING STO 1911

Pittsburgh

BARRY GOUDREAU (Portrait) EINGS (Eleatra) SPLIT ENZ FAM) -DOOBIE BROTHERS (MB)

1101

Providence



Added AL STEMART (Aristo)

Hortost
PAT GENT PAT (Dur pact is)
TUMENTO FAMP)
AC/DC (Atlant)
CORS ((Santra)
CO

18 BL BOOM Singles None

Added BARCOCA (Cap 1 to 11 TIMES SQUARE (RSO) HICHAEL DES BARRES

HICHAEL DES BARRES

\*\*TOracarional\*\*

\*\*HOWAEL STARLEY....

\*\*ERI America

\*\*CRAIS \*\*TORLEY....

\*\*TORI DE STARLEY....

\*\*TORI DE STARLEY....

\*\*JOHN COUGAR (Rive)

-JOHC COULAN (Files)

HORIST (EIRSTANS)

EARLISS (EIRSTANS)

EARLI

JO EE Singles

107 Scranton 717-961-1842 SPLIT ENZ FALMS -DAVID BONIE (PCA)

PO: CHRIS HORTON HO: BEN SMITH

Medium COUDSEAU FPOTTait) AC/DC SATIanticle SYSTEMAN (Minage) SYST

M. to Live

-SUPERTAINE TAME

MADELIN

CARY WATER A... IEEE

XS FATEATTICE

JORGEY TAM ZART... (POLYGO')

PLIT ENG (FAM)

ALL MAN BROTHERS TA'STO

SIEVE HANGETT TEMPOCRY?

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BLUE JOB L. GOLWETED

BLUE JOB L. GOLWETED

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DET LEPPARD (MADELIN)

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DER SES TATIONYTICE

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Ja Fit

PO: HOWIE CASTLE

MOUR

Added
TIMES SQUARE IRSO)
HIOMAL STAMLET...
IGHI America)
MOLLY HATOVET "Epic)
AMAZING HYTTM... | #85)
ELYIS COSTELLO (Columbia)
-SUPERTRAMP (AMH)

HILDS TEMPTOST (FIGE )

FORTING TO THE STATE OF THE STATE

Rochester

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Je EE Singles None

Syracuse

315-682-9538
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SINGLES DAVID BOWIE (RCA) GARY HUMAN FATCO) DOOD IE BROTHERS IND

-COORSE BROTHERS FURI

THE THREE THOSE STATES ON THE THREE JAZZ

Utica 315-797-0803

ASST. PD. ROBIN SHERWIN

FBpiling Stones)
PETER CABASEL FRANCUTY
GUESS (ELEVITO)
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HOTTEST ROLLING STONES 60

Washington, D.C. 202-828-9932

Added MOLLY HATCHET (Epic) HICHAEL STANLEY... (E)H America) ELVIS COSTELLO (Columbia) GENTY LOCKINS (Columbia) -SUPPLETAMP FAMI) -KNESAS (Kirshnar)

HOTTHING STORES
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FM105

Jezz West Virginia

304-722-3308 ROSSINGTON COLLINS FREAD Added
AL STEMART |Arists|
"Paint By No.1s"
THEMBER (Arco)
"Easy Street"
BOB WELCH (Capito)
"Don't Rush..."

ROSSING ON CALLYS SERVING STURES SOCIALIS STURES SOCIALIS STORES ADDITION STORES ADDITION STORES SOCIALIS SOCIALIS STORES SOCIALIS SOCIALI Ja FZ

Singles

Syracuse 315-474-5061 Como on

MICHAEL STABLEY FEM! Amprica) (Dai Amprica)

\*\*Cover\*\*

\*\*Cover\*\*

\*\*STEVE SelECELLS FAYCO)

\*\*COVETY\*

\*\*C

# TREFALL ( FRE ( part ) c)

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LARRY CARLTON (MB) Worcester 617-752-5611

POTTATE DAMELS... FERICA PROTEST COMMILE DAMELS... FERICA PROTEST COMMITTE COMMITTE

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المكالم المنظم PO: DAVE LEE AUSTIN

Added MOLEY HATCHET ! Epic | "Salion" \* What I on "Dood & Gone" \* V. A. STEAMET ! Fe late | V. A. STEAMET ! For year late | V. A. STEAMET ! COPY year late | V. A. STEAMET ! COPY year late | V. A. STEAMET ! COPY | V. A. STEAMET ! V. A. STEAMET ! COPY | V. A. STEAMET ! V. A. STEAMET ! COPY | V. A. STEAMET ! COPY | V. A. STEAMET ! V. A. STEAMET ! COPY | V. A. STEAMET ! V. A. STEAMET ! COPY | V. A. STEAME

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MD: JACA QUIGLEY

"Rolling Stones" ROSSINGTON COLLINS FRICA) -DOTRIE BROTHERS FRE)

STARVIEW 92 FM York 717-266-860

13.55 percent

Added

8-92 5 F881

8-92 5 F881

8-92 5 F881

8-92 6 F862

TRIFFERENCE TELESTON TRIFFERENCE TRIFFE

JOET CRUSADERS INCA)
GEORGE BENSON IND)
GEORGE BENSON IND)
GEORGE BENSON IND)
TON BROWNE TATLETO
SPYRID GYPA INCA
A DIRECULA FCD-IMDIBI
STARLEY CLARKE TEDICA

Singles



HIGH NOONE — Peter Noone (left) enjoyed a conversation with Richard Borel (right), WCOZ/Boston's General Mgr., regarding Noone's recent musical comeback with Epic's Tremblers

THE HOTTEST

Emotional... (Rolling Stones) 29/27 QUEEN

Hold Out (Asylum) 29/20 ROSSINGTON COLLINS BAND

Two numbers follow each album title. The litst represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

29/26

29/26

26/25

m title The

Orlando

OFIANDO
305-296-5510

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roco (d

ROLLING STONES

The Game (Elektra)

Anytime... (MCA)

Zevi

NO: BILL HINS

PAT BENATAR
Crimes Of... (Chryselis)

JACKSON BROWNE

Two numbers follow each albi

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# **KY99**

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HALL & GATES FROM JACKSON BROWNE FACT

## **Mrock** 404-325-0980

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MEAST HATCHEST (Egic)
PETER CARRY (L. Mancoury)
FOOTE MONEY (Columbia)
SERRY LIVERED RESTORMEN
HAS A CHASE HECAN
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# PL BITC PELLANTA

Added ARMS INTINNER TYPES SQUARE (RSQ) (COTAMB) at MICHAEL (COTAMB) at ARMS (COTAMB) at ARM

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ALLHAM DROTHERS (Aristal
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Modium PDD0 1MEA1 BUB 54 CAP 6 (Cap (To F) BUB 54 CAP 6 (F) Fand) ON VO (MB) VIS EATENTICE -OCUB (E BROTHERS (MB)

CAPS (Electra)
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PETER CARRIEL (M

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512-855-4641

Eloi PD: BOD FAZIO

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- FMAT (FRIEDLE) (CV-year)s in an IOMAES, SOCIAMED (CV-year)s in an IOMAES

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Atlanta

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# 5 Ingles None

Augusta

Singles

# KLBJ FM Austin 512-474-6543

AL DIMEDLA (COLUMBIA) TIM METSBERG (MCA) DAVIO ORISMAN (MB)

# Birmingham

HOLLING STONES HOLLING STONES
HOLLING STONES
HOLLING STONES
HILLING STONES
HILLIN

10 EF

# Corpus Christi

Hortest
AC/OC (Atlantic)
CAPS (Electral
T)S (Atlantic)
T)S (Atlant

JORES (NEA) (NEA)

# WROO

Asses ATHO TILL (Ov parts) "Something, Air" "Something, Air" MEALT HATCHEY (Epic) "Sallor" "The Remoter" "Sallor" AMA "SARIOR" (AMI) "RAMSAS (Mirshner)

Hedjum DMALTE DANTELS... dEptct CARS (Clastra') QUEEN (Etablea) HOSSINGTON COLLINS (NCA)

# Singles None ALBUM ROCK 70: 108: 001: 01 90: 108: 108: 11 108: 12 90: 108: 108: 12 90: 108:

3012

Charlotte 704-392-6191

NAMPHEMET (Epic) ALLMAN BROTHERS (Arista) AC/DC (Atlantic)

NOTTOSS PAY BENATAN (Chryselis) JACASON BROWNE (Asylum) BHITE SHARE INTroque BOLLING STONES (RD11ing STONES) -000818 MRCTHERS (MB)

Adoed
SPLIT ENZ (AEH)
CARL MURICIL A. - 1Epic)
HOMEOS (Oot webla)
REMOY LOGGIAS (Cotumbia)
RANSAS (RIFSANGE)
-OAVIO BOUSE (HCA)
-BOB MELCH (Papitol)

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FRETE FAMILIAR Nodium GUS THAMPURGS LE ROUX (Coptrol) JOHANY YAM ZANT... (Polydor) LETRO TULL (Chrysolis) ROLLY HATDRET (SILC) HORN (Elsevirg) ROLLY HATDRET (SILC) ALLMAN BROTHERS (AF) STE YES ENTENTICE EDDIE HOMEY (COLUMBIA) -DOOBLE BHOTHERS (MB)

HOPTEST CADDYSHACE (Columbia)

1100

# The C SLAO 95.5 fm PD: MASON DAVIS MD: ARTH MICHAELS

El Paso 915-544-8864 EDDIE MONEY (Golumbia) "Selin Angel" "The Wish" PAT BENATAR (Orgsells) "Mail is For..."

Added JETHRO FULL (Chrysells) "CrossFire" ROBE in THUMPSON Over(on)
"Birthe Eyes"
NFOHALL SCHEMBER FOr yearts)
"Armed&Heady"

The Model News (Table ) The Late )

ALENAN GROTHERS FAF Late )

ALENAN GROTHERS FAF Late )

ALENAN GROTHER THE STATE |

ALENAN GROTHER THE STATE |

TITES BARRY GOLDREAU (Portrait) "Mean Roman" BANSAS (Kirshner)

"Hail is For..."
"NIE Ma MITH..."
MOLLT HATCHET IEPIC!
"The Rembler" "Deed & Gone

HOTTERS (ETWATE)

OE YO THE)

CARS (ETWATE)

CARS (

Jase

"Ingles DAYTO BOWTE FREA Houston 713-526-4591

AL STEMAT (AT 15 TH)
-DAYLO BOWLE (REA)
-DOOBLE BROTHERS (WE)
-SUPERTHAMP (ALM)
-KANSAS (RIPS NOOF)

HOTTEST
PAT METATAR (Orysells)
QUEEN (Etantra)
BOSSINGTON COLLINS (REA
CARS "Elektra)
YES (RATentic)
ALLIMAN GROTHERS (Arista)
(DOI: MODEL' (Columbia)
ROLLING STOMES
FRUITING STOMES

-ALHERT PALMER FISHENDS -CARLY SIMON FMB3

HOTTON OLER (EL-PTE) / CASCA (GOODS (EA-PTE) / CASCA (



"She's So Cold"
"She's So Cold"
"She's So Cold"
"She's So Cold"
"Send It To Me"

Hoodium
AC/DC [Attentic]
SAREM (Attentic]
SAREM (Attentic)
SAREM (ATTENTIC

## Jaki Singles

Jackson 801-982-1062

# ZZQ1C2

- DAYO DONE; FRICAT

Meal Los

Fried | Original

JASE NONe Singles



MO: MAD NESSICE MD: JOHN BROWN, SE Added
RAMSAS (Rirahner)
ROBERS TOWNSON (Ovalid
Herita Eyer

HOMAE STANKEY...
(ERI America)
-OANTO BOSTE (RIA)
-SUPERIRAMP (AMH)
-CARY MARKE (TS)
-MODER F PALMER (Island

Hodium (AMBH (Electra) BARRY (COLDREAU (Portrait) AL STEMANT (AN 1sto) (ETHRO TULL (Chrysells) "Crossiled" SPLIT ENZ (AMB)

# Jacksonville

904-246-7477

901-16 (Marcia) (Marciary)

10 (Gaballi, (Marciar)

10 (Gab

3028 Singles

# MOST ADDED ROBBIN THOMPSON BAND

Two B's Please (Overlon) 16/12 GAMMA

Gamma 2 (Elektra) 18/10 KANSAS Audio Visions (Kirshner) 1
MICHAEL STANLEY BAND 10/10

Heartland (EMI America) TIMES SQUARE Various Artists (RSO) 8/8

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

### WJAX FM Jacksonville 904-833-2785

HO JANIE BROOKS

Added RUMEOS FOOLUMBIAS CARRA FILMETES "VOYAGE" HOMEOS B-92-5 (MB) "PFI rate Idaho" BFOALL STANLEY, FEHI Ammicas -SUPERTAMP (ALM) -GAY10 BOME 1802A -600 WELCH FORSITOLS

Medium
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ALTHOU TRALE (Objected)
ALTHOU TRALE (Objected)
ALTHOU TRALE (Objected)
AMMY COUDMENT (Aproved)
ALTHOU TRALE)
ALTHOU T

# נענוני CARDY BRYANT

Addes
HICHAEL STANLEY...
(ENT America)
GAMMA (Eduario)
TIMES SQUARE (RSO)
RENOT LOGGINS (Gotumb'a)
-SUPERTRAMP (AUN)
- ODMA SUMMER (Goften)

Medium (B.K. 45 Medium (B.K. 4

# Knoxville 615-837-1010 HOPTOST ROSSINGTON COULINS INCA ROSSINGTON COULINS INCA CAPS (Eleatra) CAPS (Eleatra) TS (Atlanta) ROLLING STONES (ROLLING STONE) ACCOCC (Atlanta) ACCOC (Atlanta)

RAY LAMBERT

Medium
CADDYMACK COLUMNIS
CADDYMACK COLUMNIS
CADDYMACK COLUMNIS
MAKE CONTES (MACA)
MAKE MACA)



Added
AANSAS (Riranner)
Transce (Arco)
"Arright"
ELVIS ODSTELLO (Columbia)
"Radio Sweet,"
SMEET (Capitol)
"SUPERTAMP (ABM)

WS VE

Added dETMOD TUL, (Orrebation) GAMMA Electrol RUBBIN THEMPSON (Ovafion) TIMES SQUARE (RSU) HANSAS IN FANDER) -SUP(RTRAMP (ASH)

- Sup I of Energy (Age)

Add to Chi (Epic)

An I fell (Age)

B 27 5 1 mg)

Min I fell (Age)

B 27 5 1 mg)

Min I fell (Age)

# 305-581-1580 "Sha's Baby" -DAY(D BOW(E / RCA) -BOS WE OH (Capitor) -SUZ1 QUATRO (Dreamland)

3077 0000

# MEDIUM

JETHRO TULL 24/16 A (Chrysalis) BARRY GOUDREAU BARRY GOUDHEAU
Barry Goudreau (Portrait) 19/16
AL STEWART
24 Carrots (Arista) 22/14
JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 20/14 SPLIT ENZ

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

# 

Added ENG. ANJ.F.COLEY 'NCA) NC VICAR (POTydor) -SUPERTHAMP FALM)

HAND (IEEA)
PAIL SINGE (BS)
PA

LARSEN & FEITEN 198)

### Johnson City 615-477-3127

PALL SIMON (MB) HALL & DATES (MCA) JETHRO TULL (Chrysolis) SPEEDWAY BLVO. (Epic)

OMMETE DANTES... (Epic)
HOSTOS!

OMMETE DANTES... (Epic)

OMMETE DANTES... (Epic)

HOSTOS!

HOSTOS!

JATE LARRY CARLTON (MB) 668 JAMES (Obtumble) THM METSBERG (MCA) AL JAMERAN (MB) 687 (MB) D. CARLOS SANTANA (Columb) AL DIMOLA (GOLumb) LARSEN & FEITEN (MB)

Louisville

502-585-5178

SUZ-DSD-DT/O

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JUDESDB-DOMER (FASYLINE
JUDESDB-DOMER (FASYLINE
JUDESDB-DOMERD (FUNDAMENTAL
JUDESDB-JUDESDB-DOMERD (FUNDAMENTAL
JUDESDB-JUDESBB-JUDESDB-JUDESBB-

# Rock 104

# LRS IOZ

# Louisvilla

1002

Hed un CAMBLE DANIELS... (Epic PDCO (MEA) EDDE MONLY (Columbio) ML VICAR (Polydor) SEQLY HATCHET (Epic SCHOOL VAN ZAMT (Poly MERRO (MEA) (MOCKET) STATE (MECKET) STATE (MEC

DANT COUDERAD FRONTS IN THE STORES FOR LINES FOR LINES STORES FOR LINES FOR LINES STORES FOR LINES FOR L 1022 Bride

# Mlami

Singles

HOTTON COLLINS INCAT

True Colors (A&M)



HO: RECK PETERS

Medium (Ggsito) Medium (AGGsito) Medium

95 Rock

Medium

DAVE DAVIES (RCA)

PETER CARRIEL (Morcury)

BRITESHARE (Mirega)

HALL & DATES (RCA)

TORONTO (AAM)

"HES (Elembra)

MOTTOST ALLMAN BROTHERS LAN

103 Alled
KANSAS (Rirshner)
MDLLY HATCHET (Epic)
JETHRD TULL (Chrysolis)
#ICHHED TULL (Chrysolis)
#ICHHED TULL (Chrysolis)
#ICHHED (DES EXHMES)

POCC / HECK / Polydor |
ABS (Polydor |
OHICAGO (Columbia)
CAGOYSMACK (Columbia)
ALL & OMES (MICA)
GENESIS (RATIANTIC)
PALL SINGA (MB)
PETE TOWNSHED (ATCO)
BILLY JOEL (Columbia)
OHISTOPHEN CROSS (MB)

PO: JOHN HETMERL HOL BILL STHMONS

"Private Idens"
"Give Me...Man"
CODE BLUE FMB1
"Modern Times" -DASTO BLMFTE (ACA) -SUPERTRAMP (AGM)

Medium PETER GABATÉL (Mercury) VAPORS (UA) VES TATTANTIC) AC/IDC TATTANTIC) POCO (MEA) HALL & OATES (RCA) LÉ ROUX (Ego) PO11 PETE TUMPORINO (ATCO)

fm99 GARRA (Etantra) RANSAS Intraner! 800 MELCHI (Capitol) HAUSERT PALMER (Intane

PETER GABRIEL (Marcury)
-PALE SINCE (ME)
-ROGER DALTHEY (POLYGOR

# WDIZ ROCK 100

Added KANSAS (Rirshner) Madise
HALL & DOTES FROM
HALL & DOTES FROM
HALL & DOTES FROM
HAS FROM HALL
HAS FROM HALL
JOHN HA

PO - HUB CHURCH HD MIKE LYONS

HOTTEST
ROLLING STONES
INDITING STONES
INDITING

### Mlami 305-672-2500

SUD-OF # # GOU HOTTON THE FOOT WHILE OF ECONER BENNON 1080 I/MAN COMBOY (FULL HODO/Asylus) PAUS SIMUM 1080 CARLY SIMOM 1080 KIRNIE CUPPAE (Electro) AL STEWART I Ariston GEORGY FAMINIS HEATES AL STEAM! (Arists) AL STEAM! (Arists) (ERST RAME!) (Arists) HICHSCH BROWN (Anylum) -HENE CARA

Montgomery

FIGUL HICK STONE'S

(ROILING STONES)

JACKSEN BROWNE (Asylve)

JACKSEN BROWNE (Asylve)

ROSSINCTION COLLINS' HEAD

CHARLE DANIELS... (Epic)

RC 91CAR (Roilyar)

AC/DC RESIANTES

AC/DC RESIANTES

PAUL SINDE (BB)

A. STEWNET (Asilve)

HOUSE RESIDENCE (BB)

A. STEWNET (Asilve)

HOUSE RESIDENCE (BB)

A. STEWNET (Asilve)

HOUSE RESIDENCE (BB)

A. STEWNET (Asilve)

1901 endel

Ja EE Hone

Nashville

615-244-9532

-DOOR IE BROTHERS (Molyde -BUB WELCH (Control)

HDTTest QUEEN (Elentra) ACKSON (MODME (Asylum) RDSSINCTON COLLINS (MCA) DONELE COMPETES... (EP) ROLLING STONES (ROLLING STONES) AC/DC (ANTARTIC) CARS LELIANTS (Arista) VES (ATTART) PAT REMATAR (DV yearis)

Norfolk 804-461-1194

MANAGU INCA) -KENNY LOGGINS (Columbia -PALL SIMON (MB)

- PALL SHOP (MD)

HOLLING STOME S
- MOLLING S
- MOLLIN

Norfolk 804-623-9667

Holfrast
PAT (BINATAR (Orrysalla)
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JOST
D. CARLOS SANTAMA (QDI umble)
G. MASHINGTON JA, IMDTOWN;
CRUSAGENS INCA:
EARCSTING ANDERSON TORNOOT &
BARRE PRINT, LIPS (ECN)
JOHN SERRY DV-mail(s)

Orlando 305-645-1802

PROD INCAP

TITLE

AGENT PALL BAMD "ATTENTIC)

AGENT PALL BAMD "ATTENTIC)

AGENT PALL BAMD "ATTENTIC)

"BITES THE DUS"

ACJOC (ATTENTIC)

ACJOC (ATTENTIC)

ACJOC (ATTENTIC)

BITES THE DUST (BITES THE DUST)

SAPERTMAND PALM (BITES THE DUST)

POCO (MCA)

1981

Singles None

205-832-4295

-DAYLO BOUNE, (REA)

MINI TRO FROM

MINI TRO FROM

MINI TRO FROM

MINI A PARRELLS (FOI-RAY)

MINI A CARRELLS (MINI A CA JOIL

ORLCORN OBDITHERS (Aris+a)
LASSIN & FEITER (MD)
JOHN REMORN (EIGHT)
THE METSBERG (MCA)
RAMSIN LEELS (COLUMBIN)
ORLSAGERS (MCA)
BOB JAMES (Oblumbin)
ORODATO (MB)

HOTEST (MEAN COLLESS (MEAN AC/DC (AFLANTIC))
ACASON BROWNE (Aprile)
ACAS (APRIL)
ACAS (APRIL)
ACAS (APRIL)
ACAS (ACAS (APRILE)
ACAS (ACAS (A

Jali

Raleigh

919-832-8311

-SUPPLYAND (AAN)

WOTTAN

WOTTAN

WOTTAN

WALLES STORE

(Roiling Stones)

AL STEARN (Arise)

JACKSON BROWN

ALL STROK (MR)

PALL STROK (MR)

PALL STROK (MR)

PALL STROK (MR)

PALL DATES (MR)

PALL DATES (MR)

PALLONS BROWN

PALLONS



PD: DANIEL BRUNTY HD: RON PHILLIPS

Added RICHAEL STANLEY.... (EN) America CODE BLUE (BE) "feca To Face" "ROBS HI THOMPION (Overlon) "Brita Eyes" "STEVIE MONCEA (Typotal -STEPE CONCENT Frontal
MINICIPAL PROCESS

MINICIPAL

PC BUB DAY'S NO RET M RICHARDS 804-282-9731 ALLMAN BROTHERS (Ariata)

HOTTONY
HALL & DATES (RICA)
HALL SHOW 88)
QUEEN 'ELANTON' 88)
COMMITTE SHOW
COMMITTE SHOW
COMMITTE SHOW
COMMITTE SHOW
COMMITTE SHOW
COMMITTE SHOW
RETER GREATEL (Marcury) Medium
JACKSON (BROWNE (Asytum)
JACKSON (BROWNE (Asytum)
JACKSON (BROWNE (Asytum)
JACKSON (BROWNE)
ACADO (Asymmic)
ACADO (Asymmic)
(Bolling Stone)
JON 6 YANGELIS (Polymor)

# Singles

KISS-FM San Antonio

RODBIO
SEA LEVEL EARISTS
MEALY HATCHET (Epic)
PAY MEMORITSON (ME)
CAMS (ELENTE)
HAP
STORMAN
-SUPERFRAMP (ALM)

PO : JOE ANTHONY

INFORMACE (ALM)

Region (ALM)

Object to University of the State of the Sta ENDITING STONESS

GUS (Nemperor)

OHIS DEBURCH (AAM)

JOHNST YAN ZAMT... (Polymor
BARRT GOUDREAU (Portrait) MELIE YES EAT(antic) DAKOTA (Columbia)

# Tampa 813:224:0742 MCSON BROWN | Mark Value | M

JOSE 18M HE1SBERG (MEA)

MICHAEL SCHEMER CON year Is MUSE IN THOMPSON 10verton?

30 EE Tulsa

KMOD CANNA (Etantra)

MODELLOS (MEA)
FAN HALLEN (ME)
FOCO (MEA)
ELAGE SAMBATH (ME)
ELAGE SAMBATH (ME)
ELAGE SELENTAL
ACCIOC GATLONTICS
ALL MAN MODTHERS (AT
ALL STENANT SATISTAL
PALE SIMON (ME)

918-884-2810
CMML (6 OAH)(5), Efpicitude (7)
CMML (6 OAH)(5), Efpicitude (7)
CMML (6 OAH)(6 OAH)
FIRM FOOTD (OCHAN) (1)
CMML (6 OAH)(6 OAH)
CMML (6 OAH

918-664-2810

813-224-07-42
Michato Homography and CARS (Electra)
DAS (E

POTTOST PES (ATTONTIC) "Tompus Fugit" CAMS (Electro) JACESCH (MCCHT) DOLLING STOM 5 (RDLING STOM 5 (RDLING STOM 5

Singles Rome

41/40

39/36

38/36

40/33

37/33

**Appleton** 

414-734-9226 -GMY MANN (ATCO) -SAXON

NATION OF THE PROPERTY OF THE

JHEE DREGS (Rriste)
LARRY CARLYDS (80)
THE METSORE (MCA)
AL DIRECTA (CO LARRE (E) C.
STAMLEY CLARKE (E) C.
HAMS OLSEN DAY BARD (Touch's HAMS OLSEN



PD: DAN DAYES

Notice States (1950)
\*\*HES Squitter (1950)
\*\*PARTY BOYS "Tata. Town"
\*\*HOSKE, STARLEY
(ESI Amprica)
\*\*Stop/mailc\*
\*\*Stop/mailc\*
\*\*HADDER (Afron)
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\*\*ECT (LETS) as dess
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Months (Ellistens)

MACH ING Berther, (18)

MACH ING Berther, (18)

CHARLE [CANTELLS (Ep)+2)

MACH COLDIENT (Per Veril)

MACH MACH COLDIENT (Per Veril)

MACH MACH COLDIENT (Per Veril)

MACH MACH COLDIENT (Per Veril)

- MACH COLDIENT (Per Veril)

Singles tone Bioomington

Acceding Table (Or yearlis) CODE BULE (Or yearlis) CODE BULE (Or yearlis) IN.A F.; NAMP!
HI SAIR (Baje)
STE VI SENDELLIS (AFCO)
ANDIE TABLE (MAC)
ANTEL CODDER (Ariolo)
TYPESE (MITTERNIAM)
ELVIS COSTELLO (COTIMALIS)
TYPESE (MITTERNIAM)
ACCEDING (MITTERNIAM)
ACCEDIN HOTTON'T MODEL THE (MEAN MODEL THE STORES (MEAN MODEL) ACCIDENT MODIFICATION (Asylum) QUEEN (Electro) (2001) MODIFICATION (ASYLUM) AND MODIFICATION (ASYLUM) ASYLUM (ASYLUM) ASYLUM (ASYLUM) AND MODIFICATION (ASYLUM) ASYLUM (ASYLUM) ASYLUM (ASYLUM) ASYLU

Modium MHITESHARE (Hirago) SEA LEVEL (Arista) VES (Arismile) ALLMAN BROYNERS (Arista) BOC (Oxiombile)

CIME Chicago 312-828-9191 grino till (Ov year HALL & OATES IRCA) SPLIT EIG (AAM) AL STEIMAY (AV SEO) GMMA (Electra) BISTESMARE (MIrage) -DAVID BON(E (RCA)

Singles DOOR IE BROTHERS (ME)

HOPTERS TOOLS (NOT THE STOOLS CONTINUED TO THE STOOLS

Chicago

MOLITAR STOCK SERVICE AND ADMINISTRATION OF THE STOCK SERVICE AND ALLAMAN BRONDERS (Artista) ALLAMAN B

-SUPERTRAMP (ALH) -JOE JACKSON (ALH) -DAVID BOWIE (RICA)

10.53

HO : TON TELBER HO : DAVE BENSON

Added HI CHAEL STANLEY (EM) America ACES IN THOMPSON (OV TIMES SQUARE (RISO) KANSAS (Birshingr)

WXRI PO: NORM WINER

Added CDUE a ROY MODS

\*\*CHI flow "Cob"

\*\*Clia flow "Cob"

\*\*Clia flow (Cob web) a)

\*\*Coi flow "Cob"

\*\*Coi flow "Coi flow "Cob"

\*\*Coi flow "Coi flow "Cob"

\*\*Coi flow "Coi flow "

MacClam
GIATELL, DEAD (Artista)
GIATELL, DEAD (Artista)
GIATELL, DEAD (Artista)
GIATELL, DEAD (Artista)
MINISTRA, EMETING, 1817g in 1
MINISTRA, EMETING, 1817g in 1
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MINISTRA, 100, 100
MINISTRA

Cincinnati

Singles More

WEN

COSTORS

ROTSINGTON COLLINS FREA

ROTSINGTON (ME)

QUEEN (Electra)

ROLLING STONES)

ROLLING STONES)

ROLLING STONES)

ROLLING STONES

ROLLING Hed Jun (AT) part (c) 
SARDA (C) 
SARDA

Ja LL Rome

"SAI-FM PD: CONTINUE BALDA Added GAMMA (Elektra)

94,1

Modium MOSSINGTON COLLINS (NCA) MOLEY HATCHET (Epic) EDDIE HOMEY (COLIMBIA) MC. YICAN (Polysor) JETHON TALL (Corysofis) ALLMAN SMOTHERS (Prists) SPLTY (MC (AMA) HOLA CATES (MCA) ELYS COTTELLO (COLIMBIA)

Cincinnati 513-921-0594

Aprivation (Alberto) AC/SG (Arterio) (Astronic) (Astron

Singits

**MWW**8

PO JOHN GOPENA MD #10 LEO Added TIMES SQUARE (PSQ): HIOMAEL DES BARRES (Drammand): HIOMAEL STANCEY. (EMI Remerical): -RANSAS (RIPshaur): -STEVIE WCHOER (AAM)

CARS (Elastrol PAT Black Art (Ovrpadis)
ROLLING STORES
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RO - SUPETIVAMP (AMP)

STEALT CLAPAL (Epic)
STEALT CLAPAL (Epic)
STACKT CLA

36.0E Singles None

Cleveland

Cleveland

MERICAN MINES INC. 11/05 " 

PD : PHIL DEMANNE HD : NARTY SOBOL

Modium
PDDD MEAN
(D014 MOde's Costume to a
(

97X PO : TURN ME GUTRE

Added
DDBHE IRIS (Mrawes')
HONGE STARES\*...
(RM fame Los)
HONGE SOLERER (Dryss
-DACK FRACOR (BN) fame
-BOB BEECH (Cap to 1)
-JOHN COUGAR (Rive)

| ALLEAN DR
| ALLE

MULD

MD: STEVE MEMALL

(DIT America)
"Head Anjoin (#50)
"Head SQUARE (#50)
"Heath SQUARE (#50)
"Heath System (Heath, Youn'
KCBB (HI THERPSON (Overlan)
"Heath of Each (Heath)
"Heath of Each (Heath)
"Heath of Each (Heath)
"Boom The One"

Touch The Unit Hard State (Columbia) ALLMAR STATE (Columbia) ALLMAR STATE (Columbia) ALLMAR STATE (Columbia) ALLMAR STATE (Columbia) ANT (Col

Dayton 513-229-4247

-DOOBTE BROTHERS (ME -DAYTO BONTE (REA) -GENESTS (ATTANTIC)

rottest participal par

JOZE
OCOTOS BENSON (MB)
JOHN REDBER (ELEMPTO)
ONUSADERS (MEA)
D. CARLOS SANTANA (COT JOB)
TON BROWNE (AT1610)

Singles SPEEDBAT BLVD, (Epic) RUBERT PALMER (Island) GARY NAMN (ATCO) RANSAS (Eirsnner)

MOST ADDED MICHAEL STANLEY BAND

Heartland (EMI America) 27/25 TIMES SQUARE Verlous Artists (RSO) GAMMA Gamms 2 (Elektre) 24/20 28/9

Audio-Visions (Kirshner) 12/8
CODE BLUE

Code Blue (WB)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

WOERP TO DeKaib NO: NAND HOLNES HOTTEST
ANS INDIFFED
ANS INDIFFED
ANS INDIFFED
ANS RECENT (Astala)
AND ANS RECENT

TIM WEISBERG (NEA) LARSEN & FEITER (NB)

Des Moines

515-265-8161

Detroit

313-398-1100

Detroit 313-444-1010

HMy Time To..."
707 (Cenablence)
PETER GABAIEL (Me
"Games elthout"
SPLIT ENZ (AAM)
"GOT You"

\*Soot You"

\*\*SOT YOU"

\*\*SOTTON'

\*\*COUNTY OF THE COUNTY OF THE COUNTY

Duluth

218-728-6421

216-726-9421
ANT (Polytok (Elrahner)
NERSY LIVERIN (Elrahner)
NERSY (Arlahner)
NERSY

etCODS fringin)
erftest (Asylum)
AL STEAMT (Arises)
COME. (COMERIC)
ENGLISH (COMERIC)
ENGLISH (COMERIC)
PAT DEBATAN (COMERIC)
PAT DEBATAN (COMERIC)
CODE (COMERIC)
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Singles

Added OREGE CLERCHS (Number or 2) 99,117 ENZ (AMI) BI COVEL, STANLEY... (DRI American) (SI (AMI) LARRY CARL YOL (48) JOSENY VAN ZARY... (Polydor 3 ACRES IN TRESPECIA (CAPT on 1) ORES TAN SOLVER (RID) THES SQUARE (RID) TESTS, SQUARE (RID)

Hedium BROTHERS (Arises ALLMAN BROTHERS (Arises PAT MEMPTAR (Oryestis) CHANGE CANGES. EDI MARTHA AURITIS (HIPS MEMPTAR SERVICE HIBEL DEVILLE (Copitol) DELLY HATCHET (Epic) PODO (MEM.) SEA LEVEL (Arises) PAGE SHOPH (ME)

Singles QUBAY DOOR E BROTHERS (MB) MBBQ (Base Rooster) KARSAS (Elirahner) BOB MELON (COLOR (Rive) GARY MARMA (Arco) ROBLET PALMER (151 and KGGO -BOD BELOW LOGGENWORTHORN
ROLLING STORES
(Rolling Stones)
JACKEDIS MODRES (Artist
DESCRIPTION ALLESS
DESCRIPTION

ND. TAHNYA TONNSEND

Agond HIOMAEL STANKEY... (ENI America) ELVIS COSTELLO (Quiumbia)

"Angeline" (Tired Tig., (Orysells) (Tired Tig., (Orysells) (Orysells) (Orysells) (Orysells) (Orysells) (Organization (Organization) (Organiza

Cabba (Elestra)

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SCURE SCHIRT STANK OF

Added ELVIS COSTELLO (Columbia) "Radio Seest." Caddon (Elastra) ThuRDER (Arco) "Magazina" "Easy Street" CDDE BLUE (MB) "\$200 To Face" "Whileper/Touch" StLLY BURNETTE (Polygor)

"#gob To race"
whilepr/fourth provider
align to BUME TE (Privader)
align to BUME TE (Privader)
align to BUME (Or yharlons)
align to "Coryharlons"
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"Maid on" "Amyrthing for ..."
"Maid on" "Amyrthing for ..."
"Asiantlass"
-806 MELON (Capitol)
-808 MELON (Capitol)

MODILUM MCLLY MATCHET (Epic) ATHPO TULL (Obrysalis) MINE DEVILLE (Epitori) STIME SHEELELS (MYCO) JOHNEY COLDELLS (MYCO) JOHNEY COLDELLS (MYCO) MANEY COLDELLS (MYCO) MEST COLDELLS (MYCO) MANEY COLDELLS (MYCO) MANEY COLDELLS (MYCO) MANEY COLDEN (MYCO) MANEY COLDEN (MYCO) MANEY COLDEN (MYCO) MANEY COLDEN (MYCO) MYCO) MYCO)

-RAPECAL-100
-POPT-124
-ACCESSOR GEORGE (Any-1-ms)
-BULL-1144, 'STOME'S
-(Byll-1 ing, 'STOM YHUBY .

AREA MONEY Singles None

Reded TIMES SQUARE (RSG) ARTFUL DEDGER (Artole) -SUPERFRAMP (ALM) -ROBERY PALMED (Illiand) Q-FM-96 Columbus

of the motivates (Arista) (EL CAPITS) (EL ECOLITET VANE (Peracitie 15 tand) (DOLLING STORES) (EAS) (EAS) (DOLLING STORES) (EAS) WRIF 101

JORR GEORGE BENSON (MB) D. CAPLOS SANTANA (COLUMB BOB JAMES (COLUMB)(e) AL JAMESAU (MB)

Davenport

CARDYSHACK (Columbia JETHRO TULL (Chrysol HOLLY HATCHEY (Epic) TIMES SQUARE (RSO)

restrant
JACSSIN (BOOME) (Apylum)
QUILDE (Identra)
(Boot) (Ing. Stones)

Singles ELEVATORS IN

HOTTOST
PAT BENATAR (OH VS.
JACKSON BROWNE (Asy
OMMITS DANIELS,
HALL & DATES (RCA)
POLO (RCA)
QUEEN (Control
ROLLING STORES
(Rolling Stores) EDD FE MORET (Columbia -DUOS FE BROTHERS 1981

Medium
AC/DC (APIANT)c)
RALMAN BROTHERS (Ariste)
CARS (Elestral
"Running to You"
"Con't lait...Mo" "Touch & Go"
MEALY MATCHET (Epic)
"(S 1471aptic) 3022 9009 MEDIUM

**ALLMAN BROTHERS BAND** Reach For The Sky (Arista) 40/22 JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 26/21
JETHRO TULL BARRY GOUDREAU

Two numbers follow each album title. The first represents total number of Michwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Barry Goudreau (Portrait) 31/20

Evansville KC103 812-477-8811 -\$UZ) QUATRO (Dreamland) -808 MELCH (Capitol) ACO (CL) (Count of the county of the county

10 E.I

Singles GARY HUMAN

Ft. Wayne

NOTIFIED ALLEWS BIOTHERS (Artiste | ALLEWS BIOTHERS (Artiste | ACKOC (Artiste | Copylian) | ACKOC (ARTI

JHES GEORGE BENSON (MD) SEA LEVEL (Ariste) CRUSADERS (MEA)

**Grand Rapids** 

616-456-5461 -RANSAS (RITHHARDT 1 -0000 IE BACTHERS (MB) -BLB MELCH (Capitol) -SUPERTRAMP (ALM)

PAT OR STATE OF YEAR IS BY ACKNOWN OF STORM IN A YEAR IS BY A

Singles

Added ATRO TULL (Or yearla)
"Crossifies"
TIMES SQUARE (RSO)
"Red Test" Same Old Scanes"
CODE BLUE (RS)
"Faces To Faces"
CAMBA (Elestra)
"Ream Stream"
- RAMEAS (Elranner)

Hadina (Aliantic)

Ballin (Aliantic)

BC 1104 (Polydor)

BC 1104 (Polydor)

BC 1104 (Polydor)

BC 1104 (Polydor)

\*\*Mark 1714 ARP\*\*\*\*

\*\*Mark 1714 ARP\*\*\*

\*\*Mark 1714 ARP\*\*

\*\*Mark 1714 ARP\*\*\*

\*\*Mark 1714 ARP\*\*

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O

MD: BICK WEST GARY MARKE (APOD) -- KARSAS (Kirshner)

AMANYA (KITANAY)

MENI JAN

CACDYSHACK (Columnia)

PANA 5 NIKON (MB)

CANILY NATORY (Epic)

METER LOBATE, PRECONY)

MITTESANE (MITTESANE (MITTESANE (MITTESANE MITTESANE MITTESA

(LAV-FM-97) TO DAVE LOCAN

Acced HICHAEL STANLEY... -EH! America! HICHAEL SCHEMER (COVIDA TIMES SQUARE (RSC)

THE SQUART (1900)

THE SQUART (S.S., Epic)

PARE STORM (S.S., Epic)

WFBO Indianapolis 317-257-7565 Indianapolis

Medium ALLMAN BROTHERS (AF157e) HALL & ORTES (RCA) CHAN (E CAN-(ES), ... (Ep)c) EDDIE MORE (COT-UND) (a) YES (AF1ANTIC) DCOB-16 BROTHERS (RE) RET(A CARRIEL (REFCUT)) CADDY-MACK (COT-UND) (a) POCO (RCA)

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RE/DC EATHERTS
RAT BEWATER (DV-yestle)
JACKSON GROWNE EASTLED
ROLLING STORES
(Golding Sones)
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(Golding Sones)
ROLLING STORES
ROSSINGTON COLLING (MCA) 11 06 8008

MILOS Kansas City POCD (MCA)

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5,45

POI BISHOP CHEEN NO: DALE AUGUST

Kansas City

JAEF

Singles

816-531-3400
PETE TORNSHERD PATCO 1
"ETHRO TILL (Dirysallal JOH & VARGELIS (Polysor) - ROBERT PALHER (fatend) - ROBERT PALHER (fatend) - 2004 COUGAP (R)vel

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ALLHAN BROTHERS (#F)STO 1
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ALKSKIN FIN

Singles

(IDI-PH) PO: BRAD CURTIS HD: JIM PEMBERTON

THE HOTTEST
ROLLING STONES
Emotional... (Rolling Stones) 47
JACKBON BROWNE

Hold Out (Asylum)

The Geme (Elektra)

Panorama (Elektra)
PAT BENATAR

Crimes Of... (Chrysalis)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

QUEEN

Not succeed the second second

**WXUS** 

93 PO : STUART HORAE NO: BOB HAJERSKY

Added 0-32'5 (MB) "Private Idaho" HOSBIN THOMPSON (Ovation) "Brite Eres" -800 MELON (Collegio) -KANSAS (Kirshmer)

Madive
DAMELL MARYIELD (Polydor)
STEVE SEMBELLS (Arca)
KERNY LIVER N (Airsher)
TABOER (Arca)
GAMEN (Elentre)
DAMEN (Airsher)
SWEET (Gaelte)
GAMEN (Arca)
GAMEN (Arca)
GAMEN (Arca)
GAMEN (Arca)
GAMEN (Arca)

HOTTEST GABRIEL (Mercury)
PETER GABRIELS... (Epic)
ROLLING STOMES
(Motiling Stomes)
PAUL SIMON (MB)

Lafayette Lafayette
317-448-1586

DUEB (Televire)
ROSSINSTON COLLING (ECA)
DUEB RESISTON COLLING (ECA)
DUEB RESISTON COLLING (ECA)
DUEB RESISTON COLLING (ECA)
DUEB RESISTON COLLING (FOU PRO 1)
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RC (ECC)
RC (ECC) (ECC)
RC (E

JAJZ TIM WEISBERG (NCA) "Ratio" LARSEN & PEITEN (NG) "LARSE ZONA" LARSE CARLTON (NG) "NIGHIZE PERSON"

WIBA · FM Madison

PD: DAVE LRYIN

G. MASTINGTON JR. (MICHON)

MODILUM

VES (Alton/IC)

VES (Alto

WMAD

PD BARRY GRANT 

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- PALE 51800 400 1
- Company van 2407 ... (Potydor) - Oliviro Charles 1
- Oliviro Charles 1
- Oliviro Charles 1
- SPLIT SHE CAMPI CHARLES 1
- ACOMA (ELorard 1
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**WLPX 97 fm** 

Added HICHAEL SCHENKER (CN HICHAEL STANLEY... (EN) Americal -EANSAS (Kirshner) -SUPERTRAMP (A&N)

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DAYE GAYLES (FECA)
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Minneapolis

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Singles

HOLTHOS STORES (RD.LING.STORES) (RD.LING

Lansing
517-393-1320
GROW YM ZMT... (Polyd
BMRY COUDREAL (Portrel\*)
CMM (Elektra)
\*\*Something.-Afr\*\* "Vorkger
-DAYIO 6001E (RCA)

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BIG THIST & MELLOW

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BETTE CARRIEL, HERCHAP

JOHN ARRATHACHER

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Madison ### CIES OF 606-249-927 ### GABFIEL Harry JON & WHOCE IS Project BOS SCOR E. ... (Captroll VAPUS CUI HID) #### CORP (LOCK) IS COLUMN LOT HID OF COCK IS COLUMN LOCK VIC

Milwaukee

Singles

JOEE MONE

612-733-4000
gTH00 TRL (Drysells)
OHT DAND LUAI
ROLLING STORES
JOILT DAND LUAI
ROLLING STORES
JOHN (Copito)
LE ROLL (Copito)
ALLAND ROLLING STORES
AND COPITO COMMITTED COMMITTE

NOTEST (COLUMBIA)
PARTY GOLUMBIA)
PARTY GOLUMBIAL (POTTER)
AC/OC (Affantic)
CHARLE DARRELS... (Epic)
REBLY PALE BAND (Affantic)
TOUGH HATCO
BOC (COLUMBIA)
MRITESMAKE (Mirege)

Toledo 419-248-3377

419-248-337:
ACH TOD BROWN (Anylon)
FOOT MARK (Or what is
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Wichita

316-722-8123

-DAYLD BODIE INCA)
-BCD SESEN [Capting];
-CHANGE DANIES (Spic
-DUBBIE BNDTHERS (MB)

34.51

# AIDWEST

# KQ92

ARREST GOLGRERG LPOFTER LTS

Minneapolis

3612 MONE Singles tame

# PAISO PAISO

PD: NATE CEMPSET ND: CLANE RYAN

Adond CAMMA IEPoktro? "Yoyager" HICHEL DES BANKS ADromitend? TITTO TIMES SQUARE IRSO: "Talk Your" "Ruce Hord"

(Polygor) T HATCHET (Epic) Amebler" T GOLDREAU (Party

-7-92

38.84

PO - BOD L INDEN

Adved AARSAS (Alrahogra \*Noid On" "Relentions" ELVIS COSTELLO (Columbia) \*Talking... Oarb" - SUPERTRAMP (AAM)

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ALLEWIN (BROTHER) TAY (STE)
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PAT SINNER (Devysetta)
ROTTING HAVE (ROCH)
ROTTING CORDITE, IMPARTY
ROUNG (ROCH)

Oklahoma City

HOTTONT HULLING STORES "Mottling Stones"

Omaha 402-592-5300 NY HUMAN (4100)

AFF BECK (Epic)

Anaheim 714-776-3696

CHEAP TRICK (Epic) BILLY JOEL (Columbia) -BOB WELCH (Cap) To 1

Aspen

KFILL

Added
G\_(FF RICHED (Capito\*)
PYTR (Will half)
COOR RLE (eb)
FILLY BARKETR (RA)
GEORGE (REAL RA)
FILLY BARKETR (RA)
FILLY BARKETR (RA)
RANGE (REAL RA)
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JOSE JOSE SERVICE (\$1 marro) GEODATO (wh) ANTHONYO) MCEL (ATTANTE) MCEL (OINTER EMAI AL OINTED (ATTANTED (ATT Singles STEVIE WONDER (Yeate AMSAS (Mirshowr) GRET WAMAN (ATCO) SUPERTRANF (AGM)

> Rockford 815-877-3075

Muscatine 319-263-2512

HOTTEST EDITY (DD) - IND) - IND - IN

HOLE CONTROL OF THE C

PO : LES COOR MD : DICK BASCOM

Added HICHAEL SCHENER (Chryselle) HICHAEL STANLEY, ... (EH! America)

Healium BAHRY GOLDHEAU (Portre) 13 CAMMA (Elestra) JOSENT MA ZAMT,... (Polydor JETHO TULL (Orrysells) ALLMAN EMOTHERS (Arista) EDDIE WONLY (Golumbia)

Singles GARY MANAR (Atco)

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JOE DESAUTES

Acced
TIME SQUARE ERROT
EIGHME STAMLET...
(ERI Amortis)
-DAYLD BURIE (REA)
-SAPERTHAMP (ALIN)
-RANGES (RICENSOR)
-CLVIS COSTELLO IC

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11.5 (Attantic)
CACOT SHACE (Columbia)
PAUL STREAM (SHA HEAD IN)
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PALL HESTBY

"FACE TO YAN MULHISON IND"Self-sind" CARLES CARTER (MS)
"Bod For Sandy"
MEALT HATCHEY SEPICE
"The Remoter"
CAMMA SEPICENTY 61 CARRA (Elektra)
"Yougon"
Thi MI-ISRING (MCA)
"I'm. Luck One"
"I'm. Luck One"
(EMI-RESIDE STANLEY...
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Hed Lieb LAMSER & FEITER (MD) RINGS (Elevira) ROHIN (Mercury) ROH MUSIC (Atoo) AFF BOCK HERIC (Atoo) AFF BOCK HERIC TEAN LESS (Atoo) AFF BOCK HERIC TEAN LESS (Atoo) AFF BOCK HERIC TEAN LESS (COLUMB) AFF BOCK HERIC BANKET COUDERAU (Porfreit)

Sloux Falls 605-339-1520

Saginaw

517-892-9528 617-894-2996

HALL & GATES (REA)

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EC VICAR (Polydor)
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HOTTUST JACKSON BHOME (Asylum) BOLLING STOMES JELSSON DEFINITION OF THE PROPERTY OF THE PROP

St. Louis 314-842-1111

Podium BROTHERS (Arista) ALLEMAN (BOTHERS (Arista) ALLEMAN (BOTHER) BC TICAR (BOTHER) BCD (BLA) POCO (BLA) POC

PFD Nock 103

Terre Haute 812-238-2557

MES

PO R. J. CORTRECHT

DIACREMON THE PART OF THE PART Added
TIMES SQUARE (RSO)
\*\*PV-VTY (Bip.n\*\*
\*\*Nome Old Supra\*\* "Tals., Your
AL STEWART (Trilata)
\*\*Paint By Mo.18\*
\*\*Paint By Mo.18\*
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HOTTONT CARS ((INNTER) HOSSINGTON COLLINS INCA!

FM 104

T-95

PD: NOR LAWRENCE ND: TERRIE SPRINGS Added LEVO (mb) TWANG (Etantra) "YOYAGA" HIOVAL STANLEY... (EN: America) "SUPERTAMP (AME)

Madium
AZ/DC (Affamile)

MZ/DC (Affamile)

-DUGBE BROTHERS (BB)
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92 CITI FM Winnipeg 204-775-0371

PD: GARY CHRISTIAN HD: STEVE YOUNG

Manian Intelligence (Manian Intelligence Int

"Monoto No 61);"
"Shoots No 61);"
"Shoots No 61);"
"Shoots No 610;"
"Routing Stones!
"Apuling Stones!
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"Trans No 81;ph?"
LOVE BOOT

BOOTS NO 610;
"Trans No 81;ph?"
LOVE BOOTS NO 610;
"Trans No 81;ph?

Singles

# KEZY

Added ELTTS COSTELLO (COTUMB to I -SUPERTHAMP EAMI) Medium TED MUGENT (Epic) 5-9215 (Mb)

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303-925-5776 NAB NDAKES (NCA) AL STEWART (Aristo) DIANA ROSS (Notown) -DOOB)E BROTHERS (NB

FOR TOPIC CHPOLIA

MISTON CHIEF (SAITH

MISTON CHIEF

MIST TOTAL THE TOTAL TO

Medium
all SUPPLY (Aristal
ASSEEP AY WEEL (Capitol)
ASSEEP AY WEEL (Capitol)
ASSEEP AY WEEL (Capitol)
ASSEED AY WEEL (Capitol)
ASSEED AND GUAN
MANAGEMENT (COLUMNIA)
ASSEED AND GUAN
MANAGEMENT (COLUMNIA) MANNATTAIS [Column] FOCO (HCA) TIN METABERG (HCA)

Bakersfield

Singles

PD: DAYE LAMPENCE

(ENT Amortica) (REM MAIDEM (Cop) to 11 MDTELS (Con) to 11

-SUZI QUATRO (Dreamland -DAVID BOMIE (RCA)

Singles CLOSH BROTHERS (48)



-OND WELCH COMPTON IN THE CONTROL OF Added JETMO TULL (Divysafish "Crossfira" HUBSHD TKUBPSON (Overlon" Hb lite Eyes" HI OMALL STANLET... JBH Americal TIMES SQUARE (485) "Yelk Tomm" "Roce herd" "JUM COUGAR (RIve)

Hedium ALLMAN BROTHERS (Arista) SPLIT ELZ (ALM) EDDIÉ MONET (COLUMBIE) JOHENT YAN JANT, (Polypor) AL STEWNY (Arista) BARRY GOUDREAU (Portre) to

ROLLING STONES
(ROLLING STONES)
ARCS NON-ROOM (Asylun)
ACCOMMINISTRATION
ACCOMMINIST

MEGO

M DOULDER ND BRUCE MCCALER

Added
GARY HUBBAY FATCO!
PETER GREEN (Soil)
ELLEN SHIPLEY HIGH
JOHN COUCAN HIVES
HATSY ELECA!

ACMOS (Columbia)

MORE TO GENT TRANS... (MB)

MORE TO GENT

Boulder 303-444-5600

Boise

208-344-6363

-DAVID BOWIE (ACA)

HARPY TRAIN
GENESIS (ATLENTIC)
JIMP! HALL (Epic)
DAYE DAVIES (RCA)
SPLIT ENZ (AMN)
CARY MYRICK 8... (Epic)

Hotfast ROLLING STONES (Rolling Stones) CAPS (Eleatre) JACKSON BEOME (Astive) VAN HORNES (BLIES VAN HORNES (BLIES) VAN HORNES (BLIES) VAN HORNES (BLIES) VAN HORNES (BLIES) VAN LOUIS (BLIES) VA

JOIZ D. CARLUS SANTARA (QDI-umb) o LARRY CARLTON (IRB) CRUSACERS (MCA) A. DIRECULA (COI-umb) o A. DIRECULA (COI-umb) o A. DIRECULA (COI-umb) o STANLEY CLAMBE (ED) c YEN BEISSERG (MCA)

TILO 94 Colorado Springs STEREO FM 303-634-4896

PO: RICH HAME MD: ART PHILLIPS

Added BIONALS STABLES... (EBI) Americal THE Cent's Love' CODE BLLE Leb's \*ROSEE' F. SELLES \*SEPLEN-AMERICAL STELLES BOOKER (Famile) (ELROSA) SIFENAME? -AUDERT PALMER (1stend)

RINGS (Electro) BIOMAL SOMERCH (Ovysell 0-5275 (BD) JOHNT VAN ZANT,... (Polydo -DAVID BONIE (BCA -DAVID BONIE (BCA -BOS MELON (CAPITO) -GRY MANAN (ATCO)

HOTTEST PAT BESTATA (Che yealls) ATTHOUTH, I Che yealls) ATTHOUTH, I Che yealls) CASS (Effects) RES (ATTHOUTH) ATTHOUTH, I SEE RESS (ATTHOUTH) ATTHOUTH ALLHOW BROWNED ATTHOUTH (COLUMN ATTHOUTH) ATTHOUTH COLUMN ATTHOUTH (ROLLING STORES) (ROLLING STORES)

Taking Liberties (Columbia) 15/15
MICHAEL STANLEY BAND
Heartland (EMI America) 15/15
TIMES SQUARE

KAZY

HD: GREG GILLISPIE

Medium MOTES (Capitoli STLIF (Capitoli MOTES) (Capitoli M

TOS KBPI PD: FRANK CODY ND: PHIL STRIDER

Ja A.E. MPCM

Singles



PD | NE 1, EDMANDS

**Edmonton** 

MEDIUM

SPLIT ENZ True Colors (A&M)
AL STEWART 29/25 24 Carrots (Arista)
JETHRO TULL A (Chrysalls)
BARRY GOUDREAU 31/20 Berry Goudreau (Portrait) 22/19 KINGS

Are Here (Elektra) 24/18 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**KZEL** 

PD: CHRIS KOVARIK

Added BIONAL STANGEY...
(ERI America)
CARLEGE CANTER (wb)
ANAZING ROTTHAY. (gb)
ELLES SHIPLEY (GCA)
ROMEOS (COLUMBIA)
VAN MEXING (wb)
VAN MEXINGSON (wb)
ANA MEXINGSON (wb)
-ADMIN FALLER ( [s] and]
-ADMIN RITCHELL (Anylum)

-ARI MITCHELL (Asylus)
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OUGH FAMACOM (DNI New (Ca)
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PD: MAT LAMP ND: BILL BATEMAN

ELLEN SHIPLEY (REA) TIMES SQUARE (RSO) "Tala., Town"

\*\*Tala., Sour\*\*

| Meal Law | Control | Column |

503-484-4304
-0A10 8081E (RGA)
-0A10 8081E (RGA)
-0A10 8081E (RGA)
-0A10 8081E (RGA)
-0081E 88074B3 (R4)
-0081E 88074B3 (R4)
-0491 COLONE (R1va)
-011, 8790N (Artsta)

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**JACKSON BROWNE** Hold Out (Asylum)
ROLLING STONES 42/38

THE HOTTEST

Emotional... (Rolling Stones) 39/37 Panorama (Elektra)
QUEEN 38/36

The Game (Elektra)
PAT BENATAR Crimes Of... (Chrysalls)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KŢĞL **Fort Collins** 

POI TOM WHEELER CARLENE CAPTER (ME)

303-571-1232
STRA (GPT & INES & (Epic)
ETHIO THE (INES & (Epic)
STR VE G-8800HS BAND (PPI)
HORSE NIT PROPERTIES (SWAPY 2008)
RC VICAN (PRO) HORSE
HALL & OATES (RCA)
LARSER & ET ITES (188)
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Singles Honolulu

Duke78 Added AETHEO TULL (Owyse)))) DEVO (48) EAMSAS (()) PARKET)

HOTTEST QUEEN (Electro) INCOSSESSOR COLLINS (MCA) /ACSDIG BOLONE (Asylus) SULLINS STORES (Antiling Stones) AC/DC (Aft sent(c) SULLY HATCHET (Epic) CARS (Electro) SULLY HATCHET (Epic) SULLY HATCHET (Epic) SULLY HATCHET (Epic) Red les PAT GENT (Or year) at ALLIAN BROTHERS (Ar is to EDDIE ROSET (Or week) at GENTS (ERCA) PROC (ERCA) (AR IS SEEN (ERCA) (A

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Las Vegas 702-732-7753 \*\*BEST (Flahtral \*\*BEST/GI (No.\* -DATIO BOILE (RZA) -DRIO BOILE (RZA)

QUEEN (Elektra) ROLLING STONES ROLLING STOMES
(Rotting Stomes)
CARS (Electro)
CARS (Electro)
ROSSINGTO COLLINS (REAS
"Gateapt"
JACKING BROWNE (Regime)
TES (Article)
THE STOME (REGIME)
THE STOME (REGIME)
AND THE STO

JO LE 0. CARLOS SANTANA (COTO JETP BECK (Eplc) LARRY CARLYON (IND) CRUSADERS (HCA) TITO HE I SMERG (HCA) JOHN HE LIDGER (ETANTA)

Singles

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TIMES SQUARE (MSO)
GART WIRSTON ... (Epic)
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SNLT1 END (ALBO)
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AS BA BACODS

MOST ADDED

Various Artists (RSO)
MOLLY HATCHET 15/12

Beatin' The Odds (Epic) 27/10 KANSAS

Audio-Visions (Kirshner) 11/10
ROBBIN THOMPSON BAND
Twa B's Please (Ovation) 12/10
Two numbers follow each album title. The
first represents total number of Western
stations playing the album this week. The
second is the number of those stations that
added it this week.

303-759-5600

Denver 303-936-2313

SUG-930-2313

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MOSTIME CHARLIE DANIELS... (Epic) MC VICAR (Polyace) Could, if Dubbils... (Easter (III) (III) (III) (III) (III) (III) (III) (III) FAMOR (III) (III) (III) (III) (III) ALLAND (III) (III) (III) ALLAND (III) (III) ALLAND (III) (III) ALLAND (III) (III) ALLAND (III) (III) ALIAND (III) ALIA HOSSINGTON COLLINS INCA

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Eugene

Singles OTIS MATKINS

**Great Falls** 408-727-7211

4.06-7.27-7.211

NOTTEST
AL STREAM? (#c) test
CODIT MOST! (\*c) test
AL STREAM (\*c)

ALBUM ROCAS

Added RABSAS (Kirshner)
"Got To Roch" "Loner"
"Told On "Referrings"
HOUSE (SOURCE) (Ow yellow)
HOUSE (H TOURS) (Ow yellow)
"SUPERFAMP (ALM)
-800 MELCH (Copitol)

3011 Singles GO-GO'S SECRET AFFA

213-437-0 DEVD (180-1001) BDTELS | Constroll LETMAND (Ovynetia) CARS (Electroll PAT BENATAR (Ovynetian UNDERTONES (SI)\*\*) JAMA (ET PATOLE) VANDES (URI

# KLOS 95%

PD: TOMET HADOLS

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GROWN (Electric)
GROWN (Electric)
GROWN VAN ZAM\*, (Polysor)
SPLIY EM (AAM)
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SIL Los Angeles

Long Beach 213-437-0366

PRETY MODERS (SEPO)
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Los Angeles

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THES SQUARE (#501 -- SUPERTRANP (AGH) CALLET COMPANY (AMP)

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CLICAN, FD: HICHAEL SHEEHY

KWEST

# Los Angeles 213-467-1224

\$8.88 8408

Singles

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Singles

Pasadena

HO! TED HEROLIGH

21.3-467-1224

(Apriling Stoman)
(SEE STOMAN (EH) America) HIOMEL SCHENER (OV YEA -SUPERTRANP (ALM)

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HOLLING TONES



Added

CARY MYNION 6... (Epic)
ELVIS COSTILLO (Columbia)
CARRA (Einstra)
BILLY BLANGIVE (Polydor)
NION GILBER (Casadi anca)
-SUPERTRUMP (Adm)

POLITIC CANNOLL

MACHINE CONTROLL

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# Phoenix 602-833-8888

VAPORS (MA) SPLIT ERE GASHI CART MYRICK 6... (I DAYE DAYTES IREA) -DAYID BORTE (RCA)

TOP TOP

PO: JEFF SATTLER ELVIS COSTELLO (Obtamble) HICHEL SCHENER (Chrysellst -SUPERTRANT (AMI)

Modium
ZETMOTOLL (Chrysells)
MITSSMAZ (Midroys)
ETMOS (Eleners)
AC/DC (Atlantic)
AL STEAMIT (Arists)
AL STEAMIT (Arists)
ALSSSMATOL (Arists)
ACCASC MICROS (ARIS

COLUMN 141 KGON 92 jm

Added HETER GABRIEL (Marcury) "Gamma Mithout" -5LPEPTRAMP (ALM) -QATID BORNE (HEA) -BORN MELON (Capitol)

Part Lun BC 9100 (Polysor 1 BC 9100 (Polysor 1 BC 9100 (Polysor 2 "Coccion ..." COCCIO PARCELLO (EPI A STEART GE 150 1 BLLY HATCH T GE 160 1 BLLY HATCH T GE 160 1 BT 180 (POLY H CHEST PEUR (121and) Portland 503-855-9181

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# Reno

702-882-6263

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Reno

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Sacramento

3072

# A012.105 702-329-9261 ACTOC (ATIANTIC) TORONTO (AMI) ANY TEROLYSON (Capito) HARRY GOLDHEAU (MOTTHE BLAS SECRE & ... (Capito) BLAS SECRE & ... (Capito) BLAS SECRE & ... (Capito) BLAS TORNESSEND (\*\*CO)

HD: BRUCE VAN DYKE

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EFUT ROOM/Asytum?

EFF 80.02 45ptc?

B. ACRECOT (Arco)

STEVE PACKETY (Marcury!

MATE SAMEE (Hinge?)

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K108FM

Head (ear)

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60.7 SCAS

GEORGE BENSON (MB)

PALL SIGN 1881

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Sacramento

MD: GARY NEXCH

Games Bilhours

FOOD (REA)

FO Added
AL STEMMET (Arista)
\*\*Point by No.1s\*
MOTES (Copino)
\*\*Dumper \*\*
BOLLY MATCHET (Epic)
\*\*Damed & Gone\*\* Title
\*\*Qavid Boll (MCA)
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CARS (Elentra)

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- COOR (E BROTHERS (M))

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# KCRL967

PO: JIM JAMES

NUMBER | TOO

Modium SPLIT ERG (AAM) MOTELS (Copital) MOTELS (Copital) CADDYSHACH (Dalumbie ELHGS (Ebaitra) AL STEMAT (Aristal MOLIT HATDEY (Epic) -DAVID BONE (EM) -DAVID BONE (ERS)

# San Bernardino 714-925-5020 Interfered CASS (Eleaters) GALDA (Eleaters) GA

1881



EARSAS (Etrohner) JOHNT TAN ZANT... (Polydo GANNA (Elwatra)

Mines | yes | yes

Salt Lake City

801-972-3030 #FF BEDS (falc) EXT EXT (AMP) EXT EXT (AMP) EXT EXT (FALC) EXT EXT (F

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ORGIN (\$1-extra)
ORGIN (\$1-extra

jarz Nove Single

### KGB-FM San Diego 714-292-1360 JON & VAMEELIS (Polydor) AC/00 (Atlantic) 101-5

INDITION STORMS
(INDITING STORMS)
RETE TORRESTERD (ARCO)
RECKSON RECOVERED (ASSISTANCE)
RECKSON RECOVERED (ASSISTANCE)
REF RICK (Electro)
REF RICK JA SE MONE

Singles San Diego 714-565-6006

1811 Mone

FM106 PO: ERN GLASSEN NO: JESSE SUPPLERS BILLY JOEL COD-Lamb (a)
YES dertaint(c)
YES de Added H10-MEL SCHEMBER (Or you'll "Ar most Roady" BOLLY HATCHE? (Epic) (LVI) COSTELLO (Columbia) Highty Crowded" -DATIO BOUIE "RCA)

Read | unit | ALL NAME (ROTTERS (Ar | STEEL AD) & VANCEL | S. (Poly vigor ) PETER GRAPIES (Mercury) | JACK SON (MICHINE! "Any lunh AL STEENAY" (Ar | STEEL AD) | CARS (61 on tra) | CARS QUEEN GELMITA

San Francisco

| None | san | BDZ SCAGES (Columbia) | DWAR | E DARTELS .... (Epic) | BWA SEGUR & ... (Cap)\*o1) | HALL & ORTES (REA) | PODO (REA) | AC/REC (#18m\*|c) | OHICANO Intellal | OHICANO Intellal

KOME

San Jose

Je sá Mone

415-391-9400

HOTTAST
ARCS STORM STORMS (Any) and
ARCS SCENATORS
QUIETA (Electro)
ROLLING STORES
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408-246-6811 SUPERTAMP (AM) POTENT CONTROL OF THE PROPERTY OF THE PROPERTY

ASSOCIATE CARTER (481 STRATEST LINES (Epic) THANDER (APCO) STAN-OPT LIME TAPES
PARADER (RPO)
AND RESERVED TO SERVED TO SERVED

- JOBO COLLAN (First)

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ALLIAN BEDTHERS (Arista)

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Santa Barbara 805-983-1975

KTMS · FM 805-983-1975
A. STEMET (Artist)
PETE TOWNSHERD (Artist)
PETE TOWNSHERD (ARTIST)
PALL SIMEN (CES)
ACCUSTOME (COLOR)
SECULTION (COLOR)
SECUL HUB WELCH (Coping) |

O, CANLOS SANTANA (Columbia)

O, CANLOS SANTANA (Columbia)

Herium MEMOY RANKIN (ATIONTIC) TIM MEISBERG (MEA) 10.02

Santa Barbara

HIRE DEFIGLE (CONTYO)
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HELDI MAGIC ORCH. (AAH)
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D CARLOS SANTANA (CONTAR

RO LAMPIE CORRIname

CARLAGE CARTER (etc.)

CHISTOSTRUO (Col. etc.)

Pedian 3-52:5 (Mb) JORGY MA EART (Putydo AL STEART (Arista) PAM. 5 MEDI (Mb) ANTW M. DODERN (Arieta) MANTY COLORER (Arieta) MANTY COLORER (Putydit) PAM. MANTEN E. . (850) 719 (MC 1986) (950)

Stagles Mare

"Notice"
"Your Load (Polyeor)
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San Jose 408-288-5400 HOTHER STANDS OF THE STANDS OF

Guidan (Eleatrica)
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NO: STEVE SLATON

KZOK 102 . FM INDOAM

PO: NILS YOU VEH NO: BRAD HOFFMAN

TO CHECKE (CON-MIN) IN CONTROL OF CONTROL OT CONTROL OF Modium Down, II DANIELS... (Epic) retta Campill, (Marcury) AL STEARNIEL (Privalia) ÆTHO TAL (Drivalia) MOLT HATCHY (Epic) SPLIT ENT (AMI) CAMPA (EDICTYC)

9HM KZAM

Madium HALL & ONTES CREAT CARLLE KING CERTITOTS BORS SECUR & ... (Cepts ELYON JOHN (MEA) -COORTE BROYNERS (MRS

92.9 KREM-FM POI LARRY SHIDER

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0K95 PO: MINE RUSSELL

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TIMES SQUARE (RSO)
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KWFM

HD: JIM OMENS Added eithe DevillE (Capital) GUBB to \*HOMPSOM (Overlon "By I've Eyes" MOLLY MATCHE? (Epic)

9-52'S (MD)
"Private Easto"
"1MES SQUARE (RSO)
"Talls, "deen"
\_SUPERTRAMP (ALII) VAPORS SUAT DAVE DAVIES THE "NOTHIN", LOBO"
AL STEINNY (AFISTO)
AL STEINNY (AFISTO)
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SPL1" ENZ EMM!
BOC (GSI WEDIS)
AL HAITMAN (AFISTO)
ADMITTAN (AFISTO)
BIDICAL HOISE (Planot)
BIDHEAL CHAPMAN

CFEX

Vancouver 604-884-7221

CARS (Elektre)
QUEEN (Erektre)
ROLLING STORES
(No.11 ing Stones)
YES (attual to getter
ETEN Gelbrick (Marcury)
ETEN Gelbrick (Marcury)
ETEN SEPHISTORY)
ROSSINSTON COLLINS (MCAT
ROST MAY SEC Atto)

MORE



GABRIELS'S GAMES - Mercury's Peter Gabriel (right) displayed his latest acquisition, a KOME T-shirt, given to him by KOME/San Jose DJ Karin Nakamura (left), after his San Jose concert appearance.



NO HICHAEL KNIGHT

(KXFM 99 Added
Ying's SQUARE (IISO)
"Take Town" "Printly Roys"
MEALT HATCHET (Epic)
CODE RELE 1881
D-287-5 - 1881
ENGLS - 1881
ENGL

ELVIS COSTELLO (LIS-GEVO (MB) -SUPERTAND (ALII) DAVID BODIE (RCA)

SEATTLE'S RESW-FM 100

Added
SECRET POLICEMANTS (Intend I
SECRET MATOR'S (Epic)
HITOMEL SOMEMER (On yearlis)
JETHRO TILL (On yearlis)
- SUPERVAMON (AGH)

Manufact (Agai)
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ALLMAN BROTHERS (Arissa)
REFY LEUIS & REFS (Or yearls)
SCHOOL VAN ZART., (Polyder)
STENE SURGELLS JAYCOL

San Rafael

HOTEL'S (Capited)

HOPPING (MICH (MICH )

HOLE (MICH (MICH )

HOLE (MICH

TOTAL TRANSPORT OF THE STREET OF THE STREET

Singles

Santa Maria 805-922-2158 JETHRO TILL (Chrysells) STLIT ENZ (AAR) HETE YOMHIERD (ATCO) KIRCS (ATION) RC/OC (ATION)C)

mc/mc/colevientc)

cottair

co

36 EE

Seattle 206-624-4305 AL STEMATY (Arista) SARCH (Atlantic) JOHNST HAN ZANT... (Pol HOTFOST GRESSS INFIDENCE JACKSON BROWNE (Rotling Stones) (Rotling Stones) BLACKSON Stones) BLACKSON (After BLOOK MEZA) BLOOK (After BLOOK MEZA) BLOOK (After BLOOK MEZA) CAST (BLOOK COLLINS (MEZA) CAST BLOOK (COLPS) LANCES (Electro)



PAT BENATUR (Overalls)

(1916..." "His be with

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# OUSSION -

## Air Waves

The football season gave WHK/Cleveland cause to kickoff a couple of promotions around hometown team the Cleveland Browns. WHK gave away 10,000 "Go Browns" megaphones at a special "Party In The Park," sponsored by the Cleveland Jaycees, Federation of Musicians, and the Growth Association. For the Browns' home opener last Monday (9-15), WHK passed out orange and brown "Go Browns" flags free to all fans entering the stadium . . . Longtime WMAQ/

Chicago morning personality Lee Sherwood has been named host of "Epic 80," a ninehour country music year-end special featuring the top 100 songs of 1980. Toby Arnold & Associates of Dallas will syndicate the show worldwide. For info call (214) 661-8201 . . . KYTE/Portland attracted more than 31,000 persons for the station's "Freeday 80." Ed Bruce and Nat Stuckey provided entertainment, Speakalong with some local talent ing of local talent, WGNA-FM/Albany tells R&R they have been "committed to the local country music artists by airing locally pressed recordings, promot-



Lee Sherwood

ing local country music events, and airing live broadcasts of local artists." For two years WGNA has aired 30 weekly "Where The Country Is" promotional announcements. According to PD Chris Warren, the station reaches into New York, Vermont, Massachusetts, Connecticut, and New Hampshire. WGNA plans now to put together a "Country Music Directory" for local entertainment establishments to have a listing of available talent for booking purposes... KNIX-AMFM just sponsored the Phoenix Putting Championship. KNIX-FM's W. Steven Martin and KNIX-AM's Don Cristi competed in a "putt off"... WJJK/Eau Claire, WI hosted three busloads of listeners for the Larry Gatlin and Anne Murray concerts at the recent Minnesota State Fair... "Who is that masked man?" Pic-

tured is the Kentucky version of the Unknown Comic. WFMW/Madisonville gave away a \$100 cash prize for the winner of its first annual "Bong Show." WFMW's PD Danny Koeber, also seen here, did the MC work. WIXL-FM/Newton, NJ just took part in the fourth Waterloo Bluegrass Festival, which drew nearly 15,000 persons, and featured headliners Pure Prairie League and Dave Mason... WKSJ/Mobile got together with Budweiser to co-sponsor an L.A. Jetaway contest. The big prize is a mini-vacation in Los Angeles... R&R wants to hear from you. Send details of promotions,

from you. Send details of promotions, "Bong" winner with Danny Koeber contests, concerts, guest interviews, etc. to R&R Country, 1930 Century Park West, Los Angeles, CA, 90067. We're looking for your photos, too. Thanks for helping us get the picture . . .

## **News Notes**

It looks like I am going to have to hire a separate staff to answer the phones regarding new stations changing to our Country format. In the past week KZLA-AM-FM/Los Angeles made the move and so did 50,000-watt AM powerhouse KOMA/ Oklahoma City. (Thanks to Storz's Dan Halyburton, PD at WQAM/Miami, for getting me on an exclusive conference call last Friday to hear the format change at KOMA.) For more details about the KZLA and KOMA switches see this week's Page 1. The big question in everyone's mind here in Los Angeles is how the KZLA move will affect the KHJ changeover - there are some rumbles of KHJ moving up its change date. We'll keep an eye and a couple of ears on this one Other stations to join the crowd are WQZQ/Chesapeake, VA (as of last Sunday, 9-14), and KMYZ/ Pryor, OK will make the jump on October 1 . . . WIST/Charlotte, NC, a recent Country convert, announces that Bob Grayson, formerly of WPLO/Atlanta and WHOO/Orlando, and recently of WTMA/Charleston, SC, has been named OD . . . Dave Ross takes over mornings at WKXA/Brunswick, ME, and was promoted to OD. Ross replaces Bill Clement who joins WPOR/Portland, ME. WKXA's midday personality Pat McDonald has been upped to PD . . . Richard Lee is now PD of KUUY/Cheyenne, WY from MD. New MD is Jim Donovan. John Steele is Steve Severs' replacement as PD of KLLL/Lubbock, TX. As reported here, Steve is now with TM in Dallas . . . Gary Russell is PD/MD of WADC/Parkersburg, WV KEWI/Topeka, a longtime rocker changed calls to KSKX and is now doing "Country Lifestyle" radio

. (I can't even finish writing a column without someone else changing to Country.) . . . Bob Jones is now PD at KIKX/Tucson; he was MD. Former PD Tim Tyler will now handle the music job . . . Paula Hooper was named Director of Music Research at WMC/Memphis . . . Phil Gonzales is leaving KRZY/Albuquerque as MD to do the same job at one of the new Country stations across town, KRKE . . . In case you hadn't heard, Jerry King takes over as MD at KKYX/San Antonio as Max Gardener joins the sales department . . . Maxwell Gregory is the new MD at WQQT/Savannah. . Congratulations to Craig Scott, VP of Programming at Plough, and his wife on the birth of their first child. Allison Scott joined the Scott's hitlist last Sunday (9-14) ... Also, our best to Charlie Ochs, OD at KIKK AM-FM/Houston, and wife Margaret on their first, Robyn Nichole Elssia Ochs Coming next week, Associate Country Editor Lee Wade talks with some key industry observers on the fast-paced growth of Country stations. Will it be a fast-fading format like Disco or not? . After Lee put together the piece on this page about the different names Country radio stations are using to describe their format, I told her I came up with a new one: COC. What do you think of "Country-Oriented-Country?



"A LITTLE BIT COUNTRY..." — WHN/New York hosted Donny and Marie Osmond during a recent Lee Arnold midday show. The pair, besides playing music and doing commercials for the station, read public service announcements. The PSA's included one advocating dental hygiene. (Just grin and bare it, folks.) Pictured with D&M are WHN's Ed Salamon, Nick Verbitsky, and Lee Arnold.



THE BOYS & THE BIG BUCKS — The Oak Ridge Boys (Joe Bonsall, Duane Allen, Richard Sterban, and Bill Golden) try to "buck" the system with the WMAQ/Chicago "Dancing Dollars." The Oaks were in the area to perform at the Blue Island Raceway Park.

## A Rose By Any Other Name . . .

What's in a name? Plenty, if a glance at the SRDS\* "Descriptive Terms/Music and Format" listing is any indication. No less than 21 terms for what we commonly call "Country Music" grace the page, each striving to represent a unique sound. For your information and enjoyment, we've culled from the page all 21:

Album Oriented Country
All American Country
Contemporary Country/Western
Country
Country Gospel
Countrypolitan
Country Pop
Country Rock
Country & Western
Country & Western
Country & Western (Nashville)
Gentle Country

Good Country Music Great Country Metropolitan Country Modern Country Modern Nashville Pop Western Progressive Country Town & Country Traditional Country Western

But we work in a fast-paced, ever-changing industry. SRDS hasn't yet recorded some of the newer terms. KHJ/Los Angeles goes "COR" (Country Oriented Rock) later this fall, and recently KERE/Denver announced their format as "Big MAC," or Mass Appeal Country.

Could anyone doubt Country's growth and viability when over 20 variations of the format's description exist? If your station's format description differs from the above, please let us know; we'd like to keep track of the subtle variations of Country radio.

- Lee Wad

\*Standard Rate & Data, July 1, 1980



Country music was created by love, and here is the complete country special about love.

Sometimes happy, sometimes hurtin', but always EXCITING! This 12-hour show,hosted by Dottie West and Bob Kingsley, features over 80 interviews and 197 songs!

Falling in love and falling out — wild desire and dying flames — break-ups and make-ups! The top country artists of today share their love experiences in their own words and music.

Just in time for the FALL BOOK and October COUNTRY MUSIC MONTH. It's a weekend special or midday strip. Your listeners will love it!

Free demo and details by calling Ron Nickell, Vice-President and General Manager; Neil Sargent, General Sales Manager; or Sales Consultants, Rocky Chase (West), Jody Alexander (Midwest), and Bob Shannon (East).

Call collect (214) 634-8511.

# TM Special Projects

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Produced By Popular Media Products



**Bob Kingsley** 

**Dottie West** 



# BREAKERS

are those newer records that have the greatest level of station activity on any given week.

# **EMMYLOU HARRIS**

The Boxer (WB) 67% of our reporters on this record. New adds: KLZ, WINN, WBAP, KENR, WKSJ, WJJD, WUBE, KOKE. Charts: 39-24 WCMS, 32-24 WMZQ, 38-26 KUGR, 29-21 WSM, 29-24 KCKC, 35-29 KFGO, 34-28 WPOC. R&R Chart: Debut 33.

## **CRYSTAL GAYLE**

if You Ever Change Your Mind (Columbia) On 65% of reporting stations. This week's adds include KSON, KRZY, WBAX, WDAF, WHK, WSAI, WINN, WHOO, KENR, WSUN, WNOW, WADR and more. Charts: 35-29 KSOP, 34-27 KFTN, 34-24 KLZ, 18-10 KCKC, 28-23 WMZQ. R&R Chart Debut 34.

# **JERRY LEE LEWIS** Over The Rainbow (Elektra)

62% of our reporting stations on this song. Charts: 33-28 WFMS, 28-21 KMPS, 31-17 WYDE, 33-24 WVOJ, 33-24 WWVA, 22-16 KEBC, 37-29 KYNN. Adds this week include KLAC, WHK, WNRS, WSAI, WKSJ, WADR, WKXA, KMAK. R&R Chart Debut 35.

## JOHN CONLEE

She Can't Say That Anymore (MCA)

On 58% of reporting stations. Adds: KLAK, WHK, WUBE, WIL, WAXX, WJJD, WTHI, KENR, KOKE, WNOW, WADR. Charts: debut 23 WIRK-FM, 33-28 WMZQ, 21-14 KCKC, 36-29 WCXI, 39-30 WTSO. R&R Chart Debut 36.

# **NEW & ACTIV**

GEORGE JONES & TAMMY WYNETTE "A Pair Of Old Sneakers" (Epic) 69/8, WBAP, WNVY, KNOE. WHBF, WJJD, WWJO, KRAM, KIDN. Charts: debut 23 WDAF, 32-21 KFEQ, debut 30 KMPS, debut 26 KEBC, 28-22 WSAI, 36-29 KRMD, 39-29 WADR. R&R Chart: Debut 38.

PATSY CLINE "Always" (MCA) 64/3, WCXI, WTHI, KKAL, Charts: 36:20 WIRK-FM, 16:9 WMZQ, 5-4 KCKC, 7-6 KLAK, 26:19 KNIX, 26:15 KIKK, 23:19 WYDE, 31:27 KSOP, 33:28 KKYX, R&R

SYLVIA "Tumbleweed" (RCA) 59/12, WADR, WKDA, WHK, WKMF, WAXX, WKCQ. WYTL, KSON, KKAL, KTOM, KIDN, KRAM, Charbs: 31-26 KEEN, 29-24 WINN, 37-30 KUZZ, 38-30

RED STEAGALL "Hard Hat Days..." (Elektra) 57/7, WBAP, KEEN, KRAM, KLAC, KSON, WSAI, WKDA, Charts: 40-30 KWMT, 36-25 WWVA, 27-23 KSO, 34-27 WBAM, 30-24 KMPS, 16-10 KEBC, 33-25 KCKC, 29-21 KCUB, 32-26 KYNN, 31-26 KNIX, 34-28 WTSO.

JOHNNY PAYCHECK "In Memory Of A Memory" (Epic) 54/12, wwv.a. wcms, khey, winn, wnvy, waxx, wtso, wkkn, witl, kram, kmak, kson, Charts: 20-16 kebc, 22-16 wcxi, 6-6 kckc, 36-29 kftn, 36-26 knix, 36-26 wyde.

JACKY WARD "That's The Way A Cowboy..." (Mercury) 50/20, One of the "Most Added" this week. Now at KNEW, KIKX, KUZZ, WHK, KYNN, WCXI, WKMF, WYTL, WKCQ, WNRS, KFEQ, WKKN, WITL, KENR, WHOO, KOKE, WSM, WKDA, WYDE, WWVA.

# संगण्धसां अधियां

# ATIONAL AIRPLAY/40

JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)  OAK RIDGE BOYS/Heart Of Mine (MCA)  DON WILLIAMS/I Believe in You (MCA)  T.G. SHEPPARD/DO You Wanna Go To Heaven (WB/Curb)  ST.G. SHEPPARD/DO You Wanna Go To Heaven (WB/Curb)  WILLIE NELSON & RAY PRICE/Faded Love (Columbia)  TATLER BROTHERS/Charlotte's Web (Mercury)  RAZZY BAILEY/Loving Up A Storm (RCA)  WAYLON JENNINGS/Theme From The Dukes Of Hazzard (RCA)  MAC DAVIS/Let's Keep it That Way (Casablanca)  WILLIE NELSON/ON The Road Again (Columbia)  SERIE WATSON/Ralsin' Cane in Texas (Capitol)  WILLIE NELSON/ON The Road Again (Columbia)  SUM WHITMAN/When (Epic/Cleveland International)  TAMMY WYNETTE/Starting Over (Epic)  SUM WHITMAN/When (Epic/Cleveland International)  TAMMY WYNETTE/Starting Over (Epic)  WENDALLS/PUT It Off Until Tomorrow (Ovation)  TAMMY WYNETTE/Starting Over (Epic)  WENDALLS/PUT It Off Until Tomorrow (Ovation)  WENDALLS/PUT IT ON TOWORD (Epic)  WENDALLS/PUT IT ON TOWORD (TOWORD (Epic)  WENDALLS/P	Three Weeks	Two Week	Last s Weel	k	September 19, 1980
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- 36 ANNE MURRAY/Could I Have This Dance (Capitol) - 35 LACY J. DALTON/Hard Times (Columbia) - 40 CRISTY LANE/Sweet Sexy Eyes (UA) - 39 JOE SUN/Bombed, Boozed And Busted (Ovation) - EMMYLOU HARMS/The Boxer (WB) - CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)	_				TANYA TUCKER/Pecos Promenade (MCA)
- 35					
- 40 ① CRISTY LANE/Sweet Sexy Eyes (UA) - 39 ② JOE SUN/Bombed, Boozed And Busted (Ovation) - ② EMMYLOU HARMS/The Boxer (WB) - ○ CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)	_				ANNE MURRAY/Could I Have This Dance (Capitol)
JOE SUN/Bombed, Boozed And Busted (Ovation)  EMMYLOU HARMS/The Boxer (WB)  CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)					
EMMYLOU HARRIS/The Boxer (WB)  CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)					
CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)			39		JUE SUN/Bombed, Boozed And Busted (Ovation)
and the state of t		-		96	
FI JERRY LEE LAWIS/OVAN The Daint and IFI at any					CHYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
	-			-	JERRY LEE LEWIS/Over The Rainbow (Elektra) New Entry
JOHN CONLEE/She Can't Say That Anymore (MCA)			-		JOHN CONLEE/She Can't Say That Anymore (MCA)
THE TO THE PARTY OF THE PARTY O	-		-		GEORGE PONTO & TARREST MANOR M
The state of the s	_	40	32		RIG AL DOWNING/Pring to On Marry (1995)
- 40 32 39 BIG AL DOWNING/Bring It On Home (WB) - 40 PATSY CLINE/Always (MCA)	-	_			PATSY CLINE/Always (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

BRENDA LEE "Broken Trust" (MCA) 45/12, KEEN, WCMS, WSM, WKSJ. KENR, WLAS, WHOO, KNOE, WXCL KWMT, WKMF, KMAK, 30-25 WMZQ, 33-27 WCXI.

ALABAMA "Why Lady Why" (RCA) 44/21, One of the "Most Added" this week. New stations Include KIKX, WHK, WYOJ, WLWI, WHOO, WKDA. KRMD, WSM. KNOE, WOKQ. WYII, KBET, KSOP, WKCQ. KYOO, WAXX, KWMT, KEBC, KFEQ, KSO, WKKN.

# RAY STEVENS "Night Games" (RCA) 49/16, WBAX, WKXA, WCMS, KENR, WYDE, WNVY, WHBF, KEBC, KFGO, WNRS, KYNN, WKMF, WTHI, KEEN, KUGR, KRAM, 36-29 KNOE.

# DON WILLIAMS (MCA) WAYLON JENNINGS (RCA) JOHNNY LEE (F.M./Asylum) T.G. SHEPPARD (WB/Curb) WILLIE NELSON (COLUMbla) STATLER BROTHERS (Mercu OAK RIDGE BOYS (MCA) NELSON & PRICE (Columbla) GEORGE JONES (Epic) EDDIE RABBITY (Elektra)

**Active Recurrents** Singles that have dropped off most current charts, but still showing some activity through sales and or requests

**Most Requested** 

MICKEY GILLEY
Stand By Me (Full Moon/Asylum)
JOHNNY LEE
Lookin' for Love (Full Moon/Asylum)
RONNIE MILBAP
Cowboys/Misery (RCA)
PORTER & DOLLY
Meking Plans (RCA)
EDDIE RABBITT
Driving My Life Away (Elektra) Driving My Life Away (Elektre) KENNY ROGERS re the World Away (UA)
ROY & EMMYLOU
ving You Feeling Again (1)

# Others Getting Significant Action

FREDDIE HART "Roses Are Red" (Songbird) 39/8, KEEN, KWMT, WNRS, WUNI, KWKH, KHEY, KKYK, WWYA.

CHARLEY PRIDE "YOU Almost Slipped My Mind" (RCA) 36/36. The "Most Added" record this week. New stations: WMZQ, KNEW, KMPS, WCXI, WFMS, WIRE, WMC, KSOP, KRZY, KIKX, KSSS, KTOM, KRAK, KUZZ, KNIX, KMAK, KFEQ, WUBE, WXCL, KBO, KSO, WNRS, WSUN, KHEY, WYOJ, KIKK, WCOS-FM, WUNI, WBAM, WIRK-FM, WLWI, KKYX,

JOHNNY RODRIGUEZ "North Of The Border" (Epic) 34/12, KCKC, WWVA. WSEN, WYII, WVOJ, WLAS, WIRK-FM, KVOO, KWMT, KBET, KUZZ, KRAK, 39-27 WMZQ.

STEPHANIE WINSLOW "Baby, I'm A Want You" (WB/Curb) 26/11, KMPS. KUGR. KSSS. WXCL KVOO, WAXX, WITL WHK. KKYX, WIRK-FM, KRMD.

BOBBY BARE "Food Blues" (Columbia) 25/15, KSOP, WITL KVOO, WIRE, KSO, KFEQ, WSAI, KYNN, KNOE, WCOS-FM, WIRK-FM, WUNI, KRMD, WLAS, WOKQ.

R.C. BANNON "Never Be Anyone Else" (Columbia) 25/5, wwva. wbam, whoo kynn, kftn, 30-24 kugr.

LARRY GATLIN & GATLIN BROS. "Take Me To..." (Columbia) 23/23. One of this week's "Most Added." New at KNEW, KMPS, KIKX, KTOM, WFMS, WKCQ, WXCL, KEBC, KFGO, WIRE, WNRS, WCXI, KSO, WUNI, KHEY, WYDE, KIKK, KLVI, WSM, WMC, WBAM, WLWI, KKYX.

JOE STAMPLEY "There's Another Woman" (Epic) 19/19, wmzq. kckc. krak. ktom, kmps, kikx, kuzz. keBc, wtso, wcxi, wuni, wsm, khey, kLvi, wmc. kkyx, wbam.

REX ALLEN JR. "Drink It Down, Lady" (WB) 19/19, KSOP, KNIX, KUZZ, KRAK, WFMS, WKCQ, WXCL KFEQ, KBMR, KFGO, WIRE, KEBC, WTSO, KNOW, WUNI, KRMD, WOKQ

GLEN CAMPBELL & TANYA TUCKER "Dream Lover" (MCA) 16/12, KEEN. KNEW, KLZ KUGR, KSOP, WKCQ, KVOO, KFGO, WBAM, KEBC, WCMS, WYII.

BONNIE RAFTT "Don't It Make Ya Wanna Dance" (Full Moon/Asylum) 15/15, KNEW, KMPS, KTOM, WKMF, WCXI, WIRE, WNRS, KFEQ, KLVI, WYDE, KHEY, WVMI, WLWI, WOKO WWVA





# Biff Collie Inside Nashville

Coursing!

REAL PEOPLE: Hall of Famer Roy Acuff named to the University of Tennessee Development Council Tanya Tucker & Glen Campbell were here, she working on the soundtrack for a CBS one-hour movie in which she'll star, and spending time on her Dickson County farm. Expect a nuptial announcement . Cedarwood Publishing President Bill any edition . Denny is one of the principals in the purchase of the GRT tape duplicating plant, which was closed last year. Jerry Hutchinson, formerly the Nashville plant manager of GRT, is President of the new company; George Buck, a multiple radio station owner in Georgia, is VP. Company will be known as National Tape Corporation . . . Rex Allen Jr. this week taped an hour-long "That's Country" TV special in Christchurch, New Zealand . . . They're still talking about the bloody parking lot encore to a Hank Williams Jr. concert-show at the Mill Run Theatre in Niles, IL, a Chicago suburb, where six persons were hospitalized when a melee erupted . . . Developers of a proposed museum-residence-office complex for Conway Twitty say rezoning delays have set back the proposed opening of the project perhaps a year . . . Sy Rosenberg, mentor to Charlie Rich, signed a management deal with Tom & Ted, the Le Garde Twins, the Australian brothers who've never quite reached their career potential in this country. Maybe Sy can "bring 'em on Sure thrilled to see my pal Dick Haynes had his "star" unveiled on the Hollywood Walk of Fame . . . Erv Woolsey promoted to VP/Promotion at MCA's Nashville Division . . . Rolling Stone magazine scheduled a lengthy profile on George Jones, hitting the stands early October.

NASHVILLE PALACE, hosted by Roy Clark, taped a pilot-special featuring Tammy Wynette, Barbara Mandrell, Slim Pickens, Andy Griffith, Mickey Gilley and more, at Opryland's Roy Acuff Theatre.

HERE'S LOOKIN' AT YOU — Riding the wave of success from his single "Lookin' For Love," Johnny Lee's hitting the TV talk show circuit. He's pictured here with John Davidson during a recent appearance on the show. In addition, Lee has lately taped appearances for the "Midnight Special," "Merv Griffin," "America's Top Ten," and "Solid Gold."

The show will be seen this fall. Music Row talk is ABC-TV plans a January start on a weekly "Nashville Palace" music-variety show, patterned after the ABC-TV hit of the early '70's, "Hollywood Palace." This would mark the arrival of Nashville country music on the prime-time urban scene in America, showcasing real country talented hitmakers and entertainers (Sam Luvullo don't make no junk!) and be a key factor in Nashville finally becoming a TV and movie center.



PASSING THE BUCK — The Music City Tennis Invitational raised over \$12,000 for Nashville Memorial Hospital recently. Pictured (I-r): Helen Fermer, Director of Special Projects for the CMA; Gertrude K. McCluskey, Director of Development and Community Services for the hospital; Wesley Rose, President, Acuff Rose; Connie Bradley, ASCAP's Southern Director, and treasurer for the benefit.

NAMEDROPPER: Jim Ed & Helen will judge a "Daughters of Hazzard" look-alike contest in Anaheim on September 29. John Anderson's back from the Scottish Country Music Festival in Edinburgh . . . Jerry Crutchfield producing Tanya Tucker's soundtrack music for the suspense-comedy movie she's doing called "Georgia Peaches" . . . Rock giant Chuck Berry the premiere performer at the grand reopening of the larger, grander, plusher Exit/In this week ... Add George Jones, Jerry Clower, George Lindsey, the Oak Ridge Boys, and "Dukes Of Hazzard" darlin' Catherine Bach to the shimmering cast of "Nashville Palace" . . . Gary Morris, newly-signed to WB, opens ABC-TV's "Wide World Of Sports" September 20 rodeo special. He'll voice his self-penned tune "Playin' Cowboy"... The Oak Ridge Boys' "Greatest Hits" (their first) due next month . . . Roy Clark performed for the governors of 15 states and U.S. territories earlier this week in Williamsburg for the 46th Southern Governors Conference ... MCA/ Songbird Records realigned. It's now under Jim Foglesong, President of the Nashville Division . Bare, Lacy J. Dalton, Moe Bandy and Joe Stampley, and Crystal Gayle are featured on this year's FICAP banquet show October 17 at Nashville's Hyatt-Regency Hotel, along with the induction of two Country Music Personalities in the Country Music Disc Jockey Hall of Fame . . . The finalists for this year's selec tion include Bob Jennings, a 22-year veteran with many years on WLAC/Nashville; Grand Ole Opry performer Charlie Walker, who was the first Country



DOLLY'S DOUBLE — RCA's Dolly Parton christened the side of a truck bearing a larger-than-life poster of herself during a recent caremony at Neshville's Truck-stops Of America. 30 tractor-trailer rigs are carrying Dolly's image, along with the message "Follow me To Tennessee," as part of the state's newest promotional campaign.

DJ in Japan and for years was a mainstay of KMAC and KENS (now KKYX) in San Antonio; and Tennessee State Senator T. Tommy Cutrer, a longtime air personality in the Shreveport area and throughout the country via syndicated radio shows. In the deceased category, the three nominees are Skeets Yaney, who was most noted for his years at KSLT/ St. Louis; Hap Wilson, a Birmingham area personality; and another Alabama broadcast notable, Slim Lay. New FICAP board members this year include Les Acree of WMC, Ralph Emery of WSM, and Tom T. Hall . . . The Jimmie Rodgers Memorial Foundation bestowed its ninth lifetime membership to Stella . The eighth annual Chuck Chellman/Georgia Twitty Radio Golf Invitational is October 15 at Nashboro Village Golf & Tennis Club . . . Merle Haggard recorded a special gospel album . . .

"COAL MINER'S DAUGHTER" movie distribution is set for a major nationwide rerelease November 14. The Coal Miner's Daughter (Loretta Lynn) gets a lot of exposure this fall. Last week's rerun of "50 Years of Country Music" on NBC, rerun of her guesting on "Dukes Of Hazzard" September 19, "50 Years of Country Gold" in early October, the CMA Awards show October 13, "George Burns in Nashville" late November, and "A Country Christmas" in early December, plus that TV special being talked about now, perhaps in late winter or early spring. In January, Loretta and Mooney are slated to host a tour group headed for the Holy Land.

ASCAP NASHVILLE SONGWRITERS' WORK-SHOP, an eight-night series of study periods started September 9 and continues each Tuesday through November 11, with some of the most distinguished names in songwriting, producing, and publishing on the panel. The affair is headed by award-winning composers Buzz Cason, Jerry Foster, and Bill Rice. Special guest speakers encompass all phases of country music, including composers, lyricists, producers, and artists, and analysis of participants' song material is featured. The workshops are free of charge and open to anyone, regardless of performing rights affiliation or non-affiliation. Super opportunity for writers.



## WEST

Gary Stewart (File) Charley Pride Fred Knobleck Crystal Eagle Louise Randrell MOTTEST: Mans William Jr. Maylon Jennings William Belson Oak Ridge Bays

Dave & Sugar John Contee Patty Cline Sylvia MOTTEST: Nelson & Price Tanya Tucker Anne Murray Millie Melson

KUZZ Bokersheko CA

Bonardado CA
Rex Allen Jr.
Charley Prise
Jes Stemo ley
Johnny Gorffyee
Jacky Mard
Louise Mandrell
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KSSS Calarado Springs CO

Stephanie Wimslo Charley Pride Diane Pfeffer Number Carwood NOTTEST: Noe Bandy Waylon Jennings John Anderson Don Williams

NLAK Derver CO Hank Williams, Roger Bowling John Conlee HOTTEST: Don Williams Willia Welson Melson & Price T.G. Shepperd Maylon Jennings

KL2 Derver, CO

Tanya Tucker Emmylou Harris Mel Tillis Lacy J. Delton Tanya & Glen

Brende Lee Hoyt Axton Jerry Lee Lewis Charley Pride Johnny Paycheck HOTTESY: Oolly Parton Johnny Lee Haylon Jennings Don Williams Porter & Dolly

KUGR Green River, WY

Gary Stewart
Tari Nomelay
Barbra Streksand
Bay Stewes
Tanya & Glem
Stephanic Winslow
Jerry Lee Lewis
MOTTEST:
Johnny Lee
Mickey Gilley
Maylon Jennings
Don William
R.C. Bannon

KMAK Freeno, CA

KRAM Las Vegas, MV George & Tamby Ray Stavens Sylvia Red Steagell Johnny Parcheck HOTTEST: Don Milliams T.G. Sheppard Razzy SoSley

Anne Phornay Tom T. Mall Red Steagell Jerry Reed Jerry Lee Lewis MOTEST: Johnny Lee Oak Ridge Boys Sim Whitman Hille Relson Honk Williams Jr.

KNEW Orkland-S.F., CA Charley Price Jacky Ward Marty Cooper Larry Gattin Yanys & Glen Bonnie Restt California Zep

KHIX Phoenix, AZ

B.C. Bannon Jim Meatherly Kenny Price Dave Oudley David Mouster

Bill Anderson Charley Pride Bonnie Reitt Larry Gatlin Sylvia Joe Stamoley MOTYESY: FUEDIO, CO Anne Murray Johnny Lev

Moe Eardy Hank Williams Jr Tanya Tucker Jorry Reed Orckey Lee Goorge & Eardy Sylvia MOTEST: Darbara Handrell Don Milliams Williams RIBET RIMO NV

KTOM Sounce CA

Alabame Johnny Rodriguez Gary Stawart HorrEST: Johnny Lae T.G. Sheppard Helson & Price Don Hilliams Tanya Tucker

Rax Allen Jr.
Charley Pride
Joe Stampley
Johnny Rodrige
Eddy Rave
Kenny Serett
HOTTEST:
Johnny Lee
T.G. Sheppard
Relson & Price
Oom Milliams
Wille Helson

KEEN San Jose CA

Brenda Lee Tanya & Gien Red Steepall Ray Stevens Freddie Mart MOTITST: Oak Ridge Boys Don Milliams Tanya Tucker Lacy J. Dalton William Relson

KMPS Sagma, WA Joe Stampley Charley Pride Wickline J.M. Thompson Larry Gatlin Bonnie Raltt Tanya Tucter Stephanie Wins Don King

KCUB Tucton AZ No Adds NOTTEST: Maylon Jennings Willie Helson George Jones Don Williams Mac Devis

Johnny Rodriquez Orion Towny Overstreet Joe Stampley

KSON San Diego CA Jacky Mard
Alebama
Charley Pride
Hoyt Axton
Larry Gatlin
Joe Stemoley
Deborah Allen
Rex Allen
Jr.
HOTTEST:
T.G. Sheppard
Gene Matson
Willie Helson
William Jr.
Hel Tillis Susie Allanson Red Steagell Crystal Gayle Johnny Paycheck John Contee Sylvia MOTTEST: Relson & Price Moe Bandy Släm unitman Don Milliams John Anderson

Most Added .

CHARLEY PRIDE
You Almost Slipped My Mind (RCA)
LARRY GATLIN &
THE GATLIN BROTHERS BAND
Take Me To Your... (Columbie)
ALARAMA
Way Levy Way (RCA) Why Lady Why (RCA)
JACKY WARD
That's The Way A Cowboy (Mercury) Hottest DON WILLIAMS

DON WILLIAMS
I Believe In You (MCA)
WAYLON JENNINGS
Theme From The Dukes... (RCA)
T.G. SHEPPARD
DO You Wanne Go... (WB/Curb)
JOHNNY LEE
Lookin' For Love (Full Moon/Asylum)
WILLIE NELSON
On The Road Agein (Columbia)

# REGIONAL **ADDS & HOTS**

### EAST

Cary Stewart
Crystal Gayle
John Conlee
Johns Conlee
Johns Godriguez
Jerry Reed
Jerry Ree

Gene Matson Relson & Price Anne Murray HOTTEST: Johnny & Lee Maylon Jennings Ed Bruce Statler Bros. Oon Milliams

SOUTH

John Conlee Orion Duncan & Fricke Emmylou Harris Roger Bowling Jacky Mard HOTTEST: Con Milliams Hank Williams J Maylon Jennings Relson & Price Slim Mmitmen

KLVI Begumont TX

KOKE Austro TX

Brunewick ME
Jerry Lee Lewis
Ray Stevens
Ray Stevens
Rex Allen Jr.
Critity Lene
Anne Pauray
Barbra Streiand
MOTTEST:
Hac Davis
Maylon Jennings
Don Hilliams
Emmylou Marris WOKQ Dover, NH

Bobby Sare Bonnie Reitt Con Hunley Rex Allen Jr. Alabena Statler Bros. MOTEST: Rezzy Bailey T.G. Shepperd Waylon Jenning Millie Helson Merle Haggard

E Long seconds. MA
Charlie Daniels Band
George Jones
Dickey LeeJerry Reed
Tom T. Hall
Hell Tillis
HOTTEST:
Johnny Lee
T.G. Sheppard
Oak Bidge Goys
Statler Eros.
Razzy Bailey
MANN WHON TORK, MY

Moe Bandy George Jones MOTTEST: Johnny Lee Merle Maggard Porter & Dolly WCMS Norfolk, VA Johnny Paycheck Ray Stevens Brenda Lee Tanya & Glen HOTTEST: Razzy Bailey 1.G. Sheppard Don Hilliams Louise Mandrell Johnny Rodrigues

Lety J. Delton Nel Tillis Ombby Boone HOTTEST: Statler Bros. Maylon Jennings Hoe Bandy WADR Remean, MY

Dave & Sugar John Conlee Jerry Lee Leuis Lacy J. Delton Sylvia Crystal Gayle HOTTEST: Statler Aros. Johnny Lee Relson & Price

Chorley Pride Joe Stampley Lacy J. Delton MOTTEST: Oak Ridge Boys Maylon Jenning Reba McEntire T.G. Sheppard Moe Bandy

WUNI Mobile, AL

Kay Austin bobby Bare Joe Stampley Lerry Gatlin Rex Allen Jr. Don King Freddie Hert Charley Prior HOTEST: George Jones

Wheeling mv

Devid Allan Coe
Gary Stewert
Ga

Suste Allanson Crystal Gayle Dickey See Ronnie McDowell George Jones Jerry Reed Ray Stevens HOTTEST:

Charley Pride Alabama Tanya & Glen Don King Johnny Poortgruz HOTTEST: T,G. Sheppard Johnny Lee Oas Riege Boys Maylon Jennings Willie Relson VORL PA

Joe Sun Jerry Perd Complow Narris John Conlee Crystal Gayle HOTTEST:

### MIDWEST

Ray Stevens Charley Pride Freddie Hart Jacky Mard Jacky Lee Bannie Raitt Larry Gatlin MOTTEST: Johnny Lee Dully Parton Merle Happard Maylon Johnings

KBMP Bramarck ND Emmylou Harris Mumdo Earwood Res Allen Jr. Sob Cuncan John Conlee HOTTEST: Moe Bandy Con Hilliams Gene Watson Hank Hilliams Patsy Cline

WJJD Chicago IL George & Tormy John Comlec Anne Murray Emmylou Marris MOTTEST: Don MITTEMS Slim Unitem Cristy Lone George Jones

Englebert Humper Mass Bandy Gene Matson HOTTEST: Johnny Lee Den Williams Waylow Jernings WSAI Concorvigit, OH

Red Steagell Bobby Bere Jerry Lee Lewis Anne Harrey Crystal Gayle MOTEST: BAZZY B410p Owncan & Frice Welson & Price George Jones Willia Melson WUBE Cincinnal, OH

Emmylou Harvis Tom T, Mail Jim Chosswit John Comise Charley Pride Ermy Serett HDTTEST: Don Milliams Dolly Parton Miglion Jamifes Locy J, Delton May 1 Belton

Osweland, OH
Arme Rurray
John Conlete Stambarla Missau
Gaig Neer's Imagerdince
All aboms
derry Lee Lear's
Crystal Gayle
Lacty March
Mort Care
State Missau
State Res
State Missau
State Res
Chuck Monard

Capitals Bobby Bara Alabama Lerry Gatlin Charley Pride HOTTEST: Johnny Lee Oak Ridge toys Willie Relson

WCXI Detroit MI

Demont Mi tornie Bett Charley Pride Joe Stampley Larry Gatim Patsy Cline Tom I. Hall Jacky Mard HOTTEST: George & Temmy Jerry Lee Lewis Bazzy Baile Don Milliams Willie Belson

WALL Eau Claire Wi Eau Cloure, Wi David Mills Alabama John Conlee Johnny Paychack Stephania Minslow Jerry Reed Hark Milliams Jr., Spluis HOTTEST:

Johnny Lee Oak Ridge Boys Statler Bros. Dolly Parten Barbara Handryll KF90 Farga ND

WKMF Fluit, Mi

Bonnie Raitt Jacky Ward Brenda Lee Sylvia Ray Sterens HOTTEST: Johnny Lee Dain Ridge Boy Dolly Parton T.G. Sheppard Don Milliams

Fredde Hart Suste Allenson Brende Lee Johnny Rodriguez Crystal Gayle Alabama HOTTEST: Oolly Parton T.G. Shepperd Melson & Price Waylon Jennings Willie Melson

WFMS Indianapolis IH Lerry Gatlin
Rex Allen Jr.
Joo Sun
Charley Pride
Connie Cato
MOTTEST:
Maylon Jennings
Willie Reison
Oon Williams

Larry Gatlin
Rex Allen Jr.
Booby Bare
Carol Chase
Charley Pride
Bonnie Haitt
MUTEST:
Glen Campbell
Anne Purray
Gene Watson
Maylon Jennings
T.G. Sheppard

WDAF Kaneas City, MO Tanya Tucker Crystel Gayle Anne Murray Joe Sun Suste Allanson HOTTEST:

Johnny Paycheck Stephanie Winslow Hoyt Auton John Qumilee Jacky Ward Booby Sare MUTEST; Willia Helson Jerry Lee Lewis Jerry Reed Crystal Gayle Chuck Howard

WTSO Modeon, Wi Johnny Paychect Joe Stampley Rex Allen Jr. HOTTEST: T.G. Sheppard Willing Relson Hank Williams. Emmylow Harris

Arme Murray Emmylou Marris Tanya Tucker Mana Williams Jr. MOTTEST: Jonnny Lee Statler Brothers T.G. Sheppard Maylon Jennings

KYNN Omaha NE

Oshkosh Wi Sylvia Dave Dudley Jacky Mard Emplou Harris Anne Harris Johnny Cash Oavid Mouston HOTEST: Johnny Lee Hac Davis T.G. Sheppard Hoe Bandy Ourcan & Fricke

Peorio M.
Rex Allen Jr.
Roger Bowling
Stephanie Mins
Charley Pride
Larry Gatlin
Brenda Lee
Johnny Cash
HOTTEST:
Statler Bros.
T.G. Sheppard
On Milliams
Maylon Jenning
Red Steagell

Okidomo Lon, un Roger Bouling Larry Gatlin Alaeman Alaeman Lone Stempley Hillis Relson "Bible Sisy & Beerly Haz Allen Jr. Charley Pride Hay Stevens Tarya & Glan Hoy Head of Capitalis Horry Catlin Hel Tillis Hed Stangel George & Javey Homes

Ornama re
Booby Bare
Anne Flurray
Jacky Mard
Eddy Raven
Ray Stevens
Ceoltals
R.C., Bammon
Jim Bushing
Diste Dirt
Bill Memce
MUTTEST:
Statler Bros.
Razzy Bailey
Kerdalls
Williams Relson
Don Milliams

KIFEQ SI Jaseph MO

KOFX Plerre SO Dickey two HOTTEST: Johnny Lee T.G. Sheppard Razzy Bailey Weylon Jennings

WHOF Rock Island, IL Ray Stevens
Jerry Lee Lewit
Diane Pfetfer
George & Tammy
Bill Anderson
The Shoppe
HOTTEST:
Willia Nelson
Patay Cline
Big Al Downing

WILLIAM Rockford, IL Mocknow, II.
Eddy Raven
Johnny Paycheck
Emmylou Harris
Alabama
Malter & Fsirchild
Capitals
Kay Austin
Jacky Mard
O.B. McClinton

WICQ Saginow, MI Roy Allen Jr.
Sylvia
Lery Gatlin
Tanya & Glen
Alabuma
Jacky Werd
HOTTEST:
T.G. Sheppard
Statler Bros.
Reison & Price

Tucann AZ

Dave & Sugar George & Tammy Anne Murray Joe Sun HOTTEST: Maylon Jenning Dolly Parton Razzy Bailey Tammy Mynetta

Tommy Overstreet Charley Pride Rex Allen Jr. Booby Bare Bonnie Maitt Alabama Jacky Mard Emmylou Marris MOTTEST: Nelson & Price Jonnny Lee Noe Bandy Joe Sun Maylon Jennings

WIL St Louis, MO Cristy Lane neurge Jones John Conlee Tanya Tucker MOTTEST: Johnny Lee

Darrell McCall Patsy Cline Willie Nelson Ray Stavens Grystal Gagle John Conlee HOTTEST: Johnny Lee Dolly Parton T.G. Sheppard Razzy Balley Don Milliams

TUTAG OK

ELHEY El Poso, TX Charley Pride Larry Gatlin Joe Stampley Freedis Hart Johnny Payche Bornie Raitt HOTTEST: Nelson & Price Don Williams Willie Melson Slim Whitman George Jones

WBAP Pl Worth, TX Anne Murray
Emmylow Harris
George & Tammy
Dave & Sugar
Oarrell McCall
Lacy J. Delton
Red Steagall
Tom T. Mall
HOTTEST:
Don Williams

Mac Davis Stoney Edwards Larry Gatlin Bonnie Rastt Joe Stampley MOTTEST: Melson & Price Gene Watson Oak Ridge Boys Statler Bros. John Anderson KENR Houston, TV Blow, MS Ray Stevens Embylou Harris John Conlee Ferri Gibbs Crystal Gayle Brenda Lee Jacky Hard Ouncan & Fricke Jacky Ward Sonnie Reitt HOTTEST: Merie Haggerd T.G. Sheppard Oak Ridge Boys

KIKK Houston, TX WYDE Birmingham, AL Anne Murray Charley Pride Larry Gatlin Joe Stampley HOTTEST: Patsy Cline Roy Mead Joe Douglas Stoney Edvarda Rebs McEntire Aay Stevens Lerry Getlin Bonnie Raftt Capitals Chuck Howard Jacky Mard Teri Globs MOTTES: T.G. Sheppard Don Milliams Maylon Jennings Maylon Jennings

WCOS-FM Columbia, SC

Roy Head Booby Bare Roger Bowling Charley Pride Jim Meatherly Key Austin HOTTEST: Willia Relson Razay Bailey Don Milliams Dickey Lee

WVOJ Jacksonville R Liz Lyndell Alabama Alabama
Orion
Louise Mandrell
O.B. McClinton
Charley Pride
Johnny Rodrigue;
Jim Neatherly
Millie Melson
MOTTEST:
Chuck Howard
Millie Melson
Taga Tucker
Mel Tillis
Jerry Lee Lewis WLAS lacksonville, NC

Jocksonville, NC
Charley Pride
Tanya & Glen
Booby Bare
Grenda Lee
Crystal Gayle
Johnny Rodriquez
Terri Gibbs
MOTTEST:
Relson & Price
Rendalls
Gene Matson
Slim whitman
Don Williams

WINN LOUISVING KY

Emmylow Harris Crystal Gayle Can Lumley Bonnie McDowell Johnny Paytheck David Allan Coe HOTTEST: Oon Milliams Haylon Jennings George Jones T.G. Sheppard Johnny Lee WMC Memphis. TX

Memphe. TX
David wills
Larry Gatlin
Joe Stampley
Lecy J. Dalton
Charley Pride
HOTTEST:
Don Milliams
Relson & Price
Hel McDaniel
Willie Nalson

WORK Mendion, MS Jerry Lee Louis Charly McClain Crystel Gayle Anne Mulliams Hank Williams Jr HOTTEST: Mac Davis T.6, Shepperd Gene Matson WKSJ Mobile, AL

Jerry Lee Lowis
Tanya Tucher
Ta

WLWI Moregomeny, AL Larry Gettin Alabama Joe Stampley Charley Pride Tommy Overstre Bonnie Haitt HOTEST: T.G. Sheppard Oon Militams Maylon Jenning

Johnny Lee Statler Bros. Y.G. Sheppard

Red Steegeli Sylvia Jacky Werd Alabama MOTTEST: Johnny Lee Oolly Parton T.G. Sheppard Statler Bros. Oak Aidge Goys WSM Mashville TN

George Jones Waylon Jennings Relson & Price Joe Stampley Larry Gatlin Jacky Mard Terri Gibos Carol Chase Alabama Brenda Lee KNOE Monroe, LA George & Tammy Roy Head Trenda Lee Alabama Booby Barr Jerry Lee Lewis Rex Allen Jr. HOTTEST: Johnny Lee T.G. Sheppard Don Milliams Waylon Jennings Razzy Bailey

A.C. Bennon Alabama Eryseal Gayte Cristy Lane Jacky Mard Brends Lee MOTTEST: Johnny Lee Burt Reymolds Willis Melson Anne Hurray Lerry Gallin Charley Pride Joe Stemple Tanya & Gign R.C. Bannon David Mills MOTTEST: Statler Gros. Silw Whitman Relson & Price Maylon Jennings Mills Melson

WMVV Pensacota FL Lacy J, Daltem Ronnie NcDowell George E Tammy Johnny Payches Crystal Gayle Ray Stavens HOTTEST: Johnny Lee Maylon Jennings Don Milliams George Jones

WSUN St. Perensburg, FL. Crystal Gayle Charley Pride Tanya Tucker Charly McClain

Tammy Mynette
Anne Murrey
Susie Allanson
John Anderson
HOTTEST:
Dolly Parton
Maylon Jennings
Hank William Jr.
Ed Bruce
Mel Tillis

Alabana Gary Stewart Bobby Bare Moyt Aaton Capitals Stammania Minstow Rew Allen Jr. MOTTEST: T.G. Sheppard John Anderson

Freddie Mart Capitals Mundo Earwhod Wichita Lineman MOTTES! Don Williams Nelson & Price T.G. Sheppard Silm Whitman

Bobby Bere Chuck Howerd Englebert Humperd Charley Pride Johnny Rooriguez Tenny Seratt Stephania Minslow HOTTEST:

Country



Argument" "That's All That Matters"

"Angel Eyes" Fiddlin' Around"

Some Country Music" "True Life Country Music

**HOTTEST TRACKS:** 

"I Love A Rainy Night" (Elektra) "... Cheap & Superficial" (MCA)

RDDIE RABBITT BURT REVNOLDS

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay.

ALABAMA - My Home's in Alabama - (RCA) "Getting Over You" "I Wanna Come Over" JOHN ANDERSON — John Anderson — (WB) "1959"

RAZZY BAILEY - Razzy - (RCA) "I Keep Coming Back" "Let's Go Find

CHARLIE DANIELS BAND - Full Moon - (Epic) "South Sea Song" "Carolina" "Dance, Gypsy, Dance" MICKEY GILLEY - That's All That Matters To Me - (Epic) "Juke Box

CRYSTAL GAYLE — These Days — (Columbia) "What A Little Moonlight Can Do" "Too Many Lovers" "Lover Man" "Take It Easy" "Sama Old Story""Ain't No Love ... HONEYSUCKLE ROSE - Soundtrack - (WB) "Loving You Was Easier"

WAYLON JENNINGS - Music Man - (RCA) 'Waltz Across Texas" "It's GEORGE JONES - I Am What I Am - (Epic) "A Hard Act To Follow"

"Bone Dry" "Brother To The Blues"

Feel Like Loving You Again'

dy Did His Best" "If You Go...

DICKEY LEE - Again - (Mercury) "Emmylou" "Lost In Love"

BARBARA MANDRELL — Love is Fair — (MCA) "Love is Fair" "Not Tonight..." "My Bonnie Lies Over And Over" "Long Time No Love" CHARLEY PRIDE — I've Got A Little Bit Of Hank in Me — (RCA) "Why Don't You Love Me" EDDIE RABBITT - Horizons - (Elektra) "I Love A Rainy Night" "Pretty

Lady" "Rockin' With My Baby" "What Will I Write" "747" "Short Road TOLOVA T.G. SHEPPARD - Smooth Sallin' - (WB/Curb) "Don't Touch Me" "I

SMOKEY AND THE BANDIT 2 - Soundtrack - (MCA) "Let's Do Something Cheap And Superficial" "To Be Your Man" "Again And Again" URBAN COWBOY - Soundtrack - (Full Moon/Asylum) "Cherokee PORTER WAGONER & DOLLY PARTON - Porter & Dolly - (RCA) "Ded-

GENE WATSON - No One Will Ever Know - (Capitol) "No One Will Ever Know" "We Robbed Trains" DON WILLIAMS - I Believe in You - (MCA) "I Want You Back Again

"Faling Again" "I Keep Putting Off Getting Over You" "Ain't It Amazing" HANK WILLIAMS JR. - Habits Old And New - (Elektra) "Move It On



# P/A

POP/ADULT®

# Mike Kasabo

# From Rock To P/A In Lincoln

For many years KLMS has been a leading Top 40 outlet in Lincoln, Nebraska, pulling good numbers and generally keeping a high profile with the younger demographics in the marketplace. As many others have done in the past two years, KLMS realized a change in positioning would be the most positive future step to take, and so it took action in a Pop/Adult direction musically. We've had a number of columns recently dealing with stations changing philosophical direction, but none altering their music as dramatically, as Gary Klaus, the station's Program Director, pointed out in this interview.

R&R: So many others have had trouble in changing their image from rock to P/A — how'd you pull it off?

GK: Essentially, KLMS was for many years the Top 40 outlet in town. Obviously, seeing the changes that are developing in this market and all over the country with adults becoming more and more prevalent in the audience, we decided to move in the Pop/Adult direction in Lincoln. We haven't seen anyone else do it successfully here — and one of the key things, if not the most important one, was to have the music taken care of properly.

When we were rock, I had an additional 1,000 titles in the library, so with a little culling we were able to make it a more even mix. One of the biggest complaints we received over the last period of our rock days was that we were playing the same music over and over again . . .

R&R: You'd be dead being repetitious with an adult posture . . .

GK: I know. We've come to understand that we're not interested in breaking records anymore; we're just interested in playing the best music available that will appeal to an adult audience. So, we've extended our list from twenty to thirty selections and have designed a grid in which these titles can be played without daypart repetition . . .

R&R: Please define the grid for us?

GK: A grid essentially is a chart that tells the individual during his shift what current music he should be playing in that daypart on that day — it is designed so that a listener tuning in during AM drive will not hear the same things he heard any other day that week. It's the ultimate rotation that eliminates repetition . . .

R&R: How did you develop this system?

GK: It took about 100 grids before I came up with the one that we now use.

# **Transition**

Mike Collins, who just last week exited WIS/ Columbia, has found a new position as Program Director of WSPA/Spartanburg, SC — in addition, he'll be doing the afternoon drive shift. He replaces Bob Holland, who leaves the station Barbara Heisler comes to WPTF/Raleigh as afternoon air personality, replacing Bart Ritner, who is now the station's News Director . . . Don Wade takes his act to KHOW/Denver as an air personality from KHSN/Coos Bay, OR. KHOW GM Sam Sherwood said, "It's great to have a personality the caliber of Don on our staff; he's a welcome ad dition." Also at the Doubleday Denver outlet, Craig Moore and John Town exit the station Gail Stewart to WLNH/Laconia, NH from WVMT/ Burlington, VT to do the afternoon drive slot . . . Doug Durlait lands his first radio gig at WACI/ Freeport, IL as the station's Sports Director "Skinny" Bobby Harper to WLTA/Atlanta to do the morning drive show, from WKLS in Peachtown. He replaces Gary McDowell, who moved from the morning to the afternoon . . . Rick Funk leaves WHIZ/Zanesville to take an air position at WMIK/Middlesboro, KY, with no replacement named yet . . . Colleen Fagan is a new account exec for WHOK/Lancaster, OH, coming from an ad agency position .

The grid is designed on a seven-day week so that no records will show up in the same or counter dayparts. In other words, morning drive you won't hear a song that you heard in yesterday's afternoon drive segment — but I'd like to point out that all these records get played in every daypart and get an equal rotation over their life on KT MS.

R&R: So every record you play will eventually wind up with just about the same exposure?

GK: Exactly. And there is a variety aspect to the way we set the music so that adults will never, at least in theory, get turned off with hearing the same things over and over again. We will not burn out records by playing them to death. One of the areas we've been very happy with is the variety we've been able, under this system, to offer our listeners. There are, at the same time, a number of records on our playlist that you may not see making it across the nation - these songs are used to balance what we're doing for the Lincoln market. In other words, these tunes are designed for us, and are somewhat of a reflection of what is currently popular on For example, if I need some upour radio station. tempo music, I will dig very deep into the new music, and even album cuts, to get the exact sound we need for balance. We have been working with instrumentals, not because they're charted in R&R, but because they are more comfortable in our programming. The music has to fit the target audience as the first requirement.

# **Update**

ANOTHER NIFTY FIFTY: WGAR/Cleveland has made its 50th birthday an occasion to benefit the Kidney Foundation, inviting area residents to a celebration at Geauga Lake in nearby Aurora. From 10am to 8pm, attendees were treated to all the free rides they could get, along with free parking. In addition there were drawings at the park for 50 different special prizes for those who came by for the fun ... KEX/Portland organized a "Trailblazers Fast Break Run" through the city as the basketball team participated in a runaround that benefitted a local hospital. Over 4000 total ran a three-mile course, with prizes being awarded for various categories ...



COWBOY CHIPS — WNEU/Wheeling is taking advantage of the current cowboy craze brought on, for the most part, by "Urban Cowboy" by offering listeners a chance for an all-expense paid weekend to Gilley's Bar in Texas. Reputed to be the largest bar in the world, Gilley's is a focal point of the box office hit, and WNEU is sending two couples who register for its "Suburban Cowboy Weekend" promotion — the luck of the draw will determine the winners.

R&R: Can you simplify the grid so that others may understand its use?

GK: Yes. You take a chart, you put seven days on it, break it up into your dayparts, and figure out how many current records you want to show up in a given hour, or given daypart; it can be flexible. Then start listing your records by number. I've numbered mine 1-29—at midnight I'll start with record one and that's the one played between midnight and 1am. In our case at KLMS you'll hear three currents during that early morning time frame. Others might want to play more currents in the time period. Then you just follow the same pattern, again based upon what your current records base is, and just follow it all the way down with your list...

R&R: If someone needs assistance with this formula, will you be willing to help out?

GK: Of course; have any programmers call me at (402) 489-3855.

R&R: Your rotation sounds like a potential answer to what many PD's have been looking for — spacing the hits . . . .

GK: This system is working for us to a degree that is fantastic. It's not easy, so have anyone call. But I'll tell you that it will be well worth anyone's time who's having problems with his or her music rotation. The main thing is that we've been able to get rid of a lot of negatives of rotation...

R&R: What if I want to hear the new Sinatra or Anne Murray a lot?

GK: That is a possibility, but here in Lincoln, you're in the minority. They want to hear music but that's only part of it. They would much rather be entertained by the other elements we have available. What you want to do is make sure that what they do hear, music or otherwise, is comfortable — don't play or say anything to turn them away.



THAR HE BLOWS — WCSC/Charleston, SC Sports Director Patrick "Flipper" Joyce is captured here during a break in the action of a recent live remote that had the station covering the Carolina Yacht Club Sailboat Regatta. The promotional event received a great deal of interest from listeners, and, as you can see, Joyce pooled his opinion of the entire affair.



IS THIS STORY IRELEPHANT?: KING/Seattle and Circus Vargas joined forces recently, as family packs of four tickets were given away to listeners. Personality Tim Allen (atop the beast) tried his luck at elephant racing with other announcers from local radio stations — he finished second.

POP/ADULT

# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

# **STEPHANIE MILLS**

## **Never Knew Love Like This Before (20th)**

69% of our reporters are on it. Busted open — latest adds include WBZ, WASH, KOY, WTIC, WCCO-AM, KEX, WOOD, WJBO, WEBC, WSIX, KXIC, KMED, KSL, WSYR, KRZI. Key moves: 29-12 WLTA, 16-13 WLVA, 24-16 WOWO, 26-21 WTAR, 28-23 WLNH, 28-24 KDKA, 26-22 WMAZ, 36-25 WBT, 30-26 WFIR, 30-26 KLO, 29-26 WWWE, 22-18 WLW, 34-30 WORG, 30-27 WHAG, debut 22 WPRO, debut 24 KSTP, debut 28 KMBZ, debut 30 WHBC. Jumps 27-19 on P/A chart.

# **DOOBIE BROTHERS** Real Love (WB)

59% of our reporters are on it. Adds include WQUA, WACI, WELI, KING, WFIR, WTIC, WCCO-AM, WHAG, KXIC, WHIZ, WTMJ, WLW, KFMB, WKIQ. Key moves: 21-11 WBEN, 17-10 KOLO, 18-15 KWOS, 23-19 WABZ, 34-27 WGAR, 21-9 KLTE, 28-20 WMAZ, 33-24 KRKO, 30-21 WLNH, 24-20 KDKA, 28-21 WLVA, 29-20 WQUD, 33-24 WBT, 25-20 WOWO, 27-24 WSTV, 23-20 WSM-FM, debut 24 WWWE, debut 24 WHBC. Jumps 29-22 on P/A chart.

## **ANNE MURRAY**

# Could I Have This Dance (Capitol)

50% of our reporters are on it. Most Added honors go to Miss Annie this week - Including WCCO-AM, WSGW, WHIO, WQUD, WRVA, WCBM, KHOW, WPTF, KLTE, WLTA, KSFO, WIP, KFMB, WABZ, KOGO, WHBC, WTMJ, KAKZ. Key moves: 14-7 KRMG, 29-26 WTAR, 28-24 WIBW, debut 20 KOLO, debut 26 KSTP, debut 29 KMBZ. Heavy rotation: WFTL Jumps 40-27 on P/A chart.

## **AL STEWART**

## Midnight Rocks (Arista)

50% of our reporters are on it. Adds include WHBY, WOWO, WCBM, WQUD, WACI, WQUA, KLMS, WBT, WDBO, WGAR, KEX, WNEU, KMBZ, KPPL, WHEN, KRZI, WHBC. Key moves: 13-10 WSM-FM, 22-18 WIBW, 25-21 WMAZ, 30-27 KWOS, 18-15 WORG, 30-25 WFDF, 30-26 KBAI, debut 30 WLNH. Jumps

# **NEW & ACTIVE**

SEALS & CROFTS "First Love" (WB) 47/10 edd wcco-FM, wis, KGGF, KOY, WRVA. KSFO, RXIC, KLMS, WFDF, KRNT, Key moves: 25-17 WTAR, 25-21 WIBW, 22-17 WACL, 25-26 WJBO, 32-26 WSGW, 25-26 WFIR, debut 29 WSTV, debut 29 KLO, debut 30 KOLO. Incressed 31-

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No MORE" (MCA) 46/6 add WQUD, WHAQ, WORG Iral, WIS, KLTE, WGY, Key moves: 23-17 KLD, 24-21 WFDF, 22-18 WHBC, 29-22 KFMB, 24-20 KMPC, 23-17 WBT, 28-21 WJBO, 27-24 WMAZ, debut 22 WLW, debut 24 KOLO, Increased 39-29 on PIA chert.

debut 22 W.I.W. debut 24 KOLO. Increased 39-29 on PIA chert.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 39/8 edd WRVA. KRKK.

KPPL. KRKO, WSIX, WKHM. WTIC. WTAR. Key moves: 22-16 WORG. 28-16 WBT, 16-10 KRMG, 2924 WHAG, 22-17 WPRO, 27-23 WFDF, debut 25 WLW Increased 36-33 on PIA chert.

CHICAGO "Thunder And Lightning" (Columbia) 37/7 edd KUGN. KEX. WHEN.

WCHV, WBEN, WPRO, WJON. Key moves: 23-17 WOWQ, 21-19 KBAI, 30-22 WBT, 24-20 WJBO,
34-24 WLNN, 25-20 KLO, 28-20 WHBC, 27-24 WORG, debut 24 KING, Increased 38-34 on PIA chert.

38-29 WLNR, 25-20 KLO, 28-20 WH8C, 27-24 WORD, debut 28 KNOL Increased 38-34 on the chart
AMY HOLLAND "How Do I Survive" (Capitol) 37/6 edd WHAQ, WDAK, WLW,
WSGW, WSTV, WGAR, Moves: 29-25 WLVA. Continues to gether points in high rotation at many
stations. Increased 39-35 on PIA chart.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 34/8 edd WGAR,
WASH, WIP, WNEU, KMRJ, KDKA, WSLI, WHIO, Key moves: 21-16 WSTV, 28-16 KLTE, 19-18
KOLD 27-29 WARZ, debut 29 WPRO, debut 27 WMAZ, debut 30 KWOS, Debuts at No. 38 OPIA chart. WILLE NELSON "On The Road Again" (Columbia) 33/17 add KOY, KBAL WTAR, WIOD, WDIF Idpl, WLTA, WQUA, KUGN, WSLI, WKHM, WCCO-FM, WHEC, KAY, KRKO, WHIZ, KOLO, WOOD, Key moves: 20.15 WIBW, 30-23 WMAZ, 35-28 WBT, debut 19 KRMG, debut 25 WNEU, debut 27 KSTP, Debuts at No. 37 on P/A chart.

MELISSA MANCHESTER "If This Is Love" (Arista) 32/10 add whio. WSBA WCCO AM WIRW WGAN Idol WSGW, KMED, KSFO, KPPL KSTP, Moves, 28-20 WLTA, Debuts

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 32/3 add WHIZ WLVA WFDF. Key moves: 18-14 KSTP, 17-12 WIBW, 25-27 KBAL Debuts at No. 40 on P/A chert.

# Others Getting Significant Action

NEIL SEDAKA "Letting Go" (Elektra) 37/9 add WHBY, WCCO-AM, WFDF, WABZ, KSTP, KMED, WLNH, WEU, WNEU, Movee: 24-19 WIBW, 27-25 WTAR. Heavy rotation: WFTL

MICKEY GILLEY "True Love Ways" (Epic) 30/4 add WNDB, WACI, WKHM. WDIF Idpi. Moves: 28-21 KOLO, 20-17 WHAG, 29-24 WDAK. Heavy rotation: KLMS.
ELO "All Over The World" (MCA) 30/0, Moves: 18-13 WFIR, 22-17 WHIZ, 13-8 WHAG, 24-15 WLNH, 19-15 WBT, debut 22 WACI.

IRENE CARA "Out Here On My Own" (RSO) 26/7 add wst., KPPL, WNEU, WMAZ, KEK WCCO-FM, WIBW, Moves, 25-16 WHAG, 33-26 KMED, debut 25 WSM-FM, debut 29 WDAK

MAUREEN McGOVERN "Bottom Line" (WB/Curb) 26/0. Moves: 18-14 WLVA Heavy rotation KGGF.

CRYSTAL GAYLE "If You Ever Change Your Mind" (Columbia) 25/14 add

KRKK KOY, WBT, WHIO, WSBA, WCCO-AM, WIOD, WDIF Idpl, WLTA, WJON, KLO, KSL, WDAK, WHSC. Moves: 25-22 WIBW, debut 25 KSTP, debut 32 KMBZ.

MARY MACGREGOR "Somebody Please" (RSO) 22/0, Moves: 32-28 WHSC. 29-26 WORG. 27-24 KBAI, 22-16 WBT.

POP/ADULT AIRPLAY/40

Three	Two Weeks	Last	This Week	September 19, 1980
9	4	2	0	BILLY JOEL/Don't Ask Me Why (Columbia)
11	8	4	0	PAUL SIMON/Late In The Evening (WB)
4	3	3	0	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
8	5	5	Ŏ	EDDIE RABBITT/Drivin' My Life Away (Elektra)
6	6	6	6	AMBROSIA/You're The Only Woman (You And I) (WB)
1	1	1		CHRISTOPHER CROSS/Sailing (WB)
12	10	9	0	DIONNE WARWICK/No Night So Long (Arista)
2	2	7		AIR SUPPLY/All Out Of Love (Arista)
13	11	10	0	CARLY SIMON Joses (WB)
23	18	13	0	DIANA ROSS/Upside Down (Motown)
20	14	12	0	GEORGE BENSON/Give Me The Night (WB)
21	16	14	0	OLIVIA NEWTON-JOHN w/ELO/Xenedu (MCA)
_	34	18	Ø	BARBRA STREISAND/Woman In Love (Columbia)
26	17	15	14	LARRY GRAHAM/One In A Million You (WB)
30	23	17	0	BOZ SCAGGS/Look What You've Done To Me (Columbia)
7	7	8	16	NATALIE COLE/Someone That I Used To Love (Capitol)
19	19	19	17	BOB SEGER/You'll Accomp'ny Me (Capitol)
15	13	16	18	LIVINGSTON TAYLOR/First Time Love (Epic)
_	32	27	0	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
34	29	25	0	POINTER SISTERS/He's So Shy (Planet)
27	24	22	21	ENGLAND DAN SEALS/Late At Night (Atlantic)
_	_	29	0	DOOBIE BROTHERS/Real Love (WB)
18	15	20	23	ROBBIE OUPREE/Hot Rod Hearts (Elektra)
24	22	21	24	ROBERT JOHN Hey There Lonely Girl (EMI America)
3	9	11	25	ALI THOMSON/Take A Little Rhythm (A&M)
_	36	31	0	SEALS & CROFTS/First Love (WB)
-	_	40	0	ANNE MURRAY/Could I Have This Dance (Capitol)
-	-	34	0	AL STEWART/Midnight Rocks (Arista)
39	30	30	23	ELTON JOHNA Sertonal Eloquence) Don't Ya Wanna Play This Game (MCA)
16		26	30	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
5	12	24	31	DIRT BAND/Make A Little Magic (UA)
10	20	23	32	FRED KNOBLOCK/Why Not Me (Scottl Bros.)
	40	35	33	RAY, GOODMAN & BROWN/My Prayer (Polydor)
_	39	38	34	CHICAGO/Thunder And Lightning (Columbia)
_	_	39	36	AMY HOLLAND/How Do I Survive (Capitol)
_			36	LARSEN FEITEN BAND/Who'll Be The Fool Tonight (WB)
-			37	WILLIE NELSON/On The Road Again (Columbia)
22	26	28	38	KIM CARNES More Love (EMI America)
_		-	39	MEUSSA MANCHESTER/IF This Is Love (Arista)
		-	40	MICHAEL JOHNSON/You Can Call Me Blue (EMI America)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporter.

JANIS IAN "The Other Side Of The Sun" (Columbia) 21/3 and KOY, KGGF.

AMII STEWART & JOHNNY BRISTOL "My Guy/My Girl" (Handshake) 20/6

GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 20/2 add KOLO, WLTA. Moves 20-15 KMB2, 21-16 WTAR, 22-19 WLMI, 25-20 KFMB.

IRENE CARA "Fame" (RSO) 19/0, Moves, 10-6 WFIR, 6-3 WOWO, 21-17 WLMIH, 30-20

DELIVERANCE "Leaving LA." (Columbia) 17/3 add WNDB, KMBZ, KRKK, Moves

OAK RIDGE BOYS "Heart Of Mine" (MCA) 16/1 add WTMJ. Moves: 96 KMBZ.

LEFT BANKE "Queen Of Paradise" (Camerica) 15/5 and KGGF, WKHM. WEIM.

CLIFF RICHARD "Dreaming" (EMI America) 13/9 add WCCO-FM, WGAR WEBC. WEYR WHIZ WLW, WBEN, WQUD, KRKK, Moves 37-30 KBAL.

MATT PIMPERL "Sailing Without A Sail" (Grand Trine) 13/2 add kwos. KGGF.
WHITNEYS "Heaven in My Arms" (WB/Curb) 13/2 add wJON, KBAI. Moves:
23-12 WSTV.

LEO SAYER "More Than I Can Say" (WB) 12/7 add wymc, word, wasz, wstv. kwos, wkhm. wcco Am. Moves: 34-29 KBAI.

JERMAINE JACKSON "You're Supposed To Keep Your Love For Me"

(Motown) 12/1 and WSIX. Moves: 27:24 WFIR. debut 21 WPRO.
COMMODORES "Heroes" (Motown) 11/6 and WSTV, WLVA. KUGN, WGAN (dpl.
KLO, KSL Moves: 31-27 WQUD, debut 30 WWWE.
DIANA ROSS "I'm Coming Out" (Motown) 10/7 and WYMC, WIP, WBEN, WDAK.

ROGER DALTREY "Without Your Love" (Polydor) 10/6 and WEIM. WCHV, WJON.

DON WILLIAMS "I Believe in You" (MCA) 10/3 add whay, Kogo, KMRJ. Moves 41 KRMG, 8-4 KLTE 16-13 KMBZ.

CAROLE KING "Oh No Not My Baby" (Capitol) 10/1 add KMED.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 9/2 add

WCFR, WHIO, Debuts 20 KRMG

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 9/2 add WHOK WGAR Moves 28-23 WJB0, 30-28 WSTV, dabut 27 WNEU.

Moves: 28-23 WJB0, 30-26 WSTV, debut 27 WNEU.
PURE PRAIRIE LEAGUE "Almost Ready" (Casablanca) 9/0, Debut 29 WMAZ. ALI THOMSON "Live Every Minute" (A&M) 8/6 add KUGN, KLO, KRKO, WABZ.

SAMMY JOHNS "Falling For You" (Atlantic/Real World Records) 8/3 add WDIF(dp), WHAO, WCCO-AM, Movee: 29-26 WIBW.

O'JAYS "Girl Don't Let it Get You Down" (Philadelphia International) 8/2

AVERAGE WHITE BAND "For You, For Love" (Arista) 7/4 add WHAQ, WCHV, EXILE "Take Me Down" (WB/Curb) 7/4 add WYMC, WORG, WUNH, WKIQ

LOBO "With A Love Like Ours" (Elektra/Curb) 7/3 add WHAG, KLO, WHOK, Hot

AMERICA "You Could've Been The One" (Capitol) 7/1 add KLO.

## **Most Added:**

ANNE MURRAY
Could I Heve This Dence (Capito
ed at 24% of our reporting stati
STEPHANIE MILLS

Love Like This Before 20th Added at 18% of our reporting sta AL STEWART

AL STEWART

Midnight Rocks (Arlets)

Added at 18% of our reporting star

WILLE NELSON

On The Road Again (Columbic

Added at 18% of our reporting star

Rea/Love (WS)

Added at 15% of our reporting star

CRYSTAL GAYLE

# **Hottest:**

BILLY JOEL

Don't Ask Me Why (Columbia)
eported hot at 51% of our stations.
PAUL SIMON

Late in The Evening (WB)
eported hot at 47% of our stations.
DANIA ROSS

Usalde Down (Motown)

DIANA ROSS

Upside Down (Motown)
sported hot at 39% of our stations
JOHNNY LEE
sokin' For Love (Full Moon/Azylun
sported hot at 35% of our station
OLIVIA NEWTON-JOHN w/ELO

orted hot at 35% of our state BARBRA STREIBAND

Women In Love ICOlumi Reported hot at 30% of our at CARLY SIMON Jesse (WB) Reported hot at 25% of our at BOZ BCAGGS

Reported hot at 27% of our station



# REGIONAL **ADDS & HOTS**

# **EAST**

# f fuctor & to ampheli fingelbert A Thoman (Live)

WCBM/Bettler Dexter Beene Stewart Hurray OTTLST Ir Supply Joel Ross (Down) Simon

WBZ/Baston Wendy Furige HITTS TTEST Benson Joe 1 Simon r Supply

WHDHVBostor Jene Reina

# WBEN/Buffalo Roger Christia

ONJ =/ELO Air Supply B Scaggs Dooble Bros B Streisand

# WRIE/Erle Ted Abbot

- A Mureay T Tucker & G Campbe HOTTEST
- (Magic) Eross Ross (Down) (llown) Lee Strelsand

# WEIM/Frichbu Chuck Marger

Left Banke R Daltrey D Summer (Nanderer)

- boobte Bros Stewart &
- ton TTEST Rabbitt Dupree Lee Simon
- Joek Cara (Out) WTIC/Hertford Ginny Jesionk

# S Mills Dooble Bros. Ray, Goodman & Brown HOTTEST

Chtcego A Stewart HOTTIST Atr Supply Ambrosia B Joel P Simon L Rabbitt

P Comb HOTTEST F Sinetra D Severinsen OND w/G Relly (Whatever)(Tp) N Cole

# WYNY/New York Jerry Suilivan

A. Murray Larsen-Fetten D. Moss (Coming) HOTTEST ONJ W/ELD 8. Scange 8. Streisand RDKAPHTsburgh
Randy Filch

D. Marwick
Larsen-Festen
HOTTEST
Air Supply
D. Ross
(Down)
C. Simon
B. Seger
L. Graham
ONJ W/ELD
Pointer Sisters
B Scages

None HOTTEST

D. Ross (Down) B. Scaggs N. Cole B. Streisand

B. Seger A. Holland

Lee Simon Simon Ross (Down) Rabbitt

D. Surmer (Manderer) D. Ross (Coming) A. Stewart & J. Bristol Chicago HOTTEST Air Supply B. Joel E. Rabbitt D. Ross (Down)

WGY/Schenectady Paul Cassidy

Paul Cassid
Elton
MOTTEST
D. Ross
(Down)
Air Supply
J. Lee
E. Rabbitt
G. Benson
P. Simon
B. Joel
L. Graham

WCFR/Sprin Jeff Taylor

Jeff Taytor

A. Stewart &
J. Bristol
J. Black
Maylon
(Dukes)
HOTTEST
L. Taylor
C. Simon
D. Ross
(Down)
S. Mills
Larsen-Fester

m. nortend M. Manchester(dp) S. Mills(dp) Commodores(dp) MOTTEST J. Lee

- WSBA/York

- S Hills HOTTEST Air Supply E Rabbitt P. Simon B Joel

Mills arsen-Feiten OTTEST Rabbitt B. Sceggs B. Joel P. Simon OMJ w/ELD

# WNEU/Who

- Dave Amos

  A. Stewart
  I. Cara
  (Out)
  M. Sedata
  Larsen-Fetten
  HOTTEST
  Atr Supply
  O. Ross
  (Down)
  COB
  P. Simon
  G. Benson
  OHJ W/EL0

- M. Manchester
  S. Mills
  C. Gayle
  MOTTEST
  O. Marwick
  ONJ m/ELD
  B. Joel
  J. Lee
  R. Orbison &
  E. Harris

E Cross J Lee P Simon WKIQ/Bowl John Swan Entle Dooble Bros HOTTEST P Stepn

P SIMON ONLY W/ELD B Joel

WHBC/Cantor Rich Jacobs

Rich Jacobs
A Stewart
P Stewn(ra)
E Gayle
A Stewart 6
J Bristol
A Murray
M Melson
MOTTES!
Ambrosia
B Joel
G Benson
D Marwick
C Simon
D Ross
(Oown)
ON, w/ELD

WFYR/Chicago John Wetherbee C. Richard HOTIEST C. Cross P. 51mon Ambrosta

WLW/Cincinneti

K89/Honolu John Wright OPLJ w/ELO D Ross (Down) B. Scaggs HOTTEST C Cross B. Joel P. Simon B Streise

KMPC/Los Ar Tess Russell

Benson Ross (Down) ITTEST Joel Marwitch Simon Simon J w/ELO

KMED/Mediard Charle Kirk 5. Mills N. Sedaka A Murray M Manchester C. King HOTEST C. Cros J. Lee L. Taylor G. Benson E. Ilan Seals Obl. w/LLO

B. Scaggs
W. Nelson
Whitneys
HOTTES'
1 Lee
P. Simon
C. Simon
ONJ w/ELO
D. Ross
(Down)
B. Streisand

- - Lee Gillett
    Doobte Bros
    A Murray
    C. Richard
    A. Molland
    MOTIEST
    C. Cross
    D. Ross
    (Down)
    J. Lee
    G. Benson
    P. Simon
    P. Simon
    B. Scaggs
    B. Joel

WEST

B. Scaggs A. Murray HOTTEST L. Taylor Ambrosia G. Benson E. Rabbitt B. Joel

KPPL/Denver Michael Moore A, Stewart I. Cara (Out) Ray, Goodman & Brown H. Manchester HOTTEST B. Joel N. Cole D. Manwick P. Simon G. Benson

KUGN/Eugene Brian James

Commodores Lipps, Inc. (Long) M. Nelson Chicago A. Thomsom (Live) HOTVEST C. Simon G. Benson B. Streisand

KRKO/Everett
R.P. McMurph
1. Browne
(Sing)
5. Carmes
6. Thomson
M. Nelson
By Brown
E. Harris
7. Melsober
HOTES
J. Lee
B. Joel
Ambrosia
R. Dupree
E. Rabbitt
P. Siemon
D. Ross
(Down)

# WGAR/Cleveland Chuck Cellier

MIDWEST

- Stewart Eattisan Holland arsen-Pete Richard OTTEST Loggins ir Supply Ross
- WWWE/Cleve Terry Patrick
- None
  HOTTEST
  C. Cross
  N. Cole
  D. Ross
  (noun)
  P. Simon
  B. Stretsa
  G. Scaggs
  G. Benson
- McCord

  B. Stretsand
  B. Stretsand
  B. Troyer
  [Mirage]
  Seals & Grofts
  J. Ian
  M. Pimperl
  Left Banke
  HOTTEST
  C. Rabbitt
  J. Lee
  C. Cross
  G. Lightfoot
  (Mnipper)[IP
  M. McGovern
  Gilley
  (True)
- WHIO/Dayton Peggy Powell Peggy Powell
  8. J. Thomas
  (Morks)
  8. James
  C. Gayle
  M. Manchester
  A. Murray
  Maylon
  (Good)
  Larsun-Feiter
  HOTIEST
  M. Coel
  Ambrosia
  E. Rabbitt
  J. Lee
  B. Joel

RLO/Ogden
Syl MicCray
Lobo
Lobo
A. Thomson
(Live]
C. Gayle
J. Hall
R. Parker Jr
& Raydlo
America
Left Banke
Commodores
HOTIEST
E. Rabbitt
P. Simon
R. Dupree
B. Joel
G. Benson
D. Marwick
C. Simon
R. John
Elton

KOY/Phoenia Armstrong/Stevi C. Gayle Seals & Crofts S. Mills M. Nelson J. lan MOTEST J. Lee K. Rogers Oak @idge Boys D. Ross (Down) B. Scage

KEX/Portland Bob Swanson

# RRNT/Des Mo Scott Huskey

- 8 Streisand Dave & Sugar Seals & Crofts 8 Stevens 1 Troyer (Mirage)
- WEBC/Duluth Rick Morgan
- 5 Mills C. Richard HOTTEST D. Ross (Down) C. Simon G. Benson B. Scaggs ONJ w/ELO
- WFDF/Filmi Paul Landino
- Pout Landino
  Pointer Sisters
  Seals & Crofts
  A. Murray
  M. Sedaks
  S. Mills
  M. Johnson
  Player
  HOTTEST
  C. Cross
  J. Lee
  B. Jorl
  P. Simmon
  E. Rabbitt
  L. Graham
  B. Scagos

# WOWO/FL Wayne

- Queen
  (Bitas)(dp)
  A. Stewart
  L. Taylor
  HOTTEST
  AFF Supply
  D. Ross
  (Down)
  I. Cara
  (Fame)
  L. Graham
  B. Joel
  Pointer Sister
  C. Simon
  S. Pfils
  Chicago
- WOOD/Gra
- B. Scaggs S. Mills M. Nelson HOTYEST E. Dan Seals ONJ W/ELD J. Lee

KOLO/Reno
Mike Hagerty
G. Lightfoot
M. Nelson
D. Summer
(Manderer)
B. Mandrell
HOTTEST
Ambrosta
J. Lee
D. Marwick
B. Scaggs
Doobte Bros.
L. Graham

KAKK/Rock S

Browne (Sing) Richard Gayle y, Goodman & Brown > R Vangelis Iverance L Thomas TEST Simon

Simon Dupree Simon Ross (Down) D =/ELO Scaggs Harwick

KSL/Sall Lake City George Lemich

George Lemich

S. Mills

G. Hayle

Commodors
HOTTEST

P. Stretsand

Painter States

B. Scaggs

Dil w/ELO

C. Crows

KFMB/Sen Diego Lerson/Anthony

B. Streisand Nonbie Bros. A. Murray HOTIEST J. Lee B. Joel Ambrosia B. Scages B. Seger E. Pan Seals P. Simon

KXICRowe City Mogar B. Davis 5 Mills Dooble Brus Seals & Crofts L. Graham HOTEST J. Dep G. Benson B. Seger

# WKHM/Jeckson Jerry Bernhert

- Jerry Bernhart
  L. Graham
  Han, Iransfer
  M. Nelson
  L. Milcos
  L. Sayer
  Left Manke
  Engelbert
  (Diai)
  M. Gilley
  (True)
  Ray, Goodmin
  & Brown
  HOTTEST
  Whitneys
  Pointer Sisters
  G. Campbell
  Lobo

# KWOS/Jefferson City Steve Morse

# KMBZ/Kanesa City Steve Bell Steve Bell A. Stewart D. Boone Dave & Sugar Player A. Stewart & J. Bristol Ambrosia Deliverance MOTIEST J. Lee Air Supply N. Cole B. Joel Oak Ridge Boys G. Lightfoot

KSTP/Minneep Don Michaels N. Sedaka M. Manchester HOTTEST J. Lee D. Marwick B. Joel N. Cole M. Johnson F. Hanson D. Ross (Down)

- Denny Long

  B. Strelsand
  M. Manchester
  C. Gayle
  Dooble Bros
  N. Sedaka
  PorreaZo
  A. Murray
  L. Sayer
  S. Johns
  I. G. Shepard
  R. Daltrey
  B. Roberts
  S. Hill
  A. Stewart
  (Eagle)

# KSFO/Sen Francisco John Hardy

Seals & Crofts eals m b.
I Mannhestr
A Murray
S Turrentine
HNTIEST
F, Benson
P, Simon
Elton
B Scagos
R Streisand

# KING/Seattle Bruce Murdock

Innun
Incitie fire
HITE
I Iro
Ambrossa
Joel
Cole
Dupree
Harwick
Joer Spals

KOGO/San Diego Chuck Brinkman A. Murray
D. William
HOTTEST
B. Scaggs
B. Seger
N. Cole

# KNBR/San Francisco Bryan Eaton

MITTS Wonder Pointer St

Lattisam OTTEST

A Stewart Seels & Crofts HOTTEST OND w/ELO M Gilley (True) 8. Stretsand M Johnson

# WDIF/Merion Jim Roberts

Jim Roberts
5. Johns (dp)
6. Layle (dp)
M. Gilley
(True) (dp)
D. hummer
(Wanderer) (dp)
MOTTEST
D. Poss

- WISN/Milwaukee Dave Genver
  - WTMJ/Milwaukee Sem Armato

C Richard 1 Cara (out) 5eals % Croft: M. Melson

KLTE/Oblahoma City
John Williams

KMRJ/Pittsburg Lannie Swonger

hobie Bros Lewert Melion 17153 Rabbitt Sigon Joel Graham Lee Benson Simon

A. Murray M. Manchester J. Jan HOTTEST

Graham Streisand DTIEST Lee Cole Harwick Simon Ross (Down)

Sem Armelo
Pointer Sisters
Doobte Bros.
A. Murray
Dak Ridge Boys
HOTTEST
B. Streisend
B. JoeT
R. Dupree
J. Ler

John Willia
Eltor
A Murray
HOTTEST
G Bensor
) Ross
(Down)
Williams
Stressend
Iraham
Cole

# N fole Doohie Bros D Harwick Larsen-Festen OhJ w/ELO Pointer Sisters

(Nown)
B. Streisand
A. Stewart
D. Will ams
Larsen Fester
Left Banke
HOTTES\*

WABZIAID

WJON/BL Cloud Tom Scott Tom Boott

H ferguon
Last Band
(fix theil)
Super Chicken
B baltrey
C Gayle
Whites
Whites
Whites
Chicago
HOTES
L Mabbitt
C, Simon
ONJ w/LD
D, Ross
(Down)
Alr Subply

WSTV/Steubenvil Greg McCullough A Murray
A Parfield
L Sayer
A Holland
Commodores
HOTTEST
N Cole
B Scages
ONJ w/ELO
E. John
G. Benson
Whitneys
Larsen-Fritzen

# Haitt HOTTEST D. Milliams B. Scaggs A. Murray Ray, Goodm & Brown B. Seger G. Benson

# KAKZ/Wish Don Hofma A Murray B. Streisand D. Ross (Down) B. Scaugs

KRMO/Tules Don Bishop

- mb Hencom mbite Bross Stretsand Stewart 6181ey (True) .071551 Air Supply ) Lee E Rabbitt Ambrosta D Dapree E Egler G Jost D John G Seper

- WHIZ/Zan Deve Criet

  Doobte Bros
  M. Nelson
  M. Johnson
  C. Bighard
  M. Hassey
  HOTIEST
  Air Supply
  D. Ross
  (Down)
  B. Mardones
  G. Benson
  P. Simon
  (10

Date Parsons
G. Benson
Fointer Sisters
M. Reison
Ray, Goodmen
A. Brown
HOTTEST
B. Joel
N. Cole
J. Lee
J. Lee
D. Marwich
C. Sisson
D. Ross
(Down
M. Cole
M. Cole
D. Ross
(Down
M. Cole

(Down)
NJ m/ELO
nels & Crofts
Scangs
Hills
. Streisend

Stu Wright
A. Murray
Elton
L. Sayer
Ealle
Mall & Oates
(Lost)
MOTEST
L. Graham
E. Rabbitt
D. Simon
ONJ w/ELO
B. Joel
Ray, Goodman
B Brown
WDBO/Orland

# SOUTH

WDEF/Chattanoogs John Faulk Mone HOTTEST B. Joel J. Lee F. Knoblock

# Murray Sayer Sedaka Palmer Thomson WDAK/Colu Holland Gayle

- A. Thomson (Live) HOTTEST D. Ross (Down) J. Lee B. Joel ONJ w/ELD B. Streisan Dooble Bros COB
  D. Ross
  (Coming)
  B. Streisand
  HOTTEST
  E. Rabbitt
  Ambrosia
  L. Yaylor
  G. Benson
  R. John
  B. Seger
  P. Simon
  N. Cole WLTA/Attenta
- Alien Beund
  R. Jori
  M. Nelson
  C. Gayle
  O'Jays
  R. Lewis
  G. Lightfoot
  R. Murray
  OTIEST
  1. Lee
  Joel
  Mills
  Streisend
- WNDB/Dayton Mark D'Angio WJBO/Baton R Laurie Hardiso

# Pointer Sisters Nells HOTTEST C. Cross E. Rabbitt D. Ross (Down) C. Simon G. Benson L. Graham P. Simon C. Simon B. Joel Ambrosta

WFTL/FL Lau Tom Deren Engelbert (Dial) P. Comb HOTTEST J. Lee L. Taylor B. Streisand N. Sedaka WBT/Cherio Andy Bickel

# Andy Bickel J. Mitchell A. Steward C. Goyle Nielsen/Pear A. DiMpola HOTTEST Ambrosia B. Joel N. Cole L. Graham B. Scaggs B. Streisand ELO WSLNJeckeo Wall Graysor

Watt Grayson
J. Cara
(Out)
Larsen-Feiten
R. Daltrey
M. Melson
HOTIGST
D. Ross
(Coming)
P. Simon
C. Simon
B. Seger
B. Joel
B. Strelsand
B. Strelsand ELD Ray, Goodman

# WCHV/Charlot Thomas M. Twi R. Daltrey J. Browne (Sing)(dp) AMH AMH S. Wonder(dp) D. Summer (Manderer){dp) Chicago

- Poce (Rain) HOTTEST P Simon C. Simon R Duprer B. Joet B. Seger
- WIS/Columbia Dave Dodson 5 Segre Seals & Crofts filton Fiton
  L. Graham
  HOTTEST
  Air Supply
  Ambrosia
  B. Joel
  M. Cole
  P. Simon
  D. Marwick
  C. Simon
  E. Dan Seals
- RAAY/Little Rock
- M Melson HOTTEST E. Rabbitt C. Cross B. Joet ONJ w/ELD P. Sienon D. Ross (Down) B. Scaggs

# WLVA/Lyncht Jackson Hill

Magna Magnason Aura
Magnason Aura
D Moss
(Confing)
MNTTEST
Air Supply
Ambrosia
D. Moss
(Down)
B. Joel
P. Simon
E. Dan Seals
S. Mills
McGovern

# WMAZ/Macor Steve Murphy

ARS
A. Thomson
(Live)
J. Care
(Out)
J. Hall
T. Pendergrass
HOTTEST
R. Duprev
P. Steger
P. Steger
P. Steger
B. Scangs
L. Graham
B. Strefvand
B. Strefvand
B. Strefvand

# WYMC/Mayfield Mike Brophey

Mike Brophey
L. Sayer
Exile
D. Ross
(Consn)
A. Murray
A. Stewart 6
J. Bristol
B. Stressand
B. Scagos
HOTTEST
Air Supply
Pointer Sisters
R. Dupre
C. Simon
ONJ WELD
B. Semen
B. Semen
WELD
Eximate
B. Semen
WELD
Eximate
B. Semen

WIOD/Miami Yolanda Paras

Volanda Paraj C. Gayle Engelbert (Dial) M. Nelson HOTTEST E. Rabbitt N. Cole L. Taylor P. Sleon B. Stretsand C. Simon B. Scaggs

Dave Nichold

S. Málls
Ray, Goodma
& Brown
J. Jackson
HOTTEST
O. Marwick
B. Joel
G. Benson
P. Simon
C. Simon
O. Ross
(Down)
OMJ w/ELD

WSM-FM/Nash Donns Brake

Supertramp P Daltrey AMB

Militams O'Connor Hall TTEST Seger Cole Simon Simon Joel Stewart

WQUD/Memp Den Baccaro A. Stewart L. Graham HOTTEST B. Streisand C. Cross E. Rabbitt B. Joel Dan Baccard
Elton
A. Stewart
C. Richard
A. Hurray
HOTYEST
Air Supply
J. Lee
C. Cross
L. Graham
OMJ w/ELO
B. Joel
P. Simon
B. Scaggs
N. Cole

# WPTF/Rateigh Jimmy Desn

John Streisand Murray MOTTEST L. Graham D. Marwick J. Lee

# WRYA/Rich Dick Grant Ray, Goodman & Brown 9 Yanwarner (Tonight) Seals & Crofts A. Murray HOTTEST ONJ W/ELO J. Ler 8. Strefsand E. Simon B. Joel P. Simon D. Goss

Cara (Fame) John Seger

# Scaggs MLL m/FLO S. Mille A. Stewart

# Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

JIMMY BUFFETT (Full Moon/Asylum) "Hello Texas KIM CARNES (EMI America) "Swept Off My Feet"
CHRISTOPHER CROSS (WB) "The Light is On"
BILLY JOEL (Columbia) "C'Etait Poi" 'Through The Long Night" "I Don't Want
To Be Alone" "You're The One" "Sometimes A Fantasy"

AIR SUPPLY (Arieta) "Old Habits Die Hard" "Every Woman in The World"

ELTON JOHN (MCA) "Never Gonna Fall In Love Again" 'Take Me Back' CAROLE KING (Capitol) "Hey Girl" "Chains"
GORDON LIGHTFOOT (WB) "Auctioneer" "Ghosts Of Cape Horn"

OLIVIA NEWTON-JOHN (MCA) "Don't Welk Away" "Suspended In Time"
OLIVIA NEWTON-JOHN w/CLIFF RICHARD (MCA) "Suddenly"
EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fail In Love Again"

ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In

What Will I Write BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time" CARLY SIMON (WB) "Stardust" "The Three Of Us In The Derk" "Take Me As I Am"

# **OPPORTUNITIES**

## **Openings**

## EAST

WHCN/Hartford's top-reted AOR is still looking for an afternoon drive personality. We'va listened to hundreds of tapes but haven't found the right person yet. Could it be you? Send tape and resume to Danlei Hayden, 1039 Aaylum Ava., Hartford, CT 06105. No calls please. EOE (9-19)

North Jersey Top 40 FM looking for weekend jock personable and able to run a tight show. Send nd resumes to George Fuller, PD, WFMV, Box wn, NJ 07825. EOE (9-19)

B100/Charleston, WV has two openings. Need talented air personality and morning news person. Taps and resumes to Dan O'Toole, PD, Box 4318, Charlesto WV 25304. EOE (9-19)

News Director wanted, 30,000-watt regional AM/FM station, covering Massachusetts, New Hampshire, and Maine with a serious news commitment. Salary is open. Rush tepes and resumes to Duncan Dewer, WHEB Radio, Box 120, Portsmouth, NH 03801. EOE

Buffalo entertainment-oriented rock (AOR) station seeks one-to-one communicator for afternoon drive. Successful candidate will be able to create an image with wizard radio. Production and musical knowledge a must. Egomaniscs need not apply. Rush tapes and resumes to WZIR, 2692 Staley Rd., Grand Island, NY 14072. ATTN: Jim Nowicki. EOE M/F (9-19)

WFBL/Syracuse, central NY's hottest Top 40 rocker, seeks qualified air telent end seles telent PRONTOI Tepes end resumes to Todd Parker, Box 1390, Eastwood Station, Syracuse, NY 13206. Seles telent resumes to Rick Thomas, GM, same address. EOE M/F (9-19)

Q106/York, PA needs a weekend announcer, Top 40 experience necessary. Send tapes and resumes to Steve Gallegher, OM, Q106, Box M-88, York, PA 17405.

WYNY/New York, NBC FM O&O, seerching for top-WYNY/New York, NBC FM OBO, seerching for top-flight seasoned professionel Pop/Adult air personalities for future openings. We've got the killer Instinct and sound like a winner. If you do, send tape and resume plus cover letter to Pete Solent, Program Maneger, WYNY, 30 Rockefeller Pleza, Rm. 998, New York, NY 10020. No calls please. EOE M/F (9-19)

WKTK/Baltimore accepting tapes and resumes for AM drive position and partimers living in the Baltimore/ Washington area. Send to Lou Krieger, PD, WKTK, 5200 Moravio Rd., Baltimore, MD 21208, or call (301) 485-2400. EOE M/F (9-19)

B-14, Coal Country Radio, has rare opening for full-time announcer. Responsibilities Include DJ, produc-tion, computer automation programming. Major market experience in a small market town for small market bucks, but it's worth it. Call Ray Arthur, (304) 235-3600 immediately. (9-12)

Immediate opening for newsperson for Pop/Adult format. Experience necessary. Tapes end resumes only to Bill Brady, News Director, WSPR, 63 Chestnut St., Springfield, MA 01103. EOE (9-12)

Tired of the big city rat race? We are searching for morning drive Pop/Adult communicator with medium or major market background. Excellent salary and benefits, package available to top notch pro who enjoys community involvement. Tapes and resumes to Joh Simmons, PD, WINR, Box 27, Binghamton, NY 13904 or call (607) 775-4240 (before 3pm). EOE M/F (9-12)

Burlington, VT part-time air shift for lifestyle appeal Pop/Adult. Some experience, human sounding, and e rupradurt. Some expenence, human sounding, end e willingness to teke direction is expected of epplicant Contact Tom Richards, (802) 862-5776 or write WDOT 395 College St.. Burlington, VT 05401 FOE MIF (0.42) ge St., Burlington, VT 05401. EOE M/F (9-12)

Live and work in the hottest city on the East Coast. Contemporary FM95, WAYV/Atlantic City, has an im-Contemporary FMBD, WATV/Austric City, has an im-mediate opening for an entertaining air personality. Ar-rive in time for the opening of the city's fifth casino, the Playboy Hotel complex, this fell. Send tapes and resumes to Kingaley Smith, PD, WATV, or Ritz Hotel, lows Ave. & The Boardwalk, Atlantic City, NJ 08401. EOE M/F (9-12)

## **Openings**

Entertaining personalities needed, Tapes and resumes to The Power Factor, KICKS 101.5, 218 Ewingville Rd., Trenton, NJ 08638. ATT: Sam Lit. EOE (9-12)

FM99/Rochester, NY looking for crazy night person for 7-12mid shift. 50,000-watt Top 40 FM. Good bucks to right person. Send tapes and resumes to Jim Snowdon, 344 East Ave., Rochester, NY 14604. No calls please. EOE M/F (9-12)

WECM/Claremont is looking for a combination MD and evening jock. Those interested should contact Bob Rivers, PD, 221 Washington St., Claremont, NH 03743.

Newspeople wanted for Long Island's largest and best news operation. Full and part-time weekend opportunities are aveilable. Experienced only. Send tapes and resumes to News Director, WGBB, 1240 Broadcast Plaza, Memck, NY 11568. No cells please. EOE M/F (9-12)

Rochester's #1 Pop/Adult, WHAM, now taking tape and resumes for afternoon drive. Send to Johnny Rapp, PD, 350 East Ave., Rochester, NY 14804. EOE (9-12)

3WT-FM/Binghamton, NY, areas only Top 40 rocker seeks topes and resumes for immediate part-time open-logs and possible full-time. Friendly, energetic person-slities send to Scott Michaels, PD, 3WT, Broadcast House, Owego, NY 13827. EOE M/F (9-12)

## SOUTH

95 ROCK, Superstare in Montgorbery, AL a bustling community of 250,000, invites the right moming person to get it on with us in the Dixle Sunshine. Send tapes and resumes to Craig Musterd, Box 5000, Montgomery, AL 36192, or cell (205) 832-4295. (9-19)

WCOS-AM-FM/Columbia, SC is looking for a news person. Experience is a must. Send tapes end resumes to Ken Martin, Box 748, Columbia, SC 20202. EOE M/F (9-19)

KJIN/Houma, LA is now accepting tepes and resumes for possible future openings. Market of 100,000. Some experience necessary. Send reply to Rick Purcell, Box 2068, Houma, LA 70360, or cell (504) 872-6828. EOE M/F (9-19)

WINGS-92/West Palm Beach. Looking for air talent, AM drive, midday end all night. Experienced in multitrack production. Send tapes, resumes and safary requirements to Usiny Beck, Box 309, West Palm Beach, FL 33409. No calls please. EOE M/F (9-19)

WKTN/Knoxville is seeking adult-oriented talent for posaible future openings. Rush tapes and resumes to Buddy Brown, PD, WKTN Radio, 2900 Sutherland Ave., Knoxville, TN 37919. EOE M/F (9-19)

The search goes on! Central Florida's growing power-house seeks the following: 1) Production professional with administrative, creetive and writing abilities. Not a jock who can cut spots, but someone building a career in radio production. 2) News personality who can anchor moming cast, dig for local stories and develop news features. We offer big league guidence, a professional atmosphere and a springboard to the majors. Contact Steve Weed, Box Q-102, Deytona Beach, FL 32015. (9-19)

Need a great morning man for Houston's numb station. Tapes and resumes to Bill Travis, c/o KMJQ. 3100 Richmond Avenue, Houston, TX 77098, or Jerry Clifton, 6070 Rancho Mission Rd., #436, San Diego, CA 92108. EOE M/F (9-19)

WGH/Norfolk seeking applicants for moming news anchor/reporter. Must have strong delivery; very polished to join Virginia's best news operation. Minimum 5 yeers in radio news preferred. Knowledge of Norfolk Virginia Beack market helpful. Excellent salary and benefits. Tapes, resumes and salary requirements to Carl Holland, ND, Box 9347, Hampton, VA 23670. No cells please. Applications close October 15. EOE M/F (9-19)

WYDE is seeking an experienced Country music programmer. This major market, 50,000-wett country glant needs a PD familiar with all the ingredients necessary to maintain top numbers. Send tapes and resumes, including ARB numbers immediately to WYDE, Box 3326A, Birmingham, AL 35255. No calls please. EOE M/F (9-19)

## Openings

KTEM-AM/Tample-Belton-Killeen, Top 40 in Central Texas growth market, looking for experienced communicator. Air checks, production tapes and resumes to Steve Cannon, Box 1230, Temple, TX 76501. EOE

Wanted: announcers and production pros. 100,000-watt stereo AOR rocker. Also AM Country station. Rush tapes and resumes to Brad Oleson, Box 66, Pryor, OK 74361, or cell (918) 825-0070. EOE M/F (9-19)

\*WDEF/Chettanooga, Pop/Adult, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you ere a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (9-19)

Needed Immediately: disc jockeys and news peop for KNUZ/Houston, Country and KAYC/Beaumont, Po Adult. Tapes and resumes to Larry Vence, Box 18 Houston, TX 77001. No calls please. EOE M/F (9-19)

Major broadcast group seeks experienced Chief Engineer for dominant Southeast AM/FM operation. DA hande-on and automation expertise necessary. All history and compensation requirements. Please r. John Feulk, Station Manager, WDEF-AM-FM, Broad St., Chattanooga, TN 37402. EOE M/F (9-19)

WDEF-AM-FM News is accepting applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Sand tapes, resumes and writing samples to Larry Mack, News Director, WDEF-AM-FM, 3300 South Broad St., Chattanooge, TN 37408. EOE (9.19)

KVIL...KJ100...WORD...These are a few of the stations our jocks have moved directly to in the pest year. If you are a positive thinker and are interested in sharing your radio learning experience with a dedicated close knit energetic teem of professionals at a #1 rated Pop/Adult in aunny West Texas, send tapes, resumes and goals to John Clay, KRIG, Box 4312, Odessa, TX 7220. ECR. MEG. 15. 79760. EOE M/F (9-12)

South Arkanaas' #1 reted modem Country station has opening for the right air talent production individual. Send tapes and resumes yesterdey to Jeff Davies, Pro-gram Director, KDMS, Box 1685, El Dorado, AR 71730, gram Director, KDMS, Box 1565, El D or call (501) 863-5121. EOE M/F (9-12)

K98/Austin. Program Director for number one Top 40 \*\*Mr. Regularization to include good administration. In addition a strong ability in promotions, civic activities, motivation and accept the fact that commercials are "the food of life." Send your game plan with complete details and aircheck to Dick Oppenheimer, K98, 1219 W. 6th Street, Austin, TX 78703. EOE (9-12)

WRVQ/Richmond is seeking a 8-10pm entertainer. We ere Richmond's number one FM and one of America's few 200,000-watt radio stations. If you'd like to join e winning, well-paid team, send tapes and resumes to Bill Thomas, WRVQ, Box 1394, Richmond, VA 23211. EOE

WLCS/Beton Rouge looking for creative responsible morning or midday jock. Production capability a must. Good bucks for the right talent. Send tapes and resumes to Gene Nelson, WLCS, One American Piece, Suite 2420, Baton Rouge, LA 70825, or cell (504) 383-4411. EOE M/F (9-12)

WKIS/Orlando's news leader eccepting tapes and resumes for future news openings. Must have heavy investigative experience. No beginners. I went the best for the best. Send tapes and resumes to Roger Stallard Program Director, WKIS, Box 740, Orlando, FL 32802 Program Director, WKIS, Call No calls please. EOE M/F (9-12)

WVOT-WXYY/Wilson, NC seeking radio announcer. Third class license preferred. Prior radio expenence, onsir and production, including computer operation, necessary. Two years of college preferred. Send tapes and resumes to Will Reynolds, WVOT/WXYY, Box 170, Wilson, Programme to Wilson, Prog son, NC 27893. EOE M/F (9-12)

South Florida's incredible Wizard needs all night acel. This staff is from KNUS, Y100, J8105, 98KX, WiFl. If you can hold your own with this group, send tapes and resumes to Scott Fisher, Program Director, WIZD, Box 99, Ft. Pierce, FL 33450. EOE (9-12)

# **Openings**

95 ROCK, Superstars in Montgomery, AL a bustling community of 250,000 invites the right morning person to get it on with us in the Dixie sunshine. Send tapes and resumes to Craig Mustard, Box 5000, Montgomery, AL 36192, or call (205) 832-4295. (9-12)

Looking for full time newsperson. Send tapea and resumes to Ken Garcia, KRGV, 900 East Expresswey, Weslaco, TX 78598. No cella please. EOE M/F (9-12)

## MIDWEST

WZUU-FM/Milwaukee now accepting applications for adult-oriented personality with strong communica-tive skills. Tapes to John Driscoll, 520 W. Capital Drive, Milwaukee, WI 53212. EOE M/F (9-19)

WZUU-FM/Milwaukee expanding and looking for qualified news person. Must be experienced with all facets of news gathering. Three to five years experience required. Tapes only to John Driscoll, 520 W. Capital Drive, Milwaukee, WI 53212. No calls please. EOE M/F (2.10).

Program Director. WIBA/Madison, WI established Pop/Adult with heavy news, sports, and information emphasis needs PD with strong management and leadership skills to blend music, personalities and other programming into full service station for 25-54 adults. Solid on-air ability important too. Tapes and resumes only to Generel Manager, WIBA Radio, Box 99, Madison, WI 53701. EOE M/F (9-19)

WROK/WZOK/Rockford, IL searching for top-notch air talent. Tapes and resumes immediately to Reid Reker, 1100 Temarack Lane, Rockford, IL 61125. EOE (9-19)

WJML-AM-FM, Pop/Adult In Petoskey, MI, has immediate opening for middey personality. Smooth delivery and strong production a must. Send tapes and resumes to Jim Scollin, WJML, Box 99, Petoskey, MI 49770. M/F

Wanted: America's best black radio disc jockeys and Program Director. Send tapes and resumes to Jerry Clifton, c/o KMJM, 1215 Cole St., St. Louis, MO 83106. EOE M/F (9-19)

Looking for full-time air personality. Minimum of two years onputience. Sand tapes and resumes to J.C. Seers, PD, WITL-FM, Lensing, MI 48910. No cells please. EOE M/F (9-19)

WCCW/Traverse City, MI. Commercial copywriter/producer to create award-winning spots and do short all shift at highly professional AM/FM. Experience a MUST. We'll pey top salary and benefits. If you are good, send tape of commercials you have written and produced to Bob Burian, WCCW, 348 E. State St., Traverse City, MI 46848 FOEM/F(9.19). verse City, MI 49684. EOE M/F (9-19)

KZ93/Peorla is accepting tapes from Midwestern ele elent who want to move up to a top 100 merket end make the bucks to motch. Experienced only. Tepes and esumes to Charlie Quinn, PD, 3131 N. University St., Peoria, IL 61604. EOE M/F (9-19)

I'm looking for a great morning man. If you'd like to be a household neme in the community, work with top-flight facilities, and join a comfortable operation with profit shanng and a good team, send tepes and resumes to Steve Carpenter, PM, KKJO-KSFT, Box 168, St. Joseph, MO 64502: EOE M/F (9-19)

## PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# CHANGES

ROBB STEWART leaves WFBL/Syracuse, NY for Q102/Cincinnati, OH 8pm-12mid. TODD PARKER promoted to PD at WFBL/Syracuse, NY.

TONY DAVIS exits WOLF/Syracuse, NY and joins WFBL/Syracuse, NY as MD and 10am-2pm personality.

JOHN MICHAELS (Bob Murphy) named PD at KQEO/Albuquerque, NM.

JOHN KNOTT, formerly Operations Manager at WHSH/Albany, NY, joins WWOM/Albany, NY as MD and midday personality.

JEFF COPE moves to WZEN-Z-100/St. Louis, MO from WMBH/Joplin, MO.

MIKE SCOTT leaves KTSA/San Antonio, TX and joins WNDE/Indianapolis, IN as PD.

DAVE GRIFFITH, formerly with WRKA/Louisville, KY, joins WOAI-FM/San Antonio, TX as AM drive personality.

TX as AM drive personality KATHIE McCONNELL-TARNER appointed Account Executive from programming

assistant at WXLO/New York, NY RANDY MARS joins KNND/Orange Grove, OR from KRML/Carmel, CA. ANNETTE BASSETT, formerly with KESE/Monterey, CA, joins KNND/Orange Grove, BILLY MARTIN & ASSOC. appointed consultants for WUNI/Mobile, AL.

## Industry

PHIL MAS joins the staff of Variety Artists International, Inc. KAREN WHITE named Promotion Manager at Concorde Recording. SUSAN FOX promoted to Account Executive at W3 Public Relations.

## Record

SUZY BLOSSER has been named West Coast Artist Relations Director for Bearsville Records

PETER BARTON appointed Media Concepts Director for Elektra/Asylum Records. GEARY TANNER named Southeast Promotion Director for Elektra/Asylum Records.

# **OPPORTUNITIES**

## Openings

## MIDWEST

WSAM/Seginaw has immediate opening for 7pm-12mid lock. Good production important. We can help you develop your talent if you want to learn. Some ex-perience desired. Also interested in tapes for full, and part-time future openings. Send tapes and resumes to Bob Berry, Box 1776, Seginew, MI 48605. EOE M/F (9-19)

K-96/Richmond, IN, Top 10 nominee for small ma radio station of the year, has on-air opening. Must be team player. Fernales encouraged to apply. Sand tapes and resumes to Dan Osborne, WQLK, Box 1647, Rich-mond, IN 47374, or call (317) 982-1596. EOE M/F (9-19)

has a rere opportunity. We're looking for the best morning personality in the country. Salary and benefits are commensurate. All inquiries treated in strictest confidence. Topes and resumes to Bill Stedman, WKQX, Merchandise Mart, Chicago, II 80654. No calls please. EOE M/F (9-19) WKQX/Chicago's top Pop/Adult station (NBC OSO)

Stoner Broadcasting is accepting applications from creative or accessing is accepting applications from creative air talents in Country, PopyAdult, AOR, and News/Talk formats for possible future openings. If you have something to say . . . if you can truly entertain . . . . we want to hear from you. Send tape, resume, and salary requirements to Glenn Bell, President, Stoner Broadcasting, 3900 N.E. Broadway, Des Moir 50317 EOE M/F (9-12)

WTOD/Toledo needs announcer with at least four years expenence. Position will include Music Director duties Production skills necessary. Tapes and resumes to Bill Manders, WTOD, 3225 Arlington Ave., Toledo, OH 43914 FOE (6.12) OH 43614 EOE (9-12)

WXUS (US 93), Lafayette's new AOR station, looking for 7-12mid air personality with good production for a great facility. Medium-plus market money, four-track production room, top-of-the-line equipment, serving greater Lafayette, including Purdue. Tapes and resumes to Stuert McRee, WXUS, Box 7093, Lafayette, IN 47903, or call (317) 448-1566 after 10am. (9-12)

Needed: Top Country PD for Meyer Broadcasting station. Contact Dan Brannan, KFYR Radio, 8ox 1738, Biamarck, ND 58502, or cell (701) 223-0900. EOE (9-12)

WHMQ needs all-night personality who knows and anjoys Country music. Experience and some production. Send tapes and resumes to Don Andrews, WHMQ, 101 ½ W Sandusky St., Findlay, OH 45840. EOE M/F

Experienced bilingual (Spanish/English) individual Experienced bilingual (Spanish/English) individual to do production/continuity department, growing medium market. AM/FM combo. To supervise production/to write, produce creative copy. Weekly PA program, assist news director. Benefit peckage; pleasant resort-agric, community. Salary D.O.E. An E.O.E. M/F; minority inquiries encouraged. Send tape and resume to Radio & Records. #201. 1930. Century. Park. West, Los Angeles, CA 90067. Angeles, CA 90067

We're the best kept secret in broadcasting. We can We're the best kept secret In broadcasting. We can offer you a stable position in a pleasant environment with good pay and a five-day week. Looking fer a full-time Production Director who has expenence with state-of-the-art multi-track equipment, can do character voices and work with telent. Reply to Neal Hunter, 3131 N University, Peoria, IL 61604, EOE (9-12)

Terre Heute market, personality Top 40 station look ing for crazed, high energy disc jockey to work at the wildest redio station in the Midwest. Send tapes and resumes to Richard Kaufman, The Rock of Indiana, 970., Box 400, Brazil, IN 47834, or call (812) 448-2317.

Can you talk to adults? If you can relate to an adult audience, we can offer you a solid position with a stable company in a college town at the #1 25+ station in Iowa City. Exceptional money for this size market. Send tapes and resumes immediately to Roger Devia, PD, KXIC, Box 2388, Iowa City, IA 52240, or cell (319) 354-9500. EOE M/F (9-12)

News Director needed for aggressive eight-person department. Tepes and resumes to Don Hoffmann, KAKZ, Box 1240, Wichita, KS 67201, EOE M/F (9-12)

#1 rated Superstars station in Des Moines looking for talented female personality to help meintain killer image. If interested, send tapes and resumes to Larry Moffett, KGGO, 3900 NE Broedway, Des Moines, IA 50317, FOF (9.12). 50317. EOE (9-12)

News Director. Outstanding AOR station in medium market seeks professional on-air newsperson who is also very knowledgeable in public affairs and can do a first class weekly talk show. Excellent market to settle inl Tapes and resumes to General Manager, KQDF, Box 6167, Duluth, MN 55806. EQE M/F (9-12)

## WEST

100,000-watt Pop/Adult seeks dynamic communicator for PM drive. Good production a must. This growing company offers you good salary, paid life health and dental insurance and profit sharing. Tapes and resumes to John Ramsey, Box 928, Cheyenne, 82001 or call (307) 635-1111. EQE M/M (9-19)

# **Openings**

Hype jock attention don't reed this ad. If you're a one to one communicator reed on. Automated FM station in North Central Celifornia station going live when we find Hype Jock attention don't read this ad. If you're a one to one communicator read on. Automated FM station in North Central California station going live when we find the right people. We don't want acreamers or hype delivery, lost steady communicators with amount delivery. Send resurres with salary history and air check to General Manager, 80x 979, Modesto, CA 96364. EOE (9-19)

Fast growing record company looking for key people in areas of advertising, PR, merchandise and professional manager for publishing. Please send resumes to Job Opening, 8319 Lankershim Blvd., N. Hollywood, CA 91805. EOE M/F (9-19)

10,000-watt Country and 100,000-watt Pop/Adult needs newsperson who can handle AM drive. Must be able to gather, write and edit news. Good selery, paid life, health and dental insurance, profit sharing and gas allowance. Tapes, resumes end sample news stories to John Ramsey, Box 926, Cheyenne, WY 82001 or call (307) 635-1111. EOE M/F (9-19)

Professional news person needed immediately Tapes and resumes to Tim Pomastick, KUHL Radio Box 166, Santa Marie, CA 93458, EOE M

KLYD/Bekersfield, CA has immediate opening for ith emphasis on mus encouraged to apply. Tapes, resumes and photo to Larry Crawford, Box 1499, Bakersfield, CA 93302. EOE M/F (9-19)

KJR/Seattle has an immediate opening for a week-end personality. Minorities and females are encouraged to apply. Tapes and resumes to Tracy Mitchell, KJR, Box 3728, Seattle, WA 98124. EOE M/F (9-19)

Pop Country station in Missoula, MT looking for air and news talent for future. Call Phil Murphy, (406) 728-1450. (9-19)

Country lovin' KRSY is in need of an overnight announcer, Beginners welcome. Tapes and resumes to Tony Lucero, Box 1981, Roswell, NM 88201 or call (505) 622-0290 after 10am Mountain Time. EOE M/F (9-19)

If you're at home in an FM stereo production room can produce creative spots and promos and pull a short air shift at a Country station...send your tape and resume to Bob Call, KYGO Radio, 5350 W. 20th Ave., Denver, CO 80214. (9-19)

KMED/Medford, OR has an opening as News Director of Southern Oregon's Pop/Adult/News station. Must be experienced in "communicating" the news. A big responsibility, long hours, and hard work. Open immediately. Tapes and resumes to Jack Earl, KMED, Box 1440, Medford, OR 97501. (9-19)

If you're experienced, interesting, entertaining and GREAT, we want to hear from you! There are some super programming and air talent opportunities coming up soon in a beautiful market. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey, San Luis Obispo, CA 93401. No call please. EOE (9-19)

Wyoming Country KWY, has future opening for moming drive, midday and evenings. Excellent medical benefits. A chance to get out of the fast pace of the city and remain in mainstream of radio in beautiful Wyo ming. Tapes and resumes to Richard Lee, Box 926. Cheyenne, WY 82001. EOE (9-19)

KROQ-FM/Pasadena is looking for a morning men with major market experience. Tapes and resumes to Rick Carroll, 117 S. Los Robles, Pasedene, CA 91101. No calls please. EOE M/F (9-12)

Experienced morning killer wanted. Looking for morning pro to work in growing Southwest market. Super living and working conditions with greet com-pany, Western Cities Broadcasting. Tapes and resumes to Dave Van Stone, PO, KRQ-FM, Box 3088, Tucson, AZ 85702 or cell (802) 824-2431, EOE M/F (9-12)

Two years fulltime AOR experience required. check, production tape and resume to KRST, Box 3280, Albuquerque, NM 87190. No calls piease. EOE M/F (9-12)

KNVR (FM97) is looking for people with maturity to fill evening opening. Adult rock format. Tapes and resumes to Brent Farris, Box 1167, Paradise, CA 95969 or call (916) 895-1197. EOE M/F (9-12)

for a part-time news announcer/reporter. Send tapes and resumes to Sharon Dale, ND, 1817 S. Pacific Coast Hwy., Redondo Beech, CA 90277. No calla please. EOE M/F (9-12)

We have two openings for personality/production oriented people. Please send tapes to Bruce Roberts, KRML, P.O. Drawer 22440, Cermel, CA 93922 or call (408) 824-8431. EOE M/F (9-12)

KBLF/Red Bluff needs air personality, strong in production. Contact Bruce Allen. Box 1010, Red Bluff, CA 96080. EOE (9-12)

Wanted: Person dedicated to a cereer in radio n vvanted: Person dedicated to a cereer in radio news and public affairs to work at a new 30,000-watt, 24-hour-e-day FM Country station. Medium market with potential for advancement. Growing area in beautiful Southwest Oregon. Call Gary Enoch. (503) 772-4174 or send aircheck to 100FM, Box 388, Gold Hill, OR 97525. EOE M/F (9-12)

# Goods & Services

## **One-Liner Specialist**

Add a little zip to your code. Wild, witty, willing free semples. Hysterical, excitingt Deejays — performers. LEE HAAS, P.O. Box 275J, Hawthome, CA 90250, (213) 679-0870.

## Aircheck Factory

TORONTO: one-hour profile featuring CHUM, CFTR, CILQ, CHUM-FM, CKEY, CKFM et al. Cassette 64,50. AROUND THE DIAL #47 diel tours. Milwaukes, Phoenix, St. Louis, Boston and morel Cassette 64,50. Prices luding shipping. Request complimentary nuveletter RCHECK FACTORY, Box 158, Franklin Park, Illinois

## **Broadcasters**

Want to sound like you've prepared your program for days? Try our service, used by top radio & TV personalities all over the U.S. and Canada. Free sample of BOB BARRY's NEWSLETTER from: P.O. Box 577, Landing St. 1985.

## **Broadcaster's Action Line**

Job referral service — \$40,00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to em-

### **Phantastic Phunnies**

Highly respected ... proven worldwide audience builder! Hilarious ... original ... "quik-quip" ... topical humor! Introductory month's 400 topical one-liners end "Bonus" ... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

## :60's And :30's

100:60 second and :30 second Musical Beds for your spots. No monthly payments, no needle drops, no no-thing. All contemporary, 24 track recorded. Four LPs, 975.00 plus 95.00 shipping. Buy once, use forever. Call or write — VALENTINO MUSIC, 151 West 46th St., New York, NY 10036, (212) 246-4675.

## **Need Numbers?**

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquines to (201) 202-2110, or 11400 Fairoak Drive, Silver Spring, Maryland 20902.

## Jocks - For Your Show!

Recording artist bio's music information funny quotes Complete personality service any jock can afford! (Sample issue \$1.) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, California 93010.

## Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypsllanti, MI

## Comedy Material

Funny horoscopes Krazy kommercials, silly soap operas, ridiculous TV reviews and more 25 pages delivered to your mouth every month. For freebee write HYPE, INK, Box 69581, Los Anceles, CA 90069

## The System

Another revolutionary new idea for the broadcasting industry eveilable this fall from the first name in profit-making promotions, FIRSTCOM BROADCAST SERVICES, INC. Two Oaks Plaze, Suite 2215, 6730 LBJ Frwy, Dallas, TX 75240 (214) 934-2222 The System, Service Mark 1980 FirstCom Broadcast Services, Inc.

## "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Freano, CA 93711 or phone (209) 431-1502.

## Golden Oldies 45's

Spruce up your record library. All new records, not used. Thousands in stock. Send \$1.00 for glant catalog. Act now! THE GOLD VAULT, Box 202, Oshterno, MI 49077.

## Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri et (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

# **Openings**

## WEST

KAMP/Imperial Valley's number one has an opening for sales person. No experience required but helpful. Good salesy and benefits. Contact Cel Mendell, (714) 352-2277. EOE M/F (9.12) \*

KIDD/Monterey looking for talented, herdworking air personalities for personality Top 40 station in beautiful California City. Tepes and resumes to Wynn Bradley, PD, Box 1799, Monterey, CA 93840. EOE M/F

Looking for eager uptempo news person. Good position for person with minimum experience. Company benefits, good location. Call Bob Brill, ND, KUZZ, Bakerafield, CA, (806) 393-1500 between 9am-1pm PST.

A.-based radio executive and talent search ord L.A.-based radio executive and talent search organ-ization is looking for a unique individual who is great on the phone and a good national overview of radio to work on a commission basis as a radio talent recruiter. Call Larry Yurdin at Radio Talent Bank, (213) 995-1108.

Air talent/Music Director needed for immediate opening at Northwest Top 40 radio station. Rush tapes and resumes to Jeck Stevens, PD, KOOK, Box 1276, Billings, MT 59103 or call (406) 248-7827. EOE (9-12)

A new Country station Albuquerque, NM hea en opening for a qualified Program Director. Good opportunity for the right person. Contact Dino lanni, GM, KRKE Radio, (506) 786-5400. Format change to Country by September 15. (9-12)

# Miscellaneous

WHMQ needs improved Country record service, especielly oldles. Send to WHMQ, 101½ W. Sendusky St. Findley. Oh 45840. (9 19)

WAZY is now-live, and in need of Pop/Adult, oldles and current LP's from all labels. WAZY-AM, Box 1410, Lafayette, IN 47905. (9-19)

## PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# र्धभण्डां भीष्यां **SUBSCRIPTION SERVICE**

ONE YEAR - \$140

Please enclose payment with order

Overseas subscribers add \$100 per year 

Initial here

□new subscription

payment enclosed

TELEPHONE: (213) 553-4330

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Please attach the mailing la
envelope when writing about se
of address. Allow 3 weeks (
address to take effect. Tr S AND I t service or change s for change of change you.

MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

# **OPPORTUNITIES**

# **Positions Sought**

Experienced Sports Director with play-by-play experience. Hard working individual with desire to move up. Also have experience in news and jockying, Would prefer small to medium market. Will relocate. TIM RAY, (317) 634-3507, (9-19)

I'm a hard working team oriented program manager with experience in Chicagoland, News/Telk and Pop/ Adult. Seeking new position of challenge and responsibility. NEAL SABIN, (312) 274-9226. (9-19)

Dynamic radio journalist with excellent credentials sesting major or medium market position. WNOR/Syracuse, KMEN/Sen Bernardino are just 2 of several stations five work at on East and West Coast. Call CARL NIGHT, (714) 882-1578, (9-19)

Aveilable now, Professionally-minded and and carearoriented jock in mid-20's with 5 years experience in Top 40 and Popl'Adult formats. Most recently with WOW/Ornsha, Best suited for medium market personality sounding stations. Can I help you? If so cell SCOTT, (400) 393-7324. (9-19)

Attention Los Angeles PD's. Looking for meture prowho can work your formet to the max? 15 years experience shows. Cell PAT, (213) 464-1731. (9-19)

Hallo America. Who wants me? Over 10 year pro looking for Top 40, Pop/Adult alot. Need enough bucks to pey the rent end feed the femily. Will consider all locations. Tape and resume on request. Phone (714) 847-6387 or write The Jock, 177828 Passo Circle, Huntington Beach, CA 92647. (9-19)

I'll prove it all night that this telented beginner with 5 years related experience is ready to bust loose for Southern Top 40, Powerful production, creative promotion and agency quality copywriting separates your regular run-of-the-mouth jock from ms. Sizzling board, great teen communicator, DAN McKAY, (504) 895-6112 to set the row and resume (9-19).

Looking for Mr. Good Station. DAN ROBINS, recently at 50kw clear channel major market AM is still available. This experienced pro is looking for stable position at Pop/Adult or Rocker. Also heavy in production and news. Cell (216) 631-2309 between 7-10em (EDT). (9-19)

He is here, the time is ripe, he's got the experience, he's got the pipes. 5 years on the sir in Southern CA working AOR, Top 40 and Pop/Adult. Production skills have been mastered. BA from UCLA (you meen this gu/s got brains, too?) He's ready to work — now! Medium to major markets only. Will relocate but prefer Wast. For tape and resume cell ED MANN, (213) 479-2034 (evenings and weekends), (9-19)

Looking but just don't know who to hirs? Now you do. LJ. DeLUCA. Air personality with over 4 years experience in making friends. Management, assistant PD, MD and PSA Director plus Promotions Director. Good personality, references, appearance. Find out more by calling (216) 478-1208. (9-19)

Stronger than Tenner tape, more powerful than a 50kw transmitter, able to loap tall towers with a Piper Cub. Listen, coming from your radio. It's a bird, it's appleuse, it's a vibrant, adult personality. 4 years broadcasting, 1 year electronics, studying for 1st class. Prefer West but ready to move enywhere. For your Adult or Pop/Rock station, give MICHAEL JAY a Jingle at (702) 564-5643. (9-19)

Over 7 years experience in Top 40, Talk, Disco and FM. Middeys, momings and nights, and TV booth announcing, TV commerciats, engineering. Married 10 years, one child, black and willing to relocate. Prefer major market. Call after 5pm, (504) 241-5982. (9-19)

TOM GALLAGHER cumently efternoons at KAAY/ Little Rock and formerly morning drive at WHBO/Memphis is now looking to relocate in a medium or major merket. Prefer mornings but will consider afternoons. Cell (501) 568-5327 or (501) 661-1090. (9-19)

Male DJ knows Country music very well. Looking for Northern II., Southern WI and Northeast IN area. Open to all. Tepes and resumes ready. Contact MATT SWAN-SON, (312) 884-3304. (9-19)

I am ready to come back. 4½ years expenence. On-eir, MD, Promotion Director, News Director, production and seles. Let's talk. Call DAVE CARLSON, (615) 287-5582 (9-19)

Do you need a communicator? Dedicated, conversational DJ tooking for a professional AOR or Pop/Adult air shift. Will consider all markets, small and large, Other interests in talk shows, street reporting, production, etc. Currently available for a personal interview in the Eastam U.S. (412) 527-1923 or write BRUCE ARTMAN, 1209½ Ocean Ave., Seal Beach, CA 90740. (9-19)

Leid back, one-to-one communicator currently searching for air shift and programming/production responsibilities. Interned at major market owned and operated, MD at college station, conducted music research at a Midwestern madium market FM. Tight production and air work. 3rd endorsed and embitious career goels. Cell MARK STEPHENS, (309) 863-8652. (9-19)

PD/Assistant GM ourrently employed, desires position with station or group that can use my ability, experience and good reputation while giving me the opportunity for developing my menegerial skills. Experience in most phase of station operation plus sutometion skills. Desire to work for Beautiful Music or other adult-originated station. Tops, resume and references including current employer evallable upon request. Contact J. TIGHE, 1708 Sanya Circle, Anchorage, AK 98504 or cell (907) 276-3000, (9-19)

## Positions Sought

Ambitious female announcer with 2 years air experience in medium market seeking full-time air and production duties in Minneapolis area, Would also welcome a chance for advencement in music or programming along with air shift. Can start enytime. Cell ROBIN, (715) 835-5542 after 4pm. (9-19)

12-year veteran, built 2 news departments. Just returned from easignment in Middle East. Seeking News Director or enchor position at stable operation. Call WALT MALONY at (312) 338-9649. (9-19)

Ready to start now at New England area station. First job ... willing to learn ... don't shy away. You'll like my tape, STEVE LOUIZOS, (617) 631-8040. (9-19)

William B. Williams/Jonethon Schwartz style personality. Expert in pop, jazz, big band and old time redio. Can give your station a show that is unique and entertaining. Call MIKE ROBERTS, (305) 721-5021. Formerly of WFTU/Ft. Lauderdale, FL. (9-19)

Remember how much fun radio used to be? A SWAN is waiting to return your top 10 market listeners to those thrilling days of yesteryear. Call for demo tepe, resume. I'll handle your GM, OM, PD duties in Too 40, Oldies or personality P/A formats. (215) PE 5-3436. (9-19)

LORNE DEACON, seeking morning show. Comedy, consistancy and communication. Currently in major market, formerly 3 years with WMJC/Detroit, also with KUMV/Honoicius and others. Pop/Adult and AOR, all markets considered, (414) 856-8650 or (313) 872-7282 before noon, (9-19)

Young, energetic, enthusistic broadcaster seeks a non-eir position in any West Coast small to medium market station. Have worked in Los Angeles redio for the past year. Please contact OSCAR BROOKS, (213) 933-6380, (9-19)

#1 Miemi, Phoenix, Columbius, Ohio! 13-year multi-faceted pro. Everything but GM under belt. Superstans MD end jook; 19 share of 18-34 in Columbius, 13 Phoenix, 14 Miemi, FRANK BAUM, (317) 893-4549. (9-19)

TOM SPOCIC: 3 years in AOR, plus 5 in college AOR radio. Assistant PD, MD and Production Director at WZLD/Columbia, SC, K-108/Ft, Knox, WNOK-FM/Columbia, SC. Seeking medium market growth opportunity, preferably with Superstans. Solid air ability. (803) 776-1983, (9-19)

Your search has just ended. I'm a radio worksholic with 8 years experience, including top 50 merket eit telent and secondary market programmer with proven ratings success. I'm just a phone cell sway, (608) 271-8759 and let's discuse your opening. (9-19)

Experienced DJ, formerly with WLS-FM/Chicago, seeking AOR or jazz gig. Knows rock and jazz thoroughly. Good delivery, deep voice, 3rd phone, Aveileble immediately, Cell anytime, ROBERT NEAL, (312) 674-8617.

Award-winning newsperson looking for major market position or medium makest News Directorship. 8 years experience, in NY and Midwest. (914) 831-9173. (9-19)

14-year programming vet. Looking for full or partitime in the Los Angeles area, Relocating October 5. Call (808) 877-0884, or write D.C., Box 448, Puunene, HI 98784 (9-19)

WNBC, WHN...now in Phility. Prefer drive time Pop/ Adult or Modern Country. Busy, Involved personality. Great results and references. Major market only. All replies confidential. (215) 688-8278 or write Box 15968, Philadelphia, PA 19103. (9-19)

Announcer with mature pipes, 3 years experience, seeks AOR or Top 40 position in Greet Lakes region. Production skills, voice characterizations, and some news. KARL HOLTZ, (517) 339-8890, (9-19)

TOM SULLIVAN, former major market AOR jock with multi-track production wiz, is looking for a stable medium market AOR gig. The more production work, the better! Serious calls only, (216) 497-9912 afternoons. (9-19)

Female communicator with excellent knowledge of music looking for full-time announcer job in Southeast. 2½ years AOR experience and Superstars experience. LEE, (404) 722-1199, (9-19)

STEVE BISHOP, WAYS/Charlotte, NC seeking a morning or afternoon drive position in a medium to large market. Available now. (704) 538-3555. (9-19)

MATTHEW CLENOTT seeking major market operations or programming position any musical format. 12 years experience including PD WDAI/Chicago and WKTW/New York. Also 4½ years air work and MD WYSP/Philadelphia Strong with talent, music, research and administration. Call (312) 327-5482 or write 509 Roscoe St., #2E, Chicago, IL 80867. (9-19)

11-year AOR vet, 4 In Los Angeles, Encyclopedic music knowledge back to '63, Strong solid and tight with ARB's to prove it plus truly burning production. This is the real thing. Top 5 markets contact FRANK, (213) 790-7020

17 years doing everything from IM to OM. Modern Country is my specialty but comfortable with Pop/Adult Excellent beckground with references. Prefer staying in the West. Available now, DARREL WILSON, (506) 528-465. (A. 32)

# **Positions Sought**

College graduate, 1-year experience, Looking for sports position, Will also do board shift, BOB, (516) 221-2498. (9-12)

Young, with experience, hard to come by nowadeys, ian't it? I've got it. Top 40 PM drive, MD currently in Southwest market of 180,000 plus, looking upward. Cell (808) 358-2526 mornings or after 7pm. (9-12)

Announcer with over 8 years experience, including last 5 years as PD of successful Country operation is seeking programming or announcing position. Has 1st class ficense; (208) 234-2199 efter 1pm. (9-12)

Black 27-year-old presently working in a small market in Atlanta. Credits include Q102, WSAI, WLW-TV. Interested in Pacific Northwest or West Coast but will relocate where there is a need. Contact GEORGE anytime (404) 538-3622. (9-12)

Hard working jock, highest rated in current FM Pop/ Adult station. FCC 3rd. Salary open. Looking for smell to medium merkets, all areas. For tape and resume cell CARL (714) 677-5984 or 894-6347, Leave message. (9-12)

I am the Entertainer... Personality with 3 years experience silenced by format change. Looking for job in Northeast. Creative air work plus programming, production, voice characterizations, news, promo work. For non-recorded message, call (302) 945-3675. Will take Affirmative Action on best offer, (9-12)

Any formet, Popi Adult, Country, 7 years experience. Great production, evallable immediately, Cell JIM SIMS (315) 437-6181, (9-12)

Programming, Operations, Management. Age 30, 17 years broadcasting. Emphasis on Beautiful Music, Pop/Adult, News/Talk and sutomation. Proficient in FCC enswells, transfers and EEO. Seeking stable employment following 10 years at same station. Prefer Southern CA. CHRIS EDWARDS, (805) 834-4179. (9-12)

Young, energetic jock with 3 years experience as MD at #1 small market station in OK. Looking to make the step up to a medium market station located somewhere in Pacific Northwest. Call STEVE JONES, at (405) 225-3333 or (405) 225-2364. (9-12)

SUPER SMANNON is back efter 2 years of hosting TV show. Creetive entertaining, full of excitement and characters. Cell now. (614) 457-9131. (9-12)

Thanks for the offers, but I'm still looking for that owner or GM that knows ha's got to make some changes if he's going to make money. My last two stations were nominated for small market istation of the year. Let's talk about what my 14 years of experience can do for you, CHARLIE FOXOK, (717) 295-9392. (9-12)

10-year pro with experience in most formats, continuity news, promotions, department head, plus eward winning production. Seeking long term relationship with quality organization. Call JOHN, (309) 688-4016. (9-12)

Hey PD'st Are you listening out there? Eager and energetic sui-KUKI night personality still looking for on-air work in major or medium merket. Also possesses 1st ticket, office skills and fine sports play-by-play voice. Served as on-air statisticien for 1979 Senta Rosa Junior College football games on KSRO in Senta Rosa, if you're tooking for just the right talent, cell FRANK RUTERA soon at (415) 223-1534. (9-12)

The Rebbett, formerly with WHCN-FM, WDRC-AM-FM, KPIG-FM, KDEO, KQMQ-FM is now ready to fill your big AOR opening. Now evailable from CT for your convenience. As a bonus you'll receive: crezed production fingers, more creative juices then there is oil in Iren, ambidextrous brain wave activity and more. Call (203) 488-7344 and leeve a message care of RICK ALLISON.

Excellent production men with 6 years medium menket Top 40 experience looking for drive time or middeys In medium/mejor market that needs creative telent/production director. Doing AOR Supersters now. JEFF GARRETT, (316) 722-4443 before 3pm. 935 Valley View, Wichite, KS 67212. (8-12)

Communicator with emphasis on community involvement. Heve programming, promotion and public service experience. Willing to relocate. Cell NEAL until 3pm at (703) 471-6464. (9-12)

BILL McCOWN (PD/MD of WANS-FM and WAIM-FM) seeking similar position. 8 years experience. Excellent references. Call (803) 226-1408 for resume, station composite aircheck, and programming philosophy booklet. (9-12)

Aggressive sportscaster available immediately. Will spice up programming with responsible reporting and local features. For tape and resume contact MIKE, (313) 541-8965, (9-12)

Play-by-play, Basketball or last minute football wanted and can weer other hats, preferably in Southern CA. Call ERNIE, (213) 828-2357. (9-12)

Distinctive voice seeks medium market. AOR/Soft Rock in the Southeast. Excellent production, professional attitude, married and stable. Serious inquiries only, Call JEFF collect after 6pm EST, (404) 489-0502. 19-12).

Top personality plus production, 16 years, PD, MD, production, AM/PM drive major market. "The Father" is now available. FRANK STANTON, (316) 688-0270. (9-12)

## **Positions Sought**

Female afternoon announcer with 4 years experience et a #1 atation in a market of 50,000 is looking to move into a larger market in the West. State and national awards in commercial production. Call (208) 234-2418 after 5pm. (9-12)

Sportscaster promises hard work and intelligent reporting, 10 years experience in medium markets/Sportstalk, Sports Director, and play-by-play including PAC 10 baseball, college football and basketball. Top references and resources. JOHN REBENSTORF, (714) 793-6825. (9-12)

Chief Engineer available. Seek CE job with AM and/or FM most anywhere. I hold my FCC 1st ticket since 1951 and am 45. Am "Ham" since 1960. Nondrinker, bondable. Excellent theory. No problems with transmitters, solid state, directionals, etc. Former CE Houston, Miami, Boston. Available immediately. Write/call. MEYER GOTTESMAN, 863-25th Ave., San Francisco, CA 94121. (414) 751-1974 evenings. (9-12)

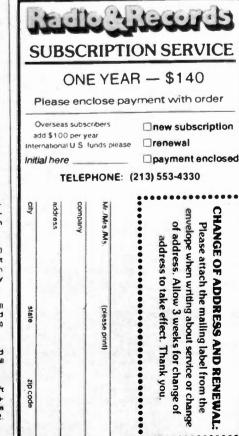
Male afternoon announcer with 3 years experience at a #1 station in a market of 50,000 is looking to move into a larger market in the West, Experience as MD and PD, state and national awards for commercial production. Excellent technical knowledge. Call (208) 234-2418 after 5pm. (9-12)

Attention all Connecticut and Massachusetts radio from KEITH ALLAN. Looking for an air talent who is a team player? If you are, I'm your person. Currently afternoons at Matro Milwaukee station; size of market and shift not as importent as the people I work with. Aveilable immediately. Call (414) 769-8966 momings or evenings. (9-5)

PD, Talk Show Host available. Stable, mature, motivated, 6 yrs medium market experience in programming. Looking for top 100 market programming/administrative position and/or talk show position. 918,500 will get you one of the best evailable. STACY TAYLOR #502, Royal Crescent Townhousee, Cypress Gardens, FL33880, (813) 324-1891. (9-5)

# PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.



MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

# 

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

## **SUPERTRAMP**

# Dreamer (A&M)

60% of our reporters on it. Moves: Up 37, Same 36, Down 0, Adds 26 including WKBW, WIFI, 96KX, Q107, Z93, WOKF, WDRQ, KSLQ, WGCL, WTIC-FM, WFMF, KKXX. See Parallels, charts at number 25.

## STEPHANIE MILLS

# **Never Knew Love Like This Before (20th)**

58% of our reporters on it. Moves: Up 100, Same 8, Down 2, Adds 21 including WNBC, F105, WHB, WOLF, KNUS, WAPE, WSKZ, WOKI, WISM, WNAP, WNCI, WOHO, KEZR, KROY, KNBQ. See Parallels, charts at number 28.

## **DEVO**

# Whip It (WB)

56% of our reporters on it. Moves: Up 81, Same 29, Down 0, Adds 15, WBEN-FM, Q102, KFRC, KOPA, KWIC, KLAZ, G100, KIOA, WIKS, WDJX, KYNO-FM, K96, WCIR, WANS-FM, KDZA.

## **WILLIE NELSON**

## On The Road Again (Columbia)

55% of our reporters on it. Moves: Up 78, Same 17, Down 1, Adds 27 including F105, KVIL, Z93, Q105, KS95-FM, KSLQ, KPLZ, KOPA, WTRY, KFMK, WAPE CK101, KSTT, KKXX, KNBQ, KASH. See Parallels, charts at number 30.

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

## CHARLIE DANIELS BAND "The Legend Of Wooley Swamp"

(Epic) 110/12, Moves: Up 66, Same 24, Down 8, Adds 12, Q107, WBBF, WTRY, WICC, WRJZ, KSTT, WISM, WIKS, WRBR, WNCI, KRQ, KBOZ.

CARS "Touch And Go" (Elektra) 85/20

Moves: Up 47, Same 18, Down 0, Adds 20 including WBEN-FM, 94Q, Y100, WOKF, WDRQ, 13K, KINT, KWIC, KEEL, G100, WIKS, WGBF, KMJK

STACY LATTISAW "Let Me Be Your Angel (Cotillion) 72/21 Moves: Up 35, Same 15, Down 1, Adds 21 including WFIL, JB105, KEARTH, KC101, KNUS, WOKI, WVLK, WVIC, WNCI, KIOY, KGGI.

☑ DARYL HALL & JOHN OATES "You've Lost That Lovin" Feeling" (RCA) 66/50, Moves: Up 9, Same 7, Down 0, Adds 50 including WCAO, F105, WROR, PRO-FM. 94Q. Q105, KSLQ. KFI, WPST, WKBO, KLAZ,

☑ JACKSON BROWNE "That Girl Could Sing" (Asylum) 65/32 Moves: Up 20, Same 13, Down 0, Adds 32 including F105, WZZP, WOKY, WHFM, G100, 96X, KX104, WOKI, WCSC, WEFM, WAKX, KLUC.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 63/31 Moves: Up 23, Same 9, Down 0, Adds 31 including WBEN-FM, 13K, WBLI, WKEE, WJDX, WVLK, WAKX, KKXX, KIDD, KHYT

EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 63/28 Moves: Up 19, Same 16, Down 0, Adds 28 including Q105, WDRQ, Q106, V100, KSET-FM, WKIX, WAYS, WVLK, WGBF, KASH, KHYT.

IRENE CARA "Out Here On My Own" (RSO) 63/5

Moves: Up 39, Same 18, Down 1, Adds 5, KINT, WOKI, WKIX, KASH, WJBQ, WOKF 23-21, WKBO 27-22, KLAZ 38-30.

NATALIE COLE "Someone That I Used To Love" (Capitol) 63/1. Moves: Up 39. Same 10. Down 13. Adds 1, WNAP, WKBW 16-11. WIFI 26-18, PRO-FM 9-6, WZUU 22-17, WAEB 27-24, WHBQ 21-18, WVLK 15-9.

DIANA ROSS "I'm Coming Out" (Motown) 60/20 Moves: Up 30, Same 10, Down 0, Adds 20 including KRLY, Q105, WDRQ, KC101, KSET-FM, WSGN, KIDD, KNBQ, KSPZ, KELO, KATI.

**☑ JACKSONS** "Lovely One" (Epic) 59/58

Moves: Up 1, Same 0, Down 0, Adds 58 including WXKS, JB105, WPGC, KRLY, Z93, Y100, WOKF, KEARTH, KFI, KSFX, KOPA, K104, B97, KXX106,

CHICAGO "Thunder And Lightning" (Columbia) 59/2 Moves: Up 37, Same 16, Down 4, Adds 2, KQ94, Y103, WOKF 27-24, KUPD 28-20, KNUS 30-25, BJ105 32-27, WVLK 16-11, KRSP 22-14, KQDI 18-12.

ROLLING STONES "She's So Cold" (Rolling Stones) 56/25 Moves: Up 12, Same 19, Down 0, Adds 25 including Z93, WOKY, WOKF, KEARTH, KFRC, WBLI, WLAC, Z104, WDJX, KERN, KQIZ-FM, KKXL, WPGC

# Radio diesores

# NATIONAL AIRPLAY/30

	WEEKS		Mr.	September 19, 1980
AGO 5	AGO 3	WEEK 2	0	PAUL SIMON/Late In The Evening (WB)
19	16	6	0	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
8	4	4	Ö	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
4	2	1	4	DIANA ROSS/Upside Down (Motown)
25	23	16	6	DOOBIE BROTHERS/Real Love (WB)
26	21	17	0	BOZ SCAGGS/Look What You've Done To Me (Columbia)
18	14	12	O	KENNY LOGGINS/I'm Alright (Columbia)
11	10	9	0	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
21	18	10	9	QUEEN/Another One Bites The Dust (Elektra)
14	12	11	<b>O</b>	BILLY JOEL/Don't Ask Me Why (Columbia)
1	1	3	11	AIR SUPPLY/All Out Of Love (Arista)
9	8	5	12	GEORGE BENSON/Give Me The Night (WB)
24	22	19	13	POINTER SISTERS/He's So Shy (Planet)
20	19	18	Ø	CARLY SIMON/Jesse (WB)
13	11	8	15	BOB SEGER/You'll Accompany Me (Capitol)
29	25	20	0	BARBRA STREISAND/Woman In Love (Columbia)
12	9	13	17	EDDIE RABBITT/Drivin' My Life Away (Elektra)
7	7	7	18	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
28	26	24	13	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
2	5	14	20	CHRISTOPHER CROSS/Sailing (WB)
_	30	26	3	AL STEWART/Midnight Rocks (Arista)
30	29	25	2	DIONNE WARWICK/No Night So Long (Arista)
_	_	30	23	DONNA SUMMER/The Wanderer (Geffen)
_	_	27	3	CLIFF RICHARD/Dreaming (EMI America)
_			25	SUPERTRAMP/Dreamer (A&M)
_	_	28	3	PURE PRAIRIE LEAGUE/I'm Almost Ready (Casablanca)
_	-	29	0	AMY HOLLAND/How Do I Survive (Capitol)
_	_	$\rightarrow$	2	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
-	-	-	3	DEVO/Whip It (WB)
This o	chart is	based numbe	solely ers indi	WILLIE NELSON/On The Road Again (Columbia)  on airplay statistics compiled weekly from our Top 40 reporting stations.  icate significant upward movement from at least 60% of our reporters.

# MOST ADDED $_{ullet}$

SUPERTRAMP "Dreamer" (A&M) JACKSONS "Lovely One" (Epic)
DONNA SUMMER "The Wanderer (Geffen) CLIFF RICHARD "Dreaming" (EMI America) D. HALL & J. OATES "You've Lost That ... " (RCA)

Complete Regionalized Listings on Pages 30 and 3

# HOTTEST

OLIVIA NEWTON-JOHN w/ELO "Xanadu" (MCA) BARBRA STREISAND "Woman In Love" (Columbia) PAUL SIMON "Late In The Evening" (WB) KENNY LOGGINS "I'm Alright" (Columbia) DOORIE BROTHERS "Real Love" (WB)

Parallel Listings Begin on Page 3

KANSAS "Hold On" (Kirshner) 55/23

Moves: Up 15, Same 17, Down 0, Adds 23 including WOKY, V100, WAAY, WQRK, WVIC, WIKS, KEZR, KRSP, 95SGF, FM99, KKLS.

GENESIS "Turn It On Again" (Atlantic) 52/11

Moves: Up 22, Same 19, Down 0, Adds 11, CKGM, WOLF, K104, KHFI, KEEL, KQ94, 96X, BJ105, WIKS, WGUY, KCBN. ALLMAN BROTHERS "Angeline" (Arista) 51/16
Moves: Up 16, Same 19, Down 0, Adds 16 including Q107, Q105, WOLF, KSRR, WTIX, KEEL, WSGN, KJ100, WVIC,

WGBF, KASH, KHYT.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 51/4 Moves: Up 36, Same 10, Down 1, Adds 4, WOLF, WFLY, KGW, 14WK, WROR d-25, WZZP d-30, KPLZ d-28.

# Others Getting Significant Action

AC/DC "You Shook Me All Night Long" (Atlantic) 47/18

Moves: Up 14, Same 14, Down 1, Adds 18 including WIFI, WDRQ, KBEQ, KSFX, WHFM, WKEE, KBFM, KQ94, 96X, KJ100, WDJX.

ROGER DALTREY "Without Your Love" (Polydor) 36/12

Moves: Up 5, Same 19, Down 0, Adds 12 including WRKO, 94Q, WGCL, WOLF, WKEE, KNUS, KINT, KWIC, KIDD,

DONNA SUMMER "Walk Away" (Casablanca) 36/5

Moves: Up 17, Same 14, Down O, Adds 5, WIFI, WROR, 13K, WBBQ, WSKZ, WXKS 34-25, PRO-FM 28-25, WHYN d-19.

PETER GABRIEL "Games Without Frontiers" (Mercury) 34/1

Moves: Up 18, Same 14, Down 1, Adds 1, KKXX, Q107 deb 20, WLS 7-6, KUPD 24-15, WHFM 30-22.

TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 33/2
Moves: Up 17, Same 12, Down 2, Adds 2, WXKS, WHYN, WABC 26-16, KRLY 13-11, KFRC 30-29, WHHY 30-27.

LEO SAYER "More Than I Can Say" (WB) 32/22

Moves: Up 5, Same 5, Down 0, Adds 22 including 96KX, WCAO, 94Q, WOKF, WHB, WICC, KSET-FM, Y103, WOKI, KNRO

ANNE MURRAY "Could I Have This Dance" (Capitol) 32/10

Moves: Up 10, Same 12, Down 0, Adds 10, WKBO, KSRR, WERC, WRJZ, WKIX, WCSC, KRAV, KIOY, KASH.

ALI THOMSON "Live Every Minute" (A&M) 31/9

Moves: Up 9, Same 13, Down 0, Adds 9, WFBR, WKEE, WLCY, WAXY, WGBF, FM99, KQWB-FM, KFYR, KDZA, KBEQ d-16.

O'JAYS "Girl Don't Let It Get You Down" (Philadelphia International) 31/5

Moves: Up 18, Same 8, Down 0, Adds 5, WIFI, KIIS-FM, WJDX, KYNO-FM, KCPX, KRLA 20-17, KFRC 27-25, FM100 15-9, WKIX 14-9.

SPLIT ENZ "I Got You" (A&M) 31/4

Moves: Up 12, Same 15, Down 0, Adds 4, Q107, WTIX, KJRB, KKRC, KUPD 29-25, WSKZ 28-26, WSEZ 39-37, WSPT 17-15. Continued on Page 37