

NOVEMBER | DECEMBER 2018

SWEEPSTAKES

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MARK YOUR CALENDARS
STORE SALE
DECEMBER 3 & 4

YOUR EXPERT BEAUTY RESOURCE FOR PRODUCTS, SERVICE & EDUCATION

SWEIS, INC.

YOUR EXPERT BEAUTY RESOURCE FOR
PRODUCTS, SERVICE & EDUCATION

STORE LOCATIONS

ENCINO

15605 Ventura Blvd.
Encino, CA 91436
818.386.0304

LAKE FOREST

23784 Mercury Rd.
Lake Forest, CA 92630
949.587.1514

RENO

4950 Kietzke Lane #101
Reno, NV 89509
775.382.1392

SAN DIEGO

1400 Camino De La Reina #104
San Diego, CA 92108
619.294.3040

TORRANCE

23760 Hawthorne Blvd.
Torrance, CA 90505
877.633.1717

VEGAS EAST

8810 S Maryland Pkwy. #100
Las Vegas, NV 89123
702.754.1235

VEGAS WEST

2550 S. Rainbow Blvd. Ste. E-20
Las Vegas, NV 89146
702.902.2434

CONNECT WITH US



/SWEISINCPBS



/SWEISINC



/SWEISINC

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Sweis, Inc. is honored to have been recognized as a top achiever in 2017 by four of our brand partners. We work hard to provide the best products, service, and education for our customers and appreciate the brands' recognition of our efforts. We truly value our relationship with all of the brands we represent and the support they provide us to succeed.

Rookie of the Year for Aloxxi

1 Million Dollar Club for Oligo Professional

Education Excellence for Babe Hair Extensions

Goal Achievement and #1 Distributor for Living Proof

it's a **10**[®]
h a i r c a r e



Original Collection
Small Intro
\$498.00

Salon Value \$597.50

Purchase:

- 6 Miracle Sulfate-Free Shampoo 10 oz.
- 6 Miracle Daily Conditioner 10 oz.
- 6 Miracle Leave-in Product 10 oz.
- 6 Miracle Hair Mask 8 oz.
- 3 Miracle Moisture Shampoo Liter
- 3 Miracle Daily Conditioner Liter

Receive Free:

- 3 Miracle Hair Mask 17.5 oz.

IAT-OCSI

OPEN STOCK

SKU	Product	Price
IAT-0021	Conditioning Collection Miracle Leave-In 10 oz.	\$19.00
IAT-0022SF	Miracle Moisture Shampoo 10 oz.	\$11.50
IAT-0025	Miracle Daily Conditioner 10 oz.	\$12.00
IAT-0036	Miracle Leave-In Plus Keratin 10 oz.	\$21.50
IAT-0037	Miracle Shampoo Plus Keratin 10 oz.	\$12.00
IAT-0038	Miracle Deep Conditioner Plus Keratin 5 oz.	\$12.50

Enriched with highly effective smoothers and moisturizers, this collection delivers softer, more manageable hair with each and every use. Repairs dry, damaged hair while adding shine and thermal protection and seals & protects hair color.

Aloxxi

3 NEW MOST REQUESTED NATURAL TAN SHADES



5NT

**CIOCCOLATO
GELATO**

AD05NT



7NT

**FORTUNA AT
THE FORUM**

AD07NT



9NT

AMALFI CHIC

AD09NT



\$6.95/EACH

Speed up the time it takes to create natural looking, rich warm tones with Aloxxi's new ANDIAMO NT series. These shades are ideal for 100% grey/white coverage with warm tonal balance and lowlighting.

FREE Bronde Ambition Kit
 With Purchase of 12 Tubes of Andiamo Color
\$83.40

Salon Value \$104.25

Kit Includes / Each:

- 5NT Cioccolato Gelato
- 7NT Fortuna At the Forum
- 9NT Amalfi Chic
- Updated Andiamo Swatch Book Strip
- Andiamo Paper Swatch Chart

PRI809-ADNTK

KEY BENEFITS:

- TurboDye Technology® deposits a high concentration of dyes in just 10 minutes
- Long-lasting color, vibrancy and shine
- Outstanding care and condition for healthy hair



SAVE 15%



Our **NEW** Color Personality book contains all of our latest CHROMA, TONES & ULTRA HOT shades to provide color inspiration and help clients envision their final result.

25% OFF
Ultra Lightener 14 oz.
\$13.50

Salon Value \$18.00

LIUL400

Lift up to 9 levels while at the same time providing maximum care. Ideal for pre-lightening prior to a Tones overlay as well as being used either on or off scalp for multiple lightening applications. Creamy consistency for easy, precise application. Contains olive oil for improved combability and moisture retention with silk proteins to protect the integrity of the hair.



FREE COLOR PERSONALITY BOOK
 With Purchase of 36 Tubes Chrome or Tones
\$225.00

Salon Value \$265.00

ALO-CHRMTCNPB

INTRODUCING THE NEW **PROFESSIONAL** SHAMPOO + CONDITIONER



NEW! Professional Backbar
Shampoo 67.6 oz.

\$35.00

BBSHAMPHYD2LUS

NEW! Professional Backbar
Conditioner 67.6 oz

\$37.00

BBCONDHYD2LUS

OUR FIRST-EVER 2-LITER SIZE FOR BACKBAR

This richly-lathering, universal formula is suitable for all hair types and is scented with the signature MoroccanOil fragrance to enhance the client's experience.

For professional use only

Ideal price-point for frequent usage

Gentle hydrating formula

Phosphate-free and paraben-free

Color-safe



BACKBAR BLOWOUT

SAVE 20% ON MOROCCANOIL BACKBAR ESSENTIALS

SKU	ITEM	REG PRICE	SALE PRICE
BBMO200LTUS	MoroccanOil Treatment 6.8 oz.	\$33.00	\$26.40
BBMO200US	MoroccanOil Treatment Light 6.8 oz.	\$33.00	\$26.40
SHAMPCOLCILUS	Color Continue Shampoo 33.8 oz.	\$35.00	\$28.00
CONDCOLCILUS	Color Continue Conditioner 33.8 oz.	\$36.00	\$28.80
BBBDC100US	Blow-Dry Concentrate 3.4 oz.	\$24.00	\$19.20
BBSHAMPLI000US	Clarifying Shampoo 33.8 oz.	\$34.00	\$27.20
BBSHAMPEILUS	Curl Enhancing Shampoo 33.8 oz.	\$37.50	\$30.00
BBCONDCEILUS	Curl Enhancing Conditioner 33.8 oz.	\$39.00	\$31.20
BBSHAMPEVI000US	Extra Volume Shampoo 33.8 oz.	\$31.50	\$25.20
BBCONDEVI000US	Extra Volume Conditioner 33.8 oz.	\$33.00	\$26.40
BBSHAMPHYDI000US	Hydrating Shampoo 33.8 oz.	\$30.50	\$24.40
BBCONDHYDI000US	Hydrating Conditioner 33.8 oz.	\$32.00	\$25.60
BBSHAMPMRI000US	Moisture Repair Shampoo 33.8 oz.	\$32.00	\$25.60
BBCONDMRI000US	Moisture Repair Conditioner 33.8 oz.	\$33.50	\$26.80
BBSHAMPSMILUS	Smoothing Shampoo 33.8 oz.	\$36.50	\$29.20
BBCONDSMILUS	Smoothing Conditioner 33.8 oz.	\$39.00	\$31.20
BBITHYDMK500PUS	Intense Hydrating Mask 16.9 oz.	\$27.50	\$22.00
BBRHMK500PUS	Restorative Hair Mask 16.9 oz.	\$37.50	\$30.00
BBSMMK500US	Smoothing Mask 16.9 oz.	\$37.50	\$30.00
BBWLHYDMK500PUS	Weightless Hydrating Mask 16.9 oz.	\$34.00	\$27.20

NEW!
Hair & Body Minis



These argan oil-infused essentials make a great introduction to MoroccanOil, and come in travel-ready sizes for on-the-go beauty.

Try-Me Kit
\$10.00

Includes 1 Each:

MoroccanOil Treatment .34 oz.

Protect and Prevent Spray .67 oz.

Mending Infusion .67 oz.

Hand Cream .67 oz.

PRO1828US

MOROCCANOIL®

Living proof.®

BUY 5 GET 1 FREE

STATION FAVORITES



SAVE
17%

Style Lab® Flex Hairspray 7.5 oz.

SET, STYLE + FINISH

\$65.00

Salon Value \$78.00

LP-FLEX5+I

A touchable, firm holding hairspray that uses breakthrough Endura-Flex technology to keep styles in place without looking or feeling stiff.



SAVE
17%

Full Dry Volume Blast™ 7.5 oz.

CREATE INSTANT LASTING VOLUME ON DRY HAIR

\$72.50

Salon Value \$87.00

LP-DVB5+I

A spray that creates volume and texture that's almost as light as air and gives big, lasting results on dry hair.



SAVE
17%

Style Lab® Control Hairspray 7.5 oz.

ALL-DAY HOLD

\$65.00

Salon Value \$78.00

LP-CNTRL5+I

3 solutions in 1 spray.
Set, Style, & Finish with Shine.
A multi-tasking hairspray to get any look on damp or dry hair.



NEUMA
— NATURALLY ADDICTIVE —



**SAVE
30%**

SAVE ON GALLONS Sustaining Backbar

NM-I004	neuMoisture Shampoo 64 oz.	\$31.50
NM-I014	neuMoisture Condition 64 oz.	\$35.00
NM-I204	reNeu Shampoo 64 oz.	\$31.50
NM-I214	reNeu Condition 64 oz.	\$35.00
NM-I304	neuVolume Shampoo 64 oz.	\$31.50
NM-I314	neuVolume Condition 64 oz.	\$35.00
NM-I704	neuSmooth Shampoo 64 oz.	\$38.50
NM-I714	neuSmooth Leave-On Condition 64 oz.	\$42.00
NM-I604	neuBlonde Platinum Shampoo 64 oz.	\$38.50
NM-I614	neuBlonde Platinum Detangling Rinse 64 oz.	\$42.00

PERFORMANCE WITHOUT SACRIFICE



30% OFF
THE PURCHASE OF 6
\$50.40

Salon Value \$72.00

Choose From:

NM-DRYPOO4+2	reNeu Dry Shampoo 3.5 oz.
NM-NEUCONTROLMED4+2	neuControl Medium 6 oz.
NM-NEUCONTROLFIRM4+2	neuControl Firm 6 oz.



THE SEASON OF
Smoothing

KERATINCOMPLEX®

Build the Backbar **\$375.00**

**SAVE
11%**

Salon Value \$422.00

Purchase 1 Each:

Natural Keratin Smoothing Treatment 33.8 oz

Receive 1 Each FREE:

- Vanilla Bean Deep Conditioner 7 oz.
- Thermo-Shine Thermal Protectant Mist 3.4 oz.
- Vitalshot® Bond Rebuilder (10 pack)
- Smoothing Therapy Quick Guide

KCBLDBKBR



17 X **\$350 = \$5,950**
 applications / 33.8 fl. oz. bottle average service price

Icy Blonde **\$115.00**

**SAVE
23%**

Salon Value \$149.00

Purchase 1 Each:

Natural Keratin Smoothing Treatment for Blonde Hair 8 oz.

Receive 1 Each FREE:

- 12.0/12N KeraLuminous® High-Lift Neutral Blonde
- 12.1/12A KeraLuminous® High-Lift Ash Blonde
- 12.2/12V KeraLuminous® High-Lift Violet Blonde
- 12.7/12GN KeraLuminous® High-Lift Matte Blonde
- Blonde Ambition Techniques Card
- Smoothing Therapy Quick Guide

KCICYBLND



12.0/12N

12.1/12A

12.2/12V

12.7/12GN

KERATIN COMPLEX®

Blonde Nation \$52.00

Salon Value \$99.00

**SAVE
47%**

Purchase 2 Each:

It's a Blonde Thing® Keratin Lightening System® Tub 1 lb.

Receive 1 Each FREE:

- Blondeshell® Debrass & Brighten Shampoo Liter
 - Blondeshell® Debrass & Brighten Conditioner Liter
 - Color Professional Brochure
 - Blonde Ambition Techniques Card
- KCBLNTN



18x



**SAVE
12%**

KeraLuminous Essentials \$153.00

Salon Value \$173.50

Purchase 18 Each:

KeraLuminous Shades 3.4 oz. (Stylist's Choice)

Receive Free:

- 1 Keratin Complex Developer of your choice 32 oz.
- 2 Keratin Complex Mixing Bowl
- 2 Keratin Complex Applicator Brush
- 1 Color Professional Brochure

KCKLESS

25% OFF HOT TOOLS



Hydradry Dual Ion + Ceramic Professional Smoothing Dryer

\$97.50

Salon Value \$130.00

KCHYDRY



Transformer Interchangeable Styling Rod

\$97.50

Salon Value \$130.00

KCTRWND



Stealth V Next-Generation Digital Smoothing + Straightening Iron

\$97.50

Salon Value \$130.00

KCSTEALTHV

Babe
HAIR EXTENSIONS

Platinum Love

Our bestselling blonde shade #60, now available in 3 new extension options!

18" Tape-In, I-Tip & Fusion



#12/60-O
Louise



#1B/60-O
Stevie

24" Tape-In



our longest
extensions ever!

#60 (only)
Patsy



Model in #12/60 Ombré

Shop now at 10% off

MILBON

Holiday

SHAMPOO & TREATMENT DUO GIFT BOXES

Includes | Each: Shampoo 6.8 oz. and Treatment 7.1 oz.

SAVE 20%



MLB-KIT020	ANTI-FRIZZ Defrizzing	\$30.00	\$24.00	MLB-KIT015	SMOOTH Smoothing (Fine)	\$26.00	\$20.80
MLB-KIT021	VOLUME Volumizing	\$30.00	\$24.00	MLB-KIT016	SMOOTH Smoothing (Medium)	\$26.00	\$20.80
MLB-KIT022	SCALP Purifying/Hydrating	\$30.00	\$24.00	MLB-KIT017	SMOOTH Smoothing (Coarse)	\$26.00	\$20.80
				MLB-KIT018	MOISTURE Replenishing	\$26.00	\$20.80
				MLB-KIT019	REPAIR Restorative	\$30.00	\$24.00

Choose From:

Creative Style styling Trial Kit*

\$104.00

Purchase | Each:

- Volume Thickening Mist 4 6.4 oz.
- Texture Dry Texturizing Spray 4 9.5 oz.
- Molding Wax 5 3.5 oz.
- Molding Wax 5 3.5 oz.
- Wet Shine Gel Cream 5 5.3 oz.
- Wet Shine Gel Cream 8 5.3 oz.
- Wave Enhancing Mousse 4 7.1 oz.
- Finish Extra Strong Hold Hairspray 10 9 oz.

Receive | Each FREE:

- Thickening Mist 4 6.4 oz.
- Molding Wax 7 3.5 oz.
- Wave Defining Cream 1 4.2 oz.
- Finish Strong Hold Hairspray 7 9 oz.

MLB-TRIALSET

Repair + Anti-Frizz + Volume Combo Trial Set*

\$72.00

Purchase | Each:

- REPAIR Restorative Treatment 7.1 oz.
- ANTI-FRIZZ Defrizzing Treatment 7.1 oz.
- ANTI-FRIZZ Humidity Blocking Oil 4.1 oz.
- VOLUME Volumizing Treatment 7.1 oz.

Receive | Each FREE:

- REPAIR Restorative Shampoo 6.8 oz.
- ANTI-FRIZZ Defrizzing Shampoo 6.8 oz.
- VOLUME Volumizing Shampoo 6.8 oz.

MLB-RAFVCTS



FREE



FREE

* | kit per salon. First time purchase only



BUY 3 GET 1 FREE
NO MIX & MATCH





**SAVE
25%**

BUY 3 GET 1 FREE

BEST OF 2018

- | | | |
|------------------|--|----------------|
| 20PI018-1 | PowderFix Instant Volume Texture Spray .40 oz. | \$37.50 |
| 25PI018-1 | BioRepair-8 Thickening Spray 5.1 oz. | \$48.00 |
| 30PI018-1 | PlushLocks Leave-In Smoothing 6.7 oz. | \$45.00 |
| 30PI018-2 | CrazySmooth Extreme Shine Oil 1.7 oz. | \$37.50 |
| 50PI018-1 | FiberBlast Texture Crème 2.5 oz | \$40.50 |

**SAVE
25%**

BUY 3 GET 1 FREE

LASTING ESSENTIALS

- | | | |
|------------------|---|----------------|
| 20PI018-2 | Hardcore Epic Hold Hairspray 9 oz. | \$39.00 |
| 50PI018-2 | FreshStart Dry Shampoo 5.1 oz. | \$37.50 |
| 60PI018-1 | HumidityRX Anti-Frizz Weatherproof Spray 5 oz. | \$43.50 |
| 60PI018-2 | AllAround Color Protect Working Hairspray 9 oz. | \$39.00 |

**BUY 3 RETAIL 8.5 oz. SHAMPOOS OR CONDITIONS
GET THE PROFESSIONAL 25.4 oz. SIZE FREE!**

- | | | |
|------------------|----------------------------------|----------------|
| 10PI018-1 | SuperRich Moisture Shampoo | \$45.00 |
| 10PI018-2 | SuperRich Moisture Condition | \$51.90 |
| 20PI018-3 | SuperPlump Volumizing Shampoo | \$45.00 |
| 20PI018-4 | SuperPlump Volumizing Condition | \$51.00 |
| 30PI018-4 | CrazySmooth Anti-Frizz Shampoo | \$58.50 |
| 30PI018-5 | CrazySmooth Anti-Frizz Condition | \$58.50 |

**SAVE
UP TO
43%**

**SAVE
26%**



**CrazySmooth
Anti-Frizz Therapy Trio**

\$39.00

Salon Value \$53.00

Purchase 1 Each:
CrazySmooth Anti-Frizz Shampoo 10.1 oz.
CrazySmooth Anti-Frizz Condition 8.5 oz.

Receive FREE:
RadicallySmooth Anti-Frizz Serum 5.1 oz.

30PI018-3



Salt-free formula never dries out or strips locks.

Sugar cane and corn starch provide effortless texture.

Blocks harmful UVA/UVB rays, providing maximum color longevity

**SeaSugar
Salt-Free Beach Spray**

\$14.00

50SBSPRAY05

Loma



**SAVE
25%**



Styling Duo **\$14.65**

Salon Value \$19.50
Includes | Each:
Finishing Hairspray 10 oz.
Maximum Volume Solution 8.45 oz.
L-STYLDUO

**SAVE
33%**



Moisturizing Collection **\$18.00**

Salon Value \$27.00
Includes | Each:
Moisture Shampoo 12 oz.
Moisture Treatment 12 oz.
Calming Creme 8.45 oz.
L-MCDUOCA

**SAVE
25%**



Moisturizing Shampoo Gallon* **\$30.75**

Salon Value \$41.00
LMSGL

**SAVE
25%**



Moisturizing Conditioner Gallon* **\$33.00**

Salon Value \$44.00
LMTGL

*Does not include pump

NEW! Dry Shampoo
\$7.10
Salon Value \$9.50
LDRYS

SAVE
25%



Contains rice and tapioca starch for better absorption of oils and other impurities.
Rich with Aloemoist Complex.
Aromatherapy of fresh pear.

REUZEL™

BUY 4 PIGS 4 oz. GET THE HOG 12 oz. FOR \$5.00



SAVE
26%

Fiber \$40.00

Salon Value \$54.25

RZFIBHY5



SAVE
26%

Clay Matte \$40.00

Salon Value \$54.25

RZCLAYHY5



SAVE
26%

Extreme Hold \$42.00

Salon Value \$56.75

RZEXTRMHY5

SAINTS & SINNERS



OR

Buy 5 Get 1 FREE \$68.75

Salon Value \$82.50

Choose from:

SS-VDMS5+I Velvet Divine Moisture Shampoo® 8.5 oz.

SS-VDDC5+I Velvet Divine Daily Conditioner® 8.5 oz.

Free Beanie \$28.00

Salon value \$48.00

Purchase 1 Each:

Velvet Divine Leave-in Conditioner® 4 oz.

Velvet Divine Styling Potion® 3.4 oz.

Illuminati Divine Shine Holographic Serum® 4 oz.

Receive 1 FREE:

Saints & Sinners Beanie (\$20 Value)

SS-DEALIND18



THEY'RE BACK!
BLACKLIGHT
BULK PROMO

SAVE
25%



Powershades

\$5.44

Salon Value \$7.25

Choose From:

- OL550 Powershade 12
- OL548 Powershade 32
- OL549 Powershade 43
- OL547 Powershade 55
- OL551 Powershade C

SAVE
20%



**Cool Toned
Blonde 2.5 lbs**

\$49.99

OGBLCTL2LB

**Extra
Blonde 2.5 lbs**

\$39.99

OGEBLP2LB

**Balayage Clay
Lightener 1.25 lbs**

\$49.99

OGBLCLI.25

FUNKHUE



FunkHue
Intro Kit

\$74.99

Salon Value \$103.35

Includes / Each:

- | | |
|----------------|---------------|
| Steel 3.4 oz. | Red 3.4 oz |
| Lilac 3.4 oz | Blue 3.4 oz |
| Azure 3.4 oz | Green 3.4 oz |
| Bonbon 3.4 oz | Yellow 3.4 oz |
| Pink 3.4 oz | Black 3.4 oz |
| Fuchsia 3.4 oz | Clear 3.4 oz |
| Violet 3.4 oz | OLFHKIT |

**SAVE
27%**



privé

#careforall

with all of the focus on buying gifts during the holiday season, it is easy for donating to be over looked. this year we are focusing on #givingtuesday to bring real change to our communities. we're donating 1% of all sales to Project Beauty Share, an organization that provides hygiene, cosmetics and beauty products to women who may not otherwise be able to afford them. #careforall



holiday girl

includes:

- prep & protect spray 237 mL/8 oz
- finishing texture spray 20 mL/6.7 oz
- shine mist 59 mL/2 oz

salon price: \$25.99

save 35%

STYLE EDIT

HOLIDAY READY CLEANSE & CONCEAL DUO **FREE DRY SHAMPOO**

with the purchase of ANY Brunette Beauty Root Concealer, Root Touch-Up or Root Cover-Up. Available in Black, Dark Brown, Medium Brown or Light Brown Holiday Box Sets*.

* Box Set Not Shown

Root Concealer

\$9.99

Salon Value \$19.99

Choose From:

- STE-3500H Black
- STE-3300H Dark Brown
- STE-3200H Medium Brown
- STE-3400H Light Brown

Root Touch-Up

\$12.99

Salon Value \$22.99

Choose From:

- STE-6900H Black
- STE-7100H Dark Brown
- STE-7000H Medium Brown
- STE-7200H Light Brown

Root Cover-Up

\$12.99

Salon Value \$22.99

Choose From:

- STE-6400H Black
- STE-6300H Dark Brown
- STE-6200H Medium Brown
- STE-6100H Light Brown




FREE

STYLE
EDIT

invisible
dry shampoo

refreshes and extends the
life of your style

 quick refresh
technology

what it does | this instant
hair refresher cleans and
absorbs excess oil while
adding body to hair.
with no residue

3.6 oz. / 102 g e

VERB

Volume: Full Body + Style Extender

\$24.00

Salon Value \$48.00

Includes / Each:

- Volume Shampoo 12 oz.
- Volume Conditioner 12 oz.
- Dry Shampoo 4.5 oz.
- Ghost Oil 2 oz.
- Verb Only Good Stuff Zip Pouch

VBPRO1827US



SAVE
50%

Hydrate: Smooth + Restore

\$24.00

Salon Value \$48.00

Includes / Each:

- Hydrating Shampoo 12 oz.
- Hydrating Conditioner 12 oz.
- Hydrating Mask 6.8 oz.
- Ghost Oil 2 oz.
- Verb Only Good Stuff Zip Pouch

VBPRO1826US



SAVE
50%

Ghost: Weightless + Protect

\$24.00

Salon Value \$48.00

Includes / Each:

- Ghost Shampoo 12 oz.
- Ghost Conditioner 12 oz.
- Ghost Hairspray 7 oz.
- Ghost Oil 2 oz.
- Verb Only Good Stuff Zip Pouch

VBPRO1825US



SAVE
50%

NO BAD HAIR DAYS

Look Amazing In Your Genes Every Day

Nimni Day Cream 1 oz.

Potent antioxidants protect. Patented Collagen Support Complex restores firmness & bounce.

\$55.00

HPRNDC



HydroPeptide®



BRAZILIAN BLOWOUT®

Fear No Fade

SAVE 38%

b3 Color Care Trio

\$24.50

Salon Value \$31.00

Purchase 1 Each:

b3 Color Care Shampoo 12 oz.
b3 Color Care Conditioner 12 oz.

Receive 1 FREE:

b3 Ionic Color Lock 4.75 oz.

B3TP18



SUNDRIES & TOOLS

Panasonic

TOUGHNESS. SHARPNESS. PRECISION.



Professional Hair
Clipper & Trimmer

\$127.99

ER-GP21-K
MADE IN JAPAN



Professional
Hair Clipper

\$199.99

ER-GP80-K
MADE IN JAPAN

elchim
professional hairstyling tools



SAVE
28%

8th Sense Dryer +
Natures Touch Styler

\$300.00

Salon Value \$414.90

Choose from:

REDLIPSTICK+NT Red Lipstick Deal
ICYSLIVER+NT Icy Silver Deal
COPPER+NT Sunset Copper Deal

Natures Touch Styler

\$169.90

618700601



FRAMAR™

Sure Grip Suction
Color Bowl (Black)

\$3.89

CBPB-BLK



3 Piece Color Brush Set
(Pink/Purple/Black)

\$7.99

HB-3CLR



Power Painter Brush Set 2pc
(Pink & Black)

\$9.99

PP-2PC



Connect &
Color Bowls 7pc

\$14.99

CC-RBW Rainbow Colors

CC-CLR Clear



Spornette Brushes

Choose From:

SP-Z2 Swizzle Cushion Black Brush **\$4.00**
SP-Z3 Swizzle Cushion Pink Brush **\$4.00**
SP-Z4 Swizzle Cushion Blue Brush **\$4.00**
SP-B4 Bolero 100% Boar Beard Brush **\$8.50**



STYLECRAFT

NEW! StyleCraft Dryer + Iron

\$99.95

SCRAFT-DRYERIRONCOMBO



Tri-Plex 3000 Dryer - As strong as a jet engine, as quiet as a whisper and as light as a feather. The hybrid motor combines the powerful performance and long-life of a standard AC motor, with the weightless feel and peaceful hum of a rotary motor. Faster drying time protects hair from damage and a true cold shot button locks-in any style — tomorrow's dryer for today's stylist.



The Shmedium Iron is a full-size professional performer, featuring Tri-Plex Fusion floating plates, even longer than full-size standard plates. Styling large sections of hair has never been so quick and easy — don't let the size fool you.

ARRIVING THIS DECEMBER

Ethica provides professional salon products with proprietary "adaptive SMART technology" that not only covers 18 salon categories, but also includes 22 advanced scalp, anti-aging and hair growth benefits.

Sexy hair is healthy hair.
Healthy hair is Ethica hair.

This is the evolution of hair care...
The future of what hair care should be...
This is...

ETHICA

