



Green Giant[™] Fresh



Asparagus



The Grower

Boost asparagus sales with the abundance of fresh solutions **Robinson Fresh**[®] offers. With more than 100 years of experience in produce, we can help you meet your customers' insatiable demand for everything fresh. Our growers bring you the high quality Green Giant[™] Fresh fruits and vegetables your customers love—including Green Giant[™] Fresh asparagus grown in Mexico and Peru.

In addition to high quality produce, you'll get customer insights, marketing support, category and inventory management, and more. We speak fresh, and that translates into resources and services that help grow your business.

Let's talk fresh. Whether you're a small family store or large retail grocer, quick-serve or white linen restaurant, Robinson Fresh has Green Giant[™] Fresh quality produce and solutions just for you.

The Produce

Green Giant[™] Fresh asparagus is available in green, white, purple, bi-color, and tri-color varieties. Bagged asparagus features Box Tops for Education[™] coupons.

Adding a touch of elegance to any dish, asparagus is frequently found in gourmet dishes and gaining popularity as a distinct and delicious addition to family meals. It provides significant nutrients and fiber while remaining low in carbohydrates. Nothing adds delicious taste and everyday luxury to a meal like asparagus!

Green asparagus spears should be bright green, straight, and firm with tightly closed tips and only an inch or so of the tough, woody base to trim off at the bottom. Thicker spears are traditionally more tender than thinner ones. Ridges in the stems and a dull green color are an indication of old age.



Product	1lb Bunch	1lb Bunch	450g Wrap
	Small, Standard, Large, Extra Large, Jumbo	Small, Standard, Large, Extra Large, Jumbo	Small, Standard, Large, Extra Large, Jumbo
Case Pack	28	11	11
Package/Pack Style	Bunch	Bunch	Bunch
UPC/ PLU	6-05806 13221-6/4080	6-05806 13221-6/4080	6-05806 13225-4
Container (*RPC available)	Plastic Corrugated	Plastic Corrugated	Plastic Corrugated
Case Dimensions	12 x 15 1/2 x 11"	8 x 11 3/4 x 10 1/4"	8 x 11 3/4 x 10 1/4"
Case Cube	1.18	0.55	0.55
Gross Wt/Case	29.25 lbs.	11.75 lbs.	11.75 lbs.
Ti/ Hi	8/6	20/6	20/6
Cases/Pallet	48	120	120



Product	1lb Bag - Ziplock	2lb Bag	8oz Asparagus Tips
	Small, Standard, Large, Extra Large, Jumbo	Small, Standard, Large, Extra Large, Jumbo	Small, Standard, Large, Extra Large, Jumbo
Case Pack	16	8	Custom
Package/Pack Style	Bag	Bag	Custom
UPC/ PLU	6-05806 13220-9	6-05806 13214-8	Custom
Container (*RPC available)	Plastic Corrugated	Plastic Corrugated	Custom
Case Dimensions	16 3/4 x 11 3/4 x 10 1/4"	16 3/4 x 11 3/4 x 10 1/4"	Custom
Case Cube	1.17	1.17	Custom
Gross Wt/Case	17 lbs.	17 lbs.	Custom
Ti/ Hi	9/8	9/8	Custom
Cases/Pallet	72	72	Custom



Some of these products feature Box Tops for Education™! Since 1996, Box Tops for Education™ has helped America's schools earn over \$600 million. You can earn cash for your child's school by clipping Box Tops coupons from hundreds of participating products. Box Tops also offers easy ways to earn even more cash for your school online.

Robinson Fresh | 855-350-70014 | www.greengiantfresh.com

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