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POTTER

13

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	NOTE	KENNETH BARUN TO TURNER RE ATTACHED MATERIAL, WITH RESPONSE ADDED	1	2/24/1986	open 11/2/09 KMU
THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233					

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

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WBL
HB
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AL
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WHITE HOUSE STAFFING MEMORANDUM

DATE: 4/15/86 ACTION/CONCURRENCE/COMMENT DUE BY: NOON 4/16/86

SUBJECT: PRESIDENTIAL REMARKS: FUNDRAISER LUNCHEON FOR SENATOR D'AMATO

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BALL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WALLISON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ELLIOTT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	COURTEMANCHE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please provide any comments/edits directly to Ben Elliott by noon on Wednesday, with an info copy to my office. Thank you.

FROM: CARLTON TURNER

RESPONSE: ON PAGE 4, I STRONGLY RECOMMEND THE REFERENCE TO THE DRUG ENFORCEMENT ADMINISTRATION BE REPLACED BY "THE LAW ENFORCEMENT COMMUNITY," THERE IS CONSIDERABLE OPPOSITION TO THE FED'S BY LOCAL & STATE ENFORCEMENT PEOPLE IN N.Y. WE SHOULD NOT GIVE THEM AN OPPORTUNITY TO ATTACK. ACTUALLY, NY POLICE DEPT HAS THE PROGRAM IN N.Y. CITY.

David L. Chew
Staff Secretary
Ext. 2702

(Noonan/BE)
April 15, 1986
2:30 p.m.

PRESIDENTIAL REMARKS: FUNDRAISER LUNCHEON FOR SENATOR D'AMATO
NEW YORK, NEW YORK
FRIDAY, APRIL 18, 1986

Thank you very much.

It's wonderful to be in New York today and very good to see all of you, some old friends and some new. I know you're about to lunch and I don't want to take too much time up here. I want to be direct, get to the heart of my message and then take my seat. I considered starting with humor. Something like, "It's a pleasure to be here and give a little help to Al D'Amato. After all, that's what he gives me in the Senate." *right kind of funny.*

In the spirit of non-partisanship I invited Governor Cuomo to say a few words about a fellow Italian. But he's making a speech saying he's not running for President -- in New Hampshire.

So I told the organizers, "Put something funny on the lunch menu, make up a name for the sandwich like they do at the Stage Deli." So they come up with the Reagan New York Special -- Ham and D'Amato *on wry. no one will get*

It kept running through my head as we flew up here, You say DaMAYto and I say DaMAHto... Reminded me of how Harry Belafonte said, "Let's call the whole thing off."

The fact is, it's as tough for the Democrats to find an opponent for Al as it is for batters to find a Dwight Gooden fastball. Actually there's a similarity between the two. Dwight is Dr. K -- and as far as I'm concerned Al D'Amato is Senator A-OK.

And I'm hoping you'll help send him back to the Senate for another 6 years. We need him there, I need him there. One reason is obvious: we need more Democrats in the Senate like Custer needed more arrows.

Nothing against my friends and colleagues in the other party, but at this time in our history it's the Republican Party that is the party of ideas -- the party of the entrepreneur and the little businessman and businesswoman -- the party of the poor and those who are struggling for a chance -- and the party of a great and once almost forgotten part of America: the middle class.

Senator Al D'Amato has helped us represent all of these groups and individuals, which is to say he's helped us represent America. Back in 1981, when it wasn't easy, when the sophisticated advice in this State and the smart money in Washington said don't do it, Al D'Amato supported the tax cuts that put our economy back on its feet. It wasn't easy, but Al D'Amato took that position because it was the right and just thing to do. The economic explosion that followed the tax cuts has created millions of jobs since 1982 -- including about 500,000 in the State of New York.

Senator D'Amato showed a lot of courage. And I thanked him. I said, "Al, I don't know how to thank you," and he said, "I can think of a few ways, Mr. President!" He even had a list. I've told my aides, try to get him when he isn't prepared. They're still trying. That was the meaning of that 4 a.m. call last night, Al.

Al D'Amato has fought a sometimes lonely fight for adequate and realistic defense spending. And I must say that in this fight he has managed, in his own inimitable way, to serve the national interest while enhancing economic prospects on the local level... Al has shown an impressive knowledge of and concern about the readiness and size of our naval forces, for instance. The past few years he's worked closely with the Secretary of the Navy to make sure our ships have sufficient and widely-dispersed home porting, the better to defend a large continent. He did this out of patriotism and an eagerness to protect his country. And if, in so doing, it turned out the USS Iowa should have a new port on an old island called Staten...well, everything's got to be someplace.

But, and very seriously, there are two areas where Al D'Amato's leadership and total -- that is total -- commitment have made a major and immediate impact. And everyone in Washington would agree with me on this, including the First Lady. I am referring to the problems of drugs and crime.

It is no exaggeration to say that Al D'Amato came to the Senate absolutely livid about what the peaceful, decent, law-abiding citizens of his State had to put up with in terms of crime. He and I have discussed this a number of times and it is clearly an issue he feels very passionately about. And he hasn't just talked, he's done something.

He co-sponsored the Comprehensive Crime Control Act, which puts tougher penalties on drug trafficking and provides pretrial detention for dangerous criminals. He wrote a provision of the

Act which strengthens the government's ability to seize the assets of drug dealers. This provision, by the way, is now being used by U.S. attorneys throughout the country.

He successfully fought for hundreds more Drug Enforcement Agents and Customs Agents to help fight in the battle against drugs.

Al agrees, as my wife Nancy does, that a big part of the war against drugs is teaching children to resist the pressures of their friends and the neighborhood and teach them how to say "no." He has joined with the ^{LAW ENFORCEMENT COMMUNITY} ~~Drug Enforcement Administration~~ to bring drug prevention to the classrooms and neighborhoods of New York.

And I want to mention a special program Al has begun. It's called "Coaches, Kids and Chemicals." In February, 180 sports coaches and parents and teachers made their way through the snow here in the city to meet and see if they couldn't fight the drug problem together. I know that Carl Eller is part of this program. Someone told me he's in the audience and Carl, if you could stand and take a bow.

I have always thought that there is nothing that can't be done if the American people want to do it. Al thinks there's nothing that can't be done if the great and good people of the Empire State want to do it. So I'd say the street thugs and drug dealers had better beware while D'Amato and Friends are on the case...

Now, Al D'Amato and I don't agree on everything. There are issues on which he has not supported us, areas where sometimes we

wish he saw things more as we do. But we're Republicans, we share the same party and the same heritage, and there is more that unites us than divides us. We share, to a certain extent, a certain world view.

Our Nation faces some huge challenges over the next few years. I think the historians of the future are going to look back on the eighties as a watershed era, a time when America faced a lot of tough issues -- and partly because it had no choice. This is the decade that reminds me of Lincoln's, "My fellow citizens, we cannot escape history."

We face the question of the national economy: should we keep it expanding and creating jobs, or do we want to go back to the depressing limits of the past? Al D'Amato and I agree: the answer is Go for Growth.

We face the central diplomatic challenge of our time, how to deal with Soviet expansionism, with imperialism and terrorism. Al D'Amato and I agree: to preserve the peace we need a strong and unsurpassed armed forces.

We face a direct and explicit military and political challenge in Central America, a challenge involving communism and its ambitions. Al D'Amato and I agree that to protect the peace you have to protect democracy -- and that means protecting those who fight for it. And I want to thank you, Al, for proving once again the other day when you voted for Contra aid that you can face the hard choices and make the hard votes. I know it isn't easy, but it's better than easy, it's right. (I'm not going to look, but is he getting out his list again?)

I want Senator D'Amato with me in Washington for the remaining years of my term, and I want Senator D'Amato there representing the good people of New York for 6 more years.

Do you think you can help?

Well, that's wonderful. You're all wonderful. Be good to the Senator here and send him back. And please work hard for all the Republican candidates for the House, and for local office.

Thank you, all of you. It's been good to be here. And it's been fun. So thanks and God bless you all.

Oh, and by the way, there's another issue on which Al D'Amato and I agree. Like Al, "I love New York."

Thank you.

Chron

THE WHITE HOUSE

WASHINGTON

April 11, 1986

MEMORANDUM FOR JOHN POINDEXTER

FROM: CARLTON TURNER

SUBJECT: Visit to the U.S. of Prime Minister Hawke
(Australia)

In view of the upcoming visit to the United States of Prime Minister Robert Hawke, the following is relayed for your consideration as a possible point of discussion.

The Government of Australia has produced the NOMAD Searchmaster aircraft and have entered into discussions with various U.S. Government officials on the possible sale of this aircraft for surveillance and interdiction purposes. The U.S. Customs Service has not indicated an interest in the NOMAD, but their P-3 aircraft are very expensive to operate and the NOMAD may be a less expensive alternative.

I concur with Secretary Weinberger's overall evaluation of the situation and will be available to discuss this in more detail if you would like additional information.

THE WHITE HOUSE

WASHINGTON

March 24, 1986

MEMORANDUM FOR ~~BETSY KOONS~~

FROM: ^{CA} CARLTON TURNER

SUBJECT: Nancy Reagan Drug Abuse Editorial

As you requested, I have made some suggested changes in Mrs. Reagan's guest editorial.

My idea for a new title: "How We Can Make a Difference - A Guest Editorial About Drug Abuse and Young People - by Nancy Reagan." This title would convey the seriousness of the situation but still say that we can do something about drug abuse.

Betsy, the "9,000 parent groups" bothers me because I do not know where that number came from. We can justify 8,000 parent groups from NFP. Perhaps the 9,000 in the original editorial incorporated some of the temporary groups established for the "Chemical People."

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

March 14, 1986

TO: ELAINE CRISPEN
KEN BARUN
CARLTON TURNER ✓

FROM: BETSY KOONS

SUBJECT: Nancy Reagan Drug Abuse Editorial

Attached is an updated version of Mrs. Reagan's guest editorial on drug abuse. Would you please review it and make any comments or suggested changes you might have?

Any ideas for a new title? The old editorial was headed:
"The Drug Abuse Epidemic - A Guest Editorial About Youth Abuse of Drugs and Alcohol - by Nancy Reagan"

Would you please get your copies back to me as soon as possible after the PRIDE Conference next week? We are always receiving requests for NR's guest editorial and are putting them on hold until a new one is completed.

Thank you!

Guest Editorial on Drug Abuse
by Nancy Reagan
(First Draft)

(B. Koons)

The use of drugs by young people is one of the most serious problems our country faces today. Drugs are ruining the minds and bodies of our children and unless we can change the situation, we are in danger of losing part of an entire generation.

Drug abuse has invaded all segments of society, crossing all lines of race, color, religion and economics. It exists in wealthy suburbs, ghettos, cities, small towns, and isolated rural communities. It is one of our most democratic problems.

Never in my life have I felt an issue was so compelling as this one. My primary purpose in the battle against drugs has been to draw attention to the problem, to make people aware and most importantly to get them involved.

Over the past several years, I have traveled over 100,000 miles both in this country and abroad visiting drug rehabilitation centers and prevention programs and talking with as many young people as possible. What I have seen and the stories I have heard are enough to make the strongest hearts break. From Spokane, Washington, to Medford, New Jersey -- from Lansing, Michigan, to Tulsa, Oklahoma, the children I met were all anxious to tell me how they had gotten into drugs, who turned them on and what their lives had been like. I heard how they had lied and

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cheated, stolen and fought for drugs. Some had run away from home and overdosed on whatever they could buy or beg -- pot, PCP, cocaine, uppers and downers, hashish, heroin, even insecticides. Often these drugs were mixed with alcohol -- a deadly combination -- but these children were too out-of-their minds to know or care.

Most of the children had begun their drug experiences with feelings of low self-esteem. Many began using drugs out of desperation for attention and love. But the deeper they descended into drug abuse, the more worthless and unloved they felt.

When they finished talking, the conclusion was always the same -- that they were sorry they had ever gotten involved with drugs in the first place, and that they wished more than anything to reestablish their relationships with their families and have normal, happy lives again.

Time and again, former drug users have told me they were finally able to stop because they had the support of their families. I am convinced that the ultimate prevention of drug abuse by young people goes hand in hand with strengthening the [American] family. A strong family unit can do a lot to prevent kids from getting involved with drugs in the first place by offering them the guidance, love and support every child needs to lead a happy, healthy life.

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The importance of parental involvement becomes even more critical when you consider the young age at which children are being offered drugs. I remember one of my first visits to an elementary school when I sat in on a drug prevention class for third graders. It struck me as odd to see little boys in Cub Scout uniforms and little girls in jumpers learning about drugs that many adults have not even heard of. The scene was both terrifying and encouraging. Terrifying because drugs are such a threat that even third graders must be prepared to deal with them and encouraging because we are now fighting back.

There are signs that progress is being made. The 1985 findings of the National Institute on Drug Abuse (NIDA) High School Senior Survey show that one in twenty seniors use marijuana on a daily basis and the same number use alcohol daily. While these numbers are still unacceptably high, they show a decline in the overall use since the peak years of the late 70's. The daily use of marijuana by high school seniors is now less than half of what it was then and the daily use of alcohol has steadily declined. While these numbers are encouraging, there is no doubt we still have a long way to go.

Our top priority is prevention -- through education. Children, parents, teachers and the general public need to become more knowledgeable about the problem. The greater knowledge we have, the better our chances of dealing effectively with the problem.

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Page Four

Over the past few years, I have worked closely with the National Federation of Parents for Drug-Free Youth (NFP), ^{PRIDE, AND OTHER} ~~located in Silver Spring, Maryland.~~ ^{PARENT ORGANIZATIONS. THE PARENT ORGANIZATIONS ARE LEADING THE} ~~A leader in the area of drug education and~~ ^{WAY IN} ~~prevention, the NFP~~ ^{ING} educates parents, children, communities, service organizations and others about the dangers of drugs and alcohol and assists ^{ING} ~~the~~ formation of local parent groups in every state. In the past five years, the number of parent groups has grown from 1,000 to over 9,000 across the country. They are working effectively within their communities to combat school-age drug abuse and are taking their concerns to their state legislatures. Partly as a result of ^{parents'} ~~their~~ efforts, many states have passed laws against the sale of drug paraphernalia and have enacted legislation to raise the legal drinking age to 21. Parents are showing the professionals that something can be done ~~and that the time is past for excuses and denial.~~ ~~on a scale larger than previously thought.~~

I am very encouraged also by a growing movement led by young people themselves. Kids are standing up against peer pressure, a major cause that lures teenagers to try drugs. I am talking about positive peer groups made up of students who make a point of not using drugs. These groups can be very supportive and really have an impact. Kids can do a lot to make it known among their friends that drugs are dumb. The "Just Say No" clubs that are forming in schools and communities all across the country are a wonderful example of kids helping kids.

The White House is committed to the drive against drugs. My

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Page Five

husband's concern is as strong and deep as mine. And I intend to keep the spotlight on drug abuse, ~~as long as I am here.~~

That is why I have been working through the medium of television to try to reach the widest audience possible. I have appeared on NBC's "Diff'rent Strokes" in an episode on drug abuse, and co-hosted a special edition of "Good Morning America" on ABC which was devoted exclusively to the problem of drug abuse in America. I was also on "The Merv Griffin Show," "Hour Magazine" with Gary Collins, and countless news programs to discuss the subject.

Another television project in which I was delighted to participate was THE CHEMICAL PEOPLE, a PBS program aimed at helping communities organize against drug and alcohol abuse. When I heard about the project from parent group leaders, I asked to see the pilot program. I was so impressed by what I saw that I jumped at the chance to host the two hours of national programming that aired in November 1983. It was a tremendous success. Nearly 11,000 town meetings were held across the country where people gathered to watch the programs together. Through continued community support, many of those town meetings have grown into permanent task forces aimed at helping our children be drug-free.

In an effort to continue the momentum that was begun as result of the first CHEMICAL PEOPLE project, a one-hour, follow-up program called CHEMICAL PEOPLE II is scheduled for broadcast on PBS this

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Page Six

May. I am delighted to host again this program which will address the relationship of drugs to other adolescent problems such as teenage suicides, school dropouts, teenage delinquency and traffic fatalities. By combining two of the most potent forces in our society -- television and community action -- CHEMICAL PEOPLE II will be an important influence in encouraging greater participation of task forces on a grassroots level.

There is also a growing awareness on a worldwide level that drug abuse is truly an international problem and that the use of drugs and their availability cannot continue unchecked. Last year I hosted two international conferences on the subject of youth drug abuse that were attended by many wives of foreign leaders from around the globe. Each of the First Ladies attending those meetings is deeply concerned about the dangerous effects that drug abuse is having on all of our societies. I hope all nations will continue to ^{learn about} ~~examine~~ the problem ~~more closely~~ and ~~the~~ ^{TO DO EVERYTHING} ~~contributions~~ they can ~~make~~ towards eliminating it.

I think we have made a difference in the five years since we started. Individuals have begun to take responsibility for educating themselves about drug abuse and finding ways to counter it. The growth of the parent group movement, student peer group movement and the willingness of whole communities to get involved reflect a positive shift in attitude. More and more people are recognizing that the problem can be overcome. What we need more than anything else is people -- committed, determined, active

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people who will work together.

Won't you please join us and help save our children? If you need information on parent groups or other ways you can help in the fight against youth drug abuse, please write to me. I will make certain you get the information you need.

WRITE:

Nancy Reagan
ATTN: Drug Awareness
The White House
Washington, D.C. 20500

THE DRUG ABUSE EPIDEMIC

A Guest Editorial About Youth Abuse of Drugs and Alcohol

by Nancy Reagan

The use of drugs by young people is one of our country's greatest problems. Drugs are ruining the minds and bodies of our children, and if we don't do something now to change the situation, we are in danger of losing an entire generation.

The statistics are chilling. The 1984 findings of the National Institute on Drug Abuse (NIDA) High School Senior Survey show that more than 25 percent of high school seniors use marijuana and over 67 percent use alcohol on a monthly basis. Although these numbers represent a decline since the 1983 survey — when 27 percent used marijuana and over 69 percent used alcohol — there is still a long way to go. In the abstract, these are just numbers; but behind the numbers are young lives and lost dreams.

The numbers — as well as the thousands of letters I receive from all over the country — indicate that drug abuse has reached epidemic proportions. Right now, it is like one of those dread diseases for which there is no cure. And like a disease, it knows no social nor economic boundaries. It is our most democratic problem. Rich and poor, educated and uneducated, black and white, urban and rural youth are all affected.

Never in my life have I felt an issue was so compelling as this one. My primary purpose in the battle against drugs has been to draw attention to the problem, to make people aware and to get them involved. That's why I decided to travel the country, to visit as many drug rehabilitation centers and prevention programs as possible and to talk to as many young people as possible.

What I have seen and the stories I have heard in the last few years are enough to make the strongest hearts break. The personal tragedies are numerous yet they have a common thread. Children who are on drugs become alienated from their communities, their families, themselves. Whatever the reason for a child's first experimenting with drugs, the end result is always the same. They become lost in a drug-induced maze from which there seems no way out. They turn against their families and friends — the very relationships that would offer the best hope for working problems out — and instead enter a world of isolation.

I have traveled thousands of miles talking with kids, listening to them, asking them questions and learning a good deal. From Spokane, Washington to Medford, New Jersey — from Lansing, Michigan to Tulsa, Oklahoma, the children I met were all anxious to tell me how they had gotten into drugs, who turned them on, what their lives had been like. They talked about drugs I'd never heard of. They had had experiences that were hair-raising. I heard how drugs had deadened their hope, their promise, their spirit and their love. And how drugs finally destroyed the very fiber of their families.

When they finished talking, the conclusion was always the same — that they were sorry they had ever gotten involved with drugs in the first place, and that they wished more than anything to reestablish their relationships with their families and have normal, happy lives again.

The victims are getting younger all the time. I once visited a third grade class at the E. Rivers Elementary School in Atlanta and sat in on a drug prevention program. It struck me as odd to see little boys in Cub Scout uniforms and little girls in jumpers learning about drugs that many adults haven't even heard of. The scene was both terrifying and encouraging. Terrifying because drugs are such a problem that even third graders must be prepared to deal with them. And encouraging because we are finally fighting back.

Our top priority is prevention. It is safer and more effective to thwart drug abuse before it begins, than to wait until after the fact, hoping young people will come in for treatment. Sometimes they do, but sometimes it is too late. We must educate parents, as well as their children, to the dangers of drugs.

In fact, the closest thing to a vaccine for this disease called drug abuse is parent groups. Parents are banding together and they are having a powerful impact on the drug crisis. I am so happy they are becoming involved instead of pushing the problem off on the government. After all, the government didn't have the children — parents did and the ultimate responsibility is theirs.

In the past four years, the number of parent groups has grown from 1,000 to over 9,000 across the country. I think the parents are showing the professionals that something can be done on a scale larger than previously thought.

Kids are helping kids, too. I recently met several young people who have found ways of resisting the pressure to use drugs and who are now working to help others do the same. Some used drugs at one point in their lives, others did not. Their stories are told in a new youth-oriented book entitled *Teens in Action* which is published by the National Institute on Drug Abuse. This book describes the problems, challenges, successes and hopes that 15 young people have experienced in trying to succeed in environments that too often promote rather than discourage drug abuse. These young people are taking action against drug abuse in their homes, schools and communities. By sharing their experiences with other kids, they hope to promote drug-free lifestyles for young people everywhere.

The White House is committed to the drive against drugs. My husband's concern is as strong and deep as mine. And I intend to keep the spotlight on drug abuse as long as I'm here.

And that's why I have been working through the medium of television to try to reach the widest audience possible. I have appeared on NBC's "Different Strokes" in an episode on drug abuse, and co-hosted a special edition of "Good Morning America" on ABC which was devoted exclusively to the problem of drug abuse in America. I was also on "The Merv Griffin Show" and countless news programs. Most recently I have appeared on "Hour Magazine" with Gary Collins to discuss the subject.

Another television project in which I participated was THE CHEMICAL PEOPLE, a PBS program aimed at helping communities organize against drug and alcohol abuse. When I heard about the project from parent group leaders, I asked to see the pilot program. I was so impressed by what I saw that I jumped at the chance to host the two hours of national programming that aired in November of 1983. It was a tremendous success. Nearly 11,000 town meetings were held across the country where people gathered to watch the programs together. Through continued community support, many of those town meetings have grown into permanent task forces aimed at helping our children be drug-free. I think this had a tremendous impact on people, young and old.

I do think we have made a difference in the four years since we started. I know I'm seeing more programs about drug abuse on TV than before, more people publicly talking about their problems and wanting to find help. So I'm encouraged that the effort has had some result. However, we can't do it alone. What we need more than anything else is people — committed, determined, active people who will work together.

A mother, who is a reformed alcoholic from Port Chester, New York, wrote me: "When the roots of a tree die, the tree is lost. If the youth of America die, the nation is lost!" I couldn't agree with her more. Won't you please join us and help save our children?

If there is not a parent group in your area, and if you want to start one and don't know how to do it, please write to me. I will make certain you get the information you need.

WRITE:

Nancy Reagan
ATTN: Drug Awareness
The White House
Washington, D.C. 20500

THE WHITE HOUSE

WASHINGTON

March 18, 1986

MEMORANDUM FOR ANNE HIGGINS

FROM: CARLTON TURNER
SUBJECT: Letter from the President

Please prepare of letter of sympathy from the President to the Arlene Leonard, wife of Daniel F. Leonard who died suddenly last night from a massive heart attack.

Dan worked for the Reagan Administration from June 1981 through February 1985 as Deputy Director of the Drug Abuse Policy Office in the White House. He left in 1985 to become Chief of Operations in the Broward County (Florida) Sheriff's Department. Attached, for your use, is a short biographical sketch I had in the office on Dan.

Dan dedicated his life to law enforcement and his service record is outstanding. He earned the respect and admiration of his co-workers and colleagues wherever he went. In my office, Dan acted as the liaison with Congressional staffs, law enforcement agencies -- Federal, State and local and he travelled across the country giving speeches on the need for strong drug law enforcement and drug abuse education and prevention. I know the Sheriff's Department, and especially the Sheriff -- Nick Navarro -- will miss him greatly.

There will be services for Dan in both Florida and New York, with the burial on Saturday in New York. My staff will be attending the services in New York: therefore, when the letter is complete, please forward it to my office (Room 220 OEOB) and we will take care of delivering it.

Thanks for your help and if you have any questions, please contact either Sue Daoulas or Dick Williams in my office.

DANIEL F. LEONARD

Mr. Leonard came to the White House in June 1981 as Policy Advisor in the Office of Policy Development for drug abuse policy. He is now the Deputy Director of the Drug Abuse Policy Office.

Prior to joining the Reagan Administration, Mr. Leonard spent 26 years with the New York City Police Department, of which more than 10 years were devoted to narcotics law enforcement. He retired as a Deputy Inspector in 1975, commanding all narcotics law enforcement in the borough of Manhattan. Prior to that, he commanded a special unit charged with the investigation and development of complex criminal cases against major violators throughout the metropolitan area. There he supervised more than 200 detectives and supervisors on drug-related cases. He coordinated efforts with local, state and federal agencies during the conduct of lengthy investigations into both existing Organized Crime Families and emerging Organized Crime Families involved in drug trafficking. One case, SHAMROCK, resulted in the arrest, indictment and conviction of members of the Lucchese family, including the acting "Don", Carmine Traumunti.

A second such case, BANSHEE, involved more than 100 Colombian Nationals who were engaged in the smuggling of hundreds of kilos of cocaine and tons of marijuana. Many defendants were arrested, indicted and convicted. In addition, a prominent Colombian Organized Crime figure, Alberto Bravo, has been indicted and is currently a fugitive.

In addition to his enforcement duties, he was Training Officer and Personnel Officer for the 750 members of the Narcotics Division. This charged him with developing and maintaining a viable training program, both pre-service and in-service. Duties also included the recruitment and selection of personnel for the Department and identifying members worthy of promotion or removal.

Upon retirement from the NYPD, from 1975 to 1977 Mr. Leonard was a lecturer in the Criminal Justice Department at the New York Institute of Technology in Old Westbury, New York, and Mercy College in Dobbs Ferry, New York. In this capacity, he taught courses in Criminal Investigations, Administration of Justice and Victimology. The latter course was conceived and formulated by Mr. Leonard, and is still part of the college curriculum.

In 1977 Mr. Leonard was appointed as Senior Staff Investigator for the Select Committee on Narcotics Abuse and Control in the United States House of Representatives. His responsibilities included managing, budgeting, and investigating cases assigned by the Members of the Committee.

From 1980 until his appointment to the White House, Mr. Leonard was Chief of Police at Northern Virginia Community College in Alexandria, Virginia.

Mr. Leonard graduated with a B.S. in Police Science from City University of New York in 1969, and a Masters degree in Criminal Justice from Long Island University in 1977. He is married, has two daughters and resides in Falls Church, Virginia.

THE WHITE HOUSE

WASHINGTON

March 19, 1986

Dear Mrs. Leonard:

Nancy and I were saddened to learn of the death of your husband. Although there are no words to ease the deep pain you feel, we wanted to let you know that we are keeping you in our thoughts and prayers.

Dan Leonard devoted his life to law enforcement. He will be remembered with admiration for the dedication and effectiveness he displayed in fighting crime, especially the drug traffic, and in alerting those in government and members of the public about the need for strong law enforcement and drug abuse education and prevention. His outstanding work as Deputy Director of the Drug Abuse Policy Office here in the White House; in New York City; in Broward County; in the House Select Committee on Narcotics Abuse and Control; and in all his other positions is a lasting testament and an example for all of us.

We hope that the love and concern of those around you will be a source of strength. May God bless and console you as only He can.

Sincerely,

Ronald Reagan

Mrs. Daniel F. Leonard
200 Leslie Drive
Hallandale, Florida 33009

impose added costs on consumers. They will also encourage Japanese expansion into the large car market, putting more pressure on United States companies. Their only positive impact is to lessen the protectionist fever in Congress.

The time for the quotas to be lifted is now. But it is crucial that this move not lead to the enactment of protectionist legislation by Congress. Quotas and protectionist measures have historically proven unsuccessful and economically damaging. Fair trade means free trade. Free trade means open markets and fair trading practices and procedures. This is the approach needed to encourage American companies to improve their competitiveness, which will benefit the consumer and the economy.

I am heartened that the Washington Post, on February 17, 1986, saw fit to opine against the Japanese move and enumerate the harm served American consumers as a result. I commend the article to your attention and include it here.

[From the Washington Post, Feb. 17, 1986]

THE AUTO QUOTAS

The three major American automobile companies earned \$8.1 billion last year. They owe nearly all of it to the "voluntary restraints"—that is, mandatory import quotas—that the Japanese government has now decided to extend through a sixth year. With these import quotas in effect, the prices of American-made cars averaged about \$1,000 higher than they otherwise would have. Since the three companies sold 7.8 million cars last year, the figures suggest that in the absence of quotas they would have been running right at the edge of profitability.

The White House has received the Japanese government's announcement in studied silence. While the administration obviously welcomes the extension of the quotas, in deference to its free market principles it prefers not to discuss the subject publicly. It meets all inquiries with slightly defensive observations that trade must be fair as well as free.

But the rise of the yen has already eliminated the one great unfair advantage that the Japanese imports enjoyed. Last summer an undervalued currency gave a subsidy worth perhaps \$2,700 to each \$10,000 car imported from Japan. Now, with the yen at its present value, that subsidy has disappeared.

There is one powerful reason to keep the quotas in effect another year: they are very helpful to the Reagan administration in its struggle to dissuade Congress from enacting violently protectionist legislation. There was a huge congressional outcry last year when the Japanese raised the quota from 1.85 million cars a year to the present 2.3 million—one out of every five cars sold in this country.

But the quotas are going to have lasting effects, by no means all of them beneficial to the American automobile manufacturers. Quotas put pressure on the Japanese companies to move upward in the American market toward larger and more expensive models. That upward movement is going to be accelerated by the arrival of small Korean cars built to undercut the Japanese. The effect is to increase foreign competition in the most profitable parts of the American market. While the quotas speed up this process, it won't be reversed when the quotas are eventually lifted.

And when do you suppose the quotas will be lifted? They are immensely costly to people buying cars. They distort competi-

tion, and put efficient Japanese manufacturers under restrictions that less efficient manufacturers in, for example, Germany, France and Britain do not have to cope with. The American companies have now had the two most profitable years in their history, and the yen is no longer undervalued. If not now, when will the time be right to drop the quotas?

*** TRIBUTE TO DAN LEONARD**

HON. LAWRENCE J. SMITH

OF FLORIDA

IN THE HOUSE OF REPRESENTATIVES

Wednesday, March 19, 1986

Mr. SMITH of Florida. Mr. Speaker, yesterday the people of the United States and Florida and I and the members of my Washington and district offices lost a dear friend when Lt. Col. Dan Leonard, director of law enforcement operations for the Broward County sheriff's office, died suddenly at the age of 62.

Dan Leonard was a 37-year veteran of law enforcement, having started his career with the New York City Police Department. While a member of New York's finest, he served as the partner of our distinguished colleague MARIO BIAGGI. By the time Dan retired from that job, he commanded all narcotics enforcement in Manhattan.

Many of my colleagues will remember Dan from his work on the staff of the Select Committee on Narcotics Abuse and Control and his job as the Deputy Director of the President's Office of Drug Abuse Policy. He brought to these jobs the same dedication and abhorrence of drug abuse that he showed in New York.

I came to know Dan well because his wife Arlene served as my Washington office manager and personal secretary for 2 years. Dan was a passionate and compassionate human being who enjoyed life to the fullest. He always interjected a wisecrack with a kind word or a smattering of advice. No matter how gloomy life may have seemed, Dan managed to find that silver lining.

Dan Leonard was a street cop with street smarts. While he may not have liked sitting behind a desk, he served the people of Broward County well during his all too short tenure with the Broward sheriff's office.

Sheila and I extend, on behalf of ourselves and my entire family and staff, our deepest sympathy to his widow Arlene and to his family. Mere words are insufficient to express the sorrow that our hearts feel the loss.

A TRIBUTE TO THE CREW OF THE SPACE SHUTTLE

HON. BARBARA F. VUCANOVICH

OF NEVADA

IN THE HOUSE OF REPRESENTATIVES

Wednesday, March 19, 1986

Mrs. VUCANOVICH. Mr. Speaker, I have received a letter from a fellow Nevadan concerning the tragic loss of the crew of the space shuttle *Challenger*.

The letter was written by an Elko County teacher, married to another teacher, whose daughter has always dreamed of becoming an astronaut. Their daughter, who is now suffering from rheumatoid arthritis, has not abandoned her dream, and now aspires to become

a mission specialist in a vital and developing space program, and she hopes to grow up and be a part of this special team.

The teacher, while urging me not to destroy the hopes of so many young people by abandoning support for the space shuttle, enclosed two of her daughter's poems. The poems were written right after the tragic accident, and I found them very moving. I would like to share the thoughts on this tragedy as seen through the eyes of Tami Mayer, a bright and determined 12-year-old.

The poems follow:

A TRIBUTE TO THE SEVEN CREW MEMBERS OF THE SPACE SHUTTLE "CHALLENGER"

(By Tami Mayer)

A dream, high hopes,
A roar, dragon's fire, a puff of smoke,
A pilot, an engineer, a scientist, all-in-all,
Six great minds standing alone,
One brilliant mind to teach the history of us all,

The flight of birds on fuel powered wings,
A flame, a strike, lightning's fire,
A blast, a boom, a ball of fire, a story of death.

A loss, great sorrow, a nation's tear,
Seven lives, a hope, a brilliance lost,
But a dream lives on for others to follow.

The trail of smoke remains as a path to find,

To touch a face, a face of God,
To reach a goal in man's great future,
This they tried and for this they died.

But neither their spirit,
Nor their determination is lost,
The dream lives on to reach . . .
The stars.

A SECOND TRIBUTE TO THE CREW OF THE SPACE SHUTTLE "CHALLENGER"

(by Tami Mayer)

Laughing at the flame of death,
The courage and brilliance they had,
Making the hearts of millions sad.
They need not grave,
They need no tomb,
They are laid to rest in a bright red plume.

Through a giant sky they flew,
Sailing over the ocean blue.
No one knows just where they'll land,
For their wings are washed up,
On golden sand.

We all knew where they meant to go,
But where they are, no one knows.
No one knew just how they went,
But feathered wings are the best.

They died for us,
We'll try again
They wouldn't want
Our frontier to end.
They didn't quit,
Neither will we,
Though today we kneel and we grieve.

GALLIPOLIS LOCKS: RIVER COMMERCE COMES TO A HALT—AGAIN

HON. CLARENCE E. MILLER

OF OHIO

IN THE HOUSE OF REPRESENTATIVES

Wednesday, March 19, 1986

Mr. MILLER of Ohio. Mr. Speaker, time and again, I have highlighted the importance of the Gallipolis Locks and Dam project. Time and again, I have underscored the fact that the aging Gallipolis complex—which was opened to traffic 1937—is the most hazardous naviga-

CT FILE COPY

THE WHITE HOUSE
WASHINGTON

March 13, 1986

MEMORANDUM TO: Ken Barun
Carlton Turner ✓
James Rosebush

FROM : Jack Courtemanche *JTC*

SUBJECT : Speech

Attached is the speech which Parvin has prepared for the Pride Conference. Mrs. Reagan has the draft. Please review and give me your comments by 3:00 pm. Friday.

3-13-86

- Jack, looks good to me. Landon did his usual job.

- Attached is a piece I just did FYI - It will give you a bit of a twist on original analysis.

Carl

(Parvin-3/13/86)

MRS. REAGAN: PRIDE CONFERENCE
MARCH 20, 1986

--Thank you, you make me feel so at home. It's always nice to receive applause, but the applause from a PRIDE conference always seems to mean a little more. And I'm delighted to be back once again in your warmth.

--At every PRIDE Conference there are lots of mothers, so some of you will find this familiar. But there's a book out about the funny things mothers always say. Things like:

- Put that down, you don't know where it's been.
- Don't cross your eyes or they'll freeze that way.
- The more you scratch it, the more it's gonna itch.
- Or, the ever-enduring: It'll never get well if you pick it.

--Well, today, mothers and fathers have much more serious warnings to give their children. . . warnings about drugs and the terrible destructiveness they can cause. But even before we could teach our children about the dangers of drugs, we ourselves had to learn about them. We parents were as innocent--in some ways more innocent--than our kids. You young people taught us about drugs through your own suffering.

--And one of the biggest lessons everyone learned was that drugs are never content. They aren't content with destroying the body, they want the heart and the spirit and the mind--the whole individual. But drugs aren't content even with devastating the entire individual, so their destructiveness spreads to the family and the community and the nation. And not just our nation, but many nations. And drugs aren't content to be just one problem--no matter how heart-breaking and widespread; so they encourage other problems from runaways to crime to teenage suicide.

--A character in a Graham Greene novel once said, "The vodka gave me a dream, and the vodka took it away." Drugs take away so much. They take and they take and they take, until finally every time a drug goes into a child, something else is forced out--like love and hope and trust and confidence. Drugs take away the dream and they replace it with a nightmare. I've personally heard many, many of those nightmares. Many of you have lived through them.

--And yet no matter how much drugs expand their dark power, the truth and light of education can defeat them. And that is what all of you here today represent. I'm especially proud of the young people. I want you to know I believe in you. I respect you for the individuals that you are and for the purposes you're pursuing. And I know at

times it must not be easy. Yet you now hold the truth, and by sharing it you're not only educating others; you're saving them. Although sometimes you may hurt because of what you know and what you see, you should feel very good inside.

--Let me add a final note about why this conference is so important. It's been said there's always one moment in childhood when the door opens and lets in the future. Well, for too many of our children that future has meant drugs. The door was wide open because we didn't know, we didn't understand. Nothing's more valuable than our children's future, and yet we had no alarm to tell us it could be stolen. Now we know, and we're fighting to keep drugs out.

--I know how hard you're fighting to close the door to drugs, so hard that it sometimes feels as if your heart's going to burst. I understand what a toll that takes, and I want you to know that I am with you. And the reason I came here today was to tell you that whatever strength and support I have is yours. Thank you for allowing me to be part of your conference.

THE WHITE HOUSE

WASHINGTON

March 3, 1986

MEMORANDUM FOR MRS. REAGAN

FROM: CARLTON [✓]TURNER

SUBJECT: U.S. Attorneys Conference

I travelled to Florida today, with Attorney General Meese, to speak to the Drug Use Prevention Conference for U.S. Attorneys and community leaders. There was an unusually high level of attendance; of the 94 U.S. Attorneys, 87 were present, 5 were in court, and 2 positions are vacant. Also, most of the senior staff from the Department of Justice were there.

The Attorney General talked about the strong commitment of both you and the President. He focused on the positive change in attitudes in America, the increased willingness to get involved, and the growing belief that one person can make a difference. Mr. Meese stressed repeatedly that the only real choice in preventing drug use is to get young people to say no to drugs.

The conference concentrated on prevention and education. The time you spent preparing the video was worthwhile. Your message was enthusiastically received and I believe they will get more involved in education and prevention activities in their districts. The Attorney General challenged the U.S. Attorneys, similar to the challenge you issued to the Governors wives a year ago, and asked to receive an update next year on the progress they have made.

Your efforts are reaching large audiences and are motivating a diverse group of people. Your interest and leadership continue to encourage more and more people to take an active role in preventing drug abuse in future generations.

2/28/80
10:30am

URGENT

TO: KEN BARUN

FROM: STEPHEN A. JACOBS

THE FOLLOWING IS AN EXTREMELY POSITIVE UPDATE OF THE CONCERT THAT COUNTS AND A REQUEST TO GIVE THEM AN OPEN PRESS OPPORTUNITY SCHEDULE TODAY FOR A TIME NEXT WEEK.

*40 ACTS FOR THE CONCERT HAVE BEEN BOOKED. THE ENTIRE SHOW COULD GO ON THE AIR TODAYBASED ON CURRENT ACCEPTANCES. SOME OF THE NAMES MAY CHANGE OR BE UPGRADED IN THE WEEKS AHEAD BASED ON GLOBAL MEDIA'S CURRENT NEGOTIATIONS, AND THE UNDERSTANDING THAT SEVERAL SUPER ACTS ARE STILL WAITING TO SEE THE SHOW MIX, WHICH HAS YET TO BE ANNOUNCED.

* AS OF YESTERDAY, THE SOVIET UNION HAS AGREED IN PRINCIPLE TO NOT ONLY RECEIVE THE SHOW, BUT TO ALSO CONTRIBUTE 16 MINUTES OF LIVE FEED BACK TO THE CONCERT--SOMETHING THEY HAVE NOT PREVIOUSLY AGREED TO DO.

*IN ADDITION TO THE SOVIETS, THE FOLLOWING COUNTRIES WILL ALSO BE FEEDING PRIMARILY LIVE TELECASTS BACK TO THE CONCERT: SWEDEN, AUSTRALIA, GERMANY, JAPAN, HUNGRY, ENGLAND AND FRANCE--A TOTAL OF EIGHT TWO-WAY FEEDS, PLUS THE PARTICIPATION OF AN ESTIMATED 90 ORTHER RECEIVING COUNTRIES.

*GLOBAL MEDIA WILL HAVE A MEMBER OF DR. TURNER'S STAFF DIRECTLY IN THE CONTROL ROOM TO MONITOR THE TRANSLATED COMMENTS GOING INTO ALL COUNTRIES BY THE CONCERT ANNOUNCERS AND BE ABLE TO CORRECT AND DIRECT ALL ON AIR COMMENTS DURING THE TELECAST TO AVOID ANY DIVERSIONS FROM THE INTENDED MESSAGE IN THE U.S. OR WORLD FEEDS.

*ACCORDING TO DR. TURNER, THE EUROPEAN PRESS IS REACTING VERY FAVORABLE TO THIS "UNANNOUNCED" CONCERT.

*CONCERNING THE ONE CONCERN VOICED FIRST IN THE L.A. TIMES BY RESIDENTS IN THE ROSE BOWL AREA, GLOBAL MEDIA HAS AN OPTION TO CHANGE LOCATION TO THE L.A. COLISIUM.

*THE MAJOR ACTS OF THE SHOW ARE: JULIO IGLESIAS, ARETHA FRANKLIN, POINTER SISTERS, BARRY MANILOW, MANHATTAN TRANSFER, STEVEN STILLS, X, TOTO, IRON MAIDEN, BERLIN, THE FIXX, MARRILLION, MR. MISTER, EMMY LOU HARRIS, AMERICA, EXILE, THE HOOTERS, GAP BAND, JAN AND DEAN, YARBOROUGH AND PEOPLES, BEACH BOYS, ANIMOTION, KING, BLACK & BLUE, LAS LOPES, QUIET RIOT, NEW EDITION, HUMAN LEAGUE, JAMESBROWN, ZIG ZIG SPUTNIK, SHEENA EASTON, DAVID FORRESTER, PLUS THE ACTS FROM THE SENDING COUNTRIES.

WHILE WE CAN NEVER BE CERTAIN WHETHER ANY ACTS WILL EXPERIENCE DRUG PROPLEMS IN THE FUTURE, WHAT IS CLEAR IS THAT THE INTERNATIONAL MUSIC COMMUNITY IS TEAMING UP IN THE WAR AGAINST DRUGS.

*THE OFFICE OF THE SECRETARY GENERAL OF THE U.N., AS WELL AS THE WIFE OF THE SECRETARY GENERAL, HAVE BOTH EXPRESSED AN INTEREST IN HIM APPEARING IN A MESSAGE FOR THE SHOW.

WHAT IS CLEAR AT THIS TIME IS THAT THE CONCERT THAT COUNTS IS REAL IN THE WORLD, WILL HAPPEN AND SHOWS EVERY SIGN OF SUCCESS, ESPECIALLY UNDER THE PROMOTION OF TONY VERNA AND HAL UPLINGER, INDIVIDUALS WITH EXCELLENT REPUTATIONS.

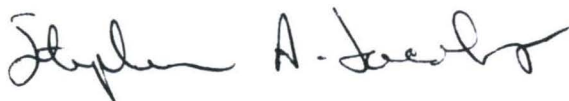
CONCERNING THE OPEN PRESS PHOTO OPPORTUNITY, WE HAVE ENCOURAGED THE PROMOTERS TO MOVE FORWARD, SUGGESTED THE POSSIBILITY OF A PHOTO OPPORTUNITY TO THEM, ASKED THEM AT EACH STEP OF THE WAY TO RESPOND TO QUESTIONS WE HAVE, AND ASKED THEM TO HAVE ME WORK WITH THEM--AT THE SUGGESTION OF DR. TURNER--TO HAVE THE POSITIONS OF THE FIRST LADY'S PROGRAM REPRESENTED IN ALL STAGES PRIOR TO THE CONCERT AND WHILE THE CONCERT IS BEING TELECAST.

IN A PUBLIC RELATIONS SENSE WE HAVE CREATED AN EXPECTATION THAT THERE WOULD BE AN OPPORTUNITY TO ANNOUNCE THE CONCERT TO THE FIRST LADY. WHILE THE ANNOUNCEMENT WAS NEVER CONFIRMED, IT WAS IN THEIR PACKAGE OF MATERIAL PRESENTED TO US IN LATE JANUARY, AND IT WAS A SIMILAR CONFIDENTIAL PACKAGE PRESENTED TO THE PASADENA BOARD OF SUPERVISORS WHICH WAS LEAKED TO THE PRESS BY THOSE SAME PEOPLE.

THE CONCERN OF THE PROMOTERS IS THAT AFTER SEVEN MONTHS OF COOPERATION WITH THE WHITE HOUSE AND NEARLY THREE MILLION DOLLARS INVESTED, THEIR NOT BEING ABLE TO HAVE AN ANNOUNCEMENT MAY SERVE TO UNDERMINE THE VALIDITY OF THEIR CONCERT AND THEY MAY EXPERIENCE A SKID IN THE PERFORMERS WILLINGNESS TO STAY ONBOARD AND DONATE THEIR TIME TO THIS EFFORT IN SUPPORT OF THE DRUG AWARENESS CAMPAIGN. GIVEN THAT THEY HAVE MADE NO OFFICIAL ANNOUNCEMENT OF THE CONCERT, NOR ISSUED ANY PRESS RELEASES TO DATE, THE TIMING IS NOW DOWN TO THE WIRE. THE PRESS IS CLOSELY WATCHING TO SEE WHAT WILL HAPPEN AND BY MONDAY MORNING WILL HAVE TO BE GIVEN AN ANSWER. A POSITIVE ANSWER CONCERNING THE FIRST LADY'S WILLINGNESS TO HAVE THIS CONCERT ANNOUNCED TO HER WILL SURELY SAVE THE DAY.

I AM TOLD TO REPORT THAT DR. TURNER FULLY SUPPORTS THIS REQUEST.

THANK YOU,



2/28/86

THE WHITE HOUSE

WASHINGTON

February 26, 1986

MEMORANDUM FOR T. KENNETH CRIBB, JR.

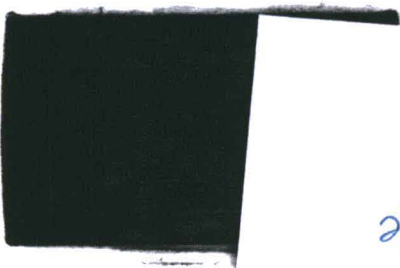
FROM: CARLTON E. TURNER

SUBJECT: Mrs. Reagan's Video for U.S. Attorney's
Conference in Clearwater, Fla.

The video will be taped at White House facilities early Friday afternoon, using a crew secured by the White House video office,

Elizabeth Board, White House video staff, and Tom Schrup, Acting Director, Office of Legal Education, Department of Justice, have worked out details concerning payment, format, and custody of the video:

- o The Department of Justice will be billed for the taping and editing;
- o Ms. Board has agreed to have the 3/4" video delivered to Mr. Schrup at the Department of Justice by 5:30 p.m. on Friday;
- o Mr. Schrup will hand carry the video with him to Florida on Friday evening;
- o Although no complications are anticipated, Mr. Schrup has requested an extra \$25 in the Purchase Order if, for any reason, the 5:30 deadline is not met by the White House, in which case the video will be Federal Expressed to Florida.



THE WHITE HOUSE
WASHINGTON

2/24/86

7-21-86

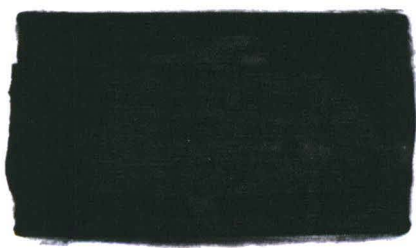
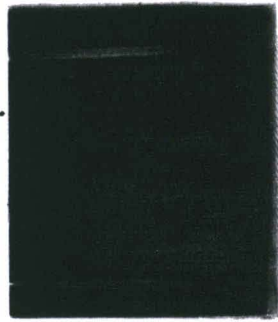
TO: C. T.

Ken, I am not in
favor of UNESCO
in any way but
I letter from
Mrs R to Reagan
is your call.
I am not
informed enough
to make an
intelligent
decision -

FROM: Kenneth L. Barun
Director of Projects
Office of the First Lady
x7905

- Information
- Action

Angie is going
but you will see me again.
Do you still think my
response is appropriate.



Barun
786#8

Amabile

Message

YES ~~NO~~

*check w/ cit.
Special Staff*

January 10th, 1986

Mrs. Nancy Reagan
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

I am taking the liberty of sending you the enclosed informational brochures regarding the International and Pluridisciplinary Symposium on Drug Addiction organized by SOS Drogue International, of which I am Chairman, at UNESCO in Paris, France, the 26th, 27th and 28th of February, 1986.

Your fight against drug abuse is internationally known, and you are to all of us a model upon which we can structure our own endeavors in this global battle.

We know your heavy schedule would preclude your being with us in person, but we cannot begin to tell you how much a message from you, perhaps in the form of a videotape, would mean to our symposium and contribute to our success.

I can always be reached through Mrs. Flora Fontana, my Personal Assistant and Director of Public Relations in New York, at (212) 688-0516.

Looking forward to a word from you in the near future, I remain,

Very truly yours,
Regine Choukroun
Regine Choukroun

RC:ff:ea

encs.

THE WHITE HOUSE

WASHINGTON

February 19, 1986

Dear Regine:

On behalf of Mrs. Reagan, thank you for your letter of January 10, 1986 requesting that she send a message to be read at the symposium to be held February 26-28, 1986 in Paris.

Unfortunately, due to time restraints and attempts to limit her involvement to projects on the national level, we were unable to send a message.

Thanks again for contacting us and hopefully any future requests from you will receive a favorable reply.

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Ms. Regine Choukroun
Regine's
502 Park Avenue
New York, New York 10022

THE WHITE HOUSE

WASHINGTON

February 20, 1986

MEMORANDUM FOR KEN BARUN

FROM: CARLTON TURNER

SUBJECT: Honorary Chairperson of the TARGET National
Advisory Committee

I recommend that Mrs. Reagan accept the invitation from the National Federation of State High School Associations to be the Honorary Chairperson of the TARGET National Advisory Committee.

Mrs. Reagan's involvement would reaffirm the importance of the role of the private sector, community, and school in promoting drug awareness. It would also give support to those young people committed to promoting healthy behavior among their peers (positive peer pressure).

The approach and goals of the TARGET program are consistent with Mrs. Reagan's activities: they build on prevention, grassroots involvement, and highlight the positive (drug-free) rather than the negative (anti-drug).

In 1981, approaching school administrators was considered unlikely to succeed because of denial and lack of interest. The fact that the Federation is responding to demonstrated interest shows that times have changed and an opportunity now exists.

Adding the more difficult target, school administrators, is also the next logical step from the President and Mrs. Reagan's early Strategy which was directed at elementary schools. The existence of TARGET is a clear reflection of changing attitudes and the success of the awareness program.

Mr. Brice Durbin has discussed TARGET and their other activities with my staff. Therefore, we have some additional information on the TARGET program and the National Federation of State High School Associations. Attached is a background paper which may be useful.

Also attached is a letter of support I received from William E. Simon for this project. Please let me know if you have any questions or need additional information.

NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

BACKGROUND

ADDRESS: 11724 Plaza Circle/P.O. Box 20626
Kansas City, Missouri 64195
816/464-5400

CONTACT: Mr. Brice Durbin, Executive Director

FUNDING: Income from various services, publications (i.e. SPORTS magazine), and corporate grants (i.e. Walt Disney, Kodak, Major League Baseball).

MANAGEMENT: A corporate advisory board supported by paid Federation officers.

DESCRIPTION: The Federation is an active organization associated with athletics, music, speech, debate, drama and related programs in high schools. Their publications are of high quality and include good drug abuse prevention information directed at young people.

PREVIOUS INVOLVEMENT: President Reagan provided an excellent article for their SPORTS magazine May/June 1985 issue (see attached). Vice President Bush gave a photo opportunity to Federation representatives in May 1985.

RELEVANT HISTORY: The Federation has a good reputation in the private sector and among school administrators. They work closely with the President's Council on Sports and Physical Fitness on a variety of programs and are involved in promotional/fund raising events for the Statue of Liberty.

=====

The National Federation's TARGET Program

BACKGROUND

FUNDING: Same as above

MANAGEMENT: The TARGET program will have a National Advisory Committee comprised of top corporate executives. The Committee will be separate from the Federation's Advisory Board.

**GOALS AND
OBJECTIVES:**

Training programs that educate and promote prevention of drug and alcohol abuse among school-age youth; healthy living and cadre of trained student leaders.

**ADDITIONAL
INFORMATION:**

TARGET has committed to a Summer 1986 program, funded by Kodak, to support the Statue of Liberty restoration. The program will include nationwide bicycle events: "Pedal For The Lady" and "1986 Kodak Liberty Ride Festival."

The plan also calls for the establishment of the "Chemical Health Resource Center" including consultation and educational services.

TARGET and the activities of the Federation promote healthy lifestyles and contribute to institutionalizing drug abuse education and prevention activities in the private sector.

BACKGROUND:

The TARGET program was recently started because of interest by school administrators and coaches and their requests for assistance, model programs and prevention resources. This would not have happened without the change in attitudes and the public pressures brought about by Mrs. Reagan's emphasis on youth and prevention efforts.

TARGET is clearly a prevention-oriented private sector initiative directed at young people. While the immediate target group of the program is high school students it is designed for ultimate use in junior high and elementary schools. The Federation is particularly strong in sports programs (athletic organizations and training of umpires, etc). No Federal funds are required and the organization has a good "track record."

It is likely that the Summer 1986 events with Kodak/Statue of Liberty will offer specific events for later consideration.

Also, the timing of the TARGET program is excellent in that the 4-5-6 grade students which were the target of previous prevention initiatives will be the high school students of 1987 through 1990. Hopefully, the High School Senior Surveys during these years will reflect the success of the early program.

THE WHITE HOUSE
WASHINGTON

Date: 2/12/86

TO:

Please advise.

FROM: **KENNETH L. BARUN**
Director of Projects and Policy
Office of the First Lady
213 East Wing, x7905

NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

11724 Plaza Circle / P.O. Box 20626 / Kansas City, Missouri 64195 / 816-464-5400

Brice Durbin
Executive Director

January 21, 1986

Handwritten signature

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Dear Mrs. Reagan:

The National Federation of State High School Associations is an organization of fifty state high school athletic/activities associations and the District of Columbia, which represent and work directly with the athletic, music, speech, debate, drama and related programs in the 20,000 high schools throughout the United States.

In 1984, with the unanimous support of the state associations, the National Federation developed its TARGET program, Helping Students Cope with Alcohol and Drugs. TARGET was chosen as the name since students are the center and, therefore, the target of all National Federation programs.

A National Advisory Committee of top corporate executives and other leaders from throughout the United States is being formed to assist in giving this program the proper direction as it is further refined and moves forward. The purpose of this letter is to invite you to be the Honorary Chairperson for the TARGET National Advisory Committee.

TARGET has two long-term goals. First, it seeks widespread understanding among students that healthy living is beneficial and that abuse of alcohol and drugs has serious consequences both now and in the future. Second, TARGET is creating a skilled cadre of student leaders whose behavior will assist to influence their peers to lead healthy, socially responsible lives.

To reach these goals, the National Federation's TARGET program provides training programs that educate and promote prevention of drug and alcohol abuse among school-age youth; develops a national organization of high school students committed to promoting healthy behavior among their peers; offers computerized referrals about specialized information to state high school associations, schools, students, educators and parents from every



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community in America; and provides referrals to other organizations that offer treatment, intervention or specialized information on topics related to chemical abuse and the prevention among the youth of America. TARGET has also been designed for ultimate use at the junior high and elementary school levels.

This program has been discussed with Dr. Carlton Turner's staff.

Elizabeth and Bob Dole are knowledgeable of the National Federation programs. Senator Dole has personally assisted in obtaining Congressional support for National Federation programs.

Your support of this program will be invaluable. We look forward to receiving your reply.

Very cordially yours,



Brice B. Durbin

Mrs. Nancy Reagan
The White House
Washington, D.C. 20500