Nikon

COOLPIX S3
digital camera

beautiful in black

sleek body. genius IQ and 6 million pixels to play with.

2.5"
Incredible, Bright
LCD Screen

6.0
Effective
Megapixels

3X OPTICAL
Zoom-Nikkor
ED Glass Lens

17
Scene
Modes

super cameras.
superior pictures.

6.0 Effective Megapixel Digital Camera

COOLPIX S3

COOLPIX S3

Nikon's Exclusive Feature System makes taking great pictures easy

Nikon D-Lighting
In playback mode, D-Lighting will compensate for underexposed areas or insufficient flash without affecting properly exposed areas.

Nikon In-Camera Red-Eye Fix
This in-camera feature automatically fixes most typical occurrences of red-eye. You may never see red-eye again.

Date and Time Imprinting
Documenting the exact date and or time a photo is taken is as easy as a push of a button.

In-Camera Cropping
This feature allows you to crop out the part of the image you don't want and keep the part you like.

Voice Memo Function
Records up to 20 seconds of sound that can then be attached to an image.

Best Shot Selector
Camera takes a series of photos and automatically selects the one with sharpest focus.

Saturation Mode
Control color saturation.

Noise Reduction Mode
Minimize digital artifacts in long exposures.

Matrix Metering
Optimal exposure is measured by comparing 256 areas of the frame.

Blur Warning
Warns when image is blurry.
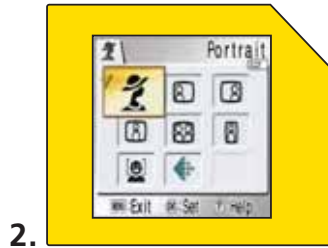
Useful automatic features do all the thinking for you

Versatile 17 Scene Modes

Portrait (with Scene Assist)   Night Portrait (with Scene Assist)   Landscape (with Scene Assist)   Sports (with Scene Assist)   Party/Indoor   Beach/Snow   Sunset   Night Landscape   Museum   Fireworks Show   Close Up   Copy   Back Light   Panorama Assist   Dawn/Dusk   Underwater   Voice Recording

The COOLPIX S3 features 17 specially programmed modes to automatically handle focus, exposure, white balance and other adjustments that help you take great pictures at the press of a button. The Underwater Scene Mode is the newest and allows you to shoot underwater with the (optional) WP-CP5 underwater housing. Another great new function to be used in the Portrait Mode is Face Priority AF which automatically finds the subject's face and focuses on it. 4 of the 17 scene modes come with Scene Assist which offer a selection of easy framing assist options, to help you compose your pictures with the assistance of framing guides displayed in the monitor. **Here is how it works:**

1. Select SCENE on Mode Selector switch

2. Scroll up or down to choose a composition type and set

3. Position subject in framing guide and shoot

Underwater Produces more attractive results when shooting scenes underwater. Requires optional Waterproof Case WP-CP5

Beach/Snow When shooting a scene with snow or water in the background, the image is free of grayish tones that are caused by typical underexposure.

Landscape Emphasizing depth-of-field, this mode captures distant scenes sharply and clearly, for postcard like landscape pictures.

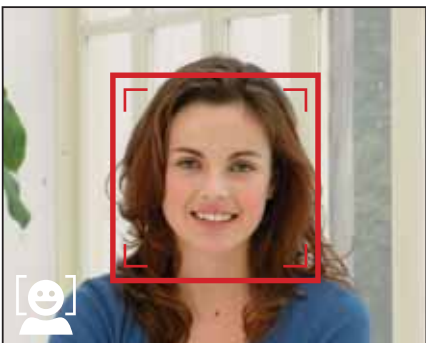**Close Up** Shoot as close as 1.6" from your subject.

Portrait Automatically adjusts the camera settings to get a sharp subject with a blurred background.
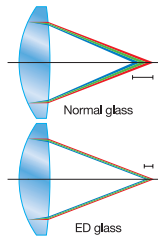
Panorama Assist Allows you to take several side-by-side images, all at the same exposure and white balance setting, then combine them later using the "Panorama Maker™" photo editing software (supplied) to create spectacular wide-vista photos.

Face Priority AF All New Face Priority AF (in Portrait Scene) mode will automatically find the subject's face and focus on that. This ensures a great portrait every time.

High quality lenses deliver high quality pictures

3x Optical Zoom-Nikor Lens with pro-quality ED glass optics

Normal glass

ED glass

The 3x Zoom-Nikkor ED Glass Lens gives you the power of a 35-105mm (35mm equiv.) lens, while Macro capability lets you get as close as 1.6 in. This combination is supported by Nikon's world-renowned optical technology, with pro-quality ED glass delivering crisp, clear images while minimizing chromatic aberration, all of which helps realize the full po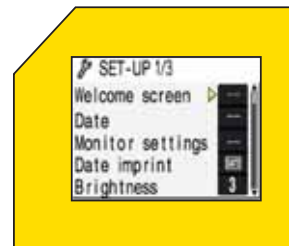tential of our high resolution 6 megapixel CCD's. The COOLPIX S3 exclusive image processing technology takes true-to-life images a step closer to reality. A 256-segment Matrix Metering system enables optimal exposures in even the most challenging lighting situations.

3x Optical Zoom-Nikkor lens
plus 4x digital zoom equals 12x zoom range

Incredible, bright 2.5'' LCD makes shooting and sharing images easier

Oversized LCD screen & newly designed interface with Help Function

View as a list

Or as Icons. If you have any questions hit the **help button.**

With the new **oversized 2.5" LCD screen** you won't miss much but Nikon did not stop there when designing these cameras. A **new interface** has been designed that can be viewed as icons or as a list. If you get confused just hit the **Help Button.** It will explain the function in the main menu.

Shoot longer and more often

Long Battery Life and Rechargeable Coolstation

These new Nikon COOLPIX Digital cameras have been designed so you can shoot longer and more often by increasing battery life and adding more internal memory. **12 MB of internal memory** lets you shoot even more without an SD card (sold separately). Nikon has made these cameras more efficient than ever, giving you **longer battery life.** On one charge of the S3 included rechargeable lithium-ion battery EN-EL8 you can shoot up to 190 shots.

Shoot up to 190 photos with the same battery

The **COOLPIX S3** comes complete with the **COOL-STATION MV-11.** Delivering true plug-and-play convenience, the COOLSTATION MV-11 is more than just a charging cradle. Placing the COOLPIX S3 in the COOL-STATION MV-11 enables the batteries to be charged without removing them from the camera body. The COOL-STATION MV-11 also connects the COOLPIX S3 to a TV and to a computer via USB.

Your choice of shooting modes

Shoot a Quicktime™ movie

Standard	Vivid Color	Black and White	Sepia	Cool

Shoot a movie with sound
In Movie Mode you can shoot a Quicktime Movie with sound at 15 frames per second.

5 Color Shooting Options
Creative Shooting Color Options allow you to select from standard color, vivid color, black & white, sepia and cool modes.

Go even further with your COOLPIX S3

Great Accessories and PictureProject Software

WP-CP5
Waterproof housing

Leather Case and EN-EL8 rechargeable battery kit

Leather Case

Nikon created PictureProject software, a $49.95 value, complimentary with your COOLPIX purchase. It's designed to extend the enjoyment of taking pictures: transferring images from camera to computer, organizing images so they're easy to find, editing them to add an extra sparkle, designing ways to show off the pictures and sharing them with friends and family. Think of PictureProject for your next steps to enjoy your photography fun.

The newest version of PictureProject is available for complimentary download to any owner of a Nikon COOLPIX or Digital Nikon SLR. Visit www.nikonusa.com and then "click your way to the software session. "Photography – from camera to computer to print or e-mail – it's all about fun when you choose Nikon COOLPIX with PictureProject!

Share photos with the world

Print directly to a printer, show on TV or upload to the web

Print directly from your camera
You can send images directly to print, without the need of a PC, when using PictBridge and USB Direct Print compatible printers.

Hook directly to your TV
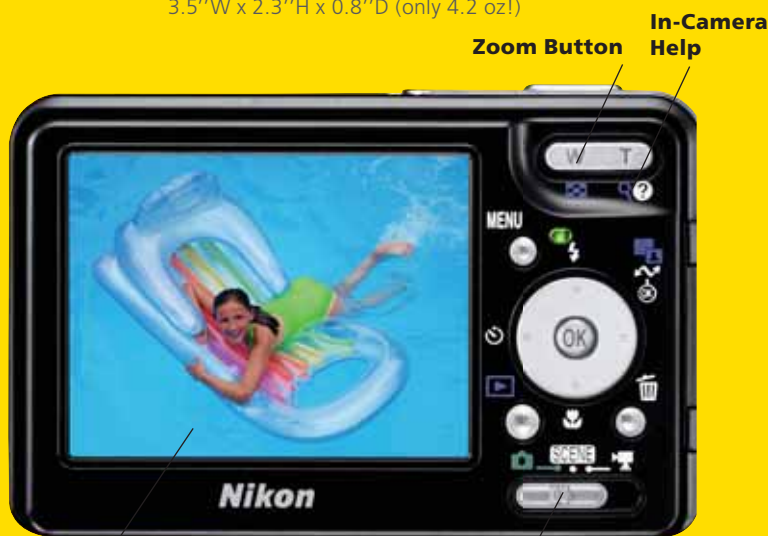Show friends and family the results on a grand scale.

One Touch Upload to your computer
Just touch the TRANSFER button once to upload images to your computer using the supplied PictureProject software.

The compact digital camera that thought of everything.

ZOOM NIKKOR ED 5.8-17.4mm 1:3.0-5.4   ON/OFF

less than 1'' thick

Built-in flash

3x Optical Zoom-Nikkor ED Glass Lens

Nikon COOLPIX S3

Actual size
3.5''W x 2.3''H x 0.8''D (only 4.2 oz!)

Zoom Button

In-Camera Help

W   T

MENU

SCENE

Nikon

Incredible, Bright 2.5" LCD Monitor
for high visibility in daylight

Mode Selector
(slide switch)

Everything you need to get started:
Wrist Strap, USB cable, Audio Video Cable, EN-EL8 Li-ion rechargeable battery, COOL-STATION MV-11, PictureProject CD-ROM

Key Features and Benefits

COOLPIX S3/6.0 Effective Megapixels, for stunning prints up to 16 x 20 inches.

High Quality 3x Optical Zoom-Nikkor ED Glass Lens 35-105mm (35mm equivalent) for incredibly sharp, clear images plus a 4x digital zoom for a total zoom of 12x.

NEW! Incredible Bright 2.5 inch LCD for easy viewing and playback of pictures.

Ultra-Slim (3/4'' thick) design makes the camera small enough to carry in any pocket.

Ultra-light weight of approximately 4.2 oz. (118g) (without battery and SD card).

Durable Matte Black-finished Aluminum-alloy body makes the camera not only slim but sturdy.

Nikon's In-Camera Red-Eye Fix™ automatically fixes most instances of red-eye in the camera. You may never see red eyes again!

Nikon's D-Lighting automatically brightens the dark areas in the picture when in playback mode.

17 Scene Modes (Portrait, Panorama Assist, Landscape, Underwater, etc), 4 with Scene Assist to guide you in taking better pictures, automatically. The all new Underwater Mode is used with the optional WP-CP5 waterproof case.

Long Battery Life to shoot up to 190 images on single charge of the included lithium-ion (Nikon EN-EL8) rechargeable battery.

COOLSTATION MV-11 cradle included. Put the S3 in the supplied cradle to automatically charge the battery and connect via USB to your computer.

Adjustable Graphic User Interface allows you to change the interface to view either the icon view or the traditional menu item view.

In-Camera Help button instantly displays an explanation for all the functions within all menus.

Take great close-up pictures with the ability to focus as close as 1.6 inches from your subject.

Movie Mode with sound at 15 frames per second at a length that is only limited by the available space on the internal memory or your SD memory card.

12MB of Internal Memory allows you to begin taking pictures immediately.

Print directly to a printer by connecting the COOLPIX S3 directly to a PictBridge-compatible printer.

COOLPIX ® S3
DIGITAL CAMERA

Digital Camera Specifications

TYPE OF CAMERA	Digital camera S3
EFFECTIVE PIXELS	6.0 million
CCD	1/2.5-inch type (6.4 million total pixels)
IMAGE MODES	High (2816*), Normal (2816), Normal (2048), PC (1024), TV (640)
LENS	3x Zoom-Nikkor ED; 5.8-17.4mm (35mm [135] format equivalent to 35-105mm); f/3.0-5.4; 12 elements in 10 groups; Digital zoom: up to 4x
FOCUS RANGE	12 in. (30cm) to infinity (∞), 1.6 in. (4cm) to infinity (∞) in Macro Mode
LCD MONITOR	2.5-inch type, 110,000-dot Amorphous silicon TFT LCD monitor with brightness adjustment
STORAGE MEDIA	Internal memory: approx. 12MB, accepts SD memory card
SHOOTING MODES	Auto, Scene Assist (Portrait, Landscape, Sports, Night Portrait), Scene (Party/Indoor, Beach/Snow, Sunset, Dusk/Dawn, Night Landscape, Close Up, Museum, Fireworks Show, Copy, Back Light, Panorama Assist, Underwater, Voice recording), BSS (Best Shot Selector), Blur Warning, Date Imprint, Self-Timer (10 sec.)
MOVIES	With sound: TV movie (640) at 15fps, Small size (320) at 15fps, Smaller size (160) at 15fps; Without sound: Time-lapse movie at 15fps
CAPTURE MODES	1) Single, 2) Continuous (approx. 1.6fps), 3) Multi-shot 16 (16 frames 1/16 in size)
NUMBER OF FRAMES (W/INTERNAL MEMORY)	6M: High (2816*) approx. 4, Normal (2816) approx. 9, 3M: Normal (2048) approx. 16
BUILT-IN FLASH	Range: 1' - 8'2" ft / 0.3-2.5m (W), 1' - 4'7" ft / 0.3-1.4m (T); Flash modes: Auto, Auto with Red-eye Reduction (In-Camera Red-Eye Fix™), Anytime Flash, Flash Cancel and Slow Sync.
INTERFACE	USB (via COOL-STATION MV-11/MV11B)
SUPPORTED LANGUAGES	German/English/Spanish/French/Italian/Dutch/Swedish/Japanese/ Simplified Chinese/Traditional Chinese/Korean/Russian selectable in menu display
POWER REQUIREMENTS:	One Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter EH-63 (supplied)
BATTERY LIFE (APPROX)*	Approx. 190 images with EN-EL8 Rechargeable Battery (based on CIPA standard*)
DIMENSIONS (WXHXD)	Approx. 3.5 x 2.3 x 0.8 in. (89.9 x 57.5 x 19.7mm)
WEIGHT	Approx. 4.2 oz. (118g) (without battery and memory card) TBD

SUPPLIED ACCESSORIES†	COOL-STATION MV-11/MV-11B, Strap, USB Cable UC-E10, Audio Video Cable EG-E5000, AC Adapter EH-63, Rechargeable Li-ion Battery EN-EL8, PictureProject CD-ROM
OPTIONAL ACCESSORIES	COOL-STATION MV-11/MV-11B, USB Cable UC-E10, Audio Video Cable EG-E5000, AC Adapter EH-63, Rechargeable Li-ion Battery EN-EL8, Battery Charger MH-62, Waterproof Case WP-CP5‡

* Industry standard for measuring life of camera batteries. Measured at 77°F (25°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.
† Supplied accessories may differ by country or area.
‡ Not available in some countries or areas.

PICTUREPROJECT SYSTEM REQUIREMENTS

OS	**MACINTOSH** Mac® OS X (10.1.5 or later) / **WINDOWS** Windows® XP Home Edition/Professional, Windows® 2000 Professional, Windows® Me, Windows® 98SE pre-installed models
RAM	64MB or more recommended
HARD DISK	60MB required for installation
DISPLAY	800 x 600 or more with 16-bit color (full color recommended)
OTHERS	CD-ROM drive required for installation. Only built-in USB ports are supported

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Specifications and equipment are subject to change without any notice or obligation on the part of the manufacturer. September 2005 ©2005 NIKON INC.

WARNING
TO ENSURE CORRECT USAGE, READ MANUALS CAREFULLY BEFORE USING YOUR EQUIPMENT. SOME DOCUMENTATION IS SUPPLIED ON CD-ROM ONLY.

PictBridge   ArcSoft™ Digital Imaging • Internet • Entertainment SOFTWARE FOR PEOPLE   QuickTime™

S3-05-299

Nikon
At the heart of the image ™