THE ASIA PAC DIGITAL MARKETING & gTLD STRATEGY CONGRESS + THE INTERNET OF NAMES

In association with







For existing TLD owners (Generics + Brands) legal counsel & prospective round two applicants

MAY 14-15, 2014 | REGUS - HONG KONG CENTRAL PLAZA | HONG KONG



CPD Pending

This program has been submitted to the Law Society of Hong Kong for accreditation.

www.momentumevents.asia

PROSPECTIVE APPLICANTS

Avoid costly missteps and get the full picture from existing TLD owners & expert counsel.

EXISTING APPLICANTS

Optimize for success by benchmarking your application & launch strategy against other applicants.

- Afilias
- .CLUB
- DomainDiction
- Brand Registry Group

- DotAsia
- · .Kiwi
- .Kyoto
- Dot Chinese Online (.在线)

- Quest
- Brandma
- Baidu

• Dot Chinese Website (.中文网)

- •.世界
- PeopleBrowsr
- Uniregistry, Corp.
- Alibaba ICANN • .XYZ

SUPPORTING SPONSOR

Government of the Hong Kong Special Administrative Region, People's Republic of China

FOUNDING SPONSOR



LEAD SPONSOR



ASSOCIATION SPONSORS

PeopleBrowsr

Brand Registry Group





MEDIA PARTNERS



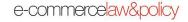
















DomainNameNews

ABOUT MOMENTUM

HOW WE DIFFER

Momentum Event Group is an international company that is on a mission to make attending conferences truly valuable again. By providing every delegate with the highest quality speakers, content and format, full access to the attendee list via MomentumConnect, complimentary workshop and webinar attendance, and a host of innovative amenities all at an attractive price point, we are re-setting the conference experience.

With complimentary Wi-Fi, reinvigorated content formats and multiple networking breaks to ensure maximum facetime, Momentum events are a centralized hub for fueling learning, partnering and idea exchange. With access to Momentum Hosts who ensure the smooth running of the event and answer any questions you have, a "match and meet" service, a money-back guarantee and a programming format that blends the dissemination of critical information with the need for intimate discussion, Momentum Events are unlike any other event you have ever experienced.



ALL-INCLUSIVE PRICING

We charge one price for access to all aspects of the event—general session, workshops and master classes.



POST EVENT ACTIVATION WEBINARS

We offer up to three free post-event webinars to help maintain your connection with fellow attendees and continue your learning months after the conference concludes.



NETWORKING

All attendees are provided with access to their fellow registered delegates in advance of the conference. Start developing relationships on your schedule.



MATCH AND MEET

Services to help facilitate your introduction to the right people at the event to make your conference time even more productive.



MOMENTUM CONNECT

A **Linked in**, powered online community designed to enhance the networking experience associated with attending the event.



A GUARANTEE

We offer a money-back guarantee. If you attend this event and are dissatisfied simply tell us and we will refund your money in full. This eliminates any risk for you and helps our team focus on always providing an exceptional event experience.



MOMENTUM HOSTS

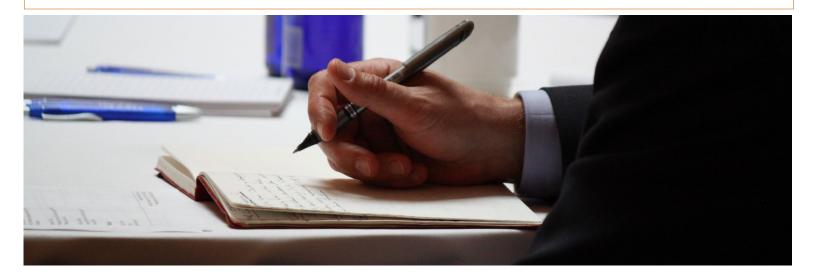
Our pleasant and professional hand-picked team of greeters and problem solvers have been specially trained to facilitate the best possible conference experience.



Join the Discussion with over 1,000 Industry Experts LinkedIn: gTLD & Domain Leadership



Follow Us on Twitter: @gTLDworld



THE ESSENTIAL EVENT FOR ASIA BRANDS, LEGAL COUNSEL, TLDS AND PROSPECTIVE ROUND TWO APPLICANTS

The Asia Pac Digital Marketing & gTLD Strategy Congress for first and prospective second round applicants will be held in Hong Kong and timed to take place in conjunction with the International Trademark Associations' (INTA) 136 Annual Conference at the Hong Kong Convention and Exhibition Centre (HKCEC) starting on May 10.

Building on the successes of the New York and London Digital Marketing & gTLD Strategy Congresses, this unique Hong Kong event is perfectly timed to appeal to the more than 9500 INTA attendees – leading international branding, IP and trademark attorneys – who will be keenly aware of the first round gTLD launches taking place in 2013-2014 – as well as leading Asian and other international organizations and investors who missed their first round opportunity will be looking to make their application as soon as they are able.

The event will blend sessions for attorneys and corporate representatives who are just becoming aware of the gTLD program, the opportunities that it offers their organizations and who need education, guidance and support as they navigate the complex application and approval process; as well as sessions for international brand managers and marketing specialists keen to learn how they can use a gTLD to their marketing or financial advantage.

Join us at the **Asia Pac Digital Marketing & gTLD Strategy Congress + Internet of Names** and meet with your peers and leaders of the brand and generic TLD and domain community at the only forum that continues to focus on the marketing, branding and customer engagement strategies associated with the changing internet landscape as 1000s of new top-level domains come online in the months ahead.

Learn what issues your team may have missed while crafting your launch strategy as you join in on discussions that will take you behind-the-scenes to explore lessons learned from recent TLD launches – the good, the bad and the ugly.

Benefit from ample networking time and the opportunity to meet with prospective and existing brand and generic applicants representing brand and generic TLD as you take part in interactive roundtable discussions and panel sessions addressing:

- How to Effectively Bridge the Gap from Your .com to Your .BRAND
- What Can, Could and Should you do with a New TLD?
- Lessons from Round One
- Using the TMCH (Trademark Clearing House) and Beyond To Your Advantage
- International Brand Defense Strategies
- Understanding the Complete Financial and Non-Financial Costs When Evaluating Your Round 2 TLD Application
- And much more

Gain practical knowledge and get answers to your most pressing questions during the following case studies:

- How to Connect Your Brand with New and Existing Customers in a World of 1,000 Top Level Domains.
- Practicalities of a New Domain Launch

These events are expected to sell out. Reserve your space now to be a part of this industry-leading conference and ensure you are part of the conversation.

To register visit us online at www.momentumevents.asia



"It's not at every conference where you can approach the CEO of different registry operators, where you can approach the meaningful material management people from companies like Google, from Amazon...something like this is a must attend."

- Frank Schilling, Founder & Managing Director, Uniregistry

"I'm getting to meet a lot of interesting people, I'm getting to talk to them about what they're doing, getting the last minute things that you don't read about in the blogs."

- Juan Diego Calle, CEO, .CO

"It's really been fantastic. This conference has been just an outstanding conference as far as bringing in this disparate group of people right at the right time."

- Richard Merdinger, Vice President of Domains, GoDaddy

"Momentum provided a well organized thoughtful event to help brands and service providers meet and discuss needs and solutions to make the introduction of .BRAND strategies a success."

- Peter LaMantia, President and CEO, Authentic Web Inc.





DIGITAL MARKETING & GTLD STRATEGY CONGRESS + INTERNET OF NAMES SPEAKER FACULTY



The Honourable **Neil Anthony Brown** QC, FCIArb



Tim Johnson CFO Dot Kiwi



Daniel Negari Founder at .xyz



Dennis Cai Assistant Secretary-General Hong Kong International **Arbitration Centre**

Peter Kam Fai Cheung

Administrative Region

Yue Sing Malcolm Chiu

Ching Chiao

Brandma

CEO

CIO

QNet

CEO

NAF

DotAsia



Director, Intellectual Property Department, and Registrar of Patents,

Designs and Trademarks, Government of the Hong Kong Special

Gabriela Kennedy Partner, Head of Asia IP & TMT Group Mayer Brown JSM



Jodee Rich CEO PeopleBrowsr



Edward Rubin Chairman **ADNDRC**



Jeff Sass CMO .CLUB



Arbitrator

Roland LaPlante

Afilias

David L. Kreider



Frank T. Schilling Founder, Managing Director Uniregistry, Corp.



Jennie-Marie Larsen CEO DomainDiction

Chief Marketing Officer



Christopher To Independent Arbitrator and Mediator



Jacob Williams General Manager, Domain Services Interlink Co., Ltd.



.Kyoto, .Moe Dr. Hong Xue



Professor and Director of the Institute for Internet Policy and Law Beijing Normal University (BNU)



Kuek Yu-Chuang VP Stakeholder Engagement - Asia

Edmon Chung

Kristine Dorrain

and IP Service

Director of Internet



Karen Law Legal Counsel Alibaba



Alan Limbury Arbitrator



Arto Isokoski CEO & co-founder at TLD Registry LTD Dot Chinese Online (.在线) and Dot Chinese Website (.中文网)

Faculty is subject to change

WHO YOU WILL MEET AT THE ASIA PAC DIGITAL MARKETING & GTLD STRATEGY CONGRESS + INTERNET OF NAMES

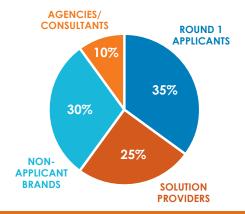
The Digital Marketing & gTLD Strategy Congress has been designed to attract a "Who's Who" of premier digital, branding and marketing professionals, leading in-house corporate counsel, Trademark & IP counsel and their advisors. Our target audience demographics include:

- Senior executives responsible for:
 - Trademark protection
 - Brand Management
 - Digital Branding & Marketing
- Intellectual property
- Internet Strategy
- Social Media

- Marketing
- Communications

ATTENDEES BY INDUSTRY

ATTENDEES BY RESPONSIBILITY





ABOUT THE VENUE

Regus - Hong Kong Convention Center • 35/F Central Plaza, 18 Harbour Road Wanchai • Hong Kong

The Regus office space in Central Plaza, Hong Kong is in a landmark building in the central business district of Hong Kong. The venue is located on the 35th floor of one of the tallest and most prestigious buildings on the Hong Kong Island skyline, with wonderful views over the harbour.

The building is home to many multinational corporations and is unusual in that it has a triangular shaped floor plan to offer better use of space and column free office areas.

There is a spectacular lobby filled with natural light and the first floor is a public through fare to three pedestrian bridges linking the Mass Transit Railway, the Convention and Exhibition Centre where the INTA Convention is being held and the China Resource Building.



HOTEL & ACCOMMODATIONS

You are free to choose your own accommodation while joining us in Hong Kong. The following hotels are located close to the conference venue and are provided as a resource.

Renaissance Hong Kong Harbour View Hotel 1 Harbour Road • Wanchai • Hong Kong

Located in the heart of one of the world's most spectacular cities, Renaissance Harbour View Hotel Hong Kong is a stylish Hong Kong hotel at the center of it all. Situated on the waterfront, adjacent to the HKCEC, the hotel features panoramic views of Victoria Harbour, luxurious guest rooms and state-of-the-art business amenities. This Hong Kong hotel's accommodations are just five minutes from the CBD, shopping, nightlife and the MTR subway - and mere steps from the Star Ferry to Kowloon. Enjoy a swim in the large heated outdoor pool or a workout in our fitness centre. At the end of the day our Hong Kong hotel's dining options, which include authentic Cantonese cuisine at the award-winning Dynasty restaurant, international fare at Cafe Renaissance, and live entertainment and signature cocktails at The Lounge, offer the perfect way to tempt your palate. Spacious meeting facilities feature natural daylight, harbour views and the exceptional service that Renaissance is known for!



L'hotel Nina et Convention Centre Hong Kong No.8 Yeung Uk Road • Tsuen Wan • Hong Kong

L'hotel Nina et Convention Centre Hong Kong is a 5-star hotel consists of 2 towers, offering numerous well-appointed and comfortable guest rooms to meet the tastes of all travellers. L'hotel Nina et Convention Centre Hong Kong Phase I comprises of 42 storeys with 689 rooms and Phase II comprises of 89 storeys with 910 rooms. Room size is 34 to 109 square metres. The majority of rooms are queen-queen format. All rooms are well equipped including 32 inch LCD flat panel screen TV.







AGENDA AT-A-GLANCE

Day 1-Wednesday, May 14, 2014

2:00pm Welcome and Introductions

2:05pm Event Chair Introduction and Welcome Address

2:15pm The Practicalities of a New Domain Launch

3:00pm Panel: Lessons from Round One

4:00pm Refreshments and Networking

4:15pm What Can, Could and Should you do with a new TLD?

5:00pm How to Connect Your Brand with New and Existing Customers in a World of 1,000 Top Level Domains

5:45pm Conference Summary & Conclusion of Day 1

Day 2-Thursday, May 15, 2014

9:00am Morning Refreshments

10:00am Round Two: The Shape of Things to Come

10:40am Spotlight Presentation

11:00am Panel: International Brand Defense Strategies

12:00pm A Round 1 Perspective: Understanding the Complete Financial and Non-Financial Costs When Evaluating

Your Round 2 TLD Application

1:00pm Luncheon

2:00pm Panel: Legal Issues for Branding and Marketing Professionals: What you Need to Know Before, During

and After the Adoption of a TLD Strategy

2:45pm Legal Panel: Using the TMCH (Trademark Clearing House) and Beyond To Your Advantage

3:30pm Refreshment Break

3:45pm ICANN Address: Stakeholder Engagement In Asia

4:30pm Panel: Domains in Asia in 2015, 2020, 2025: A View of the dot Future

5:30pm Closing Remarks, Conference Concludes

MAIN CONFERENCE AGENDA

Wednesday, May 14, 2014

The only constant on the Internet is change. New gTLD sages, newbies, naysayers and proponents alike are invited to join this interactive workshop. We'll put our heads together and explore the effects New gTLDs are already having on the digital world and how to navigate your or your clients brand through the new Internet landscape. In this conference we will discuss:

- The current status and timeline of ICANN's New gTLD Program (rounds one and prospective round two)
- Review of round one applicants and application status
- How to determine if Round 2 is right for your brand
- Overview of the application timeline and process
- Round one pitfalls and stumbling blocks how to ensure a second round application will pass the initial evaluation
- Understand the terminology of post-delegation enforcement including PDDRP, RRDRP, PICDRP and URS
- Sunrise & Landrush strategies for applicant and non applicant brands
- New gTLD influence on social media, mobile deployment, internationalization and personalization strategies

2:00PM Welcome and Introductions



Peter Kam Fai Cheung

Director, Intellectual Property Department, and Registrar of Patents, Designs and Trademarks, Government of the Hong Kong Special Administrative Region Edward Rubin Chairman ADNDRC

2:05PM Event Chair Introduction and Welcome Address



Edmon Chung CEO DotAsia

2:15PM THE PRACTICALITIES OF A NEW DOMAIN LAUNCH

During this session, go behind the scenes with Mr. LaPlante as he engages you in a discussion of key lessons learned from the original new gTLD launch (.INFO) and new gTLD launches since then. Learn how new gTLD owners can apply these valuable lessons learned to their own launches with an eye towards ensuring a smooth and successful launch.



Roland LaPlante SVP, Chief Marketing Officer Afilias

3:00PM LESSONS FROM ROUND ONE

Almost 2,000 applications for TLDs were received during the initial round including many from some of the world's most well-known and respected brands. As TLD strategies develop, there are some big questions facing today's brands. How will this new world of top level domains change the way customer traffic, engagement and revenue is generated? How should organizations be adjusting their IP and trademark strategies to incorporate changes brought by 1,000 new top level domains? How will they balance digital brand investment choices, and monitor competition and how can you leverage a generic TLD to enhance your brand?



QNet

Yue Sing Malcolm Chiu



Tim Johnson CEO Dot Kiwi



Karen Law Legal Counsel Alibaba



Jacob Williams General Manager, Domain Services Interlink Co., Ltd. .Kyoto, .Moe

4:00PM Refreshments and Networking

MAIN CONFERENCE AGENDA

4:15PM WHAT CAN, COULD AND SHOULD YOU DO WITH A NEW TLD?

As the first tranche of new TLDs come on-stream, round two applicants will need to make some important decisions about how they are going to position, present and operate their TLDs. This unique session will help existing applicants make the right choices and avoid costly missteps in the application process. Topics include:

- How TLD owners can recoup their investment and make a profit, how owners could position their TLD to be
 attractive to investors, purchasers and partners, pathways to profit proven marketing ideas that you can use
 to increase the attractiveness of your TLD to potential registrants and how registrants are likely to decide
 in which TLDs to invest.
- String logic, taxonomies, SEO, PR and paid advertising. Implications for search and key considerations for maintaining and improving your Google and other search engine rankings. Co-existence and evolving from your existing domain name portfolios. Reviewing and deciding which existing domain names will change.
- How to safely purge unnecessary domains.
- The impact of the gTLD contention auction process on the business plans of round one applicants.



Frank T. SchillingFounder, Managing Director
Uniregistry, Corp.

Additional speakers to be announced

5:00PM HOW TO CONNECT YOUR BRAND WITH NEW AND EXISTING CUSTOMERS IN A WORLD OF 1.000 TOP LEVEL DOMAINS

At the core of the new TLD program was the desire for choice, competition and innovation. The new TLD program will help the Internet become more global (including Chinese, Arabic and other non-latin scripts).

With round one deployment already underway, marketing and branding professionals from around the globe are already juggling a growing set of digital marketing channels. Now is the time for brands and rights holders to develop their plans and deploy their strategies for reaching their customers before their competitors do. This keynote session will address strategic and organizational considerations many applicant and non-applicant brands are facing and will include essential insights for prospective round two-applicants.



Arto Isokoski
CEO & co-founder at TLD Registry LTD,
Dot Chinese Online (.在线) and
Dot Chinese Website (.中文网)



Roland LaPlante SVP, Chief Marketing Officer Afilias



Jeff Sass CMO .CLUB

5:45PM Conference Summary & Conclusion of Day 1



MAIN CONFERENCE AGENDA

Thursday, May 15, 2014

9:00AM Morning Refreshments

10:00AM ROUND TWO: THE SHAPE OF THINGS TO COME

With ICANN announcing that Round Two could launch as early as fall 2015, this panel will discuss the implications of this timeline on existing and prospective applicants as well as predict the changes to the application process. How will the make-up of the round two applicants differ from round one? Which brands are expected to leap in and which will continue to sit on the sidelines? How will the new crop of freshly minted round one TLD operators react to an influx of new applicants? How will ICANN resolve the challenge of plural string applicants for existing generics and how will the launch successes (or failures) of the round one TLDs change the economics for new applicants?



Daniel Negari Founder at .xyz

Additional speakers to be announced

10:40AM SPOTLIGHT PRESENTATION



Jodee Rich CEO PeopleBrowsr, new TLDs dotCEO, dotBest and dotKred

11:00AM INTERNATIONAL BRAND DEFENSE STRATEGIES

Discover the latest tools for monitoring & policing international and multi-language domains (including typosquatting) in order to maintain control over your IP. Attendees will learn how to create a co-ordinated inter-departmental policy that can deal with domain name abuse before and after it occurs; if dispute concerning domain name abuse arise, how to resolve it effectively.



Dennis CaiAssistant Secretary-General
Hong Kong International Arbitration Centre



Kristine DorrainDirector of Internet and IP Service NAF



Alan Limbury Arbitrator

12:00PM A ROUND 1 PERSPECTIVE: UNDERSTANDING THE COMPLETE FINANCIAL AND NON-FINANCIAL COSTS WHEN EVALUATING YOUR ROUND 2 TLD APPLICATION

The detailed experience of several round one applicants will be brought to bear as they share a picture of the expected and unexpected costs associated with application and launch of their new TLD. This session is designed to help your organization practically prepare for the financial commitment of the initiative

- · Build a budget by department that covers application fees and ongoing maintenance costs
- Understand the true costs associated with owning and operating a gTLD
- Cross departmental cost-sharing and allocation models to consider



Tim Johnson CEO Dot Kiwi

1:00PM Networking Luncheon

PANEL

LEGAL

MAIN CONFERENCE AGENDA

2:00PM LEGAL ISSUES FOR BRANDING AND MARKETING PROFESSIONALS: WHAT YOU NEED TO KNOW BEFORE. DURING AND AFTER THE ADOPTION OF A TLD STRATEGY

Designed for non-lawyers, this panel of experts and in-house counsel will share their insights on what brand owners need to know about compliance, trademark protection, monitoring, risk and ICANN dispute resolution provisions during the creation or execution of their digital strategy. Many international brand managers may be surprised that their company name and some product names are forbidden in China. What exactly is forbidden and why. In addition, the panel will focus on the broader implications of the TLD expansion and how this impacts a wide range of issues facing senior marketers including privacy, advertising, mobile marketing and other considerations.



The Honourable Neil Anthony BrownQC, FCIArb



David L. Kreider Esq. Arbitrator

2:45PM USING THE TMCH (TRADEMARK CLEARING HOUSE) AND BEYOND TO YOUR ADVANTAGE

The Trademark Clearinghouse (TMCH) is the central database for verified trademarks. However with less than 300 Chinese brands entered (as of December 2013) What is the impact (or lack thereof) of the TMCH in China and other IDN markets.

The TMCH has limited powers to safeguard trademarks from cybersquatting and unauthorized registration. In this session you'll discover how the TMCH works, the costs to participate, the remedies available to you in an infringement situation and optimal strategies for recording your trademark with the TMCH.



Ching Chiao CEO Brandma



Dr. Hong XueProfessor and Director of the Institute for Internet Policy and Law Beijing Normal University (BNU)



Gabriela Kennedy Partner, Head of Asia IP & TMT Group Mayer Brown JSM

3:30PM Refreshment Break

3:45PM ICANN ADDRESS: STAKEHOLDER ENGAGEMENT IN ASIA



Kuek Yu-ChuangVP Stakeholder
Engagement - Asia

4:30PM DOMAINS IN ASIA IN 2015, 2020, 2025: A VIEW OF THE DOT FUTURE

In this closing session, a cross-industry panel of experts including academics, industry leaders and digital marketing executives will discuss the new TLDs and future of the Internet. They will give their insights on how the new TLDs will impact brands, communities, consumers and the domain industry. Who will be the winners and losers? What will be some innovations and new ways to connect? Will we realize the ideals of a more global, competitive, protected, open Internet environment? How will the new TLDs change search, social media, email, mobile marketing and vice versa?

5:30PM Closing Remarks, Conference Concludes



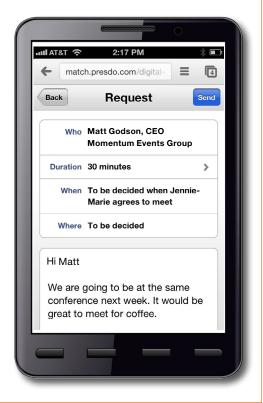
ADDITIONAL EVENT INFORMATION

Now, when you visit www.momentumevents.asia on your iPhone, Android, Blackberry or other smartphone you'll receive specially designed and displayed mobile content and navigation which makes accessing your event on-the-go a breeze.

You can...

- · Review the agenda for any event
- View the speaker profiles and connect via LinkedIn or Momentum Connect
- Connect with fellow registered attendees through Momentum Connect Mobile Edition™
- Send messages to fellow attendees and speakers
- Arrange "at conference" meetings and appointments with fellow attendees prior to the event.
- Obtain a GPS enabled map and directions to the event
- Contact the event hotel directly
- Register for an event
- Modify or cancel a registration
- · View our latest videos and tweets ..and more.

Visit us on your smartphone today and join the conversation.



THE FUTURE OF THOUGHT LEADERSHIP DELIVERED TODAY

As competition has significantly increased, resources have been curtailed and the overall economics of the industry have shifted, the race to, and critical importance of, establishing your organization as true subject matter experts with unique abilities and specialized access to methodologies and strategies has never been more important.

As the field gets perpetually more crowded, how can today's smart company rise above the background noise to ensure that the right people hear your message in the intended capacity?

The answer is Momentum's thought leadership solutions.

Developed with one goal in mind, yours, Momentum's portfolio of leading business development services can provide your organization with multiple opportunities to achieve your strategic objectives. By choosing Momentum, your organization will:

- Engage with attendees before, during and after the event to support the development or maintenance of stronger, more valuable relationships.
- Research the event's attendees in tremendous depth before the conference ever begins so you can more effectively prospect and execute a successful on-site strategy.
- Incorporate your thought leadership across several live and traditional channels that provide maximum exposure and awareness to the people that mean most to you.
- Benefit from a custom build database of prospects, a private LinkedIn group and even a bespoke, invitation-only meeting crafted to increase your business development opportunities.

Let Momentum design the right thought leadership solution that supports your strategic objectives and doesn't break your budget because as the only customer service organization within the events industry, our passion lies with driving value for all our clients and making the conference experience enjoyable again.

To learn more, contact:

Ben Greenzweig, Principal, Co-CEO Momentum Event Group ben@momentumevents.com 646.504.8089





REGISTRATION INFORMATION

Register online at www.momentumevents.asia, email info@momentumevents.com or call +1 646.807.8555.

ATTENDEE FEE INCLUDES CONFERENCE AND ALL WORKSHOPS, MOMENTUM CONNECT AND POST-EVENT WEBINARS (ALL PRICES USD)

REGISTER BEFORE 2/15/2014	REGISTER BEFORE 5/13/2014	REGISTER ON OR AFTER 5/13/2014
\$495	\$595	\$695

TERMS AND CONDITIONS

- Registration fees may not be shared among people from the same firm or company.
- Payment must be received in full by the conference date.
- Any early registration or other discounts cannot be combined and must be applied at the time of registration.
- Group discounts are available to individuals employed by the same organization.

If you are unable to attend the conference, you may designate a substitute. Substitution, cancellation and refund requests must be made via e-mail to <u>info@momentumevents.com</u> in accordance with the information found online at: http://momentumevents.com/attendee-information. There are no refunds for no-shows.

PHOTOS AND VIDEO

Event registration implies your consent that any pictures and/or video obtained during the event may be used for future promotional purposes. Momentum is able to use your likeness without remuneration.

BOOKING FORM

For faster and more accurate service, please register online at www.momentumevents.asia.

Online registrants may pay by credit card, wire transfer, check or request an invoice.

You may also use this form and mail it with payment to: **MOMENTUM EVENT GROUP** Suite 100, 50 Dimond Avenue, Cortlandt Manor, NY 10567, USA

O YES, PLEASE REGISTER THE FOLLOWING ATTENDEES FOR THE ASIA PAC DIGITAL MARKETING & GTLD STRATEGY CONGRESS + THE INTERNET OF NAMES

CONTACT DETAILS				
Name		Position		
Approving Manager		Positi	Position	
Organization				
Address				
			Phone	
Fax	E-mail	Type of Busir	ness	
PLEASE CHARGE MY: O VISA	O MASTERCARD O AMEX	O DISCOVER	O PLEASE INVOICE ME	
Card Number				
Exp. DateSignatu	ire			
	FOR CREDIT CARD AUTI	HORIZATION		
O I HAVE ENCLOSED MY CHE	CK FOR \$MADE P	AYABLE TO MO	DMENTUM EVENT GROUP.	

O ACH PAYMENT

PLEASE QUOTE THE NAME OF THE ATTENDEE(S) AND THE EVENT CODE 140W14-HKG AS A REFERENCE.

Please e-mail info@momentumevents.com to receive Wire Transfer and ACH details.

 $\underline{\text{W9:}}$ If you require a W9, please download it directly from www.momentumevents.com/w9



