

Florida Conference & Deal Making

Orange County Convention Center Orlando, FL | August 25 – 27, 2019 #ICSC







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Hollywood Community Redevelopment Agency 1948 Harrison Street, Hollywood, FL 33020 www.ChooseHollywoodFL.com

Florida Conference & Deal Making

SUNDAY, AUGUST 25

Registration

1:00 - 7:00 pm » Room S220 D-G

Certified Retail Real Estate Professional (CRRP) Information Session

2:15 - 2:45 pm » Room S230 C-D

Join us and learn about ICSC's new credential. Find out why earning this designation will help you increase your industry knowledge and become a more well-rounded professional. You will also receive information on the best way to prepare for the exam.



Karen M. Scott, CRRP Senior Project Manager **CBRE**

Professional Development Workshops

3:00 - 4:30 pm

A. Nine Creative Ways to Lease Your **Vacancies Faster**

» Room S230 A-B

Discover nine creative ways to lease space faster. With these tried-and-true, yet unique, measures to find new prospects, you will learn practical advice and methods to hit the ground running and fill vacancies. You will learn how to execute leases using Facebook prospecting, Craigslist listings, chamber memberships and more.

INSTRUCTOR



Beth Azor President **Azor Advisory Services**

B. Real Estate Finance 101*

» Room S230 C-D

Whether you are brand-new to the industry or have a few years' experience, it is always useful to learn and refresh financial concepts and terms used regularly in the industry. This session will focus on retail real estate financial principles, practices and terminology. You will also obtain a better understanding of shopping center business finances. *CRRP Course

INSTRUCTOR



Gary M. Ralston, CCIM, SIOR, CPM, CRE, CRRP, FRICS Managing Director, Owner SVN | Saunders Ralston Dantzler Real Estate

Student Networking Event

3:00 - 4:30 pm » Room S220 A-B

Join more than a dozen industry professionals for informal mingling and three 20-minute, small group mentoring conversations. Our mentors represent a wide range of companies and industry disciplines and stand ready to offer career advice to student attendees.

ICSC First-Timers, New Members and Students Exhibit Floor Walking Tour

4:30 - 5:00 pm » Room S210 A

ICSC Team Members, ICSC Ambassadors and ICSC Volunteer Leaders will be on-hand to share how to make the most of your Conference experience. Join us for a tour of the exhibit floor to get your bearings.

Member-Hosted Reception

5:00 - 7:00 pm » South Concourse Foyer

MONDAY, AUGUST 26

Registration

7:00 am - 5:30 pm » Room S220 D-G

Smokin' Hot Breakfast

7:30 - 8:00 am » South Hall A

Enjoy breakfast with special "hair of the dog" additions. Mimosas and Bloody Marys will be on hand to ease you into your Monday agenda. Sponsored by Sleiman Enterprises.



Opening Remarks, Program Overview and Industry Update

8:00 - 8:15 am » South Hall A



Kane Morris-Webster, CCIM Florida Conference & Deal Making **Program Planning Committee Chair** Senior Director B+F



Eric Rapkin ICSC Florida State Director Chair, Real Estate Practice Group Akerman, LLP

Florida Conference & Deal Making



Leslie Fox Senior Vice President, Membership & Strategy ICSC

Smokin' Hot Retailers on the Move

8:15 - 9:00 am » South Hall A

Join this dynamic retailer panel while learning about their brands, what they are up to, and their latest site requirements and expansion plans.

MODERATOR



Britta Eriksson Florida Conference & Deal Making Program Planning Committee Co-Chair Owner/Broker Leaseconomics, LLC

PANELISTS



Chris Byam Director of Real Estate Kendra Scott



Randy Frank Area Representative Biggby Coffee



Edward Keith Co-Founder & CSO Regymen Fitness



Chad Montgomery
Real Estate & Development Manager
Andretti Indoor Karting & Games

Special Industry Groups (SIGs)

9:15 - 10:30 am

Capital Markets
» Room S230 E-F

FACILITATOR



Lori Schneider ICSC Southern Division Ambassador Senior Vice President, Investments Marcus & Millichap

PANELIST



Mark Thompson CEO GroceryAnchored.com

Development, Design and Architecture

» Room S220 A-B

MODERATOR



Paul Ajdaharian Senior Vice President Simon

PANELISTS



Kenneth Adams
Director, Project Management
CBRE



Stacey Berthon, CRRP, CDP Senior Vice President HOAR



Erin Nellis
Director of Retail Development &
Construction
Tavistock



Jeff Suchan Chief Development Officer Cuhaci & Peterson

Leasing Roundtables

Room S230 A-C See list of topics on page 8.

MODERATORS



Dana Dowsett Vice President Southeast Retail Group



Sandi Rogacki Leasing Associate Woolbright Development

Property Management Roundtables

» Room S210 B-C See list of topics on page 7.

MODERATOR



Annette Aravena Principal CPM

Retailers

» Room S210 E

The Retailers SIG has been established by retailers, for retailers only. You must be employed by a retail company to attend. Brokers representing retailers do not qualify.

MODERATORS



Dan Depace

ICSC Southern Division Ambassador Senior Director, Real Estate Office Depot



Bridgid O'Connor

ICSC Southern Division Retail Chair Director of Real Estate Strategy Publix Super Markets, Inc.

P3 Public/Private Partnership

» Room S230 D

MODERATORS



David Barilla

ICSC Florida P3 Public Chair Assistant Director Downtown Development Board/ Community Redevelopment Agency City of Orlando, Orlando, FL



Lynn Dehlinger

ICSC Florida P3 Private Chair Senior Economic Development Manager Associate Broker RMA

PANELISTS



Keith Brown

Director of Permitting Cuhaci & Peterson



Benjamin Toro-Spears

Technical Advisor Florida Housing Coalition

Industry Talent Overview: From Student to Emerging Professional

10:30 - 11:30 am » Room S210 A

Students will have a chance to meet mentors from across the industry at this informal meet and greet and attend a short panel presentation on how to best launch and grow a retail real estate career.

Deal Making & Retailer Central

10:30 am - 5:30 pm » South Hall B

Industry Spotlight Pop-Up Sessions

11:30 am - 4:30 pm

» South Hall B Recharge Lounge Come here for industry news from top leaders about finance, insurance, technology and more. These are 20-minute sessions with each leader and will be held in the back of the exhibit hall in our Pop-Up Theater.

♦ Medical Marijuana 11:30 am

SPEAKERS



Nicholas Hansen

Regional Director of Government **Affairs** MedMen



Tara Tedrow

Attorney-Shareholder Lowndes

♦ Crash Course in Hard/Private Money 2:00 pm

SPEAKER



Alex Horn

Managing Partner BridgeInvest

♦ Insurance

3:00 pm

SPEAKERS



John D. Allen, ARM

CFO

Chronos Underwriters



Jamie Levenshon-Najman

Commercial Real Estate Producer Hays Companies of Florida



David McBride

Executive Vice President Hays Companies of Florida

♦ Retail Real Estate Through the Data Lens

4:00 pm

SPEAKER



Ethan Chernofsky

Vice President, Marketing Placer.ai

Lunch Served » South Hall A

12:00 - 12:30 pm

No lunch service after 12:30 pm.

Florida Conference & Deal Making

Keynote Presentation

12:30 - 1:30 pm » South Hall A



Vernice Armour, the first African American Female Combat Pilot, has a "Zero to Breakthrough Mentality" to ensure success in business and life. She energizes people to see obstacles as opportunities and conquer them at full speed.

Economic Update

2:30 - 3:30 pm » Room S230 A-C

Hear from Kevin Thorpe, Chief Economist and Global Head of Research on economic trends and forecasts impacting our industry and the State of Florida. Kevin is a past recipient of the NABE Outlook award for being recognized as the nation's most accurate economic forecaster.



Kevin J. Thorpe Chief Economist, Global Head of Research Cushman & Wakefield

Professional Development Workshops

3:30 - 5:00 pm

A. Urban Redevelopment: Re-imagining and Rebuilding

» Room S230 E-F

Redevelopment can transform an entire neighborhood. Cities come alive through innovative design and accessible, adaptable community spaces. This session will discuss how an integrated approach that addresses the environmental, structural and social aspects of communities can benefit your properties. Get insight on what it takes to successfully redevelop existing retail real estate properties for today's market.

INSTRUCTORS



Lynn Dehlinger ICSC Florida P3 Private Chair Senior Economic Development Manager Associate Broker RMA



Christopher Brown Principal RMA



Andrew Dorin Principal Cuhaci & Peterson



Sharon McCormickDirector of Marketing
RMA



Ashon Nesbitt Technical Advisor/Research Analyst Florida Housing Coalition

B. Experience is Everything: New Rules for Driving Shopper Engagement

» Room S230 G-H

Join us for this session as we address how retail centers are achieving long-term value and increased NOI through the incorporation of experiential retail. This shift in strategy, when done right, will result in unique, memorable experiences, increased loyalty and connection, longer shopping times and repeat visits.

INSTRUCTORS



Jeannie De Fazio, CRRP, CRX, CLS Vice President, Real Estate N3 Real Estate



Daniel Burgner
President & CEO
Burgner Experiential



Stephen McClurkin President Sydney, Inc.

TUESDAY, AUGUST 27

Registration

7:30 am - 2:00 pm » Room S220 D-G

Continental Breakfast

8:00 – 8:30 am » South Hall B

No breakfast service after 8:30 am.

Deal Making & Retailer Central

8:00 am - 2:00 pm » South Hall B

Retailer Pop-Up Sessions

9:30 - 11:30 am

» South Hall B Recharge Lounge

Come to our Retailer Pop-Up Sessions to hear about exciting concepts and how they are moving to the next level. These are 20-minute sessions with each tenant and will be held in the back of the exhibit hall in our Pop-Up Theater.

♦ Master Brokerage 9:30 am

SPEAKERS



Ty Brewster Master Broker Keyser



Dana Dowsett Vice President Southeast Retail Group



Jonathan Heldin Co-Founder **Archon Commercial Advisors**



Drew Margol Margol Commercial Realty Services

♦ Restaurant Market Update 10:00 am

SPEAKERS



Mike Kelly Area Representative Firehouse Subs



Kris McDonald Senior Director of Real Estate & Construction Checkers Drive In Restaurants, Inc.



Greg Sausaman CEO/CDO Topper's Craft Creamery

♦ Medical in a Retail World 10:30 am

SPEAKERS



Cory Bird Director of Real Estate **Pacific Dental Services**



Eric Simon Vice President of Franchise Sales & Development The Joint Chiropractic

♦ CDO Spotlight 11:00 am

SPEAKER



Richard Renninger Chief Development Officer Darden

Boxed Lunch Served

12:00 - 1:30 pm » South Hall B

No lunch service after 1:30 pm.

Event Adjourns

2:00 pm

Program information current as of August 13, 2019.

Monday, 9:15 - 10:30 am SIGs: Property Management Roundtables

#	Topic	Leader
1	Know Your Lease: Landlord's Role in Fire Protection. Inspection Differences Required by National Fire Protection Association (NFPA) vs. American Health Care Association (AHCA)	Mary Gentile, CRX, CSM LandQwest Commercial
2	Low Hanging Fruit for Maintaining Buildings With Lean Budgets	Devon Newton, Stiles
3	Preventative Maintenance – Why it's Worth Every Ounce of Energy and Every Penny	Rachel Slater, Casto
4	Security: Different Ways to Integrate Recent Technology Advancements	Brittney Liberti, Brixmor Property Group
5	Optimizing the Property Management & Brokerage Team for Leasing Success	Dwight Robertson, CFM, Equity

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Monday, 9:15 – 10:30 am SIGs: Leasing Roundtables

#	Topic	Leader		
1	Personal Branding and Social Media Marketing	Michael Mogerman, Trinity Commercial Group		
2	Medical Tenants in Retail Settings	Jon Johnson, Equity Construction Solutions Ben McLeish, Equity, LLC		
3	Net Leased Investments: Whatever Happened to all That Talk About Rising Cap Rates?	Doug Aronson, Colliers International		
4	Move Your Assets: Positioning Your Center to Add More Value	Deighton Babis, BDG Architects		
5	Nuanced Issues in Real Estate Joint Venture Agreements	David Resnick, Bilzin Sumberg Baena Price & Axelrod, LLP		
6	From Dream to Built – Development/Entitlement Process	Douette Pryce, Pryce Resources		
7	Making Sense of Florida Demos to Sell the Site	Britta Eriksson, Leaseconomics, LLC		
8	Leasing Trends in Northwest Florida	Shawn Maxey, Beck Partners		
9	Why the Future of Retail is Mixed-Use	Britney Mroczkowski, BTI Partners		
10	8 Creative Tips to Fill Vacancies Faster	Beth Azor, Azor Advisory Services		
11	Sell Like A [LinkedIn] All-Star	Courtney Saksefski, LandQwest Commercial		
12	Sourcing Tenants	Cammi Goldberg, Courtelis Company		
13	Sourcing Quality Retail Acquisitions from a Contrarian Perspective	Peter Crane, Sansone Group Adam Lubkin, Ibis Development Group		
14	Creative Leasing for Strips and Malls	Kevin Hipes, Hipes Consulting & Brokerage		
15	Leasing and Tenant Coordination How to Successfully Partner to Find and Onboard New Tenants and Generate Repeat Business	Karen Scott, CBRE Skye Group		
16	A Recipe for Landing the Game-Changer Restaurant	Rafael Romero, JLL		
17	What You Should be Doing in Your First Five Years of Commercial Real Estate	Jeffrey Kalil, Woolbright Development		
18	Leasing Reps – How to Get Your Foot in the Door	Eric Apple, Regency Centers Ricky Ostrofsky, Franklin Street		
19	Internet Resistant Leasing	Patrick Berman, Cushman & Wakefield		
20	Getting an Early Jump on New Development Leasing Opportunities	Craig Kopko, North American Properties		
21	What Does NNN Mean?	Cynthia Shelton, LandQwest Commercial		
22	Evolution of the Retail Bank Branch	Chris Kirschner, BDG Architects		
23	Landlord Protections in Lease Provisions	Kristy Armada, Hackleman Olive & Judd PA		

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Marty Wieder, ICSC Southern Division P3 Public Chair, City of Grand Prairie

Steve Althoff, ICSC Southern Division Innovation Chair, Four M Development

Bridgid O'Connor, ICSC Southern Division Retail Chair, Publix Super Markets, Inc.

Ryan Rivera, ICSC Southern Division Next Generation Chair, Hartman Simons & Wood, LLP

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Katy Welsh, CRRP, CRX, CLS, ICSC Florida Operations Chair, Colliers International

Sharon Bodden, ICSC Florida Retail Chair, Spencer Spirit Holdings, Inc.

Katy Figg, ICSC Florida Next Generation Chair, Colliers International

PROGRAM PLANNING COMMITTEE

Kane Morris-Webster, CCIM, Florida Conference & Deal Making Program Planning Committee Chair, B+E

Britta Eriksson, Florida Conference & Deal Making Program Planning Committee Co-Chair, Leaseconomics, LLC

Dana Dowsett, Southeast Retail Group

Justin Greider, JLL

Whitaker Leonhardt, HFF, L.P.

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Erica Waltermire, Colliers International

WHAT'S NEXT

REDEFINING THE RETAIL EXPERIENCE

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Join Cushman & Wakefield's program presenters Kevin Thorpe, Chief Economist, Global Head of Research, and Mark Gilbert, Vice Chairman, For An Economic Update Monday, August 26th | 2:30pm

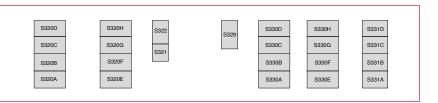




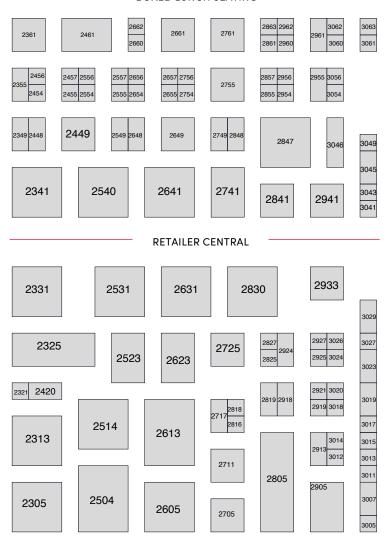




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2-D As-Built Floor Plans Booth 2454

Contact: Steve Cramer Phone: +1 425 677 7511

7-Eleven, Inc. Booth 2148

Contact: Brandon Wolf Phone: +1 214 828 7778

A10 Capital, LLC Booth 2008

Contact: Camille Moreno Phone: +1 208 577 5000 www.a10capital.com

ACRE Commercial Real Estate Booth 1814

Contact: Lindsay Hansen Phone: +1 407 392 2055 www.acrefl.com

Ad Vice, Inc. **Booth 1828**

Contact: Genevieve Goodwin Phone: +1 804 730 0503 www.advicestudios.com

Advanced Drainage Systems/ StormTech

Booth 2155

Contact: Phillip Livingston Phone: +1 800 733 9987 www.ads-pipe.com

All County Paving Booth 1857

Contact: Steve Winter Phone: +1 561 819 3893

Alliance of Retail Brokers Booth 3024

Contact: Eric Odum Phone: +1 813 514 1070

Altieri Transco American Claims Booth 1550

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American Commercial Realty Booth 1805

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Contact: Aanieszka Chwaleba Phone: +1 813 980 0300 www.amproteam.com

APG

Booth 2848

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Archon Commercial Advisors Booth 2361

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Arkon Power, LLC Booth 1826

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Atlantic Retail Booth 2325

Contact: Suzann Cameron Phone: +1 617 239 3600 www.atlanticretail.com

Atlantic Southern Paving and Sealcoating Booth 2827

Contact: Laura Lessey Phone: +1 954 581 5805

www.atlanticsouthernpaving.com

Atwater Group Booth 3060

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Avalon Park Group Booth 3015

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AVCON, Inc. Booth 1743

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AVID Group Booth 1825

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Avison Young Booth 1705

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Azor Advisory Services, Inc. **Booth 1849**

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B+F

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www.benetlease.com

The Barclay Group **Booth 2161**

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Barkett Realty Group, LLC Booth 3056

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Baxter Restoration Booth 1523

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Benderson Development Company

Booth 2531

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Big Box Broker LLC Booth 1515

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Bilzin Sumberg Booth 1847

Contact: Moni Barrios Phone: +1 305 375 6143 www.bilzin.com

Bishop Beale Duncan Booth 2340

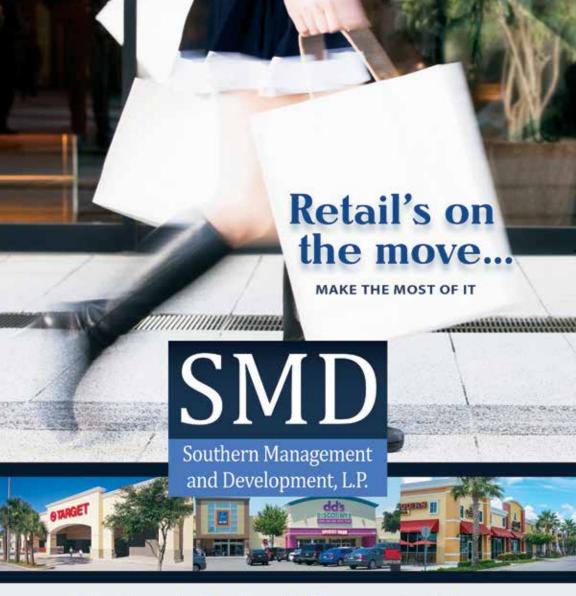
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Boos Development Group, Inc. Booth 2105

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Bowman Consulting Group Booth 1716

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Contact: leff Smith Phone: +1 954 357 6400 www.broward.org/Econdev

Bruce Strumpf, Inc. Booth 2448

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Butler Enterprises Booth 1904

Contact: Mary Reichardt Phone: +1 352 372 3581 www.shopatbutler.com

Butters Construction & Development **Booth 1722**

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C.L. Burks Booth 1532

Contact: Jeffrey Black Phone: +1724 288 7500 www.clburks.com

CAM Service and Repair Booth 1544

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Cantrell & Morgan Booth 3007

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Capital Pacific Booth 2816

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Carolina Holdings, Inc. Booth 1909

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Casto Booth 2913

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CBL Properties Booth 1920

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CBRE Booth 2711

Meeting Room \$320A Contact: Cecile Blanco Phone: +1 305 374 1000 www.chre.com

CCIM Technologies Booth 2455

Contact: Carol Campbell Phone: +1 214 718 3477

CenterState Bank Booth 1546

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Centimark Booth 1504

Contact: David Slivinski Phone: +1 321 304 2003 www.centimark.com

Centre-Line Real Estate Booth 3046

Contact: Claire Waxenberg Phone: +1 305 576 9008 www.centre-line.com

Chain Store Guide **Booth 1715**

Contact: Ivette Diaz Phone: +1 813 627 6800 www.chainstoreguide.com

Charles Wayne Properties, Inc. Booth 2114

Contact: Ioanne Winkler Phone: +1 386 238 3600 www.charleswayne.com

CHW **Booth 1711**

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ci design, inc. Booth 2918

Contact: Chris Bauer Phone: +1 800 978 5606 www.ci-designinc.com

Circle K Stores, Inc. Booth 2961

Contact: Matt Garcia Phone: +1 813 910 6800

City of Coconut Creek Booth 1622

Contact: Scott Stoudenmire Phone: +1 954 973 6756 www.coconutcreek.net

City of Coral Springs Booth 1626

Contact: Yuu Soubra Phone: +1 954 344 5771 www.CoralSpringsEDO.com

City of Dania Beach CRA Booth 1624

Contact: Rickelle Williams Phone: +1 954 924 6801 Ext. 3732

City of Fort Lauderdale -**Economic & Community** Investment **Booth 1629**

Contact: Michael Chen Phone: +1 954 828 6359 www.fortlauderdale.gov

City of Fort Pierce Booth 1554

Contact: Shyanne Helms Phone: +1 772 467 3034 www.cityoffortpierce.com

City of Hollywood Booth 1615

Contact: Herb Conde-Parlato Phone: +1 954 921 3620

City of Kissimmee Booth 2557

Contact: Belinda Kirkegard Phone: +1 407 518 2307 www.kissimmee.org

City of Largo Booth 3027

Contact: Teresa Brydon Phone: +1 727 586 7360 www.largo.com

City of Lauderhill Booth 1616

Contact: Iulie Brown Phone: +1 954 730 3041 www.lauderhill-fl.gov

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Contact: Tamara Wadley Phone: +1 786 509 8850

City of Oakland Park Booth 1627

Contact: Neysa Herrera Phone: +1 954 630 4251 www.oaklandparkfl.gov

City of Orlando Booth 1841

Contact: David Barilla Phone: +1 407 246 3703

City of Pembroke Pines Booth 1620

Contact: Michael Stamm Phone: +1 954 392 2100 www.ppines.com

City of Pompano Beach Booth 1625

Contact: Chris Clemens Phone: +1 954 786 4601 www.pompanobeachfl.gov

City of Tamarac Booth 1621

Contact: Lori Funderwhite Phone: +1 954 597 3513 www.tamarac.org

Cohen Commercial Realty, Inc. Booth 1925

Contact: Jamie Crocker Phone: +1 561 471 0212 www.cohencommercial.com

Coldwell Banker Commercial Affiliates, Inc. Booth 2113

Contact: Matt Kornfeind Phone: +1 800 222 2162 www.cbcworldwide.com

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Meeting Room S330AB Contact: Lynsey Alegria Phone: +1 813 221 2290 www.colliers.com

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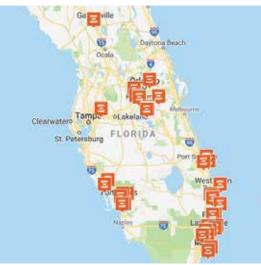


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Unicorp National Developments, Inc. Booth 3045

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