

# Spring and Summer Supplement 1957

DIAMOND



IMPORTERS

## HOUSTON WHOLESALE Jewelers

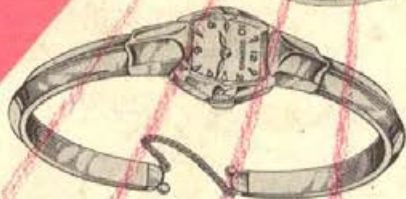
HOUSTON CLUB BLDG.

TRAVIS AND RUSK STS.

HOUSTON, TEXAS

DIAMONDS  
WATCHES  
SILVERWARE

LUGGAGE  
ELECTRICAL  
APPLIANCES  
CAMERAS



# our guarantee

HOUSTON WHOLESALE JEWELERS' guarantee is aimed to protect our customers in all ways. Merchandise is guaranteed to be exactly as represented in this catalog, and to give satisfaction. Quality is guaranteed both by the manufacturer and Houston Wholesale Jewelers.

## HOUSTON WHOLESALE JEWELERS

1957 SPRING and SUMMER CATALOG

is distributed to...

MERCHANTS  
MANUFACTURERS  
WHOLESALE  
INSTITUTIONS  
ORGANIZATIONS  
ASSOCIATIONS  
UNIONS  
INDUSTRIAL AND  
COMMERCIAL CONCERNS

to supply their  
merchandise needs for...

RESALE  
CONTEST PRIZES  
PREMIUMS  
INCENTIVE AWARDS  
PRESENTATIONS  
PERSONNEL NEEDS  
GIFTS

Copyright 1957, Houston Wholesale Jewelers, Houston, Texas. Any infringement on copyright will be protected by suit if necessary.

## CONFIDENTIAL PRICE SHEET

### YOUR COST IS CODED

#### HOW TO FIND YOUR COST:

Your cost is part of the code number, and immediately follows the single identifying letter "S". Illustrated below is a typical line taken from our catalog showing our method of coding.

#### MAIL ORDERS

For complete information regarding ordering by mail, turn to Page 2.



**KNAPP-MONARCH THERM-A-JUG**  
The "new look" in insulated jugs has these features: seal-tite lid for greater insulation; sturdy, brilliant chrome plated handle; made of moisture resistant, mildew proof fibre-glas.  
48-520 5464 Retail \$6.95

#### QUANTITY PRICES

Many items in this catalog are available at greater savings when purchased in quantity. These particular items are marked both in single wholesale price and quantity wholesale price. For example: Page 26, Dominion Automatic Toaster.

		Retail
1120	1-51204; 6-51149	\$17.95
↑	↑	
Single price	Quantity price	

This means that your cost for one of this item is \$12.04 and for 6 or more is \$11.49.

48-520 5464

Retail \$6.95

↑ \$4.64  
CODE NO. ↑ YOUR COST

↑  
RETAIL PRICE

#### FEDERAL EXCISE TAXES

Retail prices shown in this catalog DO NOT include federal excise taxes unless otherwise specified.

#### COST PRICES DO NOT INCLUDE FEDERAL TAXES

10% Federal Excise Tax must be added to your cost on the following merchandise if not for resale: Diamonds, Watches, Jewelry, Silverware (except plated flatware), Luggage, Leather Goods, Clocks, Binoculars, Theatre Glasses.

NOTE: Signed exemption certificates must be presented when merchandise subject to tax is bought for resale.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES  
ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

#### SHOPPING HOURS

DAILY AND SATURDAY 9:00 A.M. to 5:30 P.M.  
OPEN EVERY MONDAY NIGHT UNTIL 8:30 P.M.

ALL ITEMS ILLUSTRATED IN THIS CATALOG ARE CARRIED IN STOCK



# Wedding Rings

in 14k Gold



Plain Tiffany style, lighter weight. Available in Yellow or White gold.  
Men's M1 5995  
Sug. Retail \$19.90  
Ladies' L1 5395  
Sug. Retail \$7.90



Plain Tiffany style, heavy weight, 10 millimeters. Available in Yellow gold.  
Men's M2 51045  
Sug. Retail \$20.90  
Ladies' L2 5955  
Sug. Retail \$19.10



Plain Tiffany style, medium weight. Available in Yellow gold.  
Men's M3 51795  
Sug. Retail \$35.90  
Ladies' L3 51650  
Sug. Retail \$33.00



Plain Tiffany style, with milgrained edge, lighter weight. Available in Yellow gold.  
Men's M4 5540  
Sug. Retail \$10.80  
Ladies' L4 5450  
Sug. Retail \$9.00



Plain Tiffany style, with milgrained edge, medium weight. Available in Yellow or White gold.  
Men's M5 51125  
Sug. Retail \$22.50  
Ladies' L5 5680  
Sug. Retail \$13.60



Two-tone Yellow and White gold or White gold. Marquise shape and blossom center, with lapped sides.  
Men's M6 51250  
Sug. Retail \$25.00  
Ladies' L9 51250  
Sug. Retail \$25.00



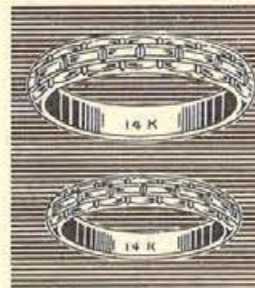
Two-tone Yellow and White gold. Plain center band, milgrained on each side, engraving and milgrained edge on each side.  
Men's M7 51480  
Sug. Retail \$29.60  
Ladies' L7 51040  
Sug. Retail \$20.80



Two-tone Yellow and White gold. Baguette centers with scalloped sides.  
Men's M8 51775  
Sug. Retail \$35.50  
Ladies' L8 51225  
Sug. Retail \$24.50



Two-tone Yellow and White gold. Plain center band, milgrained on each side, engraving on each side, and milgrained edges.  
Men's M9 51250  
Sug. Retail \$25.00  
Ladies' L9 51250  
Sug. Retail \$25.00



Two-tone Yellow and White gold. Tiffany style, with milgrained edges.  
Men's M10 51775  
Sug. Retail \$35.50  
Ladies' L10 51320  
Sug. Retail \$26.40



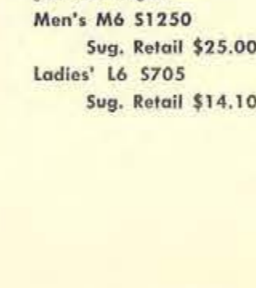
Two-tone Yellow and White gold. Rectangular facets in center with engraving on each side.  
Men's M11 51935  
Sug. Retail \$38.70  
Ladies' L11 51820  
Sug. Retail \$36.40



Two-tone Yellow and White gold. Plain center band, milgrained on each side, engraving on each side, and milgrained edges.  
Men's M12 52730  
Sug. Retail \$54.60  
Ladies' L12 52545  
Sug. Retail \$50.90



Two-tone Yellow and White gold. Plain center band, milgrained on each side, engraving on each side, and milgrained edges.  
Men's M13 51450  
Sug. Retail \$29.00  
Ladies' L13 5885  
Sug. Retail \$17.70



Two-tone Yellow and White gold. Plain center band, milgrained on each side, engraving on each side, and milgrained edges.  
Men's M14 52045  
Sug. Retail \$40.90



Two-tone Yellow and White gold. Plain center band, milgrained on each side, engraving on each side, and milgrained edges.  
Men's M15 51125  
Sug. Retail \$22.50  
Ladies' L15 5680  
Sug. Retail \$13.60

Two-tone only. Diamond shaped hand lapped center with knurled beveled borders.  
Men's M11 51935  
Sug. Retail \$38.70  
Ladies' L11 51820  
Sug. Retail \$36.40

White gold chain effect, finely carved with raised faceted marquise shapes, rounded yellow gold sides.  
Ladies' L16 52045  
Sug. Retail \$40.90

Hand cut raised flower & marquise shape center carved in white gold to simulate diamonds; yellow gold Tiffany border. Also available in all white gold.  
Ladies' L18 51955  
Sug. Retail \$39.10

Modern interpretation of antique design white scroll amidst yellow blossoms and leaves, white gold borders.  
Ladies' L14 52045  
Sug. Retail \$40.90

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

# Diamonds



ALL OUR DIAMONDS ARE SOLD ON A 30-DAY MONEY BACK GUARANTEE!

## DIAMOND CLASSIFICATIONS

Our Diamonds are carefully selected and much time and care put into the examination of these gems before purchasing. Our large diamond business is the result of the confidence of thousands of satisfied customers.

Remember weight only does not determine values. Other factors — such as Purity, Color and Perfection in Cutting — affect the prices of diamonds, regardless of size or weight.

### PURITY

The degree of brilliance of a diamond is determined by the excellence of its proportions and the quality of cutting. A correctly proportioned diamond should have 2/5ths of its weight above the girdle and 3/5ths below. A properly proportioned diamond has maximum brilliance over its entire surface.

### COLOR

There is a wide range of color from finest blue white to fine white, white, yellow and brown.

### PERFECTION

The degree of perfection is a major factor in determining the value of a diamond. Some imperfections in diamonds can be seen by the naked eye; others can be seen only under strong magnification. A flawless diamond (often referred to and described by most jewelers as "perfect") is one without any imperfections whatsoever; that is, none that can be seen by a trained expert using a powerful magnifying glass (10X magnification).

### GRADING OF DIAMONDS ILLUSTRATED IN CATALOG

**AAA-1.** Identifies extra fine quality and blue-white color. This grade is so fine that even under ten-power magnification it is very difficult for anyone except a diamond expert to detect the faintest type of imperfection. Proportions and quality of cutting are the very finest obtainable . . . resulting in the greatest beauty and brilliance possible. This grade is often sold for perfect or flawless.

**AAA.** Identifies very fine quality and color . . . equal to the AAA-1 Grade in every respect except in a slight degree of perfection and color. This grade under ten-power magnification reveals the faintest of flaws if critically examined. In appearance it is the equal of the absolutely perfect diamond.

**AA.** Identifies good color diamonds of slightly less perfection than Grade AAA but equal in quality of cutting and brilliancy. The two, or three, very small flaws in most cases can only be seen under a jeweler's magnifying glass and even then are not obvious. This grade of diamonds is especially appealing to those desiring a larger stone with no sacrifice in beauty and brilliancy.

**A.** Identifies diamonds of average quality and color. This grade has flaws, visible to the naked eye if critically examined. The quality of cutting and brilliance is of a slight degree under the above grade.

### BEWARE OF MISREPRESENTATION

The term "perfectly cut" does not apply to the perfection of a diamond. It describes the cutting only, and is therefore misleading if used to infer quality. Do not be misled.

## LOOSE DIAMONDS

WE CARRY A VERY LARGE STOCK OF LOOSE DIAMONDS IN ALL WEIGHTS AND GRADES

## Diamond Wedding Bands of Superlative Beauty



**5 DIAMONDS**  
Full 1/2 Carat—A  
1020/5 S9250... Ret. \$195.00  
Same style as above.  
Full Carat—A  
1020/5 S19000 Ret. \$380.00



**7 DIAMONDS**  
Star Set—AAA  
DL0312/74 S3685  
Sug. Retail \$73.70



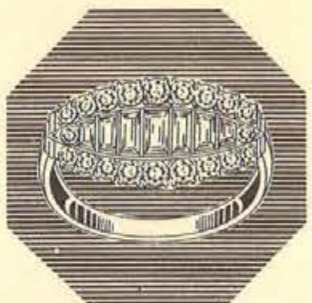
**5 DIAMOND FISHTAIL**  
Total weight .25 ct. AAA.  
1014/5M S6955 Ret. \$139.50  
Same style as above. Total wt.  
.30 ct. AAA.  
1014/5M S8135 Ret. \$162.70



**5 DIAMOND FISHTAIL**  
Total weight .50 ct. AAA.  
P1010 S13180 Ret. \$263.60  
Same style as above. Total wt.  
.67 ct. AAA.  
P1010 S19775 Ret. \$395.00



**14 DIAMOND DOUBLE ROW**  
Total weight .35 ct. AAA.  
1842/4M \$10500  
Sug. Retail \$210.00



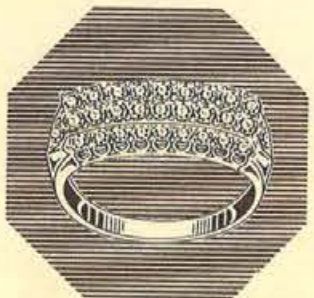
**7 GRADUATED BAGUETTES,  
20 ROUND DIAMONDS**  
PLATINUM only.  
Total weight 1.80 ct. AAA.  
5663 S52725  
Sug. Ret. \$895.00



**6 BAGUETTES,  
14 MARQUISE**  
PLATINUM only.  
Total weight 1.53 ct. AAA.  
49/16B S62275  
Sug. Retail \$1,075.00



**23 DIAMOND TRIPLE ROW**  
Total weight .49 ct. AAA.  
PW/79 S12140  
Sug. Retail \$242.50

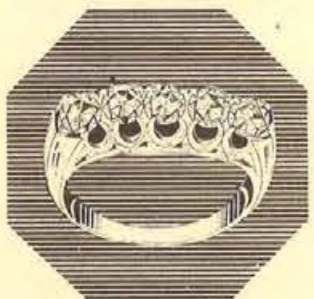


**21 DIAMOND TRIPLE ROW**  
Total weight .48 ct. AAA.  
W106 S13865  
Sug. Retail \$277.00

AAA, A — See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.) Price may vary slightly according to weight.



**10 DIAMOND FISHTAIL**  
Total weight .82 ct. AAA.  
41/5 S18640  
Sug. Retail \$372.80



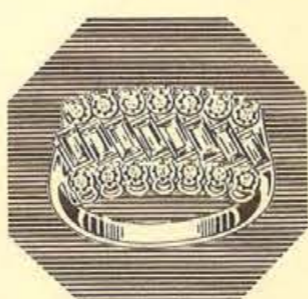
**5 DIAMOND FISHTAIL**  
Total weight .98 ct. AAA.  
1017/5 S19000  
Sug. Retail \$375.00  
Same as above in PLATINUM.  
Total weight 1 Carat. AAA.  
1017/5 S31775  
Sug. Retail \$560.00



**5 BAGUETTES,  
23 ROUND DIAMONDS**  
Total weight .62 ct. AAA.  
\*41/S S20450  
Sug. Retail \$409.00  
Same as above in PLATINUM.  
Total weight .75 ct. AAA.  
57/3 S28100  
Sug. Retail \$562.00



**4 BAGUETTES,  
6 ROUND DIAMONDS**  
Total weight .87 ct. AAA.  
\*34/7 S25450  
Sug. Retail \$495.00  
Same as above in PLATINUM.  
Total weight .92 ct. AAA.  
34/7 S30450  
Sug. Retail \$550.00



**8 BAGUETTES,  
14 ROUND DIAMONDS**  
PLATINUM ONLY  
Total weight 1.41 ct. AAA.  
54/10 S39090  
Sug. Retail \$695.00

All above rings available in 14K White or Yellow Gold unless otherwise specified.

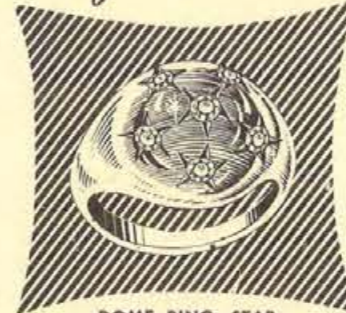
\*Available in 14K White Gold only.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

## Smartly Created Diamond Rings



Full 1/2 Carat Solitaire—A  
B430 S11000 Ret. \$220.00  
Same as above  
Full 1/4 Carat Solitaire—A  
B430 S5500 Retail \$115.00



**DOME RING, STAR  
SET WITH DIAMONDS**  
Total weight .19 ct. AAA  
399 S6750  
Sug. Retail \$135.00



**CULTURED PEARL RING**  
Set with 12 Diamonds.  
Total weight .18 ct. AAA  
\*AW2678 S7500  
Sug. Retail \$150.00



**COCKTAIL RING SET WITH  
13 DIAMONDS**  
Total weight .23 ct. AAA  
5972 S8250  
Sug. Retail \$165.00



**DINNER RING SET WITH 17  
DIAMONDS**  
Total weight .45 ct. AAA  
\*174 S12500  
Sug. Retail \$250.00



**PRINCESS RING SET WITH 17  
DIAMONDS**  
Total weight .23 ct. AAA  
GB32 S8400  
Sug. Retail \$168.00



**TWIN RING**  
2 Center Diamonds .23 ct.  
AAA. 10 Smaller Diamonds  
.19 ct. AAA.  
815 S11150 Retail \$223.00



**DINNER RING**  
Center Diamond .33 ct. AAA.  
20 Smaller Diamonds .17 ct.  
AAA.  
\*240 S18100  
Sug. Retail \$360.00



**TWIN RING**  
2 Center Diamonds .64 ct.  
AAA. 10 Smaller Diamonds  
.15 ct. AAA.  
\*993 S24100  
Sug. Retail \$475.00



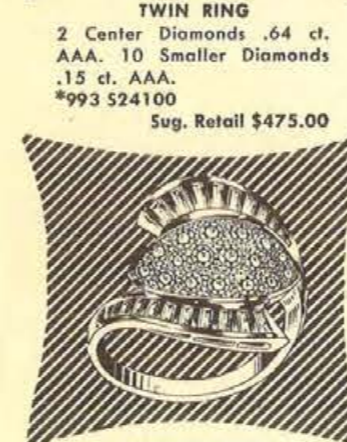
**DINNER RING**  
Center Diamond .40 ct.  
AAA. 18 Smaller Diamonds  
.37 ct. AAA.  
\*366 S25500  
Sug. Retail \$490.00



**DINNER RING**  
Center diamond .60 ct.  
AAA. 6 Baguettes, 12  
Round Diamonds .35 ct.  
AAA.  
\*740 S36355  
Sug. Retail \$665.00



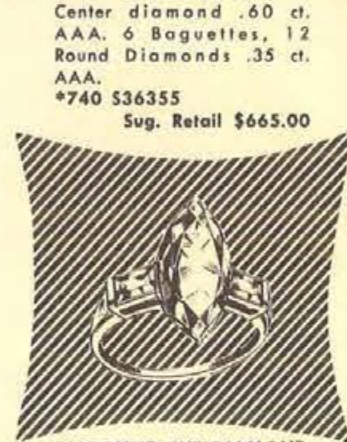
**TWIN RING**  
2 Center Diamonds .80 ct.  
AAA. 8 Baguettes .25 ct.  
AAA.  
\*1015 S37750  
Sug. Retail \$699.50



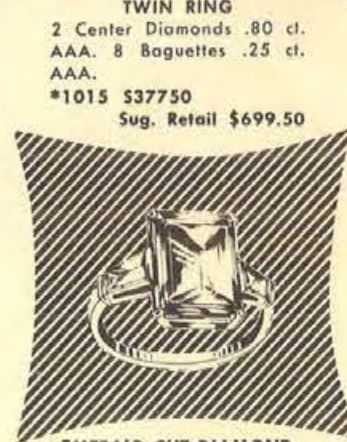
**COCKTAIL RING**  
PLATINUM only.  
20 Graduated Baguettes .63  
ct. AAA. 19 Round Diamonds  
.55 ct. AAA.  
902 S44500  
Sug. Retail \$760.00



**DIAMOND RING**  
PLATINUM only.  
Center Diamond .80 ct. AAA.  
2 Baguettes .22 ct. AAA.  
P594T S50000  
Sug. Retail \$800.00



**MARQUISE CUT DIAMOND  
RING**  
PLATINUM only.  
Center Diamond 1.24 ct. AAA.  
2 Baguettes .21 ct. AAA.  
1112 S95455  
Sug. Retail \$1,450.00



**EMERALD CUT DIAMOND  
RING**  
PLATINUM only.  
Center Diamond 1.24 ct.  
AAA-1. 2 Tapered Baguettes  
.11 ct. AAA-1.  
107T S77200  
Sug. Retail \$1100.00

All above rings available in 14K White or Yellow Gold unless otherwise specified.

\*Available in 14K White Gold only.

AAA-1, AAA, A — See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to 0.3 ct.). Price may vary slightly according to weight. If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

# Diamond Interlocking Sets in 14k Gold



**7 DIAMOND SET #1F71**  
 Ring only, Total weight .16 ct.  
 11 55000 Sug. Retail \$100.00  
 Ring only, Total weight .19 ct.  
 12 55910 Sug. Retail \$118.20  
 Ring only, Total weight .24 ct.  
 13 57950 Sug. Retail \$159.00  
 Matching 4 Diamond Band  
 Total weight .04 ct.  
 14 52410 Sug. Retail \$48.20



**1 DIAMOND SET #B/945**  
 Ring only, Total weight .25 ct.  
 31 58590 Sug. Retail \$172.50  
 Ring only, Total weight .37 ct.  
 32 514500 Sug. Retail \$290.00  
 Matching 14K Interlocking  
 Band  
 33 5600 Sug. Retail \$12.00



**7 DIAMOND SET #9K51**  
 Ring only, Total weight .23 ct.  
 41 57500 Sug. Retail \$150.00  
 Ring only, Total weight .28 ct.  
 42 59045 Sug. Retail \$180.90  
 Matching 4 Diamond Band  
 Total weight .08 ct.  
 43 52955 Sug. Retail \$59.25



**11 DIAMOND LOCK SET #6001**  
 Ring only, Total weight .43 ct.  
 171 512950 Sug. Ret. \$259.00  
 Ring only, Total weight .58 ct.  
 172 520450 Sug. Ret. \$409.00  
 Matching 6 Diamond Band  
 Total weight .24 ct.  
 173 56850 Sug. Ret. \$137.00



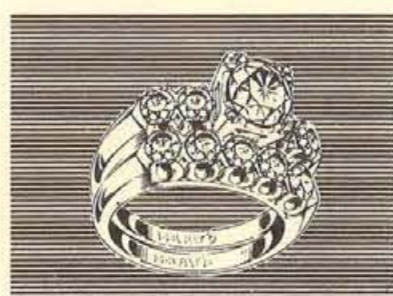
**\* 11 DIAMOND & BAGUETTE LOCK SET #6172**  
 Ring only, Total weight .38 ct.  
 181 512500 Sug. Ret. \$250.00  
 Ring only, Total weight .49 ct.  
 182 516820 Sug. Ret. \$336.40  
 Ring only, Total weight .57 ct.  
 183 521150 Sug. Ret. \$423.00  
 Matching 6 Diamond &  
 Baguette Band  
 Total weight .17 ct.  
 184 56140 Sug. Ret. \$122.50



**11 DIAMOND LOCK SET #0101**  
 Ring only, Total weight .50 ct.  
 221 515300 Sug. Ret. \$299.50  
 Ring only, Total weight .58 ct.  
 222 519090 Sug. Ret. \$382.00  
 Ring only, Total weight .64 ct.  
 223 521800 Sug. Ret. \$436.00  
 Matching 6 Diamond Band  
 Total weight .36 ct.  
 224 59545 Sug. Ret. \$191.00



**8 DIAMOND SET #7X51**  
 Ring only, Total weight .25 ct.  
 51 57950 Sug. Retail \$159.00  
 Ring only, Total weight .30 ct.  
 52 59545 Sug. Retail \$191.00  
 Ring only, Total weight .40 ct.  
 53 513640 Sug. Ret. \$272.75  
 Matching 5 Diamond Band  
 Total weight .13 ct.  
 54 54140 Sug. Retail \$82.50



**10 DIAMOND SET #5G62**  
 Ring only, Total weight .35 ct.  
 61 510000 Sug. Ret. \$200.00  
 Ring only, Total weight .39 ct.  
 62 512275 Sug. Ret. \$245.00  
 Ring only, Total weight .48 ct.  
 63 515000 Sug. Ret. \$300.00  
 Matching 5 Diamond Band  
 Total weight .17 ct.  
 64 54500 Sug. Retail \$90.00



**\* 12 DIAMOND SET #W1G32**  
 Ring only, Total weight .32 ct.  
 111 510450 Sug. Ret. \$209.00  
 Ring only, Total weight .39 ct.  
 112 513590 Sug. Ret. \$271.80  
 Matching 7 Diamond Band  
 Total weight .07 ct.  
 113 52950 Sug. Retail \$59.00



**8 DIAMOND LOCK SET #0201**  
 Ring only, Total weight .52 ct.  
 251 517050 Sug. Ret. \$340.00  
 Ring only, Total weight .60 ct.  
 252 520450 Sug. Ret. \$409.00  
 Ring only, Total weight .68 ct.  
 253 528185 Sug. Ret. \$530.00  
 Matching 5 Diamond Band  
 Total weight .50 ct.  
 254 513190 Sug. Ret. \$264.00



**\* 7 DIAMOND LOCK SET #7T61**  
 Ring only, Total weight .56 ct.  
 281 519750 Sug. Ret. \$395.00  
 Ring only, Total weight .74 ct.  
 282 532500 Sug. Ret. \$590.00  
 Matching 4 Diamond Band  
 Total weight .29 ct.  
 283 57955 Sug. Ret. \$160.00



**\* 5 DIAMOND SET #904**  
 Marquise Center and  
 2 Baguettes  
 Ring only, Total weight .78 ct.  
 341 538700 Sug. Ret. \$650.00  
 Matching 2 Baguette Diamond  
 Band  
 Total weight .11 ct.  
 342 55230 Sug. Ret. \$105.00



**\* 21 DIAMOND SET #OP14**  
 Ring only, Total weight .32 ct.  
 121 510680 Sug. Ret. \$213.60  
 Ring only, Total weight .39 ct.  
 122 514000 Sug. Ret. \$280.00  
 Matching 12 Diamond Band  
 Total weight .12 ct.  
 123 55685 Sug. Ret. \$115.00



**12 DIAMOND SET #1LR2**  
 Ring only, Total weight .33 ct.  
 141 510545 Sug. Ret. \$210.90  
 Ring only, Total weight .40 ct.  
 142 513640 Sug. Ret. \$272.80  
 Ring only, Total weight .46 ct.  
 143 516000 Sug. Ret. \$320.00  
 Matching 7 Diamond Band  
 Total weight .18 ct.  
 144 55775 Sug. Ret. \$115.00



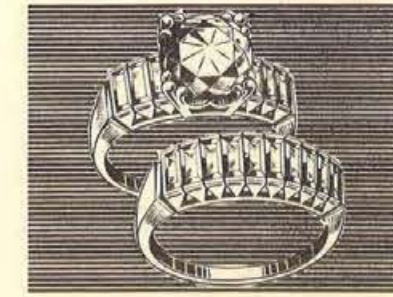
**\* 12 DIAMOND & BAGUETTE SET #4911**  
 Ring only, Total weight .38 ct.  
 161 512700 Sug. Ret. \$254.00  
 Ring only, Total weight .46 ct.  
 162 516500 Sug. Ret. \$330.00  
 Ring only, Total weight .52 ct.  
 163 519100 Sug. Ret. \$382.00  
 Matching 7 Diamond &  
 Baguette Band  
 Total weight .19 ct.  
 164 56350 Sug. Ret. \$127.00



**\* 6 DIAMOND LOCK SET #34/7F21**  
 Emerald Cut Center and 2  
 Baguettes  
 Ring only, Total weight .66 ct.  
 311 527500 Sug. Ret. \$510.00  
 Ring only, Total weight .76 ct.  
 312 531000 Sug. Ret. \$575.00  
 Matching 3 Baguette Diamond  
 Band  
 Total weight .17 ct.  
 313 56590 Sug. Ret. \$131.80  
 Above set also available in  
 PLATINUM



**\* 6 DIAMOND LOCK SET #87/7F21**  
 Round Center Diamond and  
 2 Baguettes  
 Ring only, Total weight .55 ct.  
 271 518150 Sug. Ret. \$363.00  
 Ring only, Total weight .76 ct.  
 272 536000 Sug. Ret. \$650.00  
 Matching 3 Baguette Diamond  
 Band  
 Total weight .17 ct.  
 273 56590 Sug. Ret. \$131.80  
 Above set also available in  
 PLATINUM



**\* 17 DIAMOND SET #3915P**  
 Round Center Diamond and  
 6 Baguettes  
 Ring only, Total weight 1.22 ct.  
 381 551000 Sug. Ret. \$960.00  
 Matching 10 Baguette  
 Diamond Band  
 Total weight .50 ct.  
 382 517045 Sug. Ret. \$340.00  
 Above set also available in  
 PLATINUM

All above diamonds AAA quality—See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in white or yellow gold unless otherwise specified. \*Available in yellow gold on special order only.

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

# Diamond Sets in 14k Gold



**11 DIAMOND LOCK SET #6001**  
 Ring only, Total weight .43 ct.  
 171 512950 Sug. Ret. \$259.00  
 Ring only, Total weight .58 ct.  
 172 520450 Sug. Ret. \$409.00  
 Matching 6 Diamond Band  
 Total weight .24 ct.  
 173 56850 Sug. Ret. \$137.00



**\* 11 DIAMOND & BAGUETTE LOCK SET #6172**  
 Ring only, Total weight .38 ct.  
 181 512500 Sug. Ret. \$250.00  
 Ring only, Total weight .49 ct.  
 182 516820 Sug. Ret. \$336.40  
 Ring only, Total weight .57 ct.  
 183 521150 Sug. Ret. \$423.00  
 Matching 6 Diamond &  
 Baguette Band  
 Total weight .17 ct.  
 184 56140 Sug. Ret. \$122.50



**11 DIAMOND LOCK SET #0101**  
 Ring only, Total weight .50 ct.  
 221 515300 Sug. Ret. \$299.50  
 Ring only, Total weight .58 ct.  
 222 519090 Sug. Ret. \$382.00  
 Ring only, Total weight .64 ct.  
 223 521800 Sug. Ret. \$436.00  
 Matching 6 Diamond Band  
 Total weight .36 ct.  
 224 59545 Sug. Ret. \$191.00



**8 DIAMOND LOCK SET #0201**  
 Ring only, Total weight .52 ct.  
 251 517050 Sug. Ret. \$340.00  
 Ring only, Total weight .60 ct.  
 252 520450 Sug. Ret. \$409.00  
 Ring only, Total weight .68 ct.  
 253 528185 Sug. Ret. \$530.00  
 Matching 5 Diamond Band  
 Total weight .50 ct.  
 254 513190 Sug. Ret. \$264.00



**\* 7 DIAMOND LOCK SET #7T61**  
 Ring only, Total weight .56 ct.  
 281 519750 Sug. Ret. \$395.00  
 Ring only, Total weight .74 ct.  
 282 532500 Sug. Ret. \$590.00  
 Matching 4 Diamond Band  
 Total weight .29 ct.  
 283 57955 Sug. Ret. \$160.00



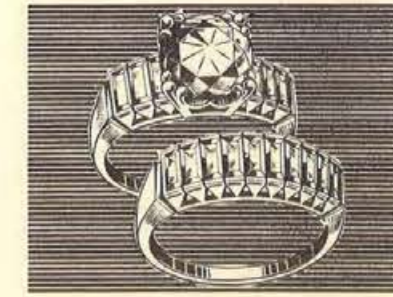
**\* 5 DIAMOND SET #904**  
 Marquise Center and  
 2 Baguettes  
 Ring only, Total weight .78 ct.  
 341 538700 Sug. Ret. \$650.00  
 Matching 2 Baguette Diamond  
 Band  
 Total weight .11 ct.  
 342 55230 Sug. Ret. \$105.00



**\* 6 DIAMOND LOCK SET #34/7F21**  
 Emerald Cut Center and 2  
 Baguettes  
 Ring only, Total weight .66 ct.  
 311 527500 Sug. Ret. \$510.00  
 Ring only, Total weight .76 ct.  
 312 531000 Sug. Ret. \$575.00  
 Matching 3 Baguette Diamond  
 Band  
 Total weight .17 ct.  
 313 56590 Sug. Ret. \$131.80  
 Above set also available in  
 PLATINUM



**\* 6 DIAMOND LOCK SET #87/7F21**  
 Round Center Diamond and  
 2 Baguettes  
 Ring only, Total weight .55 ct.  
 271 518150 Sug. Ret. \$363.00  
 Ring only, Total weight .76 ct.  
 272 536000 Sug. Ret. \$650.00  
 Matching 3 Baguette Diamond  
 Band  
 Total weight .17 ct.  
 273 56590 Sug. Ret. \$131.80  
 Above set also available in  
 PLATINUM



**\* 17 DIAMOND SET #3915P**  
 Round Center Diamond and  
 6 Baguettes  
 Ring only, Total weight 1.22 ct.  
 381 551000 Sug. Ret. \$960.00  
 Matching 10 Baguette  
 Diamond Band  
 Total weight .50 ct.  
 382 517045 Sug. Ret. \$340.00  
 Above set also available in  
 PLATINUM

All above diamonds AAA quality—See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in white or yellow gold unless otherwise specified. \*Available in yellow gold on special order only.

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

# Exquisitely Set Diamond Mountings



**10 DIAMONDS**  
Total weight .16 ct.  
\*993PR 56230  
Sug. Retail \$125.00



**4 DIAMONDS**  
Total weight .18 ct.  
1006 55750  
Sug. Retail \$115.00  
Matching 6 Diamond Band  
Total weight .24 ct.  
1006 56850  
Sug. Retail \$137.00



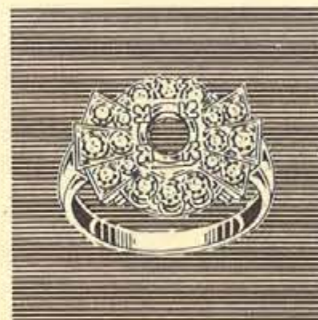
**2 DIAMONDS**  
Total weight .18 ct.  
1020 56050  
Sug. Retail \$121.00  
Matching 5 Diamond Band  
Total weight .50 ct.  
1020 513190  
Sug. Retail \$264.00



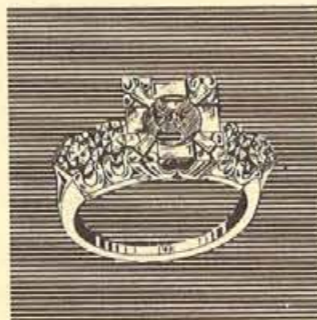
**20 DIAMONDS**  
Total weight .17 ct.  
\*240 57050  
Sug. Retail \$141.00



**8 BAGUETTES**  
Total weight .25 ct.  
\*1015 59955  
Sug. Retail \$199.00



**18 DIAMONDS**  
Total weight .35 ct.  
\*366 511775  
Sug. Retail \$235.00



**4 DIAMONDS**  
Total weight .47 ct.  
1016/5B 512050  
Sug. Retail \$239.50



**6 BAGUETTES, 12 ROUND DIAMONDS**  
Total weight .35 ct.  
\*740 513320  
Sug. Retail \$265.00



**2 TAPERED BAGUETTES**  
Total weight .25 ct.  
PLATINUM only.  
PS94T 513650  
Sug. Retail \$273.00



**6 BAGUETTES, 8 ROUND DIAMONDS**  
Total weight .54 ct.  
PLATINUM only.  
548 521500  
Sug. Retail \$415.00



**6 BAGUETTES, 8 ROUND DIAMONDS**  
Total weight .74 ct.  
PLATINUM only.  
225/97 525400  
Sug. Retail \$475.00



**6 BAGUETTES, 12 ROUND DIAMONDS**  
Total weight 1.03 ct.  
PLATINUM only.  
432P 535000  
Sug. Retail \$625.00

All above diamonds AAA quality—See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

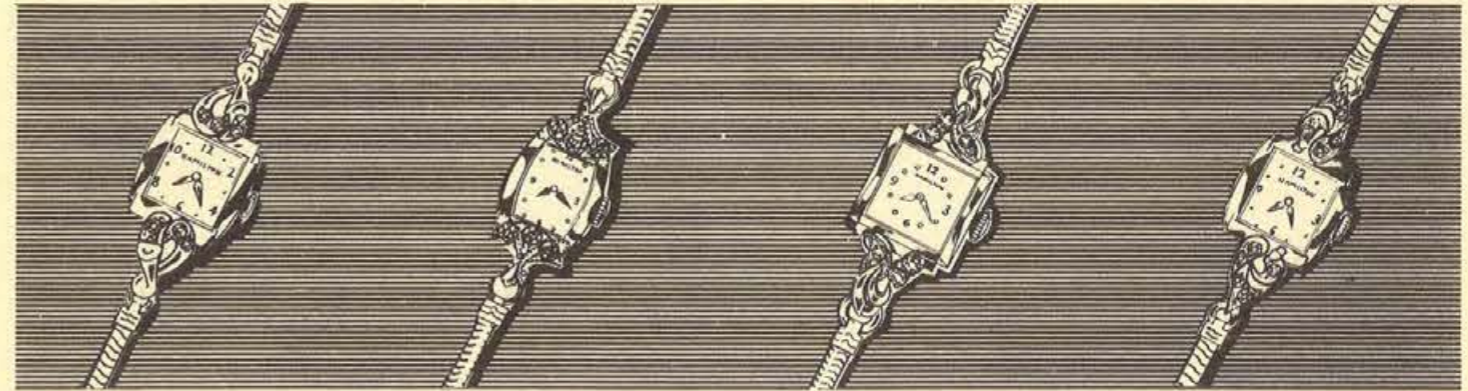
All above rings available in 14K White or Yellow Gold unless otherwise specified.

\*Available in 14K White Gold only.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

**HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS**

# Diamond Watches

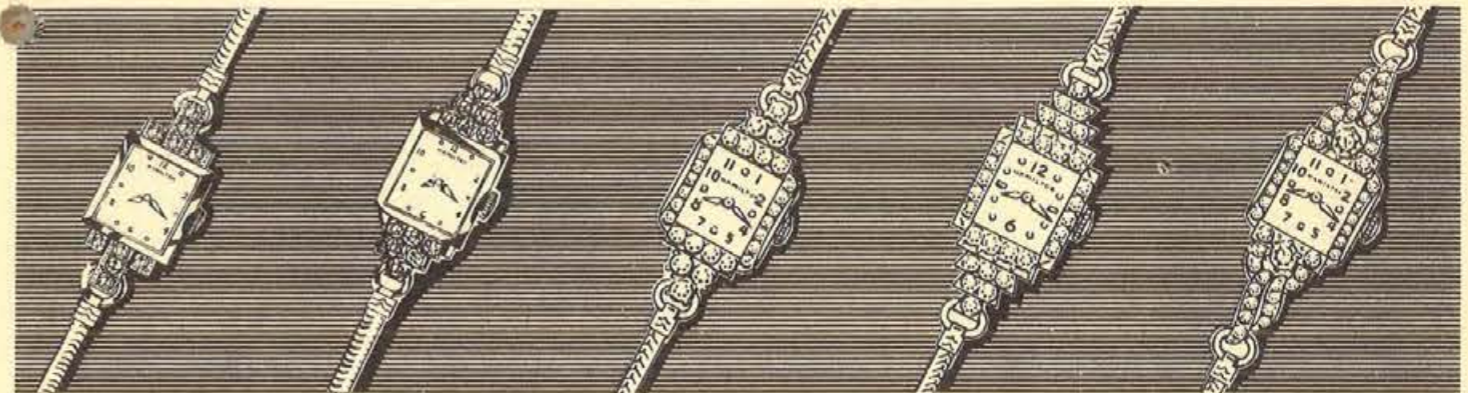


**6 DIAMONDS**  
Total weight .08 ct. 14K White Gold Case.  
425 58500  
Sug. Retail \$140.00

**6 DIAMONDS**  
Total weight .12 ct. 14K White or Yellow Gold Case.  
459 59050  
Sug. Retail \$159.25

**6 DIAMONDS**  
Total weight .13 ct. 14K White Gold Case.  
448 59050  
Sug. Retail \$159.25

**10 DIAMONDS**  
Total weight .16 ct. 14K White Gold Case.  
420 510500  
Sug. Retail \$185.00



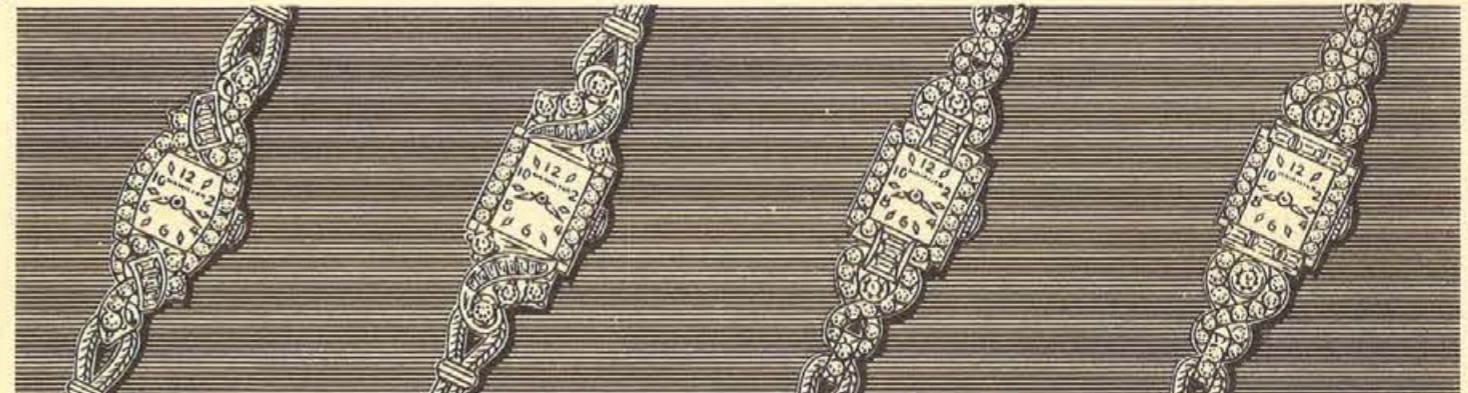
**10 DIAMONDS**  
Total weight .20 ct. 14K White or Yellow Gold Case.  
412 511775  
Sug. Retail \$226.95

**12 DIAMONDS**  
Total weight .30 ct. 14K White Gold Case.  
395 514955  
Sug. Retail \$275.00

**28 DIAMONDS**  
Total weight .43 ct. 14K White Gold Case.  
622 519090  
Sug. Retail \$350.00

**30 DIAMONDS**  
Total weight .61 ct. 14K White Gold Case.  
645 523595  
Sug. Retail \$422.75

**46 DIAMONDS**  
Total weight .55 ct. 14K White Gold Case.  
654 524500  
Sug. Retail \$453.75



**8 BAGUETTES, 30 ROUND DIAMONDS**  
Total weight .84 ct.  
PLATINUM Case.  
698 539100  
Sug. Retail \$673.00

**16 BAGUETTES, 20 ROUND DIAMONDS**  
Total weight 1.01 ct.  
PLATINUM Case.  
697 544500  
Sug. Retail \$737.50

**6 BAGUETTES, 46 ROUND DIAMONDS**  
Total weight 1.62 ct.  
PLATINUM Case.  
696 559500  
Sug. Retail \$954.75

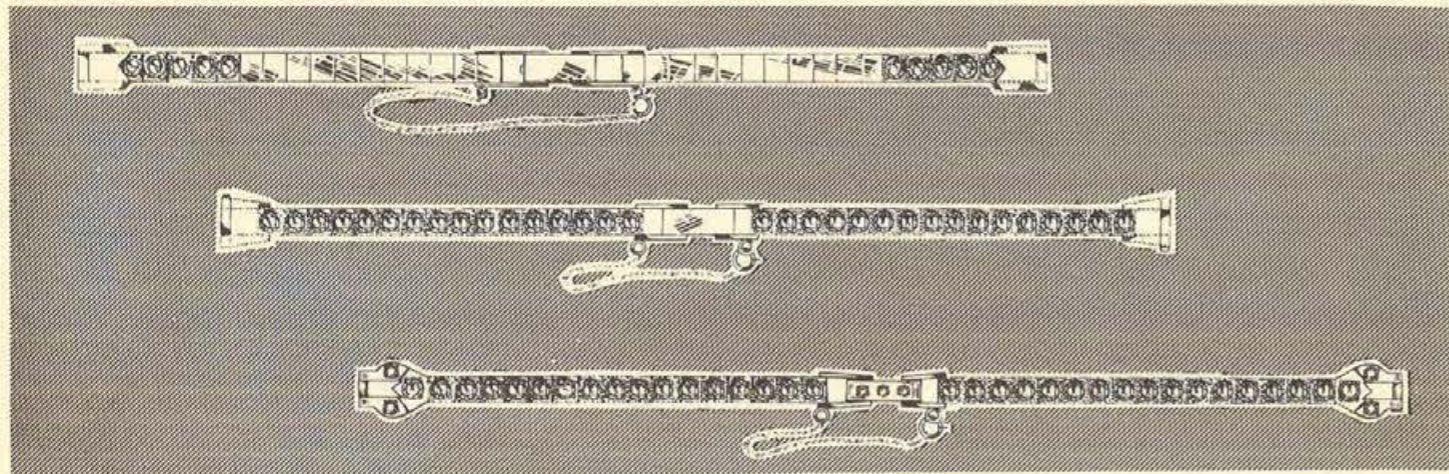
**6 BAGUETTES, 42 ROUND DIAMONDS**  
Total weight 1.95 ct.  
PLATINUM Case.  
699 577275  
Sug. Retail \$1,268.25

**HAMILTON MOVEMENTS IN ALL ABOVE WATCHES**

All above diamonds AAA quality—See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

## Diamond Watch Attachments



### A. 14K WHITE GOLD

10 diamonds .11 ct. AAA  
130/CP/10 57000  
Sug. Retail \$118.50  
10 Diamonds .16 ct. AAA  
130/CP/10 58000  
Sug. Retail \$138.50

### B. 14K WHITE GOLD

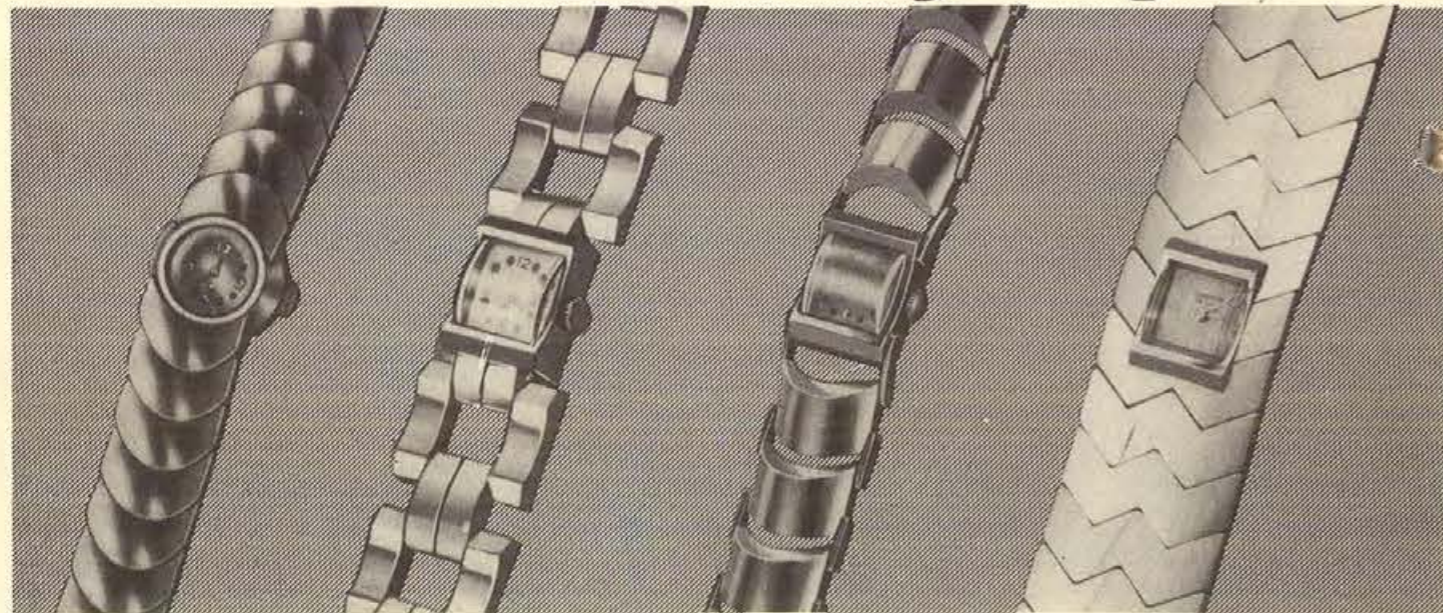
34 Diamonds .34 ct. AAA  
190/S/34 512685  
Sug. Retail \$241.00  
32 Diamonds .48 ct. AAA  
190/S/32 516135  
Sug. Retail \$268.50  
34 Diamonds .68 ct. AAA  
190/S/34 519090  
Sug. Retail \$318.25

### C. PLATINUM

36 Diamonds .71 ct. AAA  
104/G/36 528180  
Sug. Retail \$477.25

All above diamonds AAA quality — See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

## Bracelet Watches in 14k Yellow Gold



\*980/68 513865  
Sug. Retail \$232.50

81/57 514500  
Sug. Retail \$245.00

461/57 515230  
Sug. Retail \$255.00

420/57 520865  
Sug. Retail \$347.75

\* Also available in white gold.

HAMILTON MOVEMENTS IN ALL ABOVE WATCHES

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

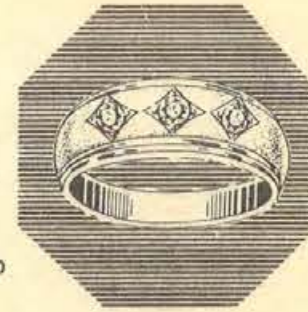
HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

## Men's Diamond Wedding Bands and Rings

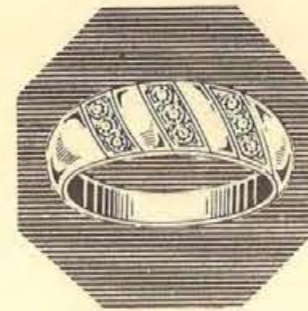


3 DIAMOND BAND  
Total weight .12 ct. AAA  
G5022 54180  
Sug. Retail \$83.50

3 DIAMOND BAND  
Total weight .12 ct. AAA  
G107/3M 54775  
Sug. Retail \$95.50



3 DIAMOND BAND  
Total weight .12 ct. AAA  
G5067/3M 54545  
Sug. Retail \$90.90



9 DIAMOND BAND  
Total weight .18 ct. AAA  
\*G1746/9 56365  
Sug. Retail \$127.25



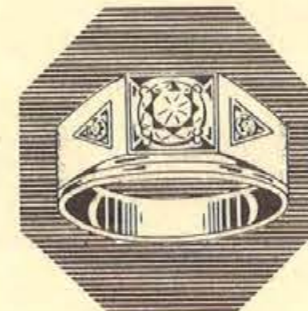
5 DIAMOND BAND  
Total weight .26 ct. AAA  
G101/5M 57050  
Sug. Retail \$141.00



5 DIAMOND BAND  
Total weight .35 ct. AAA  
G5133/5M 59775  
Sug. Retail \$195.50



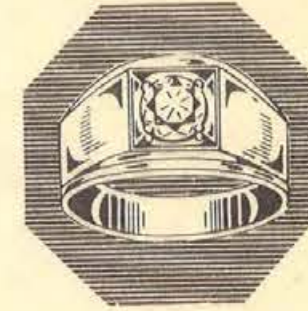
3 DIAMOND RING  
Total weight .27 ct. AAA  
G110/3M 58875  
Sug. Retail \$177.50



3 DIAMOND RING  
Total weight .45 ct. AAA  
9536 516230  
Sug. Retail \$325.00



5 DIAMOND RING  
Total weight .59 ct. AA  
\*9279L 515950  
Sug. Retail \$319.00



1 DIAMOND RING  
Total weight .57 ct. AAA  
\*9380F 525910  
Sug. Retail \$475.00

## Diamond Shrine and Masonic Pins



4 Diamond Masonic Pin  
AAA  
1970/4 51800  
Sug. Retail \$35.00



6 Diamond Shrine Pin  
Total weight .05 ct. AAA  
5/6 52685  
Sug. Retail \$52.50



8 Diamond Shrine Pin  
Total weight .10 ct. AAA  
4/8 53955  
Sug. Retail \$79.50



7 Diamond Shrine Pin  
Total weight .16 ct. AAA  
15/7 55230  
Sug. Retail \$105.00

AAA, AA — See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

All above rings available in yellow or white gold unless otherwise specified.

\* Available in yellow gold only.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



## Men's Fraternal Rings



### MASONIC RING

.11 Ct. Diamond  
179D 54750  
Sug. Retail \$95.00



### MASONIC RING

.12 Ct. Diamond  
451D 54775  
Sug. Retail \$95.50



### MASONIC RING

10 Diamonds—Total weight .18 Ct.  
1945/10 57500  
Sug. Retail \$150.00



### MASONIC RING

.13 Ct. Diamond  
179/AB 55595  
Sug. Retail \$111.90



### RUBY MASONIC RING

.15 Ct. Diamond  
51126D 56345  
Sug. Retail \$126.95



### RUBY MASONIC RING

1350 52225  
Sug. Retail \$44.50



### MASONIC RING

403X 52045  
Sug. Retail \$40.95



### SHRINE RING

7 Diamonds—Total weight .51 ct. Also available on special order with your Temple's name at slightly higher price.  
913 517500  
Sug. Retail \$325.00



### 32° RING

502X 52090  
Sug. Retail \$41.80



### MASONIC RING

472 52140  
Sug. Retail \$42.75



### 32° RING

.32 Ct. Diamond  
100D 512250  
Sug. Retail \$245.00



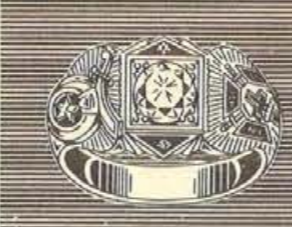
### 32° RING

.30 Ct. Diamond  
1965K 512045  
Sug. Retail \$240.90



### KNIGHTS TEMPLAR

.21 Ct. Diamond  
376D 58595  
Sug. Retail \$171.95



### KNIGHTS TEMPLAR AND SHRINE

.63 Ct. Diamond  
197 523180  
Sug. Retail \$463.60

All above Diamonds AAA quality. See page 5 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.



### RANGE SET

Grease container, Salt & Pepper Shakers. Tu-Tone aluminum with matched plastic cover and screw caps. Brite aluminum knobs. White raised letter identification. Shipping weight, 2 lbs.  
492 5230 Sug. Retail \$3.49



### KANISTER SET

Set of 4. Tu-Tone aluminum with close fitting black plastic covers. Brite aluminum knobs. White, raised letter identification—Flour, Sugar, Coffee & Tea. Dimensions: Flour 7 3/4" dia., 8" high; Sugar 6 1/2" dia., 7 1/8" high; Coffee 5 1/2" dia., 6 1/8" high; Tea 4 3/4" dia., 5 1/4" high. Shipping weight, 5 lbs.  
490 5597 Suggested Retail \$8.95



### KING SIZE KAKOVER

Tu-Tone aluminum cover with black plastic shield. White, raised letter identification. Brite, aluminum knob. Footed and grooved glass plate. Dimensions: 4 1/2" diameter, 6 1/2" high. Shipping weight, 6 lbs.  
420 5285 Suggested Retail \$3.95

\*Price includes special packing required for this item.



### ROLL TOP BREAD BOX

Tu-Tone aluminum. Easy to keep clean. Dimensions: 15 1/2" long, 7" high, 11 1/2" wide. Shipping weight, 5 lbs.  
402 5450 Sug. Retail \$6.95



### KARRIER KAKOVER

Will accommodate the loftiest layer cakes. Tu-Tone aluminum with letter identification panel. Black plastic lift handle and spring-lock wing handles. All aluminum base. Dimensions: 15" diameter, 8 1/4" high. Shipping weight, 6 lbs.  
421 5330 Sug. Retail \$4.95



### 9-PIECE KITCHEN "STARTER SET"

Consists of 4-piece Kanister Set, 3-piece Range Set standard size 1 1/2" diameter Kakover with footed and grooved glass plate. Shipped via Express only.  
400 51025 Suggested Retail \$15.50



### TRIPLE TIER TOWEL DISPENSER

Holds standard size paper towel, aluminum foil, and wax paper rolls. Tu-Tone aluminum. Dimensions: 14 1/4" long, 11" wide, 4 3/4" deep. Shipping weight, 6 lbs.  
489 5463 Sug. Retail \$6.95



### DELUXE FRIGITOR

In gleaming Tu-Tone aluminum. Contrasting black plastic knob and grip handle. Fiberglass insulation makes it adaptable to cold or heat. For gracious living. Capacity: 5 qts. Dimensions: 16" high, 10" overall. Shipping weight, 6 lbs.  
777 5863 Suggested Retail \$12.95



### DELUXE ICETTE

In polished gleaming aluminum with decorative contrasting black plastic band. Fiberglass insulation makes it adaptable to cold or heat. Use it to keep beans, soup or chill hot for gracious entertaining. Dimensions: 11" high, 9 1/2" overall. Shipping weight, 5 lbs.  
775 5597 Sug. Retail \$8.95



### DISPOSER STEP-ON-CAN

In Tu-Tone aluminum with enameled insert. Capacity: 14 qts. Dimensions: 10 1/4" diameter, 16 1/4" high. Shipping weight, 8 lbs.  
401 5663 Sug. Retail \$9.95



### 21-PIECE "HER MAJESTY" KITCHEN SET

21-piece Deluxe Pantry Partner Kitchen set consists of the following: 4-piece Kanister Set, 5-piece Kitchen Set, standard size Kakover with footed and grooved glass plate, Cookie Can, and 9-piece Spice Set. Shipped via Express only.  
444 51930 Sug. Retail \$31.00

See page 1 for price information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



**ZEPHAIRE CARPET SWEEPER**

Sweep clean and easy with glide-action. Deluxe, streamlined beauty, finished in rich royal blue with chrome trim. Has these features: one piece turret-type steel body; heavy steel chassis; miracle brush; automatically comb cleaned; adjusts for high and low nap carpets; dust proofed and sound proofed with rubber; dust pans open wide with a flick of the finger; rubber bumper to protect furniture; steel bearing rubber tired wheels; all steel durable construction. Shipping weight, 6 lbs.

100 5483 ..... Retail \$7.25



**COUNSELOR**

**CORONET BATHROOM SCALES**

Easy to move with sturdy chrome handle. Monotrol movement assures precision weight transfer. Floor-hugging design; just 13 1/2" high. Exclusive panoramic magnifying lens. Scaff-resistant mat; no-mar plastic feet. Available in Turquoise, Pink, Green, Blue, Yellow, Black or White. Shipping wt., 8 lbs.

400 5597 ..... Retail \$8.95



**VALUE LEADER BATHROOM SCALES**

New design; low, floor-hugging lines. Monotrol movement for accuracy. Broad, high-power magnifying lens. Scaff-resistant, no-slip vinyl mat. Available in Turquoise, Pink, Green, Blue, Yellow, Black or White. Shipping weight, 8 lbs.

222 5463 ..... Retail \$6.95



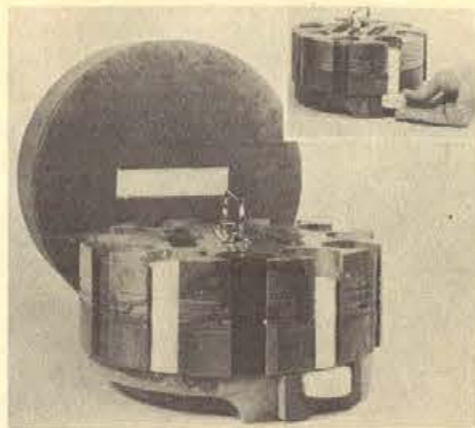
**POKER SET**

Walnut covered plastic round revolving poker set with two card slots. Complete with 200 red, white and blue unbreakable plastic interlocking poker chips. With round leatherette cover. Shipping weight, 4 lbs.

599 5480 ..... Retail \$8.00

Same as above except in figured natural finish gumwood.

600 5777 ..... Retail \$12.95



**AUTO COUNT POKER SET**

Automatically counts and ejects 5 chips—In figured fruitwood finish. Has two card slots and comes complete with 300 red, white and blue unbreakable plastic, interlocking chips and deluxe cover. Shipping weight, 8 lbs.

900 51797 ..... Retail \$29.95

Same as above except 200 chip size. Shipping wt., 7 lbs.

850 51377 ..... Retail \$22.95

**DEE KAY PEPPER MILL SET**

New dramatic contour . . . over 6 inches high. Exclusive finger tip top adjustment, stainless steel salt shaker top, case hardened steel cutting gears. Available in Blond, Black, Maple, Walnut or Mahogany.

33 1-5330; 3-5297

Retail \$4.95



**WELL AND TREE PLATTER**

Made of seasoned maple. Wax finish. Six aluminum spikes. Chrome plated mechanism and handles. Rubber feet. Shipping weight, 6 lbs.

5515 5460 ..... Retail \$7.75



**CHOPPING BLOCK AND CLEAVER SET**

Made of seasoned maple finished with non-toxic lacquer. Stainless steel cleaver fits into compartment under block for easy storage. Wooden feet. Shipping wt., 7 lbs.

5513 5340 ..... Retail \$5.75



**GILHOOLIE**

Opens, reseals, unscrews! Removes caps from any size bottle or jar—quickly, easily, without fuss or bother. Reseals crimped bottle caps. Precision instrument, handy in kitchen or bar.

2C 5197 ..... Retail \$2.95



**COMBINATION MEAT GRINDER AND SALAD CHEF**

Chops, slices, crumbs, grates, shreds, cuts, minces! This beautiful new combination is a delight in every kitchen. Only one dual-purpose base to store. No clamps, suction cup feet grip any smooth, nonporous surface. Grinder has extra cutter for fine and coarse chopping; salad chef has three discs for slicing, shredding, grating. Base in white, red, or yellow. Shipping weight, 6 lbs.

556 1-5930; 6-5837 ..... Retail \$13.95



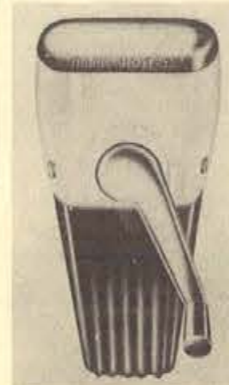
**PRESTO COOKER**

Sleek new styling for modern tastes. Gleaming mirror finish in stamped aluminum. Rocking, talking pressure gauge; automatic air vent; menu guide handle. 6 qt. size. Shipping weight, 8 lbs.

706 1-51264; 6-51201 ..... Retail \$18.95

Same as above except 4 qt. size. Shipping weight, 6 lbs.

704 1-5930; 6-5884 ..... Retail \$13.95



**WALL ICE CRUSHER**

Perfect for frosty drinks, chilled salads, desserts. Extra large hopper. Crushes fine or coarse. Fast, safe. Chrome cover and handle with red, white or yellow body and cup. Shipping weight, 4 lbs.

542 1-5597; 12-5537 ..... Retail \$8.95

CS42 1-5663; 12-5597

All Chrome Retail \$9.95

CP542A 1-5730; 12-5657

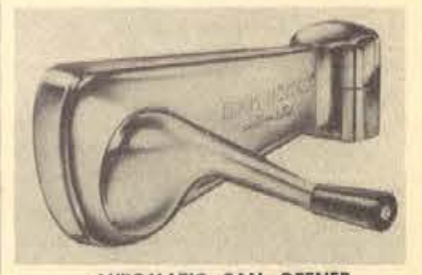
All Copper Retail \$10.95



**SPARKLET ICE CRUSHER**

Gives a professional touch to your hospitality! Crushed ice instantly . . . turn the handle one direction for coarse ice, the opposite for fine. Finest mechanism. Copper top and appointments. Translucent base flecked with gold. Portable—extra lid transforms container into ice bucket. Height 9 1/2", diameter 4 1/4". Shipping weight, 3 lbs.

110 5863 ..... Retail \$12.95



**AUTOMATIC CAN OPENER**

A streamlined beauty! Removable magnet lifts can lids. Cutting wheel removes for easy cleaning. Single action handle—no levers. Hongs flat against wall when not in use. Opens all cans, all sizes—leaves safe drinking cup edge. Gleaming chrome handle and bracket. Red, white or yellow body. Shipping weight, 3 lbs.

5311 1-5463; 12-5417 ..... Retail \$6.95

CS311 1-5597; 12-5537

All Chrome ..... Retail \$8.95

CP5311A 1-5663; 12-5597

All Copper ..... Retail \$9.95

# REVEREWARE



**COVERED SAUCE PAN**

1 qt. Shipping wt., 2 lbs.

1401 5346 ..... Retail \$4.95

1 1/2 qt. Shipping wt., 2 lbs.

1401 1/2 5416 ..... Retail \$5.95

2 qt. Shipping wt., 3 lbs.

1402 5525 ..... Retail \$7.50

3 qt. Shipping wt., 3 lbs.

1403 5595 ..... Retail \$8.50



**FRENCH CHEF SKILLET**

6 inch. Shipping wt., 2 lbs.

1446 5385 ..... Retail \$5.50

8 inch. Shipping wt., 3 lbs.

1448 5525 ..... Retail \$7.50

10 inch. Shipping wt., 4 lbs.

1450 5696 ..... Retail \$9.95

12 inch. Shipping wt., 5 lbs.

1452 5875 ..... Retail \$12.50



**DOUBLE BOILER**

1 1/2 qt. Shipping wt., 3 lbs.

1441 1/2 5696 ..... Retail \$9.95

2 qt. Shipping wt., 4 lbs.

1442 5766 ..... Retail \$10.95



**DUTCH OVEN**

6 qt. Shipping wt., 5 lbs.

1585 5906 ..... Retail \$12.95



**COFFEEMAKER**

8 cup. Shipping wt., 3 lbs.

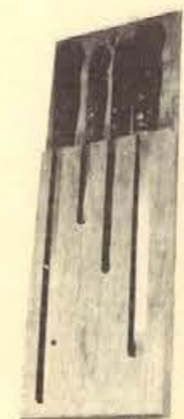
1518 5836 ..... Retail \$11.95



**HOLIDAY SALAD CUTTER**

Slices, shreds, grates, crumbs, chops and even peels. Has a large wide hopper with more capacity for processing food faster. The 20 gauge cold rolled, tempered steel cutters are designed to last a lifetime and never need sharpening for they are case hardened. The cutters are on and off with a twist of the wrist. No screws or bolts to try the patience of the housewife. Complete with 3 cutters and stand. Shipping weight, 7 lbs.

500 1-5997; 6-5897 ..... Retail \$14.95



**IMPERIAL KITCHEN KNIVES**

Consists of four basic kitchen knives and wood rack. Blades of fine steel.

WW11 5399 ..... Retail \$5.95



**WASHINGTON FORGE TOWN & COUNTRY 8-PIECE KITCHEN KNIVES SET**

Highest quality mirror polished, hollow ground stainless steel blades. Genuine Pakkawood handles permanently set with brass compression rivets. Set contains: 8" Chef Knife, 8" Roast Slicer, 8" Ham Slicer, 7" Butcher Knife, 6" Sandwich Knife, 5" Utility Knife, 3" Parer and Pot Fork on hanging wood safety block. Shipping weight, 6 lbs.

BHA 5997 ..... Retail \$14.95

Same as above except 5-piece set containing Roast Slicer, Ham Slicer, Utility Knife, Parer and Fork. Shipping weight, 3 lbs.

SHA 5663 ..... Retail \$9.95



**"FRIAR" KITCHEN KNIVES SET**

Blades of finest Sheffield steel have the amazing self-sharpening edge that is guaranteed for life. Set consists of roast slicer, carver, general purpose knife and paring knife. In solid walnut holster. Shipping weight, 3 lbs.

R800 5930 ..... Retail \$13.95

See page 1 for price information.

See page 1 for price information.



**MELL-HOFFMAN  
TOTE-TABLE**

Now, the warm glow of copper permanently sealed into this genuine ALCOA ANODIZED aluminum table-top that will never tarnish, never smudge, or rub off, never lose its gleaming beauty! All trim in smart decorator black for contrast and beauty; black baked enamel over luggage corners, braces, tubular ALCOA aluminum leg frames . . . black Bakelite handles. Size 2' x 5' x 30" high. Shipped via Express only. 314 51797 Retail \$26.95



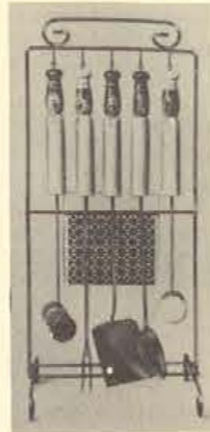
**FOLD'N ROLL VERSA TABLE**

The most amazing all-metal folding table ever designed! Versa-Table folds flat automatically to 3" in just 2 seconds in a single motion! Smooth-rolling, swivel casters make it easy to roll the Versa-Table. No carrying or lifting. Alcohol, heat resistant baked enamel finish. Black shelves and frame handle decorated with black and white Pyralace wrapping. Shipped via Express only. 2551 51561 Retail \$25.00 Same as above except with brass legs and handles. 2552 52161 Retail \$35.00



**KING-SIZE TV TABLES**

Black metal trays beautifully decorated with rose design. Brass tubular legs. These trays are very sturdily built and extra large. Dimensions of trays: 22 1/4" x 16 1/2". Comes in sets of four—nested for easy storing—one tray on rollers. Shipped via Express only. 2624C 51330 Retail \$19.95



**"FIVE OSCARS"  
BARBECUE CHEF**

Five amusing characters watch while barbecue boils. Faces are hand-painted on natural wood handles. Includes a stainless steel fork, spoon and spatula, plus natural wood salt and pepper shakers. Black wrought iron stand has a handy slide-in container for paper napkins. Shipping weight, 7 lbs. 1025 5625 Retail \$10.00



**COPPER AND BRASS CHAFING DISH**

Solid copper pan keeps food hotter while serving. Beautiful copper finished stand. Sterno burner, flame control. Wood handle. Capacity 2 quarts. Shipping weight, 8 lbs. 17CD 51295 Retail \$17.95

Not illustrated:

Copper tray, 15" diameter. Shipping weight, 3 lbs. HTL 5445 Retail \$5.95



**ALUMINUM CHAFING DISH**

Imported from Spain. Modern, contemporary design. Made of strong durable aluminum, black wooden handle. Has Sterno burner with flame control. Capacity 3 quarts. Shipping wt., 8 lbs. 330 5600 Retail \$9.25



**"FRUIT CART"**

It wheels to each guest or serves as smart center-piece. Fine mahogany, contrasted with blond wood, the newest two-tone favorit! Ample bottom bin for larger fruit; and a wonderful new grape holder made of brass finish metal, hooked so that cluster of grapes are gracefully suspended to rest beautifully on the upper tier! Shipping weight, 4 lbs. 1011 5625 Retail \$10.00



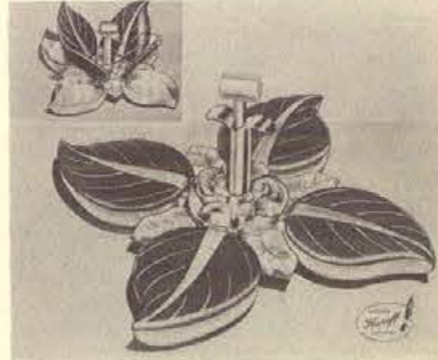
**"DELUXE FOLD-AWAY" BUFFET**

The original expanding tray that revolutionized buffet serving, now 15% larger! Fine grained polished blond hardwood, 5 spacious food wells, glass salt and peppers, 2 wood-covered glass relish dishes with spreaders. Needs no protective dollies. Easy to wash. Opens to 29" folds to 15". Shipping weight, 6 lbs. 1200 5795 Retail \$12.95



**"RISE 'n SHINE" 10-PIECE SHOE KIT**

A shoe-shine kit with all the "makin'." cozily boxed so they can hide between shines. The blond hardwood box opens to an easily accessible, roomy compartment housing 2 brushes, 2 shine cloths, 2 daubers, black and brown polish. Carbona cleaner. Shipping weight, 6 lbs. 635 5375 Retail \$6.00



**"TRAYMASTER" DELUXE**

This famed Traymaster Deluxe is a gracefully decorative display piece . . . a functional server. 10"x10" Styrene tray is heavily metalized in non-tarnishing gold or silver plate. Shipping weight, 2 lbs. 1000 5312 Retail \$5.00



**DELUXE SALAD SET**

Set consists of four individual 6" size bowls, one large 10" bowl, spoon and fork in one gift box. Each piece in natural finished Cherrywood mounted on a never tarnishing Chromium Plated Base. Shipping weight, 7 lbs. 820 51020 Retail \$16.98



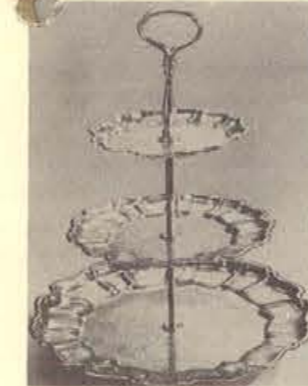
**COASTER SET**

A set of eight handsome and practical mirror finished Chromium Plated coasters mounted on a felt backed mahogany finished wood rack. This complete unit actually becomes a living room accessory; permanently on display and available for instant use. Shipping wt., 3 lbs. 560 5300 Retail \$4.98



**ROUND CHIPPENDALE TRAY**

A graceful blend of the traditional garden, Chippendale and engraved features with the modern and practical mirror finish Chromium plate, 15 1/2" diameter. Shipping weight, 3 lbs. 610 5300 Retail \$4.98



**THREE TIER TID-BIT**

Tid-Bit server in mirror finish Chromo Plate. A decorative and practical buffet accessory that adds prestige to any setting. Each tray has an attractive Chippendale border with embossed center. Ideal for parties, where a variety of nuts, mints and candies may be served compactly. Trays are 12", 8" and 6". Shipping weight, 5 lbs. 530 5480 Retail \$7.98 Two-Tier Tid-Bit—Same as above with 8" and 6" trays. Shipping weight, 3 lbs. 520 5300 Retail \$4.98



**SUGAR AND CREAMER SET**

Here is the unit that belongs on every table! Adequate and decorative units for both sugar and cream, mounted on a garden trimmed and embossed tray in Chromium, the practical finish. Set measures 9 1/2" x 6 1/2" x 3" high. Shipping weight, 3 lbs. 956 5360 Retail \$5.98



**ALADDIN VACUUM  
PITCHER**

Modern styling, sensation-ally low price, new decorator pastel colors. For home, office, outdoor eating, sickrooms—keeps beverages hot or cold for hours—a perfect gift item. Has these features: can't overpour, takes full size ice cubes, no drip spout, easy filler replacement. Available in Turquoise, Coral or Brown and Ivory. Shipping weight 3 lbs. P4445 5415 Retail \$6.95



**CADENCE SUGAR 'N' SPICE 20-PIECE DINNER SET**

The new "Sugar 'n' Spice" pattern in the wonderfully practical dinnerware with its cheerful pattern and modern design. Cadence won't chip, crack or break! Colors can't wear off, rub off or scratch off! Set consists of four 10" dinner plates, four 6 1/2" plates, four 20 oz. soup bowls, four cups, four saucers. Available in Yellow, Green, White or Melon Pink. Shipping weight, 9 lbs. 7659 1-51063; 4-5957 Retail \$15.95

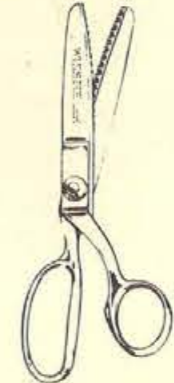
Same as above in 40-piece Dinner Set. Service for eight of each of above named pieces. Shipping weight, 18 lbs. 7633 1-52117; 4-51905 Retail \$31.75



**CADENCE SUGAR 'N' SPICE 5-PIECE SERVICE SET**

Match and fit any table setting. Set consists of one each 11" vegetable dish, 15" platter and creamer and sugar bowl with cover. Available in Yellow, Green, White or Melon Pink. Shipping weight, 4 lbs. 7601 1-5597; 4-5537 Retail \$8.95

45-Piece Dinner Set—Service for eight. Consists of the 40-piece Dinner Set and the 5-piece Service Set Available in Yellow, Green, White or Melon Pink or a Rainbow set of all four colors. Shipping wt., 17 lbs. 7660 1-52633; 4-52370 Retail \$39.50



**WISS PINKING SHEARS**

Gives fabrics professional-looking ravel-resistant finish. Cuts single or multiple thicknesses. Overall length 7 1/2". CC7 5530 Retail \$7.95



**OBLONG SERVING TRAY**

This accessory has become a home necessity! Chromium plated. Spacious service area of this 18 1/2" x 12" unit is floral engraved, and bordered with a scallop-type fluting. Beaded edge for extra rigidity; cut-out handle for easy carrying. Shipping weight, 3 lbs. 600 5300 Retail \$4.98



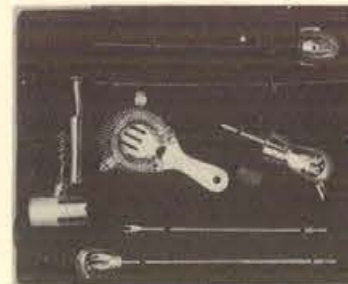
**ALUMINUM ICE BUCKET**

Imported from Spain. Lightweight aluminum, sturdily built, tastefully designed. Fully insulated for hot or cold. Capacity 2 quarts. Shipping weight, 3 lbs. 138 5300 Retail \$4.75



**BAR HOST**

Bar Host with one tilt automatically measures a jigger, pauser, and pourer another. Measures accurately and eliminates spillage. Beautiful high chrome finish. BH-10 1-5197; 3-5177 Retail \$2.95



**EXECUTIVE BAR SET**

Basic set of home bar tools including Bar Host, Spin-Pic set, Bar Jack, Chrome Strainer, and Jet Mixer which converts any standard bottle of soda or ginger ale to a siphon bottle. Shipping weight, 4 lbs. EBS-200 1-5663; 3-5600 Retail \$9.95



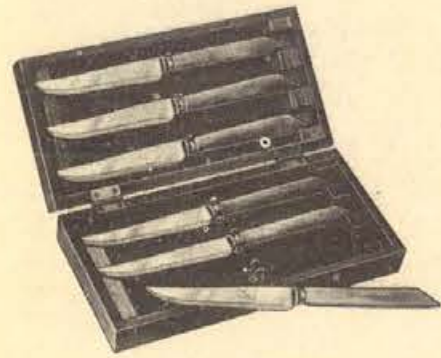
**PRO BAR SET**

Make your own mixed drinks like a professional with this four-piece set. Cocktail shaker, stainless steel bar spoon and strainer with two-color decorated recipe glass. Shipping weight, 4 lbs. PBS-300 1-5332; 3-5300 Retail \$4.98

See page 1 for price information.

See page 1 for price information.

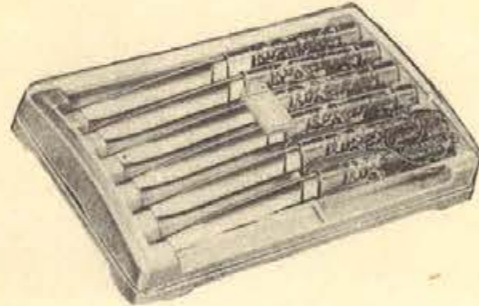
# Cutlery and Kitchenware



## "FRIAR" STEAK KNIVES

Finest Sheffield stainless steel. With serrated edge blades that are self-sharpening and guaranteed for life. British Capehorn handles. Shipping weight, 3 lbs.

G3046 S1195 ..... Retail \$18.00



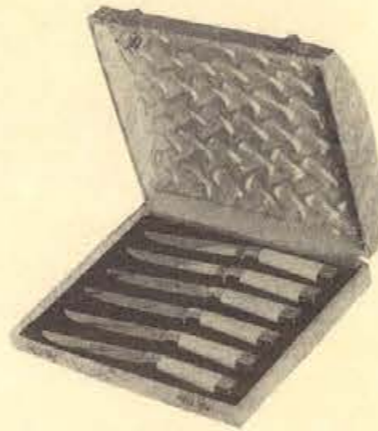
## CARVEL HALL STEAK KNIVES

Classic pattern—pure silver filigree overlay on ivory handle. In plastic gift box. Shipping weight, 3 lbs.

Set of four: 5154 S1455 ..... Retail \$21.95

Set of six: 5156 S2100 ..... Retail \$31.50

Set of eight: 5158 S2735 ..... Retail \$41.00



## GRIFFON STEAK KNIVES

With White Plastic Handles, shaped for comfortable grip. Solingen Imported—hollow ground blades of stainless steel. Shipping weight, 3 lbs.

Set of six: 5816/12 S1050 ..... Retail \$17.50

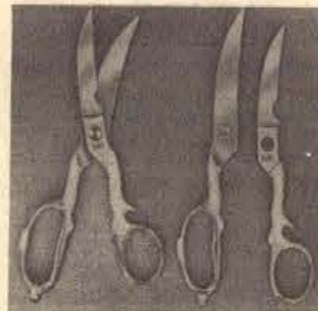
Set of eight: 5816/11 S1350 ..... Retail \$22.50



## IMPERIAL TABLE-MATE STAINLESS SET

Fine quality stainless steel with genuine MONOMAC plastic handles, chrome trimmed. Set consists of 6 each forks, knives, tea spoons and soup spoons. Gift packaged. Shipping weight, 4 lbs.

TM24 S997 ..... Retail \$14.95



## TAK-A-PART KITCHEN SHEARS

Comes apart for cleaning. Hot forged steel, fully chrome plated and polished. Serrated non-slip cutting edge. Attractive assistant in your kitchen, useful addition to your tool box.

9002 S180 ..... Retail \$3.00



## "FRIAR" CARVING SET

Styled with a new approach to beauty and function. Extra heavy 9" carver and hand-forged fork with spring guard. Gift packaged. Shipping weight, 3 lbs.

3070 S1060 ..... Retail \$16.00



## 11-PIECE KITCHEN TOOL SET

The most complete set ever offered. Contains basting spoon, 1-piece turner, deep ladle, spatula, slotted mixing spoon, small turner, pancake turner, large 2-line fork, masher and small 2-line fork. Highly polished mirror finish, tempered—forged solid stainless steel. Sturdily riveted, hand finished. Heat resistant black plastic handles. Shipping weight, 6 lbs.

400 S905 ..... Retail \$12.95



## ACE SERVESWARE KITCHEN SET

The "Sterling" of stainless steel kitchen tools. So easy to keep clean. Will never pit, never rust. Complete with 6 pieces and 6-piece wall hanger. Jet Black handles. Shipping weight, 5 lbs.

5005 S777 ..... Retail \$12.95

With Formica Pakkwood handles.

5505 S777 ..... Retail \$12.95

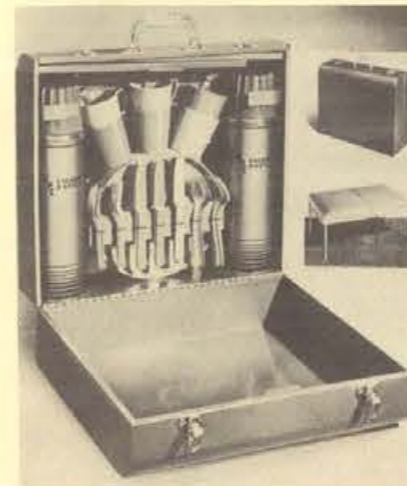
See page 1 for price information.



## KITCHEN TOOL SET

Contains pancake turner, large two tine fork, large basting spoon, masher, deep ladle and spatula. Highly polished mirror finish. Tempered—forged solid stainless steel. Sturdily riveted, hand finished. Heat resistant black plastic handles. Shipping weight, 4 lbs.

100 S556 ..... Retail \$7.95



## GOTHAM DELUXE TABLE PICNIC KIT

Case is all steel with piano hinge, 2 double latches and plastic handle. Has 4 legs that convert case into a sturdy table. Contains 2 one-quart vacuum bottles and plastic service for 6 in modern colors. Has large food compartment. Size of case closed 17 1/2" long, 16" high, 7 3/4" deep. Shipping weight, 19 pounds.

11 S1425; 3-S1375 ..... Retail \$21.95



## KNAPP-MONARCH THERM-A-CHEST

Large size, all purpose. Keeps foods and liquids cold for hours. Holds up to 33 quarts; provides a large non-corrosive tray for sandwiches and other foods requiring dry, cold storage. Therm-A-Chest is light weight and easy to carry; exclusive Vac-Pressure lock top adds greater insulation and provides large carrying handle. Convenient, self-draining spout, can and bottle opener conveniently attached inside lid. Hard-baked enamel exterior finish and handles are rust-resistant. Shipped via Express only.

49-555 S930 ..... Retail \$13.95

Same as above in Aire-lite Aluminum.

49-560 S1331 ..... Retail \$19.95



## ALL NEW RADAR-LAMP

So revolutionary it obsoletes every gas or kerosene lantern. The perfect portable light for every purpose—home, cabin, auto, farm, patio fishing, boating, picnic, camping, etc. A flood of light at the flick of the switch. Long-lasting leakproof battery is in its own weatherproof steel case. Shpg. wt., 6 pounds.

TW7 S553

Retail \$8.95



See page 1 for price information.



## GOTHAM CAR-SNAC

A "Snack Bar" in your car. Fitted with 2 one-quart vacuum bottles, 5 plastic cups and spacious food compartment with piano hinged cover. Skillfully designed handles fit snugly over front seat, holding Car-Snac securely within easy reach, yet out of the way. Handles swing together for easy carrying out of car. Shipping weight, 9 lbs.

15 S1-5800; 3-S2767 ..... Retail \$12.95



## KNAPP-MONARCH THERM-A-JUG

Stainless steel. The ultimate in luxurious Therm-A-Jugs. Gives years of service; provides for increased, more efficient insulation of the new moisture-resistant, mildew-proof fiber-glass. Light weight, unbreakable liner is specially treated with sanitary coating to resist rust, acid and alcohol. New spigot with automatic safety shutoff is non-corrosive, non-clogging, leakproof! One gallon size. Shipping weight, 4 lbs.

49-525 S1130 ..... Retail \$16.95



## SKOTCH GRILL

The famous Skotch plaid on a charcoal grill—and the finish cannot burn off. Air-cooled, easy to light, burn-proof porcelainized fire-pot. Shipping weight, 8 lbs.

555 S499 ..... Retail \$7.49



## KNAPP-MONARCH THERM-A-JUG

The "new look" in insulated jugs has these features: seal-tite lid for greater insulation; sturdy, brilliant chrome plated handle; made of moisture resistant, mildew proof fibre-glass. Inner container is sanitary, acid, rust and alcohol resistant. Has the new Therm-A-Jug spigot with automatic safety shutoff—non-corrosive, non-clogging, leakproof! One gallon size. Shipping weight, 4 lbs.

48-520 S464 ..... Retail \$6.95

Same as above in six qt. size. Shipping weight, 6 lbs.

49-509 S664 ..... Retail \$9.95



## SKOTCH COOLER

Fiberglass insulated to keep things hot or cold for hours. It is perfect for family picnics, beach parties, motoring, camping, boating and fishing; and many home uses. 4 gallon size. Shipping weight, 8 lbs.

404 S573 ..... Retail \$8.59

2 gallon size. Shipping wt. 6 lbs.

202 S440 ..... Retail \$6.59



## SPORTSMAN OUTING KIT

Glamorous zippered case of heavy vinylite in red Scotch plaid with comfortable tubular carrying handles. Each case is fitted with 2 one-quart vacuum bottles in red Scotch plaid, extra nest of 3 cups and a matching sandwich box with hinged plaid cover. Shipping weight, 7 lbs.

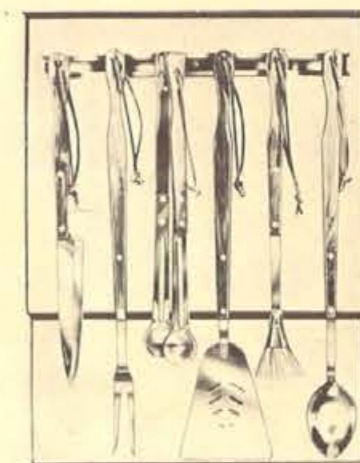
211 S1-5865; 3-S1818 ..... Retail \$12.95



## RADAR-LITE WITH RED FLASHING SIGNAL

The most useful, practical lantern ever designed. A low-cost, long-life, practical, general purpose safety lantern. "Sealed-Beam" 40,000 candle-power beacon penetrates for half a mile. Flashing red signal on other and is automatic "on" and "off" warning signal visible for more than a mile. It is leak-proof and weather-proof. Super-powered battery couples to dual light unit with only two thumb screws. Shipping weight, 7 lbs.

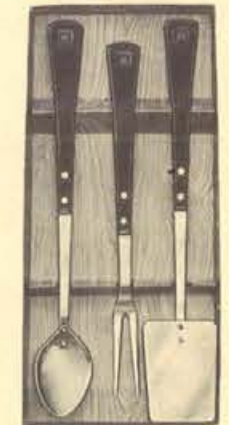
TW3 S733 ..... Retail \$11.95



## ACE MASTER CHEF BARBAQUE SERVESWARE SET

Seven piece set. Extra long Pakkwood handles! The sterling of stainless steel. Consists of wall hanger, spoon, fork, turner, 8" knife, butter brush, and sure-grip tongs. Shipping weight, 8 lbs.

5685 S1495 ..... Retail \$24.95



## BARBAQUE TOOLS

Tempered, forged, solid stainless steel. Consists of spoon, prong fork and turner. Highly polished, mirror finish. Attractive bakelite heat resistant handles, sturdily riveted. Beautifully gift packaged. Shipping weight, 3 lbs.

175 S345 ..... Retail \$4.95



**STERILIZER AND FORMULA SET**

Non-electric all-aluminum sterilizer designed for either regular sterilization or the terminal method; removable rustproof all-aluminum bottle rack. Automatic steam release valve. Set includes sterilizer, plus glass graduate, measuring spoons, funnel, long, bottle brush, six 8-oz. and two 4-oz. Evenflo bottles with caps, nipples and discs. Shipping weight, 8 lbs. 614-X 1-5647; 6-5627 Retail \$9.95 Same as above except sterilizer with bottle rack only. 614 1-5322; 6-5312 Retail \$4.95



**DELUXE FOOD WARMER**

Handsome, fine quality all-in-one warmer and feeding dish. Polished chrome base molded securely to 3-compartment glazed china dish. Gaily decorated with Baby's favorite pets. Hot water poured into opening keeps meal warm throughout long feeding periods. Beautiful polished chrome cover with heat-resistant plastic knob. Shipping weight, 3 lbs. 486 1-5452; 6-5438 Retail \$6.95 Same as above except without cover. 485 1-5322; 6-5312 Retail \$4.95



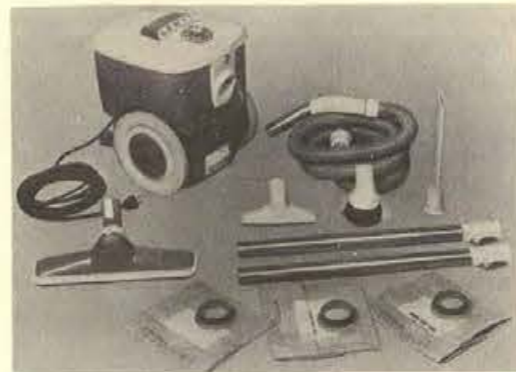
**BOTTLE WARMER AND VAPORIZER**

Heats bottle to correct feeding temperature; shuts off automatically. Vaporizer cap fits over bottle warmer, quickly produces steam for cold relief. Pink, blue, or ivory finish. 1013-C 1-5192; 12-5186 Retail \$2.95 202-A 1-5452; 12-5438 Retail \$6.95



**AUTOMATIC ELECTRIC VAPORIZER**

Produces heavy concentration of steam all night on one filling of water. Shuts off automatically when water is gone. Safe—easy to use. Brings quick relief from coughs and colds. Shipping weight, 6 lbs. 202-A 1-5452; 12-5438 Retail \$6.95



**LEWYT VACUUM CLEANER**

The new golden Lewyt, a two-tone pistachio green and pearl white cleaner with gold wands and pearl white attachments. It has retained the big wheels. Small wheels are in the rug 'n floor nozzle that adjusts to 4 different cleaning positions. Features are the gold power dial, foot switch, more powerful dual-turbo motor and newly designed built-in tool rack for attachments to ride along for easy use. Also, has non-clogging vinyl hose, lock-seal gold wands, allergy-proof filter system, pistol grip, Speed-Saks for instant dust disposal and built-in chlorophyl deodorizer. Shipped via Express only. 90 55750 Retail \$89.95



**NEWEST MODEL HOOVER CONSTELLATION VACUUM CLEANER**

Introducing the brand new Hoover Constellation—the cleaner that still works on air, still has the only double-stretch hose, the only three-wheel nozzle, the full horsepower Hoover motor. Now has these additional new features: Carries its own tools—rock snaps in place; telescoping wand locks; step-on switch—press of toe turns it on or off. Complete with cleaning tools. Shipped via Express only. 85 56995 Retail \$89.95



**NEW HOOVER CITATION VACUUM CLEANER**

Hoover's most beautiful cleaner. Exclusive Hoover cleaning action... It Beats, as It Sweeps, as It Cleans. Gets deep-down dirt other cleaners miss—keeps rug colors bright—prolongs rug life. New vinyl jacket... won't fade, wipes clean, zips open to replace over-size throw-away dust bag. Shipped via Express only. 64 58995 Retail \$116.95

Cleaning tools for above model, including new double-stretch hose. 6400 51871 Retail \$24.95



**AUTOMATIC ELECTRIC 8-BOTTLE STERILIZER AND FORMULA SET**

A top-quality set recommended for regular sterilization or the terminal method—bottles, nipples, caps and formula in one easy operation. Easy to use—just add water and plug in—shuts off automatically. Complete set includes sterilizer, plus glass graduate, measuring spoons, funnel, long, bottle brush, six 8-oz. and two 4-oz. Evenflo bottles with caps, nipples and discs. Shipping weight, 11 lbs. 200-X 1-51037; 6-51005 Retail \$15.95 Same as above except sterilizer with bottle rack, nipple tray and cord only. Shipping weight, 6 lbs. 200 1-5712; 6-5690 Retail \$10.95



**SILEX INDIVIDUAL STARLIGHT CARAFES**

Formal or casual... coffee service at its finest. 2-cup carafes with coffee warmers in set of four. 3-hour candles. Gift packaged. Shipping weight, 6 lbs. H204 1-5712; 3-5657 Retail \$10.95



**SILEX ELECTRIC TRIVET SET**

Charm in copper and wrought iron in this carafe and electric trivet set. Tiny lights reflect stars on carafe or decanter server. Attached cord. Keeps coffee and other beverages serving hot. Gift packaged. Shipping weight, 6 lbs. 8 Cup H318 1-5679; 3-5627 Retail \$10.45 12 Cup H322 1-5712; 3-5657 Retail \$10.95



**SILEX STARLIGHT CARAFE SET**

Styled in tune with today's taste... copper and wrought iron. Exclusive wide mouth of carafes permits stirring of beverages, easy cleaning... even large enough for ice cubes! Copper "stars" fired into glass. Decorative copper wire encircles glass near its base. 12-hour candles with warmers. Gift packaged. Shipping weight, 6 lbs. 8 Cup H218 1-5452; 3-5417 Retail \$6.95 12 Cup H222 1-5517; 3-5477 Retail \$7.95



**SILEX ELEC-TRIVET**

Keeps casserole dishes, coffee, etc. at just the right temperature. Ready to serve from the buffet or table. Shipping weight, 3 lbs. TRV-3 1-5263; 6-5237 Retail \$3.95



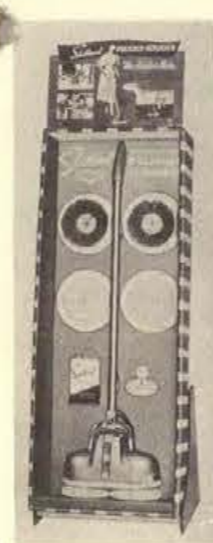
**PARAGON DE-FROST-IT**

Ends hand defrosting. Defrosts refrigerator automatically. Keeps food fresh longer. Cuts down electric bills. Checks refrigerator odors. Prolongs life of refrigerator. Shipping weight, 3 lbs. DT-21X \$663 Retail \$9.95



**SILEX FLORENTINE ELEC-TRIVET**

Now... a sleek new look in food warmers... the first of its kind. Smart, modern design Black wrought iron finish will not show fingerprints. Bright aluminum heating surface and handles provide a stunning contrast—are oversized to accommodate larger casseroles and meat trays. Keeps foods at just-the-right temperature for hours and hours. Shipping weight, 3 lbs. 5T-1 1-5330; 6-5297 Retail \$4.95



**SHETLAND IMPERIAL POLISHER-SCRUBBER**

Twin-brush electric polisher-scrubber. New, modern, streamlined design, finished in gleaming duo-tone Turquoise with platinum grey rubber trim. The chrome yoke has a positive handle lock, and handle has specially designed hand-fitting comfort grip. Powerful Universal 110 volt (AC-DC) motor. Puts an end to all drudgery on all kinds of floors. Shipped via Express only. D-64 1-53897; 3-53702 Retail \$64.95 Same as above except in bright, shining chrome finish. TC-68 1-54197; 3-53847 Retail \$69.95



**SHETLAND ALL PURPOSE ELECTRIC POLISHER-SCRUBBER**

Five appliances in one! It polishes, scrubs, waxes, sands and drills. Super-power Universal Motor operated from any 110 volt (AC-DC) light circuit. Power unit never needs lubrication of any kind. Shipping weight, 12 lbs. H-3 1-51947; 3-51797 Retail \$29.95



**REGINA POLISHER AND SCRUBBER**

For polishing, scrubbing and general maintenance on all kinds of surfaces. Twin-brush construction, effortless to use, versatile, perfectly balanced, modern flow-line design. Standard equipment: 1 pr. combination brushes for waxing and scrubbing; 1 pr. Tampico polishing brushes; 1 pr. reversible felt buffing pads. Shpd. Exp. only. TS 1-54343; 3-54020 Retail \$66.00



**REGINA ELEKTRIKBROOM**

The revolutionary new cleaner designed to the housewife's specifications for her daily use! Light in weight, portable as a broom. Concentrated suction plus grooved nozzle design does a quick and thorough cleaning job. New swivel nozzle makes it easy to operate. Hangs from any hook by handle ring. Shpg. wt., 10 lbs. TL 1-53247; 3-52997 Retail \$49.95



**BLACK ANGUS KING SIZE BROILER-ROTISSERIE**

Durable quality construction. Concentrated even heat; bigger, more compact; automatic timer; pilot light; infra-red rays for delicious smokeless cooking; detachable spit and skewers. Shipped via Express only. S-6 54797 Retail \$79.95



**GENERAL TWIN-BRUSH ELECTRIC FLOOR MACHINE**

1/4 Horsepower motor operates on AC-DC current. A complete light-weight, all purpose floor maintenance machine for homes, small establishments, stores or professional offices. All polished aluminum or chrome surface. No plastic to crack. Complete with 2 waxing brushes, 2 polishing brushes and 2 lambswool buffing attachments. Shipped via Express only. T12 55367 Retail \$81.49



**CASCO FRY-N-GRILL AUTOMATIC PORTABLE ELECTRIC GRIDDLE**

King size capacity... nearly 50% more automatically controlled cooking surface. Set the ingenious "heat-control" plug and you can't cook wrong. Cook enough to go around at one time—even for a dozen people. Use it indoors or outdoors. Completely portable, light and handy. Wash it as you do an ordinary fry pan! When you disconnect the cord, you disconnect the heat control. Dimensions: Overall length 25 1/2", width 12 1/2", height 4 1/2". Shipping weight, 10 lbs. K1 \$1957 Retail \$27.95

See page 1 for price information.

See page 1 for price information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



**PRESTO  
STEAM AND DRY IRON**

Steams at lowest ironing temperatures, safe for delicate fabrics. Forms working steam in king-size reservoir, no sizzling sole plate. Easy to fill with ordinary tap water. Rounded heel lets you iron in either direction. Light weight; ironing much less tiresome. Shipping weight, 5 lbs. Ebony Black color.  
5-11 1-51117;  
6-51076 ..... Retail \$15.95



**HOOVER STEAM AND DRY  
IRON**

Stainless steel sole plate. Won't scratch, won't snag, won't stain. Channeled steam—spread steam evenly and widely. Easy filling—tap water if you wish. Kool-zone handle, safety set dial! Shipping weight, 5 lbs.  
013 1-51212;  
4-51131 ..... Retail \$17.95



**CASCO STEAM AND  
DRY IRON**

World's finest. Uses plain tap water, lift up top makes filling easier. More and larger steam vents. Fully automatic, 6 heat settings for both steam and dry ironing. Available in decorator colors of Ebony, Red, Blue, Green or Sahara Yellow. Shipping wt., 5 lbs.  
N4 1-51187;  
3-51085  
Retail \$16.95

**DOMINION  
"ADJUSTO-CORD"  
AUTOMATIC IRON**

Chrome-plated. Adjustable cord for right or left hand ironing. Automatic heat control for all fabrics. Large sole plate, maroon stay-cool plastic handle, matching cord. Shipping wt., 4 lbs.  
1011 1-5668;  
6-5637  
Retail \$9.95



**DORMEYER MIX-WELL**

The completely modern mixer with electric grinder and juicer included at no extra cost. Grinder slips right into the built-in power drive—needs no adapter. 10 full-powered speeds, Clik-Mix Arm . . . automatic beater release. Complete with 2 opal glass bowls, juicer bowl, strainer, juice spout, reamer, 2 chrome nickel beaters, grinder, pestle. Shipping weight, 20 lbs.  
5100 1-52725; 3-52538 ..... Retail \$38.50



**KITCHENAID FOOD MIXER**

Planetary mixing action produces superior, uniform results. Needs no power adapter for the full-line of easy-to-use attachments available. Standard equipment, 1 all purpose beater and 3 qt. Pyrex bowl. Shipped via Express only.  
3-C 54579 ..... Retail \$69.50



**SUNBEAM MIXMASTER**

Famous mix-finder dial. Larger bowl-fit beaters, larger heat-resistant bowls, automatic beater ejector, automatic bowl-speed control. Mixes, mashes, whips, stirs, juices, etc. Shipped via Express only.  
11 53274 (with juicer) Retail \$48.50  
11W 53072 Retail \$45.50



**SILEX-HANDYFREEZE ICE CREAM  
FREEZER**

Beautiful new natural cedar tub trimmed in copper and wrought iron black. Electricity does the work—no tiresome cranking. Mixes while it freezes—assures smooth texture and perfect taste. Recipe booklet includes sherbets and custards. Four quart capacity. Shipping weight, 17 lbs.  
2234 1-52170;  
6-52009 ..... Retail \$32.95



**HOME AID ICE CREAM FREEZER**

Just place it in any refrigerator and plug into an electric wall socket—no ice needed—no salt to mess with. Makes 1½ quarts of ice cream or sherbets. Shipping weight, 5 lbs.  
28 1-51297;  
6-51197 ..... Retail \$19.95



**DURABILT FOLDING IRON**

Fully automatic. AC-DC. Perfect for home or travel use. Dial allows you to select any desired degree of heat. Quick heating. Shipping weight, 3 lbs.  
195 1-5590; 3-5564 Retail \$8.95



**OSTER STIM-U-LAX  
JUNIOR MASSAGER**

Only the Oster Stim-U-Lax Junior and Scientific offer exclusive Patented Suspended Motor Action. Produces definite, controllable, Swedish-type rotating-patting movements to the hand and fingers which help make effective massage applications easy to give. Shipping weight, 3 lbs.  
M-4 1-52019;  
3-51827 ..... Retail \$29.95

**OSTER SCIENTIFIC DELUXE  
HEAVY DUTY MODEL**  
M-1 1-53030;  
3-52742 ..... Retail \$44.95



**RAYCINE STANDARD 5-PIECE HAIR  
CUTTING KIT**

Top quality and performance in a budget priced five-piece hair cutting set. Easy to use. Set includes Raycine electric clipper, steel barber shears, tapered comb with graduated teeth, Butch attachment for quick, good looking butch haircuts, and an illustrated instructions booklet. Shipping weight, 3 lbs.  
104C 1-5738;  
3-5668 ..... Retail \$10.95



**DORMEYER "DORMEY"  
PORTABLE MIXER**

Has 9 full-powered speeds on dial selector. Full size beater with fingertip release motor housing that stands on end for easy draining. 6-foot rubber covered cord. Recipe book included. Shipping weight, 5 lbs.  
9500 1-51412; 3-51315  
Retail ..... \$19.95



**OSTER  
PORTABLE  
MIXER**

Knee Action beaters are automatically self-adjusting to bowl contours. Has 3 speeds, indispensable heel rest, handy wall bracket for out-of-the-way storage. Shipping weight, 5 lbs.  
420 1-51347;  
3-51217 Retail \$19.95



**WARING  
MIXER**

Lightest, most beautiful, greatest power in a portable mixer. Has convenient 3 speed thumb switch, exclusive "comfort angle" handle, bowl rest in Mixer base. Shpg. wt., 5 lbs.  
RM-2 1-51213;  
6-51131 Retail \$17.95



**DELUXE  
OSTERIZER**

The original liquefier and blender, with detachable container base. Flexomatic seal prevents leakage. Two speeds. Shipping weight, 14 lbs.  
CHROME BASE  
403-C 1-53367;  
3-53046 Retail \$49.95  
WHITE ENAMEL BASE  
403W 1-53030;  
3-52741 Retail \$44.95  
Not illustrated: Standard model, single speed. Shipping weight, 10 lbs.  
CHROME BASE  
10-C 1-53030;  
3-52741 Retail \$44.95  
WHITE ENAMEL BASE  
10-W 1-52697;  
3-52436 Retail \$39.95



**WARING  
CELEBRITY  
BLENDER**

Opens a whole new world in food and beverage preparation. Two speeds. 15¼" high. Shipping wt., 11 lbs.  
PB-5 1-52960;  
3-52741 Retail \$44.95  
Not illustrated: Standard model, single speed.  
7005 1-52565;  
3-52375 Retail \$38.95



**OSTER ELECTRIC DOUBLE  
ACTION KNIFE AND SCISSOR  
SHARPENER**

Exclusive overlapping sharpening wheels put a hollow-ground cutting edge on any blade . . . sharpening both sides at once. Too much pressure on wheels automatically stop their turning, cannot damage the blade. New scissor sharpening platform provides correct position for sharpening scissors. Shipping weight, 6 lbs.  
500-S 1-51142;  
3-51034 ..... Retail \$16.95



**OSTER AIRJET  
HAIR DRYER**

Only the Oster Airjet has functional jet design. Concentrates a steady stream of hot and cold air for faster, better hair drying. Separate off-on and hot-cold switches conveniently placed. Combination stand and handle permit Airjet to be tilted to most any angle. Shipping weight, 4 lbs.  
202 1-51347;  
6-51217 ..... Retail \$19.95



**DOMINION HAIR DRYER**

Chromium plated. Dries hair quickly. Light weight. Delivers hot and cold air. Easily adjusted on "Hand-L-Stand." Shipping weight, 4 lbs.  
1803C 1-5729;  
6-5694 ..... Retail \$10.95  
Same as above in Pink or Turquoise  
1803 1-5668; 6-5636 Retail \$9.95



**DOMINION GRID-O-MATIC**

Automatic table cooker with "Revers-O-Grids". Beautiful chrome-plated "Grid-O-Matic" bakes waffles for four. Reverse the grids and use it for grilling, toasting, frying. Grids are seasoned to prevent sticking. Has 162 square inches of cooking surface. Shipping weight, 13 lbs.  
1311 1-51635;  
3-51560 ..... Retail \$24.95



**SUNBEAM COOKER & DEEP FRYER**

Many exclusive selling features—automatic heat control dial with simmer range; large sturdy, new type fry-basket; deep, circular cooking well; faster heating element; large capacity. Does more things better—use it as a casserole, chaffing dish, steamer, bun warmer, corn popper, and to blanch foods for home freezing. Shipping weight, 8 lbs.  
CF5 51654 ..... Retail \$24.50

See page 1 for price information.

See page 1 for price information.

**WARING ICE-JET  
BLENDER ATTACHMENT**  
Power-driven home ice crusher. Fits any Waring Blender. The ICE-JET turns out fine flakes of all-purpose ice in seconds—shoots out as fast as you feed it. Perfect for making snowballs for the kids, mixed drinks, frappes, chilled desserts and salads. Colorful red cap, white container and grey chute. Shipping weight, 6 lbs.  
BA-1 1-51102; 3-51017  
Retail ..... \$16.95

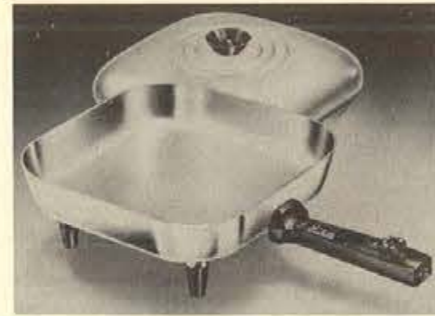




### DOMINION AUTOMATIC FRY-SKILLET

Cooks automatically without watching or guess-work. It fries, bakes, stews, casseroles, grills, braises, deep fries, chafes, even pop corn. Exclusive oven-type thermostat provides temperature range from simmer to 420°. E-Z Cook Guide on handle. Immersible in the control knob at the handle. 10 1/2" size, 3 3/4 qt. capacity. Complete with cover. Shipping weight, 7 lbs.

2211 1-51356; 3-51294 Retail \$19.95  
Same as above except 11 1/2" size, 4 qt. capacity. Shipping weight, 9 lbs.  
2215 1-51569; 3-51497 Retail \$23.95



### DORMEYER FRY-WAY ELECTRIC SKILLET

It's more than a skillet... it cooks, braises, bakes, stews, casseroles. It's easy to clean too... just immerse in your dishpan and wash like any pot or pan. Has controlled heat, "Jewel" signal light, high dome cover, heat resistant plastic handle and feet. Diameter 11 1/2" x 11 1/2", depth 1 3/4". Complete with cover. Shipping weight, 9 lbs.

9300 1-51554; 3-51447 Retail \$21.95



### SUNBEAM CONTROLLED HEAT AUTOMATIC FRYPAN

You simply set the dial for the controlled heat ideal for bacon, eggs, pancakes, etc. and each of these foods will be cooked to delicious perfection everytime. Marvelous new water-sealed element lets you immerse the entire pan in water up to the control panel for quick washing. Complete with cover. Shipping weight, 12 lbs.

FP10 51564 Retail \$23.20



### "PARTY-ETTE" BY TRICOLORATOR

New Portable Electric Coffee Urn—20 to 48 cup (2 gallons) capacity. Economy priced! Quality constructed luxury styled! In gleaming heavy gauge aluminum. Boils water and brews coffee all-in-one unit. Rotary (boil-serve-off) switch and range heating element. Server can be immersed for easy cleaning. Ideal for clubs, churches, schools, camps, caterers, etc. and in the home for bar, rumpus room or patio entertaining. Shipped via Express only.

SP-2 52896 Retail \$39.95



### DOMINION COFFEE-KING

Brews 4 to 10 delicious cups. And you can make instant coffee in it, too. Once coffee is brewed it will not start percolating again. Stays hot until you serve it. Special cold water pump assures rapid brewing. No drip spout. Highly polished aluminum finish. Shipping wt., 4 lbs.

1603 1-51121;  
6-51070 Retail \$16.95  
Similar to above except in All-Chrome.  
1604 1-51339;  
6-51278 Retail \$19.95



### PRESTO CONTROL MASTER

Operates both Presto electric fry pans. Plugged in, Control Master cooks by controlled heat. At cleaning time, detach Control Master to wash appliance. Shpg. wt., 2 lbs.  
HC-1 1-5469;  
6-5438  
Retail \$6.95



### PRESTO FRY PAN

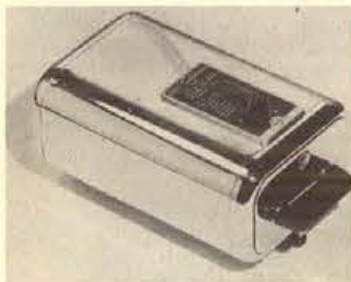
Square shape Fry Pans have 20 per cent greater capacity. Use with Presto Control Master. When detached, Fry Pan can be washed under water, handle and all 11" size. Shipping weight, 6 lbs.

55-32 1-5874; 6-5816 Retail \$12.95

Metal cover for above Fry Pan.  
99-164 1-5219; 6-5205 Retail \$3.25

Same as above except 9" Fry Pan. Shipping weight, 5 lbs.  
55-34 1-5739; 6-5690 Retail \$10.95

Glass cover for 9" Fry Pan. Shipping weight, 3 lbs.  
99-160 1-5132; 6-5123 Retail \$1.95



### KNAPP-MONARCH AUTOMATIC ELECTRIC REDI-BAKER

Bakes biscuits, brown & serve rolls, potatoes, muffins, corn sticks, frozen meat pies, butter toast and other baked favorites. "Dial-A-Recipe" control for proper baking temperature. Indicator light signals when baker is ready. Preheats four times faster! Keeps food warm for serving and has convenient "off" position. Shipping weight, 8 lbs.

45-500 1-51672;  
6-51597 Retail \$24.95



### TOASTMASTER AUTOMATIC TOASTER

New, compact—up to 40% smaller—yet full-size in performance. Takes less space on a crowded breakfast table. Toasts any size bread perfectly—light, dark or in-between. Fully automatic. Shipping weight, 9 lbs.

1821 51396 Ret. \$19.95



### SUNBEAM AUTOMATIC TOASTER

Radiant control toaster. No levers to push—bread lowers itself automatically. When done, toast raises itself silently without popping or banging. Shipping weight, 9 lbs.

T20 51924 Retail \$28.50



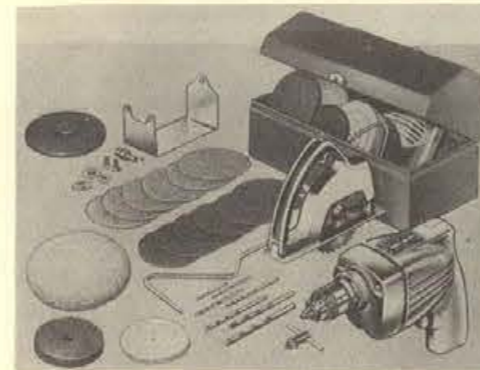
### DOMINION "POP-O-MATIC" TOASTER

Chrome-plated. New single lever control with super silent timer toasts light, dark, or in-between. Current shuts off when bread is toasted. Crumb tray in base for easy cleaning. Color selector assures perfect toast every time. Shipping weight, 6 lbs.

1120 1-51204;  
6-51149 Retail \$17.95

See page 1 for price information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



### CUMMINS STANDARD WORKSHOP

Top power tool value at an economy price... especially designed for the do-it-yourselfer. Includes Cummins husky 1/4" PERMA-ALIGN pistol-grip drill, 1800 R.P.M., A.C. to 60 cycles, 115 volts, geared chuck and key; 4" portable saw attachment, chrome alloy steel blade; 7 drill bits for wood or metal; 12 sanding discs; lambs wool bannet; rubber backing pad; grinding wheel; buffing wheel; wire wheel brush; bench stand; point mixer; 6-piece arbor set; in "Organizer" case that hangs on wall or can be carried from job to job. Shipping weight, 11 lbs.

3042 1-52328; 3-52184 Retail \$34.95

Same as above less saw attachment.

3041 1-51995; 3-51872 Retail \$29.95

1/4" Drill only. Shipping weight, 5 lbs.

304 1-51662; 3-51559 Retail \$24.95



### CUMMINS 1/2" REVERSIBLE DRILL

The last word in design—features—performance! New streamlined "Jet" styling—new "two position" removable handle. A flick of the convenient built-in switch provides instant reverse action—eases bit out under its own power—reduces bit breakage. Drills 1/2" in metal—2" in hard wood. Self-lubricating sintered bronze bearings. D.C.-A.C. to 60 cycles, 115 volts. Satin finish. Shipping wt., 11 lbs.

336 53497 Retail \$49.95

Standard 1/2" Drill. Same as above but without reversing switch.

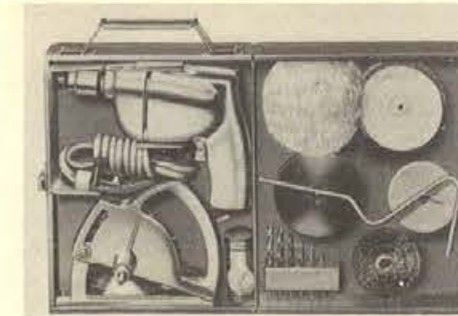
333 1-52661;  
3-52497 Retail \$39.95



### NEW REMINGTON TRAVEL-RITER

No family, particularly one with students, should be without a portable typewriter... the low, low price of the new Remington Travel-Riter is within the reach of every family. Has all essential operating features. Types arithmetic signs, degree mark and exclamation point. Full 42-key keyboard. Types business symbols. Complete with sturdy carrying case. Shipped via Express only.

100 56831.....Retail \$89.74



### CUMMINS DELUXE WORKSHOP

Expensive in everything but price! A precision-engineered, all-purpose workshop. Powered by famous Cummins double-coil 1/4" PERMA-ALIGN pistol-grip drill, 1800 R.P.M., D.C.-A.C. to 60 cycles, 115 volts, geared chuck and key; 4" portable saw attachment, chrome alloy steel blade; 7 drill bits for wood or metal; 12 sanding discs; lambs wool bannet; rubber backing pad; grinding wheel; buffing wheel; wire wheel brush; bench stand; point mixer; 6-piece arbor set; in "Organizer" case that hangs on wall or can be carried from job to job. Shipping weight, 11 lbs.

3052 1-52661; 3-52497 Retail \$39.95

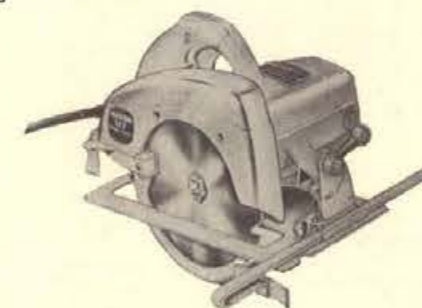
Same as above less saw attachment.

3051 1-52328; 3-52184 Retail \$34.95

Not illustrated:

Ball-Rite 1/4" Drill. Shipping weight, 5 lbs.

306 1-52328; 3-52184 Retail \$34.95



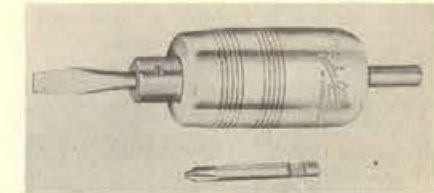
### CUMMINS BALL-RITE MAXAW

King-sized cutting performance at a new, low price! Exclusive "Magic-Pivot" enable MAXAW to make all cuts in 2" dressed lumber at any angle with blade to spare. Ten amazing new features. Has ball and self-lubricating sintered bronze bearings—cuts 1 7/8" at 45°—2 1/8" at 90°. Mirror and satin finish. 115 volts, D.C.-A.C. to 60 cycles. Equipment: 6 3/8" combination blade, rip fence guide and wrench. Shipping weight, 15 lbs.

737 1-53993; 3-53747 Retail \$59.95

Maxaw Special—Self-lubricating sintered bronze bearings. Satin finish.

717 1-3327; 3-53122 Retail \$49.95



### CUMMINS SPEED-D-POWER SCREW DRIVER ATTACHMENT

Hottest accessory in years! Drives screws 3/16" diameter into all woods. An automatic power-driven tool that converts any 1/4" or larger drill into a power screw driver. Complete with slotted and Phillips screw bits and Allen wrench.

156 1-5330; 3-5309 Retail \$4.95



### SILEX-HANDYHOT "ESTATE" ELECTRIC LAWN EDGER-TRIMMER

Now, jobs that used to take hours can be done in minutes... safely, easily, and electrically. Edges—The sidewalk guide plate makes it possible to do an edging job that can only be described as manicured! Trimming hard to get at places becomes a SNAP. Does a professional job around fences, trees, flagstone walks, under bushes, etc. Safe—The rotary blade is effectively guarded for maximum safety; a trigger type safety switch shuts off automatically when released. Shipping wt., 10 lbs.

2875 1-51998;  
6-51872  
Retail \$29.95

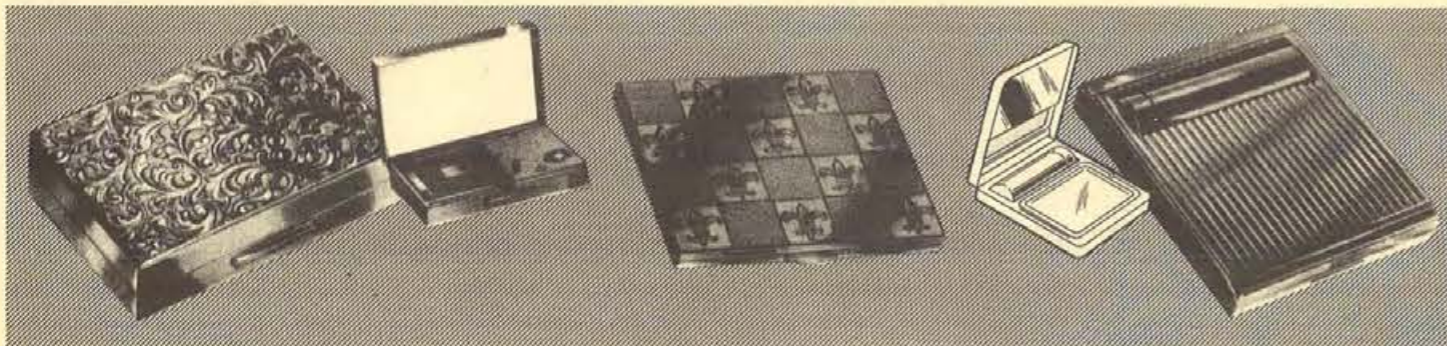
Heavy duty 100 foot extension cord. Shpg. wt., 8 lbs.  
5J16/2 5597  
Retail \$8.90



### NEW REMINGTON QUIET-RITER

The only portable with amazing Miracle Tab! The modern portable typewriter that gives you more in performance, style and beauty than ever before! Only the Remington Quiet-Riter gives you all these features: Exclusive Miracle Tab that sets and clears tabulator stops right from the keyboard. Patented Simplified Ribbon Changer; Larger Size Cylinder; 44 key, 88 character Keyboard as found on the latest and finest office typewriters; High-Speed Escapement and Accelerated Type Bar Action; Super-Strength Frame Construction PLUS 17 other features for faster, better, easier typing. Complete with Carrying Case designed to mix or match with finest luggage and Touch Typing Instruction Book. Shipped via Express only.

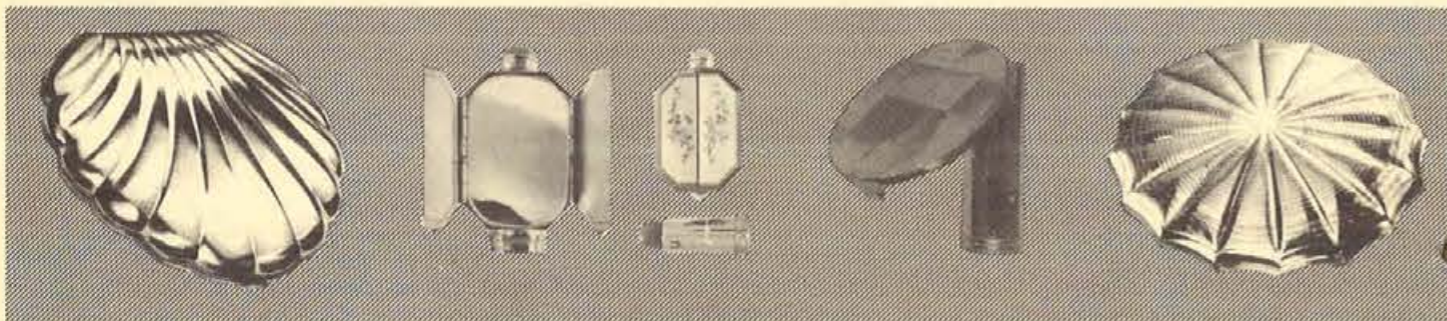
101 59995.....Retail \$139.75



**MUSICAL COMPACT**—Unique, engraved Edwardian design in golden tone. Has a spill-proof powder door. Black faille carrying case included.  
463/495 \$900.....Retail \$14.95

**COMPACT**—Delightful "Fleur de lis" motif on bright golden tone. Contrasted with fine line squares. Spill-proof powder door.  
259/496 \$240.....Retail \$3.95

**COMPACT WITH LIPSTICK HOLDER**—Ideal "date-case." Lipstick holder is part of this stunning combination gold tone ribbed compact. Spill-proof powder door.  
441/100 \$360.....Retail \$5.95

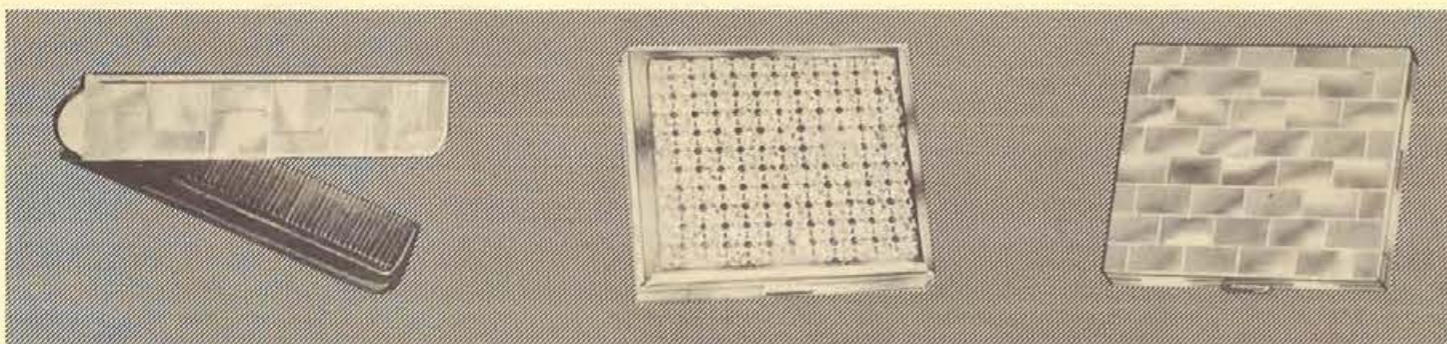


**STERLING SILVER COMPACT**—Superb elegance in sea shell design. Gracefully thin. Spill-proof powder door.  
\*197/500 \$900.....Retail \$15.00

**LIPSTICK AND MIRROR COMBINATION**—Golden metal finish, cloisonne design. With perfume vial at top.  
60-53 \$240.....Retail \$4.75

**LIPSTICK & MIRROR COMBINATION**—Mother-of-Pearl on golden metal finish.  
1006 \$150.....Retail \$2.50

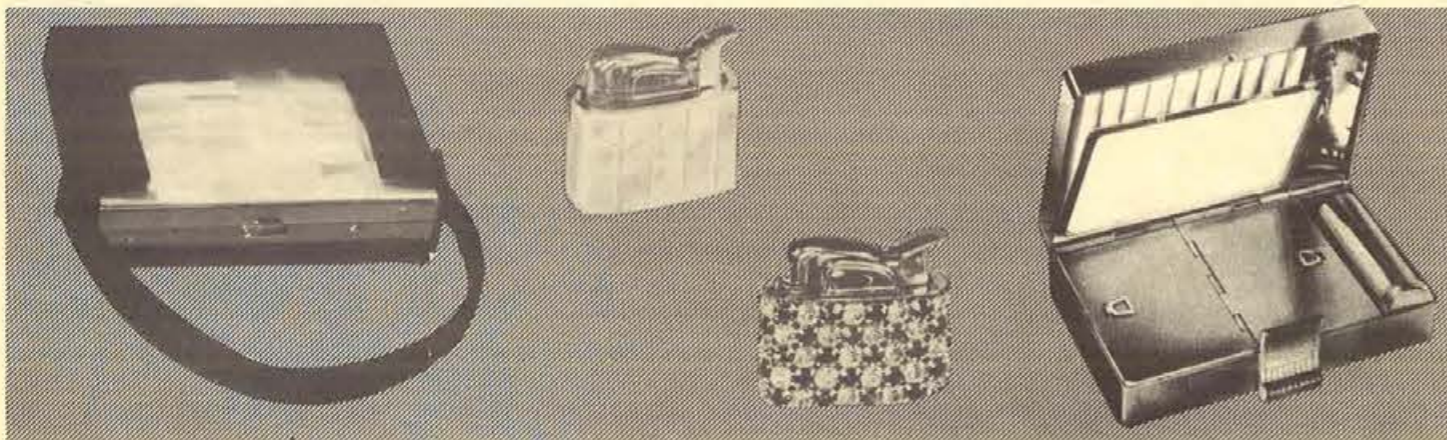
**COMPACT**—Traditionally Parisienne, French parasol style, engraved bright silver finish. Spill-proof powder door. Very thin edge.  
229/602 \$300.....Retail \$4.95



**COMB**—Mother-of-Pearl on golden metal finish.  
26/1 \$165.....Retail \$2.75

**COMPACT WITH SIFTER**—Sparkling crystal rhinestones on golden metal finish.  
\*605/RH \$205.....Retail \$3.45

**COMPACT**—Brick design Mother-of-Pearl on golden metal finish.  
51/1-B \$330.....Retail \$5.50

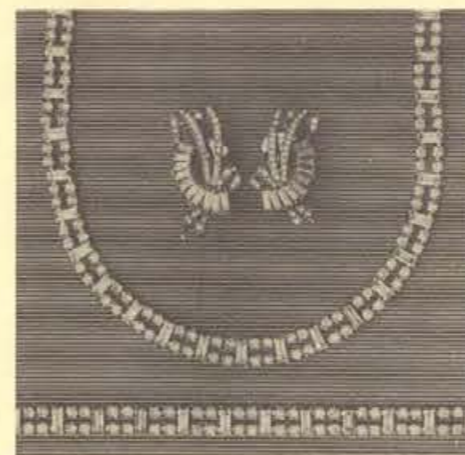


**CARRYALL**—Mother-of-Pearl on golden metal frame and handle. Contains compact, lipstick holder and cigarette case. With black faille carrying case.  
205/1CC \$900.....Retail \$15.00

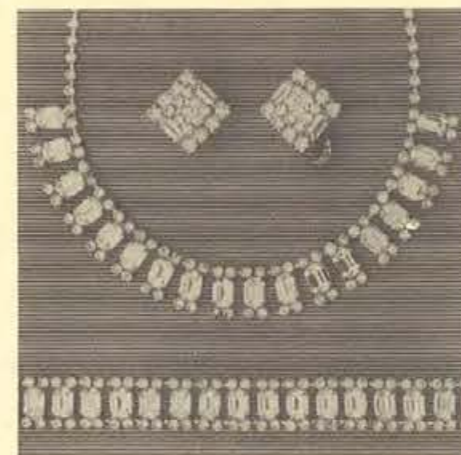
**LIGHTER**—Evans lighter. Mother-of-Pearl on golden metal finish.  
55/229/2 \$360.....Retail \$6.00

**LIGHTER**—Evans lighter set with sparkling crystal rhinestones on golden metal finish.  
\*EV/RH \$450.....Retail \$7.50

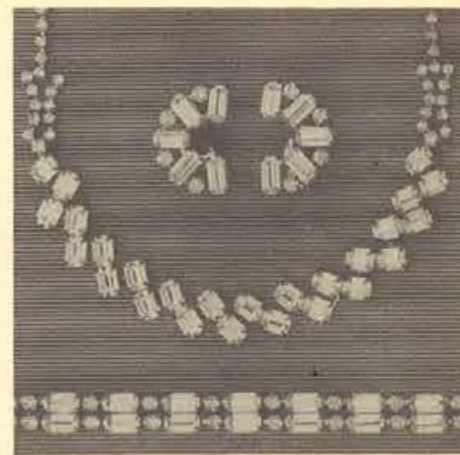
**CARRYALL**—Tailored design in golden tone with monogram engraving shield. Contains compact, mirror, lipstick holder, cigarette case. Filled in black faille carrying case with comb in handkerchief pocket.  
468/011 \$1050.....Retail \$17.50



**RHINESTONE NECKLACE**—Adjustable choker or neck style. Glittering combination of baguette and round stones. Available in crystal and ice blue.  
3348CH \$668.....Retail \$13.40  
EARRINGS, Clip Backs 8326 \$195.....Retail \$3.95  
BRACELET 53348B \$336.....Retail \$6.75



**RHINESTONE NECKLACE**—Adjustable choker or neck style. Large emerald cuts, each with 2 round stones on both sides. Available in crystal, ice blue, amber and Montana blue.  
3452CH \$500.....Retail \$10.00  
EARRINGS, Clip Backs 2766 \$127.....Retail \$2.55  
BRACELET 3452B \$450.....Retail \$9.00



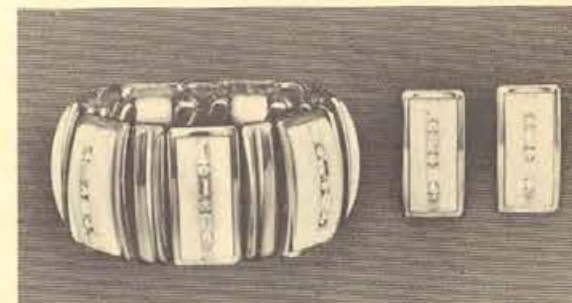
**RHINESTONE NECKLACE**—Adjustable choker or neck style. Brilliant emerald cuts with small round stones on each end. Available in crystal only.  
1819N \$282.....Retail \$5.65  
EARRINGS, Clip Backs 2776 \$191.....Retail \$3.85  
BRACELET 3530B \$418.....Retail \$8.40



**RHINESTONE NECKLACE SET**—Pear-shaped stones drop from round and baguette stones. Matching earrings. Available in crystal only.  
C/42 \$450.....Retail \$9.00



**CROSS**—Hand engraved and engine turned—18" chain. Available in either Sterling Silver or Yellow Gold Filled.  
P275 \$300.....Retail \$6.00



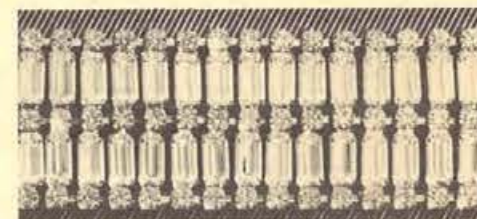
**EXPANSION BRACELET**—Wide Chalk White Links, each set with baguette and round rhinestones, on rhodium finished metal. Also available in Shell Pink or Turquoise Blue.  
590142 \$541.....Retail \$10.85  
EARRINGS, Clip Backs 59E5 \$150.....Retail \$3.00



**RHINESTONE BRACELET**—Double row of marquis and round shaped stones. Available in crystal only.  
3514B \$586.....Retail \$11.75



**RHINESTONE NECKLACE**—Heart shaped. Sterling Silver base and neck chain.  
5263N \$337.....Retail \$6.75



**RHINESTONE BRACELET**—Double row of large sized emerald cut and round stones. Available in crystal, ice blue or charcoal.  
3465B \$995.....Retail \$19.95



**RHINESTONE EARRINGS**—Three large stones in center flanked with smaller stones on each side. Clip backs.  
1225EC \$118.....Retail \$2.40



**RHINESTONE EARRINGS**—Triple row of baguette stones. Center row in concave shape, outer rows in convex shape. Clip backs.  
2722E \$223.....Retail \$4.45



**RHINESTONE EARRINGS**—Center row of round stones, circled by large pear shaped stones. Clip backs.  
3119E \$250.....Retail \$5.00

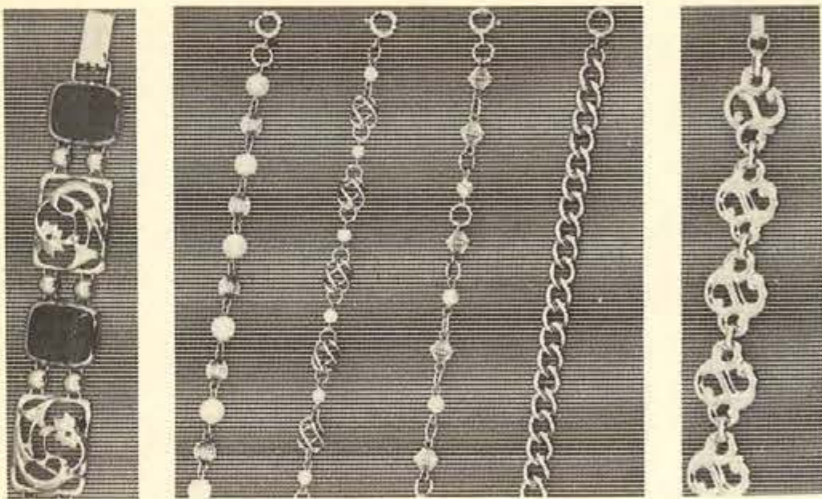


**RHINESTONE EARRINGS**—Glittering array of marquis, baguettes, small and large round stones. Clip backs.  
2750E \$282.....Retail \$5.65



**RHINESTONE EARRINGS**—Sparkling arrangement of marquis and baguette shaped stones. Clip backs.  
3401E \$418.....Retail \$8.40





- A. Sterling Silver bracelet with alternating onyx stones and cut out designs. SF238 \$1000 Retail \$20.00
- B. Yellow Gold Filled bracelet with cultured pearls. CP210 \$764 Retail \$15.00
- C. Yellow Gold Filled bracelet with cultured pearls. CP353 \$627 Retail \$12.50
- D. Yellow Gold Filled bracelet with cultured pearls. CP122 \$514 Retail \$10.60
- E. Yellow Gold Filled bracelet. C89/X \$330 Retail \$6.55  
Similar to above in Sterling Silver. SSC89/X \$308 Retail \$6.15
- F. Sterling Silver bracelet. SF268 \$500 Retail \$10.00



Four-leaf clover charm—yellow gold filled, engine turned design. C89S \$225 Retail \$4.50



Pierced round disc charm—yellow gold filled. D115 \$213 Retail \$4.30  
Same as above in Sterling Silver. D137 \$213 Retail \$4.30



Boy charm—yellow gold filled. B159 \$90 Retail \$1.50  
Same as above in Sterling Silver. B159STG \$90 Retail \$1.50



Girl charm—yellow gold filled. B159 \$90 Retail \$1.50  
Same as above in Sterling Silver. B159STG \$90 Retail \$1.50



Round disc charm—bright yellow gold filled. 151 \$100 Retail \$2.00  
Similar to above in Sterling Silver. 13/16 \$50 Retail \$1.00



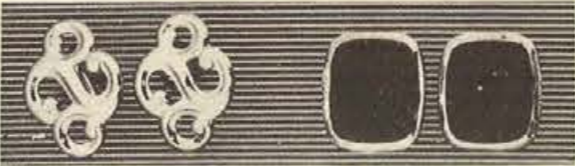
Baby shoe charm—yellow gold filled. B/160H \$100 Retail \$2.00  
Same as above in sterling silver. B/160HS \$100 Retail \$2.00



Heart charm—yellow gold filled. B150 \$100 Retail \$2.00  
Same as above in Sterling Silver. B643STG \$100 Retail \$2.00



Yellow Gold Filled Bracelet, antique finish. 2819 \$615 Retail \$12.25  
Same as above in Sterling Silver. 2831 \$615. Retail \$12.25



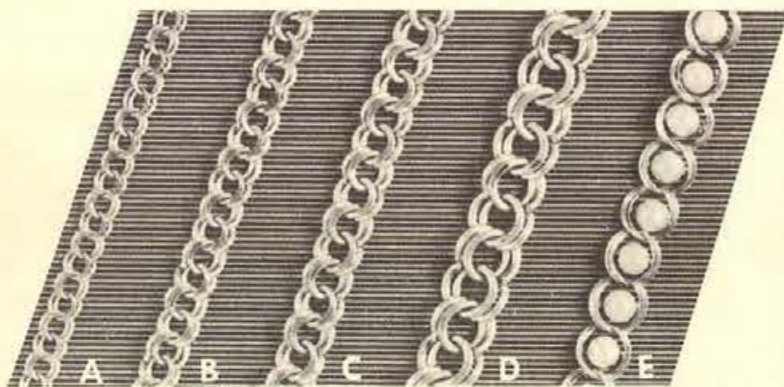
Sterling Silver earrings—screw backs. SSE268 \$205 Retail \$4.10

Sterling Silver earrings—onyx stone. Screw backs. SSE238 \$330 Retail \$6.60



Simulated Pearl Button Earrings—yellow gold filled backs. Screw backs. 10527 \$177 Retail \$3.55

Yellow gold filled drop earrings— with simulated pearls. Screw backs. 2411 \$200 Retail \$4.50



- A. Neat and fashionable bracelet. Suitable for charms. 3343 \$1180 Retail \$19.80
- B. Lustrous bracelet. Suitable for charms. 3444 \$2250 Retail \$37.50
- C. Heavy bracelet. A treasured gift. Suitable for charms. 3540 \$3320 Retail \$55.45
- D. Extra heavy bracelet. Massive in appearance, yet definitely feminine. Suitable for charms. 3640 \$4320 Retail \$72.05
- E. Flexible bracelet. With cultured pearls. 112 \$3900 Retail \$65.00



Round disc charm. Engine turned design. 110 \$541 Retail \$9.05



Octagon shaped disc charm. 706/1 \$655 Retail \$11.50



Four leaf clover charm. 9305C \$750 Retail \$12.50



Heart charm. Engine turned design. E703/9 \$814 Retail \$13.60



Oil Derrick charm. 309 \$750 Retail \$12.50



Heart charm, paved with lovely cultured pearls. HC \$1578 Retail \$26.35



Cupid disc charm, set with cultured pearl. 1335 \$1500 Retail \$25.00



"Tree of Life" charm, set with 3 cultured pearls. 224 \$2032 Retail \$33.90



SUPREME "A" QUALITY—Larger and finer Pearl Necklace. Shimmering in all hues of rose to match any complexion. Hand knotted. With 14K White Gold safety clasp decorated with cultured pearl. Packaged in imported box as illustrated.

\*109 \$8600 Retail \$175.00

FINE "A" QUALITY—Large matched iridescent oyster Cultured Pearls. Hand knotted. With 14K Gold safety clasp decorated with cultured pearl. Packaged in imported leather box as illustrated.

\*101 \$5865 Retail \$120.00

CLASSIC "A" QUALITY—Larger size graduation of expertly selected Cultured Pearls. Hand knotted with 14K White Gold safety clasp. Packaged in deluxe box, not illustrated.

\*102 \$3750 Retail \$75.00



FLIRTATION—Simulated pearl necklace. Careful matching gives a misty lustre to this graduated necklace. Sterling clasp. Satin box, lace design.

- \*317 \$205 1 strand illustrated Retail \$5.00
- \*318 \$300 2 strands Retail \$7.50
- \*319 \$375 3 strands Retail \$10.00



CLASSIC QUALITY—Cultured Pearl Necklace. Medium size graduation of expertly selected pearls. Hand knotted and enhanced with a 14K White Gold safety clasp. Gift packaged.

\*103 \$2750 Retail \$55.00

FINE QUALITY—with 14K White Gold safety clasp decorated with a cultured pearl.

\*104 \$4450 Retail \$89.50

SUPREME QUALITY—with 14K White Gold safety clasp decorated with a cultured pearl.

\*105 \$6500 Retail \$130.00

"STAR SPECIAL" — Cultured Pearl Necklace, small size graduation. Individually hand knotted. White Gold safety clasp.

\*106 \$1900 Retail \$38.00



DEBUTANTE—Smaller size uniform simulated pearls, popular with juniors and brides. Adjustable clasp. Gift case.

- \*331 \$300 1 strand Retail \$7.50
- \*332 \$375 2 strands Retail \$10.00
- \*333 \$450 3 strands Retail \$12.00
- \*334 \$525 4 Strands Retail \$14.00



CULTURED PEARL CHOKER, UNIFORM SIZE — FINE QUALITY — 6 3/4 millimeter size. Large matched iridescent oyster grown Cultured Pearls. Individually hand knotted. 14K White Gold safety clasp. Gift boxed.

\*107 \$6000 Retail \$120.00

SUPREME "A" QUALITY — LARGE UNIFORM PEARL CHOKER — 14K White Gold safety clasp decorated with cultured pearl. Larger and finer pearls. Hand knotted. Gift boxed:

\*116 \$12250 Retail \$245.00



Cultured pearl earrings, 7 millimeter size, yellow or white gold mountings. Clip backs. \*1310 \$1500 Retail \$25.00

Same as above except larger size. \*4393 \$2090 Retail \$35.00



Cultured pearl drop earrings in yellow gold. Screw backs. \*4055AF \$1830 Retail \$30.50



REGALIA-ENSEMBLE—A crowning achievement in lustrous simulated pearls carefully graduated three-strand necklace and three-row bracelet, uniform, both with rhinestone clasp. Earrings; pearls with dazzling rhinestones. Beautiful deluxe jewel case.

\*310 \$1015 3-Pc. Set Retail \$24.00



NAÏAD—Simulated pearl necklace of highest quality, hand-polished, unequalled for radiance. (Two strands shown). 10 Kt. White Gold clasp. Deluxe velvet jewel case with gold finish legs and edging.

\*311 \$825 1 strand Retail \$22.50  
\*312 \$1200 2 strands Retail \$30.00  
\*313 \$1500 3 strands Retail \$37.50



"JUBILEE" JEWEL CASE—Smartly styled to delight her... with self-rising earring tray, rich crush-resistant velvet lining, lustrous satin lid. Lovely gold color tooling. Sturdy lock. Extra-spaciously sized (11 1/4" x 8" x 3 1/2") in quality antique finish calfskin simulated leather. Available in Ivory, Baby Blue or Rose. Shipping weight, 2 lbs.

311 \$360 Retail \$6.00



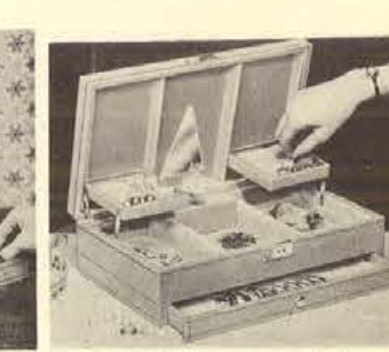
"PRELUDE" MUSICAL JEWEL CASE—Enchanting! Imagine hearing a romantic tune when lid is raised! Luxurious styling... earring tray rises and drawer glides open, both automatically. Smartly sized (10" x 7" x 4") with crush-resistant velvet lining; embossed satin lid, exquisite gold color tooling. Sturdy lock. In quality antique finish calfskin simulated leather. Available in Ivory, Baby Blue or Rose. Shipping weight, 3 lbs.

478 \$660 Retail \$11.00



"CORONATION" JEWEL CASE—Magnificent! Superbly designed and grandiosely sized (14" x 8 1/4" x 4 1/4") with two automatic trays and spacious fourteen compartment earring drawer. Full mirror in lid. Luxurious full-depth, crush-resistant velvet lining; satin lid. Solid brass lock. Exquisite 24 Kt. gold motif. In quality antique finish calfskin simulated leather. Available in Ivory, Baby Blue or Rose. Shipping weight, 4 lbs.

388 \$780 Retail \$13.00



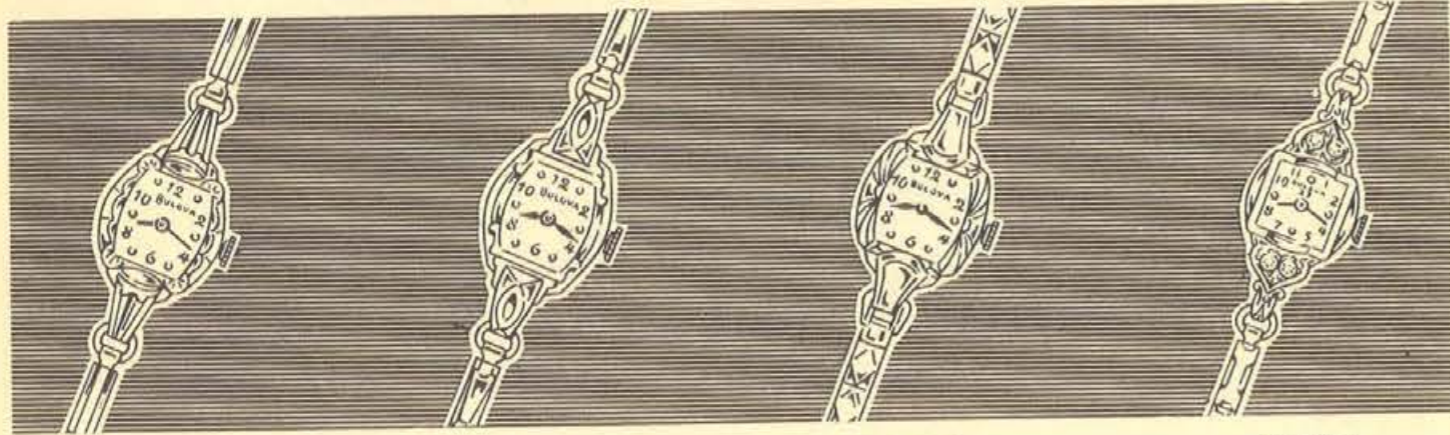
"PIROUETTE" MUSICAL JEWEL CASE—Breath-takingly wonderful Dainty Balterina doll pirouettes up, down and around to a romantic tune... in a charming mirrored setting. Grandiosely sized (14" x 8 1/4" x 4 1/4") with two automatic trays plus bottom earring drawer. Luxurious full-depth, crush-resistant velvet lining; satin lid. Magnificent 24 Kt. gold design. Solid brass lock. In quality antique finish calfskin simulated leather. Available in Ivory, Baby Blue or Rose. Shipping weight, 3 lbs.

497 \$1020 Retail \$17.00

\*If not for resale, add 10% to your cost on these numbers only for Federal Excise Tax. See page 1 for price information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

# BULOVA WATCHES

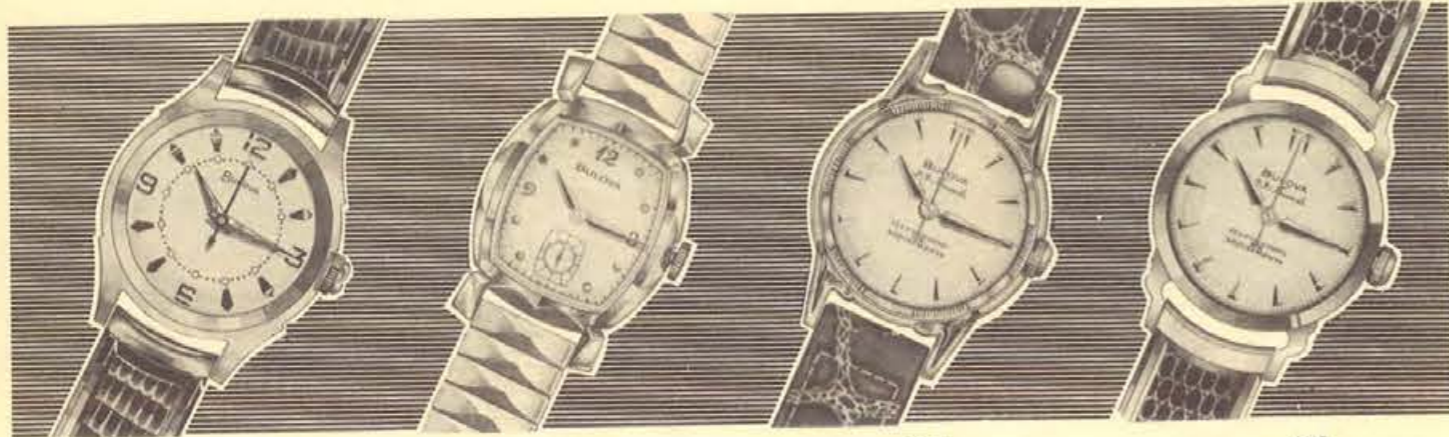


**IRIS C**  
17 Jewels — Yellow or White rolled gold plated top, stainless steel back.  
6786 53000 ..... Retail \$49.50

**LIDO B**  
21 Jewels — Yellow or White rolled gold plated top, stainless steel back.  
6103 53485 ..... Retail \$57.50

**DARCY C**  
21 Jewels — Yellow or White rolled gold plated.  
6107 54334 ..... Retail \$71.50

**LA PETITE F**  
23 Jewels — White rolled gold plated, with 4 diamonds.  
5311 55152 ..... Retail \$85.00



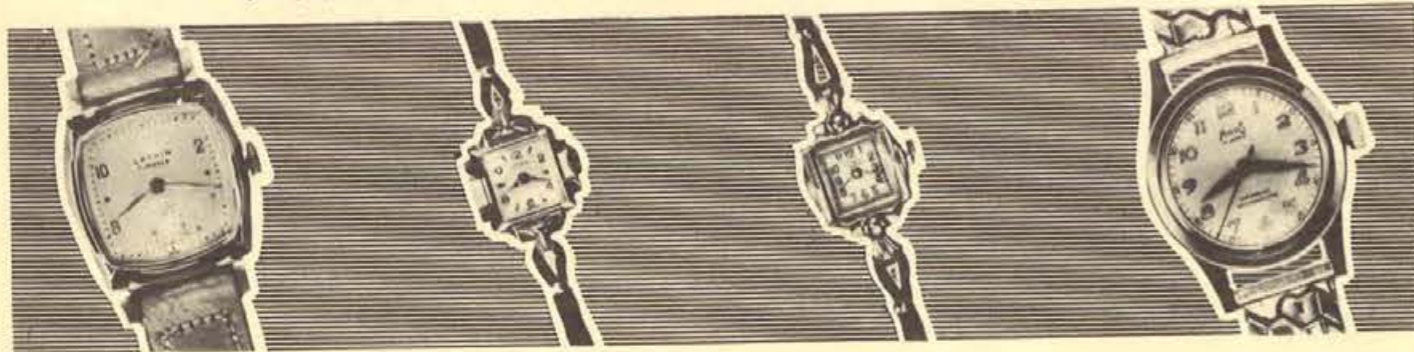
**SENATOR**  
17 Jewels — Water resistant. Stainless steel back, chrome top.  
271 53000 ..... Retail \$49.50

**PATRIOT**  
17 Jewels — Yellow rolled gold plated top, stainless steel back.  
32719 53606 ..... Retail \$59.50

**23-K**  
23 Jewels — Water resistant. Self-winding. Yellow rolled gold plated top, stainless steel back.  
31317 54545 ..... Retail \$75.00

**23-F**  
23 Jewels — Water resistant. Self-winding. White rolled gold plated top, stainless steel back.  
31315 55152 ..... Retail \$85.00

# FINE SWISS WATCHES



Men's — 7 Jewels. Yellow gold.  
156 51227 ..... Retail \$22.50

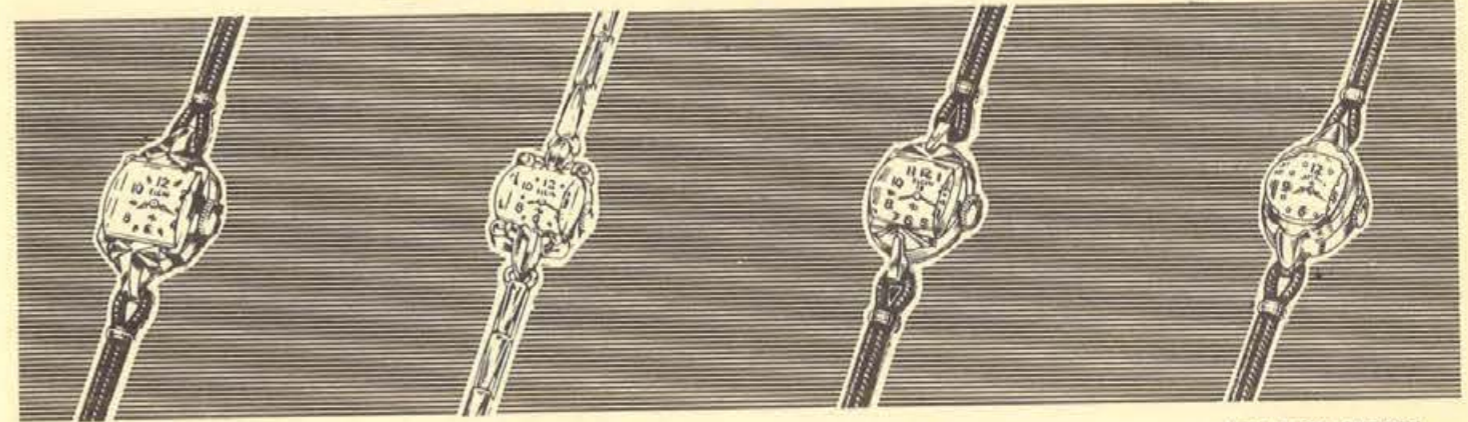
Ladies' — 7 Jewels. Yellow or White.  
157 51268 ..... Retail \$22.95

Ladies' — 17 Jewels. Yellow or White.  
158 51632 ..... Retail \$32.50

Men's — 17 Jewels. Water resistant, stainless steel case.  
159 51795 ..... Retail \$37.50

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# ELGIN WATCHES

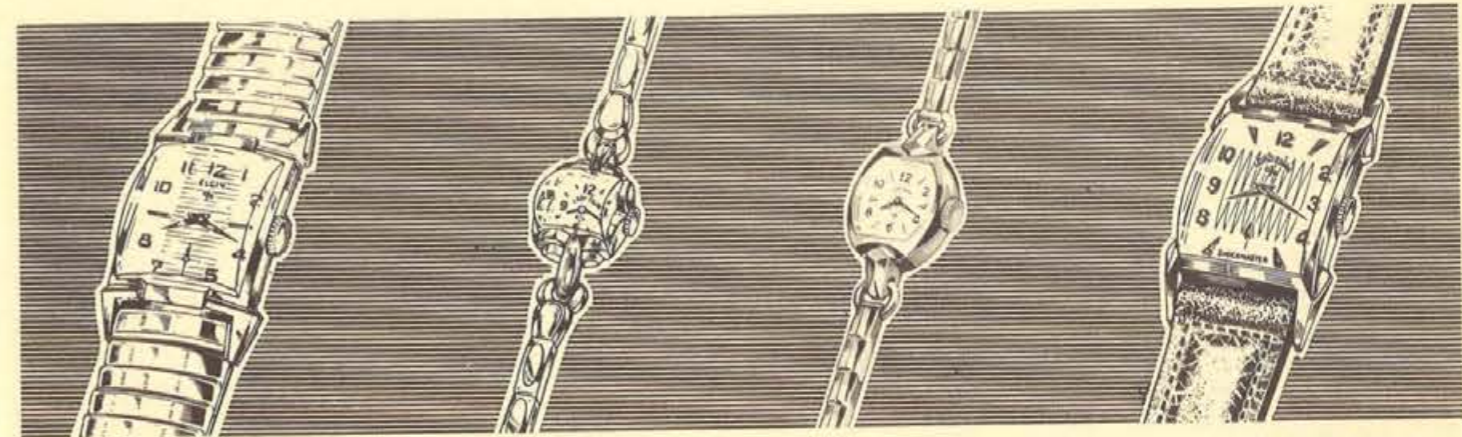


**PETITE CAPTIVATOR**  
17 Jewels — Yellow or White rolled gold plated top, stainless steel back.  
9319 53015 ..... Retail \$49.75

**PETITE FERN**  
17 Jewels — Yellow or White rolled gold plated top, stainless steel back.  
9309 53606 ..... Retail \$59.50

**JENNY**  
19 Jewels — Yellow or White gold filled.  
8226 53939 ..... Retail \$65.00

**LADY ELGIN CAROUSEL**  
21 Jewels — Yellow or White gold filled.  
7308 54545 ..... Retail \$75.00

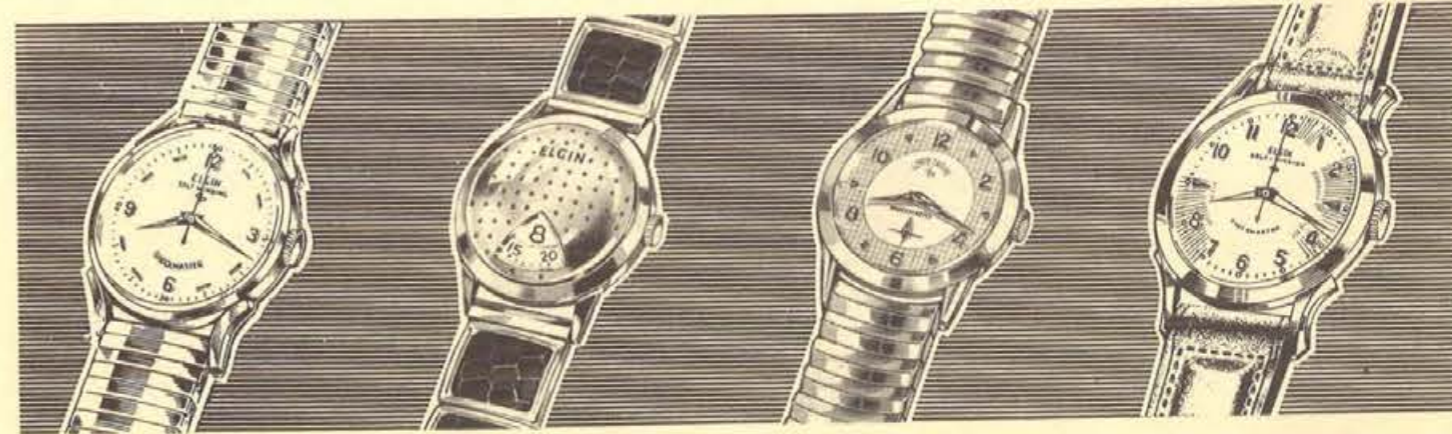


**CALDWELL**  
17 Jewels — Yellow rolled gold plated top, stainless steel back.  
9511 53015 ..... Retail \$49.75

**LADY ELGIN ROXANNA**  
21 Jewels — Yellow or White gold filled.  
7315 55152 ..... Retail \$85.00

**LADY ELGIN DENISE**  
21 Jewels — Yellow or White gold filled.  
7326 55425 ..... Retail \$89.50

**LORD ELGIN RANDALL**  
21 Jewels — Yellow or White gold filled.  
7600 54545 ..... Retail \$75.00



**KENTWOOD**  
17 Jewels — Water resistant. Self-winding. Stainless steel back, chrome top.  
6834 54091 ..... Retail \$67.50

**DIRECT READING**  
17 Jewels — Water resistant. Yellow rolled gold plated top, stainless steel back.  
9587 54212 ..... Retail \$69.50

**LORD ELGIN BRENTWOOD**  
21 Jewels — Water resistant. All stainless steel.  
7975 54545 ..... Retail \$75.00

**LAKESHORE**  
17 Jewels — Water resistant. Self-winding. Yellow gold filled.  
6825 55152 ..... Retail \$85.00

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HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

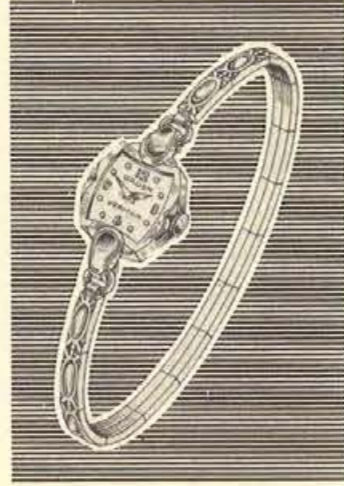
# GRUEN WATCHES



**MAGIC**  
17 Jewels—Yellow or White rolled gold plated top, stainless steel back.  
101 52575 .....Retail \$42.50



**SEVILLE**  
17 Jewels — Yellow or White rolled gold plated top, stainless steel back.  
102 53015 .....Retail \$49.75



**FAY**  
17 Jewels—Yellow or White rolled gold plated top, stainless steel back.  
104 53015 .....Retail \$49.75



**STARBRIGHT**  
17 Jewels—Yellow or White rolled gold plated top, stainless steel back. Set with 4 diamonds.  
107 54334 .....Retail \$71.50



**DIVER**  
17 Jewels — Water resistant. All stainless steel.  
112 53015 .....Retail \$49.75



**YARDLEY**  
17 Jewels — Yellow or White rolled gold plated top, stainless steel back.  
102 53606 .....Retail \$59.50



**NARAGANSETT**  
17 Jewels—Yellow or White rolled gold plated case.  
105 54334 .....Retail \$71.50



**GENOA**  
17 Jewels — Water resistant. Yellow gold plated top, stainless steel back.  
113 53606 .....Retail \$59.50



**TRIESTE**  
17-Jewels — Yellow rolled gold plated top, stainless steel back.  
111 53015 .....Retail \$49.75



**AUTOWIND FATHOM**  
17 Jewels — Water resistant. Self-winding. All stainless steel.  
115 54334 .....Retail \$71.50



**AUTOWIND VISCOUNT**  
17 Jewels — Water resistant. Self-winding. Yellow rolled gold plated top, stainless steel back.  
114 54334 .....Retail \$71.50

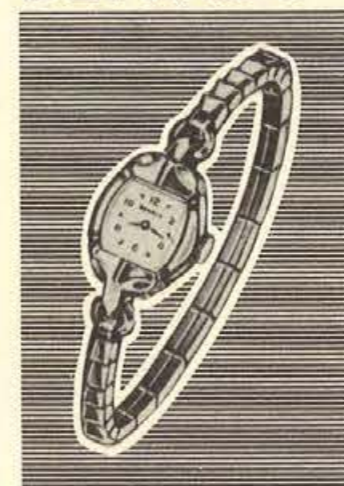


**LE HAVRE**  
17 Jewels — Yellow gold filled case.  
119 55425 .....Retail \$89.50

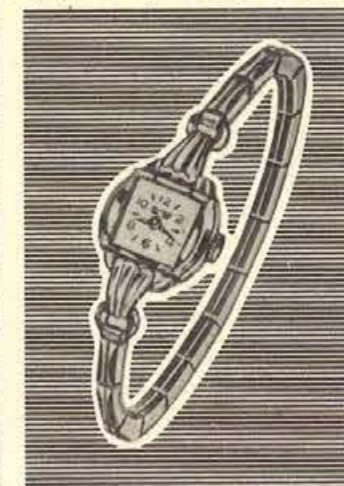
# BENRUS WATCHES



**LADY CHERYL**  
17 Jewels—Yellow or White rolled gold plated top, stainless steel back.  
2829 52735 .....Retail \$49.50



**MISS SALLY**  
17 Jewels—Yellow or White rolled gold plated case.  
2831 52995 .....Retail \$59.50



**CITATION NORMA**  
17 Jewels—14K Yellow or White gold.  
2903 53685 .....Retail \$71.50



**GOLDEN ROSE "21"**  
21 Jewels—14K Yellow or White gold.  
2912 54290 .....Retail \$79.50



**LORD SIDNEY**  
17 Jewels — Yellow rolled gold plated top, stainless steel back.  
2918 52360 .....Retail \$39.75



**EMBRACEABLE KIT**  
17 Jewels—Yellow or White rolled gold plated top, stainless steel back.  
2881 52870 .....Retail \$55.00



**DIAMOND NAN "21"**  
21 Jewels—Yellow or White rolled gold plated top, stainless steel back. With 2 diamonds.  
2890 53685 .....Retail \$71.50



**OCEAN KING**  
17 Jewels—Water resistant. Stainless steel back, chrome top.  
2848 52735 .....Retail \$49.50



**OCEAN TOWER**  
17 Jewels—Wrist-Alarm watch. Water resistant. Stainless steel back, chrome top.  
2876 53225 .....Retail \$62.50



**DIAL-O-RAMA "S"**  
17 Jewels—Water resistant. Stainless steel back, chrome top.  
2860 53390 .....Retail \$67.50



**CARAVAN "25"**  
25 Jewels — Water resistant. Self-winding. Stainless steel back, chrome top.  
2867 54145 .....Retail \$75.00



**AUTO KNIGHT**  
17 Jewels — Water resistant. Self-winding. Yellow rolled gold plated top, stainless steel back.  
2865 54290 .....Retail \$79.50

**OCEAN SIGNAL**  
Same as above except Yellow rolled gold plated top.  
2875 54145 .....Retail \$75.00

**DIAL-O-RAMA "Y"**  
Same as above except Yellow rolled gold plated top.  
2861 54145 .....Retail \$75.00

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Ladies'

# WATCH BANDS

Men's



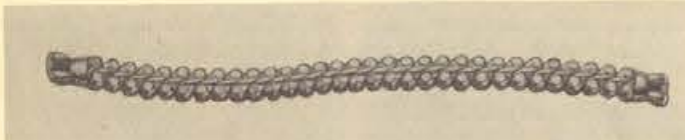
**YELLOW OR WHITE GOLD FILLED SQUARE SNAKE CHAIN**  
Double safety clasp.  
\*C2427 S220 ..... Retail \$5.95



**YELLOW OR WHITE GOLD FILLED SQUARE SNAKE CHAIN**  
Double safety clasp.  
\*C2433 S265 ..... Retail \$6.50



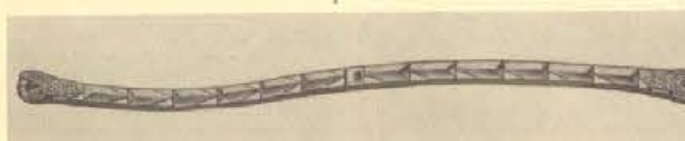
**YELLOW OR WHITE GOLD FILLED EXPANSION**  
\*2524 S240 ..... Retail \$5.95



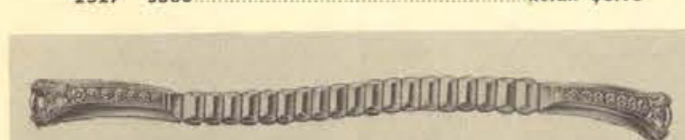
**YELLOW OR WHITE GOLD FILLED EXPANSION**  
\*244 S235 ..... Retail \$5.95



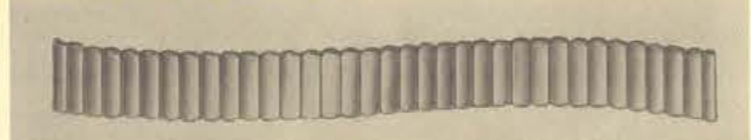
**YELLOW OR WHITE GOLD FILLED EXPANSION**  
Adjustable to any length by removing or adding links.  
\*2703 S335 ..... Retail \$7.95



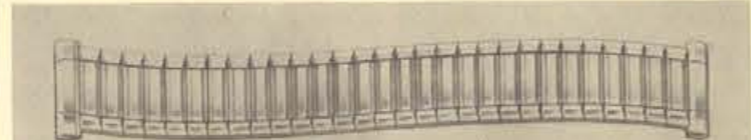
**YELLOW OR WHITE GOLD FILLED EXPANSION—JEWELBAND**  
Hand-set Brilliant Rhinestone ends.  
\*2527 S360 ..... Retail \$8.95



**YELLOW GOLD FILLED EXPANSION—JEWELBAND**  
Hand-set Brilliant Rhinestone and Baguette-cut crystal ends.  
\*2R64 S375 ..... Retail \$8.95



**YELLOW GOLD FILLED EXPANSION**  
\*2614 S210 ..... Retail \$5.95  
Same as above in Stainless Steel.  
9614 S150 ..... Retail \$4.50



**YELLOW GOLD FILLED EXPANSION**  
\*2571 S225 ..... Retail \$5.95  
Same as above in Stainless Steel.  
9571 S190 ..... Retail \$4.95



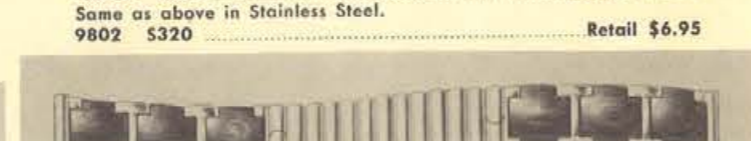
**YELLOW GOLD FILLED EXPANSION**  
Fine Lizard Leather inlaid ends.  
\*2621 S270 ..... Retail \$6.95  
Same as above in Stainless Steel.  
9621 S190 ..... Retail \$4.95



**YELLOW GOLD FILLED EXPANSION**  
Adjustable to any length by removing or adding links.  
\*2806 S450 ..... Retail \$9.95  
Same as above in Stainless Steel.  
9806 S280 ..... Retail \$5.95



**YELLOW GOLD FILLED EXPANSION**  
Fine Lizard Leather Inlays. Adjustable to any length by removing or adding links.  
\*2802 S495 ..... Retail \$10.95  
Same as above in Stainless Steel.  
9802 S320 ..... Retail \$6.95



**YELLOW GOLD FILLED EXPANSION**  
Natural Hardwood Links in Africawood (Brown) or Ebony (Black).  
\*2446 S515 ..... Retail \$11.95  
Same as above in Stainless Steel.  
9446 S405 ..... Retail \$8.95

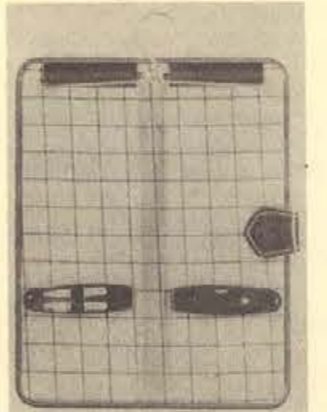
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**TRAVEL KIT**  
A genuine collapsible case made in top grain cowhide. Waterproof lining and accessory pocket—9 1/2" kit. Colors Suntan or Ginger.  
\*C-7 S537 ..... Retail \$8.95



**FITTED TRAVEL CASE**  
Fine top-grain genuine cowhide, suede lined. Zipper fastened case with patented removable fitting tray feature for easy conversion to semi-fitted utility kit. 9 piece set with chromium fittings. Colors Suntan or Ginger.  
2951 S957 ..... Retail \$15.95  
If not for resale, add 64c to your cost for Federal Tax.



**TRAVEL TIE CASE**  
Perfect for the travelling man's neckwear, handkerchiefs and jewelry. Genuine top grain cowhide. Has full length handkerchief pocket, collar stays, jewelry compartments, etc. Colors Ginger and British Brown.  
\*2955 S537 ..... Retail \$8.95



**MEN'S MANICURE SET**  
Solingen import, with combination knife, bottle opener, cork screw. Top grain cowhide. Suede lining and flap protector. Tan or Brown.  
56069 S897 ..... Retail \$14.95  
If not for resale, add 24c to your cost for Federal Tax.



**"ELDORADO" MEN'S JEWEL CASE**  
Handsome size (7 3/4" x 5 1/4" x 2 1/2") with automatic tray for studs, cuff links, etc. Four pockets in lid for stays, clasps. Spacious bottom section for watch and wallet. Masculine corduroy lining. Smart catch-type lock. In quality antique finish calfskin simulated leather. Available in Suntan or Black.  
328 S360 ..... Retail \$6.00



**"ARISTOCRAT" MEN'S JEWEL CASE**  
Deluxe styling with the New Look . . . long, low, masculine. Smartly sized (8 3/4" x 6 1/4" x 1 3/4") with ten cuff link compartments plus four tie clasp and collar stay pockets in lid. Elegant 24 kt. gold tooling. Masculine corduroy lining. Neat catch-type lock. In aniline-dyed Genuine Leather. Available in Suntan or Black.  
378 S480 ..... Retail \$8.00



**VISOR KIT**  
A handy accessory that clips to car visor. Suntan texon. Equipped with memo pad and pencil, coin holder for parking meter change, zippered map section, pockets for cigarettes and sun glasses.  
2959 S300 ..... Retail \$5.00



**MEN'S BILLFOLD**  
The leader of the popular removable pass case billfolds. Pockets for stamps, tickets, cards, keys and money. Swing clip for extra windows. Divided bill pocket with secret flap. A quality product designed by Brooks Stevens. Gullion calfskin. Choice of brown or multitone with tooled design.  
\*154 S500 ..... Retail \$10.00  
Same as above in antique brown cowhide.  
\*153 S375 ..... Retail \$7.50



**LADIES' MANICURE SETS**  
Imported essential set with cuticle nippers, Solingen best quality. Cowhide case. Suede lined. Lipstick Red or Turquoise Blue.  
56056 S477 ..... Retail \$7.95  
If not for resale, add 15c to your cost for Federal Tax.



**LADIES' MANICURE SET**  
These Solingen implements make the job easy. Featuring two nippers and three scissors. Cowhide case. Carrying strap. Suede lining and flap protector. Lipstick or Shocking Pink.  
56072 S1200 ..... Retail \$20.00  
If not for resale, add 30c to your cost for Federal Tax.



**STERLING IDENTIFICATION BRACELET**  
Name plate 1 1/8" x 7/16".  
\*837 S498 ..... Retail \$9.95  
Same as above in Yellow Gold Filled.  
\*737 S590 ..... Retail \$11.75



**STERLING PHOTO EXPANSION IDENTIFICATION BRACELET**  
Name plate 1 3/8" x 1/2".  
\*541 S455 ..... Retail \$9.05  
Same as above in Yellow Gold Filled.  
\*241 S590 ..... Retail \$11.75



**MEN'S MANICURE & BRUSH SET**  
Light Brown Top Grain Cowhide case, suede lined. Complete with nylon brushes, leather back brush; comb, shoehorn and 4 fine quality imported, highly polished, nickel plated, surgical steel implements. Closed size 5" x 3 1/4" x 2 1/4".  
E810 S585 ..... Retail \$9.75  
If not for resale, add 23c to your cost for Federal Tax.



**MEN'S MANICURE & BRUSH SET**  
Imported. Nylon brushes 1/2" long. Cowhide and suede lined. Overall: 6 3/4". Tan or Brown.  
56410 S600 ..... Retail \$10.00  
If not for resale, add 18c to your cost for Federal Tax.



**MEN'S BILLFOLD**  
A popular priced billfold of shiny, smooth saddle cowhide. Removable pass case has swing clip for extra windows. Card pocket and divided currency pocket. Choice of black or brown.  
\*136 S250 ..... Retail \$5.00



**MEN'S BILLFOLD**  
Try and find the secret pocket! Beautifully styled, expertly made for long wear. Pockets for currency, cards, tickets, keys.  
\*157 S500 ..... Retail \$10.00  
Same as above in antique brown cowhide.  
\*156 S375 ..... Retail \$7.50



**LADIES' FRENCH PURSE**  
Fashionably designed with brilliantly jeweled pattern on soft antique cowhide. State choice of red, turquoise or white mist.  
\*119 S500 ..... Retail \$10.00  
Same as above except not jeweled  
\*118 S375 ..... Retail \$7.50

\*If not for resale, add 10% to your cost on these numbers only for Federal Excise Tax. See page 1 for price information.

# Finest Quality Cuff Links, Tie Slides and Sets



Highly polished 3-D oval in yellow gold finish with hand crafted design.  
N1/2368 S300 Set Retail \$6.00  
L1368 S175 Cuff Links Retail \$3.50

Handsome hand engraved design on contrasting two-tone rhodium finish.  
N1/2338W S350 Set Retail \$7.00  
L1338W S200 Cuff links Retail \$4.00

Contemporary design in contrasting two-tone rhodium finish black highlights.  
N1/2346W S375 Set Retail \$7.50  
L1346W S225 Cuff Links Retail \$4.50

Hand engraved design on polished sterling silver. Exceptional value.  
N1/2606S S500 Set Retail \$10.00  
L1606S S300 Cuff Links Retail \$6.00

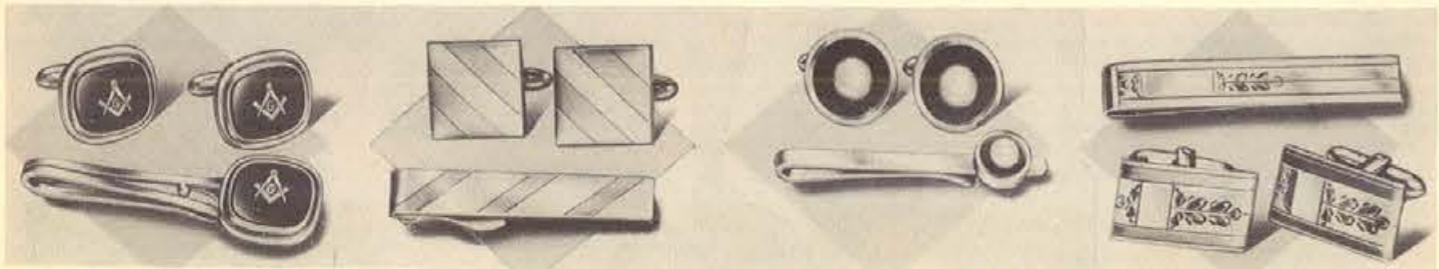


Exceptionally fine hand engine turned design executed on 12 Karat Gold Filled, mirror finish.  
P1/2610 S625 Set Retail \$12.50  
N1610 S350 Cuff Links Retail \$7.00

Sterling silver in rich satin finish with bright hand-cut bands.  
P1/2611S S700 Set Retail \$14.00  
N1611S S375 Cuff Links Retail \$7.50

Magnificently hand engraved border, two-tone bright and satin finish in sterling silver.  
P1/2601S S750 Set Retail \$15.00  
N1601S S475 Cuff Links Retail \$9.50

Precious 12 Karat Gold Filled hand decorated on two-tone modern dome shape.  
P1/2605 S750 Set Retail \$15.00  
N1605 S450 Cuff Links Retail \$9.00

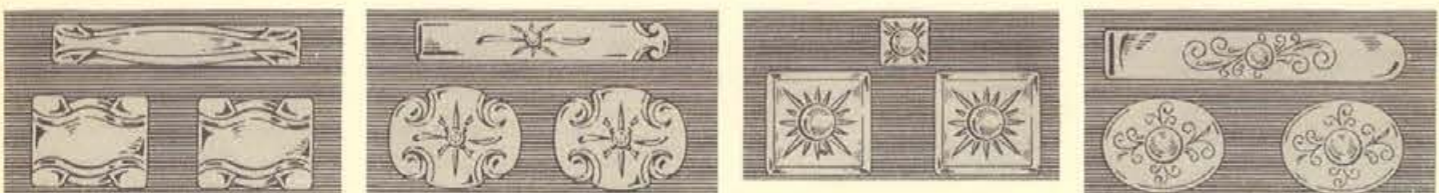


Enameled emblem on onyx, yellow gold plate. All popular emblems.  
56/13 S375 Set Retail \$7.50  
56/14 S225 Cuff Links Retail \$4.50

Fine diamond tooled lines, yellow gold plate or rhodium.  
56/25 S250 Set Retail \$5.00  
56/26 S150 Cuff Links Retail \$3.00  
56/27 S125 Tie Slide Retail \$2.50

Modern design, yellow gold plate with simulated pearl.  
56/31 S375 Set Retail \$7.50  
56/32 S250 Cuff Links Retail \$5.00  
56/33 S150 Tie Slide Retail \$3.00

Signet style in sterling silver.  
56/46 S525 Set Retail \$10.50  
56/47 S325 Cuff Links Retail \$6.50  
56/48 S250 Tie Slide Retail \$5.00



Sterling silver, satin finish.  
S581S S660 Set Retail \$13.20  
S581 S409 Cuff Links Retail \$8.20  
S7581 S296 Tie Slide Retail \$5.95  
Same as above in yellow gold filled.  
S815 S682 Set Retail \$13.65  
S81 S432 Cuff Links Retail \$8.65  
T581 S296 Tie Slide Retail \$5.95

Sterling silver, satin finish, hand engraved, set with white stones.  
S578S S750 Set Retail \$15.00  
S578 S475 Cuff Links Retail \$9.55  
S7578 S318 Tie Slide Retail \$6.40  
Same as above in yellow gold filled.  
S785 S796 Set Retail \$15.95  
S78 S500 Cuff Links Retail \$10.00  
T578 S318 Tie Slide Retail \$6.40

Sterling silver, satin finish, hand engraved, set with genuine cultured pearls.  
SH617S S975 Set Retail \$20.45  
S617 S818 Cuff Links Retail \$16.40  
SH617 S296 Tie Tack Retail \$5.95  
Same as above in yellow gold filled.  
H617S S1023 Set Retail \$20.45  
617 S881 Cuff Links Retail \$16.85  
H617 S296 Tie Tack Retail \$5.95

Sterling silver, satin finish, hand engraved, set with genuine cultured pearls.  
S603S S1160 Set Retail \$23.20  
S603 S728 Cuff Links Retail \$14.55  
Same as above in yellow gold filled.  
603S S1160 Set Retail \$23.20  
603 S750 Cuff Links Retail \$15.00

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.



**HURRICANE LAMPS** — Gadroon Sterling Silver base. Removable crystal chimneys, tastefully etched. Height 10 1/4". Gift packed. Shipping weight, 5 lbs.  
1901-40 S1320 Sug. Retail \$22.00 pr.



**STERLING GOBLET** — Shimmering riches for finest table. A treasured gift for bride or hostess. Height 6 1/2". Unweighted. Gift packaged.  
0320 S1110 Sug. Retail \$18.50



**CONSO-COMPOTES** — Combination Sterling Silver console stick and crystal compote top. "Athene" base unscrews from glass top and can be used alone as a console. Overall height 5 1/2", diameter of top 6". Diameter of base 3 1/4". Weighted. Shipping weight, 5 lbs.  
540 S750 Sug. Retail \$12.50 pr.



**SALT & PEPPER** — Sterling Silver set. Attractive floral decoration. A table necessity. Height 4 3/4". Full thread. Gift packaged.  
3020 S720 Sug. Retail \$12.00



**MUSTARD JAR** — Has solid Sterling lid and spoon. Cut glass jar in floral design.  
85 S450 Sug. Retail \$7.50



**STERLING BUD VASE** — Balanced and pleasingly proportioned. Floral edge. Height 7". Gift packaged.  
3080 S480 Sug. Retail \$8.00  
**STERLING BUD VASE** — In gadroon, graceful and slender. Height 7 1/2". Gift packaged.  
1980 S600 Sug. Ret. \$10.00



**LOW CANDELABRA**  
The mark of gracious living. Gadroon sterling silver, removable arms. Height 5 1/2", spread 10 1/4". Gift packaged. Shipping weight, 6 lbs.  
1901-2 S3120 Sug. Retail \$52.00 pair



**PAUL REVERE BOWLS**  
Heavy sterling silver, early colonial styling. Diameter 4 1/4". Shipping weight, 3 lbs.  
0310 S1200 Sug. Retail \$20.00  
Diameter 7 1/2". Shipping weight, 3 lbs.  
0311 S3000 Sug. Retail \$50.00  
Diameter 9". Shipping weight, 4 lbs.  
0312 S4500 Sug. Retail \$75.00



**TALL COMPOTE** — Gadroon Sterling Silver at its finest. A graceful table piece, delicate piercing, excellent weight. Height 6 1/4", diameter 6 1/2". Gift packaged. Shipping weight, 3 lbs.  
1930 S900 Sug. Retail \$15.00



**2-PIECE SAUCE BOAT OR MAYONNAISE SET** — Crystal bowl with graceful swan handle. Mounted on Sterling hollow base. Diameter 4 1/2". Sterling Silver ladle, length 5".  
1235 S480 Sug. Retail \$8.00



**SUGAR & CREAM** — Gadroon Sterling Silver set, gold lined, hollow handle, excellent weight. Ht. 3 3/4". Gift packaged.  
1910 S1650 Sug. Retail \$27.50



**LOW CANDLESTICKS** — Distinctive low style in Gadroon Sterling. Arrange with your prettiest centerpiece. Height 3 3/4", diameter 3 3/4". Gift packaged. Shipping weight, 3 lbs.  
1901 S660 Sug. Retail \$11.00 Pr.



**LOW COMPOTE** — Sterling compote with charming floral design. For candies and nuts. A flattering and discriminating gift. Height 2 7/8", diameter 6". Gift packaged.  
3040 S600 Sug. Retail \$10.00



**LEMON DISH SET** — A 2-piece matching gadroon set. Distinctively etched glass with Sterling Silver rim. Diameter 6". Gift packaged.  
2051 S600 Sug. Retail \$10.00



**CHEESE SERVER** — Small Sterling Silver handle that adds distinction and style. Stainless steel blade. Gift packaged.  
441-05 S180 Sug. Retail \$3.00



**CAKE KNIFE** — Sterling handle. Stainless steel blade. A hostess necessity. Gift packaged.  
441-04 S231 Sug. Retail \$3.85



**PIE LIFTER** — Sterling Silver handle. Stainless steel blade. A valuable hostess accessory. Gift packaged.  
441-01 S231 Sug. Retail \$3.85



**CAKE BREAKER** — Sterling Silver handle. Cuts cake portions without disturbing icing. Gift packaged.  
441-09 S318 Sug. Retail \$5.30



**2-PIECE SALAD SET** — Sterling handle. Spoon bowl and fork tines of beautifully grained imported French Olive Wood. A cherished gift in good taste on every table. Gift packaged.  
441-12 S450 Sug. Retail \$7.50

If not for resale add 10% to your cost for Federal Excise Tax. See page 1 for price information.

# Fine SILVERPLATE Holloware



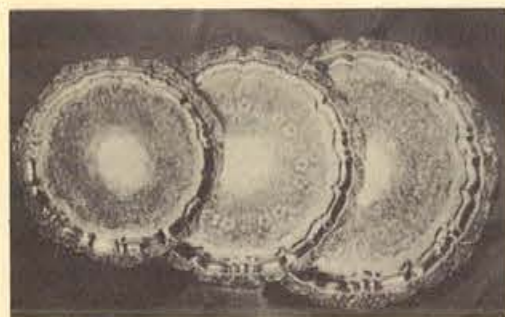
**TEA AND COFFEE SERVICE** — Four piece set includes coffee pot, tea pot, sugar bowl and cream pitcher. A lovely service of matching pieces makes a beautiful table for any occasion. Coffee and tea pot capacity, 9 cups each; cream pitcher is gold lined. Shipped via Express only.  
1700/4 53150 ..... Sug. Retail \$52.50  
**OVAL WAITER** — Chased. Length 20", overall 24". Shipping weight, 8 lbs.  
1781 51200 ..... Sug. Retail \$20.00



**OVAL WAITER** — Chased. Length 17", overall including handles 21". Shipping weight, 6 lbs.  
2380 5900 ..... Sug. Retail \$15.00



**DOUBLE VEGETABLE DISH**—Keeps vegetables hot. Cover with handles converts to extra serving dish. Length 12". Shipping weight, 4 lbs.  
2312 5900 ..... Sug. Retail \$15.00



**FOOTED CHIPPENDALE TRAYS** — Old English design with chased center and lovely applied border. Heavily silverplated. Available in 4 sizes.  
3208 5810 10" diameter, Shpg. wt., 3 lbs. ..... Sug. Retail \$13.50  
3209 5990 12" diameter, Shpg. wt., 4 lbs. ..... Sug. Retail \$16.50  
3210 51320 14" diameter, Shpg. wt., 5 lbs. ..... Sug. Retail \$22.00  
3216 51650 16" diameter, Shpg. wt., 7 lbs. ..... Sug. Retail \$27.50



**BREAD TRAY**—Convenient also for crackers, hot rolls as well as celery stalks and olives. Length 13 1/2". Shipping wt., 3 lbs.  
2319 5540 Sug. Retail \$9.00



**BUFFET ICE TUB**—Swing handle cover, genuine Thermos liner. Heavily silverplated. Shipping weight, 10 lbs.  
4000 52100 Sug. Retail \$35.00



**GEORGIAN SILENT BUTLER**—Large size, Gadroon border, walnut handle and engraved crest on top. Heavily silverplated. Shipping wt., 3 lbs.  
3810 5660 ..... Sug. Retail \$11.00



**Not illustrated.**  
**TONGS** — 5 1/2" long, heavily silverplated.  
2 5150 ..... Sug. Retail \$2.50

**KING-SIZE CIGARETTE BOXES** — A perfect presentation gift for the man. A welcome addition to the home or office. Perfect for engraving. Mahogany liner with adjustable partition for regular or king size. 7 1/2" x 3 1/4" x 1 3/4". Shipping wt. 3 lbs.  
2001 5810 ..... Sug. Retail \$13.50  
Same as above with feet.  
2002 5990 ..... Sug. Retail \$16.50



**WATER PITCHER**—Ideal all purpose cold beverage server, bar pitcher or flower vase. Capacity 2 qts. Shipping weight, 4 lbs.  
2317 5900 ..... Sug. Retail \$15.00



**COCKTAIL SHAKER**—Large 2 quart capacity. Gadroon border. Heavily silverplated. Shipping weight, 5 lbs.  
1002 51320 ..... Sug. Retail \$22.00



**CANDELABRUM** — Rich, ornate and made in minute detail. This beautiful 3 light candelabrum is 12 1/2" in height and a spread of 12 1/4". Arm is removable. Shipping weight, 7 lbs.  
2316 51500 Sug. Retail \$25.00 ea.



**DINNER DISH**—Center section for big roasts; side compartments for potatoes and vegetables. Length 21". Shipping weight, 5 lbs.  
1757 51050 ..... Sug. Retail \$17.50

# Fine SILVERPLATE Holloware



**OLD ENGLISH TEA SERVICE**—Five piece set. Coffee, tea, sugar, cream and tray. Set of authentic Old English design. Tray 22" long excluding handles. Pots hold approximately 8 cups. Creamer gold lined. All pieces heavily silverplated. Shipped via Express only.  
5000 510800 ..... Sug. Retail \$180.00  
200 5960 Waste (extra) ..... Sug. Retail \$16.00  
201 55400 Kettle (extra) ..... Sug. Retail \$90.00



**WATER PITCHER**—Blends gracefully with Old English Tea Set. Capacity: 2 qts. Heavily silverplated. Shipping weight, 4 lbs.  
5008 51800 Sug Retail \$30.00



**CHAFING DISH ON TRAY**—Hand applied border. Chafing dish has large 2 1/2 qt. capacity, alcohol burner, removable walnut handle. Footed tray is 14 1/2" in diameter. Shipped via Express only.  
548 54320 ..... Sug Retail \$72.00  
Chafing Dish only. Shipped via Express only.  
548C 53360 ..... Sug. Retail \$56.00  
Footed tray only. Shipping weight, 7 lbs.  
408 51260 ..... Sug Retail \$21.00



**FOOTED SUGAR & CREAMER WITH TRAY** Length 10", height 4 1/4". Shipping weight 3 lbs.  
061 5900 ..... Sug Retail \$15.00



**CENTERPIECE BOWL**—Contemporary Silverplate. Can be used as open vegetable dish or centerpiece. 10 1/4" long. Heavily silverplated. Shipping weight, 5 lbs.  
..... Sug Retail \$22.50



**COVERED BUTTER DISH**—With glass inserts. Shell and gadroon border. Capacity 1/4 lb. Length 9". Shipping weight, 3 lbs.  
091 5360 ..... Sug. Retail \$6.00



**OBLONG WELL & TREE PLATTER**—Footed shell and gadroon border. Length 17 1/4", with 12 1/4". Shipping weight, 8 lbs.  
623 51260 ..... Sug Retail \$21.00



**OBLONG VEGETABLE DISH**—Shell and gadroon border. Length 12". Shipping weight, 4 lbs.  
723 51260 ..... Sug Retail \$21.00



**PAUL REVERE BOWLS** — Authentic design. Available in 3 sizes. Shipping weight, 3 lbs.  
502/6 5540 6" diameter Sug. Ret. \$9.00  
502/8 5810 8" diameter Sug. Ret. \$13.50  
502/10 51320 10" dia. Sug. Ret. \$22.00



**OBLONG SERVING TRAY** — Footed shell and gadroon border. Length 22 1/2", including handles; width 12 3/4". Shipped via Express only.  
313 51500 ..... Sug. Retail \$25.00



**SIX COMPARTMENT LAZY SUSAN** — Rolled gadroon border. Revolves on ball bearings. Diameter 19", height 8 1/2". With 5 glass inserts. Shipped via Express only.  
772/WG 52490 ..... Sug. Retail \$41.50

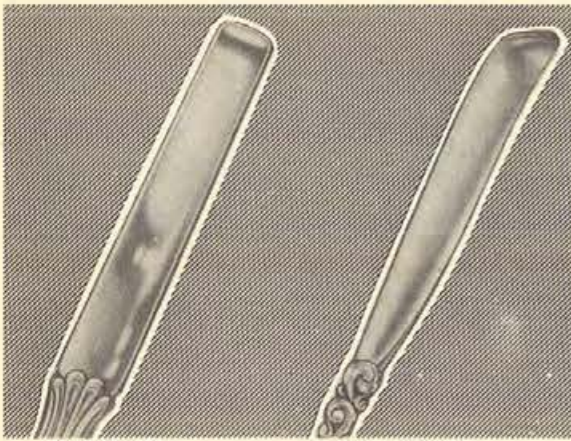


**COVERED CASSEROLE AND VEGETABLE DISH** — Hand applied border. Diameter 12". With 2 quart divided pyrex insert. Shipping weight, 8 lbs.  
722 51440 ..... Sug. Retail \$24.00

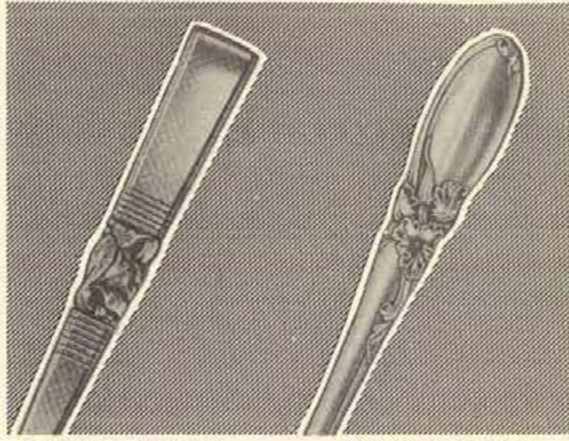
If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

**HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS**

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.



*Community*  
THE FINEST SILVERPLATE



**TWILIGHT**  
52-PIECE SERVICE for 8  
All 4 Patterns  
Including Chest Illustrated

8 Hollow Handle Dinner Knives	16 Teaspoons
8 Dinner Forks	1 Pierced Serving Spoon
8 Salad Forks	1 Serving (Table) Spoon
8 Oval or Dessert Spoons	1 Sugar Spoon
	1 Butter Knife

Shipping weight, 13 lbs.  
Retail \$89.75

**MORNING STAR**  
54-PIECE SERVICE for 8  
All 4 Patterns  
With Buffet Drawer Trays Only

8 Hollow Handle Dinner Knives	1 Pierced Serving Spoon
8 Dinner Forks	1 Serving (Table) Spoon
8 Salad Forks	1 Sugar Spoon
8 Oval or Dessert Spoons	1 Butter Knife
	1 Cold Meat Fork
	1 Pastry Server

Shipping weight, 11 lbs.  
Retail Value \$79.50

Note: There is no tax on silverplated flatware or stainless steel.

52/8 55385

54/8 54750

**ROGERS & BRO.**

Reinforced Silverplate by  
International Silver Co.



DAYBREAK

64-PIECE SERVICE for 8  
Chest Not Included

8 Dinner Knives	3 Tablespoons
8 Dinner Forks	1 Butter Knife
8 Oval Soup Spoons	1 Sugar Spoon
8 Salad Forks	1 Cold Meat Fork
8 Iced Drink Spoons	1 Berry Spoon
16 Teaspoons	1 Pierced Long Server

Shipping weight, 7 lbs.  
Retail \$52.50

52-PIECE SERVICE for 8  
Chest Not Included

8 Dinner Knives	16 Teaspoons
8 Dinner Forks	2 Tablespoons
8 Oval Soup Spoons	1 Butter Knife
8 Salad Forks	1 Sugar Spoon

Shipping weight, 6 lbs.  
Retail \$39.95

79-PIECE SERVICE for 8  
Chest Not Included

8 Dinner Knives	16 Teaspoons
8 Dinner Forks	2 Tablespoons
8 Oval Soup Spoons	1 Butter Knife
8 Salad Forks	1 Sugar Spoon
8 Iced Drink Spoons	1 Cold Meat Fork
8 Cocktail Forks	1 Berry Spoon
8 Butter Spreaders	1 Pierced Long Server

Shipping weight, 8 lbs.  
Retail \$59.95



STARLIGHT

**Fine Silverware Chests**

PRICES ARE FOR CHESTS ONLY, SILVER NOT INCLUDED!



The attractive brass lock adds a note of distinction to this fine all wood chest in mahogany finish. Genuine Pacific cloth lining. Holds 156 pieces including 12 knives and 12 hollow handle butter spreaders. Shipping weight, 7 lbs.  
Retail \$13.50



All wood mahogany finish drawer chest. Roomy—gracefully proportioned. Polished brass knobs. Genuine Pacific cloth lining. Holds 187 pieces, plus section for carving set. Shipping weight, 9 lbs.  
Retail \$21.00



Luxurious drawer chest of solid hardwood in mahogany finish. Solid brass, satin finish name plate, handles and drawer pull. Genuine Pacific cloth lining. Total capacity 228 pieces in addition to section for carving set. Shipping weight, 15 lbs.  
Retail \$33.50  
Same as above except in blonde finish.  
Retail \$37.50

**INTERNATIONAL STAINLESS**

Mastercrafted in Steel by  
THE INTERNATIONAL SILVER COMPANY  
PRICES FOR MERCHANDISE ONLY



**VENTURE • FINLANDIA**  
With Hollow Handle Forged Knives, Serrated

26-PIECE SERVICE for 6  
6 Dinner Knives 6 Teaspoons  
6 Dinner Forks 6 Oval Soup Spoons  
2 Tablespoons  
Shipping weight, 4 lbs.  
Retail \$28.50

34-PIECE SERVICE for 8  
8 Dinner Knives 8 Teaspoons  
8 Dinner Forks 8 Oval Soup Spoons  
2 Tablespoons  
Shipping weight, 5 lbs.  
Retail \$37.50

50-PIECE SERVICE for 8  
8 Dinner Knives 8 Oval Soup Spoons  
8 Dinner Forks 8 Salad Forks  
16 Teaspoons 2 Tablespoons  
Shipping weight, 6 lbs.  
Retail \$46.95

**NEW DAWN**  
With Hollow Handle Forged Knives, Serrated

26-PIECE SERVICE for 6  
6 Dinner Knives 6 Oval Soup Spoons  
6 Dinner Forks 1 Butter Knife  
6 Teaspoons 1 Sugar Spoon  
Shipping weight, 4 lbs.  
Retail \$39.50

34-PIECE SERVICE for 8  
8 Dinner Knives 8 Oval Soup Spoons  
8 Dinner Forks 1 Butter Knife  
8 Teaspoons 1 Sugar Spoon  
Shipping weight, 5 lbs.  
Retail \$49.50

52-PIECE SERVICE for 8  
8 Dinner Knives 8 Oval Soup Spoons  
8 Dinner Forks 2 Tablespoons  
16 Teaspoons 1 Butter Knife  
8 Salad Forks 1 Sugar Spoon  
Shipping weight, 6 lbs.  
Retail \$72.50

**PREVUE**  
With Sculptured Handle Knives

26-PIECE SERVICE for 6  
6 Dinner Knives 6 Teaspoons  
6 Dinner Forks 6 Oval Soup Spoons  
2 Tablespoons  
Shipping weight, 3 lbs.  
Retail \$12.50

34-PIECE SERVICE for 8  
8 Dinner Knives 8 Teaspoons  
8 Dinner Forks 8 Oval Soup Spoons  
2 Tablespoons  
Shipping weight, 4 lbs.  
Retail \$15.95

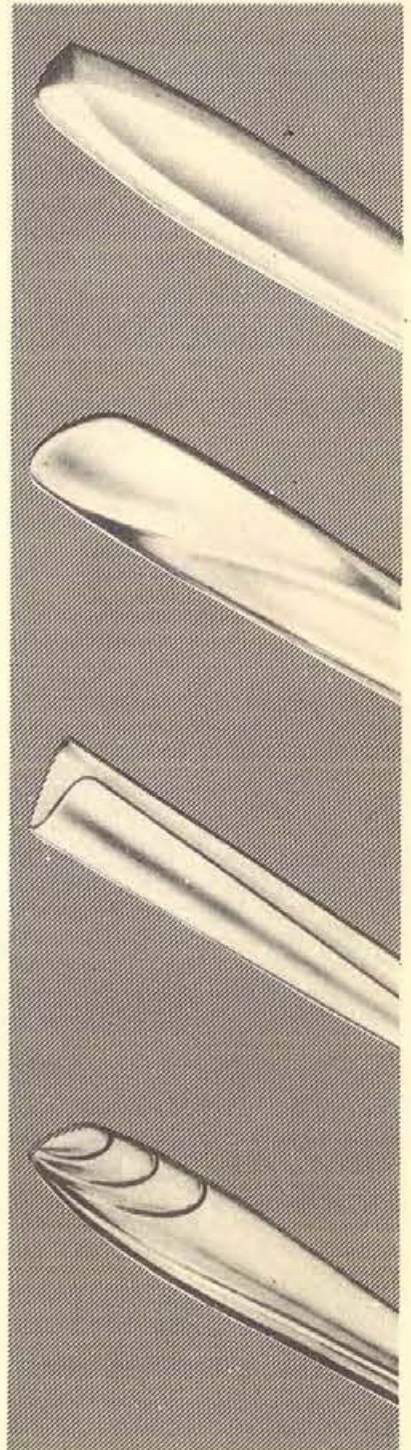
50-PIECE SERVICE for 8  
8 Dinner Knives 8 Oval Soup Spoons  
8 Dinner Forks 8 Salad Forks  
16 Teaspoons 2 Tablespoons  
Shipping weight, 5 lbs.  
Retail \$21.00



**BRETON CHEST**  
Stunning modern solid wood—  
footed chest in blonde finish.  
Attractive two-tone lining.  
Chest Extra.  
Retail \$9.00  
Shipping weight, 5 lbs.



Handsome Solid Wood Chest  
with smart Ebony Finish, lined in  
Chartreuse Duvetyn with white  
Satin Pad.  
Chest Extra.  
Retail \$6.00  
Shipping weight, 4 lbs.



NEW DAWN

FINLANDIA

VENTURE

PREVUE

See page 1 for price information.

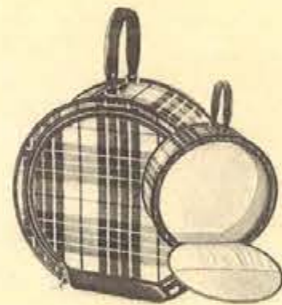
Note: There is no tax on silverplated flatware or stainless steel.



**LADIES' MOROCCO GRAIN LUGGAGE**

These lightweight strong 3-ply aircraft veneer wood cases have a beautiful Morocco grain vinyl covering that is amazingly tough. Matching triple stitched wide plastic binding, highly polished locks, and matching steel core handle complete the expensive-looking styling for this ensemble. Exquisite looking Celanese yarn rayon linings with padded quilted bottoms and tie tapes. Train Case and Weekenders have a plastic lined zipper pocket. Available in Charcoal, Sky Blue or Sea Green. Pullman and Wardrobe shipped via Express only.

- Train Case MW14 51059 Shpg wt, 7 lbs. Retail \$15.20
- 21" Weekender MW21 51059 Shpg wt, 7 lbs. Retail \$15.20
- 26" Pullman MW26 51486 Retail \$21.60
- 29" Pullman MW29 51814 Retail \$26.60
- 21" Wardrobe MW31 51814 Retail \$26.60



**LEED'S DELUXE HAT BOX**

Jumbo 17" size. Horseshoe zipper opening. Beautifully lined and appointed. MacPherson Rayon Plaid. Shipping weight, 4 lbs.

- 57J 5777 Retail \$12.95
- Same as above in Brown Nylon.
- 67J 5837 Retail \$13.95



**LADIES' KALISTRON LUGGAGE**

The most rugged and beautiful luggage covering yet developed. Kalistron is water-proof, mildew-resistant, fade-resistant. Lightweight, strong three-ply wood veneer cases, polished solid brass locks, matching triple stitched bumper plastic binding. Rich, chromspun lining with quilted bottoms and tie tapes provides a luxurious-looking interior. Plastic lined removable zipper pockets in Train Case and Weekenders. Available in Light Blue, Green, Gray, Brown or Ivory. Pullman, Wardrobe and Hat and Shoe shipped via Express only.

- Train Case K14 51591 Shpg wt, 7 lbs. Retail \$23.20
- 21" Weekender K21 51591 Shpg wt, 8 lbs. Retail \$23.20
- 26" Pullman K26 52277 Retail \$33.50
- 29" Pullman K29 52545 Retail \$37.50
- 21" Wardrobe K31 52545 Retail \$37.50
- 18" Hat and Shoe K32 52545 Retail \$37.50

All items illustrated in this catalog are carried in stock.



**LEED'S DELUXE STAND-UP**

Lightweight Luxury . . . Men's or Ladies' Metal Frame Stand-up Wardrobe Bags. Brand new metal frame that's lighter and stronger. Frame folds easily and compactly for storing. Carries 5 suits or 10 dresses, each on separate hanger. Buna-rubberized lining . . . waterproofed, dustproof and mothproof! Shipping weight, 8 lbs.

- Men's MacPherson Rayon Plaid 70J 51197 Retail \$19.95
- Men's Brown Nylon 80J 51377 Retail \$22.95
- Ladies' MacPherson Rayon Plaid 71J 51377 Retail \$22.95
- Ladies' Brown Nylon 81J 51497 Retail \$24.95



**LEED'S DUO-PACK**

Spacious 18" two-compartment carry-all separates clean and soiled clothes in two zippered pockets. Perfect sport-bag! MacPherson Rayon Plaid. Shipping weight, 4 lbs.

- 55J 5510 Retail \$8.50
- Same as above in Brown Nylon.
- 65J 5537 Retail \$8.95

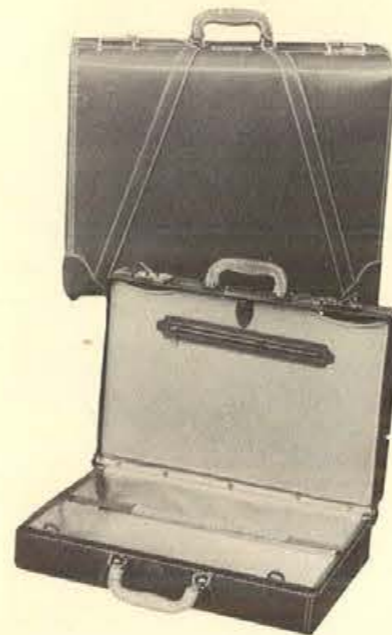


**LEED'S LIGHT-ZIP**

50% Lighter . . . 33% More Space. Almost indestructible one-piece plywood frame. Semi-oval opening—picks easier. Four wonderful sizes. Can be "nested" for easier storing. Available in MacPherson Rayon Plaid—Brown Nylon.

- 21" Light-Zip. Shipping weight, 5 lbs. 95J 5957 Brown Retail \$15.95 75J 5837 Plaid Retail \$13.95
- 24" Light-Zip. Shipped via Express only. 96J 51137 Brown Retail \$18.95 76J 51017 Plaid Retail \$16.95
- 26" Light-Zip. Shipped via Express only. 97J 51437 Brown Retail \$23.95 77J 51257 Plaid Retail \$20.95
- 29" Light-Zip. Shipped via Express only. 98J 51797 Brown Retail \$29.95 78J 51677 Plaid Retail \$27.95

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.



**MEN'S NEOLITE LUGGAGE**

The famous "miracle material" that has proved its wear resistant qualities on shoe soles. Practically indestructible. Colors, Ginger and Palomino. Shipped via Express only.

- 21" Companion—VN85 52234 Retail \$33.50
- 24" Two-Suiter—VN82 52834 Retail \$42.50



**LADIES' NEOLITE LUGGAGE**

Made on aircraft veneer, one-piece box construction, brass hardware, triple stitched for strength with the finest linen thread, satin lining with detachable zipper cosmetic pockets in Overnight case. Available in Ginger or Suntan. Pullman, Wardrobe and Hat & Shoe shipped via Express only.

- Train Case—LN14 51478 Shpg. wt. 7 lbs. Retail \$21.50
- 21" O'Nite—LN21 51478 Shpg. wt. 8 lbs. Retail \$21.50
- 26" Pullman—LN26 52045 Retail \$30.00
- 21" Wardrobe—LN31 52415 Retail \$35.50
- Hat & Shoe—LN32 52415 Retail \$35.50



**CRUISAIRE LADIES' LUGGAGE**

New molded light weight luggage—Streamlined Basswood Veneer box. Covering is attractive long wearing Co-hyde—a tough Vinyl plastic—resists scuffing, moisture and spotting. Hardware is solid brass. Detachable zipper pockets with waterproof linings in 21" Weekender and Train Case. Cruise-Weight by Cruisair—less weight; oversized for more packing capacity. Available in Pastel Green, Light Blue or Palomino. Pullman and Wardrobe shipped via Express only.

- Train Case—C16/45 51911 Shpg. wt. 7 lbs. Retail \$26.95
- 21" Weekend—C45 51911 Shpg. wt. 8 lbs. Retail \$26.95
- 26" Pullman—C545 53190 Retail \$44.95
- 29" Pullman—C545 53625 Retail \$49.95
- 21" Wardrobe—C345 53635 Retail \$49.95



**18 CLUB 'STEP-DOWN' PRO KEYSTONE GOLF BAG**

Extra-large model. Balanced carrying suspension. Exclusive 3-way hood. Double-textured cotton plaid—leather trim. Shipping weight, 8 lbs.

- 171J 52400 Retail \$40.00

Golf bags not subject to Federal Excise Tax.



**14 CLUB MULTI-SHAFT GOLF BAG**

Individual full length sections for clubs. Double texture cotton plaid. Fleece-skin sling. Traveling hood, custom handle. Zippered side pocket, plus spacious ball pocket. Tee and name card holder. Deluxe throughout. Shipping weight, 10 lbs.

- 176J 51650 Retail \$27.50



**MEN'S TOP GRAIN COWHIDE**

Made of finest quality polished aniline dyed top grain saddle cowhide with double handles that are permanently attached with "Kombo" loop. Double stitched "Bootmaker's-Edge" with braided 7 cord thread for long life seams. Brass locks are automatic push-button style by Presto and they are mounted on an all around steel frame with exclusive "Lok-Gard" protection. Lined with deluxe quality twill gabardine, with double pocketed curtains and removable hangers and fixtures. Available in Ginger and Suntan. Shipped via Express only.

- 21" Companion—422/JR 53300 Retail \$46.95
- 24" Two-Suiter—422/2 53900 Retail \$56.95
- 26" Three-Suiter—422/3 54650 Retail \$67.95





**MEN'S TOLEX LUGGAGE**

Tolex, a durable fabric backed vinyl plastic covering that looks like expensive leather and has much more resistance to scratching or scuffing. Has double handles and double stitched straps on each side and strong, lightweight steel frame with two polished snap catches and a center lock. Smart looking linen pattern cotton linings. Center divider with large pocket for extra packing convenience. Available in Ginger or Suntan. Companion shipping weight, 10 lbs. Two-suiters shipped via Express only.

- 21" Companion T85 51377 Retail \$20.00
- 24" Two-Suiter T82 51632 Retail \$23.80



**CRUISAIRE MEN'S TOLEX LUGGAGE**

Big value! Durable, wear resistant Tolex. Attractive leather like Tolex—Soft Sided construction—Popular French Edge style with reinforcing diagonal side bands. Double Handle—Deluxe frame—with protective corner guards. Full curtain with laundry pocket for accessories in 2 Suiter. Moisture and scuff resistant. Good quality linings. Available in Suntan only. Companion shipping weight, 10 lbs. Two-suiter shipped via Express only.

- 21" Companion CTXL5Jr./S 51987 Retail \$26.95
- 24" Two-Suiter CTXL52/S 52362 Retail \$32.95



**MEN'S KALISTRON LUGGAGE**

Durable KALISTRON covering with attractive double-stitched side straps and corners. Lightweight, sturdy steel frames. Double Kalistron handles are strong and comfortable. Attractive, high-quality harmonizing twill linings. Center partition with pocket provides two-packing compartments. Available in Ginger or Gray. Companion shipping weight, 10 lbs. Suiters shipped via Express only.

- 21" Companion K85 52177 Retail \$32.00
- 24" Two-Suiter K82 52577 Retail \$38.00
- 22" One-Suiter K81 52445 Retail \$36.00
- 26" Three-Suiter K83 53077 Retail \$44.00



**CRUISAIRE MEN'S TOP GRAIN COWHIDE LUGGAGE**

Aniline dyed top grain cowhide leather super-value luggage. Sleek new styling. Soft side construction—French Edge—Double stitched—Attractive lining. Protective curtain in Two-Suiter. Smart "hand fitting" handle. Reinforced protective leather corner boots. Available in Suntan or Coppertone. Companion shipping weight, 10 lbs. Two-suiter shipped via Express only.

- 21" Companion CMUJr. 52512 Retail \$34.95
- 24" Two-Suiter CMU2 52962 Retail \$44.95



**TUFHIDE BRIEF BAG**

Available in British Brown or London Tan. Lined in brown strong Lexide. Now with Yale lock. Patented molded nylon lifetime protected edge. Sizes 16" x 13", 8" expansion. Shipping weight, 6 lbs.

- 9-7F-126-16 51267 Retail \$19.00
- Size 18" x 14", 8" expansion. Shipping weight, 6 lbs.
- 9-7F-126-18 51400 Retail \$21.00



**TOP GRAIN COWHIDE BRIEF BAG**

Available in Suntan or Ginger. Lined sides, two partitions, making three separate pockets, drop ring handles, collapsible bottom, French edges. Size 16" x 13", 8" expansion. Shipping weight, 5 lbs.

- 25-16 51845 Retail \$27.00
- Size 18" x 14", 8" expansion. Shipping weight, 6 lbs.
- 25-18 51977 Retail \$29.00



**MULTIPOCKET CASE—COVER IN TUFIDE**

Available in British Brown or London Tan. Lined in strong Lexide. Two vertical, one flat divided vertical pocket. Patented Tuck-A-Way interlocking handles. Book sizes 16" x 12", Shipping weight, 4 lbs.

- 4-126-16 5800 Retail \$12.00
- Book size 18" x 13". Shipping weight 4 lbs.
- 4-126-18 5933 Retail \$14.00



**CRUISAIRE EXECUTIVE "QUICK-TRIPPER"**

Aniline dyed top grain cowhide leather. A smart "All Purpose" case for the busy Executive. Useful as an overnight case—doubles as a combination overnighter and attache. Streamlined styling—flush end for maximum packing capacity—protective curtain with zipper pocket for confidential papers. Attractively lined. Available in Suntan or Coppertone. Shipping weight, 6 lbs.

- E47 52250 Retail \$34.95

All items illustrated in this catalog are carried in stock.



**RONSON CAPRI**

Satin Finish, Engraved Design. 27775 5510

Retail \$8.50



**RONSON ESSEX**

Tortoise Enamel, Engraved Design. 50276 5597

Retail \$9.95



**RONSON SPORT**

Satin Finish, Engraved design. 25643 5357

Retail \$5.95



**RONSON ADONIS**

Genuine Brown Alligator. 18597 5690

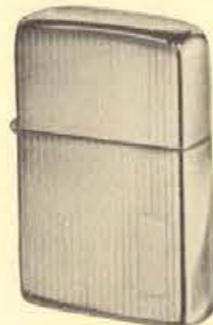
Retail \$11.50



**RONSON WHIRLWIND**

Satin and Bright Finish, Engraved Design. 16217 5537

Retail \$8.95



**ZIPPO ENGINE TURNED LIGHTER**

A quietly tasteful design delicately executed on lustrous, high polish chrome.

- 350 5345 Retail \$5.75



**NASH WINDPROOF LIGHTER**

With Dynaflex Sparking Action. Lustrous jewellers' chrome finish with engine turned design and rich tortoise enamel panel.

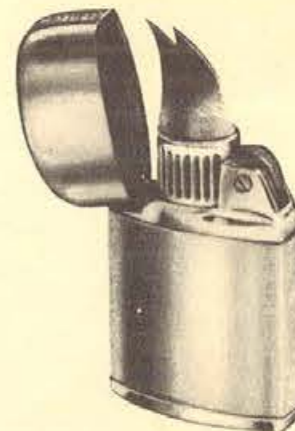
- 403 5188 Ret. \$3.75



**ZIPPO BRUSH FINISH LIGHTER**

Heavily chrome plated with satiny, soft-toned brush surface and contrasting high polish.

- 200' 5210 Retail \$3.50



**RONSON WINDLITE**

Satin Finish. 21204 5237

Retail \$3.95



**ZIPPO SLIM-LIGHTER**

Slender, all-new Fashion-Styled design—plus world-famous Zippo quality! High polished chrome finish. Ribbon design. 1615 5360

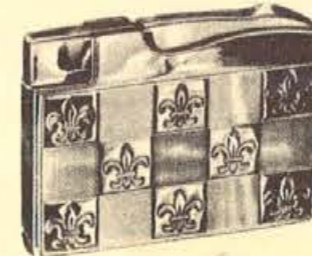
Retail \$6.00



**ELGIN AMERICAN LIGHTER**

"Swallows in the tree tops" delicately engraved on rich golden tone. Executed in the petite "La Femme" style.

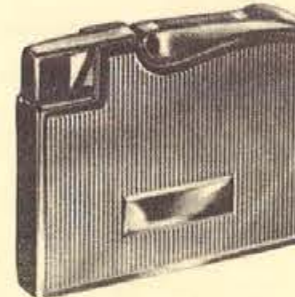
- 2001/101 5540 Retail \$8.95



**ELGIN AMERICAN LIGHTER**

"Fleur de lis", a most honored pattern with alternating fine line square design in golden tone.

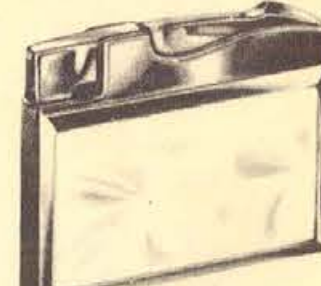
- 2000/496 5480 Retail \$7.95



**ELGIN AMERICAN LIGHTER**

Feather light tailored design with engraving shield. Available in golden tone Elginite or silver tone.

- 2000/701 5420 Retail \$6.95



**ELGIN AMERICAN LIGHTER**

A treasure to own or give! Popular mother-of-pearl inlay combined with a rich golden tone border.

- 2000/485 5600 Retail \$9.95



**EVANS LIGHTER SET**

The Hitching Post—novel and handsome—table lighter, ash tray and cigarette box in soft black eggshell finish. Also available in Palomino Beige or White.

- EC123 51200 3-piece set Retail \$20.00
- EC124 5750 Lighter only Retail \$12.50



**EVANS LIGHTER SET**

Hand decorated in the contemporary manner. Three-piece smoking set in black with golden Fish design on Evans fine china.

- EC125 5900 Retail \$15.00



**EVANS LIGHTER SET**

Pine Cone decorator tray, cigarette box and automatic lighter in beautiful golden rust Evans genuine cloisonne enamel.

- EC117 51800 3-piece set Retail \$30.00
- EC118 5600 Lighter only Retail \$10.00



**RONSON QUEEN ANNE TABLE LIGHTER**

Table Lighter. Silver Plate. #56600 5690

Retail \$11.50

\*If not for resale, add 10% to your cost on these numbers only for Federal Excise Tax. See page 1 for price information.

# PEN & PENCIL SETS



## PARKER "21" SPECIAL

With Brilliant Metal Cap and Clip, and matching liquid lead pencil. Available in black, blue, green, or red.

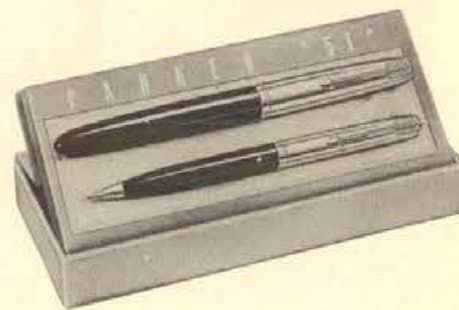
SET 508 5660 .....Retail \$9.90  
PEN ONLY 509 5397 .....Retail \$5.95



## PARKER "51" DELUXE

With Lustraloy Cap and Clip, and matching liquid lead pencil. Available in black, midnight blue, forest green, burgundy, or teal blue.

SET 503 51600 .....Retail \$24.00  
PEN ONLY 504 51100 .....Retail \$16.50



## PARKER "51" STANDARD

With Slip-On Metal Cap and Clip, and matching liquid lead pencil. Available in black, burgundy, navy grey, teal blue, or forest green.

SET 505 51233 .....Retail \$18.50  
PEN ONLY 506 5900 .....Retail \$13.50



## NEW PARKER "61" DELUXE

A scientific marvel! The New Parker "61"; "It fills itself by itself." With Lustraloy Cap and Gold Clip, and matching liquid lead pencil. Available in black, red, pastel blue, pastel green, or charcoal.

SET 501 52000 .....Retail \$30.00  
PEN ONLY 502 51500 .....Retail \$22.50



## CROSS CENTURY PENCIL

Built to exacting standards, beautiful, perfectly balanced. Mechanically guaranteed for a lifetime in Chrome.

350 5281  
Retail .....\$3.75



## NORMA 4-COLOR PENCIL

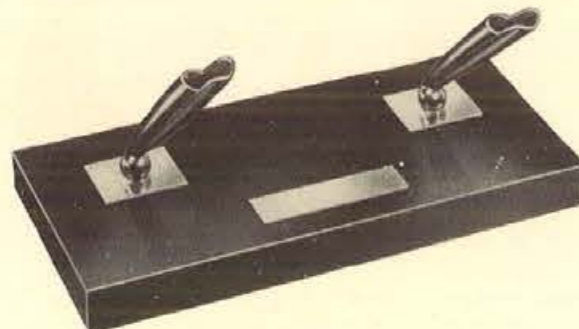
The precision 4-in-1 pencil of long recognized quality, puts color at your fingertips. In Chrome.

104 5300  
Retail .....\$5.00

We carry a complete selection of fountain pen and desk sets in addition to these illustrated.



PARKER "21" DESK SET  
Pedra Onyx. Size 3"x4".  
70-196 5667 .....Retail \$10.00



PARKER "21" DESK SET  
Jet Crystal. Size 4"x8 1/2". Shipping weight, 5 lbs.  
70-239 52167 .....Retail \$32.50



PARKER "51" DESK SET  
Brazilian Green Onyx  
Size 3 3/8" x 5 1/2"

90-180 52067 .....Retail \$31.00

See page 1 for price information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



## TIMEX DORSET

Electric clock. Truly a luxurious looking bedside companion. Case in gold color only. Grey dial, with gold color hands. Buzzer alarm. Height 3 1/2", width 3 1/2".

80100 5417 .....Retail \$6.95  
Same as above with radiolite dial.  
80100-R 5477 .....Retail \$7.95



## TIMEX DEXTER

Electric wall clock. So up-to-the-minute in style and colors, so down-to-earth in price. Styrene case. Large black numerals. Choice of white, red or yellow. Diameter 8".

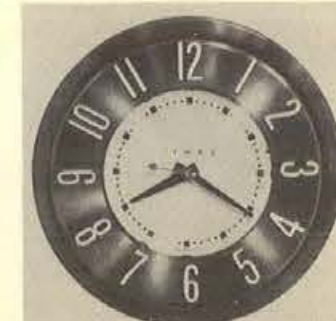
80609 5347 .....Retail \$4.95



## TIMEX CUISINE

Electric wall clock. Its rich metallic appearance and its smooth easy-to-clean surface makes this clock a favorite. Case in chrome. Choice of white, yellow or red dial. Diameter 8".

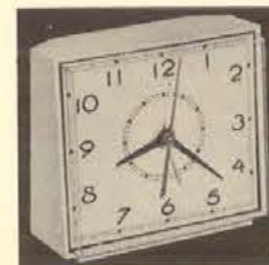
80615 5417 .....Retail \$6.95



## TIMEX PASADENA

Electric wall clock. This distinctive clock has many unusual features including three dimensional numerals and an automatic reel to shorten or lengthen the cord. Styrene case. Choice of white rice, charcoal, or red. Diameter 8". Shipping weight, 3 lbs.

80600 5537 .....Retail \$8.95



## TIMEX WESTWOOD

Electric clock. An alarm clock that is not only attractive in looks, but attractive in price, too. Styrene case. Plain dial. White rice only. Buzzer alarm. Height 3 3/8", width 3 3/8".

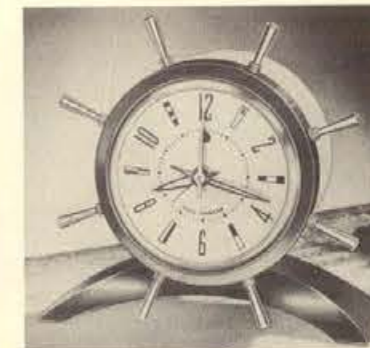
80107 5347 .....Retail \$4.95  
Same as above with radiolite dial.  
80107-R 5417 .....Retail \$5.95



## SETH THOMAS PRESTIGE

Electric wall clock in 3 different colors. Hand painted golden ivy garland on claret red, forest green, or jet black. Harmonizes with fine pieces of any period. "Color-loving" America inspires this new version of the Tale clock. Height 10 1/8", width 8", depth 2 1/4". Shipping weight, 3 lbs.

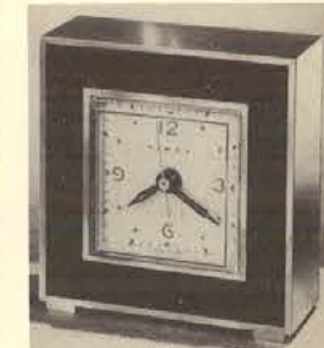
301 1-5591;  
6-5546 .....Retail \$8.95



## SETH THOMAS RUDDER

Electric alarm clock. A nautical decorative clock, suitable for bedroom, desk, den, or mantel. Cork trim, jet black base. Gleaming polished solid brass spokes. Authentic International Signal Pennants in four color mark the hours on the silver dial. Bell alarm. Height 5 7/8", width 6 3/4", depth 2 1/4". Shipping weight, 3 lbs.

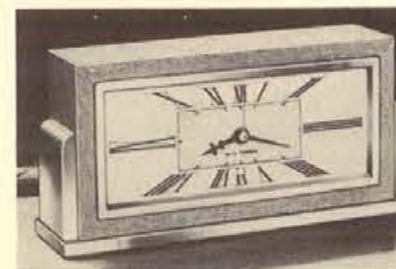
511 1-5723; 6-5668 .....Retail \$10.95



## TIMEX FAIRMOUNT

Electric clock. Decorate it yourself to fit your mood or your decor. Polished brass case. Rust suede front. Included are three extra suede fronts in black, pink, and white rice, gummed for easy color changes. Radiolite dial. Bell alarm. Height, 4 1/4", Width 4 1/4". Shipping weight, 3 lbs.

80104-R 5897 .....Retail \$14.95



## SETH THOMAS BAXTER

Electric clock. Mahogany or blond. This versatile clock has sleek, modern lines. Suitable for desk, television cabinet or table. Silver-plated dial. Height 4 1/4", width 8 1/2", depth 2 1/4". Shipping weight, 3 lbs.

106 1-51247; 6-51197 .....Retail \$19.95



## TIMEX DRAKE

Electric clock. The very simplicity of its design makes this occasional clock the perfect accessory for desk, table or mantel. Wood case, polished brass trim. Mahogany or blond finish. Height 5", width 5". Shipping weight, 3 lbs.

80700 5597 .....Retail \$9.95



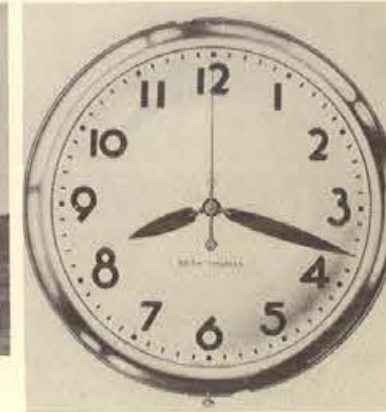
## SETH THOMAS POISE

Electric alarm clock. Distinguished period clock. Rich mahogany case, framed and footed in solid brass. Handsome dial background. Scroll-type hands. Bell alarm. Height 5 1/4", width 5 1/4", depth 2 1/4". Shipping weight, 3 lbs.

516 1-5987; 6-5912 .....Retail \$14.95

In either fine burgundy or green leather with hand tooled, genuine gold leaf design.

521 1-51406; 6-51350 Retail \$22.50



## SETH THOMAS MANAGER

Electric business clock. Thin, clean-cut streamlined. In bronze colored steel case. Convex glass, dial and hands. Black numerals. Diameter 15", depth 1 1/4". Shipping weight, 9 lbs.

601 1-5957; 6-5885 .....Retail \$14.50



## ENDURA MODERN

30-Hour French alarm movement. Graceful original design. Carved from a block of richly grained mahogany. Luminous dial. Height 4", width 5", depth 2 1/4". Shipping weight, 3 lbs.

2033 5597 .....Retail \$9.95

If not for resale add 10% to your cost for Federal Tax. See page 1 for price information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



**ARGUS C-3 CAMERA KIT**

Complete with camera (35mm film size), F/3.5 lens, coupled range finder, flash gun, and Eveready carrying case. Accessory shoe on top of camera. Shipping weight, 6 lbs.

- C-3 55250 ..... Retail \$69.50  
 135mm telephoto lens, F/4.5, for C-3  
 635B 53960 ..... Retail \$49.50  
 100mm telephoto lens, F/4.5, for C-3  
 620 53960 ..... Retail \$49.50  
 35mm wide angle lens, F/4.5, with combination viewfinder, for C-3  
 621 53960 ..... Retail \$49.50

**LORDOMAT CAMERA OUTFIT**

Contains Lordomat Camera (35mm, F/2.8 lens — 8 shutter speeds, 1 sec. — 1/300th — interchangeable lens), Flash Gun, 12 Flash Bulbs, roll of Kodachrome color film, Tripod, and Carrying Case for camera. Shipping weight, 9 lbs.

- 162 59450 ..... Retail Value \$134.63

**ARGUS C-44 CAMERA KIT**

35mm, F/2.8 lens, 1/10 to 1/300th sec. shutter speed. M-X sync, coupled range finder. Built-in ring for series V filters. No double exposures. Complete with case and flash. Shipping weight, 6 lbs.

- C-44 59360 ..... Retail \$117.00  
 C-44 telephoto lens, F/4.5.  
 622 54760 ..... Retail \$59.50  
 C-44 wide angle lens, F/4.5  
 623 54520 ..... Retail \$56.50  
 C-44 variable power viewfinder.  
 652 51160 ..... Retail \$14.50  
 L-44 Exposure meter and case.  
 L-44 51395 ..... Retail \$17.50

Not illustrated:

**ARGUS C-4 CAMERA KIT**

F/2.8 lens. Similar to above, without interchangeable lens.

- C-4 57462 ..... Retail \$99.50

**SKYFLEX II CAMERA**

Twin lens reflex, 12 exposures, size 120 film, 8 shutter speeds, 1 sec. to 1/300th. F/3.5 anastigmatic lens. Body release, fully synchronized, automatic film stop. Heavy die cast body. An excellent value. With case. Shipping weight, 5 lbs.

- 186 53330 ..... Retail \$49.95

**KODAK RETINA IIIC CAMERA**

35mm. F/2. Schneider Xenon lens, flash compur shutter speeds 1 sec. through 1/500th sec. No double exposures, single action rapid lever wind. Interchangeable front lens components. Cross coupled exposure dial, built-in photo electric exposure meter. All metal construction, no leather ballows. The finest of all Kodaks. Shipping weight, 3 lbs.

- IIIC 513200 ..... Retail \$165.00

**MINOX III CAMERA**

Most fabulous ultra miniature camera in the world. Enlargement to 8" x 10" or larger. 50 exposures per roll. Shutter speeds to 1/1000th second, two built-in filters, focusing 6 inches to infinity, built-in flash attachment. With leather case and chain.

- 6010 511160 ..... Retail \$139.50  
 Minox exposure meter with leather case and chain.  
 6110 52235 ..... Retail \$27.95

**SUPER BALDINA KIT**

35mm Camera, F/2.8 lens. Shutter speeds 1 sec. to 1/300th sec. Synchronized at all speeds. Depth of field scale. All metal construction, light weight. Rapid lever wind, no double exposures, range finder and view finder combined. Kit complete with cowhide case and flash gun. Shipping weight, 6 lbs.

- 108 55196 ..... Retail \$69.95

**DUAFLEX IV CAMERA KIT**

With Kodak lens. Handsome brown covering. Includes Ektalite flash gun, 8 flash bulbs, 2 rolls of 620 film, 2 batteries, flash safety cover. In handy carrying box with handle. Shipping weight, 5 lbs.

- 62L 51795 ..... Retail \$23.75

**ANSCO READYFLASH KIT**

Metal body 620 film, 8 exposures, eye level viewfinder. Complete with flash unit, 4 flash bulbs, 2 rolls of film and free travel case. Shipping weight, 5 lbs.

- JN2205937 Retail \$12.50

**ANSCOFLEX I CAMERA KIT**

Metal body, reflex type, 620 film, 12 exposures. Built-in flash double meniscus lens. With leather case, flash unit, 4 flash bulbs, 2 rolls of film and free travel case. Shp. wt., 6 lbs.

- JN221 51796 Retail \$23.95

**BROWNIE HAWKEYE KIT**

Roll film size 620, 12 exposures, heavy plastic case, fixed focus lens, waist level viewfinder. Complete with flash holder, 2 batteries, 8 flash bulbs, 2 rolls of film and instruction booklet. Shipping weight, 5 lbs.

- 177L 51175 ..... Retail \$14.95

**DAVIDSON "CONQUEST" TRIPOD**

Spiral lift elevator center post. Nylon guides. Lifetime warranty. Swing tilt head with bronze bushings. One hand operation. 28 inches closed, 72 in. extended. Wt. of tripod, 4 lbs., 12 oz. Shipping weight, 6 lbs.

- D20 51612  
 Retail \$21.50

**HOLLYWOOD "AUTOMAT" SPLICER**

Combination 8mm and 16mm. Heavy duty baked enamel body. Stainless steel blades. Permanently attached scraper. Shipping weight, 3 lbs.

- 826 5596 ..... Retail \$7.95

**DELUXE 4-LITE BAR**

With anodized metal case. Folding bar with double switch to burn 2 or 4 lamps. Space for extra film. Lamps not included. Shipping weight, 10 lbs.

- 673 5971 ..... Retail \$14.95

Similar to above, except 2-lite bar with case. Shipping weight, 3 lbs.

- 669 5585 ..... Retail \$7.95

- No. 375 flood lamps for lite bars.  
 375 5112 ..... Retail \$1.50

**MANSFIELD MOVIE EDITOR**

New, compact editor with 2 1/4" x 3 1/4" viewplate. Deluxe splicer, 400' rewinds. Shipping weight, 9 lbs.

- 103 S2997 ..... Retail \$39.95  
 Film Cement.  
 301A 530 ..... Retail 40c

**BAJA MAGAZINE SLIDE FILE CASE**

Holds 30 Airquipt or TDC magazines. Double compartment. Bottom compartment may be carried separately. Shipping weight, 7 lbs.

- AE-303 5746 ..... Retail \$9.95  
 Model RV-15 for Revere slide magazines. Holds 15 magazines. Shipping weight, 6 lbs.  
 RV-15 5859 ..... Retail \$11.45

**WESTON MASTER III EXPOSURE METER**

New "ruggedize" meter. With ASA film scale. New Polaroid camera exposure scale, new LVS shutter scale. Complete with smart leather carrying case.

- 697 52438 ..... Retail \$32.50

**GENERAL ELECTRIC EXPOSURE METER PR-2**

The latest "Meter with a Memory". Simple push button operation. Reads directly for Polaroid, movie, LVS, and standard shutter cameras. Up to ASA 12,000 ratings. With leather case.

- PR-2 52587 ..... Retail \$34.50  
 GE "MASCOT" PR-30 — Complete with case.  
 PR-30 51356 ..... Retail \$16.95

**GOSSEN LVS EXPOSURE METER**

New, fast one-hand operated incident and reflected light meter reading directly in light value scale "LVS." Has built-in color balance chart. Complete with gold color chain and styrene case.

- 691 51346 ..... Retail \$17.95

**GOSSEN SIXTI**—Give your camera the luxury of a built-in exposure meter. The Sixti slips right on accessory clip of most cameras. With leather case.

- 692 51871 ..... Retail \$24.95

**GOSSEN SIXTOMAT X3**—The complete exposure meter... reflected and incident light measures color balance. With coated lens window. Has new compur synchro light value scale. With gold plated chain.

- 690 52246 ..... Retail \$29.95

**MOVIE FILM REEL AND CAN SETS**

- 200' 8mm 556 ..... Retail 75c  
 300' 8mm 567 ..... Retail 90c  
 400' 8mm 582 ..... Retail \$1.10  
 400' 16mm 582 ..... Retail \$1.10

**ARGUS PRE VIEWER**

Double element lens for wide magnificent picture. Can be viewed by 2 persons simultaneously. Uses size C flash-light batteries, fingertip pressure on slide turns on light.

- 660 5596 ..... Retail \$7.95

**ALPLEX FLASH GUN**

BC type. Uses 22 1/2 volt standard battery. Folding stainless steel reflector. No "hot spots". Built-in test lamp with standard PC and ASA cord. Fits all cameras with shoe bracket. Complete with leather case and battery.

- 467A 5712 Retail \$10.95

**USC ELECTRONIC FLASH**

Portable, 1 1/4 lbs. AC operation. For use with X shutter, 10,000 flashes per tube. Flash duration 1/1000th sec. With universal bracket and PC camera cord. Six foot AC plug-in cord. Shipping weight, 4 lbs.

- 502 52246 ..... Retail \$29.95  
 Professional pack for above.  
 502A 51496 ..... Retail \$19.95

**KENT B-20 GADGET BAG**

Heavy top grain genuine pigskin. Corduroy lined with 2 large separate outside pockets and 2 filter pockets in lid. Adjustable carrying strap, tripod straps. Natural leather finish. Dimensions: 11 1/4" x 4 1/4" x 9". Shipping weight, 3 lbs.

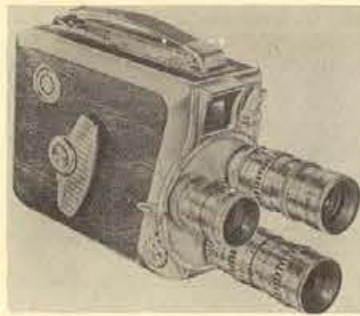
- B-20 51122 ..... Retail \$14.95

**MOVIE CAMERA CASE**

With patented adjustable divider to fit all 8mm movie cameras. Holds camera with accessory lenses and film. Heavy top grain saddle leather. Dimensions: 8 1/4" x 6" x 4". Shipping weight, 3 lbs.

- 555TU 51317 ..... Retail \$19.75  
 Same as above except Texon plastic.  
 T555TU 5800 ..... Retail \$12.00

See page 1 for price information.

**KEYSTONE K-48 BEL AIR TURRET**

8mm Movie Camera. Magazine load, 3 lens turret, single frame, 4 motor speeds—Zoomfinder. New gray weatherproof covering with stainless steel finish. With F/1.9 focusing mount lens. Shipping weight, 4 lbs.

K-48 S10463 .....Retail \$139.50

**KEYSTONE K-38 OLYMPIC**

Same as above except roll loading. With F/1.9 focusing mount lens.

K-38 S8963 .....Retail \$119.50

**KEYSTONE K-33 OLYMPIC**

8mm Movie Camera. Roll loading, 4 motor speeds, single frame, ten foot run, dial footage indicator. New zoomfinder. Interchangeable lens. Shipping weight, 4 lbs. With F/2.5 lens.

K-33 S6372 .....Retail \$84.95

With F/1.9 focusing lens.

K-33A S7837 .....Retail \$104.50

**KEYSTONE CAPRI**

8mm Movie Camera. Roll loading, one speed, single frame, crank wind, interchangeable D mount lens. Shipping weight, 4 lbs. With F/2.5 lens.

K-25 3747 .....Retail \$49.95

Capri Dial-O-Matic. With F/1.9 Uni-Focus lens.

K-25D S4496 .....Retail \$59.95

**KEYSTONE K-28**

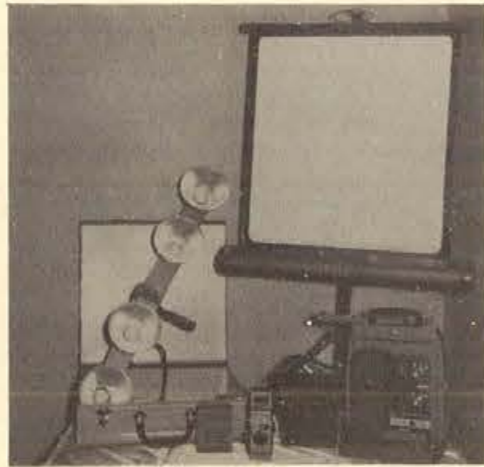
8mm Movie Camera. Latest twin lens turret, roll film loading camera. With F/1.9 uni-focus lens and 3 power telephoto lens for those long distance shots. Single frame exposure. Lock for continuous run. Complete with both lenses. Shipping weight, 4 lbs.

K-28 S6743 .....Retail \$89.95

**EASTMAN BROWNIE TURRET**

8mm Movie Camera. Roll load, F/1.9 fixed focus standard lens with wide angle and 2 1/2 power telephoto lens in revolving turret. Shipping weight, 5 lbs.

B4 S5995 .....Retail \$79.50

**BELL & HOWELL 11-PIECE MOVIE OUTFIT**

Bell & Howell #252B F/1.9 Sun Dial Camera \$ 59.95  
Leather Case for camera ..... 5.95  
Bell & Howell #253AR Projector ..... 99.50  
4-Lite Bar with metal case and 4 bulbs ..... 20.95  
Radiant 30x40 Screen ..... 14.95  
Roll of 8mm Color film ..... 2.40

100 S14950 .....Retail Value \$203.70

**EASTMAN BROWNIE**

8mm Movie Camera. Roll load, F/2.7 fixed focus lens. Simple load and operation. Light wt. aluminum body. Shipping wt., 4 lbs.

45 S2396 .....Retail \$29.95

With F/1.9 fixed focus lens.

46 S3695 .....Retail \$46.50

**REVERE "80" CINE**

8mm Movie Camera. "Drop in" roll loading, single frame, 5 motor speeds, 11 foot run, dial footage, parallax adjustable viewfinder. Interchangeable lens. Shipping wt., 5 lbs. With F/2.5 lens.

C-80 S7312 .....Retail \$97.50

With F/1.9 focusing lens.

C-83 S9188 .....Retail \$122.50

**BELL & HOWELL No. 172A**

8mm Movie Camera. Magazine load, twin lens turret. With F/1.9 focusing mount Comot lens. Shipping weight, 4 lbs.

172A S15996 .....Retail \$199.95

**REVERE "B-64" TURRET**

8mm Movie Camera. Magazine load, single frame, 5 motor speeds. Eleven foot run, dial footage indicator. Automatic parallax correction. With standard D mount F/1.9 focusing lens only. Shipping weight, 5 lbs.

B-64 S13312 .....Retail \$177.50

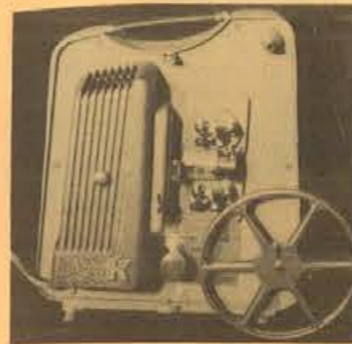
Without turret. Single F/1.9 focusing mount lens.

B-62 S10687 .....Retail \$142.50

**REVERE "C-105" TURRET**

16mm Movie Camera. Roll load, 100 foot capacity. Most advanced of the new cameras, 28 foot run per winding. Self-threading, 5 speeds, single frame exposure, 2 cable release sockets. New turret design enables use of long telephoto and wide angle lenses without interference. Uses standard C mount lens. Shipping weight, 8 lbs. With F/1.9 standard focusing mount lens only.

C-105 S16750 .....Retail \$224.50

**KEYSTONE K-75**

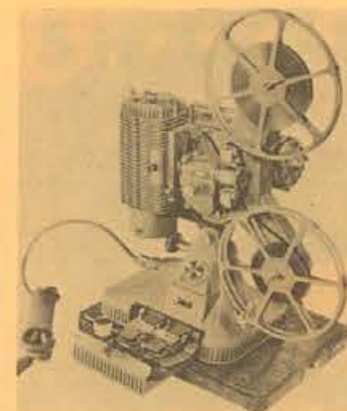
8mm Silent Projector. 500 watt, 300 foot reel capacity. F/1.6 wide angle lens. Self contained in all cast aluminum case. With 300 foot reel. Lifetime warranty. Shipping weight, 17 lbs.

K-75 S5621 .....Retail \$74.95

**KEYSTONE ONE-HUNDRED MAGNA-SCOPE**

8mm Silent. Latest model Keystone 8mm projector. 500 watt, 400 foot reel capacity. Single dial control, stills, reverse, forward and automatic rewind. Self contained in aluminum case. "With Magnascope" wide angle lens. Gives 70% larger screen. Shipping weight, 15 lbs.

K-100M S7496 .....Retail \$99.95

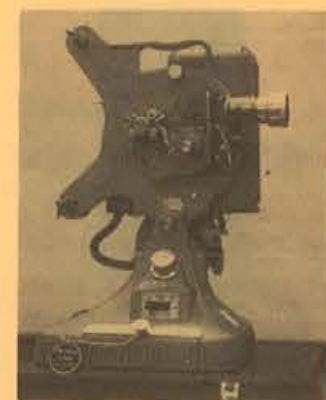
**KEYSTONE REGAL MAGNA-SCOPE**

8mm Silent, 750 watt, 400 foot reel capacity. With built-in splicer and viewer. Forward, reverse and stills. Magnascope wide angle lens gives 70% larger image size. With case. Shipped via Express only.

K-109D S12712 .....Retail \$169.50

Same as above without splicer and viewer.

K-105 S11212 .....Retail \$149.50

**KEYSTONE K-161**

16mm Silent Projector. 750 watt, 400 foot reel, built-in splicer and viewer. Forward, reverse and stills. All cast construction. Complete with heavy duty carrying case. Shipped via Express only.

K-161 S12712 .....Retail \$169.50

**BELL & HOWELL TDC SLIDE PROJECTOR OUTFIT**

TDC Selectron Semi-matic 35mm projector with 4" F3.5 lens. Outfit contains:

Projector	Retail \$59.50
12 Trays	12.00
Radiant 40x40 Screen	16.95
	\$88.45

102 S6485 .....Retail Value \$88.45

**ARGUS AUTOMATIC 300 WATT PROJECTOR**

35mm. Latest model, single unit projector and case with powerful cooling fan. Airequit changer with one magazine included. Accepts electric remote control as accessory item. Shipping weight, 17 lbs.

744A S4995 .....Retail \$62.50

Same as above, but with electric remote control motor and cord.

508 S6745 .....Retail \$85.00

**RADIANT SCREENS**

Leader "QB"	
30x40 S1085	Retail \$14.95
40x40 S1225	Retail \$16.95
37x50 S1430	Retail \$19.75
50x50 S1470	Retail \$22.50
Screenmaster (mildew-proof, washable)	
30x40 S2021	Retail \$26.95
40x40 S2171	Retail \$28.95
37x50 S2546	Retail \$33.95
50x50 S2741	Retail \$36.95
Colormaster (most brilliant screen for color)	
30x40 S2621	Retail \$34.95
40x40 S2771	Retail \$36.95
37x50 S3146	Retail \$41.95
50x50 S3446	Retail \$45.95
All screens shipped via Express only.	

**REVERE "777"**

8mm Silent. Latest design in fine projection equipment. Self contained in light weight plastic case. 750 watt, 400 foot film capacity. Stills, forward and reverse projection with rapid rewind. No belts to change. New wide screen 3/4" F/1.6 lens. With 2 extra reels. Shipped via Express only.

P-777 S9562 .....Retail \$127.50

**REVERE "888" PROJECTOR**

35mm Slide. The revolutionary new fully automatic projector with pre-conditioning chamber to prevent slide "popping". With 2 sets of condensers for 35mm and banam slides and the new SUPER SLIDES. Set switch and show 36 slides as slow or as fast as desired without a touch. 500 watt, F/3.5 lens, automatic fade in and out, light brilliance control. Slot for 3-D slides. Built-in pointer. Self cased. With 7 magazines. Shipped via Express only.

888D S11962 .....Retail \$159.50

**MOVIE LENSES FOR 8MM CAMERAS**

Finest quality color corrected, standard D mount or B & H mount. Specify camera and model number when ordering.

A. 1 1/2" F/1.4 wide angle and telephoto lens set with case.	Retail \$104.95
578 S6997	
B. 1 1/2" F/1.4 focusing mount telephoto.	Retail \$49.95
583 S3330	
C. 1 1/2" F/1.9 focusing mount telephoto.	Retail \$38.95
582 S2597	
D. 1 1/2" F/3.2 fixed focus telephoto.	Retail \$12.95
579 S863	
E. 7mm F/2.5 fixed focus wide angle.	Retail \$29.95
585 S1997	
F. 6.5mm F/1.9 fixed focus wide angle.	Retail \$44.95
586 S2997	
G. 6.5mm F/1.9 focusing mount wide angle.	Retail \$49.95
587 S3330	
H. 7.5mm F/1.5 focusing mount wide angle.	Retail \$69.95
588 S4663	

See page 1 for price information.



### ARVIN ALL-TRANSISTOR POCKET PORTABLE RADIO

A smart trim package of superb radio performance—weighs less than a pound. Six high-output transistors for long battery life. Handy clip on back for pocket, belt, or use it as a stand. Thumb-knob tuning, slide-rule dial. Automatic volume control. Receives AM and Conelrad. Earphone accessory. Size 6 3/8" x 3 1/8" x 1 1/2". Unbreakable plastic cabinet in choice of Ebony, Siamese Pink or Bone White with contrasting grilles, gold trim.

9577P 1-54256; 6-54137 Retail \$59.95  
If not for resale, add 94c to your cost for State Tax.

Earphone accessory. 577 1-5326; 6-5317 Retail \$4.95



### VM "PLAYTIME" PORTABLE PHONOGRAPH

Four speeds with VM "45" spindle to be raised to accommodate large center-hole records. Alnico "V" speaker, dual needles, separate tone and volume controls. In handsome dove gray and cranberry red leatherette covering. Weighs only 9 lbs. Shipping weight, 10 lbs.

210 52246 Retail \$29.95



### VM 4-SPEED PORTABLE PHONOGRAPH

Four speeds, tri-o-matic spindle, Alnico "V" heavy duty speaker. Outside tone and volume control. Automatic intermix of 10" and 12" records. Smart two-tone styling in coral and ivory. Shipping weight, 16 lbs.

1260 54121 Retail \$54.95

Adapter spindle for 45 RPM records. 45 5236 Retail \$2.95



### ARVIN ALL-TRANSISTOR PORTABLE RADIO

Arvin's exclusive, rich-textured and durable Arvinyl finish on sturdy lightweight aluminum. Six transistors plus germanium diode power detector. All-printed wiring. 5-inch Alnico "V" PM speaker, AM and Conelrad frequencies, automatic volume control, planetary drive for precision tuning. Size 10 1/4" x 8 3/8" x 3 3/8". Choice of Off-White or Tan with gold trim. Shipping weight, 4 lbs.

9574P 1-55108; 6-54965 Retail \$71.95  
If not for resale, add \$1.12 to your cost for State Tax.



### ARVIN THREE-WAY PORTABLE RADIO

Plays on batteries, AC or DC. Four tubes plus long-life selenium rectifier. Alnico "V" PM speaker. Conelrad dial markings. UL listed. Size 9 7/8" long, 7 1/2" high, 3 3/4" deep. In beautiful sturdy luggage-type cabinet with light tan leatherette cover and gold trim. Includes shoulder carrying strap. Shipping weight, 7 lbs.

8565P 1-52978; 6-52810 Retail \$41.95  
If not for resale, add 66c to your cost for State Tax.



### VM HIGH FIDELITY AUTOMATIC PORTABLE PHONOGRAPH

Beautiful two-tone light gray cabinet. Four speeds, input and output jacks, over 2000 cubic inch speaker capacity—one 8" and one 4". Exclusive tri-o-matic spindle to protect records. Shuts off after last record. Rejects records while lid is closed. Frequency response from 50 to 15,000 cps. Weight 28 lbs., 12 oz. Shipped via Express only.

556 88996 Retail \$119.95

Not illustrated: VM 4-SPEED PORTABLE PHONOGRAPH Similar to above, except with one speaker.

1275 53996 Retail \$79.95



### ARVIN CLOCK RADIO

Lulls you to sleep, then wakens you with gentle music. Jewel-like beauty in the new panoramic clock face, clearly styled for exceptional legibility. Five tubes including rectifier. Air loop antenna. Alnico "V" PM speaker. AC operation only. 1100-watt appliance outlet on back. UL approved. Size 12 5/16" long, 6 7/32" high, and 5 7/16" deep. Available in charcoal or Flame. Shipping weight, 10 lbs.

5572 1-52808; 6-92660 Retail \$36.95  
If not for resale, add 62c to your cost for State Tax.



### ARVIN RADIO

Good looks and top performance at low cost. All-new printed wiring. AC-DC superheterodyne circuit. Five tubes including rectifier. Alnico "V" PM speaker. Conelrad (Civil Defense) markings. UL approved. Size 5 15/16" high, 10 1/16" wide, and 5 13/32" deep. Available in Black only. Shipping wt., 5 lbs.

950T 1-51616; 6-5536 Retail \$19.95  
If not for resale, add 36c to your cost for State Tax.



### VM "FIDELIS" HIGH FIDELITY AUTOMATIC PHONOGRAPH

Two 5"x7" and one 6"x9" speakers. From 40 to 15,000 cps. Play your radio, TV or tape recorder through the magnificent speaker system. Four-speed changer plays 33, 45, 78 and the new 16 RPM "Talking Book" speeds. Siesta switch, rejects records while lid is closed, plays twelve 10", ten 12", or fourteen 7" records. Beautifully finished in modern Bland or Mahogany wood. Dimensions: 20" deep, 23" wide, 11" high. Shipped via Express only.

560 511212 Retail \$149.50

Same as above except in Ebony. 560E 511962 Retail \$159.50



### ARVIN CLOCK RADIO WITH AUTOMATIC TIMER

This most useful of radios is now more versatile than ever. It lulls you to sleep, then wakens you with gentle music. Telechron timekeeper. Phonolack equipped. Five tubes including rectifier. AC operation only. Alnico "V" PM speaker. UL approved. Size 6" high, 13" wide, and 5 1/4" deep. Available in Ivory or Flame. Shipping weight, 11 lbs.

5578 1-53427; 6-53240 Retail \$46.95  
If not for resale, add 75c to your cost for State Tax.



### VM MODEL 711 TAPE RECORDER

Binaural sound. Electronic keyboard operation. Two speeds 3 1/2 and 7 1/2 ips. Radio and phono input. 40 to 15,000 cps. Motor automatically turns off when tape reaches end. Complete with microphone, 5 inch sample Binaural tape, and take-up reel. Smart two-tone gray luggage type case. Shipped via Express only.

711 515746 Retail \$209.95

Same as above except not Binaural sound. 710 513995 Retail \$189.95



### REVERE TAPE RECORDER

Patented "Balanced-Tone". High fidelity. Dual-speed model. A glorious-toned recorder housed in a durable fiber glass case of contemporary design. Perforated for full 360° sound distribution. With two acoustically matched extended excursion speakers. Records up to three hours with new long-play tape. Simplified controls; two-level recording indicator; complete with microphone, radio attachment cord, 2 reels (one with tape) and case. Shipped via Express only.

T-1100 512712 Retail \$169.50

Same as above except with radio built in. TR-1200 516462 Retail \$219.50

# ELECTRIC SHAVERS



### NEW REMINGTON PRINCESS ELECTRIC SHAVER

Shaves razor close without razor scrape. Specially designed for women, the exclusive built-out Guard Comb protects tender skin from irritation and cuts. No need to switch the shaver from one side to another for underarms and legs, as you must with one-way shavers. Same head shaves underarms and legs perfectly. In a lovely jewel box case. Available in Princess Pink, Sea Spray Blue, or Moon-glow Yellow.

207 1-51167; 3-51085 Retail \$17.50



### REMINGTON ROLLECTRIC SHAVER

The revolutionary new shaver with Miracle "Roller Combs" for more COMFORT, CLOSENESS, SPEED! It floats on four rollers of polished chrome. It's all comfort, no matter how hard you press. There's new speed and power in the Rollectric contour head. Six diamond honed cutters riding on new silent pressure springs perform over 24,000,000 cutting strokes per minute, driven by the most powerful 110-volt AC-DC rotary motor of any shaver made. The Rollectric is the "closest thing to one stroke shaving." Easier to hold, brilliantly styled, comes in a strikingly handsome gift case of tawny suede. Shipping weight, 3 lbs.

657 1-52100; 3-51953 Retail \$31.50



### NEW REMINGTON AUTO-HOME SHAVER WITH ROLLECTRIC FEATURES

The new Remington AUTO-HOME shaver has the exclusive Rollectric features—the new Roller Comb shaving action that outmodes all other methods! Twice as useful as any other shaver made . . . and only Remington has it! Equally efficient on either car battery or standard 110-volt current AC or DC. Close, fast, comfortable shaves are as near as your cigarette lighter. Complete with Auto-Lighter adapter, cord and fitted travel case. Shipping weight, 3 lbs.

657-12-110 1-52234; 3-52077 Retail \$33.50



### SCHICK "25" SHAVER

The Schick "25" has proven its superior qualities to men all over the nation. Its Super-Honed precision-engineered shaving head shaves beards comfortably and so closely that it gives "breakfast-to-bed-time" shaving freedom. The Hi-Power rotary motor assures quick shaving of the toughest beards. Available in Snow White, Hunter Red, Fairway Green or Buckskin Beige. Shipping weight, 3 lbs.

25 51650 Retail \$29.50



### LADY SCHICK SHAVER

The most beautiful . . . most perfectly engineered woman's electric shaver ever created. One side for underarms—other side for legs. Gentle, safe and fast! Dainty palm sized Extra-quiet motor—practically "vibration-less." Smartly designed case. Choice of Pearl White, Jade Green, Rose Quartz, or Aquamarine, each with gold plated head.

10 1-5972; 6-5897 Retail \$14.95



### NEW NORELCO DEBUTANTE

The new feminine grooming aid. Single rotary head, with new Speedshaver motor, clean-shaves underarms and legs comfortably, safely, without soap and water mess. Fits rounded contours of underarms and legs. Doesn't dig in, nick, scrape or irritate delicate skin. Leaves skin baby-smooth, fuzz-free. Easy to clean, too. In Aqua with matching cord, two-tone case.

SC7780 1-51138; 6-51050 Retail \$17.50



### NEW NORELCO SPEEDSHAVER

This smartly styled precision built electric shaver is the finest available. The NEW NORELCO SPEEDSHAVER is now faster than ever—its rotary blades rapidly stroke away whiskers and are the ultimate in electric shaver perfection. The dual rotary cutting action of the Speedshaver is continuous and smooth and quiet—provides amazing speed and comfort . . . a clean, close, all-day shave. Designed for uninterrupted service for years to come! In zipper leather travel case. Shipping weight, 3 lbs.

SC7830 1-51622; 6-51497 Retail \$24.95



### SUNBEAM GOLDEN GLIDE SHAVEMASTER

The new, exclusive, amazing Golden Glide head shaves whiskers superclose with new comfort and smoothness. The big, thinner head glides gently across your face. Real 16-bar armature motor, now faster than ever before. In smart, practical zipper case. Shipping weight, 3 lbs.

GZ 51930 Retail \$28.95



### LADY SUNBEAM

With the exclusive Micro-Twin head—one side for shaving under arms, the other for shaving legs close, clean and smooth. Enjoy new freedom from nicks and cuts! This safe, gentle, quick way. Lady Sunbeam has a "compact" shape. Available in Pink, Blue, Coral or Black.

LS 997 Retail \$14.95



### SHAVEX

Closer, all-day shaves in half the time. Converts household electricity (AC) to smoother, more powerful direct current (DC). Any make shaver operates up to 60% more efficiently on DC. More efficient operation made possible by DC lengthens the life of your shaver.

911 1-5517; 6-5477 Retail \$7.95



### KAR-SHAVE

Kar-Shave lets you shave wherever you go . . . in your car . . . trailer . . . truck . . . boat . . . plane. When plugged into your car's cigarette lighter, guarantees you the same shaving efficiency as you get at home. Does not drain your car's battery—uses less current than a tail light. Specify 6 or 12 volt when ordering. Shipping weight, 3 lbs.

112 1-5842; 3-5777 Retail \$12.95

See page 1 for price information.

See page 1 for price information.

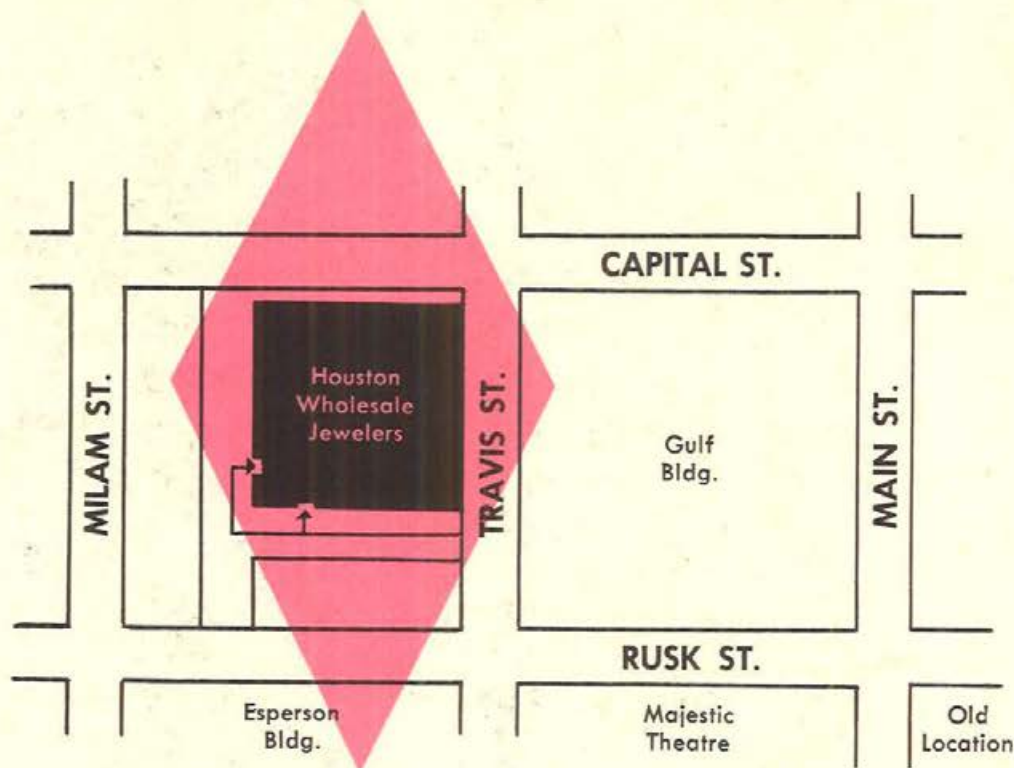
**HOUSTON WHOLESALE JEWELERS**  
TRAVIS AND RUSK STREETS  
HOUSTON, TEXAS

**1957**  
SPRING  
and SUMMER  
CATALOG

BULK RATE  
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**PAID**  
HOUSTON, TEXAS  
Permit No. 6252

RETURN POSTAGE GUARANTEED

FORM 3547 REQUESTED



TWO CONVENIENT  
LOBBY ENTRANCES  
**HOUSTON CLUB BUILDING**  
TRAVIS AND RUSK STREETS  
HOUSTON, TEXAS

**SHOPPING HOURS**

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OPEN EVERY MONDAY NIGHT UNTIL 8:30 P.M.

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