

President's

SPRING WELCOME

ADDRESS

Wednesday, January 27, 2021
2:00 p.m. to 3:00 p.m.

Agenda

1. Introduction (Ellen Junn)
2. Academic Affairs (Kimberly Greer)
3. Business & Finance (Christene James)
 - Office of Information Technology (Rafael Espinosa)
4. University Advancement/Communications and Public Affairs
Michele Lahti and Rosalee Rush
5. Student Affairs (Christine Erickson)
6. Strategic Planning, Enrollment Mgt. & Innovation (Gitanjali Kaul)
7. Human Resources, Equal Opportunity & Compliance (Julie Johnson)
8. Government Relations & Diversity, Equity, Inclusion (Neisha Rhodes)



CALIFORNIA STATE UNIVERSITY, STANISLAUS FOUNDATION

Ms. Cynella Aghasi
Student Representative
ASI President
Stanislaus State

Dr. Dorothy Bizzini
Owner
Bizzini Properties, Inc.

Mr. Oscar Cabello
Vice President Regional
Banking District Manager
Wells Fargo

Mr. Darrell Cordova
Co-owner
Triple C Farms

Mr. Terry Donovan
Athletics Representative
Athletic Director

Mr. Ryan Fitzpatrick
Chief Operating Officer
Fitzpatrick Dealership Group

Mr. Stephen Gemperle
President
Gemperle Enterprises

Mr. Manmeet Grewal
President
Grewal RE Holdings, LLC

Ms. Adrian Harrell ('98)
President
New Bridge Management

Dr. Meikuan Huang
Faculty Representative
Professor of Communication Studies

Mr. Dan Huber
Chief Executive Officer
Foster Farms

Mr. Michael Ireland, Jr.
President & CEO
Winton-Ireland Strom & Green
Insurance Agency

Mr. John Jacinto ('96)
President and CEO
Vistech Manufacturing Solutions

Ms. Christene James
Treasurer; Vice President/CFO
Business and Finance

Ms. Susan Johnston ('96)
Chair, Alumni Advisory Council;
Owner/Founder/Entrepreneur

Dr. Ellen Junn
Foundation Chair; President
Stanislaus State

Dr. Michele Lahti
Foundation Executive Director
Vice President Advancement
Stanislaus State

Ms. Norik Naraghi
General Counsel
H. Naraghi Farms

Dr. Alfred Petrosky
Faculty Representative; Professor of
Management, Operations & Marketing

Mr. George Petrulakis
Partner
Petrulakis Law & Advocacy, APC

Mr. Edwin Rizo
Owner
Rizo - Lopez Foods, Inc.

Mr. Richard Ronten ('70)
President
California and Utah
Property Investments

Mr. Matt Swanson
President
Associated Feed & Supply Co.

Mr. Robert Triebisch
Attorney
Triebisch & Frampton, APC

Mr. Jim Vieira
President
P&F Metals and California
Mill Equipment Co.

Ms. Justine Borba
Foundation Assistant Corporate
Secretary; Executive Assistant
University Advancement
Stanislaus State

Ms. Mary Hartsfield
Assistant Executive Director
Associate Vice President,
Advancement Operations

PRESIDENT'S COMMUNITY AMBASSADOR COUNCIL

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Director for Alumni Engagement

Susan Johnston ('96)
Chair
CEO/Entrepreneur
Sun + Be Seen Boutique

ALUMNI COUNCIL MEMBERS

Meredith Andre ('11)
Adjunct Professor
Modesto Junior College

Eustolio Calderon ('08, '12)
District Team Leader
Target Stores

Natalie Dykzeul ('16)
Genetic Counselor
Stanford Children's Health

Roxanne Finks ('13)
IT Manager
Foster Farms

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Board Member
Turlock Unified School District

Adrian Harrell ('98)
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Duana Leslie, D.M.A. ('99)
Adjunct Professor
Modesto Junior College

Sean Newland ('08)
Attorney
DLA Piper LLP

Clarissa Lonn-Nichols, Ed.D. ('03, '13)
Associate Dean of Students
Stanislaus State

Janet Nuñez-Pineda, Ed.D. ('06, '16)
Prevention & Early Intervention Services
Manager
Stanislaus County

Maryn Pitt ('07)
Assistant to the City Manager
City of Turlock

Richard Ronten ('70)
Retired Corporate Executive

Kristen Santos ('91)
Education

Jamil Stell ('08)
Director
Central Valley Chi Alpha

Marlene Stante ('72)
SVP Region Manager-Mid Valley Region
Bank of the West

CABINET

Dr. Kimberly Greer

Provost & Vice President for Academic Affairs

Ms. Christene James

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Dr. Christine Erickson

Vice President for Student Affairs

Dr. Michele Lahti

Vice President for University Advancement

Dr. Gitanjali Kaul

*Vice President for Strategic Planning Enrollment
Management and Innovation*

Ms. Julie Johnson

*Sr. Associate Vice President for Human Resources,
Equal Opportunity & Compliance*

Dr. Rosalee Rush

*Sr. Associate Vice President for Communications,
Marketing & Media Relations*

Ms. Neisha Rhodes

Director, Presidential Initiatives

Ms. Nina Rocha

*Director of Administrative Operations,
Office of the President*

Ms. Kristina Strottman

General Counsel

EXECUTIVE COMMITTEE OF THE SENATE

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Steven Wood
Chair of FAC

Ann Strahm
Statewide Senator

Maryann Hight
Speaker-elect

David Lindsay
Chair of FBAC

Steven Filling
Statewide Senator

Lisa Mariona
Clerk

Anysia Mayer
Chair of GC

Tom Carter
Chair of ATLC

Cathlin Davis
Chair of UEPC

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Cheryl Sweeten
Staff Council Secretary

Veronica Parra
Member

Angie Raposo
Staff Council Treasurer

Monica Teicheira
Member

Cindy Browning
Member

Kayla Villarreal
Member

Evelyn Calvillo
Member

Katherine Wood
Member

Carmen Garcia
Member

Denise Harteau
Member

**ASSOCIATED STUDENTS
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ASI Vice President

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ASI Vice President of Finance

Destiny Suarez
Director for Sustainability

Samantha Johnson
*Director for Diversity
Advancement Operations*

Fausto Garcia
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Director for Athletics

Michael Rodriguez
*Director for Student
Organizations*

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Business*

Rosa Martinez
*Director for College of
Education, Kinesiology
and Social Work*

Francesca Rasmus
*Director for College
of Science*

Joshua Costello
*Director for the College of
Arts, Humanities and Social
Sciences*

Santos Ayala
*Director for Graduate
Students*

**UNIVERSITY STUDENT
CENTER BOARD OF
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Mariah Burciaga
Vice Chair

Teresa Serna
Vice Chair of Finance

Adela Gonzalez
Student Director

Gianna Nunes
Student Director

Donovan Orozco
Student Director

Elizabeth Soriano
Student Director

Joenna Llavore
Student Director

Cassandra Beckman
Student Director



Human Resources

[Career Opportunities](#)[COVID-19](#)[Employee Benefits](#)[Payroll](#)[Hiring & Employment Resources](#)[Staff Resources](#)[Student Employee Resources](#)[Manager Resources](#)[CHRS](#)[CHRS Recruiting](#)[Campus Policies & Procedures](#)[Contact Information](#)[Compliance](#)[Title IX](#)[Labor Council](#)[Staff Council](#)[Faculty Affairs](#)

New Hires & Promotions

Faculty - Academic Year 2020-2021

[New Faculty Hires »](#)[Faculty Promotions & Tenure »](#)

Staff - Spring 2021

Staff and management new hires and promotions for August 2, 2020-January 10, 2021

New Hires

[Academic Affairs »](#)[Business and Finance »](#)[Strategic Planning, Enrollment Management Innovation »](#)[Student Affairs »](#)[University Advancement »](#)

Promotions

[Academic Affairs »](#)[Business and Finance »](#)[Student Affairs »](#)[University Advancement »](#)

Staff - Fall 2020









Guided Discovery for
Personal Leadership and
Workplace Effectiveness
STANISLAUS STATE

Stan State

CAMPUS

CARES



VALUE-ADDED
by in 2017 by

Established
1960



200+ Majors, minors
and concentrations

Carnegie Foundation
Recognition for
community engagement

86% of students
receive aid

ION II ATHLETICS
Golf
Soccer
Softball

Tennis
Track
Volleyball

U.S. News & World Report
Regional Honor Roll

4 Colleges

- Arts, Humanities and S
- Business Administrat
- Education, Kinesiol
- and Social Work
- Science

1 OF 2 CSUS
cognitive





Forward THINKING





NO. 1 IN THE WEST
“Best Bang for the Buck”
WASHINGTON MONTHLY

No. 9 Quality of
Master’s Programs
WASHINGTON MONTHLY

NO. 35
Best Public Schools
MONEY MAGAZINE

No. 5 Most Transformative
Colleges in the West
MONEY MAGAZINE

No. 7 in the West
for Social Mobility
U.S. NEWS & WORLD REPORT

#NO. 25 IN CALIFORNIA
Best Nursing Schools
NURSING SCHOOLS ALMANAC

NO. 26 IN THE WEST
Top Public Schools
U.S. NEWS & WORLD REPORT

Top 127 Universities
in the West
PRINCETON REVIEW

No. 18 in the West
Best Colleges for Veterans
U.S. NEWS & WORLD REPORT

NO. 29
Best in the West
U.S. NEWS & WORLD REPORT

**We are Warriors,
and we are**

**CENTRAL VALLEY
TOUGH!**





*"Life is amazing. And then it's awful again. And in between the amazing and the awful it's ordinary and mundane and routine. Breathe in the amazing, hold on through the awful, and relax and exhale during the ordinary. That's just living heartbreaking, soul-healing, amazing, awful, ordinary life. And it's breathtakingly beautiful."
-L.R. Knost-*



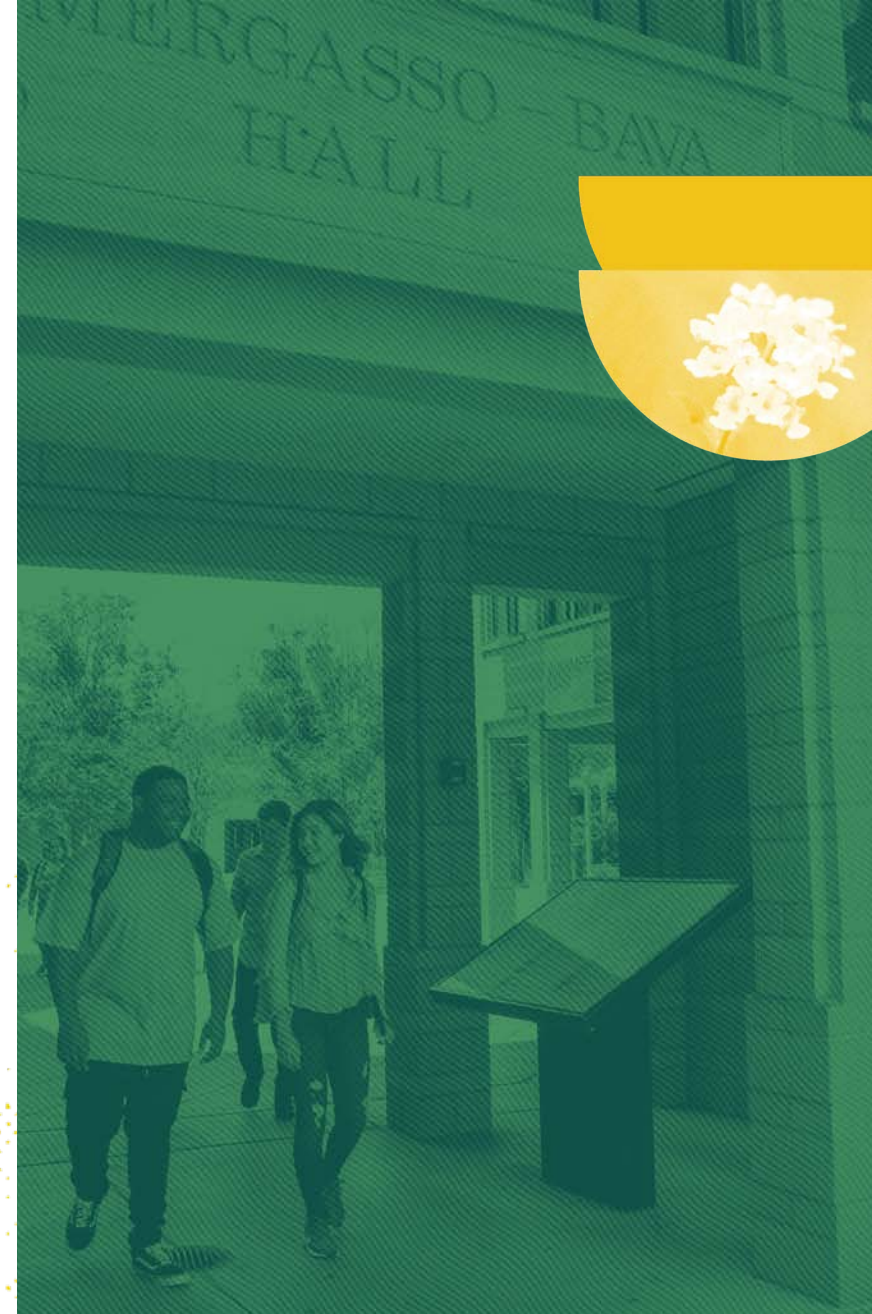


"How strange that the nature of life is change, yet the nature of human beings is to resist change. And how ironic that the difficult times we fear might ruin us are the very ones that can break us open and help us blossom into who we were meant to be." -Elizabeth Lesse



3) Business & Finance

- Budget
 - Governor's budget proposal
- Cares Act & CRRSAA Funding
 - New \$22,007,206 (\$6.6 Student Aid + \$15.3 Inst.) First round \$14,303,726
- COVID-19 & Vaccinations
 - <https://www.csustan.edu/covid-19>
- Capital Projects/Sustainability
 - Library Renovation
 - Solar Projects
 - STARS / Strategic Planning



Office of Information Technology

■ OIT Metrics

- 8k tickets, 11k phone calls, >2500 devices (>600 laptops, 1100 hotspots, +misc)
- Zoom -140k Meetings, 1.26M Participants, 68.6M Minutes
- Security – 2019 1.7M Threats Blocked, 2020 41M Threats Blocked,
 - MFA 0.7% enrollment to 100% in <3 months

■ Current Projects, >100 project in flight

- Business Automation – EDI – FinAid/ES/Finance – 2019 4k forms processed, 2020 28k
- Infrastructure – Access layer (700 WiFi APs) – Stockton – Security
- Broadband for All – Comcast Internet Essentials, Ayera -
- Virtual Computer Labs are open
- Technology Checkout Page is live

■ Future Projects – (aspirational)


- HPC Science DMZ – Virtual ID – Augmented/Virtual Reality – 5G - Passwordless Authentication – Classroom Upgrades

University Advancement

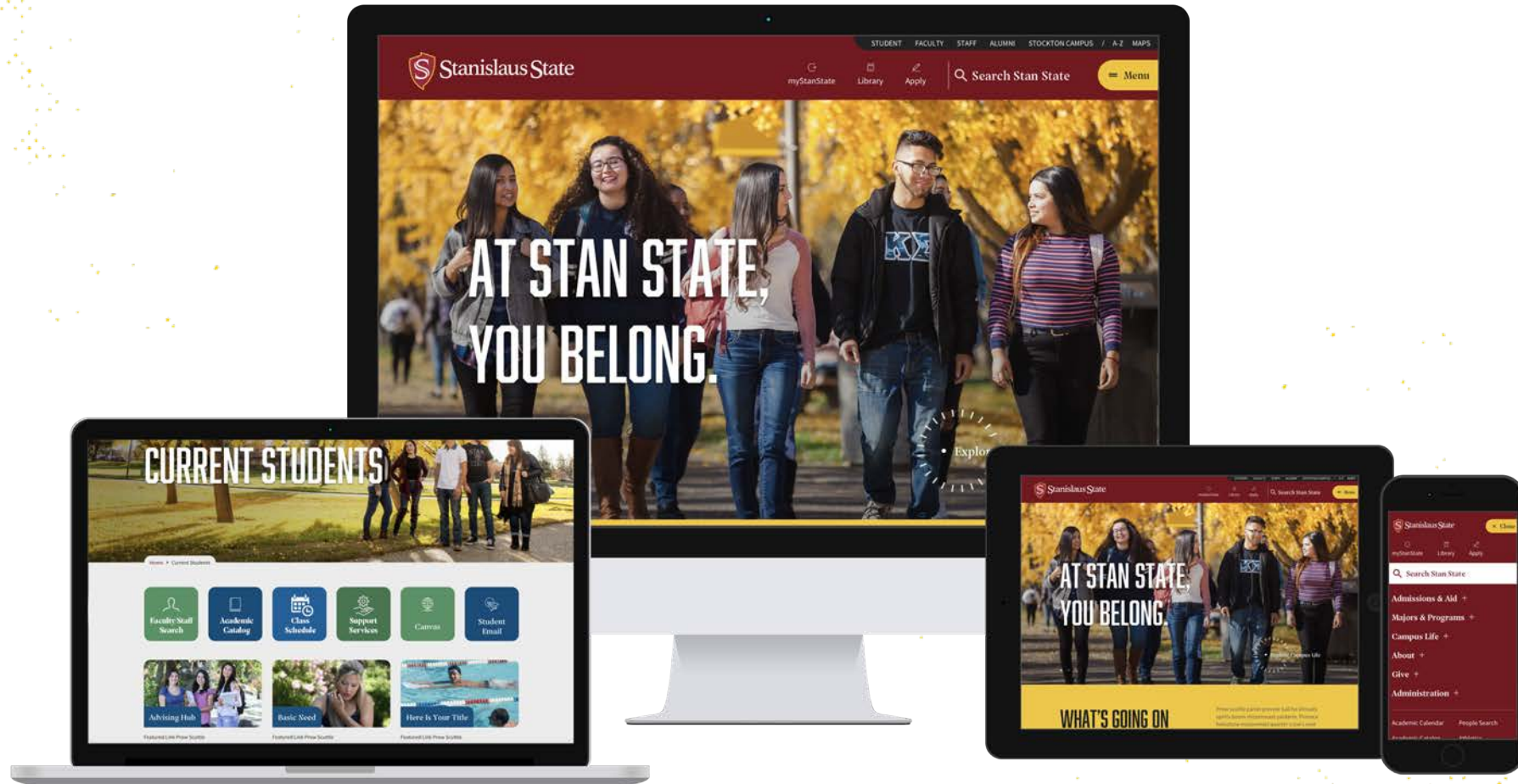
- STAN UP: WARRIORS GIVE

- Announcing the (unofficial) completion of the five-year (2016-2021) \$15 million fundraising target established for President Junn.
- Crossing the Finish Line in January 2021
 - Recent Gift Sharing

- STAN UP: BUILDING A CULTURE OF PHILANTHROPY

- Warriors Helping Warriors
 - Engaging the voices, experiences and relationships that Stan State alumni, faculty, deans, staff, boards and councils offer
 - Building on Institutional Reputation and Quality
- 

New Year! New Look! – csustan.edu



■ Website redesign progress

- Design development complete February

■ What's Next

- Content Migration
 - March & April
- Launch site
 - May 2021/June 2021



■ What to expect

- Refreshed, responsive design with an improved look, feel and functionality
- Strategic changes to navigation and accessibility
- Frequent communication, video tutorials & trainings



5) Student Affairs

- **Direct Outreach & Support - Systematization & Collaboration**
 - Campaigns (7) and Surveys (4)
 - Addition of Civic Action Fellows to Peer Mentor Support
 - Warrior Connect Expansion
 - Major Advising (Math, Anthropology)
 - CPDC/CRU collaboration with EOP
- **Stockton Basic Needs Programs**
 - 142% increase in unique students (54) served Fall 2020 vs. Fall 2019
 - Tripling pop-up pantries in 2020/21 (12) vs. 2019/20 (4)
 - Outreach campaign for CalFresh/Basic Needs
- **Evening Student Services**



6) Enrollment Update - SPEMI

- Spring 2021 Enrollment Update
 - Spring Enrollment Workbook (www.csustan.edu/iea)
- Fall 2021 Application Counts
- Fall 2021 Yield Activities

	Fall 2020	Fall 2021 as of 1/13/21	Fall 2021 as of 1/19/21	Fall 2021 as of 1/25/21	% Change Compared to Fall 2020
First-Time Freshmen	7,085	5,436	5,521	5,554	-21.61%
First-Time Transfer	4,056	3,896	3,942	4,001	-1.36%

7) HREOC

- Guided “Leadership Development” Cohort
 - Register by February 4th
- CHRS implementation – Wave 1
 - Testing new functionality for users
- HR created self-paced Career Development toolkit
- CHRS Recruiting for Staff & MPPs
 - Posted 508 openings
 - Received 6,295 applications
 - Extended 349 offers of employment



8) Government Relations

#CSUforCA

■ Federal Relations

- Stan State Delegates: Congressman Jerry McNerney, Congressman Josh Harder
- Priorities
 - Improve access and timely completion through aid
 - Prepare students for college success
 - Foster degree completion for California's diverse population
 - Educate students for tomorrow's workforce
 - Solve societal problems through applied research
 - Enhance campus health, safety and infrastructure

■ State Relations

- Stan State Delegates
 - Assembly: Heath Flora, Adam Gray, Franklin Bigelow, Carlos Villapudua
 - Senate: Andreas Borgeas, Susan Eggman, Anna Caballero
- CSU Advocacy Week Kick-Off: Feb 1, 2021, 09:00 AM

Diversity, Equity, Inclusion

- **President's Commission on Diversity & Inclusion (PCDI)**
 - Spring 2021 meetings: 2/3, 3/3, 4/14, 5/5; 2:00 p.m. - 3:30 p.m.
 - Campus Climate Survey Results
 - Implementation and Assessment of Action Steps
- **Campus Advisory Board on University Policing and Community Safety (CABUPCS)**

Questions?

President Junn's Spring Welcome Address

January 27, 2021



STAN

UP

