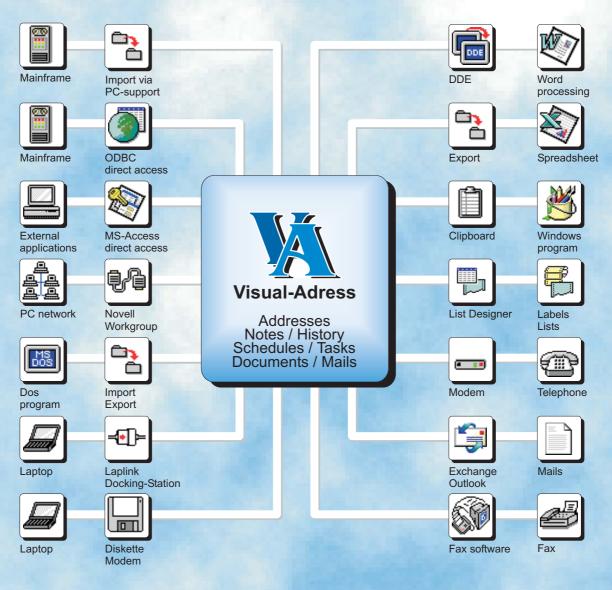


Address and sales information system



Successful sales come from a database

Visual-Adress is a universal tool for your marketing and sales department as well as field reps. The nucleus is a perfect address management system, around which are grouped multifaceted note databases, an appointment manager and a document storage system. Data from external applications can also be easily linked with the addresses. This flexibility makes Visual Adress a complete solution for your office or sales department.



The whole application is centered around the easy-to-use address management system. Notes, address-related documents and appointments are grouped around the addresses. This offers you not only a complete customer history but also enables you to make selections via the fields of all connected database tables.

- Drop-down list boxes with master data
- Automatic check for duplicate addresses
- ZIP code file with locality and area code
- Country-specific address layout
- Telephone dialing via modem

Table format

Addens m 1 2	ARTISHAUSE End Artchauser @urch(AG	None	Sheet	Fortcode	Town
1 2					
2			Holbachenitasse 77	8952	Schleren
	ELMER UND Elmer und Sohne GrobH	Sandburg	Industrieutracce 1072b	80001	München
3	ABC ELETRC ABC Elebonic Import	Gressner	Hohercolleidante 23	6212	St Ethard
4	BURGERKAP Biagerkandei Oberwil	Kaufmarin	Hauptstrasse 437	4104	Obervel BL
5	SILICON PH/ Silicon phantacy graphics Inc.	Smith	Sroadstreet 40 a	83002	Greek wick
6	FREIKARIN	Frei	Herzogenweg 12a		Zwich
t	APITISHAUSI End Artshauer (Schweis) AG		Thapsentaise 77		Zech
8	HAPPY DOD Happy Door	Meierberg		0630	RUG2H
3	WESTLOPIL Westkox Ltd.	Meet	Lätichutasse 8	6340	Baar
10	ARTISHAUSI Emil Artishauser (Zurich) AG		Holzacherstranse 77	8952	Schleren
11	ARTISHAUSI Enil Artishauser (Bern) AG		Neu/eldstrasse 77	3011	Ben
12	ARTISHAUSI Emil Artishauser (Genil) SA		Rue de Montagne	2206	Les Geneveys-sur
13	ARTISHAUSI Enil Artichauser @urich(AG	Huber	Holzacherstracse 77	8952	Schleren
14	APITISHAUSI Emi Artishauser (Bern) AG	Huber	Neulektrasse 77	3011	Ben
15	ARTISHAUSI Enil Artishauser (Genil) SA	Fiesaie	Rue de Montagne	2206	Les Geneveys-su
16	ARTISHAUSI Enil Artshauser (Zurich) AG	Kundert	Holzachenitrasse 77	8952	Schleren
17	ARTISHAUSI End Artshauser (Bern) AG	Muller	Neu/eldstrasse 77	3011	Ben
18	ARTISHAUSI Enil Artshauser (Genil) SA	Clar	Rue de Montagne	2206	Les Geneveys su
19	NEW MEDIA: New Media Technology	Webster	1300 Woodfield Fload S	W-24890-AR	Monhéel

You may choose to display the addresses in table format. You can determine the available fields yourself. Using an activated filter you see all relevant addresses on one list. When you edit an address, you switch automatically to the single record format and back again.

Address data

and the second second		3 B	M		• IF 🔄 😽 🎯 🖕				
A ddresses chedules C chedules C chedules C C C C C C C C C C C C C	ddress number ompany 2 ompany 3 epartment anguage Salutation ritle sist name Name ccupation	1 Emil Ar Anhän Offiziel Gesch Germar Dr. Erwin H Betrieb Holzac	tishauser (gerbau un le Garanto äftsleitung n <u> </u>	Canton ZH Zuirch) AG d Canpingartikel -Vertretung Herr ETH Hauert	uments Weit reports Produce Emil Artishauser (Zurich Anhängerbau und Cam Officialel Garanto-Verte Herr Dr. Erwin K. Hauer Betriebokonom Geschäftsleitung Hotzacherstrasse 77 8952 Schlieren Letter salutation Sehn gelenter Herr Hau Telephone directly Telephone headquarter: Telephone headquarter: Telephone private Fax Mobile E-Mail Internet	AG ingatt tung t ETH +41 +41 +41 +41 +41 +41	kel 01 01 056 076 rt@onlin		ddress [
E-Mail E-Mail F R Internet	election ategory unction lepresentatives	HAND Anspre Frau G	HAUSER(+ INDU + chpartner . Elsener Dr. Erwin K	KUND für PKW	Internet	http:/	//www.	Save	Cancel

Address relationships



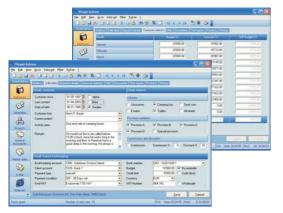
The structure of large groups can be determined using address relationships. You can set up each address as a main address with as many sub-addresses as you like. Each sub-address may be divided further. In this way, products sold per buyer, per company and for the whole group can be displayed.

Fast and direct searching

Sewit deuts		145000	Sauch ber	Campany	Nata	Puintande	Taxes
Carge of Ameri	1	3	ABC ELET	ABC Eletronic Import	Gressiver	6212	St. Erhard
Address manifest				End Artishauser (Berri) AG	Maler	3011	Barry .
				End Artishauser (Berri) AG		3011	Berry
Company				End Artichaster (Bern) AG	Hiber		Berry
Postcode				End Artishauser (Gerd) SA	Fieurie	2206	Les Genever
(men				End Artishauser (Genil) SA			Les Genever
				Enil Artshauser (Genil) SA	Clar	2206	Les Geneveur
Tepreventatives				End Artishauser (Schweiz) AG	Meier		Ziech
alegory	1			End Artistia viel (2) victo 46	Eardet		Schinen
CAUNT				Enil Artichauser @urch(AG	Hauert		Schleren
rdamant.				End Artishauter (Zuich) AG		8952	Schleren
nternet				Enil Artshauser (Durch) AG	Huber	0952	Schleven
				Eugenkarutei Obervel	Kaulmann	4104	Obervil BL
Feldiorises	1			Elmer und Sichne GinbH	Sandbug		München
Feit name-Name			FREIKARI	-	Frei	8048	Zuich
				Happy Dow	Meierberg	9630	RAZH
41 Arm desig				New Media Technology	Weboles	W-24890-4	
48 streets				Sécon phantacy graphics Inc.	Smith	83802	Greek wich.
ditelephone numb		-	WESTLO	Westion Ltd	Meier	6340	East
Selection	- E						
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			_				
				édopt	200	rch	Close

You can find your addresses easily, quickly and in a variety of ways in the search window. You can also see the details of an address here or dial the telephone number. To edit an address, simply click on it.

Extra info can be freely defined



Address-related data, which you define, can be saved in the extra info tab. For instance, sales figures can be added at regular intervals from external systems. Who is to receive which Christmas gift, a route description of how to reach a customer or simply additional information on an address can be placed here.

Telephone dialing with unit counter



Analyzable notes

	w <u>G</u> oto Data <u>s</u> et	Filter Extras ?			
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isual-Adress	Address Sale data	Dispatch details Turnover statistics Bills I	Documents Visit reports Pro	ducts History	
Addresses	PR0 05.08.1998	Entry for all Rolls for wife Done, has purchased Article Rolls-Royce Corniche V12	Company car	Order price	No 1 310'000.00 310'000.00
TEP -	PBD 14.06.2000	Seller P.B Herrn P. Bauer Still bought the displayed car fast for his spouse Entry for all	before closing time shortly! Company car	Budget Completed	310'000.00 No
Schedules		Emproved and the second		Number Perm, article price Order price Budget	2 142'000.00 142'000.00 284'000.00
General documents	TXT 13.09.2000	Entry for all Never call early He would not like to be called before 10.00 o'c' to therefore have a good sleep in the morring. evening until 18.30 o'clock, has long rung.			No
\bigcirc	DOC 09.07.2002	Entry for all Mail: CD-Versand Copies automatically from e-mail (post exit)	Chelsea renovations E-Mails	Completed	No 1
Aaster data		F . / #		Completed	0.00
laster data	DOC 23.07.2002	Records Copies automatically from e-mail (post exit)	E-Mails		0.00 No 2 0.00
Aaster data	DOC 16.09.2002	Records Copies automatically from e-mail (post exit) Entry for all Pricelist per mail Copies automatically from e-mail (post exit)	E-Mails	Completed	No 2 0.00 No 3 0.00
Aaster data	DOC 16.09.2002	Records Copies automatically from e-mail (post exit) Entry for all Pricelist per mail	E-Mails		No 2 0.00 No 3

Note fields can be used in the filter



All fields from the notes can be used together with fields from the address in a filter. This makes it possible to call up, for example, all customers of a certain product, or all potential customers not visited for 3 months.

For each address you can enter as many notes as you like. The entries are displayed sorted by date but may also be filtered. Together with the document entries displayed here, this provides a complete history on the customer or potential customer.

- 255 freely definable database tables
- 255 fields per note type
- Type of display for overview and editing
- Displays all notes, appointments, documents
 Address filter directly applicable to notes

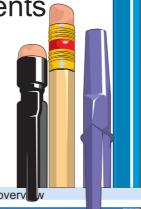
Notes can be divided into fields

Date	14.06.2000		Article	
Employee	Entry for all	•	Mercedes Benz S 500	
Project	Company car	•		
Designation	Mercedes Benz S 500L	9	Number	
Seller	G.E Frau G. Elsener	•	Perm. article price	142'000.0
Bid status	First offer made	•	Order price	142'000.0
Sale opportunity	As well as sure	•	Budget	284'000.0
Comment	Come from the Arabic emirates. Wants to settle in Switzerland. Company management of the group Arab-Oil and Exacom SA takes over!	< 1		0

In the Database Designer you can establish up to 255 different note types. Each note table can be divided into fields. Drop-down list boxes are also available. This enables you to make perfect entries and to obtain a specific list of the data.

Notes as appointments

The integrated Appointment Manager is the ideal tool for schedule planning. When defining note types you can stipulate that the same data also be available in the Appointment Manager. In addition to the weekly, monthly and yearly overviews, a pending/done tasks manager and an alarm clock function are also available.



Monthly overview

Statistics 1	I S SEFTE CHER BEELS SEVEL
0	Hondridy Channese September 2001 Interest 200 District 20
	Marting Generating Mithough Doversiting Finding Million to
Addresses	BERRAW PERSON PERS
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	C 10 A Lawrence
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	ELARCORD. F 312 Optime Day

Many details can already be seen in the monthly overview.

Weekly overv



Clear overview of the dates for a whole weekly.

Schedules	s + tasks
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	1000	400	のた	1911	1 1 2 3		5 F 3 B 3 4
nuel Aberra		Uno	unphred to	feedides + tasks			September 2003 B Children 200
1	Typ ok Da	e Tana fe		Designation	Company	6	Mo Di Mi Do Fr Sa So Mo Di Mi Do Fr
		71.2003 00:01	23.59	Berchtsidtag			
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0		12 2003 00 01	22.59	Valentinstag			
69		4.2003 00:01	23.59	Kafielag			
		4 2003 00:01	23.59	Ostern			40 20 20 1 2 1 4 1 40 27 28 20 20 2
Schedules		4 2003 00:01	23.59	Outermonilag			AL 4 7 8 8 8 8 8 8 8 8 8 8 8
a		5.2003 00:01	23.59	Labour Day		199	ok Date (Description
8	HOL [08.	6.2003 00:01	22.59	Labour Day			01.05 Labour Day
	HOL T 09.	6 2003 00 01	23.59	Labour Day			P able Labour Day
Projects		6 2003 00 01	23.59				DI DE Labour Day
B		0.2003 00:01	22.59				03.06 Labour Day
General	HOL [15.	00.2003 00.01	22.59	Labour Day			16.06 (Labour Day
documents		08.2003 00:15	23.44	Weitere Muste			01 00 Labora Day
		19.2003 09.45	12:00	Open day			15 08 Labour Day
0		9.2003 16:30	19.30	Dinner Hotel S			T 25.09 Catalog
2	SHD [251	9.2003 09.30	17:00		Ellner und Schne G		C 26.05 Topping-out ceremony
Haster data		09.2003 18:00			End Artshalam (Se		C 01.11 Al Savd's Day
		9.2003 18:00	18.15	Topping out o			T 19.11 All Saint's Day
2		9.2003 13:00	14:00		Burgerkanzlei Ober	5	T 30.11 All Sand's Day
		1 2003 00 01	23.59	All Sain's Day			C 07.12 Al Sard's Day
E-Mad		1.2003 00.01	23.59	All Sant's Day			T 14.12 Al Sard's Day
	HOL [20		22.59	All Sain's Day			T 21.12 Al Sard's Day
0		12.2003 00:01	23.59	All Saint's Day			1 25.12 Onistman Day
		12.2003 00.01	23.59	All Saint's Day		-	T 26.12 Onitmat Day
Internet		2,2003 00:01	23.59	All Saint's Day		-	T 11.12 Ontrine Day

The weekly overview provides a detailed display of appointments. With the mouse you can drag appointments and drop them wherever you want. As all the data are only entered once, the customer history is always correct.

Document Manager

Visual-Adı ile <u>E</u> dit <u>V</u> iew	v <u>G</u> oto Dataset Filter E	<u>xtras 2</u>					
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Visual-Adress	Address Sale data Dispato	h details Turnover statis	tics Bills Do	cuments Visit	reports Produ	icts History	
Addresses Schedules Projects General documents General documents Master data	Alertites E-Mais Maings Offers	Designation a) Brochures m Mait: CD-Versand m Offers M Pricelist per mail Pricelist per mail Pricelist per mail	Captured on 03.09.2003 01.03.2003 03.09.2003 01.03.2003 01.03.2003	Modified on 03.09.2003 03.09.2003 03.09.2003	Modified on 2003-09-03 2003-09-03 2003-09-03 2003-09-03	Comment New Brochures for Visual- Copies automatically from Offers for Visual-Adress Up Copies automatically from e Copies automatically from e	-mail (post exit) date -mail (post exit)
Internet		<					
internet *	Emil Artishauser (Zürich) AG, I	Herr Dr. Erwin K. Hauert E	TH, 8952 Schli	eren		Save	Cancel
Demo great	N	umber of data sets: 5				Ent: Abex 01.03.03 Mo	d: E 03.09



In the Document Manager you can store texts, illustrations or spreadsheets of the most common programs for each address. With one click the relevant program including the data is started. The breakdown into folders and joint use of document templates enables first-class organization. Documents with no related address can also be used.

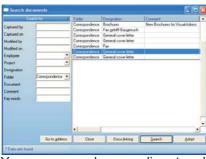
- Integration of Winword, Excel, Ami Pro, etc.
 Macros for letters, mailings and faxes
 Post-editing of form letters
- Automatic directory selection and file name
- Password protection on all documents

Detailed document description

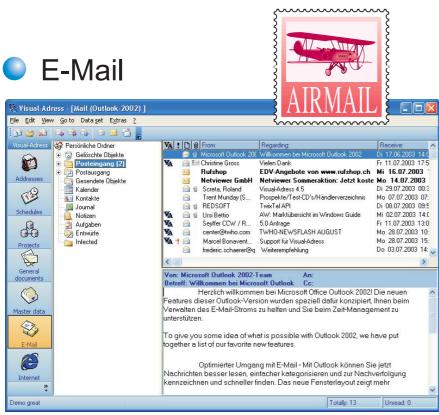


You can give your documents a 50character description, with remarks and key words.

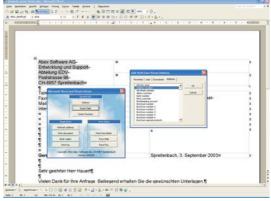
Various search possibilities



You can search according to all fields in the document information. The documents found can also be entered for other addresses.



Direct link to word processing

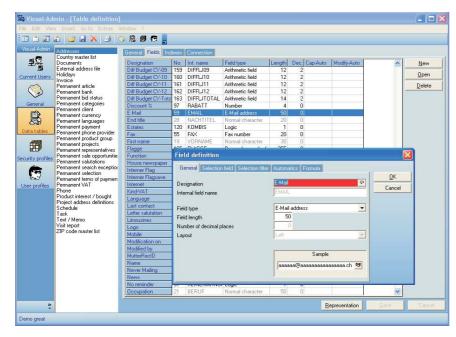


Not only yearly mailings but also the countless individual letters were taken into considera- tion. For many word processing functions templates and macros are available, in order to create the letterhead, sender and form of address at the touch of a button. With a fax software link it is possible to send faxes without switching programs.

Internet



Easy administration





The database designer makes it simple to create your own data tables and save the screen displays. External data can be integrated on-line. In this way you can use a product master list as a drop-down list, for example, or display order data in the customer history.

Database designer for various data formats
 On-line links to external data
 Client manager(up to 255 address master lists)

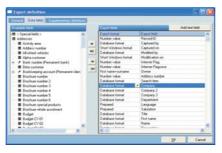
Screen design for master lists and notes

Recurring import



Addresses, master data and notes can be imported in 19 data formats recurrently and can consequently also be balanced. For example from an external order processing or outlook.

FI	exi	ble	exp	ort



Addresses-, master data- and note tables can be exported in different formats under application of all filters. An outlook export makes also the transfer possible at palmtops.



The password manager controls the inspection of notes, appointments and documents. Furthermore, you can block individual program functions as well as determine the language for each user.

Lists and forms

				age header									
Client designation				designation				 					Date
Search item Address number	Company Company 2 Street Count Post: Tow	n	Name Department Occupation Function		Repres Catego Select E-Mail	ion			Telephon Telephon Fax Mobile	e heac e direc	iquarter tly	6	
			Det	ail (Addresses)									
Search item Company Address number Company 2 Street		npany 2 Department Designation						Telephon Telephon Fax Mobile			8		
		I Beta cu ⊛ I Bookke I Brochur	esses) area in unber al vehicle unber (Permanent bank) utomer er number er number er number 2				<u>Q</u> K Cancel						

List designer with drag and drop

The integrated list designer enables you to design all print analyses according to your needs. Existing lists can be easily supplemented or copied and adjusted. A print preview function enables you to evaluate the design. The user-friendly environment corresponds to that of a modern word processing system.

- Access to all data fields
 Group section break and math functions
 Picture integration, line and border design
 All Windows fonts and characters
- User-friendly environment



Survey of functions

Functions in all versions	All
21 different field types	
ADO universal data access	0
Adress modification also at children	0
Adress preview that recording	
Link at external systems	
Assistans for complex tasks	
Senderinformation in 4 languages	
5 5	
Taskbar freely definably	0
Visit report (utilization)	0
Automatically lettersalutation	0
Database Access-2000	0
DDE-Server for external programs	0
Test of adressduplication	
Drag & Drop-Server for documents	
Labeles freely definably	
Export freely definably	
Colored displays	
Faxsupport from adressmask	
Fieldprofiles (visible / mandatory)	
Filter off all fields	0
History with notetype + documents	0
Import in 19 formats	0
Permanent countries incl. Areacode	0
Long filename supported	
Macros in VBA for Winword	Ō
Marks arbitrarily per users	Ō
Maximum 2'000'000'000 records	0
Maximum 20 records per index	
Maximum 255 fields per index	0
Maximum 999 indices	0
Polyglot userinterface	0
Polyglot fieldsdatas	0
Network capable	
Note type to utilization	
OLE-Server for ext. Applikation	
ZIP-codelist (CH, FL, A, D)	
Possibility to calculating(also online)	
Page view for all lists	
Repair and optimise for database	
Circular with userlead	
Sort of all fields	
Internal and external masterdata	
Searchitem	0
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Tableview and single	0
Tableview on/off	
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Phonedial from PC	0
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Clipboard (example Adresses)	0
And much more	

Functions per version	Light	Office	Profi
Basis function (sees left)			
Password administration			
Document administration		0	
Twixtel search/import		0	
Email-Integration (Mapi32 necessarily)			
Internet (MS-IExplorer necessarily)			
Fax directly from adressmask		0	
Filter of all notetype			
Autocopy of Emails in Docu.administration			
Databasedesigner			
Productive reportdesigner			
Integrated schedules administraton			
Alarm clock for unsettled dates and tasks			
Subsequent dataprocessed with TwixTel			
Mark / unmark with filter			
Series change / delition			
Free screen arrangement			
Pending tasks			
Profiles administration and print			
Reorganise document management			
All address numbers new			
All search items new			
Search duplicates			
All letter salutation new			

General information

Programming language: Microsoft Visual-B
--

- Database: MS-Access-2000, ADO (no Access-license required)
- Direct access to Access, dBase, Foxpro, Paradox
- ODBC-access to database from mainframe
- Polyglot programm and online-help
- Manual in german, french or english available

Options

Visual-Exchange Bidirectionaly Synchronisation for Branches/Laptop				
Sesam-Interface Online - Interface to Fakt, Debi, Kredi				
SQL-Version Microsoft SQL-Server, Oracle on asks				
System-requirements				
Operating sys	tem Min. Windows 95 / 98	Recom. Windows NT / 2000		
RAM	Min. 32 MB RAM	Recom. 64 MB RAM		

Prozessor Min. Pentium 133 Mhz Recom. Pentium 300 Mhz

Manufacturer		
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CH-8957 Spreitenbach	Internet:	www.abex.ch