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how to pilay withont presalng. Contalng pomplthont pressing on frwathing. Tongulng. Suction
riug. Starctato, litgh Tones


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## "It's a Wow"

$B^{\text {EING "almost good" will never get you reports }}$ $B$ like that. You may be getting your work acrossgood spot on occasion-and even get a bit of billingin the three-a-day. But who wants to spend a life In the three-a-day. But
time in the three-a-day?
Even in "Big Time" there are acts now opening the show, or spotted second or third, that might move down on the bill and be a knockout. Ofte act and a sure-fire hit.
It may be simply a new dance that's needed-or new business-something different or startling a

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## Fairs of Ancient Times

and Now Bear Similarity

## $90^{\prime}$


 Whill libery，Antiverem butore the shool fralr Mon ut chicago sume werks ago by Prof．F．W．Thompon，＂hay has glven the sulb－
Jert most exhanstlve stmly and whose paper



By Wy Bo flissch

olopment of various lines of endeavor and the illoniling of varlons resources．an educational sorvae．whhh．it aceomblish desired resutts． haneres of arthles formation．In this respect－amal it＇s one of the fimblamentall bleas hack of the fatr business－ the folirs $\times$ 방 are little if any different from

Commenting noon the fairs of ancient cen thries beyn under religions athspices．Prof Thompsell tolls 13 that＇the ground was matc merce．The Hreat falr places were also the
 he poliey is woll als the power of the vanumished bitath deligitus，The chureh took the sure flants allul tralors and traffickors and traty Cors mhdor its prosoction．＂ 110 also tehk is that ＂iortia＂．Whivh means it holy flat from whith

 asembatol with concourses and throngs that Fathered at shrines amb churches on certain festhal occastons in olfont times．the worl forla＂，he tulls us．＂＂hecame transtormed from its original meaning of holy day，or rellgious
hevotion，amd becamo socularized to at hatiol yning．
fill on the the
$\qquad$ honest traturs．lu this respect the fair dis－ loess．in offect，the same thing．Fiair treatment in evary detall is rempired．Cheating is dis－ comageal．amal wherover the management dis－ low in regard to exhilits enterel in competition or commolitles offered for sale those responsi－ ile are wroperly penalizod．In sume instances if the degree of misconduct warrants the more drastle junkhment they are harred form future Tho olll motto＂iall work aml no blat＂ap－ plies ぶいい as it dill TlfFN：The early fair ex－ alione the berd of a revain amonit ot recrea－ tion and separation from hoslurss cares and helr puograms just as amusiments are on on

If I may be pariloned for again quoting from Prof．Thompson＇s paper：＂I hive tried to make clear how the modern falr is the direct descend－ luolifind and changell in detiil，hut wiss been sontial features and the essential conlmet of Which have leen but slightly modifiell from the arliest times down to modern tinies．The thlng that shows the most positive change botwern the old medieval and the anclent fair and ti： falr today is the fnasi or semb－religious hority，and sanctlon that was attendant upuis in those days has lanluished away． Nost fairs have become wholly and entirely from the fact that they had their birth under religious auspices．

Putting Fairgrounds To Use Year Round
$\mathcal{U}$ TIL compatatirely recent sears the
grounds on which fairs are held were used exclusivy fing fair purposes．These grounds were previonsl：allowed to be idle thru the gerater portinsl of the yeat．belng used is condtion is rapilly rhatming and today host fairgrounds are msed the veir round to uld playgrommis，and commtless men，women ond chiddren obtain rest and recrevtion withln ficir confines．sume of their bullings also are used by the public outsitle of the berion of the titir．lispecimlly is this true as regards coli－ an athourinms．In a number of cities年 held in State fatir buildings．This is notably the case in my own city，where the Coliseum at the Louisiana sitate fairgrounds for the past several years has been the mecca for arious publlc entertainments and meetlngs． is the largest aullitorium in Shreveport and， taturally its accommotations sire in constall， lemand，parking ficilities being amons the things that idd to its popularlty．Miun celeh． bities who have rences probaly woul audiences probably would have passed us by tate lot state loilr Coliseum．I trust I may he parchonal for referring to the sithation at shreveport ＂hich 1 am taking the liberty of doing lecennse ：un naturally more fammar who it thatn with ration．
All of us identitien with the fair business hould feel sratifiel that the morement ing tise of fatrgrounds the year round is grow－ ing in popularlty．To alopit thas plan．in my oblom，is to give another erlolence of the fact that the service of these institutions is unselfish and is meant for the benceft of the public gen－ arally：To close ub the tatisoounds when tho iair is ended is to duprise the piblife of a great leal of entertaimment and recreation that is ivalable whin these arounds are left open． ireater expansion of this movement，which is one of the linprovements over the fairs of yesterilay：should be encouraged．
（Continued on dage 243）

## The Origin of rwaveling

 time that this page went to press.
publishcd below were uritten almo memory, they in some instanees conflict whith from ally is to be expected. Our principa subject as closely as possible. If uee shon!d int those who promised to contribute to this s?mmposilu cren other pionerrs who
meuts will be published

## By farold Eushea

## $\boldsymbol{J}^{\mathrm{T}} \mathrm{tan}$

Chillicothe 0

Tion The Sirst Street Fin and Curni val of the Locil Lodge of Elks.
It was on thls date, at this place and on this oceasion that Frank W゙. Gaskill, owner and mana ger of the Canton Carnival and Industrial Exposi tlon Company, inaugurated the CARNIVAL BUSI NESS and started the career of a business which during a quarter of a century, has grown until to day it furnishes employment for tens of thousands of persons, and is the outstanding feature at all big fairs and expositions and celebrations
It is the most popular method employed lys raternal organizations and committees of charity campaigns to fill the coffers depleted treasuries
It is a safe bet that neither Wialter George $\mathrm{F}^{\mathrm{F}}$. Dorman, Fred Shields, Ed 13 any of the hundred or so meople in the
tion had the slightest jdea that they wer tion had the slightest idea that they were assistin at the inauguration of what was destined to be eome one of the most important departnents the amusement world.

In spite of inclement weather during the week the opening was a financial success for both th show and the Elks.

The quastion often arises, when making con tricts with committees: "Why are the terms fixe along these lines?" The answer to this is as follow: All the experience in the show business tha Frank Gaskill had enjoged previously was a manager of a theater in Alliance, $O$.; therefore ill of his contracts were worded as near to the the atrical sharing contracts as possible. The shuil furnished the attractions' pietorial and dated $p$ per (up to a certain amount), cuts and press m:1 ter, scenery and properties. The local committe furnished the streets and lots, lights, newspape advertising, licenses, nosting and distributing of paper, ticket takers and the construction of the false fronts upon which to hang the "flats" repre senting the entrances to the different shows; bally platforms on the outside and the stages on the inside. The sharing terms started at 10 per cent
of the gross receipts to the committee of the first (Continucd on page 245)


Harold Bushea

Carnivals

By Mise Gaskill g 2uman hee haid :ecepted the manazemont of the Midwas in cemmon, $O$. in the fant of 1993 . thateol, the, en-
 hood. In my mintl's eye I can see that first midway as it appared in cantem. It was erudely conthe different tents and covered with a nondescript assortment of hithographs. From some source
 the various shows. It wats a wreat suceess and th.
D:Iks elear.w a handsom sum from their venturn

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(Continued on page 246)
Jan Dekircko


Grorge F. Dorman

## By Geo. F. Dorssan


 all fonced In, and at the end of the morehants' way was eomposed of attraetions seeured from anywhere and everywhere; sometimes the loeal latks would put on a sort of a burlesque sife show, nsing their loeal members for the aetors and Comton was the list of the nhove-mentioned s to put on its earnival. At that thne Frank daskill was runnfige the lohe Hotel there, and.
anging with the Filks to put on a show which
$\therefore$ called The American Theater, he contracted -ith the Dlamond Brothers' Minstrels to give the orformanee. The Elks' Carnlwal and Midway was mbanizing a carnf val and have it all under one manag"ment ind book it solht for the sorason unout brefore going to a great deal of (ixpense he Went to his old home town, Aliance, O., and eon-
Hacted with the Eniformal Rank, k, of 1 .., to put 10n a carnival. He sold only one ldock of splace to tho merchants, and booked about four or flve shows and put on a few shows himself. When the t me for the show eame it ralned all week, but lie mate mones. He sald: "If I can make money in a bod town with a bad show in bat weather, atul a good show?." So he went back to Canton and st.arted in to luild a earnival, which he eallem thr Canton Carnival Company, and opened the Fenson at Chillienthe. O., in the spring of 1599 1lamold loushe:t was Gaskill's first euntracting agrat. and was connected with him for sear: and obratie the show were Fred P. Shields, Eal

 sthte wintur that the (batskill show wat \&anizell :unl batl. This show wats eallell The loxposition Cireuit Company, and opened in the spring also
About the fifth week out the Gaskill show, Whyton, O., booked quite a number of attractions
helonging to Hostoek and Ferari, and they soon belonging to Hostoek and Ferari, and they soon after added more attractions and operated their Wwn earnival. Futh the Gaskill Carnval and the Hostoek-Ferarl shows were, a few weeks later, at the F:lks' Carnival, Columbus. O., of Whieh A Field was direetor-general, and which was a grand success from every standpoint.

The Exposition Circuit Conıany (Chartiers show) the second year was sold to Pontious \& Werner, and was called the New England Carnival Company.

Many other shows started to spring up in 1900, among them being Mundy, Morley \& Monk. "Eill" Rice, Harry Sourbeek and myself opened (Continued on page 2か)

w. H. (Bill)

By W. Fin (Bill Rice $\mathcal{C}$ OOkl.NG baek 26 years is no easy job, and be with shows witl Which I was identifled. No doubt I will make many mistakes, but ansone need not hesitate to currect me in following editions of "The Billboard". Otto smith organized the first traveling millway company at the elose of the World's Fair in Chicago (1503), at Toledo, 0 . The show made one jump to New Orleans and closed. The next year Smith opened again and played about 11 spots, which took him into New York state. He hat fronts and the shows were partitioned off like (Continued on page 248)

MIARTONFNSOF LONG AGO
[゙RING: my 31 years as a marionet manipu(hn tirst to bring the marionet aet to this Tu the best of my knowledge and belief. the bumery of the marlonets in Americal was one Prof. 1) aries, who


As he appeared in the '90s
hibited his alet for a shant than ably in town halls and the small ware few and far that whet and and were few and far betweon th those
whys. I gatned this informathon from thase oldtimers whith whom 1 coame in the ohtimers with whom
contact during mine tirst years in tha contact during mis tirst years in tha variety profession. Then, in the : os there was ftrite a mumber of marlonet acts in existemee, as the art of
 that period. In fact, nearly every one of the old-time manters of magic

By Barry Cray

fincluded in their prozrams a short exlibition o marionets. The Ringling prothers in their hathshow dass fiatural a morionet performance of "Lattle Red Rieling Hood" the figures deftly manipultal by Al Ringling and his wife. Prof. Zera semon, of whom 1 shall speat later, carried an elaborate outflt, the figures manipulated by himself ant meinbers of his Gift Show Company. Prof.

Chas. Andress (our Unele Charley), incidental to his magienl work, trained birds, ete., made a speeialy ${ }^{\text {of a }}$ marionet aet with his hall show, known as "Andress" Carnival of Novelties", and our dad." and grand-daddies would "laugh and grow ittle, almost human anties of those masom expession in those days so-and-so was "funnier thin a penny puppet show

## Mannikins Not Recent Importation

7 UCH has been written and published lately regarding


Gray's Martonets in the '90s marionets, and the impresion prevails among this present Younger generation that the marionet uct, or mannikins, as they are now known, are a recent importation to this country. The first marionet act 1 ever saw was in 1579. I was then curek in the office of a New York the variety theaters tin and about the ity. It was at Myde \& liehman's, Bromkly. and the aet was Tills Marionets. manipulated by John and lomis: Till. light here I wish to state that 1 have never since seen a similar act to equat it. Thw clewer, life-like moveurents and funuy anties of the tigures (atorint if inchas in hereht impressed me wonterfine at mession hats redatimed, and, with all blae ereatit to the of hers who have Abce comb, matle good inll gone I belongs tho werlit of giving us "the firet and 15 -minute marionet HCt wer sen wh the variety marionet ears "1go." atal I sineerely trust that ill not wrong. Little did I think when I witnessed their offering that (Continued on pago 252)

## Increasing Profits From Free-Gate Parks by rea wr reme

g Hartices on this subject whle have appeared
art worthy of discussion, for in many cases the suc cess or failure of annusement parks in which for funes are invested can be traced to the policy My ldeas on this subject have not been formed ner night, but are the result of observations covering a period of 22 years, in which time I hare invested large sums of money in 1 , parks Col., in the West, and from Canada on the North, -o Dallas, Tex., th the south. My Investments :hese parks have always been from $\$ 25,000$ aear $\$ 200.000$ and my mones has always be tied up in permanent improvements which co
rot lee moved, so that when the time came frequently happened, that I was faced with possibility of the park fathur and the loss of finestmont I would endeator to arrange : hig of the mark management and the concessi rulties and to find a way out. I can not remen ber a single instance in whith the consensus opinlon at such meetings was that the small and a small attendance is always unprofitable.

The Revenue Derived From the Gate 6 and only reasonable argument that can 1 , Indron. No one appreclates bet cr than 1 the need of all possible revenue. for gest seasons are short and the wecont i contend that evenue should be derived in a way which the public will not resent. Let the people in free and hen surround them with the type of rides, stands cames and other features that will make them part with their money freely and leave your park eling they have had a wonderful time ot induge in the practice of glving away thousands of free admission tickets for certain days Ey so doinz they usually suffer for business on the cays on which no passes are issued, for once a stay away from that park until he can get mor free passes. The free park does not have any such problent tace, for its patrons can com waiting until they can get something for nothin.

## Don't Force Them To Spend

$\mathfrak{N}$
alaple of this Without a gate charge as much revenue, or mor can be collected by discarding rldes that have outlived their usefulness and building modern rides that will le a credit to your park and meet Nith public favor. If your roller coastre has be come ohsolete either terr it down and build a thrills. If your refreshment stands aro unable to thrills. If your refreshment stands aro unable to
show a satisfactory mofit selling for o cents po
thit cost 3 Sa


Pleasure Beach, Bridgeport, Conn., with one of its

results, of course, are only possible in a park Thi a free gate. I don't belleve that any park Policy of Dance Halls
$\mathfrak{T}$ HIs is another departument of the ammse-
nome park business that has ahmost unworking o the joticy of 50 cents admission to the dance all and was earning a net proflt of about $\$ 8000$ a year. The manager of the park, realizing thit his patronage was not as great as it should hatio

Galme time retelpts of other concesshons increase (he resilt of popular admisslon to the dian ath. attracting to his jarre thousands who oth Fse wond not have come. Another feathre then epped the other attractions in this park when athowing imtermission from as all uf the other rides in the mark, enjow ery suthetatery husiness. The Ho Ge printed whth
wod unly after the interulssfon. Thes
hinink examples of how your revente elan

The Automobile as an Attendance Factor $\mathscr{C}$ a stated in my Figher at the combention he .ational Assor bition of Amusmon
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$\qquad$ is very upt to spend many thme
$\qquad$ entrance feet Th anto own
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onalle parkine fee tha

## nother sis

Picnics and Picnic Partics

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our walls


$\square$ cemts the serit successful parks in the country does at $\$ 70,000$ by specializing on two drinks served in this manmodern dlspensers it manufactures sin ger ale for about ${ }^{3 i}$ cent a glass which

Kiddieland at Kennyurond, a successtul free yat: park at l'alsiburyh. Pa.

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low atw on plats
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Upkeep of the Park
$\mathscr{G}$ Itl: upkeen in a large park is usuathy a very
lave item, but it can usually he kept down by fiving mure thought to the use wuch future repairing. Wood floors are latid in most cases where for a few dohlars more eoncrete eondis be used. Lumber not sultable for ontiour herk is used la many eases where a few dollars four ur tive times as long.
 its ount, whereat pressure-

 "ot in it buillhyg, is pracetaterials unfit for their purlat riatis.

Avoid Unnecessary Fire Hazard

## SM

Another way in which to make a mark produce maxinum carnings is to scatter the popular ostead of havine them conerested in one partleu-
$\qquad$ in turn will produce more revenue by virtue

# ficlent therght is seldom given to basing aside 

 for the following season. Sueh a poliey prevents them from keeping their parks $u$ they attempt to get along from year to year with the same old bulldings and the same ohl rides which were urobably Installed years before. The Fhace oceupled by any concession in a park has mare or less value and when any feature ceases ifcular space there shouid be no hesitanes inOffer Something New Every Year


Euclid Beach. Cleteland. O. enjoying w'onderful patronage from its free-gate policy.
mate Iocation of the larse
many cases they onnected with flimsy bull
ings, se that if a fire once starts practically the entre park is wifed out by veparating the farge
hinita and leaving space hetween if a fle oceurs thats ath leading space hetween if a fle oceurs astal: of alf. In addithon to the large sums that lost thru fires. many thousands of lollars

Too Much Dividend. Not Enough Reserve $\mathcal{O}$
wher rebuilding or discarding it. In many parks for will find obsolete bulldings and devices occupying valuable space, with the new up-to-date equipment belng placed in some remote corner where its earning power is seriously hampered. Anything that has proven to be popular with the publie should be given a good loeation and there isn't any doubt that the experlence which many parks have of new deces not produeing the revenue that was ex eeted of them can be traced to the fact that they were not properly placed in the park wher they, would enjoy more attention from the public

## $\mathfrak{G}$

not travel enough out of thelr lmamediato the country. What is going on ln other parta ske country: They are content to slt at their esks and feel that they know all there is to be nown and they don't wake up untll some live Nire has hit town and built a park in competition With them. The successful manager keeps ul, th ate by visiting other parks. by attendins th

# FOTN ABOUT TrPr PASSES? 

2
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By James F. Donalson
olumns under this "one-time" rate, but travelin musements invariably have been ibliged to ront these rates, because stipulit: ins required -arn lower rates were such that il! crant amuse anem not cartu them.

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## $\mathscr{A}$

is the matter of passes, it is quite true
 advertising manager for at fulbication refusing un news sturiws fur :umusement, that "We do
want :nyy tickets. Yiut pioy for whit you get.
$\qquad$
 of berlumleals working under thesi ruies and stipmhathens in th. Phiten states, and in camata as Whe ran eals mat in spite of the tare then these minnations rellas all news stories rert.ining
 trbuted in these oflees with litibe difference as to pubber, as they are given to papers that assist
the amusement by rightfully including the news-eolumns service as a necessiry adjunct to the display advertising. I can safely venture the assertinn that there is not al daily newspaper in the athtry, be it operated on the lines of publishing in amusement department and earrying amusement mis in its columas or ennducted on the "shut-off" mlies. Where tlekets do not find their way into -ome department or into the hands of some em. bloyee or employees of that publleation. us look at a eity in the South. Where it is located is of no moment. The publisher of this garticular paper with whom I have talked on the fond many tinies when I visited this city was E Entleman of character, possessed of the higheffort to bring his newspaber to the highest plane in the entire newspaper business. He limsolf was
 honest in his ourpose. He belleved sinceroly that
his alvertising eolumas eould produce results not only for commercial lines of business, but for amusements as well, withut any aill from the tris line. he atopted the "shut-off" policy. llis ideas, strange to saty. Were shared by thes heal impresario, whe monopolizen all the ammsin
nomts in that particular eity: Theaters, valevill. buses and motion picture estahbishments all up-
 that the loe:1 impresario was the glachate of a Chothing siore where for years he blamel the birt of it counter jumper. Why ho condueted his theatric:ll lusiness along lisese lines I dhent inquired.
hemight habe been that this manager reasoned that (ey purchasimg doshat space able eliminathg the bews storips he was silving mones, both in the motter of "btamme what the newspaper was matter of tiohets. 1 myself was inclined to think (Continued ous page 250)

## Band Concerts Mutal Factor Tn M/abing America M/usical <br> g . Almost every himh scluol his it <br> By Patricis Conway <br> bambers of commerce and other civic and com merefal orsanizations cand ronder valuable atid. In

band and orcelestry. many of the lirge muastrail plants have bands made up of emmosees, the fine bands in many of the large cities mate $u_{1}$, en there is on the statute book what is known a band law", which authorizes cities and villages an
levy a tax that provides a fund to pay for municipal
I have read numerous articles in regard to the "Musical America" appeared an interview with chestra, which I wish everyone could rad. Th ean be no higher authority than Mr. Stock, and Lack of Band Players and Band Music

## OM R. STOCK believes that we have no enough band players and baind music this country. "The time will come in

 America's development. he says, when every of its own and will not depend upon the litinerant musician to supply something which should be part of every city s civic life, for band music and intimate fashion.People who are not music lovers are attracted by the band. If a good body of military players should march down Michigan avenue one day a week at a certain time-say at the noon hourChicago would very shortly notice a pronounced and wholesome reaction. And so it would be with
other cities. During the war things were in a fair way toward developing opportunity for the mill tary band. but this was lamentably abandoned, otherwlse we should be much further advancer toward the condition of a universally musical na on than we now are.
Mr. Stock declares that besides fostering patriotism and reaching all the people, the growth of bands thruout the country would develop the American composer and would provide a valuable field of activity to gifted American youths as teachers and performers
"There are too many pianists and violinists it the world today who can play the Tschaikowsky concertos very well indeed," he explained. "There is no room for them in the concert world, so they
resort to teaching as a profession, and bring out resort to teaching as a profession, and bring out
more pianists and violinists who are able to play the great concertos acceptably. This talent might eery well be turned into a profitable and usefu. direction by the establislmment of a national training school for players of band instruments. There
is no other way of producing good bands and good band music in this country. We must develop conductors because they are essential, and a schoo is the only place to do wat. Then, too, we must and we should have good music writien for them The band is the best start in the matter, because is senjed by all. woull be supported and it school free from political influence, then go ahead with the other departments of a school for all the arts.

Two Band Schools Now Active

## g NOW that Nery one intorested in bands will be thanful to Mr. Stock for bis in

Conway vilitury
$\qquad$ training, private lessons on any instrum ant, daily orchestra

In regard to the iiterature for concert bands, standard overture, of almost every grand opera

math of the breit orehestral works. including <br>National Bureau for Advancement of Music Takes Hand<br>SN

the simple reason that the dill not kinow of the
possibilities open to them. Their opportunity came the third-elnss eitios mand villages the quevtion of
making the aypropraton must be initated by fethlon of the per cent of the guatifed voters, so Hat it will be necessary to get together a nuet us of intersted citizens. There is no harm in a mushelan taking the had. Lut it is desirable to get
some intluentlal business man or club woman to Fome intluental business man or club woman to head the list and take an active interest. In the
larger places a maisority vote of the governing councll is sutheint to make the band appropriatien, and here the proeedure sloutd be the same
 He liuresu whll bie. Whatever the "reumstances, secure atoption of the band concerts under the debislatice act and will place it their disposal in hterature obl the tomshlerable experienee it has

The liuratu has been making a speeial sturly of the band law situation in the 45 States, and ven its preliminary examination revealed a wide difierence of practice. In some states there is apparently no speciftc law permitting the appropriations, but on the other hamela generous measure of hone rule for anl communities, by virtue of
which the Dand funds inay the voted and would be which the band funds inay be voted and would be ander pressure of sumbient public somiment. In
antrer states there are slectal hambl tix laws, some wher states there are spectal hand tax laws, some good, some weak, some so poor that no law would be better. The whole question is a complieated ine. The Bureau will ston have full information those interested.

## Iowa Has Model Band Law

$\mathcal{G}$ whilwhene, however, the legislative work O will be only the first step. Whether it means modifying or extending laws already in force, the main task will still rimain to be done, atml that is moving the cittes, towns and villages to translate their epportunity into action. The State of lowa,
which has a model band law upon its statute which has a model band law upon its statute
hooks largely as the result of the efforts of Najor George W: Landers, of Clarinda, also furnishes an xample of ethclent uillization of its opportunity: The litw permits towns anif cities under to, 090 population to levy a maximum tax mills per dollar of assessed valuation "for the natintenance or employment of a bund for musical purposes." It is reported that within the very first year after the measure was adopted nearly orivilege and establishod a serics of band con Certs, to the great adsantage of their community provision are for the mosi mble by the twonall extravagant.

Other states have followed lowa's example with a wo-mill or a me-and-one-half-mmill maximum. including Catifornia, Miehtgan, Maryland and West Virginia. From Texas comes word that a bill has passed the Lagislature with a three-mall
limit. Kimsas and Nibraska have at one-mill limit. Vermont tixes the sum that may be appropriated for bamels at the per cent of the local "grand list" or total tax budget, this belng refluced to three per cent if the grand hlst exceeds $\$ 20,000$. D'emsylvania has an arbitrary limit of $\$ 500$.
The Now York law leaves indetermmate the amount to be votcd for the bands, amd thls is unfuestomathy int advantage. The two-mill limit, Whe apparemty just right for most of the Middleany of the would release too targe a sum in ohe Lastern cities with their high proporty land values and might hamper rather than belp the movement thru passible arltieishm of "ex travagance". A one-mill Hmit makht be sullerent in still whers. Tho same is true of any abhitrary trum sthers. The same is true of any amprary

 tearmathen towns the discretion
 doubtenty the west caleulated for wene atoption of ugon how mach mblic interest can be aroused

The worthe of the New fork law is an follows:
section f. Chapter 29 of the laws of 1909, enfited "At act relating Io mmichat corporathons. constituting chapter e.t of the consolidited baws, (Continued on page 255)
possibilitiex open to them. Their apportunity came
when the Legislature at Albany passed a law in

about the dosireat action in their own commonity. They are acqualinted with the situation and know the key people. Wonner's clubs, music clubs,

Patrick Conway

May, 1923 , permitting any city of the first, second third class, and even any ineorporated village, empropriate public fumbs fur the "maintenance the entertainment of the public."
The existence of such a law on the statute ill those imerestod in the development of municimal music, and there is no one whom it concerns unless this permissive logislation is mate known and used, it begomes a dead leter and of now.rice to the publie or to those professionally or eommight have remained somnolent for many years ancement of Music in the course of its work with a krong of bandmasters in Niw York sitate, in-
anding the writer, who were desirous of extending the adoption of Jiand comerts, masarthed this
 get the sanallir towns and viltages to institute the concerts and to induce the larger eltes, which have atways hat the bower under their charters, th provide more liberatly for this pulbice servien, fint

## Let Us Finhly Resolve



their ohd haunts, others to new

## pring a young math's fancy lightiy turns to fove,

 ) will the tent repertoire show in all its glors, wo paint and khaki begin its journey down new

Robrre F. Demorest
Ourrer and manager DCmorest
Stork Company.

## By Robert F. Demorest

## Whe can profer something hiew bive

tion once estabished operates with silent and un actor who has this mights undercurrent working for him rather than against him. Good resolutions earried out will create and sustain this airy, intangible and *ometing we cail reputation. If patrons a butter show. So firs, so gond.

The Selection of Plays First
 $\mathcal{S}$
 kind of plays? I believe it was Shakespeare who
sait, "The play's the thing," and he voiced the wistom of the ages.
who long ago 1 isited a compry of players live-actors of long experience. It should have been a good performance. yet the play was so badly written, so overdrawn and ridiculous that the audience was terribly bored, and many were observed walking out during the performance. Very much in evidence was the mortgage in the -a piay without a piot, comedy without iaugis. it -a play without a piot, comedy without iaugis. miserabie jumble of much ado abnut nothing.
forcibly impressed the perspective of the audienee lou ean't expect an audience of average inteiliFence to be interested in a badly-writem piay, with absurd situations, obsolete lansuace, and characters so overdrawn that they are ridicuinus, and yet many of us are guilty. Peopie are obviously tired of the same menu, and, altho more interested in entertainment today than ever before, they are more discriminating, and, consequently, harder to please and will seek diversion elsewhere unless

The Selection of Players Next
 pqually as important as the selection of A great many times we cannot get
would like to have, but we can the material we would like to have, but we can tage by discriminate casting and proper direction. Many shows today are working on the basis of high ideas ancl standards in the presentation of performanees, but these are holiow mockery
unless opportunity is afforied each player to mako the most of himsolf; therefore, we must select the best play possible to fit the cast. Then having cast the players in the parts that will give them an opportunity to give of their best, if they have not the proper wardrobe, it is the manager's duty to see that same is
procured. A misfit dress suit will afford a laugh as quickly as any comedy stunt Toby can pull. The manager owes it to himself and to the players who endeavor to dress their parts correctiy to demand from a negigent player that he or she procure wardrobe sultable for parts as cast. Many a player has lost interest because of another player cheating.

There is no subject upon which business men are more generally agreed than the necessity of loyatty in a working force. So It is with the business of entertainment. Unless there is the spirit of good will, co-operation and loyalty permale works rule works both ways, for indivinuals are rarely successful uniess pioyers. If at man is capable of loyalty to others he will be capabie of loyalty to himself. In many lines of business employers and employees' interests may not be identical thruout, but in the husiness of entertainment they run very much on the same line-the points of contact are many-and nany times they become merged. To use the ver-
nacular of the show worlf: "If you are with it, be (Continued on page :54)

## The Iyceum of romorrow <br> శ <br> becmum tidith is une which is discussed daily <br> By Al Flude <br> NV: does not need to be entirely pessimistic,

at the present time by all who are interested. That the fyceum has entered finto a new phase of existence is very phin to ali of us. There are fitu comsideration before beginning any dlagnoxis ats to the disease.
The lymun hats afways belonged primarily to The lymont has afways belonged prlmarily to
tho communties outshle of the metropolis, There fhe commanities outshle of the metropolise There
is no duestlon but that the flef for the lyceum ionday is just as remumbrative and just as acthe anday it forer was in the metlum-shed commmaties as it frer was in the medlum-sized commmaties,
it is in the sinatier towns where the lycemn has It is in the santifer towns where the lyceun has
always been batancing on the verge of bankruptey always been latabeing on the verge of bat
that the prineipal altlleuity has arisen.
that the principal dltheuity has arisen.
it should be remembered that these smatler It should be remembered that these smatler
towns themsetwos have been strugghng against many adrerse comblitions, and the sand conditions Whleh are numking it diffecuit for the business men uf the small town to make both ends mont are wowenting the iycoum from meeting with its
bust sucoss in these smail towns where before lust ruccess in th
it was sucenssful.

Causes of Change in Local Communitics
$\mathfrak{G}$
(6) NNVONi: whu hus been making a serles 2.000 Inhabitants the change in these local -nomuntiles is very npparemt. Thls change has ambomoblles about very largety hy the advent of ispent a day recently in a town of 600 peopie There was tho hotel in the town and only ono bry boor restaurant, altho a very good hotel huiding was stanling there vacant and in other daye it had clone a good huslness. One-half of the business hutidhes of the town were vacant smply because the people of the sutroumbing commanity now find it so essy to step Into thelt cars ind
shopping.
On the following day 1 was in another town uf about the same size with exnetly the same ex-
perience and on the day following that another lown with neither a hotel nor a restaurant. Traveling men are making their trips by autos and maturaliy make those trips in such a way as to get into the hetter towns before night. Farmers do their trading in the better towns becaluse 30
wr 40 ininutes will nearly always piace them in the county seat.
And so the smali town is suffering and the failure of the lyceum in these communities is not due to any weakness in the lyceum itself, but merely to a condition whieh is just as detrimental and just as appalling to the local business men of those communities as it is to the people of the platform.

The decadence of the small town is reflected lso in the condition of the so-called opera houses. Almost every little community has a move house, but that is seitlom built in such a way that it can be used for general entertainment, and the old-time opera house has been allowed to degenrate until it is a depressing experience to enter nto one of these entertainment places of other days and sit thru a program. So general is this combition that it is a source of satisfaction when one finds that the entertalnment is to be held in the ehurein instead of the local opera house. It is true that there are exceptions to these rules. Some of the smaller communities, especially in Northern Illinois and Wisconsin, have utilized the atutomobile spirit and are eatering (0) tratic of that sort, and these communities show some exceptional prosperlty as a result. But the general condition in regard to the business prosperity of the smati towns is depressing to say the least. Tins is a mueh more important matter than merely the prosperity of the lyceun because. Whth the passing of tho prosperity of the simill further emphasize the difference in condition stili further emphasize the difference in condition
letween reh and poor.
$\mathcal{O}$ howevor, in regard to the outiook. Thers arn still two sources of platform encouragement 1 think the hureaus which are best able to
this trend will be the ones that will secure the business.
find that there is a tendency all along the tine among ehurches to be more liberai, and more and more are the various denominations working fogether in harmony, hence the general church colurse in which all of the churches take part is becoming more nossibie and more prosperous than in the past. lut if courses are to be put on thru the united effort of the churches the bureaus whil be obliced to reconstruct thelr courses and whit on more lectures than they have during the past few years.

Another tendency which is entirely to the good is the growing interest in township high schools in platform affairs. As a matter of fact the township high school is the logical sponsor of the lyceum course and the young people of the schools are the best ones to undertake it promotion if they are backed in a proper aml enthusiastic way by the older members of thi community. lBy far the most interesting and most enthusiastic audiences I have sern this yeat were those which were gathered together in these eounty high sehools.
After all the lyceum is ejther all mheathonal
force or else its function in community iffe in are beginnin
excessive indulsenee some retction against the has been detrimental (o) sofoul life during the past tive years, and this reaction will work more ind more in favor of worth-while platform

1 an conlibent that some bureau man will sulve this problem hetore long by meeting these new conditions with courses entirely within the reach of the monple, thoroly satisfactory and of
genume educational value. When that has been

Railroad Circuses ltineraries
For Past Five Years
By Vernon Reaver

 Stern 1:2


Beasur 1!
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Encon $3 \sin$

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The Billboard





$3-3 \mathrm{Ha}$


# Fajr Attrections and Fajr Attendance sy robert s erickey 

## $\mathcal{F}$

 f 101 acts, track programs and music ha answer to the question. "Are attractions a good investment for fairs?"
The answer. When backed by a surves of pain facts and cold figures, is that the falrs that have
annually increased their entertainment and entertainment budgets have annually drawn large crowds. These fairs fulfill the two-fold purpose
for which they were organized, first by bringing for which they were organized, first ly bringing
more peopte to the grounds to visit the educi tional, live-stock, agriculture and business e hibits, and secondly by increasing the revenu of the fair so that grenter premlums are possibl! and, conseguently, better exhibits. Without the use of an adding machine it is evident that more and better entertainment makes possible in larger bounds the primary purpose of prolucts of the particular conmunit when the entertaimment bulget has been steulily increased fairs have found it possible to :annually increase their premium payments fext figures to back ull these

What were the lapge faits doing in that time Figures for the same perionl are not awalably at once, but contparisom of thares of en yona
 increased sk1 per went in a score of years. What the gate revenue incraseal 331 ber cent. Thespsoud alluat erm mure eleary the possibilities of It the gate. there was but one reason for increased grambestand attendarce, the more unisersal apreal of attactions offered.
The greaty increased grand-stonel revente has mate it poss:ble
$\qquad$
$\qquad$

## Balance Prime Essential

$\mathcal{R}^{\text {IGHT }}$ here is a good place to mention that

Must falr men cath remamber when entertain meht was:a kross mekle thd patt of the awomg (1) mek up ansthang ot the last tunute. If the couth not that sompethot at their price they wout combend the people combld bey the exhibits. But s steme and started to sell cet the betere-balanced and more-antertaluing fatures of toldo. Namy of the oht thithers of ay yars ago stiti smivise shels ats the hathon ascenstons. the barachut the cxpmestions and falts know that a diversitie presentathon of atets uf mernt and reputation hat a more steady drawing power that at few highty Selling Acts a Struggle Years Ago $\square$ Thas mot so bunt ago but that Fred al
 falts was a constant siruggle ambl hardly worth effont. 110 reealls that 30 years ago the wot bey Noince realls that $3^{\prime \prime}$ vears ago he went State 9 fairs spent an average of
$\$ 1,262$ for premiums and $\$ 1,239$ for usic and attractions.
Eight years later these fairs averaged an expenditure of $\$ 3.435$ for premiums and $\$ 2.791$ for entertain-
ment. Reduced to more simple figures,
these show that fairs of this parir
licular state, by adrancing their entertainment appropriation approx Imately 120 per cent. were able in
therease their premiums about 175 These are figures from typical
fatrs in a tybic:l "fair stite". fairs in a tybical "fair State", a com-
monwealth which has made rapill strides in agriculture and industry and which gives much credit to the fairs. gates and greatly increased attend ance in the grand stands is the an swir to the rapid advance of many fairs.


In the fairs just mientioned the
tendance juniped from $1,115,000$ in 1915 to $1,650,000$ in 1923. Few com munlties in which these fairs wer held enjoyed any sensational popula crease in attendance was due solels
to offring a greater number of peodivarsion from their daily routlne. Gate charge increases were made possible ho pight atractions at many fairs durins admission to the grounds increased from $\$ 308,000$ in 1915 to $\$ 587,000$ in 1923. Grand-stand receipts jump same periof mate an eren more sensational jurn. stants increased from $\$ 56.000$ to $\$ 201.000$, or neandy 300 per ennt from \$06.000 the \$201.000, he neilly


Roy Knabenshue and his dirigible at the low'a State
villed, but 1 have seen where the reverse was true several years ago a fair manager who south and pronoted a fair in Georgias. He rushed the fair along and paid more attention to building the plant and attractlons than othor departmente. the plant and attractons than othor departments. oftien the falr openel it had it wonderfut This did not prove sutisfactory to combunts. This din not prove sitisfactory to the communits Hs a whole. A fair had been adwretisell, they enterling the grounds, thes found no exhibits to mention the groun to races. While they wanted amusements, they also wated the other departments that abe necessar for su"cescful fairs. And arm torlay thisa fair has

 Imes and enly :noviale exhibits when they should ave poreathon and attracions for their batrons. Churbers. selmols and homes have ratized the bide industion have pound it necessistry to pro-
 Whe whetsiting : falr. Chy kind ate nst loss unless vewod by crowis. other expositions reatigre this allil sumbl practleally as much effort in lining $n_{1}$, suitable "ntortainnment for patrons as in arranging the thaplay's.
the bosird wast Aring out one member lifonght mp the matter of buylng attractions lik the lowa falr. Anothor member lmmetlatel spoke mp and sald he thatit them a wasto
of money :ame mowed that the board aldjourm of money :and mowed that the board adjourn
And whe do yon thlak seconded tha motion None other than Mr. B.arnes, who hat waltod long to talk enn a subject sin elase to his heil and pucketbouk. He deecilend that if the boar could get along withwut attractlons he coubl

## 



- Great oaks from little acorms grou." A score an
the grounds of the State Fair of Tesas at Dallas aheut 20 years agn. The ercess were small hackherrecs. transplanted by the Dallas Park Board. They are nou' great, towering shade-spreading monarchn that make the grounds heautiful. The main chhihit, buildings. now housing the famous the background.


It was back in 1910 or 1912 that this "Restaurant Rou'" was first erected on the grounds of the State roundings are tastly different and it s been vastly improied. The strcets are all paced. the trees have $g$ :own to massive proportions, protiding exrellent shade, and the blank spares on the lift have all been filled in with permanent exhibit buildings ouned by implement and

The little falr at Nit:I, fa. known to fair men as Charleg. Cameron's Show, whs the first outcoo einlly. that banalle the amusement frotc, espe cially that brancla looking longingly at the fairs be bad an idea that a big tot weula kame, but he had an lilea that a big act would pay out. so he secured Dr. Carser and IIls Daneing Horses and prad the unheard-ni sum of $\$ 1.000$. Camberos proberly billed abd exploltod the attrarthon for say, the fair had the livgest attend ance in its hlstory. Nowadays thou the rule are far from botng great -xceptlons. At the bis state alle Nrtice Rars, as woll as the inl porrant cmumty "xypmstituns. one will same bill.
Cameron's suceess with the Carvor dloing act was a tenstrike fo uthoor attracthots. for witen he be loalr hoard lie admeated the pur flase rof goml entertathme t:t. Timlat as provisent of the low: fate bear ho is :hways In the nurket for biz "tractings and will minosen the bur:e
wiants.
Fair secretaries who lave bewn in lie busimes for many sears will re call anl extrowdinary :manumenne: Fiv the Western Tiwe :trical Excliang Hent it had scelured fir ther fairs the most fampos of all circus features
 large saliary In those dinss. lured the Nelsomis away from the Barmum. 1:ailey Circus. They prowil such it sensation the falrs that they were really the forrermuers us the many highesalariwit and hiph-chass circhs acts which were som avallable for finirs. Heir success was watelhell with awe and wonderment lys other elrcus performers. Now so many large fairs use hith-uriect aets that potat
 rontiable parts of the year's work. The publes pulse is comethatly thanging and few acts can enain year in and out as features with the mis Ircuses. And the snadler shows cannot pay the alaries, It is wusithe the n, that these acts lowk the fair howking onlicess fur a summer's work.
For instance, last yoar "1pootles" Hannafurd unt dow Ilowkint, two of the best equestri:me in


The way people uscd to go to the low'a State Fair


Iuca State Fair grounds at Des Moines during tie fair in 1900.

## engagentre <br> 

20) weeks it faire mit parkBeteusew of their nature many acets can thatFive at furs, ne parks. or with the larger eiruss, Motally the hith aerial aets. This yeirtuun trewi fout in tle air is befing oreored. usingpows at whith such
high s:ilaries asked
Foreign countries, csileciathy
Foreign countries, csileciathy
bave furnlshed matmy sensationalFurope, as well as in Almerical the circuse ofgast few years have benn faturing trained wildmimat acts and these extibitions have taken theplace on the programs once filled by aertal, aerobatic and other troupes. This has made a a ailibleit number af important aets for fairs and parkwhich were previously only identified with thebig "white tons"Just as the ordinary individual of today, regardless of position or oecupation. demands titebest so have the fairs if Enited Stites andCanada set a high standard for outdoor attrac-tons. Where once the enst of a feature aet wasthe big factor In deeiding its purchase now fairollicials select only meritorious ats for
 ronto. Dallas. Shreveport. Springfleld, Trenton and riehmond are but a fow instances of this fact. The blg state fairs have almost unlimiterl funds available for attractlons, but dentand the highest elass of talent. hands of national and internadonal repute lave leard the eall
for better music and bigger attraefor hetter music athl bigger attraetions and such organizations find it
in casy task to plity a long route. The Canalkan National Exhifition
 (vamb, while Toxas, Loumbana, Ok Fhomat and "ther sonthern faits have in the mast imported the Bani of Sher City in actiltion (I) rendering exerllent programs these bands have helped to cement (he frientship between America and forcign countrles. Among the noted American bands that annually apmith's the big fairs arre: hoy Hussars, Cervonders, AI Sweet's 'at Conway, Thaviu, Melienzie anc others.
astually comes socond. Is it his ennugh find has it merit?" has replaced "How nueh

## A New Type of Entertainment

F. NSTANCE of thls is found in the presfew yairs back could be seen only in the metropolitan clties that boasted theaters with trememfous stages. Because of the unlimited stage pace avallathe and the large number of people In the audience. revues fit perfectly Into the nlght-show program. Regardless of the fair or the size of the eity presented. they have proven ne of the nust popular forms of entertainment novised for fair patrons. Like other attractons. her have found a mace in the reognized categor: ff fair attractions and will remain as a feature fust as long as they are built big enough th chals with Brokdway reputations, with wellcralned chornses and ballets, and they are fal -upetior th the majority of road attanctions that ohy foir elties and are shown at a smatler The Etate loair of Texas was the first exposi1.0n to leflule the revue as part of its entertainIn me progam. secretary $\mathbb{W}$. If. Sermen theater to hutuse this now type of f.ir show which was addutional to the fireworks spectache amd hils regular gramd-stiand attractions. So suceastul and so popular are revues with tho batrons of the Dahlas fair that the old collseum al new auditorlum, costlng approximately $\$ 500,000$,
is being constructed on the fairgrounds. While the auditorium will be awilable for big attractions visiting Dallas at times other than durlus the faitr, It is constructed primarily as a fath equition and a home for the revue, whth Mov: on anuwl fewue of the state Fair of Tex Texas. Once regarded as small-town propositions, the fairs-and thls includes State, distrlet and counts due. to a large extent, to the caliber of ent artaln ment offered. St. Paul, Des Moines, Line In. To







# Fayr Attractions and Fair Attenclance sy robert zemickey 

## $\mathscr{F}$

 answer to the question, "Are attraetions it good Investment for falrs? facts and cold figures is that the falrs that has annually increased their entertainment and ent tertainment budgets have annually drawn larget crowds. These fats fulfill the two-fold purpose for which they were organized, first by bringing more people to the grounds to risit the chluc: liibits, and secondly by inereasing the revent of the fair so that greater premluns are possib) and, consequently, better exhibitsevident that moro and better entertaimment make possible in larger bounds the primary purpose of the fair-to exhibit and create interest in the best which the fair is held. It is also a fact that when the entertainment bulget has been steatlily inereased fairs have found it possible to innually increase their premium payments.
Delving into a few figures to bac statements, I find that in 1915 in one state $\$ 1.262$ for premiums
music and attractions.

Eight years later these fairs averaged in expenditure of $\$ 3,435$ for
prentums and $\$ 2.7$ for entertainReduced to more simple figures these show that fatrs of this par-
licular State, by advancing their entertainmont approplation appros Imately 1:0 per cent, were able 10 ber cent. These are figures from typical fairs in a twhical "fair State", a eonnstrides in igriculture and industry and which gives much credit to the fairs.
mereased attendance at the outer gates and greatly increased attendswer to the rapid advance of many ln the fairs just mentioned the attendance juniped from $1,115,000$ in 1915 to $1,650.000 \mathrm{ln} 1923$. Few eomheld enjoyed any sensational population growth in that time; the in crease in attendance was due solel
ple moncthing whith interested them and offered diversion from thelr daily routine. Gite charge increases were marle possible he wight vears in quastion and receint furing admission the the grounds increased from $\$ 30 \$, 000$ in the same perind mind 1923 . Grand-stand recelpts junne same fore sonsational moant that the actual revonue from the grand 300 per

with tin the orececting paragraphs



Roy Knabenshue and his dirigible at the low'a Seate Fair some years

Moot fait men wan whemlier when entertainment was agrosels nepleted part of the aterake
 enntwin the people combla wiew the exhilitis. but sradually fairs driftell away from this pree.arious -vatem and started th. solert the better-balancent
 Huch as the betlown ascension. the paraelmet jump. the high dive nit the "slide for life", but (he cxpmexitiens and fairs know that a diversifien it more staty drawing power than a few highly Selling Acts a Struggle Years Ago
$\mathcal{G}$ WAS nut so lonk ago but that lreal at a power in the falr lomeking world, can re-
 Falles was ac whstant strugglo and harily worth
$\mathcal{R}^{\text {IGHT here is a good place to mention that }} \begin{aligned} & \text { balane is one of the prime essentials of of } \\ & \text { any fair. The pullhe phat proven that it }\end{aligned}$

vided, but I have seen where the reverse was true. Several years ago at fair manaker who hald enjoved much success in the North went south andi pronited is fair in Georgia. Ile rushell south and pronoted at fair in Georgit. He rushed the fair along and paid more attention to building
the plant and attractions than other departunents. the phant and attractions than other departunents.
So when the fair openell it hal a wonderful enSo when the fair olenell it had a wonderful en-
tertainment prugram, but practically no exvilibits. This did not prove satisfactory to the community: This dil not prove satisfactory to the community:
als a whole. A fair had been advertisell, they. ats a whole. A fair had been advertiscoll, they
paid their money to see it falr, but insteall, after entering the grounds, they found no exhibits to mention-only the grand-stand show and the
racus. White they wanted amusements, they also for sureessful fairs. And even tomay this fair has

 athon and abtractions for their batrons.
vehomb and homes have walized the
 mon antrotainanent for emp
mor workers. how

## aborat" and extonsive ('xhibits of

 by kind arr uscless unless viewed by erowds. homoters of foor shows, automolile, ratlo atm as much effort in Ilning up suitable entertainment for pitrons as in arranging the displays.the boirt was urine ou then. mime fronght up the matter of buving attractions lik the lowit fill. Another momber immedhately sooke up and sald he thought them a wast of money and nowod that the board adjourn And whe do you think seconted the motion? long to talk on at subject sin ciouse on his heap athel poeketbowk. life decitonl that if the lowar could get along without attractlons he could男
 Great oaks from little acnons grow. A scene all ahout 20 years ago. The trees were small hackherries transplanted by the Dallas Park Board. They are now great, towering shade-spreading monarchs that make th grounds beautiful. The main exhibit, buildings. nou' housing the famous "Spanish Villuge"
the background.

## The Billboard



It was back in 1910 or 1912 that this Restaurant Rotc" was first erected on the grounds of the State Fair of Tease at Dellas. I's sill in use. but the sur-
toundings are tastly different and it's been vastly imtoundings are tastly different and it's been vastly im-
proced. The strets are all paced, the trees bave g:own proved. The strects are all pated, the trees hate geown
?n massice proportions, providing excellent slade. and the to massive proportions, providing excellent state. and the
blank spaces on the left have all been litled in with permanent exhibit buildings owned by implement and

The little fair at Alta, Ia., known to fair men as Charley. Cameron's Show, was the first out doo cxpmition to startle the anmusement world, espeCanicron he had an idea that a big act would pay out bu he secured Dr. Carver and His Danclig Horses and path the whemet-uf eum of 81.000 comerem proberly billed and explolted the attraction for many miles surrounding Alta and, needless to suy; the falr hat the lirgest attend ance sand har how thou the rule. are far from being grea̧t execptions. At the hib shate alm dlstrict falrs, as well as the im
 same bill.

Cameron's success with the Cars or diving act was a tenstrike for outdoor attractions, for when be became a memher of the low. State
 as prestilent of the lowa fide board he is :llweys in the market for bil attractmos and will manoosen the wants. Fair sentetaries who bave been in the hushess for many sears wint re: 1,y the Western Tho tric:a Exeliange that th had semmed fine the falrs the most fanmons of all cirens: features, the Origin.al Nitsonz Famlly: An offer of $\$ 500$ a werls, an unusually large salary In those dass, hred the
Nolsons away from the barnum Bailey citcus. Thon prowal such it the fairs cous. They prowel such at sensation : the many high-salaried and high-elanse circus acts which were soon avallable for fats. When the Nolsom Famely heman thelr falr tour thelr success was watched wheh awe and wonderment by other circus performers. sow so many trombes look to tho fitir weison ase one of the inost profitable parts of the year's work. The pmble's pmese is combintly changing and few actes cats remain year in and out as features with the bin Crcuses. And the smaller shows camot pay the (1) the fatir bowking otlices for a summer's wook ami Instamee, last sear "poodles" Hamaifor athl woe llombini, two of the best muestrians in


The way people used to go to the low'a State Fair.


Iu'a State Fair grounds at Des Moines during the fair in 1900.
price usuatly comes soromal. "ls it hig emough athd has it merit?" has replaced "How much

## A New Type of Entertainment

 MASTANCE of this is found in the pres tew years back could be scen only in the memblous staces Fecause of the unlimited the ane awalle and the large number or space arallable and the large number of people ulat-show program. Regardless of the fair or the size of the regaraless of the fair or the of the meit popular forms of enter devised for falr patrons, Like other atractlons they have found a place in the recognized antegor of fair attractions and will remain as a feature Just as long ns they are built blg enough cipals with Froadway reputations, with well trained choruses and baliets, and :uperlor the majority of rond attantions thatphay faic clties and are shown at a smanles The state Fain of Texas was the first expesi ind lude the revue as part of its entortati-
mogam. Secretary W. If. sir.atom eonterted amd remodeled a big coliseum into? whieh was ahlitional to the freworks sureetacele athl hls resular grand-stand attraetions. Sol sucpatrons of the Dillas falr that the old colisetum hats been turned into an agriculture bulding amd a new aulitorlum, costing approximately $\$ 500,000$, Aloes it cost?".

## 20 country, took their trosic : :and in $x$. 1 is lon

 (ally summer. Inclelentally park - $4-2=$

## - $-x+m=0$

 litn-Ired fect in tlae atir is being witered. usinar limitent, whleh accoun
looreign countrles, especially
have furnished matng sens:ctional acts, as well is 1othom, as well as in Anmerieat the eirenate the bust few years have bomn faturing uathol wild athmal atcts und these exhibituns have tation the place on the programs onee fillad be arriat, acrobatc and other troupes. This has made avallable a number of importiont acts for fatirs and parks whleh were previously only identifled with the blg "white tops"

Just as the ordinary individual of today, regarcless of position or occupation. demands tite Cinada set a the falrs of United States and cions. Where ance the cost of outloor attracthe ble factor in deciding lts purchase now fair ofllcitils select only meritorious incts for thelr programs. Quality is the first and only factor;

## Musical

 hose filir entertainment program, espectally known organizations which have been natlonally cecords. Frank westio or thelr phonograph Brown Brothers, Thomas' Saxotet, Bolduc and others find the fair season very profitable. Everyone, whether a musiclan or not, appreclates music and when offered in a varlety such is lhe big bands ofrer at the fairs with repertoires meluding eversthing from jazz to grand opera the result is lighly satisfied grand-stand

The old grand stand at the lou'a State Fair. long

# Gettiag Back Into Show Elazaess ay Joupa co maner 

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## First Work of Citizens' Play Jury Is Satisfactory to All Concerned

Two Out of Three Plays Given Clean Bill---One Ordered Modified

WELL KNOWNS IN THE THREE JURIES

Jury Plan Slightly Amended Tc Allow Defendant a Hearing

> Nrw lork, March 16.-The citizens sy:stem became a reality last three of these juries wir muluted and put into operation. One group visited Desire I'nder the Elms, anrither went to sce They Kneso What They Wrouted and the third called on The Firebrand. When the furies assembled die Clity Hall Friday they were asked rote on the following guestions
> "Shall the piay be supressed?"
> "Shall the piay be corrected?"
> They Kivio What They worn
> jurors voted unanimousily " No " in answer both guestions, thereby giving these
method of acting in Scene II. Act
Continued on page 34)
AL JOLSON ILL;
"BIG BOY" CLOSES

Probably No Further Perform ances Th's Season--Star's Physician Advises Long Rest

New York, March 16,-Wor the third since the opening lure Janunry Jolson has been oult gul, because o, Garden. This time t sing will be entectinite and there pr io may this season. Jolson is expretwit this week for Florida, stopswing tlantic CCyy und Washington, and havily kothe to California for an exlim. anion to close the slow came after consulation by Jolson with hils dinter re anvered hint to stup work at ons
 dink the comedian's whes Wher -o untii tumbey. roblway thatrical history where Continnoll un paye 31)

THREE SESQUI-CENTENNIAL LEADE-


Praminut in the planuing of the Sesqui-Centennial Exposition to be hed right: W. Frecland K fndrick, Mayor of Phitadelphia and Presilent of the SesquiCentennial Association; Colonel Darid C. Colliir, Director-General of Sesquithe Sesqui-Centenniat Exposition. Photo of Mujor Kendrick is by Bachrach. Photo of Culunel Collier copyriyht by the Philitps Studio, Philadelphia.
YERKES IS EJECTED FROM FEDERATION OF MUSICIANS
Well-Known Novelty Orchestra Leader Dropped From Union Because of Alleged Refusal To Pay Claims as Requested

New York, March 14.-Harry Yerkes, heen ejected, that the orchestra organizer , Noveity Orchustra fane, who is known had refused $t 0$ comply with a request tie contruls, has been expelled from the Mr. Weber sail that the rules must be American Feteration of Ilti-icians, it be- compliod with, and, as this one is of utcame known today. Ty officlat communi. nust importance there was no other
cation from the secrotary of locai s0s. course jeft open but to expel him. The catlon from the secrotary of Vomal $\$ 02$. course jeft open but to expel him. The
New York, notifathon that Yerkes name president atso declared that ample time, was no longer on the union bouks was 10 days, was glven Yerkes in which to sent io him.
Joseph Weber, president of the Inter- iorkes has an entirely different story national Assuciation of Musicians, ase to till, however. The band organizer as-

Canada Is Seeking To
Amend Copyright Act
Ottawa, Can. March 14.-Canada is tists and mblatiers which is not grante the fines prommed in the lonited states. the presth? act was supposedly designed apoolal pariatmentary comentitee is sit

## NEW BILL AIMED AT TICKET SPECS.

Requires Conspicuous Posting of Copy of Law Limiting Fee to 50c Above Box-Office Price

Aibany, N. Y., March 16.-A bill was itroduced in the New York Leglsiature - Assemblyman Pheips last week by hich theater ticket speculators would bs impelled to post in a conspicuous place their establishments a printed copy of faw limiting tho excess over the boxfice price to 50 cents. The bill was preared after conferences with State Conuller Murphy.
Assemblyman Phelps stated the measire was framed in the Interest of New York theatergoers, who are compelled to pay extortionate prices for tickets to the shows that are hits.

Since Controlier Murphy took office two months ago he has recelved numerous complaints against the specs, some coming thru the district attorney's office. others directly from citizens who claim they have been mulcted.

Things have gotten to such a state that it is not alone an expenslve, but also disagreeable experience to purchase a controller said. "Some of the agencles Continued on page 34 )

## DISCORD OVER

FREE CONCERTS
Guggenheim-Hylan Tilt May Re sult in Discontinuance of Central Park Programs

New York, March 16.-Lack of harnony between the city administratlos and the Guggenheim familles over the ree band concerts in Central Park given hru the generosity of the latter is expected to result in their discontinuance this summer. Discord began last seasol when the name of John F. Hylan was placed on a program in dominating type. In a statement released thru Edwin ranko Goldman, whose band, directed by him, has played on the Central l'ark mall for several years, he sald: ' have been advised by Mr. and ars. Danlel uggenheim and Br. and Mrs. Murry Guggenheim that they have bren notified thru Chamberlain Beroizheimer that tho series of free concerts by my band. which has been their gift to the city, is not mer except under proming sum. except under prohibitive restric.

The "restrictions" are sald to concern .the decision of the city that the Goldman (Continuell on page 33)

# 26,500 AWARD FOR WIDOW OF STAGE HAND FROM HIS SLAYER 

Unique Verdict of Jersey City Jury May Reopen Case in Which John J. Walsh Was Acquitted for Murder of Joseph Heaney

N



Tells British Commons<br>Few Companies Stranded

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\begin{aligned}
& \text { Suecial Cable } \\
& \text { House of of }
\end{aligned}
$$




BY THE BILLBOARD ARTIST
Eddie Liconard, caught rolling hit "rooly boly cyis", and Howard Thurston,

Amusement Tax DecreasesBridgeport. Conn... March 15 - - Internal

Woods Refuses Offer
New Universal City HeadPhilip Ryder Gets His Chance
$\qquad$
$\qquad$


# Notables Emphasize 

 Duties of Theater Neev Yurk, Marth 18, The thater was
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$\qquad$
"The Blue Peter" Opening

Denial by Vitagraph
"Thundering Herd" Catses Suit
Scharff With "Student Prince"

[^1] these producers as stage director for the
 suance of a liremke for the pllits wxhihl-
ton. Tlin aelinn was fild in the Sit-



Brilliant Matinee by Drama-Comedy Club
Viola Munro. in "The Littlest Rebel", Receives an Ovation and Clarke Silvernail Scores Individual Hit


| Elsie Janis Has Enough <br>  |
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## Ethel Barrymore <br> Cancels Road Tour


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$\qquad$

P. W. L. Answers Call

## Lee Bros.' Circus <br> Opens Auspiciously



##  <br>  

Shechy Wins Dance Award



 irewhe of the Trlanon. Mr. Shewhy 1s
Mrestident of the Chicago Dancing Teach-
re

## Irene Franklin Recovering






In "The Four-Flusher"
New York, March 14 --With the sign-


 No. No. Nanette". Is Instant Hit in London


## Three Movie Stars Go Under Contract

John Barrymore and Syd Chaplin
Sign With Warners-R Rudolph
Valentino With United
Artists







## Irvine Players Score <br> 

Persevering Pat" Is
Not Overexciting Play

# FIGHT FILM HEARING CAUSES INCONVENENCE TO EXHIBITORS 

rial of "Tex" Rickard and Associates at Trenton, N. J., Keeps Theater Managers From Distant Points on Hand as Witnesses for Several Weeks

IV Charged with conspiracy to viofate the federal law prokibiting and five others - sharged with conspiracy to Wioiate the federal law prohibiting the interstat bringing up a great deai of private compiaint and alarm among aimost 90 motion who have been subpoenaed as witnesses, ust a few of these managers have been alled unon to testify. The inconvenienco managers are undergoing, has led many of them to swear that regardless of the pictures from other States. Not a few of these exhibitors and man-
agers hate been brougitt as hir as 2,000
and 3000 miles to Trenton to testify. They are paid their milieage from their The major portion of the managers are
ling in New York and are paying from
$\$ 5$ to $\$$ a day for rooms. In addition, The trial grew out of the showing of
the Dempsey-Carnentier fight pictures in various States other than New Jersey, ter managers who have been examined jortation of fiims Into other States sota, Cailfornia, Pennsyivania and In lilana. The testimony shows that the srime of the States was as foliows: Ohio
$\$ 20,000 ;$ Pennsylvana, $\$ 30,000 \%$ Wiscon
in, $\$ 25,000$ Indiana, $\$ 15,000$ Calitor Widence of a private showing of the
ilms at the residence of Edward B. Mcrean in Washington, attended by the lat itate Charles E. Hughes, former Attorn troduced Into the trial at the examination the Denartment of Justice stationed at Oripinaliy there were six associates inlim B. Randolph, changed a previous
lea of not guity, to guilty. The others Madison Square Garden; Teddy Hayes, rety, a fight manager; Jasper C. (Jap)
Numa and Fred C. Quimby, head of the Sarah Jane Cole Estate of $\$ 20,000$ to Actors' Fund


 Junius Buphers, Jatmes Budworth and

 made appralcer of the estate by Sur-
'God's Greatest Gift to Man'
亚 Mrs. Lee Seeking Son

## imme he was win in Bealtimer <br> J. B. Connolly Is Manager

## "Zeebrugge", Film. Big

Draw in Montreal Montreal. March 14.-Zecbrugge. the

 kiven and there has been a iline of peope
watting for every screning. The fim is the nost tremendous war pricure ever be one of the biggest draws on Broadway

## Drop Charge Against Rennie


resenting. Dueli, asized that Rennie be piaced under bonds to keep the peace, but
the magistrate did not adopt the sug-
gestion.

## Police Band Does Flop





Minon Park Congreational Church and
since then he has
a contaned wide fame as


## Billboard Tax Bill

Proposed in Michigan

##  <br> 

Silliman Circuit Adds Theaters

Milwaukee. March 14 - - Four niotion

Waterloo Ia.. March 14-James B amed management of the Rlaito Theate here this


Harvey Arlington, manager of the
Orpheum Theater, Grcid Raplds Orpheum Theater, Graira Raplas, never overlooks alt opportunity Mich., never overlooks at opporturity
to get some nevspaper publicly for
his house. While Rose's hoyal Midgets acere playing at the Orpheum the local nevespapers photographrd
Mr. Arlington and Pant, star of the

## Scenic Exhibit

Bowkshop, at 29 West 47th street, opene tivay an exhibition of scenic designs and drawings for the forthcoming production
of Andreser's King slgned the Proccssional for the Theater B. Grimbali at the plays by and Plizabeth
Theater in phitadeinha tilis winter, with Jasper Deetri in the title role. The ex-
hibition inciudes the sketches for the drawings showing the technical pro-

Woods To Do Divorce
Play by Chicago Judge
 play by Justice Joseph Sabath on the
dirorce problem.
$J$ Judze
Sabath has in judlyment on hundreds of divorce cares in chicazo, and has incorporated in his servance. He lias been a year and a haif writing the play. Judge Sabath is presi-
dent of the American Theatrical Hos.

## Civic Controversy Settled



Ann Davis With Stuart Walker
Ann Dawls, whose work in support of
Lionel
Awfilii in The
Outsidr was ond of the outsandling features of that mece.
has signed wlth he suart Waiker Mon:


George Trimble's Estate


## Actor To Become Clergyman

Leoonard wille actor, of Botton, has


Green Room Revel April 12

##   

## Chicago Civic Opera Closes Best Tour

Several Members of Organization To Appear With Mary Garden During Season in Paris, Sailing May 28
 New York, March 16 , The willam
 Want the Academy of Nulsic, reported $p$ Eo under the hammer thils summer. The
Eatson Company. which owns the land

 The houts probably, will be knoun



## O'Hara To Make Picture

Chicago, March 13.-Fiske O'Hare is making arrancements to have The Bio The seting of ene comedy is such that the picture will be mide in New York pianted squarely in Wall street. The the play is is in its last week, will appear Chilago O"Hara, on his departure from
 in Liged. for a summer and wister rell
his announcement to Mhe Bill hacording to blay on fiming the phay will be staried

Harvard Drama Students To Instruct Themselves


Hammerstein Agrees To Pay Half of Claim
To Reach Decision This Week in 'When Summer Comes" Salary Case






 voultors be bete been peft with all concerned A! !owi ho protest was ralsed at thls
 nayment and. after a brief wait, Lehman
announced that heol could not help the
sitiation any, so called up the Wext Side Court.
 Whi Mo Miss Laliart declares she paid


 ti. do whith the treasury and that the hands of the
tinaneser were an in the
treanurer of the cormmratinn.

## "Nocturne" Closes

N.w York, March 14.- Vocturne, origl
 "tration last Monday night, closed
Thursday after three performances und
 Work Starts on Springfield House

##  



Balaban Home Robbed

##   and silwerware valued at si.noo.

Director's Wife Insane

##  insane recently by a jury in Chancery

| John Meehan Becomes First Silent Director <br> New Yurk, March 14.-John Meehan. with Georke M. Cohan as stage director, has be cumu the fl"st sile nt doe-president in charge of production poration. which has started the mak\%ation. Mw, han's jobs is unique incause the Thomolim istachment re-Itsitru-tions somiken by the director film and berome mart of the film. Son he winh hat eve to do his directing with motions Instead of |
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Louis Mann Will Resume
In "Milgrim's Progress"


Musicians Hurt in Wreck
 the country, and four mimbers of his
en torrage were injured in a motor-car
mecident Tuestay morning while the
 Hospital in Mein, Mr. OHare, Gordon
Wendt and $\pi$,illam Bartlett were badiy
cut and brulspil. skiHare was drlving the car, which and turned neer. it second car, carrying
nore members of the orchestra, was fol-
lowing.

## New Chicago Dance Hall

Chicago, March 13.-Paddy Harmon, owner and minnager of the Arcadia and
Dreamland bilirnoms, ts to give Chi-
care still anuther and vaster dancing romm in the W"‥8 were inade public by
Mr. Harmon Wednesday on hls return
irom a husiness and pleasure trip to the Srum a husiness and plessure trip to the
Fast. The north side his been chosen
Hs the district in which the great pleasure
siructure will he bult, the exact locatinn

Drama Students Close Season



## 



Pola Negri Gocs East


## Poster Men Hold Convention

Houston. Tex., Mitch 14 -Election of
oflicers for the ensuing year and the


Priscilla Dean Visits Home



To Start Work on Movie and Art Center

Structure Will House Auditorium. Theater and Classrooms $\$ 15,000,000$ Available for New York Project
 and the
Moshou
lindt



Holds Social Matinee
 The guests of honor were: Emma
Dunn, Miss. Wllliam Dick Snorborg, Mrs
Louis is ed Welzmilier, Mrs. John GuifLouis I: ed Welzmilier, Mrs John Guii-
Poyle, Eipreme Court Justice John L.
Walsh, Arrs. Nathan Straus, Jr. Mrs.
Sol Bloom, Mrs. Arthur H. Bridge, Lillian

## Flo Ziegfeld on Vacation

## lef Bea mo 13 18 sb ex go a sa rn fo a

## Successful Radio Debut

New York. March 14- Harold Flavin
and Larry Mon, of The Motion Picture radis, eateratainers, deout this week as
stations within 24 hours. h fromk two
Wrednesday night they followed Cienn Hunter and
Fidna Murphy from the Niw York studio
of WoR. The following diny casted a simitar act from Why. The act conslsts of a burfesque movie stunt.
with approriate musca numbers. and
willi hee aregular weekiy peature in the

## The we thl hand nex Should a Baby Tellf

Picture Theater Owners Prepare for Convention

| Pitteburgh. Pa., March 12.-Members of the Assmelation of Motion Picture held a banquet here yexterday in preparation for thelr fiftio annual conventlon in <br>  movie actress, made a speech. |
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## Asheville, N. C.. March 14.- Frank

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Film Booking Offices Now Conducting Branch in Boston

## Boston, March 14.-The Fllm Booking

 Office pletures until recently were this hing the only section of the countryin which $\mathbf{F}$. $\mathbf{B}$. didn't have their own
brint
 England for themselves. E. J. Smith. is in charge in the Hub and will remain
in that cupacity untli the new branch is runiling sinoothly. H. M. Berman, genpriur to the establishment of the offices fumplete the new arrangements. $\mathbf{O}$. office here is being operated by the
Franklin Exchange. If true it brings of Gordon's Olympiaation. N. H. Gordon
ons. known to
be a large stockholder in First National Plctures, is said to be connected with the Frank Gordon would have frst say about
tions First Natlonal, Warner Bros. Clas-
all Es, Educatlonal Fllms and F. B. 0 .

## Jeanne Eagels' Successor

In "Rain" Also Stricken
Cleveland, O., March 14.-Twlee within
 ment at the Ohlo Theater tonight engapeAt the close of the frrst week's run
Jenne Fagels left the show because of
jilness and went to Washington to enter a private sanitarium for treatment of Georgia Lee Hall, playing the leading
role in Rain In Gren Bay Whas, was
called here to replace Milss Fagels. She later in the week because of illness, her
disablity having been due to bronchal


Betty Inch Suit Dismissed
$\$ 100,000$ York. March 16.-The suit for Inch, former actress, against Eugene P rest. was dismissed by Justice Wasseringel Thursday when it was found the Hermann caused Mrs. Inch's arrest for
alleged xtortion, and she was tried twice

Sell Capitol Corp. Stock
New York, March 14.-Thru Lyman D. tion Picture Capital Corporation. no par value common stock at sif a share are
helng offered. Cecil $B$. Deallie 1 s in cluded among the prominent figures in
the motion picture industry who are itentifird with the concern, which makes

Aim To Stop Disturbances
Pittsburgh. Pa., March 14.-Partles who
dause disturhance in whlch a number of cause disturhanice in which a number of
repole are limplicated and whlle in places ing. a felony, instead charged disturbing the

## Herndon Play To Be Revived

 head,
able.

## Jane Cowl Injured

## THE NEW PLAYS ON BROADW AY

 Florenz Ziegfeid 10, 1925

## "ZIEGFELD FOLLIES"

Staged by Julian Mitchell

Staged by Julian Mitchell
Dialog by J. P. We.Evor, Whl Rogers
and W. C. Fields
Lyrles by Gene Buck
Music by Dave Stamper, Raymond Huib-
bell and Werner Jansien
Tableux Devised and Staged by Ben Ali

 SCENE \& A City Park, by J. IP Me.
Exoy. In a fancifuily eunceived patik
setting a couple ot deep lovers sit on a




 ous editions excent for the additiun
W. C. Fieids and lay, Downy in
screamingly runny dance called Th
Waltz of Loe. Same as formerly.
SCENE TH. Thi Bu A seaslde set-
ting, with girls in bathing suits posing
around. Irving Fisher sings Titing while Borothy Knapp poses before him.
SCENE \& A Road, by W. C. Fields.
A trick automobile skit, good for several laughs Acted by Fieids, Martha Lorber,
Ray Dootey and Tom Lewis by W. C. Fields. W. C. Fields, Ray Dooiey and
Nartha Lorber in amother slan-stick
sene, before a charming country set. ting. that brings a number of laugivet-
sCENE
eters.
George Olsen's TrumpSCENE 11. A Garden-The Beaity
Cantest. Saine as buore, and too lon Rogers appears in a box and objects in a bugraomed. scene on the stage, is n
DON CARLE GILLETTE.

ELTINGE THEATER, NEW YORK brginning Tuesday l.vening, March 10

"THE FALL GUY" By James Gimedyon of New york


## 

 drug sture only to buy stamps, change
$\$ 20$ bills, use the telephone, etc. Familiar
niaterial and weak finisli. Acted by C. Ir Melds, Elise Ca Nanna, Tom Lewis,
Jack Hannon, liay Dooles, Frank Lam
bert, Frances Reveaux and Brandon Ty: nith a norman Bel-Gedde up of glrls, same as In last editions.
SCFEE 6. A Scnator. Tom Lewi in
broken sentence monoiog. Same thlng
8 done by Lewis In the Iivestigating
Belasco To Celebrate 50
Years in Theatricals


## SCIENCE PLAY DOES A BRODIE

Equity Protects Salaries for the Near Future" and "Houses of Sand" Players


London Discerns Little Excuse for "Any House"





##  <br> WHAT THE NEW YORK CRITICS SAY

"Ziegfeld Follies"


$\qquad$



## "Puppets"

Wublin:
Solwpprsator)
W.SLLack's thilater, NBw Yoik




The Fall Guy


## Anbirceituad wnd trind and




In the Near Future"

MORE NEW PLAY REVIEWS
ON PAGE 50

"IN THE NEAR FUTURE"



[^2]
## 11,197 CASES FIXED IN 1924

Annual Report of Picture Arbitration Boards Indicates That Disput's Between Film Exhibitors and Producers In volving \$2.119,622 Were Adjusted






| Disputes Causing Trouble Within Hays Organization |  |
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Miller Bros. Offer $\$ 3,000$
Weekly to Champion Runner 101 Ranch Wild Wess Show Would Fearure
Pasco Nulmi for 20 Weeks in Res


Exhibitors at Opening
Of Boston Film Exchange

s.i.G Grand, preslldent of the exchange,


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| :---: |
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Gen. Pershing Decorates
200 Students of Theater


Ethel Barrymore in New York

Hopper for "Student Prince"


## Revoke Agencies' Licenses



New Freak for Ringling


Ibanez To Stand Trial


## Jane Novak Ill in London



## Wilkes Bros. Form New Corporation

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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## Curt Taucher Falls

 20 Feet During Opera

## Actors' Fund Enriched

By Three $\$ 1.000$ Gifts


## finshed singing. was given to him as h


when Judge Fuchs contributed a cheek
Victor Company Terminating
Radio Concerts on March 25


(Communications to 1493 Broadway, New York, N.

# TREK TO VAUDE. HEAVY THIS SPRING WITH LEGIT. STARS IN LEAD 

Never Before Has Such a Wealth of Material Been at Disposal of Managers---Recruits Come From Concert Field, Motion Pictures, Sports and Journalism

NEW TORF, March 16. The annual Influx of artlstes from the legitimate and muslcal comedy fields has started In larger numbers than ever before in the s as well, Including motion plethres, crncort, jonrnalism, sports, cabarets and fields as well, Including motion plethres, concort, jonrnalism, sports, cabarets and strongly representcd in the two-a-diy
field as at present. and the end is not yet, with more names belng offered and sacep. During the past fortnight alone the number of openings of legltimate "names" appears in vaudeville during the course years. The rush also is two months or more earlier in starting than has been ofore agents started subinltilng names during the lattcr part of Aprll, and the openings generally took place during June Among the latest additions to those have publlshed as scheduled for vaudeBennett. Lillian Lorraine, Eisle Ferguson, Mharles King Moss and Fontana, Ray Urchestra, "Bugs"* Baer and Vor Whllam
Halllgan, Emma Dunn, Alice Brady, Mil. The vehlcles for most of these are Alice Brady will do pages of thls issue. of Channing Pollock's The Sign on the Door. Miller and Lyles whill do blts from heavlly represented newaper fleld been as Ken Kling, cartoonist, is already playing fortnight. as is "Bngs"" Baer, who will Work with Bill Hatligan. Baer, Whry HershHeywood Broun ls reprted preparing a playing for some time and will continne and cartonnists are exnected columnist From the sports field are coming Will
ham F. Tilden. second tennls champion The six-day blke racers onen on the Loew football fleld are coming into quartets one from Notre Dame having already playing all season. Even Nurmi has been Thase named in the above paragraph or not includ the many whose hertis

 Mistinguet and mand ohter roprosent kings nf most nf these acts to ficht weeks. depending or

## Six-Dav Bike Race

Winners Signed by Loew
New Fork, March 16 - Bobhy Walthour,
$\qquad$


 will appear in the revlsed offering ar
 Ray and Ray, who aipeared in a rau
 New Act for Hiser and Reed
Chlcago, March 12-Mary Hiser and with spectal drop ing and dancing materias

These artistes, well known to circus and raudeville fans, have been kept busy during the winter season presenting a classy double trapeze oct as a fea nagemfnt in Grand Rapids, Mich., their home town, and were joyously received iy a host of friends.
 London, March 14 (Spreclal Cable to siderable damage to the stage. and the March 8, but Better Days expects to open

Loew Plays Two New
Houses in Dixie Citics
New York, March ${ }^{16}$.-Marcus Loew returned to New York last week after
completing his tour of the South, and announced hls intention of adding two theaters to his chain in that territory.
These houses are to be bullt in Birming. ham and Atlanta. Mr. Loew already has a house operating in each town. audeville or motion pictures has no been dectded. In fact. It 1 Is understoon Sust what larticular sitces in these citlo.s
he will bulld the houses. It has been agreed, however, that he will erect a

## Jury Does Not Recognize

Jersey Sunday Closing Law
New York, March 14.-It is not
 Elizabeth N. J., occording fot stan fury

 The wh the mo-called blue laws. Proctor's, the others, the Regent, Standbelng moton picture houses.

Benefit for Widow of J. C. Turtle Nets $\$ 5,000$

Screen Stars Swell Acts Taking Part in Show at Brooklyn Staged by Jack Linder

Neew York, Maroh 16 .-The benefil
 C. Turtue, manager of the theater Joll his deati, manatiary of the theater lint o maintain hereyt mind her chlurten provisions loft by Mr. Turtle having been The slow. put on by Jack Linder Independent booker and who was a close
arlend of Mr. Turtle, was not over until the small hours of the morning. In ad them Jack motion pleture stars, among ohnny Walker and Dagniar Godowsky largest collectlon of acts imaginable. Samuel Lasselbaum, owner of the
Promler, donated h/s theater for the oc Promler, donated his theater for the oc services. Jack Allicn. LInder's general bonking manager, and Sidney Rheingold slited In staging the show and disposing Among the acts that appeared at the benefit were the Golden Troupe. More and Corwin, Vlis and Mann, Matty Raby Edna Kler, Roberts Kilds Traps
Three Fals, Kola, Sylvaa and Compan.
Margle Dale. West and Burns Casman. Great Marmon, Gurns, Delli
Gett. Sammy Mann. Murray and Irwin Felch and Hazelton. Frank Manyfleld Harry White MeIntosh and Diley, Da Josenberg. Harry Ficlix, Fay and Myr Hazel Crosby, George Lilly and Irofessor

Lenten Services in Keith-Albee Houses
Now York Matron 16. Religilous Rerlice Theater there every morning
Pate
 Chorleters as speclal features of the in most of the cliles from luoston in the Midwest have been holding special The services are nonsectarla varlous clergymen offlclating at mildias gatherings. In Syraruse last werk lialibl ofnclated and was followed by lhe vi terlan Church. Buffalo. Other speakers People's Church, Chleago, and Rev.

## Miller and Matthews Dissolve

 As Big-Time Booking AgentsNew York. March 16,The Madeville which has anen revrexentur ritw with he Kelth and Orpheun bowing
The firin, which hats hial itw oftices in
 which one memiser is wald to thave kot on into, and which is repported to have Ketth booking tloor. shat hews intends o continue broklug acts atone, and prob ahly will retaln the present offices of Baer and Halligan

To Combine in Act Baer, newslaper humorist and after-din uninn to enter has finally beell prevalled o with Whllam "licrry". Halligan as hl parther. Hallikan. Who is well-known in ueen in the realm of the two-a-day with Highlowbrow, the akit by S. Jay Kauf man. The two will do 2 comedy act "i

## VARIETY ARTISTES FEDERATION OPPOSED BY WORLD'S LEAGUE

British Vaudeville Organization in Peculiar Position Because of Nonparticipation in League Congress


Sylvia Clark Has Agent


Colored Kid Star
Gets Reception in South



 Dancer Sues on Picture In Magazine "Asia"
 the cantorn thit nhicture or ilir with mives her fntiver is Waylish and hie
W. V. M. A. Books Another Seattie. Wash. March 14.-The Tokay



## Orpheum Adds Chicage House


 hheum Circuit. It it is thaned to otw, the



Defer Child Labor Case


Stanley and Birnes To
Play English Halls

lave be usigned for

Fightirg for Registration Bill

Teamed for Life

$\qquad$
Pictures at Olympia
The Billtonard). -The oivmpial Cabie to reopens March 23 as a kinema house, and
is now of the Moss Tour.
lillian leitzel

Big Amateur Revue For B. S. Moss Houses
 75.-- Intended as Heavy Business Draw

New York. March 16 - The most elab-

 "one" t" full stage to be employed. lif-
Prent cast wifl he used in the varinus
honses. hooth principais and chorus to be
recruited from

Gertrude Vanderbilt Settles
Action Brought by Grimm
 lue him as commission in clsposing of
Miss Vanderbit's house ast year.
Iler refnsal to pay precinitated the


Wop" Comedy Act for Cuba New. York March 16 - Harry Pletro


New Act for Blossom Seeley
New York, March 16.-Blossom Seeleot

 Filelds, her husband. will continue to bo
featured. and two planists will be used.

Acts With Play-or-Pay Contrar Are Canceled in Favor of Fiop Tab., Then Played With Surprise Cut

| Musical Comedy Experimeat <br> Likely To Be Extender |  |
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| ning M |  |
| Timbers, is writine the nuste, book and |  |
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| vaudeville acts booked into the house frr that week as the principals, present-ing the entire bill as a musical comedy |  |
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| Shouid the initial revue prove success. |  |
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| from natrons the ldea will be a perma- |  |
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## New York, March 16.-Bert and Betty

 Whew York, March 16.-Bert and Bettythe Ziegring with the 192 e elition or
thollies, wiif re-enter vaudeville for a winner tour whenter vaudeCloses in Waxhington March 28 . The
Thtelers wil do narts of their old
vaudeville wehicle with several new bits vaudeville vehicle with several new bits
injected.
Johnny, Dooley, and Charilie King. Johnny Dooley and Charlie King,
apherinng the same Follites, are
scheduled for summer vaudeville tours
Fach will appear at the head of his own

## Engagaments in Vaude.

 Spanish dancer. has ben placed thru
Rochm Richards for anew act inrey. dance team. with the Melville Frankilin turn, and Ethel Winston, with ing in in vaude ville soon s. who are shen Mlurray lublliane has been engaged thru

Gridiron Stars for Vaude.

 The Notre llame gridiron sfirs will be
sof in a singing, dincing and nusical Emma Trentini Ill

## New York. March 16.-Mme. Emma

 wo wenks. according to word reaching she is reported to be imi-
poving rapidly, The nature of the sick-

## This Week's Reviews of Vaudeville Theaters

Loew's State, New York

## THE PALACE

Palace, Chicago
B. S. Moss' Broadway, New York

Pantages. San Francisco

## From Coast to Coast by Special Wire

## Orpheum, St. Louis

The entertainment value of thls bill falis down considerably wholl comparri
 Liusuan Duo, male skaters, have a
fast routine of fincy and furinus whirling
o the smatl rollers that set things off a speedy start. Seven minutes. full
 mike a neat appearance and work to
one another in a nieasing nianner. SpeWet farce, Now What. Continuous an onedy inarled couples ararner the laughs. The
playlet is perhaps the most genseless in
vaudevile. Mith Wrisht. Folose Mur-
 wo curtalns.
Duci De Kerekjarto is a foremost vin-
in virtuoso. The audlence gave him

 of performers chuck full nf proponails
and appearance, thry exhibit thrir wares
with natural fase. The niaturlal is plendid and the skit nevel. Nineteen Mree and one : encore and buys. The Man From Monfana, one of thelrold
Tits. This great duo sentins to improve
with are and scores decisive knockouts. Dan Quinlan, another veteran nerformer,
assists in the skit. Twenty-four minutes. Mazie Clifron and Billie Derex, Youth.
 nly passively recelved. Eleven minutes. Fnur Sensational Wiltons present one of the most skillful equilibristic turns in
he shnw world. The three men and lady
nlen thelr marvelous handhalancing and antomimic comedy that makes their act

Grand O. H., St. Louis







 0 soila and Arlyn and Itrad. two prete

 stralkut anid thit Kollly: one man doine


 mirnene Kolcey ard company inve in

 Dathow Mritinm inin form ilvine

## HIPPODROME EW YORK

(Reviewed Monday Matinee, March 16)
 ing. glving them time to get thelr breath between numburs. These insses are becoming a distinct Hippodrome complement. Without them something Several of the girls will reach higher rungs in the ladder and ti:eir. ames Will undoubtedly get into print here. It is beyond peradventure of doubt that Where they get plenty of practice, is worth a lot. Nearly all of them ald and gymnastlc novelty, featuring a chute dive. The quartet is known this occasion.

Johnson and Baker followed in a hat-juggling novelty not without it ugins. The comedlan of the twain could be much funnler than he cares to

Harpland Fantasie, directed by Marle McQuarrie. Miss McQuarrie is surrounded by a sextet of pretty young ladies, who tickle the harps in an en-
tertaining manner and proved the big hit that the turn scored last week. The tertaining manner and proved the big hit that the turn scored last week. The Swan" "A Jitle Bit of Henven" and a Kerry dance the Foster Girls appear

Eva Puck and Sam White touched the risibllities of the follis in their lllicking turn, opera versus jazz. Aside from her ability to be funny, Miss lbbon. The audience liked the act immensely.
 avanova soloed the Amprican number; Marak the "Carmen" selectio

ncouraging. Miss Cavanova's voice is a lyrlc soprano. well modulated yet panled at the plano in an effclent manner.
Ledova, in her second week in George Choos claborate dance revue, scored

Prince Lei Lani, Hawailan tenor, whose volce is excellent, and his 15 Royal Samoans, the latest importation to arrive in this country, opened inter mission in a most pretentious offering, a novelty in every sense of the word. we take our hat off to them. The Samoans, 14 men and one woman, are highly amusing in thelr native dance routine, ranging from war to coronation tervishes. They have fine volces and work with a happy spirit, Chen
Prince and his cheerful entourage offer are all of a highly diverting order, and Mondorf has micked a winner indeed. Detalled review in next week's issue. Harry and Anna Seymour followed in their breezy bits of mirth and
melody, with Walt Sullyan at the ivorles. They bowed away to Incessant melody, with Walt Sullivan at the ivorles.
$\qquad$ onclates at the plano, took the boards, dispensing a plentitude of song and
novelty. These two acts and Anna Seymour and Henry Santrey following, are as one, sort of In the family. In the first episole of the three-part
offering it's brother and sister in the last husbind and wife. All three acts, however, do not have to depend upon thelr brethren for support, each bandsmen, is an entertainment kun of high caliber, much betier than the verage, and Santrey's vocal predilectlons are no less sureflre.
Stecle and Winslow, compdy skaters, trlpped the ball-bearing fantastic in an amusing manner, bringing the show to a close and holding the nations in
their seats.


## Majestic, Chicago

## Jack and Jossie Gibson openetl the newv encore and fore boten minutes, in ons Seven Flahes is a school act with II with triek and comedy eycling of a some real talent. Plan ls about the sam <br> 


 lhant vocal moments in operatic and what drops. Band leaves a nleasing effect in
this reviewer judged to be Russian folk its novelty. Ten minutex. in pult. tw

## Keith's, Cincinnati


#### Abstract

One needed an adding machine to tabuafternonn ellecited by the elght-act bill Pathe Nece, Aesol, Fallc, Topics "f the Day. developed surprising speed. The juggicel senred heavily when he stood on his hands with a dish in his mouth anil poured out a drink for hifmself from a hrad ly his ecet. continu!ng to balance orsault spring from the alsle to the stage singing "find" nt asserted, and hi much handcinpping to bring him out for still more songs after he had sung five Royal BerHower Imbof. Marcelife Cormene and A. tiong, and as waushginciter with an ovader bremed songs and omary vin. sui a Charleston bit by two closininutes: opening in one and a half discord with Van in Of Kpy capitallzed Thas were equally efferther to and the crowd roaxed for anone. Shura Rulowa's ballet comhined dancing and mosing, not ton much of either, and all wery graceful. Shura Rulnwa wad swung thry the air hy Joseph Hahn in hinning numbers, and also posed whill

\section*{anes. induker in alluring gambols about} Miss Patricola had as lively a . stop- heshnwe experience as she could wish, olks seemed to think shit wer act when kould Declding at last it was time to quit. she

\section*{armed the hand lappers, and she was} Enne. Hur first numbers were Strut It, Babe, and Tlise Panama Mamas. th: lin number she had the orchestra join in. and then proceeded to race sn no one was Vastly. Her other sone hits included At the Find of the Road. Does Anybody Knoin

\section*{Floves. Alibuma Bown and The Sheil.}

\section*{longer if she did not have a date for}

\section*{N} ternonn that achleved the maximum


Palace, Cincinnati


Keith's Hamilton, N. Y


















 two women take part, stlrred the folks Ih was the most rough-and-tumble ex the girls going at each other's throat
to gain the attention of the single may
لancer. (See "New Turns".)
Proctor's 58th St., N. Y


 are to the cnd that he is a anished




## BURLUMBMAE

"BROADWAY BY NIGHT", WITH JOE WILTON

(Reviewed Monday Matinee, March 16)

A Joe Wilton attraction. Book, muslc and lyrics written and staged and preTHE CAST-Joe Wito on, Bob Capron, Jack Cameron, Mildred Cecil, Leo Lee SPECLALISTS-Jim. and Jack, dancing demons.

## Review

the old American Circuit and more recently in and light comedian featured on shows, madc a comeback into burlesque for the current season thru an arrangenent with Charles H. Waldron of Boston whereby Wition has produced and presented a show that fulfills all the requirements of the Columbia Anusement Company, with scenic and lighting effects, gowning and costuming that compare ra-
vorably with the most of the shows on the circuit. Wilton in person works thruout the entire presentation as a typical straight man and light comedian in comthis show that Witomiques, other principals and choriders, and years ago, in a manner more recently worked by Jimmie Conper. While Wilton has taken on considerable welght, he has lost none of his executive ability in producing and presenting a show, nor has he lost any of his talent and ability as an all-round classy and comedian.

Eob Capron and Jack Cameron are the comlques, both men appearing with grotesque facial makeup and frequent changes of comedy clothes, and seldom. If ever, have we sen two more capable eccentrics in burlesque, for both comiques are udicrous in their makeup and exceptionally clever in their making of comedy, which includes acrobatic dancing and knockabout falls that are out of the ordi ocallst leading numbers has few equals.

Phil Fletcher and Bob Bennett, short-statured, classy-attired juveniles, appear to good advantage in scenes, and in a musical specialty Fletcher plays several ining themselves slnging and dancing a la Frisco actors. They fully merlted the ncores given the specialty.

Mildred Cecil, an ever-smilling, flirty-eyed, dazzling blond, statuesque prima donna, fulty merits the title in her vocalistic numbers and as leading lady in scenes was all that could be desired, for she alded materlally in putting over each every scene in which she appeared.

Ella Johnson, a pretty, petite, bobbed brunet soubret, is there with the pep and personality, likewise the talent and ability so pleasing to patrons of burlesque. If make it in a Brondray slow, for she has in her favor everything necessary to attain that position
bobbed brunet ingenue-soubret with a modelesque form, disCarrie Allen, a bobbed brunet ingenue-soubret with a modelesque
tinguished he:seli admirably in leading numbers and working in scenes.
The choristers for the most part are larger than the usual run of girls in bur lesque, therefore they appeared far more majestic than the average, and their ever-smiling, pretty faces, modelesque forms in silk tights and classy, colorful gowns and costumes during the presentation were admirable. Their singing in harmony, dancing in unison and deliver includand ensemble numbers, which included a plcturesque springtime ensemble dance that was out of the ordinary for burlesque and a credit to the cirls as well as the produccr of dances and ensembles, Dan Dody. It is very evident that the management is giving these girls ample opportunity to advance themselves into principal roles, for several times they appear in ensemble numbers mlnus a leader, and in several numbers put over individual lines and actions.

Wilton in person appeared before a drop, in one, for a conning of the audience and followed win a comedy song on toplcal ads. that was new, novel and unique, closing with a comedy male quartet with Witon. Capron, Cameron and Lee, that led up to the appearance of Prima Cecil leading a number with an eve-
ning gown ensemble. A clever comedy bit entitled The Cave Man introduced wilton as the husband novers. Another bit was The, with Comiques Capron and Cameron as the fu-niture Cecil as the mermaid. Ingenue-Soubret Allen as the wife and Juvenile Lee as Mephisto, during which Comique Capron put over an eccentrlc dancing specialty that was unique. $\quad$ The Side-Door Pullman, with Comique Cameron and Juvenile Lee character izing Italian operatic singer's, went over for repeated encores for the sweet tenor
of Lee and the deep bass of Cameron. a revislon of the drili bit was introduced by Commander Witon with his army in grotesque makeup on pogo sticks, closing with a pogo-stick coniedy dance.
Comique Cameron in feminine balict costume put over an eccentric acrobatic dance, during which he tied his ankles together and did a double back somersaul to a round of applause. The opening of Part 2 was an ensemble number minus a lcader, in which the choristers distinguished themsclves admirably. Straight Wilton giving a discourse on the playing of poker to Comique Capron characterizing an Englishiliar dialogs along simllar lines and kept the audlence relief from former familiar dialogs along simllar lines and kept the audlcnce
laughing continuously, with an outburst of real applause on the exit of the clever
dialogers. which brought Capron back for another unique dancing specialty. A dentist shop with Straight Wilton as the dentist and Comique Capron as the The Courtship of Milies Standish enalled Comique Cameron in grotesque feml-
nine attire as Priscilta and Comique Capron as Miles Standish to put over another bit of clever burlesquing. dancing andecialty went over great. Individual lines of the girls. $\qquad$ Taking the presentation in its entirety it has class, color. cleanliness and
clever eomedy of the real burlesfue kinf, and I'roducer Wifton is to le commended
for his production and presentation. likewise the casting of his company and the

## Palace, Cincinnati



 Jean Libonatl and him standard xylo Jean Libonatl and his standard xylo
phone act went very good. He featurer
:n orkan effect of Mother machref and
for an encore playorl a number withou
mallit, osing thimilos on the tips of

## B. S. Moss' Franklin New York

## (IReviewed Thurrday Evenng, Marech 12)

While this house is noted amonk : Totter wondered Juse why on many



 the patrons of this house are under the ampression that the acts showing are professional ardstcs, oftimes people who
have been in the business for ycars. Pertakes that attitude. It helps the act and also helps promote better performances. come to vilew the acts here and judge
them by the reception they get from thls
audience. There were seven acts in the try-out
rection in addition to five acts of the regular bill. Joland Travers and Comregular show. wupposed to open the
night, nwing to some absent Thursday
thet Was atcenery porporeriy trouble in having
on Friday. madge and kitie acts showing were lhulsinging: Nelson and NSheran acrobats: man. tramp comedian. and Jack Martin
and Company, songs. An intermission separated the regular acts from those in for the one day. Ted
and Al widman were the first of the
last last half slow to appear. The boys do harmonicas and tive ukuiele in a maniner can make a mouth wrgan talk. Waldman who was with liva Tancuay a couple of Bily Gibson and Reaina Connelll displayed their showmanship by injecting a
lot of extra hokum into their comedy skit
for this hokum-loving bunch. The act normally is a comedyg gem. For that mat-
ter Gibson and Connelil have aiways
managed to give vaudevilie playlets that managed to give vaudevilie playlets that
can be viewed with pleasure several Bryan and Fairchid, assisted by a
planist, offered a neat dance revue, which planist, offered a neat dance revue,
has been fully reviewed in these colums
The Wilson Brothers are old favorites here. Their jovial personalities and their Bronx audiences, which know almost larger numbers than ever to see them hen they piay in the nelghborhood. closed the show, almost stopping it in that position. Several new bits have been
injected into the turn, one of them a School Days' act ln Jazz rhythm, Which is more than just an orchestra, for the boys
are entertainers as well.

## Squire Michael Muller Dies

## At the time of going to press informa-

 tion reached The Billboard that SquireMlichael Muller, well-known attorney of
Cincinnati, who represented tho Rud Hynicka and terests, died at the Bethesda Mospital,
that city. Monday afternoon, March 16. He had a wide acquaintance in the show world.

## Dancing at L'Aiglon

Chicago, March 14.-Dancing as well as French cuisine is now being reatured
at the LiAlgon, 842 North. Mkhlgan ave-
nue. which is owned by "Teddy" wellknown restaurateur. Phil Levinson's

## New Girl Quartet

## New York, March 16 - The Fowr Users. ored by Tom lrooney, opened last week

 Juanita MeDowel.


## RACE COMEDY CHARACTERS ARE BARRED ON SOUTHERN CIRCUITS

Loew, Delmar and Other Time Clases Books to Offensive ActsKlan Joins in Protest as Being Generally Opposed to Such Material


Wears Tights in Court
To Disprove Nudity Charge
Reew York, March 16 -The evldonce of
 of achorsist girmpoyed there Fraikiet in a wivaty ted Entive costume when



## New Brooklyn Theater



Bransby Williams Home Thondon. March ${ }^{14}$ (Smplal Cantio to
 makes hilw vaude vilie reappearnce here th
Lomdon March 16. after nu African and Hoffman Girls a Hit

 an enoneat tional hit at the Scala, Berlima


## Independents Fight For Local Business

Rival Managers Waging Keen Battle To Grab Patrons and Vary Policy Plus Advertisements

Sorwalk, Conn, March 14.-A hot con.



 the 1roadway started yiaying at prices uribably be a a pollivy of the house every
 The Palace is coping evith the price
ctiting by increasing its show, inctead lowering its prices. Heretofore the house as the proudway doesk it is now play.
ins seeven acts each hat instead, booked
 Gene Greene Quits Vaude. Rashylle Tenn. March 12 - Nashville
nutleylile patun, will be the last to see the princensangenemt here this whek


Douglas Charles Has Act


Colonial Ending Concerts

## Yew York, March 1 in- The Colonal will play Your mure Sundiy Kith vaude-

 horse whing frout elyhe nine actse

Fitzpatrick $\delta \mathrm{McElroy}$ Buy Theater in Adrian

 New Wells Skit Opens

 by tilly $K$. Wreaking in a new act written



$\qquad$ heap valuevtlle shows to g wan to the chean Ernest Hiatt Does a Diogenes Ernest Hiatt, popplar monologist, play
 hasty reurn) the purse was restored to The monev, which Hatit was sending

 day Yhe owner of the drug store was nre-
sented $w f t h n$ sion bill.
 Evans, Mero and Evans To Do "Three Cheers"


 New Feminine Singles


 nopeared in a musical
York for severat years

ARTISTES TO HONOR PERSHING


## Nell Roy and Orchestra Ready

New York, March 16.-Yell Roy, as isted by a six-plece Argentine orchestras sented by the Rose $x$ Curtis production depariment. The act 1 s. no
sal and will open shortly.

Roth at Beach View
Chicago, March 14.-Eddje Roth's band plays for dancing at Beach View Garden.
vilson and Clarendon avenues.

## DANCERS

No. 315, Low No. 316, High s

## Society Matron

 For Two-a-DayHas Had No Previous Stage Experience. But Was Star in Movie She Backed
New York, March 16 -Mrs. Willaan

 nance. Arding to Mrs, Welgheman's story.

 losses and prosecute the picture. Whelphtman's appearance a trad showing and then dooned to ton
shelit she had no a tual stage experlence In vaudevile she intends to do a singOliver and Olp Have New Act

New York, Narch 16.-Clarence Ollver and Georgle oip are preparing to do a Althony Mc Girire, ruthor of Kid Boots hem. They will open with it eariy in the ew season.


MUSICIANS
The ideal shoe for Dancers and Masicians. NEAT-No laces to mas the appearance. COMFORTABLE-Elastic arrangement Solid leather construction throughour. Black patent colt or tan calf.
C. P. N. Merchandise $\mathbf{C o}^{0}$ P. O. Box 32, College Sta., New York City STAGE LIGHTING

EQUIPMENT COMPLETE
CHICAGO CINEMA EQUPMENT CO.


THEATRE DRAPES


Actor Loses Feature Part in New Offering
V. M. P. A. Takes Hand in Straightening Out Alleged Muddle of Funds
$\qquad$
$\qquad$

Cantor Recasts Revue
 engaged to head the new company, and Company. Miss Montrose asked to be reGrace Edler Routed on Loew Sew York, March 16.-Grace Edler and as been booked thru Charles J. Fitzliss Edopening at Washington April 12 . me to open February 28 , but was given ippor K.-A. dates here, including the Back With Big Top Nell York, March 16.-The Serratos is have been playing Keith-Nlbee valldeare to open with the Ringling Bros, and Square Garden March 2 s . Moth Macts an sorratos were with the big show last The Motif De Danse Now New York, March 16.-Fantasics o
 Pany in 3 Sotit De Danse, this yuing lady
bing the featured member of ine cost are Tres of prominence in the crampiny
Dolores Grimpothers, Alex Cherrer and New Midget Act Opened Xow York, March 16.-Trving's Tmperial deted by Irving Tishman.

The Phillips Signed Sa!t Lake City Theater Opens For White's "Scandals"


Florence Knecht in Vaude.

## v. Fork, March 16.-Flur. nce Fuecht

$\square$
 Sam La Mert Marrics

Patrichs To Do Indoor Shows
York, March 16-The Paturck

Ontario Vaude. House Burns

New Sketh Broken In
Authors Complete New Acts
New York, March 16-De

he and wher matir rat heal capptht

WANTED-Thintinuly ixper lened Yollultot for ple-
Mildred Austin Wants
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 AT LIBERTY

WANTED
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PTeference RIven thos dou-
Reiph Button. Bob Siev-

## Fred Carmelo Wants

Sinsing and

## MVANTED IMIAIEDIATELY

## WANTED COMIC

Pantages Signs Team


## Permanent Stock People

## THE HOUSE OF SERVICE

## INTERNATIONAL VAUDEVILLE EXCHANGE

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JOE BIRNES. Publicity and Phooos.

## Paris


"In Memoryland"
"Maravan" different By
"Come On, Now, Lindy"
Novelty Fox-Trot
"Sounds From the Prient"

## "MY ALPIME CIRL" different <br> "ON THE AIR" <br> RADIO FOX-TROT



Writuen by HARRY M. SNODGRASS, "King of the lvories". "The Most Popular Radio Entertainer in America". A radio sensation that sold thousands of copies beior
it was off the press. It's still growing stronger. COPIES FOR PROFESJIONALS

SOUTH BEND MUSIC PUBLISHING CO., INC., SOUTH BEND, INDIANA.



 This wonld put at rest the rumor cur-

## Discord Over Free Concerts

 (Continued from page 19)


| Amend Copyright Act (Continucd from paye 19) | $\begin{aligned} & \text { or } \\ & \text { The } \end{aligned}$ |
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| (Continucd from paye 19) |  |
| were liketise to enjors in every thondst country the same protection which Cint |  |
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| No apportunity was afrorded, during the proparatlon of the present act, torinterested parties to present thels views |  |
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Chicago, March 14.-The Valentino Inn Manich color sclitme Now Tudie Toy: and Danny Birno have a decide edily diff
ferent place. The stone dallice floor has



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 Hip Flasks Stop Dances Philadelphia, March $14 .-\mathrm{Hip}$ flanks were responsible for stopping the dancirigin the Catio Liglon whilh is.
nvestigation by the city officlals. The
 Devlin Signs Dance Band

## Kow York, March 16 -The Swanee

 Ta, in ithind alphir recentive the orch <br> \section*{Blues Singer at Colosimo's <br> \section*{Blues Singer at Colosimo's <br> <br> hicago, March 12-Auretla Hause} <br> <br> hicago, March 12-Auretla Hause}



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Dwight Frye Escapes Snare<br>of Type Parts



## Engagements

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"Cuckoo" Opens on Coast

Margalo Gillmore With Miller

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## DRAMATIC NOTES

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## Sandro Rut, Bruna <br> Sandro lisuno Rusa. I

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'SPIN-DRIFT"

## What the New York Critics Say

The Handy Man'
hat. An rine of her many trlos sile falls

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 dge of banking, fully understand thereter
and hics adve:tising values. press.
agenting. show business generally and. alwive ail, he must be a diplomat and lite found it advantagenus also to prove
their ability as financlers in the int rest
of itinerant managers who may have 1 anager is interestrd in his wonk he will
come to a road manager's rescue at sucly
a time for the gond of his own house.


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 orporate them in the interest of his rivilege of "pu!ting up stakes" and Thre alwas is a demand for agsres-
ive house managers, men who have self-
winftnce and those unafrald of thoir

Proctors Reserves All Seats

Welcome Edna Preston


it Shalicspearemat stulelent 10 ell ohooted in slock is Miss Gray, now rieh the Temple Players at the
Yasonic Tcmple Tlicater, Miani, Fla. Lafayette Players


Cynthia Gra

mburous Amareur Who Recenced He Aspiration lor a Siage Career From the | Peier Pan by Made Adams |
| :--- |



## Stanley James Players

Pawtucket, R. 1., March 13.-


 ery will be built and newilighting frects.
Waced in operation during the last fews
$\qquad$ opposile Gratinnhar will play the lead
bination
 carefuily wateh every member of th company closely, hass cast slirley Dawn
 her reooenition. J Tirnan Werls will Me cast as Dr. Kethl, A character which
furnishes a large percmane of the coll. edys hal Kelly, whotirn his many years
of wide exprerlence n.wr tilled to ktand
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Ross McCutcheon wht play the juwnil.
role, which will domand all of thls womm
actor's weil-known ahillty. So wral mom
gagements for the sumuner montl
Wilcox and Newing
Back in Syracuse

Syracuse, March 11-Frank Wilens Batimore and Washlington of theif roduction scolletion, lase completed ar for a summer senson or stock at thi taster Monday; as prevlousily, planned A cancerlation of Mowhight Julla San con and Nowing rind thelr compans niy is practically rejolices. The com leting last summer sreat success at the Hillox. Winitrid Anclin, Hugh OCon

## Olga Worth's Golf Record

Memphis, March 13-Olga Worth, Gorths woman of the Gene Lewis-Olga Worth Stock Comprany at the Lyceum Thellter. Is a golf enthinslast who has 11 Ov.r
lwing so
 hoiss. Donald Kirke Ruby Blount and C. Rhekel were aimiring and enviou

[^4]"Why Men Leave Home Presented by This. Seventh Avernn

> Staged hy loukeronness
Assoctate. liro. tor, Fred Morts

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## fitichar Prazer ler

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Sill fhis Is lonnlom and Within the latu,
 season each in Calknry and tas Anveles Olympia, Aberdeen, Centralia and Kelso,
who went alone in helo. thent ithe sain the word comes from the west that


Luric Playcrs' Biggest Week

Palace Players Close

| Houston, Tes., Mareh 15.-The Palace Players at the Palace Theatel closed their dramatic stock senson tonight. Fritz Leiber opened a twuday engire-o mont at the lalace 10 Shakespearean prays. The futhre policy of the house lis not been decided. |
| :---: |
| Stage Employees <br> and <br> Projectionists <br> By G. V. WiAles |

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WANTED, LOCATION


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## County Local No. 366.

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lost credentials of the nienthers lisfed be-
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book, S. S006: Arrangements have been made to commemorate the loth anniversary of the
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ce President Beck is ofr for San Bernar no and Santa $\qquad$ Callf., to mend
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Auditorium, Thater, at
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[^5]
(Communications to 25-27 Opera Place. Cincinncti, O.)

Marks Players Break Record in St. Johns
Big Business in Sixth Week Casino Theater Indicates Pub lic Approval of Plays and Talent
 W. J. Henderson's 74th Birthday Celebrated At Cainswile, Mo, Monday nicht,
March after the show, W, Jiender-
son, of the Henderson Stack son, of the Henderson Stork Company
kas give aurrise party the even
heing to celehrate his ith birthday an
niversary centerpiece Aas a large cake with it
candles. Mr. HMd-rson was rememberis gift and then he "set "om unp" with
cigars. His hirthday nniverary is
March 4. but betnr the the company and ohliged to bo on his
way to the nnxt stand Tutsday the party
was given Monday nicht. Nit miny
 says he expects to be on the job a gond been in Iowa all season and wiil return
to Michigan for the annual tour of sumimer resorts about the first of May, at
which time $1 t$ will resume transportation In its motor cars and wne dagon. Wh. .1.
announces he will trive his car in ad-
vance of the show thls summer. Business vance of the show thls summer. Business
has been ery
and the cad the past two years

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 EackEnmene Broussard, with the Shade Ta ilior



HERBERT THAYER


Mr. Thayer is now playing in Tex.


 appearad with the ucrll-known Fred-
eriele Moore Chase Lister, Jess-Ful-
ton. Otis Oliver and Jark Benjamin
Companies as well as the old-time "Dailly" Bricher Company i, 1905 ,

## Movements of Actors

Chicagn, Miarch 14-Blair and Donovan
have otanized a sumber tent slow and Frank Marlowe will ciose his winter
21. Boyd Truesdale has moved his circle stock to the Princess Theater, Fort
Dodge, Ia., ior a permanent run. Elayers, in stler, manager of the Waller Players, in wtock in the toled
Toiedo, The was here this week for two
people. He has one of the best stock n the business.
Jack Kelly is organizing his ropular ummer tent show to open about May 1
$n$ or near Lansing, Mich. Arthur Birtholft has begun a series of
new pi-tures in the rothacker studio. Otto Shaftri, vaudevile agent, has taken Hallie Monre. second woman, is back Walter H. Garvin will close with the Broadwayt Scandals March 22 which had
bren in stock recently in springfield and Eugene Carey is back from five werks Tampa, Fla. Arthur Mcavoy is now musical dircet

## Trousdale Stock Co.

Fort Dodge, Ja., March 14.-The T3oyd
AB. Trustale stock Company is now in
its seventh week at the Princess Theater for will remain until May 1 Eusiness has, thery sundiat and week nilhts large
haswds have attended every performance.


REP. RIPPPLES FROM K. C

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## rilen lioulter and Peggy Normand will

 tock Company. They were engaged thru Mr. and Mrs. Monte Stuckey arrived davin in midst, left for their home in Cofeyvile Benson came from Oklahoma briet stay.Cash Niundell recentiy joined the week. Harry Clarke closed with the Hatcher Players last week and joined the Edgar Norma Yaeger, well-known character woman, was a recent arrival, coming pring encagement here. Hillman, of Hillman's Ideal Stork ampany, was a visitor last weok. II:
ame from Now
s organizing his show and Chicago and

## Thoms Plan Tour of

Showboat Princess
 movies once or twice a week. Mánage Norman Fr. Thom has plans underway for he opening of the new season about Arace Tha m , which in a dive inter fron
surely here. Thring is surely here. The Billiboard testifles to
the fac- what further pror is needed articles? We are rapidly nearing the Opening date, somewhere around April roi's Day, and hope to have a bigeer have several bilis in contemplation. We bnys from The Bi'lbinard omires altho "Wi the boat alin out of sores and breath- ani he Tom Greme makes such huge sweli. seasick dany galions of paint, many the things uppermost in the manage ment's inind at present. The Princess is, river today ${ }^{2}$, hut we hope to bulid for the such a reputation, thru large hospitahity, ainment, attractive surroundings-in ion that will render the size of the boa is such "mall importance that our nathend nur how knowing they will get as long as the policy we shall have

## Where Is George Sharman?

## Mrs, Alice Sharman, 581 Myrtle avenue. Bronkiyn. N. Y., is searching for her son, George Sharman, also known as Shannon, who left Alherta, Canada, in the fall nf 1907 with Downie's Uncle Tom's Cabit Company ind whe has enlisted tha aild be thankfint for the information.

Partners in Death as
Well as On and Off Stage
Doug̣ias O. Secord and Adelaide Flint Secord. idely Known in Profession. Died
partners thru nearly a haif century If ife, both on and or the stage. Douglas Known to a wide circle of of frients in the irression, remained partners even in
 hies illness sumbed February ${ }^{3}$ after hrief Nilness, 13oth were born in Niagara. independentiy antcred their stage carewrs Tiss together and married shortly afic They made their lteadquarters in locicson Canad., "here live their three children. Irs. V. Stidniph. Adelaide Secord wa one of the most popular leading women For Van Cortland and Kate Glasford the come lian. Hess Hhe was a costar windiey, and with
be rememhered by thousands as Isobel in East Lynne and as Cynthia in associated with the Stoddaril stock Com. pany and with her hushand appeared in
plays from Newfoundiand to as well as in both Eistern an western States. She retained her love of the stage until the year of her death. When she appeared in local productions, altho 67
years of age. Dougias Secord, perhaps the most widely, known of Canadlan an actor and manager of more than 50 nephew of Laura Secord and was born andestead. Educated at Niagara Falls
and ate friend and companion and was possessed Secord, who had been leading a retired time before his death.

Florida Audiences Critical
Naxives Will Not Come Oat Unless a Reat Show Is Promised Patrons

The Barnes-Edwin Plavers are still hitting the trail in Florida and getting last week, happens to be their banner $t$ many other companies make it. Some troupes come in, it is
reported with the idea that any old thing will get by and have found nut their their patronage unatess the bill merit it. Mr. Barnes and Miss Euwin were Tited
at Dunnellon by Mr, and Mrs. Hal Chase at Dunnellon by Mr, and Mrs, Hal Chase playing one-night stands with a fourtnpped and spent, and nishi whilic on o penple, making three-night tiands. n to play a hennfit for the lifatern Star

## Louisville Has First

"Tom" Show in 25 Years
Mason Bros.' Uncle Tom's Cabin Conthryt to present this sliow in Louk wifle. the recent sears. Snnme prodicted that Savoy Theater would he a fallure, bint
 By. Bort Stoddard, 18oht: M. Tanchlint Biin Byh, Dave Livingston. T Fahi has. Trundy Jones and crundy, Haris nhart, Grace Sturgess, Belie Barrie and nuke and King.

Sign With Lanshaw Players
G. J. Ianchaw is getting the outlit of ent season, which he is is shelinell to bo are will yleficery sair fe for laads and to direct and the Musical cature vaudewille. He has atoo at his playst The old Grouch, Tho viuture

Fussner Stock Company
Expecting Big Season
The Fussner Stock Company will open 18 . under canvas, murrying a mompany of 12 and a jazzo orchestra, Mir. Fusiner
will play hiz same torticiry in Soutliern Indiana. The company ofitrs one show
a night and three conceris the the week.
The roster will be announced later. With a larker a

March 21. 1925
The Billboard
REAL SERVICE
is our slogan. By Real Service we mean the finest Novelty Candy Packages on the market: attractive packages filled with a real confection and a wonderful array of BALLY'S and all shipments leave by first express after order reaches us. Do not overlook the fact that WE DELIVER PREPAID. Think of the saving in express alone. Our packages are known from Coast to Coast and are sold by hundreds of representative showmen in every branch of the 1 :siness. Give us a trial; we won't disappoint you.
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250 Packages, $\$ 11.25$ 500 Packages, $\$ 22.50$ 1000 Packages, 545.0 C
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## Wanted Musicians

VANTED FOR gabe garrett's comedians

## Wanted for Long Season

## WVANTED



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In all lines for Tent Rep. Masicians
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Eacb lesson is an orderly siep in advance. clear, thorougb and correct; not the mere mechanical application of dry-as-dust rules. but In interesting, intelligent. thor- oughiy practical method that grips our antention and stimulates your oughly practical meabod that grips your artention and stimulates your ainbition to succeed from the very jeginning. A written examination on each lesson, in connection with aivple original work. deveiops vour knowledge and tirmly fixes the imporiant with arvple original work. deveiops your knowledge and tirmly fixes the important principles in your mind.


An ounce of proof is worth a pound of promise. Get catalog and four (4) lessons from the course which interests you most. Courses in Harmony, Cornet, Piano, Violin, Mandolin, Guitar, Banjo, Organ, Public School Music

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FROM LONDON TOWN
The Vaudeville Field
Billboard Office, 18 Chasing Crost Road, W. C. 2 By "WESTCENT"

L ONDON, Feb. 25.-The second reading of this bill was given in the House of
 and whether there are too many wills of a contentious nature altead of it. The
first clause is: $=$.. is admitted, whether on payment of mosey or otherwise. any performing animal. pose of beling so exhlibited, unless he is shall be registered under this act, unless refistered in accortance with this act." he is a person who, in the pursuance of The redrafting was the outcome of a act is prohibited from being so regls the agreentent hriween the zoolngical ex- tered." This means that if an man hasn th
hibltors and the promotors of the bill, a fiaed place of reslience, stielt as cirhibltors and the promoters of the bill.
and both are satisfied with this clause. and both are satislied with this clause.
The first bill was claused as icllows.
 ose of publle entertalmuent any per. the council of atily municlpal borondon, the l. or

B



## Medicine

Performers Wanted

# American Concert Field and American Achievements in the World of Music Pageantry <br> Izetta May McHenry 

National Music Week
To Include Spring Festivals Movement Growing Steadily


 conter give incentive to young peone to
pursue the study of music further. Then, if community orkanizations narticipate in
community sings, naany penple are given
great pleasure and once more brought to a realization of the importance of music
in
It is is not too tate now to join in the observance of National Music werk,
any city or town can thru writing
National Bureau for the Advancmen
Nusic

[^6]

Lexington (Mass.) Will Spend
$\$ 50,000$ for Historical Pageant

Tampa Re-Engages
Bachman's Band


## 







Present Paul Whiteman Orch.

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Philharmonic To Present
St. Matthew's Passion Music




 Th Thomas Denis., et prominent Dut.ly Free Summer Opern at Ebbets Field. Brooklyn

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## New Director Appointed

For Buffalo Orpheus ClubThe club during the remathore of the spa

Mrs. George S. Richards ToPresent Paul Whiteman Orch.


Several Soloists To AssistDetroit Symphony Choir

## Pietro Yon Engaged

For Pittsburg Festival

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 in whirh the orran has been, nstathed

Detroit Symphony Choir

## N. Y. Musical Events

## An Edna Thomas revital is always a


 matket wisters as whil has the sireet rries time, Not onn laat this siven a seond
 revalled time and wain in wive ons
requested by those in the audience, and Hzams destries anct rritse for her The Beethoven Ascunciation gave the the evening of March ?, with Mixcha Evirenrath as the participating artists, Rare indeed dies one hear a proeram Fliven as
well-wikh pertect as was tlis one. Beethoven's Sonata in Fr-Majo was the onen. Hofmann. and such ar reating as they ful development of the several move menents of the composition. Then followed Foul
Serious Somps of Bratms, whlth were given masterly intorpretation by ifeindifficult to sing. but Min wormenrath gave - iear diction fur which ise is so well known. Another Bewthoven Sonata closed
the program and was given by Mr. Mofmann and Mr. Eluman in a manner which
 nombered by its subserilurs and sets even
higher tion has always maintained.
The evening of March 10 marked anThitadeiphia Orchestrackith wably bold stoיut house greetod this excelle ht lody of
hiaye-s. Mr. Stokowski opencol the first whe, a discovery he made last summer tring with a llach Sulte in $13-$ Mhor for the work of the Particularly fine wa fute wow hy W. B1. Kilnaid. After the men in the syinplonir suite of llimsky old in a decidedly irrilliant and dazzling ic sumber, and vomploted an fupning of mu-

The last piano recital of the season in Fork, is announced for the pevening of warch 30. in Aeolian Ilall. Miss Bacon Chopin. Schubert-Liszt and Liapounow


## RUTH ST. DENIS

TED SHAWN
The DENISHAWN DANCERS
Carnegie H:lll. Marthl :". Natince.



Compositions by

## Eleanor Everest Freer

Grace Nelson. Eiane De Sellem, - \{PHILLIDA AND CORIDON George Tenney. Artbar Middieton, - \{FOR MUSIC John B. Miller David H Gris (
Wiiliam Beard. Arthur Bissell
STANZAS ON FREEDOM
(Qarttet for men's voices)
GALLOPING SONG


Myton W. Whitney
Alfred Hiles Bergen
Cecil Fanning
M. Oumiroff

Hanna Butler
Vern Bumper
Elaine DeSellem
Erness Sharpe
Johanna Gadski
Charles W. Clark

Ethel Jones
George Hamlin
David Bispham
Georgiz Kober
Birdice Blye
Progress Clab
One-Acr Operz)
PORTUGUESE SONNETS
a Constant lover DAYBREAK
CHERRY RIPE THE SHEPHERDESS WHEN IS LIFE'S YOUTH? PORTUGUESE SONNET XXI Hów Mainy times do 1 LOVE THE DANCERS
TO A DEE. DEAR? ishe is not fair to toutward view $\left\{\begin{array}{l}\text { SHE } \\ 1 \text { HAVE DONE. PUT BY THE LUTE }\end{array}\right.$

SW'EET AND BE TRUNE AT OUR LONG DELAY
. conducting) MY GARDEN
a VAGABOND SORG
WHEN I AM DEAD, MY DEAREST
THE OLD BOATMAN AND OTHER SONGS LYRIC STUDIES (for piano) LEGEND OF THE PIPER Olive Maine, Conductor, Soe:h Bend, Ind.

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Concert and Opera Notes

The postroned recital in Chicago bo Sophie Braslau is set for April $\mathrm{S}^{\text {S. Miss }}$ Mren
Brawlau was too lil to make her recent scheduled appearance.
The distinguished Brazilian pianist,
Guimmar Norafilill
 urday aftern......1reil 11. Thls will be
an all-Chopin program. The annual spring concert by the Music scllicitake pace at the Town Hall Marcli ${ }_{20}$
Disolina Glanniul salls ApriI 4 for Ha-
 she will return to New York and give cue

Me. Bosa Ponselie. Metropolitan Opera
 ibonselli, it accompanied by her manag. r .


Berlin-The Wagnerian Festival will In followed be Parrifat and others of the
ay ment.
London-Kija Eld Norena, Norwegian slinger recently stepped ono the plat-
form in Royal Albert Hall virtualls unform in Royal Albert Hall virtually un-
known and then only a a soloist at an orchestra ennert. After her rendition
of two coinratura arias the great audit (Cortinuced on page 66)

Additional Concert and Opera News on Page 66

## TOURED WORLD <br> J. BURLINGTON RIGG

## Scotland's Premier Baritone

Daly's Theatre, London; Orpheum Circuit, Etc.)

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"Mr. Rigg is a baritone who sang in good Englisb all along the tine from opera to folk song, smoothly and earnestly." CHICAGO DAILY NEWS:
"Mr. Rigg. at Orchestra Hall, was beard in an English version of the prologue from '1 Pagliacci', which he sang
with admirable diction. in a formal manner and with good intonation. He showed talent of bigb order."
STERLING (ILL.) GAZETTE:
"With the exception of the concert given bere by Galli-
Curci. it is doubrful if Sterling ever enjoyed a musical event Curci, "t is doxbrfol if Sterling ever enjoged a musical event
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# REVUE-TRAVESTY HORUS ADBALLET DANCING <br> <br>  

 <br> <br> }

## BROADWAY STORY

Elimination of Weaker Shows Begins---Slump and Keen Competition Causes Sharp Drops in Receipts of Several Leaders---Two Closing Amount of Production Activity
N

Show Field

$\underset{\substack{\text { traetion } \\ \text { wiek }}}{ }$


American Musicals Are
To Be Seen in Havana
 several others
The rast Wortiors.
thal and Trelitech.
in Washington on


ENGAGEMENTS
EWING EATON

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Isabella Fosta Back

Ewing Eaton Promoted
14.-Fiwing leitus,

## Two "Princess Idas"

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Musicals in Australia

low the dirt, HInges the lllo role in thelivion firt atan misaleal silow. Tho Grat sintremalso In thas been meeting with

Fritzi Scheff in New York After Making Hit in Miami
 All Drawing Good Business alices of the Martonle 14 .-All three coms名 to the witlees of the producers. larlty house greeted the spoclal "Woridnons was present at the openlage, having made the trlp to the Whast cosast to look
ior the company and make sure if
vas in condition for The latost edition of the errencict Mack and Toto, had in capaclty week and $t$ the Court Square Theater. Springfleld his revile like.wilse is re ported to b ast Saturday, Whlle Monday night's tak

## Vivian Musical Stock

 Doing Well in Toronto Toronto, March 13 .-In lts thlrd week sleal Coinely Company is dolng vicellent Only Givl. with Suilry Cres.nting The Gen Marlbe Coworsla Watts, Furndinand Me Dowell, Murdy and Snldor, and Mossps. head and ivendworson In the. ensemble, Is also protlag sut a weokly paper, Mus whe a maise of a buallot on the lise page luged to vinte for flie sliow wantud, and he one getting the most votes is proTom Wilkes Still in On "Topsy and Eva"
 ewernl lapers. Thumas Wikes Is sill
 thits mundial domelink tion present plane Dixie to Broadway" Moves Plulladelphla, Marcli Pevic-Divir 10 hom duntive
$\qquad$ os about to ent ore oin tis elghetis whek hrew weeks. Whil limery, misloy drector and composer of the misife in pixie to broalo
way, was a visitor in New York last
Tuesuay.

Edna Whistler III


Don Barclay in "China Rose"



## Changes in "Patience"


operctta will close March 28 . Scibilia Doing Another
New York, March 14.-Anton F. Scibilia New York, March 14.-Anton F. Scibilia
of preparing to start relhearsals sloortly
of his third nusleal show for thls season.





Revive University Show


Fortune for Chorister

## 

$\qquad$
"Betty Lee" for Boston
Ruw York March 11-Brety Lee the
 ter, Boston, the following Monday.

WHY NOT BOOK THE BEST? BILLY MAINE ANO "SOMEWHERE IN FRANCE" "GOLDBRICK'S RETURN" "THE DUMBELL"

ATTENTION! mouceas oneazaw womuc mo SEE ME AT MA MESTIC THEATRESEFBOKLLH,N.Y. Vera Myers

PLAYING THE TITLE ROLE IN ZIEGFELD'S "SALLY"
 MR. and MRS. JAKE MYERS, Business Managers, 608 West 178th St., New York

| Winter Garden Birthday |  |
| :---: | :---: |
| New York, March 13.-The 14th birtle |  |
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| coduction | Jean Ferguson for Concerts |
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| Smith and Nadel in Chicago |  |
| Now York, March 1 ,-Paul Gerard Mith and E. K. Xadel have left for Chier revue which the are are to produce th in preparations for a second edition of p Konl. Whlch they Intend to present Broadway early ln June. |  |
|  | in in Atl |
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|  |  |
| U. of P. Show for Chicago |  |
| Chicako, March 1i-The Mask-andin Club, of the Unlverslity of Pennsyl-nia, wili give Joan of Arkansas, a can- |  |
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## NOTES

Dorothy Francis. who plays the Em- whistler, recently seen with Billie the


 score for a new production.
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## J lan The of is nla Bro

Brown a chance to dioplay the stants

Nour liaven. Which Jue ts producing at


[^7]
## AT LIBERTY

???Who Are You???

STAGE DANCING! Buck and Wing Routine Âranged by JAMES P. KINSELLA



COGHLAN'S Jester No. $\square$
DOLLAR


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## 4 BURLESQUE In

HERK MEANS WHAT HE SAYS
When He Says It---Orders Changes on Circuit

Now York. March 13-That I. H. Herk, Garrick, St, Louis; Jack Garrison, the president and Eeneral manazer ef the Mntual, Whanhingon: Hon. Nichos, What he says whin he sats it has ben
 deternimer
his orders
Due to the fuct in accordance with the orders of President
and the linkise will then tomerrow nizlut
 continue the present policy of pres nitThls chanke in the managenient of the Gayety in Philadelphla is in all moon
linity: responslble for the closing Howard \& Hirst's French Frolicis
With the elimination of The Frenr Frolics shows will jump direct from th
Howard, Boston, into the clty, thereby giving
the Howard to the Prospect
Annther change on the circuit deemed ogical and practical by Prreilitent Herk a week of one-nighters. Deetween Whanhing-
an and Pittsburgh, that includes int Lancaster, Attoona, Cumberland, JoinsAs Al Reeves and hls Rearty Show
 season, and no desire on the part of

 burkh will jump direet from Wianmeton lar seasent the latur part of AmithtuBurlest
Alinnap
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Dane's Music Hall Stock


heen recently added to the
formances at the same price
nikhts. wrest ling mathes an nikhts. wrestline matches and on Thit house pelpular. Watter Mark.
ing and dancing juvenlle. Iyriet ..... having closed at Jashylle. Tenn. Sircnit ..... Business continues grod and stork will


## Battling Burlesquers

Milwaukee, Wis., March 14.-The adertising guns are booming bolsteronsis in Milwaukees Mithe burlesque " "ar
this week. with both the Fimpress (Mu tual Circuit) and the Gaycty (independ nt stock burtesque) fraturing popendar spectal atractions. After a half dozen
unsineessful atteupts by Manager
W unsirecessful attempts by Manager W. C. ularize a jazz dancent to thal for carrie imine il, appuarlng at frequent intervalid the onpusitton house, he has how int12 -wek shiny seclaity ensagennent at
Opening Empire Theater, Cleveland.

Runways Lose Out
last Sunday with Sam Raymond's Maids
Fiom Merryland, the supple musele


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unvar ..... they is no frotucer of danesis known, ..... they is no frotucer of danesis known, ..... they is no frotucer of danesis known, ..... they is no frotucer of danesis known, ..... recton whatesturer. other whan to go out ..... recton whatesturer. other whan to go out ..... recton whatesturer. other whan to go out ..... recton whatesturer. other whan to go out ..... and do the bout they can ..... and do the bout they can ..... and do the bout they can ..... and do the bout they can
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mes" will prolatic

Bulkis in Montreal
Montral. Marcli 13--Samutel E. Rul-thal hurlesture, is miffering from blond


Carney and Carr
To Be Fearured by Mrs. Harry Hastings an Entirely New Show on Columbia Círcait Next Season

Bob Carney was larn in Youngstown ublic school, taking part the churela encond adsathers, Whe ter hes Was vera to fro engaged him as a senthe Brothers of Irinl ballats fur their minstrel comp The following season Bub folned the de Al G changed to othe Gus Illil Minstrels ear tour Jean
 vaudevllle and ,utho...r shows, it was or first lowne which anabled her the shache and acrohatic tancling soubret. platine In ofmosithon to the Larre Trone their first meeting and looth tianlestly almalt that it was a case of love at tirs
slight that led them into a ntatrimoulai townith the juvenile desire of speminn their hothesmoon together, the combinet inuble singing and aterobatic-daneing ac hat was booked ower the kejth Circult for an extensive engagenent. arr in their vauifevilie act in a Kerti Anouse in New York, offered them
lucrative inducement to come into bur lucrative inducement to corne into bur the Hastings' nianagement for the past four stawns und $\begin{aligned} & \text { an a contract that ex- } \\ & \text { pires with the closing of the regular }\end{aligned}$ During their engagement at the Columbia Theater Mrs, Ifastings, who has Deen ing Frine Company since the death of
her hissand, off.red still more lucrative Inducements to rarney and carr to slen up for next season, so they will be feat entrety new show. In a revlew of The silk Storking Revec
in our issue of March 7 our revlewer Bob Carney, a clean-cut slnging and dancing juvenile, appeared frequently, workling in scenes in which he fully
evidenced his acting abllity as a stralght man, likwise a llght comedian, and is his singing and dancing spectalties dis-
lingulshed hinself admirably as a dancer nar excelle.ace. pretty, petite singlng and personality required for the role, and sh stood out rreotminentiy as a bealer of woman in surnes in which she adided the appllialile to a enmedy seene with
 a nore personally attrartive. talented

## Prima Russell in Minsky's

## New York, March 13.-Chief amone

 lirothers Natinnal Winter Garden hur lowque strek homes on the lower lias na; prineoss down and Nora prima don previonsly w.il known and popular on Prinal lusse in prlor to her advent at the Nathnal W"inter Garden rompleted tion of lan stewns at the Statercon-gress burlesgue stock theater, Chicago

## Stop and Go"

Jow York, Mareh 13.-Stop and Go, a Jacohs \& Jrmon aitraction on the Columbla, Circult, was all, set for hiss phre Theatr. Brackelyn. when Burtion
 hilm surficfenty to "stop and go" for he bodslde, work and went in his wife to 1lck Firford, manager of the Erford
 White Billing---Cain and Davenport and Ed Daley Discriminated Against by Columbia's Demand

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lines apronos in $a$ manner tiat evdenced
talent, ability and the careful coaching of one thoroly experlenced In
 with new and novel twists, that in the hands of these clever principals evoked

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$\qquad$mave confessions from the cirl,
gave themple anportuity
thelr ability in delivery of lines,
and costumes, for both are apparently as
 Bert Labr's Night

## At Burlesque Club

## New York, March 13. -The house comor a continuance of Bohemian Nights oll ounday at the cozy clubhouse selected iunday at the cozy clubhouse selected Bert Lahr as the guest of honor and The entertainment opened with Kitty The entertainment opened with Kitty niadison, singing and dancing subbret of Bube Bernstein's Bathing Beauties, fol- <br> 

## 


 litg dann ing erd whit buresquer play-
ing in and aroulid New York during the

 prominent performers who have gradu-
ited from burlessue to productions and
in budile and those now being featurel in burlesque, who donned nondescript Bobby Clark and Hal Sherman as a
f-minine ensemble, led in song by Jay
Flippen. prima donna; Joe Philips,
soubret. Jules Howard, comique: Ned
(Clothes) Nortan seral (Clothes) Nortan, straight, and Eddie doubling up. This clever bit was followed by Frank Gerard Follies of the Day Conipany: Joe Laurie, Jr., manager of Plain Jane Comage companles: Eddie Hill in his crying that has been singing and dancing act Charleston dancing, act, with a partner Tommy (Bozo) Snyder. comique-in-chief Company known as the man who never those who have never met Tommy offas fast as it was funny; Ritchle Cralg, narrative that would have evoked much laughter, for durinis a recent performance
Ritchie, In the midst of one of his dances. dislodged

$\qquad$
reference to thoir unholding quallities to
Mattie Sullivan Will Leave
"Red Hot" Company

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sonality so desirable in that role, and at hy the comiques.
there wasn't a mfnute that ilitle vera This in another one of those shows there wasn't a minnte that little Vera This lifenother one of those shows
wasn't in lt whlle leading numbers, doing that evidenced careful care of scenery



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##  summer Master School for Americans Italy. Miss Gibbs represents the Italian covernment in this undertaking and ot toring Respighi is director of the school. <br> Resignation of Vladimir Fesnikofi member of the volin faculty of the East- man School Rof Nusic. first volin of the Kilbourn Quartet and ronert master of the Rochester Philharmonic Orchestra, has been announced hy Howard Han <br> will has be

ances
Rochest
Philadelphians Amazed b
The three nere junior civic music
organizations of phitadelphia made the
first public annearance at the Metr
politan Op-ra House in that rity the es
nlne of Alarch and amazed thin la-
audience with the excrllince of the

 been transferrell to Mr. Hanerick"



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Wsi＇prasiad it＇veanz a＇kว：din ta Jt＇eidj，＇kla：s，edju＇kerfn，and ehits ov＇дa spi：kว．hiz＇sovifl ik＇spiadions，taj＇difnz and＇djenosl
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bot Sa indt＇vidjual＇spi：ka iz＇ว：lsou a＇fektid bat ta＇kreskta
 in hwit！hi＇iaindz hım＇self．lizz oun＇stert av＇mand，ond fo＇mne゙
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3
＇xas on a＇kompirft＇mæn av غa＇wa：ld，in $1 I^{\prime}$ xhiti，＇spi ：ks not＇win hat＇ment＇slaitli＇difosant＇irliams，and＇presiz＇i izili and in＇stiukivil

 in＇cvat＇k．ampani bat＇wan poitikjela taip．＇nne＇man hu iz not a＇inil ＇WCI az weid bi pasiktli＇netfosl ond＇sju：trbl a＇mas a pa：ti av entimon



 dis＇h．siz o puopočzl dat hiz＇san fad bt sent ta＇lectn，and ab＇zo：vz
 hiz＇biコı⿰ mei＇mesk him＇دa：Sa $1 \mathrm{I}^{\prime}$ dikjulas Jon is＇ti：md．

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 ＇koman tu＇a：1＇kla ：siz，＇skoloz，＇spo：tsman，＇ofisoz，＂iklisks，and do＇sest loat ittf＇klds：s ond＇intast liæz its＇ot＇n＇ipe fl＇wet av ik＇spaesit］ ko＇lockwal＇spi itf วv＇eni＇endy iz at＇best a kompsomaiz bitwi in a vo＇ranti av＇difosant＇dja：ganz，i：t forolve in and＇kusont onnaty

 kom＇jut ：nitiz．and lixer＇litl＇llifkoltt in man＇temity dan＇selvz＇ksedtoblt
 hi sidsept lim＇self ta do＇kompani In hwits hi fiamdz him＇self．end －F＇rom H．H．C．WILD＇S History of Modern Colloquial English．

## e in

Mr．Marston＇s habitual prontunciation ter of the page．The only word tliat stands corrected is＂status＂，pronomecel （＇statos）in contradiction to gond use， cellence of Mr．Marston＇s pronunciation speaks for itself．＂Elducation＂with him
is always（edsu＇kerfn）rather than the carcful（ciljukenfn）．Mr．Marstnn＇s ducated speakers．Int as a collector （edju＇keifn）in recerve forcertain pa－ts and occasinns that may arise in the
future．Every part witli Mr．Marst iture．Every part witir Mr．Marst on
is a new study in voice and diction，and out may depend unon it that he has ome intelligence to bring to bear on
these two sulijects． On words like＂ordinary＂and＂neces－ sary＂he has two prontunctations
（＇כ：llmosi）and（－nest），with a sec－ milary stress（nestson）and（－sent）． Fe transcriptinn shows the pronuncia－ he said to reprisent his habitual speech
$\qquad$ his present dialect or moice of bro－
nunciann is an interesting rimestion．it
has coine to him by atumeton．and has colved out of his own nature and subs
Even，as a small hoy he preferred early in his carcer he found himacli sying（＇tfa：ns）and disliking ithe sount （taens）．He dnesn＇t know why he
（la），but for＂lewitre，instead of
knows that he prefers it－it sounds better！
In these little dratals is the background
of the boy who ran awity to fing thing bigger than himsulf．Mr．：Marston is growing into the bigness of his artistic and of romiantic drama．＂I just love the parentheses of consersation． Marston makes cine a linle rastles ahurut
contemporary drama with all its pros．
and commonness．Hire in sind actor，the
and the and the the mone

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\begin{aligned}
& \text { is salable } \\
& \text { ity of his } \\
& \text { kuardian }
\end{aligned}
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#  <br> B= Tills 

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(ga'li:no). Hroarlway actress, )lGUE: (lāfā prodeg). Pantomime by Michel (o), (icorge. Broadway actor. For Key, see Spoken Word.

REFLECTIONS OF DOROTHEA



## SUPPLIES

The Spoken Word (Contintect from page 67)
to weaken the drawing. Frrederlak Bur-
toaries a nositive life-story and conviction of character in his subdued and
reticent specch. and Donald Mchelland,
as a young actor. has a voice of grlet

Silst
Cotion
Meref
Men's
 suited to the rich man's sister-a rather
good part of positlue personality. Rea
Martin and Clark Silvernail not to forget Robert Craig, furnish ihe contrasts
to the happler. more contented inhabitants of the biock where the Thayer
flat is Incated.
Mr. JIarston confesses the great difficulty he had to conquer his "Inverted
r -sounds" and even now. he savs. he has to watch to keen ther, out of the
way. But if you remind hlm that yout
heard one in hls performance he will a lover of good speech. He belongs in Broadway. An informal recital last week at the
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Acts and Managers
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Cl. XXXVI. MARCH 21

## Editorial Comment

 wient texen in, Americia, From it Emall beximiniog the special ectition tas
 ronew as at advanced in vears until became an institution in itself. Is mportance the circulation m-uneres With the increased circulation came greater earnines, and greater earnings in turn meant a greater and better pa-

##  

## QUESTIONS AND ANSWERS

 מillumetl, Cllucinnstl, 0.
11. IL. B.-John R. Van Arriam abanWhit d the legal prof
K-Tiengar Ade's winter address is
 Is Gallionnes Jatnuary 10, 1832 and sill answor inquiry relative io Tallulah C.
$\qquad$
akin the additional exnense of on ail tork in fave of the showin over se rances come to the show. aice day day proving that the pulblic will turn out ant land wer its money for somethin hat it knows is the real thing. It is true that many players a $\mathrm{m}^{\prime} \mathrm{t}$ nee ai the big four-Nell lork. Chicam lioston and Ihiladelphia. They can kecp working sear in and year out a loing as they want between these leat ing centers. But the fact remains that they could do the theater inlustry great service, to the public a srea: service and make more money io themselves it they "hit the roal" once in a while. After all, the actor's life in one of service and sacrifice for the pub-lic-he understands that when he adopt: acting as a career-and unless lie ful iills this obligation le is not playing the game fair nor being fair to his actors
$T 110$ weeks ago, at the Colonial Theater, New lork, during the course of the second act of Larl toxicated man rose from his seat and demanded that the curtain be runs thrn because the play was ubjection later brought before a cits macted ant cliarged with disorderly conduct. Two dew York publications inferred that the incilent was a publicity stunt, whereupon Carroll straightway inserted ads in the dailies in which he pledged himseli to donate $\$ 10,(00)$ in callo to any charity selected by the offending publications if they could prove their state-
ments that the incident was premeditated for the sake of publicity
Carroll may not have beeng guilty of promoting that particular stamt, bent his promptitude in wifering the sll), Mon. which was lone williully and with the knowledge, if not anticipation. of the attendant publicity, coupled with the reputation acquired ley him for his
recent activites in this line, canot but recent activities in this line, camot but iend to weaken his position. contains a moral for Carroll.

The town-advertising stumt in connection with circuses and carnivals appears to be a mighty good thing.
"There is always someone who wants to close something," satil Monnrom I. Mo-es at a reecont meeting of the shli--cribers and frients oi the Actors Theater in New York.

Things thit menple don't mulerstand invariably oljectionable to them. dded Nllen McCurdy.

What the pultic wants, more than clean and "holesome entertain menn, is to be shockerl," declared Ther sa llelburn of the Theater Guild.

There is an important thought hack of each of tirese statements.

Of late years there has been a slump in theatrical attemance during the first two weeks of March, and discerning showmen have traced the cause to the income tax.



Labliner $\&$ Trinz Move:
Announce Six New Houses

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## Blanche Ring Is Altraction



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| lar 1 ln |}

andin
tw is necompnntst tioz howd at
1 chans writtellan new ditty for her

Connecticut Police Head Against Censorship Measure


Important Changes Effected
In Universal Sales Force
M. P. T. O. A. Diréctors Plan
Milwaukee Meeting on May 11

Zukor on Play Morality

Vitagraph Has Party

## ngers and satesmen of ritagranth main

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the rule was in the only exe poton



No Censors for Montana

King for Goldwyn Film

Phonofilm Produces
Interesting Effects
Greatest Possibilities of Invention Lie in Bringing City Music to Small-Town Theaters

## , are going to stand ide by

a battle, allow a new byd

## tending to such a situation

4tth etreet phonofllm stud

Plan Canadian Film Boards


Filming Napoleon's I.

Sue Creation Pietures. Inc.
defendant in October and

## Secret" Film Censors?

REVIEWS
"I Am the Man'

## Cbadwick

##  cematable. iompara 'Introduce $\mathbf{M e}^{\prime}$ Associated Exhibitors <br> Douglas McLan cuts up annusing 

"The Denial"

## Metro-Goldwyn

Hobart Henieys latest production for Hobart Henieys latest production for
Metro-Goldwin rates at least a mark
of 40 ner cent. The drectlon Is splendld
and above any major criticism, the act ing is excellent, the titles are the atse, the phot is not very speedy but neverthe-
les interesting annd the rhatgraphy
ordinarliy good. Thls opus oughto prove The theme dear fargely with unfura mother to favorably wlew her daugh-
ter's tove affair, After first opposing her daught'r's matrimonlal intentions mother precanted her frouth marrying the
 Egets in wrong wlth a fast-stepphng in order to provide the funde, incidentally figuring that the anticinated jall sent.
will 11 phrt hlin fron his overhearing wif.
 killed in action. Especlally falthrul is the detail work

 humornus as Arthur and Edwa
n+lly dons a flne plece of work
personating the discourazerl
James.

$\qquad$
The film, bossy ninther.

TABLOID REVIEWS of SHORT SUBJECT
"Hello, Hollywood"

## Conley. Ahal <br> comedy <br> Into a studto, doe

 thru thenirphane

## Chopin

Jannes A. Fitzpatrick fllun (mutaining
 Chonin co-ctas

Film Shorts


The Billboard


# WILL HOLD I. L. C. A. CONVENTION AT WINONA LAKE SEPT. 7-12 

Suitable Årrangements Made for Accommodations at Hotels of Indian<br>Lake Resort---Six-Day Session To Afford Time for

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COSTUMES



SELLS-FLOTO CIRCUS WILL OFFER HIGH-CLASS PROGRAM

Gorgeous Spectacle. "The Bride and the Beasts". To Open Per formance-.-Many Wild Animal Acts Will Be Featured


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## Orange Bros.' Opening Date

Kcrow Boor shous


Miller Bros.' 101 Farm
Well Equipped for Putting Out Wild West Show --- Many Ranch People To Participate in Performance

Marland, Ok. Marcil 13.-Ali condlons, eren those of the weather, seem to It ossrs, Miller to tive assitstance in the Whilding of Mikter Bros." 101 Ranchr leal Wid West and Great Far bast slow Pnnca City and Narland, and IIshed by the father
whon Oklatioma was earily frontior flavs rury
The Miller famliy prospered with its atile ranch, thren turned attention to lanch is claimed to be the largest diver As a marm and cattle ranch in the world s.ntimental reasons, a part of the rand
is still knent as lo was in the carly days. Hore one mave find the real thing in
cowboys. bucking broncos, buliflogking and roping, and it is fromi this part of the ranch. and not from among profesthat wlll akain he s.on in the princinal The physical or miechanical eonstrucinn wart of the sanch lavetul in farm ing, for it is here that are linated the
huse blacksmith, carnentor. paint and skilled that could be procured. The noney necossary for so great an undertaking is coning from the nil walis on reasing Major finrdon W. Lallife. "Pawnee of what is boing done and was lifh in his pralse. If sald he never saw such C w Patto floctor min mathe Los Angeles, and his minsiness assoclate Mr. Maclherson, were at the ranch for picture that will show the 101 Ranch as it truly is.

## Val Vino Signs With

John Robinson Circus
Terre Haute, Ind., March 14.-Val Winh thescrintive locturer, for 16 years Banley Shows, and winn ioft the white
 Jsland, Now York, whl thle sernson b assnclatd with the Mugivan-Fow..rs-13al Robinson Cirus as doscriptive bo in the slide show.

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Miller Acts Playing Indoors
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Lalke to exellat buiness.
engagement will be at HamilManager


Shelton Leaves Miller Show

First in at Uniontown. Pa.

## Charles Andress

Big Business in Pleasantville. $N$. B. Hubin

Measamtyille, N. J., March 13.-Clarles reconty and blayed to解 which lad charg, of Following the perforin
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halrese, The latter named work ror I Mal Hubin, the hig llwanant of Hublin. who is a prominent memmorsed the drive uf the volunteer

Morrells Sign With S. F.




DeMotts to Ponca City, Ok.


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Gentry-Patterson Show Has Equipment Ready for Season's Tour---Well-Balanced Program Assembled

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## UNDER THE MARQUEE

事 by cracus cy

Communications $10 \therefore 2-27$ Cincinnati, 0.$)$

Roy Cousins, clown juygler, will
found on the Moon Bros.' Circus. Rov Crum will again be on the s.
Circus, but his wife will remain oft

\section*{| $M$ Men |
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| Enerlla, widely known |
| :---: |



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Pewe and Harwath, sensational ae
bats and clowns, in looke for the in
Ceer:ins" Indor
week of Aprils.

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Shadowgraphs

## By Charles andress

havine a veryWestwod Brothers, glassblowers, are
 Hrek cavill is getting his aquatic act The Crackenclls, willy. crackers and

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$\frac{\text { Charles Bernard }}{\text { Will Remain at His Home in Savannah, Ga., }}$

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## Al Sylvester Recovers

## Atterbury Show

Reccives Animals. Tents and Scats at Quarters

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\begin{aligned}
& \text { in Dakota City, Neb, } \\
& \text { Dakkta, City, Nel., Mareh 18,-A slin), }
\end{aligned}
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## Gollmar Bros.' Circus



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New York City

Cooper Bros.' Shows
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| was in Duytron, O., early last wecti on business. | Wild West with the Frank J. Taylor Circus the coming season. |
| :---: | :---: |
| Don't forget to lay aside some mazuma for next winter: | s. |
| A well-known "hathI" we would like hoar of of from-IRusty Tu!k. |  |
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Frontier Sports, Water Sports, Logging Contests, Baseball. Fireworks, Free Street Attractions, Two Masterful Parades

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Greatest Combined Celebration in North America A Million dollar INvestment is equipment and attractions

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DON'T SAY YOU DID NOT KNOW THE DATES. Write for detailed prize lise and rules of alf events and enter easty. (Many
contestanns have sivised us hey will form special party comiug direct form
Northern Wabo Siampede to Calgary and from there to Cheyence Frontier Days OLD-TIMERS AND MOUNTED-POLICE JUBILEE.

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GUY WVEADICK
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Care Billboard Publishing Co., Cincinnali. O., until April 15th, then to Calgary.
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How much would you lose by closing your show for one performance?
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Prepare fer bad weather as well as the good and do not close your show for any rain,

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SUMMIT BEACH PARK IS BEING REPLANNED FOR 1925 SEASON
\(\underset{\substack{\text { Lura } \\ \text { Park. Waterburv. } \\ \text { Undergoing Improvement }}}{\text { In }}\) MIDLAND BEACH
TO BE REBUILT
Half-Million-Dollar Amusement Resort To Rise From Ruins Left by Conflagration

\author{
Many Changes and Additions Are Being Made---Kiddyland Rides Increased--.C. C. Macdonald Again Manager
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} -and is portablic.
Drink is mixed and charged in Diffusion Carbonator. Outfit works automatically
Makis a uniform. delicious. smooth-as-
velvet. creamy or liquiid drink of Real Old-Fashionid Root Beer.
Exerybody says that LASII'S is "the besil ever tusted.
"THE BARREL'S A BEAUTY"
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nsure a continuous servicice of dellious coll Rool Becr.
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And the Greatest REPEATER of Them All!
There are other rides that require more space, but there aren't any that will earn the big money for YOU that the DODGEM JUNIOR will. This has been proven in every Park it has been installed in. Park patrons prefer a ride they can operate themiselves.


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The idea of two persons being able to sit side by side in the car and take turns at driving it without changing seats appeals to all riders. And the new automobile control features make it easy to drive. Two people ride in place of one. This doubles your receipts.
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\hline EAPLANE, Th atandard ride in neariy erery Last a lifectime. \(2 l i f\) now porating in corki. & \begin{tabular}{l}
MERRY Mix.UP Fes: merahe rifip ever pin.
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\hline TRAVER ENGINEERING CO., & Beaver Falls, Penna., U. S. \\
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LATEST RIDE (OVER THE JUMPS)
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On the top of the counter of the game are placed 12 miniature glass front "High Strikers" ( 20 in . high, 3 in . wide). each operated by a hand lever. By pressing down the lever the players send up on a rod a weight in the shape of a Rabbit. When this weight is sent up between the half way and threequarters mark it makes contact that operates the pump which inflates the Balloon. Should the weight stop below or go above the three-quarter way space it does not make contact.
\(V\) ery little effort is required to working the lever for operating the game and a woman or child has an equal chance with men of winning.

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WANT SHOWS AND CONCESSIONS.
en consecutive weeks, beginning August 17th. Hides
Address W. F. WINSOR, Sec'y, Mauston, Wis.

\section*{FOR SALE}
wis
Remome
TRI-COUNTY FAIR
Caledonia, New York AUGUST 11, 12, 13, 14 and 15th five days and four nights.


DO YOU KNOW?

\footnotetext{
Konnan Clly, Mo
LOWE'S PORTABLE RINK FLOORS

}

RINK MANAGERS MAKE GOOD
 when their rinks 'CHICAGO' SKATES.

\section*{WHY?}

They Are Money Earners! Chicago Roller Skate Co. u58 W. Lake St., chicago, ILL

AIRPLANE, BALLOON AND FIREWORKS ATTRACTIONS

\(\qquad\)
mut some of the fast Eastern girl right alung, and with old skaters retiring
from the stake eals seas,


 the batile." work with the stick evened

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BALLOONS \\
PARACHUTES TENTS
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\section*{NORTHWESTERN} BALLOON \& TENTCO. 1035 Fullerton Are, Chieage, Ill.


\section*{Parachutes}


(Communications to 25-27 Opere Place, Cincinnati, O.)

\section*{SILK TIES}

DIAGONAL STRIFES, also JOCKEY RED shapes and designs in this big sellet. also Jockey Red mixed with other colors and selling big.

\author{
WE ADMIT
}

\author{
that we bue been making some and dit
}
that we are getting in new machinery.

THERE MUSTBEAREASON REAL VALUES
\(\$ 30.00\) GROSS. Sample Dozen \(\$ 3.00\). Seconds. 6 dozen for \(\$ 9.00\). No HIGH-GRADE ART SILK MENंS HOSE S25.20 Gross. Sample Dozen 52.25
Our output is sold up on Hose until April 1. Afier that date we will be glad to thie A NEW LINE JUST ADDED-The Genurne and Famous Accordion Kni

These ate also made according to our standard PUR
Gross, \(\$ 33.00\). Dozen, \(\$ 3.10\).
GOYERNMENT SQUARE KNITING MILLS, Government Square, Ciricinnati,O.

\section*{MEDICINE SALESMEN}

\author{
than e . Ancher is thas prices wat worts medicines repeat and work is a big
}

Further, the DeVore line is very extensive and offers you a wider selection to choose from. Again, you can get your name, btand, address. etc, on the May we send you our catalog? A postcard with your name and address will bring it. THE DeVORE MFG. CO.
 "Our Customers Are Our Best Advcrtisement"


AGENTS-It's New, Just Out AMAZING MONEY MAKER


SECURITY MFG. CO., Depl. 6, TOLEDO. 0


Let Those Who Serve You Best, Serve You Most




TUMBLING CLOWN
Will tumble and roll forever. Aothing to yet out of order. Just received Fanous Combination Tooth Fick, Per Gross
 \(\$ 5.00\)


Our Famous Peerless \(\bar{j}\)-in-1 tool. Big seller. Packed


\section*{CANADIAN FAIR WORKERS}

Let Berk Bros., Ltd., co-operate with you in making your Canadian plans. You will save money by buying your goods from Berk Bros., L.td., 220 Bay Street, Toronto. Canada.

\section*{BERK BROS.}

543 Broadway,
New York
Headquarters for Streetmen, Pitchmen and Concessionaires

\section*{Gregory Toy Balloons}

The Banner Line for 1925
Offering the Season's Best Money Getter The Classy New Multi-Color Decorated Series. Seven-color assortment of Balloons, including gold and silver, all printed in a wonderful variety of colo
No. 7o Gas, Multh-Color, per gross, \(\mathbf{8 3 . 7 5}\)
No. 70 Gas, Mult-Color, pe
OTHER BIG SELLERS



MEDICINE SHOWMEN

THE SEYLER MCDICINE COMPANY
HERB WORKERS

\section*{SALESMEN}

BE YOUR OWN BOSS

All Orders Shipped Same Day

Sensational Money Maker For You


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KELLEY, THE SPECIALTY K!NG,

\section*{MAMUFACTURERS}

Agents Write Today EASTERN MILLS, Everett, Mass.



\section*{S M A S H}
\$2.40 Gross

PITT NOVELTY CO.


NEW YCRK.

OF AMERICA'S FINEST

\section*{FELT RUGS}

\section*{WE ARE HEADQUARTERS FOR} SPORT EELTS, GARRISON BELTS, RUEBER BELTS


LEVENTHAL \& WOHL


Smallest Bible on Earth

PIPES

SOME FLASH


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Write for Particulars Today, About the New "Sharp Easy"

Sharpens Knives, Scissors and Other Edged Tools the
Easy Way

Also opens
Bottles, Fruit Bottles, Fruit Jars and Removes Insulation from Electric Wires. It's new-the result of vears of experi-
ence in manulatauring sharpeners. In
clinat hanile mahes it casy to bold in
handy position: impossible to cat the

LARGE PROFIT FOR YOU
 come. Money-bach Ruarantee helps you.
Relail price or single sample. 50 cents.

PREMIER MFG. CO.
3687 East Willis Ave., Detroit, Mich.


Glassware - Chinaware-Silverware

ENTZ PREMIUM SERVICE WHERE TO BUY?



\section*{Paint Without Oil}

Remarkable Discovery That Cuts Down the Cost of Paint Seventy-Five Per Cent.
A Free Trial Package 1 s. Malled to

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Everyone Who Writes \\ 
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THE SENSATIONS OF 1925! KEEN EDGE
SHARPENERS

Keen-Edge Improved Sharpener NOT GENUINE UNLESS STAMPED KEEN-EDGE

SAMPLE 25c
 KEEN EDGE SHARPENERS

THE SHARPENER WITH A GUARANTEE Made of finely lempered steel that will give During the past three years, KEEN EDGE


\(\qquad\) proves them io be no flish
REML MONEY MAKERS!

MFRS. OF KNIFE SHARPENERS EXCLUSIVELY
KEEN-EDGE Shappeners are our sole produc Our pations are thus given the benef it of an or-
ganization which concentrates solely on the high-

THE FIELD IS UNLIMITED
REFN.EDGE Sharpeners are indispensable to The housewife, and the man in the strect who
\(u\) ints \(A\) KFFN. EDGE on his hnife. Restaurants. Hoctels and Shops huv them in quanthe\%
home needs one. Everytody furs them

this season, have as much news from all
cand with many names of the knights,
nos we can stak knto the department each

Send or bring your order Immediately

TERMS: \(25 \%\)
leposit with order balance C. O. D
F. O. B.

New York City

BE YOUR OWN BOSS
y:ield so enormous profit that in \(3^{\text {y y yerts time you can be inde }}\)
pendent, own your own bome and car and puit sour family on Essy Street. PRICES
KEEN-EDGE Improved Sharpener. Sells for \$1.00. Doz. \$2.50. Gross \(\$ 27.50\), including circular guarantees.
"The Silent Salesmen" (attractive display cards). real sales helps, \(\$ 2.75\) dozen; \(\$ 30.00\) gross.
KEEN-EDGE Handy Sharpener. Sells for 25 c . Doz. 50 c , Gross \(\$ 5.00\). In 5 -gross lots \(\$ 4.50\).
KEEN-EDGE Knife Sharpener. Sells for 10 c . Gross \(\$ 3.00\). In 5 gross lots \(\$ 2.50\).
SEND 50c FOR SAMPLE TRIO

Keen-Edge
Knife Sharpener Co. 127 University PI. NEW YORK CITY

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\hline AGENTS & EMBOS \\
\hline \multicolumn{2}{|l|}{500 Diflerent Numbers in Stock Covering Every Kind of Store and} \\
\hline For Convention Workers & SPECIAL OFFE \\
\hline \multicolumn{2}{|l|}{LODGE PLACQUES} \\
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\hline & TREABOVEASSORTMENT OF SO SIGNS ARE OUR' \\
\hline CONVENTION WORKERS & NATIONAL DISPLAY \\
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{Firalsals Make Dollars Talk!}} \\
\hline & \\
\hline \multicolumn{2}{|l|}{CURMANCO} \\
\hline \multicolumn{2}{|l|}{WRITE AT ONCE} \\
\hline \multicolumn{2}{|l|}{- Eat} \\
\hline \multicolumn{2}{|l|}{"Take Me Home Package"} \\
\hline \multicolumn{2}{|l|}{\begin{tabular}{l}
AGENTS \\
CONTAINS MERCHANDISE VALUED AT \$3.00 AND SELLS HANDILY AT A BARGAIN PRICE, \(\$ 1.50\). Send 50 c for sample paskage today and prices in quantity lots.
\end{tabular}} \\
\hline \multicolumn{2}{|l|}{\begin{tabular}{l}
NEW YORK STATE TRADING GOODS CO. \\
53 East Houston Street, NEW YORK
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\$100 PAID WEEKLY


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R-M MFG. CO., Dept. 50, 14 Riegel St., Dayton,Ohio
MEDICINE MEN YOU WILL FIND \(4 \pi^{4}-\)

\section*{SPECIAL OFFER}

HARRIS \& COMPANY
\(\qquad\)
OLD DR. BROWN'S EOOK OF SECRETS

blea, Ready Retikn
erc.
illustrated

\section*{ONE-MINUTE} TIRE CHANGER

\section*{Automatic Key Purse}


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MANHATTAN JEWELRY CO., Not Inc.
agents, canvessers and pitchmen

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CANVASSERS AGENTS \(\$ 96\) A WEEK


 Here Are Positive Facts

> New Plan - Free Demonstrator
\(\qquad\)
PERRYLUDLOW CO S.4918 Day, Ohi


\(\qquad\)


Oil Workers!

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NEW！NEW！NEW！
DEALERS！WAKE UP！！


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Thry Are Made In 4 Different Sizes
\(\$ 3.50, \$ 4.50, \$ 6.50\) and \(\$ 9.00\) per doz．

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TELEGRAPH ORDERS FILLED
7－IN－1 STYLE BILL FOLDS


King Razor \＆Leather Goods Mfg．Co，


RUBBER
belts
PEDAL
PADS
and KEY KASES belts


FACE POWDER
，in min
Price \(\$ 14.40\) per Gross．

the voehl company
FACE POW DER

\(\qquad\)
\(\square\)


AGENTS！
TIE UP WITHないたちためguaranteedHOSIERY IT＇S A Flash that GETS THE CASH．

For Men and Women Heary Silk Hose Ladies＇ 56.75 Dcz ． Superfine sie．i5 Dcz． Men＇s 55.50 Doz．

Silktex Hosiery Mills

\section*{\(\frac{\text { Sell Every Mal }}{\text { Neckties }}\)}

It＇s easy with a tempting line like this． Every man can always use more ties no matter how many he has．Especially if a bargain－giving price along with beauty and quality impels him to buy．That＇s the strength of the selling appeal of
WEPTEEN Ties．And that together with
is what makes this propostiton ricter in money－making possibilities than any
other line in the direct－selling field． ties－all excellent values－some sell for 50 c，others（fancy sellers）for \(\$ 1\) ． us immediasely for our complete sales plan． heller－grade ties．Money back if they＇pe not even more than you expected．


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MIDGET NAME CARDS The Litest Novertor


\section*{100\％Profit For You}

The rariety is enormous．sufficientiy extensive to bring the follest measure of satisfaction and delight to every castomer．Cut silk and bow In the interest of an all－vear－－round．steady and sizable income send
\(\qquad\) than rou send \(\$ 3\) withour delay for sample dozen of Grenadine and other

\author{
Wepteen Knitting Mills \\ 67 East 8th St．，Dept．19，New York，N．Y．
}


Formula of Two Pyorthea Specialists．Delicions in Taste．Instant Relief for Sore，Tender Gums．
NETS \(\$ 25.00\) to \(\$ 35.00\) DAILY
Perinanent Income for Agents
RETAILS AT \(\$ 1.00\) Per Carton
SPECIAL INTRODUCTORY OFFER！ TEN \(\$ 1.00\) Cartons（200 Pkos．） \(\mathbf{~ f o r} \$ 5.00\)

UNUSUAL OPPORTUNITY
SEND IN YOUR ORDER NOWI
GOLD PLUS CORP．，Gotham Bank Bidg．，N．Y．


GENUINE STERLING SILVER RINGS

IMPORT YOUR OWN GOODS


TIP-TOP MONSTER SEVEN-PIECE SET You Sell for \$1.00; Your Profit 70c Each Set.

\author{
Trulv the Greatest Combination Set Ever Offered.
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 Sample Set. postpaid. in Display Case. 75 Cents.
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BUY DIRECT FROM THE FACTORY Make Larger Profits Get Better Service
now buy direct from us our
 \(25 \%\) Deposit Required on all Orders.-salance C.O.D. We make our own stock - Ag gurantee of unifurinity Send \(\$ 1.0\) for Complete Set of Samples STANDARD PYROXOZOID CORPORATION LEOMINSTER, MASS., U.S.A

\(\qquad\) [ im:n

\section*{PIPES}


Every Man Wanta the Universal Creases
 Agents aet busy. Send for umplo patr ass
Sitright Steel.
Straight Aluminum
Straigh Aluminum, Black Lacquered ......... S2. 2 . Collapsible Aluminum, Back Lacquered......s!.25 Collapsible Aluminum. .58 .25

Money Refunded If Not Satisfactory
UNIVERSAL TROUSER CREASER COMPANY
97.99 Nasau Street, NEW YORK.

The Funny Imp Bottle


\section*{FELT Rugs}
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PAPERMEN

1 oner You a Day DODEE
\(\$ 8\) and a Touping


\section*{These Packages Get The Money! \\ HERE THEY ARE, BOYS-FIVE FLASHY BOXES . . CREAM OF OUR LINE}


THIS IS LUCKY 11.COSTS YOU 70c
store value, \$3.35. SEllS for 11.50. Hlere's the big popular seller. Only 20 sales a dag buyer and seller. Our top-noich seller for 15 years.


NIFTY NINE COSTS YOU \(\$ 1.00\) Store Value, \(\mathbf{\$ 3 . 7 5}\); Sells for \(\mathbf{\$ 2 . 0 0}\).
A woader box of nine popalar Toilet Articles. Looks good

lone brings down the dough. Just hook up with
and you ll make folks happy to buy. We've got +0. Just the goods for GIFT PURPOSES. CAR. PITCIIMEN AND FOR SELLING DIRECT

Special Offer for Quick Action For \(\$ 9.00\) we will
ship you 3 boxes of
she each assorrmenn he
shown-15 Boves
all \(\quad\) Store ralee
\(\$ 40.35\). You sell


COSTS YOU 50 c
STORE
SELLS
FOR Si.s.25.

"Billyboy"'Offer-Use the Handy | E. M. DAVIS CO., Dept. 9533, Chieago Coupon-MAIL IT TODAY!


BONANZA
CosTs YOU 35c
STORE VALUE
SELS SOR 75.50

TERMS - Cash in full on small orters. Thid cash, C.O.D.
- for balance, on large orders. Immediatic shipments.
E. M. DAVIS CO. Dipe gas


Double Tour Income rit with a Double Line 04 2ELIX MILLS

ACRNTEWE START YOU AGEM WHESTATADOLAR

\footnotetext{
Thidenec of Dr. Rulling Thumer
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Illegany ditcr, in .llfegany Stato Park.
}

mriteror FREEStyle Bools


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S20 PROFIT daily gelling Nee
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WTITIT Vivivin MuMy 42 ITMM


ONE OR A CARLOAD
Our large modern factory, with more than 100,000 square feet of floor spare, high-speed production on large quantities of merchandise at a great saving delivering the finished product to our Chicago warehouse and returnin's w sionaires in freight and express charges. The large volume of business secur to operate on a very small margin op \(p\)



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Chicago Branch 68 E. So. Water St.

ALUMINUM WARE

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RT Co., ARNIVAL SUPPLIES IN THE WORLD \\ \\ wORD:
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pare, efficiently equipped and scientifically operated, enables us to secure ving of time and labor. This, in conjunction with our own freight boat ning with raw materials daily, saves thousands of dollars to the concess stcured through the liberal patronage of our many customers allows us n od profit. We offer you P. D. Q.

\section*{Quick \\ elivery}



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\section*{e and Factories} ingtim. Wis.

MHMS

\section*{p Dolls 65c}

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ING SUCCESS
\(\$ 2.75\)
EACH

Memphis Branch
52-54-56 W. De Sota St.

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JOBBERS--.-PURCHASE DIRECT From LARGEST MFRS.--...
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remarkably low prices for quantity lots.
SALZ BROS., Inc., 102 West 1C1st St., NEVN YORK, N. Y.


INSTANTANLEUS GLASS CLEANER

Wherever Hou Sce GLASS SUNLITE Ufill CiEasi It INSTANTEY!
a few drops of "Sunlite" nakes glass sparkle like magicl EVERYONE Auto ist, Garageman, WELCOMES IT! AGENTS Make Easily \(\$ 60\) to \(\$ 100\) Weekty rou make \({ }^{200 \%}\) \(\$ 3.00\) Per Dozen Postpaid
SUnviluspechin Co

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 \(\underset{\substack{\text { Closing } \\ \text { OUT }}}{M P A P S} \begin{aligned} & \text { AT BETTER THAN } \\ & \text { PRE.WAR PRICES }\end{aligned}\)}

Road and Premium Maps That Get the Subs. Write for Prices.
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SELL THE "BABY BILLBOARD." MAKE \$20 DAILY


EVERY STOREKEEPER A PROSPECT!
BIG MONEY FOR AGENTS!
CRDER TODAYI BEST SEASON NOW
 200

NAIL FILES
This Line of Nickel Plated Files Will Give You Large Profits DAVENPORT-TAYLOR MFG. CO., \(\begin{gathered}\text { A12 orloens } \\ \text { CHICACO. }\end{gathered}\)





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REMARKABLE SAVINGS!
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〕. LANDOWNE CO., INC. 404 FOURTH AVENUE, NEW YORK, N
NOTICE MEDICINE SHOWS \&PITCHMEN
REAL Indian Herb Remedies. made by
REAL Indians. Full line for Med.
Workers.
Write for S.imple Cartons and Prices.
Those m tiing before plesse write again.


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22 Soult chmen sirel.
agents, PITCHMEN, DEMONSTRATORS AND CANVASSERS



hers Matorram hasil esa, with Desalcomanis Treng.
 Motorists' Accessories Co. Mansfield, Onio GERAAN KEY CHECKS


\(\$ 200\) to \(\$ 1.000\) a month

Customer Doesn't Have To Raise Foxes Himself is will ranch your cutumer sfoxss unctit he
 WRITE TODAY! Cuits noching to get

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HERE IT IS!!!
HENNESSY'S HANDY DANDY
RADIO ROMNG


EKEBERG
HERE IS A KNOCKOUT
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COIN MACHINE OPERATORS \\
here is
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J. \& O. LABORATORY \(\qquad\)
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DEMONSTRATORS--FAIR WORKERS--SHEET WRITERS


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Challes UFERT


PITCHMEN FOLDING PAPER TRICKS



IT'S THE MIDWAY HIT
A big red, white and blue eyeful that draws the crowd and holds it at your stand

Sells on Sight Gets the Money
This ahsolurely round 38 -inch hall is Ruaranieed to have Ture Gunt Rubher
Bladder. sseam cured (not acid): sue
12r9 inches. The COlFR is rub. therized doih. has reinforced seats double ours:de flap with rust-prool celers just like a foorball.
Can be used in water spors. Absoluse satisfaction money-back

Each ball in individual box
Price \(\$ 87.00\) per Gross. \(\$ 7.50\) per Dozen.
\(25 \%\) witb order, balance C. O. D Send 75 cents for sample or order at

\section*{The Moneco Co.}

New Haven, Conn


\section*{MEDICINE MEN}
IF
YOU
LOOKING
FOR \(\left\{\begin{array}{l}\text { Goods that will repeat } \\ \text { Prompt and dependableservice } \\ \text { Attractive packages } \\ \text { Low prices } \\ \text { Pleasant and cordial dealings }\end{array}\right.\)

Write To Savoy Drug \& Chemical Co.

\section*{YOU CAN HAVE}
"NUTRO" line exclusively for your territory, or if you wish to supply us with your own labels and cartons you can have your name and address on every package. WHEN IN CHICAGO OR VICINITY CALL AND INSPECT OUR
MODERS AND L'TO.TO-DTE LABORATORIES. ASK FOR PRICES

\section*{Savoy Drug \& Chemical Co.}

168-170-172 North Halsted St.
CHICAGO, ILL.

\section*{Oh, Boy!-How It Sells!}

Just Plucks the Quarters Right Out of Their Pockets

\section*{"Polly"}

\section*{CAN CUTTER}

EAS:

Quick
PROFITABLE
SALES

"Write Quich for An inte. Dope
GELLMAN MFG. CO.,
Concession Dept.,
Rock Island, Illinois
AGENTS - STREETMEN - SHEETWRITERS GOODYEAR RUBBER SLEEVE PROTECTORS

Fiee with ever Roer: ober SLe VE PROTECTORS


10 Stuyvesant Street.

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MANY NEW FACES WITH GREATER SHEESLEY SHOWS THIS SEASON

Claytons with Girard's Shows
mouncement

Edward C. Dart Succeeds Charles H. Pounds as Secretary-Treasurer "Dolly" Lyons and Wife. Sam Kaplan and Wife and "Doc" Murray Among Other New Attaches

\(\square\)

\(\substack{\text { hers } \\ \text { nust } \\ \text { furr }}\)

\section*{IRELAND'S CANDIES}
THE NAME ALONE IMPLIES QUALITY AND SERVICE WITHOUT A PEER IN THE CANDY LINE
This Has Been Unquestionably Proven in the Many Years That We have Catered to the Concession Trade
Without deviating from the above and striving more than ever to retain our reputation we are able, on account of our enormous output and new machinery and added help in our immense factory, to offer our
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\section*{A Substantial Reduction in Prices}
and this. even with keeping in mind that our 1925 line is packed in larger and more attractive boxes than beretofore.
Our New Price List Is Just Off the Press. It Is Beautifully Illustrated in Colors. With Exact Miniature Reproductions of Our Prize-Winning. Boxes. Send for Yours Today Without Fail to Any One of
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328 Third Stroct.
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FACTORY
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501-3-5 North Main Street, - ST. LOUIS, MO.


Richardson's CREAMY ROOT BEER

Get our Special Free Syrup Deal before you close for your Drink Concession.


\section*{Richardson Corporation} Rochester, New York
\[
\begin{array}{cc}
\text { New York Office. } & \begin{array}{c}
\text { Home Office. } \\
150 \text { Chambers Street. }
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\section*{ATTENTION, CONCESSIONAIRES OPERATING IN WEST VIRGINIA AND EASTERN OHIO}

Miller Midway Shows


Macdonald Amusement Co
Adds Concession Supplies 600 Blue Island Ave., Chicago, Ill.


OUT DOOR AMUSEMENT CO.
C. F. Zeiger Starts His Winter-Quarters Work
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Chas. Spaude in Charge

\section*{No Advance in Prices! \\  \\ Wellston Lamps}

A Bigger, Better, More Elaborate, More Beautiful Line Than Ever--Yet the Sensational Low Prices of Last Season Still Prevail

BRIDGE LAMP
S6.85
With Bullion Fringe 50c Extra

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JUNIOR LAMP \(\$ 9.50\)
FLOOR LAMP
\(\$ 10.50\)
With Bullion Fringe \(\$ 1.00\) Extra

These Distributors Carry Wellston Lamps Amusement Novelty 8 Supply Co.. 434 Carroll St.. Elmira. N. Y. Joseph Hagn Co.. 223 W. Madison St.. Chicago. III. E. A. Hock 8 Co., 171 N. Wells St., Chicago. Ill.

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\(\$ 9.50\)
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Wrapped 5 c Bars---excelled by none---and attractive
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CEDAR CHESTS the season's Hi



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A hit from the start and now going higger and better than ever. It's the flash that gers the cash. Something new in every shipment. The first sale is not the last sale. A trial order will convince you why the large amusement enterpaises use our products. They SELL AND SATISFY because they are painstakingly planned to please both you and the public. ORDER TODAY


THE CHAMPION MONEY GETTER Oar Products

\section*{\$45.00 Per Thousand Packages \(\begin{array}{cccc}250 & \text { packages } & 500 & \text { packages } \\ \mathbf{1} .000 & \text { packages } & 2.500 & \text { packac } \\ \$ 11.25 & \$ 22.50 & \$ 45.00 & \$ 112.50\end{array}\)} PACKED IN CARTONS OF 250 PACKAGES 30 Big, Beautiful, Sensible, Useful, Valuable Ballys
in Each and Every Assortment of 250 Packages A Deposit of \(\$ 10.00\) Required on All Orders of 1.000 Packages

\section*{THE UNION CONCESSION COMPANY,}

456 South State St.,
PRODC CERS OF GOODS THAT SELL
CHICAGO, ILL. We Have No Branch Offices-Send All Orders to Chicago.

A KINGERY MOVABLE STAND Gets the
Barbecue Business



 an be arransec. Sond for full particalare. yo The
Kingery Mfg. Co., Room 305 Kingery Bldg., CINCINNATI, 0.


\section*{RESORTS and GIFT SHOPS}

\section*{ver 200 attrative and useful anticles suitable for} Gifts tor Men. Women and Children. ANCHOR LEATHER NOVELTY CO., Mfrs.,


\section*{THE AUTOMATIC FISHPOND}
will take in \(\$ 1.00\) a minute if properly locaten thi have in stock 35 combinatiuns of wur merrhamulae whels to solect from. We also paint wherls \(\qquad\)

OVER \(300 \%\) PROFIT
On High-Class French LUCILE PEARL NECKLACES
This is an astlcle that sou can bo proud of.
An wulimitited fuarantee soes with them. They


ifety
eves
Tas
en

\section*{\$1.80 Per String}


\section*{TOURAINE}

PRICE MEANS NOTHING APART FROM QUALITY." We admit that. Too often low prices mean cheap goods. At the following prices you get chocolates of known



\section*{It's a "WOW"}

Attraction for Carnivals, Parks and Movie Houses A Mioney Producer of the Biggest Kind! THE SHAW MFG. CO.

\author{
Gziesburg, Kinns.
}

\section*{SHOW PRINTING}


Miduay Confabs

\(\underset{\substack{\text { TRUE } \\ \text { fRUT } \\ \text { ORANGEADE }}}{ }\)

\begin{tabular}{|c|}
\hline  \\
\hline DETROIT'S LEADING PREMIUM HOUSE
\(\qquad\) \\
\hline SOUTHERN TIER SHOWS \\
\hline C. GONNELLA \\
\hline WANT TO MAKE \\
\hline  \\
\hline \\
\hline
\end{tabular}

\section*{CAILLE VICTORY MINT VENDER WILL NOT CLOG A IN THE COIN TOP}

\section*{Increase Your Profits}

At same time furnish amusement for your customers IN USE EVERYIIIERE
The only perfect coin-controlled construction Immediately becomes a farorite with the public

Most attractive vender ever designed WRITE TODAY For Full Information


Automatically shares the profits with purchasers of Caille Quality Mints ALHAYS WORKING
The result of thirty years' experience FULLY (GARANTEED

PATENTED COIN TOP
Thick, thin, bent or mutilated coins quickly removed No Clogs Possible-Easy To Operate 6241 Second Boulevard, DETROIT, MICH.


\section*{RISEN FROM THE ASHES}

\author{
 JONES DOLL \& NOV.CO.
}


Advertise in The Billboard-You'll Be Satisfied With Results.


LIGHT
Attract the crowds to vour Attract the crowns to vour
show with brilliant light.

\section*{Milburn Portable} Carbide Lights
Giet more light out of carbide-ordinary or cake. Easy to operate. 8,000 CANDLEPOWER. 3c Per Hour.

Order your lights for the season now. SPECIAL PRICE! Dept. 214.

BIGGER PROFITS
MILBURN BALLOON FILLER
for Concessionaires


Attach requlator to hydrogen tank, press lever and Ballowin is filled at a cost of tie. The device pays for itself in a short time.

Send your orders to Dept. 314. THE ALEXANDER MILBURN CO.

1416-23 W. Baltimore St.
BALTIMORE,
MARYLAND


\footnotetext{
SALESBOARD OPERATORS
}


BRADFORD \& COMPANY, Inc.,

THE NEWVESTIN LAMPS

at the lowest prices anywhere
Plastic Scrol! and Polychrome, in Gold, Silver and Copper - Bright, Flashy Colors


HARRINGTON'S New Tone Air Calliope
place your order now for spring oell
E. A. HARRINGTON, Gen. Mgr

604 Broadway,
Kansas City, Mo.


\section*{NOTICE! \$70.00 Each}

\author{
ion of Silver King. Jennings and Mills slightly
}
been completely overhauled. refinished and dill give you the same 0.00 each. We require a
0. A. WILLIAMS MFG. COMPANY 600 Williams Bldg., Indianapolis, Ind.


GAS SERVICE For Your Kitchen

WAXHAM LIGHT \& HEAT CO
NEW YORK CITY

\section*{CANDY CEDAR CHESTS}

Prices That Will Surprise You Extra Large Stock Always on Hand


\footnotetext{
Che Last "Word" in Your Letter to Advertisers, "Billboard'
}


\section*{RUBY Fizise}


\section*{SHOUS}
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\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[t]{3}{*}{\begin{tabular}{l}
WIDE-COLLEGIATE BELTS \\
GENUINE CDWHIDE LEATHER. \\
rs. \(13.3 k\). inr hrven firpl. Itusect
Semple. 75 c , Prepald. \\
Sample Dezen \(\$ 600\). Prepard Gross Lots, \(\$ 60.00\) Auserted Colert \\
One-third depusl \\
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alatere \\
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Cowhlde Leather \\
PITT BELT MFG. COMPANY, \\
705 5th Avenue, PITTSBURG, Pa
\end{tabular}}} \\
\hline & \\
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\end{tabular}
 closed Nerbitory. BREAK TOURNAMENTS A Salesboard.


\section*{Wanted For Smith's Southern Shows}

\footnotetext{
have own three hioes and six shows.
}

CMovershow ont in



STEVE SMITH. Macraerr. Conlerliburt. Kenlucky.


Kotton kandy and floss candy machines THE GREAT MONEY GETTERS



FOR THE CONVENIENCE OF THE WVEST OPTICAN BROTHERS AMNOUMCE
the opening of a new branch at kansas city, missouri 302 West 9th Street. Opposite the Savoy Hotcl. "THE HEART OF AMERICA."

\section*{QUICK SERVICE. PRICES RIGHT}

FOR YOUR CONVENIENCE NOW AT
ST. JOSEPH, MO..
KANSAS CITY. MO.,
119 North 3d St.
(Opposite Savo: Hotel)
 OPTICAN BROTHERS

gallon size thermos bottles
FINISHED IN POLISHED ALUMINUM
Roy
The
Flad
Ele
El
El
Electric Toasters. Dozen.
\(2+.00\)
12.00

HOWARD L. MYERS
624 Southard Ave.
Toledo, Ohio

\section*{BABY BORN IN A PEANUT}


NOVELTY TIN TOY CO., 1452 N. Marshal St., Philadelphia, Pa.

\section*{BALL GUM AND CANDY NUTS}

BLSI' (QU.MITY-1,OWESY PRICES NOW IS THE TIME

WALTER GUM CO., 740 Flushing Ave., Brooklyn, N. Y.

\section*{Want Merry-Go-Round and Eli Ferris Wheel}
 mighty alma shows, Box 311, Pa. Ave., - WASHINGTON, D.C.


Wanted, Miner's Model Shows, Wanted



\section*{STATION S-P-A-U-D-E MILWAUKEE SPEAKING}

We Are in a Position To Give Candy Users a Line of Merchandise That Will Meet All Competition in Flash, Quality and Price.

\author{
If it's for your Roll-o-Racer, Race Track, Candy Wheel or Intermediates we can supply you. A dozen classy numbers of the best in Creams and Cherries to choose from. \\ We know what you want, the price you can pay and are meeting those conditions. And we are not forgetting what
} service means to you.

Midway Confab

\begin{abstract}
sentatiy weighins there
from,
\end{abstract}


\section*{CHICAEO AMUSEMENT CO.}

5307 RAVENSWOOD AVE CHICAGO, ILL. We Are the Originators of New and Novel Games, Such as hawailan honolulu mineing Girl, e Whecis, Dry Guys. Conn in the Jirrel, hing under the sun that is rew and novel.

Tell Them You Saw Their Ad in The Billboard.
foatures, along whe others, forms th
nucheus which dr:lws, usually, hundred

 mint. Fut it aftiords the people a chang

The more gay the showman makes hls nidive the Inger the crowds he draws reases nlumber as midway visitors

The atmusplere of tho midway should With gond crowls on the mldway it
un to the shows, vilus and concesslons E. t their rewe ints-the biter the midway
attendance the bethe ollportunity.
All carnlval folk (in anys



And It All Comes Under the Head of Amusement By MEL SMITH cou hit the town, all full of
 You fix dallles of the clev.
 Yon frame the hall, and get Or mashe just an old washstand People rush in and drop the c in Maxles. The natrons try spo fill that to eat Fon build a show sweet in behold And you pallut and carve and hans Tlue Gestomned kobs of white

Yon shake the hand of all the geets
 For soon yon find the nut's ton hls:
Tluat the Fates's not what you thought And then will siart to dance a llg
As you tilnk of what yonve bought. t rame sn easy and in lumps Hut it went nut just the same; But you had to play your game. foll staged a may, you were the star, and ate too much, as lave do. far Fon pay wour rent and pack the gripe Yon wo nit rothime ne the lips

Yon fuse, fume and raise all thunder
 The alnve pnem eame to us thru G. A.


NEW BASE BALL SCORING RULE


\section*{OUR LAMP OFFER WHICH CAUSED A SENSATION LAST YEAR}
 AITZLAMPS For The Better Home
\begin{tabular}{|c|c|}
\hline Bridge Lamps, complete, :1:surted stathls alu! Shates. & \\
\hline Junior Lamps, ( \(\cdot 1 \mathrm{~m} 1\) lete, stssorte.. sitante athel shathes. & \\
\hline riginal Floor Lamps, eomplet: incolloul sitamls and shandes. & 50 \\
\hline Novelty Floor Lamps, commplete, .rserted stomls and Shades.. & \\
\hline SSLOLS & \\
\hline
\end{tabular}

HK TASSELS WITH EVERY LADIS




Our Lamps are packed each number assorted de signs. ou Shades is to a carton,
sorted signs. Stant ard colore Shades only: Blue anil Gold. Sample, 50 cents. extra for packi

Our New Novelty Shades Are Knockouts charges.


Eckhart's Lamp Exclusive Agents lor Eckhart's Lamp
Dolls for the Eastern Territory.


65c Each
CARNIVAL MEN-CONCESSIONAIRES ALL KINDS OF GOODS FOR CARNIVALS AND FAIRS


NOVELTIES


\begin{tabular}{|c|c|c|}
\hline - & Each & No. . Each \\
\hline B639-IVItre Ilouse Clock. & \$1.85 & B604-Overnlght Sultcase.... \$3.50 \\
\hline B652-5-1):3y Mantel Clock, & & B700-21-Plece Manlcure Rolls . 75 \\
\hline no strike & 4.25 & B952-3-Plece Pearl Ilandle \\
\hline B613-Rogers 30-Plece Nickel & & Carving Set ......... 2.00 \\
\hline B612-Roge:'s Stil woore Set, & & Wellington-Stone Line Lamps \\
\hline bul' & 3.00 & Polychrome Stliks. Steel Base, \\
\hline B611-96-1 .ce Flat Boxes. & . 50 & Fancy Sluales. \\
\hline 8610-20-1'iece Im. O.k Dr. & 1.00 & BRIDGE-Comulite, eatch.... \$6.85 \\
\hline B609-Cliests & 1.00 & JUNIOR-Coinplete, each.... 9.50 \\
\hline B608-lieacon 13lankets & 3.50 & FLOOR-Complete, each..... 10.50 \\
\hline B605-2t-in. Plush 「edul Bear & 1.50 & F. O. B. St. Louls, Mo. \\
\hline
\end{tabular}

\author{
SHRYOCK-TODD NOTION CO., 824 N. Eighth Street,
}

\section*{Last Call--Barlow's Big City Shows--11thYear \\ 12 REAL SHOWS, 6 BIG RIDES. OUR OWN SPEC!AL TRAIN. 300 PEOPLE. MILITARY BRASS BAND. CALLIOPE FOR STREETS. WONDERFUL EQUIPMENT

 HAROLD BARLOW, Manager}
\(\square\)
WANT--SUNSHINE EXPOSITION SHOWS.-WANT
OPENING MILLEN, GEORGIA, APRIL 4th, 1925.
WAIT-PE WANT-Fio gre mot WANT-I
WANT-F
want-
WANT-
Chickenthorp-La. Country Store, Candy Legitimate iferchandise Wheels and Grind
Our Fairs start Campeelsevilie, Ky., July 27 th : run consecutvely to

Wanted Rides, Shows and Concessions RED MEN'S 12tb ANNUAL CELEBRATION WILLIAM T. HUDSON, 51 Middle Street


BAMB00 PENS Best Grade \(\$ 31.00\) Gross STANDARD PEN co. Gel Out Ounatily Prices \(\$ 31.00\) Gross Evankville, Indiana


FOR MUIR'S PILLOWS TURN TO PAGE 141

SOLVE THE CROSS WORD PUZZLE AND BEGIN
MAKING \$100 A DAY. SOUND GOOD?




\section*{-sixth anNual tour-
COOPER RIALTO SHOWS}

OPEN IN THE HEART OF THE STEEL INDUSTRY FARRELL, PA., APRIL 15th

\author{
\(\qquad\)
}
SHOWME.Show. Will posit
CONCESSIONS ALL OPENCoohhouse: also Privilege CarHELP
All asdress
John L. Cooper, Gen. Mgr.
PRINCESS THEATRE, Youngstown, OhioP. S.-HAVE FOR SALE First-Class Wagon. Cbalks. Plates. Runs. Cables, Pulleys.
What CHEWING GUM
all flavors ..... \$1.10 Per Box
THE TOLEDO CHEWING GUM CO.
Toledo, Ohio.
A-1 SALESBOARD OUTFITS
Made to order-CLOSE
cigar stands, etc., write for sure extra profits letter
A. C. SMITH

\(\qquad\) ..... 
Rides and Concessions Wanted


\begin{abstract}
T HE season is on us again. Everyone wanting out-of-door amusements. Act quick---send order today and be ready to give the public what it craves.-. CANDY and more CANDY, the kind that is pure and healthy, made of purc granulated sugar. The price of this machine is only \(\$ 200.00\) net \(f .0\). b. Nashville. Works on any socket A. C. or D. C. 97 to 125 volts. Every machinc thoroughly tested. Operating cost very small-- profits very large. We sold more of these machines last year than ever before.

Write today for literature and full particulars.
\end{abstract}

Electric Candy Floss Machine Co.
228 2nd Avenue, No.
nashville, tennessee


25\% deposit, bal. C.O.D.
Reel-cedaR CHEST CO. 302 W. South SL., Indianapolis

\section*{ORDER NOW} \(\$ 12.00\) per Doz.

\section*{With Lock}

\footnotetext{
\(2-1 \mathrm{~b}\). size only.
}
F. O. B. Indianapolis.

Packed 12 to a case.


\section*{Park Men, Concessionaires, Novelty Men and Specialty Men}

You are cordially invited to visit our Display Rooms, where we have added many new lines that are too numerous to mention.

If you are anticipating making your initial purchase for this season it will pay you to visit our show rooms first. Our prices are attractive, our merchandise the newest. Our policy--good service, courteous treatment, are democratic.

OUR BUYERS have spent a good many months in Europe gathering new items such as were never before offered in the U.S.A., and these items will prove the big sellers this coming season.

We are now compiling our new Spring CATALOG, so watch our announcement when ready for mailing, and.in the meantime send us your application for this Spring Edition.

The World's Largest, Oldest and Most Progressive Novelty House

\section*{N.SHURECO.CHICAGO ILI}

BARRERAND BALLOONS


Reprogle Amusement Co. WANTS SHOWS AND \(\begin{gathered}\text { CONCESSIONS }\end{gathered}\)

Mr. and Mrs. G. A. Lyons Busy At Sheesley Show Quarters



Smith's Greater United Shows Kownet, Va., Marcil 10-The crew a


\footnotetext{
 G力0e os?

JUNE /EV WE WILL RELEASE TO OLRYFRDE THE GRERTEST SALES ST:HULATORS EUER MADE-CIRCULAR ON REQUEST
}

HAMILTON MFG. CO. 413 South 5 th St. MINNEAPOLIS, MINN.
Advertise in The Billboard-You'll Be Satisfied With Results.

"What stronger breastplate than a heart untainted." (Henry VI.)
WILliam J Hilliar.
Director of Publicity. For the First Time
in Twelve Years the
Management of the For the First Time
in Twelve Years the
Management of the For the First Time
in Twelve Years the
Management of the
WILLIAM ZEIDMAN. Treasurer.


\title{
ZEIDMANand POLLLE SHOWS
}
Finds it Necessary To Extend a Sincere

\section*{APOLOGY}
to the Many Secretaries of Fairs and Celebrations Who Have Expressed a Wish To Play Our Show This Year, But Owing to the Fact That Our

\section*{ENTIRE SEASON OF 1925 IS FULLY BOOKED UP}
we regret it will be impossible to accept any more contracts. negotiations. how. EVER, ARE ALREADY PENDING FOR 1926. ALWAYS A LEADER IN ITS FIELD. ALWAYS PROGRESSIVE, ALWAYS CLEAN AND HONEST IN ITS

\section*{ZEIDMAN and POLLIE}
HAS BEEN EMBLAZONED IN LETTERS OF GOLD THROUGHOUT THE ENTIRE AMUSEMENTLOVING WORLD. BUT OWING TO THE VAST IMPROVEMENTS. CHANGES AND ADDITIONS THAT HAVE BEEN MADE THIS SEASON VISITORS WILL BE POSITIVELY STAGGERED AT THE MAGNIFICENCE OF THE EQUIPMENT AND THE WEALTH OF THE ATTRACTIONS PRESENTED. THERE WILL BE MORE STYYE. SNAP AND PEP THAN EVER YET SEEN ON A MIDWAY.
THE VERY CRIAAM OF TIIE OUTDOOR SHOW WORLD HAS BEEN SELECTED TO MANAGE AND PRESENT THE MOST HLABORATE AND MERITORIOUS COLLECTION OF AMUSEMENTS EVER GATHERED UNDER ONE BANNER. INCIUDING THE GREATEST EDUCATIONAL AND IMPRESSIVE FEATURE YET SEEN WITH AN AMUSEMENT ORGANIZATION. M. W. BILLINGSLEY'S MAMMOTH PRODUCTION OF

\section*{"THE CLIFF DWELLERS"}
Mr. Pollie wishes to personally thank the hundreds who hate written him complimentary letters on his once more assuming the general management of the show and he assures all triends that this year they will see

\section*{THE WORLD'S PERFECT CARNIVAL}
DAKOTA MAX HAS CONTRACTED TO FURNISH THE GREATEST WILD WEST AND CIRCUS OF HIS CAREER. AND CAN BE ADDRESSED BY THOSE INTERESTED AT 24 E. PRESIDENT ST.. SAVANNAH, GA. THE SHOW WILL OPEN IN SPARTANBURG ("The City of Success). S. C.. ON THE STREETS RIGHT IN THE HEART OF THE CITY. APRIL 11. FOR SEVEN DAY'S and NIGHTS, and will then leave in its thirty-fivecar train to play the best route ever booked by a traveling exposition company
Address all communications to
HENRY J. POLLIE, General Manager, ZEIDMAN and POLLIE SHOWS, Spartanburg, S. C.


\title{
The Cayuse Indian Blanket Co.
}

NEW COLORS AND NEW PATTERNS.
PENDLETON and CAYUSE BLANKETS and SHAWLS
FOR 1925
Send for Our Illustrated Catalogue and Price List. WE ARE DIRECT MILL REPRESENTATIVES.
CAYUSE INDIAN BLANKET CO.
S. W. GLOVER, Manager,
\(3 O O\) PALMER HOUSE, CHICAGO

\section*{출}

\section*{CARNIVAL ROSTERS}

\author{
The Following List Gives the Executive Staffs and Department Heads of Many of the Carnival Companies for the 1925 Season
}

MONEY! MONEY! MONEY!



\author{
. Include \(2.5 \%\) deprosit. Man'y
}

LIPAULTCO. \({ }^{\text {Pent. }}\)
Outdoor Amusement Co.
\(\qquad\) Addreen 4R36, Frankford Ave., Frankferd, Pa.


\title{
CALIFORNIA SHOWVS, INC. 20-CARS-20 \\ WANT HELP FOR \\ CATERPILLAR WHIP \\ MERRY-GO-ROUND
FERRIS WHEEL FERRIS WHEEL HAVE FOR SALE- \(30 \times 90\)
CONCESSIONS OPEN-O \\ VVILL BUY \\ CARS FOR TRIP TO DUBLIN SHOW MONKEY SPEEDWAY TRACKS \\ WANT-DROME RIDERS (2) \\ 10-FAIRS-10 \\ CAN PLACE \\ ONE MORE RIDE TAB, SHOW ANIMAL SHOW \\ SMITH \& SMITH SEAPLANES
}

\section*{Awata \& Miyako Vases \\ that will attract the attention of your customers and prospects as readily as this ad attracted yours. The rest of the Japanese merchandise bere lustre Tea Sers and Cups and Sancers-will \\  \\ Write for new, novel, illustrated catalog and sce for yoerself. remember}

Taiyo Trading Co., Inc.
NEW YORK
101 Fifth Avenue
CHICAGO
327 W. Madison Street




Here It Is-A New Pen


Hand Cut Thread, \(\$ 28.00\) Per Gross Imitation Thread, \(\$ 25.00\) Per Gross


\(\qquad\)
 SNHTHS REREITER UNITI:D SHOWS lint Ma
Mirss
dinlus
and
\(\qquad\)
\(\qquad\)
\(\qquad\)
\(\qquad\)



WINDHORST SUPPLY CO. ARTZKRAFT FELT RUGS

\section*{PORTABLE SODA FOUNTAIN}

FOR SALE--KNOCK DOWNS

Burlesqued Membership
Baby Airplane For Sale
CHEWING GUM


\section*{THE BARNHART DIAL STRIKING MACHINE}

The Only Coin-Operating Striking Machine Ever Invented.

Machine paid for itself in less than days. Located in a 42d Street Arcade ork City.

10 of These Machines Sold to
One Operator at Coney Island.

Order Now To Insure Early Spring Delivery.

Write for Illustrated Literature,
BLUE RIBBON SALES AGENCY, Inc. Suite 624, 17 West 60th St.
NEW YORK CITY.
N. Y.

PHONE. COL. 7888.


\footnotetext{
t holpe you. the paser and adrectisere. To mantion
}

Capacity Audiences Attend Indoor Circus at Pittsburgh


Circus Drew Crowds



Flower Show Goes
To the Central West


Health Exposition and Beauty Pageant

\section*{Nirw Brunawlek, N. J. March 14.-}

 Sativnal Guard and Amerlean Lerinn A grompls, Aluwe the netractions In the ay erin, "inntr of the tast falle the than
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\(\qquad\) Trilsw thit tiltory
 Back Georgia Exhibit
Alanta, fin. Mareli 14-The Junlor

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\(\qquad\)
\(\qquad\)
Space for Power Show
Sllwauken, March 14-Two additional
 is to tornum hay 18 to 22. The ehow


Frolic by Denver Eagles nenver Col., March 14-The Fagles



To Enlarge Dog Show
Sirlingfilld Massio March 14-PreIminnary Muns for the Mecond annual dor
 .nt of the bencriver clasem, hom awarded and

\section*{Buffalo Kennel Show}

 country, has been engaged by the Buf-
faln Konner Chub to crandme the big All-
Brod Dug Show at the Broadway Audl-

TOY BALLOONS


BRAZEL NOVELTY MFG. CO.
1700 Ella street

\title{
Here They Are-..-The Original Lauer Chests of Genuine Cedar
}


\section*{Read This}


The Big Flash of the Fair, Carnival, Amusement Park

Now for Lauer's Latest CreationThe Cedar Heart

PRICE LIST
heart chests
\(\$ 18.00\) Per Dozen
CEDAR CHESTS
Cedar Chest. Per Dozen.
Cedar Chest. Per Dozen. ....... \(\$ 12.00\) Chest prices include imilanon eadlo.h and hey \(\$ 3.00\) lork Genu-Time-Order From This Ad. Send 25 Cash With Order, Balance C. O. D. \({ }^{-}\)


\section*{Lauer's 5-Pounder}

 genuine celar, highly polished and benutifully grained. Ornamented with copper bands and trimmings. Has inner box for dividually in cardboard box
NOTE: We also make this same quality chest in 2 -pound size WRITE OR WIRE FOR QUANTITY PRICES.
FRED LAUER - - Wrigley Bldg.
CHICAGO

Amrou Grotto Exposition
anesville. O. Marh Me. The
moukht the show much pmblic

Miami Charity Circus
ncts for the charity cirnus ho pron-


Kansas City Radio Show
\(\qquad\) H.all. He larpent anditortuns in Memphis Industrial Display
rick Queens of Home Show


Peach-Blossom Festival
Pageant Including \(\overline{1.500}\) Characters. Barbecue,
Music by Sixtb Cavalry Band. Music by Sixtb Calalry Band, in
Georgia Celcbration
mive vatley, Ga. March 14-. Final

\section*{Greeters' Exposition}



\(\square\)
\(\qquad\)
\(\qquad\)
\(\qquad\)

De Pere (Wis.) Celebration

Ncw York Police Band
To Inaugurate Miss Kiwanis
Terre Haute, Ind., Mirch 14-The fea-

and the awarding ur prizes the Benter

Tulsa Rose Carnival June 8
Tulsa, Ok, March 14.-The three-day Hee carniwh will oluw Junc sid Mer-



To Revive Krewe of Mystery

Old-Home Weck and Centennial
Bradforcl, Pa... Mareh 11-Plans

\section*{Anderson Exposition}
\(\qquad\)

\section*{WANTED}

COSTUMES
BROORSNEWVNM

\section*{ALABAMA}

ARKANSAS

\section*{LIST OF FAIRS}

> The Data in This List Gives the Dates and Names of Secretaries of This Season's Fairs Obtainable Up to Time of Going to Press-..Additions Will Be Made in Subsequent Issues as Received

amulride-Hente Co. Fair

Angola-Angola
indiana
R. Eilituninile
\(\square\)
collut inn
Gontrenal flabliart
Grewnellu- Han

Feature Free Attractions - For

PARKS, FAIRS, CELEBRATIONS

\author{
Now Booking Season 1925. Two Big Sensational Aerial Free Act
}

LADY AND GENTLEMAN.
SENSATIONRICAL REVOLVIVG LADDER
nd appearash bon
Guaranteed acts an
ONVENTION HALL


The Aerial Kellys
Now booking parks, fairs and celebrations for season of 1925

Offering their High and Sensasional Double Trapeze and Cloud Swing Acts. One of the highest riggings ever set
up onsdoors. Satisfaction and appearance guaranseed. up onsdoors. Satisfaction and appearance guaransced. AERIAL KELLYS. week of March 23 d . care the Shrine
Circus. Louisrille. Ky.; weeks of April 13 th and 20 th police Circns. Sr. Lonis. Mo. Permanent address Billboard publishing Company. Cincinnati, Obio.


\(\qquad\)

Iawrencelure-Deartorn Ce. Falr. Aus. It …
 I. M. Terry, Co. Fair Awn.

\section*{Nuncle-Slancle Felley. 11 . Fur}
\(\qquad\)
lou-kpors-llockport Fair. Iug, 15
Mgona-Kossuth Co IOWA
Allisan-Butler Co
- Buena
adution-Audubon
voc:a-l'ottawattamle Co. Fintr As-u. Jupe
ord-Taylur
Marlington-Burllagton Trl-sta'c Fair awn

Corydon-Wayne Co. Agrl. Soc. Probalisy Aus

Dounchison-lie. Co. Falr desm. Jug. :-
11. 11.


\section*{Rome Floy Rometo} Not.

\section*{A Marvelous Crowd Drawer
}

A Grand Sensational Day Attraction
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\section*{Fair Managers Attention}

The United Fireworks Manufacturing and Display Company announce their new and original 1925 programs designed with the ide. of creating something entirely different in pyrotechnic art. Our experts, headed by Mr. Arthur Rozzi. have been at work since early last fall designing new Bombshells, Mechanical Ground Numbers and Feature Presentations.

We are very proud of our splendid offerings for the coming season and invite your requests for programs.
Below are shown two of our nine mammoth spectacular features, which are included in our regular fair programs and which also help to verify our statement that we have set up a standard impossible to surpass.

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siries with deadly effect. but who are replaced whith others, who return it in endless volume. The solllers' fire gradually grows less as saries with deadly effect. but who are replaced whith others, who return it in endless volume. The sollers fire gradually grows isss as in aigery realisicic manner, nnd will be the most spectacular feature of a Fireworks Display shown this season, as its exceptional skill of

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United Fireworks Mfg. \& Display Co., Inc. 723 Central National Bank Bldg.
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\section*{AMUSEMENT PARKS}

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9.PIECE ORCHESTRA AT LIBERTY APRIL Wrim. Wifit cintrach to lewate ir travel. All fir rekort pow tion per aummer. Nine men \\
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\end{tabular} IN ANSWERING CLASSIFIED ADS, PLEASE MENTION THE BILLBOARD

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\section*{DRAMÂTIC ARTISTS} 2e WORD. CASH (First Line Larse Biack Typo) ic WORD. CASH ismali Tyee) (No As Lies Than 2Sol AT LIBERTY - SPECIALTY TEAM FOR


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3e WORD. CASH (Firet Line Loige Black Type) 2e WORD. CASH (Flret Line and Name Blatt True) Figure at one Rate Only-See Nole Below.
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A. 1 Ladies' Trio at Liberty -

A-1 Trombonist - Excellent

A. 1 Lady Violinist-Real Mu

A- 1 Trumpet Account Cutting and thl
LEATM.
A-1 Violin-Leader or Side -

A. 1 Violinist-Leader With


Alto Sax. - Doubles, Reads,
 At Liberty-A-1 Banjoist De-

At Liberty-A-1 String Bass.

At Liberty-Experienced Or-

At Liberty - Pianist, Experi-

At Liberty-Trumpeter. Ex-

At Liberty - Violin Leader.
 Banjoist-Union, Tuxedo, Ex
 Cellist at Liberty After March

Cellist Desires Engagement.


\section*{Clean Pictures and Sensible Censorship}


 with the many intricate problems that lay beqore them, and he assured
them that he hal no intenten of laying down forniulas for what they shoutd
do. "I simply lay befoge you one formula, he sald, "and that of what you must not do. You nunst not offend common decency. That's ail."
There can be no doubt that Mr. Hays struck the vital spot of the 1925
pleture situation when he summed up the whole questlon of censorship pleture situation when he summed up the whole question ef censorship
and film policy in this one forceful dictum. At a tlme when books and
piave are becoming more and more emboldenea in the presentatlon of plays are becoming more and more emboldened in the presentation of "moves are aimost autnmatically and voluntarily stralghtening up. Such This cause of clean pictures is not being flgured on from a purely
moral basls either. The picture world is recognlzing that it is as much a matter of cood busin ss as sound morals to have a clean screen spread be-
fore the public. As if in answr to the general thought summed up in Mr.
Mays prunouncemient crmes the credo from one company to the efrect that this concern is nut to make only clean pictures. He realizes the value
of such an pollcy from a sound business standpolnt, and is pushing his
slogin of ostudins whero clean pletures are being made." This may to we the "straight and narrow path are being made." This may seem
this company, when on the
nelchboring lots the pursuit of the easy box-office dollar thru sensational the support of the public is assured. of clean pletures is in the alr and



 elders. There need bo no fear that in ob-
nimon decency all orlginality and appeal will

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At Liberty-A. 1 String Bass \\

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\hline \begin{tabular}{l}
At Liberty-Alto Saxophonist, \\
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\hline At Liberty April 15 - Lady Trombnne and man Cornet. EVERETT DU
Bois. carte intileari, Cinelinati, Ohlo. \\
\hline \begin{tabular}{l}
At Liberty-Eb Alto Saxo- \\

\end{tabular} \\
\hline \begin{tabular}{l}
At Liberty-Girl Trio, Violin, \\
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Cellist at Liberty-Competent

Cellist - Young Lady, First-
 Clarinet Player, Band and Or-
 Clarinetist - Experienced,
 Dance Trombonist - Feature


Dance Violinist at Liberty Calog. nance or repertolre. ralph prper,
marrat Drummer Desires Position To LERCK, Tores, Militrois. Write ALEX LEC.

Drummer at Liberty April 1.





Drummer - Banjoist - Large

Experienced Trombonist in


Experienced Violin Leader -

French Horn Desires To Lo-


Hot Tromboaist for Reliable
 Lady Drummer - Young,

Organist at Liberty - Experi-


Organist at Liberty-8 Years'



Organist at Liberty-12 Years'



Organist - Expert, Reliable.

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String Bass and Tuba at Lib-
 String Bass With Fine Tone-
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Trumpet Player Desiring Lo-


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 A- T BAND AND ORCRESTRA LEADER


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 A.1 DRUXMER, DOUBIING XYIOPHONE
Sind Saxophoner, Sthe
 A. 1 EEATURE BANJOIST TENOR-SIGHT


(Continued on Page 192)


A-1 SAX TEAM AFTER MARCH 10-ALTO
 A-1 TRIO-PIANO, VIOLIN, CELIO. WOULD
SON, EIFU. MMM, Write. R. D. FARRELI, Flor uce, Mass. A- 1 VIOLIN-IEADER. DOUBLE CORNET A-1 VIOLINIST, DOUBLING TENOR BANJO
 AT LIBERTY-A-1 BARITONE PLAYER AT LIBERTY-A-1 DANCE DRUMMER C.BOX Ti2, Billhmard AT LIBERTY-A-1 TRUMPET. JUST MAR ficure or comlination liouse. Wire or write AT IIBERTY APRIL 1-LOCATE, BARITONE, Shrine band.

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AT IIBERTY - CIARINETIST. EXPERI MUSICIAN, 119 Antictam St., Hagerstown, Md. AT IIBERTY-COMPETENT VIOIIN-IEADER nianist side majo can also furnish exeelleat
 AT ITBERTY APRIL 15-FIRST-CLASS FI.


 AT LIBERTY - EXPERIENCED ADVANCE
 AT LIBERTY-EXPERIENCED BASS DRUM.
 AT LIBERTY-EXPERIENCED GIRL VIOLIN.

 AT IIBERTY-TRUMPET, EXPERIENCED ting diwn orthertrin here INellahle, union AT LIBERTY-TRUMPET PLAYER, B. \& 0 .
 AT LIBERTY-UNION Eb SAXOPHONE. Bb
 AT LIBERTY-VIOLIN LEADER AND PIAN

AI LIBERTY - VIOLIN-LEADER. PHOTO

\section*{BASSOONIST AT LIBERTY-ROUTINED PIC}

EXPERIENCED TRUMPET AFTER APRIL 1

 FLUTIST AND PICCOLO-A.1; UNION: HAVE




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\section*{PIANO PLAYFRS}
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 AT LIBERTY-MAIE PIANO PLAYER FOR
 AT LIBERTY-PIANIST AND VIOLINIST,



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\section*{Literary Men in the Theater}
 On the other hand, he has known failures which were not always
easy to explain. \(\dot{\text { what }}\) whe the reason of hls retirement from the ranks of the playwrighte, the lins to the American theater will be serious. Any man of
letters who writes a play, altho few of them are at their best in this feld, adds distinction to the drama if his country. There have been fewer met witham Dean Howells, who for years had one eve on the stage, never not dlsheartened by various failures in London, never tried out one of his usually been satislied to hand over their works to an adapter, whether it royalties would be fortheomlnge, so soon as they were satisfied that the It is one of the glories of the British theater that J. M. Barrie is its version of Trws altho the wrrk of an allapter has been known there for Masefleld's must imporint achievement in the theater is is a a dramatist. Which for a
poetlc tragedy finds frequent representation. Unluckily the American drama s not distinguished by so many names of genuine eminence. thors among the men who wore adding to her theater. Both Victor Hugo and Alwxandre Munaswhather fane than as playwrights, just as the Beltand. who has win there more laurels thin anywhere else. Genond Ros-
Haupnann is in the firsi place a man of the theater, where h!s novels. for unlike Hummmann he is only secondarily a dramatist. on tion may not eepual the experienced dramatists in t.ehnical skill. They Even if thelr contributlons to a country's drama miry not be numerous of any country, which is one excellent reason for regrent to the theater of Booth Tarkington to write no plays in the future

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(Continued on Page 194)

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\section*{Foreign-Language Theaters in \(N\). Y}
\(T\) HE German theater long ago won high honors in New York City people tro young to remember when the Lower Bowery was an ar
nter for that language. The Yiddish theater has passed the time whel its stars were drafted for Broadway like the Schildkrauts and Ben Ami financial possibilities. Plays are given in Hungarlan and Itallan New Probably it was a surprise to many to read in The World that the Syrian Education Associatlon had engaged the great Academy of Mu: trigue, with songs ln Arabic by a Syrian tenor, Mr. Sarbaji, the Karakind
Orchestra furnshing incidental misic upun native instruments. Sull a performance can easily draw in New York from a population of 10.000 The foreign-language thenter is doing a fine work in New lork fo
the many-stranded complex of its polyglot population.
tlme by brilliant flashex of sheer ability it reminds the theiter dixtrle that the English language has no monopoly of dramatic talent.
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 UNIFORM COATS, \(\$ 4.00\) NEW BAND CAPS JANDORF, 2x W. yith s.. New York city. USED EVENING GOWNS, STAMP FOR IIST. WE RENT MASQUERADE, MINSTREI PLAYS

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EXCHANGE OR SWAP
So WORD, CASH. NO ADV. LESS, THAN 2Se.
To WORO. CASH. ATTAACTIVE FIHST LINE.
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AN ORIENTAL TABOURET FOR PRODUCING

 pose or serpentine slides, Acrohat's trick honn.
por sale. PALARO. 2IY Eant Third St
Winona, Minnerota. BUY, SEII EXCHANGE-STATE PRICE, G FOR SALE OR TRADE ONE ROBBINS \&
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FORMULAS
 Automobile Enamel Makes Old
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Extra Dollars for You With mo pian and instructions for st bill Small

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CHEMICAL EXPERT WILL FURNISH FOR.


EARN \$50 DAIIY-SEIL BARBECUE SAND.

GUARANTEED EXTERMINATOR-ROACHES,

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 \(\frac{\text { VERSAL LABORATORIES. Dalisis. Tesas. }}{\text { INVISIBLE BUDDHA INK AND TEN OTHER }}\) Valuallo K now-11OW Husiness Forinulas. FHe
NEW YOR PROCES CO.. 203 Targee St. OH: BOY! MAKE AND SELL NATURAL


YOUR FAVORIEL EEVERAGES AND OTHER
 15 GUARANTEED FORMULAS-AUTO POL

FOR RENT, LEASE OR SALE 3: Mana

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German Blades for Gillette


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THOMPSON BROS. FOR SALE-MILLS AND JENNINGS NEW

 FOR SALE-DOUBLE STAGE PUNCHINGBAG 10 nalform: \({ }^{2}\), slde show Benners; 15 Hat FOR SALE-SHOOTING GALIERY, VERY FOR SAIE-BABY HIGH STRIKER NOT \(\frac{\text { IER. R. C. Eaton Haplis. Mich. }}{\text { FOR SALE- } 160 \text { PAIRS RICHARDSON AND }}\)
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 EINE MUSIC ALMOST OIVEN TO BLIND
singers and cripples. Wonderful bargains for
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 FOUR-WAY GRIP, \(\$ 12.00\); CARTOON VEND.


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50 Cents Brings You 16 Money
ACE HAIR STRAIGHTENER-STRAIGHTENS

ARTICLE COSTS EOC TO MAXE, BELL FOR

 BECOME SUCCESSFUL-THREE 1925 FOR. mulur iOc. RADIO CHEMICAI CO.. Chelsea.
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\section*{LONG RUN DRAMATIC PLAY RECORDS}

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IN CHICAGO


Much 21, 1925

GROUND FOR RENT BY DAY OR WEEKClts tmi. Thos. hiatt, Carfollton, Mo. , MisMiv:
SIEE RACK SUPRIES OONE KNIFE IN EXICAN PRODUCTS AND CURIOS, MEDIC.
 YY ALUMINUM PEG GAME WITHOUT TOP

 SLOT MACHNES - HEADQUARTERS FOR STFAM ENGINES FOR PEANUT ROATERS,


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Have Philadelphia Address -
Have Two Powers, One Sim-

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 COMPLETE CONCESSION OUTEIT-7x TENT
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 EIGHT 10-PINNET ALIEXS, \(\$ 50\) EACH ONE STADERMAN
FAIRFIELD ORANGEADE MACHINE NO. S. IN



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B

SLOT MACHINES, NEW AND SECOMD-HA:D

TEN DUOSCOPES EXHIBITS, LIKE NEW, 320
TEN MILIS COUNTER MINT VENDERS, PER
 lontleello Ave. and Tazewell Si., Norfolk, Ya,
mar:i TENT AND FRAME, 6xs, GABLE END; CON ABRAMS, THREE TAKGET PRACTICE MACHINES. S5


 TRUNK-SIZE. \(39 \times 32 \times 14\) INCHES: \(24-1 \mathrm{NCH}\) atches: Rulber stamp Outit complpte. All
 TENTS,- \(18 \times 24\), TOP ONLY, NO POIES, S12:
 USED BALLOONS AND PARACHUTES: GOND job S. Faid St.o Indla aikolin. Indiana. 500 PAIRS RICHARDSON BAII-BEARING
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ires, halls, elubs. REDINGIOX \& CO., Scran.
maris
ton, Pennsylvania. 10 CAILLE NICKEL BEN HURS, LIKE NEW. \$6 each. GUST. RISTAU, Kaukauna. Wis. \(15 \mathrm{H} . \mathrm{P}^{2}\) CUSHMAN ENGINE AND WATER
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8e WORD. CA HA. ATTRACTIVE FIRT LINE.
Figure at Odo Rate Only-Seo Noto Below.} Athletic Girls for Baseball
 I Have an Advertising Car mine wex
(Continued od Page 198)

Palmist - Woman. To Join Good Musicians on all Instru-

Wanted for 10-in-1-Fat Girl,
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 TALKERS AND GRINDERS, ABLE TO HAN


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 WANTED-GIRL SWIMMER TO REARN DIVF

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Ohio. WANTED-PIANO PLAYER WHO CAN DO
 WANTED - PEAL ERONT-DOOR PEOPLE


\(\overline{\text { YOUNG MAN }}\) YOR PONY TRACR-MUST BE


HELP WANTED-MUSICIANS

Alto Saxophone, Trumpet -
Hot Trumpet-Alto Sax. Dou-

Violin or Piano Leader and

Good Musicians on all Instru-

Hot Trumpet - Singer Pre-
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 Wanted-Tenor Banjo. Must


feature dance musicians - piano


 TUBA AND Bb CLARINET PLAYERS
 MALE DANCE PIANO ACCORDONIST, AITN




STRING bASS- EXPERIENCED. PICTURES.


VAUDEVILE DRUMMER-MUS BE E

WANTED-AT U. S. VETERANS HOSPITA



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WANTED - NINE.PIECE ORCHESTRA FOR
\(\frac{5+\mathrm{th} \text { St. New Sork City. }}{\text { WANTED - PIAMISTS. SAXOPHONISTS }}\)
 FULLERS. ADderson Hotel. Traverse City.
Hichigan. WANTED-TOR TENOR SINGER, DOUBLING
 WANTED - TRUMPET AND SAXOPHONE
 WANTED-TRAP DRUMMER FOR BAND.OR-
 WANTED-YOUNG MALE DANCE PIANTST


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Advertisers Look - For 25 c

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Saxophone, Trumpet and


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IIVE WIRE CAN CLEAN UP ON ICE
 ACROBATIC STUNTB-CLEVER TUMBLINO,

BEAU Trw it whb the A SURE MONEY MARER
 DC YOU WANT TO SING? OUR NEW

 Chlazo.
MARMONY CORRESPONDENCE INSTRUC
 HOW TO GET ON THE STAGE. ILL TELI
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 INSTRUCTIONS FOR STAGE CARTOONING
 IEARN TO PAIKT YOUR OWN PICTURES.

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 MOORE. XADE, Ler wamer, Hich. Tropositions. TEN EANCY STEPS OF "CLOG DANCE"

VENTRILOQUISM TAUGHI ALMOST ANY.
 FIOLINISTS NOTICE- YOU CAN MAKE A


 22 FIRE-EATING TRICKS S1, MYSTIFYINO




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 YAGIC AT GIVEAWAY PRICES,
fop dist. LOHREY, Gardeld Sircet. XAGCISSS, XIND READERS - GREATES
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Bargain - Used Silver Plated


Band Organs - Rebuilt. Big Band Organs-A. 1 Condition.

Bargains in New and Used FRENCH,
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\(\frac{\text { Ror Sale-Band Organs. Two }}{\text { Fons }}\)
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Othe new fifty doliars. OZRO MCEARIAND.
OtDmwa,
 FOR SALE-DEAGAK UNA-FON WITH BAT fert: Circhs seate: Tentsigrapk F. AnN: FOR SALE - CONS Eb ALTO SAXOPHONE HARLOW
OR SALE-REASONABLE \(\rightarrow\) MUSICAL COW

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Hitinols. ondition. S. K. CMIPMAX. ISNMTHIe.
 IEEDY CONCERT GRAND MARIMBA NO. 336 .

\(\$ 32.00\) BASS DRUY SI2E 34 INCHES, GOTD

MARIMBA WITH TRUNK-BARGAIN. SAX
MUSICIANSGEETREADX FOR THE RUSH.




SAXOPHONES COMPLETE SET. SOPRANO
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PARTNERS WANTED FOR ACTS

PARTNER WANTED WTTH A COMPLETE BAROLET. Weights

YOVNG MAN 22. BARITONE AND COMIC


WANTED - YOUNG LADY PARTMER YOR Probcantate
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 PATENTS-WRTTE FOR OUR FREE GUTDE


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85 Woro. cash: No ADV LEss, THAN 28.
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 Laff-O.Graff-New Entertain-



Salesmen - Opening for Hus-
 Distributors-amazing new invention
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SCENERY AND BANNERS
 \(\overline{\text { ARTISTIC. MODRE SCENERT, DYE DROPS }}\) ENKE KOLL SCENIC CO. TRUSK SCENERY BA:GAINS. STATE SIZES


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 Play Jazz, Be Popular. Easy





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Band Organs - Play Perfect.


Baseball Pitching Machines -

Concession Tent-12×18, With


Evans' Three Pin Alley - As
For Sale - Ferris Wheel in For Sale - Allan Herschell
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Portable 12.Unit Balloon

(Continued on page 200)


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 CANDY FLOSS XACHINE FOR SALE Simes.

COMBINATION CANDY POPCORN MACHINE,
 COMPLETE HOOP.LA - 12-FOOT CENTER
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FOR SALE-JAZZ SWINGS, STREET PIANO,
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 SPECIAL TRIAZ OFFER-150 BLOE BOND

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SUPERIOR PRINTING- 260 IETTERIIEADS

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250 BOND IETTERHEADS. \({ }^{\$ 1.50 ;}{ }_{\text {Dena }}^{100}\) BOSSI.

100 IETTERHEADS AND 100 ENVELOPES CROWN MAIL ORDER PEINT.
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Need \$150 To Complete Outfit.

Wanted-Party To Take Half-
 EXPERIENCED PEDDLER - THREE HUN

 PARTNER TO INVEST SOME MONEY IN

 PARTNERSHIP WITH SUMMER AMUSE. inont=, Adfream MANAGER, "Mre

WANTED-PARTNERS TO FINANCE CIRCES.


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Barber Shop Wanted in a miod nummer pertic. D. w. LEACM, nittrana.
House in Town 10.000-25,000,
 Theatre Wanted-Must Be the


Want To Buy-Mills, 5 and 25c
 Want To Buy Pony Drill, Dog


Wanted - A Power Candy

Wanted - Fish Pond; Other

Wanted - Slot and Coin Ma.

 Wanted To Buy - Different

Want To Buy or Lease Small

Will Buy Established Conces.











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FILMS FOR SALE-2D-HAND

Bargains - Weeklies, 1, 2, 5 Best of All Editions and Won


Special Spring Cash Clearance


For Sale - Lot Good Films, Moving Picture Road Men

Passion Play (5 Reels) Gigan
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FRRST SSO.00 IAKES "JESSE JAMES" WTTR






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SEND S4 WE SEED \& REELS, COMGDISS


SEEN REELS. THE DEEMTRN: SEEEM
\(\frac{\text { TOM MIX IN HEAAT OF TEXAS RYAN, } 5}{}\)

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MISCELLANEOUS


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Absolutely Guaranteed Rebuilt

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\(\overline{\text { All Makes Moving Picture Ma- }}\)

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BEMPLE, Mason citr, lowa.
BARGAINS-POWER ROAD OR THEATRE
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CHAS, H. BENNETT MOVING PICTURE




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NATIO NOTE-Count Ail Words. Alse Combined Intralas and Numbers in Cops. Figure Total at one Rate Only.
IN ANSWERING CLASSIFIED ADS, PLEASE MENTION THE BILLBOARD.

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 WEP PAY BIGGEST PRICES FOR USED MOV.

Stage Employees and Projectionists
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\section*{CHOLTE DEPARTMENT}


Send us your route for publication in this list to reach Cincinnati Office by Friday. Cards mailed upon request.

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BANDS AND ORCHESTRAS


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\section*{BURLESQUE}

COLUMBIA CIRCUIT

\section*{MUTUAL CIRCUIT}











CIRCUS \& WILD WEST


CARNIVAL COMPANIES


MISCELLANEOUS
ROUTES FOR THIS COLUMN SHOULD REACH
THE CINCINNATI OFFICE BY SATURDAY morning to insure publication)

Tampa. Fia

ADDITIONAL ROUTES ON PAGE 242

BARLOW'S BIG CITY SHOWS



CALIFORNIA SHOWS, INC.
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SAM ANOERSONT, 35 CINererd Ave., Belmont, Mas. \\
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\section*{MAD COOY FLEMING SHOWS}

GEORGE W. MATHIS
MONARCH EXPOSITION SHOWS

FRANK J. MURPHY SHOWS

\section*{C. E. PEARSON SHOWS}

SMITH SOUTHERN SHOWS

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ADDITIONAL OUTDOOR NEWS
John T. Wortham Shows Open Saturday at Paris. Tex.


\section*{Don't Wait and Weep} Go-Getters: Grab this Gold Getter Quick!


It's a "Wow"-Nationally Advertised! Flashy-dazzling-looks like big money. Thor-
ougbly practical. durable and eseful. Everybody wants them-nceds them. Has an instant tremen dous appeal.
This wonderful Aladdin. Thermalware Jar is poing over everywhere with 2 "bang". Holds a cold for hours. For motorists. campers, pienichers. sporrsmen. farmers, housewives. in face everybody. Besurifully finished-highly polished alumium ebony
banded. Insid silvered-sparhling brighr. Rusro banded. Insid. silvered-sparhling bright. Rusto
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\section*{For Fairs, Bazaars and Carnivals}
 ALADDIN INDUSTRIES. INC. Dept. W. 609 W. Lake St.

\section*{Decorated Glassware}

\section*{Special Items for Carnivals.}

Prices Per Dozen: 30c, 75c. 85c. \(\$ 1.00\) and up.
DUNBAR FLINT GLASS CORPORATION, DUNBAR, WEST VIRGINIA.

\section*{The MONARCH EXPOSSITION SHOW WANTS}



Reproduction of our
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IN BOOK FORM
SGHULMAN PRINTTING CO. Exclusive Paper Padde Manuracturew,
37-39 W. 8th St., Now York, N. Y.

GENUINE PLATE GLASS ELECTRIC MIRRORS
\(\$ \xlongequal[\substack{\text { Ench } \\ \text { End mp } \\ \text { and }}]{.95}\)


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Wheel JOSEPH GROSS, 3927 Ludic Street, Philadelphia. Penna.
DOUBLE HIGH STRIKERS YOU CAN HARRY NELSON

\section*{READY APRIL 1st \\ \section*{OUR NEW 1925 CATALOG}}

Brimful of new items that will surprise you and guarantee you big business. These new numbers will be in addition to our well-known regular line of last season.
Also the Famous STROOCK MOTOROBES
In a Greater Assortment of Colors and Designs FRATERNAL PATTERNS WILL BE THE RAGE
Send Today for Copy of Our Catalog. Let Us Put Your Name on Our Mailing List.
THE FAIR \& CARNIVAL SUPPLY C0., 126 Fifth Ave., New York City WATCH FOR OUR BIG ANNOUNCEMENT IN THE APRIL 11 ISSUE OF THE BILLBOARD

\section*{MAKE \$50.00 A DAY ailsumme Get A Crystal Snow Machine}

\section*{MISSISSIPPI VALLEY SHOWMEN'S FIRST ANNUAL BANQUET-DANCE}

\author{
Will Be Held
}

SATURDAY EVENING, MARCH 28, AT 8:30 O'CLOCK At the
MAIN BALL ROOM, AMERICAN ANNEX HOTEL, ST. LOUIS, MO.
Subscriptions: \(\$ 2.50\) Per Plate. Make Your Table Reservations Now.
"For the benefit of organizing a betier and greater show
"Our Home Is Your Home While You're in St. Louis. EXECUTIVE OFFICES: 2038 RAILWAY EXCHANGE BUILDING. ST. LOUIS. MO.

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For Fairs and Carnivals
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Packed 24 to 2 carton.

Amusement Parks and Circuses
Convince yourself that this item is one of the best-selling novelties by sending \(\$ 1.50\) for 2 cation, P. P. prepaid. Retails for 10 cents each.

TOY CANDY COMPANY
CLEVELAND, ohio


Handy Writes From India New York, March 12. -The following
letter was recelved by The Billowerd from Harry E. Handy. owner of King
Carnival.
from Bombay, India, dated February ? \({ }^{7}\).

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H-M. Manufacturing Co., New Haven, Conn. Prompt Service From Our Jobbers: Conn.
 Territory Open For Few More Live Jobbers INDESTRUCTIBLE
PEARL NECKLACESSPECIIAL
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RANDOLPH NOVELTY CO. 61 W. Randolph St., Chicago


For Right Prices on Floor Lamps, Bird Cages and Stands, Clocks, Leather Goods, Etc. SEND FOR OUR NEW CATALOG. AMERICA'S LARGEST EXCLUSIVE CONCESSION SUPPLY HOUSE.


A 1925 WINNER


FOUR OTHERS-ALL WINNERS
 MANY ARE RE-ORDERING NOW


WHY WORK A DEAD ONE

MATIONAL AUTO SPECIALTY CO.


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Hansher Bros.' Shows



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With Standard DODGE BROTHERS Automobile Engines Will generate over 5000 WATTS--Equal to 250 Lamps of 20 Watts each

Cost Government Over \$1,750.00 Each
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WIRE FOR DETAILS

\section*{SEABOARD STEEL PRODUCTS CO.}

50 Church Street,
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\section*{BIGALUMINUM BARGAIN Dired from Aluminum Factorys CHALL ENGEAssortment \\ }

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"SIDE SHOW PEOPLE"
Freaks and Side-Show Act.s of merit. Nuthing too big or too small.
Long, pleasant, profitable engugement, with all next winter engage-
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JOHNNIE J. BEJANO
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at \(30 \%\) Discount

CHICAGO BOARD MFG. CO
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 NOZAKI BROS., Inc. \(\qquad\)
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\section*{MAY and DEMPSEY SHOWS}
G., F. \& A. Fair Shows
ndosta, Ga, March 10.- Whille pass



SILVERWARE Silver Stands with Colored Giassware es flushy distass


GLASS KEG SETS Cash with single orders. Hal? cash with KEYSTONE SILVER, Inc. 410 East 32 nd St.


Curtis L. Bockus Shows
Agents \(\$ 14.85\) a Day


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LEO DAVIS
THE ORIGINAL FIRE DIVER

NEWTON-WINSHIP TRUNKS
Winship Professional Wardrobe \(\$ 75.00\) Trunks in Stock



Circus and Professional Trunks \(26-\) Inch, \(\$ 32.00\) W. W. Winship \& Sons, Inc. 352 Winshin Blda.,


A CREATION-FRIED ICE CREAM 500\% PROFIT!!

\section*{Frosted Secrets Co. \\ Frosted Secrets Co.
i4E.Jackson-Chicago,.11.}
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\hline \# & Southern Paper Products Co. 508 Gay Street.
NASHVILLE, TENR. \\
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John Francis Shows Open This Week at Fore Wortb. Ter.

(A. F. BEARD. Mgr. Not Inc.)
24.26-28 West Washington Street.


\section*{Magi-Color LOG CHESTS}

\section*{the Season's Greatest Profit-Getter}

Here's the magic magnet that will draw the crowds---a 2-lb. wooden chest covered on the outside with a composition resembling the bark of a tree. Comes in six flashy color combinations that catch the eye like a streak of lightning. And they'll sell as fast as lightning, too!

> A SURE SELLER

Inside is colored to match the out side. Inner and ourer contriners fur-
nished FREE. The Magi-Color Log nished FREE. The Magi-Color Log
Chest alone is a fast seller, and it is also \({ }^{2}\) great success when packed with candy. bandkerchiefs. perfume or otber
similar items. Size over all is \(9 \times 51 / 2 \times 4\) similar
inches.

ORDER TODAY!
Feature Magi-Color Log Chests and puil in the profits Complete witb inner and outce: contain-
ers, assorted colors. they 19.98 ers, assorted colors. they
cost you only ........
A sample for \(\$ 1.50\) postpaid. A sample for \(\$ 1.50\) postpaid. Terms.
25 cer cash with order, balance C. O. D.
Magi-Color Log Chests can also be obtained from American
Novelty Supply House, 1418 Augusta Street. Chicago.

\section*{RUSTIC CONTAINER CO.}

1824 West Grand Avenue,
Chicago

\section*{NOTICE}

Performers engaged by 101 Ranch Wild West Show report at headquarters at Marland, Oklahoma, April 10th instead of 14 th.

MILLER BROS.


chicago. Advertise in The Billboard-You'll Be Satisfied With Results.

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We Carry in Stock a Complete and Up-To-Date Line of

Bridge Lamps
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OUR PRICES WILL SURPRISE YOU---ORDERS SHIPPED SAME DAY AS RECEIVED Write for Our New Spring Catalogue SHOWING MANY NEW ITEMS ---EVERYTHING FOR THE CONCESSIONAIRE E. A. HOCK CO., 171-177 N. Wells St., Chicago


Just Arrived from our
Chinese Factories bamboo bird cages
 MATTING SEAT COVERS Into Seat. Size, \(17 \times 17\) No. 102-an Parrs No. 103-1 'er
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MIN-SEN TRADING COMPANY
37 So. Wabash Averneef
CHICAGO, ILL.
New Jersey Amusement Company WANTS Concessions of all kinds. Will seel! exclusive Cook House, Ball Games. Juice, Dart Come, String Game, Pitich-Till-You-Win. Big Tom, Butcher or ny other Grind Stree. Have three Rides (no shows), playing cities under chartres. Will also book Free Act Net High Dive. Write, wire of phone paul rel. Mambaran Hotel (Telephone, Lambert 6740) Paterson, NJ.

IMPERIAL EXPOSITION SHOWS

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We specialize in Alum. inum Cooking Utensils and Imported and Do. mastic Fancy China Ware, supplying largest Jobbers, Department Stores and Concessionaires on the concession


We are for this season featuring a 40 c Aluminum Set for Small Wheels. Write Today for Our Illustrated Price List, or if possible, call at our Show Rooms, and look one our Complete Line.
J. L. BLOCK \& SON


THE SENSATIONAL MONEY MAKER OF THE SEASON!
Get the dimes with the new JIFFY ice cream sandwich disher. A new and practical automatic disher for ice cream sandwiches. Faster, Newer, Cleaner, Flashier and much Neater than the ice cream cone. This new parented ice cream cutter cuts even slices from the bulk
cream, which is cheaper than the brick and much easier 10 handle. These
dishros are substantially, constructed of high-grade nickel silver. with all parts quickly removed for easy cleaning
JIFFY cuts 60 sandwiches to the gallon.
\(\$ 1.20\)
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M'Y EIREY AND SAHE MONEY SWAGGER CANES

Big Sign Value

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\section*{RIVERTON PARK}
pest and largest amusement


FOR SALE

\section*{For Sale \(\$ 20,000\)}

\section*{Wanted for Cash}

\section*{rerbis wheel ano miniature railroad MONTICELLO AMUSEMENT CO.。 \\ Broad Street.}

WILL RUN ANY RIDE


We're in the Show Business!
JUST as surely as though we operated "The Great Universal Shows", this institution is most emphatically in the show business! And in it to stay! You gentlemen who furnish America much of her mirth and recreation have honored Universal Electric Plants with an outstanding preference.
To better deserve this preference. Universal for 1925 has created a new.... finer...line of Electric Plants than ever before. More pronounced smoothness, absence of flicher, quietness. ease of starting and operating and...COMPACTNESS. And they use less fuel.

And we can move fast -..NOW'.--to equip you for real. \(100^{\prime \prime}\) lighting efficiency in time for the season at hand. Write, wire, phone for Universal service UNIVERSAL MOTOR CO., 48 Ceape St. OSHKOSH, WIS.


Elated Over Youhers Show

Illumination Celcbration

Entries for Hound Show

Cedar Chests for Every Purpose


1 designs, beautifully immed. Inside and
without charge. Prices on request.
Samples Two Most Popular Sizes, Postpaid \$2.00

The Pilliod Lumber Co., Dept. B
111 Mechanic Street,
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Wanted Assistant Manager and Publicist
Hust hnow newaper and ourdoor stererising publicity and promotion work. Right Salary to Right Man.

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So We Discontinued Using Jap and Mull Silk in Our Shades.

\section*{GEORGETTE SILK!!!}

We Will Sell at the Same Frice Others Ask for Jap and Mull Silk
SEND FOR OUR NEW CATALOG---It Will Prove We Have the Best and Cheapest. America's Largest Exclusive Concession Supply House.


Here Are Only a Few Live Wire Numbers

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J. C. MARGOLIS,

159 Canal St., New York

\section*{SPECIAL CONCESSIONAIRES \\ AND BOARD OPERATORS CATALOG HOW READY}

Showing a selected assortment of depondable, fast-moving money BRIDGE LAMPS TABLE LAMPS. BLANKETS. ALADDIN JARS, SILVERWARE, JEWELRY,

FLOOR LAMPS, LUGGAGE BATH ROBES. AUTO ROBES, CLOCKS NOVELTIES.

Write today for your free copy of this money-saving, illustrated you will be with our files.

\section*{WM. P. DONLON \& CO., \\ UTICA, N. Y.}

TELEPHONES 5616-6216
We can save you time and any point.


NOTICE! Can Place For Season 1925
30 Cars-Dodson's World's Fair Shows-30 Cars
Opening Port Arthur, Texas, Heart of City, April 4


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\section*{CONCESSIONAIRES} STREETMEN
Three-Strand Necklaces
\(\qquad\) laces. Guaraniced A. 1 Pearls. with beau-
tiful. large. antractive snap., made of colored. crystal cur-stone, with imitaion diamond set in cenies. Posinively the bes
and most altracive snap ever produced In sich saiin-lined velvet box. with gual The price of this is \(\$ 15.00\) in dozen lots Each complete with box 2 Strand. same snap as above, with box 0-Inch Opalescent. \(\$ 4.00\) per doz Display Boxes at \(\$ 2.00\) per dozen ROYAL BEAD NOVELTY CO.

NEW DESIGN, 12 Size, 7-Jcwel, 20-year White or Green GOLD CASE-GENUINE
Con T. Kennedy Show Property Still in Hands of Government
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\section*{HOW MANY LOCATIONS HAVE YOU LOST?}

Because the storekeepers would not be bothered to take your ball gum machines in at night
WHERE IS THE MOST MONEY?
On the outside, of course! Here is a machine on which there is no compettior. YOU, Mr. Live Operator, want to get it out in your territory before your competitor beats you to

\section*{NO MORE STOLEN MACHINES!}

When this machine is anchored to the wall of a building it STAY'S THERE until you want to take it down. A real SLUG PROOF

OUTDOOR MACHINE
Sells on the 1-2-3 plan: 2 balls for 1 c or 1 ball for 1 c idea.
Send for Prices Today!
.--CONCESSIONERS -.
If it's chewing gum you want WE HAVE IT. Gum in all its forms--5-stick flash packages, single stick "pick-a-pinhs". 3 single sticks to the package or SPECIAL PACKAGE WORK UNDER YOUR OWN LABEL. Candycoated gum in all styles, shapes and sizes---BALL GUM. tablet gum, square, oblong or diamond, also medicated gums of all kinds. Tell us what you want and we will quote prices and submit samples. QUALITY MERCHANDISE at LOW PRICES. RAINBOW NUTS especially made for windmills and trench-digging machines.

THE NATIONAL GUM COMPANY, Inc.
42-44 Spring Street,
NEWARK, N. J.

\section*{OLD HOME WEEK CELEBRATION}

\section*{On the Streets}

April 11th to 25th Inclusive GARFIELD, N. J.
Auspices Enture Fire Department. endorsed by Mayor. Council and Clubs and Assoctations. Farades and Contests. Something doing all the time. Will be held on Palisade Avenuc. heart of city.

Stock
Wheels
\(\$ 75.00 \begin{gathered}\text { Lestimate } \\ \text { Concessions. } \\ \text { Clt }\end{gathered}\)
\(\$ 50.00\)
For the Entire Cellebration.
Two hundred thousand people within sight of relebration. No gambling. Limited
 Louis marzitelle. Chief Fire Dept.. Garficld. N. J.


\section*{WANTED FOR 24 WEEKS}
J. V. morasca, mgr., morasca circus and bazaar co.

IOWA AMUSEMENT CO. WANTS SHOWS, RIDES AND CONCESSIONS

Unexcelled In Quality and Price FOR THREE YEARS The Carnival Sensation

Made in Twc Color Combinations

Color Combination No. 1 Red, White and Blue


Color Combination No. 2 Orange, Red, Blue and Green

Extra large bladder 11 in . in diameter.
Bladder is perfectly round for a perfectly round cover. Bladder is absolutely guaranteed.
Priccs quoted to well rated jobbers on request.
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Music Supreme-The Marvel of the Musical World-every Showman needs it
}

A beautiful-toned instrument for every purpose. Will carry a mile or low as a piano. For Rides, Rinks, Parks. Shows and all others.

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AIR CALLIOPES that fit any car. Operate with battery.

You must hear the Calliaphone 10 realize what real beautiful zone is. Real music, not a "noisenather". an instrument some are using in their home. No more trouble from damp weather. ligheres smatler and more compact than an Organ. "The First New Tone in 40 Years." Guaranteed 15 vears we pay the freight on cash orders. Send for catalogue.
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FORMERLY
TRAVER EXPOSITION SHOWS
(SUCCESSFUL THRU CLEANLINESS)


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in leading,
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A WONDERFUL LAMP VALUE
That Only Leonardo Can Produce At This Price \$2.50 in dozen lots Samples, \$3.00 Each Beautiful Besurisul Vase Lamp with fine satine shades.
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Legitimate Everyuhere Unquestionably good looking and stands up BALL GUM
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35 Player Layouts \(\$ 5.00\)
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PEANUTS WITH DIAPER DOLL and BOTTLE, Complete, \(\$ 10.80 \mathrm{Gr}\).
Flying Birds. \({ }^{\circ} 3\) rolors, Red. Yellow Manicure Sets \({ }^{\text {. }}\)......................... \(\$ 4.00 \mathrm{Gr}^{\text {r }}\) Transparent Balloons, with double 4.00 Cr Whictures ................................. 3.75 Gr. Whips................................... \(\$ 4.50\) and up Diaper Dolls, with bottle and button, 10.00 Gr .
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Statistics show that over 25.000 Radio the public knows value
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Openins at DCTROIT, MICHIGAN. APRIL 25TH. and playing the principal eities of Michigan and
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\end{tabular} & WANTED Side-Show People \\
\hline such as Dor and Pons. Freak Anlmals, IlluBlon. Munkey Speedwas, sllo Drome, Was Work. Mechanleal. Platform or ans good attraction mectling with public demand. & Whip. Caterpllar. Orer the Jumps or any riew rlide not confiring with those wal own. & Flali loond. Panny Ircade. IPlleh Till You Wln. IIIgh strlker. Itson-la. Kilfe luck. Hakly liutk oir any Lesblmate firlrd C'un. resslon. & strons Feature for best framel slde show in .Imerlea, Pistform. Carlositer. Glass Blower with own nutIII. Talkers, Girinders. 13140 Help. \\
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More Cash Premiums Offered This Year Than Ever Before. Farm Exposition Supreme.
World's Greatest Program of Entertainment. Best Horse Racing.
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Lamp frames all sizes and shapes Our specialty, Kew pie Dolt Lamp Frames Place your orders now and avoid delays in Lynx Wire Specialties, Inc.

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When We Have Spent Months Planning for Your Benefit It Is Now Ready
OUR COMPLETE 1925 CATALOG
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Get lined up on our live wires NOW. Before ordering write for this book of real trade stimulators and compare prices
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OPENS LABOR DAY FOR SIX DAYS AND NIGHTS New Management

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Opening Friday, May 1st, 1925

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41 AIR TIGHT JARS HARD CANDY
Ferse Soft centerss. assoried shapes. assoted fluwors. Eash

SAUER 32 CALIBRE AUTOMATIC REVOLVER

\(\$ 7.50\)
2 FINE 24-INCH PEARL BEAD NECKLACES
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and
ESENUINE EVERSHARP PENCILS
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We sell wholesale only. No order filled for less than \(\$ 5.00\).
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Bargains in Used Tops, Wall, Ballyhoo Curtains, Prosceniums, Etc., Etc. Bargains in Wall Tents, Family Tents, Touring Tents, Seats, Benches, Etc. HERE ARE A FEW SAMPLES-MANY OTHERS JUST AS GOOD,


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THE FLASHIEST, DAZZLING, MOST SERVICEABLE NOVELTY

big conventimn In June In the Bay Dis-
trich It was largely attended.

 which ist conk whe City. The the first build
be ready the thitule be ready the middlie of April.
Chevalur Fulsenzln Guerrier, distinhast week. Was tendered a banquet here
The Pacific Coast Showmen's Assocla
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PHILADELPHIA fredik ullrich Pbone Tioga 3525 oit w Sterner \(S_{2}\) Office llours Unill I P.M.

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GOLDEN BEE GIVE-A-WAY PACKAGE 1uscious Choolate Bar. pached in an al
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SPECIAL, DISCOUNT OF \(20^{\circ}\) ON ALL ORDERS OF 2. 00 AND LD. SEND FOR CIRCULAR AND PRICE l.15T. JUST OFF THE: PRESS. Orders shipped as you BAl. ACE C. O. D. For immediate shipments, wire deposit and wour ortice will go forward on the same dav. STILL FILIING ORDERS ON SALESBOARD DEALS.
THEODORE BROTHERS CHOCOLATE CO., Inc. Park and Compton Aves., St. Louis, Mo.

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Opening on Lots---St. Louis, Mo.
bert. and Sally, Irene and Mary at the

\section*{Brevities}

Photoplays this week: At the Starley. Stanton, The sirly \({ }^{\text {Han }}\) De-
dill Mn Miler. to the frortest a two weeks A verve fine concort was held at Mermole Siat ish llat d=aciation. Every

 chry : Neil' Patterson, Senth comedian Miss M. Kennedy, atempanist, and Clan
Cinrdon Pine Band. dinneers and orches-
\(\qquad\) Dorothy Jardon, added attrnction at Kerns went wer to it lum hit Also Welmar. and Charless Althoff Bemny ent over good with his conndy.
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CONCESSIONS and RIDES WANTED
New Jersey's ideal park; one million people to draw from. NOW BOOKING ACTS FOR SEASON 1925.
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New 1925 Specialty
 STREETMEN and AGENTS WONDER WRENCH and CAN OPENER
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 POR EVERY KTCHEN NELD30 OTHER BIG SELLERS General Products Co.s Dep. S, Mewerk, N. J.

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Conducted by JASCHA GUREWICH. VIr.
 NOW BOOKING SUMMER ENGAGEMENTS
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In 8 Colors
\(\qquad\) 4-Inch Graduared ..... 3.00 Do Uniforms. Ropes. 5.75 Doz.
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SEATS FOR OUTDOOR ATTRACY stored in New C. H. PACKARD.
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READING FAIR
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September 15, 16, 17, 18 19, 1925
DAYS and 5 NIGHTS
Still some choice locations to be had on the midway, \(\$ 4.00\) to \(\$ 9.00\) per front foor
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> Percentage Basis in one of the Lest paying parks in the State. Game is in perfecr condition. Also for sale without lease, Kentacky Derby, 12 -unit, in perfect
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 Ni; Ni, Nont. Grimaby Beach, Cansda Ry. News Co., onerators: no vender ille or bands.
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ment fark.
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prop. George Morisset, mgr. and mgr. at
 siel. prop, mgr. and mgr. attractions; no 3t. Thomas, Ont- Finafore Fark, F. L. Brintmoronto mr.i. - Scarboro Beach Park, Torento
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orchestras; no vaudeville.

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JUST OUT-THREE NEW SALESBOARDS
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 Thry're a clinch to sefle Particularly
because we help you sell them We supply you with an ordor taking Elit that could almost make naleen all by
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Salesmen Wanted





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Elatiog Rints, Slows, Mides and Fiee Acts,


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IF IT'S A NOVELTY WE HAVE IT

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Feeds 12 lone Leads. one after Fin fer
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 Hetalta, Kalisas. Factory price, Sityo per hundrea. Ininlpeg. Cansda. Prant matuger fer canads.
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Get our Lucky No. 7
Costs \(\$ 2.00\), Sells for \(\$ 5.15\)
Includes 4 Beauty and Toilet Preparations, 3 Handy Household Articles and 4 Standard Remedies.

Repeaters, every one of them: the best science and money can produce.

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Lamps of Quality Never Before Sold at These Low Prices

If you want the BIG PLAY be sure to get our high quality lamps to draw the crowds to your booih.
One close up view and everybody wants one. Posilive whirlwind money geters any place you play because the quality stands out strong. These same lamps sell in stores for rwice the price we are asking for them. See our lamps before you buy elsewhere. It will pay you. A big bank roll is waiting for you this season if you have the right kind of merchandise. and we can give
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Beactiful turned stippled base, weighted and finished in polychrome. Very fancy and rich-looking shade of shirred georgette, heary 6 -inch fringe. narrow black velvet ribbon down all wires as shown in illustration berewith. Beautiful scalloped braid band and collar. Assorted styles if desired. Six feet of cord, plug, socker and pull cord with fringe tassel
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Corresponding JUNIOR LAMPS With 22 -inch and 24 -inch
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Immediate delivery.
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"La Boheme" indestructible PEARLS




EVANS'
Indian Shawls


WILL POSITIVELY CLEAN UP FOR YOU AT YOUR EARLY SPOTS THIS SPRING. STANOARD GOODS OF PROVEN QUALITY. ASSORTED DE. SIGNS, BRILLIANT COLORS AND A S.INCH HEAVY WOOL FRINGE (mot a dyed cotton mrotery atring). WE ARE MANUFACTURERS. Send lo
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thet you have leen walting for. MANHATTAN NOVELTY CO., 241 Canal Street,
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Novelty Gallery Cork Shooting Gun


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Park Carousells. Kiddie Rides of All Types. The Stampede, Horses. etc. catalog on request
Addess. 2789 Ocean Pathway. Coney Island. New York.


This Carnival Opens Under Elks' Lodge in Alpena, Mich., April 25
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WAUKESHA BEACH \(\begin{gathered}\text { PICNIC AND } \\ \text { AMSEMENT } \\ \text { PARK }\end{gathered}\) 725 Brumder Bldg., Milwaukee, Wis.
BOoKing-Singing. Playing Orthestra not over seven pieces: mixed female and male; at least three soloiss. NOVELTY DANCE ORCHESTRA, 5 to 7 Men.

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We specialize in all kind of Umbrellas for Carnival trade. Special Mah-Jung sidles.
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A NEW GAME
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The personnel consists of men who know the racket-know what the con-
cessionaire necds, wants and should have. All of them have been raised in
The urge of an honest-to-goodness haven for concessionaire nceds was the in house that catcred exclusively to the trade-it's here now no carnival supply limited capital which assures us immense huying power we are here to stay.

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We carry the largest supply of Carnival Supplies in this section. The best and flashiest manufactured in Alominum. Candy, Wheels. Jewelry, Novelties, Blanke.s. Robes. Leather Goods. Silverware, Dolls, Clorks. Floor Lamps, Knives, t
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An immense stock of every item will always be kept on band, enabling us ever
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Consistent with quality our prices will always be right-in fact lower than our
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We Have Fifity Electric Pianos

miniature railway for sale



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DOWN TOWN WEEK APRIL 20

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NUPDINT \({ }^{9}\) PEN-PENCIL Just what you've aiwsys wanted-
Fountain Pea and Poneil combined.

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Burns, Oregon. September 10, 11, 12, 1925.
The Knights of Pythias Fair Association


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TWO SATURDAYS OPEN. except Corn Game Cook of merir. Juvenile Rides. ALL CONCESSIONS Candy Floss. Novelties and any other legitimate Concession.

OTTO RISTO WANTS COWBOYS. and Cowboys tbat can do something besides calk. for his WILD WEST SHOW:
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 Fair season starts last weck in July, continues thru Nebrask, Oklahoma and Texas up until first week in December. this is positively a twenty-five.car show. GOLD MEDAL SHOWS,
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We are ready for this season with reduced prices on all our machines and supplies



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Located at Surf Avenue, opposite Culver Depor. Coney Island. Write or Wire \\ LoUie GOrdon, Luna Park, Coney Island, New York.
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\section*{Tabloids}
(Continuecd from page 65) arc, Dorsihy Stoner, Blly and Margle
Juliet, Betty Thompson, Marie Compson Jumet Betty Tho
and Janet Hale.



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March 30 in to Aprit 11 in
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Opening Okemah, Okla., April 4th fln The Heart of The Oil Boom

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American Beauty "RADIANT-RAY" ELECTRIC FLOOR BASKET \(\$ 5.00\)



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SMITH GREATER UNITED SHOWS
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Cunkesslon will do well to benik nith uso Nur \\
SMITH GREATER UNITED SHOWS. KOppel, Pennsylvania. \\
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MILLARD \& BULSTERBAUM,
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Wanted for theWaugh Shows
 MRS. H. M. WAUGH. Mer., Box 24I, Stallon A. San Antonlo. Texas.
 rence Memorial Hospital, New Lo

to the many friends Who have been so kind to me and for the
many expressionsof symathy in the passing
of my broved nother p wish to extend my
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\section*{JEPPE DELANO}


\section*{MARRIAGES}

\section*{In the Profession}

\section*{ALbee-Cotti:r-Reed A. Abee, son} Frances Cotter, of Jersey Clty. N. .J. H
has just been learned. The ceremony was bernard-arinsberg - Law Ber. nard, winer of the Bernard Amusement
Company, a carnlal, and Lillan Arins.
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VIIIAN ANDERSON GUNN
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\section*{DEATHSINTHE PROFESSION}
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holling CHAS. W AND MABEL PAIGE RIJCHIE take
thls means of thenking the many frlends for the let. ters and telegrams of condolenee and RITCIIl: - John William (I3uddy),
seven-year-old son of Chas. W, and
Mabel poige Ritchie, died March 3 nt Couth Chicago, Ill, of scallet fever
Buddy had appearcd on the stare
nany times whith the Duval Players in

Barnett was bridesmaid.
HACIEN-13OWER-REDrence Bower, of
CALLIS.DAVIS-lit has just been made
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racing car busluess. They are living in
Kansas City. Ilr. Callis whil agaln be
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\section*{HARRY CLARK}

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\section*{COMING MARRIAGES}

In the Profession

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League Installation Dance To Be a Happy Occasion



If your name appears in the
Letter List with stars bofore it Write to the affice holding the
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the mothod dullind dibove． Keep the Mait Forwanding De－
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ndvertising it．lostage is re－ er service is absolutely free．
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dlay noon－All requests for mail must be signell by the
party to whom the mail is ad
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receiving mail thru The board＇s Forwarding Service wh
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LADIES＇LIST

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\section*{Ment Mrre Loute Beck，Mrs．Norman}

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may，of course，choose any of our offices，i．e．New York，Chicago，St．Louis，San careful consideration． 31 Miles from the Geographical Center of Population United States and Canada，it follows naturally that less delay will ensue in the handling and forwarding of your mail．

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Read the Explanation at the Head of This List．


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Playland Park ERIE, PA.
\(\qquad\)A-1 Booking Agent
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Want for the Season of 1925

WANT to hear from a first-class Ten-in-One Show. I want a show furnish wagons to eversbody. Want Freak Animal Show, Fun Show, Milget Wax Show, real Society Circus. I will furnish complete outfits will lease Cook House to party who can and will put up a real Cook House who is used to handling
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Florida Fairs. WI will play a circuit of Florida Fairs again next season.
Write or wire BILLIE CLARK, General Manager Tampa. Flan for the next, two weeks, different locations; then Colored State Fair, Jackson-



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SHERMAN WIRELESS CORP.
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IN GOING PARK, New York State

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Agents and Solicitors Wanted


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Phones, 4080-4081. Night Phone, 233M.
MAX KENNER SAM GRAUBART
Harry (Sage) Segal will no doubt meet you boys on the lots throughout the Season

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Fir larks, Carnivals ann Fairs.
Write or wire for catalogue and rices. Liberat terms.

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Morher of Pearl and Abalone Shell
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\hline \multirow[t]{4}{*}{pe spectalize in Toy Balloons} & \multirow[t]{4}{*}{QUALITYY
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\hline \multirow[t]{2}{*}{} & \multirow[t]{3}{*}{NEW LINES in MEN'S RUBEABE Band BELTS} & \\
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\(\qquad\) Gmily Stands, Hot Dorz Stunds. Balloons, Whlps and Noreltices.



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dillard baker. President
62ND ANNUAL PLATTE COUNTY FAIR
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MINSTRELS
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a Wonderfully Low Price in GENUINE indestructible pearls

\section*{GUARANTEED} not to break or peel. Sample, postpaid 50 centa.


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Carl Greenbuum \& Son

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Write for Cutalng of Flaning Tackle and Norelts PURITAN SALES CO.,

AT LIBERTY
 WELL-ESTABLISHED AMUSEMENT PARK, Roxated


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Amusements Absolutely Essential

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Marie Antoinette Perle Co. Dept. B, \(\quad 500\) Fifth Ave., New York

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3-Strand Indestructible Peart Necklace
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Getting Back Into Show Harness



\section*{LIBERTY ALL-PANELED ALUMINUM WARE \\ GUARANTEED BEST QUALITY \\ DON'T ASK HOW WE CAN DO IT-BUT ORDER AT ONCE Assortment Consists of 72 Large Full-Size Pieces \\ \(72^{\text {nitics }}\)}

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for the small investment of \$25.00, complete, with supply of hingss, Carrying ciase, Latrge Display Banner, etc. An exclusive process makes it possi lie to furnish these gannes at tins excecelilnty love
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\(\begin{aligned} & \text { Send } \$ 1.00 \text { for Miniature } 141 / 2 \times 191 / 2 \text {, Exact Repro- } \\ & \text { duction of Large Game, complete with Rin }\end{aligned}\) IT'S LEGAL G. H. ROBINSON COMPANY, 1455 S. Michigan Ave., CHICAG0, ILL.



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the buifuing was destilng in to our assistance Mir. and Mrs. GG. EL
Dorne, who Invited evershody who had lost evrrithing to their hotil. Mr. and
Mrs. Dorne too care of all until they
found Bostock was fortunate in that his ani-
mals had not 3 yet arrived at the Coliseum. As he had a zoo no Wabash avenue, in
the Cychra nuidsing, he tork his
nenple there, and these were the
 Omaha he the summer Ma.i then to Brooklyn, N. Y. This career on April 19. he opened a in 1900 when. Brookiyn. B. H. Patrick was his secreIn the fall of 1901 Jim Sturgis started S. Berger ahead of the show. In 1902 there were such carnival comFerari, Original Dekreko Bros. (Gabriel, Jean and (icorge). Harry. Wright, Morris and Charlus Dekreko. Dan Robinson, Hatch \& A Alame. Hicks \& Zarro. Rand, if
I am no n mistaken, Paterson \& Brainerd, Khalil Barkont and Dand. Thompsun. Some of these lasted but a In the fall of 1902 came C. \(\boldsymbol{\pi}\). Parker's of amusimunt deveres in Ablene Kan. In 1901, while we whre showing in Salina.
Kan. Cliaries Guyer, from whom we tisited ns, private car, and Mr. Parker this game," Harry, Edwards was with

\section*{Miniature Cedar Chests}

Unequaled for souvenirs and prizes. Can be imprinted with the name of your show or resort. They sell themselves.
Rigidly constructed with locked corners. Exactly like the big ones. Made of genuine Tennessee red cedar. Can be furnished with small padlock and key. There's money to be made selling E \& S miniature cedar chests. Write for circular-catalog and prices

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\hline Beacon Blankets & Candy & Dolls & Lamps & P'illow's & Turkish Towels \\
\hline Nashua Blankets & Clorks & Electrical Appliances & Leather Goods & Premiums & Ukuleles \\
\hline Aluminumuare & Comfortables & Glessware & Manicure Sets & Salesboards & U'mbrellas \\
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Big Flash Packages-Good Candy, Too
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| RLIJMINUM WARE | Platin Perstaters. Easto |
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A new and original short range game that gets the business. Flasbily painred Devil wiitb aill and horns stands bebind table big prize if all 3 are put in. $12 \times 34$ inches. Order $\$ \mathbf{8 . 0 0}$ Another New Attraction-STUFFED ROOSTERS


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transcript therefrom and of the whole of said original javies A. Hamiloton, High-School Bands and Orchestras A great deat of good to the future of music in Amerlea is expected to come
from the boys and girls of the high-school furme gre archestras and many of the high-school States cuitestod. and at Aake Geneva,


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THESE TWO MACHINES ARE ABSOLUTELY BRAND NEW
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[^0]:    hat more than 40, to wear thoir costumes at all

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[^6]:    City, obtain booklets to flid every need
    organizing iocal assoclations into the nec
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[^7]:    Tin aldition to Lupino Lane and Jumes drome. Now York. Incluthe of the Hiphother musleal comedy artiste. Margaret Mekee.

[^8]:    

[^9]:    Concerts Vital Factor in Making America Musical

[^10]:    

