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Lessons From Last Year's Park Business

By R. S. UZZELL



The first and important lesson which should be drawn from the past year's experiences in the park business is that from the unusual number of fres which occurred in all sections of the country. Dreamland, Coney Island, N. Y., and the Chutes in San Franclsco, Cal., burned the same night just a few days prior to the spring opening. The Old Mill and a few other devices at Clason Polnt were destroyed by the same carelessness which caused the fire at Dreamland, Coney Island. In both Instances it was while heating tar for the sluice of a water ride that the fire was started and to about the same carelessness can be assigned the cause of many fires in all sections of the country. Chester Park at Cincinnati, O., Olentangey Park at Columbus, O., Riverview at Chicago, Ill., Luna Park, Coney Island, and many others had a fire of some kind during the past year and the amount of damages, in the aggregate, is enormous. Greater precautions should be taken to prevent a repetition of these costly experiences.
The park, as a business enter prise, is still in its Infancy, but what a robust youngster it has become. The colossal parks found in every community from Portland Me. to Los Angeles, Cal., and from Duluth to New Orleans. slgnity that America has placed her stamp of approval on this form of sum mer diversion which has come from the embryo in a few short years. At the present moment the parks may be sald to be emerging from the affliction through which the have passed since the financial stringency of 1907. Indigestion has been the chlef complaint, in duced elther in having bullt more attractions than conditions would Justify. in maintaining them on too expensive a scale, or in discounting too much the puture when hulliling those which have heen offered to the public. Inexperienced man agement has also played its part in the malady Many are the instances where the bond holders have had to take possession only to make bad matters worse and after repeating, to some extent, the hlunders of the original management with ali, or added difficulties, perpiexities, or inatticlency, they have been led to sell at a great sacrifice, hut the new owner, the buyer from the bond holders has, in many cities, been the first (n) make adequate returns on the summer amusement park investment. True, he has made his favorable showing through great loss of his predecessors, the original owners and the holders of the bonds, but we must give hlm credit for profting by their mistakes, which marks the beginning of many of the present successful park managers and owners of the present day. Do not get the impression that all of the conspicuous successes of the day have gone through this identical process of evolution. There are notable exceptions. but there are none who know better than these excentional successful park managers themselves the shoals they have avolded simply by ohserving the experiences of the classes herein mentioned because these succesciul men have almost invarlably been great travelers, close observers, visiting personally many parks widely separated seoraph ically, where they have made notes of successes and fallures which have been carried home to digest at lelsure and these experiences, galned at considerable cost of time and money, have formed no smali amount of the foundation of successul careers in park management.
The summer parks must be permanent, because the conditions which produce their patronage are here to stay. This condition consists iabor. where people are compelifed to spend ali


## A representative american park.

view, will provide his park with something more than rides, shows, games and open alr performances, because people thus empioyed welcome an opportunity to get close to nature and as much of nature as possible shouid be intermingled with the usual park attractions and if grass, flowers, trees, an abundance of shade and pure cold drinking water can be added to the usual diversions, the park manager can bulld up a permanent patronage which will advertise the park and put it on a firm paying basis.

A special attraction of a magnitude that justifles feature advertising and, at the same tlme, Induces the patrons to make a special trip to the park for it , appealing particularly to the transient trade, is showing some wonderful results. One does not need to be In Kansas City long when it can be learned that the band is the feature of Electrlc Park, the same as it is of Williow Grove, Phliadeiphia. Leaders of the same constellation are empioyed with their bands at Kansas City as at Philadelphia. In the latter piace the band is financed hy the Transportation Company, because it brings the traffic to the park and no admission is charged to gain access to the music pavilion, but in the former place, the Transportatlon Company gives no support at all and M. G Heim employs the band as a feature attraction of the park, advertises it as such, makes frequent changes, but, at all times, maintains at his park a band of national or international reputation. The admisslon to his park is 10 cents and from these admissions he pays the band, the advertising, poadmissions he pays the band, the advertising, po licing and a number of other items necessary to the maintenance of his park. It required no small anount of capitai, the and courage to establin has men worcespul conclusion but Mr. Helm doee not
belong to that ciass of individuais. He is a man of large experience and ability with an enormous fortune and a great genlus for organizing and can now polnt to his music pavilion with great pride and justly and truly say, "I did $1 t$," and around this venture he has built the most successful park in the country. He has been in the buslness fifteen years, has always paid dlvidends and his park venture has not gone through any of the adverse experiences above related.

It was this same M. G. Heim who conceived the first fair, or exposition, to be held each year in the park, just after the close of the park season. The falr has horticultural, agricultural, industrial and art exhibits, an automoblle and a dog show. All are high-class and of educatlonal value and are on a par with his high-class musle and the general policy of his park. This adds two more profitable
weeks to his park season. He uses weeks to his park season. He uses
the same employees in this as in the conducting of the park, thereby givlng them a longer season by at least a month, in preparing for the falr, conducting it and putting it away for the season and, at the same time gives him advantage of the use of experienced help.
Other park managers are in a small way attempting to imitate Mr. Heim and if they continue in hls conservative way and add a little each year. there is no reason that the same success should not shown their efforts.
Another hopeful sign of efficlent management is the tendency manifested last fali to begin the preparation for the following year as the preceding one closes. Heretofore the parks have been closed in the fall, employees dispersed and little, or no, effort made for the coming year until a few weeks before the opening of the season when everything has been haste, wast and confusion. The conservative man, with business acumen, has in this, as In other hopeful im provements in the park business led the way and it is quite natural that this class of men are found among the general managers of the street railway's of the country who operate parks in connection with their lines. Last fall the day after the park season closed, R. P. Stevens, president and general manager of the Lehlgh Valley Translt Co., of Allentown, Pa., had the Novelty Machine Co., from whom he purchased a circle swing and a frolic, begin the erectlon of the two devices, al though he did not expect the machines to run until May, 1912. Withln a few days after this work was under way, he had the work started on a racing coaster and when asked why he did so much work in the fall, his reply was, "In time of peace, prepare for war." On a moment's reflectlon the wisdom of his procedure is apparent. He ls in a position to take advantage of the first warm Sundays of the spring, and if the spring is an early one, as it promises to be, he will have earned, at least, $\$ 4.000$ on these machines before the park is properly opened for the season. The men will be perfectly familiar with the operation these devices and ready to handle to advantage the rush of business which alpous comes at park opening. Contrast this with the average park manager in the past years who opened his park with scarcely any attractions completed with nothing but rush and confusion, and it needs no further argument to show the advantages of be ginning the work in the fall when there is plenty of time and an abundance of competent heip is avallable.

The parks of the country which own and operate ail of the attractions are so scarce as to be (Continued on page 92).


By E. O. ¿BLACKBURN:



The vaudeville situation in Chicago, the second city of the United States, is in many ways unique. In the first place, it is the only city of the first-class in Amerlca, whlch in its downtown section supports but one first-class house devoted to this form of amusement. Secondly, the neighborhood vaudeville theatre in the outlying and suburban sections, has reached a devel npment unparalleled on this continent. The latter ment unparalleled on this continent. The
situation has been contrlbutory to the first.
Before the advent of the moving-picture house as a factor in the amusement game, Chicago possessed three, and at one time, five houses all devoted to vandeville. The Majestic, the by the Kohl and Castle Interests, and the Amerd by the Kohl and Castle Interests, and the Amerltorlum, all presented vaudeville. The latter was the seat of the Klaw The latter was the seat of the Klaw ment, which at one time threatened to dlvide the business into two warring factions, and the Amerlcan Music Hall was the scene of William Morris" ill-fated "Independent" enterprise. The Olymple and the Chlcago Opera House were eventually made to house the legstimate, leaving the Majestic as the sole representative of variety in the "Loop" section, where it now relgns supreme and unrlvaled.
The altering of the policy of these two latter houses was not due to caprice, but was the result of pressure from suburhan competition. Observing the vogue and patronage enjoyed by the motionplcture houses in the outlying sections, Jones, Linlck and Schaeffer, who had become large factors in the field of clnematography, constructed and acquired several houses in the residential sections, among them the Wilson on the extreme North Side, and the Willard treme North side, and the Whard In the neighborhood near Washington Park. Appreciating the convenience of witnessing the best shows that the vad very doors, and thus avoiding the long and vexatlous ride downtown, the suburbanites flocked n ever-inereasm have continued to accord their patronage in goldmany imitatore, untll now the residential sections many imitators, untll now the residential sections of which are playing to remarkable buslness most of which are playing to remarkable business. In vaudeville in Chicago, and every day brings vaudeville in Chicago, and every day brings rumars and concrete evldences as well, of more houses in contemplation. Naturally there must be a limit to thls growth, hut it does not seem to be reached yet. To he sure. there are some badlylocated houses that have not shared the general prosperity, but in the main. they are well patronlzed.

To return to the downtown situation. The Majestle, with its large capaclty, its general air of magnificence, its unrivaled location, and its high standard of entertainment (playing Orpheum bonkins) has dily mees frequently turn neymaker. Ths daly matinees frequently turn people away, and it is a case of sell-out nearly all the in the "Lop". However netition it would be necessary for the rival house petition, it would be necessary for the rival house to porsers eded by the extreme value of the real is precluded by the extreme salue
estate of Chlcago's downtown section.
For a time, rumor had li, Martin Beck contemplated running vauderille in his new Palace templated Theate Majestic, but it now transpires himself Palace, which opens in March, will be run on Eng-


## the hamlin theatre

doubtedly the most modern and carefully constructed in the city. A wonderful ventllating structed in the che A wonderful ventllating where brings the house to the top of the ladaer stage is also one of the largest and best equipned stage is also one of the largest and best equipped In Chicago, there being no known vaudevilie act house has heen opened about two and a half house has ha pened a hal months and has heen a great financlal success theatre in the city and plays only the himhes theatre in the and plays only the highest a matter of conslderates
A matter of considerable discussion amortg the patrons of these houses, is the great sameness of the offerings. The managers all seem to have a stereotyped method of staging a show iu dilctate to these men who are older in the show business and years than myself, but it is not al business and years than myself, but it is not always the old and experienced who are ane see the possibilities for the betterment of their business. Most of the shows in these famlly theatres are opened hy an acrobatic or novelty muslcal act. This is not always fair, as sometimes the acrovatic act which is assigned the opening spont, entire show. Here's an idea which elght manentire show. Neres an liea which elght manfor suggesting hut inasmuch as I have seen 1 work nut heyond my fondest hopes, I know whereof I speak. Ahout a year aro I covered a certain family theatre in Chicago every week. The main ager, (strange as it may seem) rave me man. for knowing fust a little ahout vaudeville and often asked my advice on certain little detalls as he was comparatively new to the game 1 had seen ahout twelve or fifteen consecutlve shows in his house, and all seemed to border on actalu routine. This I knew bored his patrons well
lish music hall lines, with pantomime and musical shows as the attraction, carrying some big imported acts as extra features. Mme. Sarah Bernhardt will inaugurate her American vaudeville tour from the Palace Music IIall in September.
To return to the subject of the smaller houses known as famlly theatres. There are about twenty of this class houses in Chicago, of which the majorlty are booked by the Western Vauderlile Managers' Association. The Wilson Avenue, the inncoln Theatre are amorg the most important and largest of these houses. The new Lincoln Theatre, located at Lincoln and Belmont Avenues, 1s by far the finest house in the outlying distrlct of Chicago. There are even some blg loop theatres that can not compare. The house is un-
as myself, so I suggested to him one night that he change hils show and give his patrons a real varlety. He gladiy consented, but asked how it was to be done. I proved to his entire satisfaction that at least sixty-tliree per cent of the average family theatre audience were church members. Thls fact surprised him not a little and he at once inquired where this would beneft him in changing the routine of his shows. Then I came to tus polit. If toll him to phone his booking office to send him one act less in the future, and to spend some real money and get a real singer who could sing real songs. He let me have my way and I procured a young tenor with a wonderfully sweet and sympathetic voice. The manager was obliged to pay the soung man forty dollars a week, which is the price of a very medlocre single. I took the young man to one of the song slicle exchanges and procured the slldes for two standbra hymns, Lead Kindly Light and nouncement of the character of the young mian's work, the program simply conveyed the information that the show would be opened hy Mr. Blank in Illustrated Songs. When the orchestra took up the ntroduction to the first hymn, the audience seemed thunder-struck. To say they were surprised would be putting it mildly, but at the eonclusion of the song the sp plause was actually louder and more general than louder and playing the house had received. When the singer rendered the second number, the house was in in perfect tumult and the singer $w$. obilged to repeat the chorus fomr times, and by the time the bist chorus was put on, severty-live per cent of the audience had bonThe manager recelved on the siage, ulations and commendation of over half of his patrons, and that young tien who sang the first hymn in that house rematned unitl the ciose of the season. Mr. House Manager, if you are looklng for a change in the in it of your atow, and know that at least a portion of one week and Ill wager that youll thank me for the suggestion.

Rated next to the Majestlc Theatre, the Empress, located at Sixty-thirl and Cottage Grove Avenue, is one of the uost limportant vaudeville theatres $\ln$ the clty. There have been several shifts in the management of this house during was fully justined bar me it as and arers was fully justifed, because it was a joke at least In ene case to call the manager ly that name. He ran the hasiness down instead of up and it
was a great thing for the 8 . nnd $C$. people when was a great thing for the 8 . and C. people when he was finaliy let out. Mr. Charles White, for jears ldentifled with the Rhugling Irros.' Circus, has taken charge of the lonse and is making it a mig nuancial winner ly conducting it on purely builness principles. The attractions at the Empresk split with the Hamlin Avenue, another famis alsone is also a big fish in the Chlcago pond of the vaudeville game, and is rated as one of the leaders of
ins class.

Taking the entire situation into consideration, Chicago is the most peculiar clty in the Unlted states, with regari to vaudeville. The outlying houses have establlshed a faithful patronage. partly due to the fact that one can go to the houses at any time and lie practically sure of getting a seat without paying a proft to scalpers, and in the case of the better class houses, see just as good a show as though they took a long
(Contloued on page 83).

# The Evolution of the Fair 

By H. J. AYMER



The agricultural fair has been undergoing a process of evolution for a number of seasons, but it is only within the past few seasons that its im portance in the amusement fleld has been attained Not so many seasons ago the agricultural falr was merely a yearly gathering of farmers for the display of their products of the fleld, the culinary art of their wives; in fact, merely a comparison of their commodities. This condition has been changed, however, and instead of a few ragged side show tents, in which shows of a questionable character were offered, the Midway in well-conducted fairs now represents the best class of carnival attractions. Especially are state fairs ar ranged with a view to furnishing only such acts and amusement devices as are backed by sterling merlt and prestige. From an amusement standpoint, the fair of today is a branch of the amusement business not to be lightly considered. Secretarie through the medium of amusemen journals are securing the best ob tainable features to enliven their falr. The organization of fairs into circuits, a wider knowledge of what the public demands, and as a result of profits accruing from prevlous seasons, during which special attractions were offered, has brought the fair managers to a realization that the people must be amused as well as educated. Quoting from an article written by Jos. E. Pogue, Secretary North Carolina State Fair, in which he deals with amusements at the fairs, it is pertlnent to insert the following
"There is nothing that appeals stronger to the public at any fair than a good class of amusements. Let the people once enter the gates of a fair, their minds are made up to visit any special department, and when through, what will hold them to your grounds? First-class amusement. Such being the case, it bekooves the secretary of any fair to make up his mind that he will give the public the best ever. Now what can he secure, and where from? His Intentions are the best in the world, and he starts out to make contracts for his fair. Heretofore, in days gone by, it was an easy matter to get a frame-up. Almost any person, with a top, could drop in and start a show of some kind. The conditions now are entirely different. The public demands something that has merit to it, and the show must be clean and moral."

As Mr. Pogue states, the public demands highclass attractions, it is up to the fair secretaries to secure only the best procurable. The selection of attractions for fairs is a matter calling into play all of the secretarles or managers astuteness. What may please one will be indifferently accepted by another. For this reason. It is therefore necessary that careful discrimination be exercised in selection. While the smaller fnirs are, of course, unable to offer a large number of features, it should be remembered that a variety of acts mus be booked. Some fair officials have not as ye awakened to the necessity of offering acts that are different. In several instances last season fair managers put on two or three acts so similiar in character as to excite keen disappointment on the part of the public. Pay attractions, by which we mean shows to which an admission is charged, are of the same importance as the special or free attractions. to which no admission fee is attached In the past few vears, the spectal attraction, has become as much a feature of more important fairs as the race program, which from long estabished custom has become a necessary adjunct to all agricultural fairs. Of course, the extent to Which any fair soclety is warranted to engage in show features depends entirely upon local condi tions. There is such a thing as overdoing it; in


MAIN BUILDING, APPALACHIAN EXPOSITION
managers of attractions, killed all further pros pects of having these shows play their fairs at future dates. Another subject, which often is met by a storm of protests, is the evening show before the grand stand. In all falrness to con essionaires and individual attractions, the free how should be of the shortest possible duration when given at night. The management that wishes to be fair with its show people, will not run its evening show too long. in which case any patrons of the grand stand show who wish to do so, will have the time to visit the Midway before the lights are turned off and the grounds are losed for the night. Running the fair at night is advisable wherever possible, particularly if there is a large population to draw from.
Aviation promises to play an important part In the falr seasn of 1912. The progress made in lying during the past vear, although attended by many heartrending casualities, has prepared peo ple to accept aviation as a form of amusement Last season by reason of inexperienced and fly b-night birdmen, many locallies in which avia ion events were held, recelved the wrong impres sion of the new sclence. Counter this, however a number of big events, in which masters of the art performed seemingly impossible feats, created a wide interest in the science, and the public is prepared to judge for itself. Strange though it may appear, there are thousands of people wh have never seen an aeroplane. Alert fair man agers who wish fo give their patrons a treat and at the same time increase the attendance should give the mather careful consideraton before contracting with aviators. There are some recog nized firms who employ only expert aviators and whose signed contract absolutely insures flight, On the other hand there are many concerns who advertise and guarantee performances they are
unable to fulfill. It is this class which has en gendered mistrust and doubt on the part of the public to a large extent.

The patronizing public usually think of a fair as having two individual and yet inseparably related features, one the industrial, the other the amusement. It is truly a wise fair manager, secretary or committee that supplles both these sides to such an undertaking. One stands to the other in such a relationship as the needle to the thread. Alone, neither are of ben-eff-together they can accomplish wonders. The chief alm of any falr, centennial or festival celebration is profit. The concerning question is then the surest and most logical way of procuring same. Here it is that the mental efforts of the man or group of men in charge need the acutest direction. Popular fancy and appreciation must be analyzed. The desires of the huge mass must be studied as a whole. The trend of the tastes of he public today is toward aviation. There are hundreds of thousands American inhabitants who have not yet seen an aerial-craft demontration. They can not concelve of the speed, the dirigibility, and the bility to soar at different altitudes They effervesce with eagerness to witness a flight, and are willing to ravel miles to gratify this comtravel miles to graily this com many individuals have al course essed the als have already wit nessedauts. This class has relished the performance thereby fiven and have indeilbly stamped given and proval on this sed on this form of divertise ing to attend any fair that ofer an opportuntty of witnessing good old sport and pastime.
Just imagine the columns of free advertising in the form of comment that a flight by reliable aviators is certain to create. The patrons will ertain to create. The patrons will and really modern feature is promised them mere is modere featur is promised them, here is no more thoroughly modern attraction than the aeroplane. A fair consideration of the degreat heall great reature al all the fall fairs throughout the There is year should be the aeroplane. ay coneronts isparaging circumstance that tolay confronts the honest aviators which for a lime threatened to destroy the opportunity for the upright aviator's success in the fair fleld. Quveled the rors the country infuencing the various promoters of aerial exhibitions to sign contracts for fights with them. When the time for the exhibition would arrive, however, no demonstration wouid ee glven because of some minor excuse that in each case seemed to fit the occasion. In so much as the public would then become exasperated with the parties in charge of the underaking and their fair would suffer as the result a number of secretaries and managers have had number justifiable aversion the latest had somerm of crowd ors, are, however, being singled out and driver from the field, wherefore the season of 1912 will indubitably witness a healthful increase in the number of aerial exhibitions offered the patrons of fairs and gatherings throughout the country.

The fair season of 1912 promises to be a decidedly successful one if present activities on the part of secretarles can be postulated as a prediction. More than usual effort is being made this season, and the advance reports of secretaries indicate that a large amount of money will be expended in securing attractions, making improvements, etc. Extra effort is needed in view of the political and industrial conditions.


# A Forecast of the Carnival Business in 1912 

By J. GEORGE LOOS



A forecast of carnival business for the 1912 season is golden opportunity for the pessimist. Following the generally admitted unprosperous season of 1911, the present year presents a presidential campaign, tariff and trust agitation, possiblifty of change in dominant political factions, increased cost of living, and varlous complexities which might affect a business essentlally not a Iuxury. Nevertheless, 1912 has aiready'given birth to many innovations in carnival attractions, winter quarters are resounding with hammer and saw, fresh paint has been spread more lavlshly than evir before, carnival proprietors have made large Investments in anticlpation of a record season. and where ever foregather carnival folk, the recurring advent of spring brings new promise of "big one" to be encountered, despite the warnings of the pessimist.
A post-mortem upon carnival conditions in 1911 and a diagnosis of the pollitical and industrlal situation at this season of 1912, will reveal much tended to argue a prosperous year, for up to this prosperous year, for up to this tlme, nothing has iranspired of a the careful observer.

A revlew of 1911 business will show that heavlest losses were experlenced in the late spring and States and were due entirely to severe droughts and due almost entirely to weather conditions. The dry spell, which began early. The dry spell, which began early
in the growing season when rain was most needed, extended unbrokenly over the period when farmers have no thought for any. thing but the safety of their farm products, and with these threatened, had neiher the time nor inclination for relaxation necessary to favorable carnival business. Many crop fallures occurred and in many more instances the needed rain came Just in time to save crops already severely damaged. These things were felt by carnival people not only during the spring and summer, hut to some extent during the fair season also. It affected in a measure all communities directly dependent on the prosperity of the farmer

In manufacturing and mining localitles, the carnival business in 1911 has been spoken of as not only normal during the past year, but in some instances, better than usual. Manufacturing interests made no decided retrenchments, and no great strikes or lahor troubles occurred to paralyze sny particular field or system, and cause widespread stagnation. That a panicky feeling existed all year cannot be doubted, but up to the present !t has falled to prodice panic conditions Winter business in the Southern States was uniformly bad on account of the most severe winter experlenced in the South in many years. Quarantine closed a great part of Texas during the winter months. One of the oldest showmen in he country, who resides in Mississippi and keeps in close touch with carnival interests, states that this has heen the most unfortunate winter experienced by rarnival people in the South for years.

But the point is made that the carnival business suffered no more during the past year than would any nther line of endeavor so dependent upon local conditions, which week after week, were unusually adverse. Certainly carnival reverses. when thev nccurred, were not caused by any docline in public esteem or public appreciation of ineritorious carnival enterprises and attractions in those communities hest adapted to carnival entertainment. Under normal conditions, that state of mind rightly termed "the carnival spirit" is as irrepressihle today in the twentleth century as it was in the fourteenth century, when King John of England chartered the great fair at Stour. brides of the maintenance of a hospital for lepers.


## A TVPICAL CROWD ON THE MIDWAY.

business", by which term we have grown to regard the large Industrial combinations, have not exhibited any alarming slgns of retrenchment on account of the coming pollitical campaign. Which promises to be unusuaily spirited. The standard Oll Company of New Jersey, legally executell ins the United States Supreme Court, is Iwhhing for dividends as serenely unier its thirty-seven or more entitles as it did in the role of an unlawful trust. Regulation and dissolution of other great inonopoiles has been successpully undertaken under the direction of the Government. The ques llon of currency reform has been referred to the committee of the whole in Congress. Caplal and Labor are in general accord. The bond market is strong. Generally speaking. no indications for anything but a normal, though not an aggresslve outlook for 1912 have appeared. The profts of "big business" depend upon tranquility and confidence.

The very fleld best adapted to carnlval enterprises large and small-the agricultural centers where the intrinsic wealth of the nation is gather-ed-are the barometers of prosperity to a great perous, and in these centers, as an Incldent to the persidential campaign, a sirong desire for outdoor gatherings will be evidenced, which can he taken advantage of and aummented by carnlval features. No great issue is hefore the penple for solution to the exclusion of amusement considerations. Not the least indication for a successful 1912 season is the generally manifested recognition, greater than for many years, of the hetter class carnival organizations liv progresslve commerclal clubs and merchants assoclations throuchout the country. That these bodies, elther directly or through the medium of other auspices, have generally recognized that their direct appeal to the surrounding community of the commercial at
vantages of their clty can best be hinged upon some celebration feature, peculfarly the province of the carnival company, cannot be doubted. Your us-to-date advance agent, when confronted with the moss-grown argument that "A carnival hurts "ur merchants" can now, in very truth, point to hundieds of comnercial clubs who have recognized and appreclated the value of welcoming to their cily a meritorious carnival enterprise, whose attractions compel the attendance of thousands on whose vislt the local interests directly and indirectIs prosper. An influential and public-spirlted business man in an Indiana clty of about $\mathbf{1 0 , 0 0 0}$, made the following statement to the writer not fong ago: "As the business center and county seat of one of the most prosperious communities of the state. our business men have grown t, feel that at least once a year, some unmistakable evidence of appreclation is due to the farmers who support our business houses and upon whose patronage we have prospered. We therefore wlilingly donate for our annual street falr and celebratlon a sum of money in provide free attractlons and amusement features for their entertainment and gladiy welcome a carnival company of merit. Incidentally we take into consideration the increased business from the crowd: coming in during festival week."
The rehabliftation of the carnlval business on lis pristine plane of prosperity is at hand; a rehabllftation without the features that were responsible for retrogresslon of interest in this form of amusement a few years ago. With Its return to popular favor the carnival strength. The men responsible for it now are showmen of the widest experlence and superior ability. They know what was responsible for the previous shipwreck, they are famillar with the chart of the carnival sea and they will steine clear of its shoais and its reefs. The buoy Hings clear in warning of the breakers.
13. (ro-nperation of the proper influences, by a -ustein of elimination of which the details have aiready been discussed in these columns, due and proper care to the perpetuity of the business will the exercised. Shows will be censored. in-fring-went of the code for proper maintenance whi he punished; Innovation and progression will he cncouraged, not only by the managers who have the interest of the carnival business at heart. but also by commercial associations and fraternal societles under whose auspices the events will be put on.
louring the present year, as in the past, sinwere and inteligent co-operation with the fair wthelals, commercial assoclations and other like wrabilzations can best promote and establish the high status of carnival enterprises in pulfic esfoem A recognition of the very patent fact that the public may be fooled part, but not all the rests, not upon getting something for nothing nor upon miscepresentation, nor the varlous reprehensibie methods which have rended to make one's livelihood in that line of endeavor synonym for disreputability in many long-suffering communities: an adity in many long-suffering giving value recelved in clean wholesome, carnival enjoyment; for every dollar and dime taken out of a community during their season of festlv. ity; extending from the carnival manager and including every member of the orgenization down (10) the puanut boy, will speli "Success" in 1912


# A Glimpse Into the Future of Aeronautics 

By CHAS. J. STROBEL



The time will soon be at hand when aeroplanes wili be a common sight traveling the highways of the skies in inter-clty commerce; the first commercial uses to which they will be put will be the conveying of the mail. then will come the small package or parcel trade, later when more is learned of the art of stabilizing. regular passenger traffic will be estabilished between the mainland and islands, between cities focated on our chain of lakes, and then on the swa coasts, chlefly betwcen or along the places mentioned on account of the minimizing of the dangers, as a fail, whatever cause, on water is less hazardous than on land. This will necessitate the development of the hydropiane, which 1 believe will be the style of machine most aviators will give their time to for the next few years.
years.
The value of an aeropiane for military purposes is superior to any other known scheme or device; its adaptability to all kinds of
country, in fact, its entire indecountry, in fact. its entire independence of the same puts it in
a class of its own for scouting, watching the enemy's maneuvers, dropping bombs, etc. The recent experiences of ltaly and Persia setthe all doubts that may have existed. It is not probabie that the aero. plane will ever be a freight carrying machine. This will be left for the slower-moving auto-truck, but for annihilating space in air line travei, the aeroplane will rival our fastest birds.

Soon we may hear of a device having been discovered which wiil enable the aviator to maintain a perfect equilibrium, independent of his controls. in fact an automatic stabilizer aliowing the aviamatic stabilizer allowing the aviainstance. for photographing a birds-eye view of the country. which will give us a new and pleasant idea of how the birds see us and the land we live in.
The next step and the one which means as much to aerial navigation as the originai discovery, is the ability to rest on a cushlon of alr, i.e., soaring. Now the ablifty to stay in the air is dependent upon the speed of the machine. True the Orville and Wilbur We accomplished until taining one position in the air for several minutes is easy of accomplishment by the merest work: in other words, until fiying, that is the control of a machine, becomes a sub-conscious or entirely auto-mechanical. I firmly belleve that en style and shape of the present-day flying machine will undergo a radical change within the next few years; in other words. the planes or wings will be articulated-hinged tike a bird's wingand when not in use or when after effecting a landing. folded on the back of the machine and as more and more is being learned of the peculiarities of air currents, pockets, etc., less loss of ufe may be expected. The enormous toli of valuable young lives charged to aviation has been a needless exaction in my mind. Dare-deviltry a needless exaction in my mind. Dare-devitry best, a little money, and lastly a broken neck. Miy endeavors shall all be devoted to the perfect ing of the art of flying.
Our country is waking up to the great possibuties uf the air craft for practical purposes and this winter they have sent their navy aviators over to Cuba with two hydroaeropianes for pracilce. The army aviators have established a pracice camp in Augusta, Ga., on a large nviation Alold turned over to them by that city. Before tho winter is over suffient advance wili be made the soldiers and sailors advance wili be made hos nation to greater efforts aiong more sclende lunes. greater efforts aiong more scien


ChAS. H. STROBEL AND HIS AVIATOR, HERMAN BULASK.

The aviators of the future who will drive machines of great power and speed will look back upon the aviators of today who are now attaining seventy-five miles an hour just as the engineer of a Twentieth Century Limited train now looks back at the old stage coach.

To conquer the air; to laugh at the power of the wind is simply a question of power in the engine of your flying machine. With the proper angine developed and with a car which furnishes ease and protection from the atmospheric conditions, just as the modern express train is now equipped, it will only be a matter of rising to sufficient height to avoid the wind currents. The airship of the future, when bound upon a long journey, will rise to a proper height, balance itself in the moving stratum of air, and without a care for the storms below, fly
rapidly around the earth, utterly rapidly around the earth, utterly
disregarding atmospheric condldisregarding atmospheric condl-
tions. For shorter trips the powtions. For shorter trips the pow-
erful craft and the equally powererful craft and the equally powerto disregard the winds just as the powerful boats of today plow over powerful boats of today plow over gard to the storms and waves that gard to the storms and waves that other days. The airship man of today may be regarded as visionary, or as one gambling with 位e because he is venturing out into this fleld of
sclence and achievement, just as science and achievement, Just an ventured out into the West. Many ventured out into the West. Many and their lives, but they conquered and their lives, but they conquered civilization. So the pioneers of the airship will conquer the air and give that great domain to humanity give that great domain to humanity sion. a new and perfect road to travel.

Lives have already paid for the
ing. Just two months before war was deciared between Turkey and Italy the Turkish government ordered several dirigibles from Count Zeppelin of Germany.
I wili not say how many heavier-than-air machines these countries have. However, they run into several thousands.

These European dirigibles are not of the type 1 have been operating. Mine were constructed to carry but one person for exhibition purposes. Those constructed in Germany and France are capable of carrying up to 30 people in comfortable quarters, being equipped with stateroics in the press is the fact that the Count Zeppelin airships are making scheduled trips between towns carrying passengers and express. The German government is backing the Count after he has exhausted his own fortune in the venture.
When I backed the first dirigible balloon in this country my fricnds laughed at me in pity they laugh today?
The airship has come to stay. No doubt it will be the heavier-than-air machine. That type of they are now over a ton. The heavier-than-air machine is scarcely three years old. It has made more rapid strides in development than any other invention of our time. It will outstrip the automobile. 1 believe the day is not far distant when aerial devices will be as commonly used as the lift or clevator is today and that regular service across the Great Lakes and over the Atlantic and Pacific Ocean is only a few years away

Already the air machines are reasonably safe When the drivers do not try looping the loop or attention is paid to the wind or air currents.
developments thus far in the air craft. More lives must pay the price of this new invention, for its problems must be worked out up in the air in order to learn the requirements. Yet the percentage of deaths and accidents by air craft is far below the cost in human lives or other modern inventions of similar callber. The statistics will show for the past eieven months that 167 lives were lost in climbing the Alps; seventyseven lives have paid the toll of the flying machine in all the world the past year. The ioss of life attributabie to the automobile is too great be considered in comparison.
People are now so accustomed to the automobile and other modern inventions that they have become a matter of necessity, limited only by the depth of the purse. So it will soon be with the air craft. We are not far from the day when only the old-fashioned and the timid will refuse to use the airship in making long and quick trips. There are very few people who will walk up four or five flights of stairs for fear the elevator is not safe, and those are the only people whoung man of the future generation will find it young man of the ruture generation believe that men were once actually glued to the earth: crawling painfully along its glued to the earth, crawne surface; tossing seasick and iniserable on the ocean waves before nan's conquest gave the beautiful, broad and cven paths above him.

Courses of aeronautics snon will be established in all American universitles to fit young men to the profession of flying and airship building. This advance in education is sure to come shortly for the adsancement of science.

The remarkable development of the model aeroplanes is beginning to attract serious scientific attention. The universal interest in the
(Continued on page 92 ).


# Excerpts from a Circus Scrapbook 

By W. J. PARKS



An opportunity to peruse the scrapbooks of the late Phineas T. Barnum was eagerly seized upon by a Biliboard representative. In addition to a number of volumes collected by Mr. Barnum, which covered a pertod of years from 1882 to 1893, there were two volumes relative to the Cooper, Balley \& Co's Graat Shows, which had been complled by Mrs. Bailey, covering the year 1879 and part of 1880.

The Cooper-Balley scrapbook contains some most interesting clippings. The electric light. which was something new at that time, was one of the big features of the circus and created a sensation at every town the circus played. News papers devoted many columns to descriptions of the wonderful machine, one article belng headed:
"NIGHT MADE BRIGHT AS DAY
Equal to the Rays of Four Daz-
zling Suns-liluminating a Ra-
With of Two Miles-Glowing
gence-Worth Traveling Five
Hundred Miles to See It."
The exploiting of the electric ught as an attraction finally called forth a warning from Dan Rice, who bsued the following circular:

TAKE NOTICE
The public are now by this incormation made aware that a show called Cooper \& Palley's Grea: London Circus, Sanger's Royal British Menagerie and Great In ternational Allied Shows have for an attraction the ELECTRIC LIGHT. It draws many people see it, regardless of what danger they are rushing into.

I regard it as a duty I owe to know about it. In 1852 a member , boura of the celebrated Rosel Family, by name of Lamon, traveled with m on my steamboat on the Ohio and Mississippl and got up the electre hght to light up nay circus tent and illuminate the shores exhibition. He in ar exhibits, He effects of the chemicals that he croated the light ber James O'Connell who in a short space time whe In a short space of time after the light was introdime but could not account for fors lime. but octed their eves, caused many to row sick ng afters ave up the continuance I gave up the continuance of the scheme, although uris wis at las one wais a new and powerful light: the London Show gets the exclu fing Fdion hos a changed the modus Although edison has so changed the modus operandl of using it, I may say In a more practical manner, still it is the same old light Injurious effect than did the light created by Mr Indur In Chicaro and other cities where the Great London have exhibited it is talked of as the most brilliant light they ever imagined posthe most brila it hurts the eyes. also mos say they have not seen a well day since the baytion Persona predicposed to pulmonary eom hibints. Perli shoreden plaints it at their street parade but don't go near the light at night or any other time.

The Public's Servant
P. This is not done impair RoE. P. S. This Circu: Only to put the public on their guard: ihis much 1 will say, that from reports they have a very good show. mest successful season financlally in 1879, judging
rom the newspaper clippings, which told of the tremendous crowds attending the circus.

The clippings relating to the season of 1880 tell of the birth of the baby elephant, which event occurred at the stables of Cooper \& Balley in Philadelphia on March 10. This was good for space in every paper of importance in the country, and column after column was devoted to the "new" baby. The Cincinnati Commercial headed a long article.

A BABY ELEPHANT.
An Important Event in the Zoological WorldBirth of Young Elephant in Philadelphia Yesterday, the First Born of a Mother in Captivity in This Country. Thirty-five Inches in Helght and Weighing 214 Pounds. How the Little Stranger Takes Its Nourishment. Scientific Investigation to Be Made of the Case."


## A model advance car and crew

The season of 1880 came to be known as the Baby Elephant season. the youngster proving as big a novelty as the electric light had been the season before.

Adam Forepaugh's Circus had also wintered in Philadelphia, and "at the earnest solicitation of press and public" Messrs. Forepaugh and Coop er \& Balley got together and combined thei shows for a two weeks' season in Philadelphia opening Monday, April 12, preceded by a gorgeous midnight parade the Saturday prevous. After a most successful engagement in Philadelphia the Cooper \& Bally Circus went on the road, and the clippings show that the baby elephant was played up to the limit. The Brooklyn Daify Eagie of May tells in a Jo Brookiy the attempt to polson the young elephant and tis mother. The following is an excerpt: "While the Great London Show of Cooper, Ealiey \& Co. has excited more popular erithusiasm than any enter tainment of the kind which has ever made its appearance in this city, it is strongly suspected that their visit has been marked by most das tardly outrage. It looks as if some malicious and Jealous rivals had conspired to strike a serious blow at the success of the show by attempting to take the lives of the mother elephant, Hebe, and her baby, Columbia. While the management hesitate to belleve that such a ruffianly act has been attempted, the ficts all point in that direc tion. The fealousy of showmen is proverbial and the proprietors of the present unrivaled combl nation at the Capltoline have had, even prevlous to this occurrence abundant reason to be on their guard in protecting the preclous treasures which they possess in the mother elephant and her baby from the ruthless hands of their enemies " Suf fice to say dastardiy "enemles" were folled and
thousands turned away from the performance that night.

After the affliation of P. T. Barnum with Messrs. Bailey and Hutchinson, the scrapbooks begin to show the press methods of this greatest showman the world has ever known. The cllppings devoted to the Cooper \& Balley Shows showed the hand of a very clever press agent, but from 1882 on they showed the master hand of the late Phineas T. The most triaing incidents connected with the circus were good for columns in the newspapers, while a really important event became an affair of national importance.

Such was the birth of a baby elephant in the Earnum, Balley \& Hutchinson Cirous at Bridgeport, Conn., February 2, 1882. The clippings referring to this cover many pages of the scrapbook, the blg New York papers beIng particalarly effusive, the New ary 4,188 2, heading a two column article "Barnum's Baby Elephant, Great Refoicing Over its uirth at Bridgeport. The second of its class born in America-Scenes in the Elephant Department of the Show -Mr. Barnum Insures the youngster for $\$ 300.000{ }^{\circ}$ A learned pro fessor analyzed the milk of the mother elephant, which he declared was "pleasant in flavor and odor and very creamy."

The Sunday Mercury employed an astrologer to cast a horoscope of the baby elephant, and duly chronicied the resuit in the issue of February 10, 1882

The circus was to open the sea son at Madison Square Garden New York, March 13, 1882, and for many days previous the public was ireated to interviews with "Hon P. T. Barnum." "Fortunes in Aní mals." etc., while among other papers, the New York Star published this "star." "Some time since Messrs. Barnum, Bailey \& Hutchinson's Furopean agents succeeded in procuring one of the strangest and most wonderful of animals from the interior of Africa. When the specigs and sex answer was cabled desired by Mr. Yarnum the nswer was cabled back. No one knows.' From affice of the firm in this city, it present at the hat hat the monan elosely alled the supposed extinct spectes of mammoth or mastodon. Its actual welght is en tonsor helght 1 ceet inches: measuring around the girth 21 feet inches, and its legs resemble the trunks of arge tree.. The age of this monster is estimated from two hundred to three hundred years.

About this time Mr. Barnum purchased the Glephant Jumbo from the London Zoologleal the best and then followed what was probably press work Fample of Mr. Barnum's ability for pressanse of Jumbo purchase of Jumbe, the American public was reEnglish Govermunt of the opposition of the Englinal to leave anima to lo cerpt from the dew Ynk Tr. may be taken as an example.

Since P. T. Earnum recently drove a sharp bargain with the managers of the looyal Zoological Gardens, Regent's Purk, London, and possersed himself of the famous elephant Jumbo, John bult distress. Various of the aimal across oable dispaich meach Mr. cable dispatch reached Mr. Barnum yesterday

Editor's compliments
are distressed All British children (Contlaned on page 87 .)


Adventures of Pete Conklin
By himself


In the early days of the Civll War, 1862, Just before the battle of Fort Donelson, we took a boat from St. Louls to Nashville, Tenn., and $w=s t$ up the Cumberland Hiver as far as Smithland. The town is a short distance from Ft. Donelson. We remained there untll after the surrender of the fort. The little town was booming and was crowded with soldiers, and we could hear the canngns roaring. We opened our show to good business in the Odd Fellows Hall untll the surrender of Ft. Doneison. Then we chartered the steamer E. C. Hillman and started for Nashville. We landed at Ft. Donelson and I walked over the battletield. I will never forget the scene, the dead and the dying, and the groans of the wounded, and the destruction of cannons, etc. They were then digging trenches to bury the dead. Fiom there we started for Nashville and rendered The steamer E C Hillrenan was the first to land there man was the first to land there. went up into the city. The town went up into the clty. The town all closed. But our soldler buys soon made things look lively, General Nelson marched his troops up to the capitol, and after a little delay they raised old Glory on the capitol flag staff, and the band played the Star Spangled Eanner and Yankee Doodle, and the city was surrendered in a hurry. After things quieted down and the soldlers were settled in their camps we opened our show in the Masonic Temple. Our performance opened with a rekular minstrel first part. Nelson Kneass, the composer of Ben Bolt, the then popular bailad, was the middle man and Billy Manning and J. man and Billy Manning and J. quartet, tine orchestra and sixteen In the first part. We pave a regular vaudectlie show. Our business
was immense. As soon as the eitizens found out that the Yankees were not going to kill them they opened up business again and we opened our circus under eanvas. We made a street parade. We carried no banci wagon, our band being mounted on horseback in milltary style. Our German band was featured, belng blled then as the Count Von Bismark land. They were all fine musclans, but not equestrians. Some of them had never rode on horseback in their lives, and 1 had an awful time breaking them in . The day before we opened we had a regular dress rehearsal. I got the horses into the ring and had men hold hem so the band could mount them. Some of the musictans had to be lifted on the horses. I showed them how to rein their horses and started hem around the ring. It all went well untll they struck up the music. The horses were green nd the men were greener, and as soon as they commenced playing away went the horses and up kent the band. One Dutehman was thrown up is high as the bail ring, the bass drummer and hass drum were thrown upon the seats, and the "hole band was much disfigured and demoralized, hut i persuaded them to try it again. I told them would liave a man at each horse to lead them around the ring until they got used to it , which did, and they worked all right. We made our parale next day. The horses went right alon and all went well untll they started to play. Such a seattering was never seen. The horses were rightened and ran away, and the Dutch wer panic stricken. It looked like the rebel army on the retreat or the l'nion Army at the first battle of kull kun. The horses went straight for the tent. It was a grand sight to see the Dutch holding on to their saddies. One of the horses ran aler the gay ropes of the canvas. I yelled "Low bridge," but the Dutchman didn't understand me


A QUIET MOMENT BEFORE THE SHOW
and he fell in a heap on his back. The leader came to me after lt was all over and sald, "Dis ridlng on de horses will not go no more mit de band." So the parade was made after that wlth the band on foot.

From there we went to Memphis. I went ahead of the show and saw the great naval battle fought at Memphls. The Governmer.t transport, J. 'H. Dickey, on whlch I was, passed through the leet and moved slowly down stream followed by the gunboat Carondelette. We drlfted wlth the current. It was a fine day, the sun was shinlng brightly and almost everybody in Memphis was on the levee, some coming in carriages and some on foot to witness the great battle. The Confederate flag was flying on the cupola of the Cour House and from a tall flag staff on the levee.

Into the city and found it deserted and quiet, just as it was at Nashville

We finally opened up in Odd Fellows Hall, located on Maln Street near the square. Our business was only falr; too much excitement. It was rumored that General Forrest, the Confederate general, was going to recapture the city. He said he would do lt if he had to walk over dead bodles. The excitement was so great that we had to close our show. Some of the bad rebel citizens told us that Forrest would have us shot. They made all klnds of threats, the women being worse than the men. They played the Bonnie Blue Flag on the plano all day and night. The landlord of the hotel sald he would do all he could to save us. I thanked him, but I said I thought we could take care of ourselves. He advised us not to go tlling wht the mob might we telling what the crow ighering for Jeff Davis and death to all Yankees. Some of them came thto the hotel with thelr guns and made our band play Dixie at the point of their guns. This was at $11 \mathrm{p} . \mathrm{m}$. The news came that General Forrest was only three milles from the city, and all the belis in the city began to ring and steam whistles to blow, and the mob shouting, "Forrest is coming." Some of our boye were badly frightened and hid under the kitchen. But just imagine how disappolnted the rebels were when, lnstead of being Forrest, it was General U. S. Grant and hie army. He was on his way for Vicksburg. He put the city under martial law and left a regiment there to hold the town until reinforcements eame. It was Col. Hess's regiment, the 19th Pennsylvanla He called on all the loyal citizens to help hold the town. So we volunteered our services. Whe soon ralsed a company of one hundred.

Suddenly a Confederate gunboat steamed out into the stream from the shelter of the Arkansas woods and another and another until there were eight arranged in line of battle. It began to look as if we were going to have a hot time. Our admilral soon saw just what was coming. He shouted. 'Helm aport,' to the pilot. The approach of the rebel tleet. The Little liebel, the flagship of Commolore Montgomery, was passing from boat to boat. I could see the officers of the vessel. The Confederate commodore was giving his tinal orders. Sudden:y the complete fleet began to move up stream. Commodore Elliotte of the United States Navy ordered the flag holsted on the gunboat Benton's flagstaff. It was the signal to get ready for action. Our sallors sprang to
their guns. The Little Rebel was approaching the lenton. There was a flash and a puff and a thundering of guns. The rebel fleet opened a terrifleffre on our fleet. Then our fleet with their fine gunners shat them all to pieces. The Confederate neet stood no chance. The river was full of poor wretches struggling for life, but the stream swept them away. It was an awful sight. The river was fllled with dying and wounded and pleces of the wrecks of the rehel fleet pleces of the wrecks of the rebel fleet. And all
were lost on the Confederate side. Not one man on the Union fleet, Commodore Fillotte being the only man wounded. The crowd on shore was panic stricken. They flew for the tall timbers, panic stricken. They flew for the tall timbers, take our sailors long to come ashore and take down the Confederate flag and raise Old Glory, while the band played the Star Spangled Banner and Yankee Doodle. I got there at the time they were taking down the flag and the city was being surrendered to Commodore Elliotte. The fleet then started down the rlwe the commodore leav ing one gunboat to hold the town. I went up
they all being showmen. Een Maginley was captain, I was first lieutenant and my brother John second lieutenant, George Bentley, orderly sergcant, and Bill Sparks corporal of the guards. Prof. Childress was our drill master and in a short time we were as fine a drllled company as there was in the service. We served with the 19th Pennsylvania until the reinforee ments came. General Washburn took command Our company went to Fort Pekin on ires par ade and drllled before General Lew Wallace. He complimented us by saving that we were a very finely drilled company. We were detalled to patrol duty untll the regular troops got settled in their camps. We arrested everybody that didn't have a pass. And you may be sure that we got even wlth the gang that made our band play Dixie. We marched them to prison to the tune of Yankee Doodle. Irwin Block was the military prlson near the square. It didn't take us long to fill it. We were relieved from milltary duty and again put up our tent opposite the old postoffice and showed there until the fall of Little Rock Ark. For the benefl of those that lived in those times I wlll mention the members of the company: Barney Carrol, wife and daughter riders Charlie livers, rider; W. M. Smith, rider: Hannen and Powers, gymnasts; Tom Coney and Leslie May, acrobats; Charlie Devere, siack rope per former: James Fissler, ringmaster; John Conklin and Bill Sparks, in a double cannon ball act clowns, Pete Conklin and Ben Maginley. They were all celebritles and gave a first-ciass per formance and from here we went to Little Rock on the steamer Emma No. 2. While going up the White River we were fired into by the guerrillas, a shell strlking our boat and killing some horse and men that were on leck. And if it hadn't
(Contlnued on page 82.)


## Wio are bullaen, and eted one 

Search the world for famous men, and none shine more glorious or prominent than the hero of this sketch, especially not only from the show man's sphere of life, but from any other stand polnt paths, matters not to whence led or known Although his life was not as elongated as that of $\mathbf{P}$. T. Barnum, yet he certainly won fame which will no doubt be lasting to generations to come by an activity of life extending over a period of only fifty-nine years

Every man ought to read about Mr. Balley and practlce many of his golden tralts of manhood. and in such trlals of life cast sunshine where often darkness may relgn.
James Anthony Balley, proprietor of the famous Barnum \& Balley Show and the greatest showman the world has even known, was born at Detroit. Mich., July 4,
1847 , and he was the youngest of 1847, and he
six children.
whix children.
When thls lad was only five yeard old his father died of the cholera In 1852 and his mother survived her husband by only a few years. Though what was in those days considered a small fortine was left to the family of children. "Jimmy" being the youngest, and of rather delicate constituilon. was a sort of scape-goat and compelled to perform all the Irksome chores about the house.
His morning drudgery often made him late at school, and hls sensitive spirit finally revolting a the ignominy of recelving punishment for infractions of the rules that he could not possibly avold, and so, one day, he wandered out Into the country and obtalned employment on a farm, recelving as compensation, three dollars and fifty cents per month in summer, and his board, clothing and schoollng in winter for such errands and light work as he might be able to perform

Tiring of farm life, after about three years, young Balley set out for Pontlac, Mich., where he obtalned employment from a liveryman, who also operated a small hotel at that place. His life at the station was a repllca of that of most H. Harris, Adam Forepaugh, Uncle John RobinH. Harris, Adam Forepaugh, Uncle John Robin-
son, the Sells Brothers, W. W. Cole and B. E Son, the Sells Brothers, W. W. Cole and B. E. Wallace, all of whom
hotel and livery stable.
It was through his connection with thls ilttle hostelry that the lad was one day brought in contact with Col. Frederick H. Balley, at that time agent for the Robinson \& Lake Clrcus. The little fellow assisted Mr. Balley so efficlently that the latter gentleman became very much attached to him and invited him to join him. The attach ment was partcipated in by Mrs. Balley, and a few months later they adopted the child and

Jimmy" McGinnls became "Jimmy" Balley.
It was not long untll young Balley gave evi dence of unusual ablilty and his rise with the aggregation was as rapld as it was steady. The late Mr. John Lowlow often told the writer of the splendid ahliftes which soon developed in young Balley, and although he was legally adopt ed by Col. Balley. many of the boys around the show still persisted in calling him Jimmy Mc Ginnis, but it made ilttle difference to the young man what they called him, realizing that like the rose, it would smell just as sweet as if given another name, and his only goal was work, which In a few years brought fame. He traveled in ad vance of the show during the circus season, and

in winter engaged as a billposter, usually at CincInnatl or Loulsvilie
In the winter of 1862 Mr . William Lake "set him up in the express business" at Zanesville, $O$. but he somehow considered it demeaning to drlve a wagon through the streets, or something eise happened that displeased the young man, for he soon gave up this position. He then went to Nashville, Tenn., where he went to work as usher n the Nashville Theatre. Later his salary was increased and he was given the job of distribut ing bills and selling gallery tickets, in addition to his dutles as usher.

One evening a sutler in the Fourteenth Army Corps entered the theatre, and, being unable to procure a seat, proposed to is usher that he would give him a tlp if he would find a
agent and advertiser of the show when Mr. Coop er bought out the interest of Hemming and Mrs Whitby, installing him in a partnership, for which in 1873 Mr. Balley had invested his savings in a greater interest in the shows which he ings in a gre several years of service out of meagre salary. Mr. Whitby having been killed as meagre stated, and Mr Hemming withdrawing the title was cus, with Mr. Balley now a half owner.
In three years, the show having been placed on a firm financlal footing, largely through the young man's efforts, and close attention to detall the outfit was now called Cooper, Balley \& Co.'s international Circus and Menagerie, which salled from San Francisco for Australia, November 7 1876. Thence to New Zealand, and later still Tasmania, India and South America, in all of which places the re turns were very gratifying, but the profits. The Cooper \& Balley Cirprofits. The Cooper \& Ballived from Buenos Ayres, S. cus arrived from Buenos Ayres, S.
A., December 11, 1878 . During A." December 11, 1878 . During their American tour of 1879 , they liluminated their canvas by elec-
trlc light. The show increased in every way-size, management and every way-size, management and
fame, and now they began to look and see lf the Big Ones could not be brought to recognize thelr be brought to recognize thelr
strength, which soon was accompllshed. I wlll here give the true facts concerning the amalgamation of Barnum's Greatest Show on Earth with the Great London Circus, Sanger's Roval British Mencus, Sanger's Roval British Menagerie and Grand International Alled Shows. Its managers and Huichinson

Quoting Mr. P. T. Barnum's exact language to the writer, will state as follows: "My strongest competitors were the so-called
seat for him. The usher refused indignantiy, and his honesty so struck the man, that later he decided to glve the usher the position of clerk on hls staff. Balley accepted and was with the Federal Army throughout the balance of the war displaying that true valor, steadfastness and hon orableness that characterized him throughout his orableness that

After the close of the war he re-antered the show buslness as an agent for the great Wililam Lake's Combined Shows, and spent one winter at the Lake homestead back of Fort Thomas. The following spring he went out as advance repre sentative of the show and his work was so faith ully executed ing the youngest man that ever successfully filled ing the youngest man that ever successfuli
that capacity with any degree of success.
I wish here to install a little circus history. which has just come to my mind and bears someWhich has just come to my mind and bears somewhat on the ruture life of Mr. Palley, and began Gardner \& Hemming and Cooper Hemming \& Gardier e Hem, is live in afpence surround Whithy circuses, is Phalain Mrs Homming was Philadelphia. Mrs. Hemming was formerly the Elvira Whithy chaurng the late Harry Whit Elvlra Whithy, daughter of the late Harry Whit entrance oi the canvas in a small town in Ten entranc
nessee
Harry Whithy was one of the good old-time imported English clrcus show proprletors interested in many enterprises of this character in both England and Amerlca before he became a member of the firm of Conper. Hemming \& Whitby. Mr. James A. Balley's advancement Into the firm of Cooper \& Balley was caused by the form-
er's violent death. Mr. Balley was their general
al British Menagerie and Grand International Allied Shows, and I had sense enough to realize that the proprietors were very bright and shrewa. the the in in and consequently their great show my show earnings which originally had known no competilon On which originally had known no lelphia, at wenty-third and Ridge Avenue, one ef their large elephants Hebe became a mother This youngster was the first elephant born in cap tlvity and the managers so effectlvely advertlae the fact that the public became wild with exclte ment over the Baby Elephant Naturally this at tracted the notice of the great naturalists and men of science rushed in numbers to Phlladelphis to examine the wonderful litle stranger and gave glowing reports to the papers of thls country and f Europe Illuetrated papers and marazlne of thls and forelgn lands, described the Baby Ele his and forelgn lands, baby Ele months old I offered the lucky proprietors one hundred thousand dollars cash for mother and babe They gleepliy rect batly to me lo lo my laurels and wisely antly told me look to held on to their treasure

And now I found I had at last met foemen worthy of my steel, and pleased to find comparatively young men with a busineas talent and energy approximating my own, i met them in rienaly councli, and after days of negotlation we decided to join our two shows in one mammoth for at least one season for one price of admission "The public were astonished at our audacity, and some of my old showmen friends declared that we could never take in enourh money 10 cover our expenses, which would be fully $\$ 4,500$

# A. Bailey and P. T. Barnum 

## traber



## 

When the father of all poets-Shakespeareald of one possessing in a high degree the distinctive qualities of manhood, "This is a man," he certainly foretold in language most beautiful the prototype life of the hero of this sketch. Go where you will, travel the world over, search the world's travelers, ask of the natives of African forest, the kings and queens of any principality, the great and grand men of the Eastern or Western Hemisphere, or last but not least, the boy who is usually the idol of most every home, who Barnum was? And presto-the answer comes sure and declsive-"Why the world's greatest showman, of course," everybody knows that.
Since the days of patriarchal Noah and the deluge which caused the bullding of the Ark, which housed beasts and reptlles of all kinds and water, air and land animals of every description. Then turn to dear old Rome and Greece, where the clrcus first saw life, continuing through the passing generations up until the present time, all of which might appear as summed up in one grand kaleidoscople or panorama life scenes or thoughts whlch are most dear to everybody when the practically magical word Barnum is pronounced, which recalls and acts the true sesame untold pleasure.
As poets have sung their pralses about him, so historlans and authors have well woven the life story of this celebrated American Yet there is still in the eyes of the writer a good parable in depicting the life of one whom I knew personally as a true and honorable frlend and will therefore try to furnish in a humble way to the readers of "Old Billyhoy" not a press agent's story, but a true life history as it came to me and seen through the spectacles of an acquaintance.

Ahove and beyond the personal satisfaction of a friend in depleting Rarnum's life, I have thought that the review of his life, with the wide contrasts of humble origin and high, honorable success; of most formidable obstacles overcome by courage and constancy; of affluence that had been pattently won, suddenly wrenched away, and triumphantiy regained-would be a help and incentive to the average young man. struggling. it may be, with adverse fortune, or at the start of life, looking into the future with doubt or despair. B. T. Barnum was born in the little town of Bethel, Conn., July 5, 1810. His full name was ed nas Taylor Barnum. The given or christenal grandfather, phis was derived from his maternnum was the frat handed over to his daughter Irena Barnum or the boy's mother, as a christening gift-deed to bo used in his hehalf, of five acres of land, called "Ity Island," situated in act town of Bethel, known as the "Plum Trees" and thought at that time to be very valuable.

Rarnum's father was named Philo Barnum. and he was the son of Ephralm Barnum, also of Bethel, who was a captain in the Revolutionary War. His father was a tallor, a farmer, and sometimes a tavern or innkeeper, just as many num's advantages be. Therefore, young Barnum's advantages and disadvantages were such as fall to the general or average run of farmers

He
He drove cows to and from the pasture, shellhe grew by hand and weeded the garden, and as he grew larger he rode the horse for plowing.


CIRCUS DAY IN A SMALL TOWN.
in the early school days were the assistant schoolmaster. He must have been a very willing, and, I think, a pretty apt scholar. In arithmetic he was unusually ready and accurate, and the writer can well remember in after years how easlly Barnum could count up the receipts by simply looking at the inside of the big tent seats and would rarely fall short of the treasurer's actual counts.

His genius of acquisitlveness was manifested at an early age. He told the writer that before he was flve years of age he began to acquire pennies and four pences, and when he was six years old his capital amounted to a sum sufficient to exchange for a silver dollar, the possession of which made him feel far richer than he had since felt in the world. Nor did that dollar long remain alone. As he grew older he earned ten cents a day for riding the horse which led the oxteam in plowing and on holldays and train!ng days instead of spending money he earned it. He was a small peddler of molasses candy (all home-made), ginger-bread. cookles and cherry rum, and he generally found himself a dollar or two rlcher at the end of a hollday than he was at the beginning. By the time he was twelve years old, besides other property, he was the owner of a sheep and a calf, and would sonn, no doubt, have become a miniature Croesus had no his father kindly permitted him to purchase his own clothing, which somewhat reduced the young man's exchequer but taught him a fesson that he never forgot in after llfe-to always try and save something for a rainy day.
Quoting Barnum's language to the writer ast near as memory serves, he was nearly twelve vears old when the first glimpse of the great City of New York was receired. This was late in January, 1 s22, Mr. Danlel Rrown of Southbury, Conn.. arrived at Barnum's father's tavern, in
Bethel, with some fat cattle he was driving in
turned and raked hay and in due time he handled the shovel and the hoe, and when he could find time went to school. He was six years old when he began to go to school, and the first date he remembers having inscribed his name upon the fit tle writing book was 1818-just six years before Uncle John Robinson started his circus. In after years When the writer made the acquaintance of
P. T. Barnum, Uncle John Robinson and Danel P. T. Barnum, Uncle John Robinson and Danel Rice, I can't help noticing the similarity in
lives of the above-mentioned trio. They each lives of the above-mentioned trio. They each started at the bottom round of life's ladder and fought hard the battles of work and each died leaving amounts of valuable property and assets averaging over and above amounts in coin values counted by seven figures

Barnum used to say that the stick and ferrule
New York City to sell, and put up for the night After supper young Barnum hearing Mr. Brown After supper young Barnum hearing Mr. Brown say that he intended to buy more cattle, and that he would be glad to hire a boy to assist in driving them, young P. T. immediately besought his did so His mother's situation for him, and he did so. His mother's consent was also gained and at daylight next morning, he started on foot in the midst of a heavy snowstorm to help drive the cattle. Before reaching Ridgefield, he was sent on horseback after a stray ox, and, in galioping, he horse fell and the young hopeful's ankle wa sprained. He suffered severely untold agonles but did not complain lest his employer, should send him back. They arrived in New York in three or four days, and put up at the Bull's Head Tavern, where they were to stay a week while the drover disposed of his
cattie. Just imagine how this young boy must have felt at the first sight of the great metropniss, which in after years, through its great daily newspapers, swayed almost daily with the achievements won hy this man whose name and arts were heralaed throughout the reading was or has one American was, or has ben than P. T. Barnum, unless it has loved country, the immortalized Washington. Iilke most people in Connecticut in those dars long ago, Barnum was brought up to attend church regularly on Sunday, and long before he could hardly read he was a prominent scholar in the Sunday-school.
grandmother, 1825. his maternal which result met with an accident Hils resuted in her death. His father. for his time and lo-
cality, was a man of mur cality, was a man of much enterprise. He could. and actually did, stable and ran, in a small way, what in lur day would be called a Norwalk Express. in our day kept a country a Norwalk Express: and he also father, whory store. On September 7. 1825. his March, died had been sick since the month of was left with five age of 48 years. His mother years of age, was the oldest, while the was but seven. It was soon apparent that his father had provlded nothing for the sumnert of his family: his estate was insolvent and did not pay fifty cents on the dollar. But his mother economy, industry and a few years afterwards in redeeming the home stead and becoming its sole possessor. but homedate of the death of youn Rarnum's but, at the world looked gromy ing Parnum's father, the he had accumulated and the few dollars that holding his note therefor waned to his father, property of a minor belone the so to the estate, and his small the father and out. He was obliged shoes which he wore to his father's funeral.

He literally began the world with nothing and was barefooted at that. Not being discouraged entirely he went to Grassy Plain. a mile northwest of Bethel, and secured a situation as clerk In the store of James S. Keeler and Lewis Whit lock at $\$ 6$ a month and his board. He resided with Mrs. Jerusha Wheeler and her daughters Jerusha and Mary, and found it an excellent home. He then chose Mr. Alanson Taylor, an uncle, as his guardian. He sonn gained the confidence and esteem of his emplovers: they offered him many facilitles for making money nn his own account, and he soon entered upon sundry speculations and succeeded in getting a small sum of money ahead. Mr. Olfer Taylor removed from Danhury. Conn., to Brooklyn, L. I., where he kept
(Continued on pare ss,


Forecast of the Summer Season in New York

By CHESTER BEECROFT



Now endeth the season of the parkman's discontent.

The length of the day is equal to the length of the night, the sun rides higher In the sky, birds have returned from the sunny Southland, the alr grows balmy and the first day of spring is welcomed with trlumphant sounds, for the showman has come forth from his hibernation, looked about, and cast no shadow on the prospects of the open season now at hand.

Hope springs eternal in the human breast. but in the showman it wells up more abundantiy than in any other class of man. Hope is his life blood, hls spirit and his strength. For your showman is the greatest of all gamblers. He exhausts his ldeas, devotes all his time, gives freely of his labor and lays out all his money and then bets almost his all with fate that the weather will be good. The rest he wagers with the same remorseless "bookle" that general inanclal conditions will be good, that crops wlli be abundant, that Wall Street will be prosperous and that public sentiment in favor of the form of amusement he has to ofer will not change. For upon an the weather in general, and upon the fortune of the showman, and when his bets are lald, hope fills his soul and becomes his cudgel, his hovel post, his prop-the staff with which he marches forth and manages against despairing thought.

Last spring ushered in one of the most discouraging, disastrous seasons that a showman could be expected to struggle through and live. Money was tight, the weather was persistently bad and the at mosphere was heavy with indigo fog.
Then came the winter season, dreary endiess and unusually severe. It found the providers of summer amusement, those Santa Clauses to the blg and little children of the open alr, in a state of mental and physical exhaustion, low in vitalIty and crippled in fortune; depressed, stunned at the sweeping, overwhelming victory of Hard Luck, but still fuli of hope.

But spring is here again, and what though this be the bugaboo year of the presidentlal election, the optimistic, game, fate-defying, ever hopeful summer showmen are out in force. Canvas is belng stretched, calls have been issued, armles of laborers are at work transforming mudmeres into fairylands, carpenters hammers ar heard throughout the land, rearing ginger brea temples, which painters will soon make gaudy. and the crowds will soon make glad.

Coney Isfand, the first and greatest region in this Land of Hope, will be seen in a brand new gulse. The ocean front of old Dreamland has been sold to the chy or New York and will be beautifed and thrown open to the public. Th frontage on Surf Avenue, about four hundred reet in length and two hudred doep, is beln rranshamed luto a min of Dream abler he managers in the world of ata W. Gumpertz

There will be many noveltles shown in the now Dreamland, and a more beautiful spot for a park could be scarcely be imagined, as the ocean end will face the handsomest clty park that human ingenulty couid concelve and which will run from the Dreamland ifine to the orean. A "cosy little Dreamland" will be ready for publicoston on May first.

Across the way, the mighty Luna Park, which had things all tis own way after the burning of Greater Dreamland early last summer, stlli slum mer, still slumbers in a dreamland of its own.


## THE NEW THEATRE

George C. Tillyou's Steeple Chase Park is undergoing a complete overhauling. When its gates are thrown open it will reveal several new and unusual features that will help to contlnue it as one of the most popular resorts in Amerlca.

Surf Avenue will be gayer and brighter than ever. A. B. Schwartz is bullding a motor dome at the old Dreamland entrance, and Sam Gumpertz will conduct his seven-in-one show at the old slde entrance.

Mel. Neville will have his great auto speedway ready for the new season and promises one of the greatest attractions of the island.
H. Studenboard is fintshing a new modern fireproof, brick and steel hotel at the old Dreamland pler entrance.

Stubbman Brothers and Johnson are bullding new mammoth carousels. Stubbman will have Johnson's old iocation and Johnson will move over to the site formerly occupled by the North Pole attraction.

## bRIGHTON BEACH PARK.

Decoration Day, May 30, 1912, wlli open what promises to be the most successful season Brighton Beach Park, Coney Island, has known In Its elght years of progress. This popular park is unique among its contemporartes in New York City for its distinctiveness, belng located and operated differently from others. Sltuated within thirty minutes ride from Erooklyn Brldge by electric express trains, convenient to all points of Greater New York, on the shores of the Atlantlc Ocean. having 2.500 feet of uninterrupted and unsurpassed bathing beach, it is truly the Ideal pleasure ground of Greater New York. Through the high standard maintained by the management of Brighton Beach Development Company, of 41 Park Row, New York City, the owners of the park, its baths have firmly established a reputa-
tion as a leading bathing pavilion of New York City. Its boardwalks and pike are the promenades for the gay young and old of the metropolis and here any afternoon or evening can be seen the real New Yorker out for enfoyment. It is the only park in the city to which an admission fee is not charged, not because a fee is unwarranted, bu because it is the pollcy of the management to throw open this natural playground unrestricted to the people of a great city. Alighting from the rallroad cars the visitor is in the park.

Although 1911 was generally considered a poor year for parks, the business of Brighton Beach Park showed a great increase over the prevlous year, thereby malntaining its record of showing a better report at the end of the season than shown by any previous year. With the im provements and the great new features the Brlghton Beach Deprediction made at the beginning of this article is sure of fuifiliment Within the next few days contracts will be signed for features to add to the attractiveness of this resort, which will be of a character heretofore never attempted in New York; and with the presen features, some of which, exclusive of bathing pavilions, are the Glan Safety Coaster, the most sensa tional ride on Coney Island, the L. A. Thompson ride, the $\$ 30,000$ carousel, the greater spectacula production of Dante's Inferno, the hummer, shows, ocean front restaurants, etc., great things are in store for the pleasure seeking vis toors. Workmen are already busthy engaged in freshening up the concester winter, and all the ol awalting the grand opening on May 30 of "The Park with a Future."

## NORTH BEACH

At Nor Eeach many improve attras are contemplated in the way of added and amusements for the coming seaoper The large toboggan slides that have been proved for so many years will be greatly im the 0 , by new innovations belng instailed, and will also carousel in the middle of the Beach will also undergo a thorough overhauling. Many side issues are being contracted for for the coming season for Gala Park, where the operated for the past number of years.

The usual improvements are being made to the various concert and music halls, so that performances of all-star acts and aiso the blg hits may be shown.

The free fireworks which have proven such a great attraction will be given again this year. but a new free outdoor feature is belng sought after, and while the company has a big act in view, and everything seems to point to a ra
Boats, as usual, during the season will be operated from East 99th Street and 134th Street, and direct trolleys will be run from the Queensboro Bridge at 59th Street and 2d Avenue, New York Clty.

The new Phlladelphla park, to be known as Point Breeze Park, is located at Point Breeze on a slxty-flive acre tract of land, near the Delaware River, and within twenty minutes street car ride from the Court House. Thos. J. Ryan of Phliadeiphla is at the head of this enterprise with Frederic McClellan, formerly of Luna Park. Coney Island, as the general manager. Arrange ments have already been made for the installation of one of the hendsomest racing coasters
(Continved on pase 87.)


# Motion Pictures and the Open-Air Season 

By E. V. MORRISON



With the thousands and thousands of moving picture shows there are in America it seems strange that so ordinary a thing as an entertaiument of this kind could be offered in a park or any other place in the summer time when the number of different ways of amusing the public is almost unlimited. Practically all forms of amusement indulged in by the rank and file of America's population, except the theatre, are summer amusements and many of these are absolutely impossible in the winter, so that the public takes fuil advantage of the summer season when it is on.

Notwithstanding the fact that bathing, boating, fishing and attendance on parks and other open-air amusement places are all to be had in the summer time, moving pictures seem to be one of the most profitable kind hail is even when the exhibition park or other piace of amusement Park shows and airdomes are the two main forms of outdor moving plture exhibits The park show is perhe exthe most interest ing. Although the iast kind of show to be offered as a park at ton, the plure show is comins to be looked upon by park men as the "old rellable" form men as the ment. Many parks maintain mov ing picture theatres right within the park enclosure and conduct the ame very profitably during the full wing of the summer seaso charg ng for admission prices cully as igh as any exhibitor situated near he park but outside ofluated near the park but outside of it. The the omething to place to rest and tme. When a crowd of Hurs pe pie has taken in neariy young peo else in the park it a everything currence for them to picture show, where some ot thei favorites can be seen in an endiess variety of parts and in any number of varie cenes and localities.
No other amusement device in the park will offer as much enjoyment at the same price as the pleture show. Ten cents for an hour's entertainment is undoubtediy the cheapest rate prevaliing in any summer park. And then the ralny day has its advantages. When practically every other kind of park attraction is closed down on account of park attraction is closed down on account of rain the moving picture theatre whlii be crowded. Not only because the tualiy furnishes amusement

As a free attraction nothing has proven more satisfactory than moving pictures. Hundreds upon hundreds of drinking places have installed them as a boom to their business in place of the old time vaudeville which held forth for so long. of course the price of maintaining the picture show is much less than the presentation of severai vaudevilie acts, but that is not the point. The pictures seem to please better. The class of acting is of course far superior to anything which could be present in reality at such a piace and in addition to this feature there are the travel pictures or scenic films, which can be made of ceaseless novelty for hours at a time.

The very novelty of the ever changing list of sketches presented by the films ascribes to the picture show more novelty than is found really of the other socalled novelties which are ment and perfection in the pictures are iteme which put them far above a vaudeville periormance or a mermald show or a two headed man These latter all have thetr place ond will alway attract certain people who place and will always well repald for the price they slve to see the mormalds or whatever kind of illusion it happens to be.

The ordinary summer garden, which is run in connection with a cafe and which in summer affords a quiet and wholesome kind of amusement for dwellers in its locality, has perhaps gone in for the picture show more heavily than any other kind of open air amusement piace. These places rarely have any kind of entertainment except music and in many cases the music was formerly lacking. Nowadays there are hundreds of drinking places of this kind which maintain a moving plcture show either in addition to the music or alone. The attendance on the garden is thus enhanced by many persons who start out to see a picture show in some theatre and by many other persons would not be at tracted to a drinking place without the accompanying show.
picture theatre many people attend day after day and a daily change of films is required. At the park it is different. A person rarely attends a park more frequentiy than once a week, so that a weekly change of program is all-sufficient for the park show. The ordinary release films can rarely be secured from an exchange for more than a day at a time, so that it is almost impossible to get a picture to run for a whole week uniess a very old release is taken. The feature pleture can be obtained at all times for any fength of time. There is usually something definitely attractive also about a feature in the way of an advertising advantage. Thus there is Dante's Inferno, which, when viewed, is little more entertaining than an ordinarlly good film and because of the length is extremely more tiresome, but which has the extremely good advertising advantage of being something nobody knows anything about and which everybody would hke to see get the public within a certain piace of amusement it is of course very important that a particula firm be used. If the owner of the Cinderella or David Copperfleld any other feature fim the name which is famuliar to the public has something which is p value to him and, as stated, the film is more easily secured.

The other class of summer picture shows, the airdome, is a subject of entirely different calibre The alrdome has never proven very popular form of proven a very popular form of amusement. The maly reason for this is undoubtedly the poor class of airdomes which have been erected in Few of them town in the country. Few of them have comfortable

The class of pictures shown at places of this kind is a matter which in some cases is and in some cases is not, but which at all times should be, a matter of much importance. A tragedy or a weak comedy will never prove entertaining. A good comedy and espectaliy a lively one is bound to prove otherwise. Acrobatic comedy is especially adaptable to this kind of show and trick photography and illusions of all sorts can be shown and will please where they might be frowned upon at a regular picture theatre,
Scenic pictures will always be popular in the park or garden. The roving spirlt which the summer time always arouses within people is to summer time alisfled by a fine scenic or travel a measure satisfled by a nine scenic or travel picture. On a hot night nothing could prove Mountains, some of them capped with ice and snow and every one presenting a quilet and restfui scene suggestive of coolness and tranquillity.

For the uncouth the Western picture still proves a pleasure. In parts of Coney Island one can find fifty picture shows in one afternoon showing western pictures and attracting interested crowds who watch each pleture from beginning to end in breathless enthusiasm. For the garden or better class of park and in the better parts of the same Coney Island the western picture must be abandoned, as it has been in most of the better class theatres. Light but wholesome amsement holds the boards as a rule in these summer shows, the particular type of sketch not being of great importance.

Features, that is two or three reel subjects enacted by higher class artists than are usually employed by moving picture concerns and with the selections of scenes more carefully made than in the ordinary picture, are especially in demand for the park show. At the ordinary
means of darkening the screen sufficlently to promeans of darkening the screen sufficlently to produce a clear picture. Many have poor projection quality of pictures as regards the dramatic end
The reason for these conditions can be found without diligent search. The season opens to the airdome for business is very short and the returns are commensurately small. The capital required to open such a piace is relatively small compared to the moving picture theatre. The smal investor is thus attracted to this form of invest ment. The poorest class of exhibitors run the shows and their only destre to the most money h the shortest lengh or lime. Many of these exhiblors not know what a good plic equipment finer than that see olutely necessary to run the show the profection machine is fry to runty show. The projecton machile is fre quenty a hired one, the ground is almost in pensive undertaking the ordinary dmoult in kee undert in keeping out nolses and other objectionable lation and equipment the po the beler regu lation, and equipment of the places. Or course no all alrdomes are run in this manner. Many of fre exhbito are thoso in the winter regur the cliss ple he an adjunct to ther rezular show. It happens however, that the aldome hos alwe bena, healy constult air and hore or pory manal so that has nev cine a mote lot of in the timation the puble
 the standard of the winter exhibition, is neverthe standard of the winter exhibition, is neverment known. One of the main objectionable features of the picture theatre, the lack of venti-
(Continped on pare 84).


## Aviation This Season

By BEN L. MILES

## The Red Man and the Showman

By COL. F.T. CUMMINS


The American indian may be advancing in divilization and may also be setting aside many of those aboriginal customs and modes of life. which have made him unique in picturesquenese among the nations of the world, but it will be many decades before he loses the peculiar attracUveness that has made him the subject of showmen's expioftation in the tented flelds of Wild West outfits and, in these fater days in the film universe of moving picture shows.

His box office value has long been recognized but it is questionable whether his true worth as on historical, educational and ethnological object has been fully realized by all the showmen by whom he has been exploited. But, I can truth fully claim, that some of us, at least, who have to an appreciable extent realized his importance and effectiveness from an ethical standpoint and who have had re gard for his well being and moral development have pald deference to his drawing powers from a
somewhat higher ground than that of mere money making.
The average showman is some what Inclined to put undue emphasis on the war paint, the feath ers, the whoops and yells, the tom ahawk and tepees, rather than giving the American Indian the place in the pubilic mind to which he is entitled as the representative of a truly great race of mankind endowed with attributes of a high order not vouchsafed to other so called savage nations.
My extended experience with havas of many nations-and hest had under my control the tribes-has taught me many thing and long ago led me to follow polley somewhat different to tha of some of $m y$ competitors. The Indian is most observant, he may

A WILD WEST CONTINGENT OF RED MEN they cannot fill the engagement. and he will also find that it is too late to engage a competent man as his services have been contracted for weeks in advance. The result is a disappointed populace rendering every one in the community a "knock-
r" instead of a booster
Many managers were caught in this trap last season and are making sure that they deal with firms representing a corps of aviators, so in case one smashes up they will have a reserve man send.

It certainly behooves the manager of any exposition or fair to contract with rellable and responslble people in order to insure the appearance of the aviator, as nothing could possibiy prove so detrimental to the interest of the fair itself, as to bill an aviator and have him fall to appear. Nearly all of the state fairs and the big diserict fairs throughout the chuntry have already good milie tracks and are able to pay for the best that is avallabie. Many of them have contracted for two aviators, so that they may have a variety of program in the way of races, tests, etc.

The people engaged in the aviation bustness at. tribute as one of the rcasons for the lack of wide pubific interst in aviation in this country compared with France and other European nations, that there are few sultable grounds where big exhibltions may be held. There is a movement on foot, however, by the various aero clubs throughout the untry to provide for Just this sort of thing.
Many fairs have cleared spaces especially for the accommodation of birdmen who will fy for them this year, though the careful manager will ing thorough knowledge of the grounds avallable for fights. Still. more freedom in the selection of
(Crintinuoud on pare 02)
seemingly be taciturn, but at heart seemingly be taciturn, but at heart
mpressionable and susceptibie to bene?he is very impressionable and susceptible to benet
icent influences. Behind the screen of stolld in difference he carries in his alert mind an lidea of a clifilization of his own way of thought, and he is. well worthy of all the care that a thoughtiful how manager can bestow upon him. I have found him responsive to religious, moral and temperance influences, if exercised with tact and discretion. It requires long experience and extended study to Justly comprehend the Indian character. hut once having mastered its secrets and secured the confidence and respect of the Red-Man. I have ripund him always amenable to reasonable discipline.

I am able to make these assertions as the result of many seasons of experience with indians whom I have dealt with along the lines I have suggested. I have been brought into close and continuous contact with a great variety of types. istica, but in has manifested especial charactergeneral psychole general psychological bearing. The United States famous famous Apache war chief, Geronimo. and his forlillege not jrivilege not accorded, I belleve, to any other show manager. I had with me also that famous Sioux war chlef. Red Cloud, by whom I was adopted into the Sloux tribe as "Chief La-Ko-Ta". which meals chief of all the Indians, the equally famous Whef Joseph of the Nez Perces Indians. Little Wound. Blue Horse. Hard Heart, Hollow Horn Rear. Rocky Bear. Wole Robe, Last Horse, Red Shirt, American liorse and many other prominent tribai chieftain. I have also been brought into the pima the Pima basket makers, the Maricopa pottery workers and the Jicarilla silver smiths. I think,



# The Motion Picture Situation in Chicago 

By C. J. VER HALEN


With the advent of every business, conditions arlse which seem unsurmountabie and which the wise men-who come from anywhere but the East -predict wlll be the stumbling blocks for that particular enterprise. With the coming of the film business many of these self-appointed prophets arose, and in forceful and blatant terms told of the fallure that was sure to ensue. These self-constituted seers, like many of their kind, suffered from impaired vislon, it belng impossible for them to penetrate the thin lliusive surface which covered a posslbllity that far exceeded the expectations of those of strong faith who fondied this business through an infancy that showed very Indication of collapse

Many are of the opinion that the moving picture business is stlll an infant, but we firmly belleve that it has reached a stage one step advanced, but are free to acknowledge that it is not fully matured. It has taken a stronger hold on the public than would be warranted as coming from an infant. lt has reached
that stage where the muscles that stage where the muscles
have commenced to develop have commenced to develop which, when grasped. is capable of Which, When grasped. Is capable of givirg a welcoming pressure that llngers long with the visitor and compels a mut But being youthful, it has developed only a few of lis muscies. It has not discovered that lits whole
being is composed of muscular matter and that the things to which it may asplre are innumerable. But those things that it has gone out for it has conquered: it has invarlably returned from the battle-field unscarred and adding a new banner to lts already large new banner to lis already large
collection.
in the hlstory of this enterprise has in the made within the past been made within the past year is acknowledged by every one in the business. And that this same advancement is stlll going forward is evident. possible to foretell, but it is apparent that the future has big things in store for thls Industry, which tlme alone can produce.

Each time we vlew the local barometer we find that it has risen several degrees. Conditlons in the film business in Chlcago were never more favorable than they are at the present more favorable than they are at the present change, but also from the exhibitlon standpolnt. Perhaps the greatest factor in bringing about this wonderful advancement is the close $\infty$ operation which exists between the manufacturer, exchange man and exhlbltor; the interchange of ideas they are enfoying and thelr close affliation in everything which tends to further the interests of the industry.

The manufacturer, knowing that he is looked to to produce that which will best entertain or educate the public, is sparing no efforts, tlme or expense to meet the many demands whlch are made of him by both exhlbltor and exchange some of the demands are doomed to fallure, but he always gives it the beneflt of the doubt and puts the ldea into material form and glves it a fair trlal. He is continually striving for better quality of subjects, as well as photography. It is his effort to make each film surpass the preceding one in every respect possible.

The exchange man is compelied to use every iscrimination in the purchasing of flms, in the selection of programs for his patrons and in the improvement of his service and many systems which must necessarily be in a film exchange and the many other innumerable things which go to make up this branch of the business.


A REPRESENTATIVE CHICAGO MOTION PICTURE THEATRE.
formers acting with the same grace and ease as do the members of the stock companies of any of the most popuiar American producers.
"Amerlcan films are much appreciated in Europe. Not because they are better, because as a matter of fact, a great many poor films are sent Into London for distribution over the Continent. Europeans welcome them for the same reason that Americans enjoy forelgn made fllms. It ls the interchanging of film art that will always keep up the Interest rxween the different countrles.
"European film makers have many advantages through the natural scenery and great old castes for their settings. Where would an settlngs for a flom like A Woman's Wrath, re settings for a film like A Woman's Wrath, re magnificent production, An Eye for An Fye, that was placed on the market the latter part of 1911?

Palaces of Kings and Queens re at the disposal of the European flim makers. The American manufacturers would spend a housand doilars or so for a lot of made' scenery that would always ook its true self, that of an artificial, temporary construction. The oreign manufacturer seeks out building inhabited by princes for his interiors and exteriors, and the result is a film production wrapped in that grandeur that only the Europeans, with their excellent facilities, can turn out.
film busine been in touch with the firectiys fors, elther directly or inmade a careful study of the have lemands in connection with this popular and now permanent form of entertalnment. For some time past I have watched with a freet deal of interest and satisfactlon the rapld improvement in certain
every day, and drawing the thinking man's attention to the industry in general. It is attracting - the moving plcture standard thousands of people who for the first tlme are persuaded to take an interest in the moving plcture by the presentation of educational and industrial sub jects that appeal to the thinking public.

In the absence of Mr. George Kleine from the city. Mr. F. C. McCarrahan, manager of the Kleine Optical Co., gave the following expres sion of opinion as to conditions in their imme diate field:

The fact that we market foreign fim produc tions almost exclusively in America is not in itself the reason we have so much to say in favor of them. but the general excellence of several makes of forelgn films is so well known and so greatly appreclated that the publle expects a rofe part of the oferings of theatre managers o be films of European manufacture
"There is a difference in the customs and in he likes and disllkes between Europeans and Americans. It is not necessary to confine our Americans. he subject of films to fllustrate this fact. Who could not pick out of a crowd Frenchman who had Just arrived in thls country or an Enclishman who had not spent a single duy in hls life outslde of London untll he found himself in the city of Chlcago or New York?
"On the other hand, how consplcuous are a the Americans to the European nativee, who may be trying to act natural in Paris, Rome or any other forelgn locallty.
"But when it comes to the matter of learning, whether it be a knowledge of muslc, science or the arts, who would say the Inhabltants of the Contlnent were deficient?
'So In the production of Furopean films, we In America see the French. Engllsh and Itallan per-
makes of European films, and it can be sald without fear of contradiction that careful attention to detall and the selection of scenarlos are distinctively characteristle of forelgn made film.

Our own business is the best indication of the growing popularlty of European films and it is a fact that we are marketing more of the imported product now than ever before and it is solely on account o
The following are opinions given us by Mr. Stanley Twlst, press representative of the Sellg Polyscope Company.
"The real advancement of the film business I belleve is due to the one and two reel feature subjects which are being placed on the market by the manufacturer. These have had a tendency to bring to the theatre many people who before never realized the great educational possibifities the moving picture contained. Also the great improvement made by the manufacturers has been a big factor in advancing the buslness. Thoir advertising methods are becoming broader. We are preparing to spend one hundred thousand dollare during the coming year in an attractive pubilclty campaign."

The wonderfully Increasing popularity of the state rights feature film as a permanent fixture of the motlon picture exhibltion game has been the most remarkable development of the past year. This popularty has been largely due to the enterprise of two Chicagoans. Mr. Tom Quil Elcher Elchenlab of the Americy hear been placarded palth the gorgous ly figures ly figures spreading the lame of The Crusaders,
and there is scarcely a community of any sife in
(Continued on page 90.)

# Amusement Parks in Europe 

By H. E. RICE



Having recently returned from Paris after a year of close observation, 1 have falled to know of any American showmen who have gone to Europe and promoted parks and have not made good. I met a great many of the Americans in the show business over there and had a great many business deals with them and found them most honorable in their dealings. The only American who promoted an amusement park in Europe outside of Mr. Browne was Gustave Akoun, who promoted Luna Park at Paris, and which was a very fine park and quite a treat to the Parislans. Managed and run on American principles, if ever a park made good, Luna Park did, and their stock sold for as high as $\$ 240$ a share, par value belng \$100. It is true the park was small, the site being four and one-half acres, but was most complete, having all American devices, including scenic rallways, the rivers and chutes, and up to the time left there, they were doing a big business. Of course, when Magle City opened it cut into Luna Park's business, cutting down the profits to some extent. The Berlin Park was promoted by Mr. Iles, who is an Englishman, and who is quite a builder of rides and represents Thompson in Europe. The park at Lake Geneva, Switzerland, was promoted and owned by Mr Rodite, who is French born, a fine fellow and a business man. He has had a number of years ex perience in America, and only takes up the amusement busines as a side line. He is the head of in Paris and does a large business in the United States

Black Pool, England, which is a blg money maker, is run by Englishmen. Crystal Palace, London, is also run by Englishmen, while White City (Shepard's Bush) is operated by Omar Kiraley of the famous Kiralfy Brothers. Earl's Court, London, is owned and operated by J. Calvin Brown. The park at Marsellles was not run by Americans or promoted by them. White City at Manchester, Fngland is managed by John Calvin Brown, and Brighton Tower is managed by Englishmen.

The above are all the most important parks In Europe and you can readily see there is only one park promoted by an American, outside of those promoted by John Calvin Brown and that of Luna Park at Paris, France. Now, as far as the parks in London are concerned, anybody familiar with the park situation there knows that they all counted on the big business during the coronation of the king, which turned out to be bad for all parks. White City (Shepard's Bush), which is one of the most beautiful parks in the world, had the first call on the business. Next in line, Crystal Palace, did only fair business, and Earl's Court was a rank fallure. Blackpool made big money.

The most promising park in Europe is Magic City, Paris. Magic City is by far the most beautiful park on the Continent, being situated right in the heart of Paris, on the banks of the Selne, between the Eiffel Tower and the Grand Palace, costing over a million dollars. It has a beautiful ball room and skating rink constructed of brick and steel, grand restaurant, one of the most magclass manner by Mr. Pardou, one of Paris' best caterers; other attractions such as creation, scenic rallway, Venlce, Igorrote village of fifty people under the management of Mr. Sniderwind, the diving girls show, the chutes, joy wheel, crazy bridge, the toboggan slide and bowl, foolish house and a Japanese theatre and a number of smaller devices and games, etc

Something that very few showmen know about the park business in Parls is that they are


MANCHESTER PARK, MANCHESTER, ENGLAND
compelled to pay to the Government of France 10 per cent of the gross receipts at the gate for the poor tax, likewise all the shows have to pay the same amount each week. There is also another tax, where you have a band or orchestra or even a plano, you have to pay 5 to 10 per cent of your gross recelpts, which goes to the Authors' Soclety, so you see this works a hardship on the concessionalre after paying his commission to the park management. The admission to Magic City is one franc ( 20 cents), excepting Friday night which is soclety night, when the admission is five francs or one dollar in American money. Paris is the only place in the world where you could charge $\$ 1$ admission to a summer park. The price is small when you take into consideratio the display of beautiful gowns worn by the women

I have continually warned American par showmen against coming to Europe 'on spec,' and have been very sorry to see so many of them land here, suffer terrible hardships and ruin a good business.
"I declared several years ago that I was going to try and keep this business clean and profitable on this side, but I have falled, for crooked, irresponsible American show promoters have rulned the business like a prairle fire, and left a trall of disgusted and abused investors, ready to condemn the entire American show iraternity.

Luna Park, Paris, was built on a tiny plot of less than three acres, and after two successful seasons, lost heavily last year, and in my opinlon, will not open-after next year.
"Luna Park, Berlin, was another flasco which has lately gone into bankruptcy
after two years.

A second park in Berlin did not last the second year.
"Another in Bordeaux failed.
"Another in Erussels falled in one year.
'Practically every showman at the Brussels Exposition went broke. "The park in Cologne was a fallure. closed.

Thna lalled and "In fact, every park in Europe is a rank failure, except Magic City Paris, and Earl's Court, London, and White City, Manchester.
"I have just sold all my inter ests in Magic City, Paris, and re signed my connection in Paris to devote my exclusive attention to Earl's Court, London, and I emphatically advise all American showmen to stay away from Eu rope unless they can get a location elther in Paris or London, as no other city in Europe can support a
of Paris. Every man and woman being in full evening dress, even to those employed in the park on this night. It is a funny sight on these nights to see the women and men in evening clothes riding on the joy wheel and sliding down the toboggan Into the bowl like a lot of children. The French people are great for amusements and are good spenders, and are more like Amerlcans than any Americans.

As far as American showmen golng to Europe my advice would be to stay away; as there are better chances for a good man to make money in America than there is in Europe. They wlll tell you you can live for half the amount over there than you can in America, but such is not the case than you can in America, but such is not the case for, as a positive fact, it costs you twice as much United States, as and Europe as it does in the United States, as an American is not accustomed to their ways of living and has to pay high for the modern conveniences. However, in my yeare spent in the management of Magic City, Paris during the construction and opening of the park I met and enjoyed the acquaintance of a great many fine French people and left a number o staunch friends there and hope their park will be
ig success for years to come
This article is inspired by the letters from $J$. Calvin Brown and Richmond C. Hill, respectively pubiished in The Billboard for February 24 and
March 9,1912.

The Blllbard Co..
"London, Feb. 5, 1912.
Cincinnati, O., U. S. A.
"Gentlemen:-About once each year in the past I have made it a custom to give your out door showmen readers such news and advice as might be of beneft to them in forming an opinion of the business chances in Europe
park or show, and they only do so
wealthy with their tremendously large and wealthy transient population.

Yours truly
J. CALVIN BROWN."

## Schenectady, N. Y., Feb 26, 1912

The Blllboard
Cincinnati, Ohio.
"I have read with great interest the communication from J. Calvin Brown, headed, 'Amuse ment Parks in Europe, printed in your issue of February 5, while commending Mr. Brown's patriolic desire to save the American show fraernity from embarking in losing ventures in Europe I trust you will permit me as an old cor respondent and one who has been over the ground somewhat recently, to revise some of the statements he has made. I decline to belleve with him that irresponsible American show promoters have ruined the business like a prairie fire, a Mr. Brown luridly puts it. The inference that a promoter is irresponsible because he is in a measure unsuccessiul is not a valid one. There have been fallures over there, as well as on this side of the Atlantic, but these fallures I ascribe, from a knowledge of the conditions, not to misdirect ed American enterprise but to loreign scepticism and unfair dealing. This was certainly shown in the case of the Rome Luna Park venture, which Mr. Brown entirely omitted to mention, in refer ence to which I can positively state from per sonal knowledge, would, under the direction of Col. Fred. T. Cummins, have been a successful enterprise if he had been fairly treated by the Roman people interested and the municlpality and by the financial backers in London. I am still of the opinion that there is a most promising Luna Park opening not only in Rome, but also in Milan and Turin, and possibly in other Italian
(Continued on page 8s).


Amusement at Fairs

By P. C. MARION

The marveious progress in this country in industriai and agricuitural pursults and in the moral and social advancement of the people, has brought about wonderfully change of economic condifions; the eniargement of transportation facillies, the reduced rate of passenger travel, the enormous increase of our rural popuiation, as well as that of our cities and towns all go tn contribute a greatly increased interest and attendance upon the many annual fairs of the country. This means to the fairs greatly augmented rev enue, and enlarged facllftes for the proper care of the people and their exhibitions in ali ifnes, and also involves a better solution of the problem above discussed of how to entertain and educate above discussect intellectual and moral conditions, and it is not to be supposed for one moment that those who have been charged with the management of these great institutions designed for the promotion of a healthy rivalry among the people by showing th products of their skill and handicraft, will not prove equal to these new demands upon them. It in teresting o note in this connection that the leading fars of the coun try are generally harmonizing al former dirferences in the matter of dates and general policy, looking to the better promotion of the common interest, by observing cioser business relations and more frequent intercourse touching the many matters of importance, such as racing. midivay attractions, live stock exhibits, etc. There is much encouragement in the outlook.
The live stock and other departments grow and improve naturaily with the material growth of the country, but not so with one of the most important features, the amusement, without which no fair is complete. The selection of the component parts of this feature shouid receive the most careful attention aiways. The day of the wild man, snake eater and hideous freak is past, also that of the cheap. vuigar exhibitions the were The day of the good, decent, genteel show is Just dawning, the show that amuses, instructs and elevates, with its clean, prosperous-iooking front and equipment, with its gentlemanly management, with its respect-demanding order, so to speak. There are hundreds on the road today, and hundred have gone to ruin before today. Why, because they had to go into competition with the cheap get-ready-on-the-spot singularlties they can not be called aggregations-and whn is largely responsible? The answer comes quickiy Withe fair secretary who is wiliing to contract with thera.

The independent booking system, in my mind, is not a good thing for any fair. The time has come when a secretary must ciose his contracts for shows long ahead of time, so that he can commence his advertising and apprise the public of the nature of his amusements.

The only way to secure your amusements is to close with some responalble party who can furnish a complete ine of shows and riding devices. I, for one, would exact a bond for the full performance of the contract. Thls being done, you are in a measure protected, and there is no good reason for the shows not to roll in on time.

If there is anything that puts a secretary to the bad. it is to have some pretentious show man throw himi down.

Another advantage in closing with one man for shows. you slmply turn over the show ground to him, and he will place the shows to the best advantage, and you only have deailngs with
one permon.


## A CLOSE FINISH

more good in helping to draw visitors than it does harm in diverting attention from the exhibits. It is only a small percentage of our visit ors that are disposed to spend even half a day in reaily studying the exhibis in a serlous, earnest Why. The rest of the time they wait to be amused. When I occasionally get an opportunty to see one of the great Northern or Western fairs, I find the grand stand thronged from the time the free acts start until the last heat of the last race is over And at some of the great state fairs the free acts begin by 10 or 11 o'clock

Amusement features at fairs are as important as a drawing card as the exhibits, and in some cases, more so, since experience proves that probably more than half the people who visft fairs attend for the purpose of being amused, while the other half who go to study the exhibits are more likely to extend their vistt if they find some at tractive amusements coupled with the benefit of exhibits. But State Fair managers find it difficult to secure amusement features that reaily amuse or interest the visitors. People do not care for a fair that displays no more than can be seen in the show windows or on frult stands of a progressive city, and amusement-ioving people must have something more to attract them than a cheap vaudeville that can be seen any day in the week in the standard playhouses for from 5 to 15 cents, or a hot air balinon that can be seen almost any Sunday at the average suburban park.

Thirty years have made a blg difference In county fairs. In 1879, the W. C. Coup went broke in Michigan, and Jodd C. Webb, the veteran showman, organized a falr-ground show among the members. The show made some of the falrs in Wisconsin and had a prosperous season, ending Its tour in Georgia late in the fall. Free attrac tions were just coming in vogue. Mr. Webb made
contract with fair managers to furnish one balloon ascension each day in exchange for the privliege of showing on the fair grounds. He had a good show, consisting of a ventriloquist, Circassian ladies, Aibinos, trained geese, a talking machine, and some smail animais. He had the exclusive show privilege at every fair he visited.

Amusements are essential to the success of any fair and managers should carefully scrutinize the claims of promoters before entering into contract. Not only have we booking agencles, but many of the strongest acts are booked individuaily. A perusal of The Biliboard wili prove valuable to every secretary seeking high-class feature performances.

The agricultural fair is really a great educator. It affords the farmers of a certain section an opportunity to get together once a year and compare notes and exchange ideas, surrounded by the highest type of farm products produced in the neighborhood. Take, for instance, an exhibl of corn. the importance of sclentifc corn growing can pressed with the information imed by attending such an gainThen again a butter an exhibit. will be a feature of many which coming year, will undoubtediy be the means of sending more one means of sending more than termined to build up and his herd After all there is aprot deai of truth in there is a great "Seeing is believing." It is this element of "seeing" that makes the agricuitural fair such a powerful factor in the improvement of agricultural conditions. Man is naturaliy a social being. The more We mingle with the muititude the broader becomes our view of life home is seldom actuated by progressive motives. The mare we see of the meth ods of other farmers the more anxfous we become to improve upon our own methods. A charitabl appilcation of the meaning of the word "com parison" is one of the most broadening influence in American life, especially when applled to agri culture The more often we compare notes with our fellow-farmers the better of we will be in the end, because it opens the avenue to progress.

The agricultural fair is ciosely innked with th rurai affairs of the town in which it is heid. It stimulates and encourages agricuitural rivalry be tween towns and between sections. Legitimate rivairy is one of the main-springs of progress The progressive towns are the ones that tak profound pride in the town's accompilshments, whether it be the running of a fair or the cele bration of some important historical event. Aimost invariably the town that is interested enough in itseif to make a good agricultural fair is thor oughly alive to the appreciation of iocal interest In the case of some of our smaller country fairs the event is one in which the grange is the initial mover in the enterprise, which goes to show that the grange as an organization is closely allied with the welfare of the town in which it is located Thus the town is proud of its grange, and in turn the grange is doing all in its power to improve the town, the resuit being a co-operation of in terests that a once gives character to the com munity.

Monstrosities should also occupy a conspicuous niche in the has-been class. The lli-repute of all midway performances is directly traceable to the so-calied "girl" shows. Gentlemen, with shows of a reflined character, have suffered from
this latter class. The midway is now enjoying
(Continued on page 87.)


Summer Season in France
By PHIL SIMMS


In France, generally speaking, the summer season is the dead season. Amusements are for the rich or the well-to-do. The clerk, the laboring man and his family, the shop girls and all those who have to work for a living, have no right to spend money having a good time. Or, having the right, the great bulk of French folk consider is almost a sin to part with hard-earned stipend in that way.

Therefore, the summer is rather a dull period. Amusements being for the monied classes, when these folks make for the sea and the mountains, or cruise in the arctics on palatial excursion steamers, leaving only the work-a-day world behind, not many amusement men think it worth while providing laughs and thrills such as the American amusement park encompasses. The people with the coln, the spenders, are gone; why risk losses, they ask themselves, trying to amuse the "common people," who if they have a little laid aside, are bent on keeping it?
And there's a lot of wisdom in that question, too; a wisdom born of a more than superficial knowl edge of the people on this side of the little puddie.
"Little puddie!" Without intending it. I have set down the key to the whole situation. To Ameri cans, the Atlantic Ocean is a "little puddle." To the European generally, and to the economical French man in particular, it is still a vast waste of water, on the other slae of Which are strange lands inhabited by two queer races: Redskins and millionaires. To the American, trip across the Atiantic is nothing much to brag about, to the Frenchman (the average, I mean) It is almost as unthinkable as a
irip to the moon or to Mars. If an American can rake up a pile he will buy a round-trip ticket to Europe and strike out, knowing that on his re turn he won't have a sou to his name and that號 he generally has the plle, but also he generally kecps it putins it in a savings bank at or 3 , puter posstble cent, and adding will on every pallments dusion. The Ameris bli pay the inhaving a good time.

I have set down these things more fully than I intended. But then this little exposition of character, this putting side by side, so to speak, the modus vivendl of the two peoples, the Americans and the Europeans, is necessary in order to understand what follows.

There are but two summer parks, properly speaking, in France; both these are in Paris. There are parks approaching what we term a "summer park" (or "Amerlcan summer parks," to be precise), but Magic City and Luna Park here come nearer our ideal than any of the others, If, indeed, the others could be considered at all. Even these two parks are small, compared to similar parks in cities in the United States having 200,000 inhabitants and above. However, though not built on a gigantic scale, both are up-to-date, attractive, well arranged and run on real American lines. Luna Park, this spring-the opening is to take place shortly-will open on its fourth season, and Magic Clty will begin its second. Each resort has had success, but one would have to be a very clever forecaster to predict with any degree of certainty what even the immediate future has in store for them. Curiosity has swelled attendance so far at both places. Will this curlosity develop into a habit-as it has done in the United States-or will it gradually lessen
as other things come along to attract it, leaving the parks with smaller and smaller crowds?

Every now and then an American showman will drop into The Blliboard's Paris Bureau and ask my opinion as to the advisability of starting American amusement parks in this or that par of France. My answer has invariably been:
'You can do as you like, but $I$ wouldn't There are lots of other ways to spend money and have a bigger time; poker, for instance; or Monte Carlo, or the ponles."

Three years ago a falrly well known park man fresh from a big American city, dropped in at The Billboard office. His face was rosy, freshly shaved; his well-cut, American-taliored clothes fit him like the bark on a iree. A blg, perfumed clgar was in his mouth; his hat, his shoes, his tie

Magic City just now is full of activity preparing for the coming season, the opening of which, for this resort, being due very shortly. Painters and decorators are everywhere, while blg squads of workmen are remodeling some of the buildings, adding more lights, etc.

John Calvin Brown, the well-known American showman and probably the best known park constructor on this side of the water, has withdrawn from the management and returned to England. He will probably make his home at Manchester, where he has been operating a very successful park, though he is aiso interested in London amusements and may decide to live there. Maglc City is entirely of his designiand construction, and certainly there is no prettier park in this half of the world. Though a very late start
was had last summer-the proverwas had last summer-the prover-
blal slowness of native laborers. strikes, fallure of materials to show up on time, etc., holding things back-stlil things went with a rush once they began, and a good reason resulted.
Frank A. Small, general press agent and allround "right-hand man" on Brown's staff, did not renew his contract at the park when Brown decided to return to Eingfand, and he, ton, expects to make tracks for London during April or May. General Manager Brown retired from the direction of the park's destiny as a matter of business. Small's refusal to renwe his contract was largely prompted by America, he is homesick for America, and if things pan out as he expects, he will remain but a short time in England before purchasing tickets for himself and family on the Lusitania or Mauretania, the fastest boats plying between this side of the Atlantic and he othe
and tie-pin, his air, all breathed success. He had some money. He had come over here to go into the amusement business, preferably parks; he knew parks and he belleved several French cities were panting for them. So he cut loose.

I heard of the man occasionally at first, then less often, but it was not untll about a year ago that I saw him again. What a change! Shabby, unshaven, a waxy pallor on his face; money, tie pin and o some of his health. His park schemes had falled the money he had brought with him from amer ica was gone; he bad pawned all his valuables for one last stake, and that deal like the able had fallen throurh He * had fallen through. He
Eut what's the use? That fellow worked his way back hottle boat. Two or three friends offered to stake him for passage back He sald:
do me on your life! I need a guardian! It'l punchers. name in connection with this little plece of scan ame in connecton
The moral
解 that summer parks do not pay in France, but are in America for reasons I have enumerated Luna Park, I understand, has made big money so, I am told, did Magic City last summer it initial season. And perhaps both these resorts will continue for some time to come resorts golden harvests-if they don't it will be the reap of the fickle French public-but both of these resorts had the advantage of big capltal back of them, as well as of being the first parks of the sort ever constructed in Parls. Luna Park was the first real American summer park to be built on the Continent sum

This summer Magic City will Board of Directors, an operating be run by a Board of Directors, an operating
manager being directly in charge. Just who will manager being directly in charge. Just who dill termined. It is even undecided whether it will be an American or a Frenchman, some report having it that Magic Clty this summer will be 'all French.
One of the new attractions now being installed is a Japanese tea garden. It is to be very much like the one run at Coney Island, New York, to which, by the way, it is quite simliar. "Crea on" will be remade into "A Trip to the Moon. and the work of this is practically completed. The Scenic Raliway and Mysterious Ifiver have been redecorated throughout
The roller skating rink and ball room (the ball room is above the rink) remained open all Winter and will run smoothly from one season the her. They were the only two attraction at the park which attempted to buck the cold heitr pains rain. They had a big success for heir pains. The second largest rink in Paris. inually skated 2000 people on Sundays num crowds during the week. Only one extra attracbing booked during the winter, no draw Jack." the Jack, the skating blayed
E.eks and was a big hit
E. V. Tuttle, a widely-known American rink man, is managing the Magic City rink and wil continue in that capacity. He has had wide ex prience in England and on the Continent. H the he bicest of fin orer 86,00 link at Bracoord; Amer Hull: the Earl's Court Rink, London, and the
(Continued on page os.)


The Vaudeville Situation in New York

By FRED SCHADER



Vaudeville and afl of its followers in New York are up in the air. Deals and counter deals have been in the rumor grind for weeks and weeks and there isn't an agent or an atcor in the vaudeville field that knows whether he is standing on solld ground or over a powder mine luring the last few weeks.

The present season is drawing to a close and son the vaudeville theatres throughout the country will be closing down and the town will be looded with the artists who earn their dally bread through the medlum of the blg and little time vaudeville houses. This season has not been as proftable to the vaudeville managers through ut the country as they might have wished for and really for that matter it never is, no matter how big business is. Suffce to say hat there have been very few closing down and the actor has been getting his money

But if the recelpts have not totaled as great this season as they have in previous years it is the manager who must blame himself There is an old adage that read. Nothing ventured, nothing gained and there is no profession in the world where this can be taken quite as literaliy as in theatricals. There have been a greater number good acts walking Broadway this season than any time within the past four years. The reason that the acts were not booked was be cause they were hoiding out for salary. The managers wouldn' spend muney for attractions and therefure the public won't spend cheir good money to come to the theatre, so there you are

The outlook in New lork for the summer seems from presen Indication to be a rather dreary will be enlliened by the nrelimin ary squabble between the United and the Orpheum interests. Just what the outcome will be when these two giants of vaudevilie meet in open warfare is probiematical, but one can rest assured that it will ive a long, hard fought battle it is a known fact that the clash is bound to come now. There was a possiblity that by purchasing the P. G. Willams theatre in Greater New York, the fight would have been averted as the houses carry with them the booking fran hises of the United Ilooking Oillees. Through lieen slifetracked for charters the flght might have and it might have been that finally have been a mutual understanding arriced at be sween the powers that be

But now that Percy Williama refuses to enter tain any further proposition from the leek side if the fence, there is naturally an entirely differ aspect to the generai outlook.
t has been the sole ambition of Martin Beck come into New York with his Orpheum Cir , and now that he alnost has the town within grasp he will not let loose. Individually Mar the lieck is the greatest of vaudeville's showmen knows the value of an act, of system in and of his theatres and he makes system and his interests. Through this he seveloped the hacum Circuit and liy the te a stir when he finaily arrives in wiow places Orpheum vaudeville before the jaded hamites.
The opening of his new Palace Music Hall he Times square section uext November will he first gun of a campaign that will mean lo the knife. The ringleaders in the U. B. heir utmo better than and her hoid on the town, other than the Palace


THE NEW YORK HIPPODROME
Filth Avenue on lower Broadway, but the Williams houses wiii, in accordance with the usual custom. close their doors with the advent of the torrid weather. Then there will be the beaches, the Brighton Theatre and the Brighton Musle Hall down near the sands of Coney and Morrison's at Rockaway Beach. In enumerating the summer houses one naturally wonders what is to become of Henderson's at Coney Island, the United's real tryout house for the summer months. Fred Henderson has seemingly ailgned himself with the Beck interests and there is a likelihood that he will have to scurry around on perioll is upon us. There has been but littie doing in the booking the for summer attractions. Last year the season was enilwened by the two rival Brighton honses bldilng against each other for headine this direction. Hammersteln has already booked Houlini for a six weeks' engagement atop of the Victoria, and has also entered into contracts callIng for a visit there of Ned Wayburn's The Producer The latter turn with all its brollers will ducertily be used to offset the drawing capacley of the Ziegeld Follse of 1912 when that yearly innovation starts its season at the Jardin de Paris.

Of course small time will have its hold on the patrons of that form of vaudevil', during the summer months. The managemelat of some of the houses of this callber have aiready houses during the summer but just which of the houses will adopt this form of entertainment can not be authoritatively stated at present. The Mc Kinley Square Theatre, one of the Cunningham Flumpleman chain has already adopted a musical two later night son.

The opening program, which is as yet spoken of in whispers, may give an inkling of the big things that Mr. Beck is going to do for vaudevilie in the metropolis of America. Mme. Sarah Bernhardt and Sir Herbert Tree are sald to be the selected co-headiliners for the opening bili. In addition to these there will be Tiller's Palace Girls and acts of a like cailbre.

If Mr. Peck does not get the Williams' houses he will undoubtediy build fur himself and then the dance wili go on merrily until those standing on the outer circle of things vaudeville wili witness the survival of the fittest.

Other than the Beck United Booking Office controversy there wifl be but littie in town to keep those interested on edge. Of course Hammer stein's Victorla looof will be running, as will the
stock policy with a change of bill weekly and there is a likelihood of there being another company formed by the management for either their De Kalb Theatre in Brooklyn or the 86 th Street house in the Yorkville section, which they control. If a second company is recruited they will undoubtediy play the same attraction for two weeks, a week in each theatre.

The Loew houses will continue with their set policy, which is earning enough money for the ters of the Loew enterprises and the theatres that are controlled under the Fox management may also be expected to drag along on the rogue that the other small timers have created. Several of the Fox houses are known to be losers, and it is expected that they will close down dur ing the summer months. There is no doubt that erm of will be glad when his has explred for the New York Rool for he is not dolng anything like capacity in that venture

On the whole the summer in New York does not promise any great things theatrically in the peint to pine all ponce unless Martin peacerul exist his buls Mar mek carrying under cover

Another vaudeville issue, which will lend interest to the situation is the invasion of David Belasco into the fleld of variety. Mr. Belasco announced on March 6 that he had, in association with William Elliott and Morris Gest entered into an agreement with Martin Beck whereby there will be presented at the Palace Theatres in New York and Chicago and in the theatres of the Orpheum Vaudeville Circuit a series of one-act plays staged and produced in the Belasco manner.
Two of these plays are already being prepared, and the first of hem, which will be the original Madame But teris. will be put on in St. Louls early in Aprce The other is The Drums of Onde, a dramatic plece

It will be remembered that Mr. Beiasco first produced Madane Butterfiy as a curtain raiser to another play, and that in it Blanche Bates appeared. After its run in the United States, which covered every fown importance, it was put on at the Duke of York's Theatre, London, where it hat another successful season.

Mime. Butterfly is one of the most beautiful and inpeling tabloids ever staged. It runs a ful theurh thoumher carried for a three1 originaily acted several years the and saved for many weeks a play which would have failed the first

Blanche Bates creatod the role of Cho Cho San at the Herald square and was succeeded in the run by Vaierie Bergere. Later F. F. Proctor secured the little tragedy and presented it at the Fifth Avenue with Miss Bergere. There the plece ran from February until June, during which time Pllar Morin was substituted for Miss Bergere without the public ever knowing it

So great was the success of the piece that Mr Proctor arranged for a tour of his varlous theatres in New York, Newark. Montreal and Albany, with Miss Morin the Cho Cho San, which occupled the early months of the succeeding sea-

Bianche Bates, when she played The Darling of the Gods upon the road. introduced Mme. But (Continued on pare 85 .


By W. L. WILSON



Much has been said and a little has been printed about the theatrical tent which has made its appearance only in the last few years and has now become such a potent factor in the amusement world.

It is quite evident from what has been written that there are many erratic ideas and conceptions fiting the minds of the amusement promoters oance:ning the feasibility and practical utility of the canvas theatre. It is also quite evident that there is a seeking after more information concthing this new departure in theatrical circlew and the writer having found this to be the case, undertakes to furnish information which we feel confldent will be of great Interest not only to those who are now engaged in conducting theacricill companles, but also to that large class of produens who are constantly seeking mitlits for new productions and aso new outlets and fresh flelds for ad productions which have made the rounds of the various circuits and have practically worn themnelves wut. For the benefit of this levter ciass, we would say that the feid covered hy the tent theatre offors unost proinlsing prospects for those productions which have been for years conlined to the so called Big Time.
There are many advantages offered by the theatrical tent over the permanently located theatrical howice. Not the teast of these is the cact that weither "the gross" no "The net" has to be divided with anyone, the owner of the show prekethig the entlre proceeds. No only is this the case, but it has been the experience of both the manager and the owner of the house that they must be content with th extelingseating capacity, whereas in the tent theatre, the manager can by sthifting of the seats, and re ping in of a midde plece, quickly change the sazting capacity of this house, adding from one to fiv hundred additional seats An oid standard company which has been playfor large houses in the larger cities for summ yars, is going under canvas during the comine seasan and whth the new equipment, will be rhia to play to a seating capacity of 1,800 in rimy places where there is a strong desire os soc : drama. hut in which the opera house has it suting capacity of from three to five hun dred people and consequently was never able to brocure the piece as long as it was being con fined ta bermanent houses. A seating capacity of 500. even if it were filled to capacity ever night, world pany and consequently the company could never go there. $1 t$ woll be of Interest to
It will be of Interaci to our readers to obtain some information concerning the equipment and handrin of the aci. liblent very handsome profit
The first and most essential ltem in the obtainlng of this outfit is the tent. This must be ahsolutcly waterproof and must be made of canvas that is heavy enough to stand the wear and ear of the storme as well as the handling on and off the rallrond and on and off the wagons

It has been only recently that an absolutely vairrnionf ent could be obtained but this fea ure has been most succesafully accomplished by one of our tpit and awning companies in thelr Dryduct eanvew which la now being used by most the arile in the United States who are playing under canvas. The qucstion of the canvas. declicad in a great measure by the kind of pro-


SARAH BERNHARDT'S TENT THE ATRE
fancy hanging curtains and very comfortable folding chairs in the boxes. in obtaining these seats. It is very desirable that they should be made as light weight as possible and built In such a way that they can be very easily handied. The full details as to how to construct and a range these will be gladly furnlshed if anyon desires this information

The arrangement of the stage is also a very important item and thls has been accompllshed In such a satisfactory way that the performers enjoy as much comfort and convenience as is offered in any theatre in the country. The dressing rooms are sometimes on the stage and sometimes on the ground, as may be desired by the manager. The dressing rooms are entirely separate from each other, so that the high tone of morality and proper conduct is maintained and does as an actual fact exist today in the tent theatres. We are confldent that the tent performers now playing under canvas are better satisfied and are better cared for than is quite often found in the standard houses.

The main entrance is another essential feature of this outfit and this should be made large enough and attractive enough to impress the visitor with the permanency and worth of the company. You cannot spend too much money the front door.
The new dramatic marquee that is now on the market is made in such a way that it protects and effectually protects him also from the stormy and effec

The next feature, which though last, is not by any mrans the least important, is a satisfactory lighting system. Three systems are now in use by successful managers, one belns the gacoline pressure syatem, Whicn has been per fectirl in a very remarkable legree recont? ${ }^{\text {p }}$ and
which is being used by the majorlty of tent showmen. Then again the calcium carbon light or the acetylene gas light has as many advocate which justify all the enthuslasm put into it. The third system is the electric light plant, which can be so arranged that you can connect up with the city current. Which usually is so poor that it is almost worse than nothing, or in order to insure good light at all times, the manager can carry his own engine and dynamo and create the light on the tot.

These few suggestions admit of many amplifications and since the canvas theatre has gotten far past the experiment siage, we feel that we are in a position now to go into any town in the United States with a canvas theatre, thoroughly equipped, perfectly comiortable for both patron and perfecty safe under practically all circumstances.
. It is to be hoped that the preju dice which has existed amongs many producers and managers will disappear and that this institution will recelve their conndence which t justly deserves.
Since the season of 1906 when Mme. Sarah Bernhardt made her cour under canvas in America be cause of the unavallability of thea res due to the competition be tween the syndicate booking agent and the Shubert Brothers, a grea niprovement has been made in the acoustics of tents used for simllar purposes. Mme. Bernhardt used a regular circus tent. The canvas enclosures that are bullt for the atrlcal purposes especlally deslgne with rigard to acoustic propertie are much more satisfactory for their purpose on that account.
In France the portable theatre has become very popular during th past year or two. There never ha heen a booking system for theatric al companies in France similar to our own in America, and as the demand in the provinces grew for Paris successes, their manager met the exigency with the canvas theatre. which they have found entirely satisfactory and the means of satisfying a long felt want.
In America where our territory is so much more extensive than in any of the European countries there are many sections not big enough to suppor regular theatres were popular actors with firs class companies may visit under canvas occaslon ally with considerable financial success.
Our American circus draws largely upon the agrlcultural class for its patronage. The rural inhahltants of our country are acquiring something of the same desire to see and hear musical comedlies that they have long felt for the circus. Ther lsn't any question that if the big Broadway suc cesses, after they have made their rounds of the flrst and second class theatres in the big citles are put out under canvas into the smaller towns where they can draw upon a wide contiguous territory, will add many shekels to the revenue of the producing managers controlling, to the royalties of their authors composers and librettists and to the managers directly responsible for their production in the portable theatre.
When Mme. Bernhardt toured the South under canvas she attracted practically the same people who would have gone to see her if she had played in a theatre, that is the French-speaking class the class who understands French and only the more cultured of that particular class. If oilr own musical comedy which makes its appeal in the populace in general were to the put under canvas throughout the couniry during the summer season, the patronage would partake of the seme nature that makes the American ctrcus suc cessful. It remains for the pioneer in demonstrate

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## Forecast of Summer Season in Chicago



This has ber.n a season of surprises in the amusement business of the Western metropolispet theories of managers have been rudely shattered, public patronage has been withheld at periods when it was most confidently expected and extenled when managerial experience anticipated stagnation. Since last November the amusement situation in Chicago and the Middle West has been an uncharted sea, wherein the most experienced theatrical mariner has had to steer without regard to previous soundings, and to stand ready to reef or unfurl his sails, unexpectedly. To further carry out the nautical analogy, many mariners have been obliged to cast over promising cargoes of amusement to weather the sudden storms, while others have salvaged treasure in the general wreckage.

One conspicuous development of the business under the new conditons imposed, has been the tabparently come to stay, especially as a feature of vaudeville entertainment, and as a one-night proposition in the smalier cities. Several of the popular muslcal shows of a few seasons past, have been skeletonized and concentrated, and are being presented with great success. Among these are A Winning Miss, Merry Mary and Sunny Side of Broadway. All of these plays enjoyed a certain vogue in their larger form in Chicago, and they have been put on the road with their original costumes and scenic effects at popular prices. In scenic effects at popular prices. In pracmade good, and it is confidently predicted that the is conndently and fall season will find a large and fall season will find a large the road.

For no discernible reason, and In violation of all of the most cherished traditions of the local tage, patronage of the downtown theatres, which sudden slump shortly in the early fall, took a by Christmas was in the doldrums. For two months the Rialto in the doldrums. For two mint which ground resolved itself into a great into which ground rapaciously a grist of shows tractions, full of financlal possibilities in a normal cractions, full of financlal possibilities in a normal two months from early December aside. In the part of February, about December to the first part of February, about thirty shows "bucked the line" in the Loop, most of which met with Chicago Grand Opera Company, which operated Chicago Grand Opera Company, which operated the Auditorium; Christie McDon of ten weeks at Spring Maid at Che Colonial McDonald in The the Grand Opera Colonial, Pomander Walk at Case of Becky, Richard Brances Starr in The Chambers' Passersby Bechard Bennett in Haddon Marguerita Sysersby at the Blackstone Theatre, Opera House Thlva in Gypsy Love at the Chicago Bunty Puils the Greyhound at the Studebaker, Loulsiana Lou at the Lags at the Princess and

The two later La Salle Opera House
The two latter plays are still running, and give every Indication of lasting through the season and until the extreme warm weather of sum-
l'unty, which was one of the most deligheful surprises of the current season to New Yorkers, ing proven equally welcome in Chicago. It is beons piayed here by a specially imported comGotham Scotch players, simultaneously with the Gotham engagement, and has brought immense which had not been faring very well before its
louisiana Lou has proven a veritahle gold mine to Harry Askin and his managerial asso-
clates in the La Salle Opera House enterprise It began on the 1st of September and has run continuously for ten performances a week eve since, piling up an enviable record for popularity in the face of an adverse season. Its continuance throughout the early summer is assured by the large reservatlons of seats that have already been made by delegates and visitors to the Republican National Convention in June.

The Greyhound, Paul Armstrong's and Wilson Mizner's drama portraying the story of a gang of International crooks, snatched slx weeks of prosperity out of a season of lame business at the Studebaker, and so strongly proved its worth as a novelty, that it was transferred to New York on February 26, and is there continulng its career of conquest.
prosperity, and at the present moment, all are doing excellent business.

Some attribute this to bettering of economic conditions, others to the craving of the people of the provincial sections for a lessening of the monotony entailed by the exceptlonally tight cold winter, by pouring into the metropolis. At all events, there are more strangers with money to spend in Chicago at the present time than is usual for this time of year. Another reason that may be advanced for the good patronage is the higher quality of the entertainment offered this seasun, and the greater variety of the offerings. An averge of five new attractions a week has been mein talned in the Loop theatres since the first of Feb uary to the despair of reviewers, and to the cor responding dellght of the seeker of novelty.

Since the beginning of February the following attractions have played downtown Chicago theatres:

Blackstone -- Passersily and Blanche Bates in Noboly's Wilow (two weeks): Cnicago Opera House -Walker Whlteside in The'Typhoon (four weclis) and Chasivte Walker in The Trail of the Lonesome Pine (current), Curt-Margaret lllington in Kindling (still running): Colonlal - The Pink Lady (second company, currenty; Garrick-Marie Dressler in Tillie' Nightmare, Little Women (four weeks), Sumurun (curri): (four Opera Heffer 666 (second com weens, pany, current), Thnols-Donald Brian in merks) Anna haude Adams in Chant weeks), Maude ( Lysic 'Cheatre Drama Players, auspices of Chi cago Theatre Soclaty (guaranieed season of ten weeks of classle repertoire): McVicker's TheatreMother (two weeks); Robert IIlllard in A Fool There Was two weeks) and Allas Jlmmie Valen-

## THE CORT THEATRE.

Frances Starr in The Case of Berky, a psycho pathological drama, held the boards at the Blackstone for seven weeks, and had as a successor, Rlchard Eennett in Haddon Chambers' sociologleal comedy-drama Passersby for a period of six weeks. Both may be recurded as big successes, for duration of run, for artistic appeal and as a box office magnet.
L. N. Parker's exquisite idyll of life "out Chiswick way," Pomander Walk, provided an enter tainment of appealing charm and freshness for slx weeks at the Grand Opera House, its fame and popularity increasing steadily through its engage ment, and had it not been thought desirable to bring the Abbey Theatre Irish Players into the Grand for the last four weeks of the Liebler tenancy, the play might have sustained a run of a month longer.

Eight weeks were allotted to Christie McDonald in The Spring Maid at the Colonial, and this brilliant and melodious Viennese operetta proved foy to faded habitues of the "cut-and-drled" school of musical comedy.

The ten weeks' season of grand opera given by the Chicago Grand Opera Company at the Auditorium terminated January 7 , with a week Auditorium terminated of opera poper int hey were indeplest ond heir subscriphon in e season.
Practically up to the beginning of Lent the theatrical menu, with the above exceptlons, was neglected by Chicago playgoers. Then, to the surprise of all, at a season gauged by all social and rellglous conventionalities. dull business might he looked for, the Loop district theatres began turning them away. Every house in the fowntown section has experienced a taste of this
ine (current); Olymple-The Woman (contin-隹 (current), Olymple-The Woman conthe months): Powers'-Charley Chery and Edna months), Powers -Charl' wife (three Eana Bullie Burke in The Runaway (two weeks) and in Bare in The Price (curent:, Stuitelater Helen Ware in The Mice (ays) May irwin is -The Greyhound (six weeky), May irwin in She Knows Beller Now, Wilitisy urn engagemens, curent) Chery and Eua House, two weens of Charles Cheriy and Edna Goodrch Mal American Music Hall-The Panama six weeks, current).

Although not especially successful on Broadway, Gypsy Love with Marguerita Sylva in the prima donna role, became "the toast of the towr" in Chicago. In face of a season of disaster. It filled the Chicago Opera House for treive solid weeks, and would have been fustified in a longer enancy there.

For the four weeks commencing February 5 the Irish Players from the Abbey Thentre in Dublin, with Lady Augusta Gregory in the guise of mentor and patron played a season of their characteristic plays at the Grand Opera House under the management of Liebler and Company They had the endorsement of the Drama league. and their season was attended by the ellee of Chicago soclety. The threatened police intervention to prevent the presentation of the late John Synge's The Playboy of the Western World did not materialize. elther owing to the grister olerance for opposite religious opinjons, existing in Chicago, or that the citizens scented an asitation for advertising purposes. At all events, no disorder attended any performance. Riders to the Sea was another Synge play in the reper-
tofre of the Irish Players, and Mixed Merriage.
(Contitnued on pare 84).


Outdoor Amusements in Germany

By EDMUND PELUSO


The German youths long for novelty. The placta wid enjoyments of their ancestors have no while smaking or making display of wit around While smoking or making display of wit around the "stammitsch" (the reserved table for regular
guests), or merry parties out into the country in guests), or merry parties out into the country in
an old fashioned vehicle, with accompaniment of an old fashioned vehicle, with accompaniment of old home tunes played by an inexperienced accordionist, have passed out of fashion, at least for the new generation brought up in the big Gerstronger and varied nature, and this longing has found an outlet in the American amusement park. One can with certainty say that of all summer attractions the American amusement park is the thing that is making the hit.

In less than two years and in splte of all the pessimistic previsions which were expressed at The opening of the first park in Germany, the Berlin Luna Park has raised itself to the foremost place among all amusements, during the summer, in the German capital. Its first year's success spurred the management of the Neue Welt, the biggest blergarten in Germany, to follow sult. They started an imitation of Luna Park and set American flag on their garden and advertisted their American flag on their garden and advertised their innovation in an American way, and, success, as well as the dough, came. This year the example will be followed by almost every blergarten

But the best proof of the hopes which are set on the American parks, is the announcement which the German magazine for architects has Just made, according to which a corporation with mixed German and American capital has been founded, called the "Traumland Gesellschaft" (the Dreamland Corporation), which has for object the erection of a huge American Amusement Park in Moabit, the heart as well as the most populous quarter of Berlin. This corporation disposes of a capital of $5,000,000$ marks. The plans are already finished and no doubt that in 1913 Berlin will have in its center the majestic dreamland tower as well as one of the most magnificent parks in the world.

The patrons of the American parks differ according to the locality and the price. In Luna
Park the visitors are mostly forelgners. So much Park the visitors are mostly forelgners. So much English is there spoken that one would think oneself in Coney Island. Those who cannot talk

English wear an American flag, for the vogue in Berlin among the youth is to dress as an American

A great deal of publicity has been made in favor of the parks through the popular songs sung in the revues, such as Komm mein Schatz in den the pleasu or The Coon und Gretchen, ware described with ambiguity and melody.

The amusement parks are now getting ready and Luna Park will open on April 1, with all the new attractions which it has brought irom America and an original village of natives of Tripoli, warriors, dancers, Jugglers, etc

The Neue Welt has a weekly competition in Which the lady with the smallest ear, or the longest "real" tress of hair, the smallest waist, etc. the feminine crowds run to compete, while the masculine crowd is attracted by their interest of the show.

While, undoubtedly, the amusement park is reaching the supremacy on all summer attracions, the inborn love of the Germans for rustic than the natural inclination ar outings more with its hot nuthursts makes these excursions necessity. In prevision of an African summer such as we had last year the demands for big such as we had last year the demands for big the big cities has surpassed anything known till the big
today.

Grunewald with its marvelous fine forests, only few miles away from Berlin, is the place of predilection of the capital's families. The exodu is a most interesting ne, and, on the grass, cot s made and drunk while sausages are eaten Triptow besides its splendid modern blergardens offers the advantage of being on the banks of the Spree and affords the pleasure of boat riding. Around the city there is a ring of summer dance resorts: Schlachtensee, Schlidhorn, Sudenwhere tough dance is clandestinely tolerated. For the adepts of physleal culture Eichkamp offers good opportunities for niuscle or fat showing. But of all tavorite resorts, the municipal free beach of Waunsee is the one that attracts the biggest crowds and there is a reason; no, two rather,
it is cheap: since it is free, and it cools off, since
it is situated on the banks of the Waun Lake. One cannot say that the comfort is great or
that the accommodation is up-to-date, but the jovilalty and the entrain of the Berliners make up a great deal for the inconveniences. During the dog-days of last summer as many as 30,000 bathed in the lukewarm waters of the lake.

This year the city in prevision of an equal attendance has enlarged the concession. Opposite the municipal baths, the rich habitants of Waunsee have fitted up a pavilion called The Swedish Pavilion, which by the prices of its drinks and meals is a most exclusive resort.

In Berlin itself, besides the "Zelten", the popular blergartens in the Tlergarten only the EisPalast and the Sport Palast cater to the summer clientele.

The Sport Palast, which is the greatest ice rink in the world, was inaugurated a few months ago and is, as its name designates, the place where the majority of sport meets are held. In summer the big rink is transformed into a Bavarian village with rustic adornments and ice-skating and other ports are exercised.

Munich, the Bavarian capital, has still no amusement park. The reason of it is that Munich is the place where good beer flows and the in habitants of the German Athenes have not yet elt the necessity for more strenuous pleasures than that of beer drinking.

Its wonderful "Kellers" such as the Lowen brau, Burgerbrau, Munchner Kindl, Augustiner need no other attraction than the refreshing bev erage If ever an amusement park is going to have any success in Munich it will be because the beer flood will have been happily combined with American pleasures.

The rumor that the American summer amusements were going to be imported in Hamburg stil persists, but has not till now come into realiza tion.

In the neighboring Luneburger Heide the river and sun baths" flourish, while on the bank of the Elbe the quiet Teutons find a healthy pas
time in the "strand" life.

One thing is, however, sure, namely, that among all the other transformations which a going on in Germany, the summer amusements themselves are in a transitory state, it is the coming of the strenuous pla pastimes and the coming of the strenuous pleasures.

## CINCINNATI PRESS CLUB BANQUET.

 of the Arvi annual entertainment and benen: Manter up Cerrmonles....Col. Jas. E. Fenneasy
Overtore

 Kifithr). Imonald Brian in a speclaily (courtesy

 The Orphenm Plarers, in A Leap Year Pro.
nosal. hy Iusselt Wilson. Staged by George
E. Laks. Robert Bnrton
nlek Childa trie cast nlek Chida
Helen
Delivery Minn



## MANAGER UNDERGOES OPERATION.




## THE AMUSEMENT WEEK IN AMERICA

## LIEBLER REJOINS K. \& E.

CHARLES BIGELOW DEAD

George C. Tyler Announces That His Firm Has Renewed Lease on the Century Theatre, New York-All Liebler Attractions Will Hereafter be Booked Into Syndicate House

de kreko bros.' new outfit. The De Kreko Brothers are noted for thelr
Oriental attractions and the maner in which Oriental atractions and the manner In which
then preaent same, hut thelr ofrering for the
coming season will surpase all their presious ef.


 nociliof on orleatil) palace, and will be the most Amonat thoere Aready enfazed hy the De Freko De Krebo, mecret ary fad trea uref; sallim Abood Veallog the mont startillig reallatic and bew ind Prior patiomimic pemm or Anclent ERypt: Sorat








POINT BREEZE PARK, PHILADELPHIA, PA, The sound of hammera, steam dredges, cement
mixera, riveting machines, nat the like is music
hese

 covered whith all what in new in the world of
summer amusements and all smaller details that
mo to make complete go to make amplate, hot-weather recreatiou
oasis. wlil bo sure surise ofrered for the ap-
proval of Philadelphlans when the gates are hrown orfin on May 25 .
The park has been designed with the idea of The part has been designed with the Idea of
ook ing to the comort of the man with A fan-
iy anil the will celrable prorided for thelr amensement In the
chllidreus playgronad with every element of danger pliminated.
The flat of rling devices and other amuse-
ments ladicate that the grown-ups have nos been overlooked.
The immense double racing coaster. scenic
all Deutcher Garten. seating 3.000 people. are ail dearing completion and whil be in operation on The ropldiy-increasing faterest manirested
during the past jear in motorycling through.
out the country convinced the management of thig hig enterprise. that the park woutd not be
complete wliout andordine and the largest
oancer race-tract in the world sancer race-track in the world now in cocrse of
conatruction ha the reant. The eventa ocurring
in this stracture will not be local or national In character hat witil not be local or national
intentlon of the man-
agement to make it international In scope and
 An aerollrome atadium 600 feet in diameter
whit aloo be one of the potent features for those
who are interested in the birdman and hla Fighta. band concerts hy Tommasino's Military
Fand of ofty pleces will be siren
Bnice dall in the Denteher Garten terrace. witb a seating
cnnacty of $10 . \mathrm{Mon}$. Here alsn will be erected a 42-ft. clrcus
ring in which pree nets will be Interspersed with
the mualcal numbers of the band. Particular the muascal numbers of the band. Particular
sttentloi han been given to the locstion of
boothe and klosks.
etc., for the smaller con anslonaife with nelling prisilegege, it helog the
 A large plante parilion has been erected In the
picturesump prove to the right of the maln en
trance where free gas ranges and moms for
ond trance where free gas ranges and moms for
wansing dishes are at the dispmal of the ple
nlcers. Transportatlon facilitites have been given care
pulatt-nylon. beling 20 minutes minnlag time from the cly hall to the parti. A large ter
minal has hefn ereeter at the main entrance
for the storage of cars. Inauring quict tranalt to the cliy for all departing patrons
the cars beling operated on a 2 mlaute healiway
 por forward to make Point Rreeze lar
ldension to the park will in Percadelpbla.

NEW ORGAN AT FELTMAN'S CONEY ISLAND.
Showmen and others Interested In the very
Thtent in cariusel organs will have the oppo
tunles of seeling and hering such nh orfan
when ther viant Cones aniand this summer.
When ther viat Coner laland this nnmmery
 menta and attachments.
To see it la to marel at 1 size, Itn ortz-
inality and gorgeolisness of deaign: in hear tit


 Critics and experts unite in saying that this
new Rerni orgnn s. withont comparison: that
it it excela ansthing heretofore neen in this
country for tone, dealgn and fintsh.

## THEATRE MANAGER STRICKEN.

Jackannilife. Fia.. March 15 (Spectal to The
Blifoard).-Janive is. Delcher, manager of the



Actor Whose Affliation with Weber \& Fields, Anna Held and Other Celebrities of the Stage Has Made His Name Famous as a Comedian, Dies in Pennsylvania Hospital

topher and the following year in Excelsior Jr.
Then came la succession Erangel tine The Guri Then came ln succession Evangeltne. The Otri
from Parls and The French Mald, which lastod
two seasons. FFo three years he was Anan Held's principal comedian, and thes we weant to
Weher \& Fielis, remaling with them for the
seasons 1902,1903 and 1904 with wet
 When Weber Flelds parted Rigelow went
With Joe Wener and appared in
niggledr Pig. with Anna lleld in The Parisian slodel, and hio Mr. Bigelow was a memher of the Lambe, Yacht Clubs and belonged to the Kilis and
Masons. He had no chlldren.
the House Committee on Patents. At a hearigg
on the Townsend hili, to relleve motion pletere

 ing companies.
The dramatista and producing managers were
represented by
of the National Association of Prody president agers of Now Absoctation of Produclng Mas
or the Nation Johnon. atternes arers. Augustus Themas, representlag Man-
American Dramatists and
romposern, and oth-
 and Fra
Company

## NEW MOTORDROME IN FIELD

nearly every activity jusement part in the conntry omes the announcement of the line countity
new company handing a new EInd of anusement device. The new derlice ls lndown

 The Motordrome is a clrcutar track abw be
lng hu!tity in three or four laps to the mile
length. Two of the devices are under eon.
 is a four lap trak and the one at Phliadelphic
18 onethrd of a milie tong. The track aro
constructed saucer ahape and are made thlrty it is estimated construction 18 in wood stripe.
thaped of 100 milles pain
honr wonld be entirely withlo safety with the tracks constructed the way
hey are. Riders from Europe will be Import ed for both of these tracks to compete win The device at Polnt Breeze Park, Philadal


MLLE. HELENE DUTRIEN


 her bookinga.

Wratimeton, March is is incoctat to The Bult


## bAREOOT RESIGNS. <br> Columhus. Miss., March Blilboard).-Recause K. ${ }_{\text {Partoot }}^{\text {(Special }}$ did no

 as a director of that organization.
It 18 gald that Mr. Barkoots section of car
nival managers for the officlais of the associa

 Reinh, Johnny J. Jones, Herbert A. Kline an It is sald that Mr. Rarkoot made the e atned. however. to a renresentative of Th
Riliboard that be would be pleased io become
member of the assoclation when it in Its tury should become composed entirely of representa
tIre carnival manazers and owners men who
Mr Barknot thinks would be entitled to a nit capable of. the direction
of the carnival business.

AVIATION AT THE "thomas school."
pen she the winter monthb, great activty pnplis have bepn trained for exhibition wor
Those having shown the qualincations necessar anch, bave Jeen retalned. and the experlenc they are now adding durling the dally fights
preparing them as star arlators for the coming The facllitiea offered at the Themas Schon
enables paplis to learn much more randdy than Other schools. eapectally daring the winter
Everything points to the fact that a large Everything points to the ract that a large
number of Thomas machines and aviators will be
seeng dying in dinerint parts of the country dar ing the eomlag season.
Waiter F. Johnson. one of the arst to talee a
ourbe of tultion at the Thomas School in 1910 course of tuiltion at the Thomas School in 1910
snd now acting In the capaclty of Instractor has accumniated a great deal of experience
as an exinitlon free during the paxt two apaEarl feeers, who recelved his instruction from st. Johnsson. ahowa every indication of being 13 the past. the avintors furnished by Thomas
Brothers of Bath N. Yo, bave giren satisfactlon where they have flown and the dimand for re-
linhle arintors this seamn promises to exceed the supply.

## GEORGE STONE INDICTED.

The Ilamilton Countr Grand Jury In Clocinmanslanchtor against femrge Stone. Who nhot
and Ellfed Mas Onatowsivr, siso kown as Max
 Nany. and stone clalmed Opatowsky Inculted
his wife while on the stage of the standard Theatre, where the mmnany was piaying. and the latter had attackeol him on the atreet
tile performance. Stone is ont on bonds.

## brady sues daly.

## New York. March 13 (Special to The Bilt. moard).-Whilim A. Brady has bronght anit



 prodinctione in which he anpeared. this agree-
Daly sllegea that as a realt of
 What the note wonld be nald of 8100 a week.
When the note was due Rrady pald it and Dals
mnde a new one to Rradr. The defendant sars
Brads made a new one to Rrany. The derendant sars
Rrads his refuse tompors him and that he
has been damaged $\$ 25.000$ worth.

## OWNSEND BILL CAUSES FIGHT

## THE AMUSEMENT WEEK IN NEW YORK

## LITTLE THEATRE OPENS

## BARON TRENCK

First Audience Finds Many Innovations in the Latest Addition to Received With Great Enthusiasm in New York Premiere at Casino New York Playhouses - The Pigeon, a Comedy by Galsworthy, is Opening Bill and is Well Acted

Theatre-New Comic Opera Has Melodious Score and is a Gorgeous Production


Thle unloue Dlayhouse was opened last week wth (Phino by Froductiou of Thenjamtn Johnation).


Mariza .................................erle Barti Yrnu Cornolla steepher
Cuuutena ron Itulsteln Anla

New - - ....Ethel llamilion



 Tiue now opera hae melonlona *eore, Inter.

 Tbe arory relatea buir Countuan lojila lia resCNrel frully the babilta by dare-lievil Truack. marry willing a jear. nuil rigurouxig uurs Lydia.











THE TYPHOON WELL RECEIVED. THM OAST

|  <br> New York. March 13 ( $\$$ perfal to The RIII. mand). The Typhoon, Japanuep dramun fron the Itungarinn of Menghert langerel. tranaleid by Eiml Nifitrny and Bryan Ongleg, was glves line In New dort, by Walker Whiteside sid Company. <br> With Jajunce of the play are fald In Berlia. <br>  Wialtep Whitmalde in the princlpal role, that of ang gave jajancke noble on a diplomatle mion ance. rlorence Rewil. In an ailventuresa part. <br>  counwelur up ll-ary litergiuan. The other parte The ioruna analue crltleal oplalona were evoked In "The The sirangent playing at the Fulle Thestre, <br>  tinther taing gave un Madame liu'terfig. theme of luve affalr lietween yellow and bruwn. With the difirence thnt in this came nil tie brown woman hut the while girl is cam in (Contlaned on page 84.) |  |
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## THE AMUSEMENT WEEK IN CHICAGO

## SUMURUN DISAPPOINTS

## THE CHANTECLER

Wordless Play Handicapped by Delayed Curtain in Opening Chicago With Maude,Adams in Title Role Given for the First Tine in Chicago Performance at Garrick Theatre, and is Only Fairly Well Received-Critical Opinions Divided

|  | the cast. |
| :---: | :---: |
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| Sempruil |  |
| Ster allum |  |
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| Chies Eunch ............Alurit Karchow |  |
| (ex |  |
|  |  |

## THE VAUDEVILLE AND BURLESQUE

5th Avenue Theatre
New York, Mar, 12 (Special to The Bullboard). The ali-min hill at the Fifth Arenue last
wiet hrought porth an excess of moscular ex.
presented but proved to he one of the best
prent honse during the season. it
 weets ago. With the exceptlon of M1gs Ger.
trode Rarnes, hllide as The Oh! Joy Grl, who
preented the only new act on the bill. there

BERTHA KALICH



Colonial
 ubicer New Acts.
Two nien and a pretty hads are the Musleat


 duces somze unheard of steps, follow.
Gerald Gritinn and Company present other
Peotle's sooney, sketch crude in sionts, bus

 ont time in three years, is as wele recelved
as ever: getilng three reeslis and renderlug
 \%, w-ivatav
Hammerstein's

American Music Hall

New. York, March 16 (Spectal to The Blll-
board). The hill at the corner thl wwet, taken aosrd). The hill at the curner thils week, take
ail In all, lis the bert that Wille insinmersteln
has furnished bils patrons fur sonie tume. Opening the show were Laliex and Lakex Starting to the usual "baker's dozen" io he
found in the audlence they acquitted themselves Todithe reguiar patrons of the house the head-
To the
Iine fenture was undouhtedly James Edward

 an actor equalled that slowed by him on many
ceassons in the fistic arenu. To thowe who hat vecaslons in the fistic areun. To those who hat
never seen him hls looks Were an undouhted
serise surprise. Nentyy and midestly att'red, his ap.
paranee denoted anything hut the "pug' $11 / 8$ Ct conslsts of a reclitai of bumorous anecdetes
ollected hy him while on tour arohad the wordid and James knows hew to put a story over.
Stripplin to bls gigting ings he recles The Kld a Finish with gioul effect. 11 's re eptlon
wan enthusis.tic and he twoed gracepully off to much applause.

New York, March 14 (Speecial to the Bink




 It itward and Graft have an net that on the face















 Broad was when his methoodst are pertected.









 and held the
therl
cortalic.

## JOSH DALY COKEs bAOK.

New York, March 16 (Spectal to The Rill. Moard)-WIIliam Josh Daly, the well. nown ten years agafn embraced the stage as a mue: bMl He left New York on Saturday for Ft. Whrth. Texas, where Daly'a Minstrel Five commenue a
ten weeks tour over the lnterstate Clrcult af
 go orer the Sulliv.
consteutlie weeks.
murlor his ahsence 1 Will be attended to by Marle Daly, who will ree nove from the Galety Theatre ly illding to th
Exchange Building on West tith Street.
olive palmer


Mime Pamer is on actren of rate beanty no

## WEEK IN NEW YORK CITY

## Columbia

Columbia




 wist wien writing the book and according to Wer program no less ine muscail numbersa, all nuder
the personal direction of Harry Hatinga. C'sing a burletta in one act, called An Ocean Suy Ride, for the opening, the curtaln rose on
ascene deplcting the deck of the Lustanla at
asa. Mike Grogan. phajed by Tom Cosne. furnsea. Mike Grogan. played hy Tom Coyne fura-
ished the princlpai comedy throughont, ably at
sisted by Barnes Toye aa Herman von Nodilesisted by Barne Toye as Hernan Von Nodide-
Deserving oit spectal mention Ma Harry
aill of the vauderilie team of Hill, Chery
 hit in the arse part until it shinea out very
orightly. Entering on crutibca in a moat
snitegue makeup he pnila many tuta of comedy sfutesque makifup be pnila many bits of comedy
that would reflect moot creditably npon a seaVlola Sheldon la cast as Sylvla Vaniforne. besutiful gowns, Misa Sheldon la the possessor of a mprano voice of great range and uses it
most effectively in the itwo opera nnmbers that Much conld be sald of almost the entire caat
adividualiy. Mona Raymond, Edna Myland and Harry seymons seymour's rendition of Tell it to sweeney at the plano wha very well done and mon mn. havor with the and fince. The song
bit of the Arst part was IIarry Inatinge Among
the Girim. Not possensed of any too great the Giris. Not poosensed of any too kreat an
volce at the best. Mr. Inasings was faboring under the added duticulty of a bad cold, but
bls showmanhlp and neat bandilng of businesa wou bevea reans for kla hubr Harry and Naoml Klein Introdnced a aong
and dance apecialty The arst part elosed with a grand operatle
onsle entited The Storm, 10 The raudevilie was of the standard nsually
ofreced the patrons of the Colnmhia. After an intermission of ten minntea the cartaln went
up on Hill . Cherry and Hill, billed an up inerent and they lived up to thetr billing
The comedian of the
 original get away. The chance for something In neat mniforms have an unnsal pontlne of
dimealt tricka which they put over with ease and grace.
The SIx Mnsical Cnttya made thelr nanal hit,
scoring most heavily with oh Yon Beautiful
Doll and Rag Time Violin. Seymenr, Dempay add Seymour, are another
three boys and a plano act. They show notbing original, hnt thelr ive nimbers are well Hked The real novelty of the olio conalated of
patriotic song rendered by Mlsa Myland to pletures. A apecinl drop of a battleehip was used aloug with some novel effecte. Mis Hys
lisnd was zonndy applauded bnt atd not reapond
to an ence who eould not not nderatand sach elaborate
preparations for the one tong. preparations for the one zong. The burlesque Waa named At The Oollege Inn of the name the bnrlesque was the most enjoy ahle part of the show. Harry Hastlngà Flowe duction, The costomea are besntiful and moat bermonioualy biended. Mona Raymond lonked Mlas iIfland leading The Roat Ranat Rar.
Rumber
did some very clever As abole the ahow ls most enfoyable and
deserven the muccers it in meeting with through
out the enilie wheel.

VIOLA SHELDON



Miner's Eighth Avenue
New York, March 16 (Speclal to The Blll-
Sonrd). The Star Show Glris, featuring John Miner's and Loule Lynn, are holding forth at at
bild
bold the inls week. They upboid the standard set earilier in the geason at
thls bouae and give exact|y two houra and
thiry-seven minuies of entertainment. The openlng traveaty-Florence's Birthday
Party-give both Mr. Haker as Wille Green,
Man barty-biee both Mr. Haker as Willle Green,
bom the and Mis Lyan, as Polly Clekles, defined comeds. They are particularify good of ad ther kidding. Miss Lynna style la all
iner own and the neatiness with which Lhe tapa Mr. Baker and parries hia retnrn blows would
do credit to a atudent of the gistic art. Tom Burnett put over several numbers cred-
itably tut acored hia most distinet suceesa with Levl Coben, the Hebrew comedian, was played
by Harry Harrigan. 18 his natlonallty does no eelie his name be is entitled to much credit that of John Baker and his rendition of Ynddish-
er Nightiggale was the song hit of the show. Alphla Glles doea good work in the soubrette
rolear In both arat part and barlesque and the roles in both arat part and bnrlesque and th
caat taken as a whole is good. For the olito three vanderille attractions wer man, open thelr act In one. Ther giris and
 realiy don't set to the andience at all patil
the man member of the trio puts orer Oh, Mr
Drea
 talles of the two girls. the audience warmed
up to them and their up to them and their finiah with Everbody'
Doong It necessitates the taling of three legit Imate bowa.
Two
Two boys, programmed as Queer and Quaint,
do a dancing act showing nothing elther new ur
 of one of them was about three size tanne targe.
As long ait they are doing a stralght lange they might as weil get clothes that will ai.
The feanne of the ollo came laat and wa
 Which gave a tall blonde ehance to show a
very good figure 1 The subects were good and
exreptonally weil posed. There were lod and very good figure. The subjects were good and
exreptionally weil poed. There were long and
seemingiy unneccssary walia between the pletires, but when shown, the Walt waa forgiven
ln the real novelty of lightig ctrect used.
The buriesque gave Hitrigan and Glles the chance to do thelr best work of he evenlig. In
phelr specialty, The Kazateky Kids, they bold their speciaity, The Kazateky kidis, they bold
the staze for about \& minutes and are roundiy
applauder at he close. Opening with a deck applauder at the close opening with a deck
scene of the ship lieien, after an explosion.
bronght ahout by some nitisown cause, the cur tain drops, showing the Helen a wreck. Thp

JOHNNIE BAKER \& LOUIE LYNN


Fenturea with The Star Show Girla at Mlner's
Eighth Avenue Theatre last week.
of Levi Cohen in the stocks and the imper-
aonation of the king br Mr. Baker. The cast in the brilesque. Helen'a Fate, by
Jahn T. Back, is as follows: While Green, cabin boy on the Helen

 Schmaik, from herlin $\ldots . . . . . . . .$. Frank Qneer
Rev. John Wheelwright, A. preacher.

## Roozer Red Nose

Gomotz
Komazi
Hot Curt Ne, Guest of Nancy .........George Rhate Whelan



Eighty-Sixth Street
Acts New to New York New. York, March 14 (Spectal to The Blit-
board), Although fhe acts presented at this the ceptional uerlt there was not diversity enough
to permit of an arrangement of bill that would
ten measure up Bristol, a clever team of singer and dancers, wake the enthusissm of of singers are run while the house la nailing up, with the ullaby which was originsily sung by J. K.
Emmet. They end hy dolng some ciever stens.
The sct geta orer nicely, and works 12 minutes in one. $\begin{aligned} & \text { George Wilken, a comedy jnggler, has some } \\ & \text { good original comedy and does some good stur }\end{aligned}$ ood original comedy and does some good sturf.
The only fautit that can be found in the net is
hat he does not work fast enough. The act hat he does not work fast enough. The act
taikes abont nine or ten minutes and if it were
rorked a iltule faater the time would be reduced about three minutes. Consenuentiy he will have
to work in some more suif in order that the Worka In one.
Watkins Brothers and Kane, three clever boys, Watkins Brothers and Kane, three clever boys,
do masical act with some Incidental dancing
which is done by two of the boya whle the Which is done by two of the boya while the
third plass the plano. The boys choose to
ort work in tuxedos and make a very goon appear-
ance. The time of the act 18 is
winutes, full Welis. Grey and Wells do a comedy act, the
Wea of which is very old, bnt which they work
on an entirely new and diferent way. The ldea
 mistaken for someone eise. From the aitnations
 and


ST, AGNES .
 iss, convincleg and perfect 88 a cameo. It
8 a as Tolnnette is vividiy naturais portraying the
Creole csst-off and soclal psilah with sueli


LINDON SISTERS
Two dainty forelgn misses who will soon delight Sullivan and Considine patrons with an innovation ta dance
 Waiter Doyle and Compsny, full stage, special
set, tlme 10 mlnutes. Walter Dosie and Courpany do an act cslled The Thlef. There is nelther story nor piot in the act. It merely
shows the working of a hotel thief who has
entered the room of an actress to tob her of her shows the working of actress to trob her of her
entered the room of an and
diamonds which she left at home. After entering the room a mald enters the room and takes
the dlamonds from him at the point of aun.
After she gets the diamonds she tells him that After she gets the dlamonds she tells him that
she was also athlef and only disgurged herseif
as a mald to delude the botel detective. They as ally come to an arreement to share the booty
anhen they are canght hy the hotel detective. Bardette and Page, a palr of senaatlonal acro
hats who can ail the closing apot on any hill. They ahonid work a little faster and have a lit the more syatem to their work. That
the act ia elght minntes, full atage.

GUS HILL ENTERS THE bROKERAGE BUSINESS.

Not content with his unprecedented succes cleanling up ail over the country, Gus Hill has declded to rival the more power!nl Wall Stree level hrokerage frigurating Althong real the ive on the have
been in husingss but fonr days several deald
 Gus has taken into hls condidence in the pro
jest Fred 1 mmin , the widely kown ming ject Fred lrwin, the widely known minlng king
and Hary Brant, who is said to have brought back sereral fortnes from his six-week trip throngh the Central American cllmes. The re
cently organzed frm have lald slege to Gus
Suitt and Jetr offece and bave instalied all the Mutt and Jetr office and bave installed all the
usuani brobergge parsphernalla therein. Those
weil Fith the ktanding of these three captalna of
industry, are posifier that there lis enough where
 it is ouchell known fact. that anything Which
Gns touches lmmediately turns to money; so he pnters into the project with the bett wisbee of
his many friende.
fidellty and emotional inslght as to bring ab
solute conviction to anyone with or the type. Jioreover the emotional appeal of the
playlet ls so universal that the bouse was tenetly acene in impressed througbont the act. The cohabits with Michel Kerowac; the aettings ara realistic, and the storm which heralds the
opening 18 perfecty
done. There aree in the cast: Father Bertrand, cap-
ably rendered hy john Booth. Kerowae, by
ohn IIsrrigton, whose realism and liet ls more than commendable, and Misa Kaclated, so full is huer command of voice and
actlon, and the knowledge of the character Which is required in thls act. The playlet rot of Old Cbelsea
 Fhith A venue. a bog sensation at the Fifth Avenue last weik,
the act 18 full of promising qualities which wili extent that future eng agementa will prove very nesr haadilaer ones. MMss Barnes haz ea-
caged a specla! director and haa the asistance gaged a special director and hat the asasistance
of one other performer In her work. She make
a change of costume for each of ber three songs change of costume for each of her three songs
following the frst. The coetumes are one of the most Imoprtant parts of the act and ln the
Instance of the last one worn broukht forth
conslderable applanse from the andlence. The
songs anng are not extremety clever por are songs anng are not extremely clever por are
the delineations of character very dixtinetly
brought out. The songs are pleasing and brought out. The songs are plasing and in-
teresting, but not remark ably funnny, although
all are of a compe vein. The act is assisted




(Contioned an page 85.)

Majestic
$\square$
Kedzie

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|  Oulred manazement of the Orpheum In Treorls lins determined to change the polles of the hirie shows des in that thentre. Jenlure at -3.31 nnd 9.15 In the evealng. A npllt wiek bulter will be malntalned. the aliowa clanngtugon Viondar and Tlumadas: The will cuatinne to book the Orphellm, as well ns Mr. Greenberg's other honse the I.scenm. vall, Fir the coming weck A Winnling Millas. |
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$\square$
Wilson Avenue





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 ceacon. Zelleno ta seren daga sbesd of Mrano
 Dr.A. K. Norton, the emluent phyntelan, Solned





Current Attractions




 In ollver Twist Shend And Markse frou wort









 chicago circus newe

 of the month $\qquad$






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## butlesque notes.



## LESQUE WEEK IN CHICAGO

Vaudeville Notes
Ellzaheth Otto, the plano girl In aplte of
Rolowing a big. act ike vilctur Hoore at the
Indlana lant weck. liad no trouble In puting aver her nighty alt and almoble alopputing an

 fore ahe starta for New York and many weks
of work. Slue waa at the Canlno the last half
af the week and more than pliased all who saw
aer. E. O. Chlid han asumed the postion of
mooting manager of the Western Vauteville
Managera' Aswoclatlon. Vice Kerry Meagher who Managerac Asmoclation. Vice Kerry leagher who
han been sent out an the general representative
of the aseoclatlon on Far Weat trip. Ettel Rohlnson, of the W. W. M. A. Fair De-
partment, was it IIampton, Is., the latter part
 Molland and Molland have arranged long
route over the W. $V$. 3t. A. Tlime in the reault of thelr recent ahowing In Chlcago.
Manager IIarry Bally at the Ilajmarket la
adoptiog aeveral wenamilonal advertlaliag achemes
 derille.
Chargen Chargen were made before the Clvil service
Commision this week that graft leaked lito
he bnilining of the Iudina Thentre, arecently opened Songth Slle theatre devored to raudeville.


 Apr'l.
Axel Chrlatensen is playing varhous ontising
thentres in Chicago, which are booked by the thentres In Chsegro, which are
New York and Wextern Agency.




 present an act with the tlite The Blith of the

 The mnalical comedies playing on Weatera
Vanderille Stangers Ansochiting Time are re-





 Nof Filectry rark In this clity for June.




















 auother six year have kone hy, be reckoned amory
the ton notethers aulong the male player. Fo
verasility
 arure, and so sirlking lu hls wort that andl ences. Wmediately take to hin and hla dellhera
tlons. We hall bear much of hlun la the near
futura.
w. v. M. A. MOVING day.

Chlcagu, Starch 18 (Speclal to The Bullboard)

- Wednesiday and Thursilar were moring dsy: - Wednesilay and Thursilar were moring disy
In the blg asocelation which now occupea tliree
entre floors in the Majesile Theatre Bulling.
The tenth fion The tenth foor on while the carpenters hare
bren engaged for the past mouth 1 s oow oom
pleted and the Whth the Weertern Vaude ellie Managera' Asso
clation moved ?nto new locations thereon.

 fourternth fonr the Allarat Bros. Were also
taken to the omice on the lower Door. Large quarters on the new boor were also
taken oorer by the Interntate Aminement Co.
they having faken much larger and more com mod lous quartern emhraclng the entlre enrner
of the foor. This la divided luto three large
rooms roome takling care of the artists and manargers
in addtiton to the general omi es of the omiclala
of the clrcult On the new foor are also officen for the But
terseld Circu't of which James McKowan will hare charge, and ownce for the Meman Crenit
which will work in conjunctlon with the Allard

 the lobby of the elerentb noor of the tarestlic
Theatre Bulding las week. The net result waa The General Inblictity Service of the W. V
M. A. have signed contracts to handle a numbe
of Siate and County Falrs In the West this summer, among those already slyned belng the
Lyons County Falr and the sac County Faltr, at
both both of which JIm
make three filghts.




## Acts New to Chicago













MARTIN JOHNSON'S TRAVELOGTES, WIADO Theatre, Chleako: Illustrated lecture: clos.
lng ava act ahow; tlme, 22 mloutea; in
ona. $\underset{\substack{\text { ODe of } \\ \text { Onering } \\ 1}}{ }$
 Ereat trip lo the "Snaris" for the beneft of his



 montb. It is a safe predletion that withln a year
hla name will be one of the blgrest la the Vaude.
vila deld.

|  | die Weat in the amaller tluce. Mr. King will |
| :---: | :---: |
| the fues show April I. and will work talm |  |
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| \%oubreile ovillei. Velalo, cbaracter and leade, ani |  |
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| restlng. After that they expect to go on a |  |
| two and three nigbt slands in the nlaylets, St. Eimo. Cast Adrift aud The Lova Plrate. The |  |
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| Amouz the teature attrections of the Carter |  |
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| Henry W. Llnk was forced to close hls Faity |  |
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| Fiatiy Feilx, zot drunk and quit, tbus making hls place ou such a short notlce. |  |
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| Coil Fred rhillips manger of the Princess |  |
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| and Sonthwent. wlll will on the S.S. Itanito for Antwerp. Belglum within a short time, and expecta to remaln In Finmpe for some ilme. |  |
| Eflw. Rarrall of the Rarnells. la playing bis |  |
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| mime ton mern or two when they will do |  |
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| ane of Ilert Alliers' hearit Prenily In M1Andin. |  |
| tinately escaped blood polsoalug and la back to work akaln. |  |
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 L'ECho, The Anget Luclfer (cast down ss KIng
of Devils), Thie Scout (an Indlan Whrrlor). Tha
Lons Bride The Secret of


PETE LAWRENCE AND COMPANY, WIImon

 pumor embraced in the ir respuctlye urferlugs.




 Ia nue of the ment renuen nnil coll inceil in (hi-


 die Weas in the gmaller flue. Mr. King will
put out the same play nest grason. Harry Tlompson has Jnsl finclicel sixteen
Weeks over Sullivan anil Waterloo. la week of llie thli and was ex-
tertalned by the Elks of that cits.

 West whth blis brother.


 aln and 111nolis. Tbe act ls buthiol wallid over the



Malds and the MetrunolitainHis iness ever clone
Conk la manazer marlng glarted
rwach Kans
Kins and the M1notrel Truin.
They are bookive up to Mas now aheat if John G. .
Nehraska. hat wll linco
enrly agaln next eensun.
 plasling Shubertio' plece. Bllly. through the Mid.

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## BONAVITA AT SPORT8MAN'S SHOW

Bonsrita, Whose fame sa a llon tamer sind
ronnieror of wild bests reaches to the most
remote prta


 Rether with the compans of natives who shled
him In his pertious enternise. Donsrita will
 The resmlt of Sonarits's stanies will be
anown in an elaborate arente production whl h
 and derceness which apparent freedom will lo-
Thien will be shown a complete bunt. from
 scross the sit thelr horses urnwlig the siages
bost





 any that the foniwns old edidice in whitch it it
is held has ever known. moth proser 1 will in no way interfere with mis.
other plans for the coming summer and fall.

## THEATRICAL ARCHITECTURE










## HEW CATALOGUES



## 4 CORRECTION.




The GLAYHOUSE NOTES.
The Grand Opers llouse at St. Thomas, Can.,
has sgnln reverted to $A$. J. Smali, the former owner. the rorbam brothera returning home ta
Turunto. to gn mio mome other ilne of work





 pirlures whenever oncn tlma arisca. M. D.


 Street. Passilce Na Just been opened on Second
Thin

 F. Gondwli1 of shasmokia. Be Bla
are planned by the new owners.

## STOCX COMPANY YOTES

Manrice WV. Jenks masagre of the Grand
Thestre. Slonx Clty. ia.o sud the New Thestre, Thestre. Slonx City. la., sud the New Thestre.
sloux Fsils, s. D., bas organed a atork com.
pany that will play at the varlona theat



 W. II. Firtong's Smek Company, whicb
 Turner. Jsmes Roberts, Li. A. Dh
Mone, W. H. Furlong sind F. C. Da

## musical notes.

##  AIRDOME NOTES.





 MINBTREL NOTEA.

Gimorge W. Mipley. mannger of the Genrge $W$

 thare one of the hant minsirel
ever plased the smaller towns.
Mariages.
 riner Kelema), hish.wire perfirmer, sht Miks In the carnival shil circma worth nit at provent
with the Rarkmy Shown, were marrled lo Mo-




 worth ta a coualn of lrene Friakitin,



 DEATHS

 Nhir inif of Cemplefl Rome. Sbiw. pansed away


## MOTION PICTURE NEWS

## JOHNSON-FLYNN FILM <br> SCENARIO WRITERS

Is Booked by Western Vaudeville Managers' Association, To Be Will Be Recognized by Reliance Company, and in Addition to Pay Used As a Special Feature-First Exhibition of Pictures Made at the Plaza Theatre, Chicago
ing High Prices This Company Will Print Name of Author on Title of Film


# Third Moving Picture Faction Formed 

Mutual Film Corporation is Organized in New York by Manufacturers Either Independent or Identified with The Sales Company---Majestic, American and<br>Reliance Companies Reported to be Prime Movers in New Organization, Which is Capitalized at $\$ 2,500,000$

$\qquad$
sarat bermeardt makes statemeart Madame Sarab Berahardt holds ther reputs-
tion aia an bonorahle buslnesa woman as dear as ber fame as an artist. When after leng ography she declded to pose vefore the motion ictare camera that she might hare her genluas
erorded on the cilm for thls generation and the
entrations to come to she Art Company of Paria to appear exclualvely
 rument is the only play abe has done for mo-
lon pleturee. Upon the ale of the mmensely
opalar photoplay Camille. she recelres a Foy.
ity in addition to the bonus. The vorth
 New 'York bs the Fllm d'Art, the pranent com Bernbardt entered upon the motlon pleture
tage with fhe enthuslasm of a glrl. The photo econd proved to be a marvelous one and the
kreatep artate of thla or any other time hat
 her. The ellite of Parls hare appla uded the
pplendld profectong of the Dline Sarah 1n
her greatest role, and she is eager to have het entre repertolre done by the Film diart. contemplated posing In other studlom or had al-
ready done so thus worklog a great injury to
the Film diArt and its atillated companles
 pletnres and one that her contract forbade her
duplicating. These rumorn caune to Rernhardt she denled the storlea onding for ber posing outtoranesfa the cablegram from the French Amerlcans Film
company'a oftice in the Timea Buliding. New
 French-Amerlcan Film Company, March 2, 1912. French-American Film Company,

##  Fllm Company of New Yorly. My montract wati The Fllm did

Sincerelt Yonrs
(SIgned) SA RAII BERNTIARDT. Hadame Sarah Pernhardt oret ber own algoa-
ture thus puts an end to all rumors.
 are fe punish them;"
Mrean while
piay
piag. Refane in Sans Cene, are the greateo
sellers that the motion pleture world bas evet known. Bernhardt is juat as areat as a nlm
as khe is a living ppealing atar. Her magleal
genins captivated the camera and made it alve gealns eapivater the The record of her Camille
dazzing realte.
marks the highest polot jet reached in motlon pler prospective buyers and few smedlate actlon in

THREE NEW PLAYS TO BE SEEN BY

Chleago. March 17 (Speclal to The Rillboard) and plaskoers, ebree changes of one bor erilics the The Dramar Players at the Lyric will pre
 eveninga, Thind Wednewday and Ssturdas mati

 The ouformanex Huater, ady hy Winchen smit

In thls connection. howerer, the Sales Com-
pany will hare to anoul lis rullag compelling
exebanges to buy its outpul refuse to aell to The Mutast Corporation. he later erent It is posslhle that The Mutual
may be atrong enough to connect eome Individual mannfscturers.
For some tline there have been rumprs of dls. matisfaction among cerrain nim. manufacturers the dissatisfaction was due to what some who
were rofused franchiseas calied the lack of buai-
neag tactics on the part of the controlling pow-
 aeveral manufacturers to produce aims suffelent
is good in quality to compete with the opposi-
need of a more wide-awake organamation, and baving falled to accompilsh the changea dealred in the seles Compang, were instrumental to the organizailon of the new concern. Western Film Exchanges the Revement the ican and Majeatlc manufacturlag companles. Co., is in the weest this week, and there are the Sales Company's exchanges together in in the
splte of the Motual Cumpany. A later dispatch recelved at the time of go-
$\operatorname{lng}$ to preas ${ }^{\text {tatas that the Majestle company }}$ bas withdrawn from the sales Company and

WII sell its prodacts to exchanges direct rox ten cents per foot. Exchanges nsing both Ma jesilic releana ench week will be clarged only dine ceals per rool. The last hu to be fleas y the Hujes Compan ha gle Company wim be larch 20 . His ramored propoustion of admitting the Majextic it it service without the exactlog of the two cent per foot royalty which they now pas.
Thake any statement. The Mntual Company has twelve
exchangees solid. bont twelve pledged, and op. trin on othe
still more

## MOTION PICTURE NOTES.

The fim entitled Lasi Three Hoars, in whlch Ous Pbillips ia leading man, was bown at the
 see Mr. Phylipen whe people of Renasplaer to
 Waterloo, Ia.. have closed, and the bullding:
are beling remodeled into bassines placea. This
leavee Waterloo with only three pletare shows,
 and
an to date. and Will rnh frat-elass phe saree.ty
The Cryinal Moving Pletare Theitre, Mont. rose, Colo. owned and operated hy C. R.
Cheney, le dolog a good basl $e$.
wlth two shows
fair secretaries in session.
Chicago. Ill. March 18 (Spectal to The Bill-
board). Siecretarles of fairp from all paris of (he conniry are gathered in sersion at the
audtorium bere. There are almo a large nim. Captaln Sidney Smith, for many years necretary of the Texas State Falr, died Tharaday,
aged
Ti
years.

## TRIXIE MAREIES.


 he ceremony belng performed yeaterday by
Rev. WMinam Garlliner, rector of St. Finbarin
Church. Rennonhnrst.
 Where a weldling feare hand been prepared to
which membera of the company were nvited Whch membert of the mompany were lovited.
In trne leap year fasblon M1s Friganas made
all arranzements for the





OLD ENGLISH ACTOR DEAD. Wew York Mar. 16 (Sppeclal to The Blllboard) dead here of beart falinere in his 7lat year. Fie had played in prominent Amerlean productione take part ln a charly protuction in an np Ihe waa heat known for his work in the cown
panles of Rlebard Mansteld and Otis Sklaner.

## ED STEWART DIES

Britimore, Md.. March 16 (Spectal to The
Billiboaral).-EAwasd Fabr, profersionaly know
 Ins R(Apltal atier an inlnren of elght weeka.


THEATRE CLUBS INOORPORATE Albany, N. Y.j. March 18 (Speefal to The
 pederation will endeavor to promole tha in
torest of winjery. pisyporrs and playrint
by working for the development and perfectiog of working for the develompent and perfectio

JOE WOOD IN NEW QUARTERE



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## An Unsùrpassed Moving Picture Machine from every point of view

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## COMING EDISON FILMS

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April 6-0ioll. Rowdy and His New Tal, 6:5 feet Comedy, 1rramat. ${ }^{7012 .}$. 1 ir.

April g-:013. The Spanish Cavaller. 1,000

 iphited sithe Winter at Valley Forge.



Edison " B " means mechanical perfection, longest service and best projection.

Price with 110 volt, 25 cycle, 40 ampere Rheostat, $\$ 225.00$.

Price with 110 volt, 60 cycle Transformer, \$245.00.
It's easier to get 10 cents from the same person 20 times than to get $\$ 2.00$ once. That's why the moving picture business is the surest way to make the most money-if you start with the right machine-The Edison Kinetoscope. Write today for catalogue 500 and a copy of the Edison Kinetogram.

## FOREIGN AMUSEMENT NEWS

## THE WEEK IN LONDON

## THE WEEK IN PARIS

Boos and Hisses Greet Revival of Charles Hawtrey's Play and Two New Pinero Productions-Sir Tree Returns to His Own

Theatre After a Flyer in Vaudeville.
Has New Play-Guy de Maupassanis Bel.Ami Drama-tized-Other Stage News of the Weck

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The play concludea with Lily abelddura a rew
tenra for Juw






 to all. No girl who geta to the ton of the
girl who geta to
(Continued on page 73.)



 could not will from that of a vative suthor.
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 Mine R Rejane laterpreta, ine role of the amor-
oul wife in liwe with the sumlt, and with the

 the meaitt misposes.















 Adother Gus de del.ami.






 Hhere as in tur thonk. lie mee th up witb clag












## Songs Publishers Are Boosting

In this department THE BILLBOARD will print each week the choruses of late songs especlally recommended by their publishers for use on the stage．Artists who find these numbers sultable for their act can obtain complete professional copies by addressing the publishers．Thls depart－ ment constitutes a valuable aid for professionals，as only songs that have Intrinsic merit and are especially adapted for use on the stage will be reproduced．Performers will，by consulting this department，be spared the time and trouble of trying numerous songs that have no particular value or glve no evidence of attalning longevity．

| That Daffydil Rag <br>  <br> （8）An min <br>  <br> B2，2 ：\％天 <br>  <br>  <br>  <br> 6 <br>  $\qquad$ |
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＂Wóvit You Please Tell Me Your Name？＂










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Publinerer－Theo．Morto Mule Co． 1367 Broadmy，M．Y．c．

## Kaleidoscopic Review of Amusement


#### Abstract






Aas leen appolnted to nurcced Arthur R. Prient
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The
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plans for the remodeling


 LEM. A. SHortridge.

## MINNEAPOLIS, MINE



Andy Camplon han lifit the post of bally-ho
At the Scenle Theatre bere and is now wol Oor Manager Jack Fillote at the Empress The
atre of St. Panl, Minn., in the capacity of dt The porerd of Managern of the Minneeotn
State Falr met Frlday. March 8, and revinel State Falr met Friday. March 8, and reviaed
the entire premium list. Increasing same nearly


 Friliay, MIn
mohile Day.


Pamela Gaythorne as Guinevere Megan, a flower seller; Rus Whastal as Christopher Wellwyn, an artist, and
and

| at the Panama-Pacinc Expositlon. <br> Percy ITeath, of Belinnore. Was held In the graap of the law at Los Angelea for the death of A Chinaman. Lettera to b'a local frlenda give detalls of the aceldent. Ted Leary, an- of Ber Baltimnrean. wan in Los Angeles at. tending to huainees In divance of Excmae Me and he was taken II and went to aanltarinm. Ifeath was in New Orleana at the time representing the Ererywomsn Company and he wat summoned br ffenry W. Sarage to Los Angeles io replace Leary in idvance of Excese Jie arrangementa for Leary"s care in a tocal how- nital and then went to San Diego on buaineas relating to the Excuse Me Company, Whllie turning to Los Angelen. he and a Dr. Smith, the house phyalelsn of the Msjestle Thestre, started in the latier's metor car for the ho:plital where Leary had fled. in thelr eager- nesa to lone as jitile flme as posalhle it may be that they ex.reled the apeed Ilmit. How. prer. they ran duwn a chinsman who was crushed noder the whecia. They rendered anch ald as thry conld and surrendered to the anthoritlea. The coroner dremed an inquest necesasty and Henth was held panding a declalon. IIow. erer. Heath wes exnnerated and the dectalon stated that the ChInaman contrlhuted to hin own death by luelng under the Intuence of op nim at the time of the accinene. Acaremy of Tunia $F$. Dean. manazer of the Acmer Music, whan a victim of souhle anrprise 18 hin hirth. Samuel F. Nixon Inrited Mr. Dean to 1'hllandelifa Mareh I oftenslily to dia uss theatrlesl affa'ra and to remaln over Sunday and he found thst he wiss the hesitiner in anro prlae party. Thla arrangement apolled the plana of hin polke at home. So they reaorted to the Iong distance telephone. ife came home large gathering at the house to greet blm npon The arivaling Lady at the Emplire Theatre is atllt on the inb teaplte the complaints as to The anctimonlous rentltmen naw it to matse the mmplsint the "mean" men bive now csused the lady to work orertime. Iferetofore before every performance at night. Since the ladr's kliking ahe must now kink every night aned for electric algna hy the Roard of Eatl- matea, there is rullig silpulated that the | seattle, wasf. <br> George M. Cobsn sent 10 Seattle Get-RIcbenfoyable comedles that has ever vistited Seattle. respiting in aplendid bnaineas at the Metropollan Thentre weels March 3. <br> A atory ta told on Geurge Auger, play- Ing Jack, the Ginnt Killer at the Emb preas Theatre week Mreb 4. an followa: When the late Gearge M. Puliman designed hin anoozing pslaces. be figured on the sterage. demand: and thereby hanga a talf. They sar thet when Gcorge Auger, the elongated actor, Who is seven feet ton inches tall, mane his with bla peet out of the wladow. Wben the traln pulied Into the depot, the long fellow had four mall haga and a red lantern bangling on bla lega. <br> The Sestile Press Club and their efiends at The Collseum March it were the frat funple in America to mee the mollon pleture cently taka reJane, the great French actrossen in the rempec. The ilma were remarkably clear. Apler show. ager IIoimes will then legre for San Franclsco for s run sad then to fos Angeles. The Texan Tommy Carnival, which liaa been pant two weeke, and whleh has erested conTommy dancera. Wisa brought to an cinge Jiarch ond prize in the ahape of a loring enp pre- arnod hy Sillitian \& Conallilne. The arat prize wan awarded to Clift and Fenser. <br> John Cort, head of the Northweat Theatrical <br>  will rasch Seatlle the lat of March and whit peranally oversee the bullding of thla very In a report to Mayor George DMlling made iy <br>  report eays the provluction la not enleriated for any miblic gookl hut the commisalon ass ther wan no ground for legal action to prevent lte <br>  tbeatriw. Frank Moran. Y. M. C. A. worker. |
| :---: | :---: |

## Events in Big American Cities



## RINKS AND SKATERS

Daughter of President Taft Revives Skating Interest in the Capital -International Amateur Roller Skating Championships to be Decided at Detroit Rink in April—Week's Skating News by julian t. fitzgerald.


The onty skiallurg rink in Bufalo.


T










 and will lend every luwalithe shaixtance in
$\mathrm{man}=\ln _{\mathrm{g}}$ this one of the best eventa of the ses.


 MAMSON GABHENS' BIC ATTRACTIONS.

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ORGANS FOR MERRY-GO-ROUNDS, SHOWS, ETC.

## A few highagrale riluilt Ordans (Im

 punted (ierman minke) with all New Mu sle at a epecial low price. lirchange JOHANNES S. GEBHARDT CO.



## YOUR BAND OR ORCHESTRA IS YOUR MOST EXPENSIVE ITEM

Why not let us save you this money? Our instruments are noted for their musical nuality. Our patrons have them forty years old and playing.

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We believe it. Thousands of others
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Made to Surface kink and Dance floers


## AMUSEMENT PARK NEWS

Park at Rock Island, III., to be Rebuilt This Season-Two Penn sylvania Resorts Merge-Ontario Beach Park, Rochester, New York, Makes Many Improvements



WHITEFISH BAY PARK, MILWAUKEE, WISCONSIN
 oop of the talkect of changes to to operate

 PENSSYIVANIA PARKS XERGE, Lanestor, Pa. March 14, Snecal to The R111:





ontario beach park

 hadparing the the of plide to other riddes that bave
there are alout two poluts to be obeesent,
aned. apere are alout two point to be observed
The and dipa. cars in a nurual basls at all tlmes: therefore
the inventur and naechatile hase devised planes
that will go parallel to any eurrent of alr
that
 iras'thon with gears and culerkency hrabes to
meet any enieraencs that han prevented this
 operate thls ride all over the world.
fatrmount park, kansas city
 and amus.nient park, openn for the seas.
 recelse pien larker crowtls bave The been made to
has beepu enlarged and also the haganing heach
 the German Garden bas been calared and there
will tro dially events in same. There wil be propuliar iecture on topics of the day and
limes. 7 tuls will be tille an lnnovation for

indiana's famous aquatic park.
 onglily equ'rpoed park in the winte in the the eatme and twat lub has mentux rsilitp
 hyntpped with an elegsnt hoat-houne. crnnew tuamera. for public phironage. Bestdes thess
 good bunini ra the coming season. therefore

## outlook for electric park

Waterlon. 1a.. March 14 (Spectal to The MUII will open ita gates for the seamen on June thrs parks in addition to thita some novel als
tractiona in pront Will be the searchlight to be monuted on the linited States and lan the seen semilghts and organizatlon of twent plecea has beed
re-engazed forf tha sencon. The vanderllie thi atre located in this park will play Wer. Ni, Ms, A.
acta exclusively, with change of bili semil.
weekly.

## PLANS AT SILVER.BEACH

St. Joseph. Mich.. Mareh 14 (Specian to Thie
RIlliboard).-The manazement of Sllver-Beach l'ark at the polnt are cuntemninting the erre.
tlon of anew buliding with cement foning for the Instillation of their hox ball limwilng alles. I'menalong of which will be 3 x 1000 feet, to
repla.e the old bosril-waik. The management Is endearor'sng to put the park on a strletty
Arepmof hasis. in order to reduce the preme anepaiof hasis. In order to reduce the premlum
on its ire insurnnee, which they atate is mridendng, All ampsement devices are con-
trolled br the management. Small games spe
famous picnic park to open
 nola River. Penia. III. nliens on or abint
Mar iR. Lisst aeason was one of the most Nac cessfut In the history of the park not from
present indicatione the ontimat in better for Nen to more anccessfll year the oming seapon,
Tp to the preant time the management atates.
that that it han thirty pienles and atmut forts con
ventlonn hmoked to take place in tho park.
unlon band and dance orcheatra will bo perns. unlon band and
nently engaged. $\qquad$
ATtRACTIONS AT EICHELBERGER PARK.
 ment to please lta patrina. The littie folk,
are furnished with a menarate ninggronnd in conjunction with ${ }^{2}$ minature Zon, and for
adulta the dancing and bant mocerta
 Its cleanilness and the i'gh order of lik mat nics and onranization ontinnas and the for ple
ment therefore anticlpates wisy

## PARK NOTES.

The manszement of Winola Park. Scranton, Joented on Lake Frie and also on the S. ranton
and Blagamion Rallmad. Intenda to this park an an excursion ressit. Anking along will cater eapecially to family and church pt niea hy ranning a atrictly moral and blah-clag amnement park harlng 400 acrea of water and
73 arres of virg in foreat Flectrlc Park, Waterlon, Iowa. Will open the
nenon aliont Jine the mansgerment of it. R. Iarker. tuils makia hla gazed. The vauderllie thentre will miay elgh

NELS J. NELSON

 with Jimmif Ward and other fyera of Maternational repulation. He hay purchaced a new Hrdro-semplane


# BETTER EVEN THAN . . "CONTINUOUS" 

'cause they're ALWAYS on the job


## "XXth Century"

At the Canadian National Exposition one man operating a battery of 28 "XXth Century" Bottle Coolers with Coin-in-theSlot Attachment--selling soft drinks and spring water--cleaned up $\$ 22$ FROM ONE MACHINE in one day. This one day's work paid for the machine.


#### Abstract

THE LAY-OUT-We furnish two kinds of Slot - Drink Dispensers. The "XXth Century" Cooler with Slot Attachment and the "XXth Century" Coin-in-theSlot Strect Cooler. The former is the widely used "XXth Century" Bottle Cooler (Great Bear Spring Water Company bought 20,000 ), equipped with an automatic attachment which delivers a single glass of liquid whenever a coin (nickel or cent, as arranged) is dropped into the slot. They measure accurately and will not get out of order.


#### Abstract

FOR STREET or "ARK USE - The PAXth Century" Coin-in-the-Slot Street Cooler is particularly adapted for street or park use. It is the regulation" $X$ XthCentury" Bottle Cooler with Coin-in-the-Slot arrangement ON IN SIDE OF COOLER. SAFERTHAN SOME BANKS-It can be placed any


 where and is built as near as possible to make it "fool-proof." Hard to get into with a jimmy. No one can rob it without destroying the entire Cooler.

AND BESIDES THIS, the inner and outer covering (made of INDURATED FIBRE) of the ice compartment is a nonconductor. It saves ice and kecps the liquid at 45 degrees Fahrenheit.

IT IS VERY AT-TRACTIVE-Every part well made and very easy to clean. The liquid never touches anything but glass, porcelain and the silverplate of the fancet.

## Write For This Interesting Book

It will give you complete descriptions and pictures of "XXth Century" Slot Machines, besides other interesting things like Paper Cup Venders, Buttermilk Coolers and Buttermilk Dispensers. Great for fairs or shore resorts. Come back at us torlay for the book. Look into this before the other fellow does. 'These drink dispensers beat any other slot device all to pieces. Write today and start to get the money that's waiting for the man who acts quickly. Write NOW

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Street or Park Slot Machin

LARGE PROFITS can be easily made on a small investment with practically no expense. You get a nickel for fruit juice, root beer, orangeade, or whatever you want to sell. A peuny for water. The profit will run from 200 to $300 \%$ and higher. Ten or a dozen of these Coolers, with different drinks, make a tremendous paying proposition. All you need to do is to put your Coolers where the crowds congregate. These Coolers can be easily transported for fair use or picnics.

## PROFITS...

Six "XXth Century" Coolers Style 157, with Coin-in-the-Slot Attachment, will cost $\$ 120.00$ (list) without the bottles. If each machine took in only $\$ 3.00$ per day your return for a 90 -day season would be \$1,620; deducting, of course, the cost of your drinks and the wages of one attendant. We know of one machine that took in $\$ 22.00$ in one day.
A battery of 24 machines, costing $\$ 480.00$ (list) would (on the above basis) take in $\$ 7,380$ during a three-months' season. You can serve any kind of a still drink or spring water, and a large number of Coolers can be taken care of by one attendant.

## GENERAL FAIR NEWS

Louisiana State Fair Makes Improvements Amounting to $\$ 100,000$ -Other Organizations Make Extensive Alterations and Ad-ditions-New Air Craft Excites Keen Interest-Notes





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associatioy of southern fairs.





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fatr wotes.




## WANTED! <br> WANTED!

## ${ }^{\text {fo a }}$ Capt, Joseph G. Ferari's World's Wonder Shows <br> Associated for the Season of 1912 with COL. FRANCIS FERARI'S UNITED SHOWS

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 Ue Elidd of thom that has made the terart

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 men und wishes bis many frleods a prospereth
aenaon.

## RICE \& DORE OPENING

 Sthewn thouk rince in thin cits Marce 11, under the sumplleces of the losnl Order of Jowes, 1ane There are thirty mocesalona with the aggregathon, rery fow of whith montict and from
the limications at the onving all mem lkely the lulleationn at the opwaligg all meem llkely
to clitien that are trioked to follow.
 Thrifio Jungle Gowdy' Marktown Bellea,


 one. buume uphlde down. Wand's concert band
and three riding devicc:a.









 and Mir. Kelley yovelud mind patented over

 mertera who marroundicd Kelley and the Covell
famlly when they landed on the pler. Four fenrs ago the partaers originated the buttun which fie thow known. onld and ralued sround the entire ghobe (Kelley aella mill
lloua of them a sear) and Mr.
Sovell

 did a land-omice humbewn with veandors and tbe In Seatile they were refolicoll by the birth of another dangiter and When the chilul wab
ahle to bear the siraln of travel the advea.


CARNIVAL CELEBRITIES REPRESENTING THE NEWLY FORMED CARNIVAL MANAGERS' ASSOCIATION OF AMERICA.


of aly animal trainers and a dozen animal men large may attractiona, which be wan anding Althongh he thas sold ble anmals Colonel

 rangement merely lenver hlm Pree to organize
ind handle during the comlog summer two blg
sbuws,
 circua in the minntry, and the other big ten-



 istle flegsace. IHIs famons "Frosic Royal.: With ha magolacent $\$ 10.000$ orcbestrelle. with
be uned for the dug nail pming nbow. While the be used for the huge nad pany nbow, whilie the
ten-In-mine will have a similar equlliment. The Col. Francls Ferarl'a U'nised Fixpmalitan Sbows will open atout liay i, playlok the

 ada for nearly a month. and with with succens that whowmeg and concenslunalres who will lip
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large pay attractiona, wbich be wan aedding
wilt the whows and with which be would prib.
 fro athling out bia antusi show to bia brontier Pramelx. wan due to the excellent bunlanen offer
made bina and the grant of geveral attractive


 erlitena of the Whilam handelpt Hearat dewapapers. 11 will also put ont a mammoth tes. in one Wlth whith will but ont mammoth ten-In-one


 Whth oll-palmted panela and a masave Gavionit
 1-land clis. the tralning gatarters pur the dogn
and and lonnles will be af the lamie of Jir, Ferwit has been iniand. wimere a minclowas ring barn arl la the owner of connlilo palile rame. Mr. Ferquaint lithe Marinera Hiserbor, whilh. hy the
way, la fast growlog. Ila bome, which fis alt

Kllae, Bob Carroll, Dave Lacbman and Red
 Harry thine, gemeral minazatr; W. it. Itice, gen-
 trean., and Fat Wella, sumerintendeni
AROUND THE WORLD ON A COLLAR BUTTON.
We all know the collar button, mad mosi Is innate deliravily. Eapeclally the back ooe, wben it stullurniy




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rewignation the search for the offenter la ne. Rewignation the search fur the offender to ne.
 Therefore. It ha wilh preat joy hind roonwill
that we here forth for the beneat of all
tbey enjoyed royal receptlons and did a rour
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the next day the chlef was a slubt to bebold-
Ene gorgrivur in lutions, and illile plee. Melther Auairalls caune nexp in sisitney. Melthourne
and the other large clifea of ihe conilnent the buslnese conflaurd whlivoul ahatement, and bere
 ankere well and fanullarly of The lillimard nherent 3r. Courell what linellared to marve owirtun the trall of tiue lialiry ail hrougb $A$ us tralla. Tanmania and New Zanaland.
Homeward bund was the ery after lenving erasy Including Ceslon. Arabia. suarz an ruary sulta. The "Iraveth, Naplia and the Medtier Here, corvantlon time, Mrs. Covell won allure cuip in cumpritlifin at he fentral of Empire mploarlag in a Cingnleme coastune pur Thene and many other alsertine Incldenta were toid to avid repostorn, and the New Vort




will delgarian join ferarit














 Tris will Inclute all of thome citlem luy weemi
 one or the higerat nuddor ninalre ereer whill

 BARKOOT CARNIVAL SPREADS OUT.







 Whleb Will the shited to the present pyulpmont.



 Wine of the most Interenting personallitee is
lonae Benyaker, the trattic manger, often


| When as an anvance reprementative for the old organization of liostimelererarl lie made and fetes evir held in Amerlea. Mr. Levitt left Sew fork to-day fur a trip throngh the New Bingland statea. wisere it is expectual that he will flome several impor ant contracts. |
| :---: |
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| rapliy. |
| Hif |
| if tliey had any new one minute sime |
| lie amusement world. |
| states that of all. the ing |
| le derlcer that he lins ever had the |
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Abont two gears sgo we had the plessure of ornt succesaes obrained by Messrs. L. and M
Mandel, who are at the hesid of the Chl Ferrotype Company's organazarlor. The rop
ularlty of thetr little Wonder Cannoo Phot Hution Machine has spread throughont the en
tIre cirlilzed world but these men of inventive
skill are not content reat alit this acllere ire civilized world
skill were not content to these when of inventive this aclueve
ment and bare lalored long and arluously to Gife the amusement world Juxt what it hor. dever before in the hotory of photography
has lt been possthle to mske photos po pos
caris wiltinut aximg plates or The 3landels resilizel whist a wonderfil acluleve
ment it would be if they iould perfect a pro cess Whleli ellininated the bse of plates or aims with small capltal to sten upon the light ron proceses of photography they bave attalned the of thelr wrindeas anhition and the gratiscatio
Onr reprementalive Onir gepresentative was asled to step suto the
tesing deparment of this company. and after non. belng thld to center his gsze into the
 the balh. 11 qulte antural that cur representative Inferest was aromsel and forther Investigatlo
was the nest sten. The more he Investigste of the apparatns and lis aperaton. If mis
jost a ase of anap the buth sid the machloe did the reat.

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## FILM SYNOPSES

Brief Outlines of Stories Told in the Latest Productions of the Patents and Sales Companies-Release Dates and Lengths of Subjects Are Given


CELL 13




busband. Jsck has found time to reallze the
mauy beautiful qualities of bis ittle conntry
glrt, and, as Lucy thounht, only a mark of
jealousy was needed to bring to alame ber
OY'HORTUNITY (Drama: releage March 28:
ength feet). Gouran. .The Violinist of the
Century," Set, Gresh frouron. "The Violinist of the
Bilied for aropen triumphos. Was
Guoron and his ralet leave the St. Regls for the
recital, but a drunken taxi chauffeur lands thern
recital, but drunken taxi chauffeur iands then
in squalld portion of the clty. As be stepped
from the cab there came to Gouron's sensitive
ear the music of areat soni. Entering the tene
ment. Gouron inds the musician is John Renton,
porily clad, terribiy housed. he and his slister
Bonily clad, terribiy housed, he and bis slater
shivering frous the coidi bnt their hearts warmed
and thrilied by
and thrililed by the divine musle of a genlins.
Impuslely he planned to provide the boy witi
an
Impulslvely be planned to provide the boy with
an
entinected. and the bewllderef boy and bis sister
efrected. and the bewllderef boy and his slister
taken to the theatre, where Govron fored his
naken to the theatre, where Gobron forced and
nawling manager to acede with his plan, and
Renton was introduced to the andlence as the
Renton was introduced to the audlence as the
great Gouron. Menton's triumph was immediate.
and Gouron binself at the end of the recital
atepped npon the atage, and taliag the boy'
band, courageousi told the autlence of the de.
ception he had practiced npon them in order that
ception he had practiced npon them in order that
a renins might be presented to the world.
RunNce. $\begin{gathered}\text { RELIANCE } \\ \text { TIIE BIRTHDAY PRESENT } \\ \text { (Comedy; rejease April 3: length }\end{gathered}$
bunce. feet). Jones gives Brown
birthday preeent he han bonght
for h!s wife to keep for him

ear and reens it. ninding a beautifnl fan with
Vowing to get even on her busbnnd for having
an afility she replaces the fan with a cake
of moap. Brown glves the package to Jones
Jonex pesents it 10 his wife, Who, In farlate
at the insult heats in
Brown tricked him, heats him np in retpro.
When Brown explains to his wife she la in.
furiated. Jones telis his wire he beat ng
Bronno but she will not belleve it and they go
io Brown
is a torns hoo of argument. but ther see the men
repair to the sideboard and take dris.

lizards

MOTHER (Drame: release ADrll 6; length,

Adam. Adam
subsisted on hia mother. Who was compelied to
talie in sowing. Adam. becomes a gambler and
is employed in anmbing honse. Be omin

to where he got his money. Adam feaver home
Thinking him lost forever, the mother feta on
Grove. Jim andists the ofd Iady as much a
he can. but inds to be of any freat assistane
he can, but finds to be of any great asilstance
he must have more mones. Ife goes to the
gamling den, where he recogn'xen Adam from
gamhifing den. where he recogn'zea Adam from
a peture tbe mother has shown him. Later
he goes to Adam's rooma to make him
he goos to Adam's rooma to make bim. see the
crime be is commiting. bnt Adam refuses to
crime be is commitinn. bnt Adam refoses to
see him. Grove notices Adam', fuil wallet on
Davton as she ises asteen leaving it beside Mer work. The
theft is traced and whit Mrs, Dayton. Jin
is bronght to Adam's rooms. Discovering the
nesg. and the mother comports nind forggive
him. Later we spe the liapprymuehold wit
bim. Later we see the happr hnusehold with
both $\Delta$ dam and Grove hard at work in the shop.
REPUBLIC
AN EX-CONVICT'S ORDEAL (Drama: releas
March 26; leagth - feet, Bob llenderson,
ex-convict, becomes arqualnted with at rellglone








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should read every word of the serles.. Tha
Arst article, "Fxhblton, Waka up.". ap-
peared in No. 8 of "This Impleto" tha
rest following from week to week. Vis
auestions are handied wlitiout alores in
the Laemme Serites. entliced:
Na. I-"EXhIBITORS, WAKE UP:
Na. 2-"PICTURE POLITICS."
Na. 3-"THE OPEN MARKET
Na. 4-"\$45,000 GONE TO HELL
Ma. S-"STOCKHOLDERS."
Na. G-"YOUR EXCHANGE
Ma. 7-"A SHAME."
Ma. --"SPLITTING THE SPLITS
Na. g-"THREE FOR THREE.
Na. 10-"FOR SALE."
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 and phenty, but no: of just the kind that are

 a.... in was practicality the extent of the prou rean danclus numbers in which buck and wing
woseden shbe and other forms of modern dances The amateur and the inexperienced are use
less here

 giris that are well appearing and well behaving
 reve belng frozen out and the demand for






 burlere पue shlipents of room In the choruses of our
 renumperation goond. compared with the salaries




 more a. arent. Mile stars who made their start as cloristers,

 to have clumbed the ladder to fame and for. Conditions have lmproved rastly since the ofll
"wild cat" dass, and the chorns girl of tod "willd cat" dass, and the chorns girl of today ls
far better or than her sister of a decalle or so
ano. in addition to an far better salary, she is sure of from forts to forty-two weeks. work in
he prsent buriesque season, with far more
holl fortatie drossing ronm accommed in the old days. whlle the movements are thade years. Yes: there is plenty of room for more
chirus zirls of the newer and better sihool, bnt knowledee of that wort, which shonld linclnde
a fir liden of elementary stage danclag, somic
 agenient of The Yankee Doodle Girls. Whd Dic
husy nt the New York office of the T. Win-
kins firm. preparing for the several summer shmes that are to be put out at the close of the
present season it is practicaliy certain that
there will neain he s'opraburlesque at Detroit.





with one of the shows was taken slick nad Simthe fob until the actor was recovered. 1 didn
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 Minnle free the anithet with the Bowersa Minnle Tre, the aminhef with the Bowerys,
pif the show at Cleveland for Davton, where


Harry Armer, mualcal director witb the Bow.
 coming summer. Harrs ia some leader, and
sems to like the work-heis at it winter and ummer. There mnat be reason.

Emil Forster, the well known "Cbewing Gum
 The couble liave furntxbed a sumptuous bome at Matbusb, where thes wifl entertaln their many
nurlesque and other professlounl friends.
The palif are wuch missed around Jownio Palmer's
ofd baut at the Gasety, Rrooklyn.
Itegarls to "Culak" rubens and the reat of
 Father, Jolun" Bussy and Mique Coben. Sorry
haven't space to write more.
When pou plas Worcester, Mass., you will
have the pieanure of meeting a most ' interesting



 aper; Bessie McCarrick, treasurer, and Mande
YeNutt assis tant treasnrer.

Whlle we are in Worcester, which by the was

 nouse Rtanf. These are: Waldo Memenway, na Who kems io know all of the good looking giris mustical director, and last but not leas. George
Clark. the busting and ever buis adiertieng

















fight pictures at miner's. newark



 wark. whlfh materially helped the buaines.

## burlesque notes

Max Splegel hat reantly, elpoma Clem Ber Mo up to anpar with The Quean of Roheml
Companv. Nax han placed great enndience


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| :---: | :---: | :---: |
| Fogarty and Ifarrls, formerly Ryan and Cohan those clever girl aingers and entertalners in ray. detile, are making an excelleat ahowing feature song. Moontime is spoontlme is |  |  |
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| Lind and want a Patriotic iritl All three cens as sur. Itahnsa big volce is caname of pleas. |  |  |
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## Wortham \& Allen Shows United

Will open their all-new Amusement Organization at Hannibal, Mo., April 29th
Consisting of 20 cars, 16 paid attractions, 3 free attractions and a 26 -piece band All new wagons, fronts, tents and properties. A special electric lighting system A clean-cut amusement company, conducted with new ideas, and presenting the latest in amusement sensations. A few of our opening dates will be: East St. Louis, Decatur, Danville, Bloomington, Ill., and our fall dates are among the best of celebrations and fairs. Can use a few more regular show folks in the different departments. Two good door talkers for horse show, a first-class engineer and an electrician who understands a dynamo and is experienced in the carnival business. Mark Nelson, write or wire. Also Carry-us-all, Eli Ferris Wheel and train men. All shows contracted can ship to Hannibal, Mo., in winter quarters, and have ample room to place their property in good condition. Walter Stanley will be in charge. Can place one strong Ballyhoo Show, one Plat form Show, and will make good propositio to strong Animal Show, and furnish a double 60 ft . front for same. Address

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SAVES CARPETS.RUGS \& FURNITURE
EVERY BODY BUYS 12to 100 SETS \&COMES B BACKMIIH REPEAT ORDERSTHEY GO LIKE WIIDFIRE 언 LARGE DISPLAY SHEETS \&SAMPLES OF REE! W WONT SCRATGH FLOORSSA CHILD GANATTACH

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Dealers in Texas and Mexican Snakes and Iguanas and Whid Animals. Write fo list. Can fit you out for Snakes for Pit, and Animals for Jungle Show, at lowest prices. BROWNSVILLE SNAKE FARM, Box 275,
WANTED-For the Great Jones County Fair and Aviation Meet be beld at Monticetio, Jowa. Augus 26, 27. 28, 29. 30. Concenslons and Showz of all klicts. This will H. S. LEE, Supt. of Privileges.

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STAFF:
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Think it over. Mr. Showman. Maying towns with the population. (Only no tanks, and in the best carniva)
territory in the U. 8. A. WANTED-Two or tiree unore Shows. with or without actias wall furnta tente erritors in the U. 8. A. WANTEID-Two or three more Shows, with or without autata, Whit purnke tents
 Wanted Whd West Show. Will furnish 400 feet of brand new, 12 foot alde wall, marquee and aata for ame. Also want Diring Girl Show. Will furnish 300 feet of new slde wall, meata and handeome wason front for same. Will buy one more 60 foot Flat Car, is cheap for cash. Have Privilege Car for rent.

Mr.' Privilege Man, Do You Want a Big Season?
Wanted-Prinieges of all kinis. . o exciusives except Conferti. Lunch. Candy. Vase and Poodle Dog wheel.
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if you are contemplating holding a Carniral or Old-Home Week. Fair or Celehration, and want to recure 1912 . All addrean, shows, terms and resulta, then let me hear from 50 . We are booking the for seceon JACK HAMPTON, P. O. Box 463, Johnstown, Pa.

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Comedy Tight and Slack Wire Artist
Performing his many marvelous stunts. doing a real up) "drumk" on the tight wire, also using Indian Clubs and climbing ladder on the slack wire and juggle glass balls while balancing on ladder. Up-to-date wardrobe and props.
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Mases Grabam and Conrad as the Added Altraction playing theatres in the leading cities of the East and
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The Greatest Riding Act on Earth Specially engaged as a feature with the HAAG'S MIGHTY SHOWS, Season 1912


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Season 35 Weeks PARIKER SHOWVS
Name lowest salary and send photos first letter. Show opens April 8th at LEWISTON, DAHO.

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This is no crap game, or get rich quick, or gold brick scheme High Pitch Fakers---for Fairs, Carnivals, Paddle Wheels, erc

## Can't You See a Young Gold Mine in This Lucky 'Leven Combination at $\$ 1.00$ a Throw

This leaves 60 cents profit, which is the kind of a margin a crew manager wante and needs. We have fellows selling 20, 30, 40 and as high as 60 boses a day alune. Of course, with a crew it all depends on the inen and the number.
You Ought to See the Gorgeous Box Top-More Flashy Than Ever!
It certaialy is an eye opener. Our motto is "Guods well shown are ha!f sold." Not only flashy lithographed labels for the bettles, powder buses and wrappers for the soap, all in six bright colors and gold, but we finish it uff with this bright, attractive bos top with plenty of gold, which makes it lonk rich. You may be more interested in the show for your money than in real ralue, but we wish to say here that the quality is there. Each and every article will give satisfaction. BUT HOW CAN WE DO IT? Because we have a big factory; becanse we buy right in large quantities; because we have a whopper of an output. We do not want to double our money, but are satisfied with a cent or two net profit on each box to salt away for ourselves.

Nothing has ever made such a gigantic success as our combination packages. We have them from 10 cents to 75 cents.

You may recall our tliree previous double-page ads in special issues of "Thc Billhoard," showilig up our "HALF-YARD OF SOAP FOR 18 CENTS," a "cent an inch." This eight-bar box (half yard) with 8 -inch tension shears for 10 cents extra, for two yeas has had a wonderful run.

Our Shampoo Combination for 15 cents for four years has had a most phenomenal success. Box about 15 inches long, another "cent an inch" wimer.

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Trinola Stain Remover Soap ..... S0. 10
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SAMPLE EXPRESS PREPAID FOR 75c.

## TAKE A SQUINT AT THIS LAY-OUT FOR OHE



## Only 10 Boxes a Day Mpa

## Any old rummy can sell that many for you with $\$ 3.00$ profit for

 NOW THAT SAMPLE CASE SHOWN INTHThe cut does not show the purple padded cover. Nothing slow ab extra expense when it will double your sales? When an agent walks 叫 wi business. When he raises the lid and shows up the "eye-opener" ' ? attention. The array of toilet goods will dazzle her eyes and if she t at the end of your spiel you state the low price of $\$ 1.00$ for all this, the $\$ 1$

If you are looking for small premiums for Nickel Shows or somecnii show you that we can give you the right prices for individual articles in

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# 27 Varieties" Of Our Hot Selers 

## me, but the livest proposition for Agents, Crew Managers,

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If you are tired of a salary job and want to get into a big, independent business, organize a DAVIS SOAP CREW. In this Country there are 92 millions of people with more spa-e change than the people of any other Country on Earth. It is up to you to gather unto yourself a goodly and a growing share of that surplus cash.

What is a CREW MANAGER? One who hires other solicitors to work for him, covering one section at a time, street by street, systematically, dividing the profits with the solicitor.

In every town ane scores of bright fellows, who are without working capital, unable to go into business for themselves-organized into crews they become big money-makers, not only for themselves, but for their Crew Manager. By paying these persons a reasonable comunission you can secure their services. This is the time of year they long to get out of doors.

## Small Investment Necessary

There is no business in which a small investment will yield bigger returns than in Crew Work. $\$ 75.00$ invested in goods can be made to yield a clear profit of $\$ 75.00$ to $\$ 100.00$ per week. Think of the difference between this and the ordinary business.

To give you an idea of the possibilities of Crew Work, take this "Lucky 'Leven" for example: This pachage shows a retail Drug Store value of $\$ 3.20$. It not only has the flash that attracts, but the goods have the merit which bring repeat orders. The ordinary agent should sell 20 boxes per day, 6 days in the week. If you had a crew of 5 agents working, each selling only 10 boxes per day and you gave each agent a commission of 30 cents per box, it would mean an income of $\$ 3.00$ per day for the agent and a profit of $\$ 3.00$ per day for you-a total of $\$ 15.00$ per day on 5 agents' work, or $\$ 90.00$ per week.

A well seasoned crew of 5 or 6 agents should easily yield yon a clear profit of $\$ 150.00$ per week. After you had made a start in the work it would be just as easy for you to operate two or three crews.

On an investment of only $\$ 87.00$ you could keep a crew supplied with goods and also buy in 500 box lots and receive a discount of 1 cent per box. But you may ask how can I buy 500 boxes amounting to $\$ 195.00$ with only $\$ 87.00$ investment.

We would on receipt of a remittance of $\$ 60.00$ send you 500 boxes and arrange for you to take out 100 boxes at a time, so you wouldn't have much money tied up. $\$ 60.00$ deposit, then only $\$ 27.00 \mathrm{C}$. 0 . D. on each 100 .

Hundreds of people take hold of good things and fall down-just a little help at the right time would have turned failure to success. We give you that help. On any combination you handle we will give you a selling plan which, if followed, will bring you success-our plans have been the means of putting hundreds of agents in the $\$ 75.00$ to $\$ 100.00$ per week class. What it has done for them it will do for you.

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SHOWS, STANDS, FREAKS, ETC.
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50 B A FOUR BLACK TENTS, 30 feet wide by All are practicalls brand new. none of them haring meen used more than half a dozen timee. Each tent is


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Concoestons of all kind for sale. Shows wanted. No zambling
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Freaks, Curios, Concessions for Museum
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NINE YEARS OF PHENOMENAL SUCCESSI BETTER THIS YEAR THAN EVER. More than Three Hundred Parks in all parts of the civilized world now have Box Ball Alleys More than half of these have DOUBLED THEIR ORIGINAL EQUIPMENT.
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The NEW sodele is a mechanleal gem. Nothing to wear out or break. No up-keep expense. Anj ordinary workman can hare them set up ready to do business in a few bours.
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 same roomemer hoir in from three of these alleys, $8,540.00$ in sixteen consecutive months operation in the
 ALD Another with two alleys sass tbe frst year his clear proft over and above all expenses were more than $\begin{aligned} & \text { Fivery rllage, town or clty needs this fine amusement. } \\ & \text { We sell ouly one customer in towns of moderate size. }\end{aligned}$ $\qquad$ HERE ARE A FEWN FROM PLEASURE PARKK MEN Gentiemen:-1 want you to send me Gentiemen:-The Box Ball Alless have Gentlemen:-1 thought you might be Gentiemen:-Outside of the vers Ave more of your 12 f . Box Ball Alleys. As you know. I have run ave of sour 42 f. alleys for the past two seacons at my
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Gentiemen:-ilease write and give
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42 FT ALLEYS
of hem allews. park party operated al|
ceastion basis. fre would Hilke to get ten
of these Alleys from su, because the six
at our perk lagt year were not
at our park latet year were not enoust
to scrommodate the people. Yours truly. biverside park. Per E. C. D., Mgr.


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SCENIC RAILWAY, nearly new, complete, must be sold; ROULETTE WHEEL, 16 -foot diameter, run one season; Blowers, Bridges, Motors, Settees, Shakers, Devices, Park Equipments, Show Printing, Catalogs.

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First=class shows and legitimate concessions write. We carry a 16 -piece Italian band. Elma Meier, champion lady high, fancy and shallow water diver and balloon for free attrac= tions. We have a Parker's new three=horse=abreast Carousal, a new Eli Ferris Wheel and Merry Widow Swing. Want Katzenjammer Kastle, Crazy House, Five=In=One, or any other good show to write. Want one more good promoter. Route, New England States. Address,
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Warted tor Roy E. Fox Lone Star Minst'els, Clarionet and trap drummer, address Roy E. Fox, Lindale Texas, March twentieth to twenty-third; Mineola, twentyfifth to twenty-seventh; Emory, twenty-eighth to thirtieth
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Three special cars leaving Chicago, March 25th. Two special cars from Kansas City, March 26th. All people leaving Chicago report to E. C. TALBOTT, Saratoga Hotel, Chicago, Iliinois. Kansas City people report to LESS ESLICK, Cotter Hotel, Kansas City.

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Any good PIT attraction, freaks, curiosities, wonders for ten-in-one one pit platform; always an opening for good people, all day grinders, talkers, ballyhoo and boss canvasmen that can and will look after top and platform. Name lowest salary. Jake Stockman come home. Ivy write Doc Jameson enroute with Barkoot shows, week March 18, Tupelo, Miss., week March 25 . Corinth, Miss.

## Notice-Call-Wanted

All Parties engaged for my show, report to me March 23. Also parties contracted for Parker No. 1 Show. Special train leaves Chicaḱo March 25th. WANTED--Freaks. Fat Folks. Midggl's Fire-Eating Magician MAURICE RUCKER, Saratoga Hotel, Chicago Wanted --- Wild West People Cowbors, Cowgirls, Trick and Bronk Riders. Indians, Rube, Performers for Country Clrcus, Riding. Ground and Aerlal Acts. Clowns; Colored Musicians and Performers for Plantation, elzht-plece Italian Band. Teil all and JOHN R. SMITH, Manager John R. Smith's Shows and Buffaio Ranch Wiid West, Bay Minetto. Alabama.
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## Point Breeze Park OPENS MAY 25 Eh <br> Philadelphia's Big New Out-Dor Summer Show Ground 65 Acres of Fun and Amusement <br> Twenty Minutes by Trolley from the Heart of the City. Aerodrome, Double Racing Coaster, New Single Toboggan, Carousals, Autodrome, Scenic Railway, Mammoth Deutcher Garden, Seating 3,000 People. <br> Largest Motor-Cycle Salcer Track In The World And Numerous Smaller Rides and Devices Now in Course of Construction <br> Free Cate = Free Band Concerts = Big Free Circus 42-Foot Circus Ring <br> We still have room for a few live concessionaires with good shows or novelties. Circus Acts

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 R-The Anlmatef Bathtno (comedy)
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 THANHOUSER.
 13-The Silent Witness drama
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February-
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20-Valley of the Cmbria (Italy) (scenle)
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 20-The Narse (drama)
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t-Ton's Oath of Vengeance (irsma)
2-A Cowhor's Stratuzem (comedy).





 23-Incldents of the Durbar (edncationai) ${ }^{100}$
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## LIST OF FAIRS

With the Names of the Associations by which the Events are Held, and the Dates upon which They are to Take PlaceInformation Procured by The Billboard Through the Utilization of Its Unequaled Facilities.









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POODLE DOGS, AUTOMOBILE DOGS, KING CHARLES SPANIELS, ST. BERNARDS, SPITZ DOGS, and ALL THE LATEST NOVELTIES For FAIR and CARNIVAL Purposes.
Our tremendous output of last year has once more forced us into larger quarters. We have installed at the above address a modern and up-to-date factory, with luxuriously fitted up showrooms, and scientific and economical manufacturing facilities, which are beyonid a doubt the best and most thorough that American ingenuity can produce.

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The UNIQUE character of our goods, and our prompt deliveries, have become a byword with our many friends and patrons, and they may rest assured that these features will be continued if not improved upon. Our handsomely illustrated and complete catalogue will be furnished upon request.

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YOU KNOW What it means to be held UP!


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Just the thing for Cafes, Side Shows, Skatlad.Rinks, Merry-Go-Rounds, Dance Halls and Amusement Parks.
A large shlpment of the latest models of Organs and or-
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MTE HAVE the pleasure to announce that Mr. Louis Berni is still taking an active part in the business; and we have also to announce our most reeent and one of our greatest suceesses, viz., the construction of an organ (sim¡lar to the one shown in the aceompanying cut) for FELTMAN, CONEY ISLAND, an instrument which erities and experts deelare can not be excelled, or even duplicated, in this country; in fact, they say it is the BEST ORGAN IN THE UNITED STATES today. Every part was made in the factory of THE BERNI ORG.AN CO., and the entire construetion was under the personal supervision of Mr. Louis Berni. The result attained amply justifies his retention of the title "THE ORGAN KING OF AMERICA"

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 For The Great United Shows
## TO OPEN AT BELLAIRE, OHIO, APRIL 29

Real shows of every description that are run by real showman. You must have a neat frame-up. No junk. Nothing too big; nothing too small. We travel in "lly own private train. Have for sale concessions of every kind, except Lunch, Poodle Dogs and Confetti, which are sold exclusive. We do not want no strong joints. We can place one more good Free Act. Must be A-1. We have Sig. Vincent Alberti's Royal Italian Band, this making his third year with this show, and has been pronounced by press and public to be the best band ever carried by any Carnival Company.
N 30,000 . The K . of M . convention is held the week of April Ohic. Bellaire is 12 miles from Wheeling, W. Va., is a steel and iron mill town, with a population
 without any celebration. We have played it four years in succession, and twice last year. Now, in regards to the coal strike: Our territory will not be affected at all, as we play Pennsylvania and West Virginia, where they lave the world's greatest steel and iron mills, and are working day and night, and they all burn gas, so do not be afraid of the strike.

How does this route. strike you, Mr. Trooper: Bellaire, Ohio, week of April 29; Wheeling, W. Va., week of May 6; Steubenville, Ohio, week of May 13; Washington, Pa., week of May 20; Duquesne, Pa., week of May 27; McKeesport, Pa., week of June 3; Latrobe, Pa., week of June 10, and then we have six more big celebrations to follow in Pennsylvania, and they are all conventions and old-home weeks. We will guarantee that this show will have the best route of the season. I want the following people to write: John Colihan, Mrs. Webb, Capt. Clayton, Miller's Animal Show, Jack Shields, Hill and Flourey, Ed. Sutherby, Robert
A. Josselyn, Joe Raymond, Samuel Reich, Jas. Southerby, Michael Garafolo, Louis Fridel, Harry Hite, Ray Falley, Dave Farley, and any and all people who have attractions that will get money. Can use one A-1 Promoter, and one more Queen Contest Man, and two more Billposters (must be union men and be able to do country routes). We bill like a circus. Now, Showmen and Concession Men, wake up. Let's do business with real business people. Address all mail
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## Free Attraction for Parks and Fairs This is

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## The Original Stage Chantecler

Six feet high-supported by a pretty young lady and tralned game cock

## A Scream!!

Stanton appears as a Gigantic Rooster, an innovation trom Paris One of the funniest acts is a cock fight betweer Walter Stanton, dressed as a mammoth game cock, and a trained rooster. A huge egg is brought out from which emerges the live cock that crowed defiantly and attacked the monster bird driving the latter from the stage amid screams of laughter. It is probably fair to say that no act afforded as much amusement. It is truly one of the most mi-thprovoking acts ever seen at a fair.
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A COMEDY NOVELTY ACT ALL MY OWN, NO ONE ELSE CAN OFFER YOU

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PARES IX EURORE.
(Contloued erom page 30.) ettles, but they monat be entirely ananced and
Banaged by Amierleana ain the lialians are utteriy banaged by Amerleans an the lisilians are utteriy
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vatdeville in chicago.
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Dramatle sketchea are naturally required to give halance anil rarlety to the lills, hut lesa bave
heen seen this joer Another them year than prevlounly. nementan note la the preaentation
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 Acta orth a Erest nomber of reoolle annl ex. are often fallen nete. Thene in the holsurex, hil they are "Hash." and and the name is well put.
 En admisalon in these humes. Where the averor the frat ten mwa and boxec. and the Emprean To tell the enilie story apata. tha ont-1ylng humes. and Inatead of dibilalsblig bey ara alowly but surely locreaning.

Renaett and Reanett Blg Randeville Company droviluring Prof. Arthur, tha hypmotle, hettar to gool ithe, carrylog with them four mingle.


If you are solns to use Free Attractions, do not waste your menej on cheap, urdinary acts, when cot The traide Drown Zeraldes, Amerce'
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Have you seen that new Interchangeable "Pen Point Seetion." used only on the "Write-Away" Fountain Fenf with th sou can out-demonatrate any foumialn pen
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vaudeville situation in new york. Contaned from paze 33 ,

## G. D. TILLEY Naturalist

Beautiful Swans, Cranes, Peafowl and Pheasants for ornamenting Parks and other outdoor annusement places,
Rarel, tame and talking birds from all parts of the world, suitable for Fairs, Carnivals and Vaudeville.
"Everything in the bird line from a Canary to an Ostrich'
I am the oldest established and larges exelusive dealer in land and water birds in America and have on hand the most extensive stock in the United

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feet high. Dial four feet in diameter. Makee a better ahowing than a blgh striker and will get more money.
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Managers of Parks and Fairs desiring a real novelty, address, CHAS. W. NELSON, 123 Powers Building, Rochester, N. Y.

## AYUSEMEMTS AT FAIRS.

(Coatlaned from page 81)



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excerpts from the scrap book. (Conallued from page 2n.)

























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 Rurke. Mapor John M .: Burfalo Bull-Pawnee
 Pate. Nrank sizennutle Show shown
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 Mawke, Wrilts Rhingling Rros. Show






 EXCURSION AGENTS.


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Perkham, Raint w.: mingling Rron. Show
 Stiventer, iI. II.: Frak A. Ronhina. show. Warner, Eal. C: Sella.Floto shmmer sho MANAGERS OF SIDESHOWS.


 Conlon, Al.: Solle. Floto Show.
Prake, Frod: Det
Eille, Fanper, James Alt: Mnekay Europenn Clrenv.
 Hanli. Hi. II: Sparbo shows


 geilen. J. E:: Hazenherk. Wallace show








EQUESTRIAN DIRECTORS.







 Romer. Rernard: Nowne and Wheler
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Whatherepoun, Cisrence: sig Snutelle ghow. BLACKSMITHS. Anderson, A: R.: Rella, Flioto Rhow.
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 Jpequep, Feier: Downle and Wheeler show.
Jobnen, Nartin: Kit Carkin
Bhow. dordon, Henry: J. W. MMope \& Sona show.
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Show. Whalun. Cbse. A.: Car No. 2, Kit Caraon Wigon No. 1. Richardn Bros.

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## Allen. Whttey: Young Ruffalo-Frederlek Cum

 Banley, E. E. Gentry Bros.' Show.Barlow, Misa Ella: FA. P. Rarlow




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Wippenteln. Wsiter: Ringling Rros.
Rbow. Fhelet. Fred F.:


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 Dwser. Jame: Sollin- Floto Show.

 Irwnw. W. B.: Hincenbeck. Walince Show.
Kuly, J. C.: Frallk A. Rulinge show.


 announcers.

## Andermnn, A. J.: Rparkn Showa. ${ }^{\text {Atterthury, }}$ Bob: Alterbury Bron.

 Sblowa,
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Cnle, Mert: Magenherk-Waliace Show.
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 Wenser. W. W.: Gentry Bros.' Show.


DATES OF OPENINGS.
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P., Show: South sillford, ind. Bunchlon'a. Rillie, Overiand Sbow: Ambla, Brown Mal 1 iommier Combined Shows: Ricb-
 Crmphent Bros. Show: Beaunont, Tex.
 Conkring Tent sbow: Matteswan, X. Y., abont
Mar 1. Dasilnition'R. J. J.i. Doce and Pony Faudeville Dellurt Mombined Shows: Morley, Milu., Delnill ing and Pony Show: New Albsny, Ind.. Defentix iog and Pony Sbow: El Paso, Tex.
March
 Gentry Bros. ${ }^{28}$. Show: Sad Antonlo, Tex., Marcb
28. Gullimin Bron. Show: apening date not an-


 Mivingstan Show: Jonsrille. Micich.: May 8 .



 R1mpl Bros. Show: Msy
Rothins. Frank A., Sbow: Jersey Clty, N. J
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Ssnzer ", Grenter Europesn Sbows: Moblie, Ala
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 Aprll 25.
Young nitrsio Wild Weat and Col. Frederick

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Wild West.

 Dee. J. J. Kay: eqnestrian director, Smith's Mreke. C. E.N: musical director. Smith'a C






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Shaw.
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Trmmen. II. H., and F. G. Rondis, props. Sells
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mler shows.



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 Willy, W. E.: equestrlan director, Gentry Ren. Wlliliam, James L. : supt. canvaa, Gentry Bros.
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## PARKLIST

Complete Compendium of Information Regarding Summer Amusement Parks, Gardens and Theatres, With the Class of Attractions Booked



Name of Town.
State.
Name of Park
Proprietor of Park
Manager of Park.
Manager of Attractions
Does this Park Play Vaudeville?
What Circuit Is It on?
Does It Play Bands?
Who Books the Vaudevile Attractions?
League Das, 14.000; Unlted Charltles, 8,000 Lator Das, 21,000 Rock-Forresi Park; J. W. Smith. mgr.
 Plae Blant-Forrest Park; F. E. Cherot, mgr. attractlons, concessions and devices in part
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Freno- Recreatlon $P$ aris Frenno Tristion Co


## KIndiy use blank space below for notifylng The Billboard of any omissions from, or errors in, our list of Parks.



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 Kankaker Kaikikee Park Amuse. Co.; Gova Huse,
Kewanee - Windmont Park; R. H. Haymand

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September 7 or 14; park lisn't on circit. Whkes-Barre-Sans Soncl Park; Geo, K. Browk, agr.; one trolley line rea. hes resort; 20 min-
utea flde from center of clty; aliternatiag electric cenrrent; park does not play vaude stock company; opening ante, May 30: clowlar date, September 5 : attractions. conceastong and devices in the part to date; rolles coaster, dance hall, swing, restanrant, merry-
go-round, sbooting zallery, penny arcade. fuin factory, photo gallery, iane rack, noveitilea,
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plays bands and intends to operate a dramatic atock onds and intends to operate a dramatic
compant opening date, May so; clotIng date, labor Day; park has been on ctrblg days attendance, Decorstion Day, ith o
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 YPE COMPANY nal manufacturers of Machines. This little four-pound wonder turns out original photo button pictures automatically, at the rate of six per minute. If you desire to go into the photo button business on an investment of $\$ 25$, the "Wonder Cannon" will answer your every purpose. This miniature "Gattling Gun" has given hundreds of men their start in life, just as it has started us. A photo button picture mounted in a gilt frame costs the operator less than 2 c and sells for 10 c and $15 c$, netting a profit of8 c to 13 c on
Without one bir of previous experience, anyone, can start making money on the same day that the outfit reaches him. A complete $\$ 25$ Outfit includes the "Wonder Cannon" Machine and enough supplies to make four hundred finished photo button pietures, insuring a return of practically your entire original investment upon the sale of the first lot of supplies. A descriptive booklet is FREE-WRITE TODAY.,

THE "MANDEL" POSTCARD MACHINE No. 3 All that we have said about the photo postcard business applies to
this machineas well. We call this our this machine as well. We call this our
G-Pound Portable Postcard Gallery This machine represents the most remarkable chance of the present commercial age for a man without experience and small capital to step upon the high road of success. On a total investment of $\$ 26$, you have the sole ownership of a machine that Will earn for you a profit of $\$ 50$ to $\$ 100$ a week.
Loper de Diego made $\$ 581$ in three months, after paying all hotel and traveling expenses while on a tour
through Mexico. William Baker says: "Made $\$ 25$ in six hours. It's the thing the people want." Browning, of Miss., writes: "Made $\$ 16.70$ in two hours." J. M. Weidow writes: "I made $\$ 10$ in only one and one-half hours' work." Ifundreds of similar letters and reports tell the records of big, easy profits.
This machine makes photos DIRECT ON POSTCARDS WITHOUT USING PLATES OR FILMS.
It finishes and delivers
three original photo post-
cards per minute, right on
cards per minute, right on
the spot where you take them. No rent to pay-no profits to divide with anyone. A cash business of pleasure and a great vol
ume of profit. ume of profit.
Our $\$ 26$ Outfit includes everything needed to start making moncy immediately. The sale of your first supplies practically gives you back your original inventment and you have the business fairly and fully establinhed. WRITE RIGHT NOW. Complete information FREE.

## THE CHICAGO FERROTYPE CO.,

## 320 Ferrotype Building, CHICAGO, ILL.

Dept. 320, Public Bank Bids. NEW YORK CITY.


[^0]:    (Cominued on pare s4.)

[^1]:    C. E. DELLENBARGER CO.

    2271 Clybourn Ave., CHICAGO, ILL.

[^2]:    for mutual benefit mention tae billboard when writing advertigers

[^3]:    
    

[^4]:    (Contlinued on page 74).

[^5]:    Tempary- GREAT NORTHERN.
    
    
    
    Nome
    

[^6]:    
    
    
    and two ntrapa Hall, ra rork amter
    HERKET-MEISEL TRUNK CO.
    $\frac{s 08 \text { Weonington Ave. ST. LOUIS, MO }}{\text { FILM FOR SAIE }}$
    

[^7]:    TENTS ALLSIZES IN STOCK

