REGISTERED IN UNITED STATES PATENT OFFICE.
Volume XXII. No. 13.
CINCINNATI-NEW YORK-CHICAGO
March ${ }^{\mathbf{*}} 26, \mathbf{E} \mathbf{E} 1910$.

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CINCINNATY NEW YORK CHICAGO SAN FRANCISCO PHILADELPHIA

# ~TGe Billboáré AMEPICES LEADING AMUSEMENT W EEREIS <br> UBLISHED WEEKLY.AT 416 ELM STR. BYTHE BILL BOAED PUBLISFING CO 



Miss Leah Langtry, who in private life. is Mrs. Ed. De Groote, tells the


Winning a Wife, closed a season at
Jackson, Miss., February 22, Wash,
Ington's birthday, after playing a seat Jackson, Miss., February 22, Wash-
Ington's birthday, after playing a season of one-night stands in the smatier
cities and towns throughout the Says Miss langtry: "Every one who
knows Mr. De Groote intimateiy, fully knows Mr. De Groote intimateiy, fully
appreciates the fact that he has very IItle 'country gawk.' and he has in tlmes past been frequently heard to remark that the aforesald gawk does not know that George Washington about its being a legai honday and proceeded to the post office to call for his mail, but on his arrival there he found, to hls chagrin. that the office was
closed. After waiting impatiently for some moments, he hailed a 'seedy' indivildual who was passing a window and Inquired: win'say my friend, can you tell me at what hour the general defivery of his 'Why, pard.' replled the fellow, apparently much amazed at the stupldty, 'that thar window won't be open a-tall to-day. Don't sou know it's George Washington's birthday
"Since then Mr. De Groote has sald nothing concerning the "country" If you want to get a glimpse of the humorous side of human nature stand before a box-oflice window for a little while and listen to some of the remarks matle by in some theatre lolhy and "hang
around" the ticket-illece whiluw.
You're bound to hear somnething funny: the Maje. Trulte Theating manager Topera. litue booth. When
 and approaching returnents in the hate As he reacled returne After the

teering the infor
he knewe jus ho
asgintant talks.
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me speak to her at aif, that 1 migh
pointed me out to the Irisiman wh
and assuming ail the gestures nall gut pretemded not to moterstand the man
people, 1 maturnhy had the trishman gheswing. For a moment he was non-
fitussed, but not to be outwifted ly his friends guery as to what was his explanation, now that he had found me to be a mute, he thally ejaculated:
made my excape without nay further explanation
 as I had never before seen at a breakfast or any other table. For Boucicault was incased in a long dresslng gown, made apparently from Lamb's wool
bordered and trimmed elaborately at the cuffs and around the neck and girdied around the waist with a scarlet cord, much betasseled. His feet wer upen his head was perched a skull cap. concealing his baldness. between his rapid-fire answers to my questions, made away with the substan tal meal that had been spread before him. Then he motioned to the
attendant, who left the room, but speedily. returned, bearing a tray upon which reposed a single saucer-and in that dish was the largest block of
ice cream I had ever seen served as a single portlon-a block that seemed. in fact. to be sufficient to satiate the ice creann appetite of at least thre "Perhaps 1 involuntarily showed $m y$ surprise both at the unusua
breakfast dish and its slze. At any rate, Boucicault turned to breakfast dish and its slze.
merry twinkle in his eyes.
'Do you have found me indulging in one of my pecullarities. he sald Do you know, 1 am a firm bellever in the value of ice cream as an inspira
tion of influence? I actually wrote The Shaughraun under the inspiration a it. If I became a little thick-headed while engaged in producing that play 1 called for a plate of ice cream, and a large piate at that. ant when 1 ha "Between sentences, Boucleault was tackling vigorously the little moun
tain of coldness. I always have it on hand. he continued. 'and I could g
wither customary portion of ice cream. Almost everybody elsw keeps ice cream for
an after-dinner dessert, and Sunday dessert at that. Rut if 1 eat it in the morning it clears my brain. acts as a sedative to my digestive organs, and is a
wonderful exhilarator for my whole system. And i can't get enough of it.' Threw hith the last spoonful of the huge portion tisposed of. Boucicault
$\qquad$
$\qquad$ would be set before him.
 and then

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## THEATRICAL GROWTH CONFIDENCE OF CAPITAL

Of Omaha, Giving Data Concerning Important Personages-Edwin Number of Companies Incorporated in New York for Instituting and

Arden Once Invited All Ft. Omaha to Theatre


Vesta Victoria
Returns to America


CUMBERLAND THEATRE BURNED

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## ADE'S NEW PLAY.



## CANCELLED COMPANY

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lyric theatre, chicago.


Showing the Interlor of wbat was formerly The Great Nurthorn Theatre.
Mrs. Southworth's Ishmael Produced The intilal performance of Ishmat, written



 VAUDEVILLE IS TEMPORARILY ABANDONED.

HALL LEAVES LA PORTE.



Washington to Have New Dramatic Club
 will nut be drawn from the ranks nf the piro
fessional actors. A site han bren melected and a miltahle cluhhonge will be erected with large
auditorlum and atage.





## WILL REORGANIZE.


nett amd John J. Varl, 140 Hrontway Nen The Greator A muwement Company, Brouklyu generai anusament entorpria, in, Includlag clr cuses. parke. theatres and theatrlcal perfortn Directors: David Suatt, waguns, coutumes, etc. Itrooklyn. N. y.: J. Montgonery Itedily, ©Q achuelder, gi Fuat York clis, na fells Relf York: capltal, \$1,(ko). To urect and lrane the

 Jacobs-Forrester Amusement Compuny, Nev York: caplal, 81,200 . To operate own and
 Theatre Blidg.: Mortlmer Fixhel, ${ }^{43}$ Ced IIII-Yale Enterprise. New York: capletal \$5,010. To lease and manake thearnew to act
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pown enpeclally the twin cosstor apparatus. Drectors: Athert E. Turgln, 309 Itroadway;
Wm. M. Pollard and Sylvanus 11, Ward Wam. M. Pollart Eat sylvanus 1). Ward, fis J. Fred lielt Co., New York: To publish and deal in mumeal compontions an proluctlona and to copyrigbt kame and do
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New York Cits: Chas. 1. Friedtuan. 104 Tin Eyrk atreet. Browilisn.
The Stockbolders uf Burough Bllumontag Co.
 Pierce Company Buys Lyceum Studios
11. E. Plerre d Co. have purchamed the entire





 PREDICTS BIG SEASON.
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The I'rice and Ituiler timpany Inclutlea Iten.


## PRESS AGENTS, ETCETERA NEW YORK VAUDEVILLE

Tom North Amusingly Describes Their Little Eccentricities, Foibles and Personal Vanities in a Mauner That Will Be Offensive to None for He Is One of Them and He Tells His Story.

Description of the Bills at the Several Variety Houses in Gotham With Reviews of the Individual Acts and Personal Notes About the Performers







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## New Management

Takes Theatre
Mr. Rit Lener, who has ben manager of



globe playhouse destroyed.



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in the town bit was of a fimsy constructlon.

## GRAPHIC'S FIRST HOUSE.

## Mt. Vernon. N. Y.. March ${ }^{14}-$ The New

 thme the crowds were packed for a whole block.
The Graphic Amusement Co. of New. York. has
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MORRIS LOSES DENVER
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WOLF CLOSES SEASON
The compane playing The Wole
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KOCH IN NEW PLAY



## THE WEEK IN NEW YORK

Sister Beatrice, a New Play In Three Acts by Maurice Maeterlinck, Opens at The New Theatre-_Syndicate Purposes To Reduce Singers' Salaries--White Rats Play Ball-Other News.


## THE WEEK IN CHICAGO

Wm. A. Brady Produces Mother at the Grand Opera House---Adeline Genee Holds Court at the Colonial Theatre. The Easiest Way Creates Much Comment----Mabel Taliaferro Soon to Be at the Chicago Opera House.




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& \text { LYRIC THEATRE Sam S and Iee Slu bert } \\
& \text { (Inc.) present Frank Daniels in the London mu } \\
& \text { slcal succees, The Belle of Itritany, wrlten by }
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CAST OF CHARACTERS.

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& \text { Hagnoud de St. Gautier, son of the Marquis. }
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& \text { Ragnoud de St. Gautife, son of the Maryuls, } \\
& \text { Compte Victoire de Casserole, a dandy }
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& \text { Raptiate Boubillon, a chef.......Martin Rrown } \\
& \text { Toncte. mald to he Marquis..Misa EIIs Ryan } \\
& \text { Mlle. Denlse de la Vire, ward of the Marquis, }
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& \text { me wil play the western rauderilie time. }
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## BRIEF ITEMS ABOUT PERFORMERS IN CINCY

Gossip of the Doings and Intentions of Variety Folk at the Queen City's Several Houses Last Week, Together with an Outline of Their Plans for the Summer

## OVER THE RHINE TO THE HILLTOPS













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Gearge Atkinnon has been mienating the lant
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$\qquad$ Hetty Crma pent ** wrek in town on the






Frank Hsll, Iast week at the Audtorium.
pmeted the purchase of at 118 triple steel



 American. Where the clever hitule comedlan woo
many an appreciative applause.
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 changing witt The Plaza, of Norwoot, a recentis.
erected vauderille boune.

Rarbee and Hill, lately seen at the Emprems.
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Thie Slnging Moras. Alberto and Emms. have



 The Mardo Trio, rechatly at the Emprem. have


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## NOTES OF THE ROAD.



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Mive Pearl Mack, of *ivice and Mack, enter-


Genero and hir Yenntlan Goandiller Band, went










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## JUST PATTER

Of a Personal Nature and a Few Notes of Interest From Chicago

PERFORMERS' PERSONALS






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The Weber lroathern eerured an injunction


 Mr. Hullard Campbell. manager of the Amer.

 rphasma, the Goildenen of Light, who plased the








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(Continned on page 18.)

## ABOUT ACTS

to the Theatres of the Great Metropolis of the Middle West

IN CHICAGO LAST WEEK


tie mayvilles，iancing mabionettes．


REVIEW AND COMMENT ON VAUDEVILLE BILLS

Points of Merit Discussed and Apparent Faults in Acts and Per－ formances Pointed Out During a Week＇s Round of the Variety Theatres

CHICAGO SHOWS IN PERSPECTIVE

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Majestic theatre．
Gordon Walter Company



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## シミラアロー



# B I G <br> BALTIMORE, MD <br> <br> TOWN <br> <br> TOWN <br> <br> N E Wis 

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Various Items More or Less Important


## PHILADELPHIA, PA

Fourth Weok of Car Strike Finds On the opening of the fourth week of the
arrike. with sounething over one hundred thon


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 Re Wile Hopprer entertalaed anotber largo
aullener at the Ferrest? beglaning the gecond The Gomldess of Llheriy putered upon Ita thind
end last week at the Walnut Street. Wlth Jon. F. 11 onard. compower of the muslc, and Stella
Tracey, thie captlinang prima donas of the compady. it the principal roles.
Rovert $11 l l l a r d$ began bis second and last Hearte ase was reerlewed hy the Orpheum Play.
ers at the Chest nut S. Net, and pmored an elah.


 Dell. Metar Land and lletey Relmer,
Grasterk has retarned to the Girard Avenne Minurits Mantrels, at the Fileventh Street
 the thimhable slyte of the controversy, and St
 anmse. Langher relgned sunprme during the
perforinnines and there was a liberal amount of The oill favarite langb momucer. McFadden ${ }^{\circ}$ Farke, hn enthusinstlc audlenere. In hee prewent Jampa Kyrle Mncrurdy, capable In himaelf and drem of sentlment nnd sensation, called an tit the Glin In the R!k Clit, thnt met the warmest Rrewner's Millions wan enjoyed by enthual.
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 of Kicw York. Whys lievo nest wivik. the Alourn
 Aprld. Kudy lleller has Just completed a clrcul of his parks and took carefully wer the pros
pects for tho cumlag season. Iif ripmers pevery Ching very satinfactory and lexiles forward to
very bla season.
Al. Whate, the danclng manter, has maslo

PORTOLA THEATRE, SAN FRANCIS CO




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BROOKLYN, N. Y.
Marked Activity Shown Just Befor the Annual Park Openings.
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KANSAS CITY, MO
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## BOILED DOWN



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## OMAHA，NEB．

Many Good Attractions and Box
Office Receipts Corresponding．

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SAN FRANCISCO.
Westbank

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ADVERTISING RATES.-Twenty cents per line, agate measurement Whole page, $\$ 140$; half page, $\$ 70$; quarter page, $\$ 35$. No advertisemen measuring less than five lines accepted.

Saturday, March 26, 1910.
THE BILLBoARD is on sale on all trains and news-stands througłout tbe United State and Canta, which are supplied by the Ammerican News Co. and its branches. It is also on sale Remittances should be made ty post-offce or express money order, or registered letter
addressed or made payable to The Billboard Publishing Company. The oditor can not nndertake to return unsolicited

## EDITORIAL

## The Uniform and the Theatre.

Sentiment plays an lmportant role in the lives of most people. Fortunate s he who reverences things good and true which make for the best things in life and high living. To honor one's parents is scarce less obligatory than to honor one's country. To respect the laws and the guardians of our liberty is imperative in this country of law and order.

In America, the "land of the free," where practical men deal with mos subjects in a practical manner, sentiment ls far from dead, but much of the shipful attitude ls hardly in keeping with progressive ldeas and the assertlve ness of intelligent freemen.

Recently, the management of Chase's Theatre, Washington, D. C., it ls charged, refused to admit to that house, enlisted men of the army, navy and marine corps, in uniform. Thereupon a great tempest was raised, and the because the fag had been fired on not because some insult or indignity had because the flag had been fired on, not because some insult or indignity had possesses such people as Representative Heyburn, who sought to wave the possesses such people as Representative Heyburn, who sought to wave the bloody shirt in the National House of Representatives a while back, and was reated to contemptuous silence of his colleagues. such people seek io tence, and most good citizens turn their heads away in disgust.

Manager Chase is to be commended for withstanding threats of revoca tion of his license, and such action would give rise to general indignation and possible complications. The reason assigned by that gentleman for refusing admission to the men in uniform commends itself to every theatre proprietor whose capital is invested in the business. "It is." says he, "the rule and regulation put into practice in this theatre, as well as every other recognized first-class theatre in the country that only persons in civilian citizen's dress are elther sold tickets or given admission to the boxes and orchestra, or first floor. This does not apply to soldier, sailors and marines any more than to war nurses, hospital nurses, letter carriers, pollcemen, railroad men, the Salvation Army, football, baseball and golf players. It is not a question of patrlotism, nor of alleged insult to uniform, hut simply a matter of good taste and propriety of dress for place and occasion. play is the thing. and the attention of the audience should not be distracted by the appearance of persons in the seats, conspicuous by reason of their exceptional dress. There is no person wearing any sort of uniform but that is permitted to change to citlzen's dress, and therefore no hardship is placed upon any one by the requirement that he or she dress as do the great majorlty of their fellow human beings who seek amusement and recreation at the theatre.

The foregoing wlit not commend liseif to the minds of those whose personal ambitions and love of the noise that sounds like patriotisin are enthralled With sensational glamour, but doubtless will be sufficient to convince those good Americans who count and are worth while.

## The Decay of Vaudeville.

Under the above caption The American Magazine in its current issue, arraigns the vaudevilie stage of to-day, claiming it to be in a stage of decadence, having departed from the good old days, before organized variety ntertainment under the general name of vaudeville was known

In proof of its contention, it goes on to cite the cases of soveral questionable acts which have, unfortunately, been permitted to disgrace the boards, and emphaslzes them as typical cases of decadence. As it takes "moards than one swallow to make a spring." so the lack of greater corrober-
ative testimony realiy leaves the allegations to fall almost of their own weight. it may be admitted that some objectionable acts thad their way into The business. It hs conceded that there are some flrst-class artists of other days who do not flnd the same welcome with vaudevilie audiences that greeted them in the long ago, but that the present high standard of the business is not a wonderful advance on the quality of productions of years ago. unbehevable, and the critic shouid get a better vlewpolnt, where there are angles to his vision.
nformation when unnecessary, and will be consllered a bit of gratuitous interests, when we che the present perfect organization of vaudeville irst rank. That men and women of the highest hlstrlonic ablity and personal tanding now do not consider it beneath their dignity to appear on the vaude--llle stage. That whthout the high quality of ufferings at sueh theatres it is possible that professional amusements would finil them langulshing, without the vaudevilie backbone togive strength to certain weaknosses known to the business in gencral and some of the outsife pubic. it is asserted with confl dece, hat fith and slapstick methods are no fonger demanded upon the eputable circuits, which comprise the vast inajority of open houses. it would be possible, if space permitted, to enumerate hundreds of productions matle within the last year or two, which for artistic conception, sweetness of story and furity of teaching have never been equaled upon any stage, in any period. Can the critic point to any carlicr era of which the same can be sald?

## New Era for Press Agents.

It would appear, from familiarity with the matter ground out by prese agents that a new era is dawning for them. All their tricks have become hackneyed, and the more alert managers are now demanding adherence to the probabilitles. The gullibilities of the public have been so much imposed upon in the past that the conventional yarn about stolen jewels, milk baths and infinite other novelties originated in the early days of press agency as a profession, are now devoid of the sensationallsm that was the only excuse for heir inception

The press agent who would now exploit the attraction with which he I Identifled must go back to first principles; his stuff must be "straight" ani regitmate. Newspapers join with managers in enforcing this e. press agent's own personality is of no especial interest to the reading and (Incidentally) the theatre-going public.

Time was when a Tody Hamilton could enlist the interest of the public or his attraction by filling newspaper space with talk about himself-the peculiarity of his clothes, the eccentricity of his diet-but that time has passed.

Probably it has passed because the originators of this style have them elves passed from the public eye, and imitators can never successfuliy clothe themselves with the glory of those they ape.

However that may be, the successful press agent of to-day is the one who keeps himself in the background. It is he, aiso, who, knowing his audi ence, strives not for the sensational as it was known to his predecissors His "stuff" has the ring of truth and stands the test of the acid of scrutiny

## Grand Opera for the Masses

tempest seems to have been started by Miltot and Sargent Aborn in their suggestion to the cliy of New York that they be allowed to bulld an opera house on the city's property in Central Park-a tempest that howls an equal amount of praise and condemnation, for the widest variet of opinion have been expressed by the press. As soon as the news was made public that Messrs. Aborn had offered to bulld, at their own expense, $\pi$ temple of music for the masses, where school children would be admitted absolutely free, the city authorities in have five thousand seats per week to distribute gratis in other quarters, while nominal prices were to be charged to the general public to defray running expenses only, a number of New York dailie. announced the proposition with large headings in their news columns an then proceeded to comment upon it, proand con. in thelr ellitorial pages.

In any other country than America, thls plan would not be considered remarkable, for it is oniy a modification of the system of smpulying grand opera to both the classes and the masses in all the larger citles of Furope where the opera houses are sulsidized by the government, and the presenta tion of this art form is supported by the municipal or national treasuries

However, in Ameriea, the land of the free, grand opera is anything but free, and has to "go it alone." depending upon the patronage of the general public or the caprice of society. That lt thrives so weli in this country under
 but false statement that Europeans are more appreciative of the higher class of music than we are

## Complaints Well Directed.

If those who are forever railing against the sins of the rallroals as affecting the amusement profession would devote the same degree of energy to a consistent effort at their elimination, the causes of the clamor would in time be greatly diminished, if not entirely eliminatil.

Here is what a general agent of a carnival company recently accomfllshed: M. T. Ciark complained to the railroad commissioners of the State of Kansas that his two hill trunks and two electrotype trunke were receiving such rough handiing ly railroad employes that the S. W. Brundage Carnival Altractions, with which he was employed, were suffering a constant and entirely unnecessary loss.

The causes of his complaint were immediately investigated by the commission and within two days orders were issued from the general oflces of all railroads operating in Kansas which served to put an end to "baggage smashing" as it had been practiced in that State.

Mr. Clark had previously complained to the railroad offclals and to the bagere men themselves without result As soon as he carried his grievance to the fountainhead of authority the ahuse was stopped

His plan might be profiably emulated by many who complain promis cuously and without effect.

## WITH SINGERS AND PUBLISHERS

Notes of the Week Pertaining to Songs and the Singers of Them CHICAGO MUSIC NOTES.



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## JUST PATTER.


 Cublict. will be found lumper now actis.









Tu when alt performers refer to as "Jhumy." When "all the performers" is sald it is not
 agiresilve efforts. It is sumner'a bosst that be never "lokes"
work la in singing erldence all the time bears out his claim.


Lord and Meek, presenting a comedy aketch,
Write that Ob, You Jeftiles 1s theif winner ani
up and down the Coast. Thls same song is cre up and down the Coast. Thls same song ls cre-
atlon a rot at every performance at the Star and
\& Garter rigbt bere in Chilago. Rob White is
surely luck and fustly proud in being the publisher of this song.

Witmark reports mnch success with the beautsful lrish ballad called For Killarney and Yous
Which was written hy J. Brandon Walsh and
Wlse

Ressie Rrowning the clerer Impersonafor and momic, is at the Famlly Thentre. Rock Island.
and reports that Mendelssohn Tune is the great est and blggest bit whe has ever used.
 Is me of the grentest songs of lis klowl since
Thie I oly Cly.

The Schom Dass Company. whicb played the Thzer's Ylddlaha Rag.

Sbapiro will publish shortly Walsb and OCri-
n's rew song, called the Yolllm and Zulu Rag.
Jake Sternad wipl be the
Wertiotl Whert nolt year.
PRESS AGENTS, ETC
fachlon flate. Neatness shows the caliber of an acent. It costs litle to wear a clean collar,
to hare shoes shined. and it nueans nuch not
onty to the akent but to the attraction he
 of confldence for the wort of the netraction
that a carclessly ill dressed agent represented.
 ohservation. It trains the mind. quickens the
senses and forms arery rainahe aseet. It gives him the power of knowing things. Some agents
go atout on hof dlessaly that they nerer watch
what What is golng on ahmilt them at ail, Concentra.
thon is anmther molnt that minst not be over-
looked. Some agents I hare met are prone to
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Also a Few Items About Those Who Provide The Songs

## NEW YORK MUSIC NDTES.

Miss Enuma Carns is feataring one of the Ted
Snyder Musle Co, Snyder Musle Co.'s latest hits, Call Me Up
mome Rany Afternoon. it has becme rery
popular slace MMss Carus introduced it in The Motor Girl. chorus.
Thl arrange for a quiet flttle spoon.
Think of the joy and bllss:
We can hug and we can-talk about the
We can hare a qulet ilttle talk.
I will see that mother takes a walk.
Mum's the word when we
Re a Mason, don"t repeot.
Angel eges-are Jou wlise?
 featured by Lew Dockstader

The morning after the night before;
Gee, whiz! bnt don't your head feel aore?
You krab four water pltcher, and sou le
You grab jour water pltcher, and you
The merning afourter the night before.
MAY IRWIN BUYS a good song.
 If sung by anybois but herself. it 1 s calted
My Wife, Rridget. and tit's going to be a part
 Mie of weeks. $\begin{gathered}\text { Miss Irwin bought the ong outright from the }\end{gathered}$ Norton
Norton and Nicholson, the weli-known comle
opera stars. have accepted a hmlted number of wetks on tbe Wm. Morrls Clicult, be fore getng
into one of the Mis summer protuct
 Miss Annabelle Whitford scored a hig hit at Miss Annabelle Whit ford scored a hig hit at
Hammeersteln s last week witb her feature song.
entlited. Retts, the Lateat Gitr, in which she portrays Mliss Nell Brinkley' original Crea-
tlon. Betif Which appears dally ln the New
lork Evenigg Journal.
 coom, song. Come After Breakrast, to thelr rep
ertolre of comedr numbers. They fell us that
this snng never falls to get an encore at each thls sonz ne
Lawrie and Aleen. st Poll's New Haven The
stre. find I'm Not That Klod of Girl ard If
 The win * The Willame Sisters are making the hit of R. Henry's norelty song. I're Got the Time.
I're Got the Place, but it's Harl to Get the
Girl. The Delmonts have lntroducel Arthnr J. Lamb and S. R. Menry's new marcb ballad. Tbe Wreek
of the Good Ship. Love, in their comedy musical act, using this number as a duet for cornets.


Eita Hastings is mectlig with great auccose mo the Poll Cirnit with Jne Morris well known
ballad, I Am I.onging for To-Morrow When I Talnk of Yesterday.
Jamee Kelly. of the Herald Square Quartette is Peaturing with great sucress 1 Am Longing
for To Morrew When I Think of Yesterday. Mlas Lillian Shaw has anded annther sure
are in her repertolre, entilled Irish Raz.


Miss Minnle Ferguson Nell aml himband.
 taking a mat and risiting the former's father
in Colorado springs

## LONDON

The Anglo-Japanese Exhibition
A Crand Guignol Theatre for Lon-
don - Somerset Maugham's Lates
Play a Likely Failure.

## A



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## PARIS

Few Novelties Seen This Week on The Boards Here - Paz Ferrer Daughter of Spain's Executed Rev olutionist, Plays Camille.

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Continued on page st
EVELYN D'ALROY




## PHILADELPHIA'S CENTURY old PLAYHOUSE

HISTORY OF THE WALNUT STREET THEATRE


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 blgh, have here due their thesplo devotions,
while the managers, the suecewson of hurnu whin
were resivensible for his belug and contluance

 diference kept them from the just reward of
tbeir labor and the flt tie hoard soon vanlikhed -
the public cares not. Cane do the public cares not. Canse does not enter into
Its conslderation. The effect fastens its inter.
est. arouses its enthusiasum and loosen its purse strings. The actor and the play win the ap
planse and establish famme. The power that has
sbaped lt all and brought into belng ls not seen

 capacity of the company at the Areh Strent
Theatre, the managed by Jones, Dinty anid
W. Forrest. the fatter the brother of EIWin
 merit, but he was aiso a stage manager. auut
by bis own works shows he was a man of busi.
nes sintegrity and fnanclaily careful. II. amassed quite a fortune for that tinly. This
manager is probably the only ne of the direr
torate of the Walnut Street Thealre, who wha






 The inauguration of the comblnation system,
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 Whith merchants who surpplies the finances, a all
Who were willing to Invest in theatre manage
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Tolbe dawn of 1 ts second century.
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in the affection of ammement seekers aud th. RESOLUTION OF PROTEST.


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## CHICAGO-ACDITINCIS.

 mgr.' ' Dark. J. Hermann, mgr.) Girl in the colo ild , George Lederer, mgr.) The SllverStart frit wowberna notse (Gomge King
cincag







 Tanderille.
HULEMS TEMPLE (W, P. Shaver, mgT.) Vaude




 PEOPE:
and Suntine. (Chat. E. Mserin, mgr.) Tempes:
























 | Thlinen and mime |
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| BLOOMINGTON. |


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 DANville-Gilayi oprpa house. Clomed





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 Tillines return, hin: mle tren: Vunineon Rom





 ROCKTORD.- TRAND OPEHA HOURR (GON.
 (Contimeat on page on.)

## FORECAST OF SUMMER SEASON IN OUR BIG CITIES

SAN FRANCISCO, CAL


PHILADELPHIA, PA























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ine concerratories. as well as the Carnegle L



The report that a llon had escapen ammon

WASHINGTON, D. C



## KANSAS CITY, MO.

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P. LEGISLATION.


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struction Co, has irft Chlcago on an ox A. G. Whyte has opened an office in Chleng
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R. G.

HESTER CONTROLS FIGHT PIC TURES.

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Terroluctlons of a prize flaht ever shlown. Fir.
hilitlons are now helng glven all over the

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## THE WHITE TOPS

News of the Week With the Various Circuses and Tent Shows-Prep arations in Progress for a Big Season Everywhere-Sanguinity Prevails and Those Who Ought To Know Say li's Justified


LIEUTENANT HOWARD S. STARRETT


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 Ways be popphar ash long as properly conilucted
rinks are kept ap.

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 Asuraclather
rumber.
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Worlit, who bas been rlsiting frlunis in (bleago
 MATCH BETWEEN DAYTON (O.) SKATERS.

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pirogress of the international ex Mibition AT TURIS.
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tional Exbilbition of Industries and Latorna tlonal Exblibition of Industries and Lathor to
 Without doubt be completed well In time for the
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detalls One of the bulldings, the large machincry hall
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ablity that the exhillton will the entrely ready abllity that the exbilhtion will be eatirely ready
by the date set for fis opening. American mannfacturers are urged not to delay forwarding cations should be recelved by the Turla execu tive committee (Commissione Esecutiva per Esporizione Internazionale dI 1911, Torino no be forwarded direct to thits committee or throng Ehe Introattonal Expmestiton Buratee or throng reau is in a position to furnash filit detalls and Informatlon regariling the exbilition, and ti
offer valuahie advice to manufacturers. Ajplit
 until July, 1910, or even later, but the execu-
tive commitite can glve no assurance that the
amount or location of the space applled for WiII then be at its disimasal.
It is important thiat American mannfacturers
be well be well repregented at this exbibltlon, both
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 this was not a success. and it was declited to and the Governmant min a national expolitlo,
nurbreprin


CHIN

Vicmeonsul general Hamilion Butler, of Tlent



Tile WiNNTPE WiNter rarnival.


## THE FATAL KNOCK

street-man stood on the hurrican deck The air was crisp with autumn's chlll. His a warning of winter in sight. His cheek was blanched and his coat was frayed A shiver ran through his weakened frame, Neath the light of his "Baker's" glare.

He started strong on his opening "spiel," And the crowd was attentive, and bound
There was something desperately earnest in him That his humor could hardy drown. Hnspired, he seemed a grip of ste As he finished up his opening talk And not a dead one in sight.

## III

A smile lighted up his pale, wan face, He could read a crowd as you would a book His small leaders went. like corn to the chicks The nickels and dimes came in fast:
He led the push up to the big stuff to come For he was sure they would stay till the last.

It meant more to him than a mere passing "pitch, It meant home. Nell. baby and all: He would call it all off for this fall For his luck had been bad; his health had b He hadn't worked hard for over a month And was going from bad to the worse

He paused for a moment to catch his breath Ere he opened on his one great feature As he plcked up the silverware "kelste He talked on their merits, then paused for awhile They were ready to buy; as he sighed, with a smlle

But, no! a man from the edge of the crowd "What fake is thls? Let me see what's the graft For I'm out on a gold-brick hunt His strength had bem But the knocker continued his fatal harangue "A sucker is born every minute
ripple of mirth followed the last remark The comedy took on a tragle effect As the knocker continued his gaff. The young man staggered. With hands to his hear His strength was gone, he couldn't go on.

## VIII

With a cry of despair he fell to the ground, Kind hands helped and lads him down With his trunks, on the back of the dray As the crowd called for an M. D.; For mind, boys, there's no one can help
tried my hest to make kond one morn For the sake of my baby at home;
And my wife, who is waiting, will wait in vain, For the "knock" wouldin't let me ainne. She will the beller off, not to hear of this deal t's better thus than a sudden shock,

IIf breath grew short, the tears rolled down As he paused with his thoughts of the past; Vever mind who I am, Just plant me right here, made my last "pltch." I'm going, good-bye ve made my last pitch, Im going, good-by
And in juigment Illl sit without fear: I will hope that no knocker is nea

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 prizes are offirel. and an internalional troithy,
which brings to the ivmpetliton many Amberican The profecters of the homapyivis have now come
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hugy and have ample time to vivit. The propo
 THE TROUBLE WITH CARNIVALS. By W. S. WRIGHT. <br> 





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Would Nor CARRY ANIMALs. Merry-Go - Round
No
H. H. GOODWIN, $\frac{\text { A CLOWN! }}{\text { ATED }}$

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ment. Houtes musi reach The Bliboard not Iater han Siaturday of each week to innure pultication.


Telegrams inquiring for routes not given in these columns will be ignored Performers are prepaid
erformers en route with burlesque and miscellaneous compan'es may be

PERFORMERS' DATES.
When no date is given the
March $21-26$ is to be supplied.

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This blank is available for route data in case you have no route cards. Cards will be mailed upon application.


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## "TRANSFUSION"

(Released Monday, March 28th. Length 960 feet.)
This is what I call a film classic! For it not only tells a beautiful love story but is educational. It shows the process by which blood is transfused from a healthy person to an ailing one. All this is worked in as part of the love story. The whole plot is intensely absorbing, the acting is pluperfect, the photography clear and distinct, the staging masterly! Every film like this, used in your theatre, adds just that much to your prestige and your box office receipts; and takes away just that much from your competitor. Beg for it. Borrow it. Or, if necessary, swipe it!

## "HARD CASH"

## (Released Thursday, March 31st. Length 970 feet.)

This is another you will appreciate. It depicts one chapter from the worldwide struggle for hard cash, and is full of suspense and surprises, the two factors so necessary in a good play, whether pictured or otherwise. If you have not had "Mother Love" (released March 7) and "The Time-Lock Safe" (released Mᄀrch 17) sit down this minute and write a strong letter to your exchange. Keep ding-donging at 'em till they give you Imp films regularly. We honestly think Imp films are now the best in the world. And hundreds of exhibitors say that very same thing.

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LATEST FILM RELEASES



 February





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## 11

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With the Names of the Associations by which the Events are Held, and the Dates upon which They are to Take PlaceInformation Procured by The Billboard Through the Utilization of its Unequaled Facilities.

| G15. State Falr bxbition As. <br> arkansas <br> El Durado-U'ulon County Fafr. Oct. 25-2s. In. <br> a. Benson, chalrman amusements and conces- <br> Hot Mprings-Arkunsas State Fair Assn. Oct. <br> 10-16. Geo. R. Belduge secy <br> CALIFORNIA <br> Treno - yruano Co. Agricultural Aesn. Datee not set. k. A. Pewell, reey. COLORADO <br> calmadr Springe-EI Pseo Ce. Fair. Oet. -. <br> Fort Morzarali, secy. County Fals assoclation. <br>  <br> 30-Sept. 2. G. M. Hall, socy.; G. E. Prebla, aset. Recy. CONNECTICUT <br>  <br> New IIlven-New Ilaren County Ilortleultural <br> Norwich- New london Co. Akrlcalitaral soelety. <br> sept. 5.7 . Theo. W. Yerington, South Can- <br> Putnatu-rutrain Falr. Dataa net set. Mrbest <br> M. Arnold. becy. Fill Ass. Sept. 20.22. |
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al and Part Assn. Aug. 31. Sept. 3. Martio
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