

A photograph of three young girls standing inside a large, open cardboard box structure. The girl on the left is wearing a black and white striped dress with a pink trim and is waving. The girl in the middle is wearing a red and white checkered shirt and is smiling. The girl on the right is wearing a light blue t-shirt with a colorful cartoon graphic and is also smiling and waving. The background is a plain white wall and a red carpeted floor.

2016 Annual Report



Partnerships make it possible.

2016 was another great year for The Works Museum. As I reflect on our accomplishments, such as serving more than 77,000 visitors, developing innovative new programs for students and educators, and creating a new interactive exhibit on pedestrian safety, I am struck by how important our partners are in everything we do.

From corporate and individual donors who share their time and talents to the academic and subject area experts who provide knowledge that informs our work, we would not be the museum we are today without the long and diverse list of people, groups, and teams that support us in many different ways. In this annual report you will see examples of how these partnerships impacted our work this past year, and it is my pleasure to share them with you.

I am also pleased to announce that in early 2017 we will introduce a new strategic plan that will guide our work over the next three years. This plan very intentionally and directly charges us to work more collaboratively with our existing partners and to cultivate new partnerships with our local community. With all of our partners, we will seek to support and amplify our work to fuel a greater understanding of engineering, and the role it plays in all our lives.

Thank you for being a partner. Your support makes our work possible, and I invite you to continue to invest in our mission to inspire the next generation of innovators, engineers, and creative problem solvers.

Jill Measells

Jill Measells
CEO, The Works Museum

Our Work: School and Group Programs

We had an amazing year in our school and group programs, serving nearly 50,000 students through field trips and workshops both at the Museum and in the community, and professional development.

One exciting example is our pilot residency with Echo Park Elementary School. Fourth-graders spent four days at The Works Museum exploring electricity and motion with hands-on activities. Teachers observed the workshops, gaining new skills for their classrooms and learning how we apply the Engineering Design Process to develop deeper collaborative thinking, peer-to-peer problem solving, and other 21st Century skills. Overall, it was a success for all involved.

See more school and group program statistics below:

33,003

Pre K – 6th grade students **visited the Museum** on field trips and participated in one of our **16** state-standards aligned workshops.

**SCHOOLS AND GROUPS
COME FROM ALL OVER
THE STATE:**

41%
Hennepin County

12%
Ramsey County

33%
Rest of 7-county
metro area

14%
Greater Minnesota, Iowa,
North Dakota, Wisconsin

14,805

SCHOOLS LIBRARIES
REC CENTERS

students, teachers, and families enjoyed
offsite programs in their communities.



6,604, OR 18%,
OF OUR STUDENT VISITORS PAID
REDUCED RATES THROUGH OUR
GATEWAY PROGRAM THAT
PROVIDES ACCESS TO LOW-INCOME
STUDENTS AND FAMILIES.



1,414 CAMPERS explored toy design, architecture, robocoding, and more at our **44 UNIQUE CAMPS** during the summer and school breaks.



190 TEACHERS PARTICIPATED IN OUR
TEACHER PROFESSIONAL DEVELOPMENT
LEARNING TO INTEGRATE ENGINEERING
INTO ELEMENTARY CLASSROOMS.

Our Work: Exhibits and Public Programs

2016 also saw new offerings for our public visitors, including a new exhibit in collaboration with the Roadway Safety Institute at the University of Minnesota.

The exhibit – *Be Safe. Be Seen.* – puts visitors in the driver's seat of a vehicle. Kids and grown-ups alike experience the difficulty of seeing in low light and then test a variety of reflective and retroreflective materials to see what makes pedestrians and bikers more visible. A real-world example of how engineers and scientists make our lives safer, this engaging new exhibit has already drawn positive feedback from our visitors.

See more public programs statistics below:

1,679

MEMBER
HOUSEHOLDS,
THAT'S OUR
3RD STRAIGHT
YEAR OF
MEMBERSHIP
GROWTH.

28,031

PUBLIC VISITORS EXPLORED ENGINEERING
USING 18 HANDS-ON GALLERY EXPERIENCES.



16

ACTIVITIES IN
OUR DESIGN LAB
LET FAMILIES EXPLORE
ENGINEERING TOGETHER.

9 EXPLORE IT! DROP-IN SATURDAYS

featured partners like the
Minnesota Center for Book Arts,
Three Rivers Park District,
and 3M Visiting Wizards.

2,704 PEOPLE
EXPERIENCED REAL-WORLD
ENGINEERING AT SIGNATURE EVENTS
– **TECH FEST, ROBOT DAY,
GIRL TIME, AND CODE DAY** –
CONNECTING PROFESSIONAL AND
STUDENT ENGINEERS WITH VISITORS.

53 PARTNERS FROM INDUSTRY,
COLLEGES, AND
SCHOOLS
SHARED
ACTIVITIES
ILLUSTRATING
THEIR WORK.



Thank You to Our Generous Donors

Elizabeth Grant
 H.B. Fuller Foundation
 Anita Hall and Larry Frost
 Hardenbergh Foundation
 Katy Kolbeck
 Pentair Foundation
 William D. Radichel
 Foundation
 Peter and Sara Ribbens,
 White Pine Fund
 Richard M. Schulze Family
 Foundation
 St. Jude Medical Foundation
 UTC Aerospace Systems/
 Goodrich Foundation

\$2,500 - \$4,999

The Digital River
 Foundation
 The Dorsey & Whitney
 Foundation
 Kinder Morgan Foundation
 Peggy and Ilo Leppik
 Margaret Rivers Fund
 Pohlad Family Foundation
 Julianne Prager
 Steve and Joanne Rempe
 ReSound

\$1,000 - \$2,499

Emily Ahachich
 American Engineering
 Testing
 Keith and Kristy Beckman
 BRAAS
 Braun Intertec
 Caterpillar Foundation
 Cities97

Great River Energy
 Debra and Alan Heuer
 K12
 Kelly and Keith Klein
 Tim and Karen Klevar
 Lakeland Companies
 Navigate Forward
 NPC Robotics
 OST
 Kerry and Erika Rosenhagen
 Michael Rucker
 Rucker Properties, Inc.
 Karl and Lila Smith
 Tennant Foundation
 Thomson Reuters
 Uponsor
 Archie D. and Bertha H.
 Walker Foundation
 H.E. and Helen Warren
 Foundation

\$500 - \$999

One Anonymous Donor
 Carol Aegerter
 Barr Engineering
 Jane Casto
 Chainalytics
 Richard and Jean Illsley
 Clarke Fund of The
 Minneapolis Foundation
 Comcast
 Don Craighead
 Nancy Drake
 Enestvedt and Christensen
 INCOSE - North Star
 Chapter
 John Henry Foster
 Brad Johnson

Keyot
 Elizabeth Kolbeck
 Margaret Loftus
 Minneapolis Regional
 Chamber of Commerce
 Mutual of America
 NewTown Solutions
 Eric and Brenda Raney
 Seagate
 SRF Consulting
 VAA
 Chuck and Lynda
 Whittemore

\$200 - \$499

One Anonymous Donor
 Alliance
 Ron Bennett
 Jay and Ann Boekhoff
 Peter Christensen
 Kathy Davis
 Maggie Dayton
 Christopher Donohue
 Joy and Dave Drummond
 Egan Company
 Laura Fingerson
 Mark Fingerson
 Delores Fohlmeister
 Larry and Betsy Lee
 Peter Leppik
 Dane and Anniqye London
 Jill and Jonathan Measells
 Oracle
 Papa John's Pizza
 Veritas
 Robb and Emily Weidemann
 Elizabeth Welsh
 Nate and Michelle Witzany

\$1 - \$199

Three Anonymous Donors
 10,000 Villages
 Amazon Smile
 Ameriprise
 Sara Anderson
 Jennifer Ball
 Tim Barrett
 Best Buy
 Anna-Maria Bliss
 Dawn Bortolon
 Ann Calvert
 Kelly Caruth
 Nuntanit Charoensit
 Ray Conover
 Jane Copes
 Bill Cranford
 Joanne Downs
 David Duggan
 William Durfee
 Rick and Karin Emerson
 Gail Finney
 Charles Frisch
 Leslie and Richard Gentner
 Maria Gini

Board of Trustees

Katy Kolbeck, Board Chair
 Dunham (retired)
Kerry Rosenhagen, Vice Chair
 Chainalytics
Emily Ahachich, Treasurer
 Xcel Energy Inc.
Chuck Whittemore, Secretary
 Magenic Technologies, Inc.

Jennifer Green
 Judith Hadler
 Amelia Hansa
 Maren Harrison
 Adriane and Nate Heflin
 Helen Hillstrom
 Peter and Lisa Hoh
 Mary Jo and Jim Houlding
 Tina Huang
 Leeanne Huber
 Elizabeth Humerickhouse
 Rachel Johnson
 Kristin Kane
 Susan Kaufman
 Kiddywampus
 Ann-Marie Kishel
 Andrew and Maria Kolbeck
 Cary Komoto
 Rebecca Kopka
 Ajoy Labroo
 Norma Lechtman
 Liberty Diversified
 International
 Margaret A. Cargill
 Foundation

Carol Aegerter
 Minnesota Humanities
 Center

Kristy Beckman
 H.B. Fuller Company

Kelly Klein
 Emerson Process
 Management

Peggy Leppik
 Former State Representative
 for Golden Valley, MN

Michelle Martin
 Gaye Massey
 Jenelle Masterson
 Andrea Matson
 Mary Kate McKelvey
 Gloria Measells
 Ross Meisner
 Nikki and Brian Miller
 Hiromi Mizuno
 Susan Morris
 Patricia O'Brian Novak
 Doug Paulson
 Greg and Naomi Pesky
 Plekkenpol Builders
 Barb Pollard
 Julie Reindl
 Derek and Diane Rucker
 SafetyCall International
 Barbara and John Schue
 Wayne and Susan Shelton
 Jerry and Brenda Sosinske
 Andrea Specht
 George and Betty Stein
 Rolly and Jennifer Stevens
 Michael and Amber Stoner

Dane J. London
 Pentair

Jamie Nafziger
 Dorsey & Whitney LLP

Steve Rempe
 Boston Scientific

Nate Witzany
 Winthrop & Weinstine

Blake Trebelhorn
 Maureen and John Trepp
 Susan Van Duyn
 Lauren Weiser
 Meghan Wilker
 Karen and Richard Ziegler

In-Kind Donors

Dynamic Recycling
 Google
 Maurices
 Papa John's Pizza
 St. Jude Medical
 TLC, Inc.
 Chuck Whittemore

Leadership Team

Jill Measells, CEO

**Sarah Curtis, Director of
 Marketing and
 Communications**

**Brenda Raney, Senior
 Director of Development**

**Candace Slattery, Director
 of Finance and Operations**

**Kit Wilhite, Senior Director
 of Learning Experiences**

Statement of Financial Position

Assets

Cash	\$170,403
Accounts and Contributions Receivable, Net	\$25,464
Other Assets	\$24,680
Property and Equipment, Net	\$2,087,368
Total Assets	\$2,307,915

Liabilities and Net Assets

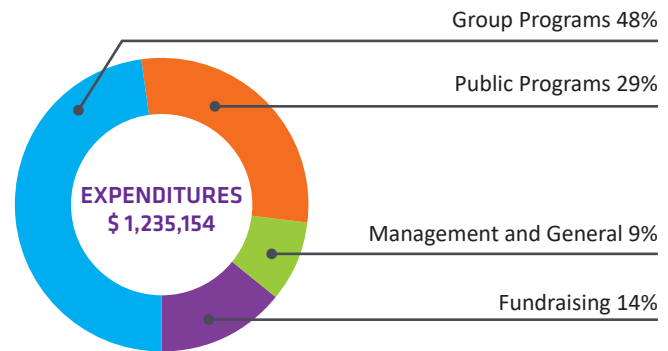
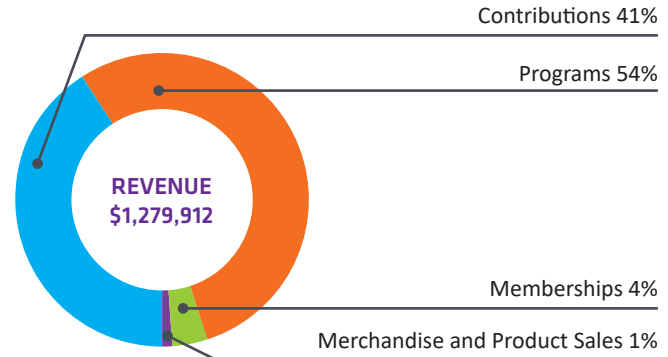
Current Liabilities	\$125,581
Long Term Notes Payable	\$1,538,324
Total Liabilities	\$1,663,905

Net Assets

Unrestricted	\$470,498
Temporarily Restricted	\$173,512
Total Net Assets	\$644,010

Total Liabilities and Net Assets **\$2,307,915**

Audited financial reports are available upon request from Brenda Raney at brenda@theworks.org.



THE WORKS MUSEUM
9740 Grand Ave. S.,
Bloomington, MN 55420
theworks.org
info@theworks.org
952.888.4262

