



CADA NEWS

CALIFORNIA ASSOCIATION OF DIRECTORS OF ACTIVITIES

"Learning, Leading, Living!"

Spring 2006

Volume 105 No. 4

The Film Festival is in the Can

What to do on your summer vacation?



"Two thumbs way up" exclaimed one reviewer as they described the Spotlight events from **Lifetouch Studios, USA Student Travel (World Pass), Coca Cola, Herff Jones, Feet First Entertainment, Jostens, WOW Special Events and Peg Leg Entertainment.**

Eric Saperston's role in the "Journey" took us on a trip that we were not expecting to go on. Through this journey Mr. Saperston recalls his encounters with Peter Fonda whose profound words "Travel while your young", sends him on these travels of self discovery and hitting to the core of his human existence.

By Nick Thompson

Remember when you were a kid, and summer vacation was what you lived for? Remember how the vacation seemed to go on forever, without a care in the world? Remember when gray hair was something your parents had?

OK, maybe one too far, but you can still get some of that old summer vacation feeling back. Here are some ideas.

The 2006 California Association of Directors of Activities State Convention is in the can and the early returns on the show have favorable reviews. Many reviewers are calling it "A show for all seasons", "A wild romp through the social culture of Activities Directors" and "The best show since Citizen Kane".

When it came to some of the leading players of the show, **Jeanne Robertson, Eric Saperston, and Tyler Durman**, it is summed up best with one comment, "I laughed, I cried, I was truly moved".



Jeanne Robertson's portrayal of a Miss America hopeful that won the Miss Congeniality award taught us not to take things so seriously; to accept who we are and the things we can't change in ourselves and in others; A smile goes farther than people think and often times we can recover from things without them knowing we ever messed up in the first place.

He reminds us that we need to have those authentic and difficult conversations with people to heal our own lives.

Tyler Durman strolled through his personal CADA history, and gave us a direction to help the children of our age, to catch them when they fall and to never lose our sense of



brilliance or joy. Mr. Durman started his speaking career with CADA and has matured along with us (and not only because he wore a suit either).

CADA Studios rolled out the red carpet and welcomed nearly 1500 viewers to it's 43rd annual convention. Bringing to the members the best in leadership development and student activities. The resources were endless and the new additions to the conference enhanced it

1. Take a day trip to the cheesiest tourist trap in your area. Buy a cheap souvenir and place it in a high traffic zone in your house. Spend the next week telling everyone you know about your magical day.

(Continued on page 17)

"Rev Up" for SAN DIEGO, the CADA Convention moves South to the Town & Country Resort Feb 28 thru March 3, 2007



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CADA's Mission
To Promote and Support Leadership development and Student Activities.

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The CADA Film Festival Awards

Jack Moore, Warren Shull (High School & Middle School), Earl Reum, Hall of Fame, Honorary Life Member



Jack Ziegler

Jack Moore Award is a lifetime achievement award, named after our first President, recognizing longstanding efforts on behalf of the organization in working with both student leaders and advisors as well as serving CADA statewide. This year's recipient is **Jack Ziegler**. Jack is a retired teacher from Woodland and has served on all levels of the CADA state board. He is currently the Camp Coordinator and CASL Coordinator for CADA, as well as Past President. He and his wife Marlis work tirelessly throughout the year to make sure our members have a wonderful experience once they hit Santa Barbara or Stanford. We salute Mr. Jack Ziegler and all he does for the organization.

Warren Shull Award is given by the National Association of Student Councils recognizing outstanding contributions in working with student



Jim Nyberg & wife Jody

leaders. This Activity Director of the Year Award honors an early leader and one of those who developed the NASC organization. CADA chooses a designee each year to represent the state of California and Region 7 with the NASC organization. They honor a High School and Middle School Activities Director. This year's recipient of the Warren Shull award, recognizing the outstanding High School Activities Director in the State of California, is **Mr. Jim Nyberg**. Jim has led the activities program at Exeter High School, has served the CADA board as Area C Coordinator, hosted the 2002 Convention in Reno, "Abra-CADA-bra" and in 2004 led the organization as CADA State President.



Jose Duenas

This year's Middle School Activities Director is **Mr. Jose Duenas**, who has led the activities program at Balboa Middle School for the past 13 years. He is a member of the CASL State Steering Committee, directs CADA Leadership Camps and is truly one of the nicest people in the entire world, according to several we've asked.

Earl Reum Award is given by the National Association of State Student Councils Executive Directors and the National Association of Workshop Directors recognizing outstanding contributions in the

training and mentoring of student activity advisors. **Mr. Ron Jones** was activities director at Del Oro High School for 17 years. He continues to effect students even after his retirement from the classroom by his involvement with the training of advisors in workshops and with his books.



Ron Jones

Honorary Life: Once a year, CADA recognizes a person outside of the membership who goes above and beyond in making sure that CADA's programs continue to prosper and that we succeed in accomplishing our goals. This year's Honorary Lifetime Award went to **Mrs. Karen Cahn Hedington**, an individual that has continually supported the organization at every level. Her company has been a medallion level sponsor for the past couple of decades, they have provided materials and expertise that have

(Continued on page 3)

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Curt Chase - Piñon Middle School

"Russ Peak has the ability to relate to high school students and they really listen to what he has to say. Whether Russ is strictly entertaining a group or providing a message, he is a dynamic presenter."
Lisa Dieker - Thomas Downey High School

"The students are still talking about what they saw and how much they enjoyed your engaging and entertaining performance. What is even better, is that the TEACHERS are talking - and that tells me that everyone had a great time!"
Joanne Laird - Monta Vista High School

"Russ brought professionalism and excitement to our conference. Every advisor and student who heard and saw Mr. Peak's keynote address was deeply amazed by his magical prowess and his clear, precise message."
Don Dagné - Clifton Middle School

"Russ is in a class by himself. His product is pure, and his integrity strong. Not only does he deliver one heck of a speech, but does it with the students and audience in mind."
Paul Chylinski - Loara High School

"He kept them on the edge of their seats - captivated - throughout the entire assembly!"
Chuck Noroian - Everett Alvarez High School

"These kids can be a hard audience but you hooked them. The students loved it. I know I can always count on you to put on a good show."
Amy Campbell - Ranch Verde High School

"It was a great blend of fun, fascination and motivation. Your acronym MIND was appropriate for our middle school kids. Thanks again!"
Denise Van Doorn - Del Dios Middle School

"The message was inspiring and gave us all something to think about. I highly recommend Russ Peak's program to any activities director looking for a quality program."
Jeff Burghardt - Ponderosa High School

"Russ Peak's Magic of the Mind is the one assembly that all of my students consistently remembered throughout the year. I highly recommend his assembly to any middle school to help motivate your students to achieve at a higher level."
Shad Grijalva - Quail Valley Middle School

"The students were never so excited about an assembly as they were the one by Russ Peak. He really captured their attention and provided a source of conversation that lasted for days. The students made sure it was known, we want him back again!"
Rusty Fachner - Escalon High School

Honorary Life & Hall of Fame Awards

(Continued from page 2)



Karen Cahn Hedington & President Don Dagne

improved many of our programs including CADA, Leadership Camps and CASL, on a continuing basis. When Karen is around, awards and recognition

Convention in Sacramento, "River of Gold" and in 2002 led the organization as CADA State President. He continues to coordinate the activities program at Shasta, supports CADA events and is a grandpa and a faithful husband to his lovely wife Irene. Last year Bob won the Warren Shull Award. **Mrs. Kathy Curtwright Pinol** has been an activities director at all levels in her career and currently holds the position at Central Valley High School in Ceres. She has served as an Area Council Member, Area A Coordinator and as CADA President Elect. She also put together the tremendous Ruby Jubilee CADA State



Kathy Curtwright Pinol & husband Bill

items are never a problem, she'll find 'em.

The CADA Hall of Fame has been established to honor members of the organization who have distinguished themselves in service to their profession through exemplary service to their students, to their school and to the CADA organization. **Mr. Bob Beale**, has led the activities program at Shasta High School for the past 22 years, he has served the CADA board as Area A Coordinator, hosted the 2000



Bob Beale & wife Irene

Convention in Las Vegas. As President she was instrumental in the development of the CADA Standards for Leadership and Student Activities. She currently serves as a member of the CASL Adult Steering Committee.

Film Festival continued

(Continued from page 1)

like no other. Director, Don Shaffer, has set the standard for all shows to follow and should be commended for his hard work and dedication to his craft.

A big thanks goes out to **Premier Agenda** for helping us get through the week with the planners, calendars, and standards for the event. Look for the CADA Convention Yearbook distributed by **Sanford Studios** and CADA Directory brought to us by **Lifetouch Studios**.



Do what you can, with what you have, where you are.

-Eleanor Roosevelt

Financial Statement for CADA/CASL

The annual state convention is in the books and was the largest ever in attendance and exhibitor support. With the support of the membership and our sponsors the convention and the year have been a financial success for CADA and BTF, our management agency.

A special thanks to the those sponsors who have continued to support us for over forty years and to all the new vendors who have used booth space to help our membership be successful at their schools.

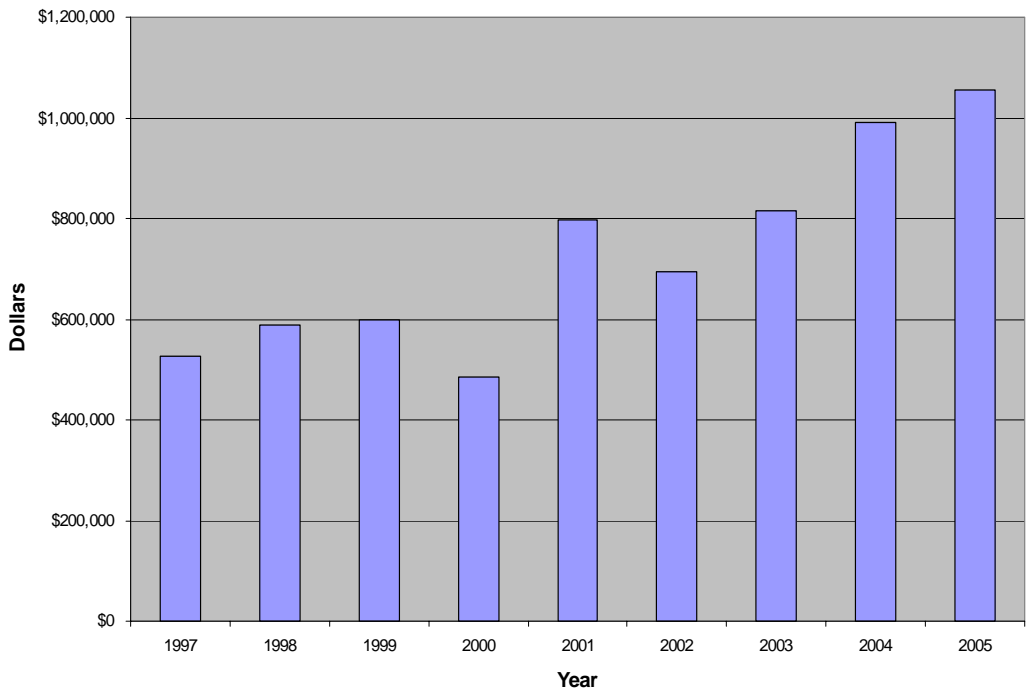
The association CADA has three major components currently operating, the parent association, summer leadership training camps and the CASL student association. Each component develops programs to support and train adults and student leaders throughout the school year.

To operate as a non-profit 501-C 3 we are a cash flow association, monies come in and are spent on the various programs.

The continued support of our sponsors and general membership has help to keep the association in the blue ink. We are going on our thirteenth year with BTF as an association management company and it has been a good mending of our needs as growing membership base who have full time jobs as well as volunteer time CADA.

The graph attached show the health of the association over the past eight years and a steady growth of the equity. If you have any questions about the operating costs, convention camps or CASL please contact your area council or coordinator. Any other state board member would be happy to speak with the membership regarding opportunities to serve as a volunteer now or in the future. The fiscal year end of June 2004 ended a total budget of one and a half million dollars plus.

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Memorial Scholarship

During the January CADA State Board meeting student winners are chosen to receive a scholarship to CADA Leadership Camps, State Convention and NASC based on an application process. This is based on need, desire and a commitment to serve. Annually the CADA State board feels that every student in the state of California deserves a chance for something more. This years winners are:

Michaela Gulbransen, a Junior, from Paradise High School in Paradise (Area A) Leadership camp scholarship.

Sara Barnat, a Senior, from Ramona High School in Ramona (Area G) CASL State Conference scholarship.

Michael Corrales, an 8th Grader, from Douglass Middle School in Woodland. CASL State Conference scholarship.

Furthermore, CADA is committed to the adult organization and are awarding an annual scholarship to one adult member in each area (one per year for the entire state, alternating areas)

Oak Glenn High School in Escondido is the winner. Their Activity Director, **Ben Gravencamp** attended the CADA Convention in Reno.

Dear CADA

Dear CADA

Hey, everyone. We've got some new financial officers at our district office and they claim that we need to have district level approval for all fund raisers. OK.....but, they are including athletic gates in that. We are going to be required to propose every gate, do projected ticket sales and profit forms, send it to the district office and get their approval FOR EVERY ATHLETIC EVENT. Have any of you ever heard of this being part of the Ed. Code requirements for ASB?

Dear ASB Funds Question

Good question regarding the necessity having prior approval for all fundraisers by students for student organizations. I realize I am narrowing down your question to student organizations. However that is the only area we deal with in State or Federal law. Remember that your school district has the final say as to the policies.

In California Ed Code, #48932, states: "The Governing Board of any school district may authorize any organization composed entirely of pupils attending the schools of the district to maintain such activities, including fund-raising activities, as may be approved by the Governing Board. In addition: "The Governing Board of any school district may, by resolution, authorize any student body organization to conduct fund-raising activities on school property during school hours provided that the Governing Board has determined that such activities will not interfere with normal conduct of the schools."

Generally accepted business practices allows the Governing Board to delegate this responsibility to the District or to the site administration. Usually it falls on the shoulders of the principal. Most ASB's, on behalf of the other student organizations and classes, submit a fundraising list prior to the opening of school and the list does include some documentation as to the purpose, cost, percentage of profit, and duration of the fund-raising event. So what's being asked for isn't unusual.

Now as for gate receipts for athletic events or even fine arts performances, generally they are not considered student money. I understand they often are deposited in the general ASB bank account and expended in accordance with ASB policies, but technically only funds to be spent BY and FOR the benefit of the students who raise the funds are to be deposited in that way. Money spent by adults should be deposited with the district to be held in custody for the specific fund. Many districts turn the other way regarding athletic funds in the ASB bank account.

Gate receipts from athletic events are somewhat regulated by CIF rules and regulations. I don't have the information right in front of me, but check with your athletic director for the specifics. In reality we have very little ability to predict with any accuracy the income from gate receipts from athletic contests or fine arts performances. Fundraising should be included in the budgets each group submits for ASB and site approval each spring for the coming year.

Although certainly not in the same words, CASBO would concur with the above information. You might want to check the 2006 edition of the FCMAT publication *Associated Student Body Accounting Manual and Desk Reference..*

If I can be of further assistance please feel free to call on me.

J. Peter Cahn, Legislative Advocate

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CASL Leadership: A Backstage Pass

By Phillip Hon—CASL

Over 1,300 student leaders from all throughout California received their "backstage pass," March 31st to April 3rd when they attended the 11th annual CASL state conference.

The 2006 CASL State Conference, themed Leadership: A Backstage Pass, emphasized the importance of the work that leaders do behind the scenes. This message was taught, for the first time, at two simultaneously running conferences, one for Middle School students and one for High School students. Both conferences featured exciting rotation speakers; Stu Shaffer, Patrick Maurer, and Dave Bollwinkel, who kicked off the conferences, and set the tone for a fun and exciting weekend.

The CASL state conference was split into two conferences this year to accommodate for the increasing number of attendees each year. However, regardless of the split, all attendees were still able to network with their peers from their own areas during area meetings, and meet and swap ideas with students throughout the state in the interstate sessions. Also, the attendees themselves had their chance to present some of the things that they do behind the

scenes at their schools, during their twelve-minute Meet the Pros sessions.

But they weren't the only ones teaching at the conference. The



CASL state board directed a total of 26 different workshops that the attendees could choose from. Those 26 workshops were categorized into two types of workshops, one type being the "how to..." workshops and the other type being the "leadership lessons" workshops. In addition, keynote speakers; Justin Boudreau, Curt Marsh, and Mike Smith inspired and motivated the students to take center stage and make a difference at their own schools.

While the conference also featured a 4-hour dinner/dance bay cruise around

San Francisco Bay, the highlight of the conference was this year's service project. The service project was a literacy project that focused on the idea of "Think Global, Act Local." The Middle School students learned about community service during a service project session, and made personalized bookmarks in books they

(Continued on page 16)

Energize Every Employee

Imagine it's 9 am on a Monday morning. Your team is settled in with their cups of coffee and their computer screens. It looks like another long week ahead for everyone. But something is different. Everyone seems, well, upbeat. They smile more. They seem enthusiastic about their work. And everything is getting done on time and on budget.

This isn't a made-up scenario. In fact, in offices across the country, this very scene is being played out each and every day. So what can transform a group of employees like that? The answer is simple—motivation. When employees feel motivated, they become more productive, more passionate and more satisfied with their work.

Motivation begins with you. You have the power to make every employee feel good about what they do. The key is to communicate, recognize and empower your people—at every desk, every single day.

So, where do you start?

Tips to approaching the task of motivating your people.

- **Meet with your people** – you may even want to hold a kick-off meeting to share your goals for energizing the team. Communicate to them your appreciation of the work they do and build excitement for your team and the company as a whole.
- **Listen to your people.** You can never talk to your employees enough. Ask them how they feel, and what would make them happy – you may be surprised at their answers. Consider holding round table discussions on a regular basis. They're a great opportunity to really get to the heart of what's important to your people.
- **Share the enthusiasm.** Small things can make a big difference when it comes to energizing your staff. Start off with small "fun breaks" that can bring everyone together—hand out toys, share a snack, engage them in a group activity—and encourage your people to relax and enjoy the camaraderie.
- **Make the energy last.** Again, it all starts with you. Encourage upbeat and positive attitudes on a continued basis by being upbeat and positive yourself. Consistently reinforce your commitment to your staff, and show them that attitude is everything.
- **Reward positive behaviors.** When you see someone doing a good job—tell them. Give them small tokens throughout the week and then publicly recognize them on a regular basis. Recognize the behaviors you'd like to see more of.
- **Motivate them where they sit.** Everyone uses things like coffee mugs, binders, pen holders and notepads. Reinforce positive themes each and every day by giving your team desktop accessories revolving around important ideas and attitudes.
- Remember, you can't go from 0 to 60 with motivation and expect your team to change overnight. **Energizing your team is an ongoing process of passion and persistence.**

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Be the change you wish to see in the world. *Ghandi*



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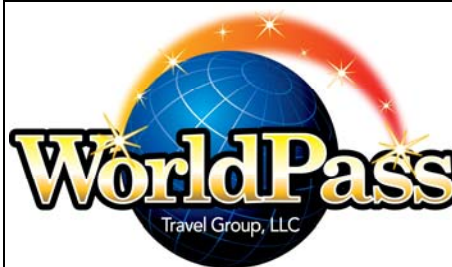
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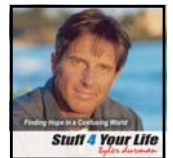


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Published by:

California Association of Directors of Activities

Printers

Modern Litho

Editor

Paul Chylinski

Sponsored by:

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If you would like to submit an article, thoughts or well wishes, send to:

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Rev it Up with CADA

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- Ghandi

To know the road ahead, talk to those coming back.

- Unknown

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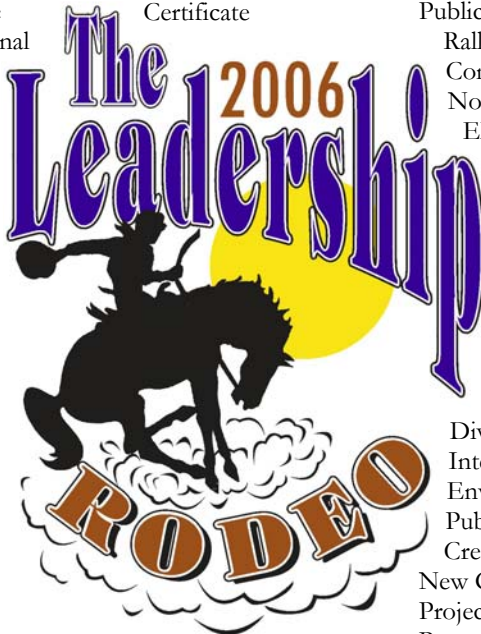
SPECIAL CASL/CADA MIDDLE SCHOOL CAMPS AT U.C. SANTA BARBARA AND STANFORD

This unique middle school camp program will allow your younger leaders to gain valuable experience in leadership. Middle school students will be organized into councils under the guidance of credentialed CADA staff members assisted by CADA trained CASL student officers. This year CADA/ CASL Middle School Camps are limited to those grade levels (6th through 8th grade). We do require an advisor or responsible adult attend with your delegation.

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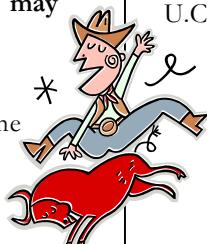
ADVISOR SESSIONS

The advisor program, which is parallel to the student program, will cover topics designed to assist new and experienced advisors in developing the best plan to meet their individual school activity plans. **Again this year college credit will be available for the full advisor program.** (There is an additional fee for this credit.)

LEARN LEADERSHIP SKILLS

Workshops designed to develop effective leadership skills will be presented at each camp. Topics may include:

- Effective Meetings
- Communication
- Working with the Advisor
- Goal Setting
- Time Management



High School Rates

Regular Rate: \$495/student. Full payment must be postmarked by June 1, 2006. Late Rate: \$525/student after June 1, 2006. Special Advisor Rate: \$395/advisor. Advisor will help with supervision as needed.

Middle School Rates

Regular Rate: \$435/student. Full payment must be postmarked by June 1, 2006. Late Rate: \$465/student after June 1, 2006. Special Advisor Rate: \$345/advisor. Advisor will help with supervision as needed.

If there are no CADA members at your school, please contact CADA Central for current membership fee structure, or contact Jack Ziegler for further details. Membership in the California Association of Student Leaders (CASL) is included in the price of membership.

CONTACTS

Jack Ziegler—Camp phone number (530) 662-8533, Home (530) 666-0808, FAX (530) 662-8118, E-Mail: jjiggie@aol.com

John Gibson— School (661) 871-7221, Home (661) 871-7458, E-Mail: jjgibson@khsd.k12.ca.us



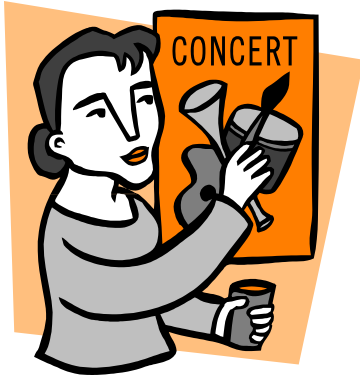
RATES FOR 2006 APPLY NOW AND SAVE MONEY!

STUDENTS NAMES ARE NOT NEEDED UNTIL EARLY JUNE.

The CADA Leadership Camp staff has started to plan for the 2006 camp season. Our dates for the program held at U.C. Santa Barbara and Stanford University are below.

CADA CAMP DATES FOR 2006

- U.C. SANTA BARBARA, HIGH SCHOOL • JULY 14 - 17
- U.C. SANTA BARBARA, HIGH SCHOOL • JULY 19 - 22
- U.C. SANTA BARBARA, MIDDLE SCHOOL • JULY 24 - 26
- STANFORD, HIGH SCHOOL • JULY 30 - AUG 2
- STANFORD, MIDDLE SCHOOL • AUGUST 4 - 6



POWER POSTERS

that Communicate and Motivate!

A "How-To" by Gene W. Nye

A "POSTER" gives basic information, (who, what, where, why). It is to ADVERTISE the activity, to build excitement, anticipation, and interest in order to have as many students as possible to PARTICIPATE in the event of activity.

Poster-making often equates to doing ART, which can be intimidating, let's re-name the poster-making committee to a MARKETING committee, a much safer concept. Posters are so common that everyone may think they know how to make them, because successful posters always look so easy to make. NOT SO. Poster making has RULES and those who make them MUST FOLLOW them OR KNOW why they choose to ignore them. Whatever you choose to do it must LOOK organized and letters must LOOK EVEN. Notice I did not say BE EVEN, there is a difference.

The marketing committee will need to know the social (ie jocks, rockers, preps, ag's, etc) and

ethnic make-up of their school. This allows the poster-makers to "TARGET" a group audience and use "GRABBERS" that each identifies with in order to make them feel included and that they are welcome. The committee needs to be a diverse group of students not just the "in-group".

"SCHOOL PRIDE and INVOLVEMENT is for EVERYONE!"

1. Gather all the information. Who, What, Where, When, Cost, plus the special extras at the event/activity (i.e., music, games etc.)
2. Know the "WHO" at your school (i.e. groups and ethnic diversity) so you can MARKET your posters' message to EVERYONE at your school or community.
3. Make small sketches (thumbnails) of your ideas and thoughts that target your audience. Make several and be willing to change your ideas. NEVER WORK WITHOUT A PLAN ON PAPER.
4. Choose what size your poster will be.
5. Lightly draw in at least a 1 inch margin all around the paper. NEVER let your words or illustrations touch

- the edges of your poster.
6. Using a ruler or straight edge lightly draw the guidelines for your words and illustrations.
7. Lightly sketch in all words in the style you have chosen (i.e. hollow letters, overlapping letters, cursive,

- accent or highlight words, never by itself unless used on black or similar paper.
10. Encourage NEW approaches and attitudes towards your posters.
11. Avoid "Poster Parties", the fun and excitement of the "party" often interferes with the "COMMITMENT to QUALITY", which is a primary directive of the marketing committee, and tends to leave either unfinished and/or hastily finished posters of inferior quality.

After it is finished ALWAYS ask yourself, "Does the poster ATTRACT attention, and COMMUNICATE its message?" Students and faculty will quickly notice quality posters / banners and the new excitement and happiness in otherwise dreary and boring hallways.

JUST REMEMBER THAT YOU ARE LIMITED ONLY BY YOUR IMAGINATION!

Gene W. Nye is retired after 33 years of teaching, a CADA Hall of Fame member, a frequent presenter at CADA area conferences, and listed in the Marques "Who's Who in the West", and "Who's Who in America".

Additional ideas and help can be found in:

"Make Magnificent POSTERS that WORK" with Gene Nye and Mike Smith. A DVD and CD package showing HOW POSTERS become a MARKETING TOOL, by Difference Makers Ltd. Which is available from the CADA Store online and from DifferenceMakers.com

Do you know what words or phrases appeal to the diverse groups at your school?

How are you going to "GRAB" their attention?

Why should the students WANT to go or be involved?

YOUR knowing the answers to these questions CAN increase the involvement and success of the activities on your campus and in your community.

- freestyle, etc.)
8. Select the media or materials you will use. To bring your poster to a COLORFUL life for all to enjoy, (I would suggest you use FLOURESCENT colors). Be as neat as possible and don't worry about erasing guides or small slip-ups as your poster is ALWAYS supposed to be seen from a small distance. And MOST IMPORTANT everything is OPTICAL. (does it LOOK even, LOOK organized and LOOK the way it should, i.e. formal or informal).
9. Yellow is ALWAYS used to

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2005-2006 Outstanding Activity Program Award Winners

Convention improvements with your help



2005-2006 Outstanding Activity Program Award Winners

High School	Area	Advisor
Castro Valley High School	B	Linda Little
Ceres High School	A	Linda Cooper
El Dorado High School	F	Ellen Gerasimou
Etiwanda High School	F	Kurt Burger
Inderkum High School	A	Susan Pruna
Irvington High School	B	Julie Myers
Lincoln High School	A	Mike Bartram
Loara High School	F	Paul Chylinski
Lugo High School	F	Connie Weeks
Modesto High School	A	Caitlin Woodward
Monta Vista High School	B	Tim Krieger/Melanie Walczak
Murrieta Valley High School	F	Geniel Moon
North Salinas High School	D	Margaret Norian
Parker Upper School	G	Stephanie Garrett
Ponderosa High School	A	Jeff Burghardt
Ramona High School	G	Sandra Kurland
Rancho Cucamonga High School	F	Mary Jane Smith
Santa Fe High School	E	Fernie Fernandez
Santa Teresa High School	B	Mike Reed
South Pasadena High School	E	Casey Shotwell
Tehachapi High School	C	Sharon Sterk
Terra Linda High School	B	Cindy Bader
Upland High School	F	Judy Wilson
Valencia High School	F	Cathy German
Vista Murrieta High School	F	Michael Pattison
Middle School	Area	Advisor
Douglass Middle School	A	Ted Wimberg
Crespi Middle School	B	Patricia Dornan
Kraemer Middle School	F	Don Shaffer/Kathleen Smith
Harvest Park Middle School	B	Bill Bowen
Holmes Junior High School	A	Bill Williams
King Middle School	G	Christina Swanberg
Lorbeer Middle School	E	John Rubio
Sierra Middle School	A	Allison Gadeke
Sinaloa Middle School	B	Tracy Walker/Jennifer Andrews
South Tahoe Middle School	A	Suzy Krzaczek
Twin Peaks Middle School	G	J.J. Barlow
Yorba Linda Middle School	F	Patricia Holt

This year's annual conference was another milestone in our development. Through the CADA Board's efforts, we were able to attract over 1400 attendees and 700 exhibitors. We explored and successfully implemented new methods of delivering educational programs to our members. Our Sponsors and exhibitors contribution helped make the event an even more enjoyable and memorable experience.

In an effort to continue to improve our Annual convention experience for our members and exhibitors, the CADA Board has had the following policy in place for several years as part of our exhibit agreement that is signed by all exhibitors:

Exhibitors are not to arrange, plan, or otherwise involve attendees, themselves or their company in any activities on the same day as or in conflict with any scheduled CADA event during the Convention."

Unfortunately, over the years we have witnessed a number of exhibitors ignore this policy. We always address it with the company, but it continues to happen without repercussion to the individual who ignores the policy. This lack of respect has hurt relations between vendors and also between some of our members and vendors. Our exhibitors pay to attend this convention with the intention of getting exposure to our members during the convention exhibit hours and during other networking events.

Needless to say, the exhibitors become upset and frustrated when we allow a few to ignore the policy for self-serving purposes and pull members away to attend private functions during CADA events. Some of our regular members also feel that they lose the opportunity to network with those members that are taken away from the convention activities.

Our convention is the most important CADA meeting of the year. We invite our members to **our party** and the CADA Board resents individuals taking our guests away from our events. **If a vendor truly wants to entertain our members then they have 360 other days of the year to do so..**

We realize that this problem could also be fostered by some of our members asking for the opportunity to be taken out while not realizing the effect on other exhibitors, members and not understanding the bigger picture. Again, there is an entire year to entertain an individual CADA member. Any vendor violating this policy will be asked to leave the convention and will be put on probation (Restricted from attending any CADA function) for at least one or more years.

I hope you can understand the CADA Board's position on this matter and support us. This policy will be enforced at future conventions without exception.

Thank you for your understanding and support.

Respectfully
 Glenn Zimmermann
 Executive Director—CADA

21 Ways To Maintain A Life

ONE. Give people more than they expect and do it cheerfully.

TWO. Marry a man/woman you love to talk to. As you get older, their conversational skills will be as important as any other.

THREE. Don't believe all you hear, spend all you have or sleep all you want.

FOUR. When you say, "I love you," mean it.

FIVE. When you say, "I'm sorry," look the person in the eye.

SIX. Be engaged at least six months before you get married.

SEVEN. Believe in love at first sight.

EIGHT. Never laugh at anyone's dream. People who don't have dreams don't have much.

NINE. Love deeply and passionately. You might get hurt, but it's the only way to live life completely.

TEN. In disagreements, fight fairly. No name calling.

ELEVEN. Don't judge people by their relatives.

TWELVE. Talk slowly, but think quickly.

THIRTEEN. When someone asks you a question you don't want to answer, smile and ask, "Why do you want to know?"

FOURTEEN. Remember that great love and great achievements involve great risk.

FIFTEEN. Say "bless you" when you hear someone sneeze.

SIXTEEN. When you lose, don't lose the lesson.

SEVENTEEN. Remember the three R's: Respect for self; Respect for others; and responsibility for all your actions.

EIGHTEEN. Don't let a little dispute injure a great friendship.

NINETEEN. When you realize you've made a mistake, take immediate steps to correct it.

TWENTY. Smile when picking up the phone. The caller will hear it in your voice.

TWENTY-ONE. Spend some time alone.



Again I thank the internet for some interesting things ... bad thing is I don't know where this began, who wrote it or if I'm plagiarizing. Should I print it ... I think whoever wrote this would understand and would want this to be public, it just make's sense. Maybe Twenty-two would be and extension of fourteen and state "take risks period," what do you think?



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CADA 2006 Convention by the Numbers

Those in attendance to the CADA Convention 2006

- Area A = 236
- Area B = 162
- Area C = 106
- Area D = 105
- Area E = 193
- Area F = 293
- Area G = 100

Area H = 114

Total 1309

There were 85 companions and 12 staff members

Total 1406

63% High School



37% Middle School

This does not include vendors. Thanks for making this the most successful convention in CADA history.

In a completely rational society, the best of us would aspire to be teachers and the rest of us would have to settle for something less, because passing civilization along from one generation to the next ought to be the highest honor and the highest responsibility anyone could have.

- Lee Iacocca



Cindy Bader
Area B Coordinator



Monica Anderson
Area D Coordinator



Patricia Holt
Area F Coordinator

CADA Fun Run/Walk

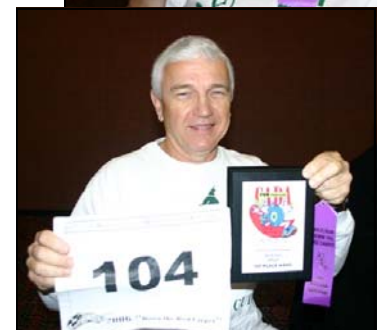


With approximately 450 runners (all pictured above), the CADA Fun Run/Walk rolled onto the streets of Reno on Saturday March 4, 2006. The runners woke early (6:30 am) to run in this years event ... and this following a dinner dance the night before that ran until midnight. In pursuit of excellence in running

the runner were not deterred with the freezing temperatures, icy road conditions and hilly terrain. "The scenery was so beautiful it was distracting" said Anne Postlewaite who took 9th in this year competition. Maggie (last name not given because she wouldn't give it to me) said in a brief interview "the Aide stations were

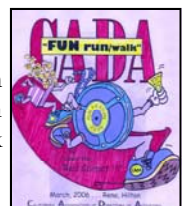
spectacular". All the runners felt that the cheering crowds and loud bands gave them chills as they ran into the finish line. The run was a little under 2 miles total, a tough run for any novice or expert.

- Top Ten Runners
 10:47 Pam Valenti
 11:00 Vernal Jacob
 11:10 Greg Kelderman
 12:44 Maggie
 13:11 Bill Battaglia
 13:12 Suzy Krzaczek
 14:29 Jenn Ramos
 14:50 Kathy Palmer
 15:03 Anne Postlewaite
 15:53 Patty Judge
 Walkers
 Patty Lugo/ Kathy Hudgins



Pam Valenti & Vernal Jacob
 pictured above

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CASL Continued from Page 6



Delegate reading to an Elementary Student

(Continued from page 6)

were going to donate globally to the African country of Lesotho. But as well, schools from all throughout California participated in book drives at their schools bringing in over 2,500 books to donate to the African country too. On the local level however, the High School students read and donated children's books to 400 Elementary students who were bussed to the conference.

Even though the 2006 CASL state conference was a phenomenal conference that provided students their backstage pass to leadership, the new CASL state board is hoping to make it even better at next year's conference in San Diego.

- CASL State President Trisha Mittal
- Area A Kelsey Natsuhara and Ashley Rumble
- Area B Merik Mulcahy and Brianna Santo
- Area C Darian Kimball
- Area D Kelly Feiweles and Analis Downer
- Area E Tiffany Lee
- Area F Denise Merrick and Sarah Watkins
- Area G Kandice Hocut and K.C. Jaski
- Freshmen Reps: Ashley Kimball and Madison O'Neil
- Communications Director Madeleine Key
- Web/ Media Director Nik Ray and Aryeh Hillman

Thoughts to Ponder

While this is Ola King-Claye's last year on the CADA State Board she silently slipped this editor a piece of paper with a fancy border. On that paper were simple these words:

wind or change in the weather. It is your inner image of yourself, and if you look in there and see a man or woman who won't cheat, they you know he/she never will"

- John D. MacDonald

It's All About Character

Watch you thoughts;
They become words
Watch your words;
They become actions
Watch your actions;
They become habits
Watch your habits;
They become character
Watch your character;
It becomes your destiny



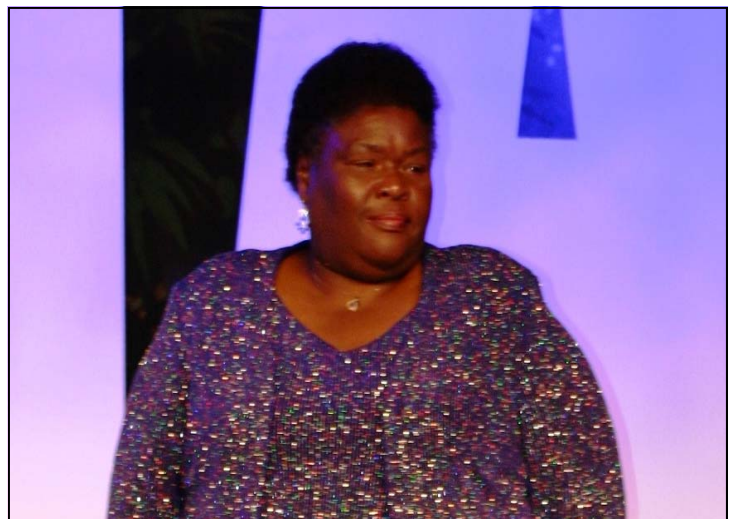
"Look at the day when you are supremely satisfied at the end. It is not the day when you lounge around doing nothing. It's when you've had everything to do, and you've done it"

- Margaret Thatcher

"Integrity is not a conditional word , it does not blow in the

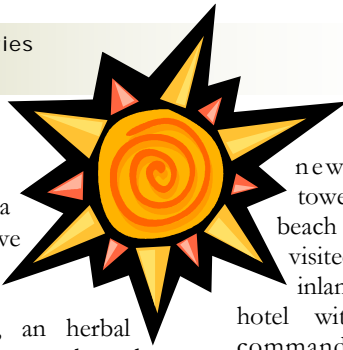
"I still find each day too short for all the thoughts I want to think, all the walks I want to take, all the books I want to read and all the friends I want to see."
- John Burroughs

We want to say thanks to Mrs. Ola King-Claye - Past President and her family, for her service, commitment and drive toward the CADA organization



Ola King-Claye — Past President

Summer's Continued



(Continued from page 1)

2. Buy one bottle of Myer's Rum and one bartender's guide. Make a new drink each day. Repeat as necessary.
3. Go to a used bookstore and drop \$50 on former best sellers, beach books and cheap paperbacks that have absolutely nothing to do with what you teach.
4. Take a trip of at least four days to someplace that you really want to visit. While there, do one thing that is at least remotely connected to your teaching specialty. Write the entire trip off on your taxes, screw the IRS.
5. Spend the first week sleeping late. Don't feel guilty.
6. Barbeque something for lunch.
7. Rent the movies you missed that won something at the Academy Awards, and for a change, watch them with popcorn with real butter. And possibly an adult beverage.
8. Pick out the three parents who gave you the hardest time last year. Disguise your voice and give them a series of crank phone calls.
9. Burn the CD's and the DVD's you have been meaning to get to, but never had time for during the year.
10. Download images of Paris and send emails complaining about a cheese shortage and the fact that the champagne bubbles are too big.
11. Take a nap in the middle of the day.
12. Breathe.

13. If you are a woman, have a facial, a manicure, a pedicure, an herbal wrap, hot stone rub, and a massage on the first and last day of vacation.
14. If you are a guy, go to a ballgame, sit in the best box seats you can find and have a hot dog and a beer.
15. Put on a Bob Marley CD and coat yourself with sun tan lotion. Break out the Jerk Chicken and it's Instant Jamaica!



16. Hop on a plane and go to Jamaica.
17. Have one whole day when all you eat is summer food. Fresh fruits, barbecued chicken, potato salad, corn on the cob, berry pie topped with homemade ice cream.
18. Pray for peace.
19. When the weather gets too warm, do a matinee in an icy cold theater.
20. Stay in your pajamas all day while watching TV. However, do not watch any soaps, Jerry Springer, shows involving a judge, anything with Dr. Phil in it or the Jewelry Channel. If possible, find a Law and Order marathon. Every time the ching-ching sound is made, have a bite of Ben and Jerry's.

21. Buy new beach towels and go to a beach you have never visited. If you are inland, find a swanky hotel with a pool and commandeer a lounge. Complain loudly that the shampoo in your room makes your scalp itch.
22. Go to the zoo and set the animals free.
23. Ride your bike to A&W and have a float.
24. If you don't have a bike, buy one, or steal one from a student who bothers you.
25. Buy a pair of rubber flip flops, even if you already have some.
26. Go someplace pretty and quiet and watch the sunset.
27. Take your watch and put it in a drawer. Leave it there for a week.
28. Spend a Saturday watching Little League baseball. Have some lemonade.
29. Take really long showers and use your shampoo as a stand in for an Oscar. Give your acceptance speech and don't let them cut you off.
30. Get your calendar out and count the days you have left. Don't waste one.
31. Rewrite your entire leadership curriculum, publish the novel and sell it to the CADA book store, make a million dollars in the right's and retire on an island state that you name after your pet cat—Miles.



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The End of the Year ... Why Stop Now!

Even though you've worked your tail off all year long many Activities Directors find ways to tighten the belt and keep on going. We have been helped by so many throughout the school year it's time to say thanks, so we pose the question ... What do you do towards the end of the year for your faculty, staff and student body to say thanks for a great year?

We do an ASB Banquet/Installation of new officers and during the program we say thank you and give gifts to the Executive Council and some of the parent organizations that work with our kids all year long give some form of recognition.



We do a Goodbye Rally the week before dead week. We honor any teacher who is leaving and do the various student awards. We usually have a Hawaiian theme or something summer-like.

Day On The Green as a school-wide "Good Job Done" for students. The first couple of years we played music over the loudspeakers during the lunch periods. Then we brought in a DJ to play during the lunch periods. After a few years we got the Administration to cut down (minimum day schedule) one of the school days during the last couple of weeks at the end of school ... And run



Day On The Green for a couple of hours at the end of the day. We kept adding things for the kids to do... With help from the cafeteria we feed everyone a BBQ hot dog lunch cooked by parents and staff. We eventually had 5 to 7 of the Plan it-Interactive games ... A couple of really BIG ones. We had a DJ, Karaoke, Garage

Bands, dunk tank, 3 on 3 Basketball Tournaments, supplemental food booths, face painting, home run derby, E-Bus (a bunch of internet connected computers) from Wells Fargo... Many things for the kids to do. The "Bad Boy Dogs" and "Naughty Dirty Kitties" (kids that were in trouble, had detention, unpaid bills got to go to the "Slammer Rooms" for the event... Couldn't participate... It was a great incentive for kids to behave and clean up things at the end of the year.

Catered luncheon in staff lounge and music set the theme :) Secret Staff program is started in the fall - voluntary for staff, mandatory for Student Council Staff and students are matched up ... they exchange small tokens throughout. unveiling takes place the last couple weeks of the school year at an after school "celebration". The whole year provides opportunities for thank yous to be exchanged thru this program.

ASB puts together a Slide Show and video for the entire school that is shown at a rally to commemorate the year, more of a video yearbook. The video is then used for a Freshmen Orientation Project during the next school year to get them pumped up for what is to come.

Leadership luncheon where the ASB invites a teacher that has made a difference in their life. The luncheon is held off site and paid for by ASB. It is important that you watch from year to year who gets invited because you don't want hurt feelings if some teachers never get invited.

VISION Night ... "Very Important Significant Individual Or Nurturer." ASB kids bring the person that is important to them in their life to a dessert program and they explain to the group why they are important to them in their life.



Turn the faculty lounge into a masseurs place and hire the local masseurs (or volunteer) to give shoulder and neck massages. Spa Day has become a much needed relaxation technique. It is important to set the environment ... music, dimmed lights and just good chi.

Dinner night for faculty and staff ... this includes custodian and the likes ... it was held in the ROP restaurant.

Turn the faculty lounge into a masseurs place and hire the local masseurs (or volunteer) to give shoulder and neck massages. Spa Day has become a much needed relaxation technique. It is important to set the environment ... music, dimmed lights and just good chi.

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2005-06 Outstanding Area Award Winners

The Area Award is presented each year for overall contributions to CADA. These people should have been active on the Area Council, summer camp program, as a state officer, as a presenter at area conferences or state conventions.



Carrie Stepp—Area A

AREA A: **Carrie Stepp** is from Ripon High School and has been the Activities Director there for the past 9 years. She teaches Leadership, AP US History and has served on the Area A Council for 7 years helping with Convention backdrops, Modesto Student Conferences, preparing or creating the area give-aways or arranging for speakers. Carrie is off to Costa Rica for the next two years on a leave of absence to teach History.



Cindy Bader—Area B

AREA B: **Cindy Bader** has been teaching at Terra Linda High School for her latest assignment. She has taught in Middle School and High School from Stockton to Novato. She

has been a CADA member for the last 19 years, has worked for CADA Leadership Camps for 18 years, served on the CASL State board for 6 years, the CADA Area B Council for 10 years and has been on the State Board for 5 years. Beyond sharing her summers with some of her closest friends that she has made in CADA (this editor in particular), Cindy spends quality time with cat Miles and fiancé Bill in Outingdale. Cindy has presented at several State Conferences and various State and City Conferences.



Laurretta Eldridge—Area C

AREA C: **Luretta Eldridge**, from Shafter High School has been in the Kern Valley since 1998. Laurretta's experience and smile always helps Area C and what they stand for—Creative, Congenial, Cooperative, and Caring. She has been a facilitator for several years, and has been in charge or organizing, decorating and working at the booth for the State Convention. Laurretta also started her career with CADA in 1979 as ASB secretary and classroom aid for Genel Wokal (a former Jack Moore Award winner).

AREA D: **Jim Johnson** is a dedicated and has contributed both energy and ideas at area council meetings. He has presented at both Advisor and Student conferences and has attended the last 10 state conventions while also presenting at "Meet the Pros"



Jim Johnson—Area D

sessions. He has been a CADA Leadership Camp Council leader for 6 years.



Lynda Richardson—Area E

AREA E: **Lynda Richardson** has been the Activities Director for 23 years at Suva Intermediate School in Bell Gardens. She has served on the Area E council for 21 years and acts on the hospitality committee for the student leadership conference. Lynda serves as the chairman of the Area E STARS conference and is a CADA Hall of Fame winner. Lynda and her husband Daniel have been



Judy Wilson—Area F

married for 23 years and have two children Seth and Garrett.

AREA F: **Judy Wilson** is the Activities Director at Upland High School and has been a CADA member for 13 years. She has been on all areas of the Area and State Activities except on the State Board. Judy has served as a mentor, has been involved in taking her students to CADA leadership camp and CADA spirit camps. she and her students are not afraid to try a project and then pass that information on, wanting to involve everyone in some form of leadership. Judy is respected for always putting students first, she is the type of advisor who has a smile on her face and allows her students to learn on the job. A great supporter of the CADA, Judy knows the value that CADA has added to her program.



Craig Lyon—Area G

AREA G: **Craig Lyon** is at Southwest High School in El Centro. He has made the commute into San Diego for the last 7 years and has been the voice of the Imperial County. Craig helped organize and present three Imperial Valley Leadership Conferences with Herff Jones and has been an active member of CADA/CASL summer leadership camps. Though he has worn many hats in his career as baseball coach, yearbook advisor, and Assistant Athletic Director, he has served as an Activities Director for nine years.



How to contact your State Board

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 Manderson@lmusd.org

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 Fax (415) 492-3105
 cinbad@marin.k12.ca.us

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CADA Statewide Calendar of Events*

July 14-17, 06	UC Santa Barbara, High School Camp	November 21, 06	Area E Student Leadership Conference
July 19-22, 06	UC Santa Barbara II, High School Camp	January 15, 07	Deadline for NASC Student Delegation
July 24-26, 06	UC Santa Barbara, Middle School Camp	January 19, 07	Early Reg. Deadline for CADA Convention
July 30-Aug 2, 06	Stanford, High School Camp	February 1, 07	Deadline for applying for Outstanding Activities Program
August 4-6, 06	Stanford, Middle School Camp	February 8, 07	Area F Middle School Conference
September 16&17	South Lake Tahoe Adult Conference	February 15, 07	Area D High School Conference
September 18, 06	Area D Advisor Conference	Feb 28-Mar. 3, 07	CADA Conference * San Diego
September 30, 06	Area E & F Advisor Conference	Mar 30-Apr 1, 07	CASL Middle School State Conference
October 3 & 4, 06	Area A High School / Middle School Conf.	Mar 31-Apr 2, 07	CASL High School State Conference
November 16, 06	Area G Student Leadership Conference	May 10, 07	Central Valley (Modesto) Student Conference
November 20, 06	Area B Student Leadership Conference	June 23-27, 2007	71st NASC Conference * Kansas
November 20, 06	Area F Student Leadership Conference	June 25-29, 2008	72nd NASC Conference * Texas

* Area Coordinator is the contact unless otherwise noted, see above numbers for information

For more detailed information check the web site at www.cada1.org