FORM ADV

UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Prir	mary Business Name: STRATE	GIC INVESTMENT ADVISOR	S, LLC	CRD Number: 15150
Oth	er-Than-Annual Amendment -	All Sections		Rev. 10/202
2/2	28/2024 3:52:34 PM			
WA	•	•	omissions may result in denial of your	r application, revocation of your registration, or criminal ADV General Instruction 4.
Iter	m 1 Identifying Information			
	•			you. If you are filing an <i>umbrella registration</i> , the ormation to assist you with filing an <i>umbrella registration</i> .
A.	Your full legal name (if you ar STRATEGIC INVESTMENT AI	-	first, and middle names):	
B.	(1) Name under which you pri		business, if different from Item 1.A.	
	List on Section 1.B. of Schedule	e D any additional names unde	er which you conduct your advisory bus	iness.
	(2) If you are using this Form	ADV to register more than or	ne investment adviser under an <i>umbr</i> e	ella registration, check this box \square
	If you check this box, complete	a Schedule R for each relying	adviser.	
C.	If this filing is reporting a charname change is of ☐ your legal name or ☐ your		1.A.) or primary business name (Item	1.B.(1)), enter the new name and specify whether the
D.	(2) If you report to the SEC a	s an <i>exempt reporting adviser</i> ,	viser, your SEC file number: 801-110 , your SEC file number: signed by the SEC ("CIK Numbers"), a	
	1760540			
E.	(1) If you have a number ("CF	RD Number") assigned by the	FINRA's CRD system or by the IARD s	ystem, your <i>CRD</i> number: 151501
	If your firm does not have a CF	RD number, skip this Item 1.E.	Do not provide the CRD number of one	e of your officers, employees, or affiliates.
	(2) If you have additional CRE	D Numbers, vour additional <i>CF</i>	RD numbers:	
	() get a la l		No Information Filed	
F.	Principal Office and Place of Bu	siness		
	(1) Address (do not use a P.0	O. Box):		
	Number and Street 1:		Number and Street 2:	
	38695 W. SEVEN MILE RC		SUITE 125	
	City: LIVONIA	State: Michigan	Country: United States	ZIP+4/Postal Code: 48152
		e residence, check this box:		40132
	List on Section 1.F. of School you are applying for regist which you are applying for	edule D any office, other than g tration, or are registered, with registration or with whom you SEC as an exempt reporting ac	your principal office and place of busine one or more state securities authorities I are registered. If you are applying for	ess, at which you conduct investment advisory business. If is, you must list all of your offices in the state or states to SEC registration, if you are registered only with the SEC, or es in terms of numbers of employees as of the end of your
	(2) Days of week that you no		our principal office and place of busines	is:
	Normal business hours at BY APPOINTMENT STARTII (3) Telephone number at this 248-567-6688	t this location: NG 10AM EST		

(4) Facsimile number at this location, if any:

248-327-0845

		ber of offices, other than your <i>pr</i> recently completed fiscal year?	incipal office and place of bus	<i>iness</i> , at which you conduct investment advisory busin	iess as of	
G.	Mailing address, if differen	t from your <i>principal office and pla</i>	ace of business address:			
	Number and Street 1:		Number and Street 2			
	City:	State:	Country:	ZIP+4/Postal Code:		
	•	_		2		
	If this address is a private	e residence, check this box: \Box				
Н.	If you are a sole proprieto	r, state your full residence addre	ss, if different from your <i>pri</i>	ncipal office and place of business address in Item 1.F.:		
	Number and Street 1:		Number and Street 2	:		
	City:	State:	Country:	ZIP+4/Postal Code:		
					Yes N	О
1.	Do you have one or more LinkedIn)?	websites or accounts on publicly	available social media platfo	orms (including, but not limited to, Twitter, Facebook a	and 👩 (0
	If a website address serves addresses for all of the other available social media platfo	s as a portal through which to acce er information. You may need to lis	ss other information you have to more than one portal addre content. Do not provide the i	publicly available social media platforms on Section 1.1. on the published on the web, you may list the portal without the ess. Do not provide the addresses of websites or accounts andividual electronic mail (e-mail) addresses of employees	listing s on publicly	
J.		•	•	are an exempt reporting adviser, you must provide the c	contact	
	information for your Chief Name:	Compliance Officer, if you have or	ne. If not, you must complet Other titles, if any:	e Item 1.K. below.		
	Telephone number:		Facsimile number, if a	inv:		
	Number and Street 1:		Number and Street 2			
	City:	State:	Country:	ZIP+4/Postal Code:		
	Oity.	State.	Country.	ZIF +4/FOStal Gode.		
	(2) If your Chief Complian	npany Act of 1940 that you advise mber (if any):	loyed by any <i>person</i> other t	han you, a <i>related person</i> or an investment company rence officer services to you, provide the <i>person's</i> name	-	
K.	•	tact Person: If a person other that may provide that information her	· ·	icer is authorized to receive information and respond	to question	S
	Name:		Titles:			
	Telephone number:		Facsimile number, if a	ny:		
	Number and Street 1:		Number and Street 2			
	City:	State:	Country:	ZIP+4/Postal Code:		
	Electronic mail (e-mail) a	ddress, if contact person has one	:			
L.	•	all of the books and records you our <i>principal office and place of bus</i>	·	Section 204 of the Advisers Act, or similar state law,	Yes N	
	If "yes," complete Section	1.L. of Schedule D.			Yes N	l۵
M.	Are you registered with a	foreign financial regulatory authori	ity?		O G	
	•	registered with a foreign financial i s," complete Section 1.M. of Sched		ou have an affiliate that is registered with a foreign finar	ncial	
					Yes N	0
N.	Are you a public reporting	company under Sections 12 or 19	5(d) of the Securities Excha	nge Act of 1934?	0 6	9
					Yes N	О
Ο.	•	more in assets on the last day of imate amount of your assets: \$10 billion	your most recent fiscal yea	r?	0 6	•

	C \$10 billion to less than \$50 billion			
	C \$50 billion or more			
	For purposes of Item 1.0. only, "assets" refers the total assets shown on the balance sheet for	•	•	nanage on behalf of clients. Determine your total assets using
Ρ.	Provide your <i>Legal Entity Identifier</i> if you have	one:		
	A legal entity identifier is a unique number that identifier.	t companies use to id	lentify each other in the fina	ancial marketplace. You may not have a <i>legal entity</i>
SEC	CTION 1.B. Other Business Names			
		No	o Information Filed	
SEC	CTION 1.F. Other Offices			
Yo		n 1.F. for each location	on. If you are applying for S	iness, at which you conduct investment advisory business. EC registration, if you are registered only with the SEC, or s of employees).
Nu	umber and Street 1:		Number and Street 2:	
	310 S. MAIN STREET		SUITE 15	
	ty: NN ARBOR	State: Michigan	Country: United States	ZIP+4/Postal Code: 48104
lf	this address is a private residence, check this b	oox:		
	elephone Number: 66-211-1904	Facsimile Number, 248-327-0845	if any:	
	this office location is also required to be registe Iviser on the Uniform Branch Office Registration		•	a branch office location for a broker-dealer or investment Number here:
Ho 1	ow many <i>employees</i> perform investment advisor	y functions from this	office location?	
	re other business activities conducted at this office (1) Broker-dealer (registered or unregistered)	ice location? (check a	all that apply)	
	(2) Bank (including a separately identifiable de	partment or division	of a bank)	
	(3) Insurance broker or agent			
	(4) Commodity pool operator or commodity tra	ding advisor (whethe	er registered or exempt fron	n registration)
	(5) Registered municipal advisor(6) Accountant or accounting firm			
	(7) Lawyer or law firm			
De	escribe any other <i>investment-related</i> business ac	ctivities conducted fro	om this office location:	
Yc	· -	n 1.F. for each location	on. If you are applying for S	iness, at which you conduct investment advisory business. EC registration, if you are registered only with the SEC, or s of employees).
	umber and Street 1: 5800 WOODWARD AVENUE		Number and Street 2: SUITE 101	
	ty: LOOMFILED HILLS	State: Michigan	Country: United States	ZIP+4/Postal Code: 48304
lf	this address is a private residence, check this b	oox:		

(1) Broker-dealer (registered or unregistered) (2) Broker-dealer (registered or unregistered) (3) Brown (including a separate) identifiable department or division of a bank) (3) Brown (including a separate) identifiable department or division of a bank) (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accounted or accounting firm (7) Levyor or law firm (8) Describe any other Investment-related business activities conducted from this office location: Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business for must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration if you are registered only with the SEC, of you are an exempt reporting advisor, list only the largest twenty-flive offices on the residence of employees).	Telephone Number: 248-567-6688	Facsimile Numb 248-327-0845	er, if any:		
Are other business activities conducted at this office location? (check all that apply) (1) isroxer-dealer (registered or unregistered) (2) Bank (forciding a separately identificable department or division of a bank) (3) Insurance broker or agent (4) Commonity pool operator or commonity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or securiting firm (7) I awyer or lew tirm Describe any other investment-related business activities conducted from this office location: Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business for must complete a separate Schedule D Section 11: for each location. If you are applying for SEC registration, if you are registered only with the SEC, of you are on exempt reporting advisor, list only the largest twenty-five offices (in terms of numbers of employees). Number and Street 1: 8022 ENDEAVOR AVENUE SUTE 113 SUTE 113 SUTE 113 File phone Number: Fuesimile Number: Fues	·		_		or investment
SUITE 113 City: State: Country: ZIP+4/Postal Code: COLUMBIA Missouri United States 65201 If this address is a private residence, check this box:	How many <i>employees</i> perform investment adv 1	visory functions from	this office location?		
23 Susurance protection agent 4 Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) 4 Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) 5 Registered municipal advisor 6 Accountant or accounting firm 7 Lawyer or law firm 9 Describe any other investment-related business activities conducted from this office location. 1 Describe any other investment-related business activities conducted from this office location. 2 Describe any other investment-related business activities conducted from this office location. 2 Describe any other investment-related business activities conducted from this office location. 3 Describe any other investment-related business activities conducted from this office location. 4 Described from the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business (or must complete a separate Schedule Discribed 1.5 For each incation. If you are applying for SEC registration, if you are registered only with the SEC, or type and accounting advisor, its only the largest twenty-tive ortices (in torms of numbers of employees) 3 Described from the conducted and this box:	Are other business activities conducted at this	s office location? (che	ck all that apply)		
▼ (3) Insurance broker or agent (4) Commodity pool operator or commodity treding advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other investment-related business activities conducted from this office location: Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business from must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or you are an example reporting advisor, list only the largest twenty-five offices (in terms or numbers of employees). Number and Street 1. 3622 ENDLAYOR AYENUE SUITE 113 SUITE 113 SUITE 113 SUITE 114 SUITE 115 Country: 219+4/Postal Code: COUNTRY: 319+4/Postal Code: COUNTRY: 452-40-9200 If this address is a private residence, check this box: □ Incorpone Number: 1-accounted to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or Investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRO Branch Number here:	\square (1) Broker-dealer (registered or unregister	ed)			
(4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration)	\square (2) Bank (including a separately identifiable	e department or divis	ion of a bank)		
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(7) Lawyer or law firm					
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You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, of you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of employees). Number and Street 1: 3022 ENDEAVOR AVENUE SUITE 113 City: State: Country: States Country: States Country: States Country: States SUITE 113 City: States S	Describe any other <i>investment-related</i> busine	ss activities conducted	d from this office location:		
You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, of you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of employees). Number and Street 1: 3022 ENDEAVOR AVENUE SUITE 113 City: State: Country: States Country: States Country: States Country: States SUITE 113 City: States S					
State: Country: ZIP+4/Postal Code: COLUMBIA Missouri United States 65201 If this address is a private residence, check this box: Telephone Number: Facsimile Number, if any: 248-240-9200 If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here: How many employees perform investment advisory functions from this office location? Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm	You must complete a separate Schedule D Se	ction 1.F. for each loc	cation. If you are applying for SE	C registration, if you are registered only wi	•
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 (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) ✓ (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm 	How many <i>employees</i> perform investment adv 1	visory functions from	this office location?		
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 ✓ (3) Insurance broker or agent ☐ (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) ☐ (5) Registered municipal advisor ☐ (6) Accountant or accounting firm ☐ (7) Lawyer or law firm 	(1) Broker-dealer (registered or unregister	ed)			
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□ (5) Registered municipal advisor □ (6) Accountant or accounting firm □ (7) Lawyer or law firm	🗹 (3) Insurance broker or agent				
(6) Accountant or accounting firm (7) Lawyer or law firm	\square (4) Commodity pool operator or commodity	y trading advisor (whe	ether registered or exempt from	registration)	
(7) Lawyer or law firm	(5) Registered municipal advisor				
Describe any other investment-related business activities conducted from this office location:	(7) Lawyer or law firm				
	Describe any other <i>investment-related</i> busine	ss activities conducted	d from this office location:		

SECTION 1.1. Website Addresses

List your website addresses, including addresses for accounts on publicly available social media platforms where you control the content (including, but not limited to, Twitter, Facebook and/or LinkedIn). You must complete a separate Schedule D Section 1.I. for each website or account on a publicly available social media platform.

Address of Website/Account on Publicly Available Social Media Platform: HTTP://WWW.SENIORPLANNINGADVISORS.COM

SECTION.	N 4 I	Lacation of Books and Books
SECTIO	N T.L	Location of Books and Records
		No Information Filed
SECTIO	N 1.N	M. Registration with Foreign Financial Regulatory Authorities
		No Information Filed
Respons SEC reg	ses to	Registration/Reporting this Item help us (and you) determine whether you are eligible to register with the SEC. Complete this Item 2.A. only if you are applying for tion or submitting an annual updating amendment to your SEC registration. If you are filing an umbrella registration, the information in Item 2 rovided for the filing adviser only.
<i>anr</i> pro	nual u vides	ster (or remain registered) with the SEC, you must check at least one of the Items 2.A.(1) through 2.A.(12), below. If you are submitting an <i>updating amendment</i> to your SEC registration and you are no longer eligible to register with the SEC, check Item 2.A.(13). Part 1A Instruction 2 information to help you determine whether you may affirmatively respond to each of these items.
V	(1)	are a large advisory firm that either:
		(a) has regulatory assets under management of \$100 million (in U.S. dollars) or more; or
		(b) has regulatory assets under management of \$90 million (in U.S. dollars) or more at the time of filing its most recent annual updating amendment and is registered with the SEC;
	(2)	are a mid-sized advisory firm that has regulatory assets under management of \$25 million (in U.S. dollars) or more but less than \$100 million (in U.S. dollars) and you are either:
		(a) not required to be registered as an adviser with the state securities authority of the state where you maintain your principal office and place of business; or
		(b) not subject to examination by the state securities authority of the state where you maintain your principal office and place of business;
		Click HERE for a list of states in which an investment adviser, if registered, would not be subject to examination by the state securities authority.
	(3)	Reserved
	(4)	have your principal office and place of business outside the United States;
	(5)	are an investment adviser (or subadviser) to an investment company registered under the Investment Company Act of 1940;
	(6)	are an investment adviser to a company which has elected to be a business development company pursuant to section 54 of the Investment Company Act of 1940 and has not withdrawn the election, and you have at least \$25 million of regulatory assets under management;
	(7)	are a pension consultant with respect to assets of plans having an aggregate value of at least \$200,000,000 that qualifies for the exemption in rule 203A-2(a);
	(8)	are a related adviser under rule 203A-2(b) that <i>controls</i> , is <i>controlled</i> by, or is under common <i>control</i> with, an investment adviser that is registered with the SEC, and your <i>principal office and place of business</i> is the same as the registered adviser;
		If you check this box, complete Section 2.A.(8) of Schedule D.
	(9)	are an adviser relying on rule 203A-2(c) because you expect to be eligible for SEC registration within 120 days;
		If you check this box, complete Section 2.A.(9) of Schedule D.
	(10	are a multi-state adviser that is required to register in 15 or more states and is relying on rule 203A-2(d);
		If you check this box, complete Section 2.A.(10) of Schedule D.
	(11) are an Internet adviser relying on rule 203A-2(e);
	(12	have received an SEC order exempting you from the prohibition against registration with the SEC;
		If you check this box, complete Section 2.A.(12) of Schedule D.
	(13	B) are no longer eligible to remain registered with the SEC.
State 5	`	rities Authority Notice Filings and State Reporting by Exempt Reporting Advisers
		state laws, SEC-registered advisers may be required to provide to state securities authorities a copy of the Form ADV and any amendments they

file with the SEC. These are called *notice filings*. In addition, *exempt reporting advisers* may be required to provide *state securities authorities* with a copy of reports and any amendments they file with the SEC. If this is an initial application or report, check the box(es) next to the state(s) that you would like to receive notice of this and all subsequent filings or reports you submit to the SEC. If this is an amendment to direct your *notice filings* or reports to

• •	endment to your registration to st	3	oing to state(s) that currently receive them, uncheck
Jurisdictions		part	
AL	☑ 1L	∥ □ NE	□ sc
□ AK	∥ □ IN	□ NV	□ SD
₽ AZ	∥ □ IA	□ NH	☑ TN
☐ AR	□ KS	□ NJ	 TX
☑ CA	□ KY	□ NM	□ UT
□ CO	□ LA	□ NY	□ VT
□ CT	□ ME	□ NC	
DE	∥ □ MD	∥ □ ND	∥ □ va
□ DC	□ MA	Г ОН	□ WA
₽ FL	☑ MI	□ ок	∥ □ w∨
☑ GA	□ MN	□ OR	∥ □ wi
□ GU	□ MS	□ PA	□ wy
□ HI	✓ MO	□ PR	VV 1
		III	
□ ID	□ мт	□ RI	
CTION 2.A.(8) Related Advis			
,	t is registered with the SEC and yon:	9	ontrol, are controlled by, or are under common control is the same as that of the registered adviser,
RD Number of Registered Inve	stment Adviser		
EC Number of Registered Inve	stment Adviser		
CTION 2.A.(9) Investment A	dviser Expecting to be Eligible fo	or Commission Registration within 12	20 Days
you are relying on rule 203A- ithin 120 days, you are requir eemed to have made the requ I am not registered or requir	2(c), the exemption from the prohed to make certain representation ired representations. You must med to be registered with the SEC	nibition on registration available to an ac is about your eligibility for SEC registrat take both of these representations:	dviser that expects to be eligible for SEC registration tion. By checking the appropriate boxes, you will be a reasonable expectation that I will be eligible to
	n SEC registration if, on the 120th from registering with the SEC.	n day after my registration with the SEC	becomes effective, I would be prohibited by Section
CTION 2.A.(10) Multi-State	Adviser		
		ption from the prohibition on registration on registration of the prohibition on registration of the prohibition on registration of the prohibition of the prohibitio	on, you are required to make certain representations e made the required representations.
you are applying for registrat	ion as an invostment advicer with	the SEC, you must make both of these	a rannasantations:
I have reviewed the applicat		/e concluded that I am required by the	laws of 15 or more states to register as an
	n SEC registration if I file an amer state sectors.		at I would be required by the laws of fewer than 15
you are submitting your annu-	al updating amendment, you must	make this representation:	
		ave reviewed the applicable state and fe adviser with the state securities author	ederal laws and have concluded that I am required ities in those states.
CTION 2.A.(12) SEC Exempt	tive <i>Order</i>		

If you are relying upon an SEC *order* exempting you from the prohibition on registration, provide the following information:

803	\$ -
Dat	e of <i>order</i> :
ten	n 3 Form of Organization
	bu are filing an <i>umbrella registration</i> , the information in Item 3 should be provided for the <i>filing adviser</i> only.
Α.	How are you organized?
	Corporation
	C Sole Proprietorship
	C Limited Liability Partnership (LLP)
	O Partnership
	Limited Liability Company (LLC)
	C Limited Partnership (LP)
	O Other (specify):
	If you are changing your response to this Item, see Part 1A Instruction 4.
B.	In what month does your fiscal year end each year? DECEMBER
C.	Under the laws of what state or country are you organized?
	State Country
	Michigan United States
	If you are a partnership, provide the name of the state or country under whose laws your partnership was formed. If you are a sole proprietor, provide the name of the state or country where you reside.
	If you are changing your response to this Item, see Part 1A Instruction 4.
_	
ten	n 4 Successions
٨	Yes No Are your at the time of this filling, succeeding to the business of a registered investment advisor, including, for example, a change of your
Α.	Are you, at the time of this filing, succeeding to the business of a registered investment adviser, including, for example, a change of your structure or legal status (e.g., form of organization or state of incorporation)?
	If "yes", complete Item 4.B. and Section 4 of Schedule D.
B.	Date of Succession: (MM/DD/YYYY)
	If you have already reported this succession on a previous Form ADV filing, do not report the succession again. Instead, check "No." See Part 1A Instruction 4.
SEC	TION 4 Successions
	No Information Filed
	n 5 Information About Your Advisory Business - Employees, Clients, and Compensation
	ponses to this Item help us understand your business, assist us in preparing for on-site examinations, and provide us with data we use when making ulatory policy. Part 1A Instruction 5.a. provides additional guidance to newly formed advisers for completing this Item 5.

If you are organized as a sole proprietorship, include yourself as an employee in your responses to Item 5.A. and Items 5.B.(1), (2), (3), (4), and (5). If an

employee performs more than one function, you should count that employee in each of your responses to Items 5.B.(1), (2), (3), (4), and (5).

A. Approximately how many *employees* do you have? Include full- and part-time *employees* but do not include any clerical workers.

10

Employees

Application Number:

	representatives?				
	10				
(4	representatives for an investment adviser other than you?	ered with one or m	ore state securities	authorities as investment adviser	
	0				
(5	Approximately how many of the <i>employees</i> reported in 5.A. are licens	ed agents of an ins	surance company or	agency?	
(6		s on your behalf?			
	0				
	your response to Item 5.B.(6), do not count any of your employees and cou ur behalf.	unt a firm only once	– do not count each	of the firm's employees that solicit on	
Client	S				
-	responses to Items 5.C. and 5.D. do not include as "clients" the investors lose investors.	in a private fund yo	u advise, unless you	have a separate advisory relationship	
C. (1	To approximately how many clients for whom you do not have regula during your most recently completed fiscal year? 0	tory assets under r	management did yo	u provide investment advisory services	
(2		persons?			
In at Ite	For purposes of this Item 5.D., the category "individuals" includes trusts, estates, and 401(k) plans and IRAs of individuals and their family members, but does not include businesses organized as sole proprietorships. The category "business development companies" consists of companies that have made an election pursuant to section 54 of the Investment Company Act of 1940. Unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, do not answer (1)(d) or (3)(d) below. Indicate the approximate number of your clients and amount of your total regulatory assets under management (reported in Item 5.F. below) attributable to each of the following type of client. If you have fewer than 5 clients in a particular category (other than (d), (e), and (f)) you may check Item 5.D.(2) rather than respond to Item 5.D.(1). The aggregate amount of regulatory assets under management reported in Item 5.F. (2)(c) below. If a client fits into more than one category, select one category that most accurately represents the client to avoid double counting clients and assets. If you advise a registered investment company, business development company, or pooled investment vehicle, report those assets in categories (d), (e),				
		(1) Number of	(2) Fower than	(2) Amount of Dogulatory Assets	
Т	ype of <i>Client</i>	Client(s)	(2) Fewer than 5 <i>Clients</i>	(3) Amount of Regulatory Assets under Management	
(a) Individuals (other than <i>high net worth individuals</i>)	686		\$ 318,050,926	
(1	a) High net worth individuals	312		\$ 611,836,660	
(c) Banking or thrift institutions			\$	
(d) Investment companies			* *	
<u> </u>	e) Business development companies			\$	
	r) Pooled investment vehicles (other than investment companies and usiness development companies)			\$	
(g) Pension and profit sharing plans (but not the plan participants or overnment pension plans)			\$	
(n) Charitable organizations	1		\$ 12,594,286	
(i) State or municipal <i>government entities</i> (including government pension lans)			\$	
H) Other investment advisers			\$	
F	x) Insurance companies			\$	
<u> </u>) Sovereign wealth funds and foreign official institutions			\$	
	m) Corporations or other businesses not listed above	6		\$ 4,626,009	
1.	· · · · · · · · · · · · · · · · · · ·			: + +	

B. (1) Approximately how many of the *employees* reported in 5.A. perform investment advisory functions (including research)?

(3) Approximately how many of the employees reported in 5.A. are registered with one or more state securities authorities as investment adviser

(2) Approximately how many of the *employees* reported in 5.A. are registered representatives of a broker-dealer?

	(n)	Other:			\$
Coi	mper	sation Arrangements			
E.	You	are compensated for your investment advisory serv	vices by (check all that apply):		
	V	(1) A percentage of assets under your managem	nent		
	$\overline{\mathbf{v}}$	(2) Hourly charges			
		(3) Subscription fees (for a newsletter or periodic	cal)		
		(4) Fixed fees (other than subscription fees)			
		(5) Commissions(6) Performance-based fees			
		(7) Other (specify):			
		()			
ter	n 5 l	nformation About Your Advisory Business - Regula	atory Assets Under Management		
Re	gulat	ory Assets Under Management			
					Yes No
F.	(1)	Do you provide continuous and regular supervisory	or management services to securities	portfolios?	⊙ 0
	(2)	If yes, what is the amount of your regulatory assets	s under management and total number	of accounts?	
		U	.S. Dollar Amount	Total Num	ber of Accounts
		Discretionary: (a) \$	947,107,881	(d) 7,227	
		Non-Discretionary: (b) \$		(e) 0	
		-	947,107,881	(f) 7,227	
		(6)	,,,	(1)	
		Part 1A Instruction 5.b. explains how to calculate you completing this Item.	ur regulatory assets under management.	You must follow th	nese instructions carefully when
		What is the approximate amount of your total regul are non- <i>United States persons</i> ?	latory assets under management (repoi	rted in Item 5.F.(2)(c) above) attributable to <i>clients</i> who
_					
		nformation About Your Advisory Business - Advisor	ory Activities		
	•	y Activities			
G.		at type(s) of advisory services do you provide? Chec	ck all that apply.		
	マ	(1) Financial planning services(2) Portfolio management for individuals and/or services	emall businesses		
		(3) Portfolio management for investment comparison section 54 of the Investment Company Act of	nies (as well as "business development	t companies" that I	have made an election pursuant to
		(4) Portfolio management for pooled investment(5) Portfolio management for businesses (other)	vehicles (other than investment compa		registered investment companies and
		other pooled investment vehicles)	·	`	
		(6) Pension consulting services			
		(7) Selection of other advisers (including <i>private</i>	fund managers)		
		(8) Publication of periodicals or newsletters			
		(9) Security ratings or pricing services(10) Market timing services			
		(11) Educational seminars/workshops			
		(12) Other(specify):			
	Do i	not check Item 5.G.(3) unless you provide advisory se	•	•	, , ,
		estment Company Act of 1940, including as a subadvisestment companies to which you provide advice in Sec		2011 UI 014 HUITIDE	er or the investment company of
Н.	If y	ou provide financial planning services, to how many	clients did you provide these services of	during your last fisc	cal year?
	•	0			
	0	1 - 10			
	0	11 - 25			
	0	26 - 50			
	0	51 - 100			
	0	101 - 250			
	0	251 - 500			
	0	More than 500			
	0	If more than 500, how many?			
		(round to the nearest 500)			

In your responses to this Item 5.H., do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship

	with those investors.		
1.	(1) Do you participate in a wrap fee program?	Yes	
1.	 (2) If you participate in a wrap fee program, what is the amount of your regulatory assets under management attributable to acting as: (a) sponsor to a wrap fee program \$ 	О	•
	(b) portfolio manager for a <i>wrap fee program</i> ?		
	(c) <i>sponsor</i> to and portfolio manager for the same <i>wrap fee program</i> ? \$		
	If you report an amount in Item 5.1.(2)(c), do not report that amount in Item 5.1.(2)(a) or Item 5.1.(2)(b).		
	If you are a portfolio manager for a wrap fee program, list the names of the programs, their sponsors and related information in Section 5.1.(2) of Sch	edule	D.
	If your involvement in a wrap fee program is limited to recommending wrap fee programs to your clients, or you advise a mutual fund that is offered wrap fee program, do not check Item 5.1.(1) or enter any amounts in response to Item 5.1.(2).		
J.	(1) In response to Item 4.B. of Part 2A of Form ADV, do you indicate that you provide investment advice only with respect to limited types of	Yes	No ©
	investments? (2) Do you report <i>client</i> assets in Item 4.E. of Part 2A that are computed using a different method than the method used to compute your regulatory assets under management?	0	•
K.	Separately Managed Account <i>Clients</i>		
	(1) Do you have regulatory assets under management attributable to <i>clients</i> other than those listed in Item 5.D.(3)(d)-(f) (separately managed account <i>clients</i>)?	Yes ©	No O
	If yes, complete Section 5.K.(1) of Schedule D.		
	(2) Do you engage in borrowing transactions on behalf of any of the separately managed account clients that you advise?	0	•
	If yes, complete Section 5.K.(2) of Schedule D.		
	(3) Do you engage in derivative transactions on behalf of any of the separately managed account clients that you advise?	0	•
	If yes, complete Section 5.K.(2) of Schedule D.		
	(4) After subtracting the amounts in Item 5.D.(3)(d)-(f) above from your total regulatory assets under management, does any custodian hold ten percent or more of this remaining amount of regulatory assets under management?	•	0
	If yes, complete Section 5.K.(3) of Schedule D for each custodian.		
L.	Marketing Activities	Yes	No
	(1) Do any of your advertisements include:		
	(a) Performance results?	0	•
	(b) A reference to specific investment advice provided by you (as that phrase is used in rule 206(4)-1(a)(5))?	0	•
	(c) Testimonials (other than those that satisfy rule 206(4)-1(b)(4)(ii))?	0	•
	(d) Endorsements (other than those that satisfy rule 206(4)-1(b)(4)(ii))?	0	•
	(e) Third-party ratings?	0	•
	(2) If you answer "yes" to L(1)(c), (d), or (e) above, do you pay or otherwise provide cash or non-cash compensation, directly or indirectly, in connection with the use of <i>testimonials</i> , <i>endorsements</i> , or <i>third-party ratings</i> ?	0	0
	(3) Do any of your advertisements include hypothetical performance?	0	•
	(4) Do any of your advertisements include predecessor performance?	0	•

No Information Filed

SECTION 5.1.(2) Wrap Fee Programs

No Information Filed

SECTION 5.K.(1) Separately Managed Accounts

After subtracting the amounts reported in Item 5.D.(3)(d)-(f) from your total regulatory assets under management, indicate the approximate percentage of this remaining amount attributable to each of the following categories of assets. If the remaining amount is at least \$10 billion in regulatory assets under management, complete Question (a). If the remaining amount is less than \$10 billion in regulatory assets under management, complete Question (b).

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

End of year refers to the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. Mid-year is the date six months before the end of year date. Each column should add up to 100% and numbers should be rounded to the nearest percent.

Investments in derivatives, registered investment companies, business development companies, and pooled investment vehicles should be reported in those categories. Do not report those investments based on related or underlying portfolio assets. Cash equivalents include bank deposits, certificates of deposit, bankers' acceptances and similar bank instruments.

Some assets could be classified into more than one category or require discretion about which category applies. You may use your own internal methodologies and the conventions of your service providers in determining how to categorize assets, so long as the methodologies or conventions are consistently applied and consistent with information you report internally and to current and prospective clients. However, you should not double count assets, and your responses must be consistent with any instructions or other guidance relating to this Section.

Asse	et Type	Mid-year	End of year
(i)	Exchange-Traded Equity Securities	%	%
(ii)	Non Exchange-Traded Equity Securities	%	%
(iii)	U.S. Government/Agency Bonds	%	%
(iv)	U.S. State and Local Bonds	%	%
(v)	Sovereign Bonds	%	%
(vi)	Investment Grade Corporate Bonds	%	%
(vii)	Non-Investment Grade Corporate Bonds	%	%
(viii)	Derivatives	%	%
(ix)	Securities Issued by Registered Investment Companies or Business Development Companies	%	%
(x)	Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	%	%
(xi)	Cash and Cash Equivalents	%	%
(xii)	Other	%	%

Generally describe any assets included in "Other"

Ass	et Type	End of year
(i)	Exchange-Traded Equity Securities	74 %
(ii)	Non Exchange-Traded Equity Securities	0 %
(iii)	U.S. Government/Agency Bonds	5 %
(iv)	U.S. State and Local Bonds	2 %
(v)	Sovereign Bonds	0 %
(vi)	Investment Grade Corporate Bonds	5 %
(vii)	Non-Investment Grade Corporate Bonds	0 %
(viii)	Derivatives	0 %
(ix)	Securities Issued by Registered Investment Companies or Business Development Companies	5 %
(x)	Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	0 %
(xi)	Cash and Cash Equivalents	8 %
(xii)	Other	1 %

Generally describe any assets included in "Other" FIDELITY REPORTS AS UNDEFINED UNITS WITHIN EQUITY STRATEGY.

SECTION 5.K.(2) Separately Managed Accounts - Use of Borrowingsand Derivatives

 \square No information is required to be reported in this Section 5.K.(2) per the instructions of this Section 5.K.(2)

If your regulatory assets under management attributable to separately managed accounts are at least \$10 billion, you should complete Question (a). If your regulatory assets under management attributable to separately managed accounts are at least \$500 million but less than \$10 billion, you should complete Question (b).

(a) In the table below, provide the following information regarding the separately managed accounts you advise. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise. End of year refers to the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. Mid-year is the date six months before the end of year date.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any *borrowings* and (b) the *gross notional value* of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

In column 3, provide aggregate *gross notional value* of derivatives divided by the aggregate regulatory assets under management of the accounts included in column 1 with respect to each category of derivatives specified in 3(a) through (f).

You may, but are not required to, complete the table with respect to any separately managed account with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

(i) Mid-Year

Gross Notional (1) Regulatory Assets (2) Exposure Under Management Borrowings		(3) Derivative Exposures							
			(a) Interest Rate Derivative	(b) Foreign Exchange Derivative	(c) Credit Derivative	(d) Equity Derivative	(e) Commodity Derivative	(f) Other Derivative	
Less than 10%	\$	\$	%	%	%	%	%	%	
10-149%	\$	\$	%	%	%	%	%	%	
150% or more	\$	\$	%	%	%	%	%	%	

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

(ii) End of Year

Gross Notional (1) Regulatory Assets (2) Exposure Under Management Borrowings			(3) Derivative Exposures							
			(a) Interest Rate Derivative	(b) Foreign Exchange Derivative	(c) Credit Derivative	(d) Equity Derivative		(f) Other Derivative		
Less than 10%	\$	\$	%	%	%	%	%	%		
10-149%	\$	\$	%	%	%	%	%	%		
150% or more	\$	\$	%	%	%	%	%	%		

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

(b) In the table below, provide the following information regarding the separately managed accounts you advise as of the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the

dollar amount of any borrowings and (b) the gross notional value of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

You may, but are not required to, complete the table with respect to any separately managed accounts with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings
Less than 10%	\$	\$
10-149%	\$	\$
150% or more	\$	\$

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

SECTION	5.K.(3) Custodians for Separ	ately Managed Accounts							
•	e a separate Schedule D Section ry assets under management.	on 5.K.(3) for each custodian that holds ten perc	ent or more of your aggregate separately mana	ged account					
(a)	Legal name of custodian:								
	FIDELITY DISTRIBUTORS CON	MPANY LLC							
(b)	Primary business name of cu	ıstodian:							
	FIDELITY DISTRIBUTORS COMPANY LLC								
(c)	The location(s) of the custod	lian's office(s) responsible for <i>custody</i> of the asse	ets:						
	City: SMITHFIELD	State: Rhode Island	Country: United States						
				Yes No					
(d)	Is the custodian a related pe	rson of your firm?		0 0					
(e)	If the custodian is a broker-o	dealer, provide its SEC registration number (if any	y)						
(f)	If the custodian is not a brokany)	ker-dealer, or is a broker-dealer but does not hav	e an SEC registration number, provide its legal	entity identifier (if					
(g)	What amount of your regula \$ 947,107,882	tory assets under management attributable to so	eparately managed accounts is held at the custo	odian?					

Item 6 Other Business Activities

In this Item, we request information about your firm's other business activities.

A.	You	are a	ctively engaged in business as a (check all that apply):
		(1)	broker-dealer (registered or unregistered)
		(2)	registered representative of a broker-dealer
		(3)	commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
		(4)	futures commission merchant
		(5)	real estate broker, dealer, or agent
		(6)	insurance broker or agent
		(7)	bank (including a separately identifiable department or division of a bank)
		(8)	trust company
		(9)	registered municipal advisor
		(10)	registered security-based swap dealer
		(11)	major security-based swap participant
		(12)	accountant or accounting firm
		(13)	lawyer or law firm
		(14)	other financial product salesperson (specify):

If you engage in other business using a name that is different from the names reported in Items 1.A. or 1.B.(1), complete Section 6.A. of Schedule D.

B. (1) Are you actively engaged in any other business not listed in Item 6.A. (other than giving investment advice)?

0

Yes No

 \circ

(2) If yes, is this other business your primary business?

(3) Do you sell products or provide services other than investment advice to your advisory clients?	0	\odot
If "yes," describe this other business on Section 6.B.(3) of Schedule D, and if you engage in this business under a different name, provide that n	ame.	
SECTION 6.A. Names of Your Other Businesses		
No Information Filed		
SECTION 6.B.(2) Description of Primary Business		
Describe your primary business (not your investment advisory business):		
If you engage in that business under a different name, provide that name:		
SECTION 6.B.(3) Description of Other Products and Services		
Describe other products or services you sell to your <i>client</i> . You may omit products and services that you listed in Section 6.B.(2) above.		
If you engage in that business under a different name, provide that name:		
Item 7 Financial Industry Affiliations		
In this Item, we request information about your financial industry affiliations and activities. This information identifies areas in which conflicts of interesting occur between you and your <i>clients</i> .	est ma	_' y
A. This part of Item 7 requires you to provide information about you and your <i>related persons</i> , including foreign affiliates. Your <i>related persons</i> are all <i>advisory affiliates</i> and any <i>person</i> that is under common <i>control</i> with you.	l of yo	ur
You have a <i>related person</i> that is a (check all that apply): \[\begin{align*} \Boxed{\subset} & (1) & broker-dealer, municipal securities dealer, or government securities broker or dealer (registered or unregistered)		
(1) broker-dealer, municipal securities dealer, or government securities broker or dealer (registered or dirregistered) (2) other investment adviser (including financial planners)		
(3) registered municipal advisor		
 (4) registered security-based swap dealer (5) major security-based swap participant 		
(6) commodity pool operator or commodity trading advisor (whether registered or exempt from registration)		
(7) futures commission merchant		
 (8) banking or thrift institution (9) trust company 		
(4) trust company (10) accountant or accounting firm		
[(11) lawyer or law firm		
(12) insurance company or agency (13) pension consultant		
(13) pension consultant (14) real estate broker or dealer		
(15) sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles		
(16) sponsor, general partner, managing member (or equivalent) of pooled investment vehicles		
Note that Item 7.A. should not be used to disclose that some of your employees perform investment advisory functions or are registered representative broker-dealer. The number of your firm's employees who perform investment advisory functions should be disclosed under Item 5.B.(1). The number firm's employees who are registered representatives of a broker-dealer should be disclosed under Item 5.B.(2).		
Note that if you are filing an umbrella registration, you should not check Item 7.A.(2) with respect to your relying advisers, and you do not have to cor Section 7.A. in Schedule D for your relying advisers. You should complete a Schedule R for each relying adviser.	nplete	
For each related person, including foreign affiliates that may not be registered or required to be registered in the United States, complete Section 7.A. of Schedule D.	of	
You do not need to complete Section 7.A. of Schedule D for any related person if: (1) you have no business dealings with the related person in connect advisory services you provide to your clients; (2) you do not conduct shared operations with the related person; (3) you do not refer clients or business related person, and the related person does not refer prospective clients or business to you; (4) you do not share supervised persons or premises with related person; and (5) you have no reason to believe that your relationship with the related person otherwise creates a conflict of interest with your otherwise creates a conflict of interest with your otherwise creates and (5) you have no reason to believe that your relationship with the related person otherwise creates a conflict of interest with your otherwise creates and you have no reason to be a conflict of interest with your otherwise creates and you have no reason to be a conflict of interest with your otherwise creates and you have no reason to be a conflict of interest with your otherwise creates and you have no reason to be a conflict of interest with your otherwise creates and you have no reason to be a conflict of interest with your otherwise creates and you have no reason to be a conflict of interest with your otherwise creates and you have no reason to be a conflict of your decomposition.	ss to th h the	he
You must complete Section 7.A. of Schedule D for each related person acting as qualified custodian in connection with advisory services you provide to clients (other than any mutual fund transfer agent pursuant to rule 206(4)-2(b)(1)), regardless of whether you have determined the related person to operationally independent under rule 206(4)-2 of the Advisers Act.	9	

SECTION 7.A. Financial Industry Affiliations

If "yes," describe this other business on Section 6.B.(2) of Schedule D, and if you engage in this business under a different name, provide that name.

Yes No

Cor	nplete a separate Schedule D Section 7.A. for each <i>related person</i> listed in Item 7.A.		
1.	Legal Name of <i>Related Person</i> : KIRK CASSIDY		
2.	Primary Business Name of <i>Related Person</i> : YASKE & ASSOCIATES, PLLC		
3.	Related Person's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-)		
	or Other		
4.	Related Person's (a) CRD Number (if any):		
	(b) CIK Number(s) (if any): No Information Filed		
5.	Related Person is: (check all that apply) (a)		
	 (g) ☐ futures commission merchant (h) ☐ banking or thrift institution (i) ☐ trust company (j) ☑ accountant or accounting firm (k) ☐ lawyer or law firm (l) ☐ insurance company or agency (m) ☐ pension consultant (n) ☐ real estate broker or dealer (o) ☐ sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles (p) ☐ sponsor, general partner, managing member (or equivalent) of pooled investment vehicles 		
6.	Do you control or are you controlled by the related person?	Yes	
7.	Are you and the <i>related person</i> under common <i>control</i> ?	•	
8.	(a) Does the related person act as a qualified custodian for your clients in connection with advisory services you provide to clients?	0	6
	(b) If you are registering or registered with the SEC and you have answered "yes," to question 8.(a) above, have you overcome the presumption that you are not operationally independent (pursuant to rule 206(4)-2(d)(5)) from the <i>related person</i> and thus are not required to obtain a surprise examination for your <i>clients'</i> funds or securities that are maintained at the <i>related person</i> ?	0	
	(c) If you have answered "yes" to question 8.(a) above, provide the location of the <i>related person's</i> office responsible for <i>custody</i> of your <i>clients's</i> Number and Street 1: City: State: Country: ZIP+4/Postal Code:	asse	ts:
	If this address is a private residence, check this box: \square	Yes	No
9.	(a) If the <i>related person</i> is an investment adviser, is it exempt from registration?(b) If the answer is yes, under what exemption?	0	0
	(b) If the diswer is yes, direct what exemption:		
10.	 (a) Is the related person registered with a foreign financial regulatory authority? (b) If the answer is yes, list the name and country, in English of each foreign financial regulatory authority with which the related person is registered. No Information Filed 	ed.	•
11.	Do you and the related person share any supervised persons?	•	0
12.	Do you and the <i>related person</i> share the same physical location?	•	0
1.	Legal Name of <i>Related Person</i> : SENIOR PLANNING ADVISORS, LLC		

2. Primary Business Name of *Related Person*:

	SEN	IIOR PLANNING ADVISORS, LLC		
3.	Rela	ated Person's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-)		
	- or			
	Othe	er er		
1.	Rela	ated Person's		
	(a)	CRD Number (if any):		
	4.5			
	(b)	CIK Number(s) (if any): No Information Filed		
<u>.</u>	Rela	ated Person is: (check all that apply)		
		broker-dealer, municipal securities dealer, or government securities broker or dealer		
	(b)	other investment adviser (including financial planners)		
	(c)	registered municipal advisor		
		registered security-based swap dealer		
	(e)	major security-based swap participant		
	(f)	commodity pool operator or commodity trading advisor (whether registered or exempt from registration) futures commission merchant		
	(g) (h)	banking or thrift institution		
	(i)	trust company		
	(j)	accountant or accounting firm		
	(k)	☐ lawyer or law firm		
	(I)	✓ insurance company or agency		
	(m)	pension consultant		
	` ,	real estate broker or dealer		
	. ,	sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles		
	(p)	sponsor, general partner, managing member (or equivalent) of pooled investment vehicles	Yes	Nc
5 .	Do y	you control or are you controlled by the related person?	0	
7.	Are	you and the related person under common control?	•	0
3.	(a)	Does the related person act as a qualified custodian for your clients in connection with advisory services you provide to clients?	0	•
	(b)	If you are registering or registered with the SEC and you have answered "yes," to question 8.(a) above, have you overcome the	Ö	_
	` '	presumption that you are not operationally independent (pursuant to rule 206(4)-2(d)(5)) from the <i>related person</i> and thus are not required to obtain a surprise examination for your <i>clients'</i> funds or securities that are maintained at the <i>related person</i> ?		
	(c)	If you have answered "yes" to question 8.(a) above, provide the location of the related person's office responsible for custody of your clients	s' asse	ets:
		Number and Street 1: Number and Street 2:		
		City: State: Country: ZIP+4/Postal Code: If this address is a private residence, check this box:		
		If this address is a private residence, check this box.	Yes	Nc
9.	(a)	If the related person is an investment adviser, is it exempt from registration?	0	
	(b)	If the answer is yes, under what exemption?		
10.	(a)	Is the related person registered with a foreign financial regulatory authority?	0	•
	(b)	If the answer is yes, list the name and country, in English of each foreign financial regulatory authority with which the related person is registed		~
		No Information Filed		
11.	Do y	you and the <i>related person</i> share any <i>supervised persons</i> ?	•	0
12.	Do 3	you and the <i>related person</i> share the same physical location?	•	0
ten	ו 7 <i>P</i>	Private Fund Reporting	Yes	Nic
			162	INC
≺ <i>L</i>	ACO M	ou an adviser to any <i>private fund?</i>	_	-

If "yes," then for each private fund that you advise, you must complete a Section 7.B.(1) of Schedule D, except in certain circumstances described in the next sentence and in Instruction 6 of the Instructions to Part 1A. If you are registered or applying for registration with the SEC or reporting as an SEC exempt reporting adviser, and another SEC-registered adviser or SEC exempt reporting adviser reports this information with respect to any such private fund in Section 7.B.(1) of Schedule D of its Form ADV (e.g., if you are a subadviser), do not complete Section 7.B.(1) of Schedule D with respect to that private fund. You must, instead, complete Section 7.B.(2) of Schedule D.

In either case, if you seek to preserve the anonymity of a private fund client by maintaining its identity in your books and records in numerical or alphabetical code, or similar designation, pursuant to rule 204-2(d), you may identify the private fund in Section 7.B.(1) or 7.B.(2) of Schedule D using the same code or designation in place of the fund's name.

SECTION 7.B.	(1)	Private Fu	und Reporting
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No Information Filed

SECTION 7.B.(2) Private Fund Reporting

No Information Filed

П	tem	8	Ра	rtic	cip	atic	n o	rı	nte	rest	ın	Ciler	πı	rar	ısac	tions

In this Item, we request information about your participation and interest in your *clients*' transactions. This information identifies additional areas in which conflicts of interest may occur between you and your *clients*. Newly-formed advisers should base responses to these questions on the types of participation and interest that you expect to engage in during the next year.

Like	e Iten	n 7, Item 8 requires you to provide information about you and your <i>related persons</i> , including foreign affiliates.		
Pro	priet	ary Interest in <i>Client</i> Transactions		
A.	Do	you or any <i>related person</i> :	Yes	No
	(1)	buy securities for yourself from advisory <i>clients</i> , or sell securities you own to advisory <i>clients</i> (principal transactions)?	\circ	\odot
	(2)	buy or sell for yourself securities (other than shares of mutual funds) that you also recommend to advisory clients?	\odot	\circ
	(3)	recommend securities (or other investment products) to advisory <i>clients</i> in which you or any <i>related person</i> has some other proprietary (ownership) interest (other than those mentioned in Items 8.A.(1) or (2))?	0	•
Sal	es In	iterest in Client Transactions		
B.	Do	you or any <i>related person</i> :	Yes	No
	(1)	as a broker-dealer or registered representative of a broker-dealer, execute securities trades for brokerage customers in which advisory client securities are sold to or bought from the brokerage customer (agency cross transactions)?	0	•
	(2)	recommend to advisory <i>clients</i> , or act as a purchaser representative for advisory <i>clients</i> with respect to, the purchase of securities for which you or any <i>related person</i> serves as underwriter or general or managing partner?	0	•
	(3)	recommend purchase or sale of securities to advisory <i>clients</i> for which you or any <i>related person</i> has any other sales interest (other than the receipt of sales commissions as a broker or registered representative of a broker-dealer)?	0	•
In۱	estm	nent or Brokerage Discretion		
C.	Do y	you or any related person have discretionary authority to determine the:	Yes	No
	(1)	securities to be bought or sold for a <i>client's</i> account?	\odot	0
	(2)	amount of securities to be bought or sold for a client's account?	\odot	0
	(3)	broker or dealer to be used for a purchase or sale of securities for a client's account?	0	\odot
	(4)	commission rates to be paid to a broker or dealer for a <i>client's</i> securities transactions?	0	•
D.	If y	ou answer "yes" to C.(3) above, are any of the brokers or dealers related persons?	0	0
E.	Doy	you or any <i>related person</i> recommend brokers or dealers to <i>clients</i> ?	•	0
F.	If y	ou answer "yes" to E. above, are any of the brokers or dealers related persons?	0	•
G.	(1)	Do you or any <i>related person</i> receive research or other products or services other than execution from a broker-dealer or a third party ("soft dollar benefits") in connection with <i>client</i> securities transactions?	•	0
	(2)	If "yes" to G.(1) above, are all the "soft dollar benefits" you or any <i>related persons</i> receive eligible "research or brokerage services" under section 28(e) of the Securities Exchange Act of 1934?	•	0
Н.	(1)	Do you or any related person, directly or indirectly, compensate any person that is not an employee for client referrals?	0	•
	(2)	Do you or any <i>related person</i> , directly or indirectly, provide any <i>employee</i> compensation that is specifically related to obtaining <i>clients</i> for the firm (cash or non-cash compensation in addition to the <i>employee's</i> regular salary)?	0	•
I.	pers	you or any related person, including any employee, directly or indirectly, receive compensation from any person (other than you or any related son) for client referrals? Your response to Item 8.1., do not include the regular salary you pay to an employee.	0	•
	,			

In responding to Items 8.H. and 8.I., consider all cash and non-cash compensation that you or a related person gave to (in answering Item 8.H.) or received

		n (in answering Item 8.I.) any person in excha rrals.	nge for client referrals, including any bonus that is based, at least in part, on the number or amoun	t of client
				1
In t	his It	ustody em, we ask you whether you or a <i>related per</i> ent Company Act of 1940) assets and about <u>y</u>	rson has custody of client (other than clients that are investment companies registered under the your custodial practices.	10
Α.	(1)	Do you have <i>custody</i> of any advisory <i>clients</i>		Yes No
		(a) cash or bank accounts?		⊙ ○
		(b) securities?		⊙ ○
	dire	ctly from your clients' accounts, or (ii) a related	nnswer "No" to Item 9.A.(1)(a) and (b) if you have custody solely because (i) you deduct your advisor In person has custody of client assets in connection with advisory services you provide to clients, bu Experationally independent (pursuant to Advisers Act rule 206(4)-2(d)(5)) from the related person.	-
	(2)	If you checked "yes" to Item 9.A.(1)(a) or (you have <i>custody</i> :	b), what is the approximate amount of <i>client</i> funds and securities and total number of <i>clients</i> for	· which
		U.S. Dollar Amount	Total Number of Clients	
		(a) \$ 11,938,336	(b) 116	
	incli coni	ude the amount of those assets and the numb	nd you have custody solely because you deduct your advisory fees directly from your clients' account fer of those clients in your response to Item 9.A.(2). If your related person has custody of client assolients, do not include the amount of those assets and number of those clients in your response to 9 to Item 9.B.(2).	sets in
B.	(1)	In connection with advisory services you pr	ovide to <i>clients</i> , do any of your <i>related persons</i> have <i>custody</i> of any of your advisory <i>clients'</i> :	Yes No
		(a) cash or bank accounts?		0 0
		(b) securities?		0 0
	You	are required to answer this item regardless of	how you answered Item 9.A.(1)(a) or (b).	
	(2)	If you checked "yes" to Item 9.B.(1)(a) or (your related persons have custody:	b), what is the approximate amount of <i>client</i> funds and securities and total number of <i>clients</i> for	· which
		U.S. Dollar Amount	Total Number of Clients	
		(a) \$	(b)	
C.	-	ou or your <i>related persons</i> have <i>custody</i> of <i>clic</i> apply:	ent funds or securities in connection with advisory services you provide to clients, check all the	following
	(1) (2)	•	ements at least quarterly to the investors in the pooled investment vehicle(s) you manage. ually the pooled investment vehicle(s) that you manage and the audited financial statements s.	
	(3)	·	an annual surprise examination of <i>client</i> funds and securities.	
	(4)	An <i>independent public accountant</i> prepares a are qualified custodians for <i>client</i> funds and	in internal control report with respect to custodial services when you or your <i>related persons</i> securities.	
	an i		Section 9.C. of Schedule D the accountants that are engaged to perform the audit or examination or C.(2), you do not have to list auditor information in Section 9.C. of Schedule D if you already provide advise in Section 7.B.(1) of Schedule D).	
D.	`		custodians for your clients in connection with advisory services you provide to clients?	Yes No
	(2)	your related person(s) act as qualified custo	dian(s)	0 0
	206	,	ersons that act as qualified custodians (other than any mutual fund transfer agent pursuant to rule of Schedule D, regardless of whether you have determined the related person to be operationally inc	
E.	-	ou are filing your <i>annual updating amendment</i> al year, provide the date (MM/YYYY) the exam	t and you were subject to a surprise examination by an independent public accountant during yo nination commenced:	ur last
F.	-		ent funds or securities, how many persons, including, but not limited to, you and your related pe	rsons, act

SECTION 9.C. Independent Public Accountant	
No Information Filed	
Item 10 Control Persons	
In this Item, we ask you to identify every <i>person</i> that, directly or indirectly, <i>controls</i> you. If you are filing an <i>umbrella registration</i> , the information in should be provided for the <i>filing adviser</i> only.	Item 10
If you are submitting an initial application or report, you must complete Schedule A and Schedule B. Schedule A asks for information about your direct owners. If this is an amendment and you are updating information you on either Schedule A or Schedule B (or both) that you filed with your initial application or report, you must complete Schedule C.	reported
A. Does any <i>person</i> not named in Item 1.A. or Schedules A, B, or C, directly or indirectly, <i>control</i> your management or policies?	Yes No
If yes, complete Section 10.A. of Schedule D.	
B. If any <i>person</i> named in Schedules A, B, or C or in Section 10.A. of Schedule D is a public reporting company under Sections 12 or 15(d) of the S Exchange Act of 1934, please complete Section 10.B. of Schedule D.	Securities
SECTION 10.A. Control Persons	
No Information Filed	
SECTION 10.B. Control Person Public Reporting Companies	
No Information Filed	
Item 11 Disclosure Information	
In this Item, we ask for information about your disciplinary history and the disciplinary history of all your <i>advisory affiliates</i> . We use this information determine whether to grant your application for registration, to decide whether to revoke your registration or to place limitations on your activities investment adviser, and to identify potential problem areas to focus on during our on-site examinations. One event may result in "yes" answers to one of the questions below. In accordance with General Instruction 5 to Form ADV, "you" and "your" include the <i>filing adviser</i> and all <i>relying adviser umbrella registration</i> .	s as an o more than
Your advisory affiliates are: (1) all of your current employees (other than employees performing only clerical, administrative, support or similar function of your officers, partners, or directors (or any person performing similar functions); and (3) all persons directly or indirectly controlling you or controlled If you are a "separately identifiable department or division" (SID) of a bank, see the Glossary of Terms to determine who your advisory affiliates are	<i>led</i> by you.
If you are registered or registering with the SEC or if you are an exempt reporting adviser, you may limit your disclosure of any event listed in Item 11 to following the date of the event. If you are registered or registering with a state, you must respond to the questions as posed; you may, therefore, limit you disclosure to ten years following the date of an event only in responding to Items 11.A.(1), 11.A.(2), 11.B.(1), 11.B.(2), 11.D.(4), and 11.H.(1)(a). For put calculating this ten-year period, the date of an event is the date the final order, judgment, or decree was entered, or the date any rights of appeal from proders, judgments, or decrees lapsed.	your urposes of
You must complete the appropriate Disclosure Reporting Page ("DRP") for "yes" answers to the questions in this Item 11.	
Do any of the events below involve you or any of your supervised persons?	Yes No
For "yes" answers to the following questions, complete a Criminal Action DRP:	0 0
A. In the past ten years, have you or any advisory affiliate:	Yes No
(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to any felony?	0 0
(2) been <i>charged</i> with any <i>felony</i> ?	0 0
If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11.A.(2 charges that are currently pending.	?) to
B. In the past ten years, have you or any advisory affiliate:	
(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to a <i>misdemeanor</i> involving: investments or an <i>investment-related</i> business, or any fraud, false statements, or omissions, wrongful taking of property, bribery, perjury,	0 0

forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses?

	charges that are currently pending.			
For	'yes" answers to the following questions, complete a Regulatory Action DRP:			
C.	Has the SEC or the Commodity Futures Trading Commission (CFTC) ever:	Ye	s ľ	No
	(1) found you or any advisory affiliate to have made a false statement or omission?	0		•
	(2) found you or any advisory affiliate to have been involved in a violation of SEC or CFTC regulations or statutes?	0		•
	(3) found you or any advisory affiliate to have been a cause of an investment-related business having its authorization to do business denie suspended, revoked, or restricted?	d, O	ı	•
	(4) entered an order against you or any advisory affiliate in connection with investment-related activity?	0		•
	(5) imposed a civil money penalty on you or any advisory affiliate, or ordered you or any advisory affiliate to cease and desist from any activit	y? o	ſ	•
D.	Has any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority:			
	(1) ever found you or any advisory affiliate to have made a false statement or omission, or been dishonest, unfair, or unethical?	0	1	⊙
	(2) ever found you or any advisory affiliate to have been involved in a violation of investment-related regulations or statutes?	0	1	•
	(3) ever <i>found</i> you or any <i>advisory affiliate</i> to have been a cause of an <i>investment-related</i> business having its authorization to do business denied, suspended, revoked, or restricted?	0	ſ	•
	(4) in the past ten years, entered an order against you or any advisory affiliate in connection with an investment-related activity?	0		•
	(5) ever denied, suspended, or revoked your or any advisory affiliate's registration or license, or otherwise prevented you or any advisory affiliate, by order, from associating with an investment-related business or restricted your or any advisory affiliate's activity?	0	ı	⊙
E.	Has any self-regulatory organization or commodities exchange ever:			
	(1) found you or any advisory affiliate to have made a false statement or omission?	0	1	•
	(2) found you or any advisory affiliate to have been involved in a violation of its rules (other than a violation designated as a "minor rule violation" under a plan approved by the SEC)?	0	1	•
	(3) found you or any advisory affiliate to have been the cause of an investment-related business having its authorization to do business der suspended, revoked, or restricted?	ied, O	,	•
	(4) disciplined you or any advisory affiliate by expelling or suspending you or the advisory affiliate from membership, barring or suspending yor the advisory affiliate from association with other members, or otherwise restricting your or the advisory affiliate's activities?	ou o	1	•
F.	Has an authorization to act as an attorney, accountant, or federal contractor granted to you or any advisory affiliate ever been revoked or suspended?	0	ſ	⊙
G.	Are you or any <i>advisory affiliate</i> now the subject of any regulatory <i>proceeding</i> that could result in a "yes" answer to any part of Item 11.C., 11.D., or 11.E.?	0	ı	•
For	'yes" answers to the following questions, complete a Civil Judicial Action DRP:			
Н.	(1) Has any domestic or foreign court:	Ye	s ľ	No
	(a) in the past ten years, enjoined you or any advisory affiliate in connection with any investment-related activity?	0	1	⊙
	(b) ever found that you or any advisory affiliate were involved in a violation of investment-related statutes or regulations?	0	ſ	⊙
	(c) ever dismissed, pursuant to a settlement agreement, an investment-related civil action brought against you or any advisory affiliate a state or foreign financial regulatory authority?	by O	1	•
	(2) Are you or any advisory affiliate now the subject of any civil proceeding that could result in a "yes" answer to any part of Item 11.H.(1)?	0	1	•

If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11.B.(2) to

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Item 12 Small Businesses

(2) been charged with a misdemeanor listed in Item 11.B.(1)?

The SEC is required by the Regulatory Flexibility Act to consider the effect of its regulations on small entities. In order to do this, we need to determine whether you meet the definition of "small business" or "small organization" under rule 0-7.

Answer this Item 12 only if you are registered or registering with the SEC **and** you indicated in response to Item 5.F.(2)(c) that you have regulatory assets under management of less than \$25 million. You are not required to answer this Item 12 if you are filing for initial registration as a state adviser, amending a current state registration, or switching from SEC to state registration.

For purposes of this Item 12 only:

- Total Assets refers to the total assets of a firm, rather than the assets managed on behalf of *clients*. In determining your or another *person's* total assets, you may use the total assets shown on a current balance sheet (but use total assets reported on a consolidated balance sheet with subsidiaries included, if that amount is larger).
- Control means the power to direct or cause the direction of the management or policies of a person, whether through ownership of securities, by contract, or otherwise. Any person that directly or indirectly has the right to vote 25 percent or more of the voting securities, or is entitled to 25 percent or more of the profits, of another person is presumed to control the other person.

A.	Did you have total assets of \$5 million or more on the last day of your most recent fiscal year?	0	0
If "	yes," you do not need to answer Items 12.B. and 12.C.		
В.	Do you:		
	(1) control another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year?	0	0
	(2) control another person (other than a natural person) that had total assets of \$5 million or more on the last day of its most recent fiscal year?	0	0
C.	Are you:		
	(1) controlled by or under common control with another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year?	0	0

Yes No

Schedule A

Direct Owners and Executive Officers

1. Complete Schedule A only if you are submitting an initial application or report. Schedule A asks for information about your direct owners and executive officers. Use Schedule C to amend this information.

(2) controlled by or under common control with another person (other than a natural person) that had total assets of \$5 million or more on the

2. Direct Owners and Executive Officers. List below the names of:

last day of its most recent fiscal year?

- (a) each Chief Executive Officer, Chief Financial Officer, Chief Operations Officer, Chief Legal Officer, Chief Compliance Officer (Chief Compliance Officer is required if you are registered or applying for registration and cannot be more than one individual), director, and any other individuals with similar status or functions;
- (b) if you are organized as a corporation, each shareholder that is a direct owner of 5% or more of a class of your voting securities, unless you are a public reporting company (a company subject to Section 12 or 15(d) of the Exchange Act);

 Direct owners include any *person* that owns, beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 5% or more of a class of your voting securities. For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.
- (c) if you are organized as a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 5% or more of your capital;
- (d) in the case of a trust that directly owns 5% or more of a class of your voting securities, or that has the right to receive upon dissolution, or has contributed, 5% or more of your capital, the trust and each trustee; and
- (e) if you are organized as a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 5% or more of your capital, and (ii) if managed by elected managers, all elected managers.
- 3. Do you have any indirect owners to be reported on Schedule B? Yes No
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner or executive officer is an individual.
- 5. Complete the Title or Status column by entering board/management titles; status as partner, trustee, sole proprietor, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: NA less than 5% B 10% but less than 25% D 50% but less than 75%
- 7. (a) In the *Control Person* column, enter "Yes" if the *person* has *control* as defined in the Glossary of Terms to Form ADV, and enter "No" if the *person* does not have *control*. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are *control persons*.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.
 - (c) Complete each column.

(c) compress comme							
FULL LEGAL NAME (Individuals: Last	DE/FE/I	Title or Status	Date Title or Status	Ownership	Control	PR	CRD No. If None: S.S. No. and Date of
Name, First Name, Middle Name)			Acquired MM/YYYY	Code	Person		Birth, IRS Tax No. or Employer ID No.
CASSIDY, KIRK, MELBOURNE	I	PRESIDENT	03/2007	NA	Υ	N	5344038
CASSIDY AND ASSOCIATES INC.	DE	MEMBER	12/2021	E	Υ	N	
ADVISOR SUPPORT NETWORK, LLC	DE	MEMBER	12/2021	В	N	N	
LYON, HEATHER, LYNN	I	CHIEF	11/2023	NA	Υ	N	3011389
		COMPLIANCE					
		OFFICER					

Schedule B

Indirect Owners

- 1. Complete Schedule B only if you are submitting an initial application or report. Schedule B asks for information about your indirect owners; you must first complete Schedule A, which asks for information about your direct owners. Use Schedule C to amend this information.
- 2. Indirect Owners. With respect to each owner listed on Schedule A (except individual owners), list below:
 - (a) in the case of an owner that is a corporation, each of its shareholders that beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 25% or more of a class of a voting security of that corporation;

For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence;

- or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.
- (b) in the case of an owner that is a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 25% or more of the partnership's capital;
- (c) in the case of an owner that is a trust, the trust and each trustee; and
- (d) in the case of an owner that is a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 25% or more of the LLC's capital, and (ii) if managed by elected managers, all elected managers.
- 3. Continue up the chain of ownership listing all 25% owners at each level. Once a public reporting company (a company subject to Sections 12 or 15(d) of the Exchange Act) is reached, no further ownership information need be given.
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner is an individual.
- 5. Complete the Status column by entering the owner's status as partner, trustee, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: C 25% but less than 50% E 75% or more
 - D 50% but less than 75% F Other (general partner, trustee, or elected manager)
- 7. (a) In the *Control Person* column, enter "Yes" if the *person* has *control* as defined in the Glossary of Terms to Form ADV, and enter "No" if the *person* does not have *control*. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are *control persons*.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.
 - (c) Complete each column.

FULL LEGAL NAME (Individuals: Last Name, First Name, Middle Name)	DE/FE/I	Entity in Which Interest is Owned	Status	Date Status Acquired MM/YYYY		Control Person		CRD No. If None: S.S. No. and Date of Birth, IRS Tax No. or Employer ID No.
ADVISORS EXCEL HOLDINGS, LLC	DE	ADVISOR SUPPORT NETWORK, LLC	MEMBER	12/2021	E	Y	N	
ONEAE, LLC	DE	ADVISORS EXCEL HOLDINGS, LLC	MEMBER	12/2021	E	N	N	
DDC HOLDINGS, LLC	DE	ONEAE, LLC	MEMBER	12/2021	E	N	N	
CASSIDY, KIRK, MELBOURNE	I	CASSIDY AND ASSOCIATES INC.	PRESIDENT	12/2021	E	Υ	N	5344038
FOSTER, CODY, GRANT	I	DDC HOLDINGS, LLC	MEMBER	12/2021	D	N	N	4237075
CALLANAN, DAVID, JAMES	I	DDC HOLDINGS, LLC	MEMBER	12/2021	D	N	N	4237166

Schedule D - Miscellaneous

You may use the space below to explain a response to an Item or to provide any other information.

Schedule R

No Information Filed

DRP Pages

CRIMINAL DISCLOSURE REPORTING PAGE (ADV)

No Information Filed

REGULATORY ACTION DISCLOSURE REPORTING PAGE (ADV)

No Information Filed

CIVIL JUDICIAL ACTION DISCLOSURE REPORTING PAGE (ADV)

No Information Filed

Part 2

SEC rules exempt SEC-registered	ed advisers from delivering a firm brochure to some kinds of client	s. If these exemptions excuse you from delivering a
brochure to all of your advisory	clients, you do not have to prepare a brochure.	

Yes No

Are you exempt from delivering a brochure to all of your clients under these rules?

 \circ

If no, complete the ADV Part 2 filing below.

Amend, retire or file new brochures:

Brochure ID	Brochure Name	Brochure Type(s)
74886	FORM ADV PART 2A & 2B	Financial Planning Services, Selection of Other
		Advisers/Solicitors, High net worth individuals,
		Includes material about supervised persons that
		would otherwise be in a supplement (state-
		registered advisers only), Individuals

CRS Type(s) Affiliate Info Retire Investment Advisor

Execution Pages

DOMESTIC INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the Secretary of State or other legally designated officer, of the state in which you maintain your *principal office and place of business* and any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such *persons* may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding*, or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are submitting a *notice filing*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: HEATHER LYON

Date: MM/DD/YYYY 02/28/2024

Printed Name: HEATHER LYON

Title: CCO

Adviser *CRD* Number:

Adviser *CRD* Nu 151501

NON-RESIDENT INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint each of the Secretary of the SEC, and the Secretary of State or other legally designated officer, of any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such persons may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding* or arbitration (a) arises out of any

activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of any state in which you are submitting a *notice filing*.

2. Appointment and Consent: Effect on Partnerships

If you are organized as a partnership, this irrevocable power of attorney and consent to service of process will continue in effect if any partner withdraws from or is admitted to the partnership, provided that the admission or withdrawal does not create a new partnership. If the partnership dissolves, this irrevocable power of attorney and consent shall be in effect for any action brought against you or any of your former partners.

3. Non-Resident Investment Adviser Undertaking Regarding Books and Records

By signing this Form ADV, you also agree to provide, at your own expense, to the U.S. Securities and Exchange Commission at its principal office in Washington D.C., at any Regional or District Office of the Commission, or at any one of its offices in the United States, as specified by the Commission, correct, current, and complete copies of any or all records that you are required to maintain under Rule 204-2 under the Investment Advisers Act of 1940. This undertaking shall be binding upon you, your heirs, successors and assigns, and any *person* subject to your written irrevocable consents or powers of attorney or any of your general partners and *managing agents*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the *non-resident* investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: Date: MM/DD/YYYY

Printed Name: Title:

Adviser *CRD* Number:

151501