

# Metastatic Bladder Cancer: Immunotherapy

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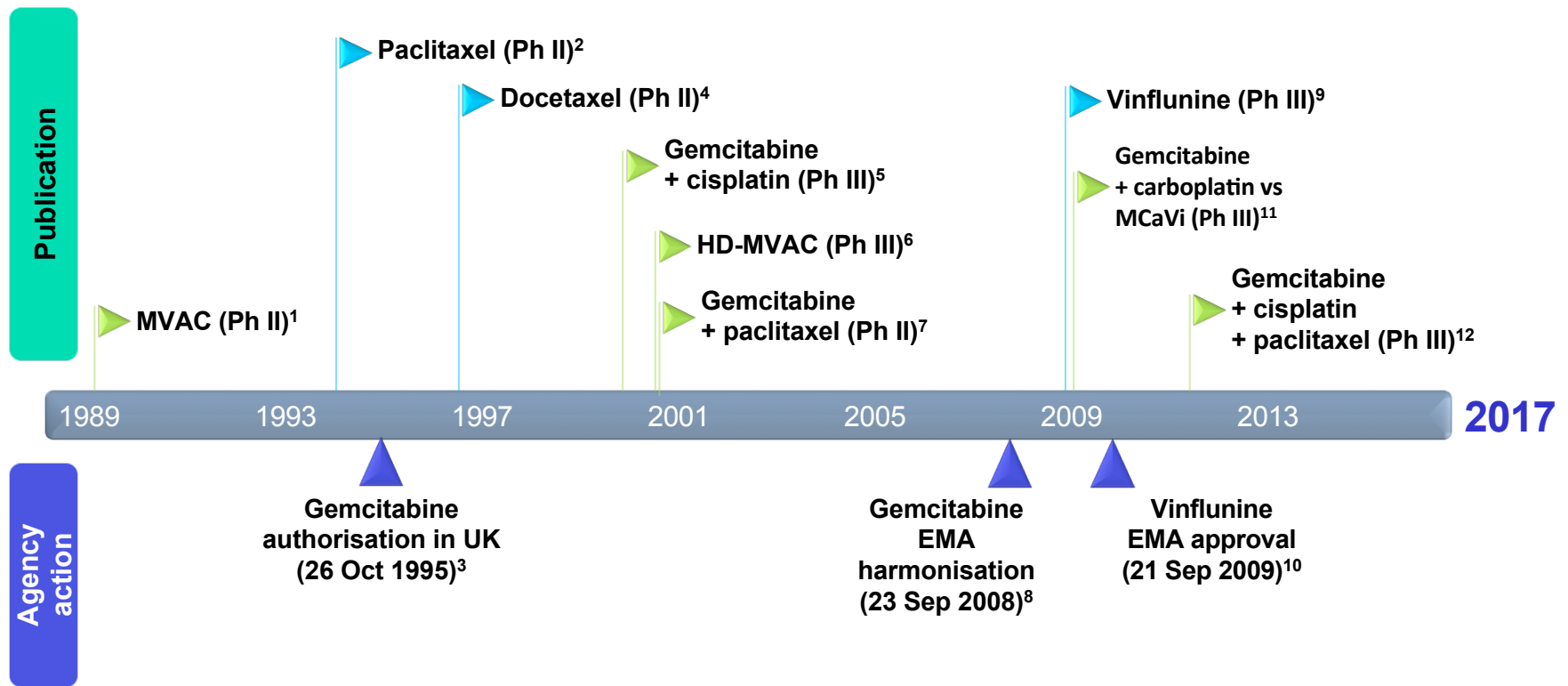
# Disclosures

- Advisory role:
  - Genentech, Merck, Pfizer, GSK, BMS, Pierre-Fabre, Sanofi Aventis, Astellas, OncoGenex, Janssen
- Speaker role:
  - Pfizer, Merck, GSK, Novartis, Pierre-Fabre, Astellas
- Research funding:
  - Takeda, Pfizer, Novartis, Sanofi Aventis

# Objectives

- Review present standard of care in first- and second-line management of advanced bladder cancer
- Emerging role of immunotherapy in treatment of urological malignancies
- Recent results of Phase II and III trials with PD-1/PD-L1 inhibitors
- Future directions with immunotherapy in urothelial cancer

# Evolution of systemic therapy for urothelial cancer



1. Sternberg CN et al. Cancer 1989;64:2448–2458; 2. Roth BJ et al. J Clin Oncol 1994;12:2264–2270; 3. Eli Lilly. SmPC Gemzar® 01 Jul 2014. Available at: <http://www.medicines.org.uk>; 4. McCaffrey JA et al. J Clin Oncol 1997;15:1853–1857; 5. Von der Maase H et al. J Clin Oncol 2000;18:3068–3077; 6. Sternberg CN et al. J Clin Oncol 2001;19:2638–2646; 7. Meluch AA et al. J Clin Oncol 2001;19:3018–3024; 8. EMA. EMEA/CHMP/512295/2008; 24 Sept 2008. Available at: <http://www.ema.europa.eu>; 9. Bellmunt J et al. J Clin Oncol 2009;27:4454–4461; 10. EMA. EMEA/H/C/000983; 2012. Available at: <http://www.ema.europa.eu>; 11. De Santis M et al. J Clin Oncol 2009;27:5634–5639; 12. Bellmunt J et al. J Clin Oncol 2012;30:1107–1113. All links accessed Sept 2017.

# **Treatment options following platinum failure**

# Second-line Therapy?

## Confusing Activity with Progress!

Setting	Agent	Dose	Response rate (%)	No.	Visceral metastases (%)	Median Survival (months)	Reference
Second line	Ifosfamide		20%		NA	NR	(Roth 1996)
	Gallium nitrate		18%		NA	NR	(Petrylak 2002)

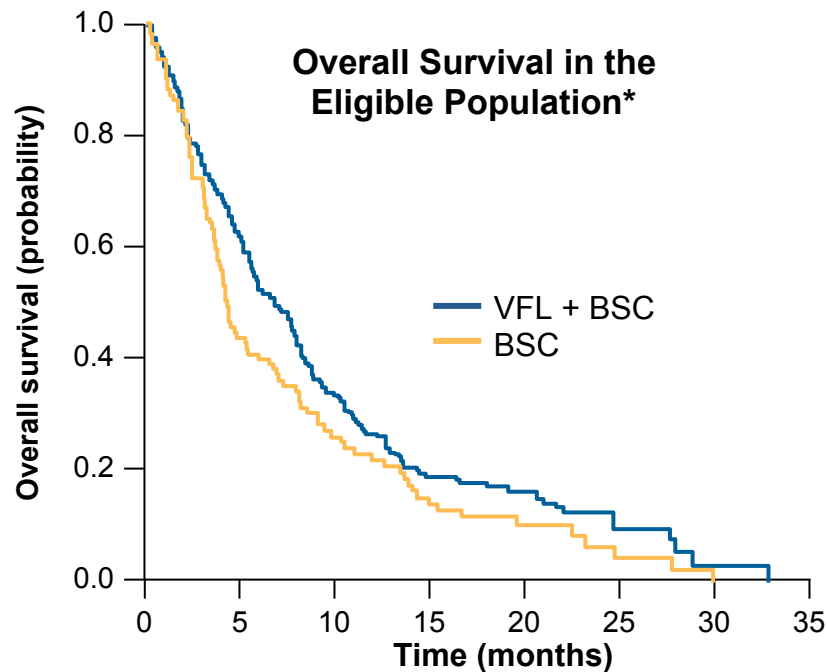
No second-line chemotherapy definitively improves survival!

	Ifosfamide	every 3 weeks					Rembrink et al. 2001)
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\* Note: patients had not received gemcitabine as part of first line therapy.

# Efficacy and safety in vinflunine + BSC vs BSC: advanced/metastatic urothelial carcinoma

	Vinflunine + BSC (n=249)	BSC (n=108)
<b>mOS, mos (95% CI)</b>	6.9 (5.7–8.0)	4.3 (3.8–5.4)
HR: 0.78; 95% CI, 0.61–0.99; P=0.0403		



Adapted from Bellmunt et al, 2009.

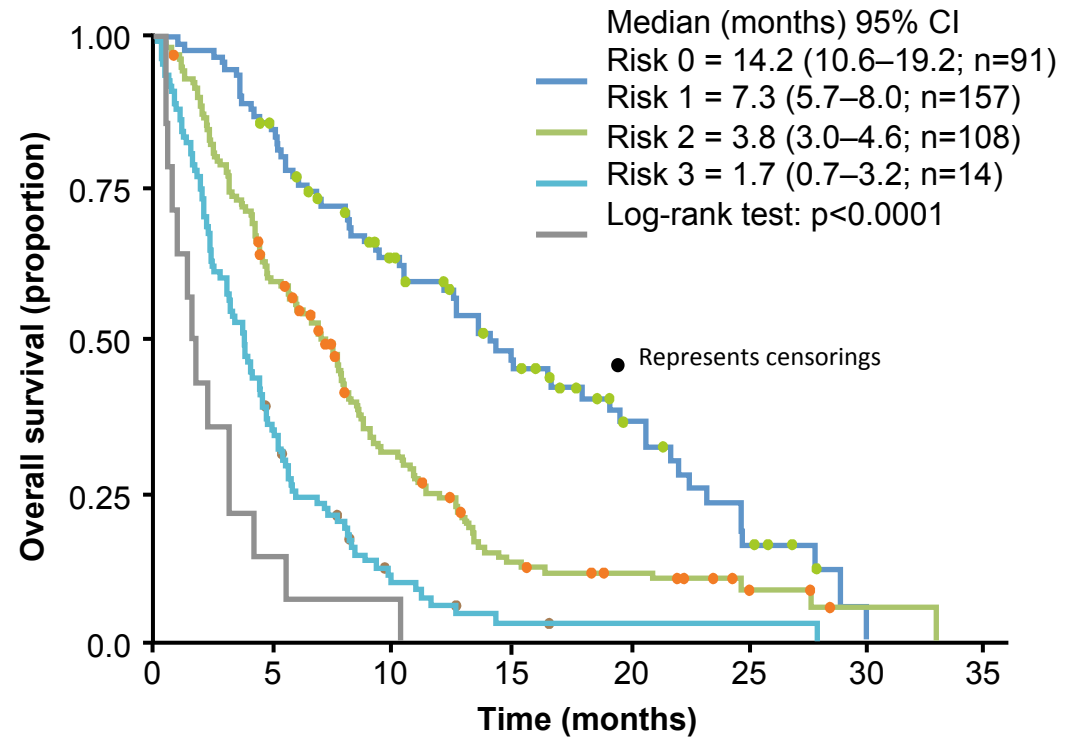
Adverse event, %	Vinflunine + BSC (n=248)		BSC (n=117)	
	All grade AEs	Grade 3–4 AEs	All grade AEs	Grade 3–4 AEs
<b>Anaemia</b>	93	<b>19</b>	61	<b>8</b>
<b>Neutropenia</b>	77	<b>50</b>	3	<1
<b>Thrombocytopenia</b>	51	<b>6</b>	16	<1
<b>Fatigue/asthenia</b>	50	<b>19</b>	61	<b>18</b>
<b>Constipation</b>	48	<b>16</b>	25	<1
<b>Nausea</b>	39	<b>2</b>	21	<1
<b>Stomatitis/mucositis</b>	29	<b>2</b>	2	<b>0</b>
<b>Alopecia</b>	29	<b>0</b>	2	<b>0</b>
<b>Vomiting</b>	29	<b>3</b>	15	<b>0</b>
<b>Infusion/injection site</b>	27	<1	0	<b>0</b>
<b>Abdominal pain</b>	16	<b>4</b>	18	<b>6</b>
<b>Myalgia</b>	16	<b>3</b>	7	<b>0</b>
<b>Neuropathy sensory</b>	12	<b>1</b>	11	<b>0</b>
<b>Febrile neutropenia</b>	6	<b>6</b>	0	<b>0</b>

\* The eligible population excludes 13 patients who presented at least one major protocol violation at baseline.

1. Bellmunt J et al. J Clin Oncol. 2009;27:4454–4461.

# Prognostic factors in urothelial carcinoma after treatment failure with platinum-containing regimen

- Haemoglobin level >10 g/dL
- ECOG performance status <1
- Absence of liver metastases



Kaplan–Meier estimates

Life expectancy up to **14.2** months



Ramucirumab plus docetaxel versus placebo plus docetaxel in patients with locally advanced or metastatic urothelial carcinoma after platinum-based therapy (RANGE): a randomised, double-blind, phase 3 trial



Lancet. 2017 Sep 12. pii: S0140-6736(17)32388-7. doi: 10.1016/S0140-6736(17)32388-7.

Antiangiogenesis to curb urothelial cancer.

Bellmunt J<sup>1</sup>.

Daniel P Petrylak, Ronald de Wit, Kim N Chi, Alexandra Drakaki, Cora N Sternberg, Hiroyuki Nishiyama, Daniel Castellano, Syed Hussain, Aude Flécher, Aristotelis Bamias, Evan Y Yu, Michiel S van der Heijden, Nobuaki Matsuura, Boris Alkiseev, Andrea Necchi, Lajos Géczi, Yen-Chuan Ou, Hasan Senol Caskun, Wen-Pin Su, Miriam Hegemann, Ivar J Percent, Jae-Lyun Lee, Marcello Tucci, Andrey Semenov, Fredrik Laestadius Avilvit Peer, Giampaolo Tortora, Sufjan Safina, Xavier Garcia del Muro, Alvaro Rodriguez-Yrda, Ifan Cien, Hakan Harputluoglu, Ryan C Wadwa, Astra M Leco, Richard A Walgren, Oday Hamil, Annamaria H Zimmermann, Katherine M Bell-McGuinn, Thomas Powles, for the RANGE study investigators\*

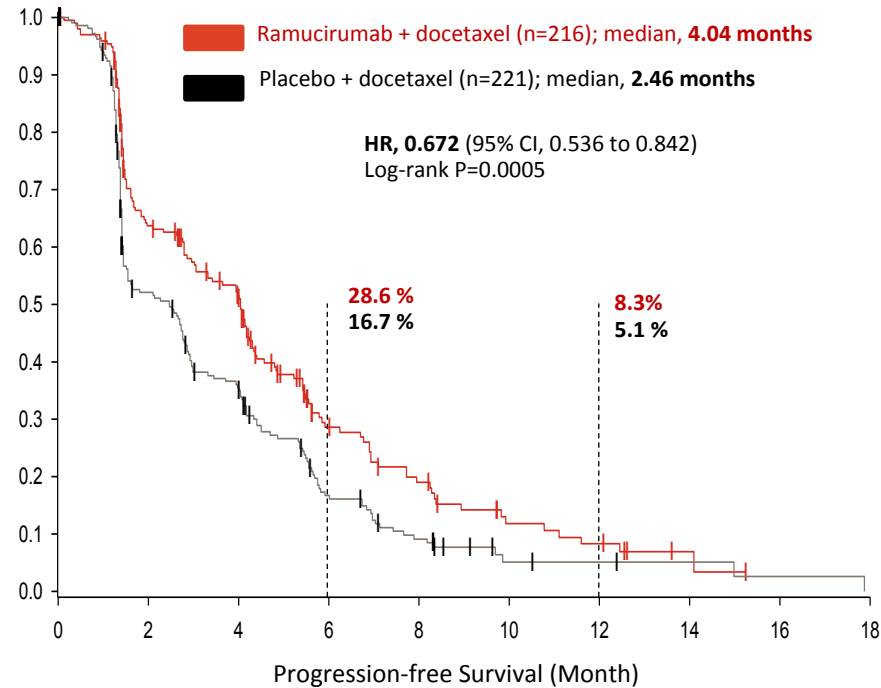
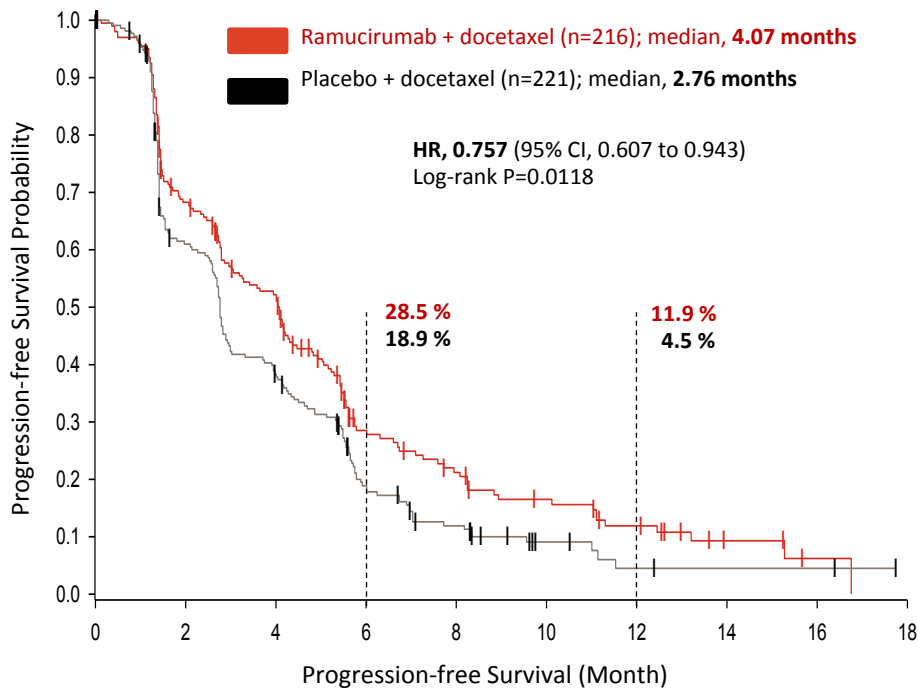
**Summary**  
**Background** Few treatments with a distinct mechanism of action are available for patients with platinum-refractory advanced or metastatic urothelial carcinoma. We assessed the efficacy and safety of treatment with docetaxel plus either ramucirumab—a human IgG1 VEGFR-2 antagonist—or placebo in this patient population.

Published Online  
 September 12, 2017  
 http://dx.doi.org/10.1016/S0140-6736(17)32388-7

Progression-free Survival

Investigator assessment

Independent blinded assessment



216	132	96	40	28	19	12	4	1	0
221	124	77	34	19	7	3	2	2	0

216	117	87	34	21	10	7	2	0	0
221	102	67	28	14	4	3	2	1	0

Median follow-up duration in the full ITT population was 5.0 months (interquartile range [IQR], 2.3–8.9)

**Emerging Treatment Options in  
mUC:  
Immunotherapy with Check-point  
Inhibitors**

# Checkpoint Inhibitors Approved for Use in Urothelial Carcinoma

7 US FDA Approvals May 2016-May 2017

Setting	Antibody	Approval Status
<b>1st line (cisplatin-ineligible)</b>	Atezolizumab	• Accelerated approval granted in April 2017
	Pembrolizumab	• Accelerated approval granted in May 2017
<b>Platinum-pretreated</b>	Atezolizumab	• Accelerated approval granted in May 2016. • In May 2017, the subsequent phase 3 IMvigor211 trial did not meet primary endpoint of overall survival
	Nivolumab	• Accelerated approval granted in February 2017
	Durvalumab	• Accelerated approval granted in May 2017
	Avelumab	• Accelerated approval granted in May 2017
	Pembrolizumab	• <b>Full approval granted in May 2017</b>

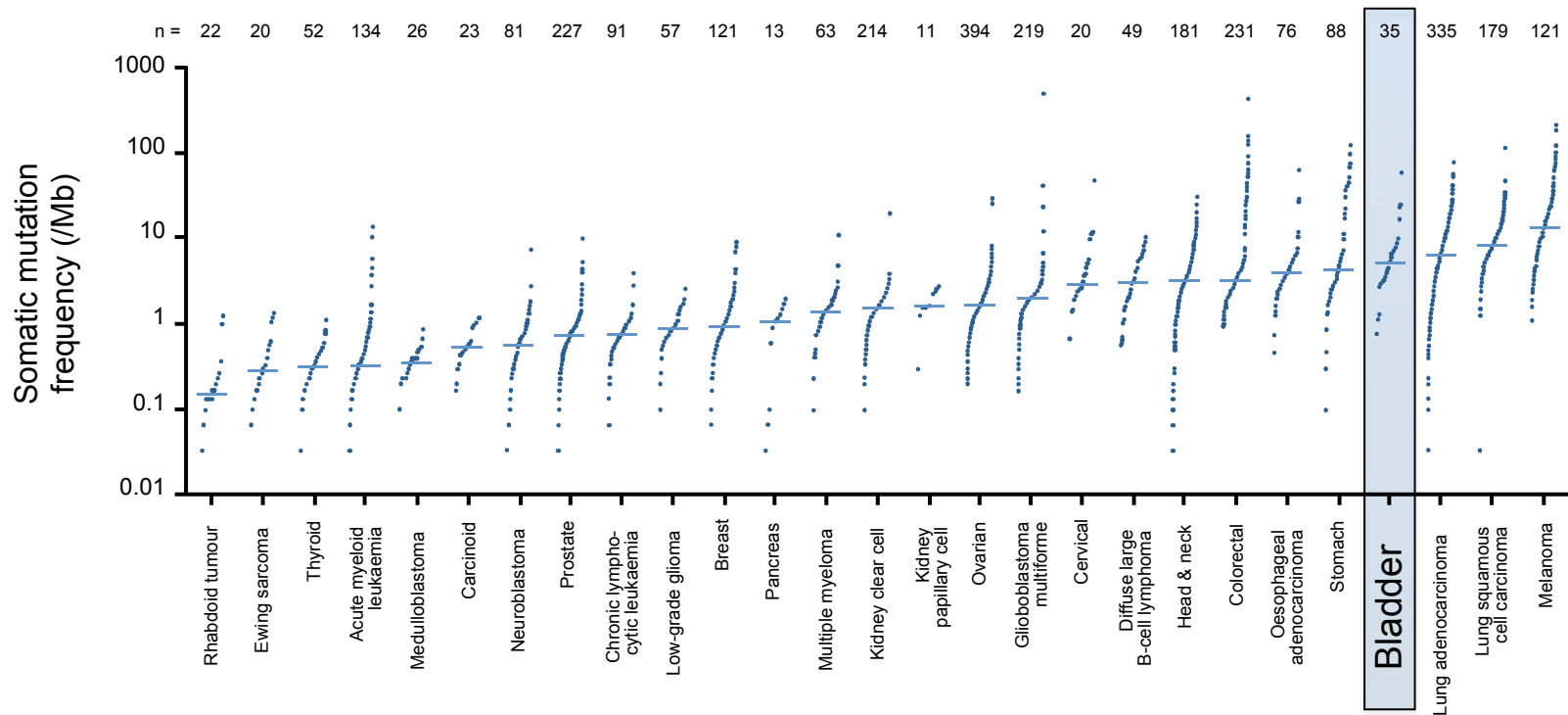
# Checkpoint Inhibitors Approved for Use in Urothelial Carcinoma

7 US FDA Approvals May 2016-May 2017

5 EAU approvals

Setting	Antibody	Approval Status
<b>1st line (cisplatin- ineligible)</b>	<b>Atezolizumab</b>	<ul style="list-style-type: none"> <li>Accelerated approval granted in April 2017</li> </ul>
	<b>Pembrolizumab</b>	<ul style="list-style-type: none"> <li>Accelerated approval granted in May 2017</li> </ul>
<b>Platinum- pretreated</b>	<b>Atezolizumab</b>	<ul style="list-style-type: none"> <li>Accelerated approval granted in May 2016.</li> <li>In May 2017, the subsequent phase 3 IMvigor211 trial did not meet primary endpoint of overall survival</li> </ul>
	<b>Nivolumab</b>	<ul style="list-style-type: none"> <li>Accelerated approval granted in February 2017</li> </ul>
	Durvalumab	<ul style="list-style-type: none"> <li>Accelerated approval granted in May 2017</li> </ul>
	Avelumab	<ul style="list-style-type: none"> <li>Accelerated approval granted in May 2017</li> </ul>
	<b>Pembrolizumab</b>	<ul style="list-style-type: none"> <li><b>Full approval granted in May 2017</b></li> </ul>

# Mutational burden



Somatic mutation frequencies observed in exomes from 3,083 tumour-normal pairs, with frequencies increasing from left to right

Bladder tumours, along with other malignancies such as lung and melanoma, display a high number of somatic mutations, rendering these tumours more immunogenic

# **OVERVIEW OF LATEST DATA FOR CHECKPOINT INHIBITORS IN BLADDER CANCER**

# Atezolizumab in Patients with Metastatic Urothelial Carcinoma: a 2-Year Clinical Update From a Phase Ia Study

Daniel P. Petrylak,<sup>1</sup> Thomas Powles,<sup>2</sup> Joaquim Bellmunt,<sup>3</sup> Fadi Braiteh,<sup>4</sup> Yohann Loriot,<sup>5</sup> Rafael Morales,<sup>6</sup> Howard A. Burris,<sup>7</sup> Joseph W. Kim,<sup>1</sup> Beiying Ding,<sup>8</sup> Dannis Chang,<sup>9</sup> Marcella Fassò,<sup>4</sup> Carol O'Hear,<sup>4</sup> Nicholas Vogelzang<sup>4</sup>

<sup>1</sup>Yale Cancer Center, New Haven, CT; <sup>2</sup>Barts Cancer Institute, Queen Mary University of London, London, UK; <sup>3</sup>Bladder Cancer Center, Dana-Farber/Brigham and Women's Cancer Center, Harvard Medical School, Boston, MA; <sup>4</sup>University of Nevada School of Medicine, Las Vegas, NV, and US Oncology/Comprehensive Cancer Centers of Nevada, Las Vegas, NV; <sup>5</sup>Gustave Roussy, Villejuif, France; <sup>6</sup>Vall d'Hebron Institute of Oncology, Vall d'Hebron University Hospital, Universitat Autònoma de Barcelona, Barcelona, Spain; <sup>7</sup>Sarah Cannon Research Institute, Nashville, TN; <sup>8</sup>Genentech, Inc., South San Francisco, CA

LETTER

doi:10.1038/nature13904

## MPDL3280A (anti-PD-L1) treatment leads to clinical activity in metastatic bladder cancer

Thomas Powles<sup>1</sup>, Joseph Paul Eder<sup>2</sup>, Gregg D. Fine<sup>3</sup>, Fadi S. Braiteh<sup>4</sup>, Yohann Loriot<sup>5</sup>, Cristina Cruz<sup>6</sup>, Joaquim Bellmunt<sup>7</sup>, Howard A. Burris<sup>8</sup>, Daniel P. Petrylak<sup>2</sup>, Siew-leng Teng<sup>1</sup>, Xiaodong Shen<sup>1</sup>, Zachary Boyd<sup>1</sup>, Priti S. Hegde<sup>1</sup>, Daniel S. Chen<sup>1</sup> & Nicholas J. Vogelzang<sup>9</sup>

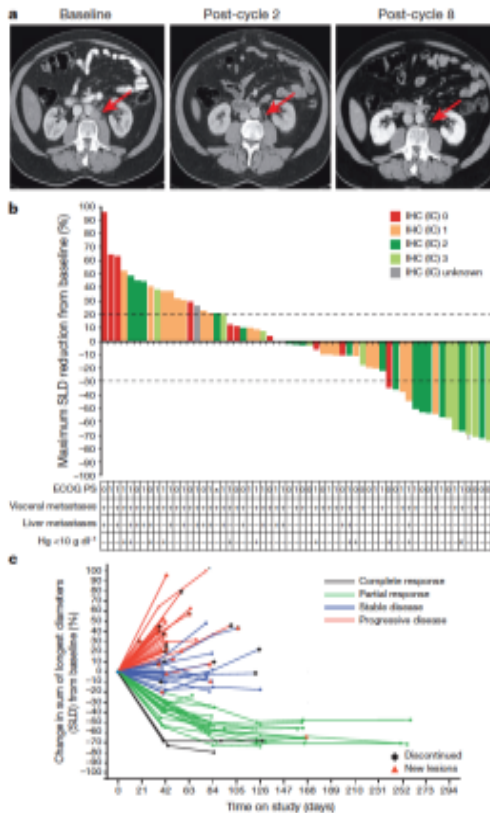


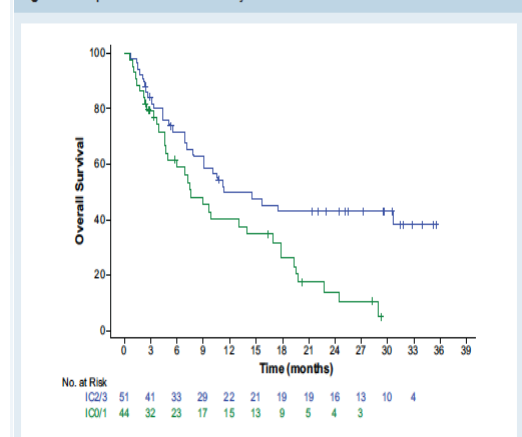
Table 6. Median and Landmark OS by PD-L1 Status

	IC0/1 (n = 44)	IC2/3 (n = 51)	All Patients <sup>a</sup> (N = 95)
Median OS (95% CI)	7.6 mo (4.7, 13.9)	11.3 mo (7.8, NE)	10.1 mo (7.3, 17.0)
1-year OS rate (95% CI)	40% (25, 56)	50% (36, 64)	46% (35, 56)
2-year OS rate (95% CI)	14% (2, 26)	43% (29, 57)	30% (20, 40)

NE, not estimable.

<sup>a</sup>Efficacy-evaluable population with ≥ 12-week follow-up.

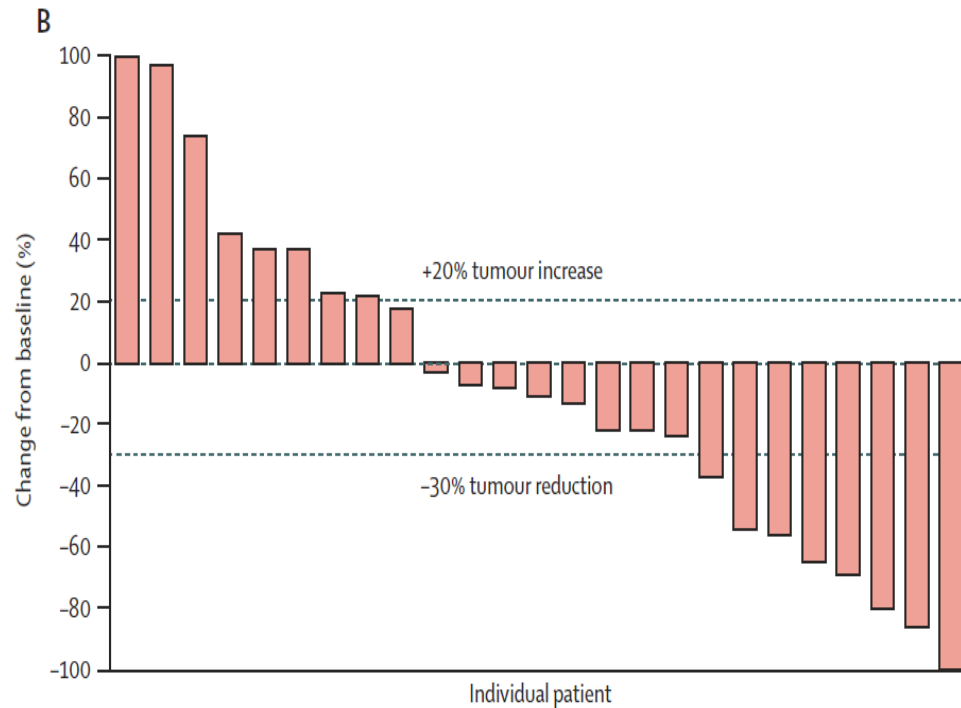
Figure 3. Kaplan-Meier Plot of OS by PD-L1 Status



Censored values are indicated with a plus (+) symbol.

- A trend toward longer survival in patients with higher PD-L1 status was observed
- OS was assessed in key clinical subgroups (Figure 4)

# Pembrolizumab activity in locally advanced or metastatic UC: Phase 1b study (KEYNOTE-012)



## Safety and activity of pembrolizumab in patients with locally advanced or metastatic urothelial cancer (KEYNOTE-012): a non-randomised, open-label, phase 1b study

Elizabeth R Plimack, Joaquim Bellmunt, Shilpa Gupta, Raanan Berger, Laura Q M Chow, Jonathan Juco, Jared Lunceford, Sanatan Saraf, Rodolfo F Perini, Peter H O'Donnell

### Summary

Lancet Oncol 2017; 18: 212-20

Published Online  
January 9, 2017

**Background** PD-1 and its ligands are expressed in urothelial cancer, and findings have shown that inhibition of the PD-1 pathway has clinical benefit. We aimed to assess the safety and activity of an anti-PD-1 antibody pembrolizumab in patients with locally advanced or metastatic urothelial cancer.

- Overall response rate: 26% (7/27 assessable patients [95% CI 11–46])
  - 3 CR (11% [2–29])
  - 4 PR (15% [4–34])
- Median overall survival: 13 months (95% CI 5.0–20)
- Overall survival at 12 months: 50%

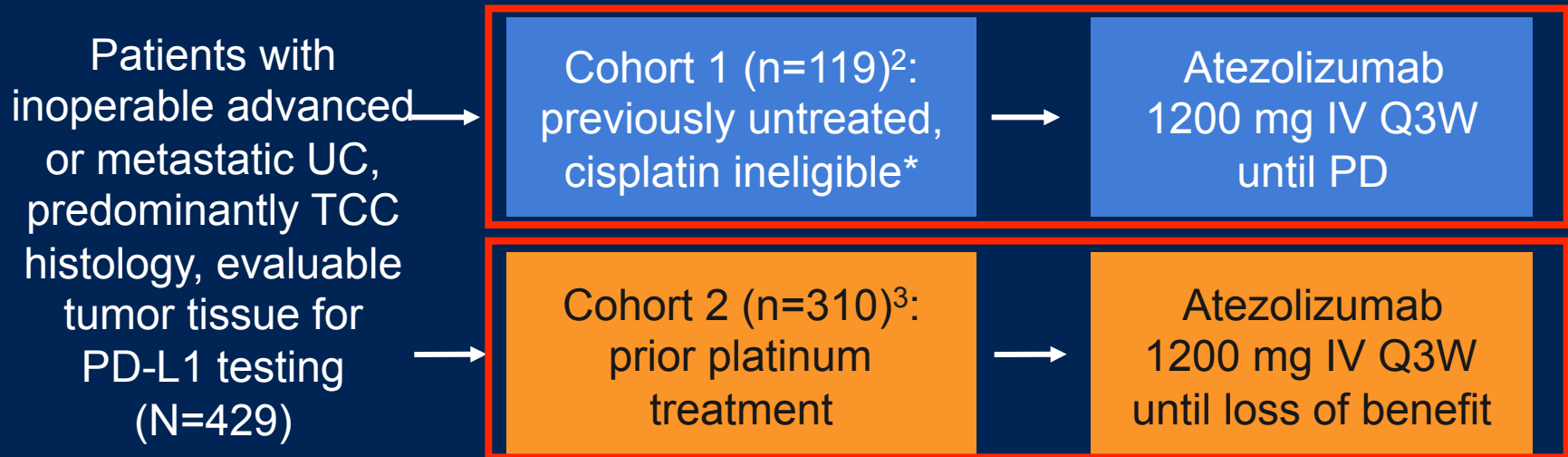
Median follow-up of 13 months (range 1–26, IQR 5–23)

Plimack ER et al. Lancet Oncol 2017;18:212–220.



# IMvigor 210: Study Design

- Single-arm Phase II study with 2 cohorts<sup>1</sup>



\*≥1 of the following: ECOG PS 2; grade ≥2 hearing loss or peripheral neuropathy; renal impairment (eGFR<sub>CG</sub>: >30, <60 mL/min).

- Cohort 1 study
  - Primary endpoint: confirmed ORR by RECIST v1.1 (per central, independent review)
  - Secondary endpoints: DoR, PFS, OS, safety

1. ClinicalTrials.gov. NCT02108652.

2. Balar AV, et al. Presented at ASCO 2016. Jun 3 -7, 2016. Chicago, IL. Abstract LBA4500.

3. Dreicer R, et al Presented at ASCO 2016. Jun 3 -7, 2016. Chicago, IL. Abstract 4515.



Atezolizumab in patients with locally advanced and metastatic urothelial carcinoma who have progressed following treatment with platinum-based chemotherapy: a single-arm, multicentre, phase 2 trial

## Objective response rate by IC scope

PD-L1 subgroup	n	CR (%)	ORR (%)	95% CI	P value <sup>b</sup>
IC2/3	100	8%	27%	19–37	<0.0001
IC1/2/3	208	5%	18%	13–24	0.0004
All	311	4%	15%	11–20	0.0058
IC1	108	3%	10%	5–18	N/A <sup>c</sup>
IC0	103	1%	9%	4–16	N/A <sup>c</sup>

RECIST v1.1 criteria by independent review<sup>a</sup> (pre-planned primary analysis. Data cut off: May 5, 2015)

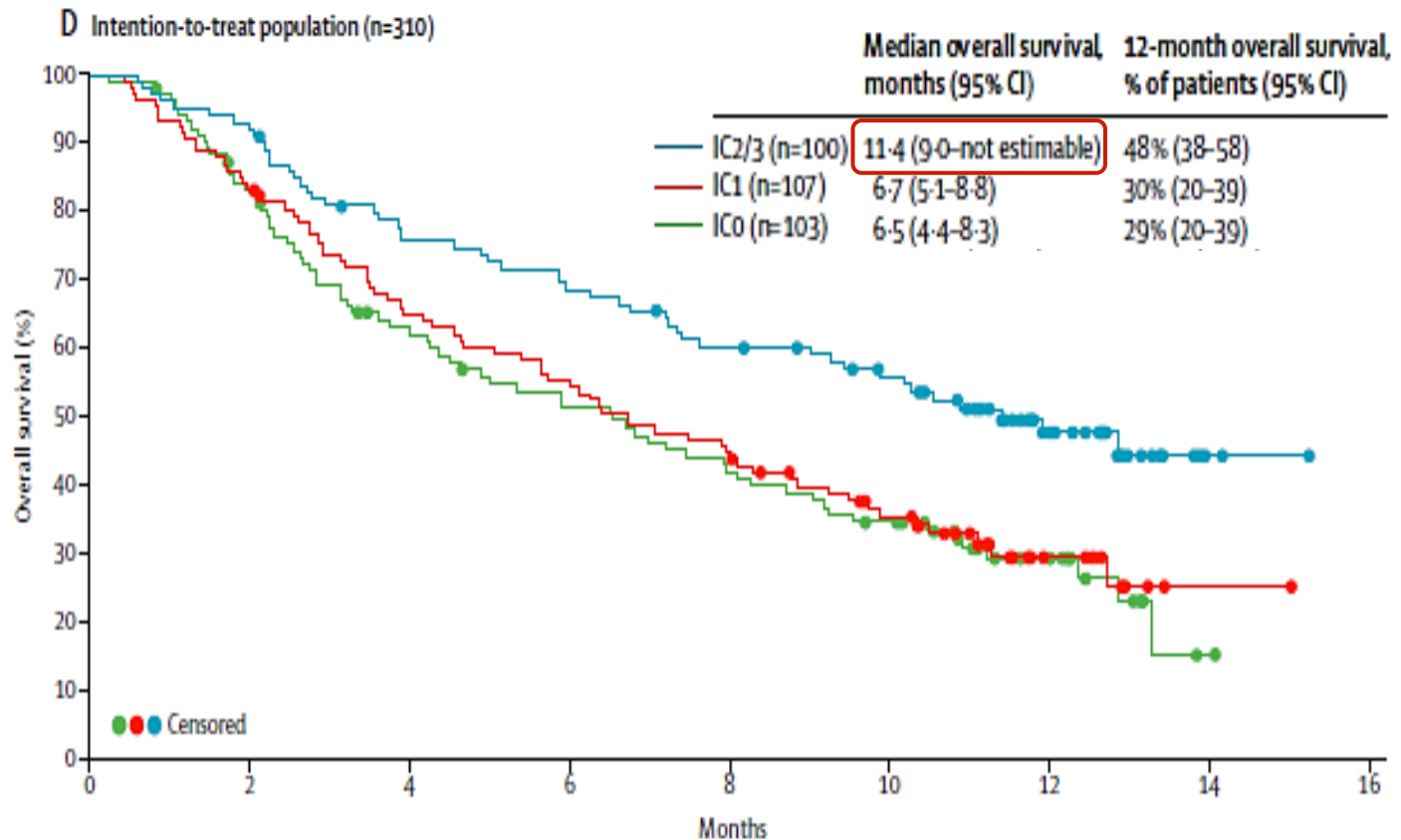
<sup>a</sup>Objective response evaluable population: all treated patients had measurable disease at baseline per investigator-assessed RECIST v1.1.

<sup>b</sup>P-value for H<sub>0</sub>: ORR=10% versus H<sub>a</sub>: ORR≠10%, where 10% ORR is historical control, α=0.05.

<sup>c</sup>No formal hypothesis testing conducted.



# Atezolizumab in patients with locally advanced and metastatic urothelial carcinoma who have progressed following treatment with platinum-based chemotherapy: a single-arm, multicentre, phase 2 trial



Median overall survival was 7.9 months (95% CI 6.6–9.3) for the entire cohort of patients

# CheckMate 275: Antitumor Activity to Nivolumab

Nivolumab in metastatic urothelial carcinoma after platinum therapy (CheckMate 275): a multicentre, single-arm, phase 2 trial



Padmanee Sharma, Margitta Reitz, Arlene Sieffler-Radke, Ari Baron, Andrea Necchi, Jens Bebbke, Elizabeth R. Plimack, Daniel Vano, Marc-Oliver Grimm, Sergio Bizarro, Jose Angel Aranz, Sumanta Pal, Chikara Ohya, Abdel Said, Xiaocao Qu, Alexandre Lambert, Silvio Kishin, Alex Azirkevich, Matthew D Galsky

**Summary**  
Background: Patients with metastatic urothelial carcinoma have a dismal prognosis and few treatment options after first-line chemotherapy. Responses to second-line treatment are uncommon. We assessed nivolumab, a fully human IgG4 PD-1 immune checkpoint inhibitor antibody, for safety and activity in patients with metastatic or surgically unresectable urothelial carcinoma whose disease progressed or recurred despite previous treatment with at least one platinum-based chemotherapy regimen.

Levent Oncol 2017  
Published Online  
January 25, 2017  
http://dx.doi.org/10.1016/j.annonc.2016.11.016  
S1473-0421(17)30966-7

- Median follow-up was 7 months (minimum of 6 months)

Outcome	All (N=265 <sup>a</sup> )	PD-L1 <1% (n=143)	PD-L1 ≥1% (n=122)	PD-L1 ≥5% (n=81)
Confirmed ORR by BIRC <sup>b</sup>	19.6	16.1	23.8	28.4
95% CI	15.0 to 24.9	10.5 to 23.1	16.5 to 32.3	18.9 to 39.5
Best overall response				
Complete response	2.3	<1	4.1	4.9
Partial response	17.4	15.4	19.7	23.5
Stable disease	22.6	17.5	28.7	28.4
Progressive disease	39.2	46.9	30.3	25.9
Unable to determine	18.5	19.6	17.2	17.3

- Confirmed ORR in patients with PD-L1 <5% was 15.8 % (95% CI, 10.8-21.8)

<sup>a</sup>265 of 270 patients were evaluated for efficacy, as 5 patients had insufficient follow-up. <sup>b</sup>By RECIST v1.1. RECIST=Response Evaluation Criteria in Solid Tumors.

Galsky, et al. Presented at ESMO 2016. 07-11 October 2016. Copenhagen, Denmark. Abstract LBA31.

# Efficacy and Safety of Durvalumab in Locally Advanced or Metastatic Urothelial Carcinoma

## Updated Results From a Phase 1/2 Open-label Study

Parameter <sup>b</sup>	All UC			≥2L post-platinum UC <sup>a</sup>		
	Total <sup>c</sup>	PD-L1 high <sup>d</sup>	PD-L1 low/negative <sup>d</sup>	Total	PD-L1 high <sup>d</sup>	PD-L1 low/negative <sup>d</sup>
	N=191	N=98	N=79	N=182	N=95	N=73
<b>Confirmed ORR, n (%)</b> (95% CI)	34 (17.8) (12.7, 24.0)	27 (27.6) (19.0, 37.5)	4 (5.1) (1.4, 12.5)	32 (17.6) (12.3, 23.9)	26 (27.4) (18.7, 37.5)	3 (4.1) (0.9, 11.5)
CR	7 (3.7)	4 (4.1)	2 (2.5)	6 (3.3)	4 (4.2)	1 (1.4)
PR	27 (14.1)	23 (23.5)	2 (2.5)	26 (14.3)	22 (23.2)	2 (2.7)
Non-evaluable <sup>e</sup>	33 (17.3)	11 (11.2)	22 (27.8)	31 (17.0)	11 (11.6)	20 (27.4)
Responses ongoing at time of DCO <sup>f</sup>	26 (76.5)	20 (74.1)	3 (75.0)	24 (75.0)	19 (73.1)	2 (66.7)
<b>DoR, months</b>						
Median	NR	NR	12.25	NR	NR	12.25
(min, max)	≥0.9, ≥19.9	≥0.9, ≥19.9	≥1.9, ≥12.3	≥0.9, ≥19.9	≥0.9, ≥19.9	≥1.9, 12.3
≥6 months, n (%)	17 (50.0)	15 (55.6)	2 (50.0)	15 (46.9)	14 (53.8)	1 (33.3)
<b>DCR, n (%)</b> (95% CI)	70 (36.6) (29.8, 43.9)	44 (44.9) (34.8, 55.3)	17 (21.5) (13.1, 32.3)	66 (36.3) (29.3, 43.7)	42 (44.2) (34.0, 54.8)	15 (20.5) (12.0, 31.6)

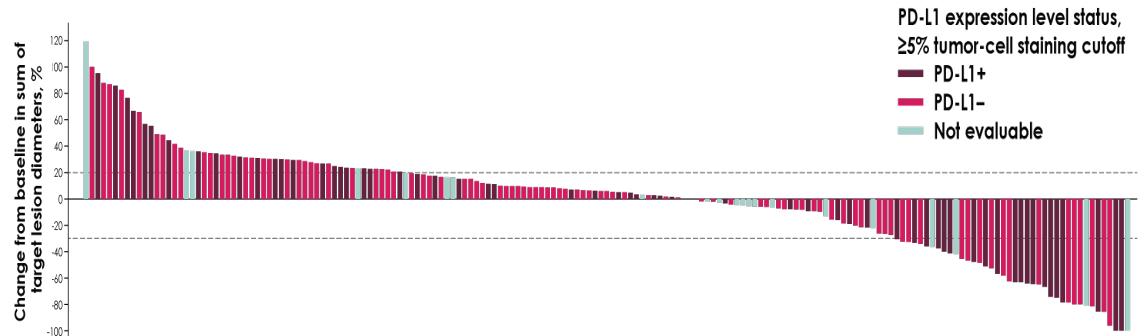
<sup>a</sup>The ≥2L post-platinum subgroup includes patients who had progressed while on or after a platinum-based therapy, including those patients whose disease progressed within 12 months of receiving therapy in a neoadjuvant/adjuvant setting. <sup>b</sup>Based on RECIST 1.1. <sup>c</sup>Includes 14 patients who had unknown/unavailable PD-L1 status and who are not included in either the PD-L1 high or PD-L1 low/negative subgroups. <sup>d</sup>PD-L1 expression status was unknown (due to insufficient tumor in biopsy) or unavailable (as testing had not been processed at data cutoff) for 14 patients. <sup>e</sup>Non-evaluable patients were those without post-baseline scans due to death, PD, or withdrawal of consent prior to the first on-treatment disease assessment or had a post-baseline scan that did not meet the minimum required interval for SD. <sup>f</sup>Data cutoff October 24, 2016. ≥2L = second-line or greater; BICR = blinded independent central review; CI = confidence interval;

# Avelumab (Phase Ib)

Clinical activity endpoint by IR	n=242
Confirmed BOR, n (%)	
Complete response (CR)	12 (5.0)
Partial response	27 (11.2)
Stable disease	67 (27.7)
Non-CR/non-PD*	1 (0.4)
Progressive disease (PD)	93 (38.4)
Non-evaluable†	42 (17.4)
<b>Confirmed ORR, % (95% CI)</b>	<b>16.1 (11.7–21.4)</b>
Disease control rate, %	43.8

Pooled analysis of 242 patients with ≥12 months FU evaluated for efficacy (N=197 included); all comers welcome (PD-L1 ≥5% = 34%):

- 124 patients (49.8%) had received ≥2 lines of prior therapy for advanced disease
- ORR in PD-L1+ and PD-L1– patients was 23.8% (15.2–34.3) and 11.5% (6.6–18.3) respectively
- mPFS = 1.5 months (95% CI 1.4–2.7) **median OS = 7.7 months (95% CI 6.2–10.3)**



THE LANCET  
Oncology

Volume 19, Issue 1, January 2018, Pages 51-64

Articles

Avelumab in metastatic urothelial carcinoma after platinum failure (JAVELIN Solid Tumor): pooled results from two expansion cohorts of an open-label, phase 1 trial

Manish R Patel MD <sup>1</sup>, John Ellerton MD <sup>2</sup>, Jeffrey R Infante MD <sup>3</sup>, Manish Agrawal MD <sup>4</sup>, Michael Gordon MD <sup>5</sup>, Raid AlJumaily MD <sup>1</sup>, Carolyn D Britten MD <sup>6</sup>, Luc Dirix MD <sup>7</sup>, Keun-Wook Lee MD <sup>8</sup>, Mathew Taylor MD <sup>1</sup>, Prof Patrick Schöffski MD <sup>1</sup>, Ding Wang MD <sup>1</sup>, Prof Alain Ravaud MD <sup>9</sup>, Arnold B Gelb MD <sup>10</sup>, Junyuan Xiong MS <sup>11</sup>, Gall Rosen MD <sup>12</sup>, James L Gulley MD <sup>13</sup>, P. Andrea B Apolo MD <sup>14</sup> 

\*One patient did not have data reported for target lesion size, and a BOR of non-CR/non-PD in a non-target lesion was assigned.

†Missing and/or not assessable information: 35 patients had no postbaseline tumor assessment (28 died within 8 weeks, 6 withdrew from the trial, and 1 was lost to follow-up); 2 patients had post-baseline assessments with an overall response of not evaluable; and 5 patients had stable disease of insufficient duration

Agent has not yet received EMA approval for treatment of indication listed  
Apolo A et al. ESMO 2017. Abstract No. 856P(Poster).

# Immune checkpoint inhibitors in platinum-refractory setting

	Atezolizumab <sup>1,6</sup>	Nivolumab <sup>2</sup>	Pembrolizumab <sup>3</sup>	Avelumab <sup>4</sup>	Durvalumab <sup>5</sup>
Phase	Phase II single arm Phase III randomized	Phase II single arm	Phase III randomized	Phase Ib	Phase I/II
Number of patients	310 <sup>1</sup> 467 <sup>6</sup>	265	270	249 (242 pts ≥12 months follow-up)	191
Dosing	1200 mg q3w	3 mg/kg q3w	200 mg q3w	10 mg/kg q2w	10 mg/kg q2w
ORR	15%; IC2/3 23%	19.6%	21.1%	16.1%	17.8%
Duration of response	84% ongoing at median follow-up of 11.7 months/ 15.9months <sup>6</sup>	77% ongoing at median follow-up of 7.0 months	72% ongoing at median follow-up of 14.1 months	64% ongoing at data cut	Not reached at data cut
Median OS	7.9/11.1 months	8.7 months	10.3 months	7.7 months	18.2 months
Median PFS	2.1 months	2.0 months	2.1 months	1.5 months	1.5 months
Grade 3/4 TRAEs	16% <sup>1</sup> /20% <sup>6</sup>	18%	13.5% (15% G3–5)	10.8% G3–5	6.8%

## Immune checkpoint inhibitors as first-line in cisplatin-ineligible patients

	Atezolizumab <sup>1</sup>	Pembrolizumab <sup>2</sup>
Phase	Phase II (IMvigor Cohort 1)	Phase II (Keynote-052)
Number of patients	119	370
Dosing	1200 mg every 3 weeks	200 mg every 3 weeks
<b>ORR</b>	<b>23% (9% CR)</b>	<b>29% (7% CR)</b>
Duration of response	70% of responses ongoing at 17.2 months	82% of responses ongoing at ≥ 6 months
<b>Median OS</b>	<b>15.9 months</b>	<b>11.5 months</b>
Median PFS	2.7 months	2.0 months
Rate of Grade 3/4 treatment-related AEs	16%	19%



# Opposite results in the cis-ineligible 1st line single arm trials

## Vuky # 4524

In KN052 – Cisplatin ineligible front line **pembrolizumab**, low PDL1 (CPS <10) patients were 74% of the study population and had worse median OS.

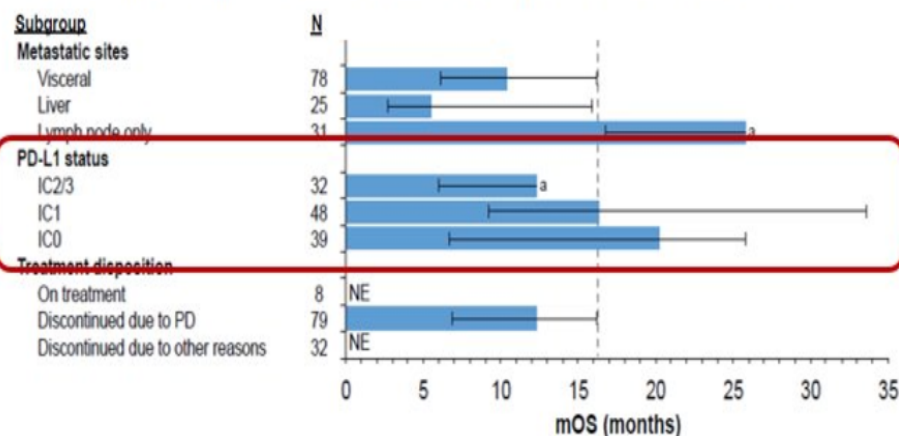
## Balar # 4523

In contrast, in IMvigor210 – Cisplatin ineligible front line **atezolizumab** - low PDL1 (IC0/1) patients were 70% of the study population and had similar to slightly better median OS.

Table 3. Overall Survival by Subgroups

Response	N	Events, n (%)	Median OS (95% CI), mo
PD-L1 subgroup			
PD-L1 CPS <10	251	186 (74)	10.0 (7.8-11.6)
PD-L1 CPS ≥10	110	57 (52)	18.5 (12.2 to NR)

1L Cisplatin-Ineligible Patients With Previously Untreated mUC: Cohort 1



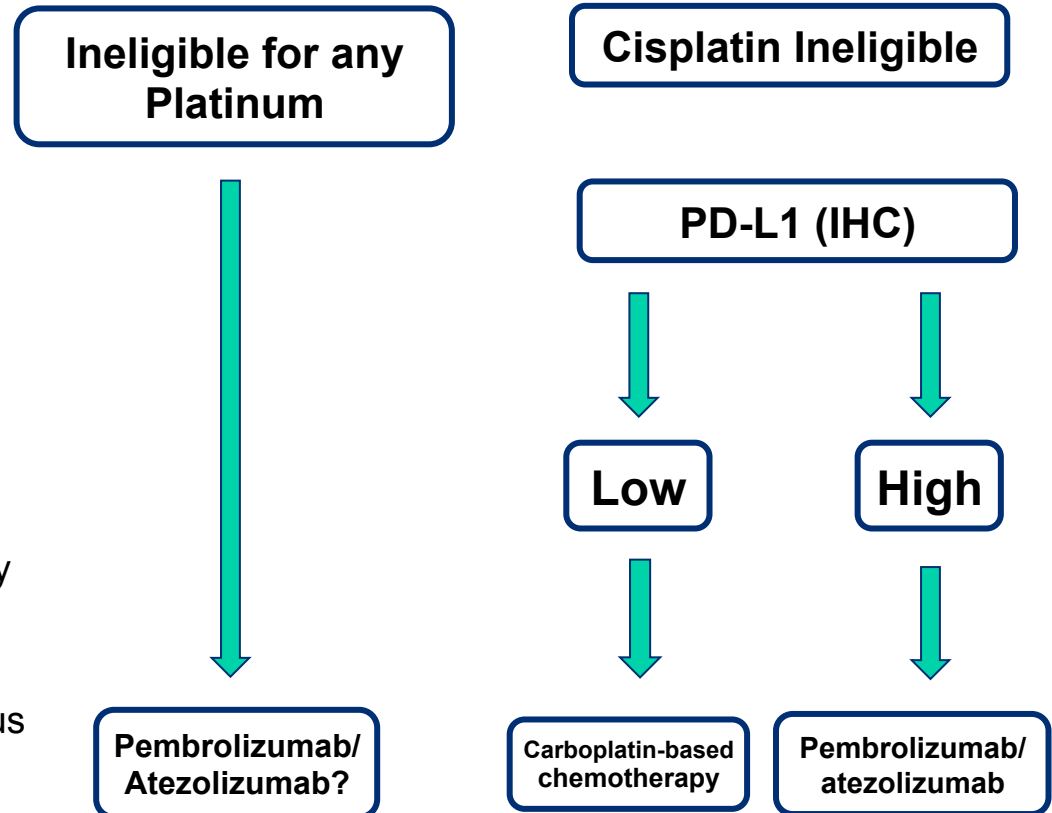
Vuky J, et al. J Clin Oncol 36, 2018 (suppl; abstr 4524)

Balar AV, et al. J Clin Oncol 36, 2018 (suppl; abstr 4523)

# Use PD-L1 Expression To Select Therapy For Cisplatin-ineligible Patients? (US)

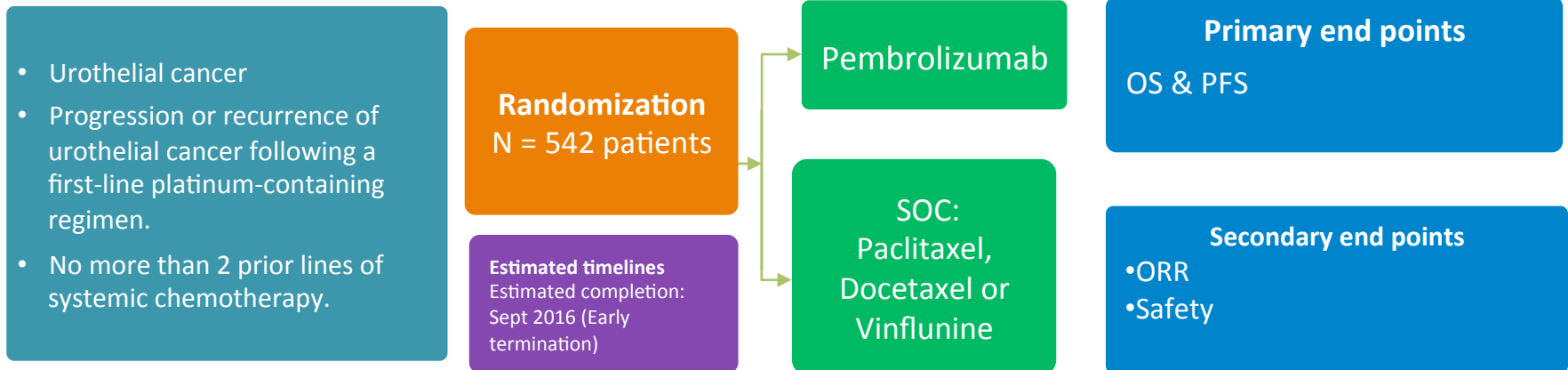
## 5/18/2018 - FDA Alert

- In 2 ongoing clinical trials (KEYNOTE-361 and IMVIGOR-130), the Data Monitoring Committees' (DMC) found patients in the **monotherapy (pembrolizumab/atezolizumab) arms of both trials with PD-L1 low status had decreased survival compared to patients who received cisplatin- or carboplatin-based chemotherapy**
- Both trials have stopped enrolling patients whose tumors have PD-L1 low status to the pembrolizumab or atezolizumab monotherapy arms
- The monotherapy arms remain open only to patients whose tumors have PD-L1 high status

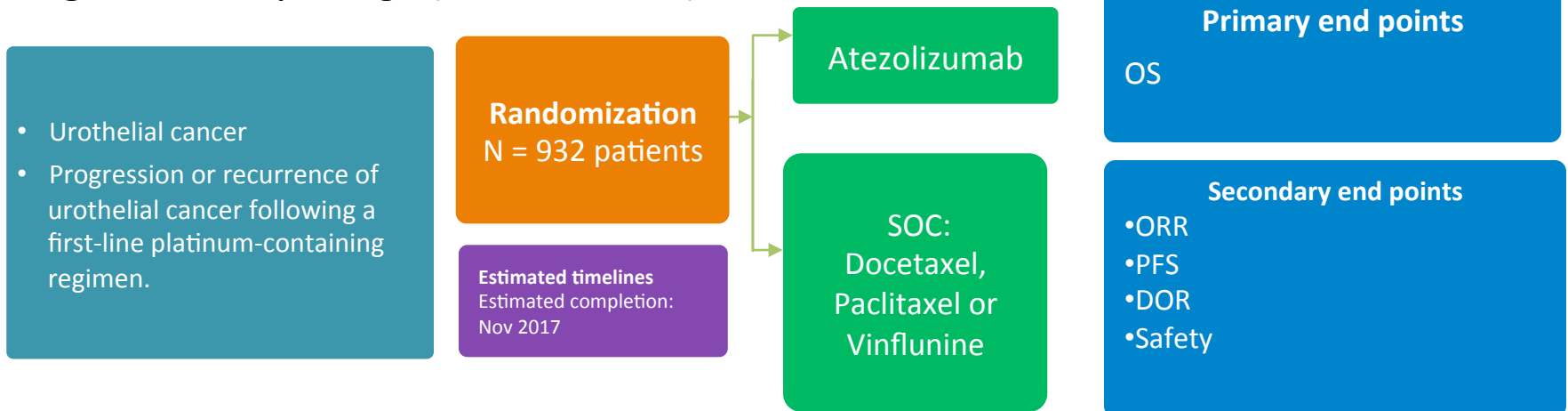


# SECOND LINE Phase III

## KEYNOTE-045 Study Design (NCT02256436)<sup>1</sup>



## IMvigor211 Study Design (NCT02302807)<sup>2</sup>



<sup>1</sup>Bellmunt J, et al. *N Engl J Med.* 2017; <sup>2</sup>Clinicaltrials.gov.

*The* NEW ENGLAND  
JOURNAL *of* MEDICINE

ESTABLISHED IN 1812

MARCH 16, 2017

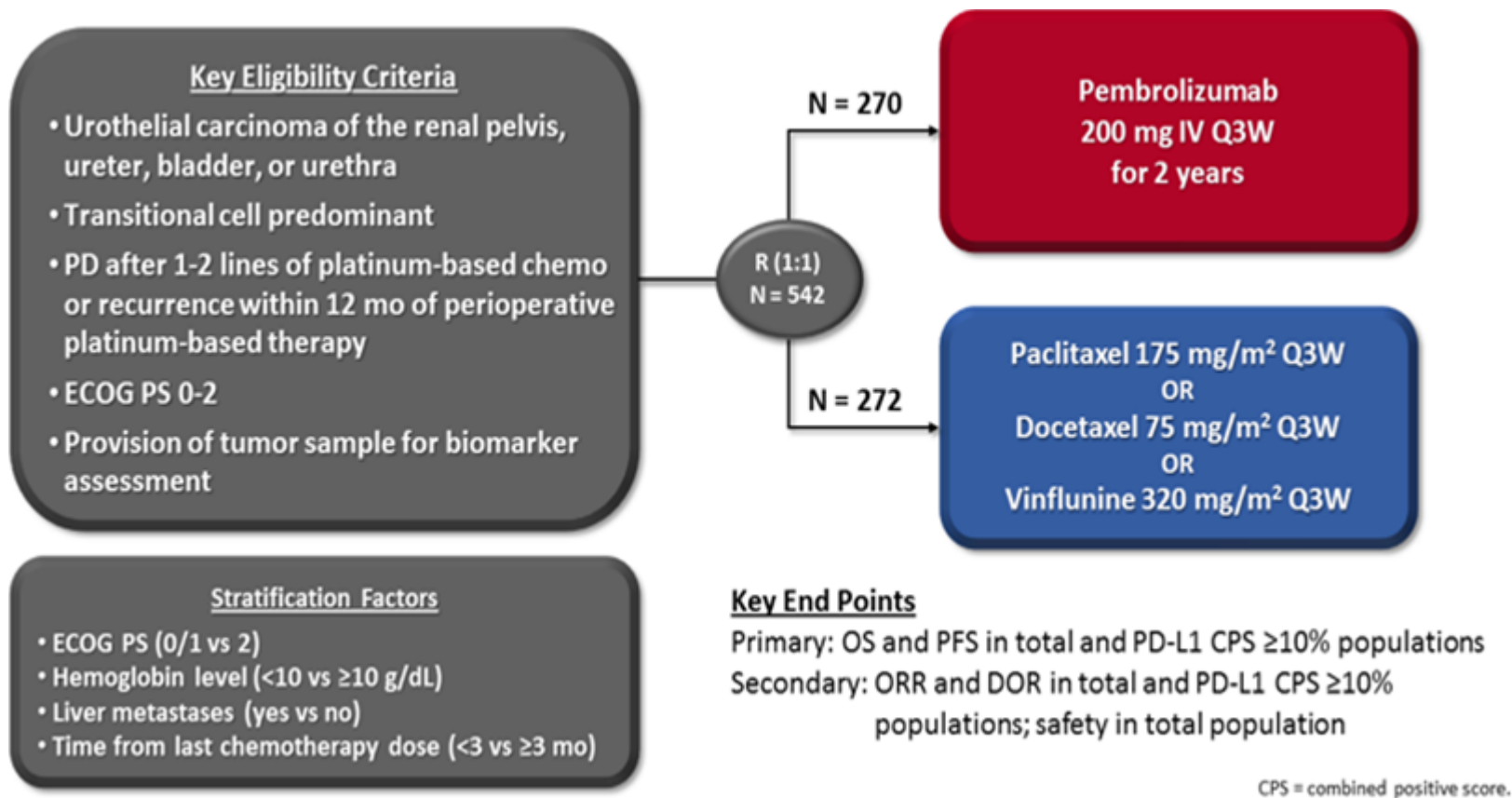
VOL. 376 NO. 11

Pembrolizumab as Second-Line Therapy for Advanced  
Urothelial Carcinoma

J. Bellmunt, R. de Wit, D.J. Vaughn, Y. Fradet, J.-L. Lee, L. Fong, N.J. Vogelzang, M.A. Climent, D.P. Petrylak, T.K. Choueiri, A. Necchi, W. Gerritsen, H. Gurney, D.I. Quinn, S. Culine, C.N. Sternberg, Y. Mai, C.H. Poehlein, R.F. Perini, and D.F. Bajorin, for the KEYNOTE-045 Investigators\*

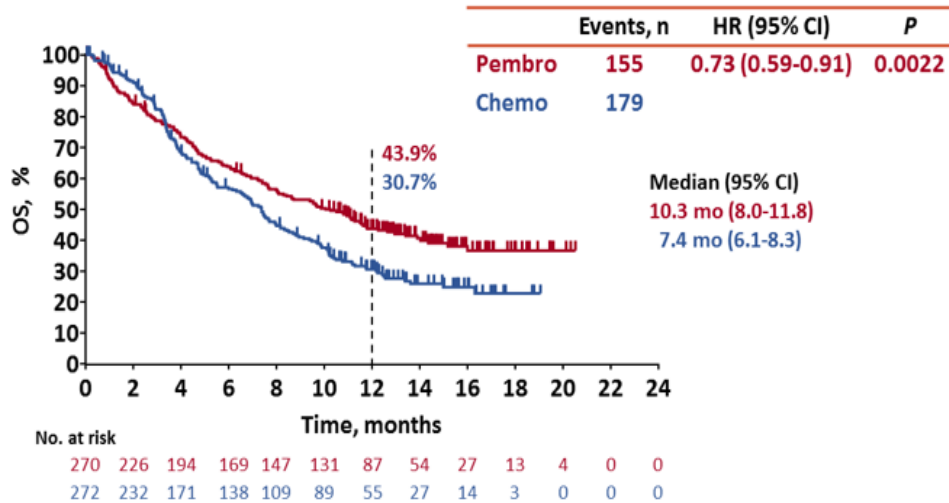
# KEYNOTE-045: Pembrolizumab as Second-Line Therapy for Advanced Urothelial Carcinoma

Open-label 2-arm, multi-centre, international, randomised (1:1) Phase III trial



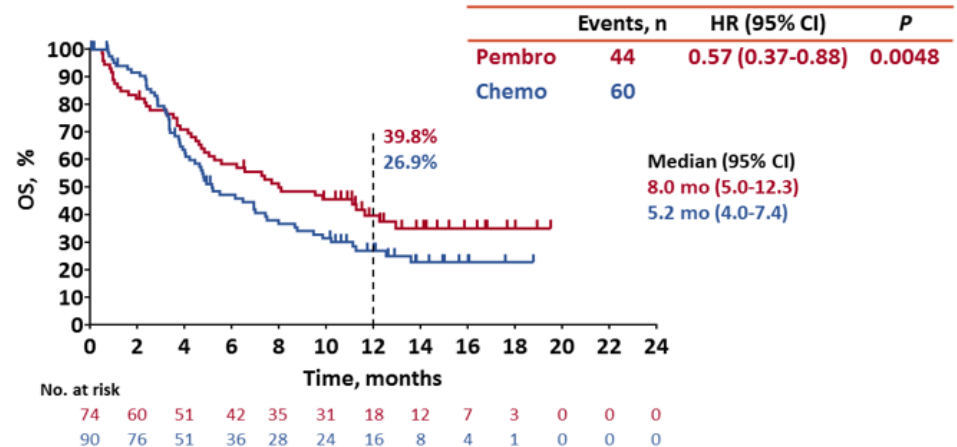
# KEYNOTE-045: OVERALL SURVIVAL

## Overall Survival: Total



Data cutoff date: Sep 7, 2016.

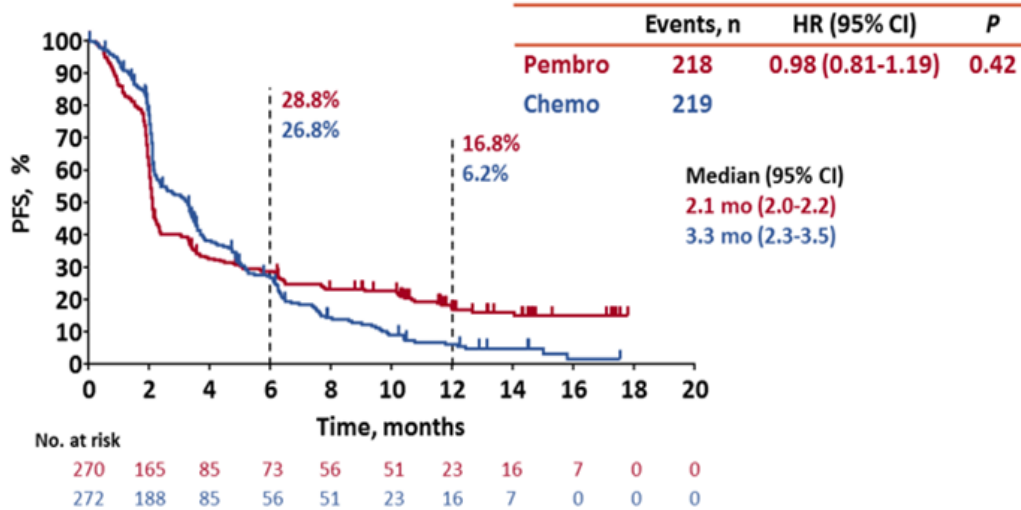
## Overall Survival: CPS $\geq 10\%$



Data cutoff date: Sep 7, 2016.

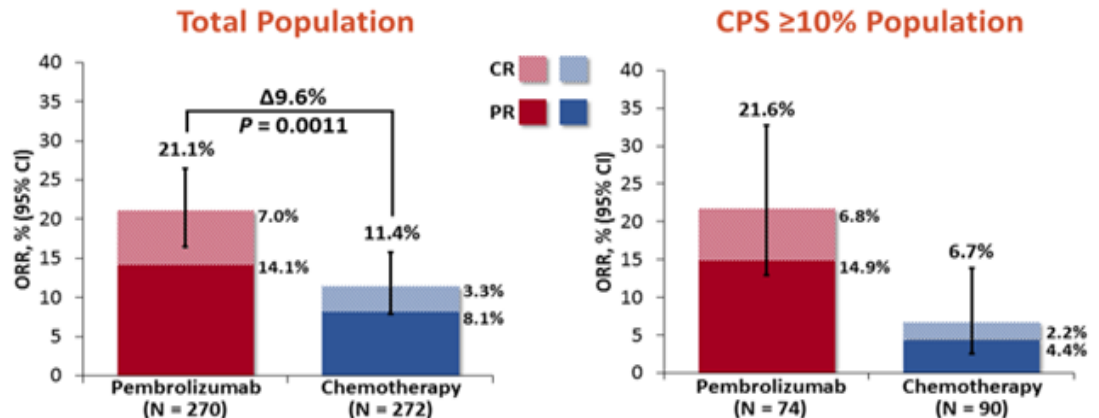
# KEYNOTE-045: PFS , ORR

## Progression-Free Survival: Total



Assessed per RECIST v1.1 by blinded, independent central review.  
Data cutoff date: Sep 7, 2016.

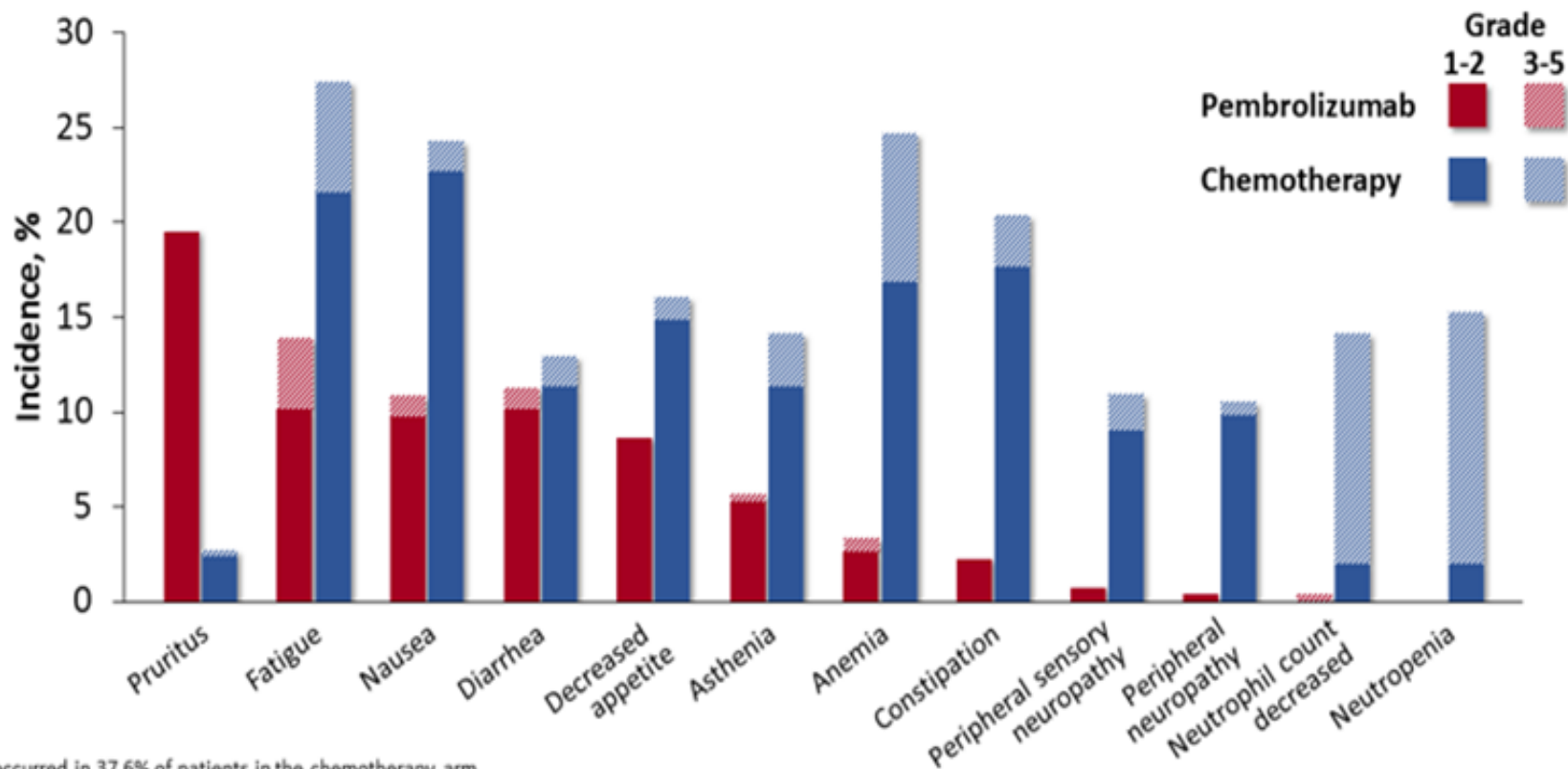
## Confirmed Objective Response Rate



No alpha allocated to the comparison of ORR in the CPS ≥10% population.  
Assessed per RECIST v1.1 by blinded, independent central review.  
Data cutoff date: Sep 7, 2016.

# KEYNOTE-045

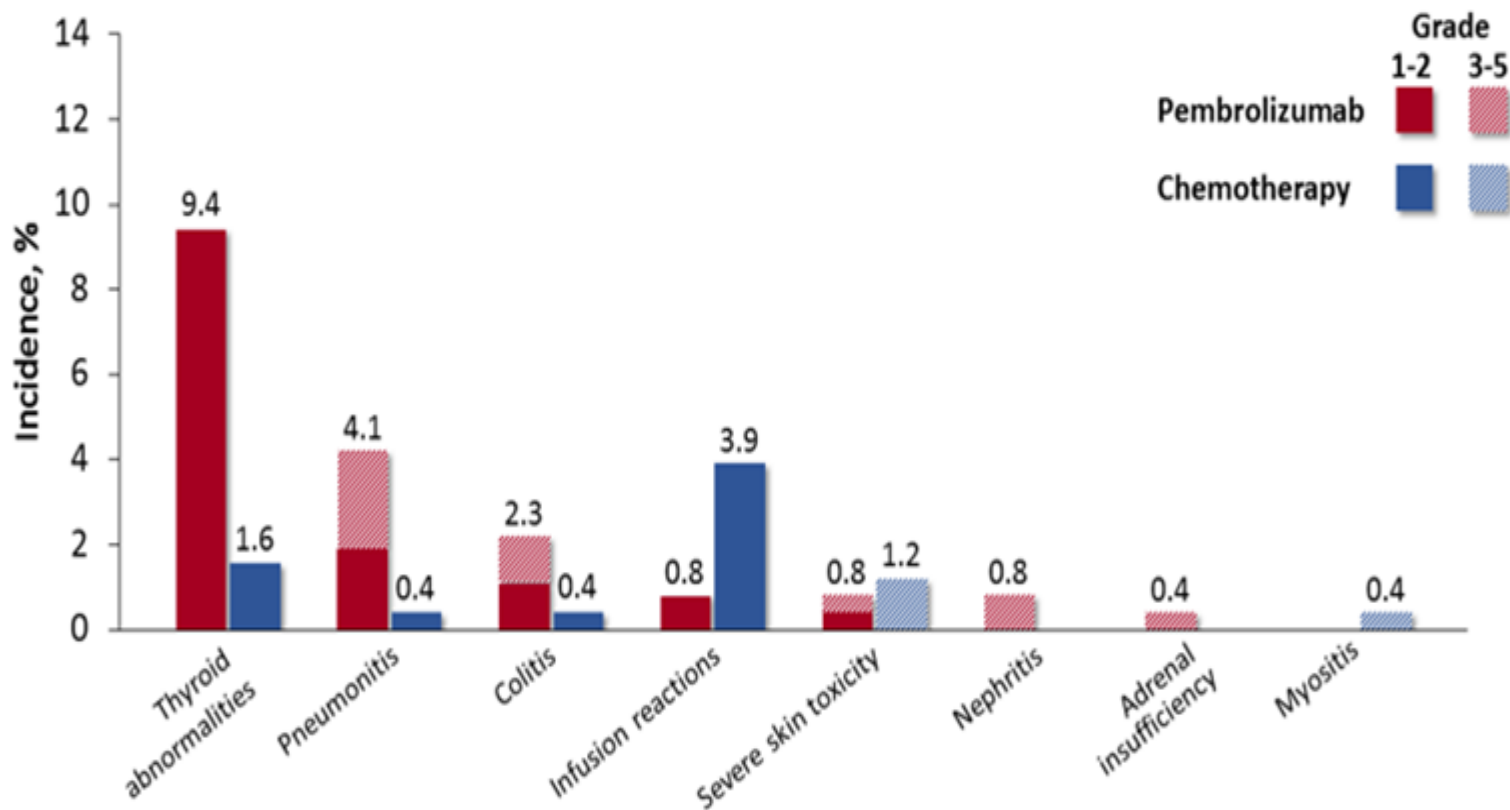
## Treatment-Related AEs with Incidence $\geq 10\%$



Alopecia occurred in 37.6% of patients in the chemotherapy arm.  
Data cutoff date: Sep 7, 2016.



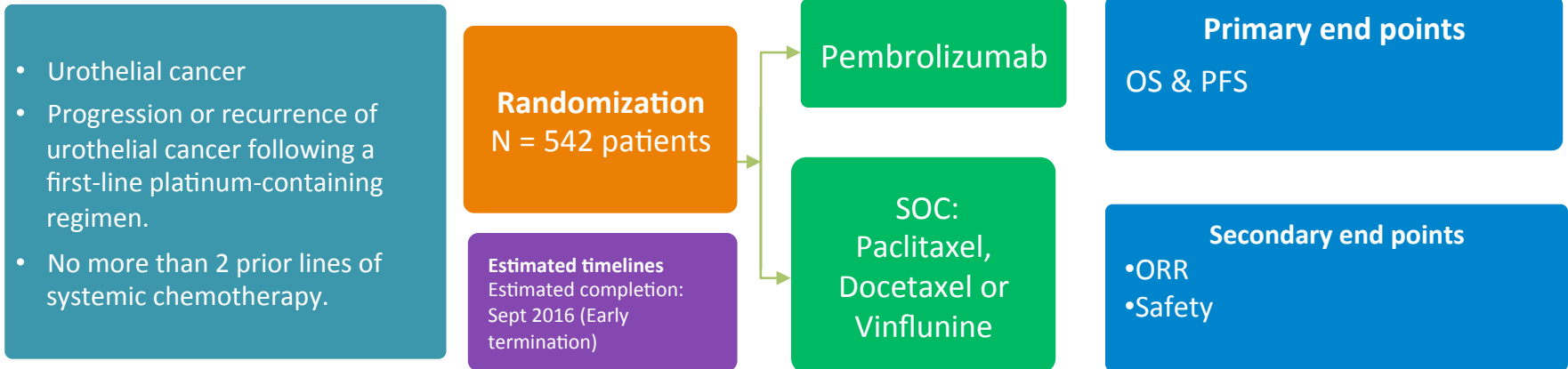
# KEYNOTE-045: AEs of interest



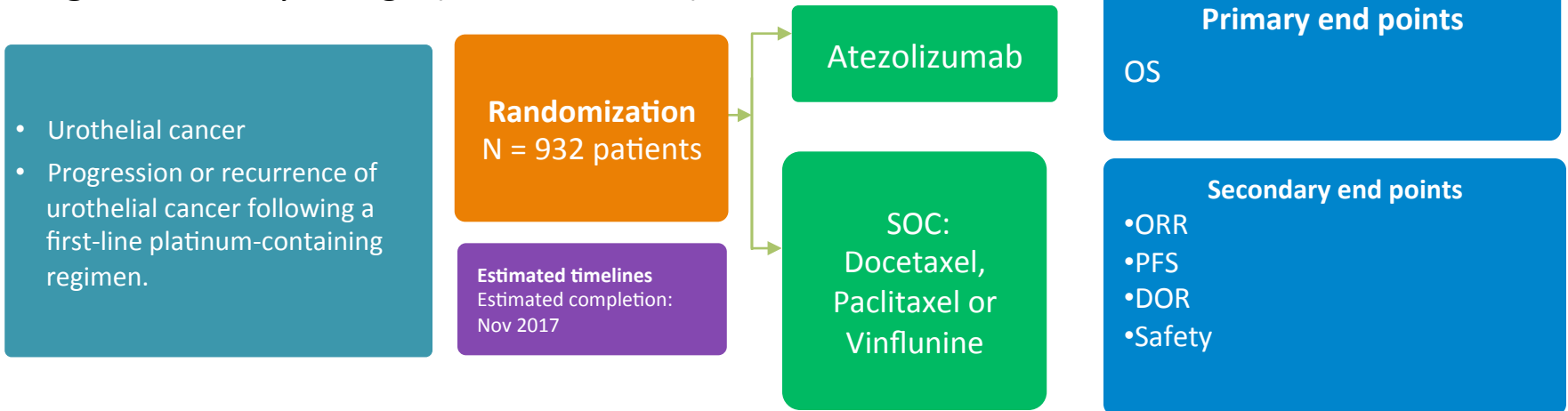
Data cutoff date: Sep 7, 2016.

# SECOND LINE Phase III

## KEYNOTE-045 Study Design (NCT02256436)<sup>1</sup>

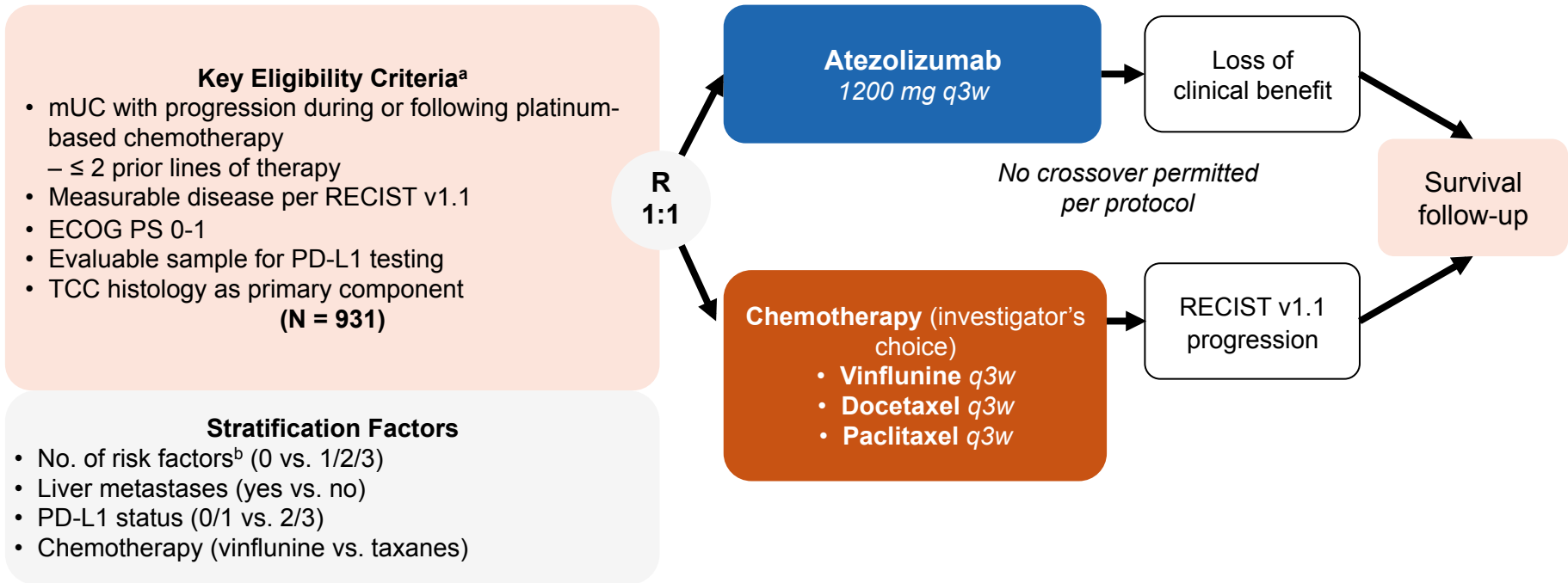


## IMvigor211 Study Design (NCT02302807)<sup>2</sup>



<sup>1</sup>Bellmunt J, et al. *N Engl J Med.* 2017; <sup>2</sup>Clinicaltrials.gov.

# IMvigor211 Study Design



### Key Eligibility Criteria<sup>a</sup>

- mUC with progression during or following platinum-based chemotherapy
  - ≤ 2 prior lines of therapy
- Measurable disease per RECIST v1.1
- ECOG PS 0-1
- Evaluable sample for PD-L1 testing
- TCC histology as primary component  
**(N = 931)**

### Stratification Factors

- No. of risk factors<sup>b</sup> (0 vs. 1/2/3)
- Liver metastases (yes vs. no)
- PD-L1 status (0/1 vs. 2/3)
- Chemotherapy (vinflunine vs. taxanes)

### Primary endpoint

- OS, tested hierarchically in pre-specified populations

### Additional endpoints

- Efficacy: RECIST v1.1 ORR, PFS and DOR<sup>c</sup>
- Safety
- PROs: EORTC QLQ-C30

DOR, duration of response; ECOG, Eastern Cooperative Oncology Group; EORTC, European Organisation for Research and Treatment of Cancer; PRO, patient-reported outcome; q3w, every three weeks; RECIST, Response Evaluation Criteria In Solid Tumors; TCC, transitional cell carcinoma. <sup>a</sup> ClinicalTrials.gov, NCT02302807. <sup>b</sup> Defined by time from prior chemotherapy < 3 mo, ECOG performance status > 0 and hemoglobin < 10 g/dL. <sup>c</sup> Confirmed response was not required for secondary efficacy endpoints. This analysis reports exploratory confirmed responses.

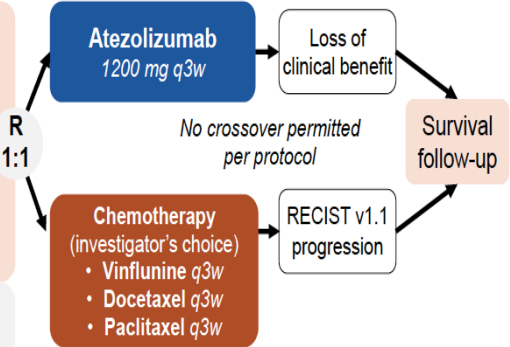


# Atezolizumab

## IMvigor 211: fase III.

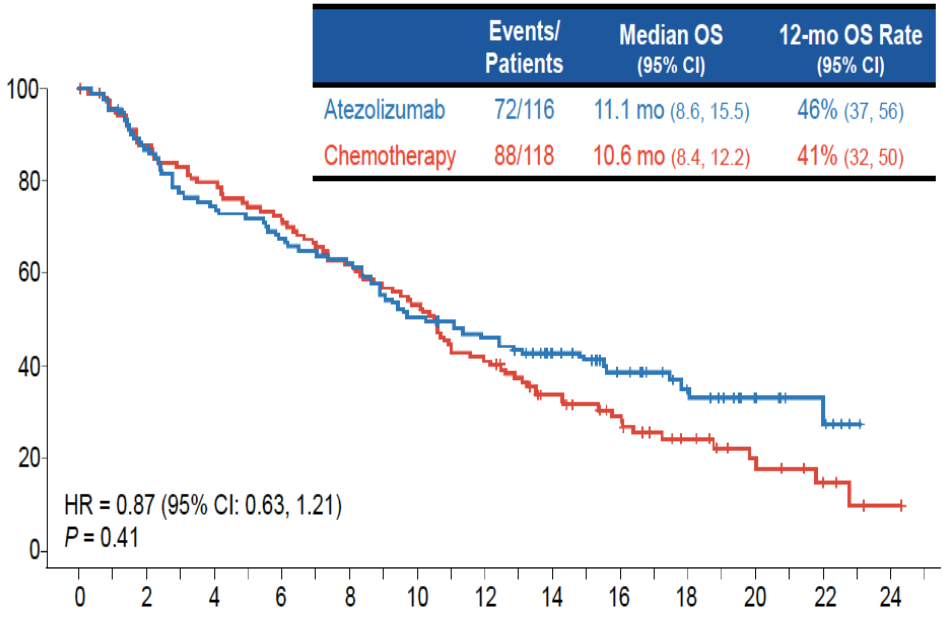
- Key Eligibility Criteria<sup>a</sup>**
- mUC with progression during or following platinum-based chemotherapy – ≤ 2 prior lines of therapy
  - Measurable disease per RECIST v1.1
  - ECOG PS 0-1
  - Evaluable sample for PD-L1 testing
  - TCC histology as primary component (N = 931)

- Stratification Factors**
- No. of risk factors<sup>b</sup> (0 vs. 1/2/3)
  - Liver metastases (yes vs. no)
  - PD-L1 status (0/1 vs. 2/3)
  - Chemotherapy (vinflunine vs. taxanes)

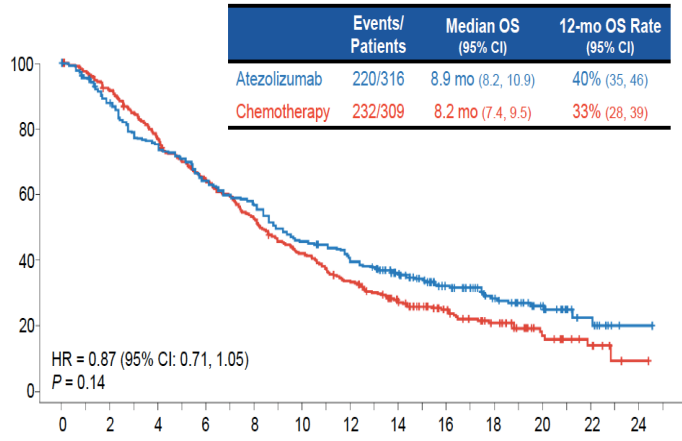


Media F/U: 17.3 mo

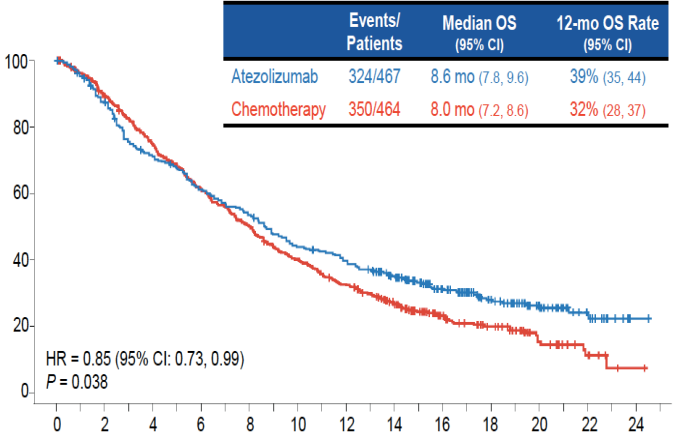
OS in PD-L1 IC2/3.



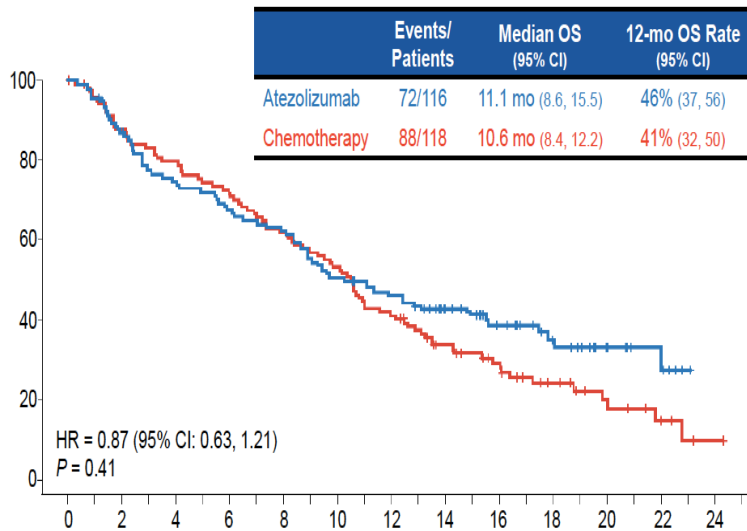
OS in patients PD-L1 IC 1/2/3.



OS in ITT

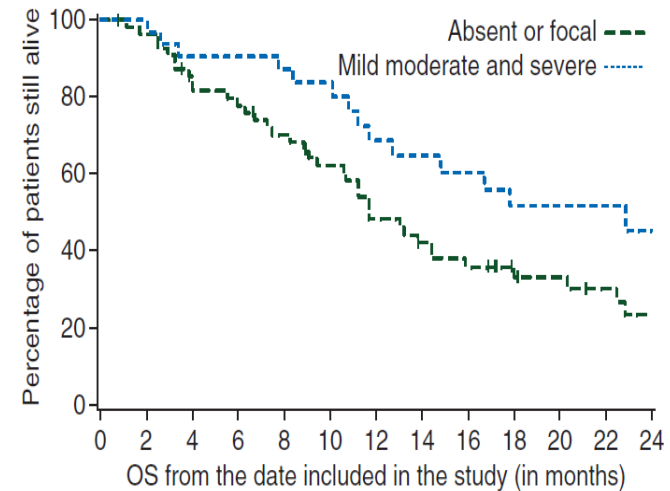


Why no differences in survival.  
Chemo outperforming ?



## Association of PD-L1 expression on tumor-infiltrating mononuclear cells and overall survival in patients with urothelial carcinoma

J. Bellmunt<sup>1,2,3,4</sup>, S. A. Mullane<sup>1,4,†</sup>, L. Werner<sup>1,†</sup>, A. P. Fay<sup>1,4</sup>, M. Callea<sup>5</sup>, J. J. Leow<sup>1</sup>, M. E. Taplin<sup>1,2,3,4</sup>, T. K. Choueiri<sup>1,2,3,4</sup>, F. S. Hodi<sup>3,4,6</sup>, G. J. Freeman<sup>3,4</sup> & S. Signoretti<sup>1,3,5</sup>



- Positive PD-L1 expression (score of 2–4) in TIMCs was significantly associated with longer OS (12 versus 23 months) in both univariate ( $P = 0.04$ ) and multivariable analysis ( $P = 0.0007$ ) (adjusting for ECOG status and visceral disease)
- PD-L1 expression in tumor cell membrane was not associated with survival ( $P = 0.45$ )

# Long term follow-up data

- Phase I Atezolizumab
- Phase II Nivolumab
- Phase III Pembrolizumab

# Atezolizumab (MPDL3280A) Monotherapy for Patients With Metastatic Urothelial Cancer

## Long-term Outcomes From a Phase 1 Study

Daniel P. Petrylak, MD; Thomas Powles, MBBS, MRCP, MD; Joaquim Bellmunt, MD, PhD; Fadi Braiteh, MD; Yohann Loriot, MD, PhD; Rafael Morales-Barrera, MD; Howard A. Burris, MD; Joseph W. Kim, MD; Beiying Ding, PhD; Constanze Kaiser, PhD; Marcella Fassò, PhD; Carol O'Hear, MD, PhD; Nicholas J. Vogelzang, MD

Figure 2. Overall Survival (OS) by Programmed Death Ligand 1 (PD-L1) Status and Key Clinical Subgroups

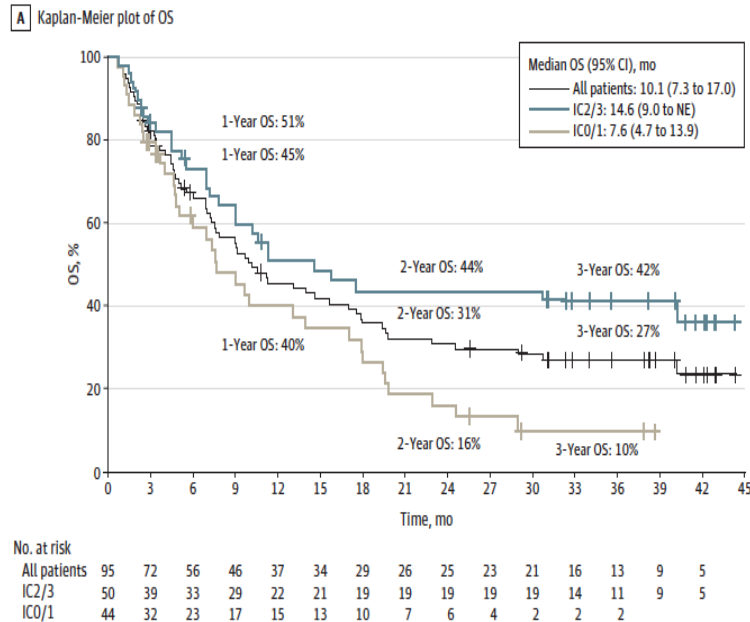
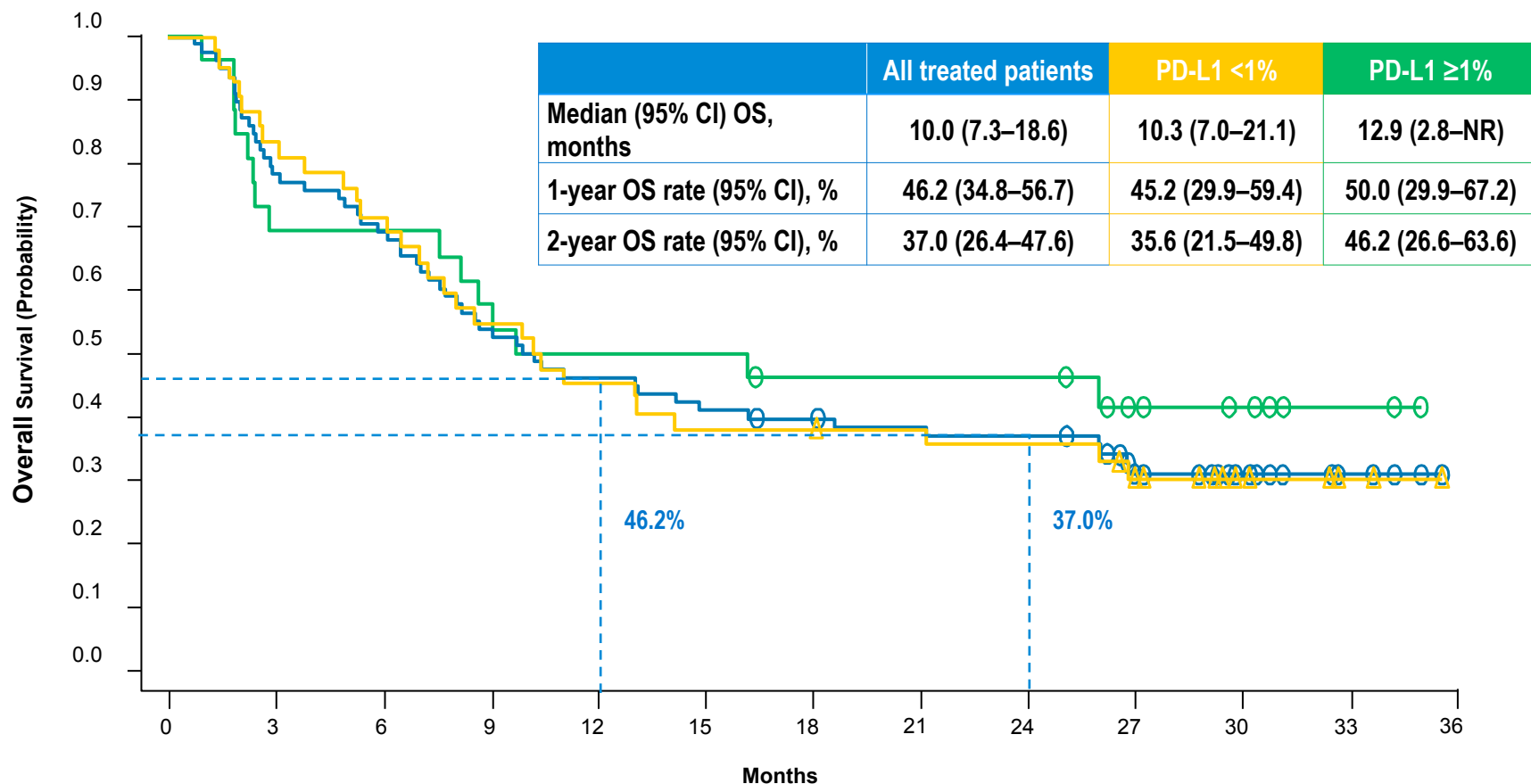


Table 3. Objective Response Rates to Atezolizumab Treatment and Duration of Response by Programmed Death Ligand 1 Immunohistochemical Status

Parameter	IC0/1 (n = 44)	IC2/3 (n = 50)	All Patients (N = 95) <sup>a</sup>
Objective response rate (95% CI) <sup>b</sup>	11 (4 to 25)	40 (26 to 55)	26 (18 to 36)
Best overall response, No. (%)			
Complete response	1 (2)	8 (16)	9 (10)
Partial response	4 (9)	12 (24)	16 (17)
Stable disease	9 (21)	9 (18)	18 (19)
Progressive disease	24 (55)	17 (34)	42 (44)
No assessment <sup>c</sup>	6 (14)	4 (8)	10 (11)
Duration of response, mo (range)	27.6 (6.2 to >34.3)	18.0 (2.8 to >41.0)	22.1 (2.8 to >41.0)

# Overall Survival



No. at Risk	Months													
	0	3	6	9	12	15	18	21	24	27	30	33	36	
All treated patients	78	61	54	42	36	32	30	28	27	18	10	4	0	
PD-L1 ≥1%	26	18	18	15	13	13	11	11	11	7	5	2	0	
PD-L1 <1%	42	35	30	23	19	16	16	15	14	10	5	2	0	

Sharma P, et al. *J Clin Oncol.* 2018;36:(suppl 6S; abstract 414). ASCO GU 2018



- Highlight of new data presentation:
- ASCO 2018
  - Abstract 4523 (Long term phase II Imvigor 210. Both cohorts)
  - Abstracts 4524 (Keynote-052 Pembro first line unfit)

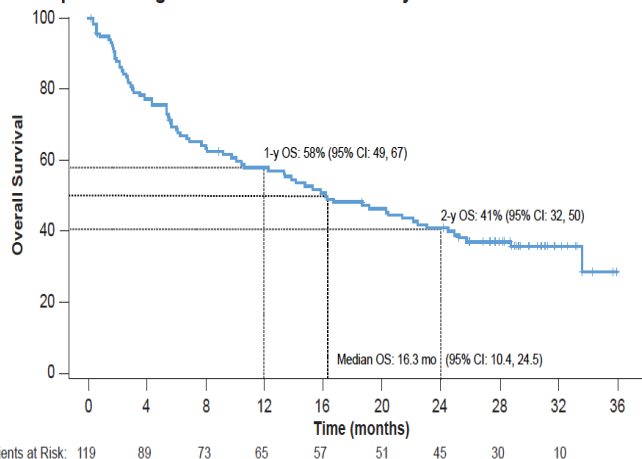
# Atezolizumab in First-Line Cisplatin–Ineligible or Platinum-Treated Locally Advanced or Metastatic Urothelial Cancer: Long-Term Efficacy From Phase II Study IMvigor210

Abstract #4523  
Poster #349

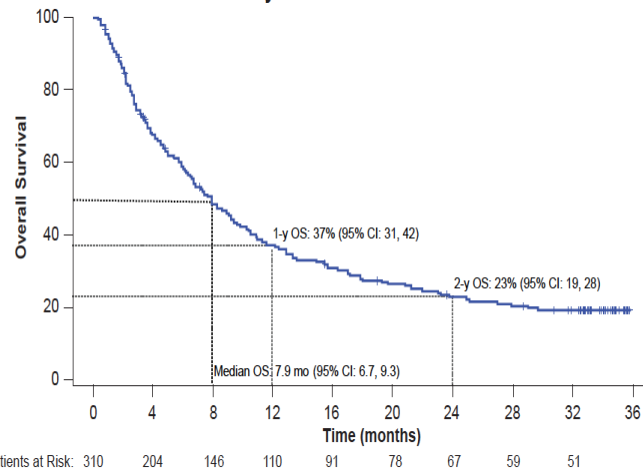
Arjun V. Balar,<sup>1</sup> Robert Dreicer,<sup>1</sup> Yohann Loriot,<sup>3</sup> Jose Luis Perez-Gracia,<sup>4</sup> Jean H. Hoffman-Censits,<sup>4</sup> Daniel P. Petrylak,<sup>4</sup> Michiel S. van der Heijden,<sup>7</sup> Beiyang Ding,<sup>1</sup> Xiaodong Shen,<sup>1</sup> Jonathan E. Rosenberg<sup>1</sup>

<sup>1</sup>Perlmutter Cancer Center, NYU Langone Health, New York, NY; <sup>2</sup>Division of Hematology/Oncology, University of Virginia, Charlottesville, VA; <sup>3</sup>Gustave Roussy, Villejuif, France; <sup>4</sup>Department of Medical Oncology, Clínica Universidad de Navarra, Pamplona, Spain; <sup>5</sup>Johns Hopkins University Sidney Kimmel Comprehensive Cancer Center, Baltimore, MD; <sup>6</sup>Yale Cancer Center, New Haven, CT; <sup>7</sup>Netherlands Cancer Institute, Amsterdam, the Netherlands; <sup>8</sup>Oncology, Genentech, Inc., South San Francisco, CA; <sup>9</sup>Memorial Sloan Kettering Cancer Center, New York, NY

**A** 1L Cisplatin–Ineligible Patients With Previously Untreated mUC: Cohort 1<sup>a</sup>



**B** Patients With mUC Previously Treated With Platinum: Cohort 2<sup>b</sup>



**Table 2.** Confirmed IRF-Assessed RECIST v1.1 ORR and DOR

Variable	Cohort 1 (N = 119)	Cohort 2 (N = 310)
ORR (95% CI)	24% (16, 32) <sup>a</sup>	16% (13, 21) <sup>b</sup>
CR rate	8%	7%
DOR, median (95% CI)	NE (30.4 mo, NE)	24.8 mo (13.8, 30.4)
Patients with ongoing response <sup>c</sup>	19 of 28	21 of 51

CR, complete response; NE, not estimable.  
Patients with missing or unevaluable response status: <sup>a</sup> 19 in Cohort 1 and <sup>b</sup> 46 in Cohort 2. <sup>c</sup> No death or IRF-assessed RECIST v1.1 PD event.

**Table 3.** Outcomes in Elderly Patients (age ≥ 80 years): Cohort 1

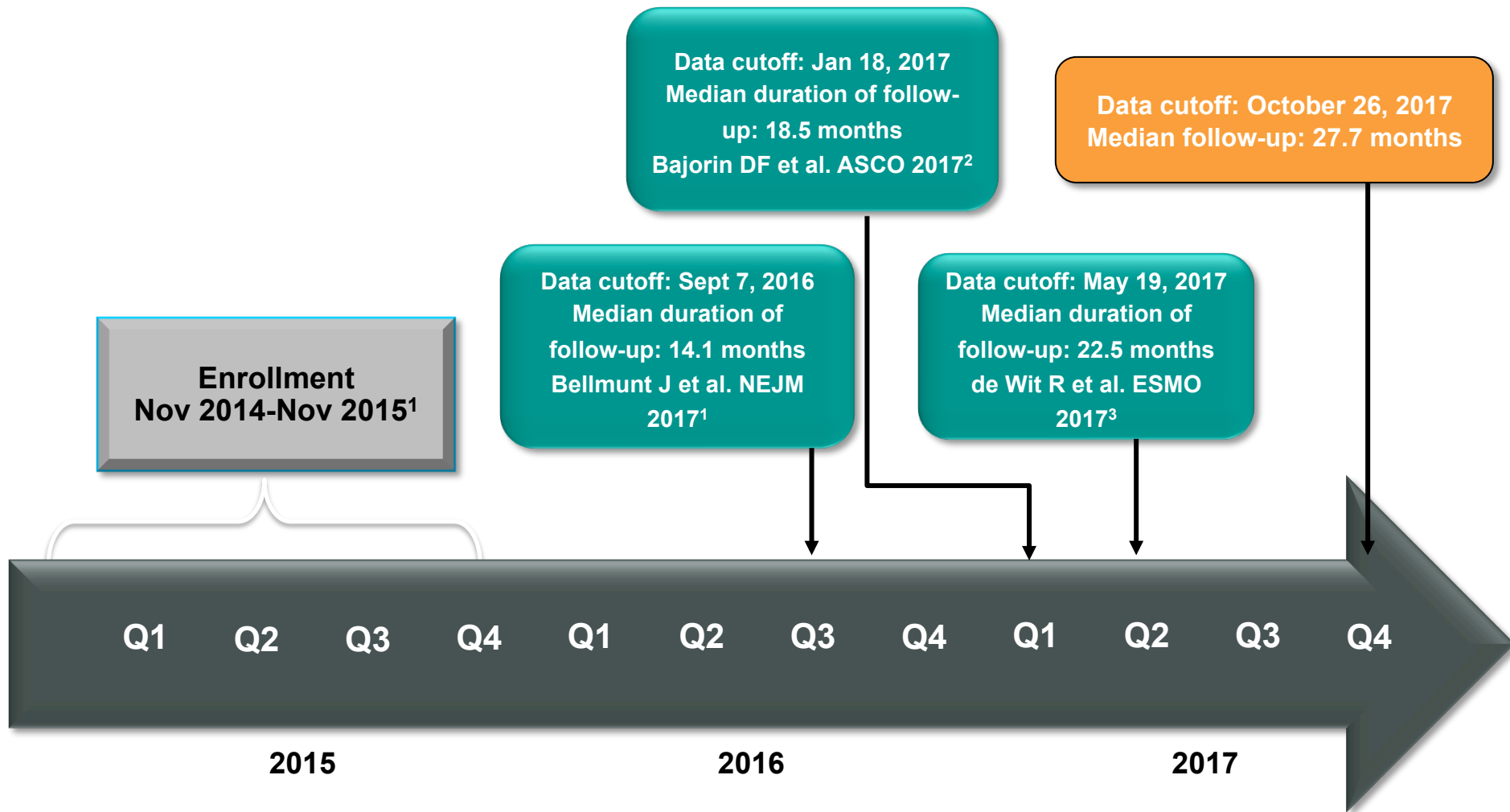
Variable	Cohort 1 (n = 25)
ORR (95% CI)	28% (12, 49)
CR rate	12%
DOR (95% CI)	NE (20.2 mo, NE)
OS, median (95% CI)	21.4 mo (6.3, NE)

<sup>a</sup> Patients aged ≥ 80 years in Cohort 1 had a noteworthy CR rate and median OS

## CONCLUSIONS

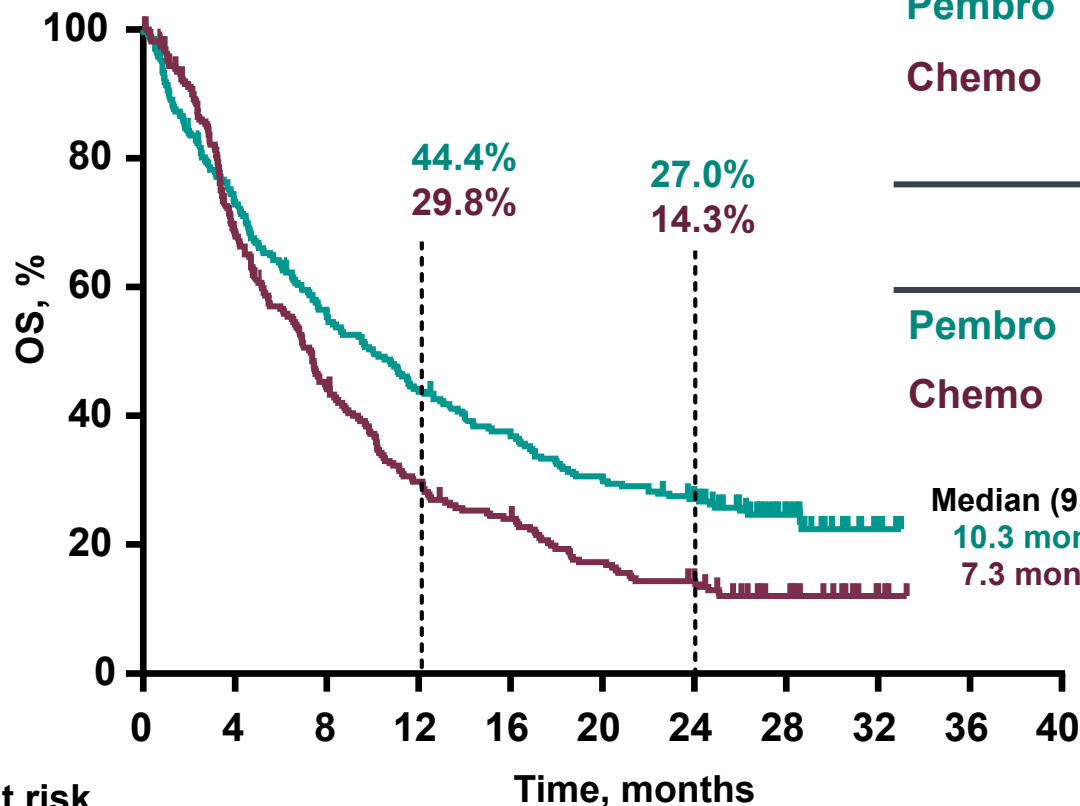
- With > 2.5 years of median follow-up, ORR and OS in previously treated patients (Cohort 2) were in line with prior data
  - Taken together with median DOR, which is now estimable for this cohort, data were consistent with Phase III results (IMvigor211)<sup>18</sup>
- With > 2 years of median follow-up, responses to 1L atezolizumab in cisplatin-ineligible patients with mUC (Cohort 1) appeared durable (median DOR not yet reached), resulting in continued improvement in OS since the primary analysis
- In Cohort 1, patients aged ≥ 80 years experienced a clinically meaningful benefit with atezolizumab, with median DOR also not yet reached in this subgroup
- These data warrant further investigation in a broader population of patients with mUC in the 1L setting. The randomized Phase III trial, IMvigor130, is ongoing (ClinicalTrials.gov identifier, NCT02807636)

# KEYNOTE-045 Trial Follow-Up



1. Bellmunt J et al. *N Engl J Med.* 2017;376:1015-1026.  
2. Bajorin DF et al. *J Clin Oncol.* 2017;35(suppl 15):4501.  
3. de Wit R et al. *Ann Oncol.* 2017;28(suppl 5):v605-v649.

# Overall Survival: Total



14.1 months of follow-up<sup>1</sup>

	Events, n	HR (95% CI) <sup>a</sup>	P <sup>b</sup>
Pembro	155	0.73 (0.59-0.91)	0.0022
Chemo	179		

27.7 months of follow-up

	Events, n	HR (95% CI) <sup>a</sup>	P <sup>b</sup>
Pembro	199	0.70 (0.57-0.85)	0.00017
Chemo	218		

Median (95% CI):  
 10.3 months (8.0-12.3)  
 7.3 months (6.1-8.1)

60.6% at 24 months in the chemotherapy arm received an immunotherapeutic agent, including those who received pembrolizumab as part of the cross over.

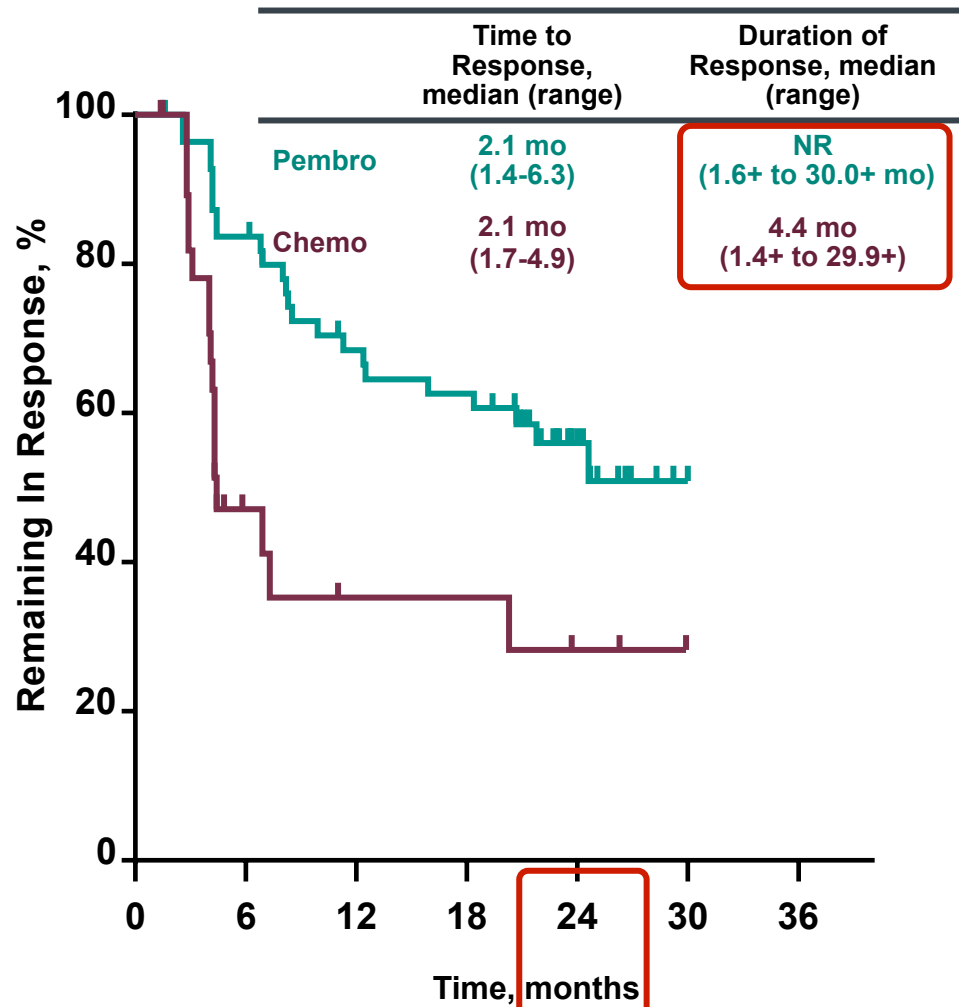
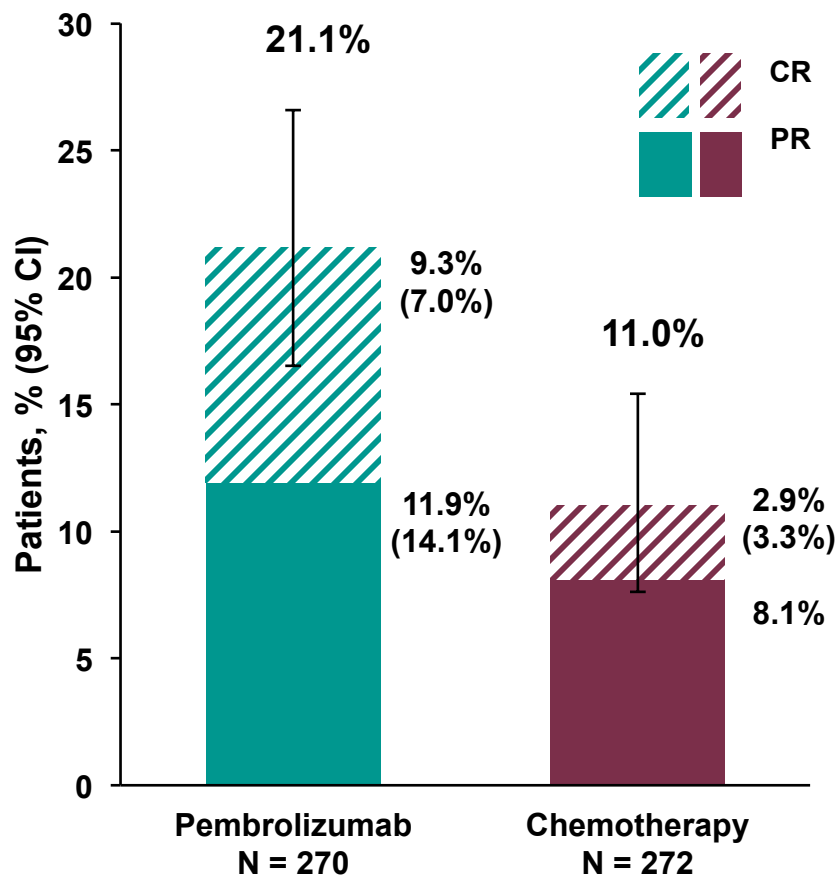
<sup>a</sup>Based on Cox regression model with treatment as a covariate stratified by ECOG performance status (0/1 vs 2), liver metastases (yes vs no), hemoglobin (<10 vs ≥10 g/dL), and time from completion of chemotherapy (<3 vs ≥3 months). <sup>b</sup>One-sided P value based on stratified log-rank test.

Data cutoff date: October 26, 2017.

1. Bellmunt J et al. *N Engl J Med.* 2017;376:1015-1026.

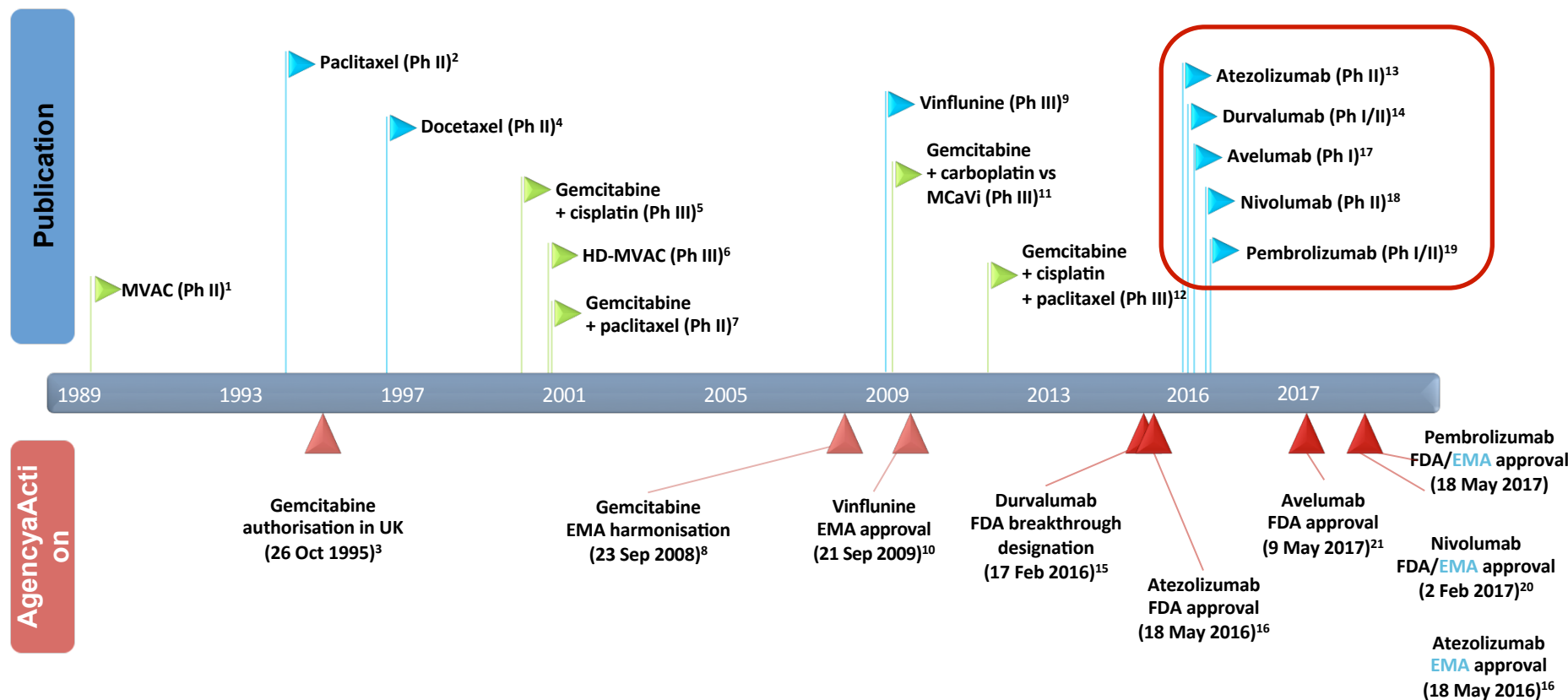
# Objective Response and Response Duration

## Objective Response Rates



Pembro	57	46	35	32	13	1	0
Chemo	30	8	5	5	2	0	0

# Evolution of systemic therapy for urothelial cancer to 2018



1. Sternberg CN et al. Cancer 1989;64:2448–2458; 2. Roth BJ et al. J Clin Oncol 1994;12:2264–2270; 3. Eli Lilly. SmPC Gemzar® 01 Jul 2014. Available at: <http://www.medicines.org.uk>; 4. McCaffrey JA et al. J Clin Oncol 1997;15:1853–1857; 5. Von der Maase H et al. J Clin Oncol 2000;18:3068–3077; 6. Sternberg CN et al. J Clin Oncol 2001;19:2638–2646; 7. Meluch AA et al. J Clin Oncol 2001;19:3018–3024; 8. EMA. EMEA/CHMP/512295/2008; 24 Sep 2008. Available at: <http://www.ema.europa.eu>; 9. Bellmunt J et al. J Clin Oncol 2009;27:4454–4461; 10. EMA. EMEA/H/C/000983; 2012. Available at: <http://www.ema.europa.eu>; 11. De Santis M et al. J Clin Oncol 2009;27:5634–5639; 12. Bellmunt J et al. J Clin Oncol 2012;30:1107–1113; 13. Rosenberg JE et al. Lancet 2016;387:1909–1920; 14. Massard C et al. ASCO 2016. Abstract #4502 and oral presentation; 15. AstraZeneca. Press release 17 Feb 2016. Available at: <http://www.astrazeneca.com>; 16. FDA. Press release 18 May 2016. Available at: <http://www.fda.gov>; 17. Apolo AB et al. ASCO 2016. Abstract #4514 and poster; 18. Galsky MD et al. ESMO 2016. Abstract #LBA31\_PR; 19. Balar A et al. ESMO 2016. Abstract #LBA32\_PR; 20. FDA. Press release 2 Feb 2017. Available at <http://www.fda.gov>; 21. FDA. Press release 9 May 2017. Available at <http://www.fda.gov>. All links accessed Sept 2017.

# Advanced Urothelial Cancer Treatment Algorithm: September 2018...

1st line

Disease state	Context	Level 1 evidence	Standard Options
Metastatic, no prior chemotherapy	Cisplatin-eligible	Cisplatin-based combination chemotherapy	
Metastatic, no prior chemotherapy	Cisplatin-ineligible		Atezolizumab Pembrolizumab Nivolumab Gemcitabine/ carboplatin Single agent chemoth

2nd line

Metastatic, prior platinum chemotherapy or relapse within 1 year of perioperative cisplatin-based therapy		Pembrolizumab	Atezolizumab Nivolumab Durvalumab Avelumab
Metastatic, prior immunotherapy			Taxane Vinflunine (EU)

**Clinical trial enrollment very important throughout disease spectrum**

# Keynote 045 trial data interpretation

NCCN Clinical Practice Guidelines in Oncology  
(NCCN Guidelines®)Version 2. 2018 Bladder Cancer

## PRINCIPLES OF SYSTEMIC THERAPY

<b>Subsequent systemic therapy for locally advanced or metastatic disease (Stage IV) (post-platinum)<sup>a</sup></b> Participation in clinical trials of new agents is recommended.	
<b>Preferred regimen</b> • Pembrolizumab (category 1) <sup>18</sup>	<b>Other recommended regimens</b> • Nab-paclitaxel <sup>26</sup> • Paclitaxel or docetaxel <sup>24</sup> • Gemcitabine <sup>14</sup> • Pemetrexed <sup>25</sup>
<b>Alternative preferred regimens</b> • Atezolizumab <sup>19</sup> • Nivolumab <sup>20</sup> • Durvalumab <sup>21</sup> • Avelumab <sup>22,23</sup>	<b>Useful in certain circumstances based on prior medical therapy</b> • Ifosfamide <sup>27</sup> • Methotrexate • Ifosfamide, doxorubicin, and gemcitabine <sup>16</sup> • Gemcitabine and paclitaxel <sup>15</sup> • Gemcitabine and cisplatin <sup>4</sup> • DDMVAC with growth factor support <sup>2</sup>

<sup>a</sup>If platinum (eg, cisplatin or carboplatin) more than 12 months ago, consider re-treatment with platinum if the patient is still platinum eligible.

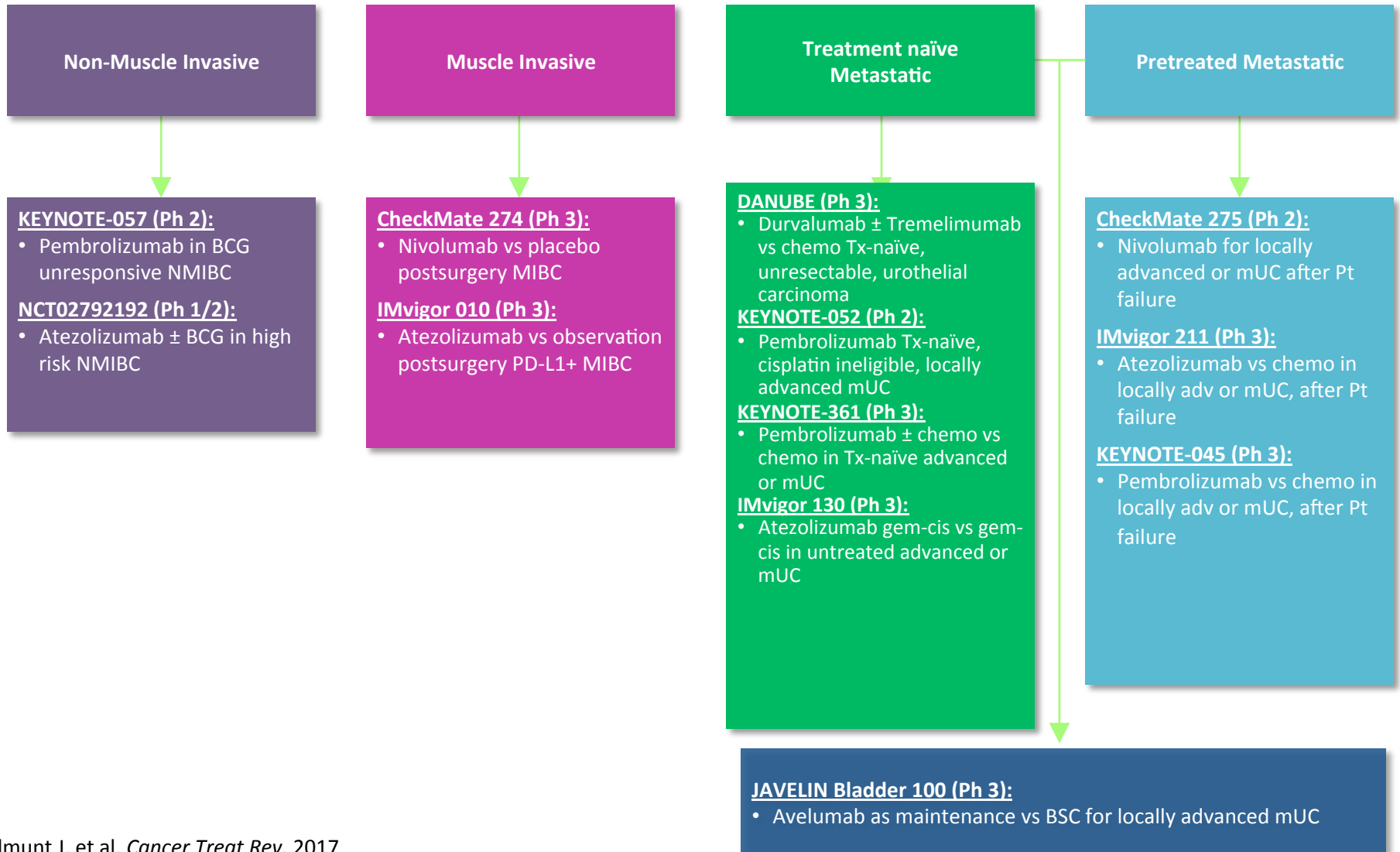
Note: All recommendations are category 2A unless otherwise indicated.

Clinical Trials: NCCN believes that the best management of any patient with cancer is in a clinical trial. Participation in clinical trials is especially encouraged.



# Where Do We Go from Here?

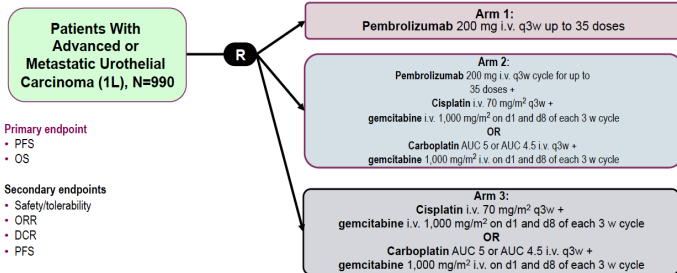
## Select Ongoing Trials in Bladder Cancer



# First line trials exploring IO/IO or chemo Immunotherapy given concurrently

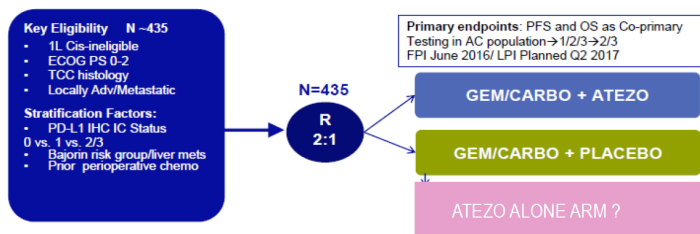
## KEYNOTE-361 (ongoing): Study Design

- A phase 3 randomized, controlled clinical trial of pembrolizumab +/- platinum-based combination chemotherapy vs chemotherapy in subjects with advanced or metastatic urothelial carcinoma



Est. completion: 2020  
Clinicaltrials.gov https://clinicaltrials.gov/study/NCT02853305. Accessed October 7, 2016.

## Chemotherapy + Immunotherapy in 1<sup>st</sup>-line "unfit"? ImVigor 130

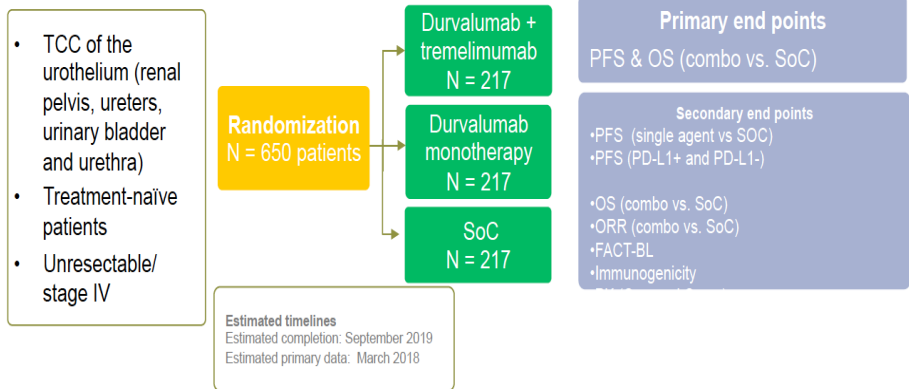


## FIRST LINE PHASE III

DANUBE Study Design (NCT02516241)

Durvalumab ± Tremelimumab vs SOC in the first-Line Advanced UBC

- Randomization Stratification Factors**
- Cisplatin eligibility (eligible vs. ineligible)
  - PD-L1 status (positive vs. negative)
  - Visceral metastasis (presence or absence; i.e., bone, lung or liver)



## Study of Nivolumab in Combination With Ipilimumab Compared to the Standard of Care Chemotherapy in Treatment of Patients With Untreated Inoperable or Metastatic Urothelial Cancer (CheckMate901)

# MAINTENANCE PHASE III

## JAVELIN Bladder 100 Study Design (NCT02603432)

Maintenance treatment in patients with metastatic urothelial cancer after first-line platinum-based chemotherapy

- Advanced or metastatic transitional cell carcinoma of the urothelium
- Prior first-line chemotherapy (4 cycles- 6 cycles of gemcitabine + cisplatin and/or gemcitabine + carboplatin)
- No evidence of progressive disease following completion of first-line chemotherapy

**Randomization**  
N = 668 patients

**Avelumab**

**BSC**

**Estimated timelines**  
Estimated completion: July 2019

**Primary end point**  
OS

**Secondary end points**  
•PFS  
•ORR  
•Duration of response  
•Pk  
•QOL

# Immunotherapy in UC

- **Exciting times in the treatment of urothelial carcinoma**
- Immunotherapy is a well tolerated and active treatment for our patients
- → **But only 15-20% of patients derive benefit** and many open questions remain  
with regards to understanding predicting factors
- Refining choices
  - Combinations ? Sequential therapy ?
    - IO/IO
    - IO/Immune based therapies (vaccines, ADC, Bispecific antibodies, CAR-T cells...)
    - IO + Targeted agents (cabozantinib, FGFr3 inh..)
    - Combination/ Sequential use of chemo and XRT
    - Customized: Biomarker/Genomically driven designs

