



Proqis

# BTOES

**Business Transformation & Operational Excellence  
Summit & Industry Awards**

May 7-10, 2024 • Renaissance Orlando at SeaWorld®

## **Guide To In-Person Sponsorship & Exhibitor Opportunities**

Thought Leadership • 1-2-1 Meetings • Engaged Leads • Visibility

# Introduction.

## The World's Premier Business Transformation, Operational Excellence, Digital Transformation & Innovation Excellence Conference.

BTOES, is the industry's leading cross-industry conference, where progressive senior executives and leaders gather from across the entire Business Transformation, Operational Excellence, Digital Transformation & Innovation Excellence ecosystem to exchange ideas, network and have meaningful conversations.

It is uniquely designed to deliver exceptional content. One of our key differentiators is our agenda, which is created over months of painstaking primary research with business leaders across all industries and geographies. No other event will cover in such depth the challenges and trends within the Business Transformation, Operational Excellence, Digital Transformation & Innovation Excellence space.

Producing exceptional content driven, engaging conferences is one thing, ensuring it is the largest in the industry is another. We deliver this because we have the world's premier executive-level platform with unrivalled reach to a highly engaged Business Transformation, Operational Excellence, Digital Transformation & Innovation Excellence audience.

As well as our core conference business. Proqis owns BTOES Insights, the largest online content platform for Business Transformation, Operational Excellence, Digital Transformation & Innovation Excellence professionals with over 1.8M engaged subscribers, and exclusive content specifically targeted at answering the most pressing issues currently being faced by senior professionals in this space, across all industries.

[Click Here To Schedule A Call](#)

**Get Involved:** Contact [spex@proqis.com](mailto:spex@proqis.com)

[View the BTOES Exhibitor Experience](#)

[View the BTOES Attendee Experience](#)

[View the BTOES Awards Night](#)

[proqis.com](http://proqis.com)

# Three Stages

## People Stage - Main Stage

- Leadership Buy-In
- Cultural Transformation
- Change Management

## Process Stage

- Operational Excellence
- Business Transformation
- Innovation Execution
- Customer Experience Excellence
- Enterprise Architecture
- Digital Transformation
- Digital Workplace Transformation
- Operational Excellence for Strategy Execution
- Enterprise Architecture
- Agile Planning
- Design Thinking
- Lean Transformation
- Lean Six Sigma



## Technology Stage

- Chat GPT
- Hyper Automation
- RPA & Intelligent Automation
- Business Process Management
- Digital Process Automation
- Process Mining
- IT Infrastructure & Cloud Strategies
- IOT
- Everyday Blockchain
- Autonomous Things
- Artificial Intelligence & Machine learning
- Enterprise iPaaS
- Metaverse



# The Event Built For Networking

## 1-2-1 Meetings Are Now At The Heart Of BTOES

Join BTOES for an unparalleled networking experience, where the exhibitor hall is the heartbeat of the event, with two stages, food & beverage, social functions, technology test drives over two days, and a revolutionary app that redefines the way of achieving the maximum number of meaningful conversations to get business done.

Work smarter, not harder! Our trailblazing AI-powered matchmaking app empowers you, the sponsor, to schedule **double-opt-in meaningful 1-2-1 meetings** based on profile matchmaking and your schedule.

Not only that we have created **12 \* 30 minute sessions dedicated to just 1-2-1 meetings**. Meetings will be held at dedicated numbered meeting tables in the Exhibitor Hall.



You will get access to the Event app two weeks prior to the event starting where you can pre-booked 1-2-1 meetings with top prospects using our industry leading 1-2-1 meeting & matchmaking system.

Attendees are also coming to accelerate their buying circles and will also be actively looking to book meetings with relevant solution providers.

### **BTOES is designed to drive the best attendees.**

Over 650+ senior-level executives at over \$1BN+ revenue companies, paying up to \$5,495 to attend, hence are highly respective to solutions.

BTOES is focussed on intent-based networking to ensure all attendees & sponsors meet their perfect match. It is intentionally intimate, creating multi-interaction opportunities during sessions, over breakfast, breaks, lunch, receptions & dinner.

**It has been designed to get each participant months worth of meetings in just 2 days.**



The BTOES Community

Engineering & Construction

P&C Primoris GRANITE  
API Group MDC HOLDINGS INC kb HOME Tutor Perini  
Meritage Homes KBR taylor morrison MasTec  
Toll Brothers NVR PulteGroup QUANTA SERVICES INC  
Kiewit Jacobs FLUOR AECOM  
DR HORTON LENNAR KJHovnanian Homes DORMAN SYSTEMS USA  
CENTURY COMMUNITIES EMCOR TopBuild TETRA TECH  
DYCOM tri pointe

Media

T2 GANNETT  
ENDEAVOR WARNER MUSIC GROUP Nexstar rrd  
EA SINCLAIR BROADCAST GROUP ACTIVISION BLIZZARD News Corp  
DISCOVERY FOX NETFLIX  
VIACOMCBS The Walt Disney Company TEGNA iHeart MEDIA  
meredith Quade

Energy

KINDER MORGAN Sempra Energy  
DTE ConEdison EDISON INTERNATIONAL FIRSTENERGY  
HALLIBURTON AMERICAN ELECTRIC POWER PBF Dominion Energy  
OXY NEXTERA ENERGY PC&E ConocoPhillips  
NG Energy Partners LP World Fuel Southern Company Baker Hughes  
PLAINS GP HOLDINGS DUKE ENERGY Enterprise Products Partners LP Exelon  
ENERGY TRANSFER Valero PHILLIPS 66 MARATHON  
Chevron ExxonMobil

Motor Vehicle & Parts

Autoliv THOR BorgWarner GOODYEAR  
TENNECO LEAR TRELX GM  
Ford MECHATRON

Materials

PCA  
AVERY DENNISON Owens Corning Weyerhaeuser RELIANCE STEEL & ALUMINUM CO  
Builders FirstSource Alcoa Steel Dynamics Inc United States Steel  
CROWN Berry WestRock  
NUCOR INTERNATIONAL PAPER ARCONIC OI

Technology

Micron Qualcomm  
BROADCOM Hewlett Packard Enterprise JABIL ThermoFisher SCIENTIFIC  
ORACLE CISCO hp IBM  
intel facebook DELL Technologies Microsoft  
Alphabet Apple APPLIED MATERIALS CDW  
DXC TECHNOLOGY salesforce

Telecommunications

WINDSTREAM AT&T  
TDS Frontier Communications altice  
dish LUMEN Charter  
COMCAST verizon

Retailing

B'S KOHL'S  
macys AutoNation PENSKE Automotive CARMAX  
DOLLAR TREE TJX DOLLAR GENERAL BEST BUY  
LOWE'S TARGET HOME DEPOT COSTCO WHOLESALE  
amazon Walmart LITHIA GAP  
wayfair qurate

Transportation

POLARIS Ryder  
Southwest J.B. HUNT UPS Expeditors  
CSX UNITED AIRLINES CA ROBINSON XPO Logistics  
DELTA American Airlines FedEx  
ups HARLEY-DAVIDSON LANDSTAR BRUNSWICK  
SCHNEIDER KOSKUTH

Food, Beverages & Tobacco

General Mills CORTEVA  
LAND O'LAKEs Keurig Dr Pepper McCormick Kellogg's  
CONAGRA MOLSON COORS Hormel Campbell's  
Columbia Foods The Andersons HERSHEY'S THE J.M. SMUCKER CO  
Ingredion Post CHS Mondelez  
Kraft Heinz Altria

The BTOES Community

Hotels, Restaurants & Leisure



Wholesalers



Business Services



Healthcare



Chemicals



Aerospace & Defense



Apparel



Household Products



Industrials



Financials



Food & Drug Stores





# BTOES

May 7-10, 2024

Renaissance Orlando at SeaWorld® Orlando, FL

Business Transformation & Operational Excellence  
Summit & Industry Awards (BTOES)

“

*I have found the summit to be among the best I've attended in my 30+ years. The speakers are professional; the presentations are informative and no sales attempts as I've seen in other settings.”*

SVP Performance Process Improvement, [Amazon](#)

The **Largest** Scale  
The **Best** Thinkers  
The **Most** Engaging Event



**600+**  
Attendees



**80+**  
Speakers



**20+**  
Hours of  
Networking



**2000+**  
1-2-1 Scheduled  
Meetings



**100+**  
Poster Board  
Presentations



**60+**  
Track  
Sessions



**5 Million**  
Digital Reach



**3**  
Parallel Tracks



**25,500+**  
Past Attendees



**57,000**  
Monthly Views



**1.8M**  
Newsletter  
Subscribers



**6+**  
Thought Leader  
Panel Discussions



**8 Million**  
Impressions of  
News Coverage



**300+**  
Gala Reception &  
Awards Ceremony  
Attendees

Get Involved: Contact [spex@proqis.com](mailto:spex@proqis.com)

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# The Most Engaging Events

Below are the engagement statistics across BTOES in-person events.

Attendees Are Coming To Accelerate Their Buying Cycles



**97%**

Will have active involvement in Operational Excellence service and solution purchases



**85%**

Plan to evaluate new products and technology providers at the event



**80%**

Will have purchasing involvement for their organisation



**96%**

Visit the exhibition hall



**87%**

Mobile app usage\*

\*App use mandatory for session entry/competitions



**85%**

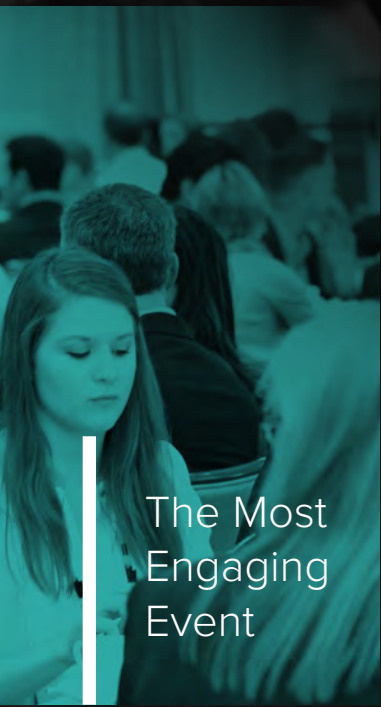
Attend summit sessions



Attendees to Sponsors Ratio\*



\*We guarantee a ratio of 10 client-side attendees : 1 sell-side sponsor



The Most Engaging Event

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# BTOES

## Who Attends

93% Decision Makers

49%

Senior-Executives

EVP, SVP, VP

33%

Directors

11%

C-Suite Execs

CEOs, CFOs, COOs, CIOs, CTOs, CMOs

## Enterprise Sizes

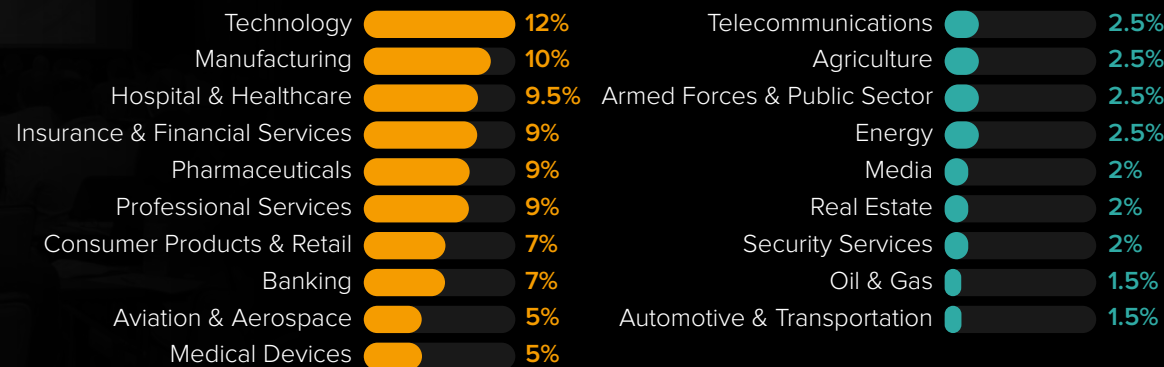


10,000+ Employees



With Revenue Over \$1BN

## Sector Breakdown



# Past Event Sponsors





# Headline Package Benefits For All Conferences

	Exhibitor	Silver	Gold	Platinum	Diamond
<b>Slots Available</b>	12	36	12	6	12
Pre-Scheduled 1-2-1 Meetings		3	8	12	
Booth Space	10' * 8'	10' * 8'	10' * 8'	20' * 8'	20' * 8"
Conference Passes	2	3	3	5	10
Attendee List	✓	✓	✓	✓	✓
Pre-Event Branding	✓	✓	✓	✓	✓
Conference Branding	✓	✓	✓	✓	✓
Conference Chair or Opening Headline Speaking Session					✓
Speaking Sessions			1	2	3
Panelist Speaker (if available)			✓	✓	✓
Roundtable Moderator		✓	✓	✓	✓
<b>USA EVENTS PRICE STARTS FROM</b>	<b>\$15,000</b>	<b>\$25,000</b>	<b>\$40,000</b>	<b>\$55,000</b>	<b>\$120,000</b>

Make your sponsorship pop with these add-ons:

<p><b>Refreshments Sponsor</b> Branding at all Refreshment Breaks Mid-Morning &amp; Mid-Afternoon. <b>\$5,000</b></p>	<p><b>Literature Chair Drop Main Stage Session Room</b> They will be placed on each chair prior to the first morning opening keynote. <b>\$1,500</b></p>	<p><b>Moderate an Industry-Focused Boardroom Meeting</b> Job Functions include: C-Level, Global Heads, Heads of, EVPs, SVPs &amp; VPs. <b>\$1,000</b></p>	<p><b>Technology Test Drive - Main Stage</b> Demo your solution/product for 15 minutes during a dedicated session to attendees. <b>\$15,000</b></p>	<p><b>WI-FI</b> Branding wherever we post the Wi-Fi access details. You can pick the access password too! <b>\$5,000</b></p>
<p><b>Track Sessions Chair &amp; Reporter</b> Chair all the sessions within a track within the main summit. Position yourself as an industry expert on the track theme. <b>\$5,000</b></p>	<p><b>Private Breakfast Meeting</b> Run a private breakfast presentation meeting for up to 45 minutes on the second morning on the main summit. We will send an invitation email to attendees, who will email you directly with their acceptance. <b>\$12,000</b></p>	<p><b>Private Lunch Meeting</b> Run a private lunch presentation meeting on the second day on the main summit. We will send an invitation email to attendees, who will email you directly with their acceptance. <b>\$12,000</b></p>	<p><b>Additional Pre-Scheduled Meetings</b> A maximum of 12 meeting slots are available in total. Engage in double opt-in (attendee and sponsor both have to opt-in to the meeting) meetings with decision makers that are highly receptive to your solution. <b>\$4,500 per meeting</b></p>	<p><b>Welcome Reception</b> Be the exclusive sponsor of a themed drinks reception; address the guests in a more relaxed setting, away from the conference room. <b>\$8,000</b></p>

**Get Involved: Contact [spex@proqis.com](mailto:spex@proqis.com)**

**proqis.com**

# Packages

	Exhibitor	Silver	Gold	Platinum	Diamond
<b>Pre-Event</b>					
Dedicated email promoting your session to our executive subscribers				✓	✓
Promotion of downloadable whitepaper or content piece through BTOES Insights				✓	✓ x2
Pre-event access is via the event webapp & and networking capabilities		✓	✓	✓	✓
Logo featured on our event website home page	✓	✓	✓	✓	✓
Logo & words of copy with link to your website will appear on the event website sponsors page	✓	✓	✓	✓	✓
Logo, with link to your website, will appear in selected email campaigns			✓	✓	✓
Promotion through BTOES Insights Twitter and LinkedIn social media channels		✓	✓	✓	✓
Listed as a sponsor within Event web App	✓	✓	✓	✓	✓
<b>Conference Passes</b>					
Delegate Passes	2	3	5	8	12
Speaker Passes			1	2	3
VIP Customer Passes for Main Summit					10
<b>On-Site Engagement</b>					
Booth Space. Exhibit Hall includes social & networking functions, such as the Welcome Reception, Breakfasts, F&B Breaks, Scheduled Meetings					
Included Pre-Scheduled 1-2-1 Meetings		3	8	12	12
Networking & session engagement via the Event Web App	✓	✓	✓	✓	✓
<b>On-Site Branding</b>					
Literature Chair Drop Main Stage Session Room They will be placed on each chair prior to the first morning opening keynote				✓	✓
Dedicated branding on signage in Exhibit Hall				✓	✓
Chairperson announcement on the Main Stage of your organizations involvement				✓	✓
Branding on directional signage				✓	✓
Branding on holding slide on Front Screen in General Session				✓	✓
Branding in the Exhibitor Hall	✓	✓	✓	✓	✓

# Packages

	Exhibitor	Silver	Gold	Platinum	Diamond
<b>Thought Leadership</b>					
Speaking Sessions - Deliver a 30-minute Presentation or facilitate a 90 minutes pre-conference workshop			1	2	3
Opportunity for an approved senior representative from your company to open the conference and chair the plenary sessions of the conference over the two days or speak as the opening headline speaker on the first morning of the conference					✓
Panelist Speaker in Track Session (if available)			✓	✓	✓
Roundtable Moderator		✓	✓	✓	✓
Opportunity for an approved senior representative from your company to chair a track at the conference (subject to availability)				✓	✓
<b>Post Event</b>					
Delegate list to be supplied (name, title, company) including pre-event qualification data one-week post event. Where permission has been given, full contact details provided	✓	✓	✓	✓	✓
<b>USA EVENTS PRIC - STARTS FROM</b>					
	\$15,000	\$25,000	\$40,000	\$55,000	\$120,000



# Make Your Sponsorship Pop With These Add-ons:

## PRE-EVENT

### Premium Outreach Program Access:

Will take your targeted client list and/or prospects list of companies and job titles to perform a dedicated outreach through our concierge service, developing and nurturing interest in attending the event, to secure attendance on your behalf.

**\$5,000**

## THOUGHT LEADERSHIP

### Technology Test Drive

Demo your solution / products in a dedicated session on the main stage at the summit. You will have the opportunity to demonstrate your product and interact with the audience for 15 minutes and it will be broadcast live and recorded.

The Technology Test Drive session is promoted on the main agenda, with your logo and short copy description included; as well as independently marketed. The Summit & Track Chairs make announcements of Technology Test Drive, both prior to the session and in all key announcements.

Technology Test Drive signage will be present during the session on the main stage. We also recommend that companies bring flyers to add to this and promote your test drive.

You will be responsible for the cost of any additional AV equipment required for your demonstrate and highspeed Internet access (if required)

**\$15,000**

### Track Sessions Chair & Reporter

Chair all the sessions within a track within the main summit. Position yourself as an industry expert on the track theme.

**\$5,000**

## DIALOGUE ENGAGEMENT - GET BUSINESS DONE

### Private Lunch Meeting

Run a private lunch presentation meeting for up to 45 minutes on the second day on the main summit. You will have the undivided attention of the attendees, where you also have full control of the information you present and the format you choose.

We will send an email invitation to attendees prior to the summit, and all email responses will be received by you directly. You can then hand-select the attendees you want present.

The opening speech on the main stage will announce your Private Lunch Meeting, and direct attendees to your exhibit booth.

This opportunity is limited to just 4 private lunch meetings at the event.

Food and Beverage from a provided menu is included. Any audiovisual requirements are not included.

Lunch meetings can typically accommodate up to 20 participants. The meeting room set-up will be based on your maximum capacity requirements.

**\$10,000**

### Private Breakfast Meeting

Run a private breakfast presentation meeting for up to 45 minutes on the second morning on the main summit. You will have the undivided attention of the attendees, where you also have full control of the information you present and the format you choose.

We will send an email invitation to attendees prior to the summit, and all email responses will be received by you directly. You can then hand-select the attendees you want present.

The opening speech on the main stage will announce your Private Breakfast Meeting, and direct attendees to your exhibit booth.

This opportunity is limited to just 4 private breakfast meetings at the event.

Food and Beverage from a provided menu is included. Any audiovisual requirements are not included.

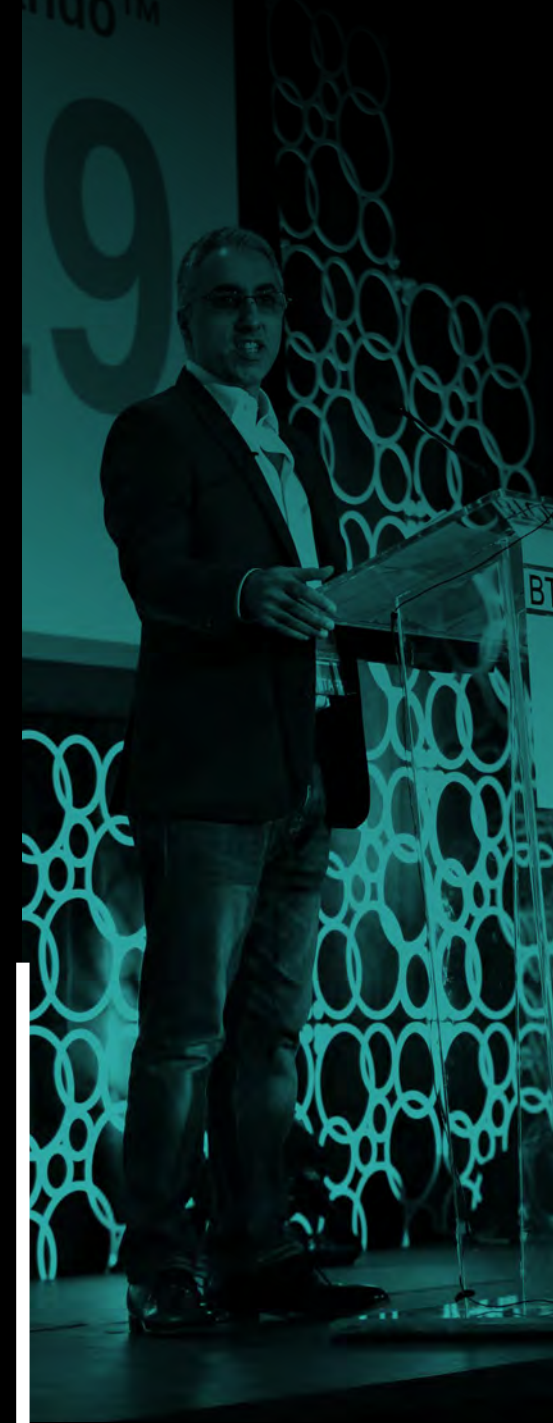
Breakfast meetings can typically accommodate up to 20 participants per breakfast. However, is subject to the meeting room size, which in some cases has gone up to 56 participants. The meeting room set-up will be based on your maximum capacity requirements.

**\$12,000**

### Private Meeting Room For Your Meetings

Your own private boardroom for the entire event.

**\$4,000**



# Make Your Sponsorship Pop With These Add-ons:

## Additional Pre-Scheduled 1-2-1 Meetings

BTOES event app technology offer best-in-class one-to-one meeting scheduling supported by 12 dedicated meeting only sessions where sponsors & delegates can schedule meetings ahead or during the event based on their availability.

As well as providing all event attendees with the opportunity to search and request meetings with any participant who has registered to attend BTOES, it allows sponsor partners to select those delegates that they really want to meet with at the summit via full profiling information and intelligent matchmaking suggestions.

Meetings will be held at dedicated meeting tables in the Exhibitor Hall

Each meeting will be 30 minutes in duration.

**\$4,500 per scheduled meeting.**

## BRANDING

### Literature Chair Drop Main Stage Session Room

They will be placed on each chair prior to the first morning opening keynote.

**\$1,500**

### Social Activities – Dinners, Wine Tasting, Fun Tours, Golf Event, Showcase, VIP Events.

There are many social activities sponsorship options designed for you to relax and unwind with industry friends, both customers and potential customers.

You will host the activity at your cost, and we will ensure it is filled with attendees, based on the event, and your capacity requirements.

**\$5,000**

### WI-FI

Branding wherever we post the Wi-Fi access details. You can pick the access password Too!

**\$5,000**

## Welcome Reception

Be the exclusive sponsor of a themed drinks reception taking place for all attendees of the main summit on the evening prior.

This is a great opportunity to present your brand front and centre to all attendees from the onset of the summit, and address attendees in a more relaxed setting away from the conference room, with a 5 minute opening speech.

Your logo will be displayed on signage throughout the reception, including tent cards at all stations and tables, and dedicated tables with your merchandise.

Full bar service, canopies, and entertainment will be provided.

**\$8,000**

## Refreshments Sponsor

Branding at all Refreshment Breaks Mid-Morning & Mid-Afternoon for 2 days of the Main Summit. Your logo will be prominently displayed on signage throughout all food stations, and on tent cards on all high boys, low boys, and tables.

**\$5,000**

This is just a selection of available add-ons, please contact us to discuss what we can do to make you stand out even more.





# Why Sponsor

## Access Real Dealmakers

Our events will place you where the deals are.

Our content is expertly aligned with the challenges and future focus of your target market and where there are strong pressures to get things done.

Our extensive primary research process with senior business executives, and our advisory boards, is crafted to create an agenda that focuses on the senior executives' most pressing challenges, where there are strong pressures to get things done, and where budgets are being allocated.

Furthermore, our average \$2950 attendee price point supports high intentionality to evaluate credible solution providers.

These senior business executives have also allocated a minimum of 2 days of their time, to get answers to most pressing issues they are facing within their Business Transformation, Operational Excellence, Digital Transformation & Innovation Excellence deployments, and future focus.

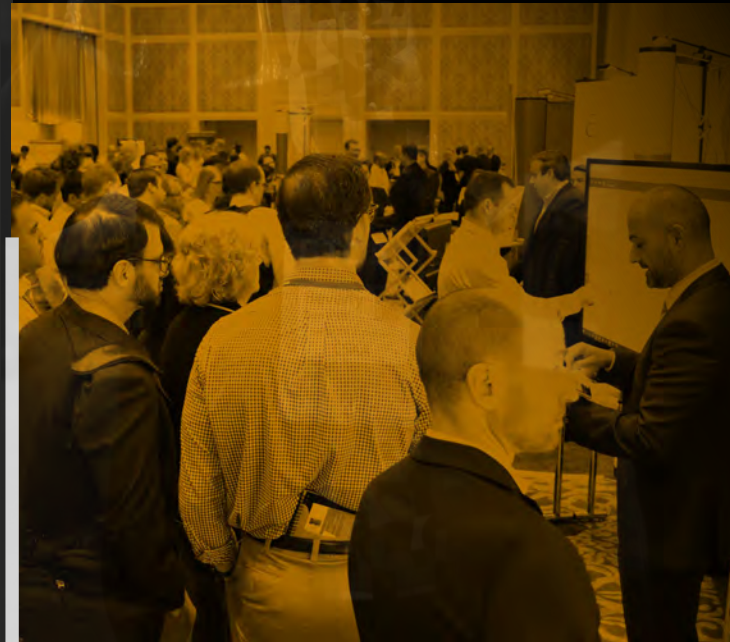
Hence, they are serious decision makers looking to accelerate their buying cycles, and to evaluate credible solution providers, as well as networking and hearing the right exceptional content.

**Get Involved:** Contact [spex@proqis.com](mailto:spex@proqis.com)

## Accelerate Your Sales...

Our events will give you the opportunity to identify and meet high intentionality senior buyers quickly and efficiently. You will achieve in just 2 days at our events, what it would take you one year to generate in face-2-face prospect appointments, without the added cost of travelling to see them.

- Our contents is designed to deliver the best attendees
- Our format is designed to create more meaningful conversations
- Our events will cut short your sales cycle, and will help you save costs
- Our events will get you involved in the sales opportunities that you were not aware of.



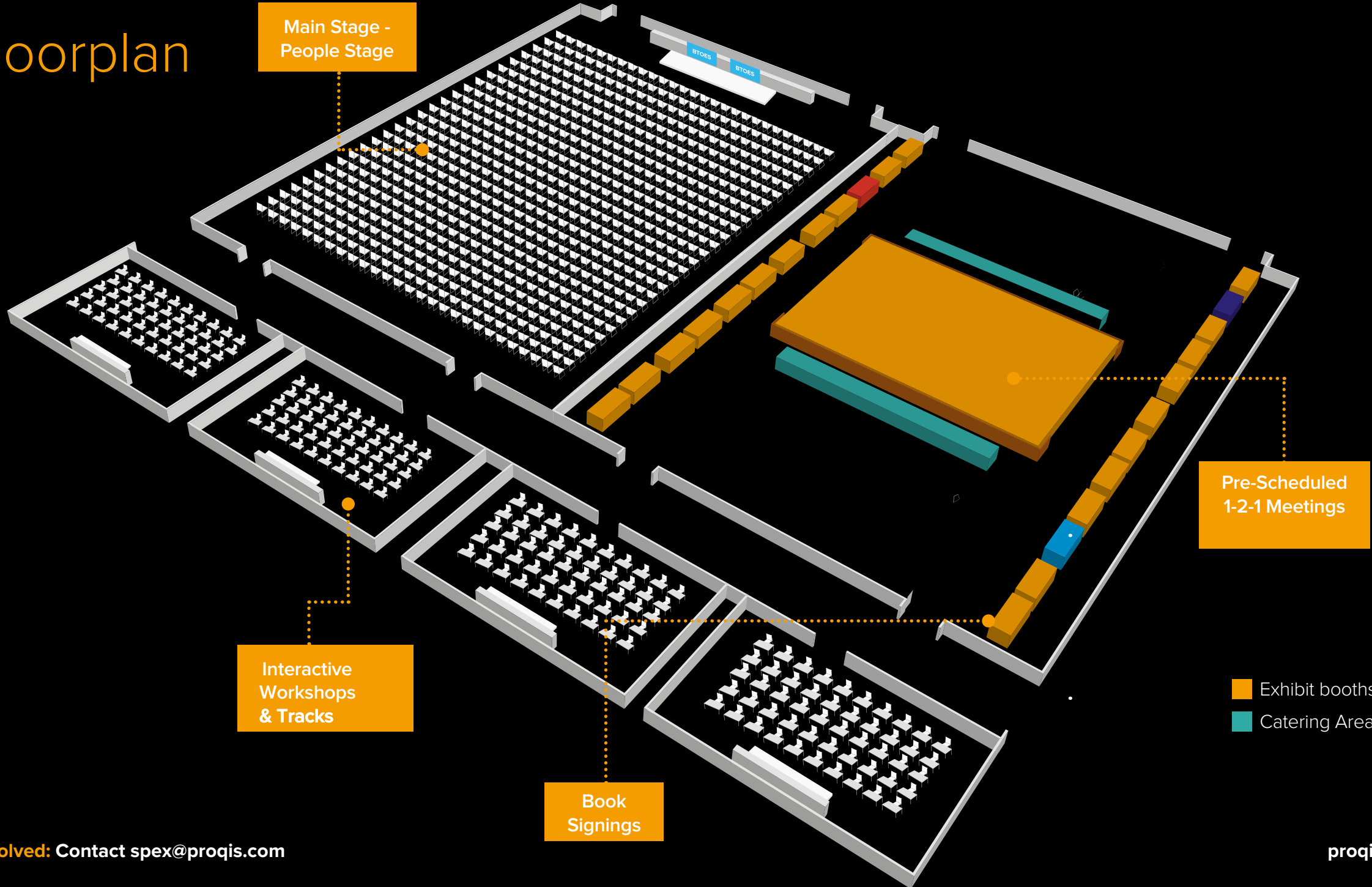
## All Year Around Engagement

- Our event networking apps provide you with all year engagement, where you can identify and connect with the right people.
- Gain exposure through BTOES Insights, our leading content portal, where your speaking sessions will be featured.
- Gain access to private roundtables, breakfast meetings, and dinners in cities across the USA and ROW. If there is a group of ideal buyers you want to meet in a particular city, we will arrange a private meeting for you to host.
- Our events sites stay live for an entire year, and are presented through all of our channels, all year around.

[proqis.com](http://proqis.com)



# Floorplan



Main Stage -  
People Stage

Interactive  
Workshops  
& Tracks

Book  
Signings

Pre-Scheduled  
1-2-1 Meetings

- Exhibit booths
- Catering Area

# What's in it for you?



## Be a genuine thought leader

BTOES in-person conferences, digital events, and the BTOES Insights media channel have been educating the market since 2003 with currently a combined audience of over 1.8M executives involved in Business Transformation, Operational Excellence, Digital Transformation & Innovation Excellence, giving your access to a premier platform, leveraging the reach we have built over the past 20 years

## Designed to deliver you with 3 months' worth of meetings in just 2 days.

This event will deliver you up to 12 double-opt-in pre-booked 30 minute 1-2-1 meetings with top prospects, as well as many meaningful conversations you will have throughout the many social & networking functions, including two gala receptions, lunches and F&B breaks.

## Reach the entire Business Transformation & OPEX stack

We bring together the best and brightest individuals & organizations from across all sectors to engage, network, benchmark and discuss the key challenges and future trends within every area of Business Transformation & Operational Excellence over 3 stages, People, Process & Technology. Focusing on areas such as Leadership Cultural Transformation, Digital Transformation, Innovation Execution, Customer Experience Excellence, Enterprise Architecture, Agile Planning, Design Thinking, Strategy Execution, Lean Transformation, Hyper Automation, Intelligent Automation, Process Mining, Business Process Management, Everyday Blockchain etc etc.

## Data capture & analytics

We showcase your technology & services, and data generated at the show is captured, analyzed, and distributed to you to ensure you have the very best reach post-event, in the quickest possible time frames.



## Amplify your brand and grow your lead capture

Leverage our brand and market reach to over 1.8 million subscribers to your advantage, providing year-round interaction with your target markets and audience

## Evolve your presence

Join us as we deliver experience-driven moments for our audience that are not only unique and truly maximize their time away from the office, but are built on world class content, practical insights and features built to apply learning and intelligent networking opportunities at every turn.

## Industry Flagship Event

The Business Transformation & Operational Excellence World Summit & Industry Awards is the Premier Cross-Industry Gathering of Business Transformation & Operational Excellence Industry Leaders & Senior-Executives and defines the ecosystem. It is where the industry leaders gather to create the future.

# The Value of Booking Early?

## Premium Speaking Slot

Secure the best speaking slots over your competitors, the early bird catches the worm.

## Premium Booth Location

Secure the premium stand positions over your competitors, allocated on a first-come, first serve basis. This will lead to many more meaningful conversations you will have throughout the many social & networking functions, including the welcome reception and F&B breaks, that all take place in the exhibit hall.

## Secure 1-2-1 Meetings

Pre-booked 1-2-1 meetings with top prospects before your competitors using our industry leading 1-2-1 meeting & matchmaking system.

## Featured For Longer on BTOES Insights

Participating in BTOES, ensures you immediately have brand presence on BTOES Insights, the industry's leading content source with 1.8M subscribers.

## Feature in the BTOES Insights Monthly Newsletter

Your logo and thought leadership pieces will feature in more of our monthly newsletters that reaches over 1.8M subscribers.

## Appear in more BTOES Email Campaigns

You will appear in more of our BTOES email campaigns that feature our sponsors.

## More Social Media Posts

You will extend your pre-event coverage on social media such as LinkedIn, Facebook and Twitter. Including the largest private LinkedIn group in the industry.

“

*I have found the summit to be among the best I've attended in my 30+ years. The speakers are professional; the presentations are informative and no sales attempts as I've seen in other settings.”*

SVP Performance Process Improvement, [Amazon](#)





# The Unique BTOES Experience

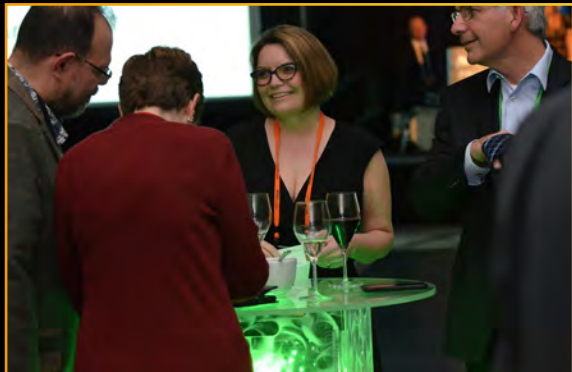
Below are just some of the reasons why we achieve a 93% rebooking rate.

- **Designed to drive the best attendees.** Over 650+ leadership-level executives at over \$1BN+ revenue companies, paying up to \$5,495 to attend, hence are highly respective to solutions and are looking to accelerate their buying cycles. All in a highly intimate, multiple-interaction setting.
- **Pre-Scheduled 1-2-1 meetings all day.** Pre-schedule 30-minute 1-2-1 in-person meetings in the Meetings Hub, during 12 dedicated sessions just for meetings. Designed to get each participant months worth of meetings in just 2 days.
- **The Meeting Hub & Exhibit Hall - Designed to Get Business Done.** One central hub for receptions, breakfast, breaks, scheduled 1-2-1 meetings, informal meetings, exhibits, book-signings, technology test drives, town halls, TV interviews, and the all new Process and Technology track sessions. The Hub is a hive of interaction, meaningful conversations, and where business is getting done.
- **All-day Luxurious Food & Beverage.** Gives you more time with attendees to do business. No more only meeting attendees in the breaks, you will meet them throughout the day.
- **30-minute gaps between sessions.** No rushed conversations, chat with prospects in a more relaxed manner.
- Be a part of dedicated **Roundtable Sessions**.
- The **luxurious venue**, exceptional dining, and superb location, with unique privileges & benefits for our guests.
- **Lead generation campaign options via BTOES Insights** to our community of 1.8M subscribers.
- Instant access to all participants is available from **2 weeks before the Summit starts and post event via the Event app**.
- The **world's biggest Business Transformation & Operational Excellence Awards Program** with a famous Magic Kingdom band and Food and Beverages served throughout the program.
- **Three Main Stages**, two in the exhibit hall, focussed on People, Process & Technology





# Photo Gallery





# We Are Part of Something Bigger

BTOES is part of the Proqis family of companies, which are separate divisions of Global Media Research Ltd, which collectively are the world's premier research, content and events platform for senior executives, with a particular focus in the Business Transformation & Operational Excellence related topics. This means the BTOES marketing has the biggest reach of collectively over 1.8M executives in major corporations, ensuring BTOES is not only the best, but the biggest senior-level event of its kind.

## Proqis

Proqis a leading global research and education business with the Business Transformation, Digital Transformation, Operational Excellence & Innovation Excellence space. Through continuous industry research we produce unique & trusted research reports, large-scale business conferences & training courses targeted at executives in major global corporations. Our events are attended by many of the most influential businesses and institutions in the world, and contribute to solving some of the hardest problems executives are currently facing in their job functions.

For more information, please visit [Proqis.com](https://www.proqis.com)

## BTOES Insights

BTOES Insights is a professional online content platform for Business Transformation & Operational Excellence professionals. We seek out the best, most relevant, original content from experienced industry thought leaders. We are currently the primary online source, with over 885,000 subscribers

For more information, please visit [BTOESinsights.com](https://www.btoesinsights.com)

## Business Transformation & Operational Excellence World Summit (BTOES)

BTOES is the largest annual gathering of operational excellence industry leaders & senior-executives. It brings together the best and brightest individuals & organizations from across industry to engage, network, benchmark and discuss the key challenges and future trends.

For more information, please visit [BTOES.com](https://www.btoes.com)

## Business Transformation & Operational Excellence Awards (BTOES Awards)

The Business Transformation & Operational Excellence Awards showcase globally the most outstanding organizational achievements through the application of Operational Excellence programs.

For more information, please visit [BTOESawards.com](https://www.btoesawards.com)

## Proqis Digital

Proqis Digital is the world's premier executive-level platform with unrivalled reach to a highly engaged Business Transformation & Operational Excellence audience for marketing services for leading consulting and software companies.

For more information, please visit [Proqisdigital.com](https://www.proqisdigital.com)

## Proqis Access

Proqis Access creates market leading in-person & virtual conference & audience acquisition for the world's leading companies. The result; we deliver exceptional client and prospect engagement experiences, leading to lasting relationships and new opportunities.

For more information, please visit [ProqisAccess.com](https://www.proqisaccess.com)

## Proqis Training Institute

Proqis Training Institute conducts thorough painstaking research to identify and select best-in-class instructors. Each is fully vetted to ensure they have a strong pedigree and track record in delivering world-class engaging training. We only select instructors who are considered by their peers as the industry's most progressive thought-leaders in their field.

Uniquely, each of our instructors have a background as top flight leadership-level practitioners within the world's leading brands, disruptors and major global corporations. Such as Disney, Amazon, Google, Facebook, Caesars Entertainment, Toyota and many more.

Our courses deliver the very best, practical how to, what to training by only the world's best experts.

For more information, please visit [Proqistraininginstitute.com](https://www.proqistraininginstitute.com)





The Proqis logo is displayed in white text against a dark background. The 'i' in 'Proqis' has a small orange dot above it. The background of the entire slide is a low-angle, perspective shot of a modern building with a grid of windows, bathed in a warm, golden light, suggesting a sunset or sunrise.

# Contact us

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