## YALE IS SENSATION OF FOOTBALL, DEFEATING PRIICETON


"Some Day You Will Have No Achi Says, in Solemn WarnMeeting
GMG RULE IS ENFORCED Final Dinn Leaders

POET BELIEVES
FRUIT IS FOUND
"HICH "HIGH IN PINES"
Minna Irving, in Poem in Leslie's Weekty, Intimates That
Pineaples Grow on Trees


Reading By Vote of 17 Out
of Total of 63 Representa.
tives Chosen By Voters of Oounty
"Dope" Upset By Eli; Harvard Wallops Brown $\frac{5}{2}=$

|  |
| :---: |
|  |
| Explasiori |
| Pownern wil |
| L |
|  |
| MCKISLAM |

## PEACE ADVOCATE NOW PLANS NEUTRAL MOVE <br> $$
5
$$

## TIDE OF VICTORY TUNIS;ON SOUTH TURIS RPPULSE EIEET BOMBRRDIIG STRAITS FORTS

## 

 AND BRITISH SUBMARINE SUNK IN SEA OF MARMOMAFRENCH EXPEDITION IN BALKKANS MAKING GOOD PRD GRESS-TEUTONS STRIVE TO WIN GREECLONDON, England, Nov. 13 by Proderal Wireloen the Balkans is beginning to turn, and after running stronel against the Allies ever since the Teutons launched their is ously earried out in southern Serbia, now imperils the Bul
garian forces. The Serbians have won an important vietor garian forces. The
at Katchanik Pass.
Turks Declare Allied Fleet Has
Been Repulsed From Coast Attack LONDON, England, Nov. 13.-The Allied fleets which ho danelles straits a
to have sunk the British submarine E-20 in the Ses of Marmors
This submarine had penetrated the defenses of the Dardanall

Says Butoratio पay Become Dathoule
Reach San Francisco After Try
ing Journey; Chattanooga's
Assistance Not Neided
$\square$
Teutons Hope To Hold Grecee Neutral
$\qquad$

Wore Bricish Steamers Are Sunts
Teuton submarines are reported today. The British ateame Sir Richard Awdry has been sunk by
Britisher Den of Crombie sunk either

French Venace Bulgarian Invaders
SALONIKI, Greece, Nov. 13.-Keports of the recccupe
on of Valandove by Bulgarian troops are untrue. Instead,
it is said that the French now oceupy strongly the region be
ore Valandovo and Lobrovo, and are particularly well estab
lished in the hills commanding Costorino. They have progressed beyond Cerna.
Their reconnoiteers have succeeded in advancing to the talians Use Interned German Slips


## MISTIE BAVITIT Withluains ROOS SHPRIVESE

Gets Property and Cash Value Street Boarding House Melited with a bleck handkerchle
did oimytug a rovolver lin pach han Marcalino recently, plended guilty
to the first indemene. eiarging him
ith having converted to his own use

## FLAYED IN SNOW;



## $\frac{5}{2}$



Head of National Guard of Ha
wair Promises Honolulu


NON-PARTISAN TARIFF

| GREAT LBBOR LEADER |
| :---: |
|  |
| on francisco, ca |
|  |
|  |
| came out atrongly axis in |
|  |
| Ireasive party. |
| GAL TOTELI ON |
| STAND OF DYNAMITING |
|  |
| ANOELEE, Colet, Nov. 13.-Arty |
|  |
| In these the torand noxt wee |
|  |
|  |
|  |
|  |
| SKIRMISHING NEAR NACO |




MAN ARRESTED ON LINER
CARBYING SOME DYNAMITE
NEW, YRK, N. Y, Nov. 13 Abre. Abr

looked the fact that he was carrying
dannemiser MAY GO TO SOFIA
KAISER MAY GO TO SOFIA
AND THEN CONSTANTINOPLE
LONDON, Eng, Nov. 13 - Potrograd
,

CHURCHILL CRITICIZED

> Bronze, Granite and Marble.
H. E. MENDRICK, LTD.

## MLILOMAD hal fons of raninctir

Figures Sound Fabulous, B
Compiled By Minister, and
"Figures Don't Lie"

 , infit thit fivr, 124 incenes of mi II,

## 

 Issues Detailed Interpreta-tion of New Signals


 Scene With Animated Ani-
mals and Vegetables



## STORAGE <br> 品

Just Published<br>Tributes of Hawaiian<br>Verse<br>COLLECTION OF THE MASTGRPIECES OF HAWAIIAN VERSE IN NEAT BROWN TYPE, COLONLAL CREAM COVER, BOXED, 75 C .

> An Ideal Christmas Gift

One More Week Bargain Sale

Owing to the fact that the rainy weather has kept a great number of our regular trons from taking advantage of our low prices we will continue our sale until Satur-

## H. MIYAKE



## CHIRTRIR BOMY BEEOUNCED BY SENTTOR ACHI

## AMMT TITACK OWHITNESSN JIR SCANAL

LOCIAD GEWTRI．为童
 $=2 \mathrm{~F}=\mathrm{a}$ Tenders wilibe opened in the orfice
of the supperintendent of pubbice works
at noon next Monday for furnishing Cash and Cullen Plead Guilty
to Charge of Assaulting to Charge of Assauiting
Mr．and Mrs．Riedel Thie latest development in the city
Jall scandal investigation came todyy
when Sylvester Cullen，former traffic oitceman，and Charley Capser，frommer
anate of the jall，entered pleas of inmate of the jall，entered pleas of
guity before Circuit Judge
to charges of having assaulted Hans
 the former having been a witness be
fore the grand Jury when that tribual
vegan its orobe the scandal
when
 served milt and cash did likewise atter
ed Eunty wid
he had withdrawn his formuer pleas．
Leon M．Strans，who is attorney for Leon M，Straws，who 1 s attorney for
the defendants nasked that sentence
be postooned until 2 o＇clock next Wed．
 frets and circumstances＂to bring out．
It Is alleged that two weeks ago to
nitht Cash and Cullen went to the Riedel home and，after mome contro
very，ansaulted both Riedel and hts
vife by striking and otherwise rough wife by striking and otherwise rough－
ly using them．
Cullen hat been released on bond in
the sum of \＄100，and Cash on his own the sum of s100，and Cash on his om
recognizance．
FORTY－SEVEN FIRMS FORTY－SEVEN FIRMS
TO TRY FOR PRIZES


 fied in
of intent
citizen．
After delliberating for more than
two hours，a jury in the federal court
yesterdeg ent yesterday returned a verdict of cuility
in case of Alp quon，charged with hav－
ing oplum in possession． Ing oplum in possession．
A large turn－ut or local society foll
is expected at the recttal which Scav
 next root garden of the Young hote
nonday evening，beesinning ai
$8 ; 30$ oclock．C．Alexander Lewis sise oclock．C．Alexander Lewis，
local vocalist，will assist in the pro
gram． Cricuit Judge Ashtord＇s trial Jurors
will be wanted in court at 9 oclock will be wanted in cour
next Monday morning． The trial of the territory＇s finjunc－
tion suit against the Honouviu Rappid
Transit and Land Company will b Transit and Land Company will be
resumed in Crcuit Judee Start at

Of Mrs．Anna Martin，
the Deparment Martin，who died
fter yesterday．Hosplat at Fort cleck yesterday，will be held at
comorrow trom the Catholit
athedral orrior to the services th temains wil be at the Willams un
dertaking establishment．
There will be two speakers at th
English meeting at the Japanese

 Man Lives Unito Himsele＂Vor Voal so．
los will be rendered by Dr．S．D．
Barnes．
 In possesilon，was sustained by Fed
eral Judge $c$ ．．Clemons yetterday．
The decielon The decislon makes ty clear that a
convietion in the oplice court on an
oplum charg oo．not bar the case
orom being tried in the United States Courts．
Charged with having committed per Chiton consplracy case，K．Nakamur
and George Hieshima，who were witt and George Hieshima，who were wit
nesses for the prosecution durig the
trial，entered pleas of not Builty it circuit Juage Abifords court today
The cases were continued to be se
for trial．C．H．McBride was entered as attorney for the defendans．
The first of a series of educationa

 coverors ade Heroes of America，＂
lareat audience was present to thear th
lecter eecture．It is the plan or T．s．Le
the secretary of the Korean assocla the secretare these lectures regg，
throughout the comling months． In preparation for the coming
Evangelists Brown and Curry，who a Evangelists Brown and Curry，who a
rive on the Manoa on November
inater prayer meetings will be beeun in the
eity next week．Monday evening a
：30 oclock a meeting will be held in
the court the court of the Me Meropole，on Alakee
street，and Friday evening at the same treet，and Friday evening at the same
Kour at the Klohana Art Leagu
年
Ching Lum＇s complaint of crimina libel against Ng Wing Sun，edimitor o
the Liberty News，will be heard Tues day atternoon before Judge Monsarrat，
Al or the attorieys bave eagreed to the
 drews will appear for the compilain－
ant and Robert W．Breckons for the
ate d M．T．Rosa，a local man，has re－
covered his． ，ost fishing boat，and has
 whilie it was there some children，play
ing in the viennity，untled the moor
ing rope and began towing the skift Ing rope and began towing the skirt
around．It dritted out of thetr reach
until picked up by Capt．A．Frederiek
and son of the Oahu Shipping Company
Application made by 1 Lt Lieit．H Corps for indo wement of a．plan to
secure advertisements from Honolulu merchants to be run in a directory of
the officers of the army and nay and
marine corps stationed in Hawail has marine corps stationed in Hawail has
farled to peeive approval by the ad
vertisting and subscription committee of the Chamber of Commerce．In the
opinion of the oommittee the directory
does not offer an advertising mediun BIG RISING SUN FLAG

FLUTTERS OVER FAIR （Special Cabie to Nippu Jijl．）
SAN FRANCISCO，Cal，Nov． 12. Aviator Art smith，at the requiest of
many Japanes citizen of this city
few many Japanese citizens of this city，
hew over the exposition grounds on

Wednesday afternoin and from an a．i，ing | at |
| :--- | :--- |
| at |
| at |
| ut |
| sortian |
| siterem |
| cerem |
| the | －the ex i． $\begin{gathered}\text { chan } \\ \text { Ame }\end{gathered}$

 SERTINE MAN FIRR 20 yelars MYIDRSTILIL INHAWAINE？

Would Willingly Make Sen
tence Less，＂Sys Ashord to Korean Murderer Hong Hak Su，a Korean，today was
sentenced by Circuit Judge Ashford sentenced by Circuitt Judge Ashrord
年serve 20 years at hard labor in Oahu
 ess，＂declared the court
The The Korean，who pleaded guilty to
second degree murder．shot and killed
a fellow countryman sioar a fellow countryman near Kolal
wind ward Oatat several weeks ago． He had no statement to make when
asked why sentence should not be pro nounced．
At torney W．T．Rawlins，counsel for
the defendant，pointed out that Hong the defendant，pointed out that Hong
Hak Sun had shot the other Korean
after he had foumd the latter in a atter he hid the de the the latter in a
house with the detentans wife on
the other side of the island the other side of the island．
The only lenency when Judge Ash．
ford could exert under the statute was ford could exert under the statate w
to remit the costs of the case an
this he did． THREE CONVICTIONS

## OF CHEFA GAMBLERS

$\qquad$ Several chefa players were Aned
this morning in Judge Monsarrats this morning in Judge Monsarrat＇s
court and one banker was courreted
but has not yet been sentenced．The but has not yet been sentenced．The
men fined sizs and cost for having
tickets in possesion are Ah Hoy，Ah
Chee，Yomomioto．



Who hoows mber Friderick vavor
 othe Seamen＇s Institute has ban
 Wilson，a steward and pnusclelin on
hee Union liner Niagara，desires to
Deate his uncle．
Naylor is believed to have been
manager or owneer of a plantatoon on
Hawail．He used to
 are of the Honolulu postoftice，hav－
ing it forwarded from here to wher
ver he happened to be

## The Dinner Set and the Dinner

are indispensabie and inseparable．In making prepara－ portant to have the proper dishes．

Our stock consists of a selection of 39 open stoek patterns ranging in quaity from the inexpensive semi－ porcelaias to the Royal arintons，all of which being soid need．

## The House of Housewares＇

W．W．Dimond \＆Co，Ltd． 53－65 King St．

Conolulu，Hawaii．

# FOR HEALTH SHASTAWATER 

Still，Sparkling，and Ginger Ale in Quarts，Pints and Splits．

The most popular Mineral Water on the Pacifie

# Tinntultit Star-Thulletin 

RILEY H. ALLEN
SATURDAY.........NOVEMBER 13, 1915

## FIZZLED.

Honolulu's' charter convention has come t
a ciose with the general effect of a cannon
cracker fizzling out. Much was expected o this convention; little was accomplished. The convention ended with the reactionaries In control, as they have been ever since the con charter indorsed. It has been little improved against it. It stands a montiment to ignorance and prejudice on the part of sonre of the re
aetionaries and to caleulated political greed o the part of others.
tee carefully pieked to draft a polities-fo revenue-orily charter, has been put through by the force of votes, the votes being handled along approved ward methods, Against this
manjority, which voted at the crook of their leaders' fingers, the 'progressive minority was
powerless and it minimized its opportunities for sugcessful protest by failure to unite at As the new charter stands, it contains the two- -rost bitterly criticised features of the
majority report-the position of superintendtriet magistrates shall be appointed by the Both features are political-and rottenly po-
litical at that. The superintendent of litical at that The superintendent of city
works is to be elected, adding another to the patronage opportunities upon which profes-
sional politicians grow fat. The provision for the appointment of district magistrates by
wiapor is about as vicious as can well be imag jned. Constant effort is being made to keee
the judiciary on anon-partisan basis; but there to the tender mercies of the political camp. torney-meneral of the United States has set


## Honotifla equarter convention would place the

petty hossesi in a generation when American cities are moving along the progressive route to vention wiiruily closes its eyes to what hats wo
efficiency elsewhere and goes headiong after the leaders who have their own eyes
the pie-counter and the feed-trough.
Small wonder that men who for sixty day Iulu a good charter walked out of the conven-
tion last night disgusted and indignant1. The jobbing docament this eqnvention would force
on Honolulu ought to arouse the indignation and disgust of every good citizen.
The'Star-Bulletin has no idea that this polities -fo-revenue-only charter will ever be foist-
ed upon Honolulu. It must go to the legislature of 1917 and the legislature can hardly
stand for suili political jobbery. And if the legislature sends it to the people for a popular
expression, it will be voted into oblivion by an awakened community
What so deeply disappoints in this fizzle is the fact that the conyention has set back pro-
gress two years by drafting in 1915 a charter proposal which must be repudiated in 1917 . But
after all the fault rests not alone with the convention. It rests also on many hundreds of in thel city to see, in the first place, that there
were progressive candidates for the convention were progressive candidates for the convention
runing in every precinet on Oahu; and in the second place, that enough of these candidates were elected to beat the forces of bossism bent on continuing the system of patronage politics in Honolulu,

Former water-boy for a steel company buys
$\$ 15,000,000$ worth of stock but whether it is watered stock or not is untold.
Less is heard of Armenian atrocities since the Turks have annihilated most of the complainants.
At least it's an encouraging sign that there
rumors of peace are getting more frequent. This is the sort of rain that falls on the just and the unjust. $\qquad$

EDITOR

## advertising sugarstions.

Businessmen know that one of the principles of good advertising: What's worth while rorth repeating.
That's the reason the Star-Bulletin today b gins the second publication of the course
advertising which appears on anothet page this paper.
The Home Course in Advertising was read with much interest and profit by the progress lieve in their business and advertise it. Some pick up the thread. They now have another opportunity. The chapters of the course will ing is a live topie with every man who has goods to sell, especially the man with good wants the people to know about:
Advertising is the life of trade, Study advertising is study of the power behind in reasing business.
Read, study, advertise!
wenty of this issue.


EYES ON KIENS
This comment from the San Francisco News Letter will be interesting to the local friends "Congressman Kent's name is cropping up more and more as being of the proper timber to serve as a candidate for the vice-presidency
Politically, he is classed as an independent, bu he stands for the Wilson policies, and system atically votes that way. It is significant that in the last few years political parties have
turned to the Pacific Coast to select a viceturned to the Pacific Coast to select a vicepresidential candidate. The West is growing,
and the West is notoriously independent in and the West is notoriously independent in
both of the big camps. Neither Johnson nor Kent would dodge any lightning coming this

The London Spectator complains that the American note demanding amelioration of the However, there is no complaint that the British have any trouble understanding what it means.

There are some advantages, too, in not being esident of the United States. How'd you roupe of newspaper reporters and photograph rs forever at your heels?-Manchester Union
Winsto Cl
ing the courageous act in qui ing the British ministry to go to the wa front as an actual fighter ought to be an
ample to some of the "slackers" at home.

It seems to be an open question whether there will be anything left of Serbia to save by the time the Allies get enough men there to do the saving.
Col. Johnson's elevation to a brigadier-
generalcy is the recognition of a man who gets generalcy is the recognition of a man who gets
results. There's always something better awaiting that sort of a man.

In addition to kangaroos and playingpianos the city fathers might invest in a few
gondolas for this moist weather.

##  <br> is

| tock |
| :--- | :--- |
| ha |
| oha |
| ge |
| ex |
| ext |
| ate |
| and |

Griefr crumis adienerstand
Waming for hiawilin concerr




## 

$\qquad$

## 

$\qquad$
WIFE OF SOT, MARTINAT
$\qquad$



## DO YOU KNOW?

what expenses you should pay when you borrow on mortgage on your realestate?
Do you know that youraffairs are going to have an impartial and honest administration under the terms of your will?
Consulta modern trust company about important financial affairs. Be Sure.

Consult Us.

## CLOCKS

in the best makes and various ornamentations. VIEIRA JEWEIRY CO, 115 Hotel St

## Henry Waterhouse TrustO.,

Limitad.

FURNISERED





PAILSUPRP MIIYLBOORICHINA UNERNEVPMI

General Secretary of Honoluilu Y. M. C. A. Likely to 60 First Pual Soper, Benera mecritary of the
Y. Mi. S.




Connella Vows He Saw Worms Fall From Sky Will Now Believe That at Times It May Even "Rain Cats:
 ter, Tells Mainlanders
Amity
in Islands

HAWAII HAS CHARMED
NEW YORK CONGRESS NEW YORK CONGRESSMAN $\frac{x_{2}}{2 \times 8}$

[^0]Real Estate and RENTALS Bishop Trust Co., Ltd., Bethel Street.

We will continue for another week our introductory price for

## Stylish Men's Suits

signed and tailored by high class Eastern talent, to order as low as

## $\$ 25.00$

New York Dress Company See Our Window Display.

| GOLF | BATHING | TENNIS |
| :--- | :--- | :--- |


| PEONS 2205 RNAOENS |  |
| :---: | :---: |
| EIvtace-Peolt Co. Int ALL KINDE OP ROCK AND OAND FOR CONCRETE WOHK |  |
|  |  |


THE GREAT NORTHERN IS
COMING

 ur stock li more eomplete than ever tairs now, tor we have placed In our
 stivng us a pace of tox tox reei Ho-
nolulut can how boast of having as Tine ror stork
 the tireat tit the land, trom the Linen
Books tor Kidded to to mandsomely
 ment a playgrund
lor the Hete ones as well as for the
Iarger ones, where they can frolic in
 OUR BIG OPENING NiGHT
WII be NOVEMBER 20 th, when our

Remember the Store, the Big WALL, NICHOLS CO
WALL, NICHOLS CO., LTD


## Rawley's Ice Cream <br> Always up to the riinute in the desire to please patrons. A demonstration in

2-Two SundaySpecials Two-2 Chery Dincanis The flavor that makes the Incapple Bit. One of the favorites

Neapolitan Bricks and three other flavors every day
Delivered Any Time PIIONE 4225

## CROCKERY

THAT WINS THE EYE AND THE admiration is included in

## Grand Clearance Sale

Also Oriental Dry Goods
IN PIECE AND IN READY-TO
WEAR GARMENS AT RIDICU
LOUSLY LOW PRICES.
Hotel St., Between Nuuanu and Smith

 Artue on Wedneodigen evenin fin hono
of the oronition of His Imperal Ma
Jesty Yoobifito, emperor of Tapan




## 这




## A REMINDER

OUR SEMI-ANNUAL REMNANT SALE of SILKS and WOOLENS BEGINS MONDAY MORNING NOV. 15, 8 O'GLOCK

B. E. EHLERS \& Co.

## Grand Showing <br> Oriental Goods

All manner of Chinese Art Goods, Antiques and
Furniture, Tapestries, Chinaware, Ete.
FONG INN \& CO
Above Pauahir Street
Jentual Institutlon of the Del Monte, ward Títs, Mrs, Martis chase ane


eel that another tioneymoon on their
on pacconits quite in oraer. Ho wian
one of the very first golerers out here.
ured to play on those old Santa Mon.
fea linke of the long ago, in the days

## Do Your Christmas <br> Shopping Early

FINE ASSORHMENTS OF HOLDDAY GOODS NOW DISPLAYED AT

# SAYEGUSA WFE PUT UP YOUR GOODS RBADY FOR MATLING 

## New York DressCompany

The well dressed women of Honolulu will soon realize the charaeteristie touch which distinguishes our prodiuctions. A visit to our store will emphasize that fact. We have desiguers who know how to produce GRACEFUL and NATURAL styles.
'We will continue for another week our introductory pries. Ladies' Tailored Suits, this season's very latest fabrie, strietly man tailored, as low as

## $\$ 25.00$

Mrs. Nellie Hingley Brown, lately with THE CITY OF PARIS, San Franciseo, is now in charge of our DRESSMAKING DEPARTMENT. Mrs. Brown is well known in this city for her courtesy and ability. You are certain to receive intelligent and painstaking service. Pay her a visit. We will make you an unusually smart Street or Evening Gown of the latest silk fabric, as low as

## $\$ 25.00$

We are specializing this week on Walking Skirts-wide range of fine materials, made to order, as low as $\$ 6.25$ :

Look at our Window Display. Everything is made on our premises.

## NewYork DressCompany <br> Hotel and Union Streets.

5

53x


# Whitney \& Marsh 

# A Holiday assortment of ssmthtent BAGS 

in silks and leather also
Leather Novelties
are now on display

## "Christmas Rushers"

That's what Elbert Hubbard, called people who
waited until the last few days before Christmas waited until the last few days before Christmas
to do their shopping. Don't be one. If yon to do their shopping. Won't be one. If you
want to send some of those dainty hand-tinted calendars with the beaatiful Hawaiian seenes, to your friends in Europe, send them NOW or it witt be too late. There is no little remembrance that they will appreciate more than on

Honolulu Photo Supply Co.
"Everything Photographic" Fort St.



ACharming Complexion Prenex, baction and purifis Gouraud's Oriestal Cream



## Just Back From Eastern Fashion Centers

With a complete new stock of the very latest Millinery in
Styles that Defy Criticism
Praetical Rainy-day and Ready-to-wear hats-beautiful and becoming. Dress Hats
best workmanship and design.

## MRS. J. MILTON

FOBMERLY MIHTON \& PARSONS
"The Store Where Skill and Fashion Meet"
1112 Fort Street
Phone 3088

Japanese Silk Goods and Curios
SAYEGUSA
$\qquad$ Trophies and
Loving Cups
Prizes for Football, Golf,
Bowling, Tennis, Baseball
and all athletic competitions Trophies and
Loving Cups
Prizes for Football, Golf,
Bowling, Tennis, Baseball
and all athletic competitions Trophies and
Loving Cups
Prizes for Football, Golf,
Bowling, Tennis, Baseball
and all athletic competitions Trophies and
Loving Cups
Prizes for Football, Golf,
Bowling, Tennis, Baseball
and all athletic competitions Trophies and
Loving Cups
Prizes for Football, Golf,
Bowling, Tennis, Baseball
and all athletic competitions

Made in Sterling Silver, Hard Metal Broize and Copper Sterling mounted.

Exquisite Minature Prize Cups for Bridge Prizes.
We design and engrave Medals, Class Pins, Badges, Emblems.

Estimates and designs cheerfully submitted

Value
Quality
Variety


## WALL $\&$ DOUGIRRTY.


 Tre guasts who called at the nayy yrid exhbition dancths st the a
Admiral and Mra. pooush
Heat and Mra Mannlag Kinnel

 Cant, and Mre Higeth Hiphe en
 Lieut.eol. And Mre. WAmot Eilis and
Major and Mrs. Charles 4. Pagan wore
 Young hotel Motidy Yening




 Mrs. Rollin ruton has the funcheon
guest of Leut and Mrs, Louls D. Pep
 010

 PEGGY.

## SCHOFIELD SOCIETY



 pincm nutime miximis Mundin

## Thanksgiving Turkey Free!

On MONDAY we give a toy Turkey, value 50c, with every one dollar purchase. Come early, the number is limited.


Our complete Stock of Xmas Goods is on sale NOW and if you don't come in early someone else will get first choice. We have never offered so many bargains in absolutely newly arrived goods. Don't wait, right now do your Xmas shopping at the Japanese Bazaar and get advantage of our sale.

## OTS OF THINGS IN THE STORE MARKED DOWN TO HALF PRICE OR MORE.

Fort Street
Opposite Catholic Church


Double Header Featured at Alexander Field This AfternoonCollege of Hawaii and Punahau Are strugging in First Con-
test- Resuit of Second Game May Decide Test in Race for test-Resuit of Second Game May Decide Test in Race for
Championshp-Kam Must Win Today to Keep in Race Champions
for Honors.

## 

|  | The Botoon Rees Sax, worides cham |
| :---: | :---: |
|  |  |
|  |  |
| tor tha waion jate |  |
| cosen moz |  |
|  |  |
|  | mimitom |
|  |  |
|  |  |
|  |  |
| R. |  |
|  | nima lis bomer min to |
| undemitit | hita arors |
|  |  |
|  |  |
|  |  |
|  |  |
| Lixa |  |
| Cindimaty ............. 160 |  |
| coup P |  |
|  |  |
|  |  |
|  |  |
| Leuid | \% |
|  |  |
| TEMVMS WiTh EASTERNERS | cirv of |
| seer Lundey Muray to yous |  |
|  | 7 mam bom at |
|  |  |
|  | (1) |
| , |  |
| Son to see army Mavy | and |
|  |  |
| smaxar |  |
|  | Dita cre |
| frim no miver |  |
|  |  |


\section*{|  |  |
| :--- | :--- |
|  |  |
|  |  |
|  |  |}






National Guard Squad


## HUMAN TOWER GOES



## .

 IND. R out wat tormery a ata
INTERMEDIATE CLUBS TO PLAY BASKET-BALL THIS EVENING

K

rtmen
tor
cill be
cilas
trom
fo
open to

Johny Killane Fine
 $\overbrace{1}^{2}$




## 

## TRINHING GIIP －chardeis muas h．CEEDRTC ROOKIE

## Rifle，Team of Hawaii＇s National Guard，Encamped at Florida Shoot SIEL FOR HICE

＂Some－Men Will Join Anything


Enough，＂Deolares Private Kelley
RECRUITS SURPRISED ON ARRIVAL AT HOME
＂Find They Can Open a Dure Wheout Buting it Wit Their
stumpicks，is Summary of Good Done at Plattsburg
Camp










 show howirmit gilian mois



## Expration ol Staff Terms and Forerion Toutswir Caise

## 



Jimes A．Wilden，Hawails Boy Scout leader－Bonthe，photo，
 Star－Bulietin Story of Expe－ riences at Training Camp
 Cnet my Priend Patsey McKenna
Cne moring in Washinton street．
Sive he to me，Hey，Jimmile Boolan Hys he to me，Hey，Jimme Doolian
Heres a ticket，＇twilg give you a treat， I took ap the kyard that he oftered，
It nayther was big nor yet simall．
 M．T．C．First Regiment，at Plat
burg，N．Y．September 6,191$)^{\circ}$一品

|  |
| :---: |
|  |  |

$\qquad$

lides in Panama Canal Delay： Radio Plant at Naval Station BIDS FOR THREE NEW

BUILDIGS GALLEDFOB Power Plant，Operating Builis－ ing and Double Quatiors for Wiil Be Puit Upat Early Date
 Tratim tha


## 

## 





When Your Eyes Nicar Care

MONTH AT PLTITSBRIRSESNESTO


(gr ave woup ponpup),


## Choose Your Own Special <br> If you buy any article in the Hardware or Household departments

 of our store Monday or Tuesday, and your purchase amounts to onedollar or more, we will allow you to buy for Fifty Cents any other artícle or articles amounting to One Dollar.

Instead of putting several articles on sale as our popular Monday and Tuesday Specials, we are this week allowing you to make your own selection and'we are cutting the price in half.
THIS SALE IS FOR CASH ONLY Don't Miss This Opportunity

## A Rainy Weather Special

Cocoa Door Mats, $22 \times 36$ inches, regular price $\$ 2.50 \ldots . .$. . Special $\$ 1.85$
Fine quality and necessary in every home.

## Fisk Red Toppoosscad Tires-the best

We sell
Spalding's
Foot-Ball Goods Thiey are the best.
(Sporting Goods Dept., 1st
Floor.)

## Cutlery of Renown

Henckels' "Twin Works" brand, or Boker's "Tree" brand. Scissor Setsl in leather cases ( 1 piece to 4 pieces) ....... $\$ 1.75$ to $\$ 8.00$ Sewing Sets, in leather rolls or cases.

World's standard of quality.
World's standard of quality


Hotpoint Vacuum Cleaner


Takes the Drudgery out of Housework.

## Aluminum case.

Powerful motor
Revolving brush that picks up thread, lint, ete. Controlled by switch on the handle. Come in and
Price 827.50


Special attachments for
curtains, walls, matresses, $\$ 7.50$ Extra.

\section*{



 <br> |  |  |
| :---: | :---: |
|  |  |
|  |  |
| 2xam |  |
| Mal Plis litici |  |
| PMYPRRREM |  |

##  - CABNE J Jib for ACIIVE SERMCE <br> Will Join Repiment at front as Oxford Fuissars Of     Iven in letior of netifution,  nem reemen ot the prectote ote tot tean inh Mas MSIOE LIMII <br>  

## the euparar maveman evidences trate Parti lipe recelved a liviting chock

## 

## \%

cavicicisilitic Githuy frou KHISISPRISEN



IIHMRNEAI

grayulatio EyELIDE

FutidSunday Schools Will Partici-
pate: October Busy Month





Home Course in Adhertising


PURPOSES OF THE COURSE- (1) To increase reams for the retailer who now advertises. (2) To show the nonadvertising retailer how he can lower his prices, yet increase cautious method to create demand and increase good-will (4) Io prepare the person with latent advertising ability for place in this new profession.
dents whir, costs 315. It is equivalent to a correspondence course which costs $\$ 95$. The entire, 00 lessons will be given exclus ively with this newspaper free of charge.

## CHAPTER I

## DOES ADVERTISING BENEFIT THE PUBLIC?

 Why? Why does this phase of business fascinate sot Is it because of its magnitude? It represents a yearly expenditure of, $\rho$ er $\$ 400,000,000$. In fact some experts estimate $\$ 1,000,000$ 000 per year. However, there must be some other appeal than mere bigness. What is it Maybe it is mystery, for the ar of advertising is elusive. That is what impels interest,What is advertising?
What does it matter? We do not care whether advertis as one authority would have it, or whether its definition i
Did you ever hear of Eye glasses made to measure? The you buy

Fits-U Eyeglasses Not simply more becoming han others, but more comfort so that we can adjust them per ectiy to your nose. Come in
A. N. Sanford

DAILY 1191-FORT STREET HONOLULU
TELEPHONE 4225

## ICE CREAM

DELIVERED ANY TIME

ALSO
AiRY PRODUCTS

ORIENTAL GOODS
Wide Stock of every
description
"The Best at Any
rice.
THE CHERRY,
II. K. HOPE

New York Dress Co.
Hoc union st, nor. Hotel st.

## Y. TAKAKUWA \& CO.

"NAMCO" CARBS, packed in
Sanitary Cans, wood ind.
Nuvanu St. near King st. a thing that is keenly wanted, such as bread, can neverthe less be advertised. Yet, there is no "creation, of a new want' with such a commodity -nor with flour. Therefore, to define advertising, you have to cover more than the creation of new wants. And, too, although you may call it art, modern adver
tising is business from start to finish. It is printed salesman ship, and salesmanship is the business of disposing of goods 3 profit:
Advert i
Advertising costs money. Its only justification is that it makes money. Advertising, for most advertisers, is profit to find why, one method will win; while another will lose Always, the test is in the profit-that is: Sales with a nat mar
gin joy fayer of the advertiser. Shat is the alpha and omega of advertising- then dh adnertisingawil bring the advertise more profit, it may likewise cause lower prices, and thus benefit
the people. That result will -more than justify advertising from the standpoint of economic desirability.
Advertising is the child of modern conditions. Compe
tition, the much-sought panacea for economic ills, is itself th fition, the much-sought panacea for economic ills, is itself the cause of advertising's magnitude today, Formerly, a few
drummers would dispose of the manufacturer's output. For marly, a favorable word-of-mouth activity would give the loos ing extra clerks." But the mail-order business, for instance sell the local dealer. He finds it hard to "compete"-simply because he has never known competition. He has not been doing enough business in proportion to his rent and other fixed expenses. For those'charges taxes his business to about the same degree, whether he sold $\$ 100$ or $\$ 1000$ worth a month So the local merchant begins to advertise in his home news them both buy more closely Competition makes them both fight for more búsiness. And, getting more business, they are these outside businesses which so aggressively seek to take the trade away from home. And so, the local merchant can now compete, because, through advertising, he can now sell enough more merchandise, so that his cost of doing business goes down from 50 per cent or thereabouts, to where today he averages, the country over, less than 30 per cent.

Likewise the, manufacturer grasps the golden opportunity at judicious advertising offers. For instance, the plant that has been doing a business of $\$ 100,000$ per year used to have 20 drummers running about the county to sell that output These 20 salesmen cost approximately $\$ 50,000$ per year, and they have merely scratched the surface of the potential market At last, the manufacturer decides to take a chance. He let 10 of the salesmen go, and spends $\$ 15,000$ on newspaper adver tising. His volume of business is even bigger. Thus, instead of $\$ 50,000$, it costs him only $\$ 40,000$ to dispose of his product and the public benefits.
When the Kellogg Toasted Corn Flake people came on the newspapers with their announcement that in the future every package was to be covered with a WAXTITE envelope some economists said: "Pho w-how can they so increase the cost of their goods and not raise the price?", The answer is easy -so big has their volume of business become as a result
of advertising (according to their own statement) that they have been able not only to lower the price from 15 c to 10 c , but also they have been able to give a larger package, and on top
of that furnish WAXTITE envelopes on all boxes. That is how advertising sometimes increases the purchasing power of the average consumer's dollar.

## A NEW FIGure in wort diplomacy

 93. North King Street(Between Maunakea and Smith.) Call and see our brand new CHOP
SUI House-Everything Neat Tables may be reserved by phone,

 =az on MAYBESPOTIEV
 . = Terce behind the movement to obtain
American recognition tor the cost
tutionalista - government. His good
Amerilet

HOW YOU MAY THROW

The public benefits for two reasons: first, the retail mer
ant who handles this manufacturer's output is willing to sell



 $=5==$


 AWAY YOUR GLASSES
sian

lift his, volume of business to the highest possible point, and
this secure the maximum net revenue from the sale of his

[^1]

## Rich Crisco Cakes Without Butter Expense

Perhaps you believe that nothing but expensive butter will do for cake making? Perhaps the high price of butter and eggs makes you hesitate to make many cakes?
But with Crisco you can produce as excellent a cake as with the finest butter. Your Crisco cake will also stay fresh and moist longer. This is being proved every day in thousands of homes. Try the above recipe r. There are several rich Crisco cakes which may be made for twenty-five cents and less.

n all outgoing steamers without inconvenience to passengers. We also make a specialty of Furniture Moving? Union-Pacific Transfer Comphay,Lid., U. S. Mail Carriers.

King St. next to Young Hotel
Phone 1878


## Starhulle tian $\mathbb{N}$ STassifiea

## 000000000000


$\frac{\text { A }}{\frac{\text { NuTO }}{\text { OTANo }}}$

 GIg pair

B
 STMY ANP MESt

 BuTchen shop.



 $c$ roo 71 Chap, ohop eupy pouse; olion mideleit 112,122 Hotel str




 Hoce Caty Beretanle ing Alakee nt CONTRACTO: Taited Construction Co. 6 Bereten Whe phond bo68; builiding eoneret
 T. Fulkuch, phone 4823; genieral con
thettor the builider; houte painting $\frac{\text { peper thapgtog. }}{5, \text { Ivakawn Palnting shop, } 962 \text { Bere }}$

 K. Begawa, contractor, 604 Berotanth

 Painting and papering.
















ror best kardener. rlag 1136 . 61094t


|  |  |
| :---: | :---: |
|  |  |
|  | , mavelus. |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Tw.as motonaycue |  |
|  |  |
| Honoluly Crelery |  |
| \% ${ }^{\text {a }}$ |  |
|  |  |
| P | Rave |
| aintina |  |
| beto |  |
|  |  |
| memen |  |
| I |  |
| em |  |
| Patiter |  |
|  | -5at |
| 5 Eanatiod mido | \% |
| polital mo molit |  |
|  |  |
|  |  |
|  |  |
| SODA WATER. | mia |
|  |  |
| , Puntuaker |  |
| pentroza |  |
|  | (i) That ratas an mommata sid |
|  | (0) toot |
|  | (et) |
|  |  |
|  |  |
| son banke |  |
| $10$ |  |
|  |  |
| PHoE BTore |  |
|  |  |
| T $T$ |  |
| TEA House. |  |
| Theinem dumern w. |  |
| (1.372 ${ }^{\text {a }}$ |  |
| UMbrella maker. |  |
|  |  |
|  | mpe Por torm memer: Concret |
|  |  |
| WATOHMAKER |  |
|  | y-general assessment at-the |




## 

000.000000000
[

WANTED

Nowith tidivisu


## Tho



牙


## 


5


$\frac{\text { PROFESSIONAL CARDS }}{\text { HYDAAULLC ENGOINEER. }}$










Katal:



$\frac{1}{20} 5$


## retion




## 




## NTED. 1



1, estimated cost of
 coot asseasment -per: front . 5.083



Ir data so wrenared plans, ther E

an intereatod at, the officas of $t$
and Count Engieer ond of
and Coonty Clerk at any th


VII. hearivg.

A publlo hearing respecting the ip
osed Improvement will be held





FON RENT






$\qquad$

$\qquad$
Wunatime nooman
$\qquad$




|  |
| :---: |
|  |  |

L.0ST
ady's whte coat and sik's strchult,
on, Matsonfa; return to R. B. Chin
ty, care The Donna. 63193

Francisco of
for American

$\qquad$ tos



FAMIL HOTEL
er dowe

TWENTY TTWO


|  |
| :---: |
|  |  |

Une White Wing

## 

|  |
| :---: |
| Altameritume en |
| nowuv \iner wome |

- 0.1. .asymes

|  |  |
| :---: | :---: |
|  |  |

## PAPER

 4=2atitin
## The HUB

 for Clothes

| MERLE'S MUSINGS |  |
| :---: | :---: |
| 相 |  |
| 5wew |  |
| - - | - |
| 2 z | tus |
| 0 | $\pm$ |
|  |  |
| 56ex wix | Mrimum |
| 5*x wix |  |
| - mmay | \% |
|  |  |
|  | $\pm$ |
|  |  |
|  |  |

OCEANIC STEAMSHIP CO.


Matson Navigation Company Direct Service Between San Francisco and Honolulu FROM san francisco:

| From ban prancisco: |  |
| :---: | :---: |
| 8. Lurline , .........Nov, ${ }^{\text {a }}$ | 8. 8, Matronla..........Nov, |
| 8. 8. Wulhelmins........Nov, es | 8. 8. Lurilint. ..........Nov. 28 |
| 8. s. Manos.........Nov, 30 | 8. 8. Wilholmina ........ Doe. |
|  |  |

CISTLE \& CCOKK, LImiTED, Agents, Honolitu

## TOYO KISEN KAISHA

\section*{ <br> | Mayor, City and County of Honolulu, |
| :--- |
| T. H: 6318 -Nov. 11, 12, is. |}


| POR THE ORIENT: | POH: SAN PRanciscor |
| :---: | :---: |
| a. 2. Mippon mans .....Now, 18 | a. a. Chbo mars.i.n.mos to |
| 2. 2, Bhlnyo Mars......Nov, 28 | 8. 8. Tonye Maru......ibee al |
| 8. 8. Chlyo Maru, ......Dee. 24 | 8, 8, Nippon Mani.......Jins s <br> 8. 8, Ahliyo Marv, ......Jan ti |

 Gemeral Froight Agent.
We wil not attempt to follow Mr
 Whd hele true and the Sagrk kept
that courrio rhe ahould have fetched
ap at a polnt tome place near Waco

Some tume aso there was a man to
some town in Mnasachusetts attempt




## 

 Wahiawa totel

WHAT is
ALLKENWHITE ENAMELT
AMK LEWERS a cooke



CANADIAN-AUSTRALIAN ROYAL MAIL. LIME

|  |
| :---: |
|  |  |
|  |
|  |
|  |



Try the

## 




## 41/2 DAY SERVICE <br> 




## 

| Kaual-Kinai, L-1, strata, LLL str |
| :--- |
| Malls are due from the followlug |

an Francilcow: Lurline, Nov. 16.
okehama-Calyo Maro, Nov,
ustralla--Ventura, Dec, 2.
Vancouver-Niagara, Deo. 1 .
Maill will depart for the followi
ofnts as followet

| maoanas |
| :---: |
|  |  |

90 It ELEOTmicall
Hawallan Elootrie Co .

## OAHU RALLWAY TIME TABLE

## OUTWARD

Tor Wetane, Witiaue, Kethern ent y, wition
 INWARD
 2newtum


 $=-$ $2=$


[^0]:    

[^1]:    Monday's chapter will be:
    Advertising??'

