



# MILWAUKEE COMMUNITY JOURNAL

WISCONSIN'S LARGEST AFRICAN AMERICAN PAPER

List of Pick n' Save Stores Assisting with the Walgreens Closures! Page 4!



## Holiday Photo•Op Out & About in YOUR Community!



### Holy Redeemer holds toy giveaway!

### Northcott Neighborhood House holds third annual family dinners and toy giveaway!



Holy Redeemer COGIC held a pre-Christmas toy giveaway in the gym of Holy Redeemer Christian Academy. They also provided COVID and flu vaccinations. There were also door prizes, music, food giveaway and the chance for children to have their photos taken with Mr. and Mrs. Santa Claus.

Northcott Neighborhood House had a special Christmas day treat for the community, giving away home-cooked Christmas family meals and toys, including presents for teens. Bader Philanthropies, West Care, Colliers Training Institute, King Advisory Inc., Pretty Girls are Educated & Friends were sponsors of the event.



### MKE Fellows Holiday Luncheon!

MKE Fellows held a pre-Christmas holiday luncheon at the Aurora Heil Conference Center. Above is a group photo of the fellows with John Daniels, III (seated center), and his father, John Daniels, Jr. (far left). All photos by Yvonne Kemp

In a groundbreaking move to promote homeownership and empower low-income residents, Wisconsin-based developer Gorman & Company is set to sell 30 single-family homes previously used as rental properties to Milwaukee residents. This homeowner initiative, in collaboration with nonprofit Acts Housing, aims to provide residents with a tangible path to homeownership, breaking barriers in traditionally underserved communities. Gorman & Company, known for its significant contributions to affordable housing developments, especially through Low-Income Housing Tax Credit (LIHTC) initiatives, has committed to selling single-family homes constructed as part of this initiative to residents after the LIHTC 15-year



### Gorman & Company Empowers Low-Income Renters Through Innovative Homeownership Initiative

An unidentified new homeowner gets a hug from an Acts Housing official after she received news of her new home purchase thanks to the Low-Income Housing Tax Credit (LIHTC).



### OPINION TIME FOR ACTION!

White House needs to end delay, move forward with ban on menthol

By Clarence Nicholas  
NAACP Milwaukee President

Decades ago, the tobacco industry launched a devastating campaign to target the Black community with its products, its primary tool being menthol cigarettes.

This sustained attack on Black health has resulted in profits in the billions and the deaths of millions. Understandably, health and social and racial justice advocates, among many others, saw great promise in the proposal by the Food and Drug Administration to remove menthol cigarettes from the market. Many saw the ban as a way to change that trajectory and put action behind the statement, "Black Lives Matter." That promise is now tempered by disillusionment and utter disappointment as the White House announced recently that any action on menthol



CLARENCE NICHOLAS



## Developer helps low-income renters to become homeowners

(continued from front page) compliance period, which began in 2007.

As part of the collaboration with Acts Housing, three homes have closed in 2023 and the remainder will be closed in 2024.

This homeownership initiative is set to continue over the next 12 years, which will include eight more phases of LIHTC housing within northside neighborhoods of Milwaukee, totaling over 200 homes that will be sold to qualifying residents.

This homeowner initiative significantly increases black homeownership on the north side of Milwaukee.

The lower purchase price of these homes allows the residents to realize instantaneous equity upon purchase and significantly decreases their monthly housing payment.

By leveraging the equity accumulated through LIHTC investments, residents have the opportunity to purchase homes at a fraction of their market value, providing residents with built-in equity and a more affordable path to homeownership.

To address potential skepticism and foster trust within the community, Gorman & Company enlisted Acts Housing to educate

residents about the opportunity and provide essential support services.

By dispelling misconceptions, such as the belief that a 20% down payment is required to buy a home, the collaboration aims to



An official with Gorman & company presents a bouquet of flowers to the new homeowner during Acts Housing event.

ensure that residents are informed and empowered to make sound financial decisions.

Deatra Kemp, Vice President of Programs for Acts Housing, emphasized the transformative impact of the initiative.

"If I could get half of those people to convert (to homeowners), that will statistically change homeownership rates in

Milwaukee," Kemp said.

Ted Matkom, Wisconsin Market President for Gorman & Company, expressed the company's commitment to the initiative.

"We are proud to be involved in a project that ultimately increases homeownership rates on the north side of Milwaukee and provides

**"By dispelling misconceptions, such as the belief that a 20% down payment is required to buy a home, the collaboration aims to ensure that residents are informed and empowered to make sound financial decisions."**

built-in equity for each home-buying resident," Matkom said.

As this homeownership initiative unfolds, Gorman & Company and Acts Housing will collaboratively seek to streamline the process and address misinformation, contributing to a positive and transformative impact on Milwaukee's housing landscape.

## Time for action! Time to end delay on menthol ban!

(continued from front page)

won't happen until at least March. It's no secret why the Biden Administration changed its tune, or at least muted it for now.

The tobacco industry and its powerful lobby have funded a campaign using false statements, some being carried by prominent Black activists, to stoke fears that a ban on menthol will cause more harm than good.

Think about that for a second. Tobacco kills 45,000 African Americans a year and is a prime contributor to the three main causes of death among African Americans: heart disease, cancer and stroke.

Menthol, a product used by 85% of Black smokers nationally and 89% of Black smokers in Wisconsin, is the primary cause of this carnage, the direct result of a successful targeting campaign by the tobacco industry.

Banning menthol will save up to 650,000 lives in 40 years, including more than 200,000 Black lives, research estimates have found. How is this a bad thing?

I'm not here to say that the tobacco lobby arguments against the ban are baseless. They play upon legitimate fears of the Black community in regards to overpolicing and police brutality.

But, instead of addressing those legitimate concerns by standing behind social justice and taking actions such as ending their relentless targeting campaign of the Black community,

### THE TOLL OF TOBACCO ON BLACK HEALTH

- Smoking claims **45,000 Black lives** every year
- It's the **#1 cause of preventable death**
- Black Americans die at higher rates from **cancer, heart disease and stroke**

they're using the argument to keep our communities in harm's way. To keep profits rolling their way.

Here's the facts. The menthol ban will be enforced against manufacturers and retailers, not against individual consumers or smokers of menthol. It would not make it illegal to possess menthol cigarettes.

The menthol ban is also not a campaign issue and will not hurt Biden at the polls. The NAACP of Milwaukee, faith and community groups, residents and many others stand strongly in favor of the ban.

We know it will save lives and the tobacco industry and the Biden Administration know it too. It's time to stop talking about it and take action before more Black lives are lost to menthol tobacco.

# WHO, WHAT WHERE, WHEN

## COMING AND PAST HAPPENINGS IN AND OUTSIDE OF YOUR COMMUNITY!



### 'DYNAMIC RANGE: PHOTOGRAPHS BY BILL TENNESSEN'

January 19 - May 12, 2024

Bill Tennesen was born in 1934 and grew up on North 39th Street in Milwaukee. He is a 1956 graduate of Marquette University's College of Business Administration. Tennesen is a self-taught photographer who began contributing photos to the Milwaukee Community Journal, Wisconsin's largest African American newspaper, in 1981.

He has documented the Ernest Lacy demonstrations, Juneteenth Day celebrations, activities of the Boys & Girls Clubs of Greater Milwaukee and the Ko-Thi Dance Company.

He captured many of Milwaukee's Central City storefront churches and the appearance in town of numerous important cultural and political personalities of our time. He has photographed the Milwaukee Bucks and Marquette University basketball and many other sports and community events.

Dynamic Range includes 48 photographs by Tennesen that highlight Milwaukee's Black community from the 1980s to the early 2000s.

The exhibition was curated by Lynne Shumow (Haggerty Museum Curator for Academic Engagement) in collaboration with Dr. Robert Smith (Marquette University Harry G. John Professor of History and Director of the Center for Urban Research, Teaching and Outreach—CURTO) and Mia Phifer (Education and Research Coordinator at America's Black Holocaust Museum). Additional assistance was provided by Kate Rose, Caroline Bielski, Sebastien Brown, Sophia Furman, Logan Glembin, Niktalia Jules, and Adamali De La Cruz.

Support for this exhibition is generously provided by the Marquette University Women's Council Endowment Fund.



**A celebration of life will be held for Lena Jacquelyn Taylor ('Miss Jackie' pictured above at right), the mother of state Senator Lena C Taylor, Saturday, Dec. 30, at Holy Redeemer Institutional Church Of God In Christ, 3500 W. Mother Daniels Way.**

**Viewing will be at 10 a.m. Funeral at 11 a.m.**

## Save Milwaukee Healthcare Coalition to hold rally in recognition of one year anniversary of St. Francis Hospital Labor and Delivery Unit closure, Next Door Pediatrics's Sudden closure

The Save Milwaukee Healthcare Coalition will hold a rally and press conference Friday, Dec. 29—starting at 2 p.m.—at the intersection of 27th Street and Oklahoma Ave. to commemorate the one year closing of the Labor and Delivery Unit at St. Francis Hospital.

The rally and press conference will also bring attention to the very recent closing of Next Door Pediatrics unit at Children's Hospital.

On December 23, 2022, the Labor and Delivery Unit at St. Francis unexpectedly closed, leaving the city's Southside with a healthcare desert for maternal care.

This left Milwaukee County with only three hospitals offering labor and delivery services, with none on the southside, where some of the highest maternal birth mortality rates are reported.

This trend of lacking healthcare in certain parts of the city was only exacerbated more by the sudden closure of Next Door Pediatrics Clinic at Children's Hospital, which served thousands of children and families who use Medicaid on the northside of Milwaukee.

This unexpected closure leaves parents in the dust when it comes to accessible health services, with many not having adequate transportation to other alternative clinics across the county, or not being able to find providers that accept Medicaid.

The Save Milwaukee Healthcare Coalition (SMHC) formed in response to this, with efforts from the Milwaukee Inner-City (continued on page 4)



**KOHL'S THANK YOU! THURSDAY**

**FREE admission thanks to Kohl's!**

**JAN 4**



RESERVE NOW!



# THE TOBACCO INDUSTRY PROFITS BILLIONS KILLS MILLIONS WE STAND BEHIND A MENTHOL BAN

## The tobacco industry has targeted Menthol cigarettes to African Americans for decades

An FDA ban on the manufacture and sale of menthol cigarettes will increase health equity and could save up to 650,000 lives, including more than 250,000 Black lives within 40 years.

**So, don't believe the tobacco industry hype about law enforcement coming for you to enforce this policy.**

The FDA said it **can't and won't** enforce the ban against individual consumers for possession or use of menthol cigarettes.

**Please join us in supporting this vital action to improve Black health.**





By Mikel Kwaku Osei Holt

Israel is at war with Hamas and several other terrorist groups. Ukraine is at war against the Racist Russian Roaches. Our brothers in Nigeria, Central African Republic, Sudan, and the Democratic Republic of Congo are at war with rebels and insurgents.

And here in the good ole U.S.A., Black America is at war with...drum roll, please... 'STUPIDITY!'

Yeah, you read that right. And while our war may be as much psychological as it is physical, it does leave a blood trail---mindless zombies, dysfunctional families, and a community in chaos in its wake.

It is also a war for which humanitarian aid, technical advisors, or new munitions are useless.

What's more alarming is, we're losing this war.

For the record, knowledge is power, and the lack of it is ignorance. The refusal to properly utilize knowledge, or the abuse of it, is 'stupidity.'

Based on that premise, consider the following:

Stupidity is the only noun to describe the young brothers who blame racism for their disingenuous behavior, disregard for laws, and lack of civility.

I have a grandson who holds membership among the contingency of Millennials who believe they are being profiled because of race.

I'm sure race plays a role in their repeated detainments by police. But the cops wouldn't pull them over if they obeyed the laws about tinting windows, loud music, and expired license plates.

Don't give the 'po po' a reason to stop you. If you do, you eliminate the rationale for being pulled over and the excuse.

Everyone with common sense is upset with educational apartheid in Milwaukee---the lowest Black fourth and eighth-grade reading proficiency rate in the country, the wide academic achievement gap, and flirtation with the lowest Black graduation rates in the country. Parents not seeking solu-

tions are stupid, as are the 90% of 'concerned' Black Milwaukeee who don't vote in school board elections.

\*\*\*\*

I saw a 27-year-old 'brother' on television with 16 (yes, 16!) children who claimed he "took care" of all of dem."

The mother of one said the Neckbone sperm donor not only didn't know his eight-year-old's favorite color, but couldn't say where the child went to school or know his birthday.

He also doesn't pay child support.

Stupidity runs through that entire scenario. He's stupid for having children he can neither afford nor provide resources or time to.

But it's a double-edged sword. How stupid are the sisters for having children by this Neckbone?

By the way, the mother of the latest child is named 'LaPeaches.' I joked about that until my wife mentioned a sister being upset that her child's teacher incorrectly pronounced her name: La---sha. No, it's not pronounced the way you would assume. It's La 'DASH' Sha...dash being a word versus a punctuation mark.

There's a thin line between being creative---which we are---and being stupid.

\*\*\*\*

The most shocking result of my wearing a ball cap with a 'confederate flag' for a month last spring as part of a 'cultural experiment' was that so few people responded with anger or outrage.

But what shocked me most was the response I received walking through a public (government) high school. I was totally taken aback when I asked a group of students what the hat represented. One responded, 'Yeah, Malcolm X, right?'

That's not stupidity, per se, but ignorance.

But a teacher who overheard the conversation opened the door for stupidity when she said it's not the teachers' fault that the school hosts the lowest reading, writing, math, and science proficiency rate in the state---"everybody knows poor kids can't learn."

Yeah, she said that.

She also said in response to a student's statement that they are not taught Black history, that he (the student) was wrong, "We have an excellent Black history pro-

# Our War Against Stupidity!

gram. I teach it."

Her qualification for teaching Black history? She said she owned Black art! True story: I published her comment when I heard it.

By the way, the North Division high school teacher (educator) couldn't tell me who W.E.B. Du-bois, Marcus Garvey, or Frederick Douglass were, leaving me to assume she was teaching that our ancestors were happy-go-lucky slaves, and Tarzan was king of the

James, the driver of the car who 'murdered' his two sons---Zapaulion and Paul Eison Vinson--- epitomized stupidity. And callousness, mental illness, and atheism.

What's also worth acknowledging is that this Neckbone's level of stupidity is shared by many brethren who collectively compose an urban terrorist army that has invaded our community.

These Neckbones have altered our driving habits, threatened the

do anything collectively. It was a minority who fought for civil rights, school desegregation, and school choice.

Given our history, and even History, you have to be stupid to believe you can get all people of any race, economic status, color/hue, or even religion to do anything as an aggregate.

\*\*\*\*

You could call those of you who gave up the keys to the Freedom Train to liberals and missionaries--- thinking they would drive us to the promised land---ignorant, wishful, or even prayerful. But history will note that 'stupidity' best describes their decision.

\*\*\*\*

Anyone who reads this column or knows me by physical recognition or voice know I have nothing but disdain for the noun/adjective/epithet 'nigger.'

But I won't condemn those who use it as a word of endearment or to blunt its impact through re-birthed ownership. But it's stupid to suggest that strategy has worked. Just as criticizing a liberal white or even biracial person for using it is hypocritical, if you get angry at a racist referring to you as one, it proves the hatred connected to the word is still alive and well.

Plus, I have a problem with y'all who say, Jesus, Yeshua was a nigger.

\*\*\*\*

To assume or hope someone else will pick up that litter in front of your home is stupid. Conversely, not understanding why suburbanites think we are filthy people after driving through our community is, you guessed it, stupid.

\*\*\*

Thinking a teacher is going to teach your child what he or she should have learned at home before entering school is not only stupid but irresponsible and negligent.

\*\*\*\*

Likewise, thinking your third 'sperm donor-produced child' is not traumatized by the absence of his or her father, who didn't buy Christmas presents when the other 'fathers' did is stupid.

\*\*\*

To think someone or something owes you something---food, shelter, and dope money---is not only stupid, it's insanity.

\*\*\*\*

Stupidity best describes those



Scene from the Movie, 'Forrest Gump'

## "Stupid is as stupid does!"

---Forrest Gump

jungle.

As Malcolm X once said: "Only a fool will let his enemy teach his children!"

We are obviously culturally dysfunctional because too few of us have a historical/cultural foundation to stand upon. And it's stupid to assume someone else will lay the cement.

\*\*\*\*

The 93,398 Black Milwaukeeans with common sense remain distressed, frustrated, and angry about the state of educational apartheid in Milwaukee. The stupidity comes in when you look at our voting records. One out of 10 Black folks vote in school board elections. That's stupidity---and Black self-hatred---with a capital 's,' which is also the first letter of the word 'slavery.'

The fools and Neckbones who drive through funeral processions are not only stupid, they are disrespectful, uncivilized, and culturally deprived. So are their parents who passed on their stupid genes to their stupid children.

\*\*\*\*

safety of innocent residents, and sparked senseless deaths.

Stupidity should lead to imprisonment. Or better yet, hell.

\*\*\*\*

Continuing to vote in a two-party system that is essentially represented by the two wings on the same bird is stupid.

Maybe you can assume that blindly supporting the Democratic Party, which has a history of racism and apathy toward us, is justified by the alternative. But lacking the courage or common sense to create an independent political party cannot be dismissed by myopia. Instead, it is the byproduct of fear, political impotence, and--- you guessed it---stupidity.

\*\*\*\*

You have to be more than 'naïve' to believe Black lives matter among Black folks. Truth is, we don't matter to anyone, including ourselves. And to believe otherwise is...yep...stupidity.

\*\*\*\*

It's beyond stupid to believe there will ever be a time or occurrence when all Black people will

## Pick 'n Save Assists with Walgreens Closures

The Pick 'n Save and Metro Market organization is committed to the residents of Milwaukee. Following the recent announcement from Walgreens, we want to share how we can assist those impacted by these closures.

### Prescription Transfers (including Delivery service):

We want to make sure impacted Milwaukee residents can access their prescriptions. In addition to offering in-store consultations and pickups, eight of our nearby Milwaukee area store locations (listed below, visual map attached) will be offering FREE prescription delivery through Scrip Drop, which will be available for residents within a five-mile radius through June 2024. To transfer your prescription to Pick 'n Save, learn more about prescription eligibility and/ or enroll in delivery, patients should call their nearest pharmacy location. Phone numbers are provided below:

- Walgreens North (locations at Fond du Lac & Hampton and Teutonia Avenue & Capitol Drive) Pick 'n Save Milwaukee - Good Hope (7401 W. Good Hope Road) Pharmacy Phone: 414-760-3273
- Pick 'n Save Milwaukee - 35th & North (2355 N 35th Street) Pharmacy Phone: 414-447-8117
- Pick 'n Save Glendale at 17th and Silver Spring (1735 W. Silver Spring Drive) Pharmacy Phone: 414-247-8581
- Pick 'n Save Milwaukee - Garfield (1100 E. Garfield Ave) Pharmacy Phone: 414-374-8769
- Metro Market Shorewood (4075 N. Oakland Ave) Pharmacy Phone: 414-962-3744
- Walgreens South (locations at Forest Home & Lincoln Avenues) Pick 'n Save West Milwaukee (2201 Miller Parkway)

Pharmacy Phone: 414-384-2474

Pick 'n Save Milwaukee - Loomis (3701 S. 27th Street)

Pharmacy Phone: 414-281-3622

Pick 'n Save Bayview - Holt (250 W. Holt Ave)

Pharmacy Phone: 414-769-8990

### Grocery Delivery:

We also have grocery delivery available throughout Milwaukee, utilizing refrigerated trucks and professional drivers. When residents place their orders online at picknsave.com and choose one of the delivery options with a blue truck icon, they are receiving a Pick 'n Save order fulfilled by Kroger Delivery giving them the same full, fresh and friendly delivery experience right at their doorstep.

Shoppers can also use their SNAP benefits with delivery orders. Online shoppers have full access to in-store pricing, weekly sales and digital coupons.

The delivery fee is \$6.95, or complimentary with a \$59 annual Boost membership which provides a free trial.

### Job Opportunities:

We welcome those team members displaced by the closure to begin a career on our team. Pick 'n Save and Metro Market stores are looking for friendly associates who are passionate about people and food, and who want to make a difference for customers, communities, and each other.

Hired candidates can begin their Roundy's career in as little as three days. Available benefits include next day pay, flexible scheduling, premium pay (third shift, Sundays, and holidays), Feed your Future tuition reimbursement up to \$21k, training and development, competitive wages, Health & Wellness benefits, and discounts on Kroger Brands, Android, and iOS technology streaming services and more. Interested applicants can find open positions, applications, registration, and additional details online at picknsave.com/careers.

## Save Milwaukee Healthcare Coalition to hold rally/press conference on one year anniversary of St. Francis Hospital Labor and Delivery Unit closure, Next Door Pediatrics's Sudden closure

(continued from page 2)

Congregations Allied for Hope (MICAH), Reproductive Justice Action-Milwaukee (RJAM), The Milwaukee Alliance Against Racist and Political Repression (MAARPR), and the Wisconsin Federation of

Nurses and Health Professionals.

These organizations are all united on bringing health care back to the populations of Milwaukee, and removing the hurdles so many Milwaukeeans encounter when trying to re-

ceive basic care.

The Coalition recognizes there is a lot of work to be done for families who deserve healthcare with restoration of services, and that people need to come before profit in the healthcare industry.



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# Analysis Reveals Republican Party Voter Fraud Crackdown is Simply an Effort to Disenfranchise Black and Hispanic Voters

By Stacy M. Brown

NNPA Newswire Senior National Correspondent

The Republican Party's assault on suspected and unverified widespread voter fraud has come into view for what it is: an attempt to disenfranchise Black and Hispanic voters.

According to a study by The Washington Post, Republican-led voter fraud crackdowns disproportionately target Democrats and minorities.

The newspaper's analysis found that Black and Hispanic people made up over 75 percent of defendants accused of voter fraud, while registered Democrats accounted for nearly 60 percent of those charged.

The analysis also revealed that the election integrity units established or expanded in six states after the 2020 election only obtained 47 convictions, most of which were for minor instances of voter fraud by individual voters.

The analysis undermines claims by the twice-impeached and four-times indicted former President Donald Trump and Republicans that widespread voter fraud influenced the outcome of the 2020 election.

Among the key findings, registered Democrats com-

prised 58 percent of those charged with identifiable party affiliations, compared to 23 percent for registered Republicans.

The remaining cases involved defendants not registered with a specific party. The researchers determined a defendant's race, ethnicity, or political party in approximately 70 percent of cases.

Contrary to assertions by Trump and some Republican allies, the analysis revealed that the election integrity units did not uncover widespread schemes that could significantly impact election outcomes.

Instead, the convictions were typically the result of small-scale fraud or errors made by individual voters, such as casting multiple ballots, falsifying registrations, or voting while disqualified due to a conviction.

The data also showed that many pursued cases ended in dismissal, acquittal, or dropped charges. Out of 115 resolved cases as of mid-December, 42 had such outcomes, nearly equaling the number of guilty verdicts.

All convictions occurred in Florida, Texas, and Ohio, with Virginia, Georgia, and Arkansas failing to secure any guilty verdicts despite substantial resources allocated.

Experts and advocates expressed alarm over the findings, with Heather Sawyer, executive director of the watchdog group American Oversight, describing the units as a waste of money undermining democracy.

Republicans defended the units, emphasizing their role in ensuring election integrity and instilling confidence in voters.

Critics argue that the racial and political disparities in the crackdowns, along with the limited number of convictions, question the necessity and fairness of election integrity initiatives.

The analysis has prompted concerns about potential voter suppression efforts under the guise of combating fraud, encouraging calls for reevaluating the allocation of resources in election integrity units.

"At best, these 'election integrity' units are for show, designed to placate far-right election denialists in the conservative base," Sawyer told the researchers.

"At worst, they are used to justify new voting restrictions and to intimidate people—especially racial minorities—from exercising their right to vote."

# APPLYING THE PRINCIPLES OF KWANZAA TO ADVANCE ECONOMIC JUSTICE

OPINION BY DONTÉ DONALD, COURTESY OF THE GRIO.COM



*Editor's note: The following article is an op-ed, and the views expressed are the author's own.*

From Dec. 26 to Jan. 1, many Black families across the United States will celebrate Kwanzaa, which means "first fruits" in Swahili or the agricultural harvest festivals that are found throughout Africa.

Growing up, my family didn't celebrate Kwanzaa or many holidays for that matter.

But over time, and especially in the last few years through my work with Black-led nonprofits, foundations and advocacy organizations, I have come to understand Kwanzaa's importance as a way to recognize the strength of Black communities despite systemic pressures meant to break us.

Stemming from the Black Power Movement and founded in 1966 by educator and activist Maulana Karenga, Kwanzaa is a time to honor Black people and celebrate our contributions, heritage and culture, while acknowl-

edging our shared struggles and our unwavering efforts to overcome them.

The holiday encourages people to honor seven principles: unity, self-determination, collective work and responsibility, cooperative economics, purpose, creativity and faith.

Nearly 60 years since its creation the meaning and importance of Kwanzaa continue to resonate.

Despite achieving significant progress, Black communities continue to combat systems of oppression, institutional racism, and systemic inequities.

These inequities may be most apparent in the racial wealth gap.

As a result of centuries of systemic oppression in housing, our education systems and labor force, and insufficient access to capital and other business opportunities, Black people have faced significant barriers to building wealth.

In 2022, the typical white family had about six times as much wealth as the typical Black family.

This is not just a problem for Black communities but the entire economy. Over the last 20 years, the racial wealth gap has cost the U.S. economy about \$16 trillion.

Yet, despite great challenges, Black people have made significant strides and demonstrated the power of community development efforts in the face of oppression.

The example of Black Wall Street comes to mind. In the early 1900s, the all-Black Greenwood community in Tulsa, Oklahoma — like many other Black communities across the South and Midwest during that time — developed their own stores, banks, schools, hotels, newspapers and a hospital.

Despite political limitations through Jim Crow laws and the threat of physical violence, Greenwood thrived — with every dollar circulating through the community 50 times before leaving — and became one of the country's most prosperous communities before it was demolished by a racist mob in the 1921 Tulsa Race massacre. The massacre killed hundreds of people and destroyed years of Black success and wealth-building.

Black Wall Street demonstrated the power and effectiveness of Black people working together to grow their community, which reflects the fourth principle of Kwanzaa, Ujamaa (cooperative

economics).

What's clear from this example and others is that when Black people have the freedom to use their agency to build power and create opportunity, Black communities and other communities of color can and do thrive.

What's also clear is that the United States owes these communities great recompense to right its historic wrongs against them.

The national racial reckoning spurred by the 2020 murder of George Floyd seemed like a step in the right direction, with politicians, corporations, banks and philanthropic organizations committing billions of dollars to advance economic opportunities for Black communities and dismantle systems of oppression.

Three years later, much work remains to realize these commitments.

One avenue to advance economic opportunity for Black communities is through the support and funding of Community Development Financial Institutions (CDFIs), which are lenders with a mission to provide fair, responsible financing to communities that mainstream finance

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**FINAL COST**  
 When You Buy 4  
**Lay's Potato Chips \$1.99** /EA  
 With Card

4.75-8 oz or Fritos, 9.25-10 oz or Sunchips, 7 oz or Tostitos Dip, 15-15.75 oz; Select Varieties  
 When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.49 each with Card.

**Green Cabbage 49¢** /LB  
 With Card & Digital Coupon

Weekly sale price without digital coupon is 89¢ lb with Card. While supplies last.

MIX & MATCH  
**BUY 1, GET 1 FREE**  
 of Equal or Lesser Value  
 With Card

Edy's Ice Cream  
 48 fl oz or Häagen-Dazs Ice Cream, 14 fl oz or Ice Cream Bars, 3 ct or Drumstick Ice Cream Cones, 8-20 ct; Select Varieties

MIX & MATCH  
**BUY 1, GET 1 FREE**  
 of Equal or Lesser Value  
 With Card

Miller Lite, Coors Light or Bud Light  
**\$1.99** 8  
 With Card

**11.99** With Card  
**-15%**  
**\$10.19** /EA\*

Cook's, Martini and Rossi or Chateau Ste Michelle  
 Select Varieties, 750 ml

\*Save 15% when you purchase 6 bottles of wine, 750 ml, with Card. Mix and Match 6 bottles. Other restrictions may apply. See store for details. Excludes Bay Bridge.

**SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.**

MIX & MATCH 5 or more participating items with Card. Look for these tags. **SALE**

\*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

2.99 With Card  
**-1.00**  
**\$1.99** /EA\*  
**General Mills Cereal**

8.9-14.7 oz or Cap'n Crunch or Life Cereal, 10.3-13 oz or Kellogg's Pop-Tarts, 8 ct; Select Varieties

2.99 With Card  
**-1.00**  
**\$1.99** /EA\*

Kraft Shredded Cheese  
 7-8 oz or Bertolli Pasta Sauce, 15-24 oz or Mission Tortilla Chips, 9-11 oz; Select Varieties

2.49 With Card  
**-1.00**  
**\$1.49** /EA\*

Progresso Soup  
 18-19 oz or Chex Mix, Gardetto's or Bugles Snacks, 7-8.75 oz; Select Varieties

3.99 With Card  
**-1.00**  
**\$2.99** /EA\*

Dannon or Chobani Greek Yogurt  
 4-Pack, 5.3 oz or Nabisco Family Size Snack Crackers, 11.4-14 oz or Family Size Ritz Crackers, 17.8-20.6 oz; Select Varieties

# WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction.

Look for these tags.

Scan me to download deals

**BIG DEAL! BIG PACKS**

**Kroger Bacon**  
 Sold in a 3 lb Package for \$11.99  
**\$3.99** /LB  
 With Card & Digital Coupon

Weekly sale price without digital coupon is \$4.99 lb with Card. Sold in a 3 lb Package for \$14.97 each with Card. While supplies last.

**Green Cabbage 49¢** /LB  
 With Card & Digital Coupon

Weekly sale price without digital coupon is 89¢ lb with Card. While supplies last.

**Doritos Party Size \$2.99** /EA  
 With Card & Digital Coupon

14.5-15 oz or Tostitos Party Size Tortilla Chips, 14.5-20 oz or Tostitos Chunky Salsa, 24 oz; Select Varieties  
 Weekly sale price without digital coupon is up to \$4.99 each with Card. While supplies last.

**Tyson Frozen Chicken \$5.99** /EA  
 With Card & Digital Coupon

Select Varieties, 20-28.05 oz

Weekly sale price without digital coupon is \$8.99 each with Card. While supplies last.

**DiGiorno Pizza \$4.99** /EA  
 With Card & Digital Coupon

14-31.5 oz or Farm Rich or Budweiser Appetizers, 15-26 oz; Select Varieties  
 Weekly sale price without digital coupon is up to \$6.99 each with Card. While supplies last.

**\$500+ IN SAVINGS EVERY WEEK WITH DIGITAL COUPONS**

Scan me or visit [PicknSave.com/Coupons](https://PicknSave.com/Coupons) to download.



**SALE DATES:** Thursday, December 28, 2023 through Tuesday, January 2, 2024  
 SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities and correct all printed errors. Not all items and prices available at all locations unless otherwise noted. Prices subject to state and local taxes, if applicable. No sales to dealers. Purchase requirements exclude discounts, coupons, gift cards, lottery tickets, bus passes, alcohol, tobacco and use of Fresh Perks Card®. All prices "with card" are discounted by using your Fresh Perks Card®. \*Free promotion will be applied to item of least value.  
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