



January 2013

Top Media Outlets: Newspapers, Blogs, Consumer Magazines, Broadcast, Websites & Social Networks

No one knows the media like BurrellesLuce. Updated whenever significant, new information becomes available, "Top Media Outlets" shows the leading traditional and social media outlets in the United States based on circulation, visits, authority, market share, or DMA. This practical, at-a-glance reference can help you plan effective media relations campaigns by helping you target your audiences more precisely. BurrellesLuce offers a full range of media outreach, monitoring and reporting services for PR, communications, and marketing professionals.

Call 866.626.8004 or visit www.BurrellesLuce.com/topmedia2013.

U.S. Daily Newspapers

Rank	Newspaper	Daily	Sunday	Rank	Newspaper	Daily	Sunday
1	The Wall Street Journal	2,293,798 ▲	N/A	51	The Courier-Journal (Louisville, KY)	135,446 ▼	232,811 ▼
2	USA Today	1,713,833 ▼	N/A	52	The Virginian-Pilot (Hampton Roads, VA)	132,590 ▼	168,308 ▼
3	The New York Times	1,613,865 ▲	2,100,893 ▲	53	The Cincinnati Enquirer	132,076 ▼	262,876 ▼
4	Los Angeles Times	641,369 ▲	962,192 ▲	54	The Hartford Courant	131,564 ▼	193,861 ▲
5	Daily News (New York, NY)	535,875 ▼	655,647 ▼	55	Omaha World-Herald	130,932 ▼	165,397 ▼
6	San Jose Mercury News	529,999 ▼	651,337 ▼	56	The Columbus (OH) Dispatch	129,737 ▼	252,091 ▼
7	New York Post	522,868 ▼	434,043 ▼	57	The Times-Picayune (New Orleans, LA)	127,760 ▼	145,608 ▼
8	The Washington Post	462,228 ▼	674,751 ▼	58	The Press-Enterprise (Riverside, CA)	126,585 ▼	151,642 ▼
9	Chicago Sun-Times	432,455 ▲	408,677 ▼	59	The Detroit News	121,492 ▼	N/A
10	The Denver Post	412,669 ▼	604,184 ▲	60	News & Observer (Raleigh, NC)	121,484 ▼	181,635 ▼
11	Chicago Tribune	411,960 ▼	766,561 ▼	61	The Oklahoman (Oklahoma City, OK)	121,128 ▼	176,714 ▼
12	The Dallas Morning News	410,130 ▲	700,649 ▼	62	Austin American-Statesman	118,910 ▼	178,177 ▼
13	Newsday (Long Island, NY)	392,989 ▼	471,662 ▼	63	La Opinión	116,256 ▲	38,167 ▼
14	Houston Chronicle	325,814 ▼	1,070,290 ▲	64	The Providence Journal	114,303 ▲	119,199 ▼
15	St. Petersburg Times	313,003 ▲	379,375 ▼	65	The Fresno Bee	105,488 ▼	163,820 ▲
16	The Star-Ledger (Newark, NJ)	311,904 ▲	442,274 ▲	66	Democrat and Chronicle (Rochester, NY)	105,412 ▼	154,922 ▼
17	Star Tribune (Minneapolis-St. Paul, MN)	300,277 ▼	578,657 ▼	67	Richmond Times-Dispatch	104,666 ▼	155,544 ▼
18	The Philadelphia Inquirer	296,427 ▼	468,559 ▼	68	The Tennessean (Nashville, TN)	104,109 ▼	214,072 ▼
19	The Plain Dealer (Cleveland, OH)	293,139 ▲	449,363 ▲	69	The Salt Lake Tribune	102,691 ▼	135,550 ▼
20	The Orange County (CA) Register	285,088 ▲	387,547 ▲	70	The Des Moines Register	97,518 ▼	201,700 ▼
21	The Arizona Republic (Phoenix, AZ)	275,622 ▼	483,556 ▼	71	The Commercial Appeal (Memphis, TN)	97,431 ▼	131,174 ▼
22	Las Vegas Review-Journal	252,174 ▲	200,239 ▼	72	Boston Herald	96,860 ▼	77,764 ▼
23	The Boston Globe	230,351 ▲	372,541 ▲	73	Asbury Park Press	96,855 ▼	146,323 ▼
24	The Oregonian (Portland, OR)	228,599 ▼	304,701 ▼	74	Daily Herald (Arlington Heights, IL)	96,073 ▼	103,867 ▼
25	Honolulu Star-Advertiser	224,973 ▲	170,298 ▲	75	Tulsa World	95,000 ▼	133,066 ▼
26	The Seattle Times	221,665 ▼	343,880 ▼	76	The Birmingham News	91,868 ▼	157,322 ▼
27	The Atlanta Journal-Constitution	217,800 ▲	586,293 ▲	77	Deseret News (Salt Lake City, UT)	91,639 ▲	176,096 ▲
28	Detroit Free Press	215,401 ▼	694,228 ▲	78	The Florida Times-Union (Jacksonville, FL)	91,549 ▼	143,991 ▼
29	San Francisco Chronicle	212,550 ▼	279,304 ▼	79	Dayton Daily News	88,489 ▼	153,613 ▼
30	The San Diego Union-Tribune	208,931 ▼	351,682 ▼	80	The Palm Beach Post	88,231 ▼	142,679 ▲
31	Milwaukee-Wisconsin Journal Sentinel	207,066 ▲	337,829 ▲	81	Northwest Indiana Times	86,841 ▲	91,627 ▼
32	Pittsburgh Tribune-Review	198,812 ▲	210,648 ▲	82	Daily News (Los Angeles, CA)	85,411 ▼	95,928 ▼
33	Pioneer Press (St. Paul, MN)	195,333 ▼	272,341 ▲	83	The Morning Call (Allentown, PA)	83,654 ▼	120,127 ▼
34	The Sacramento Bee	192,199 ▼	256,310 ▼	84	Lexington (KY) Herald Leader	82,537 ▼	105,624 ▼
35	Star-Telegram (Fort Worth, TX)	184,656 ▼	279,218 ▲	85	Arizona Daily Star (Tucson, AZ)	82,305 ▼	133,558 ▼
36	Kansas City Star	183,307 ▼	275,784 ▼	86	The Post and Courier (Charleston, SC)	82,266 ▼	92,062 ▼
37	St. Louis Post-Dispatch	178,801 ▼	299,227 ▼	87	The Akron Beacon Journal	82,054 ▼	116,546 ▼
38	Pittsburgh Post-Gazette	174,389 ▼	299,532 ▼	88	Wisconsin State Journal (Madison, WI)	81,228 ▼	112,677 ▼
39	The Tampa Tribune	173,302 ▲	271,658 ▲	89	Albuquerque Journal	79,810 ▼	102,150 ▼
40	Arkansas Democrat-Gazette (Little Rock, AR)	163,933 ▼	244,864 ▼	90	The Daily Breeze (Los Angeles County, CA)	79,327 -	73,187 -
41	Orlando Sentinel	162,636 ▼	271,824 ▼	91	The News Journal (New Castle County, DE)	78,998 ▼	111,344 ▼
42	The Indianapolis Star	158,060 ▼	291,522 ▼	92	Knoxville News Sentinel	78,763 ▼	108,414 ▼
43	Investor's Business Daily (Los Angeles, CA)	156,767 ▲	N/A	93	Press-Telegram (Los Angeles County, CA)	77,334 ▼	69,616 ▲
44	The Baltimore Sun	152,397 ▼	290,181 ▼	94	The News Tribune (Tacoma, WA)	74,826 ▼	97,884 ▼
45	The Record (Hackensack, NJ)	144,897 ▼	167,969 ▼	95	The Post-Standard (Syracuse, NY)	73,311 ▼	130,921 ▼
46	The Buffalo News	142,750 ▼	227,395 ▼	96	Intelligencer Journal-Lancaster (PA) New Era	73,222 ▼	N/A
47	Sun-Sentinel (Ft. Lauderdale, FL)	140,468 ▼	213,526 ▼	97	Press-Register (Mobile, AL)	72,313 ▼	93,274 ▼
48	Charlotte Observer	137,379 ▼	195,422 ▼	98	Telegram and Gazette (Worcester, MA)	72,106 -	N/A
49	San Antonio Express-News	137,059 ▼	339,465 ▼	99	North County Times (San Diego, CA)	70,476 -	78,107 -
50	The Miami Herald	135,533 ▼	189,818 ▼	100	Times Free Press (Chattanooga, TN)	69,947 -	94,068 -

Source: Alliance for Audited Media (formerly Audit Bureau of Circulations) FAS-FAX Report for six-month period ending 09/30/12

- ▲ an increase in circulation for the period 03/31/12 - 9/30/12
- ▼ a decrease in circulation for the period 03/31/12 - 9/30/12
- did not appear on list of Top U.S. Daily Newspapers 03/31/12

2013 Top Media Outlets

English-Language Blogs

Rank	Blog	Blog Address	Technorati Authority Figures on 01/14/13
1	The Huffington Post	huffingtonpost.com	939 ▲
2	BuzzFeed	buzzfeed.com	875 ▲
3	Mashable	mashable.com	868 ▲
4	Business Insider	businessinsider.com	864 ▲
5	The Verge	theverge.com	853 ▼
6	The Next Web	thenextweb.com	849 ▲
7	Gawker	gawker.com	841 ▲
8	Gizmodo	gizmodo.com	840 ▼
9	Engadget	engadget.com	840 ▼
10	TMZ	tmz.com	838 ▼
11	TechCrunch	techcrunch.com	835 *
12	Ars Technica	arstechnica.com	817 ▼
13	Boing Boing	boingboing.net	815 ▼
14	The Blaze	theblaze.com	812 ▲
15	Deadspin	deadspin.com	811 ▲
16	Mediaite	mediaite.com	805 ▲
17	CNN Political Ticker	politicalticker.blogs.cnn.com	800 ▼
18	Bits	bits.blog.nytimes.com	799 -
19	Paul Krugman	krugman.blogs.nytimes.com	794 -
20	Laughing Squid	laughingsquid.com	794 -
21	ZeroHedge	zerohedge.com	793 -
22	L.A. Now	latimesblogs.latimes.com/lanow	790 ▼
23	Media Decoder	mediadecoder.blogs.nytimes.com	789 -
24	Hot Air	hotair.com	780 ▼
25	SB Nation	sbnation.com	780 -

Source: Technorati Authority for the Top 100 Blogs on 01/14/13
 ▲ an increase in authority for 01/14/13 compared with 05/24/12
 ▼ a decrease in authority for 01/14/13 compared with 05/24/12
 * no change in authority for 01/14/13 compared with 05/24/12
 - did not appear on list of Top English-Language Blogs 05/24/12



U.S. Consumer Magazines

Rank	Magazine	Total Paid & Verified Circulation
1	AARP The Magazine	22,528,478 ▲
2	AARP Bulletin	22,283,411 ▲
3	Game Informer	8,169,524 ▲
4	Better Homes and Gardens	7,617,038 ▼
5	Reader's Digest	5,577,717 ▲
6	Good Housekeeping	4,346,757 ▲
7	National Geographic	4,232,205 ▼
8	Family Circle	4,100,977 ▲
9	People	3,563,035 ▼
10	Woman's Day	3,449,692 ▼
11	Time	3,276,822 ▼
12	Taste of Home	3,231,697 ▲
13	Ladies' Home Journal	3,205,302 ▼
14	Sports Illustrated	3,204,945 ▼
15	Cosmopolitan	3,017,834 ▼
16	Prevention	2,930,730 ▼
17	Southern Living	2,841,331 ▼
18	AAA Via	2,590,421 -
19	National Country Market	2,521,280 -
20	Maxim	2,518,827 ▲
21	AAA Living	2,459,089 ▼
22	O, The Oprah Magazine	2,444,934 ▲
23	AAA Going Places	2,439,257 -
24	Glamour	2,374,291 ▲
25	American Legion Magazine	2,284,729 ▼

Source: Alliance for Audited Media (formerly Audit Bureau of Circulations) figures for six-months ending 06/30/12
 ▲ an increase in circulation for the period 12/31/11 - 06/30/12
 ▼ a decrease in circulation for the period 12/31/11 - 06/30/12
 - did not appear on list of U.S. Consumer Magazines 12/31/11

Social Networks

Rank	Site	Site Address	Visits Share
1	Facebook	facebook.com	62.51 ▼
2	YouTube	youtube.com	20.65 ▲
3	Twitter	twitter.com	1.86 ▼
4	Pinterest	pinterest.com	1.21 ▲
5	Yahoo! Answers	answers.yahoo.com	0.89 ▼
6	LinkedIn	linkedin.com	0.86 ▲
7	Google+	plus.google.com	0.74 ▲
8	Tagged	tagged.com	0.56 ▼
9	Instagram	instagram.com	0.40 -
10	Tumblr	tumblr.com	0.35 -

Source: Experian Hitwise ranking for the week ending 01/12/13
 Note: Hitwise ranks only the Top 10 Social Networking Websites.

▲ an increase in visits share for the week ending 01/12/13 compared with the week ending 05/26/12
 ▼ a decrease in visits share for the week ending 01/12/13 compared with the week ending 05/26/12
 - did not appear on list of Top 10 Social Media Networks 01/12/13

2013 Top Media Outlets

U.S. Marketing Blogs

Rank	Blog	Blog Address	Adage Power150 Score
1	Ads of the World	adsoftheworld.com	132
2	PSFK	psfk.com	130
3	Chris Brogan	chrisbrogan.com	128
4	Copyblogger	copyblogger.com	126
5	Seth's Blog	sethgodin.typepad.com	121
6	Social Media Examiner	socialmediaexaminer.com	121
7	Search Engine Land	searchengineland.com	116
8	Brian Solis	briansolis.com	113
9	ShoeMoney	shoemoney.com	110
10	Marketing Pilgrim	marketingpilgrim.com	110
11	Search Engine Watch	searchenginewatch.com	110
12	Search Engine Journal	searchenginejournal.com	110
13	SEomoz Blog	seomoz.org/blog	106
14	Online Marketing Blog	toprankblog.com	105
15	Mashable	mashable.com	104
16	Search Engine Roundtable	seroundtable.com	101
17	Occam's Razor by Avinash Kaushik	kaushik.net	101
18	Anne Holland's Which Test Won?	whichtestwon.com	94
19	Convince & Convert	convinceandconvert.com	94
20	Agency Spy	mediabistro.com/agencyspy	94
21	HubSpot Internet Marketing Blog	blog.hubspot.com	91
22	Internet Marketing Strategies	portent.com	91
23	The Social Media Marketing Blog	scottmonty.com	90
24	Social Media Explorer	socialmediaexplorer.com	90
25	Search Engine Guide	searchengineguide.com	89

Source: Ranking compiled from Adage Power150 accessed 01/14/13



Entertainment Blogs

Rank	Blog	Blog Address	Technorati Authority Figures on 01/14/13
1	Deadline	deadline.com	889 ▼
2	The Huffington Post	huffingtonpost.com	871 *
3	Bleeding Cool	bleedingcool.com	835 ▼
4	HollywoodLife	hollywoodlife.com	832 ▼
5	Joystiq	joystiq.com	825 ▼
6	Gossip Cop	gossipcop.com	819 ▼
7	Flavorwire	flavorwire.com	789 ▼
8	Comic Book Movie	comicbookmovie.com	782 ▼
9	Robot 6	robot6.comicbookresources.com	777 –
10	PlayStation.blog	blog.us.playstation.com	775 ▼
11	Eurogamer	eurogamer.net	768 ▼
12	Media Bistro's GalleyCat	mediabistro.com/galleycat	759 ▼
13	Consequence of Sound	consequenceofsound.net	753 –
14	Celebitchy	celebitchy.com	751 ▼
15	Dlisted	dlisted.com	748 –
16	TorrentFreak	torrentfreak.com	746 –
17	Perez Hilton	perezhilton.com	745 –
18	PopSugar	popsugar.com	744 ▼
19	Splash Page	splashpage.mtv.com	742 –
20	TrekMovie	trekmovie.com	741 –
21	BuzzFeed	buzzfeed.com	740 –
22	FirstShowing	firstshowing.net	740 –
23	Screen Rant	screenrant.com	739 ▼
24	GeekTyrant	geektyrant.com	737 –
25	Tor	tor.com	735 ▼

Source: Technorati Authority for "Entertainment" blogs on 01/14/13

▲ an increase in authority for 01/14/13 compared with 05/24/12

▼ a decrease in authority for 01/14/13 compared with 05/24/12

* no change in authority for 01/14/13 compared with 05/24/12

– did not appear on list of Top Entertainment Blogs 01/14/13

2013 Top Media Outlets

Top U.S. Websites

U.S. Rank	Global Rank	Website	Web Address	Alexa Global Reach on 01/13/13
1	*	Google	google.com	43.93 ▼
2	*	Facebook	facebook.com	43.85 ▼
3	*	YouTube	youtube.com	34.02 ▼
4	*	Yahoo!	yahoo.com	20.29 ▼
5	*	Amazon	amazon.com	7.38 ▲
6	▲	Ebay	ebay.com	3.05 ▲
7	▼	Wikipedia	wikipedia.org	12.57 ▼
8	▲	Windows Live	live.com	8.93 ▼
9	*	Craig's List	craigslist.org	1.55 ▼
10	▼	Twitter	twitter.com	8.09 ▼
11	▲	Bing	bing.com	3.75 ▲
12	▼	Blogspot	blogspot.com	6.28 ▼
13	▲	Go	go.com	1.60 ▼
14	▼	LinkedIn	linkedin.com	3.50 ▼
15	▼	MSN	msn.com	4.79 ▼
16	*	Pinterest	pinterest.com	2.16 ▼
17	▲	AOL	aol.com	1.42 ▲
18	▲	Netflix	netflix.com	1.29 ▲
19	▼	Tumblr	tumblr.com	2.51 ▲
20	▲	CNN Interactive	cnn.com	1.14 ▼
21	▲	The Huffington Post	huffingtonpost.com	1.24 ▲
22	▼	PayPal	paypal.com	2.17 ▲
23	▼	ESPN	espn.go.com	1.01 ▼
24	-	Ask	ask.com	2.91 -
25	-	Wal-Mart Online	walmart.com	0.56 -

Source: Alexa Top Sites in the United States on 01/13/13

- ▲ an increase for 01/13/12 compared with 05/24/12
- ▼ a decrease for 01/13/12 compared with 05/24/12
- * stayed the same for 01/13/12 compared with 05/24/12
- did not appear on Alexa Top Sites in the United States 05/24/12



U.S. Daily Newspapers Online

Popularity	Website	Address	Popularity	Website	Address		
1	*	The New York Times	nytimes.com	26	*	Orange County Register	ocregister.com
2	*	The Wall Street Journal	online.wsj.com	27	-	The Hartford Courant	courant.com
3	*	The Washington Post	washingtonpost.com	28	▼	The Sacramento Bee	sacbee.com
4	*	USA Today	usatoday.com	29	▼	Sun-Sentinel (Ft. Lauderdale, FL)	sun-sentinel.com
5	*	Los Angeles Times	latimes.com	30	▲	Newsday (Long Island, NY)	newsday.com
6	*	San Francisco Chronicle	sfgate.com	31	▼	The Baltimore Sun	baltimoresun.com
7	*	New York Post	nypost.com	32	▲	The Detroit News	detnews.com
8	▲	Houston Chronicle	chron.com	33	*	Milwaukee-Journal Sentinel	jonline.com
9	▼	Chicago Tribune	chicagotribune.com	34	▼	Orlando Sentinel	orlandosentinel.com
10	▼	Christian Science Monitor	csmonitor.com	35	▼	Boston Herald	bostonherald.com
11	*	Washington Times	washingtontimes.com	36	▼	The Examiner (Washington, D.C.)	washingtonexaminer.com
12	*	The Star-Ledger (Newark, NJ)	nj.com	37	▼	Deseret News (Salt Lake City, UT)	deseretnews.com
13	*	Chicago Sun-Times	suntimes.com	38	▲	Tampa Bay Times	tampabay.com
14	*	The Atlanta Journal-Constitution	ajc.com	39	▼	Kansas City Star	kansascity.com
15	▲	The Philadelphia Inquirer	philly.com	40	-	The Post Standard (Syracuse, NY)	syracuse.com
16	▲	The Denver Post	denverpost.com	41	▼	The Salt Lake Tribune	sltrib.com
17	▼	The Arizona Republic	azcentral.com	42	▼	Times Union (Albany, NY)	timesunion.com
18	*	San Jose Mercury News	mercurynews.com	43	*	The Seattle Times	nwsources.com
19	▲	Star Tribune (Minneapolis-St. Paul, MN)	startribune.com	44	▲	San Antonio Express-News	mysanantonio.com
20	▲	Detroit Free Press	freep.com	45	▼	The Indianapolis Star	indystar.com
21	▲	The Dallas Morning News	dallasnews.com	46	-	St. Paul Pioneer Press	twincities.com
22	-	Birmingham News	al.com	47	▼	Las Vegas Review Journal	lvrg.com
23	▼	The Seattle Post-Intelligencer	seattlepi.com	48	▼	The Oklahoman Online	newsok.com
24	▲	St. Louis Post Dispatch	stltoday.com	49	▼	Las Vegas Sun	lasvegassun.com
25	▼	The Miami Herald	miamiherald.com	50	▼	Austin American-Statesman	statesman.com

Source: Alexa Top Sites by News Category (filtered by Newspaper) accessed 01/13/13

- ▲ an increase for 01/13/13 compared with 05/24/12
- ▼ a decrease for the 01/13/13 compared with 05/24/12
- * stayed the same for 01/13/13 compared with 05/24/12
- did not appear on list of Alexa Top Sites by News Category 05/24/12

2013 Top Media Outlets

Top U.S. Radio Markets

Rank	Market	Metro 12+ Population
1	New York, NY	15,867,400
2	Los Angeles, CA	11,044,200
3	Chicago, IL	7,878,800
4	San Francisco, CA	6,264,600
5	Dallas-Ft. Worth, TX	5,431,900
6	Houston-Galveston, TX	5,126,200
7	Washington, DC	4,635,000
8	Philadelphia, PA	4,517,800
9	Atlanta, GA	4,385,000
10	Boston, MA	4,082,100
11	Miami-Ft. Lauderdale-Hollywood, FL	3,781,100
12	Detroit, MI	3,760,200
13	Seattle-Tacoma, WA	3,538,100
14	Phoenix, AZ	3,255,500
15	Puerto Rico	3,152,100
16	Minneapolis-St. Paul, MN	2,793,800
17	San Diego, CA	2,700,300
18	Tampa-St. Petersburg-Clearwater, FL	2,475,100
19	Nassau-Suffolk (Long Island), NY	2,448,100
20	Denver-Boulder, CO	2,429,700
21	Baltimore, MD	2,341,300
22	St. Louis, MO	2,308,100
23	Portland, OR	2,152,300
24	Charlotte-Gastonia-Rock Hill, NC	2,071,600
25	Pittsburgh, PA	2,004,900

Source: Arbitron Radio Market Rankings: Fall 2012 Report issued 9/13/12



Top U.S. Television Markets

Rank	Market	DMA 12+ Population	Rank	Market	DMA 12+ Population
1	New York	18,009,900	26	Indianapolis	2,461,800
2	Los Angeles	15,059,000	27	Baltimore	2,506,500
3	Chicago	8,153,000	28	San Diego	2,700,300
4	Philadelphia	6,857,300	29	Nashville	2,258,400
5	Dallas-Ft. Worth	6,018,200	30	Hartford & New Haven	2,289,000
6	San Francisco-Oakland-San Jose	6,165,100	31	Kansas City	2,045,800
7	Boston (Manchester)	5,533,300	32	Columbus, OH	2,064,200
8	Washington, DC (Hagerstown)	5,607,800	33	Salt Lake City	2,394,800
9	Atlanta	5,425,400	34	Milwaukee	1,955,000
10	Houston	5,363,400	35	Cincinnati	1,954,900
11	Detroit	4,100,400	36	San Antonio	2,125,000
12	Seattle-Tacoma	4,221,200	37	Greenville-Spartanburg-Asheville-Anderson	1,886,700
13	Phoenix (Prescott)	4,252,100	38	West Palm Beach-Ft. Pierce	1,712,000
14	Tampa-St. Petersburg (Sarasota)	3,872,000	39	Grand Rapids-Kalamazoo-Battle Creek	1,669,900
15	Minneapolis-St. Paul	3,859,000	40	Las Vegas	1,698,900
16	Miami-Ft. Lauderdale	3,847,600	41	Oklahoma City	1,548,500
17	Denver	3,498,500	42	Birmingham (Anniston and Tuscaloosa)	1,596,100
18	Cleveland-Akron (Canton)	3,264,600	43	Harrisburg-Lancaster-Lebanon-York	1,682,900
19	Orlando-Daytona Beach-Melbourne	3,284,900	44	Norfolk-Portsmouth-Newport News	1,624,000
20	Sacramento-Stockton-Modesto	3,442,600	45	Austin	1,661,600
21	St. Louis	2,706,100	46	Greensboro-High Point-Winston Salem	1,497,400
22	Portland, OR	2,714,200	47	Albuquerque-Santa Fe	1,611,500
23	Pittsburgh	2,490,100	48	Louisville	1,461,500
24	Raleigh-Durham (Fayetteville)	2,529,800	49	Memphis	1,512,500
25	Charlotte	2,546,300	50	Jacksonville	1,505,100

Source: Arbitron Television DMA Markets: Fall 2012 Market Populations & Rankings issued 9/13/12