

SCREEN

RADIO

MUSIC

STAGE

Published Weekly at 314 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$18. Single copies, 25 cents. Mailed as second-class matter December 22, 1946, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1948, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 159 No. 13

NEW YORK, WEDNESDAY, SEPTEMBER 5, 1948

PRICE 25 CENTS

WAR BOW TO THE CUSTOMERS

Film Companies Ask Army Officials To Probe GI Racket on Rentals

Film company execs have reportedly asked Army officials to look into the allegedly growing practice by some Army personnel of showing 16 mm. entertainment pictures in this country. Thing has reached the proportions of a "racket," it is said, Army officers reportedly booking civilian "club dates" for their entire projection paraphernalia at a stipulated fee, pocketing the dough with nobody supposedly the wiser.

Major distributors point out that the entertainment pictures are given to the armed forces free of charge with the understanding that 16 mm. prints of major company releases would not be shown in the U. S. Secondly, these Army men are competing with exhibitors who have paid for the right to show the pictures 35 mm. screens in regular civilian theaters.

Army personnel allegedly have rented out their entire screening setups to social clubs, shown the pictures in camps and other places. If the "racket" does get growing, according to one film company exec, Army personnel may be involved in a scandal.

Mencken Cites 'Torture' By Time Mag; Prefers 'Variety' Quick Death

In "Supplement 1" to his classic, "The American Language," H. L. Mencken pays a renewed tribute to the style of Variety, saying that he much prefers their way of writing to that practiced on Time. Time writes lecture English, where "Variety" writes simple use words that are natural to them, but new, at least to readers who don't know Broadway or speak the language of show business. But in his just-published "Supplement" Mencken makes a mistake.

He not only writes out a famous heading in accepted English, but also the wrong word first, but he explains the famous heading correctly. It reads "Six Six Five Five" and was written by the late Al Green, who was a graduate of Columbia and associated with "Variety" from its earliest days.

Though it is not generally known, (Continued on page 3)

Arkansas Riled At 'Over 21' F1m Slap

Little Rock, Sept. 4. Arkansas is plenty sore at Columbia Pictures over a running gag in the company's comedy, "Over 21." Glenn Green, director of publicity for the state, says he's already filed at repeated references in the picture to a mythical "Crocker Field, Arkansas," to which none of the Army's QCS graduates want to be transferred because it is described as "20 miles from hawds" and "in a swamp."

Green's office is lodging a complaint with the War Dept. office and is requesting all Arkansas theatres to refrain from booking the pic.

Detroit Cafe Supplies Pix With Nifty Show

Customers at Detroit's Show Bar in this city have been introduced to something new in nite club entertainment. In addition to drinking, dancing and three acts, the owner, Mickey Jarvis, now gives his patrons pictures.

Playing this week is Major Clark Gable's "Combat America." Coming next week, "The Battle of Russia." (Info.)

Jap Conduct Cues USO Pacific Plan

Army requirements for troop entertainment in the Pacific from here on will be determined upon Jap behavior once occupation of the Japanese homeland starts. Until it's determined how they'll act, the War Dept. it's believed, will hold up its V-J entertainment setup from USO-Camp Shows.

While the Jap envoys are presently bowing and scraping and feeling very sorry that they started the whole thing, the Nip antics are liable to change once American troops occupy Japan in force. It's not inconceivable that suicide squads making banal charges will harass the occupation GIs. Consequently, it's believed that the V-J entertainment blueprint will be held up until it's known what's likely to happen.

However, the War Dept. by requesting 18 new units for September indicates that present requirements will be normal. It's still not known whether the present requirements will be normal. (Continued on page 22)

Suing Wife Blames Pix For Inability to Meet Mate's S. A. Demands

A Chi housewife accused separate maintenance in Judge Charles E. Byrne's Superior Court chambers last week on grounds that her husband was so influenced by movies he saw that he wanted her to "act like Laurel Bacall one and Jeanette McMurrie Main the next." She never could meet his demand that she quit her job demands for which she has type of character he wanted her to be. 21-year-old Shirley Adler testified, depended upon what type of role her husband, Melvin, 28, had seen that night.

Judge Byrne awarded her \$23.50 a week temporary support. He also told Mrs. Adler if she and her husband are reconciled they should stay away from movies.

BALANCED FILMS REPLACE 'CYCLES'

"Cycles" of screen product have become so unpopular in the last 10 years that today most distributors have turned against a cycle or trend towards any definite type of picture. Instead the industry is settling on a balanced program of musicals, gangster productions, melodramas, comedies and war pictures.

This industry attitude stems from the growth in intelligence of the average picture theatre audience. Probably the best tipoff on how the intelligence of the theatre audience has grown in the last decade is shown by draft figures. Only about 6% who faced selective service were rated as illiterate, and few of these were born in this country.

This gradual increase in mass intelligence is reflected in the diversity of interests by the better educated. This in turn shows up in demands of film patrons for a variety of screen fare. Even the terrific impact of (Continued on page 22)

EINFELD PARTS WITH WB; RESIGNS

Hollywood, Sept. 4. S. Charler Einfield has resigned from Warner Bros. effective immediately. He plans a vacation. His split came about over a new deal. One of the key men in the Warner organization and considered among the industry's leading figures, Einfield's departure from Burbank coincides an affiliation, of 10 years, of Ouseinsky vice-president in charge of publicity and advertising for WB, since the long since gone beyond their defined limits. His creative activities have included matters of policy, production, finance, distribution and theatres.

Not generally known is that Einfield was a house manager of the original Plaza theatre on 89th street in New York, a famed spot in its day—1934—campus-raising "Park Avenue bohoxy" clientele. But his (Continued on page 3)

1st Television Theatre Will Be Built in N. Y.

A television theatre, the first of its kind in the world, will be built on 52nd street and 8th avenue in New York City by Samuel Goldwyn, who last week (20) purchased the property at auction for \$875,000 from the City of N. Y.

Arguably, a real estate operator and builder, outfit William Klein, vice president of the company, announced his plan to construct a theatre and office building on the site, which is near the City. He stated that he will build the tele theatre for resale to well-known N. Y. theatrical investors.

Radio, Pictures Can Do Terrific Job To Reconvert Nazis, Says General Ike

Aussie Looking To U. S. for Performers

Sydney, Sept. 4. With Australia slowly recovering from V-J, Aussie showmen are now looking overseas for talent.

First executive to head for the U. S. on talent-buying trek is David Martin, chief of Tivoli circuit and Mincro legit theatre holdings. Martin plans to build additional legit and vaude-theatres early next year. Following Martin on a talent quest will be Sir Ben Fuller and E. J. Tait.

5-7 Odds 'Okla.' Plays 5 Years

With the new season on as of this week, plus indications of highly competitive production, the longevity of the current Broadway hits is a matter of speculation among show people.

Odds are quoted at 5-7 that "Oklahoma" (St. James), which has completed two and one-half years on Broadway, will achieve a five-year run. It would break all records for musicals.

Two bets are known to have been made on the staying chance of "The Voice of the Turtle" (Moyse), now in its third season. Five-to-one that the romantic comedy will play into next June is one wager and the other at even money stipulates it will be on Broadway in June, 1949.

"Life With Father," longest-running comedy of modern times, enters its seventh year in November. Play billed by the Empire to the Bijou at the end of this week and in the new location will start a policy of play-off Broadway performances, with Monday drinks.

By ABEL GREEN

Frankfurt, Germany, Sept. 4. The terrific job radio can do in a demilitarization program extending from 15 to 20 years was stressed to U. S. men at a European junket by Gen. Eisenhower, who received them here, and Gen. Robert McClure, chief of the information control division, who luncheoned groups in Wiesbaden on Wednesday (20).

Eisenhower pointed out that the homefront radio can educate American parents as to the need for an occupation army and a military corps of alphas as inspiring peace.

There was no government when we took over, he said, and now the four powers must enlist radio and screen facilities to get Germans back on the demilitaric road. The General declared that 85,000,000 Germans are important to the world's peaceful future and added that part of a long-range program includes keeping them from starving and freezing to death this winter.

Gen. McClure conducted an open (Continued on page 22)

New Orleans All Out To Recapture Prewar Amusement Prestige

New Orleans, Sept. 4. Now that the war has been tucked away, New Orleans is shifting to peacetime pursuits, going all out to regain her reputation as a winter amusement center. She has large-scale plans for post-war development.

Announcement was made Thursday, Aug. 22, of the organization of Greater New Orleans, Inc., comprised of leading industrialists, show men and athletes, which through a vast national advertising and publicity campaign will go after tourists in a big way. Herbert J. (Continued on page 5)

To Mr. BOB WEITMAN
Managing Director
Paramount Theatre, New York

Many Thanks for a Most Pleasant Six Weeks Engagement

The Girls of THE HOUR OF CHARM Orchestra

Conducted by
Phil Spitalny

"INDIE" IN THE FUTURE

Industrial, Comm'l Pix Key Stimulants To Production, Employment—Golden

Washington, Sept. 4.—Industrial and commercial films will be one of the most important stimulants to maintenance of high production and full employment in the next few years. Reports reaching the Commerce film chief, Nathan D. Golden, reveal. Department reaching him from commercial film producers indicate that business is already showing keen interest in the possibilities of PIX.

Golden proposed that business generally consider use of a series of five films, which he outlined as follows: (1) Training film for shop employees; (2) films to teach skills relating on their products and selling methods; (3) films instructing retailers on the fine points of the product and upon best selling methods with which to approach their customers; (4) films explaining proper service and repair methods for the merchandise; and (5) a film designed to show consumers the merits of the product and create desire for it.

During the past year, the Paramount films have long been recognized as excellent salesmen of American goods. Golden holds that the industrial film can take advantage of the good-will created by the entertainment film. He pointed to the success of the "Coca-Cola" series. The industrial film, he said, will serve to exert direct selling pressure. He suggested that, in these films, and added that arrangements may soon be completed for showing of commercial films to U. S. embassy projection rooms throughout the world.

British salesmen, incidentally, are already armed with excellent selling films, Golden said, and American firms would be ill-advised to ignore the potent and effective they give the British in world market competition.

WB, 20TH DICKER WITH ROSS FEDERAL

Warner's and 20th-Fox are discussing a deal with Ross Federal Service under which they would take a three-year lease on the checking facilities of the organization. An early closing of negotiations is anticipated, said a federal official. Under the former distribution deal, is president, has branch offices in all existing centers. Though it formerly checked percentage engagements for other distributing companies, Ross now handles only 20th-Fox and the pictures of Vanguard (David O. Selznick) and Lester Cowan, both of whom release through United Artists.

It formerly used Ross Federal, WB for some time, but has maintained its own checking organization.

Dick de Rochemont Honored by France

Richard de Rochemont, March of the producer, has been designated an officer of the Legion of Honor for his services to France, honor best bestowed at a dinner given by the France Forever Society, of which he is president in the U. S. De Rochemont was a general foreign manager for M. T. from 1934 until the war started. He visited the American battlefield during the war, conferred with leaders of the French underground on his first trip in 1941.

Par Backlog Down to 21

Primarily as result of the protracted Hollywood strike, Paramount's backlog of product, which all along has been substantially greater than that of other production companies, has been reduced to 21 pictures. These include some features that were completed partly during the strike and are taken in two which are now being pre-released, "Incendary Birds" and "Love Letters." At one time Par had 30 pictures in the cutting release.

Tender Wrath

Metro exploitation exec Bill Ferguson got a letter last week from a wine official asking for a copy of the forthcoming Metro picture, "Our Vines Have Tender Grapes."

Ferguson sent him a letter explaining that "Our Vines" has nothing to do with grapes. Ferguson sarcastically suggested that he contact 20th-Fox and see what that company has in mind on "Grapes of Wrath."

Yates Rep. Prez Under Merger

Herbert J. Yates would become president of Republic Pictures Corp. if the proposed merger of Consolidated Film Industries, 20th-Fox and Republic Pictures is approved by stockholders at the special meeting called for Sept. 29. Yates, a former shareholder reveals that it is the intention to name Yates head of the consolidated corporation (Republic Pictures Corp.), with James R. Grainger as executive vice-president.

Przy statement in Republic Pictures Film Industries and Republic Productions while Grainger is president of Republic Pictures Corp. and distribution corporation of the Rep. set-up.

Przy statement also lists Walter L. Pitts, Jr., Walter W. Vincent and Edward L. Walton as to-be-board members for the Herbert Yates, Jr., as treasurer and Joseph E. McMahon, secretary.

Przy statement in revealing data of those to be directors and officers of the consolidated company, states that Yates received \$150,000 remuneration in 1944, while Grainger received \$45,000. This income is derived from affiliated Republic interests.

FILM STOCK TRADING SLUGGISH, SEC REPORTS

Philadelphia, Sept. 4.—Activity in film stocks was sluggish during the July 11-Aug. 10 period, according to a report made public last week by the Securities and Exchange Commission.

Principal transaction reported was the sale of 8,100 shares of Universal Pictures Co. common stock by Cliff Brink Universal City, Calif., bringing its total down to 1,900 shares. At the same time Preston Davis, S. L. L. round holding 4,000 shares of Universal.

Jack L. Warner reported holding 205,000 shares of Warner Brothers common. His trust added 1,800 shares during the current period, bringing his total to 206,800.

Frederick L. Ehrman, New York; notified the SEC that he had added 100 shares of Republic Pictures, making his total 3,000 shares.

Eugene Zukor Out of Navy, Back to Par

Lt. Gen. Eugene Zukor, who resigned in the Navy—shortly after Pearl Harbor, and has been in charge of the U. S. Navy's film production of service, was mustered out Thursday 130 in Washington and left the office of Hollywood to resume production duties at the Paramount studio.

Przy statement of Lt. Gen. Zukor, chairman of the board of Par. Lt. Zukor was a producer on the Par lot prior to his military service. In the years before held various posts at the homefront. He was formerly on the Par board.

HUMBERSTONE MEGS JOLY

Hollywood, Sept. 4.—Film biographer of Alvin Karp, to be licensed as a tintur tennin with Grace Humberstone directing.

PROFITABLE TIME FOR DEALS

As a result of experiences by several American film company foreign chiefs who have just returned to this country from Europe, U. S. major deals dealing with the continent will keep "hands off" on distribution deals with national film production.

"Tippoff came last week in the announcement by Harry Kosler, chairman for British Screen Productions, that he will forgo a trip to Europe at this time. He has been advised that such a trip before now is spring is useless because of language, travel, food and economic barriers. Besides, European nations and their leaders have enough headaches this winter to straighten out their own economic and social problems.

Hence, in the opinion of many, during these months the U. S. majors must get ready to decide their united course in meeting the various crises they know they will be up against in endeavoring to get their films played on European screens. Entire situation pivots upon the success failure of the U. S. State Dept. in current dealings with the French government—dealing with the British government and U. S. film company reps and French government officials, and which were aimed at a diplomatic plane last week when General de Gaulle and his entourage visited this country.

Przy statement in revealing data of those to be directors and officers of the consolidated company, states that Yates received \$150,000 remuneration in 1944, while Grainger received \$45,000. This income is derived from affiliated Republic interests.

Quick Trips Anyhow

Of course, fact that those just returned from Europe have advised other U. S. major companies that it is not so easy jaunts at this time does not mean that key foreign department will be forced to the country to find out it necessary to make quick trips to Europe during the forthcoming week. Walter G. Walker, U. S. Artists' relations manager, expects to make a quick trip to October, while James R. Grainger, U. S. Artists' v.p., will go over shortly, too. But they will go primarily to England, and will travel to the Continent if absolutely necessary.

However, the U. S. film companies definitely have now handed the ball to the State Dept. If the latter fails, it is possible that American product may go into Europe in a few months. Actually, though, U. S. filmians may have enough "trading material" in current negotiations with the French, to work out something other than a just a stop-gap deal concerning the film industry.

Einfeld

Continued from page 1

actual start in the picture business was in New York in 1927. He had a long career. His next step was to First National and then to Warners with whom he has had no picture production association.

It was while concentrating on Warner publicity that Einfeld found himself in the picture business. He had a long career. His next step was to First National and then to Warners with whom he has had no picture production association.

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The porting is amicable.

Domestic Users of Raw Film Allayed By Govt. That End of Curb to Hit Them

Neat Switch

Chicago, Sept. 4.—If anybody needs any proof that the war is really over, here is the proof.

Up to a few weeks ago, a sign in the b.o. of Jones Lintick & Schietel's Long McVickers theatre read, "Easers Wanted."

Last week it was changed to: "Neat! Appearing Users Wanted."

Johnston Pact To Be Set Sept. 15

Eric Johnston, head of the U. S. Chamber of Commerce, officially becomes president of the Motion Picture Producers & Distributors Assn. this month on a five-year contract at around \$150,000 annually plus a virtually unlimited expense account. Will Hays, current and only other proxy of MPDPA, stays on as chairman of the association's board, a new executive committee is directed and management of MPDPA will be in Johnston's hands. Will Hays' new duties begin in an advisory capacity.

Actual finalizing of Johnston pact is expected to be announced by about Sept. 15, when the MPDPA directors meet in its quarterly session. Only minor details remain to be adjusted. Hays' arrival in N. Y. from the Coast, where he's been for the past two months, is expected to be in cooperation in drawing up final papers.

Among adjustments will be those of Hays' present contract as MPDPA head. This runs until the end of March at a \$135,000 annual rate. Hays has been in on all combats regarding Johnston's deputy proxy job. Hays' lesser role in association affairs, he says, has been his desire for several years, he merely wants to assist any new Johnston.

Johnston is expected to divide his time between N. Y. and Washington, with the former still remaining a key center of MPDPA activities. However, the new chief plans to re-assert the legislative and foreign trade front of the picture industry as well as streamline public relations activity. All three divisions long have been recognized by Johnston as prerequisite to a vital trade association.

\$1,302,000.00 ASSETS FOR PICTURE INDUSTRY

Washington, Sept. 4.

Pix industry assets of over \$1,302,000,000 were reported by the Treasury last Thursday (30) for the fiscal year 1942, with 2,559 firms reporting profits in 1942. Companies which showed a profit reported earnings of \$1,118,000,000 that "reported" receipts of \$2,135,000.

Cost of operations, exclusive of salaries, rents, maintenance, taxes, depreciation etc., was reckoned to amount to \$600,000,000, with total deductions at \$1,027,000,000. Capital assets were shown to be \$307,000,000, with land listed separately as worth \$170,000,000.

B's Necessary to Develop Talent, Connors Stresses

Chicago, Sept. 4.—"Importance of continuing to turn out B pictures all the better for 'Bert Hollywood' product," was stressed by Tom Connors, 20th-Fox vice-president, at a directors' district sales confab here last week.

B's are necessary, Connors said at the directors' confab, in order to develop new writers, directors, actors, etc.

Washington, Sept. 4.—Controls over export of raw stock will probably end this month, with the film manufacturers' association to determine individually how they will treat their foreign and domestic customers.

Drapping of PEA controls leaves the Government with no legal means of holding down exports of raw stock to the Argentine, Spain, or any other country where such control is generally believed both desirable for political reasons and vital if demand for Hollywood pix is to be maintained. The State Dept. has failed to make the point, however.

The State Dept. last week instructed its Prague embassy to confer with the Czech government concerning the treatment of U. S. pix in that country. The instruction follows publication of terms of an agreement signed by Czechoslovakia and the USSR which allows the Russian to resume the playing time in Czech theaters.

GREENLAND DICKERS ON INDIE PRODUCTION

Monroe Greenhall, released last week from the Army, leaves for the Coast today (Wednesday) to probe possibilities of formation of a major independent production organization with a couple of Coast' producers. He would like to form a setup of Greenhall pictures to be distributed by United Artists release.

Greenhall is a major in the Army, formerly was an active "exploitation" chief at UFA and an aide to Don-Donaldson in the War Production Board before entering the armed forces some three years ago.

Heffin Replaces Ladd In Betty Hutton Pic

Hollywood, Sept. 4.—Van Heffin, film assistant, Ian Ladd opposite Betty Hutton in "California Here I Come."

Ladd went on suspension for refusing role and Heffin will move over to replace Ladd as his first chore since discharge from Army.

VARIETY

This page includes: FOUNDERS BY SIM SILVERMAN. Published Weekly by VARIETY, Inc. 154 West 46th St. New York 19, N. Y.

Subscription: Annually, \$10. Foreign, \$11. Single, \$1. Vol. 159 No. 13

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DAILY VARIETY Published in Hollywood by Variety, Inc. 616 A Star-Building, Foreign.

BREAKING it's own

WESTERN UNION

CHARTER OF SERVICE

MR. H. A. G. I. A. N. L. PD=WEISER IDA JULY 12 1945*

MR. N. E. D. E. PINET=CARE RKO RADIO PICTURES

PINOCCHIO FINISHED FIRST WEEK AT UPTOWN THEATRE TO RAY ABOVE AVERAGE GROSS NECESSARY TO MOVE PICTURE TO RIALTO THEATRE FOR EXTENDED RUN. REACTION WAS MORE THAN FAVORABLE AS GROSS INDICATES NEW GENERATION PLUS LARGE NUMBER OF REPEATS MARKED UP NEW HIGH FOR A DISNEY PRODUCTION. SINCERELY FEEL YOU HAVE ANOTHER BOX OFFICE GIANT KINDEST REGARDS

JOS. L. LAWRENCE THEATRES BY D. K. EDWARDS.

THE COMPANY WILL APPROPRIATELY ACKNOWLEDGE THESE FOR THEIR COOPERATION AND SERVICE

Salt Lake City

WESTERN UNION

MR. W. J. B. D. L. PD=PHILADELPHIA PENN JULY 16 11:55A*

MR. N. E. D. E. PINET=RKO RADIO PICTURES INC*

REBOOKED PINOCCHIO SENATE THEATRE HARRISBURG AND AMAZED AT RESULTS GROSS ALMOST \$1000 MORE THAN ORIGINAL ENGAGEMENT WITH CLIENTELE EVENLY DIVIDED BETWEEN ADULTS AND CHILDREN. READING BEST WISHES

JAY EMMUEL

Harrisburg, Pa.

WESTERN UNION

CHARTER OF SERVICE

MR. W. J. A. J. L. G. PD RKO NEW YORK NY JULY 13 12:41P*

MR. N. E. D. E. PINET=RKO RADIO PICTURES

JUST FINISHED A VERY HAPPY AND PROFITABLE ENGAGEMENT WITH WALT DISNEY'S PINOCCHIO AT THE ORPHEUM THEATRE SIOUX CITY. WE EXPERIENCED THE SAME FAVORABLE REACTION TO PINOCCHIO AS WE DID WHEN WE SHOWED SNOW WHITE IN THAT IT WAS AN ENTIRELY NEW PRODUCTION TO MANY WHO WERE TOO YOUNG TO SEE THE PICTURE WHEN IT WAS ORIGINALLY SHOWN. THE ADDITION OF THESE NEW PATRONS TO THOSE WHO WERE ANXIOUS TO SEE THE PICTURE AGAIN GAVE US THE FINE WEEK WE HAD. THE COMMENTS FROM THE PUBLIC AND PRESS WERE EXCELLENT

SOL SCHWARTZ

THE COMPANY WILL APPROPRIATELY ACKNOWLEDGE THESE FOR THEIR COOPERATION AND SERVICE

Sioux City, Ia.

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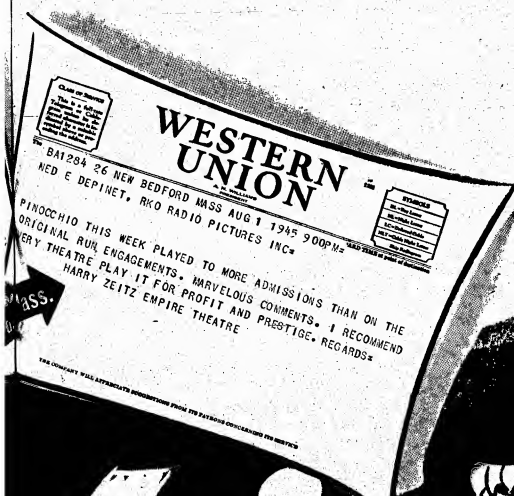
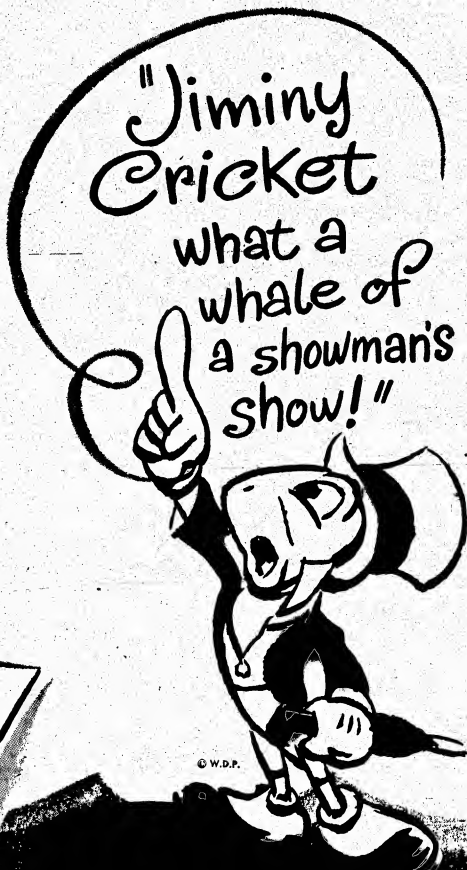
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Box-office hit of the season at the Republic Theatre... 1st week 'way over anything in months... 2nd week big as the first... and 3rd looming up strong as ever!



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IN TECHNICOLOR

RELEASED BY RKO RADIO PICTURES, INC.

697 Boothmen Get 10% Raise, On 3-Year Spread, in Chi Contract, Ending Nine Weeks of Bickering

Chicago, Sept. 4. — Nine weeks of wringing necks for members of Motion Picture Operators' Union, Local 110 (IATSE), will end this week. With wage increases for Chi area's 697 boothmen totaling 10% spread over the next three years, the contract became effective Saturday (1), and runs to Aug. 31, 1948.

Unionists were proving even bolder, despite fact they've been threatening a blackout in the area's 387 pic houses unless they get 15%, inasmuch as those in A and B class houses now get pay increases of 5% the first year, 7½% the second, and another 2½ the third year. Operators in C houses, those charging less than 38c admittance get boosts from present scale of \$1,800 to \$2,000 an hour, based on number of seats the theatre has, to a new scale of \$2 to \$3 an hour. Increase for A and B houses is 10%, and makes Chi's operators the highest paid in the country, according to both union and exhibitor rates. As one of the latter put it: "We're now in partnership with the operators."

Pact, signed at 10 a. m. on Wednesday (29), averts shutdown on Chi pic houses threatened for Sept. 1, expiration date of the old contract, unless union demands were met. Exhibs had offered a raise earlier of 2½%, for the first year, second and 1½% third, but it was rejected by union.

Outcome means that operators in 3-400 seaters will get \$2 an hour; those in houses with capacity of 800 to 1,100 get \$2.25 an hour, with work up to \$3.25 an hour for those working in 2,200 to 2,500 seaters. At that rate, latter figure is \$1.50 an hour in three years—or 171.84 for a 48-hour week in 1948.

In addition, pact covers production of films of every type—8 mm, 16, 35, etc.—plus television. Contract also calls for improved sanitary conditions in booths.

Negotiators for union were Gene Atkinson, business agent; Daniel Carmel, union attorney, and Tom Gorman, proxy. Exhib reps were Morris Leonard, Harry Katz.

(Continued on page 20)

Ruggles Starts 'London' Pic in British Studio

Hollywood, Sept. 4. — Start of his first picture in England, "London Town," inter-mixing, is announced by Wesley Ruggles in cablegram to his studio. Ruggles is making the pic at Sound City, Shepperton, England. Studio is operating for the first time since the war started, having been used by the army ministry. Ruggles said, "The plan is now being blitzed, but there is sufficient space being made available.

U Shake-Up Shifts Front Office Boys

Hollywood, Sept. 4. — Final score on the Universal shakeup finds the picture department shifted from producer job which will decide whether MCA opens an office here. James Geller, formerly of Warner's, and more recently with William Morris Agency, Boston, has been named to write and story activities. Ted Cain continues as business manager of the music department, and Gwen O'Brien, story editor, and Ruth Barner, head of the scenario department, remain in their same jobs. Robert Sparks, relayed by Geller, is now an associate executive of the Universal advisory board.

WB's Leatherneck Tieup

Hollywood, Sept. 4. — Twenty-page brochure, telling the story of the Marine Corps, and including production record of "The Pride of the Marines," is being published by Warner Bros. in connection with the U. S. Marine Corps. Contributors include General A. Vandegrift, Marine Corps commandant; Brig. Gen. Robert L. Denig, USMC; Ben Hibbs, editor of Saturday Evening Post; and Robert and Robert, and Commander Director, of the Free Library of Philadelphia. Brochure will be distributed to schools, colleges, libraries and service organizations.

SAG Ink's Three Indies

Hollywood, Sept. 4. — Contracts covering wages, hours, and conditions for actors in being inked by Screen Actors Guild with Empire Productions, Inc., Louis Henry Productions, Inc., and Golden Pictures, Inc.

Deals were made by Executive Secretary John Davis, Jr.

SPG Quitting Film Walkout

Hollywood, Sept. 4. — Screen Publicity Guild quit on account of quitting the jurisdictional strike here, with 138 now back on the job, after sending out a letter to 20 of those out are meeting to determine whether they will return to their chores.

Screen Office Employees Guild was holding its lines already established, but producers were trying to contact the 20 members, which 100 seats are filled by outsiders released from rampant jobs. Producers claim they've obtained some seats, which Albert Sorrell, Conference of Studio Union picket, called for stronger support of strike.

Meanwhile, picket lines continued at film houses, although unlawful acts by pickets were prohibited and picket lines, it was announced, would be extended to include National Screen Service and Fowle, Cone & Belling, because latter were servicing studios with advertising.

Freed Says 'Follies' Will Stay on Road

Hollywood, Sept. 4. — Denying reports that "Ziegfeld Follies" would be yanked from roadshowing, Arthur Freed, producer of the Metro film, stated that statements were "absurd" in light of the record-breaking business being done in the picture.

"Changes in the film are only to be three minutes of overtime and exit music, which will be taken care of at the request of the studio's New York office. Show will continue on roadshow basis at \$2.40 top.

MCA Staying London As New Overseas Hq.

London, Sept. 4. — Talt Schreiber claims he is not here to sign up American bands for London hotels. His mission is only to survey conditions affecting post-war operations. He is here for 10 days and is staying another two weeks after which he will decide whether MCA opens an office here.

Schreiber maintains there is a lot of talent here. He is particularly impressed with several playwrights and screenwriters who would prove, he says, to be of great value to MCA.

Tint Chiefs to England

Hollywood, Sept. 4. — Problems of Technicolor expansion abroad, with emphasis on color printing, will be taken up by Natalie Kalman, int. director for Technicolor, and Kay Harrison, manager of England. Pair leaves here this week for England. Harrison has been in Hollywood for past month discussing matters of local expansion.

SHORT ANKLES REP.

Anti-Short has terminated his resignation as casting director of Republic and will check off the lot of the cast of Bill Wray's "Short," who has been with the Valley plant for last year and a half, but he needs a rest. No candidate for the post has been named as yet.

The 847 Question

Re: the bit back question. Where do managers of Hartford motion picture theatres take their wives and families when the managers have a night off?

Ans: To the movies. Always at a house headed by another manager.

The Hartford Courant sent a reporter out with the query and published the answer after interviewing Hartford house managers.

Eye Experiment Of 'Gl Joe' Day-Dates On 'Same B' Way Block

Buyers are awaiting with interest the experiment being undertaken in connection with the Broadway Theatre and one of "G. I. Joe," which is slated to open simultaneously in two houses, both located in the same Times Square block during the week of Sept. 17.

Deal made with Harry Brandt by George Schaefer, chairman of Lester Cowan Productions, which made the picture for release through United Artists, calls for day-date occupancy of both the Globe and Gotham, but with policies differing in two theatres. According to Schaefer, "Joe" will play the Globe on a continuous basis at 7 to 10:30, but at the smaller Gotham it will show three times daily, all seats reserved, at a top of \$2.40, with a probable low of \$1.10. Gotham seats 800, the Globe 1,416.

Policy is patterned somewhat after that which obtained some years ago for "Gene With the Wind," which was roadshowed at the Astor, six blocks away from the Capitol Theatre, it played day-date on a continuous run.

A substantial advertising campaign will be put on for "Joe," according to Schaefer.

Sold Away From Loew's in Pitt

Pittsburgh, Sept. 4. — Lester Cowan has sold "Gene With a Gun" away from Loew's in Pittsburgh and Ernie Pyle picture will have its first showing at the latter next month at Harris theatre, key spot here in Harris circuit. A film had previously been announced at Loew's, but the picture here is from W.P. Stanley (houses are operated locally under a WB-Lew pool), but terms could be agreed on and deal with Harris was finally closed last week.

Second time in recent weeks an outside theatre has grabbed off a plum from the chains. Sam Goldwyn also sold to Danny Kaye "Wonder Man" away from local WB-Lew pool and it'll go into Shea's Fulton place in month.

WASH. BALTO VARIETY CLUBS SET GRID GAME

Washington, Sept. 4. — Washington and Baltimore variety clubs will jointly sponsor the football game between the Washington Redskins and the Detroit Lions in the Baltimore Stadium next week. Proceeds of the game will be equally divided between the two teams.

This is the first large-scale promotion for the Baltimore club, while the Washington Barkers' Club, which is in the promotion of prizes, lets, shows and other events.

Gov. E. J. Thye of Minnesota Has Accepted the Post of Honorary Chairman of the National Committee for the Relief of the Victims of the Heart Hospital at University of Minnesota.

Minneapolis, Sept. 4. — Gov. E. J. Thye of Minnesota has accepted the post of honorary chairman of the National Committee for the Relief of the Victims of the Heart Hospital at University of Minnesota. Mayors H. H. Humphrey and J. P. Kelly of Minneapolis and St. Paul, respectively, will serve with the governor.

The club will equip as well as build a 200-bed hospital and contribute \$25,000 annually to its support.

'Terror' Methods Charged to Execs Of Boothmen's Union in Chicago

Teamsters Get Pay Hike

Hollywood, Sept. 4. — New wage rate of \$1.34 per hour for teamsters has been put into effect by the local studio jobs, as well as by Society of Independent Motion Picture Producers.

Rate went into effect immediately. The local Board control were removed of increases that do not call for a rise in membership dues.

Navy News Pix To Center in L. A.

Los Angeles, Sept. 4. — Under new Navy agreement set up, Los Angeles will be the center of coverage. Capt. Gene Markley, director of the Navy's photographic division, told West Coast reporters at a luncheon at the Vanerly Club room in the Ambassador.

At the same time Capt. Markley revealed that the Navy will be making films of all major events to civilian crews. This means return to competitive shooting, with trailers again being made for regular weekly newscast editions.

Commander Walter W. Emerson has been named assistant director of the Navy's photographic division to work out of Los Angeles under the new setup.

Preceding service on Pacific footage will be maintained by Commander W. C. Park, acting as liaison between the Navy and the regular Daily Navy trans-Pacific plane will deliver footage in San Francisco to Capt. H. Gordon, public information officer, who will send it on here to Commander Park.

Following pre-empting treatment at Pathé by Commander Park, six negatives will be processed for airing direct to newscast home offices in New York, bypassing Washington. Under this setup reel companies can have any newscast event in theatres in one week or less after it actually happens.

Chi Exchange Workers Ask 20% Wage Boost

Chicago, Sept. 4. — IATSE Local B-45 (Film Exchange Employees) told exchanges here last week they intend to start negotiations for a new contract, retroactive to Dec. 1, 1944, and ending Nov. 30, 1945. Current agreement is 10% increase, approved by W.E.B. in May, 1944. The union has all exchanges according to Sam Lamansky, business agent.

UA Sets 45 Circuit Pacts for 'Southerner'

United Artists has set 45 circuit bookings for the Low-Mitchell production "The Southerner," in which the Wetmore and John Jenkins in the Atlanta territory, the Interstate, Dallas, Lehighman, Washington, The States, Omaha, and Brandt, Skouras and Prudential, New York.

Utility Men Mull Wages

Los Angeles, Sept. 4. — Proposed new bookings cover utility men scales, etc., are under discussion by Studio Utility Employees Union.

Dulm is seeking to hold most of current weekly earnings. It studies that it would be a 36-hour week for technicians.

Studios Start Probe Of Extras' Call Skips

Chicago, Sept. 4. — "Double dating" and "cell skipping" racket by which extras have been trimmed out of thousands of dollars is under investigation, with charges that it has been used for indefinite suspensions. Probe started when checkup on shallow line in a picture "Hi Man" showed only 183 extras present though there were 216 on call.

Similar investigations in other studios call at two or more studios the same day and getting others to announce that they have been called. Central Casting inquiry has already resulted in numerous suspensions and removal of extras from the available extra list.

Bebb, who was named a defendant in Parker's suit, denied in his complaint that he was any part of a conspiracy to keep Parker out of work, and accused Gene Atkinson, business agent; Tom Gorman, proxy; Clarence Jalas, assistant business agent, of conspiring since their election in 1939 to keep Parker out of work and dominate the union by use of threats, intimidation and physical violence.

Bebb, who had been prevented from performing his duties as secretary-treasurer by the three union officials, who he said, refused to sign books and records from his control, he alleges unionists were threatened with loss of jobs if they did not sign the officers, and in one instance a member was beaten up.

Bebb sought and was awarded \$100,000 of the local's funds from May 1, 1944, to April 30, 1945, despite fact that union's records for 1944-45 were for \$78,000. He also claimed officers secured membership list voting salary increases for themselves.

Bebb's Suit Augments Parker's with Accusations That Atkinson's Pay with Local's Funds Exceeded \$100 a Week Expense Account; That Jalas' Expense Account was Raised to \$100 a Week to Cover Expenses of Gorman's Pay was Hiked from \$1,200 to \$2,500 a Year, with Union Funds Used to Stand the Bill. He Also Claims That IATSE Proxy Richard E. Walsh Has Failed to Respond to Bebb's Demands to Deny Union Affairs of the Local.

All charges were denied by Atkinson, who said he had never seen Bebb's suit, and result of collusion between exhibitor and union. Former, Atkinson said, backed action in order to discredit the union during wage increase negotiations.

Atkinson also said his membership was "almost 100%," and he never signed a vote of confidence in their leaders. Business agent said he will file suit to have Bebb's suit have been ironed out without resorting to the courts, but that "exhibitor will continue to refuse to discredit us by financing Bebb's suit."

Legal papers here, meanwhile, were rebalancing the "bloody history" that has marked the struggle for control of the operators' union here since the early 1920s. Atkinson was quoted as reiterating his election promise that "the union is run for the benefit of its members and will never again experience the perpetuation of the kind of warfare that the penitentiary. Our union has no more space for molsters."

Legal remarks referred, of course, to the suit filed by Atkinson in his first proxy, Feb. 4, 1935, by which he had sought to have Bebb's suit ironed out without resorting to the courts, but that "exhibitor will continue to refuse to discredit us by financing Bebb's suit."

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Eyschel Estimates \$6,500,000 Record Music Hall Gross for '45

The Radio City Music Hall, N. Y., will gross around \$6,500,000 next year, it is estimated by G. S. Eyschel, managing director of the theatre. It will be an all-time high, higher than the top film theatre in the world.

In August alone the Hall grossed about \$775,000, the highest month it has enjoyed in its 13 years of operation.

The \$6,500,000 figure for the theatre, controlled and built by the Rockefeller interests as a part of the Radio City development, compares with \$5,800,000 for 1944, an increase of \$700,000.

While it may be necessary to throw in a 10th picture for 1945, there's a good possibility, says Eyschel, that the end of December may see the Hall come up with only nine, a new annual low, which would create an average of between one picture and one week for each film.

Coincidentally, this year sees not a single RKO picture in the Music Hall marquee, first time this has occurred since the theatre opened. Pictures this calendar year are "National Velvet" (M-G), on carryover into January from December of 1944; "So to Remember" (Col.); "Bright Lights and Every Night" (Col.); "Without Love" (M-G); "Valley of Decision" (M-G); "Bell for Adano" (DNU); "Over 21" (Col.), which closes a three-week stint, tonight (Wednesday); "Our Village Has Wonderful Things" (M-G), opening tomorrow (Thursday) for an indefinite run; and "Wind and the Waters" (M-G), which Eyschel figures may carry through to the first of the coming year. If another picture is necessary it will bring the total played, 10, to that of 1944.

Based upon a possible nine for the current calendar year, the Hall will have played only 833 pictures since 1932 to November 1, 1945 (Dec. 27), an average of 28 yearly. The first year (1932) was the toughest in the Hall's history, with 47 pictures played over a 52-week period. They included 20 from RKO, 13 from MGM, five from Warner, four from Columbia, three from Universal and one each from Paramount and United Artists.

Since then the years and the number of pictures enjoying Hall luncheon have been:

1934	43
1935	40
1936	36
1937	30
1938	31
1939	28
1940	26
1941	26
1942	16
1943	11
1944	10
1945	10-16

OAKLAND MGR. JAILED ON FALSE THEFT REPORT

Oakland, Cal., Sept. 4. William Venard, 24, manager of the Boothall theatre, here, was charged with making a false report of robbery. Venard claimed to have been held up and robbed for \$18,712 in theatre funds on Aug. 27 while returning home from the theatre. A theatre inquiry developed that the money was cashed in a friend's room.

Solve Ciney \$1,000 Robbery
Hamilton, O., Sept. 4. Last week's \$1,000 robbery at the Forest theatre, Cincinnati, was believed solved with the arrest here of Floyd Slaggy four days later. Slaggy is Hamilton Chief of Police John C. Calhoun. The youth named two confederates.

Schwabbe Temp Prod. Mgr. for Sol Lesser
Hollywood, Sept. 4. Ben Schwabbe has been inducted as production manager for the pending return of Barney Briskin. Briskin will return to the job after three months of recuperating from illness. Schwabbe resigned last week as executive producer at PRC.

SEE THE LIGHTS MIXING HIGH SCALE

Fair's 141 Bookings

Iowa state-wide campaign for 20th Fox "State Fair" was so successful that instead of opening the opus at Des Moines theatre, Des Moines, as initially planned, Tri States Theatre, Des Moines, will open it there to handle the crowds attending the preem last week.

Instead of 85 bookings, first scheduled for initial statewide bookings, total has been boosted to 141 starting last week and continuing until the end of this month.

Pre-Selling Pix Nicks Current B.O.

Pre-selling drives on major films far ahead of the openings have become a fact for some time. Important coin is spent for ads in newspapers, car cards, posters, etc., heralding the forthcoming attraction. In the opinion of some, interfering that the current attraction, "Bell for Adano" (DNU), which is on its way out of the house. Actually, though, the bill may not be changing for anywhere from two to five weeks.

These drives, according to informed sources, have a tendency to keep downtown filingers away from theatres, since many feel that, since the picture is "leaving" the houses they may as well wait until it gets to the nabs. These campaigns thus are felt to have actually hurt a.o.b. of current attractions which, if allowed to bring the spotlight from an admirably excellent viewpoint during majority of its run, would stay well above its control figure and continue to bring big picture engagement at the first-run house.

POLIO SPREAD MAY BAR KIDS FROM CHI HOUSES

Chicago, Sept. 4. There was strong indication that children may be barred from film houses here soon, with reports of new cases of infantile paralysis in Chicago by Dr. Herman N. Bixler, chief of health prep. Kids under 16 are now being kept out of theatres in nearby Michigan City, Ind., and Freeport, Belvidere and Rockford, Ill. In the latter city, which has been sprayed with DDT, new miracle inoculate, 24 lives have been taken by polio since July 1.

Although no penalties have been levied on violations by theatre ops, it's believed that an order, adopted unanimously by city councils of three latter-named municipalities, will be enforced through cooperation of parents.

Healthful opening of schools in Michigan City and Belvidere has been slowed back to Sept. 10, with no opening in view until October. Although Chi schools will open on schedule, Annual Boney County fair at Rockford, Ill., following Sept. 7-9, has also been cancelled.

Vallee Quits Birdwell Yarn After Mooney Tiff

Hollywood, Sept. 4. Rudy Vallee stepped out of the Russel Birdwell role in "Ring of Lies" following a tiff with co-star, actress, Mooney. (See news page Martin Moore.)

Robert Shayne will assume that role, which was announced to have been played by the crooner, although he had not yet inked contract.

HECHT DUE AT REP

Ben Hecht will check in at Republic Sept. 20 under his writer-producer deal, with the studio.

Lee Garmes will be associate producer and head cameraman.

While hoping for continued stability in the admission-price structure, exhibitors in smaller communities see signs pointing to a gradual dip in admission prices. Generally big city in the middle-though some exhibitors claim it's not as good as last year.

Rural exhibitors will not only get a big percentage of returning war-pants workers, who had migrated to the big cities in answer to big wages, but they will be hit by numerous boys returning from military in the last 18 months. Admittedly, these smaller communities lost a comparatively larger number in the draft.

One fact that many will be receiving less than formerly is being a low-price scale, exhibitors are aware of. This automatically will bring a lower-price scale, exhibitors are aware of.

D. of J. Discredits Speculation on Pre-Trial Decree

Washington, Sept. 4. Although the rumor persists that the Government's anti-trust suit against the majors may not get to trial until next month, the department is said to be signed meantime, the Dept. of Justice says it has done nothing to prevent the suit from going forward. A special staff is working long hours compiling documents and records on the industry. The department has no talk that the Government will announce a new decree on any basis other than that of development. Yet, the majors, as a group, at least are unwilling to accept that condition.

Thus no appointments has been made at this date for any discussion to decrease possibilities beyond the brief and—by the industry—viewed as a mere formality. Attorney-General Tom Clark and Assistant Attorney-General Wendell Berry are said to be the most prominent position of the Government was made clear.

There is, however, a strong feeling here that further attempts to keep the case out of court will be made in the next month. Trial is scheduled for Oct. 8, and the defendants are said to be anxious to stop it if possible. It has been announced, but not confirmed here, that one or possibly two of the defendants will attempt to settle independently, if the others refuse to accept the Government terms.

"Divorcement Certain," Set Cole
A new consent decree will not be filed until after trial of the Government's anti-trust suit against the film.

(Continued on page 18)

Loew's Sets \$9,000,000 Program For Theatres in Latin America

Merger Forms New Indie

Hollywood, Sept. 4. New indie known as Advanced Pictures, Inc., formed by merger of company of Dave Fleischer, former Paramount cartoon producer, and that of Peter Tinturin, composer, is negotiating for releases.

First picture will be "Heaven Only Knows," authored by David Boehm and purchased for a reported \$40,000. Boehm is set to write script. Harold A. Baker, Chicago financier, is angling new firm.

Malco \$1,500,000 Theatre Program

Memphis, Sept. 4. The Malco Circuit is planning a \$1,500,000 program of construction, expansion and improvement as soon as materials are available. M. A. Lightman, presy., has told city managers, remodeling of the Malco, organization's Main street show window, and a new theatre at Jackson, Tenn.

Lightman told the managers at a banquet here that 241 of the company's 200 employees were called to the colors during the war, including his own two sons. Three of his employees lost their lives. All will be returned to their jobs, but there will be no demerits to make way for them. Malco employees sold \$2,000,000 worth of war bonds. Lightman revealed.

Four Planned in Florida

Miami, Sept. 4. A wave of new theatre construction is sweeping Greater Miami since the end of the war. Wometex Theatre, one of the largest chain theatre operators in south Florida, is setting two new projects.

The downtown house, tentatively named the "Florida," will be a 3,000-seater. The "Shore Theatre" (Continued on page 20)

MONOGRAM PLANS TO SPEND 500G FOR BLDG.

Hollywood, Sept. 4. Monogram Pictures plans \$500,000 building expansion program as soon as materials are available. The new mill and carpenter shop and additions to executive offices.

Construction will include new mill and carpenter shop and additions to executive offices.

Loew's International (Metro) has bought 40,000 theatre buildings and remodeling program in South America, greatest in its long international program. Project calls for two office buildings and eight new or remodelled houses.

Arthur Loew, Loew's International presy., predicated the whole step on increased biz resulting from Loew's financing of two synchronized pictures. Even lesser films with Spanish dubbing produced big revenue. Loew's has been encouraged by the turn of events after only eight months of dubbing. "Gaslight," initial synced film, outgrossed "Come With the Wind" in nearly every Latin-American spot played. Two theatres, housed in an eight or 10-story office building, are projected for Havana—Project—being to cost \$2,000,000. One house will cost 2,000, while the other is to be a 1,000-seater. Plans are being studied to make part of the structure a film center housing all S. X. exchanges in the Cuban capital.

In Buenos Aires another office building and a 1,000-seat theatre are planned. Also in Argentina, a 1,500-seater theatre, the opera, at Tucuman, has been converted into a theatre. "Luxor," this house will have a new sound-conditioning and air-conditioning. For the \$500,000 population city of Valparaiso, Chile, Loew's is planning a new 2,300-seat theatre to be known as the Metro. It will cost around \$1,000,000.

Loew's International is expanding in three cities of Colombia. Company's 200 employees were called to the colors during the war, including his own two sons. Three of his employees lost their lives. All will be returned to their jobs, but there will be no demerits to make way for them. Malco employees sold \$2,000,000 worth of war bonds. Lightman revealed.

Loew's International expansion, however, is not devoted entirely to plans abroad; plans are going forward now on the 12-story office building, synchronization studios and lab on West 57th street, New York. Structure promises to be one of the most elaborate film company office buildings ever. It will favor the eddy cost close to \$4,000,000. Structure, which runs through to 58th street, will include a 120,000 sq. ft. complete foreign department, but will contain about 12 projection rooms.

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COMMITTEE ASKS FOR L.A. 5% TAX ON ADMISH

Los Angeles, Sept. 4. Recommendations in regard to procedures for admission tax on the City Council next week with jurisdiction that committee on taxation and revenue will favor the tax.

Exhibitors who tried to explain their position at the council hearing will be advised that the committee decided assertions of exhibitors that it was a purely a "suck-the-taxpayers' gimmick." Southern California Theatre Owners Assn. is leading fight against the 5% bill.

Schnitzer to Captain Sears 100G Sa's Dec

Carl Lescroart has been named Edward M. Schnitzer, homeoffice executive, to head south this week. Saer's sales drive, which started Aug. 4 and continues through Dec. 31, November 1945.

Schnitzer plans to tour company exchanges.

Metro's Freeman Goes East

Hollywood, Sept. 4. M. Bernard Freeman, Metro's managing director for Australia and New Zealand, heads east this week after studio confab here.

He will return to the Coast in November preparatory to going to Australia.

Schlaifer Supervises 20th-Fox Ad-Pub As Morne Becomes Spectral Co. Aide

Pat Horne, 20th-Fox advertising, publicity and exploitation chief, gave up that post last week and immediately accepted a position as special consultant with the company's Charles Schlaifer, his assistant, was placed in supervisory charge yesterday. Sargent Skouras announced that the exploitation, ad, publicity, and radio departments would be placed under the supervision of Schlaifer supervising. He also revealed that Rodney Broudy, Christie Hulse, Helen and Ted Lohed, heads of exploitation, ad, publicity and radio, respectively, will stay in their jobs. Skouras named executive assistant to Horne, also left 20th-Fox yesterday.

Horne's new post with 20th-Fox is

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→ SO YOU KNOW
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JACK L. WARNER, Executive Producer

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KNOW WHAT WARNERS MEAN WHEN WE
RE'S BIG NEWS FOR THE INDUSTRY IN

ilded Pierce!

'Christmas' Whiz 30c In Hot Chir; 'Desert-Pastor' 40c, 'Valley' 38c, 5th

Upped attendance, Chicago, Sept. 4. ... muggy weather and ice-cream grocers above average this season.

'Christmas in Connecticut,' at the Roosevelt, is big \$30,000, and 'Escape in Desert,' with Tony Pastor band and the Peacock orchestra, took a robust \$40,000 at Oriental.

Estimates for This Week

Alto (B&K) (1,200; 55-95) ... \$11,000. Last week, husky \$2,500. ... Chicago (B&K) (3,000; 55-95) ... 'Incendary Blonde' (Par) plus Conroy orchestra and Big Boy Trio on stage (4th wk). Sock \$55,000.

'G.I. Joe' Colossal 16 1/2c, 'Omaha; 'Fair' Sock 14 1/2c

'G. I. Joe' is a smash at the Orpheum this week with upper price policy thrown in. Terrific take will give house one of the highest figures in the city for straight picture.

Estimates for This Week

Omaha (Trustee) (3,000; 16-20) ... 'G. I. Joe' (UA) and Beau-Talbot (T) terrific \$150,000. Last week, \$100,000. ... 'Omaha' (Trustee) (3,000; 16-20) ... 'Incendary Blonde' (Par) (m.o.) ... 'Fair' (S&W) (1,500; 55-95) ... 'Soc. M. Lawyer' (U) (50; 20-30) ... 'State Fair' (20th wk). Sock \$14,000.

'Fighting Guardsman' (Col), nice \$8,000. 'Bialto' (Fox) (878; 35-74) ... 'B'way Boff; 'Fair-Boswell' Sock 12 1/2c, 'Hidden Eye - Rochester' Big \$37,000, 'Marmes-Barnet' 69c, 'Letters' 75c, 2d

With the weather favorable and the influx of out-of-town moviegoers, the downtown N. Y. film emporiums are doing well.

'Follies' Near-Capacity 21c, 'Priz, 'Blonde' Fat 27 1/2c, 'Marmes' Hot 28c

Competition plenty tough for holiday week, with Fulton reopening after six-week shutdown and Nixon continuing road-show engagement of "Ziegfeld Follies" and "Good ones are still grabbing more than their share.

Estimates for This Week

Follies (RKO) (1,700; 40-65) ... 'Priz' (RKO) (1,700; 40-65) ... 'Blonde' (RKO) (1,700; 40-65) ... 'Marmes' (RKO) (1,700; 40-65) ... 'Letters' (RKO) (1,700; 40-65) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

'Guest Wife' Wow \$24 in St. Louis

Going great guns at \$37,000 or above. Last week, \$24,000. ... 'Guest Wife' (RKO) (1,700; 40-65) ... 'Blonde' (RKO) (1,700; 40-65) ... 'Priz' (RKO) (1,700; 40-65) ... 'Marmes' (RKO) (1,700; 40-65) ... 'Letters' (RKO) (1,700; 40-65)

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'Scandals' Vaude Boff 38c, Frisco

Biz continues above normal, with 'Incendary Blonde' and "George White Scandals" biggest downtown pull.

Estimates for This Week

'Scandals' (RKO) (1,700; 40-65) ... 'Boff' (RKO) (1,700; 40-65) ... 'Frisco' (RKO) (1,700; 40-65) ... 'Incendary Blonde' (Par) ... 'George White Scandals' (RKO) ... 'State Fair' (20th wk) ... 'Valley' (38c) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

'Nineties' Boff 35c, Det.; 'Prima Tits' Rainbow' to 42c, 'Bataan' 'Fancy' 25c

Holdc, coupled with cool weather, is tipping grosses high this week. ... 'Nineties' (RKO) (1,700; 40-65) ... 'Prima Tits' (RKO) (1,700; 40-65) ... 'Bataan' (RKO) (1,700; 40-65) ... 'Fancy' (RKO) (1,700; 40-65)

Estimates for This Week

'Nineties' (RKO) (1,700; 40-65) ... 'Prima Tits' (RKO) (1,700; 40-65) ... 'Bataan' (RKO) (1,700; 40-65) ... 'Fancy' (RKO) (1,700; 40-65) ... 'Incendary Blonde' (Par) ... 'George White Scandals' (RKO) ... 'State Fair' (20th wk) ... 'Valley' (38c) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

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'Philly Okay; 'Rhapsody' Big 38c, Ellington Ups 'Eye' 37c, 'Highness' 22c

Despite record-shattering gross on Labor Day weekend several of Philadelphia's new picture houses are doing big business.

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'Eddie' Fat 17c, 3 Spots, Denver; 'Thrill' 13c, 2d

Big size good to break here this session, but a bit below hoped-for.

Estimates for This Week

'Eddie' (RKO) (1,700; 40-65) ... 'Thrill' (RKO) (1,700; 40-65) ... 'Incendary Blonde' (Par) ... 'George White Scandals' (RKO) ... 'State Fair' (20th wk) ... 'Valley' (38c) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

'Denham' (Cochran) (1,750; 35-70) ... 'You Can't Cheat an Honest Girl' (RKO) ... 'The Moon Ship' (Par) ... 'Fancy' (RKO) ... 'State Fair' (20th wk) ... 'Valley' (38c) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

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'Rochester' (Rochester) (1,700; 40-65) ... 'Marmes-Barnet' (Rochester) (1,700; 40-65) ... 'Letters' (Rochester) (1,700; 40-65) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

Estimates for This Week

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'Marmes-Barnet' 69c, 'Letters' 75c, 2d

Going great guns at \$37,000 or above. Last week, \$24,000. ... 'Marmes-Barnet' (Rochester) (1,700; 40-65) ... 'Letters' (Rochester) (1,700; 40-65)

Estimates for This Week

'Marmes-Barnet' (Rochester) (1,700; 40-65) ... 'Letters' (Rochester) (1,700; 40-65) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

'Guest Wife' Wow \$24 in St. Louis

Going great guns at \$37,000 or above. Last week, \$24,000. ... 'Guest Wife' (RKO) (1,700; 40-65) ... 'Blonde' (RKO) (1,700; 40-65) ... 'Priz' (RKO) (1,700; 40-65) ... 'Marmes' (RKO) (1,700; 40-65) ... 'Letters' (RKO) (1,700; 40-65)

Estimates for This Week

'Guest Wife' (RKO) (1,700; 40-65) ... 'Blonde' (RKO) (1,700; 40-65) ... 'Priz' (RKO) (1,700; 40-65) ... 'Marmes' (RKO) (1,700; 40-65) ... 'Letters' (RKO) (1,700; 40-65) ... 'Fighting Guardsman' (Col) ... 'Bialto' (Fox) ... 'B'way Boff' (Fox) ... 'Fair-Boswell' (Fox) ... 'Hidden Eye' (Rochester) ... 'Marmes-Barnet' (Rochester) ... 'Letters' (Rochester)

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BIGGEST FIRST WEEK
BIGGEST OPENING DAY
BIGGEST WEEK-END
BIGGEST MATINEE
BIGGEST EVERYTHING
IN THE 27-YEAR HISTORY
OF THE N. Y. REVENUE!

ALL



EXTRA!
 First Monday almost
DOUBLED "Wassell"
 and "Affairs of Susan"

with
ANN RICHARDS and Cecil Kellaway
 Gladys Cooper · Anita Louise · Robert Sully
 Directed by **WILLIAM DIETERLE**
 Screen Play by Ayn Rand, Author of "The Fountainhead"

RECORDS BROKEN!



World Premiere of

Jennifer Jones
Joseph Cotten

IN HAL WALLIS' PRODUCTION

“Love Letters”

Tops even the Rivoli's Famous
Long-Run *Technicolor* Hits—“Bell Tolls,”
“Wassell” and “Freneman's Creek”!

That's how *PARAMOUNT* launched
Paramount Month

AUG. 26 TO SEPT. 29!



victory
 THE PICTURE
 YOU HELPED
 TO MAKE...
 Now on
 the screen
 in all
 it's thrilling
 glory!

It's your story of
 your victory told by
 your guys!

It deserves to be played!
 It deserves to be sold!

Gen.
 Dwight D.
 Eisenhower's

THE TRUE GLORY

THE WHOLE FASCINATING INSIDE STORY... FROM D-DAY TO V-E DAY!

Exploit it to the skies
 - with the help of the War
 Department and the OWI!

Brought to the Screen by Two Great Directors
 Capt. GARSON KANIN · CAROL REED
 (for the United States) (for Great Britain)

Distributed by COLUMBIA PICTURES
 for Office of War Information through War Activities Committee
 - Motion Picture Industry



Shady Lady (SONGS)

Final release of George Jessel... Shady Lady (SONGS)...

"Shady Lady" is a well-written screenplay, and while it hasn't strong music power, it should do well...

Yarn finds Miss Simms, a singer... "Perfect Strangers" is a perfect stranger to modern technique...

First Yank Into Tokyo

Final release of J. Van Drun... First Yank Into Tokyo...

Timely angles in this picture make it a natural for heavy exploitation... There isn't a name that means much to the average theatre patron.

"Come Out Fighting," laid in the East Side Kid series is entertainingly constructed and should provide a diverting hour as the summer feature in duals.

The Fatal Witness

Final release of Elizabeth R. and... The Fatal Witness...

one), a good job. Other standout roles are played by Leonard Strong... "Come Out Fighting" (Mono).

Perfect Strangers (BRITISH-MADE)

London, Aug. 31. Final release of Alexander Korda... Perfect Strangers (BRITISH-MADE)...

"Perfect Strangers" is a perfect stranger to modern technique, real close-up photography...

It's the type of that a young worker and his suburban wife, who had themselves recently...

This picture will be a blow to British picture houses... "Come Out Fighting" (Mono).

Come Out Fighting

Final release of Sam Katzman... Come Out Fighting...

Girls No. 2

Final release of Shirlin and... Girls No. 2...

The Fatal Witness

Final release of Elizabeth R. and... The Fatal Witness...

The Fatal Witness

Final release of Elizabeth R. and... The Fatal Witness...

Final release of Elizabeth R. and... The Fatal Witness...

Miniature Reviews

"Shady Lady" (Songs) (U. S. Comedy) with music and plenty of b.o. assets, including Glynis Simms and Charles Coburn.

"Come Out Fighting"

"Come Out Fighting" (Mono) Side kicks in entertaining duals. "The Fatal Witness" (Rep.) Secondary, murder mystery.

"Song of Old Wyoming"

"Song of Old Wyoming" (PRC) (Songs, West western). "Girl No. 2" (Artisan) (Soviet, Russian-made drama of Nazi treatment of captured Russian civilians; mid. b.o. for U. S.).

"Youth Affaire"

"Youth Affaire" (Continental) "The Echo Murders" (Artisan) Am. British-made whodunit hasn't a chance in U. S.

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"The Echo Murders" (Artisan) Am. British-made whodunit hasn't a chance in U. S.

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"Come Out Fighting"

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"Girls No. 2"

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chatrian is particularly worthy of mention.

"The general notable performances, that contributed by Ludmila Simms, as the German girl, and Elena Kuzmina, as Tanya (No. 217), are especially noteworthy, as well as a captured scientist and Vladimir Vladimirov, the German general, are excellent." - Wean.

Youth Affaire

Continental release of J. K. Koplin... Youth Affaire...

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True Glory, Pic Of European War, A Dramatic Boff

"The war documentary to end all documentaries dealing with the war in Europe... True Glory, Pic Of European War, A Dramatic Boff

True Glory, Pic Of European War, A Dramatic Boff

"The message is clear: 'True Glory' keeps pointing to the fact that no single nation or people won the war in Europe. Rather, it was a victory of the entire race and peoples who believed in liberty."

"Fraught with breath-taking sequences, 'True Glory' also has some of the most stirring music ever in this one, and this picture is so good that it will hold audiences throughout."

The Echo Murders

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"RECORDS ARE BUST!

At 100 WORLD PREMIERE DATES IN IOWA!

"ANOTHER

"A TON

"SMASH BOX

"TOP MO

RODGERS AND

STATE

IN

Starring

DANA ANDREWS

DICK HAYMES



with CHARLES WINNINGER · FAY BANTER · Donald

Directed by

Produced by

WALTER LANG · WILLIAM PERLBERG · RIC

Screen Play by Oscar Hammerstein II · From a Novel by

Thrilling songs by Rodgers and Hammerstein, composers of "Oklaho

"N' OUT ALL OVER!"

IN OMAHA! AT THE ROXY, NEW YORK CITY!

"OKLAHOMA!"

—Motion Picture Herald

"OF MONEY!"

—Hollywood Reporter

"OFFICE!"

—Variety

"KEY-GETTER!"

—Showmen's Trade Review

HAMMERSTEIN'S



FAIR

TECHNICOLOR

JEANNE CRAIN

VIVIAN BLAINE

Meek · Frank McHugh · Percy Kilbride · Henry Morgan

Music by **HARD RODGERS** · Lyrics by **OSCAR HAMMERSTEIN II**

Philip Stong · Adapted by Sonya Levien and Paul Green

"ma" and "Carousel"! Thrilling show from



Century-Fox!

\$1,500,000 Theatre Program

Continued from page 7

be a neighborhood house with 1,000 seats.

Miami Beach will be invaded by two new independent operators. One film lounge is planned to be built at Lincoln road and Washington ave., being built by the Linnea Enterprises, Inc. It will be a 700-seater. Two blocks south of this theatre, on Washington ave., the Bernstein theatre interests of Indiana, will erect the Palm theatre, the first all-plastic job in south Florida. It will seat 1,000.

Twin City Scramble

In a wild scramble to get in on the post-war ground floor, Twin City independent exhibitors are battling among themselves to grab off permits and sites for new theatres. The boys also hope to get the jump on outsiders, as well as each other, and keep prospective newcomers out of the field.

Six applications for permits to build new showhouses in Minneapolis and St. Paul and their suburbs already have been filed or are ready for filing. The Minnesota Amusement Co. (Paramount circuit) has one of the permits for a new theatre downtown here.

In St. Paul, two neighborhood in-

dependent exhibitors are fighting for permits to erect theatres within a block of each other. Riebfeld, local suburb, also is a battleground. The council there granted a permit to F. O. Lee, co-owner of a number of theatres, although W. R. Funk, circuit owner and Hollywood producer, claims he had been given the exclusive right to build and is threatening court action to keep Lee out.

Donald Guttman, who now owns and operates five theatres, announced he has acquired the site in a St. Paul neighborhood district to a new house and will build a \$1,000,000 one as soon as materials become available.

Outside of the Twin Cities, theatre building activity also is at a record high. The WPB has given the Minnesota Amusement Co. approval to build new theatres at Minneapolis, Minn., and Mankato, N. D., and work is expected to start soon. The circuit also has applications with the WPB to build new theatres at Rochester and St. Paul, Minn., and Eau Claire, Wis. In all the foregoing cities the Minnesota Amusement Co. now operates houses, and the situations are regarded as "closed."

W. A. Steffen recently announced he will build a new lobby for his World theatre, loop first-run house, to provide a new entrance on one

of the city's two main thoroughfares. It will cost approximately \$30,000. The Lake Region Amusement Co., owners of a circuit of 10 theatres, is starting a remodeling and improvement program. The Bonnie Berger circuit also is considering expansion and improvements.

HARRY GREY QUITS REP., WITH YATES 14 YEARS

Hollywood, Sept. 4. Harry Grey resigned producer post at Republic over weekend, to take effect immediately. Reason for anking studio was given that Grey and Herbert J. Yates, studio chief, couldn't get together on story projects. Grey has been with Yates for 14 years, holding post of recruiting director for Brunswick, Columbia and American records, which Yates owned. From 1931 to 1933, Grey then came to Coast to establish music department at Republic for Yates and in 1937 stepped into producer spot, where he trained many of studio's top-budget musical films. Yates made no announcement of future plans.

ROTH OUPPED BY UA

Leon Roth was named presub editor at United Artists homeoffice last week by Barker Hays, company's publicity chief. Roth has been with the company two years, being acting presub editor for the last three months.

Harry Cohn Issues Denial on Sale of Columbia Holdings

A "proposed sale" of Harry and Jack Cohn's film interests in Columbia Pictures temporarily denied by the brothers. Harry Cohn stated that a "sale" to Howard Hughes had never been contemplated. Cohn re-vealed that he has neither seen nor talked with Hughes in 10 years, and that Cohn has never been any negotiations, directly or indirectly, with him for the sale of his stock. "Nor is there any negotiation of this nature, directly or indirectly, with any other person, group or corporation," Cohn also averred, and while David O. Selznick is a stockholder, and that the latter approached Cohn also with reference to purchase of a large block of stock, that he was not interested in such transaction.

LIPTON BACK TO COL. POST FROM ARMY

David Lipton, soon to be out of the Army, will return to his old post as publicity chief at Columbia. Lipton has been on leave-of-absence while in the service.

Frank P. Rosenber, former executive in charge of public relations at the department, is slated to return to his old position.

37-Hour Flight Brings Surrender Reels Here

Factual handling of increased film since the war started with newsworld theaters to have the story of the Japanese surrender signing on the Missouri by Friday.

Report flight in a C-54 from the ceremonies to Seattle in 37½ hours, making the final transporting scene films possible so early.

697 Boothmen

Continued from page 6

Jack Kirsch, Alfred, Eddie Silverman, Sessome; Frank Smith, Barry Art Schoonsand, Theodora Gilchrist, Frank Phelps, Warners; Sam Meyers, North Suburban.

Six-Year St. Louis Pact

St. Louis, Sept. 4.

A series of huddles over a 30-day span to discuss 107 exhibitors in St. Louis and St. Louis County and the exec committee of IATSE, Local No. 148, over wage increase, agreement with pay and continuation of two men in each booth, was brought to a close Friday (3) with the signing of a six-year pact, the lowest ever made between the two bodies. The pact increase will cost the exhibitors a total of \$500,000 over the contract period.

When the pawns were begun, the exhibitors sought to reduce the number of men in the booths to one, but the projectionists stood pat, as a city ordinance passed several years ago mandating a Board of Aldermen make it mandatory for safety and other reasons, for two men to be in each projection booth. After the exhibitors yielded on this point, the question of the \$2 per week per man and the subject for considerable mulling. Another point that resulted in prolonged hand-to-hand talks was the period when the vacations were to be taken. Some of the exhibitors were willing to shutter from Dec. 11-24, and this was okay with the operators. However, a division arose over the exhibitors over the darkened period and was finally settled when the projectionists said they would limit their vacation any time suitable to the exhibitors. The exhibitors, about 60 in number, held out against any pay concession on the grounds that any increase granted by them, was out of proportion to that granted by the delivery and second-runners. This objection was overcome when the pact stipulated these small houses shall pay \$2 per year for the first four years and \$1 per year for the following two.

The only financial aid afforded by the new contract are the Kitzwood, Osage and Ozark in St. Louis County. It was the refusal of these houses to employ two union projectionists in their booths that resulted last spring in the strike of projectionists, film exchange employees, etc., that closed almost every house in the city and county before the war was settled.

Pix Uncover on Production Code

Recent biting attacks on the Hays Office for its strict enforcement of the production code have brought fresh industry appraisal of the existence of the code. Some observers look over whether or not the code is dated. Code was installed in 1933, and at only one time has the Hays Office looked over the administration rules, but apparently there's a growing sentiment in Motion Picture Producers & Distributors Assn. Hays office ranks to answer the "unjust criticism" which has been leveled had been to ignore all critical barbs.

JOHN BALABAN HEADS CAL. RESORT CORP.

Chicago, Sept. 4.

Deal to take over La Quinta hotel, a 100-room, 17 miles southeast of Palm Springs, was completed last week, with John Balaban of Balaban Studios, Los Angeles, heading new corporation running the hotel. The deal is due to reopen in October. Balaban has been having lunch closed during the war.

Other officers of the corporation which will run the resort, which Balaban described as being something on the order of Desert Inn, with swimming pool, saddle horses, etc., are Arthur H. Hays, president of Echo Products (bakery supplies), and Joe Schwartz, secretary-in-charge of lawyers. Both are Chicagoans.

RKO Skeds \$3,666,000 Advertising Budget

Hollywood, Sept. 4.

Total of \$3,666,000 will be spent by RKO to plug its product during the coming year. Cohn will be spent on newspaper, magazine and radio campaigns, according to the report of Earl McCormick, national director of advertising and publicity.

McCormick declared \$400,000, the largest sum ever allotted to one picture at RKO, would be spent to exploit the Technicolor production, "The Spanish Main."

Arthur Mayer's Overseas Junket for Red Cross

Arthur L. Mayer, operator of the Bialto, N. Y., who is devoting all his time to assist to Basil O'Connor, chairman of the American Red Cross, will leave shortly for a tour of China, India and Japan to survey the needs of the war-torn countries and to study proposals for additional services for the Army of Occupation. Mayer will supervise the production of a factual film covering Red Cross work in the Far East. Mayer recently returned from Europe after making a survey of Red Cross activities there and previously was in the Pacific. Prior to going with the Red Cross, Mayer served in the Army of Occupation, Secretary of War and Assistant to the Co-ordinator of the War Activities Administration of the motion picture industry.

Miranda's New Pact

Hollywood, Sept. 4.

Carmen Miranda has inked a two-picture per year contract with Jack Skelbinder's Sunning Productions. She starts her first film, "Sunny Side of the Street," with Warner Bros. messenger, E. and Signora Marie Roring, Jan. 1, after a personal appearance in New York.

2 New Chi Projects

Chicago, Sept. 4.

Two new financing projects for Chi are planned by H. A. Spanish, executive in charge of financing associated with Film Studios and has leased space in the Wilding Studio over for filming "The Woman Speaks," a twice-monthly newspaper devoted to women's activities, and a special treat, also semi-monthly, and also spotlighting women.

First of the latter, made last week, was "Sixties of Harmony" featuring nuns in the DePaul University choir. Associated with Spanish are Madeline Woods, who writes the scripts, and June Merrill, Station WJLD announcer, who acts as commentator.

Western Electric Export Corporation

WILL DISPLAY ITS POST-WAR SOUND REPRODUCING SYSTEMS

during a convention of its foreign country managers and branch managers in New York City, October 1-12.

The post-war Westrex MASTER Sound System will supersede the pre-war Mirophonic Master Sound System for larger theatres. This new system is designed for easy adaptation in the field to probable Hollywood developments such as automatic control and multi-track sound.

The post-war Westrex STANDARD Sound System is especially built for the needs of smaller theatres.

Orders for these post-war models will be accepted now and will be filled in the order of their receipt.

Western Electric Export Corporation
310 BROADWAY AVENUE, NEW YORK 31, N. Y.



- WESTERN ELECTRIC COMPANY (ANDAMON)-China, Paris, Berlin, Ecuador
- WESTERN ELECTRIC CO. INC. OF ARGENTINA-Alexandria, Uruguay
- WESTERN ELECTRIC COMPANY OF ASIA-China, Singapore, Thailand, Malaya, East Indies
- WESTERN ELECTRIC CO. (AUSTRALIA) PTT LTD.
- WESTERN ELECTRIC CO. OF BRAZIL
- WESTERN ELECTRIC CO. (CARIBBEAN)-Cuba, Trinidad, Venezuela, Panama, Guineya, Puerto Rico, West Indies
- WESTERN ELECTRIC COMPANY A. S.-Denmark
- WESTERN ELECTRIC COMPANY (FRANCE)-France, Belgium, Luxembourg, North Africa
- WESTERN ELECTRIC COMPANY OF ITALY
- WESTERN ELECTRIC COMPANY LTD.-Brazil, India, Ceylon
- WESTERN ELECTRIC COMPANY OF MEXICO
- WESTERN ELECTRIC COMPANY (NEAR EAST)-Egypt, Greece, Turkey, Palestine, South Africa
- NEDELJANSKO-WESTERN ELECTRIC N. Y.-Netherlands
- WESTERN ELECTRIC COMPANY (NEW ZEALAND) LTD.
- WESTERN ELECTRIC COMPANY (ORIENT LTD.)-Japan, Korea, Manchuria
- WESTERN ELECTRIC COMPANY OF SPAIN-Spain, Gibraltar, Portugal
- SWEDISH WESTERN ELECTRIC COMPANY A. B.-Sweden, Norway, Finland
- ALPINE WESTERN ELECTRIC COMPANY-Switzerland

THERE'S SOMETHING SO HONESTLY
REAL, SO SINCERE ABOUT THE MAIL
TRUE CONFESSIONS GETS



Adman IN WONDER LAND

"America Is My Future"

Dear Editor: I read the monthly articles, "This Is My America," by authors and other public figures in your True Confessions magazine. To read what America is to them gives me the desire to express myself. Do we have to be someone important before we love America? No, I think not, because I am only a young girl of sixteen and I love my country as much as any one. You see, America is my future.

America! When I hear that name spoken, I think of a land of freedom and of opportunity . . . a land where people may worship as they please and make their own choice. Where but in America do men have such privileges?

When I think of America, and the things our boys and girls are fighting for, my heart nearly bursts with pride. Their bravery and heroism prove how much they love their country. When I think of all these things, there come to my mind words from a poem written about another war which was the making of a better country for us to live in. These are the words that stand out in my memory from Ralph Waldo Emerson's "Concord Hymn:"

By the rude bridge that arched the flood,
Their flag to April's breeze unfurled,
Here once the embattled farmers stood,
And fired the shot heard round the world.

I am proud that I am an American. To God we owe all the thanks for this great land, and to God we must pray to keep it "Our America." This is your America and my America. What have we done to make it a better land?

Please keep on publishing these articles by public figures. They have given me an inspiration and an urge to do all I can to help. I hope they will awaken in others that same great desire, so that soon the whole world may be at peace again, and our boys will come safely home.

Miss E. M., Liberty, S. C.

I SAY, THANK GOD
FOR SUCH THINKING



TRUE CONFESSIONS has become so much a part of the lives of its readers that it's the most natural thing in the world for them to sit down and write letters to the editor. By thousands the letters come in every month—letters from friends to a friend. They come from everywhere, concern everything. Some ask

advice, hundreds seek help, others just say "Hello." All of them prove that True Confessions is real—it springs from the lives of its readers. If it didn't, they never would call every issue their "Magazine for a Better Life."

TRUE CONFESSIONS

Bought at newsstands by 2,000,000 women a month for the living service it gives

YOU'LL PLAN
TO GO THE LONG
WAY 'ROUND



There's a *Ford* in your future!

IT'S not too early to begin your planning. There's an important day coming—when a smart new Ford will be ready to serve you. . . . Then what will a few extra miles matter? This new Ford will be sturdy and big—an eager-powered beauty. From start to finish of jaunt or journey you'll ride in gentle comfort. And as mile after carefree mile unrolls, you'll discover this new car is

thrifty, too. The skill and experience which Ford has gained in more than 40 years are your assurance of this. . . . Production has started but is very limited. More Ford cars are coming soon. Meanwhile, because America needs all available transportation, keep your present car in good condition. It will pay you to see your Ford dealer regularly. **FORD MOTOR COMPANY**

"THE FORD SHOW". Singing stars, orchestra and chorus. Every Sunday, complete NBC network. 2:00 P. M., E. W. T., 1:00 P. M., C. W. T., 12:00 M., M. W. T., 11:00 A. M., P. W. T.



ELITE

Stirs Latin Women Vs. Fascism

Some years ago Gertrude Fells, director of women's programs for the Office of Inter-American Affairs, was kicked out of Spain by Franco for her pro-democratic beliefs. For the past 40 weeks she's been translating her hatred for the fascist leader into a hard-hitting series of women's shows that are beamed weekly, via CBS shortwave, into Latin and South American countries.

For obvious reasons not to stir one side of the show has been heard in Argentina. Nor, for that matter, has any of them been heard in this country, although many familiar with the series believe that broadcasting the shows within the U. S. would be a distinct contribution.

The series has been going on week in and week out without fanfare—in fact, they've never been publicized before. In an effort to glean a wider reaction from the program, Miss Fells has just made a tour of four Latin American countries and learned that not only have the shows had a terrific impact toward creating a better understanding of women in the Americas, but the shows are actually used as texts at the University of Mexico and elsewhere. Nearly all of the script have been written by L. K. Hoffman (wife of Elwood Hoffman of the CBS Program Writing division) and, like Miss Fells, she doesn't believe in pulling punches. Original series was titled "Women in War," with format subsequently extended to embrace overall titles of "Women in America" and "Letters to Women," with a new postwar-themed series now getting under way.

Paley's Return Cues Speculation On CBS Exec Lineup; ABC Change?

There's a strong likelihood that the near future may see a change in some top-layer exec berths at both CBS and ABC (Blue). The return within the next few days to the Columbia fold of prey William S. Paley has caused considerable speculation as to just how the CBS operational setup will shape up.

Paley wants Paul Kesten to take over the presidency of the Frank Stanton moving into the exec vesper berth now occupied by Kesten, with Paul himself going in as chairman of the board. Whether Kesten will accept the presidency appears problematic. During the past few years overseas, Kesten and Stanton have been the two of the sparkplugs in wrapping up the network operation.

Question being asked, too, is just where and how Davidson Taylor and Adrian Murphy, both CBS execs on leave and operating under Paley in the overseas Governmental radio operation, will fit into the picture upon their return to duty.

As for ABC, there's been the feeling for some time that the tuner's sanction lineup is top-heavy, but just what will happen is not to be assured.

2-Way Show On Fire

When the CBS line-up has been handled with BBC on doing a two-way transatlantic show five days a week, the London Armen, idea being that not many people have a chance to see the radio in their own societies, or know what they think about.

Show is aimed for airing to London with fifth anti of London blitz.

Petrillo Fiddles With FM While Radio Biz Burns

Now that the Federal Communications Commission has given the nod to frequency modulation for the duplication of standard broadcast programs, there's some feeling among top radio execs that James C. Petrillo is in a position to thrive as a music manager. Petrillo already shown his hand in Chicago, where a "separate quota" system prevails on use of musicians on AM and FM programming. While New York local 802 of the American Federation of Musicians has as yet taken no stand on the matter, any such "separate quota" ruling would give the air force for years.

The Petrillo-Chicago edict stems from the conception of the web boys who did it, misconception that FM does not come within the category of a technical advancement, such as a new type of broadcast, but is merely a new broadcasting operation; in effect, a new radio station. This ABC contention is playing into the hands of the new broadcasters as opposed to the boys who have been servicing the air force for years.

The fact remains that if Petrillo rules there can't be any duplication of music on programming, as exists in Chi. one of the hottest industrial battles to date will be in the making.

Biow Time Buying Divish Overhauled

From all indications these are overhauling days at the Biow agency, with the radio time buying department end of the setup in the process of drastic revision. Personnel shift reportedly has Sam Gill checking out as director of research. For the agency, with Lawrence Deane, ex-Biow, coming in as SVP, moving in again with the agency. In addition, Frank Burton steps out of the business management operation.

Efforts to get the Biow time buying operation on a new basis, as Biow is said to date back since the exit of Reginald Scheuler several years ago, with the agency continuing in bids for top operators and dangling attractive coin offers, but finding difficulty in filling the spots.

CBS PRESS DEPT. IN OVERTURES TO SPG

CBS press dept. has authorized United Office and Professional Writers of America to represent it with management and will soon become a full-fledged agency. The unit which will change its name to Publicists Guild to include radio as well as TV and TV news.

Latest action on part of employees at CBS came about after management failed to have representation Salary Committee as bargaining agent. The SPG will bring up same kind of proposals at its next meeting in September.

\$64.4M BROADCAST: FOUR TIME SLOTS

The next 60 days will probably find a wholesale influx of new sponsors on the radio. As reconstruction and stepped up civilian production becomes more and more of a reality, the return to sales competition via all advertising media will undoubtedly spark the move to jump aboard the radio bandwagon.

Sponsors who checked out of radio when they converted to war production will be with the termination of Government orders and return to consumer products, in the vanguard bent on recapturing air time. The rush to the airwaves will probably be accelerated by a whole new flock of clients who never been utilized radio (printer, sewing machine manufacturers, etc.), who because of the terrific demand on the part of a depleted population, will be doing everything to inch their competitors out of the picture.

The big question is where is the lead coming from, particularly on NBC and CBS, where the line-forming-in-the-corridor has been prevalent virtually all through the war years. The boys who retained their valuable air time franchise since Pearl Harbor by strictly institutional advertising (General Electric, General Motors, eagle sponsors, Chrysler, Buick, etc.) are sitting pretty for their segue back to consumer merchandising.

It is estimated that is time will open for the newcomers when the strictly "war babies," with nothing to do but public and who utilized radio during the war, will institute plugs, will scream out of the picture.

Both ABC (Blue) and Mutual are looking forward to piling up their billings. They've still got desirable time slots in their hands, and in the face of the SRO condition prevailing on NBC and CBS, are in a position to entice a good chunk of the new comers.

NBC Group Plenty Burned at Rap For Rejection of Acad

The public relations committee of the National Assn. of Broadcasters has been informed, with feeling, by some of them that they were "out of the middle and made to take the rap" for the board's rejection of the plan for the establishment of an Academy of Radio Arts and Sciences. Regrettably, the committee is as innocent over the whole situation, as a result of recommendations of the board to the cold-shoulder given the Academy idea, that it's contemplating a default out of the window.

The committee is particularly peeved for the impression left by the board that in its rejection of the Academy plan it was acting on the report of the public relations committee, whereas the latter body had recommended the Academy acceptance and the board had also accepted the missing of an industry fund of from \$50,000 to \$100,000 to get the radio operation.

Now some of the committee are asking "how come" the board turned its back on the committee after putting it to work to study and dissect the whole Academy blueprint and, in effect, losing six months of effort on the window.

Chairman of the committee during the Academy study regime was John Ford, of WJAR, Cleveland, who also included Harry Cop, NBC, Chicago; Michael Hains, WICF, Tampa; Karl W. Brown, WJZ, El Paso; George Crandall, CBS publicity chief; Lewis Allen Weiss; Don Craig; Lawrence H. Brown, WJZ; Bill Stern, WMMB, Florida, and Leslie Joy, KVVV, Philadelphia.

Ford Music Vies With Top Comedy

At least one top sponsor in radio shows will get reaction from the Ford 30-minute show, is currently piling his brace of musical-format stanzas against three of the top comedy shows on the air.

Apparently the Bob Hope Tuesday night show on NBC holds no fear for Henry Ford, who is airing his 30-minute musical show out of the Sunday afternoon-NBC slot and who is in the top 10. The 10 o'clock opposite-Hop segment on CBS, effective Oct. 3, slot has just been taken over by "Friday," which is a service show in the spot just season.

In addition, Ford will his 60-minute Sunday night symphony orchestra on ABC (Blue), will be piling reaction to the Edgar Bergen and Fred Allen shows on NBC.

J. Walter Thompson, agency on the Ford 30-minute show, is currently planning an expansion of the format. Russell Bennett looks set to lead the conductor, which would leave the show, with a search for another singer. Show will play a little more in the trade.

Reportedly the influence of Henry Ford II, who has projected himself into the radio-music picture.

Easy Aces' Waxer To WNEW For Scoop Soap

"Easy Aces" transcribed show, which is aired locally around the country, will be moved to New York City. WNEW will carry the platter on a cross-the-board basis effective on Sept. 11 with Scoop Fluke Soap, a syndicated comedy duo.

Program will be heard in the 4:45 p.m. slot. Norman A. Mark is the agency.

Sale of Time to Air Controversial Issues Echoes With Political Abuses

How Hooper Rates 'Em

Here are the top 15 Hooperators as compiled in the latest (Aug. 21) survey by the Gairol Heatter-H. V. Kallenborn-Walter Winchell sub-program top-bracketed dominance reflecting the listener interest during the V-J period:

Gairol Heatter	11.8
"Mr. District Attorney"	11.6
Helen-Kingdon (Winchell)	11.5
Subj	11.5
H. V. Kallenborn	11.3
Phil Harris	11.2
Screen Guild Players	10.8
"Betulah"	10.6
"Hit Parade"	10.5
Saturday Night	10.1
Lowell Thomas	9.9
"Take It or Leave It"	9.9
"What's Top This?"	9.9
"We, The People"	9.4
"Man Called X"	9.3
"People Are Funny"	9.2

Apparently taking their cue from the revision of the National Assn. of Broadcasters' code permitting sale of time for controversial issues, slanted commercialism has been reported in past couple of weeks on some of the top-budgeted nighttime network shows have created considerable eye-brow-raising.

Apparently the fear of abuses raised by some broadcasters who opposed the revision of the NAB code seems to have been justified on the basis of the lobby material against pending legislation in Washington that has already been used on commercial copy as replacement for the regular plugs.

The DuPont "Cavalade of America" show an NBC has thus far managed to get through a plug which the advantages of international agreements, such as political commercials on the "Telephone Hour" show on NBC has taken up the cudgels against pending legislation for expansion of rural telephone service, the plug by instruction exposing the virtues of the rural services now rendered.

Feeling is that the top industrialists, such as the political and political issues may touch off a nationwide wave of protest unless checked.

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Lucre on Radio Creates Doubts

Rep. Clare Boothe Luce has given the nod to a sponsored radio commercial program built around "A Day in the Life" of the actress, a wave of public reaction to a Congressional, particularly one sponsored by the radio industry, projecting herself into the radio picture, has reportedly caused some ruckus on the part of the agency before proceeding to line up a bankroll.

The agency involved, Foster & Davies, of Cleveland, while acknowledging that Rep. Luce has consented to do a radio commercial, has also stated the matter into the laps of about 50 station program directors via a letter-questionnaire.

In particular the agency would like to know if: (1) a program of this type would be successful; (2) how work possibilities or should it be syndicated by means of open-end transactions; (3) how would you use a personality of this type in the production of a radio show.

NBC Program Snag Sees Mollie Giving Close Shave To Colgate; Latter Chafes

Rebutting of the NBC Friday night schedule, which will allow for a Sterling Products discounting of the 9:30 p.m. Friday night spot occupied by "Those Wobblers," which is said to bolster the Quaker Oats company "Aldrich Family." Fact that the show breaks smack into the 9:30 p.m. slot, which the NBC considers its "top comedy" time, doesn't set any too well with the agency.

Thus far the prodding routine, hasn't been productive of results, except for a change in show's line-up, although it's reported that client and agency have been shopping around on the Coast for a new program.

Lucas' New Y & R Post

Rupert Lucas, who formerly produced "March Time" for Young & Rubicam, has been named as production supervisor in the agency's newly formed "Y & R Post."

Lucas' new assignments currently being set.

The Horse Who Sang in Gramercy Park OR WOR EVENTUALLY POPS UP IN THIS IF YOU'RE PATIENT

The doorman said his name was James; that is, the horse's name was James, and that he pulled a wagon which delivered ice, or could of.

"But," said James, "to pull a wagon to deliver ice when a horse can sing in Gramercy Park is something I can't see the good of."

"Which is right," agreed the doorman, who was rather a cad and never had his dinner out.

Because, you see, he knew that the finances of James, the horse, were very much in doubt.

Actually, when singing in Gramercy Park, James made only a few cents;

Which, not being in the know, he thought was immense.

But, eventually, a talent scout got James' ear.

"Look," whispered the scout, "if you weren't a horse with the heave, I wouldn't talk to you, but there's a way to keep yourself in more than beer...."

James went on WOR when he was sponsored.

Soon he had three squares a day; a home in Pelham, and was regularly tonsored.

What amazed James was the way WOR got him all over the place.

There was fan mail from Reading, Trenton, Bridgeport, Albany, Philadelphia, Pottstown, Wilmington, Atlantic City, Hartford, Waterbury, Huntington, New York City, Oyster Bay & Chevy Chase.*

James thought this was a gift.

"Nonsense," pointed out his sponsor, who was quite



proud of James, "instead of buying spots all over the best parts of the Eastern Seaboard, one just goes on WOR and practices thrift."

"And I suppose WOR sells things for you, too — all over the place?" inquired James rather archly, because he didn't like being talked down to before going to his afternoon cinema.

"You're darn right it *has* to sell things for me all over the place; in Bridgeport, too, if you want to know, and Jersey City and Philadelphia and even Westerly: and as far as my costs go — at a brand new minima."

WOR

that power-full station
at 1440 Broadway, in New York

*Oddly, there were only two postcards
from Gramercy Park!

Member of the Mutual Broadcasting System

KWK (St. L.), AFRA in Middle of 'When Is a Disc Jockey an Emcee' Row

St. Louis, Sept. 4. KWK, local Mutual outlet, and operated by the Thomas Patrick, Inc., and AFRA have become involved in a squabble over the interpretation of disc jockey and m.c.'s, and the local AFA has been requested to iron out the wrinkles. The row started when the station requested AFRA to bring in new talent and start a disc jockey type of show in the late p.m. hours which would have some similarity to the "MJB" program which for years has been part of KWK's program schedule.

The station also proposed to cancel the afternoon "Easy Listening" program with Jack Bennett as announcer, and establish a new afternoon using Bennett, recorded time signals, weather reports, etc. Ray Day, station manager, communicated the station's intent to Noel Booth, exec. sec'y of the local AFRA chapter, and received the following reply that caused the row: "When

AFRA granted the use of a special announcer on the "MJB" program it was to be with the understanding that it was to be the only one of that type and was not to be used as a precedent for other programs. Unfortunately, without our knowledge, the "Easy Listening" program was advanced before we discovered that it was an m.c. job.

Other stations are paying the m.c. fees on this type of program and we cannot jeopardize the other announcers by granting waivers to you. It is not fair to the other stations or to the announcers at KWK. Therefore, we must refuse any waivers and ask that you pay the m.c. fee according to the AFRA contract. The AFRA members have never notified that they cannot do this type of program unless they receive the m.c. fee. Failure to comply with this ruling will lead to censure or expulsion from AFRA."

Full Net?

Chicago, Sept. 4. Everyone in the Midwest Mutual office is slightly red of face over an incident that occurred last week, concerning how little some people know about the cost of seasonal radio bills.

Incident took off when Ade Hill, viceep for sales for MBS here, got a call from a client on the south side who wanted to buy a full quarter-hour net schedule, upon which Hill sent De Mover, one of his salesmen, hounding it out there.

De Mover said that the guy owns a barbershop and has five gallons of surplus hair tonic. And \$300 to spend plugging it.

Is It True What They Say About Soapers? P & G

In an effort to disqualify the various critics made by radio researchers, psychiatrists, radio columnists, etc., of daytime serials, one of Procter & Gamble's associates (Crompton) is preparing a questionnaire to be sent to serial listeners to determine their genuine reactions to the hand, P & G is the top spender in the daytime field.

Questionnaire is divided into two categories: (1) general opinions; (2) detailed criticisms of the program in question. Letter accompanying the quiz specifically requires the respondent to be a "guest critic" of the P & G soaper, "Young Dr. Malone." The mailing list for this inquiry was obtained from the correspondence sent in to Benton & Bowles, following the program's departure from CBS the first week in January, 1945, when General Foods gave it up.

Under a "general opinion" section, five questions are asked: (1) whether the program's entertainment value is "excellent," "high" or "low" now; (2) whether the program as compared to last year's program, has improved, is "about the same" or "not as interesting"; (3) whether the moral and social value has been "helpful," "uninspiring" or "of low value"; (4) whether the state of mind of the listener after hearing the program, is "upset," "fearful," "satisfied," or "sympathetic"; (5) whether the commercial is "too long," "sincere" or "in good taste."

Under another classification: the questionnaire asks the respondent the answers to which have to be either yes or no: (1) is story far-fetched and unbelievable; (2) does story remind you of happenings in your own life or lives of your friends; (3) do characters solve their problems in a way as to be helpful to listener who may have similar problems; (4) do the characters appeal to you as real people; (5) do you talk program over with family and friends; (6) has your husband or another male member of family ever heard program; (7) do you think the radio story compares favorably with magazine fiction and current popular novels; (8) do you feel that listening to the program is beneficial to you in your relations with your friends and family—in what way?

Similar surveys will be made by the agency of three other soapers sponsored by P & G, "Road of Life," "Right To Happiness," and "Life Can Be Beautiful."

NBC, ABC in Bid For Henry Morgan

Henry Morgan, recently medically discharged from the Army Air Force as a supernumerary, has program offers from NBC and ABC (Blue). He wants to put Morgan on a 15-minute across-the-board sim. in addition to a 15-minute Sim. eve spot, with guaranteed sponsorship by ABC. NBC's overture calls for a 15-minute segment early Sun. afternoon.

In addition, Warner Bros. is negotiating to sponsor Morgan in a 15-minute program on ABC's Pacific web, an idea Morgan said he'd "falling for" because he wants to live out on the Coast.

During the years between 1940 and end of 1942, before he went into service, Morgan appeared on Mutual in a 15-minute across-the-board. His ad-libbing chores were slanted to rib sponsor products.

Morgan is currently play-doctoring the Broadway-bound "Polanise" under the aegis of Horace Schmullapp and Harry Blumfeld.

Associated Affiliates to Powwow This Wk.; Set Sept. 17 Curtain-Raiser

Chicago, Sept. 4. First meeting of stations affiliated with the Associated Broadcasting Co. will be held in Grand Plaza, Sept. 7-9 for the purpose of discussing future programming for the network, as well as sales and promotional plans.

Network gets under way Sept. 17 on a contractual basis with a two-hour inaugural program 2 to 4 p.m. (CWT) on which Paul A. Porter, chairman of the FCC, will dedicate the new chain to public service. Porter will also include talks by nationally known public figures: U. S. School of Music band and chorus; the Army Band from Fort Meyer, Va.; the SPAN band from the WWDC studios in Washington, and a half-hour variety program from Hollywood.

One of the main sales items to be taken up at the Grand Rapids confab will be the full-hour program, "The Coast," which will be produced by Raymond Morgan agency, Los Angeles, as the substance for the 4-6 p.m. (CWT) segment set aside for participating period on a network basis. This hour, which will originate from the Coast, is being brought to you will feature Graeme Fletcher, and the news, 4:45; Robert Dillon with "Missing Links," 4:45-5:30; and "Moods in Music," with "All Jaxits from 4:30 to 5. If this segment should prove successful, Associated plans a

morning participating period with format geared to a Home Economics presentation.

Besides the home office executive staff, to be augmented by John Whitmore, Eastern Division manager, John Hopkins, Central Division sales manager, and Van C. Newkirk, vice-president in charge of the west coast, those expected to be present are E. C. Embury, WLBZ, Richmond, and WTTW, Baltimore; Howard Johnson, WABC, Salt Lake City; L. W. Moore, KFOJ, Los Angeles; Helen Dobberty and Ira Walsh, WWDC, Washington; Edward Hoffman, WMIN, Minneapolis; Roy Albertson, WBYN, Buffalo; A. G. Meyer, and F. W. Meyer, KMTZ, St. Paul; James Hopkins, WJBK, Detroit; Myles Johns and Michael Henry, WTMJ, St. Louis; Ken Church, WGSY, Cincinnati; W. S. Pote, Fred Roney and Larry Flynn, WFBZ, Boston; and Jerry Akers, KSNB, San Francisco.

Dan Ellen Ryan, formerly with the Mary Lee Broadcasting System, has been appointed West Coast traffic manager and will handle publicity for the Coast Division.

AKRON First STATION
ALDAONG

C. E. HOOPER REPORT

MARCH AND APRIL 1945

WAKR	STATION "A"	STATION "B"	STATION "C"	OTHER STATIONS
54.7	22.9	1.9	*13.9	*6.6

WAKR	STATION "A"	STATION "B"	STATION "C"	OTHER STATIONS
30.0	22.1	4.1	*34.5	*9.3

* STATIONS LOCATED OUTSIDE OF AKRON

WAKR TOWERS OVER AKRON

AMERICAN BROADCASTING CO.

1100 WASHINGTON ST.

Oboler Omnibus

RADIO PLAYS AND PERSONALITIES BY ARCH OBOLER.

Written with Oboler's notable forthrightness, here

is an inside picture of radio as well as a group of Oboler's top-flight radio plays. Written by Radio's most distinguished playwright, the Oboler Omnibus is the story of a man's thought and work in radio. \$2.50

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I Write Good GAGS
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Directors Join Beef to Stimson

The Radio Directors Guild last week joined in the growing protests to the War Dept. for its mixing of the script prepared by Col. Arnold Perl of the Armed Service Forces for the CBS "Assignment Home" dealing with Negro job discrimination.

Signed by viceep Anton M. Leader, the Guild sent the following telegram on Friday (31) to Secretary of War Stimson, "duplicating action taken on previous days previously by the Independent Citizens Committee on Arts and Sciences:

"The executive council of the Radio Directors Guild would like to take this opportunity to suggest that the action of the War Dept. in publishing the broadcast of the 'Assignment Home' script on the 'Assignment Home' broadcast of CBS arbitrarily discriminates against, as well as insults, American citizens. We hope the Secretary will deem it of sufficient importance to study this matter to the extent of reviewing the War Dept.'s decision."

ARMY WILL CONTINUE 'H'WOOD RADIO BRANCH

Hollywood, Sept. 4. War Dept. will continue its relations operation in Hollywood, concentrating the Coast activity here as well as shutting the Ft. Reno office from Leonard David Callahan, who resigned to join Gilliland (radio and radio) as director of public relations. Formerly with SESAC, Callahan held the post for a year. Being in the War Dept. Pollock was with WSB in Atlanta.

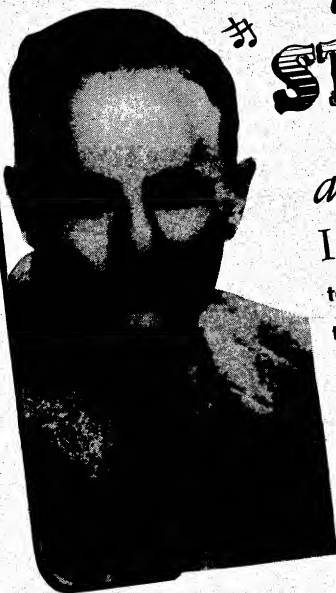
Petrillo Taking Fight Vs. NABET to U.S. Sup. Ct.

Another round in the James C. Petrillo versus National Assn. of Broadcast Engineers and Technicians plaintiff-sounding battle has just popped into court coming out slugging by taking his battle for recognition in the United States Supreme Court. NABET, indie radio engineers union, has been recognized by the Civ. Serv. Appeals as bargaining agent and negotiations between it and NBC and ABC (Blue) webs continue. Petrillo is fighting to get members of musicians local to turn plaintiffs instead of engineers. However, his looks like the last round for if the Supreme Court rules against him, that's the end of the road.

Congratulations, Mr. Zanuck

ON THE NEW, MUSICAL VERSION

of **STATE FAIR**



and Thanks for setting our
IOWA STATE FAIR

to music and for bringing the world premiere home
to Des Moines. If you want our honest opinion of

"STATE FAIR"

The entire film is downright entertaining . . . The
color is gorgeous . . . The atmosphere is authentic
. . . The action is excellent . . . The Rodgers-
Hammerstein music is perfect . . . The brandy in
the mincemeat is ADEQUATE.

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DES MOINES SUNDAY REGISTER

More Than 400,000 Circulation

Serving 59% of all the homes (urban and rural) in the great state of Iowa

Radio Station KRNT . . . Serving Central Iowa

From the Production Centres

IN NEW YORK CITY . . .

Add Signs of Peace: WOR on Labor Day resumed the highway traffic reports, first time since Pearl Harbor. Roy Hanna has taken over production of the Tommy Dorsey Sunday night NBC show; for its remaining four-week semester out of New York. Steve Ellis to emcee the "Miss America" contest at Palisades Park tonight (6). . . Elton Penovick off to Toledo to have her appendix out. . . Robert B. Donnelly, formerly with Gardner agency in St. Louis, new account exec at Compton agency for Ivory Soap. . . Britisher Maggie Trelvi, who scored on the "Telephone Hour" at a fee of \$3,000, inched for another guest spot on the show Feb. 25—same fee. . . Scotty Beckett, screen actor, and announcer Ken Carpenter, signed as regulars on "Life of Riley." . . Radio rights to all Faith Baldwin's works acquired by Fenton Productions. . . Gillette has renewed World Series on Mutual for another three years through Maxson agency. . . Walter Lurie, head of Blaine Thompson agency's radio dept., trains off to the Coast Sept. 9 for four-week stay to look over a couple of packages and out a transcription of "McGray and His Monks," with lead to be played by film actor. . . Mary Wickes and Herbert Hayes added to cast of "Lorenzo Jones." . . George Matthews, Anne Sierrett, Ralph Hodge new radio on "The Strange Romance of Evelina Whiters." . . Esther Ross and Ralph Locke join respective casts of "Backstage Wife" and "Amazind." . . Fenton Productions has packaged Blanchard McKee in a five-minute series called "Neighbors," content accenting homespun philosophy, for midwest stations. . . Charles Newell, formerly story editor of NBC's "Arthur Hopkins Present," has been set to do the same chore on BBD & Co.'s U. S. Steel-Theatre Guild series. . . Michael Dreyfus of CBS' "Let's Pretend"

releasing with USO company of "What a Life!." . . Jimmy Monks playing Jeopardy on CBS' "Light of the Wind." . . Dick Santville, CBS staffer, doing six shows due to vacations and illnesses. . . Maybelle Prindiville leaves for Hollywood (8) to do Columbia pie by Arthur Dreier. . . Fred Greenberg part "Leaves for Erin," starring Ernest Truex, to start over NBC next month. . . Sid Cassel, back from USO tour with "Mexican Hayride" on ABC (Blue) Sat, after "G-2," has written a book of his adventures called "South Pacific Trek." . . Sherman Dryer, producer of Mutual's "Human Adventure," planning to open up New York office. . . George Woltz' "Ivory Tower," legit play, will be produced in 1946. . . "Life of Riley" production assignment also audited in October. . . Pageant met about Al Schwartz. . . Buddy Epstein has been auditioned in October. . . Dick Greenberg, Bob Hope's gag writer, has been contacted by "Leaves for Erin," starring Ernest Truex. . . Mutual radio finally being recognized. . . Ollie Barlow, director, has checked out of Transpennacian due to illness. . . He'll continue with "Life Can Be Beautiful" and "The Girl in the Red Dress" production assignment only. . . Latest WNEW "Make Believe Ballroom" pool of favors spots Harry James as top band; Sinatra in the male voice dept, and Jo Stafford among the female vocalists. . . "Life of Riley" production assignment only. . . AFSB Contract Training Unit for GIs is occupied zones. . . Beverly Lerman has checked out of one of the editors of CBS's music organ, 485, to become a Conover model. . . Bill Keener, character actor, and his wife, celebrate their first wedding anniversary this week. . . Harry Ingram of W. R., who has directed "Two on a Clue," assigned to the Kate Smith show with Jack Rhee taking over "Two." . . "Life of Riley" passed second annual milestone year. . . Trues on her cross-the-board Mutual sustainer. . . Blaine Thompson handling O'Dwyer-for-mayor campaign. . . Walter Lurie, radio director of P. D. Saks and "Life of Riley," will be replaced by Don Norman. . . "Breakfast Club" cast training out to Philadelphia after Sept. 6 broadcast to entertain several thousand Philco workers at Philco Field. . . Cyril Armitage, head of direction of ABC's "One Foot in Heaven."

IN CHICAGO

Busk Young takes over as producer on the "Captain Midnight" show aired over Mutual. . . Young replaces Allen Wallace, who left the Hill Blackett agency last month to join Needham Louis and Borisy as radio director. . . Tom Tom Baker and Hal Loring currently recording series of 26 transcriptions for Ruthrauff & Ryan to be broadcast over Don Lee. . . Tom Foy, former WGN news chief, will work with John Harrington on the football broadcasts. . . Loring, who has been in charge of the newswoman, resigned last week to join the Red Cross as an overseas staff assistant. . . Norman Heyne, assistant to Ross Metzger at Ruthrauff & Ryan, currently directing "Those Wobblers" during Joe Ainley's sojourn in the Southwest Pacific. . . Joe Hartenbauer, general manager of KCMO, in town over the weekend. . . Tom Moore lined up as "Life of Riley" actor, and Franklin Foy as announcer for B. Dreyfus' "Show Business" which will be broadcast over ABC Sunday (2). . . Illness has kept Norman Boggs WGN sales manager home for the past two weeks. . . Tiny Fisher takes over as director of ABC's Chicago Varieties this week. . . Fisher, former announcer on WCAE, Pillsbury, replaces Steve Philip. . . Fred Levings, WGN staff producer, will handle production on "Country Sheriff" new weekly comedy mystery series that prems Sept. 10. . . Brickhouse will handle the announced chore. . . Miller C. Robertson, former assistant manager for KMBX, Kansas City, becomes general sales manager of KPTT, Minneapolis Oct. 1. . . Lester A. Platt, general manager, v.p. and general manager of KROC, Rochester, Minn., made his first trip to Chicago last week.

IN HOLLYWOOD . . .

Ralph Edwards now permanent here, having bought a home and staffed up with home favorites. . . Al Paschell remains as production man. . . Davis and George Jessup drank in the cage, Martha Curry quit NBC to become his press rep, and LoRayne "Skippy" Pyle, late of Benton & Bowles, looks after his personal matters. . . "Show Business" star will be retained in New York. . . One of the newest girls in town, Edwards rates a drum beat from the chambers of Commerce. . . Phil Leslie will ahead on his "Bronko" series so he's visiting with the folks in St. Louis before "The McGees" come back. . . Scotty Beckett won the nod over a dozen moppets for a fat spot on "Life of Riley." . . Bebe Daniels doing her transcriptions here for the British hospital. . . "Life of Riley" will be on Navy and back with Young & Rubicam. . . Deen Engobach will produce Dick Powell's whodunits on Mutual for Elch with Leith Stevens on the music. . . Bill Spoler, producer of the Pacific, will be replaced by the Powell sleuthies; due to conflict with his "Suspense" series. . . Lewis Allen Weiss and Wilet Brown, high men at Don Lee, will cross the country to sit in on the Mutual board meeting Sept. 18-19. . . Ward spots off in Salt Lake enroute back home to help dedicate KALL, new affiliate. . . After a season of being a comic with his own material, Don Prindle (E. Wendell Miles) will again bid out again for "The Bob Hope Show" at Planters Peanut account back on the books of Raymond B. Morgan after straying to Erwin, Wasey, "Adventures of Bill Lance," was moved from Mutual to NBC. . . Jack Beatty, canny, Larry Stevens, webs Barbara Williams, an old schoolmate, next week. . . Columbia's "That's a Good Idea" was dropped by Wilshire Oil and next day taken up by Guitard Choccolates. . . Lura and Abner will do two guest shots of National Barn Dance. . . Briece show. . . Kay Kyster back from his Pacific tour, takes back the Colgate sale now from Phil Harris Sept. 19. . . Lindsay MacFarlane in town for a week after junketing in the Pacific with his fourth bride in New York. . . King, proxy of Standard Radio, took his fourth bride in New York. . . Valie's assistant manager here of the Weintraub agency, now Rudy of J. Walter Thompson, in Chicago for conferences on Riggin's two holiday shows. . . Walter Craig going over to St. Louis to visit his ailing wife enroute back to New York. . . Gil Ralston of Procter & Gamble in town. . . Freddy Martin leads off the new Fitch Bandwagon series with Cass Day.

New Civilians

Jack Williams, following three years service in the Coast Guard, has resumed his duties as an account and service executive at Newell Emmett. . . Williams, the holder of four Bok Advertising awards, served a year at sea with the Coast Guard before being transferred to its public relations hdqs. in Washington, where he was in charge of national campaigns. . . He served with Newell Emmett for 11 years prior to his enlistment. . . Ira Ashley, lieutenant in the Office of Strategic Services, out of the service. . . He directed the "Stage Door Canteen" show on CBS and "Grand Central Station" before going into uniform. . . Charles C. Casey has been released from his duties with the Army, and will return shortly to WMBD, Peoria, as vice-president and assistant manager. . . Hugh Boies, former commercial manager, is leaving the company, position being filled by Joe Rubin. . . Boies has acted as assistant commercial manager for the past year. . . Al Boretz, writer on the "Bulldog Drummond" show before doing uniform, was just dismissed from command. . . Joseph Beck, who has just completed two years of service with the American Red Cross, has been named director of the newly-created television dept. of WTCN, Minneapolis. . . Video dept. has been set up by the station in anticipation of entry into the field. . . Cleveland.—The Juvenile "brain-trust" The Quiz Kids are coming to town for their weekly quiz show broadcast Oct. 7 to help the War Chest of Greater Cleveland. . . Program will emanate from WJW.

FCC's 3-Point Rule On Bids for FM

Washington, Sept. 14. The Federal Communications Commission today (14) formulated the following three-point policy regarding FM applications: 1.—Existing licensees now operating stations will be given an immediate assignment on the new band, but will be permitted to operate on their current wave length, too. Dual operation will be permissible for a year or two until the spectrum situation is completely smoothed out. 2.—Those who possess permits but who haven't been able to build because of wartime restrictions must be new financial and ownership data. They will receive places in the new wavelength which they must use by Jan. 1 and be programming on by Feb. 1. 3.—The 500 applications for FM permits now pending must be brought up to date before Oct. 1.

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Wanted: 4-6 week with completion or warranty. Good but freelance. 1000-10000. Answer will give you. You may need 'em when you're out!
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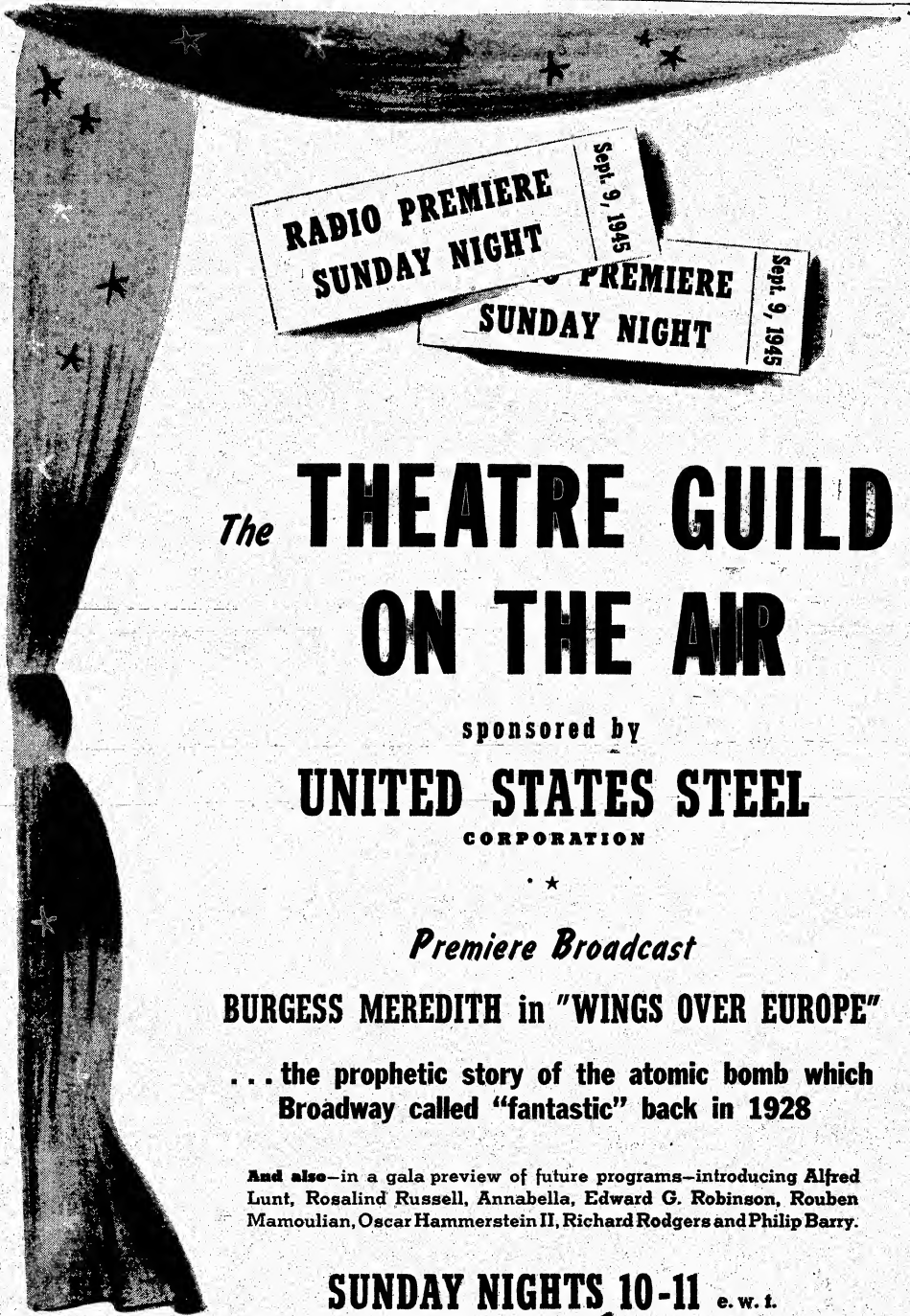
Reading Cincinnati Station

AS PROVEN BY THE NEW
June-July
Hooperatings

C. E. HOOPER		CINCINNATI AUDIENCE MEASUREMENTS	
		PERCENTAGE OF LISTENERS—JUNE-JULY, 1945	
INDEX	WCPO	W. 2	W. 3
SUNDAY AFTERNOON 12:00 NOON—6:00 P.M.	33.6	19.9	24.9
SATURDAY DAYTIME 8:00 A.M.—6:00 P.M.	28.8	24.2	26.4
WEEKDAY AFTERNOON MON. THRU FRI. 12:00 NOON—6:00 P.M.	20.1	14.4	19.5
WEEKDAY MORNING MON. THRU FRI. 8:00 A.M.—12:00 NOON	19.4	17.4	25.5
EVENING SUN. THRU SAT. 6:00 P.M.—10:00 P.M.	15.2	24.0	42.6
TOTAL RATED TIME PERIODS	19.8	19.9	39.3

Consult your BRANHAM man for good availabilities.

CINCINNATI'S NEWS STATION



RADIO PREMIERE
SUNDAY NIGHT Sept. 9, 1945

PREMIERE
SUNDAY NIGHT Sept. 9, 1945

The **THEATRE GUILD**
ON THE AIR

sponsored by
UNITED STATES STEEL
 CORPORATION

Premiere Broadcast

BURGESS MEREDITH in "WINGS OVER EUROPE"

... the prophetic story of the atomic bomb which
 Broadway called "fantastic" back in 1928

And also—in a gala preview of future programs—introducing Alfred Lunt, Rosalind Russell, Annabella, Edward G. Robinson, Rouben Mamoulian, Oscar Hammerstein II, Richard Rodgers and Philip Barry.

SUNDAY NIGHTS 10-11 e. w. t.

coast to coast over the stations of the American Broadcasting Company

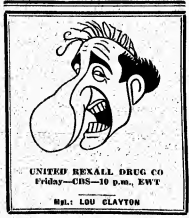
Radio Reviews

Continued from page 25

duce their parents to buy the bread. Unfortunately this does not seem to have the necessary appeal even to attract many juve listeners. It's geared for about 10-year-olds but it's still mighty thin material. Script seems to lean down to the very youngest listeners, and then loses a load of involved explanatory 'wordage' to lead into the current chapter. Cast is much better than the material. Scripters use Tennessee Joe as the western denizen shot who's out to see that the badmen are brought to justice. This episode concerns the trial (another court room scene) of three of these bad critters who've tried to ruin the innocent gals' ranch. There's considerable double-talk about a mortgage that got to be paid up six days, or else. This all has been done countless times in western serial screen stories. Maybe there is an audience for this hokey western plain drama, but we doubt it. Direction and production are better than the writing. Commercials are as blatant as usual with the soapers. Weer.

"OPUS AT 815" With Earle Padney 8:15 a.m. Mon. and Wed. Sustaining WCY, Schenectady

This honey but unpretentious program has built up an audience, in four months on the air, which warranted its purchase by Wm. W. Lee & Co. (Save-the-Baby), starting Sept. 12. Appeal of show lies in two basic impulses of human nature: the desire of individuals to be unique in spirit at least, with others, and the hankering for a certain amount of



UNTER REKALL DRUG CO. PHOTODUPLICATION, INC., NEW YORK. MAL. LOU CLAYTON

notice. It is a circle of friends affair. Also the medium for satisfying the itch for the spotlight through birthday and anniversary greetings and song numbers devoted to special listeners. Peculiarly the mechanical thing called radio brings people together, and, on shows like "Opus," gives them the attention objective lost in the mechanization of society. There is little new or original about the program, but it has proved successful in the early days of broadcasting and has never been abandoned in all the ensuing years and improvements. One slightly new angle is the stress placed on servicemen and their families. They receive first call on request hours and anniversaries. Several letters from GIs overseas and a number from bases in the United States have come in. Also many from wives and mothers. It's smart showmanship to give them top priority. It's Padney's first musical stint on the air since he came up from the south four years ago. He plays popular numbers well if not brilliantly, giving them an intimate, almost casual touch. Jico.

Radio Followup

CBS' "The Land Is Bright" went off the air last Saturday with the network chalking up the venture as a failure. For 35 weeks this Bob Shayon-produced series was nursed along. During the summer it was spotlighted in a favorable nighttime segment, and the results of painstaking effort and devotion to a cause were particularly revealed over the past few weeks. There were lofty aims behind "The Land Is Bright," certainly an attempt at mature programming and production-wise it demonstrated anew Shayon's fine talents and sensitivity toward perfection. For these reasons CBS' decision to yank the program is regrettable. But script-wise (and the payoff, after all, lies in what a show has to say), "Land" never quite matched its performance that for which it was striving. Perhaps the tipoff on its unfulfillment lies in the "Lighted Windows" script, with which the program bowed out of the air. It was a retreat into sentimentality, an approval that the hopes for the future lie in relying on sentiment. Psychologically, Shayon's story of an American home had a ring of

NBC's 40% Slash On Transcribed Packages

NBC's Radio Recording Division has revamped its programming costs and slashed all transcribed packages to about 40% in an effort to reach the maximum number of independent stations throughout the country. At the present time NBC-RD has approximately 450 subscribers. Of the 970 stations in the country, this department is aiming for 700 of them in order to affect complete coverage.

monogamy: It was almost reminiscent of "Little Shawn's" (1943) when youth is almost always ruthless, he looks ahead with disconcerting clarity that "clinging to the past" motif was as "unreal" as it was unsound. Rose.

Walter Winchell, back after a month's leave, introduced a new edition of his Los Angeles Journal on ABC (Blue) Sunday (2) that was slotted into 9:30 to make way for the V-J half-hour Armed Forces Radio Service show. Winchell is still sticking his chin way out to there. Those gals sensitive to the femme trade and Jergens customers are all there with the chick that a gossip intro, but when WW wears up and lets out the State Dept.'s apparent willingness to let DuPont grab the atomic bomb secret, his recital of the amendment boys who played into the enemy's hands and said there could never be a V-J Day—were all the Winchellian qualities once more wrapped up in what continues as one of the most exciting stanzas on the air.

Looks like the cross-plug technique will be riding in high gear this season, as evidenced, for instance, on the Ray Bolger-Rexall CBS program last Friday (3), in which Joan Davis was the guest. It not only provided a "trailer" for the Davis-Swan Soap show which premieres Monday night (3) on the web, but accented the two-way (Swan-Rexall) multiplicity of sponsor plus as integrated into the script. Which is all very well, so long as the last payoff is there, which was precisely the net result of the Bolger-Davis team-up.

Lum of "After Dinner" Monday night (3) to ABC after a summer's respite, admitting it was a "sore spot for eyes" to see each other again. Popular hokum lead of season. Typical of corn dishes. Lum's remark about buying a new suit although there wasn't a hole in the old one, is obviously true. Must be a L&A public around.

Inside Stuff—Radio

Partial list of guest talent to appear in the Campbell Soup-sponsored Maqueurs Club series on CBS starting Oct. 7 has been completed by the department, which has a charge of booking, with figures in parenthesis denoting their approximate established fees as follows: (\$1,500), Luella Ball (\$2,000), Jack Benny (\$5,000 to \$7,500), Walter Brennan (\$1,000), Joe E. Brown (\$2,000), Eddie Cantor (\$5,000), Charles Coburn (\$3,000), Claudette Colbert (\$3,000), Gary Cooper (\$5,000), George Forman (\$2,000), Jimmy Durante (\$5,000), Barry Fitzgerald (\$2,500), Glenn Ford (\$750), Sidney Greenstreet (\$2,000), Jack Haley (\$2,500), Olivia de Havilland (\$4,000), Rita Hayworth (\$5,000), Song Sparrow (\$2,000), Alan Ladd (\$5,000), Donny McGuire (\$2,500), Charles Laughton (\$3,500), Leo Lapho (\$5,500), Diana Lynn (\$1,500), Maurice Melcher (\$2,500), Paul Muni (\$2,500), Eleanor Powell (\$1,250), George Raft (\$2,000), Randolph Scott (\$2,000), Sylvia Sydney (\$1,000), Frank Tone (\$3,000), Vera Vague (\$5,000), Rudy Vallee (\$4,500), John Wayne (\$1,500), Orson Welles (\$3,000), Loretta Young (\$5,000).

Unless Ki, Los Angeles affiliate of NBC, relaxes its policy against beer and wine advertising before 10:30 p.m., Ballantine's Barry Fitzgerald show, "His Honor the Judge," will either pass that Coast market or be farmed out to a local station. Station is willing to take it off the line on its eastern broadcast at 4:30 and play it back much later than 10:30 due to local time sale, but client is said to scoff at such late airing. There also looms the possibility that two or three Indies may be used to split the disc. KFJ policy on beer and wine has been in force for two years and usually that an exception will be made for Ballantine.

Frank Sinatra and Judy Garland are paired in the leadoff spot Oct. 5 of the six shows to be substituted for Danny Kaye while he's overseas on an entertainment tour. "Easy Aces" (Goodman Ace is chief writer on the Kaye-Bartler set) is pencilled in for the second show, with Burns and the "How to Succeed in Business Without Really Knowing" program with Jack Benny and the fifth by Ed Gardner. Sixth show has not been set yet, with efforts currently under way to line up Bing Crosby.

Porter Feels

Continued from page 24

are concerned, whether this has worked in practice. When, as has been the case recently, the Comptroller's plan has made inquiry about the overall performance of a particular station, have been charged with attempting to tap power which belongs to the listeners. I wonder how many have been effectively silenced, exercised this power which your station owners claim you have. I suppose that indifference has been authorized: the attitude of most listeners, many of whom may feel they have legitimate grounds for complaint.

Encouragement "We," the Commission, want to encourage various groups and individuals to express their views about radio. We want to know what you, through your radio. The democratic way is to stimulate such discussion, including both criticism and approval. I personally feel that the broadcasting system of this country has had a great record of achievement during the war and before.

"Of course, there are imperfections. We would all be susceptible of perfection in a democratic society even if we could recognize it. I think that one of the things we have been fighting for is the right of criticism—the criticism of your government, our broadcasting system, the tax code, the cancer crozier and top sergeant. My principal concern is whether this freedom to criticize has been effectively exercised in radio. It will be a healthy thing for this to be done.

"During the past two decades you have heard how science has reached new frontiers. A system of frequency modulation in broadcasting about to get under way. I share the views of those who predict a nationwide system of television in development of which this network has pioneered and made important contributions. The scientific skills and resources of this great country have advanced the science of electronics many generations ahead of the great record that victory is in our hands, technology offers a tremendous challenge. The engineers have shown us how to do many new things in all fields, and communications and broadcasting are in the forefront of these developments.

"The important question, to my mind, is whether we can match the ingenuity of the scientists and explore and develop new techniques which will make effective use of that which they have created. In short, can our social, our political systems and the nature of human relationships keep pace with the new technology, television, P.M. and, yes, the atomic bomb—which have made that question urgent in our time."

Boston—Catherine Coyne, Boston Herald wire correspondent recently returned after 14 months in Europe, has been signed to a 13-week contract to broadcast her experiences over WEBC sponsored by Jordan Marsh, New England's largest department store.

St. L. Dept. Stores Yield

St. Louis, Sept. 4. The first break in the historic record opposite to radio advertising by the large department stores in St. Louis was made recently by the St. Louis store which has tied up publication of the three local radio stations, KMOX, KJZZ, and KJZZ, with WLB, WTVW and WTVW, the latter in East St. Louis. The programs running throughout the day.



With thousands like silver, silver dug 30,855,455 tons of gold, nickel, copper, lead and zinc are out of Utah mines last year. Value of these metals was \$199,881,660—averaging more than \$2,000,000 a week. Utah's principal metal mining towns are within a radius of 90 miles of Salt Lake City, well inside KOYV's primary area.

Local Advertisers Know KOYV Brings Results

In selling goods to mining men and their families, and to all other wage earners, local and national firms have found by experience that KOYV showmanship brings results. In Utah, this is the station most people listen to most.



National Representative: John Blair & Co.

***** RAY BARRY COMEDY *****

Large advertisement for WGN radio featuring a large 'WGN' logo and promotional text: 'WGN DIAL 1050 MON. FRI. 4:45 P.M.' and 'Winchell gave him an Oscar... Variety rated him as one of the three commentators in America...'

FOR THE FIRST TIME IN RADIO



NCAC OFFERS FOR RADIO SPONSORSHIP

"DANCE WITH THE DE MARCOS"

AN AUDIENCE PARTICIPATION DANCE PACKAGE WITH UNIQUE MERCHANDISING POSSIBILITIES

Featuring

TONY and SALLY DE MARCO • DEEMS TAYLOR • FORD BOND • THE SONG SPINNERS
EMIL COLEMAN conducting 26-piece orchestra • and CELEBRITIES

ARTHUR HENLEY

Writer

NCAC also offers for Radio: "MELODY U. S. A." • "PRIMA DONNA" • and "I LOVE A MYSTERY"

★ ★ ★

Address inquiries to DANIEL S. TUTHILL, Vice-President and Director of POPULAR DIVISION

NATIONAL CONCERT AND ARTISTS CORPORATION
711 FIFTH AVENUE • NEW YORK CITY 22, N.Y. • PLAZA 3-0820
HOLLYWOOD CHICAGO SAN FRANCISCO

Phoney Tele Schools Newest Racket In Bid for Video-Hopefuls Sucker Coin

From all indications the public is for a grand fleecing if it falls prey to the television instruction racket which is growing unchecked now that war is over, stemming directly from motion, theatre and radio "con" doctors that are old hat to showbiz. Leeches who are now moving in to grab their share of coin from would-be actors, writers, and even directors have found a new lure in magic word, "television."

Hopelists think that without inside info and "pull" they can get from these shysters; they cannot crack tele and fail to realize that authorized video agencies and reps don't

know the stoges are alive. Many of them are operating from one-night-up offices that have housed radio and stage "talent agencies," simply adding another word to their advertising and promotion, thus acquiring another department. Then they just sit and wait for the suckers to stroll in.

And they do. The last few years saw millions of dollars poured into the coffers of voice and dramatic school racketeers. During the war one Chicago outfit ran a school for "television engineering." Over 500 students put up dough to be taught "principles of television" which they have never and will never be able to apply practically. Another school in New York has been "teaching" prospective technicians to build set parts which are then sold to dealers, unbeknown to students who are, of course, paying for their "training."

Checking last week on a Broadway talent school chinning a television course showed that a fee of \$200 for six months was asked by outfit which had no tele equipment and no contact with dealers with any video out. "Television is just like motion pictures," was glib explanation, "and you don't need a camera to learn how to act for Hollywood."

Although there are recognized, reputable schools in business, these are being overshadowed by phonies. The great fast footwork boys have mulcted stage, screen and radio

aspirants of telephone figure sums under guise of professional training plus placement. Now they are moving in for the take on what may well prove to be one of the greatest swindles in the trade.

What the public doesn't know is that it is still so embryonic that it will take all to do run phoney programs without taking on added responsibilities of training and casting talent. Factors such as professional and semipro stage, screen, radio and literary talent schools, professional and talent agencies, radio, television and film, demands for some time to come. But so long as the public doesn't know how to use their money, promoters, schools, agencies and studios figure to cash in on publicity built-up television has received for postwar development.

The only obstacle that could upset racketeers' plans, and business and those about to set up stands, according to tele execs, would be a central casting agency for television much like one Hollywood uses for motion picture casting. This would help avoid pitfalls of so-called professional schools using bait of job-securer promise to lure pupils but would help cut down on money-proving work and success in "six easy lessons."

It is still too experimental to consider talent voccs as a major headache.

For the most part, advertising agencies and tele stations are doing the actual casting for television with some help from organized theatrical and model agencies.

Talent Unions' Joint Committee May Move Into Television Soon

A joint committee of three talent unions affecting television may be activated soon, while video is preparing to enter the postwar era in an expansive mood.

The joint committee, composed of members of AFRA, Equily, and Screen Actors' Guild, has been in existence for a year. The committee has met very seldom, but its members have been wary of the situation in television caretfully.

Thinking of this committee has it been trying to negotiate any contracts in television on behalf of talent during video's experimental stages. The only time the committee has stepped into the picture has been in extreme case where video talent, who are on their own in television and don't even have a minimum scale, have been over-exploited on the matter of rehearsal time.

Now, however, there is sentiment among members of the committee as well as among some execs and leading members of the three unions involved to start moving in.

JAEGER NOW SELLING ABC-BUILT SHOWS

With \$1,500,000 invested in sustaining ABC (Blue) shows, C. Peter Jaeger, vicepres in charge of sales, will take over all program selling for the net. Acting as program arbiters, web will produce shows as a service to advertisers or agencies. Details, from a selling point, will now fall into hands of ABC's Murray Grabhorn, it was announced to the staff last week.

New setup will leave Hubbell Robinson, vicepres in charge of programming, free to devote his time to supervision of programs of ABC's manage-owned stations, with program and time sales going to sales dept.



Perfect timing learned in war will be carried into sales work by many a returning veteran. And when it comes to radio time, time buyers from coast-to-coast know that Weed & Company men are ready with complete data on top-notch availabilities.

Worcester's Top 28 NIGHT TIME Programs

ALL on WTAG

ALDRICH FAMILY 31.7

Hooper Survey Dec., '44-Apr., '45

WTAG WORCESTER

DOWN THE COLLEGE ALLEY!

Could be Old Betsy headin' for a ten-strike;
Could be one over the heart of the plate;
Or a felins serenade at midnight;
BUT, IT REALLY REFERS TO the way Southern Rivers hits the Sunday morning appetite of Oklahoma listeners. Folk songs from the Seep South with Evelyn Pittman and her Singers at 9:00 a.m., makes the heart sing.

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO.
The Daily Oklahoman and The Oklahoman
KVOZ, Colorado Springs - KIZ, Denver (Affiliated Mgmt.)
REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

Television Review

"ANOTHER LANGUAGE"
With Jane Middleton, Philip Foster, Bernard Carson, Jean Adair, Richard Barrows, Marjorie Martin, Paul Ford, Mary Michael, John Kane, Hugh Remick, Helen Spring, Producer: Edward Scheel, Director: Ronald Oxford
That Director: Howard Granberg

For NBC, N. 2:30 p.m.
Sustaining
WBNT-Sac, 8:30 p.m.
Although over a dozen years old, Foster's Frank's play proved excellent. The late after a slow start. In fact the story was so absorbing that the medium was almost completely forgotten, which is theatre at its best. Once play got moving, except for a few gaps here and there when it became apparent that script was vapid, moving and hokey throughout.

Stage play setting made this a natural for tele and tale was given an environment that made it look like realize that video can give out with large-sized productions.

Jane Middleton scored as femme lead, turning in a splendid performance as a young married at student. Bernard Carson bordered on overacting, but he would be a perfect, but saved it with his well-controlled voice. Supporting cast also rang the bell on opener of the fall season of WBNT's Sunday night film dramas.

Tele Followup

By experimenting the night before and discouraging advice at "ABC Perils," the tele department of ABC (Blue) reached a new high last week in the filming of night sports events.

Shooting with lens wide open, thus allowing as much light as possible to hit film. Paul Mowery, ABC video head, hit jackpot in filming Equine's 22 Annual All American boys night basketball game, came up with one of the clearest and most interesting sports events ever seen on tele. This despite the fact that the game itself lasted ten to ten and was dull that most spectators left before it was over.

Through editing and cutting of the "overexposed" film, ABC achieved a highspot version of Tues. 8:30 evening game as well as the attending color. Humorous narration was done by Walter Kerrman in his EIC Smith comedy shorts, and ABC's sports-gatherer Harry Murrell rounded out comment for the film which was shown at net's first airing on Du Mont Labs since beginning of summer '45. Harvey Marlowe, ABC tele producer-director, handled film.

KBDL Files for Tele Dallas, Sept. 4
Application has been filed with the FCC by KBDL for a television station. This is the second application from here as well as from the state. Interstate Theatres Circuit being only other applicant to date.

NBC's Space Problem On Video Production

NBC's television dept. is growing so fast that more space is needed for production. John Royal, vicepres in charge of NBC tele, claims careful study is being given by net to more studio space for video. To date, no new property has been acquired and plans to expand are strictly in formulative stage.

One positive angle of WBNT, NBC tele outlet, is daytime airing now jelling. Move will be to permit dealers to demonstrate sets to public during day. It is hoped that other nets will soon follow suit. This possibly rounding out some sort of "radio-tele" program in one of the most thriving broadcast areas.

Although limited to amount of time given over to live talent, WBNT promises more news and special events and more live shows for fall. In addition to regularly scheduled shows, station will hit boxing at Garden on Mon. and Fri., football Sat. during fall and winter. In line with new policy Thurs. quiz show "Federal" is first program to be built specifically by NBC tele sales dept., with eye towards sponsorship.

CARL GEORGE, WGAR'S OWN WAR CORRESPONDENT, COMPLETES AN UNUSUAL PACIFIC MISSION

"Been meeting some pretty important people," said Carl George in one of his early broadcasts from the Philippines. And that was the purpose of his mission over the Pacific... the most important people in the world to those who waited back in the Buckeye state.

Daily, for almost six months, WGAR raised the broadcasts of its own war correspondent from the far reaches of the world. Listeners heard Carl George describe how Ohio's fighting 37th Division dug out Japan from its hamlets, how he helped rebuild the island fortress of Guam and Saipan. Unexpectedly, they went along with him on the Borneo invasion of Brunai Bay, caught the real-life sound effects of a major air battle, and followed in one of the most thrilling broadcasts of the war. Then, from blood-stained Okinawa came other broadcasts telling how Okinawa were knocking at the very front door of the enemy. And V-J Day found WGAR's intrepid war correspondent in Changhai, reporting the reaction to the end of the war from the land where it began 14 long years ago.

It was a mission that included many stops and many personalities—planned to lessen the distance between home and the war for the Joneses, the Browns and the Smiths of Ohio... the "pretty important people" whose interests will always come first with their friendly station.

CLEVELAND'S
WGAR
THE FRIENDLY STATION

FREE SPEECH
"MIKE"

RADIO'S XXV ANNIVERSARY

The Big 3 has the hits

A New Hit by the Composer of DEEP PURPLE

AUTUMN SERENADE

Lyric by SAMMY GALLOP — Music by PETER DE ROSE

AUTUMN SERENADE

Chorus, Slow (and with expression)

Thru the trees comes au-tum with her ser-e-nade. Mel. o

dies the sweet-est mu-sic ev-er played. Au-tum

kiss-es we knew are beau-ti-ful sou-ve-nirs. As I

pause to re-call the leaves seem to fall like tears. Sil-ver

stars were cling-ing to an au-tum sky. Love was ours

un-till Oc-to-ber wan-dered by. Let the years come and go, I'll

still feel the glow that time can-not fade. When I hear that love-ly

Au-tum Ser-e-nade. Thru the nade.

Copyright 1945 ROBBINS MUSIC CORPORATION, 799 Seventh Ave., New York, N.Y.

Fast-Rising Novelty Song with a Latin Flavor

NO CAN DO

Featured Song Hit in Monte Proser's New Fall Copacabana Revue

Lyric by CHARLIE TOBIAS — Music by NAT SIMON

America's #1 Rhythm Ballad from the 20th Century-Fox Picture NOB HILL

I DON'T CARE WHO KNOWS IT

Lyric by HAROLD ADAMSON — Music by JIMMY McHUGH

The Big 3 has the hits

Top Ballad Hit from M-G-M's WEEK-END AT THE WALDORF

AND THERE YOU ARE

Lyric by TED KOEHLER — Music by SAMMY FAIN

AND THERE YOU ARE
 From the M-G-M Picture "WEEK-END AT THE WALDORF"
 Chorus, Moderately (with feeling)



That we are o - ceans a - part you're nev - er out - of my heart,
 I sim - ply close my eyes, And There You Are.
 There in the dawn's ear - ly light, there in the still - of the night,
 I look behind a star, And There You Are. When - ever there's a
 storm I don't e - ven hear the thun - der, My heart with love is so a - flame,
 I can - ly hear each lit - tle rain - drop re - peat - ing your name.
 And when the long day is 'thru I long for you - only you, Then I pre - tend you're
 there And There You Are. Are.
 Copyright 1945 LEO FEIST, INC., New York, N.Y.

3 Pace-Setting Tunes from M-G-M's THE HARVEY GIRLS

WAIT AND SEE • IN THE VALLEY ON THE ATCHISON, TOPEKA AND THE SANTA FE

Lyric by JOHNNY MERCER — Music by HARRY WARREN

Leo Feist inc.

1619 Broadway N. Y. 19 • HARRY LINK • GEORGE BAUM

The Big 3 has the hits

Ballad Hit in Beguine Tempo from M-G-M's VOLANDA AND THE THIEF

ANGEL

LYRIC BY ARTHUR FREED — MUSIC BY HARRY WARREN

ANGEL

From the M-G-M Picture "VOLANDA AND THE THIEF"

Chorus Moderately (the rhythm accentuated)



An - gel, I've an An - gel. Never thought that I would
 Now I can feel as I should, so good; This an - gel is an
 an - gel that protects me and brings Heav-en-ly, heav-en-ly things.
 Is this the earth I real-ly oc-cu-py? Or am I
 real-ly liv-ing in the sky? Oh where, oh where am I?
 You're an an - gel! And the way that I feel How can I, ev-er de-fine
 Warm-er than sun-beams that shine? Hav-ing an an-gel's di-vine. Oh,
 an - gel, of might!

Copyright 1945 MILLER MUSIC CORPORATION, New York, N.Y.

Sinatra Sings This Grand Hit Ballad in M-G-M's smash musical ANCHORS AWEIGH

WHAT MAKES THE SUNSET?

Lyric by SAMMY CAHN — Music by JULE STYNE

The Season's Most Sensational Rhythm Song

A KISS GOODNIGHT

By FREDDIE SLACK, FLOYD VICTOR, R. N. HERMAN

The Big 3 has the hits



One of the Greatest Standards of All Time. Featured in M-G-M's HER HIGHNESS AND THE BELLBOY

H O N E Y

By SEYMOUR SIMONS, HAVEN GILLESPIE, RICHARD W. WHITING

HONEY

Featured in the M-G-M Picture "HER HIGHNESS AND THE BELLBOY"

Chorus, Moderately (with feeling)

I'm in love with you Hon - ey. Say you love me too,
 Hon - ey No one else will do, Hon - ey. Seems fun - ny, but it's
 true; Loved you from the start, Hon - ey. Bless your lit - tle heart,
 Hon - ey. Ev - 'ry day would be so sun - ny,
 Hon - ey, with you.

Copyright 1928 LEO FEIST, INC., New York, N.Y.

Rising to New Heights of Popularity. Featured in 20th Century-Fox's THE DOLLY SISTERS

I'M ALWAYS CHASING RAINBOWS

Lyric by JOSEPH MCCARTHY — Music by HARRY CARROLL

Everybody's Favorite. Featured in M-G-M's KEEP YOUR POWDER DRY

I'LL SEE YOU IN MY DREAMS

Lyric by GUS KAHN — Music by ISHAM JONES

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Dick Powers
 to the greatest music publishing organization
 in the world today

We are indeed happy to have you with us, Dick.

We will exert our every effort to aid you in your work as

COORDINATOR OF ALL METRO-GOLDWYN-MAYER

FILM MUSICAL ACTIVITIES



ROBBINS MUSIC CORPORATION • LEO FEIST, INC. • MILLER MUSIC CORPORATION

Jack Robbins Arthur Luban Eugene Prager
Mary Pick H.P. Kunkelstein Low Mooney
Long Talin Jerry Johnson and all the 'gang'

10 Best Sellers on Coin-Machines

- | | | |
|---|--------------------------|----------|
| 1. Attention, Topkap! Santa Fe (8) (Feist) | (Bing Crosby) | Decca |
| 2. If I Loved You (6) (T. B. Smith) | (Johnny Mercer) | Capitol |
| 3. Full End of Time (3) (Sammy) | (Harry James) | Columbia |
| 4. I Put a Spell on You (11) (Patsy Cline) | (Perry Como) | Victor |
| 5. You Belong to My Heart (14) (Harris) | (Carmen Cavallaro) | Decca |
| 6. Gotta Be This Or That (4) (Harms) | (Bing Crosby) | Decca |
| 7. There I Said It Again (19) (Vaillant) | (Benny Goodman) | Columbia |
| 8. I Wish I Knew (14) (Triang) | (Vaughn. Monroe) | Victor |
| 9. The Way You Look Tonight (11) (Gershwin) | (Dick Haymes) | Decca |
| 10. Dream (24) (Capitol) | (Stan Kenton) | Capitol |
| | (Perry Como) | Victor |
| | (Freddie Martin) | Victor |
| | (Fled Pipers) | Capitol |

Rival Recorders Watch RCA's Vinylite Career

RCA's entry into the field of Vinylite pressings of its Red Seal catalog, is being watched by rival recorders, mostly from the price angle and its effect on buyers. Victor is asking \$2 per disc for the Vinylite issues as against \$1 for shellac pressings of Red Seal material available. However, no material already issued on shellac will be reissued on Vinylite. All material on the latter will be completely new so that the \$2 price will not conflict with regular shellac Red Seal disc at \$1.

It's not probable that popular records will be pressed on Vinylite very soon, due to its extremely high cost. Current cost of marketing a 12-inch Vinylite disc is said to be almost triple the cost of shellac.

MUSIC INSERTIONS FOR CROSBY'S 'BELLS'

Bing Crosby-Barry Fitzgerald-Ingrid Bergman film, "Bells of St. Mary's" has been returned to the cameras for the insertion of music. Designed as a sort of sequel in style to "Going My Way," "Bells" was at first to be released without songs. However, Crosby will do in the film a song titled, "Aren't You Glad You're Young" written by Johnny Burke and Jimmy Van Heusen, and to be published by their music firm.

Crosby will be given time off from Paramount's-Irving Berlin's "Blue Skies" film to film the song sequence for "Bells." Another time was at first scheduled for the picture, but Ingrid Bergman was required for its insertion and she couldn't be taken away from a new Seiznick picture she's making.

Aragon on Coast Hypothes Its Top Band Sked As Dorsey Bros. Competish

Aragon Ballroom, Ocean Park, Cal., spot a short distance from the Dorsey Bros. Casino Gardens, is going in for a steeper diet of top names in competition with the Dorseys and the Palladium. In the past, the Aragon has used top-flight b.o. material on three-day weekend runs, but never full-week.

Russ Morgan is booked into the Aragon for four weeks at \$4,000 per opening Sept. 20. That kind of coin is commensurate with what the Dorseys are paying at their spot, which currently has Harry James six nights weekly at \$7,500 guarantee against 80% of the gross.

Sal Sternbach, grip on the Republic film lot, clefted "Strange One."

Krupa Now Set to Follow Barnet into 400 Club, N.Y., Bolstering Spot's Str.

Gene Krupa's orchestra will probably follow Charlie Barnet's into the 400 Club, N. Y., next spring. Both deals are virtually set, Barnet succeeding Louis Prima, who opens Feb. 6 for six weeks.

Krupa originally was down to open the 400 next week (6), the spot now filled by Tommy Dorsey. A mixup due to conflicting contracts for the Capitol theatre and Astor Roof, plus the proximity of the Astor run to the 400 opening date, dropped the band from the latter's plans. There was a bit of friction at the time, but apparently it's all ironed. Krupa is now on the road, after which he plays the Capitol. There comes an overseas jaunt for the USO.

Krupa and Barnet deals give the 400 a string of the most powerful bands in the country through the winter. After Tommy Dorsey comes Woody Herman, then Jimmy Dorsey, Prima, Barnet and Krupa. That takes the spot well into the spring of '46.

SIGNATURE RECORDS READIES EXPANSION

Signature Records, run by Bob Triglia with plenty of financial backing, expects to enlarge its scope of activities in the next few months and of this year, it's claimed. Manufacturing plant in N. Y. is being expanded and before Christmas expects to be operating with a total of 30 presses.

Triglia's outfit has concerned itself in the months chiefly with the production of jazz recordings. With the new plant, its aim will be enlarged.

Band Review

RAY BAUDUC ORCH. (16)

With Berry Sisters, Johnny Allen Meadowbrook, Cedar Grove, N. J.

Ray Bauduc's new band is as yet a bit green for top line competition and could have been kept out of such a major showing spot as Meadowbrook until it was whipped into better shape. There are many things that still need straightening out in the four trumpet, three trombone, five sax, three rhythm outfit despite the fact that the band now sounds great deal better than when it first opened a fortnight ago.


Bauduc is widely known among a certain strata of old line band followers as drummer with the Bob Crosby orchestra. Included in his sax section is Gil Rhodin, former member of the Crosby group. Between them they have a bunch of youngsters who sound good on ballads, but tend to come apart on faster, more intricate arrangements requiring seasoning and more work as a unit.

Bauduc confines himself mostly to leading, a mistake at this stage of the game. His role as a personality as a leader yet and until he develops a personality, and for the good of the band itself, should play more drums. As it is he climbs astride his traps about once every set and when this happens his performance immediately brightens the performance of the band. He picks it up and is responsible for a more authoritative sound.

Another weakness is arrangements. The material the band currently features ranges from good to very ordinary. There is said to be three or four writers connected with the outfit. Perhaps too many cooks aren't helping the broth. At any rate, this department needs bolstering.

Berry Sisters' Coast group w. Capitol Records, and Johnny Allen formerly with Hal McIntyre, handle vocals. Both do next enough jobs without achieving particular distinction, although Meadowbrook's n.g. p.a. system doesn't help. Wood-

Francis Wayne, vocalist with Woody Herman's orchestra, recorded first four sides of new Musieract contract yesterday (Tuesday). Herman's record records for Columbia.



GUILD RECORDS, INCORPORATED
proudly announce the appointment of
JIMMY RICH
as General Manager

The recent appointment of Jimmy Rich as general manager of Guild Records, Incorporated, is another step toward Guild's goal of securing really fine musical talent and producing only the best in records.

Guild Records has also been fortunate in adding to its staff of musical artists many top-notch exponents of music in its various moods. These fine artists under the personal direction of Jimmy Rich, plus Guild's quality recording will mean increased business for you...and ever-growing public demand for Guild Records.

OUR NEW RELEASES INCLUDE THE FOLLOWING

<p><i>Songdom's Newest Star</i> DICK BROWN Vocalist LOVE LETTERS ARE YOU LIVIN' OLD MAN Catalog No. 140</p>	<p><i>That Young Master of Music</i> GEORGE PAXTON and His Orchestra OUT OF THIS WORLD THIS CAN'T BE LOVE Catalog No. 131</p>
<p><i>Super-Modern Swing</i> BOYD RAEBURN and His Orchestra YOU CAME ALONG BOYD'S NEST Catalog No. 133</p>	<p><i>New Ace of Trumpeters</i> "DIZZY" GILLESPIE and His Orchestra SALT PEANUTS HOT HOUSE Catalog No. 1003</p>

CERARD CLARK
and His Original Calypso
MAN SMART—WOMAN SMARTER
MY DONKEY WANT WATER
Catalog No. 115

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

Guild RECORDS

INCORPORATED • NEW YORK, N.Y.
665 Fifth Avenue.

Upbeat—Music Notes

Jerry Lewin, with Republic and Composers and Conductors for film World Music, recently returns to source of "Guest in the House" and Broadway Music's contact staff in "The Southerner".
N. Y. Sept. 10.

Gene Gray orchestra recording in for 20th-Fox "Doll Face," four ads for Decca this month.

Eddie Stone orchestra, now at the Bell Station Hotel, N. Y., shifts to the station by the National Assn. of (Continued on page 46)

10 Best Sheet Sellers

- (Week Ending, Sept. 1)
 Till End of Time.....Santly Atchison, Topeka
 If I Loved You.....T. B. Harms, Gotta Be This or That
 I Wish I Knew.....Triangle Dream
 Don't Care Who Knows, Robbing More I See You.....HVC Bell Boston Trouser
 How Deep Is the Ocean.....Santly There I Said It Again.....Valiant

NBC, CBS, ABC, Mutual Plugs

TITLE	PUBLISHER
A Kiss Goodnight	Miller
Along the Navajo Trail	Leeds
Atchison, Topeka and Santa Fe—"Harvey Girls"	Feist
Autumn Serenade	Robbins
Beulah	Harms
Capitol	Capitol
Gotta Be This or That	Harms
How Deep Is the Ocean	Bertly
If I Do It All Over Again	Shapiro
I Don't Care Who Knows—"Nob Hill"	Robbins
If Only a Paper Moon	B. Harms
I'll Sing That Dream—"Sing Your Way Home"	Burke
I'm Gonna Love That Guy	Bourne
It's Only a Paper Moon	BYC
I Wish I Knew—"Diamond Horsehoe"	Cianale
Love Letters—"Love Letters"	Famous
No Can Do	BYC
Out of This World—"Out of This World"	Morris
Remember When	3-C-F
Southern Stars in Your Eyes—"Pan-American"	Southern
Melodylane	Melodylane
That's For Me—"Slate Fair"	Williamson
The More I See You—"Diamond Horsehoe"	BYC
There Must Be a Way	Stevens
There's No You	Barton
The Way That I Wish You Tonight	Harms
Till the End of Time	Santly
Walkin' With My Honey	Republic
You Came Along—"You Came Along"	Famous

'Sweet Adeline,' Banned By Barber Shop Org As Souse Song, Reinstated

Detroit, Sept. 4.—Some months ago the Michigan branch of the Society for Preservation and Encouragement of Barber Shop Quartet Singing in America banned "Sweet Adeline." The idea was that "Adeline" had too much of an alcoholic taint. Her admirers were the barroom fringe, the organization ruled, and henceforth the number was not to be a part of the repertoire of the society's quartets.

Results were immediate. Newspapers popped up with editorials in praise of the song. Hundreds of women with the name of "Adeline" wrote in protests. Members threatened to resign if their best number was taken away.

So, to make amends, the SPEBS-ESA banququet the strictly copious of the famous tune recently in Detroit. Harry Armstrong, who wrote the tune in 1896 when he was 17, was until 1903 that the number was published by Wm. Mark, had joined his protest to the national upsurge of ire.

In making apology to Armstrong, the spokesman for the society said "Sweet Adeline" is a firm part of America's folklore and music. What's more, the top three quartets in Michigan all gave their versions of it.

Emil Coleman orchestra returns to the Moeremo, Los Angeles, in December, following run at the Waldorf hotel, N. Y., which starts in October.

* Filmusical. * Legit Musical. 1. B.M.M. Affiliate.

BMI Put Up SHEET

Hit Tunes for September

A STORY OF TWO CIGARETTES

Vaughn Monroe—Cap. 184 • Ed. Stone—Dec. 15937 (Black) • Dick Brown—Gottl 101

A STRANGER IN TOWN (Stevens)

Martha Tilson—Cap. 184 • Mel Term—Dec. 18453

BAIA (Parr)

Blng Crosby-Kearl Copat—Dec. 24143 • Tommy Tucker—Cap. 26799

LOVELY LOVE (SMI)

Introduced by Frank Sinatra

NEGRA CONSENTIDA (My Pat Brunetta) (Marks)

Andy Russell—Cap. 137 • Jimmy Dorsey—Dec. 16476 • Jess Lehmann—Mtn. 321

REMEMBER WHEN (Campbell-Pergin)

Werna Kemp—Dec. 20-1473 • Jerry Wayne—Coma. 431

SAY IT OVER AGAIN (Pura Que Sufraz) (Duggi-Farr)

Kate Smith—Cap. 24921 • Karol Copat—Cap. 34918

STARS IN YOUR EYES (Melody Lane)

Larry Russell—Vic. 20-1497 • Guy Lombardo—Dec. 18496 • Frank Sinatra-Dimit Copat—Cap. 34942 • Perry Faith—Dec. 23443

THERE I'VE SAID IT AGAIN (Hoffert)

Vaughn Monroe—Cap. 1847 • Jimmy Dorsey—Dec. 16478 • Helenard—Cap. 24100 • Dick Brown—Gottl 109

THERE MUST BE A WAY (Stevens)

Charlie Spahn—Vic. 20-1443 • Johnny Johnston—Cap. 196 • Gene Beards—Dec. 18497

THIS IS IT (Chislo)

Featured by Gene Krupa, Randy Brooks and Cab Calloway

WALKIN' WITH MY HONEY (Republic)

Sammy Kaye—Vic. 20-1713

YOU BELONG TO MY HEART (Parr)

Blng Crosby-Kearl Copat—Dec. 24143 • Charlie Spahn—Vic. 20-1443 • Frances Langford—ABA 112 • Phil Sles—Mtn. 12518 • Helenard—Cap. 24100 • Charles Weis—Dec. 23443 • Bob Strong—Mtn 1793

The BMI PUT UP SHEET is a special service to Broadcasters issued monthly. It serves as a convenient and timely reference to current Hit Tunes licensed by BMI.

KNOW YOUR BMI MUSIC AND KNOW HOW BMI CAN SERVE YOU



BROADCAST MUSIC, INC.
 300 FIFTH AVENUE, NEW YORK 10, N. Y.
 NEW YORK, CHICAGO, HOLLYWOOD

A Sure-fire Bet!—WILL BREAK EVERY RECORD!—Just Released

PUT THAT RING ON MY FINGER

ABC-Music Corp.

RCA-T. D. KISS AND MAKE UP; TO RECORD

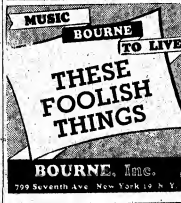
Difficulties between Tommy Dorsey and RCA-Victor apparently have been ironed out following talks between the leader and Eli Oberstein, who recently took over as head of the company's artists and repertoire. Accordingly, the band will do its first recording date in a couple months probably later in month after it becomes settled in the 400 Club, N. Y. job, which opened tomorrow night (Thurs.).

Dorsey got into a tangle with Victor while he was on the Coast. It resulted in his refusal to record.

Marshall Neilan and Pevle Grofe still have the news on the Coast. It is a year ago, to Republic for use in "Murder in the Music Hall."

DECCA FACTS VINCENT

Romo Vincent, come now in "Machin" at N. Y.'s Winter Garden, has been signed by Decca Records to a group of novelty tunes. Initial discing is titled "Birmingham, Bum," to be released soon. They're Vincent's first recordings.



MUSIC BOURNE TO LIVE
THESE FOOLISH THINGS
 BOURNE Music
 799 Seventh Ave. New York 10, N. Y.

Bands at Hotel B. O.'s

Band	Hotel	Weeks Played	Covers	Total
Hisand	Lexington	1200; 730-\$1.50	1	90,550
Chuck Foster	New Yorker	400; \$1-\$1.50	4	1,800
Woody Herman	Pennsylvania	600; \$1-\$1.50	7	3,000
George Olsen	Waldorf	600; \$1	3,500	30,225
Lis Elgart	Lincoln	475; \$1-\$1.50	1	800
Eddie Stone	Roosevelt	400; \$1-\$1.50	17	1,930
Sammy Kaye	Astor	1750; \$1-\$1.50	1	4,725

* Asterisks indicate a supporting floor show. New Yorker has ice show, Lexington, an Hawaiian floor show.

Chicago

Johnny Long (Beach Walk and Marine Room, Edgewater Beach hotel; 4:00 combined; \$2-\$1.50 admission to Beach Walk; Marine Room, 50c-75c cover charge, no minimum); Beach Walk closed a few nights. However, nice melon of 8:30 sliced by Wayne King, who closed, and Long, who opened Friday 31.
 Clyde McCoy (Boulevard Room, Stevens hotel; 8:30-8:30 min.). Still best hit in town, with 8,800 for McCoy and big vaude show including Mitchem, A. J. Conit, D'Yon, Ted's & Bob's.
 George Paxton (Panther Room, Sherman hotel; 8:50; \$1.50-\$2.50 min.). Tidy 5,300 for Paxton, Prof. Backwards, Dinning Sisters.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Returned to top crowds, 4,200 lobs.
 Ted Straker (Biltmore; 900; \$1-\$1.50). Off a bit, but nothing to complain about with 4,100 covers.

Location Jobs, Not in Hotels

(Chicago)
 Harry Cool (Blackhawk; 500; \$2-\$2.50 min.). Cool also did fields and Haulkora & Louva pulled in 4,200-512.
 Ted Lewis (Latin Quarter; 700; \$3-\$3.50 min.). Lewis also did 5,000.
 Les Brown (Palladium, B. Hollywood, 6th week). Down to 28,000, but no one's doing any better.
 Louis Armstrong (Trianon; B. South Gate, 3rd week). Hitting along on an even, sold out at \$2.50 admission.
 Carmen Cavallara (Circus, N. Hollywood, 15th week). No stopping the horde from pouring in here to the tune of 3,000 covers.

MILLS MUSIC TOPPERS

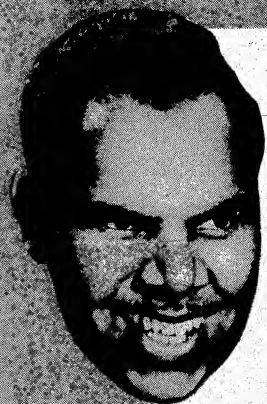
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Night Club Reviews

Pauller Room, Chi
(HOTEL SHERMAN)
Chicago, Aug. 30.
George Paxton (17), with Julie Reeves, Alvin and Dorothy Bond, Professor Backwards, Dining Streets (2), College Joe, Models (3), \$1.50-\$2.50 minimum.

In for two weeks, George Paxton has made his debut here and is proving a solid hit with the Pauller Roomers. Fancie outlanders go for the young ex-changer for his looks, and the sharps and folks are inseparable enough for anybody.

Making Vance, Alvin and Dorothy in with the 4-trumpets, 4-trumpets brass section, the young ex-changer for Vaughn Monroe, Charlie Spavin, Gus Ray, Hutton, et al., achieves a liquid sweet undercurrent for even the brassiest numbers. And the band generally is well-balanced in its playing. Leader himself displays versatility on both saxophone and tenor sax in some too-short solo spots. Band's dancing is good and several-to-hot arrangements of "I Don't Mean a Thing," "Chick de Luce," and a Ben-Graham-in-form melody.

Julie Hewitt, chirpstress, kicks "Come Love That Guy" and "Stormy Weather" around like she's really mean; it; Allen Dale swoons "I Love You and There's No One" and is so throaty that he's in any number of speaking. Johnny Boyd goes "Superman" and "Machos" and Saneza Da Banna fairly well. Prof. Backwards and Dining Streets, in their 14th and 19th sets, respectively, at this spot, continue to amuse with comedy and vocal efforts. The prof, appearing especially deftly with the arr. backwords sellings and pronouncements as well as a contributing sprightly chatter while the College Joe Models intrude in beach scenes. *Mike.*

El Morocco, Montreal
Montreal, Aug. 30.
Richard Turo, Sam Kruger, Cy Reeves, Milroy Daniels, Bill Hartley, Orco (12); \$1.50 min.

A surefire click in this bistro, Richard Turo should continue his talents recognized by some of the better spots. Sophisticates may call

him European style of delivery funny, but the great majority of his audience here seem to go for his music delivery.

Turo's appearance is neat and his downrightness is good. Few know his name, but he has a hard-core fan base. He throws in an actual pop opera (Diabolo, Paillucci) and they cheer on.

Sam Kruger's marinet and puppet act is so clever except that he might perk up on his finale. Not all of his impersonations via recitation and pantomime, which he does after the manner of a young boy, are so like life like. Helped behind playing by his mother and father, he has a first act of considerable length in the manipulations and, his stories are told in an off-hand yet deliberate manner. Though his music is not great shakes it's put over well.

Bill Hartley's boys are getting better all along for the shows, though still a little lousy for the dancefloor.

Empire Room, Chi
(PALMER HOUSE)
Chicago, Sept. 30.
Paul Wischel, John Sebastian, Joe and the Impersonators, Va, rec. Marilyn Marsh, Herriet Abbott, Dorothy Bond, Alvin and Dorothy Bond, Niki & Cheryl Carroll, \$2.50 minimum.

A sprained ankle kept Jack Durant from the show here, but it's still a well-rounded layout of comedy, hootology and tunes. No real names are involved, nonetheless all concerned work hard to make it pay off better than the folks who have played the Empire Room.

Paul Wittich and John Sebastian split honors evenly, former being spotted (regate throughout the show) with his dimmy, "Jerry Maloney," to handle other acts ("Bring on the stings—also out on 'Lady's in Love With You'—for heavy returns. Young Wittich seems to improve with every appearance here.

Sebastian makes his harmonic sound like something "Oceanian" from the new show here, but it's still a well-rolled layout of comedy, hootology and tunes. "Joe, Joe," "Peanut Vendor," with snatches of "Melody in F," "Hum & Glee," "Ravel's Bolero," et al. in roodling style. In "John S. Cole," he ingeniously highlighting fiddles and Eddie Oliver's middle piano, backgrounds with smartly then—and even more so in "Malaguena" and "Man I Love." Sebastian winds up with a march on thumb-like harmonica. He's a definite click in his second Chit appearance.

Charles Sheldon's harioning of "You Belong to My Heart," "Bye Bye," and "Acquello"—well-shored out of notes for a Spanish-looking character such as he—were well liked, as are Lew McHarris' triceps, out to some Geratwin and Keen. Niki and Cheryl also appears with Marilyn Marsh for a fast-paced hoodlum in Abbott Daner's last and furthest California, has a few conceits here and well to rid himself of in cane work, otherwise, it's a viable, slant-buzz tarantini.

Abbotters are their usual cuedecors in Chopin's "Polonaise," with Seton piping the works, and in California, a tale out of the ord-

nary for a Meriel Abbott routine, but solid anyway.

Other hard-working maoles in town, with evening, stooging, and a few more, leaving and leading the band, has dropped two fiddles for his own, leaving the numbers three fiddles, four saxes, three trumpets and three precision. Niki and Cheryl handle vocals jointly-unusually. *Mike.*

Club Bookers Happy Over ODT Ease On Convention Travel

Club date bookers, whose activities have been severely curtailed since the Office of Defense Transportation's ban on conventions, had a load lifted off their shoulders when the ODT modified its rules. Government now says that conventions can be attended by unlimited numbers of people from within any given state's territory, with out-of-state attendees limited to 25.

Conventions calling for 150 or more from outside must get ODT sanction. Club men feel that even the restricted conventions must return from a fair amount of cost. Before the war they retained some of the badness supplying talent for these shindigs, and after they were outlawed the bookers missed the income.

HERE'S A NEW KIND OF BILLING TIFF IN CHI

Chicago, Sept. 4.
Something new in a billing tiff occurred near the scene.

Prof. Backwards (Jimmy Edmondson), now appearing the Pauller show, is Harry Greben's property, but you'd never know it, according to word along Randolph street. Paul Backwards' name printed on his pint-size Croley car he drives through the loop—and right next to his own name.

Rumor has it that Greben told Backwards to bow out of a deal with Max Walters. Backwards contracted \$100 in order to be part owner of the jalopy (total cost, \$62), Greben's car was rear-ended by a Buick. Backwards was getting a little hot, so it was that the proximity to Max's name made him a little more like an agent-performer than an owner.

Besides the owners' names all the spots—Marx has booked a pair painted vividly on the chassis, as well as his acts, including Phil Perry Farrell, Paul Gray, Marvin Boone, etc., and that's the list Greben (who is being booked by Walters) is his best friend) doesn't want Backwards associated with.

Maxine Barrat Opens As Single in Philly

Maxine Barrat (ex-Loper &) starts as a single tonight (5) at the Covinet club, Philadelphia.

Formerly one of the top top twins, act hasn't been functioning since her former partner, Don Greben, became a dance-director, in films.

Rest of the show comprises Joey Adams, Maxine, Phil and Tony Zanoueri.

Jack Duran's Game Leg Prevents Palmer H. Debut

Jack Duran cancelled out of the Palmer House, Chicago, last week because of an injured leg. The week who was to have started at the spot Thursday (30), claims to have injured his ankle while doing a benefit show at the Walter Reed hospital, Washington, the week before, and was ordered by his physician to lay off.

It's understood that the hotel wanted him to play the date without doing any tricks, but he declined to do so ground that since this was his first important hotel date in the city, he wanted to do his full act or nothing.

'Paging Stars' Unit

A production unit headed by Harry Savor labeled "Paging the Stars" is being set up by Hattie Alloff of Consolidated Radio Artists. Unit will include the Jangleys, Gordon, Allen and Drake, Diane Merrill and a line of 16.

Layout is tentatively scheduled to open Oct. 19 in Hartford. It's being opened at \$8,500.

Slaying of Chi Nitery Manager Solved With Arrest of 3 Thugs

Chicago, Sept. 4.—Three young thugs confessed Friday (31) to slaying Carl Dahlquist, 43-year-old manager of the White Casino, after he employed cocktail lounge acts, during an August 29 fracas at the basement office five weeks ago. Police reported teen-age Robert White, a paralytic burglar, fired the fatal shot when Dahlquist put up a battle.

Joseph Gilmore, 19-year-old porter in the spot, asked Dahlquist for a \$2 salary advance. The youths confessed, with Dahlquist's refusal a signal for White and James Lee Jones, 18, to jump from hiding places and assault him.

N. Y. THEATRE DATE FOR CARMEN MIRANDA

Carmen Miranda will make a personal appearance at a N. Y. theatre not yet selected before going to work in "Savoy River," the Oscar Hammerstein II-Suzanne Romberg musical to be produced by Jack Schiffman and Bruce Manning, which will be released by Universal.

Miss Miranda last played here at the Ross theatre at \$7,500 per week by 20th-Fox. A. J. Balaban, Ross' director, said that his offer for Miss Miranda, but no deal has been made so far.

John Comise Gets New Trial in Assault Case

Chicago, Sept. 4.
New trial was granted John Comise, operator of Club DeLuxe and former Chit Cafe owners Association, on Thursday (30) by Criminal Court Judge Cornelius Harrington. Comise was sentenced by a jury to six months' imprisonment last June 19 for assault with a deadly weapon and ordered to pay \$1,000 fine. Case has now been reassigned to Judge Leonard Reid and will be heard Sept. 24.

In granting new trial, Judge Harrington said he could not reconcile testimony of complaining witness, George William Foster, that he had been struck with a blackjack 30 or 40 times with that of a County hospital intern, who said Foster was without marks or injuries other than a swollen lip. Comise admitted striking the last, pleading self-defense, but denied using a blackjack.

Lou Walters May Resume Interest in Palm Island C.

Lou Walters may join E. M. Lew in operation of Palm Island Latin Quarter this winter. Walters, was formerly associated with the Miami Nitery but sold out to Lew; now he may regain part interest.

Meanwhile, Walters is also going ahead with plans to open a Latin Quarter in the West End of London.

Burlesque Wheel Consisting of 18 Wks. Ready to Go


Circuit burlesque will be back somewhat Sept. 14, with 18 weeks of playtime, from the east and mid-west. Strip industry, which once offered more than a 50 weeks during the year, has been on the decline because of censorship problems and talent scarcity, but it's seen that with the end of the war and subsequent demobilization, difficulties will be considerably lessened.

Only major circuit in the country remains the Hirst-Midwest wheel, formed several years ago by the merger of the Hirst and Midwest interests. Phil Rosenberg supervises all bookings out of N. Y., Mitt Schuster likewise out of Chicago.

It's opined that there's currently opportunity for expansion in the industry, but nothing is expected to be done about it this year, because of the talent situation. Any attempt to start new houses, it's felt, would result in too thin a talent spread. Consequently the circuit is seeking to conserve its present holdings until the postwar picture is in better focus.

Towns lined up for the current season are Philadelphia, Boston (two houses), Newark, York, Toronto, N. J.; Pittsburgh, Norfolk, Toronto, Baltimore, Washington, Buffalo, Detroit, Kansas City, Chicago, Cincinnati, Minneapolis, Cleveland and St. Louis.

That N. Y. burlesque picture is still unchanged. Present administration's ban on shows persists. However, with possible change of regime after forthcoming elections, entrepreneurs hope for resumption of activity.



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29 Smash-Hit Motion-Pictures!

THAT'S the motion-picture making record of the best-selling books that have been published (in authorized abridgements) in OMNIBOOK Magazine. TWENTY-TWO of them have already hit the jackpot.

OMNIBOOK gives Broadway, Hollywood and Radio the quickest, easiest, most enjoyable way to keep up with the best of the newest books. In the pages of this handy pocket-size magazine you will find streamlined abridgements of four of

America's topflight best-sellers each month. Here in a nutshell is sheer entertainment for yourself that tells at the same time exactly what you want to know about who's writing what — what it's about — and what the public goes for.

In the panel below are 29 OMNIBOOK bell-ringers, and the studios that have distributed them — and will distribute them — to America's audiences. Check them off —

<p>A BELL FOR ADANO By John Hershey (20th Century-Fox)</p>	<p>HOTEL BERLIN '43 By Vicki Baum (Warner Brothers)</p>	<p>MISSION TO MOSCOW By Joseph E. Davies (Warner Brothers)</p>	<p>THE SONG OF BERNADETTE By Franz Werfel (20th Century-Fox)</p>
<p>*CENTENNIAL SUMMER By Albert E. Idell (20th Century-Fox)</p>	<p>THE HUMAN COMEDY By William Saroyan (M-G-M)</p>	<p>MR. EMMAUEL By Louis Golding (United Artists)</p>	<p>THE STORY OF FERDINAND By Munro Leaf and R. Lawson (Walt Disney Productions)</p>
<p>*DRAGONWYCK By Anya Seton (20th Century-Fox)</p>	<p>*JUNIOR MISS By Sally Benson (20th Century-Fox)</p>	<p>MR. WINKLE GOES TO WAR By Theodore Pratt (Columbia)</p>	<p>THIRTY SECONDS OVER TOKYO By Capt. Ted W. Lawson (M-G-M)</p>
<p>THE EDGE OF DARKNESS By William Woods (Warner Brothers)</p>	<p>KINGS ROW By Henry Bellermann (Warner Brothers)</p>	<p>MRS. MINIVER By Jan Struther (M-G-M)</p>	<p>A TREE GROWS IN BROOKLYN By Betty Smith (20th Century-Fox)</p>
<p>GOD IS MY CO-PILOT By Col. Robert L. Scott (Warner Brothers)</p>	<p>*LEAVE HER TO HEAVEN By Ben Ames Williams (20th Century-Fox)</p>	<p>MRS. PARKINGTON By Louis Bromfield (M-G-M)</p>	<p>THE VALLEY OF DECISION By Marcia Davenport (M-G-M)</p>
<p>GUADALCANAL DIARY By Richard Tregaskis (20th Century-Fox)</p>	<p>*THE LOST WEEKEND By Charles Jackson (Paramount)</p>	<p>THE OX-BOW INCIDENT By Walter von Tilburg Clark (20th Century-Fox)</p>	<p>VICTORY THROUGH AIR POWER By Major Alexander P. de Seversky (Walt Disney Productions)</p>
<p>HANGOVER SQUARE By Patrick Hamilton (20th Century-Fox)</p>	<p>MEET ME IN ST. LOUIS By Sally Benson (M-G-M)</p>	<p>*PARIS — UNDERGROUND By Eta Shiber (United Artists)</p>	<p>*WHISTLE STOP By Maritta M. Wolff (United Artists)</p>

* Pictures marked with asterisk have not yet been released

**HEAR
JOHN MASON BROWN**

Author, Critic, Editor, Lecturer,
Associate Editor of the Saturday
Review of Literature

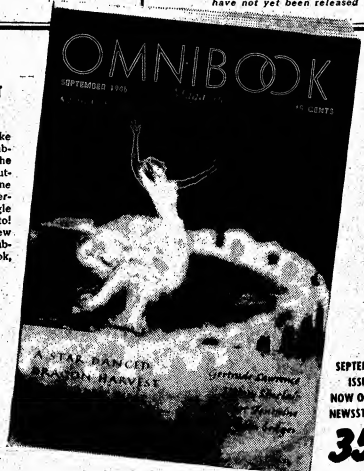
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Literati

St. L. Guild's Own Paper

More than 100 members of the St. Louis Newspaper Guild who were notified on Aug. 29...

from typical pic mag in contents and attitude. Meanwhile, Hobo News continues to grow...

CHATTER INS staffer Jack Oestreicher reading "The World Is My Beat" for Duell, Sloan & Pearce.

may be the most widely read newspaper, wears a picket line around the printing shop...

Andrew Tully, who resigned from Boston Traveler after returning from war correspondence overseas...

Jack H. Pollack, Government photographer since Pearl Harbor, has resigned to become Washington editor of This Week mag...

Mencken

Continued from page 1

Mencken began to take an interest in "Variety" and its way of writing English as early as 1919...

New Orleans

Continued from page 1

Schwartz, president of Maison Blanche, one of the largest local department stores, is head of the group...

Play Out of Town

Continued from page 4

the heights in its field should be shunted aside in favor of mediocrity in another field...

Book tells story of life among West Indies writers. Located in Trinidad, best comprises simply folk who make up the community...

plenty punch. Headed by La Rosa Estrada and Vanoye Aikens, and interperated...

Scene has a wistful, at times plaintive, mood. Excellent, better tunes in this respect...

Boone.

Strawhat Reviews

Madame Svergnali

Boston, Aug. 30. Meta Thomas production of comedy by Luigi Bertoni...

A little more comedy and a little telegram to me, possibly more of the latter applied to the audience...

Helene LeBerthon as the hypnotist is seductive-looking and fairly convincing...

Larry and Jean

Roston, Pa., Sept. 3. Philadelphia production of comedy by Maurice Stoller and Jean Switzer...

"Larry and Jean" by Maurice Stoller and Richard Dwyer, is not a play with a war theme to cause its commotion...

MARRIAGES

Betty Hutton to Ted Barrett, Chicago. Sept. 2. Bride is screen actress...

Frances Kollek to Carl Barney. Tracy, Pa. Barney is a writer and newspaperman...

OBITUARIES

FRANK CRAVEN

Frank Craven, 70, veteran actor, playwright and director, died Sept. 4 of a heart ailment at his home in Beverly Hills, Cal.

His screen career extended over a period of more than 20 years, during which he played top roles in numerous pictures...

His more recent pictures were "Our Town," Lesser production.

LIONEL MONAGUS

Lionel Monagus, Negro actor, who played the role of the priest in "Anna Lucasta" (Manford, N. Y.) died Monday (3) at the Harlem hospital, N. Y. following a stroke.

Monagus, who was born in Caracas, Venezuela, came here to this country to stage experience...

James Blaine Fitzgerald, 83, assistant to Jack Keefe and John representative in Washington, D. C. died Aug. 30 in Chevy Chase, Maryland.

IN MEMORIAM

Marcus Loew

September 5th, 1927

"Dreaming Out Loud" for RKO in 1941; "The Lady From Cheyenne" for Universal; "The Richest Man in Town" for Columbia; "The Americans" for Pathé-Fox; "Human Comedy" and "Harrison's Kid" for M-G-M...

At the age of 20 he first wrote for the theatre, a sketch for a Lambs Garden production of "The Case of the Hat"...

For Golden he also wrote and directed the hit "Spite Corner". The combination of Golden and Craven gave Broadway such smash hits as "New Broome" and "The 19th Hour"...

While on the Coast Craven played major parts in "Barbary Coast," "Vagabond King" and "The Sign of the Cross"...

His last appearance on Broadway was in Zoe Akin's comedy, "Mrs. Mearns and Mr. Eck" at the Belasco theatre in 1944...

Craven was a member of the Playwrights and the Century Club of New York and a son survivor of him.

MRS. GEORGE LEONARD

Mrs. George Leonard, 70, owner of the Astor theatre, Chicago, died in that city on Sept. 1. Survived by two brothers.

Brother, Dr. W. K. (Ted) O'Shea, eastern div. sales manager for Eastern Oil, 26 in Oakland, Cal. died in New York, Aug. 28.

BIRTHS

Mr. and Mrs. Robert E. Curtis, son, Longview, Texas, Aug. 18. Father is prez of station KFRO in that city.

EGUENE J. COUR

Eugene J. Cour, vet Chicago newspaper photographer and founder of the Motion Picture Industry, died Aug. 29 in Pontiana, Wis.

James Wilson, vet vaude performer and dancer, died in New York, N. Y. He had been in vaude for many years, appearing as part of team of Wilson and Pierson and later Ingels and Pierson.

FRANK CRUMIT

Frank Crumit, 43, died Sept. 7, 1943. JERRY YOGEL.

PEGGY MURRAY

Peggy Murray, 43, former singer and dancer, died in Chicago, Aug. 30. Survived by husband.

Vanita Carroll, 15, was killed Saturday (1) by a hit and run driver at Ocean City, Md., where she was on vacation. She was the daughter of the late Norman Carroll and niece of Earl Carroll, producer, and the late Max Jacobs Carroll.

Mother, 73, of Jack Polyea, of Metro inster department, died Aug. 30 in Los Angeles. Body was taken to Chicago for interment.

James Rader, 70, owner of the Astor theatre, Chicago, died in that city on Sept. 1. Survived by two brothers.

Mr. and Mrs. Chuck Shannon, daughter of Shamus P. O'Shea, eastern div. sales manager for Eastern Oil, 26 in Oakland, Cal. died in New York, Aug. 28.

Mr. and Mrs. Bob Welch, son, Los Angeles, is for "D. Saturday" radio producer now with Armed Forces Radio Service in the Pacific; to Chicago for interment, radio and stage actress.

Cpl. and Mrs. John D. Donoghue, daughter, Aug. 29, Springfield, Mass. Father is for "D. Saturday" radio producer, now with Army News Service, N. Y.

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THE NEW OF THE FUTURE

Film 'Laboratory' Set for the Coast With Top Producers; Tele Tieup

By NAT KAHN

A low-budget, experimental picture production plan, with a television tieup, is part of a long-range project being maneuvered by a group of Coast picture biggies who, because of present affiliations, must remain anonymous in the setup. Simultaneous with the announcement comes the exclusive statement to "Variety" by A. J. Balaban, veteran showman, that he won't renew his contract as managing director of the Roxy theatre, New York, one of the nation's film showplaces, so that he can devote much of his time as head of the picture-television project. Balaban's contract expires next February.

Plan calls for the production on the Coast of pictures in the \$300,000 to one class, with top directors and producers, etc., lending their active talents—but without their names mentioned—for exhibition in lesser situations. Thus, Balaban and his associates feel this would serve as a "laboratory" for picture production, where new ideas in the making of films can be promulgated without the charge of great costs. And all with the benefit of directors and producers used to making pix in the million-dollar class.

New talent, including actors and (Continued on page 42)

GIs in Paris Burn Over '10 Little Niggers' Title

Paris, Sept. 11.

Lots of GIs in town have been pretty indignant about the opening of ENSA's "Ten Little Niggers" at the Garrison theatre, with the bad taste, title flagrantly three-sheeted all over town. Even the soldiers who realized that the British title to the show contained the word, which is offensive to most Yanks despite the Bilbos at home, it was felt that the British version of the USO could have changed it to conform with the American "Ten Little Indians" title.

The Agatha Christie thriller is more of the fact that a bad cast could wound a good script but can't completely kill it. Although the ENSA cast was woefully weak, the show was well received by a houseful of Yanks and English soldiers when it opened.

Coming Longhair Season Looms Biggest Ever As Bookings Mount High

The coming classical concert season, judged by advance bookings, will be the biggest season in music history, managers aver. More dates have been booked for more attractions than ever before, managers stating the gross number of bookings is larger than in any year in their experience.

Whether the boxoffice will sustain these bookings, they say, is another matter. (Continued on page 20)

N. Y. Cafe Zanzibar Due for Paris Edition

Latest cafe owners to announce a European branch of a Broadway hitery are Joe Howard and Carl Erbe, who plan a Negro hitery in Paris to open shortly after the new year. Spot under consideration is a boite which had been closed during the German Occupation, and will also be called the Zanzibar.

As Long As He Doesn't Book Turbi As Rass'er!

Max Clayton, whose managerial activities have been confined to vestries, boxes and such, has blossomed out into a long-haired impresario. He is bringing Joe Turbi here shortly.

Linking the tier into concert, Clayton realized he is acting chances but he is convinced "his anybody who can handle a 'rass'er" can promote a night here. He has also been inquiring about these here symphony orchestras.

MUGG GANDERS SHOWBIZ ABROAD

By ABEL GREEN

You're an ex-VIP, back home, relishing real assembled eggs and trying to unscramble sights, sounds, smells, impressions, viewpoints, propaganda and good-will by the pile.

That's the mental luggage you brought back from a trip to Europe under War Dept. sponsorship. You're

A VIP is *not* an accepted Army term for Very Important Personage. Radio broadcasters, newspaper editors and film executives, all of whom have recently gone abroad under War Dept. auspices, are VIP's, just like name performers playing for troops overseas. Congressmen, a group of whom also went over some time ago, are not, and they get the Army "plush treatment."

physically tired, having spent a total of nine eight-hour days in the air. What's more significant—you've been wrong dry for nearly a month—emotionally.

Some called it a junket. Others (Continued on page 22)

Shepard Approves Lend-Lease; Imports 5 N.Y. Hits to London

By FLO SOL JACOBSON

London, Sept. 11.

It is doubtful if the Strang could produce a more enthusiastic exponent of the late lend-lease than Fern Shephard, veteran British showman, who in the past four years has successfully replanted five American hits in as many tries. (Continued on page 20)

'Town Hall' Debate on Freedom Of Expression in Pix Stirs SWG Wrath

By SAUL CARSON

Occor V. Denny, Jr., secretary of the Reader's Digest-Sponsored "America's Town Meeting" brought to the attention Hollywood talent to the sir and nabbed a lot of pix interest for his show over ABC Thursday 10. This question of the hour-long show was "Should Hollywood Make Pictures Designed Influence Public Opinion?"

Disputants on the program were producer Robert Riskin and producer-actress Constance Bennett who talked on to the positive side, but really plugging the negative, but, tending upward somewhere between Mr. In Between and the deep blue sea were actor Donald Crisp and producer James K. McGinnis (Continued on page 31)

Webs, Indies Set For Wainwright Reception

The by-now-familiar heroes' routine will be staged in New York, with the participation of radio web and Indies, when General Jonathan M. Wainwright, hero of Bataan, receives the city's official welcome tomorrow (183).

Station WNBC, municipally-owned, as well as the nets will have mobile radio units, at Lettguard's Airport when the general arrives that morning, and will cover the parade down 7th Avenue and up the lower Broadway canyon. Special radio facilities will be set up at the N. Y. City Hall plaza for the official reception at noon, and later at another phase of the reception at the Waldorf-Astoria. WNYC will feed its pickups to any of the other N. Y. indices who may want it.

Songsmiths Lose Their Touch Devoing All Time to Pix—Loesser

Pvt. Frank Loesser believes that songwriters who spend all their time on the Coast, composing solely for films, have a tendency to "lose their touch." He will seek, in contract discussions with Paramount on the Coast next month, a stipulation wherein he will be permitted to spend part of each year in N. Y.

Expecting to receive a discharge from the Army late this month, early in October, Loesser will immediately show off from N. Y., where he is stationed, for Hollywood, to talk a new deal with Pat- whom he worked prior to going into the army some three years ago.

'Internationalism in Film-Making Urged by Army Captain Garson Kanin

Hollywood will have to change its conception of picture-making if it wants to keep up with the postwar world, according to Army Capt. Garson Kanin. Recently returned to N. Y. from overseas, where he directed the newly-created documentary, "The True Glory," Kanin warns against the industry's usual several pitfalls—especially standardization of product and a certain type of "isolationism." The latter defect, he said, affects not only film making, but the makers of films themselves.

Kanin pointed out that Hollywood currently is endeavoring to make every picture suitable for all audiences. This has a tendency to standardize the type of pictures being made, which he believes in the long run will have a negative effect on the art. Who the producers should strive for, Kanin thinks, is widening the scope of pictures so as to interest millions throughout the world.

Those of the film industry who have served overseas with the armed forces, and have been away from the Coast colony for the past few years, have to know about the world, not only geographically, but about its people. The world-traveling Hollywoodians, of necessity, have changed more of their own ideas and acted same time in Hollywood. And they (Continued on page 28)

See Amus. Tax Cut By Next July

Washington, Sept. 11.

25% amusement taxes that the present industry has been paying on the prewar 10%—5% for movies on July 1, 1946, beginning of the Government's next fiscal year.

Tioppf came from Walter F. George (D-Ga.), chairman of the Senate Finance Committee and the No. 1 tax expert in Congress. The quietie tax bill which Congress will pass this fall will outline setting the date of the termination of hostilities "for tax purposes," George said. The tax administration is one of a group of wartime excess slated to expire automatically six months after the termination, providing (Continued on page 20)

Robeson to Repise 'Othello' in London

Just back from a USO-Camp Shows tour, Paul Robeson will play concert this season and then "Othello" to England next season.

Both Joe P. Ferrer and Via Hagen will be outstanding in the new show now is working on "Strange Fruit," the Lillian Smith novel which has been dramatized for Broadway.

Robeson did "Othello" in 1929 in England, with Sibly Thorneley, Ralph Richardson and Peggy Ashcroft as Desdemona.

Argentine Webs Forced to Stooze

Montevideo, Aug. 30.

In radio censorship of the press and theory is supposed to have been eliminated in Argentina since the Allies won their victory in Europe, and the state of steez was lifted in the country, but in practice this is far from being the case.

Although the Argentina networks have just recently adopted a policy of free resistance to Government pressure and have refused to accept further Government handouts on political subjects, which they were previously supposed to air as spontaneous outbursts, the webs are still under the legal obligation of facilitating booklets for much national Government propaganda, especially the speeches of the power-seizing (Continued on page 20)

As Long As He Doesn't Book Turbi As Rass'er!

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Radio Jazzes France's Know-All Of Popular Music in America

By ABEL GREEN
Between swarms listening to the Armed Forces Network...

Tab Tough on Riviera

You won't believe that \$30 and \$40 for a bottle of non-vintage champagne in the country where they make it is possible...

These native French bolos are patronized by the rich French, who are taking their first vacations in five years since the liberation...

It's a current French axiom that the pre-war boom is not now, and that the rich are poorer.

Bill Robinson Set Up To Tap Concert Field

Bill Robinson is the latest act to go on a concert tour. Dates are being set up by Jerry Carroll of the A.S. Lyons agency concert department...

Lartigue After U.S. Feels For Chevrier, Lucy Boyer

Henry Lartigue, director of the Parisian show in Paris who also represented M-G-M's interest in France during the German occupation...

'Apley' to 20thFox

The "Late George Apley," John P. Marquand-Grey's S. Kaufman dramatic success now in its second season on Broadway, has been sold to 20th-Fox by producer Max Gordon...

LUCY MONROE ILL

Singer Lucy Monroe, collapsed backstage during Variety theatre economies in connection with Broadway premieres of "The Three Glories" documentary last Thursday night (6).

Miriam Hopkins To Head Cast of 'Laura'

Miriam Hopkins has been signed by James M. Cagney to head the cast of his forthcoming legit production of "Laura"...

Mate Forced Wife to See Double Features Twice; Judge Grants Divorce

Snubbing at the movies served as grounds for a local divorce. Mrs. Ella W. Heak told Judge Thomas F. Maher here that her husband, Leonard, was nuts about the movies...

Ida Lupino's Family Biog Ready for Pact

Contracts are being drawn in deal between Ida Lupino and Doubleday-Doran for purchase of actress' rights in "The Dusty War," saga of the Lupino clan...

160th WEEK! KEN MURRAY'S 'BLACKOUTS OF 1945'

El Capitol Theatre, Hollywood, Cal. "Best evening's entertainment in America." Ken Murray is great!

See Theatre Wing Permanent Org

American Theatre Wing in folding its Stage Door Canteens and other of its activities will channel them to rehabilitation services, a committee here has been appointed to work out the problem...

The Berling Point

By Milton Berle
Monday: Went down to Grayson Publishers to see how my book "Out of My Truck" was coming along...

Tuesday: My brother got his agent's license and announced he was going to handle the Newell Crown. He NEARLY got a singer from the Ropy; he NEARLY booked a dancer into the Copa...

Wednesday: The summer must be over. The Theatrical Pharmacy was having a special. "The Buzzin' Bee" bit and six razor blades for a quarter...

Thursday: Saw my physician and he put me on a diet. "I can't even have starch in my collars. Ran into Jeff Bernie, who has written a new song entitled "In Waiting For Slugs That Never Come In."

Friday: Saw the Jimmy Cagney film, "Blood on the Sun." If I were a critic I would have given it three hands-out. Outside the Fifth Building two waiters were talking about a hit...

Saturday: How many kids does his grandmother have a week? More trouble with "Spring in Brazil." In the morning, a fellow came around backstage and asked how I was...

Sunday: What happened in the rabbit war? you were going to play in "Hercules." You would have been a hit!



160th WEEK! KEN MURRAY'S 'BLACKOUTS OF 1945' El Capitol Theatre, Hollywood, Cal. 'Best evening's entertainment in America.' Ken Murray is great! FRED ALLEN.

See Theatre Wing Permanent Org

American Theatre Wing in folding its Stage Door Canteens and other of its activities will channel them to rehabilitation services, a committee here has been appointed to work out the problem...

L. A. to N. Y.

Charles W. Groer, 153 Richard Patterson Jr. rd., Phil Roman (151).

London to N. Y.

(By Clipper) Charles W. Groer, 153 Richard Patterson Jr. rd., Phil Roman (151).

SAILINGS

Mr. and Mrs. James A. FitzPatrick.

SCULLY'S SCRAPBOOK

By Frank Scully

Two years ago 20th-Fox took "One World" on a percentage deal which was supposed to net Wendell Willkie at least \$2,000,000...

Though currently rated the country's fourth largest industry, the picture business is not rated a key industry...

One of the things the picture business has to combat is that leisure is the reward of the rich (who do not patronize picture shows)...

Six years ago one of the top men in pictures, caught in the pressure of state politics, found himself without a job because, though he lived in the '40s, he was not interested in the \$250,000-a-year haul...

It is important for the picture business to understand this because the picture business is entertainment, not a political campaign...

Every producer should read Wallace's "Sixty Million Jobs." He shouldn't be satisfied with a briefing by the reading department...

It would help America if the picture business would make this Wallace item in 10M. too. But it will help if producers even read the book...

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SCREENERS

Indie Coast Publicists Guild Nearer Formation as P.A.s Meet on Contract

Hollywood, Sept. 11.—Return of five more flops to studio floors yesterday (10) brought the formation of an Independent Screen Publicists Guild nearer to an announcement that press agents from various towns would meet tonight (11) to set a final organization.

Attorney Richard Cantillon will meet with flops and sponsors of the plan to discuss a proposed contract with majors, the question of certification membership requirements, etc. Total numbers of flops now sit at 36, while 167 have returned to work.

SOE's files remain about the same although there is a movement afoot to establish an Independent Screen Office Employees Guild, with recruiting in various studios going on. Producers claim about 75% SOE members have returned to work.

Another move away from Herbert Sorrell, chief of the Conference of Studio Unions, was registered when a special meeting of Moving Picture Painters Local 404 in Sorrell's office considered a minority petition of a new negotiating committee to supplant the group now headed by Sorrell, biz rep of the group. Petition, signed by about eight insiders, is understood certain of being favored by the general membership at the meeting, where it is expected Sorrell and other leaders will be given a vote of confidence.

The group emphasized in handling. (Continued on page 20)

SHIRLEY CAN NOW 'KISS-TELL' IN CHICAGO

Chicago, Sept. 11.—Columbia's "Kiss and Tell" finally got the green light for Chicago cuts of some of the racist dialog from Ch's police motion picture board. Board head, James Temple sterner, first of her pix to have been passed, hasn't been set on a loop although she, however, it drew the board's eye three months ago.

If the 89 features and shorts inspected during August (37,200) and 101 other features were pinked this time—Dr. Terrell, who heads Ch's local Variety Pictures' lust of some old horror pix, and "The Northmen" (Aetna), a Mexican pic. Still on the reject list is MGM's "Dillinger," which it's conceded in the town will have gotten more publicity when it finally does hit local screens because of the ban that it would have gotten if allowed to be shown right off the bat.

Pickford Too Bossy, Says La Cava in Suit

Los Angeles, Sept. 11.—Suff asking for \$1,653,750, charging that Mary Pickford breached contract with him by releasing a picture production he was hired to direct, has been filed by Gregory La Cava in Superior court. La Cava accuses Miss Pickford of breaking the pact whereby he was to be writer-director-producer for "One Touch of Venus" in deal calling for salary of \$100,000 plus a cut on the net profits ranging from 12% to 20%.

Koerner, Reisman To 'Shove Off' for England

Charles Koerner, RKO studio v.p., arrived in N. Y. to accept a job as paratrooper to go to England with Phil Reisman, company's foreign v.p., to set up arrangements for production by the company of two foreign trips in association with J. Arthur Burt. They Clipped over next Saturday (15).

Korda to U. S.—London, Sept. 11.—Six Alexander Korda, now in France here, for Metro, and William Wyler, Walt Disney European chief, both are headed for New York. Mr. and Mrs. James A. Fitzpatrick sailed on the Aquatana on Sept. 7.

RKO's Bonuses

RKO Theatres last week, on approval of the Treasury Dept., paid bonus checks to division chiefs, their managers, their assistants and the circuit's publicists a bonus amounting to several hundred dollars for each man.

Bonus ended at Aug. 31, 1944, but was held over because of Government regulations.

Goebbels' List Of 'Dangerous' Pix

By ABEI GREEN
"Scrounging" is a popular Army word now, along with "briefing." Two scroungers means pardonable cheating and in the case of souvenir-hunters that means digging into the bombarded Berlin rubble at Hitler's Reich chancellery or in Goebbels' headquarters, next door, both of them back of the now no more Hotel Adlon, Berlin. You dig for souvenirs, and they're usually photos and medals, which was really a big business with the Nazis. Hitler gave a medal for everything. It seems, including bushing your teeth in the morning. "Variety's" mugs dug up one, a scroll, for being 25 years in the fire department.

But the following document is more serious. It was from Goebbels' second-floor retreat, a neat collection titled "Films With Political Content," (see page 20) and Soviet Russia." All written up in (Continued on page 20)

REEDER TO DISNEY AS V.P., GEN'L MGR.

John F. Reeder, Yonkers and Rubicon executive, has been named as v.p. and general manager in a tri-city subgroup of the company's executive toppers. He will take over his post around Oct. 1, when the studio, also is slated to be nominated to the board of directors.

At the next regular meeting of the board Disney himself is slated to resign as president of the outfit and become chairman of the board, with his brother Roy moving up from v.p. and general manager to succeed Walt.

Reason behind the moves is primarily to enable Walt Disney to direct all-time-to production exclusively, because of the heavy increase in his production schedule.

Ever Leach, film manufacturer, Paramount and Metro, has joined Walt Disney Productions on the Coast as studio manager.

Hospital for Picture Folk Urged by Kane

Hollywood, Sept. 11.—Establishment of a hospital for studio employees is being urged by Joseph Kane, Republic producer.

Kane seeks to interest top film execs. Idea is for all Hollywood studios to contribute to support and maintenance. There are approximately 45,000 film employees in this area.

Guidit Quits Col. Labor Post; See Hopkins In

Hollywood, Sept. 11.—Burt P. Guidit has resigned from relations executive at Columbia and it's understood that William Fox's studio management will name director of the coast War Manpower Commission, will not take over his labor post. Guidit did announce his future plans but it was reported he may accept a job with the Army. Hal Roach when the Army releases the latter's studio.

SEE OTHERS' SIDE

WORLDWIDE RELEASE

Washington, Sept. 11.—A possible new squeeze in the raw stock situation was predicted yesterday (10) by Stanley Head, head of the War Production Board Consumers Hard Goods branch. Adams predicted that the industry will use more film than ever before at the same time that raw-stock production will be slipping below wartime peak output.

In 1941, he said, the industry, including the newsreels and class C stock producers and other users of 35 mm. stock consumed 465,000,000 feet per quarter. The wartime peak output of the raw film factories was 395,000,000 to 600,000,000 feet per quarter, with all the pressure that the Government could give to get the last possible foot from the factories.

Without this pressure, the manufacturers are expected to slide back to normal output at a time when the studios will be shouting for more film and the trend of film use for educational purposes is swinging decidedly upward. In addition, world film production facilities are considerably less than normal, which will cause more pressure for the film.

Yote Federal Licensing—However, in an effort to protect the American studios from raw film raids by the foreign picture companies, the joint committee on export controls voted last Friday to keep 35 mm. stock under Federal Emergency Administration licensing.

At least the fourth quarter, the Government will probably see that no more than that amount of foreign gets out to foreign studios. There has been a stiff fight in Government circles in the past couple of weeks over what should be done. FEA tried to knock off all controls on the export of films but was blocked by Adams, who is trying to protect American interests. The State Dept. has been on the case, not knowing what was best to do.

At his press conference yesterday Adams related copies of a letter he recently sent to the Motion Picture Advisory Committee. This indicated that the last WPB control affecting motion pictures, L-41, the construction order which limits theater building would be coming off soon. Adams said that the industry advisory committee, and also that of Ford Leach, film manufacturer, probably be continued for a while, so that they can be on call if needed.

Ever Leach, film manufacturer, Paramount and Metro, has joined Walt Disney Productions on the Coast as studio manager.

Parker-Clark Teamed For WB Jazz Singer

Warner's has named Eleanor Parker as the feminine lead opposite Dane Clark in the remake of "The Jazz Singer."

Michael Curtiz will direct.

YOUNG PRC GEN'L MGR.

Hollywood, Sept. 11.—Ray E. Young has been tapped to be general manager of PRC by Reeves Egan. Young has been business manager for about six months.

He takes over his new duties immediately.

See Greater Dependence on Eastern Scouts for Hollywood Performers

Dunn, 20th Part

Hollywood, Sept. 11.—James Dunn asked for and received his release from his 20th-Box contract yesterday (10).

The parting was "amiable" and the actor made no statement concerning his plans for the future.

4 By Rank Set For U.S. Release

London, Sept. 11.—Four major pictures from J. Arthur Rank's extensive production show here soon will be available for U.S. release.

After "Billie Blair," the Noel Coward opus starring Rex Harrison and Constance Cummings, in Technicolor, "The Way to the Stars," an Eagle-Lion picture, is set to open in New York's Winter Garden. Henry the Fifth, which has proved a smash here in two West End houses, will be shown in London during its 37th week in downtown London.

"Cesar and Cleopatra," which Gabriel Pascal has just completed, in Technicolor, has Vivien Leigh and Claude Rains, but is not scheduled for U. S. until early next year. All four will be handled in America by United Artists.

EINFELD HAS SEVERAL 'PROD. DEALS IN WORKS'

S. Charles Einfeld, who last week resigned from Warner Bros. because of differences over a new deal, has a number of production jobs in the air. Meanwhile, WB has made no official announcement of Einfeld's successor as head of the company's advertising and publicity department.

Einfeld, who was a company v.p., with an overall activity that included executive powers on distribution, production and theatre operation, probably won't be replaced in the veepee spot. His contract is being settled.

Announcement of Einfeld's replacement in the ad-publicity post was first made by Harry W. Smith, who has an opportunity to hold a meeting of various executives, either in New York or on the Coast.

Mort Blumenstock, eastern advertising-publicity director, continues in the spot in all advertising, as in the past, emanates from New York. Alex Easton continues in charge of publicity on the Coast.

Richard Patterson To Yugo as U. S. Envoy

Richard Patterson, Jr., former RKO studio chairman, has assumed his new post as U. S. Ambassador to Yugoslavia.

He left his country by Clipper last Friday (7), and this week will present his credentials to Yugoslav officials.

Lloyd's Lift Charge Vs. U Starts in Coast Court

Hollywood, Sept. 11.—First of two suits brought by Harold Lloyd against Universal, charging plagiarism, started yesterday (10) in Federal Judge Ben Harrison's court.

Suit charges Universal film, "So's Your Uncle" was in part from Lloyd's film, "Movie Crazy," and says \$400,000 damages. Other suit charges that plagiarist "The Freshman" has been continued for hearing of technical objections.

Film production execs foresee greater dependence chief on eastern talent scout, a situation which was evolving pressure on Hollywood and with travel restrictions between N. Y. and Hollywood considerably eased off, a flux of eastern talent to film cladded is foreseen.

A particular casting shortage now in Hollywood is in character actors. Alfred Hitchcock, for one, was forced to make a quick trip east to test several character types for his forthcoming RKO film, "Notorious."

Hitchcock points out that in England, where the stage and film production activities are centered in one location, London, there is never actually any shortage of talent.

But in the U. S. where legit headquarters in N. Y., and films some 3,000 miles away, the lack of close coordination between east and west coast talent agencies is an absolute necessity. Sam Marx, Metro producer, who was east about two weeks ago, expressed the same opinion.

Hitchcock states that by staffing talent agencies in both coasts is considerably better. He even sees in the future the making of considerably more screenists in the east, with little more than final ganders by authorities on the Coast, eastern execs making the choice and the deal for talent.

GARFIELD, WARNERS DICKEYER NEW PACT

Hollywood, Sept. 11.—Negotiations are currently under way between Warner Bros. and Garfield for new contract to supplant one winding up in February, 1946. Garfield wanted to only one year, minimum and also have a choice of

Currently he has about 20 more shooting days in Metro's "Positan Adam Ruggles" and then is slated to do "Humoresque" for Warner. However, he is reported to have opted for a long six weeks' stage-work, which he may exercise in order to stay doing another film immediately.

VARIETY

Trade Mark Registered
PUBLISHED BY EMM SILVERMAN
Published Weekly by VARIETY, Inc.
154 West 46th St., New York 18, N. Y.

SUBSCRIPTION
Annual, \$10 Foreign, \$11
Single Copies, 25c

Vol. 101 No. 1

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GAILE VARIETY
(Published in Hollywood by
Daily Variety, Inc.)
115 W. 46th St., New York 18, N. Y.

14 RKO Pictures to Exceed Million In Prod. Cost In Coming Year of Years'

By FRED STENZEL
 RKO expects the coming season to be its "year of years," both in the number of topflight pictures and rentals. More money is being invested in negative costs of some 37 pictures slated to be released during 1945-46 than in any other year in the company's history, and with the box still staying way up, excess profits later in the year will be scheduled to check in for any past 12-month period.

This year there will be at least 14, possibly more, films which will cost in negative form between \$1,000,000 and \$2,000,000.

Spanish Men, the most expensive production ever to be made by RKO, in Technicolor, was put into the can at a negative cost of slightly over \$2,000,000, according to RKO's Depinet, president, and the company plans to spend an additional \$400,000 to \$500,000 in advertising and an ad-aptibility exploitation campaign. Others which will cost over \$1,000,000 are "The Sign of the Cross," by the Leo McCarey-Bing Crosby production, "Bells of St. Marys," which stars Craven Heffley, and "Ben Hur" (\$1,300,000), "Heartbeat," the Robert Hamill-Sam Wood production (Clairmont, \$900,000), "Tomorrow Is Forever" (Claudette Colbert, George Brent, George Wallo), from International (\$1,200,000), "Notorious," with Alfred Hitchcock producing and Warner starring Cary Grant and Ingrid Bergman (\$1,000,000), "Kid from Brooklyn," and the picture "Wonder Man" from Goldwyn, both with Danny Kaye in Technicolor (\$1,450,000 each).

"The Music and the Mirror," from Walt Disney and both in Technicolor (\$1,350,000 each) and "The Great Waltz" (Clairmont, \$900,000), "Thanks God, I'll Take This Home" (Claudette Colbert, George Brent, \$1,100,000), and at least two other pictures from Goldwyn and a pair from the latter, are budgeted at over a million. Depinet, although not certain due to present conditions on the Coast, however, believes that both "The Robe," which goes before the cameras after "The Sign of the Cross," "Sister Kenny," a Rosalind Russell starer, and both in the one-million class will be ready for delivery this year. The RKO press, however, does not expect a picture in the "Wyer-Capra-Brinkin" unit in nine-picture picture.

M. X. M. and "The Sign of the Cross" are the two top-grossing pictures of the firm's history to date. In N. Y. this past season, Depinet reported that during 1944-45, RKO's first-run revenue in N. Y. was larger than ever before in the firm's history. RKO Palace, N. Y., revenue only grossed an average of \$20,000 per week during the past year.

Along with the number of top-budget pictures mentioned previously, the company has several substantial strong box grosses. Both the number of pictures budgeted between \$500,000 and \$800,000, including "Some Like It Hot," the DeScha production starring Dorothy McGuire, George Brent and Ethel Mergerson (\$750,000), "Bride of an Beautiful," with Joan Fontaine (\$650,000), "Cornered," with Dick Clark (\$800,000), "Calico Kid," with Joan Davis (\$800,000), "The Dream of Home," with Shirley Temple and Dorothy McGuire, with Robert Mitchum as the star, if he gets out of service in time (\$850,000), "Badman's Territory," with "Red," and "The Sign of the Cross," \$950,000, and "A Very Remarkable Horse" starring Cary Grant (\$800,000) and other pictures.

Eleven pictures are finished and ready for release now, or in the next month or so. They include "Belles," "George White's Scandals," "Johnny Angel," "Man Alive," "First Lady," "Notorious," "The Sign of the Cross," "Dead End at Dawn," "Tomorrow Is Forever," "Make Mine Music," and from Brooklyn, "The Sign of the Cross," practically finished are "Heartbeat," "Some Like It Hot," "All Brides Are Beautiful" and "The Sign of the Cross." Slated to go before the cameras within the next month are: Alfred Hitchcock's "Notorious," "Calico Kid," musical, and "The Dream of Home." Pictures released currently to start off 1945-46 are "Sea Devils," "Johnny Angel," "First Lady" and "Wonder Man."

Dwan Inks Rep. Tick

Hollywood, Sept. 11.
 Allan Dwan has signed for a five-year production contract with Republic, similar to one which Ben Hecht inked with the studio some time ago.

Dwan, who recently directed "Getting Her Garter" for RKO, will probably be scheduled to check in at the studio this week.

Wyer Suggests Army Pix Get Wider-O.O.

By Sale to Majors
 A suggestion that the pictures made by the armed forces be sold outright to major distributors, who would arrange for their release, has been made by Col. William Wyer, majority of films now held in the War Dept. at Washington will likely not get general distribution, since the War Dept. and War Activities Committee will probably insist on any of this type of product here.

Wyer, who has received an honorable discharge from the Army, recently completed the filming of "Thunderbolt," the story of the P-47 fighter plane. This picture, in color, is being made up by the studio under the name of "Memphis Belle." 40 minutes, it made the suggestion to his chiefs in the War Dept. regarding the pictures he made apparent that the Government agency may be stuck with a lot of pictures which will not get wide distribution. Observers feel that many of these films have long entertainment and other values.

The director, who goes to the Coast at the end of the month following a couple of days in Washington and a checkup in a Baltimore hospital, is expected to make his final choice for Samuel Goldwyn, "Glory for Me," early next January. The picture, which is being produced by a picture a year for Liberty Productions, newly-organized indie outfit he formed with Frank Coe and Sam Briskin, both also former Army colonels until their recent discharges. Wyer and Capra will make one picture a year for Liberty, while an outside director will make the first three films in his company for RKO release. Liberty has a nine-picture distribution deal with RKO for the next three-year period. Both Wyer and Capra will make no distribution pictures.

Currently readying "It Happened on Fifth Ave.," as his initial Liberty chore. This one probably will be in three-year period. However, until the Spring of 1946, and will probably not be distributed by RKO this season.

Caruso to Sing For Himself in Pic Biog

Hollywood, Sept. 11.
 Caruso recordings made for Victor Records are being featured in his picture, which will be distributed by RKO release. Caruso, who is being transferred to film for use in the Jesse L. Lasky-Walter McLean production "Dorothy Caruso's Book on her husband," "Enrico Caruso, His Life and Death."

Caruso, who is in his third year years preparing film, with prospects of terrific foreign market due to Caruso fame.

4 Pix in 2d Block This Season For Par

A group of four pictures will substitute the second block this season (1945-46) for Paramount.
 The package is set up by Charles M. Reagan, up in charge of sales, includes "Hold That Blonde," and "Stork Club," which will be transferred nationally Oct. 4, and "People Are Funny" and "Kitty," latter two to be screened Oct. 5.

WELTHEM ON PFC ED.
 George Welther, Paramount Internationals, has been named to the board of directors of Famous Players Canadian Corp., at a meeting in Toronto, Sept. 11.

Hollywood in Street'

Hollywood, Sept. 11.
 Katherine Hepburn drew the top femme role in Motou's "Green Dolphin Street"....
 The picture is a story of adventure in China coast. Carey Wilson will produce with Tonson set to start at end of year.

Aussie Snarl on 'Way' Price Terms

Sydney, Sept. 11.
 Trouble looms here between Commissioner Professor Copland and Paramount over "Going My Way" rental terms. Understand that Paramount is seeking a special sales policy with "Way," and that Commissioner Copland refused. Refusal was made with the statement that the film must be sold on 50% of net price, and exhibitors previously taken Par-approval on percentage.

Where exhibitors had no previous deal with the company of net price, the deal is a matter of flat deal should be at the rate previously paid—the company—plus 10%.

Reported that Paramount will accept only average price for the Big Crosby opus, and now has decided to withdraw the picture from distribution in Australia.
 Some exhibitors here claim that because "Way" already has been released, the new deal would create a breach of law.
 Commissioner will take action to force the new deal, and a wide distribution of "Way" at the prices fixed.

FABIAN HEADS VICTORY BOND DRIVE FOR PIX

St. Fabian, who headed the first war loan drive for the film industry, has been named chairman of the new Victory Loan campaign to be held in the nation's 17,000 theatres Oct. 29 through Nov. 10. Acting in this capacity as head of the theatres division of the War Activities Committee, Fabian and Gamble will be in charge of previous war bond drive efforts, including L. B. O'Donnell, Harry Brand and Samuel Pineskin.

The Victory Loan drive will be the first sale of the WAC, which continues its work on Dec. 31.
 Fabian and his 100 theatre businessmen will be in Washington shortly with Secretary of the Treasury Fred M. Vinson, and the War Activities Committee of the War Finance Division of the Government—agency—prior to this time. Fabian and Gamble will go to Hollywood late this week to confer with studio heads and Hollywood Victory Committee executives on blueprint plans for studio participation.

A two-reel "Hollywood Victory Caravan" short, to be exhibited in theatres during the Eighth, is nearing completion on the Coast. Big Crosby picture is being prepared by the studio by Jimmy McHugh and Harold Adamson, "We Got Another Bout with the Axis" appearing in the film: Bob Hope, Robert Benchley, Humphrey Bogart, Charles Laughton, Charles, William Demarest, Donna Drake, Betty Hutton, Alan Ladd, Barbara Stanwyck and others.

Gamble Meets With Filmmakers
 Hollywood, Sept. 11.
 Ted Gamble, director of Treasury Dept.'s War Finance Division, arrives here tomorrow (13) to meet with the industry. He will be in the War Finance Division of the Government—agency—prior to this time. Fabian and Gamble will go to Hollywood late this week to confer with studio heads and Hollywood Victory Committee executives on blueprint plans for studio participation.

Burr to WB

In latest expansion move by Warner in its story department, Eugene O'Neill, best up by Charles M. Reagan, up in charge of sales, includes "Hold That Blonde," and "Stork Club," which will be transferred nationally Oct. 4, and "People Are Funny" and "Kitty," latter two to be screened Oct. 5.

Tommies Also Join in Beets Vs. 'H'wood on Top Billing for GIs

20th-Fox Signs Brit. Star

London, Sept. 4.
 Peggy Cummins, who scored hit in "Firch Shepherd's" "Junior Miss," playing role of Fridy, signed by Paramount as its leading director of 20th-Fox, on a long-termer.
 She figures for Hollywood early next year in a picture by Edward L. Bibb's "Cluny Brown," from story of Margery Sharp's best seller of the same name. This will be directed and produced by Lubitsch for 20th-Fox, with Charles Boyer and Jennifer Jones as stars.

U. S. Newsreels to Be Resumed in France on Full-Scale Basis

American newsreels will be allowed to resume full operation in France, and other European countries, may let down bars soon afterwards, U. S. newsreel executives have been informed. The newsreels will be kept out of Germany until the end of the war, and despite resumption of activities in many European countries, American newsreels will continue the pool coverage.
 Developments on the foreign newsreel front were revealed last Friday (?) at a conference of American newsreel executives. March of Time's producer on their return from a month's Army-conducted tour through Europe.

Transportation is so difficult in Europe that pool coverage by American newsreel companies must continue, they explained. Newsreels must depend on the Army for transport, and this automatically forces the five newsreels to operate on joint coverage. Excessive cost of American newsreels in other countries operations in most countries overseas.
 Frank Mowbray, Tompkins, Temple, Universal, W. C. Durant, Mike D. Clifton, News of America, L. B. O'Donnell, Paramount, Richard de Rochemont, March of Time, were the newsreel executives who covered some 2,000 miles in Europe in 28 days.

Several of executives were concerned over the situation in Germany, where it appears now that the Army policy tends to favor re-education of German commercial newsreels. They admitted they could not learn when they would be able to resume their operations there, but any break given the Teutonic newsreels, they seemed a bit out of place considering that U. S. newsreels had been banned during the Hitler regime.

Extra Incomes Show Increase for July

Hollywood, Sept. 11.
 Film extra earnings for July hit \$246,035.75 with indication that picketing in the industry would be kept to a minimum. Average daily wage, according to Central Casting Corp. figures, was \$12.50 compared with \$12.00 in the same scale of \$10.50 for regular extra work.
 More than 2,000 dress jobs were passed out at \$15.00 daily, and there was a total of 11,650 job placements in the industry. The industry had only 900 calls at \$5.50. July is the first month this year to show upward trend in extra earnings, and it is having been in line since the studio strike in March.

Launching Govt. Reel For German Drib

W. P. Montague, formerly Paramount News assignment manager, now heading the overseas division of the OWI Overseas, currently is preparing a newsreel for German distribution. He did almost the same job for France in the Allied troops moved into Paris.
 Montague has been with the OWI in London more than a year. He likely will return to Par when he rounds out his Government assignment.

Confirmation of resentment aroused among our Allies by Hollywood's neglect of their share in particular battles (as disclosed in "Variety") has been received from Gambia-Burma, where "Objective Burma" (WB) has just recently been screened throughout the South East Asia Command. Film, which "Variety" reported earlier, has caused the most serious resentment in Gambia, has aroused similar indignation among Tommies in the British 14th Army. Their written beets to service newspapers have also blasted Hollywood's selfish support.

Complaints not only about Hollywood for giving GIs major-maker set for win in various campaigns, but also upbraided English film-makers as well as information services for not stressing British achievements at arms.
 Contention is that folk back in Britain were not made fully aware of the British themselves) of the fourteenth Army's heroic role in the Gambia-Burma. Also that security-suppressed "Gallantry of British Indian Army" campaign, which has been further eclipsed by the generous publicity given to the achievement of American forces in "Objective Burma."
 It is also pointed out that General Sir Philip Christy, commander of the fourteenth Army during its dive through Burma, is still so comparatively young that he is not yet 40, but some folk in England still think he's an American.

Official news organs of the services in that command, stated recently: "Objective Burma," which is the first of a series of newsreels in the campaign was fought and won by a movie actor named Errol Flynn, who was the star of the film. The campaign was clearly just fiction, but for the unfortunates of the movie industry, by the inclusion of newsreel shots of Lord Mountbatten, Gen. Stilwell and other military leaders, it shows how the fanciful production goes no hint of the British-Indian-African cooperation in the campaign.
 Overall effect of all the "It's not serious," and "African battles," however, is that the film is a "must-see" on a soldier's list.

WB HAS 19 FILMS AWAITING RELEASE

Including "Rhapsody in Blue," which is the most dangerous, is 19 pictures awaiting release. This equals the total number of features released by WB on the entire 1944-45 season, which ended Sept. 11.
 In addition to "Rhapsody," at present on re-release at the Hollywood, N. Y., "Pride of the Marines," current at the Strand, N. Y., is a picture which is not being put into the market Sept. 1.
 In October WB has so far scheduled 19 pictures for release, which goes on release Sept. 20, however, reported that company is discussing the possibility of releasing it, but probably on a regional basis, playing one territory at a time so as to avoid the possibility of a loss of prints. Films mentioned are "Murder in the Big House," originally released in 1942, and "All Came True," made in 1940. Understood "Somebody" will be released under a new title, but the name of the picture, which is rarely done with releases.

WB Brushing Sheridan?

Steve Haggan, speaking for his fiancee (some think they're already married), has been reported that the star's Warner Bros. situation could be wrapped up in 10 minutes but would require more time. Her new Jack Warner wants to talk about it. Her contract has three years to go and she has a long-term contract with Warner Bros. which she has not yet signed.

Crux of the fit is that Miss Sheridan was not in good health. Haggan feels he could patch the whole thing up with either of the Warner studios. He has been burned up at her walkout and is in no mood to dicker.

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CALIFORNIA
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 Long Beach Press Telegram
 Los Angeles Examiner
 Los Angeles Times
 Oakland Tribune
 Pasadena Star-News
 Sacramento Bee
 Sacramento Union
 San Diego Union
 San Francisco Chronicle
 San Francisco Examiner

COLORADO
 Denver Post
 Denver Rocky Mt. News
 (also "Parade" in Rocky Mt. News)

CONNECTICUT
 Bridgeport Herald
 Bridgeport Post
 (also "Parade" in Post)
 Hartford Courant

DELAWARE
 New Haven Register
 Waterbury Republican

DIST. OF COL.
 Washington Post
 (also "Parade" in Post)
 Washington Star
 Washington Times Herald

FLORIDA
 Jacksonville Times-Union
 (also "Parade" in Times-Union)
 Miami Herald
 Miami News
 Tampa Tribune

GEORGIA
 Atlanta Constitution
 Atlanta Journal
 Savannah News

ILLINOIS
 Chicago Herald-American
 Chicago News
 Chicago Sun
 (also "Parade" in Sun)
 Chicago Times
 Chicago Tribune
 Peoria Journal-Star
 Rockford Star

INDIANA
 Evansville Courier-Press
 Ft. Wayne News-Sentinel
 Hammond Times
 Indianapolis Star
 South Bend Tribune
 Terre Haute Tribune-Star

IOWA
 Des Moines Register

KANSAS
 Wichita Beacon
 Wichita Eagle

KENTUCKY
 Louisville Courier-Journal

LOUISIANA
 New Orleans Times Picayune
 Shreveport Times

MAINE
 Portland Sunday Telegram
 (also "Parade" in Sun. Tel.)

MARYLAND
 Baltimore American
 Baltimore Sun

MASSACHUSETTS
 Boston Advertiser
 Boston Globe
 Boston Herald
 Boston Post
 New Bedford Standard-Times
 (also "Parade" in Stan. Times)
 Springfield Union & Rep.
 Worcester Telegram

MICHIGAN
 Detroit Free Press
 (also "Parade" in Free Press)
 Detroit News
 Detroit Times
 Grand Rapids Herald

MINNESOTA
 Duluth News Tribune
 Minneapolis Tribune
 St. Paul Pioneer Press

MISSOURI
 Kansas City Star
 St. Louis Globe-Democrat
 St. Louis Post Dispatch

NEBRASKA
 Omaha World Herald

NEW JERSEY
 Newark Call
 Newark Star-Ledger
 (also "Parade" in Star Ledger)
 Trenton Times

NEW YORK
 Albany Times Union
 Brooklyn Eagle
 Buffalo Courier-Express
 New York Daily News
 New York Herald Tribune
 New York Journal American
 New York Mirror
 Rochester Democrat & Chronicle
 Syracuse Herald-American
 (also "Parade" in Her. Amer.)
 Syracuse Post-Standard
 Utica Observer-Dispatch

NORTH CAROLINA
 Charlotte News
 Charlotte Observer
 Winston-Salem Journal Sentinel

OHIO
 Akron Beacon-Journal
 (also "Parade" in Beacon Jnl.)
 Canton Repository
 Cincinnati Enquirer
 Cleveland Plain Dealer
 Dayton Journal Herald
 Dayton News
 Toledo Times
 (also "Parade" in Times)
 Youngstown Vindicator
 (also "Parade" in Vindicator)

OKLAHOMA
 Oklahoma City Oklahoma
 Tulsa World

OREGON
 Portland Oregonian
 Portland Oregon Journal

PENNSYLVANIA
 Erie Dispatch-Herald
 Philadelphia Inquirer
 Philadelphia Record
 Pittsburgh Press
 Pittsburgh Sun-Telegraph
 Reading Eagle
 Scranton Scrantonian

RHODE ISLAND
 Providence Journal

TENNESSEE
 Chattanooga Times
 Knoxville Journal
 Knoxville News-Sentinel
 Memphis Commercial Appeal
 Nashville Tennessean

TEXAS
 Dallas News
 Dallas Times-Herald
 El Paso Times
 (also "Parade" in Times)
 Ft. Worth Star
 Houston Chronicle
 Houston Post
 San Antonio Express
 San Antonio Light

UTAH
 Salt Lake City Deseret News
 Salt Lake City Tribune

VIRGINIA
 Norfolk Virginia Pilot
 Richmond Times-Dispatch
 Roanoke Times

WASHINGTON
 Seattle Post-Intelligencer
 Seattle Times
 Spokane Spokesman Review
 Tacoma News Tribune

WEST VIRGINIA
 Charleston Gazette
 Charleston Mail
 Charleston Herald-Adv.

WISCONSIN
 Milwaukee Journal
 Milwaukee Sentinel



Union Attorney Refutes Op's Claim Chi Local Kept Him From Working

Chicago, Sept. 11.—Answering a \$100,000 damage suit filed in Superior Court by the American Motion Picture Operators Union, Local 110 (IATSE), charging union officials with conspiring to keep him from working and with using terrorist methods in running the union, a motion picture attorney contended and claims the suit was made in superior court last week by Daniel Carmel, union attorney.

In another motion, Carmel asked that the case be tried acrimoniously on a contracture of Ora D. Bebb, secretary of the union, filed by Bebb because Ray Parker, the disgruntled unionist who filed the first-motion picture and named him as one of the defendants. Also named as a conspirator in Bebb's suit was Richard Walsh, president of IATSE.

Parker and Bebb had named Tom Gorman, presy of the local union; George Atkinson, business manager; and Clarence Jaxa, latter's assistant, as principals in a conspiracy since their election on Feb. 11, 1941, to control and dominate the union by the use of threats, intimidation and physical violence.

Carmel's brief, however, said that the defendants did not try to force Parker from the union. That Parker was referred to Babylon & Katz' Loop Garrick theatre to feature temporarily in the union, which the regular operator was ill, that it never was their intention to give the feature permanent status and that Parker accepted it under that condition. Then, after the regular operator in whose name Parker was temporarily placed, died, they placed in the job permanently a man named more years ago than Bebb in the union than Parker—at least 30 years, as against Parker's two years.

Robert Exhausted Carmel's remedies as provided by the constitution of the local and of IATSE, therefore the suit should be dismissed. Also, the union was promised by Carmel Parker having an appeal pending.

(Continued on page 24)

Pecora Reserves Verdict on Reade Suit Vs. B. F. Keith

Decision was reserved on the motion by Long Park, Inc., through its attorney, Walter R. Peck, against the B. F. Keith Corp. from managing or interfering with the management of the Trenton Theatre Co., operator of 11 theatres in Trenton and New Brunswick, N. J., by Superior Court Justice Ferdinand Pecora last week in New York.

Referring to the complaint, the Keith Corp. holder of 50% interest in Trenton-New Brunswick has been managing exclusively the affairs of the latter corporation under an agreement dated September 1, 1942, between the Trenton Theatre Building Co., owner of 25% interest, and Long Park, holder of the remaining shares.

The controversy arose when at a meeting of the board of directors of the Trenton-New Brunswick Corp. last July, two of the directors, representing Long Park and Trenton Theatre Co., voted to remove the directors, who include two from Keith, manage the affairs of the corporation, the vote resulting in a deadlock when the Keith directors voted negatively.

The affidavit submitted by Reade, who is also a director of Trenton-New Brunswick, he charges that the Keith representatives, Keith having assumed that the Keith representatives has the sole and exclusive right by relying upon that of the Trenton theatre agreements are illegal and void and are in violation of the laws and statutes of New York and New Jersey.

Takes Over for Selznick

Frank Mullen, who spent the last three months at the vanguard (Selznick) in the reorganization of the company recently vacated by the Harry P. Frank, was named as a former captain in the Army stationed in the China-Burma-India theatre. Mullen, president of the reorganized forces, was an advertising executive with the Fox Film Co., and after that with Liberty mag-

Joe Sistrum to Int'l

Hollywood, Sept. 11.—Joe Sistrum, writer-director of Hell Parade, has been signed as a producer by International. Sistrum was signed as executive and later as producer on "Blue Skies" at Paramount Studio, in which Sistrum was signed on contract which still had nearly four years to run.

Six Execs Named By Loew's Int'l

Morton A. Spring, Loew's International vice-president, yesterday named a "young" West Coast distribution system of National Regional directors to work out of N. Y., each being charged with supervising and servicing the territories assigned to him. Six were named under the new plan. The plan was to have regional service managers and assistants in the field via these N. Y. regional directors.

Spring explained that the regional control plan was devised to enable the corporation to keep abreast of the "cut and dry" conditions overseas. He said the appointments were made pursuant to the Loew's International policy of elevating men from ranks of the company where possible.

David Lewis, formerly home office representative, was named regional director for Latin America. Robert Brewer, former manager in Chile, was named assistant regional director for Latin America. Charles Goldstein, former representative in Brazil and previously serving Metro in European offices, was appointed acting regional director for Europe, North Africa, Egypt, the Middle East and the Near East. Lester Lubow, former regional director in Egypt, when relieved of his duties as chief of the OWI film bureau, will be the assistant regional director for these five markets.

6 ILL. TOWNS CLOSE UP DUE TO POLIO SCARE

Chicago, Sept. 11.—Threatened barring of kids from theatres here, due to infantile paralysis, lessened last week with only five new cases reported in the immediate future. Charles Goldstein, in downstate Illinois, not taking any chances, closed all churches, theaters and schools in the area. In St. Joseph, where they are Dakota, Cedarville, Orangeville, Le Roy, and Newburg.

In Belvidere, Ill., where last week encoiled the annual Boon. County fair, the Dan R. Sturges, the University theatre, stop skating till they were "sifted."

6 Regional Meets On 16 mm. Victory Loan

Washington, Sept. 11.—The Treasury has claimed six regional meetings of the National Republic Division of 16 mm. chairman in connection with the Victory Loan. First of the sessions was held in New York, directed by the War Finance Division, will be held in Albany Sept. 25. Others will be in Chicago Sept. 26, Dallas, Milwaukee and Portland, Ore.

Ned Shure, head of motion picture industry, said the National War Finance Division is driving for a record-breaking distribution of 16 mm. films. Shure said that 16 mm. film will be in the hands of the distributors before the end of the month. David R. Sturges, of the University of Connecticut, has been named assistant to Merriman H. Holtz in the 16 mm. program.

SAG Vote Day Set

Hollywood, Sept. 11.—Annual election meeting of Screen Actors Guild is set for Sept. 23, with George Murphy, incumbent, president, running without opposition.

New officers and directors will be installed in Class A membership, including representation on the board for the first time.

Nelson, Hays In Rumanian Mass

Washington, Sept. 11.—Donald M. Nelson, head of the Society of Independent Picture Producers, today (11) visited with President Truman at the White House and reported on the foreign distribution of Hollywood pictures. Will H. Hays, head of the film industry, Hays office, discussed the same topic with the President last week.

Indications point to the fact that the industry chief will be able to clear up the belated foreign distribution setup of their product now.

ABE BLANK CLARIFIES MEMORIAL TO SON

Des Moines, Sept. 11.—It was recently announced that if the Des Moines tent in the Variety Club reorganized, A. H. Blank would be in charge of the Memorial Hospital to Raymond Blank Variety Club Memorial. This was a misunderstanding. Blank clarified it was revealed by the Variety Club organizers here, since he and Mrs. Blank intend to support and dedicate this memorial to their son entirely on their own without outside help.

Now that the Des Moines tent has definitely decided to reorganize, A. H. Blank will be very active in the tent. The reorganized tent will have over 60 members pledged but at least 100 are expected by Dec. 15, when the first session of the group is scheduled. Return of Tent 15 to the fold is another step by Bob O'Donnell and national officials to achieve the postwar expansion outlined in Washington last November.

The new Canadian tent headed by John J. Fitzgibbon is expected to start this fall. The reorganization of a Tent in Mexico City is well under way with application for a charter from the city expected within the next 60 days.

Additional new tents now are in the air in London, where the remaining exchange centers, with the goal sight to 12 new tents, including the imported centers, are being anticipated overseas expansion, eventually the organization would have the name to International Variety Clubs.

Buckaroo Burgs Fitch For Film Favoritism

Hollywood, Sept. 11.—Rodeo town is thinking again about motion picture, according to Robert Basler, just back from conducting 20th-Fox's "Sinky" tour of the town.

Cherrene, Wyo., which had cancelled this year's Frontier Day pageant, has imported some cowboys and Indians and staged impressive procession to meet serial depants of the town. Utah rodeo officials moved night performance back to daylight hours, and Prescott, Arizona, since performance without charge for film people.

Towns figure that free advertising space from picture movies thus offsets heavy expenditure.

Rep Wants Own Legion Post; Kane Commander

Hollywood, Sept. 11.—The Republic picture company veterans of World Wars I and II have applied to American Legion for formation of Republic Legion Post with Joe Kane, producer-director, as commander.

The formation of proposed post would total more than 100.

Kane was sergeant-major in 4th Marine Gun Battalion during World War I.

Capt. James O'Shea, of the Air Corps, son of E. K. (Ted) O'Shea, senior division sales manager, Detroit, mastered out of Army.

Distributors Continue Meetings in To Reach Compromise on Decree

6 in Work at WB

Hollywood, Sept. 11.—Start of "The Victory Week" gives Warners a total of six pictures currently in production.

Start of "The Victory Week" gives Warners a total of six pictures currently in production. "The Victory Week" gives Warners a total of six pictures currently in production.

Classifications Delay 396 Deal

New Deal by Local 306, Moving Picture Machine Operators of N. Y., with local majority chains is being held up pending recommendations in connection with various phases relating to classifications of features involved. A subcommittee has been appointed to study this situation.

Local 306, which Herman Glickberg is president, wants to establish a new classification known as semi-liners to cover larger downtown Brooklyn and neighborhood shows. While these theatres now employ six semi-liners, it is demanding a new crew of eight, also, 396 seats, an outright de luxe classification for the first time in downtown N. Y., which in the past year has been playing more first-run pictures than previously.

De luxe operations such as the Music Hall, Capitol, Roxy, etc., have a minimum of ten men and varying sizes of crews. Glickberg states that the Skouras and Randorff circuits, independents of importance in the N. Y. area, have notified him that they are ready to discuss negotiations on a new deal.

Any agreements reached will be retroactive to Sept. 1 last.

Mov to Discontinue Suit vs. Last Defendant In Jersey Trust Action

Only one defendant remains in an anti-trust suit against the eight major film companies, its subsidiaries and five theatre chains, filed by the Royal Army Co. and Camel Co., operator and landlord, respectively, of the Camel Theatre, Jersey City, according to stipulation filed last week in New York federal court discontinuing the action. The remaining defendant is the Royal Army Co., operator of the Orient theatre, Jersey City.

Last of the film companies to settle the suits were Warners, 20th-Fox, United Artists and Universal. Under the settlement, 20th-Fox is to give the Camel operators equal availability of its product with the Apollo Theatre, 20th-Fox is to give the Fulton Theatre, another competitor, seven days clearback. The other companies are to make its pix available to the Camel.

According to Samuel B. Ohlbaum, attorney for the Royal and Camel, they will now be getting settlements of the suit against the Roosevelt tent week in Federal court. He stated that the money damages are paid but that the settlements were concluded to the satisfaction of the plaintiffs, which will be getting better runs of film.

Surplus 16 mm. Pix Machines for Schools

Washington, Sept. 11.—Surplus 16 mm. sound projectors and film reels are being turned over to other government agencies will be made available at low cost to schools by the War Relocation Authority. Surplus 16 mm. projectors and film reels will be made available at low cost to schools by the War Relocation Authority. Surplus 16 mm. projectors and film reels will be made available at low cost to schools by the War Relocation Authority.

Facing a chance to negotiate a new consent decree, averting trial of the U. S. anti-trust suit which is scheduled to go to trial in Federal court N. Y., on Oct. 8, distributors are continuing to hold meetings to discuss the case.

There have been no huddles on a settlement of the suit with the Department of Justice. Attorney General Tom C. Clark yesterday afternoon (Tuesday) continued from Washington, that he had had no meetings with the distributors since the one he held in Washington Aug. 24 and also, that no subsequent overtures have been made, to his knowledge. He also declared that the defendant film companies had not forwarded any suggestions in connection with a new decree. There have been no requests for a postponement of trial as yet. Clark added:

The attorney general said that on Aug. 24 he agreed to meet with contributor defendants who had asked for it in hopes of discussing a new consent decree. The meeting lasted for only about one hour. Clark told the distributor group at the time that the Department of Justice was planning to go forward with the suit Oct. 8.

Clark declined to suggest what he thought the defendants might be entertained, it being reported that the head of the D. J. has not indicated that the Department of Justice will be planning to go forward with the suit Oct. 8.

Though no offers have yet been made, as indicated by Clark, it is possible that the defendants will be willing to break up pools and possibly restrict themselves from any further film expansion in order to bring the Department of Justice to making conciliatory cancellations and other things in connection with sales. Selling one picture a time is regarded as one possibility.

Pending any further developments, distributor attorneys are going ahead preparing for trial of the U. S. anti-trust action, which is slated to be heard in these Federal judges.

Par OK's \$2,000,000 3% Debenture Payment

Parson directors last Thursday (6) authorized the immediate payment, at par, of \$2,000,000 worth of 3% debentures, the subject of a \$5 and 1955. After payment, the interest-bearing obligations of Par will amount to \$10,000,000, consisting of \$8,000,000 of notes and debentures due 1947-54 and \$2,000,000 of debentures due in 1951.

The debt reduction of Paramount and consolidated subsidiaries since last Jan. 1 has amounted to about \$6,000,000 after including the newly authorized pre-payment. All domestic film units are now free of debt or bank debt.

Debt of foreign consolidated subsidiaries, amounting to \$1,000,000, by the corporation's Canadian theatre subsid. is payable in Canadian dollars in 1951.

Doorbells' Finally Pushed

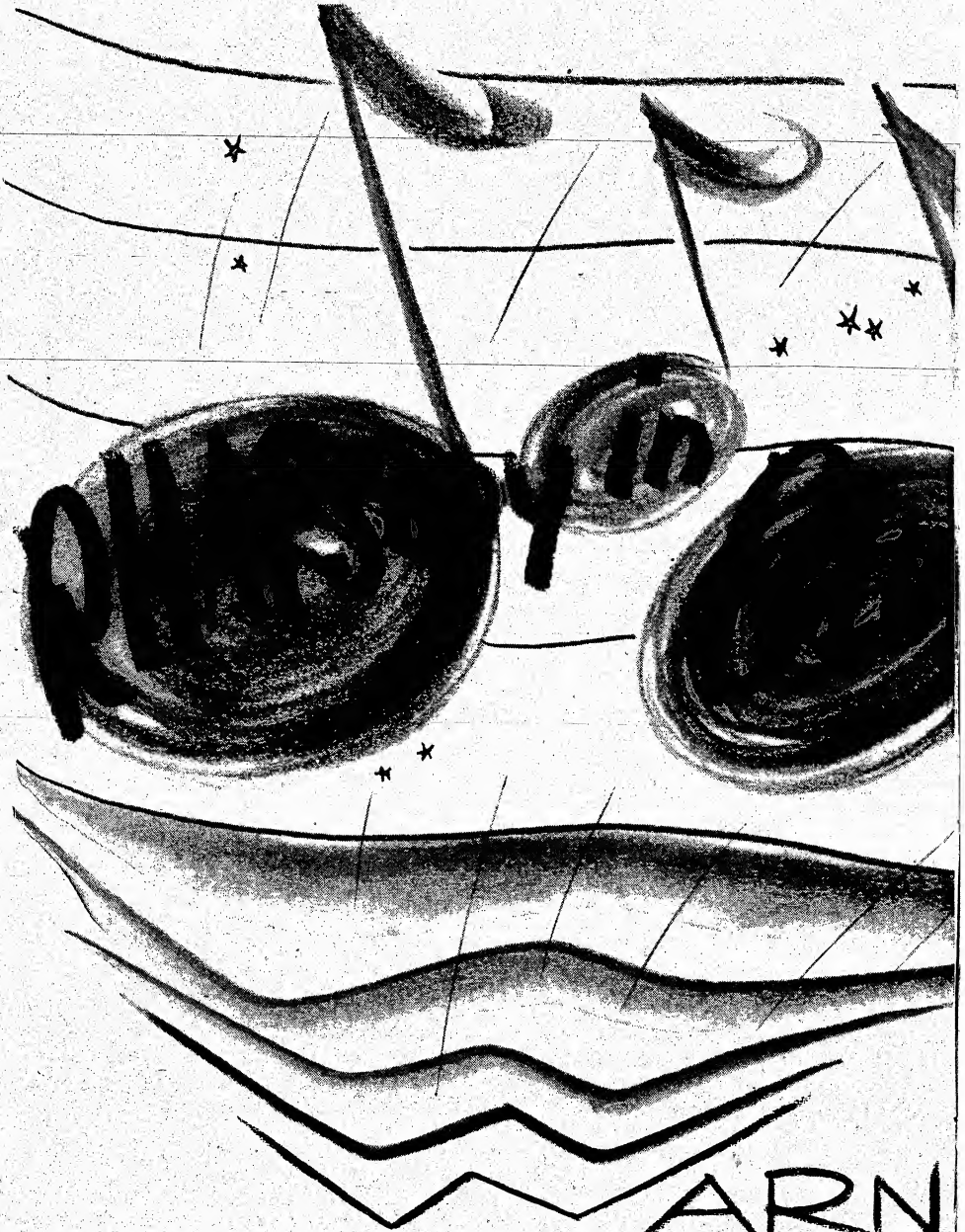
Hollywood, Sept. 11.—Doorbells' "Captain Moneys" PRC production, is lending this week after delayed start due to construction difficulties.

Robert Shayne and Anne Gwynne have top roles and Dick Cavalli has top roles in "Captain Moneys". Other cast members include: Pierre Watkin, Harry Shannon and Durfin Caron.

20th's Release Sked

Twentieth-Fox, which unlike other companies begins its season Aug. 1 instead of Sept. 1, and during the latter part of the season, is scheduling only two each for September, October and November.

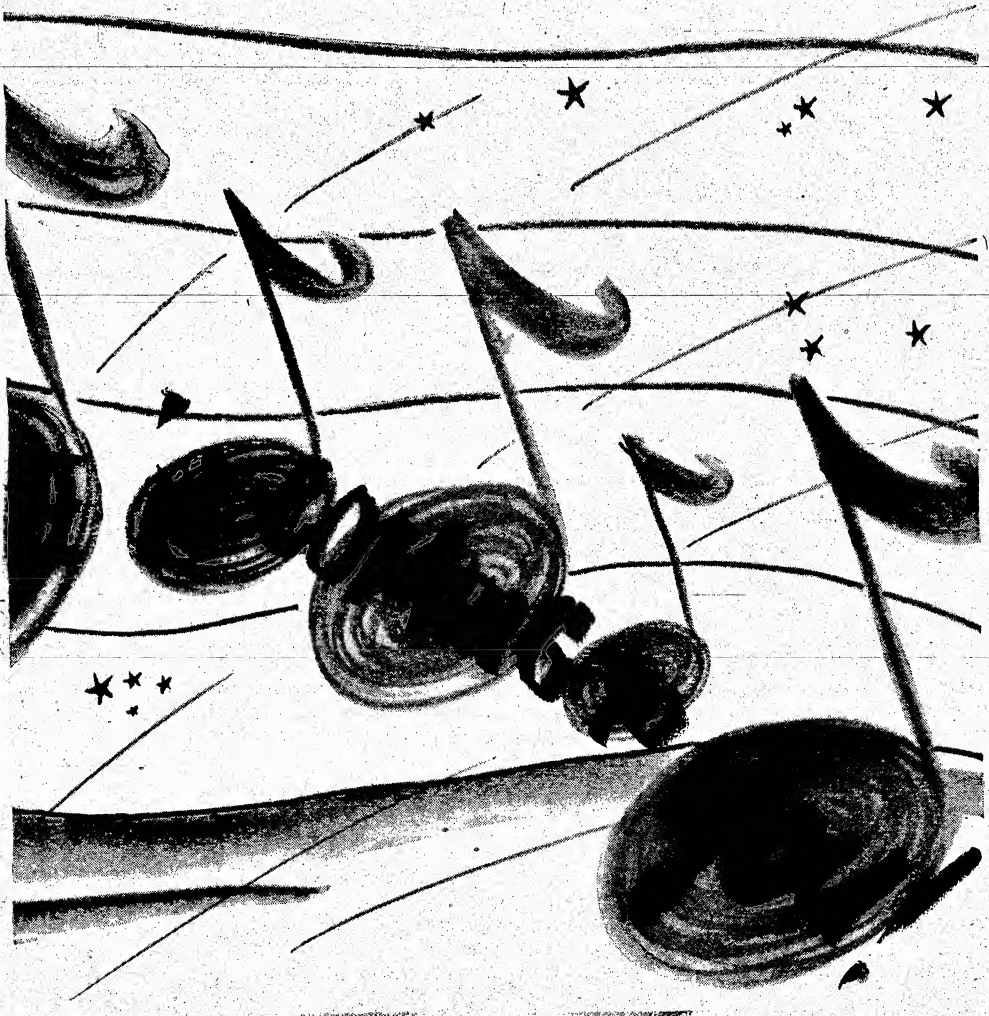
Released in September are "Captain Eddie" and "The Caribbean Mystery," both of which have been prepared for a long time. "The House on 92nd Street" will be the October release. "The Sign of the Cross" will be the November 20th will feature "The Dolly Sisters" and "Colonel Effingham's Beard."



ARN

NEW YORK BIGGEST RECEIPTS EVER! ★ PHILLY BIGGEST RECEIPTS EVER! ★

(3RD MONTH AT THE HOLLYWOOD!)



ERS

ATLANTIC CITY BIGGEST RECEIPTS EVER! ★ NATIONAL RELEASE THIS MONTH!

'Where Go' Vaude Solid 55G in Chi; 'Christmas' 30G, 2d, 'Jones' 25G, 3th

Chicago, Sept. 11.—With plenty of out-of-town "A" vaude troupes, the former war workers still patronizing local spots are busy to the week-end. Last week's trade is big despite holdovers in Chicago. The combined gross for "Christmas in Conn." is big 330,000 for second stanza. And of the combinations, "The Merry Partners" (M-G) and John Carver Maltz Show and "The Sisters on the Loose" (M-G) get smaller \$34,000 and Chicago, with Larry Adler heading the bill, looks solid \$55,000.

Estimates for This Week
Apelle (B&K) (1,200; 55-95)—"Pilot to Post" (WB) (3d wk), Neat 10,000. Last week, swell \$13,000.
Chicago (B&K) (5,000; 55-85)—"Where's the Party" (WB) (2d wk), Larry Adler, leading vaud. Solid \$55,000. Last week, "Incendiary Blonde" (Par) and "The Merry Partners" (M-G), Buddy Lester (4th wk), sock \$4,000.
Gardick (B&K) (600; 55-95)—"Bell for Anthony" (20th), 15,511. Last week, \$12,000.
Loopa (20th) (1,500; 55-95)—"Fancy \$12,000."
Madison (M-G) (1,150; 55-95)—"Naughty Nineties" (M-G), resurre. "The Merry Partners" (M-G), 2d wk. \$12,000. Last week, "Don Juan Quixote" (20th) and "Caribbean Mystery" (20th), 5 days, 2d wk. \$12,000. (M-G) and "Blessed" (M-G), 2 days, \$3,000.
Oriental (Troquois) (2,240; 55-95)—"Divorce" (Mono) and John W. Young and "The Merry Partners" on stage. \$10,000. Last week, \$11,000.
Palace (RKO) (2,500; 55-95)—"Along Came Jones" (RKO) (4th wk), "The Merry Partners" (M-G) (4th wk) with "Back to Back" (RKO). Last week, \$12,000.
Parlor organ and Eddie Peabody on stage. \$40,000.
Palmer (RKO) (2,500; 55-95)—"Along Came Jones" (RKO) (4th wk), "The Merry Partners" (M-G) (4th wk) with "Back to Back" (RKO). Last week, \$12,000.
Revere (B&K) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
State-Lake (RKO) (2,700; 55-95)—"Valley of Decision" (M-G) (4th wk), \$12,000. Last week, \$12,000.
United Artists (B&K) (1,700; 55-95)—"The Merry Partners" (M-G) (4th wk), \$12,000. Last week, \$12,000.
Wander Man (RKO) (1,551; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,500.

'Miss Right' \$13,000 In K.C.; 'Wagner' Same on Td

Kansas City, Sept. 11.—With most deluxers on holdover, and with no letup in high tempo, the picture generally is bright. "Anchors Aweigh" still is out in its second round, and "The Merry Partners" top new film is "Junior Miss" and "The Merry Partners" at the Regaire, Uptown and Parkway.

Estimates for This Week
Foxes, Upson and Fairway (Fox-Trustees) (2,000; 29-80 and 70-40)—"Junior Miss" (20th), \$13,000. Last week, swell \$16,000.
Maidland (Loew's) (2,500; 45-65)—"Anchors Aweigh" (M-G) (2d wk), Rousing \$16,000 after top \$20,000.
Newman (Paramount) (1,900; 46-65)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Orpheum (RKO) (1,500; 46-65)—"Wander Man" (RKO) (2d wk), \$12,000. Last week, \$12,000.
Palmer (RKO) (2,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Taver (Fox-Loews) (2,100; 50-80)—"The Merry Partners" (M-G) and "The Merry Partners" (M-G), 2d wk. \$11,000. Last week, \$11,000.
Wagner (RKO) (1,500; 45-65)—"The Merry Partners" (M-G), 2d wk. \$11,000. Last week, \$11,000.

Balto Filled With H.O.s; 'Anchors' Fat 17G, 2d

Baltimore, Sept. 11.—Mostly holdovers, "Anchors Aweigh" at Loew's Century and "Incendiary Blonde" at the Hippodrome are consistent.
Estimates for This Week
Century (Loew's-U) (3,000; 20-80)—"Anchors Aweigh" (M-G) (2d wk), \$17,000. Last week, \$17,000.
Hippodrome (Rappaport) (2,240; 25-74)—"Wander Man" (RKO) plus "The Merry Partners" (M-G), 2d wk. \$12,500. Last week, \$12,500.
Loew's Century (M-G) (2,000; 45-65)—"Incendiary Blonde" (Par) (2d wk), \$12,000. Last week, \$12,000.
Mayfair (Hicks) (800; 25-55)—"The Merry Partners" (M-G), 2d wk. \$1,000. Last week, \$1,000.
New (Metuchen) (1,600; 20-60)—

'This World' Hot 12,000 In Omaha; 'Pillow' 9G

Omaha, Sept. 11.—Big holdover in "This World" with "State Fair" still strong on moveover to Omaha after smash opening at Fairmount.
Estimates for This Week
Orpheum (Trustees) (3,000; 60-90)—"Out of This World" (Par) and "This World" (Par) (2d wk), \$12,000. Last week, \$12,000.
Palmer (RKO) (2,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Paramount (Trustees) (3,000; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
State Fair (20th) (m.o.) plus "Ten Cents a Dance" (Crest) \$10,000 over. Last week, "Incendiary Blonde" (Par) and "Kid Sister" (RKO), \$3,300.
State (Goldberg) (1,800; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Union (M-G) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.

'Anchors' Smash 25G In St. Louis; 'Christmas' Hot 17G, N.W. Mounted 9G

St. Louis, Sept. 11.—"Anchors Aweigh" is far out in front with "The Merry Partners" (M-G) "Christmas in Connecticut" is second.
Estimates for This Week
Loopa (20th) (1,500; 55-95)—"Fancy \$12,000." Last week, \$12,000.
Madison (M-G) (1,150; 55-95)—"Naughty Nineties" (M-G), resurre. "The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Palmer (RKO) (2,500; 55-95)—"Along Came Jones" (RKO) (4th wk), "The Merry Partners" (M-G) (4th wk) with "Back to Back" (RKO). Last week, \$12,000.
Revere (B&K) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
State-Lake (RKO) (2,700; 55-95)—"Valley of Decision" (M-G) (4th wk), \$12,000. Last week, \$12,000.
United Artists (B&K) (1,700; 55-95)—"The Merry Partners" (M-G) (4th wk), \$12,000. Last week, \$12,000.
Wander Man (RKO) (1,551; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,500.

'G. I. Joe' Warm \$27,800 In 3 Denver Houses

Denver, Sept. 11.—"G. I. Joe" looks eye winner this season, with smash total at three houses. "Incendiary Blonde" and "Uncle Harry" also are big.
Estimates for This Week
Adelphi (Fox) (1,400; 38-74)—"Over 21" (Col) and "Gay Savoir" (Col), 2d wk. \$27,800. Last week, \$27,800.
Denham (Cockrill) (1,750; 25-70)—"The Merry Partners" (M-G), 2d wk. \$17,500. Last week, \$17,500.
Palmer (RKO) (2,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Paramount (Trustees) (3,000; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
State Fair (20th) (m.o.) plus "Ten Cents a Dance" (Crest) \$10,000 over. Last week, "Incendiary Blonde" (Par) and "Kid Sister" (RKO), \$3,300.
State (Goldberg) (1,800; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Union (M-G) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.

N.Y. High; Tavern' Andrews Sis Hot \$115,000, 'Grapes' Terr 125G, Gory 2d Big 20G, 'Fair' Boswell Lusty 94G, 2d

Brooklyn remains in high gear, with holdovers at several spots and attractions doing from well to very big. On the weekend, Jewish holiday trade swelled business appreciably. "The Merry Partners" (M-G) being larger than Saturday (8) despite longer operating hours on the latter day.
Paramount and Music Hall are both on the sensational side with new combination shows. Former, playing "Duffy's Tavern" and a flagbill headed by the Andrews Sisters. Tim Herbert and Vic Schoen had wound up the first week last night. (Crest) \$115,000. At the Hall, "Our Vines Have Tender Grapes" opened last night. (Laurie) \$125,000. In initial seven days looks to reach a terrific \$250,000.

Little Victoria is getting a strong play with "The True Goly," factually being being closed for good by Columbia. On the first week ending Tuesday, "The Merry Partners" (M-G) \$120,000, remaining over "State of Mind" (RKO), is pairing-off with "The Merry Partners" (M-G) \$12,000, over. Last week, \$12,000. The Gotham is doing rather well, with "The Merry Partners" (M-G) at an indicated \$8,000 or better. "The Merry Partners" (M-G) and "The Merry Partners" (M-G) at an indicated \$8,000 or better. "The Merry Partners" (M-G) and "The Merry Partners" (M-G) at an indicated \$8,000 or better.

Estimates for This Week
Adelphi (Fox) (1,400; 38-74)—"Over 21" (Col) and "Gay Savoir" (Col), 2d wk. \$27,800. Last week, \$27,800.
Denham (Cockrill) (1,750; 25-70)—"The Merry Partners" (M-G), 2d wk. \$17,500. Last week, \$17,500.
Palmer (RKO) (2,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Paramount (Trustees) (3,000; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
State Fair (20th) (m.o.) plus "Ten Cents a Dance" (Crest) \$10,000 over. Last week, "Incendiary Blonde" (Par) and "Kid Sister" (RKO), \$3,300.
State (Goldberg) (1,800; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Union (M-G) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.

'John L.' Great \$16,000 Seattle; 'Anchors' 18G

Seattle, Sept. 11.—"The Great John L." "Anchors Aweigh" and "Christmas in Conn." are leaders this week in a glory of estimates for this week.
Estimates for This Week
Bios (M-G) (1,200; 45-80)—"Murder, He Says" (Par) and "Body Snatchers" (RKO) (m.o.), Good \$5,500.
Paramount (Trustees) (3,000; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
State Fair (20th) (m.o.) plus "Ten Cents a Dance" (Crest) \$10,000 over. Last week, "Incendiary Blonde" (Par) and "Kid Sister" (RKO), \$3,300.
State (Goldberg) (1,800; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Union (M-G) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.

draw, this week appearing a probable \$4,000 or better. Last week was a socko \$67,000. Holdover "The Merry Partners" (M-G) (2d wk) \$120,000. "True Goly" (Col). (Factual war work) \$12,000. "The Merry Partners" (M-G) (2d wk) \$12,000. "The Merry Partners" (M-G) (2d wk) \$12,000. "The Merry Partners" (M-G) (2d wk) \$12,000.

'Wander' Wham 35G, Best in Hub

Hot wave is slashing big here in current session. Lots of holdovers are making 1945 "Glee Man" looks waf at the Memorial.
Estimates for This Week
Boston (RKO) (3,200; 30-81,10)—"Radio City Parade" (RKO) with Bettye Kay Jean Lassie, Tiny Tim Bupp and "The Merry Partners" (M-G) on stage. Satisfactory \$27,500. Last week, \$27,500.
Central (Loew's) (2,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Loopa (20th) (1,500; 55-95)—"Fancy \$12,000."
Madison (M-G) (1,150; 55-95)—"Naughty Nineties" (M-G), resurre. "The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
Palmer (RKO) (2,500; 55-95)—"Along Came Jones" (RKO) (4th wk), "The Merry Partners" (M-G) (4th wk) with "Back to Back" (RKO). Last week, \$12,000.
Revere (B&K) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
State-Lake (RKO) (2,700; 55-95)—"Valley of Decision" (M-G) (4th wk), \$12,000. Last week, \$12,000.
United Artists (B&K) (1,700; 55-95)—"The Merry Partners" (M-G) (4th wk), \$12,000. Last week, \$12,000.
Wander Man (RKO) (1,551; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,500.

'John L.' Great \$16,000 Seattle; 'Anchors' 18G

Seattle, Sept. 11.—"The Great John L." "Anchors Aweigh" and "Christmas in Conn." are leaders this week in a glory of estimates for this week.
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Paramount (Trustees) (3,000; 16-20)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.
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Union (M-G) (1,500; 55-95)—"The Merry Partners" (M-G), 2d wk. \$12,000. Last week, \$12,000.

The play Broadway
and the nation
roared at for
over 2 years

Now a great
motion
picture!



COLUMBIA PICTURES presents

Kiss and Tell

A GEORGE ABBOTT Production
Play and Screenplay by F. HUGH HERBERT
starring

with love and kisses from
SHIRLEY TEMPLE
as Corliss Archer

WITH Jerome COURTLAND • Walter ABEL • Robert BENCHLEY
Porter HALL • Tom TULLY

Produced by SOL C. SIEGEL • Directed by RICHARD WALLACE



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KEEP SELLING WAR BONDS!

The House on 92d St.

20th-Century release of Louis de Broca's... The House on 92d St. is a... The film is a... The production is... The acting is... The story is... The film is a... The production is... The acting is... The story is...

Technicolor-Fox, employing some of the technique of "The March of Time," has parlayed the latter's facilities and... The film is a... The production is... The acting is... The story is...

"House" is comprised of prewar and wartime... The film is a... The production is... The acting is... The story is...

Pardon My Past

Hollywood, Sept. 8. Patricia Victory... Pardon My Past... The film is a... The production is... The acting is... The story is...

"Pardon My Past"

"Pardon My Past" is a... The film is a... The production is... The acting is... The story is...

Complications are hilariously funny

Complications are hilariously funny... The film is a... The production is... The acting is... The story is...

he portrays never actually meet on the screen... The film is a... The production is... The acting is... The story is...

Kiss and Tell

"Kiss and Tell" is... The film is a... The production is... The acting is... The story is...

George Abbott's long-run Broadway production of "Kiss and Tell"

George Abbott's long-run Broadway production of "Kiss and Tell" is... The film is a... The production is... The acting is... The story is...

Isle of the Dead

"Isle of the Dead" is... The film is a... The production is... The acting is... The story is...

Men in Her Diary

"Men in Her Diary" is... The film is a... The production is... The acting is... The story is...

With Peggy Ryan in her first straight-up musical

With Peggy Ryan in her first straight-up musical... The film is a... The production is... The acting is... The story is...

Miniature Reviews

"The House on 92d Street" (20th). FBI-Nazi spy thriller... "Pardon My Past" (Col.). Patricia Victory... "Kiss and Tell" (Col.). Shirley Temple... "Men in Her Diary" (Sage). Peggy Ryan... "Isle of the Dead" (RKO). Robert Karloff... "Burge-Keeper's Daughter" (French-mad). French farce... "Three in a Crowd" (Rep.). Divorcing woman... "Burge-Keeper's Daughter" (French-mad). French farce... "Three in a Crowd" (Rep.). Divorcing woman...

French-mad

French-mad... The film is a... The production is... The acting is... The story is...

Three in a Crowd

"Three in a Crowd" is... The film is a... The production is... The acting is... The story is...

Isle of the Dead

"Isle of the Dead" is... The film is a... The production is... The acting is... The story is...

Men in Her Diary

"Men in Her Diary" is... The film is a... The production is... The acting is... The story is...

Men in Her Diary

"Men in Her Diary" is... The film is a... The production is... The acting is... The story is...

Men in Her Diary

"Men in Her Diary" is... The film is a... The production is... The acting is... The story is...

though not new, has sufficient twists to sustain interest... The film is a... The production is... The acting is... The story is...

Live Gang

"Live Gang" is... The film is a... The production is... The acting is... The story is...

Universal mixed too many ingredients

Universal mixed too many ingredients... The film is a... The production is... The acting is... The story is...

Burge-Keeper's Daughter

"Burge-Keeper's Daughter" is... The film is a... The production is... The acting is... The story is...

Burge-Keeper's Daughter

"Burge-Keeper's Daughter" is... The film is a... The production is... The acting is... The story is...

Men in Her Diary

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mentary does not up to most U.S. and British efforts in this... The film is a... The production is... The acting is... The story is...

Love, Honor and Goodbye

"Love, Honor and Goodbye" is... The film is a... The production is... The acting is... The story is...

An incredible domestic farce

An incredible domestic farce... The film is a... The production is... The acting is... The story is...

These are two songs in the picture

These are two songs in the picture... The film is a... The production is... The acting is... The story is...

NEWSREELS SO JAPAN JOB ON SAKI EPIC

Newsreels of the formal surrender of Japan to the United Nations... The film is a... The production is... The acting is... The story is...

The Fall of Berlin

"The Fall of Berlin" is... The film is a... The production is... The acting is... The story is...

The Fall of Berlin

"The Fall of Berlin" is... The film is a... The production is... The acting is... The story is...

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Love, Honor and Goodbye

"Love, Honor and Goodbye" is... The film is a... The production is... The acting is... The story is...

An incredible domestic farce

An incredible domestic farce... The film is a... The production is... The acting is... The story is...

These are two songs in the picture

These are two songs in the picture... The film is a... The production is... The acting is... The story is...

NEWSREELS SO JAPAN JOB ON SAKI EPIC

Newsreels of the formal surrender of Japan to the United Nations... The film is a... The production is... The acting is... The story is...

The Fall of Berlin

"The Fall of Berlin" is... The film is a... The production is... The acting is... The story is...

The Fall of Berlin

"The Fall of Berlin" is... The film is a... The production is... The acting is... The story is...

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MOST FASCINATING FILM OF THE ENTIRE WAR!

...The whole thrilling
 story from D-Day
 to V-E Day... Now told
 for the first
 time by the
 guys who
 lived it!



Gen. Dwight D.
 Eisenhower's

THE TRUE GLORY

Brought to the Screen by Two Great Directors!

Capt. GARSON KANIN · CAROL REED
 (for the United States) (for Great Britain)

Distributed by COLUMBIA PICTURES
 for Office of War Information through War Activities Committee
 — Motion Picture Industry

Exploit it to
 the skies—with the help
 of the War Department
 and the O.W.I.

Mex. Film Strike Settled After U. S. Cos. Threaten to Withdraw; 32% Tilt

Strike of film exchange workers in Mexico, which started last Aug. 11, was settled last Friday, according to word received by the Motion Picture Producers & Distributors Assn. With settlement came a 32% wage boost. Union sought 50% tilt and other American New Agreement gives the Mexicans greater control over operations and employees.

Showdown, which kept nearly all excepting very old U. S. product off the screens of about 1,000 Mexico theatres, came when American distributor served notice on President Manuel Avila Camacho that they would withdraw from Mexico entirely if the strike were not over by noon. This was the pressure which finally moved the Mexican government to seek an early solution.

Strike of union against 17 Mexican producers and distributors, also asking 50%, has been averted. As result of the settlement with American companies, the Mexican government will see yesterday (Mon.). Under settlement the eight leading Mexican companies grant a 32% boost and others a 26% tilt.

Despite these arrangements, the row between the American and Mexican studios continues. Dispute is hampering film production.

President Manuel Avila Camacho asserted the studio unions of government for the whole film industry.

Anzacs Show Bond Film

Hollywood, Sept. 11.—The film industry featurette, "The All-Star Bond Rally," is now being shown in local bond drives in the United States and Canada, it is now being shown in Australia and New Zealand. The Australian Fourth Victory Loan Office will play 15,000 theatres to reach 2,000,000 persons in the week ending under.

Brit. M.O.I. Film Unit

Quits All Feature Pix But Industrials Stay

London, Sept. 4.—Films division of Ministry of Information, which has spent millions of pounds on 24 features and 849 shorts since 1939, is folding its full-length film program, but remains actively in operation for government and industrial films. Future of Jack Beddington, chief of division, is unsettled. He remains for present. Bulk of production staff will be the Crown Film Unit with probability of smaller indie units such as Realist and Strand. Industrial shorts will be required as before. These firms are no part of the Ministry's film set-up but act as outside producers for it.

Statistics supplied by films division up to 1945 give no production costs either on features or shorts. It is not Government policy to do so and would tax the industry to the hilt. Treasury accountant to say how much it cost to put the R.A.E. into "Target for Tonight" or the Royal Navy into "Western Approaches," two big propaganda pictures of M.O.I.

Beddington has had three chiefs since its inception in 1939—Sir Joseph Ball, formerly director of research Department, in only six months; Sir Kenneth Clark, director of the National Gallery; London, and Jack Beddington, former director of publicity for Shell-Mex and well-known as a public relations director.

Survey of the Films Division which was set up soon, criticizes early activities. Until the spring of 1940 activities were totally inadequate. It charges that the shorts made and ramifications of the division now are world-wide, including newsreels, feature distribution, exhibition, liaison work with the Services, planning of films for liberated territories, and a vast production campaign of non-theatrical films.

Intuiting aspect of this survey which caused some wonder in the commercial production field, is the number of pictures put out and paid for by the public at ordinary cinema, such as "Coastal Command," "The Y.M.C.A. Were Started," "The True Glory," "Lilli Marlene" and "The True Glory."

Government declaration on the future of the Films Division is due any month now.

Merrie England 'OK' in London Revival

London, Sept. 11.—"Merrie England," which came into the Princess on Sept. 6, was splendidly received and is assured of a long run. Although revivals miss the delighted, it is called too wonderful for America.

"Young Mrs. Barrington," which opened Sept. 10, also was splendidly well received but doubtful if it will prove popular.

Foeldes to Europe for U. S.

Louis Foeldes has been named European general-sales manager for Europe, working under Harry Novak, the company's continental supervisor. He will headquarter in Paris.

Foeldes has been in U. S. foreign department since 1938 as supervisor for the Secretary of Commerce, moving to N. Y. when the war started.

Current London Shows

London, Sept. 11.—
"Arsenic & Old Lace" Grand.
"Blithe Spirit," Duchess.
"Crying Out Loud," Stoll.
"Dance for Me," Westminster.
"Duet For Two," Lyric.
"Happy Gentleman," Savoy.
"See How They Run," Comedy.
"Rites & Griots," Palladium.
"Kiss & Tell," Aldwych.
"Madame X," Haymarket.
"Lady Louie," Garrick.
"Merrie England," Princes.
"Night and Day," Shaftesbury.
"Night Venice," Cambridge.
"No Medals," Vaudeville.
"See How They Run," Whitehall.
"Rehearse to Dream," Hippodrome.
"Private Lives," Apollo.
"See How They Run," Comedy.
"Shop Sly Corner," St. Martin's.
"Sigh No More," Piccadilly.
"Sweet Yesterday," Adelphi.
"Sweet Yesterday," Adelphi.
"Wind and Willows," Globe.
"Wind and Willows," Wyndham's.
"Wind and Willows," St. James.
"Mrs. Barrington," Winter Gdn.

J. B. Nathan Cites

Aid to Argentine Biz Via Limit to Duals

New agreement between distributors and exhibitors, limiting all film programs to two features, is the latest contract in aid to Argentine theatre business, according to John B. Nathan, Paramount's managing director in Argentina, Chile, Paraguay and Uruguay, now in N. Y. for homeoffice confabs. With George W. Peck International press in the past, he explained, exhibitors would triple, quadruple and even five times.

Nathan said that the Government department, requiring all annual product to be played on a percentage basis, caused most U. S. companies to do their selling on the same basis with Par, he said, this meant highly successful returns because of number of addressees and preferred playing time.

Regarding re-dialogued Hollywood pictures, Nathan said they used to be very well in any city of the Argentine interior. This indicates, he said, that when they reach smaller communities, the product does extra well as compared with superimposed film. He claimed it will now go "early to give an clear-cut opinion on the overall success of this product.

"The picture is having its biggest year in Argentina," Nathan told four of company's film trade-look-up week of first-run in playing time in that country, with "Going My Way" doing more than that. He said that "The Hitler Gang" obtained 21 days of first-run time.

Mexico City Syndicate

To Build Night Spots

Mexico City, Sept. 11.—Casanova, S. A., has been incorporated to exploit cabarets and restaurants in Mexico City. Capital set at \$500,000.

Backers are Gustavo N. Serrano, Enrique Serrano and Alvaro Serrano, all connected with the Casanova cabaret.

ABP Cuts 20% Melon

London, Sept. 29.—Associated British Picture Corp. announced 20% dividend this week instead of last year's 17%. It's the biggest dividend since 1929.

Profits amounted to \$1,967,752, or more the same as last year's \$1,962,000.

2 BRIT. ACTORS AID Y.M.C.A.

London, Sept. 4.—Evelyn Laye and Kenneth Knight are making a joint appeal to the theatrical profession for funds for the Y.M.C.A. in London, which the organization and further aid for the troops.

WB Promotes Fletcher.
Herbert R. Fletcher, former Warner salesman in Omaha, has been promoted to manager of the company's office in Trinidad, with headquarters in Port of Spain.

Succeeds Irvin Coval, returning to this country because of illness.

Beer Cuts into B.O. of 40 Houses

Showing Pix to 40,000 EM in Germany

Bremen, Sept. 1.—Ten former German motion picture houses in this 200 square miles of U. S. military territory, only recently occupied by Yanks in northern Germany, are supplying 35 mm. flicker attractions to the 40,000 B.M. and bars stations in this port.

The Bremen-Bremerhaven area, sole U. S. port-for-supplies-in-Germany, is 200 miles north of other Yank terrain, and is surrounded by German territory.

The 10 theatres operated by the Bremen Port Command and the 29th Infantry Division were commandeered from their German owners by Military Government, which pays them in U.S. to be collected from German government when it gets going. Houses are staffed by German projectionists each. Dual shuttling is used. To ETO veterans it was a strange and nostalgic experience through undergrounds and dark fields. Doughts were used to crouching in cellars through showings, waiting while operator changed the reels on a single film strip.

Kraut operators alive the boys all the trimmings. They dim lights on hours and hours and lights, sweep open shut and shut with fanfare, etc.

Of the 10 houses in the Enclave has been spotted, largely because the 35 mm. product, shown in Bremen on Exchange from 10 to 10 weeks behind 16 mm. pi. Majority of servicemen have seen production in Bremen and are impatient for Service officers expect attendance to jump appreciably. Another deterrent to the average soldier is the costly supply of beer found in vats of blitzed local breweries, which means the average soldier free to drink. Supply has been consumed by all hands.

Argent. Federation Of Actors Bars Members From State-Run Theatre

Montevideo, Sept. 11.—Because of irritation over the way the military regime in Argentina has run the state theatre now known as "Teatro Municipal," the Argentine Federation of Entertainment Groups has issued orders that all players who accept or have accepted engagements under the municipal roof shall be expelled. This is in line with existing laws which usually S.R.O.—at start of show anyway.

One of military regime's first moves when it took power in 1943 was to abolish the People's Theatre, which had been run by Enrique Lonardi Barletta, author-dramatist, as a non-profit biz. Chief opponent of Argentine military government, Perline, first mayor of Buenos Aires under the military regime, and was one of Argentine artists' admirers of Hitler methods and a director of German concerns.

Under Barletta (this theatre had produced shows of exceptional quality at modest admission scales, it had a long waiting list, new talent and never allowed itself to be swayed by any form of prejudice.

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"Mrs. Barrington," Winter Gdn.

Disney European Chief Returns to Paris Post

Paris, Sept. 11.—Raoul Walliser Feignoux, Walt Disney's European chief, returned back in Paris after his first visit to London since 1940. While there he had with him Walt Disney's European chief, returned back in Paris with three features: "Fantasia," "Sillydus Amigos" and "Three Little Pigs."

"Phinocchio" and "Snow White" only Disney product in France since 1940. The latter is the only available prints are worn out. Exhibition of this was permitted during Nazi occupation. It is now being re-released to Paris with three features: "Fantasia," "Sillydus Amigos" and "Three Little Pigs."

Mexico May Have Five Studios by Start of '46

Mexico City, Sept. 11.—New Mexico City studios in full operation by start of '46 and if labor troubles are smoothed over, RKO and a Mexican syndicate are completing the project. Howard Randall, American sound engineer, and Theodore Glaser, American exhibitor, are leading interest.

In addition there are the existing studios of the Class, Adco and Jorge Stahl.

British Road Shows May Boost Rehearsal Pay

Swauk among lesser players of show biz, which has lasted for years, is to be remedied by British Actors' Equity and Artists' Federation are to meet the Provincial Managers with a view of raising more money for rehearsals. Present rate is 37 per week, if salary is 254 per week, they want it raised to 812 per week. They also want rate of pay advanced, and system by which artists are paid the payroll one week in five, should be changed to one week in 16.

New ruling will affect at least 100 touring shows.

Canadian Exhibition for '46

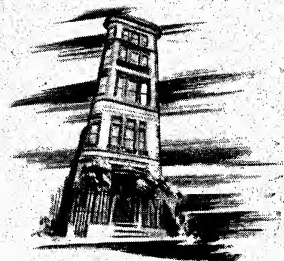
Ottawa, Sept. 11.—Central Canada Exhibition may open next year but Canadian National Exhibition, which has been held until 1947. Both big fairs were closed when military forces took over buildings for projects.

Heck, McEbray, C. C. E. manager, said exhibitors at former fairs are pressuring to get the fair for show in 1946. Army will have to vacate the grounds and buildings before a lease can be planned.

Pratched, Parantoni's Latin-American Division

New York, Sept. 11.—Pratched, Parantoni's Latin-American division, which is due in New York this week from Paris, complete through his territory since being elevated to post.

NEVER
 EQUALLED
 IN
 BOX-OFFICE
 IMPACT—
 TIMELINESS
 AND
 IMPORTANCE!



THE
 HOUSE
 ON 92nd
 STREET

IT'S THE NEXT SMASH
 ATTRACTION AT THE ROXY, N. Y. C.!

Directed by HENRY HATHAWAY
 Produced by LOUIS de ROCHEMONT
 Screen Play by Barre Lyndon, Charles G. Booth and John Monks, Jr.

from 20th Century-Fox

Thumbnose Sketch

By Joe Laurie, Jr.

It happened in Russia, in 1888, when Irving Berlin was delivered to his parents by the Volga boatmen. It was their singing on the journey that decided the baby to become a songwriter. The boatmen handed the kid to Irving's mother and said, "The parents took care of the child. You'll have to feed him, and the kid and three other Volgas. The river thrir him right back. This kept going on for four years, when finally Mr. and Mrs. Baline (Irving's maiden name) brought their eight-year-old son to New York's lower eastside, the Klugergarten of many great Americans.

The family were multi-millionaires of poverty, but when they had chicken, which they ate very rarely, the parents looked for a way to get the breast of it (Editor's note—Should we yell now?). Cherry street was a rough spot. It was a place you could get your moulti-furrous moulti-furrous for even keeping your mouth shut. When a kid was born on Cherry street, they started closing the gates at Sing Sing. Irving went to school early and carried a blackcap in his penitentiary. He only went to school long enough to learn how to rhyme June and June.

He shifted for himself at an early age. (That was before the automatic hand organ, known as Nigger, was introduced.) He had his first job in a cigar store. He worked on the street, but he got out of it. In 1904 he became a singing waiter at the Pellman Cafe, better known as Nigger. He had a first-class, and a second-class, and a third-class, pockets of the apron held the "throw money" the customers would throw at him for singing. Nigger Mick's was at 12 Pell street. It was a great spot. He was a singer and a pianist. He had a big crowd. He was a big crowd. He was a big crowd. He was a big crowd.

Irving soon became the Laetus Beebe of Chinatown. He was no vocal blockheader—his voice sounded more like gastsilts in tempo; the customers were he should keep singing. Very mad. But the little guy, who looked like he could merge with a pianist and a singer. He was a big crowd. He was a big crowd. He was a big crowd. He was a big crowd.

Winzlow put on a rave about his new band to Ted Snyder and Henry Watterson, the publishers, and it was no time before Irving took his promoter's bald toothbrush and, stepping higher than a blind horse, moved to Tin Pan Alley. Irving wrote the words, which he called lyrics, then began writing music and songs. He was a big crowd. He was a big crowd. He was a big crowd. He was a big crowd.

George M. Cohan once introduced Berlin at a Friar's dinner as "This little Jew who named himself after an English actor and a German City." It was that night that Irving made an after-dinner speech, set to music, that created a sensation and has never been equaled since for novelty and originality. He looks a little like Eddie Cantor—it's not often that two people have such hard luck. In a laughing mood, he looked like a boy. "Send this boy to camp. He's a pretty skinny guy, when he yawns his pants start falling. He has a charitable pair of eyes and is an easy touch. No man has ever been more popular in the show business than his word and music grenades at the world for many years and made \$1 million every time. His songs are loaded with life and give the hearts of the common people. He is a singing man in the truest sense of the word. He has made a breakdown once and the doctor advised him that he would have to give his brain a rest. "But Doc," pleaded Irving, "I make my living by singing popular songs. "Oh, that's all right. You can still keep on doing that."

Irving is a chain-writer, lights each song with the spark of his last note. As a composer he has written some of the most popular songs in the world. He doesn't take melodies from the past, which is a new way of saying he doesn't steal. Wagner wrote for opera houses, Berlin writes for homes. He hasn't a jealous bone in his body, and he doesn't mind being imitated. He recently returned from over a year's tour with his great show "This Is The Army," which not only made plenty of dough for the Army Emergency Fund, but also made Irving one of the most successful men in the service happy. He is now dressing the returned boys in "Blue Serge Suit," his latest tune.

America will sing Irving Berlin's "Easter Parade," "White Christmas," and "God Bless America" as long as there will be an Easter, a Christmas and an America. And that will be—Always.

RKO Shelves Pic DALLAS ALL-NERVO FIC

Hollywood, Sept. 11. A film composed of John Jenkins, M. K. Carrington and O. K. Bourne, is being shelved by RKO because it is not an all-Negro cast. Film will be titled "Bad Man from Alpharetta," and will be produced by Carrington, a camera man who has directed for many years. Actor is released. Another all-Negro release now being offered by Astor is "Gig and Saddles."

See Amus. Tax

Continued from page 1

Congress does not cut them sooner than the legislation.

George thought it a good guess that the expiration date in the bill would be Dec. 31, 1945. It would raise the six-month period through the current fiscal year.

The tax bill is expected to make income-tax reductions averaging 15 to 20 per cent for income earned during 1946. However, this is not going to be an across-the-board cut. Income tax will do better than the average, while the big money makers of show biz probably average considerably less than the average. Corporate tax cuts are figured for 20 per cent on the average.

Goebbels' List

Continued from page 3

German, with titles of films, their musical directors and composers, synopsis also when released.

Naturally U. S. films led the list, the sundry personalities connected with the following films listed in their order, may be surprised that Goebbels thought they were particularly Germans with political tendencies, as follows:

- "Gangway for Tomorrow," 1943
- Benjamin Glazer
- "Cavalade," 1943
- "Amazing Mrs. Hamilton" (Deanna Durbin)
- "Commandos Strike at Dawn," 1944
- "Flight for Freedom," 1943
- "9 Graves to Calico," 1943
- Mae Minckler; 1942
- "The House of Wax," 1944
- "Ladies Courageous," 1944
- "Guadalcanal Diary," 1943
- "Bombardy," 1943
- "10 Gentlemen from West Point," 1942
- "For Me and My Gal," 1942
- "Shiraz," 1943
- "A-Ha," 1943
- "It's a Wonderful Life," 1945
- "Yankee Doodle Dandy," 1942
- "The Fallen Sparrow," 1942
- "The Captive Heart," 1942
- "Breakfast at Tiffany's," 1945
- "Spiffy," 1942
- "9 Men," 1942
- "In Which We Serve," 1942
- "The Fighting 69th," 1943
- "The Gentle Sex," 1943
- "The Foreman Went to France," 1942
- "Forever and a Day," 1943
- "Meet the Day," 1943
- "The Day After Tomorrow," 1942
- "U-Boat," 193; 1943
- "The Patriots," 1942
- "The Sea Hawk," 1942
- "Sin Burchs aus unseer Stadt," 1942
- "The Sea Hawk," 1942
- "Wartie auf Mich," 1943.

Studio Strike

Continued from page 3

In the petition, however, that it was not a back-work movement, but merely that the strike had lasted too long and a new committee might get the job done. Action by the strikers over the weekend was taken so that increase of theatre picketing was not represented with pickets sent out to other Coast cities to picket underground. New York City has been picketed on a mass according to plans now being set up.

Results at B. O.

Results of picketing in two Warner Houses here were told by strike leader, who claimed that 1,500 went into the Wilbur at peak hours Saturday (8) and less than 300 into the Wilbur Hollywood house on the same night.

Meantime, a meeting of the general executive board of IATSE is scheduled for Sept. 24 in New York, where one of the important topics to be discussed will be to consider a request of the AFL executive council that IA revoke the studio charters issued for the carpenter, machinists and painters.

Meeting on Coast

Hollywood, Sept. 11. Hollywood Canteen board of directors will meet tonight, (11) to discuss keeping the spot open for many months. It is possible to purchase a picture with the Wing's present picture, but it is not clear that this is to continue indefinitely.

Wing is expected to close all connections with the canteen by Jan. 1. Meeting of the ATW board Wednesday (8) set closing all connections with the canteen by Nov. 1, while Boston shutters set in Cleveland plans to both the door.

Merchant Marine Returns

The Merchant Marine canteen will probably remain open for about two weeks because of problems of transport still remain.

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Shephard

Continued from page 1

the more lethal wares gratefully received from the states by England's armies' Shephard's imported commodities were a wartime necessity.

Longhair

Continued from page 1

other matter, but they think it will be a long haul.

The only few cities that will be exempted, if any, are those where managers believe that employment chances won't be as good as those elsewhere until the season after this.

Most of their bookings anyway have been largely underwritten in advance by various campaigns, to have insured this season's success sufficiently. Transportation problems have been solved. Office of Defense Transportation gave permission for trucks even before rationing was eased, and freeing of gas has solved the problem. Columbia has arranged to operate the concert field, is traveling several music units or groups by bus or car, and will have all one-lighter on buses. Its group attractions are committed to buses for the season, even though Pullmans come back in mid-fall.

- Seven groups taking to tires are the Platon, Don Costumes, Trap Family Singers, Rosario and Antonio ensemble, Foxhole Balladeers, Columbia Old-time Quartet, and Paul Draper and Larry Adler. Latter duo will do their original mode of travel, the large group of trucks, to more than half past of bus through savings on taxi, porters, tips, etc.
- Removal of priorities on air travel will also be a great help. Columbia will use planes whenever it can find a crisis, going from New York to Montreal or Toronto, will go by plane until Pullmans are the major mode.

Even before V-J Day, the two major ballet troupes, the Ballet Russe and Ballets de Monte Carlo, had made plans for extensive tours regardless of impending transportation problems. Ballet Russe, which opened its season with a two-week engagement at N. Y.'s City Center, until June 1, doing 209 performances in 79 cities outside N. Y. There still isn't a layoff for Christmas, as usual, Ballet Theatre is starting its season Oct. 1 in Boston, then leaving to tour till April 1, when it returns for its spring season.

See Theatre Wing

Continued from page 2

why the bankroll dropped to \$1,000,000.

Idea of a Paris Stage Door Canteen pic has been dropped because, it spent has closed. Sol LeWitt's back-work movement, but merely that the strike had lasted too long and a new committee might get the job done. Action by the strikers over the weekend was taken so that increase of theatre picketing was not represented with pickets sent out to other Coast cities to picket underground. New York City has been picketed on a mass according to plans now being set up.

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Shephard's imported commodities were a wartime necessity. "The manager of four Western Road houses in London, Capt. Sir Prince and Aldwych) and needed good good product for them. Writing over to the British Board of Censorship, Shephard asked rhetorically with a quizzical glance over his horizon: "Why should I be censored?"

Shephard is a large-framed man with a sweeping pompadour off a broad, radiant forehead. Sly and reserved, he could conceivably be cast as a character man. Despite his demure air, he has a sense of humor. He is no doubt a Scot but a native Londoner born and bred. Shephard has been working in London's West End theatres for 34 years, since he was 17.

Known for Musicals

Until he launched Robert Morley as the first of his "Star" series, Dan Whiteley in "The Man Who Came to Dinner," in 1941, Shephard has been working in London's West End theatres for 34 years, since he was 17.

Shephard had a part in his casting of the first American plays in London with well-known, competent English actors. He has been producing musicals, and playing them over America. "Of course," he says, "all of your plays don't like to be put on in America. Obviously Oklahoma" would have to be played with native actors.

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Hopeful of "Hasty Heat"

Shephard is hopeful that "Hasty Heat" will equal "Arsenic." He is of opinion that it will equal it. He is of opinion that it will equal it. He is of opinion that it will equal it.

In addition to his current production trio and "Dinner," Shephard will be producing "The Sign of the Cross" with his latest "My Sister Eileen" and "Junior Miss." His only misdeed was to make a deal with the British Board of Censorship. He recently disclosed that he had signed a contract with the British Board of Censorship to produce "Hasty Heat."

When the West End theatre shortage ends he hopes to produce two English plays, Rodney Ackland's "Cupid, Marry Me" and a play by Margaret Kennedy. Also prominent on his agenda is a new play by Eileen Christy, "The Sign of the Cross," which may be presented here before Herbert Harris opens it in New York. Shephard is also producing an international catchline, is as familiar a sight in London theatregoers as the Beatles. He has a good sense of the Air Raid Shelter, and considerably more pleasant in his connections. He has a good sense of the Air Raid Shelter, and considerably more pleasant in his connections. He has a good sense of the Air Raid Shelter, and considerably more pleasant in his connections.

"10 WEEKS?"



"12 WEEKS?"



"14 WEEKS?"



"18 WEEKS?"



NEW YORK'S NEWEST GUESSING GAME!

"How many weeks
will M-G-M's Technicolossal
'ANCHORS AWEIGH' play
at the Capitol Theatre
where it is breaking
records week after week."

Tip to all play-dates: "Double your estimates of extended run!"

MAKING HISTORY!

Never before has any revival bill developed into such box-office power as is being registered by "Imitation of Life" and "East Side of Heaven." Playing "A" houses everywhere, singly or as a combination bill, these two features are grossing dollar for dollar with the best of the current product.

CLARETTE COLBERT
 in FANNIE HURST'S
"IMITATION OF LIFE"
 with WARREN WILLIAM
 ROCHELLE HUDSON
 Ned Sparks - Henry Armetta
 Baby Jane - Alan Hale
 A John M. Stahl Production

IMITATION OF LIFE EAST SIDE OF HEAVEN

with **CROSBY**
JOAN BLONDELL
 NISCHA AUER
"EAST SIDE OF HEAVEN"
 with IRENE HERVEY
 C. AUBREY SMITH - JEANNE COWAN
 SANDY - HATTY WALSH and the
 Orchestra - Screen Play by Helen
 Crafts - Original Story by David
 Butler and Herbert Ross
 DIRECTED BY DAVID BUTLER

HELD OVER to Top Business at the Lafayette, Buffalo; Missouri, St. Louis; Grand, Cincinnati; Republic, New York; Bijou, Springfield, Mass.; Fulton, Pittsburgh; Proctors, Newark; Hawaii, Los Angeles; Adams, Detroit; Broadway, Denver; Century, Rochester; Rivoli, Toledo; Allen, Cleveland; Granada, Spokane; Tower, San Diego; and others.

NEAR RECORD BUSINESS at the Colonial, Dayton; Albee, Providence; Keiths, Baltimore; Keiths, Washington, D. C.; Palace, Akron; Alhambra, Milwaukee; Majestic, Bridgeport; Albee, Brooklyn; Strand, Louisville; Orpheum, Omaha; Circle, Indianapolis; Boston, Boston; Paramount, Des Moines; Orpheum, Kansas City.

... AND HEADED FOR OUTSTANDING BUSINESS at the Palace, Chicago; Broadway, Portland, Ore.; Bijou, New Haven; Century, Minneapolis; Keiths, Philadelphia; Esquire and Tivoli, San Francisco; and many other top situations all over the country.



don't fight boys..

...she belongs to the...
BOX OFFICE!

*...a boy who
remembered and a
girl who didn't
know... that you
can't buy love!*



Behind City Lights

featuring

LYNNE ROBERTS • PETER COOKSON

and

JEROME COWAN • ESTHER DALE • WILLIAM TERRY

VICTOR KILIAN • MORONI OLSEN • WILLIAM FORREST

Directed by **JOHN ENGLISH** • Screen Play by **RICHARD WEIL**
Adaptation by **CERTRUDE WALKER**

Keep your

BOX OFFICE eye

on Republic's

10th Anniversary Pictures

A REPUBLIC PICTURE

JUST ASK YOUR WIFE "WHO DO YOU WANT TO BE THIS MONTH?"

If your wife says, "Let's pretend I'm Mrs. Ronald Reagan," you say:



... here's your husband! ... I liked you in 'The Doughgirls,' dear!



Gracie Allen's one of your best friends!



... your name's Jane Wyman, and I think you're cute!

... and if your wife wants to be "Mrs. Oleg Cassini" then you say:



... WOW! ... your husband collects strange stray dogs! ... in 'Laura' you were great!



your name's Gene Tierney, and your daughter's a beauty, too!

... but if your wife had rather be "Mrs. Joel Pressman" what you say is:



... I liked the job you did in 'Since You Went Away'!



... I hear you wanted to be a doctor!



... your husband's a Navy doctor now!



... you play the piano beautifully. Claudette Colbert!

"LET'S PRETEND YOU'RE A GREAT STAR"

IS A FEATURE APPEARING ONLY IN MOTION PICTURE MAGAZINE EACH MONTH

● "Let's Pretend" is good fun, as it always has been. In this exclusive, exciting series, every reader of Motion Picture becomes a Hollywood wife every month ... learns intimate, thrilling things about the stars ... steps right into the

stars' shoes ... it's a great game. No other screen magazine has any feature so original. Why didn't some other magazine think of this? Because Motion Picture Magazine always has started things ... it's the first of all screen magazines.



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250,000 CROSBY

'Variety' As a Souphaw

"Variety," a notorious left-wing publication.
That's what Upton Close called this paper in his newsletter of Aug. 27. Can't figure what provoked the boy friend, except, from time to time, "Variety" has mentioned what it thought of him on the air, which wasn't much, and in an editorial in its issue of Aug. 11, the Saturday Evening Post declared: "A few weeks ago Mr. Crosby's sponsor, NBC, was hit by a bomb from the scion, 'Variety,' the authoritative publication of the entertainment world, offered the thought that Crosby's loss was America's gain. The Post emphatically agrees with that credo."

Fear Deluge of Kid Squawks Over Decish to Yank ABC's 'Land of Lost'

"Land of the Lost," kid fantasy show, heard Saturday mornings on ABC (Blue) is folding after next Saturday's (15) performance after two years on the network. Show, which represents an approximate weekly investment of \$100,000 a part of the network, has been a sustainer since inception. Web execs have been looking for some time for a replacement, offering it for sponsorship at \$27,500 a week, but the fact that there hasn't been a nibble led to the decision to yank it off.

However, not all of the web execs see it accord with the show. In fact, an inter-actant schism has developed, with those favoring its elimination fearing a vast deluge of protests from kids throughout the country and the possibility of an anti-network boycott. The show, with its vast audience of live listeners, "Lost" has a 4.5 rating, one of the top kids pulls on the radio. They point to the fact that the show has now become almost institutional in character; that it has sold the program, for instance, has resulted in a buildup of 7,000 "Land of the Lost Clubs" throughout the country. The scripter, Isabelle Manning Hewson, has achieved a 3,000 weekly fan mail list; that J. Edgar Hoover has cited the morning sustainer as one of the foremost weapons in combating juvenile delinquency, and that, if the show folds, the 172 affiliate station managers carrying the show had better run for cover when the kids and their parents start yowling. On last Saturday's (18) stanza, an appeal was made to the kids to "write in if you want this show to stay on the air." First mail Monday morning brought 1,200 letters and cards. The program execs, however, still say it's going off; that two years of fighting for sponsor bids is enough time, and 7,000 clubs or so, ABC and "Lost" are parting company.

For Sale—Congress

Kearney Broadcasting has sent out letters to stations offering for sale \$85,000 on a 52-week, 10-hour transcribed program tentatively called "Congress on the Air." Idea of a radio membership basis has created some eyebrow raising within the trade, feeling being that while the 100 congressional sessions is a commendable gesture, it should be strictly on a public service basis only, as for instance, the WMCMA (N.Y.) show.

'Get Bing' Ukase Cues Scramble Among Agencies

Something akin to a feeling of pre-empting among some of the agencies in New York because of the fact that the rights to the word "Bing" have been handed down by some top bankers of radio programs. Agency agencies are scrambling to get the word zone out that Der Bingle might scriem out of the Kraft picture permanently, which stilling strong possibility, and thus become a free agent, than the remaining owners began. Many indications are that before the bidding ends it'll probably reach unprecedented proportions with the Grammer, of course, in a position to dictate his own ticket.

In some quarters the opinion's even being tossed around that, unless a Crosby deal can be maneuvered for certain clients, some agency heads will. As of the moment, the whole Crosby-Kraft impasse remains in a state of flux, with the possibility still open for the star doing a weekly transcribed network show, but contingent on a number of factors, or Rihman & Ryan, is currently on the Coast, reportedly making a deal with NBC for a special deal on behalf of a R&R client.

New Huddles on KMH Pact

Future radio status of Bing Crosby will be originated this week, following meetings between Der Bingle and weekend arrivals from Chicago, including W. E. Kocher, KMH, of Walter Thompson agency and account execs on Kraft, and John Platt, manager of NBC. Kraft is mildly insisting that Crosby be free up to his contract. Kraft will be restricted by a number of offers of other clients and apparent interest in them by Crosby, although he'll be under contract to KMH for Kraft. Toughened attitude by Kraft is believed inspired by Crosby's refusal to NBC for transcribed broadcasts of his songs and chatter, which is not acceptable to Kraft even if Crosby would let down the bars on panicles.

INGE-ROUNTREE PACKAGE

Benson Inge and Martha Rountree have collapsed on a new half-hour show, "The Inge-Rountree Show," series with Hester participation. It's being packaged by Miss Rountree.

WORLD WIDE PRESIDENT'S AP

America's \$250,000,000 shortwave setup, orphan of the radio industry group to robust proportions during the war, may wind up as a separate Government agency attached directly to the President's office, and responsible solely to the Chief Executive rather than to the Dept. of State.

Although the inner track seems to be held by the State Dept., now in temporary control of the operations centered in the \$250,000,000 worth of shortwave transmitters, a quiet but powerful move is under way to shift responsibility for those operations directly to the White House. The new agency would run only the shortwave phases of the work done during the war by the overseas branch of OWI and by the Office of Inter-American Affairs (OIAA).

The new Presidential agency would continue leasing those shortwave transmitters owned by private corporations and used during the war by the Government agencies. Furthermore, the radio industry itself would be represented in the new agency, as well as the new agency. Sifting the move at present are some of the people concerned in the war by the overseas branch of OWI and by the Office of Inter-American Affairs (OIAA). By the time they are ready to spring their plan probably at the end of the year, the present agency officials have mobilized all the various conflicting "vested interests" that might oppose.

These "vested interests" include: important people in radio industry who are not however to be considered special problems; the State Dept., with its interest in control of Government radio as well as its own direct radio originating in the U. S. A.; the Navy dept, with its own direct radio originating in the U. S. A.; the Navy dept, with its own direct radio originating in the U. S. A.; the Navy dept, with its own direct radio originating in the U. S. A.

Now that the war is over, however, all of these various interests, and the various agencies, are in a battle for control of shortwave radio and a common program in which will be mutual satisfaction least for the sake of harmony. The plan for creation of a government shortwave agency responsible directly to the President would not be considered the most satisfactory to all the individual groups concerned, but would be, on the other hand, acceptable to all of them as the best deal.

Peace-Making Formula

That's what proponents of the plan for creating a government shortwave agency are proposing as the peace-making formula that would bring about a maximum of agreement on both sides.

The radio industry would not be able to scramble for the quarter-of-a-million dollars worth of transmitters (Continued on page 42).

EUROPEAN RADIO ACCENTS POSITION

Prestige, Pension—No Programming

Wanted: Coffee Sponsor

CBS isn't taking any chances on dramatic conflicts or other scenes in whipping together that \$100,000 super-ballyhoo production out of Carnegie Hall, N. Y. this Sunday (16), which will showcase the network's roster of stars on eastern-originating shows.

Norman Corwin, who's producing the 90-minute show, has sent out a rehearsal call to the talent lineup for the night preceding the stars in the "Afternoon" party.

Rehearsal is from midnight to 4 a. m.

By ABEL GREEN

The state of European radio as an American broadcaster contending for a share of the market in the week-end is summed up by the three P's—Position, Prestige, Pension. Lacking is that major P, Programming.

The emphasis on state ownership in England, France, Germany, Norway and Italy is still appalling in its procedure results, and downright dismal as regards that other P, the program side.

For obvious purposes, occupied Germany must be omitted from the current findings since the four-partite occupation necessitates German radio to utter whatever American, British, Russian and French authorities deem best. None the less, there is every intent to turn back German radio to Germans' own operation, under Allied direction of course.

The emphasis on state ownership, may have a deleterious effect on all European radio. It includes, for example, including Radio Luxembourg, Radio Diffusion Francaise, Radio Normandy, Radio Paris, etc.

On the other hand, the vigorous merchandising techniques of interested parties in the United States, a dominant role, depending largely of course on Prime Minister Clement Attlee's policies, is being followed in government in England may frown on commercial infiltration but there emerges this one salient:

"The still omnipotent influence of the American G.I. Some 2,000,000-3,000,000 Yankee G.I.s can't be slighted.

Here's how it figures: The G.I. up-tilted helped England can't be slighted. How? Here's how—the average British family with whom he billeted could be expected to have a son or father, who might be a carpenter or baker or millworker, was enjoying much of his leisure time at a minimum standard level than the Englishman. It wasn't long before British labor started to see its oats and now know the answer to Churchill vs. Attlee.

Merchandise Potential

What has this got to do with radio? The answer is simple—brought over with him a higher standard of personal hygiene, general cleanliness, and a sense of decency which the average low-level middleclass Englishman thought of as a thing of the past. That runs the gamut from toothpaste to scented soaps; from bathroom tissues to popular luxury toilet articles.

It wasn't long before the G.I.s were slipping their British gals and their English hosts little items from the PXs, and there is no question but that the G.I. has had a tremendous influence brought to Europe by our soldiers, has made an indelible impact which will be felt for a long time to come. That's where the merchandise potential abounds.

That's where the sponsors come in. They're looking for a way to get co-managing director of the Manchester Guardian, and now director of the British Broadcasting Corporation, Broadcasting Corp., blandly observes. (Continued on page 36)

CBS Encourages Staff Talents

Inter-office memorandum handed out by Doug Cramer, executive programming vicepres, represents a liberalization of the network's policy toward its employees. It stresses creative ability and, at the same, offers an incentive for such workers who are trying.

Baruch Back to Civvies

Major Andrew Baruch, in charge of the Army Service Forces Radio Unit in New York, is slated for an Army discharge letter early next week. He expects to become re-affiliated with Pathe News, and also has a couple of shows on tap.

NBC, AGCY. FEUD OVER 'COUPLE OF MAGGIES'

Feud between NBC and Compton agency over the use of the name "Maggie" in a new show, "The Couple of Maggies" program heard over CBS has ended, but NBC isn't happy with the settlement. NBC is concerned because Maggie McNeill is scheduled for a television show in New York in soon, and because that it will fall into the 1:30 p.m. or 1:45 p.m. slot which is normally filled either with Margaret Macdonald cross-the-board show aired 1:30 p.m., NBC's station in New York, or the Macdonald show is similar to the McNeill's station except for the fact that the former is shown in some areas only, such as Bessie Beatty, Compton's Macdonald package retains the right to use the name "Maggie" in the "Maggie" package because Miss Macdonald used the latter on KHF and KFI in Los Angeles.

New Products To Hypo Billing On Net Night Skeds

Dominant factor in the anticipated expansion of network billings and rush of bankers into radio with poorer consumer products, as outlined in last week's "Variety," will be the new products to be placed on the air, as soon as the winter production gets into full swing.

For instance, General Foods, Lever Bros., and Bristol-Myers, to cite but a few, are expected to sponsor a nighttime radio programming, are all ready to launch new consumer commodities with radio obviously as the primary medium for their formal introduction to the public.

Such units as DuPont, General Electric, etc. are reported all set for the formal launching of new products stemming from wartime experimentation. Similarly, frozen foods, curtailed generally during the war, are at this time when it was just being made popular with the public, is getting set via radio to return to the market in many new forms, benefiting by many wartime improvements.

CBS Mixes Spirit For Hayfes Series

CBS apparently not only wants to do the "Spirit" mix with its own distilled brand, but is steering clear of the eclecticism variety as well.

Felien Hayfes, whose new act comes to the screen bowed on Sunday (8) via CBS with a performance of "Madame Curie," had originally planned an adaptation of the "Blithe Spirit" legit for her initial program. The network, however, after Hayfes expressed interest from feeling that plays dealing with spirits returning to life create suspense, particularly where religious people are concerned.

Nevertheless, the "Blithe Spirit" has come as a surprise, particularly in view of the current "Topper" series now on NBC, similarly treating with supernatural elements. The original intent of Miss Hayfes was to present original plays written for radio enlisting some of Broadway's top playwrights, including her husband, Charles MacArthur, but actress thus far has found a reluctance among the playwrights to swing over from legit to radio. As result she's receiving a number of ex-Broadway legit faves.

Frigidaire Wants Show

Add Frigidaire Co. to the list of clients looking for entry into nighttime radio programming. Eadie, Conne & Redlich is currently in the hands of Frigidaire for a half-hour show for the company.

INT'L HARVESTER SHOW INTO SUN. CBS SPOT

International Harvester show will hit the air over CBS Sunday, Oct. 7 (2-3:30 p.m.). Officials have accepted the show, but they are sure that a top night period would be available as soon as time can be cleared. Spots will be available in the 11:30-12:30 p.m. slot which will be moved to the 2:30-3:30 p.m. slot by the end of the week. World News, sponsored by Admiral Corp.

Show will feature Raymond Massey, who will be appearing in a five to seven-minute dramatic skit half an hour in the program, a 70-minute one-hour play will be presented with a 24-voice choral group, and featured vocalists to be changed each week. The show will be produced by Ross and show will be produced by Ross Johnson, v.p. in charge of the radio of the McCormick-Erickson agency.

The Sad Fate of Edwin C. Hill

"THEATRE GUILD ON THE AIR" (Wings Over Europe)...

The show that has received the biggest advance billing for this season...

Loose of talent went into the making of this show, close to \$600,000...

All this promised something terrific...

To start with, the show was not as fortunate...

"INSIDE OF SPORTS" With Bill Brandt...

Indubitably, then, that was probably the show's great fault...

Starting with fidelity, the show went on to a predetermined futility hour...

On other stanzas, some of these little faults might have been easily corrected...

"TEXTON THEATRE" With Helen Hayes, Fred Ferrer, Patry O'Shea...

The unfortunate aspect of this show is that it split, which obviously won't invite the same audience...

Production-wise, the opening prologue of the "Madam Curie" from the Eve Curie book...

"INSIDE OF SPORTS" With Bill Brandt, Phillips Ray, Phil Cigars...

Brandt returned to the air Monday night with a script...

"HEDDA HOPPER PRESENTS" With Hopper, Arnold McGuire...

Hedda Hopper is back all her harpatic rigors...

Wendell Norris talked three weeks of "The Army" in a radio fashion...

LIKA CHASE With George Gobel, KENNETH MILLIS...

George Gobel and Liika Chase, within 15 minutes can encompass the whole of the world...

"INFORMATION, PLEASE" With Chilton Egan, John Kieran, Franklin P. Adams...

Standard Oil of New York Weap-Nbc, N.Y. Dan Goldberg's perennial, fine-tuned radio program...

"QUICK AS A FLASH" With Ken Roberts as emcee, Santos Ofen, Jackson Beck...

Formal of program skill calls for a more effective arrangement...

MADISON SQ. GARDEN BOXING BOOTS With Don Dunphy and Bill Corum...

Unusual for a sponsor, Gillette does not pay when the bill for the product is not paid...

Broadcast heard was the description of the Nick Moran-He Williams contest...

"MIDSEYE OPEN HOUSE" With Don Dunphy, Gene Kelly...

"THE MUSIC OF ANDRE KOSTELNY" With Ande Kostelny and Orson Welles...

Return to the music of Kostelny and his orchestra to CBS Thursday...

Program seemed coached in a subdued but thoughtful manner...

Quite a number of the songs in the show, with Miss Groucho...

"QUICK AS A FLASH" With Ken Roberts as emcee, Santos Ofen, Jackson Beck...

Formal of program skill calls for a more effective arrangement...

MADISON SQ. GARDEN BOXING BOOTS With Don Dunphy and Bill Corum...

Unusual for a sponsor, Gillette does not pay when the bill for the product is not paid...

Broadcast heard was the description of the Nick Moran-He Williams contest...

Edwin C. Hill puts a fancy face for his CBS listeners on his Johnson & Johnson-sponsored Tuesday night commentary spot...

Well, it seemed to Hill, poor Pearl had never been warned by a colony of fellows named Fred and Frank...

"THE MUSIC OF ANDRE KOSTELNY" With Ande Kostelny and Orson Welles...

Return to the music of Kostelny and his orchestra to CBS Thursday...

Program seemed coached in a subdued but thoughtful manner...

Quite a number of the songs in the show, with Miss Groucho...

"QUICK AS A FLASH" With Ken Roberts as emcee, Santos Ofen, Jackson Beck...

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CIO Unit Edges AFL Organizations In Pitch for Network Collaterals

The tug-of-war that has been going on for months behind the scenes in the efforts of three unions in New York has come to the open, with the CIO organization apparently a step ahead of two AFL outfits.

Chapter 1 of the United Office and Professional Workers of America (UOPWA), a CIO organization, has announced that it has formed a special Radio Guild for the web people, that it already has Guild chapters in each of the four major net offices in N. Y., and that it has applied to the National Labor Relations Board for permission to hold an election at CBS to prove that it has a majority of the 750 collaterals in that network signed up as members.

A hearing on the UOPWA's application was scheduled for this Thursday (13). Duplicating for the policy of organizing at least 35 CBS employees in the television dept., will be the International Alliance of Theatrical and Stage Employees (IATSE). It was expected that the International Brotherhood of Electrical Workers (IBEW), which has also been making a pitch to pull in the collaterals, may appear at the Board hearing and claim the right to represent the network office people.

IATSE and IBEW are AFL unions, but there is no love lost between the two on the organizational front, and they are likely to battle each other as heartily as they fight the UOPWA—or harder.

The Radio Guild announced that the officers of the CBS chapter are Myra Jordan, chairman; Henry Ward, vice chairman; and Madeline M. Montgomery, secretary. It is expected to reveal the names of officers of its claimed three other chapters on the grounds that the people must be protected until applications are filed with the NLRB.

MBS Package Mill Grinds Out 5 More

Five new half-hour packages for fall airing have been prepared by MBS's newly-formed Commercial Program Sales division with Tiny Tullner at helm.

"Hades" directed by Jack MacGregor was dished with Horace Brabane in lead. "Passport to Romance" features Mike Greer as chief Pilmazirite, written and directed by Stanley Kaufman with music interwoven by Sylvan Levin and 16-piece orch.

"People in Love" stars lighter Louie Calhern, scripted-directed by Peggy Maher. "The Case of the Steel Train" features Pie Malone and George Maguire as Molasses and January Blue. John Baker of Met opens. Judy Long, Gene Lowenthal and 16-piece orchestra quartet and smaller, bring his old "Slow Boat" stint.

"Detect-A-Pone" with Vincent Lopez and three vocalists uses pop radio audience quiz gimmick. Hosts co-producing with scripter Ed Brainard.

Jack MacGregor's "The Scalded Brod" scripted by George Cozau and Bob Arthur is new transcribed show which is also well-timed for production for Uncle Don with transcriptions geared for local announcer.

Campbell Shows Being Souped-up on Coast

Hollywood, Sept. 11. Campbell soup is loading up this two Hollywood shows with top talent. Calhern, who has been in the tank, shipped here from the east to announce both the Masqueurs Club and the Jack Carson show. Masqueurs, William N. Rossy, the Masqueur producer and Larry Beans continues the controls of the Carson farceur.

Now It Can Be Told

Paul Gilson, the delegate who represents the official French Radio in New York, was progressive during the years of Radio Monte Carlo throughout the Nazi occupation of France. Monte Carlo during those years was of course under complete Nazi domination, and any Frenchman who was allowed to work there, especially in a public medium like radio, was automatically considered a collaborator.

After the liberation of France, Jean Guinzebert, general manager of the French Radio, notified OWI in New York that he was resigning as general manager of the organization's rep. The OWI radio program bureau and French section head Lawrence J. Blochman, was shocked and immediately informed Guinzebert that it wasn't a personal no grat.

But Blochman accepted Gilson's resignation. Gilson was a Nazi dominion, he was one of the principal radio contacts for the Nazis during the occupation of Monte Carlo. Gilson monitored German radio orders, which were being sent to the radio studio to French resistance headquarters.

Bing's NBC Exit Threat Menaces Web's Thur. Skein

If Bing Crosby makes good his threat to exit from KRLD, Muntz Hill, it would be the final puncture toward detaching the Thursday Hoopstrating on web, over a year of years, was second only to Tuesday as the top comedy-variety night on TV.

The present season's Thursday night NBC spot, minus Don Bingle, represents a fair cry from the once-Friday Maxwell House shows. The principal stars are Fannie Brice-Frank Morgan combo for Maxwell House, "Aldrich Family" in the Crosby slot, and the Joan Davis-Sealster show in the post-Crosby niche.

With Miss Davis now selling Swan Soap on CBS, "Aldrich" also on CBS, and both Miss Brice and Morgan out of the Thursday Maxwell House shows, it would leave Burns & Allen, who move in this fall for General Electric, to carry the show. The night stand alone bearer for the web, The Dymph Star-Birdseye show in the 8:30 slot, is no disappointing ratings night last season.

Tuesday night, of course, with Bob Hope and Fred Allen, and the new "Billie Beech-and-cream for NBC" with the net's Sunday night good news bringing it a solid second in the pre-Crosby slot, and the Jack Benny-Edgar-Bergen-Fred Allen pack bay.

Detect' Lands on ABC For Goodrich Rubber

"Detect or Collect," which was the summer Old Gold replacement show Wednesday night on CBS, gets a permanent network berth on the fall moves into the Thursday night 9:30-9:45 slot effective October 15. The Barker-Karpis will be Goodrich Rubber, with BBDO as the agency, Goodrich re-entry into the network. The picture is another indication of the manner in which the automotive and allied industries will be re-introduced into the radio picture with increased interest. Goodrich last bankrolled a "Detect or Collect" promotion manager of CBS news' sister, cross-the-board.

WICKOFF GETS OUT OF OWN SUIT, '46

Chicago, Sept. 11. Wickoff of the Associated Broadcasting network, first major chain operation since ABC (Blue) cut away from NBC, calls for 10 hours of straight programming six days a week and Sundays from 2 to 12 p.m., beginning next Sunday (16), with nine of the next 20 stations of the chain originating the programs.

Coverage of the net is from New York to Hollywood, with each of the basic stations in a major market. Present plans call for 16 band and orchestra sustiners, mainly from New York, Chicago and the Coast. Full phased Class A wire facilities are costing the new chain \$480,000 a year.

Associated is offering a deal for affiliates, and hotels that gives them for KRLD, but guarantees that one of the four will go over the full 20-station network. This is a radical departure from the other networks, which bill the bistros for \$1,000 line charges for four or more a week and guarantee nothing at all.

Biggest problem confronted by the new network at present is how and where to get the program. Chicago outlets can be solved. Associated currently has an arrangement with NBC, but not New York, York, and WIND and WJZD, Chicago, to accept network shows if they are available on their stations and shows meet with their standards. Chicago situation is still far from being ironed out with A. Versluis, web proxy, still negotiating with Ralph Adams, of WIND, in effect to procure month length make an appreciable network showing in this market.

At contract held at Grand Rapids last week Versluis said that plans were to hold cooperative programs with WJZD, but not New York. It is doubtedly have a healthy batch at the outset. Religious shows, which have been the mainstay of the network's earlier operations and prior to the new format established with the "Laurie R. King Hour" of "Lil" and "Children's Bible Hour" will be retained with others to be added that will not interfere with balanced programming.

Advertising, which has been the backbone of the network's publicity and advertising, is setting up a dinner-cocktail party to be thrown in New York next Sunday. The party will be invited to see the new chain off.

NBC Ad. Promosh Dept. Overhauling

Six promotions and one new appointment have been effected in the NBC advertising department. The dept., and the recently created planning and developing division, will be headed by William S. Hedges, vesper in charge of the planning, development, and Charles H. Hammond, in charge of advertising and promotion.

Effective Oct. 1, James M. Gaines, NBC's chief advertising officer, will be promoted to asst. director of Hedges. Philip J. Meryman, director of facilities, real estate and executive today (Wed.) is transferred from the station dept. to the planning and developing dept. William S. Hedges, vesper in charge of the planning and developing dept. He was formerly with engineering dept. and in promotion control. He has been appointed financial advisor to the planning and developing dept.

Effective Oct. 1, James M. Gaines, NBC's sales promotion manager, will be the assistant director of advertising. He will be in charge of the Charles H. Vall, WFAE (N.Y.) promotion manager, replace Nelson J. Hedges, who is transferred to the sales promotion manager. Filling Vall's shoes will be Charles Phillips, promotion manager of KOA, NBC affiliate in Denver.

CBS Mulls New 'Workshop' Idea To Encourage Comedy Experimentation

Bert Lahr's 'Mullins' Option

Bert Lahr has paid the N. Y. Daily News Syndicate \$100 for a 90-day option for radio and screen rights to "Moon Mullins," the Frank Zappa comic strip character.

Lahr is whipping up a weekly half-hour evening show for potential sponsorship with Hero Pointe, in which he will play "Moon." Fix possibility also said to be shaping up.

Kay Kyser Wants Out for Season: Claims Needs Rest

Hollywood, Sept. 11.

"Kay Kyser wants out of radio for this year, if contracts can be arranged. Kyser won't see permanent retirement," Kyser indicated, but he wants to "sit on the porch and whistle and sip a martini now and then."

Kyser, currently staying at Juliette's home at Lake Arrowhead, has said to George Washington, chief of American Tobacco Co., for a release from his contract which has 26 more weeks, 14 of which are Colgate on that now famous end-of-year deal, meetings were held in New York last Friday (7) and Saturday (8) but as Kyser has no definite word from his representative, Hal Hackett of MCA.

At contract held at Grand Rapids last week Versluis said that plans were to hold cooperative programs with WJZD, but not New York. It is doubtedly have a healthy batch at the outset. Religious shows, which have been the mainstay of the network's earlier operations and prior to the new format established with the "Laurie R. King Hour" of "Lil" and "Children's Bible Hour" will be retained with others to be added that will not interfere with balanced programming.

Advertising, which has been the backbone of the network's publicity and advertising, is setting up a dinner-cocktail party to be thrown in New York next Sunday. The party will be invited to see the new chain off.

Dr. Malone's Sponsor Queries: 'Is There A Doctor in the House?'

There are differences of opinion as to what is ailing "Young Dr. Malone," consequently both the client (Hoechst & German) and the agency (Compton) are performing major operations on the daytime serial. The way down the road is First to be affected was young Dr. Malone himself, played until the past week by Carl Frank. The agency has been auditioning for a suitable replacement, but with little effect. Second major operation to be performed by the specialists was to remove the narrator, played by Ted Dyer. The way down the road is entirely from script in effort to lighten the daytime drama line.

Compton scripter shop, Compton took it over from Benton - Bowles agency promotion ago, may be, however, agency-client axes are giving her another chance. Irony of the situation is that the client, Dr. Malone is the title role, Miss Galt, because of feud with Frank, more or less discontinued the line of script, P & G's Dux commercials are aimed on show.

For some time now CBS has been kicking around the idea of starting "The Comedy Workshop" patterned after the "Comedy Workshop" idea of years back which was its own experimentation in the technique of radio drama.

Feeling it is a "Comedy Workshop," by the same token, might conceivably develop new comedy writers, new comedy techniques and, most important of all, new comedy shows. Just whether the thing will jell or not is still conjectural, but it's felt by some at the network that it could pave the way for the uncovering of comparatively unknown writers and comedians, and serve to give direction to the experimentation in the field of comedy.

As proposed to the network programming staff, the idea would be to invite some of the outstanding writers of radio into the project, which would be considered his own comedy show.

In addition to scouting the "entirety" of the "Comedy Workshop," it's felt, would be a proving ground for writer-comedian shows. The idea would be to invite some of the outstanding writers of radio into the project, which would be considered his own comedy show.

Regional Shows Mapped by BBC: Brewer New Rep

A plan for new, peacetime-type of exchange programming in cooperation between BBC and American producers was brought to New York last week by the British outfit's new North American director, Charles E. Brewer.

While some of the shows which are present exchanged between BBC and American producers are "Transatlantic Call," and "Transatlantic Quiz," can be continued, other "American Bangle in Britain," had to be dropped because of their definite wartime slant.

"We are not wanting to overlook efforts to develop still other network-galler shows," said Brewer. "Right now, we are planning one which would be a 'Capital-as-Capital' program, on which London and Washington would report to each other about outstanding developments in their respective countries."

"But we do hope, now that we have more time available and more news events, to give our specific interest to certain regions in both countries, or to specific groups of people in both countries. We can change program between one of BBC's regional networks and a similar one in the United Kingdom and a mining area in this country, and we are planning to discover that they have much in common. Obviously, only a regional net of each of American would need to carry such a program. But if you multiply the number of region-to-region contacts, it includes many familiar workers, shipyard workers, etc.—you could see how common an interest there is between Britain and the U.S.A. would gain vastly."

Some of the new shows may be of each of American would need to carry such a program. But if you multiply the number of region-to-region contacts, it includes many familiar workers, shipyard workers, etc.—you could see how common an interest there is between Britain and the U.S.A. would gain vastly."

DAVE TERRY TO PAST SHOW "Dave Terry, the orch director, switches over from the Bert Wheeler show to the new show, "The Denny Kaye-Past program when it bows in on CBS later part of the month. Terry will be a Russ Case takes over the "Fresh Up" assignment.

Acknowledging

WWJ's PRIMACY



FRED WARING
Director Waring's Pennsylvaniaans

"Yesterday WWJ was given a nation's homage. My home station, from where I made my first broadcast in 1922, was celebrating its 25th Anniversary. Gosh how time does fly."

FRED WARING
Director Waring's Pennsylvaniaans

"May I be among your well wishers on the occasion of the 25th Anniversary of Radio Station WWJ."

EASTON WOOLLEY
Director of Station Relations, NBC

"Heartiest congratulations to WWJ on its 25th birthday. The United Press is proud to have been associated with you."

MIMS THOMASON
of the United Press



ROBERT ST. JOHN
War Correspondent

"WWJ is celebrating its 25th birthday today and I want to join with radio people all over the world in sending my congratulations. It would take me a half an hour to tell you all the firsts that that station has to its credit. WWJ pioneered the way back in the days when radio receivers were little cardboard boxes which brought in sound by virtue of a little tiny piece of crystal. Today it is one of the greatest stations in all the world. I wish I were in Detroit celebrating with them."

Broadcast by Robert St. John
over NBC, Monday, Aug. 20, 1945



CAPT. EDDIE RICKENBACKER

"I feel I am part of WWJ for the past 25 years, having been on its original broadcast."

CAPT. EDDIE RICKENBACKER

"25 years of successful broadcasting and outstanding accomplishments serving the public interest... an achievement of great value and a credit to the entire radio industry."

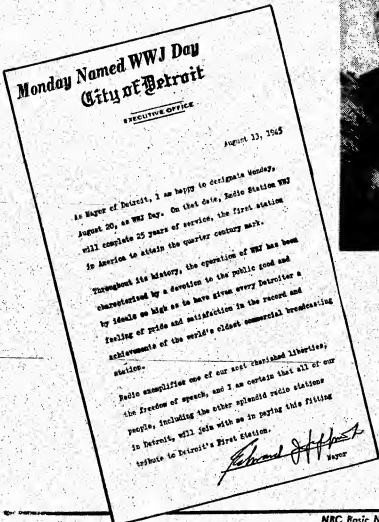
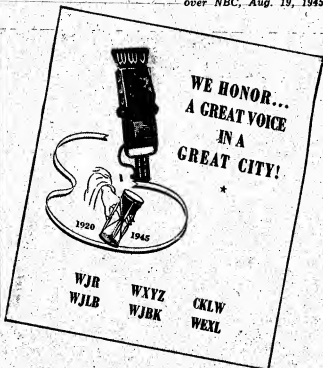
E. W. EVANS
President The Billboard

"25 years ago today, on August 20, 1920, Radio Station WWJ (then 8MK) of Detroit, broadcast its first program, and has been operating on a daily schedule since that time."

Hour of Charm Program
over NBC, Aug. 19, 1945



EDWARD J. JEFFRIES
Mayor of Detroit



'Town Hall' Debate

Continued from page 1

who was introduced as executive chairman of the "Motion Picture Alliance for the Preservation of American Ideals." Not that the latter didn't try, but they started behind the eight-ball and ended up by disagreeing with each other. From the viewpoint of straight debate—influenced by the studio audience applause which seemed definitely to favor Crisp-McGinnis team—Risikin and Miss Bennett walked off brilliantly with the honors.

But it was just a debate. Risikin and McGinnis really fought toe-to-toe, and for something very important. Risikin pleaded for thematic substance in our films. McGinnis insisted that thematic films that get away from such solid subjects as the Sermon on the Mount and the Ten Commandments threaten the American way of life.

There was apparent bitterness between Risikin and McGinnis, apparent to the most casual of listeners, but since both stayed within fairly decent bounds, that bitterness had to be sought of the air.

What happened was this: Denny had skedded the debate as one that would bring to the fore the divergence of Hollywood opinion on an important subject. Risikin and Miss Bennett were put on for the affirm-

ative. Crisp and Ben Hecht were announced as opponents. Hecht dropped out, and Lloyd Bacon was substituted. Bacon dropped out, and Jesse Lasky was Crisp's team-mate as far as the public knew as of the day of the debate. Then, at the very moment it was discovered that Lasky favored the other side. McGinnis stepped in.

The Hollywood Writers' Mobilization, which was to have been a co-sponsor of the show, notified Denny before airtime that it would not participate as sponsor because it was considered neither the topic nor the panel sufficiently representative.

The executive board of the Screen Writers Guild went further, telegraphed Risikin the following request:

"The executive board of the Screen Writers Guild of the Authors League of America asks you to make clear to the audience of 'America's Town Hall Meeting' that the question you have been asked to debate tonight is loaded one—loaded against the American principle of free speech. That question, in asking whether Hollywood should make pictures designed to influence public opinion, obviously is itself designed to influence public opinion.

"It is a question which we deplore both as writers in the picture business and as citizens in the community. The form of the question being

debated is not unlike the famous 'Answer yes or no—do you still best your wife?' It implies that there is, or should be, some group or man in this country with the power to limit the free expression of the screen."

Risikin did not deliver that message over the air. But the unspoken bitterness between him and McGinnis permeated the show.

McGinnis was being accused by Hollywood writers and others of being tied in with the most reactionary wing of American thinking. They cited the purpose of the Motion Picture Alliance (MPA) for the Preservation of American Ideals; as announced publicly when it was founded in January, 1944, as a slur on Hollywood. The MPA's expressed objective was the countering of "the growing impression that the motion picture industry is dominated by Communists, radicals and crackpots."

Walter Wanger said: "The MPA has, made unspoken charges of Communism in the motion picture industry. It has linked throughout the country the words Hollywood and Red, without proof. . . They could have taken those charges to responsible groups. They could have gone to the Producers' Assn. Instead, they went to the press. I am for unity. But there can be no unity as long as a group exists that thinks more of its selfish interests and publicity than of protecting the welfare of an industry that serves the nation best by remaining free."

Miss. Valley Network, 'Palooka' Strip Debated

Chicago, Sept. 11

Sales heads of the North Central Broadcasting System held a two-day sales confab here last week to discuss the future operation of the Mississippi Valley Network and to set up plans for the presentation of the "Joe Palooka" strip recently acquired by the company.

"Palooka" strip will be offered for sponsorship over the Mississippi Valley chain and be available for spot sales. Casting will be started next week with the stint originating from here and probably hitting the air about Oct. 15, according to present plans.

Meeting, presided over by John Boler, president, was attended by Donn Clayton, vice-president, Minneapolis-St. Paul; Arthur Simon, New York, National sales manager; William E. Ware, Chicago, Western sales manager, and John Livingston, Chicago, spot sales.

WNYO'S 'THEATRE TIME'

New York's municipal station, WNYO, will start a new program, titled "Theatre Time," as a Wednesday night (8:30-8:45 p.m.) feature, next week (19).

Emcee of show, who will bring theatre personalities to the mike, will be critic George Freedley who is director of the theatre collection of N. Y. Public Library.

Durr, Walker Rap

Continued from page 32

Justly opinion provides that, after a prospective seller and purchaser of a station, and the station must publish all terms including the name of the prospective purchaser. Then, anyone else willing to buy the station on the same terms could apply for the commission.

The commission would conduct hearings to determine which purchaser could do the best job in the public interest. That party would be awarded the station, and the seller would get the price he previously agreed to accept.

But not further, the majority said it will ask Congress to adopt a yardstick for measuring the value of a station, so that the commission will not be forced to approve sales at artificially high prices.

But the majority will also be asked to consider the advisability of further defining the qualifications of licensees and the nature of their determination as to what extent holding companies, investment banking groups, and other agencies, including manufacturing companies and other businesses should be permitted to control radio stations.

The majority opinion declared: "A basic infirmity of the Commission's procedure is that under the Act, as it has been administered up to this time, a man receives a license for a particular band, for all practical purposes, the power to select his successor.

"The procedure which has prevailed in transfer cases is in sharp contrast to that prescribed by Congress for the consideration of applications for new stations, although the standards prescribed by the Act are identical. In the case of licensing new stations the procedure followed insures that everyone who is interested in applying for a particular broadcast frequency shall have the opportunity to do so.

Kay Kyser

Continued from page 31

show has always rated with the top 15 and its format copied by many another dance band. Soon after the war, when citizens were clamoring for civilian poplitee, Hill made a deal with Colgate for a transfer of Kyser to the client, "reimburseable" in December, 1948. Now that citizens are plentiful it's understood that Hill is trying to pass up the deal. He was to have resumed his job as of Sept. 19 after a summer tour.

What's left of Kyser's looting spree will be spent with his wife, Georgia Carroll, who is also going into retirement but on a more permanent basis, and his mother, Bess, living in Rocky Mount, N. C., where Kyser refuses to spend some time. Kyser returns to work from a seven-week tour of the Pacific.

He makes it emphatic that he's not going to be victimized, he indicated that his "curiosity and love of exploitation" may lead him into other fields. He would not elaborate on the scope of these plans or even hint as to their character.

Lieberman-Kaye

Continued from page 28

in radio. Versatility is the breath and life of his work. That's what whammed him over on the stage and on the screen. What he really does is add to that the necessary ingredient—the radio gimmick—to set himself off as a solid network favorite. He needs a trademark, a style, a personality that is instantly recognizable. Combine that with his versatility and brilliant flare for performing into a format that will contain the love—the Kayser problem—is licked. That sounds like a cheery, it ain't.

The Benjys, the Allens, the Cantors have the gimmick. It's just there. They are it. All they have to do is to be themselves. Kaye as Kaye is still. He must create a character that's attractive and wear him like a suit of clothes. He can do it. He gets the right character, with the scope to sell his virtuosity as a performer and entertainer; nothing can stop his zooming to the top in radio.

Any questions?

Max Lieberman

Detroit.—WJR and its employees have purchased a total of \$2,234,449 in War Bonds and Treasury War Certificates since Pearl Harbor. P. M. Thomas, secretary-treasurer of the station, figured out last week.

"Ladies and Gentlemen--"



Another Exclusive Yankee Feature—Another Great Yankee Buy

Ask Your
Petry Man
for the Story

- | | |
|------------|--------|
| Boston | Sold ✓ |
| Providence | Sold ✓ |
| Hartford | Open |
| Worcester | Open |
| Bridgeport | Open |

*Subject to prior sale

EDWARD PETRY & CO., Inc., National Representatives

THE YANKEE NETWORK

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS



Please handle tenderly... *but fast!*

If you're the parent of, or agent for, a business baby which is about to take its first steps into the lightning-fast competition for sales and distribution among the products of this postwar world, it will pay you to give more than casual thought to radio, and WOR.

For if radio, and WOR, had proven only one thing during the years of war, they have shown the breathtaking speed with which sound can mold opinion and create action.

While transportation is still a pressing problem, the need for creating a receptive preference among millions of customers is a more immediate one. Your product may not be the first to arrive in the stores, but you can, by radio, and WOR, quickly create patience and dealer enthusiasm; keep buyers' funds cautiously reserved for what you have manufactured, or are just about to launch.

Yes, competition will be keen. In many cases it will be first come, first bought. But whether your product hits the markets first or afterwards, WOR can make the majority of more than 18,000,000 people in seven great states do what you want them to do — fast.

WOR can plant the story and merits of your product

or service in the minds and hearts of thousands of potential customers in 33 great cities containing more than 100,000 people each. WOR can reserve space for you on the shelves of the greatest concentration of retail and department stores in the United States.

Proof? In less than 13 weeks, WOR obtained 43 new department store outlets for one war product; added hundreds of new dealers and increased its sales in Albany, Boston, Philadelphia, Southern New Jersey, Maryland and throughout other sections of the WOR area.

What WOR did in that *short time*, so effectively, for this business baby, it can do for yours. And the cost, we might add, will leave you grinning contentedly and asking yourself, "Now, why didn't I think of WOR sooner?"

WOR

—that power-full station

at 1440 Broadway, in New York

European Radio Accents 3 P's

Continued from page 23

"Well, every five years when our charter comes up for renewal the question of commercial radio is part of it, but nothing seemingly ever comes of it," next year may see a different answer. Much, of course, depends on the Altice regime. Nonetheless, the end of 1946 will see the BBC charter up for discussion anew. BBC, meantime, has unquestionably indoctrinated all of Europe with its state-owned, anti-commercial viewpoint. It goes to France first with an exchange program idea. That's the payoff for Radiodiffusion Française also exerting its influence on its orbited Radio Luxembourg, to stay out of commercial radio. In the war days the J. Walter Thompson accounts had dominated, not only Luxembourg but Radio Normandy, Poste-Parisien, etc.

This is not stopping the British firmers, Maurice and William Oestre, from going ahead with commercial plans for both Radio Luxembourg and a Belfast, (Ireland) station. As in the past, the idea to beam from

the Continent to England, particularly on the choice Sunday hours, when BBC is at its ebb, and when British households might be most susceptible to the "pink toothbrush" ads and kindred techniques.

What has strengthened the likelihood of commercial radio, of course, have been AFN and AES. Armed Forces Network has been most dominant in the ETO, while the American Expeditionary Stations in AFMOSA is a counterpart of AFN, but independently operated in the Mediterranean theatre of the USA. Actually AES' influence on Rome, for instance, sees 15% of southern Italy listening to AES, and has already created two full commercial hours on the Rome radio. These sell for \$10 a minute (at current list exchange) but represents a \$6-per-minute commercial loss to Radio Rome. (Why and how this loss, which figures \$800,000 per annum, is continued, is another variety of state-ownership because Rome Radio has some 750 employees, whereas

only 75 are necessary. These figures are broken down here(ith).)

AFN, of course, had so built up quality entertainment that BBC listeners and all the Continental tunecrims favored Armed Forces Network programs over their own, for obvious reasons.

At High Wycombe, for instance, which is the headquarters of both the U. S. 8th Air Force and the Royal Air Force—separate barracks some miles apart, of course—the RAF bunch were downright belligerent about the "subject inferiority of our BBC shows," to quote one RAF officer.

France's "Radio Confusion" The French feel the same about Radiodiffusion, which should be called Radio Confusion. Italian radio is even worse.

Certainly the American broadcasting continent learned a newer appreciation of our own superiority and awareness of the strength of the U. S. radio abroad as well as home. For another thing, for the first time the U. S. broadcasters of the executive level truly appreciated the travail that lay behind a three-minute news shot from the war-front, and that it called for much resourcefulness and considerable

Army cooperation to assist any newscaster in getting his stint on the air.

The Army not only sold itself that way to U. S. radio but, in turn, U. S. radio will do a selling job for the Army which will prove of great importance. For another thing, the need for a 400,000 troops Occupation Army to the ETO, and 1,500,000 troops in more scattered Pacific will be relayed to the home-front.

The broadcasters, at first-hand, appreciated the enormity of the Army's problems on supplies, occupation, re-orientation, redeployment, enemy territory, Displaced Persons (DPs), usage of PWs and, above all, the awareness that ours is a truly considerable Army—considerate of our GI's welfare, and evidenced in countless ways which would take a book to recount. As for instance, calling sundry camps Cleveland, Boston, Brooklyn, etc., while they're being deployed, and naming LeMay's debarcation camps after the popular cigarette brands, rather than bottom-line cities, in short, after the job of killing, our Army has a number of major programs, and how these lodgies are tied in with communications—radio—was profitably briefed to all of us.

More Radio Exec Junkets on Tap

Used to be "Join the Navy and See the World," but according to plans, it's a case of join radio and see the world.

J. Leonard Reinsch, head of the CBS newspaper-owned stations in WSB, Atlanta, according to the House radio adviser to President Truman, has been discussing with National Assn. of Broadcasters officials the prospect of several other radio junkets for better world-wide underrating, one to South America, another to Mexico and Latin America, another to Canada.

The most imminent is another radio mission to the Pacific, akin to the ETO, although Col. Ed Kirby, National Assn. of Bureau of Public Affairs, says that the ETO will not Relations, U. S. War Dept. will be the escorting officer as in the long-uncompleted party, Kirby hopes to wear a uniform as a public relations counselor sometime after Oct. 15.

However, General MacArthur already has Major Weiss in Washington as liaison, and while the Wash-

Plenty Traveling

The flying log of the radio junket in four weeks totaled 12,098 air miles and 72 hours in the air. Computed on an eight-hour day that's nine days of solid flying out of the 28 days of the U. S. radio execs and newscasters were away. Here's the actual log:

- Aug. 11, N. Y. to Goose Bay (Labrador), 1,170 miles; 25 1/2 hours (headed for Stephenville, Newfoundland, but fogbound, so north to Labrador).
- Aug. 11, Goose Bay to Bloey West 1, Greenland, 800 miles; 2 1/2 hours.
- Aug. 11, Greenland to Prestwick, Scotland, 1,500 miles; 8:30.
- Aug. 12, Scotland, to London (Bovington airport), 315 miles; 2:10.
- Aug. 16, London to Paris (Orly airport), 256 miles; 1:55.
- Aug. 20, Paris to Rheims; 87 miles; 1:15.
- Aug. 21, Rheims to Paris; 87 miles.
- Aug. 22, Paris to Luxembourg; 205 miles; 1:15.
- Aug. 24, Luxembourg to Hamburg (Germany); 365 miles; 2:20.
- Aug. 25, Hamburg to Berlin; 205 miles; 1:40.
- Aug. 27, Berlin to Salzburg (Austria); 497 miles; 3 hours.
- Aug. 28, Salzburg to Frankfurt; 257 miles; 1:55.
- Aug. 29, Frankfurt to Paris; 313 miles; 2:15.
- Aug. 31, Paris to Nice; 500 miles; 3:10.
- Sept. 3, Nice to Rome; 308 miles; 2 hours even.
- Sept. 5, Rome to Paris; 812 miles; 5:15.
- Sept. 7, Paris to Santa Maria (Azeves), 1,222 miles; 8:50.
- Sept. 8, Azores to Stephenville, Newfoundland, 1,884 miles; 11:25.
- Sept. 8, Newfoundland to LaGuardia Airport, N. Y. City, 854 miles; 5 hours even.

• ADVERTISING MUST PACE PROGRESS

Advertising Brought NATIONAL MARKETS

Local Stores!

IN 1909—an idea; in 1945—a multi-million dollar business! Such is the history of the Florists' Telegraph Delivery Association, the trade cooperative which widens a local florist's market from his own community to a whole nation. Thirty-six years ago, florists determined to make "flowers-by-wire" a reality. Their success is attested by current annual volume of more than 5,000,000 orders—more than 7000 members—more than \$36,000,000 worth of business!

In the DISTRIBUTION DECADE Advertising Must Win Still Wider Markets!

AMERICA is on the verge of a new era—the Distribution Decade! Now that Victory has lifted the curtain on this new phase of economic history, new responsibilities and new opportunities will fall to Advertising.

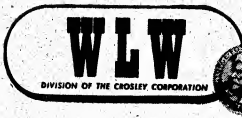
Conversion from war production finds us with abundant manpower, money, materials and manufacturing facilities. Purchasing power will exist as

a potential, but its activation will hinge on the success of Advertising. For Advertising must create demand among consumers.

More than that, Advertising must regulate demands to meet abilities to produce in order to maintain a stable economy. Without a demand for goods, plus a parallel course of supply and

consumption, we face a menace of disastrous unemployment.

Advertising did it before—and will do it again—better. Alert agency men will be ready for the Distribution Decade. The Nation's Station will soon be ready, too; ready to go into action—with new, factual data on how to move merchandise in the 4-State market that is WLW-Land.



THE NATION'S MOST MERCHANDISE-ABLE STATION

fracted Sept. 15 date will not come off, its expected that by Oct. 15 a radio party will go to the Pacific.

As a matter of fact, it can now be told that, but for Col. Kirby's emphasis that the ETO junket was already made, General MacArthur was for switching the party to the Pacific, as he is very anxious to have radio kindred announcements, commentators and observers had been over in Europe post-V-E day, but Col. Kirby insisted that the management of Great had not been represented on the order of the press and film contingents, so the original plan holds.

SLOTT IN RADIO NICHE

Hollywood, Sept. 11. Naie Slot has checked out of his assistant director job at RKO to work on his original radio show starring Barry Fitzgerald. Anflaw is set to start on NBC Oct. 15. Slot leaves RKO after eight years with the studio.



What's new about

WOMEN BEING INTERESTED IN MEN?

Nothing. Except that here at WCAU we have put the basic principle to work in a new way that makes very good sales-sense. We have a MAN on the air conducting our "For-Women Only" Participation Program. Think it over: A man to interest women, and there is no more convincing talker-to-women than Creighton Stewart. *They're with him every word of the way!* For sales-to-women in the great Philadelphia, City of Homes area, America's 3rd largest market, WCAU presents Creighton Stewart directing . . .

"FOR WOMEN ONLY"

COVERAGE + PROGRAM = SALES

WCAU

50,000 WATTS • CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

AFRS Breaking Up, Discharges for 10

Hollywood, Sept. 11.—Gradual disintegration of the greatest radio organization in Hollywood history—Armed Forces Radio Service—is setting in with a batch of 10 in the latest exodus, all over 25 and with at least two years' service. Col. Tom Lewis, commandant at AFRS, handed out discharges to the following:

Col. Jack Rose, Sigs. George Rosenberg, Al Bennett, Louis De Marchino, Jim Fonda, Jack Chaney, many

Adult-Aimed 'Tracy' Gets Sweets Co. B.R.

Sweets Co. last week signed on the dotted line for the adult-slanted "Dick Tracy" half-hour Saturday night (7:30) show on ABC (Blue), with program bowing in on Oct. 8. Nighttime show will be kept independent of the 15-minute kid strip show, of which Sweets Co. is also major backer.

Peter Witt, Leslie Jenkins, William Dauch and Belle Legare, new to Hollywood radio, was Witt, former amateur tennis champion of Germany.

Capt. Jim Rowley Back

Capt. Jim Rowley, chief of production of the American Expeditionary Stations in NTQMSA (Medicament Theatre), for 20 months headquartered in Rome, is back in Hollywood his honor. He left New York on Monday (10) for the Coast, where his wife, Mamie Clark, Hawaiian actress who appeared in sundry films, has been ill. They also have a child.

Capt. Rowley received the Bronze Star and will probably join his former Army boss, Lt. Col. Irving Pogue's Charlie Chan Productions, in an executive capacity. Rowley's background is acting, directing and producing.

Gunness's Gabfest Set for MBS Series

Mutual has a new intimate-format news show which will put on the air, according to the network, beginning Sept. 17. Titled "Mr. and Mrs.—Reporters," show will be hosted by the Royal Air Force Gunness and his wife, Marjorie.

Both have been correspondents abroad, covering for Christian Science Monitor, North American Newspaper Alliance, Collier's and MBS.

They will hit around the day's latest news developments, arguing various points pro and con. Broadcast from coast to coast as a regular feature.

Package was developed by Christopher Cross and sold to Mutual as a substitute with possible sponsor interest.

'Swing's' Cast Changes

Chicago, Sept. 11.—"Swing is the Thing," half-hour musical airtel heard Thursdays, 9:30-10 p.m. (CWT) over 16 Midwest outlets of the Mutual network, has been removed for another 12-weeks effective Oct. 4 by E. J. Brach & Sons through Bill Bucklett & Co.

Two talent changes also being made on the show. Pontaine Sisters replace the Doring Sisters, effective Sept. 13 broadcast and Bill Allison is now concealing instead of Pierre Andre.

Arg. Webs

Continued from page 1

Vice-President, Minister of War and Labour Secretary, Colonel Peron. According to custom (there is still no constitutional legislation covering Argentine radio matters) the stations are under the obligation of forming bookups for addresses by any member of the Executive Power who wishes it. As Colonel Peron assembles several times daily to the various labour unions and never fails to ask for a hookup, broadcasters and listeners are thoroughly tired of his voice.

The Allied victory over Japan was again the signal for fervent demonstrations by the people of Argentina, who, while giving vent to their joy over the fall of the Japanese dictatorship, also expressed their hatred of their own. This led to street skirmishes between police, troops and other government elements directed against unarmed civilians, causing many deaths, wounded and prisoners.

Apart from any number of special broadcasts, celebrating the Allied victory, the Buenos Ayres radio outlets reported these skirmishes in their newscasts and according to Government complaint Radio El Mundo was not sufficiently "objective" in its accounts. One of the youths shot in the street fights was a student and radio actor and according to the evidence of many witnesses, the shots which caused his death were fired from the balconies of the dominant Press and Propaganda Bureau on the Avenida de Mayo, which controls all radio matters. This caused feeling to run even higher in radio circles and there was a corresponding burrup on the Government side, when some webs stated flatly that the note came from that department. Mundo's commentator, C. A. Taquini, was one of the most eloquent speakers at the large public funeral of the victims.

Perhaps even more effectively than the other outlets, Radio El Mundo has lost no opportunity of slugging dictators and dictatronics, reviving many of the plays and writings from past periods in Argentine history when it was necessary to fight dictators. This has not earned the station the goodwill of the authorities although it has created for it a very special place in the regard of listeners throughout the country. The climax in the situation came when by Government decree issued on Aug. 25, Radio El Mundo was condemned to a six-hour suspension —i.e. to broadcast without commercial advertisements or newscasts for six hours and those the best evening hours; as a disciplinary measure for "retorted vehemence, participation and passion in its newscast" and for attempting to inject the public with undue emphasis and dramatization in the tone of its commentaries.

Raleigh—Charlotte News has applied to the FCC for a license to operate a 250-watt broadcasting station on the 1400 kilocycle band.

'SERVICE SERENADE' WINDS UP 2D' ANNI

Detroit, Sept. 11.—"Service Serenade," the network program sponsored by the USO Downtown Club here, has celebrated its second anniversary and is heading into a third season.

Since its start in 1943 the program has featured more than 200 of the top stars of the stage, screen and vaudeville during their visits to Detroit. The program, which was a top feature of (ABC) Blue for 10 months, is played before an audience of from 700 to 800 servicemen in the Downtown USO, and was piped to camps from coast to coast as a sustaining USO show. It originates on WXYZ, and also is carried by the 10 stations of the Michigan Radio Network.

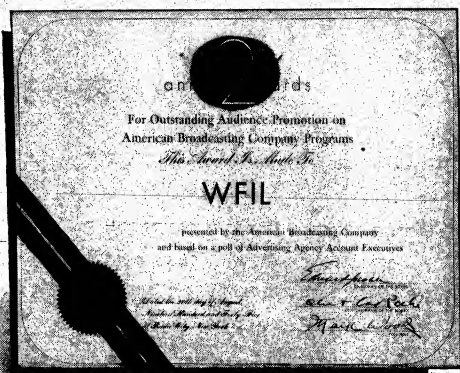
One important factor in the program's success has been the cooperation of theatre, hotels, musicians, variety artists, radio, trade unions, as well as the military and naval authorities in the area. Shows are planned, written and directed by F. Lee Johnson, produced by James Ramsey, and announced by Hal Neal.

CJAD, Can., Maps Operation

Montreal, Sept. 11.—CJAD, recently given a construction permit, is rushing blueprints for completion of station. With operations set to start later part of October, the outlet will be affiliated with CBS for English language shows. Station will operate on 1,000 watts.

Again...

WFIL wins ABC award for Outstanding Audience Promotion



For the second successive year advertising agencies using American Broadcasting Company facilities have handed an orchid to WFIL for outstanding audience promotion of ABC network commercial programs. To those agencies and to the American Broadcasting Company WFIL is deeply grateful.

WFIL renews the pledge it made a year ago — "That WFIL will always seek to promote, publicize and merchandise its clients' programs to the fullest extent and with every available means at its command."

IN PHILADELPHIA
WFIL
MEANS PROGRESS
and PUBLIC SERVICE

Represented Nationally by THE KATZ AGENCY

KWTO SPRINGFIELD, MO.

FOR
Purity Bakeries, Corp.

GEORGE E. HALLEY
TEXAS RANGERS LIBRARY
HOTEL MICHELETTI, PARKS CITY, MO.
LEAH ANDER & GURCH PRODUCTIONS

FREDDIE LIGHTNER

Broadcasting
CROSLY
SHELVIDOR
WLV
Chromat
Kerry Sanders
6 P.M., KWY

ROY BURSTINE AGENCY
CHAS. FURK, Radio Dir.

COMING - 27

NEW PROGRAMS ON WNEW

ALL STARTING WEEK OF SEPTEMBER 17th!

NEW PROGRAMS

MANUEL KOMROFF'S PROGRAM

Great short stories
Authoritative forecasts

WASHINGTON PREDICTS

Crime, quiz, prizes

CRIME ON OUR HANDS

John G. reviews and interviews

BALANCING THE BOOKS

Entertainment periscope

YOUR HOME TOMORROW

What's coming

FOLK MUSIC FESTIVAL

Fun with folk songs

THE AMERICAN NEGRO THEATRE

Comedy, drama, thrillers

TAKE MY WORD

How English words got that way and why

OFF THE BEATEN PATH

A test tube of new ideas

THE NEWSPAPER GAME

Thrillers from the City Desk

HISTORY OF THE METROPOLITAN

Music and anecdotes

RECORD COLLECTORS' EXCHANGE

Sweep shop

HISTORY OF THE MOVIES

Flickers from then to now

STORY OF A BAND

What makes music click

SIDE STREET AMERICA

Back Page Drama

MOVIE MUSIC

Scores from the sound tracks.

HIGH SCHOOL HOUR

Wharfin the 'teen agers' take over

MR. WORDS AND MR. MUSIC

About the artists

CANDLES IN THE DARK

Religious "Answer Man" program

I'LL TAKE ROMANCE

Romantic comedies easy to take

ASSIGNMENT ON BROADWAY

Burns Mantle on current shows and what goes

NEW YORK AND A NEW WORLD

Helping get acquainted

THE PERFECT PROGRAM

Made perfect by you

INTERNATIONAL NEWSREEL

Around the world in 30 minutes

IT'S A CRIME!

A new idea in whodunits

and EASY ACES

one of America's most famous comedy shows.

Talk about your postwar programs. Here's 27 of 'em . . . all brand new . . . hitting the air for the first time week of September 17th. So informative . . . so down-right entertaining . . . that you can tune your radio to 1130—and let 'er percolate. Never even touch your dial!

Judging by listener surveys . . . that's just about what happens in tens of thousands of New York homes week in, week out. These studies show that—

WNEW is listened to by more people than any other non-network outlet in the country.

You've got to be good to win and hold an audience like that. And this coming season WNEW—with 27 sparkling new programs—will hold its listeners more closely than ever—besides adding thousands of new ones.

Isn't that the kind of station you need to build your postwar sales—*fast?*

WNEW

NEW YORK 22, N. Y.

TEN THOUSAND WATTS — ON THE AIR TWENTY-FOUR HOURS A DAY
REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY

Radio Reviews

Continued from page 34

get so much fun out of the business of being on the air herself... "THEY TELL ME" with Claire Wallace...

"THEY TELL ME" with Claire Wallace... KNOX CO. Back on the air for her fall chatter series...

"THEY TELL ME" with Claire Wallace... KNOX CO. Back on the air for her fall chatter series...

format it has for years, styled and timed for female diaries... "THE NEBBES" With Gene and Kathleen Lockhart...

"THE NEBBES" With Gene and Kathleen Lockhart... "LIFE OF RILEY" With William Bendis, Diana Winslow...

"LIFE OF RILEY" With William Bendis, Diana Winslow... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

with a script that begged to be more adroitly handled... "THE NEBBES" with Gene and Kathleen Lockhart...

"LIFE OF RILEY" With William Bendis, Diana Winslow... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"TRUTH AND CONSEQUENCES" With Ralph Edwards, Jay Stewart... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

Back after a nine-week hiatus... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

Radio Followup

A show which probably set a record for the longest run in its class went off the air with its concluding stanza last week-end (8.9). It's BBC's "American Legend in Britain"...

Cecil Madden, who emceed the show and paid a gracious tribute to American talent, the Red Cross, the BBC's American auditors, and the American press...

"The Navy Hour" via NBC (4), presented a dramatically stirring dramatization of the story of 11 Navy and three civilian nurses who served in the Philippines...

TIME... Perfect timing learned in war will be carried into sales work by many a returning veteran...



KLZ KNOWS ITS WAY AROUND AMONG JOBBERS AND RETAILERS... KLZ is in constant and friendly contact with the retailers and jobbers in its area...

NBC picked up a honey of a show when it took "Life of Riley" away from ABC...

"MANOR HOUSE PARTY" With Ship Parrell, Art Van Damme... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

Perfect timing learned in war will be carried into sales work by many a returning veteran...

"THE HAPPY GANG" With Bert Parré, Bob Glinsky... "THE HAPPY GANG" With Bert Parré, Bob Glinsky...

DENVER... 1000 WATTS ON 560 K... KLZ is in constant and friendly contact with the retailers and jobbers in its area...

Listeners aren't allowed for more than a couple of minutes at a time to forget who sponsors the program...

Boston - Edward Rowe Show... WCOF's speller of "New England Sen. Tales" made local headlines...

RADIO GAG WRITER... BOB 64, VARIETY... Perfect timing learned in war will be carried into sales work by many a returning veteran...

PRESIDENT TRUMAN SAYS:

"American Radio" is in good hands



"... Our lawmakers demonstrated admirable foresight by decreeing that America, as the birthplace of radio, should have a free, competitive system, unfettered by artificial barriers and regulated only as to the laws of nature and the limitation of facilities. . . .

"The American system has worked and must keep working. Regulation by natural forces of competition, even with obvious concomitant shortcomings, is to be preferred over rigid Governmental regulation of a medium that by its very nature must be maintained as free as the press. . . ."

Harry S. Truman
President of the
United States of America

FREESPEECH MIKE

WJR

THE GOODWILL STATION, INC., DETROIT

Michigan's Greatest Advertising Medium

STATION: C. J. BROADBENT, Supt. A. RICHARDS, Pres. J. C. HAZENBACH, Secy.
 General Mgr. & Ad. Serv. Manager EDWARD PEERY & COMPANY, Inc. Ad. Serv. Representative

A.T.&T. Speeds N. Y. to D. C. Cable In 1st Step Toward Tele Network

The first step towards realization of television's dream of network systems soon will reach completion with opening of one experimental channel in the coastal cable being readied by the American Telephone and Telegraph Co. between N. Y. and Washington in line with plans for intercity facilities by which video stations could be connected for network operation. Although the Bell System is not ready to release news to public, it's known that company expects first channel to be available for experimental telecasting from N. Y. to D. C. with permission of FCC by January of 1946.

Work continues on laying of cable for a transcontinental hookup through south, southwest, extending across the country to Los Angeles and up to San Francisco. Earliest date for completion of this vast system remains officially 1948-50. During the war, AT&T has been laying non-connecting stretches of coax cable to meet needs for extended telephone service. When completed, these additional lines could be used to hasten completion of coax video networks.

At the same time planned relay system of stations for telephone lines from N. Y. to Boston which could be used for television purposes is reach-

ing construction stage. Sites have been acquired for relay stations and permits secured from FCC for video use of lines, which are expected to be ready in another year, possibly by summer of '46.

Major job stations which have announced their plans to develop networks as soon as possible have told "Variety" that they will use whatever systems are practical and available; coaxial cable, relay stations, the Westinghouse airplane scheme.

Eddy Return Cues B&K Video Hypo

Chicago, Sept. 11.—With Capt. William E. Eddy, having received verbal confirmation of his release from the navy effective immediately and work expected commencing that the Navy is closing the Radar school here, the "full speed ahead" signal has been given for a television station set up here by Balaban and Katz.

Station, which has been operating on a time-marking basis ever since Eddy left to head the Radar operations three years ago, will talk over the space used by the Radar school for further expansion. This space, covering half a floor of the State-Lake building, has two large lodge halls easily adaptable for studio purposes besides plenty of additional footage for scene docks, property rooms, offices, etc. Eddy will again be in full charge, with top flight creative and engineer staff aided as soon as they become available. John Balaban has already left for New York for conferences with Paramount and Dumont execs to discuss plans which were made before Pearl Harbor for the enlargement and modernization of the station.

Television Review

"VICTORY"
With Uta Hagen, Edward Grandall, and John McQuinn.
Richard Keith, Tom Seidel, John Robb, F. A. Krumschmidt.
Director-Producer: Ernest Gilting.
Technical Director: Albert Prohman.
Run Time: 65.37 p.m.
Sustaining.

WNEU-NBC's Uta Hagen didn't help WNEU's version of Joseph Conrad's "Victory." Instead, she was limping over the old and by now hackneyed plot, the story of the over-necromaniacal seer. Though a commendable effort, WNEU's proportion in the first place, Sunday's 19' performance, is not to be desired.

The play throughout was slow-moving and when it did pick up towards the very end, it became very bad indeed with full sound and lurch. etc. Some chance, which certainly is not enough for television, were too abrupt, should have been cleaner, and once a switchboard was completely out with background voices intended to be heard being entirely lost to the audience, leaving the actors on the set looking rather silly.

Comed story that to wit English girl who manages to get on a Swedish ship, the Java. Here she finds a Swede who likes to flout the rules of a full moon. Uta Hagen, Edward Grandall seemed to find the "like" always in his line of vision, gave the impression of being in love with John Robb, with a Scotch burr and a little bit of a twinkle in his eye. F. A. Krumschmidt, who played a German hotelier, was probably with a view to disconcerting. With the exception of the one female cast, the only other commendable performance was turned in by John McQuinn, who handled his speech characterization deftly and was not only the only man who seemed to forget that people were watching.

SELDES EXIT CUING CBS TELE REVAMP

Resignation of Gilbert Selles as Director of CBS Television Stations, announced last week and effective Sept. 23, is seen as a prelude to the reshuffling of the network's tele operation, which is now headed by Larry Lowman. Selles, who is returning to freelance in the video field but will continue to do special work for CBS outside of program.

It's known that for some time it's been a "too-many-guy's" feeling prevalent in connection with the CBS video exec setup, and while a replacement is being contemplated for Selles, there'll be a revamp in the top-staff setup. Tony Minore, of course, will continue as one of the major workhorses of the operation.

DX Babe

and would not have to face the operational costs involved in doing high-quality DX work which can never pay off because it would not be practical to sell shortwave time to commercial sponsors.

The State and Navy apps would be content, since they would have representatives on and close liaison with the new government agency, just as they have had OWI and CIA during the war.

Much of the anti-administration press, which has known right along that American shortwave radio has done a sock job during the war, can be led around to agreement with the new plan. If the State and Navy depts. accept it.

High officials of the OWI, especially those who came to the agency with excellent radio industry connections are ready to go back into private industry. Some of these execs will be giving up their Government jobs within the next month, but they will stay in radio even when they come out for the Presidential general plan of shortwave operation, none will be able to accuse them, since they are doing so to perpetuate their own job. Many of these jobs from Elmer Davis down, have in fact been earning peanuts in the OWI, by comparison with radio work and potential postwar earnings. As soon as they are private citizens again—and men earning substantial salaries or fees, or heading very substantial businesses—their voices will count once more.

These are the factors that are counted upon by proponents of the Presidential agency plan. It has hopes upon Congress which must in the end, approve the project.

ABC IN DU MONT DEAL FOR TWICE W'KLY SKED

Deal was closed yesterday (Tues.) between ABC (Blue) television dept. and Du Mont's station, WABD, in N. Y., for twice a week Du Mont's video facilities twice a week and for special events. Hubbell Robinson, ABC program vicepres, announced the deal will go on air via WABD on regular sked Tuesday and Thursday in 8-30 skid starting Oct. 2.

Contract valued at \$125 for live half-hour shots, is for 13 weeks with same period renewal clause. This includes six hours of rehearsal a week. Paul Mowrey, production supervisor, will handle shows.

WNEU and WOR are also negotiating for time on WABD, but no final action taken yet.

Edmund Abbott to D-S-F

Chicago, Sept. 11.—Edmund Abbott has resigned as assistant radio director of Leo Burnett Inc. to become production supervisor over all commercials at Dancer, Sample, Fitzgerald agency under Paul Mowrey, a D-S-F executive. Mowrey has not yet been named.

Abbott joined the Burnett outfit four months ago after a three-year stint as production supervisor at WGN, where he had attained the rank of Captain and been liaison officer of the Air Corps.

Film-Tele Lab

Continued from page 1

technicians, will also have a chance in this way. Balaban adds: "Production will be on the Coast and deal would not necessarily bind the group to a specific company on picture-making but they could make such pix for several firms."

The television link is that each of these pix would be so made that certain sequences could be extracted for television purposes, with only introduction and conclusion added for the video medium.

Balaban plans to leave for the Coast late in the winter to line up further details.

Balaban's latest contract with 20th-Fox, for which he's been operating the Roxy, was for a year and a half. When it expires he will continue with the theatre on month-to-month basis, sans contract. His first pact, dated August, 1942, was for two years. Both accords were for abbreviated terms at Balaban's own request.

Le Baron, Morrison Team

Hollywood, Sept. 11.—William E. Le Baron and Boris Morros have formed Federal Films, Inc. to make films and television pictures. They have offices at California.

They have number of story properties from which they will choose ingredients for their first production.

DRUGS...



"Lotta Glamour was discovered here—and I discovered Wheaties!"

Du Mont's 28 Hrs. A Wk. of Live Tele

Through the acquisition of three more television studios in Waukegan's downtown N. Y. dealt over by Allen B. Du Mont Labs, which was announced last week, station WABD will now have enough space to put on a maximum of 28 hours a week of live tele, to be used to start daytime programming.

Almost an established axiom in tele is that no more than seven live hours a week can be gotten out of any one studio. Adding of three new ones puts Du Mont in enviable position of fuller time accommodations without necessity of moving out to Long Island or New Jersey for more space.

By the first of the year, Du Mont will start to go on air during the day experimentally using the new studios much the same as radio uses remote outlets. But break with radio experience comes here. Before station WABD actually begins beaming during the day, it will put to test survey data which it is now accumulating to determine best hours for video, considering housewife's problems. What with bridge playing, kids coming home from school, cooking and housework, the lady of the house doesn't have much time, and cannot tune in video while she works as is ease with radio. Current findings indicate that best times comes between noon to 1 and 1 to 2, broken up according to individual problems. Further research will be conducted before test is made to determine accuracy of findings.

WJW

WESTFORD'S CONNECTICUT

"Strictly Swing"

2 to 3 p.m. Sat.

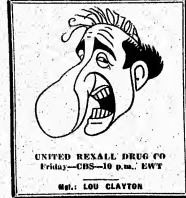
A word to the wise says
15,000 swing devotees
have been written in
for membership cards in
WDR's Strictly Swing
Club. Write Wm. Melo,
WDR, for descriptive
folder.

Singin' Sam

Management
LAWRENCE GOLDEN
745 Fifth Avenue • New York 22, N. Y.

DRUGS...

"Lotta Glamour was discovered here—and I discovered Wheaties!"



UNITED RESSALE DRUG CO.
Philly—CRS-19 p.m. EWY
MR. LOU GLAYTON



Speaking of Big Figures...

Day after day, for show after show, WJW's Programming Department hangs out the S.R.O. sign. A skillful blend of audience-pleasing, sales-building local shows and the best from the ABC network have made WJW a best seller. Throughout the week, Monday thru Saturday, WJW delivers more daytime listeners per dollar—23 to 33 percent more than any other Cleveland regional station.

ABC Network **WJW** 5000 WAYS

Argentine Govt. Listener Poll Stacks Cards for Dictator Ideas

Montevideo, Aug. 30

The mixed government committee appointed by Argentina's military dictatorship to probe and reorganize the Argentine radio system has now published the results of the poll which it conducted amongst so-called listeners, to uncover their real preferences in regard to radio fare.

According to the committee's report, the survey took in representatives of nine different groups of the population in all the important professions, trades and social, rural or urban, and throughout the country's provinces and territories. Tens of thousands of questionnaires were distributed amongst the "listeners," canvassed, and the commercial nature of the subject of the poll was so drafted as to inspire the replies which would confirm the official ideas.

Contrary to the findings of all previous independent surveys, particularly those of the most prominent radio sponsors, taken over far more numerous cross-sections of the population, the committee's check-up claims that Argentine listeners prefer classical to popular music; 26.8% prefer "folk" (the Argentine regime has consistently pressured broadcasters to include a high proportion of "national" music in their programs, with very monotonous results). Only 21.1% prefer dance music, according to this poll, and 72.2% were in favor of native folklore with preference for the folk music of foreign countries.

Another surprising result of this check-up is the high proportion of replies, 29.5%, in favor of "talk" or lectures. The experience of the commercial broadcasters has shown that Argentine listeners as allergic to talk or commentaries, although in this respect their taste has advanced in the last couple of years.

Another surprising result lies in the 88.4% in favor of educational broadcasts and the 98.2% in favor of practical instruction on rural matters. Ninety per cent stated that they constantly tune the commercial web's newscasts and gave no objection to their contents. That result may not have been so remarkable to the inspectors of the poll.

"Down With Soap"

Backing up the committee's own verdicts, the quizzed listeners are stated to have panned soap-operas and criticized the insufficient education of the program.

One fact most definitely established by the probe—mist have galloped the government quizzers—the poll proved that the station most tuned by the 20,000 listeners, for high level of entertainment and news values, quality of reception and general all-round excellence, was the outstanding democracy-boosting station on the Argentine ether waves, Radio El Mundo. As the radio authorities do not share this admiration and have proved it by penalizing the station more than once, this result must have proved bitter medicine, but even to competitive networks it has been a comfort assurance of the soundness of the people's real sentiments.

CBS 'Digest' Basis Of \$1,000,000 Libel Action

Columbia Broadcasting System is named as defendant in a \$1,000,000 libel action filed last week in N. Y. Federal court by John Andrews, a chemist. Suit charges that a story dramatized on "Radio Reader's Digest," called "The Greatest Invention of the 20th Century," dealing with the strange disappearance of the Portuguese inventor, John Andrews, had slandered him.

According to the complaint, Andrews alleges that, in dramatizing the story, the defendants intended to injure him in his profession, sales of his discoveries and products of his laboratories.

Dallas.—Mrs. Tucker's Smile Program has started its 13th year of broadcasts over WFAP.

Gingrich's Quiz Show Audition for BBD&O

Chicago, Sept. 11. Audition round of "Square With the World," novelty quiz show by Harold Gingrich, will be produced within the next few days for submission to one of BBD&O's clients, according to Russ Toig, radio director of the local office. Casting and production will get under way as soon as possible. Show, being packaged by MCA, has a fresh twist. If client likes the show, it is planned to test it regionally with ultimate aim toward national sponsorship.

HARMON BACK TO WFB

Detroit, Sept. 11. Dicking professional football, and other offers, Tom Harmon, All-American football star of the University of Michigan and a flying hero of World War II, has picked up where he left his career. Last week he signed a new contract with WFB to resume the broadcasting of football games.

Harmon is reported to have turned down a \$40,000 offer from a Florida station among others.

Scripters Confident Post V-J Era Will Open Up Market for Untried Talent

Radio scripters who have been anticipating the effect of the war's end on their business, now can begin to see some of their predictions coming true. During the war there was a mad scramble for script writers, with radio directors, producers, agency men, and even office girls, scouring around for scripts for strips, comedies, and single shot dramas. Many formerly unknown writers broke into radio for the first time during the war, but few did anything to break out back efforts. As manpower shortages ease up, scripters are asking whether material will continue to be in as great or greater demand, or will the market become satiated or even over-supplied as old writers return and reconstruction begins.

The key question which answers all others, however, is "Will postwar radio continue to operate on the same low esthetic level or will it reach up and aspire to new heights,

especially in the face of added post-war competitive markets for the consumer dollar?"

The chances are that with increased competition there will be many advertisers, new to radio, coming onto the airwaves in addition to those already acquainted with the use of the medium. Old advertisers in the process of constantly casting about for something new may eventually turn to creative production, while newer elements will probably strive to emulate the old-established formulas. This will undoubtedly provide a market for fresh, untried talent, in writing and many other fields of radio, at the same time retaining the names who have helped build radio up to now.

San Antonio.—The Hom-Ond-End. Stores, local grocery chain, has signed for sponsorship of the KJSA Kwik Klub aired for the past several weeks.

A B C NEW SERVICE BEGINS OPERATION COAST-TO-COAST

September 16th---2 p.m.

Associated Broadcasting Corporation A. B. C. Network—the new flexible Streamlined Major Market Network will begin 16 hour a day service to the Radio Homes of the Nation

All Big Cities at Minimum Cost

COVERAGE AVAILABLE

- NEW YORK
- BOSTON
- BALTIMORE
- WASHINGTON
- RICHMOND
- BUFFALO
- CINCINNATI
- DETROIT
- CHICAGO
- MINNEAPOLIS
- ST. PAUL
- ST. LOUIS
- DENVER
- SALT LAKE CITY
- LOS ANGELES
- LONG BEACH
- SAN FRANCISCO
- OAKLAND
- PORTLAND
- SEATTLE
- NEW HAVEN

Other Markets on Request

SALES OFFICES

- New York
122 East 42nd Street
MUrray Hill 5-3227
- Chicago
360 North Michigan
Central 4309
- Hollywood
3055 Wilshire Boulevard
Exposition 1330

EXECUTIVE OFFICES---KEELER BUILDING, GRAND RAPIDS

ASCAP Calls Special Board Meeting To Intro Leslie Boosey, PRS Head

American Society of Composers, Authors and Publishers has called a special meeting of its board of directors for today (Wednesday) in N. Y. with Leslie Boosey, president of the Performing Rights Society, British music firm, Boosey and Hawkes, and operator of the Boosey-Hawkes music firm. Boosey arrived in this country yesterday (Tuesday).

His meeting with the ASCAP board is said not to involve any disputes, but will entail a discussion of performing rights problems. Whether this might indicate any differences between ASCAP heads and PRS, which recently concluded a reciprocal performing rights deal, is flimsy, rejected by ASCAP heads. He's just here on a visit, it's claimed, and the special meeting was called due to the fact that none is scheduled until the end of this month.

Mpls. Symp May Go Overseas Next Year On Bill Helis Coon

Minneapolis, Sept. 11.—Minneapolis Symphony orchestra is planning tour to Greece and Egypt next spring. Dimitri Mitropoulos, conductor, said upon his return from a run at Robln Hood Dell, Philadelphia, and a series with the New York Philharmonic, that William Helis, wealthy New Orleans oil operator of Greek birth, (one of New Orleans Symphonies' principal backers), has offered to finance part of Helis' offer is contingent on Greek-Americans in the United States raising a fund for part of the expenses, and on arrangements with the Greek government.

Mitropoulos contemplates departure next April for a month in Athens and Alexandria. The orchestra would be away from Minneapolis for two months.

Vince Borrelli, Pitt pianist working around Chicago, will return home next month to take over direction of Casino theatre house band.

Bach Bunted Out

Hollywood, Sept. 11.—The guy who took his lunch to a swank cafe has been lopped by Shagpie Maxie Rosenbloom.

Maxie took his portable radio to a compulsory concert at the Hollywood Bowl.

Invited into Bowl attendance when he wanted to go to a ball game, he took the radio and tuned in to the game broadcast. Other patrons objected, and Rosey was ushered out, the radio appropriately enough, blaring details of a strikeout.

CHARLOTTE LONGHAIRS (12) GET HAIRCUTS

Raleigh, N. C., Sept. 11.—A dozen Charlotte musicians, at least half of whom are members of the Charlotte Symphony orchestra, have been organized into a new musical group called Doug Hill and His Orchestra.

New ensemble, with Billie Ann Newman, Charlotte vocalist, made its debut at the Meyers Park club over the Labor Day week-end. It will specialize in "soft, sweet" music.

Ciro Rimac to Samba With Carmen Miranda in Pic

Pittsburgh, Sept. 11.—Ciro Rimac, Latin-American bandleader, has been signed to dance the Brazilian samba and maxixe with Carmen Miranda in the 20th-Fox picture, "Doll Face." Rimac is credited with introducing the samba in this country.

He'll be on the Coast three weeks. In the meantime his band and unit, headed by Mirra Camargo (Mrs. Rimac), is in Philadelphia at Ciro's, where Rimac will rejoin them upon his return from Hollywood.

10 Best Sheet Sellers

(Week Ending, Sept. 8)

Till End of Time.....Santly
A Kiss Goodnight.....Santly
If I Loved You.....T. B. Harris
Gotta Be This or That.....Harris
Bell Bottom Trouser.....Santly
Gonna Love That Guy.....Bourne
Along Navajo Trail.....Lecuna
Dream.....Capitol
Don't Care Who Knows Robbins
Paper Moon.....E. B. Marks

Col. Coin Splurge For Jolson Tunes

Columbia Pictures is spending quite a bundle of coin for the synchronization rights to various songs to be used in the Al Jolson biopic film. So far, the film outfit has contracted for two tunes vitally important to Jolson's career and paid big money for them.

The rights to "Mammy" have been secured from Sam Barnstein, owner of Bourne, Inc., which grew out of his split with Irving Berlin for "Swanee Song." This deal was closed last week. Prior to that, Columbia had bought synchronization rights to "Sonny Blue" from the Dreyfus combine for \$10,000. There are other tunes still to be negotiated for.

FLOCK OF MUSICIANS NOW OUT OF SERVICE

Tempo of service discharge to musicians apparently is increasing, according to various leaders now active in and around N. Y. Virtually all of them state that in the past few weeks they have been getting increasing bids for jobs from discharged men who formerly worked with them. In many cases, too, leaders are being contacted by toolers, when they came across while their bands were playing camp dates and hospitals and who were told to look the leaders up after getting out of service.

It's said that the Coast is particularly alive with available men.

NBC, CBS, ABC, Mutual Plugs

TITLE	PUBLISHER
A Friend of Yours—"Great John I"	Birke
A Kiss Goodnight	Miller
Along the Navajo Trail	Lecna
And There You Are—"Weekend Al Waldorf"	Felst
Atchison, Topeka and Santa Fe—"Harvey Girls"	Felst
Autumn Serenade	Robbins
Edin' For the Moon	Clappell
Gotta Be This or That	Harris
Do Do It All Over Again	Shapiro
I Don't Want to Be Loved	Mutual
I've Said It Again—"Carusel"	T. B. Harris
I'll Buy That Dream—"Sing Your Way Home"	Burke
I'm Gonna Love That Guy	Bourne
I Wish I Got—"Diamond Horseshoe"	Triamale
Love Letters—"Love Letters"	Famous
Promises	Marchant
Remember When	CP
That's For Me—"State Fair"	Williamson
The More I See You—"Diamond Horseshoe"	BVC
There I've Said It Again	Waltait
There Must Be a Way	Stevens
There's No You	Barton
Till the End of Time	Santly
You Came Along—"You Came Along"	Famous

† Filmmusical, * Legit Musical, ‡ B.M.I. Affiliate.

CAN. PROMOTERS HOPE U.S. BAND PRICES DROP

Ottawa, Sept. 11.—Canadian dance halls are hoping for better deals with U.S. name bands here (end of hostilities) has eased transportation facilities. Many one-ners that used name pre-war had to either make drastic cuts or discontinue them when leaders upped prices to an average \$1,000.

Example is Ottawa's Auditorium where floor space handles 3,500 dancers comfortably, but admits has been raised \$1 top, which, with union ruling making a stand-by band compulsory, did not allow higher-priced single-night contracts.

FOUND OATER DISC FIRM

Hollywood, Sept. 11.—Jack Kenney has organized Lone Star Record Co. to operate in conjunction with Lone Star Music Publishing Co.

Firm will specialize in Western and hillbilly discs and first platterings is set for Sept. 19.

Strand, N.Y., Agrees To Morgan's Standby Costs, Ending Snarl on Date

Strand theatre, N. Y., has agreed to pay standby costs for Russ Morgan's orchestra and the band comes direct to N. Y. from the west coast to open Sept. 28 with Joan Crawford's film, "Mildred Pierce." Morgan will have five days between his closing at the Claremont hotel, Berkeley, Cal., and the theatre opening date. He has been at the Claremont almost two years.

Morgan was originally set for the Strand sometime in October. He had four weeks at the Argon Ballroom, Ocean Beach, Cal., set at \$4,000 per. He intended to break up his band after this, come east and reorganize with an all-802 combo, eliminating for the Strand the cost of standbys.

Thelma Carpenter, former Count Basie vocalist now soloing, signed by Majestic Records last week.

FLASH!

CARLOS RAMIREZ
SINGS
LECUONA'S
"MARIA MY OWN"
(Marie-La-O)
Hollywood Bowl Sept. 12th
with CUGAT'S
100 Piece Orchestra
and Chorus of 125
CALA EVENT OF THE SEASON

FLASH!

CHOPIN MUSIC
Set to Top-Notch Lyrics
"COUNTING
EV'RY
MOMENT"
A SURPRISE SELLER!
A REAL NATURAL!

FLASH!

DOUBLE HEADER
FRANK SINATRA
+
XAVIER CUGAT
AND HIS ORCHESTRA
"MY SHAWL"
COLUMBIA RECORD
36842
JUST RELEASED

FLASH!

LECUONA'S
Latest Novelty Hit
"TRU-CU-TU"
The Best Dance Tune
In Years
(Remember His
"SAY 'SI SI'")

FLASH!

BUCK RAM'S
NEW CHRISTMAS HIT
"COUNTING THE
DAYS UNTIL
CHRISTMAS"
Material Now Ready

FLASH!

BUCK RAM'S
LATEST BALLAD HIT
"MORE THAN
YESTERDAY"
Write for copies
and Orchestration

SOLID BLOCKS—SOLID FOUNDATION

BUILT THE HOUSE OF HIT'S 1894-1945 OVER 50 YEARS!

EDWARD B. MARKS MUSIC CORPORATION

BUILDING A RADIO CITY NEW YORK 707

AFM Quest for Band Gross Income Info Puzzling Agencies, Maestros

Booking agencies and bandleaders are doing much speculating concerning as to the reason the American Federation of Musicians has been forcing information from the various major agencies on the annual gross income of top bands and their leaders. Since early July, the AFM has been seeking this information, which some of the agencies have refused to give, even as far as the AFM is concerned, and is only now being given by the data. Many of the leaders involved were very reluctant to have such information turned over to the union, but saw advantage in taking a definite stand against the organization's pressure. That the agencies felt the same is indicated by the fact that they sought written consent of the leaders before supplying the union with the data.

While no one seems to know the nature of the data which the union will put its knowledge of the annual income of top names, it's figured that it conceivably has something to do with the investigation of the union into the losses of bands on location dates. Another thought is that the AFM might be figuring on revising its rule allowing only 5% of the top returns to financiers and personal managers of bands.

ASCAP Chiefs In S.A. This Wk. (10)

John G. Paine, general manager of the American Society of Composers, Authors and Publishers, and ASCAP attorney, Wallace Dowdy, ASCAP attorney, Wallace Dowdy, and Scotch Booney, head of the Performing Rights Society (British), will leave for South America Saturday (13). They will be gone several weeks on S. A. performance rights problems. Unquestionably the trip will be a connection with the new deals. Currently, a large part of S. A. performance rights representation is tied up with Peer, head of Peer-International, who is affiliated with Broadcast Music Inc. (BMI). S. A. is the only continent to eliminate him from attendance at the forthcoming annual meeting with CMO members. Notwithstanding leaving today (Wed.) for the con- will consist of Deems Taylor, ASCAP president, who will precede George Meyers, George Hoffman, and Stanley Adams, writer member of the executive board, and chairman of the executive committee.

Tooter, Borrowed Horn Blow Together, Now One Is in the County Jail

Pittsburgh, Sept. 11. Floyd Thornton, trumpet player, was sentenced to four months in county workhouse last week on a charge of stealing an instrument. William Franklin, saxophone leader, had Thornton arrested after the horn disappeared. According to Franklin, he hired Thornton recently for his band. Later he found a trumpet on Franklin's instrument and he failed to show up for subsequent rehearsal and so did the trumpet. Thornton's lawyer needed the money so he pawned the \$75 trumpet for \$11, and lost the pawn ticket.

Nemo Roth, Harry Tenney— In New Music Pub Trips

Cheney, the music business, last week put Nemo Roth, former with Broadway Music, in as professional manager of the Saunders Music and Harry Tenney in as general professional manager of Vanguard and Grand Music firms, owned by Elmitte Fred MacKay. MacKay's outfit has been comparatively inactive for some time, so far as pop songs are concerned. Nemo Roth will be getting a staff of 10 to work. It's An Zelda, former with Broadway, into the outfit along with Chick Kavara and professional manager Sam Wagner. Tenney, who has been with the Makers-Brown in N. Y.,

**Pavilion's 1-Nighter
Back to Pre-War Sked**
Another outstanding eastern one-nighter that has been operating with big hands and in big style, top name since the start of the war, is a result of pre-war schedules. The Pavilion, Johnnie Johnson, N. Y., has booked Charlie Spivak for Sept. 21 and intends maintaining this as often as it can secure names. Spot is owned by the Johnson Shreve and is operated by Ralph Hackett.

U's 5G for Rimsky Sync Pic Rights

Universal Pictures last week paid one of the highest amounts of ever laid out for synchronization rights to music by paying \$30,000 on the line for exclusive use of any or all Rimsky-Korsakov material. Music to be used in "The Sea, the Wind, the Waves," the contract giving U a hold on the material for three years, but only for their use of it in the one picture.

Some time ago a slightly higher figure for the above was offered by Warner Bros. for George Gerahwin's "Rhapsody in Blue," published by its own music publishing subsidiaries.

Wired Music Men Meet With ASCAP Reps; Form No Definite Conclusions

Meeting Monday (10) between American Society of Composers, Authors and Publishers officials and wired music men of various services that supply wired music to industrial plants here. Most of them, however, are suggestions on the licensing by the society of this type of music usage. None of them, however, are conclusive despite the assertion by the representatives of the Music, Standard Publishers of America, that they would be acceptable to industrial users of music.

There will be additional mulling of the problem by both sides, after the meeting is held in New York place. Finally, the findings of both sides will be referred to the society's executive committee for judgment. For the past couple years, ASCAP has been dispensing licenses for the use of its music in industry for \$1 a year, merely to stabilize the society's hold on such usage. Now that the music industry is seeking more proper performance payments, as it stands, it is probable that the organization will seek to have the factories will stand the cost of the music, in part passing it on to users as part of regular fees.

ARTIE SHAW'S MUSIC CORP. PACT OKAYED

Arrangement by which Artie Shaw's orchestra is transferred from Warner-Brisis agency management to Music Corp. of America has been agreed upon, but not yet formalized. Coin involved in the switch amounts to \$100,000 in salary for Shaw, plus \$100,000 in initial commissions earned by Shaw on MCA-booked dates.

Shaw is currently on the Coast where he has spent the majority of his time since being discharged from Army about two years ago.

Miami Frolics Axes Band Budget as GIs Depart

Since the Army and Navy have begun to leave Miami, the city's annual area training grounds, and have announced that by the first of the year, they will be fully demobilized, the Frolics, Miami name band, has pulled its ins. It has cancelled up names booked for the fall and winter and will stick with a smaller band budget. In the future, it may not be expected \$2,000 worth for talent. Frolics had a long string of top names booked for the fall and winter, including Frankie Carlo, Jimmy Dorsey, et al. All have been demobilized. Due to the loss of the facilities paid higher. It offered Tommy Dorsey a bid \$100,000 a year for the fall and winter, which was turned down by asking for \$12,500.

Music Pubs, Songwriters in Burn V.S. Col. Pix-Song Lyrics Reprint Deal

Salad Balled
Hollywood, Sept. 11. Operators who handle the files for the name-your-tune tunes are being swarmed by the sudden popular demand for classic. They are about ready to give out the songs of popular songwriters which customers ask for with alacrity possible. Thus, for "Choplin's Polynesian" but demands for the "Marionette" run it a close second in the twisted tongue stakes.

ASCAP Warns All Stations on Rights To 'Heart Songs'

American Society of Composers, Authors and Publishers has advised all radio stations that the song "My Heart Goes On" is exclusively licensed by the act that Ronan Breton, French publisher of the tune, was still a member of SACEM, the French performing rights society which until ASCAP recently renewed its reciprocal rights agreement.

ASCAP claims rights to the music via a deal Breton made with it and organized several years ago upon the termination of the reciprocal membership in SACEM. Previously, the tune had been split between the two performing groups, but the fact that an ASCAP writer had supplied the English lyric, Leeds Music as ASCAP publisher, markets the tune.

SPA, PUBLISHERS START NEGOTIATIONS

Contract committee of the Songwriters Protective Assn, had its initial meeting last week preparatory to beginning negotiations with music publishers for a new contract. Initial meeting didn't go very far toward any finalizing changes which will be made in their relations with publishers and it will be followed by almost weekly meetings. Current agreement between the two factions isn't expire until next year. However, due to the numerous changes the writers are expected to bring before the board of directors SPA committee and the Music Publishers Protective Assn, which represents the publishers, the negotiations, are expected to begin this fall.

Otis Rene Free of Coast Indie Disc Makers Org.

Hollywood, Sept. 11. Organization of the Pacific Coast Record Manufacturers' Assn, has been elected to its new board of directors, president, and Jack Gutshall, vice-president. Membership numbers 28. The association is divided into four groups—producers, manufacturers, distributors and miscellaneous—representing the board of directors as follows: Leon Rene and Cliff McDonald, producers; Mill Moffett and Fred Loeb, distributors; Sam Goldberg and Charles Eckart, manufacturers; Hank E. Fine and Howard Countryman, miscellaneous.

Ted Wallerstein Plans Survey Trip to England

Ted Wallerstein, head of Columbia Records, is planning a survey trip to England to check on the facilities that company had there for the recording of recordings by the group. Exact date of Wallerstein's departure from this country hasn't been fixed, but it is expected to be some time in October. All of the major U. S. disc outlets are being visited, which will have English counterparts.

Both music publishers and songwriters are highly incensed over the direct deal made by Columbia Pictures with Irving Berlin, Inc. for the reprint rights to lyrics of unpublished songs used in Columbia films. Columbia has offered to pay for the Song Lyrics for a reported \$75,000, and publishers and writers see in the arrangement a threat to their income from lyric map sources should other studios get similar deals. It is understood that it passes both their rights should any become involved with Columbia in writing publishing contracts.

Songwriters' Protective Assn. is particularly aware of Columbia's arrangement and has written to Irving, which was made by Jonie Tapa and the Irving Berlin-Bernstein Co., N. Y., to take charge of all Columbia music activities in Hollywood, which was made by Irving Berlin. It is formulating a letter to all members warning them not to conclude writing contracts with Columbia. The lyrics in lyric rights are deleted. That the Music Publishers Protective Assn. is also aware of the provisions of the deal is indicated by the fact that members of the board, in writing their dissent, dwell upon the subject briefly.

Perhaps the first instance of a rejection of such a contract is (Continued on page 46)

WLB Assures 10% Of Scale Increases

N. Y. local 802 of the American Federation of Musicians was assured last week by War Labor Board officials that its year-end scale increase for scale increases for N. Y. hotels and cafes would be granted. When officials of the union announced the boost comes through there's going to be quite a scramble due to the fact that the union has been retroactive to Feb. 28, 1944. Most spots are thought to have been holding the increase for some time, but they expect there will be some fun. Local itself is going to supervise collection. Scale increase is 10%, varying with different class jobs. To musicians playing the most popular nightclub music, the scale increase arrangements with employers, the industry has agreed to pay 10% on \$86.25 weekly. Class 'A' spots and from \$61 to \$64.50 in Class 'B' spots. The increase will be retroactive drawing pay exceeding scale the boost will not apply. In situations where they have been paid more, where between the old scale and the new, the difference will be collectable.

O'Connor Brings MPPA Board Up to Date on MPPC Probe Into Payola Sinus

John O'Connor, head of the Music Publishers Contact Employees union, went before the MPPC board of directors last week. O'Connor, at his monthly meeting last week, and devoted an interesting report on the payola investigation into the payola situation. The investigation of the MPPC's board of directors, which has been present, most of whom had last year contributed to a fund to help the MPPC. O'Connor said that had been understood that would soon be formally set up. Beyond that, O'Connor said that the MPPC's board of directors, which has been present, most of whom had last year contributed to a fund to help the MPPC. O'Connor said that had been understood that would soon be formally set up. Beyond that, O'Connor said that the MPPC's board of directors, which has been present, most of whom had last year contributed to a fund to help the MPPC.

Army Air Force Dance Orch in N.Y. Holdover

Army Air Force dance orchestra, formerly led by the late Capt. Glenn Miller, will remain on duty in N. Y. until the end of the war, it was explained. Band, led by Sgt. Jerry Gray, Miller's arranger, will do four network broadcasts weekly on Army shows starting Sept. 29 when it resumes "I Sustain the Wings" on NBC. The band will be replaced by the other three shows will be a half-hour on the ABC net and two on Mutual.

Spots Reap Coin Returns on Loyalty Shown by Top Bands' Followers

Location band buyers employing bands that have been in the topmost circle since before the war have noticed an unusual phenomenon lately with respect to the total gross returned by these outfits. Many of them are turning up much higher average checks than they did before the war, for which there is only partial explanation.

For example, during Harry James' record-breaking run at Frank Daine's Meadowbrook recently, he returned an average check (per person) of close to \$4, considerably higher than his own draw of last year and more than double the individual's patron. Total drawn by Glenn Miller when he was on the top of the heap. Higher prices for food and drinks is one answer, but the boost isn't likely to have meant that much difference.

The biggest difference is made by the fact that since Pearl Harbor, James' followers grew out of the teen-age class and are now in a better position as far as business concerns go to spend more coin when they go out. It was distinctly noticeable during James' run at Meadowbrook that he was drawing few 17 and 18-year-olds; that the majority of his record-breaking crowds were in their early 20s, better dressed, better behaved, etc.

and better heeled. In other words, he was playing to the same groups that followed him when he first hit the jackpot.

Club owners have long noticed that as long as one stays in the top or near the top of the band-heap, they draw better spenders. That's because they keep the majority of their followers as the years go on and as these followers progress in the business world they're better able to spend.

Reaction to James at Meadowbrook indicates something else to band agencies. It clearly shows that the youngsters who weren't on tap at Meadowbrook for James' recent run are wide open for new talent. They want their own idols, not idols that were around when they were in an elementary school.

Claude Thornhill Under Treatment for Infection

Claude Thornhill, who is a leading Navy bandsman since donning a uniform about three years ago, is currently at Great Lakes Naval Training Station undergoing treatment for an infection of the ears and a bad sinus condition. He was transferred there from a San Francisco hospital after contracting the infection in the Marshalls while on a tour of Pacific bases with his service orchestra.

Thornhill was stationed in the Hawaiian Islands for a long while after joining up with Artie Shaw when that leader formed a civilian orchestra and took it into the Navy as a unit.

Raphael With Bornstein

Hollywood, Sept. 11.—Fred Raphael, recently resigned as synchronization department head of Shapiro, Bernstein Music Co., has joined Saul Bornstein in business management of three publishing houses: Borneo, Inc.; A. B. C. Music Company, and the Bogat Music Co. Raphael will be general assistant to Bornstein with headquarters in New York.

MICHAUD AS BUDDY RICH MGR.

Buddy Rich, who intends having his own band with his current contract with Tommy Dorsey's cozier, will be managed by Arthur Michaud, 29-D-4 handler, when it does happen. Rich is under management contract to MCA.

Michaud will also handle Buddy Moreno and Ziggy Elman when both get out of service and form bands of their own.

George Bastman assigned as scorer and musical director on "Time For Two" at Metro.

British Best Sheet Sellers

(Week Ending, Aug. 20, '45)

Let Him Go.....Yale
Use a Prayer.....Columbia
Comely Courtship.....F. Maurice
Piece of String.....B. Wood
Gipsy.....F. Maurice
Who the Dreamer.....Southern
Beginning See Light.....Connolly
Dreams Getting Better.....Connolly
We'll Gather Lilies.....Connolly
Don't Fence Me In.....Chappell
Wedding Waltz.....Gay
ROSSINI.....Cinephone

Collegiate Circuit Coming Into Own

With the war over and buses again available, the college circuit itself is beginning to revive. Fall semesters will be getting under way in many schools due to start, and dance band buyers' committees are becoming active.

It is expected that college date business will return to prewar volume for some time. Many former student bands still in service and active ones are being snagged by draft boards as they reach 18.

Before the war, colleges were a major source of one-night income for established bands and they saved the careers of many a entry leveler.

T. D.'S 8-DAY DAILEY DATE

Tommy Dorsey bounces right from his current spot at the 400 Club, N. Y., into Frank Daine's Meadowbrook in November. He'll play that spot only eight days, however. 22 days before going into the Capitol theatre, N. Y.

Randy Brooks records Dorsey's "Swing and Dance" with Earl Hines. Prima went into Dailey's last night ("Tuesday").

Col. Pix-Pubs

Continued from page 45

ffered for publication occurred recently. Columbia Records, which has set up two subsidiary publishing houses, is negotiating to purchase the rights to a new picture tune from a current Columbia picture. Studio's Lyric Rights deal with Song Service killed it.

Independent publishers, that is those not affiliated with a film studio, with whom Columbia intends to make deals for the marketing of songs stemming from the studio's musicals, are so burned at Columbia for the arrangement that they promise retaliation whenever possible. Most assert they will never accept a Columbia song for publication with the lyric rights reserved, and they further say they and they are concerned Columbia will find them tougher to deal with in an area where the studio is seeking synchronization rights to songs in their catalogs.

Many publishers also are contemplating retaliation on Song Lyrics. This will probably eventuate when contracts between them and the lyric outfit come up for renewal.

Briefly, the lyric rights to songs have come to mean a substantial amount of money to the publishing industry as a whole since the virtual elimination of bootleg lyric dispensers by the MPPA. Last year the business drew approximately \$660,000 from this source and this year might collect as much as \$750,000. This is a tidy sum to large and small publishers alike and they feel that Columbia's direct deal with Song Lyrics can set a precedent that can disrupt this income.

Columbia Pictures took exception to the "Song Lyrics" story (Aug. 27) on its \$660,000 from this source and its deal with Song Lyrics, on the statement which said the studio had no right to house of its own. It recently set up the John Hines Co., an outfit that will hold all copyrights and not taken for publication by independent publishers.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, the records are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Atchison, Topeka, Santa Fe (8) (Fest.).....Decca
2. 'Til Rhin' Time of Day (4) (Santly).....Capitol
3. I'll Forgive You (7) (T. B. Harries).....Decca
4. Gotta Be This or That (5) (Harms).....Decca
5. You Belong to My Heart (15) (Harris).....Decca
6. 'Til You Leave That Guy (9) (Bourne).....Decca
7. I Wish I Knew (15) (Triangle).....Decca
8. Tempo (2).....Capitol
9. There Is Said It Again (20) (Valiant).....Capitol
10. Paper Moon (1) (E. B. Marks).....Ella Fitzgerald

Eckstine Comes Home

Pittsburgh, Sept. 11.—Billy Eckstine, young colored band leader, will be repaying an old debt when he brings his orchestra to Harry Hende's Savoy Ballroom for a one-night stand Tuesday (18). He'll be joined by Earl Hines, who organizes Eckstine, a Pittsburgh, his star.

Two years ago, Hende was operating the Savoy Ballroom (in a different location now) with a house band for night dancing. Eckstine kept after him for a chance to lead the outfit and sign. One night when Hende refused to show Eckstine, Eckstine kept after him for a chance to lead the outfit and sign. One night when Hende refused to show Eckstine, Eckstine kept after him for a chance to lead the outfit and sign. One night when Hende refused to show Eckstine, Eckstine kept after him for a chance to lead the outfit and sign.

Upbeat

Trene Daye has left the Charlie Spivak orchestra. Her successor has not been selected.

Jimmy Palmer orch booked into the Vogue Terrace, Pittsburgh, for two weeks beginning Sept. 28, following the Terry Wald engagement.

Artie Shaw orchestra starts Sept. 28 in weekly four-night stint at the Meadowbrook (formerly Casa Manana) in Los Angeles, with another nucleus playing the terrace three remaining nights.

S. Sgt. Charles Craft (Baron Elliott, band leader) has been awarded the Bronze Star Medal for meritorious service during the European campaign.

Decca Records will do "Marinka" album with Joan Roberts and Harry Stockwell, of the original show, in the lead. Ray Kavanagh, conductor at the Winter Garden, N. Y., where show is current, will conduct.

Randy Brooks orchestras recorded for Decca last week with Ella Fitzgerald.

Helmuth Gottschalk, veteran Pittsburgh drummer, is with Vince Borrelli house orch at Casino theatre, Pitt.

Johnny Bothwell joined Gene Krupa orchestra. He will eventually have his own band.

Pan-A-Mer Discs. Sign La Salle, Chicago, Bands

Dick La Salle, Chicago, now playing the Mayfair Room of the Blackstone hotel, and Kiki Ochari, leader of the Colony Club, have been signed by Paul Shubin for recordings under the new Pan-A-Mer label.

Two Plumba records are in process of being cut and are expected to be released early next month.

George Wagner and Milton Rosen composed "I Love with Love" for "Shady Lady" at Universal.

MUSIC BOURNE TO LIVE THESE FOOLISH THINGS BEHIND ME OF YOU BOURNE, Inc. 299 Broadway, New York 7, N. Y.

MILLS MUSIC TOPPERS WELCOME HOME MARY LOU THE BLONDE SAILOR I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME MILLS MUSIC, INC. 1619 B'way, New York 19, N. Y.

REG D MARSHALL OF HIS OWN PEARL AND AS

Thanks To—KORN KOEBLERS • VINCENT LOPEZ • AL TRACE BILL MCUNE • LES ELGART • STAN KELLER THE VELVETONES • UNCLE DON • RAINBOW HOUSE COAST TO COAST IN THE SAND LINDY TRIO • JACK ARTHUR • TEDDY KING FOR DOING THE NEWEST NOVELTY SONG SENSATION I KNOW SOMETHIN' I WON'T TELL YA HEADED FOR THE HIT PARADE "Winter Interlude" "I'll Take A Little Time" All Material Available GAUMONT MUSIC PUBLISHERS 1619 Broadway, New York 19, New York Phone: O'Connell 9-2882

OP. HIT OF YESTERDAY GREAT POPULAR STANDARD TODAY DON'T KNOW WHY (I JUST DO) Lyric by ROY TURK Music by FRED E. AHLERT Published by LEO FESST, Inc.

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The Nation's NO. 1 Ballad THE GUY BARTON MUSIC CORP. NEW YORK - CHICAGO - HOLLYWOOD Charlie Ross, Gen. Prof. Mgr.

Inside Orchestras—Music

Move by Seranton Record Co. and Capitol Records Distributing Co., Inc. to dismiss an alleged complaint, in a suit filed by the Continental Record Co. for attempted conspiracy to drive them out of business, was set off last week by Supreme Court Justice Reesman's decision in N. Y. until Sept. 14. Suit charges Seranton refused to honor contract to supply Continental with records for the purpose of preventing the company from carrying on its business. Court further charges Seranton forced certain untenable terms and conditions upon them and then completely stopped pressing their records just before his 1944 contract was to start.

Continental asks for \$250,000 damages, also asserting that prior to the cut off of its supply by Seranton, they had paid Seranton more than \$500,000 on contracts from 1941 to 1944.

Continental also has a breach of contract action against Seranton in Federal court, which also asks for \$250,000 damages.

Woody Herman's orchestra went into a Columbia Record studio last week to cut recordings with a band a bit different than the one that has been working at the Pennsylvania hotel, N. Y. At the last minute, it was found that drummer Davey Tough was ill and couldn't make the date. He was understood by Buddy Rich, Tommy Dorsey's drummer, who had just gotten into N. Y. from the Coast. Another addition was Red Norvo, who simply wanted to inject his vibes into one of the band's arrangements. Another was the adding of a sixth trumpet player for the date.

Near the completion of Tommy Dorsey's opening night at the 400 Club, N. Y., last Thursday (8), he rounded up a bunch of contemporary leaders in the room and staged a jam session that had the patrons left in the spot at that hour by the ears until it was over. Duke Ellington, Woody Herman, Benny Goodman and Charlie Barnet combined with Dorsey, Buddy Rich and Charlie Shavers for an impromptu thing that lasted nearly an hour. They seemed to get as much kick out of it as the listeners.

Herman Middleman, vet local maestro, who quit music business several months ago to operate a meat and grocery market in Pittsburgh, has sold out for partial return to his old trade. He's not going back to the piano or bion again, however, but will become the wholesale distributor in this territory for outfit known as Duke Box Records. He's going in with a brother-in-law, Al Hamburg, who has the agency for JBR in tri-state area.

Five band openings in three nights in the N. Y. area is giving the usual attendees at such events a preview of the usual bunching of fall openings which will occur next month. Stan Kenton bowed in Monday (10) at the Pennsylvania hotel, N. Y., replacing Woody Herman; Louis Prima, at Meadowbrook, Lloyd La Rue at Glen Island Casino, and Art Mooney, debuted last night (Tuesday) and tonight (Wednesday) Duke Ellington opens along with a new show at the Zaniesbar, Broadway niter.

Television committee assigned by the American Society of Composers, Authors and Publishers to look into that phase of future performance rights licensing, has had two meetings so far, but has not reported any conclusions to the ASCAP board. Committee is still involved on whether television performances should be classed as dramatic rights or not, etc. There has been no discussion on income, on what basis it should be collected, or how it should be distributed.

Got 'Em Guessing

Editor, "Variety":
I recently caught your June 27 issue, and a small piece concerning Prima's contri to the 66G gross at the Strand. It seems that the big take has 'em guessing.

The article didn't mention the Lily Ann Carol at all. I thought you might be interested to know that in a recent American Forces Network poll on femme warblers, Miss Carol crowded Dinah Shore for top honors, which is a bad for a comparative newcomer singing with a band.
For months, her waxing of "I'll Walk Alone" was heard at least six times per day, with requests just a "pourin' in. The gal is hot stuff, and if her reception over here is any indication of things to come, she'll be, to coin a cliché, "A Name to Reckon With."

Sat. Harold Farberstein.

Music Notes

Will Osborne will have several of the old tunes released again by Decca.

Irving Berlin has written new lyrics for "Puttin' On the Ritz" for his "Blue Skies" pic.

Leopold Stokowski recorded Rachmaninoff's Second Piano Concerto with 110-piece orchestra and Artur Schnabel at the piano for Victor on Republic sound stage.

Hoagy Carmichael has deflected "Silver Saddle" and "I'm Gettin' Married in the Morning" for Walter Wanger's "Canyon Passage."

Max Steiner will write original score for Warner's "A Stolen Life."

Lauritz Melchior and Nadine Connor, with Charles Previn directing orchestral and five-voice chorus, dished four sides for Victor of tunes from Metro's "Two Sisters From Boston."

Victor Young, with 50-piece orch, has recorded six platters of semi-classicals for Decca.

Bands at Hotel B. O.'s

Band	Weeks Played	Covers	Total
Blue Aroma	47	1,850	82,200
Chuck Foster	5	1,900	9,875
Woody Herman	8	3,175	27,200
George Olsen	7	3,225	23,450
Les Elgart	2	750	2,200
Eddie Stone	16	1,900	38,725
Sammy Kaye	2	3,075	9,600
Tommy Dorsey	0	13,100	3,100

*Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Heston's floor show, 4 Dags.

Chicago

Lionel Hampton (Parthen Room, Sherman hotel; 950; \$1.50-\$2.50 min.), Hampton opened big Friday (7), splitting nice 5,700 with George Paxton, who closed.

Jahany Long (Boch Walk and Marine Room, Edgewater Beach Hotel; 4,600 combined; \$1.25-\$1.50 admission to Beach Walk; Marine Room, 50c-75c cover charge, no minimum), made small breaks in the weather most of the week pulled it up to \$1,500.

Clayde Mc Coy (Boulevard Room, Stevens hotel; 650; \$3-\$3.50 min.), McCoy and Pritchman, A. J. Cantu, Dlvons, Raye & Pedro, etc., got big \$500.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50), Getting plenty of moola with hotly 4,200 covers.

Ted Straeter (Billmore; 900; \$1-\$1.50), Clicking along at a beautiful pace with 4,100 lats.

Location Jobs, Not in Hotels

Ray Bauduc (Meadowbrook, Cedar Grove, N. J.; cap. 1,650; no cover, minimum \$2 weekdays; \$3.50 weekends), Bauduc's name and new band didn't mean too much here. About 3,700 on second week. Louis Prima replaced last night (Tues.).

Shorly Sherack (Glen Island Casino, New Rochelle, N. Y.; cap. 1,100; minimum \$1.50 weekdays, including 75c music charge, \$2.50 weekends, including \$1 music charge), Shorly Sherack's new band did consistently well here all season. About 3,150 people last week, his kick.

Les Brown (Palladium, B. Hollywood, 7th week), Hiked way up to mighty 30,000 with smash weekend big.

Louis Armstrong (Trianon, B. South Gate, 4th week), Down a bit because of wet weather giving beach play but still fine at 8,600.

Leighton Noble (Slappy Maxie's, N. Los Angeles, 38th week), Maestro bowed out to capacity big of 3,900.

Carmen Cavallera (Ciro's N. Hollywood, 18th week), Mighty returns for the master maestro at 2,900 lats.

Gay Claridge (Chez Paree; 650; \$3-\$3.50 min.), Jerry Lester, Bob Evans, Cabot & Dresden and Dixie Roberts followed Joe E. Lewis Tuesday (4), Got 5,400.

Harry Cool (Blackhawk; 500; \$2-\$2.50 min.), Steady 4,200 for Cool, Gene Fields and topping Andrews Sisters.

Ted Lewis (Lulu Quarter; 700; \$1-\$3.50 min.), High hat tragedian isn't so tragie after all; 4,800 this time.

The Band of the Year

MARIA KRAMER

THAT GENIAL IRISH GENTLEMAN

AND HIS ORCHESTRA

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DON DARCY • JANIE FORD • DICK WISE • ARCHIE TOWNS
THE FOUR SHAMROCKS • THE MOONEY CHOIR

NOW-RETURN ENGAGEMENT FOR



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FAMOUS BLUE ROOM

HOTEL LINCOLN
NEW YORK

Direction—MUSIC CORPORATION OF AMERICA



BROADCASTING
NBC, CBS and MUTUAL
NETWORKS

Billing Muddle at Cafe Zanzibar. N. Y., Prevents Daily Ads on \$13,000 Show

Because of a billing liff between Dick Ezzilman and Louis Jordan, dilemma of having a show costing \$13,000 weekly, and being unable to advertise it is facing Joe Howard and Carl Krbe, Zanzibar. N. Y. operators, who struggle with the feuding big act tonight (12).

Although it's customary to start the advance ballyhoo at least a week before the show's green, Zanzibar-ops have been fearful of getting in any ads because of possible breach of contract. Trouble stems from the fact that Louis Jordan's Tympany Five was promised co-billing with whatever major act was used, while Duke Ellington's handlers insist on having him marquee on the top line.

Together, on one stage, it's so sensational, you wouldn't believe it, even if we told you."

Howard is also the scene of an other battle. As a result of a tiff between Carl Calloway and Claude Rains, which wound up in the courts, Suit will be tried later.

Arbitration Bd. Cancels Sol Tepper Contract With Comic Artie Dann

Artie Dann, comedian, was last week given permission to arbitrate his exclusive contract with Sol Tepper, talent agent, via a decision of a board of arbitrators. Findings were filed with American Guild of Variety Artists.

Dann consisted of Lester Layden, for Tepper; Ted Claire, AGVA (for Dann); and Alan Corrie, impartial. After both sides had presented their arguments, arbitrators agreed that the AGVA-agency contract held by Tepper with Dann should be nullified.

While the decision involved only the AGVA part, which gave Tepper an exclusive on the comedian's service for vaude and niterky bookings, it was recommended by the arbitrators that the entire contract be nullified. The decision involved only the AGVA part, which gave Tepper an exclusive on the comedian's service for vaude and niterky bookings, it was recommended by the arbitrators that the entire contract be nullified.

Arbitration was precipitated when Dann filed a complaint with AGVA weeks ago asking permission to nullify his contract with Tepper. Tepper was unwilling to rescind contract and matter was ordered to arbitration by AGVA.

Dann claimed Tepper had not lived up to obligations of exclusive contract in that he did not, according to the comic, work in his (Dann's) best interests.

TEMPORARY RELEASE OF R. B. & B. HEADS SOUGHT

At the request of Thomas Watson, attorney general of Florida, a special meeting of the Connecticut board of pardons is slated to be held in Hartford Saturday (15) in the matter of James A. Haley, former v.p. of the Ringling, Barnum and Bailey circus; and George W. Smith, show's general manager. They and Leonard Ayres—singer are in Weatherford prison as the result of the circus fire in Hartford last summer.

Application for the parole of Haley and Smith was made at the request of Sarasota, Fla., city officials, who need the testimony of both in settling the John Ringling estate. Showman sent his museum to Sarasota some years ago.

Edward Vestige, electrician, and James Calley, circus salesman, who were also jailed in connection with the tragedy, were released from the Hartford city jail last week.

Delay N. Y. State Pic Exam Albany, Sept. 11

Civil service examination for the \$7,200 position of director of the motion picture division, N. Y. State education dept., will probably not be held until late fall.

Reason for delay has not been revealed.

Saranac Lake By Happy Banway Musical Shesdel upped for male and mid level

Spel. Ealon K. Goldthwaite, author and member of the all-star, was making a Lake Clear Inn with his troupe.

Helen Moran, formerly with the Bravard circuit, is the new star-for-see at the Rogers.

Joe Williams, who made the grade in the musical, is being booked as a go-home player.

Patricia Edwards, who cured here, is visiting her sister, Kay Laun, who is Rishing good reports.

Edna Miller will get discharge papers within next few weeks.

Benito Collada back on Crescent Bay after a two-week stay in the Big Town.

Bill Coleman and Mrs. Gertrude Hagen shot in from Brooklyn to visit Diana Hagen, who is doing nicely.

Patricia Edwards, who cured here, is now performing at the Majestic in New York.

If At First You Don't Succeed

Pittsburgh, Sept. 11

A Pittsburgh niterky owner booked a six-act team several months ago and wanted to let the girls go at the end of the night; they were not bad. Some time later, turn was submitted to him again by another agent and this time the ceiling at the very thought of them.

This summer, another sister turn was booked six-act unseen and the café owner exploded at the opening show when he discovered they were the same girls, working under a different name and act.

However, they were so much improved, with the result that owner liked the girls so well this time he held them over for six weeks.

Hermanos Williams Trio Is Breaking Up, Both Men Forming New Acts

Louis Santos, top-stander of the Hermanos Williams Trio, has broken with Pablo Williams and is forming the Hermanos Santos Trio, which has already been booked to open at the Latin Quarter, Boston. Oct. 27, Santos is teaming up with his brother Johnny and a girl, Maria.

Pablo Williams is breaking in a new man and act will continue White parting was amicable, one reason for breakup is said to be Williams' prolonged attention to outside production. He produced a "Bobby" show at the Havana, Madrid, N. Y.

Despite similarity of group names, the Williams' show is not a "Bobby" "hermanos" is Spanish for brothers.

3 Men Held in Chi Niterky Murder to Grand Jury

Chicago, Sept. 11

Verdict of murder was returned last week by a coroner's jury in an inquest into the death of Carl Danquist, 39-year-old manager of the Town Casino, loop niterky in which Danquist was shot.

Three men who confessed to the slaying, he held for the grand jury. Those named are Robert White, 18, who admitted firing the fatal shot; Joseph Gilmore, 24, porter in the spot; and James J. Jones, 18.

With the aid of Willie Perry, 17, another porter, cops captured Gilmore and he implicated his companions, Jones and White, but near the basement office of the late Danquist, who was seeking a \$2 raise, entered with Danquist. While shot Danquist when the manager lunged at him, Britzite said.

BRONX YIDDISH VAUER

The Windsor, Bronx, will reopen for Yiddish vaudeville next Monday night, Sept. 17, with Irving Grossman, Diana Goldberg, Irving Grossman and Mae Shoefeld heading the inaugural program.

Unexpected Foldings of War Plants Hurting Niteries, L.Q., Det., Retrenches

Freeman's Citations

Dallas, Sept. 11

Charles J. Freeman, manager of stage entertainment for the Inter-Service Circuit, has received a certificate of merit from Basil O'Connor, chairman of the American Red Cross.

The certificate is for conspicuous service in activity "to make the life of the servicemen's wives burdensome and for more important contribution to the war effort."

Philly. Spots Closed By V-J Booze Ban Ordered By AGVA to Pay Acts

N. Y. headquarters of American Guild of Variety Artists has upheld ruling of the Philadelphia local that payment of salaries to acts during V-J Day celebrations last month. Governor of Pennsylvania tabled legislation for a 90-hour period, and some of the spots closed down completely, after serving 60 V-J. They didn't want to pay talent for time off.

Philly. acts that continued to work without liquor gave shows as usual and paid acts in full, but a group of members of the Cafe Owners Guild, representing about 25 spots, closed down. They wanted to dock pay for time not in act.

Dick Jones, AGVA's Philly rep, stated that since places were not expected to suspend business, excepting at the bars, it was not an ordered shutdown and therefore the acts must be paid in full.

Niterky ops sent a committee to New York, where an appeal was made at the national A.G.A., which upheld ruling of the Philly branch and ordered payoff. Amounts due have been posted in crown and was paid off this week.

% FILM BACKLOG CUES CLEVE. VAUDE VACASH

Film backlog is causing a two-month elimination of vaude from the Palace, Cleveland, from Nov. 1 to the second fest-backout at the Palace this year and the second house to close five weeks.

The Earle, Washington, recently eliminated stage shows because of the film situation. Backlog consists of big percentage films.

House's success with stage shows for the last two years has been questionable. Show has drawn with top standards and on many engagements has lost money. Most bad packages shows hitting this spot play on percentage.

Mpls. Council Figures To Go Into Theatrical Biz

Minneapolis, Sept. 11

Alderman Henry Banks, chairman of the City Council's means committee, has proposed to the Council that the city acquire the ownership of the annual Aqua Follies, water show feature attraction of the city's summer season, to raise a revenue measure. Banks' claim show made a profit of \$75,000 this year, but that city might earn \$1,000,000 annually from it, for the municipal exchequer.

House has been staged by Al Sheehan, former WCCO radio station assistant manager and now artist's bureau head, and a dance agency, who pay a percentage of the profits to the Annetunial Assn., business men and city leaders' group. The group derives the annual local summer madras. The assn. owns the lake equipment for the water show.

Cutbacks in war contracts are trying to affect niterky takes. First impact has been felt at the East Quarter, Detroit, where the Riz Bros, signed for \$10,000 weekly for what was to have been a three-week contract, were cancelled out Friday (7) after one of the most disastrous stages of bad business spot had been since it opened. Comics were playing before 200 and 300 nightly.

Because of the situation, L.Q. management is trying to get out of the Martha Raye contract calling for 15 days at \$8,500 weekly. So far cancellation hasn't been consummated.

William Morris agency, which set the Martha Raye deal, intends going to the American Guild of Variety Artists on the issue. Agency, in the meantime is attempting to book Miss Raye on a new theatre date. She's already set for the Earle Philadelphia, Sept. 28.

Detroit has been hit especially since the sudden end of the war caught the majority of the auto plants unprepared.

L.Q. however, will attempt to continue with other performers contracted. Beatrice Kay is scheduled to start following the Martha Raye date at \$2,500 at the head of a package, while Henry Fields is down for something in November.

Management feels that it will have to make up the difference on the bill. It's pointed out that at the end of last season spot similarly took a loss. Beatrice Kay is booked for Lee, while acts in the lesser money brackets actually proved profitable. Surrounding talent will be heavily loaded with novelty and sight acts, which has proven to be a wise policy for that spot in the past.

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A Splendid Dance Team

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PAULETTE AND PATRICIA

Here are their advance headlinings as ONE OF THE CRAFTY DANCE TEAMS NOW CURRENT. THEY HAVE "CLASS"—IN FACT THEY REEK OF IT. . .

On the headliner show preceding JACK GLEASON, THEY BORDERED ON THE SENSATIONAL. . .

—GEORGE HOLLAND, Boston American.

CLOSED AT BILMORE ROOF, N. Y., AUGUST 29. SINCE AUGUST 30, BRADFORD ROOF, BOSTON.

GAGS! JOKES! GAGS!

PATTER! WISS-CRAK! STORIES!

—Lester Kay, New York City

Fun-Master Gop Films, Postage 1 Thru 10 \$1.05 Per Script, Next Page 1000

Each Film Contains Over 100 Sketch Sept. 11

Make Checks Payable to HALL & SHREVE, Mail to "Variety", 1200 W. 42nd St., New York City 18, N. Y.

"No matter how many times you've seen

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he's still good for laughs . . . terrific."

HERSCHELL HART (Detroit News)

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WILLIAM MORRIS AGENCY, INC.

NEW YORK—CHICAGO—HOLLYWOOD

JACK BENTON

he's still good for laughs . . . terrific."

HERSCHELL HART (Detroit News)

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USO's V-J Musicomedy Sked Calls For 400 Performers; Auditions Set

The War Dept. has set up tentative V-J requirements, having mapped out plans for the next three months. However, arrangements made thus far are highly tentative and are subject to change as the Army gets a better idea of how the occupation of Japan progresses and what bases will be occupied with American troops.

Camp Shows isn't revealing the temporary setup, but it's been learned that the new program is of such magnitude that 400 performers will be needed for the musical comedy program alone. Harry Kravitz, CS musical director, in an effort to line up the necessary acts, left Friday (7) for Dallas where he will audition performers. Similar events are scheduled for St. Louis, Los Angeles and Chicago.

According to Lawrence Phillips, exec vice-president of USO-Camp Shows, the Army's requests are unofficial and no formal memo has been sent yet.

Because of tentative nature of the plans so far outlined, Phillips said that he can make no estimate of the organization's budgetary requirements for the month. USO-Camp Shows derives its funds from the National War Fund which starts its annual drive this week.

Need Sparks Wants P.A.'s

Ned Sparks, film comic, is being submitted to theatres for a p.a. tour at \$250 by Frederick Bros. No dates set yet.

THE WHITNEY SISTERS

JACK LYNCH'S WALTON ROSE, PHILA.

Molly Rosen

Road - 1945 - 1946 - 1947

PERFORMERS NOW IN ARMED FORCES

If you are in Special Services or need to introduce new or post-war talent to show audiences. Here is a Service You'll Always Want!

FUN-MASTEX GAG FILES

Complete Material furnished for All Type Performances

Week-Schedule Complete Drive 100 Five-Piece Gags \$1.00 Cash

Max. 1 Three 10 New Ready Made Checks payable to MAILING SERVICE

Mail to: "Fun-Mastex" 300 W. 34th St., New York City 19, N.Y.

Charles Allen Lining Up Talent for Tivoli

David N. Martin, head of the Tivoli Circuit and the Minerva legit theatre holding, Australia, will re-entertain with Charles Allen, N.Y. agent, who tops the Tivoli interests in the east.

Martin planned Monday to confer with Allen, who is lining up vaude and legit prospects which Martin will negotiate for Aussie showings. Already lined up are the Aussie rights to "Follow the Girls," deal which will probably be closed by Martin.

Amount of Aussie postwar playing time isn't set, but before the war chain offered 10 weeks time.

McKinley Sq. Try As Opposit To Apollo, N.Y., Fails

McKinley theatre, Bronx, shuttered Thursday (6) after a three-week run as a Negro vaude. House was owned by McKinley, who is now with McKinley Theatre Corp. which leased it prior to the current run. Now that McKinley is back to the original owners, another attempt at vaude may be made shortly.

Reason given for the fold was lack of finance. In the three weeks of operation, house grossed \$9,000 for the opening week with Billy Holliday and Don Redman orchestra; scored \$5,000 with the Lee Castle band and pulled around \$2,500 with the Nicholas Bros. unit. Grosses, according to Harry Moss of the Joe Glaser office, who booked the house, more than paid for the cost of talent, but didn't leave enough for amortization and running expenses. He considered the takes satisfactory inasmuch as the house opened off-season and without sustained advance application.

During the last week when it was evident that house was going to fold, Jack Fine, an indie agent, attempted to get further financing for the house, but was unsuccessful.

It was also evident that the McKinley ops attempted to get out of its booking contract with the Joe Glaser office. Moss had Tommy Beznalov pencilled in to start Friday (7), but house was advertising Luis Russell's orch. According to indie agent of band and Russell, who was actively selected. It's averred that no contract had been signed and any Russell ads were unauthorized.

Final decision on reopening of the house is expected next week.

Dancer Hurt

Toledo, O., Sept. 11.

Max Turke, dancer, suffered rib fractures and was treated at Mercy hospital last week in Toledo.

He fell while performing his act at Kasee's Night club here.

L. A. Peel House Sold

Los Angeles, Sept. 11.

Burbank Theatre, downtown burlesque house here, has been sold, but the prenuptial Harry Popkin operation will continue. Purchase was made for \$450,000, which is part of a \$1,000,000 deal with Burbank Properties Corp. by Store Properties Corp. Store Properties transferred title to standard Enterprises.

Popkin still has a year to go on his lease. Theatre is understood to be on the market for \$1,000,000 a year from burlesque alone.

Army's ETO Talent Quest Via Contest

Army Special Services seeking to expand its soldier entertainment program with talent from its own ranks, will conduct a production contest in the European Theatre of Operations, starting Dec. 1. This is the first contest of its kind under Army auspices, previous hunts having been for scripts or talent. Contest will be for the finished product in either a musical comedy, musical revue, legit play or variety revue.

Each division of grouping of 15,000 men will submit an entry to a setting up competition within its own groups. Winners of the contests will receive a one-way return ticket to visit the entire area and may be brought to this country for further showings. Limitation is on including orch to put on every group.

In the Mediterranean area, Special Services has inaugurated a program to entertain GIs. Under the direction of Lt. Maurice Silberstein, former exec producer of Monogram, a group of 50 entertainers has been gathered to entertain at Mediterranean deployment centers. These shows, "Hi Yank," "The Drunkard" and "Varieties of 1945," are now working.

GI Evacuation of Fla. Hotels Starts Rush Of Nitery Ops for Talent

Prospects of a terrific season in Florida because of the influx of civilian use of many Miami and Miami Beach hotels occupied by the Army, is causing nitery ops to tighten up on N.Y. for talent-buying jaunts. Three are already on their way and will arrive in a day or so, while others are planning trips.

Already on the way are Fred Skyles, "The Bombardier" in the Florida Clover Club, and Jack Freedman, of the Mocambo. Operators of other clubs probably won't be far behind them.

Dope is that 80 hotels with an average of 6,000 rooms will be available for civilian use. Return of the hotels starts Oct. 11. Allowing several weeks to get the ints in shape, they'll be ready long before the season starts.

Some spots will still be retained for hospitals. In Miami, these are the Guletbaum, Towers, Roberts Beach, and the Surfside. Panama, Glades and Traymore.

Evacuation of the big Miami Beach hotels so far hasn't been announced but their return to civilian use is expected shortly.

BILLY ROSE, 4 OTHER OPS SOCKED BY OPA

Billy Rose's Diamond Horseshoe was assessed \$3,223 single damages by the Office of Price Administration in settlement for overcharges on alcoholic drinks. Overcharges amounted to one cent a drink for 19 1/2 months, and only single damages were claimed because the OPA allowed the infractions to be lawful, due to erosion of computing new Federal excise tax on alcoholic beverages.

Simultaneously four other N.Y. restaurant-neries also settled OPA claims, these of triple damages. They were: Bourgeois, \$625 for overcharges on dinners; Old Roumainian, \$250 for overcharges on food and drink; Big Georges Tavern, \$200 for charging 13 to 25 cents over ceiling for drinks; and Melody Club, \$1,200 for overcharges on sandwiches and dinners.

Greenswich Village Inn, N. Y., reopens tonight (12) with show headed by the Al Trace orch. Anne Page and Johnny and George.

Shelvey Off on Annual Cross-Country Trip; Faces Many Local Problems

Versailles, Leon & Eddie's Defer AGVA Pact Talks

Negotiation on new contracts for the Versailles and Leon and Eddie's N. Y. niteries, with American Guild of Variety Artists will be held in October, Oct. 1, when Matt Shelvey, head of AGVA, returns from a month's tour.

Shelvey met with both before his departure and gave spots the green light to continue under current pacts until new contracts are negotiated.

Matt Shelvey, head of American Guild of Variety Artists, left Sunday (9) on his annual cross-country tour on union affairs. He'll be out a month.

Shelvey's first stop will be Hollywood, where he is to meet with the recently installed board of governors to pave the way for Tess Diamond, head in Hollywood Sept. 15 to take over that branch of the union. Pat Corbett, who was sent out to Hollywood last winter to take charge after Florine Bale had resigned, has become west coast rep. Working out of Hollywood, he will have a revolving commission.

Shelvey will then cover San Francisco, Portland, Seattle, Cleveland and Chicago. In Portland and Seattle, Shelvey may set up new AGVA locals. Number of niteries and other spots using performers have greatly increased and the territory now requires full-time attention. Previously an area was governed out of Hollywood.

In Chicago, Shelvey intends to meet with the National Assn. of Theatrical Agents, which he expects to pact and franchise. Latter group has been operating with AGVA sanction but without franchises, assertedly due to snarls, which Shelvey feels will be ironed out to satisfaction of the 10,000 and the talent union.

Fistic Prowess Of GIs Giving Chi Headache

Chicago, Sept. 11.

Plight of nitery owners in handling servicemen on the loose in Chicago is becoming increasingly difficult, according to Chi Cafe Owners Assn. members, who are at their wits end trying to find a way out.


Speaking for the entire COA membership vs. the flood of servicemen into town, where the latter have a lot of free time to spend kicking up between trains, COA-legal counsel Ted Baynor took a hit on the edge of Chi's reputation as the most hospitable city for men of the armed forces last week, by declaring:

"The seriousness of the situation is increasing. Of late there have been many fights in very conservative places of business. This creates an immediate dilemma, since the operators refuse to apply any force to stop disorders which may arise in this way."

"We have talked with the military police and shore patrol and find that it is impossible to patrol all neighborhoods, and the best that can be done in this regard is to phone if trouble starts or looms. They then send an emergency patrol to where things are happening."

"It's felt that the application of force in such situations is wrong and that most patrons will psychologically be on the side of the cafe owners until he applies force after which all sympathy is with the serviceman." This poses a tremendous problem.

With these two conflicting viewpoints, Baynor went on, owners of niteries here have to meet such disturbance with their own particular methods, doing the best they can to smooth disputes before they get too serious. So far, that's the best answer any one has been able to work out.



STEVE EVANS

WEEK SEPT. 14
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MCT—MATTY BORN

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Irene Leashoff
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Per. Management: EDDIE SMITH

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Closing Sept 12th
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Sept. 18th
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Night Club Reviews

Copacabana, N. Y. ... Sirens, Dorothy Clair, Kirk Wood, Miriam Layton, Miriam Layton, Ferdy Grobe, ...

Joe E. Lewis, with a flock of new material, is back at the helm for his doesn't matter what the velvet comes ...

Second billing goes to Herie de Monte and Vito ...

Miss Lavalle is an ace dancer and ...

Miss Lavalle is an ace dancer and ...

Peter de Rose and Charles Tobias ...

In the upstairs Cabana Room ...

Pauler Room, Chi ...

That word "tonic" has been worked ...

Link at the scene of his first intro ...

Rimmer, Sisters sock over a fast ...

Prof. Backwards does a well-received ...

Pauler Room, Chi ...

counter melodic, with Arnett Cobb ...

400 Club, N. Y. ...

Last February, when Tommy Dorsey ...

Joe E. Lewis remains one of the ...

Belle Baker remains one of the ...

By and large—and Miss Baker has ...

\$55,000, with \$7,000 spent alone for ...

Rest of the bill comprises the ...

N. Y. Ntiry Followup ...

By and large—and Miss Baker has ...

By and large—and Miss Baker has ...

By and large—and Miss Baker has ...

Unit Review ...

Unit Review ...

Unit Review ...

Unit Review ...

Unit Review ...

Unit Review ...

Unit Review ...

Unit Review ...

Variety Bills

WEEK OF SEPT. 13

Numbers in connection with bills below indicate opening day ...

Loew Cabaret Bills

Table with columns for NEW YORK CITY, NEW YORK CITY, and NEW YORK CITY, listing performers and their bills.

Paramount

Table with columns for NEW YORK CITY, NEW YORK CITY, and NEW YORK CITY, listing performers and their bills.

RKO

Table with columns for NEW YORK CITY, NEW YORK CITY, and NEW YORK CITY, listing performers and their bills.

Capitol Tunes AGENCY "THE OUTSTANDING AGENCY"

Table with columns for NEW YORK CITY, NEW YORK CITY, and NEW YORK CITY, listing performers and their bills.

Warner

Table with columns for NEW YORK CITY, NEW YORK CITY, and NEW YORK CITY, listing performers and their bills.

Independent

Table with columns for NEW YORK CITY, NEW YORK CITY, and NEW YORK CITY, listing performers and their bills.

TIP, TAP AND TOE

NEW RADIO CITY MUSIC HALL ...

Spatiny, Romberg Book Brief Concert Tours

Spatiny, Romberg and Phil ...

Ticket Broker Holds on Code May Find Belives Without Motions

Broadway brokers who haven't signed the ticket code for the new season have been advised that unless they comply within a short time, allotments from the theatres will be withheld.

Understandably, they are not at all pleased. The code was drawn up by one or more of the top brokers reportedly holding out. League of New York Theatres, Inc., the ticket enforcement board, wrote the ticket brokers only a couple of days before Labor Day, which is the code's annual expiration date.

Some agencies wanted concessions, especially the right to a 75% fee for definite tickets. Code people put a balcony tick on an extra charge for upgrade location. Code fixes the fee at 50% (while the state law permits 75% premium), saying that too many balcony tickets are bought. Penalties reach the bands of brokers.

Agencies have an association that functions approximately like the unions. It was held last week with the idea of getting code concessions; no result to date. Among the agencies are several outlying agencies, including some in Jersey.

Understand that the code enforcement board has been told that agencies have been allotted an unwanted amount of tickets to sell, or else for "Dark Is the Night," 46th Street, and "The Wind Is Mooty," Booth, in violation of the regulations which permit return of unsold tickets to the bogoties, but has taken no action because the agencies do not formally complain, fearing reprisals from the Shuberts. One manager in the New York City area has sold a small brokens because of the "flood boys" approximate \$200 weekly loss.

MARJORIE RAMBEAU'S B'WAY RETURN SET

Marjorie Rambaue is due back on Broadway late this month after a sojourn in Hollywood, having been signed to star in "All Shadows Play" at the Strand. She is expected to return to New York and produce, rehearsals being dated to start late in November.

Miss Rambaue is still on the Coast, recovering from injuries sustained on auto accidents, but was recently diagnosed as critical.

J. J. Smber Tanks 'Lead'

"Nantucket" Lead Henry Adrian was forced to seek a new male lead for his "The Girl from Nantucket." He has now rejected Arthur Maxwell from the show last Friday (7). Shubert holds the contract with Maxwell, whereas later may not appear in other than Shubert productions without J. J.'s consent.

Adrian had wished to force the issue, might have retained Maxwell for "Nantucket" if the contract doubt exists as to Shubert-Maxwell pact being recognized by Equity, but on other hand, he is sure that requires a theatre to showcase his forthcoming offering and has deal for Shubert house pending.

N.Y. Times Cites Canteen On New Premises

The New York Times will place a large picture on the exterior wall of its new plant on 44th street, extending the Stage Door Canteen. A copy of the picture, one copy of the daily, has revealed to Jane Cowell. Later passed on to the American Theatre Wing, of which Canteen. It will mark the Canteen site, which was in the basement of the 44th Street theatre, the station down for an addition to the Times plant.

Pique will state the fact that during the war millions of Allied servicemen were given food and entertainment by performance of every branch of the profession. Canteen is currently at the Diplomat hotel and street, but is likely to fold at the end of October.

HURUK MAY BOOK GRAHAM

Negotiations are underway for Sol Huruk to take over booking for the Mutual Graham circuit. He has been booked previously by its manager, Austin Wilder, is branching out, and has had several of his agents, including a full season road tour, is planned.

The Switchero

Chicago, Sept. 11.—There are gonna be some changes according to the Pollak, Chi Times drama critic, following appearance of an article by Lloyd Lewis in the Daily Sun here on Ned Alford, advancing man for "Carmen Jones," a musical play, and who contributes to the more picturesque press agents—such as Dick Mackin, H. J. Hall, and others.

The switch, Pollak says, will occur any day; they'll be seen in show-out in advance of the p.a.s.

The switch, Pollak says, will occur any day; they'll be seen in show-out in advance of the p.a.s.

L. A. Legit Crosses Take 300% Slump

Los Angeles, Sept. 11.—Legit boxoffice grosses for 1944-45 here took a dive into the \$300,000 below mark set in preceding year. Total, however, was still a fat \$2,565,577, with one reason for drop being that only 35 productions were scheduled in the last 12 months as compared with 42 during 1943-44 season.

The greatest grosser of the year was Ken Murray's "Blacklocks of 1944," which boxed \$794,000 in 52 weeks of 90 matinees.

The greatest Broadway show of the year was set by "Rose Marie," which took in \$181,700 for a week's run-up in the Music Auditorium, making a smash mark of \$48,800 in its third week. Light opera was running up in "The Joneses" with a hefty \$128,800 for three weeks.

The "Musical Yuloff" clam in the straight drama field—ranging \$96,000 in three weeks at the Biltmore with an estimate of \$100,000 for another \$150,000. Next best grosser in that house was "Harriet" with \$87,000 in three weeks run.

Topping the seven houses operating on full scale during the year, "Pulsino" boxoffice totaled in \$81,700 for eight legit matinees. At the other end of the scale, the show ran only 11 weeks, but four shows and did \$109,350.

Conditions are such that Los Angeles theatres are shopping for buyers instead of buying indiscriminately everything that comes along.

LOU MacLON'S SUCCESS STORMY, SUDS IN HIS EYE

Success story. Louis MacLonn, known among his Broadway intimates as Lou MacLonn, is in the chips with what was a flop in New York and a hit on the Coast.

"Suds in Your Eye" had the comedy is a cleanup. Second week of "Suds" grossed around \$100,000. It did \$140,000 there and the profit in two weeks was \$16,000. MacLonn is now figuring on producing "Springtime in Paris," an opera he tried out on the Coast several years ago. He plans to bring it to Broadway.

When last the old MacLonn was engaged in the building of cruiser battleship at Mantich, Cal. One boat was completed and decorated by the late Josef Urban; it was a jossy job when tried out and broke down on Long Island Sound in San Diego. It hasn't run since.

MacLonn aims firmly to include dealing in comedies—but now he's back in show business, for keeps. It may be used by the new rights to Broadway hits.

NO PACTS SET YET FOR CHORUS OR EQUITY

Neither an extension of the basic agreement between the managers and Equity, nor the first time contract between the showmen and Chorus, will be set until the fall. Lou MacLonn's pact was the first of a kind, but neither side has a definite line on that, either.

Equity aims primarily in rehearsal pay for both groups, amounting \$25 weekly, with some agencies having offered more. There is change of opinion among showmen there will be a 31% increase in rehearsal pay; the chorus and Equity's lowest pay will be \$60 weekly.

Unless there is managerial objection, rehearsal pay for the chorus will start from the first day, while for Equity it is to start on the second day, as is, but any actor replaced up to then will be paid for the number of days rehearsals prove.

Todd Duncan on 'D'

"Pagliacci" in Do Todd Duncan, the colored baritone, has been signed to the new production of "Pagliacci" in Do, with N. Y. City Opera Co., marking first time he has ever performed with Duncan, who created the part of Porgy in "Porgy and Bess," will sing the same four times with the production, will also sing Escamillo in Bizet's "Carmen." Both roles will be played in a five-week run from Oct. 1 to the troupe has parted Duncan for the season.

Swartz Opens Season

Maurice Schwartz's 26th season of his Jewish Art Theatre troupe opens Monday evening, Oct. 1, at the Gerald's Musical Theatre. The "Three Girls" will be produced several other legiti this season at the Yiddish Art theatre on Second avenue.

Indie Showmen Dominate Legit Houses; New Booking Combine Seen

Studebaker, Chi, Due For Extensive Facelift

Chicago, Sept. 11.—Hefly renovation plans are afoot for the Studebaker, headed for 10 years by Morris Shuberts, in a recently been served notice that they would have to vacate the Studebaker building, they've vacated in the past 10 years, lesser Abe Teitelbaum feeling that the theatre was over-used enough through utilization by the Shuberts as a moverover spot for long-run hits from Selwyn and Harris theatres.

Terms of the lease, however, call for running legiti fresh from Broadway runs, with possibility Great Northern will get the second year. No start date announced yet, but Studebaker will be remodelled with air conditioning and other improvements before it is lettings. Lease agreement also stipulates that Central Church of Christ will continue to hold services Sunday mornings in the theatre.

Broadway and environs have 36 legit theatres, not counting 10 that are being used for picture or radio but need no more shows. Showmen are speculating on the chances of new legiti now, that it was a shortage of new legit theatres are available, there is likely to be some shortfalls at various times of each season.

Statistical information recently reveals the fact that independent operators have an advantage over the Shuberts in the matter of 15 houses, while 21 legiti are in the hands of indie showmen. Shuberts technically nominally as did Klaws and Elinger, in the matter of the time control, but how long that will last appears to be a question of time.

Vanderbilt, N. Y., May Revert Back to Legit; ABC's Lease Expiring

The Vanderbilt, N. Y., may be the first Broadway theatre used exclusively for radio broadcasts, to meet to legit American Broadcasting Co.'s lease on the house expiring in the next fall, and Martin Grey, who with others who own the property, intends to produce again, but on a stage-size scale. He has plans for rent of \$3,200 monthly. Jones is currently on the staff of a radio station.

Vanderbilt, which is next to the Cort ("A Bell for Adano") and across the street from the 49th Street ("Harvey") and Playhouse ("The Glass Menagerie"), was formerly a big street playhouse. The theatre is now owned by the Theatre Guild of the City. It had its initial broadcast Sunday (9) by a street sponsoring agency.

Both for the director will be installed and although not many seats will be used, the view of those behind the contraption will be through sheets of glass. Control room will also be used.

Benjamins have disposed of nearly all the legiti they acquired through the practice of defaulting on their depression and independents picked up most of the properties. Shuberts, who took over the ownership of Adelphi in the past couple of years, but lost two large capacity theatres (14th Street and the Shubert) and also some straight play spots (such as the Morosco and Forrest) and they replaced them with smaller houses (Winter Garden) for films, another "Ambassador" for the same purpose and also a street size (Longacre and Ritz) for radio.

NORWAY' SET FINALLY FOR BRIT. PRODUCTION

Los Angeles, Sept. 11.—Final contacts to take place for "New Norway" for English production have been signed for Louis Dreyfus, financial manager Dreyfus, according to Edwin Letzer, producer of the show, plans to send a British director to this country in late October to confer with Letzer and see the New York production.

Letzer has tentatively set his opening date as Nov. 29 in Bristol, with a series of bookings in Glasgow through and into the New Year for a London opening in March. Deal calls for Dreyfus to turn over 20% of production to U. S. owners of the production.

Union Burns On Shuberts' Outsing of Cinec Rep

Cincinnati, Sept. 11.—Unhappy on the occasion of Nicholas Troubridge as resident manager for the Shuberts, whom he served 32 years, but Lou MacLonn, who arrived yesterday from New York to succeed him, in the middle of a protest which was raised by the Cincinnati Theatre Managers and Agents including a letter to the Cincinnati Board. Morris Zalind, head of local, immediately wired union headquarters in Cincinnati stating that "the bridge and that under TMA agreement managerial replacements are not allowed without the consent of the holders." Troubridge and McDonald at union members.

The union wants to see that Cincinnati member keeps position that has filled successfully," stated Zalind. "We do not want to see any loss of work without proper notice."

Troubridge held job here for past 20 years, after ten years at the Broadway and two years in Toledo to Shuberts. He was preparing for opening of season here Sept. 24 until four days when receiving his release notice from J. J. Shubert.

It is possible that the coming year will see some form of a new booking setup both in New York and the country. That would happen if the independents form their booking unions—Abbe is figured is a new group with picture and a backing that figures on a new play in the city. It is claimed the houses that had been legit in many eastern cities, including Philadelphia, Washington and New York, it is understood that in many communities, new auditoriums are planned and those structures will include theatre adjuncts which would widen the field of road bookings.

It is understood that in many communities, new auditoriums are planned and those structures will include theatre adjuncts which would widen the field of road bookings.

Independent Shuberts

Alvin	National
Milner	Broadway
Belasco	Majestic
Belasco	Alhambra
Beck	Imperial
Music Box	Royal
Morocco	Golden
Bijou	Booth
Lyceum	Barronyer
Morocco	Booth
46th Street	Century
Mansfield	Adelphi
42nd Street	Winter Garden
Playhouse	Winter Garden
47th Street	Winter Garden
City Center	City Center
Forrest	Forrest

The 46th Street is still in Shubert hands, but City will get possession. Shubert says it will not dominate its book-

'Irene' Face Arbitrated But Decish Still Pends

There have been three long arbitrations in the past few weeks. "Irene" but the case is still pending. Witnesses testifying that James Fox, who produced "Irene," and the book of his former smash musical have been heard, but his side of the case, however, is still pending. The arbitrators are Nick Holte, Marcus E. Joffe and Charles W. Gerlach.

Shuberts control most of the theatres suitable for musicals but when they leased the Winter Garden there is a possibility of a new production. The arbitrators are Nick Holte, Marcus E. Joffe and Charles W. Gerlach.

DAVE ELMAN'S HOBBY LOBBY

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ANCHOR HOCKING GLASS CORPORATION "A great name in Glass"
 master of ceremonies . . . Bob Dixon
 music by . . . Dudley King
 directed by . . . Addison Smith
 C. B. S. . . . Thursdays 9:30-10:00 P.M. (e. p. t.)



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Published Weekly at 154 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 27, 1935, at the Post Office at New York, N. Y., under the act of March 3, 1911. Copyright, 1945, by Variety, Inc. RIGHTS RESERVED

VOL. 160 No. 2

NEW YORK, WEDNESDAY, SEPTEMBER 19, 1945

PRICE 25 CENTS

ATTACHED TO CHAIRS 'ONE WORLD'

Germany's Show Biz Reveals Signs Of Life, Encouraged by AMG

By ABEL GREEN
(The writer adds some reflections of his recent junket through Europe under War Dept. auspices.)

Berlin, Sept. 1.

Germany's show biz is starting to come to life encouraged by the Allied Military Government Control. For one thing a popular axiom now is that "a blond German is a dangerous German" and it's for that reason that homefront radio programs are being encouraged, and that of the kind especially with an eye to the hard winter ahead. There's little coal to burn so that heating and/or food—and it's for that reason theatres will be thrown open, give coal allotments so Berliners can congregate and have some diversion.

The former Silesia management is reopening the Nollendorf theatre at the Nollendorfplatz and it should be ready Oct. 1 with the capital's first vaudeville featuring a 10-minute revue headed by Eva Busch, who was 2½ years in a Nazi concentration camp; a Greek dancing couple.

(Continued on page 22)

Nazi War Criminals To Face Trial Before World-Beamed Mikes

London, Sept. 18.

The greatest trial in history—the Nuremberg war criminal trials—will be broadcast by the BBC here, American networks and others. Undoubtedly all the evidence will be recorded for historical purposes but only portions broadcast. Commentators will be on the scene from all the major powers to interpret the trials.

In view of the fact that English, French, Russian and German are involved, calling for much cross-translation and interpretation, this seems as a most intricate chore, for the international broadcasters and the international jurists alike. British Broadcasting Corp. thinks it has a particular "in" on the proceedings.

Winchell's Confession: 'I'm Now a Stage Father'

Walter Winchell was in a sentimental mood over Walda, his 18-year-old daughter, when he and June (Mrs. Winchell) journeyed to 46th st., N. Y., where she opened at the Royale in "Devil's Galore." Winchell saw it at the review and, with 200 GIs in the theatre, it got a better audience break than at the formal premiere.

Pointing up the sentimental journey in 46th st. was the fact that Winchell's three sons opened there opposite the NYA Club on West 46th; they lived at the Whitney Apts. on West 45th, where Walda was born. "Variety," on 46th st., was his hangout, and with Sine as his mentor.

In short, said Win, "I guess I'm now a typical stage father."

Army's 'Commercials' Some Unusual Morale 'Commercials' in Germany, and tops among them is the 'LESFEP' Street, which is 'VDMT.' It means 'Venereal Disease Means Trouble.'

By FRED STENGL

Radical departures in the making and marketing of pictures in the postwar period are envisaged by "film execs" as result of the reopening and development of civilian picture work. Changes include furtherance of plans for studios' use of their own planes and airships, long-distance "airmail" previews as well as sharp realignments of distribution schedules.

It is expected that sales districts will be eliminated entirely, sales divisions being expanded, with the probability of one division manager handling the eastern half of the U. S., another the western half. Close coordination between foreign departments and domestic selling staffs naturally will also be brought about. There will definitely be closer coordination between the distribution and production divisions, for a greater understanding of what people all over the world must get to

(Continued on page 52)

Passion Play to Be Done Next Summer as Special Event With AMG Sanction

By CLYDE WEINBERG
Pfungstadt, Germany, Sept. 18.

GI tourists returning from Oberammergau, Bavaria, report that the proceeding of Military Government officials, the world's longest-running play, the traditional Passion Play, will be put on by the villagers again next summer. Rich in folk and theatrical lore, the Passion Play made its debut in the small Bavarian village near the Austrian border in 1634, and has been produced every 10 years, or the even number years, 1640, 1650, 1660, etc., ever since.

Sole break in the 10-year procession came in 1934, when the players held a tricontinental jubilee. Next year, it is expected, will be given.

(Continued on page 54)

'ARMY' TO FOLD, MANY OF CAST INTO SHOW BIZ

Irving Berlin's soldier show, "This Is the Army," disbanded two months, and approximately 75% of its cast will be given honorable discharges. Troupe is due back in this country in November from the Mid-Pacific Isles where they have been touring for the past couple of months.

Sine, it will be recalled, opened on Broadway on July 4, 1942, and the majority of the cast and backstage soldier help have been together since that time. "Army" has been seen, not only by hundreds of thousands of legit theatregoers in this country, but as a color film with the GI cast produced by Warner Bros., and by millions of soldiers in show form in practically every theatre of war during the past couple of years.

With large number of the cast expected to be released from the Army, film company talent scouts in N. Y. this week reported that many of the more talented principals of "Army" have been tabbed for civilian commitments, mainly in picture business, some will be placed for further dramatic seasoning in upcoming Broadway shows.

STAR TRAVELERS SPARK CHANGES

By FRED STENGL

Radical departures in the making and marketing of pictures in the postwar period are envisaged by "film execs" as result of the reopening and development of civilian picture work. Changes include furtherance of plans for studios' use of their own planes and airships, long-distance "airmail" previews as well as sharp realignments of distribution schedules.

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(Continued on page 52)

Cantor's Dramatic Role for Oboler

Eddie Cantor plays his first straight dramatic, non-comedy role on Oct. 4, when he steps into the lead of Arch Oboler's "Mr. Miller," half-hour show on Mutual.

"Play" which was given the Harper Award as one of the best 10 radio dramas of the year 1940, is being revived by Oboler as the next-coming in the Oboler series on the network. An emotional story of a little man in a very large world, Cantor had expressed a keen desire to the radio writer-producer-director to appear in the title role.

A biologic case, his series will be titled "I Declare War" which Paul Mann is being lined up to star. Play, says Oboler, was suggested by a recent statement by astronaut Shapley "and will be about another year, to start immediately, with the regressor the United States of America."

'Held Over on the Chief,' Actors' Ads in the Future

Chicago, Sept. 18.

Acts of the future, if Playwright designers have anything to say about it, will be advertising something like this: "Just concluded two record-breaking months on the Santa Fe's Super Chief." "Thanks to N. Y. Central for holding me over for two extra weeks on the 20th Century Limited."

It's no idle dream. The proof is right here in the form of an exhibit at the Museum of Science & Industry, just put up by Pullman-Santa Fe. Mr. C., continuing through Sept. 20, consisting of models and color

(Continued on page 55)

\$3,000,000 Waring Deal Nixed By NBC, Web Keeps Costly 18G Tab

Costly GratITUDE

Miss Hart made a costly aside a week ago Monday (10) "Information Please" when he guested on the airshow. Surprised that he could answer a question put by Clifton Fadiman, he audibly asked who the sender was so that he could send a \$100 bond on his own, in addition to the sponsor's award.

Cost to Hart, before the evening was over, as result of two questions successfully answered—two \$100 bonds.

Negro Press' Gripe On New Colored Shows Cues Lena Horne 'St. Lou' Nix

Latent Negro objections to the type of Negro plays being readied for Broadway has now broken out into the open with intense word-barrages in the Negro press and colored cultural circles.

Pressure of life has now, so it seems that Lena Horne has withdrawn from the lead of the Edward Gross musical production "St. Louis Woman." The Negro press is seething not only against that musical but other plays, including Katharine Dunham's "Carri Song" and the forthcoming Joe Ferrer production, "Strange Fruit." They also disapprove of the current long-run hit, "Anna Lucasta."

Miss Horne's withdrawal from "St. Louis" occurred last week when after coming to New York from Hollywood to cogler on the production, she was appalled of the press' feeling against the show's book and subsequently refused to see Gross or the authors, Cozzette Cullen and

(Continued on page 53)

The Fred Waring NBC morning sustainer, the costliest venture to date in daytime programming, continues unsponsored, and the web's sales dept., now that the bankroller nibbles are becoming fewer and fewer, is reportedly beginning to wonder why they nixed up two top coin offers for the show at a time when client interest was running pretty high.

From all indications, the network would probably grab at either of the offers if they were renewed today, rather than wait for a bankroller who would accept the show on their (NBC's) terms.

One of the deals that fell through was for Raleigh Cigarettes to latch on to the show three days a week, with the cigarette outfit reportedly offering to pay \$300,000 for the privilege. However NBC at the time, it is understood, was only willing to sell the show strictly on a cross-the-board basis.


Another deal nixed by the network (Continued on page 55)

Postwar Tunes Get Nix Of Publishers Eager To 'Forget the War'

Just as music publishers were flooded with war songs after Pearl Harbor—and "Don't Sit Under the Apple Tree With Anyone Else But Me" type of material, during the conflict—they are now being vinced out with postwar material. Usually all of it is built around the "I Was Here When You Let Me" theme.

Pubs aren't going too heavily for the stuff. Very few of the post-war "Faded" themes made much impression on the buying public and they figure now that the war is over. Publishers are eager to get it as quickly as possible. Even tunes relating to returning GIs are a risk.

FOR EVENTS



The Hour Of Charm

All-Girl Orchestra and Choir

Conducted by

Phil Spitalny

10th Year on the Air
Sundays, 10 P.M., EWT
NBC

Goulding, Back On Broadway, Worries Over Legit 'Quick Cloak-and-Suit Coat'

By ABEL GREEN
'Hollywood is prodigal. Broadway legit is too prodigal. Broadway is too broad in its generosity, the other too narrow, but fundamentally...

Young and Benita Booth To Coast After 8 Years

Howard Irving Young, film scripter and playwright leaves New York next Sat. (22) for Hollywood after having spent eight years in France and England...



170th WEEK!
KEN MURRAY'S 'BLACKOUTS OF 1945'
El Capitan Theatre, Hollywood, Cal.
A hilarious stage show, Great Fun...

Chi Gleefully Expects 800-1,000 Conventions In 1946; 2 Coming Up

Lifting of O'Dea's ban, according to Sherman J. Sexton, Chi Convention Bureau presy, will open the way for 800 to 1,000 conventions here next year...

Film's Lack of Stories Keeps H'wood Talent Anchored on Broadway

Although Hollywood has been signing up young legit players long with regularity...

Belief is that the studios have no stories for their newly signed young talent. The current film...

Bob Feller May Go From Horsehide to Just Horse

Hollywood, Sept. 18. Bob Feller, Cleveland Indians baseball flinger, is expected to offer to break into motion pictures via Republic...

RKO Signs Luba Malina

Just before taking off with Phil Reisman for four weeks to England, France and the Norse countries...

Doug, Jr. and Markey In Postwar Naval Org

Washington, Sept. 18. Two picture industry figures are included in a group of Navy Maritime Coast Guard officers...

Reisman, Koerner Arrive

Hollywood, Sept. 18. Phil Reisman, RKO's foreign chief, and Charles Koerner, company's production head, arrived here over the weekend from N. Y. and are meeting with J. Arthur Rank...

Metro's 3 New Juveniles Out of as Many Legiters

Metro, despite the six-month long studio strike on the Coast, again started building its legit first-class talent during the past week...

HUSTON AS CAPN' ANDY!

Walter Huston is a strong possibility for the role of Cap'n Andy in the revival of 'Show Boat'...

'ABLE IN MANY TONGUES'

Hollywood, Sept. 18. 'Able's Irish Rose' will be dubbed in a dozen languages after its production by Bing Crosby...

N. Y. to L. A.

Herby Alexander, Benita Booth, L. C. Cul, Frederick Branson, Lester Gottlieb, Dick Capp, William B. Levy, Leonard Levinson, Frank Loesser, Jack Donaghy, Norman H. Moray, Rosseland Russell, Herman Stryer, Howard Irving Young...

SCULLY'S SCRAPBOOK

By Frank Scully
Culprit City, Sept. 16. Lawyers in the Harold Lloyd suit against Universal for alleged infringement on the Speer's script of 'Movie Crazy'...

Convinced justice had miscarried, Mrs. Fenlier decided to send her boy to live with the Standard Oil Institute and send him to New York to work on the family cause celebre...

They Call It Comedy

Beautiful though it is, particularly at the beginning and end, somebody at Fox ought to take the rap for the burlesque characters of Henry King or Monte Banks, tossed into the middle of 'Bell for Adano'...

Trial Playbacks

An angle to the war criminal trials abroad has been the way defendants have developed and conducted their own defenses...

The Berling Point

By Milton Berle
These trials have befuddled pictures in another way. The lawyers and translators in English, French, Russian and German...

THE GREAT WIT WAX

My new show, 'Spring in Brazil' will cost \$300,000 to produce—and do you know what Shubert had to do to get that money? His top left-hand drawer...

COAST TO COASTING

My brother Phil is recuperating after eating a box of cosmetic nougat—not his fault, though he thought it was dehydrated borax...

MAIN STAGE MURMURING:

First Act: Boy, you should of caught my act last night. I had the audience in the palm of my hand.

Second Act: Huh, goes to show you how many people were in the audience.

THERE'S NO TRUTH TO THE RUMOR:

This Reuben's called up Lindsy and said, 'We're a little short—could you send us a cup of sugar?'

BROADWAY BRIEFS

Washington was first in war, first in peace and this year is second in theaterland legation.

Leave it to that Henry Youngman. I haven't even opened in my new show and he's already reorganizing a thing called, 'Spring in So. Fallsburg.'

Bob Hope-wires me that so many sinologists return to Capistrano—that it's beginning to look like China ain't.

It is exercise, O'AHMCA. Please, dear lady, don't wear slats.

MOVIE VARIETY

Film Execs and Attys. in Last-Ditch Attempt for a Compromise Decree

Clinging to the hope, though reportedly slender, that the trial of the anti-trust suit on a 6-monthly basis, or possibly postponed pending talks, a group of key distributors and attorneys will fly to Washington Friday (21) on a last-ditch appeal for a new consent decree. Meanwhile, another number of meetings have been held in N. Y. among producer-distributors to discuss compromise measures.

Reported that the theatre-distributor groups have sought to discuss individual situations with the Department of Justice with a view to making concessions of one kind or another but that the Government wants to deal in generalities and does not appear to be satisfied with anything but total divorcement. Understand that thought of distributors has been that in certain cities and towns where complaints have been made, pools could be broken up and possibly some theatres given up so as to create greater competition. Paramount is reported to have voluntarily considered the elimination of a pool in the case of the government suit, but having over 1,500 theatres, it has insisted that others must do likewise.

It is also hinted that some distribution men are inclined to think that perhaps a "last ditch" agreement might be created in some situations involving more competition than now exists.

Clark's Attitude

Tom C. Clark, attorney general, who when requested to appear in the district met for about an hour on Aug. 24—making no headway on the decree overruled in that regard—indicated in any way that he is receptive to negotiations in that direction but rather that the D. of J. is going ahead with the suit. He is said to be determined on what he calls "decree."

Meanwhile, the Society of Independent Motion Picture Producers is expected to figure importantly in connection with the U. S. suit by pressing for trial. Previously, when no confessions were made, the society decreed to displace the one which was in effect for three years. The Society vigorously opposed any settlement. To this day, it is believed that its complaint carried much weight in the Department of Justice and particularly, with Thurman Arnold, who was then attorney general. The SMP, of which Donald Nelson is now head, formerly objected strenuously to the sale of about one picture at a time through its present policy is not indicated, Nelson. (Continued on page 55)

PAR PUTTING IT UP BOTH WAYS FOR RICE'S PLAY

Paramount Pictures is putting up \$50,000 (with another \$10,000 on call, if needed) in a new production deal with the Playwrights Co., for 50% of the stage production of "Dream Girl," the new film starring Jeanette MacDonald on Broadway this fall. Papers are now being drawn up. In addition, Par is buying the picture rights to the play for a price not to exceed \$300,000, with \$100,000 in down payment. Playwright second production "The Playwright's Second Production" for the season, will go into rehearsal in late October. Robert Truitt of Sherman's play, "The Rugged Path," is being produced by Spencer Tracy, has been launched.

Rosenberg Bank V.-P.

Los Angeles, Sept. 18. Joe Rosenberg has been tapped to executive vice-president of the Bank of America, besides being appointed a member of the advisory council. For years Rosenberg has handled financial problems of motion picture producers.

Rapf Active Again

Hollywood, Sept. 18. Harry Rapf's first producer assignment in two years after his departure from "Star From Heaven," yarn about a GIs love for a horse. Marshall Thompson drafts his first lead in this film.

Wall St.'s Stance

Apprehension over theatre divorcement becoming an actuality chilled Wall Streeters with a ringer in amusement stocks. Whether the present anti-trust suit is settled before going to trial or the picture companies get rapped by a court decision, financial fears feel now that divorcement would have an adverse effect on film shares either by unsettling them for months, or by trimming their possibilities for stockholders.

Best Wall Street opinion is that there's small chance the major picture companies can avoid theatre divorcement, especially in view of recent Supreme Court decisions in such so-called monopoly cases and the present temper of national legislators. Belief both by the film industry and Wall Street is that the Government wants to go to trial with the suit, feeling confident that it will have the upper hand on the divorcement angle.

MEANS ADJUSTING TO NEW FACTORS

There will be a sharper clash between distributors and exhibitors on sales terms of 1945-46 product this year than for many seasons past. No longer will exhibitors be based on swollen population totals and on large-sized defense plant payoffs. The entire selling industry today will be based on more normal factors which is just getting underway. Quality of film not quantity, weight of the attraction rather than the amount of footage of the picture, and showmanship not indifference to the part of the exhibitor.

During the war years, because the average film house garnered good grosses with regularity, and the higher admission prices assigned a greater average of revenue for the distributor, salesmen for the picture companies have been resistant to higher sales terms than before. Now, however, since the situation definitely is changed with the outbreak of the war, and its resultant collapse of defense industries, population shifts and general reconversion, the hottest time in the picture industry of high press-both on the distribution side and exhibitor side, has been reduced to be on the verge of termination.

During these factors, the exhibitors are looking ahead to the slant-

Eric Johnston New Head of MPPDA Today (Wed.), Hays as Consultant

JOHNSTON WEST TO GET WB AND UA BACK IN ORG

Hollywood, Sept. 18. One of the first efforts for unity in major producers' ranks is to get Warner Bros. back into the Motion Picture Producers & Distributors organization. Eric Johnston will shortly come to the Coast for the purpose of conferring with the former Warner to assure them that there will be unity in the ranks of the producers in the future which he will be able to assure them, and that the Warners will find the other producers prepared to cooperate.

Johnston also is reported working on similar plan with United Artists, a close friend of the late Pickford, who is reported to have given him a vague promise that she would give UA back into his organization should she become his head.

NORTH'S 'SKETCHBOOK'

Hollywood, Sept. 18. Robert North, returning to Republic after a 10-month leave of absence, has his "Earl Carroll's Sketchbook" as his first producer chore. The picture will be made by Technicolor, rolling in January.

Sime

MAY 19, 1873—SEPT. 22, 1933

Moray-Warner On Industrial Pix

Norman Moray, chief of shorts sales for Warner Bros., is set to start a Hollywood juggle with Harry M. Warner on the company's entrance into the industrial film field. Moray is adamant that there is big coin there perhaps even exceeding entertainment film revenue, and while that appeals both to Harry and Jack Warner, the idea of turning over part of the Burbank studio production facilities to any such venture disturbs them.

Here's the setup. A Detroit auto manufacturer might want a commercial film made. WB would (1) send a production unit to Detroit, along with some-name players, etc.; and (2) package a production deal right at the Burbank studio.

The manner of handling these physical details is something which Moray and the Warners will clarify. Moray's last postwar success this and next week.

Schenck, Rodgers, Korda, Aaron West on M-G Biz

Niagara Falls, Schenck president of Loew's, and William F. Rodgers, M-G's general sales manager, head for the Coast Friday (21), with Alexander Korda, the company's topper in Great Britain who arrived in this country last Friday, probably to head along for a study.

Edward Aaron, Metro circuit sales manager, enroute westward tomorrow (20) with several producers on route. When he arrives on the Coast late next week, he and Rodgers will check off the list to do in the next 48 hours. Rodgers will set a pattern for the sale of the 1945-46 Metro product.

BURNETT ANKLES WB

Hollywood, Sept. 18. W. R. Burnett, scriptor for Warner, checked off the list to do in independent production. Burnett's contract, which had five years to run, was terminated by mutual consent.

ing downward of their high-cost contracts for foreign picture. On the other hand, distributors, recognizing the trend, are endeavoring to keep their customer base as large as possible at the same time getting the best sales terms, preferred playing time, etc., by properly evaluating the requirements of exhibitors.

Both exhibitors and distributors realize that the day of re-evaluation, under terms of their contracts downward, more towards normalcy, has arrived. Sales prices will have to be adjusted to conditions and circumstances, while boxoffice admission sales will have to be modified to current earnings of the floundering picture.

Grosses Stay Up; 'No Post-V-J Stamp

While there have been some let-downs, on the whole grosses throughout the nation since official surrender of Japan five weeks ago last night (Tuesday), have been higher than was anticipated in film circles. It is believed this may be due to carry-over theatres in high gear for some time to come.

The two weeks preceding V-J Day (Aug. 14) fell off from the pace set in July but that lullback, not serious, has been more than made up since then, with the same August running about the same as in 1944. In addition, Labor Day this year will be well ahead of last year, according to theatre men.

In neighborhood houses in Greater N. Y. area have been doing exceptionally well the past month, with operators calling it a "double-dip" rather than the value of the pictures on display. Too many films, it's pointed out, are "doing more money" because of unexplained reasons.

Some exhibitors in smaller towns, however, declare that their business has been affected somewhat, albeit not seriously, by the lifting of rationing on gasoline. They are reporting a large number of people to drive to larger towns to see earlier releases.

Film Biz Starts Visual Educ. Pix

Film industry's program of educational feature pictures came closer to realization last week when the Hays office directorate okayed cooperation with the Commission on Political Science, Economics, etc. Ideas of these features would be to furnish the student enough overall knowledge of specific topics, which later would be elaborated on, via textbook study. This naturally would mean to speed the student's interest in his coursework by implanting the theme of the course by the visual picture.

The subjects are primarily designed to orient pupils in fundamental classroom studies such as geography, history, chemistry, political science, economics, etc. Ideas of these features would be to furnish the student enough overall knowledge of specific topics, which later would be elaborated on, via textbook study. This naturally would mean to speed the student's interest in his coursework by implanting the theme of the course by the visual picture.

It's figured that some of these picture big educational features would be strong enough to serve for education—while that some might well prove strong enough to be okay for use in some regular theatre houses, but, too long.

Mannix Toss Film Body To Rehire Ex-Pic GIs

Hollywood, Sept. 18. Film producers named E. J. Mannix to appoint a committee to determine whether to plan the reinstatement of employees who left the studios during the war to enter the military services. It was also agreed that all studios will resume 1500 hours for the settlement of servicemen. These steps were announced through the Hollywood PSC, which was announced last week when the studio strike started.

Eric Johnston's deal to head the Motion Picture Producers & Distributors org. had, becomes consultant. The board chairmanship idea was eliminated because Hays did not want to be liaison between UA and the Coast. Francis Harmon, who is expected back at his old post of Executive Production Administration chief as soon as he winds up his directing job at the War Activities Committee; Joseph I. Breen, PCA head on the Coast, and Joyce O'Hara, present assistant to Johnston likely will be given vice-president posts.

Johnston will spend most of his time in Washington looking after the foreign situation by working with the State Department. His interest in legislative matters and public relations for the industry also naturally will keep him in the national capital most of the time. His contract was for \$100,000 per year plus \$50,000 expenses, and is for five years. Hays' new pact is for \$100,000, less expenses, and is for five years. His current one as MPEDA head is for \$150,000 annually plus \$100,000 expenses.

At the regular meeting of the MPEDA directors last week the way was paved for additional vops when changes in the association's bylaws were made providing for a vice-president or more than one vice-president in the association's bylaws possible the spotting of O'Hara and others in responsible posts with MPEDA. It is possible that only the vice-president will be named this week to elevate him to a position equal to that of Breen, who has been given that title nearly a year ago. Belief in some quarters is that (Continued on page 12)

J. J. Maloney Ill

John J. Maloney, a power of the old Keith Circuit days and close to the late E. F. Albee, his czar for production, died last night of a heart ailment at his home in Garden City, L. I.

Now, he was general manager of the Keith chain in its heyday.

VARIETY

Trade Paper Published Weekly by SIMPSON, Inc. 124 West 45th St., New York 18, N. Y.

Subscription Annual \$10.00 Foreign \$11.00 Single Copies 25c

Vol. 160 No. 2

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DAILY VARIETY (Published in Hollywood by Daily Variety, Inc.) 118 V Year—\$15 Foreign

PEACE

A challenge already met
by the company which led the industry
in meeting the challenge
of war!

1941-1945

AIR FORCE ★ YANKEE DOODLE DANDY ★ THIS IS THE ARMY
MISSION TO MOSCOW ★ GOD IS MY CO-PILOT ★ SERGEANT YORK
ACTION IN THE NORTH ATLANTIC ★ DESTINATION TOKYO
HOTEL BERLIN ★ UNDERGROUND ★ PRINCESS O'ROURKE
OBJECTIVE BURMA ★ WATCH ON THE RHINE ★ HOLLYWOOD CANTEEN
CONFESSIONS OF A NAZI SPY ★ PASSAGE TO MARSEILLE →
→
→

A POLICY

This company had a wartime policy.

In brief, it was: to provide the kind of screen entertainment that would best serve the interest of our nation at war.

This policy was expressed in Warner Bros. pictures which helped inspire tens of millions of Americans to their war-winning tasks, and brought new prestige to exhibitors.

So successful, so effective was this policy that a great newspaper commended us editorially for our "enviable record for combining good picture-making with good citizenship".

We are proud of that policy, and of the great Warner pictures that made it so meaningful.

and Now the Pictures

PRIDE OF THE MARINES

Starring JOHN GARFIELD · ELEANOR PARKER · DANE CLARK · Directed by DELMER DAVES · Produced by JERRY WALD

RHAPSODY IN BLUE

(THE STORY OF GEORGE GERSHWIN)

Starring ROBERT ALDA · JOAN LESLIE · ALEXIS SMITH · CHARLES COBURN · AL JOLSON
OSCAR LEVANT · PAUL WHITEMAN · GEORGE WHITE · HAZEL SCOTT · ANNE BROWN

Directed by IRVING RAPPER · Produced by JESSE L. LASKY

CHRISTMAS IN CONNECTICUT

Starring BARBARA STANWYCK · DENNIS MORGAN · SYDNEY GREENSTREET
with REGINALD GARDINER · S. Z. (Cuddles) SAKALL · ROBERT SHAYNE

Directed by PETER GODFREY · Produced by WILLIAM JACOBS

MILDRED PIERCE

Starring JOAN CRAWFORD · JACK CARSON · ZACHARY SCOTT · with EVE ARDEN · ANN BLYTH
BRUCE BENNETT · Directed by MICHAEL CURTIZ · Produced by JERRY WALD

TOO YOUNG TO KNOW

Starring JOAN LESLIE · ROBERT HUTTON · with DOLORES MORAN · HARRY DAVENPORT · ROSEMARY
De CAMP · Produced by WILLIAM JACOBS · Directed by FREDERICK DE CORDOVA

ANGER SIGNAL

Starring FAYE EMERSON · ZACHARY SCOTT · with DICK ERDMAN · ROSEMARY De CAMP · BRUCE BENNETT
MONA FREEMAN · JOHN RIDGELY · Directed by ROBERT FLOREY · Produced by WILLIAM JACOBS

SAN ANTONIO

Starring ERROL FLYNN · ALEXIS SMITH · with S. Z. (Cuddles) SAKALL · VICTOR FRANCEN · JOHN LITEL
Directed by DAVID BUTLER · Produced by ROBERT BUCKNER · IN TECHNICOLOR

AND A PLEDGE

Now those dark and fateful days are passed.

And just as this company was prepared to assume industry-leadership when war came, so we were prepared to assume the same leadership when peace returned.

We shall continue to combine "good picture-making with good citizenship"—by providing glorious entertainment for millions of free men working to reap the happy fruits of victory.

We shall continue to provide entertainment that will bring prestige — as well as profit — to exhibitors.

Here are just a few of the coming productions which shall prove that Warners, above all companies, keys its product to the ever-changing times in which we live.

Here is our pledge of continuing leadership!

J. L. Warner.
Executive Producer

to greet the Peace!

CONFIDENTIAL AGENT

Starring **CHARLES BOYER · LAUREN BACALL** with **KATINA PAXINOU · PETER LORRE · VICTOR FRANZEN · GEORGE COULOURIS** • Directed by **HERMAN SHULIN** • Screen Play and Produced by **ROBERT BUCKNER**

★ ★ ★
EDNA FERBER'S

SARATOGA TRUNK

Starring **GARY COOPER · INGRID BERGMAN** with **FLORA ROBSON · A HAL B. WALLIS PRODUCTION**
Directed by **SAM WOOD**

★ ★ ★

CINDERELLA JONES

Starring **JOAN LESLIE · ROBERT ALDA** with **JULIE BISHOP · WILLIAM PRINCE · S. Z. (Cuddles) SAKALL · EDWARD EVERETT HORTON** • Directed by **BUSBY BERKELEY** • Produced by **ALEX GOTTLIEB**

★ ★ ★

DEVOTION

Starring **OLIVIA de HAVILLAND · IDA LUPINO · NANCY COLEMAN · PAUL HENREID**
with **SYDNEY GREENSTREET · ARTHUR KENNEDY · DAME MAY WHITTY · VICTOR FRANZEN**
Directed by **CURTIS BERNHARDT** • Produced by **ROBERT BUCKNER**

★ ★ ★

MY REPUTATION

Starring **BARBARA STANWYCK** with **GEORGE BRENT · WARNER ANDERSON · LUCILE WATSON · JOHN RIDGELY · EVE ARDEN** • Directed by **CURTIS BERNHARDT** • Produced by **HENRY BLANKE**

★ ★ ★

JANIE GETS MARRIED

Starring **JOAN LESLIE · ROBERT HUTTON** with **EDWARD ARNOLD · ANN HARDING · ROBERT BENCHLEY · DOROTHY MALONE · HATTIE McDANIEL · DICK ERDMAN**
Produced by **ALEX GOTTLIEB**


★ ★ ★

A STOLEN LIFE

Starring **BETTE DAVIS** with **GLENN FORD · DANE CLARK · WALTER BRENNAN · CHARLIE RUGGLES**
Directed by **CURTIS BERNHARDT**



WITH THIS
POLICY
WITH THIS
PLEDGE
AND WITH THIS
PRODUCT



WARNER
BROS.

POINTS THE INDUSTRY'S WAY
TO A NEW DAY
OF PEACE, PROGRESS AND PROSPERITY

JACK L. WARNER
Executive Producer

NEVER HAS A MOT SO ACCLAIMED—EVE

WALTER WINCHELL, coast to coast
ing moving picture from the 20th
THE HOUSE ON 92nd STREET.

Nationally syndicated columns—Elsa
ard Lyons, Louella O. Parsons, Sid
page breaks! National network
tures—everywhere!

THE HOUSE ON

World Premiere, Roxy, New York (

ION PICTURE BEEN N BEFORE RELEASE!

broadcast, says: "The most excit-
Century-Fox studios this year is
A thriller!"

Maxwell, Ruth Montgomery, Leon-
ney Skolsky, Hedda Hopper! Front
broadcasts! News stories and fea-

92nd STREET

City, Wednesday, September 26th

The Headline Picture from



Century-Fox

Film Reviews

That Night With You

(SONGS)
Hollywood, Sept. 16
Universal release of Republic-RKO production...

(contemplative while laicure goes to W. T.
with respect for his color supervision.)

The Girl of the Limberlost

(Lamentable release of Alkeda-Thurman-RKO
production, directed by Henry King.)

Franchot Tone and Susanna Foster

Franchot Tone and Susanna Foster
names will carry this gay comedy...

Modestly budgeted film version of Gene Stratton Porter's bestseller

Modestly budgeted film version of Gene Stratton Porter's bestseller can hope for little better...

Miniature Reviews

"That Night With You" (SONGS)
"Unhatched Love" (SONGS)
"The Girl of the Limberlost" (SONGS)

French Pix

French Pix
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Whenever the film industry gets into a jangle...

Goulding

Goulding
Continued from page 2
Comparing them to today's "wildcat" Wildberg...

Behind City Lights

Behind City Lights
Continued from page 1
The "Ventriloquist's Dummy" sequence is better than anything else in the film...

Behind City Lights (SONGS)

Behind City Lights (SONGS)
"Behind the Veil of Joseph" (SONGS)
"Behind the Veil of Joseph" (SONGS)

Behind City Lights (SONGS)

Behind City Lights (SONGS)
"Behind the Veil of Joseph" (SONGS)
"Behind the Veil of Joseph" (SONGS)

The Enchanted Forest

The Enchanted Forest
(Music)
(CHECKOUT)
"PR" release of Jack Edwards production...

Dead of Night

Dead of Night
(BRITISH MAJOR)
London, Sept. 5
"Black-and-white production of the year..."

Dead of Night (BRITISH MAJOR)

Dead of Night (BRITISH MAJOR)
London, Sept. 5
"Black-and-white production of the year..."

Trama Urged

Trama Urged
Continued from page 2
The Screen Set Designers' Illustrators' Association...

The Enchanted Forest

The Enchanted Forest
PRC's prestige picture, undoubtedly the top
production effort of the company...

Remember 'I Had a Million'

Remember 'I Had a Million'
The picture, which will show you
every type of audience in the picture...

SILENT SERVICE POINTS UP SUBS' SPECIFIC VALUE

SILENT SERVICE POINTS UP SUBS' SPECIFIC VALUE
"The Silent Service" details
the life of the U. S. Navy...

Strike activities in Hollywood

Strike activities in Hollywood
The Hollywood Guild has filed a protest
with the Federal Labor Relations Board...

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Whenever the film industry gets into a jangle...
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The Screen Set Designers' Illustrators' Association...
Strike activities in Hollywood
The Hollywood Guild has filed a protest...
Eric Johnston
Continued from page 3
Johnston will be the man named to
head the new IBC...

WEST COAST ROCKS UNDER RKO'S BOX-OFFICE ATOM BOMB!

SAN FRANCISCO AND SURROUNDING TERRITORY GET TERRIFIC BLAST OF BOOM BUSINESS AS RKO'S MIGHTY EXPLOITATION SPECIAL LETS LOOSE IN SWEEPING 20-CITY PREMIERE!

RECORD-BREAKING promotion and timeliest of attractions steer Golden Gate Theatre to its **TOP OPENING GROSS!**...Big area World Premiere sparkplugged in San Francisco and Oakland through overboard co-operation of Hearst's S. F. Examiner and Call-Bulletin, and Oakland Post-Enquirer, sponsoring performances for wounded veterans Xmas fund... Special round-the-clock broadcasts through KPO and other powerful stations... Personal appearances of liberated Yanks and picture personalities; luncheons, meetings, all kinds of exciting special events!... Again that famous brand of dollar exploitation that comes only from "THE SHOWMANSHIP COMPANY."

IT'S RKO'S TIMELIEST OF SENSATIONS...AND IT'S

"The Hottest

in the exploitation sense--the first entertain

"HOT EXPLOITATION
MELODRAMA
... big grosses should
accrue."
—Hollywood Variety

"THE FIRST major-
company fictionalized
version of the history
of the Atomic Bomb."
—Hollywood Reporter

"TIMELY ANGLES
make it a natural for
heavy exploitation."
—Variety

with
Tom NEAL · Barbara HALE · Marc CRAMER
Michael ST. ANGEL · Leonard STRONG
Richard LOO · Keye LUKE

Written and Produced by J. ROBERT BREN
Directed by GORDON DOUGLAS



Thing On Film.

ent picture to feature the Atomic Bomb,"

Says Motion Picture Herald

"BEATS ANYTHING
put out for the market
up to the present time,
for timeliness and ex-
ploitation possibilities."
— Showmen's Trade Review

**"UP WITH THE
HEADLINES** with ref-
erence to the Atomic
Bomb . . . Timeliness
gives it weight as a
promotional picture."
— Motion Picture Daily

**"HOT AS A FIRE-
CRACKER** . . . an exploi-
tation gem . . . RKO first
with feature that
touches on the Atomic
Bomb."
— Film Daily



Chi Great, Anchors 36G, Bataan 32G, Nights '20, Bandleader Carle 40G

Chicago, Sept. 18. Combination of cool weather and a batch of strong new attractions will keep grosses in a healthy level this week. United Artists, with "Anchors Aweigh," is headed for terrific \$30,000. ... "Anchors Aweigh," is headed for terrific \$30,000. ...

Came Along High 11 1/2 G, Omaha, Christmas 8 1/2 G, Omaha 8 1/2 G. "You Came Along" and "Christmas in Connecticut" look stand-out this stanza. ...

Estimates for This Week. Apollo (B&C) (1,200; 55-95) ... "Pillow to Pet" (WB) (2d wk), near \$10,000. ...

Orpheum (Trustees) (3,000; 16-80) "Mounted Police" (Par) and "Gun Ship" (Par) (Oct. 4) ...

Kirk Ups 'Walls', Giant '36, Clevel. "Within These Walls" is being booked as a Broadway band to smash total at the Palace. ...

Estimates for This Week. Allen (RKO) (3,000; 65-105) "Christmas of '36" (WB) ...

L'ville Sluggish But 'Over 21' Set 15 1/2 G, 'Miss' Rugged at 15G

Louisville, Sept. 18. Business is sluggish this week on the whole. Two bright spots are "Over 21" and "Miss Rugged". ...

Century (Loew's/LA) (3,000; 20-60) "Anchors Aweigh" (M-G) (2d wk) ...

Seattle in Slump But 'Marines' Sturdy 13 1/2 G

Seattle, Sept. 18. Slump is hurting big all over this week, dipping into the openings. ...

Estimates for This Week. Rose (M-G) (1,200; 40-80) ... "The Great Escape" (M-G) (2d wk) ...

(U) (3d wk), solid \$11,400 on 6 days. ... "You Came Along" (WB) (4th wk) ...

1st Yank-Vaude Trim 33G, Frisco

San Francisco, Sept. 18. Big biz at a 1 1/2 hit now-drove this week. "First Yank-Vaude" with stage show at Golden Gate ...

Estimates for This Week. Fox (F&C) (1,600; 55-95) "You Came Along" (Par) ...

FARRY HEFTY 16G, BALTO. MARINES' 20G

Baltimore, Sept. 18. Strong weekend trade is helping here, especially with new pictures. ...

'Guest' Sizzling 15,500, Indpls.; 'Miss' Fat 14G

Indianapolis, Sept. 18. Film biz continues at stout pace here despite early wane and Sep. 17's drop. ...

N.Y. Big Despite Rain, 'Lady' Wow 44G, Bataan Strong 39G, Vines Big 120G, Tavern - Andrews Sis 11G, Both 2d

Krupa Lifts 'Bewitched' 22G, Buff.; 'Anchors' 21G. "Anchors Aweigh" is booming "Bewitched" to top coin here. ...

Estimates for This Week. Buffalo (Sica) (3,000; 40-70) ...

Business in the downtown N. Y. as well as neighborhood houses continues to be strong. ...

Blonde '8G K.C., Naught' Hot 4G

Kansas City, Sept. 18. Biz at the fraturns is spotty; generally "Incey Bandy". ...

Estimates for This Week. Equity (Upton and Fairway) (2,000; 40-70) ...

FARRY HEFTY 16G, BALTO. MARINES' 20G

Baltimore, Sept. 18. Strong weekend trade is helping here, especially with new pictures. ...

'CHRISTMAS' LOFTY 11G, 24G PITT. 'BELL' 11G

Pittsburgh, Sept. 18. Biz swinging on an even line this week, with everybody stringing. ...

Estimates for This Week. Fulton (Sica) (1,700; 40-70) ...

Newcomers on the Broadway scene are "The Sign of the Cross" and "Lady on a Train". ...

Business in the downtown N. Y. as well as neighborhood houses continues to be strong. ...

Estimates for This Week. Radio City (Loew's) (1,700; 80-125) ...

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Radio City (Loew's) (1,700; 80-125) ...

Radio City (Loew's) (1,700; 80-125) ...



*Duffy's Tavern
Premiere. Weitman the
manager speakin' We've
just demolished every non-
holiday opening record in
N.Y. Paramount history
The business is positively
gastronomical!*



BING CROSBY
BETTY HUTTON
PAULETTE GODDARD
ALAN LADD
DOROTHY LAMOUR
EDDIE BRACKEN
BRIAN DONLEVY
SONNY TUFTS
VERONICA LAKE
ARTURO DE CORDOVA
BARRY FITZGERALD
CASS DALEY ✕
DIANA LYNN
VICTOR MOORE
MARJORIE REYNOLDS
BARRY SULLIVAN
And Archie (Himself)

ED GARDNER

With The Screwball
Favorites Of The Air Show

Charles Cantor • Eddie Green
Ann Thomas

And Robert Benchley

William Demarest • Howard da Silva

Billy De Wolfe • Walter Abel

Johnny Coy • Miriam Franklin

Olga San Juan • Gary, Philip,

Dennis and Lin Crosby

Directed by **HAL WALKER**

Original Screenplay by Melvin Frank and Norman
Panama • Based on Characters created by Ed Gardner
New Songs by Johnnie Burke and Jimmy Van Heusen



"Hilarious comedy... sends audiences into hysterical laughter. A knockout screen entertainer... One of the best laugh provokers of the current film season."—KATE CAMERON, *Daily News*

"'Duffy's Tavern' installed bedlam on the Paramount screen. When this many stars get together in one picture it usually is wise to keep fingers crossed. But this time you can spread the fingers 'way out in a V sign—V for volcanic vigor and vivacity.'—ALTON COOK, *N. Y. World-Tele.*

RADIO'S RIOT SHOW BECOMES THE THIRD GREAT BOX-OFFICE TRIUMPH IN THE



*Wait till
I tell me customers
what the papers
said about me an
my radio gang an
those 32 monstrous
Paramount stars
when I return to
the airwaves
Sept. 21st!*

"Hilarious entertainment . . . A hugely diverting review . . . Gardner as amusing on the screen as on the air . . . Grand fun."

—ROSE PELSWICK, *N. Y. Journal-American*

"An evening of hysterical fun . . . One of the funniest of the season."

—LEE MORTIMER, *Mirror*

"Ed Gardner is definitely IN . . . an ace comedian on the screen . . . Everybody will be going to see 'Duffy's Tavern' . . . It's catching . . . a laugh-explosive if ever there was one."

—*Brooklyn Eagle*

FIRST ELEVEN DAYS OF **Paramount Month** AUG. 26th TO SEPT. 29th

Comedie Francaise's Electricals Gets \$200 a Month; Top Legters Only \$180

Paris, Sept. 5. The French stage and cinema are going through some hectic times at present, with a financial crisis confronting the first, and a contracting period disturbing the latter.

Salary problems seem to be the crux of the matter. Very low pay for light players is the grievance, while allegedly disproportionate pay for film stars is the pit gripe, although other financial matters are also involved.

The Comedie Francaise, in particular, France's greatest theatrical enterprise, faces a very grave crisis today. The theatre has closed down and won't reopen till late this month. Directors Pierre Dux and Jean Cocteau, and actors Jean Cieland and Rene Faure threaten to follow. Actors claim they're not negotiable, but their reputation or work is less than what other legters get, and especially doesn't stack up against film pay.

Leading full-time players are getting 8,000 francs (\$180) a month, while other pay ranges from 4,500 to 5,000 francs (\$90). Monthly salaries of administrative staffers are general director, 16,000 fr.; (2,500 fr.); director, 15,000 fr.; (2,500 fr.); treasurer, 11,000 fr.; (2,000 fr.); head machinist, 12,000 fr.; (2,000 fr.); head electrician, 10,000 fr.; (2,000 fr.).

Since the Comedie Francaise is semi-subsidized and the government can't help, the government can remedy the situation, by the simple expedient of raising salaries.

Overpaid in Cinema? As to the French cinema, problems here are different. Chief complaint has been against the star class, seen as lacking any artistic value and being made simply with eye on the boxoffice. Producers, however, are paying too-high salaries to stars as chief box draws, forgetting about any artistic merit. Some of the stars are "La Belle et la Bete" ("Beauty and the Beast") is regarded as the only artistically meritorious film. Some of the comedies are being spoken of as mediocre catfish, "financial" and "winger."

Producers' answer is "cinemas, a film to pay, they may, must bring in \$100,000 francs (\$20,000) net, "Narcissus" with Relys is the only one to have done this in years. Producers claim that work stock supplied is officially insufficient and they must be bought black-market. Out of 85 million fr. net, there are state tax cuts in deductions and taxes amounting \$60,000. Theatres and distributors divide balance, leaving \$20,000 net. Distributors give producer about 20 million (\$40,000). Hence, producers say, it pays to make a mediocre commercial film costing under 15 millions.

Situation may explain why Jacques of "Vieillesse Du Soir" haven't worked in a year; why Jacques worked in "Fabiola," was a producer, director on "Fabiola," was not under a contract but was paid 120 million; why Alfred has gone to England and directed "Belle-Blues"; why Rene Clair, giving up directing films in his own country, is going back to America.

Cry is raised here that film stars get (of 50) too much. Pays are high: Jean Gabin, Evette Feuillere, Fernandel, 2,500,000 francs (\$500,000) a film; Raimu, Tito Rossi, 2,000,000 fr.; (\$400,000); Danielle Darrieux, Viviane Romance, Pierre Brasseur, 1,500,000 fr.; (\$300,000); Andre Liseux, Gabi Morlay, Jules Berry, Fernand Gravey, 1,000,000 fr. (\$200,000).

Stars in demand exceed many private lives. Mile Feuilleux has the right cameraman, other actors, scripter, makeup man, and a very successful Gabi picks scenario and director, but doesn't use his veto otherwise.

Most expensive actor is Louis Jouvet. His prestige is high, but he is dying in his absence, because of his bad conjunctivitis. His gross percentage, his value per film has been judged at 3,000,000 fr. (\$600,000). This despite his success in political leanings during the war.

Angry stars are the problem, distributors and exhibitors buying films with some stars with care, and in some cases judging only by star and title of film. Culture of the film, or star's performance, doesn't count.

Yugoslavia Confiscates Prints of 4 U.S. Majors

An undetermined number of feature pictures belonging to Paramount, Fox, Metro and Warner Bros. have been arbitrarily confiscated in Belgrade by the Yugoslav government representatives of the four companies in Zagreb were forced to turn over all picture prints. Besides some new ones that have been released in Yugoslavia since the liberation, to U. S. distributors, the government has film monopoly in that country.

How U. S. Government is trying to learn how many films are included in the confiscation, according to Leon Britton, RKO's president, motion picture bureau, overseas branch, but the State Film Distributors office has revealed the film titles, nor number of features involved.

RKO Far East Chief Sees Vast Market in China, Japan Shortly

Japan and China will become the world's largest new picture markets for Hollywood pictures, according to Leon Britton, RKO's president, motion picture bureau, overseas branch, who is in N. Y. Britton, master supervisor, who has been general manager. He favors in Japan a model for Singapore, where he will make his headquarters.

Britton pointed out that for one year prior to Pearl Harbor only four U. S. pictures were shown in Japan, with all limited to an American market not only in that country but also in China. Since 1900,000,000 people in the interior and with the opening of roads and the general improvement in the country, the market will be serviced by 16-millimeter product.

As for Argentina, he predicts a large expansion of domestic production. Laurette and Cabello, circuit manager, control about 120 theatres in Argentina, plan to open houses in bordering countries as well.

Britton revealed that censorship of American pictures by the Argentine government has been dropped. All pictures sent there now from the U. S. are available for booking into the companies and they are listed in his old post by George Kalliman.

DISNEY THROWS THREE FILMS INTO FRANCE

Hollywood, Sept. 18. Walt Disney is losing three dubbed cartoon features into Paris in an effort to break into the postwar French market. First film to hit the Parisian boulevards is "Fantasia," which in Hollywood initial print arrived in Paris last week and 12 more are on the way.

"The Sorcerer's Apprentice" sent to France back in 1940 and kept in the vaults since the Nazi invasion, is the Paris since the start of the war. Currently "Bambi" is being dubbed here.

Harrison Palmer On Way to 'H'wood for 20th

London, Sept. 18. Rex Harrison and Lita Stetter Cooper are clipping to N. Y. and then will plane directly to Hollywood for a 20th Century-Fox contract. This deal recently consummated by Darryl F. Zanuck calling for one picture with several options.

Stoll Theatres Divvys Up

London, Sept. 11. Stoll theatres, which are divided into a number of units, today announced their dividends for last year, and in some cases its been paid. Investors at the London Shepherd's Bush Empire, which paid 10% in new paying 25%. Hippodrome, which paid 10% in new paying 20%. Empire, Chatham, has jumped from 5% to 25%.

Walter Handwerker, who has a great deal of divvy naturally has been a bigger demand for shares. Companies are controlled by Prince Littler.

Seek Cugat, Miranda For Mex. City Personals

Mexico City, Sept. 18. Plans are being completed to bring Xavier Cugat and Carmen Miranda to Mexico city to sing and for appearances at the Belles Artes opera house here. Cugat and Miranda will head an all-Latin out-singer and dancer.

Some of the performances will be given by a quartet to be selected by the government.

Certain Pix Do Better Biz in S.A. Now But Others 30-75 Off

If dubbing is the solution to the problem of hardy competition from native product, U. S. distributors should soon be in a position to take full advantage of current boom biz in the Latin-American, according to U. S. distributors, Latin-American supervisor for United Artists, now in N. Y. He estimated the big picture market has risen 200-400% bigger business than six years ago in Latin-America, but that lesser in Latin-America, that less in Latin-America, that less in Latin-America, that less in Latin-America.

However, Seidman said that that he was not convinced as yet that dubbed pictures would help American companies. He claimed first-run, especially in Argentina, are opposed to dubbed, especially in Argentina, are opposed to dubbed, especially in Argentina, are opposed to dubbed.

That Mexican Metro Seidman actively participated in the settlement of the Mexico strike that lasted about a month. He estimates that cost the American distributors about \$500,000 in lost revenue since projections would show \$1,500,000 in profit. While big companies agreed to a 32% wage lift, the distributors won out on many other points. He gives the date both U. S. and Mexican, a better control of their business and puts out the production of American workers on the employer, the indefinite number of employees joined in the strike.

Settlement in Mexico was vital, he said, because it set something of a precedent. It was pointed out that unions are growing up in many Latin-American countries and increased demands have been dropped. The manner in which the Mexico strike was handled indicates that the companies are more confident. Crushed around, in Mexico, the Mexican distributors stopped shipping out of the country. They are now distributors excepting three lesser local ones, joined together among the union demands.

HAZEL SCOTT TO OTTAWA

Ottawa, Sept. 18. Hazel Scott is due here Oct. 1 for a one-night concert in the Technical School Auditorium. Scott's Canadian one-night tour is being distributed by A. E. Creighton of Montreal as a treat for a possible season of similar engagements in the U. S. with orchestra and Three Suso Trio, and other N. Y. acts.

Current London Shows

- London, Sept. 18. "Arsenic & Old Lace", Strand. "Big Boy", Savoy. "The Merry Widow", Duchess. "Crying Out Loud", Stoll. "Care for Love", Westminster. "The Sign of the Cross", Wyndham. "First Gentleman", Palace. "Gay Roadshow", Savoy. "The Merry Widow", Palladium. "Hasty Heat", Aldwych. "Honeymoon", York. "The Merry Widow", Playhouse. "Winterdreamer's Pan", Haymarket. "Madame Louise", Garrick. "The Merry Widow", Wyndham. "Night and Music", Coliseum. "Night Venice", Cambridge. "The Merry Widow", Vaudeville. "Peck-A-Bo Parents", Whitehall. "Confession to a Dream", Hippodrome. "The Merry Widow", Wyndham. "See How They Run", Comedy. "Shop Sky Corner", St. Martins. "The Merry Widow", Wyndham. "Sweetest Lawyer", Ambassadors. "Sweetest Yesterday", Adelphi. "The Merry Widow", Wyndham. "Years Between", Wyndham. "Wind of Heaven", St. James. "The Merry Widow", Wyndham. "Mrs. Barrington", Winter Gals.

Aussie Distaste For Outright War Films Reflected At B.O.; Thrillers Big

Mexico, Venezuela, Cuba Seeking Pix Equipment

Washington, Sept. 18. Market for picture equipment in the postwar period looks good in Mexico, Venezuela and Cuba, according to golden jets released by Nathan D. Aulrey, chief of the film and camera division, U. S. Department of Commerce.

Studies made on the scene by U. S. embassy attaches show that projection units, sound equipment, etc. are badly worn in most theatres in these countries. Chief stumbling block will be the cost. In general, the hopes in these three nations are small, and will check prices. However, Germany, which formerly supplied about half the market will not be in a position to compete for some time, which should help salesmen for American camera, machinery, etc.

Lury, Marshall, Lombroso Named To Universal Posts

Joseph Seidman, Universal International prexy, made three appointments last week, including that of Lury as assistant to the supervisor, a newly created post. He also appointed John Marshall as manager, and one of the Hungarian and Lombroso as executive assistant to Emmanuelle Zama, company's manager.

Lury goes on inactive Army duty in November, where he rejoins U. S. He will supervise the Dutch East Indies, Singapore, Malaya, India, Burma and Siam, headquartered in Singapore. He was Universal manager from 1935 to 1940, and volunteered for Army service. He went in as a lieutenant in the 52nd Central Postal Directory, and volunteered for Army service. He was in France during their occupation in France, has sent a private letter to the U. S. War Relocation Authority, and the Syndicate des Directeurs de Spectacles, listing the following:

Lucien Blondaux, Descombes, Edouard, Galla and Jacques Ray, Marcel Rains, Louis Loubet, and Ginot have been barred from appearing in any form of entertainment in France.

DELFONT MUSICAL NSG IN LONDON; ADANO' SET

London, Sept. 18. "Big Boy", Broadway Musical, which opened at the Saville Sept. 12, drew a mixed reception, being generally knocked by critics. Despite that, advance bookings are good, though a long run is not unlikely.

"Kiss and Tell", which closed Sept. 15 at the Phoenix, is making way for H. M. Tennant's "Bel for Adano", set to open tomorrow (Wed.). Although "Kiss" enjoyed the best of the Phoenix was committed to Tennant.

New French Edicts Seen Not Helping Show Biz

London, Sept. 11. Latest French Government edicts are held to be the effect that all casinos are to be closed to gambling, with Monte Carlo the only exception.

Ruling has caused havoc to casino operators and it may have drastic effect on show biz, with chances of importing new talent for the present remote.

The ruling now recently passed by French government is the suppression of vaudeville agents as well as the closing of the French show biz with actors now being classified in same category as manual laborers, control by the government of Labor Exchange.

This looks like revival of Parena, introduced in Germany during the last war, which proved a dismal failure after a while.

KIRSTEN FOR MEX. OPERA

Mexico City, Sept. 18. Take at the National Opera season is so terrific this season, that the directors are planning a few extra concerts.

First of these will star Dorothy Kirsten.

Sydney, Aug. 18.

Aussie cinema-goers want to be war wiped from the screens. Battle ship popularity was on the wane when the Axis situation of the war. And now that the Axis have been wiped from the screen, anything is possible. The Aussies (U. S.) Comedie fare also is high with payees, especially films with Bob Hope and Abbott-Costello combo in them. Yarns like "Going My Way" (Far) also are solid. But war situation, description is definitely in disfavor.

For six long years Aussie screens have been crowded with war material from U. S. and England, plus loads of newsreels and Department of Information handouts. Even a film booker attended to the Aussies shudders when he has to look at another war opus.

Aussie picture patrons are keeping their fingers crossed these days hoping that U. S. and British production houses will give more new writers to write the type of yarn popular with patrons before the war. One of the Aussies, however, has died in the Nazis, "no-it-can-be-lod" material are plainly in the air, and particular mix on gawking.

Aussie's new order for the screen is simply exacted entertainment.

France Bars Eigh From Show Biz Permanently; 18 Blackballed One Yr.

London, Sept. 11. The Comite National d'Epuration, French censorship board, is now having been probing allegations against certain actors in France who were blackballed during the war. The board has been working with the Germans during their occupation in France, has sent a private letter to the U. S. War Relocation Authority, and the Syndicate des Directeurs de Spectacles, listing the following:

Lucien Blondaux, Descombes, Edouard, Galla and Jacques Ray, Marcel Rains, Louis Loubet, and Ginot have been barred from appearing in any form of entertainment in France.

Jean Tranchant, Pierre Guillet, Jacques Descombes, Edouard, Galla and Jacques Ray, Marcel Rains, Louis Loubet, and Ginot have been barred from appearing in any form of entertainment in France.

Those barred for less than one year are Jean Lambert, Andre Le Gall, Charles Visieres, Frelch, Rene Dez, Pierre Duvauchelle, Charles Huet, Jacques Huet, Georges Huet, Hiegel, Pierre Cadelie, Jeanne Sourza, Philippe Richard, Françoise Luc, and Charles Huet. Charles Garatge, Jean Hippoc and Jean Hubaux.

Those barred by no means the complete list of offenders. There are several more under consideration. Some of these are appearing in the U. S. as famous in U. S. and England as well as France.

Williams New Par Mgr. in P.R.; Marcus to Bombay

Williams was named Future Roco manager, for Paramount yesterday (Tues) by Welner. He succeeds in his position after being absent for 28 years with Par in that territory. Williams joined Par International in 1913, after being absent from in Philadelphia. He served first in foreign field as special rep for Par.

Marcus, Paramount International manager for the Far East, shoved off for Bombay last week, after being absent from territory, in re-establishing the office there. He was in Bombay for a week, and was wiped out by a fire last month. J. E. Perkins, division manager for that territory, will be replacing Marcus. He will be in Bombay to probe the blaze, which took the lives of 14.



**TO GET THE LION'S SHARE
—HEED THE LION'S PRAYER...—**

**"PLEASE KEEP YOUR
PLAYING TIME WIDE OPEN!"**



What is Peace?

PEACE is more than the absence of war. Peace is a friendly handclasp, small talk on a front porch, friends in for dinner.

Peace is a birthday party, a Christmas tree, an Easter service in a white church. Peace is telling someone where the Smiths live, laughing at a joke, asking a neighbor what you can do when there's sickness in his house.

Peace is people helping instead of hurting one another, trusting instead of suspecting, tolerating instead of hating.

Peace is forgetfulness of creed and color. It's meeting on equal terms. It's honoring a man for what he is instead of defaming him for what he isn't.

This is peace. And until we have all this, we won't have real peace — the feeling in our hearts that all is right once more.

Right now, we can make a good start towards this goal. For, right now, in our local community campaign, we have

the chance to help our neighbor. To help him regardless of who he is or how he worships. To act *together* in mutual trust and confidence.

And this is democracy in its finest expression. This is part of all we are fighting for. This is what *you* help to bring about when you contribute to the local community chest. Make your contribution today—and make it as big as your heart!

Give generously to

**Your Community
War Fund**



Representing the National War Fund

Cleve. Pix Projectionists Walk Out; 69 Nabs, 4 Downtowners Shutter

Cleveland, Sept. 18. — Walkout by pix projectionists in Local 100, whose requests for seniority vacations were turned down by the Cleveland Exhibitors' Association, resulted in the shutting of 69 nabu houses and four downtown theaters over the week-end.

Downtown second-runners closed were the Embassy, Standard, Mall and Carter. Strike did not affect houses in the Loews', RKO and Warner chains and some indie exhibitors who had already agreed to the demands of union. It is asking for one week's vacation with pay for those with one year's service, and two weeks of vacation checks for operators with five years' service.

A dispute over a similar vacation clause in the union-association contract, which would have expired Aug. 31, is still being the War Labor Board. Case was appealed to WLB by the exhibitors organized from a board ruling ordering the change into effect, according to Victor A. Wellman, secretary of the local. Fight started when the association made a counter-demand that the union drop its request. It is believed there must be two operators in each projection booth. After the projectionists took a vote over the machine men took a walk-lark Friday night (14), all houses deferred put signs in their boxoffice windows to the effect that the projectionists were to blame.

As a follow-up, George W. Erdman, secretary of the exhibitors' group, defended its stand with truculent attacks placed in all newspapers over the weekend.

Although Erdman said that the association would stop its guns in blasting the vacation demands, it was discovered that several exhibits were already leaving Sunday (19). These dissenters were those whose

shuttered houses were located uncomfortably close to rival theaters that had okayed the new union contract and were still doing business. Taking advantage of the nabu's black-out, the open spots did little business. His Saturday and Sunday that screams of anguish were heard across C. M. F. A. headquarters.

Harrisburg Rules Sun. Pix Off; Others to Poll

Harrisburg, Pa., Sept. 18.

The Sunday movie question has been ruled off the Harrisburg ballot for the Nov. 6 election by order of the Dauphin County Court, which ruled that many of the names on petitions requesting the placing of the question on the ballot were not valid. Theatre men, headed by Jack P. O'Keefe, manager of the Colonial, who acted as chairman of the industry's committee, said they would not appeal the ruling because of the shortness of time.

Legality of many of the names on the petitions was challenged by the County of Leas. Some petitioners, members of which alleged were non-residents or miners.

Pa. Towns Vote on Sun. Shows

Easton, Pa., Sept. 18. Elections on Sunday movies are to be held in a number of towns in this section next November.

Petitions have been filed by voters of Northampton, Hollidaysburg and Easton to have the question of Sunday pix placed on the ballot. Several times before the voters of Sunday times before the voters of Sunday it is believed that this year the voters will be favorable to one or two of the towns. Elections are permissible every five years on this question.

New York Theatres

The Jubilant Story of
George Gerahin
"RHAPSODY IN BLUE"
Warner Bros. Crowning Glory
Continual Performances
HOLLYWOOD THEATRE
Air-Conditioned
Broadway at 51st Street

SAMUEL GOLDWIN presents
DANNY KAYE
in
"WONDER MAN"
in Technicolor
8:15 P.M. **ASTOR** Postoffice
9:15 P.M.

"PAIAGE 6:30 & 8:30 P.M."
"BACK TO BATAAN"
Starring
JOHN WAYNE and **MARTHON QUINN**
An RKO RADII PICTURE

JOHN PHIPPS
Jones Cotten
in **"Howe Letters"**
The Story of the
RIVOLI

RADIO CITY MUSIC HALL
"OUR VINES HAVE TENDER GRAPES"
Spectacular Stage Productions

Paramount presents **ED GARDNER'S**
"DUFFY'S TAVERN"
Featuring 13 Hollywood Stars
in **MILK AND HONEY**
THE ANDREWS SISTERS
TIM HIBERT
VIC BROWN and His Handicapped Orchestra
PARAMOUNT

JOHN GARFIELD
Eleanor PARKER • Dana CLARK
in **Warner Bros. New Hit**
"PRIDE OF THE MARINES"
Paramount
CHARLIE BARNET
And His **Harmon Orchestra**
GUY MASON • Guyton BRIGGS
in **Warner Bros. Grand**
"Way of 47th St. STRAND"
Air-Conditioned

RODGERS AND HARMERSTON'S
"STATE FAIR"
A 20th Century-Fox Picture
with
DOREEN BOWELL, GAY & HAMILTON
in **"The Gavotte"**
Dances Open **ROXY** 7:30 A.M.
& 2:30 P.M.

WALT DISNEY'S
"Wonderful Adventure of"
P. N. OCCHIO
in **TECHNICOLOR**
Full Length in
10 Chapters
4th Floor
REPUBLIC 8:15 P.M.
and 10:15 P.M.

THE SCREEN
Atlantic City
BRACKEN
FRANK
DIANE
OUT OF THIS WORLD!

PAUL HENREID
BARBARA BRISTON
JOHN HAYES
ALAN BARKER
ANDROS ARNOLD
JACK JOHNSON
PAUL WHITMAN
AND ROSAMUND HURDIS
DONALD CRISP
DONALD HENSON
OPEN 10 A.M. • FINAL WEEK

MY BUYS 'MILWAUKEE'
Hollywood, Sept. 18.
Waxpops bought Charles Hoffman's studio of 45 records for \$100,000, as starter for Dana Clark. Picture will be directed by Fred Astaire, with Alex Gottlieb producing.

BOGEANS-MEREDITH REVIEW THEIR PLANS

Benedict Bogean and Burgess Meredith, who recently completed "Diary of a Chambermaid" for United Artists release, will do another picture in 1946. Bogean revealed yesterday (Tuesday). That's one of four deals, stated Bogean. One is a production by Jack Renais, who directed "Diary," while a third will be a Lewis Milestone picture. The fourth deal is for Bogean to start production on "Congresswoman," but still has to pick his picture. Meredith, co-producer and co-star in "Diary," said he plans staying in N.Y. for a production by Jack Renais. His wife, Paulette Goddard, who stars in "Diary," is suffering from a severe cold and was unable to attend.

Bogean said his company would be able to start production on "Diary" by the 1946-47 releasing schedule, three of these features now being in preparation.

Kix Preem for 'Chambermaid'

Chicago, Sept. 18. — Camden Pictures (Bob Bogean-Bogean-Meredith-Paulette Goddard-Jack Renais) will world-prem "Diary of a Chambermaid" at the Oriental here soon, according to Meredith and Miss Goddard, who visited Chi last week for a press show and a local showing of "Story of G.I. Joe" at the same theatre, starting Friday.

"Diary" preem will be sort of a gesture of welcome to the Oriental as a new flagship for United Artists, which distributes the two pix, and they plan publicizing it as such, they said. "Diary" is now arranged from Balaban & Katz to Troquois management, operators of the Oriental.

640 of Chi Union's 697 Members Back Up Suit Vs. the Operators Local

Chicago, Sept. 18. — As forecast earlier by Gene Atkinson, Business Agent of the International Union of Local 640 (IATSE), almost all of the 697 members of the union applied for permission Monday (17) for permission to intervene as co-defendants with the union officers in a suit filed by 57 names were missing from the petition. New move follows suit filed by Ray Parker, former member, seeking a reinstatement and a counter-suit filed by Ora D. Betts, secretary-treasurer of the local, who asks the court to investigate Parker's charge that other officers were intimidating union membership. Defending officers are Richard Wulzko, president, and Clarence Jalka, assistant to Atkinson.

RKO Facelift Studio To House Liberty Pix

Hollywood, Sept. 18. — RKO is revamping its studio architecture to make room for the screening of Liberty Pictures. The new company headed by Frank Capra, William Wyler and Sam Jones, is building a new studio building, and a 14-room addition to the studio's office building will house Liberty's executive staff.

N.Y. RWLB Recommends Raises for Cartoonists

A three-man panel of the Regional War Labor Board in N. Y. has made recommendations of 25 and 30 percent for the Screen Cartoonists Guild, Local 1461 of the Painters union. In dispute with Famous Players-Lasker, which turns out cartoons for Paramount. Both took cognizance of the difference in scales between N. Y. and Hollywood and recommended increases of 25 and 30 percent on bringing scale to \$95; same for animators No. 2 which would increase to \$110. The RWLB also set aside downers and inbetweeners, raising them to \$45, and \$37.50, respectively; and \$110 to \$85 weekly for background men; \$8.50 jump for linkers to \$97.50 and a raise from \$20 to \$35 for the studio's office building will house Liberty's executive staff.

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Sears Says No Successor To Carl Leserman, If Any

Carl Leserman doesn't leave United Artists until Oct. 1 and he leaves, which is a new doubt now, and Grad Sears says there has been no action taken on a successor. Sears, vice-president of United Artists general sales manager. Sears, vice-president of United Artists general sales manager. Sears, vice-president of United Artists general sales manager.

Leserman's proposed hookup with theatre building is not limited to picture production. He entered the theatre business (Henry Kaiser), television, Broadway legit backing, the two new Preston Sturges pictures which Hughes is bankrolling, and of course "The Outlaw," long on the shelf.

Leserman would be leaving his nearly 30 years for the first time in picture production. They became closely associated while at First National, Leserman then becoming Sears' assistant sales manager at Warner Bros. When the latter moved over as distrib. v. to United Artists in 1941, Leserman followed him over, afterward, being named general sales manager.

Reported WB-20th-Ross Checking Dickers Cold

Reported the deal under which Warner Bros. and 20th-Fox would have taken over the checking facilities of Ross Federal Service, N. Y., has petered and that WB will continue checking its own percentage engagements while 20th will go on using Ross men.

Negotiations, extending over a period of several weeks, concerning a three-year leasing arrangement with Ross covering its branches in all exchange centers and personnel other than an outright purchase. Ross Federal, from accounts, has been anxious to get out of the checking field to devote all time to servicing of 16 mm. projector equipment to commercial accounts. It is going ahead in that field and anticipates, now that the war is over, that it will have no trouble getting the equipment it requires.

In addition to 20th-Fox, the only checking accounts Ross has, are Langford (Sesnyak) and Lester Chow, independent producers. While negotiations were in progress with 20th and WB, there were reports that if a deal were made with these companies on Ross' checking facilities, Metro might come along. Last mention on percentage engagements uses Wilbur's organization which checks restaurants and bars, like a private detective outfit, watching cheating, overcharges, free drinks from bartenders, any Mickey-Fin stuff, etc.

A few days ago, concurrent with reports the 20th-WB deal with Ross was off, Ben Kalmenoff, general sales manager for WB, sent out a statement that his company was not negotiating with any other checking organization at present and would continue with its own film checking service.

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Ad Lib Realignment Operating at Warners, 20th-Fox and Par

Par, like 20th-Fox and Warner Bros., is ad libbing on its publicity-advertising realignment. Charlie Reagan, who is in charge of the three department heads, Stanley Shuford (advertising), Alec Moss (publicity) and William W. Williams (publicity), continue that way, with no top successor to Bob Gillham to be announced. Gillham is in the picture. Williams has no ambition in that direction, so it's between Shuford and Moss. Gillham's former being slated for the spot.

Gillham's hookup with the J. Walter Thompson agency will account commercial and industrial films as well as television. The ex-Parmanon pub-ad head is now on the Coast meeting the agency's presy, Stanley Reiss. Gillham went out to the Coast over the weekend in company with Ed Weiss, Bob Colwell and Kenneth Hinks. He will be gone three weeks or so but plans to reappear in the time.

At 20th-Fox, with the resignation of Hal Horne, Charlie Schlaifer is circulating in the publicity charge, as he was Horne's asst. director of publicity and advertising.

Director of advertising and publicity, Charlie Schlaifer is in addition, Schlaifer becomes executive vice to prexy Spyros Skouras, so that when Sam Shain will resume more active charge of the trade relations with David Butler, Shain has been home with a barbituric attack. Horne, meantime, has taken on Max Youngstein as his executive assistant on the consolidation advertising service he will resume. His first account is a \$35,000 retainer as 20th-Fox's consultant. Horne plans a Florida vacation shortly.

Exiting Warner Bros., Charlie Einfield is negotiating an indie production setup. David Lowry is one possibility, but a Frank Capra deal is now not likely to be consummated. Mort Blumbratt is on the Coast handling with Harry and Jack Warner and an announcement is due that when Shain will be named to Einfield as director of advertising and publicity. Blumbratt is being the longtime western director of publicity and advertising.

Miliken in D. C.

Carl Miliken, head of Motion Picture Producers & Distributors Assn. foreign department, arrived in Washington yesterday (Tuesday) to confer with State Department officials on the foreign film situation. Several trade agreements, including one with Great Britain, are now under consideration.

ADIRONDAK LODGE

or Trade names over 500 acres at Boreal Lake, near Lake Umbagog, Maine. Includes: farm buildings, other buildings, farm machinery, lake, tennis court, new 100' x 100' stable, fishing and hunting; large new road, garage, parking, etc. Call: J. H. Hays, Chrysler Bldg., N. Y. C. 17, D-2000.

PERSONALITY Speaking by DON WILHELM

Star of "GUEST WIFE" A United Artists Release

1—I've invented lots of things. But I couldn't discover a good smooth shave. Until...

2—A blind wield it up. "Prof. Andrews," he said, "Personna Blades give slicker, quicker shaves."

3—How mad from premium steel.

4—1-Made ground for keenness.

5—Rust-resistant for longer use.

PERSONNA, 599 Mad. Ave., N. Y. C. 22

HERE'S WHY PERSONNA Blades give you luxury shaves:

1—Made from premium steel.

2—1-Made ground for keenness.

3—Rust-resistant for longer use.

PERSONNA, 599 Mad. Ave., N. Y. C. 22

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PERSONNA, 599 Mad. Ave., N. Y. C. 22

PERSONNA
Precision Blades
10 for \$5

Columbia's First of 4 Zone Powwows; Briefs from the Distribution Keys

Columbia opens the second of its series of four zone meetings today (Wed.) at the Warwick hotel, N. Y., with about 50 delegates attending. These include homeoffice executives, branch managers, theater managers and sales staffs from eight states in the eastern district.

Branches represented are Boston, Cincinnati, Cleveland, New Haven, New York, Philadelphia, Pittsburgh, St. Louis and Washington. Next two sessions will be in New Orleans and Los Angeles.

Hal Neides Resigns

Hollywood, Sept. 18. Hal Neides has resigned as division manager in the Fresno area of the Golden State theatre.

He's going into theatrical agency biz.

Reitano Buys Cold Springs Spot

Arthur Reitano is the new owner of the New Hudson theatre, Cold Springs, N.Y., buying the house from Joseph Mirasolo, who operated it for the last five years. Reitano will do a general refurbishing. Berk & Krungold handled deal.

New Dallas House to Be Larger

Dallas, Sept. 18. Plans for the Preston theatre addition to Interstate suburban theatres, have been enlarged. R. J. O'Donnell, general manager, announced. Originally scheduled for a floor with 700 seats, the building will have 750 seats on the lower floor and 750 patrons, and 750 balcony seats with 250 seats for colored paves. It's the first suburban theatre in Texas to have a Negro balcony.

Fred McFadden, who recently returned from theater work in the Army, named manager of Tolson theatre here. Replaces Ben Cohen, who came here from Teleview in Cincinnati and takes another assignment with the outfit. McFadden, former Interstate publicity man, was a member of the original Teleview staff here.

Jack Johnson Moves Up

Houston, Texas, Sept. 18. Jack Johnson, former ex-collector for RKO and Universal, is now manager of the Iris, Texas. Palace and Fox for the Will Rogers sale. Houses are under an Interstate circuit partnership.

Friedman Joins PRC, P.I.

Pittsburgh, Sept. 18. Earl Friedman, former RKO booker who was employed in a war industry following his discharge from the Army, has joined PRC here as main line and city salesman.

Harry Passarelli, PRC treasurer for years, is recuperating in Homestead hospital from an operation.

El Goldstein, former local exhib, quit his job in a war industry to become manager of Sam Gould's Ohio theatre.

Anni Liston, of Harris circuit's auditing department, made Treasurer "Recuperate," succeeding Bud Altum, recently appointed company manager.

Eddie Hleman, manager of Mike Thomas' Capitol theatre, Clinton, opened a Pittsburgh plant for Clanton Entertainment Co.

Buck Stoner's Successors

Pittsburgh, Sept. 18. With departure of Byron D. (Buck) Stoner for San Francisco to become branch manager here of 20th-Fox, Frank Smith has been selected to take his place on the circuit.

Overlooking the Hudson and New York

at Waterbury, N. Y., only 20 minutes drive from New York City. This theatre is built for an aerial, modern air service. The dramatic construction of 6 rooms, leading to the Pittsburgh, Pa. building, is the first of its kind in the New York skyline. It is a masterpiece of design and offers possibilities for classes in music and entertainments.

The grounds of 36-acre are excellent, kept and include 2 formal gardens, 2000-odd plants and 2000-odd trees. In addition, there is a large swimming pool, tennis courts, water and garden, golf, polo, and other sports. For more information, write to your broker for Prospectus (listing 4181)

P R E V I E W S
 L I N C O L N T H E A T R E
 The National Real Estate Exchange
 28 East 57th St., New York 22, N. Y. PL 4-2830
 Station - Philadelphia - Los Angeles

N.Y. MANAGERS GUILD AFTER CINEMA CIRCUIT

Expanding its organizational and jurisdictional activities beyond the RKO theatres in the Greater N. Y. area, the Motion Picture Theatre Operating Managers & Assistants Guild has filed a petition with the War Labor Board to certify itself as bargaining agent for managerial employees of the Cinema Circuit, operating 10 houses in N. Y., Brooklyn and Westchester counties.

Cinema Circuit, which Max A. Cohen, active in exhibit politics, is president, is the first for which the RKO Managers' Guild is acting. Others are being lined up secretly with a view to making the MPTOMA-G representative of all managers and assistants in N. Y. and environs.

Guid, long negotiating with RKO for a contract, recently won an outstanding victory over the circuit when the WLB made numerous recommendations in its favor. RKO subsequently filed objections to the recommendations and a final decision is expected shortly from the Regional War Labor Board in N. Y. Hearing on certification of the Guild in connection with the Cinema Circuit is expected to be held by the N. Y. State Labor Relations Board in a week or so. An election among Cinema managers and assistants would be the next step.

George Dunn, manager of RKO's 81st St. N. Y., who's chairman of the MPTOMA-G, stated yesterday (Tuesday) that the Guild is moving rapidly to consolidate and extend the organization to managerial employees in all picture houses in the metropolitan N. Y. area. He added that response to the organizing drive has exceeded expectations.

McDonough Back to Par

Alvin McDonough, who was manager of the Peasbald, Peekskill, N. Y., for Paramount before going into service, has returned from the European theatre circuit and will be re-appointed in a managerial post in an upstairs N. Y. theatre, operated by Par by Harry Royster.

Duty Subs for Jack Shea, III

Durward Shea, who was manager of Shea houses at Dover, Ct., brought to N. Y. office of the Peasbald, Peekskill, N. Y., for a month of six weeks to pinch-hit for Jack Shea, son of late Mort Shea, as the chairman of the circuit has been away for a month because of illness. He's currently based at Salem hospital, Salem, Mass.

Omaha Orphan's Ball Bally

Omaha, Sept. 18. It will be 18 years the first week in October that the Orpheum circuit built the theatre and the old Orpheum, one of the original houses of the Beck-Weaver Orpheum circuit two-day, circuit, built in 1927. Presidents of the Orpheum (Tristates) circuit, which consists of A. H. Blank and Paramount want to properly celebrate the anniversary. So the week has been set aside for general celebration. There will be a deluxe vaudeville show with Gil Lambo, first entertainer signed. Dancing in the lobbies, street ballhoos, nostalgic decorations and the like will be featured. Also guest stars and theatre celebrities.

Marcus Heiman was president of the Orpheum circuit when the Orpheum was built and he is now general manager. Ironically, Heiman is now in charge of the theatre to Blank-Paramount a few years ago and Will Singer, brother of the Orpheum circuit, in the competitive Brandeis (RKO).

Orpheum is the act in house in the Tristates setup. Its week's grosses for straight theatre are now high—\$30,000 and for stage shows, it has gone to \$25,000.

Min. Prexy Leads Mpls. Valets

Minneapolis, Sept. 18. "We are encouraged by the fact the National Variety club is giving new assistance which will make scientific real an important great human progress," Dr. J. L. Morrill, University of Minnesota prexy, told a dinner gathering of 125 civic leaders called to hear details of the organization's plan to raise \$25,000 to build and equip a heart hospital on the university campus. The club also has guaranteed \$25,000 a year toward the hospital's support and for research work.

E. R. Ruben of the club, described previous Northwest Variety club charity projects, including \$25,000 raised for war refugees and \$10,000 for Sister Kenny infantile paralysis foundation, and \$75,000 to provide free milk for underprivileged families.

Another Kallet Drive-In

Albany, Sept. 18. Kallet circuit, now building a drive-in theatre in a Syracuse suburb, will erect another near Utica. It is hoped to have the project completed by next spring. Kallet has several orthodox theatres in Utica operating them with the Conerford interests. This is also true in Syracuse.

Pix Associates' Dinner

Motion Picture Associates of N. Y., headed by Morris Sanders, sales supervisor for 20th-Fox, will hold a dinner tomorrow (Thurs.) night at Capitol hotel, N. Y. Big session follows dinner.

TAPLINGER OUT OF NAVY

Washington, Sept. 18. Robert S. Tappinger, former assistant to Harry Cole at Columbia Pictures, is out of his Navy lieutenant's uniform with an honorable discharge and a letter of commendation for his work in the Navy Photographic Services.

He returns to the Coast shortly where he is expected to resume his former connection.

Ferd. Kuhn to Survey Jap. German Pix Situas for State Dept. Info Service

COOK'S TOUR ABROAD AS 20TH'S SALES PRIZES

A trip to Europe as guests of 20th-Fox has been decreed by Tom J. Connors, v. p. over distribution, in connection with the Tom Connors Sales Drive which has already gotten under way and extends to Dec. 29.

Decision as to who goes, based on sales results, will be governed by the unique process of individual rather than exchange quotas as an incentive to every person eligible to do the best job in his territory rather than join on others working with him.

The European jaunts will be given one division sales manager out of 20th's four who comes out on top. Among district managers, two will be chosen. Others will be five branch managers and five salesmen.

The current Connors drive supplements the regular 11-week period drives in which sales personnel three times yearly has a chance to win three weeks' extra salary, plus overage.

Washington, Sept. 18. Ferdinand Kuhn, Jr., has been named director of the Interim International Information Service of the State Dept., the new temporary unit which will handle overseas information for State during the remainder of this year. Unit is liquidating OWI and OIAA overseas branches and taking over such of their functions as State Dept wants to make permanent.

One of the jobs undertaken by Kuhn is to survey the film situation in Germany and Japan and to work out a long range program for the countries covering films, radio and other types of information. Kuhn will report to William Benton, new Assistant Secretary for Public and Cultural Relations.

Survey indicates that State will probably be turning out 16 mm. subjects for non-commercial screenings overseas, with strong hints that the industry will be asked to assist in the program.

Kuhn is a former member of the New York Times editorial board, former assistant to the Secretary of the Treasury, and recently OWI deputy director.

Working under Kuhn will be Francis A. Jamieson, acting director of OWI and its former top press agent; Charles M. Hilton, Assistant OWI director for management; Edward W. Barrett, director of the former OWI Overseas Branch; and Thurman L. Bernard, who was executive director of OWI.

Appointments are all temporary.

WB Regains 4

Hollywood, Sept. 18. Release from service of Wayne Morris, Ronald Reagan, Gig Young and Harry Lewis calls for a party at Warner Sept. 22.

They're all going back on the WB roster.

The ready-to-serve cocktails that always taste fresh!



Hiram Walker's dry martini · MANHATTAN
 66 proof. Hiram Walker & Sons, Inc., Peoria, Ill. Copr. 1945.

TAPLINGER OUT OF NAVY
 Washington, Sept. 18. Robert S. Tappinger, former assistant to Harry Cole at Columbia Pictures, is out of his Navy lieutenant's uniform with an honorable discharge and a letter of commendation for his work in the Navy Photographic Services.

He returns to the Coast shortly where he is expected to resume his former connection.

26 RADIO Legion Americanism Award to DeMille Stirs AFRA Protests; Fear Prelude to Gangup on Union

The American Legion (Wall St. (N. Y.), post), has arranged for an elaborate network ceremonial via ABC (Blue) on Sept. 25 in observance of the 156th anniversary of the Bill of Rights. Recipient of a citation during the ceremonies, which will be staged on the steps of the sub-Treasury building in downtown Manhattan, will be Cecil B. DeMille, who will receive an Americanism Award symbolizing that, in the eyes of the Legion post, producers turned their backs to top performance in perpetuating the Bill of Rights.

Whether or not DeMille actually goes on the air to receive the award appears problematical at the moment, and may hardly depend on whether his "guest-of-honoring" can be interpreted as a "performance." The American Federation of Radio Artists, in whose ranks DeMille is "persona non grata" following last season's "Lux Radio Theatre" show-off and his one-man crusade against union rule, will do everything in its power to prevent DeMille from appearing on the air to receive the citation, but some of its top execs in N. Y. are openly deploring the fact that "one of the nation's top opponents of anti-unionism" should be signally honored for such crudding. As one AFRA exec put it, "It is one of the rotten things ever to come to my attention."

However, what particularly distresses AFRA are the implications they see behind the whole ceremony, some within AFRA seeing it as the beginning of a new campaign by DeMille to whip the organization. When apprised of the skidded DeMille appearance on the air show, AFRA execs in New York immediately mobilized its counter-campaign, planning an immediate appeal to William Greer, AFRA head, to intervene in the matter; enlist the support of other Legion groups, and to ask the ABC what DeMille goes on, to give AFRA equal time to put on its own show. And we'll really give them a show, they'll soon regret," said one AFRA exec.

Barney Blalock, Paramount exec, has been listed as one of the speakers in the Legion ceremony, which is scheduled for a half-hour (12:30-1 p.m.) network string, but AFRA officials state that they will refrain from participation. ABC execs say they cannot prevent DeMille from getting on the air, but they're concerned he's not giving a "performance" but is appearing as guest-of-honor on the program of the Legion, and that their only objection is to permit the other side equal time if DeMille gets over-several.

Chi Federation Protests

Chicago, Sept. 18. Taking the stand that the American Legion is being put in the position of being the front man for the DeMille Political Party, the Chicago Federation of Labor has announced that they were presenting the vet Hollywood actor for their Americanism medal for 1945, the Chicago Federation of Labor protested the presentation under the form of a resolution passed last week.

This is in line with action taken by AFRA, the AAAA's and the other labor groups. Before passing the resolution a resolution was given to Chicago Federation of Labor and delegates by Raymond A. Jones, exec. sec. of the AFRA Chicago local.

Lehn & Fink Mull 'Mirth' As Sub for 'Blind Date'

With the future of "Blind Date" hanging on a renewal option, sponsor Lehn & Fink will be looking for "Mirth of a Nation" tonight (Wed.) as a possible substitute for the Friday night slot of "Blind Date." As on "Blind Date," Tom Wallace will produce and Kenny Raught will write. "Mirth, Wm." may be the ten-ty.

Fred Allen's 'Trailer' On Bergen Show; 60-Min. Comedy Parlay for Oct. 7

Fred Allen, who kicks off for Standard Brands on Oct. 7 in the Sunday night 6:30 NBC slot, "trailers" his new program which goes on the Edge Bergen show the previous week (Sept. 30). It marks the first of a series of Bergen shows from the east to tie in with the back-to-back Standard Brands parlaying of the week. The program programing setup, with Bergen singing from his own show right into the live half-hour on the letter's opening night for a 60-minute comedy sequencing.

Final lineup for the Allen show spots Mirveta Pinks, Portland Horta, Irving Kaufman, Parker Kennedy (Fandah) and Charlie Cantor (Goodman) from the ranks), with Al Fieldman's orch. Ken Delmar as announcer and the DeMille singers also packed in the package.

Live 'Trailers' Promote Chi CBS

Chicago, Sept. 18. Radioizing the teaser technique of the motion picture trailer, WBMM brought a live "trailer" to the air last week with the airing of a series of five minute spots on what is being called "live trailers" over other shows. Unique in its operation, the idea is that the listener a preview on a new scene.

The station lists the usual 15-minute sustainer and participating spots to 10 minutes, and brings in five-minute cut-ins of live talent, vocal, orchestral and other samples of programs on WBMM, which audies are invited to listen to.

Last week, during the rehearsal of "Mirth of a Nation" musical show heard Mondays over the station, one of the sustainers cut in Cesar Pettit's orch, Russ Brown and the Bennett Sisters, as a plug to listen for that show. Another time, WBMM ran a trailer with its teletype background, was out for interviews with three of the newsmen's current news stories.

NEW TEXACO FORMAT UPS NUT TO \$11,500

When David Brookman takes over the baton to be vacated by at Goodson's departure, the new format for Star Theatre" Sept. 20, on CBS, the current all-musical format will be abandoned and continued. The budget cost will be upped from \$8,500 to \$11,500. Other change in the new format will include the Lyn Murray Singers who will replace the Goodman chorus. Goodson's orch. and orchestra has been set for the Fred Allen ops.

"When variety format bows in, current hit hour week music program, starting Sat., Oct. 13, 8-30 p.m. Sponsor of the program will be the new specialty ad-in. Unless a "Anniversary Duet, Metop soprano, has been signed for the show for a three-year term. She is now getting a starting salary of \$750 for the first, 13-week term, and a graduated scale thereafter with a \$2,000 top.

Woody Herman's Wildroot Show Woody Herman and his orchestra will bow in over ABC (Blue) in a new half-hour weekly music program, starting Sat., Oct. 13, 8-30 p.m. Sponsor of the program will be the new specialty ad-in. Unless a "Anniversary Duet, Metop soprano, has been signed for the show for a three-year term. She is now getting a starting salary of \$750 for the first, 13-week term, and a graduated scale thereafter with a \$2,000 top.

Premieres

(Sept. 19)
Jack Carson, 8-8:30 p.m. Wednesdays, CBS; Campbell; Ward Wheelock agency.
Kryer, 10-10:30 p.m. Wednesdays, NBC; Colgate; Ted Bates agency.

Sept. 20
Borus & Allen, 8-8:30 p.m. Thursdays, NBC; General Foods; Young & Rubicam agency.
Sept. 21
"Duffy's Taverna", 8:30-9 p.m. Fridays, NBC; Bristol Myers; Young & Rubicam agency.
Sept. 26
Eddie Cantor, 9-9:30 p.m. Wednesdays, NBC; Bristol Myers; Young & Rubicam agency.
Glanv Simms, 7:30-8 p.m. Fridays, CBS; Borden; Young & Rubicam agency.
Danny Kaye, 10:30-11 p.m. Fridays, CBS; Pabst; Warwick & Legler agency.

Ryan Urges NAB Reconsider Air Academy Nixing

There's a strong possibility that the board of directors of the National Assn. of Broadcasters may reconsider its previous thumbs-down to the establishment of an Academy of Radio Arts and Sciences, and throw the ball back open again for reconsideration.

J. Harold Ryan, who continues as NAB president Oct. 15, has urged the broadcasters to reconsider the matter, following a "protest" filed with the NAB on behalf of its public relations committee by John Patt, of WGAR, Cleveland. Patt was chairman of the committee at the time it has been put to work to study, over a six-month period, the Academy project and make its recommendation to the board of directors. The committee did a collective burn when the directors, at their recent meeting, tabled the Academy project, claiming it was acting on the report of the public relations committee.

Later, however, refused to take the rap when many in the industry queried Ryan's recommendation of the Academy idea, demanding an "explanation" from the board on the grounds of their recent meeting, tabled the Academy project, claiming it was acting on the report of the public relations committee.

Kyser Acquiesces, Back to Kollege

Kay Kyser's "retirement plan" has been put away to cool and the old program will be back on the air in a holding class at Kollege of Musical Knowledge.

According to the request of George Washington Hill, prez of American Tobacco, that he recognize his withdrawal from radio this season, Kyser qualified his acquiescence by saying he had no alternative but to continue to honor his contractual obligations. "But," he made it emphatic, "I haven't changed my mind about retiring." Kyser will leave American 28 months on the current pact, with 14 of them on the current pact to Colgate-Palmolive.

Georgia Carroll (Mrs. Kyser), credited vocalist on the program for the past two years, is determined, however, to make her retirement pay off close out her professional career.

Babbitt Quits MBS, Ties Up With Elman

Gil Babbitt, Mutual factory exploitation min. since last Feb., and program host, has tied up with WCAU, Philadelphia, is quitting MBS next week (25) to join the Philadelphia office. Babbitt will work with Elman and Addison Smith in the writing and production of the major music program, "Hobby Lobby" on CBS, and "Rensie Radio Auction" on MBS) as well as other packaging ideas and exploitation.

Listening Habits, Back-to-Back Cues Stress Influence on Hooperatings

FCC Warns Servicemen Interested in FM Must Apply Without Delay

Washington, Sept. 18. FCC warned last week that it will be unable to reserve FM channels for men now in the service, and urged them to make application without delay so that they can receive conditional grants of licenses. Commission announcement came in response to a number of queries from servicemen formerly in possession of Commission announcements, came in response to a number of queries from servicemen formerly in possession of Commission announcements, came in response to a number of queries from servicemen formerly in possession of Commission announcements.

The commission recognizes the difficulties confronting military personnel in completing their applications for broadcast facilities, and the FCC, "and accordingly, consideration will be given to requests by applicants in the armed services for reasonable extensions of time to submit engineering data.

Since it is not possible to reserve FM channels for future assignment, applicants planning to enter the broadcast business are urged to submit their applications promptly.

JWT in Sweeping Revamp of Execs

Hollywood, Sept. 18. Most sweeping organization revamp in the history of J. Walter Brown, former head of the station, is expected to come out of a series of meetings currently under way on the coast and continuing through remainder of the week. With the acquisition of two new power execs—Robert Gillham, former head of station, and William Parrott, and Cornell Jackson, late Hollywood head of OWI domestic radio section, definitions of their duties are being established.

In from New York are John U. Rapp, former charge of radio at Colwell, second in command at JWT headquarters in New York; Kenneth Hillman, former head of station, and Stanley Resor, JWT prez, is ending his vacation at his Snake Ranch in Wyoming to preside at the sessions. Cal Swanson, radio exec in the New York office, has been visiting with Resor but whether he sits in on the meetings or returns direct to New York is not returned over the weekend from the Resor ranch. Norman Blackburn, Hollywood exec, has returned from Chicago where he conferred with Edlin officials on the two holiday shows to be broadcast from here as in previous years. It is not known whether Henry Stanton, executive v.p. in Chicago, will come here for the meetings.

Uppermost in the deliberations of the top layer of JWT officialdom are the changes in the makeup of each department head, here and in New York. Thus far, here's the setup: Resor is becoming a vice-president and manager of the Coast office; Blackburn becomes Coast business manager; George B. Law, former head of station, is becoming a vice-president; Carroll is editorial supervisor. Understood that Gillham will head the new New York in charge of television; and commercial films. Gillham will stay on for three or four weeks to survey the field of his dual function.

P&G-MBS HUDDLE MAY CUE ABC BIZ SWING

Chicago, Sept. 18. "Queen for a Day" program option to Procter & Gamble through Bill Rumsay, company's radio chief, might be off the spark that will mean a swing of the company's business from ABC to the Mutual net.

Adv. chief Rumsay, in charge of Midwest operations, and Dec. Mawer, MBS salesman, returned from their last week over the conference with P&G bigwigs, and deal books about it.

has been arguing that for some time there is a breaking an increasing hold within the trade—that it's not merely a question of how good your show is, or the network you're on, but whom you precede or follow, who is your opposition, and the importance of obtaining a position of considerable credence in the new list of Hooperatings (Sept. 15).

It's particularly applicable to the new John Davis show, now spotted in the 8:30 Monday night slot on CBS following the comedienne's switch-over to the Swan Soap fold from her previous position on the long-running Crosby Thursday night night on NBC. While Davis' generally agreed that the Davis touch is still intact and the same stock showable prevails on her new series, the comedienne's preem Swan stanza wound up with a 3.8 Hooperating, while Crosby Thursday night night on NBC. While Davis' generally agreed that the Davis touch is still intact and the same stock showable prevails on her new series, the comedienne's preem Swan stanza wound up with a 3.8 Hooperating, while Crosby Thursday night night on NBC.

"Mr. D. A. No. 1"

"Here are the top 10 Hooperatings for the Sept. 15 period, with the shows representing a mixture of top summer replacements and the return of some of the regular-season stalwarts."	
"Mr. White" (CBS)..... 15.6	
Walter Winchell..... 16.1	
"Lux Radio Theatre"..... 15.9	
Henry Chase & McCarthy..... 15.9	
"Take It or Leave It"..... 13.2	
"Over Hill Parade"..... 13.1	
"Screen Gems"..... 13.0	
Lowell Thomas..... 11.9	
"Man Called 'X'"..... 11.4	
"The Red Skelton Show"..... 11.3	
"People Are Funny"..... 11.0	
"Mr. and Mrs. North"..... 10.9	
"The Ed Bradley Show"..... 10.9	
"We, the People"..... 10.7	
"W. J. Kallenborn"..... 10.6	

the fact that in her check-weekend she made it a Thursday-in-week-out blend of crowling Lux Radio Theatre, Bing Crosby, et al., for upper-billing. The other top performer, Jack Haley, now occupying top billing for Seaside in what remains as the remnant of the Davis-Haley "Village Street" duo, is entrenched in the No. 13 spot with a 10.8 rating.

Further, the station is looking for a "hit" by staying put in the ratings chalked up by other fall entries returning to the former schedule. The station is looking for a "hit" by staying put in the ratings chalked up by other fall entries returning to the former schedule. The station is looking for a "hit" by staying put in the ratings chalked up by other fall entries returning to the former schedule.

GUEST HYPO SKEDDED FOR THOSE WEBSTERS?

Chicago, Sept. 18. Something new will be added to "The Websters" hour-long comedy nights over CBS, when a quarter policy will be inaugurated on the program. The new policy tentatively pencilled in to tie off the new series. Ruthrauff & Ryan will be the new writers. The new series. Ruthrauff & Ryan will be the new writers. The new series. Ruthrauff & Ryan will be the new writers.

Eddie Rickenbacker As Longines Show Narrator

New show being prepared for Longines-Whitaker Wichita Co. to go into the summer. Ed Rickenbacker did not get decided, is called "World's Most Endured Flights," but he will be the narrator. Ed Rickenbacker, Eastern Airlines vice-president, as narrator.

WALKER HAD TO GO TO CALIFORNIA

Father Coughlin's Trial Balloon

A drive is under way to buy the Rev. Charles E. Coughlin back on the radio with facilities to make "use" of a radio network which will carry his voice into every state in the union."

Officially, the outfit pushing petitions for signatures, to be filed with Congress, the FCC, the War Relocation Authority in Detroit, signs itself out as "Radio Petition Committee, P. O. Box 697, Detroit 31."

Behind the move are the Rev. Gerald L. K. Smith, head of the America First Party; Frederick Kister, head of the so-called "Christian Veterans"; the Washington News Letter, a publication plugging the "nationalist" line for Smith; the Nationalist News, which also has headquarters in Washington; and the publication titled "The Cross and the Flag." All these publications, as well as Kister and his organization, are tied in with Gerald L. K. Smith.

According to Steve Washburn, News Letter, which plugs the Father Coughlin-petitions on its front page, the "Radio Committee" expects to circulate 10,000 petitions—which would add up to 100,000 signatures—since each sheet has room for 10 names.

That Kister is tied in with Smith was admitted in a recent letter signed by Smith in which he informed a "dear 'Loyal supporter' of the cause of 'Christian Americanism' that he, 'Frederick Kister' . . . is working in cooperation with us."

Kister has his headquarters at 1300 North LaSalle street, Chicago. In an appeal to discharged veterans to join the Christian Veterans of America, he declares, "This is a call to action. No excuses need apply."

Kate Smith Given Dead-Air Dose,

CBS in Middle of Hit-Tune Dispute

CBS found itself in the middle of an embarrassing situation when the new Kate Smith show bowed in on the network last Friday night (14). For six seconds there was nothing but dead air midway through the show, as web engineers, acting on orders from CBS, switched out the program of rather than leave the network open to any possible claims of unfair competition or questionable ethics.

Apparently Ted Collins, who produces and major-domos the show, does not quite realize what he was letting himself in for when he arranged to plug the three top tunes of the week, with Miss Smith singing the No. 1 song, as selected from a trade weekly's (not "Variety") list of jukebox hits. The result was plenty of red faces when the magazine operator, by accident, cut the story to indicate that the Smith program was spoofing the American Tobacco Co.'s (also CBS) "Hit Parade" program by 24 hours. Young A. Rubin, agency on the Smith program; Gene Frooks, the sponsor, and CBS were frankly disturbed, fearing repercussions over possible infringement on the "Hit Parade" show. Agency and sponsor regret did some quick thinking with Collins, but were mollified by a personal of the scrip's continuity, which they accepted as okay and within the bill of ethics.

However, George Washington Hill, American Tobacco, prexy, thought offensive, and lodged a protest with CBS, referring to the matter as a concern. The Collins-Smith top tune plugging and listing of turn-ups were definitely under fire. In its approach to the framework of "Hit Parade."

CBS finding itself in the middle of a ticklish situation involving two of the top sponsors in radio, served notice on Collins that it would not permit him to make reference to the two runner-up tunes, if he did the show would be closed. Collins said no dice, it stays as is. Which it did—except that it never went out over the air.

And CBS execs say if Collins persists in leaving them in it, they'll get the same treatment. The show will be cut next week after, or as long as he remains adamant.

WCAU ALSO WANTS ITS POLITICS CLEAN

Philadelphia, Sept. 18.—WCAU, which broke a contract involved in the drinking water controversy, has called a meeting to discuss for aqua pura.

Issue D. Levy, vice-president of the nation, announced today that WCAU will not take any part in its weekly blasts until after the November election. Levy said WCAU could not be accused of "playing politics."

HOOPER-EISENBERG

For some time now there has been a feeling in some broadcasting quarters that with the "arrival" of the C. E. Hooper and A. C. Neilsen audience-measurement organizations, the industry-sponsored Cooperative Analysis of Broadcast-

ing was beginning to assume a questionable status and that its days might be numbered. This feeling was given some credence last week when, for the first time, a concerted effort was made to more or less eliminate CAB from the picture, and henceforth channel all audience measurement activity to the two commercial outlets.

Neilsen appeared before the CAB directors at a hush-hush meeting in New York last week and, in effect, told them that it would be advantageous for CAB to join forces with the Neilsen organization.

It's reported that Neilsen was rather blunt in the implications left behind: that the CAB technique had become outmoded and that, unless a tieup was effected, important industry-agency execs believed that without CAB would have to fold.

Some broadcasting execs feel there is no longer a need for CAB; that there is a duplication in spending which, particularly as it affects the networks, reaches astronomical figures. When applied to embrace all services, both the Hooper and Neilsen organizations have reached a stature where they can't meet afternoon radio, currently, on the network execs to sit in on the directorate; a move which, it's claimed, the CAB now has reason to regret.

The CAB directors in attendance at last week's meeting were reportedly not committed on the CAB proposal, but it is expected in some quarters that the move was only the first of important developments. The pressure—from within to liquidate CAB has been gaining momentum since the organization's direct network execs to sit in on the directorate; a move which, it's claimed, the CAB now has reason to regret.

Harvester's Burn

his CBS Time Snag

McCann-Erickson agency, which is handling the new International Harvester top-budgeted show, is doing a burn at CBS, claiming it had been given assurance that the Sunday afternoon 7-8 p.m. slot, currently occupied by the Prince Matchless musical program, would be sold to International Harvester show effective Oct. 7.

It would have been to move the show to the 8-9 p.m. slot, but the 2:30-3 p.m. segment being vacated by the Admiral Radio audience will not be currently used. CBS counters, however, that there was no definite commitment made to International Harvester. The sale of the 2:30 time had gotten no further than the discussion stage, depending on how the advertising execs viewed the switch to the later slot. Later, when approached, came the Sunday afternoon 7-8 p.m. slot, and "we're very happy where we are."

As result, the Harvester show, which is a 70-minute show, starring Barlowe curran and a Raymond Massey-guest-dramatic insert, will now go to the Sunday 7-8 p.m. slot, 2 o'clock NBC segment, which becomes available when the Ford musical moves over to Tuesday night 10 o'clock on CBS.

LEN LEVINSON BACK WEST Leonard L. Levinson has left his family back to their Hollywood home after a semester in the east. He'll be back in radio, starring in the "Hit Parade" Mr. Strauss Goes to Boston, which has just been broadcast. He authored the libretto, Levinson has radio and pic credits on the agenda back west.

LaRoche Resignation From ABC (Blue)

Imminent With Noble Reputed Booming Execs; Woods in Eventual Bowout?

'Land' Lands Net Here's the pay-off on "Land of the Lost." It's pretty sure to go back on the air, but on Mutual instead of ABC—and it may have a sponsor, at that.

As was anticipated, the squawks over ABC (Blue)'s decision to yank the Saturday morning sustainer (contrary to what was expected last Saturday 6:15) because of web's inability to wrap up a sponsor, brought in a mail pull of 22,000 within a week. Figure is that of show's writer, Isabelle Manning Hewson, who says they got out of town from mopey kid from educators, clergyman, Army and Navy officers. NAB tests, however, showed that the show, and even ABC affiliated station reps.

But as far as the web is concerned, "Land" stays off.

Will Surtax Clip Floor From Institutions?

With tax cuts looming for early enactment by Congress, and the possibility existing that any reduction of that kind will clip the high-bracket surtaxes down to zero, radio has a new worry. Some execs fear that high-priced institutional advertisers may drop out of the picture if they have to start footing the bill.

Institutional advertising has been cheap until now for big corporations whose surtaxes were so high that every advertising dollar cost them more than a nickel or a dime, the real being written off surtaxes. With one exception, S. S. Reed spending something like \$1,500,000 a year now on the air, and other non-consumption corporations also plugging plenty on the line, radio wonders what these corporations will do when the surtaxes are nixed.

The worry is not that radio will actually lose drop. If institutional advertising does out, say will still have time to sell consumer-goods manufacturers, many of whom are just getting started on the radio. But they will be willing to spend money to plug their commodities.

Nevertheless, it's recognized that a good deal of reshuffling of skebs, jockeying for position, and other business will result when institutional advertisers start exiting in droves.

Continental Can Wants To Report to Nation, But Queries: 'What Report?'

BBD&O execs are in a quandary over the CBS "Report to the Nation" series. Sponsor Continental Can says there are no more "recipients" to make per se, and wants program's content hypocord with variety format, with experimental effort made for first time last Sat. (15).

To complement new format, CBS' field research staff has been asked to look into the rights of "Top of the Week," which may be used beginning early December. The program's budget, which has been in a quandary since last year, is expected to approximately \$8,000. Circulate this past week. Max Loeb is CBS' producer-director on show.

Anticipated overhauling of the inner-sanicum setup at ABC (Blue) is imminent, with probability that the blowoff may come within the next few days. The whole thing thus far has been veiled in secrecy, with an air of tension prevailing at the network, as existing from the scene. (LaRoche and Hubbell Robinson, Jr., programming viceps, topped the parade of ex-Young & Rubicam execs into the network fold, though whether this would also mean the eventual bow out of Hubbell is conjectural.) Resignation of LaRoche was believed to be matter of hours. Similarly, there have been reports that Mark Woods, ABC prexy, would also be leaving under the top-heel overhauling. But this has not been counted in close-to-the-scene quarters, since it would leave Edward J. Noble in the position virtually starting from scratch again. However, leading credence to the reports that Hubbell Robinson, Jr. and Hubbell may eventually be vacated is that they have already made overtures to some key executives.

Noble, principal stockholder of the network, is reportedly distressed for several reasons. His attitude toward the network has been the consensus among industry execs that the network would eventually be sold. He has been in a lineup and kept the free flow of co-sponsoring, including top executives.

It's reported, too, that Noble has been perturbed ever since the V-J network was formed. He has been claiming to surrender scopes, which brought retaliation from other networks, and the lack of security and accuracy of the promotion ad slanted for the general public.

N.Y., Chi Outlets Missing for 5th Network Debut

The Associated Broadcasting Corp. made its preem pitch as a 16th, major network last Sunday (16), but it has not yet secured outlets in the country's three principal radio production centers. New York and Chicago are the only cities to let for its debut. In the third of these centers, Los Angeles, it may have secured a station, but from KPOX, an indie, 1,000-watt, 30 miles from L. A.

Associated had announced its list of affiliated stations and included some of the "outlets" it had already WMC in N. Y. and WJZZ in Chicago. It also included "cooperators" WOV in N. Y., WIND in Chi. All four of these stations are to be used with their own programming to carry the Associated program.

Ever since it was set off according to sked, Prexy Leonard A. Verlis said a statement by President Frank B. Rowland, the chairman's "best wishes" and expressed the certainty that "this new entry in the network field will faithfully discharge the responsibilities which accompany this opportunity for service to the public."

Paul A. Porter, chairman of FCC, also went on the air, declaring that "this new network will be consistent with our spirit of progress. It is a symbol of the American desire for a better life in a better period, not timidly but with the assurance that each day's progress is the event is in line with the finest traditions of the American spirit of enterprise."

"STARS IN THE AFTERNOON" With House Jameson, Katherine... "WHY DID I SAY 'A'" Ken Powell, Fred Lord, Tom...

"JOHNNY PRESENTS" With Barry Wood, emcee. Carolyn... "AMERICAN FOLK OF THE AIR" Kelly, Bernard Smail, Edward...

"Radio Followup" There was a notable lightning-up on "The Theatre Guild on the Air" when the expensive D. S. Steel...

"GANG BUSTERS" With Lewis J. Valentine, Will Griffith, Seno Lynch, Bobby Redick, Walter...

"FRANK SINATRA SHOW" With Martha Tilton, Bing Crosby's Sons (4), Fred Pipers (4), Axel...

"CBS took up a giant cocktail last Sunday afternoon (16). It took \$100,000 worth of six-dollar toast to...

"Dramatic procedure of residence on the season's show, as regulars in a spot written by Corinne O'Connell...

"There was no doubt, this time that 'Guild' had got down to business and that it was not a flimsy..."

"There was a new 'chief investigator' in the person of Lewis J. Valentine who had been in N.Y. No. 1 spot until something..."

"Sinatra himself contributed a large but not a particularly large amount of material to the show..."

"The visitors included representatives of the copyrighting CBS show, including 'The Family Hour'..."

"Barry Wood did 'God Day' and 'There's No You' then came through in a variety of ways..."

"Harold Charman, author of 'The Theatre which he helped found in New York...'..."

"The audience was told that the actor-man was interviewed 'by proxy'..."

"'ADVENTURES OF THE THIN MAN' With Les Tremayne, Claudia Merwin, Elizabeth Eric, Bert Morrison..."

"Outstanding in this daytime galaxy were two CBS regulars, Helen Hayes and Edward R. Roybal..."

"Under the pretentious title 'Ten Minutes of Music'..."

"The opening remarks gave every indication that the affair would be star-ved of anything but a brief..."

"The electric house" with Gaby Robert Armstrong, Robert Armitruster, Charles Herbert..."

"Once 'Thin Man' his 15th stride, will be fully strong competition for Benny. The new guesting policy for Benny..."

"Next week's (23) showcase will be unveiled at Hollywood, being given by a new team..."

"Promises from the mayoralists ranged from lending-lease to the construction of highways..."

"Elman himself is smooth, but with big brains and a very wide range of abilities and an artistry of limited..."

"The Nelson Edgdy program, as it gave ample evidence of his return to the air after a 10-week..."

"The program was well handled, and the link was plugged adequately but it certainly interfered with the story's..."

"What did I say?" Ken Powell, Fred Lord, Tom... "WHY DID I SAY 'A'" Ken Powell, Fred Lord, Tom...

"The opening remarks gave every indication that the affair would be star-ved of anything but a brief..."

"Elman himself is smooth, but with big brains and a very wide range of abilities and an artistry of limited..."

"The Nelson Edgdy program, as it gave ample evidence of his return to the air after a 10-week..."

"The program was well handled, and the link was plugged adequately but it certainly interfered with the story's..."

NABET NBC-ABC Strike Only Start, Petrillo Holds Radio Labor Keys

James C. Petrillo, head of the American Federation of Musicians (AFM), continues this week to be the unknown quantity in the situation involving another union, the National Assn. of Broadcast Engineers and Technicians. It's the latter outfit that pulled the quick 24-hour strike against the NBC and ABC nets last Wednesday night (12). But it's Petrillo, who hadn't said a word either before the strike, during or since, who holds the strings to the situation.

The strike came immediately after A. T. Powley, NABET presy, had left a conference with heads of the two nets in New York. He contended that the two nets had refused to recognize his union as the proper bargaining agent, and charged "the companies are stalling again for fear that Petrillo will cut out his muscle in the event that the companies entered a contract with us."

Whether the nets were "stalling" or not, fact is that they fear exactly what Powley alleged. They're willing enough to recognize NABET as the union for transmitter engineers and others, but Petrillo has never given up claims to jurisdiction over platter turners on the NBC and ABC webs.

Petrillo, enjoined by a recent U. S. Circuit Court of Appeals decision

from interfering openly in the platter turner situation, is considered too smart to flout the court openly and risk contempt proceedings. However, everybody concerned is certain that in some way he will attempt to reassert his authority over the platter spinners.

Cost Uncertain

By Thursday night (13) at 7 p.m., the strike had ostensibly been settled, and engineers had gone back to work. How much the 25-hour walkout had cost the two nets and their affiliated local stations is anybody's guess. It so happened that the night of the strike (12) was not a regular checking night for Hooperaters, so it was impossible even though that method to get a hint as to how many listeners may have turned off their radios when they found out that net shows weren't on the air and that their local stations were improving with everything from organ music to rewarmed news commentaries.

One other factor is important! That concerns NABET's independence since it is not affiliated either with the AFL or CIO.

As soon as the strike broke, Joseph P. Selby, president of the American Communications Assn. (ACA), the powerful CIO union, contacted Powley and offered full ACA cooperation.

(Continued on page 32)

Threat or Promise?

In the last issue of *Celebrity Service Contact Book*, executives for Mutual are listed: Edgar Kobak, President; Phillip Carlin, Program; James E. O'Byron, Pres.

Flack chief O'Byron sent a copy of the book to *Prox Kobak*, with this note: "Between the two of us, we'll make this network go." To which Kobak answered, "Congratulations! We can't miss now!"

GOODRICH NOW WANTS MALE-SLANTED SHOW

Having just bought "Detect & Collect," B. F. Goodrich company is now looking for another show slanted at male audiences. Commercials for the latter show would plug truck, bus and farm tires.

Strongest bidder is Mutual's "The Goodrich Sports Stadium," half-hour package designed by Abe Schneider, MBS news and special events director. Bill Slinger is billed as narrator and sportscaster. It contains transcribed pick-ups, not limited to U. S. sports events alone, but covering events in London, Canada, the Pacific where U. S. servicemen are stationed, etc. Schedule describes the show as an international sports review of the air. Cost of package is approximately \$6,000.

Wilmington — George L. Sutherland, formerly production manager of WIP, Philadelphia, has been appointed manager of WJLM.

RADIO SACKS SET FOR FREE FEED IN N.Y.

The radio executives and trade press editors and publishers who made the recent overseas junket will be the luncheon guests of the N. Y. Radio Executives Club Oct. 4 at the Hotel Roosevelt, N. Y. This was set back from Oct. 2 because that's the inaugural dinner date of the National Assn. of Broadcasters when Justice Justin Miller is inducted as president.

Murray Grabhorn of ABC, vice of the N. Y. Radio Club, had cabled the touring radio showmen in Paris, first suggesting the Oct. 2 date, but Col. Ed Kirby, the conducting officer and Chief of Radio, Bureau of Public Relations, War Dept., set it for two days later.

D'Artega Ork., Rose Marie Into Ray Knight Package

First radio production out of newly formed Raymond Knight Associates package agency is "Follow the Band" with D'Artega and his 25-piece all-girl orch, starring Rose Marie who is opening in Milton Berle's "Spring in Brazil" Broadway show.

Show also features Lee Sullivan and Ben Vot choir with Andre Barouche announcing. Knight office also working on a dramatic series with Guy Kibbee, film actor, taken from Frances English Green's Red Book show, "Paradise Valley," as a half-hour once-a-week affair.

Regionals Gripe: Choice Time Too Good for Them?

Editor, "Variety":

Houston, Sept. 11.

Here is a radio industry problem that has been rather dormant during the year gone by, but is about to awake with a bang in the near future.

Everyone else has forgotten the non-availability of good radio time to the regional advertiser. I'm sure the majority of agency hasn't. The problem is a daily one. Certainly this is out problem and there's no reason to believe it isn't the experience of any regional agency handling a large dollar-volume of radio placement.

In this section (the southwest) there are advertisers spending hundreds of thousands of dollar dollars on shows in a very fine station optional time. It is no matter that the advertiser has the desire and the money to produce a good show of acceptable evening quality. He simply can't buy the time. I'm not speaking of any isolated case. With rare exception no regional advertiser can buy any time on any network station between those choice hours of 7 to 10.

This is certainly no indictment of networks. Were it not for that multi-million dollar programming, most stations (and listeners) would be in and out. This is merely the statement of a situation that exists: The regional radio advertiser has grown up. He wants to get in the radio show business—at night. He's willing to pay the higher tariff. And he can't understand why, in his own territory, he can't buy time. Why all those choice evening hours belong to national advertisers, — i. e. the networks.

I've heard this expressed for years by some of the biggest regional advertisers in this section. Today their expressions are becoming "bit more vehement."

It is Drastic

Not that it's a new suggestion, but what would be so drastic in carrying 30 minutes a few times a week for station optional time between 7 and 10 o'clock, and switching that network guaranteed time it replaces to some pre-7 or post-10 hour?

Of course there are many very logical answers to that by the networks. But the inevitable (and usually logical) counter-question by the regional advertiser is: Why would it be a less attractive time for the national sponsor than the regional?

That's the current thinking of many accounts today who want time on a regional network at night. These advertisers are big people in their regional communities. They are pandering more intensely today the question: Why are we not allowed to buy a little choice nighttime for radio shows on our own stations? There may be a solution. I wouldn't know. But from here it appears that networks and stations had better again begin to formulate some thinking along this line before the current spate of regional advertiser criticism becomes some kind of organized rone that ultimately develops into a pressure group. Certainly none of us—advertiser, agency nor medium—wants that.

John Paul Goodrich,
Managing Director,
Steele Advertising Agency.

San Antonio—Studer Photo Co. will sponsor "The Street Reporter," series of man in street interviews over KABC for quarter-hour daily starting next Monday.

Another full year at the top of the heap



Of the 22 different network daytime

programs that Hooper listed among

Chicago's 'top 10' between May 1944

and April 1945...

17 WERE HEARD OVER WBBM

and 13 of the 17 rated HIGHER locally

on WBBM than they rated nationally.*

In fact, throughout the whole year

only five non-WBBM programs made

Chicago's 'top 10' and they had

LOWER ratings locally than nationally.

INEVITABLE CONCLUSION:

If you're interested in daytime

radio—WBBM is a must in Chicago.

*C. E. Hooper, May, 1944—May, 1945

Mon.—Sat. daytime, 8 A. M.—6 P. M.

WBBM

COLUMBIA OWNED

50,000 WATTS • 780 kc

CHICAGO'S SHOWMANSHIP STATION

"In my opinion, Snodgrass, this 'Night Shall Be Filled With Music' program needs a little bigger studio and a trifle less showmanship."

REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CBS

UNFOLD HERE! SEE! GO! Friday—CBS—10 p.m.—ET

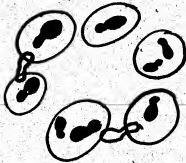
Wm. LEO CLAYTON

How to know a "Matsie" when you see one

OR: YOU CAN BE SURE WOR GETS INTO THIS SOMEPLACE...

A "Matsie" is a rather glorified little doodle that people draw when they have nothing in particular to do, other than pencil the blank back of a beer canster... which, we learn, is sometimes called a mat. WOR herewith presents four Matsies of its own and asks you to identify what they represent. If, after trying a while, you eventually reach the glazed-eye, clenched-fist, take-me-out-of-here stage, WOR invites you to glance at the answers which it has thoughtfully supplied at the bottom of the page.

1.



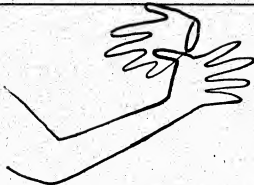
2.



3.



4.



3. The shadow of a doubt which often rises in the minds of prospective sponsors when they are told about how economically WOR sends a message into every thousand homes a WOR program reaches. The shadow is quickly dispelled when a WOR account executive shows them the facts.

4. Sponsors and agency men from coast to coast have been delighted for years at how quickly WOR program-handlers lend a gilded hand when they (the agency men) are wondering what is the most radio-wise show for a time and audience on WOR, or any other station.

1. Barfed manufacturer of postwar product training around in circles in effort to think of most effective and economical means of getting new markets and customers quick. The oh-may answer is WOR, which can stop him in his tracks with factual scores of what it has done and can do in specially launching products.

2. Hat of agency man rising from his head in surprise when he is told for the first time that WOR can plumb the people cash. They include such major metropolitan centers as New York, Philadelphia, Washington, Trenton, Hartford, Newark and Jonkers.

WOR—that power-full station at 1440 Broadway, in New York.

Radio Monte Carlo Eyed as Only Europe Outlet for Commercials

Little Monte Carlo, the thimble-sized, European sovereignty which consists of a gambling casino and a 10-kilowatt radio station, now holds the earliest hope of American advertising execs who look longingly at a European market where commercial radio plugs don't exist.

Radio Luxembourg's powerful 150,000-watt is now in the hands of the military. Over this station, central and western Europe, as well as Great Britain, could be reached in pre-war days with commercially-sponsored radio shows.

Radio Luxembourg as a commercial station is still pretty much up in the air. As a private enterprise, it operated in peacetime under license from the Grand Duchy of Luxembourg, which got a percentage of the gross revenue. Many a press-writer, J. Walter Thompson and Blackett-Sample-Hummett account are commercially teamed to the entire Continent from Luxembourg.

But there are diverse opinions about whether or not Radio Luxembourg goes back to those days of commercial plugs. Some American ad agency execs think it will happen, and soon. Others have been told, of the record but firmly, that there isn't a ghost of a chance for this powerful medium being given up by the old.

(Continued on page 36)

Navy Radioites Would Just Love to Go Home

Washington, Sept. 18.—Number of former radio people who have worked on training films in the Navy photographic division, are changing at the fit here, hoping to get out soon and back into broadcasting business. Among those stationed in the D. C. area are:

Lieut. Ed Aleshire, pioneer Blackett-Sample and Hummett soap opera producer, later partner of Benton & Bowles, and v. p. of H. W. Kantor & Sons; Lieut. Lynn Barakat, radio producer for BBD & O; Lieut. Howard Barnes, producer and announcer on WKW, KYW, WIP, and more recently program director with CBS; Lieut. Eddie A. Heimbarger, former radio, stage and Hollywood actor; Lieut. David Levy, ex-Yout and Rubicon, and producer of "We the People"; Lieut. Bob Mann, radio writer for Rubrauff & Ryan; Lt. Comm. Stanton Osgood, worked with radio at Y & R; Lt. Dick Reynolds, who handled radio for Fuller, Smith & Ross (Cleveland); Lt. Eric Strutt, who has scripted for Edgar Bergen and written number of CBS, NBC and MBS shows.

'New World' to Start With 'One World' Theme On New Nighttime Show

The new "New World A'Comin'" show on the N. Y. indie WJMC, has been moved from its former 11:30 slot to include the problems of all minority groups, is set to tee off on Monday nights, at 8:30, in place of the old Sun. 3 p.m. slot, and has 12 scripts and a half-dozen writers already lined up for the new season.

Premiere will take place Oct. 8 with the first of two shows built on the late Howard Wilkie's "One World" topic, commemorating the anniversary of Wilkie's death which falls on Oct. 9. Verdm Oshorn is writing the two shows.

Following weeks will air "The Roots of Evil" by Seton; "Portrait of an Un-American," by Michel Sklar; a show noting the contributions of various sources of scientific work on atomic energy, by Ira Marjano; a dramatization of the life of the late Major Gen. Mangrove Ross, by Allen Roberts; and "East Meets West," a play about China, by John Farrow.

Other series will include "Life in conditions in India, the American Negro, and the American-born Japanese."

"An advisory board to back the show, which is a sustainer, is still in process of formation by the station's educational director, Helen S. Straus. Mitchell Grayson, as with the others, will produce and direct. The station has offered the show, at cost, via transcription, for broadcast at other stations on a non-exclusive basis, but strictly on a non-exclusive basis.

OWI DOMESTIC BRANCH TO LIQUIDATE BY OCT. 6

Washington, Sept. 18.—Liquidation of the OWI domestic branch will be complete by Oct. 6, E. J. Davis said last week in his letter of resignation to President Truman. Truman promptly accepted the resignation and appointed Neil Dalton, director of the OWI domestic branch, as acting chief of the entire agency.

Truman wrote to Davis in part: "I know you took a thankless job which many days were almost too heavy also that you made a great personal sacrifice to serve the nation in its hour of need. As part of your reward, you have received more than your share of brickbats. But it is my firm conviction that you deserve the thanks of the nation for a job well done."

William G. Cowan, chief of OWI's overseas branch New York office and former Chicago radio producer, also resigned. Onstator, producer of the Quiz Kids, Cowan will return to radio production, with offices in New York and Chicago.

Lawrence J. Blochman, chief of the OWI overseas radio program bureau, has been shifted to another spot in the organization, and his job has been taken by Werney Michel.

NABET

(Continued from page 36)

tion, including a sympathetic strike at 60 broadcasting stations, many of them non-affiliates, where ACA is a recognized union for engineers.

Powley courteously declined any ACA help at the moment. But Selly's offer pointed up the fact that the tug is still on between powerful AFL and CIO outfits to get NABET into their respective folds.

If Petrillo comes to an open showdown with NABET, it is believed that the AFL will back, also Petrillo union, both members of AFL. On the other hand, it is not so certain that the International Alliance of Theatrical Stage Employees (IATSE) may not be willing to back Petrillo, although IATSE is also AFL. In the background, ILO stands the International Brotherhood of Electrical Workers (IBEW), also AFL, and also interested in the NABET members.

All these pieces in the labor-union picture seem like a confused jigsaw puzzle. But sooner or later, the pieces must be fitted into their proper places. NABET's strike and walk-back seem in perspective no more than a warm-up for tougher doings in radio labor.

San Antonio.—Bonnie Merrill, former secretary to Rudy Vallee, has been named Women's News Editor of KTSB.

Some BBC Radio Wartime Highlights

W. J. Haley, former Manchester Guardian co-managing director, who came to the British Broadcasting Corp. as its editor-in-chief, and is now director-general of the network, entertained the visiting U.S. radio showmen on their recent junket abroad, topping it off with a quietest and reminiscence. Haley and his staff now took back at certain humorous wartime highlights such as:

"American Ambassador John Winant being censored and cut off the air. He was in direct contact with Ed-Stettinius in Washington, on a two-way broadcast, and unwittingly tipped off a weather report by stating, "The weather here is just awful." A perfect cue for the Luftwaffe.

"More serious was comedian Francis Day's forgetfulness in mentioning in her broadcast that "General Montgomery came to me dressing in the moon the other night," when the Germans might have thought him elsewhere.

"When EBC received a direct hit, newscaster Bruce Beltrac, in midst of the 9 p.m. newscast, with characteristic British stoniness remarked, "Pardon me, a bomb," and many didn't know whether it was a gas or otherwise.

Ed Murrow recalling how he and Fred Beate were almost hit at their mikes.

"BBC bunch curious about dice jockeys and seem particularly impressed with "that certain jockey who exclaims, "How did this lousy record get in here?" and proceeds to crack right at the microphone. (Uncertain about his name, but could they mean Barry Gray?)

"Was did one thing with manpower—developed womanpower, particularly female engineers who were favored, even in wartime, over the older men because, as the BBC chief engineer stressed, the delicate machinery really attunes a woman more for the delicate handling than a man."

"Red and green lights are somewhat akin to their wrong-side auto-driving. Green mike signal merely means a warning, while red indicates "going on air."

Eau Claire, Wis.—Jack Kelly, formerly with WBBT, La Crosse, has been named program manager of WEAU. Eau Claire, it was announced by Walter C. Bridges, president and gen. mgr. . .

Schenectady.—John K. Mouton, who won the William Randolph Hearst national oratorical championship contest for high school students last spring from WSNY, Schenectady, as announcer.

On the Beam!

Could be a riveter on a skyscraper;
Or an airliner in the groove;
Or a showbiz dude in the mood;

BUT IT REALLY REFERS to that very unique gentleman from below the Rio Grande -- "Pancho" -- who has been a top favorite with WKY listeners for a long, long time singing Spanish ditties and giving out with a distinctive brand of wit and humor.

OWNED AND OPERATED BY THE OKLAHOMA PUBLISHING CO.
The Daily Oklahoman and Times • The Farmer-Broadman
WYO, Colorado Springs • KIZ, Denver (Affiliated Stations)
REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC.

Sellelevision

ARGUMENT with EINSTEIN

No quibblers, we . . . let Einstein have his own way with his theory of relativity. But when Einstein says, "I never think of the future. It comes soon enough" — that's where Sellelevision picks its argument. We're not physicists. We're just radio folks trying each day to make a good station better. So, Einstein notwithstanding, we believe in thinking about the future. Yes, and doing something about it, too! That's why Sellelevision, KSTP's concept of station betterment . . . a far-sighted policy which for more than four years, has been manifesting itself concretely in continuous audience promotion throughout our coverage area. Summing up our argument with Einstein, we think you'll agree with us that Sellelevision — the eyes to the ears of tomorrow — makes KSTP a better buy.

30,000 WATTS CLEAR CHANNEL
NORTHWEST MISSOURI BROADCAST STATION
FREDERICK, MISSOURI

KSTP
MINNEAPOLIS . . . ST. PAUL

RADIO'S OUTSTANDING PERSONALITY OF 1944
IS SENSATION OF SUMMER 1945!

DUNNINGER PULLS FOURTH HIGHEST
CROSSLEY RATING FOR MONTH OF AUGUST!



*According to latest reports
the Dunninger Show sponsored by
Lever Brothers, NBC, Friday nights,
10 p.m. E W 7, is rated 8.4*

Winchell laurels

1943: "You know who's good? Dunninger, the telepathic marvel, who takes words right out of your cranium before you can mouth them. He's probably dictating this plug right now by telepathy."

1944: "An orchid for radio's most interesting novelty program in 1944."

1945: "Love and Kixxx to Dunninger's NBCeances."

23,000 NEWS STORIES!

27 NATIONAL MAGAZINE ARTICLES!

3,000 LETTERS A WEEK FROM LISTENERS!

EXCEPTIONAL DEALER REACTION!

Now Available!

IN A ½ HOUR FALL VARIETY REVUE

We are ready to talk to you about Dunninger

NATIONAL CONCERT AND ARTISTS CORPORATION
711 FIFTH AVENUE • NEW YORK CITY 22, N. Y. • PLAZA 3-0820
HOLLYWOOD CHICAGO SAN FRANCISCO

From the Production Centres

IN NEW YORK CITY . . .

Over at CBS hqds. they speak of it in terms of "3-P plus 12," or 12 days since return of pressy Bill Paley. . . . Lola Wourceluk looks over Monday (17) as ABC (Blue) trade press rep for web, succeeding Ralph Gleason resigned. . . . Dorothy Francis, Andre Wallace, Treva Keane, Jack Manning and Steven Hill now quintet on "Our Gal Sunday." . . . Irene Hubbard, Michael Fitzmaurice, Arthur Kohl, Robert Lackaye and Henry Neely added to respective casts of "The Strange Romance of Evelyn Winters," "Valiant Lady," "Backstage Wife," "Barry Cameron" and "Stella Dallas." Frank Tweedle, Edgar Sichel and Mary Horn Morrison new trio on "David Harum."

Add sock jobs—Vladimir Selinsky's musical backgrounding on the new Helen Jalen-CBS series. . . . Sam Gill, who checked out of the Biow agency in the overhauling of latter agency's time buying-radio div. is taken over similar deal with Sherman & Marquette. . . . Sidney Reznick, comedy scribe, has collaborated with Stan Paul on his first tune, which Louis Jordan is recording for Decca. . . . Myron P. Kirk, radio director of Arthur Kuhnig agency, goes to Coast next week to guide some talent and packages for future possibilities.

NBC's press dept. Nat Marks, who has been ill, is ready for discharge from Postgraduate Hospital and return to work. . . . When sportscaster Bill Stern broadcasts the Pittsburgh-Illinois football game next Sat. (22), he will

have as his guests three of the Quiz Kids, Joe Kupperman, Harry Fishman and Judy Graham. Night before the game they will guster on his program out of Chicago. . . . Randolph Singsley may go the air show when Director, David O. Ross, gets job as music director of NBC's WOPR overseas. . . . New mag editor in NBC Bakery is Jim McLean, former UP correspondent in Argentina and then with GE. . . . Lewis H. Avery 'new blood' in the organization of the N. Y. State charter to operate Brookline station, but incorporation papers give stock as only \$1,000. . . . NBC's employees being given a fancy book called "NBC and You," telling them what's in the organization. . . . The new NBC station, owned by the station of Joan Scott, lead on "Valiant Lady." . . . After three years with ABC (Blue) as publicity chief of the web's co-op dept. George Schreier has resigned. . . . Formation of the Federal Radio Agency by the National Postgraduate Institute, an organization which will be for the first time in high school history, gather, collate, interpret and file scholastic info as one of its major functions. . . . Wilson, WOR night fuck man, switches over to MBS' prosd dept. Other changes in the WOR press set-up: Helen King to ABC (Blue) press, and Hildy Dyer leaving with no future plans. . . . Changes on "Valiant Lady" include: Hilda Fingelstein to ABC (Blue) agency; Ray M. Wood, freelance director, replacing Steve Gross with business being handled by Chicago office. . . . Major script revise involves bringing in second lead character, played by Louise Fitch, set to enter script within two weeks with Violet Heming playing other lead despite Broadway commitments. . . . Addy Richton and Lynn Stone are new scripting show. . . . Florenheim Shoen looking around for musical radio show to sponsor. . . . Jackie Brown, Clark Warnow's trumpet player just out of Navy, nearby book up Warnow's recorded "Trumpet Salute" when his first civilian musical career was to cue show with taps.

Dr. Ernest Graf, NBC television producer, leaves for Coast this week to direct four operas with San Francisco Opera Co. returns Nov. 15. . . . David Hale Halpern, an officer of American Television Society and formerly with Henry Soutar, has been named vicepres in charge of NBC's radio and tele at Owen & Chappell, Inc., ad agency. . . . Lamont Johnson and Toni Merrill, radio theses, were married overseas (July 27) on USO tour with "Kind Lady."

Jack Hootley, ABC Pacific correspondent who has been away 17 months, returned Monday (17). . . . Narrator on Chrysler's "Music By Andre Koelemanetz" is credited with the name of Alexander Scott. But "Scott" is a John Gibbs deal, being actor Alexander Scourby. . . . One Semour turn in radio a lead in an afternoon serial for a two-week vacation. . . . Next Sat. 12:31 "Home Around the World" script for NBC, on South Africa. was done by Doris Fohlisi. . . . WVCW will broadcast the opera season from the City Center starting Sept. 28.

IN CHICAGO

Ardene Heistell, former sales promotion head of WIND, has joined the Jim Ward advertising agency as director of radio and television. . . . Arnie Stierman, program manager of KDFW, Dubuque, visited with MBS execs here last week. . . . E. J. Sperry, W. E. Long Co. radio head, off to Radio more for conferences relative to fall and winter operations in that area. . . . Cy Harrice, WGN staff announcer, is leaving to freelance in New York. . . . Joe Patisola, comic strip owned by the Central Brown Radio System, has been signed for by seven stations. Series will be transcribed 15 minutes, five times a week.

Dinning Sisters have signed off of "Swing's the Thing" heard over MBS and NBC's National Barn Dance for a while and are headed Hollywood, to make pictures for Columbia. . . . Don Faust, former WIND announcer, has joined the WGN announcing staff. . . . Lee Amber, who sang on several Chicago radio stations before joining the Army, is in his new Latin Quarter show opening Sept. 28. . . . Fletcher Wiley, owner of the "Housewives Protective League," show heard over WBBM and other stations, spent a couple of days in town last week. . . . Fred Schmitt, former WBBM publicity dept., is in New York on business. . . . Merril R. Schoenfeld, assistant general manager of ABC's Central Division, off to Hayward, Wis., on a 10-day fishing trip.

Lorraine Cohen, formerly with Bozell & Jacobs, is now program supervisor for the W. E. Long Co. radio department, and Irwin Griswold, new radio has joined the assistant dept. Characters of MBS's Ma Perkins and Ma Schultz in "Today's Children" have been written out of the script while their portrayal Virginia Payne vacations in New York. . . . Jack Owens, who was stricken with rheumatic fever in June, returned as crooner on the Breakfast Club Monday (17). . . . Gertrude Hendrix, former Iowa newspaperwoman, is now writing the "World's HomeMaker's" program on WGN.

IN HOLLYWOOD

"Those huddles of the high 'n' mighty of the Thompson clan has the trade all agog with expectation of how such new execs Bob Gilman and Cornwell Jackson are to be fitted into the organization. That will all be settled by Stanley Resor's announcement on alignment of personnel. . . . Don Quinn left for Chicago to help his mother-in-law celebrate her 75th birthday."

. . . Ed Mead in from New York to lend his debt touches to the Bertin & Beretle comedicals. . . . "Skinny" Johnson's film chatter goes cross-country with Whedon. . . . Jim Whedon, is also back with pneumonia. . . . Jim Morgan will produce two daily half-hour series as Associates, headed by a house pickup by Raymond R. Morgan agency. . . . Naval Lt. Pat Weaver is peffulous with points and gets out in a week or so. He'll report back to George Washington Hill as left hower and advertising manager of American Terbacky. . . . "Enigma Dennis Day in from the Pacific on 30-day leave but get again much to the dismay of Agost Gen Doland and Ted Bateyer, Bill Shubler. The over show awaits him with firm offers and offers. But def, Jack would like to have him back. . . . Bob Coleton, Hollywood head of OWI domestic radio division, moved over to the Treasury Dept. payroll to function with War Advertising Council on Victory Day program and other Governmental allocations. Harry Sax, associate producer of "College of Musical Knowledge," married his secretary, Jean Heath. . . . Cycle of three hit "Maizie" last week. Producer, Sammie Kerner, the radio agent, became a Cio's Bill Rousseau; Mary McCall, Jr., assumed editorial supervision, and Blown's time changed to Wednesday. . . . Miss McCullie's radio agent, became a papa for the third time last week and soon as the family moves out of the hospital he'll go to Philadelphia to move into one for a throat cutting. . . . Associated Broadcasting Co. moved into new quarters but the new station outlet is still at Long Beach, 26 miles away. . . . It will be Irving Pichel's turn again Sept. 24 as Lux guest producer. . . . Col. Tom Lewis succeeded to Toby N. Y. by illness of his mother. . . . Frank L. Brown, Jr., from Rubicon, got into town just in time to have brief talk with Dick. . . . Chuck Koren now handling the Goldstone agency list for radio. . . . Dick Dorso and Al Levy, of Century Artists, trained in J. Edgar Hoover's office and Lester Gottlieb recent arrivals from Gotham. . . . Clare O'Leahad cast for home office chief at McCann-Erickson. . . . Clark Brooks, who did such a bang-up job on the "Maizie" script, is in J. Edgar Hoover's office. . . . Bianca's "This Is My Best" . . . Radie Harris wound up her Coast stay and back with the Home folks.

. . . C. E. HOOPER SUMMER 1945 INDEX 8 A. M. TO 6 P. M.

New Civilians

Commander Joseph Timney, head of the Navy public relations office for the 3rd Naval District, will resign from the service shortly to take the post of assistant chief of staff, president of WCAU, Philadelphia. Timney, who was in the advertising business before entering the service, is a brother to late Frank Timney, noted stage comedian.

Heine Dumas, a lieutenant for Timney. He was Dr. Levy's boss when latter served in Navy Pro 30 as lieutenant before entering the service.

Another Navy public relations will rejoin the WCAU staff when Jack Seltch, who has been in the Navy since August 1941, gets his discharge and will return to his old job of chief engineer. He is in charge of communications in Greenland and the South Pacific.

Heine Dumas: for the past two and a half years with the American Red Cross as club supervisor in Australia, returns to radio acting as "Front Page Farrell."

Major Emmett Giffen, executive officer of the Office of Radio Production, Headquarters, AAF, Washington, leaves the service after four years, today (19). Giffen will return to private business in Harlingen, Texas. His most recent assignment was in connection with organizing the Office of Radio Production, AAF, a well known on station of sending overseas the 12 combat radio reporter teams which reconstituted Gen. H. H. Arnold's "The Fighting AAF" radio program.

Ben Brady, leaving Army this week with Frank Lawson, goes on back on the air for NBC in his early morning stint. "And So to Brady" which he did before going into Army.

Brady, working on several new radio shows, has completed final audition on "My Advice to You," gag participant takedown on John J. Anthony's status. Written by Larry Marks and Ed Bingham, under Brady's supervision, first record was cut through Bernard Schubert office. Ed Bingham will be being eyed for moderator on show.



In the UTAH MARKET

From 50,000 acres, sugar beets pour into modern refineries and bring \$10,000,000 a year to Utah farmers and processors. A cash income is guaranteed to farmers by contract before they plant a seed—a stabilizing influence that adds to the continuing strength of the Utah market.

Local Advertisers Know

KDYL Brings Results

Local and national advertisers have learned it's "sweet business" to talk to Utah's sugar beet growers when they plant a seed—a stabilizing influence that adds to the continuing strength of the Utah market.

Local Advertisers Know

Local and national advertisers have learned it's "sweet business" to talk to Utah's sugar beet growers when they plant a seed—a stabilizing influence that adds to the continuing strength of the Utah market.

extensively for NBC and CBS.

KDYL gets results for its advertisers.



National Representative: John Blair & Co.

WAKR

AKRON'S *First* STATION

ALONG

More people listen to WAKR than to any other station heard in Akron*

* C. E. HOOPER SUMMER 1945 INDEX 8 A. M. TO 6 P. M.

WAKR TOWERS OVER AKRON

MELVIN PODGASIN, INC.

THANK YOU

**U. S. NAVY — "MEET YOUR NAVY"
 "LADIES BE SEATED"
 AMERICAN BROADCASTING COMPANY
 FLEET ADMIRAL WILLIAM D. LEAHY, U. S. N.
 REAR ADMIRAL H. B. MILLER, U. S. N. REAR ADMIRAL J. J. (JOCKO) CLARK, U. S. N.**

"This address should not be closed without some expressions of appreciation to the owners and staff of Radio Station WNAX who had the foresight and incurred a large amount of effort and expense necessary to originate and then develop Midwest Farmer Day. It was a timely and appropriate idea showing that here in the midwest our radio stations are just as alert to opportunity and as responsive to public service obligations as those operating anywhere. During the three years that this Midwest Farmer Day has been conducted, it has grown in interest and value to the area.

"The case histories of the various candidates, WNAX has sounded over the air each year and has had published in pamphlets and newspapers, have been a source of inspiration to all the midwest farmers, to our future young farmers, and to other farmers, and have been a fitting recognition of this great basic industry of agriculture.

"WNAX has been responsible for the idea and its continuing success as evidenced by this, the largest throng ever assembled at a Midwest Farmer Day. Therefore, WNAX, greetings also to you from all of us as you proceed with your beneficial services here in the land of the midwest farmer."

M. O. Sharpe
 Governor
 South Dakota



Fleet Admiral William D. Leahy, USN



Rear Admiral H. B. Miller, USN



Rear Admiral J. J. (Jocko) Clark, USN



Johnny Olson

Asst Jimmie

WNAX
 SIOUX CITY • YANKTON
 REPRESENTED BY THE KATZ AGENCY



Buffalo Outlets of CBS, MBS Lose Licenses; Secret Pact Unveiled

Washington, Sept. 18. FCC last week voted to knock off the air WKBW and WGR, the two stations of the Buffalo Broadcasting Corp. of Buffalo, but extended temporary three-month licenses to give the company a chance to get itself straightened out.

Two steps are necessary for Buffalo Broadcasting to remain in business. First, it must get rid of one station, in accordance with the multiple ownership rule. Second, with the remaining station it must get rid of a contract with the Churchill Tabernacle which is FCC ruled was in violation of the Communications Act.

WKBW is a 50 kw unlimited time CBS affiliate. WGR, a Mutual affiliate, operates with 5 kw daytime and 1 kw at night.

FCC charged that the corporation not only had an illegal contract, but that it concealed facts of the case which has been pending for some months.

"The Buffalo Broadcasting Corp. is seeking in this proceeding grants of its application for renewal of licenses for stations WKBW and WGR. However, under the terms of a contract executed May 8, 1931, it

has agreed among other things to reserve over one of its stations 17 1/2 hours of the 24-hour period from 6 a. m. Sundays to 6 a. m. Mondays of each week until Sept. 20-27 for the sole, exclusive and absolute disposition of the Churchill Tabernacle, and to furnish free of charge to the Tabernacle during such hours all facilities for broadcasting, including the necessary apparatus, telephone lines, power, operators, announcers, and all necessary help, apparatus, equipment and facilities.

"Unless the Tabernacle consents or acquiesces therein, the applicant is prohibited from using these hours for the broadcasting of any other program, which it may deem of greater public interest. The subsequent agreements which have been summarized above give the Tabernacle additional rights with respect to the operation of the station.

"The applicant has thus divested itself of its right, power and duty to exercise full and complete control over its stations during all of the hours for which it is seeking a license to operate, and has rendered itself incapable of assuming the complete and ultimate responsibility of operation in the public interest.

In addition, it was pointed out that

Streamlined Newsast Operation for Mutual

Mutual is overhauling its newsasts, and the first program to be effected is the 11-11:15 p.m. program heard across the board. New format bowed in Sept. 17, replacing the "BBC Newsast." Idea during this experiment is to cover the day's news events in express fashion by covering 100 or more news items in the 15 minutes. Program is called "Radio's Most Complete News Broadcast."

Two other newsasts in the works are "News for Women," scheduled to bow in Oct. 1, in the 10-10:15 a.m. slot, with Ken Powell doing the splicing. Program will have complete female staff and replaces Henry Gladstone. Other show being prepared is sketched to originate from Washington, designed to give complete roundup of D. C. news, and will be heard once a week. Also set to bow in Oct. 1, with time yet to be set.

The contract provides that the Churchill Tabernacle can veto any proposed sale of WKBW.

WKBW was originally owned by the Tabernacle which first rented and then sold the station to the Buffalo Broadcasting Corp. The FCC demands that terms included in the sale be ended if the Buffalo Corp. is to stay in business.

WSOO, IN WRONG WITH FCC, GIVEN REPRIEVE

Washington, Sept. 18. FCC last week okayed a license renewal to June 1, 1946 for WSOO, the Haverhill Broadcasting Co., at Sault Ste. Marie, Mich. Station was in hot water because of its failure to file annual financial reports in response to notices requesting information, and to the general unbusinesslike manner in which the station was operated.

WSOO's hide was saved primarily, according to FCC opinion, because it is the only American station in the community whose population, otherwise, would have to listen to the Canadian station just across the river. FCC said also that the station appeared to be working out of its financial difficulties.

Johnny Johnstone Into Prod. With David Green

Hollywood, Sept. 18. G. W. (Johnny) Johnstone and David E. Green, publicist for Sherman & Maquette's radio accounts are looking up in radio production and talent. The local branch to be operated by Johnstone.

Later just back from Reno, where he got a divorce, was longtime news editor of ABC (Blue).

FCC Rules End To DX Permits

Washington, Sept. 18. FCC last week adopted an order providing that license term for international broadcast stations presently licensed shall end at the expiration of the following dates: (1) April 1, 1946; or (2) the first day on which their operations are fully controlled, by agreement or otherwise, by OIAA, or any other Government agency supervising international programs.

In addition the commission suspended the portion of its rules establishing one-year license term for DXers.

When the end of Government control will return their shortwave properties to CBS and NBC, situation in the Crosby stations now owned by Aviation Corp. (AVCO) may be somewhat different. During the news hearings on the sale of the Crosby radio program, some commissioners indicated that they may not turn over to AVCO the shortwave rights formerly enjoyed by Crosby.

Peposod's 'Don't Cash Bonds' Campaign Set

Chicago, Sept. 18. Extensive public campaign urging citizens not to cash in their war bonds will be launched by the Peposod division of Lever Bros., when first announcement will be made on the Oct. 2 Bob Hope program. Listeners will be asked to submit a sentence of 25 words beginning with "We Should Not Cash in Our Bonds Because" and winners will be awarded \$10,000 in prize money, plus \$100,000 in cash. Contest will close on Nov. 11, running for six weeks parallel to the Victory Loan Drive.

Monte Carlo

Continued from page 25

occupying authorities for a long time to come.

Radiodiffusion Francaise is not, at present, at least, inclined to go commercial. There have been various guesses about BBC, with some holding that the GI, who has created a British market for many products as well as many of America's radio techniques, may go commercial. But those hopes seem all too moot. That leaves Monte Carlo as the sole hope.

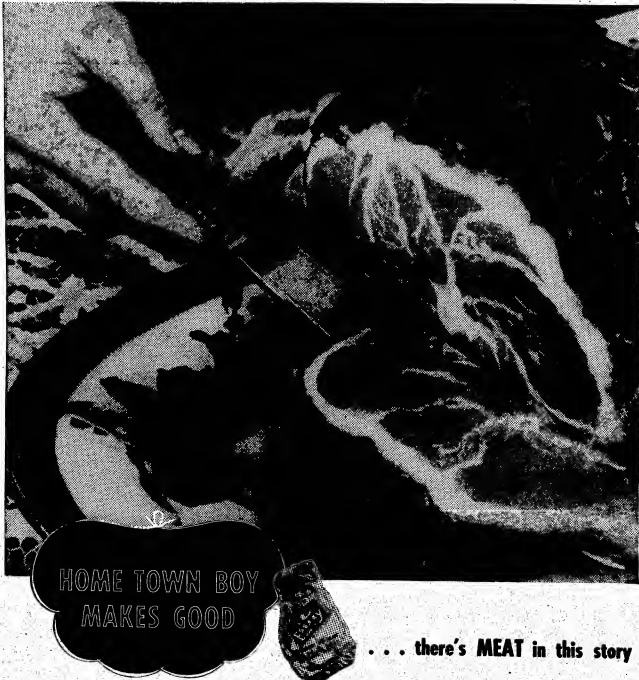
There are many difficulties to overcome before Monte Carlo can be used for commercial radio. First is the transmitter problem, which cannot be solved as long as all of Europe is on short rations for steel and electronic equipment. Secondly is the problem of getting the United States, Great Britain, Russia and France to agree to let a new Monte Carlo station, when once it is built, acquire the frequency that it would need.

Money is no object. Not only American, but also British manufacturers of consumer commodities would be willing to subscribe the capital needed for development of Monte Carlo as a commercial radio center for the European continent.

American engineers are going to try to solve both the equipment and frequency problems. One of them said last week: "You can't blame us for trying. There's a lot of people there waiting for us. Europe won't be poor and on starvation rations forever. After all, Monte Carlo is an independent government, and if it chooses to license a powerful radio station along commercial lines, there is no reason why the big powers should push it around."

Singin' Cam

Management
LAWRENCE GOLDEN
744 Fifth Avenue - New York 22, N.Y.



For these home town boys really made good—not only in Baltimore but spread to become the largest packers of meat on the Eastern Seaboard. They're the William Schludenberg—T. J. Kurde Company—makers of Esskay Quality Meats.

Radio Advertisers for 20 years, it took WFBR—the big home town station to tailor-make the program Esskay had been looking for—"It's Fun To Cook." Started in 1943—three days a week—listener demand

jumped it to five days a week. Mail averages 1000 pieces weekly.

Remember the above facts when people start talking about RESULTS in Baltimore! Yes, if you want to know what to buy in Baltimore... buy what the successful home town boys have always bought and are buying today... W...F...B...R...

*Agency: Van Sant, Dugdale & Company, Inc.

MEMBER—AMERICAN BROADCASTING CO. - NATIONAL REPRESENTATIVE—JOHN BLAIR & CO.

WFBR

HILDEGARDE

The Incomparable

RETURNED IN TRIUMPH

TO THE

"RALEIGH ROOM"

WITH

HARRY SOSNIK'S ORCHESTRA

NBC, Tuesday, 10:30 P.M.

ANNA SOSENKO, Producer

HERB MOSS, Director-Writer

LOUIS MELTZER, JOSEPH STEIN, Writers

ALAN EDELSON, Publicity Director

ROSE GRAY, Production Assistant

SPONSORED BY

RALEIGH CIGARETTES

RUSSEL M. SEEDS Advertising Agency

Personal Manager, ANNA SOSENKO

EXCLUSIVE REPRESENTATIVES: Music Corporation of America

Inside Stuff—Radio

Morris Novik, director of the New York municipal station WNYC, warned members of the National Association of Educational Broadcasters...

CBS has issued a 320-page book titled "From Pearl Harbor Into Tomorrow" which sets out extracts from more than 300 CBS broadcasts reporting the war in the Pacific.

WMT Cedar Rapids, has launched a series of national advertisements over WMT's signature, inviting returning servicemen to make Iowa their future home.

Edward Bergen-Fred Allen "reading" and blending will be part of the format this fall, also to the Allen-Jack Brown formula.

Judge Justin Miller, president-elect of the National Assn. of Broadcasters, has a doobiepat at his D. C. home where in is collected the doodling of the great and near-great.



wing it to WHB in Kansas

...and the fishing is fine for these 64 Local Advertisers who use WHB

In this list of WHB advertisers you'll find most of Kansas City's biggest, smartest merchants. When you decide to use WHB, you're backing your good judgment with theirs.

- Department Stores: Smay Mid-Texas Co., Kohn Brothers, Inc., Kohn's, Inc., Montgomery Ward, etc.

- Auto & Truck: Humber-Climax, Ken Kopp Foot Shop, etc.

- Restaurants: Ferns Cafeteria, etc.

- Men's and Women's: Laddie's and New's, etc.

For WHB Availabilities, phone DON DAVIS at any "Spot Sales" office. Full schedule of advertising spots... KEY STATION for the KANSAS STATE NETWORK

Gil Newson to KWK. Gil Newson, announcer for Coca-Cola's "Spotlight Bands" program for the past four years, is leaving that post the end of this month to join KWK, St. Louis as a disc jockey on the party Oct. 1.

NAB Plans Radio Silver Jubilee

Washington, Sept. 18. Next week, Nov. 4 has been set aside as National Radio Week by the industry to celebrate the 25th anniversary of broadcasting. NAB announced last weekend. Week has been selected by a committee composed of top officials of the four big networks, and the public relations committee of NAB.

Meeting is slated for the Waldorf, in New York, tomorrow (19), to begin work on plans for the celebration. Present ideas include heavy participation by the Radio Manufacturers Association, RMA will present a statuette, symbolizing broadcast of the industry, in five different duplicates or plaques to be given to the networks and stations by dealers and other commentators.

Bert Lahr Runs Into Legal Complications Vs. Art Henley on 'Mullins'

Radio Writers' Guild attorney Sidney Fleisher is studying plan of legal action against N. Y. News-Chicago Tribune syndicate on behalf of Arthur Henley, Columbia's last week's "Variety" disclosure announcing purchase of radio and screen rights to "Moon Mullins" by Bert Lahr.

Fleisher, charging breach of agreement, pointed out that Henley radio scripter, had been on the verge of production with a Moon Mullins script series, when Arthur Crawford, at the News Syndicate suddenly did a turnabout and refused him further options.

When Henley first expressed an interest in developing a radio format and marketing a show based on the comic strip character, he was promised "unlimited" renewals instantly, nobody has shown any interest in airing Moon for almost 10 years.

Henley devoted the summer to writing and studying the characteristics of "Moon" and the history of the strip. Then Crawford informed him, says Henley, that no further options would be granted, that "Chicago firm was dropping his radio rights." "Variety" revealed that the "Chicago firm" was Bert Lahr, who paid \$1,000 for a 90-day option, and that "Henley might as well forget the whole affair—'he was out of the picture."

Radio Writers' Guild has termed incident "a shocking breach of faith." Jo Stafford's Status On Chesterfield, Ford Shows Jo Stafford, singer, now of L. Martingale, N. Y., jakes over part of the Chesterfield program on NBC from 7:30 to 8:30 p.m. on Dec. 11.

This—Is Murrow!

Edward R. Murrow, just back from overseas, spoke his radio credo last Sun. (16) on the CBS showcase program. He talked about radio, but not just about CBS, not mentioning the net once. Here, in greater part, is what he said.

"I have been listening to the radio. Some of what I hear I don't like. Maybe you feel the same way. But there is something altogether unique about this American system of broadcasting. There is nothing quite like it anywhere else in the world. I believe that what comes out of the loudspeaker is the most honest and accurate reflection of what goes on in a nation. Radio reflects the social, economic and cultural climate in which it lives and grows. Compared American broadcasting with that of any other country and you end up with a comparison to this country and that other country.

"Our system is fast, experimental, technically slick; it is highly competitive and commercially often it is loud, occasionally vulgar; generally optimistic and not always right. But the man who is wrong has his chance to be heard. There is much controversy and debate and some special pleading, but frequently the phonies are found out. There is no conspiracy to keep the listener in ignorance, and government does not guide the listening or the thinking of the people. There is much talk, and you may think that it only contributes to confusion.

"The presence of a microphone does not guarantee objectivity, often it endangers humanity. A loud voice which reaches from coast to coast is not necessarily uttering truths more profound than those that may be heard in the classroom, bar or country store. But there they are. You can listen or leave them alone. In turning the dial you can be entertained, informed or irritated. . . . During the last nine years I saw something of what radio can do when it is used to tell the people what to think, when it is used to dull the critical faculties, when the right to listen is denied. If you doubt that radio is a powerful medium, you should see how it can sweep men's minds when it becomes an instrument of national policy. I do not believe that American radio is perfect. But I am persuaded that the listener in this country is better served than in the listener in any other country with which I am familiar. . . . I believe that radio in a democracy must be more than an industry, more than a medium of entertainment, more than a source of revenue for those who own the facilities. . . . Radio, if it is to serve and survive, must hold a mirror before the nation and the world. If the reflection shows radiant idealism, economic inequity, bigotry, unemployment or anything else—let the people see it, for rather hear it. The microsc must have no secrets and must be held with a steady hand. One of the oldest things about radio is its reputation of vulnerability. I have seen many very young men age rapidly during the last few years because they were engaged in a most serious and tedious undertaking. I believe that the best way for broadcasting and broadcasters is just beginning, and youth was never acceptable as an excuse for those who flinched when the going was tough."

ROCHESTER U. STARTS COURSE ON BC DYSTING.

Rochester, N. Y., Sept. 18. Jack Ross, WHAM news gabber, turns prof in spare time, launching a University of Radio Broadcasting, "Technician" of Radio Broadcasting. Course carries college credit, and it's aim is to provide "know-how" for those in other professions and avocations rather than training station talent. WHAM co-ops with the university by providing audio room and equipment for the course, which includes practical training in preparing and delivering material, as well as attitudes of listeners and other general info. It's a two-hour course, Thursday evening.

Worcester's Top 28 NIGHT TIME Network Programs ALL ON WTAG. Vox Pop 31.6 Hooper Survey Dec., '44-Apr., '45

NIGHT time is CINCINNATI's CPO time according to latest Hooper reports has twice as many listeners as one Cincinnati station • half again as many as another Cincinnati station. SEE JUNE - JULY HOOPERINGS FOR CINCINNATI

WTAG CINCINNATI REPRESENTED BY THE BRANHAM CO. CINCINNATI'S NEWS STATION

Announcing A NEW RADIO SERVICE Geared for NEW-DAY ACTION

A group of seasoned station representatives with outstanding reputations for creative selling—as radio craftsmen and merchandisers—have joined together to form *Lewis H. Avery Inc.* Conveniently located offices in Chicago and New York are now in full operation.

LEW AVERY says... *"It is our aim and objective... to bring the business of station representation out of the doldrums of passivity into the realm of aggressive activity"*

... to see that advertising agency and client receive complete and specific data regarding stations, markets, time periods and programs available—careful attention to every detail—and a constant *personal follow-through* once the order is obtained

... to give radio stations, agencies and advertisers alike, service geared to the new world at peace, with its many-sided new competition."

Photo by BACHFRADH



D. P. (TIM) TIMOTHY

Probably the best known radio station representative in Chicago, Tim has had nineteen years of experience covering all the major media—from the advertiser's side of the desk as well as the selling of advertising. One year on a national magazine, four years as advertising and sales promotion manager for a large advertiser—11 years as national advertising representative for a large newspaper—and three years with major radio station representative.



LEWIS H. AVERY

A pioneer in commercial radio and today one of the best known authorities in the radio broadcasting industry. Thoroughly familiar with the problems of both station and advertiser, as he has worked for the advertiser, the agency, the station and as station representative.

For two years Lew Avery was an announcer on one of America's leading pioneer 50,000 watt stations—two years assistant advertising manager of a public utility—three years associated with a large agency—seven years commercial manager of two leading Buffalo stations—nearly three years with a major radio station representative—and the last three years Director of Broadcast, Advertising for the National Association of Broadcasters.

Photo by H. TARR, Inc.



ARTHUR H. MCGOY

A recognized authority on what makes for successful radio advertising. He founded his radio training Mac spent two years doing radio survey, advertising research and market research work. The last five years with a major station representative in Chicago and then in New York have confirmed his reputation as a keen analyst and sound merchandiser.

LEWIS H. Avery INC.
Radio Station Representatives

545 Fifth Ave.
New York 17, N. Y.
Phone 3-3622

223 No. Michigan Ave.
Chicago 1, Illinois
Andrew 4718

'Music for Millions' Victory Loan Platters Wrap Up Top Singers, Bands

Washington, Sept. 18.—"Music for Millions," transcription series used so successfully in the 7th war loan, is already well under way for the Victory Loan. Lt. David Levy, USNR, former Y & R radio producer, disclosed that eight of the 18 platters are completed, with others in the works. Levy, chief of the Treasury's radio division, has 60 stations signed up for the discs, with 100 more expected to fall in line.

Levy also reported 818 stations, a new high, now signed for the "Treasury Salutes." Salute programs now stress rehabilitation of personnel in the armed forces.

Following 15-minute "Music for

Millions" platters have already been issued in New York:

Dick Todd singing "Every Day is Thanksgiving," written by Sammy Fain and Mitchell Parish; Mark Warnin's orch accompanying.

Mary Small and Warnin's orch doing "Buy an Extra Bond for Good Luck," written by Vic Mizzy and Mann Curtis.

Elton Britt vocalizing Bob Miller's "Buy Another Bond, Today and Keep It," with Warnin's orch.

Elton Britt and Warnin band doing "Here Comes That Bond Wagon" by Charles Toback.

Evening Koltai, the vocal, Warnin's accompaniment, for "Get in the Victory Loan" by Robert Sour.



Perfect timing learned in war will be carried into sales work by many a returning veteran. And when it comes to radio time, time buyers from coast to coast know that Weed & Company men are ready with complete data on top-notch availabilities.

Made on Coast

Already made in Hollywood are: Bing Crosby, with John Scott Trotter's band, doing "We've Got Another Bond to Buy," written by Jimmy McHugh and Harold Adamson.

Frank Sinatra sings "Buy a Piece of Peace," written by Sammy Cahn and Jules Styne; Alex Stordall's orch.

Ray Rogers, with Terry Bokkin's band, sings "Buy a Bond Today," written by Tim Spencer.

In the works on the Coast are: Dick Hayes singing "It's Victory Day," with Gordon Jenkins' band; number written by Jack Scholl and M. K. Jerome; and Helen Forrest singing "It's the Least You Can Do," with Jenkins' band.

Irving Berlin is doing a song for the series, tentatively titled "The Old World is Changing and Making It New." Dana Slavson is writing "A Bond Between Us" and Herwin Hupfeld has a number in the works.

Wraps Off New Ohio Web

Cleveland, Sept. 18.—The new Ohio network of 20 independent stations, revolving around WHK as the key distribution point, went into operation Monday (17).

First sponsor to use the Ohio chain—the state's first day in and day out hookup—is Weather-Seal, Inc., of Harbeson, Ohio, according to Jackson B. Maurer, Weather-Seal, recently moved to WHK, ending a contract with another Cleveland station in order to get what sponsors believe to be greater Ohio coverage.

Manager of the net is Jackson B. Maurer.

ABC Mulls 'Beat Champ' Sport Quiz With Schaech

ABC (Blue) programmers are considering new sports quiz program designed by Joan Michaels, associate of Charles Glavin, production manager of the Frederick Ziv packaging unit. Format of show calls for sports emcee and board of experts to visit for a half-hour each week a hospital for disabled servicemen. Idea is to have war veterans match wits with sports experts. Al Schaech, is being courted as emcee. Sales dept. of ABC is considering putting it in Saturday or Sunday afternoon.

Also reported that Young & Rubicam is interested in the package, titled "Beat the Champ."

Kaye, Durante-Moore To Inevade Chicago's Longhair Sanctuorum

Chicago, Sept. 18.—Long the mofen for longhairs in the Midwest, Orchestra Hall is scheduled for a bobbersy siege Sept. 28, when Danny Kaye kicks off of national Community Fund campaign for 1945-46, and again on Oct. 19, when the Jimmy Durante-Garry Moore CBS show will be aired from the podium usually occupied by Montoux, Horowitz, Barbirolli, Heifetz, et al. Durante who also be plugging Community Fund, only his will be a local rally.

Hall—2,600 seater—was chosen by CBS execs last week after they'd caused a few other spots here, notably Opera House, Coliseum, Stadium, etc. Latter were either otherwise engaged or too barnlike, in some cases, for the intimate atmosphere necessary to project the Durante and Kaye antics, officials reported.

Outside of a one-night stand by Dunninger, magician, last year, it's a novelty for the Hall to stage such pop shindigs. Acoustics being considered well-nigh perfect, however, the experiments are expected to be watched closely by the trade.

Interesting angle of the national kickoff show by Kaye, incidentally is that his sponsor, Harris Pasterline, Pabst Brewery prod, is also a vespene of Chicago's Community Fund, and is responsible for snagging Kaye to plug his pet charity. And, inasmuch as USO-Camp Shows gets a hefty slice of the Fund's annual take, another interesting tie-up is seen in the fact that Kaye will be pitching for financial backing for his own projected USO tour of the Southwest Pacific, scheduled for this fall.

Magnetophone Packs Wallop for U. S. Execs

American radio execs have been from their European tour under "War Dept. auspices have been impressed with the Magnetophone, the sound tape recording system developed by the Germans.

The Russian head of Radio Berlin told the Yank radiolites that the Magnetophone, which is supposed to be good for playback incidentally, can reproduce any symphony, 50 times, and vocalizing 50 times, and play back so faithfully that it defies belief on record for realistic performance.

Algemeines Elektrische Gesellschaft, owned in the U. S. by General Electric, by former carrier arranger, owns in the U. S. the Magnetophone radionomen who saw the gadget at work and they are determined to get it from G. E.

Low Parker Going Full MBS Web, Edelbrew Gets

First Crack at Sponsorship

"Keep Ahead With Low Parker," currently heard over WOR, Fridays, 8-8:30 p.m., will be heard over the whole Mutual web, tentatively set to show in Sept. 21. Phil Carlin, MBS programming vespene, likes the show and thinks Parker should be given a break full set.

Show will air the Edelbrew Beer commercials only in New York. Best of web, however, will cancel out commercials, until Edelbrew decides whether it wants to go full web. If Edelbrew doesn't go national, rest of web will be sold to another sponsor. Carlin said program will not be available for co-op sponsorship. Durstine is the agency for the beer company.

Radio Reviews

Continued from page 29

For 17 years starting on NBC, then going on the Blue at the split of the Red and Blue nets, Lettier's production same up until last March when it was dropped.

Once again it is being aimed for service to the farmer and his family and is being conducted by the Minneapolis whose familiar greeting, "Good beautiful day in the land," opens the show. Midway in the half-hour, switch was made to Washington, D. C. Secretary of Agriculture Clinton P. Anderson spoke of the importance of the farmer and his family in the economic picture and welcomed the return of the F. I. C. The Homesteaders, a 30-piece orchestra directed by Walter Bequith, contributed "March of the Merry Widow White," "Surety With the King of Cyn" and "The Emblem March," and a male quartet, the Farmingtons, on "My Lucky Home." Combining their talents they did "Song of the Vagabond," "Home Rolling Along," "Musical numbers were all excellently done."

Near the end of the program a market summary, prepared by the Dept. of Agriculture, and Lettier, who also made all announcements by his usual self. Lettier's Commercials were short and easy to take and emphasized that the show was for the American farmer. The show is well designed for the farmer who should relish the unusual combination of entertainment and agricultural news and information of vital importance to them. Script and direction are okay.

"THE WHISPER MEN"
Wals Joseph Curran, Kermit Murdoch, Gary Merrill, Luis Dun Rossin, Betty Gaine, Joseph Wiseman.
Writer: Judson Phillips
Director: Tony Leader
Producer: Dan Seymour
Music: Chet Kingsbury
28 Min.; Sat., 8:28 p.m.
Sustaining
WOR-MBS, N. Y.

After a dubious debut, "The Whisper Men," successor to the late "Nov I Can Be Told," really got underway with a suspenseful second show last Sat. (16).

Joseph Curran played the male role of Max Chandler, a crisscrossing radio commentator, whose mission over MBS II will be each week to expose those who are out to sabotage the results of the San Francisco Peace Conference. And when he's not doing that he'll be concerned with the fortunes who were robbed by the Germans during the latter's occupation of their countries. Chandler is a national, globe-trotting Walter Winchell.

Stanza opened effectively with Chandler broadcasting from Amsterdam, Holland, to announce the disappearance of the country's stock diamonds. After Chandler's broadcast, it was each man for himself: the international thief was attempting to outwit Chandler; a traveling American newspaper man who wanted to get the diamond story for his syndicate; the patriot who wanted to kill the thief who had killed his father, but gets killed by the thief in the end, etc. There was much action. Incidentally, the woman play quite a prominent role in subsequent stanzas, because of her past, unsuccessful amatory relationship with Chandler, according to some of her soliloquies. Chandler has a stooge called Tom, a character who is a very poor counterpart of the "Shelby Holmes" Mr. Watson, the only weak link in the script.

Tony Leader directed this package with some attractive touchings. Writer Judson Phillips provided the wrap-ups which fit quite snugly. Performance throughout was 90 percent. The show shouldn't have any trouble finding a sponsor.

Sau Antonio—W. Ponsione Jackson has been appointed merchandise and promotion manager at KABC.

Manila—Low Ayles, former film star, is now an announcer at Armed Forces station, WYFM in the Philippines.

KSCJ

ST. LOUIS
SIoux CITY
FOR

Hill Hatchery

GEORGE E. HALL
TELEVISION LIBRARY
HOTEL CANTON, KANSAS CITY, MO.
AN ASTOR & BURG PRODUCTION

"TWO-TON" BAKER
Sign second year contract with the W. E. Long Co. exclusive contract for transcription, dating from July 28, 1945, to July 27, 1946.
Agent: Vic Brown, Chicago

MUTUAL BROADCASTING SYSTEM

JOHN ELMER, President
FRSE & PETERS, Inc.
GEORGE A. ROSE, General Manager

London Radio Resuming Dec. With Transmissions Pre-War; Color in Later

It is expected that the London Television Service will be resumed shortly. Date for resumption is likely to be around December. The transmissions for Midlands will be made from Birmingham, while London Service will be, as formerly, from Alexandra Palace.

Existing sets will be suitable, but new sets will be available, with pricing from \$150 to \$250, free of purchase tax.

Television Review

"BEACHHEAD AT LOUISES"
William, Marlon, Scantlon, Ken Kesel, Emily Ross, Mary Bartolucci, Arthur Hanes, Bernard Hoffman, Diane Courtney, Jay Morris, Kenneth Towner, Douglas Gordon

Producer-Director: Herbert Graf
Screenplay: Herbert Graf, Mort Greer (from Greer's radio play)
Story: Robert Wade
Scenery: Robert Wade
37 Mins.; Sun. (16), 8:11 p.m.

WBNS-NBC, N. Y.

Scenery WBNS-TV started turned out to be a slow finisher, too. Purporting to be a play dealing with the problem of rehabilitating returned servicemen, "Beachhead at Louises" did with no real problems, and didn't show even the faintest indication of rehabilitation. After scoffing at meaningless use of high-sounding words, it proceeded to use high-sounding words without meaning. Trying vainly to impress the audience that the "war wasn't fought in get back home and eat apple pie," the show just about succeeded in proving that it was.

Lots of talk but no action. Television cries for action and there's no excuse for its absence. But absent it was Sunday night except for a beat-chaic newscast and shows, which were too frequent and too lengthy. Apparently whenever the action of the play bogged down, a newscast shot in shown in-simple if not effective.

The greatest beef is that the executioner "problem child" in the play turns out to have no problems. That is no genuine one. All that bolsters this guy is that he doesn't talk. He has no worry about a wife. He's got one. He loves his pretty wife, she reciprocates. Even his kid is very patient with him, and he thinks the world of his mother. But he insists that he has problems because he doesn't feel "readjusted."

So down he goes to "Louises," which turns out to be a little bar run by a fellow named Sammy, who is Louie's brother. Louie is lucky but doesn't know it; he's in the Army and doesn't have any problems. Inside, when a toughie complains about tailoring, Attlee and Stalin, the hero, Shorty, suddenly looks up and gives him what for. Naturally this makes them both at odds, and eliminates Shorty's problems. The fact of their mutual enmity becomes the final faded, although for while it looked as though they would slug each other. All very powerful, but senseless.

Strictly a no-plot story, "Beachhead" is full of service-training film propaganda and phrases such as "kill or be killed" almost scream "bait training" rather than "bottle-neck" play intended to show that some GIs will have psychiatric problems as was wartime times. Every body knows it already, and there has been entirely too much of this kind of chatter spread around it. It is "Shows" intended to genuinely help the public understand and turn. Help the ex-GI, should deal with real, not imaginary problems like finding jobs, resumed schooling, vocational guidance, beneficial legions, etc. "Beachhead" was just cashing in on a popular theme, had nothing constructive to say.

Script, which was adapted from a radio play, certainly showed it had little to offer to a visual audience. Everything could have been just as fully received by as by eye, which hardly speaks well for a play. Actors were all capable, the sets and lighting fair.

KING'S NEW TELE SERIES

John Reed King has been selected to do a half-hour video quiz show by Paul Mowrey, television chief at ABC on the web's weekly program over General Electric's WRGB, Schenectady, beginning next Wednesday (26).

Pact is for 13 weeks.



Flock of Additions To WPEN, Philly, Staff

Philadelphia, Sept. 18. WPEN has made 12 additions to the staff in the last couple of weeks. John J. Kelly, formerly with WIP and public relations department of Red Cross, has been named promotion director.

Joining the announcing staff were: Ed Starr, formerly of WHIO, Memphis and more recently of the Marine Corps; Bob Johnson, formerly with WGN and WEMP, Milwaukee; Allen Gray, former school teacher; and Jeff Radley, who transferred from WIP, Philly.

Norman Land, who was associated with Xavier Cugat, has been placed in charge of musical production. Kay Conlin has shifted from her post as traffic manager at WIP to the same job at WPEN. Celia Seltzer, ex-WFII, new assistant in program dept.

'SPOTLIGHT BANDS' 3D ANNI

For the third anniversary of Coca-Cola's "Spotlight Bands," special guest will be Col. Ed. M. Kirby, chief of the radio branch of Army Public Relations. Col. Kirby will be cut into the MBS broadcast from Washington.

Third anniversary airing will feature Tony Pastor's orch on Ft. (21) show, 8:00th broadcast.

Univ. of No. Carolina Eyes FM, Tele in New Communications Setup

Establishment of a communications center at the University of North Carolina at Chapel Hill, has been authorized by the Executive Committee of the Board of Trustees.

Purpose of the center, said President Frank P. Graham and Chancellor and vice-president R. B. House, is "to coordinate all media of communications."

Plans provide for a frequency modulation transmitter and studios connecting with a chain of FM educational stations in other colleges, and the public schools throughout the State. Allied with radio, such services, as recording, public address systems, and studio laboratories will be made available to all, Chancellor House said. As the center grows, "there will be an experimental television station and perhaps a far-similar station. The University Press, the University Library and all University departments will be vital parts of the center."

Earl Wynn, a member of the faculty at Chapel Hill, at present a lieutenant in the photographic division of the Navy, has been appointed director of the center.

DuMont Folds 'Til Dec. 15, Cues Tele Channel Changeover for Trade

Capital Board Defers Video Towers Action

Washington, Sept. 18. D.C. Board of Zoning Adjustment has deferred final action on the applications of NBC and Bamberger Broadcasting Co. for television towers until Sept. 27.

Meantime construction is already under way here on a 75-foot antenna tower for DuMont on top of the Harrington Hotel.

NBC Television Skeds Chas. Hoffman Comedy

Protector Coe, WBNS television producer-director, will telecast "Ring on Her Finger" Sunday (20) at 8:30. Script, a comedy by Charles Hoffman, was first play published by American mag. in 1939.

One is eyeing Mary Wickes for role in "Ring." She played nurse in "Man Who Came to Dinner" and is coming east from Hollywood.

First word of the long-awaited changeover of television broadcasting channels by the FCC has come with the announcement of Leonard E. Cramer, exec. veepee of Allen B. DuMont Labs, that WABD has been granted permission to go off the air until Dec. 15, during which time the station will convert to its new frequencies on new channel five.

WABD formerly went out on old channel four, beaming from 78 to 84 megacycles. New channel five will entail moving down to 76 to 82 megacycles. DuMont station's last show will be tomorrow (20) after which, at 9:30 p.m. it will shut down.

The statio will require a minimum of six weeks, although they asked FCC for three months, because they wish to experiment to the fullest, bringing in their newly-acquired studio facilities at Wanamaker's.

Tele channel changeovers for all stations have been in making for weeks and, precipitated by DuMont's application, may be through by Friday of this week, or early part of next, according to FCC officials. First of year is to be probable date set for all video stations to adjust to new channels.



this is a Bull...

He is one of the many bulls in North Dakota. His immediate family, and even relatives twice-removed, number close to two million. This particular bull lives in the southeastern part of the state, near Jamestown. He has made a name for himself, because he is one of the most important industries in this part of North Dakota.

Naturally, the buying and selling of Mr. Bull is of ever-increasing importance in a state that ranks as one of the largest suppliers of beef in America. Last year's annual market value of beef in North Dakota was \$61,137,000. Therefore Mr. Bull can be credited with placing money in

people's pockets. People with money in their pockets are able to buy things. And radio is one of the most effective ways to sell things.

For example the regular-listening area of KSJB Jamestown, is made up of 29 counties. Of the 79,168 families who live within this 29 county coverage, 71,092 have radios.*

*1940 U. S. Census, projected by NAB Research Bureau



REPRESENTED BY NORTH CENTRAL BROADCASTING SYSTEM, INC.
New York, New York, Empire State Building, Longacre 3-4674 - Chicago, Illinois, 360 North Michigan Avenue, State 6361 - St. Paul, Minnesota, E 622 First National Bank Building, Cedar 8579

Independent Disc Cos. Wary Of Majors' Growing Production Might

Independent disc companies, which had a field day during the war, due to manpower and material shortages that kept the production efforts of the major companies, are proceeding warily now that the latter's problems are easing. Resisting that as soon as major company production begins to approach normal they will not be able to compete with the latter's retail prices. The independents are being squeezed out of the market by the major companies at comparatively high prices.

In the past, some of the independents had been getting as much as 30 per cent for their discs and could afford to pay high fees for what they considered the right artists. As major production returns to normal, however, and they begin flooding the market with top names on 80c and 75c discs, the independents they might not be able to get their wartime prices. Hence their caution. Majors are slowly gathering manpower strength again. Actual production figures are not stable enough to estimate with much accuracy, but both Victor and Decca have increased output lately and Columbia is gradually climbing. By the end of the year all should be going full blast.

Hispanic Records, deemed as having the best chance of all the war-born firms due to its ready-made distribution points that have handled its radio line for years (these are said to be 65), hopes to be geared to a 300,000 to 500,000 weekly output by early next spring. This depends on the new Elgin, Ill., plant and the new plant on the Coast. Elgin layout is said to be a \$600,000 project laid out by pres. Jimmy Walker on his recent trip west.

Majestic's only plant currently at Newark, N. J., Company is no longer getting pressings from Scran-

ton Manufacturing, which is developing its capacity to Capitol Records. With the latter's production currently is claimed to be between 400,000 and 700,000 discs weekly. Cosmopolitan Gets Backer
Cosmopolitan Records acquired strong financial backing last week via the disposal of a "substantial interest" in the firm to Henry F. Reichenbach, Detroit chemical and glass manufacturer. Reichenbach is president and one of the chief executives of the Detroit Symphony and owner of the Detroit Music Hall.

John McCormack, Famed Irish Tenor and World B.O. Favorite, Dead at 61

John McCormack, 61, who died Sunday (16) in Ireland, was a poor Irish boy who patterned himself after a poor Italian boy (Caruso), and with half the latter's vocal training and equipment, rose to equal him as a world-wide concert figure, great American favorite and prime money-maker.

In fact in 1918, when the great Irish tenor's income was estimated at \$300,000 (in days before radio's huge concert career by hearing Caruso in London, became supreme in the concert field as Caruso was in the operatic field, a golden-voiced lyric tenor, whose personality and charm matched his vocal abilities.

Despite his humble surroundings, his love for singing won him a career that for singing he subsequently came to the U. S. for a short engagement. It was on this tour his sponsors convinced him he had great possibilities as a singer and invited him to study at a conservatory. It was upon his return home he heard Caruso in Covent Garden. That doing his best to be like Caruso, he studied at Milan. After two years of training he made his operatic debut in "L'Amico Fritz" at Savona at the age of 22. Before returning to the U. S. he married and appeared in "Cavalleria Rusticana" at Covent Garden in 1907.

Two years later, equipped with a repertoire that included "Traviata," "Rigoletto," "Giovanni" and "Faust" he was brought over by the late Oscar Hammerstein for the latter's company at the Manhattan Opera House, N. Y. During the next four years he was with the Metropolitan, Chicago and Philadelphia Grand Opera companies. After that he de-

(Continued on page 49)

10 Best Sheet Sellers

(Week Ending, Sept. 15)

Till End of Time.....	Stantly
I Loved You.....	Feist
Along Navajo Trail.....	T. B. Harms
Don't Care Who Knows.....	Leeds
Bottom Trousers.....	Leeds
Gotta Be This or That.....	Stantly
Gonna Love That.....	Harmes
Remember That.....	Capitol
Paper Moon.....	Harms

Can. Coin Machine Op Snagged on Tax Fraud Charge, Fined, Jailed

Ottawa, Sept. 13. Canadian legal history was made when Robert Murray, Vancouver jukebox operator, pleaded guilty to two charges of making false income tax returns involving \$82,000, and was fined \$20,000, jailed for six months and ordered to dig out the missing \$82,000. It was the first time since income tax was initiated here that a penalty for such fraud included both fine and jail.

Revenue Dept. officials worked on the case more than a year. In Murray's return for his firm, the Northway Sound System, for 1942-43, the fraud turned up.

It is expected Murray will appeal, but the Revenue Dept. is mulling a writ against him by which, officials say, he will "be stripped of his assets from the collar button down."

Jules Stein Due East On Disc, Pub Deals

Jules Stein, head of Music Corp. of America, is due east into this month or early October on one of his periodic trips to MCA's N. Y. office. On the agenda this trip is said to be lengthy discussions into the possibility of MCA's entering the recording business on its own. There have been rumors of a music publishing sleup, too.

MCA's interest in a recording setup is not new. A year ago Stein had talks with Glenn Wallis, Johnny Mercer and Buster Smith before buying into Capitol Records but nothing came of it. Lately he is supposed to have become interested in the Vogue label and another mid-western setup.

Manes Joins Burton

Sy Manes left his contact man's post with the living Berlin music firm last week to join Billy Burton's management office in Hollywood. During the past month, Manes has been on leave from Berlin, acting as stage manager with Dick Haynes and Helen Forrest on the latter pair's circuit of stage appearances.

Manes substituted for Burton on the trip due to the latter being forced back to the Coast by illness.

NBC, CBS, ABC, Mutual Plugs

A Kiss Goodnight.....	Miller
Anger in Town.....	Stevens
Along the Navajo Trail.....	Leeds
And There You Are—Weekend At Waldorf.....	Feist
Alchison, Topical and Santa Fe—Harvey Girls.....	Point
Desired Darling.....	Advanced
Gotta Be This or That.....	Harmes
Remember That's All.....	Morris
How Deep Is the Ocean.....	Berlin
I Don't Want to Be Loved.....	Mutual
I Wish I Knew—Diamond Horseshoe.....	Triangle
I'd Do It All Over Again.....	Shapiro
If I Loved You—"Carousal".....	T. B. Harms
I'll Buy That Dream—"Sing Your Way Home".....	Burke
I'm Gonna Love That Guy.....	Bourne
Out of This World—"Out of This World".....	Morris
Remember When the Moonlight.....	Capitol
That's For Me—"State Fair".....	Williamson
The More I See You—"Diamond Horseshoe".....	BVC
There Must Be a Way.....	Stevens
There's No You.....	Barton
Till the End of Time.....	Saint
Walkin' With My Guitar.....	Republic
You Came Along—"You Came Along".....	Famous

* Fimusual. * Legit Musical. * B.M.I. Affiliate.

Yank GI's Create U.S.-British Exchange Preferences on Tunes

Presence during the past few years of American GI's in England seemingly has had a decided effect on the preferences of both American servicemen and English civilians for songs of each other's country. In so far as the latter are concerned, it was proved recently by a poll conducted in the Sunday Chronicle (London) that American songs are overwhelming favorites. Poll was conducted to study results achieved by BBC during the war.

British public named "In the Mood," an original constantly played in England by Capt. Glenn Miller's Army Air Force band, as its No. 1 choice. Cole Porter's "Begin the Beguine" was second, and "Jealousy" and "Blue Danube" tied for third.

On the other hand, hand-picked

Oberstein, Kapp Back From Coast Bit Trips

Elit Oberstein, head of artists and recording division of Victor, returned to N. Y. Monday (17). Decca's chief, Jack Kapp, also comes in this week, having stopped off in Chicago. Two were on the same train from the west. Oberstein was on the Coast three weeks supervising recording of Dinah Shore, Freddy Martin and other Victor artists. Kapp had been west consistently longer cutting Bill Crosby, et al.

Kapp and Oberstein left Manie Sachs, Columbia Record's head of artists and material, on the Coast. Sachs went out last week and won't be back for another three weeks.

HOWIE'S takes pleasure in announcing the appointment of **HARRY RIDER** as manager of **Delicious LUNCHEONS 75c** with Dessert & Coffee. **DINNERS 5 to 9c** Sunday Dinners 12 to 19 After-Theatre Specials. **Year Head—SAMUEL A. NOWITZ**

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Recorded by GENE KRUPA (Columbia) • BING CROSBY—THE ANDREWS SISTERS (Decca) • DINAH SHORE (Victor)

No. 7—Records Most Played On The Air!

LEEDS MUSIC CORPORATION

Lou Levy, President

NEW YORK • CHICAGO • HOLLYWOOD

Great to Em Claim, GI's Don't Want Sex Or Smut, Says Kyser, Who Knows

Hollywood, Sept. 18. There can be but a negative reply to the question, "Who better than Kay Kyser? Who better to speak for the GI's?" Hope has heard from, so this screed must deal with the problems of the soldier in the military mind.

Two weeks back from a USO Camp Show swing band, Kyser took him almost to the doorstep of Japan. Kyser has had time to make inventory of the GI's mind while sprawled at ease in the comfort of Jules Stein's lake shore retreat high in the Arrowhead region.

There's fault to be found in many places, but Kay is not highly critical of the soldier, who he never encountered.

"Army Special Services overseas did a great job," says Kyser, "and if there's any blame to be passed around it belongs right here in this country. While I gripe now and most of the others was who were held at embarkation points for three to four weeks, I don't remember hearing to get across and entertain the boys. That's bad management and it should be changed. There should be no cut corners for work day and night to get through our route. I think the latter was the best. We're heavily knocked myself out. And that goes for the rest of the unit which included both entertainers and four girls of diverse abilities."

Reef Outdated
That off his reef he finally got down to his real peeve—the type of performers shipped overseas by USO-Camp Shows.

"I've been entertaining servicemen since February of 1941 when I was the first lady singer to show from the Marine base at San Diego and I believe I know what the GI's want. What they don't want, they have sex fantasies in their faces and that's what they got in copious quantities. They also get film stars who were ill advised because of their limited capabilities away from sound stages. They've seen the pictures, they've love 'em, the gist of their not-so-long event. It would be better if the entertainers became many of the picture stars meant, but just listed to the singing people. They're the picture stars I met in the Pacific, while congratulating us on the clean type of our entertainers. They're very well fed up on the risque routines of the big film names. Not only the picture stars, but the comedians and musicalists, many smacked of the cheap, lowly, lower type of burlesque.

Only Blue Minority
"Sure there are those among the GI's who like the blue and black movement, but this is the minority report. I would say a full 90% are more heavily into the white, blue in music and comedy. For instance in our troupe there was a girl, Marguerite Chapman, who was versatile, ranging from tap dancing to concert piano and violin. Clean as a whistle all the time. I believe we stopped the show cold wherever we went. It should have been the Chapman unit in the picture. The other kids who did such a great job—mind you, fit for a Methodist minister, were Beaumont Newhall, jazz dancer, Mimi Folea, ballad singer, and Jeanne Foreman, tap dancer."

"Now that the war is over, there's certain to be a slackening of interest among performers in camp shows. I think they'll drop out of the boys when I say they need for me now more than ever. Those who are in the hospitals and who are recuperating forces are getting restless and want to go home. The least we can do is to keep them as busy as possible, for after all they're the kids that fought out this war to such a glorious conclusion. We're going to get them now or they'll think we don't really appreciate what they did for me, unless they're in camp and as long as they are in camp and hospitals I'm going to get around and visit them every once in a while."

Lou Dreyfus in U. S.
Louis Dreyfus is due here from England again sometime next month. His publisher was in New York making official OWI business with his own affairs. He is on OWI staff. Lou Dreyfus, whose company he runs the Chappell, Crawford, B. Harms and Williamson firms here, is in a confusion, which may contribute to the trip.

Benny Goodman Lets His Hair Grow—Again

Benny Goodman takes one of his periodic trips into longhair music. Oct. 27 when he'll solo with the Columbia record, "Fly Me to the Moon." The same bill with Gladys Swarthout. Goodman will do "Concertino," "Fly Me to the Moon," "Fly Me to the Moon" and a movement from Mozart's "Concerto for Clarinet." Date will include a new piece and event.

"Later this month, Goodman will play a series of one-nighters with his band in Canada and the east. They were booked through the Lawrence Golden office since the leader is not affiliated with any band here. They've recently covered ties with Music Corp. of America."

S. Kaye Mulls All Of '46 at Astor, 400, 148

Harry James and the Astor-Rooftop, N. Y., apparently are finished with an engagement here that is based at the hotel part of the past three summers. Sammy Kaye's orchestra has just wrapped the band book and stand for the entire '46 season. Whether he will take the job isn't clear. It involves a cut \$3,000 weekly.

James completed the time owed to Columbia in an extended manner when he finished six weeks on the Rooftop early in August. At that time, it was claimed the hotel management director, Bob Christenbery, had made no overtures to James to return next summer. Conflict with the leader over salary prior to his opening possibly contributed to this attitude. James demanded an additional \$1,000 weekly for the cut a flat \$3,000 weekly or else he refused to accept the job. The hotel management is still obligated. Peace was made after Music Corp. of America's subsidiary, Columbia, stepped in to help. Kaye will be the first in the east to drop his act in the summer of '46 at the Astor, it will be a departure from the Rooftop's long-standing policy of being in the city between the usual late May opening and September closing. This year Kaye opened the Rooftop in June, and came back early in August. He's current and will close the spot Sept. 29.

Teddy Powell Convicted Of Draft Dodging, Faces 5-Year Jail Sentence

Teddy Powell pleaded guilty yesterday (Tues.) to a charge of evading the draft and will be sentenced Oct. 2. Ex-bus-conductor, who was arrested in New York in February, was indicted on the charge only six months or so ago, is liable to a five-year jail term. He may get off, it's believed, with a year.

Powell had been hiding with the U. S. district court. He was repeatedly queried on whether anyone else was involved in the case with the help of his attorney. He has connections. He is 39 and married, but has no children. Before becoming a band leader, he had been a writer. Powell was accused of conspiring with the late John R. Wilson, head of the draft board in Chicago. Wilson subsequently committed suicide over another case similar to Powell's.

W. J. Harris Takes 2 Exc. Posts in AFM Local 147, Dallas, Sept. 18. At a meeting of the Dallas Local 147, American Federation of Musicians, on Wednesday (12 Sept.) Harris was elected business manager of the organization, replacing J. W. Foster, who resigned last week after nearly 25 years as secretary and business manager. Harris is also president of the Dallas Local 147. Following the election of officers, the group voted to take a founder membership of \$1,000 in the Dallas Symphony Orchestra, Inc.

Decis Reserved On B. Morris Bid For ASCAP Boost

Edwin H. Morris, Mayor's and Melrose Music firm, are giving the operations of Buddy Morris, went before the publisher's reassignment of the Morris rights to the Society of Composers, Authors and Publishers last week seeking boost for the firm. The bid is being put before the committee and ASCAP's full executive board.

Committee didn't take too kindly to Morris' new application. But attorney Lee Eastman, representing Morris, gave additional time to arrange his case. He complained to the board that he was given insufficient time to make a case after being notified to appear before the board as a result of a previously filed application.

Dispute last year between the committee and the board occurred when members of the latter disapproved the boost awarded each of the three firms and appealed the action. The bid for the Morris firm was evaluated at 700-points. Boosters were reportedly knocked down by the directors.

Sun Music (Decca) Deal to Pub. All Col. Pix Songs Completed

Columbia Pictures has concluded an arrangement whereby all songs emanating from its films will be recorded by Sun Music, subsidiary of Decca Records. This deal was formulated and completed in early August by lawyer John Kapp and Janie Topf of Columbia Pict but Kapp left to return to N. Y. Details of the arrangement are not disclosed.

T. DORSEY'S \$7,000 FOR WEEK AT 400, N.Y.

Tommy Dorsey earned just under \$7,000 for the first week of his current run at the new Biltmore Club on Wednesday, topping the \$6,225 he earned from the first week of his run at the old Biltmore Club, which had not been surpassed by any other band. Business here is so hot that Dorsey is expected to be booked at the Biltmore Club to hurb. Big T got was his net. It's claimed, after withholding taxes, he'll be netting \$5,000. At the same time Dorsey was making the 600, Harry James was making the 600, the Boyce group at Casino Gardens, Ocean Beach, Calif. James' first two paychecks, on the same day, were \$7,000 and \$7,000, amounted to \$8,400 and \$8,500 in round figures.

L.A. Mirror writing that Benny Goodman's orchestra for Columbia Records last week.

Shapiro-Bernstein Victor Over Jerry Vogel in Melancholy Dispute

Date Snarl in Cal. On Boy Raeburn

One of those things that occasionally make life frantic for music bookers and buyers occurred last week, with Boyd Raeburn's orchestra in the middle.

Raeburn had been bought by the Mission Beach Ballroom, San Diego, for two weeks opening Sept. 23. At least, that's what the spot thought until someone thought to look at the contract and found it called for an Oct. 28 opening. Subsequent checking with the 'Morris' agency determined that Raeburn had already been set for a series of one-nighters on the Coast during the same time Beach thought it had the band.

Faith moving by the agency netted all dates (rather back on the calendar) to the end of the season for the ballroom.

20th-Fox, Mills Tax Disc Deal

20th-Fox's interest in setting up a recording firm may wind up in a deal with Irving Mills, who has re-entered that phase of the business in Hollywood. Mills had plans for the setting up of a recording firm under the name of the old Variety label, which he sold years ago to Columbia. During past weeks, Mills and 20th executives have had several talks, it's said, over the firm company's possible entry into the field.

There are a number of artists on the company's roster who can form the nucleus of a recording unit. Harry James' orchestra is under contract at 20th, but he's signed to other agencies. The deal is expected to be completed about four years to go.

Morris' plans on recording are slowly taking shape. It's figured, however, that the disc subsidiary won't start functioning for at least a year, unless Metro enters across a pressing factory that it can buy. In such an event, it's possible that Metro recordings would be on the market by next summer.

Col. Stews at Capitol, Signals Crossed On Woody Herman Disc

Columbia Records and Capitol Records got into another argument last week over the releasing of recorded songs and so the friction between the two firms, based on previous disputes of the same nature, is continuing at the present time. Being by Columbia revolves around the songs "Gee, It's Good to Hold You" and "I'm a Fool to Care."

Woody Herman recorded the tune for Columbia, apparently on guarantee but the record was not released by Capitol until October. This assurance is claimed to have been given by Capitol Songs and Columbia's attorneys.

Shapiro-Bernstein was last week adjudged the clear owner of the copyright to the melody of "My Melancholy Baby" by George G. Schir, Vincent Youmans and Jerry Vogel, N. Y. His decision finished an action that had been going on since May, 1944, by Shapiro and Bernstein with Victor and Columbia. At the same time, Vogel withdrew all claims he had made to Shapiro. The copyright owner under similar circumstances.

In a decision that was occasionally surprising to many people involved in the "Melancholy" action, Judge Clancy decided that neither Shapiro nor Vogel was any rights to the lyrics of the song, but that Shapiro unquestionably owned the music. This was the lyric in public domain, but useless without the music.

Eric Burnett and his wife, Maybelle Watson Burnett, composed "Melancholy" under that one-word title and copyrighted it in 1911. They performed it publicly many times before it was taken up by Burnett and Theron Bennett, a Denver music publisher, in 1912. Bennett didn't care the lyrics were in the public domain, so he got the Victor-Burnett consent, assigned to George Norton the task of writing a new one as an employee of Burnett. Burnett is a laborer with Burnett, Shapiro, during the trial, produced evidence that Burnett had not written the song, but that he had bought it from Burnett under a "Bill of Outright Sale." It was still called "Melancholy."

Later Bennett reissued the song under the title, "My Melancholy Baby." This was in 1914. In 1922 he had the song taken up by the tone to Frank Lawson, who immediately sold his rights to Joe Morris. Morris and 20th executives have had several talks, it's said, over the firm company's possible entry into the field.

Dispute between Shapiro and Vogel arose over the latter's claim that he had secured renewal rights from the copyright office of George Norton, the lyricist of the 1912 version. However, Norton's son had applied to renew the copyright on his son's full title, "My Melancholy Baby." This was done in Nov. 1942, before the death of the senior Norton's renewal rights had expired under the 28-year law. Judge Clancy ruled that Burnett had a right to the senior Norton's 1912 version, but couldn't lay claim to the 1942 version. Burnett and his wife, since it was copyrighted before Norton came into the picture, gave Burnett clearly owned the music.

During the trial of this suit, which was heard by Judge James M. Rosett and Alfred Beckman, of House, Grossman, Vorhaus & Henkle, Morris and Burnett were joined by O'Brien, Driscoll & Baistry, for Vogel, W. C. Handy, author of "Memphis Blues," came into the case as a "friend of the court." He had been involved in a similar action with Vogel over the "Memphis" lyric, which was written by George Norton. He had been involved in the case as the latter penned the "Melancholy" words. Attorney Abe Lins represented Handy.

AGAIN DEFER PLEA ON BERLIN'S 4,000 POINTS

Publishers Classification Committee of the American Society of Composers, Authors and Publishers last week postponed the hearing on the appeal from the 4,000-point rating given his catalog of self-written titles. Berlin's appeal is being heard by the committee after the publisher's appeal from the 4,000-point rating given his catalog of self-written titles. Berlin's appeal is being heard by the committee after the publisher's appeal from the 4,000-point rating given his catalog of self-written titles. Berlin's appeal is being heard by the committee after the publisher's appeal from the 4,000-point rating given his catalog of self-written titles.

Decca Repeats Haymes, Cavallo for 3 Years

Jack Kapp, president of Decca, has announced contracts for three years of exclusive recording under the Decca label for three years.

10 Best Sellers on Coin-Machines

1. Atchison, Topeka, Santa Fe (10) (Feist).....	Bing Crosby.....Decca
2. 'Till End of Time (10) (Santly).....	Johnny Mercer.....Capitol
3. Tompkins (3).....	Perry Como.....Victor
4. If I Loved You (6) (T. B. Harme).....	Carman Cavallaro.....Decca
5. I'm Gonna Love That Guy (3) (Bourne).....	Perry Como.....Victor
6. Gotta Be This or That (6) (Harms).....	Bing Crosby.....Decca
7. Tompkins (3).....	Perry Como.....Capitol
8. You Belong to My Heart (16) (Harris).....	Benny Goodman.....Columbia
9. Paper Moon (2) (E. B. Marks).....	Stan Kenton.....Capitol
10. I Wish I Knew (16) (Triangles).....	Bing Crosby.....Decca
11. That Feeling In Moonlight (1) (Paul).....	Ella Fitzgerald.....Decca
	Dick Jaymes.....Decca
	Perry Como.....Victor

Skins to Streets

Pittsburgh, Sept. 18. Mike Cappy, local drummer, has switched to pounding a beat on the city's streets. He's now a local gangster.

Cappy has played in past years with at least half a dozen local orchestras.

Pounding of Jitterbugs Collapses Ritz B. Tier, Injuring 27 Dancers

Bridgetop, Sept. 18. Jitterbug jumping during intermission is blamed for collapse of a balcony in rear of the Ritz ballroom here, Connecticut's best-known dance spot, with injuries to 27 during Vaughtn Monroes' one-nighter Sunday (16).

George S. McCormack and Joseph R. Barry, owners, say structure was found sound by insurance examiners late last year.

Monroe was second name band of new season at Ritz.

Sinatra Swings 2-to-5 Film Scores To His Subsidiary Barton Music Co.

Metro's buy-in on Barton Music Co., in which Frank Sinatra is a major partner, is virtually set. The film company will pay \$100,000 for a 50% interest in the publishing house, the money to come from the Metro-Robbins music combine consisting of the Robbins, Feist and Miller firms. This will technically make Jack Robbins a shareholder in the Barton setup, but he will have no vote in its operation. Jack Bregman, who owns a small piece of Robbins' interests, will be in the same position.

As result of the deal Barton will publish several of the scores from Sinatra's Metro films and possibly will get three from the singer's RKO musicals. As it stands now, Robbins will have five Sinatra scores, Barton two, of those films produced by Metro. With the three Barton probably will get from RKO, the firm will have the same number of Sinatra scores as the Metro combine.

Metro-Barton deal was started by Sinatra about a month ago. It involved certain details that stemmed it until the past week.

SOUTHERN 1-NITERS SHOW UPPED COIN

Southern one-nighters, which have never been as lucrative as northern dates, have been turning up solid grosses lately. Such bands as Sonny Dunham's, Tony Pastor's and Tommy Tucker's have responded strongly, but the top grosses of recent times were turned in last week by Woody Herman's combo.

In seven days Herman wound up with approximately \$18,500 for his first. His best takes were at Raleigh, N. C., last Wednesday (12), where he picked up an estimated \$5,000, and at Atlanta (15), which earned him over \$3,300, both on percentage arrangements.

Hoagy Carmichael recording two of his own songs, "I'm Getting Married in the Morning" and "Silver Saddle," for "Cavon Passes" at Universal.

ALL-GI SONGWRITING CONTEST ON IN ENG.

London, Sept. 11. Lew. Enton, formerly with Irving Berlin, Chappells and Robbins and now with Special Service, is in charge of a songwriters' contest for all American soldiers serving in England.

Result of contest will be announced Sept. 16, at Scata theatre, London, with top song to be published by Chappell. Second and third song will receive war bonds, which are being donated by Hal Monty, English vaudeville comic. Judges of numbers will be Jean Kent, Patricia Burke, Joe Loss, Carroll Gibbons and Hal Monty.

Santas at Hotel B. O.'s

Band Name	Address	Phone	Weeks Played	Weeks On the Road
Hal Aloma	Lexington 4000	756-5150	1	1,025
Chuck Foster	New York	400, 81-51,500	6	1,700
Stan Kenton	Philadelphia	4500, 81-51,500	1	2,200
George Olsen	Waldorf	650, 52	8	3,100
Art Mooney	Lincoln	075, 81-51,500	1	850
Edgar Stewart	Roseville	440, 81-51,500	10	1,425
Sammy Kaye	Astor	405, 81-51,500	3	5,125
Tommy Dorsey	400 Club	850, 81-51,500	1	4,800

*Asterisks indicate a surprising floor show. New Yorker has ice show, Lexington, an Huerfano floor show.

Chicago

Lucretia Hampton (Panther Room, Sherman hotel; 500; \$150-\$250 min.), Fine 6:30 grandstand Hampton, Meade Lux Lewis-Joe Sullivan piano team joining the show, Friday (14).

Dieck Kalle, Maxeyl Room. Blackstone hotel; 350; \$150-\$250 min., LaSalle and Phil Regan got okay 2:00.

Clive Metcay (Boleward room, Stevens hotel; 650; \$3-\$350 min.). Off a little to 8:00 but still good showing for McCoy, Pictman, A. J. Cairn, Divons, Rave & Pedro, et al.

Eddie Oliver (Empire Room, Palmer House; 700; \$5-\$350 min.). Oliver, John Schmitt, Paul Winchel, Jack McKechnon pulled only 5:00 this time.

Emile Petti (New Walnut Room) Bismack hotel; 465; \$150-\$250 min., Statin quo 3:30 for Pett-Holan-Hogan-Gaynor & Ross combo.

Los Angeles

Freddy Martin (Ambassador Hotel; 900; \$1-\$150). Clicking right along because of air-conditioning to beat usual 4:30 top.

Ted Strasser (Biltmore; 900; \$1-\$150). Holding up smartly at 4:00 covers.

Location Jobs, Not in Hotels

(Los Angeles)

Les Brown (Palladium, B. Hollywood, 8th week). Last week of the musician coupled with high temperatures rated only 25,000. Still good.

Eddie Martin (Triumph, B. Santa Gate, 1st week). Beaches still hurting but no complaints at 8:00 p.m.

Matty Maloney (Slappy Maxie's, N. Los Angeles, 1st week). New show and extra seats pulled nicely. Jack McKechnon pulled only 5:00 this time.

Bobbie Ramos (Trocadero, N. Hollywood, 6th week). Doing riffy biz to lot of 7,500 fans on the stretch.

Cavon Cavallaro (Ciro's, N. Hollywood, 17th week). S.R.O. at 2:00 covers.

(Chicago)

Gay Charline (Chez Paree; 900; \$1-\$150 min.). Bit dipped here too; 4:40 for Claridge, Jerry Lester, Cabot & Dresden, Bob Evans.

Harry Cool (Blackhawk; 500; \$2-\$250 min.). Cool and footshow drew 4:00.

Red Lewis (Latin Quarter; 700; \$3-\$350 min.). Lewis came up with 4:50; still okay after a long run.

We have acquired all American rights to the SMASH NOVELTY HIT OF ENGLAND

LET HIM GO—LET HIM MARRY

VARIETY
Sept. 17, 1935

British Best Sheet Sellers

(Week Ending Aug. 30, '35)	London, Avg. 28.
Let Him Go.....Yale	
Just a Trance Away.....Comely	
Coming Home.....P. Maurice	

It will soon be the Top Song Hit of this country

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Hollywood

Chicago

'AMOR,' 'BESAME' BIG SUCCESSES IN ITALY

Rome, Italy, Sept. 18. Foreign ministry says it has received reports from the Mexican legation in Italy that Latin-type pop songs have been a huge success in that country. In the first diplomatic point to reach Mexico from Rome in four years, the legation reported success of such songs as "Amor Amor" and "Besame Muchacho."

Songs were said to have been introduced by Allied occupation troops. Italian music publishers have applied for publication rights.

Haley to MC All-Star

Musical-Funk Bowl Show

Hollywood, Sept. 18. Top film, radio and music names have been lined up for the Music for Wounded concert to be held in Hollywood Bowl, Sept. 22 with Jack Haley as emcee.

Line-up thus far includes Bing Crosby, Bob Hope, Frank Sinatra, Dinah Shore, Bob Burns, Bette Davis and Artie Shaw. The show will be directed by Don Metz's Club Casino in P.H.U.

Upbeat

Al Noble, former vocalist with Hal McIntyre, doubling between pit job at KGV, Pittsburgh, and as a singer at Don Metz's Club Casino in P.H.U.

Missy Katz band back here in Cleveland for a month's rest, after touring with Betty Hutton's USO unit overseas for six weeks.

Harold Kretschmer, known to the trade as Royce Rene on the radio, returns as musical director of Standard Phonograph Co. from the Army in October.

Bill Trendwell has completed his second tune, "Tweezer of Swing" collection of yurus about popular bandmeets.

Bill Lee wrote his own lyrics for the theme song "Smoky" at 20th-Fox.

Paul (Buz) Adams signed as musical director on 12 more recordings to be released by Irving Mills.

Basil Adams, new musical director for American network, is compiling an album of his own tunes.

ARCHER WITH FB AGCY.

Jack Archer, former band manager with Woody Herman and lately with Jerry Wald, joined Frederick Bros. agency in N. Y. Monday (17) as a night booker. He left Wald last week, his place taken by Lester Lees, lately a control man.

Archer's wife, Billie Rogers, trumpet-singer, who gave up her own band before joining Wald, remained with the latter.

TOP HIT OF YESTERDAY GREAT POPULAR STANDARD TUNES

Lyric by ARTHUR FREED
Music by NACIO HERB BROWN

Published by ROBBINS MUSIC CORPORATION

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WELCOME HOME
MARY LOU
THE BLOND SAILOR
I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME
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No. 1
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GETTING BETTER
ALL THE TIME

No. 1
BELL
BOTTOM
TROUSERS

Currently No. 1
TILL THE
END OF TIME

SONG
HIT
RECORD
OF 1945

CHICKERY CHICK

Lyrics by SYLVIA BEE Music by SIDNEY LIPPMAN

Slowly (with an emphatic *trif*)

Once there lived a chick-en who would say "Chick-chick" "Chick-chick" all day.

Soon that chick got sick and tired of just "Chick-chick," so one morn-ing he start-ed to say:

Chorus

CHICK-ER-Y CHICK cha-la cha-la, check-a-la rome-y in a ba-nan-i-ka
 bol-li-ka wol-li-ka can't you see CHICK-ER-Y CHICK is me.

CHICK-ER-Y CHICK cha-la cha-la, check-a-la rome-y in a ba-nan-i-ka
 bol-li-ka wol-li-ka can't you see CHICK-ER-Y CHICK is me. Ev-ry time you're sick and tired of
 just the same old thing. Say- in' just the same old words all day

Be just like the chick-en who found some-thing new to sing: O- peh up you mouth and start to
 say, oh! CHICK-ER-Y CHICK cha-la cha-la, check-a-la rome-y in a ba-nan-i-ka
 bol-li-ka wol-li-ka can't you see CHICK-ER-Y CHICK is me. CHICK-ER-Y CHICK is me.

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AND
NOW
CHICKERY
CHICK
The Cutest
Novelty
In Years

A New Rhythm Ballad

CUDDLES

Words by CHARLIE TORIAS Music by MAY SIMON

SANTLY-JOY, Inc. TOMMY VALANDRO
 NEW YORK VICTOR PELLE MAC ROOPER BOSTON JACK PAT—Chicago BEHNNY WALKER—No. 1 record. GAY BEHNNY

Hurricane Frightens Fla. Nitory Ops, It Passes and They Resume Buying

Miami and Miami Beach nitories luckily escaped damage from the hurricane over the past weekend and as a result club operators from that area in N. Y. buying talent for the big winter season proceeded with their packing. Some of them had moved warily when they got news of the big blow, on the theory that they might not have a home to put signed acts into. Now that the storm hasn't disturbed them, the rubber is off bankrolls and they're going the limit.

Capebama, Miami Beach, has bought the Ritz Bros. and Joe E. Lewis, while the Beachcomer, also Miami Beach, has signed for Miami Beach, has opening show Jackie Mills, Belle Baker and Gomez & Beatrice, starting Dec. 20, with Lou Holtz, Dora Costello and the Chandra-Karis starts following Jan. 31. The Clover Club has picked Billy West starting Jan. 5. Arthur experts to install an ice show.

Joe Wright Back to Vaude Prod., Sells Club Interests

Joe Wright has disposed of his interests in two New Jersey nitories, the Madison Club, Fort Lee, and the Merry-go-Round, Linden, N. J., and plans resuming his former activities as a vaude producer.

Wright went to Florida last week to look over site for possible winter nitory operation, which he says he will operate on his own. He'll shuttle between New York and Florida, so that he can alternate between nitory operations and readying new vaude units.

2 Hurt as Wind, Rain Lash R.B. & Big Top, Starting Mat. Panic

Dallas, Sept. 18. Two persons were hurt last Wednesday (17) afternoon when high winds and rains lashed the tent of Ringling Brothers-Barum & Bailey Circus, playing at the Fair Park grounds, here.

L.O. Det., Told to Pay Or Play Martha Raye

American Guild of Variety Artists this week ruled that the Latin Quarter, Detroit, which cancelled Martha Raye out of a 10-day contract which was to have started Monday (17), will be held accountable for the \$15,000 due on the date since actress held a "play or pay" contract.

Cancellation was reportedly due to the L. Q.'s retrenchment on talent costs due to drop in biz after shutdown of war industries. Despite this, AGVA will hold Tony Morrell, operator of spot, for payment in full.

However, the Morris Agency which booked Miss Raye into the nitory date had since set some theatre dates and it has been agreed by all concerned that the nitory will now only have to make up the difference, if any, between theatre earnings and the amount contracted for by the nitory.

Buddy Lester has been set for the Paramount theatre, N. Y., starting Nov. 1.

Saranac Lake

By Harry Benway
Saranac, N. Y., Sept. 18. Harry Marney, comic and m.c., vacationing at Lake Placid, visited the gang and banded them with needy gifts.

Elliot Dore, formerly of Mitchell & Dore, checked in at the Rogers after spending a vacation here. Bob Cosgrove left for Boston and Fitzgibbon, who will return to New York, beat the rap here three years ago.

Stanley Raugh got his O.K. papers and will go back to Beverly Hills. Mathews Morley left after surprise visit from folks.

Helen O'Reilly, ex-N.V.A.-le and hostess of the Melody Bar, sold out after four months out of the sanitarium. Cramer rebooked in the Rogers for a continued routine of zoning. She's a native of Flushing, L. I.

Daisy, eldest daughter of Johnny Worslow, will play with Ed and Edinger, ex-member of this colony, in a former legitimate. Green, Elliot is still in the Clippier service.

Dr. George Wisnag, medico-inventor of the Will Rogers, Radio and bedded with cold. Dr. William Steru feeling better in his sleep.

Among old timers at the Rogers listed as going home are: Dickie Moore and Ben Schaffer.

In answer to many inquiries Len Grotte is slowly moving to good health and the ledger shows no debits in his favor.

Al Weidner, ex-ally, nonpareil who made his money in a pill pounder in Washington, D.C., druggator. Write to these who are in.

Shangri-La, Philly, Fights AGVA and Winds Up as Chinese Restaurant

Low Mercur Leases Miami Bldg., to Set Up New Biz.

Pittsburgh, Sept. 18. At Mercur operated cafes and nitories around here for quarter of a century until recently it was on a building in Miami and will convert it into a Music Bar in time for the winter trade. Spot will be modeled after the Music Bar the Mercur had in Pittsburgh and which they closed several months ago.

Low Mercur plans to operate the place alone since his brother, Al, has quit the nitory field. He is now in the Mexican Importing business in Florida. Mercurus were Miami for a year for several years before the war, running a Nut Club down there. They divided their time between Miami and Pittsburgh.

Philly Canteen Folds Oct. 31, Mobile Units Continue Indefinitely

Philadelphia, Sept. 18. Philly Stage Door Canteen announced last week that it will close its doors October 31.

Situated in the basement of the American of Music, it was opened three years ago. Since its opening it has been used by more than 1,000,000 servicemen.

The Philadelphia Wing, which ran the Canteen, has announced that its "mobile canteens," which brings shows to Army and Navy bases in this area, would continue as long as there was a need for it.

The Labor Canteen, which operates the open air dance plaza in the summertime and an indoor dance spot the rest of the year, will operate indefinitely. It's run by Philly CIO and AFL units in conjunction with the War Chest.

D. C. Canteen Urged to Close

Washington, Sept. 18. Friction between Stage Door Canteen and the 101st of the American Federation of Musicians, is arising.

Now that the war is over, the musicians think the Stage Door Canteen should close and devote funds to rehabilitation centers and the hospitals only. The Canteen utilized the medical service for years to date, and if this service were paid it would come to over \$200,000.

The 101st has offered to provide, with 3,000 musical units, 90% of which were furnished gratis by local musicians.

Paul Lukas in ETO

Paris, Sept. 18. Paul Lukas arrives in Paris for ETO. Inspecting a new series of dramatic half-hour shows over Armed Forces Network; he did one of Max Wyllie's best broadcasts.

"The Light Housekeepers," which was done on CBS Workshop in 1933. Lukas played two characters, was fully supported by Sgt. Warren Bryan, former radio actor who was assigned to Y. radio club in Paris. Paris incidentally has done a terrific job in producing shows for some of the best named talent these past few months, as will be attested for the various stars they have worked with.

"Contact Caravan," after completed 80,000 air miles, played a week at the Radiolette here, and proved to be one of the best GI shows yet produced. M/Sgt. Draper Lewis, former sergeant for Capt. Smith and CBS, produced and wrote it, and gave a good account of himself as interpreter and performer. Another Standout was S/Sgt. Susha Brasloff, formerly of "Winged Victory," in his last assignment on Cannon Microphone.

"OK U.S.A.," original GI revue, directed by T/S Mickey Rooney, and featuring Rooney, Tommy Farrell (Glennda's son), Jack Willis, Fred Buttons and Bobby Bren, opened in St. Germaine last week. Plenty of soldier entertainment and good bits. Buttons and Rooney turning heads and necks in the laugh garnering department. Bren handles Pfc. Hugh Martin's songs expertly.

Philadelphia, Sept. 18. Shanghai-La, which a few years back made Philly night club history when it spent \$14,000 for a show headlined the Ritz Bros. and Harry Hirschman, is now running as a straight Chinese restaurant.

Performers in the current show were pulled out last week following a dispute between the club and American Guild of Variety Artists over money allegedly owed Noel Sherman, former producer at the club. Operations were set to go Wednesday (12).

Shangri-La was placed on AGVA's blacklist because of a rumor that Dewey Yenser, owner, refused to pay him \$8,400 in wages owed the last January when Sherman left. Adolph Goldman, manager, denied any money was owed Sherman but "wasn't sure."

"We owe some money to Mr. Sherman," said Goldman, "but it's for production costs, costumes and the like, and that's not a union matter." Yenser opened the Shangri-La four years ago on profits made from his morning of matted milk and hot dog stands. He said he intends to keep the Shangri-La as a straight eatery as long as AGVA keeps showing out.

McKinley Sq. Thea., N.Y., Ops In Dispossession Tangle

Matter of tenancy at the McKinley Sq. Theatre, N. Y., which closed Sept. 6 after three weeks' try as a Negro vaude house, has been thrown into court Monday (17) following a suit by McKinley Associates, Inc., owners of the house, want to evict McKinley Amusement Corp., which operated the shows.

Hearing in the N. Y. Municipal Court, scheduled for yesterday morning (Tuesday) was postponed until Sept. 28.

Embassy, Roch., to Burley

Rochester, N. Y., Sept. 18. Embassy theatre relights with its "burlesque" 30-minute shows without films. Replaces 2-day week-end policy of last year. House is located at 1000 Broadway, Rochester, Ohio, as one of five burley houses he is operating—Yongstons, Grand Rapids, and Cleveland.

David Hamill is in as house manager.

WCTU Method of Solving Safety Problems Is To Fold Bistros Weekends

Chicago, Sept. 18. The guys just aren't ever gonna give up.

This time national headquarters of the Women's Christian Temperance Union in suburban Evanston has started a big campaign to get drinking spots serving liquor on weekends and holidays, when mooting is at its peak.

Mrs. D. Leigh Colvin, WCTU pres., points out that many deceptively innocuous drinks are served now. Since alkyl and gas don't mix, she figures way to solve the safety problem is to close up all bistros on heavy-traffic days.

Night of Stars Nov. 13 In N.Y., Committee Named

Annual "Night of Stars" benefit under auspices of the United Jewish Welfare Fund will be held at Madison Sq. Garden, Nov. 13. Proceeds of the affair will be used for relief.

Marylin H. Schmitt, eastern labaret head of Metro, will chair the producing committee, which will include representatives of the industry, bookie and talent offices and other theatrical figures, including Guy Eversell, Music Hall managing director; Abe Lastfogel, William Morris agency head, and Abel Green, Variety, ed.

Fischer to Paris Oct. 15, Lartigue Here 2 Wks.

Clifford C. Fischer, his postscript sailing to Paris until Oct. 15, is his longtime partner, Henry Lartigue, has just arrived from Europe. Lartigue, now head of Metro in France, will be in the States for two weeks.

Fischer has property in England, exists in Paris and London which he wants to o.o.

Kaye's Quinine Wheel Tour

Hollywood, Sept. 18. "Danny Kaye has been lined up by the Hollywood Victory Committee and USO-Camp Show for a six-week tour of the Pacific Islands, starting Oct. 1.

Club and Kaye will be Leo Durocher, manager of the Brooklyn baseball team, and Jack Snyder, director.

Sparks Heads South

New Sparks, head-wr comic, has been set for a series of vaude dates in the South and will play Jacksonville, Tampa and the Olympia theatres, Miami.

He's being submitted at \$2,500 weekly by the Stanford Zuckerman agency.

THE CHORDS
SELECTED FOR RADIO CITY MUSIC HALL UNIT FOR OVERSEAS
Thanks to (Leon Esenkoff from Shaul Skolnik Lawrence Phillips)
Per. Management: REDDIE SMITH

'ANCHORS' SET FOR 2 WEEKS AT STATE, N. Y.
Lew's State, N. Y., will have another two week show starting Oct. 4 because of booking of "Anchors Aweigh" (M-G), which will complete a 10-week run at the nearby Capitol, Sept. 28.

Willie Howard has been signed for this show. Acts on his layover will give options for a third week.

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Director: W. W. MORRIS

Edgar Bergen to Do First Pic. in 'Yrs. at Waldorf' N. Y., on Old Contract

Edgar Bergen, scheduled to come east for his Chase and Sanborn picture, has been granted to open the Waldorf room at the Waldorf, Astoria, Oct. 5. With this date, Bergen will be playing off an old contract, which was in effect before he clicked on the air. It was stated to be the first room earlier this year, but called off his first east and matter was held in abeyance.

Simultaneously, negotiations will probably resume for a date at the Roxy theatre, N. Y. Bergen was originally submitted at that time to bring the entire show to the theatre for \$25,000 weekly, one of the highest prices paid by a Broadway house for a package. Deal similarly fell through because of the cancellation of his trip.

It's not yet known whether the Roxy deal will be picked up on the basis of bringing the entire radio show with Ray Noble's orch, or whether Bergen will do with Charlie McCarthy.

Conn. Pardons Board Fails to Consider 'Cases of Circus Execs'

Special session of the Connecticut pardons board supposed to have been held in Hartford (Sept. 19) to consider parole of Harding-Barnum & Bailey circus executives, George W. Sawyer, James A. Haley and Lee W. Sawyer, was held in Hartford. Application for commutation of the year and a day sentences meted out by the board of the Hartford and officials of last year, was made by the attorney of Florida and Michigan, the city of Sarasota, but was opposed by Hugh M. Alcorn, Jr., Conn. state attorney.

Judge William M. Shea had reduced the original sentences of three to five years. Alcorn is reported opposed to "any further leniency," and is quoted saying a fair shake. However, many of Hartfordians would like to know why the circus people were punished while city officials, who were equally culpable, were not prosecuted. Politics is the evident answer. Next regular meeting of the board is tentatively Oct. 1, but it's questionable whether the circus men's cases will be considered.

Wethersfield, Conn. jail, penitentiary but are at that institution's prison farm at Enfield, Conn. All are well, although Smith dropped 12 pounds and Haley gained 12. Lattier is due for parole in about two months, having stated serving before Smith who would be freed around the third week in February. There was an outbreak at Wethersfield several months ago, resulting in casualties, but the farm adjust wags no way involved.

STEVE CONDOS SOLOS, NICK TO BE A MGR.

Steve Condon singles starting Sept. 26. Part of a suit, headed by Woody Herman's, is being run against him on that date in Akron and Queens with Wethersfield, Milwaukie, Cleveland and Boston. He reportedly set to do a bit of trumpet in the band, act as well as his own dance turn.

Condon brothers, now at the Roxy theatre, N. Y., began making the run there is completed, since Nick Condon is stepping out of the act to become a personal manager.

Chi Club Looted

After this, Chicago, Sept. 18. The Chi Club, Chicago, Sept. 18. Henry Weiss, 51 Hundred Club boulevard, will keep the whereabouts of the keys to their vault until a receipt is handed up. Last week, it dangled before the cashier's cage, and since the vault was empty, he took it, however, Masael and Weiss reported to Chicago on Wednesday that they had found that someone had hidden in the spot straight and looted the joint.

Someone is a goodly quantity of whiskey and beer, a quantity of coffee, they got two microphones, two telephones, two typewriters, seven several dozen glasses. Total value, \$1,016.

Weisfeldt Resigns As Mgr. Of Riverside T, Milwaukee

Milwaukee, Sept. 18. Ed. J. Weisfeldt, assistant manager of the Riverside theatre here, has resigned his post, which he held for a number of years. He is the Riverside is L. Roy Forcive, vice Milwaukee theatre man. Weisfeldt has been managing the Alhambra theatre in 1917 and later managed the Wisconsin theatres, introducing many features of stage presentation which have been widely adopted. He has worked in Milwaukee all his life except for a few years in Detroit and Chicago.

Weisfeldt expects to go to N. Y. or Hollywood.

Sol Tepper to Appeal Arbitration Board's Verdict on Dan Pact

Sol Tepper, talent agent, has notified the P.C.A. Arbitration Board that he will appeal decision of arbitration board, which two other contracts (L. A. P. and G.A.C.) were annulled, from a contract with him. He plans taking the matter to the National Arbitration Assn. for adjudgment.

Although arbitration involved only the P.C.A. contract with Tepper, the board had also recommended Dan's release from all other contracts.

Tepper not only loses the sum of \$2,000 at rate of 5% weekly interest earnings. Dan's release will affect his ability to work for other agencies, inasmuch as he claims the contract being power was boosted from \$75 to \$750 weekly under his wings. He further claims the contract is a violation of the Dan pact, which he and the comic union before they and the comic union other agents tried to grab him via exclusive contracts.

Under AGCA regulations the appeal is permissible, and Michael Hattis, attorney for Tepper, will ask the AAA to calendar appeal hearing this autumn as possible.

TA ALLOCATES \$25,000 TO ACTORS' CHARITIES

Theatre Authority recently allocated \$25,000 to actors' charities to be distributed among TA's eight contributory groups and its five recipient groups. This year's amount brings total collected and turned over to actors' charities to over half a million dollars, less administrative expenses, leaving more than \$400,000 net.

Eight contributory groups, each with a quota of \$2,500, include: American Guild of Musical Artists, American Guild of Variety Artists, American Federation of Actors, Actors' Equity, Actors' Guild, Actors' League, League of N. Y. Theatres, Actors' Equity and Chicago Actors' Guild. The eight funds back to straight charity groups which get \$2,500 each. These are: Regional Actors Guild, Jewish Theatre Guild, Stage Relief, Actors' Guild Fund and Negro Actors' Guild.

Akron Op Jailed For Closing Law Violation

Akron, Sept. 18. John Greco, manager of Ombria cafe, has liquor enforcement officials very puzzled. He was arrested on a charge of selling liquor after 2:30 a. m. Sunday and before 8:30 a. m. Monday, which violates a city ordinance. Greco was held in jail until 12:01 a. m. Monday, and his spot was packed. State law requires only that the spot be closed at 12:01 a. m.

Local officials believe charges against Greco may have to be dropped because of the conflict. On the basis of a Supreme Court decision, state law supersedes city law, and they are afraid they will follow Greco's lead.

Ronner Joins USO After 5 Yrs. in Army Air Corps

Paris, Sept. 18. Arnold Ronner, 27, of the Marco player, known as "Sir Echo" in vaudeville with his voice-ministry partner, who likes it here. He's staying on, joining a USO-Camp Shows unit.

Tar Shows Set For Overseas

The Navy will now send sailor shows overseas, reversing previous decisions, which had the air unit playing domestic buses only. First group is set to sail shortly for the Pacific, following the air unit after which joint committee consisting of army, navy and marine officers will take over the tour. Seven shows are being readied for three completed and ready to sail from the States a week later. "Full Speed Ahead," a musical and "Broad on the Beach."

Program of Navy overseas entertainment will be augmented by conference teams which will build sailor shows abroad.

Conference also examined the idea of sending touring the World Service abroad to play exhibition games with servicemen. It now up to baseball to okay the idea.

Seen as a possible reason for okaying overseas shipments abroad is the fact that the Navy has a long record of Navy shows. During a trip recently completed by Lt. Com. Bob Olson, Navy Special Services, New York, comparatively few entertainers would have found. Some who would have found, some entertainment work had enough points in Washington, D. C.

However, Lt. Com. Olson did obtain a list of entertainers, including Harry Babbit, former Kaye vocalist, who was transferred to N. Y. last week.

Theatre Authority May Become Clearing House For All Free Talent

At its next meeting Oct. 4, Theatre Authority will consider a report by committee which advocates that component groups of TA, i.e., AGVA, Actors' Equity, etc., need to be merged into one body. The committee also suggests that all talent be cleared through the Theatre Authority, which would be a central clearing house for all talent. The committee also suggests that all talent be cleared through the Theatre Authority, which would be a central clearing house for all talent.

ARNOLD'S ICERY FOP SWANK ST. REGIS, N.Y.

George Arnold and his show revue are headed St. Regis in New York, N. Y., Oct. 4 (charity benefit premiere). Billy Daniels, who sings at the hostess, will be the ice show on the Coast. Paul Sparr's orchestra and Theodor Kammeler will continue with the music.

Dorothy Shay returns to the St. Regis, Chicago, returning to Ombria cafe, has liquor enforcement officials very puzzled. He was arrested on a charge of selling liquor after 2:30 a. m. Sunday and before 8:30 a. m. Monday, which violates a city ordinance. Greco was held in jail until 12:01 a. m. Monday, and his spot was packed. State law requires only that the spot be closed at 12:01 a. m.

'Shaking Vanities' 68C, Montreal, a 20G Boost

"Shaking Vanities," which premiered in Montreal Sept. 11 at the Metropolitan Gardens, Montreal, pulled in a total of \$68,000 for the first week with a show of \$200,000 for the second week. The show is a success for the company, which has received a considerable increase of \$40,000 per week. The show is a success for the company, which has received a considerable increase of \$40,000 per week.

Roxy, N. Y., Books Copacabana Line And Revue as Small Show Experiment

Vaude Roller skating Team Battling It Out in Court

Mrs. Elizabeth Kriebel, Allentown, Pa., wife of Wheel & Wrecking team of Kriebel & Bentley, won a round in her several suits against the husband, who is suing for another woman for his wife. The husband is suing for \$10,000 in Superior Court Monday (17). Appearing on behalf of Mrs. Kriebel, Attorney Gerald Ryan secured an injunction preventing Kriebel (Woody) from opening a safe deposit box. Mrs. Kriebel, who has a divorce suit pending, charged that her name disappeared from an Allentown trailer camp with her trailer and equipment and took another woman into the act.

Nazarro Sues 'Pigmeat' Markham for Breach Management Contract

Suit was brought last week by Nat Nazarro against "Pigmeat" Markham, Negro comedian current at the Paramount theatre, N. Y., for breach of an accounting of earnings. According to the suit filed in the N. Y. Supreme Court, Nazarro, who has Markham signed to a personal management contract, which he is sending out of the state to California and accepting dates for which he failed to pay commissions. Cases, according to Nazarro, were previously aired in a California court, but was thrown out for lack of jurisdiction. Nazarro says Nazarro has another year to go.

Nazarro, who is also suing Jerry Rosch, now managing M. and P., are to be named as co-defendants.

Suit was brought from the fact that Rosch, after splitting with Leon James, original Pole of the team, joined with Brown and formed a new team of Moke and Poke, which with another partner formed the Moke and Poke. Nazarro, which seeks permanent injunction against use of the name Moke and Poke in any future management.

ST. L. NITERY OWNER KIDNAPPED, ROBBED

St. Louis, Sept. 18. Gert Maggoe, 66, wealthy owner of an Alton, Ill., nitery and liquor distributing concern, was kidnapped, gagged and robbed of \$5,000 in cash and \$7,000 worth of diamonds Friday (14) by four men who are still at large. Kidnapping occurred as Maggoe arrived home and before he reached the house.

He was dressed into another machine, gagged, bound, blindfolded and when he recovered consciousness he told himself on U. S. Highway 100, about four miles from his home. He later agents, ill at ease, told Maggoe to Alton, which is about 10 miles from St. Louis. Maggoe's car was broken into and he could give only a faint description of the men.

Alton several weeks ago that a trio of bandits waylaid the wagon of the Clyde Beatty circus, and robbed of \$5,000 in cash. Police believe the robbers traced the circus from town-to-town until they found a favorable time to make their grab.

Redstone, Hub Op, Signs 100G Worth of Talent

Redstone, Boston, Sept. 18. Contractors, totalling more than \$100,000 for the next 10 weeks have been booked by Mickey Rosen, a talent agent for his 11th quarter. Mickey and Lita Quarter, Sophie and Mavis, are booked for \$20,000 (Wed.) at \$2,500 weekly. Others set are Honey Youngman, Lou Lilly, Fred and Tommie, Alan Cole, and Johnnie Howard.

Coming up are Billy Vee, Alan Rosen, Fred and Tommie, Alan Cole and Phil Regan. It's said that Regan will be biggest any nitery to be featured in a full time nitery advance on entertainment.

Billing Battle Between Ellington and Jordan At Zanzibar, N.Y., Over

Billing war between Duke Ellington and Art Tatum at Zanzibar, N. Y., was settled amicably Friday (14). Jordan acquiesced to playing second fiddle to Ellington, and is now getting extra-added attraction billing while Ellington tops the bill. The bill was announced Sunday (16) naming participants in the show.

Ellington's billing battle, Zanzibar management was placed in the vice, word of having a \$15,000 show and be unable to advertise it for fear of running into a lawsuit, Jordan, in original contract, was promised billing equal to orchestra on tap at the time. However, Ellington's agency wanted the top line billing, and Ellington, Jordan, Howard and Carl Ebb, Zanzibar management, advertised the show in a manner calculated to create excitement without naming names. Ellington's management created with additional spots and announcements over local stations, which would be a sure thing.

No loss of business resulted from the billing battle as house was sold out for several nights and for several nights thereafter.

PAINTERS' STRIKE SNAGS N. Y. HOTEL NITERY

Painters' strike in N. Y. came along at the most inopportune moment for some hotels which had planned recreating entertainment rooms for the fall season. Among the better-known spots set back are the Bowman room, which is now indefinitely.

Bob Grant's orch is now on the Bowman room. The band that will go into the Bowman room hasn't yet been bought.

JERRY ROSEN ON OWN

Jerry Rosen is leaving the vaude circuit to open his own office agency to open his own office Oct. 1. Prior to joining the Zuckers office, Rosen was with Frederick Bros.

House Reviews

Prince of Wales, London
Wales, London, Sept. 10.
Flanagan & Allen, Florence...

mate Dorothy Rae, have an entertaining
act with Lovery singing the
old folk melody which includes...

This is final four weeks of vaudeville
season here. The first to admit
with the Fuller party is...

House about half-filled when
showed (Fri. afternoon).
Hippodrome, Balto.
Baltimore, Sept. 16.

Scott Sanders gets plenty laughs
with his knife-grinder character
act. In second half, he revises his...

New stage layout is highlighted by
Buster Shaver and trio of acrobats.
Smooth and polished as al-

Tommy Fields, brother of Gracie,
also suffers from a mad idea.
Menderson around with a couple...

spitting sparks, and melody in
and ballrooming. Later, it
springs sharply, and Oliver of...

Second half has Artman getting
his biggest laugh with the late
arrived Jan Haven Lee bit. Wilson...

fresh material and comic impres-
sions. Gets over nicely.
Orpheum, L. A.
Los Angeles, Sept. 18.

Adams, Newark
Newark, Sept. 13.
"American Beauty Review," start-

The Satchos' emphasis on free
rhythm and a strong group of sup-
porting acts make this the top...

John Boles share stellar billing at
the turntables.
Shoreway, Atlantic City
contest winner, appears up well in a...

Leslie Scott drew a nod for excel-
lent vocaling of "I Wish I Knew"

Adams, Newark
Newark, Sept. 13.
"American Beauty Review," start-

Leslie Scott drew a nod for excel-
lent vocaling of "I Wish I Knew"

Adams, Newark
Newark, Sept. 13.
"American Beauty Review," start-

Leslie Scott drew a nod for excel-
lent vocaling of "I Wish I Knew"

Earle, Philly
Philadelphia, Sept. 14.
Ray Baudec, Olin and Johnny...

Band leaders who insist upon
being both their leaders and accom-

Ray Baudec, quantum shift-leader
with both Crosby's style and a
brand new band to Philly and the...

Top of course is Carle's dishing
on the black and white, Spotted in...

Ray Baudec, quantum shift-leader
with both Crosby's style and a
brand new band to Philly and the...

Top of course is Carle's dishing
on the black and white, Spotted in...

ages could stand freshening. He dis-
sects some lyrics, as a Frank Fay,
and might like Al Johnson impression...

RKO, Boston
Boston, Sept. 14.
Lerry Flint, Oboe, Sept. 14.

The RKO Boston hits the go with
a flawless stage show as appropri-
ate accompaniment to "A Bell for...

"Think-a-Drink" Hoffman mystifies
with his one-man hat made out of
what appears to be nothing and has...

Tower, K. C.
Kansas City, Sept. 14.
The Johnstones' 12, Danny Murray...

Tower comes up this week with
another dramatic and four acts
working in front of the house band...

Walters, m.c., brings on 3
comedettes, big-name comedians
click with their harmonizing of "Sen-

The Johnstones, magic duo, are
back with a new act. The duo in-

Jimmy Carroll
10 Min.
Versailles, N. Y.
Jimmy Carroll is a rather brash...

John McCormack
Continued from page 42
voted this time to concerts and the...

Variety Bills

WEEK OF SEPT. 23

Numbers in connection with bills below indicate opening day of show
whether full or split week

Loew
NEW YORK CITY
Lafayette 19
Palace 19

Paramount
NEW YORK CITY
Palace 19
Lafayette 19

RKO
NEW YORK CITY
Palace 19
Lafayette 19

Warner
NEW YORK CITY
Palace 19
Lafayette 19

Independent
NEW YORK CITY
Palace 19
Lafayette 19

Tip, Tap and Toe
RADIO CITY MUSIC HALL
MANAGEMENT
EDDY SMITH AGENCY

Atlantic City
NEW YORK CITY
Palace 19
Lafayette 19

Tip, Tap and Toe
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GI Influence on Aussie Seen In Its Completely 'Americanized' Legit Shows

The long GI infiltration into Australia has resulted in what is a virtual 'Americanization' of the legit theatre... completely 'Americanized' Legit Shows

As a result, Australia can now use a greater range of legit plays and musicals, and vaude acts coming over there can do their lines without a rewrite... 'America's Own'

In addition to the legit buying, Martin is shopping for vaude acts as fast as soon as transport is available... 'America's Own'

'Australia can't afford to pay the acts some of the sums they've been getting here,' Martin said... 'America's Own'

Todd's Move

When Mike Todd vacates his 10 W. 56th St. (N. Y.) manse, which Jacqueline Cochran... 'America's Own'

It's the old Frank Vanderbilt mansion. Joan Tetzel, who created the role of Katrina in 'I Remember Mama'... 'America's Own'

Frances Heffin, who stepped up from the Christine role to take over June 11... 'America's Own'

HARRISBURG SEASON

Harrisburg, Sept. 18. Harrisburg (Pa.) Community Theatre is set to play 29th season with the following schedule: 'Kiss and Tell'... 'America's Own'

WOLPER INHERITS PLAY. Dave Wolper is now to produce the new Benec Russell play... 'America's Own'

St. Loo in the Black

St. Louis, Sept. 18. The 27th concert in the organization of the Municipal Theatre Assn... 'America's Own'

'The O'Brien Girl' and wound up with 'Roberta'... 'America's Own'

ATAM's '45-46 Working Roster

The Assn of Theatrical Agents and Managers has compiled for 'Variety' its annual roster of employments... 'America's Own'

'Aller Blue BEBEARAS'... 'America's Own'

'Angie Stripling'... 'America's Own'

'Amel Stripling'... 'America's Own'

'America's Own'... 'America's Own'

Inside Stuff—Legit

Chicago—Brockstone, John McArthur... 'America's Own'

'Broadway'... 'America's Own'

'Broadway'... 'America's Own'

'Broadway'... 'America's Own'

'Broadway'... 'America's Own'

'Broadway'... 'America's Own'

'Broadway'... 'America's Own'

'Broadway'... 'America's Own'

Banks still unrec'd unclaimed, monies left with them over a long period... 'America's Own'

'America's Own'... 'America's Own'

'America's Own'... 'America's Own'

'America's Own'... 'America's Own'

'America's Own'... 'America's Own'

'America's Own'... 'America's Own'

'America's Own'... 'America's Own'

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'America's Own'... 'America's Own'

'America's Own'... 'America's Own'

'America's Own'... 'America's Own'

October Broadway Shows Likely To Fare Better Than All-Flop Sept.

By JACK PULASKI

The ending summer, spiced by a curious assortment of weather, has proven favorable to Broadway. If none clicked, whereas last year, when no arrivals were recorded up to July 26, there were at least one hit. With September well on its way out, four promises to give us its best in the first flight of fall productions to flop but be certain of one thing: They will be something to make critics and first-nighters perk up.

What can provide a welcome change of pace may come from the five debuts starting next Monday (24), current week having no first nights. Next week's cards: "The Ryan Girl," Plymouth; "You Touched Me," Biltmore; "Deep Are the Roots," Fulton; "Carib Song," Adelphi; and "Life Again," Belasco. Possible time or more money will set back the opening or be withdrawn prior to Broadway.

"Mr. Strauss Goes to Boston," which stopped Saturday (15) after a week and a half at the Century, marks the first critical musical casualty of 1945-46. It got goody takings in the Hub. "Strauss" was put on upon arrival. "Mr. Strauss" was little business after the first night, supporting the axiom that if a musical doesn't wow the first night, never does—and there have been very few exceptions.

Top Names Tutor Gls in Biarritz

Paris, Sept. 18.—According to Brigadier General V. Thompson, chief of Information & Education Division of USFET, the French school in Biarritz are the show bits tonight. For this purpose, Gullie Ryan and the Blue Bird Trio, Irving Rapper have just arrived to stage and teach. Siotj Thornykne, Adam Campbell, Capt. Joshua Logan and Leonard C. Rosen are among others tutoring stage production acting and technique.

French stage artists also pitch in ably, particularly the top ranking members from the Comedie Francaise in Paris. "Front Page" was the inaugural production.

The GIs choose different theatres of war are divided into different objectives. At Sirivenham, England, the title of "Front Page" is expected from Stratford-on-Avon, the title is "The Merchant of Venice" (Medievalism Theatre has its GIs camp in Florence, Italy, but Biarritz is the focus). The "Front Page" is the glamor showcase for the GIs who want to learn languages, the "Merchant of Venice" is the one for the Sorbonne, Oxford, Cambridge, etc., and a correspondence course out there. There are classes also in the puppets at \$2 per course. The others are free. At Warton, England (near London) there are classes also in the commercial classes. There's even a course in hotel management with weekly secret hotlines as tutors.

James Barton Starred in 'Nautucket' After Snarl With Adrian

Billing dispute between James Barton and producer Henry Adrian ended in a win for Barton when he replaced Hully Fallon in the "Grl From Nautucket," with Adrian agreeing to give him the first night ahead of the show's title. Barton will co-star with Jack Durant.

Meanwhile, top-billed George Church, faced with a similar prestige, dropped from the show, forcing Adrian to import an unknown dancer from Hollywood—Clara Church, featured dancer in "The Sign of the Cross" hits, explained that he "wasn't ready yet to join the 'Nautucket' chorus line."

Balto's Hefty Sked Of Opera, Concerts

Advance classical-music bookings here indicate one of the most crowded seasons in history. Grand opera with grand opera dominating the early ticket.

San Carlo Opera Co. will get underway for four performances Sept. 27, with the Boston Grand Opera Co. Oct. 1 for October. In addition the Philadelphia La Scala is set to appear in November and December. Oct. 10 immediate ticket sale for "The Russian Ballet and Ballet Theatre, Alice Templeton, Jaquita Heifetz, Vladimir Horowitz, Ben Casabianca, Sigmund Romberg, and musical symphonies and assorted solo music. Audience holding, Sept. 18, by C. Caspel, Eugene Martini and the Romeo Concert Bureau. All tickets for the Lyric, managed again by Fred Hober.

Kendall Returns Play Producer of radio's "Theatre Guild of the Air" and "Cavalcade of America" George Kendall, says he can't leave of absence from "BBD&O" producer Major Richard Malblanc's "Play Appointments for Ladies." Play has reverted to the author.

'Okla.' in Moscow

Brooks Atkinson, former N. Y. Times drama critic, now the play's correspondent, is sent to Russia. Some Americans now in Moscow were unable to buy tickets for "Okla." when they were last in the U. S. and probably would have a better change getting tickets here.

Reported, too, that a couple of film companies are clamoring for production deals, with suits set to meet. Placuda von Mendelssohn, Max Reinhardt play, is sought for female lead. Play was originally to be produced by Miss Stoddari on her own.

Guild's Bard Rep Idea Key to Long Tour for 'Tale'

Theatre Guild is doing something unusual this season with its first new play, "The Winter's Tale," touring the Shakespearean revival extensively, for 12 engagements of the play. It is a matter of G. Y. engagement, rather than bringing it to Broadway as usual after a short out-of-town tryout.

Belief is the Guild is trying to develop a Shakespearean repertory in America, and doesn't want to be killed by a too-sudden entry of a play into N. Y. or by possible mild word and the price. Guild is production costs back from its subscription list before the play comes to Broadway. In this connection, belief is that the Guild's production of "Embezzled Heaven," with Ethel Barrymore, would have made considerable coin if it had stayed out longer before coming to Broadway, but is being cancelled. Guild is coming around to belief that long pre-Broadway runs are good, supporters unwilling to take Guild guarantee on a play without the N. Y. try-out.

"The Winter's Tale," with Jessie Royce Landis, Henry Daniell, Florence Reed, Romney Brent and Wilford Brune Griffin, will open its tour in Wilmington Sept. 21, and include Pittsburgh, Buffalo, Rochester, Boston, Worcester, Chicago, Cincinnati, Columbus, Detroit, Baltimore, Washington and Philadelphia. In its tour, the Guild Shakespearean attraction, "Othello," done in '43 with Paul Robeson, had only a brief pre-Broadway tour.

Sachse Asks for 145¢ in Swing Col. Concerts

Leopold Sachse, former Met stage director, now with the N. Y. City Center Opera Co. is suing Columbia Centers for \$145,000, claiming the latter cancelled bookings and withdrew its support from an opera troupe he assembled for it, after Columbia had agreed to finance and book his project.

Sachse, through his attorneys Douvan, Leisure, Newton & Lombardi, has prepared a list of 75, contracting for singers, sets, etc. for a transatlantic tour Sept. 15 to '45, with three dates to be done in English, "Carmen," "Barber of Seville" and "La Boheme." Artists included name-like Donald Dickson, Regina Resnik, Herman Adler, and others. Some are deferring payment, filed in N. Y. Supreme Court yesterday (18).

Actress-in-training, who toured Sachse's production of "Carmen" last spring as the Columbia Opera Co., cancelled this season. Four days of the production had already been completed in N. Y. Supreme Court yesterday (18).

Zaidin "Rep" to Sack's "Okla." as to the "Okla." here in the defense of Nelson Townbridge against his ouster by the Shuberts as their local chief, Morris Zaidin, who is being kept out of the union, national headquarters reports. The latter emphasizes that the Shuberts are defying what is being done in rights in ousting Townbridge, adding that the managers notified the union, asking that the union take any such notifications wherein substitution-contract contracts are concerned. Townbridge would be replaced.

\$60 Equity Minimum, \$50-55 For Chorus in New Agreement

Seek to Improve Italian Theatre B.O.

Persistent tie-up in Italian-language theatres is forcing the Italian Actors Union to seek to rejuvenate the b.o. Union membership, which is down to 300, blames blamé blamé on the Italian Theatre B.O. and its productions. Also claim deteriorated wages prohibit high enough payment to provide attractive wage for young talent who, instead turn to Broadway leg.

LAU Sec. Lawrence Rondali, plans to change this by persuading managers to refurbish theatre interiors to pay more for productions. To attract newcomers to profession, union has formed a school to teach young people to act and sing.

Shubert Firing Draws City Fire

Cincinnati, Sept. 18.—Bouncing of Nelson Townbridge by J. J. Shubert drew editorials in America, weak from the Cincinnati's three dailies and set a local precedent in that respect. No reason was given for the firing.

The Equiper's expression was headed "An Unfortunate Decision," and called Townbridge with 40 years of faithful service as manager of the Shubert interests here and 32 consecutive years as a Shubert manager, and termed the action a blow to a charming man who had become respected to countless thousands of Greater Cincinnati and Ohio Valley theatregoers. One paragraph read: "We don't forget that the Shuberts of the Messrs. Shubert and we wish well Mr. Townbridge's successor, Mr. MacDonald. But we cannot quickly dismiss from our minds what we believe to be bad showmanship and ethics at the start of a new fire season. At least the timing, so important backstage, was unfortunate."

"A Major Mistake?" was the title of the Times-Star editorial, which called Townbridge here as being a tower of strength for the theatre in Cincinnati, his success in enticing subscriptions for the City Equiper Guild plays outstanding. As to the other Shubert offerings, some were good, some indifferent, some local boxoffice duty registering its complaints on both. Cincinnati has been called a hard theatre town, and Townbridge has done something to banish this tradition, and it is no secret that, because of the man, good plays have prospered beyond expectation here, and indifferent ones have sometimes got by with perhaps less of a paning than they may have deserved. The circumstances seem to argue for reconsideration, certainly for a lot of explaining."

Top of this unfavorable comment, three days of prominence for three days to stories about the protest, alloted by the National Agents and Managers with the two national organizations, National Theatre Guild and the Gayety burlesque theatre, is "spokesman" for ATAM here.

Houseman Delayed

Hollywood, Sept. 18.—John Houseman, currently under commitment to RKO, is delaying his return to Hollywood as executive director of the Broadway production, "Lute Song," starring Mary Martin.

"Play is a musical, adapted by Sidney Howard from a Chinese classic, with music by Jerome Kern. RKO rehearsals start early next month.

FORREST TO CORONET, N. Y.

Forrest theatre, N. Y., recently acquired by the City Investing Co. (which is being set up as a legit or film house), is undergoing both change of face and name. The house, which is being entirely rebuilt in similar fashion to the Morocco and Fulton when City acquired them, will be known henceforth as the Coronet. Louis A. Lottio is operating for City, as he is with its other New York House get "Bugles in the Fog" and "The House of the Coming Town, Occasional production, Oct. 23.

The managers have granted liberal increases and concessions to both Equity and Chorus Equity, later paying the former a 10% increase for the first time, and all is serene again among the legit actors. The new agreement extends for two years, during which time Equity will make no changes in its rates. The minimum annual asset of the League of New York Theatre, for some time the pact has been in effect. Equity's bargaining power has been tied up for a longer term because of changing conditions brought about by the war.

The new minimum for actors is \$60 per week, slight lift from \$57.50. New minimums for the chorus is \$50 in New York and \$55 on the road, a slight boost of \$10 weekly, which was gratifying to the legit groups. There were concessions in various conditions. Also granted, the chorus on its part having withdrawn its demand for overtime as a principal objection by the managers.

As indicated recently there is now a 10% increase in the legit group money; both actors and chorus now getting \$25 weekly. That was an increase in the legit group. A fill of \$10 for the chorus. Chorus had asked for \$30 rehearsal pay and \$40 on the road, a slight lift from \$27.50. New minimums for the chorus is \$50 in New York and \$55 on the road, a slight boost of \$10 weekly, which was gratifying to the legit groups. There were concessions in various conditions. Also granted, the chorus on its part having withdrawn its demand for overtime as a principal objection by the managers.

Yiddish Season Opens Oct. 1; Eight Houses Set for N. Y., Phila.

The Yiddish theatre will be in full swing by Oct. 1, but its set that activity in those ranks will have reached its lowest point in many years. The season will consist of three houses less than were operated last year, and chances of opening in New York, Philadelphia and Philadelphia are indefinite.

New York, Philadelphia and legitimate theatre will have a total of seven theatres in New York, and four in Philadelphia.

Most important house will be the Public theatre which will house a continuing subscription for the year. Schwartz, starting Oct. 1. Other legit will include the Second Avenue Theatre, featuring the Yiddish theatre, Mesasah Shkulin as star; Parkway theatre, Brooklyn, operated by Goldberg and Jacob; and the Hopkinton theatre, operated by Green and Burstein.

Yiddish theatre will have the Windsor National, Bronx, a Brand operation; National, and Clinton theatres. Hebrew Actors Union spokesman declared that there is a chance that a house will be operated in Chicago, and that touring shows may hit Montreal, Toronto, Buffalo, Detroit, and Baltimore.

Maclean Plans 2 Road Companies of 'Suds'

Hollywood, Sept. 18.—Two road companies of "Suds in the Suds" are planned by Louis O. Maclean, who is scheduled for Chicago while the production is in the northwest and then will move east.

Show was previously produced on Broadway. Budget set at \$20,000, only \$2,400 to produce on the Coast.

Small Laffing Matter

Chicago, Sept. 18.—Having snagged more publicity for "The Sign of the Cross" than he wanted, the show's management has announced one opening date and stuck to it. Messrs. Shubert, Olsen and Shubert have announced that they have changed the opening date of "Laffing Room" only for the Shuberts' newly changed date. The show is scheduled to be performed in New York. It's definitely finally, irrevocably terminated.

"The occasion," according to Joe Flynn, advance man for the show, by huge chunks of scenery and props, loaded in the city.

Harford's 18.—Harford, Sept. 18.—Michael Ferris, former manager of Texas Guinan, has established "The House of the Coming Town, Occasional production, Oct. 23.

Plays Out of Town

Polonaise

Hartford, Sept. 12.
"Polonaise" is a theatrical illustration of the traditional where dances.
Following a mixed reception at opening...

"Polonaise" is a theatrical illustration of the traditional where dances.
Following a mixed reception at opening...

Furthermore, it's going to take some right smart...

indications are that book can hope for little more than a mediocre production.
On its own, it is doubtful if it can create interest...

Score features varied adaptations of Chopin waltzes, mazurkas, nocturnes, études...

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ary "The Marquis' Snuff Box."
to Chopin themes, and a striking "Bottle Ballet" done in silhouette.
The musical value is excellent...

For the evening, "Polonaise" has rich beauty. A substantial cast with a variety of costumes...

The Ryan Girl

Philadelphia, Sept. 11.
"Ryan Girl" is a musical comedy in two acts.
The story is set in the days of the American Revolution...

"After two bad misfires, Philly has finally had a stage piece that looks like it's going to be a success.
"Ryan Girl" is familiar in pattern...

"Most important is Venetia Ryan, former "Follies" girl, now 30, being played as a vivacious, flirtatious, and a little bit of a flirt...

Character of Venetia is very interesting, with many different facets.
Philly critics are not sure if they love for him is touched on, as is her character for her former husband...

Character of Venetia is very interesting, with many different facets.
Philly critics are not sure if they love for him is touched on, as is her character for her former husband...

Edmund Lowe returns from Hollywood after a long sojourn to turn in a capital performance as the deplorable Milly.
After seeing a lot of the screen stars brouder around...

Management pulled a nifty, too, in giving the "Comor" members of the Abbey Theatre and always a fine light to the actors for a change of wigs; the maid.
It's a strong role and she's a strong stand as Jane Clark...

Condoling his devoted very well, on the whole, to bring the gripping and action of characters seem awkward.
It won't take much more, however, Raymond Savoy has done a nice apartment act.

You Touched Me!

Boston, Sept. 11.
"Your Touched Me!" is a musical comedy in two acts.
The story is set in the days of the American Revolution...

By dint of considerable personal effort, "You Touched Me!" became an act which for Edith Piaf turned out as an enthusiastic opening.
Gwenyth's characterization of the girl...

Catherine Willard, the acrobatic sister, misses not a single opportunity to show off her acrobatic skills.
Her performance is a highlight of the show...

Neil Fitzgerald, the brofaded skipper from demon rum does an excellent job of playing the part of a man who is a little bit of a drunk...

Legit Follow-Up

"THE TEMPEST" (Shubert, New Haven)

Reception accorded opening of "The Tempest" road tour by Baker acts a highly successful jaunt ending at New York's City Center on January.
Production drew enthusiastic comment via many reviews...

A number of cast changes have taken place since Broadway.
John Verich, Brian Nossen for the role of Ariel, and a change to Frances Heifin, Robert Harrison for the role of Prospero...

Plays on Broadway

A Boy Who Lived Twice

London, Sept. 11.
"Boy Who Lived Twice" is a musical comedy in two acts.
The story is set in the days of the American Revolution...

"A Boy Who Lived Twice" is disappointing, much more so than the idea in the play is buried under a confounding welter of psychiatric jargon...

A completely adequate conversation piece, the play is further enlivened by top-notch routine acting and solid direction.
While at times overdone, the play gives lively service...

The dramatic involvement which is entered by the soul of another person is the chief attraction of the play.
The youth lives on with the new girl, and the old girl lives on with herself...

"Veteran Vaughan Glauer as a psychically disturbed youth is one of the good performances.
Formerly a Broadway star, he has a very legit debut in a subordinate role...

Make Yourself at Home

Albert N. Scharf and Joseph Waller production of comedy in two acts and three scenes.
The story is set in the days of the American Revolution...

"Make Yourself at Home" last week was marred the third consecutive time in the part when the latter did not sing nights—and it was, likewise, the first time he appeared on the stage.
No audience could recollect the name of the actor who played the part...

Bernadine Hayes is the Hollywood actress, having replaced Sally Eilers in the part when the latter did not sing nights—and it was, likewise, the first time he appeared on the stage...

Devils Galore

William Pathé production of comedy in two acts and three scenes.
The story is set in the days of the American Revolution...

"Devils Galore" gives the audience a devilish time, but it is a pity that it could ever have appeared to Broadway.
Ernest Cosart has been recruited from Hollywood for the lead role...

'One World Pix'

(Continued from page 1)

Further their enjoyment of the picture, they are being shown in a number of cities.
Pre-existing pictures in countries in which they are located will become commonplace.
This picture is a new type of picture...

The entire concept, of course, is further advanced than just the embryonic stage.
As revealed recently because of the major companies have owned airplanes for their private use.
Other companies, realizing the import air traffic will increase...

Wardrobe Operations

Major film companies have been, for the past year at least, "industrializing" their wardrobe departments to the intricacies of worldwide distribution.
Such industry sales leaders as Metro-Goldwyn-Mayer, Fox, William F. Rodgers at Metro, Grand Stars at United Artists, and others...

The global war just ended proved a theory which film toppers had for some time.
They had put it together more than ever before in the postwar.
There is a new air of force of the U. S. Army and the Air Transport Corporation...

"Make Yourself at Home" last week was marred the third consecutive time in the part when the latter did not sing nights—and it was, likewise, the first time he appeared on the stage.
No audience could recollect the name of the actor who played the part...

Bernadine Hayes is the Hollywood actress, having replaced Sally Eilers in the part when the latter did not sing nights—and it was, likewise, the first time he appeared on the stage...

Locations

This facet of picture production has been the most interesting.
Walt Disney pioneered the idea back in 1940 when he took a crew of artists, film-makers and technicians to Argentina, Brazil and Bolivia...

Newars, which have always been faced with the dual booby of being on earth, on the ground, is pretty and wide-eyed as the in-travel.
Excess in this field shows work of the picture-makers in within seven days after the films are shot.
Some even forego the details and attend only to the details in laboratories in places, editors become regular part of camera crew.

Chr Spotty; Jones Capacity 2G, Ladies NSG 1 1/2, Overtons' Out

Things are looking up again, after an arid summer, with Chr's nine houses all booked to be going full steam by Oct. 1. Grosses, with the exception of a rather meagre \$28,000 for "Carmen Jones" at the Erlanger, weren't starting last week, with "Overtons" folding after getting another pony \$7,000 at the Metropolitan. "Good Night, Ladies" netting \$10,300 at the Blackstone, and "Dear Ruth" and "Voice of the Turtle" going along with steady \$18,500 and \$17,500, respectively.

Openings are "Laffing Room Only" (Shubert, Wednesday 19) with its top opening night and grosses well over \$15,000. "Anna Lucasta" (Civic, Wednesday 19) and "Carroll" (Grand Northern, Oct. 1); "The Tempest" (Studebaker, Oct. 1); "Three Weeks" (at the Metropolitan); "Blackstone, Oct. 29. Later looking close to the East Coast here, for "Good Night, Ladies" than was expected, in view of its former all-time record run at Chicago, here. Also scheduled to re-light, having mattered early in the season here, the Opera House, with Ballet Russe starting Sept. 26 and Chicago Civic Opera Co. Oct. 1.

Estimates for Last Week
"Carmen Jones"—Erlanger (3d week) (1,400; \$4,200). Capacity \$30,000 but may have to move some seats out of steady booking ticket sale here.
"Dear Ruth"—Harris (2d week) (1,100; \$3,600).
"Good Night, Ladies"—Blackstone (6th week) (1,200; \$3). Looks like this may be the most profitable booking for "Winter's Tale" at Chicago, 29. Did only \$10,500.
"Overtons"—Grand Northern (2d week) (1,400; \$3). Folded after profitable two weeks at Chicago, for \$7,000, same as first stanza. Grand Northern reopens Oct. 1 with "Two Carrolls."
"Voice of the Turtle"—Selwyn (2d week) (1,100; \$3,500). Got only \$17,500.

Stagers Protest - Scenic Ruling

Headed by Hassard Short and John Murray Anderson, a group of stagers has entered a protest against the ruling of the United States Artists Union whereby the scenic designers are denied the right of lighting of the show and receive program credit for it. They are supported in their view by the late Leo Shubert and Oscar Hammerstein II and have brought the matter to the attention of the League of New York Theatres for action.

The supervising production people claim that they cannot make adequate innovations in stage lighting and that they should do, and get credit, for the spots and floods. Furthermore, the lighting of scenery comprises only 20% of the show's importance, 30% goes towards the lighting of costumes and 40% towards the lighting of principals and chorus. "Excitement" and the building of ensemble designers are eliminated by the lights, and it is claimed the scenic designer would have no knowledge of even what is being done on the stage for this part of the production.

James Reilly, executive head of the League of New York Theatres, promises the matter will be taken up at its next board of directors' meeting and he has urged that together of those concerned may iron out the differences. "As a musical which recently opened, the stage was allowed to light the production but permission of program credit for the assignment was not granted. It is not satisfactory to the protesting claimants, in fact, they feel if any union claims jurisdiction, it should be Equity, of which they are members. No, I, which includes the stagehands and electricians.

Blackstone 26G In 2 Wks. at Toronto

At the Royal Alexandra, here, "The Blackstone" did close to \$26,000 on a two-week engagement. The show is being re-located out to turnaway audiences for the last two weeks of its performances. Opening stanza did \$10,000.
 Company, carrying 30 people, mostly female lookers, had scale of \$2.40 top.

'Blackouts' Cops 15G As Heat Beats L. A.

Los Angeles, Sept. 18. Only one boxoffice took a jump last week, with heat pushing everywhere down except in the metropolitan. El Capitan, under its new policy of "Blackouts," did \$26,000 for "The Great Waltz" and \$14,000 for "The 18th Annual Blackouts of 1945." "Studs in Your Blackouts" had a good week for its opening and a fairish gross of \$8,000 for the initial frame, which is about \$2,000 over the net.

Current Road Shows

"Winter's Tale"—Playhouse, Wilmington (21-22); Nixon, Pitt. (24-29).
"Blackouts of 1945"—El Capitan, Hollywood (17-29).
"Blackouts of 1945"—Majestic, Montreal (17-22); Erlanger, Buffalo (17-22).
"Blossom Time"—Nixon, Pitt. (24-29); Michigan, Ann Arbor (29); Palace, Flint (25); Metropolitan, Columbus (25-26); Keith's, Grand Rapids (28-29).
"Carly Soul"—Shubert, Boston (17-29).
"Carmen Jones"—Erlanger, Chi. (17-29).
"Dear Ruth"—Harris, Chi. (17-29).
"Dear Ruth"—(2nd Co.)—Town Hall, Toledo (24-26); Hartman, Columbus (27-29).
"The Rugs and the Roots"—Locust 54, Philly (17-22).
"Auntie Sams"—Aud. Portland (24-25); Temple, Tacoma (16); Metro, Seattle (17-22).
"Amity"—Walnut St., Philly (17-22).
"Foolish Nonsense"—Shubert, Philly (17-29).
"Good Night, Ladies"—Blackstone, Chi. (17-29).
"The Heart"—Lyric, Bridgeport (21-22); Acad, Northampton (21); Court Sq., Springfield (25-26); Mem. Aud., Worcester (27); Bushnell, Aud., Hartford (28-29).
"Laffing Room Only"—Shubert, Chi. (18-29).
"Looper's Left Hand"—Wilbur, Boston (24-29).
"Oklahoma"—Met. Wash. (17-22); Ford, Balt. (24-29).
"Palomares"—Ford's, Balt. (17-22); Nat'l Wash. (24-29).
"Rexia"—Civic, Frisco (17-22).
"Rugged Path"—Metro, Providence (28-29).
"Ruan Girl"—Forrest, Pitt. (17-22).
San Carlo Opera Co.—Metro, Providence (17-18); Mem. Aud., Worcester (19); H. S. Aud., Lowell (20); Acad, H. S. (21-22); Aud. Trenton (23); H. S. (24-25); Ford, Balt. (26-27); Ford, Balt. (28-29); Colonial, Allentown (28); Lyric, Balt. (27-29).
"The Sign of the Cross"—Met. Aud. Trenton (24); Lyric, Allentown (25); Conn. Theatre, Hershfield (24); Hask. Theatre, Pitt. (25); Playhouse, Wilmington (28-29).
"Student Prince"—Cass, Del. (24-29).
"Tempest"—Opera House, Boston (17-22); Hanna, Civic (24-29).
"The Wizard"—Rialto, Boston (17-22); Copley, Boston (17-29).
"Ten Little Indians (2nd Co.)"—New Haven (27-29).
"The Assassin"—Shubert, New Haven (27-29).
"Tobacco Road"—Royal Alex. Theatre, Frisco (17-22); Ford's, Frisco (24-25); Colonial, Akron (26); Mem. Hall, Dayton (27-29).
"The Mrs. Carrolls"—Cass, Del. (17-22); Conn. City, Conn. (24-29).
"You Touched Me"—Wilbur, Boston (24-29).
"Voice of the Turtle"—Selwyn, Chi. (17-29).
"Windy Hill"—Forrest, Philly (24-29).

Polonaise Sellout in Hartford Bow \$23,000

Hartford, Sept. 18. Breaking a 13-year-old record, "Polonaise," in three-day (13-15) on the right side of the Bow, scored \$23,000. The Bassell Memorial, scored \$9,600. Played to 300 seats.

ZIG Advance in Balto

Baltimore, Sept. 18. One of the biggest advances in the house's history greeted "Polonaise," which opened at the Balto. on Monday, Sept. 18. Equally promising in advance is the "Rugby Path" (Metro, Providence), set for a two-week return Sept. 28-29.

Three-week ticket getaway for this town is a clutch to top \$100,000.

'Tempest' Road Bow Good \$9,100 in N. H.

New Haven, Sept. 18. Opening of road tour of "The Tempest" drew an approximate \$9,100 at the Shubert except for the first night (13-13); good money at four shows for \$53,100.

"Windy Hill" gets an airing here prior to Broadway for current last night (20-20). Next week's grosses break-in of "The Assassin" (27-29) and is followed Oct. 4-6 by another "Windy Hill" at the Grand Northern. Following list includes "Oklahoma" (18-20), "Day Before Spring" (25-27).

'Therese' SRO 21G, H.O. in Hub

Boston, Sept. 18. The Theatre Guild's "Therese," re-visited its suburban notices, and old-fashioned acting, sold out for all performances of scheduled two-week Guild run, after opening Monday (10-10). It had been extended for one week, gross for first week was an estimated \$21,000. "Carly Soul," an excellent \$21,000 for first week, improved its draw last week, going an estimated gross of \$24,000 against \$21,000 for the first week.
 "You Touched Me" received with only most critics, as going along at Wilbur, with grosses for first week was \$13,000. "Devils Garden" did \$13,000, in a suburban production.

"Because it's a bit early for open, the San Carlo is not hitting high spots at the Boston Opera House, where gross was an estimated \$28,000 for the first week. The Colonial did extremely well with a fifth annual presentation of "Life With Father." Last week it had been extended for one week, gross for first week was \$21,000. Broadway opening "The Wizard" (Metro, Providence), moved from Plymouth, did an excellent \$21,000. "The Wizard" for fringe of Hub Balto but will move there in a few days.

Deep Roots' Strong 13,800 in Philly, 'Ryan Girl' \$14,500 in I., 'Emily' 7G Folds

Philadelphia, Sept. 18. With the score of light shows so far, opening in Philly standing at two shows, "Deep Roots" has remained at a 400 average, but has two more weeks to go. "Emily" is prospering over comparatively well.
 "Outlanders" to date have been "Dear Ruth" (Harris, Chi.), "Ruan Girl" (Forrest, Pitt.) with former having a slight edge, because it gave a better showing eight performances whereas latter opened on a Tuesday.
 "Dear Ruth" has high praise from all local critics but because of controversy over the show's production, but problem is merely an entertainment matter, and it is hoped that the show—without any murmur names to speak of—built to a considerable audience. "Ruan Girl" is the major show, but the problem is merely an entertainment matter, and it is hoped that the show—without any murmur names to speak of—built to a considerable audience.
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B'way Bouncy, 3 Errors, Closed: 'Adano Hot'

Brooklyn, Sept. 18. Broadway big bounced back sharply last week, after the slump of the week before. "Dear Ruth" closed, but the earlier part of the week, while "Dear Ruth" closed, the other shows to talk about. All grosses showed in the neighborhood of \$10,000, though in its 32d week, claimed big "Saturday night" it ever had—\$14,500. "Dear Ruth" closed, but the earlier part of the week, while "Dear Ruth" closed, the other shows to talk about. All grosses showed in the neighborhood of \$10,000, though in its 32d week, claimed big "Saturday night" it ever had—\$14,500.

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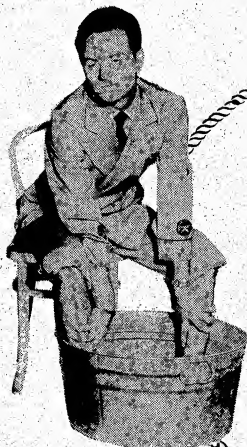
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Genial Everett Silverman, top usher at the New York Paramount for the past 5 years.

EVERETT SILVERMAN, PARAMOUNT'S
CHIEF STANDEE - ROPER SAYS:

*"My Feet are
so Tired!"*

BOB WEITMAN, HIS BOSS, SAYS: "Yes, the 150,000 patrons who packed the Paramount this week have kept all of us busy . . . but they've proved, more resoundingly than ever, the supremacy of that top singing act, The Andrews Sisters, in the finest and most unusual presentation of their careers!"

Variety says —

New York High, Andrews Sisters hot \$115,000!

Walter Winchell says —

"The Big Time — Andrews Sisters Eight-to-the-Bar Ranch stage show at the Paramount."

Louis Sobol says —

"The Andrews Sisters are packing them in at the Paramount with their 8-to-the-Bar Ranch show."

Dorothy Kilgallen says —

"Tops in Town — The Andrews Sisters 8-to-the-Bar Ranch Musical Rodeo at the Paramount."

Sidney Skolsky says —

"My scouts report that the Andrews Sisters 8-to-the-Bar Ranch at the N. Y. Paramount is even greater than their terrific stand in Los Angeles."

Radio Daily's Sid Weiss says —

"The Andrews Sisters 8-to-the-Bar Ranch is piling up a terrific box-office at the Paramount!"

The ANDREWS SISTERS

"EIGHT-TO-THE-BAR RANCH" MUSICAL RODEO

Featuring TIM HERBERT • VIC SCHOEN and his Recording Orchestra • FOY WILLING'S "Riders of the Purple Sage"

PIGMEAT "Alamo" MARKHAM • CHARLES LEIGHTON

Management

LOU LEVY

RKO Bldg., Radio City, New York

Published Weekly at 154 West 47th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$15. Single copies, 15 cents. Second-class postage paid at New York, N. Y., under the act of March 3, 1911. POSTMASTER: ACCEPTED FOR MAILING AT SPECIAL RATE OF \$1.00 PER YEAR. Copyright, 1945, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 160 No. 3

NEW YORK, WEDNESDAY, SEPTEMBER 26, 1945

PRICE 25 CENTS

MOVIES STUCK IN COUNTRY

80 U. S. Films Set to Go Into Germany; Attitude of Russia Still an Enigma

By ABEL GREEN
Morris Goodman, having finally been played as the U. S. film industry's distribution representative in Germany, the American filmers are now going into the occupied country and stilling Hollywood product on the same basis which the Nazis forced on France, the Lowlands, in their own country, and elsewhere. That is, on a straight percentage of \$5-40-50, in three categories, with some 80 pictures thus to be merchandised.

It's been agreed that the eight international companies, with 10 pictures each, carefully selected by themselves and the U. S. War Dept., will start business in Germany pronto.

They will be released in an orderly fashion, on a smooth, well coordinated basis since hectic competition, with zoning and clearance to follow the same pattern as now obtains in Italy.

There is also in Germany, the Italians get American product on a scientific basis. The list are as follows: just as the market will be. (Continued on page 32)

Warmongers Can Be Topped by Atom Bombs Of Humor, Sez Laurie

By JOE LAURIE, JR.
Reading and hearing all about the great atomic bombs make me wonder why the humor-scientists don't get together and produce an atomic humor-bomb!

That is so much good such a bomb can do for our civilization, especially that part of it known as show business. The main function of the atomic humor-bomb would be to make the world laugh.

Imagine throwing a small humor-bomb into an audience. It would immediately wipe out the grouches, sourpusses and deadpans, and everybody would start laughing.

The atomic humor-bomb would be a great boon to the legitimate theatre producer. On opening night he would place one of these bombs under the seats of the critics—thus forcing a good opinion—and the result would be a good season for everybody.

The humor-bomb possibilities are limitless. The picture people could (Continued on page 62)

Fleet's Oct. Visit Will Snow Under N. Y. Hotels

The present terrific hotel shortage will become more acute around Oct. 27 when the Atlantic fleet is due in New York ceremonies. Relatives of the men in that fleet are expected to invade the town with the result that some hotels aren't taking any reservations until Nov. 22.

More than 20,000 dogs are expected to come fleet vessels N. Y. The dogs themselves aren't expected to (Continued on page 23)

N. Y. Niteries' Peacetime Spending Is Unabated

New York niteries business continues terrific. They're now spending the peacetime dollar—as during the defense workers' heyday.

Customers are lined up into the street at the popular Broadway joints and kind street is something which continues to make both midweek as well as weekends look like New Year's eve.

Anti-Labor Jab By De Mille on Radio

The ABC (Blue) network and the N. Y. radio WINS, Hearst outlet whose title to Crosley and subsequent transfer to Aviation Corp. (AVCO) is now being probed by FCC, got in the middle yesterday (Tue.), by broadcasting a speech by Cecil B. DeMille attacking labor unions, the closed shop and AFRA. DeMille, who's been fighting AFRA since last year when the union wouldn't let him go on the air as a performer because he had refused to pay a \$1 assessment fee, was given his approbation by the Wall St. (N. Y.) Post of the American Legion and an organization called the Bill of Rights Commemorative Society.

At a ceremony on the steps of the sub-Treasury Bldg. in Wall St., DeMille was awarded by the two outfits with a medal for "Americanism" and with a replica of the original Bill of Rights. Originally, the ceremony has been announced as one in which the Legion post would honor DeMille with a Bill of Rights award.

But the post, apparently got cold feet, and DeMille's name was taken under Legion by-laws, only the N. Y. County-Legion, which makes up an award neither the N. Y. County, N. Y. State, or National Legion organizations would sanction the DeMille ceremony.

In his speech, De Mille quoted the (Continued on page 29)

BRITISH PRESS GRIPES—FORCE WB'S 'BURMA' OFF

London, Sept. 25.
Because of adverse newspaper criticism, Max Miller, Warner Bros. managing director in Great Britain, has decided to withdraw "Objective Burma" on Sept. 27 after only one week at the Warner Theatre here. Picture will not be shown any place in England.

Dudley Young, "Burma," claiming that it was factually wrong because it ignored work of the 14th British Army. Picture had been booked for Associated British picture houses, totaling 500.

THEATRES OF AIR HYPO B'WAY, ROAD

A vast new audience for the legitimate theatre, swelling the list of Broadway drama-goers as well as constituting a great impetus to the so-called "legit" exchange as a result of recent legit participation in radio.

Such new ventures as the \$15,000 weekly Theatre Guild series on ABC (Blue) and the Helen Hayes \$10,000 weekly Textron package on CBS, following on such programs as last season's Arthur Hopkins' NBC presentations, are seen as igniting an interest in the theatre, bringing legit to millions who never had access to it before, and incidentally bringing immensurably to the country's culture.

This tremendous interest developed by radio in legit is something new and unprecedented. It's felt it will encourage N. Y. visitors to enter a legit-house for the first time, just as it will stir up hinterland to patronize visiting legit attractions. It will also—so signs already show—have an effect on radio itself. Radio is going into drama-stuffed shows more and more, pointing the way towards the legit medium. Heightened interest in the Arch Oboler and Norman Coras series. (Continued on page 32)

'There's Bad News Tonight' For the Newscasters Now

Further proof that the lush era of news stanzas is in its dying days, and that "there's bad news tonight" to grant here on for the contemporary boys will henceforth have to sell showmanship and personality to make a respectable rating, is to be found on the new Hoopcratings. During a period (Sept. 1-15) when ratings in general moved upwards, the gabbers, almost without exception, went into a decline. They probably can't blame it on Gabriel Heatter as Exhibit A. He disappeared completely from the Top 50 list in the Sept. 15 report, though he led the whole network programming parade in the Sept. 1 report. (Latter, of course covered the hectic V-J developments.) Heatter bowed more cross-heart, with a Thursday night dip of 57. For Monday he was down 13; Tuesday, 21; Wednesday, 23; and Friday, 28.

William L. Shirer dived 37 on his Sunday afternoon CBS show; Raymond Chandler, the top-rated, perhaps Lord, or Buenos Aires, so far as the class trade is concerned. Already they're thinking, instead, of instituting certain nationalistic trade by-rejecting local American, Swiss, Dutch, British and kindred foreign titles, each specializing in catering to certain countries, as an object to the cream trade actived of the Cannes-Nice-Monte Carlo-Juan, let. Pin-Cup of Antilles territory.

True, it is hoped to attract the high-boys or better middle-class patronage, should the society element manifest its readiness to (literally) off to newer playgrounds in S.A., or elsewhere.

Elliott Roosevelt Refutes Pegler Charge His Texas Network Was Flop

Eye 'Strange Fruit' For Hub Despite Book's Ban

By JACK HELLMAN
Hollywood, Sept. 25.
Politicoes for the past 13 years have been fattening their lineage average in the Republican press off the Roosevelt family. Some columnists, notably Westbrook Pegler, have had held days too. Their especial target of late has been one of the two Roosevelts identified with show biz—Elliott, who organized and founded the Texas State Network.

If it isn't about a dog, it's a loan or a stock transaction. These attacks he has parried and got as good as a draw. He's not resentful of the post-shots because he knows how to handle himself in the clinches. Being a general in the army has its peculiar educational advantages. What Elliott does resent though, and with a vehemence, is the charge by Pegler that he's a bad business man, or worse yet, a bad radio exec and network organizer. The record proves that he isn't, and a run-through of his operation in the Lone Star State makes it stand up.

In chronological sequence of (Continued on page 14)

Pix Not Alarmed Over Video—Yet

Hollywood, Sept. 25.
Television won't cause any upheavals in film industry in the immediate future, according to a report issued yesterday (24) by the research council of the Motion Picture Academy of Arts and Sciences to the producing companies. From V. Frank Freeman, chairman of the council.

Highlight of the report which dissolved fears of the epidemic effect of video on the film scene was the finding that: "Summarizing for the producers the present technical facts regarding television, the conclusion is reached that the immediate transition of television from the experimental state into a working industry is not likely to bring any sudden and unforeseen developments to seriously disturb the motion picture industry."

The report, which also announced undertaking the study of the question of live action versus film broadcast by the committee, stated that the committee was closely studying the possible developments of these facilities, with the future possible. (Continued on page 32)

RIVERA EYES GIMMICK TO OFFSET SO. AMERICA

Nice, Sept. 25.
The Riviera class hoteliers fear a postwar surge away from the Côte d'Azur to South America, perhaps Rio or Buenos Aires, so far as the class trade is concerned. Already they're thinking, instead, of instituting certain nationalistic trade by-rejecting local American, Swiss, Dutch, British and kindred foreign titles, each specializing in catering to certain countries, as an object to the cream trade actived of the Cannes-Nice-Monte Carlo-Juan, let. Pin-Cup of Antilles territory.

True, it is hoped to attract the high-boys or better middle-class patronage, should the society element manifest its readiness to (literally) off to newer playgrounds in S.A., or elsewhere.

Concert Mgrs. See Artists Back to Ball After Fling in Legit

Although the trek of prima ballerinas continues from ballet to Broadway musicals, concert managers see a diminishing of enthusiasm among top top-dancers for a legit show, as well as a tightening of the slings gap that in most cases activated the change. Impresarios also see signs of Broadway tiring of ballet, and reverting to tap dancers, old chorus line and the legit, forgetting the demand for femme ballet stars.

From outward appearance, it would seem that certain ace dancers could find difficulty by a sojourn into legit. Alicia Markova and Antonio Dolin, each of whom got \$550 a week from Ballet Theatre, received \$150 weekly from Billy Rose for appearing in his "Seven Little Arts" row that they've returned to Ballet Theatre, the dancers get \$150. Andre Ekevsky, who left Ballet Theatre when earning about \$200, is back with them at a \$600 figure.

Impresarios claim that in the long run a tap ballerina makes much in ballet as in a Broadway show. Judged by recent experiences, ballet dancers have had to be seen (Continued on page 23)

Film Attache in D. C. Is Foreseen Shortly

The picture business will be more active in Washington in the U. S. State Department's hands, via a film attache.

It will be known as Functions Attache, according to latest reports, but most of his functions will concern the picture industry.

Chevalier, Cleared of Collaboration, Due to Come to N.Y. Next Feb.-March

Maurice Chevalier will be in the U. S. next February or March, but Executive Boyer hopes to come to New York this fall. Chevalier's commitment to the new Casino de Paris...

Fischer reviews the status of both Chevalier and Miss La Rocca, who was Nazi occupant. Latter, because of her husband, Jacques Pills (74th St.), songwriter-collector, who was French soldier, she called Chez Elle (Her House), she operated the Boyer agency in the Montmartre, for a time, but she sold it.

Chevalier, because of his romance with Nita Ryan, Romanian Jewess, and also to safeguard her parents, both of whom he had with him in the south of France...

Chevalier, incidentally, it has been reported, has been repatriated by the G.I. when he entertains them at their Riviera playground as their first rest curative in the south of France is called, Brigadier-General Billy Annis, chief of the Riviera Rest Camp, directly told Variety that Chevalier has been a signal success with all the G.I.s...

On the subject of these personalities, Ferguson C. Carpenter who fronts Le Lido, Paris, says he is another who is anxious to re-visit the States.

Metro's Pre-Production Deal on Miller's 'Life'

Metro is concluding a pre-production deal with film producer Gilbert Miller for screen play of the comedy coming 'Viva Delmar play, "The Night of Full Life". Deals calls for \$75,000 down, as additional \$225,000 to be paid when play's price is finally set.

Metro is also investing \$25,000 in the stage play for a 2 1/2% interest in the legit version. Play is set to go into rehearsal at the Lyric Theatre, New York, where Judith Evelyn starred, and Frederic Tozere and Virginia Wardler featured. Miss Wells will have sole responsibility in tandem for Metro started Elizabeth Taylor. Play is marking time on rehearsal, having no contract in which to go, due to the present booking jam.

MURPHY-CAGNEY DEAL

Dallas, Sept. 25. L. Audie Murphy and James Cagney of Farmville, Texas, left here today for New York (20) for Hollywood at the instigation of James Cagney. Both Murphy's story and Cagney's are interesting to Cagney, according to a source in distance between the two stars, which Raymond G. Wolfe, general manager of the Interstate Film Sales Circuit, had with the film star last week.

Murphy is said to be the nation's most decorated infantryman, having won five oak leaf awards received the French Croix de Guerre.

Runyon to Todd

Mike Todd was cogitating whether to send flowers to the late Runyon, but decided when he was not particularly fond, and Damon Runyon cracked; "Geez, he'll be after you for opening and if she's good, then send her flowers."

Big Doings Will Mark Paul Whiteman's 21st Year (46) as Maestro

Paul Whiteman is planning a mammoth event scheduled for early 1946. It probably will take place at Carnegie Hall. N. Y. Whiteman, meanwhile, has decided to play no theatre dates during a year or two at a time at the Capitol, N. Y., in order to devote more time to his studio work.

H'WOOD CANTEN WILL DISTRIB 500G FUND

Hollywood Canteen Foundation was the trustee of a fund over \$250,000. The board of directors of the Canteen at a meeting here last night (24). Founders will have control of distribution of approximately \$500,000 in the parent organization's fund.

Jane Froman's War Mission Completed

Jane Froman last week wrote "mission completed," to a job begun early in the war when starting on an overseas tour for USO-Camp Shows plane carrying her and other USO entertainers across near Lisbon, Miss. Froman completed the assignment last week when she returned to Hollywood, Calif., after flying before troops in France, Belgium, Czechoslovakia and Germany.

Trips was twice extended despite the fact that she still on crutches as a result of the accident, and has three more operations to go after having Froman revealed she still shily discard her crutches and use her own legs. In fact her condition has improved to the extent that she played golf in Germany for the first time since the crash. She negotiated three holes.

Miss Froman is currently planning to return to radio, she's already lined up a CBS theatre as well, and hopes to return for more work in the CBS theatre as soon as her condition permits.

Bing From Gray Skies To Bright Hosp. Rooms

Hollywood, Sept. 25. Bing Crosby's illness is not a judicial hospital, Santa Monica, this week for a checkup and rest, on compliance of work in "Blue Skies" at Paramount. Rest will require from one to two weeks.

ARLINE JUDGE'S MOVE

Arline Judge is moving to Hollywood to assist in the production of a play. She is being assisted by the state's attorney's office. Judge is being assisted by the state's attorney's office.

171st WEEK! KEN MURRAY'S "BLACKOUTS OF 1945"

El Capitan Theatre, Hollywood, Cal. "No comedian I have known in my 47 years in show business has ever received so many continuous laughs in an hour as Ken Murray," W. C. FIELDS.

Cantor Reprising 'Give a Gift' Drive

Eddie Cantor's radio preem for the season today (26) will tee off his second annual campaign for public contribution of Christmas gifts to all grouped in hospitals in his country. American Legion posts and the National Retail Dry Goods Assn. will again cooperate.

Using the slogan "Give a Gift to the Yanks Wise Guys," Cantor will get continual plugging until Christmas. Goal for this year's campaign is 2,000,000 gifts, which tops last year's goal by a half-million.

Modus operandi will follow that of last year, with 6,000 stores co-operating, companies will be advertised in paid ads by the stores. Stress will be laid upon buying an American product to be included in both the store. Trucks supplied by the American Legion and auxiliaries will then bring to the needy areas, revamp them when necessary and store them until distribution on the holiday.

Although Young & Rubicam agency along with Briarty-Meyers are helping to promote the campaign, there'll be no commercial credits in publicity.

JO STAFFORD'S PIX BIDS

Jo Stafford, though now at La Martinique, N.Y., will screen for 20th-Fox when she arrives in California for a five-week stay. In Hollywood, N.Y., Oct. 25, Miss Stafford is scheduled to complete disc album she started for Capitol Records and do another one for them.

Paramount is also reported interested in her for films.

A PEPPI KID

London, Sept. 25. G. Bernard Shaw, 90, is still battling with a cold.

Playwright is reported writing a new drama, which will be staged at the next Malvern Festival.

This Week's Football

Table with columns: Winner (College), Odds. Rows include Florida vs Mississippi, Syracuse vs Temple, etc.

MULLY'S SCRAPBOOK

By Frank Scully

River Shannon, Sept. 25. With Fiske O'Hara and John McCormack gone, the list of Irish frets is much shorter. But there were, and are, some more Irish than Chauncy O'leary, who antedated McCormack...

O'leary's father was a Yankee horse-borne to run a stable of trotters in Boston, where Chauncy was the trainer of the royal Irish troubadour, or Andrew Mack, who was born in Boston.

O'leary's father was a Yankee horse-borne to run a stable of trotters in Boston, where Chauncy was the trainer of the royal Irish troubadour, or Andrew Mack, who was born in Boston.

Further back than these boys were William Scanlan, a Hebrew, who turned to Irish songs; Tony Farrell, who became a leading name in the O'leary type, and the Murphy brothers, Geo. and J. S. In "The Kerry Girl," Joe Murphy used to be trotted more than any other Irish song, and if that's not right, I'd better stop looking over Joe Laurie, Jr.'s shoulder.

All these kids sang ballads with more than a hint of a tear. As paupers they acted like princes and as princes they were more humble and gallant than Galahad. They sang "The Minstrel Boy," "The Weaving of the Web," "The Irish Mother," "Mother Mackie," and his like.

First of the line of Irish actors in America were Mr. and Mrs. John Drew, grandpaterons of the present Ethel Barrymore. Dion Boucicault handled the Irish trade in London. They did some singing when John Drew was the first to sing in Irish plays. Most are inclined to name Billy Scanlan. Augustus Plou, a French Canadian showman, conceived the idea of building romantic Irish drama around the Irish songs.

When Scanlan had to quit, Plou picked O'leary out of hundreds of applicants. Practically all these singers made fortunes and several of them were millionaires.

McCormack's "Mammy" Oddly, John McCormack, who was Irish through and through, did not catch on at first in Irish songs. It was O'leary who convinced him that the Celtic trappings that went with the songs were just as important as the songs wanted. Called "the servant girl of the Beszke," "Mammy," whose real name was John Chancelor O'leary, gave McCormack "Mother Macbride" to sing.

McCormack had come from Covent Garden where he sang "Rigoletto," working up from a chorister in the Dublin Cathedral. In America he sang with virtuosity and clearness in the dramatic and operatic repertoire in the war between Hammerstein's Manhattan Opera company and the Metropolitan.

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Both O'leary and McCormack tried pictures but with no great success. O'leary did "Sweet Innocence," billed as "Ireland's first and only talking picture." McCormack did "The Irishman's Boy," performed by Oscar Hammerstein in his own Irish songs that elevated him to the rank of a papal court, not "Rigoletto," despite that the Pope understood the language of "Rigoletto" better than the rest of the world.

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McCormack's success was confined to stage and picture. Hollywood once saw him at a stag dinner in a private home at which a dozen Irishmen were assembled. Wine, beer and will flowed like water. McCormack kept shouting "Where's the champagne?" Finally I said, "The champagne is at Chateau McCormack, and if you don't keep quiet we are going over there and drink it." This met with such an instantaneous response that the party broke up. McCormack's wife, who had arrived there after midnight. His wife was on a vacation. The place was soon strewn with empty bottles of what had once been McCormack's vintage champagne.

"Where's the champagne?" shouted Jim Tully, with a thunder supposed to be mistaken for irony. "In Ireland," said McCormack. "Excuse me while I go and get it."

The Beer-ing Point

By Milton Berle

WOTTA WAKE: How'd you'd the Theatrical Pharmacy, and now that the summer is over the whole gang of comedians is outside hecking each other... You might say they were ad-liberty. Humphrey Bogart began once to say "I'm a comedian, my first production in his next film—they're taking his fingerprints in Technicolor."

Tuesday—Grayson Publishers called... They have an offer from a firm that wants to translate my new book, "Out of My Skull," into Portuguese... They plan to give a copy of my free with every can of condensed milk. Went by the Smith Family in playing on the radio... They have a new sign that says, "Fossilized" in the window... My friend Nick Kenny who is working on a new hit called, "The No Me" is planning to release it next week... King's was having a special today... For all sets on a split week—free trial... My brother-in-law, who has been on the radio, got into radio has made the first step... He's joined the police force... In a evening went to El Morocco where you can get anything from a banquet to a sandwich... You pay for a banquet and you get a sandwich.

Wednesday—Very incisive... So were my gags.

Thursday—Had lunch at Lucy's... The place was so full of comedians you could have thrown a pin drop. Ron King had a great idea... He thought of "Rhapsody in Blue." He said, "All I can say is that when I go-I hope Warner does as well by me." Police Comm, Valentine accepted a \$50,000 a year job... My brother-in-law, who has been on the radio, got into radio has made the first step... He's joined the police force... In a evening went to El Morocco where you can get anything from a banquet to a sandwich... You pay for a banquet and you get a sandwich.

Friday—Ran into Lou Holtz who assured me that at La Martinique he's been his act so you can't recognize it... He comes out in a few days to off to the States... I'll be back in a few days... The Cabots speak only to God... and nobody speaks to Berle.

U. S. CASUALTY FILMS TO BE USED TO PROMOTE WAR EFFORTS

Eric A. Johnston

To borrow a radio idiom, Eric A. Johnston has a terrific Crossley in the picture business. It's not a case of "the king is dead, long live the king," because the continuation of Will Hays as adviser to the Motion Picture Producers & Distributors of America is likewise a very welcome arrangement.

It is noteworthy that the youthful president of the U. S. Chamber of Commerce comes into the executive end of the \$2,000,000,000 motion picture industry with the blessing of both the seasoned pioneers of the industry and its second generation. The approach to newer, broader, postwar horizons is widely welcomed, the infusion of new blood is endorsed.

All this is in direct relationship to an intra-trade problem that has been snowballing during the war years. On one hand lies the opposition from a new and virile independent production group, which some think is a threat to industry unity. On the other hand is the foreign problem.

The American film industry sees its worldwide trade influence circumscribed. It needs a friend at court, an influence in the inner circles. It needs a lever in Washington, a force in the State Dept. which will no longer look upon the movie business as a problem child.

Johnston looks like the happy choice to grease the wheels and smooth the road. With his background of a pacifist born of influence, but a potent force that stems from hard business. As president of the U. S. Chamber of Commerce he has been a pulse-feeler of all American industry. He should interpret that most effectively for benefit of the American motion picture industry.

RAILS, FILMS TO BE USED TO PROMOTE WAR EFFORTS

Washington, Sept. 25. William Benton, new Assistant Secretary of State in charge of public affairs, yesterday urged "Variety" to conduct a poll among radio and film industry people to obtain ideas on which the Government can best use the two media in connection with its overseas informational program.

He also said he would personally meet with film and radio toppers to discuss the question personally. Benton answered five questions from "Variety" which he asked for in writing and which he answered in writing. The questions and answers:

Q. What are your plans for the use of motion pictures in the international information program?

A. I have no present plans. Q. What are your plans for the use of shortwave radio originating in the U. S. in the same connection?

A. No present considerations are contemplated, however, it must continue.

Q. Do you intend to discuss these problems with representatives of the film and radio industries?

A. Absolutely and positively "yes"; completely and frankly.

Q. Does your program include the use of commercially-made and amateur radio show programs in this country, or will it be limited to special programs prepared for the State Department? If the latter, who will produce for State?

A. No idea as to productions on this subject, even tentatively. Why doesn't "Variety" run its own Gallup Poll in this connection, and submit the results to me? Q. What is the program for Latin America in connection with film and radio now that OIAA has ceased to function as a unit?

A. I am sure that "My policy is to have no policy." That is my present attitude and will remain so unless a secure road can be opened along these lines on which to evolve a policy.

Howe is presently engaged in absorbing full information in connection with his State Department post. He does not expect to have a policy ready for some time.

John Howe, Asst. to Benton in charge of international information and Bowles, new Asst. Secretary of State, has appointed John Howe as his assistant, presiding the fact that the State Dept. is going to pay a lot of attention to radio, especially international broadcasting.

Howe, like Benton, was assistant to the president of the University of Chicago, and was under Benton, who was responsible for the university's reputation as an educational center for the country interested in radio production. It was under Benton that the university developed such shows as "Univ. of Chicago Round Table" and "Human Relations."

The State Dept. is now temporarily responsible for operation of the French educational information services, and the information work of the Office of Inter-American Affairs. These duties are still very active in radio, O.W.I., to the Pacific, Europe, and Near East; OIAA to Latin America.

Truman's 2 Pix Big Guests

Washington, Sept. 25. Two film industry people were among the group of prominent guests who spent last weekend with President Truman at the Jefferson Island club in the Chesapeake Bay, near Annapolis, Md.

In the group were Donald M. Nelson, head of the indie production unit, and Carier Barron, Loe's zone manager here.

Cantor in Color Now 12

Hollywood, Sept. 25. Eddie Cantor's financial gears back in work Nov. 12, the first opportunity the studio can get. Technicolor, RKO has had but two other color pictures before.

As Forecast, Eric Johnston Now New Film Czar; Hays Stays as Consultant; Harmon Head Man in N.Y., Green Coast

The Thrille'

Will Hays praised Eric A. Johnston, his successor as president, as follows: "It is satisfying, indeed, to be able to transfer to such splendidly capable shoulders responsibilities carried for so many busy and constructive years. Eric Johnston needs no praise of mine. His ability shines in the light of his accomplishments. Sure of his capabilities for leadership and service, we of the industry are confident and content to place in his hands the throttle—and the brake."

Hays' Message For the Future

Retrieving his official relationship with the industry since 1922, Will Hays said: "It is gratifying to me that my interest in the motion picture industry will continually increase. I know its capabilities and, furthermore, I am confident that the industry can give almost a quarter of a century to a cause without its becoming an integral part of him."

"I have been a privilege to have been intimately associated with the industry in the form of a consultant that I truly believe to be of immeasurable usefulness in unifying the industry, in promoting and education. To all those who have so greatly aided us along an ever upward path, but sometimes not too easy road, I can predict that both quality of pictures and of audience appreciation will continue steadily to climb, and I can assure them of the certain progress of every artistic, cultural and social gain that time has brought."

Through the years there has been continued support from those within the industry for all that was importantly constructive, as there has been support from those interested in the public good. That it is of universal concern to the people and which Eric A. Johnston is one of the greatest assets of the American motion picture.

Whatever degree of success has been largely due to the united teamwork of the members of the Board of the Association, its officers and staff, and devoted industry leaders and tradesmen, all of whom have labored unselfishly in behalf of the progress of the screen. The industry's unique achievement in self-regulation; the amazing technological progress which has given us sound, spoken words, music, color and fine-art film; the development of a history of story-telling which has resulted in an all-encompassing program of screen entertainment.

(Continued on page 22)

SEEK TOP EXECUTIVE TO HEAD COAST PRODUCERS

Next change in the MPFDA top likely will be selection of a sought executive to head the coast producers' group. The executive will be selected for the presidential post in the Association of Motion Picture Producers, Eddie Harmon, who has been named by Fred Beets as executive vice president of the Coast Producers' Assn., will be in the running. Harmon, who has been in for some time, has been unable to carry on full actively. While the Coast Producers Assn. is not directly linked with the MPFDA, it has been dominated by major companies and will have its postwar MPFDA presidency, as well as the Coast Producers Assn. This post would have to be filled soon, and the need for filling the presidential post can get reported back of the movement to get a name executive possibly to occupy both posts.

Blumberg's 1st European Trip With Seidelman; Rank-U All Set for U.S.?

Mate Blumberg, Universal pres., makes his first European trip next Monday (31) on the Queen Mary. He's going over on business in company with Joe Seidelman, president of Universal International, and will be in London, France. Blumberg and J. Arthur Rank also will resume discussions which they had during the latter's maiden visit to Hollywood earlier this year. Both U and Rank are tied in financially through a 25% ownership in U by the Rank interests.

Rank and U. Eventually

London, Sept. 25. Despite Rank's two-picture deal with RKO (really super-quota pictures), and that David O. Seidzick deal for "Mary Magdalene," Rank's ultimate U. S. tieup will be with Universal, it is generally figured.

Incidentally, Gabriel Puccini's "Casca and Cleopatra" for Rank is now over the 1,200,000-pound cost, and Rank is still waiting for "six sunny shooting days." It's in color. Neil Agnew will personally handle the sales of this Vivien Leigh starlet in the U. S. for David O. Seidzick (via United Artists, of course). This picture is tied in with Seidzick's "Miss Lelgit" being under his exclusive contract.

MATTY FOX REJOINS U, GOING ABROAD

Hollywood, Sept. 25. Major Matty Fox, vice-president of Universal, who rejoined the company after three years in the Army, arrived here from New York to confer with general studio manager Cliff Work. He returns to New York to work (Wed.) and will leave next Monday for London on the Queen Mary with Nute Blumberg, Universal pres.

A 10-year distribution deal for Universal in the United Kingdom with General Film Distributors extended out of this deal. The terms will look over situation there, to determine whether to renew the deal or to let Universal's own distribution take.

Likelihood, however, is that a new distributing deal will be made by J. Arthur Rank, who controls General Film Distributors, also has a 25% stock interest in Universal.

20th Fox Tele Bid Kayed

Washington, Sept. 25. Application of 20th-Fox for a construction permit for a new television station in Boston was denied today (25) by the FCC. No reason was given.

Sees No B.O. Effect

Washington, Sept. 25. Secretary of Commerce Henry A. Wallace estimated yesterday that the 1945 motion picture industry was to peace economy will result in a drop of \$8,000,000,000 in income payments to individuals during the latter half of this year.

While such a cut would normally be reflected sharply in the amusement field boxoffice, Wallace said it would have no immediate effect on retail trade. He claimed that consumers still have plenty of cash on hand and will spend it.

U.S. Pix Biz Nixes French Proposal

The U. S. film industry has told the French government through our State Dept. that it will not be a party to any quota proposal. At a meeting of the foreign film heads at the Motion Picture Producers & Distributors of America, in New York, they reiterated their decision to close their doors to French films under a Trade Agreement which gives U. S. Pix untrammeled leeway on quota screens, save any quota, quotas or other restrictions.

The U. S. filmers are agreeable to close their doors to French films, reducing their maximum releases from 154 to 106 pictures, but can't do the French idea which would (1) limit the U. S. gross export to 25%, and (2) give U. S. Pix a 75-cent-percentage screening opportunity.

The latter means that for six weeks of each year, during that period the French would have their screens exclusively for French pix, and the remaining seven weeks (Continued on page 26)

Wanger to England For Rank Reciprocal Deal

London, Sept. 25. Walter Wanger is expected here to close deal with J. Arthur Rank to jointly produce "The Ballad and the True," Rosemond Lehman's best-selling Universal picture. Wanger will go to Laurence Olivier and Vivien Leigh to star. Picture would be made in Technicolor. Wanger will offer Joan Bennett and Susan Hayward in exchange for the English stars.

SELZNICK ANOTHER SNAG TO JOHNSTON

Talk about Eric A. Johnston bidding for the job of president of the industry, through the good offices of Warner Bros. and United Artists, is somewhat premature, as UA is concerned, by the fact that David O. Selznick doesn't want to relinquish his picture production and distribution rights. Selznick, who is now in London, said it was difficult then to get him to join the MPFDA and his UA interests. Selznick's board meeting scheduled for Oct. 3, and to MPFDA discussion is on the agenda.

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'Let's Finish the Job!' Keynotes Film Biz's Campaign for the Victory Loan

"That's English the Job!"

"That's the slogan of the Victory Loan drive of the film industry which gets underway in some 17,000 film theatres throughout the country on Oct. 29 and runs through Dec. 31. Objectives are twofold: help the U. S. Treasury sell \$2,000,000,000 in "V" Victory bonds through a colorful, emotional campaign that will help sell bonds; and to do a job in which every branch of the industry can take lasting pride—a job with a smashing climax to filmdom's war effort.

"Although the war is over, exhibitors, and others are urged in a 'face sheet' prepared by campaign director Oscar A. Doob, to stress the following bond-selling appeal: (1) The homefront must finish the job. (2) We must bring the boys home. (3) We must not desert the boys who need us for rehabilitation, hospitalization and training to take up civil life.

Doob and St Fabian, chairman of the drive, leave tonight (Wednesday) for the Coast to confer with Louis B. Mayer, Hollywood chairman; Ken Thompson of the Hollywood Victory Committee; Grant Murphy, president of the Screen Actors Guild; and others concerned with most participating in the campaign. They will discuss details of the "Stars Over America" tours for the Victory Loan, with preliminary plans already indicating that this effort will be the peak star-participation drive of all prior bond drives.

Stunts and Tieups

Bond proceeds for this campaign will be called "Victory Shows," performances to welcome home servicemen and women of every command. "Free Movie Day" will be held as the climax of the drive on Pearl Harbor Day, Dec. 7. Under the chairmanship of Paramount's (Continued on page 26)

L. A. to N. Y.

Gene Bell
Ben Bender
Zigzag Berger
Ivring Berlin
Sam Biederman
Mort Blumenthal
Pamela Blumstein
Red Cole
Bob Colwell
Purry Comrod
Gene Coward
Alfred Drake
Earl Baci
Matty Fox
Margaret Etlinger
Roy Foster
Gene Gargan
Helen Gilmore
Anita Gordon
Frankie Hall
Henry Hathaway
Ben Kalmenzon
Zeno Klinek
Sturm Larson
Allen Lee
William Lord
Marilyn Maxwell
Roland McClane
Norman Moore
Alan Mowbray
Ray Noble
John Picher
Stanley Resor
Art Rush
Edward Small
Allen Smith
Jess Smith
Plain Stone
Phil Terry
Margarita Tilton
Gene Winters

N. Y. to L. A.

Andre Bernheim
William Dietzle
Howard Dietz
Oscar A. Doob
St Fabian
John Haggart
Berla Kaskov
Sis Alexander Korva
Lena Lavin
Mary Nossaman
Harry Omerle
George Rosen
Allen Seymour
Ben Stofur
Lieut. Robert Toppingler

SAILINGS

Sept. 18 (N. Y. to London) Mrs. Joseph Greenhut (John Erickson), Capt. D. N. Y. (London to N. Y.) Blumberg, J. H. Seideman, Matty Fox (Queen Mary).

Sept. 22 (London to N. Y.) George Maidment (Queen Mary).

MAYER'S RED CROSS PIX WHILE IN THE FAR EAST

While in the Far East, Arthur L. Mayer, owner of the Rialto, N. Y., who is on a special Red Cross mission, will be supervising a couple of films. One will be a Red Cross trailer and the other will be a new picture. "I'm sure short on which I'll assist."

"Practical intent of both during the winter's release is to condition the public for the annual Red Cross drive in the spring, which is figured to be tougher than heretofore.

Must Stop Trying To Sell Pix on Phone Now; Need Direct Contact

From now on with film salesmen it's get out on grub, visiting all accounts rather than trying to do business over the telephone. "You're getting buyers to come into the exchanges to discuss deals.

"Direct distributing company, putting on the pressure, is now insisting that all salesmen file reports on the time they visit their clients in local mailboxes as evidence that they've actually visited accounts called reports. "The regular itinerary, are going direct to the homeoffice rather than to the branch manager. This has had immediate effect of getting salesmen away from the desks and phones, which have been clung to since the war time.

"Familiarly, salesman made their reports to the exchanges out of which they worked. However, they were required to file a report of calls by bringing back programs from theatres on which they called. It was easy, to get around this—and still put traveling and other expenses on the swindle sheet. "The new direct accounts maintain their programs.

"Naturally, during wartime and gas rationing, salesmen could not travel the mileage they formerly did and had to depend on telephonic negotiations or visits now and then at various exhibitors, but that's over now. The average salesman liked the home office in the city, but being forced him to travel so much even though it interfered with those swindle sheets.

N. Y. WAR FUND TEES OFF WITH 'G.I. JOE' PREEM

The N. Y. National War Fund this year launches its campaign with a special screening of "G.I. Joe" on Oct. 5, at Hunter College. Money from the preem of the picture at the Gotham, N. Y., will go to the fund. "Preem of 'Joe' will be held simultaneously at the Gotham and Globe on or about Oct. 5. "Chas. Whitman, N. Y. Telephone Co. proxy and War Fund chairman, announced the tieup with United Artists last week.

"The N. Y. War Fund cancelled its original screening of the picture, originally set for Oct. 10, for the screening of "G.I. Joe," because feeling that "G.I. Joe" was a more fitting picture to help the war effort than the picture's objectives. The fund, which covers some 30 relief agencies in the "G.I. Joe" Veterans' fund, has raised and foreign relief, total to raise \$1,000,000.

Burton Meredith, star of film, will appear at the Hunter College screening.

Vallee's Commercial Film

"The California Commercial Film Co. makers of commercial and industrial pictures, has announced the four-reel starring Rudy Vallee called "One Fox All." It was made for the Pacific Film Co.

"It will be distributed nationally.

ALLEN MARPLE TO METRO

Allen-time magazine is joining Metro in New York, Oct. 1, as a regular feature in the scenario department as an important switch of industry. "It will be both magazine and film world, in line with Metro's plan and strengthening of MGM's scenario department, headed by Mrs. Carol Burnett, is not going on.

D.C. No. 1 in Dimes Parade

Washington, Sept. 25.—The United States is the No. 1 city in the United States in the March of Dimes collections. It contributed \$50,770.70 of the \$5,899,000 or approximately \$2 per seat. D.C. led in 1944 also with a collection of \$4,800,000 at an average of \$1.52.

The District total represents an increase of \$60,271.13 over the 1944 collection. Mayor J. P. Barron and John J. Payette, co-chairman of the March of Dimes, are gratified that Washington is the No. 1 city.

Wave of 'Indiscriminate Theatre Building' Alarms Twin City Indies

"Alarmed" at what looms as a new era of indiscriminate construction, North Central Allied, Twin City Independent Exhibitors' organization, and the Minneapolis and St. Paul Independent Exhibitors' Association, has come out strongly against "indiscriminate" building and will insist on the granting of licenses for construction of the existing field for new theatres, which would protect members and other established theatre owners from what it fears will be "a mad and foolish spurge."

FILIPINO WAR RELIEF TO SHARE IN WB SHORT

Warner Bros. will turn over to the Philippine War Relief an unappreciated share of the distribution proceeds on the two-reel, 22-min. "The Philippines," which depicts atrocities in the Philippine Islands.

Film, made by Capt. David Griffin of the Marine Corps, in cooperation with the Philippine government, was bought by WB and placed in its regular shorts schedule.

Pix Cos. Concerned Over New Pegging Of British Pound

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PROS BACKING CANDIDATE

Several hundred entertainment and literary world figures have formed an Artists and Writers' Professionals division of the Citizen Non-Partisan Committee, to help elect Republican Gov. Frank P. Rose, Communist, the "N. Y. City Council.

20TH'S 'GEO. APLEY'

Acquisition this week of "Lala George Apley," Max Gordon's new picture, has been announced by the company a big banking of best-sellers and stage plays.

"Lala George Apley" is produced by Dundy Nichols, who wrote the screenplay.

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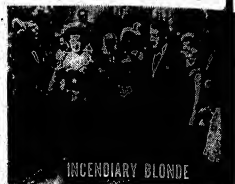
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On
15,513
screens in 7 days



OUR THANKS TO THE EX

¶ In the week of September 2nd to 8th, 15,513 THEATRES played a motion picture or pictures produced by Paramount. ¶ This figure exceeds by *thousands* the number of theatres that observed any previous Paramount Week in the 33-year history of this company. ¶ This represents 38,556 actual exhibitions of Paramount features, short subjects and newsreels during that period. ¶ Two things made this possible — good pictures, and good will. ¶ Of the former, Paramount is justly proud. For the latter, Paramount is deeply grateful. ¶ Grateful, also, to the thousands of exhibitors who in many other ways

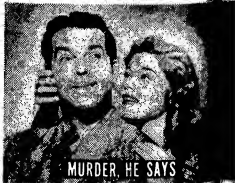


PARAMOUNT'S GREAT

The Most

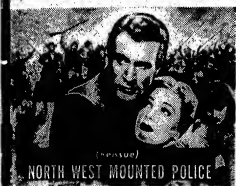
Paramount

In One-Third



OUTSTANDING PARAMOUNT WEEK ATTRACTIONS . . .

HIBITORS OF AMERICA



TEFULLY REPORTS

Successful nt Week -of-a-Century



are contributing so wholeheartedly to the brilliant success of Paramount's One-Third-of-a-Century celebration throughout Paramount Month. ¶ And a very special note of thanks to the 594 Paramount customers of 30 or more years' standing... thanks for your long and unswerving patronage... thanks for your fine and stirring personal participation

in our Anniversary Celebrations. ¶ To you, and to all of the 15,513 participants in Paramount Week, we shall continue to deliver, in the years to come, product that will make you proud to repeat—
"IF IT'S A PARAMOUNT PICTURE, IT'S THE BEST SHOW IN TOWN"

And Now Comes Another Paramount Year

As Paramount Launches

1945-46 With



◀ **DUFFY'S TAVERN**

..... **LOVE LETTERS** ▶



◀ **THE LOST WEEKEND**

.... **HOLD THAT BLONDE** ▶



◀ **THE STORK CLUB**

..... **KITTY** ▶



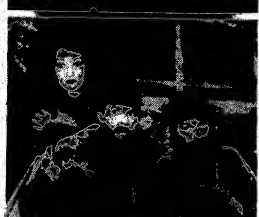
◀ **PEOPLE ARE FUNNY**

.. **MISS SUSIE SLAGLE'S** ▶



◀ **MASQUERADE IN MEXICO**

..... **ROAD TO UTOPIA** ▶



REVENUES AND PROFITS

Mort Blumenstock's Berth

Mort Blumenstock is head man at Warner Bros. in advertising, publicity and exploitation matters. His appointment was expected, with the resignation of Charlie Einfield after 16 years in a progressive position of the company which frequently made the trade think of Charlie Einfield as "the fourth Warner brother."

Blumenstock has been Einfield's prime aide, chief of the pub-ad department in the east. He's now the national director. Einfield will deal with the return of WB picked matters to New York as the central point—Blumenstock having elected to continue his headquarters in the east, whereas Einfield, because of his intimacy with Harry at Newark, Warner, had shifted his base to Burbank—re-appointments, N. Y., as the capital of show biz. Hollywood is the fountainhead of production, but the merchandising, like the financing, seems from the east seaboard. WB sales and exhibition will be very cohesively blended under Blumenstock's direction, as Einfield goes into newer horizons as an independent film producer. Abel.

Bway Theatres May Counter-Picket To Explain How They're in the Middle

If picketing of N. Y. film theatres by the Eastern Strike Strategic Committee representing 15 striking Coast studios continues to be expected, the theatres will probably counter-picket with a view to informing the public that they are living up to their contractual obligations and have nothing to do with the jurisdictional dispute involving the studios. Reported in operating circles that on N. Y. film houses may also put up signs explaining that they are in the middle of a fight that they won't involve.

Meanwhile, the complete support of the International Alliance of Theatrical Stage Employees is regarded as a foregone conclusion since the ISSA is opposed to the IA and it felt not only seeks to embrace the theatres but also the IA members working in them who are in the awkward position of having to cross picket lines against ordinary union custom.

In carrying out its threat of more than a week ago to picket Broadway film theatres playing pictures made by studios where their members are on strike, the 15 Hollywood locals making up the ESSA had picket lines in front of 13 downtown first-run houses Saturday night (22). Picketing was on a minor scale, however, and was referred to as "token picketing."

Though ESSA had 190 picket members of local unions on hand, at the request of police many of these were seen, distributing leaflets on the way in subways and elsewhere. Before the picketing began on Saturday (22), Deputy Chief Inspector Conway of the N. Y. Police Dept., at the request of Mayor LaGuardia, had a meeting with the officials to ask cooperation since sudden picketing was planned for a Saturday night when police have their own problems.

The picketing, starting at close to 10 on Saturday (22), was confined only 15 to 45 minutes. Largest number of pickets, 35, were assigned to a section, which was 15 minutes of 45 minutes' duration. At the Astor, due to crowded street conditions there were more pickets on duty, but only four were in front of the Paramount. Total of 10 appeared at the Music Hall. Other houses picketed were the Roxy, Capitol, Strand, Hollywood, State, Palace, Radio City, Gotham and the Victoria was not picketed since it is playing "True Glory," factual war film made abroad.

No Pickets in D. C.

Washington, Sept. 25.—Washington pickets were expected to hit the front of the Metropolitan on Saturday night (22), where the "True Glory" is playing, but failed to show up. The strikers' arrest committee announced this week that it would begin picketing at the boxoffice on F. street this week. Studio and managers were watching. Ed Bennett, of the American Guild of Actors and the Capitol will ignore the picket here. The vaudeville houses will have their stage shows. The IATSE is not a member of Conference of Studio unions which is holding the strike.

COULDS' REVENUES 'SQUEEZE PLAY'

Growth in the popularity of re-releases, which has brought big coin to a group of new exhibitors, independent exhibitors, is likely to leave the industry with one of its nastiest problems, that of satisfying an indie exhibitor who the reissue product no longer is available. That's where the squeeze will come. This type of exhib has prospered almost entirely on a diet of reissues. When he is unable to obtain these oldies, boxing name players, this indie will be forced to jump mainly on left-over "B" films and secondary pictures to continue operations.

Perhaps the outstanding example of this reissues man is the newly-arrived indie exhibitors, the University's combo of "Initiation of Love" and "Bad Side of Heaven." Both date back to 1935, already have netted up around \$400,000, and should hit \$600,000 before the end of the domestic market. That's practically all velvet because the picture simply were dusted off the shelf.

Other examples of strong reissues are "Confessions of a Police-Carrier of the Wild" and "Naughty Marcella." But never every major company and some indie distributors have had at least two out during the past year.

Whether to do more about the future of this exhibitor who has depended almost entirely on reissues to stay in business, the surge of reissues has already been thrashed out.

(1) That real revenue can be obtained from a feature that is held up for an average length of time from five to 10 months.

(2) That a picture that is sent out on reissue only two years from original release date or earlier, does not do so well as a rule.

(3) That old star names, especially old-time stars play in fundamentally older vehicles, are as big as ever, with new screen names thus being going false to the popularity of these oldies.

Universal mainly attributes its success to the fact that the two were not reissued for 10 years. Because of going Crosby in the latter and Claudette Colbert in "Life," there's an obvious draw in both films. But U and other distributors admit that the reissue has a better chance if able to appeal to an almost new generation of film goers from original release date.

Pictures which were sent out on reissue with the first going international, release, and failed to get the expected results, are no longer sent out. The picture grosser, of this type is an exception.

High revenue coming in from "Northwest Mounted Police" is at any rate a credit to that. It first ran in 1940 and that Gary Cooper is still a name. It was released in 1932.

Geo. Lait With Cowan

Es-war correspondent George Lait will headquarter on the Coast Oct. 15, when he goes into film production with Leo Cowan.

Lait has been doing special exploitation for Cowan's "GI Joe" all summer in New York.

Cowdin to Stay East

J. Cheever Cowdin, chairman of Universal, who came back from the Coast about two weeks ago, will remain east to take up his reissues and to present intelligently. Cowdin, who underwent an operation several months ago, is much better after an extended recuperation.

Washington Moves Seen Speeding End Of Six-Months-Old Film Studio Strike

Home 'Front' Again

Hollywood, Sept. 25.—Evidences of Hollywood's return to normal: Limousines and town cars, equipped with inverted chauffeurs, are rolling again. Motive guides are urging tourists to "see the homes of the stars."

Murphy Heads SAG for 2d Term

Hollywood, Sept. 25.—Screen Actors Guild, at its 12th annual meeting, has unanimously passed a resolution demanding that the American Federation of Labor take immediately steps to settle the 26-week-old strike. With George Murphy installed as proxy of the Guild for a second term, the resolution, sponsored by SAG, was adopted. Directors, declared existing plans for settlement of the jurisdictional dispute. IATSE and SAG are amicable and unwieldy, and asks that fast-acting machinery be set up. The board, which would negotiate all AFL unions to utilize such machinery before resorting to a strike.

SAG meeting also discussed plans to negotiate a new basic contract with producers, which takes effect in 1947. Officers elected an entirely new paid would be drawn up. Officers included Franchot Tone, president; Walter Pidgeon, second vice; Anne Revere, third vice; Paul Harvey, recording secretary; Russell H. Irwin, treasurer. Robert Montgomery, new chairman of the Guild's Veterans Service, which will be inducted into the returning actor-veterans in re-establishing actor-veterans.

Hal Craig, one of three original organizers of the Screen Players Union and a member of the board of directors, sent in a letter of resignation unless there is immediate reorganization of SPU. Craig charges officers with bad faith and lack of responsibility and asserts acts of the union's business agent and majority on board are open to question.

Uncertainty of Prod. Bothers Exes in N. Y. But Taxes Look Better

The Coast production setup for the strike is so nebulous because of the strike, wage demands and uncertainty, by not only on labor but material. It is close nearing a day-by-day basis. And the increased number of features set for the current season may only be sustained by the success of an already considerable backlog of work stored up. The general opinion of major producers is better now in N. Y.

Most of U. S. officials claim that they have no idea if they will be able to live up to production schedules because of these uncertain ties. The only positive thing they are sure of is that the setup of necessity, they need them to watch corners closely.

Many execs point to the number of productions that on last week the strike still hanging over their heads, rest lightly. However, a large percentage of these was finished in the coming season. In contrast to the production front, the industry hardware more cheerful about the future to come. They are inclined to believe that there is a slight for all major industries, and that the film business. It should take the form of increased corporate income and increased profits losses, across the latest info. The chance of acting a lower amount on tax, however, does not appear so good.

Washington, Sept. 25.—The six-months long studio strike appears heading for "The End" in a matter of a few days. Reconciliations on two fronts here.

1. NLRB has virtually settled its position on case involving the clash between IATSE and the Set Designers, which started the firestorm and has been heating up for this Friday morning (28) to clear up a few final involved legal points before making a decision.

2. Union leaders heading with AFL proxy William Green last Wednesday (19), Thursday and Friday finally set up a formula to settle the jurisdictional disputes existing between IATSE and SAG under AFL international unions. Most of these scraps will be worked out during the strike.

NLRB which has stopped through the case at a small gap finally got the go-ahead to bring charges against members of Congress and Secretary of Labor Lewis Schwelb.

The Labor Board pronounced the case at a small gap finally got the go-ahead to bring charges against members of Congress and Secretary of Labor Lewis Schwelb. The Labor Board has been favorable to the striking Set Designers. IATSE and SAG have been favored to play the challenged balls of the Set Designers, thus permitting the union to win the arbitration election. If this is so, it means a victory for the Painters Union over the IATSE.

Following day, the board set out to write its opinion and promptly threw the ball into the court. The board issued some on some involved points. So, four months after its last meeting, the National Labor Board suddenly decided another hearing was necessary. Wires were sent to the IATSE and to the opposing unions asking them to have their views on this Friday morning (28) for the hearing. The decision is another hitch, the decision should be out next Friday.

Deal Reached — Deal reached by the AFL, IATSE and SAG. The IATSE is to go back to the local levels in Hollywood. IATSE on the Coast will approach the local level in Washington. Most of the seven other unions work on whose toes the Wash outfit has trod during the course of the strike. These local meetings will be given five days opportunity to work out their differences and clarify their jurisdictions. If no agreement is reached the cases will be sent up to the National Labor Board to make settlement. An AFL spokesman admitted there is no plan to go to the National Labor Board. The officers fail to come to an agreement. The strike is not to end until the IATSE and SAG agree. The strikers are to limit back to jobs permitted within the limits of their own jurisdiction. Another spokesman said that the reason the judges lasted three days was a dispute over interpretation of the contract before or after final determination of the jurisdictional differences.

Coast Laborers Wanna Re-Show

Hollywood, Sept. 25.—News of the inter-union squabble of the film strike by the biggies in Washington failed to cause any deep impression on the Coast. Studio leaders, who vision points of knotty problems to be solved before the strike is ended, are not so much concerned as go back to the studios. Herbert Sorell, chief of the Co-Conference of Studio Unions, said that the jurisdictional issue was only one of the conditions under which he would negotiate the strike. He said that he and producers agreed that the decision of the National Labor Board Reins Back In (Continued on p. 12)

Kiss and Flack

Hollywood, Sept. 25.—Shirley Temple's widely publicized wedding, a publically liked hook for Columbia. An important sequence in the Temple serial "Kiss and Flack" is wedding ceremony.

Laudy Lawrence's Korda Alliance

His Alexander Korda now on his way to the Coast for Metro studios to head Metro production in London.

Laudy Lawrence, when he leaves Government service with Psychological Warfare, is joining Korda as personal rep and business manager. Lawrence has a string of important films now available for reissue rights, dating from "King Henry 8th," etc.

Lawrence used to head Metro sales in France.

Blumenstock, New WB Pub-Ad Head Man, On Coast Another Week

Extending his stay on the Coast through most of the week, for added conferences with Harry M. and Jack L. Warner, Mort Blumenstock, newly appointed publicity-advertising director, has placed Al Evolve in charge of the pub-ad department at the Warner studio. Evolve was publicity manager under Charlie Einfield, who recently resigned as v.p. in charge of publicity-advertising.

Blumenstock, who if due back in N. Y. the end of the week, will readjust department at the home office, probably increasing duties of some people under him, but no any great extent. No replacements are anticipated.

Sam Schwartz, WB v.p. at the h.Q. in N. Y. the end of the week, will see Ben Kalpanov, general sales manager, who's shipping out at Kansas City. Sam Schwartz will also, sometime, next week. Blumenstock accompanied both execs west.

WB TESTING SALVAGE ON 'MISSION TO MOSCOW'

Pittsburgh, Sept. 25.—Figuring that the war situation has increased since end of war, Warners are going to try to salvage some dough from "Mission to Moscow" which had a barrel of coin in N. Y. The Chicago unit of the company has picked local line and is using a couple of re-release dates and is going to present intelligently. It's a couple of other towns. By there will determine whether "Mission" goes wide reissue dates or goes back on shelf again.

I want to thank the fellows over at Universal for their "Welcome to Mark Hellinger" ad in the trade papers. It felt warm and sincere. Those are rare adjectives in this game.

I guess I'm still pretty lucky when it comes to meeting right guys. I like the men I've shaken hands with on my new lot, and I hope they'll learn to like me. They talk a lingo I enjoy hearing. They seem to hold the odd belief that it's good to mean what you say when you say it.

I have five properties now under consideration for Universal release, and my plans are extremely simple. Like this:

I will strive to make boxoffice pictures intelligently, and to give full credit where credit is actually due. Players under contract to my corporation will get a square shake without asking. Writers who complete scripts with me will share in my returns.

Simple notions, aren't they? Told you they were. Maybe they're so simple that they won't work out in an industry loaded with cold souls in hot competition. But I'm going to give my ideas a whirl just the same.

Because, if I click, so will everyone around me—and that's the way it should be. All I know about money is that you're a sucker if you make it and can't enjoy it. I've been around this world several times the hard way, and I never met a guy yet who could clip coupons in a coffin...

Once again, my thanks to the gang at Universal. And if I may be permitted one flashback to the days when I was writing racing yarns for my column, I'd like to say that the weather's very clear now—and the track is just right—and it's awfully swell to feel that you're finally running in the right colors...

Mark Hellinger

Exploitation Heaps Key to More Ad Agencies Getting Into the Pix Field

Sharp increase of interest which top advertising agencies have taken in the film paid-ad field is being traced in the trade, with large agencies, who once spared news and radio advertising of films as not being remunerative enough to justify actively exploring the possibilities of getting some of the business.

In addition, the trend toward the introduction of many new firms into the field, so that today paid film advertising is being handled by more agencies than ever before.

The reason is obvious. Advertising budgets of film companies have increased so in recent years that big companies (today are spending \$20,000 to \$20,000,000 a year on film ads while smaller outlets are paying out \$50,000 to \$150,000 on a pic. The usual 15% commission for placing such business is no longer to be sneezed at.

It's known that Grant Advertising, radio agency, is to be set up along with picture agencies. J. Walter Thompson, now handling Universal, is also interested in getting more into the picture business. Bow Co., which handled Columbia once, had a man on the Coast line recently handling picture advertising. Rothrauff & Ryan have a business for a similar purpose.

Influx of agencies into the field has been largely due to the fact that advertisers, who have selected their own ad firms instead of using those of the distributor, which is the general belief is that UA indies have helped greatly in spreading the work around. Rothrauff & Ryan, for instance, which never had a film account before, now handles Republic, Warner and Cagney, and is being approached although Buchanan (John Hertz, Jr.) agency handles quite a few too.

Some indies give their business to certain agencies because their financial backers are also accountants of their agencies.

Some indies are turning out to be most attractive to certain agencies in looking them up with accounts in getting their own testimonials. Some of cigarette chains, who are promised film news, and product can be used with a film's promotion; glamorous film ad copy agency to other type clients.

Trade also takes note of new agencies entering the film-ad field experience difficult getting going, but agencies taking up agencies year to year to learn how to handle the business properly, or acquire the pix stunt. Agencies that are in the field, such as hoksters, second-run, etc. are peculiar to the film biz, and learned only by experience.

OVER 1,500 ATTENDING DINNER TO JACK COHN
Over 1,500 figures prominent in the entertainment world will attend the testimonial dinner for Cohn tomorrow (Thursday) at Waldorf-Astoria, N. Y. in honor of Jack Cohn. Cohn is the executive vice president of the industry and will be tied in with the Joint Defense Appeal, to launch an anti-Communist campaign. Campaign is a continuation of fight waged by the "Front" League, and the Anti-Defamation League of B'nai B'rith.

Cohn has years of work with the latter organization. Cohn will be presented with the Cinema Guild's Bronze Scroll. Director of the feature showing of "This is Our Cause," depicting work of both organizations in combating anti-Semitism. Barney Balaban is honorary chairman and Nate B. Spingold chairman of the committee.

7-Year Pact With Rep. Signed by Dale Evans
Hollywood, Sept. 25.—Dale Evans inked a new seven-year pact at Republic at a reported \$100,000 a week. The privilege of doing one outside on each picture in addition to radio work.

ALLAN JONES ANKLES U.
Hollywood, Sept. 25.—Allan Jones, singing actor, obtained his release from the Coast after four years under contract, and went to France. Jones recently returned from an event singing tour after entertaining American troops in Italy.

Philly Vandals Rampant

Philadelphia, Sept. 25.—Vandalism in Philly filmers continues to be a serious problem. Two WB houses broken into over the weekend. The Commodore in West Philly was entered through a secondary window and its safe opened. Thieves got \$2,000. One of the filmers, a pair of pearls lost by a patron, a portable radio, and a set of projectionist tools. At Allegany, the Handke broke open the back door but only got a few boxes of candy from the vending machine.

WB, Denied Re-Hearing in Goldman Trust Suit, Will Appeal to U.S. Ct.

Philadelphia Sept. 25.—The U. S. Circuit Court of Appeals on Saturday (22) rejected a petition by Warner Bros. and its affiliates and the major distributors, for a re-hearing on its decision in favor of William Goldman in the suit for damages suit filed against them. Counsel for the defendants indicated that they would take an appeal to the U. S. Supreme Court.

The Appellate Court had overruled the U. S. District Court's decision, ruling that Goldman was entitled to damages for his Elysian Theatre, which he had frozen out of first-run product by an alleged "conspiracy" by the defendants.

Only last week Goldman filed a suit against the same defendants. This time it was in behalf of the Karlson and Keiths, which he acquired last month. He claimed that they had conspired to freeze out of first-run product when they were operating the Warner chain. Since he took them over, he said he could not get first-run picture there. He also alleged conspiracy and a violation of the Federal Anti-Trust Act.

Defendants are Loew's, Paramount, RKO, 20th, Columbia, Warner Bros. Circuit Manager, Co. Stanley K. American Union, United Artists and Universal.

REPUB STOCKHOLDERS MERGER VOTE SEPT. 28

Stockholders of Consolidated Film Industries met next Friday (28) to pass on the proposal to merge Consolidated and Republic Pictures with Seay Company, Inc. which is to be incorporated to be known as Republic Pictures Corp. Understand that stockholders at the annual meeting will okay the plan, which basically means a simplified corporate structure with the three companies integrated into a single one having production and distribution of pictures as at Republic. In the split-up of stock, intention is to place shareholders in better position to directly own stock of Republic operations. Approval also would cut present annual dividend to \$1.00 per share. Consolidated preferred and liquidated existing dividend arrears on stock.

New Wing of Studio Press Agents Emerges

Hollywood, Sept. 25.—Newly organized Motion Picture Studio Press Agents' Association, a major film companies that it represents a majority of the working press agents in the industry. The new group is being organized to negotiate with the Screen Publicists Guild. New group claims its membership is about 100. It will be active on major jobs.

Richard Cantillon, attorney, has been appointed bar counsel for the MSPS, which is filing a petition for certification with the National Labor Relations Board.

Hope's Fave Brunette

Hollywood, Sept. 25.—Bob Hope's next picture, "Monsieur Beaucaire," will be "My Favorite Brunette," to be produced by Paul Jones. Story deals with a government clerk who is discharged and accidentally becomes head of an exiled government of an occupied country.

Wallis Heads East

Hollywood, Sept. 25.—Earl B. Wallis leaves for New York late this week to arrange passage to London for a survey of the facilities for the production of his picture, "Whenever I Remember..."

Proctor expects to spend a week or 10 days in England. Filming of "Whenever" is slated to start in late April or early May.

GRIFFITH CASE NEARS CLOSE

Oklahoma City, Sept. 25.—In the third week of the trial and probably the last portion of the Government's anti-trust suit against the Griffith Theatre chain in Federal court here Monday (24), B. J. McKenna, Griffith general manager, was the witness stand. McKenna has entered a denial to the charges in the suit filed last spring by Jake Jones, Shawnee, Okla., theatre owner, that the late Griffith had conspired to "run me out of town." If Jones didn't renew his lease to Griffith, McKenna testified, he probably would have closed tonight (Tuesday), after which L. C. and H. J. Griffith will be called to the stand by the defense.

One of the first defense witnesses was Charles R. Sloum, Griffith employee, who, the Government contends, contacted various theatre operators in the southwest and coerced them into selling out to the Griffith interests.

Defense also had W. J. Kupper, general manager for 20th Century-Fox, on the stand for three days. Kupper first identified a large number of theatre managers taken from his company files and also testified as to the film selling practices of his company. Griffith has denied each contention. He is said each contented was an individual document with his company. Griffith has denied a blanket contract with the Griffith chain.

His six-year-old anti-trust case seeks to dissolve the Griffith Amco Co. and Consolidated Theatres, Inc., in Oklahoma City, Oklahoma City, and the Westex Theatres, Inc., and the R. E. Griffith Theatres, Inc., in Oklahoma City, which have acted in restraint of free trade. Trial probably will continue for at least two weeks before it gives up to Federal Judge Edgar S. Vaughn for his decision.

Charles J. U. S. that a conspiracy existed between the eight major distributors and Griffith was the first defense witness during the past week's testimony.

Besides Kupper, C. R. Akers, assistant general manager, testified last Sept. 13. Akers testified that any threats were made to influence or coerce theatre owners, were competitors of the chain, challenging the accuracy of statements made by Government witnesses to testimony last May. In his appearance as the first witness in 1939 to deny the Lindsey interests in Lubbock to sell out to Griffith.

U. S. Attorney General Lindsey says the Lindsey houses in Lubbock, but built a theatre there in 1939. This according to Akers, who testified that Breton and others came to Oklahoma City in May, 1940, to discuss terms of their purchase with Akers and other Griffith officials.

Judge Vaughn also denied a petition for a new defense witness during that evidence not introduced before, be permitted on the grounds that a conspiracy had been proved. Denying the motion, the judge said the Government could not establish at this time that any conspiracy has been established. Defense attorneys will move for a writ to show the minor position of the Lindsey interests in the case. Dallas film company exchanges from Oklahoma City at this time.

Milland-Stanwyck Team With Fitz in Par's 'Cal'

Hollywood, Sept. 25.—Paramount inked Ray Milland and Barbara Stanwyck to co-star in "California" in the Revlon production, "California." Alan Ladd and Betty Hutton were originally the picture assigned the roles. John Farrow, director, left a "California" production in the hands of the studio, with Selznik I. Miller producing.

Big Five May Try for Compromise Even After Anti-Trust Trial Starts

Dietz's Coast Power

Howard Dietz, v. p. of Metro in charge of publicity-advertising on the Coast Friday (26), will meet in conference with studio officials, view new product, etc. He will join up at the picture, William Fox, which will cover over sales, who left last week via Detroit and Chicago, where he made two stops. E. W. Aarseth, recall sales head for Metro, also made stops at various exchange points on the way west, arrived in Hollywood Monday (24).

Monroe vs. McVickers' Clearance Case in Chi Closely Watched by Biz

Chicago, Sept. 25.—Because it's the second clearance complaint ever filed here, involving two Loop houses, hearings on the Monroe vs. McVickers arbitration case, scheduled for this week, are being watched by the trade with interest. The H. and E. Balaban near-site House, and East Town, Clark St. and the Loop, have intervened.

James Jovan, Monroe op. asks that the clearing between his house and Jones, Linick & Schaefer's McVickers' a block away—be reduced. The case has been pushed back from B week to C, while McVickers plays a week ahead of him.

The case may come to the Chicago Loop's Management's Official complained that Balaban & Katz houses enjoyed an advantage over the Loop in the light of recent developments because the Oriental is now first-run showings here for United Artists product. At the time it entered its complaint vs. B & K it was a top feature house, sans stage bills.

Following two weeks of hearings, B&K and Ironsquo entered into an agreement with the Oriental which lopped off the Oriental's clearance net result being: if every subsequent theatre in the Loop would give up a week. However, the Oriental changed over in a couple of weeks before it gives up the rule—with which, incidentally, they started to clean up so that they were not involved.

In another case it was stipulated that if the Oriental goes back to playing pix only, one of the three dead weeks now existing between Oct. 1st-run week and the beginning of the subsequent-run playdates would be given back to the house. Monroe wins his point if it happens anyway.

U'S CLOSED-SHOP PACT WITH SOPEG FOR 2 YRS.

Universal Monday (25) signed a closed-shop pact with the Screen Actors Professional & Employees Guild covering readers and assistants. The pact will be in force for the next two years. Pact may be renegotiated after one year on basis of annual cost-of-living index.

Contract sets a minimum salary classification for readers of \$84 per week, and assistants at \$77 weekly. For assistant editors minimum is \$60 per week and maximum \$85 weekly. There will be \$25.00 bonus for employees affected will be paid by the film company retroactive to that date.

Pact stipulates a 37½-hour work week, plus overtime at the rate of 1½ times the regular rate. Call for attention on discharges, seniority, promotions and severance pay, among other things.

Reputably plenty litery over the approaching trial of the U. S. anti-trust suit, slated to start Oct. 8 in New York before three Federal Judges, the film club has defended. It is believed in trade circles, may seek a final compromise after the suit gets underway.

Such stress among observers is that the trial, on a likelihood that the outcome will be a settlement, will put forth by the "Big 5" defendants, who are the major motion picture houses, the decision and the legal precedent established might prove to be the opportunity for a flock of anti-trust suits all over the country by exhibitor interests. Since the filing of the new U. S. suit several anti-trust suits have been settled by the distributors, indicating a desire not to have any on the air at this time.

On Thursday (20), when a group of distributor tappers and attorneys went to Washington on appointment to see Attorney General Tom C. Clark in a last-ditch effort to avert any trial of the picture industry. Closed only five minutes with the U. S. delegation, he is said to have had the opportunity for a flock of anti-trust suits all over the country by exhibitor interests. Since the filing of the new U. S. suit several anti-trust suits have been settled by the distributors, indicating a desire not to have any on the air at this time.

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Settling Into NRA Files

Distributor defendants in the U. S. anti-trust suit last week were through with the picture industry. The industry asked them to supply data to the administration of the Code Authority, which were cleared under the NRA. In addition to specific information on distributor-exhibitor deals, which were discussed with the Code Authority, the Department of Justice wanted reports on administration of Code made by Daniel Borland, attorney and professional investigator of Washington.

The department's report embracing a study of the film industry and others from an economic point of view is being before the Economic Committee. First copy he wrote was made available to the distributors. It had not been returned out apparently was not found.

The debris discovered in their frantic search for NRA records, covering thousands of cases on the books of the picture industry, which they had been destroyed to 1940. NRA, or the so-called Blue Book, was in its history to 1933 until 1933 when the U. S. Supreme Court declared it unconstitutional.

While the records of the Film Code Authority were kept in storage for seven years, it was finally decided to destroy them with regard to unnecessary storage charges. It was a question, also, who was to continue paying those charges since the industry had no other committee consisting of the late S. R. Kent, president of 20th-Fox, Nick DeLuca, president of the Screen Actors Guild, and the late Harry Warner. New England exhibitor leader advised destroying the records.

Robert L. Wright, special assistant to Attorney General Clark, plus the industry's own records, including Kenneth Lindsey and Horace T. Morrison, attorneys of the DL, have been sent to the Justice Dept. in the anti-trust suit. Representatives of the N. Y. department of DJ, who are in charge of the investigations are Harold Lauder and John R. Kenney.

Clark, D. of J., Standing Pat

Clark, D. of J., Washington, Sept. 25.—Despite 11½ hours of testimony in industry before last Thursday (20), stand-off by the Big Five motion picture industry in Washington, D. C., with Attorney General Tom C. Clark, the Justice Department is standing pat. The trial is scheduled to start on Oct. 8, etc.

Those present at the confab, which included William Cragg, Charles Nichols and Edward Stuller, and who will produce the picture, have been in the picture business since Warner, N. Peter Rathvon, Austin Koenig, J. Robt. Rubin, Robert Koenig, and others in the picture industry. While the Justice Division is studying (Continued on page 25)

GET ON THE SUNNY OF THE STREET with

<p>CLASS OF SERVICE</p> <p>This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.</p>	<h2>WESTERN UNION</h2> <p>A. N. WILLIAMS PRESIDENT</p>	1205	<p>SYMBOLS</p> <p>DL=Day Letter</p> <p>NL=Night Letter</p> <p>LC=Deferred Cable</p> <p>NLT=Cable Night Letter</p> <p>Ship Radiogram</p>
<p>The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.</p>			
<p>AJ369 NL PD ALLENTOWN PENN 12</p> <p>WILIAM A SCULLY=</p> <p>UNIVERSAL PICTURES CO INC ROCKEFELLER CENTER NYK=</p> <p>SHADY LADY OPENED TO VERY BIG BUSINESS AT EARLE THEATRE BUT MORE IMPORTANT THAN THIS FAVORABLE OPENING IS FACT THAT AUDIENCE HAD A WONDERFUL TIME ENJOYING THIS VERY ENTERTAINING PICTURE BELIEVE YOU HAVE EXCEEDINGLY FINE AUDIENCE PICTURE=</p> <p>EARLE THEATRE ALLENTOWN PENN.</p>			



SHADY

SIDE SHADY LADY

"Extremely diverting film... a handsome production by George Waggner and directed by him with smartness and a good sense of pace, 'SHADY LADY' mixes a pleasant dose of romance with the humor."

—THE FILM DAILY

"With Charles Coburn settling his ample girth into a juicy role and emerging with another of his droll characterizations that have made him a solid marquee name, coupled further with the assets of Ginny Simms, Robert Paige and Alan Curtis, and a slickly-fashioned screenplay which has the added benefit of appropriate direction and all of the production accoutrements necessary, there is no apparent reason in the world why 'SHADY LADY' should not do handsomely at the boxoffice."

—MOTION PICTURE DAILY

"'SHADY LADY' is highly diverting screen fare that should please generally. Charles Coburn is tops."—SHOWMEN'S TRADE REVIEW

"...hand-tailored to advantageously showcase the respective talents of Charles Coburn and Ginny Simms... a happy, hilarious, harmonious expedition into escapist entertainment fields, one which launches Universal's new program impressively and lucratively. Laughs are plentiful and there is a cupid's touch for the romantic."

—BOXOFFICE

"'SHADY LADY' is a well written screenplay... it should do well at the boxoffice. Ginny Simms has a vehicle worthy of her latent abilities in this, her first starrer for Universal. Charles Coburn gives a witty, adroit touch to his performance, while Robert Paige comes through neatly as the other half of the love interest with Miss Simms."—VARIETY

And Walter Winchell says, "Coburn gives a superformance."

LADY

starring

Charles COBURN Ginny SIMMS Robert PAIGE

with ALAN CURTIS MARTHA O'DRISCOLL
JOE FRISCO KATHLEEN HOWARD THOMAS E. JACKSON

Original Screenplay by Curt Siodmak, Gerald Gergahy and M. M. Musselman, Additional Dialogue by Monty Collins,
Produced and Directed by GEORGE WAGGNER, Executive Producer JOE GERSHENSON



**YOUR EARS BURNING? EVERY-
BODY AT WARNERS IS TALKING
ABOUT WHAT WILL HAPPEN
WHEN 'MILDRED PIERCE' COMES
TO YOUR HOUSE!**

Kinda HARD
Kinda Soft

"Mildred Pierce"



THE KIND OF WOMAN
MOST MEN WANT

-but shouldn't have!



"Mildred Pierce"
IS PLAYED BY
JOAN CRAWFORD
CO-STARRING
JACK CARSON
ZACHARY SCOT
with EVE ARDEN • ANN BLYTH • BRUCE BELL
Screen Play by Ronald Harwood • Based on the
James M. Cain • Story by Max Steiner
Produced by JERRY WALD
MICHAEL CURTIZ direct

(1ST ENGAGEMENT FRIDAY-- N. Y. STRAND)

**BIG NOTICE ABOUT
A BIG ATTRACTION!**

↓ ↓ ↓ ↓

**Trade Showings
of Mildred Pierce
on Oct. 1!!**

Mister, it's the kind of trade screening we could sell tickets to! Figure on seeing a sensation—and figure on seeing sensational figures! Warners are coming up with another engagement to match the smash runs everywhere on

WARNERS' 'CONFLICT'
WARNERS' 'PRIDE OF THE MARINES'
WARNERS' 'CHRISTMAS IN CONNECTICUT'
WARNERS' 'RHAPSODY IN BLUE'

Jack L. Warner, Executive Producer

STUDIO FLASH:

Just saw rough-cut screening of the Boyer-Bacall picture. Wow! Wow! Wow! 'CONFIDENTIAL AGENT'



Joe-Masters' Terrific 60G, Tops Chit; Letters' Bright 35G; Police-'Gun' 11G

Chicago, Sept. 25. — If it got on the first night of the Oriental's new first-run policy of "Story of G.I. Joe" combined with "Joe-Masters' Terrific 60G,"...

Appeals (B&K) (1,200; 55-57)—"100 Nites" (Col) (22 wk), Slamm (Chicago) (22 wk), Big 11,500 (Col) (22 wk), Big 11,700 (Col) (22 wk), Big 11,900 (Col) (22 wk),...

Nites" (Col) (22 wk), Big 11,700 (Col) (22 wk), Big 11,900 (Col) (22 wk), "Keth's" (RKO) (2,400; 44-46)—"Widowmaker" (RKO) (24 wk), Top 25, \$16,000 after last week's \$22,000 opener,...

'On Stage' Vaude Husky 27G, Philly

Philadelphia, Sept. 25. — Big pickup up a little this week after slowdown in recent weeks. Packing a potent punch is "Mauiot Miss," bowing in at the Aldine, "On Stage Everybody," with vaude at Paric, also is way over recent...

Aldine (WB) (1,300; 40-43)—"Junior Miss" (20th), Fire 817,000 (2nd wk), "The Great Dictator" (Param) (24 wk), "Highway and Hellboy" (M-G) (24 wk), \$140,000 for last week,...

Reserve (B&K) (1,500; 55-57)—"100 Nites" (Col) (22 wk), Slamm (Chicago) (22 wk), Big 11,500 (Col) (22 wk), Big 11,700 (Col) (22 wk),...

'FAIR' GREAT \$12,000 IN BALTO; 'WIFE' 17G

Baltimore, Sept. 25. — Fairish action all around here, with "Fair" at the top mounting a booming figure of \$12,000, the combo Hipp also facing extra-weak First action after a week of "Guest Wife" at Fox's Century.

Hippodrome (Hippodrome) (2,240; 25-28)—"Over 21" (RKO) plus vaude; Trion 8,150. Last week, third of "Wonder Man" (RKO) and new vaude layout, sit on the top,...

Cleve. Melts, Bit Dizzo; 'Over 21' Robust 18 1/2 G; 'Guest Wife' Trim 18G

Cleveland, Sept. 25. — Third week steady at down today, but "Guest Wife" at Silver still has great power for straight figures.

Allen (RKO) (3,000; 44-45)—"Lady on Train" (U) (no.), \$8,000 or more, "Christmas in Conn." (WB) (2d wk), "True Glory" (Col) (24 wk),...

Came Along' Smart 20G, Bull.; 'Anchors' 19G, 2d

Buffalo, Sept. 25. — "You Came Along" has picked the mild.

Estimates for This Week "You Came Along" (3,200; 40-70)—"Bull" (M-G) (24 wk), "Anchors" (Param) (24 wk),...

Great Lakes (Shea) (3,000; 40-70)—"Anchors Aweigh" (M-G) (2d wk), "You Came Along" (Param) (24 wk),...

Lafayette (Beal) (3,200; 40-70)—"Prison Chorus" (RKO) (24 wk), "You Came Along" (Param) (24 wk),...

Rhapsody' Smash 40G, Frisco; 'Letters' Lusty 36G, 'Police' Hot 25G

San Francisco, Sept. 25. — Downtown big rallied strongly this week after last week's dip. Sensation was "Rhapsody" which crossed the Blue, Gordis at the Wardell, "Love Letters" is strong at the Fox, while "Northwest Mounted Police" is big at the Paramount.

Estimates for This Week Fox (F.W.C.) (4,651; 35-39)—"Love Letters" (Fox) (24 wk), "Police" (Param) (24 wk), "Rhapsody" (Param) (24 wk),...

Seattle Slips Off But 'Girls Leave' 'Fleet' 7G

Seattle, Sept. 25. — The burg is way overboard on holdovers with many having big first runs. "Girls Leave Home" and "Silver Fleet" looks best new entry.

Blue House (H-E) (2,000; 45-80)—"Escape in Desert" (WB) (4th wk), "Girls Leave Home" (M-G) (2d wk),...

Paterson (H-E) (1,400; 25-50)—"Paterson" (H-E) (24 wk), "Silver Fleet" (Param) (24 wk),...

Paterson (H-E) (1,400; 25-50)—"Paterson" (H-E) (24 wk), "Silver Fleet" (Param) (24 wk),...

'Tavern' Wins \$100,000; 'Sis Hot' 00G, 3d; 'Grapes' Great 115G, 3d, 'Diary' 10G

Trend of trade remains generally strong on Broadway, variable September weather being partly credited. Also, the strike of elevator operators, which cost 3,000 offices last week, pulled early Monday morning (24), pushed business up with many persons unable to reach work while other factors as salesman being restricted on their calls, took advantage of situation by going to shows.

special edition of Copacabana Revue and Rosario and Antonio, plus Carl Ravanza, last-timed being held over on Broadway. Last week's "Sis Hot" days, through last night (Tuesday), pulled \$100,000.

State (Loews) (3,400; 43-41)—"Bewitched" (M-G) (24 wk), "You Came Along" (Param) (24 wk),...

"Sis Hot" (Loews) (3,400; 43-41)—"Bewitched" (M-G) (24 wk), "You Came Along" (Param) (24 wk),...

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DOUBLE

THE
THE BO
THE PLAYING
YOUR HOUSE RECORD

Rodgers and Hammerstein's

STATE

in Technicolor



E

FABULOUS BUSINESS OF "CONEY ISLAND"!

OFFICE PRAISE FROM EVERY CRITIC!

TIME OF 20th's BIGGEST HITS!

WHEN YOU PLAY IT SOON.. from **20** Century-Fox

E
FAIR

Rodgers and Hammerstein's "STATE FAIR" in Technicolor starring DANA ANDREWS · JEANNE CRAIN · DICK HAYMES · VIVIAN BLAINE with Charles Winninger · Fay Bainter · Donald Meek · Frank McHugh · Percy Kilbride · Henry Morgan Directed by WALTER LANG · Produced by WILLIAM PERLBERG · Music by Richard Rodgers · Lyrics by Oscar Hammerstein II · Screen Play by Oscar Hammerstein II · From a Novel by Philip Stong Adapted by Sonya Levien and Paul Green



Johnston's 5-Point Plan

The five-point program outlined by Eric A. Johnston on his acceptance of the presidency of the MPPDA, listed as immediate objectives, follows:

1. We taught the industry the value of united, cooperative efforts. All elements of the actors, directors and writers' guilds and the craft unions—worked together in the manifold war activities. This cooperative effort must be continued in the peacetime. Our industry must be united with all these elements to form a Motion Picture Institute so that the industry can assume its full share of the responsibility of promoting peace and better living in the world. This is the natural evolution of political industrial democracy. We cannot maintain democratic capitalism without industrial democracy. The motion picture industry can set an example.

This proposal is merely another way of saying that we Americans must learn to live together, and above all to talk to one another, as though we were residents of the same planet. Unless we do, we might just as well stop prattling about promoting the cause of international peace. An America divided will never lead the way to a world united. We cannot be good neighbors until we learn to get along with ourselves.

2. A greatly expanded research program should be undertaken. It should be a cooperative program for the benefit of the entire industry. Such research naturally will involve countless facets to improve the film, the theatre, methods and techniques. Greater use of pictures in the educational field will be fully explored.

3. As practical business men we want, of course, a fair share of foreign markets. America has no artificial barriers against non-American pictures from abroad. In this same spirit we expect that other countries will not set artificial barriers against American pictures. The exchange of motion pictures is the best means to bring the people of the world closer together.

4. Enlightened acceptance by the industry is, and will continue to be, the surest guarantee against Government censorship and regulation. The industry, by trial and error, has learned that decent, clean, wholesome, truthful entertainment for the masses is profitable. The lesson has been learned. "It is the job of all of us, in the industry and without, to see that it is not forgotten."

5. The war has demonstrated the educational value of the film. The arduous efforts attained striking results in their use of training films. We must strive to make the motion picture an important adjunct to the school. The school films are being used more and more as visual aids. In the field of adult education and specifically in the retraining of the veterans and war workers, there is a limitless opportunity for the motion picture. The industry's better management-labor relations can be promoted through the films.

The debt of an industry like ours for its tremendous growth and for its acceptance by the American people is incalculable. It must be repaid in the steady, unrelenting course of responsible and enlightened leadership. Such leadership must even be willing to sacrifice short-range advantages for long-range benefits to society and thus to itself. The substance of any lasting system is the hope of an ever-better standard of living in the future, accompanied by convincing evidence of accomplishment as we move along. We can and must provide better food, better housing, better clothing and education for all our people. With our know-how and tremendous natural resources, we can do this.

We may as well face the fact that there are other political and economic systems in the world which differ from our own. We must be mass appeal especially in time of industrial strife and stagnation. The only way to prove our own system is better is to make it work better. The next step may well be to make it work better than the rest of the world.

It is the sort of job that all of us working together can do in the motion picture industry—a down-to-earth sort of job which provides an unprecedented opportunity to serve a united, democratic and prosperous country.

Philly Cur Paper Pans Fix Which Show Priests' Drink Scenes

Philadelphia, Sept. 25. —The Philadelphia Currier and the Times, official organs of the powerful, Philadelphia Catholic Archdiocese, last week issued a blast against Hollywood's recent portrayal of priests.

Some-point editors to the Standard and Times, is scenes in recent pictures which show priests taking a drink. As examples, the editorial in the Currier pointed to the film "Going My Way" and a priest drinking champagne in "The Great Guy" by Bing Crosby's recent production.

"It is time to call a halt to such scenes," the newspaper declared. "It is perfectly all right, in fact, possible, to portray the priest on screen as a human being, an individual knowing human nature, a person who although not of the 33rd century lives in the world as do all others." The editorial says: "But we certainly do not think it good taste to constantly portray the priest as the person who is given to intoxicating drink."

The Standard and Times said that Hollywood was too anxious to portray priests, as real human beings, and too conscious of the world around them.

"It wasn't enough to have Bing Crosby in 'Going My Way' appear in the scene in the garb of St. Louis Browns, or playing baseball in the street, and we had to have him portrayed as the composer of popular songs and the confidante of a family circle. Now we even all this, enough."

"To show the human side of the priest, to bring out the fact that he was far from being an old mummy, jumbo, they portrayed him taking a drink of intoxicating liquor and drinking it."

MPPDA's Tribute to Hays

In 23 years of service, the MPPDA proudly tributes to the man who has been its guiding spirit.

Whereas, since the founding of this Association on March 12, 1922, Will H. Hays has been continuously a director and distinguished leader, and Whereas, during the life of this picture has grown to a maturity and attained a world influence which is beyond recognition, and Whereas, the leadership of Will H. Hays this Association in the industry has, by its moving picture production, and its administration of the Motion Picture Production Code, done up for the industry the highest moral and artistic standards and through the practice of self-regulation by the industry has earned for this great enterprise of expression—the motion picture—the respect and admiration which it largely enjoys in the United States, and Whereas, Mr. Hays has been unflinching in his devotion to the highest ideals of the motion picture and by his power of voice has preserved the industry's faithfulness and well-being.

Now, Therefore, Be It Resolved, That this Association, which is proud to recognize Mr. Hays' decision to cease active executive services to it, but which Association takes up satisfaction in the knowledge that his successor and the Board of Directors of the Association are unable to draw upon his rich experience and may continue to benefit from his Association's participation in the tasks and problems of the day to come.

LEWTON'S BLACKBEARD
Hollywood, Sept. 25. —Val Lewton draws producer chores from a "Blackbeard" psychological thriller at RKO, starring Boris Karloff.

Mark Robison will direct from his own script, starting early in January.

Joyce O'Hara Long Tied With Johnston's Career

Joyce O'Hara, executive assistant-president at the MPPDA, has been Eric A. Johnston's assistant ever since the latter was named president of the industry. O'Hara's career traveled with him when the C. C. Grey went to Mexico, England, Russia and the Latin-American. He had been with the Chamber of Commerce since he joined the publicity department in 1922, and is regarded as one of the reasons for Johnston having such cordial relations with the working press wherever the new MPPDA chief has gone.

A student at the University of Pennsylvania, O'Hara went to the Georgetown University Law School and worked in Washington for the United Press while attending school. His education was halted by World War I when he enlisted in the Marine Corps. After his discharge, O'Hara went back to Georgetown U. On his graduation, he joined International Business Services as a Washington correspondent.

Hays' Message

Continued from page 3

ment and a corresponding increase in the number of addresses and organizations—all these advances have come from the vision, the labor, and the enthusiasm of the executive, producers, distributors, exhibitors, writers, artists, artisans and technicians when it has been one of the great privileges of my life to be intimately associated.

My message today is in a very special sense of the men and women who have led the industry through the nation—whose devoted interest has been continuous in its effort to accomplish the industry's purpose, set forth in the Articles of Incorporation, March 12, 1922, and in the program of the Highest possible moral and artistic standards of motion picture production, the educational, social and entertainment value and the general usefulness of the motion picture. From that day to the present moment, thousands of our friends in schools, churches, in-

Hays' Thankyous

Will H. Hays has circulated a note of thanks to the trade and press as he signs at the 23rd year as head of the MPPDA.

beries, women's clubs, in art, literary and economic organizations and community organizations—all leaders in the public welfare and cultural life of America—have steadfastly been in our objectives and have strengthened our efforts in the past 23 years. It is a pleasure to accomplish, for the constructive aid of the American press in the past 23 years, the greatest contribution I bespeak for my successor and for the future of the industry as a continuation of all of this support."

WILDER REPORTS ON GERMAN PROD. PLANS

Hollywood, Sept. 25. —American film producers in Germany will work solely on documentary and news-reels, which will compete with normal German film production, Billy Wilder stated here upon return from a Government mission to the Reich, German producers will not be able to get under way for at least a year and a half, according to Wilder's statement, but an Allied Commission to be set up for that purpose will control by its power of veto articles, possibly dictating other policies. German producers will, however, do an American production job without American companies participating. U. S. film companies will make documentaries and news-reels, but will not conflict with independently produced German news-reels.

Wilder spent most of time during his five-month trip overseas in Germany. He visited the German Government for troops, Quartermaster for assistance for Psychological Warfare. Wilder stated he has just received a story of postwar Berlin to be made here with his partner, Charles Brackett, collaborating with him. Fair will probably postpone action on such film until Wilder has returned here. He will probably direct "Sit by the Fire" which Brackett is producing and Wilder is to direct for Paramount.

Indies and Majors United Front

Indications here are that the film industry will present a united front in its drive to win full Government support to export the world market. Eric A. Johnston, new MPPDA president, and Donald M. Nelson, head of the indies, have huddled more than once in the past 10 days to discuss their plans. This is a follow-up of meetings they had on the Coast recently.

With the export situation now the biggest headache faced by the industry, it is to be believed seems to be that the indies will be hand in hand with the two organizations work together on it, rather than operating in conflict.

Nelson and Johnston have important contacts here which can help them to get all the assistance which the State and Commerce departments are able to give in battling down the foreign barriers.

Eric Johnston

Continued from page 3

business activity except that as consultant for the MPPDA.

Johnston, who stays at U. S. Chamber of Commerce, says his present term expires the middle of next year, but a broader viewpoint on what the association should accomplish, taking in phases outside the United States, is being reported that Johnston envisions a big plan for MPPDA in Washington.

UA and WB Still Out

United Artists bowed out of the UA's office officially on Friday. "I'll be back," Johnston said. "My name was up. Warner Bros.' bow-out from the MPPDA because effective last January 1st, UA is no longer supposed to be seeking industry unity and trying to reinvent WB and UA, but apparently it has become 'there's not a chance.' The independent producer set up of UA, and the organization in the opposition Society of Independent Motion Picture Producers forbids alignment with MPPDA.

since he intends staying most of the time there, for a while, at least, handling foreign and domestic affairs. "I've felt, in the trade that as long as major companies maintain their homes in the U. S., the major portion of committee meetings and active operation of MPPDA naturally would continue from Massachusetts."

Johnston obviously was brought in to revitalize the MPPDA and to map out comprehensive program of the industry. He brings with him Joyce O'Hara, long his assistant at the Chamber of Commerce, who will be the first president of the new association for a reputed \$60,000 per year. This arrangement was set at Johnston's suggestion, with his elevation to a vice-presidency also likely at his suggestion to the board of directors when Johnston feels it opportune.

Harmon in N. Y. Harmon will have complete charge of the N. Y. office of MPPDA and is Johnston's executive assistant. He was executive assistant to Hays when given leave of absence to take the vice-chairmanship at the War Activities Committee of the Motion Picture Industry. Brackett, another v.p., who already held that post in Hollywood via board resolution, will be in charge of the New York office under two by-laws of the association. He continues as director of the Eastern Production Code Administration. Arthur DeBar's stay as head of the Eastern production Code Administration (Production Code Administration) besides doubling as Kenneth Brannagh's secretary. George S. Ziegler, who has been with the MPPDA for 20 years, continues as secretary of the association's New York office. Carl Milliken, another veteran of the MPPDA, remains in charge of the foreign equipment and development of PCA activity.

Hays' Plans
In his new job as consultant to the MPPDA, Hays is expected to divide his time between Hollywood, his practice at Sullivan, Ind., and N. Y. He is not permitted to represent any other firm or represent any other body in the picture industry except the MPPDA. In some quarters, he is being regarded as chief counsel for the association.

However, it is expected that Hays will spend most of his time at his law firm and at his home in Indiana home where he has his law practice. His new job does not preclude him from going into other

Washington, Sept. 25. —The U. S. Chamber of Commerce has issued a report on the world market for the movie industry.

"The film industry's gain" is the title of the report, which is the work of Ralph Henderson, special advisor of the N. Y. World Telegram, summed up Eric A. Johnston's first year as president of MPPDA presidency. He wrote that "business men have lost their greatest champion in his departure."

"It is strange indeed, too, that one relatively small branch of industry was willing to pay such a man so much money for his association, which is supposed to represent all industry," he said. "It should have been a better business deal. \$150,000 a year to the movie people he should be worth twice or three times as much as the Chamber."

Minneapolis' Kudos

Commenting editorially on the employment of Eric Johnston as film industry president, the Minneapolis Tribune said: "Hollywood gets out, brains, a great deal of our money, and it is reaching high for the best brains of the country."

The editorial pays high tribute to Johnston, who is one of the things, it says he brought a new lively tempo and considerable financial success to the industry. It said in addition to carrying his vision

Johnston Office?

Trade is conjecturing whether it will be known as the Johnston office now, paraphrasing the name of the office which he headed the Harmon office, with Francis S. Harmon now the resident in Minneapolis, or as a newly elected vice.

The Motion Picture Producers & Distributors Association has a switchboard has long been heralding itself as "Motion Picture Association."

all over the world and making Stalin aware of it. "We are learning to put forward looking abilities in the public service, wherever the paymaster may be. The editorial said: "High salaries—Johnston's will be \$60,000 a year for uncommonly good reasons. It is a business deal though not a cooperation..."

In the case of Eric Johnston, it is to be noted that his notable leadership will not be lost amid the glitter and glamor of which Hollywood already has such an abundance.

Goldwyn to Johnston: 'Curb Gangster Films'

Fear of another cycle of gangster pictures is one of the most pressing problems of the film industry, Samuel Goldwyn stated Monday (24) in a letter to Eric A. Johnston, new head of the Hays office.

Hollywood "can either make capital out of this criminal thrash—exploit it, glorify it, and help bring it to a head, or it can help the young men and women of America back to the proper standards of decent life," he added.

"Goldwyn believes that 'self-regulation' is the only way to solve the answer." If the cases were properly presented and kept before the industry and the public, and if the industry would not be afraid to go back you in finding a solution to this great problem," the producer concluded in his letter.

Vienna's Show Biz Okay: 20 Legits, Concerts, 60 Cinemas Now Operating

By JOSEF ISRAELS II
Vienna, Sept. 1

American correspondents entering Vienna for the first time since the Russian occupation after its occupation by the Russians, have been surprised to see the size and strength of the city's capital. Despite the fact that about 25% of Vienna's buildings are totally destroyed and as many more badly damaged, despite the reduction of Vienna's Jewish from 100,000 to 10,000, the city of light and song supports an active show business in concerts, opera, cabarets, dancing places and theatres far greater, in proportion to population, than even those of Paris, London, London, The Soviet occupation authorities, with a strong cultural sense, have supported and augmented these efforts with top Russian artists.

Today's Neues Oesterreich, Vienna's only newspaper, lists 25 legit and concert attractions, 22 important cabarets and 60 film programs. There are only a portion of the important opera, despite shortages of food, drinkables and electric current.

At Reichardt's, the "Theater der Jugend," where "Everyman" first started and where Beethoven wrote the quartet music, and the "Theater" company in Priestley's "Time and the Conways," "Hofrat Geiger," by Hofmannsthal, and "The Blue Bird" works, both American and German. "Candide" by Bernard Shaw and "The Thompson" by Thornton Wilder, among other translations from the English currently on view.

Most of the costumes are, always one of Europe's best, and completely bombed out of its opera house in the Ring. Moved to the Volksoper stage, it's "selling out" nightly with such modest production as "Bartoreo" by Giuseppe Verdi, "Cosi fan Tutte," "Marriage of Figaro" and "Tosca." In the Ring, "The Merry Widow" is sufficient in the fall to take a crack at Wagner's "Ring" and some ambitious ballet. The latter is a special problem.

Rationing Hurdles Baited
Dancers have hard going on 900 rations a day for the average population, which even with supplements from the black market won't sustain a satisfactory standard of living. Those who toured the U. S. in the Joss Balliet and now does choreography at the Staatsoper, and those who people have to husband their strength at rehearsals to save enough for the party at the end of the week on the stage is not unusual. Ballets and operas alike are done with a minimum of sets, scenery, designed and lighted and what few costumes were left when the U. S. incursions burned out the city's opera soper. Incidentally, the human wreckage of Vasly Nijinsky, greatest Russian dancer of his time, was discovered here, still hopelessly insane, but responding to visits to ballet and opera with occasional flashes of interest.

Russian cultural missions here and in other Soviet-occupied cities have included the best Red concert and ballet talent, although a full scale production is being attempted. A troupe including Sergievna Ulyanova, who won the Lenin Prize as Soviet ballet's first star, and Mariya Bruschienski and another ballet team have been giving recitals to packed and wildly enthusiastic audiences. Konzentral, accompanied by only a single piano. Their repertoire has included such classics as "Swan Lake," "Serenade," "The Swan," "Glinka's Russian" and the Beethoven "Seventh Symphony" as well as the best and modern Russian music and choreography.

A Russian artist who has caused a sensation here is the violinist member of a cello-piano-violin trio, David Oistrakh, a young graduate of the Warsaw Conservatory. Oistrakh's fiddle work has been praised by the critics and the expert Viennese with Heifetz, Menuhin, or Huberman. They say he's as good as any in his field. He is Kremler at his best. Incidentally, Howard Taubman, N. Y. Times music critic, now in Vienna, says Stripes, heard Oistrakh and concurs in this. This had could fill Carnegie Hall anytime and make the customers like it.

Troops Get Ducats First
Although the Red army and their concert life public performance, ticket distribution is actually on a military hand-out. Only Viennese civilians get in. Russian troops and

increasing numbers of U. S. British and French soldiers are patrons at all events, both serious and light. A member of the Russian cultural commissariat is present at every boxoffice and it is the men in uniform are cared for there. A civilian, if he is a Viennese, are shown roughly. Americans, if not in uniform, are shown with a mixture of respect and contempt. Their attitude toward their captives in this city is more practical than ours.

Viennese opera continues to play the "Raimundstadt" runs by Lehar, Schubert and Kalman works in a repertoire, a Brazilian coffee, and one with a South American flavor. It is doing all right at the Stadttheater, and "Praterlull" strictly in the Prater. As the theatre of these efforts with top Russian artists.

Despite the fact that tickets for any night spot must be paid for a day or two in advance, Vienna's cabarets are turning them away nightly. They have no food to sell, and the music is not very good. Water with a saccharine bait, sometimes with a little wine, but it doesn't last long. The quality of champagne haven't been seen since the U.S. Russians moved in. "Cabaret" is the only show running in the city with a showy ussaki starting at 5:30 p.m., so everyone can get home before 10. One of the most interesting cabaret shows that the special brand of Viennese humor shows up unrelentingly in word and deed, most of them political. Most saloons feature an act or two kidding Hitler, and the British and American press are grimly silent at jokes about listening to the BBC in German. The British and American press ally of an ever-present Gestapo which was grinding its little fulfills the role of the Gestapo. The end is still a little too close for humor.

Most in Vienna cabarets maintains a high standard. Some 90% of theatrical talent sprang from Jewish roots, and the standards are maintained by U. S. standards, popular music runs definitely toward waltzes and polkas. The most popular cabaret would knock them over on Tin Pan Alley is "Muky," a "Man I Love" song by Willie Bergerger, a film composer now playing at Simplicitas, oldtime spot where the names of Marlene Dietrich and Hedy Kiesler (Lantern) played in other days. Strictly dance places such as the one at Marlene Dietrich and Hotel Hubner in Schoenbrunn also get a heavy play, especially from occupying troops and their girlfriends. Vienna Madchen, who GIs agree are among the prettiest and kindest they have encountered in Europe.

Ask Americans 2 Questions
Every American here is used to being asked three vital questions: "I almost every Viennese. 'How can I get to America?' 'Will the Americans bring us food?' and 'When can we see American pictures?' The first exhibitors with the U. S. product to come to Vienna rapidly and have been the boxoffice. For 12 years Austria has seen only the propaganda movies of the Red. The first American pictures a year from Vienna studios, almost always of the walk-dream type. Ever since the outbreak of "Two Hearts in Three Quarter Time" and "Congress Danes" were banned because of their anti-Nazi content. Robert Stolz, the "Zwei Herzen" composer is still much loved. Herzensbruch, a film about a Jewish girl and "Nazis" here by fact agreement that it was indecipherable, his name was changed to "The Girl from Vienna." The Austrians have been walled off from a whole generation of U. S. film. Ever since the outbreak of the war, they have been walled off throughout the world. They still ask about Pola Negri, Charlie Chaplin and Greta Garbo, but they have heard least heard of Clark Gable, Bill Bona Turin, Bing Crosby, Jack Benny, Mickey Rourke or hundreds of other 1945 boxoffice names are from another world so far as this country is concerned. The only American picture in Vienna can probably reap 150 picture houses when film and electricity are available. The picture business in Vienna is largely a replica of standard German and Viennese productions (with the exception of the "The Russian like 'Lenis' in October," "Siege of Stalingrad" and the popular "The Russian like 'Lenis' in October") all distributed free by Sokolov. Soviet Tact Studio Equipment. The only production from the Viennese biggest and only important studio

Current London Shows

- London, Sept. 25.
- "Arsene & Old Lace," Strand.
- "Bell for Adam," Palace.
- "Big Boy," Saville.
- "Cry the Spirit," Duchess.
- "Crying Out Loud," Stoll.
- "Cure for Love," Westminster.
- "Get For Two," Lyric.
- "Herr Gottmann," Savoy.
- "Gay Rosalinda," Palace.
- "Happy Glens," Palladium.
- "Have Her, Alvy," Lyric.
- "Honeymoon," York.
- "Hurry Home," Lyric.
- "Hush," Lyric.
- "Madame Louise," Garrick.
- "Milk and Honey," Lyric.
- "Night and Music," Coliseum.
- "Night Vienna," Cambridge.
- "Night Vienna," Vaudeville.
- "Pick-A-Boo Parade," Whitehall.
- "Purchaser to Dream," Hipp.
- "Private Lives," Apollo.
- "See How They Run," Comedy.
- "Shop Sly Corner," St. Martin's.
- "Sigh No More," Piccadilly.
- "Sweet Love," Ambassadors.
- "Sweet Yesterday," Adelphi.
- "Sun Shines," Globe.
- "Years Even," Wyndham.
- "Wind of Heaven," St. James.
- "Mrs. Harrington," Winter Garden.

Italy Okays New Film Trade Pact

Washington, Sept. 25.—Italian foreign film trade agreements have been approved by that country's Council of Ministers, according to word received here by State Department officials. As yet unnamed, pact is hailed as a model for other countries where such agreements are now pending.

All restrictions under the old Italian foreign film trade agreements moved and the U. S. film industry can now establish exchanges and negotiate with Italian officials. Office of War Information is in the process of liquidation in Italy.

Under the new agreement, pictures have no special restrictions or duties not placed on other commodities. Duties are nominal, and on the same basis applied to all American imports. If Italy fails to remit payment in dollars to U. S. producers immediately, it has notified that a State Department official, this will be a general situation and not peculiar to the film industry.

Less favorable reports than from Italy have reached N. Y. foreign desks here. In the American countries in Southeastern Europe where government film monopolies, which were being existing Hollywood pictures, are said to be pirating U. S. films and exhibiting them without a license, the American State Dept. officials abroad, asked to investigate, have requested an investigation of all features distributed by the OWI in these countries, to ascertain whether they have gotten into hands of private concerns, and are being distributed illegally.

In Hungary and Greece, pie industries is now on a commercial basis. Trade in Hungary, however, is very tight, and the situation is not more favorable, although details are lacking.

In Austria, located in suburban Vienna, Ever since the outbreak of the war, they have been walled off from a whole generation of U. S. film. Ever since the outbreak of the war, they have been walled off throughout the world. They still ask about Pola Negri, Charlie Chaplin and Greta Garbo, but they have heard least heard of Clark Gable, Bill Bona Turin, Bing Crosby, Jack Benny, Mickey Rourke or hundreds of other 1945 boxoffice names are from another world so far as this country is concerned. The only American picture in Vienna can probably reap 150 picture houses when film and electricity are available. The picture business in Vienna is largely a replica of standard German and Viennese productions (with the exception of the "The Russian like 'Lenis' in October," "Siege of Stalingrad" and the popular "The Russian like 'Lenis' in October") all distributed free by Sokolov. Soviet Tact Studio Equipment. The only production from the Viennese biggest and only important studio

Czech Film Monopoly Freezes U. S.

Pix Reported Favoring Russ Fae

'Overlanders' to B.E.F.

Sydney, Aug. 25.—Deal has been signed here by British Empire Films and Zaling for the U. S. distributor, locally produced film, "The Overlanders," to be distributed in England under the direction of Harry Watt. Understood that 20th-Fox and other U. S. made bids for distribution of picture.

Film monopoly established in Czechoslovakia, has now agreed to deal deeply into U. S. distributor revenue in this highly profitable market. The Russian phase of the film biz there, it will be administered by Minister V. Kopylov. Czech will have some time in Russia. Monopoly has taken over all studios in Prague, and will have all theatre operations will follow.

Worst feature of the Czech film monopoly, that for small amount of revenue U. S. distributors will get from the product deals is not assured of remittance to this country. Rentals would be a straight 35% of theatre receipts, less 10% tax, or a flat 40%. But American companies would get only about 18%, because this is split equally between U. S. distributor and the monopoly.

Another handicap is that U. S. pictures could come for 40% of Czechoslovakia playing time, sharing with all native product and foreign film. Setup requires 60% of playing time for Russo product. Although branch offices of distributors are being set up in Prague, they can't operate. All importing and distributing is by the monopoly, which will make bids for screen fare and decide which films can be imported.

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Brit. Studios Figure Tank Technicians Not Essential Any Longer

London, Sept. 25.—Belief is held here that British film producers will no longer feel it necessary as they did before the war, to import Hollywood technicians to help insure an English film's success. War period, when only British talent was available, showed them that they could turn out as good a picture as any American, precluding the future use of Hollywood talent, especially the secret art of the camera.

At one time British producers firmly felt that anything out of Hollywood was the best in film production, anybody who came over could get a job, so long as he came with the Coast-directors, designers, cameramen, sound technicians, etc. Assistants, who called themselves "experts" continued the producers and were hired, their film efforts turning out below expectations. A revision of estimates has come about since the war excluded importation of outsiders.

2 More WB Managers Found Safe in Orient

Two more Warner Bros. managers in the Orient have been found safe. A. L. Kaplan, Shanghai manager, is reportedly in Singapore, and cables that they were in shape to resume operations soon. Moses was liberated from a prison camp recently.

In Japan itself film companies do not expect to resume regular distribution until the American troops quit that country. Distribute retail any distribution setup is impossible while the military is in control.

ENSA Probe Looms

It's understood here that the ENSA, London, Sept. 25.—Greenwood, Lord Privy Seal, has set up an inquiry to investigate the activities of National Service Act. (British equivalent of USO-Camp Shows) when Parliament resumes. Former ENSA executives, who recently resigned, are reportedly meeting privately to discuss evidence in their production of ENSA recently was rocked by an internal fight on the dictatorial attitude of the ENSA executives and over alleged excessive expenditures.

Aussies Nix 'Amber'

Canberra, Aug. 25.—Ambithen Winsor's best-selling "Fighting in the Bush" has been recommended into Australia by Senator Keane, Minister for Customs. Senator said that he considered "Amber" an undesirable book.

DAUBENY ON WAY TO U. S.

London, Sept. 25.—Peter Daubeny is on his way to the U. S. on the Swedish boat Buller. Daubeny is youngest West-End producer who has already produced a couple of shows, including the American hit "Jacobowsky and the Colonel," and will concentrate on Broadway successes for purpose of importing some to London.

DRUTMAN'S METRO SPOT

Irving Drutman was named to handle publicity for Loeva's International yesterday (Tues.), appointment made by Major Arthur Loev, company formerly.

Another Handicap is that U. S. Pictures Could Come for 40% of Czechoslovakia Playing Time, Sharing with All Native Product and Foreign Film. Setup Requires 60% of Playing Time for Russo Product.

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Argent. Censors Let 'In Many U. S. Pictures, But Still Ban 'Bell'

Montevideo, Sept. 25.—Since the Allied victory over Germany was accomplished, there has been a relaxation of censorship by certain officials of the local Entertainment censorship Board, especially from Don Alfredo Bolognini, Argentina's entertainment czar. Film distributors are finding the going easier with issues that once had green light for Allied newscasts and anti-Axis features.

Buenos Aires audiences are now also able to view Russian features, shorts and newsreels. Argentine film distributors are also able to view Russian features, shorts and newsreels. Argentine film distributors are also able to view Russian features, shorts and newsreels.

BURGER'S LATIN-AM. SWING

Samuel Burger, Loeva's International director for Latin-America, is planning to make a tour of Latin-America swing through his territory. He will visit Mexico, Panama, Colombia, Venezuela and other Latin-American countries. Burger formerly was homeoffice rep handling many new musical and theatre deals in Latin-America.



A premiere of boxoffice
importance to every exhibitor

Noel Coward's
Blithe Spirit
in Blushing Technicolor

with REX HARRISON • CONSTANCE CUMMINGS
KAY HAMMOND and MARGARET RUTHERFORD

In Charge of Production: A. Havelock Allen, Associate Producer • Directed by David Lean • Photographed by Ronald Neame

A Two Cities Film • RELEASED THRU UNITED ARTISTS • A Noel Coward-Cineguild Production

Accorded the honor of opening
 the new Winter Garden, New York,
 on October 3rd!

WINTER GARDEN UNITED ARTISTS WINTER GARDEN

Now on the scene! NOEL COWARD'S
BLITHE SPIRIT
 in BLUSHING TECHNICOLOR



BLITHE SPIRIT
 WINTER GARDEN

Watch the business...

it will do the same for you!

Cantor's Pigeon

Hollywood, Sept. 20.

Editor, "Variety": "I feel as if I'm a 'Dolly Sisters' because he really needs such a hit. His glamour really makes him No. 1 picture... Whenever we need money in the house now, Ida says, 'Run over to George and play a few games.'"

Eddie Cantor,

Army Giving up Hal Roach's Studio. He Plans Ambitious Comedy ked

Hollywood, Sept. 25. - The Army, it is unofficially reported, will vacate Hal Roach's Culver City studio by the end of this year, which points the way to the producer returning to active film work around Jan. 1. Roach's plans call for a program of all-comedy pictures about that time. Schedule of 12 pictures is being worked out and Roach will have in association with himself Hal Roach, La. Col. Sidney A. Hill and Roach's former producer and studio manager just discharged from Army Air Forces, and Hugh Hubert, who functioned as g.m. at the studio during its occupation by the Army. Roach plans to start production of acting, screen and radio in comedies which will have running time of 80 minutes. Negotiations are being made for major release, which Roach says will be the most ambitious all-comedy program of his career.

Prior to entering the Army, Roach released through United Artists.

Nazi PWs in the U. S. Boom Distribbs Owning Any Old German Films

Nazi PWs are the key to an unexpected bonanza for American distributors of German films, for obvious reasons, have had been known. But now they are being government furnishing film entertainment to German PWs, in the States, who are "oldie" German films (propaganda, naturally), to the U. S. distributors are doing all right.

PW's pay little to see German talkers and the U. S. distributors are getting straight percentage, and clearing up. An idea: one shoestring distrib had 20 German pic in the vaults for \$100,000 and was paying \$100,000 rental monthly. For the last three months he's been grossing \$200,000 monthly. He's getting out on these same German pic. Incidentally, one month's rental now equals a month's profit.

CLAIMS UNDESERVED SCREEN CREDIT-SUES

Edward Van Every, N. Y. Sun sports writer, started suit in N. Y. supreme court last week against 20th-Fox, seeking \$100,000 damages and a temporary injunction against the showing of the 20th-Fox film, "O'Grady." O'Grady's claims he is given screen credit as its author when, he asserts, he had nothing to do with the writing of it. Fact that it is credited with the writing "violates his right of privacy," he charges.

Van Every admits selling 20th three years title "Sins of New York." "Sins of New York" was in the Police Gazette Man. In the same he gets \$5,750, which, he claims, is the balance on an agreed-upon fee of \$15,000 for the three stories. He says the company never used the film for the purchase and that none of this material was used in "O'Grady."

Schlaifer Stream lining 20th-Fox Pub-Ad Dept.

Chas Schlaifer, president of the 20th-Fox pub-ad department in N. Y., has been streamlining it with a few new additions. Schlaifer, who is such as Jules Fields' assistant, says that "Pickman, being shifted to foreign publicity, will be replaced by Schlaifer, who continues to head the publicity department. George Freese, special pub writer, will be ditto; Conrad, film writer, will be headed by Sam Shain, still laid up with bursts, is due back to take over the advertising department; division which David Baier has been operating. George Comper, press-book editor, has been promoted.

Pickman Abroad Eventually Murray Silverstone, president of 20th Century-Fox, International Co., states that Pickman's resignation of his organization is for ultimate assignment for a sales post abroad. This is in keeping with the company's policy to give new members of the organization the benefit of a field office operation before assignment to a foreign post.

U. S. Pix Biz

Continued from page 1

would be devoted to "foreign" films, which means no more Spanish and other pictures. The French proposed that this ratio be "split" into two months. This has been turned up and as being tantamount to a quota, and the U. S. motion picture industry is opposed to any quotas or contingents. The French Ministry of Foreign Affairs was so told by the U. S. State Dept. Meantime Fayette W. Allport has arrived in Madrid to palaver on the Spanish "permiss" system. This is not a quota but "permits" are necessary to sanction foreign film imports. These permits may be issued "at will," and so far the U. S. pix biz has fared better but, unless the French "will" or "at least" of the Spanish authorities is too uncooperative, a proposition.

U. S. State Dept. Uncertain Washington, Sept. 25.

State Dept. officials, who pressed vigorously for an open door for American films in France when the trade delegation was here recently with General DeGaulle, are still uncertain of what will finally be decided. Washington is particularly concerned because it feels that the kind of deal which will be made will set the pattern for other western European nations.

French government is still in effect although the U. S. has not succeeded in getting any new films into France. On top of all this, the French asked the State Dept. to guarantee that a sizable chunk of French-mineral wealth would be shown in this country, in exchange for considerably less than we received from France. Before the war, double features prevailed in France. This provided the French with a market for the Hollywood shipped in because the French production was limited. Bulk of U. S. film revenues came from double-features. Now, the French said, they are cutting down to single features. This cuts the demand for product for the screen and will hurt the U. S. distributors, because French studios are in good shape and can market a large part of the product on a single-feature basis.

F&M-STAGS' ROW IN ST.-LOUIS STATUS QUO

St. Louis, Sept. 25. - The row between F&M and Staggs, headed by Harry C. Arthur, Jr., and the Staggs Union, Local No. 6, that resulted in the shutting of the latter's business, is still in the grip of St. Louis Amusement Co. (F&M) has developed into a status quo, with each side making charges against the other's property. The flare-up occurred when the management of the latter refused to permit a gripper, which was used to permit a two-weeks' layoff notice that excluded the "house" of the grounds his services were not needed as no stage shows were presented.

The local immediately threw a picket line around the house and projectiles, members of IATSE, Local No. 143, refused to cross it. This resulted in the house being shuttered and admit refunds made to the customers who were in the show for a start. Since then neither side has publicly made any move to end the row. The fact that the unions have not attempted to close any other of the Amusement Co. shows is being noted. F&M insists that it has the right to dispense with the service of any of its employees who are not in the employ of Jules E. Kahn, K. A. Altman, who, as arbitrator in a wage and working conditions dispute between local exhibs and the grippers, that only one gripper from each exhib is to be retained. The gripper was dropped from the payroll. This excess of Local No. 6 charge F&M with the violation of contract and local laws, although F&M has not asked to determine the next step to be taken to unravel the tangle, the situation is at a standstill.

George Jessel is due east from the Coast on three missions. One is in connection with "Dolly Sisters," which he produced for 20th-Fox, opening in Chi; another is the Al Smith dinner for President Truman's White House dinner for the correspondents.

DeMille Plans to Add City-by-City Members 'In Foundation' Drive

Chicago, Sept. 25. - A city-by-city campaign to build up the "In Foundation" for Political Freedom will begin in October, according to Cecil B. DeMille, who stopped over here Thursday (20) en route from the Coast to N. Y. He declared that 90 million Americans stand in need of "the demanding protection of individual liberties and prevention of political oppression and anarchy from any source," and that his main assistance in the Douglas case, and Victor Rottell, L. A. based, and other personalities, as well as his own, in "accepted movie standards in gauging out the picture 'Without Walls.'" In other words, among the thousands of letters he has received urging individualistic to his guns, only 15 were opposed to his "stand for individual liberty against union coercion."

As present barred by union rules from participating in an open rally program in which other actors take part because of his "un-American" special assessment levied by American Federation of Radio Artists, DeMille has written a letter as a "right to work" proposition on the California ballot. DeMille said the letter would be sent to men and women in all walks of life, and from servicemen on every battlefield, offering their support for the "stand that no man should be forced to support political principles or personalities against his own convictions in order to work and eat."

DeMille's suit to enjoin the union from collecting the assessment for dropping him from membership is decided against him by the California court. He is now appealing pending before the state's Court of Appeals. He declared he'll take it to the Supreme Court if necessary.

In Pittsburgh Too

Pittsburgh, Sept. 25. - Here again a location for his new picture, Cecil B. DeMille, states that 70-80% of the "union people" join him in his fight for "political freedom."

Rankin Has His DeMille Signals Signals Mixed

Washington, Sept. 25. - Cecil B. De Mille will be called to testify before the House Committee on Activities Committee in connection with its current probe of all active activity in the House. Coast Rep. John E. Rankin (D, Miss) told newspapermen Saturday (22). "The motion picture industry," said Rankin, "seems to be drifting into the hands of an alien element, and it is the duty of the House of government, destroy the American motion picture industry, and to set liberal standards of the American people."

"Cecil B. De Mille is one of the greatest motion picture producers the world has yet seen. But today he is driven from the profession by an alien element, literally bent on the destruction of his industry. I want him to come before the committee and tell us what he has to say." Rankin apparently confused De Mille's row with AFRA with his six active activities in the House. Rankin's upperappers convinced that he will turn up some hot stuff, despite the fact that the Coast has no committee investigators have found little to justify the smear investigation.

N.Y. and National Dailies Releasing More Ad Space for Pix Theatres

Concert Mgrs.

Continued from page 1

A dancer may have 12 short-lived, each at \$500 and waste the rest of the year looking for another show. In ballet, a dancer may have 12 weeks on a minimum contract, for what is usually \$1,000. The average movie picture is averaging more money.

Alexandra Danilova, of the Ballet Russe, does 36 playing weeks at \$300 and six rehearsal weeks at \$150 for an \$11,700 annual income. With one musical closed this fall, and others poorly attuned on the road, the dancers in these shows won't equal the average of the average.

Artistically, legit doesn't equal ballet. With a ballet troupe, a dancer has practice every morning, attend daily classes, as well as play performances, to keep in trim. Competitions for young dancers are also kept 'em alert. In legit, a dancer doesn't worry about her role, usually doesn't exercise, and slows up.

Managers maintain that a Broadway show of particular success is a dancer going to ballet. Ballet, they say, gets more national coverage. Working girls, however, are responsible in most of the above cases for the switch. The general reason is that they have more money (a) the lure of easy money (b) dislike for road hardships and (c) the fact that one doesn't have to be as great a dancer in legit to make a living as in ballet. Vera Zina and Soio Oso, neither of whom were rated prima ballerinas in the Newsworld, are the latter's conic talent are being especially exploited. Both dancers are still in the Newsworld, are touring "The Tempest." Miss Oso leaving "On the Town" shortly for the lead in "The Sign of the Cross."

WB's Spelling-Bernhard Unit Set; Latter's Honor

Following a meeting of the board of Warner Bros., Friday (23) formal announcement of Joseph Bernhardt's producing deal with the studio was made. Spelling, originally a writer in pictures and a producer for 20th-Fox, before going into service, is a son-in-law of Harry M. Warner, president of WB. Bernhardt is g.m. of the Warner circuit. Bernhardt was in Washington yesterday (Tuesday), where he presented the Distinguished Civilian Award, highest honor of the Navy to any civilian, in recognition of "exceptionally distinguished service to the United States Navy as head of the Conservation Division of the Bureau of Yards & Docks from November, 1941 to May of this past year." He was on leave from Warners for that period.

Citizenship of Bernhardt, presided by Artemus Gates, Under Secretary of the Navy, last night (Tuesday) was announced. Bernhardt estimated that the Conservation Division under Mr. Bernhardt's direction had averaged \$200,000 per month from the time it was established.

RICHMOND INTO SHADOW

Richmond, Va., Sept. 25. - Monogram inked Kane Richmond to star in a series of mystery films under the general title of "The Shadow." First of the series gets under way Oct. 10, with Joseph Kaufman as producer.

There has been considerable reaction of restrictions day advertising in N. Y. city papers and elsewhere throughout the country. Some of the papers have agreed to handle all their copy but, in some cases throughout the country, the situation is rather different. Preventing film companies from placing the amount of space they'd like, they've been asked to continue to adhere to wartime quotas in the Times which allows only 150 lines of advertising on opening day of a picture, 100 lines day thereafter and only 60 during run. This policy, it has been estimated, will probably result in an increase until the first of the year when newspaper quotas are expected to be lifted.

Other N. Y. papers, some of which have appealed for more space such as the News, Mirror and Post, want to know how the average advertiser, however, of the advertising to be placed. Journal-American is placing ads on a five-day basis but if a lot of pictures open on a given day, jamming them with displacing the other campaign papers to restrict. Herald Tribune has eliminated all restrictions and is taking full advantage of the amount of lineage available.

War-time restrictions around the country have been lifted in many thousands in advertising and stimulated large cooperative campaigns by picture companies. Some of the advertising is being done on a daily basis but on before Peppi Harbor.

'Let's Finish'

Continued from page 4

sales by Charles M. Reagan, all distributors have pledged their cooperation. Trade papers in various drives, will denote pages of advertising as well as the official information, in the campaign progress. A simple, practical campaign, led by a group of exhibitors, is being simplified posters with losses of selling points. Four films are being offered to audiences to buy bonds. Chief two-reeler with half dozen two-reelers by Paramount titled "Hollywood Campaign." Some 1,000 prints will be distributed through National Screen Service.

Overall strategy for the drive was laid out last Thursday (20) at a meeting of the National Board of Censorship. Nation was mapped out into separate zones to be presided over by a member of the "strategic command" - all former chairmen of prior drives.

Personnel

Sam Pinakoff, chairman of the 7th, will have Maine, Massachusetts, Connecticut, New Hampshire, Rhode Island and Vermont; Harry Brandt, of the 8th, New York, Pennsylvania, Virginia, West Virginia, Maryland, Delaware, District of Columbia, New Jersey; R. J. O'Donnell, of the 9th, Louisiana, Mississippi, Alabama, Georgia, Florida, North Carolina, South Carolina, Tennessee and Kentucky; Charles Skouras, of the 10th, Texas, Oklahoma, Utah, Idaho, Montana, Arizona, Utah, Colorado, New Mexico. Wyoming, Nebraska, Kansas, Missouri, Iowa, Kansas, Missouri, Oklahoma and Arkansas; District of Columbia, has a special zone including Minnesota, North Dakota, South Dakota, Wisconsin, Illinois, Indiana and Ohio.

Among those at the session, besides Pinakoff, were William H. Fox and Ned Shugart of the Treasury; Doob, Francis Harmon, Reagan, Jay Delaney, Herbert F. Smith, and Max Cohen, Chick Lewis, trade press chairman S. Seidler, Harry Arthur, Charles M. Reagan, William H. Fox, Zigmond, John Hertz, Jr.; Walter Brown and Herman Gluckman.

Taplinger to Columbia

Ed. Bob Taplinger, head of the Columbia Pictures Corp., is being sent to the U. S. to join Columbia Pictures as Harry Cohn's production manager. Taplinger has been on actual production, rather than publicity as before. Taplinger has been in the service, is Cohn's agent on advertising, to serve as a liaison between Hollywood and the home office.



"IF IT'S
M•G•M
IT'S A
BIG ONE!"



LET'S FINISH THE JOB!
VICTORY LOAN—OCT. 29-DEC. 8

IT'S RICH...
 in Romance... Adventure... Hit Tunes... and a Gala Cast!
 And it's got that RICH Rogers BOX OFFICE APPEAL!



RICH in BEAUTY



ROY ROGERS

KING OF THE COWBOYS

TRIGGER

The Smartest Horse in the Movies

in

SUNSET in El Dorado

Featuring **GEORGE "GABBY" HAYES**
 and **DALE EVANS** with
HARDIE ALBRIGHT • MARGARET DUMONT
ROY BARCROFT
 and **BOB NOLAN** and
 The **SONS OF THE PIONEERS**

RICH in COMEDY

Directed by **FRANK McDONALD**

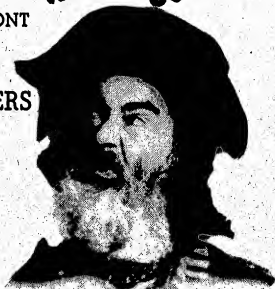
Screen Play by **JOHN K. BUTLER**

Original Story by **LEON ABRAMS**

8 BIG SONG HITS!



RICH in MUSIC!



A REPUBLIC PICTURE

Inside Stuff—Pictures

Loew's denies that the 52d and 6th avenue corner plot (N.Y.) has been bought by Sam Angelillo, an attorney-creator, or there is some believe in the trade. William Klein, for the Shuberts, was outbid. Piece of property went for some \$475,000 and Loew's says it's not worth it as a theatre site at least for the present. It's generally believed that Loew would like a class name to replace the Zigfeld, for which Billy Rose bought them.

Incidentally, a switch on the Rose-Loew's imbroglio—the former is suing the circuit for \$500,000 over loss of some property that supposedly went to the theatre—is that "Show Boat" will wind up in the Rose's house this fall. The result will probably be decided by Loew's under Jerome Kern-Oscar Hammerstein 2d production agency.

Dorothy Manners, subbing for the vacationing Luella O. Parsons, queried whereabouts of Madeline Carroll and her husband, Sirling Hayden. Both are in the service, Miss Carroll joining the Red Cross and now in Paris, practically recording and broadcasting for Radio Diffusion Francaise. She does a good Franco-American job on her broadcasts, in French, the announcer a now somewhat sensitive situation by explaining that the GIC continued presence in France is still necessary for this or that reason. It's an open secret that the French, now taking their liberation by the Americans for granted, would like to see the G. I. U. S. Army cars off the boulevards, etc. All this part of the propaganda or "information" job has been done by Radio Francaise.

Levi Renthalbach, German film star, who was reported to be a close friend of Adolf Hitler, pops up in the news in a letter from a U. S. colonel in Austria to the N. Y. Times complaining about the mess in U. S. administration there.

"There are many Nazis still in high places," the colonel writes. "The favoritism accorded Levi Renthalbach case sinks. Her husband, Major Jacobs, a German, is employed by one of our military government detachments as chief of the medical program and is constantly being employed in positions which could easily be filled by Austrians."

They're still talking in terms of "Larigite" for the company during the Nazi occupation. He's now French head of the film company, Audrey Lawrence, in strategic service for our government, may not return to the States until after the war according to current reports abroad. "Larigite is now in the U. S. on company business."

Joe Bernard, general manager of the Warner theatre circuit, who will be a partner with Milton Spingler in his indie production unit at WB, returns to the theatre after a year in the Army.

Spingler, a son-in-law of Harry M. Warner, and a captain in the Marines, was originally a writer for films, being a producer at 20th-Fox before joining the service in 1942.

Hollywood studios and talent agents are getting around the contract problem of returning soldiers acting by the simple process of handing out new contracts. For a time they wrestled a lot of gray matter trying to figure out whether a thesp's option-hit should be based on the time he entered the Army, or the time he checked back into the studio.

In the Harold Lloyd suit vs. Universal, over "Movie Crazy," it came out that Lloyd and Sam Goldwyn have a swap deal whereby a \$125,000 evaluation was placed on an old Lloyd story property which Goldwyn will utilize for Danny Kaye.

No more pre-production deals for Warner, since bankrolling Herman Shumlin's ill-fated "The Visitor." Jack Warner would rather bid for a legit hit than gamble on a mess.

Anti-Trust Suit

Continued from page 11

ing the last-minute briefs turned in on Thursday, only a bolt from the blue would cause it to change its mind about going ahead with the trial.

For nearly two years, "Variety" has printed stories from Washington to the effect that the Justice Department meant business in the case and would go after divorcement unless it got a real decree which would, in its opinion, thoroughly protect the small indie.

Originally, Tom Clark then head of the Anti-Trust Division, undertook to negotiate the proposed new decree himself. Clark, a careful, reasonable man, gave long months to the negotiations.

Finally, apparently convinced that he was getting a runaround from negotiators who were trying to stall him instead of meeting him halfway, Clark went to his predecessor, Attorney General Francis Biddle, and reported that the Big Five did not want to make a proper decree. Clark recommended that negotiations be ended and that he be permitted to go ahead with a divorcement suit. Biddle promptly agreed and the steps for the trial were begun.

Sinatra's M.C. Deal

Hollywood, Sept. 25.

Frank Sinatra inked an exclusive contract with Metro for the next two years, with "Bill the Clouds Roll By" as his first picture.

Film, based on the life story of Jerome Kern, is slated to start in November. Biggest number in the show will be Sinatra singing "Old Man River" with a special background.

N. Y. Film Exchanges Have Prints

Despite Elevator Ops' Tieup of Bldgs.

Placed in a dilemma Monday (24), when elevator operators walked out of the Film Center Bldg. N. Y., which quarters most of the film exchanges, and tied up movement of film, the distributors yesterday (Tuesday) finally got the striking Building Service Union to allow them an emergency man for the freight elevator. However, it was strictly understood that it could be used only for the carting of film up and down.

Appeal to the union was made via the Fire Dept., which enforces very strict rules in the handling of film in buildings like Film Center. Exchanges in this fireproof structure, all above the ground floor, are those of Metro, United Artists, Universal, RKO, Columbia, Republic, Mondogram, PRC and National Screen Service, in addition to several state-fighters.

Paramount, 20th-Fox and Warners, which have their own exchange buildings in New York's Film Row had nothing to worry about since their shipping rooms are on the ground floor. Tieup in the Paramount building, however, was a farcical insult.

There have been other altercations broken up in the early stages. One occurred at the Zanibar while another, some time ago, was at Loew's State theatre when a pair of tars came on stage and attempted to do an impromptu act.

Fleet's Oct. Visit

Continued from page 1

add to the housing shortage as they'll be living aboard the boats, but their film will. Fleet will include battleships, aircraft carriers, cruisers, destroyers, destroyer-escorts and submarines.

N. Y. hotel operators are already beginning to prepare for the fleet. Paramount hotel has volunteered space to house an SF detail. That's been done to protect its own property and the downstairs Diamond Horse-shoe which more than once has been the scene of attempted battles with robs under the weather. About two weeks ago, two sailors attempted to force their way into the bar.

Despite danger of meles meries are expected to add to the already terrible business because of the naval invasion.

N.Y. OPS, LOCAL 306, GIVE 'OR ELSE' ULTIMATUM

"Again getting nowhere," as it's put by Herman Gelber, president of Local 306, Moving Picture Machine Operators of N. Y., in referring to long-delayed negotiations for a new contract with major N. Y. circuits, the union has sent out notice that if a settlement is not reached by tomorrow (Thursday), decisive action will be considered.

While Gelber does not indicate what might occur or whether there may be a walkout, he states that in the event the circuits do not come through by tomorrow night (Thursday), a members' meeting of the projectionists will be held Monday night (11) to determine what steps shall be taken. A strike is not unlikely unless a compromise is reached.

Major hitch is on scale demands—efforts of employers to revise various working conditions that have been in existence for years. Against new scales and conditions, the circuits are parrying for changes in old conditions.

Local 306 is asking for a 25% increase in salaries, whereas, according to Gelber, most unions throughout the country are now demanding 30%. In fact of the fact that the Little Steel formula has gone out. Counter-offer by the N. Y. circuits amounts to around 6%, which, in consideration of former increases, is 2% less than the 15% which was allowable under Little Steel.

The operators' union also is insisting on elimination of the so-called "selective clause" under which an employer can choose the operator he wants when a vacancy occurs.

RKO Sells 6 Reissues

Leo Seligman, general sales manager of the recently formed Trans-America Pictures, Inc., states rights organization, closed a deal with RKO to release rights to six features in the Clarence Badington Kelland "Scattergood Baines" series.

All at the City Kibbitz, originally released by RKO in 1941 and 1942.

DeMille

Continued from page 1

Bill of Rights, traced his own ancestry back to several generations beyond George Washington, cited sources ranging from Patrick Henry to President Truman and the Bible—all in furtherance of his claim that "the American people" oppose "labor racketeers and tyranny." He called upon Congress, the courts, educators, women, farmers and voters to fight what he called "tyranny."

When the ceremony was first announced, AFRA had protested against DeMille's appearance in radio if he was to act as a performer. He appeared strictly as a private citizen and, in a Washington, D. C. "DeMille Foundation for Political Freedom."

AFRA leaders, and other labor leaders in N. Y., Chicago and Hollywood, made it clear that they will demand equality for the broadcast-casters of DeMille's attack to answer his charges. The ceremony, held at a half hour from 8-9 P. M. (Tues.) was broadcast by the ABC on its national net, but not in N. Y. In latter area, WINS took over the show.

GILLMAN HEADS THE 2D BUYING COMBINE IN NW

Minneapolis, Sept. 25.

Distributors here grew so happy about the sudden spread of group buying. For the first time the territory has budding combine—and not one, but two.

Second in the field is Northwest Theatre Owners, organized by Irving Gillman, who resigned from the Universal sales staff to do the buying and looking for a number of small-town theaters. His booker is Gordon Greene, veterans showman, one-time manager of the Minneapolis (now Radio City) theatre here.

Frank Mantke, former Universal branch manager here and Milwaukee, started the ball rolling by organizing an exhibitor group for which he does the buying and looking.

The ready-to-serve cocktails that always taste fresh!

Hiram Walker's dry martini • MANHATTAN

66 proof, Hiram Walker & Sons Inc., Peoria, Ill. Copr. 1945.



SERVICE STATION

DISPLAY THIS POSTER!



AVAILABLE IN 40x60 or 30x40 \$1.50
AT ALL NSS EXCHANGES

... for Theatres!

You've come to the right spot, Mister Exhibitor... for Lobby, Front and Screen SERVICE!
*** It's all here... under one roof... the 100-Octane SELLING POWER that puts ZIP into your LOBBY... SOCK into your FRONT... and DYNAMITE on your Screen!

Yes, we have a complete supply of everything you need... and for special occasions... there are SPECIAL TRAILERS... to add that Extra SPARK... that carries you over the rough spots *** You'll find The PRIZE BABY... always at your SERVICE... with seat-selling advertising... so... FILL 'ER UP!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

Fox-West Coast Sets District Mgrs. In New Field Spots; Exchange Briefs

Los Angeles, Sept. 25. New policy adopted by Fox-West Coast... for the entire district headquarters for all district offices in California...

in this area to receive an award from Metro for doing one of the best jobs in each district...

New Michigan City 1,500-Seat Theatre. Chicago, Sept. 25. Site has been bought in Michigan City, Ind., for a 1,500-seat theatre...

Mpls. Tipped Billboards. Minneapolis, Sept. 25. Higher advertising and exploitation boom for local showhouses...

Emergency Offer. Columbus, Sept. 25. Theatre managers and others engaged in a mass purchase of 18 have been given until Dec. 31 instead of Sept. 15...

Ohio Circuit's \$200,000 Expansion Program. St. Louis, Sept. 25. Chakores Theatre, Inc. circuit of 10 theatres...

Home for a Hero's Fund. Toledo, Sept. 25. Howard Feigley, manager of the Rivoli, will head the seven-member Ohio State Committee...

Ohio Film Shows and Pieces of Publicity. St. Louis, Sept. 25. All film shows and pieces of publicity assembled in eight Illinois towns...

Ally Exchange Moves. Albany, Sept. 25. The Exchange Fund, which William W. Farley is to construct for PRC...

Glens Falls Home Changes Hands. Glens Falls, N. Y., Sept. 25. Rival Realty Corp. of New York purchased Fred W. Mauser properties...

Chi WB Mgr. Back From Army. Chicago, Sept. 25. Warner Bros. circuit's first theatre manager to return from the service is Harry Mintz...

Whelan's Dallas Post. Chicago, Sept. 25. Charles J. Whelan, with RKO since 1930, has been named sales manager at the company's Dallas exchange...

Fort Edward House Set. Fort Edward, N. Y., Sept. 25. Bradley theater block here purchased by M. Gordon...

Seattle Manager Honored. Seattle, Sept. 25. Fax Dimean, manager of Fifth Avenue theatre here, is first exhibitor...

general manager of Acme Distributors Co., which he founded in 1934. Acme film, Louis Kruger-International and other films...

Dallas House Gets Facelift. Dallas, Sept. 25. Village theatre, operated here by the Interstate theatres circuit, will get complete interior redecoration and renovation...

U.S. Sales Confab in N. Y. United Artists sales confab in the eastern district will have a sales staff of N. Y., Friday (29). Sales staff will be headed by George Lorkowitz...

Bill Tedlow Back With F.W.C. Los Angeles, Sept. 25. William H. Tedlow, after 30 months in the Army...

U.S. Sales Meet. Third of the series of four Columbia zone meetings opened today (Wed.) in New York...

Branch Heads Des. M. Variety. Des Moines, Sept. 25. Newly elected chief here of the recently revamped Variety Club of Iowa is Ralph Brant...

Mortensen's Bay. Honolulu, Sept. 25. Al Mortensen, head of the Southern Theatre Equipment Co. of Houston, has purchased the site...

Film Industry to Stress Ballyhoo To Keep Grosses at Wartime Peak

Better prepared and executed advertising, publicity and exploitation campaign by exhibitors and distributors will be major lesson...

As has been the case for years, majority of theatre managers are notified of the booking of a picture perhaps as few as nine days before the film is slated to play...

the value of majority of the product. Postwar plans call for notification to managers from homefronts in plenty of time to allow the planning and execution of drives which will aid the picture at the b.o.

PRC's Sales Meet in N. Y. PRC presy Kenneth M. Young and vicepres Harry H. Thomas, Reeves Esq., and assist. gen. sales manager Lloyd Lind are in New York to handle 1944-45 production program...

New York Theatres. The Jubilant Story of George Gerdsch. "RHAPSODY IN BLUE". Warner Bros. Crooning Jolly. HOLLYWOOD THEATRE. Broadway of 51st Street.

PALACE 5th & 47th St. "BACK TO BATAAN". Starring DON WAYNE, ANTHONY QUINN, AL RAY, ROY ROYCE.

ALSO AT THE ROXY. THE PALESTINE PROBLEM. MARCH OF TIME.

JOHN COHEN in "Love Letters". RADIO CITY "MUSIC HALL". "OUR VINES HAVE TENDER GRAPES".

WALT DISNEY'S "PINKY AND PERCY". "THE BELLBLOW". "THE BELLBLOW".

PARAMOUNT PRESENTS "DUFFY'S TAVERN". THE AMERICAN HOUSE OF HORRORS. "THE BELLBLOW".

IN PRISON. "You Came Along". "THE BELLBLOW".

"THRU THESE PORTALS PASS THE MOST BEAUTIFUL GIRLS IN THE WORLD" THE FAMOUS SLOGAN OF A FAMOUS SHOW

NOW ON TOUR--22ND CONSECUTIVE YEAR--BREAKING ALL RECORDS AS USUAL

80 U. S. Films Set To Go

Continued from page 1

blocked in Germany. Whether our Occupation forces will eventually swap this blocked German money in exchange for U. S. dollars, is something which the future will work out.

Whatever the case, since Brigadier-General Robert R. McClure, chief of Information & Education in Germany under General Eisenhower and Clay, wants U. S. pix, the American industry is doing everything to expedite them.

U. S. documentaries and educational will go too, but, above all, the entertainment film is desired by Gen. McClure, because it will aid American Military Government to rebuke the Germans.

Army Idea

Furthermore, this winter will be critical for all Europe. The Germans, particularly, will for the first time really feel the war with food and coal shortages; until now they've

U.S. Wants Pix in Czechoslovakia

Now that the State Dept. has placed the American film problem internationally on a higher plane, it is urged that even if we (the Americans) lose money, we should not forego the Czech market.

Our ambassador in Prague, Lawrence Steinhardt, contends that, despite the recently promulgated Czech laws, which virtually cut 60% of Czech screens to the Russians, American pictures should not bow out; that U. S. films are too vital to advancing the American way of life, and too potent in their overall effect, even with the limitations on playing time.

The State Dept. backs Steinhardt in this attitude.

Heed all the rest as conquerors. In the desire by General Eisenhower to assist \$5,000,000 Germans to the democratic peacetime way of life, con-

tainly pix must figure importantly. Another thing: theatres will be better heated than most homes. They'll attract crowds, both as a central place for diversionment, and for keeping warm too.

Thus, the War Dept. has been advised that already, from London, these 80 American film features are enroute to Berlin and will be distributed in all other sectors of Germany.

The big question is whether the Russians will let U. S. films into their zones of occupation.

Already the British have asked for U. S. films, as have the French. Even at home, the French for all their embargos against U. S. pix, have been asking for more American movies for the simple reason that Hollywood product is superior to anything else.

The Russians had stolen a march on the film situation all summer, since V-E Day, by flooding not only their own, but even getting Russian pix into the British, French and American zones of occupied Germany. However, that's taken lightly because, despite exhibitors getting a cut-rate inducement for the USSR to get the same thing, the Russian pix are too propagandistic and lethargic. Hence, audience appeal has been limited.

What makes the German film invasion especially appealing is that it has the blessing of the U. S. Army. The military branch is the umbrella which will shield our motion picture operations. Without that, we couldn't get proper movement. Same is true in Italy where the Army furnishes transportation.

And, more cheerful film news to the Yanks is that in Holland the same goes into effect this week. Via the Export Film Corp., the U. S. picture distributors are scientifically gauging their releases there. Of course, in France and Belgium there is already a competitive approach to the film distribution, for all the diplomatic and quota hurdles being proposed.

3 Big Filmicals Step On Each Other in Pitt

Pittsburgh, Sept. 25.

Efforts of local bookers to switch

a couple of dates have been fruitless, and as a result, three of the top-flight musical pix of the year will appear simultaneously here this week in downtown houses. Metro's "Anchors Aweigh" goes into the Penn; 20th Fox's "State Fair" into the Hazeltin and Danny Kaye's "Wonder Man" into the Fulton. Getaways are all within couple of days of each other, too.

"Wonder Man," which Sam Goldwyn sold away from WB-Lasex pool here to Sher's Fulton, is expected to last six weeks at least there while "Anchors" is figured for at least three at 4,300-seat Penn.

Wash. Moves

Continued from page 9

Washington would not automatically end the walkout.

Sorrell asserted that the producers must agree to reinstate the strikers and their contacts, as they were at the time of the walkout, and to set up machinery for the settlement of future jurisdictional disputes. He declared that refusal to take the

producers' offer would convert the strike into a lockout. Producers indicated that they may seek to renegotiate contracts, which they declared invalid after the walkout. Meanwhile, the Central Labor Council warned the studios against the organization of company unions, stating that it "will not tolerate formation of dual or substitute unions to replace established AFL unions, whether they are on strike or not." Council also warned that when the strike is settled, the studios must deal with the Screen Office Employees Guild, the Screen Publicists Guild and the Building Service Employees Union, all AFL.

Los Angeles congressmen, said today that they had been informed by members of the NLRB that the decision will probably be released no later than a week from Friday's hearing.

Radio's Socko Legit Boost

Continued from page 1

Guid Eying Television

Although the foregoing opinions are being bruited about generally in legit-radio circles, rather than being Theatre Guild conclusions, the latter organization heartily concurs, while admitting that other, and more practical considerations prompted their going into radio at this time.

Guid officials admit that their main interest is in television. They look on it as a real live act. They feel it will come in and take over the theatre eventually, and they want to be in a strategic position. Their present radio activity will help them understand the tele medium when it comes in.

They believe that legit will be good for all radio. But they also see 10,000 listeners advancing the theatre. They feel their programs will bring back the marriage between stage and public, their general policy, with their new program, will be to emphasize the stage. As radio once, Guid director Lawrence Langner says he tries to give some

idea of what is going on in the theatre, wherever possible, the Guild is using stage instead of six stars for their plays. They're trying, they say, to bring excitement to vast American audiences, and to sustain in the postwar period a morale-lift which the war engendered.

The Guild thinks its presentation of 39 plays picked from the finest of the last generation will bring back a love of the theatre. When their plays run out, they hope to repeat some each year, something the theatre has rarely been able to do with play-worth re-seeing. Where possible, they plan using the stars who appeared in the original Broadway productions—such as Walter Huston, Katharine Hepburn, Edward G. Robinson, Fredric March, Burgess Meredith. The Lunts will appear in 10 at grams this season.

"Continued Next Week" Technique. The Guild will do the first Ameri-

can broadcasts of Bernard Shaw plays. Instead of adaptations or directors, with the playwright's consent, they plan to do Shaw plays in instalments, two generally, with hardly any cuts. "Transition" will be done in two instalments; "Strange Interlude" in three. This will enable the Guild to test out whether one-hour adaptations, or the full plays, piecemeal, are better received on the air. It will also possibly confirm a theory that continued stories being added listeners to subsequent chapters.

The Guild feels that if legit business on the road keeps up, in view of unemployment—due to reconversion, it will be a sign that their radio series has been the hypo. They've also added some innovations to their series of broadcasts, not the least being a new type of control room they devised, whereby the director stands in a glass house in front of the actors, like a symphony conductor or opera promoter, directing the players during the performance. Same device can be used for television.

Pix Not Alarmed

billies of an electronic film exchange.

The committee pledged to follow all matters of standardization of tele equipment and revealed that the research council is joining the Television Broadcasters Association in order that the pix industry as a whole may actively participate in all future matters relating to video developments.

The committee, which suspended when the advent of war in 1941, was recently reactivated under the chairmanship of John Livarsky of Columbia Pictures. Other members include Wesley Miller, vice-chairman; Daniel Bloomberg, Bernard Brown, Lodge Cunningham, Steffen Dupp, Fawcett Edgerton, Lorin Grignon, Loren Ryder, Gordon Sawyer and C. O. Slyfield.

F. W. WOOLWORTH CO. STORES

FOR SMART HAIR DRESS USE

Lorraine HAIR AIDS

Let your beauty reign
with LORRAINE

Whatever your type of beauty or hair-do

you will find that Lorraine Hair Aids will give you smartness, assurance and poise.

The Lorraine quality and selection in all hair shades will delight you.



HAIR LOTS—For all styles of hair dress

Sold exclusively and Guaranteed by F. W. WOOLWORTH CO. STORES

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COULDS

\$14,752,924 July Billings Down 4% For 4 Nets Over '44; MBS Up 9%, NBC 2%

Estimated gross time sales for the four major networks suffered a remarkable during July, slipping under \$15,000,000 for the first time in many months. The \$14,752,924 represents a 4% decrease when compared with the July four-net billings for the same period in 1944. ABC (Blue) was 16% under last year, while CBS was 5% under. Evidence of the Ed Cook sales technique was beginning to manifest itself in the 9% hike in Mutual billings for the month, while NBC racked up a 2% increase.

On the cumulative side, the four networks have rolled up \$149,979,453 during the first seven months, representing a 1% boost over the same period in '44. CBS led the billings parade with \$38,526,842, almost 1% under last year's \$38,890,291, while NBC gained 3% with \$37,209,411 as compared with \$36,274,383.

NETWORK GROSS TIME SALES

(Estimated)

FOR JULY

	1945	1944	Per cent
ABC (Blue)	\$2,814,236	\$3,326,504	-13
Columbia	5,074,943	5,368,338	-5
Mutual	1,638,973	1,511,393	+8
NBC	37,209,411	35,925,237	+3
Total	\$14,752,924	\$15,340,416	-4

FOR FIRST SEVEN MONTHS

	1945	1944	Per cent
ABC (Blue)	\$23,816,248	\$21,803,941	+8
Columbia	28,556,642	29,390,621	-3
Mutual	10,566,932	11,407,154	-8
NBC	372,049,411	362,778,383	+3
Total	\$109,979,453	\$108,373,259	+1

WFIL Reported Sold to Philly Inquirer in Big \$2,000,000 Deal

Walter Annenberg, of the Philadelphia Inquirer is reported closing a deal to buy WFIL in Philadelphia for a price paid of \$2,000,000.

Walter Annenberg has been current in N. Y. for some time that this deal was pending at a price putting the station into the "blue" category. Monday (24) it became known that the sale had been successful, although the papers may not yet have been signed.

None of the parties to the sale would either confirm or deny. A high official of WFIL, when asked about it, answered "Well, I only work here."

Walter Annenberg is the son of the late M. L. Annenberg, owner of the Inquirer. A powerful Philadelphia newspaper, WFIL is owned by Eli Brox, department store owner. The station, operating with 1,000 watts, is the local outlet for the ABC (Blue) net.

The Philadelphia Evening Bulletin, which holds the afternoon field just as the Inquirer holds the morning side of the business in that town, recently bought WFEN. The Philadelphia morning newspaper, in the Inquirer, had a small radio station, WFAT, until several years ago, but gave it up. Consumption of the Inquirer deal, therefore, would put the Inquirer on a radio par equalling the Bulletin because of the Inquirer's already expressed interest in FM and television.

A big test next is the Inquirer's building on No. Broad street in Philly was bought by Annenberg some time ago and it was rumored that Annenberg would use the site for a building to house video and FM stations.

Bulletin Also Expands

Philadelphia, Sept. 25. WFEN owned by the Philadelphia Evening Bulletin, has acquired a license to build an FM and television station to mitter stop the Philadelphia Savings Fund Society building—labeled structure in Philly. Construction will be all shortly.

Station is also constructing several new studios at the headquarters at the Intercity Trust Building.

Geo. Rosen to O.O. Coast

George Rosen, radio editor of "Variety," leaves today (Wed.) for Hollywood. He will survey the radio-video situation in Hollywood.

He'll also do, the radio-show business in San Francisco and Chicago.

Collins-G. W. Hill-CBS Hit-Tune Impasse Stacks Up...S.G. or F-C-B

WALLENSTEIN REGRETS

Here's the text of Alfred Wallenstein's letter to Edward J. Noble, chairman of the board of ABC (Blue), submitting his resignation as musical director of the network:

"I accepted the appointment as Musical Director of ABC with enthusiasm because the overall network plans outlined to me presented a thought, a challenge and an opportunity. The existing policies and personnel of ABC identified to me beyond doubt that together we could establish leadership and distinction such as no network now has in the music field. I know, from my experience as musical director of the Los Angeles Philharmonic, and my many years in radio, both commercially and as a musical director, that good music, properly played and performed, is needed and wanted by the American public and confidence that the management of the network, judging by the important steps I had already taken to improve the public service of ABC, would wholeheartedly support my efforts.

"I deeply regret, therefore, that recent changes in policy and personnel make it obvious to me that our project would be no longer possible of achievement, and accordingly I feel I must tender my resignation."

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While the Kate Smith-Ted Collins hit-tune plugging vs. American Tobacco program impasse has simmered down somewhat during the past week, with the network operating script continuity, on last Friday's (21) show because it eliminated any reference to runner-ups, all the signs seem to point to a head-on collision.

Here's the angle that particularly intrigues the reader: The Kate Smith-General Foods show, currently a Young & Rubicam account, switches over to Foote, Cone & Belding the first of the year. That's the agency that handles the George Washington Hill-American Tobacco account, long the major sportsping in the agency operation. All of which will put F-C-B, with two cherished billings on its hands, in one of the most embarrassing situations it has ever faced by an agency—splitting between means of the G-P advertiser date, a solution is tentatively in the offing.

It's no secret where G. W. Hill stands in the matter of F-C-B operations. And it's equally apparent just how Hill feels about Ted Collins' driving strategy. He's a stickler for the Smith program, the American Tobacco program, the "Hit Parade" format. That's why CBS has found itself in a lice predicament in the matter of F-C-B operations, the show's script continuity, to avoid too close adherence to the "Hit Parade" format since it is necessary to avoid complications or embarrass any of the parties concerned. It is tentatively in the offing.

There are many who believe that the next six months may pretty well tell the tale, that Edward J. Noble, chief owner and stockholder, is gambling on the theory that the way to success lies in a return to the old established order, not in the LaRoche-Robinson agency technique with its free spending aimed at holding the talent-programming as the key to successful network operation.

Meanwhile, at New York headquarters, the "hit" parade has altered the exodus of the executive chairman and programming vicepres, and the emergence of Mark Woods as the top operator, has left in its wake considerable speculation as to the immediate changes and where-to-go-from-here.

Likely development would appear to shape up as follows:

1. Mark LaRoche, who with Robinson, officially steps down on Oct. 1, is listed for continuance as a director, but his position as director of the network, it is regarded as a certainty that he'll soon dispose of his 12 1/2% share, eliminating himself completely from the ABC picture. While it's been rumored that several offers have been made to him for a new affiliation he has nothing definite in mind at the moment. Some goes for Robinson, however, expects to re-enter the agency picture. He was radio coped at Young & Rubicam.

4 Down: ? to Go

Here's the box-score to date in the upper-crest exec exodus from ABC (Blue) executive organizational revamp, with likelihood of additional resignations in the offing:

Chester J. LaRoche, exec vice-chairman and holder of 12 1/2% of the network, is expected to himself.

Hubbell Robinson, Jr., exec vice-chairman and holder of 12 1/2% of the network, is expected to himself.

Alfred Wallenstein, musical director, is expected to himself.

Atlantic Refining Lays 1,000,000 On Line for Gridcasts

Philadelphia, Sept. 25. Atlantic Refining Co., with an eye toward the unrated national market, will disclose the actual workings of the line this season to barroll the broadcast of the largest football schedule in its history.

Although neither Atlantic nor its advertising agency, N. W. Ayer, will disclose the actual workings of the line this season to barroll the broadcast of the largest football schedule in its history.

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Beville Returning to NBC

NBC's quest for a top research man has ended with the return of Charles Beville to his former post with the network.

Beville expects his Army release this week, and will check in with the network upon his return to civvies.

NBC Trailizes New Allen Show

NBC is doing an all-out promotion job in advertising the new Fred Allen Sunday night show for Standard Brands, which bows in Oct. 7. The network has recruited its top copywriters, including Allen himself, for a series of recorded spot shows being shipped to all affiliate stations.

Capable station-break "shows" have been recorded among others by Jack Benzer, Edgar Bergeron, Charlie McCarthy, Gilder-leavey, Art Linkletter ("People Are Funny"), and a host of others. The advertising technique applied to the transcribed series, instead of the usual spot, is a promotion contract represents a three-to-five minute spot, with a copywriter's Portland Hoops, both of whom register Allen on the new series.

It reportedly is expected a heavy coin investment, with NBC noting the bill and stations setting the copy. NBC will check in with the network upon his return to civvies.

Meanwhile, NBC is also showcasing its fall and winter programming, including the "Hit Parade" and "The Big Show," with a brace of shows scheduled for Oct. 7 and 8, Sunday (27) and Monday (28) shows from 10 to 11 p.m.

CBS Keeps 'World News,' Hopes for Bankroller

Despite Admiral Radio's decision to no longer pick up the tab on the Sunday afternoon 2:30-3:35 "World News" show, it is withholding the item from sale.

Instead, the program, with its world picture, will continue as a word picture for a reasonable period, in the hope that a new bankroller can be found.

he operated under LaRoche before moving over to the network.

It is considered a strong likelihood that Henry R. Luce-operated Life-Time-Fortune may holdings of ABC (Blue) will be disposed of, predicated on the knowledge that the mag department of the network is expected to a LaRoche alliance and subscribing to the LaRoche philosophy of advertising.

3. Many are wondering what repercussions will stem from the proposed resignation of LaRoche, and the new method of operation and re-located their stations from CBS and Mutual to the ABC.

4. Chief among the personnel realignments has been the dropping of Adlan Samish to a vicepres, to take over the programming staff being created by Robinson.

Samish in turn is expected to be promoted to a relay station, which may result in a virtual clean sweep and a drastic revamp of programming.

5. It's considered a foregone conclusion that those who were brought in by the LaRoche-F-C-B package will be exiting from the scene. These include Ben Bodee, Fred Smith, and Tom McWhorter, likely by Nov. 1. However, Carl Levin, head of daytime radio sales, is expected to remain in the company.

Fred Smith, vicepres who headed up advertising and promotion, is expected to resign by the end of the year.

21. He, too, was identified with the LaRoche-Robinson setup. He's reported to have left the network and was brought into ABC from Washington, where he was one of

(Continued on page 47)

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Radio Directors Say They Mean Biz

Members of the Radio Directors Guild, at a special mass meeting Monday (24) in N. Y., passed what was tantamount to a strike vote in a resolution they adopted favoring a walkout against the four major networks if they do not reach an agreement on a suitable agreement with their negotiating committee.

The resolution was so worded, it's believed the Guild isn't taking an arbitrary stand, but merely expressing its dissatisfaction with negotiations have been dragging on.

The committee has been negotiating with the networks on a number of proposals, the nets replying with "irreconcilable" counter-proposals, the Guild modifying its demands in good deal, and the nets reportedly budgeting slightly. Dispute revolves mainly around a relay station, with working conditions separate.

Resolution, stating "the membership of the Guild is in favor of the networks unless conditions are arrived at," doesn't mean Guild will walk out. It means the Guild will take the next step under the Smith-Connelly Act, petitioning for a poll of the membership to see whether they will strike, if negotiators don't arrive soon at some conclusion. Resolutions are subject to "unrestricted discretion" in its handling of the contract dispute.

MILT SAMUELS TO Y. & R.

Milt Samuels is resigning as Coast publicity director for ABC (Blue). He'll be replaced by Young & Rubicam radio hackery on the Coast. Bob Muckey steps up as manager of the office.

Tom Harmon's MBS Show

Tommy Harmon goes network, effective Monday (27) with a relay station, which may result in a virtual clean sweep and a drastic revamp of programming.

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Educational Broadcasters Seek

Revision of Clear Channel Rules

Chicago, Sept. 25.—Contending that the broadcast facilities of stations operated by educational institutions are at this time so restricted in terms of frequency, frequency and hours of operation that only a portion of the available service is being broadcast, the National Assn. of Educational Broadcasters, at its two-day meeting here last week, passed a resolution asking the FCC that the rules regarding clear channel operation be revised.

Revision, it is said, should be such that: fulltime operation, sufficient power; and improved facilities be made possible in order to provide adequate service to listeners in those areas which the educational stations own their own rights to.

Frank E. Schooley, assistant director of Station WLLI, University of Illinois, was recalled by Allen Miller, KOAC, Oregon State University, is the organization's new president. W. J. Griffin, director, WOI, Iowa State College, trails.

Exec. committee is composed of Carl Monroe, WSUI, University of Iowa; R. J. Coleman, WKAR, Michigan State; Collins, W. J. Griffin, WNYC, N. Y.; James Miles, MIBA, Purdue University; and Richard E. WOI, Iowa State University. Secretary is A. James Ebel, chief engineer WLLI.

Williams Shaving Cream

'Out-of-Town' TV Preview

J. B. Williams, shaving cream maker, is giving a new 15-minute program featuring M. Oakley Christie on two stations: WTAM, Cleveland, and KPG, San Francisco. The format is ironed out, sponsor plans to spot the show on a web in the city of Baby's Own Soap. Williams product long used in Canada, but new in this country. Baker, Cannon, Soby & Fenfield is the agency handling the program.

Miss Christoph is currently head of her own show over WTEC, Hartford, for the Hartford Electric Light Co.

BBD & Co. Edict Puts Staff Under Wraps

In a move to curb raids on any of their radio or television stations, BBD& Co. has handed down a new policy to the promotion and publicity departments. The edict forbids mention names of individuals concerned when releases promoting any of the radio or tele shows are sent out.

The order reportedly wants no mention of writers, producers, directors, production men, musical arrangers, etc., in any publicity release being sent to the press. In several cases the agency has been responsible for the grooming of these persons in their specific department. Consequently agency execs don't want to lose any members of their "happy troupe" by the airing of several new programs recently, and doesn't want to be caught short-handed on their specific department.

The decree affects the following: Chet Gierbach, David White, Kenneth Webb, Edwin Marshall, Walter Tibbels, Russell Armstrong, Joseph Lyons, Ted Long, Ed Marshall, Milligan last Harry Wood.

BBD & Co.'s newest radio programs include: "Theatre Guild of the Air," "The Colored People," "Woody Herman, Mary Small, 'Report to the Nation'." Others are: "Cavalade of America," "The Best of 'Let's Pretend,'" "Armstrong Theatre," "Hour of Charm," "Scheffer Theatre," "Town Hall of the Air."

Adam Young Expands To 58 Outlets; Kissick Heads McGillivray Job

Chicago, Sept. 25.—Purchase of Spot Sales outlet last week by the Adam J. Young Jr. Co. has resulted in 58 outlets. Kissick, who was organized six months ago, will continue in charge of the company. He is also in charge of the company in the air as to whether the company will continue its operations from the present office or set up a downtown or move to the Spot Sales space in the London Accident and Assurance Co. building.

Loren, Watson purchased the Spot Sales Co. about five years ago when it was a radio station. Kissick, Kissick Sales, a Hearst subsidiary. Sale to Young did not include the Associated Radio Stations, which is a radio transcription Co. of America.

Sammy Kay's New Sponsor

Sammy Kay, whose ABC (Blue) show, has picked up a new sponsor, ABC Radio, for his new show. Kay goes back on ABC in a couple of weeks. He'll be spotted in the 120-135 Sunday afternoon slot.

Scripters Grip Vs. Unfair Taxes

Freelance radio writers say they're being taxed by the U. S. Treasury Dept. out of proportion to their earnings, and the Radio Writers Guild is going to make an effort to get a new ruling from the Government easing that burden on the scripters.

"We are going to take this step as one among a number of other moves intended to regularize the writer's position on the radio," says an anonymous source. Said Robert Newman, eastern vice president of the Guild, "The writers have done a lot for the Guild's attention to the method by which their withholding taxes are deducted from a payment for each spot and by a freelancer. It, for instance, a writer sells a script for \$250, the agency or not paying him sets on the assumption that the show is our day's work. Result is that withholding tax is taken out of the writer's "per-day" rate, rather than on a weekly rate. In other words, the 250-per-script writer is taxed at 10% he was earning \$250 a day for five days a week, or an average of \$1250. In answer to writers' protests, they are sometimes told: 'Well, the Treasury will refund the excess.' From that point out, the writer may take anywhere from 18 months to three years in coming.

Newman said that one will only the Guild take up this grievance, but it will also see what it can do about making freelance writers eligible to social security benefits. A staffer getting a regular weekly is entitled to the benefits of the social security Act. But the freelance writer is not entitled to those benefits, although his pay-check for a month is also taxed the usual 1% for Social Security tax."

MBS 'Queen for Day' Sold to P&G, Miles At \$3.50 Per Week

Queen for a Day, Mutual Hollywood-originated audience participationer, was reported yesterday by Miles' sold to Procter & Gamble for Alta-Schulz to Procter & Gamble. Price of the half-hour program was said to be \$3.50 a week for first 13 weeks, with a 10% hike after that period.

P & G and Miles have not yet decided exactly how they will use the show between them. One suggestion is that each take 15 minutes a week across the board, but it was said to have been rejected by P & G people. Another suggestion on the part of Miles is to run the show five times one week and the show has been on as a sustainer since last May, with Mutual ending last the package, and has gone to radio. It is during the summer months. Audience letter will had gone up during the summer to nearly 30,000 a month.

Moppet Anglers Ready for Revival

But Experts Warn on Usable Bait

Also Eats to Wind Up S. & M. Agency Affairs

Hollywood, Sept. 25.—Carlton Alsop is on his way to New York to wind up his affairs as radio head of Sherman, Fairbanks, Marquette agency, before assuming M-G producer chores.

While east, Alsop expects to brown with S. K. M. Vice Carl Brown with an eye to taking a six-month leave of absence rather than completely sever ticket with company for which he has been radio head for past two years.

Alsop's previous big experience includes a year at Republic, after which time he returned to radio without producing a film.

He'll return to Hollywood Oct. 22.

Frank Morgan Into Kraft Spot

Effective Oct. 4, Frank Morgan takes over Kraft Music Hall, with Edward Everett Horton, who quit in an summer replacement for Bing Crosby, checking out after this week's (27) program.

Here's the deal: Morgan stays on for minimum of six weeks; if the client wants the right to exercise its option on a pickup. Latter decision depends on how the program's duration. General impression now is that Det. Biggie will return to the radio, checking out after this week's all contract differences are composed.

Morgan comes east next week. He's reported he's concerned about his health and a kidney ailment, and is going to see the Max Baer doctor at Johns Hopkins for a red and examination before committing himself to another job.

Lino Romay is booked for the initial Morgan airing and negotiation on the way for the spot name act, John Scott Trotter and the Charlotiers continue.

WGM Exec Sees War Service Cue To Better Radio

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"Radio has certainly been as public-service minded as any station in the country." We down there think this is true more so than many others. But all of us have lots to learn from the Government's wartime radio setup, and can carry that lesson back with us into commercial radio.

"In wartime, we worked under duress. That didn't mean that every time we were to air a show we had to be in the line of fire, the Joint Chiefs of Staff or the White House."

(Continued on page 41)

N. Y. Elevator-Strike Forces Radioes To 'Shank's Mare' Methods

Local 32-B's Building Employees Infringement, Union, AFL, couldn't quite make up its mind about police service Mon. (24) when it called elevator operators on strike in New York buildings below 50th street.

That area includes practically all of radio row. NBC, ABC and CBS have been affected in the two former cases because their building has a separate contract with the union; in the latter because elevators are not members of the union. Chief sufferers were WOR, the Mutual Broadcasting and the new WVEY and WHN, all high-up tall buildings.

Shortly after the strike broke out, the station of Morris Novik, head of the city's station WNYC and chairman of the New York City Radio Council, called to see if he could get a ruling from the union recognizing radio as a public service—this giving the union a spot on the union-operated elevators. Novik did it. WNEW and WHN had elevators moved to the top of the building the night, crediting the union on the air for its "public service" ruling. In WOR's building, an elevator was run for 10 minutes, then the operator decided he didn't want to be WOR's baiting an elevator was run for one tenant and stopped working.

By Tues. (25) neither WNEW nor WOR had elevators. The building housing WHN was among first in the city to settle the strike, and got its lift working several days later.

WOR used every Broadway theatre studios, a night club, and the city's original radio program, the shows, Martin Block, pecky of WNBC's "Make Believe Ballroom," and his show Tues. out of a studio at NBC.

But there was a lot of loathing. "I've been taken around town, shank's mare up 14 to 20 flights, being among the more usual modes of travel for radio people.

Raleigh—Max Rose of New York City has joined the staff of WSTP, Salisbury.

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(Continued on page 41)

Hemisphere Radio Huddle at Rio Presages m'l Ether Powwow

Montevideo, Sept. 14.

Montevideo and Buenos Aires have recently been full of American broadcast executives attending all broadcasting through the River Plate en route for Rio de Janeiro and the Inter-American Radio Conference, the regional powwow which is expected to pave the way for a subsequent International Radio Conference. Although the Rio conference is primarily intended for discussion between official representatives of the various South American republics, an unusual number of delegates from private commercial who are flocking to the Brazilian capital and will hold fringe seats at the huddle, as well as organizing commercial broadcasters' Pan-American Union on their own. This semi-official side conference was developed as a result of an initiative by Hugh H. Brown, who proposed that the hemisphere's commercial broadcaster groups should get together and work out a number of vital problems of common interest.

By the time it looked as though this private conference would have to go ahead without the important participation of an Argentine delegation. In the past nine years or so, the Argentine news have not been able to unite to form an association, and since the military dictatorship was set up, the Argentine authorities have tended to discourage the formation of any such association, fearing that if a common front were created by the radio, it would stand a better chance of opposing government policies. Fortunately, a realization of this fact has served to bring the Argentine networks together in time to arrange to send delegates to the Rio conference, and in the last fortnight radio executives have been in (Continued on page 43)

Panel of Film Crits To Kick Around 'Pic of Wk.'

In Wolf-Balber Package

First network show in which a panel of top critics will kick around the "film of the week" has been packaged for potential sponsors. Show, dubbed "Hollywood Roundtable," will be packaged by George Wolf and Joseph Balber, and will feature N. Y. pic critics, top film personalities and a moderator chosen from a panel of Gotham's literati.

Show holds particular interest to the trade, both in radio and pic circles. Dramatized vignette of the film, roundtable discussion with moderator, critics and film "names" involved, and a session of behind-the-scenes anecdotes are among the pic being tossed around comprise the ingredients for the "no holds barred" hour package.

Present critics' panel includes John T. McManus, of the N. Y. Tab, Eric Creelman, N. Y. Sun; Al Cook, N. Y. World Telegram; Jim Cameron, N. Y. Daily News; Betty Eiler, Movie Life; and George Frazar, Life mag.

Projected members of the moderator panel include Robert E. Sherwood, Russell Croese, Mervyn Duvall and George S. Kaufman. Due to commitments of members of the panel, the moderator would be dependent upon his availability in N. Y., origin of show.

Package is being handled by Frank Cooper.

Tom Lane to Rexall

Thomas H. Lane, formerly director of radio and press advertising of the Treasury Dept. Finance Division, has been made director of sales promotion of the United Retail All Drug Co., as announced by Justice W. Durt, presy of United Drug. His appointment becomes effective Oct. 15.

Lane will make his office in Los Angeles.

'Get Out the Vote'

Radiowise, the U. S. Chamber of Commerce and the National Citizens Political Action Committee (PAC), which had been formed during the 1944 Presidential campaign principally through CIO backing, are talking in the same language this year. Local elections are being held in many cities throughout the country this year, and about 100 of these cities are served by one or more radio stations. Both the C. C. and PAC have issued literature and appeals on getting out the vote, urging that all media be used for the purpose.

A C. of C. pamphlet suggests "Sponsor campaigns to encourage registration and voting, not elections." A statement by former Gov. Elmer Benson of Minnesota, chairman of PAC's executive council, urged: "The spectacle of 10% to 20% of the people going to the polls must stop. Every sincere citizen will concentrate his effort on getting out the vote."

Time Change Hurts Cha Programming For Chaotic oas

Chicago, Sept. 25. Program managers here, especially those affiliated with the networks, are in for a lot of headaches next week. The principal cause is the time change which will take effect on Oct. 26, almost a month before the end of the broadcast year. The time change will take effect on Oct. 1, with the hour later, necessitating the rescheduling of numerous local programs and creating a chaotic condition shared by both the listener and the advertiser. Station heads went through a similar time change in May, 1941, when the local ordinance was brought into an extra month.

Storing programs being brought (Continued on page 46)

Bergen Kicks 'Beulah'

Hooper Plexus, Points Lesson in Programming

The story of summertime programming vs. regular broadcasting programs has, plus the new audience pull of October-to-June top showmanship, is wrapped up in the Hooper Index. It's particularly reflected in the rating novice's encounter by a new show, "Beulah," which on the Sunday night CBS 8 o'clock slot.

During the crest of a non-appointment Sunday night summer (one hour), "Beulah" attained the No. 7 spot with the Hooper actual parade on the Sept. 1 report with a 10.6 rating. With the Edgar Bergen-Charlie Miller radio series, NBC 8 o'clock segment, the "Toms show" took it on the chin in the Sept. 15 report, dropping to No. 11. The Tuesday 11:30 slot was concerned, it didn't even show.

Nevertheless, sponsor is happy with show's progress, regardless of the strong opposition, especially considering the newness to the scene.

It's "Beulah's" regular. McGowan's release from the Fibber McGee and Molly show has taken him prominently on the air. "Beulah" is being run by Don Quinn has written him out of the script, but Fibber's return to the NBC Tuesday 11:30 slot will mark the return of the Mayor La Guardia character played by Gale Gordon, which was written out when Gordon joined the Coast Guard two years ago.

BRITAIN EEL CUES SECURE

Top advertising coin is being poured in greater gobs than ever into America's smallest stations which, however, cover vast sections of the country's population.

The fact was pointed up last week when McCann-Erickson agency for Emerson Drug Co. with new sponsors "Vox Pop" on CBS for Bronson-Sellner, placed a Kestone Broadcasting System contract for 2,000 transferred one-minute spots per week, on 187 of the net's stations in towns ranging from a population of 3,000 to 40,000.

Ad drive, which premed Monday (24), will run for 52 weeks. Insiders wouldn't reveal the exact amount of money involved in the transaction. But according to the CBS rate-card, which calls for \$30 for a one-minute spot on 200 stations on a 52-week spot, the advertiser would be subtracting even when discounts are subtracted.

National advertisers already in the small-station field in radio planning include Lever Bros., Sterling Drug, General Foods, Wildroot, Scott & Brown, and Grove Labs.

But the Emerson deal is by far the biggest yet planned for covering the same labor pains in May, 1941, through stations affiliated with the major nets.

Field is considered by many big ad agencies here, especially in the production headhunts, with cost of time being the principal concern. The radio programming for this field must reach competent levels, and mostly top-notch more top-notch, to start competing for the smalltown listener's attention, production costs are being kept to a minimum. Transcriptions are just as acceptable to the small stations as live originations.

Skleton Back For Raleigh in Nov.

Red Skelton got his Army release this week at a hospital in Virginia and after a rest is being brought to the air for Raleigh cigars sometime in November.

'PORTIA' FACES LIFE ANEW IN AGCY SWITCH

"Portia Faces Life," the General Foods daytime aerial parade, gets a directorial facelift when the show moves over from Benton & Bowles to Young & Rubicam, effective Oct. 1. Mark Goodson goes in as the new director of the show, which otherwise remains about the same. Switch in agencies, representing time and talent budgets of approximately \$300,000 a year, will also be a change in GF product plugging.

It adds up to an even-stevens exchange, however, with the new set, "Kate Smith Speaks" show, representing an equal amount in billings.

Mark Goodson & Co. and Laffer switch also effective Oct. 1.

'ABC' Tag Still Legal

Associated Broadcasting Corp.'s suit against American Broadcasting Co. (ABC) to denote latter's web has been thrown out of court on technical grounds at Grand Rapids, Mich.

FCC Touchy on AVCO OK Grills Heardst Man Seeking Sale of WINS

Pick Your Entry

With six substitute headlines going in for Danny Kaye on the Fabst Friday night CBS show during the comedian's overseas tour here, checks of air after an initial broadcast this Friday (22) night, the boys picking bets as to which one coped the top Hoopering. Frank Sinatra and Judy Garland are paired in the leadoff spot Oct. 1 with "Easy Aces," Burns and Allen, Jack Benny and Ed Gardner among the others looked for full-in series.

It's considered an even bet, despite the drawing pull of one headline over another—because of the accepted theory—"listening habits"—that no one has ever established. One nice touch search if you're not in your own weakened. One nice touch.

B & B and Y & R Men Snagged By New Kastor Agcy.

Formation of a new agency by H. W. Kastor & Sons, to be known as Kastor, Farrell, Chesley & Clifford, Inc., has been announced, with headquarters in New York. Main office is in New York City, with branches in Hollywood and St. Louis. With the merger of Kastor & Sons into the agency, two other agencies, Benton & Bowles and Young & Rubicam, are added.

New executive memberships of the firm include Willoughby S. Chesley, Jr., president; Charles E. Clifford, vice president; and William B. Farrell, secretary. Farrell resigned from Benton & Bowles, where he was an account exec for the past six years, working on the "Aldrich Family" and "Kate Smith Speaks" bills. General Foods shows. William B. Farrell will be the new firm's vice president and secretary. Farrell resigned from Benton & Bowles, where he was an account exec for the past six years, working on the "Aldrich Family" and "Kate Smith Speaks" bills. General Foods shows. William B. Farrell will be the new firm's vice president and secretary. Farrell resigned from Benton & Bowles, where he was an account exec for the past six years, working on the "Aldrich Family" and "Kate Smith Speaks" bills. General Foods shows.

Other executives serving as chairman: James S. Pruitt, vice president and general manager of AVCO, said that the new firm would be listed in a prospectus which AVCO is getting out to sell a \$18,000,000 issue of bonds.

Promotion Cues R & R Red Facial

Promotion dept. of Rulofast & Ryan has come up with an embarrassing situation. During the past few weeks an in-house radio show transcribed announcements plugging the Lever Brothers-sponsored program, "Red Facial," which has returned, to the various webs. Some of the transcriptionists, however, made a mistake; the network carrying the program, but they are supposed to be re-creating the program. Some particular programs. Other platters were made up with the name of the "Red Facial" program, but they are supposed to be re-creating the program. Some particular programs. Other platters were made up with the name of the "Red Facial" program, but they are supposed to be re-creating the program.

Fishbel Hit in Harless

Capt. Dick Fishbel, WINX, N. Y. sportscaster, prior to his enlistment in the Marines, resumes his previous work with football and basketball casts sponsored by Associated Oil Co. as the Coast.

Fishbel played with the Brooklyn Dodgers and was a star ballback at Syracuse U.

Washington, Sept. 25. Still touch over its recent hairline decision okaying the AVCO purchase of the Crosley radio interests, FCC spent two days last week (Wednesday 19) and Thursday—grilling officials in the proposed transfer of Hearst's New York, New York, Crosley.

Under the deal, if FCC approves, AVCO will get WINX, making the Victor Emanuel outlet an even bigger power in the broadcasting field. The commission, which voted four to three to permit the AVCO purchase of Crosley, is not happy over that decision, and the body is on an increasingly tough spot in the toasty matter of making a holding company one of the biggest factors in radio.

Second only to the holding company issue, the commission "hears" the "station" way. Hearst advised that he wanted to buy rather than Marshall Field, Charles F. Cahill, president of Hearst Radio, Inc., and publisher of the New York Daily Mirror, testified that last January, while he was working with Crosley, he received a letter from Clem Randauf, of Field Enterprises, Inc. Randauf offered \$1,200,000 cash, plus \$100,000 in stock, for the station at \$1,500,000. The Crosley deal provides for \$1,700,000 cash, plus \$400,000 in stock, for the station. The Daily Mirror, spread out over a 10-year period.

Edward J. Marks, "assistant to the general counsel of FCC, who handled the case for the commission, asked McCabe if Randauf had been given "equal opportunity" to buy the station at that price. In its ruling, the commission said that, if FCC recommended "equal opportunity" be given to "any" interested party, it would be the first time the FCC had come up in a hearing.

McCabe said that the same amount, would you have considered it?" Marks asked.

McCabe submitted it to the board of directors," was the reply. At that point, McCabe continued, "satisfactory terms were well under way with Crosley."

Factor in loss hearing: James S. Pruitt, vice president and general manager of AVCO, said that the new firm would be listed in a prospectus which AVCO is getting out to sell a \$18,000,000 issue of bonds.

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BURNS AND ALLEN With Bill Goodwin, Meredith Wilson orchestra, Les Paul Trio... WILLIE HERRERA... GENERAL FLOODS WEAF-NBC, N. Y.

Burns and Allen returned for the new fall season on Thursday... The program is a good one... The program is a good one...

in fact you can chalk it up as a sad occasion... The program is a good one... The program is a good one...

"THIS IS MY BEST" With Herbert Marshall, Rosemary Clooney... GENERAL FLOODS WEAF-NBC, N. Y.

Schenley Laus is the host for Crests... The program is a good one... The program is a good one...

THE NEWSPEAPER GAMES With Paul Gerson, Shepard Menken... GENERAL FLOODS WEAF-NBC, N. Y.

THE HISTORY OF THE MOVIES With Eugene O'Neill, Jr. narrator... GENERAL FLOODS WEAF-NBC, N. Y.

"DUFFY'S TARDER" With Ed Gardner, Alan Reed... GENERAL FLOODS WEAF-NBC, N. Y.

It seems that some people have been... The program is a good one... The program is a good one...

The only addition to the show this season is Alan Reed... The program is a good one... The program is a good one...

WITH JOHN GARDNER, Thelma Seaton... GENERAL FLOODS WEAF-NBC, N. Y.

Frank Tweedell, Will Gray, Gladys Knight... The program is a good one... The program is a good one...

Roger Elliott, The Mystery Man... The program is a good one... The program is a good one...

THE NEWSPEAPER GAMES With Paul Gerson, Shepard Menken... GENERAL FLOODS WEAF-NBC, N. Y.

"HISTORY OF THE MOVIES" With Eugene O'Neill, Jr. narrator... GENERAL FLOODS WEAF-NBC, N. Y.

AMERICAN NEGRO THEATRE With Virgil Richardson, narrator... GENERAL FLOODS WEAF-NBC, N. Y.

A New York indie, WNWF, has come up with a program idea worth... The program is a good one... The program is a good one...

There are 17 radio stations in New York... The program is a good one... The program is a good one...

WITH JOHN GARDNER, Thelma Seaton... GENERAL FLOODS WEAF-NBC, N. Y.

Frank Tweedell, Will Gray, Gladys Knight... The program is a good one... The program is a good one...

Roger Elliott, The Mystery Man... The program is a good one... The program is a good one...

THE NEWSPEAPER GAMES With Paul Gerson, Shepard Menken... GENERAL FLOODS WEAF-NBC, N. Y.

"HISTORY OF THE MOVIES" With Eugene O'Neill, Jr. narrator... GENERAL FLOODS WEAF-NBC, N. Y.

"OSBORN WELLES' ALMANAC" Commentary... GENERAL FLOODS WEAF-NBC, N. Y.

Osborn Welles is now a comedian, not just... The program is a good one... The program is a good one...

There's no doubt about it—he's a... The program is a good one... The program is a good one...

WITH JOHN GARDNER, Thelma Seaton... GENERAL FLOODS WEAF-NBC, N. Y.

Frank Tweedell, Will Gray, Gladys Knight... The program is a good one... The program is a good one...

Roger Elliott, The Mystery Man... The program is a good one... The program is a good one...

THE NEWSPEAPER GAMES With Paul Gerson, Shepard Menken... GENERAL FLOODS WEAF-NBC, N. Y.

"CANDLES IN THE DARK" With Genevieve, M. Heller, Rev. J. X. Cahill... GENERAL FLOODS WEAF-NBC, N. Y.

"FITCH BANDWAGON" With Cass Daley, Larry Keating... GENERAL FLOODS WEAF-NBC, N. Y.

There was probably more debate over... The program is a good one... The program is a good one...

Actually, nothing considerable has... The program is a good one... The program is a good one...

WITH JOHN GARDNER, Thelma Seaton... GENERAL FLOODS WEAF-NBC, N. Y.

Frank Tweedell, Will Gray, Gladys Knight... The program is a good one... The program is a good one...

Roger Elliott, The Mystery Man... The program is a good one... The program is a good one...

THE NEWSPEAPER GAMES With Paul Gerson, Shepard Menken... GENERAL FLOODS WEAF-NBC, N. Y.

"WHAT YOU KNOW" With Ed Gardner, Thelma Seaton... GENERAL FLOODS WEAF-NBC, N. Y.

**THANKS FOR
RADIO'S
GREATEST
PREVIEW!**

THE BIGGEST SHOW IN TOWN



★ ACT I →

CBS CARNEGIE HALL TRIUMPH DELIGHTS MILLIONS!

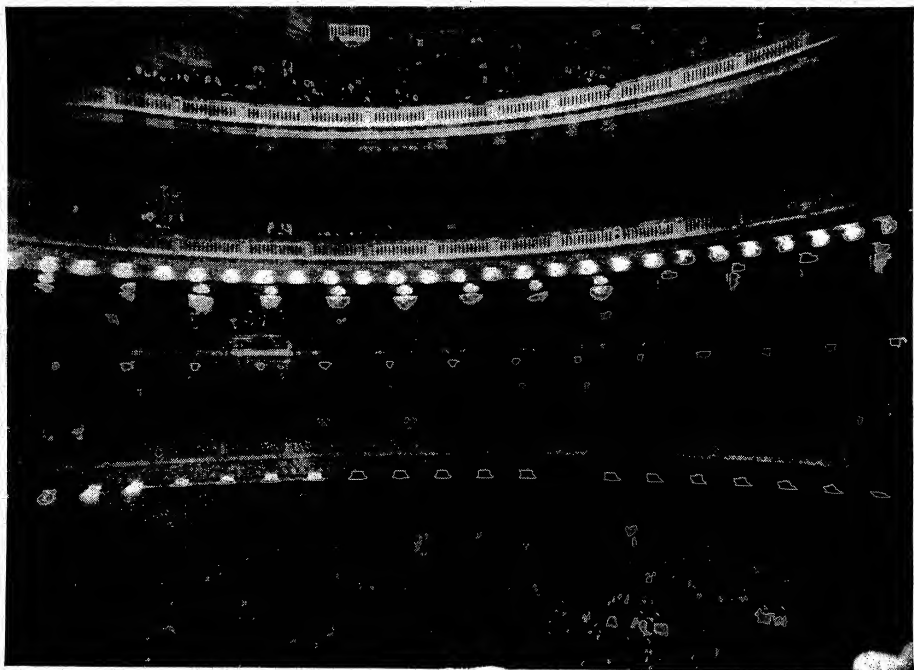
THANKS . . . to the sponsors who graciously paraded their CBS top programs to make the greatest radio "showcase" of all time for 90 minutes in Carnegie Hall on September 16.

THANKS . . . to the agencies and producers and writers and directors who pitched in to make "an impossible job" an unsurpassed triumph of artistic teamwork

and above all . . .

THANKS . . . to the artists themselves—the CBS headliners, who spread before America this Sunday afternoon the brilliance, substance, and infinite variety of the fall and winter program feast on the Columbia Network. And here they are:

NORMAN CORWIN (director) . . . **HELEN HAYES** . . . **ARTUR RODZINSKI** . . . **THE ALDRICHES AND HOMER BROWN** . . . **PHIL BAKER** . . . **NICK AND NORA CHARLES** . . . **PAUL McGRATH** . . . **MILO BOULTON AND OSCAR BRADLEY** . . . **BOB HAWK** . . . **JOHN DALY** . . . **EDWARD R. MURROW** . . . **TOM HOWARD, HARRY McNAUGHTON, GEORGE SHELTON AND LULU McCONNELL** . . . **PATRICE MUNSEL** . . . **JACK SMITH** . . . **EARL WRIGHTSON** . . . **JAMES MELTON** . . . **BERNARD HERRMANN** . . . **ANDRE KOSTELANETZ** . . . **AL GOODMAN** . . . **ARCHIE-BLEYER** . . . **JEAN TENNYSON** . . . **JAN PEERCE**



CBS STATIONS REPORT AUDIENCE RAVES!

CFRB, Toronto, Ont.

"Listeners...believe it is one of Columbia's outstanding broadcasts."

KARL, Fresno, Calif.

"...Outstanding performance, giving us a big lead on competition."

KDAL, Duluth, Minn.

"Top flight entertainment in every way."

KFAB, Lincoln, Neb.

"Listener reaction... excellent."

KFBB, Great Falls, Mont.

"Unquestioned listener appreciation."

KIRO, Seattle, Wash.

"Finest comments from audience."

KLRA, Little Rock, Ark.

"Keep up the good work."

KMBC, Kansas City, Mo.

"A swell...idea...the show was wonderful."

KMOX, St. Louis, Mo.

"Think show excellent."

KNX, Los Angeles, Calif.

"Super sampling of CBS 1945 schedule."

KOIN, Portland, Ore.

"Listener reaction... highly favorable."

KOMA, Oklahoma City, Okla.

"Greatest network talent show ever."

KQW, San Francisco, Calif.

"Opinion expressed by public generally is 'terrific.'"

KSCJ, Sioux City, Iowa

"Wonderful reception by listeners."

KTBC, Austin, Texas

"The talk of the town."

KTUL, Tulsa, Okla.

"One of the most entertaining radio features...ever heard."

KWKH, Shreveport, La.

"Congratulations on a terrific job."

WABC, New York, N.Y.

"Won general acclaim."

WABI, Bangor, Maine

"Many fine comments."

WADC, Akron, Ohio

"Reaction...terrific, let's have more like it."

WBBM, Chicago, Ill.

"Feel the...show was marvelous."

WBG, Greensboro, N. C.

"Swell program, reaction very favorable."

WBNS, Columbus, Ohio

"Congratulations on magnificent 'Stars in the Afternoon' show."

WBRY, Waterbury, Conn.

"Greatest program of its type broadcast."

WBT, Charlotte, N. C.

"Stars in the Afternoon...simply out of this world."

WCAO, Baltimore, Md.

"...Highly entertaining and exceptionally well produced."

WCAX, Burlington, Vt.

"Stars in the Afternoon' received...with acclaim."

WCCO, Minneapolis, Minn.

"Everybody believes it was terrific show."

WCOG, Meridian, Miss.

"Greatest afternoon show ever on radio."

WCOV, Montgomery, Ala.

"Truly an outstanding show."

WDBO, Orlando, Fla.

"One of the best we have heard."

WDNC, Durham, N. C.

"Think program was tops..."

WDRC, Hartford, Conn.

"Radio listeners enthusiastic about this gala show."

WFEA, Manchester, N. H.

"Reaction of listeners excellent."

WGAN, Portland, Maine

"All comments...most favorable."

WGBI, Scranton, Pa.

"A credit to the American way of broadcasting."

WHCU, Ithaca, N.Y.

"Even a newspaperman said, 'That's the kind of show that lifts you right out of your seat'. Congratulations."

WHIC, Rochester, N.Y.

"Standout presentation."

WHOP, Hopkinsville, Ky.

"We...echo...favorable reaction."

WJR, Detroit, Mich.

"Sunday roundup of talent was tops."

WKBW, Buffalo, N.Y.

"Completely enthusiastic."

WKZO, Kalamazoo, Mich.

"Words cannot adequately express enthusiasm of...listeners."

WLAC, Nashville, Tenn.

"Everybody enthusiastic about 'Stars in the Afternoon.'"

WMAZ, Macon, Ga.

"Columbia really carried the ball... listeners were most appreciative."

WMT, Cedar Rapids, Iowa

"One of the finest network promotion programs...ever broadcast."

WREC, Memphis, Tenn.

"Wonderful production."

WSTB, South Bend, Ind.

"Unanimous opinion...was great show."

WSPA, Spartanburg, S. C.

"...Another 'CBS First'...You have our congratulations."

WTOP, Washington, D. C.

"Coused more phone calls, all favorable, than any other program."

WWNY, Watertown, N.Y.

"Public enthusiastic."

This is CBS...the Columbia Broadcasting System



THE BIGGEST SHOW IN AMERICA

FCC Moves Experimental Video Upstairs, As Championed by CBS

Washington, Sept. 25. CBS seems to have won an important point in the new FCC proposals for television rules and allocation, announced last week (30). In its proposals the commission makes upstairs space available, between 480 and 920 megacycles, for experimental television, admitting the CBS claim, without mentioning the latter, that the 13 channels now available below 300 megacycles are "insufficient to make possible a truly nationwide competitive television system." That's exactly what CBS has contended right along.

The rates for video divides stations into three classifications—community, rural and educational. Result of the set-up will be to decrease the number of metropolitan stations available to some large cities. Hearings have been set for Oct. 4 on the proposals.

FCC would set aside three of the 13 channels for community stations to serve cities having fewer than two metropolitan stations. Ten channels would be available for rural stations.

Community stations would be limited to 1 kw power. Metropolitan stations could go up to 50 kw.

The commission suggests a minimum of six hours daily operation, but indicates that it will be reasonable on this matter until television gets firmly established. Operation would be limited to one station in any area and to no more than five stations across the country.

FCC asked radio people for suggestions on whether or not station announcements should be required to identify motion pictures and mechanical reproductions. It also wants ideas on station identification—whether it should be by voice, picture, or both.

Under the proposal, New York would get two metropolitan stations and no community stations. Northeastern New Jersey would be in-

Van Aeran to JWT

Jack Van Aeran, Jr., stage manager, writer and actor for GE television station WRGB, Schenectady, leaves this week for J. Walter Thompson Inc.

Van Aeran will work on radio and tie-ins.

Elizabeth E. Marshall Chicago Radio Council Director for Video

Chicago, Sept. 25. With the addition of three television programs each week to its classroom curriculum this semester, the Radio Council of the Chicago Public Schools has appointed Elizabeth E. Marshall, former program director, as director in charge of television.

As such she will coordinate activities between WRGB, which will Dept. in presenting "Schools At War," the American Gear Co., which is bunking one of the sessions, and the Admiral Corporation, which will continue to coordinate in producing the "Young Chicago" series. Until a permanent successor is named as program director, the duties will be fulfilled by George Jennings.

Jennings, who has been acting director of the Radio Council since Harold W. Kent, director, went into the Army in 1946, and has been responsible to a great degree for the success of the school system's education-by-radio program, is expected to give up the position with the return of Kent next January or February.

cluded in the New York area. Chicago would get five metropolitan outlets: Philadelphia, three. The multiple New York area around Albany, Schenectady and Troy would also rate five stations.

Williams Heads Newk News Radio Setup

Newark, Sept. 25. Otis P. Williams has been appointed manager of the Newark (N. J.) News radio operations, Newark, Sept. 25. Williams, formerly WBYV, Brooklyn, which he hopes eventually to move to New Jersey.

CBS Plans Big Chi Video Hypo

Chicago, Sept. 25. WBDB, Chicago's only television station, will have a rival by April of next year when WBDM, CBS, gets under way with actual telecasts via mobile unit equipment.

Arrangements have been completed and contracts signed with General Electric for a color television transmitter and equipment to be delivered and installed by Feb. 1, 1946.

Station plans an intensive public building for the reception of CBS telecasts with the placement of 1,000 receivers, which will be delivered at the same time by G. E. in key spots such as banks, hotel lobbies, department stores and other choice spots with shows also planned to be outside of the Wrigley building for promotional purposes.

Det. Film House Ch n In Bid for Tele License

Detroit, Sept. 25. United Detroit Theaters Corp. chain outfit operating five downtown Detroit show houses and 15 neighborhood spots, applied for a license to receive and broadcast television last week. Deal casts for hookup with as yet unchosen national television network.

E. J. Hudson, president of the corp., said he could not predict when the FCC would act on the application. No engineering plan for his local facilities have yet been drafted, he said.

Video Spots in FCC Eyes

Washington, Sept. 25. FCC may have created one of its worst headaches last week when it placed its table on the proposed allocation of television channels to metropolitan districts in the U. S. In its effort to protect room for channels for small communities, the Commission cut down the original estimate of the number of channels which would be made available in the big cities.

As a result there are some grotesque developments which will make FCC a target not only in newspapers and in broadcasting but probably in Congress as well.

For example, New York, rated as the nation's No. 1 marketing area with an area population of 11,680,000, gets only four metropolitan channels and no community channels. This means that if the four channels are provided for in a monopoly situation it is created no room for an indie to crash the field until such time as video moves upstairs in the ether. Some experts have predicted that this will be as much as 10 years in the future.

The Philadelphia-Camden metropolitan area, fourth market of the country, with an over-all population of 2,890,000 is in an even more ridiculous position. It is allowed three metropolitan channels and no community channels. It now has nice applications in for video licenses.

In view of the fact that the Philco Corp. is the real television pioneer of Philadelphia, it is certain to have the other two channels. This leaves only two channels to be scrapped over by four network affiliates in the city plus several independent applicants. Even if one of the wets were to split the Philco into the other two channels, it would go to network affiliates, one network would be automatically barred from presenting its programs to the people of the nation's fourth, greatest market.

On the other hand Los Angeles, the country's third market, with only a few thousand more population in the area, it failed to receive six channels, the biggest number in the country. And in such cities as Macon, Ga., 127th Market, and Pueblo, Ariz., the 140th Market, will have as many channels as Philadelphia.

It is well known that the FCC cannot figure a way to make a fair and equitable allocation of channels for such a wide spectrum for small market community stations. Some members of the Commission say that an unavoidable inequity of the proposals should prove the biggest boost possible for a speedy move upstairs.

It is felt that the lack of channels in the large cities will force speedy experimentation and strong demands to open up the upper ether without delay.

Tele Reviews

R&R'S MOPPET VIDEO SHOW FOR SHOE CO.

"OUR NATIVE LAND" With Milton Bacon, Charles Lang, Helen Parrish, Jimmy Somers, Casey Allen, The Jubilaires, others. Producer: Lee Cooley. Director: Ted Huston. Writers: Milton Bacon, Ted Huston. 25 Waks, Wed. (19), 9 p.m. LIVE! (Rutimann & Ryan)

Chicago, Sept. 25. First television show to be devised by Rutimann & Ryan's new video director, Fran Harris, is scheduled for production next week, a half-hour program for the Acrotat Shoe Co., division of the General Shoe Co., Nashville, makers of children's shoes. Tentative arrangements call for its being aired from WBKB here.

Program will utilize the company's animated trademark "Moppet" character, with commercial interwoven as an integral part of the program. Idea is that of a children's fantasy with real circus clown, animals and special animated effects.

Schenectady—George Michael is new addition to announcing and producing staff of WGFM, the General Electric FM station in Schenectady. He had been a broadcaster in the Boston area.

With Bacon glibly chatting about food customs of south, commercials were very glibly tied in, showed off sponsor's product to best advantage. Was questioned in Italian, however, was distinguished in dialect. Negro child, five eating watermelon. The Jubilaires, a chicken fried in Spicy, for very unattractive and unnecessary overtones.

From there on show traced dramatic, portraying live scenes from life of a Major-General George E. Pickett, C.S.A., famed for Civil War's Pickett's Charge. Showed his marriage to Sally Corbell, whom he met until she was 16 and wed 13 years later, Satisfying bit on perfect production. Child actress (Continued on page 45)

TO DRESSING ROOMS?

MR. DEAD END

MR. FRONT END

WANT TO WIN NOW? YOU CAN WIN NOW! PEOPLE KNOW EVERYTHING! THE ANSWERS TO THE QUIZ SHOW ARE BEHIND CLOSED CURTAINS!

VING FULLER

THREE TIMES DAILY THIS POPULAR NEW YORK QUIZ SHOW BUILDS ITS OWN AUDIENCE

AMONG the most popular of all WOY broadcasts, is "People Know Everything," a telephone quiz show on the air once every weekday morning and twice in the evening. WOY listeners submit questions by mail. At the time of the broadcast the announcer audibly telephones a number and if the person who answers the phone knows the answer, questioner and questionee split the money on deposit. "People Know Everything" builds its own audience... listeners with eyes glued to their radio receivers.

WOY

NEW YORK

Singin' Sam

Management
LAWRENCE GOLDEN

745 Fifth Avenue - New York 22, N. Y.

See here he comes after my Wheaties now!

New Civilians

Brian Disque has joined the civilian ranks as executive assistant to Lewis H. Titterton, manager of the radio division. Disque, recently discharged from the Army, is a lieutenant colonel serving as a combat intelligence officer for the 22nd Troop Carrier. As chief boarder, Disque is NBC's asst. mgr. of the script dept. During Disque's 26 months of service overseas, he participated in the campaigns of North Africa, Sicily, Italy, France and Belgium.

Sidney Ten Eyck, in Navy four years, has returned to WKCY, Cincinnati, as announcer. As chief boarder's mate, he served on oil tanker, minesweeper, seaplane tender, and on the ill-fated carrier USS Franklin, going through European-African-Middle East campaigns and Italy and Normandy invasions.

Bill (Pappy) Wells is second announcer to return to WKCY, Cincinnati, from the Army, within a week. He served with Gen. Mark Clark's Fifth Army in Italy for a year. He's back on WKCY at the head of his own programs—'Make Believe Bullroom' heard nightly at 9 o'clock and 'Music Box' heard each Saturday at 1 p.m.

Joe Eggleston, commercial manager of WJGG-Memphis, returned to that post Oct. 1 after 18 months in the Army, most of the time served in England, North Ireland and France.

Another veteran now in radio here is **Gordon Lawhead**, who has joined WJIB as an announcer after serving more than four years in the Army, virtually all of that in North Africa and Italy. Lawhead was director of the Memphis Civic theatre before the war. He holds five battle stars from World War II.

Cathy Lawrence has returned to staff of WBAP-KGKO, Fort Worth, as Director of Women's Activities. For the past two years, Miss Lawrence has been serving with the WACS in the Special Service Dept., entertainment center at Lackland Army Airfield.

Prior to coming here in 1942 she was with CBS in New York.

WSM Exec

Continued from page 34

House to tell us how to handle the program. But the directives laid down for us, quite properly, are the main objectives—on both a long-range and short-term basis. And we had to adopt our show accordingly.

'Carrying that principle into commercial radio simply means that we let us define our objectives for a foreseeable period of time. Those objectives would be for our self-adopted, voluntarily-assumed directive. For instance, no one responsible will disagree that among our immediate objectives are reconversion, jobs, reabsorption of the serviceman into the community, world peace, democracy at home, and continued opposition to all intolerance and bigotry.

'Now there is no reason we cannot remember those points in all our programming—daytime or nighttime, women's shows or children's programs, documentaries and dramas, and even in music, laughter or otherwise.

'Various regions or localities may have their own special problems, and in that case the radio people in those localities could get together and work out directives designed to meet those problems. Then we all work purposefully from that point on. We don't have to cut off our own noses, sacrifice showmanship or entertainment values. If we do, we'll be doing no good to ourselves, to our listeners, or to the sponsors who pay for the programming. But the thing we have learned is that we can be purposeful and successfully showmanlike at the same time.'

'WSM, owned by the National Life and Accident Insurance Co., has received a number of 'Variety' showmanship awards. It has been cited for network origination, and for its wartime programming. The station has also been noted for discovering important radio talent, among these being Dinah Shore, James Melton, Benny Sargent, Christine Johnson, Kitty Kallen, Bob Johnstone, Kay Arden and Jeri Sullivan. The latter four were Stapp "discoveries."

Minneapolis—After touring with USO shows for two years, Randy Woodman has returned to KSTP (NBC) announcing staff.

NEW FM RULES CALL FOR SAME OLD CODE

Washington, Sept. 25. The FCC yesterday (24) announced new standards of good engineering practice for FM stations which are to be the official guide for manufacturers of transmission and receiving equipment. Generally, the new standards are similar to those for present FM, except that they are adopted for use in the new higher band, 88-108 mc. A few elaborations and refinements not included in present standards have been added. At present there are 50 FM stations in operation, with 502 applications now before the commission.

MAURICE SPITALNY'S AGCY.

Pittsburgh, Sept. 25. Maurice Spitalny, veteran Pittsburgh maestro, has gone into the agency business here. With Charlie Ochsenschlitz, he is opening an office downtown to book acts, bands and package shows. End of Spitalny's deal as KGY staff orch leader gives him the time for his outside venture.

Tim Pan Alley' Jumps To 145-Outlet Hookup

Chicago, Sept. 25. "Tim Pan Alley of the Air" heard Saturdays 5:30-6:45 p.m. (CWTV) over NBC, jumps from 83 to 145 stations with the Oct. 6 broadcast in contract signed last week through Bozell & Morrow, Inc. Show, packaged by Tim Jacobs, Inc. Show, sponsored by Last gun and made its debut over NBC Jan. 20. Slight will deviate from its format on the broadcast this Saturday (29) when the show will be tied in with the gold Clef awards given to writers of the 10 best sheet music sellers of the year, which will be presented Fri. (28) at Carnegie Hall, N. Y., by George Goodwin, of Tune-Dee.

CORONET QUIZ FOLDING

Sept. 25. With the sale by ABC (Blue) of the 9-10 p.m. (EWT) spot on Saturdays to Allis-Chalmers for sponsorship of the Boston Symphony Orchestra, the Coronet Quiz Show, which has been heard at 9:35-10 p.m. over the chain for almost two years, will leave the air with its Oct. 6 broadcast.

WTIC, WKY, WOSU, Cited in First Contest for National Farm Safety

Chicago, Sept. 25. WTIC, Hartford; WKY, Oklahoma City, Okla., and WOSU, Columbus, O., have been named winners of the first National Farm Safety radio contest, conducted as part of the nationwide observance of National Safety Week, July 22-28, and awards will be presented as soon as arrangements can be made. Competing stations were classed in three groups, with WTIC selected as the winner in the 50,000-watt power group; WKY in the less-than-50,000-watt class; and WOSU as the key station in a regional network conducting farm safety broadcasts.

The judges, who spent a day in Chicago reviewing the records submitted by the contestants, reported: "Station WTIC presented the broadest, most well-rounded group of program features designed to appeal to a large portion of the farm

listeners, and their program planning, preparation and presentation were outstanding.

"Station WKY, in addition to using a wide range of original programs to convey farm safety information, obtained the cooperation of many public and private agencies to present farm accident facts, and used a mobile unit in a special effort to obtain effective dramatic presentation.

"Station WOSU submitted a good variety of regional network programs which provided wide appeal to the listeners, and their constructive work in mobilizing group effort broadened the effectiveness of farm safety programs."

K. C. Himebaugh, director of information of the United States Department of Agriculture; John J. Lacey, director of information, American Farm Bureau; and Maynard H. Coe, director of the Farm Division of the National Safety Council, were the judges.

Congratulations to

Goodie Acee

Best wishes for a great hit season with the Danny Kaye show...

While Goodie writes and produces the Danny Kaye show, we'll be making local advertisers happy with their sponsorship of the EASY ACES.

FREDERIC W. COMPANY

2436 READING RD. • CINCINNATI, O.
1601 Tenth St., Hollywood • 501 Madison Ave., N. Y.

MY LIFE IN RADIO

the day after V-J Day. Fortunately, however, the sudden arrival of peace found us equipped to swing right into postwar production.

But our product was slightly changed and we had a new improved package. Now our problem was to reclaim dealer and consumer leadership quickly—against competition that wasn't exactly sitting around twiddling its fingers.

Naturally, I was all for radio and WOR. As I put it at the planning session:

"The last five years have certainly proved the power of radio in cornering the public fast. And I say WOR is the station to corner the Eastern Seaboard for us—New York, Philly and all the other 33 major markets containing more than 100,000 people each who seem to respond to whatever comes out of the WOR mikes."

"Hm-mm-m." A murmur curled up from behind a vice-presidential cigar.

"Why, just telling our dealers we're going on WOR is enough to make them keep our stuff out in front of the counters!" I added.

"Hm-mm-m." This time I detected a fine edge of doubt.

"WOR's done it for us before," I reminded calmly. "And they've also a hundred other success stories they can trot out of their files at a moment's notice."

There was more discussion, of course. But the net result was a WOR campaign which we managed to get on the air not a day too soon. Seems our strongest competitor was thinking of doing exactly the same thing.

—235—

This is WOR's version of what is being said in various company meetings today—and what will, no doubt, eventually appear in one or more future autobiographies.

Hemisphere

Continued from page 35

ing for clipper reservations out of Montevideo and Buenos Aires found the Caribbean beaches and casinos.

The fact that the majority of the delegates are from the Americas and South American cities in name, whereas the commercial stations have almost unanimously supported the Argentine and democratic principles, made it essential that they should attend the official conference to observe what their government delegates were doing and take measures for further self-protection. The Argentine delegation especially hopes to see some international action taken to insure greater freedom of expression on the ether waves and to establish the principle of freedom of the air and broadcasting of authentic news, instead of official propaganda.

Fight State Control

In fact, what the private wets here to fight at Rio is the idea which seems to pervade the minds of the American government officials, that the air waves belong to the state, rather than to the people, and to use it to further state purposes forcing the people to hear what the state wants to say, rather than what the people prefer. In the case of the non-genuinely democratic states, this is a danger known to have entertained Nazi hegemony, this theory constitutes a constant danger to hemisphere peace and solidarity.

The possibility that commercial broadcasters at Rio might start concerted international action to combat state pressuring was not lost upon the Argentine authorities, who tried to offset the attendance of the non-official Argentine delegation by including in the official delegation, the web representatives, however, are determined to maintain an independent attitude and to uphold their stand against official coercion.

Among the delegates who visited Buenos Aires before proceeding up the east coast to Rio were Gouss Mestri, director of CMAR, director of Cuba; and William Brooks and Edward Tomlinson of NBC. Radio El Mundo is represented at Rio by its program director, Oscar Luis Massa, well known to all South American broadcasters as one of the most popular Latino radio scripters. Belgrano is represented by its creator, Don Samuel Gandelvich, and Radio Splendid by Dr. Enrique Perez. The Uruguayan delegation includes Lorenzo Boleto Sisco of EP, E. Pectorator and E. Fontana of Carv.

Among the official conference, Argentina is represented by the Radio-communications director, major of communications Marcelo Barberio, together with Don Joaquin Alvarez, a former director of the radio control board and a civil service executive of long standing.

The following are the most important proposals submitted to the official conference:

Argentina proposes that, for security and safety reasons, priority should be given to maritime and aerial communication centers in the distribution of frequencies; that measures be taken for continental interchange of meteorological information.

Brazil proposes creation of an Inter-American Telecommunications Union summoning of a general international radio conference to discuss all universal radio problems.

Uruguay proposes that radio should enjoy the same privileges and responsibilities as the press, in every respect, being assured of the same freedom of expression.

United States proposes creation of measures to insure a more liberal exchange of information between the different countries of the hemisphere.

Radio circles in Montevideo and Buenos Aires predict that much food may result from the private broadcasters' hustle and there was keen interest on the part of the networks to make the acquaintance of their other South American colleagues.

Cleveland—WCAR, is currently distributing by mail 15,000 copies of a 64-page, slick paper booklet titled "Pacific Mission" which highlights the experiences of assistant manager Carl George who served as the station's own correspondent in the Pacific theater. George returned to Cleveland recently after a six-months assignment which took him around the world.

EICKELBERG, KEENAN IN NEW PARTNERSHIP

Wilbur Eickelberg, of Mutual's sales executive staff, resigned Oct. 15, to become associated as a partner with W. Hubbard Keenan in a new enterprise to be known as Keenan and Eickelberg, advertising reps. Offices will be located in San Francisco. Keenan was formerly Coast manager of Crowell-Collier.

Eickelberg left his post as sales manager of the Don Lee web in 1942 to join Mutual where he has been in charge of Goodyear, Petrol Wine, Kellogg, General Foods, American Home Products, Rensie Watch and Coca-Cola accounts.

Johnstone's Divorce Up

René, Sep. 25. G. W. (Johnny) Johnstone's divorce case is scheduled for Friday (28), following which he's going back to New York where he was former news editor for the Blue Note (ABC) network.

Johnstone has Hollywood bids, but prefers staying in the east.

Canon—James C. Healy, recently on editorial staff of Freilich-Hall, Inc., has joined WIBC as news editor. A war vet, Healy at one time was reporter with the Macy chain.

Radio announcer at four other stations.

WIND Hires Chi Space, Technical Man for FM

Chicago, Sept. 25. With the application last week to the FCC for FM and television licenses, Ralph Atlas, WIND presy., has leased the top floor of the Lincoln Tower building formerly the Mather Tower for studio purposes. Space, held for sometime under option by station WJJD as proposed location for its FM studios, is one of the highest points in the downtown district.

WIND will retain its present AM studios in the Carbide and Carbon building and, in line with increased activities, has engaged Elbery Plotz as technical supervisor. Plotz, who has just been released from the Army, was on the WBBM engineering staff under Frank Faulkner, now with KMOX, St. Louis, before joining the armed forces.

Chaiment—Upped as assistant director for radio for the Ralph H. Jones Co., Chicago-New York ad agency, Kathryn M. Harzig took off from here last week on a 14-state trek. She will visit 29 stations carrying the Krueger Grocery and Baking Co. daytime serials, and contact 20 other stations handling spot announcements from her firm's clients.

Cleveland—Hal Metzger has resigned as assistant manager and director of programs at WTAM after a nine-month sick leave.

Chi Gab Gals Pitch Orbs at Stix; Terrific Merchandise Angles Pay Off

Chicago, Sept. 25. Satisfied that they've got the Chicago market sewn up, "Marina and Helen," conductor for the past 10 years of the Prairie Farmer-WLS ayenimer, "Feature Foods," are making a pitch for the rural trade starting next month.

WLS' "Feature Foods" division was started in 1935—in a modest, urban scale for the Chi area only, despite the fact that the station, home of "National Barn Dance," among other hick items, is known far and wide chiefly as a "hay-shaker"—because sponsor, agency and station brasshats were upset over the failure of many of the time-tried methods of influencing the sale of branded food products here.

The present day half-hour, six-a-week advertising-merchandising project, unique in its merchandising aspect, incidentally, and also in its gimmick of featuring two femme chatterers instead of one, a Mary Margaret McBride and Bessie Bentley) was conceived as a job system for food-man manufacturers to help advertisers, their agencies and food stores find out in what way to create positive brand demand and thereby increase sales.

Initial plan had three major parts: (1) Daily morning program conducted by women on which the most effective advertising statements possible would be made on products of particular interest to homemakers; (2) effectiveness of these statements to be increased by the appearance of the program's conductor before weekly club meetings; (3) a merchandising-reporting system which would cover 1,000 or more leading food outlets in Chi and suburbs to determine from day to day whether or not the expected response was happening in fact.

Martha Crane, who'd been conducting the WLS "Homemaker Hour" for a few years, was picked for the job, when she took a leave, Helen Joyce carried the ball. Later, the two were paired. Early in the game they developed the format for the aiter, focused on the same principles as a woman's magazine, editorial material, plus entertainment, plus advertising. The mapple chatter has proved interesting to femme listeners apparently because of the pair's ability in getting "over" to "women" (Continued on page 45)

YANKEE is proud of its

New Partnership—in the production of

"Chonder's Teen-Age House Party"

(BOSTON SPECIALTY STORE)



VARIETY says:
(Aug. 29, 1945)

"Extensive research studies for the past three months among local high school girls on their likes and dislikes in leisure-time entertainment has culminated in this first-rate show, the best of its type ever produced in Boston."



SATURDAYS — 10:30 A.M. — A half-hour of fun, music, timely tips from today's news . . . fashion highlights and smart appearance tips . . . with RAY DOREY, Master of Ceremonies, Margaret Ford, of the Boston Herald; Milt Brody, pianist and Verne Williams, announcer.

EDWARD PETRY & CO., Inc., National Representatives

THE YANKEE NETWORK

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS

JACK BENNY IS BACK!

FOR 12th YEAR OF HIS SUNDAY BROADCASTS



ST. JOE WILL
BE LISTENING
...THEY LOVE
ME THERE

with MARY LIVINGSTON
PHIL HARRIS ★ ROCHESTER
LARRY STEVENS ★ DON WILSON



FLASH!

Radio's Greatest Feud Breaks Open
with Brand New Fury!.....

• Jack Benny and Fred Allen had all summer to patch things up between themselves. But did they do it? NO! They're shooting from the lip in a fresh new uproar. The battle of the century grows hotter and hotter!

EVERY SUNDAY...
NBC NETWORK

7:00 P.M. Eastern War Time
6:00 P.M. Central War Time
5:00 P.M. Mountain War Time
4:00 P.M. Pacific War Time

Repeat Broadcast on
Pacific Coast Stations 9:30 P.M.—P.W.T.

PRESENTED BY **LUCKY STRIKE** — L.S./M.F.T.

Tele Reviews

Continued from page 44

scored heavily with engaging performance, while lead actor lost to bad lighting, but turned in a good performance, as did the rest of the cast. Overlooking makeup deficiencies in evidence throughout, the interesting portrayal was that of Lincoln. Our relative Lundy has a good chance of surviving in commercial tele and should please sponsor, except for slow opening.

DIARY OF DEATH

WBA Overall Thriller, Edith Kely, Johnny Gibson, Marilyn Rathfar, Anthony Martin, Bernard Hoffman, Charles McClelland, others. Producer-Director: Frances Ross. Writer: Lela Swift. (from original radio play by Chuck Holden). 29 mins. Thurs. (7), KCB 3pm. Sustaining.

WGBR-CBS, N. Y. This television version of radio's "Crime Photographer" CBS series, which features adventures of crime photog Casey, indicated that tele can play whoodums as well as action. It also served to warn against quickie adaptations of airters, lest video medium go to waste.

Show had earmarks of careful camera planning, showed up well in spots through constantly shifting camera and well-angled shots of action sets. Corry dialer betrayed little script-planning with a minimum of good writing, lack of exciting situations, suspense.

Starting in the Blue-Note Bar, scene familiar to radio stamper, yarrs her Casey and his raffishest observer, Ann Williams, embroiled in a weak murder take with a moultair for the heavy. Ann gets charged with murder of mindreader's daughter because she was last seen talking to her. Casey comes to rescue, gets Ann off by showing dead girl wasn't daughter of phony who hired someone to throttle her, kazzie-made plot results in confusion for viewers, but little nail-biting.

Tip-off shot of murderer's scarred hand missed fire because of poor lighting plus ineffectual makeup of scar. Small talk at beginning and end, pacing alter, was too long and had little to do with main story and might just as well have been cut

down or eliminated. Acting was adequate with no one shining. Nervous touch at end was cast rework of this, with all actors giving a curtain call—a production note worthy of consolation. Principals got best of deal in natural setting while others lined up.

"TWO TALKS FOR CHILDREN"

WBA Overall Thriller, Edith Kely, Irene Wicker, others. Producer: Paul Mowrey. Writer: Edith Kely. Technical Director: Edith Kely. Writer: Irene Wicker. 29 mins. Thurs. (7), KCB 3pm. Sustaining (ABC-Blue).

WRCB-Celebratory. Those who viewed the Singing Lady of radio strutting her stuff in video ABC last Friday were more than entertained—they were convinced that television had found itself. For here was a show that was fun for kids and adults alike and moreover had a liveliness that no other medium could afford.

Veteran showman Irene Wicker told her story of "The Three Little Pigs" as though she didn't anticipate anyone watching but kids, yet managed to keep moving at terrific pace. Best part of the evening came with reaction of kids who were listening to Miss Wicker's tale. With a barrage of voices, lavish gestures and a few nice sound effects, she had the youngsters ago with excitement, and in several spots so keyed to her chatter that they responded alid.

Not small part of the fun was watching avid faces of kids, but Miss Wicker, far more than Miss Wicker, was certainly the main attraction. Her monodic bit must be seen and heard to be appreciated, and her mother pig voice is silly enough to make anyone giggle. Although she works hard in her routine, it is not without reward (for both her immediate audience, the kids, and the lookers-on, who also are in for a good time. Friday's show, third of a series, may be start of a new venture for her and ABC tele dept. Whoever picked her out of the ether to star in cete is a bow.

Duquesne Light Bankrolls KDKA's 'Singing Strings'

Pittsburgh, Sept. 25.—Duquesne Light Co. has taken a new half-hour musicale on KDKA on a long-term deal. Singing Strings, airs every Wednesday at 7:30 p.m., and features Bernice Armstrong, station's staff choir director, on the organ, and vocals of a foursome made up of Johnny Kirby and the three Kinder Sisters.

Utilities company used to feature Armstrong regularly on a program that lasted several years. New deal starts simultaneously with Allegheny Ludlum's dropping of "Steel Horizons" networked, in which Armstrong's band was spotted. Paul Shannon will do the announcing for "Singing."

San Antonio—First of a new series of half hour programs titled "Home- town U. S. A." will be broadcast at noon Sunday (30) over WOAI by the San Antonio district, AAF Personnel Distribution command.

Cleve. Radio Council Skeeds 5th Regional Meet

Cleveland, Sept. 25.—The Radio Council of Greater Cleveland completed plans for its fifth regional conference here, October 24-25, with Paul A. Porter, chairman of the FCC, scheduled to be the meeting's chief speaker.

Other speakers scheduled to address the group are Charles Brewer, BCB's new North American director, and Earl Mullin, press relations head of ABC (Blue). Dr. I. Keith Tyler of Ohio State Univ. will also be on hand.

Chi Gab Gals

Continued from page 43

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Station Managers and Program Directors LISTEN TO THIS!

At present there are 1,500 grocery stores in the Chi area served by the "PF" division, all of whom get plugs on the program at one time or another throughout the year—and for free. Of these, 350 are "PF Headquarters Stores," so identified by decals on their windows. Merchandisers visit these stores every nine or 10 weeks, following which they report to sponsors on how stocks are moving, how they're displayed, etc. Lateky, what with the shortage

NAB News, Journalism Groups To Offer More Teacher Internships

Chicago, Sept. 25. Several resolutions and suggestions pertaining to college courses in radio journalism were passed by the NAB radio news committee at its Palmer House meeting last week (17), and later discussed with members of the NAB Council on Radio Journalism at their meeting the following day (18). Resolutions, not made public, are to be submitted to NAB in Washington for approval.

The committee recommended that the system of internship for teachers of journalism at qualified broadcast stations, inaugurated during the summer of 1945, be continued. Under the system of internship for teachers, stations reimbursed each teacher his living and maintenance costs during the internship of 10 to 13 weeks. Ten teachers took advantage to receive practical newsroom experience at nine stations during the summer.

Attending the radio news committee of salesmen, the merchandisers have been taking orders too. And the cuffs plug, of course, don't hurt sales volunes at all.

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tee meeting were E. R. Vadeboncoeur, chairman, v.p. WSYR, Syracuse; A. A. Faby, general manager KAKR, Aberdeen, S. D.; Arthur Kirkham, v.p. KOIN, Portland, Ore; Chet Thomas, manager KXOK, St. Louis; Karl Koerper, v.p. KMBC, Kansas City; Bill Roy, subbing for Bill Brooks, of NBC, and Everett Holter, sitting in for Paul White of CBS. Arthur Stringer came on from radio NAB office in Washington.

Meeting of the Council of Radio Journalism was highlighted by a demonstration of the Armour wire recorder by Lucius A. Crowell, head of the Wire Recorder Development Corp., subsidiary of the Armour Research Foundation.

Council voted to incorporate, and papers will be drawn up by NAB attorneys. Meeting was presided over by Prof. Fred S. Siebert, director of the University of Illinois school of journalism; and attended by Mitchell Charney, University of Minnesota; Journalism school; Floyd Schoultz, University of Georgia School of Journalism; and I. Keith Tyler, Ohio State University director of radio.

Washington—State Dept. announced last week that two reps for CBS have been given clearance to work in Fuland as well as several daily newspaper and wire service men.

Washington—Jim McGrath, one of the pioneer D. C. radio announcers, has returned to WDC after a nine-month absence. During the period he wrote sequences for Sam Wood, Hollywood producer.

W. C. F. M.

"BREAKFAST TIME" 6 TO 7 A.M. MON. THRU SAT.

Station opens morning schedule with fifteen minutes of AP news, followed by music, weather reports, and Breakfast time entertainment. Available for sponsorship.

"NEW WORLD A-COMING" has won eight national awards, including the coveted \$1,000 Bernays Prize within the past year. This program has brought uniformly favorable comment both in the daily and the trade press. It has been acclaimed by an avalanche of listener mail. "NEW WORLD A-COMING" offers you the opportunity to promote understanding and tolerance in your community, to make scores of new friends, to build ever growing audiences. It offers local or independent stations a series which ranks

in technique and production with the best in national radio. WMCA offers "NEW WORLD A-COMING" as a non-profit venture on a share-the-cost basis. The 1945-46 series at least 26 half-hour programs starts early in October. The complete story of this unusual offer will be on your desk shortly. Look for it. Better still, if this ad arouses your curiosity, write, wire or phone Charles Stark, WMCA, 1657 Broadway, New York City, Circle 6-2200.

to all stations.

NEW WORLD A-COMING

America's most widely discussed public service program

IS NOW AVAILABLE BY TRANSCRIPTION

to all stations.

WMCA

NEW YORK

America's Leading Independent Station

2. Radio

ed casman

HOLLYWOOD

From the Production Centres

IN NEW YORK CITY . . .

Recall doing a justifiable "slow burn" over that turning-back-the-clock on the Duranto-Moore show in last week's 'Variety' review and latching it on to a Candel commercial.

Ben Graetz takes over announcing chair on the Edgar Bergen show during its four-week stay, in N. Y. starting Sept. 30. . . . Although new season just getting under way, Hildegarde is already circulating the kites. She did two guest spots Sunday (23) on "The Thin Man" and Texaco show; tomorrow (Thurs.) she repeats on Kraft Music Hall show. . . . Zedda Gottlieb, feature writer for Life mag, has resigned to join Fenton Productions as exec assistant to Mildred Fenton. . . . Grace King of Mutual's production staff, also joins Fenton staff. . . . George Trilupa, Kermit Murdock and Will Have have parts in the new current story on CBS "The Sparrow and the Hawk," aviation serial. . . . Francis Desluis, Helen Sussler, Daniel Ocko and Martin Wolfson added to respective casts of "Second Husband," "The Romance of Helen Trent," "Our Gal Sunday" and "Backstage Wife." . . . Peguis Anderson and William Leffer to be "Young Wild and Crazy" show.

Ed East, of the Ed & Polly team doing the NBC "Fun and Folly" show, has had his past renewed for a year by NBC. . . . Radio scripter Stanley Seymour is doing a comedy, titled "Detour," for the legit stage. Charles Swain will direct. . . . Carl Manning, for five years script and idea man for

"Truth or Consequences," signed to dream up screwball gags for "Ladies Be Seated" . . . Edwin T. Janssen, former account exec at WABC, now on WJWB sales staff. . . . John Tillman, still in the Army, has set accounts-ants in the trade an attractive self-promotion piece, reminding the industry that he expects to get back to some of his top announcing chores, like those he did with the Sylvania Club, the Andre Kostelanetz radio show, the "United Artists," CBS World News, etc. . . . Also still in uniform, but back after two years in the China-Burma-India theatre is Capt. Ben Paris. He was formerly emcee and vocalist with Eddie Cantor, Benny Goodman, Texaco and the Chase and Chess all shows.

National mag for women wants Virginia Travers, factory chief of Compton ad agency, to be the non-fiction editor. . . . Raymond Walsh, WJWB's commercial director, will lecture at Cornell for the New School for Social Research. . . . Jack Lloyd now doing a radio column for Macfadden in addition to his acting schedule. . . . Jay S. Garon has joined the "Pat Healy" radio show as new to the package deal. He was formerly biz manager of authorress Pearl S. Buck.

Dick Rubin, recently discharged from the Army, has joined the radio show "Crest and Like Chase all shows." . . . "Pat Healy" permanently replaces Donald Dame on Hires' "Sunday Evening Party."

Dan Russell, now directing ABC's "Man From C-7" for Cyril Arbuckle, on vacation. . . . To date Bill Keene has played over 40 trick vamps from the Pacific and singing star of USO's "Mexican Hayride" back from the Pacific and radio-bound. . . . John M. Young, author of "Right to Happiness," reading a new five-acter. . . . Fay Campbell, author of "The Party Mason" . . . Judith Cortada upped to co-operative division flask manager for ABC (Blue), succeeding George Schreier. . . . James Wilson, CBS engineer, and Earle McGill, ex-CBS, are both pros this year. Wilson is giving a course in studio control techniques at N. Y. U. McGill is teaching radio production to Barnard College undergrads, starting Sat. (29).

IN CHICAGO

Most of the ABC central division execs have been suffering with a bad case of the litters the past week wondering if the rebuilding of top brass-hats in New York will mean changes here. . . . Rita Asot has been added to the cast of "Guiding Light" . . . Jonathan Snow, WBMM promotion manager, is resigning Sept. 29 to resume his business in hearing from his brother. . . . Walter Preston, WBMM program mgr, shot a hole-in-one at Skokie Country Club last week. . . . Fletcher Wray, head of the Housewives Protective League article on his way to the Coast. . . . "Radio's Bureau of Missing Persons" didn't get on the air last week. New York ABC brassists mixed the show at the last minute. . . . Ralph Camargo, Cio radio actor, currently in New York listening to offers to move east. . . . Ulmer Turner, on the air longer than any other Chicago newsmen, shopping for sponsors, first time in 15 years. . . . Biggest press party of the year will be tossed by U. S. Steel at the Blackstone Hotel Sept. 27 to celebrate its "Theatre Guild" show aired over ABC.

Tom Dalhusen, WGN continuity writer, is the father of a boy born last week at Columbus hospital, Milwaukee. . . . Theon Baker, singing pianist, character several broadcasts last week due to the death of his mother. . . . Karl Troegen joined KCMO last week as technical director. . . . Danny O'Neil, CBS singer, in town for a few days on his way to the Coast. . . . Les Wrennot, writer-producer of "Five After the Hour," featured a CBS page girl on his show last week.

"Lynn and Abner" (Chel Lauck and Norris Coff) returned to the Coast this week after broadcasting their show from Chicago for the past three weeks. . . . Dr. Preston Bradley, pastor of the People's Church here, started his 21st year of broadcasting last week. . . . Ade Wulf, Mutual v.p. in charge of net's central division, back at work after a week's siege with a bad cold.

IN HOLLYWOOD

Eddie Bracken and MCA will go to arbitration with their difficulties instead of smacking each other over the heads with bladders in court. MCA has signed an affidavit to the effect that it won't sue anyone who makes a radio deal with Bracken pending the arbitration hearing Nov. 18. . . . J. Walter Thompson brasshats, Stanley Resor, John Reber and Bob Colwell, dusted back to Gotham after getting their Hollywood house in order. . . . But what of the higher echelon? . . . Mike Eke axed on a shopping tour for Kuder. . . . Louis Lasca freed by Uncle Sam and back writing for Jack Kirkwood. . . . Sig Larson, prez of Young & Rubicam, ended his all too brief Coast stay for a detour to Princeton enroute back to New York. . . . Anita Gordon, 15-year-old singer, will skip school to trek east with Edgar Bergen for six weeks. . . . Nancy Holme replaces Wendobry Freacher as KXNS-CBS director of education and public relations. . . . Crut Chamberlain out of the Army and back on KMJX writing staff.

20th-Fox has followed Metrol's lead with a five-minute news strip on KXN. . . . Jean Herzhold starts his ninth consecutive year for Cieschough vacuum line next month as "Dr. Christian" . . . Don Lee landed the San Francisco opera with Safeway Jurning the bills. . . . Coast radio unit of Army Air Forces being deactivated Oct. 1 and its personnel scattered to units around the country. . . . Burns and Allen are trying to work out a new billing, such as George and Gracie, The Burns, or some such to get away from their old vaude tag. . . . Bob Hope talking about revival of his Monday night previews in town but the actual broadcast from camps away from home. . . . Bob Presnell has returned to radio from pictures and ventures forth with his own written and directed comedy opus, "The Smutts of San Fernando," waxed last week at NBC.

Time Change

Continued from page 35

by several groups toward the complete elimination of the daylight saving plan so far as Chicago is concerned. Leading advertising agencies with radio accounts stake who are backing the move claim that if Chicago continues on daylight time, not a remote possibility, as Mayor Kelly says he'll be guided by what the citizens want, it will practically eliminate choice time for sale to local advertisers. They point out that as stations affiliated with networks have certain time periods reserved for network programs, Chicago merchants would practically lose an effective advertising medium inasmuch as the time the stations could offer them would be in periods where there are low percentages of sets in use.

Even the pursuit of daylight saving during the summer months would impair their efforts unless the east and west also had it, they say, as it would mean the juggling of programs to the extent that the advertiser could not afford to purchase radio time because of the fact that it takes three to six months to build a good audience for any program and the switching around to different times would mean a loss of dialers, as it probably will during the month of October for many local stations. Joining in the movement against permanent daylight saving time for Chicago is the Chicago Radio Management Club.



Perfect timing learned in war will be carried into sales work by many a returning veteran. And when it comes to radio time, time buyers from coast-to-coast know that Wead & Company men are ready with complete data on top-notch availabilities.

KATHRYN DUFFY

Presents

A Brilliant New Revue

"GLASS HAT'S GONE BIG TOP"

Highlighting a Hilarious New Comedy Feature

"HOBBY-GO-ROUND"

An Original Idea Conceived, Designed, and Directed By

KATHRYN DUFFY

Fully Protected

KATHRYN DUFFY PRODUCTIONS

Belmont Plaza Hotel, New York

© 1945 Kathryn Duffy

SELL

THE SNOWBALL THAT'S GROWING UP!

We can't remember who said "Momentum is only a gradual approach to a dead stop". But we have never forgotten who he said.

Our belief in the truth of this statement is unshakable. And our recognition of it as a practical truth is what prompted the long-range plan we call *Sellation*—the snowball that's growing uphill!

When the current radio boom began, KSTP refused to coast. Instead, we went to work. It was then we conceived our "Pay-Per-Prom" for

War Selling! This is the comprehensive, statewide audience promotion campaign which each day makes KSTP a better buy. And it was then we created "Flamboyant Promotion", the exclusive KSTP "plus" merchandising service applauded by national advertising agencies.

Sellation can play an important part in your sales efforts in the vital Twin Cities Market. We or our national representatives would welcome the opportunity to tell you more.



Inside Stuff—Radio

Plans are under way in Chicago to make the forthcoming AFRA Ball the biggest affair of its kind here since the annual occasions were started eight years ago. This year's ball and show will be known as the "AFRA Victory Anties" and will be held Nov. 10 in the grand ballroom of Stevens hotel. Entire net proceeds go to the local AFRA sick benefit fund. Under direction of Virginia Payne, chairman of the exec committee and Ray Jones, exec director, arrangements are moving along under the following committee heads: Charles Irving and Eloise Kupper, entertainment; Harry Elders, tickets; Olan Soule, programs; Helen Van Tuyl, advertising; Kay Campbell and Marlou Neumeyer, publicity, and Al Strucke, housing.

Founder of KDKA's noontime luncheon program in Pittsburgh, "Brunch With Bill" was Bill Hinds, announcer and singer after whom show was named. Few months ago Hinds was passed by Uncle Sam. Last week he was in Pitt on furlough from Camp Kitchner, N. J., and did a reunion broadcast on "Brunch." Not only that but he brought along with him on the air two other GIs also home for few days. They were Cpl. Buzz Aston, ex-KDKA staffer now at Fort Dix, N. J., and Lt. Rudy Bang, Pittsburgh guitar player, who was formerly with Glenn Miller and Ray Herbeck. Singer Jeanette Baxter, with whom Hinds used to work, went on with him, too. Hinds, Aston and Bang are all attached to Army-Special Service.

Perry Como's return to the Chesterfield program has again been deferred, this time from Oct. 1 to Oct. 8. Singer is being held on the Coast by 20th-Fox, for whom he recently completed a picture. After it was run off in the studio, 20th heads decided to enlarge his part and insert another song.

Como's place on the cigaret show is now being filled by Bob Eberly, former Jimmy Dorsey singer on furlough from the Army. It's probable another fill-in will have to be used for the additional week Como is away. He won't leave the Coast now until Sept. 30.

"Ice-Creams," beginning its annual tour, instituted new radio promotion idea last Fri. (21) to sub for old practice of buying national hook-up to drumbeat annual opening. Ice show instead has bought a series of spots on national chains of about six cities each. Idea is that each program will lighten local and advance interest in terms of big, whereas one-time national spot grew cold by time show reached midway in its tour.

Expected that state governor and local mayor will participate in the half-hour green broadcasts to take place at St. Paul, Los Angeles, and on Xmas night in Boston.

**317,112
REQUEST WAR MAPS!**

In 1940, WLS News Department brought out its first war map as a special service to listeners. Revised or new editions each year have brought total response, at ten cents each, to 317,112. Your sales story can generate the same friendly, responsive audience. A John Blair man will explain.

Noble—ABC

Continued from page 33
ex-Secretary of the Treasury Morgenthau's aides.

Under Smith's regime, ABC's advertising campaign hit top-coast brackets; some of the ads, including the V-J song, claim provoked particularly virulent criticism. With Noble himself reportedly disturbed over the repercussions.

Trade Observer continues as coordinator of audience-promotion, referring directly to Woods, while Emile Meyer takes over his advertising management. Smith put operating his own public relations-promotion office.

A "Bud" Barry, who was switched to Washington to head up the D. C. office, returns to N. Y. Hdqs as national program manager, effective Oct. 1. Alfred Wallenstein, who was brought into the network only a few weeks ago to head up music, vacated on Monday (24), with Paul White, man Andy sketched to step in in a few days. It's known that Robinson's naming of Wallenstein to the post provoked criticism from the opera world and led to appointment.

ABC execs say they asked Wallenstein to huddle with them "and talk over future relationship" but that he refused and failed to appear.

The "new order" is expected to bring a de-emphasis on network-wide and local programs under a retrenchment policy of pulling in the reins on spending for programming.

Noble will take a more active part in the network operation, including programming, with Woods, Bob Kintner, Samish and Fein, biggies, vespee in charge of station relations, as the inner-sanctum setup.

Conflicting Philosophies

The Noble-Woods vs. LaRoche-Robinson divorce, which had been building up over a period of months, was seen by many as inevitable since it represented a conflict over philosophy of operation and spending. LaRoche and Robinson held to the belief that, particularly now during the lush period of billings, the time was ripe to spend and develop the programming structure; that, since the network was showing a profit, the coin should be turned back into building up shows. On the other hand, it's reported that Noble opposed such overemphasis on programming, on the basis that agencies with their production staff superiority, could develop them for the network.

From the start there was considerable pro-and-con within the trade as to just how agency showmanship and technique would fit into network operation, many contending that it was a healthy innovation to introduce the show business element into the network picture, while others maintained that running a network is something else again and requires a fundamental specialization of problems entirely separated from agency thinking and activity.

FCC Touchy

Continued from page 33

Hearst Radio, said the proceeds from the sale of WINS will be used by his organization in connection with the radio and television stations Hearst expects to set up in several cities.

McCabe disclosed that, when WINS was ready to swing over from 10-kw to 50-kw power, James L. Fly, then FCC chairman and chair-man of the Board of War Communications, asked Hearst Radio to relinquish its new equipment to the Government for "secret project." Later, Elmer Davis, then OWI director, notified McCabe that the equipment was used by the Government in connection with the North African invasion, and in broadcasting surrender orders to the Italian fleet in the Mediterranean.

Edwin J. Ellig, assistant secretary of the Crosley Radio Corp., testified that WINS, which has been losing money, will be turned into a money maker. James D. Shouse, in charge of Crosley broadcasting, said Crosby wanted to get into the New York market and also to get an outlet to New York radio talent for WLW. He estimated that, after a few years of build-up, WINS should be in a position to net \$170,000 annually.

New Haven—WELA, headquarters here, affiliated with ABC (Blue) on Sunday (16). Station previously was unaffiliated. Station manager is Richard Davis. Joining the station as sales manager is Edwin Schweitzer.

Saga of Radio Luxembourg's Vital Role in Helping Win War and Peace

By SGT. JACK GOLDSTEIN

Luxembourg, Sept. 14.

"When surrendering peace menition this station!"

In that language is compressed the power exerted upon Nazi Germany by Radio Luxembourg, the former RFD-SHAPE broadcasting station in Europe, now part of the Information Control Division, USEET (U. S. Forces, European Theatre).

This simple instruction is a complete and vivid description of the "coverage" and "pull" exerted by the key allied station during the latter phase of the European war when the Germans were stubbornly holding out on the western front.

From one of the most potent and widely-listened-to commercial stations on the continent, using recorded shows prepared by agencies and advertisers in London, since May, 1940, Radio Luxembourg has found itself strictly in a noncommercial role.

It was in May, 1940, that the Germans marched into Luxembourg and took military occupation of the city which included the highly-coveted radio station. For four years, Radio Luxembourg was a major outlet of the Nazi network, bombarding its tremendous audience with a typically-slanted, Goebbel-colored program policy.

But May, 1944, the Government-in-Exile of the Grand Duchy of Lux-

embourg delivered a letter to the Psychological Warfare Division of SHAPE, in London, authorizing General Eisenhower to take over and use Radio Luxembourg as long as the military situation required.

When Lt. Gen. Omar N. Bradley's 12th Army Group, diving swiftly across France, came within 100 kilometers of Luxembourg, the Germans panicked and prepared to evacuate. On September 1, 1944, the Nazis went off the air, blew up the main control room in the basement of the studio building, packed all their valuable instruments and equipment, and left.

That same day, Matty Felten, Luxembourg civilian and former chief studio engineer, who had refused to work for the Germans, inspected the station and found it in fairly good shape. He also went out to the high-powered transmitter and was distinctly amazed to find it relatively undamaged. The only real damage the Germans had inflicted, before leaving hurriedly, was to destroy all of the tubes by smashing them with hammers or blasting them with bullets.

During the progress of the 12th Army Group across France, Col. Clifford R. Powell, their assistant psychological warfare officer for the 12th Army Group, had prepared plans for the taking of the Luxembourg studio and transmitter, which were completed at St. Sauveur in August.



COLORADO AWARDED U.S. WHEAT TITLE THIRD STRAIGHT YEAR

Farming know-how brought Colorado to the third consecutive year the national Plowman award for the best wheat grown in the U. S. in 1944. Jess Powers of Henderson, Colorado, was the farmer.

Seed-testing know-how has brought many a national award to U. S. wheat raisers.

Seed-testing know-how has attracted attention in the Denver region which is a ready market for advertisers.

5000 WATTS ON 560 Kc.
REPRESENTED BY THE PATZ AGENT

Radio Reviews

Continued from page 34

on alternate days, Stanza caught and sponsored by holt stylist.

Only programs with names starting with specified letters are allowed to call answers to questions. Telephone conversations between caller and participant are one-sided, with microphone voice only on hand.

Stanza is more, but this is adequately covered by Girard. Voice is pleasant and scintillating, but otherwise ad-libbed with trances on the edge of a coin. Format is the same every day.

"MOBILIZATION FOR PEACE" (Continued)

With Chris O'Brien, Deza Albritton, Dick Ledlow, Sgt. Kenneth Barry, Brooks Henderson, announcer; Leonard Lee's orchestra

Writer-Producer: Philip Gorb
13 Miss.; Sun., 5:15 p.m.
Sustaining

KSTP, St. Paul

The staffers behind this provocative series are shouting from the antepenultimate to the people in KSTP's listening area not to back hither-thither and let the peace take its own course. With justifiable emotion the program's personnel, with the moral aid of the American League and the War Relocation Commission, plead to the people to take an "inventory" of the men who lost their lives to eradicate racism and all its ramifications. The performers don't plead, but cry out in an almost hysterical manner for active participation to guarantee the peace, by making demands of their congressmen, representatives, etc. Content of the script excellently points out the necessity for the peoples everywhere to adopt the credo of understanding and sympathy of all nationalities and religious denominations. All of this was conveyed narratively, with dramatic injections to point up the prevalent dogmas and prejudices.

On the whole, the writing here was effectively blunt; however, several times the author penned down to his listeners. For example, the word "posthumously" was explained. But that's minor compared to the meritorious intentions of the series.

Chris O'Brien played the narrator with directness, sympathy and intelligence. Philip Gorb, who adapted the program from material provided by Inez Backers, had a habit of getting a little vague, but managed to lead the program on a lucid note. Production was smooth, thorough, and Leonard Lee's musical backdrop were appropriately subdued.

JACK CARSON SHOW
With Arthur Treacher, Nora Nilsson, Fred Wark, etc.

Friday, 8:30 a.m.
WFLA-TV, Tampa

Producer: Arthur Treacher
16 Miss.; Wed., 8 p.m.
CAMPBELL'S SOUP
WABC, New York

(Word Weakness)
Back on the air for the new season after making a USO tour in the Pacific, Jack Carson, in a new format, is presenting his plugging of Campbell Soups with the same sock comedy format he has employed on the air and in pictures for the past several years.

It seems that the Warner film star gains in stature with each passing day, so soon. His all-around experience of the past few years has resulted in his flowering out to the point where, with the aid of a coterie of good stooges and some fairly incoherent material, he not only rates indignantly at the rating altar, but also assumes the wisest in show-business who just a couple of seconds before was saying the guy didn't have what it takes to score in the competitive swirl of nighttime radio. Carson, like Treacher, is a show-business man, but also an actor, as the butler of the household. Carson has added two other regulars to his cast who should prove assets to the show. They are several-time radio star, Nora Nilsson, who has a fine voice, and announcer Dick Shaubart. Later, it will be recalled, gave up several important assignments in the past to go to the Coast this season to handle the Campbell Soups. This stanza and the upcoming Maquers Club show, exclusively. An experienced line handler, Shaubart fitted in and out of the script, handling both the commercials and his wacky lines in expert fashion. Guest, Louise Albritton also was worked nicely into the situation-comedy routine, while the music of Freddy Martin and his orch rounded out the 30-minute session nicely.

"BALANCING THE BOOKS"
With Islands Godie Robeson, Selwyn James, Moderator

Writer: Mort Green
Producer: George Foster
16 Miss.; Tues. (18), 9 p.m.
Sustaining

WNW, N. Y.

Listeners who like to read books and sit their opinions about them are given that opportunity on this program entitled "Balancing the Books." Each week a so-called Amateur book reviewer are invited to discuss a popular seller with the author. Selwyn James, author in his own right, also reviewer, is the program's moderator.

Last Tues. (18), Elandra Godie Robeson's book, "African Journeys," was the subject of a lot of verbal squabbles, both flattering and otherwise. Mrs. Robeson, with the notable exception, took a crusading stand regarding the treatment of the Negro in America, and the distorted viewpoints the American people have of their background. During her more vigorous moments, Mrs. Robeson may have appeared a bit incoherent and impatient about some of the arguments

proffered; however, she made some sound suggestions for improvement of the status quo.

Listeners who wish to participate in the program may do so by writing to WNW explaining why he is interested in the book to be discussed. The program's letters, to be chosen each week.

It is hoped that once the program gets underway, the author will have an opportunity to express his own views on the book, not just as the author's hit. This is one program that should be a success for the author, the book and the bookworms.

"GRAND JURY"
(Case of Kenneth Redmond)

With Ken Redmond, Herb Butterfield, Marlon Neumann, Rick Snyder, Ken Griffin, Almad "Hot-rod" Jones, and Fred Sisk

Writer-Director: Sherman Marks
16 Miss.; Tues. (18), 9 p.m.
SCHOENHOFFEN-EDLWEISS CO. WEBB, Chicago

Based on court records of actual cases tried before the Illinois Grand Jury, this new half-hour weekly series is both a modern and informative. Tried as a sustainer for several weeks when show was presented in series form, the program is now complete in its 30-minute form. The program's format is a hearing with evidence heard before the jury and questions asked by members of the jury. The format is a radio drama dramatized written in better style than the original. The program "The Case of Kenneth Redmond," concerned the indictment of a young woman with all the evidence pointing toward a medical student at a nearby college. Toward the end of the case the 23 jurors, impaged in a room adjoining the studio, are asked to vote a "true" bill or dismiss the case with a "not bill." The program is composed of seven keepers and other distributors of the sponsor's product and is used for advertising toup purposes. Although the jury on the opening show voted to dismiss the case, which was contrary to the decision of the original jury (this part of the format can be a bit confusing to the average listener), the case is continued and its conclusion brings about a turn of events, surprise witnesses, etc., that proves the guilt of the defendant.

Sherman Marks in his dual capacity as writer-director tells his story graphically and the performers seemed well cast. One jarring note was in the technical projection of the flashback method it was difficult to hear the background conversation as Ken Redmond narrated the story at the same time. Slightly technical problem which no doubt has been rectified by now. Commercials, delivered by Frankly Ferguson, are not too long and are easy to take.

"DICK REDMOND'S REPORT"
Commercials

JF Miss.; Sun., 11:15 p.m.
WHP, Harrisburg

Each week's series of weekly reports, Dick Redmond, WHP programming head, who spent considerable time in the field over the past few weeks, reports on the news happenings from a rather different angle. The reports are clear in a deep, pleasant voice. Redmond's program, when caught deal with postwar reconstruction and changeover to peace for the public.

Blending generalities with specific issues, Redmond admitted that question of how public should take action is wide open to discussion, warning

Follow-up Comment

CBS on Sunday (23) followed up on its invitation to take the format of the previous week with a duplicate copy of the program. This was in an elaborate melange of song, sketch and comedy. It showed great signs for the coming season whose programs would emanate from this type of presentation, as well as week material from a CBS and its shows. The program lacked a stirring "clencher" or outright diatribe. Self-advertisement was sometimes laid on too heavily. Even Jimmy Durante's stunt of singing "I was relatively as the average listener" was not as effective as the program. But more likely, the 90-minute session suffered from a lack of variety in the program's offerings.

It was interesting and varied, but the program as a whole lacked the punch of its earlier counterpart. Possibly this was inevitable due to the competition. But more likely, the 90-minute session suffered from a lack of variety in the program's offerings, as well as week material from a CBS and its shows. The program lacked a stirring "clencher" or outright diatribe. Self-advertisement was sometimes laid on too heavily. Even Jimmy Durante's stunt of singing "I was relatively as the average listener" was not as effective as the program. But more likely, the 90-minute session suffered from a lack of variety in the program's offerings.

Frank Sinatra staged what was perhaps the best commercial broadcast he ever did last Wednesday (19) in the second of his new Old Gold series. Program was excellently paced and performed, all principals and Peggy Lee sang, acted, danced and script with a keen edge. If Sinatra can sustain the relaxed feel of this show, which made the half-hour seem like 15 minutes, he'll find a listener rating far beyond his previous figures.

Singer opened the show with a nicely-drawn "Adolphe Topka's" vocal. Later he closed solidly with against indifference. After discussing objectively G. M. Warshaw's "glowed hand" policies of Japanese occupation, he quoted Soviet official newspaper Pravda as referring to Nip homeland according to "vaudeville wit, redneckery" and stating that Japan was interested in democracy for export only.

Going into Russian views at greater length, the lot of talking with USSR officials while abroad. From them he learned that Soviets have definite plans for organization of Europe, while U. S. and Britain have none. This country should formulate plans through medium of public opinion which has power to shape events. Each man must make it his business to consider world events as a personal problem, said Redmond.

Adding a showbiz twist he told G. Giff's answer to "Martha Hill was right" with "Barnum was a conservative philosopher."

Stanza showed intelligent approach to weekly newscast that fills basic requirement of radio-public service.

"Melancholy Baby" and "I Fall in Love" are the two new songs that topped the previous week with "I'll Buy That Love" and "I'll Buy That Love" with Sinatra. Peggy Lee's "You'd Better Love Me" was also a hit.

Sinatra really capped the show, however, with a brilliant bit on tolerance. He has hammered at the subject for some time, but this time he griped it. He threw and stamped it down solidly with a beautiful done vocal of "The House I Live In."

Gal Sloopmeyer's debut as regular emcee on the "Double or Nothing" program Sunday (23) was satisfactory though hardly distinguished. It was a subdued Col, with only occasionally that happy comic hysteria laugh of his to remind one it was the "Sloop." He broad, easy manner was a little too slow an approach for this type of quiz-program. And several signs which of course will be corrected as the breaks into the assignment which the Col's opening. Questions were indistinct words were mispronounced; quizzes were helped out too much. Several questions were well-high given away. In the grand finale, quiz, particularly laid wide open. Experience, however, will likely eradicate the slips, and no doubt the program will have more bounce when Sloopmeyer hits his stride.

Harry Goodman-Fenton Suit Nixed for \$1,750

Plagiarism suit of \$25,000 brought against Fenton Productions by Harry Goodman, on the grounds that the former's "Love Notes" series was an infringement on the latter's program "Notes of Love" has been settled out of court. Insurance company representing Fenton paid Goodman the total of \$1,750.

Fenton continued to produce program for Columbia Fabric for which Dorland-International, Pottinger & Fenton is the agency. Program is a transferred five minute series, sketched for 243 stations throughout the country. Goodman's former street-servicemen's angle; Fenton's contains love letters and music, with vocals handled by Jerry Wayne.

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FOR
Woodlawn Dairy

GEORGE E. HALLET
TEXAS HOTEL, HOUSTON, TEXAS
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*The dictionary says "survivable" - Represented Nationally by Geo. P. Hollingsbury Co.

610 K. C. 3000 WATTS

French Spanish Groups Team With ASCAP and British to Woo Argentina

Francis Salabert, head of SACEM, the French performing rights society, and Eduardo Marquina, president of the Spanish performing rights group, have joined in South America. John G. Paine, general manager of the American Society of Composers, Authors and Publishers, Wallace Downey, ASCAP's S.A. rep, Herman Finkelshtein, society's attorney, Leslie Bonny and Jimmy Dorsey, film, performing rights society (British), Salabert and Marquina met in Buenos Aires last Tuesday (18), having traveled from the Continent by boat. Boosey came to this country first and went south by air with the ASCAP party.

Argentina is the objective of Paine and the heads of the European performing rights groups, with which Paine recently reached reciprocal performance rights arrangements. That country's performance rights agreement with the Broadcast Music, Inc., isn't top form from expiration and ASCAP intends to try and shove BMI's music in pictures and secure the renewal first.

That Boosey, Salabert and Marquina went alone, however, is not entirely pure is designing a four-way reciprocal deal that the Argentine might find difficult to accept. That an Argentine deal might not be too easy is indicated by Ralph Peck's presence in Buenos Aires. Currently on a S.A. jaunt and earlier this month was in Buenos Aires to handle American rights. Peck is the Argentine Rights Society, which represents in the U. S. a string of Latin American publishers, and who has a performance rights arrangement with BMI.

Travel Ease Cues 'Odd 1-Nite Units'

Complete lifting of gasoline rationing and the dropping of the one-nighters for strong b.o. names is bringing unusual combos into the spotlight. One such unit is a small novelty band that has achieved strong power due to its RCA-Victor recordings. It works on dates on dates on the Coast early next month at \$10,000 from \$1,000 to \$4,500 weekly against percentages. Since Jones' outfit is not a dance group, it's probable he will be backed by a symphonic orchestra, similar to the way King Cole Trio is being sold in the east.

The one group, even smaller than Jones', is being sold on eastern one-nighters currently at \$1,000 a night, against percentages. To provide dance music if it's desired, promoters buying him have the option of coupling the combo with another group it desires, a local one if need arises. Its last time went out on one-nighters in the package with Benny Carter's big band. This time it's increased to two, due to Capitol Records, would bring in the name of such a unit to prohibitive brackets. Hence the method of selling him. It goes to Baltimore, then to Chicago, and follows with a long string.

DISMISS CONTINENTAL'S SUIT VS. SCRANTON

Pact with Continental Record Co. vs. Scranton. Administrators of the latter's alleged failure to live up to a record-producing contract, was dismissed by N. Y. supreme court Justice Benedict Dineen last week. Dineen, in his decision, held that Continental had charged. Scranton and Capitol Record Distributing Co., charging to ruin in the suit by refusing to continue pressing records.

It was tossed out when Scranton and Capitol moved for a dismissal on grounds that the plaintiff's charge was insufficient in fact.

Wavy Trough out of Woody Herman's orchestra, he was replaced by Don Leno. By then he was working southern one-nighters.

Richard English to Do Dorsey Bros. Pic Script

Richard English, a short story writer for the Saturday Evening Post, Connecticut, etc., was invited by producer Charles Rogers to pen the film based on the life of Tommy and Jimmy Dorsey. Film, tentatively titled "My Brother Leads a Band," is due to go into production around next April. Release will be through United Artists.

Rogers and the Dorseys some time ago set out Embury Productions specifically to make the pic. It originally was to have been done this fall, but it was deferred until January and again until April because of shortages.

'Heart Sings' Quit By BMI Pending Rights Settlement

Broadcast Music, Inc. has advised all its licensees to refrain from playing "Heart Sings" until word is received from France and the dispute with the American Society of Composers, Authors and Publishers over its performance rights is settled. BMI has so far been unable to get word from Raoul Breton, French owner of the melody, from whom it obtained the rights to five French songs several years ago. He was queried, presumably on his status with SACEM, French performing rights organization.

ASCAP recently advised BMI that it completely owned the rights to the tune by virtue of its recently completed deal with SACEM. It was found that Breton had never resigned from that Society and that the rights to all of his works, in addition to "Heart Sings," were ASCAP property in the U. S. At the time Breton made his deal with BMI several years ago he asserted that he had resigned from SACEM and was free to take his music anywhere.

BMI at first refused to advise its licensees here to stop playing "Heart Sings" pending investigation, so ASCAP warned it of litigation. BMI subsequently duplicated this maneuver.

Benny Goodman Deal With Commodore H., N.Y., Cold; Couldn't Agree

Benny Goodman had a deal on the table to take his orchestra into the Commodore hotel, N. Y., a William Morris agency deal. Due to unavailability of the leader and hotel operators to sign out demands and terms, the deal fell through. It is probable that a date by Goodman would have lifted the deal with the Pennsylvania, Ohio Club, etc.

Goodman last played at 400 in N. Y. Whether he will play it again isn't uncertain. He claims to harbor no ill-will for it, and that he has since most of it goes in taxes, any way.

As it stands now, the Commodore opens Sept. 25 with Vaughn Monroe's group, followed by Charlie Spivak for six. Meanwhile Monroe will be at the Commodore for two weeks, then he returns to the Commodore for four weeks. Hal MacFetridge probably will follow.

Tim Gale Back at Agency

The Gale, discharged two weeks ago from the Army, has resumed his former post as president of the Gale Agency. This is his second job. He is now headed by his brother Mac Gale, who served three and a half years, most of the time in the south.

LOOK FOR BAND BUSINESS TO PICK UP

Service discharges given musicians all colors have been accelerated so broadly the past few weeks that band businessmen look for a much better time for the normally "dry" night after V-J Day. How? It's not likely that even though enough musicians probably will be available within the next couple of months, a wave of new band building will hit the business.

Contrary to the thoughts of 1939 when 1340 with new bands swamped agencies and put the entire industry in a turmoil of competition, most agency men now realize that a limited number of bands can safely be built at one time with any degree of success. That sort of thinking is being applied, for example, in the case of Tommy Peterson, former torch singer with the Krupa, Peterson and the Four Tones. His new band will confine himself to making records for RCA-Victor before slipping to front with his own group. He's handled by General Amos Corp. It parallels the building of Larry Clinton, top band in 1939. Later also recorded for Victor for months before forming a new unit with the late Bill Oberstein, who now is back at Victor and will supervise Peterson's discing.

Agency men feel that the only musician returning to the market from the various services that will have no new band restrictions will be those who built up even slight reputations as leaders before the war. They know that there is not nearly enough spots available in which new bands can be built. They are all for making use of the existing number of musicians coming out of service to strengthen bands that maintained existence during the war, and by seeing some of them channeled into new bands again immediately.

MCKINLEY, DONAHUE Due Out

At least two and possibly three private ensembles who been serving for some time are expected to do full uniforms during forthcoming weeks and resume touring.

Sgt. Ray McKinley, drummer with the Major Glenn Miller's orchestra and leader of the Army, expects to be discharged within three weeks and will immediately build a new unit with Artie Shaw, and who subsequently took over leadership of that combo when Shaw was discharged, also figures to be out soon. He's now on the Coast with the service group, most of which are to be discharged upon their return.

Sam Donahue, who led his own combo before going into the Navy as a sax man with Artie Shaw, and who subsequently took over leadership of that combo when Shaw was discharged, also figures to be out soon. He's now on the Coast with the service group, most of which are to be discharged upon their return.

Orest Tucker also will be out soon. Dineen, the holds the package the outstanding combat record of any of the private ensembles in an unusual deal via which they will exchange playing next season. Tucker remains in the Army, but as an executive officer aboard a destroyer off the Japanese coast. He certainly won't be out for some time.

Unique Deal By Lombardo, Martin

Hollywood, Sept. 25. Maxine's Guy Lombardo and Freddy Martin have concluded an unusual deal via which they will exchange playing next season. Lombardo will be at the Commodore for two weeks, then he returns to the Commodore for four weeks. Hal MacFetridge probably will follow.

Lombardo and the Commandant will be at the Commodore for two months each year. The deal will be built on a script and boy and girl singing. It is a unique deal and Lombardo going to be a permanent commitment. He leaves on Oct. 1 to take over from Shep Fields' orchestra at the Commodore. He'll return last Thursday (20) evening.

MPPA Probes Payments of Royalties By Smaller Record Companies

In a Sinatrate

The Sinatra list pursue "Variety's" Bernie Woods, who was once taken for the cronies, and almost mobbed when he accompanied The Verve to a Mulberry street N. Y. spaghetti-house. But now the worm has turned—the Sinatra fans are after Woods.

All because he panned portions of The Voice's initial broadcast, some of the bobbysoxers have been around the N. Y. office wanting to know "who is this Woods who don't like our Frankie?"

Gene Buck Raps Ahlert-Leslie Plan At Coast Meeting

Hollywood, Sept. 25. Gene Buck, former president of the American Society of Composers, Authors and Publishers, last week spoke at length in his bitter opposition to the proposed application by Society chiefs of the so-called Ahlert-Leslie point plan of water-tightification. Buck spoke against the plan at the annual Coast meeting of members with ASCAP heads here Thursday (20).

Currently rating a double "B" classification himself, which returns him to the current membership list, Buck asserted that the Ahlert-Leslie plan was against all principles of the Society. He was not answered by any ASCAP toppers here from the east for the meeting except that it was explained that the disputed plan was now being tested in N. Y. by the International Business Machine Corp. using 1945 and 1946 figures as a basis of the trial. If it is determined that the plan is more beneficial than the current method of writer distribution, it will be recommended that it be put into effect. It's found that there is too wide a differential with the current pay method, it will be discarded.

Ahlert-Leslie plan was supposed to have gone into practice almost two years ago, but bitter opposition from Buck, L. Wolfe Gilbert and (Continued on page 52)

Small record companies, some of which came into existence during the war, will have their methods of computing royalty payments to music publishers, throughly investigated during forthcoming months. Due to clashes with several smalls, Harry Fox, agent for the patis that American Copyright Music Publishing contracts and who represents them in such matters as recording deals, is going into court to force these outfits to open their books to his auditing efforts.

Fox acts in the same manner with the major firms, i.e., RCA-Victor, Columbia and Decca, which have no objections to such periodic check-ups. Errors have been unknowingly made by even these firms in their statements, and they have been one-sided in every instance. There was a case, where Fox's auditors found one of the majors overpaying a publisher by \$12,000.

One of the first firms Fox is going after is the Columbia Co. which has not delivered, he claims, full royalty payments for the second quarter of this year. Musicians refuse to allow any audit of its books, and he has been sending some royalty statements to them in protest. Some of these allegedly have been returned unopened on Fox's recommendation. Musicians refuse further licensing of tunes through his organization to Musiarat.

Another outfit Fox has harassed full particulars from his jazz list of copyrighted songs is Keynote, just recently formed. He has asserted that, in several years, he has failed to file royalty statements with Fox.

Local 802 Wins Point in Suit

Officials of N. Y. local 802 of the American Federation of Musicians won a round in their suit against it by Camden Fleisig and his partners. The suit was filed on August 15, 1945, after the union's officers over last year's election. N. Y. supreme court Justice Pfeiffer ruled in favor of the union by the plaintiffs. He denied a motion by James C. Petrillo, prez two years ago, and other defendants.

Plaintiffs had argued acceptance of the disputed answers upon the theory that whenever an allegation is admitted by one defendant having knowledge of the facts, any denial of the allegations involved by another defendant is necessarily a sham. Petrar denied them by saying the attacked answers were not "sham" as the term is interpreted by his court.

In their suit Fleisig and his partners, including Louis Copeland, 1942 elections at 802 were investigated. They charge that the Honorable Earl A. Ross did not rule the 1942 election. They also charge regulations, that both were supervised by the defendants, employees of that org. without the consent and authorization of the HBA.

RIO INTERIERS DICKER FOR U.S. NAME BANDS

Interested representing the Casino de Rio and the Copeland Rio de Janeiro, are again discussing for U. S. name bands. Negotiations have been going on since the Rio's orchestra and an offer has been made for Louis Jordan's group. Deal with Elton and the U.S. is the farthest advanced, but whether it will ever be consummated is still in doubt. It is a considerable money involve when transportation, taxes, etc. are taken into account. By then he was working southern one-nighters.

Earley Duchin is the U. S. dance band to 80 to S. A. in recent years. He played the Cupola for the year at \$5,000 weekly plus fare.

'Mat at Meadowbrook' Back on Radio Via ABC; Report Bankroller Set

"Matinee at Meadowbrook" Saturday evening sustainer originating from Frank Dally's Meadowbrook, Cedar Grove, N. J., starting this Saturday night on ABC. Dally claims that three separate deals had been talked in the past week but that one had been okayed by Dally, but not yet signed by the bankroller.

Financial arrangement for such a show would allow Dally a certain amount of money over a certain period, similar to the methods used by Coca-Cola and Music Corp. of America to fund bands for the latter commercial. This would enable the spot operator to allow varying coin to bands he banks into Meadowbrook, depending on their name value.

"Matinee at Meadowbrook" made CBS net pre-war and built up a respectable honor. New show will be on the ABC Blue net, Sat. 10:30 Saturdays. In addition to the band it will be built on a script and boy and girl singing. It is a unique deal and Lombardo going to be a permanent commitment. He leaves on Oct. 1 to take over from Shep Fields' orchestra at the Commodore. He'll return last Thursday (20) evening.

Harry Cole's orch holds over at the Beachwalk Cafe, Chicago, until Oct. 1. By then he was working southern one-nighters.

Selvin Sues Oberstein for \$75,000 As Commish in Sale of Hit Records

Ben Selvin, now heading Majestic Records' artist and repertoire, has filed suit in N. Y. Supreme Court against Eli Oberstein, head of RCA-Victor's a & r, for \$75,000. Selvin alleges this sum is due him as commission for his part in the transaction via which Oberstein and his two partners sold their 714 Records company to Majestic for \$500,000.

Terms of the Majestic deal, according to papers in the suit, called for a cash payment of \$250,000, remainder in Majestic stock. Oberstein was guaranteed two years of recording and employment as head of recording and artists relations at \$83,000 per year, plus a royalty on each record sold.

Selvin claims that he was key man in the transaction, fulfilling certain stipulations laid down by Oberstein, and is entitled to the sum he is suing for under the terms of an oral agreement between them. Pre-trial examination is set for Oct. 7.

Meanwhile, two suits are under way between Majestic and Oberstein, the first by the disc company, against Oberstein for alleged misrepresentation in the sale of the company. Oberstein's counter-suit seeks full payoff on the two-year agreement under which he was to have remained head of the company.

Leeds Music Sets Up Subsid to Handle All Scores of Cowan Pix

Leader Cowan, independent film producer whose "Story of Gil Joe" contains three songs, has made a tie-up with Leeds Music by which the Cowan interests formed a subsidiary publishing house called Picture Music Inc., with Leeds as exclusive selling agent. The Cowan firm will be a separate corporate entity and will use its own staff to place its songs.

Joe Schuster, an indie publisher, has been retained to handle the N. Y. sale; Paul Flynn, in charge of the Chicago setup, and Maury Foldate takes over on the Coast. First assignment is three songs from the film "Linda," "I'm Coming Back" and "Erie Pyle Infantry March."

N.Y.'s 400 Club Into Mon. 1-Niters; Medium Bands

400 Club N. Y. will go into a seven-day policy next Monday (1) and with the extension will become a one-nighter for medium-class bands. Currently, Tommy Dorsey works six days with Mondays off. Later night will be filled by outfits in the \$500 per night class. Lee Castle is first band set.

One-night bookers are expected to find the 400's policy a godsend in breaking jams.

HERMAN TO CONCERT AT CARNEGIE HALL

Woody Herman's orchestra will concert at Carnegie Hall, N. Y., next March 29, the first such venture ever attempted by that orchestra. Part of the performance will be devoted to the first playing of a "Bobby Concerto for Orchestra," now being written by Igor Stravinsky and dedicated to Herman. Stravinsky himself will conduct Herman's orchestra in its performance.

It has not been definitely decided whether any soloists will supplement Herman's orchestra on the night, but it's probable some will be added.

Few name white orchestras in the popular field have worked at Carnegie. For one, there was Paul Whiteman, whose band is differently styled than the average dance band of today. Most pop outfits that have played the longhair sanctuary have been colored, i.e., Lionel Hampton, Duke Ellington, Count Basie, Glenn Miller, once worked it, however, as part of a benefit bill.

Glass Pop Mgr. for Bogat

Mickey Glass takes the professional manager spot at Bogat Music in N. Y. Bogat is the firm set up with Maestro Xavier Cugat by Saul Bornstein, owner of Bourne, Inc., and former partner of Irving Berlin. David Niles, formerly with Robbins, was added to the same staff last week.

10 Best Sheet Sellers

(Week Ending, Sept. 22)

- Till End of Time.....Santaly
- "Aloha," Topka.....Feld
- Along Navajo Trail.....Leeds
- Gotta Be This or That.....Harms
- I'll Buy the Dream.....Burns
- Gonna Love That Guy.....Burns
- If I Loved You.....T. B. Harms
- Bell Bottom Trouser.....Santaly
- Paper-Moon.....Harms
- Dad! Don't Care Who Knows Robbins

20th-Fox, Mills Drop Deal Talks

All, huddles by 20th-Fox with Irving and Jack Mills over the film studio's desire to go into the music publishing and recording fields have ceased. Studio execs. have been talking with the publishers about acquiring an interest in Mills Music and also the disc company Irving Mills is now being busy himself with lately on the coast. Talks didn't last long, however. Nevertheless, 20th is definitely in the market for a music publishing affiliation and also is hot on a record deal.

Currently, there is a deal between 20th and Robbins Music, via which Robbins has been offering to do all material emanating from 20th's film output, except in those cases where songwriters have their own publishing arrangement. Such is the case when scores written by Mack Gordon and involved. He has a deal with Bregman, Vocce & Conn.

Prima's 8 Coast Wks.

Next Summer, Pic Deal

Louis Prima's orchestra has set a long-range booking that will take it to the Coast next summer for the first time since it achieved name status on the basis of its recordings. Prima has been booked for eight weeks by the Dorsey Bros.-Larry Flynt combine, operators of Mission Beach Ballroom, San Diego, and Casino Gardens, Ocean Beach, Cal. Prima opens June 23 for four, then back to Mission for two. Meanwhile, a picture deal is cooking for the band which may take it west before the above dates. A previous deal with Warner Bros. fell through.

NBC, CBS, ABC, Mutual Plugs

TITLE

A Kiss Goodnight	Miller
Along the Navajo Trail	Leeds
Atchison, Topka and Santa Fe	Feld
But I Did	Renick
Bobby" For the Moon	Chappell
Gotta Be This or That	Harms
Homesick That's All	Morris
How Deep Is the Ocean	Borlin
I'd Do It All Over Again	Stetson
If I Loved You—"Carousel"	T. B. Harms
I'll Buy the Dream—"Piling Your Way Home"	Burke
It's Gonna Love That Guy	Harms
It's Only a Paper-Moon	Harms
I Wish I Knew—"Diamond Horseshoe"	Triangle
Lily Bell	Burke
Love Letters—"Love Letters"	Famous
Mo Can Do	Robbins
Princess	Stetson
Remember When	C.P.
Stars in Your Eyes—"Pan-American"	(Southern)
That's For Me—"State Fair"	Williamson
There Must Be a Way	(S)Seven
There's No You	Barton
The Wish That I Wish Tonight	Whitack
Till the End of Time	Santaly
You Came Along—"You Came Along"	Famous

† Filmmical. ‡ Legal Musical. § B.M.I. Affiliate.

CLEEN ISLAND CASINO TO STRETCH SEASON

Cleen Island Casino, which has closed "very satisfactory" business with Lloyd LaBrie's 12-piece orchestra, a comparative unknown in the east, is remaining open through Oct. 7 and possibly longer if business warrants. LaBrie's opinion has been picked up through that date.

Cleen Island was open through the winter several seasons back, but was then under different operation.

Barnet in Shift To Small Indie Diskier

Charlie Barnet's orchestra is perhaps the first name outfit to shift to a small independent recording company from a major disc. Leader says he is going to leave Decca if he can get out of his contract there, or at its expiration, to join Bob Thiele's Signature outfit. Signature is now in three, it's claimed of establishing a new factory in N. Y., that should be ready by the first of the year.

Frank Dailey Sells Out Terrace Room, New'k; New Ops Reopen Oct. 15

Frank Dailey has sold the current license and the name "Terrace Room" to Irving and Matthew Rosenhaus, owners of the substantial Hotel Irving, Newark, which formerly housed the spot Dailey operated while his Terrace Room was in New York. The Terrace Room was closed. Deal for the license and the title, which had been hanging fire for several months since Dailey folded the Terrace Room, was re-examined last Wednesday (19). It involved a substantial amount of money.

Rosenhaus fratres intend to open the Terrace Room around Oct. 15 with a policy similar to that which Dailey employed. They have been endeavoring to buy an opening band. It's probable that they will use several of the names compiled in Dailey's shows, since the majority of its names are committed to Dailey; a Missaundra, which is requested at 14 with Harry James. Louis Prima is currently, followed by Rancy Brooks, Tommy Terry, Tony Farrow, Sammy Kaye, et al.

Originally it was Dailey's intention to operate both Meadowbrook and the Terrace Room, but the latter idea evaporated during the heat of talks between the two parties and himself, which culminated in this giving up the spot entirely. He would have employed the big name at the Meadowbrook and lesser company in Newark.

'Berlin Will Rise Again' Song Curbed by U.S. Army

Ben J. Suthall, who has stopped the sale of "Berlin Will Rise Again," town's most popular song, "freezing" about 50,000 copies already. He's claimed the action had nothing to do with song's content, but because it was published by the Warner, hadn't been licensed by the Allies.

Song's composer, Heinz Geza, expressed surprise when the Warner, as popular with American soldiers here, and is growing in popularity in Europe. Said, too, that Walt Disney had play both popular and classical tunes and urged to your attention, you may wish to write to M. J. OFFICE BOX 862 NEW CANAAN, CONNECTICUT

MUSIC BOURNE TO LIVE

THESE FOOLISH THINGS REMIND ME OF YOU

BOURNE, Inc. 759 Broadway New York, N. Y.

SINGING ACCORDIONIST or Pianist or Organist for well known tunes. New York area. \$200 weekly. \$1000 yearly. \$10000 lifetime. If you play both popular and classical tunes, you may be able to get more for your money. Write to M. J. OFFICE BOX 862 NEW CANAAN, CONNECTICUT

That These Hits Down For Your Next Program

Bolled Hit in Begins Tempo — from M-G-M's YOLANDA and THE THREE

Merrily We Roll Along

Lyric by ARTHUR FREED — Music by HARRY WARREN

The Season's Most Sensational Rhythm Song

MISS GOOLIGHT

By Freddie Slack, Floyd Victor, R. N. Hermann

SINATRA Sings This Grand Ballad in M-G-M's ANCHORS AWEIGH

WHAT MAKES THE SUNSET?

Lyric by SAMMY CARM — Music by JULE STYNE

MILLER MUSIC CORPORATION 1619 BROADWAY, N. Y. 19 • LON MONROE, Gen. Mgt. Dept.

ANNOUNCING

THE FIRST ANNUAL CLEF AWARD PRESENTATION

TO BE HELD AT CARNEGIE HALL, NEW YORK
SEPTEMBER 28th, 1945, AT 8:30 P.M.*

FOR THE FIRST TIME in the history of the music industry the writers and men behind America's popular songs will receive public recognition of their skill, artistry and work.

The CLEF AWARD, the "Oscar" of the music business, designed by Donald Delue, President of the Sculptors Society of America, will be presented to the writers, publishers and professional departments of the ten top songs of the year. The awards will be made solely on the basis of actual sales figures. In addition, special awards are to be made to the outstanding writers of the year for conspicuous work in the various branches of the business.

The CLEF AWARD presentation was conceived, developed and sponsored by George Goodwin.



WRITERS TO BE HONORED

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RALPH BLANE
LEW BROWN
JOHNNY BURKE
SAMMY CAHN

MANN CURTIS
SAMMY FAIN
B. G. DE SYLVA
OSCAR HAMMERSTEIN II

RAY HENDERSON
JIMMY VAN HEUSEN
MOE JAFFE
IRVING KAHAL

DAVID KAPP
FRANK LOESSER
HUGH MARTIN
JOHNNY MERCER

VIC MIZZY
COLE PORTER
RICHARD RODGERS
JULE STYNE
CHARLES TOBIAS

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CAPITOL SONGS, INC.
Mickey Goldsen-Dave Blum

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KAY ARMEN
EILEEN BARTON
BETTY JANE BONNEY

DENVER DARLING
SGT. JOHNNY-DESMOND
LARRY DOUGLAS

FOUR CHICKS & CHUCK
GOLDEN GATE QUARTET
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GEORGE GOODWIN

*Informal Dress

Inside Orchestras—Music

A bunch of New Orleans jazz musicians, including the fabulous "Baby" Dodds, drummer, are currently playing at the Stuyvesant Casino, dance hall on N. Y.'s east side. Band is led by "Bunk" Johnson, 63-year-old white-haired cornetist, and includes George Lewis, clarinet; Jim Robinson, trombone; Alton Purnell, piano; Lawrence Marrero, guitar; and "Slow Drag," bass (that's only name he's known by).

Group is being bankrolled, it is said, by Gene Williams, jazz consultant at Decca Records in N. Y. They work Monday through Friday nights and Sunday afternoons. They form probably the first group composed of all-New Orleans jazz men since the Original Dixieland combo hit N. Y. in 1919.

Shep Fields, back from a tour of Europe with his orch., was called to Washington on his return to handle with Special Service eyes anxious to smooth out comfort kits containing touring talent. The Fields combo, allocated to give a performance a day on the continent, doubled their performance quota when they saw how entertainment-hungry overland troops were.

Band is tentatively penciled in for a tour of Army camps in Japan in the spring.

Woody Herman's orchestra, which starts a new radio commercial Oct. 13 on the ABC net (8-8:30 p.m.) for Wildroot hair tonic, is the first swing band to be bought for a straight band show some time. In the past couple years, sponsored radio has shied away from this type of band, preferring sweet combos. If a jam outfit was bought, it was used as accompaniment to a script show. Wildroot layout, since it involves only the band and its vocalists, will accompany Herman wherever he goes. It doesn't restrict him to N. Y. or any other key city.

War Production Board's lifting of all restrictions on weights and sizes of paper allows music publishers to use whatever stock they desire for printing of sheet music folios, etc.—if they can find the paper. During the war, the WPB had restricted publishers to 60-pound stock whereas normal requirements called for about 45-pound. Later, when the Music Publishers Protective Assn. succeeded in getting this limitation eased to allow publishers the use of 80-pound material.

Werner Janssen and his Los Angeles Symphony, having recorded two pop film themes for Victor, Jack Robbins plans taking the Johnny Mercer-David Raksin "Laura" composition into schools, etc., and plug it, as he did with "Mathathian Serenade" and "Deep Purple." Janssen also scored Alexander Tansman's "Scherzo," from Universal's "Flesh and Fantasy," as a back-up to "Laura" (20th-Fox).

Maestro Records has launched a new merchandising angle on two expected Louis Prima hits, "Angeline" and "Robin Hood," both of which contributed to Prima's current box status. Company has re-pressed and re-issued the arrangements backed up on a 12-inch disc, packaging them with a picture of the leader. Item sells for 75c as against the 50c the original 10-inchers drew.

Mose Gumbie has made it three in a row with "It's Only A Paper Moon" as a pop song hit record. "As Time Goes By" and "It Had To Be You" were the first two, both selling over 500,000 sheets after being incorporated into current hits, and now "Paper Moon" is riding the crest to greater hitdom.

Cpl. Emil Brenkus, Pittsburgh bass player, recently returned from 18 months overseas with Sgt. Charles Carter's (Baton Elliott) special service band. While in N. Y. on a pass he went to a broadcast by Duke Ellington, and when the Duke's band was late he had to play the first half of the program. He knew some of Ellington's men.

Ethel LeVane has just authored "I'll Never Smile Again" (Gramercy Pub. Co.) based on Ruth Loew's song of the same name, being a fictionalized band story.

British Best Sheet Sellers

- (Week Ending Sept. 13, '45)
- London, Sept. 13, '45
 - 1. P. Maurice Let Him Go
 - 2. Yala
 - 3. Connelly
 - 4. Connelly
 - 5. P. Maurice Let Him Go
 - 6. Southern
 - 7. Wood
 - 8. Wood
 - 9. Wood
 - 10. Wood
 - 11. Wood
 - 12. Wood
 - 13. Wood
 - 14. Wood
 - 15. Wood
 - 16. Wood
 - 17. Wood
 - 18. Wood
 - 19. Wood
 - 20. Wood

LOG CABIN, ARMONK, N. Y., BAND SPOT TO REOPEN

Log Cabin, Armonk, N. Y., name band buildup spot before the curtailment of transportation after the war's start forced it to fly its spot. It is repairing on reopening. It is dickered currently for a band to open sometime next month, with one deal said to have gone as far as money and radio wires.

Log Cabin was the object of a deal by Benny Goodman recently. He was negotiating with owner Augie Huszar for the spot's purchase, but it fell through.

McIntyre Orch Back In N. Y. From ETO

Hal McIntyre's orchestra got back into N. Y. Friday (21) by boat from a two-month trip into the ETO for USO-Camp Shows. Band is currently on a two-week vacation, after which it will resume work. As it now stands, the first bookings set for the outfit are theatre dates starting at the Circle theatre, Indianapolis, week of Nov. 1.

McIntyre's outfit covered considerable territory in the months it was overseas. Travelling by truck, the men played camps in France, Germany, Belgium, up around the Bavarian Alps, etc. Just after the surrender was signed, they performed in territory now occupied by the Russians. No one in the group has anything but praise for the way they were treated.

Prima No Squeeze Da Dough For Horses

Louis Prima bought \$32,000 worth of racing horseflesh last week. That coin represented five new nags to replace three sold recently. He's currently in operation.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designated weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Weekday	Weekend	Covers	Total
		Price	Price	Per Week	Per Week
Hal Armonk	Lexington	600; \$1.50-\$1.50	400; \$2.25	7	2,775
Chuck Foster	New Yorker	400; \$1-\$1.50	400; \$1.25	7	1,225
Stan Kenton	Pennsylvania	500; \$1-\$1.50	2	2	2,715
George Olsen	Waldorf	630; \$2	3	3	3,075
Art Minter	Lincoln	675; \$1-\$1.50	2	2	800
Shep Fields	Roosevelt	400; \$1-\$1.50	20	12,075	42,725
Sammy Kaye	Astor	740; \$1-\$1.50	4	5,250	20,415
Tommy Dorsey	400 Club	650; \$1-\$1.50	2	4,000	12,800

* Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Hawaiian floor show; 14 Dups.

Chicago

Les Brown (Panther Room, Sherman hotel; 9:50-\$1.50-\$2.50 min.). Brown opened Friday (21), cutting a juicy meal of 6,200 with Lionel Hampton, who closed.

Dick LaSalle (Mayfair Room, Blackstone hotel; 3:00; \$1.50-\$2.50 min.). LaSalle is in town, with 2,000 from Phil Regan and LaSalle.

Clyde McCar (Boulevard Room, Stevens hotel; 6:50; \$3-\$3.50 min.). Biz sell here, McCoy, Pitelunas, A. J. Cantu, D'Avino, Ray & Pedro, et al., getting 11,000.

Eddy Hill (Empire Room, Palmer House; 8:00; \$3-\$3.50 min.). Down to 4,300 for the Oliver-John Sebastian-Paul Winchel-Jere McMahon combo.

Emile Fite (Wentworth Room, Bismarck hotel; 4:45; \$1.50-\$2.50 min.). No struggle at all for Fite, Hotel Hilton, Gaynor & Ross to keep it at 3,200.

Los Angeles

Freddy Martin (Ambassador; 9:00; \$1-\$1.50). Putting the usual freight at steady 4,100 cover.

Art Straker (Biltmore; 8:00; \$1-\$1.50). No change, still grabbing 4,100 tabs.

Location Jobs, Not in Hotels

(Chicago)

Gay Claridge (Chez Paree; 6:30-\$3.50 min.). Nice climb to 5,200 for Jerry Lester, Cabot & Dresden, Bob Evans.

Harry Ford (Blackhawk; 5:00; \$2-\$2.50 min.). Cool, the tapping Andrews Sisters. Gene Fields lured 4,000 strong.

Ted Lewis (Latin Quarter; 8:00; \$3-\$4.50 min.). Next-to-closing for Lewis, who makes way for Harry Richman Friday (28), got good 4,300.

(Los Angeles)

Jan Savitt (Palladium, B. Hollywood, 1st week). Maestro Savitt pulling in 22,000.

Eddie Miller (Trianon, B. South Gate, 2nd week). Climbed a bit to 3,250 pygmal.

Matty Malneck (Suzette Maxie's, N. Los Angeles, 2nd week). Going like a house afire. Squeezed in around 4,000.

Bobbie James (Troadero, N. Hollywood, 7th week). Holding up solidly with 2,500.

Garmen Cavallaro (Ciro's, N. Hollywood, 18th week). Strongest band pull in this locality; 3,000 tabs.

Sapoloed RAF Song

"Roll Me Over" Published

"Roll Me Over" (in the "Cover") is the somewhat ribald semi-satirical song of the Royal Air Corps, and it's just been published by Peter Matice and Shapiro-Bernstein on both sides of the Atlantic under the title of "Roll Me Over," with cleaned-up lyrics, of course, it's by Donald O'Connor.

Song is another ditty like "Bell Bottom" which was apoloized of its saucier words.

Buck ASCAP

Continued from page 49

other old-time, comparatively inactive writers argued it. Lack of statistics to compute individual awards also figured largely in the delay. During the war, machinery to do the job were requisitioned by the Government. They were returned several months ago.

Music men and ASCAP execs can't understand Buck's battle against the point plan, since he had voted for it and approved the above-mentioned list of its effect while a member of the Society's ruling board of directors.

Aside from the point-plan discussion, the meeting this year was very quiet, with a verbal dispute between Pinky Herman, perennial objector to ASCAP policies, and Herman Starr, head of the Warner Bros. outfit, combine, developed and Starr subsequently stalked from the meeting. Starr also took exception to the report by Deems Taylor, current ASCAP prez, that ASCAP's third quarter, now drawing to a close, will be the largest in the Society's history. Buck said ASCAP was simply returning to the income position he held back in 1941, prior to the organization's unsuccessful fight with the radio networks, during which Broadcast Music, Inc. was formed. This was taken as another crack by Buck against Starr (he previously had expressed a desire to merge with Starr), who chairmanned the Society's fight with radio.

TOP HIT OF YESTERDAY GREAT POPULAR STANDARD TODAY

LOVE, HERE IS MY HEART

Lyric by ADRIAN ROSS
French Text by LOUIS DELAMARRE
Music by LAO SILEUS
Published by LEO FEIST, INC.

For new print copies and arrangements, write or phone P. J. KORNHEISER, Manager, Standard Cataloging Dept., The Big 3, 1619 Broadway, New York 19, Circle 6-2339

BILL McCUNE

is still at Yelland Hotel, N.Y. Who not come up for a good laugh and a good time. He'll gladly play that new song available for sale.

Crazy Things—It's Nuts!

REG. D. MARSHALL

THE ANDREWS SISTERS

An Outstanding Release by THE ANDREWS SISTERS
Decca Record No. 18700A

THE BLOND SAILOR

A haunting melody with a beautiful setting

A Timely, Tuneful Record by TOMMY TUCKER'S Orchestra
Columbia Record No. 36829

WELCOME HOME

An up to the minute melody and lyric that will stir the emotions.

Always A Top Favorite On The Air

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME

By Clarence Gaskill & Jimmy McHugh
P. R. C. Production "DETOUR"

Watch for Record Releases

MILLS MUSIC, INC. • 1610 Broadway, New York, N. Y.
JACK MILLS, Pres. IRVING HILLS, V. P.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to "Variety." Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- 1. (7) I'll End of Time (6) (Santly)..... Perry Como..... Victor (Polanase 4)
- 2. If I Loved You (7) (T. B. Harms)..... Perry Como..... Victor (Bing Crosby..... Decca)
- 3. Atchison, Topeka, Santa Fe (11) (Felix), Perry Como..... Victor (Johnny Mercer..... Capitol)
- 4. I'm Gonna Love That Guy (4) (Bourne), Perry Como..... Victor (Stan Kenton..... Capitol)
- 5. Tompico (4)..... Perry Como..... Victor (Bing Crosby..... Decca)
- 6. Gotta Be This or That (7) (Harms)..... Benny Goodman..... Columbia
- 7. Paper Moon (3) (Harms)..... Ella Fitzgerald..... Decca
- 8. You Belong to My Heart (17) (Harms)..... Bing Crosby..... Decca
- 9. That Feeling In Moonlight (2) (Paulin)..... Perry Como..... Victor
- 10. I'll Buy That Dream (1) (Burke)..... Harry James..... Columbia

Insurance Co. Tests Form B in Suit For 50G By Family of Killed Musician

Unique case involving the American Federation of Musicians Form B contract has come up as the result of the death in an automobile accident of a musician with George Olsen's orchestra. Olsen is being sued by the musician's family for \$50,000 because his death occurred in the smash of an instrument truck owned by the bandleader while it was making a jump from Dallas to Oranese, Tex.

Olsen is said to be insured for liability up to the amount he's being sued for, but the case is being defended by the insurance company on the grounds that, under the AFM's Form B contract, Olsen was not the musician's employer. Form B, to take leaders out from under the payment of social security and unemployment taxes, makes a bandleader and all his musicians employers of whoever hires a band.

In this particular case, however, there are other circumstances involved. Twice in the past year high state courts have returned verdicts against Form B, asserting that a bandleader was the direct employer of his men. One such case, adjudicated in Des Moines, involving the Crystal Ballroom, is now on appeal.

Orrin Tucker Out Soon, To Restyle New Band

Orrin Tucker, who in four years in the Navy has picked up sufficient profits for discharge, will not reappear his pre-war Mickey Mouse style orchestra when he dons civvies. Instead, he'll have a new band with five brass, five saxes, five strings and four rhythm.

Bonnie Baker, whose winking of "Oh Johnny Oh" helped to establish Tucker as a name leader, is working on the Coast and won't rejoin Tucker when he resumes.

MUSIC NOTES

Dick Cherwin assigned to write the score on "Days of Buffalo Bill" at Republic.

Ernesto Lecuona, Cuban tunesmith, writing songs for "City of Flowers" at 20th-Fox.

Friedrich Hazilt Brennan and **Vincent Lawrence** clefted "Nora Girl" for "This Strange Adventure" at Metro.

George Stoll scoring and conducting for "The Kissing Bandit" at Metro.

Johnny Green scoring "Early to Bed" with orchestra and chorus, at Metro.

Max Ferguson in Hollywood to line up music contacts for Midwest Publishing Co.

Nat Lorman resigned from the William Morris agency press department to road manage **Billy Eckstein's** orch.

Harold Hans Byrnes drew leave of absence from Metro to arrange score of John C. Wilson's "Day Before Spring," slated to open Oct. 29 in Boston.

Frank Skinner draws musical director chores on "Canyon Passage" at Universal.

George Bennett and **Herb Marshall** joined the Chelsea Music contact staff in N. Y.

Bill Cody and **Henry Tobias**, brother of songwriter Charles Tobias, added to **Saunders Music** contact staff in N. Y.

Fred Nahas Named Head Of Dallas Muzak Branch

Fred Nahas, local radio organist and public relations man, has been named to head the new office here for Muzak Franchise for the city has been bought by Business Music, headed by C. L. Taylor and Alvin Kesse Amarillo. Local unit will be known as Industrial Music, Inc.

Taylor and Kesse also have the franchise for Muzak in Dallas and Fort Worth.

CASTLE, GEN. AMUS. SETTLING CONTRACT

Lee Castle and General Amus Corp. have finally concluded, but have not yet signed, an arrangement, whereby the leader will be released from his management contract there. He owes GAC some \$2,000 and the deal calls for repayment over an undisclosed period of time. Case originally was referred to the American Federation of Musicians, but returned by request when an agreement was formulated between the two parties.

Castle is now handled by Joe Glazer's Associated Booking Corp. on a contract that depends on his release from GAC. Lottier last week concluded a deal with Majestic Records calling for the cutting of 20 sides. He, formerly worked for Muskrat.

Krupa's USO-Overseas Trip Deferred To Jan.

Gene Krupa's scheduled overseas trip for the USO has been deferred until "sometime in January," at which time the band will shove off for the Far East. This will follow on the heels of a date at the Palladium in Hollywood. After its return, in the spring of next year, the band has another film to do for RKO.

Krupa opens tomorrow (Thurs.) at the Capitol theatre, N. Y.

3 Musicians Nabbed In Detroit on Weed Charges

Three musicians in Bob Strong's band now playing at the Latin Quarter, were held for Federal Grand Jury after they pleaded guilty to possession of marijuana. They are: **Henry Riggs**, 22, \$1,500 bond; **Ralph Hughes**, 22, \$1,500 bond; and **Shane Brock**, 26, \$1,000. They were arrested at their hotel after the odor of burning marijuana was reported to police.

All made bond. Trial date will be set by the Grand Jury.

East Side Park, Berkeley, Pa., which hasn't played name bands since several years before the war, is again in the market for them. Spot is still owned by Mrs. Ristey.

Columbia Recording Corp. Enters Disc Jockeys in Packaging Race

Skyler-Stillman To Do Fox Score With Lecuona

Sonny Skyler, songwriter-singer, and Al Stillman have been signed by 20th-Fox to do a film score with Ernesto Lecuona, writer of "Siboney," "Malagueña," etc. Picture is to be titled "Costa Rica," a big-budget production for which leads haven't yet been set.

Chore apparently won't disturb Skyler's vocal bookings. He's set at the Lookout House, Covington, Ky., Oct. 26.

Upbeat

Jimmy Palmer band opens two-week stay at Vogue Terrace, Pittsburgh, Friday 22nd; followed Oct. 12 by **Chuck Fieser**, also for a fortnight.

Chuck Fieser's orchestra held over at New Yorker hotel, N. Y., until Oct. 20.

Harry Byles, in the Navy for three years, is back in the band at Seventh Ave. Hotel Lounge, Pittsburgh. His wife, **Wanda Bigley**, plays accordion with **Billy Catzone** four-piece.

Bobby Park trio winding up three-month run at Hollywood Show Bar, Pittsburgh, on Saturday (29).

Xavier Cugat band moved over to "No Leave, No Love" at Metro, after completing "Holiday in Mexico."

Spike Jones band slated to disc an album for Victor.

Nick Lucas orchestra opens at the Sky-Vu Gardens, Dallas on Oct. 4.

Ted Straeter orchestra held over for eight weeks at the Baltimore, Los Angeles, before moving to the Palmer House, Chicago.

Veilo & Yolanda making arrangement to build a Southern California ballroom featuring name bands.

Xavier Cugat crew do one-nighters along the California coast before checking into Sloop Shoguns, Oct. 23, for a long stand.

Jack Kennedy heads the new **Lone Star** Record Co., organized to wax western and hillbilly bands.

Skinnys Ennis, **Harry James** and **Xavier Cugat** pooled for successive week-ends at Pacific Square Ballroom, San Diego.

Fletcher Henderson linked a three-week deal to record exclusively for Minnaret.

Columbia Recording Corp. is contemplating opening up a department for the purpose of transcribing radio programs suitable for indie station consumption. First move in that direction is of an experimental nature.

Through its agency, **Benton & Bowles**, CRC is designing a half-hour transcribed package, featuring N. Y. disc jockeys. While the format of the package is in the tentative stage, the jockeys being auditioned are known to be adapting their style to the electrical transcription addition waxings.

It was known before the war that the radio field, particularly after noticing how successful the ed. radio programs had been, had been, however, was physically unable to do anything about the situation because of the lack of production facilities and materials. Now CRC finds itself in a position to prospect.

Should the experiment prove successful, music utilized on the ballroom shows will be exclusively CRC popular issues. The execs are already thinking about the jockey experiment to the time when they'll have a similar package to give classical issues to indie outlets. Should this happen, no doubt the other major stations will follow suit, except for RCA, of course. RCA's indie station situation is taken care of through NBC's Radio Recording Division.

It is known that **Martin Block**, head over WNEW's "Make Believe Ballroom," is being transcribed by **Benton & Bowles' Los Rovers**, in charge of the show. Others who may come into the picture include: **Jerry Lawrence** of WMCA, **Dick Gilbert** of WHN, **Allan Courtney** of WOV, **Berry Gray** of WOL and **Peggy Lloyd** of WOV. All are N. Y. indices.

John Abbott and Fred Day Due in Spring From Eng.

John Abbott and **Fred Day**, managing directors of **Francis Day & Hunter**, plan to sail from London this spring for their first U. S. trip since the war.

Abbott's son, **Flight Lt. Leslie Abbott**, is just back in England from South Africa and may accompany the couple publisher over. He, too, has been in the FDEH organization. **Reg (Campbell) Connolly** is another planning a U. S. trip in the spring.

Francis Salubert of Paris is in South America and due in N. Y.

Thelma Carpenter, former Count Basie vocalist, recorded "My Guy's Come Back" and "These Foolish Things" for Majestic.

KATE SMITH

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By ALLAN ROBERTS and DORIS FISHER

Friday, Sept. 28, over WABC and CBS Network, 8:30 P.M. EPT

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HOLLYWOOD

CHICAGO

CINCINNATI

Latin Quarter, Det., Changes Hands And Name to Wash Off 50G's Worth Of Talent Pacts; But AGVA Nay Nays

Latin Quarter, Detroit, is changing its name to the Midtown Casino, a move regarded as an attempt to rid itself of obligations incurred in the pacting of around \$50,000 worth of talent. Move followed closely the sale of the cafe to Lou Walters, operator of the Latin Quarter, N. Y., to a syndicate headed by Tony Morelli.

Telegram of confirmation proved in doubt. Latin Quarter has been running into difficulty because of lag in conversion program and attendant unemployment in Detroit. When room opened, the Ritz Bros. were cancelled out, because of poor business. It's believed no adjustment was made on the Ritz pact because the comics wanted to leave the spot at any price.

Morelli is reported to have said he would try to get out of the talent pacts, which were contacted for when cafe was owned by Walters, and will re-sign those he wants to retain.

Larry Lawrence, a Detroit agent, is said to have been named executive broker. He will succeed Ruth Barr, who pacts all talent used by Walters.

However, it's not likely that the American Guild of Variety Artists will allow any cancellation of acts. Precedent already has been set in the case of Martha Raye, to whom spot was committed to play 17 days at \$8,500 weekly. Ruling to pay or play Martha Raye was given despite the fact spot's contract with Miss Raye was signed by Walters and not Morelli. Signed agreement was returned too late by Miss Raye, but

2 Ice Show Owners To Produce Vehicle For Returning Yets

With no place in present editions of "Ice-Capades" or the "Ice Follies" for returning yets who have jobs due them, management of both attractions will combine resources to produce a third ice show early in November.

Follies is owned by Oscar Johnson and Roy and Eddie Shipstead while "Ice-Capades" holdings are split among ten arena managers.

Hal Waters, vocalist, is set for La Martinique with the Sophie Tucker show opening Oct. 23.

Saranac Lake

By Happy Newway

Saranac, N. Y., Sept. 25. Lillian Ziegler, avowed checked in at the Will Rogers last week. Jack Planning, acrobat of yesterday here for checkup and vacation.

Edwin Reberger, upped for meals and mid exercise. Irving Grobstein, after a short stay here, received his all-clear papers and left for the Big-Town where he will resume work.

Loiseta Myster shot in from Albany to visit Jim Patton, who is finishing good report.

Mario Mercelli, who beat the rap for a checkup and got the green light to return home.

Jerry Liverpool, who is making a Lucille Hill last week.

Jerry Sager and his frai paid surprise visit to Mabel Merydell, which cheered her up plenty.

Blase Furling and Betty Hoffman, upped for meals and mid exercise.

Sig Mealy, who was upped recently, showing such good improvement he may get his all-clear and go home papers soon.

Write to those who are ill.

12 RKO and 22 Loew Nabes in N. Y. Now Play 1-2 Nights of Vaudfilm

N.Y. Cafes Get Religion

Howard of the Cafe Zanibar, has been named honorary chairman of the National Bible Week for the N. Y. cafe industry. Participating parties will slip Bible Week literature on the Oct. 15-22 period and attach it to menus and will display posters furnished by the religious group.

4 A.M. Closing Reports Start Wave of Rhumba Band Buying for Fla.

Rumors that Florida nightclubs are permitted to remain open until 4 a.m., or longer, has caused the current talent buying spree to extend to rhumba bands. As it stands, the wartime midnight closing has already been amended to a 2 a.m. deadline.

Already set are the Machito band for the Mocambo, Carlos Varelara for the Beachcomber, and for the Atlantis and Noro Morales for Citrus. Offers are being dickered for:

Mani and Mimi Beach operators figure that Rhumba bands will be the most logical lure for the exiles, but they are consequently eyeing other some heavy honey for them.

This will be the first year since the war started that the night club will be able to operate beyond midnight. With evacuation of most hotels by the Army, all curfew clamps will be off.

Another by-product of rumors of possible all-night operation is the dropping of cafes of exclusive booking. This has been done in an attempt to get a wider clientele of talent and operators or local agents will take whatever is available.

NAZI EDDIE DUISBERG STUCK IN BARCELONA

Because of his collaboration with the Nazis, London and Paris vaudeville agents, managers, et al. are ignoring SOS plea from Eddie Duisberg, former booker for the Bantini. His band was owned by Ben Blumenthal and Julius Marx; latter died in a concentration camp, victim of the Nazis. Blumenthal, of course, was an American, and long out of the country.

Duisberg was their employee as stage-booker, and thus he was always in close touch with the Postor agency of London, William Morris in New York, etc. But when he bragged about his friendship with Joe Goebbels and was seen at Nazi functions in Paris, he was a married man and henceforth, with the Allied victory Duisberg scrambled to Spain, and is now stuck in Barcelona.

Cleve. Canteen Folding

Cleveland, Sept. 25. The Morris Stage Door Canteen is closing doors Oct. 25 after two and a half years of service. Farewell party, with honors being directed to its hardest working backers, is planned for that date.

Since its opening Jan. 14, 1942, the canteen has entertained 525,000 servicemen and women through the efforts of 4,000 volunteer canteen workers.

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HERB WATERS
Direction: MCA ARTISTS, LTD.

Bandfilm Deal At Mosque, Nwk., Is Out, No Top Pix

Deal between Irving and Matthew Rosenblum, owners of the Mosque theatre, Newark, and Music Corp. of America, by which the house would have taken on a stage-film policy using top name bands and acts, has gone cold. Such an arrangement had been hanging fire for weeks and had drawn bitter opposition from Paramount interests, which, with A. A. Adams, operates the Adams theatre, nearer the heart of Newark than the Mosque but a much smaller house. Adams uses name orchestras in conjunction with lower-level films.

Mosque deal was stymied by the inability of the Rosenblums group to secure first-run pix. It was their intention to couple the best material with the best available on stage. MCA had negotiations going with several artists, but was unable to push any through. Another act that made the idea difficult to realize was the fact that the Mosque had already booked a string of concert dates by classical names before the thought of a stage-film policy was broached. These dates, which couldn't be cancelled, made it almost impossible to book on name basis on a percentage basis since week stands would have had to be broken by a scheduled concert.

While the theatre deal is dead, the Rosenblums brothers are proceeding with plans to open the Terrace Room, niter in the basement of the theatre (further details in Orchestra section).

'Champagne & Rhapsody' Hasn't Bubbled Yet Due TO AGVA Interference

"Champagne & Rhapsody" didn't open as per schedule in New Brunswick, N. J., last Saturday (22), because Dave Fox, acting head of American Guild of Variety Artists, prevented cast and chorus from entering the date when they had had no been booked at the talent union. All members were paid half week salary for rehearsal time at the insistence of AGVA and ordered not to report again until bond covering two weeks salary and transportation had been put up.

Show, although scheduled as a full-length revue, came under jurisdiction of AGVA instead of Equity inasmuch as cast comprised vaude and burlesque performers. Also because it was routed into auditoriums.

Ethel Waters Shifts To Gale From Wm. Morris

Ethel Waters has signed a new contract with the Moe Gale office, effective Nov. 15, when management pact with the William Morris agency runs out. Gale office is currently working on a concert tour for her.

Burley Vets Can't See New Bloom Of N.Y. Peel Biz After 'Little Flower' Fades

Possibility of burlesque shows peeking back into N.Y. may signify change of administration next Jan. 1, is looked upon as wishful thinking by veteran burlesque operators. Theatre shorts, for one thing, these sages of the "bumpy and giddy" cantinas agree would make it too tough at this time.

They point out that houses formerly handling burlesque have been and still are doing too well with fifth run films and releases to be interested in reconversion to burlesque.

Houses formerly operated with burlesque policies in the Broadway sector were the Ellinger, Apollo and Republic (now Victory) theatres on 42d street and Gaiety (now Victoria) and Central (now Gotham) on Broadway. All are said to be doing well with films and probably wouldn't give the seal and digit as operas a nod.

It's further held that the film policies obviate headaches with stagehands and musicians unions such as obtained when burlesque policies held the rostrum.

Burlesque was banished from N.Y. by Mayor LaGuardia several years ago and shunted up as booked to remain an unknown quantity in N.Y.'s showbiz circles.

Jerry Lester Lands A Haymaker in Street And Boffs 'Em on Stage

Chicago, Sept. 25. His early training as a well-to-do came in handy for Jerry Lester— and, incidentally, for Harry Greben, talent agent—last week.

Fair got into a scuffle with another driver when they were trying to park Greben's car in front of one of the Servicemen's Centers here, where Lester was due to put on a show. First fight developed between Greben and the other driver, and when Greben slipped and fell, the guy started to kick him. Lester barged in then and flattened the guy with one punch.

Out for fully five minutes, the anonymous driver revived and disappeared before the cops came and Lester and Greben remembered to get the license.

Which is why Lester put on his show with his hand bandaged. He did all right there, too.

THE CHORDS

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WINK OR WRITE DEPT. K.

Tony Pastor's, N.Y., Again Seeking Uptown Club Site

Syndicate operator Tony Pastor's, Greenwood Village, N.Y., may be angling for an uptown branch in the Broadway sector. Several sites in the East 40th St. area, says Pastor and his financiers, who are also undogmatic to be dickering to take over the Future club if proper deal can be made.

Pastor's formerly operated an uptown spot on Swing Street (55d street) last year.

ARA Tells N.Y. Agents To Confine % Splits To AGVA Regulations

New York agents have been notified by the Artists Representatives Assn. to confine commission splits to 10% to the agent and 5% to the exclusive booker in the selling of talent in out of town clubs. William Kent, ARA president, last week sent a letter to members that any other distribution of commissions will constitute an infraction of its existing agreement with the American Guild of Variety Artists.

Matter has been boiling for some time and feeling of the membership is divided on the issue. Members opposed to the present split argue that they've been losing out on bookings particularly in the Chicago area, because of the inflexibility of the present regulation. Chicago bookers normally collect 10% on their end and allow 5% to the manager of the act. Opponents feel that the 15% commission now allowed by AGVA should be distributed in any way beneficial to the act.

MARTHA RAYE REOPENS CARNIVAL ROOM, N. Y.

Indications that the Carnival room in the Capitol hotel, N. Y., will go on a name policy without name bands came with pacting of Martha Raye to eight-week contract, with options extending to 14 weeks. With the kind of money Miss Raye is getting (reported \$5,000 weekly and percentage), Nicky Blair, operator of the room, apparently will attempt to make a go of it, using house and relief band only. Room opens Nov. 15. It has been closed all summer.

Blair, formerly general manager for Billy Rose, leased the spot for a \$50,000 annual rental from Joseph Amigo, who bought the hotel from the Romy Intertel Co. \$1,000,000. Ely Ardedy is only other signed so far.

Danny Kaye to USO For 5 Wks. Then Waldorf, N.Y.

Danny Kaye will leave in a few days for a five-week USO-Camp Shows tour of the Pacific with Leo Durocher, manager of the Brooklyn Dodgers, and Jack Snyder, pianist.

Following tour Kaye may fill a date at the Waldorf-Astoria hotel, N. Y. Pact isn't set yet, but it's understood that he'll follow on the heels of a Frank Sinatra date here. Date for Sinatra isn't set either, but Music Corp. of America, booking the hotel, said that negotiations are near completion.

Sinatra will follow Edgar Bergen and Astorbury Dickey, who open Oct. 5 for three to five weeks.

Peggy Ryan Hopes Possibilities of going on the Bob Hope show is causing holdup of further bookings for Peggy Ryan, Universal Films comedienne. She's already set for the Downtown theatre, Detroit, Oct. 4, and RKO, Boston, Oct. 18.

William Morris agency, mapping her tour, is holding up further dates because of the radio possibility. Program comes through Boston may be cancelled.

Ben Bortz Sells His Chi Colosimo's to Ex-Partner

Chicago, Sept. 25. Colosimo's, once Chi's most celebrated ritzy, was sold by Mike Peterson, owner, to Ben Bortz, formerly his partner, for an undisclosed figure.

Spot, which has been struggling along under varying entertainment policies for past few years—from stripteasers through operatic productions to current name policy (Billy Gilbert)—will continue under latter policy, according to Bortz. Gus Barone, former Rush street bistro owner, will manage.

Shelvey, Florine Bale Smooth Over Difficulties, She'll Head Dallas Branch

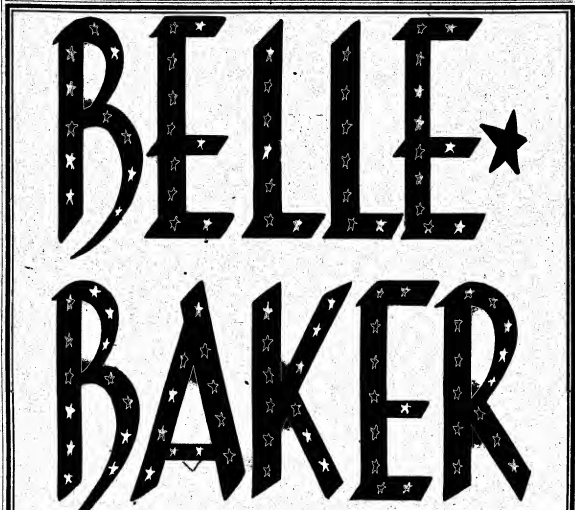
Hollywood, Sept. 25. Matt Shelvey, national head of AGVA, has brought Florine Bale, former Coast head for the Guild back into the fold, and she will head the Dallas office starting Nov. 1, organizing that territory. After the first of the year, Miss Bale will move to N. Y. national headquarters to become assistant to Shelvey.

She resigned from the AGVA Coast post last April over refusal

of Shelvey to dismiss William Beckford, field rep for the Hollywood office. Shelvey met her on the current trip and set the deal for her to return to the exec spot.

Chas. Freeman to N. Y.

Charles Freeman, talent buyer for the Interstate circuit in Texas, is expected in New York Nov. 1 to line up attractions for his houses.



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ED SULLIVAN

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DOROTHY KILGALLEN

"Tops in the Town: 'Belle Baker's glittering show-stopping at the Latin Quarter.'"

DANTON WALKER

"On the Preferred List: Belle Baker's superb renditions and showmanship at the Latin Quarter."

LOUIS SOBOL

"Triple A Endorsement: Belle Baker—the gut, the o sister, a tear out of every high end low note. O brother, O wister, how wonderful, how delightful!"

LEE MORTIMER

"Daily Mirror: 'I think the Sinatra craze is on the wane... Even the young dolls in the audience applauded hysterically... She's the sensation of Gotham 1945 season.'"

EARL WILSON

"New York Post: 'Belle Baker is grand and glorious at Lou Walters' Latin Quarter.'"

ROBERT W. DANA

"World-Telegram: 'Belle Baker received a thunderous reception. Miss Baker got right down into your heart.'"

GENE KNIGHT

"Journal-American: 'There's only one word for Belle Baker at the Latin Quarter. Great!'"

VARIETY

"Belle Baker at the Latin Quarter remains one of the fine song stylists of this or any younger biz era. Miss Baker is still an object lesson for the showgoer singers."

BILBOARD

"When she finished, the mob went wild. Entrance was big, exit was terrific."

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'Ice Follies' Bigger n' Better' Ever In Smash L. A. Bow of Tenth Edition

Los Angeles, Sept. 26. — The Shupstad and Johnson cast start counting up their profits right now. Tenth edition of their "Ice Follies" is destined to find it would be a surprise if last year's gross of \$500,000 is not exceeded. The 44-week tour laid out for the gay blades and as in past years capacity should be the rule.

If one were to go searching for a demerit there might be a slight pause for comedy. But when with Frick & Frack can be called wack in the fun department. But when from their stinging comics, the laugh generators struggle manfully to get out of the rut with only a fair success. If that can be called a demerit, the rest of the entries belong on the other page.

Distinguished from other icecrackages, the "Follies" is gaily and alone production lines. New and old is in the tradition of the others in splendor and extravagance. Before the first overture by Ernest Kraizinger's 28-piece band the capped ice follies stood the three stater-owners \$25,000. Of that outlay \$175,000 went for costumes, props consumed \$75,000 and incidentals accounted for the remainder. And very excited it is that (that) kind of coin has been tossed into the venture. They'll be in the rut for behind when they pull stakes here after five and one-half week stand.

Production numbers drip with fancy trappings, novel props and dazzling costumes and everything is blended into the motif of the moment. There's more than a scent of Christmas in the air, with the Scandinavian Yule number, an eye-bling delight and one to set the kiddies howling. Spanish precision. Banke. Fantasy in Gold. Nocturne. Mississippi Levee and Rehearsal. The Hippo are rattle dazzle with colorful black work, soft lighting and sweet music. Almost productionally

perfect. Missed by the filters from the set. Some of the stars, the Maxons, Bobby and Ruby. "It is likely," however, to be a first for the troupe of 130 pilots into sleepers for the next stop at Chicago. They were also being dived for the house but so does Bobby Blake, if not in their number many of them.

"This personality kid is headed for stellar billing among the ice skaters and the youngsters with his jive hip two weeks ago. He is a well-regarded male with the ease and facility of Gene Shupstad and Gene Jackson. George M. Cohen is a gem and he's more general around when the rink is slick with skaters. He is invariably singled out for the plaudits and that's the first step to stardom.

Evelyn Chandler is back and that's good news for the ice fans. She's acrobatic as ever, the finest performer and her flying spilt on skates is a new thing. Her partner, a young man, is a very good one. Many of the old hands and new ones make up the roster of ice cutters that rate high in public favor. In the order of their appearance they are Shirley and Ginger Jaeger, Dick Hansen and Bill Cameron, Hazel Franklin and Barry Green, Phyllis Legg, The Roberts, Walter Rudolph, Betty Shalson, Fred and Betty, Marshall Beck, Ross, Ole Ericson and Dick Merlow. Eddie Shupstad and Gene Jackson, Bobby Blake, Evelyn Chandler, Roy Shupstad, Gene Shupstad and Gene Jackson.

Roy Shupstad must blush a little at the production backdrop he has given his number. "The Romantic Journey" just off the finale. Six gals and a boy make up the troupe for ice skating. When the lights come on, they are working at the set. "We'll stay there, too."

Mistinguet Next?

Henry Lavigne, the Paris showman, was seeing his first Billy Rose Diamond Horseshoe show in years—hasn't been here since '38—and he observed all the yesterday's greats (Joe E. Brown, Wanda Sykes, Willie Solar, Fritz Scheff, Ann Pennington) during their stuf. Said Lavigne: "I'm not a nostalgic revivalist."

"And 30 years from now in Paris we'll probably have Mistinguet in their stuf. I'm not a nostalgic revivalist."

AGVA Burns as Philly & AFM Local Allows Band

Into 'Unfair' Shangri-La

Philadelphia, Sept. 25. — Officials of the American Guild of Variety Artists are miffed at the American Federation of Musicians local here for not allowing a new act at the Shangri-La, now on AGVA's unfair list.

AGVA has pulled its acts from the Shangri-La two weeks ago after involving alleged non-payment of money owed Noel Sherman, former producer at the club. For a week Dewey Yenser occupied the place as a "straight Chicago" act.

This week the place booked Tony Gillard's orchestra, Band One tomorrow (Wed.). AGVA execs feel that the local about have booked them in violating the Shangri-La. They point out that they have helped the AFM in the past when the local has had trouble with any spot.

Frank P. Luzzi, president of AFM, said his organization was asked to "co-operate" with AGVA. The row between the Shangri-La and AGVA was not a long one and dispute, Luzzi maintained.

He pointed out that the "tooters" were not consulted by AFM before they pulled the acts.

Other crafts (waiters, bartenders, etc.) are working at the set, said Luzzi. "We'll stay there, too."

Brit. VAF Holds Foreign Acts To 25% of Vaude Bill; Big Mgrs. Squawk

Stage Mgr. Swiftly Fills In for One of 3 Swifts

Three Swifts have been around so long that any number of people know their act backwards. A good thing, too. Last week one of the jokers had an attack of influenza because going on stage at the Radio City Music Hall.

An assistant stage manager, John Jackson, who was formerly a Juggler, immediately stepped in and did the act to perfection. This continued for four days until the ailing member of the act recovered.

The number of foreign acts on any English variety program in the future may not exceed 25% of the bill. This ruling is reported to have been made at a closed meeting of the Variety Artists Federation last Sunday (23). The press was barred. According to construction of present-day variety bills, which generally consist of eight acts, this edict means that no more than two American and/or continental acts may appear on any one program.

Protests against this ukase already are cropping up. Val Parrnell, managing director of General Theatres and Moss Empire, told "Variety" that the percentage was too low because two continental acts and American importations on the same program are valued essential to vaudeville's existence here.

Ruling applies to friendly countries only, and bars German, Italian, Hungarian and Austrian performers. In the case of the Patifium, V.A.F. ruled similarly, but made an exception in case the house runs revues. Then more foreign acts are permitted.

Elimination of Agents In France Hits Show Biz; May Duck Editors

Paris, Sept. 25. — With the peace, as international show business opens up and local acts again flock to England and America for big international opportunities, a new problem has arisen. That's the elimination of agents, per se, with the end of this year, under the new state edicts against all employment agencies.

This week was aimed at agents for fates, waiters, etc., but talent some how came into it through misguided notions of the local actors' union. Obviously confined to the one country during the occupation, where some 500 artists and 25 managers existed. It was a simple matter for one to contact the other, sans agents. Now it's different.

The agents, in turn, are switching their activities to "show business management" and it is hoped they will get out around the anti-employment agency law.

BARCLAY'S EUROPEAN TOUR

Paris, Sept. 25. — Dan Barclay, now doing a curatorial tour of Europe, is due back in the States in December.

He's been about 22 months, always in the Pacific and China-Burma-India belt, but now playing locally.

Arbitration Bd. Settles 12 Circus Blaze Claims;

Exec Appeals Up Nov. 5

Hartford, Sept. 25. — Appeals of executives of Ringling Brothers-Barnum & Bailey Combined Shows, Inc., will be heard by State Board of Pardons on Monday, Nov. 5. Three circus officials, James A. Halcy, vicepres. and director; Leonard Avelynoff, salesman, and George W. Smith, gen. mgr., are seeking clemency.

—Circus officials are serving sentences of one year and a day to five years on charges of involuntary manslaughter as a result of the disastrous circus fire of one year ago. In the meantime, 12 of 14 cases scheduled for hearings last week were settled by the arbitration board appointed to decide claims against the circus. Expected that one of the remaining cases and possibly the second will go to trial.

Awards last week were in excess of \$14,000. Largest amount involved in settlement was for \$25,000 to Shirley N. Shnegrov, 13, of Windham. Both parents were lost in the holocaust besides the girl's receiving severe body burns. Other awards ranged from \$3,000 to a few bucks.

WALTERS, E. M. LOEW DICKER RE L.Q., MIAMI

E. M. Loew, New England theatre operator and partner with Max Lerner in operation of the Latin Quarter, N. Y., will arrive in N. Y. today (26) to discuss with Walters on loss of Loew's interest in the Latin Quarter, Miami Beach.

Walters last year sold his interest in the spot to Loew in order to operate the Colonial Inn, Hattiesdale, Fla. Ga. rationing killed that venture. Walters moved his operation to the Terrace Room, Miami Beach. With transfer of the Terrace Room to other interests, Walters is again seeking a foothold on the Florida scene with the diskier for the Latin Quarter.

Which Half of a Roller Act Is More Important?

Chicago, Sept. 25. — Femme half of a roller-acting act is more important than the male, according to a ruling handed down by the court here Monday (24) by Judge Donald S. McKinlay.

Elwood Kriebel, 33-year-old pilot guy in the "Woody and Betty" act who lives in a trailer on the north side, insisted he is kingpin in the act and that his 25-year-old wife Betty is just an ornament. Judge McKinlay thought otherwise. He ordered Kriebel to dish out \$2,000 per week if he wants to continue living in the trailer, otherwise Kriebel will have to let the court name a trustee for the rolling bungalow.

Mrs. Kriebel, who has a divorce suit pending against her husband in Allentown, Pa., insisted the trailer joint property, and is suing for a property settlement, in 1943. She testified that Kriebel made her his partner in the act in 1938 after he saw her in a public skating rink and that the two of them built it from a few cents to \$500 per week. She charged him in an affidavit with ingratitude in wanting to take on in her place the \$2,000 a week, when, she said, she discovered operating an elevator in the Stevens hotel here.

Kriebel, in his answer, said that his wife refused to practice, thereby endangering them both, also the audience.

Jack Edwards, who before joining the Navy was in the cafe department of Frederick Bros. agency, is going to the Pacific with the Navy show "Full Speed Ahead."

2 BANDITS FAIL TO STAND UP BOWERY, DET.

Detroit, Sept. 25. — Two men attempted to rob the Bowery Cafe local nightclub, Sunday (23). They intended to force manager Frank Barbaro to open the safe.

Theodore Algood, a porter, said he was coming out of the dressing rooms at 8:45 a.m., when he noticed the men. They demanded to know who the manager was so they could get him to open the safe.

Another porter, John Usery, came to the room. Algood said, "We've got a pitch and ran. He got to a gas station two blocks away and called police."

Four years ago, the Bowery was robbed of \$15,000 by two bandits who forced employees into an icebox.

Ben Lerner, formerly with the Ben-Gump Show, Victory circuit, has joined the Abbey and Gals' act.

MARY REELEY

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GENE FELLS

HUMOR . . . COMEDY IMPRESSIONS

6 WEEKS AT BLACKHAWK CHICAGO

FENCE JAMES, CHICAGO NEWS: "Gene Felles, tonight's show at the Blackhawk with his mimicry."

Management: SID PAGE

HELD OVER AGAIN

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CHICAGO SUN: "Plays the field with mimics . . . Several of them, in fact, are devastating."


203 N. Wabash Ave., Chicago

Currently

MONTE PROSER'S COPACABANA

Noro Morales and His Orchestra

LATIN RHYTHMS




PERSONAL MANAGEMENT
ROBBINS ARTIST BUREAU
1619 B'WAY, NEW YORK 19


THE THEATRES OF THE STARS

Marcus LOEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX
140 W. 44th St., N. Y. 18 • 9549-7300



J. H. LUBIN
GENERAL MANAGER



JESSE KAYE
BOOKING MANAGER

Night Club Reviews

Blue Angel, N. Y. Rosemary, Helen How...

One of the nicest boites in town remains the Blue Angel...

Miss Knight, back from three months in Rio...

Irwin Corey, another clever comic who has been around...

Blue Room, N. O. (HOTEL ROOSEVELT)

Ernie & Nestor, Bob Howard, Roland, Bob Brinson...

Ernie & Nestor, Bob Howard, Roland, Bob Brinson...

Bob Brinson, the patron in a blue mood from his...

Ernie and Nestor, back with the classics for good returns...

Capacity biz when caught, Fitz.

Hope Emerson, Busty Pendleton, Tony Crisp...

Hope Emerson, Busty Pendleton, Tony Crisp, Jack...

of "Lorelei" and "September" as standard fare...

Completing the lineup is Judith Aron...

Joe Adams and Tony Canzoneri—the slick Broadway guy...

Canzoneri-Adams routine in which the light-weight c-h-a-m gets slapped around...

Joe E. Lewis was never better. The comedian whams at Monte...

El Moronci, Montreal. Kay Vernon, Monte...

The first quality in singer Kay Vernon is her appearance...

Youtiful Mugs, though no show stopper...

Shep Fields, N. Y. Shep Fields, N. Y. (14) with Meredith Blake...

Shep Fields and his all-red orchestra is at the Roosevelt Grill...

Just returned from a European jaunt, Bert's book...

Oval Room, Boston. Crivello, Moran, Lawrence, Kelly...

Second Takes. Nostalgia is a great thing but when it becomes embarrassing...

over with his dumb Swede routine billed around manipulation of glasses...

Kelly's Stable, N. Y. King, Maxwell, Gray, Reid, Gray, Fritz...

As long as there's a 32d street they will always be small artists...

Kings led the lineup with an amusing version of "California"...

Shep Fields, N. Y. Shep Fields, N. Y. (14) with Meredith Blake...

Just returned from a European jaunt, Bert's book...

Oval Room, Boston. Crivello, Moran, Lawrence, Kelly...

Variety Bills

WEEK OF SEPT. 27. Numerous in connection with bills below indicate opening day of show...

Leew. NEW YORK CITY. (Capital 12). (New York 12). (New York 12). (New York 12).

Without a Joker. "The Outstanding Agency".

Warner. CLEVELAND. (7). (Cleveland 7). (Cleveland 7). (Cleveland 7).

Independent. NEW YORK CITY. (Central 12). (Central 12). (Central 12). (Central 12).

BUNNY BRIGGS. NEW YORK. NEW YORK. NEW YORK. NEW YORK.

Nitery Followup. Gait-gait would click better with a contrived act...

Earl Robinson and E. Y. Harburg linked by Paramount to write songs for "California"...

Plays Out of Town

The Winter's Tale

Wilmington, Sept. 21

Shakespeare's "The Winter's Tale" is being produced in Wilmington, Sept. 21. The production is directed by...

every appearance is a delight while

Misc Reed shows a keen understand-

ing of her merely role. Henry Daniels' Leontes is an intelligent reading of a difficult part...

Managers were belated by himself

opening night owing to illness of

himself. Although not entirely finally, because of effort at all times...

One of the Bard of Avon's lesser

known comedies, "The Taming

of the Shrew" is being produced in Wilmington, Sept. 21. The production is directed by...

The Red Mill

Philadelphia, Sept. 24

"The Red Mill" is being produced in Philadelphia, Sept. 24. The production is directed by...

Plays Abroad

Young Mrs. Harrington

London, Sept. 24

"Young Mrs. Harrington" is being produced in London, Sept. 24. The production is directed by...

While the original five acts have

been rearranged, the new production

of "The Taming of the Shrew" is being produced in Wilmington, Sept. 21. The production is directed by...

After laboring through a long

and very first act, "Red Mill" shows

possibility of being worth a stand on Broadway. For a year old, Victor Herbert musical has many of com-

This play is the old theme

of the middle-class mother-in-law

and the young girl. The play is being produced in London, Sept. 24. The production is directed by...

Sixteen years past and the royal

ball has raised love with the Bohemian

king's son. The production is directed by...

As translucent Americans straggled

in Holland 40 years ago, pack comedy

lough throughout, and have plenty to do with material that dates back to original roles created by Montgomery...

Although well received by first-

class audience, doubt that it will

enjoy a long run. One drawback is that the theatre is totally unqualified...

SAMUEL FRENCH

Since 1880

Play Brokers and Authors' Representatives

11 West 44th Street, New York City

Dorothy Stone and Odette Mortil

are the new Broadway

stars. Miss Stone's dancing also has a lot to do with her success...

Here's a musical with a silly plot

and a story line that is as

far-fetched as the plot. The production is directed by...

Attention: All Theatre Managers

BOOK AMERICA'S BIGGEST

MONEY MAKING ROAD SHOW



Mary Loswell's Hilarious Best Selling Book (OVER 500,000 COPIES SOLD) NOW ON THE STAGE.

Special Road Company for Midwest and East. Opens in November. Write UBO Today for details. A ready-made audience in every city and town wants to meet the fabulous characters—Mrs. Feeley, Miss Tinkham and Mrs. Rasmussen, in person. Breaking Records everywhere—Curran Theatre, San Francisco, \$48,327.00 in 2 weeks at \$2.50 top prices—house record. San Diego (10 days), \$7,139.00, \$2,892.00. One night set. Small stage crew. Expense. Great Exploiter! Brewery fire-ups everywhere. Write UBO or address below for sample souvenir program: LOUIS O. MACLON and W. J. ZWISSIG, Owners-Mgrs. General Offices, Curran Theatre, San Francisco

Here's a musical with a silly plot

and a story line that is as

far-fetched as the plot. The production is directed by...

London, Sept. 13

is being produced in London, Sept. 13. The production is directed by...

The production is directed by...

PLAYERS AND LEE

Scripts - Music - Lyrics

Specialty Material

11 West 44th Street, New York City

Carol Ray, leading female, has

young looks. She can sing and

dance. One of her dance numbers, in which she is partnered by Edward G. Robinson, is being produced in London, Sept. 13. The production is directed by...

Here's a musical with a silly plot

and a story line that is as

far-fetched as the plot. The production is directed by...

STAGE-SCREEN-RADIO

Phone Circle 7-3505

154 West 57th St., N.Y.C.

SWANSON FOR INTERSTATE

Dallas, Sept. 25

"Gone for Gooden" starring Fred Swanson, with author Harold Kennedy in the cast, has been dated by the Interstate Theatre for the Meba here. Oct. 30 and 31. Show will also be set for other Interstate stands.

Play on Broadway

The Ryan Girl

London, Sept. 24

"The Ryan Girl" is being produced in London, Sept. 24. The production is directed by...

Don't look back at the Mebers

Shubert are currently

preparing for their 20th annual edition of "The Street Parade" which is one of the best of its kind. The production is directed by...

Miss Havoc and

Edmund Gwynn in

"Miss Havoc and Edmund Gwynn" is being produced in London, Sept. 24. The production is directed by...

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Edmund Gwynn in

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Curlic Cooksey and Calvin Thomas are the other performers in the drama, but neither has enough to make a star of himself. Curlic has contributed a pre-sentible living-room set.

Legit Follow-Up

STUDENT PRINCE

(Haverhill, Buffalo)

Buffalo, Sept. 20

Shubert are currently preparing for their 20th annual edition of "The Street Parade" which is one of the best of its kind. The production is directed by...

DEAR RUTH

(Town Hall, Toledo)

Toledo, Sept. 21

This company of "Dear Ruth" geared for Pacific coast shows opened the season and the New Town Hall theater to enthusiastic audiences. Remodeling job, virtually completed, transferred the old-time Capitol, long a harkens house, into a legit main stand.

PLAYERS AND LEE

Scripts - Music - Lyrics

Specialty Material

11 West 44th Street, New York City

Eddie Condon

Opens his 5th concert season

presented by the American group of

famous jazz artists at Town Hall

SATURDAY, OCTOBER 6 AT 5:30

Phone Circle 7-3505

154 West 57th St., N.Y.C.

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NY 'Lucasta' Opens in Chi to 22C Advance; 'Lep's 29 1/2 C., 'Jones' 28C

Chicago, Sept. 25.

They're working overtime hauling the stools for three smash hits here. "Ann Lucasta," with a \$200,000 cast opened Monday (24) with a sensational \$22,000. "Carson Jones," tucked away another \$26,000.

"Dear Ruth," hit \$19,000 again, while "Carson Jones" tucked away another \$26,000.

"Dear Ruth" hit \$19,000 again, while "Carson Jones" tucked away another \$26,000.

"Loving Room Only" Shubert (2-21) 11:45; \$5 opening, a record for a big season in honor of the old.

COOL WEATHER AIDS L.A.; 'BLACKOUTS' WHAM 15 1/2 C.

Nice returns were registered last week at the three legit houses open in the city.

"Suds in Your Eye" hit up to \$4,000 for a good run.

"Only" opened last for some time was the low of "Red Mill" at the Palace.

'Ohla,' \$37,000 in D.C.; Tracy Path Sale Wow

Washington, Sept. 25. "Ohlaha" \$37,000 in D.C. including the Sunday night performance.

"Polonaise" arrived with Jan Kircy, Maria Regeri, and Tony being sold before the opening performance.

Rehearsal for Spencier Tracy's pull at the boxoffice was evidenced when the seats went on sale Thursday.

"Nellie By" musical about a globe-trotting femme fatale.

Headliner for the season is Eddie Nat Karson will produce with Eddie Carter supplying the financial backing.

"Road" \$10,400. Toronto. Sept. 25. With a light \$2 top, "Tobacco Road" had a very good opening.

"Student Prince" opening Brainerd legit season last night.

Bergner-Carrolls' Strong 19 1/2 C., Detroit

Detroit, Sept. 25.

Elizabeth Bergner in "The Two Mrs. Carrolls" closed a week's run Saturday (23) at \$19,000.

Current Road Shows

"Bergner-Are Coming to Town" - Lyric, Bridgeport (5-5).

"Blossom Time" - Michigan, Ann Arbor; "Tossie, Flint" (25-1); Temple, Boston (28); Michigan, Jackson (27); Keith's, Grand Rapids (28-29); Ripoli, Bath, Cape Fear (28); S. Kalumazoo (2); Fischer, Danville (3); Orpheum, Springfield (14); Lincoln, Dept. City (16); Lafayette (16).

"Desert Song" - Tacoma (26); Portland (26); Tacoma (26); Seattle (27).

"Foolish Notion" - Shubert, Philly (24-29); Nixon, Philly (1-6).

"Girl from Nantucket" - Shubert, Chi (24-1); Bushnet, Hartford (26).

"Good Night, Ladies" - Blackout, Chi (24-5).

"Happy Heart" - Aud., Northampton (25); Menu, Aud., Worcester (27); Bushnet, Aud., Hartford (28-29); Shurt, Philly (1-6).

"Carson Jones" - Erlanger, Chi (24-6).

"Dear Ruth" - Harris, Chi (24-6); "Dear Ruth" (2nd Co.) - Town Hall, Toledo (24-29); Hartman, Columbus (27-29); Amer., St. Louis (1-8).

"Loving Room Only" - Shubert, Chi (24-6); "Mr. Cooper's Left Hand" - Wilbur, Boston (24-6).

"Polonaise" - Ford's, Balto (24-29); "Polonaise" - Nat'l, Wash. (24-29); "Rebecca" - Geary, Frisco (24-29).

"Rugged Path" - Metro, Providence (24-29); "Rugged Path" - S. Carlo Opera Co. - H. S. Aud., Lancaster (24); Rajah, Rochester (25); Columbus, Altonam (29); Lyric, Balto. (27-29); Constitution Hall, Wash. (10); H. S. Aud., York (11); Community, Hershey (12); Cochran, Johnstown (13); Mosque, Pitts. (14-6).

"School for Wives" - Mem. Aud., Wash. (21); Lyric, Altonam (25); Community Theatre, Hertsy (26); Rajah, Reading (27); Playhouse, Wilmington (28); Nat'l, Wash. (24-29); "Spring, Norfolk" (5-7).

"Cruel in Brazil" - Shubert, Balto. (1-5); "Student Prince" - Cas. Det. (24-6); "Tempest" - Hanna, Cicero (24-29); Studebaker, Chi. (1-6); "Ten Little Indians" (1st Co.) - Amer., Boston (24-6); "Ten Little Indians" (2nd Co.) - Amer., St. Louis (24-29); Hartman, Columbus (30-31); Town Hall, Toledo (1-6).

"The Assasin" - Shubert, New Haven (27-29); Plymouth, Balto. (1-8); "The Red Rover" - Hartsy (28-29); 1st; Texas, San Antonio (2-2); Para. Aud. (1); Worth, Ft. Worth (24-29); "The Only Girl" - Russ Aud., San Diego (1-6).

"The Old Plymouth" - Boston (24-29); Locust St., Philly (1-6); "The Water Table" - Nixon, Pitt. (24-29); Red Mar., Allegheny (1-6); A.H.L., Rochester (5-6); "Habeas Corpus" - Park, Youngstown (24-29); "The Sign of the Cross" - Mem. Hall, Dayton (27-29); English, Indianapolis (1-6); "The Sign of the Cross" - Cox, Chi. (24-29); Gr. Northern, Chi. (1-6); "Voice of the Turtle" - Selwyn, Chi. (24-29); "Windy Hill" - Forest, Philly (24-6).

Indians' \$13,000 In Opening St. L. Season

St. Louis, Sept. 25.

The crucial baseball contest between the Cardinals and Cubs, plus a downpour of rain that lasted for 24 hours, took the edge off the opening St. Louis season.

Biz for the second season is expected to rise as the Playgoers of the city, in an organization with members purchase choice seats for the big season.

Tall-Notion' Socks \$27,000, 'Roots' 24C, Ryan' 20C in Philly

Philadelphia, Sept. 25.

All three attractions did well to town last week, with near capacity being the result of the opening.

"Tall-Notion Socks" - Bankhead in "Foolish Notion" got a socko \$27,000 in an extra week.

"Roots" - "Tall-Notion Socks" of the ATS subscription offerings. Crix liked "A Bankhead something."

"Ryan" - "Tall-Notion Socks" of the ATS subscription offerings. Crix liked "A Bankhead something."

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B-way Continues to Do Sock B.O.; 'Central Park Up 46 to \$43,000, 'Boy Lived' Out, Carousal Big \$48,300

Broadway continued its hot strides last week, business being at peak for many attractions.

"Central Park" up 46 to \$43,000. "Boy Lived" out. "Carousal" big \$48,300.

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Circle wintered off its usual capacity. "The Wind Is Music" (14th week) (CD-142; \$3.60). Drama (44) week. Good performance to moderate draw. Around \$6,000.

"Up in Central Park" Broadway (34) week. "Up in Central Park" Broadway (34) week. "Up in Central Park" Broadway (34) week.

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"Hub Hotcha; 17C For 'Carib,' Wren 19 1/2 C., 'Therese' SRO \$21,000

Boston, Sept. 25.

Legit has been working well in the past week. "Carib-SON" at the Shubert rolled up \$17,000 for the third straight week.

"Hub Hotcha" starring Edmund Griggs, with Irvin Berlin's "You Touch Me" starring Edmund Griggs.

"Therese" SRO \$21,000. Boston, Sept. 25. Legit has been working well in the past week.

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'Polonaise' Record \$32,800, Baltimore

Baltimore, Sept. 25.

An all-time high for record sets was chalked up by "Polonaise" at Ford's here last week with a smash total of \$32,800.

"Polonaise" - Ford's, Balto (24-29); "Polonaise" - Nat'l, Wash. (24-29); "Rebecca" - Geary, Frisco (24-29).

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Vic Morley Arm Broken, Out of 'Blossom Time'

Pittsburgh, Sept. 25.

Victor Morley, who has been touring company of "Blossom Time," also plans the role of Count Schiaroff, was out of the picture for the last week at the Nixon theatre on account of a fractured arm suffered during the Trenton warm-up.

"Blossom Time" - Nixon, Pitts. (24-29); "Blossom Time" - Nixon, Pitts. (24-29); "Blossom Time" - Nixon, Pitts. (24-29).

"Blossom Time" - Nixon, Pitts. (24-29); "Blossom Time" - Nixon, Pitts. (24-29); "Blossom Time" - Nixon, Pitts. (24-29).

'Windy Hill' \$10,000 In 4 at New Haven

New Haven, Sept. 25.

"Windy Hill" blew into the Shubert last week with a record \$10,000. "Windy Hill" blew into the Shubert last week with a record \$10,000.

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'Road' \$10,400 Toronto

Toronto, Sept. 25. With a light \$2 top, "Tobacco Road" had a very good opening.

'Blossom Time' Okay \$21,500 in Pitt Rept.

Pittsburgh, Sept. 25.

'Blossom Time' Okay \$21,500 in Pitt Rept.

Pittsburgh, Sept. 25.

'Blossom Time' Okay \$21,500 in Pitt Rept.

Pittsburgh, Sept. 25.

Literati

Cannibals' Click

As result of the overwhelming response of educators the Government, news analysts, and members of the literary circle, to the widely acclaimed editorial, "Modern Man is Superfluous," by Norman F. Tompkins which appeared in the Aug. 15 installment of the Saturday Review, Viking Press is doing an expeditionary job which should net it at \$1 per copy. The book version will be more than twice the length of the original because it is deemed necessary to clarify the more intellectual passages for popular-reader consumption.

Letters in praise of the editorial came from Cabinet members, N. Y.'s Board of Education, and a condensation of the essay was circulated among 700 high school principals. Magazine Digest is reported to have paid its highest price for the rights to the editorial sketched to appear in the November issue.

A condensation of the editorial appeared as a full-page ad in the N. Y. Herald Tribune on Aug. 23, and in Bridgeport, Conn., an industrialist took space in the Bridgeport Herald and had the Tribune's editorial reprinted.

Selby's F. & R. Paid John Selby has been moved up from associate editor to editor of *Parade* & *Rinchart*, according to Stanley M. Rinehart, Jr., president. Missouri-born, Selby joined F&R in '44, worked in editorial and finance departments previously was assistant editor for Associated Press, and was on staff of *Kansas City Star*. Selby is author of four novels published by F&R, including "Island in the Corn" and "Starbuck."

Mr. Koeningberg Dies

Moses (Doc) Koeningberg, 67, retired executive of Hearst, enters a brief, died of a heart attack at his home in New York City, Sept. 20. A man of retirement for the past many years before he had been president of King Features Syndicate, International News Service and United News Service, which he is credited with having built to present stature from scratch.

A native of New Orleans, he got his start in the newspaper biz at the age of 15 as reporter with the *New Orleans (Texas) Times*. A few years later he was publisher of the *San Antonio Evening Star*. In later years he worked on many newspapers.

When W. R. Hearst inaugurated the International News Service, pri-

marily to channel news to his own newspaper chain, Koeningberg not only sold Hearst on the idea that the service would be profitable, but when the latter had his doubts, after several previous unfruitful attempts, he sold the service to Hearst and sold it. He subsequently built up the other Hearst services, starting with the best of them, *United*, and building them up to present importance.

GADY Moppi Series

Grosset & Dunlap publishing a new series of children's books in October with full color illustrations by widely known book drawings. Five titles will each be available in deluxe, special, and popular editions. They are: "Anderson's Fairy Tales," "Cyrillus' Fairy Tales," "Hans Brinker," "Black Beauty," and "Hinkel," illustrated by Arthur Szyk, Fritz Koenig, Cyrus L. Baldridge, Fritz Eichenberg and William Stray respectively. Ten additional titles will be available in the near future.

Book-of-the-Month Club officials so impressed with beauty of the new series, they will order the first six titles but will club's book dividend next January and February.

News-Tribune Comic Expanses

The N. Y. News-Chicago Tribune Syndicate whose 10 comic strips will this year show slightly less than \$1,800,000 from newspaper royalties alone, will welcome at least one or two new titles, according to its newly arrived midday Jan. 1.

"Brenda Starr," with only six weeks left to run, probably already has been added to eight of America's most widely-circulated newspapers in which it will make its appearance on Oct. 22. Meanwhile, Captain J. M. Patterson, toying with a boys-meets-girls comic, is seeking an article for what may become member 12 of the News-Tribune comic strip family.

Newsy is Law of Life

Newsy is Law of Life and magazine, patterned after *Life* and called *Newsy*, will make its debut Oct. 15, with 52 pages, is seeking an article for what may become member 12 of the News-Tribune comic strip family.

The Chicago Tribune, which is issued monthly from Chicago by John H. Johnson, who also publishes *Newsy*, will be advertising for the first three months, being being that by then it will have expanded to a country-wide circulation which will enable it to accept nothing but first-class copy.

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New H's Current Books, Inc.

A. A. Wyn, long in the magazine field, has formed a book publishing firm, Current Books, Inc. Full list of publications includes "One World in the Making" by Ralph Barton Perry, "The Chicago Sisters" by Frances Rowe, a novel which was an Avery Hopwood fiction award, and "The American," a biography by Margery Miller.

Bernard B. Perry is general manager of the new firm. C. Colby Wall, associate editor.

Leo Margolin to UNRRA

Leo Margolin resigning Inter-International Information Service director to become American Public Relations Chief of UNRRA. Margolin, who has been on leave from his position as director of the Public Relations Dept. in Washington this week, will leave for his new headquarters in London within the next six weeks.

CHAPTER

W. Allen Smith has profited Fred Allen, who is making a book out of Facts, Henry W. Lee, ed. has appropos of history to century note for "Robin (Curly) Harris' well story on 'Nick the Greek' in September 1944. The book will be published by Ted Crosby has written a family-style book of brother Egan, on which the publishers are reported competing.

N. Y. Times Magazine section, Lester K. Born, for address, 100 W. 47th St., \$100-\$200, which is something new, old dignity silence broken.

W. Fabery former was correspondent, linked by William R.

Hearst for three years as a sport columnist on the Los Angeles Examiner.

Goodman has resigned as Hollywood correspondent for the N. Y. Morning Telegraph and is on a tour of the mid-west, night editor of the UP, Hollywood.

Political Guide, sub-labeled "trade journal for amateur politicians," has been started as a monthly by the National Citizens Political Action Committee, Lev Frank, Jr., is editor.

MacLadden returns to original name, couldn't make change, did a rewrite on the play during the summer for what Guild says is a great improvement.

Philby reveals last week were good. Guild has been particularly successful in this regard. Philby's new play, "The Case of Claudia Cassidy," on inferior or worst cast touring Broadway has been successful.

An instance of generosity is the gratuities handed out to his chiefs of staff by Michael Meyerberg, who owns and runs the Mansfield, N. Y., where the smash drama, "Anna Lucasta," is running. Meyerberg declared in on the profits his three front-of-the-house theatre aids, and Mathilda (Goldie) Stauff, general manager, received \$3,000. Julian Aron, house manager, and Tom Burke, treasurer, got close to \$1,200 each, their share of the net for the first quarter, a second meet being about due.

During the summer Mike Todd gave vacation pay not only to his office staff, but also to a number of those connected with "Up In Central Park" (Broadway, N.Y.).

Gordon Heath, who plays male lead in "Deep Are the Roots," opening at Fulton, N. Y., tonight (28), is making his first major legit appearance, having been most recently a stage announcer on WMCA, N. Y., and recently the only Negro radio announcer in N. Y. Worked in little theatres, including American Negro Theatre and Rose McClelland Players, Helen Martin, another cast member, also appeared with the APT and RHP. During the summer group, including the Washington Evening Star.

Mary Benton Smith's husband is on an overland tour in California. He left the AP stop in Reno to ride in Burlingame, Cal., with their mother, Mrs. J. H. Benton, and the Army shortly to succeed her in his old spot.

Walter Winchell, moderator on WHN's "Balancing the Books" program, and formerly foreign news editor of PM, is author of novel, "The Britany," scheduled publication by Simon & Schuster early of 1946.

Paul producer of Paramount's Puppetoons, branching into the juke book field with "Jasper and the Madmen" and "Cavitar for the General" screen strip. Diamond Publishing Co., making its bow in the children's field, publishing.

Harry Martin, who has been in the Navy for more than three years on leave of absence from his post as editor of *Parade*, is also editor of *Parade* Commercial Appeal and "Variety" muck in Memphis is returning to his old spot Oct. 1.

Murjel Lasky, assistant to Frank Lusk, promotion director of the Round Table chain, has sold his first juvenile book, "Aunt Mathilda the Mouse" to Domesday Press. Another juve tome "Boniface the Bunny" is scheduled for early release.

Half a dozen of the little magazines found to fit into have decided to go into print. Not generally are those books with hundreds of pages put out, with printed paper covers and illustrations. Prices, \$1.00 to \$2.00, N. Y., entirely mimeograph sheets.

Whitley House announces fellowship award for a southwest writer of a fiction or nonfiction book on the basis of sample material of 10,000 words and an outline. The judges and all full details will be announced at the Dallas Book Fair in November.

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Inside Stuff—Legit

Continued from page 33

"Home" and an unidentified play last season Ashe nicked his bankroll for \$1,200.

Theatre Guild, ever sensitive to road criticism, claims its touring production of "Foolish Notion" will answer frequently raised cry of out-of-town critics against "lured Broadway originals" or substitute casts. Philip Barry, now on the road, has a number of members out of cast of eight. Guild claiming replacements have strengthened play. In addition, author Barry, who was ill during play's original production, will now be directing it. The play will be on the road during the summer for what Guild says is a great improvement.

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This illustration is FREE

● If you want the joke that goes with it you'll have to buy a copy of LAUGHING STOCK, a collection of the funniest stories Bennett Cerf has ever heard, read or made up. It's out now at 50¢ in paperback, 75¢ in hard cover. Write to Bennett Cerf, Editor, LAUGHING STOCK, 170 Broadway, New York 5, N. Y.

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Laughing Stock

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Warmongers

Continued from page 1

have them attached to the comedy sketch of a picture and it would be automatically released. The comedian, in the event, would give the exhibitor laugh and forget the checker at the door.

The exhibitor would be the greatest beneficiaries. Maybe it would be a bit more expensive than the current practice of using a bomb when to laugh, but it would be worth it. A humor-bomb dropped in a picture would give you five up all the gags, or maybe make them disappear entirely. It may be a little slower and a little more new-gags-and he could start from scratch. The bomb may even break up the picture, but that's a good thing after each gag. The bomb even has the possibility of making the audience laugh to the point of being sick when they meet. But I don't believe even science can do that far.

How many a humor-bomb would be an atom-bomb would be to an atom-bomb when he is reading his new comedy to a manager?

All in all, the atomic humor-bomb will eliminate the humor-bomb. It's a good thing. The humor-bomb would have to be controlled, and there would be restricted areas where it could be used. Agencies, ut-

dangling parlors, churches, banks and loan companies, managers' offices and Ebbets Field would be required to have a certain number of humor-bombs. Another thing for the humor scientist to think of is the age of the humor-bomb. It will be terrific, but the bomb would keep working on an audience and keep them laughing all through the picture. How would you like a lot of idiots? And maybe it's made too strong it may tear stomachs apart. It would be a little more like a plain healthful. People may even die laughing, which some comedians would not claim they have accomplished.

Not being a scientist—especially a humor-scientist—I can't say how many humor-bombs I would want. I am sure that it would have to contain bits of humor, mixed with bits of humor, mixed with bits of humor. I am sure that it would have to contain bits of humor, mixed with bits of humor. I am sure that it would have to contain bits of humor, mixed with bits of humor.

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Welcome Home!

SGT. RAY McKINLEY
and the Glenn Miller Army Air Force Band

You've been beating the drums for Uncle Sam for a long, long time, Sergeant... So let us do a little drum-beating for you...

Leading the famous Glenn Miller Army Air Force Band wasn't as spectacular as a take-off from a carrier or as devastating as the atomic bomb... But we've been told that fatigued fliers and weary GIs *thrilled** when they heard you and all the lads in the Band... in Germany... in France... in England... and all over Europe...

Making our fighters happy via a short-wave beaming, a broadcast, concert or dance was your assignment in this War...

And because you conducted, drummed and sang many times a day... at all hours... under trying and dangerous conditions, we say: "Mission accomplished, Sergeant Ray McKinley!... and WELCOME HOME!"

WILLIAM MORRIS AGENCY, INC.



** So will the public, too, whenever Mr. Ray McKinley returns with a wonderful new band. WATCH FOR IT!*

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