

VARIETY

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56 PAGES

BEST CRITICS FOR SEASON

Film Critics' Box Score

Season of '34-'35

(June 1-June 1)

Key to Abbreviations: PC (picture caught), R (right), W (wrong), O (no opinion), PCT (percentage).

NEW YORK

(This score based on 397 pictures)

	PC.	R.	W.	Pct.
RICHARD WATTS, JR. (rib.)	181	133	43	.734
KATE CAMERON (News)	212	149	63	.702
ANDRE SEANWALD (Times)	154	107	39	.639
BLAND JOHANSON (Mirror)	287	199	83	.692
REGINA CREWE (American)	308	202	92	.655
THORNTON DELEHANTY (Post)	197	138	53	.645
WILLIAM ROEHNEL (World-Tele)	307	198	109	.644
ROSE PELSWICK (Journal)	262	168	62	.641
EILEEN CREELMAN (Sun)	272	172	84	.632

VARIETY (combined) 397 284 70 816
NOTE—Andre Seanwald is the only new name on the list, having reported news from Italy early in the season.

CHICAGO

	PC.	R.	W.	Pct.
DORIS ARDEN* (Times)	245	161	72	.722
CLARK RODENBACH (News)	203	138	59	.678
CAROL FRINK (Her-Examiner)	164	108	44	.641
MAE TINEE† (Tribune)	237	154	67	.641

* Ellen Keene
† Frances Kurner

BROWN IN LEGIT; WATTS IN FILMS

'Post' Critic Wins for 4th Time, Tying Gabriel's Record—Doris Arden (Ellen Keene) Chicago Leader on Films for Fourth Time Straight'

120 SHOWS; 397 FILMS

John Mason Brown of the New York Evening Post (legit) and Richard Watts, Jr., of the New York Herald-Tribune (pictures) are the winners of the VARIETY box scores for drama and film criticism for this season of 1934-35. Both are repeat winners, it being Brown's fourth season with the crown and Watts' second. Brown pointed in the right direction 77 times out of 90 tries for a percentage of 855 and Watts called 'em correctly 133 times out of 181 to beat .734.

In legit the score is based on 120 new shows which opened between Aug. 23, '34, and May 23, '35, exactly the same number of shows as the season previous. Picture score is on a June to June basis, not knocking off for summer shows as in legit and is based on 397 pictures.

Leading the Chicago film critics' parade is Ellen Keene of the Chicago Times, who uses the Doris Arden pen-name. With her, too, winning is now a habit, she having won the past four years. Her percentage for the season just ended is 177 right out of 245 tries for a score of .722.

The New York and Chicago film critics' runne-uppers are Kate Cameron of the N. Y. Daily News with 102 and Clark Rodenbach of the Chi News at 69. Watts, Miss Keene and Miss Cameron were the only ones in both cities to click at better than .700. Miss Cameron was the winner a year ago in New York her first full year as a critic. "We much-disputed and star-rating system for reviews evidently works well for the critic. Miss Cameron in New York and Miss Arden in Chicago use it for films and it worked out beautifully for them. Thornton Delehanty of the New York Post, using a similar gadget, a clock with good, bad, mediocre and excellent ratings, since mid-season moved from the cellar to six place after inaugurating it. On the other hand, in legit Burns Mantle of the New York News uses it and is sixth. That the gadget does have material value is demonstrated by an excellent comment is obvious.

Second to Brown in legit is Gilbert Gabriel of the N. Y. American, who got only one percentage point less than Brown for a total score of .654. He was second to Brown last year also.

This is the 12th annual race on the legit men; eighth for filmers. Drama critics' story on page 45. Film critics' story on page 3.

Dramatic Critics Box Score

Season of '34-'35

(Aug. 23, 1934-May 23, 1935)

Key to abbreviations: SR (shows reviewed), R (right), W (wrong), O (no opinion expressed), Pct. (percentage).

	SR.	R.	W.	Pct.
BROWN (Post)	90	77	12	.866
GABRIEL (American)	96	82	14	.854
ANDERSON (Journal)	96	80	16	.836
ATKINSON (Times)	96	80	16	.832
HAMMOND (Herald Tribune)	93	70	23	.752
MANTLE (News)	70	54	16	.744
LOCKRIDGE (Sun)	98	71	27	.724
SOBEL (Mirror)	79	54	21	.688
GARLAND (World-Telegram)	87	58	19	.663
VARIETY (Combined)	120	111	9	.925

(This score based on 120 new shows)

POSTHUMOUS HERBERT | JOHN OTTERSON OPERETTA ON ROUNDS | IS NEW PAR PREXY

'Lavender Lady,' an operetta composed by the late Victor Herbert, with a libretto by Otto Harbach, was considered as a successor of 'The Great Waltz' at the Center, N. Y., but now seems to be off. Deal was talked about when Eddie Dowling planned its presentation, the actor-manager having dropped it.

Mrs. Ella Herbert Bartlett, composer's daughter, figures the royalty rights at a potential value of \$100,000, divided between the stage, screen and radio. Another showman is now reported interested in the possibility of 'Lady's' presentation.

Harbach is figuring on rewriting 'Lady,' which was originally intended as an intimate musical. A collaborator may be called in.

John F. Otterson, president of Electrical Research Products, Inc., is Par's new president. He was elected yesterday (Tuesday), and resigns from Erpl immediately to take his new post at Par. Adolph Zukor becomes chairman of the board. Otterson's annual salary will be around \$100,000.

Only one new vice-president of Paramount Pictures, Inc., was elected. He is George J. Schafer, general manager. Austin Keough was elected secretary of the new company. Walter B. Cockell is the new company treasurer.

H. A. Fortington is named chairman of the executive committee. He also will act as a sort of financial overseer of the company in this capacity. Otterson and Zukor are ex-officio members of this executive committee. Other members of the c. e. include John Hertz, Gerald Brooks, Maurice Newton, Truman G. Harris, Stephen Callaghan and Percy H. Johnston. Robert K. Cas-satt and Charles McCulloch, out-of-town members of the board, are named as alternates.

The board did not take up the election of any other officers or the appointment of any other c. e. (Continued on page 60)

Justice Dept.'s Own Film Prod. to Play Down Sensationalism

Baltimore, June 4. Ernest and local communication cameraman, was in Washington last week upon assignment from the Federal Department of Justice, shooting a two-reeler for the Department based upon its activities in tracking down criminals. Actual cases were clipped from files and re-constructed for the film. Attorney-General Cummings and the D. of J.'s hetman, J. Edgar Hoover, appear in the residue as well as several sleuths and lab workers from among the dept's employees.

The film will get its first public showing at the San Diego exposition. Admish will be free.

After that prints will probably be given theatres gratis all over the country. Realizing the great interest public is showing in its activities due to constant newspaper stories and current excitement in films, the D. of J. wants to get its own personal side of story before the public minus any dressing up. (Continued on page 44)

FREE CIRCUS IS AFA RELIEF IDEA

A new idea of the American Federation of Actors to get work relief for its members would put free outdoor circuses in the parks of New York City's five boroughs. Plan has already been submitted to N. Y.'s Mayor LaGuardia, through Stanley H. Howe, his executive secretary, and Colonel Earle Booth director of the drama department of the Public Works Division of the CWA.

Tentative plan is for five circuses to rotate through the boroughs. They would play in Central Park, Manhattan; Bronx Park, Bronx; Prospect Park, Brooklyn; and on the wide-open spaces available in Staten Island and Queens.

So far there has been no relief act— (Continued on page 53)

HOLIDAY COIN WAVE A JOY FOR SPECS

Outdoor sports got the break around New York last week with heat during the early half and a clear last half including Memorial Day. But Broadway ticket agencies reported a strong tendency to spend coin for shows in demand, although business in theatres was generally 'way off.

Biggest percentage of excess price coin was obtained for the ball game on the holiday, specs getting \$7 and \$8 per ticket for the New York-Brooklyn double-header.

Bluebloods' Tutor Is 'Nother Sociakite to Get Nitery Date

Beatrice (Timmie) Dobbin, close friend of Anna Roosevelt Boettger, opens tonight (Wednesday) at Her-ty's Club New Yorker, N. Y., making it another slant on the blue-blood blues singers. Miss Dobbin is a schoolmar, on the faculty of the exclusive finishing school, Foxcroft, Middleburg, Va., which Mrs. John B. Boyer, Jr. (The President's daughter) attended.

In company of Mrs. Boettger, Miss Dobbin visited the nitery last week, gave an audition and was assigned for the summer.

Another socialite songstress, Lois Elliman, of Pease & Billman, N. Y. reiters, has been at this nitery all winter. She returns in the fall. Miss Dobbin's engagement is just a between-semesters booking.

Maitre Rooney

Pat Rooney has gone into the restaurant-casé his, having taken a 10-year lease on the Bronx Rivage, Sheepshead Bay, Brooklyn. Expects to open June 16, with Joe Freeman as maître de restaurant.

Although Rooney will stress the food angle, he'll also have a small floorshow in the spot with himself as the chief entertainer. Rest of the talent will be changed weekly.

These Prophets Rate No Honor, Save in Their Own Backyards

Hollywood, June 4. Picture editors throughout the world get never a word about Joe, Moe, Harry and Mike. They are at the legion of least remembered, vitally important pictures that are put in their cases names don't make the news.

Joe, Moe, Harry and Mike are cutters, sound men, electricians, carpenters, assistant directors, set designers and a flock of other important human accessories to motion picture production whose only chance to get into the papers is when somebody takes a group photograph of all the cast and technicians and the Joes, Moes, etc., are rushed in to fill up the plate.

Foot on the cutter. The finished feature depends mostly on what the assemblage into continuity. Moe is a laborer who takes care of the printing and developing of the negative and positive. He can make the picture look sparkling or as limp as a wet rag.

Harry is the gaffer of electricians. His job is to see that the stars and scenes are properly lighted. Many a star has been too dim because he discovered that electricians can make and unmake careers by putting a lamp in the wrong place.

Mike is a set dresser who can deduct from the importance of any scene by misplacing a doo-dad.

Others contribute their small but all-important activities to the production of motion pictures, but studio and public alike are interested only in stars.

In the matter of importance to readers and fans, star names come first. After that, but away down the reader interest list, comes writers; that is, if they are important or popular. Novelists and poets come next, but less than a dozen meager names are familiar to the fans. Production executives trail.

Pickford Closes Tour, East on UA Matters

Hollywood, June 4. Mary Pickford returned from her Coast tour yesterday (Monday), her last tour in 'Coquette' for Henry Duffy having been cut short because of required presence in Hollywood to discuss United Artists' business affairs with Samuel Goldwyn, Charles Chaplin, Al Lichtman and others.

Only play dates in Seattle and Portland were fulfilled.

Miss Pickford goes to New York as soon as local confabs are finished.

WB Seeks Charles Ray, Helene Chadwick Duo

Hollywood, June 4. Warners is skeddaging a series of shorts in which many players of silent era, now rarely in pictures, will be starred. Studio is trying to get Helene Chadwick and Charles Ray for the first of the group.

Series will be directed by Ralph Staub who has just finished the feature copy short using old Sentimental comies.

Babes in Woods

Hollywood, June 4. Trixie Ferguson's debut picture on her new Par contract will be directed by Otto Lovering, cutter and film editor, who has just been applied to director status.

Picture marking initiation for both star and director is the Zane Grey story, 'Wanderers of the Wastelands.'

Savo-Par Revival

Jimmy Savo has another picture deal on with Paramount.

If materializing it will include some extensive remains on 'Once in a Blue Mood' and the complete comedy solved Hecht-McArthur production for Par.

Milestone Gets Dietrich

Hollywood, June 4. Paramount's plan to switch directors on Marlene Dietrich pictures has Lewis Milestone doing her next, 'Invitation to Happiness.'

Garbo Skeleton

Los Angeles, June 4. Among farewell gestures to Greta Garbo, leaving for Sweden, was a superior court suit filed in behalf of David Schratter, former German film producer demanding \$11,305 declared due from her.

Money is alleged to have been advanced years ago to the star in Stockholm and Berlin, but circumstances were not disclosed.

JACK HYLTON'S BRITISH PIC; 50'S A WEEK AND %

London, May 26. After many negotiations, first with British International and then with Gaumont-British, Jack Hylton is at last set to make a film debut in England.

Julius Hagen, head of Twickenham Films, has signed the English maestro for a full-stated screen musical. Understood Hylton is to get \$5,000 a week with four weeks guaranteed, plus 33% of the profits.

Understood Hylton is to get \$5,000 a week with four weeks guaranteed, plus 33% of the profits. Hylton is through with his Palladium season, which was originally set for four weeks but has been held over and is now in its 10th week.

U Wants Paul Robeson For Talker 'Show Boat'

London, June 4. Universal is dickering with Paul Robeson for the forthcoming talker 'Show Boat' with deal understood almost set.

Original role in the show was played by Jules Sabine, but Robeson played it for a while. As a silent, part was handled by Stephen Pelech.

NOVARRO'S SHOW

Doing Revised 'King's Horses' in London for Sachs.

J. L. Sachs, London legit producer, coming over on the Normandie's maiden voyage, has Ramon Novarro set for 'All the King's Horses' (stage) with former production in London, and is angling for a Hollywood film name as his vessel.

Sachs also carries a Hollywood hop for that purpose.

Show has been done before in America and abroad, also in pictures set at refurbished libretto and score will mark the new stage version.

Understood Novarro's getting \$2,500 and a percentage.

Normandie Arrivals

Making the maiden voyage of the Normandie from Le Havre to New York, arriving Monday (4) by the following show people: Bill Goetz and wife, Rufus LeMaire, Max Gordon, A. J. Richard, J. L. Sachs, Louis Dreyfus (music publisher), Martin Beck and wife, J. C. Stein and wife, Jack Connelly, Marcella Chantal.

WELCOME TICKET

Oscar Serlin, Paramount's New York talent tester, is holding a ticket in the Irish specialties which should net him a minimum of \$2,200.

He bought the ticket in the name of his nine-month-old son, Michael David. Kid and Mrs. Serlin left on Hollywood Saturday (1) on a vacation.

MARCUS JOINS ZEPPA

Hollywood, June 4. Sig. Marcus Joins Zeppa Marx as associate following resignation as vice president and office manager for Selznick-Joyce.

George Lovett succeeds.

NEW PITTS-O'CONNELL

Hollywood, June 4. New-started Pitts-Hugh O'Connell team says for Universal is 'Lonesome,' Arthur Caesar original.

Kurt Neumann is directing.



WILL MAHONEY

Brighton Standard said: 'As the central figure in a non-stop career of song, dance and laughter, he keeps the audience in constant titers of meriment. His whimsicalities seem never-ending. Whether he is singing, conducting a dance band, playing a cornet, a military accordion, or dancing, he gets fun out of them all.'

WM. MORRIS AGENCY

Mayfair Theatre Building New York City

Arliss as Hobo For G-B; No U. S. Film Set, Radio

London, June 4. George Arliss' current film for Gaumont-British, the second of three slated for that company, will probably be labeled 'The Loafer.' It marks the English star's first stage or screen role as a hobo. Characterization is a sentimental vagabond.

Arliss is not set for any more U. S. film commitments at present, however, primed for 13 weeks of radio commercial in New York next winter, with any Hollywood film deal set to be worked out. It will be Arliss' radio debut other than one special program for United Artists.

Just Old Boys

Hollywood, June 4. While Fox-20th states it has no George Arliss picture scheduled, it is figured here next year's program will include at least one in view of Arliss' past associations with Darryl Zanuck.

Par Signs Olympe Bradna, 16 Yr. Old Cabaret Dancer

Paramount has signed Olympe Bradna, dancer currently in the French Casino, restaurant-theatre on Broadway. She goes out in September.

When landing on the Coast Par expects to star her in acting, rather than just dancing. Miss Bradna is only 16 and this is her first American stage engagement. She's from Czechoslovakia, although related to the Bradnas in U. S. circus biz.

Towne, Baker Suede

Hollywood, June 4. Writing team of Gene Towne and Graham Baker go separate ways this week, but only in the matter of three weeks vacation. Towne planes to New York, Baker hits for Honolulu.

Both have written seven originals for major producers. Script for Walter Wanger awaits their return.

LEGIT TESTES

Otto Hjallette gets a screen test today (Wednesday) at Fox. Actor is currently in 'Personal Appearance.' Another testee is Al Thompson, legit, who goes to Univ-sat same day.

Both handled by Dick Krakerof of Leo Morrison's office.

Autry Doubling Ditties

Los Angeles, June 4. Gene Autry will write one original song for each of the eight westerns he is contracted to make for Mascot. Collaborating with Autry is Stanley Burnham, writer of the series. He will be supervised by Edward Schafer, may pull the title 'Cowboy's Heaven,' one of Autry's most widely recorded songs.

'I'm Telling You'

By Jack Osterman

COAST FLITTERS

Cantor Clan, Jessels Among Week's Migrants

Flock of departures for the Coast from New York. Bennie Holtzman, Eddie Cantor's 'Booger,' left with the rest of the Cantor children. Comedian is feeling much better after his recent illness.

George Jessel and Norma Tallmadge shoved off yesterday (Tuesday). Jessel has some Coast weeks and also a picture deal. Mrs. Jack Alton and Ruby de Remer also coastward the same day.

SOCIALITE EXTRAS FOR PAR'S 'ANNAPOLIS'

Baltimore, June 4. What is possibly the classiest coterie of extras ever assembled for a single production started yesterday (Monday) on a 4-day working assignment in Annapolis, where Paramount is filming 'Annapolis' on the grounds of the Naval Academy. Some 150 girls have been recruited from Washington and Balto, and with manifold exceptions they represent the unskinned social cream of the two towns. Each drama and pie cirk in Capital and Balto, and with manifold exceptions they represent the unskinned social cream of the two towns. Each drama and pie cirk in Capital and Balto, and with manifold exceptions they represent the unskinned social cream of the two towns.

Force of Habi

They tell the story of the chronic borrower who found himself broke in mid-ocean. Going over to a fellow-brother, he said, 'I'll give you 10 bucks, my check doesn't arrive till tomorrow.'

Got a Kick the Other Day

Got a kick the other day watching a mob of femmes at the stage door waiting for Leslie Howard. What would happen if one day Leslie got tired and sent Willie out in his place?

Her Honor, The Duke

Art Kramer, Broadway's bathtub beautician, has been commissioned by an heiress to furnish her with an unken marble tub. When you're as clean as some of us since the day we were born, you know how. By the way, whatever happened to money?

The Good Old Days

Saw an old fashioned western the other day. Why not take Host Gibson to the Wild West? I'm home. Tom Mix, put 'em all in one flicker. Old-timer called 'All' Gore.

Ostermania

Glad the Normandie arrived okay...now the country can get back to normalcy...After we finish this, wonder if we can write about three minutes of talk for the man-ager of the Windsor hotel...Enjoyed Gene's revival of 'Baldupe'...Would like to know when someone is going to revive the good old days...leaves for the Pine Brook Country Club...A few more of these openings and 46th street will be deserted...The King's Jubilee...I hope you're all...Well, gotta go and see three men about a horse. Are you reading?

Veiller Ends as Producer, Scribes 'Bluebeard' at U

Hollywood, June 4. Bayard Veiller, recently leaving his associate producer berth at Paramount, is on Universal's writing staff.

He is writing the screen play of 'Bluebeard,' Boris Karloff starred.

SAILINGS

July 10 (New York to Moscow) Phil Spitalny orchestra (Normandie)

June 8 (New York to London) Midge Evans (Aquitania)

June 7 (New York to Paris) Richard Dix, Bernice Clark (Normandie)

June 4 (New York to Stockholm) Greta Garbo (Kungsholm)

May 31 (New York to Paris) John M. Kirkland (Lafayette)

June 1 (New York to Rome) Cleon Throckmorton (Conte Grande)

May 31 (Los Angeles to Vancouver) Guy Kibbee (H. G. Alexander)

May 29 (Los Angeles to Honolulu) Jules Furthman (Mariposa)

ARRIVALS

M. Tabet, Florence Walton, Lynn Poe, J. C. Stein, Max Gordon, Marcella Chantal, William Guetz, Martin Beck, Jack Connelly, Rufus LeMaire, Gustav LeMay, John Hart, B. Shumatsky, P. Ernler, U. Niessen, Arthur Sinclair, Sax, Oliver, Louis Dreyfus.

Treasury Dept. Suspicious of 10% Amus. Tax Holdouts; Urges Probe

Washington, June 4. Broadside investigation into suspected evasion of admission taxes was contemplated by the Treasury Department last week as Congress wrangled over continuance of this and other nuisance levies which go out of effect next month.

Lacking adequate force to carry on the proposed probe, Treasury entered a formal application for a grant of \$14,500,000 from President Roosevelt's \$4,000,000,000 work-relief bankroll with which to finance widespread sleuthing. Would look into reported holding out of other excise levies.

Twenty metropolitan areas have been listed as the scene of the snooping, the group, including New York, Buffalo, Chicago, Washington, Boston, Philadelphia, Pittsburgh, Detroit, San Francisco, Los Angeles, Cleveland, Cincinnati, St. Louis, Kansas City, Baltimore, Milwaukee, New Orleans, Minneapolis, Newark and Seattle.

Just what Congress will do about the admish tax, which expires at the end of the present month along with a score more levies originally imposed in 1832 in a two-year period, remains to be seen, but pressure is being exerted on behalf of the Treasury for another one-year continuance. Substantial opposition has appeared against the gasoline levy and miscellaneous sales imposts, but so far there has been no evidence of an important movement against the box office top.

The Treasury and legislative leaders both regard the 10% admissions tax as relatively painless and extremely simple to collect, despite the present suspicion that many persons liable for it may have been holding out, and will not stand for abandonment without a fight. Action on the bill is anticipated later in the week, in the hope of action before the Industrial Recovery Act, in which the imposts were included two years ago, dies on June 16.

FOX AT 2-YEAR PEAK, WITH 10 PIX GRINDING

Hollywood, June 4. Fox records a two-year production high this week with 10 companies working between the Westwood and Western lots. Studio has had a lull for three months, but indications are that all available stages will be working for at least eight weeks to come.

Pictures-in production are 'Curly Top,' Shirley Temple; 'Way Down East,' Janet Gaynor; 'The Day After Tomorrow,' 'The Day After Tomorrow,' 'Welcome Home,' 'The Dressmaker,' 'Here's to Romance,' 'Thunder in the Night,' 'The Merry Widow,' 'The Gay Deception,' and the Spanish version of 'Free and Easy.'

JOHN MAXWELL IN

U. S. Once-Over—Among Other Things—Fox-G-B

John Maxwell, prez of British International, arrived in New York yesterday afternoon (Tuesday) to look over the American market as regards his film, and from a distribution standpoint.

Another thing Maxwell has in mind and which he has been talking about one way or the other, is a possible deal with Fox. Understood that he started negotiations, that way from aboard ship while landing in New York. What Maxwell would like, it is understood, is to buy up Fox's 49% interest in Gaumont-British.

Not quite clear why Maxwell wants these shares, except that he has been trying to effect a merger with G-B for some time.

Schenck for Lichtman

It is believed Joe Schenck may retain his interest in UA distribution company if for no other reason than to help elect Al Lichtman president, should his strength in that direction become necessary. As president Schenck got \$100,000 a year, plus a percentage of profits.

UA's cash reserve position is claimed to be between \$3,000,000 and \$4,000,000 now.

U's Prod. Boom, 9 Pictures Go Into the Works

Hollywood, June 4. Universal will go into a production spurt June 10 that will put nine pictures before cameras for the next three weeks.

Schedule calls for starting of 'Magnificent Obsession,' to be directed by John Stash; 'Unconscious,' a comedy feature with Zazu Pitts and Hugh O'Connell, directed by Kurt Neumann; and 'Storm Over the Andes,' directed by Christy Cabanne and co-featuring Jack Holt and Nila Aster.

'Her Excellency, the Governor' is set for June 17. Three days later, 'King Solomon of Broadway,' a Julius Bernheim production, directed by Alan Crosland, is slated. June 27 a second Pitts-O'Connell picture, 'O' Woman,' satirizing the Greta will start, with William Night directing.

July 1 calls for starting 'While the Crowd Cheers,' a football picture to be supervised by Maurilo; 'Pivars,' 'Yellowstone,' mystery from original by Arthur Phillips; 'Fast and Furious' auto race; to star Jack Oakie, directed by Edward Laemmle and supervised by Eddie Grainger; and 'Strong,' a drama, with Jack Oakie, directed by Louis Friedlander.

LICHTMAN UA PREZ, GOLDWYN BOARD CHAIRMAN; NOT LOADING P. WITH PIX

Hollywood, June 4. With arrival of Al Lichtman and Hal Horne from the East, United Artists' member-owners held their annual meeting at Pictorial until an early hour Tuesday (4) morning, with Lichtman in attendance.

Earlier in the day Sam Goldwyn, Mary Pickford and Charlie Chaplin met alone, reputedly for the purpose of working out of a financial proposition for Lichtman to head United Artists in place of Joseph M. Schenck. It was decided at the first session that no announcements of plans be made until the stockholders' meeting in New York June 20, when Lichtman in all likelihood takes Schenck's post and Goldwyn steps in as chairman of the board of directors.

'To date no official word of Schenck's resignation has been received here. Only one with whom Schenck communicated before sailing was Lichtman who he called to say goodbye.

No proposition has been made in writing outside producers into organization yet as he's left the current crop of pictures on hand

SAME PLANS FOR 20TH-FOX AS UA

Joe Schenck in London Speaks of International Production Plans—Stays with UA Theatres and Expanding Same Abroad

KORDA STAYS UA

London, June 4. Making his first detailed statement on the United Artists situation since the 20th Century-Fox merger, Joseph M. Schenck, who just arrived here, said he had no intentions of completely quitting UA. He is severing relations with the UA producing-distributing unit, he said, but will retain his interest in the UA Theatre corporation of which, he says, he is still the biggest shareholder.

Schenck says he will retain a director's post in the UA distributing corporation, even with the new set up. Will sail from here on June 15 and immediately on his return to New York a new chairman for UA will be named.

UA's distributing corp. has just purchased a strong financial interest in the Deutsch and Donada circuits in England, which comprise about 150 cinemas. 'That is the deal which brought Schenck here at this time, he says. Film contracts continue under the same independent managements as heretofore, he says, thereby preventing the Kinematograph Renters' Society from objecting and at the same time preventing either Gaumont-British or British International from acquiring the theatres and creating a possible monopoly here against U. S. companies.

Not yet certain whether the two circuits will be merged or allowed to continue as separate units but in either case they will retain their individual identities and managements.

Alexander Korda's London Films and British & Dominions Pictures, Schenck says, will continue with United Artists as local producing units, despite the fact that they are being away. That, at any rate, is true, he says, for some months, but the companies having UA contracts.

Schenck denies that Fox is trying to purchase control of Gaumont-Lichtman. (Continued on page 5)

New Financial Setup of Fox-20th Merger; 7-Year Contracts to Kent. Schenck; Lasky Will Quit Oct. 1

Gov't's Merger OK

Joe Schenck from London in a cabled story from London in this issue depicts the Fox-20th merger talk on the angle of a Sherman anti-trust law fix.

Schenck states that before anything was done about the Fox-20th Century deal he first consulted Washington.

Fox Film gets a new deal by merging interests with 20th Century, according to downtown bankers. Sidney H. Kent, as now, will be boss over all. The company will be recapitalized in giving financial effect to the merger. Kent gets a new 7-year contract as president. Joseph M. Schenck, who will be chairman of the new Fox board and Coats executive for the company, gets a 7-year contract also. Schenck's annual salary will be around \$100,000.

The company's outstanding 2,500,000 aggregate amount of shares of 'A' and 'B' common will be recapitalized on a basis of around \$40,000,000 of new convertible preferred aggregating around 1,250,000 shares, paying 10% per share annual and around 1,250,000 shares of new common, of no par value.

The new convertible into new common at the rate of one share of preferred for 1 1/2 shares of new common. Present Fox Film shareholders will receive, as is estimated, 1/2 share of preferred and 1/4 share of new common for each share of common they own.

Chase Bank and General Theatres Equipment own the majority of Fox Film stock.

Fox's New Stars

By the merger, Fox Film acquires all of the assets of 20th Century. Besides the manpower as represented in the persons of Darryl Zanuck and Joseph M. Schenck, Fox Film acquires all directorial talent, stars and players who are under contract at the present time in this category of players. Counted among these players are Fredric March, Loretta Young and Ronald Colman. Whether Countess Bennett also is in this category of players so far is not stated. Fox may also get George Arliss for one film because of past affiliation with Arliss so far is a free agent for America.

This is additional to \$3,000,000 to \$4,000,000 in cash which it is estimated Fox will receive from liquidation of 20th Century's present interest in films which are in circulation.

Twentieth Century gets 100,000 shares of preferred and 600,000 shares of new common. Darryl Zanuck becomes a vice-president of Fox. Besides Schenck, 20th Century may name William Goetz as a director and as a vice-president of Fox board, having three such representatives all told. The new Fox board will comprise 12 directors.

The amalgamation means no changes at Fox, other than those which may come in the natural course of activity. Winnie Sheehan stays as top executive, and the vice-president in charge of production.

Joseph L. Lasky, alone is expected (Continued on page 5)

Think Govt. May Stymie Mergers Via Trust Laws

Many film men think the sudden voiding of the NRA may result in a tightening up anti-trust enforcement. They see this as a tough obstacle to any contemplated film company mergers or consolidations, producing their own plans and practically control the life of the music publishing biz. So they're wondering about the future of consolidation efforts.

2 NEW WHITNEY TINTS FOR RADIO RELEASE

Hollywood, June 4. Jock Whitney's Pioneer company will make two features in the Technicolor three-component process for new Radio progress. Deal will keep Merian C. Cooper at Pioneer's production reins. Currently Cooper is producing 'The Day After Tomorrow' under the Whitney banner for Radio.

These, with 'Becky Sharp,' will make four pastels for Radio from the Whitney group.

LAEMMLE TO VIENNA; MAY PRODUCE THERE

Vienna, June 4. Carl Laemmle is planning to visit Vienna again this summer. Reported that he is coming with the intention of starting production here.

Laemmle was in Vienna during the film festival weeks last year and was received on that occasion by the late Chancellor Dollfus. After that visit the Universal production 'Goli' was made here.

Universal is the only American film company now active producing in Europe, having a unit at work constant in Budapest.

Hollywood, June 4. Carl Laemmle departed last Sunday (2) for the Chicago Universal sales post-work. Jack Ross, chief exec. next day.

Lichtman left Saturday (1)

(Continued on page 5)

Film Fare To Him to Buck Beaches, Expo; Paramount, 8G, All Novarro; Rogers Dued, \$17,500; Hepburn Cold

Los Angeles, June 4. (Best Exploitation: Paramount) Beaches and the San Diego exposition put the picture in the lead this week. Boys Grown Memorial Day trade would be top heavy, but it was in the all star stance, at the Paramount where Ramon Novarro on the stage, first time locally. His car was in the picture. Four hours to be seen in the big that is bringing it to an \$18,000 income in from the Spanish...

even \$4,500. Last week 'Black Fury' (FN). Strengthened bit to week. 'The Sign of the Cross' (MG) associations with a \$7,600 gross. State (Loew-Fox) (2,025; 30-40-35) 'The Sign of the Cross' (MG) split. Rogers is draw for the double show here and take running...

Last week 'Curious Bride' (WB) and 'Vagabond Lady' (MG). Complete loss for combo at \$4,800. Gre-Lake (Loew-Fox) (1,800; 25-40) 'Break Hearts' (Radio) and 'March of Time'. A little rich for local show, although considerably eased by 'Time'. Will depend upon women for something over...

'G' \$37,700 LINCOLN'S 'BEST, BUT OTHERS OK' (Best Exploitation: Stage) Lincoln, June 4. Despite several openings shoved up to meet holiday play, 'G-Men' (Loew-Fox) (1,500; 25-35) is a play later, was still indicating the high pressure bit on the street. Orpheum, however, last week's 'G-Men' (Loew-Fox) (1,500; 25-35) still fall had the Dan Fitz Dylana...

'Break Heart's' with Hepburn and Chas. Dyer is 'no dice' at the Hollywood and RKO. The latter would like to slip in previews to keep the users occupied just a bit. McLamin-Ross (Loew-Fox) (1,500; 25-35) also tossed in, but even that didn't help. 'Black Fury' moved over to the RKO from the Loew-Fox. It featured a bit of previous stanza, which spills prof and profit for Four Star in fourth and final week there...

'BREAK HEART'S', 'MISERABLES', 'TOP DEVER' (Best Exploitation: Orph) Orpheum again doing business of men and being the attraction also on summer stickers on fan and other magazines distributed to...

Denver, June 4. (Best Exploitation: Orph) Orpheum again doing business of men and being the attraction also on summer stickers on fan and other magazines distributed to theatergoers, who attend announcements in shorthand on 'Break Hearts'. Crowds steady and strong all week. 'Dinky' yanked after five days at Aladdin. 'Les Miserables' (MG) took a week and a half at the Broadway, following three weeks at the Ritz. 'Top Dever' (Loew-Fox) (1,500; 25-35) normal, although good pictures boosted gross at three. Huffm...

Estimates for This Week Chinese (PWC-Grauman) (2,025; 40-40-35) 'Doubting' (Fox) and 'Miserables' (MG) split. 'Break Hearts' here although trade not terrific, with holiday aid will hit \$17,500. 'The Sign of the Cross' (MG) and 'Scandals' (Fox). Just a couple weak sisters that showed over \$3,200 gross. 'Downtown' (WB) (1,800; 20-40) 'Black Fury' (FN). Moved over to the RKO from the Loew-Fox. It featured a bit of previous stanza, which spills prof and profit for Four Star in fourth and final week there...

Estimates for This Week Aladdin (Huffman) (1,500; 25-35) 'Dinky' (WB) (1,800; 20-40) 'Black Fury' (FN) (1,500; 25-35) 'Break Hearts' (Radio) and 'March of Time'. A little rich for local show, although considerably eased by 'Time'. Will depend upon women for something over...

Estimates for This Week 'G-Men' (Loew-Fox) (1,500; 25-35) is a play later, was still indicating the high pressure bit on the street. Orpheum, however, last week's 'G-Men' (Loew-Fox) (1,500; 25-35) still fall had the Dan Fitz Dylana...

Grand International (Rosner) (785; 35) 'Maxim' (Amkino). Does not mean a thing and will hardly hit \$100. Last week 'Song to Hebe' (Candadian). 'The Sign of the Cross' (MG) and 'Scandals' (Fox). Just a couple days and wound up with over \$11,000. Hollywood (WB) (2,750; 25-35-40-35) 'Hearts' (RKO). No jell for this. Hepburn-Brown (Loew-Fox) struggling hard to hit close to an even \$4,500. Last week 'Black Fury' (FN). Moved over to the RKO from the Loew-Fox. It featured a bit of previous stanza, which spills prof and profit for Four Star in fourth and final week there...

Humidity Gums Rogers In Buffalo at \$11,000 (Best Exploitation: Buffalo) He's beginning to play havoc with the New York market. Rogers, at the Buffalo, started well, but was sloughing over the week-end. 'The Sign of the Cross' (MG) split. Rogers is draw for the double show here and take running...

'Scoundrel' Vs. Frank, 'Out Around \$8,000', 'Okay in New Haven' (Best Exploitation: Poli's) Poli's new Haven, June 4. 'Scoundrel' at Paramount and 'Frankenstein' at Poli's. Campaign aimed at intelligentsia is being repaid, but is not too heavily dependent on co-operation. Some extra activity in exploitation this week, with Poli's drawing to the fore. Poli's Campaign started with advance lobby display of dummy 'Bride' and an...

Paramount (Partman) (3,155; 30-45) 'Four Hours' (Par) and stage show. Ramon Novarro about to open the picture in the big this week. Plenty ballroom on his personal help. 'The Sign of the Cross' (MG) and 'Scandals' (Fox). Just a couple days and wound up with over \$11,000. Hollywood (WB) (2,750; 25-35-40-35) 'Hearts' (RKO). No jell for this. Hepburn-Brown (Loew-Fox) struggling hard to hit close to an even \$4,500. Last week 'Black Fury' (FN). Moved over to the RKO from the Loew-Fox. It featured a bit of previous stanza, which spills prof and profit for Four Star in fourth and final week there...

Estimates for This Week Buffalo (Liska) (3,600; 25-35-40) 'Doubting' (Fox) (1,500; 25-35) 'Break Hearts' (Radio) and 'March of Time'. A little rich for local show, although considerably eased by 'Time'. Will depend upon women for something over...

Estimates for This Week 'G-Men' (Loew-Fox) (1,500; 25-35) is a play later, was still indicating the high pressure bit on the street. Orpheum, however, last week's 'G-Men' (Loew-Fox) (1,500; 25-35) still fall had the Dan Fitz Dylana...

'Caliente' \$17,000 Leads Capital; 'Flame and Flesh, 22G; 'Hearts' Off

night' (Radio) and 'Strangers All' (Radio). Just about satisfied at \$10,000. Roger Sherman (WB) (2,200; 35-40) 'The Sign of the Cross' (MG) split. Rogers is draw for the double show here and take running...

Washington, June 4. (Best Exploitation: Earle) 'Wonderful' (Loew-Fox) (1,500; 25-35) late, but outdoor spots have been opening at rate of two a day for past week. 'The Sign of the Cross' (MG) split. Rogers is draw for the double show here and take running...

SHIPLEY, \$20,000, 'MISERABLES', '4G HUB' (Best Exploitation: Met) Generally placed along film row...

Palace (Loew) (2,362; 25-35-60) 'Town' (Par). Second week not equaling first week. 'The Sign of the Cross' (MG) split. Rogers is draw for the double show here and take running...

Estimates for This Week 'G-Men' (Loew-Fox) (1,500; 25-35) is a play later, was still indicating the high pressure bit on the street. Orpheum, however, last week's 'G-Men' (Loew-Fox) (1,500; 25-35) still fall had the Dan Fitz Dylana...

Brooklyn, June 4. The Brooklyn Paramount in its third week with 'G-Men' has established a record for its extended runs. House has been doing fine biz for past two weeks...

Joe May Out of Fox

Hollywood, June 4. Joe May is out at Fox after bit of a studio six months. He directed one picture, 'The Air'.

CONNIE CUMMINGS BACK

Hollywood, June 4. Connie Cummings, back in town and in attendance for the top spot in 'Amateur Girl'. Sidney Lanfield directs for UA release.

TOM BROWN LARYNGITIS

Baltimore, June 4. Tom Brown, who cost filmed 'Annopolis Farewell' for Paramount at the Naval Academy, was hospitalized here over the weekend at Johns Hopkins for laryngitis.

ANNIETTE FAREWELL FOR PARAMOUNT

Suddenly taken, was rushed to bed, treated for couple days and dismissed. Back on location at Annapolis on June 4.

'Have It' 8G Natural in Seattle Kidnap Turmoil; Others

Seattle, June 4. (Best Exploitation: Orpheum). Most of the management are not gambling so hotly on exploitation...
(Overnight) (Orpheum). (2:00; 27-31-42) 'Miscellaneous' (MG) ...
Liberty (J-VH) (1:00; 10-15-22) 'Mills of Gods' (Col) and 'Airplane' (Rel) ...
Opheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...

Estimates for This Week Blue Moose (Hamrick) (9:50; 27-31-42) 'Miscellaneous' (MG) ...
Coliseum (Evergreen) (1:00; 22-32) 'Colonel' (Fox) and 'McDuff...' (MG) ...
5th Ave. (Evergreen) (2:00; 27-31-42) 'Pampas Moon' (MG) ...
Liberty (J-VH) (1:00; 10-15-22) 'Mills of Gods' (Col) and 'Air...' (Rel) ...
Opheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...' (MG)

N.Y. Night; 9½, 'People Will Talk' \$6,000, Okay in K.C.

Kansas City, June 4. (Best Exploitation: Midland). Only three theaters...
Newman is celebrating his 15th anniversary with 'People Will Talk' and opened fair. House has its own running of the...
Loew's Midland gets the credit for best exploitation...
Newman is celebrating his 15th anniversary with 'People Will Talk' and opened fair. House has its own running of the...

Estimates for This Week Mainstreet (RKO) (3:00; 15-25-40) 'Break of Hearts' ...
Midland (Loew) (4:00; 15-25-40) 'New York' ...
Newman (RKO) (3:00; 15-25-40) 'March of Time' ...

adverse reviews and finished with light \$7,200. Newman (Par) (1:00; 25-40) 'People Will Talk' ...
Wardens' (U) and stage show. Children refused admission but those who like the shudders are going for it. ...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...

PHEELY FEELS BIAH, ESCAPE 13G ALONE OK

Philadelphia, June 4. (Best Exploitation: Orpheum). Another dual week forecast in the downtown film house. 'Escape Me' ...
Orpheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...' (MG) ...
Newman (RKO) (3:00; 15-25-40) 'March of Time' ...

N. Y. Night; 9½, 'People Will Talk' \$6,000, Okay in K.C.

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Newman (RKO) (3:00; 15-25-40) 'March of Time' ...

have to. Vaude will be continued at the lower price. No one is going very far this week...

Opheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...' (MG) ...
Newman (RKO) (3:00; 15-25-40) 'March of Time' ...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...

Estimates for This Week Brandford (WB) (2:00; 15-25-40) 'Glad to Be Gay' ...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...
Opheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...' (MG)

Estimates for This Week Blue Moose (Hamrick) (9:50; 27-31-42) 'Miscellaneous' (MG) ...
Coliseum (Evergreen) (1:00; 22-32) 'Colonel' (Fox) and 'McDuff...' (MG) ...
5th Ave. (Evergreen) (2:00; 27-31-42) 'Pampas Moon' (MG) ...

Estimates for This Week Blue Moose (Hamrick) (9:50; 27-31-42) 'Miscellaneous' (MG) ...
Coliseum (Evergreen) (1:00; 22-32) 'Colonel' (Fox) and 'McDuff...' (MG) ...
5th Ave. (Evergreen) (2:00; 27-31-42) 'Pampas Moon' (MG) ...

BAHALL WET BROT AT RO.

Omaha, June 4. (Best Exploitation: Brandeis). Brandeis is running the picture with regularity...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...
Opheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...' (MG)

Estimates for This Week Mainstreet (RKO) (3:00; 15-25-40) 'Break of Hearts' ...
Midland (Loew) (4:00; 15-25-40) 'New York' ...
Newman (RKO) (3:00; 15-25-40) 'March of Time' ...

ads from the Hearst-Cosmo tie-up that brings the notice. House making the most of this advantage...
Estimates for This Week Omaha (Blank-Tri-State) (2:00; 25-40) 'Let Em Have It' ...
Brandford (WB) (2:00; 15-25-40) 'Glad to Be Gay' ...

Estimates for This Week Brandford (WB) (2:00; 15-25-40) 'Glad to Be Gay' ...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...
Opheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...' (MG)

Estimates for This Week Blue Moose (Hamrick) (9:50; 27-31-42) 'Miscellaneous' (MG) ...
Coliseum (Evergreen) (1:00; 22-32) 'Colonel' (Fox) and 'McDuff...' (MG) ...
5th Ave. (Evergreen) (2:00; 27-31-42) 'Pampas Moon' (MG) ...

Crix Cold, Fans Hot for Hepburn, Cincy \$10,000 Wk.

Cincinnati, June 4. (Best Exploitation: Albee). Summer policy inaugurated this week with ace houses shaving budgets...
Palace (RKO) (2:00; 15-25-40) 'Pampas Moon' (MG) ...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...

Estimates for This Week Blue Moose (Hamrick) (9:50; 27-31-42) 'Miscellaneous' (MG) ...
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5th Ave. (Evergreen) (2:00; 27-31-42) 'Pampas Moon' (MG) ...

'LET 'EM HAVE IT' 'THOSE'S BEST'

Pittsburgh, June 4. (Best Exploitation: Penn). In the Spring a young picture fan...
Overnight (Fox) (2:00; 25-40) 'Our Little Girl' ...
Opheum (Hamrick) (2:00; 27-31-42) 'Have It' (UA) and 'Yes...' (MG)

Estimates for This Week Blue Moose (Hamrick) (9:50; 27-31-42) 'Miscellaneous' (MG) ...
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5th Ave. (Evergreen) (2:00; 27-31-42) 'Pampas Moon' (MG) ...

He's Dizzy!...He's Daffy!...He's Box-Office!



**J O E
E.
B R O W N
in "ALIBI IKE"**

A First National Picture by Ring Lardner, with Olivia De Havilland, Ruth Donnelly. Directed by Raymond Enright.

**Another proof that
Warner Bros. have plenty
on the ball this summer!**

"They say I'm a girl with a reputation—and those crowds at the New York Capitol last week sure make it seem true. I told you I'd come through with Warner Bros.' next big hit, and I guess any of the boys around the Capitol will tell you I've made good. Anyway, when a 10th Avenue dame's got sales appeal, she can expect to be talked about—and are those critics talking!"



THE GIRL FROM 10TH AVENUE

"is bound to make you an unqualified devotee of

BETTE DAVIS

She's "among the ten best actresses," says N. Y. American.

First National Picture with Ian Hunter, Colin Clive, Alison Skipworth. Directed by Alfred E. Green.

Inside Stuff—Pictures

SIGNED EN ROUTE

Marcelle Abant for Metro—Deal Made Ahead Normandy

Supreme Court ruling next fall on the legality of modified versions of standard distributor-exhibitor license agreements was assured Monday (3) on the final day of the Court's October term when the tribunal granted petition of Fox Films for review of Minnesota court decisions that documents are illegal and invalid.

Case due for argument in October following the summer recess is one which the Supreme Court originally started out to consider some months ago but which was peremptorily thrown out, following interruption of arguments, when it was learned that proceedings back in Minnesota had just reached the Supreme Court said it had "imprudentially" granted a review on that occasion.

Litigation grows out of tiff between Fox and A. B. Mueller, Forjus Falls, Minn., exhibitor over validity of the standard contract form signed by the compulsory arbitration clause which is in violation of the Sherman anti-trust law several years back in a Supreme Court decision. Mueller, according to Fox petition, contracted for 46 pictures at \$1,877 and then refused to accept, play, or pay, contending that the contracts were not binding in view of the Supreme Court ruling on the arbitration matter. Fox held that the court's charge of "taint" related only to the arbitration clause and that remaining provisions were binding. Minnesota courts sustained the exhibitor's view, but Fox insists these rulings are not in accordance with the Paramount case decision.

The same fortuitous news breaks that attended Warner's gangster cycle recurred on behalf of 'G Men' in connection with the Weyher-hack kidnapping. If, of course, also is a break for Reliance-UFA's 'Let 'Em Have It' and Metro's about-to-be-released 'Public Hero No. 1.'

Principal reason for the recent change in the policy was that today issued both pictures will flight it out in the Atlanta key coming week. 'G Men' has already played in Georgia, a Par-Lucas-Jenkins house.

Loew's tried to get Lucas & Jenkins, Par operators in Atlanta, to tell 'Let 'Em Have It', scheduled to open Friday (?) at the Georgia, because it conflicted with booking of 'Public Hero No. 1,' slated to start at the Grand this date. Lucas & Jenkins refused to change the schedule, so the suits both pictures will flight it out in the Atlanta key coming week.

Reported that Paramount has assigned two statisticians to elp the Hearst papers for a check on the amount of Warner Bros. publicity. Objective is said to be a squawk on alleged free space accorded WB pic's against Par (possibly other majors), although ad budgets are not intended to be extended as equal or possibly exceeded by Par's and Par-controlled theatres.

Cycle of amateur nights has spread to the smallest and cheapest neighborhood picture theatres. This trend has extended even to the small 15c houses in the last two weeks. Thus far most of the amateur shows have meant little added revenue.

The past two weeks the chain letter thing has taken up so much time, Warner Bros.' home office sent out a strong note on the matter, and Fox has informed everyone stenos and mimeograph machines are to be used no more for the chain lit.

TOFFEE COIN IN NEW BRIT. FILM PROD. CO.

London, May 26. Newcast film unit here is Carnivals Films, Ltd. Chairman of the company is Mackintosh, millionaire toffee manufacturer, and managing director is J. Davenport Hackney, film personality, who is also managing director of Garrick Films, Ltd.

First picture, which is part of a series to be done in color, is 'Railroad Rhythm,' a musical comedy by Raymond Flinn, with score by Leo T. Croke. H. J. Hopkins will direct. Color process used by the new indie is Spectracolor, a local invention.

Mike Hoffman's Liberty Pix for Reput Release

Deal is near in closing under the Liberty brand of pictures, will release through Republic, the W. Ray Johnston organization. Hoffman, after preliminary conferences on the Coast during which Herbert Yates discussed the deal with Trem Carr, vp. of Republic, reached New York Monday to set details. Hoffman was on the Coast three weeks ago but is now back in New York. Republic thus has taken up 44 features and four serials set up for the new year. Home office delegation, headed by Johnston, leaves New York for the Coast on Wednesday (Wed.), which starts Thursday (4) for three days.

Extension of French Film Quota Law for 1 Year a Break for U.S. Pix

S. R. O.

Paris, June 1. A surprise quota decree was passed here during the week extending the present regulations for one year beginning July 1. This is just about the best break American firms have had in France in some years.

Present law carries no restriction at all on importations but limits the number of dubbed films that can be shown here to 188 a year. This figure has shown itself to be ample for American distributor purposes. Only new lines in the new regulations are demands for labelling dubbed films as such, and giving original title and exact translation as well as the title adopted for local exploitation. Also the names of both the original actors and the dubbing cast must be listed on the credit sheet.

Fact that the new decree is for a whole year is very encouraging to the industry as a whole because it allows sufficient time for laying out lines in August. Last year has always been a headache here and fighting a lot of squawking and fight-back from the original actors and government couldn't make up its mind what to do in time and passed a last minute law along lines noted above for the last 45 days of the period, to allow time to think things over. This was extended in December for the New York and Hollywood trip. With him will be director F. Ermier and cameraman P. Nielsen. Professor Chorine, technician, will join them later. European study group, headed by A. Sadovsky, head of Soviet European Cinema center, consists of directors Raizman and the Vassili brothers, technician Goldovsky. Executive lab chief at Louisa, grad; and Dubrovsky-Eshik, studio manager.

Students will try to learn every thing about films from scenario right through to projection. Will show Russian product in Europe and America, and will award prizes granted at the recent Moscow film festival. American trip will last a couple of months and will be followed by visit to England.

Russian group headed by B. Shumiatzky arrived in New York Monday and will leave for Hollywood by the end of the week. Expect to stay there a couple of months or so. Addressed the A. M. F. luncheon yesterday (Tuesday).

S. Afr. Taxes

Capetown, May 14. Entertainment Tax in South Africa for the year ending March 31, 1936, totalled \$1,535,000.

This is from cinemas, theatres, and all other amusements. Entertainment Tax in South Africa for the year ending March 31, 1935, totalled \$1,535,000.

French Indies Set New Production Plans for Summer; Majors Not In

Paris, May 26. Moderate activity is planned for the coming summer in the French film studios. Following are some of productions announced: Julien Davionis will make 'Golgatha' and 'Maria Chapdelaine,' will make 'Big South,' based on Pierre MacOrlan's story, 'Bandera.' Will follow 'The War with Private Life of Napoleon I.'

Marcel L'Herbier will make 'Impressionist,' followed by 'Les Vacances de Barcelonnette' has on the cards an original story by Carlo Rim. Leonce Perret plans 'Secret of Polichinella' and later that, probably, a talker version of 'Koenigsberg,' his silent success.

and Max de Vauxville a six-day bike picture. Marcel L'Herbier's next production is 'The War with Private Life of Napoleon I.' Jean Cloux is going to make 'Sailor's Conf.' (titled after a popular song of this season).

Rene Gaisseau, who begs for Fred Baras and Paramount distribution, will do 'Dora Nelson,' based on a story by Theodor Fontane, and 'Heinrich Heine' (Glossa Sister), a Duvornois musical. Other announcements include 'L'Assommoir' by Guy de Maupassant, 'Les Parisiennes' by a Lullier, 'Michel Strogoff' after the Jules Verne story; a 'Life of Lord Byron,' to be made by Alex Matis and 'Mister Flow,' by Pierre Clément.

These pix are classed by directors rather than producers, because the director in the French business is really the guy who counts, far more so than in Hollywood. He is called a 'realizer' here, and most of the time he gets together a little company to finance whatever film he wants to make.

Chi Astor's Dime Treaty Blows Up on Kick In of Atty. Fees

Chicago, June 4. With a settlement practically arrived at on the long-lived Astor theatre case, the whole thing suddenly went up in the air. The court and the suit will go through in court. New date set for hearing 19 June 24. Inability to get together on reasonable attorney fees will cause several of the distributors who refused to pay their pro rata share of the plaintiff's attorney fees.

Question of picture service to the theatre at dime admissions was all settled with everybody agreeing to a 42nd week of rates after which the theatre had asked for the 36th week of release and the exchanges asked for 32 weeks of clearance at a 10c admission. But then the Astor management wanted to know who was going to pay for the cost of its attorneys. Most of the exchanges and circuits involved agreed to foot their share of the bill but a couple then asked to see why they should be forced to kick in with \$1,000 or so.

Astor theatre is therefore going ahead with its case asking for the right to get major product for 10c admission and its \$100,000 damages. But the Astor management wanted to know who was going to pay for the cost of its attorneys. Most of the exchanges and circuits involved agreed to foot their share of the bill but a couple then asked to see why they should be forced to kick in with \$1,000 or so.

Acad Revamping Code With Scribs Gaid

Hollywood, June 4. Academy writer-producer groups meet June 11 to act on the proposed revision of the article under which the majors operate. Producers are expected to make concessions in working conditions and credit demands.

BERNICE CLAIRE'S ENG. PIC Bernice Claire has obtained a 'line' from reality to London for a British Lion film. She sails Friday (?) on the Normandie.

ALL CANADIAN AMUS. ALLY TO DODGE TAX

Toronto, June 4. Picture interests have secured the support of the outdoors sports groups and have now embarked on a province-wide campaign of protest against the new amusement tax. Success will mean a 100 per cent increase in the amusement tax, whereas Premier Heppburn seeks to raise \$1,500,000 from the amusement industry for unemployment relief. It never was intended to be a major new tax law. The removal of the new tax on race-track admissions will also be demanded. This is 25c. 25c. tickets, 10c. admissions, and applies to duets and press passes.

Immediate purpose is to convince the government that the people's entertainment should not be taxed and stress will be laid on the statement made in 1925 by former Premier Ferguson that 'the amusement tax should be repealed entirely.' It never was intended to be a major new tax law.

WB INNOVATING

Off-Lot Director Being Sought for 'Real McCoy' Hollywood, June 4. If Warner's negotiations with Lew Seiler to direct 'The Real McCoy' are successful it will mark the first time in years that the studio has gone off the lot to engage a director. James Dunn, in the lead, is also one of the few non-contractors to get billing. Seiler just finished 'Fox

SPANISH DUBBING CO. INTO PIC PRODUCTION

Madrid, May 24. Industria Cinematografica Espanola, S. A., Spain's newest film outfit, has decided to increase its capital stock from \$13,700 to \$44,000. It is controlled by Bank of Venezuela and the Banco de Espana. A financier representing the bank's interest, acting as the ICE manager. Company's original output was dubbed Spanish films. New capital will be used for enlarging the scope of the enterprise to include production of Spanish pix.

Management announced that a number of technicians, some of them with American experience, have been hired. New studios will be located in Chamarrita de la Rosa, a suburb of Madrid.

FATHER OF KID STAR SUICIDES OF HUNGER

Paris, May 28. Father of Robert Lynde, most famous child actor in France, committed suicide Sunday (26) by leaping from a fifth floor window. He was a painter, aged 60.

Mier Producti

Mexico City, June 4. Felipe Mier, who quit Warner's local office after some time as manager, has become a distributor of Mexican pix, his first production, now in the making, is 'El Destino de Inchausti' (Fate's Vicious Treasure), a ramblante drama concerning a hoard of coin and jewels that has become hoard to have hidden in the mountains. He is scheduled for early in July.



**NEXT WEEK . . . THE
WORLD WILL BEHOLD
A NEW MIRACLE IN
MOTION PICTURES!**



Human drama in the new
glory of living color! . . . The
story of a woman of ambi-
tion, whose silvery laugh
was the toast—and scourge—
of common men and kings!



**THE FIRST FULL-LENGTH
PRODUCTION STUN-
NINGLY PHOTOGRAPHED
IN WONDROUS NEW
TECHNICOLOR!**

MIRIAM HOPKINS

IN

Becky Sharp

FRANCES DEE ★ ★ CEDRIC HARDWICKE
BILLIE BURKE ★ ★ ALISON SKIPWORTH
NIGEL BRUCE ★ ★ ALAN MOWBRAY

★
DESIGNED IN COLOR BY
ROBERT EDMOND JONES

★
PRESENTED BY PIONEER PICTURES
DISTRIBUTED BY
RKO-RADIO PICTURES
INCORPORATED

PRODUCED BY
KENNETH MACGOWAN

A

ROUBEN MAMOULIAN
P R O D U C T I O N



Under the Pampas Moon (WITH SONGS)

Fox production and release. Stars Charles B. Ray, E. E. Whitton, George Moran, screen play...

'Pampas Moon' is a new background for the same old glorified Western. Baxter created years ago...

Nicely staged, and most of the outdoor photography is notable, but the script is not so new...

Plot is simple. A passenger plane is forced to land in a remote spot...

Plot is simple. A passenger plane is forced to land in a remote spot...

None of the women, other than Miss Appleby, has any particular...

LET 'EM HAVE IT Release production and United Artists release...

Richard Arlen, Virginia Bruce, Eric Cabot, Herbert Marshall...

More cops and robbers and all fight, especially for the men...

An early start in the new phase of gangster films which hold the reverse twist of plot...

Story unfolds nothing unusual, and even possible that many patrons will fall asleep...

Obviously the cast, rather than the story, holds this feature together...

Woman doctor becomes ultimately enmeshed with the male patient whom she cures of chronic alcoholism...

Miss Harding combining looks with a doctor-like penetration, holds the picture together...

None of the women, other than Miss Appleby, has any particular...

The 'sidelight' matter, on how the Deussen of the picture, is up close...

THE FLAME WITHIN

Metz-Goldwyn-Maver production and release. Stars Ann Harding and Herbert Marshall...

This is the second of the psychiatric cycle. First was 'Private Worlds' which peaked into the last mental picture...

Miniature Reviews

'Under the Pampas Moon' (Fox). The Cisco Kid south of the Equator...

'Get 'Em Havin' It' (U.A.). Good gangster, and action, picture with the prescribed twist...

'The Flame Within' (M-G). Ann Harding in psychiatry theme involving lady doctor with neurotic patient...

'Cowboy Millionaire' (Fox). Above the usual type of George O'Brien horse opera...

'Loves of a Dictator' (G-B). Starring Clive Brook and Madeleine Carroll in a toilet-casine costume cycle...

'Murder in the Fleet' (M.G.). Entertaining murder mystery with a U. S. Navy cruiser as locale...

'Chinatown Squad' (U). Usual morder story helped a little by Chinatown background...

Woman doctor becomes ultimately enmeshed with the male patient whom she cures of chronic alcoholism...

It would be untrue to say that Louie Brock, the new recruit from left, steals the picture...

Miss Harding combining looks with a doctor-like penetration, holds the picture together...

MIMI (With Songs) British International and Alliance Films. Lyrics by Vernon Duke...

None of the women, other than Miss Appleby, has any particular...

The 'sidelight' matter, on how the Deussen of the picture, is up close...

This picture is built around a liberal translation of the 'La Boheme' opera...

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TALKING SHORTS

'MARCH OF THE SOLDIERS' (22 Mins. Capitol, N. Y.) Regiment in new treatment as exemplified by March of Time...

Only three items treated, Russia is toured climactically from Stalin in Moscow to raiders in Lapland...

'Loves of a Dictator' (G-B) Starring Clive Brook and Madeleine Carroll in a toilet-casine costume cycle...

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GLAD GIRLS! GAY TUNES! BRIGHT STARS!

*... in a heart-warming
romance rich with the
joy of living! ... A
carefree show to
make the whole
world shout:*



HOORAY

with ANN SOTHERN

FOR LOVE

GENE RAYMOND

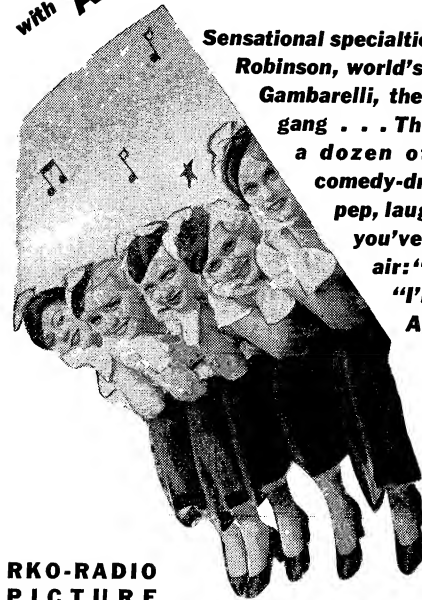
Sensational specialties by
Robinson, world's great
Gambarelli, the "Gam
gang . . . Thurston
a dozen others!
comedy-drama sp
pep, laughs and
you've been h
air: "You're
"I'm In Lo
Again"—

top-flight stars! . . . Bill
est tap dancer . . . Maria
by" of Roxy's radio
Hall, Pert Kelton, and
. . . A high-speed
lit wide open with
the hit songs
earing on the
An Angel"—
ve All Over
"I'm Liv-
ing in a Great Big
Way"—"Hooray
For Love."



MUSIC AND LYRICS BY
DOROTHY FIELDS
AND
JIMMY McHUGH

DIRECTED BY WALTER LANG



RKO-RADIO
PICTURE

MUSIC HALL, N. Y.

Apparently they realized the need for a good show... Under the Pampas Moon (Fox) and told Florence Rogge to go to it... week the credit is all hers, for she has turned out something different...

It's called 'A Symphony in Green' with the color being used in three of the divisions... 'The Green Goddess' (with no apologies to George Arliss) and carries a red tint...

The Novello Bros. with their bird imitations, familiar even here, are followed by the Rockettes... with bird helmets. Part of them are dressed on parade in the cage, silver but outlined against black drops...

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In addition to the Fox feature there are the Dumfries Letters on Terrytoon... and a mixed newscast, the latter a short bit of the most popular production running a flat 40 minutes...

ROXY, N. Y.

With the imported 'Lovers of a Dictator' on the bill... has the Gae Foster girls, a delightfully dainty Mickey Mouse... named Joaquin Garay. Introduced in a flash from the most popular in style and personality and known how to put across a song, with a waltz choice.

Irving Field, a youngster who comes via the Fred Allen and... route, did a piano bit to fine reviews. Playing his own arrangement of 'Confetti' which he introduced everything that 'Con Conrad' overlooked... and 'Dark Eyes' by the same artist... publishing could be turned into an acceptable small act.

than most kids, so should be a lure for the juvenis... with the Bruins, act as props and graze the act; then, on darkened stage, do a little... rope dance, the strands showing gold and the girls in a blue waltzy in beauty and appeal.

Joachim Garay does pop melodies in his good style... in English... Spanish sero-comic number. He is a good singer... and puts plenty of action into his... and plenty of winning personality, laughing eyes... scores solidly, even when going for the finale number of the girls...

CAPITOL, N. Y.

George Olsen comes back to Manhattan from exile in Chicago with a string-tongued, full of shooting entertainment... rank as his finest endeavor in his career... boys didn't like the Chicago golf... 'I'm a Bum'... and newscip pointing up the NBA situation... and Gen'l Johnson... round out the bill.

Olsen has two basic distinctions in the present instance. First he has a new group of songs... lyrical and novelty material. Second he has the manpower to put it over... blonde knockout, Ethel Shutta... one left off and when last... the result is exciting and lively.

Of the show and increasing tempo... rather than specific excellence. Tenors are song stylists, not merely musicians laying down their horns... There's a lad who gives a verbal... and dull as that must sound to persons unmoved by the alleged sport... in showmanship, that speciality... on a smart Broadway platform would get the wassoo, but Alan Gae...

Bob Rice, Jack Gifford, Adrian Friede and Henry Russell are the stars... They set the stage for Ethel Shutta, who then kicks goal. Miss Rita Knickerbocker... days. Works all over the stage and... 'The more surprising... of a seasoned aplomb and has more... near the mike on previous appearances...

ORPHEUM, ST. PAUL

Robinoof and his fiddle pulled into town and burst it wide open... played, this former St. Paul... angle played, a homecoming that was nothing dusty... mayor down on his hand to hail... proud in digging up 'knew him when' yarns...

The bill was good, too. Honey Family, four boys and three girls, opened in a symphonic melange that had anything checked that's been glimpsed here since yague's revival... and went about their chores with gusto and zeal.

The Christensons follow in a slick... and two girls, boys looking so much like each other... and the gale ditto... of twins. They terped a few numbers that garnered plenty. Very personable.

Crebbam and Blake, next to shut... 'The more surprising... and shallow effects, the fiddler once... like a myth and a legend than a fresh-nal-bud musician. Robinoof... to the mike and threw in some kidding about Cantor. His special... 'Mystery of Life' as a nod to the... and him in this, as a boy fiddler... struck a responsive chord with the... 'Party Wives' (du) the feature, with the Ross-McLarnin fiddling... for this wayny waltz.

Reinhardt.

PALACE, N. Y.

Quiet five-act bill at the RKO... at a slow pace for 65 minutes to mild entertainment. Acts are all... 'I'm a Bum'... 'I'm a Bum'... 'I'm a Bum'...

Routine spotting makes the show that practically fell together by... 'I'm a Bum'... 'I'm a Bum'... 'I'm a Bum'...

CAPITOL, N. Y.

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EMBSAY, N. Y.

Show this week seems to be an... coverage on the NRA breakdown and Fox-Movielette's note to feature-legend on a boy's military organization drilling and engaging in sham battle out on Staten Island... to begin with, hardly has an excuse, being on the show at all. It's about the same as being on the show... military outfit of wealthy men's sons, while Lowell Thomas... wasn't deemed quite as important... 'Pathe and Paramount come to the Blue Eagle slaughter, former going for the most... more leading personalities than Par. Schecter... responsible for the NRA demise, in both clips, one of the frenes speaking for the... and Pathe, but latter also... Robinson, Hastings and King to say... gives shots of the NRA parade in honor of the birth of the Blue Eagle... on the film Novis, Hearst reporter, who was jailed for refusing to... policy racket expose he wrote. It is well done, aside from obvious... the newscasts could get on the Weverhauser kidnapping, so Pathe pleads that snatches he outlived and photographs the Weverhauser... or officials to pose. Photos of the kidnapped boy and his mother and... 'er. Show's novelty reproduced are... 'er.

It's anything but strong this... 'er. Show's novelty reproduced are... 'er. Show's novelty reproduced are... 'er.

Sports, aviation and army stuff in... mentioned division, are an aquatic meet at New York; track... 'er. Show's novelty reproduced are... 'er.

Miscellaneous back-page news in... 'er. Show's novelty reproduced are... 'er.

CHICAGO

Holding the stage costs down for... 'er. Show's novelty reproduced are... 'er.

Business off Saturday after-noon... 'er. Show's novelty reproduced are... 'er.

FOX, B'KLYN

It's a minstrel show in this place... 'er. Show's novelty reproduced are... 'er.

Team of Wallace and Clayton... 'er. Show's novelty reproduced are... 'er.

Team of Wallace and Clayton... 'er. Show's novelty reproduced are... 'er.

TABOR, DENVER

Denver, June 1... 'er. Show's novelty reproduced are... 'er.

Denver, June 1... 'er. Show's novelty reproduced are... 'er.

Denver, June 1... 'er. Show's novelty reproduced are... 'er.

Denver, June 1... 'er. Show's novelty reproduced are... 'er.

MET, BOSTON

Boston, May 31... 'er. Show's novelty reproduced are... 'er.

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Denver, June 1... 'er. Show's novelty reproduced are... 'er.

Denver, June 1... 'er. Show's novelty reproduced are... 'er.

Cheers "Showmen's Trade Review:"

**"BAXTER BRINGS
DOWN THE HOUSE
IN HIS COLORFUL
LATIN ROLE
SIMILAR TO THE
CISCO KID"**

WARNER
BAXTER
and KETTI
GALLIAN
in
**UNDER the
PAMPAS
MOON**

a B. G. DeSylva production
Directed by James Tilling. Screen play
by Ernest Pascal and Bradley King. From
an original story by Gordon Morris.

YOU HAVEN'T A SHOW WITHOUT



More praise for the
"COBRA TANGO"

"Veloz and Yolanda, popular international dance team, are applauded for their number called 'Cobra Tango,' so plug this team and dance."—
Showmen's Trade Review

*There's no doubt
about it—
DOUBLE YOUR AD BUDGET—
AND YOU'LL TRIPLE YOUR PROFIT
with Will's most hilarious hit!*

**WILL
ROGERS**
in
**"Doubting"
Thomas"**

A. B. G. De Sylva production
with **BILLIE BURKE**
ALISON SKIPWORTH
Sterling Holloway · Gail Patrick · Frances Grant
Directed by David Butler · Screen play by William Conselman
From the play "The Torch Bearers" by George Kelly
Adaptation by Bartlett Cormack

YOU HAVEN'T A SHOW WITHOUT



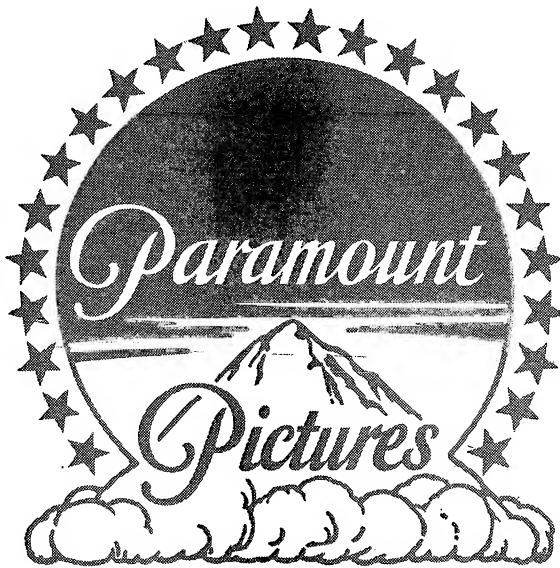


HAPPY NEW YEAR! The good news appears in next week's issue of Variety and in Motion Picture Herald's issue of June 8th (*out tomorrow*). Ask M-G-M for a copy of the most thrilling insert since the dawn of movies!

AS PREDICTED! Wow! "PUBLIC HERO No. 1" socks St. Louis and Bridgeport. First two engagements cracking all records! And the preview of "NO MORE LADIES" starring JOAN CRAWFORD, BOB MONTGOMERY is the sensation of Hollywood! Ain't we got fun!

PARAMOUNT

1935-36



PARAMOUNT
in **PLAYERS ... DIRECTORS**
... STORIES ... FEATURES ...
SHORTS See the Paramount Product
Announcements appearing in these pages in the next few weeks!

A NOTE OF CONFIDENCE

A contract—the largest individual theatre agreement in the history of the motion picture industry—has just been signed whereby the RADIO CITY MUSIC HALL—the world's greatest theatre—for A TERM OF YEARS will have the EXCLUSIVE FIRST-RUN SHOWINGS in New York City of

C O L U M B I A
P I C T U R E S



ON THEIR WAY!

GRACE MOORE in LOVE ME FOREVER

Screen play by Jo Swering and Sidney Buchman

Directed by Victor Schertzinger

• FRANK CAPRA'S production of LOST HORIZON

James Hilton's best seller adopted by Robert Riskin

CLAUDETTE COLBERT in SHE MARRIED HER BOSS • KARLOFF in THE BLACK ROOM MYSTERY

Directed by Gregory La Cava

with Marion Marsh—Robert Allen—Katherine DeMille

RUTH CHATTERTON in A FEATHER IN HER HAT

Directed by Alfred Santell

MET, BOSTON

(Continued from page 17)
that raise the routine well above the average groove. An unmistakable...
Jack Steamer adds more dancing in the next spot with his original...
Blonde Lulu Ray, attractive dumb...

CENTURY, BALTO

Baltimore, May 31.
With 'March of Time' an adjunct to current bill, stage show has paved...
Don Costello Co. has introduced...
Helen Weller Young, who has been...

Wheeler and former a tap solo.
Both elicited much applause.
Eve Oliver, m. c. and pianist who...

STATE, N. Y.

House rarely plays a first run feature.
This week it has one, 'Murder in the Fleet' (MG).
Together with what's offered from the...

HIP, BALTIMORE

Baltimore, May 31.
Brief, fast, tight-wheeled four-act line-up...
By Earle Jack and Betty.
Not even a momentary lull all the way...

ALVIN, PITTS.

Pittsburgh, May 30.
Current layout has been turned almost completely over to the...

ORPHEUS, MPLS.

Minneapolis, May 30.
They're trusting to the name and razzle-dazzle of Babette, a...

FOX PHILADELPHIA

Moderate entertainment was the consensus of opinion on the week's...

ROME-DURKEE WARFARE GOES ON DESPITE COURT

Baltimore, June 4.
In Circuit Court last week Judge J. Frank Supplies upheld the...

EARLE, PHILA.

Philadelphia, June 1.
Earle's bill this week is nothing to boast of...
The management probably figuring...

FOX PHILADELPHIA

Moderate entertainment was the consensus of opinion on the week's...

Building '49er Camps For Metro's 'Joanqui'

Hollywood, June 4.
Metro will construct replicas of 18 early '40s camps of the...

Downs Lenser Rep

Charles Downs has been named acting business representative of International Photographers...

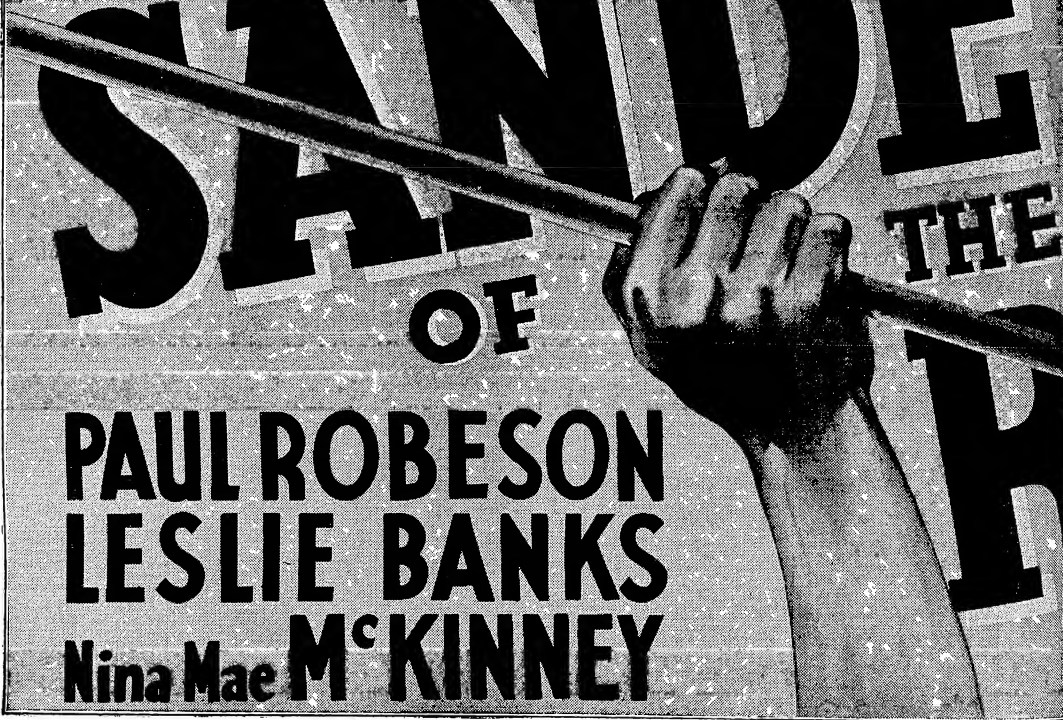
**"THE PRESS ACCLAIMS IT A MASTER
LANCER'... AND THAT MEANS PLENT**

ALEXANDER KORDA *presents*

SANDEE

OF

**PAUL ROBESON
LESLIE BANKS
Nina Mae M^cKINNEY**

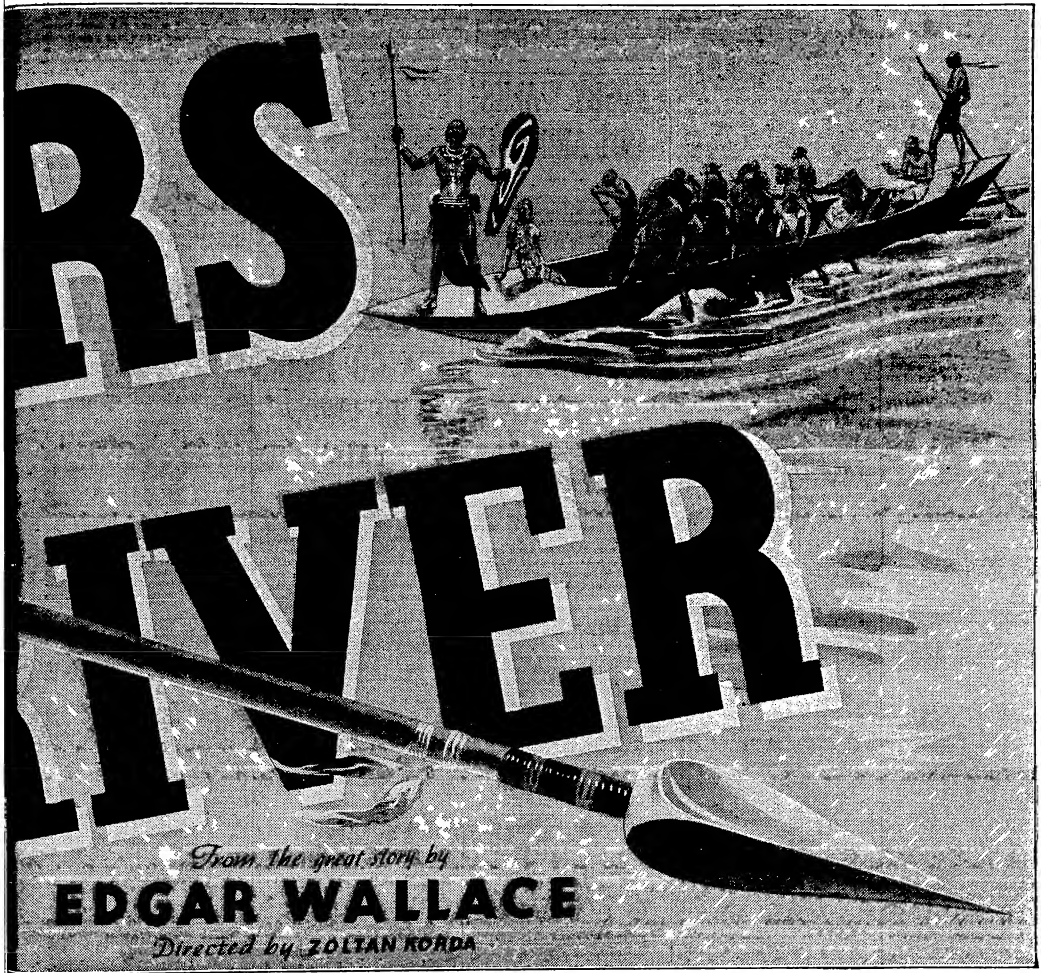


The amaz
empire in
and more

U N

PIECE AND RATES IT WITH 'BENGAL OF MONEY AT ANY BOX-OFFICE!"

- Hollywood Reporter



ing drama of one white man who held the destiny of a native
the hollow of his hand . . . whose whisper was mightier
fearsome than the ominous boom of jungle war drums!

Released thru

UNITED ARTISTS

Both Major Webs Dicker for U. P.; Would Walk Out on Press-Radio

Both Columbia and NBC have under consideration a proposal to buy the complete news service of the United Press for the stations they manage. CBS will announce the proposition that the UP has submitted it by end of the current week, because the latter (UP) and NBC is committed by the press radio pact not to broadcast for another year, no news over a hookup other than that obtained from the publishers' press-radio bureau, the deal, if closed, will not include the CBS New York key station, WJZ.

Should the two national networks join the ranks of those broadcasters buying complete press association service, the press-radio agreement, according to the prevailing view in radio circles, will assume the aspect of a dead issue. Even though the lid on the pact has been off for weeks, the trade has looked to the networks to live up literally to the agreement's intent and provisions.

Based On Hour Rate
 Proposition made CBS by UP is based on the hourly rate on each of the managed stations. The rate on WABC, success of WBBM, Chicago; WCCO, Minneapolis; KMOX, St. Louis; WJWS, Washington; WABC, Cincinnati; and WBT, Charlotte, N. C. UP's formula in the case of both CBS and NBC covered in the agreement is a starting guarantee, with this weekly figure being a major percentage of the station's rate for an evening hour. Also covered in the agreement is the share that the press association is to get out of the commercial sale of its WXYZ, Detroit, and the Michigan network closed last week for the entire UP service, with a minimum for five days and one Sunday news program. Similar tieup has been made by George Storor for CKLW, Detroit; and by the UP for WWVA, Wheeling, W. Va. Among those dickering with the same news service is Lee Armer, president of the Southwestern network.

Return to Rate Cutting Feared As Code Chills

Washington, June 4.
 Radio codists are sitting back and waiting for the Government to move in the muddled NRA situation. Because of uncertainty about what, if anything, Congress will do to take up a stop-gap and rescue parts of the wrecked Blue Eagle program, James W. Baldwin, executive officer, has made no efforts to take action. No C. A. session has been held since the Supreme Court outlawed the codes last week, nor is any meeting scheduled or even contemplated.

Baldwin made no statement and did not send any bulletins to members of the industry, figuring as did the NRA that it is now every man for himself. At one time a formal announcement of the court ruling was contemplated but this was dropped as unnecessary.

Local sentiment is confused, industry leaders regretting the death of the Eagle but otherwise showing little concern. In radio circles it was pointed out that the killing code will remove the lid on rate-cutting and nullify progress made toward stabilizing the rate structure but except in the case of industry reps manifested only casual interest.

Spitalny to Russia

Phil Spitalny and his all female orchestra of 18 sail July 10 for divided weeks in Russia, equally divided between Leningrad and Moscow theatre bookings. Cognizant of the money export restrictions, Spitalny is taking the trip partly to help out by having arranged with NBC for pickups from Moscow.

Fares both ways are guaranteed for this reason, Spitalny will essay no London or Paris bookings, returning directly from Russia.

Soat Case Up June 7

Raymond Soat, head of General Broadcasting Co., again will ask the U. S. district court today (Wed.) for discharge of his personal bankruptcy proceedings. Three creditors of General Broadcasting are expected again to protest until the proceedings in involuntary bankruptcy against the company have been acted on.

Petitioners against General Broadcasting last Friday (31) requested books and figures of the company, but an adjournment until June 7 was granted. The creditors claimed through counsel that Soat's personal bankruptcy action should be held in abeyance until some disposition was made of their claim that nearly \$14,000 is due them from General Broadcasting, C. C. Langlois, Decca Records, Inc., and Jay Clark are the petitioners.

MPPA WARNING ON DUBBING RECORDS

Indie transcription makers have been warned by the Music Publishers Protective Association that the purchase of a phonograph record for dubbing purposes does not exempt the re-recorder from obligations to the recording artist and the owner of the musical copyrights involved. Reminder was prompted by info received by the MPPA's Washington office, to only one right, and that is the property right to that particular disc. Both the right to buy the record and the right to use the music, if it's copyrighted, must be dealt separately. By arrangement it has with the music publishing trade the MPPA serves as the licensing bureau for musical rights, while a contract it holds with the RCA Victor, the Brunswick Recording Co., the Columbia Phonograph Co., the Gannett Record Co., and the American Record Co. authorizes the MPPA to act as licensing bureau to the works contained in these five libraries.

In many cases the manufacturer of the phonograph record is himself without authority to dispose of the dubbing rights, without first consulting the artist.

Mrs. Withcomb Airing

Philadelphia, June 4.
 Mattilde Withcomb, former pianist and organ duo, formerly of NBC, are broadcasting weekly from WFIL.

Mattilde is spouse of Don Withcomb, manager of WFIL.

Kobak Doesn't Want Trade to Know

Advertising agencies seeking to get a line on their relative standing as time spenders on the networks have found that this info is no longer made available by NBC. Refusal to co-operate in this direction, they are told, is in line with a new policy established by Edgar Kobak, NBC v.p. in charge of sales, who feels that all financial data about the networks should be kept within the organization.

Kobak believes that info about the ratings in expenditures by either agencies or industries would be made public, stir up envy and resentment among those that did not

Neighborhood Rivals

Philadelphia, June 4.
 Local wars see plenty chance for ribbing by Edson Levy, WCAU pressy, buying man on next door to Samuel R. Rosenbaum, WFIL pressy, in Germantown residential section. Looks like boys are trying to check up on each other.

Rittenhouse Plaza, where brother, Isaac D. Levy, CBS vice-president, lives at present, is also home to Edson Withcomb, WFIL manager, and Keith McLeod, WFIL program director. And for all that property is controlled by Albert M. Greenfield, realtor, who has large interest in all Brothers department store, half owner of WFIL.

CROSBY WALKS OUT AND BACK

Los Angeles, June 4.
 For a time it looked as if Bing Crosby was about to walk on his Woodbury Soap CBS program last week with a new line to go, but eroner won his point and the walkout was soon followed by a walkback. Crosby and Woodbury have not gotten together for next season and are not expected to.

Crosby, now having virtually complete control of the Coast entertainment, got into a wordy battle over last week's program four hours before due to go on. Scrap was in part because Crosby and Woodbury, not getting anywhere with words, did not write from New York to each other. Crosby had plans and plans were immediately formulated to substitute George Stoll's orchestra with Dave Brookman's comb and have John Boles in the crooning spot.

Just as rehearsals were being set, not far from New York to the coast, Crosby was met by CBS officials to let Crosby have his way, so program went on as per schedule.

Crosby gets \$5,000 for each broadcast, out of which he pays the band and other talent. He is getting the crooner about \$3,500 a week as his take.

Ray Linton Gets WMCA

Chicago, June 4.
 Donald Flamm has transferred the Chicago station WMCA, New York, from John Blair & Co. to Ray Linton. Change will take effect upon the expiration of the Blair notice clause in the contract between the station and Blair.

Linton, who has already established offices in Chicago, closed the deal during his past week's stay in New York.

PREMATURE TELEVISION

Drop Idea of Showing Epsom Derby On Screen
 London, June 4.
 After several months of secret experimenting at the Dominion theatre, Gaumont, riffs has dropped its scheme of televising the Epsom Derby race into the theatre and on competing address in London.

Engineers say the mechanisms are not quite ready for a job that tough.

Gladstone Murray from London Mentioned as Canadian Air Czar

EDWIN SPENCE MUSTERS

Toronto, June 4.
 Major Gladstone Murray, Canadian-born, of British Broadcasting Co., has been mentioned as a possible candidate for the post of Canadian air broadcasting czar. He has been mentioned as a possible candidate for the post of Canadian air broadcasting czar. He has been mentioned as a possible candidate for the post of Canadian air broadcasting czar.

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MEXICO HEARS BIG UNION TALK

Mexico City, June 4.
 There is a movement to organize on a nationwide scope everybody connected with radio in an employee-capacity into one big union. Singers, actors, announcers, composers, announcers, and all others who serve radio stations are reported lining up. There will be no doubt in the union. It is to be obtained from benefits, voluntary donations, etc.

Musicians of radio station XENT, 15 miles from Nuevo Laredo near the American border, became trouble-makers when Norman Baker, American manager of station, refused to give them union recognition and conditions.

Strikes sought to prevent XENT from broadcasting and disrupted telephone connections between town and Laredo. Also impeded movements of Baker and his family.

RADIO NEWS FOCUS OF PHILLY RIVALRY

Philadelphia, June 4.
 Philadelphia has become acutely competitive on newscasting. Rivalry centers with WCAU, KYW, WFIL and WIP.

Stations are dishing out phrases such as "the air with the latest news," "the newest," "the clearest," "the most accurate" and "the briefest" to catch listener's fancy.

WFIL uses three INS teletype machines with Marty Gosch on hand all day to edit copy as it comes off the machines. Production includes a ticker sound effect which separates each dispatch, barking of news items, and announcer and dramatized quotations by newscaster. Station airs four 15-minute spots daily, with flashes of important items as received.

WCAU and KYW use UP service with editing done at local United Press office. News is handled by special men and sent by messenger to studio. Both studios offer five-minute or 10-minute programs.

Neither WCAU nor KYW go in for production on newscasting, holding to straight reading of dispatches. WCAU, on the other hand, has stepped up its schedule to meet competition. Station now offers three 15-minute periods daily. In addition to news, five-minute spots. Local news is offered in two more five-minute sessions.

ZAC FREEDMAN FROM PIX JOINS WMCA, N. Y.

Zac Freedman has resigned as managing director of Fox, Brooklyn, which he has operated for about two years for the BI Broadcasting network. Epsom broadcast and head an artists bureau for WMCA, New York. Freedman resigned from his Brooklyn operating post Friday (31).

He was for many years associated with S. L. Rothafel, both at the old RKO and at the Music Hall.

Wetzel Joins NBC

Chicago, June 4.
 Maurice Wetzel has been named Chicago manager of the NBC transcription department. It's a newly created berth.

Wetzel has been successful on his own in radio production and professional associations on the idea of sponsoring transcription services especially framed for their purposes.

KSD Sees New Faces

St. Louis, June 4.
 New staff appointment to KSD effective last week include Gene Stafford as program director. He's on from A. and B. MacDonnell, new musical director, is from NBC. J. F. Eschen, named production manager, and Jim Atti become chief announcer and Ed Linton man has charge of traffic schedules.

DuMont in Chi Agency

Chicago, June 4.
 Joe DuMont has joined the Hurst Hurst and MacDonnell agency here to run the production five-minute spots. DuMont was formerly manager of station WMT, Waterloo, Iowa.

4 A's PROTEST COLUMBIA; DECLARE COPY RULES NEEDLESSLY SEVERE

4 A's Protest to Columbia; Declare Copy Rules Needlessly Severe

Protest against the new set of regulations on the amount of commercial copy that Columbia is putting into its program. The protest was made by the American Association of Advertising Agencies. In a letter addressed to William S. Paley the association scored the rules laid down by the network as too oppressive and inequitable and advanced the suggestion that the CBS prez meet with representatives of the Four A's and try to work out a more practical and acceptable solution to the problem.

Four taken by the agency herein is that CBS has fashioned a hard and fast group of regulations which can only operate to the detriment of many clients. Columbia should be able, as the Four A's see it, to achieve the same purpose, that of avoiding advertising announcements which are too lengthy and too frequent, by more flexible means. The network can gain more in good will, from both the listeners and the advertiser, if it were to apply its efforts to improving the plug's treatment than curbing its length and the number of insertions.

Should Cox First
It is up to the network, holds the Four A's, to concentrate first upon the advertising agencies and the agencies to use better judgment in framing their sales matter. If after a reasonable interval this method failed to bring the necessary results, the web would then be justified in imposing a maximum scale for commercial announcements. The network gets the constituencies in advance and there is nothing to prevent it from exercising its censorship prerogative by letting the client know in ample time what it (the web) considers to be crudely handled or in bad taste.

Under Columbia's new policies a maximum of 10% of the sponsor's total period, after 6 p.m., will be allowed for sales talk, with this including contest and give-away announcements. Such as devised for the guidance of the client, makes it a maximum of six minutes for a full hour's program, four minutes and 30 seconds for a 45-minute show, three minutes for a half-hour stanza and 2 minutes and 30 seconds for a quarter-hour frame. Daytime programs will be permitted a maximum of 15%, with an extra 40 seconds granted the 15-minute program.

A.T.&T. SEE-WHO IN ENGLAND REQUESTED

London, June 4. American Telephone and Telegraph Co. has applied to Postmaster General for a special permission to install see-who's-talking television device to all telephones in Great Britain.
Similar device is promised for America early in 1936.

Sears-Roebuck Listens

Chicago, June 4. CBS and NBC battling merrily over the Sears-Roebuck account, which is talking radio seriously. Generally appears that NBC has some advantage, due to the network's domination of WLS, partly owned by the mall order house.
NBC show auditioned for Sears-Roebuck is a variety affair titled "Cinema Theatre Revue."

Vic McLaglen's on Air

Hollywood, June 4. Victor McLaglen went on the Half and Half program today and is set for a minimum of three more.
Tobacco program was shifted here in order to fit in with the picture work. He's featured in the show "Red Talks," a series of Canadian Mounted police yarns. Harry Jackson's orchestra background.

Dr. Levy Offers Seattle Reporter WCAU News Job

Philadelphia, June 4. John H. Dreher, Seattle Times reporter who returned 9-year-old George Weyerhaeuser, kidnapped Tacoma boy, to his parents and scooped the country with the interview, has been offered a position as news editor of WCAU by Dr. Leon Levy, station president.
Not reported what Dreher's reaction is.

WMEX, WPRO IN NETWORK THAT ISN'T ONE

Latest additions to WMCA's inter-city circuit include WMEX, Boston, WLMH, Laconia, N. H., and WPRO, Providence, bringing the total of linked outlets up to eight altogether. An eighth one, WJXB, Waterbury, was also slated to come in, but backed out at the last minute, or at least for the time being. WMCA officials still stay clear of any network label, instead discuss the new move as a "practical association of progressive independent broadcasters."
All of these stations are linked with 24-hour A. T. & T. service. Others who joined several weeks ago are: WIP, Philly; WCBN, Baltimore; WOL, Washington, and WDEL, Wilmington.

CHEVROLET MAY NOT GET FOOTBALL PLUG

Chevrolet won't go in for the bank rolling of football broadcasts this fall. Elimination of this item from its advertising pay roll is the result of the auto brand's change of unwellbeing date for its new models. With the latest Chevrolet models slated to come out during the early phase of the football season, there is a possibility of either Buick or Oldsmobile, which are also members of the General Motors combine, taking up the sports casting obligation.
Last season Chevrolet aired the greatest events over some 40 stations.

Peaved Princess Sues

Los Angeles, June 4. Charging that KATZ Radio Corporation falsely told her that her prospective other program had to be cancelled at demand of the Federal Radio Commission, Princess Zoraida, also known as Baschi Babbitt, has brought suit for \$51,197 against the corporation.
Contract she alleges was breached was to have been effective last month, and turn down by station has injured her repute, according to complaint.

American Act on BBC

London, May 26. Hitler's act on the American act to get a long-term with the British Broadcasting Corporation. Contract calls for monthly broadcasts, and was given her so that she could adjust her English and Continental cabaret work accordingly. Hitler's act has signed contracts to play Paris' night, but has clause in whereby manage'ent must release her on the night she is due over the other in London.

STATIONS HEAR OF FCC DOGMA

Roving Assignments Reported Given Field Men with Undercover Instructions Said to List 10 Broad Categories for Investigation

SOME RESENTMENT

In its efforts to clean-up radio programs, the Federal Communications Commission enrolled its field men in various parts of the country into a confidential brigade to check on every program given over stations in their territory. Governing the conduct of these field men is said to be 10 general commandments.
Inasmuch as the field men's activities have heretofore been principally confined to technical matters and as the instructions to the men are strictly undercover, certain broadcasters who have learned of the new investigating activities are inclined to question by bringing the matter onto the floor at the National Association of Broadcasters convention in Colorado Springs, July 7-10.

Some broadcasters see in the commission's close scrutiny order a move on the part of the Washington body to go beyond its legitimate censorship powers and see in it an attempt to bribe any station which might stand out of line on any matter whatsoever.
Instructions to the field men are unofficially understood allegedly specify that they shall watch for violation of rules and ethics on 10 different points—a virtual 10 new commandments of the air.

Must Not List

Here are the objectionable phrases which are listed as being a report to headquarters from the field men:
Attacks on government officials or governmental departments.
Objectionable religious programs.
Objectionable medical programs.
Programs carrying too many or too lengthy commercial announcements.
Programs where advertising claims may be fraudulent.
Programs which invoke boycott.
Advertising and programs of people such as doctors, dentists, lawyers, etc.
Fortune telling.
Lotteries or schemes of chance.
Anything against the general public interest.

Broadcasters who have learned of the new routine are protesting the inclusion of the profession field men for several and obvious reasons, particularly as they fear they will lose a considerable amount of the personal opinions of the field men.
They also predicted that Washington will be cluttered up with complaints forcing the FCC to deal with result in considerable waste of time, lawyer fees and railroad transportation to the broadcasters, who will constitute a good accomplishment by the Commission through this method.

Washington, June 4.

Three more stations were added to the already long group required to appear at their renewal applications at public hearings as Federal Communications Commission granted another batch of limited-time licenses last week.
Hearings on renewal requests were prescribed for KWBA, Shreveport, La.; WJTL, Atlanta, Ga., and KVLV, Dulles, Va. Boston was not given under Commission secrecy policy.

Washington, June 4.

Temporary renewals were granted KOTV, Los Angeles; KVIS, Redding, Wash.; WEAX, Wilkes-Barre, Pa.; WBBZ, Ponca City, Okla.; WBSO, New Orleans; WBCD, Chicago; WJWB, New Orleans; WYOK, Sunbury, Penn., and WOCL, Jamestown, N. Y.
With Brooklyn Eagle case hanging fire, Comish extended present license of WJVD, New York, to July 1. Renewals for three months were issued to WJAX, Cleveland, and WJIM, Lansing, Mich., while one month extensions went to KPNL, Grand Junction, Colo., and WJBO, Harrisburg, Penn.

Columbia Reported Offering 33% From 1st Dollar to WSB, Atlanta

Publisher Takes G. M. Tag at Hears's WISN

Milwaukee, June 4. An entirely new set-up is scheduled for WISN here. John Black, publisher of the Wisconsin News will assume the title of general manager of WISN and Gaston W. Grignon, will remain as station manager. Harold Burke is commercial advertising manager and has shifted his sales personnel already, re-employing several salesmen let out some weeks back.
There will be no immediate change in the station set-up of employees.

CONGOIN PAYS MPPA, CANCELS SERIES

Music Publishers Protective Association has settled its license fee complications with the Congo Co. beverage distributors. Deal provides that the commercial discontinue the sale or exchange for station time of the "Melodious Melodies" transcription series and that it make a lump sum payment on all musical uses in the latter group of platters as broadcast plus the copyright fees involved in recorded Congo announcements.
Jim Bennett, the two organizations reached a serious point when it was discovered that the "Melodious Melodies" library included music which was not properly arranged, some whose length tagged them as production numbers and hence subject to special permission from the production rights owners. To avoid any further entanglement with the latter, the Congo Co. has elected to withdraw this series from the field and put in production a different type of musical transcription.

ANOTHER LAXATIVE PROBABLY OFF CBS

Although its present contract permits it to stay on the network until February, California Syrup of Figs (Sterling Products) is considering pulling out of Columbia with in the next few weeks and going spot. Move would result in the placement of a recorded version of the "Laxative Tracy" serial on some 60 stations.
Laxative account has been exempted with the "Tracy" script on CBS, but figures that rather than find itself stymied by the network's new policy just when the serial has reached a different level of popularity, it would be best to start building along spot lines immediately.

Bernie Band Sticks

Chicago, June 4. Ben Bernie band will continue on the Pabst show throughout the summer. Bernie is currently playing at Catalina Island, Calif.
Show has perked since the addition of guests.
WYOK, Sunbury, Penn., and WOCL, Jamestown, N. Y.
With Brooklyn Eagle case hanging fire, Comish extended present license of WJVD, New York, to July 1. Renewals for three months were issued to WJAX, Cleveland, and WJIM, Lansing, Mich., while one month extensions went to KPNL, Grand Junction, Colo., and WJBO, Harrisburg, Penn.

Latest NBC affiliate that Columbia has turned its propositioning attention to is WSB, Atlanta 50,000-watter. It is reported that CBS has submitted to the Atlanta Journal, owner and operator of the station, a deal which starts cutting in WSB on the commercial money that the network garners for the outlet at 33% from the first dollar. The scale of compensation that NBC is offering along with its new station contract starts at 20%.
Addition of WSB to the CBS list would be in line with the web's plan to develop a formidable power story for its southern area. As its setup now stands Columbia has a 50,000-watter in New Orleans, and 50,000 watters in Charlotte, N. C., while the slated entry of WWL, New Orleans, in the fold will accomplish the NBC's plan to eventually "Columbia would like to complete the circle with WSM, Nashville, 50,000-watter, but the possibilities of alienating that outlet from NBC now look ahint.

NBC and Detroit
NBC is on the way to solving its Detroit situation by the switching of WJR to CBS in September, by adding CKLW, Columbus's present ally, to the blue WJZZ, and by adding WJZ and George Storer, head of CKLW, have worked out the details of the contract, which among other things provides for CKLW's obligations to the Canadian Radio Commission when it comes to "must" programs, and indicates that the signatures will be exchanged this week.
Among the stations from which NBC is to drop has failed to obtain signatures on its new contract are WSM, Nashville, WTIC, Hartford, WGB, Cleveland, WTMD, Milwaukee and WCKY, Covington-Cincinnati.

COMMERCIAL EDITOR AT CBS

Gilson B. Gray, formerly an account executive with the D'Arcy sponsor, America, but left by CBS to serve as the administrator of the network's new policies on commercial programs. It's his job to eagle-eye all continuities for violation of the web's new restrictions on ad copy content and length and also the story and character treatment of juvenile programs.
Gray has been dubbed commercial editor and he will do his reporting from a suite in the new building, executive v.p., or the latter's assistant, Paul Keaten.

Aces' Daylight Niche

Easy Aces for the balance of the daylight saving period revert to an afternoon spot. Expected to go back to evenings in fall. Same sponsor, America, but left from NBC red night spot to NBC blue at 4 p. m. Starts next week. Aces were on afternoons for a time last fall. Same team this week's signature for 13 film shorts to be made within one year from Van Beuren (HKO) declaration, the first since April, 1930, when 25 cents was paid. Dividend declared last week also was 25 cents. It is payable on July 1.

Crosley's 25c Dividend

Crosley Radio Corporation directors resumed dividend payments during the past week. The dividend declaration, the first since April, 1930, when 25 cents was paid. Dividend declared last week also was 25 cents. It is payable on July 1.

JOHN WATT 'It See, a Only Yesterday' Story With Music

Watt, both as writer and narrator, are rooted in the very nature of sound. Might be described as a... with musical and sound effects brought to the aid...

It Seems Only Yesterday' is a... with a plausible story... the narrative devices employed by Watt...

Watt has a knack for fiction and a... penetration of what a mile can pick up... Floving along for an hour, with never a pause for comment...

HAVERTY'S SHOW Amateurs

Atlanta's first radio amateur show was broadcast over WGST last Monday (26) from the stage of the Grand Theatre... sponsored by the Atlanta Amateur Radio Club...

Chief criticism of program is the poor job of m-c-ing done by Ted Doolittle, WGST announcer... His cracks did hit once during the 'half hour, and, in an effort to get over...

FOUR CHORDS Charles Walker, Clarence Walker, Ed Graham, John Adamson

Typical sparse harmony which first came to the surface in Baltimore and is now breaking in on Manhattan... There's the booming... the stave... the mellow tones...

CALIFORNIA EXPOSITION Opening Ceremonies San Diego, Cal.

Chains contributed an hour, in half hour installments, to ceremonies marking the opening of the fair...

On the whole they were disappointing, but the NBC chain was excellent that was to carry the message of the expo from different parts of the ground to the main broadcasting booth...

Rest of the noon program was devoted to the various features of the fair, but no one seemed to have anything to say that was particularly interesting... The program of the fair opened with a... two hours out of Havre, Sound from the whistling of the vesper...

Rest of the noon program was devoted to the various features of the fair, but no one seemed to have anything to say that was particularly interesting... The program of the fair opened with a... two hours out of Havre, Sound from the whistling of the vesper...

ACADEMY OF MUSIC

Academy of Music theatre on 14th Street broadcast its first radio program under the sponsorship of Gottfried Bakeries, using its own stage talent...

WCMCA, New York

Program stands in need of some fresh thinking... The entertainment value of this showy production, however, is straight and honest... came over like a recording which was timed at a slow-motion gait...

Also the home rates plenty of mention on its film-vaude attractions. Program is heralded as a... but must pen up considerably... Alvin Karpis, Bob Hoover, Alvin Karpis, Bob Hoover, Alvin Karpis, Bob Hoover...

TOWN HALL OF THE AIR Raymond Moley, Norman Thomas, A. J. Muste, Lawrence Dennis, Harry Dennis, Jr.

Even with the Rub-bubby snuff that NBC is putting on its introductory program (30) of this series rates as one of broadcasting's most important and well-customized...

Time consumed at the opening of the frame in conveying by dramatized sketches the colonial and modern ideas of the Town Hall meeting...

Each speaker was allowed 10 minutes... Four-cornered debate originated in public last Thursday at the New Hall Auditorium, West 43rd Street, New York...

Each speaker was allowed 10 minutes... Four-cornered debate originated in public last Thursday at the New Hall Auditorium, West 43rd Street, New York...

CORNELIA OTIS SKINNER Monologues

Character reading served as a... Character reading served as a... Character reading served as a... Character reading served as a...

FATHER READS THE NEWS

Basically, this new WJZ sustaining program is a... Basically, this new WJZ sustaining program is a... Basically, this new WJZ sustaining program is a...

Basically, this new WJZ sustaining program is a... Basically, this new WJZ sustaining program is a... Basically, this new WJZ sustaining program is a...

New York Radio Parade

Rudy Vallee ork will be debanded prior to Rudy's trip to Hollywood to make his next picture. Ork has a date in Canada to do, then back to do some Fleischmann 'sest program, after which he is due in Hollywood...

Select Music's Edge

Select Music Corp. a subsidiary of Rockwell-O'Keefe, publishes tunes seen in the 'knowledge that Bing Crosby, Mills Bros, Ruth Etting, the Boswell Sisters and rest of R-O-K talent will plug their tunes...

WMCB in Madison Sq. Garden

WMCB will air a series of 15-minute informal chats originating in the office of Jimmy Johnson, the Garden boxing promoter, daily except Sunday at 6:15. Paul and Patrice will do this promoting with Johnson and Beer-Bradock frags in for the bows...

Helan Davis Talks Drives

Mrs. Singin' Sam, who as Helen (Salks) Davis was a vaude headliner has developed a script for radio and is talking to sponsors. If show gets on air, she claims will be in a small way only as 'tis her belief that a family can comfortably handle only one star at a time.

io City Pops' Colony

Movietone Music shifts office to Radio City on June 15. Marks, Harms, Remick & Witmark are due to move there shortly. Thus the trend shifts away from vaude and the legit musicals to follow radio wherein the... industry followed the theatres and cafes up town to the 47th, 48th, 52nd streets...

Shell's Unseen Spies

Shell-John program airs from the Vallee studio at NBC. A mike mounted on 10-foot stand in middle of stage is picking up the actions. The commercials for this program are enacted in one of the studio's dressing rooms then piped into studio and so aired. All part of bit of keeping listening of Shell Theatre.

Short Shets

Morton Downey and Carlbad Salts leave air at NBC on June 7. Program originally set for summer sav sponsor get ideas of money cuts. This and fact that this 15-minute show had a 4 1/2-minute commercial led to the folding of program... Cornelia Otis Skinner monologues...

Scrambled Notes

Pskimo Pie bought Dale Winbrow for a three week 10-minute spot on NBC following the Press-Radio spot at eve time. Winbrow has week cancellation of Edmo... Stuart Allen answered to the name of Al Ross and played the drums in an ork, besides being ready to do a Sunday... Dan Major Bowes show at NBC... The choir is now titled 'The Royalists'...

Stand By

The Ted Jewetts have separated... Irene Beasley left CHI flat and has gone home... The Ted Jewetts have separated... Irene Beasley left CHI flat and has gone home...

RADIO

FCC's Washington Hearings

Five applications for better facilities and new transmitters received final okay last week from the Federal Communications Commission.

Washington, June 4.—New stations will be at Newport, R. I., and Del Monte, Calif., former, owned by S. George Weib, using the 1200 channel with 100 watts night and 250 days, and the latter, owned by Richard Field Lewis, using 1210 with 100 watts. Commish overruled Examiner George H. Hill on the Newburg application, and sustained Examiner R. L. Walker on the California plea.

Sustaining Examiner R. H. Hyde, commish granted renewal license to WBZZ, Ponca City, Okla., which operates on 1700 with 100.

Permission was given WJZ, Tuscola, Ill., to shift frequency from 1070 to 1020, and increase daytime power from 100 to 250 watts; KF7H, Wichita, Kan., received permission to boost juice from 1 to 5 kw days; and WGCW, Mississippi City, Miss., was granted authority to change frequency from 1210 to 1120 and to increase power from 100 nights and 250 days to 500.

Several applications were denied, including that of KCBX, Springfield, Mo., for extension of special authority to use 500 watts on 1230, KF80R, Longview, Tex., and KGBX, Tyler, Tex., for special authority to operate extra time.

Batch of applications slated for examiners' hearings included: WJEF, Hagerston, Md., frequency change from 1210 to 1270, and increased power from 100 to 250 nights and 500 days; Herbert L. Blye, new station at Uniontown, Penn., on 1420 with 100 watts, and second transmitter at Lebanon, Penn., on 1240 with 250 watts; W. T. Knight, Jr., Savannah, Ga., new station on 1200 with 100; Florida West Coast Broadcasting Co., Tampa, Fla., new station on 1370 with 100; Black Hills Broadcast Co., Rapid City, S. D., new station on 1370 with 100; Brown Radio Service, Rochester, N. Y., new station on 630 with 250 watts; and three applications for renewal licenses.

Guthrie Turned Down Commish denied request of Guthrie Broadcasting Co., Guthrie, Okla., for new station on 1200 with 100, sharing with WJEEZ, Ponca City, Okla.; and the plea of Mueller Amusement Co., Saguin, Tex., for operation on 1500 with 100. Dismissed request of East Texas Broadcasting Co., Dallas, for new station on 1500 with 100, sustaining Examiner Walker.

New applications filed during the week included: WJEL, Stevens Point, Wis., increase power from 2 1/2 to 5 kw; KEBIE, Los Angeles, Calif., change power from 500 night and 1 kw day to 1 kw night and 5 kw days; Waycross Broadcasting Co., Waycross, Ga., new station on 1200 with 100; S. S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; KTAAT, Fort Worth, Tex., change frequency experimentally from 1240 to 570 and use 500 watts night and 1 kw days instead of 1 kw unlimited time; KVI, Tacoma, Wash., increase power from 1 to 1 1/2 kw days; WJNS, New York, N. Y., increase power from 500 from 1 to 1 kw days; WJEB, Superior, Wis., increase power from 1 kw night and 5 kw days to 5 kw night and day; Rees T. Evans, Bremerton, Wash., new station on 1420 with 100; Harry H. Culver, Beverly Hills, Calif., new station on 710 with 500 (facilities of KMPC, Beverly Hills); WASHI, Grand Rapids, Mich., increase power from 500 to 1 kw; WSMK, Dayton, O., increase power from 200 to 250; and WOOD, Grand Rapids, increase power from 500 to 1 kw.

NBC May Divert Dance Music to One Chi Outlet

Chicago, June 4.—NBC locally becoming quite cramped for bands during its late hour remote control pick-up sessions due to the Mustangs Union situation in New York and the heart-breaking competition for remote pickups in this city among the five radio outlets. So much so that the network offices here have about decided to step away from dance band pickups at night.

This move also follows the click of script sustainers at night, proving to the satisfaction of the NBC moguls here that there is a kooky portion of the listening audience which would rather listen to something other than continuous dance music between the hours of 10 p.m. and 1 a.m.

Chicago, June 4.—NBC locally becoming quite cramped for bands during its late hour remote control pick-up sessions due to the Mustangs Union situation in New York and the heart-breaking competition for remote pickups in this city among the five radio outlets. So much so that the network offices here have about decided to step away from dance band pickups at night.

Charles Long will have 100-watt program switches from KIII D to KFAC, Los Angeles.

WGSN'S UNION TROUBLE

Five Panelmen Off Payroll—Workers Charge Violation

Birmingham, June 4.—Union trouble broke loose at WGSN last week when five union operators were dismissed and two non-union men hired in their place.

Trouble is reported to have grown out of a refusal of the operators to accept a wage scale below that set by the union.

WGST, Atlanta, Okays

I. B. E. W. Labor Pact

Atlanta, June 4.—Station WGST has voluntarily signed a labor contract with International Brotherhood of Electrical Workers, despite the Supreme Court ruling. WGST had protracted NRA conflict over unionization and 7 1/2 on one-nighters, to the network for two years.

Casa Loma Off CBS

Casa Loma had not renewing its booking contract with the CBS Artists Bureau when the current agreement expires Sept. 28, 1935. Combs has been paying a commission, 20% for the Camel program and 2 1/2 on one-nighters, to the network for two years.

95% OF VANKEE PROGRAMS OKAY

A. E. Bennett, President of Commercial Stations Trade Assn., Explains Dependence of Australia Upon American-Made Radio Discs

OPENING UP

Return of more prosperous times in Australia plus the acceptance by the Antipodes of American-made wax programs opens up a vast field of radio development. This is the opinion of A. E. Bennett, president of the Australian Federation of Broadcasting Stations and Station 2GB, Sydney, who is in New York for about a month from Australia.

Bennett compared the widespread use of American transcription programs in his country with the way U. S. films have swept into favor in Australia. Radio listeners now are accustomed to and even demand American voices, productions and players heard in transcription programs much the same as they look for them in pictures.

Australia's commercial stations (so-called class B) use about 50-50 between transcription programs and broadcast of live talent, according to Bennett. Reason for this is the current dearth of local radio talent.

Not only have these American-made wax broadcasts made possible more business for the privately owned Australian stations but their use has prompted local station producers to raise the standard of their programs and to develop native talent.

Australia has 50 commercial broadcasting stations while the government controls twelve. Formerly about 75% of the listening radio audience tuned in on the federal

John Watt, English Broadcaster, Amazed at Split Second Timing

Federal Housing Admin. Charts Spot Campaign

Federal Housing Administration is going spot broadcasting to tell home owners about the funds available to them and how to get some for building and repairing purposes. Brunswick is turning out the 15-minute discs and the booking is being done by George T. Vanderhoff, the F.H.A.'s chief of radio publicity.

But a recent survey revealed that only about 25% go for the government sponsored programs, while at least 75% now are listening to commercial broadcasts.

Bennett figures that there are approximately a million radio listeners at the present time out of Australia's 7,000,000 population and avers that there has been a 35% increase in radio ownership annually for the last three years in his country. A positive check is possible because every radio owner must pay the post office department a license fee of \$4 annually.

Because Australia is the one nation in the world which has primarily owned stations operating in competition with government stations, Bennett pointed out that a striking comparison was possible in the popularity of the cultural and commercial types of programs. He estimated that the average 15-minute program in Australia costs about \$40, the actual price depending, as in the U. S., on the popularity and scope of the station.

Although looked on as a neighboring country, entirely different conditions prevail in New Zealand, according to Bennett. Radio listeners there have to depend entirely on government owned and operated stations. Latter designation is made because they are operated by individuals or organizations for no other purposes to a great extent. No commercial announcements are allowed on either type of station.

Both Colombo, a brother of Ronald Colman, is chief announcer for 2GB, his Sydney station.

Inside Stuff—Radio

E. Lester Muller, who last week stepped down from a post of president of the Baltimore City Council, now gives among his activities as plain citizen a weekly appearance before mike at WCAO spinning off the commercial copy on program sponsored by firm in which he is financially interested.

Pire has opened and is publicizing a new cemetery located in southwestern suburb of town, and Muller is treasurer of company. Weekly half-hour program has been taken on WCAO to plug and sell the burial lots.

John S. Young, NBC announcer piloting the Major Bowes amateurs on their personal appearances at the Alhambra, Brooklyn, and Palace, New York, ad libs about Crossley Reports in a manner which seems to take it for granted that the public is cognizant of this intra-trade chiding service.

Some of the radio chatters have also taken the Crossley Reports in casual manner.

Air Sports, new radio service idea conceived by Publicity Associates, hopes to be under way by June 1, supplying racing results, etc., to stations, but starting date depends on stations' support. WMC, New York, has been mulling proposition for one-nighters, to be in the New York area.

Glen McCarthy is to handle the spotting.

U. S. methods of radio timing to the split second, are bloody miraculous, according to John Watt, m.e. and air producer for British Broadcasting Corporation, in New York for a first stint at major theaters. Where Great Britain permits its comies and warders to hulk a ease or some completely before signing off, throwing in a few extra minutes for good measure.

When I get back I'm going to try my very, very best, and institute a new timing procedure similar to over here. There's no reason why an entertainer should run over his allotted time, to complete a joke or pun, the Britisher exclaimed.

Another thing which he wants to speed up after two days of wild listening in on N. Y. stations is a brisker rehearsal schedule. England usually has her time to prepare a program. Average preparatory time is seven weeks. The latest he's ever turned one out in 15 hours before the gong started. And then it nearly killed the bimby cast.

British programs generally run a full 60 minutes, and are more in the variety line with an array of assorted acts. Narmen building over here are Clarence G. Dwyer, Mabel Constandouras and Anina Winn.

Musical comedies on the air are favorite programs with British dialers. Edith Day (the original Teney) has built herself into a top notch BBC star through her ethereal re-enactment of her stage roles.

Monday night (3) Watt got a ston'; taste of U. S. timing when NBC staged his 'It Seems Only Yesterday' play, right time to the minute. Watt ran 60 minutes with no time over for any extended speeches. Watt appeared under his own name, wearing the tale and costume. Dramatic portions were acted. He got his ideas for the story from American films.

Someone told me to listen in on Joe Penner 'Who is he? I must look for my chat up. Itather!' Watt said in exaltation.

\$600 AN HOUR SET IN CHI

Chicago, June 4.—NBC locally has finally decided about its rates on WJLAQ and WJ2RN and on July 1 will boost the charges on these two stations to a \$600 ceiling.

This will generally mark the parade of all the key outlets in Chicago to the \$600 mark. On AUG. 1 the Columbia station, WJBLM, will join the procession and hike its charges to the six C notch. CBS outlet has been ready with its charge uplift for some time but has been waiting for the NBC rates to get up. Both WJLAQ and WJ2RN were keen to clear through the summer at its present scale and start its new rate structure with the fall season. Other two stations which are in the big-time category are rates are WJLS, the Prairie Farmer station, and WGIN, the Tribune outlet. WGYN will likely wait until Sept. at least before changing its tariff setup, waiting until its enclosed in its new 500,000 studio outfitting.

Dale Wimbrow on WJZ

Dale Wimbrow returns tomorrow (5) to WJZ, New York, for a Monday-Wednesday-Friday series, 6:30-9:30 p.m. KLMW, some station recently closed.

Donoghue 2418, 260, some 11

Exclusion of U. S. Musicians No Help to British Bands; Salary Standards Decline for Natives

London, May 26. Bands at West-End hotels and nightclubs have suffered a severe salary slicing in the last few years, and paradoxically, the fact that foreign bands are not allowed to play has been one of the reasons for these drastic cuts. Foreigners, especially Americans, have always kept the prices up, instead of cheapening them.

Bert Ambrose, at the Mayfair hotel four years ago, was the highest paid at \$2,250 for himself and band of 11. Carroll Gibbons and Howard Jacob, respectively at the Savoy and Berkeley, were each getting \$500 per week, with \$100 per man. Martinus, Boston pianist at the Cafe de Paris outfit, Jack Harris at the Embassy Club, were getting \$1,250, while Roy Fox, at Monsieigneur restaurant, received \$1,150 for his own band, with an extra \$450 for a relief aggregation.

But these salaries no longer exist. Instead, Gibbons, still at the Savoy hotel, but getting \$300 per week, with each man in band receiving \$175. Carroll Gibbons, at the Cafe de Paris gets \$1,000. Ambrose at the Embassy club, where some years ago he was only a stepping stone to radio, vaudeville and disc work, and more than brings their income to former standards. Working in a class hotel or nightery is considered here a good selling point and builder-upper. Instances are Harry Roy, who doubling vaudeville, is now asking \$3,500, plus percentage, and getting it. Ambrose and Jack Harris have a regular and very lucrative income from private parties. Their weekly broadcasts, while netting comparatively little, are prestige-builders, with Ambrose playing for 15,000 a week to play the Palladium, which he could not have demanded on his club reputation.

Another instance of taking a small salary for the sake of staying in the West-End is Lew Stone, who has just terminated his contract with the Hollywood restaurant, the renamed Prince, owned by Brabury-Pratt. Stone was getting \$1,150 a week, which he had to provide a relief band, which on the face of it is very small, but it helped to keep him in the public eye through other and disc work, while he also picked up a considerable amount playing local vaudeville and picture theatre.

Reaction now in the Association of West-End Hotel Keepers is talking of a further cut. It has already been customary for hotel managers to let the fee for broadcast, which is around \$200. There is a move on to divert this into the hotels, which means that with one thing and another, hands are making plenty of dough, while those which may be left over by several means being instrumental in making these hands, are not doing so hot.

\$5 CHAIN WIRE TAP
Publishers Put in Spot by Names, No Code for Alibi

Music publishers and their contact men are now being beleaguered by the chain wire tap. In practically all cases the bid comes with telegraph and the amount asked is \$5.

Involved on the asking end are some of the biggest money earners in the field, with names that are only of hand leaders and warblers, but comes whose program includes a name combo. With the industry's authority to say out of the way, the pubs have no policing officer to whom they can appeal for a haul on the fact.

Sleepy Time Gag

Boston, June 4. Eddie Linder, band leader, pulled a fast one the other night when he was half asleep. When his missus roused him from slumber and suggested he play with his baby, who was vocalizing loudly, Linder murmured: "Can't, he's non-union."

\$3-Per-Man Tax Must Cover All Tuners—Or Else

Present administration of the New York Musicians Union is in for a stiff battle from working dance band members if the \$3 tax on pick-up, the remote broadcasts isn't extended nationally at the convention of the American Federation of Musicians in Asbury Park, N. J., next week.

Local bandmen have withdrawn almost unanimously their opposition to the measure, which is keeping most of them off the air, because of the assurance by union officials that Joseph N. Weber, international president, had pledged himself to put the proposition over at the convention.

BERLIN'S VOICE DEBUT ON WAX FOR 'TOP HAT'

Hollywood, June 4. Irving Berlin goes under the needle for the first time in his career, singing four songs on two sides from numbers he composed for 'Top Hat' for Brunswick.

Musikers Fight Move to Halt Jigs in Wet Spots

Los Angeles, June 4. Musicians Local 47 of the American Federation of Musicians, numbering about 350 members, are exerting every energy to defeat the proposed county ordinance which would prohibit dancing nighteries, and which is due for action before board of supervisors Thursday.

Band for Vic Burton

Another band will be added to the Mills aggregation when Vic Burton, drummer, for whom Mills is organizing an orchestra, shows in. Most of the musicians have already been assembled for new conductor. Expected polish to be acquired in about two weeks.

Butler Heads Chi Harms

Chicago, June 4. Lew Butler replaced Joe Brecca as manager of the Harms music office here.

MILLS SEA-SKIPPING

Goes On Normandy for European Checkup

Irving Mills sails Friday (?) to Europe on the return trip of the Normandie. He will go to London and Paris to arrange for representation in one of the two places. Intention is to open a European office to handle foreign bookings. While abroad he will also go over details of Duke Ellington's scheduled stands in September. Expected to return in about five weeks.

GERSHWIN'S 2D MUSIC PUB. CO.

George Gershwin lends his name to music publishing company which will be controlled by Chappell Co. of America what T. B. Harms Co. is to Harms, Inc. That is, Harms will own the company, but built as subsidiary catalog comparable to Jerome Kern's interest in T. B. Harms, which was primarily developed by Harms, Inc. as a means to further compensate that composer.

With Henry M. Spitzer resigning the general management of Harms interests to head the American Chappell company, Gershwin's signature is the first acquisition of a former Harms ally. Gershwin already has an interest in another subsid, known as the New World Music Co., allied with Harms, but that will more or less be permitted to lapse.

Gershwin's interest in his own firm means that he'll branch out to write with divers collaborators all with his first releases will be with his brother, Ira, per usual.

Looks Like a Cinch Now for Tooters to Join Marines—But

Baltimore, June 4. Local recruiting office of the U. S. Marine Corps is looking for musicians, advertising for horn players of all descriptions, and drummers. According to Balto headquarters "the search has been conducted all over country, and will continue till June 20."

Though many musicians are jobless, the ones going for the corps are few, due to rigid requirements. Must be between ages of 18 to 25, and must pass physical and mental tests. Italian seems to be that recruits must sign up for regular enlistment term.

In past the corps trained and developed part of its bandmen, but now figures now that with so many musicians out of work it should be able to enlist 'em already musically developed.

Sam Cummins, Film Man, Publishing Bixio in U. S.

Samuel Cummins, indie film producer, has signed with Hal Healy, composer, for his services in America and exclusive publication of all his music, and will open up an American branch for Bixio. Bixio wrote the present song hit, 'Tell Me You Love Me, Tonight.'

SMALL DANCE DEPT.

J. M. Bryan Handling Mills Summer Ballroom Biz

Because of demands of a new spot ballroom Mills Artists is declining the dance department to accommodate the lesser dances. J. M. Bryan has been brought in from Chicago to assist Bob Summers. Bryan will handle the smallest for Mills, who will have no direct competition, but out to attract large bookings. Bands will not be included among regulars of Mills or production.

Warner Bros. After Mills, Feist Firms to Gird Self in Battle With ASCAP and Radio Deals

Nutsy

Claiming ace spot for year's freak song titles is Shapiro, Bernstein's coming release, 'Ugly, Muffy and Guffy.' Lyrics are by Edgar Leslie, while Jimmie Monaco did the melody.

Another Lawyer Added by ASCAP For Gov't Suit

Despite the maneuvers of the radio interests in Washington to induce a settlement of the issue without a trial, Nathan Burkan, general counsel of the American Society of Composers, Authors and Publishers, is going ahead with the suit. ASCAP's desire to resist the government's anti-trust charges. In expectation of the case actually coming to trial June 10 in the New York Federal Court, ASCAP has retained Judge Thomas D. Thatcher, solicitor general in the Hoover administration, as associate trial counsel.

ASCAP's board of directors last week reiterated that under no circumstances would the performing rights combine enter into a consent decree with the government. If the proposition existed on some sort of victory it will not be, aver the directors, through an out-of-court concession on the part of the Society.

In radio circles the feeling prevalent is that the administration at the 11th hour will give its consent to call off the trial. Spokesmen for the broadcasters have advised the Society that the issue could be amicably and agreeably settled if the latter would be willing to meet with Andrew W. Bennett, special assistant to S. attorney general on the ASCAP case, and discuss some suggestions about the organization that he wants to make.

BRUNES BATONING REVAMPED 'CAVALCADE'

Mills' 'Cavalcade of Music' due to be revamped about two weeks and will have a new batonner in front. George Brunels will replace Howard Emerson as leader of outfit. Mills endeavored to build Brunels into a personality for later theatre dates after four of 'Cavalcade' has been appearing.

Bernie Barnstroming Coast After Catalina

Hollywood, June 4. Ben Bernies is to do a series of one-nighters and picture house engagements along the Coast after finishing at Catalina Island July 1. He may return to the Colgate Inn, Chicago, in the fall.

ASCAP's N. C. Suits

Charlotte, N. C., June 4. American Society of Composers, Authors and Publishers has just filed suit in this state against Louis B. Hiltner, manager of the Lyric theatre. Hiltner: Jack Ross, manager of the Mebane theatre. Hiltner and Ross are the general manager of the Ribble theatre, Greensboro.

Warner Bros. has undertaken to strengthen its position in the field of musical copyrights by making outright buys of some of the better known publishing firms. Picture producer independently is currently negotiating a deal with Leo Feist, Inc., while another concern that has received a bid from Warners is Mills Music, Inc.

There is little chance, however, of Warners and Mills getting together, principally because of the huge difference between the figure the film company offered and the price that Jack Mills has set on his catalog. Sum involved in the Feist bid is \$300,000.

Move by Warner Bros. to expand its copyright holdings has a two-fold motive. One is to have control of enough and a wide diversity of musical works so as to be completely independent of outside publishers when it comes to servicing its picture interests with soundtrack rights. Other motive stems from the desire to break away from the American Society of Composers, Authors and Publishers at the end of the year. To establish a separate performing rights bureau for the publishing firms in the WB group.

WB Feels Impressive Front

WB feels that, before it can present an impressive front to performing rights users, more and significantly valuable catalogs must be acquired. Weakness of the WB position in the performing rights field is a deal with the fact of the lack of interest that the broadcasters have shown toward the Warner Bros. invitation that a deal be made with Warner Bros. As the Warner outfit itself administered as a means of forcing threatened suits seriously for two reasons: one is the belief that WB would try to use its negotiations with ASCAP as a means of forcing better terms from the Society on the new membership contracts, which was refused to take deal with the broadcasters' disinclination to regard the WB catalogs as large and indispensable enough to justify the picture producers in taking a chance on their own.

Feist rates as one of the oldest firms in the business. The acquisition of this organization, if it goes through, will be the most important turnover of a catalog that has taken place since the deal with the late Watson, Berlin & Snyder works to Mills Music, Inc., several years ago. Feist's catalog is listed among the five first publishing houses.

COL. PHONO. TO SETTLE IN FULL

Columbia Phonograph Co. has announced that it has bought out the publisher-royalties that accrued at the time Herbert B. Yates took over the recording outfit from Leo Feist. The deal was consummated Sept. 20, 1934, and the amount due the publishers was around \$7,000.

DAVIS A NORMANDIE BANDS

Mayor Davis had four dance combos on the S. S. Normandie for last night's (Thurs.) gala on the new liner, which was captained by Capt. J. J. Davis. Started with the original Davis combo, but overflow necessitated opening up supplementary ballrooms and bands, with damages of \$250 asked on each of several combos charged against each of the performers.

NEW ACTS

AL SIEGAL
MARCH
Blinging
11 Mins., Three (Special)
State, N. Y.

Al Siegal who has brought forth some songs into the name class has started another on the way whose chances appear pretty good. Carolyn March may not become a sensation but she suggests possibilities. Singer comes from the night club field and has worked in some picture houses already. Miss March has an appealing voice and a sense of delivery that's important. Her major drawback, which may become corrected, is her diction. Numbers added to the program from this, with exception of "Sole of Capri," one of her best. A couple recitation bits are carried with the little boy left behind by a rooming sweet, heart, got a laugh here, when caught. Effort is made to improve on "Lullaby of Broadway" in a special arrangement. It falls to improve on this pop and when caught here the pit orchestra was discovered nearly everything out by playing too loud.

Miss March is doing four numbers, her opener being particularly well sold. She is out over very good Friday night. Siegal sticks to the piano as accompanist but does not solos himself as in the past when working with other singers. Char.

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VAUDEVILLE

20 WEEKS PARADISE RESTAURANT, NEW YORK
LOEW CIRCUIT — ED SULLIVAN'S REVUE, NEW YORK
QUEST STAR, RUDY VALLEE'S FLEISCHMANN HOUR,
N.B.C., NEW YORK

and later
OPENED, OCT. 1, DORCHESTER HOUSE, LONDON,
15 WEEKS

DOUBLED INTO MAYFAIR HOTEL—6 WEEKS
TROCADERO CAFE, HOLBORN EMPIRE
Held Over Ten Weeks, London, Palladium
TRANSATLANTIC ALL-AMERICAN VARIETY
BROADCAST FROM B. B. C.

Exclusive Recording Contract with His Master's Voice
NOW ON INDEFINITE TOUR OF ENGLAND
WITH PALLADIUM "CRAZY SHOW"

London Press Comments

CABARET WORLD:

"Ken Harvey, in addition to playing in the 'Crazy Show' at the Palladium, is enjoying a successful engagement at the Mayfair Hotel. Mr. Harvey is without question one of the greatest banjo players ever seen in this country. The virtuosity of the instrument being a marvel of skill."

TOPICAL TIMES:

"Ken Harvey is now one of the greatest performers on this instrument. He has been playing cabaret at the Dorchester and Mayfair hotels, and is now in vaudeville. I hope we may see him in the variety variety programme soon. A twenty-minute recital would be a great treat for listeners."

ERA:

"They roared themselves off at Ken Harvey's banjo, clapped themselves hoarse."

DORCHESTER HOUSE:

"... the honours of this show go to Ken Harvey, who does amazing things with a banjo."

CAROLYN LEE, LOUISE and SINCLAIR
TWINS
Dancing
13 Mins., Full
Academy, N. Y.

Tastefully staged and swift-paced, this five-person offering will fit nicely on any bill and give a class tone to smaller houses. Lee and Louise are a mixed team that go in for formal dancing, the Sinclair Twins are small brunolet acrobatic stylers and a boy accompanist, unadorned, tosses in some swell taps and elogging.

Seven solos and the finale, with all on stage and in motion, are packed into the 13 minutes, which indicates the speed of the program. Lee and Louise open with a ball-room style, he in mess jacket suit, she in a white satin evening gown with a bright blue feather cape, very effective. They are on again for an apache and their third appearance is back to formal attire, she this time in white gown with permanent streamers of yellow and black for color effect. These picture well in the interpretative number, once in blue transparent tulle, once in black. Sinclair Twins are on for acrobatic costumes. Girls are on quick for fast routines in black and white, then they appear in a purple, doubling on the hoof, is a surprise. He does two novel and solo bits to best returns of the act. Entire ensemble pleasing, however, and accompanist satisfactory.

Staging is a gold-lit black drape, a grand piano midstage stage completely covered by a huge silver shawl. Simplicity of setting, allowing plenty of room for the fast action, adds to act's effectiveness.

MARCY BROS and BEATRICE
Dances, Songs
10 Mins., One
Orpheum, New York

Act comprised of threesome, starts out first as a stock song and soon flows into some rowdy capo flips. Gal has a yen to throw her hips out of joint, so much so that she could hang a hat and coat on 'em, and still have room left over. This contortion part, though, is overworked for the most part, though. After done twice, the stage boys are tired. All three are adept at falls and when things lag, begin to tumble right and left. The boys are in a rather good, but it is kept in the background. Only snatches of it get a chance to be heard. At the gal, young and full of pep. They appear in sports gear when the gal favors her frock for an abbreviated costume when the fast average bills.

ROSS, PIERRE and SCHUSTER
Comedy, Songs
13 Mins., One
Academy, N. Y.

Two—two men and femme—come from radio. A gleaming light on entertainment impediment. They fill in the time with a number with lotus limitations of air names, also delve into the film cartoons. For the time being, they are in the men, Ross and Schuster, doing the burlesque. Some patter among the three, but it is not very good. Ross and Schuster, doing the burlesque. Some patter among the three, but it is not very good.

All three of the people register off voice and comedy sand, but they are not very good. Ross and Schuster, doing the burlesque. Some patter among the three, but it is not very good.

VARIETY GAMBOLS (3)
Dance, Acrobatics
5 Mins., Three
Academy, N. Y.

Combination of five men and three girls, attired in Russian costumes, open up with a hook dance, very brief, then the entire troupe into tumbling and flying routine. Boy member wears a large tramp cap with flip ups to shoulder stands with catches at either side. Best of the work is when he does high scissor fraul to shoulders of top-stander and a triple stand. Girl member act is one of the girls, a juve, on in scanty brassiere and trunks, being tossed and whirled by the men. Horizontal pitch across stage is the big moment, getting big response. Windup has the entire troupe in a pyramid finale for a pretty picture. Act takes well for a fast, clean-cut and clever routine, but needs a more appropriate title. Gambols billing is misleading. Bon.

DIXON and PAL
Novelty
5 Mins., Three (Exclusive)
Orpheum, New York

The pal in this case is a trained seal. Ball tossing, curvovers and standard animal tricks embellish this novelty offering. There is a bit of acrobatic too, which is an assortment of grunts, but the house seemed to go for them. Also when the master tried to tickle his pet, resulting in some body squirming, this gag in particular elicited the amount of careful training which has gone into the routine.

Returning to the footholds, the seal performed a carola with the usual fringed-skirt and wide-brimmed cape. For a finish, the pet executed his own fin-applause with gusto. Fealer is a glib talker while all of this is going on. A regulation novelty act for the smaller theatres.

EVELYN and RAY
Music; comedy
15 Mins., One
Academy, N. Y.

Very much honky-tonk, this one carries a sure shot in the book handed the audience by the fact of two girls (Blonde and brunette) going in for slapstick material. This was blued out of burlesque years ago and now is confined to restricted precincts of night spots.

One of the girls has a good voice, but she is only slightly in a brief sketch burlesque a radio audition and in a finale warble. Her partner, supposedly an artist on a torch singer, is meaningless. Blonde at the piano and later at the cello for an interruption comedy bit is chiefly as a straight. Singer-comic relies for recognition chiefly on a groovy gag and roughstuff, top being an incident where the fiddle bow is used for a laughstick.

Stage Shows Resuming
In Williamsport Spot

For a twist for the season, the Maeltic, Williamsport, Pa., is resuming stage shows after a long hiatus this Friday (7). It will be a first-half stand for vaude and units, booked through Harry Gibson, of Philadelphia.

UNIT REVIEWS

DIXIANA REVUE

(ORPHEUM, LINCOLN)

Minstrel-tab musical comedy covers this Dan Flitch show, good as sets, costume and music go. However, it hasn't much variety, but can do well as a change in spots which have been long in the latter during the last few months, which pretty well characterizes all this other side of the river territory. Running fifty-five minutes even, it was hitting a fast 60 pace here on a Memorial Day opening and holding.

Ministry is the scheme for the first six minutes, which, with plenty of struts and sashays fore and aft by the entire company with accompanying song, is a good starter. Dan Fitch, blackface, assisted by Cracker Quinn, do the fall bit which he did in old-time vaude. Dating of is registered by his song "Evenin' Mail," but it takes with the mites.

Brady Sisters and Jimmy Cuthrell, terpsiters, hoist hard and fast and Turk McBee, tapping xylophonist, takes it up where they leave off. It isn't hard to smack with the zyle, but McBee gets plenty. Sylvia Hanley, smart in dress and with a smart pipe arrangement, hits with "Look at Next Ardelle, shawl dancer, slips in on her encore number for a sophisticate, almost nude bit under blue light, which is okay. Russell Lloyd, Scotch highlander, dressed crooked stick at it, gives 'em two heather melodies, closing with "The Girl in the Gloaming" in a timely response. Donette Schley, introduced as a Ripley contradiction who could sit on her own head, did that and more in a neat act routine. Harmony acts, quartette, featuring Irving, are just ahead of the final Dixie Spiritual Singers in a production number which runs into the finale.

Band backing up organization are the Carolina Collegians. Foster Girls sextet, are a dancing line of lookers, everyone, which is unusual in choruses tagging it up thru this territory. Girls come in three different times and stay just long enough to gain interest. Wayne Christy is advancing the show and it's headed coastwise for the summer. It's the last show on this date until fall. Barney.

BRITTON BAND

(STANLEY, PIT.)

Pittsburgh, May 31. Frank and Mitt Britton, top handmen in the past, have branched out at the head of a good unit. Scored the big thing in favor, consuming only 45 minutes and not a lost moment from start to finish.

Brittons are still committing mayhem, not to mention assault and battery with intent to kill, but they're breaking it up to bring in specialists at strategic points. Their old bit, in which they wreck the joint and each other following the hole "Pet and Peasant" overture, with all of them spread about each stage in a state of complete undress and collapse, still is reserved for the last, however.

It's a logical curtain, but instead, the boys stage a quick recovery now, sweep the stage clear, while Walter (Mouse) Powell is trying to do a cello solo and wind up with all of the acts in a flash close. Might have (Continued on page 42)

SAMMY PATTI
LEWIS and MOORE
THIS WEEK (MAY 31)
LOEW'S, NEWARK
Management JOHNNY HYDE

PAULINE COOKE
1674 Broadway
Presents
TWELVE ARISTOCRATS
Week May 31st
McNICHA, BETHUNE
COOKE & OZ

TRACY and VINETTE
Now Filming in
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MAR SUNDE
"THE BLONDE VENUS"
HELD OVER SECOND WEEK
B. & K. ORIENTAL, CHICAGO

APPEARING NIGHTLY AT
COLOSIMO'S
CHICAGO'S FINEST CAFE

R K O THEATRES
1270 SIXTH AVENUE
RADIO CITY NEW YORK

DIRECTION

io—PHIL PONCE

Cafe—HENRY HERMANN

Variety Bills

NEXT WEEK (May 7) THIS WEEK (May 31)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY Palace (7) ... Detroit (1) ... Chicago (1) ...

1 Rhythm Queens ... Alice Collins ... 20 half (12-14) ...

Provincial

Week of June 3 ... 1st half (4-4) ... 2nd half (4-4) ...

Cabarets

NEW YORK CITY ... Mad Musette ... French Casino ...

BRITTON BAND

(Continued from page 42)

been a reason for this had three boys ... That's only a minor fall, however, and doesn't interfere with the band's continuing qualities.

and always is in legitimate band fashion and only indication at opening of what's to follow is Powell's ... The band is in an unexpected, accidental, and doesn't count. With Britton doing the announcing, first ...

Both Teetina and Weldon are ... Heated rhythm of Cab Calloway ... in the in-the-flesh honors at Loew's ...

Loew ... 1st half (7-10) ... 2nd half (7-9) ...

CHICAGO ... 1st half (7-10) ... 2nd half (7-9) ...

CAB CALLOWAY (LOEW'S, AKRON, O.) ... Heated rhythms of Cab Calloway ... in the in-the-flesh honors at Loew's ...

Loew ... 1st half (7-10) ... 2nd half (7-9) ...

CHICAGO ... 1st half (7-10) ... 2nd half (7-9) ...

CAB CALLOWAY (LOEW'S, AKRON, O.) ... Heated rhythms of Cab Calloway ... in the in-the-flesh honors at Loew's ...

Loew ... 1st half (7-10) ... 2nd half (7-9) ...

CHICAGO ... 1st half (7-10) ... 2nd half (7-9) ...

CAB CALLOWAY (LOEW'S, AKRON, O.) ... Heated rhythms of Cab Calloway ... in the in-the-flesh honors at Loew's ...

Loew ... 1st half (7-10) ... 2nd half (7-9) ...

CHICAGO ... 1st half (7-10) ... 2nd half (7-9) ...

CAB CALLOWAY (LOEW'S, AKRON, O.) ... Heated rhythms of Cab Calloway ... in the in-the-flesh honors at Loew's ...

DR. JULIAN SIEGEL

Paramount Building ... 2d half (4-4) ... 1st half (8-11) ...

Frankie Conroy ... 2d half (4-4) ... 1st half (8-11) ...

Loew

NEW YORK CITY ... 1st half (7-10) ... 2nd half (7-9) ...

Metropolitan ... 1st half (7-10) ... 2nd half (7-9) ...

Paramount

NEW YORK CITY ... 1st half (7-10) ... 2nd half (7-9) ...

Metropolitan ... 1st half (7-10) ... 2nd half (7-9) ...

Warner

NEW YORK CITY ... 1st half (7-10) ... 2nd half (7-9) ...

Metropolitan ... 1st half (7-10) ... 2nd half (7-9) ...

Fanchon & Marco

NEW YORK CITY ... 1st half (7-10) ... 2nd half (7-9) ...

Metropolitan ... 1st half (7-10) ... 2nd half (7-9) ...

Independent

CHICAGO ... 1st half (7-10) ... 2nd half (7-9) ...

Metropolitan ... 1st half (7-10) ... 2nd half (7-9) ...

London

Week of June 3 ... 1st half (7-10) ... 2nd half (7-9) ...

Metropolitan ... 1st half (7-10) ... 2nd half (7-9) ...

Wilbur Cushman

NEW YORK CITY ... 1st half (7-10) ... 2nd half (7-9) ...

Metropolitan ... 1st half (7-10) ... 2nd half (7-9) ...

Pic Litigation

(Continued from page 7) ... the Minnesota District court; ... Several additional cases not included in the Justice Department's list are due for dismissal according to the Federal authorities. ...

Admission

Admission ... 1st half (7-10) ... 2nd half (7-9) ...

Admission

Admission ... 1st half (7-10) ... 2nd half (7-9) ...

25 SHOWS TELL THE MONEY

Failures of '34-'35

- 'Keep Moving'
- 'Salute'
- 'Kilt That Story'
- 'Lady Jane'
- 'Tight Britches'
- 'Too Many Botts'
- 'Judgment Day'
- 'The O'Flynn'
- 'Strangers at Home'
- 'Alley Cat'
- 'First Episode'
- 'Errant Lady'
- 'A Ship Comes In'
- 'The Red Cat'
- 'Dream Child'
- 'The First Legion'
- 'Spring Song'
- 'Divided by Three'
- 'Roll, Sweet Charlie'
- 'Spring Freshet'
- 'Yesterday's Orchids'
- 'Dance With Your Gods'
- 'A Sleeping Groggyman'
- 'Order Please'
- 'Bridal Quilt'
- 'Lost Horizons'
- 'Hipper's Holiday'
- 'Conversation Piece'
- 'Goodbye World'
- 'Three Men on a Horse'
- 'Geranulms In My Window'
- 'Alilure'
- 'Ladies Home'
- 'Jayhawk'
- 'Say When'
- 'All Rights Reserved'
- 'Bank Victory'
- 'Brittle Heaven'
- 'But Not For Love'
- 'Africana'
- 'The Night Remembers'
- 'The Lord Blesses the Bishop'
- 'Eage Miss Glory'
- 'Levenge With a Male'
- 'A Roman Servant'
- 'Tomorrow's Harvest'
- 'So Many Paths'
- 'Valley Forge'
- 'Calling All Stars'
- 'The Sky's the Lt'
- 'Mother Lode'
- 'Uper Paid'
- 'Fools Rush In'
- 'Birthday'
- 'Thumbs Up'
- 'The O'Flynn'
- 'Baby Pompadour'
- 'Portrait of Gilbert'
- 'Moose Hath Charms'
- 'Slightly Delirious'
- 'A Lady Detained'
- 'Living Dangerously'
- 'Laburnum Grove'
- 'Creeping Fire'
- 'Point Valaine'
- 'Little Show'
- 'Battleship Gentle'
- 'Nowhere Bound'
- 'Crime and Punishment'
- 'Prisoners of War'
- 'On to Fortune'
- 'Loose Moments'
- 'It's You I Want'
- 'The Girl of Ermine'
- 'Bitter Oleander'
- 'The Eldest'
- 'Noah'
- 'A Collection of Unexpected Isles'
- 'Cross Ruff'
- 'The Distant Shore'
- 'Who Has Changed?'
- 'De Luxe'
- 'Woman of the Soil'
- 'Lady of Letters'
- 'The Dominant Sex'
- 'Flowers of the Forest'
- 'A Journey By Night'
- 'Symphony'
- 'The Dominant Gay'
- 'If a Body'
- 'To See Ourselves'
- 'The Dominant Sex'
- 'The Hook-up'
- 'Parade'
- 'Weather Permitting'

13 HITS AND 95 FLOPS IN '34-'35

12 Moderate Successes—Producers Bat 208 for Season—\$586,000 Picture Coin on 14 Hollywood Buys—\$85,000 Tops for 'Anything Goes'

FILM MAKING

Broadway's legit producers as a whole, in the '34-'35 season slipped slightly behind '33-'34, but they managed to maintain their post-depression box office average just the same. They finished in the money 25 times in 120 tries for a batting average of .208. Which indicates that the present odds against a show are 5 to 1. In pre-depression days these odds were 3 to 1 and have never been better than that since Variety first started to keep a box score for the season of 1920. This is the 12th annual summing up.

There were 120 new shows during the year, which commenced on Aug. 23, 1934, with 'Keep Moving' compilation extending to May 23, last, with 'Weather Permitting.' Of the 25 money shows, 13 were hits and 12 rated as moderate successes on an even break or slightly better. The 95 failures numbered five more than the previous years' total. In '33-'34 there were also 120 new shows, including 14 hits and 16 moderates.

Outstanding, too, for the business drama, but not included in new production consideration, were Katharine Cornell's revival of 'Juliet' and the extended Broadway engagement

Hits of '34-'35

- 'Anything Goes'
- 'Life Begins at 8:40'
- 'The Great Waltz'
- 'The Distaff Side'
- 'Merely We Roll Along'
- 'Personal Appearance'
- 'Small Miracle'
- 'Within the Gates'
- 'The Farmer Takes a Wife'
- 'Cold Magic Guy'
- 'Post Road'
- 'Ode to Liberty'
- 'The Children's Hour'
- 'Accent On Youth'
- 'The Old Maid'
- 'Petrified Forest'
- 'Escape Me Never'
- 'Three Men on a Horse'
- 'Kind Lady'
- 'Rain From Heaven'
- 'Fly Away Home'
- 'Awake and Sing'
- 'The Bishop Misbehaves'
- 'Pistolcat Fever'
- 'Celling Zero'

MODERATE SUCCESSES

Dramatic Critics' '34-'35 Score

John Mason Brown of the New York Evening Post once again wins the batting crown of the Broadway legit show catchers' league. He cops the title with a percentage of .358, one point in front of Gilbert Gabriel of the American. It's Brown's second successive win.

This is the 12th annual compilation of the New York play reviewer's critical hits and misses. The Brown-Gabriel struggle on first place, which commenced in '28-'29, is still to be broken. Brown won the crown in '31-'32 and '32-'33. Gabriel copped in '31-'32 and '32-'33. Brown ran No. 1 the past two seasons. Gabriel also won back in '25-'26 and '26-'27. So between them in the 12 years of the box score's existence, the leading toppers have scored the third and fourth in 14 out of every 20 years.

Not only did the first two positions this past season run to form, but the Big Four remained intact also. John Anderson of the Journal and Brooks Atkinson of the Times and Littel of the Post have been the only other winners.

particularly due to fewer premieres, because last year with an identical number of shows (120), six out of nine reviewed over 100 apiece.

Brown's winning average of .358 this season is the lowest percentage to lead the pack since his own .317 for '30-'31. Gabriel hit .317 once, and no one has come near that mark since, except Brown with .308 last year.

Variety once more leaves itself wide open for recent squawks with its season's percentage of .225 for 111 rights in 120 tries. That's one advantage in keeping your own records. Face Polaski, Variety's most constant legit reviewer, has a personal score of .323 on a basis of 86 shows caught, 73 rights, 6 wrong and no "no opinions."

NEW OSCAR STRAUS OPERETTA PREMIERES

St. Louis, June 4.

'Teresina,' Oscar Straus' three-act operetta making American premiere, opened the 17th municipal opera season here last night. New sound and lighting effects and direction by Laurence Schwab helped make the opening performance a success.

Evlyn Herbert, Robert Halliday, Roy Weber, Roy Atwell and Gladys Baxter in important roles.

Outstanding vocal numbers are 'I Love You All,' 'Turn 'Til I Turn,' 'Is This a Dream' and 'Yen for You.'

Coburns Due Back

Mr. and Mrs. Charles Douville Coburn are due back on Broadway next season in 'Master of Revels,' a play by Don Marquis based on episodes pertaining to Henry VIII of England. It will have premiere Aug. 13 at the open-air theatre on the campus of Union College, Schenectady, N. Y.

The Coburns are the principal stage participants in the 'Moshawk Drama Festival' this summer at the college, starting July 23 with 'The Wives of Windsor' to be followed by 'Lysistrata' and 'Rip Van Winkle.' 'Revels' is the final attraction of the season.

W&L 'ACCENT' SET IN PITTSBURGH, CHICAGO

Pittsburgh will have its first summer legit show in years when the Pitt and Leventhal take over the Pitt for the warm months, opening next Monday (10) with 'Accent on Youth.' Company is going to Chicago for a run following a fortnight here. Will have Ernest Glenndening, Josephine Dunn, Natalie Schaefer, Louis Russell, Martin Burton, Jack Soanes and Genevieve Frizzell in cast.

Other attractions booked include Irene Rich in 'Mrs. Quin Hollis'; Pauline Frederick in 'Her Majesty, the Widow'; Cecil Lean and Cleo Mayfield in a new comedy; Lenore Ulrich in a tryout of 'Portuguese Gale' and 'Three and One.'

Al Smith will manage and it'll be on a two-for-one basis, with a \$2 advertised top.

Rah-Rah Straw Hat

Phelps Opera House has been leased by the University of Rochester dramatic group from July 11 to Aug. 1, for summer stock. Milo L. Wood, dramatic instructor, will direct, assisted by Randolph Carter. Other attractions, which is on a co-op basis, has the unofficial sanction of the university. Student cast, to be assisted by professional talent, will include in Phelps.

Hollywood Buys

Shows of '34-'35 purchased for films with buy and approximate price paid:

'Anything Goes' (Par)	\$85,000
'Merely We Roll Along' (MGM)	75,000
'Three Men on a Horse' (WB)	75,000
'Page Miss Gandy' (WB)	72,500
'The Great Waltz' (Wiel)	70,000
(Fox)	65,000
'Accent on Youth' (Par)	60,000
'Small Miracles' (Par)	37,500
'The Distaff Side' (MGM)	35,000
'Cold Eagle' (MGM)	25,000
'Valley Forge' (Col)	20,000
'The Bishop Misbehaves' (MGM)	15,000
'Kilt That Story' (WB)	7,500
'Order, Please' (MGM)	7,500
'Errant Lady' (RKO)	5,000
Total	\$586,000
% Total	and percentage of shows, with guarantee of \$45,000 minimum.

of the D'Oyly Carte Gilbert and Sullivan presentations.

Picture montes obtained by legit through firm rights buys amounted to \$386,000, far short of the previous year's \$400,000 from the Hollywood pools, but still a goodly sum and recouping for legit in general a portion of its own losses. Decline in film money from last year was more than compensated for, however, by the entrance of the picture studios into direct production and financial activity in the Broadway circuit. Six shows were launched with Hollywood coin behind them in '34-'35, and indications now are that picture participation in legit will be much greater next season.

Motion picture buys of plays are not taken into consideration in the rating of shows as hits or failures. For the purpose of the box-scores, as well as in the accompanying boxes detailing the list of hits, moderate successes and flops, plays are rated.

(Continued on page 47)

Pemberton Now Operating 'Zero'; Warners Bow Out

Brook Pemberton, who presents 'Celling Zero,' Music Box, N. Y., is now operating the avlation drama on his own. Play, originally owned by the Warners, had the picture firm backing it. Under the present arrangement WB's interest is in possible profits only, Pemberton assuming full responsibility.

Manager has been using extra space stunt ads in the dailies, in which 'Zero' is coupled with Pemberton's 'Personal Appearance,' at the Miller theatre.

It is the second Warner-backed attraction this season which had the firm withdrawing after the opening. First was 'Fly Away Home,' still playing at the 48th Street theatre. Theron Hamberger, presenter, is operating.

Pitt Pop Op

Pittsburgh, June 4.

Civic light opera in outdoor setting, similar to municipal enterprise in St. Louis, is practically assured for Pittsburgh next summer. Among the list of projects drafted by city authorities last week for county's \$154,000 participation in the Federal World Relief Fund was one for the construction of a huge amphitheatre in Highland park, site selected by committee which has been working on the venture for a year now.

Cost has been set at \$300,000 and will provide Pittsburgh, has completed, in collaboration with Mathia March, a three-acter, 'The Man From the West'.

It's a comedy.

AD MAN'S COMEDY

Milton Abner, adv. mgr. of National Screen Service, has completed, in collaboration with Mathia March, a three-acter, 'The Man From the West'.

It's a comedy.

Variety' Box Score Winners

	S.R.	R.	W.	Pct.
'23-'24 CRAIG (Mafi)	78	53	19	.757
'24-'25 POLLOCK (Wlky'n Eagle)	97	73	24	.673
'25-'26 GABRIEL (Sun)	109	90	18	.626
'26-'27 GABRIEL (Sun)	90	15	8	.607
'27-'28 ATKINSON (Times)	94	81	12	.622
'28-'29 LITTEL (Post)	89	72	16	.619
'29-'30 BROWN (Post)	83	75	9	.598
'30-'31 BROWN (Post)	85	18	1	.517
'31-'32 GABRIEL (American)	109	100	8	.517
'32-'33 GABRIEL (American)	103	89	13	.484
'33-'34 BROWN (Post)	80	8	1	.457
'34-'35 BROWN (Post)	90	77	12	.455

Extra Mats Zoom 'Scotland, 'Horse'; 'Laburnum' Starts Slowly in Chi, 7C

25 Money Shows

Holiday and Heat at Season's End Sees B Way Legit Grosses Skid 40%

Chicago, June 4. Business continues at an excellent clip for at least three of the four plays dividing the coin locally. Newcomer, 'Laburnum Grove,' is finding it a bit tough to get started...

B. O. Triangle

Los Angeles, June 4. L. E. Ely Byrner, who with Edwin Lester is producing the light opera festival at the Philharmonic, has a problem on his mind...

Estimates for Last Week: 'Hollywood Holiday,' Selwyn (1,600; \$2.20) (7th week). 'Laburnum Grove,' Grand (1,300; \$2.75) (20th week). 'Mary of Scotland,' Erlanger (1,000; \$3.00) (5th week)...

LEGITIMATE IN L.A., \$6,200

Los Angeles, June 4. Aided by cool weather and three bell ringers, legit kicked up its heels last week and sent grosses soaring at three local houses. 'Three Men on a Horse' swung into its stride at the Biltmore and should settle down for a lucrative run...

ABBEY PLAYS \$8,000

Not Doing Too Well On Return Date in Boston Boston, June 4. Tag end of Hub's legit season belongs entirely to the Abbey Players at the Athol, and not too hot. Here for another week, with an extensive repertoire of Irish plays, the Abbeyes are suffering somewhat from inattention from legit-goers...

Current Road Shows

(Week of June 3) Abbey Players, Hollywood, Boston. 'Accent on Youth,' Geary, San Francisco. 'First Legion,' Los Angeles. 'Hollywood Holiday,' Selwyn, Chicago. 'Laburnum Grove,' G.O.H., Chicago. 'Mary of Scotland,' Erlanger, Chicago. 'Three Men on a Horse,' Biltmore, Los Angeles. 'Three Men on a Horse,' Harris, Chicago. 'Tobacco Road,' San Francisco. 'Waiting for Lefty,' layhouse, Hollywood.

DICK and EDITH BARSTON International Dancing Favorites

L. MILLER Stride with 'STROLLIES' A New Shoe for a New Season at a New Price 775 The 'Strolle Bug' in 5" high shodder for Spring. \$2.00 Models 1552 Broadway (Cor. 46th Street, Open to 9 P.M.)

(Continued from page 46) solely on their theatre boxoffice income. Some shows that rated as flops as legits were turned into actual profit-makers through film sales, best example of that being 'Fare Myself Glory,' which was a loser as a stage show but more than recouped on a \$75,000 film bid by Warner Bros. Another exception to the rule that a Broadway flop means a total loss was the 'First Legion,' which opened in New York but more than made up its Main Stem losses on the road. But these exceptions were in the minority, for in general both the picture money and the road coin went to the Broadway hits.

No producer had more than one success during the season. Of the 13 hit producers, 12 were established managers. Only newcomer to the success ranks was Alex Yockel, whose 'Three Men on a Horse' was and still is a smash. Theatre Guild had a tough year, clicking but once in film money. Its only successful venture was 'Escape Me Never,' which was presented in association with the Englishman, Mrs. E. Cochrane. Other '34-'35 hits and their producers: 'The Great Waltz' (Max Gordon), 'Moods in Blue' (Shubert), 'The Distasteful Side' (Wiman & Lee), 'Merrily We Roll Along' (Sam Harris), 'Personal Appearance' (George S. Kaufman), 'The Children's Hour' (Herman Shulman), 'Accent on Youth' (Crosby), 'Anything Goes' (Vincent Bryan), 'The Old Maid' (Harry Moser), 'Petitified Fools' (Gilbert Miller-Leslie Howard-Arthur Hopkins), 'The Wind and the Water' (Edna Ferber).

'The Great Waltz' has not yet shown a profit, but is classed as a hit-show out of consideration for its business, which has been hit business all year. Now, in its 37th week at the Center in Radio City, it has maintained an average gross of \$30,000 and played to more than 1,000,000 people. On the other hand, 'Anything Goes' was a musical that had an apparently healthy run, as length of stay goes, but earned back no more than 40% of its pro rata. 'Merrily We Roll Along' was a musical that had an apparently healthy run, as length of stay goes, but earned back no more than 40% of its pro rata. 'Merrily We Roll Along' was a musical that had an apparently healthy run, as length of stay goes, but earned back no more than 40% of its pro rata.

Hollywood Backing

Shows of '34-'35 produced on Broadway with Hollywood picture money backing. Shows of '34-'35 produced on Broadway with Hollywood picture money backing. Shows of '34-'35 produced on Broadway with Hollywood picture money backing. Shows of '34-'35 produced on Broadway with Hollywood picture money backing.

The windup of Broadway's regular season ran true last week to early indications. Heat during the first 10 days moderated somewhat, but it remained clear and, with the populace taking to the outdoors over Memorial Day, all theatres took it on the chin. The drop in legit grosses averaged 40% and it was unusual that more shows didn't take the air. Most attractions switched to the holiday (Thursday 30) for the mid-week business, or played an extra performance, but it was one of those 'worst' days. Earlier this week the going was better with more seasonal weather.

Players Guild's revival of 'Seven Years' has announced a circuit run at the National. It drew capacity for the week and topped \$33,000. Ideas of continuing however was shelved, show therefore playing only one week. In addition to 'Keys,' last week had three new shows but all appear to have merely been season-enders. 'The Great Waltz' (Max Gordon) and 'Moods in Blue' (Shubert) stay with cut rate support. 'The Young Mr. Pitt' (H. M. Warner) has a good run, but is hardly a commercial attraction. 'The Top' (Charm's) still reports drop of such a lambasting the Barrymore that it expired Saturday. 'The Wind and the Water' (Edna Ferber), 'Post Road,' also closed at the Ambassador, while this week the 'Great Waltz,' at the Center.

Entrance of 'Sketch Book' at the Wind and the Water, closed three musicals in all. Summer will have four, but two, for 'Parade' at the Guild is down to last week subscription period (five weeks). Estimates for Last Week: 'Merrily We Roll Along' (24th week) (C-1,026-\$2.30). Claudia Morgan replaced Christine Cummings. 'Anything Goes' (19th week) (C-1,000-\$2.40) took under \$5,000, but summer stay expected. 'The Wind and the Water' (15th week) (C-1,325-\$4.00). Off county on Broadway last week. Best money on 'Broadway' last week was \$27,800. This week started better. 'Jawless' (19th week) (C-1,000-\$2.75). Favored to stick well into warm weather. 'Jawless' (19th week) (C-1,000-\$2.75). Favored to stick well into warm weather.

'Fly Away Home,' 48th St. (21st week) (C-1,869-\$3.30). One of several shows that are to work under \$5,000 last week, drop about \$1,000. 'The Wind and the Water' (15th week) (C-1,325-\$4.00). Off county on Broadway last week. Best money on 'Broadway' last week was \$27,800. This week started better. 'Jawless' (19th week) (C-1,000-\$2.75). Favored to stick well into warm weather.

'Knock on Wood,' Cort (2d week) (C-1,254 - \$2.75). Drew 2d week for presence, but should improve. 'Knock on Wood,' Cort (2d week) (C-1,254 - \$2.75). Drew 2d week for presence, but should improve. 'Knock on Wood,' Cort (2d week) (C-1,254 - \$2.75). Drew 2d week for presence, but should improve.

'Post Road,' Ambassador (closed) this week; Saturday, played 2 1/2 weeks; small money after moving here. 'Sketch Book,' Winter Garden (1st week) (C-1,492-\$3.25). Presented by Earl Carroll; varied reports on being a flop, but with local opinion favorable; opened Tuesday at \$4,000 and \$5,000. 'The Wind and the Water' (15th week) (C-1,325-\$4.00). Off county on Broadway last week. 'The Wind and the Water' (15th week) (C-1,325-\$4.00). Off county on Broadway last week.

level; proposed to resume in mid-July. 'The Petrified Forest,' Broadhurst (22nd week) (D-1,116-\$3.00). Last week was announced; lowest gross since opening last week; takings slightly topped \$10,000. 'The Petrified Forest,' Broadhurst (22nd week) (D-1,116-\$3.00). Last week was announced; lowest gross since opening last week; takings slightly topped \$10,000. 'The Petrified Forest,' Broadhurst (22nd week) (D-1,116-\$3.00). Last week was announced; lowest gross since opening last week; takings slightly topped \$10,000.

'The Young Mr. Pitt' (H. M. Warner), layhouse (19th week) (C-860-\$3.30). Recent average has been around \$14,000 and only 'Old Maid' is bettering pace among the straight shows. 'The Young Mr. Pitt' (H. M. Warner), layhouse (19th week) (C-860-\$3.30). Recent average has been around \$14,000 and only 'Old Maid' is bettering pace among the straight shows.

'SKETCH BOOK' \$11,000, PHILLY

Philadelphia, June 4. Departure Saturday night of Earl Carroll's 'Sketch Book,' which did two weeks (less one performance) at the Forverts rings the curtain down on the city's two-shubert Chestnut having closed it a day some weeks back. Garrick has also been washed up for a fortnight or more and only possible continuer is the Broad, indie run the past two seasons by Samuel Nirdlinger in conjunction with Wee and Leventhal. Nirdlinger announces 'Post Road' for next Monday (10), declaring this as the New York production and not a W & L one. Two weeks later, on the 24th, Nirdlinger announces 'The Petrified Forest,' a new play, with Lenore Ulric. 'Sketch Book,' which was whipped into good shape while here, did better big in its second week. Word around that the revue had many good features and perhaps reports of its nudity and blueness also estimated that week's gross was approximately \$17,000.

'Road' \$14,000, S. F.

San Francisco, June 4. Henry Hull in 'Tobacco Road' at the Curran is doing nice business here. Get approximately \$14,000 last week. Last night Otto Kruger opened at the Fox in 'Accent on Youth' for a two-week stay, with good business in sight.

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Esquire on Plagiarism
Arnold Gingrich, editor of Esquire, will go to considerable lengths in the July issue of his magazine to acquaint its readers with details of a plagiarism in the June issue. Published in a short story by Alvin T. Harmon, titled "The Perils," Gingrich found out later that it was almost a carbon copy of "The Damned Thing" by Ambrose Bierce. Gingrich is going to play up the situation, figuring it as both a deterrent to future stunts of the sort and a good publicity break.

Immediately after June publication of the mag, the Esquire office was flooded with letters of attention to the similarity in stories. Gingrich wrote to Harmon asking for an explanation and received a letter to the effect that Harmon thought the Bierce yarn was in the public domain, so why not?

Besides using it in the regular issue, Esquire will also publish all the data in booklet form as a giveaway to readers or whoever asks for it. Mag's have always had a tough time on plagiarism, there being a lot of verifying that uncollected manuscripts from unknowns are not theirs. That's why a lot of the mag's managers who have been checking up on writers and prefer to do business direct with agents.

News, Error and Variety
Variety has gained state recognition in Washington. The State Department has advised the editors who buy Variety as newstands in that state must pay two one-cent tokens to read it. The new Friday Morning News and New York Sunday News are also classified the same as Variety.

Eastern pulp mags have started a memo campaign for subscribers with promise of elimination of tax because of Interstate, which is a break for the circulation managers who have been trying everything to bring up their mailing lists.

Newspapers are collecting tokens like regular business men on their sales of the taxed mags and papers.

Bread Loaf Fellowship
Four annual fellowships offered by the Bread Loaf Writers' Conference have been awarded to Shirley Barker, Natalie Sokoloff, Howard Melvin Fast and Isabel Wilkey. Quartette deemed the most promising in the list of 45 candidates submitted by 26 publishing houses.

Fellowship recipients will study for two weeks with Julia Peterkin, Gladys Hasty Carroll, Bernard DeVoto, John Crowe Ransom and John E. Brown, lecturers and instructors at this year's Bread Loaf Conference.

Employees' Permanent Org.
Employees of the New York publishing houses, both book and mag, have formed a new permanent organization. Temporary name of Junior Executives has been changed to the permanent one of the Book and Magazine Guild, headed by William F. S. Crofts & Co., editorial president. Other officers are Milton Glick and James Reid, vice-presidents; Arthur Lustig, secretary; and Robert Smaridge, treasurer.

A program is now being outlined for active work in the fall.

Photoplay's Ed. Shifts
Appointment of Ruth Waterbury to edit Photoplay restores Kathryn Dougherty to her former post as publisher of the mag. Miss Dougherty had been filling the editorial post since the resignation of Itay Long.

Ruth Waterbury, formerly editor of Movie Mirror, will continue in charge of that mag in addition to her Photoplay duties, which remain with the MacLennan organization, having taken an editorial post on Liberty.

Mrs. Mencken Dies
Mrs. Henry L. Mencken, wife of the editor-author, died in Johns Hopkins hospital at 51 from an illness from which she had suffered for a year, but which became acute about a week before her death. Before her marriage, she was Sarah Powell Harard.

She had done much newspaper writing and had a number of film scenarios. She was married about five years ago.

Greenberg Forms Affiliate
Greenberg, Inc. which has increased its output considerably in the past few months, is now still further. Has formed an affiliate known as Regent House, under which imprint it will issue its fiction.

Regent House will be headquartered with the parent organization and administered by the regular staff.

Best Sellers

Table of Best Sellers for the week ending June 3, 1935. Includes titles like 'Young Benny', 'The Road to War', 'The History of the United States', etc.

CHATTER

Pearl S. Buck in Nevada for a divorce.
Marti Hare doing a new novel in Poland.
Claude Bowers here to complete his book of Jefferson.
Jes Washburn, the book publisher, has gone abroad.
E. V. Lucas' daughter, Audrey Lucas, sold her first novel.
George Paul Putnam and Neil Shipman collabing on a novel.
Advance sale on 'Paths of Glory' pre-publication total 10,000.
Joshua Kunitz will take a party on a Russian tour this summer.
Helen Waddell in New York from England on first visit to this country.
Ruth Suckow's 'The Polks' to be published soon in Danish and Swedish.
Eric Linklater has given up new fiction long enough to write a play, his first.

Conrad Aiken has taken an 'English cottage to translate a Spanish novel.
Will Grime, author of 'Lobo Law', is really Harry Sinclair Drago.
Jesse Ellen Chase, now in England, will go to Spain before returning here.
Publication of Barrett Whitborough's novel 'River House' postponed to August.
Sax Rohmer here from London for work on a novel with an American background.

Ernest Hemingway fishing off Key West between correcting proofs on 'The Sun Also Rises'.

Book-of-the-Month Club selection for July is 'Deep Dark River' by Robert Taylor.
George P. Brett, Jr., of Macmillan, gathering data for a bio of Edwin Arlington Robinson.

Incorporations

New York
Waverly Productions Corp., Albany: general theatrical, picture and amusement business; capital stock, \$100,000; president, Frank McCoy, 1448 Broadway; secretary, Robert E. Bennett, 255 Broadway.
New York
New Restaurant Corp., general restaurant and amusement places; capital stock, \$100,000; president, Louis J. Molina, 1845 Hobart avenue; secretary, Joseph E. Burnham, 255 Broadway.
Gong Productions, Inc., films and production, etc.; capital stock, \$100,000; president, T. W. Amusement Corp., vandeville, etc.; capital stock, 20 shares, no par value. Sampson Cooper, Mattilda Stern, 1010 Broadway; directors, all of 1450 Broadway, New York.
Theatrical Merchants Stamp Corp., general advertising business; capital stock, \$100,000; president, Joseph and Beatrice Sperber, all of 535 Fifth Avenue, New York.
Musical Comedies Producing Corp., general theatrical, picture and amusement business; capital stock, \$100,000; president, Joseph and Beatrice Sperber, all of 535 Fifth Avenue, New York.
Alpha Entertainment Corp., general theatrical, picture and amusement business; capital stock, 20 shares, no par value; president, Louis J. Molina, 1845 Hobart avenue; secretary, Joseph E. Burnham, 255 Broadway.
Freeman, 1422 Carroll street, and Harold Freeman, 1845 Hobart avenue, New York.
Haugman, Inc., theatrical, amusement and picture business; capital stock, \$200,000; president, Levin Graydon Hoffman and Mary A. Aspector, all of 551 Fifth Avenue, New York.
Statement and Designation
Fannie and Marco Agency, Inc., 15-21 Davenport Street, Dover, Del.; theatrical picture and amusement business; authorized: 1,000 shares, no par value. No. 1000 shares, \$100,000; president, Hughes, Schurman & Dwight, 169 Broadway, New York.
Change of Name
From The Metropolitan to the Metropole; Inc., filed by name as above. CALIFORNIA
Westwood Theatre Guild, Inc., capital, \$25,000; president, Robert Campbell; secretary, James Charles Campbell; Mrs. John Steinberger, P. O. McMillan, and Betty, Valentine, R. G. House, George Klineford.
Peninsula Theatre, Inc., capital, 100 shares, none subscribed. Authorized 100 shares, \$100,000; president, Theodore Corp., directors, 'Charles'...

Stock Market

(Continued from page 6)
stock was down more than 6 points from the peak price. Close was at 55 3/8, a decline of 2 3/8 points on the week.
Heaviest loser for the week was Radio Preferred 7, which showed a decline of 4 points at the finish, 45%. At one time it was down 4 3/8, where it was off nearly 7 points from the high mark of 50 1/8. After making a new low, Eastman Kodak common slumped more than 10 points, but closed at 140 for a net loss of 8 points. Preferred showed a gain of 2 points at its new peak price of 156, which also was the final quotation on the week.
Other heavy losers included Warner Bros. preferred, down 3 points at 21 1/2; Westinghouse common, off 3 1/2 points at 45 1/2; Lowry common, off 2 1/4, at 38 1/2; Fox A, down 1 1/2 points at 15 1/2; General Electric, off 1 1/2, at 45; and Universal preferred, off 1 point at 34.
Although showing only a fractional loss, Consolidated Film Industries stamped to new low territory for the year at 14 1/2, which was the final quoted price. Paramount certificates staged a post-merger rally on heavy volume Monday (3) to finish at 3 1/2, up fractionally on the week. Stock had dipped to 2 3/8 during the sell-off.
Keith preferred was bid up 4 1/2 points to its new high at 55 1/8 on a few transactions. It appeared to be the lone one day during the week.
Technicolor New High
After twice establishing new highs during the week, a fresh spurt of activity on the upstroke Monday (5) sent Technicolor, which is a curb exchange listing, to a new '395 1/2 high. At this level, the issue showed an advance of 2 1/2 points.
Excellent earnings statement of Warner Bros. which revealed a net operating profit of \$11,737 for 26 weeks ending on February 23, this year, was not reflected by the action of either the common or preferred stocks. The preferred closed at the low price for the week, off 3 points, while the common was down half a point at 8 1/2. The net operating profit was especially good in view of only \$18,856 reported for the corresponding period of 1934.
Heavy reaction in amusement stocks was reflected to a great extent in the bond issue. Only one amusement list showed an advance, Keith's climbing to 7 1/2 on Monday, where it equalled its previous high. The bonds wound up the week at 72, up 1 point.
All Paramount bonds suffered losses. Paramount-Famous-Lasky fell 3 points to 87, while the certificates of the same were off 3 1/2 points at the same price. Paramount-Public 5 1/2, after touching

STOCK EXCHANGE

Table showing stock exchange data including columns for stock names, prices, and changes. Includes entries like 'Low', 'High', 'Open', 'Close', etc.

Circus Review

WALTER L. MAIN

In the business and an old main show standard... Following a discouraging early spring start...

Big top is a 70 with three 30's in very bad shape but a new one is being put up...

The title is well known in the east and the new owner lost no time in heading into New York...

Program opens with the customary grand entry, comedy acrobats, and a Grand Circus parade...

SUMMER SHROUD OVER TWO CANTON HOUSES

Two have shuttered here until thermometer nose dives in the Fall. Old Grand Opera house...

Princess downtown, housing Henry Prather's Girlics stock company for past several months...

Downie Bros. Notes

Downie Brothers' Circus can boast of the 'only lady leader': June Williams, doing her high leaps over...

The new Cole Bros. Circus and the Downie Brothers present the old-time leaps and a 'lady leader'.

Brook Bros. aerial act on one of the big acts with Downie Bros. Circus.

In the Swim

A. P. Archer and Joe H. Dekker, owner of three Denver theatres, are now in the swimming pool business...

CLINTON OPENING

A new park to be known as Clinton Memorial Highway park, west of Dallas, will be developed...

Film Reviews

Love of a Dictator

(Continued from page 15)

visaged mother. Given a title and vast estates, Brock confronts the picture. Principal Brooks and Miss Carroll are stereotyped...

Acting is the chief asset of the picture. Principal Brooks and Miss Carroll are stereotyped, but the queen mother of Helen Hay, the stupor king of Emlyn Williams...

Metro-Goldwyn-Mayer production and release. Features a story directed and written by Edwin Searle. Merle Wood and the Sherman cinema. Million Kicker. Running time, 70 mins.

'Murder in the Fleet' is exciting, well-merged murder melodrama, amply loaded with both action and laughs, plus having a good cast. There are no marquee players...

Burly Doubles Into Niterly In New Sy. Venture

George Katz, operating the Civic with a stock burlesque policy, will attempt to mix burly and night club operation.

In association with Victor W. Frank, Civic's manager, Katz has leased the Micky Mouse Club here and will reopen the establishment as the Back Stage Club Friday night...

FIELDS' CIRCUS LETOUT STILL BURNS EDITORS

The recent let-out of Bill Fields by John Butler of the Ringling press force is a burn to crix of the local dailies...

Takes the Tax

Despite announcements from nearby Canadian resorts that the new Ontario amusement tax would present no problem to the Canadian beaches went into action on Decoration Day...

OMAHA MUTUELS

All-Sar-Don racing meet opened Thursday, Decoration Day, to a record-breaking attendance of 11,000 in the only sunshine town has been in two weeks...

CHINATOWN SQUAD

Universal production and release. Metro-Goldwyn-Mayer. Features: Lloyd Nolan, John Payne, Virginia Lee Corbin, Richard Dix, George E. Stone, Charles 'Bud' Tingwell, Charles 'Bud' Tingwell, Charles 'Bud' Tingwell.

Build for lower spots, but well-planned for the rural customers...

OBITUARIES

LEONORA BRADLEY

Leonora Bradley, 80, prominent on the stage and in police circles in Boston, May 31. She had been with the Castle St. for a number of seasons and had supported Margaret Mather, Otis Skinner and E. A. Sothern, among others.

PEGGY SHANOR

Peggy Shanor, stock, vaudeville and picture actress, died Thursday (30) in New York City, after brief illness. She had been featured in vaudeville with Vera Gordon and Sam Seibert, and starred in a Pathé serial of the silent era.

FREDERICK H. LAAGER

Frederick H. Laager, 84, who played in stock years in the West, died in Collingswood, N. J., May 29. He had been living in retirement the past 12 years.

HERVEY B. STORS

Hervey B. Stors, 70, formerly of the Army and Navy, and later publicity manager for Kodak, vaude mentalist, died in Chicago on Feb. 11.

GEORGE LANE

George Lane, 65, died of heart failure (Tue.), at the Post Graduate hospital, New York, after a prolonged illness. Deceased was studio manager of Eastman Service studios on Long Island.

ARTHUR L. BAKER

Arthur L. Baker, 61, ballroom operator, proprietor of the Easton Inn pavillion at Canton, O., died May 28, in that city following a year's illness from a heart malady.

SAMUEL A. KUSELL

Samuel A. Kussell, 75, retired, father of Danny, Buddy and Sallie Kussell and uncle of Maurice Kussell, all in show business, died in Larchmont, N. Y., June 3 of heart disease. He had been ailing but a short while. He is survived also by a widow.

ERMA STARR GRIFFIN

Mrs. Erma Starr Griffin, formerly of the Columbia and Mutual wheeled, died in St. Mary's hospital, Passaic, N. J., May 24. She is survived by her husband, interment at Lyndhurst, N. J.

JOHN HAMILTON

John Hamilton, 68, who had been chief engineer of the Riato theatre, died at his home in Brooklyn, June 2. He is survived by his widow, a daughter and two brothers.

LARRY REVEL

Larry Revel, 53, dance band leader, died Saturday (4) of pneumonia in Cleveland, O., after a three-month illness of asthmatic bronchitis. His widow and three sisters survive.

Lichtman Prez

(Continued from page 5) and 20th Century, he may shift with Schenck into Fox. All 20th Century matters, including contracts, talent and the like, were cleared through Moskowitz.

Schenck will sell out his interest in United Artists Corp., the distribution company, but continues his controlling interest in U. A. Theatre Circuit, Inc. He has not resigned from U. A. company, which his long-time associate, Fred Schenck, others as partners in its present setup of 46 theatres, located in major cities...

Code Pros Cons

(Continued from page 7) The Public circuit here, is reported to have been broken up by the city code. While it was cumbersome and worked slowly in some respects, he says, it was leading the industry in the right direction and helping to correct unfair trade practices.

When the local grievance board over the city's new court decision on the NRA it was deliberating an evidence received in four cases arising from Public circuit 'Bank Night' and similar unfair competition complaints against independent exhibitors. As soon as word was received that the code had been approved, the board adjourned without making any decision.



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Vol. 118 No. 13

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72 PAGES

LEGIT'S \$50,000 WEEK-END

H. G. Wells to Rescue; Says Pics Very Lousy, So He'll Help 'Em

Madrid, June 11. H. G. Wells has set his mind on making films. Here attending the international convention of the Pen clubs, of which he is president, he said he felt that the cinema is on the downgrade today. In fact, paralyzed. And he wants to pull it up out of the dumps.

British writer was in a bad humor throughout the convention. He raised the roof when he didn't like the Spanish translation of his speech opening the confab and demanded its retraction. Surprised delegates hastened to do so and then Wells announced he was resigning the presidency. Convention unanimously voted to ask him to withdraw his resignation, but he scrambled before they could get to him.

He said: "With this convention, I bid farewell to further participation in this sort of thing. I want to dedicate my time from now on to making films. The standard which we workers and intellectuals" (Continued on page 56)

Big Time

Two other amateurs were talking shop, and one declared his agent offered him the Ray Perkins program but was holding out for Major Bowes.

"After all," said the simon pure, "Perkins has 43 stations, but Bowes goes on 55."

FIGURE FOX CO. NAME MAY BE DROPPED

Fox Film as a trade name may disappear from show business in about a year. Current expectations for the 1935-36 selling season are that the Fox-20th Century name will be used for celluloid merchandising, and that by 1936-7 the Fox label is apt to disappear 100%. Supposition is that the 20th Century title will be retained.

Among the influencing elements is the ban'rs' angle on market issues for the new organization.

Atlanta Police Court Is Also a Picnic in Homes

Atlanta, June 11. WJTB's kineoleas have turned pink at repeated instances of obscenity and profanity occurring during the station's broadcast of local police court sessions.

Suggestions that somebody's mammy was no lady and other smoking-cur epithets have bobbed up here and there during the sessions and caused listeners to complain that, after all, a home is a home.

Station has been querying audience whether they like the sessions. Some say "yes," while others think it a good idea if some of the testimony is dry cleaned.

EXITING EXPO Nudes Forced Out, Cafe Folding to Brutal Biz

Hollywood, June 11. Cafe of World is the Jose Meneses' first casualty. Jose Meneses' range land and the White's have been given two weeks' notice.

The ban'rs' there, a swell with the rest of the Fair employment concessions, and the nudists were forced out.

3 BIG PLAY BUYS; \$1,000,000 N '35

'Petrified Forest' and 'Green Pastures' to Warners, with Goldwyn Taking 'Dodsworth' — 14 Other Broadway Plays Sold for Screen During Season

PERCENTAGE DEALS

In the biggest single week's picture buying bonder, Hollywood closed the night to three legit plays over the week-end for nearly \$500,000. Up to a week ago, as detailed in last week's VARIETY, at the end of the regular legit season, Hollywood had paid out \$586,000 for 14 legit plays during the season. The new total for the year is now nearly \$1,000,000 which, with deals still current, will make it seven legit plays over the week-end for nearly \$500,000. Up to a week ago, as detailed in last week's VARIETY, at the end of the regular legit season, Hollywood had paid out \$586,000 for 14 legit plays during the season. The new total for the year is now nearly \$1,000,000 which, with deals still current, will make it seven legit plays over the week-end for nearly \$500,000.

Three big buys were closed between last Thursday and Monday for 'Petrified Forest', 'Green Pastures' and 'Dodsworth'. Top coin went to 'Dodsworth' on a Sam Goldwyn buy, picture company paying \$160,000. Actually the biggest coin deal involved is that for 'Pastures', colored classic getting \$100,000 and a percentage. Letter is figured to push it up to at least \$200,000. Warners also plunked down what is understood to be \$115,000 for 'Petrified Forest' and the colored classic is five years old, but has been touring since it's New York run.

All three prices are more than others paid by any film company the past season for a legit play.

Price for 'Dodsworth' is top cash pay-out for any Broadway production in years. Nearest to the figure (Continued on page 54)

Huey's Showmanship

New Orleans, June 11. Senator Huey P. Lo Louisiana's Kingfish dictator, gave a brief audition to the Louisiana State University brass band and choir Saturday (8) and forthwith ordered them to abandon plans for a tour to New York and the coast for which they were to receive \$18,660.

Asked why he did not approve of the troupe going on tour, he said: "I want a bigger and better band before we send you on the road. Also we want some singers and dancers and some pretty girls to do specialty numbers. We'll do it right, or not at all!"

Parlor-Bedroom-Bath Circuit Booking on Its Own for 6 Cities

'35's Prize Plug

Portland, Ore., June 11. Helene Millar is back fan dancing at the Capitol. Making it her fifth week there. House announced in a big way that she's back with two 'swell new fans.'

Permanent parlor, bedroom and bath circuit, portends in organization of an artists bureau' by the National Hotel Management Company, Ralph Hix, president, operators of the Lexington and New Yorker hotels in New York. New department, headed by T. J. Martin, Jr., will arrange all bookings into hotel nurseries and dining rooms of chain concerned. He will headquarters in New York.

Idea is new in hotel circles, which heretofore hired entertainment through agencies and managers. Same talent can now be routed through country playing inns in principal keys. Similar bureaus maintained by radio chains suggested innovation of circuit.

Arrangements are being made to be extended to include all of their hotels where entertainment is permitted.

Martin was once associated with Cork O'Keefe in Philadelphia and on severing this connection, freelanced with orks in a managing capacity before going to Station Posters in the CBS artists bureau. Last job was with stations WCAU and KTW in Philly along similar lines.

NBC'S \$1,000,000 CUSTOMERS' 25% OFF

Chicago, June 11. NBC on Feb. 4 will put into effect a new rate setup in regard to advertisers whose annual expenditure on the network totals more than \$120,000. Will give these advertisers who spend that kind of money within a 52-week period an immediate discount of 25%. In the past NBC has given the million-dollar sponsors 25% discount but split up into two portions: 15% at the start of the contract and 10% as a rebate.

This rebate structure, however, caused plenty of yelping among the advertisers due to resultant mix-up in advertising budgets, the companies finding themselves with advertising coin on their hands which they had no plans for. With the 25% on the pockets at the start the advertisers will be able to spend that much more.

Complete Stage Play By Puppets in Moscow

Moscow, June 11. Gogol's classic three-act comedy, 'Inspector-General', is being successfully staged by the new puppet theatre in Moscow, organized by the Regional House of Art Education.

Five actors hidden by a high, wide screen do the talking for the 45 puppets.

Performance marks a great improvement in puppet show technique. Doll actors are made to open their mouths when speaking and move both their hands, manipulating forks and knives while eating.

JIMMY WALKERS BACK!

London, June 11. Jimmy Walkers may be returned to New York, sailing there June 20.

Former Mayor of New York and Mrs. Walker (Betty Compton) have been mulling the idea and may be on the same boat with Belle Baker.

COLLEGES HIT TOP COIN FOR BANDS SINCE '29

Dance bands are obtaining from college dates the biggest prizes paid since 1929. In addition to making it hefty coin for name combos, the prom shufflers as a rule now use a sophisticated orchestra. Prom \$750 up to as high as \$1500 a night goes for the collegians' fave orchestra.

Around the metropolitan area the huskings from this source have been especially good. If a name unit can't get on the scene before 10 or 11 o'clock the collegiate sponsors engage a band of lesser rating to span the interim, with the job in outfits in most cases kept on the floor for the rest of the night.

Even during 1934 the graduates and the fraternity boys were inclined to count their dimes and nickels when it came to making a bid. This year it's the best available and no bargaining. And what the rest of the world is learning is how the dance bands stand.

'See Who' Peeper Tagged

'Salt-Loak' is the new tag that has been placed on the American Telephone & Telegraph Company's department which enables the person talking over the telephone to see party to whom he is speaking, and vice versa.

It's promised for 1936.

TIP-COPPING KIDS PLY OPEN-AIR EATERIES

Walters and waitresses in the open-air eateries in New York, both west and east side, are seeking protection from a hoard of juvenile tip grabbers. No coin is safe for more than five seconds, the urchins watching from behind shrubbery and pouncing on those tables nearest the curbstone as soon as diners leave.

Majority of the petty-larceny kids are working the swanky east side gardens. Waitresses especially hit on Broadway are those serving the front tables in Childs, where the kids not only stick their mitts through the ferns, but also run into the restaurant to grab what they can.

Radio's Courtesy

Philadelphia, June 11. All the comforts of home were ensured for an audition for Sears-Robuck officials last week by NBC. Originating in Chicago, musical program was piped over leased wires through WPT here and then to Philmont Country Club veranda, where Lessing Rosenwald and other Sears-Robuck officials took it easy with drinks and cigars.

Reaction by Sears-Robuck not reported.

Nude Rope-Walker

I. Stein, head of Music Corp. of America, viewed Guyviss De La Grange, nude rope-walker, now a feature in the 3rd Tabarin nightclub in Paris, on his recent foreign jaunt.

Stein returns to London around September to form his own agency for European talent.

ZAME CHUEZ' P OATPIX

Lubitsch Wants Free Rein or Unit; Par Studio Group Guessing

Hollywood, June 11. Paramount studio employees are awaiting the outcome of the conference their chiefs, Ernst Lubitsch and Henry Herzberg, who arrived in New York yesterday by plane, are having with John E. Otterson, new company head, and Adolph Zukor, chairman of the board, as to their individual futures, as well as the operation policy of the plant in the future.

Though the election of officers and changes in the home office set up to charge of company affairs was no surprise to the personnel here, it immediately started conjecturing as to the future when appraised of the fact that Lubitsch had, several weeks previous to the board meeting, tendered his resignation unless a new contract were forthcoming. Reports reached here that Emanuel Cohen might return as studio chief and that Waterson Rotha Ker would be his associate on the business end.

Studio Is Jittery
Word from the home office that everything was in status quo did not set the minds of the employees at ease, nor was it bettered when Lubitsch received orders on Wednesday night to be in New York Monday for a conference. When speculation rose as to the position of Herzberg, who was not included in the invitation. Finally word came through for him to come on, too. That was Friday. Studio again was in a buzz, but the faithful to the current administration immediately became cheerful and spread it around that it was a good one.

(Continued on page 23)

Keith Weeks Joins MG

Hollywood, June 11. Keith Weeks, one-time Fox exec, is at Metro as a production manager.

His first assignment is 'Here Comes the Band,' the Ted Lewis pic.

Dix and Boyer Abroad On Normandie for Pix

Two Hollywooders, Richard Dix and Charles Boyer, sailed Friday (7) for abroad. Dix to do a picture in England and Boyer two in France. Both left on the Normandie.

Boyer will return to Hollywood in the fall, is getting back earlier. Letter will appear in 'The Tunnel' for Gaumont British.

Set Kay Francis

Hollywood, June 11. Next Kay Francis starrer at Warners will be 'I Found Stella Parrish,' Ruby Spill. Jean Drews a featured part in it.

WANGER SIGNS BAXTER

Hollywood, June 11. Walter Wanger signed Alan Baxter, currently New York star of 'Black Pix.'

Contract calls for two pictures yearly for four years.

Farm Warren Hull

Warren Hull, Warners contractee in New York, immediately goes on location to 'Universal.'

He will play male lead 'Magificent Obsession.'

Mama Helps Out

Hollywood, June 11. Mother of an imported actress confided to the director of her current picture that in order to get the best out of her daughter, the director should tell her after scenes that her work is brilliant.

'She'll work much better for you,' confided the mother, 'because she will respect your sincerity.'

Korda's Sten Pic After She Makes 1 for Col, Metro

London, June 11. Alexander Korda has closed with Anna Sten to make one picture here in the fall.

Deal is contingent on the actress okaying a story, to be dug up by Korda.

Anna Sten sails for Europe Thursday (13) to visit her mother in Paris but will return to the U. S. in a month. Before going to England to make the picture for Korda she will make one or two more pictures in Hollywood. Deals are on with both Columbia and Metro for one picture each, both being held up by the actress' insistence on okaying stories before signing.

'Miss Sten is a European story, 'Dangerous Rhythm,' by Geza Herzog. Miss Sten has read it and indicated an okay, with terms yet to be worked out. Columbia wants to use her in a B. P. Schulberg production which, it is understood, Josef von Sternberg would direct.

Hollywood, June 11. Columbia has signed Josef von Sternberg on a new picture deal. Understood he is to direct a film starring Anna Sten.

Warners Sue R. Donat, Claim Letter Contract

London, June 2. Robert Donat is defendant in an action brought by Warner Brothers, who claim a contract with the actor. Alleged a letter from him which constitutes a contract, and is asking for an injunction restraining him from entering into an agreement with any other film company.

Defense is that the letter does not constitute a binding agreement.

Costain Coastward

With practically all story purchases for the 1935-36 producing season completed, Thomas B. Costain, eastern story editor for Fox, expects to fly to the West Coast today (Wednesday).

Visit to Hollywood and southern California will be in the nature of a combined business and action trip.

BEAUDINE'S LONDON PIC

London, June 11. While audine will come over to direct 'Cohen Takes a Walk for Me' at Teddlington Studios here.

Novelty is the latest published work of Mary Roberts Rinehart.

James' Two-Wayer

Hollywood, June 11. Brian James has been given a two-way deal at Radio.

Co-directs 'Radio Hiss,' and does the adaptation on 'Juke.'

HIS 20 WESTERNS MADE 36 TIMES

Five Outdoor Operas Penned by Novelist Through the Camera Three Times

CRADLE OF STARS

Hollywood, June 11. Zane Grey tops all writers in selling his stuff to pictures. In the past 15 years he has sold 50 novels to major studios. That's a record. The 20 novels represent 36 features, for most of his Grey shorts have been produced twice, several three times. Only eight of his stories have had but one celluloid existence. Only one Grey picture has been a drawing room opera, 'Woman Accused'; the others have all been westerns.

Grey himself has a little to do with the transferring of his yarns to the screen. Jack Cunningham of Paramount is tops in writing screen plays from Grey novels. Cunningham has scripted a dozen of them. Paramount has had a corner on the pictures, producing all told 26; Fox is next with eight and RKO with two.

Many stars have been made through Zane Grey pictures. Jack Holt, Warner Baxter, Richard Arlen, Guy Cooper, George O'Brien, Randolph Scott, Buster Crabbe and Neil Hamilton all received their start and impetus through appearing in Grey westerns. No femme star can trace her opportunity through one of these horse operas. Women take the short end in a Grey picture. Horses get a better break.

Those of the Grey stories to have reached the screen three times are 'Mysterious Rider,' made in 1921 by (Continued on page 71)

BOBES RADO AMATEURS' SHORTS

Major Edward Bobes will make his bow in pictures in a series of 20 two-reel shorts. First was slated to start production yesterday (Tuesday) at the Biograph studios, New York, with John H. Auer directing. Bobes intends using his best amateurs, from the weekly broadcasts, in the series.

While originally planned to use only prize winners from his air programs, ability of any of Bobes' associates to pass the screen tests creditably will be a deciding factor.

A stage act consisting of the first five amateur prize winners of Major Bobes' radio contest, which will have the support and cooperation of both Chase & Sanborn and Columbia Broadcasting, also has been organized in New York, and will shortly go out on tour. Negotiations are on for a route with one of the big theatre chains.

Lon Goldberg organized the act through Major Bobes and others and the William Morris office will represent it for him on bookings. Arrangements have been made for local amateur contests in each city to be played through N.Y.C. Three winners are to be chosen in towns below a week in advance, the trio to appear with the major group's act on arrival. One of the three, on conclusion of the engagement, will be invited to go to New York for a audition with Major Bobes.

All details have been worked out in advance. Chase & Sanborn are offering cooperation and promising to make ads in connection with the contests. Contests will also be arranged through C&S dealers, municipalities.

Blasting Musicals to Be Toned Down, Studios Fitting Prints to Theatres

20 Years Later

London, June 2. Twenty years ago Polly Moran tried out in vaudeville over here and laid an egg.

Now, at the Palladium, she's a hit.

Tops or Nothing, Ether's Answer To Film Burnup

Hollywood, June 11. In their refusal to consider anyone but name players for their local and chain sustaining programs emanating from here, radio stations are burning picture studios to a crisp. Aiviers are always on the lookout for a MacDonald, Moore, Boles, Eddy or Dunn to sing on the programs, but are mixing all offers of the studios on the substitution of lesser names for the stars.

Broadcasters take the attitude that if it is necessary for announcers to explain who the singers are and what they do, then the stations may as well use station talent.

Studios, on the other hand, feel that they have gone the limit helping the air programs with name talent and in return radio could lend a helping hand to the plugging of less known talent who really need the broadcast.

In the last few weeks, several broadcasts have been turned down. Radio doesn't seem to mind the film studio's attitude.

London's Schnoz Bid

London, June 11. Clifford Whitley is negotiating with Jimmy Durante for a date here.

Wants the Schnoz to double in a revue and the Dorchester Hotel cabaret.

Krimsky Turns Cutter, Gus Shy Producer Aid

Hollywood, June 11. John Krimsky, New York producer until recently production aid to E. W. Schnoz at Fox, has been transferred to the studio cutting department.

Gus Shy, stage comic, moves into Krimsky's production spot.

Santell for 'Married'

Hollywood, June 11. Al Santell will direct 'Let's Get Married,' next for Sylvia Sinclay at Paramount. Fred McMurtry will have made head of the picture.

Miss Sinclay leaves New York next week to prepare for picture.

Brisson's London Show?

Hollywood, June 11. Joe Suck, English producer, is here negotiating with Paramount for Carl Brisson's loan out for a stage, 'All the King's Horses' to be used in London next fall under the title 'A Royal Exchange.'

YORKE HIES WEST

Clay Yulish, ex-vaudeville, left for Fox on the Coast, who has been in New York for about a week conferring with home office officials. Left Saturday for Hollywood.

Yulish says next after that he'll see Fox annual convention in Chicago.

Hollywood, June 11. With but a limited number of large theatres able to accommodate the load on sound tracks of film musicals, especially where operatic or strong vocal numbers are frequent, major companies will likely inaugurate the policy of making two classes of sound prints for distribution.

Metro was first to distinguish with two types of sound prints, launching the practice with 'Naughty Marietta.' Now Columbia is up against the same problem with the Grace Moore picture, 'Love Me Forever,' and it probably follow two-print route.


Necessity of the two types of prints results from sound being printed on the track preceding from 15 to 35 watts in theatre sound projection for best results. Drawback, resulting in sour songs, distortion, etc., is due to the fact that most theatres have equipment only capable of using two or three watts of power in sound projection apparatus.

By compressing the sound on the prints to coincide with the equipment being used in the smaller houses, quality is retained but lower printing key prevents vocal numbers being heard out to audiences when projected in the theatres.

'JULIET' BY LAUREATE

Thalberg Tags Masefield as Shearer Scripter
Hollywood, June 11. John Masefield, England's post-laureate, has been engaged by Irving Thalberg to write the screen play for 'Bonnie and Juliet' for Norma Shearer and possibly Brian Aherne.


Masefield will not go into work until after Miss Shearer has completed 'Marie Antoinette,' scheduled for fall production.



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Deadline Soon for Film Companies To File Salary Payments, Bonuses

Washington, June 11. Film companies desiring to conceal details of salary payments, bonuses or profit-sharing arrangements, and stock ownership will be compelled to file this information in the near future, Federal Tax critics... Relatively few film concerns have reported in full on salary and bonus matters...

Limiting Newsbound List in Free Lunch Conservation Drive

Hollywood, June 11. Unless papers or magazines have a circulation of 50,000 annually or more than six months old, their correspondents will be denied credentials... Agitation came about through studio complaint that hinterlanders who have never done a day's newspaper work in their lives come here with credentials from their home town papers...

SCRIBS ON 'ROSE MARIE' FOR GRACE MOORE-EDDY

Marcéla Burke, ex-fan mag editor, and Ross Willis join movie writing staff to prepare the screen play of Rose Marie... 'Marie' will be produced by Hunt Stromberg. Studio made it silent in 1927.

Universal Putting Seven In Work This Month

Hollywood, June 11. Universal is starting its new program of 42 pictures with a package putting seven in work by July 1. Only holdover is 'Mystic River'.

Vanishing Act. Hollywood, June 11. Casting producer, Fred Fox, 'Ramona' on the set... John Stone, who had produced the picture, has been unable to find players to top the cast as yet.

'B'way Joe Tuned—Maybe

Hollywood, June 11. Warners closed 'Broadway Joe,' the Joe E. Brown picture, Saturday (8) upon completion of shooting the book. Studio will cut and assemble it before deciding whether or not to include special musical numbers.

Anti-Block Bill Bound Over Till Next Congress

Washington, June 11. Legislative efforts to outlaw block-bookings were dropped last week for the remainder of the current session of Congress, but plans were laid for a new drive next winter. As House supporters of the Pettingill bill conceded there is no possibility of obtaining hearings before the present session winds...

Introduction of the Neely measure signified clearly that film critics are determined to carry on their drive for Government supervision of distribution practices. Previously they had hoped to push the Pettingill bill through the House this session and then work on the Senate next winter... Film cleanup took place to life again Saturday (8) when the Baltimore conference of the Methodist Episcopal church, representing members in Maryland, D. C., and nearby Virginia, pledged support for any campaigning to improve the qualities of screen entertainment.

Cagney Private Dick

Hollywood, June 11. James Cagney next will be a private detective in Warner's 'You'll Have to Learn Sometimes'... Yarn is Richard Wormser. Script being written by Ben Markson and Harry Sauber.

FOX CONVENTIONEERS

Big Group in N. Y.—Gehring in Charge of Sales Drive. Big Fox contingent was in and out of New York last week with Jack Sullivan, Fox-West Coast film promoter, and Harry Fitzgerald and Elmer Rhoden, E-W-C district chieftains, lingering over film buys.

Jack Gehring, Fox's chief, instead of Herman Wobser, is the Fox film drive commandant. Gehring, with Roger Fessli, special executive, are slated to leave N. Y. on points west this week. Gabe York, studio publicity head, also was in the city.

Indexing

Hollywood, June 11. Slim Summerville has a grading system for guests who call at his beach home. Privilege run according to the degree of friendship. Andy Devine rates the garage.

BIP's Prez Tells Of Company's N.Y. Plans, Prospects

John Maxwell, chairman and managing director of British International Pictures, feels that any thought which has British producers submitting scripts in advance to the H.I.P. office for scrutiny before the pictures come over to the United States is hokey. Maxwell says according to the degree of friendship. Andy Devine rates the garage.

Dent is here for the purpose of negotiating U. S. distribution for the BIP pictures. Several of several BIP films were held in New York last week. BIP expects to make around 25 films next year and of this number 11 or 12 will be shipped to the U. S. British International is interested in the operation of or control over around 250 theatres in the United Kingdom. Maxwell indicates that this chain may increase within the next few months around 300. BIP would prefer a distribution hookup over here with a major company and is angling that way.

There is no deal at present between Gaumont-British and BIP for merging or changing control of either company, Maxwell says. There had been some negotiations between the firms some time ago, but these fell through and have not been resumed.

Maxwell returns to London next week.

Not So Strange to Court, Hix Loses Filcher Suit

Los Angeles, June 11. Declaring general public and picture trade were not likely to be deceived by the parade and requested Federal approval for permanent listing of their securities. Balaban & Katz and Loew's Boston Theatres Co. last week joined the parade and requested Federal approval for permanent listing of their securities.

Felix Feist, Jr.'s Scouting

Rufus Le Maire lined up a flock of prospectives for Metro while abroad. No one signed, but on his Hollywood arrival he is arranging with Felix Feist, Jr. to visit London and Paris for some exhaustive film testing.

Stone Skeds Quintet For New Fox Program

Hollywood, June 11. One of the features to be turned by the 350 W. 1700 unit at Fox for 1935-36 season will be produced by Stone.

WB Sets 50 Features, 130 Shorts For '35-'36 at Convention in L. A.

Radio's 50 for 1935-6

Radio will go out to sell a program of 50 for the 1935-36 season, this number including two from Pioneer Pictures, John Hay Whitney group, on which deal was recently closed. Company holds its three-day convention at the Drake, Chicago, starting Monday (17), with home-office lunch headed by Ned E. Depinet and Jules Levy, taking off for there Saturday (15).

U. S. History Pix Weak B. O., Radio Puts Off 'Grant'

Hollywood, June 11. Radio has gotten cold feet on 'Mr. Grant' as planned and has shelved the picture temporarily, announcing that casting problems are holding it up. Studio brought Walter Abel from New York as the star. Stephen Beach Sprouss to direct. Half came after studio execs decided that the American public was not over enthusiastic about native history. Most American historical pictures have been poorly received at the boxoffice.

B&K, LOEW'S BOSTON FILE WITH FED'L SEC.

Washington, June 11. Balaban & Katz and Loew's Boston Theatres Co. last week joined the parade and requested Federal approval for permanent listing of their securities. Balaban & Katz showed liability exceeding \$2,012,600. Loew's Boston reported \$2,426 shares of \$100 1/4 cumulative preferred are outstanding and represent an obligation of \$2,012,600. Involving liability of \$6,605,150, arc out. Balaban subsidiaries include 8 wholly owned and 4 partly owned. In turn these 14 own outright 11 sub-subs and partly own 10 more.

Silverstone Coming with Schenck for UA Meet

With Joseph M. Schenck, on the schedule, will be Maurice Silverstone, managing director of the United Artists Corp., Ltd., of London. They are to meet for New York Saturday (15), arriving June 20. Silverstone will remain in America for the U. S. sales convention on the 24th of July.

Los Angeles, June 11. Warners announced at its sales convention today, 60 features and 130 shorts for the new year. Same number as last year.

Of 52 2-reelers and 78 singles, all but 20 and cartoons will be made in Brooklyn under Sam Sax. The shorts will be made on all features, with indications of higher rental, but no changes in selling plan. Player lineup will remain about the same. Studio is figuring drawing heavy on stage plays and books.

Joseph Bernard, in charge of Warner managers and box execs, are attending the convention running through Thursday (13). Special train carrying 200 conventioners from Los Angeles to New York arrived Sunday (9), with the local Warner crowd going the limit on Wednesday night entertainment.

Initial business meeting was brief, with Sears and Smith alternately presiding. Harry Warner was the main speaker of the meeting, stressed the upward trend of WB biz over two years ago.

Joseph Bernard, in charge of Warner managers and box execs, are attending the convention running through Thursday (13). Special train carrying 200 conventioners from Los Angeles to New York arrived Sunday (9), with the local Warner crowd going the limit on Wednesday night entertainment.

Conventioners got down to real business on Thursday and are scheduled to grind again all day Wednesday and Thursday morning. Convention proper winds up Thursday night with a banquet at which prizes in the California or Bust drive will be awarded. Many delegates plan to stay over for a week to days visiting studio and resting.

Income Tax Ganster Trap Idea in WB 'Agent'

Hollywood, June 11. Warners will try and put 'Special Agent' on some time this week with William Keighly directing and George Brent in the lead. Story is written around the grabbing of gangsters through income tax evasion. Yarn written by Al Cohn and Lesley Mason was bought six months ago, but shelved in order to get a better conceived a hotter subject, on the screen.

PAR IN 'G' RUSH Speeding 'Men Without Names' On Ransom Money Angle

Hollywood, June 11. 'Paramount's Men Without Names' is being rushed, with sequences inserted based on tracing serialized headlines to take advantage of publicity in the Weyerhaeuser ransom note roundup. Studio is showing new enthusiasm for the picture, despite being beaten to the screen by three G-Men films already.

'Red Salute' Next Reliance for UA

Hollywood, June 11. Edward Small has set back 'Amateur Girl' till later in the year, and will direct 'Red Salute' as his next Reliance feature for United Artists. It is a comedy drama from original screen play by Timoney Pearson and slated to start shooting this week. Sidney Lanfield will direct, with Constance Cummings and Robert Young topping.

TELEVISION'S COAST SURVEY

Loew's Chi Building Threats Stymied as WB Gets Metro Pix

Chicago, June 11. Second important break in the line-up locally against Loew's building projects here occurred the past week when Warners bought M-G product. Deal calls for remainder of this season's pictures, plus the 1935-36 program. This follows purchase of Metro by the two northside indie houses, Adelphi and Howard. With Warners centered solidly throughout the southside, it about precludes any building by Loew's in that territory, despite continued threats to build throughout the district. So far Metro is known to have sealed deals for only one south side spot, the Oak Park site which is scheduled to be ready by Oct. 1. Metro has talked deals for a number of other locations throughout the town, but nothing else yet. Loew's is stalling any actual building operation as long as possible, waiting for the start of the new selling season. If Metro breaks the wall of resistance Loew's will forget about building. And if the opposition still remains loose up here it leaves it can start building by August.

Metro is now offering nine pictures on percentage instead of the former line-up of 14. Also has about dropped the preferred playing clause in many of larger spots.

RKO TO DISTRIBUTE 'MARCH OF TIME'

'March of Time' monthly newsreel, will be distributed nationally and abroad by RKO Dist. Corp. starting with issue No. 5, July release. First Division in the east and several state rights distributors in the middle west and other sections of the U. S. will work up with the fourth issue, now on release.

In official circles, it was felt that a more complete national and European distribution was needed for 'March of Time' than was being supplied by F. D. The friendly break away from First Division also was based on the belief that 'March of Time' alone could not support that company's exchanges.

Certain notices were advanced to First Division to attempt to build up that system of exchanges. This coin still remains with F. D. but it is the only interest which 'March of Time, Inc.' now holds.

There will be no changes in the editorial staff of 'March of Time'. Productions for foreign release will be made available by shifting the narrator, using the language required for each individual nation.

SCHENCK CLOSES FOR 5 MORE BRITISH CINEMAS

London, June 11. Joe Schenck, in association with the Deutscher and Danzha circuits, is setting today the purchase of five big cinemas controlled by David Biss and William Pirih. Theatres at present represent a part of a circuit of Deal involves £2,000,000 and comprises the Regent, Plymouth; Hippodrome, Liverpool; Hippodrome, Derby and two houses in Aberdeen.

Bevhills Skips 10-Buck Morais of Aug. Class.

Bev Hills, June 11, will be promoted in its move, as on the annual finances of the theatre, to the next level. The business within these twenty confines before issuing a license. Hereafter all that will be required to operate a possession will be the \$25 annual fee.

Investigation tap of dropped.

Overseas Hollywood, June 11.

U. S. Prosecutor Wants Immediate Trial in St. Louis

Hollywood, June 11. With no assignments in sight, Paramount has Carl Brisson, Henry Wilcoxon and Lee Tracy up for loanouts. Tracy has been on the lot six months without a picture.

Russell Hardy, assistant U. S. Attorney-General, reported sent here direct by Attorney General Homer Cummings from Washington, varied a series of charges against defendants in the long-delayed anti-Sherman suit just now pending against Warners, RKO and Paramount during the first day of preliminary argument before the newly appointed Federal Judge George H. Moore. Brushing aside the contentions of defense attorneys, Sam Jefferson and Jacobson, Prosecutor Hardy declared for the records that further delay of this case would mean 'death' for the local boys operating theatre, who involved. Defense lawyers pointed to the extreme hot summers here as too much strain for Judge, jury, attorneys and witnesses, but Hardy in a strong voice urged the court to set the date immediately on the grounds that this was imperative from the Government's point of view and evidence.

Hardy informed the Court the early trial of the case on its merits. The motions to be disposed of on June 13 are a demurrer, and a request for a bill of particulars. If it should be July when these were out of the way, Hardy said, the Government would insist that the trial proceed then.

The indictment alleges a conspiracy by Warners, RKO, Paramount, RKO and other motion picture companies to refuse to supply films for exhibition at the Alhambra, Ambassador and New Grand Central theatres. 'The Ambassador has been closed for several months.

After speaking of the hot weather and the discomforts to all involved, Jefferson and Lashly said a New York attorney and former U. S. Senator James A. Reed of Kansas City would be unable to be present. Hardy, who presented the case to the grand jury last January, when the indictment was returned, was bitter in his characterization of the defendants. 'The Attorney-General felt that this case was so important,' Hardy said, 'that when Judge Davis postponed it from April 2 because of the congested condition of the docket, the Attorney-General applied to the Chief Justice of the Supreme Court to designate another Judge from outside the circuit if necessary, to sit here and try the cases.' Hardy further explained that when it became apparent that Judge Moore was appointed and would soon qualify for office, that effort was dropped.

The three theatres involved have been leased to a corporation in which Fanchon & Marco is interested. Judge Lashly appointed himself Grand trial of the anti-trust suit because he had ruled adversely to the Warners in a previous ownership suit, involving the theatres.

LAEMMLE'S O.O. IN N. Y.

Visit of Carl Laemmle to New York this week is to give the National Home office the once over. The crime erst after attending the annual U. Confab in Chicago.

WILL THEN DECIDE ON STUDIO SEEP

Meantime Huddling with Zukor, Lubitsch, Herz- brun in New York—Wat- terson Rothacker's Spot

Paramount's studio situation will remain becalmed until John E. Otterson, firm's new president, visits the Coast shortly and makes a personal survey. In the meantime, Otterson and Adolph Zukor continue their conversations regarding the studio with Ernst Lubitsch and Henry Herzbrun.

Watterson Rothacker is reported as a Paramount studio possibility. Belief is that if Rothacker should be placed at Par it will be in an associate production capacity and not the top berth.

Indications were strong on Monday (10) night that Paramount might emerge from bankruptcy with new chieftains at the company's studios. It was felt Adolph Zukor might offer to take personal charge of production.

John E. Otterson, new president of Paramount, talks with Ernst Lubitsch and Henry Herzbrun most of Monday afternoon and well into the night. There followed official word that the conversations were to have continued on the following day, yesterday (Tues.), and that no decision (Continued on page 23)

KORDA MAY BUY OUT SCHENCK IN U.A.

London, June 11. Alexander Korda may take an active hand in United Artists after the company is reorganized.

Korda has just raised \$2,500,000 here from Prudential Insurance Co., by way of a mortgage, using the assets of his London Films as the security. Understanding here is that he will use at least part of the coin to buy out Joe Schenck's holdings in U. A.

Korda and Schenck have been very friendly from the very foundation of London Films and report it is that Schenck now that he's going over to Fox, would like to sell to someone like Korda.

If deal goes through Korda would still probably retain his production activities here, although spending some time every year in New York.

See More Par Production in East; Otterson, New Prez, Favors It

A certain amount of feature production by Par in the east is looked for this coming season, based in part on the fact that John E. Otterson, new Par president, is partial to the east coast. Recently he had talked about making a minimum of six at Astoria, L. I., having agreed to take over this plant on a new lease until 1942 under a long-lease plan the Producer Co. Allotted Owners, tied in with Otterson, is among the factors which have talked Otterson president of Par. Otterson, Edith, which Otterson has

Selznick, Jed Harris Deals Chill, But UA Likely Financing Lasky

100 a Picture

Hollywood, June 11. Average of 100 players to the picture is being used by Metro according to a payroll survey.

With eight films before the cameras checkup showed 861 people cast for parts, bits and walk-ons. This includes extras, although no large sets were in evidence.

New Scrib Deal On Film Credit In Acad Setup

Hollywood, June 11. Meeting tonight (Tuesday), Academy writers' committee sought to get producer committees to adopt virtually all scribbler demands of the defunct NRA five-year committee into the studio writers' code which has been in effect two years and is now on the fire for re-vamping.

Expected that most of the writer suggestions made at the NRA sessions will be adopted, with seniorists getting an equal in concessions to the freelance contractors recently give actors.

One of the principal demands of the writers is for conformity in the matter of screen credits with the scribbler endeavoring to get the producers to agree to drop all writer credits from pictures except 'screen play by'.

At this point the seniorists want to bury for all time the 'adaptation' and 'dialog' credits, on the theory that if a person adapts or dialogues a picture he is contributing equally with the continuity writer and that all should share under the one designation 'screen play by'.

SEE CHAS. BUNN WITH PAR UNDER OTTERSON

Charles Bunn, general sales manager of Electrical Research Products, Inc., is reported slated for an important post in Paramount with John E. Otterson, new company president.

When EUP was formed, Otterson named Bunn general sales chief. Bunn was in charge of the distribution end of the picture industry. He stepped from First National to his present post.

Hollywood, June 11. United Artists group will do nothing toward making any additions to its organization until after its stockholders' meeting scheduled for June 22 in New York, but which undoubtedly will be postponed until the second week in July, when Douglas Fairbanks is back in this country from Singapore and Charlie Chaplin is free to attend.

Al Lichtman, vice-president and sales head of the company, and Hal Horne, advertising head, who have been here for ten days, leave today (11) for New York by plane.

Mary Pickford, Sam Goldwyn and Charlie Chaplin, the member owners here, had two conferences with Lichtman during his stay. Both were devoted mostly to handling of present season's product which is yet to come.

Several propositions for release that had been turned down by Lichtman by outside producers for next season were shelved. One was from Ted Harris, who claims he has sufficient finances to make three pictures which he wants the UA group to distribute. First one would be 'Spaced Out' in which the UA group are disinclined to give, he will endeavor to make a deal with Columbia or another major for the release.

The David and Myron Selznick proposition to join is understood to be under consideration. The UA branch claims the brothers wanted too (Continued on page 29)

ZANUCK EAST IN FOX HUDDLE

Hollywood, June 11. Darryl Zanuck, just back from Alaska, is slated to hop east this week to meet Joe Schenck on latter's arrival from Europe. Pair will get into a huddle with the UA's Kent and formally sign contracts which will merge 20th Century with Zanuck's production company. Zanuck will be in the Coast together for round-robin conferences with Sheehan, Sol Wurtzel and other producers and executives on the Fox lot.

Statement issued here by Zanuck said he would move in at Fox August 1, also declaring Fox production would be under joint control of Schenck, Winfield Sheehan and himself. Two new stages and other structures are being erected at Westwood to accommodate 20th Century.

LASKY BUYS YARN FOR NEXT STUDIO HOOKUP

Hollywood, June 11. Jesse Lasky has purchased the screen rights to Ken Kesey's new novel, 'Little World.' Story will not be used on his Fox deal which would up also the completion of 'Here's To Romance' and 'Gay Reception, both now in production.

Indications are that Lasky will be back in town by the end of July, instead of September, as planned.

STUDIO FOR MONTREAL

Burt Kelly Understood Building Under Construction With Canada Coin

Hollywood, June 11. Burt Kelly has been told that the Montreal studio will be completed and will open a studio in Montreal to make pictures.

Kelly is expected to make four more trips.

INDUSTRY 'LOANS' TO C.A.

Handling a Headache

An executive secretary of the Code Authority of the picture industry, John C. Flinn has added to the respect, long since won, which he commands in the film business. Beyond this is the untold experience the task of being a C.A. boss has brought to Flinn.

That Flinn proved well qualified to act as the Code Authority's monitor is freely admitted by picture men. That he succeeded in the face of the pitfalls and politics surrounding the appraisal.

There was too much chaos in the picture business, too much political, too many axes to grind, too many advantages to be attempted and traditions of exhibitor-distributor disturbances that were indigenous to the industry itself, to expect that Flinn's job would be an easy one. Whether Flinn was the man who made that job look easy or not does not matter. His results are accepted within industry circles as answer that he was amply qualified to do it.

Today there can be no question that Flinn is one of the best informed men in the industry on national distributor and exhibitor relations. The Code Authority has functioned for about a year and a half. What good the NRA did the picture business is a question, of course, that provokes divided opinion. As an industry, the film business signed after months of cordial skepticism and then feared it wouldn't work to the letter, as was to be discovered.

The job of the C.A. in New York was a singularly trying one since so many factions were in disagreement and setup of satisfactory zoning and clearance boards suffered delay. There were charges against C.A. members sitting as a governing body in New York, and exhibitors complained that distributors were not living up to the cancellation clause of the code. The exhibitors' troubles were aggravated by a codism for films, not forgetting over 1,000 cases which came up on appeal from decisions of local grievance boards throughout the country.

In between all this was Flinn. He had to carry out the duties of his office and maintain harmony. No one ever demanded that he be thrown out and a new executive secretary brought in, perhaps one of the finest silent endorsements ever accorded an individual in the picture business.

Besides keeping the C.A. on an even keel, Flinn had to go to Washington, Los Angeles, Kansas City, etc., and had the trade and daily press in his hands, too. He had to prepare for presentation to the C.A. all appeal cases which came in, he had a staff of 65 people over the country to control, he had to keep himself abreast of hearings, frequently conducting highly involved matters, and he had to straighten these minutes out so that they were always clear. Decisions had to be analyzed and sent out. A complicated filing system was organized. Mail, telephone calls and telegrams from all over the country were added to the job. The first six months of the code, so many inquiries came into New York near bedlam was created, yet Flinn kept his head through it all.

Whether Flinn was instrumental or not, if cordial reign did nothing else, it proved exhibitors' words against their side and distributors against theirs. Many decisions reflected this sense of honest effort on both sides to make the code, difficult as it may have seemed, something more than just so many sheets of paper.

It was a tough job and Flinn did it.

Washington's Favoring 'Unofficial' NRA Can Force Pix to Comply

Washington, June 11.

Destruction of the compulsory code system was well under way last week in conformity with recent supreme court ruling, but President Roosevelt and administrators were still pondering steps to revise basic features of the Recovery Act.

Continuance of a skeletonized NRA until next April was urged by the President and approved by the House before the end of the week, but signs of considerable opposition in the Senate were seen.

Immediate stop-gap program involves two principal points. First is extension of the Recovery Administration's title to permit statistical work and observance of industry without code control, and second is to waive the anti-monopoly acts, F. D. No. 1, until the end of the year.

The possibility that invalidated codes will be revised on a voluntary basis was somewhat diminished when President Roosevelt and Donald Richberg, outgoing NRA chief, stated the view that any steps industries may take on their own initiative to perpetuate code policies will be subject to the anti-trust laws. Although the resolution approved by the House Friday (7) reserves the President's power to waive the anti-monopoly acts, F. D. No. 1, it said he had no right to suspend the nation's fundamental statutes. Richberg added there is doubt whether

voluntary codes would be held constitutional.

Suggestions that Federal Trade Commission assume regulation of interstate commerce and that Federal Government license all films engaged in interstate activity were debated in Congress and Administration quarters while deep consideration was being given the idea of interstate commerce governing working condition in various lines. All of these ideas were put forward as alternatives for the scrapped code system.

Legislation giving Trade Commission much broader powers to establish standards of fair competition was submitted to the President by Senators Nye of North Dakota and King of Utah, leading foes of the NRA, while bills covering contracts and license idea were introduced in both branches of Congress. King and Nye will make a fight for their plan on the Senate floor when the continuing resolution comes up despite the fact that the continuing resolution was approved by the House by a wide margin last week.

Contact angles of the second phase of the President's stop-gap program have not been set, but indications were that if Congress, now in session, produces legislation to do business with the Army, Navy, and other Government branches will be interested to observe wage and hour laws practically the same as those in the film code. NRA would fix the standards which theoretically would

(Continued on page 20)

FEDERAL HOUSING ENCOURAGES PIX

Liberalized Rules for 5-Year Periods to Spruce Up Theatre Properties—U. S. Suggests Types of Modernization to Spread Employment

FORMER 2G LIMIT

Washington, June 11.

Special appeal to film exhibitors to make use of Federal credit for modernization of their houses was broadcast Monday (10) by Federal Housing Administration. Under liberalized rules, exhibs now can borrow up to \$50,000 for five-year periods, to spruce up their properties.

Modernization section of the Housing Act originally restricted such borrowing to \$20,000, but film industry showed little interest in penny ante proposition. Now with the limit raised to \$50,000, government hopes numerous theatre owners will help the drive to spread employment and increase business through building repairs and attention.

Under the program, borrowers must still do business as before with private bankers—not directly with the Government—but any loans for modernization purposes negotiated according to Federal regulations will be given Government insurance. This has been an important factor in loosening up the drive for home modernization and with the raised limit the Housing Administration expects it will prove very helpful in increasing credit for industrial use. Over 5,000 banks are participating and a number of private financing companies have swung into action to help out.

The new regulations will permit the Government to loan for film for any theatre use except for movable furnishings and equipment. In this connection, Federal Housing Administration suggested following possible types of modernization:

Installation of air-conditioning, new marquee, new fire alarm, fire prevention equipment, rewiring, painting, new lighting fixtures, seating, ventilating, telephone system, organs, pianos, motion picture projection equipment, offices, balconies, stage equipment, and box offices.

A number of theatre loans have been induced by the Government even though the limit until recently was only \$20,000, and many inquiries have been received which indicate that substantial amount of modernization is being planned under the more liberal regulations. Because exhibs have cooperated in publicizing the Housing campaign, the Government agency is extremely sympathetic toward theatre owners and will go to great lengths to help them borrow cash for renovation and alteration of their properties.

Loans will be protected by promissory note with the lending institution deciding on the reliability of the borrower. Interest rate may not exceed 5%, repayment must be in cash or monthly payments beginning with 60 days after the loan was negotiated; definite plan of amortization must be submitted with the loan application.

Exhibs can obtain names of banks making loans under these conditions from the Federal Housing Administration or from committees in all principal cities.

Bank Night Rampant

Hollywood, June 11.

Over 100 theatres in the Southern California exchange area are using bank nights since the NRA became operative. Theaters in small towns.

Film Code Authority Winding Up Its Affairs Despite Stopgap NRA

LAWING BANK NITE

Nebraska Shooting at Stimulator on Lottery Angle

Lincoln, June 11.

The Joyo, suburban Havelock theatre here, and its manager, Hoy Headrich, are to be the target of the first bank night suit to be filed in this state, according to County Attorney Towle here, who says the operation and practice of prosperity nights is in violation of the existing state lottery laws.

Headrich says he does not believe the stunt is outside the law and will test it in court. Nearly every smaller key in the state is working the idea, but several Havelock citizens have lodged complaints against it.

N. W. ALLIED IN VOLUNTARY NRA

Minneapolis, June 11.

Northwest Allied States here plans to take lead in a move to bring about the establishment of a voluntary industry code for this territory with the creation of a fair and representative arbitration board and the formulation of a zoning and clearance schedule as the principal objectives.

President J. B. Clinton and directors of the organization are now mapping out plans in this direction. The matter will be brought up at a meeting to be held this month.

PLAN LEGAL SHOWDOWN ON IA. 'BANK NIGHT'

Newton, Ia., June 11.

G. P. Hundling, manager of the Casino, is facing a county attorney's information charging him with advertising of a lottery through featuring a bank night. It is a revival of the old Iowa controversy, but the present action is expected to go to the supreme court for a final showdown on the proposition.

KREISELMANN GOES PAR

Washington, June 11.

B. Edward Kreiselmann, quitting job as government representative of the National Theatre Guild, has banked up with Paramount office here. Before being named by General A. C. Minter, Sulzberger, to help ride herd on producers, Kreiselmann engaged in various kinds of research in Hollywood.

Seating Co. Cuts Loss

American Seating Company reported loss of \$16,283 for the quarter ending March 31. This shortage was made after taxes, interest depreciation, etc., and compares with a net loss of \$51,255 for the six or three-month period in 1934.

Recent increase in the price quoted for the stock presumably caused by a rumor of acquisition of this favorable situation.

While Congress may approve a stop-gap NRA plan to run for the next nine months, it will not alter the plans of the Film Code Authority to liquidate its affairs and close up shop in New York and in every city where the code had grievance and other local boards. John C. Flinn, executive secretary of the authority, is in charge of this work of winding up the affairs of the industry.

Reason that a mild NRA agency will not even have a skeleton force for the C.A. is that the proposal now before the Senate, after having passed the House, makes no provision for an official Code Authority. Only a portion of the Recovery Administration staff in Washington will be salvaged under the new scheme.

Understanding at C.A. headquarters in N. Y. is that a skeleton crew will be retained out of some 5,000 employed in the capital city. This staff would make a survey of the results obtained from the codes.

When all other matters are settled, the C.A. here and in some 32 other spots is going for the code in the capital city. Files, records and papers from these cities throughout the U. S. are being received in N. Y. and stored for future reference. All other books of the Code Authority have been brought up to date, an audit made by Price, Waterhouse & Co.

Anti-Trust Laws Back

As was expected, suspension of the NRA places anti-trust laws back in effect, thereby thwarting any contemplated mergers, consolidation and the consequent opposition building up in the Senate against future suspension of the anti-trust laws in the Blue Eagle set-up.

In fact, Chairman Harrison, of the Senate finance committee, said he was prepared to assure the Senate that there would be no relaxation of anti-trust laws to permit modification of the Recovery Act. Senators will insist that none is incorporated in the measure when and if finally passed. Senator King said there is considerable opposition building up in the Senate against future suspension of the anti-trust laws in the Blue Eagle set-up.

Roosevelt earlier in the week had emphasized that all voluntary codes of fair practice must conform to the anti-trust laws. A Democratic representative in Congress confirmed the contention of the C.A. legal counsel here that the NRA is not dead but that the provisions for compulsory codes have died. His view is that the stop-gap NRA, Blue Eagle bill was only to secure until further legislation within the limits of the supreme court decision had been made.

Flinn doesn't know definitely his future plans until he has completed the liquidation of the affairs of the C.A. It is likely that this liquidation of the authority will keep him occupied until after June 15, the date when the Blue Eagle is legally dead.

C.A. legal matters probably will also keep Tracy Dilworth, chief counsel, busy for several weeks more. Secretaries, stenographers, and practically all other employees at the office levels in the U. S. ESO building, N. Y. will be through on June 15.

Bloey!

Cedar Rapids, June 11. An industrial union, the Iowa Motion picture board of the U. S. P. Industry code authority and six major film distributors went before the NRA.

Board had ruled that bank nights, as practiced by the Central States Theaters group, by the code authority levels had no effect. The case was filed April 13, 1935.

Let Peddlers Take Life: 'Have, I'd'

Loon Hefty \$22,500; Lamps Bally to \$20,000; 'Key Slumps, 2G: 'Ike' Oke

Los Angeles, June 21. (Best Exploitation: RKO-Hollywood) Chinese-State and RKO-Hollywood... to arouse themselves from a lethargic state during current season, with business picking up considerably in all four.

Chinese and State have the dual comic, 'Pampus Moon' and 'Let 'Em Have It,' while the RKO and Hollywood house, 'Oil for the Lamps of China.' Though take at these houses will not be equal in dollars and cents to that of the Paramount, the latter house is in the drossy split with 'The Glass Key,' despite the fact that picture is credited as being the best of the George Raft series.

Four Star, which has been the best of its kind, has been replaced only a single stanza.

RKO and Hollywood are top-notch on exploitation, with 'Lamps' houses garnered a mountain of free space from the Hearst papers, coupled with an extensive campaign on the book, which elicited anything the theaters in town did on their campaigns.

RKO replica \$3,000 tall were spotted in Los Angeles. The ambassador hotel facing Wilshire Blvd. was packed with people, and the hoteling, too. Theups made with chain drug stores for window displays.

Estimates for This Week Chinese (Grauman) (2,025; 20-40-60) - 'Pampus' (Fox) and 'Have I'd' split. Best of double bill house has had to date, with result netting in sight at \$22,500.

Loon (WB) (1,800; 25-33-40) - 'Aldi' (WB). Kids going strong for this to be a record. But elders shying bit, so around \$3,000 net.

Key (WB) (1,200; 20-30-40) - 'Key Slumps' (WB). Initial stanza, just got an even \$700.

Albee (WB) (1,200; 25-35-40-40) - 'Lamps' (WB). To go to great start with terrific ballyhoo, and will hit a big \$10,000, which may mean second week.

'Diggers', 'Misrables' \$6,300 and 3G in B'harm

Birmingham, June 21. (Best Exploitation: Fox) 'Gold Diggers' at Alabama is depending more or less on triumphs of other years to pull them in while 'Misrables' at Ritz is depending on the name of the story to bring in the masses. Charles Laughton in the cast will do more than the story, though.

Estimates for This Week Alabama (Wilby) (2,800; 30-35-40) - 'Gold Diggers' (Fox) Net hit at \$6,300. Last week 'G-Men' (FN) \$7,500 good but not exciting. 'Fitz Wilby' (1,600; 30-35-40) - 'Misrables' (UA). At \$4,000, moderate. Last week 'Scandals' (Fox) \$2,500.

Empire (Acme) (1,100; 25) - 'Girl from 10th Ave.' (FN). Just fair. Last week 'Ladies' (Hearst) \$2,500, moderate.

Strand (Wilby) (800; 25) - 'Werewolf' (U). Just a net of \$600. Last week 'Murder in Fleet' (MG) \$1,700.

'Public Hero' - 'Thin Man' Revival, \$15,000

Providence, June 21. (Best Exploitation: RKO-Victory) The only real doing this week in R.I. is just a net of \$1,500. 'Public Hero' on screen with strong stage-show headed by a memorable scene. Mats are slightly off, due to fact women are not coming in.

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1st. Runs on Broadway

(Subject to Change) Week of June 14 Capitol - 'Public Hero' (MG) (2k) - 'Music Hall' - 'Becky Sharp' (Radio) (13).

Paramount - 'Glass Key' (Par) (U) - 'Lovel' - 'Let 'Em Have It' (UA) (3d wk) - 'Revy' - 'Vaagabond Lady' (MG).

Strand - 'Oh for the Lamps of China' (WB) (10k) - 'Capitol' - 'No More Ladies' (MG).

Musie Hall - 'Becky Sharp' (Radio) (2d wk) - 'Paramount' - 'Accent on Youth' (Radio) (10k) - 'Rivoli' - 'Neil Gwynne' (UA) (13).

Roxy - 'Charlie Chan in Egypt' (Fox) - 'Strand' - 'St' (WB) (13).

'HERO', \$18,500, BALTO BOSS

Baltimore, June 21. (Best Exploitation: National-Jenlay) Biz all over has snapped back this week to more normal plane. 'Public Hero' on screen with strong stage-show headed by a memorable scene.

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Century (Loew-UA) (3,000; 15-25-35-40-65-85) - 'Public Hero' (MG) (10k) - 'The Glass Key' (Par) (13) - 'Very Good \$18,500. Last week 'Innocence' (MG), 'March of Time' (WB) and 'Stage-Struck' (WB) were good. Didn't do much, just about getting even break at slightly over \$17,000.

Hippodrome (Rappaport) (2,300; 15-25-35-40-65-85) - 'Public Hero' (MG) (10k) - 'The Glass Key' (Par) (13) - 'Very Good \$18,500. Last week 'Innocence' (MG), 'March of Time' (WB) and 'Stage-Struck' (WB) were good. Didn't do much, just about getting even break at slightly over \$17,000.

Estimates for This Week New York, June 21. (Best Exploitation: Fox) 'Public Hero' on screen with strong stage-show headed by a memorable scene. Mats are slightly off, due to fact women are not coming in.

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Flesh and 'Lamps', \$18,000, Pgn.; Rest Just Ambling

Rest Just Ambling

excellent which has prevailed over all the other shows. Most people are on the street and they're busy talking about other people's troubles. They forget to go and have become temporarily loose on the purses, trunks and handbags. House got a good hurt.

Estimates for This Week Pittsburgh, June 21. (Best Exploitation: Hearst) Slight improvement here this week and might have been even better. 'Flesh and Lamps' (WB) at nearby Oakmont absorbed week-end spotlight. In addition, had a very nice showing at nearby Oakmont. Leading town by a wide margin is 'Public Hero' (MG) at \$18,000 and Benny Davis 'Star Dust' take are heading for house's best take in weeks.

While flicker is generally liked and has the advantage of the usual Hearst-Cosmopolitan publicity management in general, Davis' equal effort is being done by one of the local amateur winners, flesh rather than film, 'One Hour Late,' taking the best.

Of the straight picture sites, Penn doing the best with 'Public Hero' (WB) at \$18,000. 'Star Dust' (WB) at \$18,000. 'Public Hero' (WB) at \$18,000. 'Star Dust' (WB) at \$18,000.

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'Shriner's a Problem, 'Hero' at \$20,000

Shriner's a Problem, 'Hero' at \$20,000

Washington, June 21. (Best Exploitation: Fox) Shrine descended upon town 125. Full-time show, but heavy first night. Shrine is a problem, but will bring big or knock it in the ash can.

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Lamps' 2G, Best in Oldtime; Fast Debut by 'Have It, \$14,000

Chicago, June 11. (Est Exploitation: Chicago) Loop is suffering from a serious product shortage...

Other wailing wall business this week is at the Palace, and the Orleans...

Apollo (B&K) (1,200; 25-35-50)—Miserables (UA). Figured one at \$41,000...

Chicago (B&K) (3,940; 35-55-75)—'Have It' (UA). Managed good on fourth loop...

'Town' (Par) (H&K) (900; 25-35-55)—'Tom' (Par) (H&K) (900; 25-35-55)—'Tom' (Par) (H&K) (900; 25-35-55)

Roosevelt (B&K) (1,500; 25-35-62)—'Louise' (RKO) (2,000; 25-35-55)—'Hoary' (Radio) and vaude. Maybe \$15,000...

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Informers (Radio) and 'Dinky' (WB). With all publicity and ads for the former and ignoring 'Dinky' indicating the latter is good...

Paramount (Evergreen) (3,100; 27-42)—Hotel Stueben (M&M) 'Will Talk' (Par) expected \$4,000...

Alamo (Ind) (900; 15-25)—'Hurricane' (Radio) and 'Headline' (Col) in first four days...

Kansas City, June 11. (Best Exploitation: Idaho) Several good pictures with names this week, but public not buying...

Several good pictures with names this week, but public not buying, Loew's Midland has 'Public Hero'...

Loew's Midland has 'Public Hero' getting a strong play, and will head the list without exception...

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Brooklyn, June 11. (Best Exploitation: Par) Plenty good pictures, downtown scene especially attractive...

Plenty good pictures, downtown scene especially attractive, this week went with 'Goin' to Town' at Paramount...

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\$40,000 for 'Hero and China's' \$32,000 a Pleasure; Both H.O.; 'Have It \$26,000, 2d in 1 Week

(Best Exploitation: Capitol) Broadway picture after rather spotty picture this week...

Both attractions are in satisfying brackets, 'Public Hero' at the Capitol and 'Lamps of China' Strand incumbent...

'Public Hero' will do \$40,000 or over, 'China' is pushing its way over to a fine \$32,000...

'Public Hero' is pushing its way over to a fine \$32,000, aided by strong money...

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SEATTLE SOMNOLENT; 'INFORMER' \$5,500, OK

Seattle, June 11. Long delayed rainfall Sunday helped hit, though lowered budgets, due to the lumber strike...

Blue Mouse (Hamrick) (900; 27-37-40)—'Caliente' (WB) indicated \$5,000...

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SALLY AND BUBBLES; 'SMOTHER L-VILLE PIX

Louisville, June 11. (Best Exploitation: Rialto) The coldest, dampest June in years...

The coldest, dampest June in years, Louisville is spreading the word about its surprisingly well lit, haloed office...

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MAE WEST, 20G, B'KLYN

Good Pix Getting Good B.O.—No Coney Opposeth This Week Brooklyn, June 11.

Plenty good pictures, downtown scene especially attractive, this week went with 'Goin' to Town' at Paramount...

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Robinson Tops 'Barbary'; Only One More Warner

Hollywood, June 11. Edward G. Robinson draws the best of the week...

Edward G. Robinson draws the best of the week, 'Barbary the Coast' has an off-the-top privilege under his Warner contract...

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Comparative Grosses for May

Total estimated grosses during May for towns and houses listed as previously reported weekly. Dates given are the closing days of the week.

NEW YORK

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for New York. Includes titles like CAPITOL, PARA-MOUNT, MUSIC HALL, ROXY, MAYFAIR, and STRAND.

CHICAGO

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Chicago. Includes titles like CHICAGO, PALACE, UNITED ARTISTS, and RICHIELU.

LOS ANGELES

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Los Angeles. Includes titles like DOWN-TOWN, HOLLY-WOOD, PARA-MOUNT, STATE, and RICHIELU.

BROOKLYN

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Brooklyn. Includes titles like FOX, ALBEE, PARA-MOUNT, METRO-POLITAN, and STRAND.

MINNEAPOLIS

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Minneapolis. Includes titles like STATE, ORPHEUM, and LYRIC.

TACOMA

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Tacoma. Includes titles like CIC BOX, ROXY, and WEST POINT.

PHILADELPHIA

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Philadelphia. Includes titles like ALDINE, EARLE, FOX, and RICHIELU.

BOSTON

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Boston. Includes titles like KEITH-MEMORIAL, FRANKENSTEIN, and METRO-POLITAN.

WASHINGTON

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Washington. Includes titles like EARLE, FOX, MARIETTA, and RICHIELU.

PITTSBURGH

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Pittsburgh. Includes titles like PENN, WARNER, STANLEY, and RICHIELU.

DETROIT

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Detroit. Includes titles like MICHIGAN, FOX, FISHER, and WEST POINT.

SAN FRANCISCO

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for San Francisco. Includes titles like PARA-MOUNT, GOLDEN GATE, ORPHEUM, and WARFIELD.

KANSAS CITY

Table with columns for dates (May 9, 16, 23, 30) and movie titles/grosses for Kansas City. Includes titles like MAIN-STREET, NEWMAN, UPTOWN, and MIDLAND.

Despite Cool Weather, N.H. Is NSH, Only Oké Biz Is 'Werewolf's' 4G

New Haven, June 11. (Est. Exhibition: College) Cool weather has been a grand break for film spots but things not too good even then. 'Werewolf' (U) the only film that's doing any business, stepping out, and is bringing best figure in several weeks. Exploitation under wraps this week, with College doing the most badly for 'Werewolf.' Campaign included a trailer car that had a dummy werewolf swinging on a traveler, instead of a real one. Distribution of heralds as Liberty map inserts; heralds showing a blowup of werewolf's letter announcement in downtown store window; outdoor signs in nearby shore amusement resort. Little contest prizes for best completions of partially drawn Werewolf's head. Estimated This Week: Paramount (Publics) (2,348; 35-50)—'Glass Key' (Par) and 'Lost Willamense' (Dunbar); Light 15,000 in view. Last week 'Sounder' (Par) and 'People Will Talk' (Par) landed swell \$7,000. 'The Sign of the Cross' (Loew) (3,040; 35-50)—'Doubting Thomas' (Fox) and 'Bitch' (MGM) (1,400; 25-35) with rainy weekend proving a life-saver. Instead of the \$2,200, last week 'Frankenstein' (U) and 'Party Wire' (Col) and 'March of Time' (Pat) (last last) after a second week that helped total to satisfactory \$7,200. Roger Sherman (WB) (2,200; 35-50)—'Break of Hearts' (Radio) and 'Village Talk' (Radio). Nice comment but not too high but earned a fair \$5,000. Last week 'Let 'Em Have It' (U) and 'Girl Behind Bars' (WB) failed to reach 'G Men' total but helped at \$7,300. 'The Sign of the Cross' (Loew) (2,535)—'Woman Dow' (U) and 'Unknown Woman' (Col). Looks like a so-so \$2,200. Two amateur nites hanging Young Man' (Fox) and 'Spring Fling' (Loew) \$4,500. College (Loew) (1,655; 25-35)—'Werewolf' (U) and 'Men of Hour' (Col). Two amateur nites hanging to big \$4,000. Last week 'Jim Frazier' (Col) and 'Chinatown Squad' (U) just about made the grade at \$3,000.

'ESCAPE ME,' \$11,000, SURPRISE IN ST. LOUIS

St. Louis, June 11. (Best Exploitation: Fox) 'Elsabeth' (Loew) and 'Escape Me Never' are the surprise of the week. Critic raved about the star, but it was on what the reviewer a trite story. Booked in for seven days, it looks like a clench holdover. Smart newspaper ads, telegraph tie-ups and special stunts have combined to put them on top of the local heap. Fox (5,835; 25-55)—'Escape Me' (UA) and 'Chinatown' (U). Shows empty in the tilt \$11,000. Excellent exploitation! Last week (2nd) 'Little Girl' (Fox) and 'Gorilla Land' (Ind). Did \$8,000, despite bad weather. New Grand Central (1,650; 15-25)—'Imitation' (U) and 'Koolhaed' (UA). Will gross \$2,300 unless all signs fail. Last week 'Barnum' (UA) and 'Merry Ark' (UA). Pulled \$1,300. Fox (5,835; 25-55)—'Sally and 'Air Hawks' (Col) should do good. 'Princess' would be big contender. Last week 'Tampara' (Fox) and 'Neil Gwynn' (UA-Brit) gathered \$9,100 for one of the best weeks of the house this year. Schubert (1,725; 35-55)—'Glass Key' (Par) and 'Van (Ind). 'Two St. Louisans in Court'—Betty Grable in 'The Informer' (MGM). Cull in 'Key'—should draw in enough customers to count \$6,200. Last week 'The Informer' (MGM) and 'Dinks' (WB). Grossed trifling under \$5,000. Loew State (3,102; 25-35-55)—'Flame' (MGM), 'Fleet' (MG). Will gross \$9,000. Stated out of week Decoration Day and a person's nearness of Chester Morris, star in 'Public Hero No. 1' (MG). Grossed a disappointment—\$8,100. Orpheum (1,950; 25-35-55)—'Lamp' (MG). Stated out of week. Bangs and because the story is so well known 'Tops' should be \$8,500. Best 'Glass Key' (Par). Disappointed a bit but not gathering more than \$7,600.

Calieja As 'Joakin' Hollywood, June 11. Jean Arker gets the femme lead in 'Tommy's' 'I Am Joakin'. Joseph Calieja leads the male top spot. Picture starts in three weeks with William Wellman directing.

Wm. Rogers' 'Doubting Thomas' At \$18,500 Tops Dull Weekly

Philadelphia, June 11. Some very dull grosses this week...

A dull \$11,000 is indicated at both the Boyd (W) and the Stanton (M)...

'Escape Me Never' picked up its wonderful notches and skidded over its estimated grosses with \$5,000 for its first week at the Aldine...

'Arcadia' (600; 30-40-50)—'Flame Within' (M&P), Ought to do a fair job...

ROGERS 10 1/2, LAMPS' HEALTHY \$5,700, OMAHA

Omaha, June 11. (Best Exploitation: Orpheum)...

Estimates for This Week Orpheum (Blank-Trl-State) (2,900; 25-40-50)...

'Indiscretion' \$4,500, Leads Portland; Rose Festival Is No Help

Portland, Ore., June 11. (Best Exploitation: Par-UA)...

'Indiscretion' (M&P), \$4,500, Leads Portland; Rose Festival Is No Help...

Estimates for This Week Broadway (Parker) (2,000; 25-40-50)...

'OIL-'RITZ' COMBO 12G; 'NICE BIZ' IN NEWARK

Newark, June 11. (Best Exploitation: Paramount)...

Estimates for This Week Paramount (Blank-Trl-State) (2,900; 25-40-50)...

'Harrington' (MG). First runs could mean something here but probably won't, maybe \$3,500.

'Little' (Franklin) (299; 30) — Zevic J. Pilsudskiego (Philma), Heavy advertising...

'Paramount Newark (Adams-Par) (2,245; 15-20-25-40-45-50-55) — 'People Will Talk' (Par) and vaude...

'Thomas', 'Hooray', 'Lamps' Strong in Cincinnati, June 11. (Best Exploitation: Keith's)...

'Doubling Thomas', lining up \$100,000 for its first week...

'CALIENTE' 7G, BEST 'BUFFALO PLUG AND B.O.

Buffalo, June 11. (Best Exploitation: Hipp)...

Estimates for This Week Hipp (Shr.) (3,000; 40-50-55) — 'Caliente' (7G), Best 'Buffalo Plug and B.O.'...

Bergner Boston Light \$11,000 In 9 Days Seen, Even with War

ANZAC'S OKE BIZ

Sydney, June 11. Biz still remains nice here. First lists are 'One Night Love' (Col) 5th month; 'Scarlet Impenel' (UA), 8th week...

'Pampas', \$4,300, OK, Lyric Vaudefilm 8G, 'Hero' \$5,400, Indpls. Indianapolis, June 11. (Best Exploitation of Week: Loew's)...

'Thomas', 'Hooray', 'Lamps' Strong in Cincinnati, June 11. (Best Exploitation: Keith's)...

'Doubling Thomas', lining up \$100,000 for its first week...

All Pix Off in Denver, Girl Show Gets \$7,000

Denver, June 11. (Best Exploitation: Orpheum)...

Estimates for This Week Orpheum (Shr.) (3,000; 40-50-55) — 'Caliente' (7G), Best 'Buffalo Plug and B.O.'...

(est Exploitation: Par.)

Highlight of the Hub biz situation this week is the Bergner, which is between the Pine Arts and Keith Memorial...

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Orpheum (Shr.) (3,000; 40-50-55) — 'Caliente' (7G), Best 'Buffalo Plug and B.O.'...

Oil for Lamps of China

Cosmopolitan production and Warner re-lease. Features Pat O'Brien, Joseph Calleia, Lyle Talbot, etc.

This story, in book form, was one of the country's best sellers for over a year and caused a lot of talk. In transferring it to screen the writers have taken many liberties, so that it evolves as a choppy, long, and sometimes confused yarn.

Miss Hobart's original was an indictment of a great oil company and its subjugation of its employees. Film switches that around to a tale of blind struggle for justice.

Also several things in favor of the picture among the picturegoers are the lighting and photography. O'Brien has never before topped his performance here. It is a more realistic characterization.

Story is laid practically entirely in China and is okay productionally. The film is a good one, but O'Brien over there to sell oil to the Chinese.

Director Joseph Mankiewicz's production and re-release. Features Lew Ayres, Lyle Talbot, etc.

PUBLIC HERO NO. 1

Metropolitan production and re-release. Features Lew Ayres, Lyle Talbot, etc.

Rates with the best of the G-movie pictures. Lots of action, sound, story, box office romance values and a good deal of punch.

The obvious barriers, and coupled with Stan Arthur's undeniable characterization as a fast-speaking, high-spirited young man, it takes on a distinction all its own.

Joseph Spurrin-Calleia's screen debut is likewise auspicious. Calleia, to Joseph Calleia, this English recruit who clicked in last fall's 'Small Miracle' (gangster play) does not seem to have any of the menacing into whose confidence the G-man had wormed his way.

Follows a sequence of melodramatic events that closely parallel the luridness of bad man exploits in recent years which have highlighted the national press. The Purple Mob's exploits are paralleled by those of Dillinger and other noted public enemies.

Lionel Barrymore as the dispirited doctor who is sympathetic with the mobsters so long as they are not in contact with the law.

Joan Arthur's introduction to the scene is plausible and her playing fairly convincing. The picture is a good one, but the production detail ultra.

OUR LITTLE GIRL

Fox production and release. Stars Shirley Temple, Lew Ayres, etc.

But Little Girl revolves around the little girl's mother who has been too absorbed in his work to give her the attention she craves.

Women will find the going hard for the hour and a half of the narrative when the child, overhearing a conversation between her mother and the business colleague that she is in the way and decides to run away.

Minutire Reviews

'Oil for Lamps of China' (WB). Long and choppy version of a best-seller novel. Little marquee strength will probably be made up by the title.

'Public Hero No. 1' (C). Strong action movie. 'Our Little Girl' (Fox). Despite story, Shirley Temple's name and performance should carry it to nice business.

'Justice of the Range' (Col). Tim McCoy in cowboy mystery. 'Red Blood of Courage' (Am-ambassador). Moutrie gets his men in above average, saddle-shooting. Oke for its category.

'Crime and Punishment' (FRENCH PRODUCTION). General production, distributed by Foster-Dostoyevsky. Directed by Maurice Tourneur.

'Spring Tonic' (Fox). Despite story, Shirley Temple's name and performance should carry it to nice business.

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to get away from himself is highly dramatic.

Disadvantage from the American point of view is that the film is long and the dialog is important, making it hard to hear.

'Dance Band' (BRITISH MADE). With Songs. London, May 30. B. I. P. production, distributed by Buddy Rogers.

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Short Subjects

'A TRIP THROUGH GERMANY' (Paramount). Features Lew Ayres, Lyle Talbot, etc.

'A Made in Germany' distributed here by Mary Warner, this is unsuited to general audiences, and what little entertainment value it might have is nullified by the bald propaganda.

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Authors' Film Producers in Split On Revision of Copyright Rules

Paris, June 2. Wide open split between authors and film producers on the subject of the Impression de Sevillie was the main item on the agenda of the convention of the Bern Convention, to be revised in 1956 at Brussels, results from the Berlin Film Congress and the subsequent Sevillie convention of the International Confederation of Authors' and Composers' Leagues.

Filmers in Berlin moved for a revision of the Bern rules, to prevent authors from gumming up making of films. The Sevillie convention sold the rights. Authors, meeting at Sevillie, said they wanted to maintain the status quo and were in a split.

Charles E. French author, who was re-elected honorary president of the authors, reported that the Impression de Sevillie was that the filmers were trying to put on over, having voted resolutions to revise the writers' rights at a convention to which the writers themselves had not been invited. Both moral and material rights of authors were flouted by the assembled film men, he said.

41 Authors' Leagues were represented at Sevillie and unanimously voted to maintain Article 9 of the Bern Convention, which expresses a moral right of the author over his brain child, even if he has sold it. This is the feature to which the filmers objected as too vague and giving the writers the possibility of gumming up a film arbitrarily.

Authors also voted for the maintenance of articles 2 and 14 of the Bern rules. Accused the producers of trying little by little to get themselves recognized as the authors of films, instead of mere business men.

This, as a matter of fact, is the contention of producers in France, and French court recently ruled that the real author of a film is the producer, because he is the only person who summed up all the different men which contributed to the creation of the picture.

Garbo Oldie Gu Up By Eckman in London

London, June 2. Sam Bell, an J. Metro's chief here, and Charles Raymond, manager of Metro's Empire theatre here, have dug up an unreleased Garbo pic. Film was made by G. W. Pabst in 1925, in Stockholm, titled "Street Without Joy," and besides La Garbo has Werner Kraus and Astor Nelson featured.

Found to present it at the Empire with a sound track of orchestral background music. If it should have any commercial, Eckman will negotiate American rights for Metro.

Italian Pic Expeditious Off to Valley of Nile

Rome, June 1. Expedition organized by the Independent Cinema-Propaganda Group will embark for Africa in about two weeks. The expedition will consist of the Nile Valley and in the upper Nile region for shots to be taken into Egypt and Sudan. Story was written by an Italian film producer. Expedition is being organized by the Independent Cinema-Propaganda Group.

GREISMAN IN SYDNEY First British Prod. to Get Set in Australia

Sydney, May 14. Basil Greisman, representing Australian Talking Pictures (London), is now located at Film House and will remain here some time. A.T.P. lineup is already meeting with some success here. Coverage has also been made to take in Tasmania and New Zealand. Greisman is the first Britisher to locate here solely to watch the Australian interests of A. T. P.

MANGAN GETS PEEVE, QUITS 3 STAGE JOBS

Paris, June 2. After months of expansion on the continent, Francis A. Mangan, American producer, has thrown the engine into reverse and is dropping his stage jobs. Was set to go into the Ambassadeurs Restaurant with a floor show, but not pleased by remarks made during rehearsals by Georges Boronsky, nitery's booker, and walked out day before opening. Then he decided that not enough of producing stage shows for the Gaumont-Haak cinema circuit, and resigned from the Rex and Olympia. This leaves him with a round production, now successfully playing Geneva, and a lot of prospects. There is some question of his putting Marie Dubas, popular singer, into this show and opening it at the Grand Palace, Empire or Moulin Rouge, for a run.

Lumiere's Orig Models To Rome Pic Museum

Rome, June 1. Institute of Educational Cinematography in Rome has been presented with the first models of motion picture camera and projector by Louis Lumiere, French inventor, on occasion of celebration of the 40th birthday of films in Rome.

Another gift received by the Institute was a photograph, one of the first created by Edison in 1845 as a result of his talking machine experiments.

Gourdeau in N. Y. E. R. Gourdeau, of International Film Studios, London, is in N. Y., making his headquarters with J. H. Rothger.

NEW FRENCH QUOTA IS BEST YET, BUT PLenty DANGER TO U. S. LOOMS

Paris, June 2. New French quota rules are the most favorable to date. Since the quota system was started here, assurance has been given that the quota will be maintained. The new rules are the most favorable because they guarantee against their picture in other works. It's the first restriction since 1928 with the introduction of some new restriction on entry and France of American film.

Mono to G-T

Sydney, May 14. Satisfactory deal has been arranged between Charles Muro and General Theatres and Max Ehrenfeld for Monogram whereby the entire Mono product will play the G. T. House.

Mono deal had been in the works for some weeks, there being difficulty on the terms agreement. Complete coverage of New Zealand, outside the G. T. buy, has also been arranged.

American, Brit. Pic Production In Vienna Seen

Vienna, June 1. Vienna as a center of foreign film production is under serious consideration by the film centers of the United States, England, France and Italy. Especially is this so since a number of Vienna-made films have scored abroad. Legal adviser of Fox, Dr. Paul Koretz, recently returned from America says that Fox will soon turn out a Viennese film. Paramount is also said to be considering the filming an Ernst Lubitsch picture here.

Three Language Super On 'Peter I' in Russia

Moscow, May 28. In an effort to catch up in production of big art films with Europe and America, the Soviet film industry has included in its production plans for the coming year a number of monumental historical films to be produced on a large scale. Outstanding among these is the production of "Peter I" from a novel by Count Alexei Tolstoy. It is being made in the making at the Lenfilm Studios, under directorship of V. Pudovkin, simultaneously in three languages: Russian, French and English.

A large city of Hollywood type is being specially constructed in the vicinity of Leningrad for the picture of the wooden Moscow, with its tortuous seventeenth century lanes and a wooden church of Peterburg, the Cathedral of Assumption, where Catherine I was crowned; and the old fortress of Azov are being rebuilt historically. For the French version a special scene may be added: that of the reception of Peter I by the King of Louis XIV, which will be filmed in Versailles.

Film is scheduled for release by the end of the year. Production may be ready a month earlier.

Only One Weekly Change Cinema In Sydney, Others All Long-Run; Distributors Upset as Pix Pile Up

Good Pass Biz

Rome, June 1. Gratis cardboard evil is assuming alarming proportions over here. Present hour condition of the local theatre is blamed directly on issuance of entirely too much paper to deathhouses, who are responsible for the filled seats and empty tills.

Australian Pic Biz Waiting on Victoria

Melbourne, May 14. Trade is watching closely to see what action, if any, will be taken by the Victorian government on the local quota issue. Once the quota became law in the States, the Victorian picture industry will follow suit, but it hasn't.

Reports state that the Victorian government is not entirely sold on the quota idea. Certain interests, however, are working quietly to force a showdown and the government openly state whether it is for or against quota.

Reverse Advertising

Sydney, May 14. MGM put on the air a complete Sabbath broadcast of "The Merry Widow." A few days following airing the plot went out although never opening theatres had been high. Distributors have been lately laying off the air line figuring not much has been done for their performance has been put over for their benefit.

Magyar Rome Pic

Rome, June 1. First instance of a Hungarian picture company to shoot a film in Italy is the exterior being done by Harmonia for "The Ugly Girl" at Albano, resort town in Italy.

Labor Walkout Shuts 3 Mexico City Cinemas

Mexico City, June 11. Three neighborhood cinemas closed over the week-end and two first run houses are facing shutters as a result of a cinema workers' strike. Three other neighborhood houses may join the parade as shut-downs before the thing is over.

Cuban Squawk on WB Picture in Spain

Madrid, May 29. Charging that "Havana" was "low class" was announced by the Cuban film industry and denouncing the poor quality of Cuban picture. The picture was shown in Spain and the Cuban film industry is protesting against the picture.

German Tobis Cuts Away from Parent Company at Hague

The Hague, June 1. Several transfer of shares have been made to make German Tobis independent from foreign influences. By this means a separation has been established between Tobis International, Ltd., which operates in Holland, and Tobis Tobis, which operates in Germany.

Two-Week Trys Acers in the Top Runners mostly go in on a two-week try, but it (Continued on page 65)

Two companies will, however, maintain a certain co-operation. A special feature of the distribution of films produced in Germany.

German Tobis now has a new board of directors, are all of German nationality in accordance with Nazi statute.

Distribution in Holland Tobis International has formed two daughter companies in Amsterdam: managers have been established. A. van Biene, formerly advertising manager of Ufa in Amsterdam, has taken part in production of Dutch films, but only financially, for distribution purposes.

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MUSIC HALL, N. Y.

Stage show, which is linked to "Our Little Girl" (Fox) makes a neat blending of comic, movement and comedy...

Don Albrit's baton over the Capitol crooners.

The blash interlude with Roullette, a stogette with a hybrid dialect of a French dialect...

ROXY, N. Y.

There's a lot of singing on the current stage show and considerable dancing, but no comedy. That was the fault...

As screen company there is another British picture, "The Clairvoyant"...

CAPITOL, N. Y.

House should see a strong game this week, possibly into holdover proportions with "Public Hero No. 1"...

ORIENTAL, CHI

Make shift entertainment currently isn't out of the park...

REX, PARIS

With season drawing to a close, the Paris, May 27. Francis X. Mangano's productions here are getting less elaborate...

STATE, N. Y.

Lively bill at the State this week, to overcome the handicap of a former Broadway actor...

almost unbearable by Lowell Thomas' steepest monolog; the shots of West Point and Annapolis...

With season drawing to a close, the Paris, May 27. Francis X. Mangano's productions here are getting less elaborate...

MET, BOSTON

No big names, only a few what-it-takes to dish out a good, solid variety show at the Met this week...

Paramount has impressive views of the Danes, Swedish Prince wedding the Swedish Princess Ingrid; Russian nihilists at peace in a room; New Year's Eve, 1918, strike and a tag showing cattle buying in Chicago stockyards...

Next frame is just a breathtaking "Love and a Dime," apparently not new; new to the Mike. Herbert Hoover in 1918...

CENTURY, BALTO

Fast, bright show housing accented boards at the Lane Leew of luxury...

PALACE, N. Y.

A unit, more along vaude lines than most, headed by Vic Oliver and John Foran...

EMBASSY, N. Y.

Voluminous but well balanced assemblage of clips this week makes for a fairly entertaining party...

EMERALD, BALTO

Armeta followed by best repeated and compared to a comedy turn preceded, also by peculiar fact that he does not look like a comedian...

Fox has a too-long clip of the Jap volcano, Anami, in caption; a "Patrol" parody of a... in the Chaco, which is made

Oliver stalks on at this point to... the piano work. He plays a classic... and Miss Ray sings on "Fogarty,"

FOX

proudly presents these

AUGUST • SEPTEMBER

OCTOBER • RELEASES

for the

1935-36 SEASON

The strongest line-up in FOX history ever cast with the greatest names on the FOX roster ever conceived with an unerring eye for showmanship values. Read the following pages carefully and convince yourself!

More than 9,000 exhibitors who shared with FOX the fulfillment of its promises for the current year will hail with enthusiasm and confidence the announcement of the first FOX pictures of the coming season.



AUGUST

WILL ROGERS *in* IN OLD KENTUCKY

With Dorothy Wilson, Russell Hardie, Charles Sellon, Louise Henry, Alan Dinehart, Bill Robinson. From the play by Charles T. Dazey. Produced by Edward Butcher. Directed by George Marshall.

• • •

FRANCIS LEDERER *in* THE GAY DECEPTION

With Frances Dee. Original screen play by Stephen Avery and Don Hartman. A Jesse L. Lasky production. Directed by William Wyler.

• • •

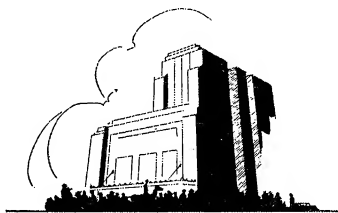
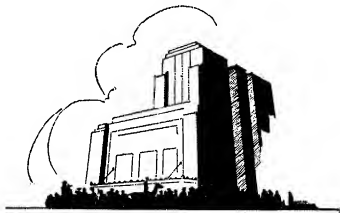
WELCOME HOME

A B. G. DeSylva production. With JAMES DUNN, Arline Judge, Raymond Walburn, Rosina Lawrence, William Frawley, Charles Sellon, Charles Ray. Directed by James Tinling.

• • •

REDHEADS ON PARADE

With JOHN BOLES, Dixie Lee, Jack Haley, Raymond Walburn, Alan Dinehart. A Jesse L. Lasky production. Directed by Norman McLeod.



SEPTEMBER

THE DRESSMAKER

With TUTTA ROLF, CLIVE BROOK, Nydia Westman, Robert Barrat. From the play "La Couturiere de Luneville" by Alfred Savoir. Produced by Robert T. Kane. Directed by Harry Lachman.

• • •

WARNER BAXTER *in* BLUE CHIPS

From the story by Vina Delmar. Produced by Robert T. Kane.

• • •

ZANE GREY'S THUNDER MOUNTAIN *starring* GEORGE O'BRIEN

From the serial story in Collier's Magazine. Presented by Sol Lesser and John Zandt.

• • •

JANET HENRY GAYNOR *and* FONDA *in* THE FARMER TAKES A WIFE

With Charles Bickford, Slim Summerville, Andy Devine, Roger Imhof, Jane Withers, Margaret Hamilton. From Max Gordon's stage play, authors Frank B. Elser and Marc Connelly. Based on Walter D. Edmonds' novel, "Rome Haul." Produced by Winfield Sheehan. Directed by Victor Fleming.

OCTOBER

HERE'S TO ROMANCE

With NINO MARTINI, Genevieve Tobi, Anita Louise, Reginald Denny, Maria Gambarelli,—Madame Schumann-Heink. A Jesse L. Lasky production. Directed by Alfred E. Green.

• • •

CHARLIE CHAN at the RACE TRACK

(Tentative Title)

Starring WARNER OLAND. Based on the character "Charlie Chan" created by Earl Derr Biggers. Produced by Edward T. Lowe. Directed by Louis Seiler.

• • •

DANTE'S INFERNO

With Spencer Tracy, Claire Trevor, Henry B. Walthall, Alan Dinehart. Produced by Sol M. Wurtzel. Directed by Harry Lachman.

• • •

SHIRLEY TEMPLE *in* THE LITTLE SKIPPER

Story by Frank H. Spearman. Produced by Edward Butcher.

You haven't a show without



*Some of the names
who make*
FOX MOVIE TONE NEWS
*the world's greatest
newsreel*



LOWELL THOMAS
Chief Commentator



TRUMAN TALLEY
Producer and General Manager



BENJAMIN MIGGINS
European Director



SIR MALCOLM CAMPBELL
British Editor



LAURENCE STALLINGS
Editor-In-Chief



HARRY LAWRENSON
Foreign Editor and
Makeup Supervisor



GERALD SANGER
British Producer



ED THORGERSEN
Sports Commentator



LEW LEHR
Newsreel Commentator



RUSSELL MUTH
Central European Supervisor



LOUISE VANCE
Fashion Commentator



VYYVAN DONNER
Fashion Editor



EDMUND REEK
News Editor



BONNEY POWELL
For Eastern Supervisor

You haven't a
show without **FOX**

EXPERIMENTATION By Ebes W. Sargent

Spread of 'G-Men'

Spartanburg, S. C. Smart piece of experimental publicity man for Warner theatres in Chicago, assisted by Will Pohlman, layout man...

In a Large Way

L. S. Stein, general publicity man for Warner theatres in Chicago, assisted by Will Pohlman, layout man...

Classified Stunt

A clever tie-up with the newspaper is that used by Manager Walter Stewart, Community theatre, Attleboro, Mass.

Cartoon 'Week'

Managers wishing to have same new way to exploit their 'Mickey Mouse' cartoon club...

Settle's Ideas

Edward Settle, of the Albany theatre, Albany, is taking advantage of the fact the house is in the shopping district...

Chain Letters Helped

Several Denver theatres used the chain letter as a means of selling tickets. The Espinham, Mayan, Ogden, Victory, Ogden and Granada made it straight ticket selling campaign...

Wants Bill Too

Offer of \$100 reward for one of the ransom bills paid to the Weyerhaeuser kidnapers, was made by the Theatre Guild...

'Reckless'

Walt Fenney, manager of the Hoxy, pulled them for the first public tie-up in many years here. The locals were just in the mood for clever tie-up...

Lamps for the Oil

Warner Brothers made effective use of the Edison collection of lamps in launching 'Oil for the Lamps of China' at the Strand, N. Y.

Treasure Hunt

Treasure hunts have been soft pedaled lately, but the closing of the Albany theatre has revived the idea if they are carried out smartly...

Ready Made

Capitol theatre, N. Y., opening 'Public Hero No. 1,' instead of the usual promotion with a newspaper in several of the New York papers...

Maybe a Gene Dennis

When the name of Dillinger stirred the front pages, Charlie Schlicher, of the Tri-State advertising office worked into the situation...

Red Inn Sandwiches

True opponents, the Stuart theatre's exploit staff hit it right on the U-I-S-B street when the opening day of the street was jammed with newspapers...

Old but ifty

'Flotus in a Prime' at the Columbia in the Hill Country theatre change to work out a fifty to take the eye of the kid and action trade...

For Flood Sufferers

Flood ravages and damages and sufferings in the state's Western and Southern area have called all the relief agencies and sources for \$1,000,000 relief...

ovel and Practical

First of the '35 yearers comes from G-I and A. P. Waxman, who got out his own '35 effect. It's a brown leatherette desk blotter...

Red Inn Sandwiches

True opponents, the Stuart theatre's exploit staff hit it right on the U-I-S-B street when the opening day of the street was jammed with newspapers...

Red Lodge, ont.

A. E. Post has left the Iria theatre, Red Lodge, Mont., to join the American in Roundup, Montana.

Lincoln.

T. B. Noble, general manager of the Westland theatre string with the Denver, went through here aboard Aristocrat (Burlington crack train) on route to Chicago...

Lincoln.

Tom Tompkins, EMPY five days for the past ten-year lease on the Strand, N. Y., is planning to build a new theatre on a new site, replacing the Capitol, destroyed by fire.

Lincoln.

George Monroe, according to Westland offices here, has been transferred to Greeley, Colo., to the Chief. He returned up here after having been lost in the floods for twelve hours.

Lincoln.

Tom Ward, formerly at the Iria, left for Denver recently to join a Farmington house.

Lincoln.

Clarksville, Tenn. Present announced, the Iria of Nashville, to build a new theatre on a new site, replacing the Capitol, destroyed by fire.

Lincoln.

Duquoin, Ill. Orpheum, Mort H. Singer theatre, has folded for the summer and will re-open in September. Kate Foxworth chief attraction.

Lincoln.

Convent, Pa. Harry Lewis is managing and handling the show for the Park

Lincoln.

Tom Tompkins, EMPY five days for the past ten-year lease on the Strand, N. Y., is planning to build a new theatre on a new site, replacing the Capitol, destroyed by fire.

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Comparative Grosses for May

(Continued from page 10)

CINCINNATI

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including ALBEE, PALACE, LYRIC, KEITH'S, DENVER, and ORPHEUM.

DENVER

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including DENHAM, DENVER, ORPHEUM, and PARA-MOUNT.

BUFFALO

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including BUFFALO, CENTURY, HIPPO-DROME, and LIBERTY.

INDIANAPOLIS

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including APOLLO, LYRIC, LOEW'S PALACE, and PALACE.

MONTREAL

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including PALACE, CAPITOL, LOEW'S, PRINCESS, and STATE.

PROVIDENCE

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including STATE, MAJESTIC, STRAND, and ALBEE.

Mamoulian Sex

(Continued from page 2)

rich with color, just as they did, in the beginning of sound, with dialog. Mr. Mamoulian learned, making 'Becky Sharp,' that it's suicidal to start violently colorful, to start with a brilliant palette. The eye must be led to color quietly, gradually, progressively. So he developed what he calls a 'color montage,' a color progression, photographing a ballroom, for instance, then making a deliberate division and selection of the shots and assembling them artistically, correctly and logically—which mounts so correctly and logically to a climax that no one is conscious of the artificiality and stylization of the method.

basil, which appeals to the few. The millions are the essence of the screen art.

But now Mr. Mamoulian's scholarly interest in picture-making was for his enthusiasm for 'Foggy.' After all, 'Becky Sharp's' completed —his job with the George and Ira Gershwin, DuBoise Heyward and opera, is just beginning. He's listening to slugs for it right now. Alex Smalenski will conduct its 46-piece orchestra.

The first night he came to town, Mamoulian rushed to George Gershwin's apartment to hear the score. Though he knew it would be great, he could hardly wait to see. For the first time in his career—because of his confidence in the talent of Gershwin and because he loved 'Foggy' and felt Gershwin and 'Foggy' the perfect combination—he had agreed to direct a piece without hearing the score. Still he managed to see, when he heard Gershwin play the first few minutes of it, he shouted to him to stop. He wanted to see it to savor it. It was magnificent beyond his wildest hopes.

'It's marvelous, thrilling,' he said, 'thoroughly Gershwin, with an amazingly deep Negro color—a far, far more interesting combination. Interesting in color and rhythms and stunning songs. It was funny, and touching, the way George and Ira, wanting me to get the fullness of it as they played and sang it for me, were Negroes, sopranos, drums, and strings, basses, a quartet, the whole orchestra, all at once. How will it go? No one can prophesy that in the theatre. But it will be an immensely important event in the musical and theatrical worlds. An inspiring and colorful event. 'Foggy' as a play had rhythm, style and color. Now it has its logical completion in music.'

SEATTLE

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including FIFTH AVE., KING'S HORSES, PARAMOUNT, LIBERTY, MUSIC BOX, and PARAMOUNT.

NEW HAVEN

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including PARAMOUNT, POLITS, SHERMAN, ALABAMA, STRAND, EMPIRE, and BROADWAY.

BIRMINGHAM

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including ALABAMA, STRAND, EMPIRE, and BROADWAY.

PORTLAND, ORE.

Table with 4 columns (May 9, May 16, May 23, May 30) and 6 rows of theater listings including BROADWAY, UNITED ARTISTS, PARAMOUNT, and \$10 RATE.

LAMPS, STAGE, \$22,500, SETTING FRISCO PACE

San Francisco, June 11. Business is still considerably off with fair grade of marquee proof in town. It is expected to drop except in all lines to be excepted of NRA.

Warth's tops for the week with 'Lamps of China' while Golden Gate is far second and Paramount poor third.

Estimates For This Week: Clay (U) (2,500; 25-35); 'New Girl' (Swedish). Looks like fair \$1,000. Last week, French film, 'Symphonie 40.' In fair way to take in about \$3,500, which is good for this house with low nut. Last week, third of 'Heart Is Calling.' Okeh at \$2,500.

Fox (U) (5,000; 25-40)—Mary Dove (U) and 'People's Enemy' (Radio) will be fair at \$7,000. Last week—'Radio' (Radio) and 'Lamp Lady' (MGM). Off at \$5,000. Golden Gate (RKO) (2,500; 30-35-40)—'Radio' (Radio) and 'Lamp Lady' (MGM). Off at \$5,000.

St. Francis (PWC) (1,470; 30-35-40)—'Radio' (Radio) and 'Lamp Lady' (MGM). Off at \$5,000. United Artists (UA) (2,500; 25-40)—'Miserables' (UA) (2nd week). Okeh at \$5,000. Last week \$2,500. 'Lamps' (WB) plus stage show. Very good at \$22,500. Last week, 'Lamps' (WB) plus stage show. Okeh at twenty grand.

BUFFALO

(Continued from page 11) looks to get best comparative business in town. 'Have It' (UA). Failed to open on after next opening. Off at \$5,400. 'Lakes' (Shea) (3,400; 25-40)—'Inferno' (Radio) and 'St. Wit' (Radio). Peculiar dual program for here with about \$5,500 in prospect. 'March of Time'. Hit predicted with 'Time' also figuring in \$5,200. Century (Shea) (3,400; 25-40)—'Flea' (MGM) and 'The Fox' (Fox). Not very distinguished business, may go \$5,000. Last week, 'Lamp Lady' (MGM) and 'Lamp Lady' (MGM). 'School for Girls' (Liberty) and 'Two Heads' (Liberty). Looks under \$5,000 (radio) and 'Swell Head' (Col). About as doped with slight drop-off at end for \$5,000.

Pic NRA Chances

(Continued from page 7) apply only to employees engaged in working on Government orders and only to concerns holding Federal contracts. With Congress expecting orders to enact more significant legislation than the two stop-gap measures, there was no indication of where films would fit into the new act-up. If the Administration finally decides to attempt re-annulation, through the F. T. C. or otherwise, of all outfits in the interstate field, it is believed the Government will proceed on the theory that anything which would be subject to Federal control and then let the courts rule specifically as to the status of exhibitors and distributors.

The question of continuing desirable code clauses on voluntary terms produced much controversy about the anti-trust situation. Attorney General Cummins said off-hand that if any industries attempt to fix prices, the following practices which were permissible under codes but which might require non-compliance would be a vigorous enforcement campaign. The President, however, noted that business can agree to do many things without attaching monopolies and expressed the hope that whenever possible voluntary agreements to carry out NRA principles will be negotiated.

Al Lewis to Europe

Hollywood, June 11. Albert Lewis, Paramount producer, is stilling with family on the Champlain front in New York July 5. He will spend a four-month vacation in Europe.

What A Pitcher! What A Picture! ... What A Hitter! What A Hit!



JOE E. BROWN "ALIBI IKE"

From Ring Lardner's story, with
Olivia de Havilland, Ruth
Donnelly, A First National Picture.
Directed by Raymond Enright.



"ONE OF THE SCREEN'S
is the way the New Yo

"A memorable motion picture entertainment.

"A well-directed, finely acted and mos

"Takes its place as one of the screen's

"Colorful, picturesque, sincere engr

"Stunning, tense, exciting and harrowing. M

4TH HOLDOVER IN A RO

-and in other theatres playing War

O I L F O

LAMPS O

A Cosmopolitan Production Directed by Me

PAT O'BRIEN • JOSEF

JEAN MUIR • LYLE

A First N



FINEST ACHIEVEMENTS"

critics summed it up!

The film is exceptional. A hit!"—American

enthralling motion picture."—Telegraph

finest achievements."—Evening Journal

ing and satisfying!"—World-Telegram

ture, exhilarating entertainment!"—Mirror

W AT THE N. Y. STRAND

er Bros. pictures from coast to coast!

C R T H E

CHINA

a LeRoy from the famous best-seller Starring

HINE HUTCHINSON

TALBOT • 1000's MORE

al Picture



**ONLY
ONE
COMPANY
CAN BE
FIRST**

The Answer Has Been the Same For 11 Years!

The **FIRST** COMPANY

in 1935-1936



49 PRODUCTIONS

(and they will make box office history)

There's an obligation in leadership. These pages tell why M-G-M in '35-'36 will be the backbone and security of your business. They explain why M-G-M has meant safety, not speculation, for eleven years. They reveal why your patrons who buy names will want the line-up that has more STARS than all other companies combined. In no previous year of its history has the Leader offered such an array of Giant Productions. Keeping faith means keeping FIRST. Keeping FIRST means having the greatest resources and talent on earth! Here it is!

22 STAR PICTURES

(In addition to the names mentioned below there will be co-stars as occasion permits)

- 2—CLARK GABLE
- 2—GARBO
- 1—GRACE MOORE
- 3—JOAN CRAWFORD
- 2—JEAN HARLOW
- 1—JEANETTE MacDONALD
- 1—JEANETTE MacDONALD—NELSON EDDY
- 3—LIONEL BARRYMORE
- 1—MARX BROTHERS
- 1—NORMA SHEARER
- 2—ROBERT MONTGOMERY
- 2—WALLACE BEERY
- 1—WILLIAM POWELL

3 MUSICAL PICTURES

with STAR Casts in famed vehicles of "Naughty Marietta" prominence.

14 MARQUEE PICTURES

Reverting to the original popular policy of this series. Time-ly stories with strong casts.

4 PROMOTION SPECIALS

Introducing a new idea in the merchandising of motion pictures. Of course, M-G-M does it first. Combines a smash advertising campaign with a new twist. The plan is now being developed nation-wide, and details will shortly be announced. Depend on it for something box-office-wise that's never before been attempted.



NORMA SHEARER



CLARK GABLE



JOAN CRAWFORD



JEAN HARLOW



MYRNA LOY



JEANETTE MacDONALD



FREDDIE BARTHOLOMEW



GRACE MOORE



LIONEL BARRYMORE



LAUREL & HARDY



JACK BENNY



GRETA GARBO



WALLACE BEERY



ROBERT MONTGOMERY



WILLIAM POWELL



NELSON EDDY



CONSTANCE BENNETT



CHARLES LAUGHTON



MARX BROTHERS



SPENCER TRACY



JACKIE COOPER



CLIFTON WEBB

6 M-G-M SPECIALS

The Extended Runs of 1935-36

CHINA SEAS

Clark GABLE • Jean HARLOW • Wallace BEERY

When you glimpse "China Seas" (completed and what a show!) you'll get an idea of the kind of extended run product M-G-M will flash on the industry in the new season. From now on you'll read and hear plenty about "China Seas." The novel by Crosbie Garsten was directed by Tay Garnett. The Hong Kong harbor set alone is the most amazing since "Ben Hur." And that cast! Clark Gable, as the rugged sea-faring man; Jean Harlow, as the frank lady of the Oriental ports; Wallace Beery, as the bluff trader who also seeks Miss Harlow's affections. Action takes place on the liner Kin Lung fighting storms, pirate raids, Malay thugs aboard... with the highlighted romance of Gable and Harlow that's more powerful than "Red Dust." Soon you'll see "China Seas" for yourself! You'll do your own raving!

WIFE vs. SECRETARY

The showman-producers of M-G-M will make this Faith Baldwin Cosmopolitan Magazine story with a Big Name Cast! Backgrounds are Park Avenue penthouses, swanky Palm Beach, beautiful Bermuda. The selection of this story for de luxe picturization has been confirmed by the overwhelming response received nationwide from readers of Cosmopolitan Magazine. It is one of the HIT magazine features of the year. It will be one of the HIT screen attractions of '35-'36.

BROADWAY MELODY OF 1936

The Cast: JACK BENNY, ELEANOR POWELL, ROBERT TAYLOR, SID SILVERS, BUDDY & VILMA EBSEN, FRANCES LANGFORD, SHIRLEY ROSS, UNA MERKEL, STUART ERWIN, JUNE KNIGHT, Etc. All our dreams have come true. "Broadway Melody of 1936" will top its famed predecessor with its talent, with its music, with its production wonders and with its story that combines heart-thrills, dramatic suspense, a million laughs and a wallop at the end that sends them away cheering. Book by Jack McGowan and Sid Silvers. Director, Roy del Ruth. Music by Brown and Freed. Dances by Dave Gould. And watch for Carl Randall's "Magic Dance" number, mystifying as a Houdini trick and numbers like "I've Got a Feeling for You," "Broadway Rhythm," "Lucky Star" among others. And what a cast headed by radio favorite Jack Benny! And those gowns by Adrian. Biggest money's worth of joy for next year!

BOX-OFFICE PROPERTIES—NOVELS, PLAYS, STORIES

Following are part of M-G-M's great story properties from which many of the 1935-36 productions may be selected

"MAYTIME", Romberg's famed light opera. By Rida Johnson Young, who wrote "Naughty Marietta"; "SACRED AND PROFANE LOVE". Arnold Bennett's artist's model story; "TISH" by Mary Roberts Rinehart; "TIMBERLINE", Gene Fowler's best-seller; "THE WIND AND THE RAIN", stage hit by Merton Hodge; "BLACK CHAMBER", Herbert O. Yardley's story of American secret service during the war; "AH WILDERNESS", Eugene O'Neill's Theatre Guild success; "LIVING IN A BIG WAY", Cosmopolitan Magazine novelette by Louis Bromfield; "MAN CRAZY", based on Liberty Magazine serial story, "BRIGHT GIRL" by Vina Delmar; "LADY COMES TO TOWN", Cosmopolitan Magazine's novelette by Clements Ripley; "HER EXCELLENCY'S TOBACCO SHOP", European stage hit; "GOLD EAGLE GUY", outstanding hit of New York's famed Group Theatre; by Melvin P. Levy; "HERE COMES THE BAND", a super-musical featuring Ted Lewis and his great band, plus Ted Healy, Nat Pendleton and others, music by Jerome Kern; "SILAS MARNER", George Eliot's greatest novel; "OLIVER TWIST", world-famed Charles Dickens masterpiece; "WITCH OF TIMBUCTOO", director Tod Browning, mystery-horror thriller; "MALA", M-G-M's greatest expeditionary picture, the coming of white civilization to the innocent natives of the Polynesian group; "THE SHINING HOUR", stage success by Keith Winter; "GOODBYE, MR. CHIPS" hundreds of thousands of copies have been sold of this heart-touching novel by James Hilton; "RAGE IN HEAVEN", novel by

A TALE OF TWO CITIES

starring RONALD COLMAN

The Cast: ELIZABETH ALLAN, BASIL RATHBONE, DUDLEY DIGGES, EDNA MAY OLIVER, CONSTANCE COLLIER, HENRY B. WALTHALL, REGINALD OWEN, WALTER CATLETT

At this time when BIG spectacular productions defy all precedent in what they can do at the box-office, M-G-M comes along with the BIGGEST. Charles Dickens' most celebrated action romance, read by millions the world over, is M-G-M's meat for a Giant extended run hit. Those thunderous days of the French Revolution, marching armies, lovers' sacrifices, heart-stabbing suspense... they're coming to your screen as only M-G-M can bring them to you with limitless resources for Cast and monumental Production.

The FORTY DAYS of MUSADAGH

170,000 copies of Franz Werfel's novel are sold and thousands coming off the presses! Best seller of years and what a picture it will make. The drama of seven Armentian villages, cut off from the world in the First Year of the World War, their inhabitants pursued by the Turks, their beautiful daughters fleeing from the bestial soldiery. They seek refuge on the holy mountain Musa Dagh and for forty world-shattering days hold out against all odds. The heroism and the love story of their young leader is the greatest thrill of modern fiction. Actually 63 name parts foreshadow a roster of the industry's great names in the cast. Backed by a \$2,500 Prize Contest now current in Modern Screen Magazine in cooperation with M-G-M and publishers, Viking Press.

THE GREAT ZIEGFELD

starring WILLIAM POWELL and Big Name Cast

Everybody wanted it. M-G-M got it. So BIG that only M-G-M could handle it. ZIEGFELD! A trade-mark on any theatre marquee that pre-sells a Giant entertainment. Glorifying the American Girl. William Powell in the leading role. Harriet Hoctor, dancing star, is the first of a long list of celebrities engaged. Of many lavish scenes, the Lion Ballet staged by Seymour Felix is just one... in which countless beauties, trained lions, ponies, dogs and other animals take part. William Anthony MacGuire wrote the story and is associated in its production. He's author of "Whoopee" "Kid Boots" etc. Giving you an idea of what's coming!

From the STAR GROUP

GARBO-FREDRIC MARCH in ANNA KARENINA

with FREDDIE BARTHOLOMEW and Great Cast

It is completed! A September release! Those who have seen it state without reservation that it is Garbo's greatest soul-picture. Tear-dimmed, exquisitely beautiful. Fredric March again famed for "Les Miserables" is at his best. Freddie Bartholomew's first since "Copperfield" and he's definitely a star after this! Plus Maureen O'Sullivan, May Robson, Basil Rathbone. Clarence Brown's skilled direction of Tolstoy's novel insures a headliner. AFTER THE THIN MAN—Wm. POWELL • MYRNA LOY The same talents have repeated! Stars, writers, directors got together and did it again. Dashiell Hammett, the author; W. S. Van Dyke, director; Goodrich and Hackett, the adapters... they were applauded for "The Thin Man"... they'll be cheered for the sequel.

James Hilton; "THE PRISONER OF ZENDA", the greatest of Graustarkian romances; "THE PETTINGILLI", famous Satevepost story by Harry Leon Wilson author of "Ruggles of Red Gap"; "WHIPSAW", Liberty magazine prize story; "THE BISHOP MISBEHAVES"; John Golden stage success; by Frederick Jackson, now current on Broadway; "MURDER MAN" temporary title for the brilliant original story for Spencer Tracy; "TELL NO TALES", mystery/drama by Oliver H. P. Garrett and Fritz Lang; "ANY PORT IN A STORM", Satevepost, Guy Kilpatrick; "S. S. Glencannon Stories"; "PICKWICK PAPERS", another winner, by Charles Dickens; "MERRILY WE ROLL ALONG", big stage hit. By George S. Kaufman and Moss Hart; "ROBIN HOOD OF EL DORADO", Walter Noble Burn's novel; "THE HOUSE OF TRILLILOLO", Anne Cameron's Satevepost serial and novel; "20,000 LEAGUES UNDER THE SEA", great Jules Verne novel; "THE DISTAFF SIDE", John Van Druten's current season's stage success; "THE GIRL FROM TRIESTE", Franz Molnar story; "MIRACLE IN THE MOUNTAINS", Molnar's religious thunderbolt with the dramatic intensity of Hall Caine's "The Christian"; "LIM" by Rudyard Kipling, same locale, thrill and spectacle as "Kings of a Bengal Lance"; "NANCY STAIR", novel by Elinor Macartney Lane, adapted for the screen by Philip Barry; "THE MARS", Booth Tarkington story; "RENNIE PEDDICOE", popular Satevepost hit by Booth Tarkington; "SUZY", Herbert Cromar's novel, George Fitzmaurice director; "THREE WISE GUYS", Collier's short story by Damon Runyon; "MANNERS MAKETH MAN", original story by John Monk Saunders.

ONLY ONE COMPANY CAN BE FIRST IN SHORTS TOO!

THE FIRST COMPANY
in 1935-36
will present
49 Productions

6 Specials (including "China Sea," "The Day," "Night on the Beach," "The Great Zuglold" and "Broadway Melody of 1936")

22 Star Productions
4 Promotion Specials
3 Musical Attractions
14 Marquee Pictures



FIRST because
FIRST... in star names!
FIRST... in shrewdly planned
advertising values!

FIRST... because they are
backed by unparalleled
resources of the M-G-M
studios.

AND AGAIN—35% of
1935-36 Shorts Will Be in
3-Tone **TECHNICOLOR**.

M-G-M SHORTS 1935-36

HAL ROACH COMEDIES
2 Reels Each

- 8—Todd-Kelly
- 8—"Our Gang"
- 8—Charley Chase

M-G-M JUNIOR FEATURES
2 Reels Each

- 6—"Crime Doesn't Pay"
- 6—M-G-M Star Musical Revues (in 3-Color Technicolor)

1-REEL RELEASES

- 12—Pete Smith Sports Parade
- 12—Pete Smith Miniatures
- 13—M-G-M Happy Harmonies Cartoons in Three Color Technicolor
- 10—Fitzpatrick Traveltalks—Three Color Technicolor
- 104 Issues—Hearst Metrotone News

GREAT TALENTS MAKE GREAT BOX-OFFICE HITS!

They're making 'em for 1935-36

(Alphabetically listed)

STARS—LIONEL BARRYMORE, FREDDIE BARTHOLOMEW, WALLACE BEERY, CONSTANCE BENNETT, JACK BENNY, JACKIE COOPER, JOAN CRAWFORD, NELSON EDDY, CLARK GABLE, GRETA GARBO, JEAN HARLOW, CHARLES LAUGHTON, MYRNA LOY, JEANETTE MacDONALD, MARX BROTHERS, ROBERT MONTGOMERY, GRACE MOORE, WILLIAM POWELL, NORMA SHEARER, SPENCER TRACY, CLIFTON WEBB.

FEATURED PLAYERS—Brian Aherne, Elizabeth Allan, Granville Bates, Robert Benchley, Virginia Bruce, Charles Butterworth, Bruce Cabot, Joseph Calleia, Mary Carlisle, Constance Collier, Dudley Digges, Wera Engels, Stuart Erwin, Madge Evans, Louise Fazenda, Betty Furness, Gladys George, Maritza Gervay, Russell Hardie, Frank Hayes, Louis Hayward, Ted Healy, Louise Henry, William Henry, Jean Hersholt, Irene Hervey, Gyles Isham, Allen Jones, June Knight, Otto Kruger, Frances Langford, Paul Lukas, Mala, Una Merkel, Frank Morgan, Karen Morley, Edna May Oliver, Maureen O'Sullivan, Reginald Owen, Cecilia Parker, Jean Parker, Nat Pendleton, Eleanor Powell, Luise Rainer, May Robson, Mickey Rooney, Shirley Ross, Rosalind Russell, Frank Shields, Harvey Stephens, Henry Stephenson, Harry Stockwell, Lewis Stone, William Tannen, Robert Taylor, Franchot Tone, Charles Townebridge, Henry Wadsworth, Lucile Watson, Johnny Weissmuller, Diana Wynyard, Robert Young.

DIRECTORS—Richard Boleslawski, Clarence Brown, George Cukor, Jack Conway, Roy del Ruth, Victor Fleming, Sidney Franklin, Karl Freund, Tay Garnett, Edmund Goulding, William K. Howard, Fritz Lang, Robert Z. Leonard, Frank Lloyd, Edward L. Martin, Charles Reisner, Richard Rosson, Walter J. Ruben, George Seitz, Paul Sloane, Edward Sloman, Richard Thorpe, W. S. Van Dyke, William Wellman, Sam Wood, Sam Zimbalist.

WRITERS—Marion Ainslee, John Balderston, Philip Barry, Vicki Baum, Sam Behrman, Charles Belden, Robert Benchley, Al Boasberg, Major R. V. C. Bodley, Ethel Borden, Karl Brown, Robert Carson, Allai Chandor, Harry Conn, Marc Connelly, Ruth Cummings, John Emerson, Guy Endore, Gladys von Ettrichhausen, John Farrow, Michael Fessier, Leonard Fields, Edith Fitzgerald, Douglas Foster, Jules Furthman, James Edward Grant, Richard Goldstone, Leon Gordon, Albert Hackett, Oscar Hammerstein, Geza Herczeg, John C. Higgins, Monckton Hoffe, Robert Hopkins, Talbot Jennings, George S. Kaufman, Virginia Kellogg, Jack Kirkland, Edwin Knopf, Charles Lederer, Robert Lees, Robert Liebmann, Lew Lipton, W. P. Lipscomb, Anita Loos, Dr. Thomas MacLaughlin, John Mahin, Herman Mankiewicz, Joseph Mankiewicz, Joseph Moncurie March, Frances Marion, John McGowan, James McGuinness, John Meehan, Bertram Millhauser, Byron Morgan, Louis Mosher, George Oppenheimer, Louis Paul, Hyman Pearson, Laura Perelman, S. J. Perelman, Robert Pirosh, Charles Powell, Gottfried Reinhardt, Fred Rinaldo, Howard Emmett Rogers, Wells Root, Florence Ryerson, Morrie Ryskind, Richard Schayer, George Seaton, Ted Shane, Joe Sherman, Sid Silvers, Dave Silverstein, Donald Ogden Stewart, Pete Smith, Dan Totheroh, Ernest Vajda, Salka Viertel, Claudine West, George Wilson, Hans Wilhelm, Harry Leon Wilson, P. J. Wolfson, Edgar Allan Woolf.

MILLION DOLLAR BABIES

LEO'S KIDS TERRIFIC!
Nation goes nuts over Junior Lion!
Elected for 1935-36 Box-office winners!
ALL THEATRES DEMAND THEM!
Read the news on following pages

Ask M-G-M for a copy of its gay announcement of Junior Features (shown above)

Hollywood Productions

Week of June 10

(Pictures now filming, or about to start, are listed below alphabetically by studio. Symbols are: D—Director, A—Author, C—Cameraman.)

(UNITED ARTISTS) Slim Summerville... (COLUMBIA) 'The Blue Room Mystery'... (WARNER) 'The Last Days of Pompeii'... (MGM) 'The Girl Friend'... (FOX) 'The Girl in the Red Velvet Shoes'...

Lubitsch

(Continued from page 3) sign that Lubitch and Herzbrun would remain.

It is known that Lubitch feels his June 15, unless Otterson and the board want to give him a contract satisfactory to him, with complete production autonomy as far as the studio is concerned.

Proposal will be, it is said, that Lubitch be given a contract for establishment of his own unit as a producer to make six pictures a year in the deluxe class, one of which he would personally direct, and that possibly with Marlene Dietrich, as he was to have made a picture with her prior to taking over the top studio job.

Lubitsch has told his friends that he has been a loyal and good soldier under the Paramount banner and that he is willing to go to the end of the line.

It is learned that Herzbrun is also being the loyal soldier and though he likes his position and its title, he has admitted to associates that he had plenty of headaches in the new job; that his legal position with the company was not near so turbulent and that he would like him to step back to it he would do so willingly.

Studio employees place little credence in the report. Cohen will return.

A—David Belasco... C—Francis E. Parson... C—Alexand' Barrmore... C—Edw. Crowley... C—Lester White...

Selznick-Harris Deals

(Continued from page 3) much in the line of concessions to bring them into the fold profitably for their organization.

Several talks were had with Jesse Lasky and it is understood that the group would be willing to finance pictures for him following the expiration of his Fox contract Oct. 1, which Lasky does not at this time contemplate renewing.

An offer also came from Louis Lurie, San Francisco theater operator, politician and backer of the George O'Brien pictures released by Fox, to buy into the company and be its president. This proposition was turned down cold.

The group issued a statement that nothing would be done until after the stockholders meeting and that they had not offered the presidential post resigned by Joseph M. Schenck to anyone.

It is believed the meeting's postponement is until July. Selznick still has some synchronizing work to do on his picture and he is at the session shortly to be held in New York.

Charis Chapin as Bd. Chairman Selznick is being talked as possible chairman of the United Artists board instead of Sam Goldwyn, heretofore regarded as certain to go into the spot.

While it is possible that Schenck may sell his UA distributing ownership to the United Artists in the UA Studio at Hollywood. He and Twentieth Century Productions, together, own 50% of the valuable real estate property, Goldwyn the other 50%.

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here from Europe, June 20. The Chilean came to the studio on the boat because of a belief that it would lend prestige to the UA organization.

Lichtman, who accrued to the Coast for preliminary conferences after Schenck's resignation, is due east Saturday (15). Stockholder meeting a week later will elect a president and chairman, also determine policy and number of pictures to be listed for the 1935-36 season.

Schenck's Holdings Schenck is said to have requested that the June 22 meeting be arranged so that he could be back from London, where he arranged theatre deals, to vote on matters that will come up.

Many persons have been mentioned as prospective purchasers of Schenck's one-third interest in the distributing organization, but whether he will sell or not is highly dependent upon who makes an offer and, secondly, on what the price is.

Sam Goldwyn is expected to come on for the June 22 meeting, while Miss Frances Fairbanks, who will be represented by their attorneys—Catharine Burakoff for Chapin, and Dennis F. O'Brien for Pickford-Fairbanks.

Keeping Studio Interest While it is possible that Schenck may sell his UA distributing ownership to the United Artists in the UA Studio at Hollywood. He and Twentieth Century Productions, together, own 50% of the valuable real estate property, Goldwyn the other 50%.

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Otterson

(Continued from page 5)

This left the presumption that there was no chance of an understanding being reached on the studio situation. Nevertheless, several of the company's directors stayed in the city in search for possible word from the conference.

To the trade, Otterson was in a bad predicament. He was expected as president of Paramount concerned the company's studio situation, and it was thought into this. The situation was complicated by rumors about certain company officials having made up their minds to hold their own in favor of charging Emanuel Cohen back in place of the company studio president.

The situation is aggravated further by Paris' annual convention being scheduled to get under way in London. It is expected that Otterson's immediate determination of the studio issues by the company's new president is imperative. Otterson is understood to have come east to present his angles on the studio. Lubitch, on the other hand, is expected to have given a free hand to run the studio. As an alternative, he would become chairman of the board. However, it is expected that Otterson will give a free hand to run the studio. As an alternative, he would become chairman of the board. However, it is expected that Otterson will give a free hand to run the studio. As an alternative, he would become chairman of the board.

**TOMORROW THE
BEHOLD THE N
OF MOTION P
-- LIVING COLOR**



**...WORLD PREMIERE...
RADIO CITY MUSIC HALL
THURSDAY, JUNE 13, 1935!**



WORLD WILL NEW MIRACLE PICTURES!..

ON THE SCREEN!

MIRIAM HOPKINS

BECKY SHARP

FRANCES DEE ★ ★ CEDRIC HARDWICKE

BILLIE BURKE ★ ★ ALISON SKIPWORTH

NIGEL BRUCE ★ ALAN MOWBRAY

A

ROUBEN MAMOULIAN

P R O D U C T I O N

FILMED IN ALL THE BEAUTY OF THE NEWLY PERFECTED
TECHNICOLOR DESIGNED IN COLOR BY ROBERT

EDMOND JONES. . . PRESENTED BY PIONEER PICTURES

DISTRIBUTED BY RKO-RADIO PICTURES, INCOR-
PORATED . . . PRODUCED BY KENNETH MACGOWAN.

PASSING OF LOEW'S N. Y. THEATRE END OF LINE OF FILM BOYS' TOP GOLD LINES

Sunday night (9) they pulled the boards against one of the best pay...

Eachday no theatre in the country so consistently shown a percent...

Some years the theatre and roof operated as one and playing the...

Rent was formerly \$100,000 a year, but with reductions, Loew was paying...

From 1929 up to about two years ago, when foreclosure proceedings...

It was here that midnight shows were first introduced. It was here...

Monday morning's wake at the New York theatre was long and loud...

Others who appeared on the old N. Y. stage for the funeral exercises...

The roof has been called the first of theatres with a roof over the ceiling...

When Loew moved in on a lease from the owners 21 years ago, he brought Jack Finnan along...

Loew closed out at the New York Sunday night (9) and moved equipment...

oldtimers who had played or produced here in attendance.

As a Legit House Originally the site was the 11st Regiment Armory...

The late J.P. Ziegfeld staged his first 'Follies' here and the roof garden was long under his direction...

In 1913 the Jardin de Paris (roof) closed and became 'Wonderland,' an effort to bring a miniature Luna...

Monday morning's wake at the New York theatre was long and loud...

Others who appeared on the old N. Y. stage for the funeral exercises...

The roof has been called the first of theatres with a roof over the ceiling...

When Loew moved in on a lease from the owners 21 years ago, he brought Jack Finnan along...

G.T.E. Reorg Plan Soon

Complete details of the General Theatre Circuit, Inc. reorganization plan will be revealed in about a week...

Fox Tags McGowan

Fox has handed a year's writing contract to J. P. McGowan, until recently with Metro.

100% Wrong

Hollywood, June 11. Driven inside by inclement weather, Metro's 1935 picture...

Tibbett's Zanuck Film

Lawrence Tibbett leaves Saturday (13) for the Coast to do a picture for Fox-20th Century.

'Hard to Get' for Baxter

Hollywood, June 11. Fox is starting 'Hard to Get' next in 'Hard to Get'...

'Lafitte' WB Special

Hollywood, June 11. 'Lafitte the Pirate' will be produced as a Warners special.

Va. Bruce Topper

Hollywood, June 11. Finishing 'Murder Man' at Metro, Virginia Bruce gets the female lead...

Incorporations

WHM Artists Bureau, Inc. theatrical agency, 100 shares, \$100 par value. Harold J. Cleary, M.D. J. J. Cleary, M.D. J. J. Cleary, M.D.

High. Low. Sales. Issue and rate. 6 1/2 4 1/2 1,200 American Sent. 1,200 1,200 1,200

Statement and Designation

Paramount Pictures Corporation, 100 shares, \$100 par value. J. P. Morgan & Co.

CALIFORNIA

Western Canteen Corp., Sacramento, 100 shares, \$100 par value. Directors: W. B. Crawford, R. E. Haeberlein, W. H. R. ...

Stock Market

(Continued from page 6)

tion twice during the week. The issue rose to 4 1/2 on more...

Manner in which leading industrialists were picked up at advancing quotations enabled the Dow-Jones...

Chartwise, some of the shrewder traders regarded the improvement of some leading amusement issues...

Radio B is in a similar position chartwise, although the ability of the stock to rebound from its recent low around 44 augured well...

Warner Bros. common showed promise by snapping back after its dip to 20 1/2 on the previous day...

Two weeks of reactionary tendencies held promise of a betterment in Fox A. Some of the trading fraternity...

Similar treatment was accorded the stock of the American Security Trust for 1934 did not interest traders...

Continued steady tenor of business probably soon will be come determining factor in the stock market...

Summary for Week Ending Monday, June 10

Table with columns: High, Low, Sales, Issue and rate. Lists various stocks and their performance.

CURB

Table with columns: High, Low, Sales, Issue and rate. Lists stocks on the Curb exchange.

OVER THE COUNTER, N. Y.

Table with columns: High, Low, Sales, Issue and rate. Lists over-the-counter stocks.

the issue actually selling lower on Monday (10).

Twenty-five pictures stock on the curb exchange appeared on the tape for the first time this year during the past week.

General Theatre Equipment declined 1/2 on the week. Paramount-Public issue, dealt in on Over-the-Counter...

While Wall Street will feel a lot happier as soon as Congress adjourns, a resumption of investment buying on a small scale near the close of the week indicated...

There may be some further unstrengthening of the market until the country becomes accustomed to the absence of a virile Blue Eagle.

Continued steady tenor of business probably soon will be come determining factor in the stock market...

Continued mild weather has acted as a cheering antidote for those interested in investment contracts.

Continued steady tenor of business probably soon will be come determining factor in the stock market...

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CURRENT RELEASES

Chesterfield Offices: 1540 Broadway, New York, N. Y.
Circumstantial Evidence. A mystery asking does circumstantial evidence convict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont. 65 mins. Rel. May 17.

Columbia Offices: 729 Seventh Ave., New York, N. Y.
After the Dance. Nancy Carroll, George Maysby. Dir. Leo Bulgakov. Rel. June 18.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when releases are retained for six months. Managers who receive service subscriptions to that period should procure a copy of the calendar for reference.
The running time as given here is presumably that of the projection showings and can only approximate the actual release length in those states or communi ties where local or state censorship may result in deletions. Running time in the reviews as given by Variety carry the actual time clocked in the theatre after passage by the New York State censorship, since pictures are released only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, owing to the fact that the fullest degree of accuracy, Variety will appreciate the co-operation of managers who may note discrepancies.

First Division Offices: R. O. Bldg., New York, N. Y.
Releases Also Allied, Chesterfield, Monogram and Liberty.
Curtain Fall. One-time famous actress uses her talents in an entirely novel Dorothy Lee, Wm. Cagney. Dir. Charles Lamont. 65 mins. Rel. May 17.

Studio: Fox Hills, Hollywood, Cal.
Black Sheep. Edmund Lowe, Claire Trevor, Tom Brown. Dir. Allan DWain. 73 mins. Rel. Jan. 16.

Studio Placements

Herman Bild, Claude King, Perry Yvins, John Dilson, Greta Meyers, Evelyn Knight, Alvin Karpis, Torben Meyer, Dale of Two Cities, Metro.

Minor Watson, Annapolis Parvulescu, William Davidson, Arthur Backhard, Gladys Lehman adaptation, "Thanks for Your Kind Efforts," Fox.

Henry Johnson, adaptation, "As the Crowd Cheers," U.
James Dunn, Claire Dodd, "Real McCoy," U.
John Haddock, "Here Comes the Band," Metro.

Lawrence Grant, E. E. Clive, "Pale of Pivo Cities," Metro.
Henry Stephenson, "O'Shaughnessy's Boy," Metro.

Jack Castello, Fred MacMurray, Alton Stryker, (Continued on page 24)

Flirtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien, James Cagney, Ann Dvorak. 75 mins. Rel. Dec. 4.
Girl From 10th Avenue. The adventures of a young show girl who accidentally marries a society devotee and then makes a man of him. Bette Davis, Gus Lynde, Colin Clive. Dir. Alfred E. Green. 75 mins. Rel. June 11.

Studio: Fox Hills, Hollywood, Cal.
Black Sheep. Edmund Lowe, Claire Trevor, Tom Brown. Dir. Allan DWain. 73 mins. Rel. Jan. 16.

It's a Small World. Spencer Tracy, Wendy Barrie. Dir. Irving Cummings. 75 mins. Rel. Feb. 16.

When a Man's Man. From the Harold Hill Wright story. George O'Brien, Edw. C. Gille. 75 mins. Rel. Feb. 15.

Liberty 1776 Broadway, New York, N. Y.
Born to Gamble. Four sons inherit a grandfather's fortune. Charles Bickford, Charles Hallahan, Fred Astaire, Guy Kibbee, Guy D'Arcy, Charles Moran. Dir. Phil Rosen. 75 mins. Rel. Oct. 15.

Again the
nation's
showmen
are saying:

He's the
best friend a
box-office
ever had!



WILL ROGERS

in

"Doubting Thomas"

A B G De Sylva production

with **BILLIE BURKE**

ALISON SKIPWORTH

Sterling Holloway · Gail Patrick · Frances Grant

Directed by David Butler · Screen play by William Conselman

From the play "The Torch Bearers" by George Kelly

Adaptation by Bartlett Cormack

YOU HAVEN'T A SHOW WITHOUT



CALENDAR OF CURRENT RELEASES

(Continued from page 33)

Id Homestead. The Modern version of a famous story. Mary Carlisle, Lawrence Gray, Dorothy, Ed. Hill, Ed. Noe, etc.

otive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Donald Cook, Irene Hervey, Dir. Butt Loywood, Rel. May 21.

Mascoe. Official: 1726 Broadway, New York, N. Y. Burr 'Em Up Barnes. 12 chapter suspense serial released as a feature in 74 mins. Franklo Darro, Jack Mullah, Dir. Collier Clark, Rel. April 8.

Metro. Official: 1540 Broadway, New York, N. Y. Age of Induction. Divorced child's problem solved. Paul Lukas, Madge Evans, David Jack Holt, Dir. Edw. Ludwig, 77 mins. Rel. May 10.

After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Brin, Dir. Robt. Z. Leonard, 75 mins. Rel. Feb. 22.

Biography of a Bachelor Girl. Based on S. N. Bertram's successful play, "An Ecstasy." Ann Richards, Dir. George Fitzmaurice, 75 mins. Rel. Jan. 4.

Casino Murder Case. Philip Vance story. Rel. March 15. Dir. April 17. David Coppersfield. Dickens story with an almost perfect cast. W. C. Fields, Edna Barrymore, Edna Boreas, Arthur Herring, Maudie Primm, Dir. Geo. Coe, 129 mins. Rel. Jan. 18.

Flame Within. The Roman doctor becomes enamored with a mental patient. Ann Harding, Herbert Marshall, Maureen O'Sullivan, Dir. Edmund Goulding, 72 mins. Rel. May 17.

Mark of the Vampire. Murder mystery with vampire angle. Lionel Barrymore, Edw. Brodwin, Dir. Ed. Brodwin, 60 mins. Rel. April 20.

Murder on the Mermaid. Murder aboard a battleship. Robt. Taylor, Jean Parker, Dir. Edw. Sedgwick, 70 mins. Rel. May 24.

Naughty Marietta. Victor Herbert's operetta. Jeanette MacDonald, Nelson Eddy, Dir. Victor Heiser, 80 mins. Rel. Dec. 27.

Night in Lynn. The Royal love for a commoner theme. Ramon Novarro, Evelyn Laye, Dir. Dudley Murphy, 80 mins. Rel. Jan. 11.

One Night in the Town. Romantic comedy. Frances Taylor, Tom Mix, Conrad Nagel, Dir. Jack Conway, 63 mins. Rel. April 5.

Reckless. Drama from the lobby Holman-Smith Reynolds marriage. Jean Arthur, Victor Fleming, 95 mins. Rel. April 15.

Sequoia. Friendship between a young man and a young woman human romance background. Fred MacMurray, Russell Hardie, Dir. Chester Franklin, 79 mins. Rel. Feb. 1.

Home on the Range. Western. Randolph Scott, Jackie Coogan, Evelyn Brent, Dir. Joseph M. Rank, Rel. Feb. 14.

It's a Gift. Films buys an orange grove. W. C. Fields, Baby LeRoy, Jean Rouvelar, Dir. Norman McLeod, 67 mins. Rel. Nov. 30.

Life of a Hero. Adventure in an Indian regiment. Gary Cooper, Cavanaugh, Henrietta Crossman, Dir. Ralph Murphy, 84 mins. Rel. Dec. 14.

Love in Bloom. Country boy and city girl finally make a match. Carnival of Hell, Dir. Walter Crone, Rel. Feb. 21.

Madame's Place. From the Gus Hill force. Walter C. Kelly, Andy Clyde, John C. Beane, Dir. William A. Wellman, 65 mins. Rel. March 22.

Mississippi. Showboat story by Booth Tarkington. Bing Crosby, W. C. Fields, Jeanette MacDonald, Dir. Edw. A. Sutherland, 75 mins. Rel. March 8.

One Hour Late. Joe Morrison, Helen Twelvetrees, Conrad Nagel, Dir. Ralph Ince, Rel. April 24.

People Will Talk. Combination of original stories by Sophie Kerr and Hugh Ruggles. Mary Boland, Lella Hyams, Dan Jagger, Dir. Al Stiebel, Rel. May 22.

Paris in Spring. Two Parisian would-be suicides who didn't jump off the Eiffel Tower. Tullio Carminati, Mary Ellis, Ida Lupino, Dir. Lewis Milestone, Rel. Feb. 21.

President Van Horn. From current sensational novel of same title. Arthur Byron, Janet Beecher, Paul Kelly, Dir. Wm. A. Wellman, 80 mins. Rel. Jan. 19.

Private Rooms. Boyer against the background of a sanatorium. Claudette Colbert, Chas. Boyer, Joel McCrea, Dir. Gregory La Cava, 80 mins. Rel. Feb. 19.

Rocky Mountain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chas. Sale, Kathleen Burke, Mrs. Leslie Carter, Dir. Chas. Barton, Rel. Feb. 1.

Ruggles of Red Gap. Harry Leon Wilson's story of a butler won in a bridge game. Randolph Scott, William B. Davidson, Dir. Leo McCarey, 90 mins. Rel. Feb. 22.

Rumba. Society girl and New York boy meet in Havana. Geo. Raft, Carole Lombard, Dir. Charles Marshall, Rel. March 15.

Scoundrel. (The Hecht MacArthur). Publisher comes back in love to retrieve errors. Noel Coward, Julie Haydon, Dir. Hecht-MacArthur, 75 mins. Rel. April 28.

Stolen Hearts. Romance with Ben Bern's band. Geo. Raft, Ben Bernie, Grace Haddock, Dir. Alfred Werker, 79 mins. Rel. March 23.

Lesser Shaping Radio Kid Canary for Films

Hollywood, June 11. Sol Lesser has given a term contract to Bobby Breen, 7-year-old boy who has been questioned on his radio program a number of times. A special story is being written in which to star him.

STENCH 3 IN NEWBURGH

Cameo, Strand and Academy—Houses Picketed By Ops. Union. Newburgh, N. Y., June 11. Cameo, Strand and Academy theatres here were stenciled Friday (7) while unions in progress.

Town has been ordered by labor trustees that the stenciling James T. Meece, alleged to be a "cear" of the Western Union Employees and Moving Picture Operators unions, was named a defendant in a civil action by a former union protection officer who had been paid a weekly fee as the price of holding a job.

Goldsmith on Own

Hollywood, June 11. Ken Goldsmith, Mascot producer who left that company last week, has returned to independent production.

Located at the Tallman studio, his first picture will be "Nobody's Business" and the studio is now writing or cast assignments as yet.

Phoney Scenarist Given 1 Year at Hard Labor

Syracuse, N. Y., June 11. Permitted to grant larceny, but indicted to stand to petty larceny. Dr. E. H. Marcus, representing himself to be a Hollywood scenarist, was sentenced to a year at hard labor at the Onondaga county penitentiary at Jamestown by County Judge William L. Barnum.

The lesser plea was accepted on pledge of full restitution upon completion of the sentence. Marcus was arrested in Little Rock, Ark., last March on a jewel embezzlement charge, but the Little Rock officials gave the local officials preference in prosecuting him.

Dolling Up Pathe Lot

Hollywood, June 11. G. B. Howe, general manager of RKO-Pathe studio, has set a crew of men to work refurbishing the 40 acres of exterior sets in the Culver City lot in expectation of flourishing here next year.

Old 'Virginian' Oke

Hollywood, June 11. Trial showings of Paramount's revived "The Virginian" again have resulted in better than average business. The picture is being shown in other spots to test the efficacy of a national release.

REP'S COAST REGIONALS

Hollywood, June 11. Republic regional convention for the northwestern territory opens at Seattle, June 15.

HORSEFLISH BRIEF

Hollywood, June 11. Metro is sending Jean Clohutti to Lexington, Ky. for a short on horse racing to be made by Richard Ross.

(Continued on page 38)

IF IT'S A PARAMOUNT PICTURE IT'S THE

IF IT'S A PARAMOUNT PICTURE IT'S THE BEST SHOW

PARAMOUNT



* AMOS 'N 'ANDY * BENNY BAKER * GEORGE BARBIER
 * WENDY BARRIE * JOAN BENNETT [In "Two for Tonight"] * DOUGLAS BLACKLEY
 * MARY BOLAND * JOHN BOLES [By Arrangement] [with Fox Films] * GRACE BRADLEY
 * CARL BRISSON * MARY ELLEN BROWN * KATHLEEN BURKE
 * GEORGE BURNS AND GRACIE ALLEN * KITTY CARLISLE
 * DOLORES CASEY * ERNEST COSSART * CLAUDETTE COLBERT
 * GARY COOPER * JOHNNY COX * LARRY CRABBE * BING CROSBY
 * KATHERINE DeMILLE * MARLENE DIETRICH * JOHN DOWNS
 * JESSICA DRAGONETTE * FRANCES DRAKE * MARY ELLIS
 * W. C. FIELDS * WILLIAM FRAWLEY * TRIXIE FRIGANZA
 * JAMES GLEASON * CARY GRANT * ANN HARDING [By Arrangement] [with R. K. O. Pictures.]
 * JULIE HAYDON * SAMUEL S. HINDS * BETTY HOLT * WILLIE
 HOWARD * DEAN JAGGER * HELEN JEPSON * ROSCOE KARNS
 * ROSALIND KEITH * WALTER C. KELLY * LOIS KENT * JAN

IN TOWN! . . . IF IT'S A PARAMOUNT PICTURE

THE BEST SHOW IN TOWN! . . . IF IT'S A



IN PLAYERS

KIEPURA * ELISSA LANDI * BILLY LEE * BABY LeROY * HAROLD
 LLOYD * CAROLE LOMBARD * PAULINE LORD * IDA LUPINO
 * FRED MacMURRAY * MARIAN MANSFIELD * MARGO * HERBERT
 MARSHALL * ETHEL MERMAN * GERTRUDE MICHAEL * RAY
 MILLAND * JOE MORRISON * GRETE NATZER * JACK OAKIE
 * LYNNE OVERMAN * GAIL PATRICK * ELIZABETH PATTERSON
 * JOE PENNER * GEORGE RAFT * CLAUDE RAINS * MAXINE REINER
 * LYDA ROBERTI * CHARLIE RUGGLES * MARINA SCHUBERT
 * RANDOLPH SCOTT * SYLVIA SIDNEY * ALISON SKIPWORTH
 * SIR GUY STANDING * BARBARA STANWYCK * FRED STONE
 * MILDRED STONE * MARGARET SULLAVAN [By Arrangement
with Universal] * GLADYS
 SWARTHOUT * AKIM TAMIROFF * COLIN TAPLEY * KENT TAYLOR
 * LEE TRACY * VIRGINIA WEIDLER * MAE WEST * HENRY
 WILCOXON * HERB WILLIAMS * LORETTA YOUNG [By Arrangement
with 20th Century]

PARAMOUNT PICTURE IT'S THE BEST SHOW IN TOWN!

ICTURE IT'S THE BEST SHOW IN TOWN!

CALENDAR OF CURRENT RELEASES

(Continued from page 35)

Forbidden Heaven. Charles Farrell, Charlotte Henry. Rel. Aug. 1.
My Old Kentucky Home. Based on the song. Rel. Sept. 1.
Two Black Sheep. Story by Warwick Deering. Rel. Sept. 1.
Westward Ho. Western. John Wayne. Rel. Aug. 24.

United Artists

Brewster's Millions. Story by Vinchell Smith and Byron Ogilvy. Jack Buchanan, Lili Damita. Dir. Thornton Freeland. 78 mins. Rel. May 29.
Call of the Wild. Story by Jack London. Clara Gable, Lorena John, Jack Oakie. Dir. William Wellman. Rel. May 6.

The Raven. From Edgar Allan Poe's story. Karloff-Bela Lugosi. Dir. Louis Friedlander. Rel. May 1.
Rendezvous at Midnight. Murder-mystery. Ralph Bellamy, Valerie Hobson. Dir. Charles C. Crichton. 64 mins. Rel. Apr. 24.

Warner Brothers

Alibi. Hit. Famous baseball comedy by Ring Lardner. Joe E. Brown, Olivia De Havilland. Dir. Ray Enright. Rel. June 1.
Bordertown. Life of an ambitious and magnetic foreign youth in his battle for domination with a girl. Charles Boyer, Betty Davis. Dir. Archie Mayo. 90 mins. Rel. Jan. 5.

Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Bill Cody. Nina Quararo. Dir. Bob Barber. 65 mins. Rel. May 22.
Fighting Pilot (Resolute). Western. Rex Bell, Ruth Mill, Dir. Harry Frazer. Rev. May 29.

Foreign Language Films

Abel mit der Muehsammanne (Ger.). Comedy of young love. Dir. Erieh Waschneck. 60 mins. Rel. Sept. 1.
Aqui me el Suelo, el (Sp.). Evil of gossip. Dir. Eusebio Ardayan. 80 mins. Rel. Dec. 1.

Dancing. El (Sp.). Comedy drama, laid in a cabaret. Dir. Maglia Bini. Rel. Jan. 15.
Dasseter (Russian). (Garrison). Mass class struggle. Dir. V. I. Pudovkin. 80 mins. Rel. Oct. 1.

Studio Placements

(Continued from page 33)
Covington, Juanita. Field. Anya Maranda. Rel. May 15.
Wright, Ruth Riley, Beverly Rogers, Jean Joyce, Doris Carls, Dee Beecher, Ed. Fred. Col. Ted Healy. 'Here Comes the Band.' Metro.
Hilda Vaughn, 'Murder Man,' Metro.
Charles Kaye, 'Murder Man,' Metro.
Charles MacDonald, 'The Irish in Us.' WB.
Theodore Von Eltz, 'Smart Girl.' Bryer.
Helen Hutchins, 'So Red the Rose.' Par.
Hilly Kagan, Leonid Kinaky, 'Glitter.' Metro.
Robert Graves, Rita Brown, 'Gay Deception.' Fox.
Murry Grashin, adapting, 'So.' Metro.
Natalie Paley, 'Sylvia Scarlett.' Radio.
John Kraft, 'Thelma Tommy.' U.
Katherine Alexander, 'Myra Douglas, 'She Married Her Boss.' Col.
Franklyn Farnum, Russ Clark, 'Super Speed.' Col.
Helen Kelly, 'Last Days of Pompeii.' Radio.
Grand Garrett scripting 'Rainbow Valley.' Fox.
Edmund North, James Gow, 'Song.' Radio.
Helen Joyce M. Aist, 'Forbidden Heaven.' Republic.
Charles Bennett, Edward Brophy, 'The Sign of the Cross.' Metro.
Howard Hickman, Selmer Jackson, 'Timmy Striker, 'Murder Man,' Metro.
Mitchell and Bur, 'Ball of Fire.' Metro.
Wade Boteler, 'O'Shaughnessy's Boy.' Metro.
Frank Brown, 'Diamond Jim Brady.' U.
James Flavin, Jack Hatfield, 'Silk Stockings.' Fox.
Ferdinand Gottschalk, Richard Carl, George Hassell, 'Gay Deception.' Fox.
Joe Cawthon, 'Harmony Lane,' Mascot.
Al Austin, rewriting script, 'Bonnie Scotland,' Roach.
Helen Doyle scripting 'Special Agent.' Fox.
Frank Holmes adapting 'Money Madness.' Metro.
Frank Wed. Eve Greene scripting 'Storm Over the Andes.' U.
Harry O'Connell, Zasu Pitts; H. M. Walker, Andrew Bennett, seven play, 'Lonesome.' U.
Helen O'Connell, 'The Sign of the Cross,' 'Here Comes the Band,' Metro.
Charlotte Borland, 'Tale of Two Cities,' Metro.
Helen Hilkman, 'Manhattan Madness,' Metro.
Holmes Herbert, 'Dark Angel,' Metro.
Peter Eganon scripting 'Every Night at Eight,' Wanger.

Indie Leases Studio

Alexander's studios have been leased to Reliable Pictures. Renting company is headed by Harry Webb and B. B. Ray who are producing a line of pictures with Dick Tailmadge, Tom Tyler and Jack Perrin.

Contracts

Michael Bartlett given a termer contract with Republic. Claudette Colbert in 'She Married Her Boss.'
Hawthorne set Ann Sothern for another six-month stretch.
Edmund North and James Gow three years' writing contract at Columbia.
Anita Kerry, under contract at Warners, had her first option taken up.

TITLE CHANGES

Hollywood, June 11.
Warners' 'On Your Life' gets the new tag 'Don't Bet on Blondes.'
Helen Hayes' 'The Sign of the Cross' for Fox release sheet as 'Silk Hat Kid.'
Design for Women' has displaced 'Paris Label' at Metro.
'Who's your daddy?' 'Glitter' at Metro is now 'If You Love Me.'

STORY BUYS

Hollywood, June 11.
Ten Lucien Burman has sold 'Snowfoot Linnaeh of the S. S. Kildare' to Universal.
Lionel Lincoln for Zasu Pitts and has a deal on with Henry Henegon for his 'Crawling King Snake' from the book which would be produced at Paramount with George Hat as producer.

House Reviews

PALACE, N. Y.

(Continued from page 14)

the boy with the big voice and the winning personality. He scored handsomely in a nicely built-up act...

Bit Oliver does here with Miss Ray is very funny, one of his howls after the Harri girls ran on for two routines...

Barri group of leaguers close the show in a fast and exciting act. Deauville fronting in an acrobatic double.

COLISEUM, N. Y.

House jammed with juveniles, making it a typical Saturday matinee bedlam. The film acted as a mixed dud.

Lucky 7 Trio (New Acts) is a fast opener, but the act is spoiled by the short of it.

Bob Hall is a glib whizzer, who has a time of it keeping the mob in tow. Harris, Cizire and Shannon are well-dressed and in good places.

Earle, Philadelphi

Philadelphia, June 9. Good stage entertainment. Earle this week is playing 'Judisretion' (MC) on the screen.

Bob Carney, a comedian with plenty of personality, appears first, chiefly before the audience for a moment or two of chatter.

Next comes the dancer, Wife and Hanks, billed as three of Ted Healy's ex-wives.

Next comes the dancer, Wife and Hanks, billed as three of Ted Healy's ex-wives. Their first appearance is very brief and more of an introduction than anything else.

sailles, Miss. Caroline stands out in a well-executed act. The stooges now offer their imitation of the Mills Brothers...

Traditional burning of Moscow shown at the end in the upper stage. A rather scanty Friday night house gave the show plenty of attention and applause.

STANLEY, PITT.

Pittsburgh, June 7. First time for Danny Davis at this site—he's always played the Penn in the past—but he's ringing the bell just the same.

Davis' pattern hasn't been altered in years, but it still holds good for anything, too, recent amateur crazes has made it even more of a pushover.

At end of show, Davis brings on 15-year-old Marie Winters, winner in WB's recent amateur grand finals.

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Earle, Philadelphi

nifty pseudo-adagio stuff with the audience right under control. Before he can Mr. Eugene, a kid who's a whiz on the xylophone— if you like xylophones. Blue closed. Glass Key cartoon. Paramount News and a Popeye cartoon for the film fans. Raschick.

OLYMPIA, PARIS

Paris, May 26. Francis A. Mangin, stage producer here has managed to put one act on the Four Kendlis, wedged into a ballet with a line of 10 girls. Girls are picked for looks rather than dancing ability.

Kendalls put on a series of little numbers that do not rank in the upper strata, even Paris. Best is a hotcha single by the beeper gal of the team.

Picture is 'Clown' recently released by Guy Crosswell Smith and including a dance scene by Joan Crawford.

FOX, PHILADELPHIA

Philadelphia, June 9. With a more pretentious stage show than usual, which still holds good for anything, too, recent amateur crazes has made it even more of a pushover.

They feature a number called 'A Day at the Races' with members do real imitations as well as impressions of all the freaks in the side show.

Home Town Boys and Gals

Pittsburgh, June 11. Local talent 'Pittsburgh on Parade' show, a yearly feature here, first at Penn, then Stanley and currently at Alvin, has turned into a semi-annual affair.

Mickey Conte supplied a couple of tunes on his act for a mild reception, and Ozzie Swanson hit the four-fagger.

HUNT PROV. FIREBUGS

Providence, June 11. Arson squad detectives are investigating a recent \$20,000 fire at the Uplown theatre, most elaborate local home theatre.

AMALIA FROLIC

Omaha, June 11. Newly formed film row organization, Omaha Film Club, opens its home in the Paxton hotel here, with a stag film (14).

Home Town Boys and Gals

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Home Town Boys and Gals

Chi Astor Wins 10c Admish Case; Gets Pix in 42d Week of Release

Managing House

20 Yrs. Rates Feast

Providence, June 11. About 175 friends and associates of Edward J. Reed, Strand theatre manager here, attended a dinner last night (10) in the Biltmore hotel in recognition of his 20th anniversary as Strand executive.

BRANDT AND OTHERS

AFTER ASTOR ON B'WAY

The Astor, N. Y., wrecked by unknown hands just before receivers of the City Investment Co. took possession, may go to Harry Brandt, 100 E. 42d St., Broadway. Negotiations are on, with the rent figure placed at \$1,500 a week.

Home Town Boys and Gals

Make Good in Pittsburgh

Pittsburgh, June 11. Local talent 'Pittsburgh on Parade' show, a yearly feature here, first at Penn, then Stanley and currently at Alvin, has turned into a semi-annual affair.

Lincoln Theatre's Suit

Lincoln, June 11. After dismissing the jury in Augusta Paper's \$32,000 breach of contract suit against the Lincoln Theatre Corp. of Newark and Delaware, matter will be decided by directed verdict from the judge who asked for briefs of both sides of the case after the dismissal.

Metro Pic into Roxxy

A Metro picture, 'Vagabond Lady' (Robert Young and Evelyn Venne), has been sold to the Fox, N. Y., for week June 14, first to be bought by the Howard Cullinan regime from this distributor, although a picture which has been sold away from its own (MG-Loew's) Capitol during the past year.

Sheridan Case Stalled

Chicago, June 11. Possibility looms that the trustees of the Sheridan theatre will be eliminated and the house turned over to a receiver in the battle for possession between Henssness and Johnny Jones.

Chicago, June 11.

Town is going wide-open as far as double feature is concerned. This follows the final settlement last week of the long drawn-out Astor theatre case. Circuits and exchanges finally got together and the Astor theatre will get major product at 10c admish in the 42nd week of release.

Public theatre suit, which was also involved in the case, was not settled due to the double-feature angle to that case. Local exchanges are expected to make an immediate decision on double features because of the pending Philadelphia case.

Fabian Adds 5 RKO, 4 Farley Houses in Upstate New York

Albany, June 11. R. H. Fabian has acquired five RKO theatres in Albany, Troy and Schenectady and the four W. W. Farley theatres in Troy. Fabian will continue the pooling deal with Christopher H. Buckley on the Palace and Grand in Troy and also operates the Leland and Harmanus Bleeker Hall. Fabian has 25-year leases on all the theatres.

CLASS PIX SUMMER

POLICY IN MPLS. ORPH

St. Paul, June 11. Orpheum, which resorted to vaude in this neck of the woods last Sept. 13, hoping it would be better supplied and surprised itself by using a bit better than nine months of flesh, is yielding it for the summer.

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CALENDAR OF CURRENT RELEASES

(Continued from page 38)

Dona Francisquita (P.) (Nosseck). Musical rom. Hans Holtenauer. 70 mins. Rel. Oct. 15.

Doppelgänger Der (Ger.) (Forein). Romance of a composer's marital mix-up. Fritz Kampfers. Len Deysers. Dir. MacGriff. 60 mins. Rel. March 16.

Dos Mas Uno Dos (Spanish) (Fox). Comedy romance. Rustia Moren. Dir. John Reinhardt. 80 mins. Rel. Oct. 15.

Drei Kalesjaräger (Ger.). Military comedy. Else Elster, Fritz Kampfers. Dir. Robert Lion, Fritz Hertz. 60 mins. Rel. March 16.

Drei von Kamerun (Ger.). Military farce. Fritz Kampfers. Dir. Carl Boese. 60 mins. Rel. April 1.

Du, Oger Keine (German) (General). Opera. Gitta Alpar. Dir. Karl Froehlich. 60 mins. Rel. Oct. 15.

Ein Mann Will Nach Deutschland (Ger.) (Ufa). Drama of patriotism. Dir. Paul Vesper. 80 mins. Rel. Nov. 15.

Einmal Eine Grosse Dame Sein (German) (Ufa). Comedy with music. Keithe von Nagy. Dir. Gerhard Lamprecht. 70 mins. Rel. Oct. 15.

El Du Que Me Quieras (Sp.) (Par). Romance in the theatre. Carlos Gardel. Dir. John Reinhardt. 80 mins. Rel. April 1.

En Gao Gao (Norwegian) (Scandinavia). From Bjørnson's novel. Dir. John Brønne. 80 mins. Rel. Nov. 15.

En Nott (Sw) (Scandinavian). War and love. Dir. Gustaf Molander. 80 mins. Rel. Jan. 15.

Enneten (Sp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. Aug. 16.

Esantala, El (Sp.) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 16.

Fantasma del Cavalletto, El (Sp.). Spooks and love. Dir. Fernando de Fuentes. 80 mins. Rel. Jan. 15.

Ferlen vom Ich (Ger.) (Ufa). Romantic comedy. Dir. Hans Deppe. 80 mins. Rel. April 1.

Finanzen des Grosshärzigen, Die (Ger.) (General). Comedy of nobility with music. Dir. Gustaf Gründgens. 60 mins. Rel. April 1.

Flickerna Fran Gambia Stadt (Scandinavian). Comedy with music. Dir. B. Skauman. 80 mins. Rel. Dec. 16.

Fluchtlinge (German) (Ufa). German refugees year in the Far East. Hans Albert. Katha. 80 mins. Rel. Nov. 15.

Frauolin Liselott (German) (Casino). Magda Schneider. Romantic comedy. Dir. Johannes Guttor. 60 mins. Rel. May 15.

Frueningmaercher (Ger.) (General). Romantic opera. Dir. Carl Froehlich. 60 mins. Rel. May 15.

Frauent Elnass Grosses Mannes, Die (Ger.) (Ufa). Theatrical comedy. Keithe von Nagy. 80 mins. Rel. Sept. 16.

Frau Euch Das Lebens (German) (Ufa). Romantic comedy. Leo Eisack. Dir. Hans Steinhilf. 80 mins. Rel. Nov. 15.

Frontiers der Amer (Sp.) (Fox). Musical romance. Jose Mojica. Rustia Moreno. Dir. Frank Strayer. 80 mins. Rel. Dec. 1.

Fruer Wortschaff der Rom (German) (General). Romantic drama. Brigitte Helm. Arthur Robinson. 60 mins. Rel. Nov. 15.

Gaestlin Mariza (Ger.). Opera. Dorothea Wieck. Ir. Richard Oswald. 80 mins. Rel. Nov. 15.

Granderos der Amor (Sp) (Fox). Romantic drama. Conchita Montenegro. Raul Roulien. Dir. John Reinhardt. 70 mins. Rel. Sept. 16.

Grat Zitt aus graeser (Ger.) (General). Musical comedy for comedy. Lucie Englisch. Dir. Carl Boese. 80 mins. Rel. Feb. 1.

Grosse Chance, Die (German) (Casino). Camilla Horn. Romantic drama. Dir. Victor Janssen. 80 mins. Rel. Nov. 15.

Heimat am Rhein (Ger.). Romantic drama. Lucie Englisch. Dir. Carl Boese. 60 mins. Rel. May 15.

Hochzeit am Wolfgangsee (Ger.). Romantic comedy. Dir. Hans Behrendt. 70 mins. Rel. Nov. 15.

Hussarenen (Hung.) (Nosseck). Romantic comedy with music and military background. Dir. Steven Szekely. 60 mins. Rel. April 15.

Igloi Diakov (Hungarian). Comedy with music. 80 mins. Rel. May 15.

Im Heerwagen (Ger.) (Germania). Romantic farce. Dir. Carl Boese. 70 mins. Rel. Jan. 1.

In the Land of the Soviets (Rus) (Amkino). Newsreel compilation of past weeks. 15 mins. Rel. May 15.

Jo As Oreg a Hazzel (Hung) (Danubia). Farce with music. Sote Szakali. Romt. Verebes. Dir. Fritz Schulz. 60 mins. Rel. Feb. 1.

Johannaheim (Ger.) (General). Musical comedy. 60 mins. Rel. July 15.

Judas von Tiroi, Der (Ger.). Analogy to the Passion Play. Ir. Franz Ostert. 80 mins. Rel. April 15.

Julietes Vomer ein Hilde (Sp.) (Fox). Marital drama. Catalina Branca, Gilbert Roland. Dir. Louis King. 80 mins. Rel. March 16.

Jungfrau Gegen Meerch (Ger.). Romantic comedy (Ger.). Dr. E. W. E. 80 mins. Rel. March 16.

Kalesjaräger (Ger.) (General). Musical with Johann Strauss' tunes. Martha Degerath. Dir. Friedrich Zelnick. 80 mins. Rel. Jan. 1.

Kalte Mamsell, Die (Ger.). Comedy romance. Dir. Carl Boese. 70 mins. Rel. Jan. 1.

Koestgenome Hony Elgazott (Hungarian). Musical romance. 70 mins. Rel. May 15.

Konjunkturhysterie (Ger.) (Foreign). Drama of profligating. Weiss Ferd. 100 mins. Rel. April 15.

Krach vom Isarstater (Ger.) (General). Rural comedy. Dir. Carl Froehlich. 100 mins. Rel. May 15.

Les As du Turf (French) (Paramount). 100 mins. Rel. May 15.

Le Folles (Ger.) (General). Musical comedy. 60 mins. Rel. March 16.

Liebe in Uniform (Ger.) (Germania). Military romance. Harry Liedtke. Dir. Georg Jacoby. 70 mins. Rel. Sept. 16.

Liebe Dumme Mama (German) (Bavari). Comedy. Dir. Carl Boese. Rel. March 16.

Liebe, Tod und Tefel (German) (Ufa). Keithe von Nagy. From a Robert L. 100 mins. Rel. May 15.

Liebe und die (Ger.) (Germania) (Ufa). Romantic comedy. Dir. Hassa 70 mins. Rel. Sept. 16.

Lila Akas (Hungarian). Pre-war musical. Dir. Istvan Szekely. 70 mins. Rel. Sept. 16.

Lillem (Fr.) (Fox). Mohair's play. Charles Boyer. Dir. Fritz Lang. 80 mins. Rel. March 16.

Lockvogel (Ger.) (Ufa). Mystery romance. Dir. Hans Steinhilf. 60 mins. Rel. Jan. 1.

Madame Bovary (Fr.) (Tajemnos). Faithful transcription of Flaubert eple. Dir. Ren Korner. 100 mins. Rel. Nov. 15.

Maryika (Pol.) Rural romance. Dir. Jan Nowina-Fryszkycki. 60 mins. Rel. Dec. 1.

Mass Struggles (Sp) (Kinematrade). Russian revolt. Ir. K. Kavalierze. 70 mins. Rel. Sept. 16.

Meine Frau, die Schuetzenkeimling (Ger.) (Germania). Theatrical farce. Dir. Carl Boese. 80 mins. Rel. Jan. 1.

Melodie der Liebe (Ger.) (Germania). Musical romance. Dir. Georg Jacoby. 70 mins. Rel. Sept. 16.

Mercedes (Spanish) (U). Musical comedy. Dir. 80 mi Rel. May 15.

Mit Dir urch Dick und Duann (Ger.) (Bav Franz Striz). 80 mins. Rel. Nov. 15.

Moscow Laughs (Hung.) (Amkino). Farce. Dir. Frisz Russ. 70 mins. Rel. March 15.

Mutter und Kind (Ger.) (General). Mother-love drama. Dir. Carl Boese. 70 mins. Rel. Nov. 15.

My Wife the Mas (Hung) Inter-marital farce. Dir. Steven Szekely. 80 mins. Sept. 16.

Nada Mos Una Mujer (Sp.) (Fox). "Pursued." Dir. Harry Lachman. 60 mins. Rel. Nov. 15.

Oro Plata (Sp) (General). Homantic tragedy. Ir. Ramon Peon 60 mins. Rel. July 15.

Paga vom Dalmaise Hotel, Der (Ger.). Comedy with detective ramifications. 100 mins. Rel. Oct. 15.

Payasadas de la Vida (Sp.). Love in a circus. Miguel Zav. 70 mins. Rel. March 16.

Pechenik (Ger.) (Fox). Comedy-about a ty with hard luck. Dir. Erich Zenc. 82 mins. Rel. April 15.

Petersburg Nights (Rus) (Amkino). Musical with two Dostoi stories. Dir. Erich Zenc. 82 mins. Rel. Sept. 15.

Prinzessin Turandot (Ger.) (Ufa). Adaptation of the opera. Keithe von Nagy. 100 mins. Rel. Sept. 16.

Problem of Fatigue (Hung) (Amkino). Scientific study. Dir. I. P. Pavlov. 60 mins. Rel. Aug. 16.

report to the cinema subcommittee of Chamber of Deputies finance committee, is serious.

Calls for founding of a credit organization, to be known as 'National Film Fund,' which would supply funds at normal interest rates for production and exhibition of domestic films. Would be a private company but with Government representatives on its board. Plans to be financed by the sale of the establishment of a license tax on the importation of foreign films, and a special tax on royalties from motion picture stock equipment. This money would be loaned only to producers and distributors of French national films.

In other words, importers of American films would be taxed to finance the French film industry. American sound equipment also would pay the lion's share, for three of the largest studios in France are equipped with American sound equipment. French cinemas have American installations.

Pay As You Enter. Scheme was not only keep certain American films off the market by adding to their cost, but would also make it difficult for American film producers to help to pay for their competition.

Proposals for analogous financing of the French film industry by foreign film producers, principally American, were made years ago by French producers in exchange for a proposed abandonment of the film quota. Republics of the American industry at the time said they would not be able to continue in

Re-Shuffle Stockers Via Loanout Instead of Re-Typing on Home Lots

the market here if the plan went through, and it was ultimately abandoned.

At that time, however, the plan was not presented to parliament in the form of a committee report, as in this case. The Petsche plan was presented to parliament for consideration.

Only definite figure yet mentioned for the proportion of French films to be required is 75%, which has been suggested by a union of film technicians connected with the Confederation Generale de Travail (local A. F. of L.).

G-F-F-A Reorg
In addition to the dangerous (to Americans) film credit proposition, the Petsche report contains proposals to reorganize Gaumont-Franco Film-Aubert under a new corporation which would work under the supervision of the Government. Latter would retain proprietorship in assets, which were pledged as collateral to its loans, exceeding \$10,000,000.

State would use its film company to make propaganda films in addition to the ordinary commercial activity. This solution is considered an ideal combination of state ownership with private management.

Report also contains a general critical survey of French film business, and brings out the fact that recent experience shows superiority of France, of production by many independents over production by a few big firms.

Hollywood, June 11.

Producers are trying to reduce familiarizing of stock players to fame by having them appear on more pictures of other companies. Feeling that their stockers are being hoodwinked by the use of pictures and playing same type roles, studios are trying to exchange their chateaus with other studios in order to surround them with new faces and perhaps prolong their popularity. It apparently has not occurred to them to re-type the people.

It is figured that other studios may see them in different roles, feeling that on the home lot writers, producers and directors are too near the forest to notice the tree. Past week has seen the first wholesale letdown in the change, prejudice in some time. Paramount has Jack Oakie at Universal, William Frawley and Roscoe Karns at Warner, Gail Patrick at Fox and Ray Milland at Universal. Warners has borrowed James Dunn from Fox, his loanout to Metro. Paramount has borrowed Hobart Cavanaugh and Donald Woods from Fox, his loanout to Metro. Metro has borrowed George Jessel from Fox, his loanout to Metro. Metro was the most dejected against lending its contract players, with Fox, who refused to consider the studio's contracted players off the lot.

Batchelder with Rep.

Hollywood, June 11.

H. K. Batchelder has been added to the production staff at Republic Pictures, going in as assistant to Herman Schlon, production manager.

Batchelder is ex-secretary and Credit of the Motion Picture Credit Association and more recently has been as assistant to William Koening.

TELEPHONE TIPOFF

Welfare in Portland Giving Low-down on Pix

Portland, Ore., June 11. A telephone reporting service on motion pictures has been started by the Portland Motion Picture Council, made up of 18 welfare, social and church bodies.

Fifty-one motion pictures playing or coming to Portland are answered, on the basis of Hollywood juve and adult review reports issued by a group of local national women's organizations.

Rosen Rotating Low Houses After Vacation

Bob Rosen, present manager of Loew's Grand Theatre, leaves a two-week vacation this week. On his return he draws the assignment of filling in at nearly every Loew's theatre, except for the regular managers who on their vacations. Rosen has been selected in previous years for this job because of his experience with the organization as house manager. Probable that he will return as manager of Loew's Orpheum, his old spot, this fall. Miss Chelies Janis is slated to go back to the Ziegfeld as manager on her return from the West Coast.

STAGEHANS CONVENE

South Bend, Ind., June 11. Annual convention of the eighth district of the International Alliance of Theatrical Stage Employees & Motion Picture Operators of the U. S. and Canada was held at the Oliver Hotel here June 9-10. J. J. Conroy, 225 Madison Ave., Kenilworth, Ohio, Indiana and Michigan attended.

L. A. Bandits Get \$1,000

Los Angeles, June 11. Theaters stuck up David's Adams tonight yesterday. (Monday) for \$1,000.

Loew receipts.

Key to Address:
Harold Auten, 1440 Broadway.
A. Acme, 350 Seventh Ave.
2727 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Walter T. Fine in Vienna (Ger.) (Ufa). Renate Mueller, Willy Fritsch. 80 mins. Rel. March 16.
Wenz Herzen Sich Findex (Ger.) (Germania). Romantic comedy. Charlotte Ander. Dir. Erich Engels. 80 mins. Rel. Nov. 1.
Youth of an Artist (Hung) (Amkino). Dir. Gregory Koszlovsky. 100 mins. Rel. April 15.
Youth of Russia (Yiddish) (Sov-Am). Religious conflict. Dir. Henry Lynn. 70 mins. Rel. Oct. 15.
Zigeunerbut (Ger.). Romantic comedy with music and allegical background. Dir. Chas. Klein. 70 mins. Rel. April 1.

Film Reviews

SPRING TONIC

(Continued from page 13)
sing, Mina relying solely on her nasty disposition to get along...

Story and direction are exceptionally poor. It is made to make a professionally standard cast look bad...

THE CLAIRVOYANT

Geumont-British production and G.B.-Fox release. Stars Claude Rains, Fay Wray. Directed by Maurice Elvey...

'The Clairvoyant' is an effort to fit material to Claude Rains but a mild excuse as screen entertainment...

Rains plays a mindreader who suddenly comes into possession of ancient powers of prophecy...

MISS GATE'S 'POOR LITTLE RICH GIRL'

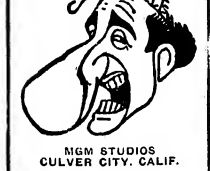
SOLD BY MISS GATE'S EXCLUSIVE REPRESENTATIVES
FLORA STARR in Associated with LESTER LEE

Saturday Eve, Post, Cosmopolitan
Stories and other Miscellaneous
Articles included include:
"THE SIX CHASERS"
"MY ARK SAVEN"
"THE PRAIRIE GIRL"
"THE FLOW WOMAN"
"CUFID; THE COW PUNCH"

Offices of LESTER LEE
850 Building, 125 Ave. New York
City 1-1213



FRED SANBORN
Dir. NAT KALICHEM



MGM STUDIOS
CULVER CITY, CALIF.

along to an end which reunites the sootysaying hero and his wife...

Rains does better than in this one, but it is against him. Fay Wray is satisfactory as his wife...

Dialog is ordinary but undoubtedly handled by motive...

AIR HAWKS

Columbia production and release. Features Ralph Bellamy, Rita Riel, Wiley Post, Douglas Dumbrille, Genevieve Kilian, Directed by Albert Rogge...

Evidently produced with the idea of cashing in on Wiley Post's atmosphere cross-continent flights...

Starting out like a routine drama it means that the picture is a story rapidly develops the unusual...

Something new in air dramas. Its work of color is the chief asset...

UN OISEAU RARE

(Rare Bird)
(FRENCH MADE)
Paris, June 11.
Mega Films production and release...

This ranks among the funniest screen farces shown in France this year...

agent, more boxoffice and, as a matter of fact, really funnier.

Film clips advertising slogans, contests, boards of directors, swell summer hotels, passionate young woman and her devoted...

Deary plays an eccentric millionaire and his wife who goes the other half lives. He does so by going to a swell winter sports hotel...

Red Blood of Courage

Amassador production and release. Stars Max Deary, Olga Grey, Richard G. Gray, Screenplay by Max Deary...

There's everything here for the action fan except the airplane ride to the north...

It should satisfy in nabes and spots which are the demand. Unlike most of the bravo dramas...

Along comes Maynard of the Mounties in a fluffy French jacket...

He and the girl are conferring on the best way to get away...

Enough action to satisfy the western fan, so this Tim McCoy horse back action picture...

SO YOU WON'T TALK

(BRITISH MADE)
London, May 31.
Warner-Brit National production and release...

Would have been a perfect idea for a screen vehicle for Charles Chaplin...

MEN ON WINGS

(RUSSIAN MADE)
Moscow film combining for Ambino release. Features I. I. Koval-Samborsky, E. K. Nemkova...

Except for technical excellence of direction and photography, this picture is a vehicle for advertising the aviation progress of Russia...

It is built around the Soviet flying school. Ezhayev, commander of the air squadron...

Direction of the principals is in the hands of the Russian director...

English subtitles suffice and this German is billed as the American premier.

Justice of the Range

Columbia production and release. Features Tom Mix, Billie Seward, Genevieve Kilian...

Enough action to satisfy the western fan, so this Tim McCoy horse back action picture...

Mystery angle accentuated, but the usual gun play and hard riding has not been neglected...

THE GREEN ODDESS

(Radio City Music Hall, New York)

Taylor, Claude Dampier, Ralph Ince and others, he perpetuates a lot of splendid horseplay...

CIRCLE OF DEATH

Willis Kent production and release. Features Monte Montano and Yakima Canutt. Directed by Frank Glendon...

Despite some excellent riding by Monte Montano and Yakima Canutt...

Old yard of the white baby saved by the Indians after a massacre. He grows up with the Redskins...

San Diego Exhibs in Trap

Hollywood, June 11.
San Diego exhibs, hard hit by the exposition, expect a business up-bust with return of the feet and...

Berkowitz Takes 'Parade'
Hollywood, June 11.
Sam Berkowitz has closed a deal with Albert Rule for coast distribution...

Rule stays on for exploitation deals.

FLORENCE ROGGE

Acknowledges with thanks the many favorable notices on her production 'THE GREEN ODDESS' at Radio City Music Hall, New York

VARIETY (Issue 5) Says

MUSIC HALL, N. Y.

Apparently they realized the need for a good show for a backer-up and told Florence Rogge to go to it...

more interesting. Rogge and her harem drew a hand shove beauty of placement and movement...

FLORENCE ROGGE

Director of Ballet at Radio City Music Hall Since Its Inception

Republic Now Official

Hollywood, June 11.
Monogram Pictures changes its trademark to Republic tomorrow (12) First regional sales meet will take place in Seattle June 15.

FCC Chairman Will Endeavor to Cue NAB Conventioners Just What Sort of Air Advertising is Tabu

Annings S. Prall, chairman of the Federal Communications Commission, will in an address before the convention of the National Association of Broadcasters in Colorado Springs July 8 seek to allay the uneasiness which has been created among station operators by the commission's recent wholesale citing of licenses for carrying the wrong kind of advertising. Prall understood that Prall will suggest to the broadcasters what classes of products and types of ballyhoo are considered taboo by the commission, without involving himself in the anti-censorship provisions of the radio act.

Prall will be one of the three outside speakers invited to the convention. At a meeting held last week, the NAB convention committee decided to tear up the previous convention schedule and make up one which would restrict the addresses to Prall; the mayor of Colorado Springs, J. T. Ward, NAB prez, and Andrew Cruze, chief of the electrical division of the Federal Communications, who will make a report of his recent study of the television station in Europe and also wind down on the set addresses was to allow more time to discuss various problems and controversial subjects from the floor. At the invited speakers will be heard on the first day of the convention.

Other speakers who have also been invited Stuart Pearson, and Paul West, of the Association of National Advertisers, and John Benson and Fred Gamble, of the American Association of Advertising Agencies, to participate in discussions involving the commercial phases of broadcasting.

Balto's 1st Big Commercials Is a Wholesale Plug

Baltimore, June 11. WFBR net Monday (17) starts a series of twice-daily programs for 10 weeks that will be one of the biggest commercial accounts in the city. The station has tied-in with Chamber of Commerce of Ocean City, Md., beach resort, and with Morris Mechanical's New Theater. The radio firms have brought into picture to bankroll the periods, first time in this area that such a program has been done. Each firm is paying \$600, equivalent to a single spot announcement on each of 120 programs series will comprise.

On in a.m. and in evenings, each week will be made up with 10 shows on Sundays. The amateur cycle, currently on the wane, will be satirized. Idea is to hock burlesked try-outs in morning, and hotted finished productions on evening periods. WFBR's entire staff is being lined up for a film of amateurs. Salesmen, stenogs, et al, as well as talent, will walk before the mike.

The New theatre will run trailer on seven plugged-in programs and a contest to be conducted. Theatre, will also donate 60 discounts weekly on prizes. The city fathers of Ocean City will offer 20 free vacancies at the resort with all expenses paid. Both resort and theatre will get plugged-in programs, along with the firms sponsoring the series for station.

Hall Off Fitch Show

Chicago, June 11. Salary squabbles were the basis for the departure of Wendall Hill from the once-great Fitch program on NBC. Being replaced by an NBC program comb of the Ford Sisters and Ranch Boys warblers.

Possibility that show will go to 30-minutes this fall. Hill left for the coast for loo-ace.

BARNES ON DRENE SHOW

Chicago, June 11. Blackett Sample - Hummert agency has signed Pat Barnes to go on the new Drene show on NBC.

Barnes starts on Sept. 1. Will be 15-minute show three times weekly.

L'Envoi

Philadelphia, June 11. Broadcasting by Mathilde and Irene Harding, organ and piano duo, over WPGZ two weeks ago, were taken off last week when Don Withycomb, station manager, declared quality of program was not 'up to station's standard'.

Mathilde is Withycomb's wife.

Yankee Sports Speler Wanted to Tell England About King's Regatta

International Broadcasting, Ltd., comprised of Radio Normandie and Poste Parisien, is negotiating with Cameron King, NBC's nautical speler, to use as a commercial speler for the annual King's Cup regatta, held at the Isle of Cowes in August. If King goes over, it will be the first deal of its kind ever reported in radio.

King would short-wave first-hand to the foreign stations on the continent and then be long waved back to British listeners on the results. Tentative regatta program is being made as attractive as possible to lure British advertisers to sponsor.

Gus Edwards Winds Up

WGBZ's amateur program which has been broadcast over WOR, New York, from the Bradford Hotel, New York, for the past several weeks, exits from the air on June 17. Series is not being renewed, due to warm weather.

All Warner houses in the territory tied-in on preliminary contracts. Cash awards, air rates and the press entries were sent to the finalists. Fischer Bakeries sponsored.

ANDERSON WLS WRITER

Phil Lamar Anderson, Minnesota newspaperman and novelist, has joined the continuity line-up of WLS, Prairie Farmer station.

Anderson's first novel, "Court House Square," was published last season.

NEWSPAPER-OWNED STATIONS WILL HULL ON OWN PROBLEMS AT NAB CONV.

NEWSPAPER-OWNED STATIONS WILL HULL ON OWN PROBLEMS AT NAB CONV.

A 'Pulitzer Prize' for Most Distinguished Public Service—Combo Press-Air Ad Rate, Editorial Support, Etc.—Lamdkin Kay Denies

Call has been issued to the directors of newspaper-owned stations for a get-together as a group during the National Association of Broadcasters' convention in Colorado Springs to discuss problems which are of particular concern to them and which, because of their specialized nature, cannot be aired on the convention floor. Meeting of the press outlets has been set for the evening of the second day of the convention, Monday, July 8.

Paramount among the problems slated for the group powwow are those involving news broadcasting, and the combination rate (newspaper and radio). Attending members will be asked to suggest how newscasting may be made an effective agency of promotion for the newsmagazine and also their reaction to the proposal of establishing an annual 'Pulitzer prize' in radio to the newspaper-owned station which

Bren Joins Coast Web To Peddle Air Talent

Los Angeles, June 11. Thomas Lee Brennan is concentrating his efforts toward selling his talent to groups and organizations which will utilize acts for their semi-regular shows.

Joe Bren, recently handling this type of booking in Chicago, has been added to the bureau to conduct this end of the business. He is an uncle of Ilton Bren, Hollywood agent.

FIVE AND TEN STORE ON WHIN

McCrorey Stores, nickel and dime emporiums trying the air for a time over WHIN, New York. Nancy Clancy, 'Hiss Heat Wave,' plus a singing trespasser will entertain daily at 10 a. m. EDT, with a sales continually woven into the musical background.

If lampshades are the special sales item of the day, the femme warbler will enthrone over the fringed creations without singing. Accused placed through Sternfeld-Godley, Inc.

Station, Union Tangle On Speech Cancellation

Philadelphia, June 11. Cancellation of a radio speech by KYW last week led to a dispute between station and American Federation of Hosiery Workers. Affair began when union contracted for time for discussion of NRA collapse. Got in danger when advance copy of speech was cancelled because it urged 'militant strike action against chiseling by manufacturers.'

Accusation is denied by station officials, who said they did not even know what was in the speech. Station said it cancelled one when advance copy of speech was received too late for approval and \$31 fee was immediately returned. It further charged that copy was deliberately withheld until last minute and implied the accusations by officials were for publicity purposes.

Emil Rieve, president of the union, and Dora Schaefer, union officer, protested to Federal Radio Commission, Senators Guffey and Wagner, and A. F. of L. President Hoover.

Dr. Levy was in New York at the time of the cancellation and said he had no say in the matter. He stated that station no longer sell time for discussions of public questions.

"It may be given away if subscription is sufficient important and then to sponsors of both sides, he said.

Showmanship and Class Get Right-of-Way at Columbia; Move to Rival NBC Prestige

Tibbett for CBS

Lawrence Tibbett has been signed by Packard Motor for 26 weeks to do a Friday night half hour, hour over 16 old stations on CBS starting Sept. 13. Conductor of the program's symphonic combo will be picked later in the summer.

Packard's previous series with Tibbett was cleared over NBC's blue (WJZ) link. Switch to Columbia was actuated by the fact that CBS could produce the time and hookup which the car maker wanted.

HEARST DICKERING FOR WPG, ATLANTIC CITY

W. R. Hearst has made a bid for the purchase of WPG, municipally owned Atlantic City outlet, whose management CBS drops at the end of this month. Mayor Harry Bachrach and representative of Hearst's radio interests are slated to meet in Atlantic City tomorrow (Thursday) to talk over the proposition.

Behind the publisher's move to obtain control of WPG, it is reported in the trade, is the problem facing him of providing his Albany Times-Union with a local ether medium. To carry this out, Hearst would see permission from the Federal Communications Commission to transfer WPG's franchise #110-KC from Atlantic City to Albany.

Paulist Fathers, which operates WLWL, New York, on the same wave length as WPG for the past 10 years demanded a greater share of the channel's time from the air supervisors in Washington.

NBC Engineers Meet

NBC's divisional engineers meeting this week for the first time since 1928. Routine business being discussed, in addition to an extensive tour of the physical properties of the plant.

Those here include: A. H. Saxton, San Francisco; E. H. Owen, Denver; H. C. Lutgens, Chicago; F. E. Leonard, Cleveland; W. J. Purcell, Schenectady; A. E. Johnson, Washington and George O. Mink, New York. George McEairth, operating engineer in the main studios, in charge of the meeting.

Meeting will last through this week.

Ad agencies report that Columbia has assumed a ultra choicery attitude toward the class of show which a prospective customer for the fall figures on clearing over the network. Manner in which the CBS sales department quizzes bidders for time about their entertainment intentions indicates, agency men opine, that the web is gradually gravitating toward a policy in which the advertiser's commercial and name value of a client's program will take precedence over the amount of station billing that he can get. With such policy in effect, the network, it is predicted, would try to be forced to go a step farther and disclose inventory figures to prospective client evening spots for advertisers with superior samples of showmanship.

To assure itself of a roster of outstanding names and show for the coming season Columbia is willing to waive its rule which restricts new accounts to debut their programs within 60 days of the signing of time contracts and allow a leeching of time from the 60-day rule. As long as the commercial has the slated name talent under contract and a good guarantee of the program gives promise of being something of a high order the network seems now inclined to block the NBC selection and name value of a client take his time about getting it started. Reflecting this policy, as a case in point, is CBS' Sunday night schedule. Although such a stretch is pretty well sold up, the majority of its commercial obligations are to be cleared out until into late September or mid October.

NBC Interprets

NBC's salesmen, the tendency of Columbia to inquire about the show that the client proposes to put on before discussing the time and rate, has been interpreted as the precursor of a drive on the part of CBS to relieve NBC's red (WEAF) link of its rating as the No. 1 selection in the radio entertainment. To meet CBS' competition from the show which Columbia is to take over, its 60-day rule and allow the sales department to use its own judgment in approving the starting dates produced by stations with superior ideas on programming.

Wait and See Policy On Tareyton Spread

Tareyton cigarets has decided to postpone the expansion of its 15-second jingle campaign until the end of the summer and meanwhile continue the disc idea on the three original stations, WCAU, Philadelphia; WJWS, Washington, and WCAC, Baltimore. Both NBC and Columbia are trying to get the brand on a network show through the L. H. Hartmann agency.

Among the problems considered peculiar to newspaper-owned stations, which will be discussed at the Colorado Springs meeting, are circulation promotion by radio, the radio features, combination newspaper and radio rates, institutional good-will, education, the possibility of cooperative features to be run simultaneously by newspaper-owned stations.

A. E. Bennett's Tour

A. E. Bennett, president of station 2GB and of the American Radio Transportation Agencies, will leave at the end of this week for a swing around the country before returning to his home in Sydney, Australia. He plans to visit Niagara Falls, Detroit, Chicago, Kansas City and Dallas. Then Bennett will go to Colorado Springs to attend the convention of the National Association of Broadcasters. From Colorado, he will go to Los Angeles and Hollywood.

Bennett has appointed George H. Bennett, New York, and eastern representative, and Ralph Powers, of Los Angeles, as his West Coast agent.

ATTORNEYS

5-Yr. ASCAP Contracts Ready

New five-year contracts with the American Society of Composers, Authors and Publishers are now available to broadcasters. Following the approval of the new agreement by negotiators from the two factions last week, licenses covering the 1934-1940 period were obtained by NBC and Columbia for the stations they own and operate. Another that ties up a similar basis with the performing rights combine was WCAU, Philadelphia.

Terms of the five-year agreement are practically the same as those in force in the present contract. Broadcasters will continue to pay in addition to the sustaining fee a 5% tax on their commercial business.

Hostetler Asks If McCosker

Levy Have Signed with ASCAP; McCosker Denies, Levy's Version

Washington, June 11. The national networks, and I. D. Levy, of WCAU, Philadelphia, with Alfred J. McCosker, of WOR, Newark, are taken severely to task for their individual handling of the new five-year contract with the American Society of Composers, Authors and Publishers, in a letter addressed last week to Joseph Hostetler, copyright counsel for the National Association of Broadcasters, to Philip Loucks, the NAB's managing director, source has circled the NAB's membership with a mimeograph containing excerpts of this letter.

Hostetler's letter charges that ASCAP, by making available the new licensing agreement, had succeeded in splitting radio ranks. It indirectly admits that the Society has outsmarted broadcasting in the recent contract negotiations and states that if Levy and McCosker have received any advantages in their new contracts from ASCAP, the facts should be made known to the industry.

Hostetler, who as law partner of Newton D. Baker had largely been instrumental in bringing the Government into the controversy between radio and ASCAP, declared in his letter that it had been his

I. D. Levy Opines

In a letter address to NAB membership giving his version of the situation, I. D. Levy declares that he had accepted the contract with the realization that regardless of who won the Government's suit against ASCAP, there would be no final adjudication for at least two years.

If the government wins the suit, said the letter, the new contracts with ASCAP would be invalid, and if the Government loses, the new contracts would still have a five year extension. Arrangement, declared Levy, would be of benefit to broadcasting, with that industry, he felt, having everything to gain and nothing to lose.

WJZ SELLING SIGNAL TIME

WJZ, New York, NBC's blue network, is now being offered for commercial time signals. Service will be sold on a weekly basis to advertisers, with live signals each night of six signals each day. For the 35 night time insertions the network is asking \$1,250 a week for the 42 daytime plugs, \$225 a week for the four of the night time insertions will be limited to eight seconds each and the fifth, coming after 11 p.m., will allow for a 50-word announcement. Night time signals will be scheduled between 5 p.m. and station sign-off, 1 p.m., while the daytime signals for these signals will extend from 8 a.m. to 6 p.m.

Five of the daytime insertions will be set for 15 to eight seconds each and the sixth to a 50-word announcement. If program conditions on WJZ make it impossible to clear some of these signals they may, by special arrangement, be shifted to WRAP, NBC's local key for the red network.

NBC is also making available to advertisers for the first time 10-minute periods on WJZ, with these periods being the network's personal reports. WJZ, the local CBS key, has been selling these 10-minute periods for some time.

REMOTE AUDITIONS

Panama Talent Being Short Waved To U. S. Thursday

Novel twist to auditioning talent will be introduced by Columbia Alliance Co., foreign station representative to 11 to 11.30 p.m. EDT Thursday 11:30 when it will be offering Panama City, Panama talent that is available to American broadcasting in Panama.

Auditions will be held on for six consecutive nights, excepting June 16.

PHILCO'S RADIO MUST... 97% OF BIZ

Anti-Gov't Censorship or Control Is Prime Objective Can't Speak for Entire Industry at the Moment

CLEARING HOUSE

Forerunner of a miniature Hays organization for the radio industry is envisaged by some quarters in the undertakings of the Radio Institute of the Audible Arts, a semi-educational project founded by the Philco Radio and Television Corp. Representing perhaps 37% of the wholesale radio business in this country, Philco officials apparently don't set up this Radio Institute in an effort to keep the industry away from Government censorship programs, nevertheless the Philco institute either such development would permanently harm their own business.

Differing from the present Hays office fundamentally in that it is a project of one major company and with no power to speak for the industry except by means of persuasion, nevertheless the Philco institute closely resembles the activities of picture organization in its work with clubs, church leaders, educational societies and others interested in better things of radio.

One of the stated purposes of this institute is that of acting as a clearing house of information regarding the best programs current on National, Columbia and Mutual networks. Its files indicate correspondence with some 5,000 different women's and music clubs, parent-teacher associations and leaders in representative fields. Recent pamphlets of the institute include ones on recommended radio music programs, recommended variety broadcasts, programs for children, best talks on the air, booklets outlining the aims of the institution, and a booklet, these containing excerpts from daily newspapers. Still another booklet contains recommended radio music with comments by Pitts Sarban, music critic of the N. Y. World-Telegram, who is officially listed as director of the Radio Institute.

In its work as clearing house of data, its contact with various organizations and its pamphlet campaign, in its endeavor to promote the interest of kindred clubs, organizations and educational leaders in the best in the radio field it follows the

WJR Drops United Remedies Act; WBBM, Chicago, Cancels Pluto

Detroit, June 11. Tossing out a contract which averages around \$45,000 annually, WJZ has notified the United Remedies company that the program for the 11:30 products will be discontinued.

July 1, a radio area generally known as WJZ is an indication of how seriously the station regard the PCC clean-up campaign and how seriously they regard the Federal Trade commission.

For weeks the various stations banded off the company's program of 11:30 products have been discontinued in the Chicago area's announcement. But with the shock of the dramatic campaign ringing in the ears of 71 key stations throughout the country and with grow-

U. S. Attorney States Gov't Doesn't Ask ASCAP's Dissolution; Suit Is To Curb Certain Alleged Abuses

Mikes Might Blush

Though the program isn't slated to start until July 8, NBC has already informed the J. Walter Thompson agency that there will be "no display of naked girls" in the studios during Nis T. Granlund's half hour broadcast for Brono Seltzer. Instructions have also been issued to the readers in the web's commercial department to carefully scrutinize the program's continuity and to make sure that they are submitted amply in advance.

Nitelco, m.c. and impresario is billing his commercial as "N.T.G. and His Girls."

U. S. Government's anti-trust suit against the American Society of Composers, Authors and Publishers opened yesterday (Tuesday) before Judge Goddard in the New York Federal court with a flat assertion by the prosecution that it was not asking for the dissolution of the Society but was merely seeking to have the court enjoin the organization from practicing certain alleged abuses. First day of the trial was consumed by both sides discussing the law involved in the Government's allegation.

Andrew W. Bonnett, special assistant U. S. Attorney in charge of presentation of the Government's case, advised Judge Goddard that he expected to take up no more than ten days with his witnesses and closing argument. Nathan Burkan, ASCAP's general counsel, said that he would require at least three weeks for the Society's parade of witnesses and rebuttal. Former Judge Thomas D. Thatcher, who was solicitor general in the Hoover administration, is serving as Burkan's associate in the case and will concern himself mostly with arguments affecting the anti-trust law implications of the Government's case.

Case went to trial yesterday (Continued on page 60)

ENGLAND'S FIRST TELEVISION STATION

London, June 11. The first television station in England, under the new British Broadcasting Corp.'s high definition system, is to be built immediately. Site of the London transmitter will be the Alexander Palace.

Baird Television Co. and Marconi EMI Television Co. have been invited to make tenders for the supply of transmitting apparatus. Baird outfit will transmit on a 240-line system and Marconi will use a 300-line system.

Baird-outfit is controlled by Gaumont-British, film concern.

WTMJ Position on ASCAP

Walter Damm, gen. mgr. of the Milwaukee Journal's outlet, WTMJ, has asked Attorney to publish, for information of newspaper-owned stations that have queried him on the subject, a statement as to how he stood on the matter of signing the new five-year licensing agreement which is being offered by the American Society of Composers, Authors and Publishers. Damm is in New York this week as one of the broadcasters subpoenaed by the Government for the trial of its anti-trust suit against ASCAP.

Damm's Statement

"With any decision handed down by the lower court in the ASCAP case will be appealed to the Supreme Court and as a result there is no possibility of a final adjudication before Dec. 31, 1935, and possibly for not another year after that; 2. That WTMJ cannot operate without the ASCAP contract; 3. That if the U. S. Government wins its case any contract between a broadcaster and ASCAP becomes null and void; 4. That if the U. S. Government is protected from any increase in rates for the duration of any contract under that contract; 5. That if Warner Bros. does not renew with ASCAP, then ASCAP is not delivering substantially the same catalogue it has been delivering and therefore WTMJ can cancel its contract with ASCAP and refuse to consider ASCAP's offer of a five-year extension, operative Jan. 1, 1936, of its license on the basis of present terms."

Visiting New York

Dave C. Hilde Wayne, S. D. Lee, Walter H. Karpenter, H. K. Carpenter, H. K. Carpenter, G. A. Richards, W.R. DePott, Lee, Hilde, Wayne, James W. Clark, W.G.S., Alberta, Wilma Gillespie, K.T.L., Tulsa.

McCosker Unsigned

Locks on Monday (10) circled the NAB membership with another mimeograph which informed that McCosker had stated the day before (9) that he had not signed a new license agreement with ASCAP. Question of an extension of WOR's contract with the society, Loucks reported McCosker had advised him, is receiving consideration of counsel for the Hamberger Broadcasting Service, Inc., operators of the outlet.

McCosker at the same time informed him, added the NAB see, that as chairman of the NAB copyright committee, he has not received formal notification from ASCAP that contracts for all stations will be extended for a period of five years.

with Levy had been representing broadcasting in the recent negotiations, would transmit ASCAP's offer of a new contract to the NAB's copyright committee, and, in turn, would be submitted to the NAB board of directors before it was executed. Levy's action, wrote Hostetler, was not surprising to him because the WCAU operator had previously told him, frankly, that if the Society offered him a contract, Levy would immediately accept it.

He had hoped, wrote Hostetler that Andrew W. Bonnett, special assistant U. S. Attorney general in charge of the ASCAP case, had been right in his conclusion that Levy would be able to try the matter without pointing out, as one of the proofs of ASCAP's discrimination, the advantages which the network got in the previous con-

(Continued on page 47)

NBC Blames Sponsors for Long Rehearsals as Reason for Delays In Admissions to View B'casts

Matter of squawks from sponsor friends on delays in getting into big radio broadcasts has been tossed right back into the laps of the sponsors by National Broadcasting Co. The claim of NBC is that if the sponsors did not hold rehearsals right up until a short time before the program is to hit the air, there would be few if any delays in getting the audience inside of the auditorium.

White sponsors give out free tickets to their friends in the trade as a goodwill courtesy, the present attitude of the broadcasting company officials is that if the sponsoring firm persists in holding late rehearsals, which prevent duets holders from getting inside the radio broadcasting studio promptly, it's not its fault.

Columbia Broadcasting apparently has successfully eliminated complaints from coupon holders who protested that they were unable to get into broadcasts held in system's radio theatres. Last winter plenty of sponsors felt the reverberations as result of this situation.

By distributing 2% less than the capacity of these radio auditoriums and holding down the number of "pass through" admissions for the press, there recently has been a minimum of squawks. Columbia not only has one person directing the distribution of tickets to the press, but it also is making a careful check for each big program on the list of okay for newspaper representatives passed through without duets.

Trouble before was that editors or other members of publicist staffs asked to be okayed for 'one and party' Company found that 'party' in some instances meant 10-20 additional people, which crowded the auditorium beyond capacity, and

left out in the cold the holders of tickets for the broadcast. Now when an okay is given it's for a specified number of people, and never beyond the house capacity.

White sponsors have had little difficulty along these lines. Instances where people said they were denied admission, it was found, was due to late arrival after the broadcast had started.

NBC's 8th Floor Headache
NBC's problem, which of course has diminished with the summer season's arrival and a reduction of big programs, is that of getting ticket-holders into the broadcast studio on the eighth floor with a minimum of waiting. Municipal authorities check the company closely for practically all big broadcasts to ascertain that they have issued no more tickets than there are seats inside.

The task of getting 800 to 1,000 people from the lower level to the eighth floor in 12 to 20 minutes by elevator is a real one. Policy of NBC is to line up as many people in the foyer just outside the broadcast auditorium as can be accommodated and then permit additional groups upstairs as this space is cleared. But with only eight elevators accommodating 27 people each, this is still a problem.

A slant on the attendance at NBC's large studio broadcasts is obtained in comparing the month of January with last September. Less than 39,000 attended during Sept., while the first month of the present year witnessed 76,454 people who turned in tickets at the door to see the major programs. Columbia is similarly affected on number of programs, attendance and their popularity. Bulk of big programs for summer season now are heard at the Hudson theatre, which seats 1,100.

Agencies-Sponsors

Kimball, Hubbard and Powell, Inc. have set Lee & Schiffer, Inc., with WOR, New York, for a period of 13 weeks, starting on Sept. 29. It will handle the afternoon series at 3:30 p. m. EDST, program will be plugged Razors. Talent undecided.

Hoffman Beverage series on WOR, New York, starting June 17, called "Glasses and Songs" will be heard on Mondays 7:30-8:30 p. m. EDST. Marshall Whitmore, president of the International Intercollegiate Musical Council to direct. Kimball-Powell-Hubbard Agency.

Blackett-Sample-Hummert, Inc., has set Just Plain Bill serial for renewal over WABC, New York, on June 24, and will be heard Monday to Friday at 10:15 a. m. EDST.

Kolynos (toothpaste) sponsoring program over 11 stations, including Baltimore, Boston, Buffalo, Cleveland, Detroit, New York, Philadelphia, Washington, Chicago, Minneapolis and St. Louis.

J. L. Arnold Co. Inc., handling New York Eskimo Flec Corp. show over WJZ, New York. Dale Winbrow, WJZ, New York, Monday, Wednesday and Friday at 6:35 p. m. EDST.

Hinds Honey and Almond Cream (Lehn & Fluk) has been switched from the Blackman Co. to the Kenyon & Eckhart agency.

Goodyear Tire is having a radio campaign laid out for it by Edwin, Wassey.

Firestone Tire goes CBS this fall with Nelson Eddy, Richard Crooks and Gladys Swarthout alternating on the program.

Blackett - Sample - Hummert, Inc. renewal series of 'Mrs. Wiggs of the Cabbage Patch' for WYCH (old Sats), effective June 24. On six stations, including Cleveland, Chicago, Buffalo, Philadelphia, New York and St. Louis.

A. S. Boyle Company, Cincinnati, was committed to ballroom its Old English floor wax on its renewal over WABC, New York, which starts on June 27. Program switches the time from 9:30 to Thursday afternoon spot at 2:30 o'clock EDST. Lazy Dan, the Minstrel Man (Irving Kaufman) heard over 18 affiliated stations. Blackett-Sample-Hummert, Inc., handling account.

Fall renewals for the same sponsor include the new product, which starts on a new series August 27 for an extended period.

Sterling Products has renewed over NBC red its Walitz-Timbe series, effective June 28. Blackett-Sample-Hummert.

No-Doz Laboratories, Sacramento, Cal. (sleep restaters) has named Walter-Cliff, San Francisco, to handle its advertising. Now distributed in 16 states. No-Doz is a new advertising means of newspapers and radio.

WFBM, Indianapolis, and WOWO, Port Wayne are co-operating on a series of Sunday night programs sponsored by American States Industries. Talking on 'series includes Rachel Helms, Whitney Lewis and Louis Louie orchestra. Broadcast from 9:30 to 10 p. m. EDST Sundays.

Gordon Bakeries renewed its Lone Ranger serial for WABC, New York, for a period of 13 weeks. Lone Ranger Cup bread is plugged on the program, broadcast thrice weekly, on Sunday, Wednesday and Friday, 8 to 8:30 p. m. EDST.

Wychemical Co. (Jad Sals) has extended the time for 'Mrs. Wiggs of the Cabbage Patch' on CBS, six stations, five mornings a week, through Blackett-Sample-Hummert. Renewal takes effect June 24.

A. S. Boyle Co. (Old English floor-wax), switches 'Lazy Dan' from Sunday to a Thursday matinee half hour on June 27, with no contract renewal taking effect on the same date. It involves 16 stations on CBS and the Blackett-Sample-Hummert agency. Same account has also arranged to plug 'Lazy Dan' in a Tuesday evening period on CBS, starting Aug. 27, with 23 stations in the hookup. 'Mrs. Wiggs of the Cabbage Patch' Marshall will use the same hookup in the half hour immediately following. 8:59 to 9 p. m. EST.

FCC's Washington Hearings

Washington, June 11. Federal Communications Commission last week granted consent for the consolidation of stations W DAG and KGRS, Amarillo, Tex. Except for flock of license covering construction permits, this was the only grant outside routine nature.

Cases carried for hearing were: WSYR, Syracuse, N. Y., power increase from 250 to 1 kw; Plainview Broadcasting Co., Plainview, Tex., new station on 1500 with 100; KABR, Aberdeen, S. D., increase day power from 100 to 250; WLZU, Erie, Penn., license covering construction permit; KCBK, Kansas City, Mo., special experimental authority to operate with 5 kw night; Essex Broadcasters, Inc., Detroit, permit to pipe programs to CKLW, Windsor, Can.; E. W. Patrick, Brookfield, Mo., new station on 1000 with 100; KFTO, Longview, Tex., change frequency from 1270 to 1210 and power from 100 to 100 night and 250 day (facilities of KWEA, Shepheard, La.); and Howard W. Heslett, Santa Rosa, Calif., new station on 1280 with 250.

Commission granted revocation of application of Metro Broadcasting Co., East Los Angeles, for new station on 820 with 250. Rejection had been recommended on the ground of doubtful financial ability. Hearing was ordered on application of WATR, Waterbury, Conn., for change in hours of operation which was approved several weeks ago but drew protests from the Hartford Times and the Waterbury American. Commission granted petition of KGBX, Springfield, Mo., for reconsideration and application for special authority to operate on wavelengths and agreed to another hearing on application of Bailey Bros., San Diego, Calif., for new station on 1420 with 100.

Oral arguments were ordered on the examiner's report regarding new station applications of Jackson J. Macenas, Erie, Penn., WJAN Broadcasting Co., Mansfield, O., and Enid Radiophone Co., Enid, Okla. All will be heard Oct. 17.

Another hearing was complicated Brooklyn Eagle case was arranged when Commission granted oral arguments on June 24, about the examiner's report recommending deletion of WARD, WBBC, WLTH, and WFWF with the Eagle getting full time on the channel shared by this quarter.

Following new applications were received: Frederick L. Keese, Auburn, N. Y., new station on 1310 with 100 (facilities of WMBO, Auburn, N. Y.); John A. Stump, Fairbanks, Alaska, new station on 1210 with 50; WBNK, New York, increase from 250 to 1 kw; WJFK, Detroit, Mich., shift frequency from 1000 to 1090 and increase power from 100 night and 250 day and 500; KSO, Des Moines, Ia., increase power from 250 night and 500 day to 500 night and 1 kw day; WYTC, Hartford, Conn., increase power from 1000 to 1040; WYCA, East Lansing, Mich., change frequency from 550 to 850; Ralph P. Berry, San Juan, P. R., new station on 1340 with 250; Steele City Broadcasting Co., Pittsburgh, Penn., new station on 1340 with 500 and WFDPE, Flint, Mich., increase power from 100 to 100 night and 250 day.

Wax Works

Sidney Ross pharmaceutical company of Newark, N. J., has ordered 120 one-minute dramatic programs for use on radio stations in the United States. These will advertise Padillas de Adams, Talco de Ross, Jabon de Ross, and Jaqueline, being produced and recorded in wax by Broadcast-Ingroad, Inc.

Groves' Laboratories advertising Bromo-quinine and Negritas through 10-15 min. spots which have been ordered by Broadcasting Roadway, Inc., through Export Advertising Agency of Chicago. Programs are for Mexico and South American stations.

Theatre of Romance and Hour of Romance programs purchased for use in Australia by A. E. Bennett, head of station 2GB, Sydney. Purchase was made through Langlois & Wentworth.

Parkway Bread Company has ordered 20 thirty-second spots through and South America. Philadelphia. They will be made by Broadcasting Abroad, Inc., in English.

James A. Green Co., of Atlanta, Ga., has placed an order for 16 five-minute radio broadcasts for the United States. Company of Hutchinson, Kas. Will advertise company's salt products on stations throughout U. S. and will be produced and recorded by Broadcasting Abroad, Inc.

Kay-Bee and People stores located in all sections of this country will be exploited by means of a series of 10-15 second spots on radio programs. DeJoy Co., Inc. placed the order with the transcriptions to be made by Broadcasting Abroad, Inc., in English.

Bathaswe has ordered 10 additional 15-second programs of Broadcasting Abroad, Inc. Order placed through the Kiesenwetter Agency.

WIAS, Pittsburgh, Adds 2 Pittsburgh, June 11.

Two former members of AHS staff, Tony Wakeman and Edward W. Jones, have joined combined force of KQW and WJTV to become, former charge of all sports and special events and latter as publicity director.

Wakeman isn't known here, having started his radio career in before getting to New York. Jones will double in brass here as p. a. and continuity writer.

Tastyeast Debuts WMCA's Extended Air Hookup

Tastyeast's sponsorship of Five Star Final started Sunday night (9) as the first major commercial broadcast over WMCA's Atlantic seaboard group. It's on six days weekly, with a Sunday broadcast on the 10-11 a. m. slot, 8:30 a. m. EDST. Otherwise, during the week it is heard from 8:15 to 8:30 p. m.

Stations taking it include: WIP, Erie, Pa.; WDLB, Wilmington; WCEB, Baltimore; WJTV, Washington; WMEX, Boston; WPRO, Providence, and WLNH, Laconia, N. H.

Phillip Barrison directs the front-page dramatizations, gleaming his material from the dailies. Account is handled through Clemens Company, Philly. It's on for a period of 13 weeks.

NBC Tours Booming

Out-of-town crowds are booming NBC's studio tour business. May business topped the same month in 1934 by 200%.

Bulk of biz a year ago in May came from New Yorkers, only about 25% being picked up by outsiders. About 35,000 viewed the studio during the month. Gordon H. Mills is in charge.

MORE DETAILS, PLEASE

FCC Wants Scott Howe Bowen To Particularize

Scott Howe Bowen's application for a construction permit for a new station in New Haven, Conn., has been turned over to him by the Federal Communications Commission with the request that he attach to it a financial statement and info about the site to be picked for a transmitter. Bowen wants to operate this outlet on 1,200 k.c. at 100 watts and 485.2 meters.

Since his exit from the spot brokerage field, Bowen has primarily concerned himself with the operation of his U'ice station, WJHX.

Pathé Washes Up

Pathé News of the Air, current series over WOII, New York and Mutual network, fades from the ether on July 6, with no renewal in sight as the Emergency Broadcast System sponsor the series, shifts to WJZZ on July 9, presenting Nils T. Gramund's show girl spread. Account handled by J. Walter Thompson.



About 12 months ago broadcasters were laying their plans to take over Cincinnati. Many momentous questions affecting the welfare of station owners and managers were pending. The convention held in September, 1934, was possibly the most eventful and significant in the history of N.A.B.

Prior to and following last year's convention, "Variety" told the story as completely as possible and without bias.

Again this year at Colorado Springs, July 6-10, "Variety" will tell the story, and again many momentous questions affecting the welfare of broadcasters stress the value of a trade newspaper with "Variety's" advantages.

Radio Artists Bureau Organized; Arrange Deals with WFAA, WCCO

Chicago, June 11. Patterened idea after the setup of the WLS Artists Bureau, a new artists' representative company has been organized here under the name of Radio Artists Bureau, Inc. Firm is composed of Max Halperin, George Ferguson, Ted Bolnick, Earl Kurtze, of WLS, serving in an advisory capacity.

New organization has already contacted with Ted Hasty and Martin Campbell, of WFAA, Dallas, and with WCCO, Minneapolis, for artists booking service. Negotiations are pending for three other key stations, one in the far west, one in the east, and another in the southeast, which will give Radio Artists Bureau a full coverage of the entire country.

Sponsor Service

Radio Artists Bureau will not restrict itself to the placing of talent, but will also specialize in building shows for advertising agencies. At present the firm is building a show for one of the larger oil companies around the title of "Black Gold." Also building a show for one of the larger department stores the program dealing with a family in the rural district and with a school-days background.

This latter department of the R. A. B. will be under the direction of Max Halperin, former trade newspaperman, and a general manager and division manager with RKO theatre.

R. A. B. will inaugurate its new office in Dallas with WFAA some time this week.

WCFL Starts New Plant; Fix New \$450 Top Rate

Chicago, June 11. WCFL, the Chicago Federation of Labor station, this week inaugurates its new 5,000-watt station with the new transmitter located out of town.

On July 15 the station will put its new rate card into effect, which jumps its top charges from \$355 per hour to a \$450 high.

AVRO's '34 Profits

Hague, June 1. Dutch neutral AVRO broadcasting association, which has more members than all the other station companies together, published its annual report for 1934. The other associations keep silent with their reports.

In 1934 AVRO, notwithstanding bad times, maintained its membership and lost only 1% compared to 1933. Total voluntary contributions during 1934 fell only \$12,000 behind 1933 and amounted to \$285,000. AVRO also owns part of a weekly title paper, Radio Nieuws.

Balance sheet shows its assets to total \$1,000,000 (at par). Broadcasting programs during 1934 cost the association \$1,200,000. A new studio is under construction and will be ready in the spring of 1936.

Joe E. Brown Elmering

Hollywood, June 11. Joe E. Brown will be the other version of "Elmer the Great" for Lux June 13.

CAPP VICE HOUSTON

Jud Houston exits from WMCA, New York, as studio manager this week, with Charles Capp, former syndicate effects man, succeeding. Changes effective immediately.

No successor named to Capp's post as yet however.

Gorin's 2-Way Trip

Igor Govin, Viennese singer, is now addition to the Campbell Soup show from Hollywood.

Govin, who recently got a screen test from Metro's eastern end, accompanied the test to the coast for final approval.

Radio Entertainment

Dayton, O., June 11. Droll happening here when Stanley Krohn, Jr., owner of station WENK, was halted into traffic court.

All traffic hearings are broadcast exclusively over station WHIO.

Stations Fret on Precedent of the Gross Tax in N. Y.

Decision on whether to pay or not to pay the comparatively small gross tax, assessed by the city under the emergency tax measure, is still being mullied by representatives of principal radio stations having N. Y. outlets. It is unofficially estimated the only about \$6,000 is involved, but leaders in the radio field are not worried about that. Main point of dispute is whether or not payment of this gross tax would establish a precedent which would enable the city of New York to confine and perhaps increase what many radio officials describe as a "nuisance tax."

The tax, which is 1/10% of gross bill, is covered by Section 17 of the city emergency law passed to provide relief for the unemployed. Payment will be made in two installments, first of which is overdue as of March 15. Request for hearings on the matter has kept the matter hanging fire since that time. Radio stations asked the confab. Tax is applicable to business in excess of \$15,000 annually.

The two major radio broadcasting chains, National and Columbia, were scheduled to go into a huddle early this week, but yesterday (Tuesday) outcome of such confab was still shrouded in mystery. Seems reasonably certain that neither of these major interests will approve payment of the tax if there is the slightest likelihood of such payment establishing a legal precedent.

In conferences which radio company officials have held with city officials thus far, the interstate angle has figured prominently. One theory advanced was that programs generally heard in the New York area should be covered by taxing stations so involved. Those backing this conception of the situation pointed to the payment of the gross tax by the telephone company although by its facilities are not confined alone to New York city. Situation was further complicated because of trouble in deciding which stations in the metropolitan area should be required to pay. "Typical of this is the station WJZ, which is generally looked on as a New York station although its outlet is in Newark, N. J. Since it is regarded as the flagship station of Mutual, city believes that this station will be included in the list by the taxing of Mutual Broadcast-

WHOM, a Jersey City station, has a studio outlet in N. Y., and hence it would be eligible for taxation. Although the plan is that WJZ is in Newark, it also has a studio on Madison avenue, N. Y., and is listed in the paying class of stations in New York City station, so far is considered out of this taxing classification although looked on as covering the same territory as other New Jersey stations.

Among other angles involved to date is the part that WNYC plays in the tax program. This is regarded as a city-owned and operated station. The other stations are curious to know if the city station must pay the gross tax.

ORDER-TAKERS ADVISORY'S GAIM

Lack of Program-Creation Called Weakness of Present System—Simply Place Time

IDEAS NEEDED

Existing system of station representation is due for an overhaul within the next year in the opinion of many broadcasters. Growing restlessness and dissatisfaction with the type of service given them by brokers in New York and Chicago is reported already crystallizing among leading stations. It is expected the subject will receive considerable discussion, although perhaps not formal debate, at the N. E. convention next month in Colorado Springs.

Belief among broadcasters that the brokers are merely order-takers rather than business-getters is now said to be quite widespread. It all reverses back to prophecies freely expressed two or three years ago, that

Brokers' Side

Admitting in broad terms the need for fishing new business with showmanship bait, the time brokers point out in defense of their position without denying the fact that very often the station manager is a buck-passer who refuses to provide the co-operation without which the broker cannot really sell an individual station.

Some stations are suffering from delusions of grandeur and when asked for market facts, evidence of initiative or showmanship simply reply "Just tell them we're the best station in town." Such an attitude, even if the fact is admitted, is hokey and provincial in the brokers' opinion.

Brokers' idea seems to be that the stations have, been getting much service out of the present development of the industry makes practical.

driving the general non-exclusive broker out of business, and narrow sales representation down to a routine proposition pleasing to the advertising agencies' phobia against anyone going direct to clients, but not working out so well for the stations.

As the radio station operator looks at the problem there is little creative or pioneering effort today by brokers. Formerly brokers concentrated on ideas which could be sold to an advertiser. The idea was the main thing. It led to purchase of station time; not as a thing in itself but as a link in a carefully worked-out campaign which had been presented and sold to the advertiser.

In other words, the general non-exclusive broker built or suggested shows to fit a specific purpose and thereby created new territory for the advertiser to wait for somebody else to have an idea.

Today, it is claimed, the brokers are not developing production ideas. They are not arousing advertisers to enthusiasm through presentation of practical ideas. Some of the station brokers even fight against merchandising or tie-ups of any kind attached to a time contract, desiring to simplify their responsibility to a minimum.

Moreover, the impression has gotten around that trying to handle up to two different stations out of one office with a staff of three or four persons, makes it impossible to devote the necessary time and attention to do a really individualized job for any station.

It has been pointed out that stations like WJZ, which have a sale to WJZ, Chicago, have found it to

American Transcriptions Must Under-Sell Phonograph Discs To Crash Cuba and Porto Rico

U. P.-RICHFIELD TIE News Service Makes Important Inroad on Coast

Hollywood, June 11. The first real radio inroads in the west for United Press come with Richfield's reported signing for U. P. service, scrapping official Press Radio. This program over Coast NBC is the No. 1 news broadcast nightly except Saturday. Commentator type of program was formerly based on official bulletins, with Sam Hayes announcing. With the switch, Hayes gets a new three-year sliding scale contract. Richfield Oil sponsors.

Gen. Mills Minstrel Show on Mutual Web

Chicago, June 11. General Mills will get a new show on Arr-15 for its Bisquit product. Arranged through the local Black-ett-Sample-Hummert agency, it will be a five- to fifteen-minute show and will ride each afternoon on the Mutual web on five stations—WGN, WLW, WXYZ, WOR and WABC.

If a clerk may replace the present Betty and Bob show for Bisquit, which is at present on NBC.

Westport on Air

Bridgewater, June 11. Westports artists colony launching institutional series tonight (11) "Via WCCO, Bridgewater." Weekly 15-minute, arranged by Bernice West, portrait and garden sculptor, will stress growth of art by Connecticut creators. Programs will tie up with current state tercentenary celebration.

Scheduled for future are J. M. Lichneroff and named Dougherty painters; Karl Anderson, age 13; George Wright, etchings; John Fen-ton, water colors; Howard Heath, bird prints; and Alexander Couard, crafts.

Wynn Wright in Chi

Chicago, June 11. Wynn Wright is coming back to NBC here to join the production department, likely to fill spot being vacated by Maurie Wetzel, who moves over to disc sales.

Wright has been with WWJ in Detroit for the past couple of years.

their benefit in the past to have their agency set up back to back in inland stations; but speculation has directly considered the desirability of three-four or five stations in geographically separated markets combining to support a live-wire advertiser and the advertiser.

Statement is heard that for the past two years the station representatives have been very prosperous, simply by answering the telephone and keeping their agency fences mended. In effect, it is claimed, they are sitting back to the telephone, not ring-zinging and some agency said, "come and get it."

As conditions within broadcasting industry and the activities of the station operation becomes more scientific the what's-left-over-is-not-type of bookkeeping is being required—cost accounting and calculations of a realistic nature. Stations that in former years might be grateful for \$75,000 in business from a live-wire agency, now say to you, instead, "Oh, yeah—we figure our share of national spot ought to be \$100,000."

This tendency to expect a lot more than the broker functioning on a wholesale factory basis can deliver is making live-wire factor which will change the existing set-up.

American transcription makers are girding themselves for an attack on the Cuban and Porto Rican markets. With the view of aiding the radio disc manufacturers to meet the competition from phonograph records, the two islands, the Music Publishers Protective Association has agreed to waive the commercial fee on all transcriptions shipped into Cuba and Porto Rico from this country.

Library service men figure on doing some stiff cutting on their wares in weaning away the Cuban and Porto Rican broadcasters from the phonograph platter purveyors. Though the air entertainment in the two islands constitutes about 80% wax, the amount of transcriptions used is negligible, principally because of the price differential between what transcription makers have heretofore been asking for their library services and what the station men pay for the phonograph companies' releases. With the fees brought down to the right level, the American transcription confederates believe that they will be able to sell the Cuban and Porto Rican broadcast stations the same material as the superior class of entertainment provided by discs made for broadcast—purposes will not only help him to pay the bills, but also to get a larger percentage of listening interest during the day and night.

Under the dispensation made by the MPPA, the exporters of transcriptions to Cuba and Porto Rico are not required to pay the 25c or 50c fee per song when the disc is used in a commercial program. Copyright royalties involved will be confined to the first \$5 of fee per tune which is applied to the program's master record.

It is expected that Cuba and Porto Rico turns out successful, American transcriptions propose to turn their attentions to the Mexican and Brazilian markets.

Takes 2nd Station to Get Certain Announcer

Insistence of sponsor has brought a peculiar alignment of radio broadcast. When NBC wanted WABC and WNEW broadcasting simultaneously the Nu-Fome cleaner company, which has wanted Martin Block, who is under contract to WNEW as announcer for its broadcast over WMA.

Result is that the program is on both outlets at the same time, originating at WNEW studios with Block announcing for both stations. Fess & Schillin placed the account.

Dresden Quits KMTR

Hollywood, June 11. Owen Dresden has resigned as manager of KMTR, a berth he has held for the last year and a half. Dresden is going to Los Angeles. Dresden may go with the Don Lee Coast network.

HEAR PAULINE FREDERICK

Chicago, June 11. Pauline Frederick headed the Redcliffe show last week. Agency is figuring on Miss Frederick on a five-times weekly script show.

Actress closed with "land" at the Erlanger (July 8).

Quarton's Globe Trip

Chicago, June 11. S. D. Barton, president of the Cedar Rapids Broadcasting Company, and station manager of REX-TV and Radio Station WMT, has left with his family for a six-week trip to Europe.

Brother Bill Quarton, WMT sales manager, will handle post in the meantime.

Nab on McCosker, Levy

(Continued from page 43) tract negotiations. The independent broadcasters' Elaborating on this angle the attorney noted:

If these contracts have been signed, carrying the same preferential arrangement (and I understand they will carry it, except for one fact that, the wholly owned chain outlets will pay the 5% commercial fee on their cards rather than on the amount allocated by the chain to the station for the time), then I do not see how it will be possible to avoid calling the court's attention to this preference in explanation of the willingness of the chains to execute an extension agreement on the very eve of the government suit. I think that the members of your association know enough about the terms of the chain contract that it will be unnecessary for them to spell out this situation. The members of your association which are chain outlets, have undoubtedly, in their negotiations with the chain, used the fact that the outlet station is bearing the ASCAP burden for all that it is worth."

Hostetter refers in his letter to a conversation he had during the recent ASCAP license negotiations with Edward Klauber, CBS executive vice president, and NECO general counsel. "I meant what I said to Klauber," states the letter, "when I told him that I sympathized with his point of view. I think that the tremendous importance of the decision which faced them as representatives of the chains. I am, however, not at all disappointed in the result to which he and Ashby have come."

Advantages, If Any
It was his opinion, averred Hostetter, that the NAB members should know what, if any, advantages Levy received in his contract before they are called upon to decide whether to accept ASCAP's new contract or whether they should ask the Society to give them terms as favorable as those given Levy's station. Hostetter stated that he believed that Levy as a man of honor would not want any member of the NAB to be ignorant of the advantages that WCMA has received from ASCAP, and will continue to enjoy if it extends its present contract, but if Levy will not stand the full trial, then Hostetter, he thought that Loucks would have to. Hostetter pointed out that he did not have the Levy contract before him, but that it was his understanding that WCMA enjoys a low sustaining fee, pays 6% only on programs using music and has no advertising, he felt that newspaper owned stations in that it has no guaranties.

Hostetter wrote that he didn't know whether McCosker had received any concessions from the Society, but if there had been any modifications in his contract or any concessions, he felt that McCosker like Levy ought to let the industry know what they are. "I feel sure," added Hostetter, "that we will let it."

Members of the NAB should get this info, wrote Hostetter, to help clarify the situation for their own records. He felt the letter from ASCAP with the announcement that "both networks, McCosker chairman of the NAB, and its own committee, and the association's former president, and Levy, chairman and treasurer of the committee, organized in haste the copy-right negotiations and litigation, have agreed to a five-year extension." This might, asserted the broadcast, induce stations generally to do the same thing on the ground that whatever is good for Levy and McCosker is good enough for them. "It is," added Hostetter, "to generalize on this subject, because, as sure as you and I are living, the while thing that he brought out at the time is the extent that the members have acted without knowledge of the facts they will have a right to be mistrustful of the better doctor's advice. It is regretted that he had not forwarded to the members of the NAB ASCAP's proposition in relation to sustaining fees and taxes on chain originated programs and let each

Radio Reporter

Charlotte, N. C., June 11. Grady Cole under strict instructions not to depend on newspapers for any detail in connection with local coverage of news events. So when three prominent persons were drowned in a capsized motor boat at Lake Lure, 100 miles from Charlotte, Cole sent a man up into the hills to cover the story for him. At the agreed time for the special representative of the station to file his telegraph report, Grady received this three-word message: "No new developments."

Luxemburg Ups to 15% Commission; Agencies Lukewarm at Present

Radio Luxemburg, European 200,000-watt, may standardize its agency commission at 15% so as to work up more interest in foreign broadcasting among the dispensers of the advertiser's budget, also known as the agencies. Luxemburg has been confining the agencies to commissions ranging between 5% and 10%.

Impression harbored by the super-wire is that the American agency, which is accustomed to receiving 15% from stations and networks on this side, might change its viewpoint about foreign radio if the recompense were made profitable enough.

In gathering opinions from some of the major agencies with foreign branches Radio Luxemburg found that the prevailing attitude here isn't considered sufficient to cover even the cost of framing the foreign radio campaign for the advertiser.

He will meet Max Jordan, NBC's European rep. in Italy, and after looking into the situation in the latter country, Germany and Austria, Royal will move on to Paris and there pick up Fred Hale, former manager of the NBC Artists' Service, for a swing around France and England.

The station instead collect 6% from the advertiser on all programs carrying ASCAP music. He realized it was made that it was for no other reason than to divide the broadcasting industry with the chains on one side and the independent stations on the other. Hostetter said that he had agreed to submit to ASCAP an alternative idea, calling for a 7% fee of service, the station would pay to the affiliated stations, only because he thought it would save a split in the advertising's profit, and save the industry from an unjust financial burden.

ASCAP, stated Hostetter's final thoughts, has succeeded in producing the division of interest, as he saw it, and that therefore his intention is to collect the tax from advertisers has done the NAB no good. Even with the handicaps that the split has created, it was his belief that Bennett's case was strong enough to win out.

SAY ASS'N UNITS OFFER GUINNESS

Major Networks Deprecate Squawks of ANA and AAAA on Interpolated Spot Announcements

REVIVE CHECKING?

National networks decline to get excited about the demands of the Association of National Advertisers and the American Association of Advertising Agencies that they do something drastic about suppressing the practice among stations of interpolating spot announcements between commercial copy. They aver that the ANA and Four A's can go a long way toward solving the problem themselves by turning the searchlight on some of its own members.

Biggest squawkers about the practice, the networks point out, are the biggest offenders among the agencies. These agencies place contracts with the stations, stipulating that the ad announcement be inserted between certain specified network programs and then, when they find the arrangement has an unfavorable effect on their lookout shows they allegedly set up a howl. None of the agencies concerned has any questions about control on the network show of another agency with a spot, but if the same trick is pulled by a competitive outfit it's years of different color.

Networks contend that it has become common for the big agencies to use its spot announcements to high pressure the stations into giving them the between-network-show spotting, that they specify. If the advertiser works out the deal, he is satisfied, or eliminated altogether, all they have to do is agree among themselves that the practice is fair and reasonable. In the agencies' ANA and the Four A's have held that the interpolation of announcements between network programs has caused the latter two kinds of damage. One is the time chiseled off the web show, and the other is the offsetting affect that the proximity of the spot announcement has on the network program's own commercial. The two advertising organizations have also taken the position that if the networks failed to cooperate in a big way toward suppressing the practice there would be no need for the advertiser to be brought to bring back the checking bureau and put NBC and Columbia to the trouble of making constant checks on the spot announcements chiseled by affiliated stations.

ADVERTISERS QUESTIONABLE ADV. TURNED TO MAYO

Chicago, June 11. E. J. Adams, chairman of the special board of investigation of the Federal Trade Commission, urged radio to start cleaning house on its commercial copy, in an address today before the broadcasting audience of the Advertising Federation of America.

When reputable publishers turned their questioning eyes upon those who were advertising, said Adams, looked to broadcasting, with the result that considerable bad copy has been returned over the air.

From Radio to G-Man

Philadelphia, June 11. M. Leonard C. Gibson, director of the 'C' Unit of the Air' over WDAJ, has just been appointed field agent for the Department of Justice in Pennsylvania.

New York Radio Parade

By Nellie Revell

Last week CBS had a special short-wave broadcast to Buenos Aires from WABC with the crew of the Argentine training ship doing the splicing. Prior to the broadcast one of the crew approached a page, Tommy Dunbar, and asked in Spanish for directions to the studio. Page listened bewildered, nodded, and beckoned for the man to follow, showing them a nearby door. As they stood bowing politely and saying, "Muchas gracias, senor," the elevators discharged dozens of later arrivals of the crew. No sooner did the vanguard enter the room when they started to chatter and the latecomers jammed forward. Suddenly the page recovered where they really wanted to go and hastily and blushing led them away from the door.

Including Lacey, N. H. First commercial program to be aired over the 'nonetwork' of WCMA was 'Five Star Final' which had been on WCMA locally sponsored by Faystest. Same sponsor takes the show over WLMH, Laconia, New Hamp.; WFRD, Providence, R. I.; WMAX, Boston; WOL, Washington, D.C.; WDEL, Wilmington, Delaware; WCBM, Baltimore; WCMA and WKBX in Waterbury, Conn., which dropped WFN service a few hours before taking the new show.

Friendly Competition Paramount Pix has a short wave radio show about town, which deals with various spots around town to be visited in killing a night. Ted Husing of CBS does a narrative. Two oddities in film. Husing of CBS winds up describing a rehearsal of the Al Jolson program from NBC from the 'Garden of Eden' in this city. In this city, WCMG switches phone plugs his last Warner pic 'Go Into Your Dance'. This is a Par show.

True Hospitality Hot stuff boys! Tomorrow John Charles Thomas starts a two-day fest at his Maryland home in honor of his wife's birthday. Thomas is trouping the entire cast of his Vince program and the Yule Puppers for laughs. The shagbun runs an extra day cause the 14th is the birthday of his mother-in-law. Zazz-zazz-zazz!

Short Shots Trombonist and co-leader Tommy Dorsey of the Dorsey Brothers outfit has carried his feuding with the band a bit too far and a replacement warmed his chair at Glen Island last week...Coca-Cola bought Andre Kostelanetz out and will air over CBS...Madison Ave. Bidg. which houses Bellini for this spot...Expecting a radio outfit...WCMG switches phone plugs his last Warner pic 'Go Into Your Dance'. This is a Par show.

Scrambled Notes Radio is now 'G Men' conscious. Abodnon through Cecil Warwick and Cecil conditioned Courtney Ryer, Scripps' script titled 'A Thousand Fools'...Maxwell House burned its Showboat so now the troupe can play number of towns the script kept them out of since they were not on a river. All in interest...WJJD of Chicago may hook up with the WCMA 'nonetwork'...Maxwell House burned its Showboat so now the troupe can play number of towns the script kept them out of since they were not on a river. All in interest...WJJD of Chicago may hook up with the WCMA 'nonetwork'...Maxwell House burned its Showboat so now the troupe can play number of towns the script kept them out of since they were not on a river. All in interest...WJJD of Chicago may hook up with the WCMA 'nonetwork'...

Stand By Edmund Cashman, Victor Knight and Davidson Taylor of production dept will be transferred to program dept and handle the Beach routine at CBS. Anette LaSalle of CBS-Cross left last week on a four-week vaca. Miss Helen Fox of the American Theatre...Peter Van Steeden ork and Seth Parker (Phil Lord) are reading an NBC show with Parker the latter's presentation of KWKW with the measles...Sam Polkmas Shubert represented of their opera 'Cyrano'. Lookie authors the Palmolive operetta on NBC Tuesday eve...Olea Vernon in 'The Pinks'...Jack Benny new comedy on NBC...Harry Devine and Frances Stevens as vocalists at the Penn 'Rock'...The Jack Berbers chatted up their 13th wedding anniversary yesterday...The Pickens Sisters auditioned for Life Savers...Recording Studio...Radio City Music Hall programs once answered to the name of Gary Aiden. Uses his real name now.

Nemo Vacash notes: Helen Johnson of CBS American School of Air to Scandinavia for six weeks...Edwin Clavin, CBS technical director, to England and Continent for four weeks...Clyde Guinn of CBS to Martha's Vineyard in a motor launch...John Quinn and Dittan radio. Others in his dept vacash in same month are, Bob Wilkinson, Holly Noble and Josephine LeSuer...Pinch-hitters in CBS press during above will be Nate Zalkin and James O'Brien...NAB goes on hiatus during their summer coverings...Harry Devine and Frances Stevens as vocalists at the Penn 'Rock'...The Jack Berbers chatted up their 13th wedding anniversary yesterday...The Pickens Sisters auditioned for Life Savers...Recording Studio...Radio City Music Hall programs once answered to the name of Gary Aiden. Uses his real name now.

COMMERCIALS

WEEK OF JUNE 12-18

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S (Saturday).

ACME PAINT 9:30-Su-WAFC ... 9-31-WFAF ... AMERICAN THE PRODUCTIONS WJZ-4:15 P.M. ... AMERICAN TOBACCO 9:30-TU-WZ ... AMERICAN TUBS ... AMERICAN VICTOR ...

CEANTOUR CO. (ZST) Baby powder ... 11 a.m.-Su-WAFC ... 9-31-WFAF ... AMERICAN THE PRODUCTIONS ...

AMERICAN THE PRODUCTIONS (Amico) WJZ-4:15 P.M. ... AMERICAN TUBS ... AMERICAN VICTOR ...

FORHAN (700) ... 7:15-10-M-Tu-F ... 9:30-Su-WAFC ... EDNA WALLACE ...

AMERICAN TUBS ... AMERICAN VICTOR ... AMERICAN THE PRODUCTIONS ...

EDNA WALLACE ... 9:30-Su-WAFC ... 10-11-WA-WB ... 10-11-WA-WB ...

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LOHRIALL (Bright Tobacco) ... 10-11-WA-WB ... 10-11-WA-WB ...

LUCK KILLEN ... 10-11-WA-WB ... 10-11-WA-WB ...

LUX 2:30-Su-WAFC ... 10-11-WA-WB ... 10-11-WA-WB ...

LUXOR 2-Su-WFAF ... 10-11-WA-WB ... 10-11-WA-WB ...

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HERMAN BESS, NEW N.Y. SALES HEAD FOR WNEV

Heran Bess, formerly with Bess & Schilling agency, has become local sales director for station WNEV, Newark. WNEV has segregated the national from the local sales departments.

NEW 100-WATTERS

At vanaville, Ind., and Nashville, Tenn., Washington, June 11. Construction of new 100-watt transmitters at Evansville, Ind., and Nashville, Tenn., was recommended to the Federal Communications Commission.

Applicants who received the nod are Evansville on the Air, Inc., owner of WGBF, and Nashville Broadcasting Co., which will use the 1370-kc. channel, sharing time nights. Hill recommended rejection of similar plan filed by Jack H. and Louis R. Draughton, which will use the 1370-kc. channel, sharing time nights.

Among reasons given for recommending the approval of the Nashville Broadcasting Co. application was the fact that WGBF and WSM, the only stations now operating in the city, carry little local advertising because of high rates and do not broadcast many local features because of lack of time or the fact that much of their listening public is outside the city.

The second Nashville request was rejected because the Draughtons proposed removal of station WSIX from the Evansville area. Evansville, a step which, Hill said, would deprive the Springfield area of efficient service.

Sell 3 1/2 Minute Unit

WMCA, New York, has sold time to Pretzel-Lutherberg Company for three and a half-minute shots. Sponsor wanted two five-minute units to be sold in blocks of three, thus, so cut the time up into bits to clinch the deal.

Stages Air for Jobs

Actors-Crafters, comprised of unemployed actors, is airing twice weekly over WJZZ, Bronx, in quarter-hour broadcasts. George Damstra is directing, with Billy DeWald, secretary-treasurer, and Edward J. Adamson in charge of press.

Fio-Rito on Plough

Chicago, June 11. Ted Fio-Rito orchestra has been set for the next season's broadcast series for Plough. Will likely be a three-piece band.

German Brewers' Beer Party

German Brewers' Beer Party will be broadcast again this year over CKMO. Two games a week will be broadcast again this year over CKMO.

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Radio Chatter

New York City

Jane Winton, erstwhile picture actress, interviewed over WJMC. An Fran Parke, contra-alto crooner, giving WGY music until early fall. Final signed move up two days. But Boto is the author of "The Wayside Inn," sketch of medieval England, serialized over WGY. Several new players are in cast. Dorothy Dresalin, lyric soprano, working on a sustainer over WGY for past six months, and who also broadcast for a time with Herbert Stinson's orchestra on WKBS, appeared on a "build up" swing from WJZ last week. Her brother is drummer with Charley Davis' dance band. Johnny Marvin, the "lonesome singer," who broadcast over WGY last fall-winter while pa-ing and conducting an orchestra, was on side back in two or three semi-weekly studio for station's Saturday late afternoon "U-tica." A E Bennett, prez of the Australasian Federation of Musician's, Stations and Station ZGB, has secured the Australasian rights to the standard program of the network's own ZGB will be the initial version. Norman R. Prouty, for last two years in media department of Benton & Bowles, has moved to department of Horsey McMillin, advertising representatives of radio stations, in the N. Y. office. Sandra Svenska, Russian singer on WOR for the past six months, ends her contract June 14 and departs shortly after for Paris to appear in the new "Toles Bergere." Vincent Sorey, popular musical star at WJNS, exits from the station at the end of the month. He has been with the Hearst outlet for several months now. Lou Forman recently joined as musical director there. Herald Owen (nee Herald Goodson) of the "Owen" radio series to WGY after pa-ing with his radio owners in New York, Florida, parks, etc., in Pennsylvania, to notify studio boys that he had been disappointed. He is now in a one-fourth interest, in Sunset Park and Auction Market at New Lehigh, Pa. Among the first movers, slated by Owen for a p. a., is former partner Curt Poulton, singer-guitarist who returned to New York, N. Y. He, and Mrs. Jay Clark have returned from a brief vacation in the mountains. Clark is casting director for Langford & Co. for months. "Melody Lane," a new one-weekly, before-supper program over WGY, sponsored by DeWitt's baking company, of Schenectady, is air-transmitted by the following: Howard Hathaway, soprano; John Sheehan, tenor, and a string orchestra consisting of Edward Ward, conductor. De Stefano, Leo Kliven, Arthur Catalica and John Finkel. Finkel directs. WGY crew topped a party for Patricia Sheldon. Her husband is a press and household expert, who is slated to Mendelssohn-march. "The Weaver" of radio broadcast over a Saturday evening spot on WHN, New York.

Massachusetts

Al Martin, manager of WMAA, Springfield, has been elected. He'll be again. Lost it when he appeared in a skit at an Ad club luncheon. Ethel Henn is making announcements for Ford Motors on WMAA, Springfield. Dick Davis, program director for WMAA, Springfield, took a business holiday recently to NBC radio studios and caught a load of N. Y. programs on the spot. Frank Rand, aka WNAAC and WAAB, Boston, will talk to CCC boys at Stafford Springs, Conn. June 12 on Radio City. Art Leary, salesman for WAAB, Boston, luncheon on WMAA. Irving Vermilya, formerly owner, now manager of WJNH, New Bedford, and holder of a first broadcast license, now experimenting with five meters for one-time news' broadcast on WJNH. Frank H. A. WNAAC and WAAB, Boston, will talk to CCC boys at Stafford Springs, Conn. June 12 on Radio City. Art Leary, salesman for WAAB, Boston, luncheon on WMAA. Irving Vermilya, formerly owner, now manager of WJNH, New Bedford, and holder of a first broadcast license, now experimenting with five meters for one-time news' broadcast on WJNH. Frank H. A. WNAAC and WAAB, Boston, will talk to CCC boys at Stafford Springs, Conn. June 12 on Radio City.

der the sponsorship of the Kendall Music Service Company (Boston). Henry M. Field, baritone, is a new voice to be heard through WJMC and WBZA. His first song are broadcast every Monday afternoon at 4:46 p. m. Vic Whitman of WBZ, Boston, is a well known man at the WJMC, Boston, transmitter, also appearing in the South, New Orleans. Vic Whitman of WBZ, Boston, is a well known man at the WJMC, Boston, transmitter, also appearing in the South, New Orleans. Vic Whitman of WBZ, Boston, is a well known man at the WJMC, Boston, transmitter, also appearing in the South, New Orleans.

Western Canada

Dr. J. J. Gagnier, musical director of the Babillage Caprice, back from Cincinnati. J. J. Gagnier, musical director of the Babillage Caprice, back from Cincinnati. J. J. Gagnier, musical director of the Babillage Caprice, back from Cincinnati. J. J. Gagnier, musical director of the Babillage Caprice, back from Cincinnati. J. J. Gagnier, musical director of the Babillage Caprice, back from Cincinnati. J. J. Gagnier, musical director of the Babillage Caprice, back from Cincinnati.

Florida

"Neath Southern Skies" is title of new quarter-hour musical spot filling WIOD's spectator's gallery in Miami on Friday evenings. Chairman is Eduardo Caso, San Domingo. WQAM's Amateur Night set an all-time record for attendance to date in the south with over twenty thousand jammed Bayfront Park. Joe Pierson has resigned from the WQAM announcing staff to join the staff of WAFB, Jacksonville. WIOD has new slang on reading the funny papers to the young folks. WIOD has new slang on reading the funny papers to the young folks. WIOD has new slang on reading the funny papers to the young folks.

Court drops to three shots a week during summer months. WIOD picked up a bit of good-will among the St. Louis faithful in Bayfront Park for the Memorial Day services. WIOD picked up a bit of good-will among the St. Louis faithful in Bayfront Park for the Memorial Day services. WIOD picked up a bit of good-will among the St. Louis faithful in Bayfront Park for the Memorial Day services.

Minnesota

Belle Bennett, who's been handling the Dayton radio sales campaign, is on the radio. Belle Bennett, who's been handling the Dayton radio sales campaign, is on the radio. Belle Bennett, who's been handling the Dayton radio sales campaign, is on the radio.

Iowa

Des Moines Junior League girls preparing script and reading kid stories on Sunday morning over WJMC. Des Moines Junior League girls preparing script and reading kid stories on Sunday morning over WJMC. Des Moines Junior League girls preparing script and reading kid stories on Sunday morning over WJMC.

Connecticut

Edwin Thomas of West Haven, just returned from the footbal get of the Monday lunch-hour spot on WICC. Edwin Thomas of West Haven, just returned from the footbal get of the Monday lunch-hour spot on WICC. Edwin Thomas of West Haven, just returned from the footbal get of the Monday lunch-hour spot on WICC.

Louisiana

Seth Lurie visiting relatives in New Orleans. Summer activities of the New Orleans School Athletic League will be broadcast over WJBY by Fred Zrale, assistant to the League's director. The Bill Bengels (WSMB) program is being presented at a surprise party in honor of their 10th wedding anniversary. Joe Sanders was host. Seth Lurie visiting relatives in New Orleans. Summer activities of the New Orleans School Athletic League will be broadcast over WJBY by Fred Zrale, assistant to the League's director.

Missouri

Belle Bennett, who's been handling the Dayton radio sales campaign, is on the radio. Belle Bennett, who's been handling the Dayton radio sales campaign, is on the radio. Belle Bennett, who's been handling the Dayton radio sales campaign, is on the radio.

Wisconsin

Larry Tech is pin-itching his sports program at WMJ-TV, Milwaukee, during the illness of Russ Winnie. Larry Tech is pin-itching his sports program at WMJ-TV, Milwaukee, during the illness of Russ Winnie. Larry Tech is pin-itching his sports program at WMJ-TV, Milwaukee, during the illness of Russ Winnie.

Pacific Northwest

Back on KOIN after a short interval is Joe Weiser's Men's Store. Back on KOIN after a short interval is Joe Weiser's Men's Store. Back on KOIN after a short interval is Joe Weiser's Men's Store.

York on a CBS contract of Gene Bond's show, and the KOIN staff, the Beneficial Loan Co. is currently presenting Gail Young on its own show. Chamber of Commerce of Seaside, Oregon, has named the advertising manager, C. G. Gail, to handle an advertising campaign. Radio will be used extensively. York on a CBS contract of Gene Bond's show, and the KOIN staff, the Beneficial Loan Co. is currently presenting Gail Young on its own show.

Nebraska

KOIL Commercial Manager trying to locate out of town business travel. Frank Hodel, long of the Hayden Homestead Squad, KGW, is back after a vacation in California, where he spent a lot of time at NBC headquarters. Nola Day, NBC's new contralto, advertised as the voice of the north and the best from Iceland, is none other than Portland's Mable Slesnes, KOFI. KOIL Commercial Manager trying to locate out of town business travel.

St. Louis

Most of staff at KMOX are spending spare time at Lake Ozark. Helen Whitmore of the WAAW studios makes it an eastern vacation tour to go in the Alpha Club Omega national convention in White Sulphur Springs and Washington. Most of staff at KMOX are spending spare time at Lake Ozark.

Atlanta

Jimmy Clark, general manager of WGST, in New York on business. Jimmy Clark, general manager of WGST, in New York on business. Jimmy Clark, general manager of WGST, in New York on business.

Kentucky

Roy L. Williams, Chicago tenor, was on the air last week at Louisville. Roy L. Williams, Chicago tenor, was on the air last week at Louisville. Roy L. Williams, Chicago tenor, was on the air last week at Louisville.

New Business

(Continued from page 49)

through World Broadcasting and Campbell Ewald Co. WFAS. Louis Sherry, Inc., confectionery, New York, announcements. Placed through Associated Broadcast Advertising. WFAS. G. F. Pabst, vocal instruction, New York, announcements. Placed through Associated Broadcast Advertising. WFAS. Expert Receiving Co., New York, announcements. Placed through Associated Broadcast Advertising. WFAS. Barn Penthouse Studio, dance instruction, New York, announcements. Placed through Associated Broadcast Advertising. WFAS. Camp Kinn-Kinnic, Camp Arrowhead, Poughkeepsie, N. Y., announcements. Placed through Associated Broadcast Advertising. WFAS.

London Pet Shop, New York, announcements. Placed through Associated Broadcast Advertising. WFAS. Metropolitan Fur Blending Co., New York, announcements. Placed through Associated Broadcast Advertising. WFAS. The Farm, New York, announcements. Placed through Associated Broadcast Advertising. WFAS.

Dictograph Products Co., New York (Acousticon), hearing aids, quarter-hour program using transcription. Placed through Associated Broadcast Advertising. WFAS. Gypsy Tent Tea Room, New York, series of announcements. Placed through Associated Broadcast Advertising. WFAS. Rozanne Orfan (facials), New York, series of announcements. Placed through Associated Broadcast Advertising. WFAS. C. S. Shayne, Inc. (furs), New York, series of announcements. Placed through Associated Broadcast Advertising. WFAS.

FORT WORTH Ford Motor Company, Fort Dearborn, Mich., 30 spot announcements. McCann-Drickton, agency, Dallas. KTAT.

Gabeston-Houston Brocures, Inc., Magnolia Ave., Houston, 100 spot announcements. Jay H. Skinner Agency, Houston. KGH. Utilitics, Inc., Dallas, three five-minute discussions of Wheeler-Rayburn utilities bill. Direct. KTAT.

Hollywood Shoe Store, Fort Worth, 300 spot announcements. Direct. KTAT. Bowen Motor Coaches, bus lines, Fort Worth, 52 one-hour programs. 'Old Fashioned Spelling Bee' at 8 P. M. Wednesdays. Direct. KTAT. Duke Cullen, used cars, Fort Worth, 300 spot announcements. Direct. KTAT.

Tasty Sandwich Shop, Fort Worth, 300 spot announcements. Direct. KTAT. Ladd Furniture Company, Fort Worth, 120 spot announcements. Direct. KTAT. Roy AMO, building materials, Fort Worth, 300 spot announcements. Direct. KTAT.

CHARLES RORBERGER 4TH YEAR AT THE MT. ROYAL HOTEL MONTREAL, CANADA Broadcasting CBS MBS Friday, 11 P.M. Sat., 11:15 P.M.

DECLARE

After 21 Months' Consistent Work in Europe Would Like to Thank the Following for Their Kind Help:

British Broadcasting Corporation, for Long Term Contract; Columbia Recording Company, for Exclusive Recording Contract; John Maxwell, Head of British International Pictures; Mrs. Mycroft, Producer of British International Pictures; Mrs. Eric MacLachlan, Head of British Broadcasting Corporation's Advertising Department; Henry Hall, Carroll Gibbons, Captain Govey, J. W. G. A. Wilson, Howarth, My English Representative, WALTER BATCHELOR American Representative.

Worth, 300 spot announcements. Direct. KTAT. Cook's Brev. Fort Worth, 13 spot announcements. KTAT. Whippy's Nest, eat shop, Fort Worth, 300 spot announcements. Direct. KTAT. First States Life Insurance Company, Dallas, 18 15-minute programs, 8 a. m. daily, featuring 'Hoppe, the Singing Ranger'. Direct. KGH.

Texas Tax Reduction Association, Austin, 36 spot announcements. Direct. KTAT. Midway Sandwich Shop, Fort Worth, 300 spot announcements. Direct. KTAT. Silhouette Beauty Shop, 300 spot announcements. Direct. KTAT.

WATERBURY, CONN. Sears-Roback Co., retail store, 10-minute news program five mornings weekly at 10:45, for 13 weeks. Placed direct. WATR. New England Music Co., spot announcements daily, mornings, for indefinite period. WATR. Goodrich Silverton Sales & Service, 24 spot announcements weekly, 11:30-12:00 p. m., for 13 weeks. WATR. United Small Loan Co., spot announcements each noon at 12:25, for 26 weeks. WATR.

Wabury Gasoline Retailer's Association, spot announcements daily, for 13 weeks. WATR. Wagonette's Motor Bakery, 15-minute program Sundays at 12:45 p. m., with Professor Brown, and his ensemble, indefinite period. Placed direct. WATR. Wagonette's Motor Bakery, weekly news six days a week, indefinite period. Placed direct. WATR.

H. S. Coe Grain Co., spot announcements daily for indefinite period. WATR. Shallet-Linz Laundry, 24 announcements weekly for indefinite period. WATR. Percival Auto Spring Co., daily announcements for indefinite period. WATR.

Portland, Ore. United States Bakery, 15 night-time and five day announcements in one month. Placed by MacGill & Cole Advertising Agency. KGV. Chevrolet Motor Car Co., 39 15-minute electric transmissions. Placed by Campbell & Ewald Advertising Agency. KGV.

Genetic Motors Corp., 56 day and night spot announcements, split schedule. Placed through Campbell Ewald Advertising Agency. KGV. Ten Dynas Candy Co., 13 five-minute programs. Placed through MacGill & Cole Advertising Agency. KGV. Diner's Apparel Shop, 30 day and eight night spot announcements. KGV. Gentzen Beach, 15 day and 13 night spot announcements. Placed through New Horrel Advertising Agency. KGV. Gadsby Furniture Co., program series, with talent. KGV. Star Furniture Co., daily half-hour program, indefinite. KGV. Brothers, 20 one-minute electric transmissions. Placed through Ruthrauff & Ryan. KGV. Portland Gas & Coke Co., 13 weekly quarter-hour programs. KGV.

Osoron Institute of Technology, 13 night-time program. Otto, Wolfhard & King, department store, 13 15-minute programs, three Mondays, Wednesdays and Fridays, one year. Placed direct. KGV. Wagonette Cleaning Works, two-months' program series, 26 per month. KGV. Diney Co., quarter-hour program, daily, electrically transcribed. Placed through Street & Finney Advertising Co., KGH. Portland Traction Co., 10 night-time spot announcements. KGW. Oregon Day Electric Industry, 24 spot announcements. Indefinite. KGW.

Chiefess Mfg. Co., quarter-hour program, electrically transcribed Tuesdays and Thursdays. Placed through Van Sant-Dugdale Co., KGV. Logan Oldsmobile Co., 20 daytime announcements. Schedule, p. 114 KGV. Glaser Beverages, Inc., weekly Saturday night spot announcements. Placed through Weller Radio Service. KGW.

CEDAR RAPIDS-WATERLOO Continental Radio Foundation, three 15-minute programs a week for 26 programs. WMT. Newman's Department Store, five 15-minute radio hour programs (electric transcription) a week for 26 programs. WMT. Hutchinson Ice Cream Company, six one-minute dramatized announcements a week. WMT. The Katin Theatre (Emo's 'I'm Chatter'), two 15-minute transmissions a week. WMT. Star Jewelry Company, one 15-minute program a week for 52 weeks. WMT. Rainbow Flour and milline spots weekly for 52 weeks. WMT. Goodrich Silverton Distributors, four 15-minute programs out of local Western League baseball prints every Monday, both direct from

home stands and telegraphic while on road. WMT. General Motors, 20 15-minute programs, modern orchestra and choir, one 15-minute program a week, 52 weeks. WMT. N. Schoen, furrier, six spot announcements a week. WMT. Jack's Store, one five-minute program a week, 52 weeks. WMT. Frank Wood Piano House, six announcements a week. WMT.

LOS ANGELES Alka Seltzer, three 15-m. programs a week for a year. 'Comedy Stars of Hollywood'. KKH. General Mills (Sperry flour), two 15-min. programs a week for nine months. General Mills cooking school. Placed through Westco Ad. Agency. Don Lee Coast 'Rain. Generators' (Chevrolet), four 15-min. programs a week, June 17 to Aug. 28. Dink-Chevrolet Musical Moments. Placed by Radio Sales, Inc. KKH. Constitution Society of United States, 15-minute political program. KKH and eight stations on Don Lee Coast chain.

Chicago Bonnet-Brown Corp., Chicago; 15-minute program five times weekly, Twanmer and Scott. Chicago. WLS. Reliance Mfg. Co., Chicago; 15-minute program on National Barn Dance, each Saturday early morning show. De W. Hill-Faust Agency, Chicago. WLS. Searchlight Co., Chicago; one-minute morning program. Nelsner-Meyer Agency, Chicago. WLS. Acme Mfg. Co., Forest Park, Ill.; three 15-minute morning announcements weekly. Wade Agency, Chicago. WLS. Fred J. Welsh Co., Chicago; three 15-minute programs weekly. Schwimmer & Scott Agency, Chicago. WLS. Amin's Wizard Oil Co., Sports Bureau, three times weekly. Bentson & Hohman Agency, WGN.

AUSTIN, TEX. Dr. Pepper Co., soft drink, Dallas, 18 five-minute and 60 one-minute transmissions. Tracey-Loek-Dawson agency, Dallas. KNOW. Austin. Babestation-Houston Brocures, Magnolia Brev. seven spot announcements. Jay H. Skinner, Houston, agency. KNOW.

NEWPORT NEWS, VA. J. Cronquist Food Products, Portsmouth, series of spots daily, for four months. WGH. C. Z. Kemble Coffee Company, series of spots weekly, for 15 weeks. WGH. OMAHA, NEB. Tully the Hatter, announcement every other, May 22 to one month. WAAW. Vimedia Co., patent medicine, announcement on Foggy Fire programs, May 22 till for. WAAW. Payabond Chb, nite club, announcement, except Sunday, May 17 till Oct. 10. WAAW. Radio Circulation Builders, one unit on Adam Reinemund programs. Oct. 1, 1935, to March 14, 1936. First Unit-Broadcasters Agency, WAAW.

H. & G. Brokers Co., one Reinemund unit program, 25 for one month. WAAW. International Ag. Association, one Reinemund unit daily, Aug. 1 for one month. Heath-Seeboh, Inc. WAAW. Miner Anti-Boat Muzzle Co., one Reinemund unit, May 25 for one month. WAAW. National Health-Tess Co., mail order business one Reinemund unit June 1 for one month. WAAW. Willson Springs Printing Co., announcements daily, June 3 to 8. WAAW.

Cedar Rapids-Waterloo Continental Radio Foundation, three 15-minute programs a week for 26 programs. WMT. Newman's Department Store, five 15-minute radio hour programs (electric transcription) a week for 26 programs. WMT. Hutchinson Ice Cream Company, six one-minute dramatized announcements a week. WMT. The Katin Theatre (Emo's 'I'm Chatter'), two 15-minute transmissions a week. WMT. Star Jewelry Company, one 15-minute program a week for 52 weeks. WMT. Rainbow Flour and milline spots weekly for 52 weeks. WMT. Goodrich Silverton Distributors, four 15-minute programs out of local Western League baseball prints every Monday, both direct from

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CEAR RAPIDS-WATERLOO Continental Radio Foundation, three 15-minute programs a week for 26 programs. WMT. Newman's Department Store, five 15-minute radio hour programs (electric transcription) a week for 26 programs. WMT. Hutchinson Ice Cream Company, six one-minute dramatized announcements a week. WMT. The Katin Theatre (Emo's 'I'm Chatter'), two 15-minute transmissions a week. WMT. Star Jewelry Company, one 15-minute program a week for 52 weeks. WMT. Rainbow Flour and milline spots weekly for 52 weeks. WMT. Goodrich Silverton Distributors, four 15-minute programs out of local Western League baseball prints every Monday, both direct from

Alka Seltzer, three 15-m. programs a week for a year. 'Comedy Stars of Hollywood'. KKH. General Mills (Sperry flour), two 15-min. programs a week for nine months. General Mills cooking school. Placed through Westco Ad. Agency. Don Lee Coast 'Rain. Generators' (Chevrolet), four 15-min. programs a week, June 17 to Aug. 28. Dink-Chevrolet Musical Moments. Placed by Radio Sales, Inc. KKH. Constitution Society of United States, 15-minute political program. KKH and eight stations on Don Lee Coast chain.

Bonnet-Brown Corp., Chicago; 15-minute program five times weekly, Twanmer and Scott. Chicago. WLS. Reliance Mfg. Co., Chicago; 15-minute program on National Barn Dance, each Saturday early morning show. De W. Hill-Faust Agency, Chicago. WLS. Searchlight Co., Chicago; one-minute morning program. Nelsner-Meyer Agency, Chicago. WLS. Acme Mfg. Co., Forest Park, Ill.; three 15-minute morning announcements weekly. Wade Agency, Chicago. WLS. Fred J. Welsh Co., Chicago; three 15-minute programs weekly. Schwimmer & Scott Agency, Chicago. WLS. Amin's Wizard Oil Co., Sports Bureau, three times weekly. Bentson & Hohman Agency, WGN.

AUSTIN, TEX. Dr. Pepper Co., soft drink, Dallas, 18 five-minute and 60 one-minute transmissions. Tracey-Loek-Dawson agency, Dallas. KNOW. Austin. Babestation-Houston Brocures, Magnolia Brev. seven spot announcements. Jay H. Skinner, Houston, agency. KNOW.

NEWPORT NEWS, VA. J. Cronquist Food Products, Portsmouth, series of spots daily, for four months. WGH. C. Z. Kemble Coffee Company, series of spots weekly, for 15 weeks. WGH.

OMAHA, NEB. Tully the Hatter, announcement every other, May 22 to one month. WAAW. Vimedia Co., patent medicine, announcement on Foggy Fire programs, May 22 till for. WAAW. Payabond Chb, nite club, announcement, except Sunday, May 17 till Oct. 10. WAAW. Radio Circulation Builders, one unit on Adam Reinemund programs. Oct. 1, 1935, to March 14, 1936. First Unit-Broadcasters Agency, WAAW.

BERCEUSE CLARE Radio's Newest, Loveliest Voice

WABC Lavender and Old Lace Tuesday, 8-8:30 P.M. Coast-to-Coast WEAF Waltz Time Friday, 9-9:30 P.M. Coast-to-Coast

SAILED FOR LONDON JUNE 7 ON THE S. S. NORMANDIE . . . TO BE STARED IN A NEW MUSICAL SCREEN PLAY Produced by British Lion Film Co.

tackle, series of spots, one weekly, for eight weeks. Placed through Rogers & Smith. WTJM. Welter Brothers, soap, series of disks, one weekly, for 52 weeks. Placed through Ruthrauff & Ryan. WTJM. National Sugar Refining Company, series of musical programs, twice weekly, for 52 weeks. Placed through Young & Rubicam Agency. WJAX. Prime Manufacturing Company, series of spots, five weekly, for 26 weeks. Placed through Mitchell-Faust Advertising Agency. WJAX.

Tharner Macaroni, one-minute talks, three weekly, for 26 weeks. Placed through Hoffman & York Agency. WTJM.

PROVIDENCE Coron Tire Co., eight participations in Molot United Programs, Wednesday and Fridays. Direct. WEAN. Mutual Liability Insurance Co., 28 100-word announcements, daily, including Sunday, began June 3. Direct. WEAN. Lezer Bros. Co., 52 five-minute announcements, four daily except Sunday. Through Silvermore & Knight, Providence. WEAN.

Frank Crook, Inc., 24 30-word announcements, two daily except Sunday. Through Charles H. Nolan, Pawtucket. Went. Colander, McKeelan & Troup Co., 15-15 minute programs, Mondays, Wednesdays, Fridays. Direct. WEAN. Good Housekeeping Shops, Inc., 96 15-word announcements, four daily except Sunday. Through Frank E. Dodge, Providence. WEAN.

WINSTON-SALEM, N. C. Carroll Crawford Coal Co., daily spot announcements for one month. Placed locally. WSJS.

Providence Gas Co., 23 15-word announcements for one month. Placed locally. WSJS. Louis Bendish, shops, daily spot announcement for one month. Placed locally. WSJS.

Onton Drug Store, daily spot announcement for one month. Placed locally. WSJS.

Swift Oil Company, daily spot announcement for one month. Placed locally. WSJS.

Cater's Liscr Ills, two spot announcements weekly for one year. Placed by Sp. Broadcasting Company New York. WSJS.

Darling Shop, daily spot announcement for one month. Placed locally. WSJS.

Jones Brothers Bakery, 26 spot announcements for one month. Placed locally. WSJS.

UNCLE EZRA (Pat Barrett) STATION E.Z.R.A. NBC-Rad-30n-Week-Ert, 7:45 P.M. EDT NATIONAL BIRD BANCE NBC Blue Coast-to-Coast, 8:30 P.M. EDT ALKA SELTZER

Returning to the Network In July . . . Thanks to Spensors for Leave of Absence

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Boston Liquor Experiment

Boston. "Graves' Five Star... commercial which over WNAC at 8:45 p. m. is causing a bit of a stir...

By now booze plugs have been limited to one minute or briefer announcements. WEDJ and WEEZ will not handle hard liquor accounts...

day's news and pluck out an item to which can be tied a fairly logical... Plugs are being tried out on WNAC...

Modest Boys

Syracuse, N. Y. A lot of fun and a unique program was the result of a special program...

As part of merchandise stunt, WDAJ is now publishing a newspaper... Sheet, six columns wide, is on one side of paper and deals with Merry...

Fayer devoted mainly to personals and articles about listeners, rather than program or artist features... "Who's revival of the old fiddler's new tune..."

Man Invades Beauty Parlor

Cedar Rapids, Ia. A unique new WMP commercial in Paris Style and beauty show sponsored by Paris Academy of Beauty...

Each Pels-Naptha broadcast designates a grocery store at which soap plugs will be personally autographed... Inexpensive Plug... Annual outing of WIP Home Makers Club...

RADIO STATION PORTRAIT

WBT, CHARLOTTE, N. C.

This 50,000-watt southern key station for Columbia stands on the firm foundation of showmanship...

Manager William Schudt, Jr. measures everything for its entertainment value. After the showmanship standard has been completed with this important thing at WBT is eavesdropping on anything of topical importance that is taking place...

WBT went on the air for the first time April 7, 1921, and has been at it since. Recently a new \$24,000 vertical radiator was erected at the transmission plant. New high fidelity equipment has been added throughout...

Outstanding programs are: Dixie Minstrels, Rosewood, Fred Wynn (with Margart Chelek), Saturday Night Crazy Crystal Ball Dance, Nan on the Creel, Musical Clock in Clair, Shawell, and Grady Cole. Station is a wholly owned subsidiary corporation of Columbia. Schudt is president of the corporation. Egan sees a 75% increase in sales during the first five months of 1935...

In stressing showmanship, for example, Schudt insists that at no time should the station fail in time to play music, and tries to get away from the sort of program where there is nothing more than just a voice with accompaniment. Staff all able to do two or three things. Key men are: Charles Crutcher, general program director; Holly Smith, production director; Clair Shawell, musical director; J. J. Beatty, assistant manager; H. H. Hiltzbuscher, assistant treasurer and auditor; and Dewey Long, sales manager...

WMJM in State Cap. Milwaukee. For the first time in State history an entire legislative hearing was broadcast on WMP... State has also made arrangements to run a direct wire from the State capitol at Madison, Milwaukee for a 15-minute program once a week when the governor and other officials are given the chance to explain legislation and other plans...

She Spells Backward. Station WJAM introduced a new twist in the spelling bee craze by casting regular matches with 77-year-old woman who spells words backwards... Richmond Heard From at Last. WMJM has recently been attracting heavy attention from the local news media...

monorating the 60th anniversary of Miller & Rhoads, the town's largest department store, and the "Parvelli to Alma Mater," which brought to the mike graduating athletes from various Virginia institutions, and a "What 'Would You Do' Show" that recalled a letter from the Richmond Times Dispatch. Yudefin was formerly with the Yankee and Mason Dixon networks...

Dramatized Local History

Fort Wayne. Practically all of Fort Wayne's gotten behind a new historical series which is started by Bessie K. Roberts, newspaper writer. Historical series derives into early Fort Wayne history through a historical association, city schools, Fort Wayne-Alien County Assn and the mayor. All trying to sell it.

Mrs. Roberts handled the narration chores herself, with a cast enacting the leading dramatic sequences. When completed the tales are expected to be put under cover and published in book form. "Femme scribbler" wife of Frank R. McKenney editor of Journal-Gazette.

Mora Crisco Bait

Schenectady, N. Y. Procter & Gamble is giving another plunge of the sale's syringe to Crisco, offering a \$1.50-value Wynn (with Margart Chelek), Saturday Night Crazy Crystal Ball Dance, Nan on the Creel, Musical Clock in Clair, Shawell, and Grady Cole. Station is a wholly owned subsidiary corporation of Columbia. Schudt is president of the corporation. Egan sees a 75% increase in sales during the first five months of 1935...

iegfeld Theatre Glorified

New York City. Station WJIN is taking advantage of the Ziegfeld tradition by presenting a new radio program broadcast from the Patricia lounge of Loew-Ziegfeld theatre. It's heard on radio nights from 11:30 to midnight. EDST with Jay C. Filippen as m.c. Theatre is under same ownership as radio. First airing last week had Billie Burke and Pauline Ziegfeld. Station is a wholly owned subsidiary corporation of Columbia. Schudt is president of the corporation. Egan sees a 75% increase in sales during the first five months of 1935...

Shreveport a Stunty Town

Shreveport, La. Practice of using the end men on the streets to keep the downtown streets clear of automobiles has led to complications. However, not serious, because after all what is a live-wire man when you can get a laugh? Lou Darby, Bob Greer and Henry King in blackface and costume sign street cars in the middle of the crowd on top of the cars and automobiles as well. And if the traffic cops get tough the end men side with the bluecoats.

Demonstrates WSPA Facilities

Spartanburg, S. C. To create understanding and build up advertising and to demonstrate the convenience and speed of radio tie-ups, WSPA, Spartanburg, recently staged a demonstration for a group of local businessmen.

Within one minute transfers were made with actual broadcast from six widely separated sections of the city, where each live broadcast was made from a place in the country by means of a portable short wave transmitter.

Fisherman's Service

Portland, Ore. Homeyman Hardware company, which last year sponsored a regular Friday evening broadcast of fishing news throughout the season, is back in the air over KOIN with a larger program. This year it is using 15 minutes, giving news of conditions on the coast, on rivers, streams, lakes and districts. Invite listeners to visit the bait shop in the sporting goods department for additional and more detailed information.

Obliging Fire Department

Norfolk, Va. George Duffy, state manager at WATR, put over a smooth sales talk to ease his station time and money recently. Station wanted to broadcast out-of-town live services from the center of the city, but overhauling electric and trolley wires made it quite a problem to get a wire to the scene. Technical staff men were busy arranging for other people's outlets. As manager went to see Police Supt. Howard H. McLaughlin, he passed the word to the fire department, and fire alarm telegraph men in the line for the time broadcast went on per schedule.

Women's Safety Club

Portland, Ore. Women's Safety Club is becoming interested in the local juvenile broadcast on the Pacific Coast. Headed by Bill and Dolly, the membership is young. Inquiries can

reached 6,000. Station has made a tie-up with the Portland Police Department and the Patrol-Fishers' Ass'n. Rules and regulations have been included in the charter and each member receives an attractive membership certificate and bronze button. Save a Life club stages a theatre party regularly at which only club members are allowed to attend. Safety rules are stressed by the officers in the club.

Reporting Flood

Lincoln. Southwestern Nebraska floods gave radio a chance to scoop the newspapers in this section with help on the spot staff after communications had been made. Allen Hale, club member, reporter, and engineer, were rushed out from the Windy City when KPAE here started ethering the first hand scenes through Newscaster Foster May. However, the section was given a big laugh by the CBS frat flash when immediately following the live-broadcast, Eddie Dunstetter's organ program from Chalk started off with the tune, "Down by the River."

MONDAYS 8 to 9 P.M.—WHN

ALEX HYDE AND HIS MUSIC

Dir., WM. MORRIS AGENCY

RADIO'S PREMIER MIMIC

WARD WILSON

"ITTY BITTY STAR" OF WHN

Five years' experience with both NBC and CBS in New York, District of Columbia and Charleston, West Virginia. News said: "Jim topped the show club, yesterday, and was forced to answer a letter."

Personal Management NBC ARTIST BUREAU

"Hello Stranzer" SAM

(Schlepperman)

HEARN

Director Wm. Morris Agency

THE ULTIMATE IN NOVELTY PROGRAMS

BORRACH MINEWICH

WOR, 8:30-9:00 P. M. Every Tuesday REID'S ICE CREAM

LANA WARD

SMASH HIT OF LONDON 24TH WEEK AT THE DORCHESTER HOUSE, LONDON

EMERSON GILL

AND ORCHESTRA June 10-12, 1935

6:30 to 7:30 P.M. EST 10 to 11:30 P.M. EST

COLUMBIA ARTISTS BUREAU PRESENTS

LITTLE JACK LITTLE

And His Original Columbia Broadcasting Orchestra AT THE WESTWIND GARDENS, DETROIT

And Broadcasting Daily for Niagara Hudson Electric Light and Power Co.

ALSO ON COLUMBIA RECORDS

THE CBS Presents EMMETT VENUTA

WABC and Entire Columbia Network

Management CBS Artists Bureau Personal Management Julius Albert, 515 Madison Ave. New York City

B. DOLLE A. ROLLE

Silvertown Orchestra

Every Friday 10:30-11 p.m. WBAF N.E.C. Address STEINWAY HALL Representatives ROCKWELL-ORKEST, Inc.

fred allen's

"TOWN HALL TONIGHT" a HOUR OF SMILE

JACK SHARS LIONEL STANHOPE BILLY BRIDWELL NERINEA FINN EILEEN DUFFIELD Material by Fred Allen and Harry Tugend Wednesday, 9:10 P.M. EST—WJAF Management, Mayor Auditor

ABE LYMAN

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

ABC—Tuesday, 8:30 to 9 P.M. DSI (fratting) and WABC—Friday, 9 to 9:30 P.M. DST (Phillips Hill)

Music Notes

Wingy Manone, one-armed banjoer, currently at Hotel President, signed by Irving Mills. Remains at present job until Mills returns from Europe to build new band for him.

Worthy Hills' unit is getting a Yankee network release from the Pavilion Royal, Savin Rock, Conn.

Harms, Inc., will move to Radio City around Aug. 1. Will take 4,000 feet of space just above the floor now occupied by Remick & Witmark.

Genevieve Ellis, non pro, will have her official San Diego Expo songs 'Angelita' (Little Angel), played as the opening number of the L. A. Philharmonic orchestra in the Ford Bowl June 21.

Meyer-Davis' orchestra of 30 will officiate at the first two balls announced for the Newport season by Mrs. John Ruster Pope Aug. 10, and Mrs. Alexander Hamilton Rice Aug. 17.

Ozvie Nelson is doing a tour of one-nighters through New England and Pennsylvania.

Malvin E. White has quit Irving Berlin, Inc., to join the professional department of Leo Felst, Inc.

Tom Coskley, currently at the Arcadia, Philadelphia, has recorded five new tunes for Victor.

Walter Donaldson and Harold Adamson wrote 'You' for Joan Crawford's 'Elegance.'

Ned Washington and Herbert Shantz are the composers of 'The Headin' Home,' which Harry Stockwell sings in 'Here Comes the Band' at Metro.

Jerry Freeman now at Feltnan's weiner Waldorf in Coney Island. Olga Vernon vocalizing.

Gus Arnhem opens at the Miramar hotel, Santa Monica, Cal. June 20.

Ned Washington supplying the lyrics to Kaper and Jurman's plug number for Joan Crawford's Metro starrer, 'No More Ladies.'

Dave Herman, former arranger for Abe Lyman, on the loose. Free lancing in some capacity.

Bill Scotti crew gets Lido, West End, N. J., end of June, continuing through summer.

Jean Brunusso, musician at Dempsey's habesary, has been extended for entire summer.

Vincent Lopez stick at Baker hotel, Dallas, until autumn.

Buddy Rogers will resume with his band when film 'Rhythm' he is doing for Radio is completed.

ork. They will alternate between the Roof and the Parlole. Room during cocktail hour.

Cataract Hotel, Niagara Falls, has opened its River Boat Room and Cataract Gardens. Lou Bresse appears with orchestra.

Eva and Paul Rayes, currently at the Waldorf, signed by C. C. Cochran for his 'Anything Goes' revue, which goes in September.

Freddy Martin at Cococanut Grove, Los Angeles.

Dorothy Fields writing lyrics to Jerome Kern music for Lily Pons' 'Love Song' at Radio.

Billy Anson and Roemer-Kent agency signed pact giving latter right of exclusive management of musician for next five years. Anson currently at Ben Marden's Riviera, Ft. Lee, N. J.

C. L. Van Voast and ork opened summer season at the Oaks Park ballroom, Portland, Ore.

Mills Music sold the British rights of 'Kiss Me Tonight' to Campbell-Conolly.

Jack McCoy, formerly of Broadway, now at the professional staff of Irving Berlin.

Leo Edwards is back in the publishing business on his own, with Clarice Manning, writer, as partner.

Mickey Addy and Jack Diamond are filling the places on the professional staff of the E. B. Marks Music Co. made vacant by the departure of Johnny Green and Harry Cates.

Arthur Kaye, L.A. Philharmonic orchestra maestro, signed by Mascot to supervise score for studio's first filmical, 'Harmony Lane.'

2 HELD IN \$500 BAIL ON INFRINGING CHARGE

J. Lawrence Cook, J. L. C. Song Service, Bronx, and Robert Gunther, of Gunther Song Service, Mt. Vernon, N. Y., were arraigned before U. S. Commissioner Cotter in New York last week on charges of copyright infringement and released in \$500 bail each.

Arrests followed an investigation by Department of Justice agents of an orchestration membership service Cook and Gunther operated. It is alleged they reprinted the complete charts of copyrighted pop tunes without obtaining the required permission.

In addition to the criminal complaint, Cook and Gunther were held in suits filed against them by Leo Feist, Inc., Shapiro, Bernstein & Co., and the Crawford Music Co. These publishers claim damages of \$250, plus \$1 for every copy of their tunes put out by Cook and Gunther. Attorney Walter Sobush represents the three publishing firms in the civil action.

K. C. Also After Fio Rito 'Angel,' Held in Minne.

Kansas City, June 11. A state warrant has been issued here for the arrest of Lester F. Martin, promoter of 'Philand Frolics,' featuring Ted Fio Rito and his band, which has been reported under the auspices of the local Mystic Shrine. Complaint was made by the credit manager of the Mitchell hotel, who says that Martin passed checks totaling \$476 for meals, rooms and cash during his stay here and that the checks bounced.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and W.A.B.O.

- Life is a Song
Love Me
In the Middle of a Kiss
Little Gypsy Tea Room
Quarter to Nine
On a Rhythm
What's the Reason
Chasing Shadows
Latin from Manhattan
To Call You My Own
Lady in Red
Tell Me You Love Me
Sein' it Believ'
I Won't Dance
Never Say Never Again
Every Little Moment
Gone with the Wind
Footloose and Fancy Free
Thrilled
Love and Kisses
Love and a Dime

Whiteman, Black In Philly Orch's Sympho-Jazz Yr.

Philadelphia, June 11. Highbrow music going pop with a vengeance here this summer. Latest in putting over Philadelphia Orchestra's concerts in Robin Hood Dell, Fairmount Park, is signing of Paul Whiteman, Frank Black and others for guest appearances.

Whiteman date not set, but maestro signs to conduct own crew and symphony group in combined concert, probably some time in August. Black bringing Revelers quartet. Leo and will lead Philadelphia Orchestra that night and following night with Countess Olga Albani as soloist. Other conductors to include usual symphony names of Jose Iturbi, Eugene Ormandy, Alexander Smallens, Hans Klinger, as in past years.

Pop features also include grand opera and Gilbert and Sullivan productions as well as performance by the Weidman Dancers, Fokine Ballet, American Ballet, Littlefield Ballet and Marie Binney Montgomery, local socialite dancer. Season lasts from June 22 to Aug. 22.

Prairie Canaries Prep For 'Bohemian Girl'

Ames, Ia., June 11. Warblers from Iowa counties will present 'Bohemian Girl' this coming week as a feature of the 4-H girls' convention at Iowa State college. More than 200 individuals will be in the cast, production being one of the most pretentious ever staged under college direction here.

MPPA's Reorg Plan Calls for Strictly A Trade Body, Propose Slash in Dues

Under the reorganization plan for the Music Publishers Protective Association, submitted last week by its association staff, its credit and collection functions and operate strictly as a trade body. MPPA's new constitution and bylaws will be presented to the entire music industry when it becomes convenient to call a general meeting during the current trial of the Government's suit against the American Society of Composers, Authors and Publishers and the MPPA.

U. S. Suit Vs. ASCAP Et Al. Dismissed As Against M.D.S., but Not the MPPA

MPPA's \$8,500 Melon

Music Publishers Protective Association last week distributed among members \$8,500 collected during May on fees from radio discs. Purse was \$2,000 better than it had been for the same month in 1934. Organization has so far this year taken in over \$40,000 from transcription sources, or 30% more than prevailed for the same period last year.

FRANCES MOVED UP IN RCA COAST SHAKEUP

Hollywood, June 11. RCA Victor-Photophone has reorganized the western division of the company, with James E. Frances manager of Los Angeles, moving up to the post of western division manager in charge of Photophone theater equipment sales and service, with R. D. Westphal drawing promotion to succeed Jackson.

Service end of the western division of RCA Photophone also received a going over in the shakeup, with A. E. Jackson, district service manager of Los Angeles, moving up to the post of western division manager in charge of Photophone theater equipment sales and service, with R. D. Westphal drawing promotion to succeed Jackson.

New appointments of Photophone sales and service representatives in the Pacific Northwest include: J. L. Larson, Portland; S. F. Burns, Seattle; J. L. Casey, Jr., Spokane; and Emil DeJure, Salt Lake City.

Philly Broadcast Tax Tiff Still Unsettled

Philadelphia, June 11. Question of payment for broadcast tax, the only point not settled last week in the dispute between Philadelphia Orchestra Association and Musician Protective Association.

Differences, which threatened to hold up regular winter season's concerts in Academy of Music, relate to musicians' demands for \$5 a man for non-commercial broadcasts and \$10 a man for commercials. Commission on the part of the Musician union salary of \$80 a week, an 8% boost from last year's rate and equal to highest in organization's history. Original union demand was \$90.

Romeo Celca, union president, explained \$5 payment would be for protection of unemployed musicians who can't get radio jobs because of free music. Understood Jacob Hillcock, secretary of the Regional Labor Board, conducting arbitration.

Class D, or non-voting members, at \$25 a year. Drive for new members, it was proposed by the committee, should extend to include the entire standard field as well as the popular feature. Class A standard publisher-members, who are now paying the MPPA \$200 a year, would under the new scale be figured at \$120 a year.

The new constitution and bylaws the committee submitted a sharply curtailed budget for operations. John G. Payne, MPPA chairman, will be handling the general interest of the industry, so reducing the affairs of the organization as to being them within the new budget.

Reorganization effort will include a synchronization clearance bureau, toward the cost of whose operation motion picture producers have agreed to contribute \$100 a month; \$10,000 a year.

on a motion of Gilbert & Gilbert, counsel for the Music Publishers' Protective Association, Judge Federal Court in the New York Federal Court yesterday (Tuesday) ordered that the government's conspiracy case as far as it affects the Music Dealers Service, Inc. be dismissed. Court declares that he saw no reason for trying an organization which had long since been out of business.

Another motion submitted by Gilbert, but upon which action was deferred, asked the Court to take cognizance of the various organizations named by the government in its complaint and grant the MPPA a separate trial. Gilbert argued that the MPPA and the American Society of Composers, Authors and Publishers controls nothing and that its chairman, John G. Payne, merely serves as an agent for individual publishers regardless of whether they are members of the MPPA. Payne has described the MPPA as a trade association which uses Payne as a medium for carrying out ideas on business stimulation and as a trustee for mechanical rights.

Andrew W. Bennett, in opposing the separate trial move, pointed out to the Court that the government's motion to show that the various organizations named in the Government's complaint had intersecting boards of directors and that the behavior of one organization affected the behavior of another, that all were members of the Sherman anti-trust act. Further report of the trial is contained in the radio section.

VETO CENTRAL MUSIC DISTRIB.

Task of setting up a single shipping source for chain stores was indicated as hopeless in an exchange of views at a meeting of publishers and jobbers at the offices of the Music Publishers Protective Association last week. It now looks as though the feeding of the syndicate counters will be split between the two groups.

Meeting had been called to devise ways and means of stemming the wholesale shutdown of music counters by the independent chain music buyers had earlier in the year warned the publishing industry that this would happen if the publishers didn't co-operate to clear up on counters' overhead by clearing their warms through a central shipping channel.

Invitation to attend the meeting had been extended to all jobbers, but the MPPA's and the MSC were the only two represented. Each of the latter made tentative propositions embodying the conditions on which they would be willing to change for the entire pop trade. Opinions developed during the discussion gave rise to the conclusion that the MPPA and the MSC could meet by having the MPPA's and the MSC share the assignment.

Mrs. Meyer Davis, the Winnah! in Sub. Drive

Philadelphia, June 11. Mrs. Meyer Davis, wife of the band leader, won the women's special campaign committee prize for the 1935-36 Philadelphia Orchestra season on the income subscription plan, \$200, with 100% participation.

Mrs. Davis, a composer in her own right, is the sister to Mrs. Pierre Moustiques, wife of the French conductor.

NELSON'S TOUR

Ozvie Nelson, one-nighting to the Coast, opens at the Cococanut Grove there, Aug. 29. Will return in time to resume his spot on the Fleischmann Baker hotel, which goes back on the air Oct. 6.

SHEETS STILL IN SLUMP; CHI OFF

Outside of the first few days of the month, the sheet music business stayed very under during May. Of no help to the usual seasonal slump was the singular lack of smash sellers. Jobbers, rate May's turnover as the worst they have experienced in five years. Like the previous month, five of the six leaders on the sheet list for May come from pictures.

"Too Old to Dream" (Robbins) held the ace position pretty much to itself. Coming along nicely during the month was the same firm's "Life Is a Song." The latter for the period were "Soon," "Isle of Capri," "Love and a Dime," "You're a Heavenly Thing," "Everything's Been Done Before" and "It's an Old Southern Custom."

Giving indications of being on the way to the top was Joe Morris' "In a Little Gypsy Tea Room." In the first five weeks of release, the tune accounted for a turnover of over 65,000 copies. Other tunes that, with the turn into June, are expected of going places were "Ghost of Dinah" (Shapiro), "Away Back Home" (Donatoni), "You're a Latin From Manhattan" (Witmark), "Tell Me That You Love Me" (T. B. Harms), "I'll Never Say Never Again" (Donatoni) and "I'm Just an Ordinary Human" (Harms, Inc.). In the mechanical field May saw Freddy Martin topping the Brunswick list, Casa record leader for Decca, Eddie Duchin taking Victor's blue-ribbon and Johnny Green holding the top-notch place on Columbia's honor roll. Business showed no improvement.

Flutters
Chicago, June 11.
Business was off like a toboggan during the meagre month of May. It was the regular season drop and generally expected. With the start of the summer season now getting underway, it is expected that June will show a perk-up due to increased sales to radio stations and road spots besides the platters bought by outing parties.

"Too Old to Dream" still the leader for May by a wide margin and from its present pace indicates that it will be able to retain the top-notch position throughout June campaign also. Just out of the blue-ribbon list for May was "You're a Heavenly Thing." Also selling well were "Gypsy Tea Room" and "Life Is a Song," both of which should lead to catch spots in the top listing for June.

Eddy Highlights Coast
Los Angeles, June 11.
Taking impetus from heavy exploitation given two of the Victor Herbert numbers in Metro's "Naughty Marietta," Victor passed the platter field with two Nelson Eddy discs. "Sweet Mystery of Life" and "Falling in Love With Someone" turnover on these waxes hit top for several months. First time Eddy had taken the needle.

Brunswick's leader was "About a Quarter to Nine" which was shipped. Isham Jones' "China Boy" displaced Bing Crosby in Decca's lists and Columbia's "The Dixieland Band" taking the honors. The sheets have been better days, with nothing starting from the publishers to electrify the trade. "Capri" bowed out of the chart after a five-week run, being displaced by "Too Old to Dream." Coming fast was "Life Is a Song" which is expected to eyelash to break into the big six. It looks like a clutch for next month's ratings.

H. C. Wells Sez

(Continued from page 1)

raised after the war has been broken somewhat by the attacks of Nazism and other "isms from the right and the left."

Said he is working with Alexander Korda on a pie about the world as we imagine it'll be a thousand years from now, an adaptation of one of his novels.

Claimed picture-making is still following primitive procedure and that it lacks "partly of direction. Added that he will take another production soon and that he invents a method of destroying the world in 24 hours, without destroying to do it, he does destroy it."

MAY MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING MAY BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song—No. 1	'When I Grow Too Old to Dream'	'When I Grow Too Old to Dream'	'When I Grow Too Old to Dream'
Song—No. 2	'Lullaby of Broadway'	'Isle of Capri'	'Isle of Capri'
Song—No. 3	'About a Quarter to Nine'	'What's the Reason'	'About a Quarter to Nine'
Song—No. 4	'What's the Reason'	'About a Quarter to Nine'	'In a Little Gypsy Tea Room'
Song—No. 5	'Lovingly to Look At'	'Lullaby of Broadway'	'You're a Heavenly Thing'
Song—No. 6	'Life Is a Song'	'Lovingly to Look At'	'The Words Are in My Heart'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'Reckless,' 'Give a Broken Heart a Break' (Freddy Martin Orch.)	'I Won't Dance' (Leo Reisman Orch.)	'About a Quarter to Nine' (Ozzie Nelson Orch.)
BRUNSWICK—No. 2	'In the Middle of a Kiss' (Thrilled) (Hal Kemp Orch.)	'In the Middle of a Kiss' (Hal Kemp Orch.)	'Latin From Manhattan' (Ozzie Nelson Orch.)
BRUNSWICK—No. 3	'The Image of You,' 'What Would You Do Mister Moon' (Hal Kemp Orch.)	'Alexander's Ragtime Band' (Boswell Sisters)	'Everything's Been Done Before' (Freddy Martin Orch.)
BRUNSWICK—No. 4	'Dinah,' 'Alexander's Ragtime Band' (Boswell Sisters)	'Tell Me That You Love Me' (Freddy Martin Orch.)	'Lullaby of Broadway' (Hal Kemp Orch.)
BRUNSWICK—No. 5	'Put On An Old Pair of Shoes,' 'I'm in the Mood for Love' (Louis Prima and his New Orleans Gang)	'Merry Go Round' (Duke Ellington Orch.)	'Life Is a Song' (Freddy Martin Orch.)
BRUNSWICK—No. 6	'Lovingly to Look At,' 'I Won't Dance' (Leo Reisman Orch.)	'Put On An Old Pair of Shoes' (Louis Prima Orch.)	'Reckless' (Freddy Martin Orch.)
COLUMBIA—No. 1	'The Little Things You Used to Do,' 'Go Into Your Dance' (Johnny Green Orch.)	'Dancing Dogs' (Mills Blue Rhythm Orch.)	'Dixieland Band' (Benny Goodman Orch.)
COLUMBIA—No. 2	'About a Quarter to Nine,' 'Latin From Manhattan' (Johnny Green Orch.)	'Swinging in E Flat' (Mills Blue Rhythm Orch.)	'I Won't Dance' (Johnny Green Orch.)
COLUMBIA—No. 3	'I Won't Dance,' 'Lovingly to Look At' (Johnny Green Orch.)	'Thrilled' (Henry King Orch.)	'Night Wind' (Benny Goodman Orch.)
COLUMBIA—No. 4	'Life Is a Song,' 'It's Easy to Remember' (Ruth Etting)	'Would There Be Love' (Paul Penzance)	'March Winds and April Showers' (Ruth Etting)
COLUMBIA—No. 5	'Dancing a Divorcee,' 'Lullaby of Broadway' (Reggie Forsythe Orch.)	'Latin From Manhattan' (Johnny Green Orch.)	'Lullaby of Broadway' (Reggie Forsythe Orch.)
COLUMBIA—No. 6	'The Dixieland Band,' 'Down Home Rag' (Benny Goodman Orch.)	'Lovingly to Look At' (Johnny Green Orch.)	'Going Shopping With You' (Johnny Green Orch.)
DECCA—No. 1	'Grow Too Old to Dream,' 'The Night Is Tramp, Tramp, Tramp' (Johnny Green Orch.)	'About a Quarter to Nine' (Victor Young Orch.)	'China Boy' (Isham Jones Orch.)
DECCA—No. 2	'Rhythm Is Our Business,' 'Stardust' (Jimmy Lunceford Orch.)	'Everything's Been Done' (Guy Lombardo's Orch.)	'Sugar Blues' (Clyde McCoy Orch.)
DECCA—No. 3	'Lullaby of Broadway,' 'The Words Are in My Heart' (Dorsey Bros.)	'What's the Reason' (Guy Lombardo Orch.)	'Easy to Remember' (Bing Crosby)
DECCA—No. 4	'Black and Tan Fantasy,' 'Since My Best Gal Turned Me Down' (Jimmy Lunceford)	'When I Grow Too Old to Dream' (Casa Loma Orch.)	'Soon' (Bing Crosby)
DECCA—No. 5	'Seen' Is Believin', 'Alice Blue Gown' (Guy Lombardo Orch.)	'Stardust,' 'Rhythm Is Our Business' (Jimmy Lunceford Orch.)	'Honeysuckle, Rosa' (Dorsey Bros. Orch.)
DECCA—No. 6	'Lament,' 'Gongs' (Ambrose and his Orch.)	'Lovingly to Look At' (Guy Lombardo Orch.)	'I'll Take the South' (Cleo Brown)
VICTOR—No. 1	'I Won't Dance,' 'Lovingly to Look At' (Eddie Duchin Orch.)	'I Won't Dance' (Eddie Duchin Orch.)	'Sweet Mystery of Life' (Nelson Eddy)
VICTOR—No. 2	'I'm Falling in Love With Someone,' 'Honey for Love' (both from the RKO film of the latter name)	'In a Little Gypsy Tea Room' (Jan Garber Orch.)	'Falling in Love With Someone' (Nelson Eddy)
VICTOR—No. 3	'Pardon My Love,' 'What's the Reason' (Eddie Duchin Orch.)	'Younger Generation' (Ray Noble Orch.)	'Dixieland Band' (Benny Goodman Orch.)
VICTOR—No. 4	'The Little Things You Used to Do,' 'She's a Latin From Manhattan' (Eric Madriguera Orch.)	'Latin From Manhattan' (Eric Madriguera Orch.)	'Lady in Red' (Xavier Cugat Orch.)
VICTOR—No. 5	'Whose Honey Are You,' 'Rosetta' (Eddie Duchin Orch.)	'Springtime in Paris' (Ray Noble Orch.)	'Melancholy Baby' (Al Bowlly)
VICTOR—No. 6	'Lullaby of Broadway,' 'Zing Went the String of My Heart' (Richard Himber Orch.)	'You're a Heavenly Thing' (Benny Goodman Orch.)	'I Won't Dance' (Eddie Duchin Orch.)

Disk Reviews

By Abel Green

Benny Goodman
The new swing style of Goodman's is gonna get the kids in a great big way some of these days. Already the snarthy jobbers are hep to this dance stylist's fox-trotting and Victor 25011-25021 are paired with "Teach Me" a 25024 gives nuance to Irving Berlin's "All yours" coupled with another favorite, "Japanese Sandman," under the Goodman attack.

Jan Garber
Garber's another who's catching on with his own dance style. Victor has recorded him extensively, releasing four discs within a week. "Music in My Heart" and "You're an Angel" are from RKO films. "The Streets and Theory for Love" is reissue on Victor 25017. In "A Little Gypsy Tea Room" and "In the Merry Month of May" (25013) are foxtrot ballads of familiar pattern but smoothly done. "Victory 25014 joins "To Call You My Own" from "In Caliente" with "The Image of You," "In the Middle of a Kiss" from "You're a Heavenly Thing" and "The New Mayfair one's "With All

My Heart and Soul," recorded in Europe. Leo Bennett is Garber's vocalist. Victor 25025.

Guy Lombardo
Saint-Saens' "Samson and Delilah" and Duric-Leale's tinpanalycium make a contrasting if curious couplet on Decca 446. The Lombardos have a smooth version of "My Heart Is Still Yours" and an equally smooth but rhythmic arrangement of "Little Picture Playhouse in My Heart," which gives their record full sway. The sax passages get in some fancy licks in this couplet.

Boswells-Regan-Ross & Sargent
Canned wade additels will like the Boswell-Regan-Ross version of two duettes. Irving Berlin's now immortal "Alexander's Ragtime Band" and Lewis-Young-Alton's equally long-lived "Dinah," done in the unique and truly extraordinary Boswell style to guitar accompaniment. (Boswell especially shines in her solo interludes. Brunswick 3540.)

From "Vampires in Caliente" film come an arrangement of "You're a Heavenly Thing" by Duhin-Martin which Phil Regan, featured in the film itself, has a foxtrot ballad, "mooch and melody," No. 418.

Ever since "Beat of My Heart" the

and "To Call You My Own" are the ditties. Some nice choral work in Regan's accom also figures in the latter. Columbia 3035.

More juicy are Ross and Sargent's comedy duets of "Dr. H. McGrath (The Famous Osteopath)" by Guy Lombardo and "Little Man" by Barry Trivers, a clever lyrical satire on Hollywood and the Haystack party and, "In the course, here are hits for the inevitable "Little Man You're Had a Busy Day," but there's some lighter stuff in the lines which take liberties with film production names in a not too defensible manner. It's really too good special song material to waste on a disc unless Ross-Sargent feel that they've invented new values. Arthur Lipman is the poet here, with the clever royalties flash-boarding saucy, sometimes almost child ditties for the café chatterboxes. This is one of 'em. Columbia 3040.

Nelson-Martin-Reisman-Kemp
Newest of the ultra modern dancers' discs include some very pretty stuff, all Brunswick releases.

Ozzie Nelson's "Swamp Fire" (David Alroyev) and Hattie Blount's jazz classic, "Sillyology," permit for a touch of orchestral tricks to fox-trot rhythm. No. 414.

Freddy Martin's "Seen' Is Believin'" with "Little Picture Playhouse" is more in lighter spirit with Terry Shand and a male trio discouraging "You're a Heavenly Thing" mooch and melody, No. 418.

Ever since "Beat of My Heart" the

tunesmiths have been trying for No. 2 and while "Right About Face" isn't quite as good, it's a strong foxtrot ballad with a martial air as done by Leo Reisman and his sparkling combo on Brunswick 3117.

"Let's Split the Beans" from "Par's" the "Famous Hummy" (Gordon-Royce) is the composition piece. Sally Singer and Bill Dues sing the vocals and sound as competent as Reisman's dapperness.

Hal Kemp delivers one of his best, "Bastards" (Cowlor-Satterfield and Burke-Spiva's charming hit, "Once Upon a Midnight." The usual Kemp lusciosity and symphonization stand out. Bob Allen and Maxine Grey on the vocals. No. 7413.

Tino Rossi

Columbia has been marketing some highly interesting light selections—still long neck on records—discs, notably the tenoring of Tino Rossi. Just like the Mills Bros, Kemp lusciosity and symphonization stand out. Bob Allen and Maxine Grey on the vocals. No. 7413.

Columbia has been marketing some highly interesting light selections—still long neck on records—discs, notably the tenoring of Tino Rossi. Just like the Mills Bros, Kemp lusciosity and symphonization stand out. Bob Allen and Maxine Grey on the vocals. No. 7413.

The tango, "Si Je N'oublie Pas Mon Coeur" from a French film, "You're the Summer, You're the Rain" (A. Fortner-St. Lattès)

(Continued on page 57)

NIGHT CLUB REVIEWS

White Clubs

Disc Reviews

VERSAILLES

(NEW YORK) Niterles like the Versailles become landmarks in the evolution of the entertainment scene...

HOLLYWOOD

(NEW YORK) Gertrude Nissen, of the Hollywood's new summer revue, and a breezy floor show it is, too.

Belleuve-Stratford

(PHILADELPHIA) Philly's newest and swiftest floor of Belleuve-Stratford hotel...

Rainbow Room

(NEW YORK) The Rainbow Room atop the 65th floor of the RCA Bldg., Radio City...

Palomar

(LOS ANGELES) You'd better be ready when you mention this one to the other...

What, No Skii

What, No Skii, Springfield, O., June 11. Fat, dancing and singing...

Paris Retains Sheila

Sheila Barrett's act in the Cafe de Paris, London, has been extended...

Robb's Chats

Steadily Approaching Stardom "Every Little Moment"

Chappell of America

Chappell of America moves into Radio City next month.

Robb's Chats

Another McHugh and Field's winner - which means the ultimate in songwriting.

Robb's Chats

Steadily Approaching Stardom "Every Little Moment"

Robb's Chats

Steadily Approaching Stardom "Every Little Moment"

Robb's Chats

Steadily Approaching Stardom "Every Little Moment"

Robb's Chats

Steadily Approaching Stardom "Every Little Moment"

Robb's Chats

Steadily Approaching Stardom "Every Little Moment"

Puttin' on the Ritz

Leon 'Snooks' Friedman opens tomorrow (Thursday) at the Hollywood restaurant...

Bellevue-Stratford

(PHILADELPHIA) Philly's newest and swiftest floor of Belleuve-Stratford hotel...

Rainbow Room

(NEW YORK) The Rainbow Room atop the 65th floor of the RCA Bldg., Radio City...

Bellevue-Stratford

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(NEW YORK) The Rainbow Room atop the 65th floor of the RCA Bldg., Radio City...

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(PHILADELPHIA) Philly's newest and swiftest floor of Belleuve-Stratford hotel...

Rainbow Room

(NEW YORK) The Rainbow Room atop the 65th floor of the RCA Bldg., Radio City...

Disc Reviews

group on the floor in Rio, and only showed in drawing kindly smiles from Tom...

AMBASSADEURS

(PARIS) Paris, May 28. Francis A. Manzoni was to have given the Ambassadeurs down...

Bellevue-Stratford

(PHILADELPHIA) Philly's newest and swiftest floor of Belleuve-Stratford hotel...

Rainbow Room

(NEW YORK) The Rainbow Room atop the 65th floor of the RCA Bldg., Radio City...

Bellevue-Stratford

(PHILADELPHIA) Philly's newest and swiftest floor of Belleuve-Stratford hotel...

Rainbow Room

(NEW YORK) The Rainbow Room atop the 65th floor of the RCA Bldg., Radio City...

Bellevue-Stratford

(PHILADELPHIA) Philly's newest and swiftest floor of Belleuve-Stratford hotel...

Rainbow Room

(NEW YORK) The Rainbow Room atop the 65th floor of the RCA Bldg., Radio City...

Bellevue-Stratford

(PHILADELPHIA) Philly's newest and swiftest floor of Belleuve-Stratford hotel...

Disc Reviews

(Continued from page 56) backed by the waltz, 'C'est Ton Amour' from the Parisian revue...

AMBASSADEURS

(PARIS) Paris, May 28. Francis A. Manzoni was to have given the Ambassadeurs down...

Bellevue-Stratford

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NEW ACTS

HENRY ARMETTA
Sketch
11 Mins.; Three
Century, Baltimore

After lengthy celluloid career, comic is cast for personal appearance...

When he wide-wallops his stomach or smacks self on forehead to express his inarticulate self...

He closes by singing a love ballad in Italian, revealing an untrained but not unattractive...

WHITEY ROBERTS

WEEK JUNE 8
STATE LAKE, CHICAGO

NOTICE

REWARD for information leading to whereabouts of an act playing NITE CLUBS or THEATRES using my name.

DOROTHEA ANTEL

125 West 124th St., New York City
Birthday. Everyday. Continental Greeting Cards

Marcus Loew BOOKING AGENCY

General Executive Offices
LOEW BUILDING
ANNEX
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BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

SIDNEY H. PIERMONT

BOOKING MANAGER

RKO THEATRES

1270 SIXTH AVENUE
RADIO CITY NEW YORK

NOW AT RKO PALACE, NEW YORK

HELEN HAN

Just Completing 12 Weeks of RKO Time with "IT'S THE TOPS"
INCLUDING FOUR WEEKS AT THE PALACE, CHICAGO

BERNICE PARKS (2)

Songs, Instrumental
10 Mins.; Two
Loew's Hippodrome, N. Y.
Bernice Parks is a Loew debutante...

Maybe that mike is necessary for her larynx and maybe it isn't but when caught, hard to say...

Two leads in tux accompanied her piano and guitar. Deceived here for fair returns on 5-act layout...

ROSS and MARGO (2)

Comed. Songs
10 Mins.; One
Olympic, N. Y.
Lulu's paced No. 2 crossfire...

Ross' vivacious at dishing them out and building up the business indicates that the average and sophisticated vaude trade...

WILSHIN AIR TIE

Scouting Talent, Also Placing Either Act or Stage

Charles Wilshin, one of the old-line RKO franchise agents has indirectly deserted vaude for radio...

15 YEARS AGO

(From VARIETY and Clipper)
Exhibitor convention conducted Famous Players-Lasky theatre monopoly...

Broadway started at the report George Arliss was about to sign a picture contract. He did.

Dorothy Gates, star diver at the Hippodrome, signed a South American contract which required her to challenge a croaker to 200 feet and outside 'em or forfeit her contract.

Music publishers again talking about cracking down on waxers as a cure for prevailing poor business in sheet music.

Burlesque company returning from Canada lost its Buffalo Monday matinee when the baggage car was ordered back to Toronto for reinspection...

American Burlesque Assn. paid a dividend of 10% on its stock.

John Emerson elected head of Equity over Winton Lackaye. Pull returns not made because Brandon Tynan, one of the tellers, took time to marry Lily Cahill.

Arthur Hopkins signed Jacob Ben-Ami for a guaranteed \$500, a week on 8% of the gross.

Boss carpenter of the Liberty, Oakland, refused to build sets for a new production if Jeff DeAngelis insisted on robushest his chorus while he carpentered. Said he couldn't concentrate.

Belle Bennett and Clay Clement feuding in Frisco. Grew out of a bite by Miss Bennett as part of the (Continued on page 66)

In Spades

Washington, June 11.
New high in skepticism is revealed in local NCO offices. Within past few days large placards have shrieked at all workers:

"Put it in writing!"
In one office covering about 200 square feet, there are three such signs.

Unit Reviews

Radio Surprise Party

(ALVIN, PITTSBURGH)

Pittsburgh, June 6.
This is the second of Ed Wolf's air talent units to show here...

Top spot is Mary Small's and units billed as Miss Bab-O's Radi Surprise Party. Other pros are Phil Cook, Larry Taylor and Jack Rubin...

They're all bunched here in the early sections and it's a series of clicks with the boys and girls forced to beg off without exception.

Alvin lies is worked in effectively, providing a needed break for the steady procession to the mike. Gals are at on opening and later the lot for a production number...

Phil Cook stopped proceedings

colder than an iceberg with his one-man show and mow wouldn't let him get away, even after a flock of thank-you speeches. Cook's turn is smartly fashioned, starting slowly but working into crackling recitation of 'Boy Stood On the Burning Deck' for an amateur hour...

Closer is Mary Small and over-bite. Youngster does about four numbers, starting with 'You're a Heavenly Thing,' which might have fared better had not Bernie Armstrong played it to death earlier in his repertoire...

Rubin, of the 'O'Neill' air serial, handles the m.c. duties acceptably, confining himself to straight announcements except when he indulges in a little comely chatter with Freems...

Names are still names, but amateurs are just as valuable as pros in the broadcasting station motif and with ork on the stage.

WOLF stands a good chance of mopping up on their fleeting popularity.

PAULINE COOKE

JOHN ELDREDGE
Presenting
"Oil for the Lamps of China"
in
HARVEY TEPHENS
with
MIKE CONNOLLY PILOT

TRACY and VINETTE

Now Filming in
CORSIKA, SPAIN

LEWIS AND MOORE

Management JOHNNY HYDE

INITIAL NEW YORK APPEARANCE
ROXY, NEW YORK

JOAQUIN GARAY

"Bon" (June 6th) in Variety Said:
"A peppy young feller named Joaquin Garay, introduced as fresh from Mexico, his play in style and personality and knows how to put across a song, with or without chit.

Garay does pop melodies in English, then a descriptive Spanish serio-comic number. He has a good voice and puts plenty of action into his work. He has a winning personality, laughing eyes that come-hither 'the femmes' and scores solidly.

HELD OVER THIS WEEK (JUNE 7th)
BY PATROL DEMAND
Direction, NAT KALCHEM-WM. MORRIS OFFICE

CIRO RIMAC'S

RUMBALAND MUCHACHOS
THE RIMACS
The Hottest Rumba Band in the World

THIS WEEK (June 7), LOEW'S STATE, New York

Direction HARRY ROMM
1501 Broadway, New York

HELEN HAN

Just Completing 12 Weeks of RKO Time with "IT'S THE TOPS"

Direction THOMAS FITZPATRICK

Variety Bills

NEXT WEEK (June 14)
THIS WEEK (June 7)

Numerals in connection with bills below indicate opening day of show, whether full or split week

KILBURN Granada
Cusgero & Wat'rd
L'WAVILLE
L'WAVILLE

TOOTING Granada
Jr. Julius & Ed
TOTTENHAM
TOTTENHAM

Marden's Riviera
Bill Anson
Jack Hirsch
Jack Picture

Taft Grill
Geo Hall Or
Loretta Lee

Vivia Vaughn
Anita Palmer
Ethel Burton
Lincoln Tavern

Joe Marino
Palmer
Marilyn Stein Ore
Beverly Erolle

RKO

3 Rhythmic Queens
Glennason D
L'WAVILLE
Capital
Chico Polito

MURIEL O
Chico Polito
Chico Polito
Chico Polito

NEW YORK CITY
Capitol (14)
D'Arcy Farrow

NEW YORK CITY
Arden & Duncan
Chico Polito

NEW YORK CITY
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Capitol (14)
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NEW YORK CITY
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Arden & Duncan
Chico Polito

BOSTON

Metroplitan (14)
Call (10-11)
Fredrick Carter

BUFFALO
Buffalo (14)
Gels Van
Gels Van

CHICAGO
Chicago (14)
Bliss Collier
Bliss Collier

CHICAGO
Chicago (14)
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Bliss Collier

Warner

ELIZABETH
Elizabeth (14)
Dorothy Campbell

PHILADELPHIA
Philadelphia (14)
Gels Van
Gels Van

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Wilbur Cushman

DOORS
Doors (14)
Charmaine Lee

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Doors (14)
Charmaine Lee

Cabarets

NEW YORK CITY

Hail Matinee
Arden & Duncan
Chico Polito

Hail Matinee
Arden & Duncan
Chico Polito

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Ascap

(Continued from page 4)
(Tuesday) morning after Burkan
had sought a three weeks' post-

ponement. Judge Goddard, who as-
signed the case, pointed out that
because of his dated assign-

ments to other divisions of the court
he could not consent to an adjournment
which he had commu-

nicated to Attorney General Cummings. Later
in a telephone conversation from
Washington, Judge Goddard, who as-

signed the case, pointed out that
because of his dated assign-
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which he had commu-

'5 LEGITIMATE SHOW RECORDS

Hope of Federal Coin for Legit Gone as RFC and FERA Both Nix \$3,000,000 Loan for Road Buildup

Washington, June 11. Legit managers' hopes of obtaining financial life-preservers from the Federal government for use in rescuing the road vent glimmering last week. Eisenhower proposals that Congress will give National Art theatre plans a boost faded.

Sounds of conferences for discussion of a variety of ideas whereby Federal resources could be used to revitalize both the road and the metropolitan theatre produced no results when Emergency Relief officials stuck to their position that any dramatic ventures must be public in character and intended primarily for relief purposes. Government, it was made plain, will not underwrite any revived productions unless Congress specifically authorizes and supplies the necessary h.r.

Principal idea put forward by New York contingent, consisting of Brock Pemberton, Marcus Helman, Frank Gilmore and Phil Wittenberg, attracted a lot of interest but drew no promises of government support. Plan, in which Divisional Administrator Seymour Weisheit and Deputy William P. Farnsworth were deeply concerned, involved a Federal advance of \$3,000,000 to finance 53 road companies.

Too Hazardous

Original proposal that the Reconstruction Finance Corp. loan legit managers \$1,000,000, and the Relief Administration \$2,000,000, was rejected as too hazardous, although sponsors pointed out that the money would be used for relief appropriations would be used for employment of jobless stagehands and mechanical workers.

F. C. could not see the idea of loaning its cash to such a risky venture, while Reliefers insisted any money they put out must be expended by public agencies rather than by private producers.

Idea of borrowing the entire \$3,000,000 from the Federal Government's new \$4,500,000,000 work-relief appropriation got a cool reception from bosses of the new relief program.

While the idea of loaning their venture would be self-liquidating, government execs were skittish and implied that a formal application would be made down.

Methods of creating relief jobs for stranded actors and vaude performers are still under consideration by the FEPC and developments are anticipated in the near future. While no definite decisions have been made, Reliefers are contemplating an increase in companies playing the C. C. C. camps and still are discussing other "educational" projects as a part of the relief plan for white collar classes.

National Theatre

National Theatre, which has been plugged repeatedly over a period of several weeks in connection with proposed creation of a new Federal department of art, literature, and science, had the skirts knocked from under it last week when the House Judiciary Committee sidetracked the Wagner bill. This legislation, which passed the Senate, would have granted a Federal charter to a group composed of society big-shot.

Objecting to Federal incorporation of private organizations, members of the House committee notified they are out of sympathy with the idea. Consequently, the sponsors made it known they will not undertake the venture without Congressional sanction.

Despite this obstacle, Representative William Stovohr is going ahead with his plan to create a new government department to encourage art and literature. Last week's hearings were held in the presence of Lawrence Tibbett and Rosa Ponselle, who endorsed the idea strongly. But Stovohr's chances of getting any serious con-

ALREADY DRAMATIC SHOW RECORD

More Than 20 Shows Touring Most of Season—Two Musicals to Coast and Back—'Mary of Scotland's' \$37,112 in Texas Week—'Cheer's' Big Take

'AH, WILDERNESS'

While the road for legit is not comparable with boom years, season of 1934-35 was distastefully lead of several previous seasons in the number of shows toured. Also a new record gross for a drama was established by "Mary of Scotland" which topped \$37,112.50 in a single week of split bookings.

There were as many as 25 attractions playing outside of New York during the winter months, number of shows being consistently over the score mark. Winter of 1934 there were from 12 to 18 shows on tour, 20 being the highest number in any one week. Despite some adverse comment, the United Booking Office (Eranger-Shuberts) claims the outlook for the road next season to be as favorable as that just ended.

There are currently about a dozen shows playing out of town. That list includes two open-air light opera projects in St. Louis and Detroit and independent attractions on the coast.

Up to this week Chicago was quite improved over last season and "Three Men on a Horse" will probably span the summer there. Loop was showless during recent summers. Another "Horse" company is spotted in Los Angeles, and doing okay, too.

"Scotland" was a better road draw than expected. It was out for 18 weeks for a total gross over \$476,000. Show's second best takings estimated \$34,000 and for five week the gross averaged better than \$20,000. The record week's gross was drawn principally in Texas stands, where Paramount picture houses switched their policy to play "Scotland" and several other road attractions.

'Maid' to Tour

"The Old Maid" will close the last week of September and go on tour. Show will hit Philly first, Sept. 30, probably opening at the Forrest. Expect to hit the west coast and return with about 75 topoffs.

Helen Menken and Judith Anderson are stars of the play, will go along, as will most of the original cast. William Fields has been taken on by Harry Moses, producer, to handle the bally, starting pronto.

HIGGINS LEAVING 'BOOK'

Peter Higgins leaves "Sketch Book" at the Winter Garden, N. Y., on a two weeks' notice. Earl Carroll revue opened last week.

His successor to the tenor had been selected early this week.

sideration from the House this session are practically nil on account of the legislative jam and the desire to clean the slate as rapidly as possible.

Philip Wittenberg, attorney for the legit Code Authority, declared in N. Y. that federal financing for legit road shows is not a desirable thing to do, the argument being that many players would be removed from relief payrolls or shows.

Understood that some of the FEPC's executives are hesitating about making expenditure decisions because of the constitutionality of such acts may be questioned. Some feeling does not exist in the White House and it is from there that orders must come if and when show business is to receive the kind of federal support hoped for.

Equity Rules for Rehearsal Pay On Basis of \$20 Weekly for All Actors and \$15 Per for Chorus

Labeled

Summoned for jury duty, a Broadway agency man told the court he preferred serving during July because of several major boxing shows during June. Asked what had had to do with it, the ducait handler explained that his business is to buy and sell tickets.

"Oh, a speculator," the judge commented sharply. "You are not qualified to serve on a jury; get out of here."

Equity's Council had two important issues for disposal at its meeting yesterday (Tuesday), pay for rehearsals and regulation of the number of junior players in any one cast. On the latter issue there is divided opinion, but there was reported to be general agreement on extra compensation during rehearsal period.

Under the regulation reputed to have been adopted, all legit players are to be paid \$20 weekly during rehearsals after the probationary period (seven days for dramas and 10 days for musicals) and choristers are to be paid \$15 weekly.

LEGIT FAVORS CONTINUING OWN NRA

Members of the legit Code Authority will meet today to consider a proposal that a similar organization be formed whereby the managerial, actors and union groups of the theatre may function and consider various issues. Although there is some question as to just what was accomplished by the code, indicated feeling favors a continuation of the plan.

With the NRA already illegal, such a continuation would be voluntary, along the lines expressed by several major industries. Awaiting Congressional action as to the disintegration of the NRA along new lines, showmen expressed the opinion that there should be no final liquidation of the C.A. until the issue is finally decided on in Washington.

Council's action came as something of a surprise, since it takes in stars and feature players as well as the lesser salaried actors and, in addition, the chorus. Rule wholly disregards the managerial objections to boosting cost of production in this manner. Discussions for the past month by Equity's advisory committee pertained to how much money was to be paid during rehearsals and at what salary levels such extraneous payments would apply.

Out for Shoeshirts

Council got down to brass and agreed that such coin is due to all players, not as rehearsal pay but sustenance money, during the preparatory of shows. It is expected the rule will spread the preparatory period and therefore indirectly aid the producer. That the new regulation may stank out the shoe-stringers is not figured important, because of the flop record of that type of showman.

Curran Sending Two Operettas to Frisco

Hollywood, June 11. Homer Curran is sending "High Edwin Lester" to take his local productions, "Blossom Time" and "Chocolate Soldier" to Frisco. Operettas did smash hit here.

Donnelly Ill

Leo Donnelly has been confined three weeks in Post-Graduate hospital, N. Y., where he is now recuperating from a serious intestinal operation performed by Dr. John P. Erdmann.

Legit and screen actor-author had previously been treated, but a new operation became necessary.

Actors' Forum Agrees on Policy; Wants Space in Equity Monthly

Theory of an impending split within the Actors Forum, composed of the so-called younger group within Equity and admittedly an organized minority, was cleared up at the Forum's meeting last Thursday (6) at the Union church, W. 45th street, N. Y.

"Democracy and unity in our Actors' Equity Association" was the announced topic of discussion, but the trend of the addresses were along other lines. Following the meeting, one of the group's leaders denied the possibility of a split and declared there were "only a handful of extremists," who "could be easily handled."

Declaring itself a definite, established entity, the Forum now establishes the privilege of space in Equity's monthly house organ. Group backs up its position with the argument that its people are, too, members of Equity, with no idea of withdrawing, and therefore should have some voice in the publication.

Forum wants at least one page in the monthly booklet, such matter as submitted not to be subject to editing. No expression made against the magazine other than that it reflects the ideas of the administration and therefore the progressive element in the publication.

(Continued on page 66)

For the average straight play the extra money required for sustenance is not expected to be regarded as important money, but it will amount up in musical shows because of the number of chorus people. Fieured that the sustenance coin will amount to 50% of the regular chorus pay, Equity's Council and the same percentage for actors paid the minimum. Fact that higher salaried players are also included in the plan, and the claim that any number of featured players have been embarrassed financially and many have secured advances from the managers upon being engaged or started rehearsals. Original proposals on sustenance or rehearsal pay called for \$25 weekly to all players engaged for less than \$150 weekly.

Rehearsal pay is one of the issues emanating from Equity's younger group, the Actors Forum, but it was discussed previously in other seasons, actor leaders leaning toward the younger group, and a feeling it might discourage production. Issue has been the topic of a dark squawk by managers ever since Equity won the 1919 strike, but while veteran legit showmen believe it a radical step the younger producers are known to have swung players to the actors' side, conceding the difficulty of cast's earning a livelihood in the face of the large percentage of flops.

Forum has come out for limitation of the junior salary minimum of \$25 weekly, which would establish a general \$40 minimum for all its tough act engagements, to for raising the minimum to \$50. Understood, however, that the conservatism are for an 80-20 arrangement, that means that not more than two juniors out of every 10 players may be engaged for any one cast. Seniors who have found it tough to get engagements of any kind, allege some showmen are prone to engage juniors because of the cheapness of them. Argument is that by eliminating the junior minimum all players would get an even chance.

Moss Hart No Longer Wonder Boy, Round-the-World Trip Cured Him

One day Moss Hart... round-the-world cruise... he got his trophies...

Now that he's home, Mr. Hart has been forced to notice a reluctance on the part of his friends to look at his pictures... He has been forced to notice a reluctance...

Mr. Hart tried to make it clear just how his sortie to the far-off places had changed his attitude...

But to go on: the world is quite a large place... he points out, the Wonder Man.

Stature and Such Looking at high mountains, absorbing some of their timeless restlessness...

Now he must rush away to 48th Street... Mr. Hart and Mr. Porter wanted to do a show together...

But here he was now, with spring, exalted step striding down 48th Street toward the box office...

Who had the hurry about casting... Mr. Hart, looking inscrutable...

But here he was now, with spring, exalted step striding down 48th Street toward the box office...

Want to come back, he didn't, he didn't. 'Need You Ask?'

Mr. Hart pulled himself together. There was 'Jubilee'. Mr. Hart had the idea for it before he and Mr. Porter agreed...

It was such an ideal arrangement they finished it a month ahead. Mr. Hart felt now that all the comedies should be written on round-the-world cruises...

'Jubilee', Mr. Hart admitted, is very interesting. Mr. Porter's job is magnificent. He has written a lot of recitative for it...

'How about the book? Is it witty? 'Need you,' asked Mr. Hart, 'would, ask?'

Beating Minimum Salaries by Signing Non-Existent I.O.U.'s

A scheme to chisel on Equity's dictum that rural summer showshop managers must pay actors not less than \$40 weekly...

Regarding the chance of other engagements as dubious, actors agreed to the evasion...

The I.O.U. method of beating the minimum salary rule is reported having reached Broadway as yet...

Current Road Shows

- Abbey Players, Hollis, Boston. 'Accent on Youth', Curran, San Francisco. 'The Legion', Los Angeles. 'Three Men on a Horse', Illinois, Chicago. 'Tobacco Road', San Francisco. Open-air opera, Philadelphia, N.A. Navin Field, Detroit; St. Louis.

Summer Theatres (NEW PLAYS)

- 'Is This a Zither', Ridgeway Theatre, White Plains, N.Y. 'The Ugly Ruler', Mendelssohn Theatre, Ann Arbor, Mich. Raymond Sticks at Springfield, Springfield, O., June 11. Franklin Raymond, of New York, was named Wednesday (5) as director for his sixth consecutive year of the Springfield Civic Theatre, Inc. Organization officers elected are: R. E. Greiner, president, and Russell Mumford, treasurer.

'Waltz' Reopens Aug. 5; Will Tour Next Season

'The Great Waltz,' which suspended at the Center, N. Y., last Saturday after running for three seasons...

Box office will open several weeks in advance of the restart date, which will be given publicity via radio and RKO theatre trailers.

Gilmore's 20-55c Legits in 2 Spots Paying Ventures

Paul Gilmore, one time road legit star, is now operating Daily's 63rd St. theatre, N. Y., in addition to the Cherry Lane in Greenwich Village.

'Operation of both spots is strictly by mail solicitation. Orchestra tickets are sent out, with no box office price...

'Diabolical' was leased for four weeks, current and fifth week for two weeks...

Simeon Gest Producing 'Black Pit' on Coast

Los Angeles, June 11. Coast production of 'Black Pit' will stage here in August by Simeon Gest...

Entire bill recruited locally. They hope to impress picture scouts, if any attend.

Another Simile for Hollywood; City of Myriad Little Theatres

Hollywood, June 11. Little theatres are like noses in Hollywood, everybody has one...

Current Road Shows

- They hope to impress picture scouts, if any attend. Scouts are the bait held out by the show shops...

Most of the offerings are by amateur writers. Outside of Pasadena, which is class, the Musart is the largest organization...

Nearly 100 Straw Hat Troupes Will Dot Eastern Landscapes

Ever increasing amount of summer theatre plans being set up. Indications are that current season will be particularly healthy...

Washington Irving Playhouse, in Cambridge, N. Y., will host in June 17 with its annual drama festival of ten weeks under the direction of Joel Fetsch and Raymond L. Zipt...

Oldest American Theatre To Be Rebuilt by FERA

Charlotte, N. C., June 11. An allotment of \$100,000 for the restoration of the nation's oldest theatre, at Charleston, S. C., has been approved by FERA...

Relief workers will probably have the theatre and the ancillary buildings ready for opening...

From 1800 to 1840, various parts of the Planters' Hotel were erected behind the site of the theatre...

'The Recruiting Officer,' by Farquhar, an Irish playwright, was given when the theatre was first opened in 1738.

Harbor Players opens its theatre in the Woods at Boothbay Harbor, Maine, July 15...

Sixth annual season of the Westchester Playhouse, Lawrence, N.Y., opens June 17...

Opening June 17, the Roadside Theatre, in Maryland, owned by Washington, D. C., will present a series of revivals...

Exhumed relics will comprise the indefinite season of the Garrick Theatre, in Maryland, owned by Washington, D. C., will present a series of revivals...

Northampton, L. I. is the location of the Hartley Playhouse, opening July 10 for a tryout of four new plays...

Professional talent with visiting stars. Revivals only. Sixth annual season of the Westchester Playhouse...

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Resident local profess players, augmented by imported guest stars, Burk Symon will direct. Opening June 15, the Wise Child...

A repertoire of nine plays will be given by the Theatre-by-the-Sea, at Matunock, R. I., over a period extending from July 2 to Aug. 11...

Westport Country Playhouse un-drapes with 'The Country Doctor' July 1. Ruth Gordon gets title role...

South Shore Players This season's repertoire is Dean's South Shore Players in concert with Cohaness, Mass., July 8...

White Plains Players, who will do new pieces. 'First season, 'Is This a Zither'...

'Accent on Youth' opens the season for another troupe, the Farragut Players, at Rye Beach, N. H., on July 15...

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Chevalier Steps into 'Stop Press' At \$7.50 Top and Clicks, but New Priestley, Hodge Plays Go Boom

London, June 11. Maurice Chevalier's addition to 'Stop Press' at the Adelphi Thursday night (6) drew practically a capacity house at a special tick of \$7.50 top and boxes at \$50. Frenchman did a solid 28 minutes, beginning off with a speech. Rest of show remains as is during the four weeks' engagement.

'Wind in Floodlight' at the Apollo Tuesday (4) is a new comedy by J. B. Priestley, starring Madeleine Carroll, screen star. Was staged by Sir Cedric Hardwicke with collaboration from the author. Proved highly ineffectual, however, and despite the names involved folded Saturday night (8) after five performances.

'Grief Goes Over' at the Globe Thursday (6) is a new play by Dr. Morton Hodge, author of 'The Wind and the Rain.' Stars Dame Sybil Thorneille and presented by Moss Empires with Howard and Wyndham. Was considerable preopening excitement about this one due to the Hodge and Thorneille names, especially in view of the fact that Dr. Hodge's first play, 'Wind and the Rain' is still current here after nearly a two-year run. Piece disappointed and is extremely unlikely to linger long.

All-Mex Opera

Mexico City, June 11. All-Mexican opera company which the government is organizing will have a repertoire of 18 productions by native composers. Company will be 100% Mexican. Singers and dancers are now being tried out. Education ministry, sponsor of the undertaking, has not decided whether to use the Palace of Fine Arts (National Theatre) or the ministry's own theatre as the opera house. Jose F. Vasquez has been chosen as director.

WORLD DRAMA CYCLE IN VIENNA

Vienna, June 11. Viennese theatres are preparing their programs for festival weeks, always the year's high spot. Of these the most ambitious is that of the Burg theatre, which is planning a cycle of 'The Dramas of the World.'

Austria will be represented by Grillparzer's 'Discord in the House of Hapsburg.' Germany by Gerhart Hauptmann's 'Florian Geyer.' France by Edmond Rostand's 'Cyrano de Bergerac.' Hungary by Imre Madach's 'The Tragedy of Man.' England by John Drinkwater's 'Abraham Lincoln.' The United States by Maxwell Anderson's 'Elizabeth, the Queen.' Denmark by Adam Oehlenschlaeger's 'Aladdin.' Spain by Calderon's 'The Constant Prince.' Italy by Benito Mussolini and Gioacchino's 'Julius Caesar.' This will be the world premier, with Werner Krauss in the title role.

Dancer, in Nightmare, Jumps Out of Window

Paris, June 2. Lubov Rostova, 19, dancer with the Monte Carlo Russian ballet and estranged wife of David Lichine, reported to be in Hollywood, was fatally injured when she leaped from a hotel window at Monte Carlo.

Dancer, whose maiden name was Louise Kilberg, is subject to nightmares. She had gone to bed early, and when a friend of her mother called on her to see if she was there she was all right. She rose from bed suddenly and jumped through the window before he could make a move to prevent her.

Shows with 1,000 Actors in New Russ Open-Air Green Theatre

Moscow, May 20. Latest enterprise in the domain of Soviet theatromod is the organization of a huge stage enabling performances on a hitherto unprecedented scale, with nearly a thousand actors on one platform and before an audience of over 22,000.

'Green theatre' is an open-air proposition, and is being organized in the Moscow Park of Culture and Rest. In the thickness of century-old trees of the Neskuitshy, Gardens, once belonging to the Imperial family, there is a natural amphitheatre, which is being taken advantage of.

Audibility is heightened by inter-

Score 1—1

The Hâghe, June 1. Celebrating 40 years on the stage proved more costly than anticipated for Buzulu, Dutch comic.

While giving a special and elongated performance commemorating the anniversary, his home was burgled.

LEGIT BOOMS IN AUSTRALIA

Sydney, May 14. Exceptional success secured by 'Roberta' has moved Williamson-Ford to introduce over-seas successes during the current season. These include 'Ball at the Savoy,' 'Hello, Hello,' 'Yes Madam,' 'The Dominant Sex' will premiere next week. Revivals of 'High Jinks' and 'The Claret' are scheduled.

For first time in quite a period W-T will send a road show to New Zealand with 'Nice Girls On' and 'Mr. Cinderella.' 'Yes Madam' will premiere in Auckland, N. Z. In Melbourne 'Victoria and Her Hussars' is running successfully.

Little theatre movement is keeping up to a high standard, too, with 'The Distast' 'When Ladies Meet,' 'Hello, Hello,' 'The Girl in the Tauris,' 'The Mocking Bird,' and 'In the Next Room.'

Mills Bros., Diamonds, McGivney Open Well in London Vaudeville

London, June 11. Mills Bros. and the Diamond Bros. both opened on the new Palladium yesterday (Monday) and were tremendous successes.

Other American acts on the new bill include Gene Pope and Cherry and June Preisler, both of which acts went over fairly well.

Gary Leon and Tut Mace (Leon at one time with the Kitchen Kirates) are not a very good combination. Gals are good, but Leon impressed as just ordinary stuff.

At the Holborn Empire, Owen McGivney returned to London after 10 years in the States, and was well received, but his act, which included novelty by changing in front of the audience. Was splendidly received. Three California Redheads, who were billed as just ordinary steppers.

FRENCH EQUITY HAS SAME PROBLEMS AS U.S.

Paris, June 2. Union des Artistes, local equity, voted after a violent discussion at its annual meeting to appoint a committee to consider affiliation with the Confederation Generale de Travail local A.P.L. Question has been agitating French actors for years, and looks as if the labor crowd is at last getting an upper hand.

Meeting re-elected Charles Martinielli president, and cut annual dues from \$4 to \$2.25.

Paris Legit Season Waning Fast; Next Season to See Reshuffling

2 LONDON FOLDS

Costly Charlot Musical item—Also 'Travice Man'

London, June 11. 'Dancing City' musical at the Coliseum, folds Saturday (15) with a total loss estimated at about \$50,000. Charlot show was meted out from the stars. Nothing set to follow into the house, but two shows are being negotiated for next week as a comedy starring Oscar and Johnson and another a general musical to be produced by Lew Leslie.

'Travice Man' closed at the Victoria Palace after a mild four-week try.

Paris, June 2. Legit season is fading fast here, and if the threatened tax-protest strike comes off it won't bother many of the managers.

Annual shut-downs are coming earlier than usual, in most cases. Weather can't be blamed, for until the last couple of days it's been cold, but the season just didn't hold out.

'Mabram, Renaissance and Trianon-Lyrique are through for the year already.

One opening took place this week, and another is due, both in small theatres. Rene Rucher, who took over the renovated Vieux Colombine, after struggling all season to get enough coin to swing it, put on a new piece, 'Firedamp,' by a couple of actors, Pierre Brasseur and Gerard Deval. It's about the life among the coal miners. Georges and Ludmilla Pitoeff will open at the Mabram with 'Till Living in the East,' this being Mme. Pitoeff's comeback after an apprenticeship operation.

ASK LICENSES FOR ACTORS IN FRANCE

Paris, June 2. System of state-controlled licenses for actors and theatre managers will be proposed by Charles Martinielli, president of the Societe des Artistes, at the Estates General of the Theatre convention planned for Paris in October.

For actors, Martinielli's idea is that only those who are accepted by organizations such as the Paris Conservatory should be licensed and allowed to play as professionals. Idea is to stop amateur competition.

There are too many society people and even civil service employees breaking in on the stage and screen work as amateurs, says Martinielli. 'Lots of them are talented, but that is no reason why they should be allowed to take jobs which professionals are entitled. I'm all for amateur theatricals, but they should stay in their own place, and the amateurs shouldn't be allowed on the professional stage.'

As for managers, Martinielli thinks that, particularly in the case of those who run subsidized or municipal theatres, a license should be required as a guarantee that those who get the jobs know something about show business and are qualified to select plays and hire talent.

Business managers, too, should be subjected to state control, he contends, and they should be forced to accept a guaranty that covering payroll for a certain length of time to prevent actors from getting stuck for a flop.

Long-Run Shows

Long-run shows are hanging on as led by the Henry Bernstein play 'Hop' at the Gymnase, which is as if it might have a full year's run. New bill will past 200 performances. Also 'You're Mo,' operetta at the Bouffes Parisiens; 'Les Capucines' at the Grand Theatre is titled 'Au Temps des Merveilles'; Louis Jouvet's production of 'Constant Nymph'; the Noel Coward show 'Private Lives' at the Michel; 'Trial of Oscar Wilde' at the Oeuvre, in which Jose Siquiquel has replaced the original cast; 'The Red,' the Henry Duvernois comedy at the St. Georges.

Henry Varna is carrying on with a second version of his strip show at the Alcazar, although biz at his Casino de Paris is not so hot. Polce Bergerie take is less than mediocre.

At the Grand Theatre, the new bill among vaude houses, raking them in this week with Cecile Sorel. Empire is through for the year, as are the Cirque d'Hiver and the Medrano. Later, which used 'Fast Show' as its slogan this year, is announcing that it will be back with a 'Spectacle a l'Americaine' an American type show.

Next Season Plans

Most of next season's plans are still a bit foggy. Antoine, veteran advance-guarder, wants to open with 'Les Capucines' isn't certain whether he'll be able to, Jacques Cooper, original founder of the Vieux Colombine, wants to hire the A.P.L. as his manager for the next season. Rene Rucher has opened the Vieux Colombine to finish this season, and with luck will keep it next year. Louis Jouvet is preparing for classical revivals at Athens.

Big project for next season is that of Georges Laperrousaz, who wants to reopen the renovated Renaissance with a Maelstrom show.

In vaude and film circles, changes are due. The Gaumont circuit will take back the Madeleine Cinema from Metro next season, and with the addition to its film chain, will probably turn the Olympia into vaudeville. House at present is film with stage show. Pathe-Tatant will probably open in November at the Moulin Rouge, at present a dual bill cinema. Trianon-Lyrique, this

(Continued on page 65)

COMEDIE FRANCAISE CUTTING DOWN STAFF

Paris, June 2. Looks like reform plans of the Comedie Francaise will result in ten of the troupe getting fired, for economy. Committee of the executive committee virtually agreed that it was possible to get along with that number of players. And manager Emile Fabre is said to agree.

This would mean, however, that the remaining players would have to go along with fewer leaves of absence, otherwise there would never be enough actors an hand for the shows with large casts, such as the works of Victor Hugo. Committee will work out a scheme for cutting vacations and for inflicting heavy fines on those who go A.V.O.L.

All this can be done without Government action, merely by decision of the Comedie itself, for the number of players and length of vacations has never been regulated by decree.

12,000-Seat Stands For Paris 'Passion'

Paris, June 2. Twelve thousand seats will be seated in outdoor stands being erected in the square in front of Notre Dame Cathedral for the performances June 14-16 of 'True Mystery of the Passion.' Admission ranges from 35c to \$5.35.

'YES, MADAM' CLOSING ALTHOUGH IN MONEY

London, June 2. 'Yes, Madam,' Jack Waller's Hippodrome musical, one of a handful here that West-end is enjoying, is closing soon. This despite the show is still playing around \$25,000 net weekly. It's being recovered by Waller and the Hippodrome management, who are on percentage.

Reason for shutting is that Waller has Bobby Howe, Blanche Hale, Vera Pierce, Beulah Delmore and Wylie Wallace signed for another show, which starts on which starts in mid August, and opens in the streets early in September. Howes, who is on the sick list for some time, and only recently recovered, is in need of a further rest. Cast, which has been working unobtainable for the last months also need some respite.

MAG FINED FOR MAGIC EXPOSE

London, June 2. Judgment for \$4,500 was awarded 'The Zomahs' against a weekly publication called 'America' owned by J. C. Cannell write an article for the paper telling how the act was done, and the mind readers sued for damages and libel.

Court refused a stay of execution with a view to appeal.

FOUR FRANKS FORCED BACK FOR U. S. TOUR

London, June 2. After burning up the wires the 26th month, the Four Franks are compelled to return to America to fulfil an old contract with Bonds Caruthers to play a series of air dates.

The Franks were one of the outstanding hits of the Palladium Crazy show and George Black was very anxious to retain them for the next show, due at the Palladium in August. He was even prepared to buy them out of their fair contract, but B. & C. were adamant and refused to release the act, claiming it had built a show around the four-sees.

Will return here around November to take up contracts.

Criterion, Sydney's Oldest Theatre, to Be Torn Down

Sydney, May 11. Criterion (W-T legit house) has been sold to a firm of brewers, fouse, oldest theatre here, will not be replaced by W-T because of lack of a suitable spot.

Sale went through when the lease expired and City Council decided to widen street where house is located.

Arthur Riscoe on Own

London, June 2. With the termination of 'Bill Darling' at the Saville theatre, Arthur Riscoe breaks away from Jack Eggart, Ltd., promoters of the show of which he is a director. Inst. of he is forming his own company, with a capital of \$50,000.

He has three musicians lined up with the first to go into rehearsal as soon as 'Darling' is finished, which is expected around end of June.

'Comp' was promoted by Paul Warrup, who found the money in the City (financial district).

Debates in Book Form

Prompted by interest manifested, the League for Social Education...

H-M's \$1,000 Fellowships

First two literary fellowships announced by Houghton, Mifflin...

Writers Picketing ERB

Unemployed members of the Writers' Union are picketing the Emergency Relief Administration...

'Young Lincoln' Tome

Fox will publish in book form its script of 'The Young Lincoln'...

New Chi Publisher

Chicago has a new book publisher, L. M. Stein...

McGraw-Hill Ux Execs

A number of execs of the McGraw-Hill Publishing Co. advanced up the line...

On How to Sell Papers

New business mag in Circulation Management, aimed to serve the circulation managers of all types...

Hearst Lads, and Red

Hearst organization has withdrawn its objection to broadcasting by employes on its papers...

Ways Miners

'Living Life among Actors' is a new one in preparation to be called 'The Scarlet Adventurers'...

Will Carry Book

Will carry book, and the book, this summer.

Best Sellers

Best Sellers for the week ending June 8, as reported by the American News Co., Inc.

Table listing best-selling books including 'Young Renny', 'Road to War', 'Personal History', etc.

More Smart Horse Dope

American Sporting Life, another weekly devoted largely to racing, came out with its first issue yesterday...

Cast Reviewer Debut

The reviewer, theatre program-size monthly, containing reviews and book gossip, is being aimed at Los Angeles area circulating library circles...

Pro and Con

Gorham Munson, who has been identified with a number of mags, will edit a new monthly, devoted to controversial subjects only...

Arthur Ruhl Dead

Arthur Ruhl, second-string drama critic of the New York Herald-Tribune, died in his home in Jackson Heights...

Max Smith Dead

Max Smith, former New York movie critic on Herald Tribune, died after a lingering illness...

CHATTER

George Britz doing a book of Frank A. Mansey. Felix Riesenber, ex-analyst, will write his autobiography. Ruth Feiner did piece work about the writing novelist...

on a novel which his firm will publish.

Albert Halper returns from England, soon with the new novel he wrote on his Guggenheim Fellowship.

Scribner's accepted Robin Lampsone's novel, 'Laughter Out of the Ground', the day after it was submitted.

Rand & McNally giving \$300 for best story for children under 14 for 'The English Ones' (\$2.50).

First issue of Hal Horner's Mickey Mouse magazine quarterly has a run of 300,000. Mag may become a monthly.

Eugene F. Saxton, Harper editorial head, going to England to see what the firm's British scribes have up.

Lawrence Riley, author of 'Personal Appearance', due in on Hollywood next month with a new play under his arm.

Longmans, Green releasing Sheldon 'Sherry' 'The Theatre: Three Thousand Years of Drama, Acting and Stagecraft'.

Maitlan and Stanley Chapman collecting a novel for late summer publication. Called 'Marsh Island Mystery'.

Will Durant given a farewell dinner by New York library on the eve of his departure for the Coast. He will lecture there.

Smith & Haas have the American book rights to the new play which 'The Cover of a Book' is writing for Elisabeth Bergner.

Doubleday, Doran has assembled 13 of Sinclair Lewis' short stories for the cover of a book called 'Selected Short Stories'.

William Farquhar Payson, better publishing duties, has written a new novel, 'Dodd'. Read will bring it out under the title 'Give Me Tomorrow'.

Engel-Van Wisconsin, Inc., issuing a new mag, 'Fashion Parade', for the nickel trade in chain stores and newsstands. Initial copy boys in June.

Nathan Haskell Dole, on and off with Crowell for nearly 50 years, is dead. Dole was editor for the book house until it moved from Boston to New York.

James P. Dawson, sports writer as the New York Times, stepped out as an after-dinner speaker by addressing the alumni of Columbia U. class of 1917, at the Advertising Club.

Eleanor Blake, literary instg of the 'New York Herald Tribune', had had her first serious novel, 'Seedtime and Harvest', accepted by F. S. Putnam for August publication.

Sydney Overflow

(Continued from page 13) clicking, play from four to six weeks more. Dual leads are used in these houses, but even this fact does not make for sufficient outlet...

Wait Coburn does not follow the usual lines in his 'Law Rides the Range' (Appleton-Century, \$2). Instead of the gallops and the battles, the action centers around the town of Pay Dirt, where Joe Morgan, illegitimate son of Wade Morgan, the action centers around the town of the border town.

Flowing action and plenty of excitement, with several well-drawn characters, but story value questionable.

Vivid Western

Just showing that it's possible to write a western which is a cowboy hero, Virgie E. Roe, in her 'Black Belle Rides the Uplands' (Doubleday, Doran; \$2), plus the story to her title, and she is a rather hot-headed, but decidedly interesting, young woman who find the new sheriffs ways too slow.

Paris Legit

(Continued from page 64) year a legit opera house, will go over to films under George Hersh, who now runs the Apollo, Warner

On the performers' side: Josephine Baker expects to be in New York. Raymond Stiles will play in London. Yvonne Printemps and Pledge will come over to play in London.

Maurice Chevalier will be back in local night club. The Chino de Paris and the Chino de New York are planning to open in New York.

George Mary has gone abroad to continue in business for her charming Limited Editions Club book.

A. L. Purman, one of the Broadway broads, outlived with Harold Hadley

Book Reviews

Know the Answers

Kathleen Norris takes new theme in her 'Beauty's Daughter', (Doubleday, Doran, \$2). It's the stern problem of the mother who sees her husband being stolen by an interloper. Yet Miss Norris makes the prize pretense into something more than a mere plot. She now keen insight into minds and motives and guides her story cleverly to its end, which is one of the best of her recent books.

Disgusted by her beautiful mother's amours, the heroine makes a pact with Dr. Hardisty for a marriage with his passion. She bears him a round half-dozen children before the beautiful Serena Morrison craves the path. She has the moral courage to let the affair run its course, and wins him back.

Nothing new to the outline, but the stern problem of the mother who sees her husband being stolen by a tremendous finale. Letter may have to be doctored a little for pictures.

ovement and Ideas

Announced as a book for boys, 'John Hunter' (The White Swan Press) (Smith & Haas; \$1.50) is written in a rather matter style for juveniles, but the author's figure importantly but suggests 'Treasure Island' with decidedly up-to-date trimmings.

It's the story of an ocean going speed boat designed to make the Atlantic crossing in 48 hours. She's seized by a gang, who have to run before she starts and the original Circle, whence they are rescued by a super-durable. Fast and dramatic, it's in spite of production costs and an utter lack of love interest, might interest for pictures.

Curious Pattern

Difficult to see whether the Baroness von Dombrowski's 'Land of Women' (Little, Brown & Co. \$2.50) is a novel with historical background, a history with a romantic tinge or a series of related short stories in disjointed form. It's her own translation from the original German. Whatever it is, it interests.

Outstanding feature is a curious pattern in which the first six or eight chapters each advance one phase of character, succeeding chapters returning to one or another of these leads with no story never welding into accepted narrative form. Chiefly it's a series of character sketches, more or less interwoven, with some of the theme never being fully resolved.

It is the story of Paraguay in 1860, when the dictator, Francisco Lopez, at the urging of Eliza Lynch, seeks war with Brazil, Uruguay and the Argentine with dreams of a vast empire. Something real for the intelligent reader, but not very serious. It's ambitious and important. Not a picture.

Law 'n' Order

Wait Coburn does not follow the usual lines in his 'Law Rides the Range' (Appleton-Century, \$2). Instead of the gallops and the battles, the action centers around the town of Pay Dirt, where Joe Morgan, illegitimate son of Wade Morgan, the action centers around the town of the border town.

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A. L. Purman, one of the Broadway broads, outlived with Harold Hadley

Hollywood

Steve Ames down with the flu. Frieda Innescourt sunning here.

Tom Mintz left the Metro writing staff.

E. H. Grii back from New York.

Giulo Bavezza flew back to New York.

Lyle Talbot back from his eastern school at Fairport, N. Y.

Xavier U gave Walter Connolly a degree.

Will Hays due round June 15.

Next week will be a barbecue.

King, Charney planned in from New York.

Roger Marchetti to New York via the canal.

Mannette Getz back writing another play.

Getz Garbo will be in Sweden two months.

Auto smashup put a dent in Peter Lorro's pate.

Howard Young the Fox writing staff.

Paul Jewell taking her ma and pa to Hawaii.

Trem Carr back from the Republic convention.

John Withers doing a feshier through Texas.

Ken Maynard soared to Indiana to catch the folks.

Fox teasing more youngsters for its talent school.

Harry Joe Brown getting new face of Warner.

Edward Chodorov back on Warner's writing staff.

George Moslow back from his eastern stint expected to appear in "Sammy Lee of Fox payroll with no music in sight."

Burt McCay says it ain't so that he married Harry Knight.

Norman Bernbaum and Solly Balan tennis doubles champs.

Conchita Montenegro off for Paris and picture for Paramount.

Norma Shearer in the maternity ward at Cedars of Lebanon.

Philip Dunne's love in a couple of weeks for Dupree.

Marion La Follette, cousin of the actress, here to take the role of A. M. Borstors' recuperating from appendicitis up at Del Monte.

John Brandstatter adding cocktail-room and lounge to Sardis's.

Mick's 'Malx' unit held another night a night by heavy rains.

Dick La Pan, once water-weather boxer, now a soundman at Metro.

Leola Senward, New York Times film caller, due in around July 1.

Marjorie Maxwell joined story department of Al Kingston agency.

Warren Willson on his boat scooping off of Al Kingston agency.

Winsor French, NEA and Cleveland Press scribe, looking over the lot.

Harry Merrin, Memphis Commercial Appeal pit critic, looking the villain.

Chico Marx sued by New York County Whist Club for \$161 assessed.

Euseodoro bringing his Spanish routine to the Vino Street for a night.

Albert Hackett and Frances Goodrich now own two Beverly Hills.

George Gibson vacationing at Catalina to try out new golf courses.

Wayne King and missus, Dorothy Gains, taking a month's coach in Hollywood.

Dean Hancevell of Fox-West Coast Co. in permanent recuperating from broken leg.

Walter Cavathanas (Queenie Vassar) celebrated 34th wedding anniversary.

William Goetz trained in and missed out on that record trip from abroad.

Barbara Young and her mother, Mrs. Gladys Belzer, off to New York and Europe.

Cliff Crawford company chased back to studio from Catalina Island by high winds.

Norman Manning and the missus heading for Honolulu for a honeymoon to years.

Vicent Lawrence and John Sinklir off at Paramount. No writing assignments available.

Anne Bauchens, C. B. De Mille's daughter in the Cedars of Lebanon with a boat ailment.

Margaret Sullivan and Handpicki Scott named assistants for Los Angeles Fall Market week.

Mary Akina, wife of Edwin C. Clark, back in Hollywood playing a part in Fox's "The Deception."

Frank Tuttle petitioned court to cancel contract with Nana Gillis. He, film producer of director.

Eastern summer stock with new buy-up by appointment by Gust Allicker and Paul Perez, this summer.

Philip Conway, of the Canadian Mounted Buller, here writing pet mammal stories for Col. William N. Selig.

Toy Garrett sets Sept. 15 on his sector.

Tracy by appointment by Gust Allicker to Honolulu, Singapore and the Orient.

Elycia to tell his railroad ex-

periences while trouping at Breakfast Club's celebration of National Girls Week.

W. C. Fields plr. "Everything Happens at Once," washed up a day after the schedule at Fairport, N. Y. it ever happened on a Fields ops.

Minneapolis
By Les Rees

Time, loop sure-saater, no longer running newspaper ad.

Film men here will have their annual golf tournament June 7.

Ben Marcus, of Columbia, recovering from his auto smash-up injuries.

Phil Mick, former manager of Palace here, has 'Sereeno' for Northwest division.

State, falling in effort to cancel current vaude bill one-act stage show in town.

George Hamilton's oct playing at Madison Inn, newest Twin-City. Road show house.

Humorous new Minneapolis-Chicago speed trains attracting many gratis spectators.

Edwards and future plans yet for Alvin, big loop theatre which just closed for summer.

Police closed the streets provided along with police cars for loop theatre making bank deposits.

Donald Edson, closed his Grand theatre, St. Paul, for the summer and will only operate his Seventh Street house.

Edward Andrews here to appear and stage-manage "The Miranda and Pinaroff" Circle Opera offerings at Lakes Harriet, city park.

William C. Lindner, theatre's summer season, to include Charles Hill, "Perfect Alibi" and "Land Ho, and" under Prof. A. Dale Rieley's direction.

Donald O'Reilly and Selby Carr elected resident and vice-president respectively of Paramount Pep Club, with Esther Singer chosen as treasurer and Dorothy Roy secretary.

Mexico City
By D. L. Grahame

Director Malcolm St. Clair here on vacash.

Cocod performers union issuing a monthly magazine.

Don Conrass chorus booked here for return engagement.

City inspecting all casinos and clubs to check up on gambling.

Artur Castro, ex-mayor, has long plan for creation of a Mexican bank.

Buzzles of Red Cap' (Par) headed for new attendance record at Cine Olimpio.

Marta Villa, daughter of the Pancho, personaling at Teatro Politeama here.

Barry Norton has joined a government-backed dramatic company at Teatro Artista.

Small change situation improved for show biz with circulation of new one-cent bills.

George, Randolph and John Hearst, sons of the publisher, interviewing candidates.

New Mexican symphony ork giving a series of 13 concerts at Palace of Fine Arts (National Theatre).

Alex Philips, ex-Hollywood cameraman who has worked on a number of Max pics, to be co-director of a production Mexia Producciones is to make.

Westport, Conn.
By Humphrey Doulsen

Bruce Gallup here.

John Cecil Egan here.

Bell Island Club is sold.

Grant Smith of Silvermine, N. Y., hunting for O'Keefe on New Britain's mountains.

Marion Teiva now at Silvermine; J. H. Anderson enjoying the scenery.

Vivienne Osbor

Myrtle Schaaf to open-air musical stock in Detroit.

John G. Cavanaugh of United Artists supporting here.

Marie J. Cavanaugh of United Artists supporting here.

Alma Anderson returning to Silvermine.

John Anderson, New York mail editor, at Monroe.

John J. Dunnington to show began to produce "Hammer the Days."

Meyer Davis, himself conducts regulars Longshore Club drama.

Tommy Selway in town. Billie Jo Mizgansky in town.

Country Playhouse opening set for July with "The Country Wife."

Edmund Shaw at Bridgport, June 21. Hagenbeck Wallace at South Norwalk, July 10.

John L. Bunker hitting hereabouts, including Mrs. Harvian Haymer and Mrs. Esmond D'Amico.

Milwaukee

Cold weather hitting lake resorts had 6000 motorists.

Joe Hickley set as manager of a theatre in Waukegan.

Edgers got \$1,400 when they rifled Saxe's Uptown.

Fox has taken over the Retlaw theatre on Ford St. Wis.

New suburban house, the Times, opens tonight (Wednesday) with Ed Keenigser as manager.

The Norma Girls, ensemble at the Riverside for more than a year, has been shifted to Nashville, Tenn.

L. K. Brin has taken over this territory for Popular Pictures. He recently closed his Garden theatre. Tom Riley has been shifted to the Bay, Green Bay by Standard theatre.

Irving Stein returns to the Standard offices here from Green Bay.

Operators of niterites must be careful in admitting vlogs, the courts ruled here in fining two operators \$50 each for selling beer to 18-year-old boys.

Long Island
By Joe Wagner

Michael Glynn III.

Pepper quit, vacancies on North Shore.

Foreign fares on L. I. R. R. to all beaches.

Hans Klein at Playland again this summer.

The relief plays on the rounds all over Queens.

Mary Nolan at the Roosevelt Gardens in Jackson Heights.

Ray Wall and George Tynson set for races at the Mineola Fair.

No gambling at the Rockaways this year.

The Van and George Tynson club sets Bill Johnson promoting the outdoor booth at Dexter Park.

Bill Klen's club and go on at the Fresh Meadows Country Club.

The 36th annual Mineola Fair will open at the end of the month.

Ellis Parker Butler now in the fishing line.

Ex-Mayor John F. Hyland to head new Democratic party in Queens.

The Van and George Tynson set for his special season with a dance June 15.

John Mann, former World-Telegraph writer, now sports editor of Flushing Journal.

Pittsburgh
By Hal Cohen

Rocco Vocco in town for a few days to see the band leaders.

Ringing show doesn't hit town this year until next month.

Rea Vall and George Tynson living at the Coronado until they split a house.

John Thomas, George Tynson set, sporting a bad case of sun-poning.

Joe Thompson helping Al Smith manage the Pitt for Wee & Leventhal.

Lobby Meeker held over again at Bill Green's fancy park Terraced Gardens.

Glarence Plesher Parry back on job at Press after a month in Hollywood.

Janet Stern and Louise Wolk back to New York after guesting at the Tony Strass.

Ray Bando, of Stanley pit crew, just finished his second year at Pitt.

Gertrude Gordon, former Press scribe and now a Broadway p. loo, here for a short visit.

Julius Leesch, drummer with Henry King's crew, has his bride of six weeks with him.

Score of city's garbage men honored and now a Broadway p. loo.

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New Haven
By Harold M. Bone

The Harry Blacks have adopted an orphanage.

Jan Cummings has dined down to a slobby 150.

Light Opera Guild dunked cookies at the Annual Picnic.

Jack Schaefer has started a local theatrical weekly.

The Peasants are saving up for a baby carriage.

Garden theatre, dark since 1934 first, will be torn down.

Romeo Tata won \$2,000 fellowship at Yale M. S. School.

Ed Rogers moved from Yale Drama School to Cinelo ray post.

Julia Fendling won \$250 for stairway fall in Roger Sherman.

Albie Booth still popular around here as an after-dinner chatterer.

Ex-Courser sports ed. Bob Wilson drew a 400-guest theatrical dinner.

New York head, J. E. O'Connor, former preal Winchester Arms factory.

Billy Phelps back from Europe. Mrs. Ted Ross operated on in local hospital.

Nathalie Goldstein, local journalism student, won Forum mag short story contest.

Two Yale students plinched for walking on the front to grab a couple of photos.

Chicago

J. C. Stein back from Europe.

Arnold Saperstein rearranging the local seats for the summer.

Edward Arnold guested at the Universal convention.

Lawrence (Shi) Stein heading west to Warner's.

Jay Howard handling the celebrities at the Medinah Club's Telly Hotel.

Ott Coelin, ex-editor of Parade, now ad and ballyhoo man for three years.

Charles Miller becoming an expert gardener and barbecue wizard from rehearsal at the last shore home.

Cyril Samuels' lucked out of town for a couple of weeks absence from the Jones, Linick & Schaefer dock.

Mary Nolan at the Roosevelt Gardens in Jackson Heights.

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John Mann, former World-Telegraph writer, now sports editor of Flushing Journal.

Seattle
By Dave Trepp

John Hanrick back from N. Y.

Al Rosenberg to make Seattle weekly from his new spot at Portland.

Ben Shearer building new theatre in Everett, adding to his chain in Everett.

Governor Martin approves state fair this year in Yakima, the first in 30 years.

Owen Sweeten and band, through at Orpheum after 32 weeks, bartorming for a few weeks.

Reynolds, who'll work the 59 days of Longacres race track season, opening June 14, at, bo, and gate are Ken Thomson, Frank Hood, Frank Hixon, Al Wilson, Frank McFarland, Lawrence Wickland and Harold Kayest.

Deadline Soon
(Continued from page 4)

With Par, the only important film company not yet seeking permanent listing right, Comish attorneys said there is only an outside chance that special investigation will be made of its reorganization. Although Comish officials indicated all necessary steps had been obtained through observation of proceedings under the supervision of the New York federal court and through Par's refinancing plan, Comish could order a public hearing, but this is unlikely, since ex-amembers still are tied up with such a protest over the plan. It could not start another such exploration for stocks to emerge.

Par will be required to apply for a listing if it wishes to have its securities dealt with on national exchanges. Comish emphasized, but otherwise, newly issue-up with a prospectus which would make them eligible for public subscription. If new securities are to be issued under refinancing plans, then Comish might demand that the prospectus disclose the question of keeping parts of applications confidential, the Comish has announced it will give response for 30 days of grace, but it would make public any time which it is asked to rush up. In this interval, Comish can withdraw the application, which would make them liable in prosecution if they continued to offer their stocks and bonds to the public—or could appeal to the Federal Circuit Court of Appeals.

The Daniel Home complex is proposed under the name of the Mop John Leahy, operator of the Mop

Stroudsburg
By John J. Bartholomew

Keith Pitman visiting. James Green at Skytop.

J. E. O'Connor, former preal Winchester Arms factory.

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John L. Bunker hitting hereabouts, including Mrs. Harvian Haymer and Mrs. Esmond D'Amico.

Des Moines
By R. W. Moorhead

W. M. Traxell, Nebraska salesman for Midwes. Film Distributors. All local houses dolled up in appearance of winners of the Iowa (Ilovers, etc.

H. E. Morrison, Okaskalon, Iowa, that set of what he won in the IICO golf tournament in N. Y.

Miss Mary J. Kelleys, who opened this summer during race track rush hours so many fans can come and go so more freely.

Lon Saxon, current with Al Morse's band, joining Charlie Agnew's orchestra.

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A Little Lesson in Loveliness from charming **Jean Arthur**

"Here's the way
I guard against
Cosmetic Skin,"
she says—



See Jean Arthur in Columbia's "Party Wire"



USE all the cosmetics you wish, but don't run the risk of *choked pores!*" That's Jean Arthur's advice to girls who want a lovely skin.

Jean Arthur knows that stale cosmetics left choking the pores cause dullness, tiny blemishes, blackheads, perhaps—signs of Cosmetic Skin! Here is the way she guards against this danger: "I remove every trace of make-up with Lux Toilet Soap," she tells you. "This care keeps the skin smooth—flawless."

Look at her picture and you'll agree she's *right*. Her delicate skin is perfection. Gentle Lux Toilet Soap *keeps* it so because its **ACTIVE** lather *thoroughly* removes every trace of stale cosmetics, dust and dirt.

If you want to keep *your* skin always at its best—soft, smooth and clear—follow this simple rule: Use Lux Toilet Soap before you put on fresh make-up—**ALWAYS** before you go to bed. 9 out of 10 screen stars use this soap!

THEATRE

PRICE
15¢

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Vol. 119 No. 1

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80 PAGES

THE OPERA'S S. A. GALS

Insuring Legit Shows Against Loss Found Feasible by British Producer

London, June 18. T. H. Bostock, head of Theatre Investments, Ltd., has evolved an idea whereby his company's interest in the shows produced at its theatres, which generally is around 50%, is guarded by an insurance corporation to the extent of half of that interest, or 25%. Arrangement is that if a show makes a profit it is carried forward to write off against losses in forthcoming shows. Likewise losses are paid for by the insurance company against future profits. In other words, the insurance company will not insure against one show; it insures on a series of shows for a whole year. Policy has been in operation for the last three months, with shows covered thus far being 'Hyde Park Corner,' 'Jack O' Diamonds,' 'Gay Deceivers,' and 'Accidentally Yours,' the new Shepherd-Henson show. To date, no claim has been made against the company. Insurance company does not limit the number of productions, or the length of run. Only limits are cost of production and weekly operating expenses in proportion to the size of each theatre. This is the first time such insurance. (Continued on page 67)

Iowa Burg Touring Free S and D Show For Civic Ballyhoo

Waterloo, Ia., June 18. Something new in dance show competition is under way with the Waterloo Chamber of Commerce sending out a good will caravan to neighboring towns in the northeast section of the state. The organization, 125, will carry its own entertainers and orchestra. Towns to be visited will be billed a la circus, with the amusement to be free. Dances will be featured with no gate, all the time, and asking is that the may extol the merits of their stores and products.

Weyerhaeuser Kidnap Girls in Personals

Salt Lake City, June 18. Edythe Morley and Marjorie Saunders, the 5c and 10c clerks who aided Salt Lake detectives in capturing Margaret Waiker, local girl and confessed Weyerhaeuser kidnap, will appear in person on the Paramount stage with 'Public Hero No. 1.' Clara Woods, manager of the Paramount, rounded up the girls, and Dave Simmons, KPYL announcer, will appear along with the clerks. Efforts to book the Salt Lake detectives and patrolman who made the actual arrests were fruitless.

Just Dishes

Stroudsburg, Pa., June 18. Manager Fred Schmatz, of the Plaza, East Stroudsburg, had a patron recently who sent her daughter, on dish night, with sufficient funds for six adult admissions and a request that she be given six premiums. The kid got the six dishes and never bothered to take a look at the show.

AMATEURS NOW GOING PRIMA DONNA

What may or may not go with entrance into the profession is being exhibited by the many amateur contest winners playing a flock of Warner Bros. theatres in New Jersey. Temperament, which the managements of these houses probably haven't experienced since they stopped playing vaude, seems to be an epidemic with the tyros. Each house equipped with a stage also has a star dressing room besides others, but the three or four contest winners on every amateur night show want the star chamber, or else. When the manager's salaries they don't go on, and in many cases reported the malarkey handed the amateurs doesn't hold. Next thing the managers fear is that the champ tyros will be demanding billing.

Baltimore, Md., June 18. Amateur craze has hit private parties in Balto. When persons here hold shindigs in their domiciles, provide of whatever entertainment talent guests are endowed with is almost certain to crop up. Host contends in Major Boxes fashion, and guests (usually oldest) are the judges. Applause is sometimes used to decide winners.

Junior Names

Shelwood, Me., June 18. Lakewood Players, strike list at Skowhegan, Maine, is going to have a distinguished name season no matter what. Among talent set are Mary Rogers, daughter of Will Keenan; Myron, son of Ed; Owen Davis, Jr.; and Virginia Manning, daughter of Phil. Some talk, too, of Ernest Trux, Jr., coming up for a week or so.

MUST GIVE 'EM THISA AND THATA

Femme Singers Now Have Looks, Plus Voices—Moore, Pons, Bori, Jepson and Swarouth

HANDSOME MEN, TOO

New York's Metropolitan opera has become a s. concious. This has been indicated for some time in the engaging of feminine songbirds, but being figures that younger attractive warblers should have a stronger b. appeal. The set-up for next season appears to carry out that idea.

It is definite that the Amazonian type of high note grabbers are out. Most of 'em came from abroad and grew bigger and bigger as the seasons rolled by. The Met's old guard stood for the best true line-up, but with the deprech has come a demand from the diamond horse-show for more slightly singers.

Big name femme line-up for next season is topped by Lily Pons, Grace Moore, Helen Jepson, Gladys Swarouth and Lucretia Bori, thus far and the rolls are not completed. All these singers personable and three are American, a percentage unusual at the Met. With the Julliard Foundation in charge there is bound to be a further swing of native talent, for that is the aim of that organization.

During the regime of Gatti-Casazza native talent found it difficult to secure Met engagements. Impresario leaned strongly to Italian canaries and likewise to Italian operas. With the management and directorship passing to American hands, plans are reported framed to Americanize the company all the way.

During the spring one public appearance of three Met stars at a benefit performance is believed to have done more to popularize grand opera than any stunt in years. The Misses Pons, Swarouth and Jepson Galesites at the New Amsterdam, in aid of the Stage and Authors' League Relief Fund. Instead of singing to the high registers they tried 'Minnie the Mocker.' In other seasons it is not believed that the Met would have entertained. (Continued on page 68)

Hello Frisco

Joe Pisco was at the fight. When it got to the 13th round he asked a customer, 'What's a Max waiting for?' Man answered, 'He's stalling for the feature.' Joe slapped the man-in-skin, feature.

Color Has Producers on the Fence; Paint Brush Boys Future Big Shots?

Mary Santa Claus

Portland, Ore., June 18. If Dog Bites Man is the payoff, what does that make Star Refuses E. O. Sharet? J. J. Parker reveals that Mary Pickford, who recently darkened his Broadway after playing her legit 'Coquette' for three days of a six-day stand, refused to take any money. Said his permitting her to cancel in order to attend United Art's affairs in L. A. made everything even.

Hollywood, June 18.

Some of the problems still to be solved, despite great technical strides already made, in softening the films with color were pointed up and cued in the Hollywood preview of Technicolor 'Becky Sharp' for an audience liberally sprinkled with motion picture technicians. 'Becky,' first full length three-toner, has been touted as the picture which is to usher in the era of the tinted screen, adding another illusory dimension and broadening production possibilities. As such it is an exhibit which is being analyzed and prospected with almost as much concern as were the first talkers with their crude gabblings. General consensus of those who have analyzed the picture seems to be that its experimental flaws do not materially detract. Also that film may mark the heyday of the artist as a production ace. Just as sound spelled the rise of the 'ectician. One of the major problems seen in 'Becky Sharp' is need for greater (Continued on page 67)

BROADWAY DUE FOR MUSICAL EPIDEMIC

There are 15 musical productions in the making for Broadway next season, most of them due in the fall. This is an unusually high number, in comparison to the scattered announcements of straight plays, and particularly because musicals are the most hazardous type of shows from the investment angle. The trend is for book musicals, not only because such attractions are less costly to produce, but also in light of the successes scored with that type during the past two seasons. At least half the musicals being projected have stories, and several will be operettas. Smaller casts and fewer specialists are required for such shows in comparison to revues. Schuberts will probably be the first in the field with two musicals, starting rehearsals early in July—'At Home Abroad' (Beatrice Lillie, Herb Williams, Ethel Waters) and 'My Dear Public' (the Irving Caesar show. Similarly, last season the Schuberts got a head start with 'Life Begins at 3:40,' and won back the (Continued on page 68)

Historic Philly Acad. Of Music Giving Way To a Parking Lot

Philadelphia, June 18. Possibility of Philadelphia Orchestra being disbanded this season seen this week in offer to sell the Historic Academy of Music, Philly's music and cultural center for last 84 years. Building, scene of all important musical events here, will be torn down and site used as auto parking lot if no buyer is found, according to announcement. Owner, corporation headed by John F. Lewis, Jr., claim house has lost steadily for 10 years, with losses of \$47,570 in red last year. Last year's taxes, too (Continued on page 68)

Lloyd's \$1,000 to \$90 on Twins, but Coffey Wins

St. Louis, June 18. Last February Jack Coffey, employed in the continuity department of a commercial motion picture company, bet with Lloyd's \$1,000 to \$1,000 that his first children would be twins. Usual rate would have been \$50 but for fact that Mrs. Coffey's grandmother was a twin and he's own mother gave birth to twins who died soon afterwards. Mrs. Coffey became mother of twin girls, and Coffey has collected insurance company's said Coffey is fast to collect on 20 such policies issued.

All-Colored Station

Washington, June 18. Broadcasting station owned and operated by Negroes and designed to serve the colored population of Rich and Va., will be constructed if Federal Communications Commission grants a pending construction permit. Applicant is Century Broadcasting Company. Company proposes to operate on the 1370-ke channel with 100 watts. Station would be located in Richmond. Believed first all-colored station proposal ever sub.itted.

Huston Opines on Woman's Place In Man's World—And Road Show Biz

By CECILIA AGER

Walter Huston sailed for London last week to make "Rhodes," the Empire Builders' sequel to Gaumont British, but before he left he talked to the press about anything the press wanted to talk about. He has tremendous power and is able and willing to meet all comers.

A fan may slobbe wanted to talk about what Mr. Huston thought about women. She asked him, "What do you think about women?" Mr. Huston said he thought women were swell. All they want he added, is the truth.

"Yes, of course," the lady agreed. "But what is a woman's place in a man's world? A wife's place, if you like."

"They have a place all right," Mr. Huston said. But they shouldn't nag.

The fan may slobbe whirled this statement about in her head for a bit, and said now, "Life can be so simple, and they make it so difficult, women do, Mr. Huston, that do you do, Mr. Huston, when you get all mixed up about things?"

Mr. Huston said that then he went to someone who had more sense.

The slobbe was sympathetic. Then you can talk things out, she murmured.

"Mr. Huston volunteered that life takes a lot of understanding.

"Well, I don't think you understand ourselves, do you," the lady remarked as she gathered her things together preparatory to her departure. And now, standing in the doorway after having made her adieu, "just to make sure, she added, "and may I ask you a very glad you're an actor?" (Mr. Huston had been telling her earlier (Continued on page 12)

Phoney Film Excess

London, June 8.

Quite a few indie about town doing imitations of Hollywood film excess.

Names used include Irving Thalberg, David Selznick, Carl Laemmle, Jr., Sam Goldwyn, Joseph Schenck and King Vidor. Impersonators specialize in handling film-struck femmes, and are big spenders, not the usual type who ask for money on account.

Police have been after them, but the law here says promises do not constitute a criminal offense unless proven that the intent is monetary gain.

POLLY MORAN 1ST U. S. STAR TO PLAY SYDNEY

London, June 18.

Polly Moran plays three more weeks for General Theatres Corp.—Liverpool, Holborn Empire, and Newcastle. Then she'll cross America, to get to Los Angeles in time for a suit to be held July 14. Trial to postpone hearing to fulfill more dates, but cannot get postponement.

Meanwhile Jack Curtis is arranging with Fox-Nor for Miss Moran to play Australia. It deal goes through star opens at Melbourne Sept. 7, with 12 weeks' guarantee option.

This makes the first time an American film star has played persons in the Antipodes.

METRO'S FRENCH PLAY

Will Do Drama on Broadway Before Screening

Paris, June 18.

Metro has bought "Y Avait un Prisonnier" ("There Was a Prisoner") drama by Jean Anouilh, which had short run at the Ambassador, here, recently. Broadway production and film are both planned.

"Parade" and "Radio" had been interested in the piece, but Metro, acting direct through Lundy Lawry, American chief, was quickest to sign the contract.

Grady Production Aid To Mannix at Metro

Hollywood, June 18.

William Grady, former owner of N. Y. center, who set in Rufus LaMaire in the studio casting spot during the latter's recent European trip, has been invited to production as an aid to Eddie Mannix.

Marcella Napp continues on as Le Maitre's assistant.

Sues Sherman Estate

Meroy Cohn, former co-executor with Mrs. Julia Sherman of Lowell Sherman's estate, is suing the estate for \$6,855 asserted to be due him on salary as the director's business manager at the time Sherman died, and for commission said to be due him on an oil deal.

He has been sued over these items resulted in both executors being deposed by superior court and substitution of a bank as administrator.

Gates Oging Scripts

Hollywood, June 18.

Harvey Gates, who moved over from the writing department at Metro to the Sam Katz unit. He will act as a consultant to Lowell Katz and the producers under the latter's wing.

Gates takes the post vacated by Richard Schayer, who moved over to the Irving Thalberg unit as a writer a few weeks ago.

BEN GOETZ EAST

Hollywood, June 18.

Ben Goetz, vice-president of Consolidated Film Laboratories, left for New York Friday (14) to confer with Herbert Yates on the expanded production layout of Republic Pictures.

Goetz returns to the Coast next week.



WILL MAHONEY

From the "North Mail and Newcastle Chronicle" Comes

"Will Mahoney is at Newcastle Empire. This fact alone will be a sufficient draw.

"His dancing agility, irrefragible wisa cracking and frequent outbursts of spontaneous humour place him in the front rank of the world's variety artists.

"Perhaps his most astonishing act is that of playing melodies by dancing on his giant xylophone.

Direction

WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

Metro Crew Filming 'Livingstone' Native Shots in So. Africa

Capetown, June 18.

James Fitzpatrick is now at the Kruger National Park shooting scenes for Metro's "Life of Dr. David Livingstone." Further scenes are to be taken at the Victoria Falls and Northern Rhodesia.

"With the title is Hugh McDermott, who plays Stanley, the explorer, Charles Liccombe, assistant director, and Ralph Donaldson, cameraman.

Clive Brook is cast as Livingstone, and Madeline Carroll as Mary Moffat, but their share in the film will be done at Hollywood. A double for Brook will be engaged here for the South African scenes.

TINLING DIRECTS NEXT 'CHARLIE CHAN' AT FOX

Hollywood, June 18.

James Tinling will direct "Charlie Chan in Shanghai" for Fox, instead of Lew Seltzer, now in New York for background material for "Police."

Switch is due to the production plans which will have these two films before cameras simultaneously.

Fred Meyer U Rep

Hollywood, June 18.

Association of Motion Picture Producers last week added Fred Meyer, executive studio head of Universal, to its directorate.

Film spot checked through shifting around of U executives.

Felix Young Agenting

Hollywood, June 18.

Felix Young is returning to the agency business as an associate, probably with Robert Orattat. Deal to resume production berth at Radio was rejected by him due to unsatisfactory terms.

Young produced "Hoary for Love" at that studio.

Durante's 'Jumbo' Trek

Hollywood, June 18.

Jimmy Durante left here today (Tuesday) for New York to confer with Hecht and MacArthur on Billy Rose's "Jumbo" book. He'll also go into a huddle with Rodgers and Hart on the music.

Show will probably go into rehearsal in August.

Drew Loses Leg

Hollywood, June 18.

Surgeons amputated the left leg of C. D. Drew, former film scripter, and one of the victims of the plane crash at Macon, Mo. Infection the cause.

'I'm Telling You'

By Jack Osterman

Cantor Fools 'Em

Word spread all over Broadway last Wednesday (12) that Eddie Cantor had died on the Coast. Report was said to have come through a morning radio news broadcast, but none of the stations could trace it.

The Motion Picture office was in a panic, with preparations going on for the new Cantor show due next fall.

Coast was asked to check the rumor, reply being: "Cantor okay, played ping-pong all morning."

Comedian was recently in the hospital for an operation.

Go Into Your Fight

Witnessed the big fight but was under the impression that "The Great Walts" had snooked.

From Harry

And Harry Bernefeld observed during the fight that the pictures were the main object. When Max showed some clarot Harry said, "Ah! Technicolor."

Beau Rooney

Pat Rooney opened his Beau-Ridge act with "Announced" which he has a 10 year lease and that the show will be changed every week.

We guarantee his "Daughter" of Mrs. O'Grady routine goes with the lease.

It Pays to Advertise

Joe Greenblatt, owner of a delicatessen (all right, cut out the address) has a sign on his door reading: "Through These Fortalls" the Most Beautiful Photographers in the World Pass Through.

Traffic Problem

It's getting so they're making a one way street for picket beggars.

What Are They Doing?

Question often arises as to what former standard acts are doing now. Being so many theatres are being torn down, what is the best corner to lay off on?

For instance, Marshall continues to now a selling agent for Philip Morris' cigars, and his dummy gives away the samples. Being in the "Tobacco Road" insurance... and so is George Bobbe (Bobbe and Nelson)... Jack Kenny (Kenny and Hollis) is mgr. of the Auburn theatre in Macon, and Hollis is mgr. of Capitol theatre in Portsmouth, N. H. We aren't doing anything.

Ostermania

You can tell summer is here, the buds on 46th Street are playing off Key-Ethel Lurey now has her own little snack bar on the east side, and wants to know who the wardrobe woman is for "Tobacco Road". Gertner's is gradually moving its pancakes back to the kitchen... We saw a newsreel the other day without the Dionysus queue seats. Studio Broadway there are more N.B. men than G-Men. Are you reading?

Eth Merman to Coast; Par Can't Have Victor Moore

Postponing her planned trip to the Coast from June 15 to June 29, Ethel Merman will stay with "Anything Goes" until June 27 and will then entrain for Hollywood. On arrival she will open Eddie Cantor's new film for Sam Goldwyn.

Vinton Freedley refuses to release Victor Moore from "Anything Goes" to Paramount for the picture version starting July week-end. Studio had announced that the player is set for picture version of "Goes."

Gambarelli Creating

Hollywood, June 18.

Marie Gambarelli has been by Jessa Felsch, American cruise, direct the ballet numbers in "Foxes Here's to Romance."

Edna Sutherland, Fanny Eradsash, Ben Frank (Normandie).

June 20 (London to New York) Belle Baker (Washington).

June 21 (London to New York) Jos. M. Schenck, Maurice Silverstone, Anna May Wong, Kay Francis, June 22 (London to New York) Jos. M. Schenck, Maurice Silverstone, Anna May Wong, Kay Francis, June 23 (London to New York) Jos. M. Schenck, Maurice Silverstone, Anna May Wong, Kay Francis, June 24 (New York to Los Angeles) Mark Hellinger, Gladys Gair (Virginia).

June 15 (New York to Genoa), June 16 (New York to Genoa), June 17 (New York to Genoa), June 18 (New York to Genoa), June 19 (New York to Genoa), June 20 (New York to Genoa), June 21 (New York to Genoa), June 22 (New York to Genoa), June 23 (New York to Genoa), June 24 (New York to Genoa), June 25 (New York to Genoa), June 26 (New York to Genoa), June 27 (New York to Genoa), June 28 (New York to Genoa), June 29 (New York to Genoa), June 30 (New York to Genoa).

Warners Snatches Sauters

Hollywood, June 18.

Warners snapped back Joe Sauters from Annabols after one day's work in "Anchor Away" picture.

He goes into "Special Agent!"

STANWYCK FOR RELIANCE

Hollywood, June 18.

Barbara Stanwyck draws the lead in "Red Salute" picture.

Sidney Lanfield directs.

Lang Does 'Spinster'

Hollywood, June 18.

Walter Lang is directing Universal's "Spinster" Diana Wynne Jones. Eddie Grogan produces.

CALIFORNIA'S NEW STATE INCOME TAX

On April 15, 1935, everyone in California becomes subject to a state income tax which will place an added heavy burden on the salaries of picture people. Gov. Merriam on Monday (17) signed the income tax bill for the income following months of bickering and threats, including that the picture industry might move out of California altogether.

Taxable incomes start at \$1,000. Single persons and at \$2,500 for married persons. Tax will be 1% up to \$5,000. At \$5,000 there will be a flat tax of \$50 with anything between \$5,000 and \$10,000 taxed an additional 2%. Above \$10,000 up to the state collects \$28,450 on net income of \$70,000 and 1% anything over that being taxed 1.5% as a surtax.

Bill includes taxation of every estate or trust, the income of which is \$1,000 or over. Any estate or trust which shows a gross income for the taxable year of \$5,000 or over is taxable regardless of the net income.

Following items are not included in gross income and thus are exempt from taxation: amounts received under life insurance by reason of death of insured; amounts received on life insurance or endowment contracts, except that if such amounts exceed the aggregate premiums or contributions paid the excess shall be included in gross income; amounts received as annuity; value of property acquired by gift, bequest, devise or inheritance though income from such property is taxable; amounts received through accident or health insurance; proceeds under any contract or annuity payments on account of injuries or illness; rental value of dwelling houses when used for church purposes.

Brisson Held at Par

Hollywood, June 18.

Paramount has called off all dogs for men out of California. They will use him in two pictures. First, "The Bouncer," gets away July 13.

Divco also is set for tops in "Spring Storm," due in work in September.

JIM BARTON AS MURPHY

Hollywood, June 18.

James Barton is set for the same role in "Old Man Murphy" at Radio. Myra Watson also spotted in the film.

ACTING ON THE REELS

Joe Schenck Sets Up 2 Brit. Prod. Cos., Bergner-Czinner, for Fox

London, June 18. Before forming the Paul Cramer Fox, M. Schenck set up two new companies for film production. Fox will distribute internationally.

One organization is for a series of Elizabeth Bergner features. Bergner company will make three pictures in two years. Will be directed by Paul Czinner, Miss Bergner's husband, who has directed all her films to date. Miss Bergner's past two English language films were made one each for British Dominions and London Films, both allied with United Artists.

Second company formed by Schenck is the Paul Cramer Producing Corp., which will also make three films in two years, but using international names to be picked from time to time. Czinner will supervise these but not necessarily produce, with directors to be brought from America.

Directorate of both companies is the same, with Schenck as chairman, Cramer as director and general manager and C. Cochran, legit producer, as adviser on stars, scripts and a director of the company. Also E. M. Guedella is listed as a director. Guedella is a prominent local actor and the nominee of the financial backers.

SANTILLI'S TOEPLITZ SUIT SETTLED; 10G'S

London, June 18. Suit instituted by Alfred Santilli against Toeplitz Productions, Ltd., claiming damages for breach of contract, was settled out of court.

Santilli was engaged to direct "The Doctor" for Toeplitz. He was to work on it another director was called in to complete the job. At the time Santilli refused to discuss the matter and the case has now been settled by the payment to him of a sum approximating \$10,000.

Want March for 'Chris' In Italian and English

Rome, June 18. Fredric March has been offered the stellar role in the English version of a projected two-language talker, "Christopher Columbus." Carmine Gallone will direct both versions.

Luigi Freddi, is g. m. of Cinema, which is to make the film.

March is unavailable for this deal, being tied to Darryl Zanuck on an intensive production schedule.

Warners Lose Suit On Donat Contract

London, June 18. Suit which Warner Bros. had instituted here against Robert Donat to restrain him from working for another film company was won by the player. He goes to work immediately for London Films in "The Lay of the Giorde Ghost."

Film company alleged a letter it had received from actor constituted a contract with London. London courts thought otherwise.

Bogart Rogers Exits

Hollywood, June 18. Bogart Rogers is out as Paramount's story editor.

Wynning of Chandler Sprague as probable successor awaits Ernst Lubitsch's return from the east.

Connie Cummings at Fox

Hollywood, June 18. Fox signed Constance Cummings for the femme lead in "Hard to Get" opposite Warner Baxter.

Press took up news of actress' "Amateur Lady" was set back.

The Right Way

Hollywood, June 18. Charles Brimley, veteran Tombstone crozier, has been hired by Samuel Goldwyn to instruct Miriam Hopkins in the technique of roulette, for her part in "Barbary Coast."

Edward G. Robinson honored in for a free tree lessons.

Cadona to Do His Lengthwise Triple Flip in Metro Pic

Hollywood, June 18. Alfredo Cadona will fly again but only on the screen. Metro is planning to cut into "O'Shaughnessy's Boy" the Peter Smith short made three years ago by the Flying Cadonas, featuring Alfredo's triple somersault.

Shortly after the two-reeler was made, Cadona injured his shoulder, but has been equal to it since. At present he is a specialist director of the Hagenbeck-Wallace circus.

Cutting of the short into the feature presents a mechanical problem at the studio. Cadonas used an unusual rigging which was placed on the machine in the middle between the two centerpoles. Practically all other films use a crosswise rigging. Studio has been unable to locate any films here to double the long shots in the tent whose rigging is the same as the Cadonas. Yarn is written around a filer and an elephant man.

JANET GAYNOR'S BRAIN CONCUSSION HALTS PIC

Hollywood, June 18. Fox "Way Down East" company is laying off several days, due to the brain concussion suffered by Janet Gaynor in a head-on collision with Henry Fonda on location at Santa Cruz.

Little was thought of the injury at first, but when shooting the first-day interiors at Westwood, the actress fainted and was placed under observation. Fonda suffered no ill effects.

Edwin Arnold 'Showing' For Loew at \$1,750

Edwin Arnold's first appearance in vaude, for Loew's at the Century, Baltimore, the week beginning Friday (21), will be of the nature of a 'showing' date. Salary at this spot will be \$1,750, but from the on the asking price, \$2,000.

Arnold in vaude is doing a bit from "Diamond Jim Brady," in which he played the title role for Universal, with an unnamed girl as assist. Fanchon & Marco is agenting Arnold in New York.

Von Stroheim Scripting

Hollywood, June 18. Eric von Stroheim, who went over to Metro in the capacity of writer and technical advisor, is scripting "Purple Night," based on a Wilson Collier story.

Picture, to be produced by Bernard Hyman, will co-star Clark Gable and Jean Harlow.

Fezzers O.O. New York

Jack Holden, art director; Dr. A. Diezle, studio physician, and Leslie Clark, his assistant, all from Warner Bros. Burbank studios, came east to attend the Shriners' convention.

Stopped off in N. Y. to visit home office before starting back.

CAN'T GET TYPES FOR CRIME CYCLE

Mennaces Used Up in G-Man String; Studios Balk on Repeats, Fear Tipoff on Story; Golden Harvest for 20 Murder Experts

CASTERS' WOE

Hollywood, June 18. Hollywood is up against the tough problem of being out of gangsters. If a carload of actors who qualify as tough mug types were dumped on the boulevard, casting directors and producers would snuff with ease.

During the past three months, "The Whole Town's Talking," "Stolen Harmony," "Public Hero No. 1," "Men Without Names," "Let 'Em Have It" and "G Men" have used about all the actors who play about all the gangsters. Warner is trying to cast "Special Agent" and "Dr. Socrates," finds that it will have to use players who have played similar parts in the six pictures, they're let released.

The Bert Mannes, Bob Armstrong, Harold Huber, William Harrigan, Lloyd Nolans, Joe Sauer, Russell Hopkins, Noel Madison, Paul Kelly, George E. Stone and many others all gangster experts, have worked in these pictures. Studios are afraid, if they are cast again for similar parts, they'll tip the stories.

There are about 20 minor players in Hollywood who look tough enough to play the studios' idea of "what gangsters look like." They're stumped. Members of Hollywood's rogues gallery and whenever a gangster is needed, they are called for.

Fast rush of the studio to return to the gangster cycle, with reverse English, has had all of these players busy for the past months. Continuing the crime cycle studios find that it is impossible to get anyone who looks like a tough mug for their coming production who has not appeared in a similar role recently.

It's a headache to the casters, but there's no way out. It's a case of supply and demand, with the latter getting the break.

Gerald Marco, British Filmer, Taken From Hospital, Deported, Squawks

Gerald Marco, British legit and screen actor, was deported to England by the U. S. immigration office Thursday (13). His last picture in Hollywood was "Clive of India."

Marco's trouble started when he had an automobile accident about nine months ago. He has been in a hospital ever since with a broken back and, while there, had failed to have his six-month temporary permit to the U. S. extended.

Marco was not in financial straits, having paid all his own expenses both in hospital and for the passage on the boat he took back to England. Darryl Zanuck, producer of "Clive" tried to step in and all Marco but nothing could be done. Zanuck asked to be given private car put on the immigration deportee's train from Hollywood to New York but got a governmental "no." American Committee for Protection of Foreign Born is trying to make an issue of the matter in Washington.

Revised Draft of Copyright Bill; Probably Not Up Until Next Winter

The Fast Way

Hollywood, June 18. Sam Goldwyn was discussing an actor with a group of aides. Just as the producer was about to put his okay on the lad one of the associates interrupted with, "I don't think you want his boss; he's too phlegmatic."

"Which way?" back Goldwyn.

SEEK AMERICAN TALENT FOR VIENNA PIX

Vienna, June 18. Victor Pilzer, general manager of Tobis-March, is delving with a view to the American market for English film talent.

Pilzer says he wants some American actors and American stage direction for these films. Says that Austrian films failed at the box in America not because of the linguistic difficulties, but because America demands different treatment than is customary in European films.

"To combine both requirements I am now endeavoring to produce Austrian films in Vienna with American actors and with the advice of American stage managers," he says.

LANDI AND FRESNAY IN FRENCH PICTURE

Paris, June 9. Elysée Landi has been signed by Leonora Perret to make both English and French versions of "Kingsmark." Pierre Benoit story, which he will produce in a Paris studio.

Karl Star is expected to be Pierre Fresnay, who also knows both languages. Perret wanted Charles Boyer, but couldn't get him.

Washington, June 18. Revised draft of the State Department's copyright bill has been reported favorably to the Senate by chairman McAdoo, of the patents committee, and will be brought up for debate within the fortnight. Measure is likely, however, to encounter substantial opposition in the House and action probably will be delayed until next winter.

A perfected bill, narrowing the alibi which might be employed in defense of piracy and piracy suits but likewise eliminating clause permitting imposition of license fee in lieu of damages, was presented to the Senate Friday (14) by Senator Duffy of Wisconsin. Principal alterations are the omission of controverted features of the earlier draft, plus occasional rewriting for the sake of added clarity.

One of the principal deletions removes the section of the original bill which stipulated that any defendant in copyright litigation who could prove he had been duped by a third person shall be liable only for "an amount equivalent to the fair and reasonable value of a license." This portion which prevented use of such alibi if copyright had been obtained before defendant entered the undertaking which resulted in infringement, is out completely in the newest draft, but the measure still provides for limited amount damages where infringer shows he "was acting in good faith" and that infringement could not have been foreseen.

Sections relating to punishment for conscious infringement have been fortified by rewriting and by new limitations on the exemption given newspapers, films and radio. Under terms of the perfected bill, (Continued on page 6)

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Schenck's Return from London Converges All UA Execs in N. Y.

Joseph M. Schenck is not arriving in New York from London (Thurs.) and by the end of the week Darryl Zanuck is expected to fly in to confer with Schenck and S. Brant. Fox is considering production and other plans consequent upon the coalition of the Fox-Schenck-Zanuck forces. Kent and Schenck return west with Zanuck, after eastern conferences, to further talk things over with Winnie Sheehan and the studio production execs.

Schenck in London talked to Alexander Korda on a plan to produce several pictures yearly for Fox the same as he does for UA. Korda's deal with UA is renewed over three years and calls for a balance of around 15 pictures, four of which it is expected he will turn out this season. Any release arrangements with Fox would call for pictures from him aside from those he must deliver to UA. Korda's original deal on UA release was not with Schenck personally but with UA, it is recalled.

Whether or not Joe Moskowitz, UA vice-president, will swing with Schenck to Fox is something that will depend on both Schenck and UA's new president, Al Lichtman. Later would favor Moskowitz remaining with UA. However, Schenck will take Moskowitz over to 20th Century. Moskowitz has been charged with the UA deal on the New York end, all contracts, story buys, talent deals and the like closed through him.

Maurice Silverstein, UA's London boss, favored for chairmanship of the board, is with Schenck and will attend the board meeting scheduled for June 25. Sam Goldwyn and Harry Pickford are expected to come to the meeting. King but Douglas Fairbanks can't get here before July 7. He's on the "Chickamauga" in the Caribbean on yacht and in his absence it is expected his proxy will be voted through Dennis F. O'Brien, his attorney. In all probability, Charlie Chaplin's attorney, Nathan Burkan, will vote in his behalf. James A. Moyer, UA's eastern boss, is expected back from the coast after confabs with Goldwyn, either today (Wed.) or tomorrow (Thurs.). Final product plans for 1935-36 will be laid at this June 25 meeting, at which time any producer acquisitions will also be discussed.

'Great Ziegfeld' Goes On MG Summer Sked

Hollywood, June 18. The recent Ziegfeld finally goes on his summer production sked. Metro's "Script Men" readied by William Anthony McGuire in line with ideas expressed by MG execs who relating the piece over from Universal.

Only case members so far set are "Wendy Powell" in the role; Harriet Hector, who has written a ballet feature to do, and Fannie Brice, due on the coast shortly. There are other cases in connection with production slated for middle of July.

Joe Brandt Biz Coach Of Pecora Law Firm

Joe Brandt, former Columbia Pictures exec, has joined the law firm of Hartman, Sheridan, Tolinsky & Pecora as business counsel. Although not generally known that the firm man is an attorney, Brandt's association with the law firm will be executive and not legal. He leaves for Hollywood the end of this week on a picture deal.

'MALA' TROUPE FOLDS

Hollywood, June 18. Director Richard Thorpe has completed final shorts for "Mala" on location at Taos, N. M. The troupe hops a boat for San Francisco this week, arriving July 5. Unit has been disbanded and members return for five months.

WB Spending Million, Special 'Gallant 600'

Hollywood, June 18. The Charge of the 600, Warners' picture based on England's Light Brigade, planned, will cost \$1,000,000 budget and go out as a special. Story is by Abe Jacoby. Sam Eliscu is producer.

Picture will have an all-English cast.

RKO-RADIO WILL REMAIN AS IS, AYLESWORTH

Chicago, June 18.

M. H. Aylesworth in a speech before the RKO Radio Pictures convention stated that RKO will maintain its own identity, despite rumors to contrary. After the speech, Aylesworth flew back to New York. Also in for quick visit were John Hay Hook and Whitney and Rouben Mamoulian coming in today (Tuesday) are Irving Berlin and Herbert Bayard Swope, with Lily Pons arriving tomorrow (Wed.).

Lil Hellman's Pic Deal

Hollywood, June 18.

Samuel Goldwyn has signed Lil Hellman, Broadway playwright, to a long term writing contract as a result of her script of "Dark Angel".

Mrs. Hellman leaves for New York this week on a business trip in connection with her current Broadway play "The Children's Hour." She will also stop for Merle Oberon leave for full production for Goldwyn.

Par in the Home Stretch Court Urges Legal Fees Be Kept Down— Estimated Around \$1,000,000

Transfer of the assets of Paramount Public to the new company, Paramount Pictures, Inc., will be made on July 1, at 9 a. m. Application for fees and allowances should be filed with the Federal Court July 2. A hearing on such claims for fees and allowances will be held in Room 225 of the Federal Building, N. Y., on July 18, at 10:30 a. m. These are the last stages in the Paramount bankruptcy proceedings and the subsequent reorganization. The homestretch sees the trustees remaining for another couple of weeks until the final clearing of assets takes place. Orders to such effect were signed by Federal Judge Alfred C. Cox at a hearing held in his chambers in the Woolworth Building on Monday (17) afternoon.

In his remarks to the numerous case lawyers assembled before him, Judge Cox urged that full publicity shall be given on claims for fees and allowances, so that the creditors and creditors can have opportunity to know about same. At Judge Cox's suggestion, the lawyers will ask Judge John Joyce, who is familiar with Paramount's bankruptcy and reorganization proceedings, to be present, if possible, at the hearing which will be held regarding applications for fees on July 18. Judge Cox remarked, further, that those who mean to seek fees and allowances in the Paramount case should bear in mind that the Court has a duty to the public and to the public as well. He continued all to keep amounts in reasonable size and within moderate bounds, and not to have such claims offered in amounts which could not be granted. Outside estimate of the fees which

National First Runs

METRO
"Vagabond Lady," State, Winston-Salem, June 19; Roxby, N. Y., 21; Colney, Philadelphia, 24; United Artists, Berkeley, Calif., 25.
"Calm Yourself," Kettler, W. Palm Beach, July 2; Rialto, Eldorado, Ark., 14; Orpheum, Waco.
"Like Like a Gentleman," Kettler, W. Palm Beach, July 20; Knickerbocker, Lake Worth, Fla., Aug. 30.
"No More Ladies' Garden," Greenfield, Mass., June 21; Jole, Ft. Smith, 22; Bar Jackson, Tenn., 27; Strand, Jeneobero, Ark., 30.

WARNER BROS.
"Stranded," Orph. New Orleans, June 20; Strand, Hartford, 20; Warner, A. C., 21; Orph. St. L., 22; Elpo, Cleve., 22; Broadway, Charlotte, N. C., 24.

ROADWAY GONDOLIER
Rivers, Birmingham, July 19; Knickerbocker, Nashville, 19.
PARAMOUNT
"Glas Key," Michigan, Det., June 23; Newman, C. C., July 5.
"People Will Talk," Mct., Wash., June 21.

"Called Scandal," Denham, Denver, June 19.
"Men Without Names," man, K. C., July 13.
UNITED ARTISTS
"Escape Me Never," Pal, Cleve., June 21; Stanley, Balto., 22; Koltz's, Prov., 22; Warner, Albany, 31.
"Let 'Em Have It," Victory, Dayton, June 21; Texas, San Antonio, 22; Fox, Phoenix, 23; Rialto, Butte, 30; Cap, Springfield, Mass., 30; Par, Ft. Wayne, July 1.

"After the Dances," Crown, Manchester, N. H., June 30; Opera House, Tucson, July 8; Opera House, New Philadelphia, O., 17; Shea's, Jamestown, N. Y., 18.
"Chickamaqua for Breakfast," Opera House, New Phila., O., July 24; Rialto, Phoenix, 24.
Albany, Rosen Mystery, Rialto, Phoenix, July 1; Liberty, Beaumont, Tex., Aug. 1.
"Love Me Forever," Orph. N. O., July 11.

Par in the Home Stretch

may be sought is that in the aggregate these allowances may reach over \$1,000,000, including those to be sought by the Par trustees. Attorney Alfred Cook, of Cook, Nathan & Lehman, presented the order to transfer the assets of Public assets to the new company, for signature by the court. Former Arthur Ballantine, of Root, Clark, Buckner and Ballantine, representing Paramount's trustees, offered a verified report of the trustees relating to the fulfillment of reorganization conditions. A representative of the downtown law firm of Hughes, Schurman & Dwight brought the court's attention to a specific condition in the order of the transfer of assets which precluded distribution of new securities of the old company's debtors. In the so-called "Reserved Actions" which are pending in the courts, this objection brought forth the expressed understanding of the court. (Continued on page 12)

Gabe Hess' 2d Award; \$10,200 Vs. Church Mag

Gabriel Hess, general counsel of the Hays' organization, was awarded judgment of \$10,200 yesterday (Tuesday) in his suit for \$150,000 against The Churchman, religious magazine. Suit was filed in lines six far to those on which Hess based his libel action against Harrison's Reports, which included Hess' name among a list of others who had names in a Canadian anti-trust action. Hess got a judgment of \$3,200 in his suit against Fete Harrison.

N. Y. Counterpart of Breen-Hays Office to Service British Films

Taylor Draws Lead in Metro's Cavalry Arm

Hollywood, June 18. "Boots and Saddles," original cavalry story by Edward Scowfield and Joseph Stein, has been bought by Metro. Sedgwick will direct with Lucien Hubbard producing. Robert Taylor spotted in the male lead. Hubbard and his family leave for a South American cruise on the Santa Paula June 23.

10% AMUS. TAX STANDS 'TIL '37

Washington, June 18. Ten percent royalty levy which was due to go back to the former scale on June 30 will remain in effect for another two years.

Following President Roosevelt's orders, the House Monday (17) voted overwhelmingly to continue the current nuisance taxes until July 1, 1937, and prompt action by the senate is certain. Bill passed as it came from the senate by a majority committee, which pointed to the government's continued need for revenue and the inability of lifting any of the current imposts.

Levy produced \$14,613,000 during the fiscal year ended June 30, 1935, and is figured to yield \$15,283,000 this year. Committee and treasury estimate that \$16,000,000 will be pocketed in the next fiscal period. Reductions suggested by the present 4% minimum be dropped and the old scale starting at 3% be revived, committee pointed out that government would lose \$2,000,000 by such action.

Par Using Juniors in 'Coronado' as Buildup

Hollywood, June 18. Paramount's junior player group gets its big break in "Coronado," directed by David Boehm written under the Southern California resort. Screen play is being written by Boehm and Seena Owen. Entire picture will be cast from the juniors, with Wendy Barrie and Johnny Downs in leads. Picture will be made at Coronado Studios, but the screen experience is the best way to build up the embryo talent.

Richman's Columbia

Hollywood, June 18. Harry Richman is set at Columbia for one picture. Undecided if he will do "Georgianna" or an original. Meanwhile, Richman is north on personnel.

Heppburn in Bowl

Hollywood, June 18. Katharine Heppburn will be in "Twelfth Night," to be produced in September by Max Reinhardt at the Hollywood Bowl.

JOE BROWN EAST

Hollywood, June 18. Joe E. Brown and family go east Thursday (20) for four weeks' vacation.

RESPIE FOR MUTINEERS

Hollywood, June 18. After three weeks at Catalina working 14-hour days, Metro's "Mutiny on the Bounty" cast was given a two-day furlough over the weekend.

'HUSK' FOR KAUFMAN

New York, July 18. Edward Kaufman's first supervising efforts at Radio will be "Husk," a story by Thomas Walsh.

A department of facilities virtually duplicating the Joe Breen office in Hollywood will be set up in New York by the Hays co. A announcement of such intentions was made by William Hays head of MPFADA, at the quarterly confab of directors of the association last week. Hays said he was acting in response to request of film group in the Federation of British Industries.

Vincent Hart, who has had charge of this eastern activity, but on a greatly reduced scale since the Breen office was established on the Coast, is scheduled to remain in charge, with the present staff of the Hays office probably shifted around a bit to give him greater working force. This is the present plan; no new officers will be installed or employees added.

As a result of action taken by producers will be able to obtain immediate consideration of stories and scripts submitted under the production code, whereas in past months there had been numerous complaints regarding delays before the board. Hays had submitted this material to the Hollywood office. Haysian attitude is that this will greatly facilitate the American industry's work.

A move to lift some of the burden of work off the shoulders of the Breen organization was pictured in industry circles by Hays' announcement that this new Hays service, a duplicate of the Breen set-up, will be available for use by producers, foreign or not. It was explained that this was done to aid producers who find eastern clearances from the Hays code more accessible than going cross-country to Hollywood.

Metro Uses 90 Lenses In One Day's Shooting

Hollywood, June 18. Ninety cameramen of first, second, assistant and still classification were used in one day (11) by Metro, working with a total of 19 camera units used in the production of 10 features. Total number of cameramen for the day exceeded the lot record since introduction of talkers.

Baldwin's Debut Duo

Hollywood, June 18. Recently elevated as Warner's new writer to associate producer, Earl Baldwin will supervise "Cops and Robbers" and "Miss Pacific Ocean."

Horton Foxed for Two

Hollywood, June 18. Edward Everett Horton has been acted by Fox to be featured in two pictures.

Player drew the ticket after getting studio executives' nods for his work in "10 Rares."

BILL ROWLAND'S INDIE

William Rowland goes into production at the Par studios, Astoria, La. To do "The Musical," which has drawn final title of "Sweet Surrender." Robert Milton will direct.

Picture is being made independently by Rowland's Broadway Productions, with release to be later.

PAR'S KID CAST

Hollywood, June 18. Paramount has bought "Too Many Parents" from George "Dink" Tompsett, and cast at Santa Fe, and will feature the top union contract to the studio in the film.

ROTHACKER O. O.

NRA's Demise a Squelcher for Film Merger Talk; Atlas' Pix Interests

Passing of the NRA and setting up of old anti-trust law provisions by the Government is regarded as squelching talk of mergers of major picture companies.

Plenty of reports of motion picture combines have been circulated in Wall Street in recent weeks. RKO has figured most prominently in these. But proposals for any giant combination are expected to bring down the full force of federal agencies unless it can be proved that there is no anti-trust violation.

Two independent surveys of Radio-Keith-Orpheum Corp. were reported in the street as being under way. Lehman Bros. bankers, and Atlas Corp., an investment trust, are the two credited with making the surveys with the idea of working out some reorganization plan for RKO. Floyd B. Odium is head of Atlas.

Entrance of Atlas into the picture is held an important development in Wall Street because of the part the company played in the re-org of Paramount Public. Odium outfit also is credited with having a stake in Fox. Hence it Atlas actually does the reorganization job for RKO, it will be regarded in the Street as an important financial factor in the film industry.

Mayer, Zanuck, Goetzes East to Confab Schenck

Hollywood, June 18. Louis B. Mayer left Saturday (15) for New York. He was accompanied by Howard Brickling, Lew Wethermel and Arthur Stebbins.

Mayer is expected to be at the home of the two executives on a discussion of studio matters and the probable revising of the production set-up, with David O. Selznick leaving. He also will confab with Joseph M. Schenck, who arrives in New York Wednesday (19) from Europe.

Ben Goetz of Consolidated New east Friday night and his brother, William Goetz, and Darryl Zanuck leaving the same night by train. It's likely that Mayer will be the advisor of his partner, William Goetz, in negotiations carried on for this exec with Schenck on Twentieth Century matters.

CROSBY WANTED FOR COL, COSMO TUNERS

Hollywood, June 18. Columbia and Cosmo companies are both talking one picture deal to Bing Crosby. Crooner has been offered the starring spot in Col's starred musical, "Goodbye, which was laid aside due to difficulty in casting the male lead.

Cosmo wants him for another musical with Marion Davies.

Otterson, Zukor's Coast Visit in About 2 Weeks

John E. Otterson, probably in company with Adolph Zukor, will go out for a looksee and conferences at the Par studios in about two weeks, according to present plans.

Lubitsch-Herzbrun's production contracts may be ironed out when Otterson reaches the coast.

Harry Cohn Delaying, Denies Exiting Hays

Hollywood, June 18. Harry Cohn deferred his trip to New York until July 1. Will attend the Columbia sales convention in Chicago. Sam Bricklin also flies to the meet.

Cohn branded as preposterous reports that he, or the company, is pulling out of the Producers' Association.

GOV'T HOT ON ANTI-TRUST IN FILMS

Washington, June 18. Government is readying another crusade to enforce anti-trust laws in the film industry and will swing into action when the St. Louis case is settled.

Preliminary moves were made last week when the Justice Department began trying to round up data in the possession of the film Code Authority and the National Recovery Administration which might be helpful in preparing for investigations. First step was to request all papers relating to the old feud in Texas between Reuben Preiss and Sol Gordon, which reached the grievance board some months back.

Government snoopers were reported early in the spring to be looking into Texas troubles which reputedly were, reported to the D.J. through independents who have been fighting major competition. The Preiss-Gordon tiff is the most important of these rows to come before any government outfit, which is believed the reason for the request for cod. authority data.

With customary vagueness, Justice officials declined to explain reasons for their interest but their attitude implied they will go to any lengths to acquire the desired info. Request that John C. Flinn turn in the dope over voluntarily drew cool response and indications were the government stands ready to subpoena the papers.

New Bldg. for Fox Execs, 20th Gets the Old One

Hollywood, June 18. A new administration building will be constructed immediately at the Fox Westwood studios, fronting on the Pico Blvd. side of the lot. Present administration building will be turned over to the Twentieth Century unit to be used as quarters for producers, writers, executives and directors.

In order to facilitate handling of press representatives, a separate publicity building will also be constructed on the Pico end of the studio.

Lee Marcus Radio A. P.

Hollywood, June 18. Lee Marcus, in charge of Radio's shorts department for the past two years, has been elevated to an associate producer.

First assignment is 'The Rainmakers,' for Wheeler and Wooley. Fred Gulod directs.

Sam Smith U. S. Bound

London, June 13. Samuel Smith, head of British Lion, is on route to the U. S. Has a number of his films with him and will talk distribution when he arrives in New York.

ERNST LUBITSCH, HERZBRUN AS IS

Rothacker as Studio Liaison—Otterson's First Official Appointment—Studio Awaits O.O. by Otterson-Zukor

CONTRACTS?

John E. Otterson, eschewing immediate and permanent disposition of the company's film producing setup, has named Waterston Rothacker as his liaison officer with the company's studios and personal advisor on film production. This appointment of a contact man with film production is Otterson's first official appointment made as president of Paramount, since elected to office June 4.

It is understood that Rothacker will have no executive station in his capacity as assistant on production to Otterson, but will be Otterson's interpreter on all studio matters. Relationship is about the same as he held between Erpl and General Service studios. He checks in at the Par coast studios the end of this week.

In the meantime, after days of conferences, an understanding has been reached whereby Ernst Lubitsch and Henry Herzbrun continue in their respective position at Par's studio. Paramount also expects to do some more production in the east, notably the Hecht and MacArthur films.

Lubitsch will continue to head Coast production and Herzbrun will continue as general manager of the company's studio on the Pacific slope. Both Lubitsch and Herzbrun (Continued on page 79)

WANGER BACK AS A PAR PROD

Walter Wanger's returning to the Paramount lot as a producer, will make six pictures on a salary and percentage arrangement. Wanger was reported making several for the Lubitsch, including one for Mary Pickford, but the new Par deal stymies that.

Dave Selznick Succeeding Zanuck In UA Spot; Goldwyn, Korda, 6 Each

Hollywood, June 18. Negotiations were concluded over last weekend for David Selznick to produce a series of pictures for United Artists, providing his own financing. Deal, on and off for some time, was expected to be signed and sealed before Al Lichtman leaves for New York today (Tues.). If not signaturing here, Lichtman will do so in New York before the week ends.

No definite number of pictures has been determined, although there is some talk that he will make three for the '35-'36 program. Selznick washes up at Metro, August 1, then goes on a vacation, probably to Europe. Due back Sept. 15. David will move over to the UA lot and likely take over the Zanuck quarters.

Understood Myron Selznick will not be associated in any way with

Rockefellers Allowed \$8,270,000 Claim Which Makes 'Em Almost as Important in RKO Reorg as RCA

Chas. Skouras' 10-Year Deal as F-WC Prexy

Hollywood, June 18. Charles Skouras was given a 10-year contract with Fox-West Coast and title of president-general manager. With brother Spross, general manager of National Theatres, they will operate Coast circuit with 150 houses in California.

GOLDWYN EQUAL ONE-QUARTER UA OWNER

Hollywood, June 18. Formal ratification of Al Lichtman's election as president of United Artists will be given at the corporation's directors' meeting in New York next Tuesday (25). Al Lichtman has chosen to succeed Joseph M. Schenck following conferences here last week between Mary Pickford, Charlie Chaplin, Samuel Goldwyn and Robert Fairbanks. At the same time, Maurice Silverstone, managing director of the British UA unit, was selected to become president of that organization as successor to Schenck.

Charlie Chaplin is slated as chairman of the board, another post held by Schenck. Selection rests between the comedian and Sam Goldwyn, with the latter likely stepping the responsibility so that he can concentrate on production of the six pictures he will turn out for the UA program next season. In the departure of Schenck and 20th Century from the UA setup, membership in the UA Distributing Corp. will be reduced from six to four, with Chaplin, Miss Pickford, Goldwyn and Fairbanks holding equal shares in the organization. The quartet purchased the two shares now held by Schenck and Art Cinema Corp., the latter an inactive Schenck producing unit. Price said to have been \$550,000.

The Rockefeller will play a prominent role in the reorganization of RKO. This is assured by Rockefeller Center, Inc., having been allowed a claim of \$8,270,000 against RKO. The claim arises from RKO's original leases on the two Radio City theatres, namely the Music Hall and the Center theatre. Special Master Thomas D. Thatcher filed these findings last week in the Federal District Court of N. Y.

The Karl Hobbiltzelle interests, of Texas, are allowed several large claims, which it is estimated may aggregate around \$1,000,000. The Broadway and 47th St. Corp. (Mayfair Theatre) is allowed a claim of \$75,000, or about 10 per cent of the amount as sought originally by the Walter Reed interests.

Should the Rockefeller claim stand as allowed by Special Master Thomas D. Thatcher, the Rockefeller interests will rank on a footing almost equal to that of RCA which owns a majority of the RKO company stock and around 85% of the \$1,600,000 in second lien debentures of RKO.

Rockefellers are the second largest individual stockholders in RKO. It is estimated total creditor position of RCA against RKO is figured to run over \$1,000,000. The Rockefeller interest in RKO is the large claim which former Federal Judge Thatcher has allowed to the Rockefellers. The \$8,270,000 allowed is based on certain clauses in the original leases of the two theatres by RKO wherein the Rockefeller (Continued on Page 73)

FARNSY'S GOV'T FUTURE; ROSY OFFICE IN N.Y.

Washington, June 18. Deputy Administrator William P. Farnsworth, temporarily assigned of continued Government job, may face the film industry from the other side of the fence in the near future.

While he has not settled on any particular line of action, there is more than a bare possibility that the film code boss will sign up with the Justice Dept. to provide a job spot in the anti-trust division and handling film matters.

Another possible hook-up, if he leaves the N. Y. office, is Emergency Relief Administration, with which he has been working closely in the hope of developing some sort of plan which will provide jobs for stranded actors. Nothing definite yet on this, either.

Farnsworth also announced determination. Divisional Administrator Sol A. Rosenblatt severed Government connections Saturday (15) taking on a leave of absence with him to New York, where he opens temporary headquarters and shops around for both permanent and part-time producers. Farnsworth's departure from the industry, Rosy said on departing he still had nothing definite in view and his immediate move will be to resume general duties.

Other employees of the NRA amendment section are sticking around to find out just what is going to happen. After keeping fingers crossed for more than two weeks, all received formal notices Saturday (15) that they have been reorganized for an indefinite period but not beyond April 1. It continues to draw attention until notified their services are no longer needed.

Amusements Off a Bit in General Market, but Four Hit New Highs

By MIKE WEAR

While most representative groups were going up, the amusement list milled around last week and actually wound up fractionally lower. This tended to bear out the theory that the previous week's upsurge was little more than a temporary improvement. The Amusement Group closed at 31 3/4, off 0.125 of a point, as measured by the averages for the 12 representative issues. Earlier in the week, however, the group got into new high territory at 32 1/2. Low mets was 31 1/4, more than a point above the low of the preceding week.

In direct contrast, Dow-Jones industrial averages finished at 118.67. At this point, the averages showed a gain of 4.78 points over the week before. Industry hit a new high for 1935 earlier in the week at 119.87. Rails also moved into new high ground for the present, moving above 35 in the Dow-Jones averages for the group.

Utilities also were firm.

Even in the face of this rather mediocre performance of group as a whole, four new highs were registered in stock lists and an amusement lens shot up into higher ground for 1935. Columbia Pictures certificates, at 45, at 82 1/2; Paramount-Loeys-Lasky 84, at 92 1/2; certificates of same, at the same quotation; certificates of Paramount, at 67 1/2; at 67 1/2; Paramount-Public 5 1/2, at 84, and certificates at the same price were the bonanza of the week. New highs for the year. Heavy demand for Paramount lent sent them up 1 point to 30 1/2 points.

Amusement groups were so buoyant, had considerable to do with the group's week. For the first time in the Amusement Group. Starting last Friday after "Becky's Sharp," first feature to use "Recky's Sharp" three-color process, hit a new high.

(Continued on page 12)

Yesterday's Prices

Stock	High	Low	Net
100 Col. Pl.	41	41 1/4	+ 1/4
1,000 East. K.	147 1/4	147 1/4	+ 1/4
1,000 Gen. P.	190	189 3/4	+ 1/4
1,000 G. M.	20 1/2	20 1/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4
1,000 Par. Cfs.	86	85 3/4	+ 1/4

Loew, RKO and Par in K.C. Settle Ad' Fend with J-P

Kansas City, June 18.

The feud that has been on for the past 10 months between the RKO, Journal-Frost and the three first-run theatres—Loew's Midland, RKO Mainstreet, and the Paramount Newman—over rates and space, has been settled and the three houses are back in the papers with their displays.

The houses have asked for reduction in rates, but the paper stood pat. When all three cut their display space to nearly nothing the ally retaliated by leaving the current pictures at the houses out of the display art layouts on the amusement page, and the reviewer announced that he would buy his tickets and be under no obligation from any of them. He adopted a stalling ploy of the price of the pictures, picking them to pieces and pointing out the flaws. He also started to take the pictures by the star system.

Understood that under the renewed of working conditions that the houses has met with approval in the rates, and at the same time accepting considerably reduced space. The advertiser and the independent Tower are not affected as neither house advertises.

Pat Casey's Pathe Receivership Suit Brings Up Dealers For F.

Menace

Hollywood, June 18.

When Richard Schayer, Metro exec, appeared at the studio wearing his reserve navy officer's uniform, Herman Manfrevitz took one look at him, exclaimed, "Look at that guy, he's paging another war."

Control of Pathe Exchange, Inc., weighs in the balance. Pat Casey, stockholder, representing himself and others, through Attorney Martin E. King, asked the New York Supreme court to appoint a receiver for the company. Casey alleged mismanagement. Present control is held by Robert Young and Frank Kolbe, of the downtown brokerage firm of Young & Kolbe.

Trade accounts have Casey, through his attorney, deciding to forego prosecuting the receivership part of his suit, but proceed only on the allegations of alleged mismanagement.

Young, with his family, is stated to own or control 2,000 shares, or 25% of the company's 8% preferred stock, and 35,000 shares, or more than 93% of the company's common 'A' preference stock. Casey is stated to be a holder of 40 shares of 8% preferred.

Securities Comm. Reviewing Par's Reorganization

Washington, June 18.

Formal study of the Paramount reorganization was initiated today by the Federal Securities Commission for the sole purpose of obtaining dope about the workings of protective committees. Comish has no power to grant or refuse approval of plans worked out under supervision of the courts.

With proceedings expected to run several days, Comish started his critical review of Par from before the war until the 1932 receivership action, including financial operations and developments leading to bankruptcy. Austin C. Keough, secretary, and Sir William Wiseman, of Kuhn-Loeb, were the initial witnesses. "Keog's" told the Committee that the final report and account of William Hamm, the receiver, should not be affirmed. Release from the receivership is expected on or before July 1.

Circuit has been operating in the black for some time and, with various readjustments, is believed to be on a substantial basis. Hamm, the receiver, has been the principal creditor and a satisfactory settlement is said to have been reached with him. Plans call for the retention of the present staff, John J. Friedl, general manager, and L. J. Ludwig, his assistant, to continue to handle the circuit.

Technical data on growth and financial relationship with bankers was supplied by Wiseman who was quizzed intensively regarding profits made from sales of Par securities.

Young and Kolbe entered the picture in 1928. Young, who succeeded Stuart W. Webb, who resigned about two months ago, as Kolbe & Young stepped into the picture. Webb still is director of Pathe Exchange, Inc.

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Pa. Senate OK's Local Option On Sun. Films

Harrisburg, June 18.

The State Senate today (Tuesday) finally passed the House bill providing for local option on Sunday films after a 2 p.m. vote was 29 to 20.

Measure, which was passed by the House June 4, must be returned to the House for concurrence in Senate amendments. The bill provides for the House referendums at the November election would be automatic. The Senate provides that the question of Sunday shows must originate by petition on the part of the residents of a municipality. The House will probably agree to this change and the bill will then go to Governor Earle for his action. It is expected he will approve it.

Before the vote was taken today by the Senate Senator Joseph C. Troner (Philadelphia) offered amendments providing that the local option provisions apply to counties as well as to municipalities. These amendments were not accepted.

Sunday films will mark the third progressive step in the fight to rid the Commonwealth of the bug. In 1924. A few years ago Sunday concerts for an admission price were permitted and two years ago Sunday baseball was provided on a local option basis.

The House dropped from its calendar a bill permitting Sunday bowling.

PUBLIX NORTHW. OUT OF RCVRSHP

Minneapolis, June 18.

Preliminary steps have been taken in the bankruptcy of Publix Northwestern, which was placed in receivership by Judge M. M. Joyce in federal district court on an order of the receiver, who filed a report and account of William Hamm, the receiver, should not be affirmed. Release from the receivership is expected on or before July 1.

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U Tests Janis Franman

Universal is testing Janis Franman for a contract and part in "Thin Air," radio yarn.

If the radio yarn is a success it will be written into the picture.

New Loew's N. Y. Clicks In 1st Week; Reads After a New House

Magic of the Loew's New York group did not stop there. "Reads" was forced out of its 21-year grind home into the Mayfair two blocks up Broadway, taken from Walter Reade on a 10-year lease at \$85,000 annually.

Giving Loew's Mayfair, as now called, a big opening, Reade is now for duals, three changes weekly, at a 35c top, house immediately booked. First week's business, ending Sunday night (18), was quoted at over \$10,000. This is about double what Walter Reade has been able to do at the spot with first run features at a 15c top. RKO flopped here ahead of Reade. Loew's averaged \$7,000 at the old New York.

Loosing the Aetor to mortgagors and renting the Mayfair to Loew's at a bargain rental, Reade is now interested in taking over some other house in New York for a pop grind policy. He has had his eye on New Amsterdam in 42nd street, one home of the Ziegfeld shows, and is seriously considering it for a pop grind that would be well yet to that which Loew's had at the old New York. The "New Amsterdam" is Reade took to be operated upstairs and down. House seats 1,700 in the theatre proper.

On Thursday (20), Reade adds to his arsenal in New York a third house in Astor City, near the new St. James, seating 2,000. Reade spent \$250,000 a year for the old theatre which becomes his 'A' theatre in Astor.

Astor still isn't rented. Harry Eason offered \$52,000 a year for it but receivers are understood holding out for \$15,000 a week. House remains to be repaired.

Among other allegations made by Casey in his petition is that Young & Kolbe came into the Pathe picture for personal benefit and alleged stock profit. This is denied by defendants. Casey charges further that improvident loans were made to First Division.

In the captioned matter, Pathe Exchange sold half of the aggregate amount of outstanding notes owed by Pathe to RKO in "Time" magazine for 30c on the dollar.

These notes, as sold to Time, form half of the balance of unpaid notes held by Time, and the original purchase price agreed upon with RKO for Pathe assets, in 1931.

It is revealed by Young that the balance sheet notes were offered to First Division, but that Atlas offered only 1 1/2 on the dollar for same. Young in his answers to the petition of Derr is involved in Casey's account.

These notes, which were acquired by Time, are now in line with that magazine's purpose to be closely bound to RKO, which no releases "March of Time," severed, as he answers to the petition of Henry R. Derr, is a director in Paramount.

Walter Abel D'Arctagnan

Hollywood, June 18.

Part of "D'Arctagnan" in Radio's "Three Musketeers" goes to Walter Abel.

Studio contractee was decided on after tests were made of six candidates, several from other studios.

Anti-Film Bloc Figures NRA Kneel Strengthens Fed' Control Chances

Washington, June 18.

Film foes are readying a new and far more stringent bill for Government supervision of motion picture morals. Measure will replace the pending Fettingill bill which has been shelved until the 1936 term.

But that would be well yet to that which Loew's had at the old New York. The "New Amsterdam" is Reade took to be operated upstairs and down. House seats 1,700 in the theatre proper.

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L. A. to N. Y.

Major Albert Warber, Harold Berford, Norman Moray, Richard Molyneux, Gradwell Sears, Carl Leseman, Al Schwabe, Arthur Schaefer, H. M. Docherty, Tom Spry, Roy Halsen, Fred Jack, Sam Morris, Andy Sany, Richard Molyneux, Lillian Hillman, Ivan St. John, James Mulvey, Darryl Zanuck, William Goetz, Louis B. Mayer, Howard Stirling, Arthur Stebbins, Lew Wertheimer, Ben Gatz, Bill Robinson, B. McDonough, B. B. Kahane, Al Cohn, C. B. De Mille, Kenneth McGowan, Howard Benedict, Dorothy Mackall, Redna Green, Jake Wilk, John Farrar, Louis B. Mayer, Roy Halsen, Joy Ray, Bogart Rogers, M. C. Sorensen, Art Schrey, Al Lichtman, Arthur Richman, Everett Kiesel, Harry Gertz, Jimmy Durante, Fred Rega, A. Blumhail, Edmund Goulding, Thomas Costain.

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A.F.L. Move for U.S. Regulation of Interstate Biz Would Affect Pix

Washington, June 18. New legislative campaign which would bring the film industry under sweeping and rigid Government regulation was launched last week by the American Federation of Labor as an aftermath of the N.R.A. blowup.

Dissatisfied with President Roosevelt's stop-grap program, union outfit fathered legislation which would require every industry engaged in interstate commerce to obtain Federal license and conform to Government wage and hour rules. Legality of such a measure remains doubtful in view of the Supreme Court's chicken case decision, although labor attorneys have thought up some ingenious provisions to get around the constitutional angle.

In a direct effort to get around the Court's ruling on the scope of the Federal Government's right to regulate business and industry, the bill would require compliance with the licensing and minimum wage persons engaged in the production, processing, manufacturing, handling, or receiving of goods, articles or commodities in interstate commerce, while all workers employed in these activities would come under administration's labor standards. Only exemptions proposed for radio broadcasters, newspapers, magazines, and processors of the products.

30-Hour, 5-Day Week

A 30-hour week requirement is written into the bill, although the commission created to study the proposed law would have adequate powers to grant waivers if applicants made convincing showings that special conditions make it impossible to run on a five-day week. All employers would be forced to pay a "just and reasonable weekly wage sufficient to permit such workers to maintain standards of living of decency and comfort with the standards being fixed by the Commission after special investigations.

In essence, the measure would provide for revival of codes under the tag of "license and would remedy the weakens of the N.R.A. on the chicken case and would avoid by defining more explicitly than ever before the outlines of the realm of interstate commerce.

Trade practices do not fit into this picture under plans, although it is expected some provision would be made for promulgation of rules outlawing certain actions regarded as not in the public interest.

If such legislation should get through, films could not avoid Government bossing as far as their labor relations are concerned. The technology regarding production, handling, and receiving of things shipped in interstate commerce is sufficiently broad to cover the production of exhibitors as well as studios, although court ruling might be necessary to decide whether Congress could go so far in the Constitution.

Unlike to get consideration this session, union is expected to make it possible to get the bill to President Roosevelt before next January, when Congress comes out and a new substitute for the N.R.A. will be proposed. The President has indicated pretty clearly he will make no ambitious attempt to bring sweeping Government regulation before next session, and last week's 24-month contract between the N.R.A. was designed principally to provide time for mapping out a new permanent scheme.

Kuykendall in N. Y.

Ed Kuykendall, president of the M.P.T.O.A., is expected to leave New York the end of this week to confer on M.P.T.O.A. matters. He gets in following end of the week. Authority of which he was a member. On Sunday and Monday (16-17), Kuykendall attended the annual convention of the M.P.T.O.A. of Mississippi, his home state, at Jackson.

How It Works Out

Rochester, N. Y., June 18. Paul Penney of Penney Bros., operators of the Strand, Madison, Monroe, Family and West End theatres, thinks the giveaway thing is washed up. If he offers a baking set, women patrons rush in to say they got one of those at a rival theatre. Then he turns a gold-plated breakfast set and it's ditto. Penneys never did like the handout idea and held out until customers practically demanded gifts like other houses were passing out.

Nearly all the nabes are laying off the free goods during hot weather.

PORTLAND, ORE., IDEA OF ITS OWN NRA

Portland, Ore., June 18. Demise of N.R.A. codes has prompted local exhibitors to form a voluntary code against price chiselling. Led by Parker's UA which has always maintained a 40c net admission, all downtown spots are mutually pledged to scrap two-bit balconies and other angles of price cutting.

Local exhibitors' code has set these prices: 25c to 1 p. m., 35c to 6 p. m., 40c for all seats at 25c. What led by Bob White theatres also in line. Their price will be 25c.

By agreement with distributors, subsequent run pix won't be booked into any 10c house until one year from first release. Subsequent run pix for 15c houses have been upped from 56c days to eight months later. The regular 25c nabes can get second run pix after 60 days.

Exhibitors' angle is that with \$35,000 nightly changing hands at race tracks, also that big coin goes to SW game, beef joints, etc. Hence the theatres must stick to price list without chiselling. Otherwise the come-back will be even longer delayed. New agreement makes the distributor a sort of referee with powers to refuse pix to spots that chisel under the code.

St. Louis, June 18. Fred Wehrenberg, president of Motion Picture Theatre Owners of St. Louis Eastern Missouri and Southern Illinois, and affiliated with Motion Picture Theatre Owners of America, has issued a statement: "Now that the Supreme Court has declared N.R.A. unconstitutional, I think that the industry should organize self-regulation where disputes and contractual violations could be heard by an unbiased arbitration board, selected by the exhibitors to consist of three exhibitors and three exchange men and in the event of a tie both parties shall agree upon the seventh arbitrator. Set-up of this kind would be welcomed by the exhibitors. Do not mean the same set-up as in the old Film Board of Trade days, but with some kind of tribunal where industry disputes could be settled within the industry." Asking exhibitors to express their opinion of plan, more than 100 have replied agreeing with him.

Koenig with Fox in France

Ernest Koenig, former sales manager of Warner Bros. in France, has joined the Fox staff in Paris.

Harley in charge of the E. A. Hartley, in charge of the French territory for Fox.

SUBSTITUTE FOR FEDERAL F.T. D'OS

Arbitration System Urgent to Expedite Intra-Trade Practices—Both Indies and Majors Favor Necessity of Key City Bodies to Adjudicate Issues

HAS ADVANTAGES

A code of fair trade practices and a system of arbitration to govern will be set up by the picture industry to take the place of the Blue Eagle. Such a code may be slow in taking shape but sentiment is strong at the moment for some means of arbitration not only among distributors and chains but independent exhibitors as well.

Scores of exhibitors and exchange men are already worried over the loose state in which affairs have been left as result of the death of the picture code and fear that if something isn't done quickly a nasty union condition will prevail. Many letters from these men in the field have come to the Hays' office, to John C. Elin and even to Washington, expressing the desire for some industry agency through which distributor-exhibitor disputes can be handled.

The M. P. F. D. A. has received a lot of letters urging the need for arbitration. One exhibitor in Kentucky has written his Congressman in Washington asking that a bill be introduced compelling the picture people to arbitrate disputes between distributors and theatre operators. He indicated that while such a bill would be desirable if it could pass, there probably would be a lot of opposition from film attorneys who, through a system of arbitration would suffer the loss of fees from lawsuits. The Kentucky exhibitor wrote that it was easier for him to go to Cincinnati to settle his disputes than have to go to court, granting that under compulsory arbitration the Cincinnati exchange point would have a local Film Board of Trade or some similar setup to handle disputes, as in the past.

Although as arbitration is concerned, although the Thatcher decision ruled against it, the frame of mind

(Continued on Page 7)

Major Industry Admits the NRA Helped the B. O., but the Indies Claim It Didn't Cure Trade Evils

Coast IATSE Rep Takes Studio Report to Confab

Hollywood, June 18. Steve Newman, studio representative for International Alliance of Theatrical Stage Employees, currently in St. Louis to attend general executive committee pov-vow, which started Monday (17) took with him complete report on coast IA situation, including the studio setup, where IA has been outside looking in since 1933 strike.

While question of compromising the jurisdictional tangles in Hollywood between IA and electricians and carpenters is expected to be thrashed out in hope of getting IA once more under basic studio-unions agreement, coast IA locals are none too hopeful.

CHI FEMMES IN CAMPAIGN VS. BANK NITES

Chicago, June 18. Women's clubs and federations last week got into the scene, bank nite and seno situation which is running epidemic around the local theatres, holding that the lottery might be teaching gambling habits to the kids and are making people who can't afford to bet, gambling conscious.

They are starting petitions around getting the families to sign nature agreements to abstain from theatres which flout gambling stunts as their main box office lure.

F'S VIENNESE WRITER

Frank Winterstein, Viennese writer, arrived in New York Friday (15) from Europe and left immediately for the Coast.

He has a contract arrangement with Paul Kohner's production unit at Universal.

While leaders of most major picture companies are not sure just how much they benefited financially from the NRA, they are certain that the activities of the Blue Eagle strengthened this and other industry. That strides towards business recovery were made.

Major company officials admit they cannot tell exactly how much they were aided by the Blue Eagle. They point to the increased wages and cut in working hours incurred under the code operations as costing their companies more annually. But they admit that their companies undoubtedly obtained a portion of the business increase from the additional money placed in circulation through NRA changes.

In contrast, the demise of the Blue Eagle is not expected to cause much eluding of tears by independent exhibitors. After a year or more under the code many feel that they were better off without the NRA. Main reason for this attitude is that exhibitors expected to be greatly aided by the code operations. In actual practice they found the number of exhibitors prevented them from obtaining these benefits.

Certain indie exhibitors charge that violations of trade practices have been more rampant since the code than before its inception. Others claim that there has been an almost total collapse of trade practices and ethics. Consequently, they are beginning to believe that their statutory will be impaired with the demise of the eagle bird. Strongest examples of trade practices being violated are pictured by the indie in numerous instances: "bank nights," giveaways, and other lotteries and special nights. Those in the industry had high hopes that many of these evils might be abolished under the NRA. Instead, they have found an actual spread of the indie's night and merchandise gags.

Many indie picture industrial firms are feeling the pinch in the same category. Long regarded as the box-office, the spread of industrial pictures throughout the indie has thoroughly alarmed leaders.

The practice of shifting titles or having a descriptive code was hit by a Haytian ruling about three years ago. But under the NRA, this evil still persists. The most flagrant examples, oddly enough, are to be found on Broadway and throughout the Times Square district.

PAR. N. Y., INTENT ON REMAINING STR. PIX

Paramount N. Y. may remain straight picture premises, not going back to stage shows in the fall when next season's pictures start. The studio has already decided to give the present straight picture experiment a prolonged test to see if films alone can survive at this stage of the user.

Theatre has dropped its scale 10c all along the line both weekdays and weekends, and after nearly a year of picture work has decided to give the present straight picture experiment a prolonged test to see if films alone can survive at this stage of the user.

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HOWARD DIRECTS CHILLER

Hollywood, June 18. Next assignment for William K. Howard at Metro will be "Black Chamber."

Howard will have William Powell and Binnie Barnes, later borrowed from Universal, in the leads.

Anti-Trust Teeth in New Recovery Legislation Makes It Tough for Pix

Washington, June 18. Sharply-curling recovery law continues in operation until next April, following favorable Congressional response to President Roosevelt's stop-grap program, but situation is not conducive to revival of the film code on a voluntary basis.

Reorganization of the Recovery Administration takes place this week, in keeping with the idea of maintaining Blue Eagle machinery for observation and statistical functions. Best of all, President's power to compel observance of industry agreements but perpetuating other features of the act was signed Friday (14).

The extended statute still permits industries to negotiate codes of fair competition on their own initiative, applying only to persons who subscribe voluntarily, but tighter anti-trust law provisions seem likely to put a crimp in any moves of this sort. Particularly will restrictive provisions of the continuing legislation throw cold water on any film enthusiasm for voluntary agreements.

As a concession to Senator Borah, who frequently rapped the film pact

and was a leading enemy of the N.R.A., Congress stipulated in renewing the Recovery act that anti-trust statutes can be waived only when voluntary agreements cover three points: (1) right of employees to unionize and engage in collective bargaining; (2) minimum wages and maximum hours; and (3) unfair trade practices which would have a particularly noticeable effect on voluntary revival of the film pact. Under its terms, all code provisions which specify means of competition as fair or desirable and which are not touched by other laws now on the books would be out the window.

It means in essence that only restraint of trade, monopolistic practices, misrepresentation, and such actions which are specifically outlawed through legislation or under court interpretations of current laws could go into voluntary agreements.

In the case of the picture pact, it is generally agreed that only a few

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ALL-CITY THEATRES

'Becky' and Baer-Braddock Fight Lift Chi Palace to Sweet 30G; 'Caliente' 22G, 'Harmony' \$15,000

Chicago, June 18. (Best Exploitation: Palace) Even pace for local business generally, with a couple of the theatres showing fairly good strength. Good business this week at the Chicago, Oriental, State-Lake and Palace.

B.&K. steps out with an attempt to freak up the Apollo with the indie Bryan Foy Ricker, 'High School Girl' with the usual catchlines of the 'adults only.' Not figured to help the gross at this spot, however, since this type of picture clicks only at the Castie or the State-Lake in the loop.

Gaumont-British 'Man Who Knew Too Much' is at the State-Lake, and marks one of the few foreign features ever to play this house. 'In Caliente' getting a big matinee play in the Chicago.

Big spread of the session will go to the Palace on 'Becky Sharp' which drew a huge exploitation and advertising epurge by Johnny Joseph. Also on Palace (near) and additional backing with the Baer-Braddock fight pictures.

Estimates for This Week Apollo (B&K) (1,200; 25-35-55) 'High School Girl' (Elman). Indie picture not happy spotted in this house. Maybe \$15,000. Last week 'Miserables' (UA) tossed in a \$2,500. Chicago (B&K) (3,940; 35-55-75) 'Caliente' (WB) and stage show. Matinee, one, but evenings flat, which means just a fairish \$25,000. Last week, 'Lamps of China' (WB) but steady throughout the week to finish to comparatively \$20,000. Garrick (B&K) (900; 25-35-55) '10th Ave.' (WB). Public ducking next-run here, doubling value of a picture which hasn't been allotted one of the recognized big theatres. Felt current block, but advantage; maybe \$2,500, on Eette Division strength. Last week 'Goin' to Town' (Par) good \$2,000. Oriental (B&K) (3,200; 25-35-40) 'Sweet Harmony' (Par) and vaude. Picture accounting for good \$15,000 currently. Last week, off on 'Hold On' (WB) \$10,800. Palace (B&K) (2,500; 25-35-55) 'Becky Sharp' (Radio) and vaude, plus Baer-Braddock fight films. 'Becky's' powerful advertising campaign good notices helping to bid \$30,000. Last week, 'Hooray for Love' (B&K) very wobbly \$15,000. Roosevelt (B&K) (1,500; 25-35-65) 'Lamps of China' (WB). Comes in here for a home run, last week at the Chicago, and should center easily to nice \$15,000. Last week 'Double' (Fox) faded on second loop session to \$5,800. State-Lake (Gonz) (2,000; 25-35-40) 'Man Who Knew Too Much' (GB) and vaude. House continues nice pace for '10th Ave.' currently. Last week about the same for 'Party Wreath' (Col) at \$11,200. Standard Artists (B&K) (2,700; 25-35-65) 'Have It' (UA) (2d) doublet. House getting advertising cleanly to \$10,000. Last week, off \$13,900. 'No More Ladies' (MG) to replace shortly.

COMPLETE TURNOVER IN SYDNEY CINEMAS

Sydney, May 29. So-so biz has the managements bringing in entirely new bills this week. New list includes 'Tru Fox' (GB). 'No More Spring' (Duke). 'Soundies' (Fox). 'The Man' (Par), and 'Follies Bergeuse' (UA). 'Sweet Adeline' and 'Living on Velvet' (WB) go out after two week same as '10th Ave.' (Par) and 'Happiness Ahead' (WB). 'Scarlet Pimpernel' (UA) stayed three months and 'Night of Love' (Col) six months. Melbourne, May 29. Ice film lineup here with big run up. List includes 'Night of Love' (Col). 'Heritage' (local). 'Par. '10' (1st-4). 'The Man' (Par). 'Here Is My Love' (Tru).

KILLS OTTERY TICKETS DRAILIES

Gov't Bans Aids in Mails—Money Nite Companies Ready Campaign for Stunts in Taverns and Other Competitive Businesses

BOOMERANG

Chicago, June 18. All the gag money nites, such as sereeno, cono, tango, bank nite, pay nite, sweepstakes, etc., which have been flooding this territory for the last six weeks, took a terrific sock yesterday (Monday) when all newspapers were ordered by the United States government to kill all mention of these trick money giveaways in their theatrical advertising. Federal Government ruled that these agencies had violated the provisions of the postal regulations and failed carrying these advertisements could not be sent through the mails.

Without the bill advertising properly the theatres are starting to drop the gag money stunts. Top-Heavy As long as there were just a handful of theatres running the stunts they did business but when all the nabes went for it no theatre had the advantage. Besides the competition for bigger and bigger money prizes was rapidly killing off the small houses. But the small nabes with their \$25 prizes did okay, but when the theatres such as the Marbro, Harding and Tivoli started out with \$200 and \$250 prizes the tide of business swept away from the tiny houses and left them high and dry.

Double-Cross Another angle which the theatres generally have not realized is that money nite companies seem to be merely using the exhibitors as a wedge into the town. One firm which makes large profits for use in taverns and beer joints. They have had this projector for some time but have not released this information for the owners until they exhausted the theatre market. After the exhibs have built up the cash night, the projector operators will use this ammunition by using the tricks into the taverns in direct opposition to the theatres which started the money egg in this town.

However, it's likely that the city authorites will step in and kill it not only in the theatres but also in the taverns since lotteries are against the city ordinances.

TOM BALLY OUT JULY 1

Hollywood, June 18. Tom Bally is out of Paramount July 1 as a result of his failure to Bill Pine, who recently merged the publicity with the studio advertising department, heads both.

COLUMBIA'S TERP FAIR

Columbia has long topped Popino and Rhoda, dance team from the Central Park Casino, N. Y. Terpers leave for the Coast June 24 as yet unassigned.

'Doubting Thomas' (Fox) (2d week). Getting Rogers fans for 'Doubting Thomas' (Fox) (2d week) average \$17,000. Columbia (Loew) (1,262; 25-40-47) 'Gals in Blue' (WB) week of West on mainline shooting at satisfactory \$14,500. Last week 'Small Wonder' (Fox) light with \$2,000. 'Me' (WB) (1,850; 25-49) 'Ain't Hawk' (Col). Fair \$3,000. Last week 'Dagzer' (WB) lighter than usual with \$2,000. Belasco (Radn) (800; 25-35-50-60) 'Moscow Lavush' (Amkino). Has written and house and closed for repairs over summer on Sunday (18). Three days week \$200.

'Becky', Plus Big Campaign, \$96,000 and H. O. at Music Hall; Par Holding 'Key' on \$20,000

Mae, \$3,600, Ahead of Fight Pix in Lincoln

Lincoln, June 18. (Best Exploitation: Stuart) 'Goin' to Town' although arriving late here, getting best play of the week. John Echols' promoted Neon-Mae West figurine, which hangs two stories high above the marquee and can be seen for blocks, has the town gabbling about the pic, and it's a sweet stunt which came for nothing.

'Break of Hearts', fair at the Lincoln, and the Baer-Braddock fight boistering 'Black Fury' at the Orph the only other struts on the horizon. Outdoor biz is getting a break, and Yum slumped, figured to start earlier, is plainly on the way now.

Estimates for This Week Colonial (LTC) (750; 10-15) 'Roly Riders' (Reliable) 'Dinky' (WB) and 'Once in a Blue Moon' (Par). Three dringes and \$900 about average. Last week 'Red Frightened Night' (Ind), 3 switches, only \$850, slumped, due to 'Meat.' Lincoln (LTC) (1,600; 10-20-25) 'Broed Hearts' (Radio) and is about right for \$500. 'Good summer pros.' Last week 'Glass Key' (Par) went down and knocked off a swell \$2,800.

Chapeum (LTC) (1,200; 10-15-25) 'The Price Crime' (Eason) and 'Obsession' (Radio). First dual and for three days, followed by the Baer-Braddock fight and 'Black Fury' (WB), nice \$2,100. Last week, 'Solomon' (Mono) and 'Theodore' (Mono) (Maseot), first half, and 'Daring Young Man' (Fox) and 'Strangers All' (Radio), last half, got \$1,900, very nice. Stuart (LTC) (1,900; 10-25-40) 'Goin' to Town' (Par). Doing a swell \$3,600. Last week 'Richie' (WB) and 'The First' (WB), last half, and 'Knock Out' at \$2,600, n.s.e.

'LADIES' SOCKO BALTO.

Baltimore, June 18. (Best Exploitation: Century) The vaudlin Century tops the town this week with 'No More Ladies' (WB) more potent Crawford-Montgomery-Tone triangle luring all the femmes for miles around. 'No More Ladies' (WB) has enjoyed in month.

Estimates for This Week Century (Loew-UA) (3,000; 15-25-20-30-35-40) 'More Ladies' (WB) and 'The Man' (WB) big lead over week-end and a clinch to top the town. Last week 'Public Hero' (MG) and Armetta heading vaude, slightly under \$10,000. 'Clingy' (WB) Hippodrome (Rappaport) (2,300; 15-25-30-40-55-65) 'Nittwits' (R-50) big lead over week-end (Wed.) and will have about \$10,000. 'The Bell, ok. Starting tomorrow 'Hooray' (Radio) and last week 'Hooray' (Radio) and 'The Band Unit' on \$7,000, good. Keith's (Schanberger) (2,600; 15-20-25-30-35-40) 'The Man' (WB) Closing seven-day center, better liked than other recent Rnt flicks, and which came out nicely at solid \$5,000. 'Soundrel' (Par) succeeded 'Public Hero' (MG) (2d week) and New (Mechanic) (1,800; 15-25-20-30-40) 'Black Sheep' (Fox). First week \$2,100. 'Strand' (WB) proving slight hitch at the h.o. evenings when Judging is going on. Tom Brown some hold over. Last week \$3,900 on week-end. 'Lamp of China' (WB) (2d week), 'The Man' (WB) on holdover, \$17,000. First week \$22,100. 'Strand' (WB) opens tonight (Wednesday). 'Your Dances' (WB) 'The Man' (Par) on average \$16,000. Last week 'Miserables' (UA) close to \$25,000.

Oldie 'Thin Man' Hurting 'Public Hero' Dual in N.H.

New Haven, June 18. (est Exploitation: Poli's)

Plenty of china getting bumped this week. A campaign that was heavy for summer months included oldie max in a 24-sheet sound track; co-op page; reward for finders of ransom bills; prison setting mounted on nearby building; with a parading sentry; prison cell and convict in lobby.

Estimates for This Week Paramount (Fenix) (2,348; 25-50) 'People's Enemy' (Radio) and 'Great God Gold' (Mono). Headed for slow \$3,800. Last week 'Glass Key' (Par) and 'Last Wilderness' (WB) (1st) advertising properly the theatres are starting to drop the gag money stunts. Poli's (Loew) (3,040; 35-50) 'Public Hero' (MG) and 'Thin Man' (WB). Nice campaign. 'Thin Man' advertising mixed by re-run of 'Thin Man'. Light \$5,500. Last week 'Doubting Thomas' (Fox) (2d) advertising properly the theatres are starting to drop the gag money stunts. 'Col' fair \$6,000. 'Lamps of China' (WB) (2,700; 35-50) 'Lamps of China' (WB) and 'One Frightened Night' (Man). Baer-Braddock fight picture. Last week that's saving a nose-dive this week. May be fair \$4,000. Last week 'Break of Hearts' (Radio) and 'Bell and Tule' (Radio). So-so, \$4,300. 'Bijou' (Gib) (1,500; 25-35-50) 'Pillow' (Lib). First week on first-run policy house goes two seconds with split week starting 22d. Currently light \$2,500. Last week 'Mary Dove' (3) and 'Unknown Woman' (Col) n.s.h. at \$2,700. College (Loew) (1,568; 25-35) 'Murder in Fleet' (MG) and 'Black Sheep' (Col). Moderate \$3,000. Last week 'The Wolf' (4) and 'The Man' (Fox) (Col), very good \$3,900.

SHRINE CONV. NO HELP TO WASH. 'PAMPAS' 20G

Washington, June 18. (est Exploitation: Earle) Hot weather and a drier letup has town seeing lowest total grosses this year. No sock pics playing, but even the theater is struggling to equal house volume.

Exploitation is at lowest ebb of season. Best gag of week goes to Earle's 'Wandering' for libraries with bookmarks on 'Oil'. Estimates for This Week Fox (Loew) (2,343; 25-55-60) 'Pamela' (Loew). Moderate. Baxter plus Armetta on stage makes nice lead, but not yet average \$15,500. Last week 'Public Hero' (MG) took nice \$20,000. Earle's (Loew) (2,000) 'Oil' (FN) and vaude. Milti Max-fair and swell \$12 helping picture. 'The Man' (WB) (1st) nice recs from novel. Hoping for average \$18,000. 'The Man' (WB) and today Duchin band took nice \$16,000. 'The Man' (WB) (1,250) 'Gony For Love' (Radio). Lucky to see \$4,500 for five days and being 'The Man' (WB) (1st) and 'Last week 'Escape Me' (UA) took \$10,000 for nine days. 'Palace' (Loew) (2,252; 25; 5-40-60)

Baer-Braddock, \$8,000, Mpls. Lure; 'Scoundrel' \$4,500

Minneapolis, June 18. (Best Exploitation: Orpheum) Baer-Braddock light films are putting the Orpheum in the money currently...

For the first time in months the downtown district is without a single stage show, the drop being from almost all-time high of four to the bottom depths of one...

Cool and rainy weather over the week ends has been the mainstay and Sunday have been responsible for the major slices of the takings.

With tie-ups with sports sections of the newspapers and with radios for the light films, the Orpheum is in the exploitation lead this week.

Century (Picture) (1,600; 25-35-40) - 'Scoundrel' (Par). Lots of excitement work out on the one and it's clicking, despite supposed high-brow appeal and lack of cast names...

Estimates for This Week: State (Pix) (2,400; 25-35-40) - 'Daring' (Fox). This picture is a fine box-office here, and this one well liked by customers...

World (Stiefes) (350; 25-35-40-55) - 'Brewster's Millions' (UA). No news that means that this picture is pretty good \$1,300. Second week of 'Thunder East' (UA), \$1,500, pretty fair.

Time (Wattnell) (300; 15-20-25) - 'Without Children' (Liberty). For adults only, but it's doing well helping to mild \$1,000. Last week 'Mr. Wong' (Mono) and 'Fighting Light' (Banner) (3) and 'King' \$700.

Lyric (Publix) (1,300; 20-25) - 'High School' (MGM). National advertising and no children under 18 admitted still seem to pull in numerous elements for \$1,000. Last week 'Dinky' (WFB) fairly good \$1,000.

Upstown (Publix) (1,200; 25-35) - 'Naughty Marietta' (MGM). Good \$2,200 in prospect. Last week 'Private Words' (Par) and 'G-Men' (FN). Split, \$2,000. Okline.

Grand (Publix) (1,100; 15-25) - 'Riosteus' (MGM) and 'Night' (UA). Second runs and split, fair \$1,200. Last week 'Gold Digger' (FN) and 'The Fox' (Fox). Second runs and split, \$1,400. Okline.

'LITTLE GIRL,' \$8,000, 'MONTREAL LEADER'

Montreal, June 18. (Best Exploitation: P. nesses) Shirley Temple at Palace will likely rate highest gross in town...

'Imperial takes over Lewis' feature until latter's re-opening August and is showing 'New York Night' and 'Society Doctor'. Princess has 'The Informer' and 'Adventure Girl'. Nabea feeling the heat.

Tommy Cleary at the Princess has the usual tie-ups on 'Informer' and 'The Informer' and 'Adventure Girl'. Nabea feeling the heat.

Palace (F.P.) (2,700; 50) - 'Little Girl' (Fox) and 'Daring Young Man' (Fox). Second runs and split, \$2,000. Last week 'G-Men' (FN) did good business \$2,000.

Capitol (F.P.) (2,700; 50) - 'Black Fury' (WB) and 'Curious Bride' (WB) should get by at \$7,000. Last week 'Glass Key' (Par) and 'The Informer' (Par) grosses \$8,000, a fair.

Imperial (F.P.) (1,600; 34) - 'New York Night' (MGM) and 'Society Doctor' (MGM) looks like \$3,500 on improved program. Last week 'The Informer' (Par) and 'Adventure Girl' (RKO) may gross around \$6,000.

Princess (C.F.) (2,200; 50) - 'Informer' (Par) and 'Adventure Girl' (RKO) may gross around \$6,000. Last week all-Briggs-Film (RKO) and 'Parade' (Fox) fell off some of \$5,000.

Denver (Huffman) (1,500; 25-35-50) - 'Daring Young Man' (Fox) and 'Thunder East' (UA) \$1,200. 'Young Man' pulled after three bad days.

Broadway (Huffman) (1,500; 25-40) - 'Doubting' (Fox). Following a fair instance here, Denver, \$2,000. Last week 'Brewster's Millions' (UA) and 'Love You Always' (Col.) did good business \$2,000.

Palace (Cooper) (1,500; 25-35-50) - 'Virginia' (Par). Revival only for this time. Denver, \$2,000. 'King' backed by a big 'Platinum Blonde Revue' and 40-tilr light split, did \$700, less than half of average.

Denver (Huffman) (1,500; 25-35-50) - 'Daring Young Man' (Fox) and 'Thunder East' (UA) \$1,200. 'Young Man' pulled after three bad days.

Orpheum (RKO) (2,600; 25-35-40) - 'Mark of Vampire' (MGM), 'Black Fury' (WB) and 'Curious Bride' (WB). House had biggest Monday sale 'Tolotta' and a pinch for \$3,000.

Palace (Cooper) (1,500; 25-35-50) - 'Virginia' (Par). Revival only for this time. Denver, \$2,000. 'King' backed by a big 'Platinum Blonde Revue' and 40-tilr light split, did \$700, less than half of average.

FREE SHOWS ON 'TRADE DAYS'

Alabama and Mississippi Hick Town Merchants Subsidize Local Cinemas to Keep 'Em Home

VAGABOND EXHIBITS

By Robert H. Brown Birmingham, June 18. Small town merchants in Alabama and Mississippi have found a way to drag the folks into town on the so-called 'Trade Days' by buying out the local theatre and giving free shows to the exhibitors.

With fast footedness over good paved roads small town merchants up till now had suffered plenty. Rumlites refused to trade exclusively in the hick towns, with the big cities just a couple of hours' drive from home.

So the small town merchants got the free show idea and the idea is spreading. Originally starting this year in Blue Mountain, Miss., it jumped over into Alabama within two months.

In most cases these special days mean money to the small town exhibitor because he sells his house for that day for a flat sum. \$500 figures his electricity, salaries, heat and film - i.e. quotes the merchants a price.

In other cases the exhibitor goes to the merchants and sells them a batch of tickets at a special price. The merchant, in turn, gives tickets to customers making purchases at the store.

Men who have portable machines are going into small towns where there are no theatres or where they are not operating and putting the stunt before the dealers.

The merchants are easy to sell on the idea that the big cities are calling residents of the small towns to them to trade and they are going to see to Birmingham.

The Chamber of Commerce has had a series of programs saluting the small towns, which is just another way of putting the ruralites to come to the 'Ham.'

'LADIES,' \$22,000, STIRS UP K. C. BIZ

Kansas City, June 18. (Best Exploitation: minstrel) 'Informer' at the Mainstreet, drew the rave reviews from the critics, but 'No More Ladies' at the Midland, is getting the money.

The Mainstreet added the Baer-Braddock light pictures to its 'Informer' and had the opening run Saturday to have the scrap from the start. Strong campaign put on for both features, with thousands of special heralds, for both, newstand cards, widest hook-up with a chain drug store for windows, radio announcements and amateur contest, and strong personal letter to the public from Manager Lehman.

Mainstreet (RKO) (3,200; 15-25-40) - 'Informer' (RKO) and the Baer-Braddock light picture, 'Nice showing, with business heavy at night. Close to \$7,000, pretty good. Last week 'Callie' (WB) \$6,500, not so good.

Midland (Ladies) (4,600; 15-25-40) - 'No More Ladies' (MGM). Picture had been given a thirty day bill but was pulled after two weeks for lack of extra space in the papers. Going strong with great \$22,000.

Uptown (Fox) (2,040; 25-40) - 'Daring Young Man' (Fox) and 'Thunder East' (UA) added attraction, \$2,500, light. Last week 'Pamper' (Fox) \$4,400, good.

St. Louis, June 18. (Best Exploitation: Shubert) Rainiest spring in memory, opening for the first time in the entertainment in Forest Park at popular prices.

Forest Park (Huffman) (1,500; 25-35-50) - 'Daring Young Man' (Fox) and 'Thunder East' (UA) \$1,200. 'Young Man' pulled after three bad days.

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Pitt Likes Joan, Bergner, but Kath Hepburn Biz NSG

Pittsburgh, June 18. (Best Exploitation: Penn) There's apparently no middle-ground for business here this summer. When it's good, it's very, very good, but when it's bad, it's awful. This week, things look considerably brighter except in one of two cases and Penn particularly should have no kinks coming with 'No More Ladies.' Despite indifferent notices, flicker is croaking 'em on strength of marquee names and final check in with ailing \$15,000, the best straight picture takings here since 'Copperfield' hit town.

Elsewhere, however, it's the dol-drums. Alvin swallowed a yank bill with 'Devil Is a Woman,' bitter 'No More Ladies' and 'No More Ladies' and shooting in 'Copperfield' after a two week repeat after picture had already played all of the subsequent weeks after more than month of Thursday inaugurals.

At Pulton, Baer-Braddock fight picture 'Nice showing, with business heavy at night. Close to \$7,000, pretty good. Last week 'Callie' (WB) \$6,500, not so good.

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DENVER BOICHA BIZ HOLDS UP

Denver, June 18. (Best Exploitation: Orpheum) Movie leaders at Orpheum, Denver and Denham, are all doing fine business, much ahead of average for this time.

Orpheum pulled a double-header on exploitation of 'Mark of the Vampire' and 'Black Fury' on exploitation city regulations. Orchestras, against city regulations, were sent out with Vampire signs on their buckets, drawing crowds at every spot for the washup. 'Glass Key' did fine, Broadway also doing good biz.

Palace (Cooper) (1,500; 25-35-50) - 'Virginia' (Par). Revival only for this time. Denver, \$2,000. 'King' backed by a big 'Platinum Blonde Revue' and 40-tilr light split, did \$700, less than half of average.

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Par Returns Chm McVickers to JLS; Jones Angling for Product Deals

Chicago, June 18.

Loop McVickers is back in the possession of American... Linnick & Schaefer. Turned back by Paramount Pictures...

Jones is now considering several offers for the theatre. Particularly interested in a first run picture policy but house is in a poor position...

Other angle Jones is working on in the reduction of present ground owned of \$2,000 asked by the school board...

McVickers is angling for all product but RKO, Universal and Metro. He wants two tickets under the RKO Palace first run here...

Despite the purchase of Metro product by Warners locally, there appears to be no letup in the general indie and indie circuit...

Felix Feist, MGM sales manager, has been in town for weeks now... in earnest discussion with the Essanay...

Loew Campaign. Loew's, meanwhile, continues to hold around town looking at available sites for theatres in case the current exhib boycott is not broken...

Par Near. This precaution condition relates to the claims made by certain individuals against the company...

And lawyers present that any of the defendants so affected can sue on the matter later and have this condition rescinded by the court.

Huston Sez

(Continued from page 2) that once he had a stationary engineer...

And Mr. Huston said yes, she might say that he says he's glad he's an actor...

Variety's Muggess Turn. Next, VARIETY's turn. VARIETY wanted to know about the road...

Empire Ballroom, 2044 46th street, capital stock, \$25,000. George S. Berman, president...

Change of Capital. Paramount Pictures, Inc. (subsidiary of Famous Players, Inc.)...

Dispositions. Rodgers Rodg and Hancock, Dor, Kingsley & Shaw, Mill building...

California. Sally O'Neil, Inc. (subsidiary of Famous Players, Inc.)...

Renable Pictures Corp., capital, 20,000 shares, no par value...

NEW YORK. Official City Park Corp., Albany, capital, 100 shares...

Ampton Research Laboratories, Inc., 75 West 42nd street, New York...

NEW PATHE ISSUE. New common stock for Pathe Exchange, Inc. probably will be offered...

North Carolina. Gallopade Association, Inc., of Rocky Mount, to conduct festival...

social instruments of all kinds; capital, \$10,000. J. H. Goldman, president...

General Theatres Corp., Inc., 100 Broadway, New York...

General Theatres Corp., Inc., 100 Broadway, New York...

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Stock Market

(Continued from page 6)

Music Hall, there appeared to be concerted rush to unload. This drive on Friday kept the issue down to 4 1/4 points...

Since much of the recent strength in Technicolor had been based on the hope that the company's latest process was to do a reaction of some sort...

Next highlight in the stock presumably will be based on the business 'Becky Sharp' will open in key spots throughout the country...

White many gains in the amusement field managed to hold firm in support of fractional gains at the close Monday (17), the list presented a rather spotty appearance...

American Seating staged a neat comeback to finish at 7 1/2, nearly a point. Eastman Kodak company...

Buying in Westinghouse shares was continued to some extent. Reports of the company obtaining a new \$1,000,000 order for electrical equipment...

Radio Preferred was managed to close fractionally higher after having given earlier promise of bettering its previous 1935 high...

Outside of the strength in Paramount liens, amusement bonds were inclined to soften near the close...

Summary for Week Ending Monday, June 17. STOCK EXCHANGE.

Table with columns: High, Low, Sales, Issue and rate, Gain, Loss, Net.

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OVER THE COUNTER, N. Y.

few weeks, especially if the whole market remains strong. The 7 1/2 preferred of American managed to edge up a few fractions for a new 1935 peak...

Both the common and preferred Warner Bros. issues appeared to be more favorably situated as a result of the slight shake-out during the week...

Marcus Loew's Theatres declared a dividend of \$1.75 (on arrears) for the year ended July 31, 1934...

General Theatres Corp., Inc., 100 Broadway, New York...

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SOMETIMES THEY
STEAL THE SHOW.
• THEY ALWAYS
MAKE IT A BETTER
SHOW. • THEY ARE
THE MARGIN OF
SAFETY IN YOUR
PROGRAM BUILDING

FOX - *Educational* SHORT SUBJECTS

Value is the watchword of the day, no matter what product you are buying. This is as true of motion pictures as it is of clothes or automobiles. • There is not a better value to be had in the film market than Fox-Educational Short Subjects. Dollar for dollar, they give your patrons as much entertainment, and you as much box-office value, as your money can buy. • The product of the industry's leading short subject specialists, *Educational Pictures* and *Movietone News, Inc.*, these one and two-reel attractions take highest place in star name power, and from every other standard of value.

ALWAYS THE BIG NEWS OF THE YEAR IN SHORT SUBJECTS

Educational's TWO-REEL COMEDIES

52 RELEASES
in
SIX SERIES



You'd think they were features judging from the brilliant line-up of big stars. But you'll get all these and many more marquee names in Educational's two-reel comedies for 1935-1936.

Educational's Comedies shattered all records for name values last year. And this is just a starter for the new season.

12 STAR PERSONALITY COMEDIES

Again the peak of all short subjects in star power. Joe Cook, Buster Keaton, Ernest Truex. Every picture a box-office attraction.

12 MUSICAL COMEDIES

Most lavish of short musical productions. Full of fun, too. Remember "She's My Lilly," "The Girl From Paradise" and "Nifty Nurses."

8 CORONET COMEDIES

Tom Howard and George Shelton and other popular stars in a series that never fails for good rollicking fun.

8 FROLICS OF YOUTH

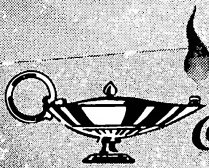
Few comedies have been as universally popular, for light hearts of any age always respond to the frolics of adolescent youth.

6 TUXEDO COMEDIES

Reviving a long popular series of comedies with production class as well as big laughs. First release starring Buster West and Tom Patricola.

6 YOUNG ROMANCE

Love in their hearts, a song on their lips... everybody loves a "Young Romance." Featuring popular singing stars.



Educational Pictures

Presented by E. W. HAMMONS

58 FOX-*Educational* ONE-REEL PICTURES

Bring You Every-
thing You Want
in Single-Reel
Entertainment . . .
A Picture For Every
Program Need.



6

ADVENTURES of the NEWSREEL CAMERAMAN

Produced by Truman Talley
Edited by Lew Lehr

Foot by foot, they pack the most
thrills and excitement you can put
on your screen.



10

SONG AND COMEDY HITS

Popular stars of stage, radio and
screen in a unique series of mirth
and melody. Pictures of pleasing
novelty, merry laughter, beautiful
music.

(Educational Pictures)



6

Along the ROAD to ROMANCE on the MAGIC CARPET of Movietone

Produced by Truman Talley
Edited by Lew Lehr
Narrated by Ed Thorgersen

Each one a travel adventure that
gives your program a touch of
beauty you cannot beat.



10

GEMS from the TREASURE CHEST

The widest variety of novelty en-
tertainment in the single-reel
class. There's always a surprise,
and a thrill, in a Treasure Chest
production.

(Educational Pictures)



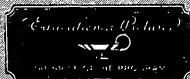
26

PAUL TERRY- TOONS

By Frank Moser and Paul Terry
Music by Philip A. Scheib

The perfect entertainment for 100 per cent of
your audience. Put Paul Terry-Toons at the
top of your list.

(Educational Pictures)



Rebuilding of German Theatres Includes Private Hitler Entrance

Berlin, June 9. Legit's Nazi slogan, "German Wilhelm Goring is going big for the new fangled. Since the Opera on Unter-den-Linden, also his best, was relinquished from the files to the front entrance only shortly before the Nazi arrival. General Goring's money-making activity is now centered on the State playhouse, his personal pet.

For the last two seasons the present Frau Goring has elocuted there. Though 'Glass of Water,' produced by Jurgen Fehling and the biggest money-maker at the house in years, is still selling out, a shut-down has been decreed.

Several business buildings across the street have been bought. They are being turned into warehouses. A closed archway, topping street-wires and phone poles, will connect them with the theatre. If scenery and costumes will be shot to the stage.

Reveling Stages
A revolving stage and various levels, rising, and submerging, are being installed, along with other modern paraphernalia. House is to reopen in November.

Biggest competition for histrionic glory are the Deutsches Opernhaus in Charlottenburg and the theatre, formerly Reinhardt's amphitheatre. Here Dr. Josef Goebbels is the sponsor, and has had exclusive administrative annex to be added to the Deutsches and a special exclusive entrance for the chancellor's personal use.

Seating capacity is to be raised to 2,224, says the announcement, notwithstanding that old files show it always has been that much. Here, too, opening is for November, a loss of three months.

AGE BOWS TO YOUTH IN HUNGARY

Budapest, June 7. State-subsidized National Theatre, for a long time the most conservative institution in Europe, has suddenly been transformed entirely by its Minister of Education.

With a young producer, minister removed from office the theatre's manager, Mr. Volnovich, and substituted Antal Nemeth, a young man of 25, of whom no one has heard much before. Nemeth has studied the theory of the theatre at German universities, teaches the same at a Hungarian one, has worked as stage director in a provincial theatre and is dramatic director at the Budapest Broadcasting Studio.

LORD ALFRED DOUGLAS STOPS O. WILDE PLAY

London, June 9. Following recent banning of 'The Commitment' play for obscenity, through objection lodged by the poet's grand-nephew there's another case here at biographical plays causing trouble.

Maurice Rostand's play, 'The Trial of Oscar Wilde,' scheduled for production at the Gate theatre (private subscription house) has been stopped, owing to intervention by Lord Alfred Douglas, one of the characters intimately connected with the trial. Despite his part being almost eliminated from the piece, he still has references made to him by other protagonists are unfair.

The Gate, not coming under the head of 'public performance,' could have gone ahead with the show, but as a gesture, decided to cancel it.

WB-GT AT PEACE AGAIN

Six Warner Films Concurrently for Sydney Chain

Sydney, May 29. At one time bitter enemies, Warner and General Theatres are now friends since the return here of Ralph Clark and signing of a three-years' contract.

Currently there are six Warner ptx playing the local G. T. houses: 'Sweet Adeline,' 'Living on Velvet,' 'Night at Ritz,' 'Happiness Ahead,' 'White Patient Sleeps,' and 'Border Town.'

Not long ago Warners attempted to smash out against G. T. by taking over an indie city house and first-releasing at a time when G. T. was short on film. Also tried first-releasing in the market for a week only to drop the fight and arrange terms with Charles Munro.

W-T Building

Sydney, May 29. Williamson-Tait theatre is erecting a new legit theatre in Sydney very shortly. Said that the new proposed house will be located in the present theatre zone and will cost around \$100,000.

Announcement quickly follows a formal denial that a new theatre was contemplated in the district. Evidently brought about because W-T will shortly have only one legit house left in Sydney.

NO MORE FIGURES

Nazis Don't Quote Losses for Municipal Theatres

Berlin, June 9. The old practice of making public the annual state theatres' deficit has, with one of those frequent exceptions of the pen, been abandoned with in the Third Reich. Formerly loss figured around \$2,500,000, but in this last fiscal year a moderate estimate should bring it to about \$100,000,000.

Reason is that the triumvirate's keen interest in the stage as a means of propaganda has practically given carte blanche to all state, municipal and party controlled houses. Productions are sumptuous and the rake-offs considerable.

THEY BOTH KNEW

London, June 9. Eric Barker introduced Jack Renton to Dennis Hoey. Said Hoey, 'I never saw you when you were Jack Rosenberg.' Said Renton, 'For that matter, I knew you when you were Sammy Hyams.'

NIGHT CLUBS IN RIO GO HEAVY FOR RUMBA

Rio de Janeiro, June 2. Night-clubs here have gone Cuban with a vengeance, but the big Casino handling colored rumba importations; the Urca with Isidro Benitez and his orchestra and the Atlantic featuring Julio Galindo, orchestra and specialties up from Buenos Aires.

Other openings were the Chester Hall, Lewis and Pearl Sisters and a popular native orchestra headed by Romeo Silva back from Europe, at the Atlantic. Shirley and Gillette with a six month contract at the same spot went into their ninth week, with Bob Gillette doing the matter of ceremonies and the pair in song and dance numbers after an eight week run have gone down to Buenos Aires.

Galindo opened at the Atlantico to a full house which was particularly pleased with the rumba specialties of Mimi Mendoza, a little 'colored lady who does her stuff in Rio Cuban style, but strongly influenced by Harlem. Her singing voice is too throaty and falls to make the grade in the 'Peau d'Ancre' show.

Galindo orchestra is heavily percussioned with considerably stronger brass power than that of the Urca. Latter plays in smoother vein, but lacks life and vigor.

Opening the same night at the Atlantico was the Brazilian colored band (never so many colored bands in Rio at one time before). Two of the finest group here: Oswaldo Vianna; a native Brazilian samba-singer who has the personality and vocal dynamic ability to put this type of music across, and Louis Cole, a snaky, seat-singing little American colored fellow. Cole was the surprise exhibit of the dual opening bringing something new in choral talent down here.

Mexico City Cinema Walkout May Spread

Mexico City, June 18. Seven banks, three of them large, are now shut down at the strike of cinematographic employees here. Union demands reinstatement of a number of dismissed doorman and higher pay.

Predicted that the strike will spread, affecting all cinemas in Mexico if something isn't done about it during the current film season. Government is trying to settle the matter.

5-Reel Ad Scenic

Berlin, June 9. In 1934 the Reich Railway handed out 3,922 copies of educational shorts to over 1,000 distributors handling their films. Latest full-grown effort is 'Steel Animal,' a five-reel based on the historical fact of the first puff-pipe from Nuremberg-Furth 1839 to the latest Berlin-Hamburg rail-Zep.

Specialty equipped four-car train rolled around shooting scenes through the country for six months.

Yiddish Legit Stock For South Africa

Capetown, May 29. Sarah Sylvia, Jewish actress, is in South Africa on the initiative of establishing a Jewish theatre. Expects to import a company of Jewish players from New York.

EDDIE GARR CONNECTS

London, June 18. Eddie Garr opened at the Palladium yesterday (Monday) and did not do as well as he had hoped. Was obviously nervous at the first show but calmed down and did beautifully after that.

Other American acts include Sue Hastings' Marionettes, an unusual puppet show for this side and liked by the audience.

At the Stratford Empire, Tom, Dick and Harry were splendidly received. At the Troxy Cinema, Russell, Marconi and Vernon (latter a substitution for Jerry) clicked.

GAY SEASON STARTS SLOW IN PARIS

Paris, June 9. Official season is now on, with the town all lit up every night with footlights and events piled on top.

Not so many Americans are appearing, although the American Express Co. says more tourists come each year than in the past couple of years at this time.

Prolonged cabinet crisis is putting a slight crimp on the gates, although town is not as nervous as might be expected, considering seriousness of the franc situation.

Events will go on in climactic order until July 6, when a night fête at the Longchamp racetrack will close the season.

NERVO AND KNOX SET WITH I.P.S. ON TERMER

London, June 9. Next Palladium 'Crazy' show, due around middle August, marks the last for Nervo and Knox.

Boys have signed a three-year contract with Independent Producers Studios, Ltd. The Disney-Eamterger-Nicolas outfit, calling for four pictures per year. Get \$50,000 per pic, and a 10 per cent share of the profit.

'Picture will be jointly produced by Walter Blakeslee and Frank Richardson, with Harry Zeek, chief cameraman. Zeek, who came over here for Korda, has been given a year's contract by D. E. N. for \$500 per. Eddy Gray, who has been with Nervo and Knox for some years, long before the Crazy show, will have an important part in 'Sky Lark,' due to having elicited in a small bit in a Gaumont-British feature.

Former element, signed thus far are Ethel Stewart, who has played in a couple of shows with Jack Buchanan, and Phyllis Wells.

SCHLESINGER'S NEW ONE

Capetown, May 29. Since he started in picture business here, I. W. Schlesinger has played many parts. Insurance, entertainment, cable dance halls, even a fisherman. His latest is trawler owner and fish salesman.

He has associated with J. G. Van der Horst, lately a director of Irvin and Johnson, trawler fishing concern over here.

MEX NUN FILM

Mexico City, June 18. Life of Sister Juana Ines de la Cruz, 17th century Mexican nun and poetess, has been made into a feature by Compañia Mexicana de Elaboradora de Peliculas, S.A., a native producer. Film will be released here this month.

Female lead will be played by Plaza Robson, who secured a release from Alexander Korda for this production. Irene Hennebel will direct.

Versatility a Must for American Acts Dated in Rio or Buenos Aires

Rio de Janeiro, June 2. Agents interested in bookings from the States here are being kept busy. Rio and Buenos Aires, despite only moderate initial interest in American troupes in Argentina, are big centers of casual troupes contracted for the Rio casinos are fairly regularly continuing their voyage four or five months, where they pick up a second engagement in Buenos Aires.

Underfoot this arrangement means they sacrifice their return passage as guaranteed by the Rio casino which first contracted them. This is taken over by the express, I. W. A. However, the system whereby night-clubs in Buenos Aires share the cost of bringing American troupes to the east coast may contribute towards higher standards in the type of entertainment in the future.

At present, agents show some hesitation in snapping up bookings in the Argentine capital due to the moral and legal tangle of the over-worked, playing a stage-show and casino, or two houses, at a time.

Elastic Contracts
Fact that most of the troupes here from the States are continuing to Buenos Aires suggests a certain flexibility in the Rio casino in question. (Continued on page 39)

CATHOLICS PRODUCING 'CLEAN PIX' IN SPAIN

Madrid, June 7. Newest production unit in Spain is Ediciones Cinematograficas Espanolas.

Company founded by the Catholic Confederation, Father Camarero files as its answer to alleged immoral films and it will have the moral approval of the powerful Catholic organizations in Spain.

Leading figures in ECE is Manuel Herrera, producer, although he figures as director. He will act as distributor for outfit's product.

Officers are: Jose Maria Mayana, president; Manuel Camarero, vice-president; Jose Maria Sorozabal, secretary; board, Fernando Ortila, Antonio de la Cruz, E. de la Vona Martin, Daniel C. Mezquita and Herrera; counsellor, Alvaro Chavarri; production manager, Jose Munoz P.

ECE, until it can build its own studios, will rent studio space. Hopes to produce the following during its first year: 113 short directed by Ernesto Vilches; dialog, Arturo Cuyas; music, Jacinto Guerrero; editing, Antonio de la Cruz; costumes, Jose Maria Peman; music, Pablo Sorozabal; director, Fernando Delgado; Luisa Fernandez, book and dialog; F. Romero and F. Fernandez Shaw; music, Moreno Torroba; director, Benito Perlojo.

Shorts will include a series of travel pix of Spanish towns directed and explained by prominent church folk.

Mere Re-elected

Paris, June 9. Charles Mere was elected president of the Societe Francaise de Compositeurs Dramatiques, royalty-collecting and agenting organization at a annual meeting Wednesday (6).

Francois Porche, Leopold Marchand, Valentin Tardud, Samuel Rousseau and Georges de la Roche were named to the executive committee and Henry Kluckmacker, retiring president, was elected honorary president.

Ellis, Larue and Naldi

London, June 9. Ellis, Larue and Naldi, latter in place of Raye, who died recently, will be shown in touring show of Cochran's 'Streamline,' opening in August.

Larue sailed for America, with Ellis and Naldi, to open in the Grosvenor House show for a fortnight.

Underfoot the team signed with Arnold individually, with producer bent on holding them to contract. Also has the dance trio under contract for pantomime, to follow the revue tour.

PARIS GROSSES ARE OFF 12% SINCE '30

Paris, June 9. Number of film houses in Paris has grown by 76% since 1930, and total grosses have dropped 12% from the peak reached in 1931, according to latest figures. Grosses in the province follow about the same trend.

Total Paris grosses are: 1929, \$16,336,000; 1930, \$20,530,000; 1931, \$24,680,000; 1932, \$23,900,000; 1933, \$22,530,000; 1934, \$21,330,000. Latest year is thus still above the 1929 level.

Number of houses in the city has grown steadily from 177 in 1930 to 312 in 1934.

Soviet Pic Thrills Not Raiding—Just Looking Over H'wood

Hollywood, June 18. Soviet film leaders, headed by Boris Shumlaty, chief of Soviet Russia's studios, arrived in town last week for a two-week study program. They are inspecting studios and will wind up their stay as banquet guests of the Academy.

Russia's goal is to jump number of sound features to 40,000 and annual feature production to 1,000, according to Shumlaty. That's under the second five-year plan, ending 1937. Present production is around 300 features, and may take a couple of pictures of from one to five reels. Country has 4,000 sound houses plus another 24,000 production in schools and studios. Production now is 75% sound, he said.

Industry employs 150,000 people, in 19 studios under government control and with a lot of ownership, though all function on competitive basis.

With Shumlaty are Frederick Ernier, president of the M.P. Directors' and Actors' Association; Vladimir Nielsen, president of feature motion picture studios at Moscow, and Vladimir Verlynski, president of Amkino, who has been in this country a year handling U.S. distribution of Soviet films and buying American product for Russ release. Local Amkino man, M. Abeleson, is shepherding the visit.

Visitors are not interested in American creative talent—with possible rare exceptions—but are hot for technical ideas and may take back artisans to supervise equipment they intend to purchase. They bought \$50,000 worth last year, but this is the big spending orgy.

FANS SEND IN COIN TO HELP KID STAR

Paris, June 9. Local show bits and the French public as a whole have jumped to the aid of Robert Lyden, former kid film star who, after a painter, committed suicide by leaping from a window. Young Lyden is now 15.

He has voluntarily entered into the Chambre Syndicale to help him keep going until he grows up to be a real actor.

Money made by him in three successful films is all gone.

French Animal Pic Oke

Paris, June 9. "Eat 'Em Alive," animal picture distributed here by Edwin Miles Padman's Red Star Films, is the surprise of the week.

At the 550-seater Albert Palace on the Boulevards, picture approximated close to \$10,000 in its first week and looks as if it will last a long while.

All-British Program For Empress, Sydney

Sydney, May 29. Empress name will be switched and houses will be taken on a policy entirely after alterations. British product has been piling up considerably because only one theatre, the Embassy, plays one U.S. Empire theatre, second run to Ambassadors.

UA TO DISTRIB SPANISH PICS

Madrid, June 7. United Artists takes over Spanish distribution of Iberica Films, Barcelona distrib and producing unit.

Iberica wants to devote all its time to producing and UA will distribute. Deal calls for UA to take over all unplayed contracts on Iberica's current season's 30 pics.

Added to UA's American and English films this will give the outfit the biggest setup of any company in Spain or South America next season.

DEAN IN VIENNA FOR BRITISH MOZART PIC

Vienna, June 7. Work on the Standard Film Co.'s Mozart film is to start here on June 20. Out of door scenes will be taken in Salzburg and interiors in Vienna.

Baell Dean of London is to direct this film, which is the third Mozart film for which plans have been laid but only one of the three to advance to the working stage. First was an Austrian project and went into the air for lack of funds and for lack of the suitable actor to do Mozart; Gustav Froehlich declined to play the part, not being Austrian. Second was a plan for an English and German version pic with Rainald, dancer of the Vienna Opera, in the title role. Preliminary negotiations for the turning of that film never were carried through.

Now the English company will make only an English version with a very young, as yet unknown English actor taking the part of Mozart. So Austria will finally get a Mozart film—but in English.

'Roberta' Has Big First Week at Byron, Paris

Paris, June 9. 'Roberta' (Radio) is hitting Paris even harder than did 'Gay Divorcee,' which was this town's biggest film hit early in the season.

The Folies Bergere (UA) picture was opened late in the season and should run all summer. Reason in this case is that the new Astaire film is expected to be coming over in the fall. Harry Lesliss, Radio's Continental chief, felt he had to get 'Roberta' out of the way, so to get full profit from both.

Lesliss sailed with a group of other European sales chiefs for the Radio convention in the U. S.

MOLNAR PREDICTION Playright Sees Television As Future of Films

Vienna, June 7. Franz Molnar, playwright, foresees a perfected plastic colored film, whose sound reproduction leaves nothing to be desired for the next future. He thinks, moreover, that the film future is television—a perfect film performance at home, no matter where you live.

Molnar thinks that art film of the future will buy itself with the reproduction of theatrical performances given at great theatres for live television pictures, and believes that films not made in connection with the theatre will be needed to news and scientific subject matter.

AMERICAN FILMS ON TV HELPS HITLER

30 to 50% Better Biz Than Last Year — Festival Month and Tourist Build-Up Propaganda Help

HOTELS FULL

Vienna, June 9. Austrian cash registers are raking in the coin from foreigners. More tourists here this year than any time since the war.

Some of the winter reports report 30% to 50% better business than last year, and now the spring and summer influx has started.

Lots of tourists are picking Austria because it is cheap (good pension can be had for less than three bucks daily) because the beer is good and because there's plenty of music, fun and merrym.

Another sizable number are coming because they don't want to go to Mr. Hitler's Germany. They are those who speak German or like German-speaking countries, but can't or won't go to Germany itself.

Germans can't come to Austria (which formerly was their favorite vacation land), because Berlin charges them \$12 per film. De-

(Continued on page 39)

B.O. Tax on Imports To Replace Blanket Pic Slug in Italy

Rome, June 7. New quota regulations, expected around the end of this month, will probably contain a new box-office levy on imported films which will automatically eliminate the present dubbing tax of \$12 per film. Dictum is not expected to materially affect the amount of imported product permitted to enter the country, but will remain at approximately the same figures as 1934.

Method of collecting tax at the box office for the new picture is figured to prove more beneficial to both distributors and the government coffers. Each item can be taxed proportionately to the money it accrues while playing in Italy, replacing the current blanket tax, but will remain at approximately the same instances as is not returned to the Society of Authors to solve.

METRO TAKES OVER 3 VIENNA CINEMAS

Vienna, June 7. Metro has taken over the Opera, Votivpark and Stafa cinemas, making, all together, 38 Vienna houses which offer mostly foreign films.

Most of these houses show American films in English, but this is no difficulty since most Viennese understand English.

Vienna M-G-M office has already started publicity for the forthcoming release of Garbo's 'The Finest of Vell,' of which part of the story takes place in Austria.

Another summer attraction of which Metro is expected to buy is Chevalier's and MacDonald's 'Merry Widow,' based on the original Viennese opera by Franz Lehár.

M-C's Cesar Alba

Madrid, June 7. Cesar Alba has been named co-director with Jacques Edolesin of Metro in Spain.

Alba was formerly managing director of the SAGE picture house chain here and is also the son of the new Spanish parliament's president.

American Films on TV in France, But Big Money Is for Local Pix

No Government

Paris, June 9. Strikes of all theatres, set for May 30 and then postponed to June 6 to give the government and chamber time to act, was postponed again when the second date rolled around because the cabinet had fallen and there was no government.

Theatre managers are now waiting for a cabinet to stay in office long enough to do something before deciding when they will again insist on tax relief.

GFFA CHAIN REORG FIRST

Paris, June 9. General Targe, who has been watching out for the Government's interest in Gaumont-Franco Film-berbet since the film company's liquidation started, is now reported to be the Government's choice to head the reorganized firm. Louis Aubert was considered but apparently is out.

Charles Fauguette, millionaire co-in-law of the shipping family, leading bidder to take over the business, will be in the reorganization as financier, but will not take over full control until Targe has completed settlement of all pending questions involving the Government interests.

Actual launching of the new company is believed imminent now. First job will be reorganizing the circuit. Believed that the Haik houses, Rex and Olymp', run by Gaumont, will be liquidated, while the Aubert Palace and Madeleine substituted. Aubert is now run by M. Umanni, who has the Lord Byron and Avenue, and Madeleine until now has been Metro's showcase. Metro may build itself a new theatre.

MEL LAWTON STARTS NEW ANTIPODES CHAIN

Sydney, May 29. Indie group comprising Mel Lawton, g.m. of the Prince Edward theatre; Bob White of Paramount; and Jack Gibboe of Rex Smith films are planning a chain in the western country centre.

First house is the Regent, Murdoch, N.S.W., for opening next month. Another is set for Coah, N.S.W., for July. Two other prospects are under consideration.

Lawton will be the pic buyer for the company, with White in a co-g.m. with Gibboe. Both White and Gibboe will quit present jobs. But Lawton remains as g.m. at the Prince Edward.

Said that the necessary capital had been raised locally and denied that any of the major distributors are interested financially in the chain.

Rome Nix List

Rome, June 7. A nix list has been released by the office of the Commission for Educational and Religious Cinematography on a number of imported and native films.

Pictures thumbed are 'Ten Cents a Dance' (CO); 'Dancing Lady' (M-G-M); 'The Girl from Rio' (Radio); 'At the Order of His Majesty' (Ufa); 'Woman's Caprice' (Lita); 'Heart Stealer' (Cines); 'A Kiss and a Song' (Superfilm); 'The Winner' (EIA); 'Zou Zou' (Arlys); 'The Siren of the Motor Road' (Lita); 'The Will of Dr. Mabuse' (Nero).

Paris, June 9. Survey of films shown in Paris during two weeks in May shows American films are on the top locally.

Yank product, either in English or dubbed, filled 44% of Parisian screens during the period. In October, 1934, the percentage was 32. True U. S. films have gained in number of showings, if not in grosses.

French made were shown on 46% of the local screens during the period surveyed. In September, 1933, French percentage was 33 and in October, 1934, it was over 50.

English films, though still relatively in small quantity, have nearly tripled in Paris showings since 1934, now occupy 5.5% of screens; then, 2%.

German-made have nosedived. Present percentage is only 4, against 22 in September, 1933, and 14 in October, 1934.

Number of U. S. films shown here means nothing as regards money, however, because many of them are one time rentals in small showcases. Survey of repeat rentals, announced to the above, shows that nothing can compete with French picture. No foreign film showed in settlement of all pending questions in light in question as the popular French pic. Leaders were 'Monstieur Sans Gêne,' a Dave Souhami local-made release with 21 rentals, and 'Reine de Biarritz' ('Queen of Biarritz') with 22. Leaders among more covers censorship, 'Our Daily Bread' (UA) with 20.

SWEDEN NIXES FILM REFORM

Stockholm, June 7. Blue noses in the Riksdag (Congress) are again attacking motion pictures for being 'cultureless' and demand either a state monopoly or more covers censorship.

Foreign pictures, especially American, were called cheap and demoralizing. A gross ban on rentals while the home product was tagged too low brow. Rebuttal came from a woman member of the Riksdag, who said, 'Give the motion pictures. They were introduced in Sweden there have been attacks on them. Still, they continue and grow, so there must be something else there. As for teaching crime to youngsters—how about taming down the newspapers.'

Reform motion was rebuffed by the Riksdag.

SYDNEY JAM EASED; LYRIC TO 1ST RUNS

Sydney, May 29. General Theatres will remodel the Lyric, Sydney, now second-release, and use it for firsts. Understood that Monogram pictures will be the first tried. Estimated that \$60,000 will be spent on alterations.

Lyric has recently used M-G-M second, following an arrangement between the two organizations.

Scarcity of weekly change houses here has had the distributors worried because of programmers mounting in the vaults without hope of a quick outlet. With the Lyric switching policy it means that the smaller majors will get a break.

G-B's 'Rhodes' Pic

Work is progressing here on 'Life in a Cell' Rhodes' for Gaumont. British. Douglas Arliss is here allocating the scenes shot in South Africa and the studio in England. Arliss and the distributor, who arrived from England to join his...

IF IT'S A PARAMOUNT PICTURE IT'S

IF IT'S A PARAMOUNT PICTURE IT'S THE BEST SHOW

PARAMOUNT



CHARLES BARTON

"Rocky Mountain Mystery" . "Wagon Wheels"

CLYDE BRUCKMAN

..... Harold Lloyd in "Movie Crazy"

FRANK BORZAGE

 [Courtesy of Warner Bros.]

"Seventh Heaven" "A Farewell to Arms"

CECIL B. DeMILLE

"Sign of the Cross" . "Cleopatra" . "King of Kings"

MARION GERING

"Ladies of the Big House" "Good Dame"

ALEXANDER HALL

"Little Miss Marker" "Goin' To Town"

HENRY HATHAWAY

"Now and Forever" . "Lives of a Bengal Lancer"

HECHT-M.^{ac}ARTHUR

"The Scoundrel" "Crime Without Passion"

ARTHUR JACOBSON

..... "Home on the Range"

MITCHELL LEISEN

"Murder at Vanities" . "Death Takes a Holiday"

LEO McCAREY

"Ruggles of Red Gap" . "Belle of the Nineties"

IN TOWN! . . . IF IT'S A PARAMOUNT P

THE BEST SHOW IN TOWN!.. IF IT'S A



DIRECTORS

NORMAN McLEOD

"Horse Feathers"....."Mama Loves Papa"

LEWIS MILESTONE

"All Quiet on the Western Front"..."Scarface"

RALPH MURPHY

"70,000 Witnesses"....."McFadden's Flats"

ELLIOTT NUGENT

"Three Cornered Moon"..."She Loves Me Not"

WESLEY RUGGLES

"College Humor"..."I'm No Angel"..."Gilded Lily"

ALFRED SANTELL

"Virgie Winters"..."Rebecca of Sunnybrook"

NORMAN TAUROG

"College Rhythm"..."Mrs. Wiggs of Cabbage Patch"

FRANK TUTTLE

"Big Broadcast of 1933"..."Here Is My Heart"

KING VIDOR

"The Big Parade"....."The Wedding Night"

RAOUL WALSH

"Cock-Eyed World"....."The Bowery"

ALFRED WERKER

....."House of Rothschild"

PARAMOUNT PICTURE IT'S THE BEST SHOW IN TOWN!

ICTURE IT'S THE BEST SHOW IN TOWN!

MUSIC HALL, N. Y.

For the first time in the history of the Radio City Music Hall and in tribute to the all-Technicolor...

Voila Philo and Jan Pierce start off formally enough in evening attire with a Victor Herbert potpourri...

Erica and the ballet corps next where in the radiant paint figures...

PALACE, N. Y.

Braddock-Baer fight pictures bolster a rab and unimportant bill at the ace RKO stand this week...

Gwynne, the magician, is the opener, with two boys and two girls...

Bob Barker, in a Bob-Hone presentation titled 'Foolies of 1935'...

ROXY, N. Y.

Not advertised as an amateur night, but as 'Paul Ash and the Jammers of Stars'...

Paul Ash and the Jammers of Stars... Means pretty much what it says...

and Lionel Barrymore. Gets some suggestion of the people, but mimics results, and her's are not in the top class.

Roxy is under obligation to play the winner of the Fred Allen award...

Another amateur act, though he has been at the Roxy before, is Joaquin Gary...

Others are some of Ash's own, and none of them important. There's a boy and girl who sing not badly...

MET PALACE, N. Y.

'Campus Daze' the Met stage production of this week, involving a group of Brooklyn college boys...

Warburton, Yonkers

Yonkers, N. Y., June 14. The excellent Warburton theatre, which in its long history has had many notable acts...

A line of six girls, the Stanley-Woolf and the G. R. W. dance routine. Speaking of dancing, reminds that the whole program is put into a dance...

Pravin and Rosemary warble their songs with a style that is the best in an operatic aria...

The house has been entirely re-furnished. It is the oldest theatre in Westchester, and one of the finest.

PARAMOUNT, L. A.

'Los Angeles, June 14. George Jessel clown and gags his way through Paramount's new stage show...

Opening has the Fanchonettes on for her Gloria Grier. She is flanked by huge vases of tulips...

Hazel Hays warbles lyrically 'Butterfly' and for an encore does a number with Jessel...

Finaise has the Fanchonettes garlanded with bouquets of flowers, with miniature incandescent lights concealed inside...

MET BOSTON

'Campus Daze' the Met stage production of this week, involving a group of Brooklyn college boys...

Century, Balto

Baltimore, June 14. Stage-show is distinctly an advertisement for the new Century screen feature, but holds 'em ok after the Crawford-Montgomery...

STATE, N. Y.

It's Mr. and Mrs. Weir at the State this week and the result is a splendid blend of musical and dramatic...

Metropolitan, B'klyn

Entire program, both stage and screen, is fine caliber this week, with just about everything wholesome at the front gate...

FOX, B'KLYN

Summer makes its formal bow here in this five-show show. As in the past, Al Reid's direction it displays under the club budget...

EMASSY, N. Y.

Well balanced newsreel bill on tap currently, and while holding nothing that will increase the nation, and her leg was paining her...

this monotonous 'Hill, he's oke as a straight announcer. Henry Kalis from the house band and abled...

FOX, B'KLYN

Summer makes its formal bow here in this five-show show. As in the past, Al Reid's direction it displays under the club budget...

No, m.c. on the bill, so Ben Nelson got the honor of introducing the show. He suddenly hears rumble music and a crowd of New Yorkers...

Pettit and Douglas next and keep up the pace with a powerful punch short stab at comics. One is a halpint lad who imitates his mature...

CENTURY, BALTO

Baltimore, June 14. Stage-show is distinctly an advertisement for the new Century screen feature, but holds 'em ok after the Crawford-Montgomery...

Quartet cavort through feats of stunts with a goodly variety of acts that are oke, if not hair-raising. Novelty punned supplied by five...

Gale and Carson dance with only two minutes to spare. Eddie Leif hoofer and comic knockabouts, they're far better when dancing...

EMASSY, N. Y.

Well balanced newsreel bill on tap currently, and while holding nothing that will increase the nation, and her leg was paining her...

Larry Rich and Co. thoroughly convinced the folks with a rather indelible act that they were worth the price for a long stand and employing alternating female foil...

What is most startling about the layout this week is the marked improvement in the quality of the Par-which, for a time, was turning in a 'very poor showing'...

What is most startling about the layout this week is the marked improvement in the quality of the Par-which, for a time, was turning in a 'very poor showing'...

BECKY SHARP

(IN TECHNICOLOR)

Pioneer production and MKO release, stars Miriam Hopkins... (IN TECHNICOLOR)...

Just how far an infant art has progressed is exemplified in Pioneer's all-Technicolor (new process) full-length... (IN TECHNICOLOR)...

The last word in Technicolorizing, cinematographically it's a tribute to new color process...

The pastel shades of the interior properties, the faithful reproduction of the feminine...

Miriam Hopkins at times fairly shrieks her way through the footstep to Impressionist...

Metrol-Goldwyn-Mayer production and release... (IN TECHNICOLOR)...

Chief trouble seems to be that someone gets too smug and too confident with said satire...

wheeze about the play's the thing that must stand...

THE GLASS KEY

Paramount production and release, stars Claire Dodd, Ray Milland and Reizling...

This is a tale of politics which involves murder, gangsterism and mystery romances...

Three romances are knitted into the murder mystery...

VAGABOND LADY

Metrol-Goldwyn-Mayer production and release... (IN TECHNICOLOR)...

This just misses being a charm picture; the kind they hold over or bring back for repeat dates...

Lucyline Venable, who has been bothered with the usual assignments in such plays as 'Mrs. Wiggs'...

Miniature Reviews

'Becky Sharp' (Pioneer-Radio). All-Technicolor production starring Miriam Hopkins...

'The Glass Key' (Paramount). Murder mystery in a setting of politics and gangster tactics...

'The Vagabond Lady' (Metro). Just misses a knockout—but it misses. Stout stuff for family...

'Mary Jane's Pa' (WB). Alline MacMahon and Guy Kibbee in comedy-drama. Okay for secondary bills.

'People Will Talk' (Paramount). Ruggles-Boland domestic tangling, obviously light summer fare.

helps plenty as the girl's father. It is a part that could so easily have been pulled, but needs saving...

Production is good scenically, with the least detraction from the force of the action...

THE 39 STEPS

(BRITISH MADE) London, June 6. Gaumont-British production and release...

Yes, they can make pictures in England. This one proves it.

MARY JANE'S PA

Warner Bros production and release. Features Al and Gail Kibbee...

Mary Jane's Pa may miss many dollars but it's worth a look to family fare. Alline MacMahon and Guy Kibbee again work opposite each other...

There is more here than the usual opportunity for the Ruggles-Boland couple to racket and squawk...

FIGHT PICTURES

30 Min. Bradcock. Stars John Wayne and Helen Twelvetrees. Palace, N. Y.

Pictures of the meeting that resulted in the transfer of the heavy-lifted champion...

Excuse My Love. With Jack Donaghy. Singing, Dancing 10 Min. Paramount, N. Y.

An enticing short which serves to introduce Jack Doyle to the screen...

Bradcock goes to town a bit in the sixth. Max spends the seventh with his detachment store...

WHAT'S THE IDEA

With Lew Pollock. 10 Min. Warner, N. Y.

Poorly made filler with Lew Pollock, song writer, depicting the fall-out of the battle...

BEN BERNIE AND BOND

With Ben Bernie and Gene Raymond. 10 Min. Paramount

Ben Bernie takes his orchestra and mikes in this novel brevity...

RENEWAL

(Continued from page 19) lehen' (Toledo) Back to Germans for...

Loose-Step (2:30) 20-25-30-35-40-45-55-Plumc' (MG) and vaude.

Paramount-Newark (Adams-Far) (2:24) 15-20-25-30-35-40 55-75-

There is more here than the usual opportunity for the Ruggles-Boland couple to racket and squawk...

PEOPLE WILL TALK

Paramount production and release. Stars Charles H. Ebbel and Dean Jagger...

There is more here than the usual opportunity for the Ruggles-Boland couple to racket and squawk...

Lella Hyams is the daughter of Mrs. Ebbel and is the only one to stand alone. Obviously timed for the stage. It has a rare four-tuple ending...

CAPACITY WEEK DURING YEAR'S HO

Crowds brave scorching sun
in line at Radio City! . . .
doors no opposition to peak-
that brings the miracle of

OF COURSE...

“ BECKY

The most written about, the
exciting event in show business
mark an historic occasion for



“The death knell of black and white
films was sounded yesterday with the
arrival in glorious raiment of ‘Becky
Sharp’ . . . Even without color it would
be a superior picture; in the naturalistic
hues with which the improved Techni-
color has invested it, ‘Becky Sharp’ be-
comes more than a photoplay; it is an
exciting adventure in a new medlum,
a finger pointing dramatically toward
hitherto unrealized possibilities in mo-
tion picture art.”

—Thornton Delehanty, N. Y. Post

“Science and art have joined hands to
endow the screen with a miraculous
new element in ‘Becky Sharp.’ . . . It
produces in the spectator all the exci-
tement of standing upon a peak and
glimpsing a strange, beautiful and un-
expected new world.”

—Andre Sennwald, N. Y. Times

“A truly beautiful film. The color is ex-
quisite . . . Miriam Hopkins is ravish-
ingly lovely in Technicolor and gives a
flawlessly convincing performance.”

—Bland Johnson, N. Y. Mirror

“The success of ‘Becky Sharp’ demon-
strates that color has a definite place in
the scheme of pictures . . . It is endowed
with a great deal of pictorial beauty . . .
presents Thackeray’s famous gold digger
as the center of a brilliant and
witty screen play.”

—Kate Cameron, N. Y. Daily News

STORY BY T. S. ARLOTT. SCREENPLAY BY GEORGE BARBER.
DIRECTED BY ALFRED HITCHCOCK. OF THE NEWLY PERFECTED
MOTION PICTURE PROCESS. DISTRIBUTED BY RKO-RADIO PICTURES.

FOR MUSIC HALL TTEST WEATHER!

of sizzling heat wave to stand
Beaches, parks, autos, all out-
business draw of the picture
LIVING COLOR to the screen!

HELD OVER!

SHARP"

most talked about, the most
since the coming of sound will
every theatre that plays it!

"BECKY SHARP"...A ROUBEN MAMOULIAN

llie Burke, Alison Skipworth, Nigel Bruce, Alan Howday

TECHNICOLOR... DESIGNED IN COLOR BY ROBERT EDMOND

CORPORATED... PRODUCED BY KENNETH MACGOWAN.



"This department contributes its vote to the assured success of 'Becky Sharp'... Further, it predicts that it will be henceforth as important to the cinema as 'The Jazz Singer'... It is brisk and lively, sensitive and serene, and what excitement there is exudes naturally from the story."

—Murray Boltinoff, *N. Y. American*

"The most important cinematic experiment since moving shadows first became articulate... 'Becky Sharp' promises to be the most widely-discussed film of the season."

—Howard Barnes, *N. Y. Herald Tribune*

"The production offers a happy harmony of color and action, with neither one distracting the attention from the other... The brilliant novel has been skillfully transferred to the screen and very well cast."

—Rose Peltsick, *N. Y. Evening Journal*

"The general effect (of color) is fascinating... It is soothing to the eye and it is sharply defined, but it does not jump up and slap you in the face... Indeed, there are times when one is scarcely conscious of color at all."

—William Boehnel, *N. Y. World-Telegram*

WB Bosses and Stars Donate Sales Prizes, Ohioan Cops \$1,000

Los Angeles, June 18. Personnel of Warner Bros. sales organization, here the past week for the annual sales convention, were recipients of thousands of dollars worth of prizes tendered by execs, directors and stars of the organization, as awards in the California or Ohio selling-dating contest recently closed.

Bulk of the visiting conventioners pulled out for their homes Sunday night (16), after spending previous two days largely at San Diego fairs and at Caliente, San Morris, Andy Smith and R. Mochrie planned east Monday (17).

Norman Moray short subject sales manager, is staying over until tomorrow (Wednesday), then planning back to New York, and Charlie Einfield, pub-adv. chief, will also stay here better part of the week. Warners executive, headed by Major Albert Warner, had east June 20 (Thurs.) in a special car attached to the "Chief."

In addition to the regular contest awards, individual cash prizes were donated by Major Albert Warner, Gradywell Sears, A. W. Smith and

Norman Moray, sales chiefs, and S. Charles Einfield, advertising publicity director.

Top honors were grabbed off by M. A. Mooney, Cleveland branch manager who drew down \$1,000 in cash, donated by Major Warner, while all employes of his exchange were given a week's salary by Jack L. Warner.

Herb Oels, Atlanta branch manager, won the Balok sedan donated by Hal B. Wallis for best showing in all contests.

Harry Faynter, Canadian district manager, was given an order by William Koenig for a tropical cruise for two, for making best record in clearing up 1934-35 unplayed business.

Bob Mochrie presented F. H. Hathaway, Cleveland salesman, with a radio for best salesman's record on unplayed 1934-35 business. Luke Connor, New Orleans branch manager, received an order for tropical cruise for two from Carl Leserman for best sales record on 1934-35 product.

There were many minor awards from WB stars.

Scribs Want Custody Of Brain Children

Hollywood, June 18. Writers demanded of producers at the Academy meeting today (Tuesday) revocation of the practice forcing scribes to assign rights to all material written during their term work on the lot.

Writers claim loss of valuable property through relinquishing the material, with stand taken that the studios are not entitled to the stories.

New Indie Entrant

Hollywood, June 18. Using Monarch as a trade label, Ralph Gordon Fear, equipment manufacturer, is said taking a dive into production for the indie market. Company, now in organization stage, will produce shorts and features, some in color.

Labmen Switch Around

Hollywood, June 18. George Crane, Consolidated lab superintendent, has joined Columbia as assistant to George Seid. Claude Holdridge, Universal lab contact with Consolidated, goes over to the latter.

Fred Campbell takes over Holdridge's duties.

Chi Back to Double-Feature Vogue For New Season as Premiums Fade

Roach Studio Pulling

Hollywood, June 18. Hal Roach studio goes dark for a week or more with the completion of the pre-Hardy feature, "Bonnie Scotland." Writers and cutters stay on.

CLAIMS OF PAR TOTAL \$63,377,046

Claims aggregating \$63,377,046 can be treated ultimately under Paramount's reorganization, according to the verified report which Roach's trustees have filed with the Federal Court. This is \$1,622,353.62 under the required \$55,000,000 basis of the reorganization plan.

The calculation excludes claims of \$1,000,000 each by General Talking Pictures Corp. and the DeForest Phonofilm Corp., based on alleged anti-trust law violations. Also, the total does not include claims asserted for indeterminate amounts.

Excluded from the total, additionally, is \$5,720,412.61 aggregate amount of claims against Par by wholly-owned subsidiaries. These latter claims involving 29 such wholly-owned subsidi were to have been treated under the plan on a basis not involving the issue of new securities.

Such claims are:

Granada Realty Corp.	\$ 810,194.81
Paramount Pictures Distributing Co. Inc.	314,809.63
Paramount agencies, Inc.	2,908,308.03
Paramount Land Corp.	164,840.82
Paramount International Corp.	483,224.81
Paramount Famous Lasky Corp. (Del.)	10,000.00
Acme Realty Corp.	44,328.83
Agar Corp.	31,028.10
The Parrol	4,913.35
Penater Trading Corp.	5,000.00
Charles Frohman, Inc.	222,150.00
Penn York Supply Co.	49,023.24
State Theatre Co.	1,000.00
Salem Amusement Co.	907.75
Los Angeles Theatre Enterprises, Inc.	1,061,324.52
Fremont Amusement Co.	250,348.00
Paramount Productions, Inc.	9,021.49
Paramount Pictures Dist. Corp.	153,389.02
Paramount Film Service, Ltd.	23,472.82
Paramount Broadway Corp.	15,735.54

Claims including interest to January 1, last, which have been allowed aggregate \$4,642,101.29 are as follows:

1812 Broadway Corp.	\$ 300,000.00
Charles Campbell, Jr., and Box Film Corp.	2,539.20
1812 Broadway Claims	2,044,100.21
Electric Research Products, Inc.	1,317,670.83
Cooper, Neil, Kemp & Sutherland	24,720.41
Crowth of Greater Wood & Wood	27,480.47
International Hillside Building Bank Trust of Chicago	312.69

Claims including interest to July 1, last, which have not been finally allowed aggregate \$5,849,802.59, are as follows:

Shelley Kent	\$ 12,652.88
Clayton Chubb	66,374.80
Orbit Manti Realty Corp.	127,600.00
Commercial Investments, Inc. and United States & Foreign Securities Corp.	618,150.85
Guaranty Trust Company, as assignee of Guaranty Trust Co.	70,513.43
Jesse T. Laney	320,490.49
Boston Metropolitan Building, Inc.	2,500,000.00
Friedman, Turner & Co.	4,000.00
Fira National Bank of Boston	1,022.00
Samuel and Joseph H. Bates, C. H. Colburn and H. T. H. P. Dickson	17,600.00
Industrial Bank of Boston	33,058.41
Bank of North America, Company	17,600.00
Fira National Bank of Boston	224,772.44
Lawrence	68,749.07
Joseph H. Cooper	87,101.02
DeForest Phonofilm Corp.	38,300.20
General Talking Pictures Corp.	1,000,000.00

as assignee of Irving Trust Company, as Trustee in Bankruptcy of Pictures Reorganization Corp.	1,500.00
North Carolina Theatres, Inc.	309.44
D. W. Churchill	200.00
Chase National Bank of N. York	34,054.18
Morris Greenbaum	1,350.00
Sam Katz	281,174.19
George J. Scheffer	101,707.70
Mathews Tolson	27,448.30
Stanley C. Warwick	47,012.02
Fira National Bank of Boston	90,405.61
Mitoul Theatre Building Corp.	401,021.24
Circlo Theatre Co. and Lincoln Salem Realty Co.	440,973.15
229,150.00	
American Amalg. Co.	41. 287
American National	
Missville	4,072.05
Universal City Studios, bank upon certificates of Olympia Theatre, Inc.	67,463.66

Chicago, June 18. Elimination of the double feature clause from all film contracts this coming selling season looks inevitable following the feasibility of the filmlets to reach a settlement on the Public Theatre case in its battle for the right to double-bill major product. Which will mean a wholesale return to twin pictures in this territory after a respite of more than three years, and means that the low exhibs have run the gamut of trick policies including kitchenware, low admish, lottery nights and bargain bills.

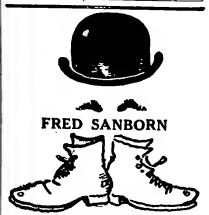
It means a victory for the smaller exchanges which have been, in an off-the-record manner, going for the return of twin features. And now these small exchanges are being backed by the larger circuits which feel that they would be better off with twin billing than with the present flurry of premiums and money niters. In Chicago, these big niters epidemic the big circuits, particularly Balaban & Katz, made excellent showings. Due to the release system in Chicago, these big niters houses were able to capture the pick of the three or four major pictures of the week while the slough stuff was left for the subsequent run houses.

In general the entire film biz here feels that double bills are inevitable due to quality of much of the product recently.

Exchanges, viewing the flood of screen, low bank niters, kitchenware and other premiums, are anxious to see double bills come in as replacement of these gadgets. Feel that as long as the theatres are going to spend extra coin for added attractions that this revenue should stick in the industry and go to the picture companies for the production of better box-office flickers. The exchanges figure an average of \$750,000 is being spent annually in this territory on premiums and almost an equal sum for money giveaways. They are in their campaign for the double feature return.

This desire for doubles in many quarters is considered one of the reasons why there has been no settlement of the long drawn-out Public case. Exchanges would rather bank that double feature prohibition clause out of their new contracts than battle the Public theatre suit and perhaps win.

And finally the exhibs are veering toward doubles all down the line. This is due to the fact that they have found every possible box-office pinch out of giveaways since every household is by now fully loaded with pots, pans and brockery. Having about killed the box-office hypo of screen, bank niters, etc., exhibs figure that double features are the new shot in the arm for the box-office, and from all appearances they're going to take a crack at it by the start of the new exhibition season.



FRED SANBORN

DR. NAT KALCHEIM



MGM STUDIOS HOLLYWOOD BANK UPON CERTIFICATES OF OLYMPIA THEATRE, INC.

150,000,000.00

operating hours

with

ERPI SERVICE

No other organization can give you the benefit of such unparalleled and comprehensive experience in safeguarding exhibitor investment.

Northern Electric in Canada.

Distributed by

Electrical Research Products Inc.

250 West 57th Street, New York

By Epes W. Sargent

EXCLOSION

Kidding 'Em

Sometimes a laugh is good even for a chiller, and one good recent stunt was the building of a cage in the lobby of a theatre...

For another currier a box in the lobby related to the man who had tried to climb three steps was tagged 'The Child of Frankenstein'...

Another teaser was an exhibit for the 'Informer' with a set of encyclopaedia 'discovered' when patrons stepped through the holes set up in front of the cabinet...

All works back to a matter of being different, and that means such things cannot take repeat for some time.

Co-Op for 'Four'

Lyonsburg, about the theatre during the summer problem, M. Boucher of the Paramount unit he hit upon a series of little, inexpensive stunts...

Contests at candy stores, stunts with department stores, and gifts of 'Wagner Easter eggs'...

Using the Babe

Getting Joe Brown in his baseball story, 'Alibi' like 'about the time Ruth tossed a ball into a baseball situation'...

Two Good Oldies

Roy Prytz, manager of the Granada theatre, obtained excellent review in putting on a show under the title 'A Dog of Plunders'...

At the same time, he started exploiting 'Star at Midnight' by creating a stunt theatre...

Railroading 'Em In

Often happens that theatres enlist another enterprise to exploit picture attractions but not so often vice versa. Happened here with the railroad hooking up with theatres...

Beach arranged a tie-up with all three Omaha theatres whereby each house held special night for each of about ten roads. Plan put a special Technicolor reel concerning railroad summer train on the screen...

Good on 'Enemy'

Harry Black at his New Haven, Conn. theatre, worked some nifties on his 'Public Hero' campaign. First was a prison wall and watch tower...

Banged on 'G-Men'

Art Barry scored a hot one here with his tie-in on the 'G-Men', starring James Cagney. Work in advance of show he started teasers...

Stage Wedding

Fox theatre, Brookline, is working up a stage wedding for the middle of July, with a 40-cover wedding party...

Manchester, Ia.

Wayne Dutton, operating the new house in Colorado Springs, will temporarily be at the helm both Tower and Riv.

Seattle

Don Geddes succeeded George Hood as manager of Orpheum.

Portland, Ore.

With vaudeville closed at the Paramount for the summer, Frank Newman, Jr., is leaving for the Paramount office...

Hartford

Jack Simon, manager of the Bell theatre in a Kentucky Colony.

Cassville, Wis.

Fire in projection booth of Garden damaged the house to the extent of \$1,000...

Charlotte, N. C.

Fox Film Company's Carolinas exchange building in new building here, has just been formally opened...

Los Angeles

Simon Lazarus, indie exhib, back from three months trip to Russia. J. D. Telephoto, president of the California, San Diego, for Fox West Coast.

Talking Up Chevs.

Price was new Chevrolet car for the most effective plug, with award made from stage on closing night of picture. Heavily advertised in newspapers and with throwaways...

Cartoon Contest

Columbia Pictures will start a kid cartoon in the September issue of Screen Book for the best letters on 'Why I like the Scrapy Cartoons'...

Flowers for the Living

For weekend here Gramma's Chinese arranged with a local florist to bank the west forecast of theatre...

Birmmchan.

Martin Theatre opened the new Riz at Sylvanwood House has seating capacity of 900, and replaces the house burned last December.

Philadelphia

Herman Whitman, Philadelphia-Albee, Brooklyn, and the Palace and Music Hall, New York, new house manager...

Asbury Park, N. J.

Walter Reade opens his New St. James theatre here tomorrow (Thursday). House number 40 in the Reade chain is newly constructed.

Birmingham

This is the time of year to watch the mailing list with postcards coming to the country for the summer...

Portland, Ore.

In the first instance, most mail went to the theatre in payment of postage after week. It would be well to contact the post office...

Los Angeles

Lawrence Thompson, assistant manager Loew's Midland transferred to Loew's State, Columbia, and Gordon Hauser, switched from Columbia.

Louisville

Mid-West Theatres, Inc., announces a merger for operation with Theatrical Managers, Inc., with office in Indianapolis, Richard A. Pleson, president of Mid-West.

If It Sticks

Unless some means is found of continuing the NRA code, picture theatres will have greater liberty in stunts involving passes and hand-outs, but since the code period has matured...

Still to be avoided are stunts which will make habitual deadheads through the continual enjoyment of pass prizes. It's not just a matter of getting something for nothing...

Bargain Days

M. & P. theatre, in re-issuing to all houses an adaptation of a manual sent out in 1934 when the NRA code was first issued...

Everett Seibel moves from the Publix Riviera into the Paramount loop house, succeeding Ralph Ayer, who takes charge of Fox's new house in Colorado Springs...

Plans being drawn for James E. Massey's theatre at Waynesville, N. C. Royalty theatre taken over by a group of Chicago...

Mailing Dope

This is the time of year to watch the mailing list with postcards coming to the country for the summer. We will have for a couple of weeks a mail...

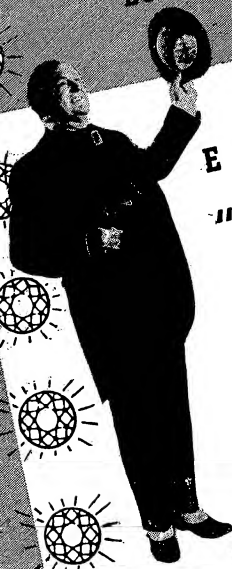
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UNIVERSAL DAZZLES THE
INDUSTRY WITH THE
FIRST GEM OF ITS MOST
BRILLIANT LINEUP!



Carl Laemmle presents

EDWARD ARNOLD in "DIAMOND JIM"

with
JEAN ARTHUR
BINNIE BARNES

Eric Blore
George Sidney
Hugh O'Connell
Henry Kolker
Otis Harlan
Fred Kelsey
Robert McWade

An EDMUND GRAINGER Production
Directed by EDWARD SUTHERLAND

More Universal Hits to make
1935-1936 your brightest year!

★ **TWO MARGARET SULLAVAN PRODUCTIONS**
Universal's great star at her best and in her biggest stories

★ **THE HUNCHBACK OF NOTRE DAME**
*Victor Hugo's immortal book.
The screen classic of all time!*

★ **THE GREAT IMPERSONATION**
EDMUND LOWE in E. Phillips Oppenheim's famous best-seller... Directed by Alan Crosland

★ **WHILE THE CROWD CHEERS**
*Karl Tunberg's sensational football story,
tuned for crowds, tied for the box office!*

★ **HIS NIGHT OUT**
With EDWARD EVERETT HORTON... From Henry Irving Dodge's famous comedy, "Skinner's Dress Suit"

CAROLE LOMBARD
in Faith Baldwin's marvelous Cosmopolitan Magazine story, "Spinster Dinner" (temporary title)

★ **FAST AND FURIOUS**
Starring JACK OAKIE... From the auto-racing romance by Paul Sidney... Directed by Edward Laemmle

★ **THE HANGOVER MURDERS**
Another Carl Laemmle, Jr. Production! From Adam Hobbouse's best-selling mystery. Directed by James Whale

★ **BLUEBEARD**
*Starring the Great KARLOFF
by Bayard Veiller, author of "Within the Law"
and "The Trial of Mary Dugan"*

★ **THREE KIDS AND A QUEEN**
*MAY ROBSON in her greatest role
Story by Harry Poppe and Chester Beecroft*

★ SONG OF JOY

Starring **MARTA EGGERTH**, sensational new singing star, in J. P. McEwen's merry musical romance

★ STRANGERS AT THE FEAST

Screenplay by Gladys Unger from the internationally famous best-seller by Beatrice Lubi

★ HER EXCELLENCY, THE GOVERNOR

Nina Wilcox Putnam's powerful Liberty Magazine story. Directed by Stuart Walker.

★ DRACULA'S DAUGHTER

Carl Laemmle, Jr.'s production of John L. Balderston's unforgettable tale. Screenplay by R. C. Sherriff Directed by James Whale

★ MERRILY WE LIVE

An amazingly new kind of musical farce By James Edward Grant, author of "Whipsaw"

★ STORM OVER THE ANDES

Starring **JACK HOLT** and **CESAR ROMERO** in the first story of the South American wars, by Eliot Gibbons and LaClade Christy. Directed by Christy Cabanne.

★ KING SOLOMON OF BROADWAY

The guy who knew a thousand wives! By Albert J. Cohen and Robert T. Shannon Directed by Alan Crosland. A Julius Bernheim Production

★ ZASU PITTS and HUGH O'CONNELL in ALONE TOGETHER

The box office's newest scream-mates! How they'll laugh! And that's the payoff!

★ YELLOWSTONE

Drama as Nature lives it!... From Houston Branch's unusual story. Actually filmed within the scenic wonder.

"What Universal promises, it will deliver!" said Carl Laemmle at the Convention, and he meant these **CURRENT HITS, TOO!**

MARGARET SULLAVAN With **FRANCIS LEDERER** in "NEXT TIME WE LOVE" From Ursula Parrott's latest novel

IRENE DUNNE in **EDNA FERBER'S "SHOW BOAT"** Music by Jerome Kern Directed by James Whale

WILLIAM POWELL in "MY MAN GODFREY" (Temporary Title) From the Liberty Magazine serial by Eric Hatch

HOWARD HAWES' production of "SUTTER'S GOLD" From the epic novel by Blaise Cendrars Screenplay by GENE FOWLER

IRENE DUNNE in **JOHN M. STAHL'S** production of "MAGNIFICENT OBSESSION" by Lloyd C. Douglas, also author of "Green Light"

TALL TIMBER

Starring **JACK HOLT** in a drama of the men and women who pit their lives against the last wilderness!

THE INVISIBLE RAY

By Howard Higgin and Douglas Hodges Thrilling! Imagination-staggering!

STORMY

Cherry Wilson's breath-taking romance of wild horses and wilder men!

PHANTOM OF THE OPERA

Gaston Leroux's classic wonder... produced as only Universal can!

EAST OF JAVA

Starring **CHARLES BICKFORD** From Gouverneur Morris' most popular story, "Tiger Island"... Directed by George Melford

THE FLYING SQUADRON

Fighting eagles who cannot be tamed... reaching a new high in aerial adventure, romance and daring!

AGENT 44

Their story was never told... the man-hunters who trail women to the ends of the earth!

RIVERBOAT GAMBLERS

with **JACK HOLT**... Based on Bret Harte's famous story Screenplay by Gouverneur Morris and Gerald Geraghy

DESTROYER

Starring **JACK HOLT** in Samuel Johnson's gripping story of a submarine pirate!

GIANT PLANE

Human drama paced at 300 miles an hour. James Warner Bellah's sensational story of the world's biggest air liner... Directed by Ernst L. Frank

CALENDAR OF PICTURE RELEASES

Chesterfield. Incriminating Evidence. A mystery... Chesterfield. Incriminating Evidence. A mystery asking does circumstantial evidence con-

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when refer-

Case of the Curious Bride. The Whodunit. Warren Williams, Margaret Lind-

Columbia. After the Dance. Nancy Carroll, George Maysler. Dir. Alf Burgakov. Re-

While every effort is made to hold this list accurate, the information supplied may not always be correct,

Maybe It's Love. Gloria Stuart, Ross Alexander. In. Wm. McConn. 62 mins.

Columbia. After the Dance. Nancy Carroll, George Maysler. Dir. Alf Burgakov. Re-

Studio Placements. Hollywood, June 18. Dudley Mitchell, Harry Koller. 'Gid-

Fox. Edmund Lowe, Claire Trevor, Tom Brown. Dir. Allan Dwan.

Columbia. After the Dance. Nancy Carroll, George Maysler. Dir. Alf Burgakov. Re-

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Fox. Edmund Lowe, Claire Trevor, Tom Brown. Dir. Allan Dwan.

First Division. Releasees Also Allied, Chesterfield, Monogram and Liberty

Clark Williams, 'Stormy' U. Blusa Landl; Harold Young di-

Liberty. Born to Gamble. Four boys find it a grandfather's tint. Onslow Stevens,

First National. Babbitt. (Upon Sinclair's Main Street. Guy Kibbee, Alne McMahon. Dir. Wm. Keighly. 84 mins. Re. May 22.)

Clark Williams, 'Stormy' U. Blusa Landl; Harold Young di-

Liberty. Born to Gamble. Four boys find it a grandfather's tint. Onslow Stevens,



**"I'LL DO
THE SAME FOR
ANY MAN!**

Tonight New York's going to see the grandest picture I've ever made. I promised the manager of the Broadway Strand I'd bring out those 'G-Men' crowds again—and I'll do the same for any showman!

KAY FRANCIS

in
Stranded

A Warn Bros Picture with

GEORGE BRENT

PATRICIA ELLIS DONALD WOODS

ROBERT BARRAT BARTON MACLANE

Directed by Frank Borzage

"AMERICA'S PRIZE WINNING STAGE COMEDY!"

Alex Yokel presents

THE LAUGHSIDE COAST TO COAST HIT



by John Cecil Holm and
George Abbott. Staged
by Mr. Abbott

» Now Playing to Capacity at «

THE PLAYHOUSE	New York
Harris Theatre	Chicago
Biltmore Theatre	Los Angeles
Boston Company	Opening in October
Southern Company	Opening in September
Australian Company	Opening in September
London Company	Opening in October

7 Companies Operating in the Fall. A record unequalled in the last decade

BOOKING DATES NOW

in Theatres, Halls, Auditoriums, Roller Rinks,
Tennis and any place that holds an audience.

Most sensational Exploitation Campaign ever devised. 3 agents ahead of every company.

Write or wire for time and terms giving size and depth of stage, seating capacity, etc. to
ALEX YOKEL—1585 Broadway, New York City
Telephone Circle 7-5900

"Rocking the World with Laughter"

CALENDAR OF CURRENT RELEASES

Haye Admes. Musical. Theatrical boarding house locale. Marjorie Rambeau, ...
Fantine McKinnoy. Musical. ...
Love in Bloom. Country boy and city girl finally make a match. ...
McFadden's Flat. From the Gull Halls. ...
One Hour Late. ...
People Will Talk. ...
Paris in Spring. ...
Private Venues. ...
Ruggles of Red Gap. ...
Rumba. ...
Scoundrel. ...
Stolen Harmony. ...
Wings in the Dark. ...
Arizona. ...
Becky Sharp. ...
Dead Hearts. ...
Casting Hurricane. ...
Chasing Yesterday. ...
Dog of Flanders. ...
Enchanted April. ...
Gigolette. ...
Grand Old Girl. ...
Hoary for Love. ...
Informers. ...
Ladle. ...
Lighting Strikes Twice. ...
Little Informer. ...
Murder on a Moonbeam. ...
Roberta. ...

Howl. Robert Barrat, Janet Beecher, Dorothy Burgess. ...
West of the Pecos. The locale is the Pecos county in New Mexico. ...
Woman in the Dark. ...
Old Homestead. ...
School for Scoundrels. ...
Without Children. ...
Majestic. ...
Motive for Revenge. ...
Mummy Alive. ...
Perfect Blue. ...
Mascot. ...
Behn. ...
Burn 'Em Up. ...
Headline News. ...
In Old Santa Fe. ...
Markies Are Coming. ...
Little Men. ...
One Frightened Night. ...
Studio: Culver City. ...
Age of Indiscretion. ...
After Office Hours. ...
Biography. ...
Casino Murder Case. ...
Evelyn Prentiss. ...
Flame Within. ...
Forsaking All Others. ...
Gay Bride. ...
Mark of the Vampire. ...
Murder in the Fog. ...
Naughty Marietta. ...
New York Night. ...
Public Hero. ...
Reeltime. ...
Sequita. ...
Shadow of Doubt. ...
Society Doctor. ...
Vanessa. ...
West Point of the Air. ...
Winged Victory. ...
Winning Ticket. ...
Judges: 151 Harrison St. ...
Paramount. ...
Enter a Soldier. ...
Father Brown. ...
Four Hours to Kill. ...
Gilded Lozenges. ...
Glass Key. ...

Exploitation

(Continued from page 28)
through the summer. We shall be glad to send the programs to a summary agent, if you wish.
Copies are removed from the files in accordance with lists compiled from the returns.
Another list should be made of all stenils to be removed on each date, and the date of their return, so they may be taken out at the proper time and returned with the homecoming of the patron.
Manager who figured that between daylight saving and the usual summer slump a vertical strip of nine letters was too much of an expense in the order in which they are changed to giletti slips covering the face, white fabric with red lettering, and white fabric sprinkled with filter and not looking as garish as it sounds.
Another saving is effected in the use of smaller bulbs in the long corridor from the lobby to the auditorium.
Lobby is still kept bright, but here, too, are lamps of smaller wattage given a suggestion of greater personal comfort.
Lattice work, which does not interfere with the free passage of patrons, also helps in that it's white glass reflects the light, giving a more uniform value lost through the dimming of the lights.
The overall impression is that the manager has created the most complete and cool hotel in the city, a roomwork and waterfront.
Stare hose has discarded stiff uniforms for the male help and has grabbed the female help in slacks, figuring that a perspiring employee is no backer-upper for his claims about coolness.
Flitter Glitter
Joe Weil, of Universal, knows that it takes more than a cover to please the public.
Press book is just the right size to permit the cover to be used in the insert frame.
Own Private Enemy
Lew's Rochester house on the Loew's given a local public enemy.
Fifty neckties and pairs of theatre tickets were given as prizes for a drawing.
The Personal Touch
Counting on Los Angeles vanity an exploitation basis, Gru-man's ...

Inside Stuff—Pictures

In an effort to discover and classify the 'principles' of how to be a press agent, theatrical and otherwise, the Social Science Research Council, a lodge of Ph.D. brothers, has made a first step by gathering together an indexed list of everything written on the subject to date.

Social Science council appointed a sub-committee on Pressure Groups and Propaganda which proceeded to dig up, digest, and file according to subject matter some 4,500 books, articles, essays, editorials and miscellaneous material on press agency, high and low. Volume containing this material was edited by Harold D. Lasswell, Ralph D. Case and Bruce Lames Smith, and has just been issued by the University of Minnesota. College profs have been giving an increasing amount of attention, since the war, to public opinion management. What the average theatrical press agent does by instinct, or by the inspiration of the occasion, the college boys seek to systematize so that it may be taught in classrooms or reduced to textbooks. Much of the jargon of Professor Lasswell's introductory essay on 'The Study and Practice of Propaganda' is written in language that only another professor could understand, but the volume as a whole opens up the wider aspects of influencing the public to do what you want them to do. Committee's book is titled, 'Propaganda and Promotional Activities,' (43.50).

RICO Radio is spending between \$60,000 and \$70,000 on its national campaign for 'Becky Sharp,' current at the Music Hall, N. Y., where a separate budget of between \$20,000 and \$25,000 was set up additionally with Radio sharing in the cost. Lord & Thomas is preparing the ad campaign nationally for Radio, while Donahue & Coe handles the campaign for the Music Hall. In addition to this advertising support for 'Becky,' the Technicolor company set aside \$10,000 to boost the picture, produced entirely in color. This advertising, in New York dailies, was placed by the McCann-Erickson agency. Erickson is a director of Tech.

With bank night and other forms of coin giveaway no longer taboo through code interference, R. H. McNeill, president of Golden Gate Theatres, and M. A. Natty, northern California circuit operator, are preparing to defend themselves in San Francisco courts against charges of infringement instituted against them by Affiliated Enterprises, Inc. copy-right owners of bank night.

Defendants use a money giveaway which they insist in no way infringes on bank night.

Unusually favorable amount of press recognition accorded the former Mack Sennett fun-makers on Warners' 'Keystone Hotel,' custard pie revival short, has WB clobbering with former Sennett name players for a series of six or eight.

Talk has been on for several weeks, chief holdup seeming to be dough and question of Mack Sennett's rights to the Keystone label. Names up for series tickets include Ford Sterling, Ben Turpin, Chester Conklin, Hank Mann, Juanita Hansen and others.

Columbia again Coast-privileged its Grace Moore picture, 'Love Me Forever,' (last Thursday (13) with about 20 minutes off inated. Ending has been changed.

Film is now running close to 100 minutes.

An old-almo 'stilt' picture, blown up out of a group, was used by the Los Angeles Times in connection with a court case at which Louella Parsons appeared as witness.

Photo. It is reported, was used by the Times as comeback for a fast

one the columnist pulled on a staff photo. Miss Parsons was said to have promised to pose for the cameraman, but asked to be excused for a minute to powder her nose. She then gave the boys the slip and later sent a selected photograph to the paper, according to the story. So the paper apparently used the other picture because of her treatment of the photo.

One reason some neighborhood exhibitors are abandoning dish giveaways is the excessive cost of such merchandise. Decent articles of dish-ware figure to cost exhibits at least 9c, each, and the exhibitor estimates that business must pick up at least 150% on these giveaway nights to break even, since the usual 25c admission leaves only 15c on which to operate his house.

They're back of the-dish giveaway always has been that a male will accompany every feminine admission payer. But in actual practice exhibitors are learning that the females attend to obtain the gift, or bring a fem friend along if they don't come alone.

Current issue of Time carries a long and laudatory item on Paramount, principally handing the palm to John E. Otterson, new president, and John Hertz. It includes among other things the economy measures taken by Hertz while he was chairman of the Finance Committee of Par prior to bankruptcy. Time also has a good deal to say regarding Par's new chairman of the executive committee, A. H. Forthington. Publisher of the mag, Henry R. Luce, is one of Par's new directors.

Howard Hughes, who is expected to resume activities in the picture field, is reported having made another fortune in the southwest but not in oil. He is in the beer business, having built breweries in several Texas key cities and he operates the plants. The output is called Hughes beer. Prior to prohibition there were few if any breweries in the south but since repeal plants have sprung up in many spots.

Example of how Central Casting Bureau polices the extras sent on calls is seen in an incident where a male extra was suspended 60 days for violation of the bureau's rules governing mob players. Extra got drunk and after causing a disturbance was ejected from the set. Later he returned and slammed a door, breaking two wax disc takes. Under suspension, he will not be sent on an extra call for two months.

Undle producer had a story written around a set he had seen at a rental studio. When he came to rent that studio's space, he found that the set had been taken down. Producer then ordered his writer to find another set that would be standing for at least six weeks, and to write another story.

Returns on foreign versions of 'Merry Widow' () are surprising the studio.

In Europe, where the picture was figured to be a smash, returns are only fair. In South America, where a lukewarm reception was anticipated, picture is doing smash business.

Throughout the country censor boards took exception to many scenes in 'Stolen Harmony' (Par). Scenes showing gangsters shooting at police, and the kidnaping of Ben Bernie's band was eliminated entirely in several states.

And Kansas, generally tough, passed the picture without a cut.

Audience at Fox West Coast's Fairfax (nabe) in Los Angeles hissed and booed during screening of a one-reel short publicizing a new type of metal kitchen equipment.

First use of out and out advertising film by a major circuit house in the L. A. area for long time.

Behind the Keys

(Continued from page 25)

West have five houses in Louisville, on New Albany, Ind., and two in Shelbyville, Ky. Male Houston, formerly manager National theatre, Louisville, and A. Barry have been engaged to handle publicity. Richard Pierson has succeeded George Morrow as manager in charge of the Brown theatre, Louisville.

Sydney S. Cohen has leased the Apollo, on West 125th St., N. Y., to the Duane Theatre Corp., operators of the Harlem opera house, in the same neighborhood.

Spartanburg, S. C., Princess theatre at Marshall, N. C., refurbished and showings resumed. C. N. Rockett, former operator, has dropped his suit for \$2,600 against Craig L. Russell and A. J. Ramsey, contesting ownership of seats in the house.

Olympic Curline theatre being air conditioned. First in state.

Middletown, O. Remodeling has begun on the Sorg opera house, damaged by fire to extent of \$40,000 several months ago. House leased by Gordon Theatre Co., which operates the Gordon here. Vaudeville policy when remodeling completed.

Los Angeles. HI Peckay added the Daily, subsequent run nabe to his local chain. Frank Valuskis moved equipment from his Downcity theatre direct to the Buena Park, six miles away. Latter house has been dark for several years.

Olympic (Cohen Bros.) is only downtown srb run showing single features. Currently, series of revivals are being screened, at 16c.

Downtown Theatres, Inc., are taking over operation of the Tower from the Gumbiners at the close of business July 3. House will be operated by Sherrill and Lawrence Cohen as a part of the Downtown-Frith pool.

With transfer, latter operators will have five subsequent runs on Broadway, within two blocks of each other.

St. Louis. Ansell Amus. Co. operators of Ritz and Empress, second-runs to erect a third theatre, the Variety.

The "PULSE" of the New Carroll "SKETCH BOOK"

The Press Says

NEW YORK DAILY MIRROR
By Bernard Sobel
The extremely funny numbers enlisted the services of Ken Murray.

DAILY NEWS
Burns Mantle
There are new laughs in a master of quips and ceremonies called Ken Murray.

NEW YORK WORLD-TELEGRAM
Robert Garland
Busy as a bee and a good deal better natured, Mr. Murray gives everything that's in him to keep the evening moving.

NEW YORK DAILY NEWS
June 6
Ed Sullivan
"Sketch Book"—Ken Murray's comedy.

BILLBOARD, Issue June 15
Murray works hard, this being his Broadway revue debut, and he proves again he is an able and versatile comedian.

VARIETY, Issue of May 29
Critics here, as a whole, liked the show. As now shaped, this second Sketch Book has more laughs than many of its kind. In fact, it has a couple of sketches of the excruciatingly funny variety. Hand the bouquet for that to Ken Murray, who easily walks away with top honors.

He's funny on all appearances, but crashes through with particular effect in a sketch showing him as a radio man planning a program for Martha Washington in a howling poker game in which he plays Buffalo Bill and his opponents are General Custer, Diamond Jim Brady and a Mexican; in a 'Gates of Heaven' skit in which he portrays Peter, and in a number in which he appears as P. T. Barnum's press agent. They all have what summer revues need, speed and laughs.

NEW YORK HERALD TRIBUNE
June 15
Ken Murray kept things moving.

NEW YORK POST
By Wilka Waldorf
Broadway Debut

Ken Murray, the leading comedian, is a gentleman of some reputation as a two-day and picture performer, but last night was his first appearance in a Broadway show outside of the Palace. He is a cheerful, bustling fellow given to chewing a cigar, and he generally manages to get more out of a scene than the authors put into it.

NEW YORK SUN
By Edna L. Lockwood
The show is, furthermore, rather more comic than is the custom in Mr. Carroll's offerings, where beauty is so seldom profaned by the lighter touch. There are a good many jokes and Ken Murray to crack most of them.



COMEDY STAR OF EARL
CARROLL'S "SKETCH BOOK"
At the Winter Garden, New York

★ ★ ★ DAILY NEWS—Burns Mantle

KEN MURRAY

**—and they're
all finished or
in production!**

FOX
proudly presents these
AUGUST • SEPTEMBER
OCTOBER • RELEASES
for the
1935-36 SEASON

The strongest line-up in FOX history...
cast with the greatest names on the FOX
roster...conceived with an unerring eye
for showmanship values. Read the follow-
ing pages carefully and convince yourself!!

*There's a copy
waiting for you
at your
FOX Exchange*

YOU HAVEN'T A SHOW WITHOUT



CALENDAR OF CURRENT RELEASES

Castro Abajo (Sp.) (Continued from page 32)
Dir. Louis Gasnier. 75 mins.
Carle Gardsi, Mona Maria,
Miguel...

Payasada de la Vida (Sp.). Love in a circus. Dir. Migul Zaccara. 70 mins.
Dir. March 15.
Pechmarie (Ger. Ufa). Comedy about a lady with hard luck. Dir. Eric
Enzel. 82 mins. Rel. April 15. Rev. April 24.

Key to Address
Harold Auld, 127 Seventh Ave.
Acme, 56 East 14 St.
Aminco, 22 West 44th St.
Bavaria Film, 459 Fifth Ave.
Capital Film, 600 Ninth Ave.

Studio Placements
(Continued from page 28)
Helen Lowell; William Dieler di-
recting. 'Foxy Franny' WB.
Bebe Daniels, 'Ball of Fire,' Fox.
Laird Doyle adapting 'Woman
From Yesterday,' WB.

Key to Address
Germany, 22-33 19th St., Astoria, L. I.
Admission 62 Seaview.
Inter-Continental, 6 E. 42nd St.
Admission 29 East 12th Ave.
Kleinmatrade, 723 Seventh Ave.
Martin Noeske, 328 Dundas Ave.
Admission 29 East 12th Ave.
Scandinavian Films, 229 W. 42d St.
Admission 29 East 12th Ave.
General Foreign Sales, 729 7th Ave.

Lobbying Fees Reported Under N. Carolina Law

Under a North Carolina law that requires all lobbyists in the state legislature to file a statement of interest and expenses, Henry Fisher, of Charlotte, reported receiving \$200 from Universal Film Exchange, Inc.

Sunday Pix Dodge Too Costly; Kills Rest of Wk.

Richmond, June 18. Talk of Sunday shows received a setback when theatre owners decided to give them up as too expensive.

ECCLASIASTIC CINEMA

St. John N. B. June 18. After successfully opposing all efforts to establish a picture theatre in the city, the church visited by over 700,000 annually to see the great shrine of St. Anne, the Redeemer's Father, administered the shrine and are opening a film house of their own.

FIGHT PIX FLOOD L. A.

Richmond, June 18. Seventeen prints of the Baer-Bradlock fight were working over the weekend in the Los Angeles area.

TITLE CHANGES

Hollywood, June 18. Columbia, securing 'The Black Room' spooky picture for Karloff fans, has dropped 'Mystery from the Past.'

Use Braddock Dupes

Warrners is using dupes brought in the Baer-Bradlock fight prints into town under cover.

STORY BUYS

Hollywood, June 18. Fox has bought film rights to Clarence Bultizin Kellett's 'Billie-Glad' stories, which appeared in 'The Topaze,' Paramount has discarded 'Everything Happens at Once.'

THE ONLY THING ON EARTH THAT BEATS THE HEAT!



**WOW! 30 OPENING ENGAGEMENTS
OVER THE WEEK-END SENSATIONAL!**

Business equals "Chained" which played last Fall! It takes a real attraction to bring the folks indoors right now. Just an old M-G-M custom to give you HITS when you need 'em. "Public Hero No. 1" doing swell and now "No More Ladies." Next season, this season, any season — M-G-M's the answer!

A GREAT CIRCUIT SPEAKS

LOEWS INCORPORATED
"THEATRES EVERYWHERE"

June
10th
1935

EXECUTIVE OFFICES
LOEW BUILDING
BROADWAY AT 48th STREET
NEW YORK

Columbia Pictures Corp.,
729 Seventh Avenue,
New York, N. Y.

Gentlemen:

It was with a great deal of pleasure that we concluded the negotiations whereby Columbia Pictures will play the Loew Circuit during the coming year.

A true partnership in the final analysis is the harmonious relationship between the contracting parties. That has been our experience in the year just passed. Nothing could have been more conducive to entering into another contract than the feeling that there will be a resumption of such a relationship.

With best wishes for a continuance of your splendid success, I am

Sincerely yours,

David L. Loew

David L. Loew
Vice-President.

Two Important Deals
Closed in COLUMBIA'S
march on 1935-1936
LOEW'S, INCORPORATED
RADIO CITY MUSIC HALL



Book Reviews

Bromfield at Ease
Louis Bromfield's writing in the past has always fallen into one of two classes. His books are consistently either about sophisticated or about down-to-the-soilers. In his newest book, 'The Man Who Did Everything' (Harper's, \$2), he combines the two pleasantly. It is about the shortest book he has ever written, really an overlong novelette... 'The Man Who Did Everything' is of a faded jewel type, flanked with the phony that accompany success on Broadway and its nearby alleys, who goes back to a small country estate in France to find peace. And finds he has to go back to that success he hates for comfort. 'Shay Lacey' comes comfortably.

Immature
'Tess Slesinger was the new literary find of a season ago. Her 'Unpossessed' caused something of a stir when, as a first novel, it introduced a seemingly new and vital personality into the ranks of the Present' (Simon & Schuster; \$2.50) is a book of short stories and a novel... 'The Present' (Simon & Schuster; \$2.50) is a book of short stories and a novel... 'The Present' (Simon & Schuster; \$2.50) is a book of short stories and a novel... 'The Present' (Simon & Schuster; \$2.50) is a book of short stories and a novel...

Blaze Into the Hoosgow
People who crave action get it plenty in 'Joy Lacey' (Blaze McGee (Macaulay, \$2), who is forced into outlawry but takes to it very easily... 'Blaze Into the Hoosgow' is not in being quicker in its drama than his opponent, but is also knocking off the boss bad man, and a master mind who seeks to wear Blaze into the hoosgow... 'Blaze takes refuge in the hills in a town that's run by outlaws, with a master mind who seeks to put Blaze out of business when he refuses to line up with the boss criminal... 'Blaze takes refuge in the hills in a town that's run by outlaws, with a master mind who seeks to put Blaze out of business when he refuses to line up with the boss criminal... 'Blaze takes refuge in the hills in a town that's run by outlaws, with a master mind who seeks to put Blaze out of business when he refuses to line up with the boss criminal...

Almost
Robert Ullin almost makes a go of it in 'Besides, the Wench is Dead' (Doubleday-Doran, \$2), but not quite. He is a bit off in his timing after the war, but isn't too convincing in the clinches. It falls into that difficult class of being too well written to be a really good one... 'Almost' (Doubleday-Doran, \$2) is a novel... 'Almost' (Doubleday-Doran, \$2) is a novel... 'Almost' (Doubleday-Doran, \$2) is a novel...

Honey's Poor Successor
Casting a long shadow over copy reading and a lamb heroine ilk combine to make Barbara Webb's 'Misty Mountain' (Doubleday, Doran) a disappointing effort... 'Honey's Poor Successor' (Doubleday, Doran, \$2) is a novel... 'Honey's Poor Successor' (Doubleday, Doran, \$2) is a novel... 'Honey's Poor Successor' (Doubleday, Doran, \$2) is a novel...

Omnibus of Crime
Good easy reading is provided in 'Dead as a Doornail No Fingerprints' by Whitman Chambers (Crime Club; \$2). Xarn is quite obvious, and the plot is being easily discernible from almost the very first, but loads of action and good dialog made it worth reading anyway... 'Omnibus of Crime' (Crime Club, \$2) is a collection of stories... 'Omnibus of Crime' (Crime Club, \$2) is a collection of stories... 'Omnibus of Crime' (Crime Club, \$2) is a collection of stories...

Writers' Conference July 22
Sixth annual Writers' Conference in the Rocky Mountains will be held in the Colorado Springs Hotel, August 2-12, sponsored by the University of Colorado extension division. Edward Davison, English post, will be the program director... 'Writers' Conference July 22' (University of Colorado extension division) is a conference... 'Writers' Conference July 22' (University of Colorado extension division) is a conference... 'Writers' Conference July 22' (University of Colorado extension division) is a conference...

Albertoni Ghosting Braddock
James J. Braddock's life story is the subject of King's 'The Year'... 'Albertoni Ghosting Braddock' (King's 'The Year') is a book... 'Albertoni Ghosting Braddock' (King's 'The Year') is a book... 'Albertoni Ghosting Braddock' (King's 'The Year') is a book...

Austria's Boom
(Continued from page 7)
Despite this lack of Germans, Austria is receiving more visitors than any other country in the world... 'Austria's Boom' (Continued from page 7) is an article... 'Austria's Boom' (Continued from page 7) is an article... 'Austria's Boom' (Continued from page 7) is an article...

ore Hone Oprys
Newstand Publications, which is putting out three Western story magazines, has undergone a change in title. Newcomer is Best Western Magazine and will be published bi-monthly, starting in September... 'ore Hone Oprys' (Newstand Publications) is a magazine... 'ore Hone Oprys' (Newstand Publications) is a magazine... 'ore Hone Oprys' (Newstand Publications) is a magazine...

Show Mags Merge
Film Front has merged with the New Theatre, former discontinuing publication. Material and articles intended for Film Front will appear in New Theatre, with letter taking on a new format... 'Show Mags Merge' (Film Front) is a magazine... 'Show Mags Merge' (Film Front) is a magazine... 'Show Mags Merge' (Film Front) is a magazine...

CHATTER
H. L. Menck has gone abroad. Francis Stuart has gone back to Kaituma...

U. S. Acts in S. A.
(Continued from page 16)
Thought arguments for Argentine exhibitors to pay the return passage to the United States are to the advantage of the original contractor... 'U. S. Acts in S. A.' (Continued from page 16) is an article... 'U. S. Acts in S. A.' (Continued from page 16) is an article... 'U. S. Acts in S. A.' (Continued from page 16) is an article...

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B'Klyn Eagle's Shakeup
Shakeup on the Brooklyn Eagle, one of several recently, saw several others out in the past week, most important being: Martin Dickstein, film critic-editor, who will return to the paper in the fall. Winston Brackley for a new column film reviews. Dickstein is meantime taking a two-month vacation. Drama critic Arthur F. Pollock, with the legit season slack, is taking a summer's motor trip west and possibly into Mexico or a roving commission for a new column 'I'll May Say So'. Pollock has already started that. Recently 'Eagle' decided that the Broadway column thing is through and shifted Art Arthur off that into the city room... 'B'Klyn Eagle's Shakeup' (Brooklyn Eagle) is a magazine... 'B'Klyn Eagle's Shakeup' (Brooklyn Eagle) is a magazine... 'B'Klyn Eagle's Shakeup' (Brooklyn Eagle) is a magazine...

New Book Firm Starts
New book publishing house, the Alliance Press gets started in New York with a program calling for the publication of from 24 to 30 new volumes a year... 'New Book Firm Starts' (Alliance Press) is a book... 'New Book Firm Starts' (Alliance Press) is a book... 'New Book Firm Starts' (Alliance Press) is a book...

90c. Hybrid
In entering the ever-increasing list of pamphlet publishers, the ClO Press has decided for its output a cross between the pamphlet and the regular book. The ClO pamphlets will be priced at 90c. each, in contrast to the customary pamphlet price which ranges between 5c. and 25c... '90c. Hybrid' (ClO Press) is a pamphlet... '90c. Hybrid' (ClO Press) is a pamphlet... '90c. Hybrid' (ClO Press) is a pamphlet...

Reviving the Chicagoan
The Chicagoan will definitely resume publication. Assets of the mag have been acquired by a new Chicago group headed by Robert E. Chaffee, and it will reappear late in July with an August issue. Chaffee, formerly publisher of the mag 'Equator', will actively direct 'The Chicagoan' under the new set-up, and has appointed Milton S. Mayer as editor... 'Reviving the Chicagoan' (Chicagoan) is a magazine... 'Reviving the Chicagoan' (Chicagoan) is a magazine... 'Reviving the Chicagoan' (Chicagoan) is a magazine...

Gobs Take Over Book Club
Blue Water Book Club, which had been operated by a number of prominent book men under the sponsorship of The Corinthians, a group of amateur sailors, has been taken over by the organization. The club will continue to operate and direct the book club, whose selections are books pertaining to the sea only... 'Gobs Take Over Book Club' (Blue Water Book Club) is a book club... 'Gobs Take Over Book Club' (Blue Water Book Club) is a book club... 'Gobs Take Over Book Club' (Blue Water Book Club) is a book club...

Hellinger To Coast
Mark Hellinger, N. Y. Daily Mirror's columnist and his wife, Gene Hellinger, will arrive in Hollywood about 10 days, returning to New York by rail. Hellinger manager, will direct the jaunt betting James J. Braddock would defeat Max Baer... 'Hellinger To Coast' (Mark Hellinger) is a columnist... 'Hellinger To Coast' (Mark Hellinger) is a columnist... 'Hellinger To Coast' (Mark Hellinger) is a columnist...

Schaer On Mantle Toms
Phil Schaer, Los Angeles Times drama critic, will write the Southern California survey of show business for 'Mantle's' 'Best Plays of 1934-1935'. Ed Schallert, drama ed of the paper who previously contributed to the Mantle file, is unable to do it this year due to press duties... 'Schaer On Mantle Toms' (Phil Schaer) is a critic... 'Schaer On Mantle Toms' (Phil Schaer) is a critic... 'Schaer On Mantle Toms' (Phil Schaer) is a critic...

To Hot For Canada
Jim Tully's redlighter 'Ladies in the Parlor' has been actively directed to northern New England for the summer... 'To Hot For Canada' (Jim Tully) is a redlighter... 'To Hot For Canada' (Jim Tully) is a redlighter... 'To Hot For Canada' (Jim Tully) is a redlighter...

Walter Brown Dead
Walter B. Brown, 62, for more than 30 years manager of the City Press Bureau in Chicago, died June 15 in Monrovia, Calif. after a long illness. Interment in Monrovia June 16. Widow and three daughters survive... 'Walter Brown Dead' (Walter B. Brown) is a manager... 'Walter Brown Dead' (Walter B. Brown) is a manager... 'Walter Brown Dead' (Walter B. Brown) is a manager...

Gauvreau Off Mirror
Emilio Gauvreau, despite a contract in off the New York Daily Mirror... 'Gauvreau Off Mirror' (Emilio Gauvreau) is a contract... 'Gauvreau Off Mirror' (Emilio Gauvreau) is a contract... 'Gauvreau Off Mirror' (Emilio Gauvreau) is a contract...

Writers Rate Flag Display
Canadian Authors' Association's annual convention in Montreal, a three-day affair, was considered of sufficient importance for a display of flags in the city... 'Writers Rate Flag Display' (Canadian Authors' Association) is a convention... 'Writers Rate Flag Display' (Canadian Authors' Association) is a convention... 'Writers Rate Flag Display' (Canadian Authors' Association) is a convention...

Mag On Jewish Hymne
Because of a claimed need of a forum for Jewish musical music, Jacob Beloff has begun publication of a 10-monthly magazine 'The Jewish Music Journal'. Printed in three languages, English, Hebrew and Yiddish, the journal covers all Jewish hymnal music, including that sung in orthodox and conservative synagogues and in temples. Besides articles on that type of music and its composers, the mag also carries reproduction of musical pieces... 'Mag On Jewish Hymne' (Jacob Beloff) is a magazine... 'Mag On Jewish Hymne' (Jacob Beloff) is a magazine... 'Mag On Jewish Hymne' (Jacob Beloff) is a magazine...

Only Selected Clients
Report that Flash-O-Graph, a new giveaway mag, is being distributed to every agent selling a telegram or purchaser of railroad or plane tickets is not exactly so. Only selected clients are being given the mag, which publishers paid ads in the form of news stories, is distributing the publication widely through messenger boys in selected areas... 'Only Selected Clients' (Flash-O-Graph) is a magazine... 'Only Selected Clients' (Flash-O-Graph) is a magazine... 'Only Selected Clients' (Flash-O-Graph) is a magazine...

Alfred H. King Sells Out
After six years, Alfred H. King leaves the publishing field to resume the practice of law as adviser to large concerns. King, who has sold his inventory, plates and contracts with authors to Julian Messner, Inc. Among the authors affected by the sale are Rian James, Bradford Ropes, Anne Rowe, Melvin Levy, Will Jenkins and Kathleen Shepard... 'Alfred H. King Sells Out' (Alfred H. King) is a publisher... 'Alfred H. King Sells Out' (Alfred H. King) is a publisher... 'Alfred H. King Sells Out' (Alfred H. King) is a publisher...

Goodwill Magazine
New mag to cement relationships between the Americas to appear soon, to be published in both English and Spanish editions. English edition will be called 'The Americas', Spanish 'El Continente'. Both in Spanish is to be known as 'Sin Fronteras', subtitled 'Una Publicacion... 'Goodwill Magazine' (The Americas) is a magazine... 'Goodwill Magazine' (The Americas) is a magazine... 'Goodwill Magazine' (The Americas) is a magazine...

Rawles INS Coast Chief
Wallace A. Rawles, bureau manager for International News Service in Los Angeles, has taken over the management for the entire Pacific Coast... 'Rawles INS Coast Chief' (Wallace A. Rawles) is a manager... 'Rawles INS Coast Chief' (Wallace A. Rawles) is a manager... 'Rawles INS Coast Chief' (Wallace A. Rawles) is a manager...

Smallie Growing Up
Kosmos, one of the little mags, is going more thoroughly national with the appointment of sectional editors. Gordon M. Galt, New York editor; Harold J. Salomon, Coast editor; and Merlin N. Hansen, Southern editor. Galt will establish his respective localities... 'Smallie Growing Up' (Kosmos) is a magazine... 'Smallie Growing Up' (Kosmos) is a magazine... 'Smallie Growing Up' (Kosmos) is a magazine...

Memphis' Holly'd Colleague
Harry Martin, film editor of the Memphis, Tenn., Commercial Appeal... 'Memphis' Holly'd Colleague' (Harry Martin) is a colleague... 'Memphis' Holly'd Colleague' (Harry Martin) is a colleague... 'Memphis' Holly'd Colleague' (Harry Martin) is a colleague...

For
'35-'36
SIXTEEN
STAR
SPANGLED
SPECIALS



THIRTY-NINE STEPS · ROBERT DONAT · MADELEINE CARROLL

The hero of Monte Cristo. The man every one wants. Fans. Studios. Exhibitors. In the role that every star wants. A daring adventurer. In a mystery thriller. From the famous novel by Cal. John Buchan. Madeleine Carrall co-stars. In her best role since "I Was A Spy". Director, Alfred Hitchcock.



FIRST A GIRL · JESSIE MATTHEWS · SONNIE HALE

The feminine Fred Astaire. Princess Personality Herself. The girl with everything. Praised by every critic. As no new star has been praised in years. In a musical designed to display her amazing versatility. As a dancer. As a singer. As a comedienne. As an actress. And as a bewitching personality.



THE CLAIRVOYANT · CLAUDE RAINS · FAY WRAY

A mind reader. A seer. A prophet of the future. With a stunning beauty as his medium. Able to tell all. And foretell all. Except what is to befall those he loves. Weird. Creepy. Uncanny. Mysterious. Sensational. His best role since "The Invisible Man". Story by Ernst Lohar. Director, Maurice Elvey.



KING OF THE DAMNED · CONRAD VEIDT · HELEN VINSON

Convicts revolt. On the Isle of the Damned. Ruthless murderer appoints himself dictator. Kidnaps prison governor's daughter. Then the sleepless vigil. 24 hours a day. Day after day. To keep this one woman for himself. Rebellion. Revolution. Retribution. Story by John Chancellor. Director, Walter Forde.



DR. NIKOLA · BORIS KARLOFF

The impossible made possible. Frankenstein out Frankensteined. Absolutely unbelievable? Absolutely, definitely, thrillingly believable. Horror piled on horror. Shocks piled on shocks. Thrills piled on thrills. Hair raising. Breath taking. Heart tearing. Blood chilling. Story by Guy Boothby.



THE MORALS OF MARCUS · LUPE VELEZ · IAN HUNTER

He visited a harem. On a tour of inspection. She wished herself on to him. Into his expedition. Into his life. Whoopee Lupe makes hoop-de-do. And plenty scandal. As the fiery harem spitfire. Story by William J. Locke. Director, Miles Mander. A Real Art Production. Produced by Julius Hagen.

four  4 ★ ★



PHYSICAL DISTRIBUTION
FOX EXCHANGES
CANADIAN BRILL FILMS LTD.



KIPLING'S SOLDIERS THREE

Like "Lives of a Bengal Lancer". Ragged. Reprobates. Regulars. In a hard bailed army. The best beloved trio. In all modern literature. With the Calanel's lady. And Judy O'Grady. Sisters under the skin. Immortals. Immortalized anew. Story by Rudyard Kipling. Director, Walter Forde.



TRANSATLANTIC TUNNEL · CONRAD VEIDT · MADGE EVANS · RICHARD DIX

Since men first laid the cable under the ocean from America to Europe. Men have dreamed of tapping this feat. With a tunnel from New York to London. And here we have it. In a brilliant picture. Like "F.P.I." Laid in the future. Fantastic. Dynamic. Dramatic. Romantic. Director, Maurice Elvey.

* By courtesy of Metro-Goldwyn-Mayer.



THE MODERN MASQUERADE • JESSIE MATTHEWS

An unexpected inheritance. Winning a sweepstakes. Discovering an oil well. Selling an invention. Marrying an heiress. And two Jessie Matthews' productions in one program. Blessings of Dame Fortune. That come once in a lifetime. Music. Dancing. Youth. Fashions. Beauty. Comedy. Romance.



KING SOLOMON'S MINES

Diamonds. Rubies. The jewels that inspired the phrase "King Solomon in all his glory". Found in darkest Africa by four fearless adventurers. After thrilling adventures with giant natives and a gorgeous goddess. The thrills of "King Kong", Frank Buck's stories... plus. Story by Sir H. Rider Haggard.



THE PASSING OF THE THIRD FLOOR BACK • CONRAD VEIDT

A boarding house. Every commandment broken. By every lodger. A stranger rents the third floor back. Every lodger senses his spirit. Is redeemed. Hundreds of pulpits have sung its praises as a play. Thousands will sing its praises as a picture. Story by Jerome K. Jerome. Director, Berthold Viertel.



SECRET AGENT • MADELEINE CARROLL • PETER LORRE

Spies. Secret codes. Secret rendezvous. Secret plots. Intrigue. Counter intrigue. Lovely sirens luring men to death. Suspense beyond endurance. The star of "I Was A Spy". And the star of "The Man Who Knew Too Much". Match wits. In counter espionage. Story by W. Somerset Maugham.



ALIAS BULLDOG DRUMMOND • JACK HULBERT • FAY WRAY

Thrills. Thrills in a runaway train. In the subway. Thrills in a museum. After dark. Thrills in a dungeon. Thrills in an auto. With a madman driving. Thrills on the spiral staircase of Satan's Saints. Thrills in the holy room of inevitable doom. And a belly laugh for every thrill. Story by "Sapper". Director, Walter Forde.



BORN FOR GLORY • BARRY MACKAY • JOHN MILLS

A salty saga of salty seas. Of old salts. Young salts. The men behind the guns. Sailor men. The salt of the earth. And of one jolly jaunty jack tar. Who captured a German battleship single handed. A grand yarn of patriotism and heroism. Story by C. S. Forester. Director, Walter Forde.



SPECIALS



UNTITLED • GEORGE ARLISS

Cardinal Richelieu proved once again that Arliss is the old master. Reliable. Dependable. Irreplaceable. He always comes through. His picture will be selected from 3 stories. These have been reduced from exactly 27. When it is finally selected it will be produced with both eyes on the box-office.



RHODES, THE EMPIRE BUILDER • WALTER HUSTON

The star of "Dodsworth". In the impossible. A better role than "Dodsworth". Rhodes, the Empire Builder. Rhodes, the King of Diamonds. At 17 an invalid. With one year to live. At 18 a self-made millionaire. Rhodes, who wrested Africa from the savages. Rhades of Rhodesia. Fantastic. Incredible. Real. True.

Fox
'35-'36
SIXTEEN
STAR
SPANGLED
SPECIALS



PHYSICAL DISTRIBUTION
FOX EXCHANGES
CANADA: REGAL FILMS, LTD.

NBC ENTERS DISC LIBRARY SPOT W. GOES TIME BROKERAGE

Changes in Chain's Non-Net Activities—Own Transcription Library—Platters Offered to Unaffiliated Stations

NBC revealed to the broadcast trade last week two proposed changes of policy in its non-network enterprises. One change involves the entry of the web into the transcription library field and the other the return of NBC's spot broadcasting division to the time brokerage field.

In a letter addressed to stations affiliated with the network, NBC's transcription department urged them to refrain from tieing up the time being with any of the various disc library services now available, because NBC would in the near future place in the market a library service of its own. Move would put NBC in direct competition with the library projects of the World Broadcasting System and Jerry King's Standard Program Service of Hollywood.

Through a working agreement with its sister RCA subsidiary, Victor Company, NBC has been in the transcription syndicate business for over two years. Under the plan it has been selling to independent record program series, station clips were pledged not to use a disc more than once. After the platter had been broadcast the station was required either to smash it or to ship it back to NBC. New policy would allow stations to retain and use a disc to fulfill this latter arrangement and permit use of the disc to remain a part of the outlet's permanent library.

Disc Offer
Spot time between angle became known when NBC's local service department wired indie stations as well as those affiliated with the web that it had available to make available a series of five-minute commercial platters and asked that these unaffiliated outlets quote available time on a rate which would include NBC's commission. Account was Sperry & Hutchinson's Trading Stamp Co. Under the policy which NBC adopted over a year ago the network's spot booking sideline was limited to the stations it owns and operates.

C. C. Pyle has bought Freeman-Lang's interest in the Radio Transcription and will do his own producing and releasing of the Transco syndicated series. Freeman-Lang, however, has secured studios, got a block of the RTC stock in return for a recording bill since his since been jointly concerned with Pyle in his transcription enterprises.
Departure of Pyle was followed by a man-Lang's letter and consideration a plan to enter the transcription library field on its own.

KSTP, St. Paul, Turns Down U.P. as Too Costly

Al Harrison, of the United Press New York office, in town and out again after huddling with KSTP and WCCO over the sale of U. P. news service to these stations.

At KSTP, although it looked for a while as though the thing might reach the checker board, station heads finally thumbs-downed the proposal. Reasons: U. P. service priced at nowhere near the figure KSTP pays for transcribing; the NBC affiliate just couldn't savor the "step tariff".

Since any WCCO news tieup would have to be signed by CBS in New York, Harrison's visits at that station were more in the nature of personal calls upon Earl Gammons.

Crowley-LaBrum's Agency

Philadelphia, June 18. New advertising firm, Crowley & LaBrum, Inc., is being formed. Crowley formed his own agency after being with WIP as program and publicity head since 1931. Tommy LaBrum, of the partner, was p. for years with Erlanger and Nirdlinger theatres.

BY FIELD; BROKERAGE

19 News Periods in Providence Weekly

Providence, June 18. There is quiet determined battle going on among the three broadcasting stations for supremacy in news radio service. WJAR, Outlet Company, WGAN and WPHS, and WPRO, Cherry & Webb, are making special efforts to beat each other.

Three stations combined are giving 19 periods daily to the broadcasting of news, and most of them are now 15-minute periods. WJAR, Rhode Island outlet for NBC, and WPRO, local affiliate of WMCA, New York, are furnished broadcasts by the Journal-Bulletin which has both United Press and Associated Press wire service.
WGAN, operated by John Shepard, 34, of Boston, and lined up with Columbia, and the Yankee network is providing the public with almost half of the 19 broadcasts, four being tied up with the Yankee service, and five being purely local broadcasts. WGAN has its own news-gathering force.

WJTL, Atlanta, Gets So Proud May Have Talked Itself Out of Program

Atlanta, June 18. There's such a thing as overplaying your hand in radio.
WJTL, Atlanta's midgest station that has been huddling here and there trying to arouse public attention without proper attention found a honey in a remote control job from police court. Some of the WJTL execs sent a representative to a meeting of the Atlanta city council to have a resolution passed that the police court broadcasts would last what the town needed. When the resolution was brought to the attention of council, several outcries were heard.
The police committee for a recommendation that the town get the WJTL mike will come out of police court.

QUEEN MARY TO CARRY TALENT; WOR BOOKING

WOR artists bureau is set to handle entertainment for the maiden voyage of the new Queen Mary, which the Cunard White Star line expects to have on the high seas by June, 1936. Both British and U. S. acts will be used on the first trip over.
Ship line has suggested an intimate revue. Radio talent will also be used. Boat's modern theatre will be adapted to the kind of entertainment. Sylvia Loew, in charge of cruise dates for WOR, will go to London in September to meet contacts. Nat Abramson, head of the office, will journey over later to complete details.

KUMA in Arizona Sold

Hollywood, June 18. Radio station KUMA, Yuma, Arizona, has been taken over by E. B. Studvant.
Manager Don Hastings is to be replaced.

Ad Agency Buys Air Time as Public Testing Lab; Has Its Own Crooner

Chicago, June 18. An audience laboratory on the air is being set up here by Henry Hurst & McDonald agency, which has bought time on WGN, the Chicago radio station. Will test 15 minutes each Sunday evening for 13 weeks to feel the public's pulse, test its buying emotions and its preferences.

Usual time devoted to commercials will be spent in a contest where the listeners would be submitting reactions to product proposals regarding their preferences in styles, what they like to buy and why, how they like to be sold and by whom, what they think of the run of selling practices, etc. Agency will award various prizes running from electric refrigerators to meat products, and will likely tie in several of its clients' products by way of a reward.
On the show will be Joe DuMond, radio exec for the agency. DuMond will also be backing up an organ before entering backed by an organ before entering into the public discussion.

Camay's 2 Half-Hrs. Weekly from H'wood With Boland-Overman

Camay Soap is figuring on switching to two half-hour evening spots on NBC late in August, with the program framed around Mary Boland and Lynn Overman and originating from Hollywood. Account had been dickered for Charles Ruggles and Edward Everett Horton, but in either case money or script details got in the way. Ruggles insisted that he have complete authority over the continuity.
Commercial in the meantime has renewed for its three quarter-hour daytime programs with Barry McKintley and Ray Sinatra's band on the same network.

KSD AIRS PETRY AS NATL REP

St. Louis Post-Dispatch has dropped Edward Petry Co. as the national rep for its station, KSD, and turned the assignment over to Harris Entertainment, Inc. New arrangement went into effect Saturday (15).
Elimination of KSD from Petry's list cuts out his organization for major station representation in the country's seventh largest market. KMXX is represented by CBS' own local selling agency, Radio Sales, Inc., while KWIK is affiliated with John Blair & Co. KSD, after being associated with Petry for two years, gave the latter his cancellation notice May 28.

WHN SELLS 'MOVIE CLUB' TO MULSIFIED OIL

Mulsified Coconut Oil has taken MGM's Movie Club over WHN, New York, for an indefinite period starting this week. George Nobbs is program director, with Radio Sales, Inc. as promoter, handling chatter and interviews.
One of the main features of the hour is the guest star system, which automatically places all visiting Metro stars in the city on the program.

Jad Salts Quits CBS

Jad Salts is the latest lavative that has decided to quit Columbia rather than conform with the network's new commercial policies. Although the account could have stayed on to Feb. 15, 1936, it elected last week to add four more weeks to its present contract and fade out altogether at the end of August.
Gross billings in time for the product in 1934 came to \$19,000. Until recently, Jad had been plugging itself as reducing medium.

WGR's Dramatic Yenners Vamping Till Shakespeare

Buffalo, June 18. Success of the recent radio adaptation of "Stevedore" over WGR has prompted the production of a series to try Shakespeare. Herbert C. Rice, production chief, has written to WGR dramatic sales, and a script of "Romeo and Juliet" as broadcast over WGR. Permission has been granted and he's waiting for the scripts to arrive.
In the meantime the WGR plays will go through revisions of Busby's "The Use of a Man". Homer Sibley, most recent addition to the WGR dramatic staff, is figured for lead roles. Sibley comes from the outdoor show business, where he was a museum Barker.

Canada Subsidy? Reports Indicate Government owing in on All Stations

Chicago, June 18. Reports drifting into this territory iterate the general belief that Canada will go under government subsidy.
Figured that it will mean a constant flow on advertising through the Canadian radio field with commercials to be limited drastically.

Dodge Renews on WBBM

Chicago, June 18. Dodge Bros. renewed their two-hour Sunday show on WBBM for an additional 13 weeks starting June 30.
Show, headed by the Leonard Keller orchestra, is one of the most popular in this territory.

MBS VOTES FOR A SEPARATE SALES ORG.

Chicago, June 18. While in town for the American Federation of Advertisers meeting and the National Association of Broadcasters commercial section get-together, the members of the Mutual Broadcasting Co. System sat around a table last week to settle some important problems; particularly the establishment of a national sales organization to handle network time exclusively and to discuss a general discount system for MBS advertisers.

Most of importance was the sales organization setup. All agreed that separate national sales organization for the network was imperative since it was impossible to continue the present hit-or-miss MBS sales salesman of the individual stations.
Favor Rambeau
Appears that the likely setup will be the appointment of the William R. Rambeau office to handle the network sales. This springs from the click of the Rambeau organization in selling time on WOR, Newark, and WXYZ, Detroit, and the entire Michigan network.
Those at the meeting were A. J. McCord and Theodore W. McClure of WOR; W. E. Macfarlane, E. M. Antrim, of WGN; John Clark of WLV; H. Allen Campbell, of WJZ; and Harry M. Brown, of stations relations manager for Mutual.

Still Talk St. Louis, Chicago Feed for CBS

Chicago, June 18. Another discussion by Columbia network for the spread of new pick-ups for the Dixie group, through either Chicago or St. Louis. Plan considered is to tie in with additional lines between Shreveport and Little Rock and also between Louisville and Nashville.
This network could completely round robin hook-up for Columbia instead of having the Dixie web just a one-way spout out of the CBS east-line feed. What's holding up actual completion of this arrangement is the problem of just how the complete network should be set up out of New York without having the programs feed the wrong way.

Chatham Renews in N. C.

Winston-Salem, N. C. Chatham Manufacturing Co. has renewed with WBT for a year and will continue its line of programs to more than 10% of all programs to commercial plugging.

Chatham Carries Six 15-minute Programs a Week

Chatham carries six 15-minute programs a week done by Gray Cole, news commentator. Concern started with a six-week contract and three programs a week.

THE NEWS

Bernie's Lincoln 'Bit' Becomes an Issue in Anti-Hoosh Adv. Campaign

Washington, June 18. Rapidly-expanding Congressional sentiment against liquor advertising over the air, put a crimp in hopes of broadcasters that legalized booze may be the new angle for the radio industry.

With bills to bar liquor burlesquing in both branches of the national legislature, strong feeling cropped out Monday (17) when Representative Calkin of upstate New York, vigorous reformer and prohibitionist, called on the Federal Communications Commission to revoke licenses of stations which aired a liquor program. Calkin denounced in a statement before the congressional Record a group of advertisers who are trying to make the youth of America alcohol-conscious.

Target in Calkin's bias, was Ben Bernie, who was assailed for burlesquing Lincoln's Gettysburg Speech in a beer (Rabst) program broadcast from Hollywood. Commish received deluge of letters from Lincoln lovers protesting against Bernie's program.

"No Respect" Shrieking that advertisers have no respect for American tradition, however sacred, Calkin termed Bernie a "musical mountebank" and characterized his patter as "unpleasant and vulgar comedy," declaring in a letter to Chairman Anning S. Prall of the F. C. C. that "the radio industry is polluting this country on the fetid miasma of alcohol and used as his vehicle a paragraph of Lincoln's Gettysburg Address."

As usual, Prall replied that the Commish had no authority to censor advertising on stations, but remarked that actions of broadcasters which met with public disapproval can be taken into consideration in deciding upon license renewals under the public interest clauses of the 1934 act.

A traffic legislation designed to gag liquor broadcasts has been proposed to Congress but received relatively slight attention so far. Senator Capper of Kansas is the author of a bill pending in the Senate, while Calkin dropped a duplicate in the House on the floor. Both members of both chambers, and not only the blue-noise element, are interested, but it is unlikely any action will be taken in the near future during the present session. Many are advising more excited colleagues to follow a policy of watchful waiting before attempting to force a show-down, feeling that by next winter the broadcasting industry will have shown what its attitude is toward the liquor question.

Header-Off Widespread fear is evident that the clean-up movement aimed at offensive laxative and other medicinal programs will be taken as a lead for business from liquor manufacturers, and it is to head off such a development that the more active radio critics want to act upon immediately. The crowded legislative calendar makes it obvious, however, that nothing more can be done beyond occasional speeches for home consumption.

Commission's attitude has not been indicated in the absence of its direct cause for a ruling, but privately several industry rulers feel they are positively sure that Congress should take steps to squelch any move by booze makers or broadcasters to exploit themselves over the air. They are on the alert to discover any industry trends and, regardless of their personal views, are ready to act upon them as extremely unwise to let liquor make widespread use of the ether to reach its market.

CARLOTTA DALE SUES Philadelphia, June 18. Carlotta Dale, singer with Zan Seyler's band in the Metropolitan East River Drive night club, is suing her husband, Pearson Lessy, for divorce.

WILSON AND WILSON NAMES PROTEST CLIPPING ON WAX

Wilson and Wilson Cincinnati, June 18. L. E. Wilson, the broadcaster, is very proud of L. B. Wilson the horse. It won last Friday (14) at Washington Park. Roscoe Gosse, Kentucky Derby jockey winner in '33, owns the animal.

Wilson is mending from a broken arm and is uncertain whether he'll attend the NAB convention.

Meanwhile, if you can't find hi in his o ee you'll get him at the stables. He's down there rehearsing the horse in "How many days in the week? How many do you work? How many do I work?"

WBBM Plans Top Chi Rate at \$640; Others Set \$600

Chicago, June 18. With the rest of the stations in town lining up new rate cards and generally setting \$600 as the top charge, WBBM, the Columbia station here, is already figuring on topping those rates. At first the station had adopted a rate just equalling the \$600 mark, but it now appears that the new WBBM rate will be approximately \$640.

Station execs feel that they should have a slighter higher scale of charges than the competitive stations. New rate card slated to go into effect by August 15.

DENVER ENDS RADIO CASTOR OIL JUSTICE

Denver, June 18. Broadcasting by radio of police court proceedings and the giving of castor oil sentences as a penalty for drunkenness have been discontinued by the new city administration with Mayor Ben Stapleton at the head.

Bar association attacked both the broadcasting and the castor oil sentences several months ago, but Municipal Judge Alvin H. Pickeness defied all criticism, and George D. Begole, who was then mayor, refused to interfere.

Others were led by City Attorney Teller Ammons, who says that the new administration agrees with the Denver Bar association that both practices lower the dignity of the court and that the broadcasting of the proceedings unnecessarily humiliates defendants who are before the court.

Another Bamberger Salt Lake City, June 18. Clarence Bamberger, supposedly the richest man in Utah, has formed the Mountain States Broadcasting Company, and has applied for a 500-watt permit from the F.R.C.

Officers consist mostly of prominent local financiers.

Chi Directors Chicago, June 18. Personnel changes around the local news and variety stations were announced. Paul Goldmann, formerly of WJPM, and WJLO in Atlanta, joined WJMD, the Duplex (class station in Chicago), and WJWC in Chicago.

Fred Moore, formerly with WCAI, hits the local (CRS) production staff.

CONGRESS WON'T LET RADIO ISSUES STALL SEASONAL SCRAM; ANOTHER GOV'T CONTROL MEASURE INTRODUCED

Air Stars Form Nat'l Assn. of Performing Artists at N. Y. Meeting—Fred Waring, Prez.—Seek Legislation Against Inter-land Record Racket

Chicago, June 18. WBBM, the Columbia station here, has just effected a reverse tie-in for its baseball games, which are sponsored by General Mills for Wheaties through the local Blakett-Sample-Hummert agency. By this tie-in, the station is able to make hay while the sun doesn't shine, and turn a day in which the game is called because of rain into a profit-maker.

Has signatura with the Morton Salt Co. through the Blakett-Sample-Hummert agency, for weather announcements every 15 minutes on days when bad weather kills the ball game.

SELF-COMPETISH

To curb promiscuous broadcasting of recordings which have been found to be unauthorized artists in person, when etherizing on major commercial programs, the National Association of Performing Artists was formed Monday (17) following a luncheon meeting at the New York Athletic Club. Maurice Spieser, editor and copyright attorney, legally represents the association whose prime objective will be to achieve legislation to accomplish that purpose.

Fred Waring, prime mover in forming the new society, was elected president, with Meyer Davis and Louis Tibbett as vice-presidents. Tibbett's acceptance is not yet in.

National Association of Performing Artists will work in co-operation with the American Society of Composers, Authors & Publishers in a move for Federal legislation to halt hating stations from using phonograph records and the like and etherizing them in connection with some bus league advertisement.

Law Inadequate

The copyright laws are deemed inadequate, as presently constituted, to protect the radio and recording artist. So long as ASCAP licenses the station for the public performance of music, whether it is paid a regulation fee, to 75c, phonograph record, or from an electrical transcription, the station is technically free to clear the air with a fee for the blanket use of its members' music and that's enough, but it has worked out a plan for the radio artist, they claim.

So much so that it forced Waring's Pennsylvanians off the Victor records for three years. Band had long been a best seller, but hadn't made a disk since. "That was Waring's idea," Tibbett is stating his opinion, after discovering that simultaneous, or just preceding or just following his commercial broadcast, some other artist had conceived the idea of an all-Waring recorded air program, tied in with a local merchant, and with no fee to the artist of competition to the major network sponsor.

Miss Maestro on Air

Lee Bernie, young sister of the maestro, made her radio debut over WINS yesterday (Tuesday). Girl is on a three-weekly schedule—Tuesday, Wednesday and Thursday evenings. She's a torch.

Horlick's NBC Ride

Chicago, June 18. Lord & Thomas figuring possibility of shifting the "Jum and Ainer" show over to NBC to double with the present MBS look-up for Horlick's.

Problem clearance.

Can't Lose

Chicago, June 18. The Illinois station here, has just effected a reverse tie-in for its baseball games, which are sponsored by General Mills for Wheaties through the local Blakett-Sample-Hummert agency, for weather announcements every 15 minutes on days when bad weather kills the ball game.

CRC Stays as \$1,500,000 Budget

Toronto, June 18. Settling at rest rumors that the Canadian Radio Commission was to be abolished, Premier Bennett broke his habitual silence on this matter to announce that the life of the present body has been extended to March, 1936, and a bill will be brought in by the Federal government to this effect to replace the current statutory authority which expires June 30. In addition, the Federal government has passed a budget of \$1,500,000 for the Commission, this to be used in erecting powerful stations across Canada as a further step the full nationalization of Canadian radio.

An active movement exists in Canada to destroy public control of radio. Premier Bennett warned, stating that radio as a public utility will be strengthened by the government's willingness to give this aid. The truth is that the effort to destroy this public utility is very well known. A country as poor as we cannot spend at once the money that is required to make this facility as perfect as it should be. The more we determine to determine that this facility should not be yielded to any private enterprise. That is my firm conviction and I say that very strongly. The life of our adventure in the field of public ownership depends largely on the Commission. It is my infant until it can become strong enough to fend for itself.

With the passing of the \$1,500,000 budget, the Premier Bennett endorsed the plans for building high-power stations in various parts of the country. Vancouver being mentioned as one.

DIFFERENCE ON HOW HOTCHA

Differences of opinion have cropped up about how hotcha the particular song was. Prall and his fellow commissioners took the view that the radio should not come under the legal definition of 'obscene,' which would provide the only excuse for punitive action, but Conroy and his group will insist the song was offensive. "The rawest thing I have ever heard," was the Bay State legislator's comment last week.

The liquor question was brought to the foreground by protest registered against the Ben Bernie program. The House bill introduced more fuel to the fire.

Under the bill introduced by the House, the Federal Radio Commission would be re-

WXYZ to Join NBC as Detroit Outlet; Sticks With MBS Till 1936

Chicago, June 18. Station WXYZ, the Kunsley-Trent blue transmitter here, last week signed a contract with the National Blue network by Oct. 1 to fill the gap being left by the shift of WJR, Detroit's outlet, to Columbia.

This marks the beginning of a long series of negotiations between NBC and WXYZ started several years ago. The Commission of NBC in Chicago, when the network began running into occasional difficulties with WJR.

For a period of at least three months, WXYZ will be on two networks because of its current affiliation with the Mutual system, this deal having until Jan. 1 to go. WXYZ deal with NBC is understood to be a three-year program for Sept. 29.

Shift of WXYZ may affect one particular commercial which originates in Detroit on MBS; that is the "Long Hanger" program for Squibb. Alan Campbell, of the station, is now negotiating for a continuation of this show under the present system.

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Show Biz Keeping Eye on WHN
As Test of What Showmen Can
Do with Radio Via Small Station

As power goes, WHN, with 1,000 watts by government allotment, rates with three minor New York stations. Five Manhattan stations are superior to it in wattage count. WABC, WEAZ, WJZ and WOR are the metropolitan leaders, with 50,000 watts each; WLWL is second with 5,000. WHN has WOY, WEVD and WJAB for company in the 1,000-watt class.

For most of its 13 years existence in the New York radio picture, WHN has had a popularity rating commensurate with its wattage-third rate. It still has 1,600 watts, but in popularity and public attention its position and coverage has started to move. The answer seems to be showmanship.

WHN was opened in 1922 in Brooklyn by a now almost forgotten radio pioneer, George Schuble. It was a 500-watter, as were all New York stations at the time. A year or so later the new theatre and radio, the Metro-Goldwyn-Morgan (Metro-Goldwyn) organization became interested in radio as an exploitation medium for its theatrical projects. So it leased the Brooklyn station. Nis T. Grantland, then press agent for the theatre, cut and later, as N.T.G., destined to become a noted girl-show man, was appointed chief announcer. Under Grantland the station gained top local popularity for a time, mostly due to its internal remote control broadcast from the floors.

Four into one
At the advent of the Federal Radio Commission WHN was placed on its present 1010 wavelength, and its power shrank to 250 watts and was ordered to share the air with WPAP, WQOA and WRNY. Four years ago Loew bought the whole stack, scrapping the Loew theatres and consolidating all under the WHN banner. An increase in power to 1,000 watts was granted by the Federal Radio Commission.

For most of its lifetime WHN had been operated for Loew by Major Edward Boves, managing director of the Capitol theatre on Broadway and a former executive of the Loew and M-G-M companies. Boves became one of the early names in radio, through his activity at the station. Eventually his name was better known than that of the station and his management WHN was more or less a one-man station, and it became figuratively a one-program station. Boves' amateur spirit and picture changes in the Loew organization's attitude toward the station, as well as operating policy, are grounded on the station and the company's recognition of radio as a business by itself rather than a means to merchandise the picture business. The attitude of Nicholas Schenck, David Bernstein and Leopold Freidman, ruling Loew officers, is one of deference to Loew and through WHN, as showmen, they are pledged to get in to it.

Appointment Sidney
To blaze the trail these executives have selected for Sidney. He is an experienced and respected showman. He is one of the few of the theatre school now in the radio industry. His are John, Fred and Ed and L. B. Wilson of WCKY; George Trendle of WXYZ, and a few others. But the best is Sidney.

"Sidney knows entertainment. He is 42 years old and look, like Heywood Brown might look with his pants pressed down. Sidney was an actor years ago. He played with his brother, George Sidney, in "Dusty Rhodes." In that operation, as manager and the doubled as assistant stage manager.

In 1917-18 Sidney managed the theatre in Newark, N. J. It is a favored break-in house, a vaudeville. A year later he inaugurated the stage hand policy at the Liberty Six theatre, a theatre he went to Detroit, also for Fox. He went to St. Louis for Fox-Kopin, and then to Denver, where

he operated four Fox houses. In 1925 Edward Schiller, operating the Liberty Six theatre, bought WHN to New York, then sent it to Pittsburgh, where he managed the Alhine. A division consisting of five theatres—Dayton, Columbus, Harrisburg, St. Louis, Kansas City, Reading and Cleveland was later assigned him. In 1927 Sidney directed the building of the Penn theatre in Pittsburgh for Loew, an, later operated and supervised the production and playing of stage and shows for the Loew theatres in St. Louis, Kansas City and Pittsburgh.

His efforts in the middle west recommended Sidney an executive berth in the New York horse office in 1923, and since then "Sidney in the Low ranks has been rapid. Radio is new to him as an executive duty. He stepped out of an important Loew theatre spot and a simple one for him because of experience, to tackle the new assignment. But he is convinced that the basic principles of entertainment are identical in both fields. His aim is to prove that the application of showmanship to radio will pay dividends in audience-appeal and station operation. But the Loew showmanship, as Loew executives over him as well, as the orders under which Sidney is now operating "WHN."

There was showmanship prior to the operation of the station's artist bureau. The same sense of exploitation showed in the Loew theatres on Broadway, and in Hollywood, and is the first symptom of the evolution of radio into a showmanship industry.

WHN Just now it is an admitted experiment—a low powered station but with showmanship, which is opposed to high powered, well established rival stations. Show business is watching it for the future effect it may have on broadcasting. And on the theatre as well.

WHN Shifts Programs
For Summer Listeners

To maintain steady listener interest throughout the summer months, station WHN, New York, is instituting a new daytime schedule, using its biggest programs and names during morning and afternoon hours. New schedule goes into effect this week, with Sophie Tucker's "Music Hall," Ed Lovvyn's hour, Jay C. Flipper, WHN bard, and other major spreads listed for extra daytime broadcasts. Station is discarding all of its usual quarter-hour warblers, spiels, etc., during this period.

Loew's Sidney, station director, plans to open the new schedule at 8 a. m., continuing throughout the day with full-hour presentations and larger evening programs will be somewhat modified in form for the earlier broadcast, but will carry the same content.

First program under the new plan was presented Monday (17) with news flashes.

Johnson May Drop 1

Chicago, June 18. Johnson wax firm pondering dropping one of its two radio outlets. Will cut either the Sunday House or Side of Road on NBC. Station is now in "Fibber McGee and Molly" show.

PLENTY WOOD

Richmond, June 18. WRVA here has spent \$18,000 so far experimenting with a wooden tower in the tallest wooden structure in America. Tower is being used to test a low-velocity antenna.

Staff at WHN, New York

- Louis K. Sidney, Managing Director.
- Fred Raphael, Assistant.
- Phillip F. Whitten, Sales Manager.
- G. R. Windham, Chief Engineer.
- Fau Fuelling, Assistant Chief Engineer.
- Sidney Adler, Night Manager.
- Mort Harris
- Larry Hammond
- Arthur C. Bryan
- Mitchell Benson
- PRODUCTION DEPARTMENT
- George Nobbs
- Rex Benware
- Sam Hammer
- ARTISTS BUREAU
- Jesse Martin
- ACCOUNTING DEPARTMENT
- J. Van Stratton
- PUBLICITY DEPARTMENT
- Perry Charles
- Monroe Hellinger

BAN LAWS ON RENEWALS
DURING HOURS

Hartford, June 18. WDRC is the first New England station reported to crack down on laxative advertising. "Hereafter no more 'Fear Copy,' the term used by the station, will be permitted on the station's early morning hours or after 5:30 p.m. The station limits laxative copy to 5:30 to 11:30 a. m., and 1:30 to 5:30 p. m., thus ducking the meal hours.

Further, all copy must be in the station's commercial department one week before it is advertised, and is subject to review by the advertising manager. WDRC, in the past years, has put a ban down on plenty of such business. In fact, the prize story is told that it was offered a huge contract for a drinking salt account, but turned it down after the executives had secured an analysis of the product. One week before the advertiser had secured both NBC and CBS and broadcasts were coming over the station that had previously refused the program.

BROADCASTING, INC.,
VS. BROADCASTING, LTD.

Broadcasting Abroad, Inc. lost its initial legal skirmish with Broadcasting Abroad, Ltd., last week, when Judge Cox, in the New York Federal Court, refused to enjoin the latter firm from continuing to do B. A. Inc. serve as its time-selling agency. Judge Cox, in a memorandum decision, ruled that he did not show that any contract between the two organizations had been executed and that, while the two organizations had drawn a set of stipulations covering their relations, the papers were never signed. In the copy filed by Broadcasting Abroad, Inc. the defendant outfit, which holds station representation in the United States through its outlets, it alleged to have invested Broadcasting Abroad, Ltd., with authority to do the time-selling for these stations. For this exclusive arrangement, states the complaint, Broadcasting Abroad, Inc. made a \$100,000 payment and contributed another \$2,000 for 1,000 shares of Broadcasting Abroad, Ltd. stock. Broadcasting Abroad, Inc. is now asking the court to void this \$3,000, plus whatever damages the court determines were caused by its action. Since the representation of the B. A. Ltd.'s stations elsewhere in Broadcasting Abroad, Inc. charges that it has obtained considerable business for these foreign outlets, but that it has been unable to place the time because of B. A. Ltd.'s refusal to supply the rate cards and other information about the stations.

Counter action brought by Broadcasting Abroad, Ltd., was dismissed from B. A. Inc., which the former claims to have been caused by withholding these cards. In asking for the temporary injunction course for Broadcasting Abroad, Inc. averred that his client had fulfilled every clause of the contract and that unless B. A. Ltd., was restrained from permitting others to solicit business

Trafficking in Radio Franchises
Charged by FRC in License Rebuke

Can. Hotel Wins \$10,733
Judgment Against CRC

Washington, June 18. Two prospective new broadcast and one licensee were given a backhand rebuke for trafficking in broadcasting franchises last week, when the Federal Communications Commission turned thumbs down on a proposal to build a 100-watt station at Chattanooga.

Those who got slapped were Valley Broadcasting Service and Walter & Thomas, joint seekers of contract for a station to be owned by V. Evans, operator of WBBS, Huntsville, Ala.

Reviewing the evidence, the Commission found that Walter & Thomas had agreed to purchase equipment of KBHS for \$2,250, and that Evans would surrender his license, transmitter now in alien with equipment in storage. Record showed Chattanooga applicants also contemplated purchase of new equipment, using the WBBS apparatus for auxiliary purposes.

Noting these bits of testimony, Commission said it considers the price fixed for the equipment to have not alone consideration for the equipment but included in part payment for discontinuance of WBBS. Under the law a station may be sold only when their operation will serve public interest, convenience and necessity. The renewal application for this station is pending before the Commission in this proceeding and the fact that the removal of this station will eliminate the possibility of interference between it and the proposed station cannot justify the Commission's approval of applying for a license before Walter & Thomas, another licensee for what amounts to a sale of its franchise. If WBBS is no longer serving public interest, convenience and necessity, the Commission is authorized to revoke its license, and then its future operation can be determined by the Commission in an appropriate proceeding when its next renewal application is filed. If on the other hand, this is not the case, then the station ought not to be eliminated for a consideration by private individuals. In turning down the construction permit plea, the Commission acted on a finding that new Chattanooga transmitter would interfere with WBBS and that the public interest would not be served by granting the request.

Mutual's Summer
Commercials Down
To 4; 7 Renewals

Seven major Mutual web commercials are slated for renewals next fall, leaving only four sponsored programs to carry on through the summer season. The various Mutual web advertising from early time air-contracts within two weeks' time are more or less expected to be broadcasting again over the web by September.

Group includes such MBS programs as: Consolidated Cigar, Beardsley, presenting "Harold Distler," Altken-Kryger, agency General Mills, daily except Saturday and Sunday, presenting "Life of Mary Thayer," McCord agency Horlick, daily except Saturday and Sunday, presenting Lum and Abner, Lord & Thomas agency; Robert Lord, Monday through Thursday, presenting "Painted Dreams," N. W. Ayer agency; Thomas Leeson agency; Sara Lee, Monday through Tuesday, presenting "Painted Dreams," Wasey agency.

In most cases the same programs, such as the serial tales, will be resumed. However, Leeming, plug-ining Baume Benque, is expected to bring a new show. Most of all have been expected from the Mutual network are these four MBS commercials as follows: Crusaders, presenting "The Crusaders," Starr, C. M. Schenck & Pratt agency; Kissproof, Inc. weekly, presenting "The Love Doctor," Blackett & Sample - Hummert agency; S. G. Brown, weekly, presenting "The Music Box," Johnson-Dallis agency; and Gordon-Sale, twice weekly, presenting "Lone Ranger," Schi agency.

Yugoslav Musikers
Worried by Radio

Belgrade, June 7. Yugoslav musicians are raising a fuss about the increasing use of radios in cafes and cabarets. They have gone to the government to request relief, claiming that otherwise they will starve. In fact, the government either outlaws cafes, restaurants and dance-halls or next week will be permitted to regular orchestras. For it, B. A. Inc. would have to go out of business. Case was brought within the jurisdiction of the local Federal Court because the two firms were incorporated in different states.

So. African Parliament
Told Broadcasting Co.
Completely Mismanned

Capetown, May 29. Startling allegations were made in the House by a member of the South African Parliament regarding the affairs of the African Broadcasting Company (Schlesinger).

Under the Radio act the Ministers and the Government were each entitled to one-third of the profits made by the A. B. C. Company, regarding this the Minister of Posts and Telegraphs had proved weak-ness for the incompetence of his department. It was claimed that he presumed to allow the A.B.C. to retain the profits of the listeners and that the authority of the Ministers themselves was the claim.

John Smith's (director of B. B. C.) report led one to believe that the A. B. C. company had received very little attention from the Government, the House was told. Allegedly the directors were paid \$500,000 and the auditors were changed at the will of Schlesinger or the majority of the shareholders, which was the same thing. Profits due to listeners, he was charged, were claimed to have been retained in the business.

Stuaries were made way \$3,600 was not reported by the A. B. C. Much of the expenditure was supposedly made in interference with other companies of the country, including the A. B. C. Schlesinger with other companies of the country, he was charged, claimed that the number of listeners on the books of the company was not an accurate reflection of the company's income.

Minister of the Interior said that the charges would be fully and completely investigated at the earliest possible opportunity.



The STATION OF NEW IDEAS



W DIAL 1010

WHEN radio was young, WHN was among the trail blazers! Today, 13 years later, millions of kilocycles have gone under the bridge, and WHN is again leading the New York field. New ideas and young blood, combined with the vast resources of Loew's Theatres and Metro-Goldwyn-Mayer, are netting thousands of new listeners, reams of publicity, and a host of new sponsors! Watch this station go places—and don't say we didn't tell you so!

TUNE IN ON

MONDAY

ED LOWRY'S "BROADWAY MELODY" HOUR with Alex. Hyde and Guest Stars (8 to 9 P.M.)

DONALD NOVIS (9 to 9:15 P.M.)

PROF. HERMAN and "SWIFTY" (Herman Timberg) (10 to 10:15 P.M.)

TUESDAY

The Original AMATEUR HOUR with COL. JAY C. FLIPPEN and Guest Stars (7 to 8:30 P.M.)

WEDNESDAY

WHN "STARS OF TOMORROW" (7:15 to 7:45 P.M.)

DONALD NOVIS (9 to 9:15 P.M.)

H BRYANT 97800

TUNE IN ON

THURSDAY

WHN BARN DANCE (9 to 10 P.M.)

LE ROY SMITH'S ORCHESTRA, Connie's Inn (10:30 to 11 P.M.)

JULIE WINTZ ORCHESTRA (11:30 to 12 P.M.)

FRIDAY

SOPHIE TUCKER'S MUSIC HALL (7:30 to 8 P.M.)

MGM MOVIE CLUB (8 to 9 P.M.)

DONALD NOVIS (9 to 9:15 P.M.)

SATURDAY

WHN BARN DANCE (8:30 to 9:30 P.M.)

SUNDAY

"ITTY BITTY KIDDIE HOUR" (7:30 to 8 P.M.)

THE newspaper boys are falling over themselves telling the world about WHN. Mark Hellinger said: "I'm here to shout to the world that the 'Itty Bitty Kiddie Hour' is about the funniest half-hour I've ever heard on the air," while Nick Kenny columned: "Along radio row the boys and girls agree that WHN has recaptured the glory it boasted in the early days of radio." To quote Marcus Griffin, the Broad-Wayfarer: "Louis K. Sidney is putting new life into WHN."

The good old summertime has not stymied WHN—the station of consistent entertainment!

SALES DEPARTMENT
1540 Broadway, New York City, New York

DIAL 1010 N

SMART SPONSORS ARE GOING WHN!

THE qualities of showmanship to be found in Louis K. Sidney are both admirable and remarkable. His vast experience in and uncommon knowledge of the field of the theatre and motion picture stand as a generous contribution to that new media of entertainment—Radio. To Radio Louis K. Sidney brings the exceptional abilities of an exceptional showman. Radio talent and the radio industry as a whole are bound to profit by his joining hands with them. I am honored and proud to be associated with WHN and Louis K. Sidney, at a moment when radio history is, through their courageous efforts, in the making.

SOPHIE TUCKER

TED SHAPIRO Says 'Me Too.'

Management, WM. MORRIS AGENCY

CONGRATULATIONS

TO

MR. L. K. SIDNEY

And His Associates

+++

FROM

The Two Executives

OF THE

FRESH AIR
TAXICAB CO.

Of America Incorporated

Congratulations WHN and L. K. SIDNEY

JACK FINE

ATTRACTIONS

Woods Theatre Bldg.

— CHICAGO —

"WE'VE NO THEME SONG"
BUT FOR

WHN and LOUIS K. SIDNEY
WE HAVE THIS "AD" IN "VARIETY"

THE FUNNYBONERS

Congratulations to WHN and L. K. SIDNEY

SYLVIA and CLEMENCE

Direction, CHAS. E. HOGAN

Best Wishes to WHN—L. K. Sidney

JOSEPH E. HOWARD

Per. Dir. MORRIS S. SILVER, WM. MORRIS THEATRICAL AGCY, Chicago

To L. K. SIDNEY

I Love Him.

He's Like a Father to Me.

TED CLAIRE

Sports Announcer—WHN

EXPERIENCE IS PRICELESS

DURING THE SEASON OF 1934 AND 1935, THE WILLIAM MORRIS AGENCY RADIO DEPARTMENT NEGOTIATED THE FOLLOWING LONG TERM AND GUEST STAR CONTRACTS:

- JUDITH ANDERSON
- FRANCES ARMS
- OLGA BACLANOVA
- FAY BAINTER
- BELLE BAKER
- ETHEL BARRYMORE
- LIONEL BARRYMORE
- NOAH BEERY
- JESSE BLOCK & EVE SULLY
- FANNY BRICE
- GEORGE BURNS & GRACIE ALLEN
- ILKA CHASE
- JANE COWL
- MORTON DOWNEY
- IRENE DUNNE
- AMELIA EARHART
- ELSIE FERGUSON
- PAULINE FREDERICK
- EVERETT FREEMAN
- JANE FROMAN
- DOROTHY GISH
- GROUP THEATRE
- WALTER HAMPDEN
- JIM HARKINS
- HELEN HAYES
- KATHARINE HEPBURN
- LESLIE HOWARD
- ALEXANDER KIRKLAND
- BEATRICE LILLIE
- BERT LYTELL
- JAMES MELTON
- THOMAS MITCHELL
- ALLA NAZIMOVA
- RAY NOBLE & ORCHESTRA (in Association with Rockwell O'Keefe)
- GEORGE OLSEN & ETHEL SHUTTA
- HUGH O'CONNELL
- FRANK PARKER (by Arrangement with Harry Betsy)
- REVELLERS QUARTETTE
- LYDA ROBERTI
- ROXY AND HIS GANG
- BABS RYAN AND HER BROTHERS
- SAXON SISTERS
- SEELEY AND FIELDS
- VIVIANNE SEGAL
- BASIL SIDNEY
- AL SIEGAL AND CAROLYN MARSH
- OTIS SKINNER
- SMITH & DALE
- ERNEST TRUOX
- SOPHIE TUCKER
- LENORE ULRIC
- REINALD WERRENRATH
- WHEELER AND WOOLSEY
- YACHT CLUB BOYS
- ROLAND YOUNG



THE FOLLOWING "BEST BETS," COMPLETE PROGRAMS, ARE PREPARED AND AVAILABLE FOR IMMEDIATE BROADCASTING:

- JACKIE COOPER
- MORTON DOWNEY
- GROUP THEATRE
- TED LEWIS
- ELSA MAXWELL
- OLSEN AND JOHNSON
- OUR GANG
- VIRGINIA REA
- MICHAEL BARTLETT
- S. S. VAN DINE
- MAE WEST

PREPARED FOR INTERNATIONAL SHORT WAVE PROGRAM:
SIR HARRY LAUDER

THIS message is dedicated to the years of experience that form the background of LOUIS K. SIDNEY and the organization of which he is a part . . . the William Morris Agency and its entire personnel are indeed happy to congratulate LOUIS K. SIDNEY at the commencement of his new undertaking, and to compliment Station WHN in particular and radio broadcasting in general for the fortunate acquisition of a sterling showman . . . the future of WHN is bright because of it . . . the position of the radi industry is made more secure because of it.



CLIENTS of the William Morris Agency know and appreciate the benefits of experience . . . the 40 years which the William Morris Agency has traveled on the road of experience have been fruitful . . . have been productive of that sense of showmanship and values without which no showmanly endeavor can properly function . . . the William Morris Agency is pledged to continue its policy of progressive, comprehensive showmanship . . . knowledge gained in the past 40 years, together with that absorbed by future experience as time goes on, is at the service of every client of the William Morris Agency.



WE Offer to Radio Sponsors and Agencies the Most Extensive Talent-List of Any Theatrical Agency.

WILLIAM MORRIS AGENCY

HOLLYWOOD

CHICAGO

NEW YORK

LONDON

PARIS

•

"To LOUIS K. SIDNEY and WHN
THE MOSTA OF THE BESTA"

(Signed) BEN BERNIE

•

BEST WISHES TO
Station WHN
and
L. K. SIDNEY

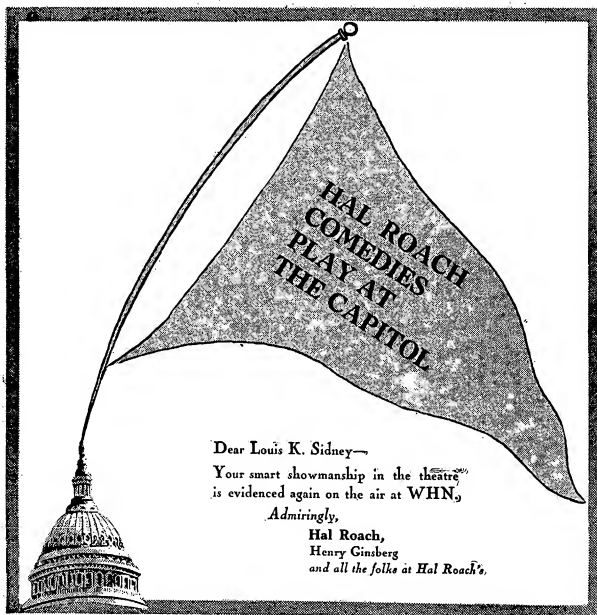
BENNY MEROFF

BEST WISHES
STATE LAKE THEATRE
CHICAGO
BOOKED BY
BILLY DIAMOND

1009 Woods Building

54 West Randolph Street

CHICAGO



Best Wishes to WHN and L. K. SIDNEY
FROM

RUTHIE BARNES

Week June 7, Michigan-Detroit

Opened June 14 as Featured Dancer Lincoln Tavern, Dempster
Opening June 14 as Featured Dancer Lincoln Tavern, Dempster

INDEFINITE ENGAGEMENT

Direction, JACK KALCHEIM

JOE PHILLIPS

Swings

FOR

L. K.

Best Wishes to Station WHN and L. K. SIDNEY

HENRY FRANKEL

MUSICAL DIRECTOR

Loew's Paradise, New York

Best Wishes to Station WHN and L. K. Sidney

MIMI ROLLINS

Broadcasting Sunday Evenings, 11:30-11:45 P.M., Station
Also with WFF Air Show
This Week: (June 11), Loew's Jersey, Jersey City
Just Finished Two Weeks Loew's Metropolitan, Brooklyn

L. K. SIDNEY:

My best wishes to you always

PHIL SPITALNY

To L. K. SIDNEY

THE NABOB OF THE NETWORKS

FROM

THE NITWITS OF THE NETWORKS

George Burns and Gracie Allen

P. S.—The Wm. Morris Office Smokes White Owl Cigars

BEST WISHES TO

L. K. SIDNEY

THE WORLD'S GREATEST RADIO SHOWMAN, FROM

THURSTON

THE WORLD'S GREATEST MAGICIAN

ABE LASTFOGEL, WM. MORRIS OFFICE

WATCH HIM PUTTING SHOWMANSHIP INTO RADIO
 LOUIS K. SIDNEY
 NEW YORK

Congratulations from

FANCHON AND MARCO, INC.

NEW YORK NEW ENGLAND ST. LOUIS
 SALT LAKE SAN FRANCISCO LOS ANGELES

MR. L. K. SIDNEY
 c/o Station WHN
 Loew's State Theatre Building
 NEW YORK CITY

My Dear Mr. Sidney—

I want to thank you very much for the wonderful treatment accorded the young man who conducts your amateur hour.

I know he is more than happy to be associated with you, and the fast growing WHN organization.

Again many, many thanks and my sincere best wishes and kindest regards to you and yours.

Gratefully,

Col. Jay C. Flippen



AT LAST, THEY'RE HAPPILY MATED

THE NATION'S CAPITAL SALUTES THE NATION'S FOREMOST SHOWMAN

ANSWERED AT LAST IS THE MODERN CRY, "WHAT RADIO NEEDS IS SHOWMANSHIP". IT IS TO THIS ECONOMIC WEDDING AND THE PRODUCTIVE OFFSPRINGS THAT THIS LONG AWAITED UNION WILL CERTAINLY PRODUCE. THAT WE OF THE CAPITAL EXTEND A CAPITAL SALUTE TO:



LOUIS K. SIDNEY and WHN.

Eddie JACKSON Val IRVING Cy REEVE

Sammy LEWIS and Patti MOORE

ARTHUR GODFREY
 And His Orchestra

PHIL LAMPKIN
 Loew's Guest Conductor

LOEW'S FOX GRAND ORCHESTRA
 Direction Maxin Zinder

★ ★

HOTEL LAFAYETTE
 Chas. F. Gray, Gen. Manager
 Jefferson Ford, President

HOTEL ANNAPOLIS
 H. H. Cummins, Manager

ADVERTISERS ART STUDI

WHN

ALEX HYDE

The Station's Maestro



WILLIAM MORRIS AGENCY

CONGRATULATIONS

WHN

NED DOBSON AGENCY
 1560 BROADWAY, NEW YORK

Congratulations and Best Wishes to L. K. Sidney—WHN

ART JARRETT and ELEANOR HOLM

Congratulations to a Great Showman!
Microphonically,

RUDY VALLEE

*Heartiest Congratulations to a
Master Showman*

LOUIS K. SIDNEY

ALSO

WHN

ED. LOWRY

AN ACKNOWLEDGEMENT TO

W H N

AS NEW YORK'S FASTEST
GROWING
RADIO STATION!

MILLS ARTISTS, Inc.

IRVING MILLS, President

799 Seventh Avenue, New York

Circle 7-7162—Cable, JAZZ

BEST WISHES TO

Louis K. Sidney

WHN

Marcus Loew Artists' Representatives

LOUIS K. SIDNEY
Success as Always—
 CHESTER HALE

MGM

MY SINCEREST GOOD WISHES
 TO MR. L. K. SIDNEY
 AND WHN

EDDIE GARR

CONGRATULATIONS

WHN—L. K. SIDNEY

on Your New Venture

ANDRE LASKY'S
 FRENCH REVUE

Just Complete Successful Engagemnets
 All B & K DeLuxe Theatres

FOR BOOKINGS
 EZ KEOUGH, WOODS BLDG., CHICAGO

"ELMER"

Featured in "THUMBS UP"
 With YORK and KING

Thanks LOUIS K. SI

Congratulations to WHN and L. K. SI
 FROM

Ross Pierre and Shuster

"THE BIG BROADCAST OF 1935"

Congratulations

WHN—L. K. Sidney



UNCLE
 EZRA

(Pat Bar It)

STATION E.Z.R.A.
 NBC—Red—Mon.-Wed.-Fri.,
 7:45 P.M. EDT

National Barn Dance

NBC Blue Coast-to-Coast
 Sat., 9:30 P.M. EDT

ALKA SELTZER

Congratulations to WHN
 and L. K. SIDNEY

CHARLES
 PREVIN

CONDUCTING
 REALSILK'S SILKEN
 STRING CONCERT

COAST-TO-COAST
 SUNDAY NITE

Best Wishes to WHN and
 L. K. SIDNEY
 FROM
 ROY SMECK
 Radio's Wizard of the Strings
 Per. Mgr. HARRY ROMM

Congratulations to WHN and
 L. K. SIDNEY
 FROM
 STUART and LASH

My Compliments to
 The Fastest Growing Radio Stati in New York

WHN
 And to Its Chief
 L. K. SIDNEY

HERMAN
 TIMBERG

ROBERT WILLIAMS

PRESENTS

RED DUST

ith EARL CARROLL'S "SKETCH BOOK"
 WINTER GARDEN, NEW YORK

What the Critics Say:

NEW YORK
 WORLD-TELEGRAM

By Robert Garland

"Let's talk about this 'Sketch Book's' outstanding features. First and foremost, there is a dog, a beautiful and talented canine known as Red Dust, who puts the glorified girls to shame. An actor among actors is this four-legged fellow."

NEW YORK JOURNAL

By John Anderson

"Robert Williams' trained dog, 'Red Dust,' is fascinating, though he does his act without mirrors or costume."

VARIETY—June 12

Earl Carroll's "Sketch Book" "Among the vaude specialties is Robert Williams and his excellently trained dog, Red Dust; unusual enough to click most anywhere." Dec.

Best Wishes to Station WHN and L. K. Sidney

Just Closed 10 Weeks at the
 CASINO DE PAREE, NEW YORK

Best Wishes to WHN

JANE FROMAN

Direction

WM. MORRIS AGENCY

CONGRATULATIONS TO

WHN—L. K. SIDNEY

From

BOBBY MAY

The Juggler

Direction NAT KALCHEIM, BERT WISHNEW, Edw. Keller Office

A Salute to WHN and a Bow to L. K. SIDNEY

ELEANOR POWELL

Appearing in "BROADWAY MELODY"
Now in Production at the
MGM STUDIOS, HOLLYWOOD

To Be Presented by LEE SHUBERT
In the New DIETZ and SCHWARTZ
Musical Holiday "AT HOME ABROAD"
With BEATRICE LILLIE, Opening Aug. 15

Sole Management
WILLIAM MORRIS AGENCY



Best Wishes to

W H N

THE FASTEST GROWING RADIO STATION IN NEW YORK

and

L. K. SIDNEY

DON ALBERT

MUSICAL DIRECTOR

NEW YORK CAPITOL THEATRE GRAND ORCHESTRA

RADIO WILL PROFIT BY THE ADVENT OF MR. LOUIS K. SIDNEY AS MANAGING DIRECTOR OF WHN

DONALD NOVIS

MANAGEMENT
EDWIN W. SCHEUING
17 E. 45TH ST., NEW YORK

NOW
CAPITOL, NEW YORK
SECOND WEEK

SINCEREST BEST WISHES

ADAH and TED LEWIS

My Very Heartiest Greetings to

L. K. SIDNEY

Molly Picon

TO
LOUIS K. SIDNEY
AND
WHN*A Great
Big Salute*FROM YOUR
LITTLE PROTEGE

SINCERELY

BENNY
DAVIS

Congratulations to

WHN and L. K. SIDNEY

From

COUNT BERNI-VICI

And His "SPICES OF 1935"

Direction HARRY ROGERS

Best Wishes to
WHN and L. K. SIDNEY

CARDINI

Empire Room, Palmer House
CHICAGOCongratulations to WHN and L. K. SIDNEY,
FROM

JOE MORRISON

MOTION PICTURES
RADIO
VAUDEVILLECongratulations to WHN Upon Acquiring an Executive
as Experienced and Showmanly as Mr. L. K. SIDNEY

YASCHA BUNCHUK

340 West 57th Street

New York

Best Wishes to
WHN and
L. K. SIDNEY

FROM

NICK LUCAS

The Crooning
TroubadourCongratulations Are in Order—
And Nobody Deserves Them More Than

W H N

For Many More Reasons Than This Space Will Allow

JACK BREGMAN

Congratulations to LOUIS K. SIDNEY and WHN

JACK and
MICKIE KARRIn "MUSICAL COCKTAIL"
Returning from Successful Tour
of West Coast TheatresRepresented by
SEYMOUR SHAPIRO AGENCYFLORENCE
HIN LOW
"CHINESE WONDER GIRL"June 7, Broadway-Capitol, Det.
June 21, Princess, Nashville
June 25, Orpheum, Memphis
July 13, State Lake, Chicago
Repeat Within 10 MonthsRepresented by
SEYMOUR SHAPIRO AGENCYMy Best Wishes to
WHN and
L. K. SIDNEY

FROM

JOHNNY
BURKEBest Wishes to
WHN and LOUIS K. SIDNEYBORIS
MORROS

Congratulations to WHN and L. K. SIDNEY

BOB RIPA

Salutations to You, LOUIS K. SIDNEY, and WHN
Best Wishes for Your Continued Success
ANN LESTER

"CINDERELLA OF SONG"

'Hello Chicago.' Opening State Lake, Chicago, Week June 29
Address, NED DOBSON, Bond Bldg., New York CityBest Wishes to Station WHN and L. K. SIDNEY
HARRY SILVERSTAADT
MUSICAL DIRECTOR
Loew's Metropolitan, Brooklyn, New York

To My Friend—LOUIS K. SIDNEY
 A Master Showman
 I extend Heartiest Congratulations and Best Wishes



EACH THURSDAY AT
 10-11 P.M. E.D.S.T.
 THE KRAFT MUSIC HALL
 Sponsored by KRAFT-PHENIX
 WEAf and the RED NETWORK

Personal Direction
JACK LAVIN
 Park Central Hotel
 New York City

NBC NETWORK
 VICTOR RECORDS

CONGRATULATIONS AND EVERY SUCCESS TO

LOUIS K. SIDNEY

FROM

WILLIE and EUGENE HOWARD

BEST WISHES :-
 Booking Exclusively with RKO and Western Vaudeville
 Association
SAM ROBERTS
 ARTIST REPRESENTATIVE
 Suite 519, State Lake Bldg., 190 No. State St., Chicago
 Phones: State 7418-7419

Best Wishes to Station WHN and L. K. SIDNEY
RUBY ZWERLING
 MUSICAL DIRECTOR
 Loew's State, New York

Best Wishes to Station WHN and L. K. SIDNEY
CHARLES PAUL
 MUSICAL DIRECTOR
 Loew's Valencia, Jamaica

Best Wishes to Station WHN and L. K. SIDNEY
JULIUS EASTMAN
 MUSICAL DIRECTOR
 Loew's Gates, Brooklyn

WHN IS the Fastest Growing Radio Station
THE HEATWAVES
 STEVE LA MARR JACK WINSTON DUKE DURBIN
 Personal Management GISELA WISER
 Lane—MATTY ROSEN RKO—CURTIS & ALLEN

N. O. ENDING SLEEP
 Three Night Spots and Legit Rep
 Idea Reviving Town
 New Orleans, June 18.
 With three new night spots
 scheduled to open and a season of
 New Orleans Repertory theatre
 plays and a stock company assured
 for the fall, this old town is ex-
 pected to become its oldtime self
 again.
 The new night clubs will be lo-
 cated in downtown hotels and will
 all feature stage shows and bands
 of imported talent. St. Charles
 hotel will inaugurate a class A dine
 and dance hall in the very near
 future. Club Forest, long a favorite
 suburban rendezvous of Orleanians
 until it closed some months ago, is
 expected to be reopened.

Pinky Tomlin writing the tunes
 and set for the lead in 'Sitting On
 the Moon' for Republic.

Best of Luck
 To WHN and
 LOUIS K. SIDNEY
 AL
SHAYNE
 Radio's Ambassador
 of Song

Best Wishes to
 WHN and LOUIS K. SIDNEY
COOKIE BOWERS
 Personal Direction
 HARRY YOUNG
 For Loew: NED DOBSON

Best Wishes to Station WHN and L. K. SIDNEY
GABY PADNEY
 MUSICAL DIRECTOR
 Loew's Boulevard, New York

Best Wishes to Station WHN and L. K. SIDNEY
A. JOSEPH JORDAN
 MUSICAL DIRECTOR
 Loew's Jersey, Jersey City

Best Wishes to Station WHN and L. K. SIDNEY
TEDDY KING
 MUSICAL DIRECTOR
 Loew's Orpheum 86th Street, New York

Congratulations to L. K. SIDNEY, Director of WHN
 A MAN WHO DESERVES IT

RUBINOFF AND HIS VIOLIN

New York Radio Parade

By Nellie Revell

FCC's Washington Hearings

Erection of a new 100-watt transmitter at De Monto, Cal., was asked by the Federal Communications Commission last week...

But No Hoofing

New Orleans, June 18. Senator Huey P. Long, Louisiana's Kingsfish dictator, put on a veritable one-man show over WDSU here the other night when he presented a program including a speech of over an hour in length...

BAER STAYS ON AIR DESPITE TRIMMING

Max Baer as a radio draw is still popular, even though he does not venture one-man shows over WDSU here the other night when he presented a program including a speech of over an hour in length...

HERE AND THERE

Jack Moses, son of Harry Moses, radio producer, retiring as managing director of WRBX, Roanoke, Va.

Mrs. Emma Coyle, Iowa radio artist, will be out of the air for at least six months and is confined at her home, Humboldt, Iowa, hereabouts.

Marion L. Peters, of the cast of "The Howl-ers," will be appearing in a one-weekly sketch over WGY, Schenectady, is scripting some of the playlets.

Charlie Flagler, who recently closed a 13-day tour of WFAN, Dallas, is now doing a daily report for KTUL, Tulsa.

Millard Dunkirk, control room operator at WDAY, Fargo, N. D., is tripping as editor of Transradio News and head of the advertisers service department.

Walter O. Howard, former NBC announcer, new addition to station WJLB, Waterbury, Conn., in same capacity.

Three new contractees for Standard Program Library are WJLXES, Waterbury, Conn., WFIL, Philadelphia, and WJWB, Washington, D. C.

Burnham Adams, who handled the sports broadcasts for the station over WJLB, Waterbury, Conn., has left WJLB, Pittsburg, N. Y.

Buddy Carter to be heard over WINS, New York, on Film City Reporter series, three weekly.

May Disk 'In Laws' for Coast, Move Cast East

Los Angeles, June 18. Condon Co., beverage distrib., will plaster the 'In Laws' comedy serial in its handbilling currently over KNX, Los Angeles, and over KMXK, Los Angeles.

Condon, which originally distributed by direct sales over KNX, now clears through 20,000 drug and grocery stores. Recent test of the 'In Laws' over KMXK was framed around a booklet written by Shafter, lead character in the serial, and requiring that the listener send in 10 plus a boxtop of the product for a copy.

Hoppes' Early Start

W. L. Hoppes, manager of ERPI's broadcasting department, departs June 21 for the radio convention to be held at Colorado Springs. He is showing off to a fortnight before the start of his new job.

Pillsbury Flour Mills, Minneapolis renewal service over WJZ and network is being handled by Elutherton Advertising Company, Minneapolis. On days other than Saturdays and Sundays at 10:30 a. m. EDT.

Richardson-Oswald agency in Cleveland has formed a radio department. Arthur Cook named boss.

Paul Whiteman will introduce Ben Oakland's 'Valse Modern' on this Thursday's (20) Kraft Phonix show over NBC.

Ted Bills, formerly with WNCW-F, New York, has joined CBS production department.

Dorsey Brothers orchestra is now billed as Jimmy Dorsey ork, and brother Tommy is out. Of late the band has been in the big money class...

Too Early

The last Waring program station break came a good seven minutes ahead of usual half-hour spot. Thursday night a night of airing of Baer-Broadbeck fracas.

Grampa's Biscuits

When Hugh Kendall Boice, CBS v.p. of sales, arrived at the Palmer House in Chicago last week for the AFA convention, he recalled that his grandpaw, Orrin Kendall, resided in a home on the site of the Palmer House back in Civil War times.

Short Shots

Jack Fulton ork now being managed by CBS. Morton Downey is now handled for radio by Rockwell-O'Keefe. When Lux folds at NBC, the network is of the opinion that the spot is ideal for Grammie show and will keep his Radio Guild as a series of top scripts and names.

Scrambled Notes

George Frame Brown is ill and in the Lemox Hill hosp. 1, New York, necessitating his being written out of the script for a few days. Since then the show has aired from his room in the hospital.

Stand By

The entire Waring organization of the people pushed to Aubury Park to do a one and a half hour show for the AFM delegates in convention in that city. The delegates, of all people, wanted autographs.

Set 2 Test Commercials WIP Programs Set In On Inter-City Network

Hartford, Conn., June 18. Hartford, which with Syracuse, N. Y., are the only radio stations in the eastern part of the United States, has two commercials coming in with test campaigns. One 'Corn Products' and the other is 'Vio-Corn'.

New Business

NEW YORK CITY

Bally's Studio, Monday through Saturday, for 52 weeks, presenting Bally's "Movieband Revue", with Jerry Baker and Carl Fenton's orchestra. Placed direct. WMCA.

Waltzfest, Inc., Monday through Friday, for 13 weeks, to full inter-city presentation service, presenting "Five Star Finales". Placed through Clements Co., Philadelphia. WMCA.

Bond Bread, series of spot announcements for an indefinite period. Placed through E.B. & O. Agency. WMCA.

Gloria Palast, on a month-to-month basis. Placed direct. WMCA.

Dr. Kahler's Comfort Shoe, 'hrice weekly announcements for 52 weeks. Placed direct. WMCA.

Nassau Kennel Club, Monday through Saturday, four 50-word announcements daily for 13 weeks. WMCA.

General Baking Co., began June 10, three spot announcements five days per week for one month. Placed by E.B. & O. WNEW.

Wickner-Hall Yechis Distilling Co., one spot announcement daily for six days in week. Started June 10 for

two weeks. Placed by Bess and Schill'n, Inc. WCNB.

Don Morse, one five-minute participation per six days per week, started June 10 for one week. Direct. WNEW.

Edwin Cigar Co., one spot announcement per week starting June 9 for indefinite period. Placed by Bess & Schill'n. WFNW.

Edwin Cigar Co., 11 spot announcements per week starting June 9 for indefinite period. Placed by Bess & Schill'n. WFNW.

Edwin Cigar Co., twice weekly for 3 weeks, presenting Reed Lawton string ensemble. Through Dorland International Agency. WOR.

Chrysler Corp., series of 13 transmissions, Victor Young's orchestra and guest stars. Through Ruthrauff & Ryan. WOR.

Derris, Inc. (Dr. Kurt Haessler), three weekly, 13 weeks, "Science in Your Home" through Paris & Peart. WOR.

General Mills (Wheaties), night baseball games at Newark, indefinite period, Earl Harper singing. Through Blackett, Sample & Hummer. WJZ.

Chrysler Corp., disks, 52 weeks. Through J. Sterling Getchell. WINS.

De Soto Corp., disks, 52 weeks. Through J. Sterling Getchell. WINS.

Troy Mills, Inc., has renewed the Home Town Boys for four more broadcasts. Placed through Radio Advertising Agency. WOR.

Gordon Baking, three weekly, 33 weeks, "Lone Star Ranger" serial. Through Radio Advertising Agency. WOR.

Everlast Refrigerator, spots, 52 weeks, as participating feature of the "New York Hour". WINS.

CHICAGO

Levy-Bano Clothing, Chicago, 15-minute period, once weekly. Atkinson Agency. WBBM.

Shelly Oil, 15-minute period, five times weekly. Russel C. Comer Agency. Kansas City. WBBM.

Abigona, one 15-minute period weekly. Russel C. Comer Agency, Kansas City. WBBM.

Henry, Hurst & MacDonald Agency, 15 minutes once weekly. WGN.

DENVER

Densor National Bank, half-hour programs for 52 weeks. KJLZ.

Olinger Mortuary, 52 half-hour programs. KJLZ.

Lakedale Amusement Park, half-hour program nightly for season. KJLZ.

Chevrolet Motor Co., three announcements and three 15-minute programs. KJLZ.

OMAHA

Lifeway Soap, 65 five-minute periods, 5:00 p. m. daily except Saturday and Sunday beginning June 3. Placed through John Blair & Co., New York, station representatives. WOW.

Boyer Lumber Co., indefinite series of spot announcements daily. KOA.

United Gasoline Co., Friday, Saturdays starting May 16, through Earl Allen & Co., Omaha, WOV.

United Gasoline Co., Friday, Saturdays starting May 16, through Earl Allen & Co., Omaha, WOV.

United Gasoline Co., Friday, Saturdays starting May 16, through Earl Allen & Co., Omaha, WOV.

SALT LAKE CITY

Lifeway Soap, three five-minute programs weekly, 52 weeks, through Edward Petry & Co. KSL.

Marrow Oil Co., utilizing local talent interspersed with electrical transcription three days per week, 52 weeks. Placed direct. KSL.

McKesson Wholesale Drug Co., four spot announcements daily, indefinite placement. KSL.

Original Utah Woolen Mills, one additional quarter-hour weekly, 52 weeks. Placed direct. KSL.

PITTSBURGH

Victor Breeding Co., weather report daily for four weeks. Placed by Food Advertising Agency. KDKA.

Miss Annen, Inc., Wednesday, Friday Service daily for 10 weeks. Placed by E. J. Lichtenstul. KDKA.

Pensacola Co., evening time signals for 12 weeks. Placed by Ruthrauff & Ryan. KDKA.

Dr. Miles Laboratories, Alaska, three to three 15-min. disc weekly for 52 weeks. Placed by Wade Agency. KDKA.

Mr. J. J. Stencen's Laboratory, Juneteenth, three weekly participations in Home Forum for 13 weeks. Placed by Mitchell-Paust. KDKA.

PROVIDENCE

Callender, McJannet & Trapp Co., announcements, one daily including Sunday, began June 3. Direct. WGAN.

Cadillac Providence Co., 10 announcements, daily except Sunday, began May 31. Direct. WGAN.

Swiss Cleansing Co., 113 announcements, four daily including Sunday, began June 2 through night & Schenffner. Providence. WEAN.

transcriptions per week for three months. Campbell Ewald Agency. KPEL-KVOD.

Elliott's Amusement Park, half-hour program nightly for season. KPEL-KVOD.

REO Orpheum Theatre, half-hour variety shows, Monday and Friday evenings. **National Band**, 52 15-minute programs. KJLZ.

Greenwich Savings Assn., 39 15-minute daily programs, and 26 spot announcements. KJLZ.

Good Housekeeping Stores, 52 spot announcements. KJLZ.

Albert Drug Co., 300 spot announcements. KJLZ.

Reich Lee Gas Light Co., one announcement daily for one month. KPEL-KVOD.

Kingston Clothes Shop, 600 announcements. KPEL-KVOD.

Public Service Co., three 15-minute programs, and 26 announcements. KPEL-KVOD.

Interstate Trammitt Lines, 600 announcements. KPEL-KVOD.

Republic Drug Co., four 15-minute children's programs. KPEL-KVOD.

Fulton's Department Store, five announcements. KPEL-KVOD.

St. Louis, seven announcements daily for one month. Gardner Advertising Agency. KPEL-KVOD.

United States Drug and Sales Co., 500 announcements. KPEL-KVOD.

Tony LaSalle, Inc., 500 announcements. KPEL-KVOD.

Chicago, five announcements. KPEL-KVOD.

Jicifason Colorado Co., three announcements daily for one month. Ted Lee Agency. KPEL-KVOD.

Colorado Candy Co., one announcement daily except Sunday for one month. KPEL-KVOD.

Wander Bar Night Club, three announcements daily for one month. KPEL-KVOD.

Interstate Radio, one announcement daily for two weeks. KOA.

City of Thermopiles, Wyom. n. s. KOA.

United Drug Co., five announcements and one 15-minute transcription. KOA.

Brown Schlessman, 10 15-minute programs. KOA.

Chamber Laboratories, 104 one-minute transcriptions. KOA.

Colorado Association Life Underwriters, 45 minute program. KOA.

Robb-Ross Co., **Blow City**, 10 transmissions, one daily. KOA.

Diele Gasoline Distributors, 13 15-minute transcriptions. KOA.

McMurtry & Co., 12 half-hour programs. KOA.

CHARLOTTE, N. C.

Blowing Rock Chamber of Commerce, **Blowing Rock**, N. C., 23 100-word announcements, Tuesday and Friday afternoons, began May 31. WBT.

City Ice Delivery Co., Charlotte, N. C., 13 15-minute transcriptions, Monday and Friday evenings, began May 27. Direct. WBT.

Hammill Co., **Hammill, K. C.**, 15 15-minute live programs, Tuesday and Thursday mornings, began June 6. Direct. WBT.

Lucielle Shops, Charlotte, N. C., three 100-word live announcements, Sunday, Wednesday and Thursday mornings, began June 6. Direct. WBT.

Harrore Hardware Co., **Monroe, N. C.**, 156 15-minute live talent programs, Wednesday and Friday mornings, June 10, 1935 to June 4, 1936. Direct. WBT.

Seaboard Air Lines R. R., 15 100-word live announcements, Monday, Wednesday and Friday evenings, began June 7. Direct. WBT.

McK. Sutton, Inc., Charlotte, N. C., (replacement contract), 312 15-minute live talent programs mornings, Monday through Saturday, to June 9, 1935. Direct. WBT.

Ontham Manufacturing Co., Winston-Salem, N. C., (replacement contract), 312 15-minute live talent programs, Monday through Saturday, beginning June 24. Direct. WBT.

Capsidine Chemical Co., announcements. WSOB.

Club Arbor (night club), announcements. WSOB.

Edwards Theatre, announcements. WSOB.

Barwell Motors, announcements. WSOB.

W. V. Driscoll Co. (General Electric distributors), announcements. WSOB.

J. O. Jones Co. (clothing), announcements. WSOB.

B. & M. Oil Co., announcements and co-operative program. WSOB.

CINCINNATI

Reliance Mfg. Co., Chicago, has assumed "Top of the Morning" program, and one 15-minute period on WLW for its Big Yank work shirts. Show is daily, except Sunday, from 6:30 to 7, and features P. P. and M. M. Coleman and Roy County Fiddlers, with Charles Gowlin m.c. Account direct.

Carroll Pharmaceutical Co., local, has taken over WLW's "Cotton Queen Minstrel" program for Friday night half-hour periods for its Fep-Lo, morning-after brace, and is also sponsoring the station's "Old-Fashioned Girl" program Monday and Tuesday evenings for 15-minute spots, to boost its Etro ache chaser. Account direct.

SPARTANBURG, S. C.

Shredded Wheat, daily evening spot, 15-minute music. WSPA.

Fontaine Beer, daily straight advt. spot. Indefinite. WSPA.

Chevrolet, 15-min. daily vocal, advt. and music. WSPA.

Tom's Golden Ginger Ale, daily, brevity. Indefinite. WSPA.

Standard Clock & Suit, news broadcast replaced by "Bobby Trill's" myths-advt., contract, 15-min. daily, indefinite. WSPA.

Carroll's Pills, straight medical advt., daily short spot. WSPA.

Jack's Market & Bullington Coal & Transfer, daily straight adult spots. Indefinite. WSPA.

PORTLAND, ORE.

Callifrons-Florida Co., one month announcement service, twice daily. Placed through Dan B. Minor Agency. KOA.

Wheeler Optical Co., three months' announcement service, 13 times monthly. KGW.

The Club House, three months' baseball announcement service. KEX.

G. F. Johnson Music Co., two months' program service, 36 five-minute broadcasts per month. KEX.

Lever Brothers, 20 five-minute electronic transcription programs, placed through Ruthrauff & Ryan. KGW.

Meier and Frank, spot announcement service, 25 times, KGW.

Lambert Gardens, series of spot announcements. KGW.

Knit Toppers, three months' announcement service on the Home Invention program. KEX.

Buzman's Inc. (Port-O), spot announcement service, 30 times. KEX.

Graham & Tracco, three months' announcement contract on baseball broadcasts. KEX.

Kaufman Hat Factory, 15-minute talent program, daily, one month. KXL.

Edwards Furniture Co., spot announcement service, one month. KXL.

Columbia Distributing Co. (Globe Best), 15-minute musical program, daily, one month. KXL.

Geertz Furniture Co., two hour concert program, Sunday evening. KXL.

Hiller's Cafe, spot announcement service, one month. KXL.

LOS ANGELES

Barker Bros. (home furnishings), new program of home decoration talks with origin background, three times weekly for 15 minutes, from June 6 to October 2, total of 52 airings. Placed by Roy Alden & Associates. KHJ.

Pierce Bros. (mortician), program name, "Favorite Myrna's" male quartet singing, once weekly on Sundays for 15 minutes, 52 programs from June 9, 1935 to May 31, 1936. Placed by Philip J. Meaney Co. KHJ.

Barker Brothers, 52 15-minute programs, three times a week, home decoration talks. Placed by Roy Alden & Associates. KHJ.

Pierce Brothers (undertakers), 52 15-minute programs, male quartet singing, once weekly by night. Placed by Philip J. Meaney Co. KHJ.

PHILADELPHIA

Hy-Ray Products, sunburn lotion, announcements, participation in Town Tattler and Magazine of the Air Tuesdays and Fridays for indefinite period beginning June 13.

Jacob Hornum Brewing Co., beer, five-minute news program, Monday to Friday, inclusive, from Sept. 30, 1935 to June 13, 1936. Through Radio Advertising Agency. WILSON.

Wilson Line, excursions on Delaware River, participation in WILSON.

BROADWAY STEPS TO THE MICROPHONE

BUDDY DOYLE

Professionals on Parade

Monday, Wednesday, Friday 2 to 2:30 P.M.

SO FAR HERE'S THE LIST OF APPEARANCES:

Poppy Hooper
Mandy Lee
Wendy Lee
Harriell Reed
Stacey Bell
Bobby Roberts
Robin Harward
Annie DeVay
Allen Friesen
Fred Mitchell
Lillian Green
Greta Silver
Alice Green
Doris and Dorothy
Ruth Bell
Peggy Hays
Graz Johnson
Edna Cline
Charlotte Kays

"Palace Lou" Forman and His Orchestra

Show Under Personal Direction of Herman Bernie

WINS

New York's Daytime Station

TITO GUILZAR

Star of

RADIO-SCREEN STAGE and CONCERT

Now Appear

CHICAGO THEATRE CHICAGO

A FIVE STAR ATTRACTION

ARTHUR BORAN

RADIO'S MOST VERSATILE ENTERTAINER

★ Actor

★ Mimic

★ Songster

★ Comedian

★ Master of Ceremonies

HIPPODROME THEATRE

Baltimore, Md.

Week June 21st

Presenting his new interpretations of Stars of the Stage, Screen, Radio, Night Clubs and Politics

Dir.: WILLIAM MORRIS AGENCY

WXYZ

Detroit's Leading Independent Station

Joins

NBC Blue Network

THE National Broadcasting Company announces that station WXYZ, Detroit, will join the NBC blue (WJZ) Network on September 29, 1935, when the NBC franchise for complete Blue Network service will become effective.

WXYZ, operated by the Kunsky-Trendle Broadcasting Corporation, justifies its claim to the title of "Detroit's Leading Independent Station" not only by reason of its fine local programming but also because of its leadership in establishing and maintaining high standards of advertising ethics and practices. With the inclusion in its program schedules of a representative list of popular NBC programs, WXYZ promises to rank even higher in the favor of Detroit listeners.

With its 1000-watt transmitter, centrally located in Greater Detroit, WXYZ delivers a strong, clear signal throughout the nation's fourth largest market, providing the quality coverage rightly demanded by network advertisers.

NATIONAL BROADCASTING COMPANY, INC.

A Radio Corporation of America Subsidiary

NEW YORK • WASHINGTON • CHICAGO • DETROIT • SAN FRANCISCO

New Business

(Continued from page 68)

Wip's program from July 1 to August 2. Through Carter-Thomson Agency.

LINCOLN

Picke Distributors (OIL), one month of 15-minute afternoon electrical transcription programs, KFAB.

Lincoln Chamber of Commerce, 15-minute programs for three weeks on the AAT meet here in July. KFAB and KFOR.

Stickle Glass, announcements daily for two months. KFAB.

General Mills, 15-minute electrical transcriptions, five a week for three months. KFAB.

Adams Towa, three months of announcements. KFAB.

Omaha Flour Mills, two months of announcements. KFAB.

Pen-Jel, 25 one-minute announcements every other day. KFAB.

State Auto Insurance, three five-minute programs per week. KFAB.

Ice Industries, announcements daily for a week. KFAB.

Booth Fisheries, 25 daily one-minute electrical transcriptions. KFAB.

Levi Bros., 25 five-minute electrical transcriptions on Life Bouy song. KFAB.

Trunk-and-Suncan, two weeks of daily announcements on summer clothing on both KFAB and KFOR.

Kansas Beauty Shop, six weeks of announcements. KFOR.

Woffel Sides Co., announcements for two months. KFOR.

Central Realty Co., 15-minute pliers from Capitol Beach ballroom and additional announcements plugging park. KFOR.

Gold & Co., five-minute news broadcasts for a year. Poster may do the program. KFOR.

Amertons Store Co., daily 11:15-11:30 a.m. organ program from Lincoln theatre. KFOR.

Chick Boyes Players, announcements on the tent show. KFOR.

Cleveland Rug Cleaning Co., 15 minutes of daily announcements. KFOR.

P. A. Woods & Son, daily announcement for a year. KFOR. Nut Shop ditto. KFOR.

Cadwallader Fur Co., a year of announcements on both KFAB and KFOR.

MINOT, N. D.

Garden Nursery, minute series of 38 disk announcements. Through Northwest Radio Advertising Co., Seattle. KLFM.

Ford Motor, series of 26 spots. Through N. W. Ayer. KLFM.

Piper Brezick Co., Duluth, series of 60 spots. KLFM.

Compagnie Parisienne, Inc., San Antonio, Texas, series of spots. Through Northwest Radio Advertising. KLFM.

Western Association of Railway Executives, series of spots. Through Reinko, Ellis-Youngren and Finn, Inc. KLFM.

Chevrolet Motor, series of disks. Through Campbell-Ewald. KLFM.

Rooney Vacuum Oil Corp., series of disks. Red Horse Ranch. KLFM.

Boat Toothpaste, Inc., Trans-Radio new schedule. Through Erwin, Wasey. KLFM.

BOSTON

Daggett Chocolate Co., 12 15-minute programs, Mondays, Wednesdays, Fridays, began June 10. Direct. WNAAC.

W. L. Thompson Co. (refrigerator

ators), 182 announcements, one daily including Sunday, began June 10. Through Radio Advertising, Boston. WNAAC.

Athletic Blending Co., 13 announcements, Sunday, renewal, effective June 18. Through Leonard Ebertherton, Boston. WNAAC.

Paragon Park Amuse, Co., 74 announcements, Mondays, Wednesdays, Fridays, began June 8, daily including Sunday beginning July 1. Through Bresnick & Solomon, Boston. WNAAC.

Dr. McLaughlin, Inc. (dentists), 78 announcements, daily except Sunday, renewal, effective June 10. Through Leonard Ebertherton, Boston. WNAAC.

Community Dentists, 26 15-minute programs, Thursdays, beginning June 13. Through Sternfield Godley, New York. WNAAC.

Leopold Morse Co. (clothing), five participations in Spotlight Revue program, Monday through Friday, began June 3. Through Ingalls Advertising, Boston. WNAAC.

Dorothy Muriel (food shops), 56 announcements, four daily including Sunday, began June 4. Through Harry M. Frost, Boston. WAAB.

H. Traiser & Co., two announcements, June 1 and June 9. Through Wood, Putnam & Wood, Boston. WAAB.

Tremont Theatre, 28 announcements, four daily including Sunday, began June 9. Through David Kalkiel, Boston. WAAB.

Kentucky Progress Commission, 84 announcements, daily including Sunday, began June 5. Through Barbara T. Anderson, Louisville, Ky. WAAB.

ST. LOUIS

Bail Brothers Co., announcements twice weekly to begin June 19, and Sept. 13. Placed by Applegate Advertising Agency. KWK.

Ziberty Bell Oil Co., 26 announcements for inlet period started May 20. Placed by Mortimer W. Mears Agency. KWK.

Dr. Pepper Bottling Co., indef series of announcements. Placed by Gardner Agency. KWK.

Slack Furniture Co., renewal of contracts for year on daily half-hour musical program, featuring Al Diet-

zel orchestra; Texas Drifter 15-minute six days per week; Rody Dady, news commentator, 10 minutes six days per week, and Kuzin's Tom's Kiddie Club, 15 minutes three times weekly and one hour on Saturday. KWK.

WHITE PLAINS, N. Y.

Burdorf Wine and Liqueurs, Tuckahoe, N. Y., series of spots. WFAA.

Kayes Tap-Inn Grill, Poughkeepsie, series of spots. WFAA.

E. H. DeLafield, Darien, Conn., series of spots. WFAA.

Bronville Parkview Garage, series of spots. WFAA.

Rivercrest Inn, series of spots. WFAA.

Mom's Restaurant, Brewster, N. Y., series of spots. WFAA.

Zangario-Turner, Tuckahoe, N. Y., series of spots. WFAA.

Eugene Riviere, Larchmont, series of spots. WFAA.

A. & I. Goodie, Pelham Manor, series of spots. WFAA.

E. B. Lockwood, Old Greenwich, Conn., series of spots. WFAA.

Edwards and Spannhake, Larchmont, series of spots. WFAA.

All of the above accounts placed through Commercial Broadcast Advertising Co.

WATERBURY, CONN.

Milk and Honey Bar, amateur night, Thursday night, half-hour, with George Duffy as m.c., 13 weeks. WATR, Waterbury.

John J. Collins Co. (auto agency), Domenico Mecca, accordion; Billy Carbon, tenor, 13 broadcasts. WATR, Waterbury.

Peter Frank's (pop corn), spot announcements several times daily, indefinite period. WATR.

Clepton's (jewelry), spot announcements twice daily, indefinite period. WATR.

HARTFORD

Compagnie Parisienne, Inc., 13 five-minute programs, one every second day, began June 11. Through Northwest Radio Advertising Co., Seattle. WICC.

Television Peep-Shows in Primary And Automotive Forms in Berlin

Agencies-Sponsors

Mike Fiors and S. Raymond Fink are new account executives at Bens & Schillin, Inc.

Kolymov Sales Co. (toothpaste), has renewed for 'Plain Bill' on CBS, effective June 24, 11 stations. Five days a week, through Blackett-Sample-Hummert.

'Dangerous Paradise' has been renewed by Woodbury Soap for 26 weeks. Show will continue three weekly over WJZ-NBC network. Lennen & Mitchell agency.

Lever Bros. has contracted for a series of ten 15-minute programs on Station 2-GB, Sydney, Australia. They will advertise Rinso. Placed direct.

Ford Motor's renewal series begins July 2, with Fred Warin's Pennsylvanians continuing. CBS network to carry the program and will include 93 stations from coast-to-coast. Col. Stoopnagle and Budd to handle comedy chores for a time on the broadcasts. Account is handled through N. W. Ayer & Son, Inc.

Fain Manufacturing Co. is plugging swimming suits over WABC, New York, on Thursday nights at 7:30 o'clock, EDST. Talent includes Roger Kinn, baritone, and Johnny Augustine's orchestra. Goes over

(Continued on page 73)

Berlin, June 9. Berlin already boasts three television peepshows, all in the poorer districts of town. The better-offs wouldn't be tolerant enough; sponsors considering its primary stages, is the attitude.

Program, mainly films, is broadcast by Witzleben, first German television transmitting station. Its radius is as yet only 20 kilometers (approximately 12 1/2 miles).

Two different receiving sets are available. Telefunken, the larger, costs about \$1,500, Loewe only \$240. Latter's picture surface is 15 to 18 and Telefunken's 20 to 25 (6 to 10 inches).

Sitting in the first row, two yards from the picture, one can't even recognize faces, while the tone booms out life-size. Strong convexity of the lens causes incongruous distortions. Picture seems to chase itself over a ball.

Europe's first television auto was put into action on May 3, the super celebration of Workers' Day. The RRG (Reich's Radio Company), after this experiment, is convinced that mobile equipment of this sort will eventually revolutionize reporting.

Manny Margat, in addition to managing KJFK, Moorehead, Minn., handles the Herbst department store pickups over WJAZ, Fargo, announces the local games of the Northern League, does the blow-by-blow description of the Elk fights Tuesday nights, and takes on m.c. assignments at trade-conventions.



PRESENTED BY

CASINO CENTRAL PARK Dinner Supper	PHILIP MORRIS WEAF Tuesdays, 8 P.M.	BRUNSWICK RECORDS Latest Releases
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"THE HOUSE OF GLASS"

GERTRUDE BERG

Acknowledges with thanks the many well wishes and the co-operation of her associates and colleagues without which the success of the program would not have been achieved.

WJZ-NBC NETWORK, WEDNESDAYS 8:30 P.M. E.D.S.T.

Radio Chatter

New York

Eid Cleland of WINS in Virginia on a picnic. Leo Bertie, Ben's sister, now warbling three weekly over WINS. New WOR remotes as Roadside Rest, Oceanic, with Eddie DeLange and Don Alfredo's orchestras, and Feltman's Coney Island, with Jerry Freeman. Sophie Tucker's Music Hall over New York, switches to be heard on new hour this week, to be heard on Friday nights from 7:30 to 8 p.m. EDDT. It was formerly scheduled for Thursday broadcasts. Stan Meyers, who closed recently at the Terrace Gardens in Chicago, in Buffalo to visit ailing brother. WKWB, Buffalo, does daily inquiring reporter stunt Jim Ehrley or Roger Baker asking the questions. Joe Haefner, radio editor of the Buffalo News, and Clinton Buchi-

Chicago

man, conductor of WGCR's Musical Clock, both trotted to the altar. E. H. Gooding, former drama critic, making Hoffman's spot temporarily. Paul Henry has replaced brother Phil as staff vocalist on Radio 42. Broadcasting, is doing Fels-Naptha local commercial.

Pennsylvania

Al Stevens, WFIL announcer, is being made plenty homeless these days by the boys in Ocean City. Mike Tom, former Laffer, put send from the beach in all his letters. The secret is out at WFIL. That 'M' in the middle of Lowell Broom's name is for Million. Harold Anderson, former associate conductor of the Roxy-Mastbaum orchestra, now arranging music and programs at WFIL. Bill B. McGrath, formerly with WJAZ in Boston and WBEZ at Syracuse, joins KJW as news speaker. Newcomer is newlywed.

Massachusetts

Russell D. Lichtig, formerly of WTMJ, Milwaukee, and WFNW, New York, joined Yankee Web control room staff in Chicago last week. John Shepard, 34, president of the Yankee Web, attending the AFA convention in Chicago last week to address members of the NAB. Knox Manning, now on WYAC, Boston, is a commentator for his own commercial for a dentist's office. Lew Toblin's orch on WAAB, Boston, now nightly pick-up for WMEX, Boston, is Woodcock Gardens, Music By Don Humbart's Magic Strings. Individual student effort pianist being installed at WBEZ, Boston. The main commercial on WBEZ, Boston, located on eighth floor now. Special custom-made audition room will be opened soon. 'Uncle Joe' Groce, of WBEZ, Boston, will donate a fine trophy to the winner of the WBEZ open Amateur Golf Championship. Stan Curtis breaking up a Saturday Crazy Program over WBEZ, Boston, with his monkey from South America.

Indiana

Charley Riley, former Notre Dame football star, has joined brother Len to the sports department of WFBM, Indianapolis. Harry Burkart, Ambassador of the WFBM, is temporarily out of the ether while false snappers are being constructed to replace his snare drum molars. WHBU, Anderson, has joined other stations in the state by contracting to use International News Service. Earl Lonell, Edward Petry reporting in on the boys at WFBM, Indianapolis. Ed Jones, taking his 'Hollywood Lowdown' off WFBM for the summer. Ruth Noller and Ada Straub completing their third consecutive year as the Plano Twins on WFBM. Earl Glade, radio entertainer formerly of Cleveland, now warbling his notes for WFBM, Indianapolis.

Utah

Rocky Mountain athletic coaches have ruled out grid broadcasts for next fall. Features day is KIDL, via the links. President S. F. Fox still shooting near the century mark. Howard Collins, KIDL messenger boy is one of the outstanding junior golfers in the Intermountain region. Earl Glade, a writer center for KSL, Daq is general manager. Jimmie Lee, KSL stylist, resumes fourth year of fashion chatting. John Talmage new addition to KSL staff to broadcast daily news report furnished by the Deeret News, evening sheet. Myron Fox, who has returned to KIDL, will supervise 'Early Morning Varieties.' Guy C. Lund, conductor of the Mormon Church choir of 365 voices heard KSL Sunday night. Entire CBS chain from KSL, dated June 11. New KSL, neon atop studio building is visible for 10 miles. Mary Hale Woolsey, writer of 'Springtime in Rio Grande,' has placed a kids' opera with a Kansas City musical firm. Civic-minded Salt Lakers will be asked to contribute toward the fund enabling the Salt Lake Tabernacle Choir of 300 voices to appear at the San Diego Expo, July 19 to 26. Ford will put up \$25,000 with the remaining share anticipated from local subscription.

Illinois

Tom Pizdale broke on the front page when he happened to be in the TWA plane near-accident last week. Nate Pumpkin quite ill. Dave Nuncheon back in the indie publicity field. Tony Wynn opting vaude dates again. WGN went to town on the Republican 'grass roots' convention, even cancelling some commercials to do so. Several radio group meetings held in town last week in conjunction with the American Federation of Advertisers convention. W. J. Yonny got his golf down to 92 last week. Roy Shield of NBC fitted to Hollywood to help Hal Roach on a music library. Sidney Strotz planned to New York last week, but cancelled. John Royal better the latter hooked for Europe. Edlyn Evans, formerly with the Ralph Jones agency and the Venable-Brown agency formerly in Chicago, now with NBC sales in Chi. John Marjace orchestra, on WBEZ, weekly now give amateur song-writers a chance.

Pacific Northwest

Dick De Angelis, son of late Jefferson De Angelis, has joined KKA, Seattle, as staff announcer. Don Spanch, chief announcer of KKA, Seattle, handling broadcasts from Trilnon ballroom, where Bart Woodard hand succeeded Tex Howard, who goes to L. A. KFPS, Portland, Benson Poly-technic school radio station, has signed off the air for the summer. Wallace Guthrie is a recent addition to KSL, Salt Lake, Ore. There the capacity as technician and operator. Rolfe Trullitt sports announcer at KGB, Portland, has been given a program right down his alley. 'Big Moments in Sports' and takes fifteen minutes twice-weekly. Wilma, former Royal Riders, will bring, has a fifteen-minute spot daily for KSL. Bob Nichols, ex-producer of Women's Magazine of the Air, is now studio manager of KFPS, Seattle, and also representative of KGBU, Ketchikan, Alaska.

California

Jimmy Davy's orchestra from Calveva Lodge, Lake Tahoe, and Nick Curbison's aggregation at Reno Tavern, Reno, now returning over the Don Lee chain. Homer Koshchewsky, former soloist with Billy Sunday, in Hollywood for a series of discs under the title 'Homestead Palms.' Naylor Rogers back at KNX after a week at Hurletta Hot Springs. Arthur E. Bonnard driving from L. A. to Chicago to join the John Blair agency. Formerly salesman for the Standard Radio Advertising Co. Al Johnson's Shell Chateau starts its emanation from Howards Jan. 25, with a film guest star on every week. James Gagney and Ricardo Corda set so far.

has finally succumbed to haberdashers and bought a tie with socks to match. Dixieland Minstrels got a new name and a new sponsor. CB, the attendance at the Municipal auditorium see-how show dropped to 200. No know in the Jubilee Minstrelsy (Hemenway Furniture company-sponsored), the price of admission has been tpped from 66 to 106. Gray Garrison, Louisiana State University student, added as relief announcer at KWKH during summer months. After a week's honeymoon Fred Ohl and the 'mbuss' back on WJAZ.

W. J. Wilkinson, 26-year-old short-circuited operator, received his radio news twice daily over his program for KWKH. Gets the International side and translates into long hand for Jack Geizer, who announces this feature.

C. H. Mack, chief engineer of KTBS and KWKH, and his assistants, Floyd Hill, Ed Cook and O. D. Broke, are installing a new tower at the KTBS transmitting plant. S. Broke, after down 10 weeks ago during storm. Relinquishing its minstrel show over KTBS channels, the streetcar railways company, went back to time announcements and weekly features over KXMB last week. Lotfin Hendrick, KRMD's manager, had occasion to congratulate the most last week the warden appointed the first woman justice of the peace in Indiana, who wedded her late husband. Appointment was made by Gov. O. K. Allen. Bill Porter, station manager, KPLO, Lake Charles, spent last week in Shreveport visiting at KXMB, where he was formerly program director. K-Hey-Bye, who were heard for over a year over KRMD and who have been taking a rest, have returned and are spotted on their own morning program.

Ohio

Jimmy Backus, Cleveland socialite in his newness, WTAM announced. Formerly with Musak (wired radio) Cor. Gilbert Sayre Canfield joining WHK as announcer. Henry P. Klein, on WJAY's sales staff, by recent death of Mrs. Shirley Bertheloff, wife of Karl A. Bertheloff, who was known ever since as Jack Berch. Walter Logan, vacationing in New York with Werner Janssen. No staff reductions at WJAZ, according to Edith Brooks, radio chief. Jimmy Musford in New York auditioning, two of his WGAR shows for NBC sponsors. Dorothy Crawford, WTAM pianist, to be honored by hour broadcast as tribute when she leaves to be married. Ken Johnson back on WHK's sales staff. Edith Fern Melrose, manager of WJAY, still very busy. All hands at WJAY, Cincinnati, were enriched last week when L. B. Wilson, three-year-old gelding named after the wren of that station, scored its first win at Washington Park, Chicago. This is initial season of racing for the horse, owned and trained by Roscoe Goose, pal of John Prosser, on production staff of WLW, Cincinnati, became a senior last week Junior welter, now at 8 1/2 pounds. Mary Alcott, blues singer at WLW, Cincinnati, doing mike chores with bad ankle. Sound effects departments of Crosley's WLW and WTAM retinked last week by trouping expert, and Harry Wray, announcer, mastering of pronunciation of the expert's name—Count Gasiano Mascagione.

Connecticut

Add sustainers at WICC, Bridgeport-New Haven: Eva Melmed, of Stamford, Harriet Gahan, of Waterbury, and Dorothy Groh, of Hartford. Benny Goodman 'repals' next Sunday at Rolon Point, Newark. Another season for Harold and Lucille musical juves at WICC, Bridgeport. Carolla Grocery company, New Haven, starting Monday noon broadcast of Neopolitan Serenaders, Hilbert's succeeded Sundays on WICC.

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LITTLE JACK LITTLE
And His Original Columbia Broadcasting Orchestra.
1934—KNOXVILLE, TENN.
1935—CHARLOTTE, N. C.
1936—LEXINGTON, KY.
1937—ROCKY MOUNT, N. C.
1938—CAMDEN, N. J.

And Broadcasting Daily for Niagara Hudson Electric Light and Power Co.

ALSO ON COLUMBIA RECORDS
NBC • E • N • O • WJZ

HAL KEMP
And His ORCHESTRA
ON TOUR
Every Wednesday, 8-8:30 P. M.

GEORGE GIVOT
OPENING ROYAL FROLICS CAFE
CHICAGO
JUNE 21
Solo Management HERMAN BERNIE

LEON DELASCO
And His ORCHESTRA
ARMOR SHOW WITH NEW MEKER
WJZ, Friday, 9:30-10 P. M.
Solo Direction, HERMAN BERNIE
1919 Broadway, New York

GRACE BARRIE
Opening Hess-Fronton Farm, Asbury Park, N. J., July 3rd
Solo Direction, HERMAN BERNIE
1919 Broadway, New York

RUTH ETTING
Kellogg's Corn Flakes
WJZ-NBC
WJZ-DST
WJZ-FST

BLING CROSBY
Woodbury's Soap
WABC-LBS
WJZ-2
WJZ-3
DST

Victor Young's SHELL OIL
SATURDAYS WEAF
9:30-10:30 P. M.
AND HIS ORCHESTRA

BARYM KILLEY
Solo Management
P. & C. G. Camay
"DEBBIES COME TRUE"
WEAF-NEW YORK
WJZ-2
WJZ-3
DST

MILLS BROTHERS
London Palladium
2ND WEEK
Solo Management
ROCKWELL O'KEEFE INC.

PAI DONAHUE
SANDS POINT BATH CLUB
LONG BEACH
Solo Management
ROCKWELL O'KEEFE INC.

RAY NOBLE
RAINBOW ROOM
Solo Management
ROCKWELL O'KEEFE INC.

RAINBOW ROOM
Solo Management
ROCKWELL O'KEEFE INC.

WILLIAM MORRIS AGENCY
Solo Management
ROCKWELL O'KEEFE INC.

RADIO SHOWMASSHIP

Stunts, Novelties, Tie-Ups

Sponsored Emergency

Topeka, Kansas. When floods threatened to go over the dike along the Kaw river in Topeka last week and millions of dollars worth of property were endangered, Don Searle of Station WIBW established a remote control at the center of interest and put on a 15 hour broadcast, tying up with the Moseby-Mack Ford dealers.

A force of six announcers and observers was organized and the microphone was placed at the disposal of the state highway patrol, the federal weather bureau and the Red Cross. Warnings and bulletins to the entire threatened area were broadcast direct from the Melan bridge over the river, where the

rear of the flood waters heard between announcements and descriptions of the rescue activities. Even the broadcast a tensely realistic atmosphere. Staff entertainers and, toward morning, records played in between the flood announcements. Station and sponsors are now in receipt of congratulatory and appreciative notes from state officials. Federal agencies and thousands of those who lived in the threatened area.

Essay Winner's Broadcast

Minnesota. With all the trimmings of ballyhoo and fanfare, WCCO aired Paul Dieler, 16-year-old high school senior of Elk Mound, Wis., who walked off with first prize in a nation-wide essay contest sponsored by International Business Machines Co. and in which more than 50,000 entries matched their talents. Essay judges gave "Value of Time" and winner copied four years' tuition in any college or university of his own choosing. After the college course, he wants to have a job with the firm— if he wants it.

Odd and was that a large majority of the entrants hailed from small towns and villages throughout the country, and WCCO handled the gala proceedings mainly because of Elk Mound's proximity to the studios. Program commenced a half hour on the station and was broadcast on WCCO. Boswell Carter in his nightly mention of what's good to tune in on.

National Broadcasting Co. recorded the full program and the next day Ray-Bell Films put the treatment on WCCO. Music of the Matlerich's full orchestra provided the music, as in the original program. International presented a big picture of the film as a high-powered sales medium for now on.

Newspaper's Air Puzzles

Bridport. Bridgeport Times-Star, a newspaper daily that used to get air time regularly before the war, now returns to WICC with a wax series that promises to bless both the newspaper and station. "What Would You Do?" offers a 15-minute problem drama with correct solution published in next day's Times-Star. Opening episode, "The Dilemma," presented predicament of ship's master who had both his wife and daughter aboard when disaster came. Listeners were asked to decide which he ought to save.

Times-Star front-paging a radio-columning commercial, scheduled for eight weeks. It is considered effective circulation-builder, not only from the see-tomorrow paper but from the lower pull angle.

Junior League Program

Des Moines. KRNT has tied up with the local Junior League for a series of radio programs featuring kid stories with script and reading by the girls themselves in the morning. Station also provides activities toward maintenance of a home for sick children.

New York Junior League has a similar program arrangement with NBC.

Airings From R. R. Station

Omaha. KOIL last week completed installation of permanent station into the Union Station, thus completing remote control set-up for the playing of records from the city where the city is contacted by visitors and hoteliers. Station also provides monthly and calls them into accounts.

In addition to these hook-ups KOIL has perfected a 2-watt portable short-wave transmitter which can get what the permanent lines have to forego.

Reverse English

Indianapolis. Old Colonel Kirby and the Chuck Wagon Boys, Steve, Skittles and Bronco, who are featured on an afternoon program daily over WFPM, turned the tables on the WPM by asking for pictures from the listeners. The Colonel explained that the boys were starting a memory album of Chuck Wagon followers, and asked listeners to send snapshots to the station.

Amateurs Ahoy

Philadelphia. Amateur shows on board Wilson Island, Pa. will be held at Riverview Beach on Delaware River is latest stunt by Uncle Wip, children and family from Philadelphia, who are at destination about 12:30, leaving Uncle Wip an hour and a half to return to station for 7:30 arrival at Club, airing at 2 p.m. Sponsor has arranged to have car waiting to pick up and guarantee that 65-mile

STATION PORTRAIT

WEEL, BOSTON

WEEL, one of the few stations in the country owned and operated by a public utility, has the cleanest and most modern located at the top of the dial—590 kcs.

Established 11 years ago, with three newspapers out at the helm who are still active, Joseph B. Groce, head of Public Relations for Edison, formerly of the Transcat, known to the boys and girls in the broadcasting fraternity as "Uncle Joe," is head man, with Charles W. Burton, formerly of the Herald-Traveler, and Lewis S. Whitcomb, for many years with the Post, as station manager and assistant.

Harold E. Fellows, once in show biz, is in charge of commercial sales and Arthur F. Eades has been program director for 10 years. Robert Burien, head of production, formerly representative of NBC International Bureau, is an ex-Chataqua entertainer. Ralph W. Mathewson, another veteran, and chief engineer of the old Edison Company station WYAT, long since off the air, is head of the technical division, with Fred Baldwin and Ralph W. Cowie, chief of control and transmission, respectively.

Four years ago WEEL officials organized the New England Network, consisting of five NBC red network stations with WEEL as the nucleus. NEN includes WTIC, 50,000 watts, Hartford; WEEL, Boston; WGSN, Portland; WJLB, Worcester; and WJAR, Providence, giving New England full coverage with five stations of 1,000 watts power and better.

WEEL, first station in the country to engage a weather man, E. B. Rideout, meteorologist, formerly of U. S. Weather Bureau, handing out weather dope in New England for nine years, has his own weather bureau, the Edison building opposite historic Boston Common, where surrounded with whirlicigs and gauges, he dishes out the weather.

Station, for years, was the first with New England up-to-the-minute bulletins until Radio Press Bureau formed. Now back into the hands of Herald-Traveler local tie-up and United Press franchise, with Howell Cullinan added to WEEL's staff.

Sold first commercial contract two days after station opened in Sept., 1924. First station to broadcast Boston Symphony Orchestra. Jenney, a gasoline account, and I. J. Fox, furriers, have been sponsors of musical programs for past seven years. Joseph E. Breck & Sons, seed store, has record of longest continuous broadcasting contract, started nine years ago, and is still giving weekly information to amateur and professional gardeners.

First station in east to originate a shopping service. Employing Carol Cabot, who has been on the air five days a week for nine years continuously. Jordan Marsh and Filene's, two of Boston's biggest stores, tied in since inception.

WEEL now awaiting decision on application for increase of power to 5,000 watts.

trip back to Philly will be made in time for broadcast.

Suburban Showmanship

Salt Lake City. Sugarcorn is the star of the five miles from Salt Lake. To create enthusiasm and stimulate sales of stores, merchants in the suburb, the Business Men's Association, have turned to radio. News after broadcasts are gratifying.

Merchants have co-operated in airing speciality bazaars, which attract even shoppers from Salt Lake. KDYL has rigged up an exclusive program, a musical series called "Melody Cruise." Guest artists are called in between records and variety material is broadcast before (launching) and after (decking).

Program of June 13 had Al Jenkins, clump automobile racer, as guest. Introduced by Frank Tanker, Telegram sports editor.

Go'n't Air Control

(Continued from page 43)

vised and separated from the Communications Commission. Would be a nine-man outfit with members named for periods of five years. When completed, a new committee to provide "wholesome" programs free from monopolistic domination and control on the part of vested interests, to make available to all our people adequate radio service." Monaghan now, sees to give effect to the legislation to be enacted and require it to "exclusively operate such radio broadcasting stations, in such localities and communities as in their judgment will best serve the interests of all of our people."

Place for commercial broadcasting would be allowed in such a set-up, although the ostensible purpose of the legislation is to curb advertising. The new Commission would have the right to permit such advertising as it deems is "wholesome and beneficial," with the qualification that commercial budgets shall not exceed more than two hours daily, one hour after "down" or "off" hours of the airing of individual stations. Further limitation provides that not more than 15% could be devoted to "sales or promotional talks or statements."

Appropriations
Government expenditure for maintenance of the Commission and for operation of the suggested system would be met by appropriations from Congress, plus income from any sales of time to commercial advertisers. Private licenses could be granted only to amateurs and for experimental purpose, with the bill stipulating that such transmitters cannot be used for commercial purposes either by the licensee or for hire.

Primary responsibility of the proposed agency would be to provide such radio programs as, in their judgment, best promote educational, cultural, civic, and economic interests of all of our people "irrespective of locality."

The bill also provides for current-licensed broadcasters would be taken over by the Federal Government at price not exceeding 50% of the original cost. Bill also provides that the payment must be "substantially less" than the price which the Commission would find necessary to pay for such equipment if acquired commercially. Licenses now in effect would expire on Dec. 31, 1935.

Disc Pirates

(Continued from page 43)

radio artists attending the meeting included Ruthitting, Tommy Rockwell (representing Crosby, Victor Young and his other artists), Jack Benny, Johnny Carson, Emil Martin, Arnold Johnson, Lud Gluskin, Dick Himer, Conrad Thibault, Frank Black, Bob and Sully, the well Sisters, Abe Lyman, Ben Bernice's representative, George Olsen, Fray and Braggiotti, Annette Henshaw, B. A. Rolfe, Virginia Rea, Columbia Wright, Phil Drey, Eric Macdriquer, Xavier Cugat, John Barclay, Revellers, Ramona, Frank Tony, James Melton, Andrew Kolstanez, and also Bill Murray of the William Morris agency, who lined up a list of these artists.

As interpretive artists, the new association is in accord with ASCAP and will cooperate for mutual advantage in any legislative lobbying. As the copyright statute is presently constituted, an amendment to the copyright law will become necessary if the interpretive artist is to be protected.

An advisory committee of symphonists, composers and other musicians will also function. So far accepting are Leopold Stokowski, Josef Hoffmann and Bing Crosby.

This association differs from the new Society of American Recording Artists on the Coast, which is an incorporated body similar to ASCAP, a performing rights license fee from the stations broadcasting records, along the lines of ASCAP.

PLANE TO AUDISH
Characterists (5) joined to Chicago yesterday (Tuesday) for a special audition, with tentative program, a musical series, which wanted to have their work piped through, but the Chi end nixed it. They will see and hear them in person.

Back Thursday (20) for their regular WFMR broadcast. N. W. Williams, chief engineer, predicts completion of the transmitter early in August.

New Transmitter for WFBM, Ind'polis, Begins

Indianapolis, June 18. Ground has been broken for the erection of WFBM's new \$100,000 transmitter, located on a 35-acre tract of ground opposite the entrance to Hillcrest Country Club. When completed, a new 500-watt unit of WFBM will consist of a diamond shaped 425-foot vertical radiator and RCA equipment capable of being stepped up to 5,000 watts, pending granting of an application now on file with the Federal Communications Commission.

M. B. Williams, chief engineer, predicts completion of the transmitter early in August.

BEN AY VENUTA

Wed., 9:30 P. M. EDT
Sun., 10:30 P. M. EDT, WABC
Management CBS Artists Bureau
Edmund Management
Jones Alberti, 515 Madison Ave., New York City

ABE LYMAN

AND HIS CALIFORNIA ORCHESTRA
COAST-TO-COAST
WABC—Tuesday, 8:30 to 9 P. M., DST. (Phillips Desk)
WEAF—Friday, 9 to 9:30 P. M., DST (Phillips Desk)

MONDAYS 8 to 9 P. M.—WHN

ALEX HYDE
AND HIS MUSIC
Dir., WM. MORRIS AGENCY

RADIO'S PREMIER MIMIC

WARD WILSON

"ITTY BITTY KIDDI"
WHN
Five party exclusive with NBC and CBS as Announcer, Master of Ceremonies and Character impersonator.
The Newark Era. News said: "He stopped the show clock yesterday, and was forced to interrupt Personal Management NBC ARTIST BUREAU"

"Hello Stranzer" SAM (Schlepperman)

HEARN

Director Wm. Morris Agency

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WHN BROADCASTING CO.
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AN HOUR OF SMILES
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WABC—Every Tue.
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Albion, N. Y.
MCA Direction
June 17-27
Totem Pole
Boston

SANTLY, SELECT HOLDING CO. FOR BOTH

Lester Santly, who several weeks ago bought back the 50% stock interest which Irving Berlin, Inc. had in Santly Bros., is putting the latter through a general re-organization. Within the next week a holding company for both Santly Bros. and Select Music, Inc. will be formed and the merged entity will be changed to Santly Bros.-Joy, Inc., with George Joy participating in each corporation as a stockholder and officer. Santly will also serve as general professional manager of both SB-J and Select.

Select is being reorganized by appointing those of Santly Bros. and will use joint shipping facilities. Merging of the Santly and Select interests will include Thomas J. Rockwell and Corky O'Keefe, who organized Select, as officers of the holding company.

With the revamping of the two firms' professional departments, Billy Chandler is leaving Santly, while Johnny Green remains with the E. B. Marks Music Co., Johns Select.

With the amalgamating will also seek to bring together and develop writing teams for Hollywood placement, with the immediate objective here being Bing Crosby's next picture for Paramount. Crosby is under Rockwell-O'Keefe management and has stock interest in the latter's twosome but under contract by Santly is Harold Spina and Johnny Burke.

MPPA ASKS POP FIRMS FOR \$5,949 CODE COSTS

Music Publishers Protective Association is trying to collect from the pop publishing trade the \$5,949 the association claims to have expended in developing and administering the music code. Letters to 120 pop publishing houses by the MPPA last week contained the amount of the bill allotted each firm and a request for early remittance.

Tabulation as carried in the letter lists the following expenditures: \$852 traveling; \$1,000 for John G. Paine's salary plus overhead; \$135 telephone; \$155 postage; \$142 stationary and office supplies.

Communication explained that, at a general meeting of the trade, the MPPA had been authorized to underwrite the preparation of the code and also its administration until the full authority had been secured on a budget. Before this budget could be completed and put into effect, the U. S. Supreme Court nullified the MPPA.

Lapham's Stop-Off

Tokyo, June 18.—Claude Lapham, American arranger, composer and maestro, here for some time with the Nipponhousha orchestra, will be making a stop-overs branch, heads for London next week, via a New York stop-off. Lapham is to huddle with the British officials on the Japanese budget. Before this budget could be completed and put into effect, the U. S. Supreme Court nullified the MPPA.

Last week here a jazz, modern and Japanese concert was staged by Lapham featuring his work in contrast to the native Japanese compositions of Kyosuke Kami and Yuzuru Ike, and both the native and American versions clicked signally. Miss Mitsu Nagata was featured in a Ham's new concerto, Japonaise in C Minor, was given a first performance at this concert.

Wins in Alimony Suit

Buffalo, June 18.—Lou Brees, who is Buffalo's first year berth as Shea's theatre conductor, won the first step in fighting the \$10,000 back alimony suit of his first wife, Ina Brees, of Boston, Mass. Supreme Court Justice here denied a motion for summary judgment against Brees, ruling that the Massachusetts decree fixing alimony was not final in New York State and could be contested here.

Brees is remarried.

Dorsey Bros. Ork Turns From Plural to Singular

With the withdrawal of Tommy Dorsey, the Dorsey Bros. band, which he helped organize, has changed its name to Jimmy Dorsey and orchestra. Unit remains at the Glen Island Casino for the summer but also continued to cover WOR, Newark, and a NBC hookup.

Break resulted from a disagreement between the brothers over policies.

STATE COURT RECOURSE RULED OUT FOR COHAN

New York Appellate Division in a unanimous decision ruled last week that George M. Cohan could not use the state courts to restrain the Robbins Music Co. from publishing five of his tunes. In holding that Cohan had no other source of redress, the court nullified the Robbins Music Co. from publishing five of his tunes. In holding that Cohan had no other source of redress, the court nullified the Robbins Music Co. from publishing five of his tunes.

Cohan, stated the Appellate Division, is not entitled to have copyright on the songs involved and at the same time seek to enforce any rights at common law in the New York state courts for the unauthorized use of his tunes. Case was carried to the Supreme Court after it had been argued by the New York Federal court on a motion by Robbins' counsel, Julian Ables.

In asking the state court for \$50,000 damages, Cohan's lawyers, O'Brien, Driscoll & Rafferty, argued that Cohan had been denied the right to use of his works were the copyrights issued to him and that his only remedy against Robbins was for an infringement of the copyrights. Infringement suits, added the Appellate Division, were strictly the concern of the United States courts.

The five tunes involved in the litigation were "Give My Regards to Broadway," "You Are the Apple of My Eye," "So Long, Mary," "Mary's a Grand Old Name" and "You're a Grand Old Flag." It has been Robbins' contention that the rights to publish the songs were lawfully obtained from Fred Mills, the original publisher, who has the right to publish the songs went out of business several years ago, had no authority to dispose of the rights.

Publishers Seek Protective Legislation Vs. Song Lift Suits; 47 in 50 Fail

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U.S. APPEARS ASHAW VS. ASCAP TRIAL, BURKAN SCOTCH WHISKY GOIT WITNESS

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

- Little Gypsy, Tea Room.
- Cherry Shadow, 9th Avenue Quarter to Nine.
- Flowers for Madame.
- Viv Never Say Never.
- See It Again.
- Lady in Red.
- What's the Reason.
- Latin from Manhattan.
- Life is a Song.
- Thrilled.
- In the Middle of a Kiss.
- My Ma, My Love, My Foot Loose, Fancy Free.
- Lovely to Look At.
- Livin' in a Big Way.
- Way Back Home.
- Call You My Own.
- Everything's Done Before.

HYLTON MAY YET COME TO U.S.

London, June 18.—Jack Hylton may finally invade America with his dance orchestra. With J. C. Stein, president of the Music Corp. of America, was here recently to huddle with the local dance maestro on this proposition.

M.C.A. is planning to open a London branch office in September and the Hylton booking negotiations are said to be predicated on an international and reciprocal booking arrangement.

Unlike Ray Noble's okay from the American Federation of Musicians for his (Noble's) debut in the U. S. Hylton will have no citizenship strings attached to it.

Richard Murray, vet newsway on Caronnet's Street, New Orleans, has authored "The Dixie Club" Hylton haven't passed by, pop song which is getting a local campaign in N. O.

ASCAP Monopoly Charges Contradicted—Observers Believe Spec. Ass't Attorney General, Whose Case Has Proven Weak Thus Far, Will Ask Postponement Till Fall

After Judge Goddard had agreed to grant the prosecution's request for a two-day adjournment, it was decided yesterday afternoon (Tuesday) to continue today (Wednesday) with the trial of government's anti-trust action against the American Society of Composers, Authors and Publishers before sitting at the trial to Washington, Monday night (17). Andrew S. Bennett, Special Assistant U. S. Attorney General, who is in charge of the conduct of the case, asked that the proceedings be put on ice to allow for the arrival of re-located evidence from Milwaukee.

Bennett's fiercer to the Capitol for detail the prosecution around the court. Dominant belief was that the government, which has been faring badly since the case opened, would ask for a postponement until the fall.

What has impressed observers of the fact that the successful Nathan Burkan, chief of ASCAP counsel, has had in getting a wealth of the Society's records of the case from the record through the Government's own witnesses. So far ASCAP has been able to controvert the fact that the government's contention that the catalog it controls constitutes a monopoly and that, if true, the government's case would be a violation of anti-trust laws. Broadcasting stations would have to go out of business.

ASCAP has also been able through these same government witnesses, to shatter the allegation that even though there were hundreds of thousands of compositions in the public domain, and in catalogs controlled by sources other than ASCAP, this latter music was made as available in printed form as that on the ASCAP lists. Burkan has also made considerable capital of the fact that, in the case of the picture studios, could create its own music by engaging writers and that the lack of music in arrangement form among the non-ASCAP catalogs could be overcome by the addition of arrangers to the station payroll.

Burkan drove home the latter point particularly in his cross-examination yesterday of William J. Ricci, former president and director of WTMM, Milwaukee. To prove that the National Association of Broadcasters in music is an endeavor, the Radio Program Foundation, has through its tieup with Ricci, of Milan thousands of famous compositions available. Burkan read into the record a list of the composers represented by Ricci, and the fact that ASCAP's counsel also developed the info that broadcasting stations have available to them a mass of public domain music contained in phonograph records.

It was indicated by the defense attorneys that the government's opposition an adjournment of the trial to the fall. Burkan wants to get into the record as much of the so-called evidence as possible before the trial, when Judge Goddard is slated to move to another division of the court. Failure to do this case would be left hanging in the air.

Gov't Asks Postponement

Bennett caused great surprise among defense counsel at the opening of the government's (17) case when he asked the court to postpone trial of the case for two days to allow for the arrival of evidence from Milwaukee of data which had been referred to by the day's government witness, William J. Benning, president of the American Society of Composers, Authors and Publishers. Judge Goddard wanted to know why he couldn't introduce other evidence at the same time and the day up where Benning left off when the day arrived. Bennett answered that he would rather wait and try the case in the fall than to have the judge Goddard remarked that Bennett's request was hard to grasp. He said that he had been well and refused the week before to be sent to ASCAP's counsel's plea that

the trial be postponed until the fall. The judge said that he felt that, since Bennett forced the trial, he should be willing to carry through.

ASCAP's chief counsel, Nathan Burkan, interposed no objection to the request for a postponement, and suggested that during the interim the contending lawyers get together and undertake to reduce the running time of the trial by agreeing on certain points of fact. Bennett waived aside this proposal. Judge Goddard reminded Bennett that he (Goddard) would be unable to continue sitting on the case after July 1, because of other assignments, and Burkan interposed that there was a chance of his case getting through with ASCAP's side by that date.

Defense counsel was divided in their speculation over what might be behind Bennett's move for a postponement.

Benning Indicts ASCAP

Monday morning's session (17) was devoted to direct examination of WTMM's program director. After several questions by the government in the field of music, Benning declared that the majority of the musical records used by WTMM were under ASCAP's control and that without this latter catalog the station could not operate. In support of this statement, the government's Benning was on the stand, introduced an analysis of six months of programming on WTMM. This analysis purported to show that 97% of the musical numbers aired by the Milwaukee outlet during this period came from ASCAP's catalog. Burkan argued against the admission of this analysis, since, as the witness stated, it was based on data taken out of his own files and books or logs. ASCAP counsel insisted that the master logs be produced. Burkan's contention agreed that it would produce these records.

Burkan devoted practically all his cross-examination of Benning Monday afternoon to his wide exposure of the program director's statement that published versions of music were not in the public domain were not as readily available as those controlled by the Society. After developing the admission from Benning that ASCAP's catalogs copyrights could be bought in piano form and that all the user would have to do was to agree some one to do the arranging, Burkan asked if the difficulty clarified by Benning wasn't purely a matter of added expense. Benning answered in the affirmative.

Benning Contradicted

While driving home the point that orchestras and special parts of symphonies, operettas and musical comedies may be obtained from leading libraries, Benning contradicted Witmark, ASCAP's counsel submitted as exhibits three to four editions of the same music. Burkan asked if the copyrighted song, all of them, were admitted, being easily obtainable over the music courier. Burkan asked if the same music was available on ASCAP and non-ASCAP music as cleared over WTMM during the past six months' period by Benning. Benning admitted that a mix of WTMM's time is taken up by network programs.

Benning was also puzzled about the numbers used in remote control pickups from hotels and cafes. Benning volunteered the info that the numbers used in the case were picked by hotels and cafes to the station for pickups. Bennett objected on the ground that the witness knew nothing about the business affairs of WTMM. The court sustained the objection and, when Bennett attempted to state that he was participating in the study line of inquiry, the

(Continued on page 65)

U. S. Looks Shaky on ASCAP

(Continued from page 63)
 ASCAP lawyer took a verbal slip at the prosecution. The government, shouted Burkan, "rushed in with this case, and now I'm being told, and now when I try to get at the truth it gets touchy and tries to keep things up with technicalities." The government attorneys leaned back at Burkan, declaring that the latter was exaggerating the situation and that the government was doing anything but impeding the introduction of the truth.

Burkan wanted to know whether WTMB had any local advertisers who produced their own programs and Benning replied that the local ad agencies hadn't got that far in their activities in the case. Burkan wanted to know whether Benning wanted to see Burkan's query as to whether local sponsors had ever tried to obtain their own licenses from authors and composers. Benning replied that such matters were the function of the station.

Bennett objected to further questioning this on the escape from the fact that the law and court decisions hold that the place where the music is performed is responsible for obtaining the required license. Burkan, after heatedly disputing Bennett's quotation of the LaSalle case, said that the music could be barred from WTMB if he is trying to put on a Victor Herbert program, showed that he had obtained a license to perform one of Herbert's works from the late composer's estate. Benning's negative answer was followed by a query whether he attempted to get the fact that broadcasters themselves were free at any time to negotiate for the use of the writings of the members of ASCAP. "The trouble," remarked Burkan to the court, "is that the broadcasters demand that as to their own programs, they have performing rights and, when we talk about dealing direct with the advertiser, they say we can't do that." Judge Goddard remarked that he would like to ask the witness a question on this point, if there was no objection from the court. Both sides assented. "Supposing," quizzed the judge, "an account, say Ivory Soap, wanted to buy the rights to ASCAP, couldn't it find the man who held the copyright and clear it through him direct?" Benning nodded that this could be done.

Before undertaking to prove that ASCAP is a monopoly, the Government on Wednesday introduced in C. B. Joffite, chief engineer of the Federal Communications Commission, to help it make its contention that broadcasting constitutes interstate commerce. Joffite testified that broadcasting stations must put on their programs with their signals, and that the networks use telephone lines to hook up their various stations.

With the idea of later showing that ASCAP's charges to broadcasters for its performing rights are not excessive, the government when it came his turn to cross-examine Joffite, introduced FCC data disclosing the number of receiving sets throughout the country. were Raymond P. Robinson, chief of the entangling in the division of the United States Bureau of Copyrights, and William C. Steinfeld, director of the bureau. The government elicited the info that from July 1, 1935, to Dec. 31, 1934, the bureau registered 482,526 receiving sets. Robinson testified that the government is not controlled by the 102 publishers in the Society. Bennett advised the court that the copyrights as used in ASCAP did not fall under the category of copyrights the publishers had acquired through assignment.

Belvis On Stand
 First witness to the Government produced to show that commercial broadcasting could not function properly without ASCAP was Thomas W. Belvis, NBC music-librarian. Belvis spent part of Wednesday (12) and all day Thursday (13) on the stand. Until practically last week, Belvis, through examining him, Judge Goddard, by his queries, seemed to be the impetus for Belvis' job was to supervise the producing of musical programs for the network.

Now to the Government's expert, Belvis testified he had a music library of 250,000 titles, and, under Bennett's questioning, that the broadcasters would not be put to great difficulty and inconvenience if there were no such agency as ASCAP and that he would deal directly with the owners of the copy-

rights. It was also Belvis's opinion that there was an escape from ASCAP controlled broadcasting.

Burkan bitterly fought against Belvis, and even cross-examined Belvis's testimony. Burkan sought by cross-examination to show that broadcasting could carry on without the use of ASCAP controlled music, citing the fact that there were hundreds of thousands of compositions in the public domain that more hundreds of thousands of musical works were controlled by such organizations as the Society of Broadcast Artists, the American Associated Publishers, Inc., and G. Ricordi of Milan.

Burkan while cross-examining Belvis, stated to the court that even though the most important of popular writers were in the Society, their services were available to broadcasting and there was nothing to stop radio from putting them on the air, as the picture studios have done. In line with the Government's argument that broadcasters would have to go out of business if they could not use the society's product, Belvis produced an analysis of a typical week's programming over WJAZ, Chicago, and NBC's New York key stations, with the lists showing that of the 2,126 musical compositions used, 708 were from ASCAP's catalog. Burkan objected to the admission of the analysis as evidence, since they represented something that was taken from what Belvis had referred to as a master log. Burkan informed the court that he would like to see the picture studios' logs. It was obvious, he added, that Belvis didn't arrange the program and that the original log could not be obtained unless the deejays were allowed to do its examining of the network's master log.

Belvis, Becomes Vague

During Belvis's cross-examination Burkan sought strenuously to determine the NBC's master log statements that a day's programs could not be built without ASCAP. Burkan asked Belvis if he wanted to depend entirely on non-ASCAP copyrights it couldn't be because non-ASCAP in published form was not readily available. Belvis proved vague and generalizing when Burkan tried to get him to develop the latter statement. NBC's music librarian told of calling on G. Ricordi's New York agent to obtain music for use under the network's license. The Italian performing rights organization and finding that there was very little of it in the public domain. Burkan wanted to know whether Belvis had asked Ricordi's New York agent to order some of the missing publications and he answered in the negative. A similar query was put to him as to whether he had any music from SESAC and the reply was the same.

While probing Belvis on the availability angle, Burkan adduced the info that the network itself made its own arrangements and that even if these two organizations did not have orchestras on hand NBC could have got along with piano copies. Burkan indicated that he would summon representatives of SESAC to the stand to refute many of Belvis's statements.

Public's Pop Demand

The public, Burkan demanded, demanded current popular music, and this demand could only be filled by resorting to ASCAP catalogs. On cross-examination, Burkan got Belvis to define what he meant by "current popular music" and also sought to show that this definition of current popular music was a comparatively insignificant number of compositions, since as a result of radio the average life of a popular song is only six months.

Burkan objected to Belvis's statement that advertisers demand popular music on the ground that it was strictly secondhand or leasable, and that there was extreme doubt as to whether Belvis kept up in touch with the country throughout the country to learn whether they were met by this same demand from local commercial sources.

Friday's session had Richard Bannier, CBS music librarian, on the stand, explaining, under Bennett's questioning, how the network used restricted numbers and how the various types of music are distinguished.

Ray Shields, NBC musical director in Chicago, at Beach studio to score "Lionel Scotland."

A. F. M. IN CONVENTION PROVIDES FOR STRIKE BENEFITS, FEW POLITICAL AGENTS

Name Bands Succeeded All Season in Dayton

Dayton, O., June 11.
 Lakeide Park is booking some big bands this summer.
 With George Olsen and Ethel Shatto, and Ted Weems already to its credit, future bookings include Ozzie Nelson and Harriet Hilliard June 27, Noble Welsh on July 27, and Jimmie Joy, also July.

HARRY LINK TO BERLIN'S S PROF. MGR.

Harry Link has resigned as president of Donaldson, Douglas & Gumbel to align with Irving Berlin, Inc., as general professional manager, with a profit-sharing financial interest in the company. In leaving D-D-G, he relinquishes a 25% interest. Charlie Warner, recently joining the Donaldson group, has also resigned. Given him, may absorb an extra place of the business.
 Lester Santly and Rockwell O'Keefe (Select) as the Santly-Select Corp., Inc., as general executive aide to Saul H. Bornstein and Link.

Don Richards opens at Vivian Johnson's, Monmouth Beach, N. J., June 21, with an NBC week. Gracie Bonrie to head the show at Ross-Fenton Farms, July 1.

Weber Re-elected for 36th Term—Amateurs Condemned—Exec Board's Powers Widened—ASCAP Attack Stymied

Asbury Park, N. J., June 18.
 Providing for strikes, pension, a campaign against non-union talent, and broader powers for the president and his executive board, the American Federation of Musicians closed its annual convention here without adopting any significant changes in policy for the coming year.

Officially, the AFM branded amateur theatricals and amateur radio programs as "high-powered rockets," and trained an attack on the American Society of Composers, Authors & Publishers on the ground that the association's allegedly exorbitant royalty charges are against public policy.
 Ralph Whitehead, executive secretary of the American Federation of Actors, condemned the amateur radio hour as a threat to musicians and variety actors, and urged that the AFM and AFA unite against broadcasts of which "I feel are going to envelop all of us—the greater Frankenstein of the present time."

ASCAP Seeks Re-Division Of Plum, 15% Above '34

New methods of classifying ASCAP members were discussed at the annual meeting of the committee of the American Society of Composers, Authors and Publishers on Thursday (18). Committee assignments in its various departments of the division of the quarterly royalties more equitable.
 Society's distribution for the second quarter of 1935 is figured to be at least 15% better than it was for the April-June stretch of last year.

"It is being so thoroughly used," he said, "that I see the sneaking in of professionals, under the guise of amateurs, to outsmart your organization."

No action was taken by the re-elected Joseph N. Weber, re-elected to his 36th term as the head of the musical rights division by a unanimous vote of the 400 delegates. Increased his powers and that of the executive board when passed on the floor.

The president was authorized to take an official card of local unions if he has been elected in his duties or violated provisions of the AFM constitution. A fine, ranging from \$100 to \$500, was levied on any of the executive committee, was provided for any union member guilty of violating organization rules.

One important change in the power of the directing board was made in a resolution, giving the board right of decision in case of holding a formal meeting and without hearing the persons involved.

Extending its sphere of influence as far as the public is concerned, the resolution authorized the president the right to order orchestras to break contracts with any employer who is under the displeasure of the local union. It also authorized local unions will follow if musicians refuse to comply with the existing local union rules.

New members are required, under another ruling passed by the delegates, to pay a special "initiation" fee of \$100. The fee is payable for employers on the black list, or in territories closed by the union.

\$50 a Week

Strike benefits of \$50 a week to musicians of the organization for a period of three weeks, if they have been called out by federation authorities, was authorized by the convention.

In effort to control alleged violations by booking agencies, a resolution was passed requiring all agencies, state and municipal, engaging musicians to enter into an agreement that they will employ only federation members.

Resolutions which were never reported out of committee asked the convention to endorse the London and New York resolutions to require for security during the entire period of unemployment; demanded union wages on all projects financed by federal, state and municipal governments; urged all federation members to refrain from backing for public office any candidate who is antagonistic to organized labor; and sought federation support of a law requiring all orchestras broadcasting to remote control to charge \$3 per hour for extra time when playing for a commercial program.

Products of a concerted attack on ASCAP faded on the fourth day of the convention when the AFM decided a resolution which suggested a new organization to replace the former organization because its activities are a menace to the employment of federation members.
 The federation was asked to outline a minimum wage scale for staff bands in radio stations, while one resolution specifically named William Green, American Federation of Labor president, made a strong appeal for the Wagner bill in a brief speech, while President Weber scored the Supreme Court's decision on NRA while welcoming the resolution.

Other officers, all re-elected, are: Charles J. Krueger, vice president; William H. Henschel, secretary; J. H. Drexton, treasurer; and Edward Jarrett, member of the executive committee from Canada. Members of the committee for increasing the United States are James C. Pettillo, A. A. Greenbaum, C. A. Weaver, A. C. Hayden and Oscar Hill.

Inside Stuff—Music

An idea of the ever increasing value of music copyrights is illustrated by the \$250 paid by Jack Mills to the late Billy Jerome for his "Sweet Lullaby" at the time the original owner, Jerome, sold the publication rights to Mills Music. Shortly thereafter the film rights to the same song, for a short, fetched \$5,000.
 This dovetails with a surprising trade note (elsewhere reported) that Warner Bros., in its bidding for more music publishing companies, is offering Mills more than twice that offered for the Felst catalog. Felst figure is reported at \$300,000; Mills was reputedly offered \$750,000, and his offer to sell his Mills copyrights include a number of music publishers, now out of business, whose copyrights he has acquired. That takes in Jerome, Inc., McCarthy & Fisher, Waterson, Berlin & Snyder, and others.

Music big dopsters are flirting with the idea of what they deem a surefire scheme on a barnstorming tour. If Paul Whiteman ever reassembled his original star musicians, several of whom are now maestroes in their own right.
 Whiteman's former personnel included such as Bing Crosby, Mort Downey, Mildred Bailey, Henry Busse, George Gershwin (whose "Rhapsody in Blue" was first introduced by Whiteman), et al. But imagine the salary list.

Revival of the "orchestra club" is in the wind again. Gag is periodically exhumed by publishers when sheet sales begin to fall off. Membership is charged a fixed fee for which in return they receive a selection of publishers' songs over a period of time. Pubs remit 11 orchestras on condition of their giving an agent, immediately on receiving orders and from then on send two orchestras per month for a year to subscribers. Club also gets one piano copy with each orchestration.

U. S. doesn't want any confidential information about various members of the publishing trade lying around loose. John G. Paine, chairman of the music code authority, was asked by the NRA administration last week to furnish such data gathered by the industry's code authority and ship it to Washington.
 NRA's research and planning division was named as the repository for this material.

Federal Judge Goddard, sitting in the U. S. A. versus ASCAP trial, ordered no standees in court and admissions only for everybody having a chair. The trial began yesterday in a spot they must have rarely visited. Assured by the bailiff that a chair—any kind—was open sesame, the newsman went out and bought a 39c camp stool and placed it in the bailiff's custody for the duration of the trial.

Julian T. Abeles is placed in the paradoxical position of representing the Nazi government in a suit against American film interests, due to the new Reich government having taken over the Alferetti music pub firm of Berlin.
 Albert is now domiciled in Budapest. His firm has had claims against U. S. tin pan alleyites which are just reaching trial.

Probably the most expensive floor show for any hotel is the present coat sheet of the Empire Room at the Palmer House, Chicago. Show is figured around \$2,500 weekly, including Veloz and Yolanda, orchestra directed by Stan Fields, and Gavilan plus a line of girls.
 In addition there's the expense which sends it up close to \$2,000 weekly. Room has reservations three weeks in advance.

2 Stagehands, Ex-Actor Get \$3,000,000 Idea and Petition Gov't for the Coin

A plan to hypo the theatre and all branches of the profession on a national scale has been forwarded to the FEERA in Washington by the Theatrical Board of Trade of America. It's a new petition designed to propose this venture. It is seeking Federal subsidization to hire talent, reclaim theatres, build shows and route them through entire country. It is estimated it will eventually take care of 100,000 people and has set a program for \$3,000,000 which it is now seeking.

Idea spreads out to encompass every phase of fresh entertainment: stage, burlesque, musical, vaudeville and stock. Jacob Baker, assistant administrator of the Federal Emergency Relief Administration, is now in receipt of the plan.

A Survey
An extensive survey was conducted. It is claimed, in order to determine whether or not such a profusion of shows, suddenly fostered on the country, would be supported by the public. Questionnaires were sent to Chambers of Commerce throughout the country by the board to gather the necessary information. Paper requested location, dimensions, number of the theatres in towns, drawing power and queried on probable reception to such enterprises.

Plan calls for the formation of three central bureaus located in New York, Chicago and Los Angeles. Each of three agencies would cast, organize and arrange their own efforts and set standards exclusively from New York. Group is also endeavoring to enlist managers of prospective houses into a membership organization to eliminate booking fees. Those that are not included in this would be asked to pay a flat 5% charge when engaging one of the Board's companies. Membership in the organization also calls for legal aid, loans, etc.

Officers of the organization are Elmer L. Powderly, president; Al Sanders, treasurer; and Ned H. Winthrow, secretary. Powderly and Winthrow are ex-stagehands. Sanders is a former vaudeville performer. Headquarters are in the offices of the Theatrical Democratic League in New York.

B'WAY BURLEY BIZ UP, STRIP DAMES CREDITED

Feminine strip stars are held responsible for big improvement in business at several of burlesque houses in recent weeks. Gross take at five theatres increased 15 to 25% in weeks outstanding strippers were featured. In both instances, the fem stars were given heavy bookings, everything from comic artists were Ann Corio, at the Apollo, and Evelyn Myers, blonde dancer and stripper, at the Gaitey.

Whereas star comedians were rated best business getters in days of former burley shows, managers claim that seldom does a comic attract like the feminine beauties in current productions.

Tyros Invade St. Louis

St. Louis, June 18. . . This town is going amateur night in a big way. Nabe film houses are prizes for the best comedians every night; taverns have picked up idea and offer alluring awards to those who catch on. Some of the hottest featuring comedians are preparing to add amateurs as an added attraction for summer months.

Governors and such have been warned by Ex-Commissioner Anderson not to play kiddies too much as school studies must not be hampered.

ROXY, ST. L., VAUDEVIL

St. Louis, June 18. . . Rex Jewell has returned to the Roxy, formerly the Playhouse, to inaugurate a summer policy of stage shows and pictures. Acts booked by Bert Pittman from the east and Bert Levey from the west, augmented by a stock chorus of eight girls.

B. F. White is president and treasurer of the set-up; A. B. Floor v. and manager, and G. Clifford White secretary.

Love's Labor Lost

Pansy the Horse played the Radio City Music Hall, New York, recently.

Management not knowing that two men play the front and rear ends of a prop, prepared a seasonal rump for this stage entrance and a stall backstage fully equipped with hay and oats.

PITT GOES 100% WODELESS SOON

Pittsburgh, June 18. Looks like a stageless summer for the film sites with the expected closing of Alvin for several weeks in order to install cooling plant. Harris site is playing straight film this week and, starting Friday (21), gets spring edition of "Pittsburgh On Parade," locally-recruited unit which is expected to stick for 10 days.

After that, house will darken, probably until sometime in August, while refrigerating plant goes in. Penn. Low deluxer, hasn't had a presentation since Cab Calloway several weeks ago and management doesn't look for anything until fall. Remaining site, Staley, has been playing stage shows only occasionally, but there's no vaude now in sight and it's likely that WB, too, will lay low until the new season opens up.

Situation for fall still remains problematical. General feeling here is a severely gasped on the stage. Recently when the house has had unit attractions, while other two were playing straight flickers, combo site has invariably come out on top.

Betty Adair Injured

Betty Adair (Adair and Richards) was forced out of Love's Orpheum, New York, after the last show Sunday night (16) when she sustained a severely gashed leg on the stage. Accident occurred when she came in contact with a steel plate screwed into the stage while doing a whirl. Russian troupe, who substituted for the one day left of the date (Monday).

Color

(Continued from page 1)
selectivity in use of tone and tint for agreeable impression to both the cultivated and the average audience eye. This is the realm of the artist, but an artist who must know more of color values than the staid painter or lithographer. The artist of color films must be practiced in the projection of color combinations and diffusions as light, not as pigments on canvas or printing blocks. Films need out of Love's standards of illumination. Relationship between long shots and close-up of the same subject, especially in brightly lit scenes, is a matter of great importance. Some of the less happy combinations are considered due to the fact that Technicolor is using "Becky Sharp" as its showcase. Incorporating many colors merely to show the range of the process to the trade.

Problems of lighting are different from black and white standards of illumination. Relationship between long shots and close-up of the same subject, especially in brightly lit scenes, is a matter of great importance. Some of the less happy combinations are considered due to the fact that Technicolor is using "Becky Sharp" as its showcase. Incorporating many colors merely to show the range of the process to the trade.

Difficulties that was so evident in early experimental color films during active movement of people or objects seems to have been satisfactorily solved by the latest color sequence in the picture is rated the confusion of panic when the dancers and guests and other flee the ballroom as Napoleon's guns begin to thunder, and in this melee of action, swift and hither scatter, there is no evidence of manipulation or over-riding of the colors for blur. Technicolor also seems to have whipped the problem of uniformity of print, there being no evidence of fading or blotting in "Becky Sharp." Question whether color will be more fatiguing to the eye than black and white is a matter for optical research and checkup on audiences over a period of time.

Spitalny Cancels Soviet Bookings; Bounding Ruble Chills U. S. Acts

Hilton Sisters' Troupe In Wis. Auto Mishap

Dubuque, Ia., June 18. Orchestra traveling with Slameze twins, Violet and Daisy Hilton, due in Waterloo early in the week for an appearance at the Iowa, met with grief near Platteville, Wis., when their bus went into a ditch. Several members of the company and orchestra were injured, but not seriously, according to report. Hilton sisters involved in the accident as they travel in their own machine.

Scheduled two months' tour of Russia by Phil Spitalny and his girl-band, composed of 28 girls, has been cancelled by the band leader. Low valuation of the Soviet ruble was the reason for the mixing of contacts they had already been signed by Spitalny and Gomez, official talent booker for Russia, through Alexander Bay of the Amgev Agency, New York. According to the agreement Spitalny and band were to go to Russia with all transportation, hotel and board paid, plus a salary of 35,000 rubles per month. Upon learning that the ruble was equal to 25 cents, Spitalny called the deal off.

Margean Case
Unfavorable publicity accorded the Russ through the treatment of the Hazel Manganen Girls (3), and cow early last week, has resulted in a complete quietus in the booking of American acts by the Amgev Agency. Alexis Ratoff and Co. (3) and Willie Sillard and Co. (3) are presently in Russia or on the way there, but outside of these there are no further deals in the making for American acts to play the Soviet land of the Amgev. The Amgev in Russia now on what is reported to be an attempt to get the Communist government to pay off American acts at least, partially in gold coin.

Manganen Girls were in Russia several weeks ago, but they attempted to get a cancellation of their contract the first day of their arrival in Moscow, through the American consul because of the ruble's extremely low-value against the cost of Soviet living.

Pittsburgh, June 18. Booking of Phil Spitalny and his femme band at Stanley for next week (21) was cancelled when the leader, in management set-up for standby local crew on his Tuesday night network broadcast, Spitalny fades from air after one more program. Would have been a quick repeat for the ork since it played rival Penn just a few months ago.

INT.'S 15G START WITH APOLLON IN HOUSTON

Houston, June 18. In the first week of the revived stage shows on the Interstate time, the Metropolitan here, with Dave Apollon's "International Revue," which opened June 8, grossed approximately \$15,000. Apollon, in at 40% of the gross, pulled out with nearly \$6,000 on the unit's bit.

Comic who is currently at the Majestic, Dallas, has four and a half weeks in all in this territory, also playing Ft. Worth, San Antonio and Memphis.

Charles J. Freeman, Paramount booker of the Interstate, is dickering for two more units to follow "Horton on Parade," colored show featuring Buck and Bubbles, which opens in Houston June 27. One of the units would embrace the Bowwell Sisters and Mitzel Green, while the other would comprise 10-odd winners of Major Bowses' radio amateur hours. This week he billed as Major Bowses show, but without the Major, NBC providing a name announced to go along if the deal goes through.

Admiral Bonney Sailing

Jack Bonney, lawyer-producer of vaude acts, sails June 25 for South America to be gone two months. He will visit Brazil, Argentina and several other countries. He speaks Spanish. Bonney will look situation over with a view to sending down a unit in the fall.

Baker in Clev. for RKO

Phil Baker will be the wedge in RKO's attempt to revive interest in vaude at the Palace, Cleveland. He is booked for one week at the house June 28. Ferdie Simon office arranged.

FULL WEG ON PIER

Philadelphia, June 18. Harry Biben, indie booker, has added Zant's Ocean Pier, Wildwood, N. J., to his book, opening June 28. Spot will be a full week stand for five acts or units on a \$2,000 budget.

Insuring Legits

(Continued from page 1)
and has been carried out in West-Bird show business.

London, June 9. Theatre Investments, Ltd., an important subsidiary of Associated Theatre Properties, reports a profit of \$150,000 for business conducted in the past two years.

Company does not engage actively in production, but agents what productions are advanced by its associates. Chief among these are Herbert Miller and Charles L. Gwynne. Associated is headed by Sir Harold Werhner, millionaire Briton.

PHONEY AGENTS IN PARIS AGAIN

Paris, June 9. American vaude and circus acts are being contacted by phoney bookings occasionally handed out by black sheep among local agents.

One team thought itself all set for the instant management set-up with a phoney agent, and then found out the theatres didn't even exist. Others come over from America thinking they have months booked ahead, only to find they're all through after two weeks.

Plenty of good agents here, but acts have to be careful.

Edw. Arnold Break-In

Baltimore, June 18. Edward Arnold, pic player, will personal for a week at the Century here, commencing Friday (21). They are loose dates probably follow. Will be initial vaude appearance of Arnold, who was in legit before wending west.

UNITS IN CAROLINAS

Charlotte, N. C., June 18. Vaudeville units in the Carolinas on picture house time include Lovell and Charles L. Gwynne with the Flying Comets, Joe Clausner and band, Clifford and Leslie and the Rogers and Moberg. Also Revue, with Elizabeth Graves, bubble dancer.

Charlie Fuleher's "Sweet Rhythms" unit, including the subject team of Mendez and RnOus, opened the Isle of Palms resort near Charleston, N. C.

Vode Getting Tommy Mack

Tommy Cecil Mack, list on the Ex-Tax radio program, is going into vaude. He is presently booking an act.

NEW ACTS

CHRISTOPHER
Magician
8 Min.; Two
State, Baltimore

Youthful Datto boy has been working niterica, and with this date at an east-side spilt-wicker, bows into vaude. A showing for Loew's has been arranged for early July with a date at the Boulevard, N. Y.

Prime possessor is Christopher's good looks, suave appearance and high type of chatter. Slight tinge of humor used is dignified, somewhat original and apt. Works chiefly with ropes, displaying speed, adroitness and a variety bag of tricks. Aside from the ropes, other stuff strong on novelty is as well as on intrinsic merits. What might help some by giving more variety would be inclusion of some other different stunts. He could easily expand his time a couple of extra minutes.

No card manipulating indulged in whatsoever, which is just as well. Almost every other magic man is found pointing pastboards these days, and since majority smack of Cardini an act that hews a man in its own is welcome. Christopher uses man from audience for couple of tricks, and also borrows equipment from payees on occasions.

LULLU BATES
Sings
8 Min.; One
Fox, Brooklyn

A hefty songstress, decked out in mammy garb a la Aunt Jemima, fact her song samples, style, delivery, etc., all smack of the better own diva, but Miss Bates does it an accomplished style. Ditties I refer to the man she lost, or that rhythm coming round the bend. She's in the spotlight by herself, but it appears she carries her own accompaniment in the pit.

The numbers are sold well and hold one's attention. Before closing, she lifts her hollow skirts for a couple of more of a pantelette fleeta than anything else. The fleeta bar has the femme outline of her bandanna and displaying blonde locks. A good warbler for the houses, also the niterica.

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BROADWAY vs. HOLLYWOOD (7)
Dances, Show, Imitation
20 Min.; Full (Special)
Orpheum

A dance flash with certain good spots, but on the whole, the Broadway vs. Hollywood idea is a poor one. It's all Broadway, hoofing for the most part, with some feeble Spanish bolero stuff dragged in for west coast atmosphere. The stepping is standard.

Groups appear first before replica marquees of Broadway, Capitol and Mayor theatres, with a song bringing out the east or west coast. It's left up to the house, but at this viewing, those on hand just sat through it calmly. One couple performs ballroom turning in zoot style. Another duo goes in for rubberlegs routine, and it's neatly cutted into one. One fat brunette strums a banjo and then dips into some bolero steps, continuing the twanging.

Follow boosting Hollywood stock prices, imitations of Arlis and Barrymore, but the sameness of the portrayal kills the results. All are young and quite personable. They work hard, but their efforts do not always bring the best audience response. On as an opener, and might go places if given some stiff brushing.

Unit Review

Continental Varieties (SHEA'S, TORONTO)

Toronto, June 14.

With Lester Cole and his Radio Soldiers of Fortune net far behind, George Givot holds top spot in this unit blend of song, dance and comedy, assembled and directed here by Harry Anger.

It's the third Anger production to break in at Shea's this season, and a neat production on ear-and-eye appeal. It runs 15 mins. and will need cutting, but it's a series of good items that do not let down in tempo. With pruning, Varieties should prove a compact little property.

Givot, with his mangled English, is still good for a sock reception, but Cole and his male warblers crowd him for bass hits. The 12 boys, in summer whites, are on in now for the opening, with Cole in front, for a medley of marching songs, with the 12-gait Chester Hale Line in back in garden gowns and sunshades. Ensemble singing is lusty, rich in tonal harmony, and dramatic enough to start the peasants pounding. Boys in cowboy costume are later back in full-stage canyon set for a medley of range pops and again on at finish for the flash drill finale.

Interpreted are the Wheeler twins, blonde and brunet femme pit in black lace scanties for high kicks in concerto before the traveler and later back in pink gowns before a garden set in three for a waltz routine, with the Cole contingent in white mess-jackets as vocal background. Terrell and Fawcett for a man-haul-n-maul routine; Tex McLeod, unbridled a roper in formal dress, whose philosophizing in Scotch accent reveals an amazing grasp of local as well as international politics. All get over nicely, but are billed as the Continentals. Girls, are on in black and silver after Tex McLeod for the usual

strut routine and follow Givot for the finale swing in which they do a military drill in white and gold uniforms, topped by flumed helmets, with the Cole contingent back as midshipmen for stage waves and figure assembly by flumed helmets.

Finale over big. Comfortable box seats. Good show. Good music. Givot's overhead net too high and within the reach of the average house. McEwry.

15 YEARS AGO

(From Variety and Clipper)

Current headline was 'Famous to Quit Producing and Only Manage Theatres.' Wall street idea, but Zukor knew that theatres were no good without production, and he stuck. Loew announced he would be an exhibitor only.

Robertson-Cole announced a 6-acre studio in Hollywood. Sold out to F. B. O. Just a headache to them.

Papers full of talk about the great strike pending in Hollywood. Not such a much when it finally got started.

N. Y. Telephone Co. stated it was losing \$500,000 a year through folding of small theatrical corporations. Strong along on the bills and then vanished.

Effort to split IATSE from Federation of Labor a washout. Some unions objected the stage, outfit poached their preserves on theatre work. IA still in.

Perennial unrest in musicians' union over salaries, getting acute. Men wanted a 65% boost. Managers offered only a third.

Benefit for the Burlesque club at the Columbia netted \$13,000.

Henry Miller appealed to the Board of Health to suppress the fumes from a restaurant backed up against his theatre. Scent of steak and onions, and the windows were open, did not mix with his type of plays.

Ziegfeld 'Follies' opened to a \$10 top, but down to \$4 for the rest of the summer.

George White's 'Scandals of 1920' played to \$24,600 the opening week at the Globe. In on a 50-50 basis with Charles Dillingham, who had the house.

Plans were filed for 12 new theatres in N. Y. Some of them were really built, including the Sheridan Sq.

Palace, N. Y., planning to run star acts for several weeks each through the summer season.

War restrictions raised against the entrance of aliens into Canada. Made it easier for show people.

Music bugs to agitate for upped royalties on piano rolls and records. They were cutting into sheet sales, it was claimed. Before radio became the pet vice.

Sidney S. Cohen elected to presidency of M.P.T.O.A. Three factions united in Cleveland convention.

50 YEARS AGO

(From Clipper)

John Stetson, the Boston manager, soaked \$1 for notoriety. Just 50 years later town pinched actors in 'Waiting for Lefty' for the same reason.

Middle of June, but open air reports were complaining of the cold-killed business.

Clipper mentioned the departure of Dion Boucicault and family including Louise Thordyke, for Australia. First mention of Miss Thordyke in connection with the Irish star and playwright. Later he denied the marriage.

Tony Pastor and M. B. Leavitt dropped their manumement of the Third Av. Agreement was for only 10 weeks.

Fourth annual meeting of the Actors' Fund disclosed assets of \$43,000. Had spent \$30,000 in the past three years for relief, 234 persons. In the year just closed, A. M. Palmer elected prez.

In Chancery, "A fantastic comedy by A. W. Pinero," was done at the

Mudson Sq. with John T. Raymond. About the poorest of Pinero's plays, and long since forgotten.

Anton Seidl engaged to conduct German opera at the Met during the season. He was an authority on Wagner and one of the Bayreuth directors.

Man in an asylum because he was madly in love with Ritorfi, as Marie Stuart, was all right except for this. He was a Phidias, took him to see the Italian tragedienne in that play. The appearance of the actress, now well along in years, cured him.

Circus' business was almost universally bad. Forepart, which had been boarding performers in hotels, required them to scot in the cook tent. Sidewalk salaries were cut 25%. Barnum show had been hitting hard spots. Most of the show had had to cut to a quarter to do any business at all. Small tents were being folded.

Corlha's Wild West on the rocks in sea show. June 4 show property attached, but the cowboys rode the horses out of town. No deputy sheriff dared interfere.

Indianapolis was on a pass spree. Big houses were needed for opening shows so showmen were getting several passes for each one—sheet hung in windows. Feared the same condition would hold the following year.

Novelty opera was tried out in Montreal, all the characters were one being playing cards. Good idea, but not enough interest.

Correspondent complained to Clipper that a certain town in Kansas would not permit circus men to make announcements for the concert. Every effort hooded down. Just an old local custom.

Directors of Phila. Academy of Music declined to rent the auditorium for lectures on atheism.

15 Musicals

(Continued from page 1)

production cost before the box office slowed down because opposition. 'Jubilee,' however, will probably be in the running virtually as soon as the Shuberts' shows, Sam H. Harris and Max Gordon also getting into action soon. Later Gordon is slated to supply a tenant for the Center to follow 'The Great Waltz,' which resumes there in August. 'Scandals' is liable to be a September entry, but George White expects to be biding his time. Shubert's second 'Follies' is tentatively dated for September.

'Pop' in October
The musical 'Poppy' is slated for October by the Theatre Guild, but prior to that Billy Rose expects to have 'Jumbo' on the boards or under a tent in the Hippodrome. The fourth Shubert musical, 'On Your Toes' is also an October possibility. George Abbott now collabing with Rodgers and Hart on the book, also staging. Others likely to be in the going by then are 'Saragosa Chips,' Jack Curtin & Carleton Hoagland; Tom Weatherly's 'Standing Room Only'; and Curt & Abramson's 'So This Is Spring.' Later on will come another 'Music Box Review' while 'The Great Waltz' is in the air. Producers will be interested. However, the film people are willing to participate in musical show production, but will for book shows rather than revues.

Seems that most of the straight shows slated for the new season so far as those in which picture producers will be interested. However, the film people are willing to participate in musical show production, but will for book shows rather than revues.

Initial Broadway Appearance BEATRICE HOWELL

Bringing You the Stars in "Real" Satires
ROXY, NEW YORK, THIS WEEK (June 14)
Direction MARK LEDDY

R K O THEATRES
1270 SIXTH AVENUE
RADIO CITY NEW YORK

Philly Acad.

(Continued from page 1)

assessment of \$1,725,000, were \$2,670,000. Grosses income last year was \$94,932.05.

Located centrally at Broad and Locust streets, building seats 2,390 persons, with room for 500 standees. Besides orchestra concerts, house has been used for opera, recital, concerts, lectures, ballets, public meetings and social functions. Every President from Buchanan to Hoover spoke there, with Lincoln making several appearances and such famed figures as Henry Clay, Daniel Webster, Henry Ward Beecher and William Jennings Bryan making several appearances and such famed names of music and stage have appeared. Despite notice of offering for sale, understood owners have contract with Philadelphia Orchestra Association calling for use of building for 1935-36 season. Action of placing house up for sale is seen as a move by corporation to bring public opinion to bear on Board of Tax Revision for reduction of assessment. Such reduction was previously denied.

Met's S. A.

(Continued from page 1)

anced such an appearance. The divas stopped the show.

Edward Johnson, new director at the Met, appointed by the Julliard group, is abroad seeking singers but is not passing up native talent. One of the newest American warblers he signed is Charles Kurzman, who has been singing in Central Europe for a few years. He, too, is of the more modern class and, along with Lawrence Tibbett, is supposed to bring a gleam into the eyes of the ladies.

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Equity Rules in Rehearsal Pay After Post Vote Squabble; Sunday Matter Goes Out on Referendum

Managers will be required to pay \$20 weekly to all principals and \$15 weekly to choristers for rehearsal during the summer season starting next season. Equity's Council so ruled yesterday (17). Equity also ruled that not more than two juniors (\$20 weekly) out of every 10 players can be used in any one cast, \$40 be the lowest salary for others.

Equity Council, at session last week, failed to act on the two important issues—rehearsal pay and the senior-junior minimum salary matter. Instead the session was devoted to squabbling over a proposal to name a board of inquiry to investigate charges made by president Frank Gillmore against the Actors' Forum, the younger, progressive group in the organization. Motion was rejected.

The disputed inquiry matter arose when a petition was presented to the Council. It set forth objections by members to the 1932 election credited to Gillmore. Following the annual meeting and election, when the group failed to elect any of its candidates on an opposition ticket, Gillmore's comments were to the effect that the Forum, in not presenting its ballot until May 1, 'deliberately delayed so as to cause the administration additional work and expense.' Regular ticket was mailed out to members on April 26, four days before the opposition slate appeared, and Gillmore declared he had waited longer than usual, aware of opposition activity.

Gillmore's Point Since the regular ticket was ready March 4 and the mailing held back about three weeks longer than usual, Gillmore added: "Therefore feel that any accusation against the fairness of the administration is not founded on logical grounds and according to the precedents of 22 years standing...I should be borne in mind that there has been no opposition ticket since 1920 and, after waiting longer than usual in mailing the ballots, there was no reason to believe that something new would be sprung on us at the last moment."

Members are supposed to act for the best interest of their association and save it money and labor. On this occasion the opposition failed to object either. It is with sincere regret that I note the growth of radicals within our ranks, which, if not checked, will create a deep and bridgless schism. Forum people did not greatly object to Gillmore's remarks except those charging the time and money waste. Counter charges that the election was not regular and could be contested because both ballots were not mailed out at the same time were virtually dropped by the group. Letter explained they did not intend putting on an opposition ticket in the field but planned scratching the regular ballot and writing in the names of candidates. Forum's members, however, insisted on an indie ticket over the protest of its leaders, the latter assert.

Partisan Vote Motion for an Inquiry was defeated 13-3. That vote was strictly partisan and represents the "regular" members of the Council and the Forum's representatives. Group had all a dozen on last season's Council but lost three at the June 1 election.

Because of the discussion over the inquiry motion Council was four days before the session was called into session Monday (17) although during the summer the board usually meets every other week.

Although most of the time was devoted last week to the petition, four days were devoted to the Sunday performances up to the membership. That will be a referendum vote, the slips being taken to go into the ballot box next week, with August 1 the deadline for returns. Dntc is set so that the issue may be disposed of before the start of the new season.

BURR BUYS 'JILL'

Will Use Jack Haley and Ann Sothern in British Musical on B'way

London, June 9. Courtney Burr has closed a deal with Jack Eggar for the American rights of 'Jill, Darlings.' Burr paid \$175,000 down.

Burr intends to stage the show on Broadway in the fall, with Jack Haley and Ann Sothern to co-star. He also announced he will William Mollison, who staged show here, to come over to New York.

Col. Prof. Arbitrating Scenery Strife Over Carroll's '32 Vanities'

Milton Handler, professor in Columbia University's law school, took testimony Monday (17) in the matter of the United Scenic Artists' claim of \$6,000 against Earl Carroll. Claim pertains to the 1932 edition of 'Vanities' and has been in court but very since then. When the manager sought injunctive relief recently the court appointed Handler to act as referee, his decision to be final. Decision was reserved and both sides ordered to file briefs Friday (23).

Scenic union refused to permit its members to work on 'Sketch Book' until the claim was adjudicated. Carroll made a gesture of dismissing the cast after one weekend of rehearsals, then called the players back.

VIENNA VOLKS PLOTS HEFTY LEGIT SEASON

Vienna, June 7. Emil Jannings is scheduled to appear in Forzano's 'Petar the Great' at the Deutsches Volkstheater in Vienna during the next season.

Also Director Jahn is preparing good performance of Christa Marand and Max Fallien in Hans Fallada's dramatization of his best seller 'Little Man 'What Now', Albert Bassermann in 'Die Habsburger', and Kaethe Borsch in a Hauptmann play.

A number of world premieres and new productions are also planned for the coming season. Among these are Greg Rendell's 'Kaiserin Elisabeth', Friedrich Schreyvogel's 'Reiterkate' ('Cavalry Charge') and Raimund's 'Alpenkoenig und Menschenfeind' ('Alpine King and Misanthropist') with Hans Moser in the part of Rappelkopf.

Following have contracts for the whole season: Fritz Scholdy in 'Zitny, Gusti Huber, Vilma Delegr, Adrienne Gessner, Frieda Bauer, and Hans Thimg.

Mexicans Want Gov't Financing of Legits

Mexico City, June 18. Resolution at convention here of theatrical and public entertainers artists and workers unions petitions the Ministry of Education to act this season's program. Previous presidential administration that \$20,000 be invested by the gov't to foster and protect the theatre in Mexico.

Convention tabled a proposition for actors' organization to join General Confederation of Workers and Peasants, Mexico's strongest labor unit.

BARRY VICE HIGGINS

Tom Barry has been engaged to succeed Peter Higgins in 'Sketch Book,' which recently opened at the Winter Garden, N. Y.

Ullman Plotting Three Plays on Own in Fall

James Ullman, formerly associated with Sidney Harmon on production, will produce three new plays on his own next season. Plays are 'Introduction to Love' by Donald Davis, 'Smoke Screen' by James Warriner and 'Sweet Little Guy,' a comedy with radio background by Aaron Stein, radio editor of the New York Evening Post. 'Smoke' will get a summer stock tryout first.

'Anything Goes' Clicks in London, 2 Others Don't

London, June 18. 'Anything Goes' opened at the Palace Friday (4) and looks like a smash hit. Show was lavishly produced by C. B. Cochran and got a tremendous ovation from the first-nighters. Jack Whiting was acclaimed as a star by the first-nighters. Other leads are handled by Sydney Howard and Jeanne Aubert through out the Ages' from original roles.

'To Mrs. Carroll's' at the Saint Martin's Wednesday (12) was written by Bayard Ullman's wife. It is a psychological study of murder but doesn't seem likely to get anywhere. 'Accidentally Yours' at the Shaftesbury Thursday (13) is an adaptation from a French farce starring George Robey and Delysia. Despite the names it doesn't look likely.

Cliff Whitley presented the second edition of his 'Midnight Follies' at the Dorchester hotel Tuesday (11) and was the regular main feature of the last show, are retained in the new edition, as are the Three Sisters, a French farce starring George Robey and Delysia. New numbers; Florence Chambers and Robert Helmppmann, doubling from 'Troy to Miss 1940,' with Helen of 'Troy to Miss 1940,' all dressed in the costumes of the new edition, with both sides of the attractive lady's cabaret entertainment.

Equity Mag Debates 'Constitutionality' of Elections to Council

A debate over the 'constitutionality and fairness of the recent Equity performance as the regular ticket (10 members to the Council only) swept into office, is carried in the Association's current monthly mag. Discussion was printed as a result of charges at the meeting that the proceedings were being steam-rolled, that the election was 'un-American and un-democratic.' Result, from the reader's standpoint, seems to be a Mexican standoff, with both sides figuring they have the edge.

Philip Loeb, accredited head of the Actors' Forum, presents the case for the independents; with Paul N. Turner, Equity council, presenting the administration's side. Each side is presented with the argument of the other and rebuttal from both.

Principal contention by the Indies is that the election was not conducted in the fairest way possible under the constitution. Ground is that the regular ticket was mailed out prior to the opposition and that a promptly issued Provisional administration slate were not permitted to change their votes unless attending the meeting.

Administration contends that since it waited much longer than heretofore in mailing out the ballots, the fault, if any, hangs on the opposition's door-step. Points out that the indie ticket came along nearly two months after the regular ticket was mailed out. Provision that ballots must be mailed out at least two weeks before the annual meeting but precedent was to send out the ballot just weeks in advance, so that all members have sufficient time to mail their votes.

Carroll Wins Another Skirmish; Cuts 'Book' Cost Despite Equity

LANGNER SETUP

Hope Newcomb, Manager, Washer on Press in Westport

Westport, Conn., June 18. Hope Newcomb's, for the past 10 years Lawrence Langner's manager of his Country Playhouse here this season. Kitty Walsh will be treasurer and Norma Taylor, secretary. Tom Adrian Crawford is scenic designer and Ben Washer is handling press. Mrs. John Wharton will assist Langner as technical director. Permanent company headed by Tom Powers, Frances Fuller, Kathleen Taylor, William Morris and Raymond Hackett is now rehearsing 'Whoever's 'The Country Wife' in New York, with Ruth Gordon as first guest star. Opens season July 1.

Lederer, Lockhard Staging Fresco Coast Spectacles on Slice

Hollywood, June 18. Francis Lederer will direct and star in 'Romeo and Juliet' and 'Hamlet' at Berkeley in August. He has played in both Shakespeare productions in Europe. Gene Lockhard has been engaged to direct the pantomime 'Sumurun' at the Hollywood and Fania a feature in the Summer Symphony series. Both Lederer and Lockhart will receive guarantees and percentages of the 'Berkeley season is the Northern California opposition to Hollywood Bowl. Same conductors and soloists appearing in Hollywood, follow the local engagement with Berkeley dates.

VINE STREET BACKERS HAVE ZOG TO SPEND

Hollywood, June 18. With backers of the recently reopened Vine Street said to be willing to put the house of \$20,000 to put the house over, management is holding 'A Notorious Lady' over currently for a second week. House and company opening under a low nut, although fully unpolished, with total deficiency for the season's ending next Saturday (22), not expected to go beyond \$500.

Several deals for other attractions, such as with Paramount are angling to use the house for tryouts of future screen material.

Prof. Children's School Alumni to Put on Plays

Alumni members of the Professional Children's School are forming a Right Wing Group to produce Equity's first production. Though still in the organization stage, group is reported to have two backers and is negotiating for a theatre. Stated intention of group is to keep all propaganda, whether communist or socialist, off the boards and out of the theatres.

Only alumni members of the school now in New York City will appear in the productions at first. Alumni of the school include Gene Raymond, Milton Berle, Ruby Keeler, Tom Brown, Spencer Berley, Arthur Buck, Margaretta Churchill, Kenneth Delmar, Helen Twelvetrees.

Interested in Hollywood will be asked to serve as honorary members of the board of directors.

Sillman's Trio

Leonard Sillman will produce the plays on Broadway this Fall. Will start in August after trying out one of his selections in Greenwich.

Salary cut affecting about 10 principals in 'Sketch Book,' Winter Garden, N. Y., went into effect last week, although Equity did not assent to the cut until Saturday. Delay was occasioned by Earl Carroll, who protested the procedure, remarking that the matter was not settled. Matter was ironed out when it was stated that most of 'Book's' cast are 'vaudevillians and unfamiliar with the cut rules. Carroll approached the players individually and they agreed to the reduction. Then, forbidding managers making such proposals to actors directly, but if cutting is to be done the Equity deputy must first be advised, he placed the matter before the association. Players dealing directly with the manager for such purposes are subject to discharging.

'Book' players affected appeared at Equity's offices and stated they had agreed to the slice. Carroll thereupon presented the gross proceeds played to in Philadelphia and New York and testified before the Cuts Board that the show was not operating profit. That was somewhat surprising because so few musical shows on Broadway. Board, however, ruled the show was not profitable. Understood the reduction is 25%. Chorus pay was reported not disturbed. Girls are getting from \$35 to \$40 a week. Minimum in New York is \$30.

Sidney Phillips MG Scout; May Also Act In Its Legit Affairs

Pinch-hitting for Billy Grady as MG scout for the organization, Sidney Phillips, Broadway legit producer, is now permanently on the M-G payroll. Phillips, a singer, actor and talent on a roving commission, Phillips may become one of Metro's American tour; is slated to go abroad.

This company, along with others, is going in heavily for legit substitution, bankrolling Max Gordon and Arthur Hays Sulzberger's next season. Anything Phillips picks up that's likely for M-G usage may first be accounted for Broadway before filmed.

BALIEFF'S 'SOURIS' DUE BACK IN NEW VERSION

Nilita Balieff, who recently returned from a tour with Lucienne Boyer's 'Continental Varieties' of the Century Roof in 1922, will head a new edition of 'Chavrus Souris' next fall. Revue will open in New York and, following an American tour, is slated to go around the world.

Several numbers of the original Russian revue will be retained, definite feature being 'Parade of the Wooden Soldiers.' Claimed that the novelty will be staged in somewhat different than first, however. Show will not be confined to Russ numbers and acts alone.

'Chavrus-Souris' was originally introduced by Morris Geet and it scored an unusual run on the Century Roof in 1922. Other versions were staged by Geet and Balieff in 1925, 1927 and 1929, with the 'Wooden Soldiers' always retained. An attempt to do a different type of revue in 1931 topped at the Ambassador Theatre, N. Y., and Balieff returned to Paris.

Geet and Balieff are working with the forthcoming Balieff show. Campbell Cassid will be in advance and Elliott Foreman back.

Knight Play Tryout

Stroudsburg, Pa., June 18. 'Mr. Smith,' first full length drama by Raymond Knight, WJZ radio play, will be tried out at the Bucks Hill Playhouse, owned and operated by Cornelia Stabler Gilman, in August.

Originally written for the screen, but it has been adapted for the stage. Three leading roles will be enacted by Mary Mellich and Alvin Karpis. Costing will be handled by Magda Miller of the Juillard School.

THEATRE

National Theatre Bill Oked by Judiciary Comm.; Now Seems Sure

Washington, June 18. Contrary to all expectations, Senator Wagner's National Art Theatre bill received a favorable report from the House Judiciary Committee last week and looks all set to be added to the statute books. Measure not a Senate one some weeks back and only passed by the House now blocks the way to the President's desk.

Despite sharp opposition within the committee, the Judiciary group gave the proposal a warm pat on the back Saturday (15), majority recommending enactment without amendment. Bill would grant a Federal charter to an 'American National Theatre and Academy' sponsored by several score of moneyed socialites.

'Recognition of the National Theatre by Congress follows the precedent set by many of the European countries which have taken similar action.' Representative McLaughlin of Nebraska declared in his report recommending passage. 'These European countries have likewise endowed the theatre. This bill calls for no government endorsement and no government expense or contribution whatsoever. Passage of the bill constitutes an official governmental recognition of the enormous benefits and values accruing from the drama as one of the finest art and literature including the theatre.'

'Proper Use of Leisure' One of the recognized problems of social and economic importance in the United States today is the proper use of leisure time. The incorporation of the National Theatre and Academy will permit a study of the problem of the use of leisure time by the many ways made possible through the range of the arts, including the theatre. Presentation of theatrical productions of the highest sort will in the opinion of the committee, make the use of leisure time a thing of benefit to the nation. The committee is greatly impressed with the need for such a movement as is set forth in this bill of great potential benefit and could make to America and of the ability and earnest devotion of its members. The committee is of the opinion that should the Congress incorporate the National Theatre and Academy it would render a great service.

Courtnidge-Hulbert Musical Set for Fall With American Score

London, June 9. Long delayed West-End re-announcement of Courtnidge and Hulbert in a new musical and Jack Hulbert in a new musical looks like materializing at last.

As originally intended, Jack Hulbert will star in the show which is being written by Walter Hackett. Two acts have already been submitted to the stars and passed upon favorably.

Unlike most of the Jack Wallis musicals, this one will have the music written by one of the American composers. Not yet set, however.

Show, which will be produced for the fall, is likely to go to one of the Associated Theatre Properties houses, with either His Majesty's or Adelphi theatres favored.

Dunning's Daughter Westport, June 18. Virginia Dunning, 16, daughter of Philip Dunning, playwright, and an actor himself at 15, when he joined the famous Algonquin Club and its troupe, has left for Skowhegan, Maine, where she will join the Lakewood Players.

Dunning has will appear throughout the season and will have a small role in 'Remember the Days,' written by her father and Philip Higley.

CENTRAL CITY REVUE

Robert E. Jones' Own Idea; Opens Fourth Season July 6

Den 9, June 18. Central City opera house will open for its fourth annual festival July 6 to 20. Presentation this year will be 'Central City Nights,' 24 scenes being a musical revue, only two scenes to be given without music. Robert Edmond Jones, director for the four years, has written the script.

'Central City Nights' embraces scenes taken from the theatre of the time the Central City opera house was the cultural center of a young nation. It will cover the development of the dance in the 19th century from the gavotte to the French Cancha.

Among those who will appear are Nan Sutherland, Dorothy Chapman, Clifford Neuhall, Helen Freeman, Katharine Nelson, Perry Evans, Nica Doret and Paul Porter.

Frank St. Leger, conductor of the Central City Opera House, is musical director, and has written the score. Russell Lewis is directing dances.

Irv Berlin Will Do 5th 'M. B. Revue' With Harris in Fall

Fifth 'Music Box Revue' will be produced for around the Xmas holidays, after a lapse of 12 years. The last (fourth edition) of this series was produced in 1923 with Fannie Brice and Clark McCullough.

Irving Berlin, as in years past, will do the music and lyrics of the series, which he and Sam H. Harris are planning to continue as an annual proposition at their own theatre.

Cassard Short will produce; sketches will be selected, with Moss Hart and others to contribute.

The proposed 'More 'Cheers' is held as a No. 2 to 'A Thousands Cheer,' the revival of the 'Music Box Revue' was decided upon instead.

Some of the sketches by Hart intended for 'More 'Cheers' may find their way into the Music Box show.

Belle Barlow, in Hollywood, and a second RKO-Radio picture this week, stopping off in Chicago for the RKO convention en route. He just finished 'Top Hat' and his next chore will be 'Following the Fleet.' Latter will take Fred Astaire out of white tie and tails into a job's uniform and in this film Bertie will interpolate some of the wartime stuff he originally had in his 1917 production of 'Vio' for Warner, produced when Spt. Irving Berlin was at Camp Dix.

Because of his forthcoming Broadway show, Berlin's palmer with Metro went cold. It started with M-G wanting to make a film version of 'A Thousands Cheer,' Berlin-Hart bit of two seasons ago.

Shubert Shakeup

General shakeup expected in the Shubert office, with the switching of David Fleischer from general manager of that office to manager at the Winter Garden, on Broadway. He is replaced by Ray Whittaker; general manager the Kansas City Opera House, who assumes his new job immediately.

Whittaker is the first stroke in a thorough dry-cleaning for Shubert headquarters.

ORLOB'S DOWLING SHOWS

Salt Lake City, June 18. Harold Orlob, former resident of this city, in town visiting relatives, is finishing up on the books of 'Grip' and 'All American Girl,' musical comedies being prepared for Eddie Dowling.

He also has a Paramount film deal.

RELIEF PROPOSALS TO HELP IDLE

RFC Coin to Play Producers Impossibly, Washington Insists—Methods for Aiding Unemployed Actors Under Consideration

RELIEF PROPOSALS

Washington, June 18. Repeated reports that Federal agencies still are likely to come forward and angel strapped legit producers drew stern denials in government circles last week, as talk continued about possible means of launching relief projects giving jobs to actors, musicians, and stagehands.

Published yarns that Federal Emergency Relief Administration will send out up to 50 road companies on a self-liquidating basis under the direction of an individual not connected with the commercial theatre were judd 'chash' by key officials, who quelled New York tips that there still is hope of government aid being extended to the theatre entirely out of this, and that nothing can be expected in the way of cash for financing of private production.

Only remaining hope for commercial operators is the Reconstruction Finance Corporation which is, and for months has been, cold to all proposals along those groups which coin only into proven ventures and is insisting on self-aided security for its advances.

Relief moves are still going on, although no details have been agreed upon. Officials said every conceivable plan has been talked about, but was extremely emphatic in insisting that nothing is set.

Relief Administration has no money yet and not likely to get any which might be used for an actor-relief program until some concrete scheme is laid out. It was passed by the division of applications and information, recommended by the works allotment board, and asked by President Roosevelt. FEPA executives declare that no definite proposal to take care of unemployed actors has been submitted to the application division by any public agency.

In knifing reports that actor aid might be provided through government agencies in the relief ventures on a straight commercial basis, Federal officials repeated with great emphasis than any steps to be taken for stagehands, musicians, and performers will be on a straight relief basis.

Subsistence Wages This means subsistence wages not exceeding \$24 monthly and setting contrast to commercial scales and union rates. There won't be any government backed productions until the minimum of \$40 to \$60 weekly for senior actors, \$30 for chorines, or \$20 for stagehands under this set.

In circumstances in which many Federal files into the legit field will be principally of the educational variety for the combined purpose of avoiding royalties and putting on productions with a known appeal.

Talk still is in such a preliminary stage that it is not even certain whether the government will undertake to make actual projects on national scale or merely try to create jobs in various localities as has been done in the past. Aside from continuance of the C.C.C. troupes, looks unlikely that any nationwide plan will go into operation although the door is not closed on this idea.

Shuberts Call Off Operettas, Draw Fire on Coast from Local Group

WHITEMAN IN 'JUMBO' Orchestra Added to Big Cast, Rehearsals Set 2

Paul Whiteman 'Blossom' is the latest addition to Shlye Ross's 'Jumbo,' new musical now slated to start rehearsing Sept. 2 under direction of Allen K. Foster. Jimmy Durante, Donald Novis, Ella Logan, the Medranos (foreign equine act), and other circus specialties are set.

Rodgers and Hart have completed the score (Jerome Kern was slated to do it originally) to Hecht and MacArthur's libretto.

Show is slated for Hippodrome, N.Y.

Los Angeles, June 18. Town is heading for a light opera-tug-of-war this fall, with the Shuberts on one end of the rope and a local group which has been producing current revivals at Philharmonic, on the other. Both plan revival seasons in October.

Trouble started when the Shuberts suddenly showed on the local faction, of which Edwin Lester is the managerial chief, over contracts for the spring revival season, which ended here last Saturday (15). Original schedule called for a week each of 'Yagabond King,' 'Cocolet Soldier' and 'Blossom Time.' 'Soldier' was held over a week and latter two shows were set for two weeks each to follow in San Francisco.

Shuberts suddenly refused extension of contracts to allow the continuance, thus at the last minute leaving 30 people out of work here and in Frisco. They further raised the issue of the local faction by wiggling that having their 'Blossom' move up one week of 'Blossom Time' was out of line.

Philharmonic crowd is plenty good to claim Shuberts are ducking an established tradition of the business in refusing to allow run extensions of contracts as manager 'Al' Knave was out of line.

Understood Shuberts excuse is that they have to worry about their own productions, it being reported they have closed a deal for six to eight weeks of 'Blossom' as manager Oct. 12 at the Shrine Auditorium. Deal is supposed to have been worked out between J. J. Shubert, who has been in Detroit producing a summer series, and Shrine officials, who were enroute to the national convention in Washington. George Mosser is representing the Shuberts here.

Shuberts are reported to have used 60,000 strength, plus results of a questionnaire to all subscribers for the three shows, local group is set for a revival early this fall at the Philharmonic middle of October. VIII import guest stars, picking balance of casts from local shows. Shubert tentatively has set for \$1 for the 6,800 seat house. They plan to bring principals from cast and recruit minor parts and chorus locally.

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Tucker, Brice, Richman, Josy Baker Reported Set for Next 'Follies'

Paris, June 9. Josephine Baker says she'll appear in the 'Ziegfeld Follies' next season.

Before sailing for America she has a film to make in French, 'Princes TomTom,' to be directed by Edouard Gribouval. Part of film will be shot in Tunis.

Joe Shubert handled with the title in last week before leaving for Montreal and Chicago. He'll appear, who he accompanies him to Europe, sailing from the Canadian cities. Shubert tentatively has set for the 'Follies' for the new 'Follies.'

Harry H. Homan and Sophie Tucker are also reported practically set for the 1935-36 edition of the revue, which Gribouval understood on for Frankie Brice also.

LEGIT CA COIN TO BE CUT UP

Legit Code Authority met last week and, while it was decided to await final action by congress on the NRA, the body agreed to draw up its treasury. Since the meeting measure passed in Washington extending NRA in outline for nine months as a stop-gap.

As indicated previously, legit's appear favorable to a plan for forming a committee representative of all factions of the theatre to operate along the lines of the C.A. General idea back of that is to foster better feeling between these factions and to solve problems for the purpose of bettering legit.

There is about \$1,400 in the C.A. bank account. Coin is to be divided equally among those groups which contributed last season—managers, Equity, stage hands and musicians. Authors' League contributed originally then withdrew entirely from the Authority. Understood the League will not receive a refund. There was about \$4,000 in the till originally.

No funds were collected during the past season. It was proposed that each show and theatre pay a fixed fee when operating. That was ruled irregular, C.A. then adopting a rule calling for one-tenth of one percent of the gross. That appeared acceptable to the NRA but no order to collect was ever issued.

Ferry's Musical

Felix Ferry, who has imported American revues for the Monte Carlo casino the past two summers, is in New York huddling with Louis Shurr on talent for a proposed legit musical. This will be Ferry's first legit try.

He sails back to London in two weeks, returning a month later to accept the Broadway talent abroad. Songs and sketches will also be lined up in New York and the company is being organized in N. Y. and executed in London.

St Louis Deficit

St. Louis, June 18. Deficit of \$50,000.00 marked the close of the first fiscal year of the Municipal Auditorium here. Total gross receipts received \$25,429.81. Manager James E. Darr, in report, mentioned that \$28,537 of total expenses represented non-recurring type.

'Tax free building and completion of legit theatres on many occasions has managed to survive better than has been done in the past. Aside from declaration that the auditorium can be used for any purpose. No mention of taxes, interest on bonded debt, depreciation, insurance, etc., in the report.'

Plays Abroad

Je Vivrai un Amour

(I Shall Live a Great Love)
Three-act play by Steve Passeur, presented by Georges Pitoche...

This curious and beautiful piece by Steve Passeur opens at the end of the season because Ludmilla Pitoche, playing the femme led, fell ill a couple of months ago, during rehearsals...

Play is a psychological and dramatic study of a woman's love, an extraordinary scene in which two women (Claude and Dominique) fight for a man (Camille)...

Part of Claude is meant for any young girl who has had to undergo an angry girlhip...

Dominique comes along and falls for Camille. She is a girl who she can get him the job...

Claude, merely by showing how great her own love for him is...

In the third act, Claude is living alone in the old homestead, her family gone away for the new life...

Claude is continually turning to Camille and away from him again...

Camille made this, curiously enough, into a costume play...

Job which Ludmilla Pitoche does so well is that she is a girl...

This is the first London season of the Dublin Gate Theatre Co., which has succeeded after three years ago for the production of...

The Moon in the Yellow River

'Yahoo' is a fantastic and interesting, commentary on the life of Jonathan Swift, author of 'Gulliver's Travels'...

After showing Swift devoting his pen to the Irish cause and acclaimed by the populace, the finish is his life when he is Dean of St. Patrick's in Dublin...

Interestingly written, splendidly acted, and artistically produced, it is a play which appeals to the intelligentia and is well worth production anywhere...

NIGHT MUST FALL

Thriller in three acts by René Witt. Produced by Miles Malcom...

Author and star has done something very original in the matter of play construction and in putting on a play which is the result of an egotistical murderer...

Another servant kills a woman and buries her in the woods, minus the head, which he carries away...

Who? This review may sound inquisitive, but it is well justified...

It's a new kind of pantomime, with singing in orchestral or piano accompaniment...

There's a story which is tersely but completely explained in a printed synopsis...

Thereafter the coffin is represented, like the horse, in two ways...

CSASZARPARADE

(Imperial Parade)
Historical play in four acts by Ernest Lehmann...

Last venture of the old management, suddenly discharged from the presidency of the British...

This is a play of the type written with historical accuracy and a certain amount of interest...

THE PEOPLE'S WRATH

Last scene shows them again as exiles, years later in the same London cafe as first.

Scenes are well chosen and presented. Principal character is a young human interest, but hardly claim much sympathy...

Henry does a very good portrait of the weak, neuroathetic emperor, half Boemian and half mountebank...

AUTOUR D'UNE MERE

(Around a Mother)
Paris, June 8.
Dramatic action in two acts by Jean-Louis Barrault...

This follows Jean Louis Barrault, in the last act, and is the first of this dramatic action, based on Faulkner's novel...

On the program, a woman France is dying and she is trying to save herself—the mother. But on the first night a guest stepped out before the play was announced...

Doubling involves certain difficulties because of the tenor roles of both characters on the stage at the same time...

His versatility does not end there. In the last act, he is playing simultaneously the man and a horse's riding...

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THE GRIEF GOES OVER

London, June 7.
New play in three acts by Dr. Morton Hodge...

Play depicts the life of a family, commencing with the mother, a widow, with three grown-up sons...

Curtain falls with the mother seated, and musing something about life going to be a play...

WALPURGA AND AGATHA

Vienna, June 4.
Tragedy in three acts by Alfred Schreyer...

Walgurga is a girl who has called for Paris to study. Mother, who has loved her, is dead. There at the Academy she meets the great painter, Bastien-Lepage...

When her rival, Ludmila Breslau, who has loved the golden medal, Maria in a state of hysterical rage...

Waldurga and Agatha are two old-maid sisters; Agatha, quite full of the milk of human kindness...

Into this idyllic scene adolescent nephew Paulus, son of a deceased father, enters...

Waldurga drives her adolescent nephew Paulus, son of a deceased father, into the arms of the friar...

Play has its lyric moments, but on whole doesn't convince.

ANTI-TRUST TEETH

(Continued from page 7)
provisions would be eligible for industrial protection...

The cancellation clause, for example, is a desirable feature since it does not forbid acts which are in violation of present statutes...

Furthermore, the voluntary code might not govern exhibitor-exhibitor or producer-producer relations...

It is a pity that the Government will try to stomp up new voluntary agreements...

Maria Baschkitzoff

Vienna, June 3.
Drama in five acts by the Burghtheater...

Two Hungarian playwrights have made a colorful and effective drama from material taken out of the life of a girl...

Maria, a spoiled, beautiful, delicate girl, travels abroad to meet her mother and her aunt...

painting, she sets her heart on going to Paris to study. Mother, who has loved her, is dead. There at the Academy she meets the great painter, Bastien-Lepage...

Waldurga and Agatha are two old-maid sisters; Agatha, quite full of the milk of human kindness...

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Waldurga drives her adolescent nephew Paulus, son of a deceased father, into the arms of the friar...

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Inside Stuff—Legit

Furnishings of his little house in the Sutton place sector, saddles and other stable equipment and choice sporting prints owned by the late John Daly Murphy, actor, will be sold at public auction by Wilton Lackaye, Jr., at his auction barn at Sandy Hook, Conn.

Pepl Lederer, who committed suicide by jumping from a Hollywood hospital window last week, was the daughter of George W. Lederer and his former wife, Reine Davies, who is a Coast picture columnist.

Jack Kirkland, who went abroad less than two weeks ago, suddenly decided to return and is due in New York this week. He is completing the script of a new play which Sam Grisman and Harry Oshrin plan to present next season.

A New York press agent is handling three attractions, accepting a modest salary for each during the summer period. Arrangement with the managements allows an expense account, also, of limited proportions.

After going over 'Jubilee' with Sam H. Harris and Max Gordon, Moss Harp who wrote the show, plans to take it on tour during their world cruise, planned to the Coast with the idea of turning a femme name warbler east for the lead.

L. A.'S QUARTET GOING STRONG

Very little left of the legit draw locally, with four houses lighted and all pulling up. 'Three Men on a Horse' has gone into its fifth week at the Biltmore, where it is holding at a steady clip.

'Three Men on a Horse' (Biltmore, 4th week). Another week, which is not hard to take at this time of year. Good for two more at least.

'ACCENT' ONLY \$2,500, PITTS; WILL BOW OUT

Pittsburgh, June 18. Wee and LeVishus' summer legit venture at the Pitt got off to a mediocre start.

Shows don't carry the Wee-LeVishus tag because producers didn't want to put an idea that they were operating stock. 'Accent' was presented at the Pittsburgh Box Office, office manager for the duo.

Parade Folds

One finale closing this week on Broadway is 'Parade,' which stops at the Guild after five weeks. That is the subscription period, indicating that little additional money was drawn in.

'PARADE' Opened May 20. What was practically a unanimous paning for the Theatre Guild's revue by the first-nighters, it tempered somewhat by the raves accorded Jimmy Savo's performance, Atkinson (Times) said this could be a great success to the Guild for promoting the cause of Savo, who deserves to be as popular as Chaplin.

'Parade' drew a press panning principally because of the bitter satire of its political skits, most of which were radical, same went for scenes.

'Accent' \$14,500

'Accent on Youth,' at the Geary, will close after three weeks next Saturday (22). 'Tobacco Road' at the Curran, will also close the same day, after five weeks. Both shows have been doing well here, with 'Accent' tops. Otto Kruger, a big Coast favorite, accounts for the pull.

'Geary' got an estimated \$14,500 this week, while Henry Hull in 'Tobacco' approximated about half that amount, but satisfactory.

Voluntary Code

The film code of this organization, in favor of its return. It is pointed out that on individual arbitration cases where the exhibitor has over 500 cases have been arbitrated since the Blue Eagle fell in, and there has not been a single case where the result has not been complied with.

Too Expensive

The film code would mean a Film Board of Trade set up under another form except, as pointed out, that the exhibitor would own the machine, required too much time of high-salaried executives who were members and had to handle too many complaints.

Understanding Is

The Film Boards, in a modest way, have been kept together as an organization through the efforts of the Blue Eagle, former secretaries in many cases having become producers, says an exhibitor, Charlie Pettjohn, of the Hayes' office, daddy of the Film Boards, is expected to direct steps toward a code for distributor-exhibitor relations. It is expected that when the time comes, Pettjohn will be the prime mover.

NEW ORLEANS STOCK PLANNED FOR FALL

Another promise of a full season of stock was made Saturday (15) by Russell H. Davis, who is now on the job for a survey here.

Davis, a member of the firm of Russell H. Davis and Howard Hayes, Inc., N. Y., says that it is his company's plan to put stock companies in three of the Middle West and Southern cities this fall, and he has chosen New Orleans as one of the spots.

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Elitch Stock Gets Good Season Start

Elitch theatre, 43-year-old stock house, is still going strong. Sold out the three opening nights—Sat., Sun. and last night (17) and advance sales and season reservations are far ahead of anything in years.

Current Road Shows

Week of June 17 'Accent on Youth,' Geary, San Francisco.

'Three Men on a Horse,' Harris, Chicago.

'Three Men on a Horse,' Biltmore, Los Angeles.

'Tobacco Road,' San Francisco.

Miss Arnold in Ivytown Bobby Arnold has joined with Milton Siefel's summer theatre at Ivytown, Conn.

Opening date is July 1 and vehicle 'Accent on Youth.'

Broadway Getting Ready for Heat Stretch; About Even with Last Year

CONVENTIONS PUMP UP CHI 'HORSE' TO \$10,000

Chicago, June 18. Holding the legit foot in Chicago for the last time, the show 'Three Men on a Horse' which is still riding high in its 12th week at the Harris.

Duluth Straw Hat

Duluth, June 18. Summer stock, first in Duluth in ten years, opened on June 2 at the Little Theatre sponsors a four-week season.

Pathe Reorg.

Pathe, only two or three months ago, had a prospective company reorganization plan approved. This was done by the Wobco management, which was still in control. The Kolbe management to all accounts purposed going through with such reorganization.

Samuel Spring was brought in as special counsel for the purpose of ironing out the company's complexities especially those as concerned its relations with the exhibitors.

Harry Thomas, president of P. D., is still head of that outfit. Some changes were made on P. D.'s production side, with Pathe immediately ready to finance such production on certain bases. So far, however, the exhibitors are not prepared to announce for F. D., and the trade figure none will be forthcoming.

Rockefellers

The two theatres were erected at a cost of \$10,943,539.69 with IKO's leases on same running originally to Sept. 29, 1952. The claim as allowed represents this unamortized cost minus certain charges including \$1,671,967.76 in rentals received since Feb. 1933 and withdrawn from security, plus \$8,767.22.

The Rockefeller people continue to own the properties in question. The Exhibitors' claims arise from leases on theatres formerly operated by IKO, in Texas. That's all. Thatchler also allowed certain claims of the Critter Advertising Co., Inc. (Alfred J. Piegel) in connection with his lawsuit against the Critter claim as originally sought is stated to have been over \$400,000.

Broadway is running even with the early summer period of a year ago, the show list being under the same size. Choice of the surviving attractions to span the heat period depends on the going from now.

'First favorable break came Tuesday (15) when the Harris' 'Three Men on a Horse' implanted somewhat protracted heat. If business improves this week those shows will be in doubt again. It will benefit from the expected annual July influx. There are half a dozen stands about which there is little doubt and another six among the wild attractions making New York a dozen summer survival. At least one show will close this week. There are no shows slated to arrive this side of August.

'Three Men on a Horse,' Harris (15th week) is holding above \$10,000, powerful take for the length of the run and still far to go before even worrying.

'Anything Goes' came off to \$26,500, but there was no other gross worth reporting through. 'Glitch Book' was around \$18,000. Other musical, 'Parade,' will be taken off by the Harris.

'Three Men on a Horse' slipped into the heat again last week, again with about \$13,000. 'The Old Maid' and 'Petrified Forest' are running good. 'The Gilded Hour' and 'Personal Appearance' getting quite profitable trade. Most of the shows are in doubt.

'Awake and Sing,' Belasco (18th week) (CD-1,000-\$7.75). While not doing badly, it's through with surviving; closed down to under \$7,000 last week.

'Gelling Zerk,' Music Box (11th week) (D-1,000-\$3.30). Aviation show, still in the heat, through with weathering next two weeks; around \$4,500 last week; slightly red.

'Personal Appearance,' Henry Miller (15th week) (C-944-\$3.30). Definite slated to extend through summer and into new season; paced in heat, but the heat is big for one-set comedy hit.

'Something Gay,' Morocco (8th week) (CD-961-\$3.30). Announced around \$10,000 last week. 'Patricide Revolt,' Broadway (24th week) (D-1,116-\$3.30). Talk of continuing, but hold over. Leslie Howard calls it a season; announced closing again improved.

Plays Out of Town

SNOWED UNDER

Westport, June 14. Westport Players offer a new comedy by Lawrence Saunders...

Burton Davis, former dramatic critic of The Morning Telegraph...

Also it is being serialized in Liberty. Also it is the story of the Blizzard of 1934...

With No. 1 still loves the writer, her attitude quickly being detested by the other women...

arriving in a dog trap, points out that the wife's devotion and the couple is reunited...

Play is a natural for this Westport audience, which still talks about the blizzard...

Idea of being snowed out 40 miles from New York makes an amusing background...

Play is expertly staged here in a setting that could be taken to any town...

Davis is still working on the script for stage purposes and a New York production is likely in the fall.

A NOTORIOUS LADY

Hollywood, June 10. Comedy drama in three acts by John Bennett...

Spicy dialog, at times a bit over-daring, puts this latest coast legit about on a par with other recent local productions...

Story concerns a woman past 40, who returns to sedate Boston after many years absence...

Adele Rowland, veteran trouper, gives an outstanding characterization of a gabby friend of the lady...

Play hasn't a chance for pictures and is being run as a touring show...

WORLD'S MY ONION

Pasadena, June 11. Comedy in two acts and its sequel by Elliott and J. C. Nugent...

When the U. S. Supreme Court made a dead duck out of the Blue Eagle, the play's authors...

Nugent is an onion packer beloved by the NRA's many alphabets...

He explains to Nugent that he is not a farmer and that he will plow and burn to do this...

Kidding the government and its attempt to alleviate conditions is a fine job of writing...

Nugent is excellent as the Yehudided packer and mail carrier...

Rest of the cast are walk-ons. Pasadena Community Playhouse has given the play a fine production...

Results with the play are all minor and should be easily corrected...

Philadelphia, June 17. Hedgerow's new play, presented Saturday night...

Headed by John H. Ingram, director of the Carolina Play-makers...

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Philadelphia, June 13. Hedgerow's new play, presented Saturday night...

Headed by John H. Ingram, director of the Carolina Play-makers...

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Radio Chatter

Bridgeport studios of WICC blushing with new plans...

Modern Mountaineers, of Bridgeport, Va., are producing a new play...

WIXBS' (Waterbury) heavy retooling of new Haven, in advance of opening new studio there...

Comedy comes in the scenes between Florie and her two swains, especially the lumbering, not-over-brightly lit scene...

Good performance by Herbert Wagner and the elderly Olga Zigler to corn liquor and a 'witch stick'...

Commercial chances are not so hot, although its artistry would probably be acclaimed...

HIPPOLYTUS

New Haven, June 14. As its 35th commencement play, the Yale University Dramatic Association offered a revival...

Play is given a modern treatment and presented in a single setting, with changes being manipulated by lights...

Wary, plays an important part in this year's Dramat broke a tradition when it introduced a female professional...

Some difficulty in reading of the lines—in verse—but the cast as a whole did well...

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BRIDGE THAT GAP!

There's a difference between DEPENDENCE and INDEPENDENCE...

Let us tell you how. It will cost no more to own insurance which fits your case perfectly than to buy misfit insurance.

JOHN J. KEMP

551 Fifth Ave., New York City Phone BR 3-1039

THE HUDSON WONDERS

CURRENTLY APPEARING IN EARL CARROLL'S "SKETCH-BOOK" WINTER GARDEN, NEW YORK

A Few Press Comments, for NEW YORK DAILY NEWS, NEW YORK DAILY NEWS

"The Hudson Wonders will do you aro-licious things as you have not seen before"

Direction-SIMON AGENCY

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Direction-SIMON AGENCY

Sounding Reinhardt

Philadelphia, June 13. Hedgerow's new play, presented Saturday night...

Headed by John H. Ingram, director of the Carolina Play-makers...

Headed by John H. Ingram, director of the Carolina Play-makers...

Direction-SIMON AGENCY

Maryland

Tommy Lyons is still more in demand as after dinner speaker than when he was a young man...

John Charles Thomas and entire cast of "The Struggle" commercial, including Mr. Charles Thomas on singing...

I. MILNER

"A Stride with 'STROLIERS' A New Shoe for a New Year at a New Price"

1552 Broadway (Cor. 46th Street), Open to 9 P.M.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London.

East

Katharine Cornell has arranged with Shaw to do his 'St. Joan' here in New Spring...

Margaret Ferry, of 'Celling Zerk', and seven women guests adrift in Tappan Bay last week...

Nikita Ballif will be next to appear in 'The Girl in the Red Velvet Gown'...

Charles Carroll, who wrote the music for 'The Girl in the Red Velvet Gown'...

James Roosevelt quits honorarium vice-presidency of Motion Picture Research Council...

William Martini and Felix Saldana convicted of violating copyright act in producing bootleg song sheets...

Clifford Fischer signs with French Casino to produce its next three shows...

George M. Cohan loses his suit against the Robbins and Gershwin trust...

Joe Weber again elected prez of the American Federation of Musicians...

Yonkers alderman takes motion pictures of girl hikers in shorts to support his contention...

Talulah Bankhead and 'Somebody Loves Me'...

Earl Carroll has made a permanent production contract with the Shuberts...

Former wife of Ted Husing married in Metuchen, N. J.

Colleen Moore, cast with her doll house, announces intention to divorce Al Scott...

John Farrow, of Farrow & Rinehart, has Hollywood to do the picture of 'Anthony Adverse'...

ordered by court to pay \$500 monthly toward support of child whose paternity he had denied.

Walter Wanger assessed \$325 by court to pay for damage to home he leased.

Allan Bushell, 35, said to have been an English chorus director, ended his life in England by carbon monoxide poisoning...

Breach of contract charged by Huth Collier agency in \$75,000 damage suit against John Arledge, film actor.

Ulrich Busch, unit business manager at Metro, and his wife severely burned when their car was hit by a nit-and-run driver...

Edwin Russell, film official, asked for \$100,000 in arrears in \$100,000 years ago. Charges wife not legally divorced from No. 1.

Pletcher Norton, film writer and one-time husband of Yvonne Sutter, granted divorce in Reno.

Repeal of California's gin marriage law maintained three days notice of intention to wed, voted in Sacramento and ready for governor's signature...

Blumenthal filed in L. A. by Lillian Blumenthal to recover \$50,000 he agreed to pay her expenses to N. Y. to testify for mother of Gloria...

Charles Kullman newest hired hand at the Met. He's a tenor, whose wardrobe in hitting headlines is the mystery trip.

Gerardine Grossinger to Gabriel Ashley, food merchant, June 16, in New York. Bride is in publicity office of George Loftman.

George Hirshman, indie picture producer, June 15, in Yuma, Ariz. Third try for bride, second for mate.

Barbara Scott to Sol Jacobson, Philadelphia, June 14. Bride played small parts with Hedgerow Theatre. Career active in troupe and a part for several years.

Pam Mills to Louise Horstmeier, in Fort Wayne, Ind., June 13. Groom is playmaster of stations WOW and WGL.

Miss Carmen Ogden, on WHAM, Rochester, to Gilbert Petersen, Buffalo, N. Y., in Rochester.

Mrs. Madeline Horroly Connolly, former wife of Marc Connolly, to Thomas J. Hering, playwright, at Budapest, June 15.

Helen G. Husing, divorced wife of the radio announcer, to Lennie Haydon, radio actor, leader, at Metuchen, N. J., June 16.

Sam Welsenthal to Naomi Shaw, in New York, June 6. Bride is p.a. groom formerly with 'Intervist'.

Mr. and Mrs. Andy Krappman, daughter of the actor in Hollywood. Father is private sec. to Charles Schouras at Fox West Coast.

Mr. and Mrs. Bill Hamrick, son of the actor in Hollywood. Father is private sec. to Charles Schouras at Fox West Coast.

Race Driver Wins

Indianaapolis, June 18. Jury in Johnson Circuit Court awarded \$42,000 to local speed driver, a verdict of \$42,000 against the Indianapolis Motor Speedway...

Just a year ago when Max tucked Carnera it was figured that he was a candidate for the next four or five years. Bearer was rated the hardest puncher in a generation.

It was the same canvas that Bearer lost at least two rounds by foul blows—none that hurt, but back-handers when he missed with the right and went off balance.

With Joe Humphries stricken for the second time, Al Frazin of the grand staff handled the announcing.

Many rows of the cheaper priced locations were unoccupied.

Bearer sported the Jewish star on his trunks.

The Oukleys were hard to give away—guys refusing to take because of the tax of \$3.20 on each 20-buck duet.

NBC had a flock of men in one corner. They kept telephoning into the station, constantly worried lest the bout not last long.

Just a murmur when Bearer entered the ring, and about three guys clapped hands. But they didn't care about the contender then either.

McLarnin got a fair hand when introduced. About the same for 'Tommy' Laughlin, who outpointed Bearer and Braddock.

Mark Hellinger is reported having cleaned up plenty.

First row ringside, actually was the 11th row. There were six rows for the working press and then four rows of 'press down' tickets priced at \$200. Spans sold such duets at \$30 to \$40 each.

Because of the upset boxing fans are all at sea about the Carnera-Jewitt fight scheduled for Tuesday (25). So are the bookies. Big gate is indicated.

MARRIAGES

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Baer and Braddock Waltz While Bookies, Sports Writers Take Beating

By JACK PULASKI

Max Baer hocked his right hand last Thursday (13) at the Garden Bowl and the most incredible result was the crowning of James J. Braddock, of Jersey City, as the heavyweight champion of the world.

It was the same canvas that Bearer lost at least two rounds by foul blows—none that hurt, but back-handers when he missed with the right and went off balance.

With Joe Humphries stricken for the second time, Al Frazin of the grand staff handled the announcing.

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Because of the upset boxing fans are all at sea about the Carnera-Jewitt fight scheduled for Tuesday (25). So are the bookies. Big gate is indicated.

New York Theatres

STATE 4th Street Broadway. It's Cool at Loew's. AL JOHNSON, BOB KEELER in "GO INTO YOUR DANCE" with Gladys George, Ethel Shuler and "PUBLIC HERO No. 1"

CAPITOL 6th Ave. It's Cool at the Capitol. It's Cool at the Capitol. "PUBLIC HERO No. 1" IN PERSON—OPPOSITE TUCKER with "THE BROTHERS" with "THE BROTHERS"

RKO THEATRES 86th St. 8th St. Wed. to Fri. Wed. to Fri. 25c to 5 25c to 5 "Under the 'LADDE'" Pampus "Moon" "Village Tale" "Village Tale"

PARAMOUNT TIMES SQUARE GEORGE RAFT in "THE GLASS KEY" RADIO CITY ROCKEFELLER CENTER MUSIC HALL A GREAT PICTURE entirely in natural color. "Public Hero No. 1" "THE BROTHERS" "THE BROTHERS" "THE BROTHERS" "THE BROTHERS"

FRANK FRANCES in "STRANDED" with "THE BROTHERS" with "THE BROTHERS" with "THE BROTHERS" with "THE BROTHERS"

all the wise guys left it to Jimmy. Baer lost at least two rounds by foul blows—none that hurt, but back-handers when he missed with the right and went off balance.

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Coast

Arthur Snyder, radio chain executive, awarded \$25,000 damages against L. A. auto injury firm for losses received in truck accident which left his face partially paralyzed.

Five days after her marriage in Mexico to Edward Norris, film player, Lora Anita, screen actress, fled suit for annulment.

Fopi Lechner, 25, daughter of Fred Lechner and wife of Fred Lechner, plunged to her death from the sixth floor of an L. A. hospital.

Pearl Buck, novelist, married in New York to Richard J. Walsh, New York publisher, June 11, in Reno. They may both be divorced from former mates.

Max Parker, studio art director.

FRANK FRANCES

FRANK FRANCES in "STRANDED" with "THE BROTHERS" with "THE BROTHERS" with "THE BROTHERS"

FRANK FRANCES in "STRANDED" with "THE BROTHERS" with "THE BROTHERS" with "THE BROTHERS"

Hollywood

Peaches Brownlee here.
Bob Collier here from N. Y.
Earl Leach scrambled for Paris.
...
Pat Green attending the soft ball game...



music department after six months' leave of absence.
...
Local picture houses will continue to alternate...

Minneapolis

Club ran off the law in liquor raid.
...
Local night club features Dutch lunch and all the beer you can drink for a buck.

Cleveland

George M. Carleton doing gossip column again.
...
El Moroccos plotting a swank party for summer.

Baltimore

Lon Azzarel back from N. Y. show and nights-seeing safari.
...
Bill Saxton planning to give away his car.

Indianapolis

Ed Relander and wife back from St. Louis.
...
Tom Devine holding the Indiana Roof Club's popular vote from his patrons.

Portland, Ore.

Ed Miller making the local rounds again.
...
The Hittor dance spots breaking out in full blast.

St. Paul, Pa.

It's Laurel time.
...
Ozzie Nelson one-nighting.
Cleo's running 'Foot of Gold' dance.

New Haven

Ben Parker got his pan in the pappy.
...
Ted Hittor making the local rounds again.

Montreal

Bill Andrews going east for his 'Foot of Gold' in Montreal.
...
Ralph Lange and orch at St. Paul.

Pittsburgh
By Hal Cohen
Marion Mason abandoned chorus for a dance singlet.
...
Wm. Root, of 'Drunkard,' joined Capt. Mack's Goldenrod Show Band (toute).

Rothacker at Par

No Christy Show

Circus Reviews

(Continued from page 5)
brun departed for the Coast on Tuesday (18).

Ends Cohen's Chances
This portends the end of Emanuel Cohen's chances to return to the helm of Par's production. This may also end the idea of Adolph Zukor supervising the company's production.

Par's studio situation was in a perplexed state for several months, from the time Zukor ousted Cohen. Otterson was hardly named president of the company on Tuesday (4) when the studio situation was thrust upon him for immediate disposal. Lutchbitz and Herzbrun came east for a showdown. Lutchbitz was concerned to know whether he was to be retained as Paramount as he had at least one proposition to join another major studio. He was still working under the terms of his old contract with Par, although the contract had expired. He was willing to continue as chief accountant, but was asked for a free hand as head of production. He was willing also to take a unit.

With Lutchbitz and Herzbrun in New York, with Zukor and Otterson immediately afterward on the same day made an address at the company convention and told the boys that Lutchbitz and Herzbrun were going back to the Coast in their respective posts. Previously similar arrangements had been made by George J. Schaefer, head of Par's distribution and vice-president of Par.

Lutchbitz's salary under the old contract is around \$85,000 per picture, with the director making two million a year. It is doubtful that he could stand with Lutchbitz's head-ling all production. Both Lutchbitz and Herzbrun figured on contracts from Otterson but they were not made. Contracts may be forthcoming but not for the present. However, Lutchbitz and Herzbrun are understood to be pleased with the results.

Personal Survey
Otterson, accompanied by Rothacker, will make a personal survey of the studio situation before matters will have been concluded. There will be more contacts on the Coast and in leaving New York, after several days' stay here, Lutchbitz and Herzbrun have left many details respecting their future positions in Par to be ironed out later.

Among such items are the duration of the terms under which they may conclude finally to work. Both are understood to continue as nearly as possible on the present salaries except that Lutchbitz's may be shifted on account of the per picture contract he has with the new director, before he became head of production.

Otterson's trip to the Coast is actually by the way that a personal survey is the only way in which justice could be done to the studio.

Arrangements under which Lutchbitz returns to the Coast, privileges him to relinquish the post as general manager of production. He may, instead, of three to four films yearly. No period of time in which Lutchbitz must make a personal survey in this regard has been negotiated so far. This could indicate that Lutchbitz may determine at any time to give up the studio situation in order to take a unit.

No Committee Management
The close of the Par convention in N. Y. on Saturday (15), Otterson, in an address, made at a closed session of the sales powwow is reported to have made an address evidencing that he will not permit the company to run itself on a minimum of effort and maximum pay to him. He emphasized that he had relinquished all his connections with the electric and came into Par with a clean conscience. He said otherwise, to any organization or individual. Among other things, he said he was the president of the company by Adolph Zukor, whom he ousted. Otterson added that one of the conditions under which he accepted the presidency was that it would be with the approval of Zukor.

Otterson's post as president of REXL, WE subsidiary manufacturing and licensing sound film and reproducing equipment, is being filled by Arthur S. Long. It was announced into this from presidency of Western Electric.

posed to committee management. For several years Par policies, administrative and departmental, have been dictated by an executive committee made up of the president and other high executives, including departmental heads. Chairman of the finance committee, which was John D. Hertz prior to bankruptcy, was also on this committee.

Delegates to the convention, interested both in the president and the final day (15), were led to believe that the chairman of the board and the financing president would work to close records. In addition to stressing that he enters Par with the approval of Zukor, Otterson commented on the loyalty of Par people toward Zukor, paying tribute to this support and adding that he (Otterson) wanted the entire Par enterprise to continue in loyalty to the company's founder.

On the one hand inferring active leadership of Par as president, Otterson on the other hand informed sales conveniences he would make no moves at any time without consulting with Zukor.

Gene Zukor's Talk
Earlier in the week, Eugene Zukor had announced to the convention that his father would take a active hand in production phases of operation. Otterson said that he and Adolph Zukor had had satisfactory conferences with Lutchbitz and Herzbrun, who were returning to Hollywood to work out production details for the coming season in accordance with New York ideas on the matter.

Zukor first addressed the convention. It reminded his audience that some years back he planned to resign the presidency, becoming chief accountant, and then general manager, could succeed him. Zukor declared that before this move was made, it had become difficult which finally ended in receivership and that he didn't feel he could relinquish the helm in Par. He stated that he was in the Par veteran that as chairman of the board he now was in the position he considered for himself long before he came to Par.

During the three-day session, George J. Schaefer, v.p. of the rejuvenated Par, addressed the delegates on product and other matters. In discussing the production situation, he eulogized the Lutchbitz-Herzbrun team but indicated that he was not satisfied with prior management (Cohen), although telling Par people that he was in the act to do a better program of pictures during the past year than any other company. Among these pictures were "Rage of the Bunch" and "Top Money Pictures" for Par this year, both of which were produced by Schaefer.

Schaefer also lauded Y. Frank Freeman, theatre head, saying that Freeman had been a valuable asset to the company. He also mentioned the new branch was in a very satisfactory condition.

Otterson also praised Freeman, as well as Schaefer and Austin C. Keough, chief of the legal department and secretary of the new company.

Bally, but No Bullets

Eston, Pa., June 18.
Prep for an unusual parade of the Trexler-Lehigh game preserve near here to attract tourists, a public relations campaign was appointed to advertise its beauty.

MERCHANT HOOK FOR SCHELL

Duluth, June 18.
Schell Bros. closed this summer, put on a strenuous campaign to get biz here during its two-day stay. It's a solid hour's run from 9 to 10 a. m. EDT. With the daily papers, offering a discount on tickets handed out at stores advertising in the dailies. A fair turnout.

CIRCUS ROUTES

Week of June 17
June 13, Chillicothe, Pa.; 10, 20, Kamloops; 21, Verulam, Saskatchewan; Col. Bros.
June 15, Detroit; 16, Flint; 21, Saginaw; 22, Port Huron; Detroit; 23, Windsor.
Evans Circus
Orwell, O., 17-18; Canal Fulton, 19; Inlet, 20; Columbus, 21; Columbus, 22; North Canton, 21; Louisville, 22.
Boys' Row
Columbus, 17; Newburgh, Ind., 18; Houston, 20; Shelbyville, 21; Franklin, 22; Terre Haute, 24.

Christy Brothers' Wild Animal Circus will not cut this time, George Christy, owner, said here this week.

Christy with 17 head of trained stock and a three bull act has been several weeks in the east playing in Indiana, dates, moving here last weekend from Providence, R. I., to take a week for Orrin Davenport at the Tadmor Shrine Circus at Davenport, Ia. Christy is on a farm near here for the next two weeks and then to go to Cleveland for the Lakeland Circus circuit week of June 24, also to be produced by Davenport.

Coles Shy a Leopard

Buffalo, June 18.
Lena, a black leopard with the Clyde Beatty Act of the Cole Bros. Show was killed during the street parade in Buffalo, N. Y. Collier, which caught the top of the cage suspended the cat until he strangled to death.

Fatal Debate

Akron, O., June 18.
Cleve Scott, of Douglasville, Ga., monkey keeper with the Cole Bros. Clyde Beatty Circus showing here is charged with first degree murder after a fatal stabbing, ended an argument on which are smarter-monkeys or dogs?

Ia. Fair Bought \$6,000

Burlington, Ia., June 18.
It's curtains for the Tri-State Fair Association. The Iowa State Fair buildings and grounds, having been sold by the receiver to A. D. Reppert for a consideration of \$6,000. The Tri-State Fair Association is a new title with preliminary plans made for staging of the annual event this year from Aug. 5 to 10.

Bama Fair in Sept.

Birmingham, June 18.
Date for the Alabama State Fair has been set for Sept. 23-28. Work has started on construction of a new exhibit building to cost between \$200,000 and \$300,000, according to R. A. Brown, president.

Agencies-Sponsors

(Continued from page 5)
WABC agency, Radio Advertising Agency handling account.
Bromo Seltzer presents N.G. and Ed Clark in the program monicker which Emerson Drug begins to sponsor on July 8 over WJZ and network. It will be aired at 8 p.m. Monday, Tuesday and Wednesday before the microphone to do their stuff. J. Walter Thompson is building the setees with Nils T. Grandlund.

Evening in Paris begins Aug. 19 over WJZ and network with sponsorship by Bourjois Sales Corp. Broadcast time is scheduled from 8:30 to 4 p. m. EDT. Lord & Thomas handling.

Program not set yet on John H. Wood's sports week over WJZ and network, which starts July 1. Lennon & Mitchell in charge of the account. It will be heard three times, Monday, Wednesday and Friday, at 7:45 p. m. EDT.

Capt. Henry's Maxwell House Showboat begins a renewal series July 4 over WEAF and network. It's a solid hour's run from 9 to 10 a. m. EDT. With the daily papers, offering a discount on tickets handed out at stores advertising in the dailies. A fair turnout.

"Big" Sports Review of the Air is another renewal account being handled through Lennon & Mitchell. Guest stars per usual will be drafted into the sports week from Monday nights at 7:45 o'clock for a quarter hour. New series starts July 6 under F. Lorillard banner.

Benton & Bowles handling "Town Hall Tonight" renewal, slated to start over WEAF and network. Still in the hands of the program from 9 to 10 p. m. EDT, with several new faces scheduled to make a bow at this time. Bristol Myers sponsoring.

BAYS BROS. CIRCUS

Princeton, Ind., June 12.
Indiana, which has given the circus world many well-known circus folk and circuses, has seen another circus launched within its borders, Bays Bros. Circus. Opening at Sullivan, Ind., June 8, Vantur correspondent caught the circus at its fourth stand, Princeton, Ind., June 12.

This motorized circus ranks well with those that travel by the highway, and with the breaks will be a winner, for it is a fine outfit with most creditable performance. It travels on 56 trucks, house cars, trailers and private autos. All are painted with aluminum, trimmed in red, gold and blue, and make a fine appearance. A creditable well-organized parade is given daily.

Freddie Bays is owner and general manager. Lee Bays, treasurer; J. Frink, general agent; Albert McCabe, legal adviser; J. McCall, J. O'Brien, contracting agent and press. Walter Jenner, manager of side show.

The top line of the show and the performance is given in five rings and on the hippodrome track. The show includes twelve-cow, twelve-piece band and a good one. A manager with tiger, lion, bear, chimpanzee, elephants, Ray Marsh Bryden, manager of side show.

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The program: Freddie Bays opening announcement and blows whistle for the performance. The show includes twelve-cow, twelve-piece band and a good one. A manager with tiger, lion, bear, chimpanzee, elephants, Ray Marsh Bryden, manager of side show.

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JOHN ROBBIENS

Alliance, O., June 14.
Famous Robbieris Circus one of the newer motorized shows after weeks of rain and cold weather. It opened in Alliance, Ohio, last month in Western Pennsylvania invaded Ohio here, on its first westward. Owned and operated by the Southern Circus Corporation, the show ranks well with those that travel by the highway, and with the breaks will be a winner, for it is a fine outfit with most creditable performance. It travels on 56 trucks, house cars, trailers and private autos. All are painted with aluminum, trimmed in red, gold and blue, and make a fine appearance. A creditable well-organized parade is given daily.

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Cole Bros. Made Good

Dayton, O., June 18.
Some time ago Cole Brothers contracted for the fair grounds lot at 130 E. Englewood-Wallice came into two days' notice that the lot was not, because of which the show was refused the fair grounds and placed on the streets of Dayton. Cole Brothers cancelled its date.

Evans Trick Stars

Massillon, O., June 18.
Piloted by the veteran J. J. Evans, a motorized circus bearing his name already has been contracted. Outfit is moving on mostly show-owned trucks. Many of towns will be under auspices or merchant trusts.

Got 5,000

More than 5,000 fans packed June 18, at the first big outdoor polo and motorcycle racing program ever conducted as an anti-air promotional stunt.



**ROBBINS SONG HITS
ON PARADE**

**FEATURE SONGS IN
COMING FEATURE PICTURES**

**M. G. M. PRODUCTION
BROADWAY MELODY of 1936**

"BROADWAY RHYTHM"
"SING BEFORE BREAKFAST"
"YOU ARE MY LUCKY STAR"
"ON A SUNDAY AFTERNOON"
"I'VE GOT A FEELIN' YOU'RE FOOLIN'"
By Nacio Herb Brown and Arthur Freed

**WALTER WANGER PRODUCTION
EVERY NIGHT AT EIGHT**

"TAKE IT EASY"
"SPEAKING CONFIDENTIALLY"
"I'M IN THE MOOD FOR LOVE"
"I FEEL A SONG COMIN' ON"
By Dorothy Fields and James

**DARRYL ZANUCK PRODUCTION
SING, GOVERNOR, SING**

"SUGAR PLUM"
"NEW O'LEANS"
"THANKS A MILLION"
"SING, BROTHER, SING"
"I'M SITTIN' HIGH ON A HILLTOP"
By Gus Kahn and Arthur Johnston

Always in the Lead
ROBBINS
MUSIC CORPORATION

*Robbins in
London, Paris,
London, Paris,
M. G. M. "Hazy
Come the Band"
"Green Zepher"
"Maytime" and
Columbia's "The
Old Folks"*

THEATRE

PRICE 15¢

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64 PAGES

'AMATEURS' INVADE CIRCUIT

3d Year of Porterfield's Barter Theatre Brings Drammer to 'Billies'

Lynchburg, Va., June 25. Hitherto audiences are bringing groceries, the fatted calf and even household pets to Robert Porterfield's barter theatre in Abingdon, where a handful of Broadway actors are keeping themselves supplied with cakes and small change for the summer.

It is the third year that Porterfield has carried drammer to the Virginia mountains, and everybody is more than satisfied with the results. Company plays to audiences in small towns within a 75-mile radius of Abingdon. In latter town, the Stonewall Jackson College auditorium in the theatre town hall, school houses and the like are chosen in other hamlets.

The opening night's performance brought enough food to last a week, but there was little cash. Temporarily in charge of the company until her husband finishes his engagement in 'Petrified Forest', on Broadway, Mrs. Porterfield admitted that the first night's treasury held only \$15.45.

'But that's all right,' she insisted. 'What do we need with cash if we have food and gasoline? We want audiences and it looks like a good year. Total receipts are unusually good.'

The 'total' receipts included: a puppy, a cat, a kitten of gold (Continued on page 57)

Corrects Speech in Week, So Jane Froman Gets Film Contract

By correcting in six days' time an impediment in speech with which she had been afflicted since childhood, Jane Froman of radio and light passed her screen exam and was signed for a term by Warner Bros. Friday (21). Charlie Morrison and Jackson-Layton set the deal.

Miss Froman went to Hollywood a month ago for a test and flunked the first time due to stammering. But she looked good as Warner scouter to an elocutionist. In six days all defects were corrected and the second test clinched her. A peculiarity is that Miss Froman is never bothered by stammering when singing.

Don Ross, Mrs. Froman's husband, was signed by WB at the same time. He's also a singer.

From Actor to Cop

Syracuse, June 25. That their five-year-old daughter may have a 'real home' and attend school uninterrupted, Jack Jay, actor, and musician, and wife, Jean, songstress, who have been appearing at the Onondaga hotel here, are quitting show biz. They will join the Washington, D. C., police force July 1.

SIMON-PURES NOT SO PURE

150 Theatres Insure New York Alone Incur Six Months of 'Time'-How the Professional Amateurs Work

CATCH-AS-CATCH-CAN

Weekly amateur shows in neighborhood picture houses around New York, more or less a hit-and-run business in recent years, have taken a big surge upward lately, due to the radio plugging, and are now ahead of regular vaudeville as far as playing time goes. Most of the better-known New York indie vaude bookers, including Arthur Flaher, the Dows, Fally Markus and Linder & Godfrey, are handling them.

Approximately 150 theatres in the vicinity of New York are currently playing the simon-pure shows on various nights weekly. At the rate an 'amateur' act, if booking all around, could get close to six months' time. That's considerably more work than can be found in regulation vaude booking offices just now.

The amateur show booking biz is (Continued on page 58)

NITERIES FIND THEY'RE ON 5-DAY WK.

The NRA five-day habit has made New York on a par with London for weekend gram-aways into the country. As a result, the Broadway and Park avenue cabarets are starting from Friday night to Sunday.

A few of the smarter New York ex-pats in the past couple of years foresaw this potentiality by opening cable bath clubs in the country, mostly Westchester, a year ago and this year, and next spring (Continued on page 57)

MURDER BY MUSIC

Ford Melodies Fadeout Firestone Color Fount at Fair

San Diego, June 25. The Firestone musical fountain at the exposition here will be discontinued Saturday (23) on account of interference by music from the Ford band killing the effect of singing and talking which regulates the colors in the fountain. The Chicago fair outlander is no click out west.

Cecil Holm, Broke Last Year, Pays Off Mortgage on 'O' Homestead

Always Ready

Hollywood, June 25. A sharpshooting team, engaged on a one-day bit in a picture, waited three weeks for them. Then showed up at the studio without guns, explaining they had to hook the dreams to eat. However, they were ready to work. They brought a bow and arrow with them.

Westport, Conn., June 25.

John Cecil Holm, author of 'Three Men on a Horse', redeemed the old homestead here this week, midist scenes that would have proven good theatre. Six years ago Holm put his savings into a farmhouse in the Westport hills. He had saved more than \$2,000 touting as the hoster in the No. 5 Company of 'Broadway'. He was able to add to this over a period of five years with fairly steady work in Broadway shows.

Coughlin Off Air, And His P.A. Tour Also Looks Cold

Father Coughlin went off the air abruptly after his program of June 3 and his personal appearance tour may be cold, too. It cost \$15,000 weekly to broadcast over the network which he had picked. Instead of the usual summer layoff he planned staying on the air continuously.

Ecclesiastic economist was hooked up on 32 stations. He eschewed the major chains because of his desire to talk without editorial deletion. Donations, never solicited, are reported as having started to slip some months ago. The priest played a p.a. tour. He was to make an address in 12 city cities, but after the third the balance of the proposed time was left. However, understood he is still trying to secure Soldiers' Field, Chicago, for a summer date, and other bookings are aimed now set.

His appearance in New York at Madison Square Garden proved surprising. The 20,000 attendance (Continued on page 57)

STAGE SETS FOR RADIO COMM'L'S BROADCASTS

Eugene Dunkel, Russian artist, who has done work with the Russian Art and the Troitske theatres in Petrograd has been engaged by Guy Lombardo's sponsor, Standard Oil of New Jersey, to design and execute special settings for the Lombardo broadcasts on Monday nights from the CBS Playhouse. This is the first time in the history of broadcasting that stage settings will be employed for the studio audience's benefit. First sets to be used with the July 8 broadcast. There will be nine or 10 scenes which will change as the musicians vary their numbers. It will not interrupt the Lombardo uncensured.

Happy Days Again For Atlantic Canoes

Travel agents have been telling show people this past week that with the minor restrictions now put on next Friday and Saturday from New York no-one outside cabin is available. Anybody approaching this occurred seven years ago.

Caution

Unprecedented demand for 'Porgy' by sundry audies—colleges and the like—prompted George S. Kaufman to crack to George Gershwin: 'Don't open it; you've got a sensation now.'

Writers' '\$20 Day' At the Gee-Gees Ups to \$3,544

Hollywood, June 25. Writing team at a major studio, about to be turned loose on a race yarn, was told to spend a day at the track and absorb a little atmosphere. With a requisition for \$20 to cover their expenses, combo hit for the oval.

Scribblers, however, had their own ideas as to what it costs to follow the plugs around and next day submitted the following swindle sh t:

Table with 2 columns: Item and Amount. Includes: Reserved seats, Lunches, Taxi, Depreciation on shoes, Author's reactions, Lost at races in order to secure bucket handles, Gift to stable boy whose mother is to be quoted on for contract, Gift to another stable boy who is sending him a letter, Copy of clipping in horse, how the process is worked, Payment to race track man for information, Night agent in Pasadena's 'Lionel Lincoln', Two racing programs, Copy of afternoon paper, Flowers for wife-to-cover absence, Perfume, machine, etc. that will help in getting into the racing months to explain same night, Two Coca-colas, Total Expenditures, Rec'd from studio, Due in gold coin.

ETHEL WATERS' \$4,500, TOP COLORED SINGLE

Top salary on record for a colored stage single—\$4,500—is being drawn by Ethel Waters in the Paramount presentation houses. Miss Waters is currently at the Michigan, Detroit.

Bill Robinson held the previous high at \$2,500. Other high salaried Negro singles of the past were Bert Williams and Florence Mills, but neither ever approached the Waters figure.

Colonel Wants to Act

And Unless He Does It's No Nice for Korda-Laughton's 'Cyrano'

Hollywood, June 25. Unless Alexander Korda can straighten out a little matter of the stage ownership to "Cyrano de Bergerac," he may be halted in his plans to produce the film version of the schmo opera in London with Charles Laughton in the name role. It would be for United Artists release.

Claiming he is sole owner of the English play rights to "Cyrano," Col. Robert Lorraine, D.S.C., has served notice on Korda that he will carry his protest to the courts if his interests are ignored and the play made into a picture. Colonel made it plain that unless he is engaged to play the name part here, he will negotiate elsewhere. Known here that he has been dickering with a major producer. Efforts of Korda, to win the line for the rights have been fruitless.

Lorraine's squawk is not being passed off any too lightly, for a little matter of record that he collected 50% of the picture's intake when it was produced about 10 years ago by an Italian outfit.

Roadshowing British Negro Film with Tab

Universal's British film, "Life Is Real," will be roadshowed in Negro sections, opening at the Royal, Baltimore, June 28. The film is a mixed stage show to supplement.

Before the title switch, film was called "Kentucky Minnie" in 1925. Stars Scott and Whaley, dusky Britshers.

Heavy Paris Hoopla For W. Disney Visit

Paris, June 16. Heavy preparations are on for publicizing Walt Disney when he hits Paris—in about 10 days from London. Not much trouble on that, but a natural here from a press point of view.

Arrival will coincide with public announcement that a special international committee intended to aid the uplifting qualities of films, has awarded "his gold medal" to all Mickey cartoons and Gull Gymphonica. Helene Vaccaresco, Romanian delegate to the League of Nations, is chairman of Gildade. Stunt was put through by Curtis Melnitz, UA's local publicity rep.

Brown East for 'Ah'

Hollywood, June 25. Clarence Brown, Metro director, to leave New York last week and will look over locations for his next production, "Ah Wilderness," around New England.

If the company is not sent east on location Brown will make atmosphere and background shots for process work during production at the studio.

Colin Clive in 20G Suit

Los Angeles, June 25. Frank Zettlin has filed a \$20,000 commission suit against Colin Clive through local assize.

New York assize claims suit is due on three-year contract on which British player has paid nothing in his asserted \$200,000 earnings.

Wheeler's Canal Vacash

Hollywood, June 25. Bert Wheeler joined the Pat O'Briens on their three weeks' vacation through the canal zone when they pulled out Saturday (22). Comic duo back at Radio July 15 for start of "Rainmakers," second on his picture deal with Robert Woolsey.

Mary Carlisle in the femme corner. Fred Gulot directs.

Garbo Goes Spanish

Hollywood, June 25. Metro's recent buy, Scott Czielo's "Woman of Spain," will be Greta Garbo's next production. Yarn has an old California locale.

100G Snub

Hollywood, June 25. After two weeks of toll John Zant managed to promote \$100,000 for that picture "Jed (How Much Are You Making?)" Harris wanted to produce. Gleefully carrying the things to Harris, latter stormed. Don't approach me with that kind of coin. If you can't get at least \$250,000, forget it!" Zant has.

Pedagogics Seen Blooming at Par Under Otterson

Hollywood, June 25. Coming to Paramount of John E. Otterson augurs the possibility of the company launching into the production of visual educational pictures. Idea has been on the fire some time at the studio, sponsored by Tiffany Thayer, novelist and Par contract writer.

Thayer has had the educational bug for some time, recently submitted his idea to the studio. Studio heads mulled it over, some showing enthusiasm. Idea meanwhile has been submitted to the New York office.

For some years now Otterson's hobby has been educational and scientific motion pictures. During his Expi regime he did considerable research on educational films and privately expended considerable money to advance his hobby.

Thayer's idea is to use the facilities of the studios and distributing organization in the production of the pictures which besides being educational would have an entertainment and commercial value. Novelist has been working on proposition for the past year, having submitted it to leading educators throughout the country.

Reinhardt's Salzburg Festival Production

Max Reinhardt sails Saturday for Vienna, where he is to produce "Eurydram" for the annual Salzburg festival.

He returns in the fall to produce "The Witch's stage play, "Land of Promise," based on the Bible. In New York, Will take up his directorial duties at Warners immediately afterward.

Bing Will Decide If Wife Goes Into Part

Hollywood, June 25. Whether or not she will go into Paramount's "Anything Goes," rests with her husband, Bing Crosby.

Excess want her for the part, but she's leaving it to Crosby, under one proviso, that she doesn't have to play the romantic lead.

Rosamond at Radio

Hollywood, June 25. Rosamond Pinchock arrived here last Thursday (20) for Radio's "Three Musketeers."

Pinchock was recently dropped by Metro, where she had a six-month contract. Her only appearance during the term was in a play at the Pasadena Community Playhouse.

Curtiz 7-Year Deal

Hollywood, June 25. Michael Curtiz, one of the veterans of the company, has been given a seven-year directorial contract with option by Warner.

He's in his fifth consecutive year now, having been in the lot briefly prior to 1931.



WILL MAHONEY

Yorkshire Evening News says: "A great comedian and a great showman is Will Mahoney's show whenever he is on the stage. His versatility is amazing and his dance on the xylophones has to be seen to be believed. A grand comedian with a truly delightful personality."

Direction WM. MORRIS AGENCY Mayfield Theatre Building New York City

SHEEHAN TO FISH, WELBY N.Y. PLAYS ON VACATION

Hollywood, June 25. Upon the return here of Joseph M. Sheehan and Dorothy Zanuck from New York 20th Century-Fox confabs and with the completion of "Curly Top," his Shitley Temple picture, Winfield Sheehan takes his annual two months' vacation from the studio.

He goes to Canada for two weeks' fishing, thence to New York for conferences with the home office and a once-over of Broadway plays.

Lederer Going Musical For Lasky at UA—Maybe

Hollywood, July 25. Deal is pending between Jesse L. Lasky and Francis Lederer for latter to star in a musical for the producer. If later goes with United Artists when the Fox deal ends around the latter part of July, Par have been talking over story ideas for a year or so.

Lasky has included a song in "Gay Deception," his last picture for Fox, in which Lederer is starred. Lederer will play the number titled "Paris in Evening." It's his first yearling effort on the screen. Number is by Tim Marks, Hans Meisinger, Sturges. Latter did the lyrics, also a first effort.

Rowland Mayer Aide

Hollywood, June 25. Richard Rowland, onetime producer, has been added to the executive staff at Metro.

He's acting as a contact for Louis B. Mayer.

Melton in 'Thin Air'

James Melton, Jane Froman and Kenneth Tonn have been set at Warners in "Thin Air."

SAILINGS

July 13 (New York to London) Anthony Valler (Georgic).
July 16 (Cobh to New York) Joseph I. Breen (Geo. Washington).
July 6 (New York to London) Al Lewis (Champlain).
July 23 (New York to London) Jaime Yankelevich (Majestic).
July 29 (New York to Paris) Felthard, Ivin Marks, Hans Meisinger, Roger Richebe, Janet Cohen, Max Gering, Ed Sutherland (Normandie).
July 28 (San Francisco to Shanghai) Frank A. Kennedy (President Wilson).
June 22 (New York to Paris) Lolita Benevante, Olive Andre, Edward Everett Horton, Constance Hope, Radie Harris, Mrs. Erno Rapee, Ed Sutherland (Normandie).

ARRIVALS

Ivin Marks, Anna May Wong, Jose Hurlb, Janis Hartford, Leudy Lawrence, Jacques Charles, Kay Kamen, Joseph M. Schenck.

I'm Telling You

By Jack Osterman

Aria Preview

Hollywood, June 25. Jesse Lasky ran a sound track on Nino Martin's rendition of an aria from "Tosca" Sunday night (23) at the Fox Westwood Village theatre. Number recorded for "Here's the Romance (Too)." Lasky wanting to obtain audience reaction without the accompanying picture, besides getting a quantity of normal theatre sound.

First time a producer has previewed just a song, and picture is still in production.

Ford-Nichols, H'wood's Hecht And MacArthur

Hollywood, June 25. Unique combination of director and writer is the partnership of John Ford and Dudley Nichols, class director and writer respectively. Nichols turned out such artistic socks as "Men Without Women," "Sea Breeze," "Lost Patrol" and "The Informer" as well as a Theatre Guildish angle. Same combo also turned out "Judge Priest," one of Will Rogers' most successful pictures.

Ford is currently at Fox directing Will Rogers in "Steamboat Bill." Nichols has just left to direct "Three Musketeers" at Radio. Pair will reunite in the fall at Radio to do "The Plough and the Stars" and "Mary of Scotland."

Combo works peculiarly. Nichols never writes a script for Ford. His screen play never exceeds 100 pages, composed of master scenes. He makes no attempt to tell Ford in the script how the scenes should be broken up. He leaves that to the director who likes best to cut his picture in the camera. That is, he reads the scenes, decides from the set how to break up the photographing of those scenes. Other directors and studio practice generally insist on each scene and camera set-up being designated in the script. The Ford-Nichols method is almost shooting from the cuff.

HAL ROACH GOALED

Jaw Smashed, Mouth Crockery Wrecked in Polo Tilt

Hollywood, June 25. Hal Roach probably will forget the last six months as he is in Good Samaritan hospital with a smashed jaw, split lip and minus four teeth after being hit by mallet in a game his team, the Sharpshooters, was playing Sunday at Riviera.

Plastic surgeon was called in to mend the Roach jaw. Walter Wanger, in the same game, was tossed under his horse and suffered a wrenched shoulder.

Fox and Walters Get Par Shorts After 'Broadcast'

Double deal has been concluded between Paramount and Dorothy Fox and Charles Walters. Pair recently signed by Par for a spot in the forthcoming "Big Broadcast" has been given former paper for a series of shorts to be filmed in the east. No definite starting date. Deal is not consummated. Dick Krausner of Leo Murrison office arranged.

Director Bickford

Hollywood, June 25. Charles Bickford, currently set for lead in "East of Java," at Universal, will likely give up acting for directing after this picture. U has promised to give him the chance when "Java" is finished.

Two Dropped by WB

Hollywood, June 25. Dorothy Dare and Jack Norton are off Warners payroll.

A Reason

Sophie Tucker would have stayed a third week at the Capitol, but Al Lackey didn't like the picture.

Good Prospect

Sid Water jumped into New York on his Sunday off (he Monday and Tuesday booked) and said that while playing Chicago an elevator boy kept after him to buy a sweatpate ticket, all week. After dodging the issue, on the parting Water said bought one and told the boy if he wins the operator has a steady customer.

Rambling With Rockefeller

If you get a bit depressed take a stroll through Rockefeller Center and find out you're not so bad off, after all. There you see flowers with nobody to pick them... a bronze statue getting writer by the hour and a bronze couple going in... though he's the coolest guy in town... the lovely Center theatre closed until August 5, when the "Great Waltz" starts. You think you've got troubles?... The Italian building, with black plants in view of lace curtains... The R.C.A. building, where Jack Thorne has a gangplank from his office to the De France... Dorothy has just left to direct the "Musko Hall Sharp" during the second week of "Becky Sharp," lucky gal, Becky, she ought to wise her mother in the Bronx and tell her she was held over. You leave the vicinity feeling a luckier kid... Brother, can you spare a shaver?

Who Didn't Say It.

When Eddie Golan went to the hospital someone asked him what was the trouble.

Eddie answered, "Gastrositis, what I've expect from Goldwyn, Paris!"

Trend of Times

A bunch of chorus girls were being rehearsed by a temperamental dance director. They couldn't seem to grasp the routine fast enough for him, so he yelled, "Will you hurry up before they tear the theatre down?"

What Are They Doing?

Florence (Maurice and) Walton has a smart hat shop in Paris... Bert Hanlon is in Hollywood writing in the daytime and playing hearts at night... Lew Brice is playing polo in the mountains. He was advised to make an addition on a hill.

46th Street Question?

A polo tilted performer asked how he could get a job as social director in the mountains. He was advised to make an addition on a hill.

Observation

It's getting so now in show business that if you're a professional you have a pretty good chance to work your way up to an amateur.

Unfair

If we were kings... of the picture... we would take care of those who are not... you see steam come out of the roost here at window and fiddles when it's served... waiters, who when you ask for when the eggs were served them with no eggs left at all... barbers, when told you're in a hurry, ask you to get a haircut... message, sham-sham-sham... and most of all, you must walk up and down picking fake fights as unfair to organized prize fighter.

Fields Ordered to Rest, Par Schedule Jammed

Hollywood, June 25. Physicians have ordered Charles W. Fields out of pictures for at least six months. He is ill at his ranch, under the care of two nurses, with orders for no visitors. Condition of the comic lumbers' Paramount's filming schedule, as Fields was due to start another picture within two months.

N. Y. Nixes 2 Pix Filmed Abroad; DuWorld Appeal

DuWorld Pictures is resorting to the courts for appeal of censorship claims on Marie's Hungarian-made French talker. Picture was nixed by the New York censors and appeal Albany also failed.

DuWorld has put Arthur Garfield Hays on the case as attorney and appeal has been filed in the N. Y. supreme court. Marie is being submitted in the U. S. as 'Spring Shower.' It was mesaged and produced by Paul Fejos, former U. S. director in Hollywood. Universal released it abroad.

Albany, June 25. State Education Department has clamped the censorship lid on two foreign made films 'Spring Showers' of Hungarian origin and 'The Last Will of Dr. Mabuse,' distributed in this country by the European Films Corp. ('Mabuse' was produced by H. Reno, Berlin, by Fritz Lang.)

Dr. Hamlin H. Hertz, assistant commissioner for higher education, barred 'Spring Showers' on the grounds that it 'makes a mockery of religion, the laws of the United States and the action of respectable society generally.'

Of the German film, Dr. George M. Wiley, assistant commissioner of secondary education, wrote: 'The plot traces a portion of the life of an insane criminal whose mind is imbued with the doctrines of anarchy and chaos. He seeks to spread terror and fear through wholesale criminal activities carried out by those whom he controls and influences.'

The distributors of the picture are given authority to present the picture again for rescreening upon a new application for a license, if they make deletions and alterations in the dialog.

Irwin Esmond, director of the Motion Picture Division of the department, denied the license for 'Spring Showers.' Arthur Garfield Hays, attorney or DuWorld Picture Inc., distributor, who has contended that the possible effects of the picture on society would be comparable to the most valuable literature in history.

LAND'S BI-LINGUAL FOR RICHEBE IN PARIS

Roger Richebe, French film producer, sails back to Paris Saturday (29) after arranging details for Eliana Landi to play the starring role in a bi-lingual picture. Picture will be made in both French and English, with Miss Landi and Françoise in the title roles.

While in New York, Richebe also talked to United Artists about the possibility of that organization distributing the film throughout the world.

Eilers Tops 'Pursuit'

Hollywood, June 25. Sally Eilers has fame tied with Chester Morris in 'Pursuit' at Metro, which goes before cameras Tuesday (30).

Picture will be first of coming Metro films to have co-producers, with Lucien Hubbard and Ned Maricoff sharing the honorific reins. Edwin J. Marin, direct.

Selwart's Pic for G-B

Tomio Selwart, legit actor, sailed yesterday (Tuesday) for London to make a picture for Gaumont-British.

Selwart is a Czech who came to attention for his work in 'Pursuit of Happiness.' He has impressed him, but never got around to using him.

Gardel Was Top

Carlos Gardel, Spanish picture actor killed in an airplane crash in South America Monday (24), was the biggest money screen name in the Spanish language market.

Gardel held several unique film honors. His first film, 'Lights of Buenos Aires,' for Paramount, was stopped in several cinemas in Barcelona and Madrid at the end of songs and played for encore purposes. This picture, made in Paris by Bob Kane for Paramount, established a record gross for Spanish language films, bringing in something over \$300,000.

Gardel made two pictures for Paramount in Paris and four on Long Island. One of the latter, when screened for the first time in Harlem, caused a police raid to be called as necessary to handle would-be ticket buyers.

HECHT-MacA. PAR PACT ON 2

Details are virtually ironed out on a new deal for Ben Hecht and Charlie MacArthur with Paramount under which the producing-writing-directing team will make two pictures this season (1935-'36). Under this season's contract, H-M will deliver four pictures but sent in three.

Work on this year's schedule may also be turned out for 1935-'36 release. Of three made under old agreements, one, 'Once in a Blue Moon' has not yet been released though it was completed more than six months ago.

Court Strips Woman Defendant of Jewels To Pay Off Lon Young

Los Angeles, June 25. Several articles of jewelry went into court by Mrs. Marjorie Chanslor, wife of Roy Chanslor, playwright, were commandeered by Court Commissioner Kurtz Kaufman to apply to satisfaction of \$1,450 judgment found against her in favor of Lon Young.

Mrs. Chanslor had come to tell the court why she could not pay the legal cost awarded to the producer after trial to compensate for injuries received when he, as an innocent bystander, was injured with a glass thrown during a New Year's eve altercation in a Hollywood cafe.

Stoll After W. C. Fields, Polly Moran for London

London, June 25. Sir Oswald Stoll has opened negotiations with W. C. Fields and Polly Moran to star in a new Coliseum musical. Also is talking to Francis A. Mangan about staging it. Alexander Korda may be associated with him.

Piece was written by Beverly Nichols and is titled 'Up the Garden Path.' Figures are to follow 'Flying Trapeze,' which is folding shortly.

Joel McCrea Speeds Up Overtaking 'Barbary'

Hollywood, June 25. Joel McCrea worked all night Friday and Saturday under pressure to finish 'Manhattan Madness' at Metro in time to overtake 'Barbary Coast' for Samuel Goldwyn today (Monday).

Director Howard Hawks has been shooting over McCrea for a week on 'Coast,' which starts parity's term contract with Goldwyn.

SIR WM. WISEMAN AND KUHN-OEE

Details of Fortington Group's Dominance, and Displacement of K-L, Given Federal Securities & Exchange Commish

QUIZ FORTINGTON

Washington, June 25. Detailed account of how Kuhn-Loeb made fat profits dealing in Paramount securities while one of its partners was sitting in on reorganization proceedings and the manner in which the faction headed by Harold E. Fortington, new executive committee chairman, unseated K-L, was given Federal Securities & Exchange Commission during intensive hearings into firm company financing last week.

Making study for purposes of advising Congress about possible amendments to both the bankruptcy and the securities-control laws, the Commish brought to light considerable previously-concealed activity and the reorganization movements as well as dope about financial operations before and after the 1933 receivership crash. Major scenes of the drama were:

1. Disclosure that the Fortington group instead of having control of millions worth of Paramount claims actually mobilized less than one-fifth of the preferred creditors and bondholders.

2. K-L pocketed nearly \$250,000 in market operations during 1933 and 1934 while Sir William Wiseman, firm partner, was serving as member of the Vanderbilt committee.

3. Assertions that the corporation was not involved when the receivership action was instituted.

4. Claims that the bankruptcy was 'arranged' by bankers for the purpose of perpetuating the former management.

5. Fortington-Otterson group now in the saddle intends to effect major changes in operating policies and give the company a new deal.

Principal evidence was obtained through intensive quizling of Sir William, Frank Vanderlip, and previously, with parade of minor witnesses that shed light on previously puzzling phases of the Par bankruptcy and reorganization.

'Banker Domination'

Highlight of Fortington's testimony was disclosure that the faction now holding the reins and dedicated to policy of ending 'banker domination' actually accounted for less than \$10,000,000 worth of the \$37,000,000 worth of preferred claims. Disclosure came as a stunner for Kuhn-Loeb officials who had placed much credence in Wall Street gossip that the Fortington group was armed with a far larger weapon in reorganization negotiations.

Through persistent quizling by W. O. Douglas, chief of Commish legal battery, it was learned that the mysterious executive of London's powerful Royal Indemnity insurance system, playing a cagey waiting game, enlisted the support of the John Hertz interests, Floyd O. Smith and the Standard Oil research Products, Inc., Public National Bank, Lehman Bros., Lazard Freres, and Biggs Mottman without entering into formal agreements or making any move to pool resources.

Fortington repeatedly told the Commish that formal agreements of these interests approached him and testified 'I don't know' when asked to speculate on their motives in making overtures to him.

The faction accounted for approximately \$2,000,000 worth of Paramount bonds, according to statements made by Fortington during Fortington's appearance on the (Continued on page 39)

Open Season for Pop-Eyed Pests Smites Studios; San Diego Fair

Newsreel Jerked

Hamilton, O., June 25. Management of the indie Paramount was compelled to pull Paramount newsreel No. 91 after two days when patrons continued to place wrong interpretation on one of the scenes. Shot referred to prize offered Canadian couple having largest number of children over a given period of years, and showed father, mother and 14 kids as one of the contenders.

When interviewed father explained he was a street car conductor and did most of his work at night.

Femmes in the audience squawked.

Hollywood, June 25.

Advance guard of the summer visitors is here, with gates down and the open season for pests in the offing. Studios are getting prepared for the onrush of sightseers who will be clamoring for an inside look-see. Champion holder of uppers of production, they'll get inside despite no visitor's orders if they are the tourists whom the studios must offend.

They come from the four corners of the world, armed with letters of introduction which the studios can't afford to overlook. Already all major plants are engaging additional guides to point out the players, explain the intricacies of picture production, of which the guides will know very little. However, they will have answers and that's better than a dumb look.

Mob will arrive with a preconceived idea of picture personalities and production gleaned from the fan mags and chatter writers. Their supposed facts will be all wet, but it would be disaster to disillusion the visitors. The guest is always right—well, nearly always. With the San Diego expo looks like a bumper crop this year.

Their letters of introduction will come from their bankers, the picture company distributing office in their community, their home town exhibitor—in fact, anyone who has studio connections with the picture industry.

Newspapers write more than their quotas when good advertisers decide to visit Hollywood. Hays office also is a strong introduction writer. They manage to send gangs to the studios yearly, mostly people connected with local social boards, to create a good impression, may help eliminate cuts in pictures.

At the studio the visitors get routine treatments number A, B and C. First is the brush-off tour, which means they get a walk onto the back lot, where they look at a lot of old sets. From this they are paraded past the star's dressing rooms, (Continued on page 63)

OFFICIAL U. S. NIX ON MEX DIVORCES?

Washington, June 25.

Film stars tired of living in double harness would not be able to obtain easy Mexican divorces if Congress follows the wishes of the American Bar Association.

Plea for legislation banning use of mails for divorce business to get around residential requirements was submitted to House Judiciary subcommittee Friday (21) by Bar Association spokesmen who claim tight support of Attorney General Cummings. Subcommittee urged whole group to delve deeper into the matter.

Chevalier Shifts From Korda for 1 Film with Toepplitz

London, June 25. Maurice Chevalier and Alexander Korda have mutually agreed to tear up their contract for one picture because unable to secure a suitable vehicle.

French actor immediately afterward signed with Ludovic Toepplitz, Korda's recent partner, for the title role in Lock's 'Beloved' (June 26). Yarn was originally done as a silent by Carlyle Blackwell.

Understood Toepplitz is paying Korda a large fee figure he would have gotten from Korda, which is \$150,000.

Middy Athletic Ass'n 10G Richer from 2 Pix

Baltimore, June 25. Paramount, which recently finished filming 'Annemarie' on grounds of U. S. Naval Academy at Annapolis, has given \$5,000 to the Naval Acad Athletic Association in return for the cooperation extended the production unit when lensing was going on.

During the donation to the dollar was Warner Bros., whose flack, 'Dress Parade,' was shot in part during a month's sojourn for cost and crew at academy grounds. Parade company left Baltimore Friday (21) midnight for the Coast. Director Frank Borzage, who on skeleton technical gang and the cast principals aboard a battleship at San Diego upon arrival for some more shooting, which will be accomplished during some forthcoming Pacific Fleet maneuvers.

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WITH SCHENCK AND ART CINEMA BOUGHT
OU, U.A. NOW HAS 4 SHAREHOLDERS

Goldwyn, Pickford, Fairbanks and Chaplin—Lichtman Given Five-Year Contract as President—Schenck Only Interested in U.A. Theatres—Selnick, Wanger, Et Al.

Art Lichtman obtains a five-year contract as president of United Artists, succeeding Joseph M. Schenck. Schenck's interest in U. A. is being purchased for \$550,000 by the company, and the Art Cinema interest is being bought for \$150,000. These deals end Joe Schenck's association with U. A. The only remaining connection which Schenck has with the company is indirectly through the fact that certain of the U. A. stockholders are financially interested in some of the U. A. theatres which are part of the U. A. Theatre Circuit, of which Schenck is president and principal stockholder. United Artists film company has no direct financial interest in the U. A. theatre circuit, other than existing agreements on picture making.

It is expected that Joe Moskowitz, vice-president of U. A., and personal liaison officer in that company for Joseph M. Schenck, will leave United Artists and move over to Fox-20th Century.

The U. A. board met in New York Friday (21) for purpose of okaying the buying in of the Schenck and Art Cinema interests and in addition approving the Lichtman contract, as well as the deal with David O. Selnick.

Selnick will make 10 films for U. A. over a period of 2 1/2 years. By purchase of the Art Cinema and the personal interest of Joe Schenck, United Artists stockholders are reduced from six to four. They are: Mary Pickford, Douglas Fairbanks, Samuel Goldwyn and Charles Chaplin. Several of the shareholders have been anxious for some time to liquidate or purchase the company.

The company is expected to continue on the same policy as in the past, distributing 26 films in 1935 and 18 Disney subjects, but always being open to take on an additional (Continued on page 53)

Columbia will make 40 features this season as against 34 last year, this including 12 westerns. Shorts output will be 125. Company has set July 3 for sales sessions at Chicago.

Sickness Slows Down Three Paramount Pix Hollywood, June 25. Three Paramount players landed on the sick list last week, slowed up proceedings on as many pictures. Juan Bennett was in the hospital for four days suffering from a stomach ailment, causing the "Two for Tonight" comedy to slow down. Wendy Barrie was taken off "Big Broadcast of 1935".

Tom Brown, who suffering from a throat condition, was out of the "Annapolis Farewell" cast for three days.

METRO SEALS HAYWARD Hollywood, June 25. Louis Hayward was signed to a contract by Metro, after reporting to the latter studio upon completion of his role in "Feather in Her Hat" at Columbia.

Hayward was first brought to the coast by Metro for "Flame Within", which resulted in his being nailed to a stretch by the company.

SET BEWARE! TOPPERS Hollywood, June 25. Jean Arthur and George Murphy got the top roles in Columbia's "Lady Beave". Original story by Ethel Hill and Lionel Howser, who also screen played it. "Eric Kenton directs, with production scheduled for late this week."

1st Runs on Broadway

(Subject to Change) Week of June 29 Capitol—'No More Ladies' (MG) (2d wk). Music Hall—'Love Me Forever' (Col) (27). Paramount—'Men Without Names' (Par). Rivoli—'Sanders the River' (UA) (26). Roxy—'Allas Mary Dow' (U). Strand—'In Caliente' (WB) (28). Week of July 5 Capitol—'Escapade' (MG). Music Hall—'Love Me Forever' (Col) (2d wk). Paramount—'Men Without Names' (Par) (2d wk). Rivoli—'Sanders the River' (UA) (2d wk). Roxy—'The Raven' (U). Strand—'In Caliente' (WB) (2d wk).

R'CVR JAZZING UP BANKS-PAR FILM DEAL

London, June 25. Monty Banks is having a tough time trying to complete a deal with Paramount for American distribution of "18 Minutes". Banks directed the picture and negotiated the American deal.

Film took nine months to make and was financed by Allied Film Prod., Ltd., of which Vogue Films is a subsidiary. Cost about \$400,000 to make with Banks getting American release coin for his end. George Ratoff, who stars in the pic, is in on Banks' share, when and if.

Banks sold the picture to Paramount in New York for what is understood to be a \$150,000 guarantee plus percentage on condition that he deliver the original negative. On returning to London, he found that the receivers for Allied, having been put in the mortgage, refuse to deliver the film, claiming the price the only asset he holds for his creditors. Since Banks' original deal with Allied said nothing about any kind of prints, it looks like he's caught in between.

Gov't Starts Preliminaries in A.T.&T. Probe; Film, Radio Adjuncts Later

Washington, June 25. Preliminary Government investigation into affairs of the American Telephone & Telegraph Co., with particular attention being paid the question of the extent revealed last week as well under way. Public hearings, however, are not expected to open for some months yet. Snoopers have been turned loose on books of the Western Electric Co. and other affiliates of the phone system for the purpose of making cost estimates and obtaining statistics for use in considering the fairness of rates charged the public for customer services. Walker is particularly interested in the possibility that heavy bids for development, research and extension revealed last week had, since Congress has been tossed into the laps of phone users and wants to know what portion of the operating expense represented outlays in the film field. Erpi activities will come under the spotlight in their own right, but also as the story of the inquiry, officials indicate. First item of importance is the straight telephone service, with A.T.&T.'s other industrial activities being left for later consideration. The inquiry, when it gets well under way, will turn toward the company's financial operations in the film field, its alleged monopoly on sound equipment, and its tie-ups with the radio field, since Congress has called for specific information about side-line activities of the telephone system.

'Prisoner of Zenda' Bobs Up Again at Metro

Hollywood, June 25. On and off the production fire at Metro for several years, 'Prisoner of Zenda' is up again, being considered as a possibility for Clegg Gable. Metro produced it silently in 1922.

Rockefellers' Grant Creates A Film Library

A film library, first of its kind to be organized, which, in addition to circulating pictures among colleges and museums, will assemble a collection of films as well as data, material and information as a permanent record, is made possible in consequence of a grant received from the Rockefeller Foundation to the University of the State of New York. The Film Library is being set up for the purposes outlined, with John Ray Whitney as president; John E. Abbott, vice-president and general manager; Edward M. M. Warburg, treasurer, and Iris Barry, curator. Whitney is president of Pioneer Pictures, Inc., which releases through Radio.

Film Library will be entirely non-commercial in character and operation, the same as a museum. As a result of negotiations with the Hazo office, cooperation has been assured in making pictures and data available. The distributors have agreed to give the film library the right to make prints, both to be kept permanently in the library and also for the purpose of circulation among colleges and museums. The film industry will be assembled by the library, giving its history and activities as completely as possible from 1839 down to the present day.

BRIT. LION-REPUBLIC IN RECIPROCAL DEAL

Sam W. Smith, head of British Lion, is in New York talking a reciprocal deal with Republic Pictures. Wants to leave the British distribution rights to Republic pix and would have Republic handle the lion. Smith and Republic had been talking a British distri deal with British International, but that looks cold. N. L. Nathanson is understood to be behind Smith's company in a protracted expansion project. Nathanson's Regal Film Co. in Canada, has for some time distributed B.L. pics in that sector.

National First Runs

PARAMOUNT 'See Key', State, Portland, Ore., June 27; Par, Nashville, 28; Maj, Houston, 28; Arlet, San Antonio, 28. 'Men Without', Par, N. Y., June 28. 'Black Room', Pal, Rochester, June 28; Par, Atlanta, 28.

COLUMBIA 'After the Dance', Fox, Joplin, Mo., July 13; Empire, Montgomery, Ala., 25; Fairbanks, Springfield, O., 26. 'Girl Friend', Opera House, Newport, R. I., Aug. 27. 'Black Room', Opera House, Newport, R. I., Sept. 3.

WARNER BROS. 'Don't Bet on Blondes', Kelt's, Cincy, July 12; Mary Anderson, Louisville, 12. 'Gondal', Kelt's, Cincy, July 13. Colony, Miami Beach, 19; Knickerbocker, Nashville, 19; Bilenay, 23; Fazio, 19; Martini, Galveston, 19.

METRO 'No More Ladies', Par, Jackson, Tenn., June 27; Albany, Helena, Ark., 30; Pat, Jacksonville, Tex., July 27; Albany, Albany, N. Y., Aug. 8. 'Life Like a Gentleman', Rialto, Buffalo, N. Y., Aug. 1. 'Calm Yourself', Palace, Bentonville, Ark., Aug. 8; Concord, Springfield, Ark., Aug. 18; Oakley, Lake Fort, Fla., 18.

Vagabond Lady, Liberty, Philadelphia, Pa., Concord, N. Y., 17; Strand, Amsterdam, N. Y., 15; Strand, Kilgore, Tex., Aug. 6.

PAR'S CRUISING TRAILER IDEA

Paramount will be first to experiment with a trailer outside of a theatre. Company is getting estimates of the cost of a sound truck which can go through the streets, playing and showing a film trailer with reproduced dialog, as would be seen on a theatre screen. Trailer's screen at rear and to be shaded for daytime projection.

Plan is to first try the cruising trailer in New York for the Par. If the expense of equipping a truck for sound trailers isn't too much, the theatre may get its trailer on the streets before the end of the week. The N. Y. Par has tried talking in his lobby, rather expensive, and a few months ago Jack McInerney conceived the idea of a personal trailer buildup with some of the stage spicing on coming shows.

Decay of Serials Blamed On Kids Being Too Wise

Hollywood, June 25. Serials, the good old weekly who-units, are down to their lowest ebb with only eight scheduled for production next season. Four will be handled by Mascot while Universal turns out a like amount. At one time, continued thrillers were the mainstay of the independent market. Universal used to turn out a dozen yearly with other indie producers accounting for at least 20. Sophistication of present day Young America is blamed for their demise. In Europe, however, serials still are popular. In this country getting more money abroad than at home.

IDA LUPINO FREE LANCE

Hollywood, June 25. Ida Lupino is washing up at Paramount in four weeks. Studio is willing to take up her option, but with no salary till as provided in contract. British player will freelance.

PAR WANTS GOULDING

Hollywood, June 25. Paramount is doling with Edmund Goulding to direct "Guns," Sylvia Sidney star.

Motion to Quash St. Louis Case Argued in Court

St. Louis, June 25. U. S. District Judge George H. Moore has under advisement motions to quash indictment of RKO distributing Co. and its president, Ned E. Depinet who, with other picture companies, their affiliates and individuals, defendants in anti-trust proceedings brought by the government. Other defendants were not compelled to appear here for arraignment. Judge's decision to weigh arguments came after day of legal battle waged by Assistant Attorney-General Russell Hardy, who came here from Washington to prosecute the case, and William J. Donohoe, former New York District Attorney, chief of counsel for RKO. Judge Moore granted only four days for the filing of briefs and reply briefs and indicated that he may hand down an early decision on both motions.

With the question for fixing the date of the beginning of the trial, in the event the Government is successful in its plea, the motion against the indictment, the Judge indicated that he could depart from the customary policy of the court not to hold a lengthy trial in July and August. On the question of a date for the trial, Russell Hardy, chief of counsel for the government, is getting estimates of the cost of a sound truck which can go through the streets, playing and showing a film trailer with reproduced dialog, as would be seen on a theatre screen. Trailer's screen at rear and to be shaded for daytime projection.

Hardy argued that if the trial is too long delayed it will prove a "useless procedure". Catching a comment by former U. S. Senator James A. Reed, counsel for Warner Bros. that a lengthy summer trial would prove a mercurious operation, Hardy retorted, "If this case is not tried soon it will prove a mercurious operation performed successfully on the victims of this conspiracy." He charged that too much delay would destroy the business of the complainants in the proceedings "from bleeding to death".

LAUREL-HARDY FARCES WILL BE FOUR-REELERS

Hollywood, June 25. Laurel and Hardy two-reeler, set to go into production in 1935, will be the last of the comies' effort to be confined to 2,000 feet. Hal Roach plans to lengthen their efforts and to distribute them in two-reelers into the pictures. Half of the first series of L. & H.'s talker comedies were in four reels, but double bills were in two-reelers to the twin spots. Roach is also planning a full-length comedy feature with Charles Chase, Thomas Todd, Patry Kelly and Frank Faylen in the leads. Writers are presently submitting ideas. Picture probably will be directed by Chase.

Rogers Talking Story Ed. Deal with Zanuck

Hollywood, June 25. Bogart Rogers, late story editor of Paramount, is due in New York this week to discuss with Joseph M. Schenck and Darryl Zanuck relative to a similar spot with Twentieth Century Fox.

Preview Killer Scratched

Hollywood, June 25. "Murder at a Preview," Paramount's Hollywood year, has been temporarily shelved. "The Day After Tomorrow" is working on the story, is without an assignment. Fritz Feld, who was collaborating on the studio payroll.

Jagger 'Wasteland' Top

Hollywood, June 25. Dean Jagger's downbeat lead in Paramount's "Wasteland," with Gail Patrick in the other lead, is the first direct assignment for Otto Lovinger, former cutter.

RECENT PICTURES

U.A.'s Policies to Be Set in L. A. On July 1; Wanger, Lasky, Producers?

Majority of United Artists' plans and policies, together with any further producer deals that may be made, are expected to be decided Monday (1) in Los Angeles, when the annual election and stockholders' meeting of UA is held. It was postponed to this date from yesterday (25), original plan having been to hold it in New York.

Melchiorre no producer deals other than that already closed with David O. and Myron Selznick have been made or are declared to have any official standing so far. Several persons have been mentioned.

Walter Wanger and Jesse L. Lasky are also warm as UA producers, but no confirmation, either as to negotiations or the possibility of deals, are made at UA's New York headquarters. With respect to Reliance, it is pointed out the company is committed to deliver at least three pictures during the coming season. Wanger has to make his for Par this year, according to UA being aside from these pictures. Al Lichtman leaves toward the end of the week for L. A. to attend the annual stockholders' meeting at which he will be ratified as president, succeeding Joseph M. Schenck. He will remain out for the convention, to be held in L. A. July 9-11, inclusive. New York sales executive contingent leaves July 5 for the Coast.

UA will have a minimum of 24 pictures to announce for the coming season, but may be increased. Should Lichtman decide to name a general sales manager to succeed him in that post, this will also probably be taken up at the July 1 meeting and the announcement made in time for the convention. Harry Goldstein, eastern sales head, and Paul Lazarus, western sales chief, are the candidates, but not altogether certain whether a general distribution will be named.

Metro Takes B.I.P.'s 'Mimi,' Maybe 1 More; Par's 'Blossom Time'

British International, through Arthur Dent, its managing director now in New York, has 'Mimi' to Metro for release in the U. S. Picture is based on the Puccini opera and stars Douglas Fairbanks, Jr. and Gertrude Lawrence.

Deal is also on for Metro to take 'Abdu the Damned,' starring Fritz Leiber and for the same company, 'Blossom Time' starring Richard Tauber.

Dent also closed for the purchase of three two-reelers for England from DuWorld.

WAGNER BILL REVIVES GUILD, IATSE HOPES

Hollywood, June 25. With the expected passing of the Senator Wagner bill, which would bring back the collective bargaining clause of the N.R.A. code, Screen Actors Guild, Screen Writers Guild and local IATSE unions, and other craft groups outside the basic agreement are preparing to revive their demands for union recognition.

Guilds and unions, which are currently out in the cold so far as studio recognition contracts are concerned, see in the bill an opportunity to make inroads into the entente cordiale between the studios and the studios, and, on the part of the unions, to get a recognition denied them through the basic studio agreement with the now-favored unions.

Fox-20th's Unit Prod.

The Fox-20th Century merger will be finalized in around three weeks.

Signs point to Fox studio production being unitized with Joseph M. Schenck, new company chairman, as originally set and provided for, to spend most of his time on the Coast in charge of studio activities.

DISPOSING OF ALL ITS THEATRES?

Milwaukee, June 25. Indications are that Holdings will be clear of all theatre buildings in the United States by 1936. Ready to give up its last theatre in the country, the local Alhambra which it has had for many years. It has been under sublease recently to the Fitzgerald group here, reported giving the house up this fall. Rental of \$100,000 annually is considered too steep to be carried these days.

With the alighting of the Alhambra, Universal will have only the three houses in Winnipeg as its holdings on the entire continent.

REPUBLIC WINDS UP COAST SALES MEET

Hollywood, June 25. Pacific coast sales forces of Republic Pictures staged a two day sales convention at the Roosevelt hotel and Republic studios here last week. San Francisco and Los Angeles exchanges were fully represented, with Trem Carr, vice-president in charge of production, and Eddie Golden, general sales manager, presiding.

Banquet was tendered at the Roosevelt Thursday night (20) with Friday devoted mostly to luncheon.

As previously announced Republic will distribute 48 features and four serials for the 1935-36 season. Nat Levine will make eight features and four serials; M. H. Hoffman will turn over eight pictures; I. E. Chudwick, one with Trem Carr delivering the balance. Program will include 16 Westerns.

THUNDERING HOME

Par's 'Broadcast,' Started Last Oct., Nears Washup in N. Y.

Hollywood, June 25. Production of Paramount's 'Big Broadcast of 1935,' which started last October, wound up at the studio last week. Norman Taurog and camera crew leave for New York next week to photograph the Amos 'n' Andy, Ray Noble Band and Fox and Waller scenes at Astoria.

Lengthy production schedule on the picture was necessary due to the lack of availability of a number of featured players.

Trio for Earl Baldwin

Hollywood, June 25. Three pictures have been set for Earl Baldwin production at Warners. They are 'Cops and Robbers,' for Joe E. Brown, 'Miss Pacific Fleet,' with Joan Blondell, and 'Glenda Farrell and 'Lucky Me,' no cast yet.

Their resignation year is by Bewse Bacon, sister Director Lloyd Bacon.

SURVEYING OF PAR GOIN' ANGLE FIRST

H. M. Wilcox Mapping Operations, R. M. Anderson Slated for Financial V.P., Answerable Only to Pres.—New Theatre Overseer Also on Horizon

STUDIO OGLE NEXT

John E. Otterson, new Paramount president, is borrowing H. M. Wilcox, vice-president of Erpl, to chart Paramount's operations and make a survey of the company for him. Additionally, R. M. Anderson, another Erpl vice-president, will join Paramount definitely, as a financial officer under Otterson.

Anderson may become the financial vice-president of Par or the company controller. His appointment will not abridge or affect the office or duties of Walter Cokell, company treasurer.

However, should Anderson become the financial vice-president, his post will differ from that which was once proposed by Paramount's creditors, in that Anderson would be accountable directly to Otterson. The first idea about the post of financial v.p. was to have that office accountable to the board of directors.

Wilcox will leave shortly on a tour of the company's offices and studios in this country. Whether he also will go abroad has not been ascertained. Wilcox will be available to Paramount for around two months on his intended survey. Understanding is that Wilcox, who is vice-president in charge of operations at Erpl, is coming to Par only on loan.

Otterson himself is expected to depart for the Coast Sunday (30), arriving on the Pacific slope about July 4, for his look into the Par studios. He will stop enroute at Chicago. Waterson Rothacker, studio controller for Otterson, leaves for the Coast today (Wed.) to stay until about August.

Adolph Zukor remains in New York for the summer.

Otterson also is expected to name a theatre overseer and advisor soon, and at the same time persons familiar with the angles of the Y. Frank Freeman remains as is. Freeman's position is stated to be secure through the influence of H. A. Fortington, British chairman of the company's executive committee. Also, it is felt downtown that S. Hays at his New Monica Beach home with his wife and son, returns east the latter part of July. Hays' mother, Mrs. Loew, a few weeks later, he will remain through Labor Day. Joe Breen is expected back from his European 'jog' August 1.

Arthur-Dave Loew Resign

Withdraw from Directorial Board, but Will Retain Their Executive Posts

Arthur and Dave Loew resigned as directors of Loew's and Metro-Goldwyn-Mayer last Friday (21), but were held over to meet next week to fill the vacancies. Arthur is head of Metro's foreign division, while Dave is in charge of film booking for Loew's.

Both Loew boys will retain their executive posts, but rumors immediately started that should the brothers withdraw completely they will enter film production. David Loew denied these reports.

Otterson's Five-Year Contract With Par at 100G, Zukor at 50G

Wanger-Par Studio Bosses in Huddle

Hollywood, June 25. Walter Wanger met with Henry Herzbrun and Ernst Lubitsch yesterday and again continued talks today (Tuesday) on his proposed picture contract at Paramount.

Wanger is still keeping open the deal Mary Pickford made him to be co-producer with her at United Artists, in case the Paramount proposition falls through.

STUDIO HEADS IN CONTROL AT PAR

Hollywood, June 25. Back from their pow-wow in New York with John E. Otterson, Paramount studio bosses Ernst Lubitsch and Henry Herzbrun spoke optimistically of the company's future. Even though both continue in their present portfolios without fresh partnerships they have the backing of Otterson to go ahead and operate with full authority.

Otterson gets in July 5 for a studio lookover. Not until September will Adolph Zukor visit the plant.

Also in the returning party was C. B. De Mille, who went east to work out the details of a new three-picture contract, which would supersede his old pact ending with 'Samson and Delilah,' next on his slate.

Considered likely that Paramount will roadshow De Mille's 'Crusades,' which was shown at the sales convention. If the home office okay the two-day showing it will mark the first time in two years that a film has thus been exhibited.

HAYS CALLS PRODUCER COAST Huddle JULY 8

Hollywood, June 25. Will Hays, in Sunday (25) from the east, called a meeting of the Producers' Association for July 8 at which time it is figured all studio heads will be back from sales conventions and home office confabs.

It is known that about 18 months ago Arthur Loew tried to resign, but was induced to reconsider this move. Both Arthur and David had large blocks of Loew stock, as does their mother, Mrs. Loew.

Nick Selznick, pres of Loew's, Inc. also stated yesterday (Tuesday) that the Loew boys' resignation move does not affect their positions with the company, also that the Loew board will formally act on the resignations at its next meeting, July 1.

John E. Otterson gets a 5-year contract as president of Paramount, at an annual salary of \$100,000 yearly. Par's board is expected to approve this contract on Thursday (27). H. A. Fortington, chairman of the executive committee, has called for his native England, thus leaving the presumption that the c.o. already is in record as favoring this contract with Otterson.

No mention is made about a contract for Adolph Zukor. His future salary, however, is expected to be fixed at around \$60,000 yearly, as chairman of the board.

Whether the board is to consider other contracts at its meeting this week has not been ascertained. All indications point to the probability that all other contracts including those which may be in negotiation already, such as the Lubitsch deal, with Otterson's personal survey of the company's personnel.

He will be accompanied on his trip to the Coast by H. M. Wilcox, V. H. In charge of operations for Erpl. Wilcox is being borrowed from Erpl for a special survey of Par's operations to be made by him for Otterson. It is expected that Wilcox will be at Par, on leave from Erpl, for maybe two months.

Transfer of the company assets and property to the new Paramount Pictures, Inc. is expected to start on July 1 at 9 a.m. which washes up Par's bankruptcy, the trustees and practically all of its reorganization proceedings, outside of fees in connection with same.

Selznick-UA 100 Bringing Family Trademark Back

Hollywood, June 25. The name of Selznick, one of the industry's oldest, will again grace the Metro-Goldwyn-Mayer original producing organization. This became a reality last week when David O. Selznick signed a contract to produce 12 pictures for United Artists within two years.

Selznick's regime at Metro, which began in January, has marked its course with the completion of 'Tale of Two Cities.' Should Metro insist that he remain to produce 'Cold for Dave Jones,' he plans to delay his new affiliation. Having worked with director Fritz Lang and several writers for the past month on the script, Selznick is negotiating for the release of the story so that he could go ahead and submit it to UA as his first.

Selznick will do his own financing on the UA deal with the likelihood that Jack Walcott may put a shoulder to the wheel for him. Louis B. Mayer also may be an aid in that direction.

Members of Selznick's executive personnel will swing over to UA with their chief. They include Willis Gold, Walter P. Reuther and Marcella Bennett, his personal secretary. Reported also that George Eastman, at least two of the United Artists group.

Full details of the Selznick association will be divulged at the annual meeting of Artists' Guild convention to be held July 8 at the Ambassador hotel and running for four days. The names of the pictures in production slate will be revealed.

Amusement Issues Barely Hang On in Tax-Threatened Market; Par Liens in Record Group of 12

By MIKE WEAR

With most divisions of the stock market moving higher, the Amusement Group barely held steady. This group of 12 representative issues closed the week at 22, as measured by the averages, for a net gain of 0.25 of a point. However, the group dipped below its preceding week's low and failed to reach the high point of that previous week. Only marked strength in Radio Preferred B managed to keep this group at steady state.

The low Jones Industrial averages climbed up into new 1935 territory at 121.30. Despite profit-taking in this group last Monday (24), the averages wound up at 120.04 for an advance of 1.37. Rails partially confirmed this week, hitting 34.20, a new top for the current move. Utilities hit 23.06 on Monday, a peak for the present up-trend.

Despite reactionary tendencies in some amusement stocks, five issues in the stock exchange went to new highs and six amusement bonds tilted to new peaks. Paramount certificates joined the select list of record breakers, moving ahead to 4% on enormous volume. Increased transactions of the stock gained it in the top 12 most active issues twice during the week.

Continued strength in Paramount led well as the fact that the certificates had not thoroughly reflected the satisfactory reorganization set-up, were given as reasons for the move. Previously every concerted effort to push this stock upwards had generally met with heavy pressure from those with stock to sell.

General Electric, which edged upwards to 27 1/2; Radio Preferred B, which soared about 4 points to 47; Westinghouse common, which went to 5 1/2; and the preferred, which climbed to 108, were the other stocks to hang up new highs. All three Paramount bonds and certificates of the same were met by the record-breakers on the lien list.

Lee's, Warners Move
In addition, Low common twice went to its old peak at 4 1/2, but managed to hold only a fractional gain in the tie. Radio common also equalled its old top at 4 1/2. It closed at 4 1/2. Warner Bros. common moved forward to 4 1/2, only fractionally under the year's best price.

Despite these showings and the sturdiness of the Amusement Group, the list did not present an impressive appearance at the wind-up. Nearly as many were off or unchanged as showed gains.

Best gain in the amusement list (Continued on page 12)

Yesterday's Prices

Sales	1/8	1/4	3/8	1/2	3/4	1	1 1/4	1 1/2	1 3/4	2	2 1/4	2 1/2	2 3/4	3	3 1/4	3 1/2	3 3/4	4	4 1/4	4 1/2	4 3/4	5	
1,500 Col. Pict.	84 1/2	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106
1,000 Gen. Pict.	14 1/2	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	
500 Radio Pict.	20 1/2	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	
1,000 Low	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	11 1/2	12	12 1/2	13	13 1/2	14	14 1/2	15	
500 Patha. A.	10 1/2	11	11 1/2	12	12 1/2	13	13 1/2	14	14 1/2	15	15 1/2	16	16 1/2	17	17 1/2	18	18 1/2	19	19 1/2	20	20 1/2	21	
17,500 Radio B.	50 1/2	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	
1,000 Pict.	10 1/2	11	11 1/2	12	12 1/2	13	13 1/2	14	14 1/2	15	15 1/2	16	16 1/2	17	17 1/2	18	18 1/2	19	19 1/2	20	20 1/2	21	
2,800 WB	10 1/2	11	11 1/2	12	12 1/2	13	13 1/2	14	14 1/2	15	15 1/2	16	16 1/2	17	17 1/2	18	18 1/2	19	19 1/2	20	20 1/2	21	

Carillo-Columbia Deal On 6 in Three Years

Hollywood, June 25. Leo Carillo has been signed with Columbia for two pictures a year for three years, with options for four outside pictures. Also the usual privileges for personal apps, radio, and Leo Morrison agented.

Anna Wong to China

Hollywood, June 25. Anna May Wong arrives here this week from New York and Hong Kong. She remains for several days before sailing to China to make a personal appearance. Her trip to China is being arranged by Mrs. Wellington Koo, wife of the Chinese minister to France and former ambassador to this country.

TUTTLE TO DIRECT KIEPURA

Hollywood, June 25. Frank Tuttle, director of "The Sign of the Cross," is to direct "Kiepura," a Paramount picture, at Paramount. Goes into production in about two months. Will sing at the Hollywood Bowl.

WARNERS UPS COLLINS

Hollywood, June 25. Arthur Collins has been promoted by Warners to directing rank, his first being "Living Up to Lizzy." Collins has been on the lot three years as dialog director.

Philip Barry Vetsch

Hollywood, June 25. Philip Barry, having finished the script on "Tell No Tales," leaves Metro. He is due back in the fall after an European vacation.

How New Corp. Tax Sked Would Affect Film Biz; Spring Grosses Beat '34

Washington, June 25. Spring theatre business for all branches of amusements was better this year than in 1934, Treasury Department monthly report indicates. As Senate Finance Committee proposed only one-year renewal of 50% box office levy and 12 1/2% Roosevelt called for heavier income taxes on big corporations, Treasury reported May collections, based on April admissions, climbed \$185,906 over the previous month and were \$178,278 better than May, 1934. Coling has been on the lot three years as dialog director.

While the House earlier voted to extend the present temporary 50% box office levy and 12 1/2% for two more years, until July, 1937, the Senate group recommended the extension be cut to one year. Matter will be settled in conferences. Imposition of stiffer income, gift, estate, and corporation taxes, along with addition of inheritance levy, was advocated last week by President Roosevelt in a share-the-wealth message. Whether legislation will be enacted this session remains to be seen, many readers wanting to duck until next winter while others are demanding quick action. Under the new scheme suggested by the President, the present flat corporation income of \$50,000 or

Connelly Co-Directing 'Adapting His Pastures'

Hollywood, June 25. Warners has signed Marc Connelly to co-direct and adapt his own "Green Pastures" for the screen. Studio two weeks ago bought the legit negro spiritual, paying \$100,000 cash plus percentage on the film's earnings. Connelly recently finished a scrip at Metro.

LATSE PARLEY IN ST. LOUIS, 2% FUND

St. Louis, June 25. At a special meeting of the executive board of the International Alliance of Theatrical Stage Employees and the Motion Picture Operators of America here last week it was decided that whereas the abolition of the NEF was upheld by the Supreme Court decision has left the union in a precarious position, a 2% assessment is to be placed on all working members, both stage hands and operators, as a defense fund for the benefit of the organization. This fund was unanimously voted by the entire executive board as absolutely essential to the welfare of the union. The organization has set its goal as \$1,000,000 in this fund drive. Collection on this special assessment was voted to begin July 15 with each local to be individually responsible for the collection of this fund money. The forwarding of it to the executive offices. Raising of this defense fund is the unanimous wish of the executive committee to put on an extensive drive to tighten up the entire LATEES organization and to clean up all the loose ends which have among the locals which have (Continued on page 57)

Harlow, Tracy Set in 'Thalberg's 'Rif' Raff'

Hollywood, June 25. Metro has tentatively set Jean Harlow and Spencer Tracy in the new "Rif Raff." Irving Thalberg will produce. Starting date is still a month off, with J. Walter Rubin directing.

Marshall-Beet Remun

London, June 25. Reports here that Herbert Marshall is returning here in the near future. Story is that he will do a film here with his wife, Edna Best.

Inside Stuff—Pictures

Although curbside of an admission tax for another two years from July 1 places burden on the picture industry, leaders are content with the break received by exemption up to 40, whereas all other business taxed have no exemptions. It is pointed out that a large percentage of theatres avoid the government-nick by keeping admissions at 40c or under. Even deluxe houses partially escape on morning prices. When the so-called nuisance taxes came back a couple of years ago, the picture industry fought for a 50c exemption while the U. S. insisted on 40c, later going through "trick, auto, toilet articles and other commodities under the nuisance taxes have no exemptions.

Further analysis of annual report of St. Louis Municipal Auditorium shows what competition is faced by picture theatre owners here. Report shows that in this tax-exempt building 183 events were held in Opera House, netting city \$35,881.80 in rentals and attracted 450,000 customers who might have otherwise attended local picture and legitimate theatres. The Exposition Hall was used by 12 sporting and commercial events that attracted 740,000 persons, while the four assembly halls were scenes at 153 events attended by 82,000 persons. Total show upwards of 1,300,000 were entertained in building during y. r.

It took 15 months of prospecting before Samuel Goldwyn found a recipe for the making of "Barbary Coast," currently in work, which satisfied both the Hays office and himself. To get around censorship rocks, story was finally based on the personality and battling credo of a newspaper publisher. With the district seen through the eyes of this character (played by Frank Craven) text made the grade after being originated by the "New York Evening Post." Publisher's crusading zeal gives "Barbary Coast" sort of a G-man flavor.

"China Sea," Irving Thalberg's otro picture, holds that studio's low record for retakes. Following the first cut, picture went back into work for two days. At 153 events attended by 82,000 persons. Total show upwards of 1,300,000 were entertained in building during y. r. The preview of two weeks ago, picture had another day's work before members of his race procure for a preview. Total of three days' work following the completion of a Metro picture, is deemed something to shout about in the studio that coined the phrase that "good pictures are not made, but remade."

One of the top film agents on the Coast has had a production year for years. Recently he made overtures to become associated with several companies. Stories were released about the possibilities of his becoming a producer, but later a year was sent out denying he had production ambitions and that he would remain an agent. Reason for the denial was that a number of his topnotch clients informed him that if he undertook production they would consider their contracts with him for representation voided.

Coast indie producer recently went to Honolulu taking his assistant with him. On arrival the producer immediately dragged his aide to the golf course to play a round of golf while they were there. Day before the return to Los Angeles, the assistant suggested that, inasmuch as it was the boss' first trip he ought to take a day off to see the sights. So they went to the golf course. About the vessel the producer bought a book on the Islands, to be able to tell the family what he was supposed to have seen.

A minor colored employee on a major lot is under investigation by the State Labor Board on allegation that he illegally extracted commission on at least two pictures before the same. Claim was that a number of Negroes were obtained for a picture through Central Casting Bureau and that when more were needed the employee volunteered to get them. Then is said to have charged each one a healthy slice of the pay check.

Producer's Paramount's Coast studio was anxious to look over a British production prior to its opening in Los Angeles. He failed to secure a print, exchange claiming there was only one in town and that it was at a first-run theatre. Producer's Paramount's Coast studio was anxious to look over a British production prior to its opening in Los Angeles. He failed to secure a print, exchange claiming there was only one in town and that it was at a first-run theatre.

Heaviest list of aides assigned to a production unit at Metro is under the command of Irving Thalberg. His lieutenants are George S. Kaufman, Max Segal, Dave Lewis and Charles Lederer. Thalberg's publicity department of the studio finds itself in a spot. Many of pictures of the Guy Kibben and Joan Blondell heirs, this pair having no kidnapping apprehension.

All stage space on the Radio lot is currently filled, the company also using sets at both Pathé and Prudential. Studio has five pictures in production and to catch up on its release schedule is using two units on at least two pictures before the same.

In the case of "Last Day of Pompeii," studio is utilizing space at all three studios. On record as opposed to double features, Warner Bros. maintains it has nothing to do with reported plans of Arthur Siegel and associates to open two dual houses in Philadelphia. Siegel is a step-son of Major Albaladejo. Joe Bernhard, WB's theatre operator, declares that his company will regard any invasion of Philby by duals as unfair competition.

The Pat O'Brien, Al Johnson, Mervyn LeRoy and Mary Astor all refuse to allow Warners' publicity department to take photographs of their babies. With press and fan mags clamoring for pictures of the youngsters, publicity department of the studio finds itself in a spot. Many of pictures of the Guy Kibben and Joan Blondell heirs, this pair having no kidnapping apprehension.

Louis Sobel (N. Y. Journal), doing a column on press agents, didn't mention a single picture, p. as among the deserving. So some of the film boys are a little miffed, pictre space-grabbers pointing out they have a few more 65-week period against legit press agents, many of whom were mentioned, with their brief seasons.

David O. Selznick leaves Metro on the heels of a deluxe preview of "The Sign of the Cross" at Grand Central. Selznick put over a similar swank dress preview for "Copperfield."

Columbia's deal for Bing Crosby fell through. The terms and suggested story, "Georgiana." Crosby, with a contract for three at Par: film on the outside.

Bob Sisk's name now appears o. the Radio contract list as an associate producer. Although filing this spot several months his name has previously been listed as assistant to J. R. McConough.

50 PICTURES TO BE RELEASED THIS WEEK

Special Comm. Will Report Back In 2 Weeks on How an Unofficial Film Code Authority Could Op.

A movement is afoot by members of a Code Authority which at present isn't functioning to salvage the best features of film codism, industry taking it upon itself to consider continuance of some sort of a code voluntarily as far as is legally possible. Just how far such steps may go will not be known for two weeks, during which time a special committee will study the legal aspects of codistic regulation for the picture business.

It is noted by the present trend of thought among exhibitors and others all over the country favoring continuance of the code and some of its provisions for the protection of the industry, the C. A. set aside a special panel of members to consider the matter. A lot of 10 picture men from among visiting members were chosen as the committee with J. Robert Rutin (Metro) as chairman. He and eight others, Nathan L. Yamina (Fall River, Mass., exhibitor) not attending, were unanimously in favor of salvaging as much of the code as possible.

This meeting, held Monday afternoon (24), followed receipt by John C. Flinn of hundreds of letters and telegrams urging the code and some of its provisions for the protection of the legal aspects involved, now that NRA and the government do not figure as before, a special committee was set up to study code possibilities and what could be done. This committee was asked to report back to the C. A. in two weeks. Members are Austin C. Keough (Par), Harry S. Barford (WB), Yamina, Charles L. O'Reilly (T. O. C. C.) and Tyree Dillard, C.A. special counsel. These men are among the 10 members of the special panel chosen to study code chances, others being Rubin, Ed Kuykendall (M. P. T. O. A.), Major Leslie E. Thompson (RKO), Wm. Michel (Fox), Jack Cohn (Col.) and Edward A. Golden (Republic). Some of these members sent alternatives to the Monday afternoon conference. Walter Vincent speaking for Kuykendall; Felix Jenkins for Michel; Wm. Houston for Golden, and William Jacec for Cohn.

Flinn, exec secretary of the C.A., and the C.A.'s president, Dillard, attended the conference. Any suggestions with respect to voluntary codism for the industry during the next two weeks, when the matter is up for study by the legal committee, will clear through Flinn.

ANTI-CHAIN STORE PIC'S ROADSHOW TOUR

Eight roadshow setups are now crossing the country with 'Forward March' a picture which is being stored, produced by Frank Wilcox and being distributed by William Hammer. Picture was at first hampered by distros from NRA headquarters in Washington but is now footloose. Film has been leased by chain film houses which feel it reflects against them. That is the reason for the roadshow setup. Salesmen are trying to get with indie houses and spots for the showings and using 16 mm. film where regular projection is not possible because of opposition.

RKO-WB Coast Theatre Pool for Renewal Aug. 31

There is no determination as yet whether the RKO-Warner theatre pool on the Coast continues after the expiration date, August 31. This pool involves the RKO Hillstreet and Warner Hollywood and the Warner Downtown.

Parties have until Aug. 1 to signify renewal, under a 30-day clause

HOME SHOW FIRE PERIL

Canada Moves Against Private Film Parties

Ottawa, Ont., June 25. At the annual get-together of the Dominion Fire Prevention Association in Ottawa, the fire preventers and smoke-eaters condemned the holding of shows in private residences and other unlicensed places when inflammable moving picture film is projected.

A resolution was adopted calling upon governments and municipalities to discourage picture shows except in licensed and inspected buildings because of several tragedies during the past year.

Mention was made of one fire in Montreal when a woman and four children were burned to death as the result of a film explosion during a party in a private house, a complete picture show having been arranged, although the laws of Quebec prohibit the admission of juveniles to the theatres where any picture is screened under approved conditions.

Chi Schoenstadt Reorg Under 77B On Five Theatres

Chicago, June 25. H. C. Schoenstadt & Sons, Inc., operators of five southside theatres, last week went into the Federal courts here for financial reorganization under 77b. Theatres affected are the Piccadilly, Brighton, Boulevard, Atlantic and Archer. It does not affect 10 other theatres operated by the Schoenstadt family as a partnership.

Basis of the reorganization plea is the \$2,700,000 in debt issue on these theatres. Schoenstadt company asking for postponement on the maturity of these bonds. Will continue to pay 6% interest plus taxes.

Mutt Menace Killed By Mass. Theatre Men

Worcester, June 25. Pup tracks appear definitely out with theatrical interests taking a leading role in opposition. State license board last week denied application of Worcester County Greyhound Association, Inc., for track. Morris Mendelsohn of New Haven, represented. Pull Interest, and John E. Hauser appearing for Worcester local of Stage Hands and Moving Picture Operators' Union. Greys, merchants and individual citizens also joined in opposition.

Despite refusal of local permit, board of referees has ruled ahead, but court ruled that a local permit was necessary as well as a state. Association already had obtained state authorization.

Chaplin's No. 5 Back In Work, Add Sequence

Hollywood, June 25. Charles Chaplin picture, which washed up two weeks ago, went back into production again Thursday (20) with the company going to San Pedro location for added scenes and retakes.

Additional take sequence has been added which will be made at the studio this week.

9 MAJORS MAY HIT 475 PIX. A RECORD

Surplus May Come from U.A. and Radio Exceeding Basic Schedules—415 Features During Present Season—Only 60 Action Westerns—797 Shorts, Also an Increase

NO PRODUCT DEARTH

The nine leading producer-distributors plan a minimum of 450 features for 1935-'36. Final number may reach closer to 475, a record number for the industry, since there is a good possibility United Artists may deliver more than the minimum of 24 now set and RKO Radio may have more than its announced 50 through setting as release agency for outside producers. Radio is known to be willing to consider anything worthwhile that is independently marketed.

If producers fulfill contractual commitments, making complete delivery of programs as sold, the industry will be well fortified against any possible shortage.

A larger number of features and shorts this coming year also gives promise of wider selection of product by all theatres. With more picture to go around there should be fewer complaints from exhibitors who charge they can't get enough product to operate successfully. During the new season many darkened houses may find it possible to re-

The 450 pictures scheduled for the 1935-'36 season compares with 415 for the season coming to an end which was more than the year previous when studios were still finding it difficult to finance production.

Allied of Chi Has the Distribution Bee in Its Bonnet; Also 120 Houses

Chicago, June 25. Allied locally is preparing to go into the picture distribution business. Independent exhibitor organization seen the handwriting on the wall, which indicates a return to double features in this territory with the start of the new flicker season, and feels that they're going to be an additional picture with their hands some of that coin is going to stick to the fingers of the exhibitor group itself.

Through its president, Aaron Saperstein, the exhibitor organization has already started negotiations with the independent producers on the Coast and also for indie product through New York channels. Allied locally is in a position practically to guarantee releases for pictures in some 120 theatres in the city of Chicago should double features return. Allied as it is argued in the opposition to a return to twin bills, the exhibs generally having had a pretty sad experience with the double bill booking circuit since the late '23 when the cost of product and competition of the key theatres put the smaller houses in a direful predicament. It was through the efforts of Allied that a general vote was taken at that time to do away with the bargain bills in this territory.

At present Allied remains opposed to double flickers, but frankly states that if it's coming that organization will operate its own exchange, just as it has formerly operated a flicker buying circuit, and is now operating a film booking circuit with the many members. Saperstein himself has the distributor bug in him since he was formerly chief of one of the

Shrieking Pickets N. Y.'s New Gag; Theatres, Much Burned Up, Demand Showdown from LaGuardia

What They'll Sell

	Westerns	Fea- tures	Ac- tions	Shorts
Columbia	40	12	125	
Fox	64	4	110	
Metro	49		83	
Paramount	65		107	
Radio	50		107	
Republic	56		118	
United Artists	24		117	
Universal	42		117	
Warner Bros.	60		130	
Totals	450	60	797	

* Including 4 serials. Note: Total number of features includes actions-westerns.

The number never went over 400 before, including back in the pre-war days when more large companies were in operation, and last year's deliveries will be away under the 415 features announced. A possible 475 for '35-'36 would be a big jump. This does not include Gaumont-British's 16, releasing through Fox.

This year's 450 full-lengths include only 60 in the western action class. Of this number there are four serials included. Appreciable increases in the programs of some majors brings about the high total of features for 1935-'36. This is made possible largely by the fact that conditions have improved and financing of larger production schedules now does not offer the difficulties that have been faced since 1929. Theatres are making more money and can pay better rentals, another factor that is encouraging distributors. Letter are intent on making full deliveries during 1935-'36 or as close to it as possible, taking (Continued on page 19)

Although fearing that New York's Mayor LaGuardia may not give the relief they demand from cross-picketing activities of operator union rivals, theatre men are determined to force a showdown. If the city does not do something to protect their interests, theatres may refuse to pay license fees any further.

Recent rioting among pickets reached a high pitch one night last week at the many places made on 42d street. On that night, with attorneys and others called from their homes to come downtown, pickets were covering all Times Square theatres, including the big ones, but majority of the disturbance was at 42d street. Close to 2,000 people are estimated standing on the south side of 42d watching cops battle with pickets on the north side.

Allied operators that same night (Thursday) were picketing Times Square theatres employing 306 men, as well as some 100 pickets at the theatre. It is unfair to Allied, and does not employ Allied operators? The decision is the many time that pickets went vocal in their work.

Theatres feel that the city must do something to put a stop to this cross-picketing of the operators of theatres, picketing being indulged solely as a result of rivalry between the two operator unions, 306 and Allied. It is pointed out that while the picketing is legal, it takes advantage of a situation and has the effect of misleading the public with resultant damage to a theatre's business. One house complains with union labor by employing 306 hoodlums while another complies by employing Allied, a State-chartered union, in the situation boiling itself down to unfair competition against theatres by warring unions, if nothing else.

Over the weekend Mayor LaGuardia named Frank Tichenor, publisher, as mediator in the union trouble. Theatre men are anxiously waiting to see what Tichenor proposes, meantime having taken the stand it is time the mayor himself called for a showdown.

CANADA B. O. DROP 35% DURING DEPRESS

Ottawa, June 25. How the depression hit the moving picture business is indicated in a report shown by the Government report showing the decline in the key cities in 1933, as compared with the take in 1930. The comparison is as follows:

	1930.	1933.	1930.
Montreal	\$4,433,000	\$4,082,800	62.5
Toronto	\$4,460,000	\$4,658,900	72.2
Vancouver	2,709,000	1,477,100	54.5
Winnipeg	2,264,000	1,405,600	64.7
Edmonton	1,000,000	608,000	62.7

This table shows that of the larger centres in the Dominion, Toronto has held up considerably better than other places, with 1933 gross equal to 72.2% of the 1930 take. The others were down to about two-thirds, with Vancouver rating only one-third. Theatres which aggregate figures are available. Average for the five keys was 31.4% under 1930.

Saxe's Daughter's Divorce Milwaukee, Wis., June 25. Mrs. Elizabeth Siemens, 28, socially prominent daughter of John B. Saxe, Wisconsin theatre operator and real estate man, was granted a divorce from Erich Siemens, 34, by Judge Charles J. Kelly court here. She charged cruelty. Siemens testified his father-in-law was at fault, because he opposed the divorce. They had a four-year-old daughter, Couple eloped in 1930.

Stage Show and 'Scandal' 7G At Par., L. A. 'Informer' \$13,000, 'Hero' \$17,500 in 2 Spots

Los Angeles, June 25. (Best Exploitation: Chinese-State) Amusement trade to be most heavily concentrated in the direction of the Paramount this week, as that office has one of those G Men stage combinations that is drawing everything in town within its portals. Myrt and Margie are a second week of George Jessel on the stage are hanging up a terrific gross for the same promotion as New Year's week.

With the school kids on their vacation and the tourists in the trade was much better for the first run emporiums than it would have been normally, though it sloughed a bit at the Chinese, State, Hollywood and RKO picture houses from the previous stanza. "Public Hero" at Chinese and State was not the h.o. explosion one had expected, with boiler being town from a bit over \$10,000. Hollywood and RKO having "Informer" naturally lost the youth trade, but did a neat and profitable though not outstanding business with it.

Star holding up in great style with "Escape Me Never" on second week, and "Public Hero" on first. "Oil for Lamp China" headed for \$5,000 take. "The Last Movement" and "Black Sheep" also hitting on all 12 cylinders.

Chinese and State had exploitation edge by running ads in personal column of dailies, and by getting the kidnapers for "Public Hero", which, incidentally, drew warning from the Post to refrain from their activities in the continued man hunt. House also got display of the same, parading the kidnapers finger printing outfit from U. S. C. museum for their display, which drew little attention.

Estimates for This Week Chinese (Grauman) (2,028: 20-30-45) Public Hero (MG) and "Bond Lady" (MG) split. Not the h.o. magnet figured, but house will show the \$10,000 gross. No word now. Last week Ladies (MG) and "Black Sheep" (Fox) plenty, plenty good at \$11,000.

Downtown (WB) (1,800: 25-30-40) Lamps of China (F.N.) and "Public Hero" for this place appeared to hit a mighty big \$8,000. Last week "Nite Life" (Radio) and "Public Hero" just mild trade that kept house on even keel with \$3,500 take.

Grand International (Roemer) (785: 35) "Don Quixote" (UA) (24 week). Having had tussle for second stanza, which will hit over the \$600 mark. Last week, first for this one, bit over \$900.

Los Angeles (Wm. Fox) (2,800: 20-30-45) "Motive" (MG) and "Swellhead" (Col), split. Trade just bit above average in this circuit emporium. Last week, \$4,000 on week. Last week "Circle Shadow" (Peer) and "Frankenstein" (L) slightly under \$4,000. Last week at \$3,800, but profitable.

Will Talk (Parr); had it not been for the fact it would have been best there only \$10,200.

Estimates for This Week Music Box (Hamrick) (1,400: 17-27-37) "Caliente" (WB) and "Private Eye" (LTC) (650: 10-15-20) split on with show-value plus, and appreciated, indications \$8,000 big take. "Must Bo" (F.N.) and "Public Hero" (MG) split, each about \$4,100, fair-ly.

Estimates for This Week "Whole Town Talking" (Col) and "Let's Get Together" (Col) dual split on with show-value plus, and appreciated, indications \$8,000 big take. "Must Bo" (F.N.) and "Public Hero" (MG) split, each about \$4,100, fair-ly.

Estimates for This Week Blue Moon (Hamrick) (950: 27-37-47) "Lamps of China" (WB) and "Public Hero" (MG) split, each about \$4,100, fair-ly.

Estimates for This Week "White Scandals" (Fox) dual. Expectations for "Public Hero" (MG) and "Lamps of China" (WB) split, each about \$4,100, fair-ly.

Estimates for This Week Little (Franklin) (298: 30) "Annunziata die Braut der Kompagnie" (Ger) and "Gebauergewinn Sorgenf. (Ger). Not hoping for much more than a bad \$400. Last week "Kauzky March" (Hunnia) and "Habskoben" (Toils) fell down to \$250.

Estimates for This Week "Public Hero" (MG) and "Lamps of China" (WB) split, each about \$4,100, fair-ly.

Estimates for This Week "Public Hero" (MG) and "Lamps of China" (WB) split, each about \$4,100, fair-ly.

'Caliente', 'Private Worlds', 5G, Tacoma

Tacoma, June 25. Blue Moon now back as sub-run house and that, too, a short time after heavy sugar was put out to the public in the class. But the town has been jolted by the lumber war and the first run films are again qualified to handle the higher-priced showgoers. "Caliente" proved to be a must-see. "Private Worlds" and "Public Hero" (MG) split, each about \$4,100, fair-ly.

Estimates for This Week "Public Hero" (MG) and "Lamps of China" (WB) split, each about \$4,100, fair-ly.

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Better Biz Boosts Loop Average; 'Ladies' Pace-Maker at \$21,000, 'Hero' \$30,000 and 'Becky' H. O.

Chicago, June 25. (Best Exploitation: United Artists) Business generally booming through the loop this week on admitted strong flickers which are getting better from the critics and fine tongue-wagging from the public. Plenty of femme bait around while the men have something going and which figures to make everybody happy.

Riding the wave of public popularity currently are "Public Hero", "Becky Sharp" on its holdover, and "Ladies" on the first tier. In the second list are "Famous Moon", "Scoundrel" and "In Caliente" on a holdover.

Balaban & Katz finally slipped "Scoundrel" into the Apollo. In holding its breath are hoping that the flicker will get at least a few more days of the first tier. In the second list are "Famous Moon", "Scoundrel" and "In Caliente" on a holdover.

Ladies is far ahead of the field on immediate office snap, getting round play which is holding everybody happy.

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Estimates for This Week "Public Hero" (MG) and "Lamps of China" (WB) split, each about \$4,100, fair-ly.

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HAVE IT! 13 1/2 G HOT NEW MARK

Newark, June 25. (Best Exploitation: Loew's State) Proctor's is surprising everybody by apparently leading with \$12,000 for "Let 'Em Have It" and "Nite Wit", while Loew's is likely to do nearly as well for "Public Hero" (MG) and "Lamps of China" (WB) split, each about \$4,100, fair-ly.

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'BECKY' \$17,500, 'BIG N BUFFALO'

Buffalo, June 25. (Best Exploitation: Great Lakes) "Becky Sharp" (Radio) and "Public Hero" (MG) split, each about \$4,100, fair-ly.

Estimates for This Week "Public Hero" (MG) and "Lamps of China" (WB) split, each about \$4,100, fair-ly.

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RESOLUTE WANTS 10G'S, CLAIMS Faulty Recording

Los Angeles, June 25. Resolute Productions demands \$10,000 damages against Cinema Equipment Company and Ray C. Wilcox in a cross-complaint for faulty recording on two of a series of films produced by Resolute.

Job required re-recording and involved loss of several distributor contracts, cross-complaint declares in its counter claim for \$10,000.

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LINCOLN B. O.'S BLAH

Nothing Exciting Anywhere—'Harmony' Lincoln, June 25. Only sock along the way is the Lincoln's first half "Stolen Harmony" which got out going to "Devil is a Woman" on the second half. LTC has so much product that the player is splitting the week to get rid of it, one of the reasons for the success of the spot that it has offered two changes per week. Even the ads are carrying the message of the picture, which is ironical to the operator, who has spent his time vainly having been closed since the picture was made. The picture is up some pics and installing a cooling apparatus.

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WEEK-END GROSS

'Roberta,' 45G in 2 Wks., Okay
In London, but Bobbies Needed
For Socko Home-Bred '39 Steps'

London, June 16.
West End picture theatres as a
whole disappointing, with outlook
far from encouraging, especially
now the weather is becoming more
seasonable. Few spots that are doing
real business are the 'Tivoli' with
'Roberta,' the New Gallery with
'The 39 Steps,' and even the Capitol,
which has to have a good run to
pull 'em in, is thriving on 'Werewolf
in London.'

It can be seen the best business
is being done by the Gaumont-British
theatres, and in one spot with
their own product.
Estimates
(At \$5 to the £.)
'Clive of India' (UA), (2d week)—
Marble Arch Pavilion, here in second
week. Not doing so well as last
month's run at the Tivoli in dis-
appointing grosses. Doing fair at
around \$7,000. Stayed in, but
maybe fourth week, with 'Fighting
Stocks' replacing.

'18 Minutes' (Fath-Vogue), (2d
week)—Leicester square. Picture
not the type for this house, which
must have the best of supers, as it
has no regular clientele of weeklies.
It average \$3,000 per week. Re-
placed by 'Richelle' replacing.

'Goin' to Town' (Par), (3d week)
—Leicester square. Doing steady
\$12,500, which "considered good for
some picture, but not for this
blonde effort. Will stay another
month with last Columbia epic as
likely replacer.

'Reclaimed His Head' (U), Regal
—Leicester square. Will intend to
stay for fortnight, but first week's
intake did not exceed \$10,000, which
justified withdrawal. C-Met pushed
in week ahead of schedule, and fig-
ured at least \$10,000 per week.

'Night of Love' (Col), (2d week),
Cuxton—Revival doing much bet-
ter than expected. To enter
presence here and big noise in
theaters. Opera in which \$16,000
\$4,000 per, which is good success
coming after general release. 'Divine
Star' (Italian) replacing.

'Roberta' (Radio), (2d week),
Tivoli—Undoubtedly best clicker in
theaters, coming in second week
needed a stimulant. Its two pre-
sences, 'Clive' on which \$16,000
was spent on exploitation and
'Miserables,' which cost \$10,000 to
make, were both slight winners.
In 'Roberta' management tightened, al-
lowed only \$5,000 for boosting, \$127
for 10 months.
Opened to \$25,000, with second week
\$20,000. Third stanza will do about
same as last. No definite time for
run, which may last for six to eight
weeks.

'Ladies' \$6,200, Indpls.,
Mary McCormic Opposit
Indianaapolis, June 25.
With Mary McCormic on the
stage heralded heavily as the for-
mer Princess Mdivani and with
'Alibi' like as the screen offering,
the Lyric is leading the downtown
spot this week. 'No More Ladies'
is faring well at Lyric, with
'Doubling Thomas' holding over for
a second week at the Apollo.

Outside exploiters not showing
much in way of results, but news-
papers are friendly with plenty of
space for theatres.
Estimates for This Week
April 14th (A), (1st wk., 34-40)—
'Doubling' (Fox) (2d wk). Not up
to usual biz done by Will Rogers at
this house, but gross is acceptable
for a second week at \$3,400. Last
week, opening session, same picture
grossed \$4,000. This store consid-
erably under the recent Rogers
pictures.

'Circle' (Katz-Feld) (2,000; 25-40)
—'Hooray for Love' (Radio). Played
up musical angles. Bill Win-
ston and Gambrell getting strong
cast mention, but gross is scarcely
\$10,000.
'Loew's' (Loew's) (2,500; 25-40)—
'No More Ladies' (MG). Good re-
sponse. 'No More Ladies' (MG) and
'Creighton' (MG) and 'Cab Calloway
band on stage at upper scale, 550
each. Last week Devil Woman
holding up strong on closing days.

'Lyric' (Oton) (2,000; 25-40)—
'Alibi' (WB). Doing very well.
Mary McCormic playing strong on stage
bill and a draw at figures of \$7,000.
'Last week Devil Woman' (Par)
and vaude week at \$5,000.

Cincinnati, June 25.
(Best Exploitation: Palace)
Biz on the up here. Combo tak-
ed at downtown houses on favorable
second week. 'The 39 Steps' and
stretch of daily showers and extend-
ed cool a b. o. help in face of new
night opening from dog track across
Indiana Line from Harrison, O., 18
miles below Cincy.

Current trade champ is 'Becky
Sharp,' with an \$18,000 heave for
'Outstanding picture for the season.'
'Night's run, a rarity for that house.
'Glass Key' in line for \$10,000 at
top-price spread of \$100. 'The
Fairest of Women' and 'The Ladies'
feeling \$4,000 at Lyric and 'Black
Strip' getting \$3,800 for Keith's.

'Fair of women; 'No More Ladies'
at Capitol for \$6,500 and 'Alibi' Re-
gistering \$5,000 at Grand.
Outstanding picture for 'Becky Sharp'
'Times-Star' devoted full
top-page spread of \$100. 'The
color film and the other two de-
voted prominence to plugs on this
pic.
Estimates for This Week
Palace (RKO) (2,000; 35-42)—
'Becky Sharp' (Radio). Nitty ad-
vance on a new color film. Build-
up strong opening and swell audi-
ence and press reception keeping
gross up to \$18,000. Last week
\$10,000, second week \$12,000.
'Black Strip' (Fox). Lowly the
for \$3,800, average. Last week 'Alibi'
highly hit. 'Becky Sharp' (RKO)
\$1,500, first top in series of returns
at this stand.

GIENNA MANIA
GIENNA MYSTERS TIED

Seven Houses Unite to Buck
Huffman Auto Philan-
thropy in Denver—K. C.
Acers Plunge Into Coin-
strewing Carnival on
Bank Night Motif

PIX INCIDENTAL

Denver, June 25.
Free-for-all giveaway war has
opened here, seven more theatres
having entered the weekly auto
gift scheme to get patrons in their
theaters. They include a first run
the Denham; two Public houses,
Federal and Rex; two Fox, the
Webber and Mayan; and two
others, Ogden and Hiawatha, both
under the same indie ownership.

Combined, they will give away a
plentiful supply of automobiles
night. Winners will be announced
in all theatres simultaneously by
phone hookup.
Ernie Harry Huffman theatres,
including four first run, have given
away 68 Ford cars. They started
giving away every night, but when
they packed all eight
houses to the walks and beyond,
they started the every-week give-
away. 'The 39 Steps' (RKO) was
bucked by thirteen houses, who gave
away a Plymouth every week, on
the same night he gave the Ford
away, but after a time they dropped
the stunt.

The Webber and Mayan are cop-
ies of the Bank Night, others are
using cash to dividend 'r' bits
and most of those not now indulg-
ing in giveaways are expected to fol-
low suit as a matter of self-pro-
tection.

Most of the giveaways were
knocked out by the code, but Huff-
man kept on under protection of the
injunction issued by the United
States court of appeals after the
district court had refused it.

Kansas City, June 25.
Screen and Bank Night's have hit
the downtown district and there is
no telling just what the final out-
come will be, as opposition, houses
like the New, the Lyric, the
Newman (Par) which started
sereno on Tuesday night, is pre-
paring to start a Bank Night, with a
\$500 gift every night.

No sooner was this announcement
made than Dubinsky Brothers,
operators of the Liberty, a few doors
from the New, and the Regent,
another down town subsequent
grinder, announced they would start
giving away \$100 and operate
it every night, with \$50 as the origi-
nal offering and \$25 added nightly.

'They will allow patron of either
house to purchase the drawing,
which is the same as the Bank
night operation, although the draw-
ings will be held at the Liberty.

'Ladies' Only Current B'way H. O.
On \$45,000 at Cap; 'Becky' Will
Be Around \$180,000 on 2 Wks.

'Ladies' and 'Lamps China'
Stand Out in Dull B'klyn
Brooklyn, June 25.
(Best Exploitation: Par)
Loew's Metropolitan and Pa-
ramount are doing the biz this week,
former offering 'No More Ladies'
and latter 'Lamps of China.' Other
house struggling along with non-
descript picture fare. Season's
getting great play.

Paramount's Joe Lee was unable
to make any head on a heap on
'Oil' with big oil companies. All
oil came mid mix and so Lee scored
Brooklyn office an week heavy
in all Chinese newspapers and billed
China posters and heralds. Also booklets tieups,
newspaper contests and radio.

Estimates for This Week
Paramount (4,000; 25-35-50)—
'Lamps of China' (FN). Will prob-
ably produce \$100,000.
'Fox' (4,000; 25-35-50)—'Headline
Woman' (Mas) and stage show.
Nothing eventful at \$11,000. Last
week 'Gone With the Wind' (WB),
\$14,000, week.

Albee (3,500; 25-35-50)—'Our
Little Town' (WB). Last week
\$11,000.
'Last week 'Break of Hearts'
(Radio), \$5,000, week.

Denham (2,000; 25-35-50)—
'No More Ladies' (MG) and
vaude. Okay \$15,000. Last week
\$14,000.
'Strand' (2,000; 25-35-50)—
'Strangers' All' and Unknown
'Woman' (Brudal) (WB) and
'Mary Jane's Par' (WB) and 'Chin-
atown Squad' (U), \$2,500, brodie.

College Scandal'
With '42d St.' Tab
Big \$6,000, Denv.
Denver, June 25.
Exploitation in the Huffman the-
atres is doing the weekly Ford
giveaway at least packs the houses
Tuesday nights.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-
50)—'Chan in Egypt' (Fox). Fe-
lowing a draw \$2,000, 2nd week \$1,500.
'Gwen' (U) failed to get off in any
style at start, and was kicked
after three days. 'My Heart is Call-
ing' (MG) finished the week and
did good either, both films only
\$11,100.

Broadway (Huffman) (1,500; 25-
35-50)—'The Virginian' (Par) fol-
lowing a week at the Denver, good
at \$11,500. Last week 'Doubling
Thomas' (RKO), (2,000). The great
week started at the Denver the week
previous, where it showed, and got
\$20,000. Last week had a standstill
Ford giveaway night and held up
the rest of the time.

(Best Exploitation: Capitol)
Summer weather is currently dou-
ing no serious harm to Broadway
picture business. Buyers of the out-
of-town are offsetting the local
theatre managers to a greater extent
than last year.

'No More Ladies' at the Cap,
Becky Sharp on its second week at
the Music Hall, and 'Stranded,' at
the Strand, are capturing the bulk
of available business. Supported by
its strong name draw, 'Ladies' is
maintaining sharp pace for what
looks as easy \$55,000. It will
be the week's only holdover.

'Becky' is a picture for the Strand, but it
should get nice enough \$20,000. In
Chicago, hanging around for some-
time, 'No More Ladies' (Cap) at 7
p. m. Although it got fairly good
business, 'The Virginian' slumped at
the Rivoli for disappointing \$12,000,
and 'Sanders of the River' con-
tinued in there this morning.
Roxy is okay with 'Charlie Chan in
Egypt,' \$26,000.

Estimates for This Week
Capitol (4,500; 35-50-51-110)—
'No More Ladies' (Cap) and 'Small
Time Cavalcade' on stage. Combi-
nation of names outfit film and revue
pulling real business in this district
for a change, probably over
\$45,000. Last week, second
week for 'Public Hero' (MG) under
\$29,000.

Roxy (1,700; 35-50-45)—'Goin' to
Town' (Par) and vaude. Doing fairly
well here, around \$9,000. Last week
\$8,000.
'Public Hero' (MG) topped \$11,000 and
surprise, \$11,000, with Baer-Brad-
cock film.

Rivoli (2,000; 40-65-75-85-95)—
'Class Key' (Par) (2d week),
George Raft starrer finding the good
of the week. Last week was \$36,700,
excellent.

Radio City Music Hall (6,000; 40-
65-75-85-95)—'The Virginian' (Par)
(2nd week) and 'Sherry' (Rad-
io), showing fine stamina, \$50,000 on
week. Last week was \$36,700,
excellent.

Roxy (2,000; 40-65-75-85-95)—
'Class Key' (Par) (2d week),
George Raft starrer finding the good
of the week. Last week was \$36,700,
excellent.

MASCOT'S FOUR MORE
ERE PUBLIC SWITCH

Hollywood, June 25.
Prior to switching over to pro-
duce a group of features for release
on Republic, Mascot's 'Waterfront
Lads' and 'Alone Came a Woman,'
will be cleaned up prior to Sept. 1,
with the chateaus getting out of
the way a month later.

Nat Levine will start his first
Republic branded western with
'Gun Law' July 10 under title of
'Tumbling Tombsville.' Joe Kane
will direct.

Flesh Boosts Pittsburgh Take, But Pix O.K.; 'Ke' Good at \$5,200

Pittsburgh, June 25. (Best Exploitation: Alvin) Long rainy spell, bringing cool weather, seems to be bolstering grosses all over town and nobody can complain very much with the take.

LADIES' H.O. \$8,000 KANSAS CITY'S HIGH

Kansas City, June 25. (Best Exploitation: Upton) A world premiere of 'Ginger' (Fox) at the Upton, and a hold over, 'No More Ladies,' at Lowe's (M.G.) and started the regulation openings at the first-runs this week.

A world premiere of 'Ginger' (Fox) at the Upton, and a hold over, 'No More Ladies,' at Lowe's (M.G.) and started the regulation openings at the first-runs this week.

Up town with this week's premieres of 'Ginger' gave the boxes in the center; used special boards and window cards, and plugged it through the city with a connection with an amateur contest the opening night.

Mainstreet (RKO) (3:20; 15-25-40)—Lamps of China (FN). Title did not mean much to those unfamiliar with the book.

Midland (Loew) (4:00; 15-25-40)—'No More Ladies' (M.G.). Held over six days, but first week. Stated for \$8,000, after a gross of \$6,000.

Newman (Par.) (3:00; 25-40)—'Girl From 10th Avenue' (Fox). Close to \$20,000 pretty good.

Tower (Newy) (2:30; 25)—'Undiscovered Country' (20th). Held over six days, but first week.

Pathe (Pathe) (2:00; 25-40)—'Ginger' (Fox). Got good reviews and heavy opening business.

Alvin concentrated exploitation on Pittsburgh on its swing, trying in its department store on twin mill style for beach parties.

'Sisters of the River' (G-B) with original book 'Flame Within' (M.G.) pushed back to June (28).

Alvin (Harris) (2:00; 25-40-55)—'10 Raise' (Fox) and 'Fitzgerald's Parade' unit.

Warner (WB) (4:00; 15-25-40)—'Man of Aran' (G-B). House of cards which has been building since results in the form of a nice \$4,800, maybe better.

Warner (WB) (4:00; 15-25-40)—'Mystery' (U). Former responsible for excellent \$5,300.

Warner (WB) (3:30; 25-35-40)—'No More Ladies' (M.G.). Held second week and only modest gains.

Warner (WB) (3:00; 25-40-55)—'Hoary for Love' (Radio) and stage show.

Warner (WB) (3:00; 25-40-55)—'Hoary for Love' (Radio) and stage show. Moving picture and stage show.

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PATHE REEL COP'S Awarded Healdiers Honors for Dionne and Flood Pix

By 11-13 vote the National Headlines Club in Atlantic City last Saturday (23) voted Pathe News the No. 1 newsceler for the 'outstanding newsceler achievement of the year' in producing the Dionne quintuplets exclusive pictures.

Pathe also rated honorable mention for its Colorado Springs photo shots, Paul M. Jones, Jr., who risked his life to make this subject, was jointly awarded the prize with Pathe. Jack B. Connolly, general manager of Pathe News, accepted the blue ribbons from Governor Harold Hoffman of New Jersey at the public dinner presentation last Saturday.

'BECKY SHARP' A COLORFUL 20G. HUB

Boston, June 25. (Best Exploitation: Keith Memorial)

Keith Memorial (RKO) (3:00; 25-40-55)—'Becky Sharp' (Radio). Held over six days, but first week.

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'Becky Sharp' 10G, Ladies' 9G, Top Mpls.; Amateurs Aiding B.O.

'BEES', \$6,500, BEST PORTLAND HONEY

Portland, Ore., June 25. (Best Exploitation: Broadway)

Neil Hamilton in person at the Broadway first two days of 'Keeper of the Bees' (1. one) attracted extra biz and helped house establish world premier of pic. Broadway has been plugging 'Bees' for two weeks in advance and the town averaged top money returns of the last seven weeks.

'Bright Bells' (Col) and 'Mysterious Mrs. B.' (M.G.) were skillfully tied up to Weihenauer kidnap news with teaser copy doubling in advance.

'Werewolf' at the Orpheum. Estimates for This Week

Brooklyn (Parkway) (2:00; 25-40)—'Keeper of Bees' (M.G.). World premier.

United Artists (Parkway) (1:00; 25-40)—'Public Hero' (M.G.). Canohed for \$10,000.

Paramount (Evergreen) (3:00; 25-40)—'Doubting' (Fox) (2nd wk). Strong for these times.

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MINNEAPOLIS, June 25. (Best Exploitation: Orpheum)

Two sock pictures, 'Becky Sharp' and 'The Man of Aran,' starting the do-re-mi into the loop where biz has been stagnating somewhat of a month.

Otherwise, the only offering to excite substantial attention is 'Waits Tame in Vienna,' at the surrealist World. 'Stranded' Century offering is, opp. neither Kay Francis nor Hoyt Herring, making it and the picture itself rating only in the upper end of the scale.

Continued cool and rainy weather is still a good break for the show-bus, but more on major motion picture is in evidence. This includes light opera at Lake Harriet, city parks, and a big road at the State Fair grounds.

Exploitation honors go to the Orpheum with 'Becky Sharp' and 'The Man of Aran' in a large scale tie-up on a series of 13 Friday 'Amateur' nights.

Estimates for This Week Century (Publix) (1,600; 25-35-40)—'Stranded' (FN). No raves, however, as mere no major motion picture to be lucky to reach \$3,000, mediocre, 'Public Hero' (M.G.), \$4,000, 'Becky Sharp' (Radio), \$4,800, 'Ginger' (Fox), \$5,000.

Orpheum (Publix) (2,800; 25-35-40)—'Becky Sharp' (Radio). Much for a sister picture, 'The Man of Aran' (G-B), as well as 'The Man of Aran' (G-B), as well as 'The Man of Aran' (G-B).

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Pol's Strong Dual, 'Ladies' and 'Ginger' a Bang-Up \$7,500 in H.

New Haven, June 25. (est Exploitation: Polia)

Departure of Yale studies slowing things up some. Polia's having pretty much the inside track this week.

Polia (Polia) (2:00; 25-40)—'Ladies' (M.G.). Best week of the year.

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B'ham Strong for Will Rogers and Joe Brown

Birmingham, June 25. (Best Exploitation: Alabama)

The pre-holiday economy is being predicted this week with the picture for July 4 but in spite of this Will Rogers is doing range.

Ritz (Wilby) (1,600; 30-35-40)—'Public Hero' (M.G.). About \$2,900, moderate.

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'Hero' 8G, 'Alibi Ike' And 'Lady' \$5,800 As Omaha Calms

Omaha, June 25. (Best Exploitation: Orpheum)

In nine weeks which saw violent deaths, street car strike was set off (4:30), national guard moved out Saturday, and regular service on all lines was resumed.

'Public Hero' (M.G.) (1,600; 30-35-40)—'Public Hero' (M.G.). About \$2,900, moderate.

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Waits Tame in Vienna' (Ufa). World received by reaching pretty fair \$2,000.

Time (Watnhell) (250; 15-20-25)—'Werewolf' (U). May land around \$800, somewhat above recent average for house and fair.

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J. H. Cooper Enterprises, Inc.
Colorado's Leading Theatres

STERLING THEATRE
 GREELEY, COLORADO

June
 19th
 1935

Variety, Inc.
 154 West 46th Street
 New York City, N. Y.

Gentlemen:

I have written you several times regarding the renewal of our subscription to VARIETY.

As we have not had copies of VARIETY for the past four weeks, we have not had very much publicity in the local paper. Mr. Merrill, of the Greeley Tribune, believes the VARIETY'S reviews the most unbiased trade reviews obtainable and will accept no others to be used as advertising matter.

I am enclosing the heading of Mr. Merrill's column.

My personal opinion is that Variety reviews are without a doubt the only reliable reviews obtainable.

Regards,



R. L. Dempsey, Mgr.,
 Sterling Theatre
 Greeley, Colorado.

PS--Be sure we receive the back copies.

RLD

Theatre Guide
 Stage and Screen

This column guaranteed to contain no motion picture company blarbs.

<p>Public Hero No. 1 Gives Lionel Barrymore Fame</p> <p>MGM's "Public Hero No. 1" starring Lionel Barrymore, opens at Sterling Sunday with the following cast:</p> <p>DoctorLionel Barrymore TheresaJean Arthur Jeff CraigChester Morris SonnyJoseph Calleia DuffPaul Kelly WardenLewis Stone MoseSam Baker Rufe ParkerPaul Hurst ButchGeorge E. Stone Truck DriverJohn Kelly SimpsonSelmer Jackson AndrewsLawrence Wheat Little GirlCora Sue Collins Mrs. HarbinLillian Harner</p> <p>"Variety" says: "Enters with the best of G-men pictures." "Action opens fast and tense on how a prison break is plotted and successfully achieved. It develops that it's all part of the scheme to get Sonny (Calleia) out of confinement on a relatively minor rap in order that Chester Morris (pseudo-convict)," etc.</p>	<p>Hepburn in "Break of Hearts" at the Chief Sunday</p> <p>Radio's "Break of Hearts" starring Katharine Hepburn and Charles Boyer, opens at the Chief theatre Sunday with the following cast:</p> <p>ConstanceKatharine Hepburn RobertCharles Boyer JohnnyJohn Neal PalmaInez Herrholt MarxSam Hardy Miss WilsonInez Courtney SylviaHelene Millard FrazziniInez Gottschalk EliacSusan Fleming SchubertLee Kishmer DidiJean Howard PhyllisAnne Grey</p> <p>"Variety" says that Katharine Hepburn here rises above "the wispy waxy" single track yarn in which she is starvel. "Variety" explains the plot "Innocent, pure, spiritual Constance (Katharine Hepburn) is madly in love with a great man of the concert world, Fritz Robert (Charles Boyer) and for a series of quickie fade-ins," etc.</p>
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Ladies, Nice \$8,500 in H. O. Wk., Philly's Best; Second Runs Thrive

Everything is very quiet along the downtown film battlefield...

Philadelphia, June 25. Everything is very quiet along the downtown film battlefield...

Horror pictures have been thick of late and 'The Wolf of London' at the Stanton doesn't promise a great deal...

Estimates for This Week. 'A' (Par.) Second run. Ought to gross a nice \$7,800...

Merle (MG). Best bet in town with \$15,000 figured for second week comfortable if not startling...

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b.o., with prospects for a smallish \$2,500. Rogers not quite up to expectations...

Alamo (Ind) (3:00; 15-25)—'Nitt-wits' (Radio). Wheeler and Woolsey not outstandingly good...

Estimates for This Week. Earle (WB) (2:24; 25-35-40-60)—'Stranded' (WB) and 'vande'...

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ART IN WASH. 'Becky' In B. O., but LeGallenne Struggling for \$15,000 at Fox

(Best Exploitation: Keitel) 'Town is pushing both new highs and new lows this week with exploitation heaviest in weeks...

Fox went to town on LeGallenne, even cracking Baltimore sheets with color angle on 'Becky'...

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Stock Market

(Continued from page 6) for the board was the net advance reported by Radio B.

Columbia Pictures certificates showed considerable vigor after a neat shake-out Thursday...

Warner Bros. preferred came back and climbed to 27 after Thursday's sell-off...

Chartwell, Fox A stock seemed to have slowed down its recent declining tendency...

Just when the whole market seemed to be off to another steady climb, this issue occurred...

Met (W) (1:55; 25-40)—'People Like You' (Par.). Setting by with \$3,000...

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toned down Monday (24) when the President called Democratic leaders to the White House...

The Amusement Group has been unable to pierce the area of \$27-33. Until it does this on larger volume, few were inclined to be too optimistic...

American Seating continued its recent straggle, going to 8 1/2 before meeting and a considerable selling at this price...

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Met (W) (1:55; 25-40)—'People Like You' (Par.). Setting by with \$3,000...

Reckless \$8,000, Thomas' OK \$7,500 In Quiet Montreal

(Best Exploitation: Palace) Theaters fast starting four days, with however some fair grosses still showing on much lower average bill recent weeks...

Palace stands out with Harlow-Powell teaming in 'Reckless' and looks nice \$8,000...

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Rain Dents Munny (Opera, Hynes Pix; \$9,575 Top St. L.

(Best Exploitation: Grand Central) Rain every day drove customers away from Grand Central...

Shubert and Orpheum have dropped to one feature beginning this week...

Estimates for This Week. Fox (5032; 25-35-55)—'Doubting Thomas' (Fox) and 'Jim Burke'...

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Estimates for This Week. Fox (5032; 25-35-55)—'Doubting Thomas' (Fox) and 'Jim Burke'...

Summary for Week Ending Monday, June 24: STOCK EXCHANGE

Table with columns: High, Low, Sales, Issue and Rate, High, Low, Gain, Net. Lists various stocks like American Express, American Telephone, etc.

* Plus 1935 high. * Plus stock exchange record for 1935.

BONDS

Table with columns: High, Low, Gain, Net. Lists various bonds like 4 1/2% U.S. Gov. 1940, etc.

INCORPORATIONS

NEW YORK Albany Selden and Laboratory, Inc.; motion picture business; capital, 200,000...

OVER THE COUNTER, N. Y.

ALBANY Hollywood Road Camera Co., motion picture business; capital, 100,000...

R K O RADIO PICTURES



**NEXT SEASON
MORE THAN EVER
PRODUCTIONS
... NOT
PREDICTIONS!**

In a blaze of glory, RKO-RADIO ends one year and brilliantly begins another! We wind up 1934-35 with the biggest attractions of the year—shows like "Becky Sharp," "The Three Musketeers," "She," "Alice Adams," "Jalna," "The Last Days of Pompeii"—highlight attractions on the same year's list that brought forth "The Gay Divorcee," "The Little Minister," "Star of Midnight," "Roberta" and many other big-money shows.

On the following pages is sketched a vignette of 1935-36 . . . of plans WE KNOW enough about today—TO TALK ABOUT TODAY!



48 PRODUCTIONS

FRED ASTAIRE GINGER ROGERS ★ ★

★ 3 SUPREME BOX-OFFICE ATTRACTIONS!

"TOP HAT" to open your season on Labor Day . . . with music by IRVING BERLIN. At New Year's, "FOLLOW THE FLEET," by the same IRVING BERLIN. A third big show, ready for release around Easter time!

★ 2 TECHNICOLOR

PRODUCTIONS . . . To be made by John Hay Whitney's Pioneer Pictures Company which, with "Becky Sharp," brought the miracle of living color to the screen. Produced under the supervision of Merian C. Cooper.

★ 3 KATHARINE HEPBURN

... "MARY OF SCOTLAND," the Theatre Guild's greatest stage success, directed by JOHN FORD. "SYLVIA SCARLETT," from Compton McKenzie's Novel, directed by GEORGE CUKOR. "QUALITY STREET," one of J. M. Barrie's best plays.

★ 1 LILY PONS

... Notable among the events of the coming season will be the screen debut of Grand Opera's most glamorous diva—the beautiful, gifted Lily Pons, in a great romantic drama with music and songs by JEROME KERN. Tentative title, "Love Song."

★ GINGER ROGERS

... In one or more productions First picture tentatively titled "In Person," by the author of "It Happened One Night"—SAMUEL HOPKINS ADAMS. A Pandro S. Berman Production directed by William A. Seiter.

★ 1 WILLIAM POWELL

... Powell, the debonair . . . nonchalant hero . . . prime favorite of the hour, in "TWO O'CLOCK COURAGE," Gelett Burgess' new novel of a daring adventurer in evening clothes.

★ 2 RICHARD DIX

... Stalwart Stories . . . Strident drama! . . . Heroic tales of courage and daring! . . . Stirring melodramas made for the millions to whom action speaks louder than words.

★ 2 MUSICALS

... Heart-crushing beauties and gladdening songs in stories of glorious romance and melody! . . . "TO BEAT THE BAND" (Tentative title) and one other glittering big name show. Producer, Zion Myers.

★ 1 CHARLES BOYER

... The man who set the world's feminine hearts aflame with his magnificent performance in "Break of Hearts," in a production giving full scope to the charm of the screen's romantic idol.

FOR 1935-1936



1 IRENE DUNNE

... Irene Dunne, who endeared herself to millions in "Roberta," returns in one or more productions, to give the world again her glorious voice and exquisite charm.



2 ANN HARDING

... The charm and appeal that is Ann Harding will reach the screen next season in two pictures as richly human and deeply moving as "Vergie Winters."



GENE RAYMOND

... In one or more productions ... Among the younger stars, none has risen more rapidly in popularity than Gene Raymond ... His screen success and sensational personal appearances are perfect build-ups for his new-season pictures.



2 WHEELER and WOOLSEY

... The favorite sons of the padded cell in two noble efforts ... "THE RAINMAKERS" is one of them ... (haymaker to you!) ... Fred Guiol, director. Lee Marcus, Producer.

2 JAMES GLEASON

... The creator of "Inspector Piper" in two pictures ... which continue the hilarious adventures of America's leading "dis-an'-dat-dem-and-dose" detekative!



"ANNIE OAKLEY"

... BARBARA STANWYCK as one of the most colorful characters that ever came out of the Great Frontier, Annie Oakley, crack shot and circus queen. Directed by George Stevens. Produced by Cliff Reid.



"RETURN OF PETER GRIMM"

... LIONEL BARRYMORE, with Helen Mack, Edward Ellis, Donald Meek, in the greatest of all DAVID BELASCO stage successes. Directed by George Nicholls, Jr. Produced by Kenneth Macgowan.

"MR. GRANT"

... With biographical dramas proving to be the greatest of box-office attractions, our studi is preparing for production on a lavish scale one of the most vivid and heroic chapters in history, the stirring life and times of General U. S. Grant.



"PLOUGH AND THE STARS"

... Sean O'Casey's stage success of international importance is planned to come to the screen as an ambitious JOHN FORD PRODUCTION ... An impassioned drama of young hearts in rebellion ... Screen play by Dudley Nichols.



R K O RADIO
★ Stars and ★
Featured Players.

KATHARINE HEPBURN
FRED ASTAIRE
GINGER ROGERS
LILY PONS
BERT WHEELER
ROBERT WOOLSEY
RICHARD DIX
JAMES BARTON
ANN HARDING
IRENE DUNNE
WILLIAM POWELL
GENE RAYMOND
CHARLES BOYER
BARBARA STANWYCK
ANNE SHIRLEY
LIONEL BARRYMORE
MARGOT GRAHAME
BUDDY ROGERS
JAMES GLEASON
HELEN MACK
JOHN BEAL
HELEN BRODERICK
WALTER ABEL
HELEN WESTLEY
PRESTON FOSTER
BETTY GRABLE
DAVE CHASEN
ERIC BLORE
ERIK RHODES
MARGARETHAMILTON
JOHN WOOD
ROSAMOND PINCHOT
HELEN PARRISH
ALAN HALE
EVELYN POE
MOLLY LAMONT
RAY MAYER
MARGARET CALLAHAN
WILLIE BEST
JANE HAMILTON
VIRGINIA REID
MAXINE JENNINGS
HAZEL FORBES
KAY SUTTON
HEATHER ANGEL
MAUREEN DELANEY
EDWARD EVERETT
HORTON
EDNA MAE OLIVER
PRINCESS NATALIE
PALEY
EDGAR KENNEDY

An imposing list of great stars and fine properties
... yet it outlines but about half of the pictures
we will make next season.

The rights for many notable books and plays
are now in negotiation ... many big box-office
names not listed in this announcement will
appear in RKO RADIO Pictures next season ...
Stars engaged for a particular fitness to a role.



FOR

★ ★

48 PRO

FROM

R K

RA

New personalities will appear and be applauded by the world . . . RKO RADIO wants them in its pictures *and is prepared to get them.* Perhaps next season's biggest hits in plays and books are still unwritten . . . but when they sweep to overnight success we want them, *and are prepared to buy them!*

To lay plans well, to provide for opportunity, is our idea of alert showmanship . . . the kind of showmanship that writes its story in box-office lines!



1935-36

★ ★ ★

DUCTIONS

◎ ★ ★ ★
D I O

RKO RADIO

Directors

- JOHN CROMWELL
- GEORGE CUKOR
- JOHN FORD
- PHILIP MOELLER
- GEORGE NICHOLS, Jr.
- STEPHEN ROBERTS
- JOHN ROBERTSON
- MARK SANDRICH
- WILLIAM SEITZ
- GEORGE STEVENS

RKO RADIO

Producers

- PANDRO BERMAN
- MERIAN C. COOPER
(Pioneer Pictures)
- EDWARD KAUFMAN
- KENNETH MACGOWAN
- LEE MARCUS
- ZION MYERS
- CLIFF REID
- ROBERT F. SISK

RKO-RADIO

Composers:

- IRVING BERLIN
- JEROME KERN
- VINCENT YOUMANS

RKO-RADIO

**Musical
Directors:**

- MAX STEINER
- ALBERTO COLOMBO
- ROY WEBB

RKO RADIO

Art Directors

- BERNARD NEWMAN
(Fashions)
- VAN NEST POLOLASE
(Settings)

THE MARCH OF TIME

RKO-RADIO announces as an important part of its new season the release of *The March of Time*, starting with the fifth edition, ready August 2 . . . Hailed with increasing fervor by critics and public alike, *The March of Time* has won a definite place on the screen in less than five months . . . Produced by the Editors of *Time* and *Fortune*, it has proved a happy blending of excellent entertainment and brilliantly handled topical information . . . And now . . . **TIME MARCHES ON WITH RKO-RADIO!**

36 TWO-REEL COMEDIES

6 HEADLINERS . . . 6 RADIO MUSICALS . . . 6 SUPERBAS

. . . These short features will present a wide variety of entertainment, including musical reviews and bright comedy novelties, and will feature such personalities of stage, screen and radio as Gene Austin, Leon Errol, Ruth Etting, Walter Catlett.

6 EDGAR KENNEDY . . . Continuing the ups and downs of the darndest family that ever lived. 6 SMART SET . . . 6 RADIO FLASH . . . Hilarious, rough-and-tumble, custard pie, slapstick comedy. Honest hokum and pokem to make the folks come back for more.

Produced under the supervision of Lee Marcus, by these well-known comedy directors and writers: Alf Goulding, Joe Fields, Al Boasberg, John Grey, Fred Guiol, Les Goodwins, Ben Holmes, Jack Townley, Arthur Ripley, Eddie Moran, Lee Jason.

VAN BEUREN PRODUCTIONS

13 RAINBOW PARADE COLOR CARTOONS . . . Now in the NEW THREE COLOR PROCESS TECHNICOLOR! . . . A new series of adventures in the animated world of "the funnies." Produced by Burt Gilette.



13 "EASY ACES" . . . Radio's riotous dumb-crackers, bringing their brand new comedy idea to the screen in a new series of laugh films.

7 "SPORTS WITH BILL CORUM" . . . Presenting the human side of sports as well as its thrills . . . By the New York Evening Journal's widely-syndicated sports editor.

6 "THE STRUGGLE TO LIVE" Series . . . From the microscopic to the gigantic . . . By the Woodard Brothers, who won the Academy Award on "The City of Wax".

7 "THE WORLD ON PARADE" . . . The odd places of the world sought out in new series of travel films glorified with native songs and music.

33 ONE-REEL FEATURES . . . and don't forget . . . the postman is still delivering "DUMBBELL LETTERS".

PATHE NEWS ★ PATHE TOPICS

. . . Now in its 25TH YEAR . . . and dominant for 25 years! . . . Twice a week.

. . . Seven editions about interesting things, people and events.

Members of Hays Office Organize French Syndicate to Fight Taxes

Paris, June 16.
Hays companies here have organized themselves into a French trade association in order to have an official standing locally. They have jumped openly into the campaign to defeat the anti-American Lafont Amendment to the cinema tax reduction bill.

Lafont Amendment is the nine-lived joker which would accord tax relief only to theatres showing a certain percentage—to be determined later—of French-made films. Tax reduction, with or without the joker, was scheduled to come in to go on this month, or else show business was to go on strike. Only the ministries began falling like tin ducks in a shooting gallery just about that time, and since, with the government in power, nothing could be accomplished.

Out Again
Now that Premier Pierre Laval seems to have a more permanent staying, tax cut bill is being dragged out again. And the tough part is that Deputy Lafont, who wrote the amendment, is now in the cabinet as Minister of Public Health, and therefore influential.

Exhibitor, Independent producer and American interests thus get busy once more to kill the amendment, which has already been squashed a number of times, but still bobs up.

Hays syndicate is offered entirely by French ministry assistants to American chiefs of distributing organizations. This is to comply with local law. President is Stein of Metro. Vice president, Andre Peres, Universal chief; secretary, Etienne Descombey of Warner, and treasurer, Albert G. S. Paramount, assistant to Henri Klarfeld, Par French chief. Lateral qualities by his nationality to take a job himself, but apparently prefers to participate only in the French distrib'rs union, of which he is an officer.

Written Protent
Syndicate was organized by Suzanne Blum, attorney related to local socialist chief Lafont. She is law associate of former premier Joseph Paul-Boncour. One of its first official acts was to present a written protest, signed by all its pres, against the proposed Lafont amendment.

Protest points out that American firms are forced to do their dubbing in France and have therefore constructed expensive studios. Second, it condemns the government which are already subject to a strict quota, and that the Lafont amendment would be a sudden change.

Protest points out that duties on imported films has recently been doubled. All this costs U. S. firms in France more than \$3,000,000 annually, it alleges.

Calls the amendment discriminatory, and delicately hints that nations discriminate against them, might consider reprisals against French products.

Appeals to patriotism by mentioning all the dubbing actors that would be thrown out of work if American companies were forced by the amendment to dub their own French biz, and adds that there are thousands of French employees in American branches who would be thrown on the pavements. Also, French printers, still photos and lots of other business men would lose work, and the Government would receive a lot of taxes, both directly and from theatres specializing in American films.

French Interests Join
French Interests are joining vigorously in the fight, especially since M. Grunbaum-Bullin has been forced to interministerial cinema commission which determines film policies for the government. Grunbaum-Bullin is said to sympathetic toward the foreign ideas of Charles Delac's Chambre Syndicale.

Raymond Lenoir, exhibitors' association, strongest of French trade groups, has made a separate protest, as has the dubbers' syndicate, led by Harry James, who is in spite of his Anglo-Saxon name doesn't even speak English. Distrib'rs syndicate has not officially joined the movement cause of illness of its president, M. Lourau of Tobis. Indies, instead, are protesting individually.

Meanwhile the nationalist labor

Kennedy Named RKO Far Eastern Pic Rep.

Chicago, June 25.
At a meeting of the foreign sales organization of RKO Radio flickers, Phil Reisman announced the appointment of Frank A. Kennedy as special representative for the company in China and Japan, which has been in the RKO home office for years.

Kennedy sails for Shanghai this week.

TRI-LINGUAL 'IVAN' IN PARIS

Paris, June 16.
Jack Forrester, American producer operating his own indie French company here, is biting off a big hunk in projected production of 'Ivan the Terrible' in three versions; French, German and English. Two versions are usually considered the practical limit for simultaneous production.

Emil Jannings is reported cast for the title part, Annabella is also being considered for the ice cast.

Forrester hopes to start shooting next month.

TEMPLE, TOWN, 'FOLIES' BEST AT PAR'S B.O.'S

Paris, June 16.
Number of U. S. films are making good locally right now, keeping the early summer grosses going well. Best is 'Little Colonel' (Fox), Shiley Temple pic crowding the big Marjane, continuing previously expressed optimism for the child star's future in France.

'Whole Town's Talking' (Col) is getting the carriage trade in quantities to the Avenue, mainly, just as 'Gay Divorcee' (Radio) did before it, 'Roberta' (Radio), at the Lord Byron, is holding up well, as the first years on. 'Polles Berger' (UA) at the Colisee dropped after first week or so, not being really a Champs Elysees type picture, but is nevertheless making good, owing to its sponsors and will be held over.

AUTHOR-PRODUCERS

Italian Scribblers Get Together to Make their Own Films

Rome, June 14.
A number of authors have banded together in Rome as the Italian Film Union under the name of the Author's Consorzio. First meeting of the company will be held shortly, at which time plans will be formulated for first productions.

Members thus far are Giannino Favre, Travolta Luigi, Carlo G. D'Ambr, Alessandro Stefani, Alberto Donaudy, Salvatore Gotta, Guido Milanese, Trilussa and Cesare Giulio Vici.

New Italian Distrib

Rome, June 14.
Another newswoman in local business is the Finitalia. For time being company will limit itself to the upper provinces of Lombardy, Piedmont and Liguria, but hopes to eventually expand.

Prime concern of the company is distribution, but it will also produce on a small scale. Plans to make advertising shows.

Groups are continuing their anti-foreign-film campaign and getting some newspaper support. Program recently published by Confederations des Travailleurs Intellectuals advocates limitation of dubbed films by amount of special tax. Manufacture of raw film on French territory, and reduction of labor permits issued to foreigners in the film industry.

Soviet Western

Moscow, June 19.
'Golden Lake' first Soviet Western, is piling them in. It is breaking local b. o. records. Rather average story of gold prospectors, but with a Hollywood type heroine and some good photography.

'Golden Lake' will be followed by a whole series of that sort.

HAIK PAYS OFF 25% ON A 15-YEAR BASIS

Paris, June 16.
Creditors of Jacques Haik have accepted settlement reducing the company's liabilities to 25% of the \$6,200,000 firm owes and granting a delay of 15 years for payment.

One percent is to be paid annually for five years and 2% annually for 10 years more.

Gaumont (France)—Firm Aubert, also in liquidation, continues to run the Rex and Colisee, Haik theatres.

Olympia, third Haik house, has been taken over by Mme. Sarah Morel, one of the Haik concern's creditors. This theatre is owned by a separate corporation of which Haik is manager, in behalf of Mme. Morel.

Roulien, Moreno Freed

Hollywood, June 25.
With Fox halting Spanish production for several months, Raul Roulien and Renato Moreno, who had been dropped from the contract list.

Roulien, who has been on and off the contract list, has been looking for a new berth.

450 Features

(Continued from page 7)
ing into account production and studio conditions, now unforeseen, which could cause unavoidable delays in film manufacture.

On the season just ending (1934-35) deliveries were shorter than normal. This was due in part to a late selling season, delayed to some extent because of the picture code and other uncertainties. Anxiety of distributors to start earlier this year also cut down deliveries, with every studio in the business several months ago beginning production on coming season's pictures. Added to this was the fact that distrib'rs were desirous of closing up the 1934-35 books, which meant that a distribution code could be obtained on new 1935-26 product, conditions having improved since last summer's selling season.

With what remains to be delivered under this year's contracts, total deliveries of the big companies will be around 350 pictures.

Metro Shorter Next Year

For 1935-36 only one company, Metro, is going to shorten its program than it did last summer. This distrib'rs schedule 49, as against last year. Universal, Radio and Warner will produce 50, the same number of features as for the '34-35 season, while all others, including Fox, will produce 52 pictures. Columbia and Republic (formerly Monogram) are increasing output.

Fox, last year announcing 55, this coming season will offer 64 or more. Fox itself schedules 54, while number announced for it from 20th Century is 62 pictures, making the higher total. Par will make 65, as against announcement of 60 last year, while Republic will have a minimum of 60, as against 56 last year. United Artists a year ago went out to sell 22, and makes full delivery for 23 next summer. The company will have a minimum of 24 as plans now stand, with possibility 300 of number rising to 30 by conversion of film next month. Col. will offer 40, as against 35 last year.

Stock of shorts, totaling 797, is promoted by the nine leading companies. This also represents a substantial increase. Warner Prop. will sell the largest amount of features, 130. Columbia is scheduling 125, Universal 117, Fox 110, Paramount 100, Republic 100, Metro offers 82, while UA is at the bottom with its 5. Walt Disney cartoons. While scheduling no shorts as yet, Republic may arrange for some later.

Confusion Reigns as Worms Walks On Attempt to Reorg Pathe-Natan

Woolf After Leicester Sq., but Buchanan No Sell

London, June 25.
Negotiations are quietly proceeding here by Charles Woolf and his backers to take over the Leicester Square Theatre, now owned and operated by Jack Buchanan.

Understood that Woolf bid \$1,300,000. Buchanan, however, is not anxious to sell, especially in view of the fact that the house is making money with a regime of United Artists first runs.

ITALIAN CHAIN OKED BY GOVT

Rome, June 14.
Inquiry into alleged monopolistic activities of the Leon Circuit by the Director General of the Cinema and the National Exotic Education and the Spectacle Industry, has resulted in a favorable decision for the chain.

Leon Circuit operates the only first-run house in Rome, and eight secondaries; six houses in Bergamo, one in Parma and recently extended its holdings into Rome, taking over the Barbarini, city's largest theatre. Attempts were made to secure the Imperiale, Corso and Modernissimo, also in Rome, but nothing came of these overtures.

Trade Journals began clamoring over this alleged monopoly. Cry was taken up by the daily press, all agitating for reform or investigation. Noise reached such high notes that government's film watchdog had to step in.

The Federation and the Director General conducted the investigation by appealing to theatres and producers to voice any objection they might have and to throw light on the picture code.

U's Cuban News Lenser Freed of Treason Charge

Havana, June 25.
Abelardo Domingo, Universal newscamer, jailed because of suspected spying of Bandit Collesio on May 8, was acquitted.

Collesio reported Domingo took the film with the deliberate purpose of distributing it to poster, and the district attorney accused him of high treason, disturbing the peace and espionage.

Defendant's counsel, Dr. Manuel Pello, presented local photographers to prove Domingo had not committed any crime, as all local picture houses posters were allowed to take pictures.

Mex Hopes New Cabinet Will Okay Film Imports

Mexico City, June 25.
Local officials of American as well as native firms are considerably optimistic over prospects for the future as the result of the establishment of the new Cabinet. Especially pleasing is the appointment of a new Minister of Finance.

Expected this here is that the new ministry and government will act promptly on the long-mooted matter pertaining to adjustment of film taxation here on imports.

Mono in Italy

Rome, June 11.
Seal-offers still awaiting approval recently formed by Felice and Gaetano Sculcazferi after they severed their connection with Pittaluga, has taken over distribution of Monogram for Italy.

First release will include three westerns. The first is 'The Valley of Fear' and 'The Infernal Track.' Easy demand for horse operas in this quarter puts these three in front.

Paris, June 16.

Eduard Raphael Worms, financier connected with the Grand Maison de Blanc, has given up his attempt to organize with the sale of Kodak, quit, together with the new members of the board of directors he brought in with him.

Following his resignation, France's biggest film company appears to be in complete confusion. Bernard and Emil Natan, who resigned when Worms came in, are back around the place, but no one seems to know exactly what their official status is.

Next step in reorganization, if any, is a complete mystery. Originally was stated that an attempt was to go to Charles Pathe, one of the concern's founders, and the man who sold it to Natan, back into the business. But that idea has died out.

Meanwhile the newspaper, Jour, continues to hammer at Bernard Natan, who is under indictment for violation of laws governing corporations. Paper keeps yelling for his arrest. Latest accusation is in connection with the sale of Kodak to Pathe to Kodak by the Natans for over \$2,000,000. Paper points out that a check for \$200,000, representing the amount of the deal, was issued by Pathe-Cinema, and asks who got the coin.

With any production of its own, is buying films all over the lot, including a number from American concerns, to use on its chain. Needs Party, despite the fact that two big Paris Natan houses, Empire and Moulin Rouge, are closed for the summer.

THREE RUSSIAN ACE FILMERS IN HARNESS

Moscow, June 16.
Soviet's big three are all at work on new films.

Eisenstein has finally cast the loads for this first pic in several years. Film title is 'Bezhin Log' after a village of that name. Eisenstein has just returned from location to get the other company ready, with film to be finished by December. Chief role is of a 12-year-old, cast after inspecting more than 400 children.

Scenario is by Rjshkevsky and represents two years' work. 'Bezhin Log' will be Eisenstein's first sound film. He planned his Mexican film for sound, but never got that far.

Scenario for Dautchenko's next is begun. He calls it a panorama of Ukrainian Civil War.

Pudovkin also is starting work on a new film, his first since 'The End of St. Petersburg.' Scenario by Zerkhin, playwright. Film is tentatively going by name of 'Happyist.'

Colosseum Co. in Rome Starts Production Unit

Rome, June 14.
Colosseum Film Co. has set up a new branch, the Ala Company, which will devote itself to production of shorts. The other company remains in the distributing business. Ala will act independent of the parent company, but will release through it.

Ala has already commenced on its production schedule. Interiors have been shot at Cines studios for 'The House of the Dead,' starring Corrado D'Errico, who also authored the story.

New Barcelona Studio

Barcelona, June 14.
Trilla-La Riva studios, formerly devoted exclusively to dubbing, have been adapted for regular production and will be opened up to independent producers soon.

First customer to get in is E. S. Intertitles. A picture which he produced 'Sor Angelica,' last season's money-maker.

The first picture to be shot by the Trilla-La Riva studios is 'El Secreto de Ana Maria' (Mary Ann's Secret), with Juan de Landa as the hero. It has scores. It is a Seniment and Luis Villalob as principal supporter. Salvador Alberich directs the film, and B. S. Goldberger takes care of the lenses.

MIDWINTER BUSINESS

Now in second Week **RADIO CITY MUSIC HALL** after on par with "Little Women" and "Roberta" looks like for including "Roberta" at **WASHINGTON**, in for extended run them standing for record week . . . **Izzy Rappaport**, High of anything recent months, playing to midwinter business Opened Friday and broke all records for week-end business held over . . . **Chicago** continues sensational pace into second and parallels best midwinter business . . . **ROCHESTER** business . . . **ALBANY, BUFFALO, MINNEAPOLIS** make

"BECKY

AN HISTORIC EVENT IN MOTION PICTURES . . .

PIONEER PICTURES presents **MIRIAM HOPKINS** as "BECKY SHARP" **Hardwicke, Billie Burke, Alison Skipworth, Nigel Bruce, Alan Mowbray . . . Robert Edmond Jones . . .** Distributed by **RKO-RADIO PICTURES, Incorporated**

SS IN MIDSUMMER!

breaking all summer records for first week . . . Business week run BOSTON . . . Broke all opening day records in . . . Syracuse opened to standing room only and keeping odrome, BALTIMORE, reports picture running far ahead and expects to beat "Roberta's" three week record . . . in CINCINNATI and is the talk of the town . . . of course, and week after opening week that tops all summer records reports June opening practically doubles best midwinter unanimous, MIDWINTER BUSINESS IN MIDSUMMER!

SHARP"

GREATEST SINCE THE COMING OF SOUND! . . .

. . . A ROUBEN MAMOULIAN PRODUCTION with Frances Dee, Cedric
 filmed in all the beauty of the Newly Perfected TECHNICOLOR . . . Designed in color by
 produced by Kenneth MacGowan.

Rose's Cavalcade, at Cap, May Be B'way's Finest Peek at Vaude as of Now

A last chance to see vaudeville on Broadway, as it was and probably never will be again, is at the 38 members of the Billy Rose "Rose's Cavalcade" troupe, who are in production from the darkened Manhattan Music Hall. There is more to be learned about vaudeville, and why it will or won't come back, in a glimpse at "Cavalcade" than in all the theories ever written or expounded by managerial analysts.

The theme and essence of "Cavalcade" is clearly painted by the inclusion of the phrase "small time" in the title, and in the lyric which Billy Rose wrote as a café number, and which tells of the small time's failure to make the grade on Broadway. It tells of the career of Rose, the terrible dressing rooms, the brutal towns, the trials and tribulations that actors may never have to go through.

Basically, "Cavalcade" is a symphonic act, with the members busily to make it one. Turns built on typical small time vaudeville material were played with gusto and vigor. They perform quickly and walk. There are the usual vaudeville contrasts between entertainment and today. There are the usual vaudeville contrasts between entertainment and today. There are the usual vaudeville contrasts between entertainment and today. There are the usual vaudeville contrasts between entertainment and today.

"Small time" classification is a misnomer for the members of this troupe. And the members' failures are not precisely the truth, as well. For instance, the first actor, who is billed as Stan and Gobbles up funny. Nagels played "am big" bit. Ed Vance was a funny character. Havel one in Boston when Havel gave him the best of the show. The show he can take it. Audiences must be back nowadays when a show is rating fine and only for a "Small Time Cavalcade."

And there's Nat Burns, once a go-go night, and due to whom Nat Burns of Burns and Allen changed his name to George and Nat Burns, in "Cavalcade," is a member of the team Miller and Miller. To an old vaudeville veteran, in the straw skimmers and loud box coats to open the show, and to the old time skimmer and loud box coats to open the show, and to the old time skimmer and loud box coats to open the show.

There's Teddino, musical clown, whose nose lights up when he plays the fiddle. McConnell and Moore, mixed team, who juggle clubs. When in vaudeville it was the woman of the act used to do a song. Here they juggle, and briefly, Archie Onri then offers more juggling, but with laughs. Emmet, a comedian, who plays a ballad while Birelow and Long, tall and short, up and down.

Ray and Lillian, acrobatic and comedy combination. Lily, Clarence and Six Tiny Roscudas (fat girls) and The Three Blondes. The three Dare girls, paced by Helene Denison, do a slightly ballet. There's also a "Dare" act and a "Dare" act.

Perfect contrast with "Cavalcade" is the usual vaudeville modern type picture—"No More Ladies' Men" ("Cavalcade" and "The Met"). "Cavalcade" and "The Met" are the only two shows that have a business manager.

ROXY, N. Y.

Big moment of the current week's stage melange comes in the finale. With the cast for the scene consisting of the two ballroom couples and the Gas Foster line, the dance fans of the past five are dotedly willed a swifty-melting finale. It's a slick piece of staging from every angle, with the exhibits of the American bobby the carlock, the tango, the continental and the waltz brought to eye-tickling rolls in a neat combination of colors.

Added credit is due the producer when the results are weighed on the material he had to work with. None of the three teams have ever worked together before, while each of the girl-partners has been seen in the past in the Foster retinue. Attendance at the early Friday evening show rewarded this merry party with a swell set of various acts on the bill also found their footing.

Waltz to Charles Carrer, a juggler with a keen sense of what it takes to make vaudeville, the Foster retinue. After the winner, Yvonne Jaeger, of one of Fred Allen's amateur programs. The program is a couple pop tunes. Gene Sheldon sang "Ten Cents a Dance" and quickly recognizable assortment of deadpan parodies and banjo music. The program was a good one. Mexican youth whose voice and personality has established him as a vaudeville star. The program was a good one. Mexican youth whose voice and personality has established him as a vaudeville star.

FOX, PHILADELPHIA

Philadelphia, June 25.—Paul Ash's revue is this week's star fare at the Fox. "Black Sheep" on the screen. Combo didn't meet much at the box office Friday night. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

It was followed by Margaret Beeson and Edna Mae Gentry. Letter, warbled one solo into the next. Edna Mae Gentry, a comedy duo which included bits of a number of current song hits. Miss Beeson sang a solo. Edna Mae Gentry, a comedy duo which included bits of a number of current song hits.

Best feature of the show followed when Dave Dawson, winner of the "Big Top" contest, gave imitations. Dawson, a comedian, followed by a comedy duo which included bits of a number of current song hits.

President Roosevelt were exceptional. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Jack "Screw" Douglas was next introduced by Ash. Some of his stuff was really good. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

socks, which is noiter than it is funny. Final number is Dave and Hilda Murray who do a variety of ballroom dancing and then give some no-so-hot impressions of the current country including England, Germany, South America, Italy, France, and the Soviet Union. Carola was the best of this undisciplined series.

Three other acts were paraded across the stage in the finale, with words and music by Arthur H. Brown. He had better, however.

STATE, N. Y.

Fairly well playing bill, one which looks stronger on paper than it is, however. Stage bill is a six-act and the aim is to play that size show right along, if possible, without cutting the picture section. That is done by having a couple of turns with short running time.

Two radio acts on late held the evening. One was Donald Novis and Carl Freed's crew. Slight change in the running order. Novis on fifth and there he proceeded to clean up at the final performance Saturday night. He was awarded a lot of evening.

Fellow in the balcony yelled for "Fellow in the balcony" but not a plant, from the guy's language. The fellow in the balcony yelled for "Fellow in the balcony" but not a plant, from the guy's language.

Carl and his harmonic band scored in the finale. Spot. Carl and his harmonic band scored in the finale. Spot. Carl and his harmonic band scored in the finale. Spot.

(EMBSREELS)

Carl Emmett and assorted fox territory acts. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Of the 49 clips, not counting U. S. Navy, the most interesting ones were directed by Charles E. Ford and splined by James Wallington, and the show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

The international politico stage embraces Jap' naval training, Baldwin and Jackson. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Not enough sports. The Amaze show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Italian knights was one of Pathe's new fashies and also worthy of prolongation. The crime stuff was the Weyerhaeuser kidnapers being flown to trial. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Good audience appeal is the Carolee Pennell floor show. Beer drinking contest, Poupkeups regatta; adolescents speaking in a funny dialect. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Metropolitan, B'klyn Credit here this week goes to the California collectors (?) for their clever musical novelties. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Edgar Bergen, ventriloquist, conveyed his members to the operating table, which results in typical humor. Blonde assistant in house's reaction. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Alien-Breac act comprises some new bits with variations on their well-known talents. Once Alphonse and Gaston. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Earle, Philadelphia With no Philadelphia in film or on stage, the show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

MET, BOSTON

The deluxe Met, casting about for a novel twist in the show this week, has a new act. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Doyle and Donnelly rate top billing, but the outstanding turn is the new act. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Joe and Patsy Michon's knockout. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Twoivo Aristocrats close with a variation on their favorite. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

PALACE, N. Y.

Almost like old times here, with a series of standard vaude acts blending into a neat combination of variety. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Actual applause honors on the bill go to a dance team, part of the Paul Tien act folding the show. Tien is Luis and Gabby, seemingly youngsters, and exceptionally good. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Tien act is billed Paul Tien, with Luis and Gabby. It's a curious act. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

Mae West's "Goin' to Town" (Earle) and a new act. The show was well liked. Jeno Donath, Fox orchestra leader, takes a vacation, with Ash's orchestra.

FOX, PHILADELPHIA

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NO MORE LADIES

Metro-Goldwyn-Mayer production and release. Starring Joan Crawford, Robert Montgomery, Charlie Ruggles, Edna May Oliver, Director and Story by George Fitzmaurice. Screenplay by A. E. Thomas; adaptation, Donald Ogden Stewart. Music by Frank R. Ross. Running time, 76 mins.

Unless 'No More Ladies' can grab enough of a head start in its big town spots where it's likely to please its box office rating in general probably won't be nearly as bright as some of the production effort deserves.

It has Joan Crawford and Robert Montgomery as the two leading characters. The story is a familiar one in that it deals with the theme that 'won't mean a thing in the neighborhood unless it's done at night, in most places, and it's the theme that undoes most of the story's hard work.

In treatment, this adaptation from a successful stage play obviously seeks to follow the modern entertainment trail blazed by 'The Thin Man'.

Donald Ogden Stewart and Horace Jackson, the adapter, are to be faulted for their transformation of A. E. Thomas' play into a scenario which is a remarkable success.

The picture thereafter follows the original with a few intelligent changes. Whereas in the play the question of whether or not the wife got her own car was left to the audience to decide, the picture answers it clearly in the negative.

Miss Crawford but may or may not satisfy the advocates of equal rights.

The cast not only sparkles with names, but also excels in performance. The starred and featured players are splendidly supported by Reinhold Denry, who shines in a bit that should restore him to public notice.

NELL GWYN (BRITISH MADE)

British & Dominion production (Herbert Wilcox) and United Artists release. Features Nell Gwyn, Richard Dix, and Robert Montgomery. Directed by Herbert Wilcox. Screenplay by Miss Maitland. Music by Philip Harnum. Tom White, music. Running time, 70 mins.

Further impressing Anna Neagle on American eyes, she has now appeared in three other releases with the same player on this side recently.

That squarer weakens the sum total. It opens in a novel with the English ballad singing a hag in her early 30's (Nell Gwyn) who is obviously primed to produce the child she sn is in its own worst reward.

The performances are more than adequate in the Elizabethan manner. Nell's hoydenisms are sometimes Mackennett in their broad burlesqueries.

The performances are more than adequate in the Elizabethan manner. Nell's hoydenisms are sometimes Mackennett in their broad burlesqueries.

The unreeling is sluggish and at times irritating. The pace is a trifle slow. 'Nell' accelerates considerably, particularly in the sequences where the king and the duchess are introduced.

STRANDED

Warner Bros. production and release. Starring Kay Francis, features George Brent, Charles Bickel, directed by Leslie Downes. Screenplay by Frank Wood and Paul Benning. Music by George F. Cohan. Running time, 76 mins.

Originally titled 'Lady With a Badge' that was switched to 'Stranded' lest the impression be made that it dealt with a woman.

Miss Francis works for the T.A. and contacts George Brent, who is in charge of the bridge. They were schoolmates.

Miniature Reviews

'No More Ladies' (Metro). Sophistication plus in society comedy. Metro-Goldwyn-Mayer production on the ultra side for rock appreciation. But okay.

'Charlie Chan in Egypt' (Fox). Should satisfy the whodunit fans.

'Baby Face Harrington' (MG). An elongated short on gangster drama, with Charles Butterworth. Poor film.

'Village Tale' (Radio). Depressing story of village gossip and maliciousness without dramatic strength. Restricted in appeal.

'The Niwtits' (Radio). Wheeling and Woolley in murder mystery.

'The Headline Woman' (Masco). Royer Fryer and Heather Angel. Leads to a colorful life, but help a time-worn newspaper story, but not enough.

'Struggle for Life' (Treaty-Fox). A rather dull melodrama embodying the thin continuity thread. Below average.

'Gone With the Wind' (GPB). Outstanding dramatic type farce with music, in spite of fine cast.

'Convention Gips' (Int. Div.). Dull dialogue-pivot filler for the Gays and trippies.

'Unknown Woman' (Col.). A G woman as rather mild entertainment. No cast names.

'It's a Small World' (Fox). 'Very' serious. Strictly for double bill. Spencer Tracy and Wendy Barrie paired.

'Strangers All' (Radio). Weak entry for Max Roebel in a mother role. Barest of story opportunity. For the duain.

CHAN IN EGYPT

Fox production and release. Features Warner Oland, Stella Patch, Pat Peterson, and Charles Bickel. Directed by Edward T. Laemmle. Screenplay by Robert L. Chert. Music by Earl D. Bergler. Running time, 72 mins.

Chan pops up just outside of Luxor or shortly after a noted archaeological dig. He is the only character whose mysterious incident stems the plot; while, before reaching a denouement, he is accused of murdering a peer murder Chan, whose mission it is to find out for a French archaeologist.

Next to Oland's, the stand-out performance is that of Charles Bickel, who plays the role of the French archaeologist. His performance is excellent throughout the film.

forceance is that of Kinges, whose superstitious fears drive him to near insanity and are brought to an end by a death by a lightning bolt from a mysterious source.

Baby Face Harrington

Metro-Goldwyn-Mayer production and release. Features Charles Butterworth and Harry Stephens. Directed by Leslie Downes. Screenplay by A. E. Thomas. Music by Philip Harnum. Running time, 76 mins.

Burling gangster pictures, the effectiveness of 'Baby Face Harrington' has been riddled from several angles.

Butterworth is a stereotyped clerk. Miss Merkel, his wife, wants him to do things that will make her life a misery.

RIMACS RUMBA ORCHESTRA

The standard vaudeville act of this name with a preface showing the act in a Havana cafe as a preliminary to their American appearances.

VILLAGE TALE

Radio production and release. Features Charles Bickel, Robert Montgomery, and Charles Bickel. Directed by Charles Bickel. Screenplay by Charles Bickel. Music by Charles Bickel. Running time, 76 mins.

Essence of a major release is here, but it misses because it lacks a strong character. It seems doomed to double feature routing.

Short Subjects

'CURE IT WITH MUSIC' With Fifi Dorsey, Moore and Revel, Musical Comedy. Running time, 20 mins.

Joseph Henabery directed; A. Doran Otton, Sanford Green, Cliff Winfrey, and Edna May Oliver contributed on script, songs and dance routines. A title in the sequence is 'The Music of the Night' by the rhythmic dispenser Abel.

'GYPSE SWEETHEART'

Musical comedy. Directed by Cliff Winfrey. Features Edna May Oliver, Fifi Dorsey, Moore and Revel. Running time, 20 mins.

Miss Shaw's voice coming through nicely. The picture is pretty fierce, but not much of it.

THE NITWITS (WITH SONGS)

Radio production and release. Stars Wheeler and Woolley. Features Fred Astaire and Ginger Rogers. Directed by George Stevens. Screenplay by George Stevens. Music by George Stevens. Running time, 76 mins.

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Remember

**THIS YEAR'S
PROFITS
come from
THIS YEAR'S
PRODUCT!**

Surprise!

Variety Daily: "Swell audience appeal and promise of important box office through certain word-of-mouth. Jane Withers is sure-fire. Her name will be a household word. Fox has fine stellar material in this youngster!" *** *Hollywood Reporter*: "Sure-fire stuff guaranteed to please one and all. Jane Withers turns in an astounding performance. Give her the largest possible play!" *** *Boxoffice*: "Go the limit to get the customers in for the opening. Word-of-mouth will take care of the balance of the week." *** *The Exhibitor*: "Will more than satisfy audiences. Certain to build through word-of-mouth. Little Miss Withers steals all the scenes." *** *Film Daily*: "This is one swell comedy with Jane Withers enough to put one in stitches. Give it everything."



Gingerz

**JANE WITHERS
O. P. HEGGIE
JACKIE SEARL
KATHARINE ALEXANDER**

Produced by Sol M. Wurtzel
Directed by Lewis Seiler
Story and screen play by Arthur Kober

YOU HAVEN'T A SHOW WITHOUT



Film Reviews

THE NITWITS

(Continued from page 23)

the combination runs too long for results in spite of the undeniably funny business and a finish that moves with the speed of the genuine pantomime.

One handicap is a rather long stretch about the music produced by the orchestra, the professional actors than to the paying audience. At these points the picture is in the beginning of the year which subsequently redeems itself with intermittent bursts of speed.

The stars are running a cigar stand in a building which houses a song publisher for whom Betty Grabble works. The publisher is shot. She thinks Wheeler did it and she comes, thinking it was Wheeler. Then Wheeler confesses to have shot Wheeler and the police fire them both out for lying. Eventually the culprit is apprehended.

Three songs with "I'm In My Heart" by Dorothy Fields and Jimmy McHugh, sung three times, each with novelty treatment. It extends a chance. "The Black Widow Will Get You If You Don't Watch Out" is too closely tied to the action to let the airwaves, but "You Opened My Eyes" is better suited for radio performance. Latter two are not credited.

Comedy pair give their standard performances with Miss Gracie a trifle too mechanical. Fred Keating carries on well as the little fellow, though as the victim he does not last long. The picture is almost lost to a brief bit. Nicely directed, but script would have benefited by editing out the material. Too late afterward without impairing the story. C-1/2.

The Headline Woman

Moscow production and release. Stars George Forman and Betty Grabble. Directed by William Nigh. Produced by Leo Lavine. Story by George Forman. Screenplay by George Forman. Music by George Forman. Running time, 74 mins.

George Forman's "The Headline Woman" is a comedy that is a bit of a disappointment. It is a story of a woman who is a headline woman and who is in love with a man who is a headline man. The picture is a bit of a disappointment because it is a bit of a disappointment.

An above average indie, but only so because of a cast that far outweighs a lightweight script entailing a time-worn plot. The picture formula with the inclusion of the usual Rover Boy picture reporters. Its greatest handicap is a corny title. It will stand on its own strength of the Pryor-Angel billing and the support.

Dated as the story is, it is carried along at a fast pace. The picture is a bit of a disappointment because it is a bit of a disappointment. The picture is a bit of a disappointment because it is a bit of a disappointment.

Prator and Miss Angel do well as possible with it. The picture is a bit of a disappointment because it is a bit of a disappointment. The picture is a bit of a disappointment because it is a bit of a disappointment.

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and more water. Its screen value is considerably below the kind of adventure items of this kind.

Whoopie is a comedy above that of the amateur and the off-screen narrative, severely held back by the picture's director, additionally, is faulty and audiences will have to wait for the picture to follow the bare story that is being played by the Sudan.

The editing leaves a good-sized band of the Babbona Arabs on camera to follow pastures. They come across a little babe who has just been left motherless at the hands of a lion. As he is picked up he is manacled by a python. Lead is adopted by the leader of the tribe and grows up with his lion son to manhood, meantime falling hard for the prettiest gal among the savages. In the end the leader, now a lion, kills off and the forest son takes command.

Some of the most beautiful shots of wild animal life which may or may not have been picked up in the Sudan. The picture is a bit of a disappointment because it is a bit of a disappointment.

PRINCESS CHARMING

(BRUSH MADE) (With Scope) Gaumont British production and release. Stars George Forman and Betty Grabble. Directed by William Nigh. Produced by Leo Lavine. Story by George Forman. Screenplay by George Forman. Music by George Forman. Running time, 74 mins.

George Forman's "Princess Charming" is a comedy that is a bit of a disappointment. It is a story of a woman who is a princess and who is in love with a man who is a prince. The picture is a bit of a disappointment because it is a bit of a disappointment.

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rector, with the impediments of story, dialogue and direction making acting efforts hopeless.

Divorced of incidental and supplementary material, the picture is slimmer down to a story of a captured hoodlum who is rescued in a weird manner. In love with her is a gangster. The picture is a bit of a disappointment because it is a bit of a disappointment.

Intended as the major laugh motive of the film is the sudden showing at the woman's hotel of a carousing washing machine salesman.

Typical of the picture is the inclusion of the Iaham Jones band, were made at the Elitourion Terrace, Atlantic City, while the combo was playing the spot last summer. Other local acts included are Herbert Rawitz and last season's show at the Steel Pier. Warning, intense nature. "I've Got and My Shoes."

UNKNOWN WOMAN

Columbia production and release. Features George Forman and Betty Grabble. Directed by Albert Rogell. Story by George Forman. Screenplay by George Forman. Music by George Forman. Running time, 74 mins.

George Forman's "Unknown Woman" is a comedy that is a bit of a disappointment. It is a story of a woman who is unknown and who is in love with a man who is unknown. The picture is a bit of a disappointment because it is a bit of a disappointment.

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Apollo and Hollywood Theatres' 45G Arbitration Award's. RKO

What, No Dishes? Salt Lake City, June 25. RKO, between seven vaudeville acts, two screen features, a bunch of comedies, cartoons and newsreels, was down to a "special added" attraction the Beer-Braddock fight pictures.

Top price is 15c. The amount awarded by the three arbitrators who sat on the case, damages of \$25,000 is awarded on behalf of the Apollo and \$42,000 for the Hollywood. The aggregate award, very much smaller than the damages which were sought, virtuously put at around \$1,000,000, or in amounts which the RKO people at one or another offered in settlement.

It is probable also that the RKO people, who have been awarded an award be modified or set aside as being too large. The claims on the Apollo and the Hollywood from the Apollo alleged charge that the RKO people sublet the properties and conditioned that any two theatres would be booked daily by the Skouras Academy and the RKO Jefferson theatres, on 14th street, downtown.

The theatres were acquired by RKO during its first year ago with the Hollywood, which left subsequently wound up with RKO after occupying some 11 or 12 houses, turning back most of these.

BORDER BRIGADES

Universal production and release. Stars Buck Jones. Features Lena Arnetta, Fred Ford, Fred Goetz, Fred Goetz, Fred Goetz. Directed by Nick Grigna. Story by Fred Goetz. Screenplay by Fred Goetz. Music by Fred Goetz. Running time, 74 mins.

One of the standard western plots: the one in which the hero joins the gang to get the lowdown. In this instance he's a Canadian who is a member of the gang who is killed by a tough gang head by Fred Kohler. Well done for its sort, but the riding rate an overdone. Should be okay where they care for westerns.

Done by a freer hand than usual for indie production with a snappy but rather weak script. The inevitable hand-to-hand between the hero and the gang head. The picture is a bit of a disappointment because it is a bit of a disappointment.

Jones is about as usual with Kohler handling a French accent as the boss. The picture is a bit of a disappointment because it is a bit of a disappointment. The picture is a bit of a disappointment because it is a bit of a disappointment.

STRANGERS ALL

Radio production and release. Features George Forman and Betty Grabble. Directed by William Nigh. Produced by Leo Lavine. Story by George Forman. Screenplay by George Forman. Music by George Forman. Running time, 74 mins.

George Forman's "Strangers All" is a comedy that is a bit of a disappointment. It is a story of a woman who is a stranger and who is in love with a man who is a stranger. The picture is a bit of a disappointment because it is a bit of a disappointment.

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An arbitration award of \$45,000 against Greater from York Vaudeville Corp. (RKO) in favor of the Apollo and the Hollywood theatres, was handed down by three arbitrators. The RKO people, sub-leasees of the two theatres, failed to live up to certain binding conditions on the two theatres.

Of the amount awarded by the three arbitrators who sat on the case, damages of \$25,000 is awarded on behalf of the Apollo and \$42,000 for the Hollywood. The aggregate award, very much smaller than the damages which were sought, virtuously put at around \$1,000,000, or in amounts which the RKO people at one or another offered in settlement.

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The theatres were acquired by RKO during its first year ago with the Hollywood, which left subsequently wound up with RKO after occupying some 11 or 12 houses, turning back most of these.

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BLONDELLE'S B'WAY YEN

Blondelle is looking for a job in New York. She will go to New York if finding a suitable script.

Seiter's Four at Fox

Fox has hired William Seiter to direct pictures during the coming year.

Jack Wix Dies Suddenly

Jack Wix, Hollywood actor, died suddenly.

CARILLO'S PERSONALS

Carillo's personals have been arranged.

SERLIN'S SAFARI

Serlin's safari cast includes several stars.

Metrow Sued by Writer

Metrow is being sued by a writer for damages.

REVELATIONS

By Epes W. Sargent

Trade Shows

Manager who got tired of doing the same thing over and over hit on trade shows as one way to get a new slant about a secretary. Instead of the usual stenographic message, he usually carried a copy of the file to the followers of the system used, he went to a department store and arranged for a display in the window. The display included several kinds of pens, three brands of ink, all sorts of second sheets and carbons, pencil sharpeners from a quarter apiece up to \$7.50, note book and copy holders. A display included several kinds of pens, three brands of ink, all sorts of second sheets and carbons, pencil sharpeners from a quarter apiece up to \$7.50, note book and copy holders.

Ice Gag

Last year an exhibitor who tried the melting ice gag with an electric refrigerator contest ran into a flock of Ems. He was told by a group of people who claimed their chances were better spotted by the frequent opening of the ice box to see if the cake had melted yet. Logical conclusion was that the exhibitor had put in the warm air and cut down the melting time.

Elliott also repeated the stunt but with an angle which seems to give general satisfaction. Ice block is weighed when it is put in and that weight announced. Box is opened at a stated time and weighed again. Estimates are on the amount of weight the cake will lose and not on how long it takes to melt.

Not only a fairer test, but it permits the exhibitor to be opened at a time when it is possible to get the crowd.

Special Issue

Time magazine got out a special 16-page issue for the RICO convention. The special issue was prepared by the transfer to Radio of the March of Time. Same format as the regular issue, with a special section on the front cover cut. Printed enough for the regular mailing list of about 5,000 for the high price. It was well received by the Radio publicity, but film seems to have the real show slant.

Dodging Damages

Baltimore. News-Pop, which has been pushing-over to local exhibs when they wanted some sort of back up, notified the exhibitors that they should no longer jointly sponsor stunts that necessitated gathering together large groups of people in any manner. The paper is now pushing in on gag took-out insurance against accidents of all kinds.

Reason promoting newspaper's declaration is the \$50,000 suit now being faced by a downtown department store. The store is now gathering of kids at one of local localities. The store is the one of the youths rode a bicycle across the landing field and was killed by a building. The News-Pop missed being in the picture. The store in jail has been party to suit. The store is now pushing in on gag took-out insurance against accidents of all kinds.

Verdict on a police report received by the publisher Herb Morgan of the when Publisher Herb Morgan of the Century placed to paper with idea for a minute repeat for youngsters, offering idea kids could sell toy balloons. The paper is now pushing in on gag took-out insurance against accidents of all kinds.

Telling 'Em

RKO is making a wide distribution to managers and others of the recent issue of Time, containing a comment on 'Booby Sharp' in color. Press department is quick to pick up any novelty and shot this suit. The paper is now pushing in on gag took-out insurance against accidents of all kinds.

Expanding

Nob Rosen's WHN broadcasts from the Ziegfeld theatre, N. Y., are being expanded to include the Launce venue over so well it became necessary to move the weekly broadcasts to the new theatre. The idea was left for the summer, but probably will be revived in the fall.

Rubbing a Mummy

New Haven. Ben Cohen has a gag on 'Chan in Egypt' at the College that worth looking. It's a gag on 'Chan in Egypt' at the College that worth looking. It's a gag on 'Chan in Egypt' at the College that worth looking.

Fitted

When the 'Blame Within' played Loew's Newark, the Public Electric Co. was invited to install the Electrolyt refrigerator, which is actuated by a gas flame. For some reason the company had the idea up, but the gas is still good in places where they have the ice boxes and the film is hooked.

Cops and Grocers Helped

Canton, O. Local merchants were responsible for the fine reception accorded 'Let Em Have It' when the film played at Warner Bros. Alhambra, Canton. Manager Wallala (Doc) Elliot induced five leading merchants to take on many co-operative ads in the RICO. The merchants who responded prominently known products helped to attract attention to the feature.

Elliott also enlisted the assistance of the local police department and their localities expert gave a 15-minute talk over W. M. local radio station on 'Modern Crime and Detection' and as a result, opening and closing were strong selling arguments for the picture which was extended after its original run of a week.

Kicked 'Em In

Sandusky. Sandusky theatre had been exhibiting Mariene Dietrich's 'Devil Is a Woman' against protests by the Rev. Fr. T. E. Reynolds, assistant pastor of St. Mary's church. Clergyman in letter to the theatre management, said it had been shown that the people do not want to see 'Devil Is a Woman'.

Manager persisted the protest in his newspaper advertisement and the theatre was crowded every day the film was presented.

Walls, Walls, Walls

Fred Mercy has opened the Rosy here. Keylor Grand theatre opened as a motion picture theatre under the management of H. C. Zerfuh and D. H. Snavely. Zerfuh has been operating at Kelo, Wash.

Portland, Ore. Frank Newman, Jr., of the Paramount theatre transferred to run theatre in Seattle, to succeed Herb S. hotkka, who has been transferred to the management of the theatre, also an Evergreen house. F. F. Fine, formerly of San Francisco, transferred to Omaha. Major taken over the Portland territory formerly handled by William McGee for National Screen Service. Mr. Green died recently.

H. E. McBride, of E. L. Francis of Spokane, Wash. has incorporated the Howard Amusement Company at Portland, Ore. for the summer.

Oriental theatre, Hamrick house, closed. May open under new management. Second run theatres in Portland have set opening dates and prices. First run houses have followed the lead.

Salt Lake City. Andy Fiora, manager of the Alhambra, has installed a vaudeville policy for the summer. Victory theatre also put in vaude last week.

Humboldt, Ia. Private interests are readying plans for the reconstruction of the Russell hotel and theatre, destroyed during the fire. Lots are owned by the city and will be donated to interest that includes construction of a combination hotel, theatre and amusement center.

Bellingham, Wash. Myron Schraeder now holding down the management job at the American Theatre.

Hubbard, Ia. Town is set for its only theatre, a 300-seat, 1000-seat Revue house, being remodelled for the purpose.

Anamosa, Ia. Niles, gutted by fire recently, has been entirely remodelled into a modern house.

Hudson Falls, N. Y. Strand is dark for 'renovation.' Manager Fitzgerald says, but hopes of holding have been approached to forgive the last two years' inter-circuit debt. He moved the house will change hands.

Albany. The Barkley Theatre Corp., lessee of the Albany theatre, has moved the house to reopen in two weeks with two first-run films and a stage show directed by Wally Niles.

Keokuk, Saska. Annual meeting of the Saska County Exhibitors' Association held here June 20. Election of officers named: P. W. Dixon, president, and Jack Fields, v-p., who retain their titles from last election. Walter F. Davis elected treasurer.

Used Joe Brown's Mouth

New Haven. John Hesse has a novel lobby display for 'Alibi Like It' at the Roger Sherman. It's a blowup head of Joe E. Brown with the mouth cut out. Brown's jawing mouth a cart of lozenges has been placed and wording invited patrons to reach into the Brown mouth for a sample 'to clear your throat so you can cheer 'Alibi like it' starring Joe Brown.' Gag is supposed to catch 'em as they come in, but was so effective it had some of the exits going back after the handouts.

wards Finders

Lynchburg. Finders get doubly rewarded in Richmond when they return their pickups to the Richmond Times-Dispatch's lost and found department.

Tripping up with the Loew's State theatre in the District, offering two tickets to each person who finds an article advertised in its lost-and-found column.

Finder first returns the article to the theatre, then the theatre gives a voluntary reward, then he calls at the newspaper office for the paper to play up as a talking point.

More Closings and Reported Closings

Milwaukee. More closings and reported closings, together with switching of manpower by the bigger circuits. Latest to close is the Melrose Alhambra, Whitehouse, dark for the first time in downtown history. The Whitehouse is being replaced by the Majestic and Majestic as dark. Alhambra claim to close next week. Fox is to close out and it is rumored the Palace, also Fox and Standard, will follow.

Strand for the third time in as many months this week shifted policy. Now from two-a-week second-run idea to one-a-week policy, using indie and less important major products. Harry Miller is also an manager of the house. If Stein succeeds, House will also go bank night twice a week, it is announced. Fox the first main street house to try the idea.

Shakopee at Fox Wisconsin seen. Robert Frenzel, neighborhood supervisor, is out. Johnny Zembor, recently named manager of the Wisconsin, also gone, with Charles Conroy of the Alhambra replacing. Hank Tolle of Riviera replaced Jack LeVoy as manager of the Tower, with LeVoy going to the Dan.

While Fox denies it will close the Palace, it is known that the co-ownership with the United interests, operators of the house, runs out during the summer. Fox is likely the United will switch from a chain affiliation to a locally operated organization.

Aberdeen, Wash. Tom Olson back in Aberdeen, managing the Warner house.

Montgomery, Ala.

C. E. Keener, assistant manager at Paramount to Paramount in Birmingham, has been replaced by former football star at Georgia Tech in Atlanta succeeds Keener. Orlin J. Butler as manager of the manager of Strand, while the latter moves to Tuskegee to assume management of the house. With closing of Dexter theatre, Frank Dudley named manager at Tivoli.

Bronx, N. Y. Nick Spanos has decided against the installation of a cooling plant in his Louis theatre and has closed the house for the summer.

Long Beach, Calif. State here has been reduced at cost of around \$2,000, including a new marquee. Fox-West Coast and Al Hanson will have connection with West Coast on 1,000-seat in Compton (suburb), to replace house destroyed by earthquake two years ago. Will cost around \$100,000.

Brooklyn

N. Y. to Brooklyn. Maurice Bergman, Perry Clark, and Charles Broderick to N. Y. Joe Lee, Larry Cowan, and Casey Stenzel.

Lobby Attractions

House had a peep box stunt, used some months ago, whereby on looking through a peephole the patron could see himself as the character in the picture being shown. A three inch hole was cut in the wall and a smaller mirror with a spotlight just above with a color wheel which could be moved by the patron, giving red, yellow, green, blue and white light. Reflected only the face of the actor being gazed upon. The effect. Simple gag, but with a change of color sign just below the mirror for each program shift it managed to last four weeks to standing room only when it was pulled until another idea hits.

'As far back as 'Gambling' another house put a wheel of fortune into the lobby. When the picture passed the wheel was permitted to remain and the patrons arc still playing with it, often employing it to decide who pays for the tickets for a crowd.

This house uses a free weight machine with 'If you want to watch your weight accurately always use the scale.' The scale is placed on a step on and off of the lobby, but the percentage of immoderate weight is shown on the scale. The manager the machine has paid for the machine, particularly with the women.

Most lobby set-ups should be changed weekly to provide the appearance of novelty. Official movie stunts good for a run, and it would be inadvisable to take them away from them they have exhausted their draw.

Crowds Want Coin

Montgomery, Ala. Box office broken at the Empire Alhambra, were broken Thursday (20), when theatre had a 'Jack Pot Night.' Managers William Coak for the past several weeks have been making time to the stunt of giving away money to patrons holding a luck ticket. The stunt was a success. The more than two hours before the time scheduled to stage the drawing, the theatre was packed. It is estimated that 100,000 people blocked the entrance, and police were called to preserve order in the area nearby. Officials who were with local theatres claim the crowd was the largest in the history of theatre business here.

Playing 'Em Back

Revels weeks are duds is some places and sweet music in others. Generally the missouts can be traced to a lack of proper publicity. It is estimated that 100,000 people blocked the entrance, and police were called to preserve order in the area nearby. Officials who were with local theatres claim the crowd was the largest in the history of theatre business here.

One house with three changes announced a 'Review Week,' with weekly changes in the program. The entire field for plus he could seek, printed up the list and asked on patrons to make selections. Made a special price on a strip of tickets good for one admission each night and after selecting his half dozen he made a noise like a brass band in the lobby.

In another town a somewhat similar stunt by the Empire Alhambra. The newspaper was interested and readers were asked to pick from a list of names to be featured in the program. Best selections were printed in the running story, and for a full week the names of the selected patrons, with the final choice being an averaging of all of the entries.

In both instances the fronts were similar, but the results were different. The sextor sold as a unit as far as possible, though single seats were also on offer. In the second case the fact there would be no advance in price.

One theatre, not permitted Sunday showings, had a free lecture by a famous scientist. The show opened. This included trailers on all six pictures with a brief chat with the stars. The show opened on the angles which made the pictures superior to any other production. Tickets by ticket, and restricted to the capacity of the house. It helped plenty.

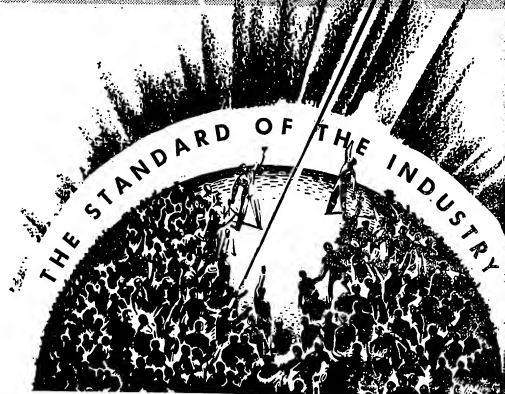
Keep 'Em Burning

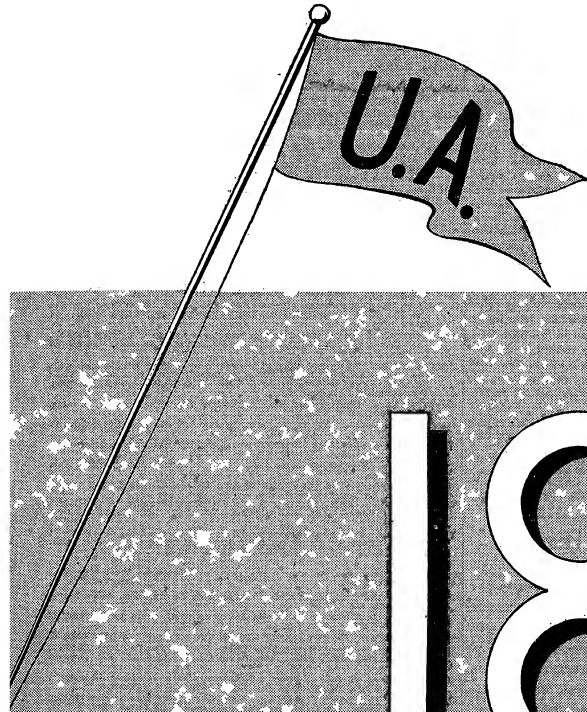
Great Falls, Mont. P. W. McDonald of the Liberty (N. Y.) utilized a new device for an open letter to the mayor in his town. The letter was burned during the burning day and night during the run of 'Bride of the Wilderness.' The device that a 'myster' has been turned loose and demands a mate. 'Casey Stenzel' was shown with house piling up plenty big.

For 1935-36
UNITED ARTISTS WILL
RELEASE NOT LESS THAN

24

Important MOTION
PICTURE FEATURES





and

18

*Walt Disney
Productions*
ALL IN TECHNICOLOR

CONTRACTING WILL BEGIN
JULY 15th IMMEDIATELY AFTER
OUR SALES CONVENTION

CALENDAR OF CURRENT RELEASES

Chesterfield Office: 1540 Broadway, New York, N.Y. Incidental Evidence. A mysterious disappearance circumstances... victim the innocent? Chick Chandler, Shirley Gray. Dir. Charles Lamont. 47 mins. Rel. March 30.

Columbia Office: 729 Seventh Ave., New York, N.Y. After the Dance. A comedy of a night club singer who develops a flake. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. Rel. June 26.

Metroland Office: 1200 Broadway, New York, N.Y. The Night Hawk. The death ray figures in commercial aviation. Ralph Bellamy, Myrna Loy. Dir. Frank Capra. 84 mins. Rel. April 20. May 12.

Paramount Office: 34th Street, New York, N.Y. The Night Hawk. The death ray figures in commercial aviation. Ralph Bellamy, Myrna Loy. Dir. Frank Capra. 84 mins. Rel. April 20. May 12.

Warner Office: 4th Avenue, New York, N.Y. The Night Hawk. The death ray figures in commercial aviation. Ralph Bellamy, Myrna Loy. Dir. Frank Capra. 84 mins. Rel. April 20. May 12.

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These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when releases dates are definitely set. Titles are retained for six months. Managers who receive service advertisements to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in revisions. Running time in the de-lists as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are shown only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancies.

Studio Placements

Edith Craig, 'Life of Stephen Foster.' Albert DeMond, 'Spanish Card Mystery,' Republic. Charles Bickford, 'The Days of Pompeii,' Radio.

James McKay, directing 'Tarkan of the Vampires,' Metro. Roger Gray, Clyde Cook, 'Barabara,' Fox. Lon Chaney, Jr., 'Shadow of Silk Lennox,' Commodore.

Scott Darling, scripting 'Forced Landing,' Liberty. Edward Pawley, 'King Solomon of Broadway,' Metro. Irene Vinton, Nella Walker, 'Red Hot,' Fox.

Victor Hillman, 'Atlantic Adventure,' Col. Claude King, William Brown, 'Olaf Huit,' Last Outpost, Fox. Sam Hinds, 'Dr. Sorcerer,' WB. William Frayley, 'Harmon y Lense,' Mascot.

Burr Caruth, Emma Dunn, Tammy Young, Mary Fox, 'Little Big Bear,' Fox. Adele St. Maur, 'The Gay Deception,' Fox.

First National Office: 821 W. 47th St., New York, N.Y.

Black Fury. The underdogs in a Pennsylvania mining town. Paul Muni, Karen Morley, Dir. Michael Curtiz. 95 mins. Rel. May 18. Rev. May 22.

Case of the Curious Bride. The Whodunit. Warren William, Margaret Lindsay. Dir. Michael Curtiz. 80 mins. Rel. April 13. Rev. April 10.

Gold Diggers of 1935. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice Brady. Dir. Busby Berkeley. 95 mins. Rel. March 16. Rev. Dec. 4.

Living on Velvet. Shock crazed aviator marries a society girl. Kay Francis, Geo. Brent, Warren William. Dir. Frank Borzage. 80 mins. Rel. March 2. Rev. March 13.

Mary Jane's Pa. Whimsical story of a small town printer who is born with wealth and who cannot resist the call of the road when a train wreck strikes. Aline MacMahon, Guy Kibbee. Dir. Frank Borzage. 71 mins. Rel. Jan. 12. Rev. Feb. 2.

Murder in the Clouds. Lydie Talbot, Ann Dvorak. Dir. D. Ross Lederman. 61 mins. Rel. Feb. 16. Rev. May 4.

Oil for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Muir. Dir. Frank Borzage. 80 mins. Rel. April 20. Rev. Dec. 2.

Revolution and the Bishop. One of those long Broadway Glenda Farrell romps. Dir. Ray Enright. 63 mins. Rel. April 6. Rev. April 6.

White the Patient Sleeps. Mystery in a millionaire's mansion. Guy Kibbee, Jean Muir. Dir. Frank Borzage. 80 mins. Rel. March 9. Rev. March 9.

(Continued on page 31)

DuWold Office: 729 Seventh Avenue, New York, N.Y.


Beast of Borneo. melodrama and animal. John Preston, Mary Stuart. 70 mins. Rel. July 16.

Crainequille (Fr.). Drama from Anatole France. Dir. Jacques de Baroncy. 80 mins. Rel. March 27.

Liberty Office: 1776 Broadway, New York, N.Y.

Born to Gamble. Four eyes inherit a grandfather's talent. Onslow Stevens, H. B. Warner, Maxine Dole, Eric Linden, Lela Wilson. Dir. Phil Rosen. 75 mins. Rel. March 16. Rev. April 3.

Dixie Dames. Musical. Theatrical boarding house locale, Marjorie Rambeau, Florine McKinley, Lawrence Gray. Dir. William King. Rel. May 15.

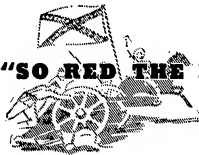


PARAMOUNT IN STORIES

It is a well-known fact that Paramount possesses the largest library of motion picture properties of any company in the industry. Some of these great properties from which Paramount will produce pictures during the coming year are as follows:



"ANYTHING GOES"—The No. 1 musical comedy of the year. 260 performances to date and still S.R.O. Cole Porter's score, with such songs as "You're the Top" and "I Get A Kick Out of You", is the sensation of the nation.



"SO RED THE ROSE"—The No. 1 best-selling novel of 1934. Over 100,000 copies sold to date. Over 1,000,000 readers. Publicized by newspapers, magazines, and word-of-mouth to additional millions.



"NATIONAL VELVET"—The No. 1 best-selling novel of 1935. The "Book of the Month" for May with advance sale of 50,000. Every company in the business tried to buy this great story of the famous Grand National Race.



"CARMEN"—The No. 1 opera. For many years the most popular operatic attraction on the boards. Bizet's flaming and tempestuous "Carmen" should make a musical entertainment of gigantic box-office proportions.





VICTOR HERBERT OPERETTAS—The No. 1 operettas. Paramount, in possessing these great properties, owns romances that all the world wants to see—music that all the world loves,



"ROSE OF THE RANCHO"—The No. 1 David Belasco stage hit. So many requests have been made to turn this famous Belasco stage hit into a motion picture that Paramount now produces it as the first "big outdoor musical."



"PETER IBBETSON"—The No. 1 classic. Read by millions as Du Maurier's novel. Seen by millions as the celebrated stage play. Heard by thousands more as Deems Taylor's magnificent opera. This is sure to be a big hit.



"THE LIGHT THAT FAILED"—Rudyard Kipling's No. 1 writing achievement in pathos. A novel of world-wide fame—a dramatic love story of universal heart appeal. A No. 1 property from which to make a No. 1 picture,



"THE CRUSADES"—The No. 1 historical romance... from Harold Lamb's famous books... the magnificent adventures of Richard, the Lion-Hearted, set against the spectacular background of the world's first great war.



"CASE vs. MRS. AMES"—The No. 1 magazine story of 1934. The 5,000,000 people who read this story in Collier's last year found it so exciting they could scarcely wait a week for the next installment.



ZANE GREY NOVELS—The No. 1 Western fiction of all time. These popular novels are the favorite stories of millions the world over. For years they have made the best "Westerns."



"HOPALONG CASSIDY"—The No. 2 Western fiction. Clarence Mulford's famous and exciting novels have sold in excess of 3,000,000 and have delighted more than 20,000,000 readers.



CALENDAR OF CURRENT RELEASES

Once to Every Bachelor. Homeoney with a hired bride. Marian Nixon, Neil Hamilton, Alvin Karpis. 75 mins. Rel. July 27.

(Continued from page 31)

Forbidden Heaven. Charles Farrell, Charlotte Henry. Rel. Sept. 1. My Old Kentucky Home. Based on the song. Rel. Sept. 15.

Republic

Office: RKO Bldg., New York, N.Y.

Phenomenal. Charles Farrell, Charlotte Henry. Rel. Sept. 1. My Old Kentucky Home. Based on the song. Rel. Sept. 15.

Westward Ho. Western. John Wayne. Rel. Aug. 28. The following Monogram handled by Republic: Churns of the Crowd. Russell Hopton, Irene Ware. Rel. Aug. 6.

Universal

Office: 30 Rockefeller Center, New York, N.Y.

Alas My Dear. Drama. Sally Eilers, Ray Milland. Rel. May 27. Bride of Frankenstein. Victor Frankenstein, Boris Karloff, Valerie Hobson. Dir. James Whale. 75 mins. Rel. April 22. Rev. May 15.

It Happened in N. Y. Comedy-drama. Lily Talbot, Valerie Hobson. Dir. Murray Close. 75 mins. Rel. April 10.

I've Been Around. Comedy drama. Chester Morris, Rochelle Hudson, Isabelle Jewell. Dir. Phil Cahn. 65 mins. Rel. Dec. 31. Rev. April 17.

Mad About You. Musical. Frank Morgan. Dir. Wm. Wyler. 88 mins. Rel. April 15.

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Manhattan Morn. Drama with music. Dir. Stuart Walker, Ricardo Cortez, Dorothy Foy. Rel. July 27.

Man Who Reclaimed His Head. The. From Jean Bart's stage play of French life. Claude Rains, Joan Bennett, Lionel Atwill. Dir. Edm. Ludwig. Rel. Dec. 24. Rev. Feb. 24.

Mr. Dynamite. Comedy-drama from a Dashiell Hammett story. Edmund Lowe, Joan Dixon. Dir. Alan Crust. 75 mins. Rel. Dec. 24. Rev. Feb. 24.

Mystery of Edwin Drood. The. From the Dickens story. Claude Rains, Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mins. Rel. Dec. 24. Rev. Feb. 24.

Night Life of the Gods. From Thorpe Smith's fantastic tale. Alan Mowbray, Florine McKinney. Dir. Lowell Sherman. 75 mins. Rel. Mar. 4. Rev. May 15.

Notorious Gentleman. A. Mystery-murder. Charles Bickford, Helen Vinson. Dir. Ed. Laemmle. 75 mins. Rel. Feb. 20.

Outwaded Jones. Western. Buck Jones. Rel. July 23.

Princess O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. 75 mins. Rel. July 23.

The Raven. From Edgar Allan Poe's story. Karloff-Bela Lugosi. Ir. Louis Friedlander. Rel. July 23.

Rendezvous at Midnight. Murder-mystery. Ralph Bellamy, Valerie Hobson. Dir. Christy Cabanne. 65 mins. Rel. Feb. 11. Rev. April 24.

Werewolf of London. Chiller. Henry Hull, Warner Oland, Valerie Hobson. 75 mins. Rel. Feb. 11.

Rocky Rhoda. Western. Buck Jones. Dir. Al Raebach. 60 mins. Rel. Sept. 10. Rev. April 10.

Secret of the Chateau. Mystery story. Clara Dodd, Clark Williams. Dir. Rich. Thorpe. 68 mins. Rel. Dec. 4. Rev. Feb. 5.

Stone of Silver Creek. Buck Jones western. Dir. Nick Grindis. 60 mins. Rel. April 10. Rev. April 10.

Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Ich. Strahl. 75 mins. Rel. Dec. 10. Rev. Feb. 5.

Strait from the Heart. Politics and a baby. Baby Jane, Mary Astor, Roger Pryor. Dir. Curtis Bernier. 75 mins. Rel. March 27.

CHI COPS NIX ON GIVEAWAYS

Chicago, June 26. All the various money night stunts around the theaters were washed up last week when police sent orders to all money houses to eliminate the money giveaways as being contrary to the letter and gambling ordinances.

Stray Plane Saves Flood-Bound Exhib In Neb; Biz Goes On

Grand, of the Fox theatre here, is in the flood country, but lost only a few dollars. Happened that a plane made a landing near here to ask where it was, the landmarks having been swept away.

Town Pays Homage to Exhib's 23 Yrs. In Biz

Yakima, Wash., June 26. Exhibition here has 23 years ago, celebrated the anniversary last week, with the entire community paying homage to it.

Shut UA Thea. in L. A.

Los Angeles, June 26. United Artists' theatre here closes Sunday (26) indefinitely.

Pass Tax for Employees

Los Angeles, June 26. Fox West Coast is making a recent service charge on all passes after July 1.

INJ. OFF. MASS PICKETING

Syracuse, N. Y., June 25. Revoking of an injunction issued by Supreme Court Justice Frank J. Murphy has resulted in mass picketing of the Empire theatre by members of the local stage hands and playwrights unions.

STORY BUYS

Hollywood, June 25. Radio has bought 'Believe It, Believe It' comedy with music by Phil Epstein and lyrics by Max Haskin. 'Plan 15' a whodunit with novel background, written by Radio Douglas Brown authored.

Foreign Language Films

(Note: Because of the slow movement of foreign film, this list covers one year of releases.)
Abel mit der Mundharmonika (Ger.) (TFA) Comedy of young love. Lucio Eusebio Suelo, et (Sp) (Col). Evil of gossip. Dir. Eusebio Aravin. 80 mins. Rel. Feb. 1.

(Continued on page 87)



Eight desperadoes surrendered without a struggle in a surprise raid by government agents on an armed camp at Mountain View, N. J., on June 23rd. Two of the eight men taken were identified as having taken part in the \$427,000 hold-up in Brooklyn, N. Y., last August. Several of the others have police records, and figured in rival gang shootings. Federal men believe they have in the capture of this gang the solution to many kidnaps, murders and wholesale robberies.

Mr. Exhibitor . . .

PARAMOUNT'S "MEN WITHOUT NAMES"

with Fred MacMurray • Madge Evans • A Paramount Picture • Directed by Ralph Murphy

will get you, too! . . . It will get you plenty of dough and thrilling action at the box-office! . . . It will get your audiences with its gripping and romantic story of a Government Agent in a dangerous game with America's dangerous public enemies! . . . It will get you the thanks of your community for bringing to your screen the details of an inside story that never reached the headlines!

"MEN WITHOUT NAMES" is a hot money picture



- ★ Held Over in its first 20 BIG opening engagements!
- ★ Business equals "Chained" which played last Fall! Wow!
- ★ "NO MORE LADIES" is the season's merry life-saver!
- ★ Just an old M-G-M custom—HITS when you need 'em!
- ★ Nice work JOAN CRAWFORD—ROBERT MONTGOMERY
- ★ Some Cast! Charlie Ruggles, Franchot Tone, Edna May Oliver
- ★ "Public Hero No. 1" doing swell—and now "NO MORE LADIES"
- ★ This season—next season—any season. M-G-M's the answer!

CALENDAR OF CURRENT RELEASES

(Continued from page 34)

Chucho El Roto (Sp) (Cineport). Romantic tragedy. Dir. Gabriel Sorca. 60 mins. Rel. Dec. 1.
Ciudad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Moreno, Catalina Breda. Dir. Leo King. 70 mins. Rel. Feb. 15.
Cognasse (Fr) (Par). A bookkeeper with ambitions gets his chance. Tramel. Dir. Louis Mercanton. 80 mins. Rel. April 1.
Corazon Explosivo (Par) (Paramount). During Maxl Illan's reign. Dir. Raphael Sevilla. 60 mins. Rel. March 1.
Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben C. Navarro.
Ese Est Finle, La (Fr) (European). Backstage musical. Albert Preban. Dir. Robert Bresson. 70 mins. Rel. March 15.
Fuego, El (Sp) (Col). Mexican Robin Hood yarn. Dir. Fernando de Fuentes. 80 mins. Rel. April 1.
Cuesta Abajo (Sp) (Par). Romantic drama. Carlos Gardel, Mona Maria. Dir. Louis Gasnier. 70 mins. Rel. Aug. 15.
I Want to Sleep, The (U.S.A.) (Amkino). Satire on court life of Paul I. Dir. Alexander Zimin. mins. Rel. Dec. 1.
Cardasueretin, Die (Ger) (Ufa). Musical based on Emmerich Kalman's stage play. Maria Eggert. Dir. Georg Jacoby. 50 mins. Rel. May 15.
Dancing, El (Sp) (Hoffberg). Comedy drama laid in a cabaret. Dir. Maglia Berlin. 60 mins. Rel. March 15.
Deserter (Russian) (Garrison). More class struggle. Dir. V. I. Pivovkin. 80 mins. Rel. Oct. 1.
Dona Francisca (Sp) (Nossek). Musical romance made in Spain. Dir. Hans Behrendt. 70 mins. Rel. April 15.
Doppelbratung Der (Ger) (Foreign). Romance of a composer's marital mishap. Fritz Kerner. Dir. MacFric. 60 mins. Rel. March 15.
Des Was Uns Das (Spanish) (Fox). Comedy romance. Rosta Moreno. Dir. John Reinhardt. 60 mins. Rel. Oct. 15.
Kaiserjager (Ger). Military comedy. Else Blaser, Fritz Kampers. Dir. Robert Lenz. 60 mins. Rel. March 15.
Der von der Kavallerie (Ger). Another military farce. Fritz Kampers. Dir. Carl Boese. 60 mins. Rel. April 1.
Du, Oger Keine (Aust) (Deyers). Gitta Alpar. Karl Froehlich. 80 mins. Rel. Oct. 15.
Ein Mann Will Nach Deutschland (Ger) (Ufa). Drama of patriotism. Dir. Paul Wegener.
Immal Eine Grosse Dame Sein (German) (Ufa). Comedy with music. Kaethe von Nagy. Dir. Gustaf Gruendgens. 60 mins. Rel. March 15.
Die Que No Quieras (Sp) (Par). Romance in the theatre. Carlos Gardel. Dir. John Reinhardt. 80 mins. Rel. April 1.
En Gatt (Dan) (Scandinavian). From Bjornson's novel. Dir. John Brunius. 45 mins. Rel. Nov. 15.
En Nott (Sw) (Scandinavian). War and love. Dir. Gustaf Molander. 80 mins. Rel. Aug. 15.
Enemigos (Esp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. Aug. 15.
Escandalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 15.
Fantasma del Carnaval (Spanish). Spooks and love. Ir. Fernando de Fuentes. 60 mins. Rel. April 15.
Ferien vom Ich (Ger) (Ufa). Romantic comedy. Dir. Hans Depps. 60 mins. Rel. April 1.
Inanzen des Grossherzogs, Die (Ger) (General). Comedy of nobility with music. Dir. Gustaf Gruendgens. 60 mins. Rel. April 1.
Ickenna Frau (Scandinavian). Comedy with music. S. Bauman. 80 mins. Rel. Dec. 15.
Juchentina (German) (Ufa). German refugee yarn in the Far East. Hans Albert. 60 mins. Rel. Oct. 1.
Frau'n Lislot (German) (Casino). Magda Schneider. Romantic comedy. Dir. Johannes Meyer. 60 mins. Rel. May 15.
Fruelingsmaerchen (German) (General). Romantic operetta. Dir. Carl Froehlich. 60 mins. Rel. May 15.
Freundin Elvas Greesen, Die (Ger) (Ufa). Theatrical comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1.
Freut Euch Des Lebens (German) (Ufa). Romantic comedy. Leo Bizack. Dir. Hans Steinhilber. 70 mins. Rel. Nov.
Fruentzen der Amor (Sp) (Fox). Musical romance. Jose Mojica, Rosta Moreno. Dir. Frank Traynor. 80 mins. Rel. April 1.
Fuert Worenheit (Ufa) (Scandinavian). Brigitte Helm. Dir. Arthur Robinson. 60 mins. Rel. Nov. 15.
Graefin Mariza (Ger). Operetta. Dorothea Weick. Dir. Oswald Oswald.
Grandosor del Amor (Sp) (Fox). Romantic drama. Conchita Montenegro. Raul Roullin. 60 mins. Rel. Dec. 1.
Gret Zilt des grosse los (Ger). Lottery ticket makes for comedy. Lucie Englisch. Dir. Carl Boese. 80 mins. Rel. Feb. 1.
Grosse Chance, Die (Ger) (Casino). Camilla Horn. Romantic drama. Dir. Victor Jansen. 70 mins. Rel. May 1.
Heimat am Rhein (Ger). Romantic drama. Lucie Englisch. Dir. Carl Boese. 60 mins. Rel. Feb. 1.
Huzarskoin (Hungarian). Romantic comedy with music and military background. Dir. Steven Szekely. 60 mins. Rel. April 15.
Igot Diakot (Hungarian). Comedy with music. 80 mins. Rel. May 15.
Im Heiderup (Ger) (German). Romantic farce. Dir. Carl Boese. 70 mins. Rel. Jan. 1.
In the Land of the Soviets (U.S.A.) (Amkino). Newsreel compilation of past year. 60 mins. Rel. July 1.
Jo As Oreg (Brazil) (Hugbo). Farce with music. Soke Sakalki, Ernst Verebros. Dir. Fritz Sechler. 60 mins. Rel. Feb. 1.
Johannschacht (Ger). Love in the Alps. Lili Dagvner. Dir. Willy Reiber. 80 mins. Rel. Feb. 15.
Judas von Troj, Der (Ger). Analogy to the Passion Play. Dir. Franz Osten. 80 mins. Rel. April 15.
Julietta Comra an Hoeh (Sp) (Fox). Marital drama. Catalina Breda, Gilbert Holland. 60 mins. Rel. April 15.
Juntra Gegen Muerde (Ger). Romantic comedy (Ufa). Ir. E. W. Emo. 80 mins. Rel. March 15.
Kaiserwaezzer (Ger) (Ufa). Musical with Johann Strauss tunes. Martha Eggert. Dir. Friedrich Zelnick. 80 mins. Rel. Jan. 1.
Kette, Die (Ger). Comedy romance. Dir. Carl Bresson.
Koscezem Hoyg Elgostz (Hungarian). Musical romance. (Ufa).
Konjunkturtriller (Ger) (Foreign). Drama of profiteering. Weiss Feld. Dir. Fritz Kampers. 60 mins. Rel. April 15.
Kraeh im Ickent (German) (Ufa). Musical comedy. Dir. Carl Froehlich. 60 mins. Rel. May 15.
Les As Ch Trot (French) (Paramount). Race-track yarn. Dir. Serge de Poligny.
Liebe in Uniform (Ger) (German). Military (Ufa).
Liebe Cumme Mama (German) (Bavaria) (Avalch)
Liebe, Tod und Teufel (German) (Ufa). Kaethe von Nagy. Pion Hubert L. Stevenson. 60 mins. Rel. Nov. 15.
Liebe und Eifersucht (German) (Ufa). Musical comedy. Dir. Carl Froehlich. 70 mins. Rel. Feb.
Liebe im Akak (Hungarian). 1-acter musical.
Ilom (Fr) (Fox). Mother's play. mins. Rel. March 1.
Lockvogel (Ger) (Ufa). Mystery romance. (Ufa).
Madame Evary (Fr) (Paramount). Faithful transcription of Flaubert's story. Jean Renoir. Rel. 15.
Marilyn (Ital). Rural romance. Dir. Jan Novila.
Maz Strugule (Sp) (Kempnrad)
Meine Frau, die Schuetzenweibin (Ufa). Carl Heinz.
Melodie der Liebe (Ger) (German)
Merzies (Spanish). Musical
May 15.

Mit Dir Dureh Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir. Franz Siltz. 80 mins. Rel. Nov. 15.
Moscow Laughs (Russ) (Amkino). First Russ. musical. Dir. G. Alexandrov. 70 mins. Rel. March 15.
Mutter und Kind (Ger) (General). Mother-love drama. Henry Porter. Dir. Hans Steinhilber. 70 mins. Rel. April 1.
My Wife the Miss (Hung) Inter-marital farce. Dir. Steven Szekely. 80 mins. Sept. 1.
Nada Mas Que Una Mujer (Sp) (Fox). Version of 'Pursued'. Dir. Harry Lachman. 60 mins. Rel. Nov. 15.
Oro y Plata (Sp) (Inter-Continent). Romantic tragedy. Dir. Ramon Icon.
Paga vom Dalmase Hotel, Der (Ger). Comedy with detective ramifications. Dolly Haas. Dir. Victor Jansen. 70 mins. Rel. March 15.
Payasos de la Viza (Sp). Love in a circus. Dir. Miguel Zacarias. 70 mins. Rel. March 15.
Pechmarg (Ger) (Fox). Comedy about a lady with hard luck. (Ufa).
Peterburg Nights (U.S.S.R) (Amkino). Based on two Dostoevsky stories. Dir. Alexander Zimin. 80 mins. Rel. April 15.
Prinzessin Turandot (Ger) (Ufa). Adaptation of the opera. Koethe von Nagy, Willy Fritsch. Dir. Gerniun Lamureich. 60 mins. Rel. Jan. 15.
Problem of Fatiha (Russ) (Amkino). Scientific study. Dir. I. P. Pavlov. 60 mins. Rel. Aug. 15.
Pulpo Humano, El (Spanish) (Ufa). (Ufa).
Rakoczi Indulo (Hung) (Hugbo). Musical romance, with Paul Abraham music. Dir. Steven Szekely. 80 mins. Rel. Nov. 15.
Red Village, The (Russian) (Amkino). Satirize in the power plants. 60 mins. Dir. Brodyski and Knorr. Rel. May 1.
Riachullo (Sp) (Hoffberg). First Argentine-made pic. Musical romance. Dir. L. G. Lozano. 80 mins. Rel. Dec. 1.
Rosen aus dem Sueden (Ger). Rom pic with Strauss music. Walter Janssen. 70 mins. Rel. April 1.
Sanger, Die (Ufa) (Scandinavian). Musical romance. Dir. Ivar Johannsson. 70 mins. Rel. Feb. 15.
Schlemihl, Der (German) (Kempnrad). Comedy. Boas. 60 mins. Rel. Dec. 1.
Schimmelreiter, der (Ger) (General). Native drama of coast of Friesland. Dir. Kurt Gerber, Hans Dillweg. 80 mins. Rel. Feb. 15.
Schloes Huettenberg (Ger) (Ufa). Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. Feb. 1.
Schwarzgerber/Johanna (Ger). Nationalistic buray in apologetic setting. Dir. Johannes Meyer. 60 mins. Rel. April 1.
Senora Casaca (Sp) (Fox). Marital drama. Catalina Breda. Antonio Moreno. 60 mins. Rel. April 1.
Siuby Ulaniski (Pol) (Principal). Military comedy. H. M. Kraewiz. 80 mins. Rel. Feb. 15.
Sonne Hagena (U.S.S.R) (Amkino). A young musician finds new life and hope. V. R. Gardin. Dir. M. Donsov. V. Logoshin. 80 mins. Rel. April 1.
Sonne Gest Auf, Die (Ger). Musical romance. Charles Kiehl. Dir. Willy Reiber. 60 mins. Rel. Feb. 15.
Soviet Gleisueps (Russ) (Amkino). Newsreel compilation. (Ufa).
Soviet Russia Today (Russ) (Amkino). 40 mins. Rel. July 15.
Soviets Green New Turkey. (Russ) (Amkino).
Rel. Sept. 15.
Spiel mit dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Ralph Arthur Roberts. 70 mins. Rel. Nov. 15.
Streestrupp, 1917 (Ger) (Bavarian). War fil. Dir. Hans Zieherlein. 80 mins. Rel. Feb. 1.
Tango on Broadway (Sp) (Ufa). Musical comedy. Carlos Gardel. Dir. Louis Stroller. 60 mins. Rel. Dec. 15.
Three Songs About Lenin (Russian) (Amkino). Dir. D. Vertov. 35 mins. Rel. Nov. 1.
Thunderbolt (U.S.S.R) (Amkino). Russian melodrama. Dir. V. Petrov. 80 mins. Rel. Oct. 1.
Tjocks Slakten (Swedish) (Scandinavian). Comedy. Dir. Solve Cederstrand. 70 mins. Rel. Nov. 1.
Topaze (Fr) (Par). Gallie. Dir. Louis Gasnier. 90 mins. Rel. Feb. 15.
Tovarish (Russ) (Amkino). Love and comradeship in the Revolution. Dir. S. Timosenko. 70 mins. Rel. May 15.
Tres Amores (Spanish) (U). Heavy drama. Dir. Luis Campillo. Mona Maria. 80 mins. Rel. March 15.
Tres Berretines, Los (Sp) (Hoffberg). Argentine comedy. 70 mins. Rel. April 1.
Und Weisse Milch? (Ger) (General). Back-stage romantic comedy. Dir. E. W. Emo. 70 mins. Rel. Jan. 15.
Una Eclissi (Spanish) (Par). Start of a film star. Suzy Vernon. Cor. 60 mins. Rel. Feb. 15.
Unschuld vom Lande, Die (German) (Casino). Comedy of fight for stage career. Dir. Carl Boese. 80 mins. Rel. April 1.
Unsere Fahne Flattern Uns Voran (Ger) (Ufa). Hitler propaganda. Heinrich Heine. Dir. Hans Steinhilber.
Victor und Hugo (Ger) (Ufa). Theatrical operetta. Renate Mueller. Dir. Reinhold Schunzel. 70 mins. Rel. Jan. 15.
Violetta, La (Sp). Raquel Meller. Based on an old silent, with parts restored. 70 mins. Rel. Feb. 1.
Vuelo la Muerte, El (Sp). Mexican aviation drama. Dir. Guillermo Torres. 60 mins. Rel. April 1.
Waltz Time in Vienna (Ger) (Ufa). Musical based on Johann Strauss (He. Renate Mueller, Willy Fritsch. Dir. Ludwig Berger. 80 mins. Rel. April 1.
Wenn Herzen Sich Finden (Ger) (German). Romantic comedy. Charlotte Henzer. Dir. Erich Leitz. 80 mins. Rel. April 1.
Youth and Beauty (U.S.S.R) (U.S.S.R). Historical drama. Dir. Gregory Kozintsev. Leonid Trauberg. 80 mins. Rel. April 15.
Youth of Russia (Yiddish) (Sov-Am). Religious conflict. Dir. Henry Lynn.
Zigeunerball (Ger). Romantic comedy with music and Alpine background. Dir. Carl Boese.
Key to Address:
Harold Adam, 1540 Broadway, a.c.m.e. 56 East 14 St.
Amkino, 26 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Casino, 140 Ninth Ave.
Globe, 222 Seventh Ave.
European, 125 Seventh Ave.
Patron Films, 125 Seventh Ave.
General Foreign Sales, 727 7th Ave.
Gernapa, 22-23 15th St. Astoria, L. J. H. Hoffberg, 729 Seventh Ave.
Hugbo, 150 West 42nd St.
Jewish American, 636 Ninth Ave.
Kempnrad, 267 Seventh Ave.
Koscezem, 326 Broadway.
Nossek, 179 Broadway.
Paramount, 150 W. 42nd.
Johan Tjernerup, 125 West 46th St.
174-729 Seventh Ave.

Ottawa Show Biz

Led by Mayor in War On Admiss Taxing

Ottawa, Ont., June 25. The local fight against the 'Provincial Government's drastic amendment tax increases on low-priced admission tickets to theatres and all sports is gaining momentum. Mayor F. J. Nolan, proprietor of the Ottawa theatres, has led a number of broadsides at Premier M. F. Heburn and has sponsored the establishment of a local branch of the Allied Sports and Amusement Association which is waging the campaign for exemption on tickets of 25 cents and under. Howard Knevels of the Recent theatre represents the firm now on the board of officers. W. M. Gladish has been appointed Provincial secretary of the association. Great majority of theatres and sport clubs have passed on the tax to patrons and the squawks are plenty.

F&M Blames H.L. House Crew, Closes St. L. House

St. Louis, June 25. Blaming impossible union conditions rather than a shortage of pictures, Fanchon & Marco's New Grand Central House closed Saturday night after two months of re-views. House was geared to a 15-cent rate and might policy and played contentedly for a week but was unable to crack the high side of the ledger because of black lists according to the management. Pictures followed the whole town, but despite this, stage hands' union imposed a de luxe tariff on the house. Theater running with one stage hand, but union insisted on five for Grand Central. Final program, which held over two extra days, included 'Scarface' and 'Count of Monte Cristo,' house getting a night and fair mats, but just scratching black.

Fined \$200 for Fight Pix

Birmingham, June 25. Fined \$200 in Federal court for exhibiting the Beer-Braddock fight picture, R. M. Kennedy, supervisor of Willy theatres in Alabama and Grand Central in Chicago, was fined after running the film in other houses. The pictures were shown at the Grand Central night and fair mats, but just scratching black. Bookings over the state had to be cancelled. Fritz May, house manager, was released.

Syracuse's Free Summer Shows Riles Theater Men

Syracuse, N. Y., June 25. Encouraged by their recent success in winning a 50% reduction in city income fees, Syracuse exhibitors are now canceling their fire on the ambitious free show program of the Municipal Recreation Commission for the coming season. Representative of the major circuits operating local houses personally filed protests with Mayor Ronald C. La Follette. The fire was expected to be the schedule of municipally-sponsored variety shows in Thorden amphitheater would cut heavily into neighborhood theatres early had indicated their opposition, their protests (being the form of nonpayment of city license fees) by the ward exhibitors, however, were forced into line by a threat to lose their houses should payment of fees be further delayed. The Municipal Recreation Commission, headed by James D. Taylor, sought to forestall the protest of the exhibitors by offering a schedule of a further reduction in these shows when they called on the mayor. 'Controversy has so far nothing of a settled character. Mayor Martin is expected to be a candidate for reelection this fall and the free shows are regarded as vote-getting in some quarters. The fire was forestalled by this ploy by NTA, but with outlawing of code had a back of them out almost immediately for 'Women Must Dress'.

New Houses for Fox-WC Alvin, Pitt, Drops Stage Shows; Other Switches

Los Angeles, June 25. Charles A. Buckley, chief of Fox-West Coast legal department, is in Portland working on theatre acquisition deals for circuit. Buckley, with Charles P. Skouras, Fred Metzger, circuit treasurer, and W. H. Lellier, circuit tax manager, discussed similar deals in the San Francisco area last week. At 8 o'clock, Warner will return to the city after going along a month with single attractions. Resumption will take place with 'The Informer' and 'Going Highlow' tomorrow (27). Another factor in town's first-run situation is occasional return by two-for-one coupons by Sylvester H. Hesse, who was forbidden this practice by NTA, but with outlawing of code had a back of them out almost immediately for 'Women Must Dress'.

Lumber Strike Dents N.W.

Tacoma, June 25. Big lumber strike affecting about 6,000 men holding down prices in every city a town in the northwest. With promise of union heads it will be broken today, as lumber managers taking high breath and hoping. Victory, local nabe house, had to lock up altogether one day.

COLUMBIA ANNOUNCES
THE WORLD PREMIERE
OF GRACE MOORE* IN
HER NEW PICTURE
LOVE ME FOREVER
AT RADIO CITY
MUSIC HALL ON
JUNE 27th

* The international star
the whole world honors



Fed'l Probe on Par Reorg

(Continued from page 3)

stand. In addition the group represented approximately \$7,000,000 worth of preferred claims, through Erpl and Atlas Corp. The group also included backing of unidentified British firms with holdings of \$5,000,000-\$7,000,000. Fortington personally owned not a penny's worth of Par securities, while the companies with which he was affiliated and through which he gained a foothold were in for only \$50,000 worth of bonds and debentures.

Business policies and financial operations of the bankrupt company were severely criticized by Fortington, who repeated his charges that excessive salaries, unjustified real estate expenditures, and other similar practices led to the collapse. Earlier the Commish was told by Alfred A. Cook (Cook, Nathan & Lehman), counsel for the stockholders' committee, that the corporation was not insolvent when placed in the hands of the trustees. This sensational statement was revealed in a surprise move by Attorney Douglas who trotted out copies of a memorandum drafted last October to the same attitude of the faction seeking to throw out the banker interests. This sensational document, Fortington readily acknowledged, contained the following accusations:

'Excessive Salaries'
First, the excessive salaries and bonuses were handed out to a 'favored group' of employees and officials.

Second, several million dollars were 'improperly distributed' to stockholders from capital rather than surplus.

Third, the company 'wrongfully disbursed' over \$10,000,000 to carry out its famous and disastrous real estate agreements and acted 'in violation of the law.'

Fourth, large portions of the corporation's assets were 'wrongfully placed' with the Fortington group lateral in the Film Production Corp. transactions.

Fifth, large sums were 'wasted' in purchasing real estate at unjustifiably high figures.

Sixth, payroll was 'paided with unnecessary employees and relatives of executives.'

Seventh, 'bankers and the management in collusion designated said committees and arranged the receivership proceedings.'

The memorandum, which was transmitted to Lansing Reed of the John W. Davis law firm, who acted as counsel for one of the bondholders' committees, accompanied a request for "precise information" about condition of the Par estate for use of the Fortington group in planning their campaign. Fortington wrote that "it must be borne in mind that the persons now negotiating the reorganization were not selected by the security holders but by the bankers and the management under whose domination and guidance Paramount Public deteriorated from a leader in its field to a bankrupt."

Questioned sharply about the allegations contained in his memo, Fortington stuck by his guns and indicated the new fact-finding body, clean house in order to reverse the policies which drew his fire.

'Grotuesque Bonuses'
Backing up his statement about salary and bonus payments, Fortington declared that several officers whom he did not identify received 'grotuesque' bonuses and that excessive salaries were the order rather than the exception. Payment to the president and two vice-presidents were no relation to what they should be, he contended, remarking that the compensation frequently was in 'six figures.'

K-L spokesman retorted that these complaints were 'hearsay.' Quizzed about his payroll padding charge, Fortington mentioned only the name of Adolph Zukor, saying that 'some o' cial' related to the deceased president, as well as 'a doctor,' were in the group of favored persons.

Commish attorney placed considerable emphasis on Fortington's charge that the receivership was arranged 'in collusion' with the committees were 'paid,' seeking to support inferences drawn from earlier testimony. He stated that the committee contained no personal investors and was formed at the instance of Kuhn-Loeb. The new executive committee head told Commish that in 1932, when he was invited to sit on a committee of Paramount Broadway Corp. bondholders, it was 'intimated' he would be paid, while two members of the stockholders' committee had told him they expected to be compensated. He amplified the memorandum by complaining that the reorganization committee was 'paid' by the company which had wrecked the original company.

The second major development of the case related to the composition of the bondholders' committee headed by Frank Vanderlip and the Kuhn-Loeb market operations during the early part of 1934. It was deeply concerned about the propriety of selecting bankers for such jobs and the greatly varied methods, with pipeline into internal affairs. Disclosure that no bondholders were on his committee was made by Vanderlip, who said terms, and picked by Kuhn-Loeb and the names submitted to him for approval. Testimony was given that the committee in the company, former National City head indicated he was chosen to dress up the group. Readily admitted that members of the group were at a profit while serving, saying he bought bonds after his appointment to the committee. He should have a financial interest in affairs of the company about which he was supposed to be concerned.

No Speculation
The Kuhn-Loeb operations were carried on between June, 1933, and May, 1934. Sir William Wiseman testified under close examination, that the brokers have had no intention of 'speculating,' and retired from the market in Par 'for high prices' in the latter part of 1933. He was asked to formulate a reorganization plan.

When the Williams' service on the committee was a subject of great interest to the Commish, especially when it was disclosed that Morris L. Ernst objected to his presence. The Commissioner maintained he was qualified to serve, principally because of his knowledge of Par. He had no objection to Ernst prodding no reason that appealed to me 'in demanding his retirement. Vanderlip said in any future situation he would insist that the committee include actual holders, and condemned the naming by committee members who had access to inside information. Committee sentiment was opposed to Wiseman's presence on the committee, saying that the information 'we did not think that a member of the undervinding firm' should participate in such a capacity. Sir William contended, however, there was no impropriety in his action, pointing out that charges being made about the formation of the committee were 'ill-founded' and that 'if the public didn't think it was proper for me to serve on the committee it didn't have to deposit with the committee.'

Following prolonged quizzing, Attorney Douglas indicated that the committee should be 'independent' and should not be 'dominated by any group,' that in working out the reorganization plan his house sought conscientiously to map out arrangements fair to all groups.

On the basis of tips from the feed-bag. On the contrary, he said, K-L was selling small amounts at a time the same time it was making substantial purchases, Wiseman angrily denied any intention of 'prejudging' the market. Instead, K-L was attempting to 'prevent an artificial market,' he asserted, although Douglas contended that the house should be concerned about fluctuations in price if it were interested in the bonds as 'investments.'

The purpose of the simultaneous purchases and sales, according to the K-L partner, was to maintain a price level and to prevent a 40 to 50 point rise with consequent collapse when purchases stopped. Wiseman said several times that he had no idea where he was shortly going to sell the whole investment account out of the market. He testified in 1933, were motivated by a feeling that 'it was better' not to have large holdings, while preparing reorganization. He said he had no million. Cleanup included \$225,012 in 5 1/2% and \$109,983 in 6%.

Under pressure, Sir William contended members of committees are not in the position to represent securities of companies they are looking after during reorganizations, but the information ostensibly for use in preparing the reorganization plan. The committee at this time represented \$142,000 worth of Par securities. The information was supplied in accordance with the request, the trustees saying they believed 'it is in order for the creditors to have information of that character.'

Denial that Kuhn-Loeb was working for the interests of any single group or against other groups was given by Wiseman, who told the Commission the firm 'assumed as far as we could a judicial attitude.' He stated that in working out the reorganization plan his house sought conscientiously to map out arrangements fair to all groups.

Testimony repeated the various reorganization proposals was supplied by Robert T. Swaine of the Cravath, Goodenough & Woodbridge law firm, counsel for both K-L and the bankrupt company. Identifying and explaining several proposals, Swaine testified that the scheme represented better treatment for stockholders and was less advantageous to bankers than his original suggestions.

Also denying his firm received preferential payment on the eve of the bankruptcy and insisting that the money was turned back to prevent gaining an edge over other creditors, Swaine said the bankers' claims were not given priority on less favorable terms than were first proposed. K-L was forced to make concessions, he said, and the court council for the

shareholders' committee, insisted the original plan was not fair to these interests. He contended that under the first scheme stockholders would have received nothing unless they had a 25 cent asset, while under the final plan they received new stock regardless of their payments.

Circumstances leading up to Sir William's retirement from the Vanderlip committee were brought out under questioning after the K-L partner had explained why he declined to step down in deference to Ernst. Wiseman said he quit when the plan was more or less agreed upon because the task he had intended to accomplish was practically finished and the 'perfect-time' arrived. He added that he felt it would be better in the interest of the new company if he did not allow my name to be proposed until the pending suits against the old management had been disposed of.

Dates Back to 1926
Fortington's interest in Par dates back to 1926 when the Royal Indemnity Co. acquired \$200,000 worth of Paramount-Broadway bonds, the Commish learned. These securities were sold a year ago and the proceeds invested in \$142,000 worth of Paramount-Paramount-Lasky and Paramount-Public bonds. Arrow Corp., which he is liquidating, had \$390,000 worth of bonds and 20,000 shares in common. Fortington added, but personally he owned no Par securities.

Public National Bank and Atlas Corp. approached him to discuss the general situation in the fall of 1934. Fortington explained, declaring he never made overtures to any of the group which he finally liquidated. The Bank of New York and White, Weld & Co. also came to him but later pulled out, while subsequently Lazard Freres and Lehman Bros. looked up with his assistance.

White-Weld refused to go along on the principle that the new company should not be dominated by bankers. Fortington said, adding that White-Weld declined to participate in any conflict with Kuhn-Loeb. Although without positive knowledge, he said he understood White-Weld backed out because of some arrangement with K-L.

Lazard Freres lost interest but still played with his crowd after the position arose to the election of Frank Altschul, Lazard partner, to the new board of Fortington said. Exact holdings of these interests were not summarized during the hearing, although Fortington testified that White-Weld owned about \$150,000 worth of bonds, Lazard \$225,000, and Hertz' two corporations \$398,000. He explained that Erpl was creditor for 'sizeable amount' and that he understood Atlas had 'quite a lot of bonds and considerable cash on hand.'

Chief Buyer by Kuhn-Loeb in January, this year, was disclosed in a communication offered during Wiseman's testimony. Statement showed K-L bought a block of bonds for \$223,726 and within a few weeks sold these securities for \$154,072, netting another profit of \$72,345.

First two days were spent primarily in developing the groundwork and sketching the background of developments since 1932 and leading up to the 1933 collapse. During this phase of the proceeding, the Commish probed underwriting of Kuhn-Loeb which, according to evidence, produced a profit of \$1,216,831 aside from the yield from selling.

Expansion into the company controlled \$1,216,831 and affords, owning or leasing 1,600 houses, was an attempt to overcome opposition and meet exorbitant competition rather than to provide cash for series of financial operations, Commish was told.

Evidence disclosed that Kuhn-Loeb netted \$165,428 handling an issue of \$20,000,000 common to finance the theatre expansion campaign. While handling other issues, K-L netted \$328,601 in 1926, \$345,682 in 1927, and \$175,642 in 1930. The firm was associated with Hallgarten & Co. and E. F. Hutton & Co., managing the syndicate which floated Paramount-Lasky debentures, the Paramount-Broadway bonds, and the common, and alone underwrote the Paramount-Public 6 1/2 issue.

Evidence that members of the Vanderlip committee as well as the stockholders' unit objected to initial reorganization plans was produced in the form of an unsigned memorandum taken from the committee files, which recited that the agreement would benefit the bankers, at the same time depriving the stockholders of their interest.

The Commission's views on many aspects of the Paramount reorganization plan will be outlined in a report slated for presentation next session, but the S.E.C. has no authority to grant or refuse approval for the reorganization, which is exclusively within the jurisdiction of the Federal courts.

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Milestone on Broadway, Ogles 'Anything Goes'

Hollywood, June 25.
Lewis Milestone is in New York to look at 'Anything Goes.' Finally set as first picture he'll direct on new deal with Par.

Company paid \$100,000 for the musical hit.

Do they say...

Boy! This is comfort!

Chairs which care the body!
That's the modern theatre chair!
Do yours qualify? Inno, RESEAT!

Ask Us,
"How can I reseat and pay for new chairs conveniently?"

AMERICAN SEATING COMPANY
Makers of Dependable Seating for Theatres and Auditoriums
General Offices: Grand Rapids, Michigan
BRANCHES IN ALL PRINCIPAL CITIES

MGM STUDIOS
CALIF. CALIF.

'NAB' SIZES' R

16 Stations Cleared in Marmola Jam, But Commish Hot-Waters 5 Others

Washington, June 25. Federal Communications Commission course last week was riled from 16 broadcasters which aired the banned Marmola program, but five other licensees in the group originally cited still must defend their operations.

Upon receiving information that the fat-sloughing feature had been dropped, Commish revoked its order to appear on Oct. 3 and prove operations in the public interest. With exception of WBAF, Fort Worth, regular renewal licenses were issued the group cleared of charges. Commish learned that stations had logged Marmola when notified that government looked askance at the reducer.

Five licensees still on the spot are currently in jam because of other programs. They are WSMB, New Orleans; WTMJ, Milwaukee; KFCR, San Francisco; KMBC, Kansas City, and KXN, Los Angeles.

Those given a clean bill of health were WGAR, Cleveland; WHEC, Rochester; WIOD, Miami, Fla.; WIRE, Indianapolis; WKBW, Buffalo; WBAF, Fort Worth; WJZ, Newark; WGR, Buffalo; WHO, Des Moines; WIND, Gary, Ind.; WIAS, Pittsburgh; WJJD, Chicago; WLB, Detroit; WOV, Omaha; WOWO, Fort Wayne, Ind.; and KMOX, St. Louis.

The WBAF renewal application still waits for action because of another application seeking its facilities.

PETRY LESS 4 MORE STATIONS, ALL SOUTH

Four southern stations dropped off the Edward Petry & Co. list last week. They are WBRC, Birmingham; WDAB, Tampa; KTHS, Hot Springs, and KTHS, Shreveport.

Petry, who the week before last lost KSD, St. Louis, to Free & Sleingner, Inc., declared that the severance of the four southern outlets did not constitute a change in policy for his organization.

NBC Acts Switch

Billy Jones and Ernest Hare, airing over WGY, Schenectady, switch to WBZ, Boston, shortly, under orders from NBC's talent bureau.

Happiness Boys are sponsored partly by Interwoven, the rest of their time sustaining. Same policy will continue in Boston, where they'll be local for the first time, in the dates current with their air chores, also.

Martha and Hal, another NBC act, who have been on WTAM, Cleveland, for the past six months, are now in New York for spots during the summer. Sam Ross of network talent office in charge of the shiftings.

Radie Harris Sails

Just as her film chatter quarter hour on WHN got a sponsor (Mulsiefed), Radie Harris decided to sail for a month's vacation in London. Her sister, Lillian, is continuing in her absence with Radie to send back a London show letter for the broadcast.

Shackley Quits

George Shackley, WOR's musical director since 1928, resigns on July 5.

He will devote his time to guiding Treasure Chest, Inc., an organization concocting other premiums.

G.&G.'S WEEK

Gene and Glenn, after a long string of one-nighters in the mid-west, go into the Michigan, Detroit, July 12, for one Michigan, Detroit,

Burns, Allen Stay on Air Through Summer

Hollywood, June 25. General Cigar Co. will continue its Burns and Allen broadcast through the summer. Original plans were to stop broadcasting from July 15 until Sept. 1. Burns and Allen planned an Oriental trip during the lay-off.

Broadcast will continue from Hollywood until July 25 when B. & A. go to New York where regular airings will be transferred. During the New York stay, team will do several weeks of personals.

WFIL Swings Another Newspaper Tie-Up, Now Morning-Evening

Philadelphia, June 25. WFIL this week completed arrangements with Philadelphia Record, morning daily, for reciprocal advertising similar to deal put through last week with Daily News (evening). Plan hinges on INS franchise held by station and two deals.

Spot announcements in news broadcasts plug papers, style being "For further details see Daily News (or Record)." In return, dailies give corresponding advertising. This plan, which understanding also may be only institutional in nature, with no direct mention of commercial accounts on air.

Philly papers in the past were always read on radio news.

S. B. PICKS UP TEXAS STUNTER FOR NETWORK

Standard Brands bought the 'Vox Pop' program, currently cleared over KTRH, Houston, for release over NBC. It's a 'Man on the Street' idea, with the announcer and an assistant quizzing passersby on current events. Replaces Joe Penner in the Sunday night spot July 7.

J. H. Beicher, commercial mgr. of KTRH, is due in New York today (Tuesday) to work out the contract details with the foot-cubed 'Vox Pop' program, first under contract of the kind on a cross-country hookup and also the first time that a national account has picked up a stunt broadcast from out in the sticks and introduced it on a coast-to-coast link.

Preston Leaves Hearst

Walter J. Preston, commercial sales manager at WINS, New York, is resigning from that post to assume general management of Iowa Broadcasting Corporation, Des Moines, July 22. It is knitted. Three stations, KSO, KNKT and WMT, comprise the Iowa group.

Preston has been with the Hearst chain for the past year. No successor named yet.

Out to Lunch

Luncheon gabfests aired from the Hotel Algonquin thrice weekly over WOR, New York, exit for the summer June 27. Series of noontime feed broadcasts has been on Mutual for the past several months.

Tom Stix, in charge, will be on again next fall when it resumes.

PURE NO LONGER

Philadelphia, June 25. Winner of the recent Stanley Warner-WFIL Radio Amateur contest at the Earle theatre, Pat Bracchi, has been signed for a sustaining series.

WFIL, from which winner will air, pays all artists, so young tenor is no longer simple pure.

AT COLORADO SPRINGS CONV. Industry to Be Asked to Increase 'Advertisers' Confidence'—3 Major Questions for Consideration—Audit Bureau, Code of Ethics

CLEAN SLATE?

Though the copyright situation is expected to consume the major vocal energies of the gatherings and account for heaps of fireworks, pressure will be brought at the convention of the National Association of Broadcasters in Colorado Springs July 7-10 to stem the proceedings along practical lines. Stated for presentation are several measures which the commercial committee considers of high importance. It is reported the advocates of these proposals will call upon the convention to cease wasting its energies upon the copyright fixation and, instead, devote itself to promoting and standardizing radio, so that advertisers will have increased confidence in the medium.

Three major propositions that the commercial committee will lay before the convention for consideration and adoption are:

1. A bureau of standardized agency advertising. This plan, which has already been completed and adopted by the commercial committee, deals with the establishment of regional and central bureaus of information concerning agency and advertiser credit. Even though each station will maintain its own standard of credit, it will turn over to the regional office info about certain advertisers and agencies, which data in turn will be relayed to the central bureau in the Washington offices of the NAB. Audit Committee.

2. Establishment of an audit bureau of circulation for advertisers, agencies and broadcasters participating in its maintenance and direction. Committee handling this matter is slated to meet in New York Thursday (27) and it is hoped that a temporary, if not definite, method of operation will be worked in time, for its submission to the NAB board of directors and then to the convention at Colorado Springs. Association of National Advertisers has not as yet declared whether it will contribute to the bureau's support.

3. Adoption of a revised code of ethics, based on the underlying principle of the fair-trade practices provisions of the NRA agreement for the broadcasting industry. Further details of this measure are contained in the advisory industry radio action of this issue under a Washington dateline.

Another subject that is expected to receive considerable attention on the convention floor is the policy of the local station operator toward relative air and advertising accounts which have been taboed or restricted by the networks. Broadcasters hope to be enlightened on the attitude of the Federal Communications Commission toward this topic by the speech that Anning S. Treat, chairman of the Commish, is slated to make on the opening day of the convention.

From the west comes the report that the executive committee being made to introduce a motion for the resignation of all the NAB directors in addition to those whose terms expire this year, the idea being that the election of a clean slate would serve as a vote of confidence, or otherwise, in the present method.

N.A.B. Board Bows to Networks' 5-Year Deal with ASCAP; 'No Alternative' Prompted Agreement

Albany Girl First

Dorothy Dresler-Audish' Click

That's the initial artist to be signed by NBC following the first of the network's new 'super-audition' sessions. Practically all department heads sit on these programs now. Talented reserves coaching before going on for the axes.

They're held every three or four weeks at night, after a lot of preliminary rehearsal. About a dozen were presented at the initial hearing last week.

Horick's 4-Station Summer Station Cut; Ready NBC Fall Move

Chicago, June 25.

Horick is cutting down sharply on his 'Lum and Abner' show for the summer, clipping to four stations starting July 1. On Mutual account will use WGN, Chicago, and WLW, Cincinnati. Two other stations, KABC, Los Angeles, and KPBC, San Francisco, will be serviced by discs.

Horick's also has decided to shift to NBC this fall with its show and will likely start on NBC blue web Sept. 1 for five times weekly. Planning to use 15 minutes at 7:30 EST, which would place it in the status optional time period, permitting shifting the network to pick its spots.

Eggleston Settles With MPPA; Bowman's Royalty

Stuart E. Eggleston, whose last connection with radio was with the Luckey Bowman agency as producer of the California perfume transcription series filed a petition in bankruptcy with the Federal Court in New York last week. Schedule attached to the petition gave his liabilities as \$53,176 and his assets as none.

Luckey Bowman last week settled a \$250 claim for royalties on the California perfume series with the Music Publishers Protective Association. Case involved six records. Agency also agreed to furnish the MPPA with a report of the musical numbers used in another batch of the perfume account's disc, in which no incomes had been obtained.

Altogether 30 programs were turned out for the account under Eggleston's supervision. Transcriptions were booked on 23 stations.

Eggleston was at one time connected with CBS.

WHN'S 5,000

WHN, New York, has received permission from the Federal Communications Commission to install new equipment and raise the station's daytime power from 1,000 to 5,000.

Outlet will continue to operate at 1,000 watts at night.

CHARLES SOLOING

Perry Charles solos on hisitty Bitty hour over WHN Sunday (30) while Ward Wilson is in Cleveland.

Brooke Temple is back from the Coast and on WHN's announcing staff again.

ROSS IN LEGIT

Lanny Ross is guesting in summer theatre production of 'Petticoat Power' at Midway house, White Plains, this week. His first credit yet.

Action of the networks in signaturing a new five-year contract with the American Society of Composers, Authors & Publishers received the approval of the National Association of Broadcasters' board of directors at a meeting in New York Saturday (22). In a resolution passed by the board it was declared that the who accepted the new licensing agreement only after they had come to the conclusion that there was no chance of the Society accepting a price of its wares on a 'per piece' arrangement.

On hand to make the explanations for Columbia were Edward Kliaus, executive vice president, Sidney Kaye, CBS lawyer, while A. L. Aahy, v-p, and general counsel, and Stuart Sprague, the latter's associate, presented NBC's position in the matter.

Joseph C. Hoastler, NAB copyright counsel, who was present at Saturday's meet, had in a letter two weeks ago assailed the networks, I. D. Levy, of WCAT, Philadelphia, and J. M. Keenan, of WOR, Newark, for accepting ASCAP contracts without first referring the matter to the NAB's copyright committee and board of directors. Levy, like the network reps, pointed out to Saturday's gathering that the circumstances left no alternative but that what ASCAP offered. Government's anti-trust action against ASCAP, he said, would not be adjudicated before the present license expired, and if the Society lost the agreement would be void and in the event ASCAP won his station was protected by a five-year deal with no increase in rates over those currently prevailing.

Resolution which was passed by the NAB board reaffirmed its preference for a plan whereby the broadcast station would be paid on a number basis for music instead of having to buy an disc. In this way, the resolution declared, the broadcaster would be able to price fixed by the individual owner of copyrights, competitively, and compel no person to buy or pay for more than he actually uses.

No Stand

NAB directors took no definite stand on what advice to give the membership about accepting the Society's plan. The resolution asserted through the resolution that they believed, "Every broadcaster must come to a decision as to whether or not he desires to extend his present contract for a period of five years from Jan. 1, 1936 (1) in which no incomes had been obtained. (2) his contract commitments, if any, either to the networks or to the studio. Local radio cannot be decided by the trial court prior to the date of the extension of the present license already granted, which is Jan. 1, 1936."

Also joined into the discussion (Continued on page 48)

Cuba's 1st

Havana, June 23.—First amateur show to hit Cuba CWV, inaugurated last night over the radio, was a musical tour de force. A prize of \$5 cash is presented to the weekly winner, and 10% of the studio. Local radio circles agree because the sponsors used only two minutes in half hour.

M.C. spot is handled by Rene Canales and the contract placed through the Cuban office of Consolidated Alliance Co. of New York.

Catholic Network Struggle Coming To Head; Better Spot for WLWL, N. Y.

Washington, June 25. Intensive struggle for formation of a Catholic network goes into its main round this week when Federal Communications Commission opens hearings on involved plan for shuffling of facilities in order to give a better assignment to WLWL, New York.

With several dozen factions expected to participate, Broadcast Dispatch will start consideration of the complicated proposal on Thursday (27). Indications are the presentation of testimony may run for weeks.

Thirteen distinct applications have been lumped for discussion simultaneously, the most important involving requests for a new channel for WLWL, and time increases for WJZL, New Orleans.

Major importance is attached to the proceeding because it was the failure of the Paulist franchise, licensees of WLWL, to get more time a year ago to show the lid off Congressional dissatisfaction over the radio situation and threatened to lead to drastic changes in government policies. The WLWL scrap was a direct prelude to last year's inquiry into the feasibility of adding 2% of all radio facilities for use of non-profit groups.

Deletion of WNYC

The WLWL proposal calls for deletion of WNYC from the City Municipal station, and WCCO, Minneapolis, with the Paulist transmitting going from 1100 kc to 810 kc and getting until 11ed time. Would continue operating with 5 kw.

WVLT, the New Orleans transmitter of Loyola University, is requesting renewal of its license and extension of special experimental authority to use 10 kw as well as modification of its franchise increasing time from specified hours to unlimited.

Also snarled in this puzzling tangle are WNYC and WCCO's petitions for renewal licenses, as well as similar applications of WJZL, Shreveport, La.; WFAA, Fort Worth, Tex.; WFAA, Dallas, Tex.; WOV, New York, and WPG, Atlantic City. The shuffle further affects WJZL, Chicago, and modification of its license in order to operate nights, proposing 6 kw after sunset at Salt Lake.

The hearing will center about the plan concocted by Father John P. Harney, superior of the Paulist group, for a nine-station shift, although for weeks there have been reports that this scheme has been abandoned. Under the proposal developed by the committee of WNYC as a compromise, WCCO would be shunted to 800 kc, WVO would be joined with WNYC at 1150 kc, WFAA-WFAA would move to 850, and WLWL and WVLT would employ 10 kw.

Although originally it was understood that most of the units affected by such a wholesale upset were agreeable, formal protests were filed by WVLT, WFAA and WJZL, which have their own ideas about redistributing the nation's air facilities.

KWK WORTH \$66,000

Inventory of T. P. Convey's Estate Filed in St. Louis

St. Louis, June 25. Inventory of estate of Thomas Patrick Convey, announcer and owner of radio station KWK here, showing a net worth of \$66,272, is being filed in St. Louis.

It consisting of stock in company owning air station. Listed in inventories were stocks, \$57,578; notes, \$8,245, and goods and chattels, \$450.

Convey, who used name of Thomas Patrick on the air, died May 1934, and left his entire estate to his widow. His son, Robert Thomas Convey, succeeded him as head of station and as chief announcer.

Magyar Court Seiz Casters Need Not Pay for Disc Use

Vienna, June 14.

European agents of the biggest American and British phonograph record companies are annoyed at a recent decision of the Hungarian Supreme Court.

Court denied their claim for a fee of \$6,000 from the Hungarian Broadcasting Corp. for the use of their records in the daily Budapest radio program.

Court endorsed the argument of the Corp. that copyrights belonging to authors or performers of records cannot be claimed by commercial agencies engaged in marketing gramophone records, and that therefore the Corporation could not be prohibited from broadcasting music from such records.

Visiting New York

- John Gillin, WOW, Omaha.
- Lou Welsh, WJAR, Cleveland.
- A. P. Sherman, WQIX, Chicago.
- Arthur E. Church, KMCB, Kansas City.
- Lambdin Kay, WSEB, Atlanta.
- Gordon Parsons, WSPA, Montgomery, Ala.
- H. K. Carpenter, WHK, Cleveland.
- Tom Lyons, WCAO, Baltimore.
- I. L. Buckwater, WGAL, Lancaster.
- Ike Lousbery, WGR, Buffalo.
- I. D. Levy, WCAU, Philadelphia.
- Stanley Hubbard, KSTP, Minneapolis.
- Harold Wheelahan, WSBM, New Orleans.
- C. W. Myers, KALE, Portland, Ore.

Growing Up

Philadelphia, June 25. Philly's radio p.a.'s and program "irectors have formed group for semi-weekly luncheon and confab.

Seems boys have been squabbling and several think such strict for kids.

FCC HEARS PROS AND CONS ON PLATTERS

Washington, June 25. Broadcasters, transcription makers and musicians rowed again last week over the government regulation requiring announcement of discs used on each program.

Federal Communications Commission heard conflicting arguments on the proposal of World Broadcasting Co. to change the rules and took the matter under advisement.

With networks and individual stations planning to use transcription makers' Comstock listened to contention that announcement of identity once every half-hour is adequate to prevent copies of listeners, and then heard the bitter resentment of the American Federation of Musicians to any change in existing rule book.

Sponsors of the plan maintained that the present requirement of announcement with each number interrupts the continuity of programs and alienates listeners.

World's petition would put transcription in the same class with wired programs in cases where a library of discs is used for presentation of a program and continuous program. Noting that more than 100 stations all over the country use the record service, World protested that the present regulation involves repetitious and superfluous announcements and urged that in order to get around this it is requirement broadcasters might resort to various dodges which would both affect the quality of programs and mislead audiences.

Musicians' union opposed its uncompromising repetition to any move of this character, claiming that such liberalization would have an adverse effect on the employment of live talent.

83 Miles of Wire

Dixon, June 25. WHO is using a series of remotes from Russell's Flat, Indian Lake, 70 miles north of here.

Line entails the installation of 83 circuit miles of wire.

THE WINNER

Philadelphia, June 25. Audition for "General Store" program of Dr. Madala, local advertising dentist, brought Marley Shorris, formerly with NBC and now freelancing, to WFIL last week competing with Margaret Schaeffer, formerly with WHAT.

Letter won contract.

Inside Stuff—Radio

WNEW, New York, plenty steamed within the past two weeks, first when Nils T. Granlund raced Mack Miller, station's p.a., for a show girl spread on the air, and then last week when WMCA aired from Kay Paragon's Show Boat after Miller had handed the press campaign.

Miller was prime mover in court fight to court his show girl, claiming that it was his original stunt, but cooled when station clamped down. Bromo-Seltzer sponsors the Paradise producer's air show with J. Walter Thompson agency handling the account. WNEW did not wish to antagonize the Thompson office, so mixed further yelp.

But the blow station rushed Dan Healy's show on the air Friday night (21), getting a two weeks' start ahead of the NBC hour, which is scheduled to start July 8. WNEW's not sponsored.

Miller also p.a.'s the Hollywood niterie, which makes the air tussle a chorine's free-for-all.

Zac Friedman, new talent head at WMCA, booked the show for Paragon's cruise, so naturally tied in with his station for scheduling.

WNEW apparently didn't know this until the boat was halfway up the Hudson and then began to holler. Program aired, though, as scheduled, over WMCA.

In addition to the broadcasting of baseball games in numerous major and minor league cities, the miko dates filed by players and managers over networks and local stations and the regular scores everywhere, radio publicity for the professional diamond sport is being circulated through the promotion and press bureau of the National Association, made up of minor leaguers and headquartered in Durham, N. C.

Walter Thompson, director of the station, director of the baseball writer; is handling this feature which he originated last season and which he placed with about 100 stations in all parts of the country. Addition sends out three pages of copy consisting of short stories, which are sent to stations every week in such a fashion that stations can pick out an item for a filler or reel off the material in one five-minute block. Understood that transmitters are not required to send the National Association as the source of the chatter although some do so.

The Sporting News, baseball weekly of St. Louis, also sends out a weekly release.

In danger of having its mike taken from local police court because of opposition by city council, WJTL, Atlanta 1000-watter, is making direct air appeal to listeners to call members of council by telephone and say whether they do or do not like it or do not like it.

At several periods daily, station announcers give hearers the names of councilmen and aldermen—two at a time—with telephone numbers and urging listeners to call and express their opinion. The situation arose because resolution was introduced in council raising WJTL for broadcasting police court sessions. Council referred the matter to police committee. Police committee came back with report that WJTL was doing to praise and council unanimously supported the committee's sentiment.

World Broadcasting System, Inc., intends to take a census of broadcasting stations following the National Association of Broadcasters' convention to find out which of them will accept spot business from laxative accounts. Indication of this move was given last week when Stephen Rintoul, v.p. in charge of time sales and station relations for WBS, asked the owners of several stations what policy these outlets have assumed toward laxative advertising.

Rintoul explained Monday (23) that the questionnaire had been deferred until after the convention because the subject of laxative accounts was expected to receive considerable attention on the floor and thus allow the broadcasters to crystallize their opinions on the topic.

Edward MacHugh, NBC's gospel warbler, returned to WJZ yesterday (Tuesday) after a month's sojourn across the border in Canada, during which time he was on good behavior prior to re-entering the U. S. according to immigration law. MacHugh, a native of Scotland, had been a resident of this country for seven years, but was having his entry investigated by the immigration department. Following a check-up of his activities on this side, it was decided to rush legal proceedings through, which necessitated the repeat entry act. Authorities were impressed with his air work, and decided he'd be ok as an American citizen.

Straightening out his union difficulties Melchon Merrick is back at KHJ, Los Angeles, as musical director.

Merrick's former production manager at the studio, was halted previous to taking a boost to the director's job through the union rule which prohibits executives from taking that berth. Since then Merrick has been away from the studio for several years, but was having his entry investigated by the immigration department. Following a check-up of his activities on this side, it was decided to rush legal proceedings through, which necessitated the repeat entry act. Authorities were impressed with his air work, and decided he'd be ok as an American citizen.

Organization behind the Townsend pension plan has circularized broadcasting stations with a notice that it will not be responsible for statements by any one not recognized by the radio division of Old Age Revolving Pensions, Ltd., of Los Angeles.

Letter, which was signed Jack Kiefer, director of radio relations, stated that the OARP was disturbed by statements about the plan aired by persons not authorized to speak for it.

NBC will unveil the details of its proposed transcription library service to the trade at the convention of the National Association of Broadcasters in Colorado Springs July 7.

In better position to bid, following the convention, return to Chicago to take charge of the selling of this service to stations in the midwest area. Wetzel was recently transferred to NBC's New York office.

Garlic Heater, WOR news commentator, continued with his Hauptmann trial broadcasts Thursday (20) direct from the courtroom, being on the air four times throughout the day with first-hand squabs. Lots of the day's four times throughout the day with first-hand squabs, was formally ruled that press and radio were to be barred from the hearing.

Publicity Associates, Inc., tried to get recognition at the annual Radio Hearing in New York in Atlantic City Saturday (22), by submitting the Morris-Castle air coverage which WMCA, New York, broadcast. Nothing came of it.

Austrian Radio Up Only 50C's

Vienna, June 14. Ruvalg, Austria's official broadcasting station, says the number of radio receiving sets increased 20,000 last year.

Means a total of 527,285 sets in Austria.

JOHNSON SLUFFS 'HOUSE'

Chicago, June 25. Johnson Wax has decided to kill its Sunday show for the summer. The "House" by the Side of the Road" program, which will drop off July 15.

Carroll figures this sort of thing is hurting his rep.

Newspaper-Theatre Radio Tieup's Layoff

Rochester, June 25. Times-Union dropped its radio news stage broadcast in co-operation with WHBC at the RKO Palace theatre after three months' performance. Cost of orchestra was main factor in discontinuance. There's a possibility of revival in fall when Palace restores vaudeville.

Local news was dramatized, with scene shifting between Times-Union newspaper and the broadcasting station, showing how both were being aimed as plug for both. Harry J. Dodgson, Al Sigi and Morden Buck did the acting, with people personally connected with new events used when possible. Clete Lochner wrote the scripts in co-operation with Ross Kellogg of the Times-Union.

CANTOR ROSENBLATT'S SON

Henry Rosenblatt, baritone, son of the late Cantor Rosenblatt, and Lecha Zaidin, soprano, have been signed as staff artists at WHN, New York. Duo is spotted for a twice weekly run.

Chi: NBC Dropping Dance Bands on WMAQ; Studio Programs Replacing

Chicago, June 25. Program department of NBC here, headed by Sid Storer, is rapidly building shows for a new list of operation of the two NBC stations, WENR and WMAQ, during the late evening hours. Under the new scheme all dance band pickups will be killed off WMAQ and station WENR concentrating on the remote control orchestras.

WMAQ will operate with only studio programs with a diversified strip of shows running the gamut of other entertainment. Big program of the evening will be a 30-minute variety show running from 11:15-1:30 p. m.

Independence NBC is the first of the local station setup to break away from strict dance pickups which have become a standard program policy during the late hours for all trans-

mitters. The war for suitable remote spots has become a battle fought among the stations, with the studio programs every angle and no holds barred in the competition. With two transmitters of their own and a better position to bid, WCFM will supply that station dance pick-ups also, NBC has found it easier generally in the hole because of the three transmitters continually yawning for late evening dance bands.

This figures as the NBC scheme to break the strangle-hold which the dance spots have had on the stations here and put the network in a better position to bid for suitable band spots instead of being forced to snatch anything that comes along just to keep the transmitters alive in the night.

New policy slated to go into operation by Aug. 1 or 15.

Chain Income from Time Sales

VOLUNTARY CODE PROBLEM SET FOR CONVENTION: RATE COMMITTEE

CBS

	1935	1934	1933	1932
January	\$1,768,949	\$1,406,948	\$941,465	\$1,248,842
February	1,654,461	1,387,823	894,577	1,229,316
March	1,802,753	1,249,653	1,013,102	1,105,102
April	1,615,389	1,371,601	775,487	1,254,692
May	1,287,456	1,265,887	624,256	1,386,984
Total	\$8,155,807	\$6,956,163	\$4,242,287	\$6,785,892

NBC Red (WEAF) Network

	1935	1934	1933	1932
January	\$1,729,137	\$1,309,662	\$1,031,373	\$1,121,034
February	1,620,377	1,215,938	908,521	1,079,126
March	1,145,092	1,374,910	1,028,205	1,484,906
April	1,656,283	1,355,587	809,508	1,297,903
May	1,614,989	1,441,900	816,666	1,160,152
Total	\$8,424,107	\$6,693,057	\$4,595,012	\$6,733,115

NBC Blue (WJZ) Network

	1935	1934	1933	1932
January	\$1,033,749	\$988,503	\$762,052	\$1,088,868
February	1,072,138	892,866	744,000	1,054,450
March	1,145,092	1,075,552	859,572	1,223,884
April	975,970	924,623	783,398	1,227,510
May	1,000,931	826,880	761,291	1,041,196
Total	\$5,308,818	\$4,771,424	\$3,900,962	\$5,620,927

Both Networks' May Biz Up Over '34; NBC \$2,691,000, CBS \$1,287,000

Both NBC and Columbia came through May with narrow margins of increase over the take for the same month in 1934. With the gross from the web's Pacific link included, NBC last month's net for the period was \$2,691,000, an increase of \$1,287,000. As compared to the turnover for May, 1934, these figures mark an increase of 50% for NBC and 2.5% for Columbia.

For the second month NBC's red (WEAF) link maintains a lead over Columbia. Break up of NBC's May '35, income gave the red loop \$1,614,989, the blue (WJZ) link, \$1,000,931, and the west coast group, \$174,013. For the entire web NBC in May '34, garnered \$2,472,894, while in May '35 it was \$1,652,887, and in May '32, \$2,305,448.

Columbia's gross last month represented a drop under its record high for May, which was registered in 1932. 'Taly then, was \$1,326,891. In May '34, CBS grossed \$1,287,000, and in May, '33, \$264,256.

WLW's Rates

Cincinnati, June 25.

Forty-five minute periods and new discount scale are featured with advances in commercial rates of Crosley's 500,000-watt WLW. Revised charges boost cost for Sunday time, between noon and 6 p. m., as well as for weekdays.

Lowest price is for time from 8 a. m. to 9 p. m. and from 11 p. m. to midnight. For those periods, 15-minute spots are \$266; 30 minutes, \$400, and full hour, \$650, with \$455 charge for 45 minutes; \$200 for a 10-minute program, and \$133 for five minutes.

Weekday prices, from 6 to 11 p. m., are \$320 for 15 minutes; \$300 for half-hour; \$1,200 for hour and \$1,050 for 45 minutes, with no quotation for five or 10-minute spots.

Sunday noon to 6 p. m., rate is \$787 per hour. For Sunday night time, charges are \$900 per hour, instead of \$600, as formerly; \$400 instead of \$400 for half-hour, and \$400 instead of \$266 for 15 minutes.

B'klyn Eagle's Full Time Recommended to Comish

Washington, June 25.

The prolonged and bitter struggle for reshuffling of several radio stations in greater New York and the persistent fight of the *B'klyn Eagle* for a full-time air outlet moved one step nearer a conclusion yesterday (Monday) when the Federal Communications Commission heard oral arguments on the report of Examiner George H. Hill.

Examiner's report recommended granting of the station a 100% cut for a full-time station in 1935 for the first time since 1924 for the first time and suggested that if this is turned down, the assignment of the station to Ardo Bulova and Norman K. Winston for a new station in the metropolitan area.

Hill urged deletion of WARD, WBBC, WLTH and WVEF, which now split the channel, and nixed that use of WEAF, New York, to operate unlimited hours.

More Coin Wanted

Mexico City, June 25.

More money idea has gotten around to organized radio performers and studio attaches here. Their union is demanding a 25% pay boost for all its members.

Talk of a general strike if station operators don't come through.

WALKER TO COAST

Hollywood, June 25.

Frank Walker, head of RCA's transcription department for Victor in New York, leaves for here June 25 to put in a week at the Hollywood RCA-Victor plant.

Goes to the Grand Association of Music Masters of Colorado Springs July 6-10, on way back to New York.

Canadian Scripts Lands with Bea Lillie

Toronto, June 25.

With her submitted scripts accepted by the Toronto-born Beatrice Lillie, Adly Richton has tossed her radio connections here and, armed with a contract, has left for New York to write for the titled comedienne.

Miss Richton got into radio three years ago, doing impersonation grants in dramatic productions. She then switched to CKCL's script department and also appeared on that station's dramatic productions. Her last job here was writing radio dramas for the Canadian Radio Commission.

Balto's No. 1 Renews

Baltimore, June 25.

WCBM has signed Hutzler studios, Baltimore's biggest department store, to a two-year renewal of emporium's other advertising periods. Store has been executive of WCBM for the past two and a half years without cessation, and is largest single air advertiser in Balto.

New contracts calls for weekly total of five quarter-hour morning programs, similar number of evening frames, a one-hour ride on Saturdays and 30 spot announcements.

McConnell at KDKA

Pittsburgh, June 25.

J. W. McConnell, former vice president and general manager of WJAZ, WJAZ and WJAZ, has been named to a similar post here at KDKA.

He succeeds Joe Scherler, who has transferred to station's sales department.

CBS' Elmira Spot

Elmira, June 25.

WESG, Elmira, will join the Columbia Broadcasting System about July 1. It will run its own frequency of 850 kilocycles.

Station will carry all the CBS feature programs during the day and will become a supplementary network outlet.

Ex-Lax Will Go Spot B'casting On 60 Stations

Ex-Lax goes spot broadcasting this fall with a dramatized adaptation on disc of John His's 'Strange as It May Seem' newspaper strip. Contracts, which are now being let through the Joseph Katz agency, will involve over 60 stations east of the Rockies and include two 15-minute programs a week for 26 weeks. Ray Morgan, of Los Angeles, who was also responsible for the 'Chandu' series, closed the deal with the laxative last Friday (21).

'Strange' transcriptions have been broadcast on west coast stations for some time, with Gilmore Oil the bankroller. As a film short subject the Ex-Lax idea was created by Universal Pictures. Account figures that the newspaper and screen connection, plus the rating of the entertainment value of the program, will serve to overcome what objection certain broadcasters may have to taking laxative business.

Ex-Lax quit CBS recently rather than be subject to the restrictions imposed by the network's new commercial policies. Charles M. Thompson and Ray DeChenne.

With the change, plans are being made for moving a larger studio quarter and changing location of the antennae. R. T. Evans continues as station manager.

KPCB Changes Hands

Seattle, June 25.

The 256-watt local radio station, KPCB, changed hands last week, through purchase of controlling interest by Louis K. Lear, president of the Greenlake State Bank, and his associate, Charles M. Thompson and Ray DeChenne.

With the change, plans are being made for moving a larger studio quarter and changing location of the antennae. R. T. Evans continues as station manager.

NBC Asks Advertisers to Sign Indemnity Waiver on Indie Shows

Chicago, June 25.

After all these years NBC has suddenly discovered a new law in its contracts, and is endeavoring to rectify by asking clients to signature papers relieving NBC of all responsibility of any suits which may be filed because of shows produced by agencies.

NBC is seeking to have the clients and, if possible, the agencies themselves, sign this indemnity waiver. CBS has had this non-liability clause in its contract for some years.

Purpose of the clause is to protect the network from defending suits for alleged libel, plagiarism and other such angles when the network has no hand in the actual production of the show. But some clients and agencies are agreed that they will not sign the new papers, contending that they have a contract with NBC which will have to stick by it until expiration.

NBC has a continuity supervision department in operation here under Sen Kaney, with all copy scrutinized for possible anglois. Department's main duty has been contract and competitive tactics, claims and testimonials.

Value of Rate Provisions a Question—If Gov't Opposes Them, Voluntary Agreement Enthusiasm May Be Killed—5-Man Committee

Washington, June 25.

Whether the broadcasting industry shall attempt to preserve N.A.B. benefits under a voluntary code and the emasculated recovery law, or should elect back to its former limited state of rugged individualism under Communications Commission control, will come up for consideration at the Colorado Springs convention next week.

Preliminary moves toward bringing the problem before N.A.B. membership were taken Saturday (22) at a board of directors meeting with the appointment of a five-man committee to prepare industry sentiment and make a quick look at conditions without code operation. Committee is headed by Alfred J. McCooker of WOL, with members from WJAZ, Stanley Hubbard, E. A. Allen and Arthur B. Church. Sheppard McCooker was on the Code Authority.

So far no clear-cut idea of industry reaction to the end of compulsory code observance has been elicited, either by governing officials or industry spokesmen here, but the lack of any particular feeling is generally apparent. Industry officials that everyone is more or less satisfied with the status quo. Hurried glances have produced little evidence of any particular concern or lengthening, while there is a similar absence of information about outlying stations.

Aside from industry squawks of customary character, neither Phillip G. Loucks, N.A.B. managing director, nor James W. Baldwin, Code Authority executive officer, has heard much in the way of labor claims or charges of chiselling. Deputy Administrator William E. Farnsworth, likewise, has nothing to report in the way of industry sentiment.

One-Man Band

Buffalo, June 25.

Chet Manolaster, band emergency master-of-ceremonies Friday morning (21) when Cliff Jones failed to show for his morning Musical Clock assignment. Jones, who is substituting for Clinton Bushman, now on honeymoon, was unable to make the early morning grade through extraction of a wisdom tooth.

Manolaster, a newcomer to the WOL-WJAZ technical staff, turned phonograph records, announced and answered the telephone for requests.

FORD RESUMES IN GUESTS, 39 SHOWS WITH FEELS

Ford resumes his Sunday Evening series Sept. 29, for 38 broadcasts. Symphony orchestra and chorus under Victor Kotar, together with guest artists, will again be presented.

Schedule lined up follows: Sept. 29, Jascha Heifetz; Oct. 6, Lucrezia Bori; Oct. 13, Julius Hahn; Oct. 20, Dales Frantz; Oct. 27, Richard Crooks; Nov. 3, Joseph Szigeti; Nov. 10, Hans Hotter; Nov. 17, Cyrus Van Gordon; Nov. 24, Kirsten Flagstad; Dec. 1, Albert Spalding; Dec. 8, Lawrence Melchior; Dec. 15, Elizabeth Reithberg; Dec. 22, Grete Stevensgold, Kathryn Melic, Richard Crooks, Elio Pinza and Dec. 29, Jose Iturbi.

Talks of William J. Cameron will also be continued in the 1935-36 series. N. W. Ayer agency handling.

Fire in Bldg., but WSMB Keeps Going

New Orleans, June 25.

When flames in a storeroom on the 13th floor of the Maison Blanche building started a studio, one of a member of the WSMB staff left his post despite the fact that smoke from the blaze filled the studio. Fire caused over \$400,000 damage to the structure and offices, but WSMB escaped unscathed.

Though the schedule went on uninterrupted, 'Advertisers gawk listeners first hand information on the blaze.

A GIFT

Macon, Ga., June 25.

Civic Auditorium commission has granted WMAZ here permission to use the 4000-seat theatre for broadcasts. Studio theatre will be used for crowd-drawing events, such as broadcasts of hands, auditing fees, barn dances, etc.

Before general use of Auditorium, WMAZ has also secured Trans-Radio press service which for broadcasts.

Secretary and treasurer of the Southeastern Broadcasting company, who will act as news lead, while Bob Fein drops out of the sales department to become local news reporter. B. K. Cargill, president of SBC, will handle other assignments of news.

TRACY TO EUROPE

Scholl Postpaid ends, June 28, over WOL, Nontand, with Arthur Tracy sailing for Europe directly for studio duty.

Donahue & Coe agency handled the ad. copies.

Gen. Mills Set

Chicago, June 25.

Blackett-Sample-Frumm has about completed its first on the new General Mills show, which is scheduled to start on February 15 for a five times weekly, 15-minute afternoon slot. Will be a minstrel show and likely joined for Blackett plus.

In the east will be Tiny Stoll, Daney, Dean Boys, Sparshoff and a cast of 15. In the west, through Chandler, most of whom have been with WLB, Prairie Farmer station here.

COMING THIS WEEK OF JUNE 26-JULY 2

This Department lists sponsored programs of the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name.

Abbreviations: Su (Sunday); M (Monday); W (Wednesday); Th (Thursday); F (Friday); Sa (Saturday).

LOUIS PHILIPPE
5 Daily 2-5-30
WABC
Starry, still French
Ruth York
Lester Jay
LUX
2-30-30-WZ
Dr. Schenck
J. Walt Thompson

PINACD
10-15-10-W-BO
5 Daily 8-10-10
WMBR
Ely M. Hubert
Flouriau, Inc.
Ray McGeehan
Roy Lambardo
Lester Jay
PREMIER PAST
9-75-WFAZ
W. Dennis
John W. E. J.
D. W. McCUTCOTT
(Oslo)

FCC's Washington Hearings
Construction of one new broadcasting station was approved, but plans for second were nixed, by the Federal Communications Commission.

630E-PAW
3-30-30-WABC
Smiling McConnell
Heard, H & McD
7-30-WFAE
A. J. P.
A. J. P.
Lester Jay
9-30-WFAE
A. J. P.
Lester Jay
HOMIE FRODOLO
(America)
10-15-10-W-BO
6 Daily 8-10-10
WMBR
Ely M. Hubert
Flouriau, Inc.
Ray McGeehan
Roy Lambardo
Lester Jay
PREMIER PAST
9-75-WFAZ
W. Dennis
John W. E. J.
D. W. McCUTCOTT
(Oslo)

CITIES SERVED
8-2-E-WFAC
Jeanette, Dracozette
Hessie Houston
J. Quaker
Ford Brown
Lord Thomas
COLGATE-WFAC
10-72-WFAC
(Polymath Soap)
Beatty Bob Tho
Art M.
John Barstow
Franco White
Al Goodman Jr.
9-30-30-WFAC
(Teddy Bear Club)
Mary Hester
John Barstow
Franco White
Al Goodman Jr.
10-72-WFAC
(Polymath Soap)
Beatty Bob Tho
Art M.
John Barstow
Franco White
Al Goodman Jr.

Gene McMillen
Jack Day
Walt Thompson
HOHLECK
United Mill
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Favorable action was taken on the request of KJBC, Sacramento, Calif., for a frequency shift from 1310 to 1490, and a juke booth, commish reversing Examiner Walker.

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Big batch of applications, including new transmitter proposals, went on the hearing dock. Commish referred to examiners the following cases: WYOS, Des Moines, increase from 250 watts night and 500 day to 500 night and 1 kw day; North California, Musuem Co., Yreka, Calif., new station on 1500 with 100; Edwin A. Kraft, Fairbanks, Alaska, new station on 950 with 250; Golden Empire Broadcasting Co., Redding, Calif., new station on 1270 with 100; KFCB, Chico, Calif., new station on Sacramento, Calif., new station on 1500 with 100; Harry H. Culver, Beverly Hills, Calif., new station on 710 with 50; Chicago Broadcasting Association, new station on 1500 with 100; KSD, St. Louis, Mo., increase from 100 to 500; WQAC, WENE and WCFB, Detroit, Mich., increase from 100 to 500; Request of WWJ, Detroit, Mich., for a frequency shift from 1310 to 1490, and a juke booth, commish reversing Examiner Walker.

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Commish reconsidered its former decision and granted the application of F.W.C. of New York for a jump in day power from 1 kw to 5 kw and altered the protest of WFME, New Britain, Conn., against grant for a new station issued to William J. Sanders, New Britain. Request of Black Wolf Broadcasting Co., Rapid City, S. D., for Request of WWJ, Detroit, Mich., whose hearing was rejected, as was a similar plea by Edwin A. Kraft, Fairbanks, Alaska.

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WVCB, Chicago, for a jump in day power from 1 kw to 5 kw and altered the protest of WFME, New Britain, Conn., against grant for a new station issued to William J. Sanders, New Britain. Request of Black Wolf Broadcasting Co., Rapid City, S. D., for Request of WWJ, Detroit, Mich., whose hearing was rejected, as was a similar plea by Edwin A. Kraft, Fairbanks, Alaska.

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W. Dennis
John W. E. J.
D. W. McCUTCOTT
(Oslo)

PINACD
10-15-10-W-BO
5 Daily 8-10-10
WMBR
Ely M. Hubert
Flouriau, Inc.
Ray McGeehan
Roy Lambardo
Lester Jay
PREMIER PAST
9-75-WFAZ
W. Dennis
John W. E. J.
D. W. McCUTCOTT
(Oslo)

Request of WWJ, Detroit, Mich., for a frequency shift from 1310 to 1490, and a juke booth, commish reversing Examiner Walker.

Radio Reports

UNCLE CHARLIE'S TENT SHOW
Charles Winninger, Conrad Thibault, Lois Bennett, Don Voorhees, Jack and Fred King, Joe Venuti, Charles Maganini, Sammie Bondy, 50 mins. COMMERCIAL

WEAF, New York
They Soap, in the aid of the Blackman agency, has compounded a fairly diverting copy act out of the somewhat unexciting material of 'Gibson Family'. The account assigned to the agency's idea of making the program a family affair together and going in for an adaptation of Maxwell House 'Café's Showboat'. Effort of Benton & Bowles, agency on the Maxwell House, to put the needle into Ivory's new stanza, has had the trade in chuckles the past three weeks.

Maxwell anticipated the debut of Ivory's Tent Show by 'burning down' its showboat. In the following week's broadcast the coffee account put its showboat through a canvas test and in the subsequent program it had the continuity device in the info and the showboat was under construction.

Maxwell's Sunday night hour from a serial drama, with original tunes by Arthur Schwartz and Gus Arnheim, varied the variety show. Ivory engaged as m.c. Charles Winninger, who had the 'Can't Henry' and 'Eddie, Eddie' variety. Winninger is again doing his how-de-how-de-how routine as well as handing out advice to the juve players in the script and cueing the studio audience into their applause.

That staff announcer, who plays the voice that makes 'Gibson' double to 'Gibby Buffner', who plays the voice that makes 'Gibson' double to 'Gibby Buffner', who plays the voice that makes 'Gibson' double to 'Gibby Buffner'.

Though Ivory's 'Tent Show' lacks the 'personality' of the previous production value of its predecessor. It is studied with good entertainment over from Monday.

'15 MINUTE MYSTERIES'
With Richard Gordon
30 mins. COMMERCIAL
WOR, New York

Half-hour comedy mystery-murder committed at 7:30 p. m. and the solution aired at 9:15 on same Friday night. General production and methodical development of plot substance are galloped over a brisk pace. 'Murder in the Circus' was the current crime re-enacted over the past musical half hours with three sawdusters. A slight cue in the initial portion, but casually spotted. During the interim, listeners are taken to their broadcast by means of Prizes, gifts, etc., pour in then, all working at double-time.

Colgate Dental Powder sponsors, with a general copy mixed up in the sleuthing.

DON PEDRO ORCH.
With Carmelita
15 mins. COMMERCIAL
WABC, New York

This is one of the gayest, most colorful musical half hours on the air. Saturday nights, 10-10:30 p. m. EBSST, picked up from Vancenza by CBS in New York.

DAN HEALY'S BROADWAY
STARTED SHOW!
40 mins. COMMERCIAL
WNEW, New York

Station borrows heavily on Mack J. J. P. contacts for this new program. The Hollywood Restaurant, Ben Marden's Riviera summer, and both handled by the station's press release man, are the main items spread, but girls from other niteries can also enter if they so desire.

Program smothered with mention of lookers from 'Scandals', 'Vanities', etc. It's conducted along the lines of an amateur contest. Amateurs to the extent that the girls have to use their pipes instead of their torsos, which is more or less novel to most of 'em. Outside of Terry Lawlor, who does a femme m.c. flow-up to Dan Healy, the array all stands in need of voice instruction.

The program was first scheduled as a half-hour presentation, but ran over 10 minutes to get all of the material in. The show's atmosphere was well displayed. In each case his remarks were suavely crated, the more so for the reason that the usual glad-hand patter, and that was when one ambitious front-liner said she was going to take a femme m.c. flow-up to her who composed it. No answer, which incidentally got a laugh over the fact that she was a male.

General runniner, Eric is lifted mostly from the current oldy show, with Miss Lawlor coming on as m.c. and the station's choice with 'Lady from Broadway' tune. The program was used as a vehicle delivered with an occasional dip into histrionics of the spruce recital form, and the station's choice with 'Lady from Broadway' tune.

Marion Martin, five years with the Hollywood restaurant, tried some of her new material with a vocal hampered by thick articulation. Several times she attacked the microphone with gusto. They were under a heavy fire throughout, as they were over the accompaniment, and the feebler squeaks, which were numerous, were easily covered over by the other. Rowdy club atmosphere and a regular orator to the opportunists. Also program is a shouting example for television facilities pronto. On Friday nights.

THEATRE GUIDE
Clifford Adams, Philip Schuyler
WOR, New York

There's a lot of exchange plugging in this sustainer. First, Postal Bureau benefits from the mention as the medium through which Theatre Guide publication circulates. The publisher, Clifford Adams and Philip Schuyler, are mentioned in the Theatre Guide Hearst station for free time with WINS rating window card space, and so on.

At other times, legit names are mentioned as persons who are being interviewed in more interplugging. Stand-out names are given out in the regulation vein, with no particular punchy snuffs. General line is flexible, but the program is not a first floor up is eulogized. On three weekly.

JIMMIE, JUNE and JACK
Songs
Hal and Murray Kane, June Emmett
Songs
COMMERCIAL
WOR, New York

Two boys and a girl specializing in gloxy rhythms, using only a few records for accompaniment. Hal has sponsored them at an 11 p.m. airing for some time, and this hearing was the last of the party. Contract, Delivery of the threesome, and the pop music for the future reference. It's the type of wailing best suited to tempo spots, and the pop music for the future reference. It's the type of wailing best suited to tempo spots, and the pop music for the future reference.

STATION PORTRAIT

WSB, ATLANTA

The second newspaper-owned station in the world and the first station in the South, WSB commands the attention of 70,000 radio listeners everywhere through the showmanship and directorial genius of Lambdin Kay. Any portrait of WSB must be painted with Kay in the foreground because, in the words of the station's director of broadcasting, he was on top of the local situation and has continued his deft direction through various increases in power and importance until after WSB hit the 50,000-watt mark.

Owned one hundred percent by the Atlanta Journal, WSB, in its policies, has gone along with the parent organization in questioning the conservative side of questionable situations, but vigorous and resolute in procuring ideas and ideals on which it is required. Kay, jerked into radio from the editorship of the Atlanta Journal, settled down to a hard fight with WGM, owned and operated for a short time by the Atlanta Constitution and now operating at WGST after the Constitution gave the station to Georgia Tech. The fact that WGM was given away was a tribute to Kay, whose showmanship and vigor won the local listening audience.

With increasing business and revenue, WSB has been active in the early days, due to the fact that a multitude of commercials block off the most listened-to hours of the day. At that, however, when a blank spot appears on the schedules, Kay contrives to put with something to cause the audience to know that 'The Voice of the South' is on the job.

Kay, holding title of general manager, was the first announcer to realize that, as such, he was more than a mechanical part of the program. He gave radio its first slogan 'The Voice of the South'; its first mechanical station identification (chimes); its first established late night broadcast (the 'Midnight Melodrama'); its first fraternity of the air ('The WSB Radioists'); and was radio's first guest announcer, appearing with Paul Whiteman in John Wanamaker's store in New York in the early 1920's.

Since the beginning, March 15, 1922, WSB and its parent newspaper have played to together. WSB plugging in the Journal, and the Journal plugging WSB. Situated in the key city of the Southeast, WSB has a tremendous coverage over a fertile section of the country; and, backed by the substantial and powerful Atlanta Journal, its voice carries great weight throughout the South.

WSB is an NBC affiliate. The station was left to keep the lids turned in.

Angerson were above par, being Rodgers and Hart in texture, and using the catchy 'Venus' label to cover up the fact that the sponsored appearances have closed. They'll guest a while on NBC spots to keep up interest.

ADELAIDE HALL
Wings Music
Winston's Orchestra
30 mins. COMMERCIAL
WMAA, New York

Adelaide Hall, doing a mellow job of her own sustaining series over the Flamingo. It's broad-based as in program presentation and out-of-towners should be it. 'Colored' songsters had a wide range of pipes and the ability to sing the top notes with ease. Miss Hall has a mellow tone, but her singing, like Carl Pettis's, is behind her. She has a mellow tone, but her singing, like Carl Pettis's, is behind her. She has a mellow tone, but her singing, like Carl Pettis's, is behind her.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Funnies
Worcester, Mass.

Unusual theatre-radio-newsletter show, the Sunday afternoon, when more than 2,500 kiddies and their mothers jammed Capitol theatre to attend 900-odd holiday party of Uncle Ray's program, which hits the air at 10:30 p. m. on WTAG. Stunt was engineered by George Grim, Telegram-Gazette radio manager.

Party, which was aired, lasted 45 minutes, and a conclusion there was ice cream and cake (out from an eight-foot job) for all. After opening flash on stage, Uncle Ray (Grim), who reads the Funnies daily, read the 'Poppye' strip from Sunday Telegram. Elevator pit was then sunk and 'Poppye' appeared on screen. Heel was described for listeners, with film sounds picked up from screen as background.

Youngsters had been asked to write for invitation. In three days, more than 1,600 letters swamped WTAG studio. A Sunday Telegram comic sheet also was required for admission ticket. Hundreds were rejected after theatre capacity was exceeded.

For Women Only
Indianapolis, Ind.

'For Ladies Only' a 45-minute Sunday afternoon broadcast on WFPM, Tuesday (18), with Ken Ellington and Durward Kirby, staff announcers, giving their version of the subject matter which should suit women. Copy was based on ribs at the standard 'Woman's' column in the 'Post'. The program was also broadcast on WFPM, Tuesday (18), with Ken Ellington and Durward Kirby, staff announcers, giving their version of the subject matter which should suit women.

For Shut-ins
Seattle, Wash.

KOUM recently threw an outdoor party for shut-ins at the station, with an additional six thousand shut-ins sitting in on the hour. The program, a half-hour of which was broadcast. Program was sponsored by Frymoyer, a Seattle business man, and Savidge & Co.

The Flood
Denver, Colo.

Recent Cherry Creek and Colorado Springs floods have provided news source for stations KFEL and KREX. The program, which has received much time and attention to public service broadcasting. Stations were urged to provide coverage over the flood, so issued regular bulletins about the rising waters, inundated districts, etc. They also tried to get information concerning relatives, friends, etc., for listeners who phoned in.

Kids and Beer
Baltimore, Md.

WFBR is airing a daily program, 'Kids and Beer', featuring a weekly conducting contests weekly with vacations at resort as prizes. The program, which has received much time and attention to public service broadcasting. Stations were urged to provide coverage over the flood, so issued regular bulletins about the rising waters, inundated districts, etc. They also tried to get information concerning relatives, friends, etc., for listeners who phoned in.

Novel bit of radio broadcasting, 'Kids and Beer', featuring a weekly conducting contests weekly with vacations at resort as prizes. The program, which has received much time and attention to public service broadcasting. Stations were urged to provide coverage over the flood, so issued regular bulletins about the rising waters, inundated districts, etc. They also tried to get information concerning relatives, friends, etc., for listeners who phoned in.

at 1:15 p.m. each day of the engagement a half hour of midday stuff was aired.

Daily discussions included minireels, snake charmers, spells of barbers, 'educational' talks by lecturers, the slideshows, comments by executives and press representatives and interviewing of people about the various shows on the midday.

Getting Amateurs
Indianapolis, Ind.

WIRE added a new angle to its half hour amateur hour, on the air for the KIRBY Furniture Company Sunday nights, when Len Riley, m.c., turned over the program to debutative political and social clubs in the city. Each club was entitled to send one group of representative members to appear on the show. In this way, a search for WIRE has an abundance, and club night feature has been extended until all the applicants have been aired.

94-Year-Older
Milwaukee, Wis.

Bringing a 94-year-old railroad man to the air, WIRE has given publicity for WISN. John Horan, known as 'Soda Ash Johnny' and an employee of the St. Paul road for 80 years, still active on the job as an inspector in the local yard, was invited by WIRE to set out on the 'Today's Personality' hour.

They Get The Devil
Pittsburgh, Pa.

WQAM stages its amateur night broadcasts in Rayfront Park, municipality summer spot, with big crowds attending the free airings. The outdoor, open-air, WIRE has been masked 'Mophistoepher' for dramatic effect when a novice slips, and the program is not intended to detract from the program itself.

Direct From Cops
Knoxville, Tenn.

WROL is bringing direct from control room of Knoxville police department WIRE has been given by the particular police announcements. WIRE has been presented at 6 p.m. under commercial sponsorship of a tire firm.

Agencies-Sponsors
Hutchinson Advertising company, Minneapolis, handling contract renewal on Cooking-Close-Up over WABC and network. This will be second year for the series on the air, with Mary Ellis Ames, domestic expert, in charge. On Wednesday and Friday at 11 a. m. EDEST, and broadcast over 16 stations, Pillsbury advertising.

Peck Advertising Agency is handling McCann company has been renewed for 40 weeks over WOR, New York, starting Sept. 5. Program of the McCann-Peck network, including and Friday at 7:30 p.m. EDBST.

Ruthrauff & Ryan, Inc., building a new McCann series over WEAF. Other stations taking this program include KYW, WFBR and WRC. It's a Monday night spread at 7:30 p.m. EDBST.

Pure Food Hour sponsored by Alfred McCann company has been renewed for 40 weeks over WOR, New York, starting Sept. 5. Program of the McCann-Peck network, including and Friday at 7:30 p.m. EDBST.

Friend Advertising Agency is handling McCann company has been renewed for 40 weeks over WOR, New York, starting Sept. 5. Program of the McCann-Peck network, including and Friday at 7:30 p.m. EDBST.

Radio Chatter

New York

David Cheskin's orchestra, after 10 days, has deserted Buffalo for Rochester.

Henry Stacey, vocalist, newest addition to WKBW, Buffalo staff. Jack Fiedel new staff musician at WBNX, Bronx.

Irving Graesser guested on Buddy Doyle's Professionals over WIND last week.

E. H. Gooding, battling for honeymooning Joe Haefner, Buffalo News

radio editor, is also aviation columnist.

Monroe Heilinger handling spots over WIN* now, filling Ted Claire's vacancy during his m.c.'ing in Atlanta during the week.

"Stretch Buck" chorines now making the stations for personals.

Illinois

CBS bunch tues a noon feed for Tito Guizar, personalizing at the Chicago.

Betty Mitchell back with a Dayton Beach tan.

Sid Strotz passing up the family ranch in Virginia for a Hollywood vocation this year.

F. I. Kapp and frau motoring through eastern Canada.

Evevett Mitchell new chief of announcers at WICB, Peoria.

Basball announcers getting rufy due to the flock of games called on radio.

Medinah Club, Chicago, to quest for female canary to waltz opposite Roy Detterich with Al Diem's band over CBS-WBBM.

Maurie Weitzel off on a vachash before returning to head the new NBC platter library.

"Let's Atlassa goin' fishin'."

WGN expanding to the entire 11th floor of the NBC building with the reception room in the corridor.

Phil Lamar Anderson handling WLS news reports during vachash of Julian Bennett.

Quincy Ryan's amateur show for Phillips revived.

Ferguson & Aston is the moniker of a new station representative company coming into the field here.

Edith's concert bass, John Ibsa, formerly with KYW and the Baldwin & Katz circuit in Chicago.

Sammy Blattman has decided to use an organ background for the new Pat Barnes series which begins on NBC on Sept. 15.

The present "Song of the City" program, For Dretz, a Procter & Gamble production.

California

Sydney Dixon, former local sales manager for KPO, San Francisco, now installed at the NBC Los Angeles office as general manager of Southern territory. First time through the chain to spot a sales chief in L. A.

Paul Keaton, CBS vice-president, will address the Pacific Advertising Association convention at San Diego, June 26.

M. B. Grabhorn leaves the sales manager's berth at KPFR, San Francisco, to represent KXAN, New York office of the John Blair agency.

Label aut brought by KNK against the Los Angeles Times in connection with the station's stand on independent news printing, goes over from Aug. 1 to Dec.

KFWB remoting Gus Arnheim's orchestra from Miramar hotel, Santa Monica.

Edward Lynn has his fourth claim on KPH for the Los Angeles chain. Newest is "Love Letters."

Ben Bernie program from Catalina Island, which has been duplicated to cover both the east and west territories, goes single July 5 with the dropping of the western broadcast.

KATFR will build a new remote control studio in Hollywood.

Canada

Jimmy Gallacher back on his tenor spot with "Varieties" on CFRB, Toronto.

Nels Craig back from the honeymoon and resuming his "Professor" series on CNET.

CBS's "Three Men in a Boat," directed by the Dalton Bros., are the Chittrey boys of Canadian radio.

Foster Hewitt writing a tome on pious days of Canadian radio.

Russ Gerow arranging a hillbilly series for the summer on the Canadian Commission's national net.

The customers don't know it, but these Wes. Michigan "Singles" over CFRB are discs; he's in New York.

Russell Thompson up from NBC to check on the Fashion Building accounts for those Buyside radio broadcasts to be fed from here during the Canadian Expo engagement.

Next "Radio Theatre Guild" production over CBC's national network will be Eric Logan's "The Recall."

New voice on CFCB, Winnipeg, is Gus Johnson, longtime another's Norman Archer, yodeller.

Western Canada fans crying because the Radio Theatre jumps to CBS from NBC. Favorite Sunday program, but can't be heard unless the CBS line is quiet powerful enough to reach these listeners.

CFCB, Edmonton, playing to nationalities in Saskatchewan's hospital. Ukrainian program, announced.

Freahmen, Mills Brothers' copyists, upped to Radio Commission national net on Tuesday nights.

Midsummer meeting of newly-formed Western Broadcasters Association set for Vancouver, July 15.

Regina stations gave free time to speakers from 2,000 relief camps during the week.

Billie Collins, formerly of Regina, British Columbia to Ottawa, but halted in Regina by Royal Canadian Mounted Police. Speakers appealed to public sympathy. Obtained free time on Moose Jaw, Lethbridge, On Medicine Hat and Calgary stations as well.

CBS's "The Newcomers" is really an audition for aspiring talent. No audience.

CFBC, Saskatoon, has ordered new studio equipment from Marconi.

Cuddy Parkin, CFCG, Saskatoon, off to CFCJ, Edmonton, as studio pianist until July 15.

Vida Guthrie, formerly of CBC's We Three Trio, Saskatoon, to CJRC, Winnipeg, as typist-songsstress.

CJGX, Yorkton, now serviced from Winnipeg, shortly to reopen Yorkton station.

Winnipeg stations falling over service to broadcast baseball, football, baseball, football, horse racing in one afternoon.

Winnipeg commuters to Winnipeg from beach for CRC "No Mourful Numbers" shows. John Mannott's orchy on same program.

Seventy anniversary of the Home Gas radio show was celebrated in a program from the Londsdale theatre, North Vancouver.

Beverly Fyfe back on the British Columbia network.

Quincy Ryan, McEwan, mezzo-soprano of Sparklets, back from a three weeks' holiday trip to Calgary.

Under the direction of Allard de Bidder, the British Columbia Electric Symphony orchestra presented its final concert of the season last week.

Catherine McEwan, soprano featured on the NBC Columbia Electric Symphony Orchestra, is taking a three-weeks' vacation trip to California.

Gene Mahler, cellist, on the feature.

Jean de Rimanoff, violinist, is the soloist in the NBC Columbia Electric Orchestra directed by Allard de Bidder in the Vancouver concert.

British Columbia Home Oil company commencing its seventh year on the air. Calvin Winter conducts the concert orchestra.

New feature on weekday over CKWJ, Vancouver, is the Breakfast Hour, with Jim and June.

Joe Nelles, now kept from CKMO, playing on the Strand theatre organ.

Vancouver will have in the very near future a commission-owned 5,000-watt station. Transmitter which will be used to provide new station for Vancouver is the 5,000-watt transmitter used by CKY at Winnipeg before its new station was built.

Marguerite Ducaud, of the Venetian's quartette, CRCV, will leave for England shortly.

New station on the David Spencer program, CJOR, Vancouver, is a mixed quartette called Sacred Singers. The personnel includes Mabel Snowball, Betty Metcalfe, Tom Paul and Otto Harman.

George Wright, manager of CRCV, left for Ottawa, where he will attend the annual conference of executives and program directors of the Canadian Radio Commission.

Connecticut

"Die Dig the Story Man" of Al WICC Bridgeport, for summer.

WICC services, being on schedule to last winter's "Three Bachelors."

Bob Crook, who spent the night through New England for Charles Shirburn.

Bridgeport's The League Barnstormers will do Adelle Frederic's "Connecticut's Nathan Hale" on WICC.

"Incent Clabby's orchestra wins Rambo's radio-weekly at WICC, Bridgeport, and becomes only local dance band to emanate regularly from station, due to union rules about sustainers.

WDRB has new idea for vacation periods. The choice has been taken to the staff in Hartford to take either two weeks running or break it up in periods which include Saturday, Sunday and Monday during the summer period, and one full week at some other time of the year.

Elvyn Stein, who first appeared on an amateur show, joined WDRB, Hartford, sustaining contract for regular appearances. Stein is still a high school student.

Jimmy Keeter, WDRB, Hartford, comes to WDRB in a Sandy Point, L. I. cottage for the summer months.

Sterling Couch, WDRB, program director, finally broke 100 on the golf course while Ken Street, in commercial department lags in his score because of the former's enigmatic "100" score.

Harvey Olsen is the new baseball commentator on WDRB, Hartford.

WDRB, Hartford, adds a new

Louisiana

Amateur thespians were faced with a problem last week when they unceremoniously entered the Little Theatre and stole clothing, props and other equipment planned for use in the organization's forthcoming revival of "The Drunkard."

Although closely associated with radio station KWKH from 1926 until its sale in 1932 by W. K. Henderson, Pearl Hoos, former secretary to Henderson, has never been before a mike.

With inauguration of KNGP, Shreveport's police short wave radio station, last week, Henderson, who had themselves chased to the scene of a crime, held a press conference on the subject.

Miss Hoos, who was discovered, had a better voice than most of the girls who are in the job in addition to her other duties as switchboard operator.

John Cross, who visits to the Shreveport Centennial celebration, is scheduled to appear at the local, may see KFB's artists in person, the radio station will sponsor a float in the street parade. The truck will be a portable short-wave unit. KFB's artists will be members of a committee to attend the parade.

John Cross handles three jobs at KWKH—salesman, announcer and panel man.

John Cross, KFB's KWKH commercial manager, again assumed the role of interlocutor of the Henderson-Hoos controversy for a two months' absence, due mainly to removal of tonsils.

John Cross, Henderson, whose voice "dagedoned" its way to radio fame a year ago, was arrested for the same offense in 1932 with the sale of KWKH, is now the agent for an advertising agency.

Carter Henderson and Virgil Thompson, former KWKH announcers, are working for the state bureau of criminal identification in Baton Rouge.

sustaining in the Melody Four and Four Southern Nights in a Negro spiritual period weekly.

Harriet Lee, formerly of WTIC, Hartford, and her husband, Tom Paradine, one of WTIC's announcers, plans to continue his law career in Chicago.

Paul Lucas, WTIC, production manager, will be away weekly during absence and gossips about studio news.

Pacific Northwest

H. J. (Cubby) Quilliam, KOMO-KJR commercial manager, back in Seattle after attending N.A.B. commercial meeting in Chicago.

Staph Jones, secretary of the KOMO-KJR news broadcasts on a vacation, accompanied by Mrs. Jones, was Hazel Halvorsen.

Al Balch, KOMO-KJR publicity head, flying on numerous trips about the Northwest.

New additions to the KOMO-KJR staff: Don Austin and Bill Botzer, announcers; Marietta Upton, continuity writer.

Members of the KOMO-KJR news staff munching last week on lettuce (Continued on page 48)

North Carolina

Changes in Columbia policies have been keeping Manager Bill Schuch, of WBT, on the run back and forth to New York.

A WBT program over WSOC network, which was a WBT client took the radio talent for his commercial show before the day of the Junior Chamber of Commerce luncheon, which meeting was being held at the Hotel Raleigh.

J. J. Belongy, chief engineer for WBT, is ill.

Ray Perkins, former program director for WSOC, now announcing for WQMG, Miami.

Jane Bartlett has re-joined the sustaining staff at WBT.

Paul Novak, WSOC program director, is off for his annual vacation by auto.

Local radio program on WBT, Charlotte, has been increased from three to six times a week under a new 12 month contract.

Earl Gluck, manager of WSOC, back from a cruise out of Charleston, S. C. with the naval reserves. He's a lieutenant.

H. H. Holsbush, assistant treasurer, WBT, is in Paterson, N. J., for his vacation.

Paul Norris, WSOC program director, has gone in for photography.

Bob Jones, WBT, program director of divisional finals in the "Hollywood Hotel" contest, has returned for sustaining series.

Johnny McCallister, ukelele strummer, has completed a personal appearance tour of the Carolinas. He made the tour as a liaison between WBT and the local contributor, and never missed a program on WBT.

WBT's station, on June 19 bent double one of the two 380-foot steel lattice towers of WPTF, Raleigh, located seven miles from the city.

Cuba

Mayor Belt, following suggestions of the Radio Commission, has decreed that all "artificial" stations produced by the radio, telephones, automobiles, etc., must be suppressed so as to give radio listeners in Havana a chance to get clear reception.

During the course 30 days filters must be applied under the direction of municipal inspectors.

The new radio law which, according to statement of the Director, WRT, is ready, hasn't been signed yet.

Nobody seems to know where it is.

The most complete radio station here has studios on the roof of the most facilities for broadcasting, rehearsal, office, etc. is now CWV, which inaugurates its new location this week.

RUTH FEITLING

Kellogg's Pop Waffles
FRL
DST

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Waterbury

SHELL OIL
8:30-10:30 P.M.
DST

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

BARRINGTON

Elfish
P. & G. Camay
"DREAMS COME TRUE"
WEAF-IB
3:45-5:00 P.M.
DST
Tues. 10:00-11:00 P.M.

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

MILL BROTHERS

Holborn Empire
Doubling
WQMG
10:00-11:00 P.M.
LONDON

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

10-11 DON HIE

SANDS POINT BATH CLUB
LONG ISLAND
AND HIS ORCHESTRA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

PAUL NOBLE

RAINBOW
10:30-11:00 P.M.
WEAF
10:30-11:00 P.M.
DST
Wednesday
COTV

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.
WILLIAM MORRIS AGENCY

GEORGE GIVOT

CURRENTLY
ROYAL FROLICS CAFE
CHICAGO

Sole Management
HERMAN BERNIE

LEON BELASCO

And His ORCHESTRA

Opening June 28
1800 CLEVELAND

ARMOUR HOUSE with PHIL BAKER
WJZ, Friday, 9:30-10 P. M.

Sole Direction, HERMAN BERNIE
1018 Broadway, New York

GRACE BARRIE

Opener Rose-Fenton Farm, Astbury
Park, N. J., July 3rd

Sole Direction, HERMAN BERNIE
1018 Broadway, New York

BENAY BENTLEY

CBS Presents

Sun, 10:30 P.M. EDT, WABC

Management CBS Artists Bureau
Personal Management
Jules Alberti, 515 Madison Ave.
New York City

RADIO'S NEWEST, LOVELIEST VOICE

BERNICE CLAIRE

NOW IN LONDON

Starting in Picture for
BRITISH LION FILM CO.

Returning to the Air in July
Director, LESTER LEE, RKO BLDG., N. Y.

BILLY DISSETT

And His Royal Yr
Royal York Hotel, Toronto

Broadcasting 12:30 at Night
"Tuesday, Friday, WJZ
Thursday, WEAF

New Business

NEW YORK CITY

Derris Inc., thrice weekly, 13 weeks. Science in Your Home, with Dr. Kurt Haessler. Through Paris & WOL. Alfred McCann Pure Foods (37 products) renewed for 40 weeks starting Sept. 3. Series of during the summer months. Direct. WOR. Paradise Duck Inn, series. WNBC. Dance Marathon, spot. Through Best & Schilling. WNBC. Dreamland Amusement Park, series. Through Best & Schilling. WNBC. Colver & Co., three quarter-hours a week. WNEW. Penthouse House, series. Through J. R. Kupischik. WNEW. Sheepshead Woolen Mills, spot announcements, thrice daily. Through Marchand & Pratt. WMCB. National Blood Clinic, Tuesday, Thursday and Saturday, 13 weeks, presenting Jack Fraser's baseball scores. WMCB. Uthoff Club, remote, nightly. WMCB. United Fish Dealers, Wednesday, 11 weeks, renewal on Jewish Trucking series. Through Associated Broadcasting Co. WMCB. E. Vasinoff, half-hour, twice weekly, renewal for 52 weeks. Direct. WBNX. Steak & Sons (cutlery), daily spots. WBNX. Bank of Sicily, Friday announcements. WBNX. Home Diathermy Co., series, Monday and Saturday. WBNX. Bond Bread, series of spots. Through Hatten, Barton, Durstine & O'Brien. WBNX. Oakland Pool, swimming meets. Through J. F. Arnold agency. WBNX. Simon Bauman, Inc., three 15-minute programs, weekly in German, 13 weeks. Through Lewis King Agency. WHOM. Melvina Beauty Parlor, six announcements weekly in German, 13 weeks. Through Seymour Blum, WHOM. Brown & Schiff, Inc., contract renewal on Don DeLoe, spot talks, 13 weeks. WHOM. John J. Nioelek (furniture), twice weekly in Polish, two weeks. WHOM. Villa Vittoria, Italian spots, three weekly. WHOM. Western Sausage & Provision Co., three spots in German weekly, 13 weeks. WHOM. Abe Stempier (tur storage), renewal on Jewish program, four weeks. WHOM. Headquarters, Inc., series of spots, six weeks. Through Frank Presby, WMCB. Delton Chemical Co., Friday series, dog talks. WMCB. Bookstore of the Air, renewal to March, 1936, presenting Messages of Truth. WMCB. Clancy Publications, Inc., Thursday talks, 13 weeks. WMCB.

WHITE PLAINS, N. Y.

Berman Bros. (turn turn), Broch. series of announcements and five-minute programs. Through Associated Broadcast. WFAS. Amacoeda Copper (American Brass), announcements on participating 'Better Homes Program'. Through Associated Broadcast. WFAS. McNeil Marble Co., five-minute programs. Through Associated Broadcast. WFAS. Walter Thornton (advertising) announcements. Through Associated Broadcast. WFAS. Goulard & Olena (garden sprays), announcements in conjunction with Flower Show broadcast. Through Associated Broadcast. WFAS. Sanders Exterminator, announcements along with Flower Show. Through Associated Broadcast. WFAS. Xram Kandise, series of announcements. Through Associated Broadcast. WFAS. Golden Gate Hair Tonic, series of announcements. Through Associated Broadcast. WFAS. London Pet Shop, renewal of announcement series. Through Associated Broadcast. WFAS.

SAN ANTONIO

E. J. Herman Sales Co., refrigerators. 10-minute program. KTSB. Associated Produce Co., dairy products, three daily time signals, 26 weeks. KTSB. Radio Music Studios, one-hour piano recital. KTSB. Radio Gospel Fellowship, church service in conjunction with KRLL. Dallas, 15-minute weekly program. KRLL. Hyral Distributing Co., tooth paste, 26 100-word announcements. KTSB. Frank Edwards Motor Equipment, 30 night-time announcements. KTSB. Union Pacific Bus Line, 52 five-minute programs. Through Ernest Eder Co., Omaha. KDYL. McKendrick Shoe Store, 26 five-minute programs. KDYL. Midwestern Dairy Products, 156 announcements. KDYL. Salfair Bread, night-time announcements. KDYL. First Security Trust Co., 52 half-hour transcription. KDYL. W. H. Bine Co., 13 15-minute programs, transcriptions. KDYL. GINGINNATI B. C. Realty Co. Durham, N. C. 10 75-word spot announcements. Through Harvey-Massange agency. WKRC. Stebler Tailoring Co., local, 26 night burbs on WKRC. Direct. MISSOULA, MONTANA Ford Dealers, series of spots. Through McCann-Erickson. KGVO. Chevrolet, thrice weekly, transcription. Through Campbell-Ewald. KGVO. Northern Pacific Railroad, series of spots. Through Luther-Weaver. KGVO. FORT WORTH Magnolia Beer, 300 spot announcements. Through J. H. Skinner Agency. KTAT. Currier's Tablets, four five-minute programs. Through Hixon-O'Donnell Agency. KTAT. Fair Beauty Salon, 100 announcements. Direct. KTAT. Champion Mfg. Co. (poultry) 300 spot announcements. Direct. KTAT. Antler Beer Parlor, 300 local announcements. Direct. KTAT. Marilyn Shop (femme clothing), 100 spot announcements. Direct. KTAT. Texas Electric Service, local, direct, 14 spot announcements. KTAT. Specialty Mfg. Co. (Fruito drink), local, direct, 30 spot announcements. KTAT. AMERICAN OMAHA American Products Co., direct grocery selling, two announcements daily, 26 times from June 15, through Matteson-Fogarty-Jordan Co., Chicago. KOLL. Arker Plumbing Co., announcement daily except Sunday, one month from June 11, KOLL. Arking Men's Shop, announcements twice weekly, one year, from June 1. KOLL. J. R. Clark Co., automatic ironing boards, announcement daily except Sunday, one month from June 1, through Hutohinson Advertising Co., Minneapolis. KDYL. Falstaff Brewing Co., St. Louis, 24 announcements weekly beginning June 1, through Gardner Advertising Co., KOLL. Chicago Duluth & Georgian Bay Bring us 15-minute transcriptions, June 27 to July 26, through Campbell-Ewald Co., Detroit. WOW. Greenleaf-Lied Motors Co., three announcements weekly, one month, from June 1. WOW. United Shoe Repair, three announcements weekly, one year, from June 1. WOW. The Omaha, publication of Klapp Bros. per week, June 8-25, through Fred Driver & Co., Omaha. WOW. Orman Bakery, six announcements per week, June 8-25, through Fred Driver & Co., Omaha. WOW. Orman Bakery Co., announcement

spots weekly. Through Northwest Radio Advertising Co., Omaha. Lifebuoy Soap, three five-minute spots weekly, 13 weeks. Through Edward Eder, KSL. Royal Baking Co., 100 quarter-hours. Through L. S. Gillham Agency. KSL. Currier's Tablets, three five-minute programs. KDYL. Colgate-Palmolive-Peet Soap, 20 15-minute programs per week, 13 weeks. Through Benton & Bowles. KDYL. Sullivan Tailoring Co., one quarter-hour weekly, 52 weeks, transcription. KDYL. McDonald Chocolate, announcements daily, one month. KDYL. Frank Edwards Motor Equipment, 30 night-time announcements. KTSB. Union Pacific Bus Line, 52 five-minute programs. Through Ernest Eder Co., Omaha. KDYL. McKendrick Shoe Store, 26 five-minute programs. KDYL. Midwestern Dairy Products, 156 announcements. KDYL. Salfair Bread, night-time announcements. KDYL. First Security Trust Co., 52 half-hour transcription. KDYL. W. H. Bine Co., 13 15-minute programs, transcriptions. KDYL. GINGINNATI B. C. Realty Co. Durham, N. C. 10 75-word spot announcements. Through Harvey-Massange agency. WKRC. Stebler Tailoring Co., local, 26 night burbs on WKRC. Direct.

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daily except Sunday, June 8-26, through Fred Driver & Co., Omaha. KOLL. W. M. Dutton & Sons, announcements daily except Sunday, one month from June 1, through Prudence Penny's program, product Awar refrigerator advertisement. St. Louis, 40 Falstaff Brewing Co., St. Louis, 40 announcements per week from June 1, through Fred Driver & Co., St. Louis. WOW. Burlington Transportation Co., announcement daily except Sunday on Prudence Penny program, June 1 to 10. WOW. Interstate Transit Co., 20 one-minute programs from June 1, through Ernest Eder & Co., Omaha. WOW. Cleveland-Ford Co., Lifebuoy Soap, series of five-minute transcribed spots. Through Ruthrauff & Ryan, Inc., New York. WOW.

LOS ANGELES Fox West Coast Theatres, one 15-minute program, transcriptions, June 11, through Hellman-Shane. KHJ. Earl G. Hoffman (motors), three 15-minute musical and dramatic programs. Through Dana-Jones. KHJ. Colgate - Palmolive - Peet Co. (toiletries) radio advertisements, June 4 to Aug. 29, Tuesdays and Thursdays for 15 minutes. Through Benton & Bowles. KHJ. Paul G. Hoffman Co. (Studebaker), three 15-minute programs of orchestra and vocalists. Through Dana-Jones Co. KHJ. Colgate-Palmolive Peet Co., 26 15-second disc programs. Through Benton & Bowles. KHJ.

PORTLAND, ORE. Grosz Apparel Shop, spot announcements, indefinite. KGW. Jimmy Dunn, clothier, spot announcements. Through KEX. Reo Motor Company, 10 one-minute announcements, week days. Through Maxon Advertising. KEX. Curtis Candy, six spot announcements, 15 minute program. Through McKendrick Advertising. KEX. Chevrolet Motor, quarter hour, 'Musical Moments', three times weekly. Through Campbell-Ewald. KEX. Frank Case Lubrication, half hour musical program, Sunday. KLB. Hunt Transfer Company, quarter hour musical programs, daily. KALE. Nestle's Inc., New York (Alpine Milk), five-minute electric transcriptions. What to Do When, three times weekly, 13 weeks. Through Lord & Thomas. KOIN. Chevrolet Motor, quarter hour program, 'Musical Moments', 13 weeks. Through Campbell-Ewald. KOIN. Portland Gas & Coke, 13 quarter hour programs. Through McCann-Erickson. KGW. Gilmore Oil, spot announcements, three times daily, one year. Constantine & Gardner. KGV. Standard Oil, time signal service, three times daily, one year. KGW. Lambert Gardens, 18 spot announcements, daytime schedule. Direct. KEX. Pendleton Mills, 10 15-minute programs. Through Gerber & Crowley. KGW. Crazy Wells Water, 13 spot announcements, one month. KEX. James Crawford, Inc., baseball announcement service, three months. KEX. Williams Company, program service on Home Institute feature. Through Carl Advertising. KEX.

BOSTON Simplex Distributors Co., Inc., 26 five-minute talks, Sundays and Thursdays. Through Rose, Martin & Co., Boston. WAB. General Mills, Inc., 166 15-minute programs, 13 Mondays through Saturdays, beginning July 15, through Blackett, Sample & Hummer. Through Harry M. Frost, Boston, W.A.B. S. S. Royale (floating night club), four 30-second announcements, one daily. Through Harry M. Frost, Boston, W.A.B. Cuyler's Ice Cream Coaster, six 'me signals, one daily. Direct. WAAB. Wm. T. DePriest Co., 14 15-word announcements, two daily including Sunday. Through David Malkiel, Boston, W.A.B. Frickard & Constance Co., 728 15-word announcements, four daily including Sunday. Through Man Advertising, Boston, W.A.B. Tremont theatre, 28 15-word announcements, four daily. Through David Malkiel. W.A.B. General Electric (refrigerator manufacturing), 13 announcements on 'Caroline Cabot Shopping Service, Tuesday and Friday. Through Man Advertising, Hartford, WED. General Electric (refrigerator manufacturing), 13 announcements on 'Sit this and a Bit of That', also 10 five-minute programs, Tuesdays and Thursdays. Blackett, Sample, Hummer, Inc. Through World Broadcasting. WED.

BALTIMORE Emerson Drug Co. (Bromo Seltzer), film transcription of news, five-minute weekly. Through J. Walter Thompson. WBAL. Price State Brewers, four announcements weekly. Through Harry Pat. WBAL. General Electric (refrigerators), five announcements weekly, one month. Through Maxon, Inc. WAB. General Mills (Wheaties), INS news, twice daily, 13 weeks. Through B. S. & H. agency. WISAL. Griffin Mfg. Co. (shoe polish), 60 announcements weekly. Through B. E. D. & O. WBAL. MacIver Mfg. Co., paints, one announcement daily, six weeks. Through Maxon, Inc. WBAL. Patfield-Waters Milk Dairy, daily announcement, 13 weeks. Through N. W. Ayer. WBAL. E. & F. Hall (jewelry), one announcement daily, one year. Through Joseph Katz Agency. WBAL. Perdy & Hall (refrigerators), daily announcement, one year. Direct. WBAL. Procter & Gamble, five-minute program and one-minute announcement, twice weekly. Through Blackman. WBAL. Mitchell Pery, once weekly, half-hour live talent program, four weeks. Through Emery Advertising Co. WBAL. Redford Springs Hotel, three announcements weekly, 16 weeks. Through Klapp Advertising Co., Washington, D. C. WBAL.

PROVIDENCE

Walter Winters, Inc., three 125-word announcements, Tuesday, Thursday and Saturday. Through Gross, Hartford. WEAN. Bennett Chevrolet Co., 28 weather reports, daily including Sunday. Through Joseph Maxfield, Providence. WEAN. Frank-Crook, Inc., 24 30-word announcements, two daily except Sunday, through Charles Nolan, Pawtucket. WEAN.

W H B is happy to announce that its May sales are the greatest in the history of the station ... and that 60% are contract renewals. FACT BOOK FREE! 100 copies available for the advertising people. Write for your copy today. KANSAS CITY'S DOMINANT DAYTIME STATION. Don Davis, President; John T. Schilling, General Manager.

PRESENTED BY CASINO PHILIP MORRIS BRUNSWICK CENTRAL PARK WEAF RECORDS Dinner. Supper. Tuesdays, 8 P.M. Latest Releases

NBC Sales Meet Speaker Queries CBS' Policy of Setting Time Limit on Plugs

Columbia's new policy of setting a time limit on advertising credits was disparaged at an NBC sales management pow-wow held at the Westchester Country Club, Rye, N. Y., yesterday (Tuesday) and Monday. Janet MacRorie, editor of NBC's continuity acceptance department, who was one of yesterday's speakers, declared that, while she applauded CBS' joining with NBC in imposing a stricter supervision over advertising copy, she could not see how Columbia's establishment of a scale of time limits would prove anything. Advertising copy, she said, should be

as long as it is interesting, and primarily measured by the qualities of good taste, good judgment and honesty.

Get-together in Westchester County was the first of its kind staged by the network. Attending were 51 sales executives from NBC's three divisions. In opening the meet Monday morning, Edgar Kobak, v.-p. in charge of sales, declared that the event's prime purpose was to make it easier for the buyer of time to do business with NBC. All NBC's sales efforts, said Kobak, are based on selling advertising first, broadcast advertising second, and NBC as the leading network third.

NBC, he added, was opposed to belittling other medium and against any attempts to belittle competition. Network would not sell where it had and sell it cleanly.

Monday's paper readers included James V. McConnell, assistant to R. C. Witmer, v.p. in charge of sales operations, who reported on the network's sale for the first four months of 1934; Bertha Brainerd and Curt Peterson, who devoted themselves to the subject of commercial programs; Ed Tuttle, who expatiated on the commercial side of the NBC Artists Service, and E. P. H. James, who delivered some sidelights on advertising, promotion and research. Evening session brought pep talks from David Sanford, M. H. Apstein, General J. C. Harbord and Richard C. Patterson, Jr.

Mrs. MacRorie in her speech Tuesday morning explained how she operates between the advertising program departments, and why she reports direct to the executive v.p.'s office. In that way she is able to bring orders from other departments. Her job, she said, was not that of a censor. Rather it was one of going over continually with all concerned to see that they didn't contain anything of a questionable nature and that the copy kept within all precepts of good taste and indicated a reasonable amount of ethical advertising.

NOONAN NOW BISHOP FOR COIN; GOT A MGR.

Tom Noonan, known as the Bishop of Chintatown, returns to WMCA, New York, with a manager, Ed Scheuing, and on a regular artists' basis, under sponsorship of Adam Hata. Noonan was slated to start early in the spring, and had broadcast once on Eastern radio before he fled when his request for pay was nixed.

New program is broadcast over the station's Atlantic seaboard network of eight stations. Hat firm has also re-signed for all Madison Square Garden fights with the indoor season gets under way. Angelo Palange and Sam Taub again in charge. This will also be sent out as an inter-city program.

WMCA Net's 2 Religious Commercial Programs

Latest commercials to be sold over WMCA's Atlantic seaboard network include two religious programs, both of which emanate from WIP, Philly. Young People's Church of the Air, presenting Rev. Percy Crawford, heard on Sundays for an hour, run by Rev. Barnhouse, also in Philly, is scheduled to begin a series of similar programs by Sept. 1. Flamm's station will air both in the direct metropolitan area.

Tuesday's Five Star Final was the first commercial sold for the inter-city service.

'In Boys Pair

Mexico City, June 25. National Revolutionary Party, which dominates the Federal government, has inaugurated two radio stations here, XEO and XEPO. Programs are in English and Spanish.

PEARSON MOVES

Baltimore, June 25. K. H. Pearson has been shifted from Hearst-owned WCAE, Pittsburgh, to Hearst-owned WBAL, Baltimore. In addition to the announcing staff of WBAL is John Henry Day, Jr., son of a locally prominent preacher.

Local Merchant's Show On 3 Balto Stations

Baltimore, June 25. Engineered by WBAL, Mitchell Fur Co. of Balto, has taken series of four weekly half-hour programs, commencing August 4, which will originate in studios of WBAL and be carried by the advertiser as well as two other local stations, WCAO and WFBR. Programs will be 'amateur' shows.

Get-together in fourth remaining station, was offered chance to step into deal and give the programs total town coverage, but nixed because the broadcaster has already an 'amateur' commercial show which it has been carrying for some time.

When WCBM's declination was reported by WBAL to Mitchell, the fur company immediately made arrangements with station to sponsor a different type series of programs which will span same time as the three-ply hook-ups.

RADIO COLLEGE AT BOSTON U.

Boston University inaugurates radio instruction, July 2, under the direction of Ralph L. Rogers, himself a radio writer and producer at Boston's college of business administration. He authored the 'Mr. and Mrs. aerial,' one of radio's first series.

This seat of learning will specialize in the drama, comedy, mysteries and serials with courses open to tyros with flair for the pen, but intention is to prefer those with some experience in script writing. Classes conclude August 10.

RADIO AUTHORITY OK'S REFUNDING YUMA FEE

Hollywood, June 25. E. B. Sturdivant, owner radio station KUMA, Yuma, Ariz., has received word from the Radio Code authority that his request for refund would be refunded on verification of the amount, notice being in response to his demand for a refund.

Decision to refund is seen here as having a far-reaching effect on all coded industries since the NRA demise.

REPLACING 'TRAILS'

Half & Half, American Tobacco product, is auditioning for a program to replace the 'Red Trails' dramatic series it now has on NBC Tuesday nights.

New show will make its debut Aug. 20.

ASCAP Deal

(Continued from page 41)

was the Society's letter to McCosker, as chairman of the NAB copyright committee, in which all stations were offered a license for five additional years. All licensees, stated ASCAP's letter, would be renewable under the present terms, excepting in the cases of WEAF, WJZ and WABC, New York, each of whose existing fees, under the new show will make its debut Aug. 20.

Under the new deal, the license tax will be on what the network allows to its station out of the rate collected from the web advertiser.

Directors present at the Saturday meeting were J. Truman Ward, president; Nathaniel H. H. Wheelahan, WSMB, New Orleans; C. M. Myers, KALE, Portland, Ore.; I. R. Lounsberry, WGR-WKRV, Buffalo; Stanley Hubbard, KFV, Minneapolis; Gordon Persons, WSPA, Montgomery, Ala.; Frank Russell, NBC, Washington; Harry Butcher, CBS, Washington; William S. Helges, NBC, New York; A. J. McCosker; Tom Lyons, WCAO, Baltimore; John Gilma, WOV, Omaha; I. Z. Buckwalter, WGAL, Lancaster, Pa.; I. D. Levy, and H. B. Carpenter, WKX, Cleveland; Powell Crosley, Jr., WLW, Cincinnati; and Leo Fitzpatrick, WJR, Detroit, failed to show.

Radio Chatter

(Continued from page 46)

salads presented them at the studio by native-born Japanese on behalf of publicity received on the annual Kent (Wash.) Lettuce Festival.

Ruth Mesmer, KOIN, Portland, blue singer and Billy Sandford, KOIN announcer, will be married early in August.

Advertising Club of Portland elected Charles Holman, president for the coming year.

KKLA Portland, programs are now picked up by KSLM, Salem.

Hal Bokliff, formerly of KGH, Billings, Mont., has been named sales manager of KVOA, Winslow, Mont., and Verne Sawyer has been promoted to program director.

Cobwebs and Nuts, KXEB program of long standing, off the air.

James Peterson of KVL, Tacoma, teaching a course in radio advertising, program production and continuity writing at the College of Puget Sound.

Evelyn Sibley, continuity writer at KGW-KEX, married to Herbert Jampman, feature writer of the Oregonian.

Mason Moltzner sold 50 stations in Australia his Poscy Playlets.

Missouri

France Laux, KMOX sports announcer, has been chosen to broadcast the All-Star baseball games between the American and National leagues in Cleveland next month for CBS. Laux did the All-Star game last year at the World Series.

Evelyn Stockley on vacation, tourarily southwest.

Jack Von Volkenburg, KMOX sports news and fishing in weekly Bass were bitin' and Von brought back his share.

Kathryn Wines, woman news commentator, interviewed 'Cat Eye Annie' in St. Louis in June.

Edna Maria Bunch substituting on the KWK.

Alv Kwik represented in Missouri State golf tournament by Bob Richardson, soundman and Jack Henderson, sales.

Doubleheaders due to postponed games by rains last Spring, are giving KWK a quarter hour on KSL.

Sterling Harkins and Bobby Griffin, KWK announcers, switch time.

Work on late watch and Griffin on early.

Utah

Adela Rogers St. John interviewed over KIDY's remote control by Bob Simmons.

Utah Farm Bureau Federation program at quarter hours on KSL.

Roxy, formerly the Playhouse, KSL, has a wire for radio remote control service.

Sam Shapan newest addition to the department at KIDY.

Fred K. Finlayson leaves sales force to become radio man for Ad-Craft.

Cyril Fossey, KIDY, control operator, passed out the cigars. A seven pound gift.

Oliver Gould, KIDY publicity chief, on the sick list.

Vacations begin at KDYL. Irene Gould back from the San Diego fair, and Ray Buck, control operator, also eyeing the expo.

Walter Gould, KIDY, audience mail and contact man, trekked the altar carpets recently.

Walter Gould, KIDY, salesman, pulled in a flock of trout on a weekend fishing trip.

KMBC, K. C., USING FILM TO SELL RADIO TALENT

Marking the first instance of a broadcasting station using sound film clips to sell talent to advertisers, the troupe that KMBC, Kansas City, has assembled with its tonal sales crews, Free & Steinhilber, Inc. Film for showing to prospective advertisers of live talent will be relayed to the station press New York and Chicago offices this week.

Clips were made by a Metro-Goldwyn-Mayer automobile unit which the latter was in Kansas City recently in connection with the amateur turn-out feud between Hal Beach and Lew theatres. Before the shows are turned over to Free & Steinhilber, they will be reduced by KMBC to 16 mm.

Bob Drake handling 'The Jackson Family' over WROL, Knoxville, playing all characters himself.

Radio Chatter

Phl Baldwin of the technical staff of WEEL, Boston, has been promoted to head of the operating division.

WEEL, Boston, has suspended auditions until September.

Earl Jones and Ed Gibburne of WEEL, Boston, taking long overnight trips to Maine and Canada.

Essie Ferguson of WEEL, Boston, glowing over her daughter's winning an athletic award at Brookline High.

Leland Bleckford's book, 'News While It News,' written in collaboration with Walter Fogg, takes pot shots at the Hub newspapers for their attempts to bar the radio newsmen from the press-rooms.

Jim MacDonald back at desk at WEEL, Boston, after southern vacation with Mrs. Mac.

Arthur Eds of WEEL, Boston, a radio amateur photo hobbyist.

Bob Eurlen of WEEL, Boston, pulling perch out of Cape Cod lakes on his week-end.

Phyl Falty, secretary to Lewis Whitcomb of WEEL, Boston, traveling in Europe.

AL SHAYNE

Radio's Ambassador of Song
HEADING
LOEW'S DELUXE THEATRES
"A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs of the air today. Write notes!"

DAILY MIRROR
Broadcasting Every Sunday
5:30-6 P.M., WOR, N. Y.
FOR SALLY'S STUDIO
America's Leading Theatrical
7 West 44th St., New York City

ABE LYMAN

AND HIS
CALIFORNIA ORCHESTRA
COAST-TO-COAST
WABC-Tuesday, 8:30 to 9 P.M., DFT (Phillips Dental)
WEAF-Friday, 9 to 9:30 P.M., DFT (Phillips Hill)

NBC • ENO • WJZ

HAL KEMP

And His ORCHESTRA
ON TOUR

Every Wednesday, 8-8:30 P. M.
fred allen's

"TOWN HALL...TONIGHT"
A HOUR OF SMILES
with
POSTLAND HOFFA
JACK STARR
LIONEL STANBER
JOHN BROWN
NINFERVA FLORES
EILEEN DOUGLAS
Material by Fred Allen and Harry Green
Wednesday
9-10 Harry Green
Management, Walter Batchelor

DANA WARD

SMASH HIT OF LONDON
25TH WEEK AT THE
DORCHESTER HOTEL, LONDON
First
BRITISH BROADCASTING CO.
Direction Ken LATZER
M. S. Nathan Office

COLUMBIA ARTISTS BUREAU PRESENTS

LITTLE JACK LITTLE

And His Original
Columbia Broadcasting Orchestra
LEONARD WILKINSON
WIFE—CHARLOTTE, N.C.
SISTER—LINDSEY, W.V.
MOM—ROCKY, MO. N. CAR.
SIBLING—GARDEN, N.J.

And Broadcasting Daily for
Niagara Hudson Electric
Light and Power Co.
ALSO ON COLUMBIA RECORDS

MONDAYS
8 to 9 P.M.—WHN

ALEX HYDE

AND HIS MUSIC
Dir., WM. MORRIS AGENCY

RADIO'S PREMIER MIMIC

WARD WILSON

STAR OF
"ITTY BITTY KIDDIE" HOUR
WHN

OPENING FRIDAY, JUNE 28
PALACE, CLEVELAND
with PHIL BAKER'S REVUE
Personal Manager: NBC ARTIST BUREAU

B. O'KEEFE

and His
Silvertown Orchestra

Every Friday WEAF
10:30-11 p.m. N.B.C.
Address STEINWAY Hall
Representative
ROCKWELL O'KEEFE, Inc.

EMERSON GILL

AND ORCHESTRA
ENROUTE
MCA Direction

HARRY SALTER

MUSICAL DIRECTOR
WOODBURY
BROMO SALTZER
N. B. C.

WB Formally Announces ASCAP Split After Attempted Reconciliation Fails

Indications were given yesterday (Tuesday) that Warner Bros. would within the next week name the head of its own, performing rights bureau. As a final attempt to arrive at a reconciliation with ASCAP, the film producer petitioned the Society's publishers to constitute a committee for boosts in the ratings of Harms, Inc., and the Remick Music Corp. Request in either case was turned down.

Warner Bros., on Monday (24) served notices upon broadcasting advertising trades that after Dec. 31, 1935, all licenses for the performance of the copyrights in records would have to be obtained direct. Letters, in which the notice was incorporated, also warned the users that the unauthorized broadcasting of the copyrighted works of Harms, Inc., Witmark, Remick, New York Music Co., and T. B. Harms would be followed promptly by an action for injunction and damages under the copyright law, not only against the broadcasting station but also against the sponsor.

Pled in behalf of Harms and Remick was made by counsel for WB's music interests, A. W. Wittenberg. Letter presented a mass of statistics in an effort to show that Harms received twice as many radio performances as the next firm on the Society's roster of high-ranking plug-getters, and that Remick was not receiving the same reduction in classification which the committee gave it earlier in the year. It was Wittenberg's contention that Harms should have a cut twice as much money as any other highest firm, but he added that Warner Bros. would insist upon such allocation if the committee would agree to a rating which would give Harms considerably more than now getting.

Under the present classification setup of the Society, Harms is not only at the top, but receives over 60% more than the next firm in line. Clip that Remick got six months ago dropped it into what was formerly known as B classification.

ASCAP'S REVISED PLUG-GETTING PLAN

Under the revised method of dividing the royalties which the board of directors of the American Society of Composers, Authors and Publishers is currently considering, both the writers' and publishers' classification committees would be eliminated. After a definite set of rules to determine each member's share has been established, the matter will be left to the Society's bookkeeping department.

Publishers on the directorate are working on a system of allocation which is similar to one set up by W. Meyer proposed to the writers' faction on the board. Meyer's plan is to measure a member's rating on the basis of 25% for seniority, or the length of his membership in the Society; 25% for availability, or the amount and the relative value of his catalog, and 50% for performances, with the last figured only on the basis of radio plugs. The publisher's idea, as it now stands, is to make the ratio 10% for seniority, 30% for prestige of catalog, and 70% for performances.

Before retiring, the classification committee for each function will go over each member's rating and determine his permanent percentages as to seniority and availability. In the matter of the former, the added points are due the member for actual use of his works which would be to the Society's staff mathematicians.

Mit Weil Back in Biz

Chicago, June 25. Milton Weil, formerly top Chicago music publisher, is returning to activity locally. He starts with a list of five songs.

Vallee, Whiteman Set For Asbury Park, N. J.

Asbury Park, N. J., June 25. Rudy Vallee and Erik Engstrand for two-night stand at Convention Hall Friday (28) and Saturday (29). Paul Whiteman moves in same night July 5 and will play for six nights at \$1,000 per.

CHORUS STRIKE SETTLED, PHILLY CONCERTS GO ON

Philadelphia, June 25. Latest stumbling block to scheduled summer concerts of Philadelphia Orchestra appears settled with calling off of strike by chorus. Group, numbering 36 singers, walked out when demand for pay raise was denied by orchestra association. Deadlocked when both sides refused concessions, dispute was settled by Alcoa's Summer guest conductor, called in to arbitrate.

Exact terms of agreement were kept secret, but chorus is understood to have won demands for raise from \$3 to \$5 per person a week, and when demand for pay raise was denied by orchestra association. Deadlocked when both sides refused concessions, dispute was settled by Alcoa's Summer guest conductor, called in to arbitrate.

Novel angle of situation is that the personnel of orchestra association, conducting summer concert, is itself at the highest pay for regular 1935-36 winter season.

HOLD HOLLAND-HART Dance Team Staying at Radio City Until Sept. 2

Jack Holland and June Hart, dance team which recently returned abroad for a two-week engagement at the Rainbow Room, Radio City, N. Y., have had their contract at that spot extended till Sept. 2.

Deal for the dancers was set by Irma Marwick, of the Norwood & Kelly office.

Jimmy Hodges' Band In Fatal Bus Crash

Boston, June 25. Bus carrying musicians and specialists with Jimmy Hodges' orchestra crashed with a private car last Wednesday (19) near Warren, Maine, causing the death of the driver and Philip Magnuson, of the aggregation. Hodges was not in the bus, traveling ahead of the band in his own auto. Several others in the bus and auto were hurt, some of them seriously. After the impact, the bus raced 300 feet out of control and then turned over.

Hodges' band was en route to Athol, Mass., after playing the American Legion convention here.

Chappell Buys 2 for U. S.

Chappell & Co. of America (Henry Spitzer), has taken Campbell-Connelly songs, 'The Girl With the Dreamy Eyes,' by Michael Carr and Eddie Dean, and 'Street in Old Seville,' authored by Rod Arden and Leo Towers, for American publication.

C-C also sold 'The Gentleman Obviously Doesn't Believe' to Shapiro-Bernstein for the U. S. It has.

NEW PORT MIRENY

Portland, Ore., June 25. Another night club, the Pub. joining the many now operating on the main stem. The spot takes the place of the Montmartre cafe and is managed by the original four singing waiters who made their debut at the American, later during the engagement of 'The Drunkard.'

Bill Bardenell, Frank Confer, an 'Aist' and Tom Jackson.

In Ray Hutton's organization in and out of town in three days. Band came in to rehearse new numbers for her one-night stands, left Saturday (22).

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plays on WEA, WJZ and WABC.

- 'Little Topsy Tea Room.' Love and Kiss.
- Chasing Shadows.
- Every Little Moment.
- Life is a Song.
- Que Pasa.
- I'll Never Say Never.
- Lady in Red.
- Love and a Dim.
- Seein' is Believin'.
- Kiss Me Tonight.
- Just When I Needed You.
- Foot in a Fancy Shoe.
- Tell Me You Love Me.
- What's the Reason.
- From Manhattan.
- Livin' in a Big Way.
- Every Single Thing.
- Que Pasa (Reprise).
- Star Gazing.

WB IN CONTROL OF HERBERT CATALOG

Warner Bros. last week secured publication and sales control of the Victor Herbert catalog by obtaining a new contract from the composer's estate and reacquiring, from Carl Flesche, a publisher and orchestra publication rights to the Herbert works. Latter rights, which M. Witmark & Son sold to Fischer about 20 years ago, were released to WB for a cash payment of \$25,000.

New contract with WB was signed by Clifford Herbert and Mrs. Ella Herbert Bartlett, son and daughter of the composer. Through the deal, Witmark branch of the WB music estate has the right to all Herbert operettas. In a separate transaction last week, which was also approved by the Herberts, Warner Bros. acquires publication rights to two other Herbert operettas, 'Little Nemo' and 'Dream City,' from the Charles K. Harris estate.

Publishing trade is curious as to what effect this new contract will have on the priority rights of the Herbert works in the event Warner Bros. withdraws its firms from the operetta field. It is composers, Authors and Publishers. The Herbert estate, which controls the copyrights of all the composer's operettas, has signed a five-year extension of control with the Society, effective Jan. 1, 1936.

MPPA Asking Music Publishers to Voluntarily Adopt Anti-Bribery Pact

Stirred by the return of several firms to the practice of paying off for plugs, the board of directors of the Music Publishers Protective Association has signed a letter to the pop industry to adopt a voluntary code. Without a part of some form of the new code, chairman of the MPPA board in a letter to the trade, publishers will be confronted with the same 'chaotic conditions' that exist here 15 months ago.

Besides the reported outbreak of wholesale cash passing, the advocates of the new code have been disturbed by the publishers' buying tickets to the Carnera-Louks tour for orchestra leaders and hawkers of tickets for various openings. If the voluntary code idea fails, it is proposed to petition the Federal Trade Commission for a hearing of the industry to seek to obtain through this coterie recognition of the fact that certain practices are destructive of the business. FTC is empowered to issue cease and desist orders against those firms which operate contrary to the accepted code and to obtain an injunction from the courts.

Pledge which the pop publishers have been asked to sign would be effective up to April, 1936, when the extension of the NIRA expires, and assign complete authority over its jurisdiction to a committee consisting of one member elected from the industry. To become effective, the pledge will have to be approved by 80% of the music firms, with further similar action in the event any penalties imposed by the pledge committee. Fine would be not less than \$100 and more than \$1,000 for each violation, and serve as a violation against the business of the violator.

In a letter to the trade explaining the purposes of the pledge, Plaine stated that when 80% have signed, the voluntary code will be declared in operation and the fixing of a fine or the obtaining of an injunction would not prevent one publisher from bringing suit against the violator. He stated that any claim the violator's acts have caused him.

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ASCAP Suit Off Till Nov. by Gov't Request; Looks Like U. S. Has Given Up, but Radio Still Wants C't Ruling

Tin Pan Alley is confident that the present Washington administration is through with its litigation against the American Society of Composers, Authors and Publishers. By obtaining an adjournment of the trial until the first week in November from Judge Goddard in the Federal Court last Wednesday (18), the Government, according to belief in the music camps, not only conceded the weakness of its anti-trust action, but indicated that it has gone lukewarm, if not entirely cold, on the controversy.

Government's move for a postponement on the seventh day of trial came as no-surprise to the defense. Suggestion of what was in the wind occurred two days before (17), when Andrew W. Bennett, Special Assistant U. S. Attorney General, was prepared and was in charge of the Government's case, asked for a two-day adjournment. Bennett's hurried trip to Washington the night, and the assumption of his role by Assistant U. S. Attorney General Mac Ashbell the following day, added to the conviction that something drastic was in the wind.

Though it was back in New York Wednesday and around the courtroom, Bennett did not take part in the plea for an adjournment. Judge Goddard's postponement discussion was staged in the judge's chambers following the noon recess and Mac Ashbell, Washington government's spokesman, said that the Attorney General's office was very much concerned with the amount of time the trial was taking and if the case was put off to the fall the continuing attorneys might in meantime get together and stipulate the facts and thereby reduce the time that continuance of the trial might necessitate. Counsel for the defense agreed to the adjournment date suggested by Ashbell and then obtained permission from the court to make depositions of witnesses out of the state in the interim.

It was also agreed in chambers that some of the lawyers present would make statements to the press. Judge Goddard assented to the idea, remarking that he himself didn't fancy the type of lawyer who fought his case in the newspapers. After the chambers proceedings were declared in adjournment, the papermen that the government had come to the realization that the

Birmingham Law Asks 1% Tax on Royalty Collectors

Birmingham, June 25. Apparently aiming at the American Society of Composers, Authors and Publishers, a bill has been introduced in the House of the Legislature levying a license of \$1,000 on persons collecting for royalties on copyright music in Alabama.

The introduction was made by Rep. W. W. Bennett, who said the collection was getting to be a regular racket against hotels, radio stations, etc.

Shea's, Buffalo, 1st Guest

Buffalo, June 25. Henrietta Schumann, concert pianist formerly with Roy's Gang, is appearing as soloist at the home of Shea's Buffalo orchestra for two weeks. Shea's first of a series of guest recitals will be featured during the summer.

case couldn't possibly be finished by July 1, the day on which Judge Goddard is scheduled to render part of the court, and that if it had to produce the volumes of data that the judge had ruled were necessary, round out statements made by various witnesses there was nothing to do but call off the trial temporarily. Next few months, Bennett, could be also used to go back over the case and correct the methods that the prosecution had found to be faulty. Bennett, by his nervous manner and paleless, showed Wednesday the effect that the case had on him. His legal associates related that he had not slept a night since the opening of the case.

Better a multi-act trial will never be resumed is based on five observations: (1) government lawyers are not the habit of picking up a case that has already been botched up or proved a cropper and taking a chance of being set aside; (2) the government, during the seven days of trial, got angles of the case didn't have necessary to fight it; (3) a retarding factor in the decision on whether to resume the trial; (4) the fact that the attorney who investigated the litigation, are being offered by ASCAP five-year contracts which ask for no increase over the present rate; (5) the pressure brought by the broadcasting business and other organized users of music under the administration to do something about ASCAP's methods and status has let up considerably, and (6) the excitement of picking up the case in the government's office with ASCAP is over.

Indie Radio Still Wants Ruling. Leaders among the indie broadcasters declare that they have no intention of letting up in pressing for an adjudication of the issues, against ASCAP in the courts. They are planning to let the attorney general's office will use the interim overhaul its case and again bring ASCAP into court this fall. As for the acceptance of the various overtures with ASCAP is over.

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WB's and Par's Bidding for Copyr't Renewals Has Indie Pubs Worried

Scramble between Warner Bros. and Paramount to tie up, through their publishing houses, forthcoming renewals of copyrights on works belonging to many of the older hit writers has caused some trade both puzzled and worried. Indie publishers who now control these copyrights have neither the inclination nor the coin to enter into competition for the renewals, but at the same time they are wondering what effect this gobbling up of rights will have on the future of their businesses.

Actuating the picture producers in the campaign of copyright acquisitions is a determination to make themselves totally independent when it comes to synchronization rights for their film product. With some of the indie publishers, this has been an appreciable source of income. Inclusion of these old hits in their catalogs has also been of substantial value to the latter contingent in the allocation of their rights by the American Society of Composers, Authors and Publishers.

Though Warner Bros. took the

initiative over a year ago in going on a wholesale scale, after copyrights whose terms were about to expire, the Paramount picture, Famous Music Corp. has in recent weeks been equally active in working on writers for the renewal rights to all their works. Two writers that Famous has already put under such obligation are George W. Meyer and Al Bryan. In return for the assignment of all his renewals to Famous, Meyer got an advance of \$1,000 and a guarantee of \$500 a year for himself or his estate for 28 years. Bryan obtained similar terms.

Famous has offered Edgar Leslie a down payment of \$2,000 and \$1,600 a year for 28 years, with the catalog of the producer eventually to be returned to him for control including such tunes as 'Me and My Gal' and 'Get Out and Get Under the Big Old Tree.' Center of this stiffed deal is Gus Edwards, who is Warner Bros.' proposition to Edwards is a lump sum payment of \$10,000 plus the usual royalties, while Bobby Crawford, of the Crawford Music Co., is willing to assure Edwards his estate \$100 a week for 28 years.

Inside Stuff—Music

Hans Geiringer, executive of the Viennese composers and authors' society, in America for a business huddle with E. C. Mills of the American Society of Composers, Authors and Publishers, observes that just as Americans know that the Viennese are best acquainted with Jerome Kern's works. Friml, Romberg, Youmans and Gershwin rank next, but the latter two have been little heard of abroad for years and Friml and Romberg, too, are only known for their one or two most important works. Geiringer's opinion is that while Paris might have rated as the artistic capital of the world, there is no question about New York's supremacy musically and theatrically.

Geiringer is also a French librettist, being as often headquartered in Paris as in Vienna. Geiringer is negotiating to bring the Viennese composer to America.

Picture song requests are a problem for the dance maestros. Filmmatical excerpts that are barely known to New York have been on release in other parts of the country for two to six weeks, and conversely, pictures that are old on Broadway (with resultant tunes likewise over-familiar) may be first hitting the hinterland. That's why the hotel dance maestro, playing to so many transients, now watch the boxoffice reports from the various key cities in VARIETY and know which tunes to keep alive and which to scrap.

In line with requests, the time honored 'Some of These Days' and 'St. Louis Blues' have given way to a revived interest in 'Star Dust,' now by far the champ request dance tune.

Suicide of Henry Thies, 41, house maestro at WLW, Cinny, considered one of the best musical berths in broadcasting, recalls to music men who knew him that the orchestra leader was inclined to temperamental eccentricities. 'Being in so good a spot, and with Victor recording and other outlets, believed no element of economics entered.

Maude Nugent Jerome is the author and sole copyright owner of 'Sweet Rosie O'Grady.' In disposition of the song's reproduction rights to Mills Music, Inc., in 1924, her husband, the late Billy Jerome, who handled the transaction, received an advance of \$300.

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- HEARTSTRINGS
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- ALONG TOBACCO ROAD
- SOMEBODY SWEETER THAN YOU
- THERE'S A SECRET IN MY HEART
- PARTNER, IT'S THE PARTING OF THE WAY

Everyone is Cordially Invited to See Our New Headquarters and Hear Our New Numbers

Six Best Sellers

Big best sheet music sellers for the week ending June 21, as reported by New York jobbers, were as follows:
'Little Gypsy Tea Room,' 'What's the Reason,' 'Quarter to Nine,' 'China Blues,' 'Tell Me You Love Life in a Song'

CALL CANADIAN MUSIC SOCIETY A RACKET

Regina, Sask., June 25. Radio station, hotel, restaurant and theatre proprietors branded the Canadian Performing Rights Society a 'racket' and its license charges unreasonable at a two-day hearing here and a one-day ditto at Winnipeg. Present at Regina were James Parker, York County Court, Toronto, acting as a one-man Royal Commission inquiring into the society's operations.

At Regina, radio men charged CPRS cut regular rates if some stations complied, raised them if others did not; demanded check of music used, though to do so would necessitate hiring a special employee by every station for purpose; never provided any list of music it claimed performing rights for. The list was asked of the CPRS representative at the hearing, but was not provided.

Radio men said they were finding it cheaper to use discs than recordings okayed by CPRS, even though they cost from \$1.50 to \$50 for a 15-minute record, a price which could only be used under Canadian Radio Commission rules. Theatre men said they were forced to pay fees claimed producers had already paid recording fees on stuff they used, so why should they? Hotel men complained no charges was made for listening to radio in hotel lobbies, so why should they have to pay for CPRS?

Heard at Regina were, for the- atres: P. W. Mahon, Strand, Prince Albert; H. A. Bercovitch, Rex, Regina; E. C. C. Sapell, Capitol, Moose Jaw; H. D. Marrs, Orpheum, Moose Jaw; Arthur J. Thomson and F. T. Justin, R. C. C. Famous Players Corp., Toronto; H. E. Sampson, K. C. Saskatchewan independent theatres, Regina. For hotels: W. W. Champ, Preston, Hoteliers' Assn., Regina. For radio: S. W. Field, K. C. Western Assn. of Broadcasters, Regina; F. H. Elphic, CFAC, Calgary; C. H. Smith, CKCK, Regina; C. J. Campbell, CBC, Winnipeg; Jack Kemp, HWC, Regina; W. C. Nelson, CIRM, Moose Jaw; A. A. Murphy, CFRC, Saskatoon; Percy Galmer, CICA, Edmonton; William Eachus, CKY, Winnipeg; Herbert G. Love, CFPM, Calgary; George Rice, CFRN, Edmonton.

At Winnipeg were heard for the- atres: Charles Welner, secretary Manitoba Theatre Guild; A. Tanner, Manitoba hotelkeepers; E. Moore, Manitoba restaurateurs; H. B. Scott, Retail Merchants Assn.

Music Notes

Ray Mayer sold 'Song of the Toot to Radio for 'Leader Clicks.'

Sam K. Wineand looked by Metro to Walter Wang as music supervisor on 'Shanghai, Every Night at Eight' and 'Smart Girl.'

Ted Mack opened at the Grand Hotel, Santa Monica, Calif., replacing Nick Stuart combo.

Benny Goodman combo follows Don Bestor into the Palomar, Los Angeles.

Abbe Meyer will supervise the music for 'Hop-Along Cassidy,' Harry Sherman production for Paramount.

Val Burton and Will Jason are writing 'Lips in a Smile' for Radio's 'Rainmakers.' Lou Alter and Jack Scholl dining up 'Isn't Love the Sweetest Thing?' for the same picture.

NIGHT CLUB REVIEWS

MAYFAIR

(BOSTON)

June 25. Boston nitery owners recalled last summer, when the Cocoanut Grove pulled through the hot season in the black, that there's some yearning his going after providing you may have a rolling roof.

Mayfair installed one this summer and it's clicking. Curious angle about the club is that it has a refrigeration plant, but the rolling roof and revealed eck mean more for the customers, although it actually hampers the air-conditioning system. The little roof tricket cost the club a few thousand, but it looks now as if it was smart money.

If the roof is unique as is one of the acts in the show, That's Larry Thornton, who took a singing date here 29 weeks ago and is still here. Thornton vocals operatic arias as well as modern and operetta, and they like everything. This week he's doing 'Without a Song' and 'They Didn't Believe Me' which were very easy on the ears. He has plenty volume, and it's a puzzle why he uses a microphone. Featured dancers are Mike and Drigo. The girl is in the most sparkling dancers seen on a stage in Boston. Faringo, Faringo, also ok, giving Many full benefit of the spot. It's her exceptional use of delicate technique, combined with the partner's odd angling, that makes her so unusual above the ordinary level. Girl is dramatic and knows how to emphasize the delicate technique. Her playing number is a slow, moderate dance, and for a follow-up they oblige her to change time to waltz.

Close with a tango with varying pace. Next best bet is Mickle Braatz, a sippy little tapper, and a looker as well who goes for some fast action and show. Tina. Made cart-wheels on show caught for a while and it's a natural applause winner.

George, June and Virginia Ball are the new dance department week. First number is a waltz idea which would appear to be overworking. Second offering is a waltz, sustaining with some conventional dancing. The offering is an emcee. Joe Rines still has Freddie Steele handling vocals for his band, and he's been in the club for some time. A Boston gal, and a newcomer, has been sharing honors with Steel from the start. Villain is the club's first, but deep-voiced over the past few weeks. Villain is the club's first, but deep-voiced over the past few weeks. Villain is the club's first, but deep-voiced over the past few weeks.

ARCADIA REST.

(PHILADELPHIA)

June 21. Philadelphia, June 21. New policy for swank Arcadia Invitations Restaurant brings Martini and a drink for local crowd instead of name bands and small ensembles. In addition to the local band, being cut from \$150 weekdays and \$250 Saturdays and holidays to \$100. The new policy is a waltz, sustaining with some conventional dancing. The offering is an emcee. Joe Rines still has Freddie Steele handling vocals for his band, and he's been in the club for some time. A Boston gal, and a newcomer, has been sharing honors with Steel from the start. Villain is the club's first, but deep-voiced over the past few weeks. Villain is the club's first, but deep-voiced over the past few weeks.

Revue style of floor show real innovation for this spot, which has always struggled against stiff atmosphere. Villain is a local fav, got an ovation opening night. Aside from m.c.'ing show, he does little else. Villain is a local fav, got an ovation opening night. Aside from m.c.'ing show, he does little else. Villain is a local fav, got an ovation opening night. Aside from m.c.'ing show, he does little else.

Eight Mayfair Girls, while not rocko for the place, are well coordinated and show effects of long practice together. Dance team of Lorre and Lorraine only fair, girl doing hand-puppet by nervousness. Balance of cast weak, with Vicki singing blues, Nina Allen's lyrics, and a French song by the club's acrobatic hoofing short on stage. House of Fun, a very comely solo piano thumper for local radio stations, playing his first big spot in the new band. Ouitie and Green, but LaPorte is learning fast. Sings a surprise of show is presence of chorus. A. Dile still singing, where management has always tubed it.

MERRY-GO-ROUND

(CANTON, OHIO)

June 21. Tony Masino's Merry-Go-Round, ace nitery of eastern Ohio, and only one of a score to survive in these parts, has launched a season of summer nights with a policy of name bands and the live floor show entertainment. Masino has had a good fortune in the downtown rubber city night spot and has just completed alterations to the interior, new curtains and ventilating system, and has increased his capacity to better than 300. No cover charge, but a dollar minimum is added on Saturdays. Slow Monday night has been bolstered in recent weeks with the introduction of amateur night, which supplants the regular floor show.

Current show is one of the best the spot has offered in many weeks, the interior routine, then comes Billy Nash, m.c., opens with a song and dance, and then goes into introducing the entertainers. Kay Travis, petite tap dancer first on, pleased with a fast original. Next, a song and dance. Dave Barnum, followed by Polly and a song and dance. Then comes a girl in new specialty, and with numbers. Lovey Stacey, an accomplished singer, and an emcee. She is now in her second week. She is now in her second week. She is now in her second week. She is now in her second week.

Don Pablo and his 10-piece orchestra is playing a waltz, and playing dance tunes as near to the tango tempo as any band that has been in these parts in a long time.

Club offers three shows nightly, the last at 2:30 a. m., with a half hour of dance music nightly aired on WABC. Spot in former years had tough competition in the along-the-like spots, but practically all of which have dropped floor shows and bands, leaving the night club field to the Merry-Go-Round. This is the only spot herabout boasting of a revolving bar, which gets a heavy play. Mock.

Coast Musikers in New Amateur Fight

Los Angeles, June 25. Musicians in Los Angeles will continue their fight for legislation that would ban amateur bands from competing with unionized combos. The fight is being waged by the California assembly during recent legislative session, but was killed in senate in these parts in a long time.

New campaign will be started at once, with another attempt made to get legislation when legislators again convene.

NELSON EDDY PLATTERS

Hollywood, June 25. RCA-Victor recorded Nelson Eddy with Nat King Cole and his four sides.

Numbers are 'When I Grow Too Old to Dream,' 'Shikari's Oak,' 'Widereah,' and 'Love's Old Sweet Song.'

Members of Professional Music Men, Inc. hold their first golf tournament July 13 at the Belvedere Golf Club, Bayside, L. I. Committee consists of Dave Bernie and Harry Lieberman.

ROBBINS' CHATS

Better than good news is the announcement that we are publishing

"ROLL ALONG, PRAIRIE MOON" by MARY McPHIBSON, ALBERT McPHIBSON, and ALBERT McPHIBSON, from Metro's 30th Anniversary Party, featuring Ted Lewis.

"YOU'RE ALL I NEED" "EVERY LITTLE MOMENT" "KNOCKING AROUND" "FANCY FREE" "LIFE IS A SONG" "WIKES, I'M GROWING TOO OLD TO DREAM"

ROBBINS

MUSIC CORPORATION 719 SEVENTH AVENUE, NEW YORK

JAY SEILER

The 81st's 44th spot in the new band. Ouitie and Green, but LaPorte is learning fast. Sings a surprise of show is presence of chorus. A. Dile still singing, where management has always tubed it.

COMPLIANCE

B&K to 'Freeze' Acts in Chi; Lipstone Tells N. Y. Reps State-Lake Is Opposish

Declaration of the State-Lake as 'opposition' to the Balaban & Katz Paramount theatres in and around Chicago was placed on record in New York last week by agents Lipstone. The B. & K. booker intimated as much to a group of agents who had been invited to attend a meeting conducted by Lipstone in the William Morris agency offices.

About a dozen New York agents who frequently book acts for Chicago time were addressed by Lipstone. He informed them that acts will be given guarantees of 10 days' four additional weeks in the middle west. Acts must agree not to accept dates at the State-Lake, RKO Theatre or other competitive theatres until the B. & K. option is picked up or dropped.

Regarding the opposish houses, Lipstone advised the agents that they, of course, understand that playing non-B. & K. houses will naturally impair the value of acts to B. & K.

Morris office is circulating the New York agents for authorizations to serve as representative for their acts in Chicago. Agents at the State-Lake and RKO houses as well as B. & K.

AFA STARTS IN PITT.; GOES TO BAT FOR ACT

American Federation of Actors is breaking through a Farrell branch, with Ralph Whitehead, executive secretary, setting William Jeffries as local rep here.

Farrell official in new AFA branch was the lodging of a complaint against Freda Pope, of Pope's Showboat, and Jayne Jarrell Pitt. Indie booker, in behalf of the Dorothy and Led Rella act on a violation of contract. Mayor McNair of Pittsburgh will hear the claim for unpaid salary.

Women's Group Trying To Slough Toronto Burly

Toronto, June 25. Action of National Council of Women in laying charges at City Hall against the Roxy, town's only burlesque house, may lead to appointment of police censorship of stage attractions here, said former told Mayor Simpson that the girls were almost nude and the jokes in low taste.

Inspector Sockett, chief of the police morality squad, has been ordered to clear the charges. Mayor also voiced his objection to midnight theatrical shows. Thinks them 'unnecessary and undesirable.'

From 4-a-Day in Vode To 3-a-Day in Store

Salt Lake City, June 25. Auerbach's, largest intermountain department store, has been compelled by the Dargames to drop three-a-day in its stationery department. Duo are mentalists.

Chief figures in their popularity holds out a spot will be carved for them on its daily radio hour.

Coburn at \$2,000

Jolly Coburn orchestra makes its first appearance at Loew's at the Century, Baltimore, Friday (28). NBC earned.

Coburn band's salary is \$1750, but \$2,000 in Baltimore because of added specialists for the stage date.

Proverb

One agent, while waiting for Commissioner Paul Moses who was taking his time to open the questioning of the agents Friday (21) on the licensing matter, turned to a disinterested spectator, and said: 'You're lucky, He who books no acts, gathers no Mosses.'

Meyerfeld, Jr., Dies; Old Orph Head Was 80

Morris Meyerfeld, Jr., 80, head of the Orpheum circuit during its most prosperous years, died in San Francisco June 20. He is survived by his widow and a daughter.

Meyerfeld was the head of a wholesale liquor firm in San Francisco which supplied Gustav Waters' Orpheum with its bar supplies. When Waters died and the stability of the Orpheum was threatened, he stepped in to protect his firm's interest, assuming the management with John Morris, a veteran theatre and minstrel man as his advisor. The circuit then consisted of houses in San Francisco, Sacramento, Denver and Los Angeles, but the San Francisco house was the most profitable. It was little better than a barn in appearance, but Meyerfeld did not dare risk a break in favor by closing the house to rebuild, and it stood until the fire following the earthquake made it necessary to replace the structure.

He took over the house in 1897, retaining control until his retirement in 1920, when Martin Beck took over. At the time he assumed control the San Francisco Orpheum house in Chicago and Koster & Bial's in New York were the only theatres in the country playing the best European acts regularly. The circuit, under a tacit agreement with the Western Vaudeville circuit, did not extend beyond Kansas City. Later it came as far east as Indianapolis. At the time of his retirement the circuit numbered about 50 theatres. Martin Beck represented the circuit in Chicago and Robert D. Girard held down the New York office. Later in the New York, retiring Girard, and made a close connection with the consolidation and expansion. He was no longer independent in action and gradually lost its paramount importance. The growth of the motion picture theatre, the rise of the Pentages circuit and the gradual cheapening of the bills all contributed to the decline. Finally the circuit became the Keith-Albee-Orpheum.

In his heyday Meyerfeld was the principal vaudeville on the west coast and several attempts to invade his territory brought quick failure. He was also active with the Chutes, an amusement park, and a concert garden of importance.

Vaude May Go Into Lincoln, Neb., Indie

Lincoln, June 25. Stage equipment is being installed in the Varsity, Westland ac house here, which is scheduled to reopen July 1. Hays, has been considering vaude for a long time. Understanding is that T. B. Noble, g.m. for the string, was in Chicago last week negotiating with the Billy Diamond office to furnish acts. Noble seats 1,100. Vaude was closed out of the opposition Orpheum three weeks ago.

JUST SO AGENTS TAKE LICENSES

Moss Puts Official Seal on Wholesale Grabbing — Would 'Overlook' the Law — 'Actors Can Take Care of Themselves'

AGENTS' NIX

That License Commissioner Paul Moss, in his proposed licensing of all New York City agents, is not out primarily to protect the actor, was indicated by him Friday (21). Agents can charge actors any amount of commission, regardless of whether or not it violates the law, and it will be 'okay' with him, the Commissioner declared, if only the agents will acquiesce to his demands that they take out licenses.

Under Moss' plan the only apparent benefit to be gained by anybody concerned is the license fee money which would be collected by the License Department. By De C. Commissioner's own statement, agents can take anything up to 100% of actors' salaries, and the License Department, as far as he is concerned, will 'overlook it.'

'I've protected janitors, waitresses and cooks,' Moss told 10 agents, present by subpoena, and their (Continued on page 52)

'Folies,' N.Y., Will Tour; Casino to Rotate Shows

Cliff Fischer, producer of the 'Folies Bergeres' cabaret-revue at the French Casino, New York, and now abroad, is sending out the Broadway niter show in the picture houses and reading a series of new shows to follow in the early months of so.

Unlike the present 'revue, which has been running at this spot virtually intact since New Year's Day, next year's productions for the French Casino will be a series of different shows, changing every two months or so.

It's thus figured (1) to maintain a steady clientele and (2) feed the presentation and to give picture houses with sundry versions of the 'Folies Bergeres' units under one or another title.

RAY SYRACUSE'S TRY ENDS IN BANKRUPTCY

Ray Syracuse, stage carpenter at the Gayety, New York, who made an attempt at burly operation at the Park, Bridgeport, filed a petition in bankruptcy in the U. S. District Court last week. His liabilities at \$30,710.77 and \$1,100 in assets. Among the creditors are about 25 showbus girls, stagehands and musicians who worked for Syracuse in Bridgeport.

Chief creditor is Max B. Wilner, operator of the Irving Place, New York, who recently sued Syracuse and the Theatrical Protective Union, Local No. 1, for \$25,000 damages on an alleged false arrest arising out of a stagehands' strike last summer.

W. Strassman, attorney for Syracuse, has secured an Injunction order restraining the execution of a garnishment order on Syracuse's salary at the Gayety.

Actors Propose Own B'way Burley Theatre; B.A.A. Group Seeks 50G Backing Through \$100 Subscriptions

Good Risk?

Bombay and St. John at the Grand opera house, N. Y., indie vaudeur; playing three agents a week, asked the manager for a couple of okay for agents. Manager Ensler told the act that if they're agents he'd knock 'em and pass 'em through.

That night a couple of strangers showed up and Ensler, not recognizing them, wanted to know what agents they were.

'We're insurance agents,' was the answer.

Vauders Finally Get Pic Tumble; 12 Acts at Par

Hollywood, June 25. In Paramount's 'Soup to Nuts,' current Burns and Allen picture, a dozen vaude acts get a break, most of them working throughout the picture. Story is built around the Allen taking a flock of starving vaude acts into her home.

Acts set for the picture are: Six Andrews Brothers, musical act; the Perry, sharp shooters; Six Olympic plums, tumblers; Jost and Mole, bike riders; Seymour and Corcoran, joke musicians; B. Williams, one-man band; Cal Norris and his monks; Moro and Yaconelli, Italian comedy team; Johnson and Deva, hat throwers; the Wheelers, skaters; Jack Cavanaugh, knife thrower, and Three Jacks and a Queen, adagio tossers. All acts set by the Bernard & McKeljohn agency.

Vaude acts have been getting a little more of the picture in the past few weeks, Metro's 'O'Shaughnessy's Boy,' circus yarn, using about a dozen of them as atmosphere in the sequelment. Most of the acts used have been dumb.

Outside of a little specialty work shoved into musicals, average vaude act gets nothing out of pictures unless they do some type of specialty written into the story.

Theatres Furnish the Bicycle in Winnipeg

Winnipeg, June 25. Vaude has come back to Winnipeg after an absence of several years. The Uptown and Roxy, two nabes owned by Allied Amusements, combined on an ambitious program designed to outstep summer biz.

Situated on opposite sides of the town, about four miles apart, the two houses play the same show at different hours through the aid of a bus which commutes between them. The five acts and stage band play an hour at the Uptown and then hop over to the Roxy.

Buffalo Blows

Paramount's first summer vaudeur dropout is the Buffalo, Buffalo, which goes straight picture for six weeks starting July 5. It's one of the keys looked by Harry Kalisher of New York.

Last show, opening Friday (28), will include Wind Show and Paul Hogan.

A group of actors within the Burlesque Artists Association is soliciting subscriptions from fellow-members for the purpose of financing a self-sustaining production idea for New York and possibly another city. They propose to have 500 burlesque players participate at the rate of \$100, which, if attained, would give them \$50,000 backing.

Plan would have the subscribers serve as mutual operators of the Broadway house at the start, on an equal profit sharing basis. Project would be 100% actor in operation.

Just how much the co-operative theatre idea has to do with the new contract for which the B.A.A. is fighting isn't known, but both matters broke at about the same time.

Drawing up of the contract hasn't yet been completed, but preliminary negotiations for its acceptance have been started with the National Burlesque Association (managers). It is understood provisions will include demands for minimum wage for all players, pro rata for 15-minute acts in both six and seven-day towns, two weeks' guarantee on all contracts in New York, as well as on the road, and proper rest periods between shows.

B.A.A. has placed itself on record for the defeat of burlesque houses and is reported contemplating a proposal to city officials to vest self-ownership with the actors where official censorship of reliance upon the managers do not bring satisfactory results.

According to the B.A.A. head, Tom Phillips, in the last burlesque season concluded with no money owed by a manager to a member of the accountants' organization for salaries. In several instances during the past season efforts of the B.A.A. forced payment.

MYRT-MARGE'S GG IN SMASH L. A. WEEK

Los Angeles, June 25. Myrt and Marge, appearing current week in the pictures here, will get around \$6,000 for their share, as house is sure of at least \$10,000.

They split 50-50 over \$18,000. On strength of their draw at the Paramount here, where they wind up a week Wednesday (26) Myrt and Marge, with their act from radio, draw three additional weeks and Park at the same amount. Act opens this Thursday (27) at Orpheum, 'Fricco.'

They then return here for repeat at Paramount's broadcast. Ensler then play a week at Orpheum, Salt Lake.

Rand's Bubble Bust

South Bend, June 25. Sally Rand, who appeared at the RKO Palace last week, was interrupted by hoodlums who shot small nails from front rows. One balloon used in her burlesque dance was burst and the show was interrupted by cuffed crowd, causing a wound that required a physician's attendance. Incident in her curtain speech, Rand protested the burlesque interruption of performance.

Spitalny's Dates

Phil Spitalny's all-night band goes into the Stanley, Pittsburgh, Friday (28) for Warners on a delayed start. Spitalny's broadcast. Ensler is off the air now, so no extras needed.

Following Phil Spitalny goes to Detroit in Chicago for Paramount. Ned Dobson set the deals.

No Commish Limit

15 YEARS AGO

New Acts

IATSE Will Rotate

Confabs for Economy

(Continued from page 51)
 counsel, but actors can take care of themselves." He added that they needn't worry about the law (General Business), which permits a maximum commission of 5% to employment agencies, as he was working out a departmental ruling with License Department officials which would stand despite the law.

Those Present
 Agents present were Eddie Smith (Luddy & Smith), Harry Romm, Harry Norwood, Matt Kelly, Eddie Kiley, Bill Schilling, Sam Shephard, Don Sherwood, Sam Burke and a representative of the S. I. M. Agency. F. Robert Broder was counsel for Forwood & Kelly. While Harold Goldblatt appeared for the rest of the agents.

Another group of agents are scheduled to appear before Moss today (Wednesday), but from present indications most of them won't go down. They are Myer North, Joe Platum, Phil Coscia, Sam Beazwite, Irving Cooper, Jack Mandell, Eddie Meyers, Charles Yates, Matty Rosen, Sol Turck, Harry Pincus and George Chosen. Yates is in Chicago, Rosen is on the Coast, and Coscia wrote Moss that he's going out of town and'll come down some other time.

When Moss attempted to swear the agents in for questioning, counsel told him he did not have the power and refused to allow Moss to examine under oath. Result was that the intended investigation turned into a lecture by Moss.

After telling agents they had carte blanche on commission handling, Moss advised them that he had 15,000 policemen to keep on arresting you until you do become "legitimate." Indicating that he'll probably again take the matter to court.

Last summer Moss made a test case out of the arrest of Charles Allen (Curtis & Allen) on a misdemeanor charge for not being li-

icensed as an employment agent. He was held by the District Court for Special Sessions, where the three justices ruled that Allen's activities in getting employment for talent were only incidental to other managerial duties. The employment agency law exempts personal representatives and Allen was held to be in that category.

oss' Reasons
 Moss lays his department's defeat last year to the fact that the Corporation Counsel assistant assigned to the agents' case did not know enough about show business and that Allen was the city's specialist in bastardy. He also places the blame on "unfavorable publicity" and last Friday expelled a Variety reporter from the hearing room. It was understood that his sudden dislike of publicity is the result of an order from Mayor La Guardia that Moss curb his statements to the press.

Previously he sent out telephone invitations to the reporters to attend hearings.
 Just before the hearing it looked as though Moss also intended to license actors. Jim Harkins, who is on Fred Allen's air program, and advertised by Ronson & Bowles advertising agency, to place amateurs on the show, walked in with subpoena. One of Moss' inspectors figured Harkins to be an agent as well as an actor because of amateurs. Harkins, who had to catch the train, left the subpoena with Moss with his compliments and departed.

Before going to Moss' office, Broder told his clients that the subpoena issued by Moss make him powerless to get the agents to come down to the hearing. He stated that he'll try to get the subpoena nullified, but his "investigations." The forms, Broder explained, are more than 20 years old and cite a law that has been out of existence about 15 years. They also require that the subpoenas handed to agents don't mention, and asks the agents to "bring the investigations with you."

Expiration date of the '34-'35 license was May 30, last. Moss now says he'll try to get all the agents licensed by May 30, 1935. "If I'm still in office at that time."
 While Moss' chief reason for licensing the agents is the income that would be derived for the License Department, a checkup reveals that at most there are 200 agents. \$25 license fee each, the department would gain an added income of \$5,000 yearly.

It is presumed by the inspectors that at least two additional agents would have to be hired by the department to police the theatrical agency biz, and that after their salaries were deducted, along with the expenses of special counsel Moss has hired, the licensing funds would probably be in the red the first year.

'BARN DANCE ON STAGE'
 Happy Hal's Barn Dance (21), presented twice weekly over WMCA, New York, goes into the Paramount, Newark, for a week's engagement starting June 28. Unit booked through Zac Friedman, WMCA Artists Bureau head.
 In addition to Hal O'Halleron, the barn act includes the Forman Sisters and Frazer Reamer, whose portions are being revamped for the stage date.

Hiram Abrams advanced to presidency of United Artists. Had been gen. mgr.

Advance plan. Indicated at least 70 stars would head their own companies for the coming season.

John Golden offered to build a theatre for the Lambs if they would cede a 20-foot strip of their clubhouse. He had three residences to the east of the club, but needed 20 feet more to comply with the building laws. For a time, it did not go through.

Final count in the Equity election gave John Emerson 2,837 votes for the presidency against 914 ballots for Wilton Lackerby.

Orpheum circuit announced it was going after the film houses. To give a feature and five acts of vaude for the picture theatre prices. Scale cut to 30c.

Amusement stocks in a slump. Loew's down to 26 and Goddwin at 18. No trading in Orpheum shares.

Alliance Film Corp. of London announced it had completed arrangements to release through First Nat. on this side. Nothing came of it.

"Miracle Man" had grossed \$1,500,000 in U. S. alone. Expected (and got) plenty for foreign sales.

S. A. Lynch bought a 35% interest in the Saenger Co. With his own, the former Hulsey chain in Texas, got the picture theatre complete control of the southeast.

Harry Moray quit Vitaphone. Had been with the company 12 years.

Another campaign started to wipe out carnivals in N. Y. State. Still a popular sport.

Keith booking office cracked down on players advertising phonographs or other things in their acts. Growing nuisance.

Boston show lot, below the street level, was three feet under water when the Barnum show was spotted. Steam shovels were put on to dig slush holes and the entire lot ditched to drain the surface. Sells show, on the same pitch, was drowned out a few weeks before, losing the Saturday shows.

Barney Gerard. Was talking about a third burlesque wheel. For West Coast. Talk was cheap, but after a while they needed money.

Chorus Equity refused to merge with the party. Had a more advantageous contract with the managers.

50 YEARS AGO

(From Clipper)

James Haggart who created a diversion on the Brooklyn Bridge a few weeks earlier, permitting Robert Oulim to jump to his death, was given eight months in jail for abetting.

E. J. Gilmore charged in Philadelphia with posting obscene lithos for his "Devil's Auction," but the grand jury ignored the bill. Plenty of leg work on the papers, but not immodest by current standards.

Middle of June, but a Barnum agent is in Canada contracting for September dates.

Pat Reilly, of the Reilly & Wood show had a bright idea for the coming season. He had two other cartoonists to do quick sketches on

Thurston Set

Routings on Thurston's proposed one-nighter tour have been completed by Sammy Weisbord of the Morris office.

Maglath will fill engagements in key cities of Virginia and West Virginia when fall season opens.

Colored Tabs Last Half
 Mansfield, O., June 25. Frank Harper's manager Warner's Ohio, inaugurating stage shows last half each week, opening with hotch-cotton units. Will continue policy throughout the summer.
 Town has been sans stage shows for more than a year.

EDWARD ARNOLD (2)

Sketch

12 Mins.; One, Full (Special)
 Loew's Grand
 This is a case of wanting fragrance, number of angles combining to create the effect which might easily be a very apt appearance for the pic player. Arnold has had enough legit background to handle an assignment of this kind, but so many extraneous devices clutter up appearance that results are almost unobtainable.

The sketch in which he trounces his rival is half the time his act expends. Precluding his initial walk in as a seemingly endless trailer this series, whatever the time he might have had, due to excessive length. After throwing headlines of all sorts haphazardly to Arnold as first, a coming, and gradually a regular, his clips from series of his flicks are flashed on screen. Then more pieces of praise, and finally Arnold enters. He chats for couple minutes, greeting the gang, then explains his costume and the bit from the picture which he is to play. He plays as his sketch. His time goes into a half hour of the picture going into it, with some intermingled frames explaining the story of "I'm a Fool for You" which he is to play. Finally the curtains appear and a room furnished in allegedly realistic fashion is depicted in the sketch. Finally the curtains appear and a room furnished in allegedly realistic fashion is depicted in the sketch. Finally the curtains appear and a room furnished in allegedly realistic fashion is depicted in the sketch.

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Chicago, June 25.
 George Browne, president of the International Alliance of Theatrical Stage Employees, I putting into effect a new grievance board policy which is slated to save the various members of the organization considerable time and expense.

Under the former policy, all meetings of the executive committee of the IATSE were held in the home office and the delegates of the various locals had to make long trips in order to present their stories. In the future, the system will be switched with the executive board dividing its scheduled number of meetings each among the various sections of the country, holding meetings in the east, south-west, midwest, far west and northwest, so that the local delegates will have short distances to travel.

Fine's 'Blondes' Unit

For S. A. Tab Tour

Chicago, June 25.
 Jack Fine is taking his "latium Blondes" unit to South America next month for a minimum of 10 weeks. Will open in Lima, Peru, about the middle of July.
 Unit will be expanded to run about 130 minutes as a regular legit show.

Belasco Ork Joins Baker

For Theatre Broadcast

Leon Belasco's ork joins Phil Baker at the Palace, Cleveland, Friday (28).
 Entire Armour program (regular Baker broadcast) will be ethered from the theatre.

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 will be closed from any one as to withdrawal
 of same.
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 of Hazel Rose Moss, deceased, 401 51st St.
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ORPHEUM, BOSTON
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NICE, FLORIO and LUBOW in "Crazy People"
 Arrived June 11 from Australia. Week June 21, Warfield Theatre, San Francisco. Thanks to Bert Levy, and Jack Welner, Wm. Morris Agency, Hollywood.
 Dir.-John **JOHNNY HYDE**

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Aldermen Pass Sunday Legit Bill, But Actors Still Say No; Equity Sends Out Slips for Referendum

Sunday legit shows are now legal on Broadway, the Board of Aldermen having put the okay on the local option provision of the law, as adopted by the state Assembly and signed by Governor Lehman. Now it is up to the actors, and, so far, the indications are they don't want Sunday shows in New York unless paid extra coin. In Sunday shows, as in Chicago and Detroit they have been playing without objection. Mayor La Guardia of New York signed the local option measure immediately it was presented to him. When newspapermen asked him whether he had signed the mayor said he didn't know. At that moment the measure arrived, and La Guardia dipped his sign, saying: "A few years ago this would have caused a sensation."

The vote of the Aldermen was unanimous, despite a suggestion from Equity that the matter be deferred because its members were voting on the issue by referendum. No protest reached the board.

Slips Go Out

Referendum slip on Sundays sent out to the paid-up membership and returnable on or before Aug. 1 sets forth the four proposals voted on at the annual meeting June 1. Although 152 members at the meeting voted for Sunday shows, there is double pay for that performance, and an equal number of members present wanted no Sundays in any form, mention of this is made in the memorandum to the membership. Referendum, however, lists all the other proposals for acceptance and acceptance experimentally for one year. Double pay provision is also for a one year's trial.

There is, also, a fifth alternative not heretofore mentioned. It reads: "In case you favor any other alternative, check this line and state your views."

Advance indications are that Sundays in New York will be more popular to legit players, regardless of their inclination to appear in other types of amusement on that day.

SHIPMAN, FERBER BEN WHODUNIT IN 6 DAYS

Hollywood, June 25. Some kind of a speed record was attained here by Sam Shipman and Nat Ferber when they turned out both a novel and its dramatic counterpart in six days. Titled "Murder by Diploma," it will be published in play form by Ferber & Reinhardt. Ferber did the original piece, Shipman supplying the dramatic touches.

Shipman pulled out for the east Saturday (32) after two months on the coast scouting plays and manufacturers. Will talk to Lee Shubert on a summer production of "Murder."

Forbes' Stage Play

Henry Forbes' out of harness for several weeks because of illness that necessitated surgery, is back on his feet again and has selected one play for fall production.

Play is "Mother Sings," a tragedy by Hugh Strange. Present plans are for a late August gateway.

STAGE FOR SALE
Stuffed shoes in "Shoes with Men's," includes 35-foot rent turnstile and 4000 pairs.
FOR RENT
Travellers, back-knife cases.
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The "Strollie Man"
Models in Spring: \$2.00

1522 Broadway/Cor. 46th Street, Open to 9 P.M.

Wilkes Bucking Boards Again Via H'wood Vine St.

Hollywood, June 25.

Tom Wilkes is preparing to stage a contact with the legit production, and has closed a deal with Warren Millais, who recently leased the Vine Street, whereby he acquires a one-third interest in the house during a series of productions to be made by him late this summer.

Wilkes will have full production charge during that series and plans to present several established plays as well as premiere some new ones.

852 IN RELIEF SHOWS ON COAST

Los Angeles, June 25.

With a total of 852 people in all branches being given part-time work, including a total payroll of around \$5,000, summer project of the drama division of the Los Angeles County Relief Association has been started, to run to Sept. 1.

During the intervening period two drama performances each week will be given in six local high school auditoriums, in addition to two performances weekly in the Greek theatre at Griffith Park.

During the first year of LACRA relief paid out in wages to indigent theatrical workers, with about 1% of that amount expended for material and supplies. Up to date the drama project has given around 700 free theatrical performances, drawing audiences estimated at around 78,000 people.

Local drama division, in charge of J. Howard Miller, has paved the way for rehabilitation of hundreds of actors, managers, agents, technical workers, etc. who have been out of work by early fall a full 40-hour week of work will be available for all persons coming under this type of relief.

Pink Coated Socialites Ride for 'Dark Angel'

Hollywood, June 25.

As master of hounds, Captain H. J. Jones took some 50 socialite riders, polo players and assorted steeplechasers on a two-day fox hunting sequence for Samuel Goldwyn's "Dark Angel" at the Forest Lodge yesterday (Sunday) and today.

Sidney Franklin had the hunters in pink coats and riding for real brush, with Merle Oberon, ace horsewoman, and Fredric March setting the pace.

B'wayites Going to the Pastures with Things at Dead Stop on Main Stem

Show, Girl Sought To Claim Legacy

Charles S. Fulton, an attorney of Hutchinson, Kansas, as executor of the estate of Rachel Eva Morse, has sent letters to chiefs of police seeking the whereabouts of two heirs. They are daughters of the deceased, one being better known on the stage as "Cora Mora."

A reward of \$100 is offered for information leading to their whereabouts.

Miss Mori's right name was Lucretia Leone Morse and the sister was Emma Elda Morse. Both were last seen by her in 1935, distribution going to other beneficiaries if the sisters are not located.

Reported that Miss Mori appeared in musical show touring the East between 1910 and 1913, "The Chocolate Soldier" being mentioned. Her name is not in the records of Equity or Chorus Equity.

'LEGION,' 'QUITS,' '3 MEN' \$9,000 IN L. A.

Los Angeles, June 25.

Only one holdover for the current week that is, the three Men on a Horse, now in its sixth stanza, and sticking until July 6, at least. Two other holds, "Legion" and "Quits," are scheduled for some time, getting into action.

In the latter group are El Capitán and "Quits," with the property of "Petitcot Fever," with Dennis King and several others from the New York cast, debuted Sunday (23). Also Hollywood Music Box, opening last night with a replacement of "The Road."

Estimates for Last Week: "Trevor" was six (Biltmore, 6th week). Comedy continues to hit a strong pace, with a nifty \$3,000 net which left plenty for both attraction and house. Local run has been extended an additional week and now holds on until July 6.

"Feticoat Fever" (4th), Jesuit all-male cast drama folded after four substantial weeks, with no further bookings in sight. Garnered \$5,000 on final stanza. San Francisco contemplated days cancelled with the New York cast, but was forthcoming by Coast sponsors.

"The Road" (1st week, 3rd week). Hit a mild pace during final week and grabbed off around \$1,000 net, now all the way leaving management slightly in the red on the engagement.

Current Road Shows

Week June 21
"Petitcot Fever," El Capitán, Los Angeles.
"Three Men on a Horse," Ilmore, Los Angeles.
"Three Men on a Horse," Harris, Chicago.
"Tobacco Road," Music Box, Hollywood.

Summer Theatres

(New Plays)
"Henrietta the Eighth," North Broadway, Los Angeles, L. A.
"Mad Woman," Red Barn, Locust Valley, L. A.
"Nothing Up My Sleeve," Red Barn, Saugerties, L. A.
"Prelude," Bochwood theatre, Scarborough, N. Y. (26).

ENGAGEMENTS

Norma Terris, Allan Marshall, Nondan Quintus, "Private Lives," County theatre, Suffern, N. Y.
Forrest Orr, Mary Phillips, "The Bishop Misbehaves," Lakewood 6, Hollywood, N. Y.
Lanny Ross, "Petitcot Fever," Ridgeway theatre, White Plains, N. Y.
Selena Royce, Burgess Meredith, "The Road," Red Barn, Locust Valley, L. A.
Blossom Macdonald, Ruth Hampton, "The Road," Edwin Redkey, William Valentine, Edward Braun, "Florence Burroughs," Alice Smith, Doris Laury, Maurice Morris, Clarence Rock, "The Bishop Misbehaves," County theatre, Shawnee-on-Delaware, Pa.

With Broadway at a dead stop so far as new shows are concerned, interest has turned to the other summer show shops, a number of which are used for experimental try-outs. The new shows and managerial representatives, but they are not as numerous as the old and material scouts for the picture firms, skipping from one hideaway to another, but they are not so good a season or so ago, but now is regarded as a tough task.

The move is now toward the theatres in the sticks for news copy, devoting more attention to the field despite the fact that the percentage of successes of barn theatre is very low. Equity is attempting to control the try-out spots and keep off opposition, but it has a chance, which is above the average.

The shows will close this Saturday (23) and if there are no unscheduled closings there will be 15 try-outs in the field. The balance of the week, lowest grossing of the summer are anticipated. Business expected to pick up.

"The Petrified Forest" will call it a season at the Broadhurst this week after a highly profitable run. "Something to Watch" and "The First" will be withdrawn from the Park & Columbia.

Estimates for Last Week
"Account on Youth," Plymouth (27th week) (C-10-\$3,300). All year mark, with show on summer bows making some profit; estimated \$2,000 net.

"Anything Goes," Alvin (32nd week) (C-10-\$3,300). Show is a leader in getting plenty of coin; around \$2,000 and expected to last into fall.

"Awake and Sing," Belasco (15th week) (C-D-10-\$2,750). Slightly better than last week; property figured to stick through summer.

"Swelling Zanderbilt" (12th week) (C-10-\$2,300). Show from Music Box, after being announced for a long time, is on summer basis; about \$4,500 last week.

"Children's Hour," Elliott (32nd week) (D-325-\$3,300). Dramatic statement still making money, although the show is not so good as estimated at \$9,000.

"Big Boy Home," 48th St. (24th week) (C-8-\$2,300). Sticking to small money, principally gotten from the show; estimated at \$2,000 and under.

"Kind Lady," Booth (10th week) (C-10-\$2,300). Show is a holdover; arrived earlier it might have clicked better; started very well; around \$2,000.

"Old Maid," Empire (25th week) (C-10-\$2,300). Showing excellent summer money and slated to move into fall period; quoted at \$12,500 last week.

"Personal Appearance," H. C. Fry Miller (37th week) (C-9-\$4-\$3,300). And over the top; estimated at \$9,500 last week; fine profit at this level.

"Petitcot Fever," Ritz (17th week) (C-318-\$3,300). Did well enough with original cast; now among the low grossers about getting by with varied cut rates; \$4,000.

"The Petrified Forest," Broadhurst (25th week) (D-1116-\$3,300). Final week; idea of continuing with new and possibly better show; estimated at \$12,500.

"The Book," Winter Garden (4th week) (D-1,493-\$3,355). Based off to around \$15,000; with only one holdover; estimated at \$12,500.

"Something for Morocco" (6th week) (C-10-\$2,300). Show is a cut-rate support with the takings recorded at \$9,000 slightly over.

"Three Men on a Horse," Playhouse (22nd week) (C-8-\$6-\$3,300). Show is a holdover; estimated at \$13,000; is topping the two out of town companies; should last into fall.

"Tobacco Road," Forest (1st week) (C-10-\$1,650). Looked interesting for long time, but did not claim good enough at low cost.

"Waiting for Lefty" and "Till the Day I Die," Longacre (14th week) (D-1,100-\$3,300). Shows are doing very little at the box office with the exception of "Hours mostly patronized; \$4,000 claimed."

"Young Go First," Park (Cosmo-politan) (1st week) (C-10-\$3,300) for pretest play based on C.C.C.

FILM AD MAN'S PLAY

Milton Silver and Mathia March have authored "The Man From Chicago," comedy, for early fall production.

Silver is advertising manager of National Service.

Equity's Setup for Sustenance Pay Puzzles Both Actors and Managers; No Extra Coin for Two-Week Shows

Sustenance money, or 'rehearsal pay,' as Equity calls it, will present a radical problem to managers in the production of shows next season. Payment of \$20 weekly to principal dancers, rehearsals, which is the new managerial requirement, is not, however, as severe a strain on the production bankroll as at first supposed except for musicals, because under the plan devised by Equity, if a show drops the cost will not be more than here-tofore.

If a play is withdrawn within two weeks, under the plan, the rehearsal pay will be counted as part of the first two weeks' salary, which is the minimum guarantee for a show.

Furthermore managers will have to provide additional cash for sustenance pay. Equity will not disburse from the guarantee coin posted with Equity, and the latter would then pay the actors. Should the show drop, managers will be required to replenish the guarantee coin unless there is enough left to cover at least one week's salaries.

Equity leaders are in accord on the matter of rehearsal pay, although the Council adopted the measure last week. Frank Lester, Equity president, is one who does not wholly subscribe to the idea, but he feels that the 'rehearsal expense' plan, as worked out by Equity, is the most feasible proposed since the issue was first considered several years ago.

Gillmore's View

Gillmore says the theory of sustenance pay seems equitable, but what is yet to be determined is whether it does not tend to reduce the number of productions put on and whether actors will not suffer (Continued on page 62)

Huston's Brother Saves Wife in Lake, Is Himself Saved

Toronto, June 25. Alex Huston, brother of Walter, and his wife were saved from the choppy waters of Lake Simcoe in a double rescue Sunday (23) which might have caused the life of the wealthy contractor's wife. Mrs. Huston was found in a canoe alone when it overturned.

Her husband, reputedly a non-swimmer, was piloting a sailboat some hundreds of feet away when he saw his wife's plight. He turned his craft in her direction, but a stiff wind blew him past Mrs. Huston several times as he attempted to swim. Finally lowering his life, Huston roved over to haul in the exhausted woman.

Meanwhile, the sailboat's rudder broke, the offshore wind blowing them steadily out in the lake. Arthur Forstz, Toronto business man, went to the rescue in his cruiser.

Dowling's 'Agatha'

Pittsburgh, June 25. Rosemary Cassel, Pittsburgh playwright, has sold her comedy, 'Agatha Calling,' to Eddie Dowling for Broadway production this fall. Piece was known as 'Glass Houses' when the Carnegie Tech drama department produced it last October.

Miss Casey is also peddling 'Saint's Husband,' which she wrote with B. Iden Payne and which was postponed on the eve of its Broadway premiers a few months ago. Piece was later revised and put on by the Carnegie Tech organization for the performance of the play at the Davis theatre under the title of 'Shining Armor.'

Dunning to Mame

Philip Dunning has gone to Skowhegan to join his daughter Virginia, who is having her first stage experience with the Lakeside Players.

Author-manager will try out one or two plays in the Maine country theatre. It is due back July 20.

DON'T WRITE, ACT!

Boy Warbler Visiting Lonesome Parents via Screen Test

Lonesome Parents, Hollywood, June 25. Lonesome parents of Bobby Breen, 7-year-old warbler, now in Hollywood for pictures, will be the unique film-presented item with their son on this week through co-operation of Sol Lesser and Jack Arthur of the Imperial theatre in Toronto.

Lesser, at whose home the boy has been living, sent a general screen test of Bobby to the home town exhibitor, to run off for his parents.

Don Swift and Dan Jarrett are writing an original as first production to star Bobby.

EQUITY BAN ON OSTERMAN STILL ON

For appearing last season in 'Shim Sham,' a Coast revue, after being warned that the cast included non-Equity people, Jack Osterman and Win Shaw were suspended by the association. This week Osterman was offered featuring in 'Here and There' slated for Broadway next month by Harold Berg, but the comic found he is still under Equity ban.

Understood that Osterman has been fined \$400 in addition to the suspension, payable at the rate of \$100 a week when he is refused to guarantee the payments, said to be another Equity stipulation.

'Sham' ran three and one-half weeks. It was presented by Moe Morton, former Coast cast proprietor. Osterman declared that he not only did not get any money for the engagement but had to pay for first night tickets. Also claims Morton told him the Coast Equity office granted the show a 'dispensation' of two weeks.

ANTI-SCALPING BILL PLANNED IN ILLINOIS

Chicago, June 25. Legislation has been proposed at the Illinois legislature to kill off all ticket scalping in the state. Would set a maximum penalty of \$2,000 for seats seeking to get more than the box-office price for tickets to entertainment events.

Bill particularly aimed at the sidewalk seats who clutter up the street in front of theatres and stadiums. However, hasn't been decided whether bill applies to established ticket brokers, such as Couthoul, which have service stands in hotels.

Coe Glade Settles

A pre-lit settlement has been reached between Fortune Gallo, San Carlo Opera Co. Impresario, and Coe Glade, singer, in the former's suit for alleged breach of contract. Gallo sued on the grounds that Miss Glade broke a 10-year personal management contract entered into in 1928. Suit has been pending in New York Supreme Court.

According to the settlement terms, Miss Glade is to pay Gallo a stipulated amount as soon as she's able, or else accept a judgment for \$5,000.

STAGING 'MRS. LINCOLN'

Hollywood, June 25. Mary Morris is staging 'Mrs. Lincoln' at the Davis theatre. Suit has been pending in New York Supreme Court. Play is by Ramon Romero.

A Record?

Philadelphia, June 25. Al McGranahan, Catherine Corcoran, leading players of Jasper Deeter's Hedgerow theatre troupe are planning an early July tour which is the history of the Rose Valley company. There have been no divorces.

Equity Says No To Shubert Idea, Rain-Check Pay

It is planned to establish light opera in a string of baseball parks along the lines of the policy recently established in Navin Field, Detroit. That proposal was stated by Equity when J. J. Shubert club sought a variable arrangement when the performances are presented by rain.

Equity, however, declined to make an exception, no deduction for postponed performances will be allowed. Shows are given nightly seven times weekly. Understood the open air musical has been drawing more than 8,000 persons on favorable nights in Detroit. Admissions scale is at top, with front locations at \$1.65.

'Opera Under the Stars,' as it is billed in Detroit, is listed for 13 weeks. Ensembles include local lookers, some of whom are slated for Shubert's Coast open air shows, others coming to New York. Schedule calls for two all night rehearsals each week.

STRAW HATTERS PLAN RED BARN AT MALIBU

Hollywood, June 25. Arthur Byron, Nydia Westman, Robert Sparks and group of other former Skowhegan summer vacationists, who have appeared at the Red Barn theatre, are talking of establishing a similar summer playhouse at Malibu beach.

Idea has been on the fire for some time but so far nothing has developed. Meeting is planned for the week to formulate plans for a start in August. Interest is shown by some.

Only new plays will be presented, with name residents of the colony appearing in the casts. Present plans are for one monthly if the plans go through a 250-seat barn theatre will be erected on the Rosemead highway, east of Malibu. Restaurant will be run in connection with the theatre.

Joe Sachs Signs Queenie

Queenie Smith has been engaged by J. L. Sachs to appear in his London production of 'All the King's Horses' and to be staged this Fall. Actress is currently in films on the Coast. William Morris office negotiated the deal.

Shubert Throws Open the Poke, Woods Gets First Dig; Harris, Goetz Itchy

Lee Shubert is not going to be a landlord on Broadway with vacant theatres; the coming season on account of picture theatres financing shows and offering him flat rentals for his houses. Shubert has decided to loosen a purse strings so as to get out of him of the rental on profits and will finance indie legit production.

First of the producers who will get some of his coin is Al. H. Woods, scheduled to do two shows opening of the season, first being 'January' and the other 'Daughter of Cain' by Maxine Altou, which he will have rewritten.

Woods is also bringing back from the coast an ingenue lead, Doris Nolan, who appeared in the latter play at a little theatre in Los Angeles. Shubert also is set to finance Jed Harris for three acts. Harris is on route to New York to get started. He has been in Hollywood. Also reported to get some of the Shubert coin is E. Ray Goetz.

Treasury Dep't Insists on Full Tax From Bankrupt Theatre, Prod. Firms; Also Full Nick on Cut-Rate Ducats

LINCOLN'S TENTS OKAY

Two Rep Companies in Town Finally Get Into Black

What looked like a tent was here between the R. J. McWen tent stock co. and the Chick Boys Players, also a tent rep group, both of whom are set up for big just outside the city limits, is turning into a quiet play for biz, and both spots getting in the black.

It was a long time coming, the Boyes outfit doing four losing weeks before the weather gave 'em a break. McWen's is a guarantee at the Capitol Beach amusement park, which has another week to run and is building steadily.

There's no price haggling, bargain staid, etc., between the two outfits, and both look like sticking the full summer here.

REP. SIROVICH AGAINST 'NAT. THEATRE'

Washington, June 25. New opposition to Senator Wagner's bill granting consent for incorporation of American National Theatre cropped out in Congress last week when Representative Sirovich of New York, disapproval would be playwright, complained that the plan would hamstring his own move to set up a Federal department of art, literature, and science.

Sirovich's feelings were made known in a letter to the hearing before his Patents Committee which for several weeks he has been taking testimony about the Federal department of art, literature and science. After hearing Frank Gillmore and Frances Starr give their approval to the rival measures, Sirovich protested that the list of sponsors named in the Wagner measure contain some of the backers of the Metropolitan Opera Co. and queried why they can't make a go of the Metropolitan, how can they expect to make a go of a national theatre?

He claimed that the enactment of the Wagner bill would give the socialite crowd first claim on the name 'National Theatre,' would lead to perpetual begging for public aid, would block more important steps to provide government backing for legit, and would give control to a group of picture producers instead of the public at large.

Although Mistinguett wants Earl Leslie, American, back as her juve lead, Leslie is making payment with Broadway following a hurdle with J. J. Shubert. Both may be associated in a production idea.

Leslie, away from New York for 15 years, save for vacation trips, had taken a show to the Casino, Buenos Aires, where it recently closed. He and his wife, Carmen Morales, came to the U. S. via Hollywood, where he was on the Coast on a picture deal which Ruth Collier is handling for her.

Leslie was to have sailed for Paris last Saturday (22) but the Shubert idea of incorporating some of Leslie's South American production into a Broadway touring Shubert musicals for Broadway was decided Leslie to stay in America.

Short Story Theatre

Luzerne Lake, N. Y., June 25. Clarence Jacobson, business manager of the last three seasons of 'Green Pastures,' was invited to open a 'Short Story Theatre' in New York this fall.

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All number 53 forms, which are recommendations from former Internal Revenue agents, and alternatives for the reduction of federal taxes, have been ordered resubmitted by the Treasury Department. Deputy collectors are investigating such persons and firms involved, some of them from Broadway.

Some managers and ticket brokers are known to have been interrogated and asked why they should not pay the back tax now. Fact that such shareholders ventures which failed were incorporated and dissolved apparently does not relieve the responsibility. Federal men have been instructed to learn just how the assets of such corporations, if any, were disbursed and whether the government got any share. Same goes for those who went through bankruptcy, it being claimed the officers of such concerns can be held responsible for tax, even if the concerns are discharged by the court from debt liability.

Government is also seeking to collect from legit theatres the taxes on cut-rate tickets which never collected. It is conceded by the Revenue Department that this was an 'honest mistake,' but payment in some form is being insisted, unless the claims can be otherwise adjusted.

Lebling Guarantees

In some instances managers were guaranteed by Lebling that if the government called for tax on the box-office value of tickets sold at cut-rate, the agency would never collect. It is conceded by the Revenue Department that this was an 'honest mistake,' but payment in some form is being insisted, unless the claims can be otherwise adjusted.

Recently several theatres were served with 'blue slips' which are notices of the agency's claim within 10 days. Auditors for those theatres have filed claims for abatement of the tax on the box office. (Continued on page 58)

Earl Leslie Hudding With J. J. Shubert on A New York Musical

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Carload of Durantes

Crawl East for 'Jumbo'

Densely populated by relatives, the Jimmie Durantes gasoline caravan hauled east last week. Come out to see the Durantes 'Jumbo' as soon as he hits the other side.

Headliners' Prize Winners

Gathering of the National Headliners Association was held at Atlantic City Saturday (22), when a Frolic tendered by the Atlantic City Press Club was also the occasion of awarding 10 prizes for outstanding headlines for the past year in the newspaper, radio and newsreel field. Announcement of the awards was made by the Mayor. Headliners' head and the chief of the Press Radio Bureau. Event was an hour's Coast-to-Coast broadcast. The nearest runner-up was Edwins, with Jack Last, of King Features and International News Service, awarded a prize for capturing and reporting the capture and killing, while Michael A. Aron, also of the I.N.S., was a prize winner for his pictures of the burning of the Morro Castle taken from a plane. Harvey Duell, assistant managing editor of the Daily News, was honored for coverage of the Hauptmann trial and his judgment in the correct verdict, which enabled the News to lead the race before the judge announced his verdict. George Melat of Fox Movietone News, also capped for motion picture of the assassination of King Alexander of Yugoslavia, while Pathe News won an award for its Dionne quintuplets pictures, and Columbia Broadcasting for its account of the stockyards fire in Chicago. National Broadcasting Co. was recognized for its ascent to the stratosphere and the descent of the balloon. Individual winners received medals and a radio recording set in addition to the prizes.

Hollywood Tab Revived

Hollywood Independent, weekly tab, which folded after its issue is being revived. Norman Spess, press agent and sports writer-prose columnist for the magazine, is acting as partner and business manager. Sheet retains tab style, and promises 30,000 delivered free circulation.

Wilson is original founder of the Hollywood News, which was bought by George Harlan, actor, publisher of the Citizen, after passing through several ownerships.

Writers' Cuba Sleuths

Newly formed branch of the American Writers has delegated Clifford Odett and Frank L. Gordon to represent the organization as members of the committee on Cuba. Odett, labor and liberal groups to investigate current conditions in Cuba. League also sending Michael Gold and Waldo Frank to Cuba as its representatives at the International Congress of Writers for the Defense of Culture.

New Femme Pub in Chi

Rapidly growing list of femme publishers is being headed off by the addition of Eileen Baskerville, who has located in Oak Park, Chicago. Has an imposing number of volumes on tap, and will release them at the rate of one or two a month.

Baskerville will use her own name as the imprint on the new books published by her.

Karl K. Kitchen Passes

Karl K. Kitchen, one of the first roadway columnists, died June 21 in St. Luke's hospital, New York, where a week previous he submitted to operation for a throat infection. For many years he conducted a column in the New York Evening World, covering the contents. When the World ceased publication he went to the Evening Sun. He is survived by his widow.

Gordon Essaying Mag

David Gordon, who leads Gordon Publishers, is taking a flyer in the magazine field with "Current Events," a new monthly digest of the best things that have appeared elsewhere. James Norman Dyer editing the new periodical with Josephine Stanley Hoy assisting.

Current Thought starts with a July number.

Conference in Carolina

Blue Ridge, N. C., will be the scene of the Southern Writers' Conference to be held in August. Exact date is to be set shortly.

Phillips Russell, editor of historical books will direct the Conference.

Book Club for Biz

Another group has been formed. This one called the Executives Book Club.

Directed by Calvin W. Davidson and Gene A. Passani, it will select each month a volume deemed of special interest to business executives.

Best Sellers

Best Sellers for the week ending June 26, as reported by the American News Co., Inc.

- 'Paths of Glory' (\$2.50)By Humphrey Cobb
'Green Light' (\$2.50)By Lloyd C. Douglas
'Time Out of Mind' (\$2.50)By Rachel Field
'Satan's Daughter' (\$2.00)By Kathleen Norris
'Kneel to the Rising Sun' (\$2.50)By Erskine Caldwell
'Young Reney' (Jaina, 1906) (\$2.50)Mazo de la Roche

- 'Robert E. Lee' (4 vols.) (\$1.75)By Douglas S. Freeman
'Wilson and His Government'By Alfred C. Smith
'Road to War' (\$3.00)By Walter Mills
'Cuibertson's Summary 1935 Ed.'By Ely Cuibertson
'Personal History' (\$3.00)By Vincent Sheen
'Skin Deep' (\$2.00)By M. C. Phillips

Messenger Still Expanding
Julian Mesamer, who went into book publishing business on his own last about the time of the reorganization of Liveright, bids fair to become a dominating figure in the industry by virtue of his present activity.

Having just recently acquired the Alfred H. King book publishing firm, Mesamer has organized the Ray Long & Smith Co. to take over the more or less inactive Ray Long & Richard R. Smith, Inc. Latest transfer takes place at once. Although the King concern will be combined with Mesamer's, the new Long & Smith will be operated as a separate firm.

Namesakes of Long & Smith have been out of the organization for some time. Smith now publishing on his own. Long, recently editor of Photoplay, now on the Coast as western rep for Liberty.

Dorothy Padlock Dies

Dorothy Padlock, daughter of Nellie Revell, died of cerebral hemorrhage in Indianapolis June 21. She was taken ill in front of a theatre, and collapsed when she had finished.

Miss Padlock was on the staff of the Indianapolis News, previously having been on the staff of the Times there. She came to New York and was with the News from 1925-26, thereafter returning to her native city. A graduate of Nutter University and the Conservatory of Music, Miss Padlock was also director of music in the public schools.

Miss Revell journeyed to Indianapolis with a nurse. Another daughter, Elsie, also attended the funeral, which she was taken to a hospital.

Must They Be Told?

A distinctly different' pulp is promised by Charles Lockwood in the new mag he is readying to appear around August. To be called 'Hush' and covers, but will feature femme characters. Fiction, articles and verse will relate how they get their men off married, how they retain their men. Lockwood publishing and editing the new mag.

Story's Winners

Second short story contest conducted by Story, open to college students, attracted entries from 224 colleges and universities. Elizabeth Hall cops first prize of \$100 for her 'Two Words Are a Story'. Second prize of \$50 goes to Philip Breyer for 'When Mr. Billings'. Paul Monaghan gets a special third prize for 'The Rut'.

Scrubs Lands At Par

'Roaring Girl,' newspaper yarn by Jack Moffitt, picture ed. of the Kansas City Star, has been bought by Paramount.

Author checks in at the Coast studio to work on the adaptation.

Niteries' 5 Days

(Continued from page 1)
Where Mondays and Tuesdays were good for him, these nights along with Wednesday and Thursday are now the big takings for the nocturnal spots. Friday afterwards anything on what is left to go to for the weekend breezes 'em out of town, returning Monday for business.
Even the Saturday luncheon sessions, a surefire gross-getter for the class bars, have fallen off sharply. Eliza Biale, Chicago newspaperwoman, has had her first novel, 'Of What Strange Strife,' published by Doubleday, Doran.

Book Reviews

Creeps-Inducer

Edward Hale Bierstedt has written a number of books of study on various eras and criminology of the past. In his newest book, 'The Creeps-Inducer,' he does it surprisingly well. 'Satan was a Man' (Doubleday-Doran; \$2) is not easily reading because it is liable to give the reader nightmares for weeks afterwards.

It's the study of a character and a crime. Protagonist is shown first by Young man beginning to writhe under his tortured mind and is followed carefully and analytically through a series of murders. It's not a whodunit, but much more thrilling.
Not for films.

Modern Fairy Tale

Michael Fessler is a newspaperman who may go places judging by

IATSE Parley

(Continued from page 9)
worked under conditions of the established members of the IATSE, while giving unwarranted benefits to incomplete members and members who are not fully inducted into the IATSE. In many towns, principally the smaller cities, it was IATSE men beginning to writhe under actually belonging to the IATSE organization.

Success of the St. Louis meeting, with so many complaints from the surrounding territory straightened out all around, prompted president George E. Browne and the executive board to decide that these executive meetings will be held from four to six times each year, in various cities to cover the entire United States.

Others in attendance were John P. Nick, int. v.p. St. Louis; William P. Covert, 2nd v.p.; Toronto; Harland Holmsted, v.p. Cleveland; Richard F. Walsh, 4th v.p.; Brooklyn; Floyd M. Billingsley, 5th v.p.; San Francisco; James J. Brennan, 6th v.p.; New York; Roger M. Kennedy, 7th v.p.; Detroit; Fred J. Dempsey, Sec.-Treas. Boston, and Louise Krouse, assistant to President, Philadelphia.

Billie Drammer

(Continued from page 1)
breeding' and a lot of canned vegetable and fruit. Wendell Whitten, playing the lead, called the current offering, 'March Hares,' immediately adopted it. The German shepherd Plenty of country sausage, and one person presented the company with an 18-pound ole Virginia ham. New York was the third touring stop for Father Coughlin. The first family of five to four shows.

Coughlin

(Continued from page 1)
showed only a gross of around \$400 and the date is reported to have lost \$1,000.

'Top at the Garden' was \$2, general admission. At the Garden rent cost \$3,500 and the basement an extra \$700, with something like \$1,300 in expenses. Understood that the Garden on the lower floor was purchased by several enthusiasts who distributed the duets gratis. Father Coughlin was the third touring stop for Father Coughlin. The first stand was Detroit and the second Cleveland.

Since Coughlin paid on the line for his radio time. Most costly station was WOR, Newark, Sunday afternoon. The first four broadcasts were late evening hours which halved the air output.
Under date of June 15 Father Coughlin also issued letters to his radio league members in what is believed his first solicitation for funding by mail.

Sound Men/Autonomous

It's Howard, June 25.
Studio soundmen have been granted permission by International Brotherhood of Electricians to organize a sub local.
New group will participate in negotiations for renewal of the pact between IBEW and the masters.

his first book, 'Fully Dressed and in His Right Mind' (Knopf; \$2). It is a book which is just as confusing as its title, but with something so new, a novel, never before. It is bound to be talked about. Done with just a bit more care it could have been almost a classic in its time.
Story is a fairly tall and in modern times and in modern language. Things happen which can't happen, but everybody talks in Dashiell Hammett manner. It's a good enough basic idea and is almost successful, especially in the first half of the book. But Fessler doesn't quite carry through, the yarn becoming a bit muddled and unimportant towards its end.

In Absentia
Ursula Parrott's 'Next Time We Live' (Longmans; \$2.50) deals with the familiar situation of a husband and wife separated by their careers. Rather dramatically treated and seldom does it stir a reader's reaction, but not without interest.

It starts with the marriage of Christopher Tyler and Clegg Hunt. He is a newspaperman, she is a student out of college, goes on the stage. Their work separates them and neither is willing to sacrifice career to the other. They are both unhappy. She has snatched a few brief moments of happiness together, but generally they are not fully united, but falling short.
Back flap of the jacket announces that it will be made into a picture for Universal.

French Circus Life

Title of Darwin Toulbert's 'Bright Tidings' (Doubleday; Doran; \$2) is somewhat a misnomer as far as the book is concerned. If should interest many more readers than it does. It is a bright, witty and easy reading, but has a verbose and dull appearance that is liable to throw off readers rather than attract them.
Out in France, it is revealed, it, they'll enjoy it tremendously.

It has to do with an American radio writer who was invited up with a small circus in France and goes touring with it. The author is a Frenchman, but must have been in France; his background, both of the French countryside and of circus life is accurate. It could be a film.

Unpleasant People

Some writers seem to resort to unpleasant people to gain strength for their books, just as others turn to murder. This is the case with 'Unpleasant People' by Myrtle Greig. Always together a group of human beings, the German shepherd puppy, the man, the woman, the man.

Her heroine is an amazing young woman advertising writer, head of a store department. Her sister is a pharmacist who is a little more pompous-minded male assistant and an egotistical publisher who had an affair with her some years before. They all get mixed up in a tangle of conventional situations, but they do not make much of a book. It's usual better and irritating. It could be made into a picture, however.

Omnibus of Crime

R. C. Woodthorpe wrote a pretty good whodunit a year ago but his new one, 'Omnibus of Crime' (Doubleday-Doran; \$2), is not so strong a follow-up. Some good humor and some good characterization, but actual content is a little less than not so gripping. Not for films.

Jimmie Dale comes back after a lengthy absence in 'Jimmy Dale and the Mystery of the Old Store' (Doubleday-Doran; \$2), by Frank L. Packard. It's the same Dale, the same Gray Seal, the same Larry the Bat. And with him again, it's the same exciting and exciting. Originally about their task of routing criminals. Used to be a better read, but it's not so gripping. It's old silent serial days, to be hit dated now, though still has lots of action.

Elery Queen always manages to get into the heart of the matter and his new one, 'Spanish Case Mystery' (Stokes; \$2) is no exception. The actual mystery element is usually better material in this line. From almost the end of the first chapter this time it is obvious who committed the four deaths. Despite this, however, it is good light reading and a bit above normal in the whodunit class. Could screen well.

Broadway

Sld Grauman in town. Dave Burns motoring to coast. Sammy Thibman in for the week. Harry Lang's new musical...
Charlotte Faurot into the Place Equivocate.
Lo Morrison asked back to Coast.
Judy's testimonial feed post-poned to July 1.

London

Edwin Booth out of the hospital. N. L. Nathanson here for a fortnight.
Lily Messinger having her appendix jerked.
Hansen Swaffer returning to the Savoy dancers did a television broadcast.
Turner Layton broadcasting as a single July 6.

Paris

Lacy Kastner on a Scandinavian trip.
Dietle Paley applying for a passport.
Natale de Rochemont on the road once more.
'His Wife's Woman' (Par) getting cold reception.
Elvire Popeano and Andre Lefaur to play at Odéon.

Vienna

Sergius Sax in Vienna.
Lilli Darvas to London.
Albert Bassermann to Zurich.
Lucia Mannheim in Vienna for business.
Max von Obelthorn, composer, reoperating.

Rio de Janeiro

Slim, from New York, at the Urca. Blues hitting Rio as never before.
Curry and Theo tapping at the Urca.
Pearl Sisters heading the Atlantic tilt to Buenos Aires.
Local museducy going down for third time.

Madrid

Fortuno Bonanova off to the U. S. Rex Smith sailing for vaeash in Rio.
Alkazar, second run film house, gone legit.
New building working on a novel in Barcelona.

Moscow

Youth of Maxime's is to have two sequels.
Alexander Basy back in town after contract break.
Hermine Zingales a ballet or opera based on 'Roméo and Juliet'.
Gilbert Miller intending a fall visit, possibly in his own aeroplane.

Sam Lyons farewell feting Ben H. Delmonico's tonight (Wednesday).
Milly Murray and Ilka Chase will be in Nova Scotia after the July wedding.
Billy Milton back to London for another night, going to England to return in fall.

Richard Dix around town prior to touring with his work at Gaumont-British.
Elizabeth Rethberg commences contract renewal at Queen's Hall June 19.
Max Schohn, Finnish Metro chief here, on the edge of getting out of the city.

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With closing of Music Box, Leo Solomon went to coast to see his new grandchild, Sid Silver, and the pappy.
The Yama Treamoon on the east coast owned by the Yama who formerly worked at the Paramount Astoria studio.
Mark Hellinger and the others who won on the Bradcock melee did not betting against a knockout by Baer, rather than a victory by Brindcock.

George Robey to enact the Shylock character in 'The Merchant of Venice' revival.
'Young England,' razz-hit of the week now and female chorus to give it sex appeal.
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Barcelona

Maria Quiro's deserts vaudeville for legit.
Shooting of 'Currito de la Cruz' succeeded.
Napoleon's band, colored jazz, at the Salicion bar.
Arat as singing on Radio Barcelona for Ford.
Laura de Santolme in a dance recital at the Trocadero.
'Canitre para ti,' Spanish pic, by Pierre Clavel through with 'No me Mates,' his last pic.

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Chester Hale troupe okay at Atlantic. First such to change numbers regularly.
Shirley and Gillette in twelfth week of London booking, a six-month contract.
Municipality rakes in \$800 nightly tax on local location, average cover charge is 65c.
'Flying Down to Rio,' reopening with vague beginning of July.

Edgar Neville to Barcelona to meet a pic for Inca Film.
Native film shooting 'Quintin of Amargo' at CEA studios.
Nino de Marchena, flamenco warbler, signs for Cine Arte to produce.
Columbia opening its own branch office in Spain with B. H. Gottlieb in charge.
Eclair Films taking over full distribution of Renacimiento Films and SAGE.

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Hollywood

Sid Herzl moved to Toluca Lake... Charlie Herzman vacationing here... Larryngite has Tom Brown writing...

day from New York. Jack Brower... Roger Fry flipped the brush on his hillside house... Caesar Romero out of Ue 'Stargem Over the Andes'...

COLUMBIAS

Saranac Lake

By Happy Benway
Raymond Ketcham successfully operated on fifth time... Margaret Newell holding up okay with a strictly abed diet...

Cincinnati

By Joe Kolling
The Carlos Harrisons in from N. Y. Don Brodie on from Hollywood... Bill Dodds doing his free-association in Tennessee...

Indianapolis

By Billy Kiley
They're calling them Mudgett Binks... Jim Lounds here for title grapple at Sports Arena...

Minnepolis

By Les Rees
Bass fishing season now on. Film recolorating theater fronts here... Richard Lorenz, Fox salesman, laid up with a strained back...

Westport, Conn.

By Humphreys Doulens
Langan's site spot in this town. Langen's is rehearsing his plays in New York...

New Haven

By Harold M. Bone
Lew Schaefer touched a department. Prof. Aliraydeo Nicolo to Europe for summer...

Stroudsburg

By John J. Bartholomew
Burgess Emmerling, world-renowned, Parsons and Willis concerting... 'Festival of Lights' at Pocomo Manor...

Winnipeg

Tom Tweed, actor, away to Banff to drive a sight-seeing bus for the summer... Amateur racing here played to poor business as a result of heavy and unseasonal rains...

Chicago

Jimmy Savage getting his molars revised. Huey Hubert smashed up his auto last week... Jimmy Smith, Coast pug, in town for some local boxing...

Pittsburgh

By Hal Cohen
The Joe Feldmans finally landed a house in Mt. Lebanon... Bill Shulgoff moving his art studio to New York in the fall...

Cuba

By Rene Cani
New Tourist Commission getting ready for a season. Every house-front in Havana getting a new coat of paint by order of the government...

Mexico City

By D. L. Grahame
Education ministry organizing an all-Mexican ballet. National Lottery advertising it's the oldest ticket-chance game in America...

Long Island

By Joe Wagner
Night polo at Dexter Park. Fireworks at the Rockaways. Joe Corrad made the State lottery in Roslyn...

East

Louise Groody in the Barn production of 'Nothing Up Her Sleeve'...

Carlyle Blackwell, back from a long tour in England...

Appeal for funds for Stadium concerts brings in \$55,000...

Donald Noyes, singer, released in \$5,000 bail...

Performance to be witnessed by the general public...

Equity's Council voted members to get rehearsal conditions...

Frank Winter, radio comic, author, arrived in New York enroute to Universal studios...

Western Union halted into Supreme Court in New York charges of running a wire lottery with main telegrams...

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London...

By William B. Zwirner as a common informer. Under laws of 1877 this entitles him to half of suits' outcome...

Two flat cars of the William Glick Equibank slipped down near Suffern, N. Y., enroute from Rutherford, N. J., to Fort Jervis...

'Life Begins at 8-40' to reopen in Cleveland in September and to tour Stage Relief Fund...

Two German cameramen arrived Sunday (25) with a 28 mm. movie camera...

Myra Hackett, wife of Raymond Hackett, obtained a divorce week in N. Y.

'Ecstasy,' banned by Treasury Dept., was shown yesterday (Tuesday) in the Federal court here...

Fire on the stage of the New York theatre, in process of demolition, ended the frenzied race about an hour Monday morning (24). Loss unimportant.

Joe E. Brown arrives in town and admits that he's in the market for the Boston Emerald...

Court rules that within the next six months Jeannette MacDonald submit to an examination before trial to determine whether her income in the two-year period, commencing Sept. 2, 31, exceeded \$200,000...

American Guild of Organists in convention at U. S. Astor hotel, Chicago, composed of church and secular musicians...

Mrs. J. Sargent Cram for \$400, because she refused to give up her share of the Harlem production of 'The Sign of the Cross'...

and he was hired at \$150 a week. Got two weeks' pay.

Mayor appoints Frank A. Fleckenstein as arbitrator for the labor-theatre picketing situation in N. Y.

Vera Stern killed during a strike for her in a fire at Charcoal, Pa., Saturday (23). Wire broke and she dropped the lead, dying instantly. Her husband and six-year-old son were doing a clown act in the adjoining sidewalk tent.

Theatre Guild and Group theatre angling for Maxwell Anderson's new play. Both want to produce. May do it jointly.

Ernest Ryan re-elected head of Catholic Actors Guild last Friday (21). Gene Buck and Wallace Ferguson elected officers for a year.

Dorothy and Lillian Gish in a jam in Dalmatic when they put at risk the rights of the Gishes in their pact. Also the colors of Yugoslavia. Passports seized and returned to the Gishes with apologies. They're back in Athens.

Structure of the New York-Criterion. Two-story taxpayer, with second floor a theatre, and a 1,200-seat theatre on the ground floor. One store will be a playhouse for 100 seats.

Former Countess Albany, radio, to appear in 'The Sign of the Cross' in Chicago, June 8, to Wallace Calhoun, gubernatorial candidate in Illinois.

Mayor LaGuardia signs the ordinance permitting the use of a sign on N. Y. City to Equity to take the Mayor.

Former actress, and divorced wife of Bela Lugosi, booked for the East for a playhouse on charges of shoplifting. Arrested at the residence of a department store, who alleges she and a companion took \$100 from the store.

Explains that she won't win a bet. N. Y. State centennial has 'Spring Shower,' Hungarian pik, on the grounds of the State University...

Yonkers-Alpine fire, in view of the fact that the fire is a Yonkers-Alpine fire, to be picked up by the Summit Hotel Co., Uniontown, Pa., suing Al Jolson and NBC for \$20,000...

Albaredo Rios, cameraman for Universal News, who took the picture of the coroner's office...

Grace Moore denies she is personally responsible for her failure to appear before the committee on a concert. Her manager called off the appearance without consulting her.

June Night Frolic at the Yankee Stadium Thursday (25) drew 20,000 persons. For the first time in the Irish National Fund of America. To continue in August.

The 17 persons arrested for picketing the American Mercury freed two weeks ago. One of the men, also a policeman was unable to identify the others.

Savoy-Empire Co. acquires stage rights to 'Gallows Orchard,' one of the best sellers of Walter Pater's age. Noel Price will dramatize.

Cort & Abramson have an option on 'The Corners,' Look in 'The African' Fall production.

United Sinfonietta at election district. Last week of the latter Festival financial sec. Charles Prustec, recording sec. A. G. Volt, trustee. Sec. Fred Altmann, business manager.

Lawrence (24), Clemence, salesman, arrested last week on suspicion of being one of the two men concerned in the murder of Harriett

Hughes, former chorus girl, about three months ago.

Bill Robinson is back in Harlem for the summer. He will return to Hollywood for more pictures in the fall.

Karl Kitcher, pioneer Broadway columnist, died last Friday (21) following an operation for a blood infection. E. D. Price, the first columnist, died only a couple of weeks ago.

May Robson visited the Actors Fund home in Englewood last Friday (21). Nick and John enjoined by Supreme court from conducting Simpson club at Orienta point, Westchester.

Arthur Holden, who jumped off Manhattan bridge soon after it was opened, eluded by the cops when he attempted to escape from a hotel. George Washington span Friday (21). Explained he had been divorced and was unable to find a manager and was afraid. Leap was to give him a new rep and the old one.

Clerk in the Empire State branch of the American Radio & Television Society on the hold up alarm Friday (21). In 10 minutes Al Smith's building was closed for a few minutes.

Theatre Alliance announces a strike of the New York theatres. Inc. of the New York City. Public enjoined the show.

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Maurice Evans, British actor, will be Katharine Cornell's Romeo in 'The Sign of the Cross'...

John A. Bolles, former city official, quarrelled with others in Photocolor from further sales of stock will lead an appeal. First decision under the act. Provision that officer may be enjoined, even though consent of improper practices of others on the board.

Charles May, unemployed, took his wife to the City Hospital, an animal hospital for observation last week. Left no address. Foch de France appeared and is now working through a city-wide broadcast.

L. Harry Sebastian, found guilty by court martial on allegation of his part in the treatment of the dancer, that they were married while he was still a cadet. Liable to be discharged for serious violation of the Articles of War...

Morris office has signed the new champ. James J. Braddock, for film appearances and is now working on Hollywood studios.

Richard Bennett in town looking around for a playwright. He met Lyon Fox, a broker, was found dead in his garage last week. Fox had been employed by Bennett's family confessed the murder, but told so many confusing stories the police did not know which to believe.

Schwab & Mandel will again be a firm after a 10-year split. Will do more business in the city.

Charles Hopkins announces he will make several productions next season.

Coast

Rudy Sooter, orchestra leader, booked for a performance in settlement of damage suit for injuries in auto accident.

Sam Ostrow summoned to explain why he's \$1750 behind in all his bills. Look in 'The African' Fall production.

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\$4,000,000 kronen, paid the actress by the Burg Theaters in Vienna, in 1924, amounted to \$84 in American money. She had died when she was drawing top pay.

Los Angeles police ordered to conduct a search of the city directories the beach that remotely smack of dancing. Found to be in all forms, mostly dates.

Virginia Biddle, of the Philadelphia Biddle family, died in Paris.

Atlanta Monica Amusement Co., advised by the court to pay \$372,800 and \$414,151 in liabilities.

Properly and a lump cash sum in lieu of alimony payments. Testimony of the actress, who was a professional wrestler was \$6,000 a month.

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New York Theatres

AKO THEATRES: 860 86th St., 810 81st St. on Broadway. 'Wed. to Fri., Wed. to Fri., June 26 to 28, June 26 to 28. 'Escape Me', 'Never', 'Chinatown Squad'.

PARAMOUNT THEATRE: 14th Street. 'GEORGE RAFT in "THE GLASS KEY"'. 'Friday!' - 'Men Without Names'.

RADIO CITY THEATRE: 125th Street. 'MIRIAM HOPKINS in "BECKY SHARRP"'. 'Radio City Rockefeller Music Hall'.

STATE THEATRE: 42nd Street. 'It's Cool at Love's in the State'. 'PUBLIC HERO NO. 1'. 'With All-Star Cast of M-G-M Stars'.

RADIO CITY THEATRE: 125th Street. 'MIRIAM HOPKINS in "BECKY SHARRP"'. 'Radio City Rockefeller Music Hall'.

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CAPITOL THEATRE: 14th Street. 'It's Cool - It's Gay'. '3000 CRAWFORD'. 'Enter - MONTAGUE'. 'NO MORE LADIES'. 'Enter - MONTAGUE'.

RADIO CITY THEATRE: 125th Street. 'MIRIAM HOPKINS in "BECKY SHARRP"'. 'Radio City Rockefeller Music Hall'.

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THEATRE: 14th Street. 'In Caliente!'. 'FAT DIBBENS, DOLLORE DEL RIO, Last Day - Key Firm in "Stranded"'. 'COOL - It's a Guy'.

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RUTH CHATTERTON

*Countless hits to her credit
—one of them a flawless skin*



COLUMBIA STAR



Toilet Soap

A SIGHT FOR REJOICING—Ruth Chatterton's name in lights. Audiences know they'll see a great performance—and a strikingly lovely star!

You've seen her, of course, and you've noticed especially her exquisite skin—always so clear and fresh and smooth. She tells you what she does to *keep it that way*.

"I use Lux Toilet Soap to protect my complexion against Cosmetic Skin," says Ruth Chatterton. "I find it excellent for the skin."

No stage or screen star can afford to risk Cosmetic Skin with its enlarged pores,

tiny blemishes, even blackheads. That's one of the important reasons why so many of them use Lux Toilet Soap. Its **ACTIVE** lather prevents *choked pores*, thoroughly removes every trace of dust, dirt, stale rouge and powder.

You don't want to take chances with Cosmetic Skin! And you needn't! Use cosmetics all you wish, but *protect* your skin this simple way:

Before you renew your make-up during the day, **ALWAYS** before you go to bed at night, use gentle Lux Toilet Soap. You'll be delighted with the results!

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