App Radar

ASO Creatives Showcase

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App Icons & Feature Graphics

App Icons
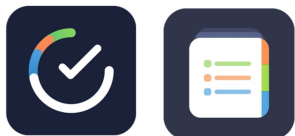
Games

KEY TAKEAWAY

To resonate with the target audience, the icon design aligns with their interests. For idle gamers who like generating money in games, eye-catching green dollars create a powerful visual connection.

KEY TAKEAWAY

The pool game icon features a triangular formation of colored pool balls, accompanied by a cue stick. The vibrant color palette and subtle highlights create a playful and engaging design that effectively represents the game of pool.

Apps

KEY TAKEAWAY

The icon features an abstract but colorful checklist and a tick mark, symbolizing productivity and accomplishment, against a simple and minimalistic background
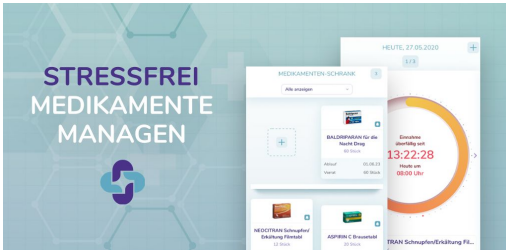
KEY TAKEAWAY

The wake-up alarm app icon features a minimalistic orange alarm clock logo, conveying energy and urgency with a modern design.
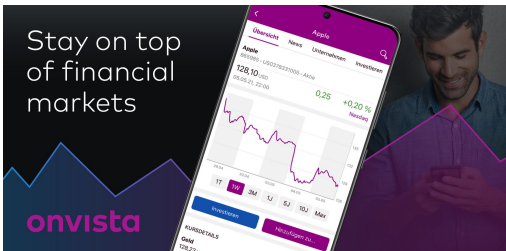
Feature Graphics

The design emphasizes game characters with exciting action elements in the background. Prominent brand name placement enhances brand recognition and creates context for the games topic.

KEY TAKEAWAY

The design is minimalistic and clean, with a focus on simplicity and ease of use. The alarm clock screens shall illustrate the intuitive and user-friendly app design. A tagline is included to communicate the app's value proposition and benefits to users.
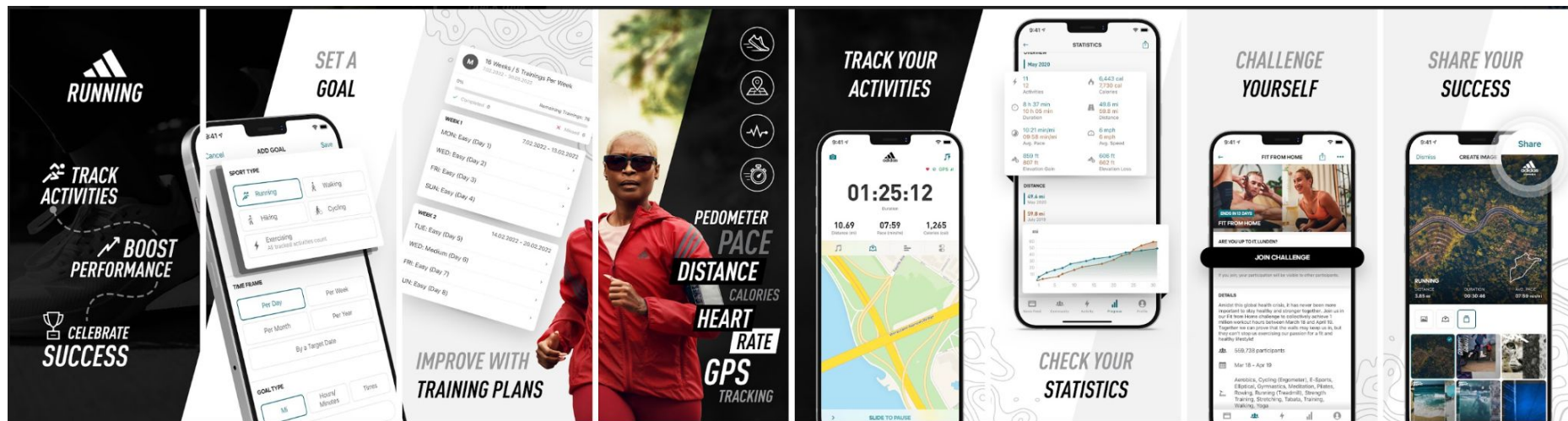

KEY TAKEAWAY

The design features a dark color scheme that exudes a sense of professionalism and reliability, with the main value proposition prominently displayed. The background features chart patterns that provide visual cues about stock market updates.

Top Screenshots

Health & Fitness App

KEY TAKEAWAY

The updated Adidas running app creative set emphasizes app features on the first screen with a calm and minimalist aesthetic. A muted color palette and clean graphics highlight functionality while the iconic Adidas running logo adds brand recognition.

Travel App

KEY TAKEAWAY

The ride-sharing screenshot design uses a light green color scheme to convey eco-friendliness. The first screen showcases trust builders. Testimonials from satisfied customers enhance the credibility of the app.

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Health & Fitness App

Count **Calories** & **Activities**
1464
of 1678 remaining

1354 Budget
+324 Movement

Breakfast 214 kcal
recommended 532 kcal

Black coffee, 30ml
Banana, 120g

4.6 Rating

Reach Desired **Weight**

Develop **Healthy Habits** Easily
Motivation Overview
27.00 lbs
lost

Daily Coaching

What healthy foods do you like?

Fasting: Extra-Boost

Weight Loss **Progress**
Charts   Weight
Week   Month   Year

190 lbs

-4.8 kg

-15.6 kg

162 lbs

-27.9 kg

Make **Healthier** Choices
Done   0 kcal
Search
Coffee with milk, 250ml
34 kcal
Carbohydrates   Protein   Fat
Apple, 154g
71 kcal
Banana, 120g
107 kcal
Raspberry low-calorie
Toast (1 slice), 25g
66 kcal
Tomato
18 kcal

Track & **Scan**
Close   Scan barcode

4131

Apple 200 g   + 70 kcal

Get **Real Results**

Nico   -20kg
★★★★★
It is indescribable how easy it can be when you have found your way ... Arise is not a miracle app, but it is a giant help if you want to keep the overview. All the functions also helped me to understand what nutrition means. Paired with sport I have now slimmed down a little more than 20kg (in about 1 year), by the way with a break of three months. 😊

Sidney   -10kg
★★★★★
I have been trying to lose weight for years, but my diets have never lasted longer than 4 days. With this app I just lost 10kg in a healthy way! Never again without the app! I want to lose another 5 kilos and I'm on the right track :)
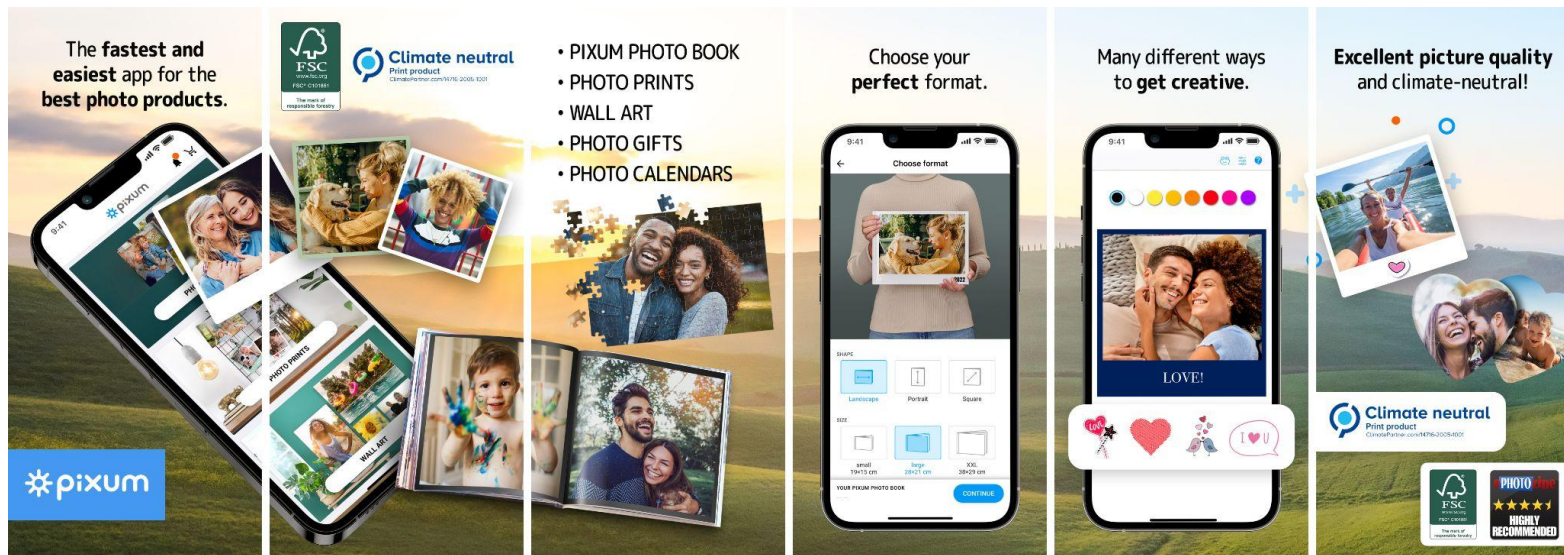
KEY TAKEAWAY

The screenshot design is friendly and colorful interface with easy-to-understand headlines. A smiling person on the second screen is included to promote a positive and encouraging mood. The overall design aims to make tracking fitness and calories a simple and enjoyable experience for users.
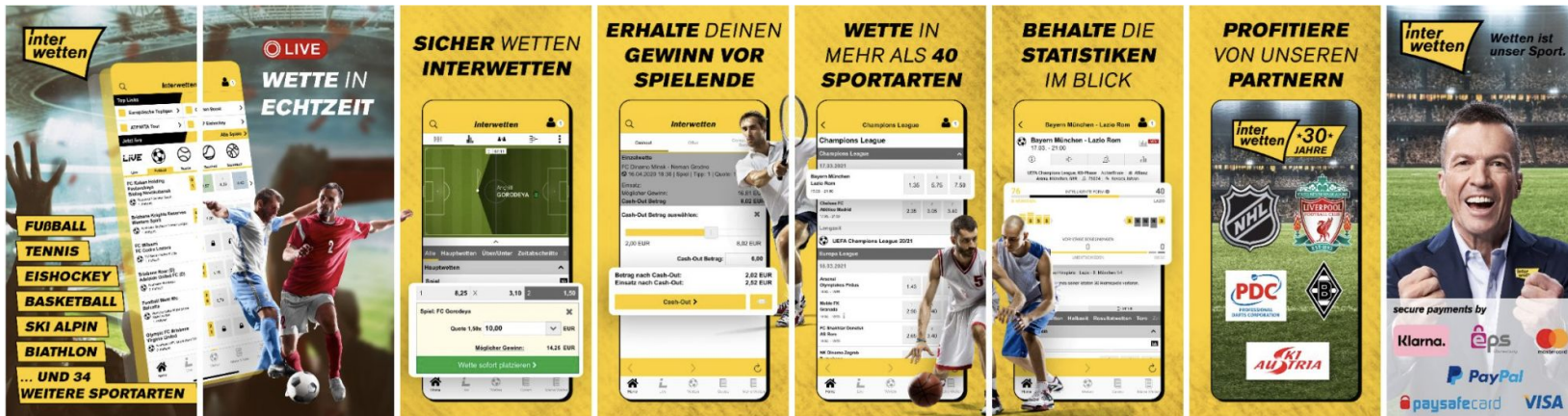
Photography App

KEY TAKEAWAY

The creatives set for the photo printing app includes a soothing nature background with a range of photo and photo book examples. The design targets users who enjoy capturing and preserving their memories in creative ways and appreciate the beauty of nature.
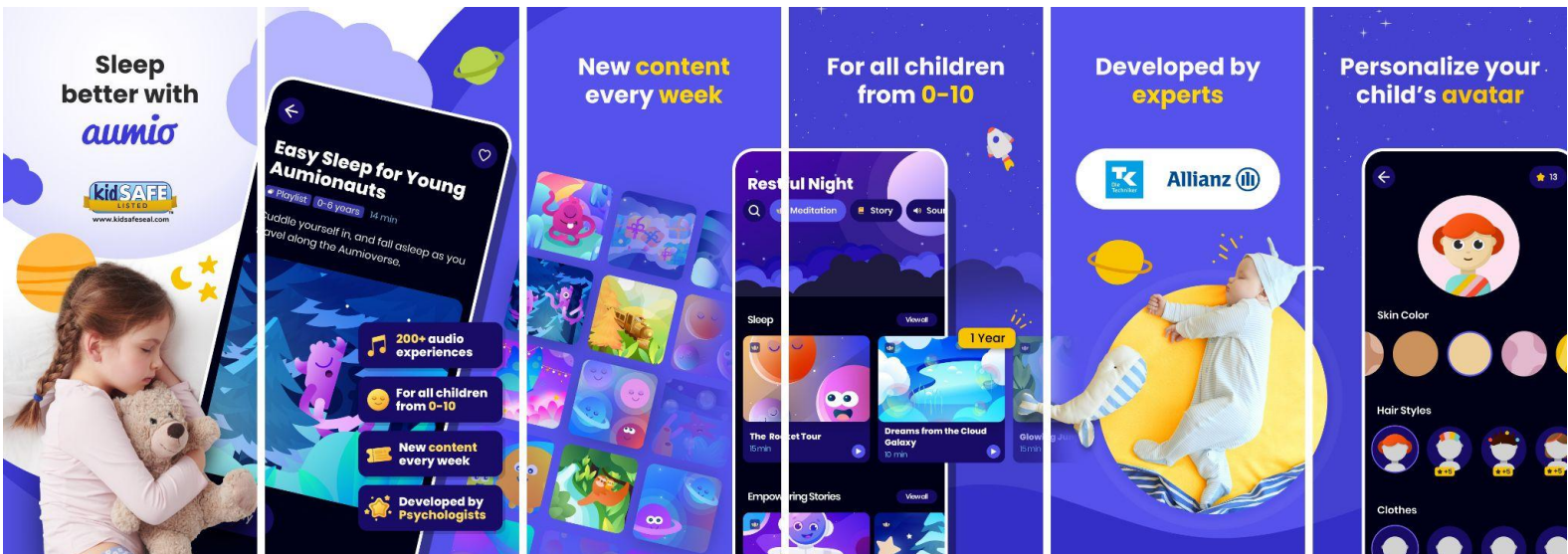
Sports Betting App

KEY TAKEAWAY

For the betting app, different sport formats, as well as, the live betting functionality of the app were kept in mind while drafting the new screenshots. The first 2 screenshots also capture the enthusiasm of sport fans.

Health & Fitness App

KEY TAKEAWAY

Using a bright and colorful design language that appeals to kids and reinforces the app's brand identity and personality.
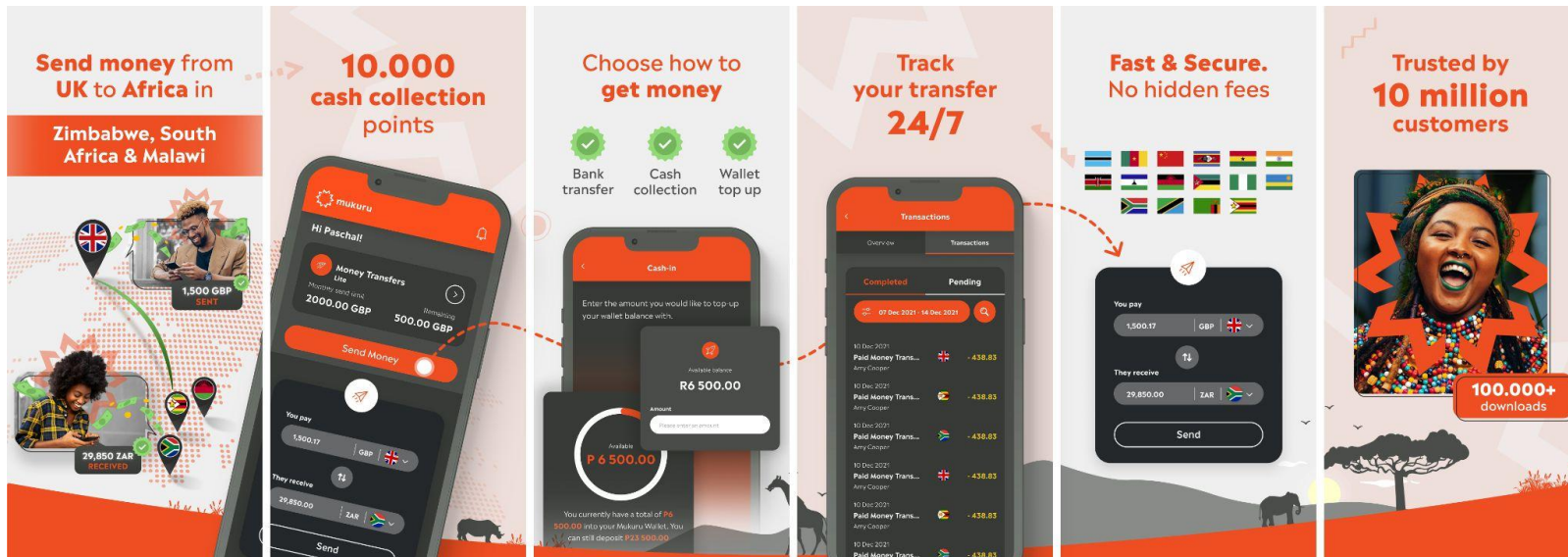
Shopping App

KEY TAKEAWAY

The screenshots use a design dominated by blue tones and showcases individuals shopping and browsing through flyers and offers. The use of the brand character, the Guru, is incorporated seamlessly into the design, adding a friendly and approachable element to the overall look.
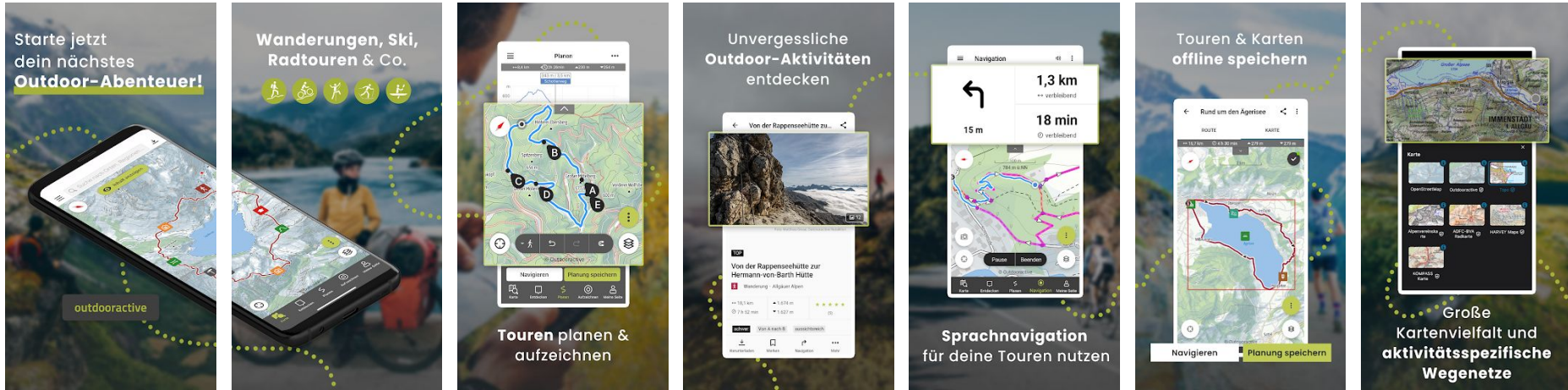
Finance App

KEY TAKEAWAY

Screenshots were designed with localization in mind, incorporating language and cultural nuances specific to the African region. It promotes the appealing and user-friendly interface that simplifies the money transfer process.

Health & Fitness App

Starte jetzt
dein nächstes
Outdoor-Abenteuer!

outdooractive

Wanderungen, Ski,
Radtouren & Co.

Touren planen &
aufzeichnen

Unvergessliche
Outdoor-Aktivitäten
entdecken

Sprachnavigation
für deine Touren nutzen

Touren & Karten
offline speichern

Große
Kartenvielfalt und
**aktivitätsspezifische
Wegenetze**

KEY TAKEAWAY

The screenshots are designed with a green color scheme and features highlighting maps to suggest and track routes. The background is set to an outdoor situation to give users a better sense of the environment.
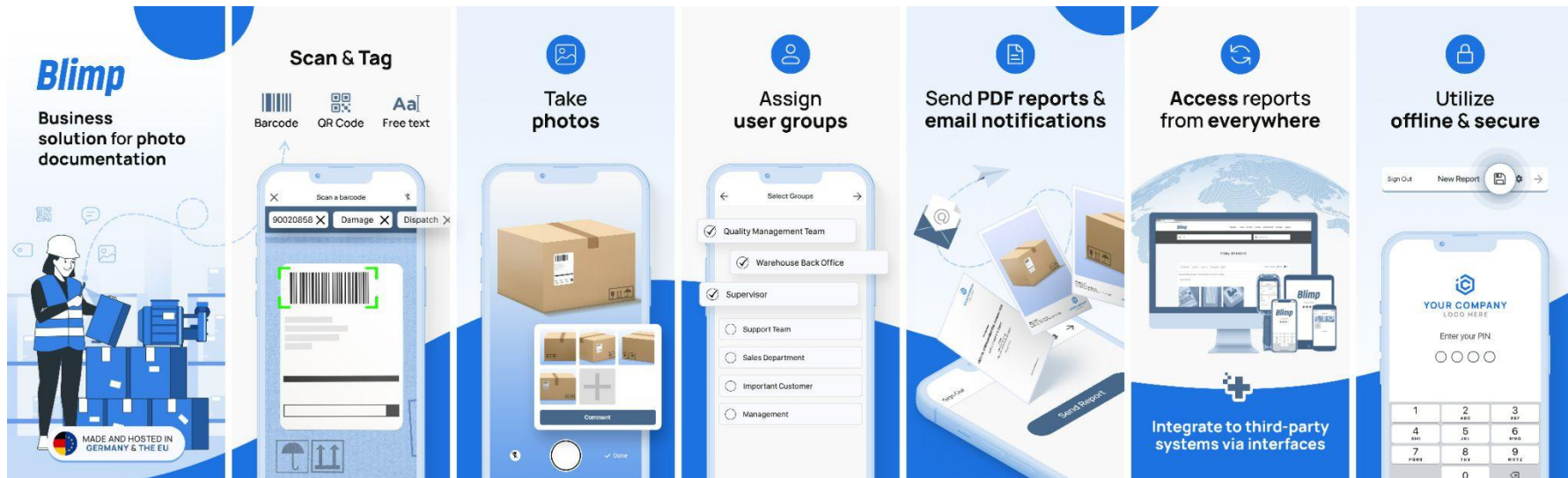
Education App

KEY TAKEAWAY

The app's unique value proposition is communicated clearly and concisely, highlighting its extensive language selection and learn-in-context feature. This enables users to practice language skills in real-life scenarios and enhances the overall learning experience.
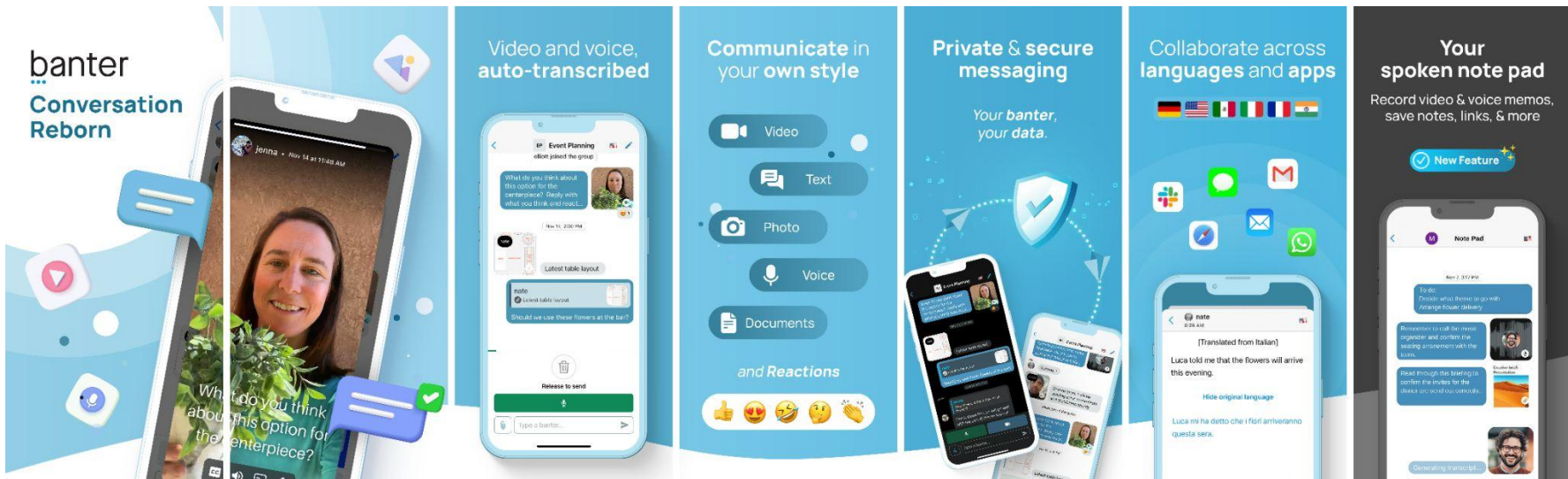
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Utility App / B2B

KEY TAKEAWAY

Providing clear and concise messaging that communicates the app's value proposition and unique selling points, helping to attract and retain users over time.

Social Networking App

KEY TAKEAWAY

The app's creatives are designed with a friendly blue color scheme, featuring chat and icon elements. The app enables users to communicate and socialize in a new way by transcribing videos and providing secure communication options. The design emphasizes the app's unique features and intuitive user interface.

Utility App

KEY TAKEAWAY

The app's screenshots were designed to appeal to users and highlight the interface that simplifies the process of sending and receiving packages and facilitates easy in-app navigation for users.

App Radar

Thank you!

For any inquiries, feel free to contact us:
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