

## ALPS OutdoorZ to Display New Products at ATA

**NEW HAVEN, Mo.** – ALPS OutdoorZ has quietly earned a reputation among demanding hunters across the country for producing some of the most durable and function-driven hunting gear on the market today. That reputation will further expand in 2020 as ALPS OutdoorZ releases new products and innovations for the upcoming hunting seasons at the 2020 Archery Trade Association show in Indianapolis, IN.

ALPS OutdoorZ invites all show attendees, buyers, and media representatives to visit their display at booth #4633 for a first-hand look at all the new 2020 products as well as other product highlights. This year's ATA show will be held at the Indiana Convention Center in Indianapolis, in January 9-11.

For more information about ALPS OutdoorZ, visit <http://www.alpsoutdoorz.com/>.

### **About ALPS Brands:**

Beginning in 1993 with the establishment of ALPS Mountaineering, ALPS Brands is a continuously growing and expanding group of companies dedicated to developing and manufacturing high quality, performance-driven outdoor products. Currently making up the ALPS Brands family of companies are ALPS Mountaineering, ALPS OutdoorZ, Cedar Ridge, Browning Camping and Hunting Blinds. ALPS OutdoorZ—the hunting gear moniker for ALPS Brands—made its mark over a decade ago by offering packs purposefully designed for remote wilderness hunting. Today, ALPS OutdoorZ products cover everything from day and expedition packs to waterfowl blinds and turkey hunting vests, as well as furniture, gun cases and sleeping bags. ALPS OutdoorZ items are sold and distributed in the best camping, backpacking and outdoor dealers throughout the entire US and Canada. For more information, please visit [www.alpsoutdoorz.com](http://www.alpsoutdoorz.com).

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